START

LIBRARY OF CONGRESS

PRESERVATION MICROFILMING PROGRAM

THE MATERIAL WHICH FOLLOWS IS FROM THE
COMBINED COLLECTIONS OF THE LIBRARY OF CONGRESS
AND THE NEW YORK PUBLIC LIBRARY.

IT WAS PREPARED AND MICROFILMED TO
LIBRARY OF CONGRESS PRESERVATION
MICROFILMING SPECIFICATIONS.

MICROFILMED

1993

LIBRARY OF CONGRESS PRESERVATION MICROFILMING PROGRAM

COPIES ARE AVAILABLE FROM:

THE LIBRARY OF CONGRESS
PHOTODUPLICATION SERVICE
WASHINGTON, D.C. 20540

LIBRARY OF CONGRESS

UNITED STATES TELEPHONE DIRECTORY COLLECTION

PRESERVATION MICROFILMING PROJECT

U.S. TELEPHONE DIRECTORY COLLECTION: REEL CONTENTS CALIFORNIA

MICROFILM NUMBER (o) 90/5004 MicRR

White Pages and Yellow Pages for:

LOCALITY: SAN LUIS OBISPO COUNTY (Includes Adelaida to Templeton) December 1953

THRU

SAN LUIS OBISPO COUNTY (Includes Adelaida to Templeton) October 1956

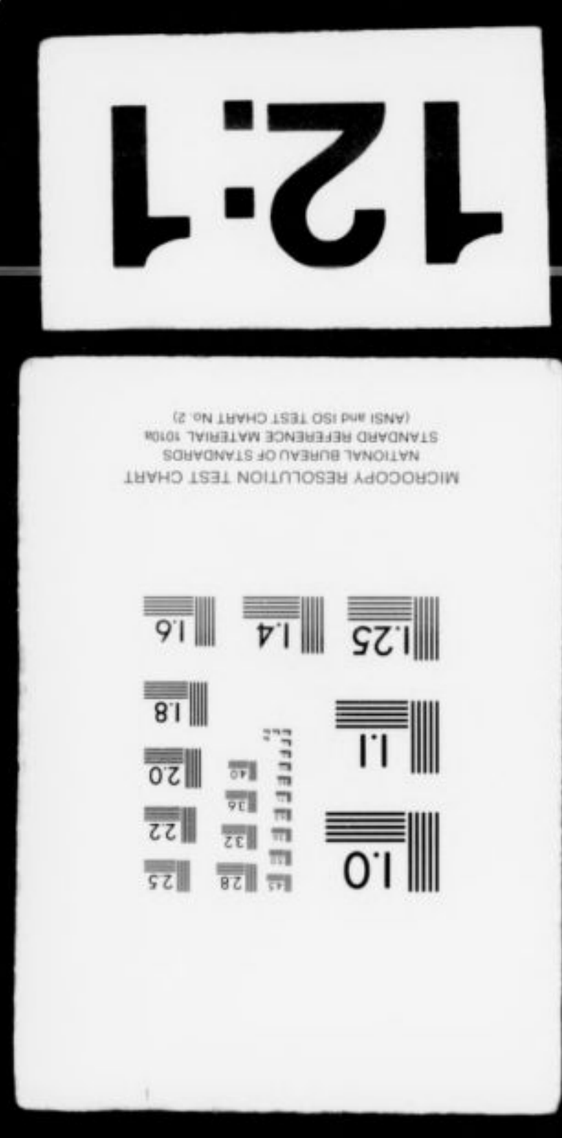
(Note: See targets preceding White Pages and Yellow Pages for full listing of cities covered.)

BEST COPY

FILMED AS

PUBLISHED

1.0
1.1
1.25
1.4
1.6
1.8
2.0
2.2
2.5
2.8
3.2
3.6
4.0
MICROCOPY RESOLUTION TEST CHART
NATIONAL BUREAU OF STANDARDS
STANDARD REFERENCE MATERIAL 1010a
(ANSI and ISO TEST CHART No. 2)


12:1
MICROCOPY RESOLUTION TEST CHART
NATIONAL BUREAU OF STANDARDS
STANDARD REFERENCE MATERIAL 1010a
(ANSI and ISO TEST CHART No. 2)
THE LIBRARY OF CONGRESS
PHOTODUPLICATION SERVICE
WASHINGTON, D. C. 20540

1.0
1.1
1.25
1.4
1.6
1.8
2.0
2.2
2.5
2.8
3.2
3.6
4.0
MICROCOPY RESOLUTION TEST CHART
NATIONAL BUREAU OF STANDARDS
STANDARD REFERENCE MATERIAL 1010a
(ANSI and ISO TEST CHART No. 2)

1.0
1.1
1.25
1.4
1.6
1.8
2.0
2.2
2.5
2.8
3.2
3.6
4.0
MICROCOPY RESOLUTION TEST CHART
NATIONAL BUREAU OF STANDARDS
STANDARD REFERENCE MATERIAL 1010a
(ANSI and ISO TEST CHART No. 2)

1.0
1.1
1.25
1.4
1.6
1.8
2.0
2.2
2.5
2.8
3.2
3.6
4.0
MICROCOPY RESOLUTION TEST CHART
NATIONAL BUREAU OF STANDARDS
STANDARD REFERENCE MATERIAL 1010a
(ANSI and ISO TEST CHART No. 2)

CALIFORNIA TELEPHONE DIRECTORIES

WHITE PAGES

LOCALITY: San Luis Obispo, Avila, Baywood Park, Camp San Luis Obispo

YEAR: December 1953

CALIF.
ALC 5##.7
HOLD
ANNEX

SAN LUIS OBISPO COUNTY

TELEPHONE DIRECTORY

DECEMBER 1953

SEE INTRODUCTORY SECTION FOR EMERGENCY CALLS
AND OTHER IMPORTANT MATTERS

SEE THE "CLASSIFIED"
IN THIS DIRECTORY

ITS YELLOW PAGES TELL
YOU "WHERE TO BUY IT"

THE PACIFIC TELEPHONE and TELEGRAPH COMPANY

THE LIBRARY OF CONGRESS
PHOTODUPLICATION SERVICE
WASHINGTON, D. C. 20540

OUT-OF-TOWN CALLS

STATION CALLS
—When you place a call for anyone who answers at an individual line or party-line telephone or private branch exchange switchboard.

STATION CALLS are placed by calling Long Distance or dialing Operator and telling the Operator who answers the city or town you want, the out-of-town telephone number, if you have it, or the name and address under which it is listed.

PERSON CALLS
—When you want to reach a particular person, or a particular extension telephone or department connected through a private branch exchange switchboard.

PERSON CALLS are placed by calling Long Distance or dialing Operator and telling the Operator who answers the city or town, the out-of-town telephone number, if you have it, or the name and address under which it is listed, and the name of the person, the extension telephone number or department you want.

COLLECT CALLS
Upon request, the charges on calls to most points within the Continental United States, Alaska, Canada, and to certain overseas points, may be collected at the called telephone.

LONG DISTANCE CALLS GO THROUGH FASTER WHEN YOU CALL BY NUMBER.

Station Rates to Some Out-of-Town Points

NIGHT AND SUNDAY RATES APPLY FROM 6 P.M. TO 4:30 A.M. AND ALL DAY SUNDAY
RATES ARE FOR 3 MINUTES. Federal Tax is not included in the Rates.

Rates shown below are those in effect at the time this directory was closed for printing and are subject to such changes as may be made from time to time.

From SAN LUIS OBISPO to:	Week-days	Nights and Sunday
Arroyo Grande, Calif.	$ .15	$ .15
Atascadero, Calif.	.20	.20
Bakersfield, Calif.	.65	.55
Bradley, Calif.	.45	.45
Cambria, Calif.	.35	.35
Cayucos, Calif.	.20	.20
Fresno, Calif.	.70	.60
Hanford, Calif.	.65	.55
Hollister, Calif.	.75	.65
King City, Calif.	.60	.50
Los Angeles, Calif.	.85	.70
Merced, Calif.	.80	.70
Modesto, Calif.	.85	.70
Monterey, Calif.	.70	.60
Morro Bay, Calif.	.15	.15
Mountain View, Calif.	.85	.70
Nipomo, Calif.	.20	.20
Oakland, Calif.	.95	.80
Palo Alto, Calif.	.85	.70
Pasadena, Calif.	.85	.70
Paso Robles, Calif.	.25	.25
Pismo Beach, Calif.	.10	.10
Porterville, Calif.	.70	.60
Sacramento, Calif.	1.00	.85
Salinas, Calif.	.70	.60
San Diego, Calif.	1.05	.90
San Francisco, Calif.	.95	.80
San Jose, Calif.	.85	.70
San Mateo, Calif.	.90	.75
Santa Cruz, Calif.	.80	.70
Santa Margarita, Cal.	.10	.10
Santa Rosa, Calif.	1.05	.90
Selma, Calif.	.70	.60
Stockton, Calif.	.90	.75
Templeton, Calif.	.20	.20
Ventura, Calif.	.70	.60
Visalia, Calif.	.70	.60
Watsonville, Calif.	.80	.70

From PASO ROBLES to:	Week-days	Nights and Sunday
Arroyo Grande, Calif.	$ .35	$ .35
Atascadero, Calif.	.10	.10
Bakersfield, Calif.	.65	.55
Bradley, Calif.	.20	.20
Cambria, Calif.	.25	.25
Cayucos, Calif.	.20	.20
Fresno, Calif.	.60	.50
Hanford, Calif.	.60	.50
Hollister, Calif.	.65	.55
King City, Calif.	.45	.45
Los Angeles, Calif.	.90	.75
Merced, Calif.	.70	.60
Modesto, Calif.	.80	.70
Monterey, Calif.	.65	.55
Morro Bay, Calif.	.25	.25
Mountain View, Calif.	.80	.70
Nipomo, Calif.	.45	.45
Oakland, Calif.	.85	.70
Palo Alto, Calif.	.80	.70
Pasadena, Calif.	.90	.75
Pismo Beach, Calif.	.35	.35
Porterville, Calif.	.65	.55
Sacramento, Calif.	.95	.80
Salinas, Calif.	.60	.50
San Diego, Calif.	1.10	.95
San Francisco, Calif.	.90	.75
San Jose, Calif.	.80	.70
San Luis Obispo, Calif.	.25	.25
San Mateo, Calif.	.85	.70
Santa Cruz, Calif.	.75	.65
Santa Margarita, Cal.	.20	.20
Santa Rosa, Calif.	1.00	.85
Selma, Calif.	.60	.50
Stockton, Calif.	.85	.70
Templeton, Calif.	.10	.10
Ventura, Calif.	.75	.65
Visalia, Calif.	.65	.55
Watsonville, Calif.	.70	.60

The minimum charge for a station service collect call is $.30.

See also Inside Back Cover for rates from ATASCADERO and ARROYO GRANDE

A 118696

FOR FASTEP SERVICE
On Out-of-Town Calls

Free **BLUE BOOK**
of Telephone Numbers

TWO SIZES

Out-of-town calls go through faster when you give the operator the telephone number!

This attractive Blue Book of Telephone Numbers provides a handy place for keeping your personal list of out-of-town numbers. It is available in two sizes . . . large for home or office use and small for your pocket or purse.

To obtain the size you want without charge, just call, write or visit your business office.

As an extra service we shall be glad to look up out-of-town numbers for you and enter them in your copy of the Blue Book. Just call or write the telephone business office in your community and give us the names and addresses of the people you want listed.

San Luis Obispo County Telephone Directory

DECEMBER 1953 ISSUE—CONTAINING LISTINGS IN EFFECT NOVEMBER 16, 1953

Copyright, 1953, by The Pacific Telephone and Telegraph Company

EMERGENCY CALLS

Please determine the Fire and Police Departments which serve you and write their numbers in the spaces provided below.

FIRE CALLS

If you are served by:	*Call*
Arroyo Grande Fire Dept.	Arroyo Grande 2345
Atascadero Fire Dept.	Atascadero 56
California Polytechnic Fire Dept.	San Luis Obispo 2308
Calif State Div. of Forestry Fire Control Station	Nipomo-WAbash 9-4451
Cambria Fire Dept.	Cambria 83
Cayucos Fire Dept.	Cayucos 2691
Grover City Fire Dist.	Arroyo Grande 2145
Morro Bay Fire Dept.	Morro Bay 4821
Oceano Fire Dist.	Arroyo Grande 2110
Paso Robles Fire Dept.	Paso Robles 20
Pismo Beach Fire Dept.	POplar 6-4422
San Luis Obispo Fire Dept.	San Luis Obispo 5
Shell Beach Fire Dept.	Pismo Beach-POplar 6-4622
Templeton Fire Dept.	Templeton 4311

POLICE CALLS

If you are served by:	*Call*
Arroyo Grande Police Dept.	Arroyo Grande 2121
California Highway Patrol	San Luis Obispo 218
Nipomo Constable	Arroyo Grande 2538
If no answer call	San Luis Obispo 2850
Paso Robles Police Dept.	Paso Robles 810
Pismo Beach Police Dept.	POplar 6-2255
If no answer call	San Luis Obispo 2850
San Luis Obispo County Sheriff's Office	Arroyo Grande 5548 / Atascadero 12 / Morro Bay 2631 / San Luis Obispo 2850
San Luis Obispo Police Dept.	San Luis Obispo 31
Federal Bureau of Investigation	For the Telephone Number Call "Information"

Or You May Call or Dial Operator

and ask for the proper Fire or Police Department such as "Paso Robles Fire Dept.", "Sheriff's Office", etc., and an attempt will be made to connect you with the required number.

The above list has been arranged from the best information obtainable; the Company does not, however, guarantee it to be complete, or in all cases correct.

My FIRE Call No._____ **My POLICE Call No.**_____

My DOCTOR_____

TO PLACE SERVICE CALLS

	From NON-DIAL Telephones ASK FOR	From DIAL Telephones DIAL
INFORMATION **For local numbers not in this directory**	"Information"	Operator and ask for "Information"
REPAIR SERVICE **To report a telephone out of order**	"Repair Service"	Operator and ask for "Repair Service"
ASSISTANCE ON CALLS	"Supervisor"	Operator
BUSINESS TRANSACTIONS **Orders for Telephone service, Payments, etc.**	"Business Office"	Operator and ask for "Business Office"
TIME OF DAY **The charge for "Time of Day" is the same as the charge at your regular rate for any other local call**	"Time"	Operator and ask for "Time" **(From Arroyo Grande telephones dial 8900)**

TO PLACE OUT-OF-TOWN CALLS

Upon Request, the Operator Will Notify You at the End of a Stated Period of Time on Toll Calls.

	From NON-DIAL Telephones ASK FOR	From DIAL Telephones DIAL
CALLS TO OUT-OF-TOWN POINTS	"Long Distance"	Operator
CALLS TO SHIPS AND AIRCRAFT	"Long Distance"	Operator

HOW TO DIAL

REMEMBER

1. Get the correct number from the current telephone directory. If listing is not found, please call "INFORMATION".
2. Lift the receiver and listen for the "hum" of the dial tone.
3. Dial the number.
4. Let the dial return freely after each figure is dialed. Forcing or retarding the return motion may result in a wrong number.

OTHER SUGGESTIONS ON DIALING

—Be careful not to mistake the letter "O" for the figure "0" (zero); or the letter "I" for the figure "1" (one).

—If you realize a mistake in dialing has been made, hang up for a moment. After listening for the dial tone again, redial the complete number.

—From an extension or party line telephone, if you hear someone else dialing when you lift the receiver, tell him you have interfered with his call. Then hang up and make your call later.

If, while dialing, you hear someone else come on the line, tell him the line is in use. When he hangs up, replace the receiver for a moment. Then after hearing the dial tone again, redial the complete number. Otherwise, a wrong number may result.

TO CALL ANOTHER TELEPHONE ON YOUR PARTY LINE

To ascertain the telephone number of a party on your line call "REPAIR SERVICE".

To call a party on your line dial a special number which you may obtain from Repair Service. When dialing is completed replace the receiver. Your telephone and the called telephone will ring at regular intervals until the called party answers. When ringing stops, remove the receiver and begin conversation. If ringing is not stopped after a reasonable period, stop the ringing by momentarily lifting the receiver.

COIN TELEPHONES

Instructions on placing calls from a coin telephone are posted on or near the telephone instrument. Some coin telephones require the deposit of a coin in order to signal the operator or to dial a call. For others no deposit should be made until the called party has answered, therefore be sure to read the instructions on the particular telephone before depositing any money.

On calls to Operator, Information, Repair Service, the Business Office, or if the called party does not answer there will be no charge. On calls to toll points the operator will inform you of the exact amount of money to be deposited for the initial period of conversation. Please report any service difficulties or coin collection errors to the operator.

TO PLACE A CALL FROM A MAGNETO TELEPHONE

1. If you have a party line
   Make sure the line is not in use before signaling.
2. With the receiver on the hook
   Signal the operator by turning the crank briskly at least three turns.
3. Then lift the receiver
   When the operator answers, give her the number you wish to call.
4. On completion of your conversation
   After hanging up turn the crank at least three turns to let the operator know you are through talking. She will then disconnect you.
5. If it is necessary to recall the operator during a connection
   Replace the receiver and turn the crank briskly. Then remove the receiver and listen for the operator's answer.

TONES AND SIGNALS

DIAL TONE—A continuous steady "hum," the signal to start dialing.

RINGING SIGNAL—A "burring" tone repeated at regular intervals.

BUSY SIGNAL—A steady "buzz-buzz" tone.

IF NO SIGNAL IS HEARD WITHIN A REASONABLE TIME AFTER DIALING—Hang up. Look up the number to be sure it is correct. Then, after waiting for the dial tone, dial the complete number again. If again no signal is heard, dial Operator and report the condition to her.

VOICE RECORDING SIGNAL—A short high "beep" tone heard on the telephone line about every 15 seconds means that the person with whom you are talking is recording your conversation by means of his electrical recording machine connected to the telephone line.

This signal is provided by the Telephone Company for your protection. If you do not want a record made of what you are saying, ask the person with whom you are talking to disconnect the recording machine. When he disconnects his recorder the signal is no longer heard.

The "beep" is produced automatically by the device used to connect the recorder to the telephone line. It stops when the recorder is disconnected. Use of a recorder without this signal is unlawful.

DEC 28 1953

DIRECTORY FACTS AND OTHER MATTERS

COPIES OF THIS DIRECTORY

Use of an out-of-date directory interferes with good telephone service, as each new issue contains many changes in numbers and listings. As a matter of good service, the Telephone Company retains ownership of telephone directories.

DIRECTORIES OF OTHER CITIES

Telephone directories of other cities may be consulted at our Business Office. If you desire copies, they may be obtained, at an additional charge, by arrangement with the Business Office.

ATTACHMENTS TO TELEPHONES

In the interest of good service, please do not use any devices on telephone equipment except those furnished by the Company. The devices claimed by agents to eliminate noise, to destroy germs, etc., are usually detrimental and interfere with good service.

IDENTIFICATION OF EMPLOYEES

Each employee of this Company who regularly visits the public is provided with a photographic identification card. This card, which is properly countersigned, shows the employee's name, signature and photograph. If you doubt the right of a person to represent himself as an employee of this Company and he cannot furnish an identification card, please call the Business Office.

DIRECTORY ERRORS

Every reasonable effort is made to make the directory as accurate as possible. The Company, however, assumes no liability for damages arising from errors or omissions in the making up or printing of its directories.

TELEGRAMS

To send a telegram follow directions under the alphabetical directory listing for Western Union for your local service area. (If there is no Western Union listing for your local service area, call or dial Operator and ask for Western Union.)

RATES

Rates and practices included in this directory are based upon those in effect at the time this directory was closed for printing and are subject to such changes as may be made from time to time.

OTHER SERVICES

ARCHITECTS AND BUILDERS SERVICE

A free advisory service on advance planning of telephone service arrangements in new homes and other building construction is available, to architects, owners and builders. Extensive and costly alterations after the completion of the building are frequently avoided through proper advance planning for telephone outlets. Call the Telephone Company Business Office and ask for "Architects and Builders Service".

ASSISTANCE TO FARMER LINE OWNERS

Telephone Company experts are ready to help farmers who own and maintain their own telephone lines in solving their telephone problems. Advice is available without charge to those desiring assistance in improving and extending farm telephone service in a particular locality. Call the manager at your nearest telephone Business Office for advice.

SHIP AND AIRCRAFT TELEPHONE SERVICE

Two-way telephone communications are available between any land telephone and ships or aircraft having suitable radiotelephone equipment when within range of telephone company radiotelephone stations. For further information, call your telephone company business office.

PERSONAL TELEPHONE LIST

LONG DISTANCE CALLS GO THROUGH FASTER WHEN YOU CALL BY NUMBER. JOT IT DOWN FOR FUTURE USE.

NAME	TELEPHONE NUMBER

When exchanging for a New Directory, PLEASE TEAR OUT THIS PAGE, verify the numbers and transcribe to New Directory.

SAN LUIS OBISPO

INCLUDING

AVILA BAYWOOD PARK CAMP SAN LUIS OBISPO

The other white section of this directory includes listings of subscribers in the other communities in San Luis Obispo County.

DECEMBER 1953

J. E. GOODING, Manager

A

Abad Ted r 176 Brook.....2609-J
Abbott Laura r 1110Buchon.....748-W
Abell Alma 369Chorro.....3261
Abernathy Norman L 1254Montery.....2579-M
Ace Motel 94Toro.....3834
Ace Plumbing Co
Retail Store 1435Montery.....3893
Warehouse 94Toro.....553-W
Ackerman R A Mrs 1688Mill.....951-M
Ackerson Eugene 483MitchlDr.....688-J
Acme Quality Paint & Wall Paper Store
862 Monterey.....3039
Acousticon Bigler Co 1029Chorro.....1297
Adams Connie M 2252 SBroad.....4048-R
Adams Francis L 1235Uphm.....4334-W
Adams Heating Service 1720 Morro.....443-W
Adams Irene M r 531 Santa Barbara Av.....255-R
Adams John Q 1345 Staffrd.....4139-J
Adams L L 2038 SnLuisDr.....1814-W
Adams Marvin C r 1720 Morro.....443-W
Adams Roy E 341ChristinaWy.....3627
Adams Saleta 249 Sandrcock.....4152-M
Adams Thos E 27MtPleashtn.....4006-W
Adams Truman E r 2181 Sierra Wy.....2351-J
Adams W E r 1202Buchon.....925-M
Adamski J E 1839CorralitosAv.....3099-R
Adler Chas J r Broad & Islay Rd.....2722-M
Adler Ed 522NBroad.....3861-J
Adler Frank r 1721 Johnson.....586-W
Adler Wholesale Co 1301 Carmel.....260
Agar Lola Mae 2060Chorro.....3151-J
Agar Wm r 743 Branch.....1181-J
Agnew Allen M 315Broad.....1834-M
Agricultural Conservation Assn 1530Monterey.....1378
Agriculture Extension Service University of
Calif Farm & Home Advisor 1235Montery.....52
Aguiar Jos F Mrs 394 SntaRosa.....3621-J
Ah Louis Store gift shops 800 Palm.....592-J
Ahlswede Arthur C 1310MurryAv.....4140-M
Ahrendt W H LosOsosRd.....31-J-4
Ahrens Robt E Mrs r 748 Foothill Blvd.....1168-M
Air Express Division-Railway Express Agcy Inc
RailrdAv.....522
Akers Wm 224 SntaLuciaDr.....3105-R
Alaskan and ABC Passenger Fishing Boats
Avila.....9-R-11
Albaugh Elizabeth G r 1641 Garden.....2869-R
Albaugh John E 3030JohnsnAv.....2545-W
Albert Adon r 1536 Morro.....282
Albert Harry J 311GrandAv.....1018-M
Albert Richard Mrs LsOsosRd.....36-J-1
Alberti A r Los Osos Rd.....38-J-2
Alberti Estee L 893Misn.....313-J
Alberti Henry r Los Osos Rd.....31-J-1
Alberti Norman r Los Osos Rd.....30-J-3
Alberti Plinio J r Edna Rd.....13-F-3
Alberts' Florist 1116Morro.....282
Albrecht Vallalee L 325FthlBl.....2469-M
Albrecht's Furniture Exchange 2211 S Broad.....1428
Alcoholics Anonymous.....2992
Alderman Roy E 460HendrsnAv.....4300-J
Aldrich Dorothy M 2505JohnsnAv.....4044-W
Aldrich Tom M BaywdPrk.....35-R-1
Alexander Harmon C 261CraigWy.....3719-J
Alexander Helen 974Chorro.....1849-R
Alexander Mary E SntaYsablAvBaywoodPark.....35-J-11
Alford Ethel M r 421 Dana.....2555-J
Algeo John W 1242MonteVsta.....2160-J
Alice Ann Beauty Salon 515NBroad.....1102-W
Allen Francis S 269DonnaWy.....3774-J
Allen Gordon L 2450 Story.....2697-M
Allen Harry J 503High.....4168-J
Allen J B 309CerroRomauldoAv.....297-M
Allen J H 725GrandAv.....3194-J
Allen J K Dr 1343Mill.....2442-J
Allen June 670FthlBl.....1811-W
Allen Mitchell W 710 Ida.....1842-W
Allen S H CampSanLuisObispo.....20-J-3
Allen Starlin r 525 Caudill.....712-J
Allen Vera D Mrs 1367Higuera.....1328-R
Allen Vic 546Higuera.....2087-J
Allen's Sight & Sound 856Montery.....431
Allison Ollie r 885 Buchon.....361-J
Almaguer Ramona 909 Sandrcock.....4249-R
Al's Brake Service 1175 Monterey.....2234
Altamirano Emiliano R FrenchRd.....2764-M
Alva Green's Automotive Trim & Upholstery
1234 Broad.....2573
Alvarado Eva Jean r French Rd.....2859-W
Alves Jos 1246Higuera.....1027-W
Amer Cancer Society 964Chorro.....3961
American Laundry & Dry Cleaners 1313 Broad.....304
Amer Legion Recreation Club 977 Higuera.....156
Amer Ntl Red Cross San Luis Obispo Chapter
1041Chorro.....2630
If no answer call.....230-J
Amer News Co 763Alphonso.....4248
American Refrigerating Co 241 Pismo.....428
If no answer call.....1994-R
Amsel R r 191 Kentucky.....2990
Amundson Kenneth D 1368 Staffrd.....4139-R
Anchor Realty Service 1111 Chorro.....2979
Anderson Albert J r 1519 Toro.....1346-J
Anderson Arthur W 449Hendrsn.....2292-R
Anderson E C Capt 1263Marsh.....3215-J
Anderson E J 2825JohnsnAv.....4157-W
Anderson Ed H electrl contr 300Higuera.....4314-J
Anderson F G r 1345 Broad.....247-R
Anderson Gus 1320MurryAv.....732-W
Anderson H B r 1438 Nipomo.....142-W
Anderson Harold J Bud 1687 SnLuisDr.....489-W
Anderson Harry D r 546 Mitchell Dr.....746-J
Anderson Helen VachellLn.....14-R-3
Anderson Hotel Barber Shop 953Montery.....1216
Anderson Hotel Beauty Salon 963Monterey.....964
Anderson Hotel & Grill 955Montery.....902
Anderson Howard R r Crandall Wy.....194-W
Anderson J C 226TassajaraDr.....3116-W
Anderson J L r 532 Dana.....1375
Anderson J Q Mrs r Edna Rd.....6-F-3
Anderson Jas L 1274 Staffrd.....4142-W
Anderson Jas N EdnaRd.....4272-J
Anderson John 492Leff.....2424-R
Anderson John A r 887 Lincoln.....2460
Anderson L W r 1958 Fixlini.....1395-W
Anderson Leonore E Mrs 644 Isly.....3143-J
Anderson Lillian S 980Chorro.....4039
Anderson Lucy r 1128 Pismo.....2604-W
Anderson Nettie 2105JohnsnAv.....1846-W
Anderson R A 321TolosaWy.....3010-W

Anderson R E Bob rl est 2056 Chorro.....3051-W
Anderson R K r 1060 Church.....137-J
Anderson Richard G Mrs 1290Frederck.....1138-J
Anderson Roy E 591Kentucky.....3808-W
Anderson Vera 980 Islay.....1522-M
Anderson Walter 781 Ida.....678
Anderson Warren R 303TassajaraDr.....1811-R
Andes Geo D 741Buchon.....3061-J
Andre & Andre attys 1041Chorro.....3344
Andre Geo L Andre & Andre attys 1041Chorro.....3344
Andre Geo L r 1711 Sn Luis Dr.....309
Andre Herbert 415Dana.....1092-J
Andre Joseph r 862 Islay.....467-J
Andre Peter 390CerroRomauldoAv.....44
Andre Peter R Andre & Andre attys 1041Chorro.....3344
Andreoli Maurice 416PatriciaDr.....3762-R
Andrews Dale W 114BressiPl.....3111-W
Andrews Don jwlr 1009Higuera.....936
Andrews Don r 1720 Chorro.....2674-W
Andrews Hotel 901 Osos.....317
Andrews Ida J 981Palm.....3279-W
Andrez Edw M r 1340-2d.....1220-J
Angellini Jas r 866 Mill.....3169-W
Angeloni P J r 547 Marsh.....1167-J
Angie's Cafe S City Limits.....2997
Anholm Chris r 486 Lincoln Av.....224-W
Anholm Einar r 232 Chorro.....1263-W
Anholm Geo r 257 Chorro.....538-W
Anholm George John r 1221 Nipomo.....2026-W
Anita Shops 758Higuera.....2794
Annabelle's Cafe 142 Higuera.....1927
Anziani Ceaser r 1003 Buchon.....2051-J
Aquilana M Mrs r 434 High.....2954-J
Arbini Ambrose A 2033Chorro.....4037-W
Arbini Frank r 926 Branch.....2081
Archer Hugh J r 1740 Osos.....2358-J
Archibald R H 652Lincln.....1169-R
Arias Jose r 2691 Victoria Av.....2559-M
Arland Chevrolet Co 1039 Monterey.....1548
Arland G P r 1839 Conejo.....2323
Arledge Sam 762Higuera.....633-W
Armann K P 655 Osos.....2858-M
Armenta Gerald EdnaRd.....11-R-2
Armentrout Wm W 1310FthlBl.....2781-M
Armitage Van 968Leff.....2941-M
Armstrong C L r 575 Islay.....529-J
Armstrong J W r 220 Branch.....1976-J
Armstrong Jas 314JeffryDr.....3778-J
Arnett E D 550FeltnWy.....3730-J
Arnett Earl J 1727Chorro.....1402-J
Arnett Ernest J 1129Marsh.....3822-W
Arnold Marvin E 728Misn.....4017-J
Arnold Wm H 965Murry.....1660
Arnot Elizabeth r 1363 Mill.....1829-R
Arnson Ethel 1426 SBroad.....952-W
Arnson Loyton A LsOsosRd.....38-J-1
Arola Roy T 227King.....480-W
Arrow Liquor Store 1337 Monterey.....62
Arrowhead & Puritas Water Inc 1019 Chorro.....881-J
Arsenio J T appraiser 861Montery.....729
Residence 2053 Hays.....1180-J
Art-Wood-Crafts 955Pacific.....2410-W
Arter Chas B VistaDelMorro.....57-J-21
Artman Edw H 120Price.....3289
Arundell Paul 840RougeotPl.....4027
Arvidson Grace 858 Ida.....3831-J
Arvidson J L OsosRd.....31-R-2
Ash Albert C r 237 High.....454-W
Ashcraft Chas C 1709Broad.....2949-W
Asmussen Clarence Edna.....6-R-2
Asmussen D r 1076 Pacific.....1204-J
Aspee Phyllis 1215Buchn.....2787-W
Assembly of God 1600Chorro.....2618
Associated Oil Co Distributing Station
OrcuttRd.....727-W
Associated Oil Service Station 1108Monterey.....1770-W
Atchison Ray PolyVwTrailers.....3058-W
Atchison Ronald 719 Sandercock.....2252-M
Atkinson D E BayviewHeights.....34-R-1
Atkinson E H Farmers Insurance Group
1043 Higuera.....697
Atkinson E H r 1924 Hope.....1014
Atkinson Jack E 1063Ella.....1325-J
Atkinson Milo Rev 1435Mill.....280-M
Atkinson W E 2020Ruth.....1592-J
Atwood E R 730FthlBl.....3769-J
Attwood Philip B 543Dana.....2009-M
Auld Sam 970 SntaRosa.....427-W
Austin Harry W 300 SnMiguelAv.....3938
Austin Lawrence Mrs r 1592Higuera.....234
Austin Merl r 880 Mill.....2963-R
Autler Beryl 1151Peach.....2913-J
Auto Club of Southern Calif
District Office 1134 Monterey.....1480
Emergency Road Service 781HumbrtAv.....4220
Automotive Engineering Co 3036 SBroad.....1974
Auvil W E LsOsosRd.....57-R-12
Avenales Cattle Co Avila.....40-J-2
Avila Court Avila.....16-R-12
Avila Fish Market Avila.....9-R-2
Avila Grocery Avila.....8-J-1
Avila Henry r 3025 Johnson Av.....3082-W
Avila M F r 1443 Osos.....862-J
Avila Manuel Jr r PriceCanyon.....15-J-2
Avila School Avila.....16-R-2
Awalt Albert 1063George.....963-W
Awalt Rosalie 1169 Isly.....385
Awalt Wynema 1025Walnt.....527
Ayala Clara 871Chorro.....2031-J
Ayala Juanita E 1218Morro.....4256-J
Azevedo Elaine 101Hwy.....7-R-3
Azevedo John J r 301 N Broad.....2173

B

B & B Antiques 1023 Broad.....394-W
B & H Drug Store 951 Higuera.....530
Babb J E 1512 SntaRosa.....1365
Babcock Chas Granada Hotel 1128Morro.....2406
Babcock Dewey 219Price.....3450-W
Babcock Gerald 346LaCanadaDr.....1958-J
Babcock Gilbert 278DonnaWy.....3772-R
Babcock Josephine Mrs 770Palm.....3113-M
Babcock W P r Laurel Lane.....1194-R
Bach Gertrude Mrs r 1845 Broad.....2949-J
Bachino D J r 1845 Morro.....441
Bachino J M 967NBroad.....1130-M
Bachino P r 669 Palm.....1562
Bachino P C Avila.....9-J-11
Bachino & Stockird ins 740 Higuera.....393
Badgley John archt 981Montery.....1641
Badgley John & Associates 981Montery.....1641
Badgley John R 15HathwyAv.....3619-J
Bagby Hope S 120CrandlWy.....1515-W
Bagein Henry E Jr r 660 High.....2754-M
Bagley Mason 690Hendrsn.....2161-W
Bailey Bernie 258RamonaDr.....3829-R
Bailey Bridge Equipment Co Bank of AmerBldg.....4261
If no answer call.....1432-M
Bailey F Bruce Sn Luis Obispo County of
Assessors Ofc Courthouse.....777
Bailey S Jr 716-7thBaywoodPark.....24-R-2
Bailey Smith Jr Baywood Fountn BaywdPrk.....26-R-12
Bakeman Melvin G r 1633 Frederick.....2337
Baker G C r 1908 Corralitos.....2518-J
Baker Mabel Mrs 948Montalbn.....249-M
Baker Pearl E r 1813½ Chorro.....2560
Baker Robt r 882 Mission.....2529-W
Baker W H r 1410 S Broad.....2287-J
Baldridge R H r 1841 Morro.....2042-M
Baldwin Edw 1658MurryAv.....2947-J
Baldwin Erma r 977 Snta Rosa.....2592-W
Baldwin Mark D 1035Leff.....2423
Ball C J BayviewHts.....34-J-12
Ball David r 1316-1st.....2168-J
Ball Fern Dore 144 Stennr.....2526-W
Ball Raymond 2474Augusta.....1879-W
Ball Rollin 252Lincln.....3895
Ball Rollin accts WickendenBldg.....3125
Ballard John C 356 OldMorroRd.....4359-W
Ballard Virginia r 1143 Walnut.....781-W
Ballesteros M J r 166 Chorro.....1529-M
Bank Of America National Trust & Savings Assn
Higuera.....2210
Banks Maudine r 188 Brook.....2137-W
Banks Radiator & Battery Repair Shop 1011 Toro.....2184
Banks W N r 381Pismo.....1558-W
Banta M A Sonotone Hearng Serv 1401Cazadero.....2642-J
Barbara Florence 570Pac.....2260-W
Barbarus C M 551Hill.....814-J

Barber A J r 636 Mitchell Dr....2667-M
Barber Ernest A 2436 Gerda....1487-W
Barber Homer r 973 Buchon....2388-R
Barcellos F J r 1253 Peach....192-R
Bardin J A r 1739 Conejo....1601-J
Bardin's Goodyear Service 692Marsh....1173
Barham David C 156Toro....3253-M
Barker Clifford r 247 Branch....2386-M
Barker Geo W r Avila....33-J-2
Barker Rex 860 Osos....4185-W
Barker Vanie M 1605Morro....983-R
Barlogio Chas 1889McCollm....4222-J
Barlow Irvin L r 663Pacific....141
Barlow Jos B 785 Islay....2869-W
Barlow Robt S 1730 SntaRosa....3720-J
Barnard Ray 1321 Osos....2991-W
Barneberg Grace 550Dana....3247
Barnes Frank Z 521½ SntaBrbraAv....1059-R
Barnes Lucille I 671Pac....3815-W
Barnes Paul V 546Higuera....3732-W
Barnes Theron E 277CraigWy....3852-M
Barnett Geo I 1351Mill....3944
Barnett Weldon I Rev 415FthlBl....3640
Barney's Texaco Service 311 Higuera....1736
Barnhill Frances Mrs 1421Grdn....2894-W
Barraza Severino 760Morro....2944-W
Barre A H IrishHills....2-F-21
Barre A H LosOsosValleyRd....41-R-4
Barre August 1276Bond....4187-W
Barre E F 1218George....1895-J
Barre Ed Jr 2311Lawtn....2952-J
Barrena Frank r 1337 Broad....2451-J
Barrett David A Jr 58 SntaRosaParkHomes....1819-J
Barrett Ivy Gardn City Gas Serv SntaLuciaBaywoodPark....39-J-11
Barrett J E r 2306 Johnson Av....1499-J
Barrett Margaret M Mrs r 1220 Osos....1242-J
Barrios Jess 906Fig....3673-J
Barrios Joe r 975 Johnson....1131-R
Barrios Louis r 1015 Olive....1296
Barrios Richard G SweenyLn....2179-J
Barrios Victoria 468 Osos....1435-J
Barsaleau R B vetnrian NHwy....78
Residence LosOsosRd....38-R-11
Bartholomew J F EdnaRd....3982
Bartlett G E r 2470 Lawton Av....2531-R
Bartlett Mabel Wallace Mrs r 1145 Buchon....1327-J
Bartley John E 1042C FthlBl....692-M
Bartola Lou YoakumTract....4272-R
Barton Vera M 1175MurryAv....3168-M
Barton's Infants & Childrens Wear 1046 Chorro....640-W
Bartron Cassie 1547Beach....1509-W
Bassett Lula R 687 Isly....2837-R
Bassetti D E 680FthlBl....3695-J
Bassetti Gladys Miss 795LincInAv....3642-J
Bassi Louis r PismoRd....10-J-13
Bassi Margaret E r 1446 Nipomo....952-J
Bastress Jas F 468Leff....2634-J
Batchelor Dorothy P 630FeltnWy....2258-W
Bately Dorothy r 1141D Pacific....1225-M
Bateman A 2091 SierraWy....3154-W
Bateman A rl est 1335Montery....652
Bates J E 219Lincln....2281-J
Bates Jas E Gainsborough Studio 864 Higuera....1541
Bates Milton L 976Buchn....4375-J
Baudendistel H R 726Kentucky....4056-W
Baughman Jas H 598MitchlDr....2771-W
Bauman Edna 1123Pismo....1196
Baumann Ray C 1020Peach....3706
Baxendale Electric elec motrs reprng 3005 S Broad....97-W
Baxendale Lester H Mrs 1350Mill....4233
Baxendale R D r 3005 S Broad....97-R
Baxter Lawrence J 2727Broad....4014
Baywood Fire Dept 2d&SntaMaria....26-R-5
Baywood Park Hardware BaywdPrk....26-R-3
Baywood Park Lodge Restaurant BaywdPrk....26-R-2
Baywood Park Market BaywdPrk....26-J-1
Bazin John San Luis Optical Dispensary 781Higuera....1308
Beath Stanley 270Tassajara....2866-R
Beatty E A 835FrancisAv....2559-J
Beaubien Helen M r 964 Chorro....358-M
Beaulieu R O 1326Chorro....2340-J
Beaute Art Salon 780 Toro....324
Beaver Mildred r 1341 Osos....1233-J
Beck Carl G r 611 Park Av....1077-M
Beck Kenneth SLO Co of Co Road Commissioner Court House....788
Residence 1352 Higuera....292
Beck Nels r 1865Monterey....2393
Beck Pearl W 1528Nipomo....3143-M
Becker Feed & Seed Co 210 Calif Blvd....587
Becker Laura J r 210 California Blvd....2166-W
Becker Ross E 297 SntaRosa....4162-J
Becker's Yardage 741Higuera....4315
Beckwith Geo I 2341JohnsnAv....3795-W
Beddow L H 46Vetvle....2223-M
Bedford L J Capt 1112MurrayAv....2676-M
Bee Hive Restaurant 887 Monterey....283
Beecham J H r Los Osos Rd....45-J-2
Beecham R H r Los Osos Rd....45-J-12
Beeler W A 1511Morro....179
Beem Mabel R 1512 SntaRosa....3301-J
Beffa Ida 1134 Olive....933-M
Bekins Van & Storage Co Agcy 1708 Beach....19
Belardez Clemente r 334 Funston Av....1597-W
Belcher Chas N CPA 981Montery....104
Residence 856Uphm....1959-W
Bell Elvira M RN r 1236 Higuera....2547-M
Bell F E 430LawrnceDr....4085-J
Beller A W 1634Morro....4153-J
Bellevue-Santa Fe School PismoHwy....7-J-1
Bello Francis X r 1504 Santa Rosa....2787-M
Bello Louis D r 758 Center....1651-M
Bello Sporting Goods 886 Monterey....12
Bell's Garage 895Palm....3960
Bench Ivan 1940Loomis....1686-R
Bender Thelma r 1907 Chorro....2327-R
Benell E R r 246 Chorro....2711-W
Benner George r 1900 Fixlini....1289-J
Bennett Carpet Co 1459Montery....1195
Bennett E R Jr 974Waint....3243-W
Bennett E S 655Church....1491-W
Bennett Mariopal 1029Pac....2991-J
Bennett R E r 132 Harris....1144-J
Bennie's Barber Shop 2144 SBroad....2552
Bennion Lyman L r 536 Ellen Wy....3036-J
Benno W H 2608Agusta....1577-R
Benno Wm H Sportsman's Str 719Higuera....2520
Beno's Inc 1019Morro....620
Benson Jas L r 115 Stenner....764-W
Bentley Nannabelle 1794 SnLuisDr....1616-W
Benton A W 970 SntaRosa....3228-R
Benton Ted r Avila....9-J-2
Beresky Tibor A MD 1304Grdn....595
If no answer call....2992
Residence 2047 SnLuisDr....1438
Beretta Joe 360Chorro....1555-M
Berg C L 250WarrenWy....3753-J
Berge Irene r 1265 Mill....2727-M
Bergk Anita J Mrs r 2302 Broad....410
Bergquist Dean W 787Church....2394-R
Bergquist Walter r 853Church....2779-W
Berkemeyer Charles r 891 Mill....1087
Berkemeyer Joseph B r 1350 Marsh....9
Berkemeyer Market 1021 Chorro....8
Berkley Wm H BaywdPrk....39-J-13
Berlin Carl 1244Mill....2792-M
Berman M H r 1325 Cazadero....1626
Bernard Grace R r 1026 George....2194
Bernard Henry r 1157 Buchon....2097-J
Bernard Henry A 1010 OrcuttRd....3737
Bernard Walter N NLaurelLn....3847
Bernard's Cigar Stbre 1814 Osos....1318-W
Berry Edward r 1614 Snta Rosa....1662-J
Berry Mary Mrs 1314Essx....1654-M
Berryman P C Jr 2324JohnsnAv....3803
Berry's Top Shop 303½Higuera....4314-W
Berta's 860 Monterey....745
Bertolazzi Dina r 540 Buchon....411-J
Bert's Hobby Shop 995 Higuera....2845-W
Besson Wm A Mrs 337PolyView....4271-W
Best Edw W r 1954 Chorro....1826-J
Best Ever Grill 895Higuera....1538-J
Best Irvin W 856Chorro....2715-J
Betschart Jos F 1429 Slack....3688-J
Bettencourt A J r 520 Marsh....1167-R
Bettencourt Alice R Dr 571 Marsh....1898-M

Bettencourt Antone John r Edna Rd....1765
Bettencourt B r 1814Morro....2314
Bettencourt Geo George's Stn & Equip S Hwy....2398
Bettencourt Geo V r 2420 Lawton Av....1161-M
Bettencourt John W r Edna Rd....17-F-13
Bettencourt Tony r Verde Rd....17-F-4
Better Plumbing Co 1126 Chorro....1383
Betts Edmond L r 1352 Pismo....2376-W
Betz Herbert 330Ramona....2796-R
Bevan Roy A Rev 652 SntaRosa....3176-R
Bezerra Manuel J LosOsosRd....2-F-3
Biaggini Guido r 2098 Rachel....2613
Bianchini Bob r 424 Foothill Blvd....2960-J
Bickell M D 405Dana....3064-R
Bickell Milton r 1130 Walnut....409
Bickell Muril 1154Leff....3073-J
Biddle Geo C r 1544 Palm....1390
Biddle Minnie P r 559 Pismo....375-W
Biddle P r 559 Pismo....375-W
Biddles Elizabeth OldHwy101 South....320-W
Biedinger Chas L ortdnst 1114½ Marsh....2967
Residence 1780Fixlini....1184
Bigham C R 123BressiWy....3213-J
Bill Wall's Mobil Service FrenchRd&Freewy....330
Bille R O r 2161 Sierra Wy....1890-W
Billie's Toy & Baby Shop 766 Higuera....2628
Bill's Radio Service 996Marsh....4061
Bilodeau E J Mrs r 2010 Chorro....535-J
Binder A J r 270 Kentucky Av....2615-W
Bines Estella 183Higuera....2374-W
Binkley Marvin S 211Huttn....4175-J
Binns P V 1245Ella....1247-J
Binns Robt P r 2354 Johnson Av....2969-W
Bird H M OldSHwy....3302-M
Birge R L 820½FthlBl....3616-J
Birra Hilda r 776 Mill....1478-M
Birra O W r 771 Buchon....1865
Bish M E Mrs 50Vetvle....1806-R
Bishop H L r 1836 Garden....2172
Bishop Oil Co Edna Rd....15-J-13
Bittick A r 1902 Chorro....381-W
Bittinger Eugene J r 190 Stenner....2390-J
Bjorklund Earl T r 1516 Toro....2787-J
Black & White Taxi 974 Monterey....3181
Blackstone Hotel 844 Monterey....840
Blade Louise 771 Islay....1197-R
Blaine R H r 439 Mitchell Dr....2367-J
Blair Cecile 2060Hope....510-J
Blair Helen r 1339½ Breck....1967-M
Blair Josephine 887Nipomo....2672-J
Blair Leatha Mrs OrctRd....4040-W
Blair Russell H 351RamonaDr....184-M
Blair Sam 752Mism....2124-W
Blake E B Capt 1890 SnLuisDr....1621-W
Blake Emmons 2525Agusta....3795-J
Blake Jed S 2065McCollm....4327-J
Blake Moffitt & Towne 218Jones....SantaMaria 1900
Blake Printery 1014 Court....780-W
Blakemore John E 1043FthlBl....2524-J
Bland Geo apts 860 Osos....2986
Blanks Hazel Hazel's Pet Shop 595Marsh....962-W
Blanks L G Cuesta By The Sea....23-J-1
Blaser Leonard 754Peach....1745-R
Blell R C r 2437 Gerda....1577-J
Block Emmett H r 2391 Lawton....607-W
Blodgett Chas O r 529 Hathway Av....2064-J
Blodgett Harry E r Rincon Dr&Foothill Blvd....2761
Blomquist Augusta Mrs r 557 Brizzolara....2591-J
Bloom Emmett A 283Lincln....1172-J
Blue Bell Motel SHwy....2660
Blumhorst H E 362TassajaraDr....3310-M
Blythe W O 2427Lawtn....1892-R
Boal Lawrence D 1560Peach....2956-W
Bode Henry r 519 High....1457-R
Bode Jas 331CerroRomauldoAv....3007-M
Bode Wm T 495Chorro....638-J
Bodley C H 485Pac....2748-R
Boerman Leona Mrs 152PolyView....797-M
Bogart Donald D 670Lincln....4143-J
Boileau E Mrs 774Marsh....2760-M
Boling Carrie Mrs 3122RockViewPl....4043-J
Boling D H 618 Sandrcock....4169-W
Boller Darwin E 786FthlBl....3860-W
Bollinger Louella M 1000Mill....229-W
Bolton Alfred C r 860 Buchon....2232
Bolton Henry C Insurance 1013 Chorro....1875
Bolton Marion r 860 Buchon....2232
Bolton Romona 1144Mill....706-R
Bond J F r 1725 Broad....524
Bond Jerry C 300TassajaraDr....1956-M
Bond Lorraine R r 1420 Morro....1987-J
Bonderson Paul R 324CerroRomauldoAv....3208-R
Bonetti Ben r 645 Branch....910-J
Bonetti Ellis PismoHwy....401-R
Bonetti F r Pismo Rd....3-F-12
Bonetti M 1414 SntaRosa....1862-W
Bonetti Robt 320FthlBl....3226-M
Bongio Enrico r 2075 Sierra Wy....2351-R
Bonham Dair T r 520 Grand Av....730
Bonifas Avice Mrs 370 Isly....3130
Bonilla Fred P r 787 Francis....2757-M
Bonin Alcide 53RaflWy....3149-W
Bonini Andre H 225CraigWy....3772-J
Bonini Filippo r 903 Sandercock....1245-M
Boodry's Drive In 2436 Broad....2439-W
Boot & Spur Baywood Prk....26-J-12
Booth Bros auto dealers 1103 Higuera....3174
Booth Frank J r 2001 Fixlini....1331
Borah Harry G r 378 Chorro....268-R
Borba Mary F Mrs r 540 Branch....2230-J
Borba R J 667LawrnceDr....4050-R
Borcherding Ray 1117Marsh....1997-M
Boriack John 2025Fixlini....1579
Boriack Motor Co 1330 Monterey....1469
Boriack Used Car Lot 360Montery....3914
Borlandelli Charley 1809Broad....41
Borlandelli Mary M 1809Broad....41
Born Robt H 1148 Olive....2198-M
Borradori D H 680LincInAv....3622
Borrowman J O 627Hendrsn....2637-J
Botley Helen H 1404 Sydny....3867-J
Bottini Joe 236 Story....955-R
Bottini John r 242 Story....3046-J
Bouchard Robt E 681½Kentucky....4047-J
Boundy's Bakery Service 850 Higuera....1111
Bourn Chas C 443Higuera....2861-W
Bourn Lucille r 229 Cypress....1439-M
Bourne Donna Mrs 540LawrnceDr....4390
Boutin Chas E 435Cuesta....3158-R
Bovee D r 1845 Johnson Av....323-J
Bovee & Daniels Daniels & Bovee 710 Higuera....1335
Bovee Edmond Jas 743½ChristianAv....2847-J
Bovee Fred M r 847 Rougeot Pl....2746-R
Bovee Fred M UniversalAutoPartsCo 969 Monterey....1418
Bowden Chas r Lizzie....671-J
Bowden Chas B 371JayceeDr....3268-J
Bowden Chas E Jr 1690Lizzie....2047
Bowden Chester 1508Mill....446-R
Bowden Don 1628Grdn....3857-J
Bowden F W r 1973 Sn Luis Dr....2527-J
Bowden Seaside Station 711 Marsh....1957
Bowen H S 430Pismo....2875-R
Bowen J H 184FthlBl....4208-M
Bower Jessie r 1212 Garden....2241-W
Bowin David E 139Toro....821-R
Bowin Jas R 26Broad....2653-M
Bowlby J Rex Jr 300TolosaWy....3287-W
Bowlby Marjorie 762Toro....2913-W
Bowles Ensign J 1760Frederck....4276-R
Bowls W E r 1935 Hayes....1739-M
Bowman A L 1068Pac....1299-W
Bowman Alfred T 940Waint....2756-J
Bowman Alfred T pub acct 982Montery....918-J
If no answer call....104
Boy Scouts of America 1123Mill....2220
Boyce J Earle acct 1140Chorro....886
Boyce J Earle r 1741 Corralitos....350
Boyd Edna r 1120 Leff....1218-R
Boyd Harvey LosOsosRd....41-J-11
Boyle Bessie S r 1511 Osos....1542-W
Boyle J E 1968Corralitos....2527-W
Boyle Kenneth 345 SntaLucia....3205-M
Boyle R E 501FthlBl....4084-W
Boysen Clarence r Cuesta Rd....12-R-11
Boysen Kathryn S 1611Grdn....2837-J
Boysen Peter 1243Palm....2631-R
Boysen Raymond r Osos Rd....2-F-22
Boysen's Texaco Service 435 Marsh....564
Bozley C C serv stn 641 Higuera....1203-W

Bra Sil's Watch Repairing AndrsnHotlBldg 3826
Bradbeer Chas r 540 N Broad.....2104-M
Bradbeer W S 149 SntaBrbraAv.....2159
Bradbeer Wm L 661Caudl.....3227-J
Bradbury R M Dr 1411Marsh.....84
Bradfield Anna Mrs 206Harris.....1774-J
Bradford Irene 1215Peach.....1642-M
Bradley B L r 1880 Corralitos Av.....3157-J
Bradley Edw V r 672 Snta Rosa.....1038-J
Bradley Mark H 2040Broad.....2511-R
Bradley R H Pies 1804 Osos.....861
Bragg Hazel M 1346Chorro.....3120-J
Bramblett Jas 2320Lawtn.....2952-R
Brandt Frank r 239 NBroad.....2740
Branin Geo Sheet Metal 110 Stennr.....2824-W
Brantley Frank J r 680 Kentucky Av.....891
Brashear Edith Barre r 1341 Osos.....850-W
Brasted Genevieve Mrs 1268Frederck.....2970-M
Brauner Perry L 1222Palm.....1612-J
Braunstein Howard Capt 1335Palm.....4238-J
Brazil A H atty 793Higuera.....2082
Residence Coralitas&Andrews.....188
Brazil A S 415 Sandrcock.....1646-M
Brazil Henry r Edna Rd.....2355-W
Brazil Lena r 665 Buchon.....1332-M
Brazil Mary B r 1435 Broad.....379-J
Brazil W H dentist 1041 Chorro.....1089
Brazil W H Dr r 106 N Broad.....885
Brazil Wm C 230Higuera.....2053-J
Brazzi Fern 1076Pac.....1204-J
Brebes Fred r Edna Rd.....54-R-13
Breckenridge Henry R 1324Essx.....1654-W
Breckenridge Howard C 1718 SntaRosa.....1607-J
Breeden W F r 2600 Story.....846-R
Bregenzer Josephine r 132 N Broad.....642-J
Bremer Merl W Col r Camp San Luis Obispo....20-R-2
Brendlin Gene E Brendlin-Rice Frozen Food Processors 267Pismo.....1076
Brendlin Karl 1945SnLuisDr.....86-W
Brendlin Rice Frozen Food Processors 267 Pismo.....1076
If no answer call.....Atascadero 535-W
Breschini Pete M r 1533 Higuera.....1464-J
Bressi Dominic 131NBroad.....3685
Brew Eva Mrs 1390Palm.....3231
Brewster Jack 20NBroad.....4322-W
Bright Hazel Miss r 1305 Palm.....928-J
Britton Wm P 1428Nipomo.....2418-R
Brocksieb Lillie r 1014 Palm.....809-W
Brodie James r 510 Lawrence Dr.....376-W
Broerman Harold J 324FthlBl.....4356-R
Bromber Eileen 1313Pac.....1654-J
Bromley J Philip r 1478 Palm.....2962-J
Brooking A E r 1216 Morro.....1243-M
Brooking Albert E 176WarrenWy.....3762-J
Brooks Cugie r 1824 Nipomo.....1035-M
Brooks Don E r 2052 Rachel.....1274-M
Brooks Donald R r 1824 Nipomo.....1035-M
Brooks Robt C 629CarpntrLn.....4374-M
Brooner Chas A 387Lincln.....4237-M
Brophy D W r 648 Higuera.....1714
Brotherhood Of Railroad Trainmen Hotel Park.....2836
Brouillet Fred 486Buchn.....3265-J
Brouillet & Ochs sheet mtl wrks
Office 2075RachlLn.....1097
Shop 2090 Swazy.....1097
If no answer call.....3265-J
Brown Beriah 694 SntaRosa.....4091-J
Brown Bert L Securty Title Ins Co 1119Chorro....1015
Residence 1750Conejo.....4010-J
Brown Billie W 480Leff.....1743-W
Brown Brothers Adjusters SecurityBankBldg.....3813
Brown C M r 1186 Islay.....2450-J
Brown Chester I r 1415 Cazadero.....1212-R
Brown Clarence Jewelry 862 Higuera.....1312
Brown Clarence r Longview Ln.....2882
Brown Coreen 975Pac.....850-R
Brown E W 2006 Swazy.....2870-W
Brown Edwin A r 478 Lincoln.....1824-J
Brown Eva W r 11th & Ysabel Baywood Pk...35-R-12
Brown G S Mrs r 1418 Marsh.....2363
Brown Geo S r 1341 Palm.....458-R
Brown Grace 165Brook.....2918-R
Brown H B 1603Chorro.....2840-W
Brown Harold C 1660Palm.....2365-J
Brown Harold H 735GrandAv.....3074-R
Brown Homer W 121Chorro.....1294
Brown J A r 1227 Chorro.....1656-M
Brown J E r 1496 Higuera.....2446
Brown Joe W PismoHwy.....555-M
Brown Josephine L Mrs r 1064 Mill.....2191-J
Brown Patrick C r 1721 Chorro.....1853-J
Brown R W 319Branch.....3851-W
Brown Robt R 1512Morro.....2831-J
Brown Roger M 340FthlBl.....2035-M
Browne Jos B 301PatriciaDr.....3782-R
Brown's Music Store 717 Higuera.....1278
Bruce Arabella 2046 Swazy.....1966
Bruce Birdie 1890Fixlini.....2811
Brughelli Aurelie r.....3-R-2
Brughelli V r 1520 Beach.....1153-R
Brumet Leota B 863Chorro.....2636-J
Brunel Rene L 1205George.....395-M
Brunold S R 855RougeotPl.....2191-M
Brussow Charles r 1140 Montalban.....539-W
Brussow D F 1050 Olive.....577-R
Bryan V L r 898 Mission.....2558-M
Bryant P J 558Leff.....1425-R
Bryce Edw J 1167 Isly.....2450-W
Brydia Barbara 869Nipomo.....3502-J
Bubar Wayne H 580Pac.....2686-M
Buchan Thos 379Pismo.....1309-J
Buck A L 396 SntaRosa.....3621-W
Buck Chas K atty Wickenden Bldg.....890
Residence 1516Broad.....2471
Buck Jane B r 1767 Corralitos.....2758
Buck R W 169High.....3508-J
Buck Robt E MD San Luis Clinic 990 Pacific....3041
Buck Walter F 1342Garden.....3186
Buckley T M 1515Toro.....4253-R
Buckley Wm E 2Vetvle.....2223-R
Buckman C W 1188B Pismo.....159-M
Buck's Barber Shop 1349Chorro.....3186
Budolph Geo r Baywood Pk.....26-R-3
Buechler L L r 508 Higuera.....2325
Buell Harry E 495BuenaVsta.....1485-W
Buell Jon B 1833Loomis.....3669
Buell Jon B 673Uphm.....971-W
Buell Jon B San Luis News Agcy 964Chorro.....477
Building Trades Council 1530 Monterey.....256
Bulkley Paul E r 1270 Palm.....775-M
Bullington Ida 902 Sandrcock.....588-J
Bullock Peter r Orcutt Rd.....2797-R
Bullock Richard OrctRd.....4323-W
Bullock Russell r Los Osos Rd.....17-J-12
Bullock S Ellen r 608 Hathway Av.....2077-W
Bullock's Delicatessen Nipomo & Higuera.....2513-W
Bull's Tavern 1032 Chorro.....1935
Bumb Frank E Walston & Co SnJose.....CYprss 4-6818
Burch Chas 167WarrenWy.....3605
Burch Chester J r 642 Emily.....1287
Burch Chester J Mrs 365PatriciaDr.....3746
Burch John G 729High.....1035-W
Burch T M r 1612 Mill.....2237
Burchell Donald D 761 SerranoDr.....2383-W
Burdick Verne M 2081 SierraWy.....3223-J
Bureau of Agricultural Education Poly Campus...2151
Burger R H r 2018 Johnson Av.....425-J
Burgett Frank L 846Mill.....2728-W
Burke John R 1673JohnsnAv.....4241-J
Burke Richard E Mrs 633LawrnceDr.....3696-J
Burke T Raymond 1974Fixlini.....954-M
Burke Thos L 1306Palm.....3630-J
Burkhart Loren 1229Frederck.....2045-W
Burlingham Herbert H 877Centr.....2083-R
Burnett Helen Mrs r 1018 Islay.....1867-J
Burnett J G r 1150 Leff.....1218-J
Burnette Beatrice Blake r 237 Beebee.....1177
Burnham Kenneth D 1028Pac.....3899-M
Burr Geo 1034Mill.....1994-J
Burrell Herbert 1183George.....4334-J
Burriss E E 247FthlBl.....1429
Burriss E E Burriss Sadlry 1033Chorro.....152-W
Burriss Saddlery 1033Chorro.....152-W
Burriss Wm E r 1043 Marsh.....2682-R
Burroughs Nadine 1321 Osos.....2991-W
Burtch Chester S r 2415 Broad.....3037-M
Burton Philip S 525Branch.....4173-W
Burud Mary Mrs 529 Sandrcock.....2129-M

Bush Edw 1908Loomis.....2176-W
Bush Hazel C 1912Loomis.....4202
Bush Wm E r 1436 Essex.....2376-J
Bushnell Joan J 461Marsh.....497-W
Bushong Geo r 1440 Marsh.....1422-W
Bushong Jack Bushong's Texaco Stn Snta Rosa & Marsh.....1887
Bushong Jack r 1302 1st.....3025-M
Bushong's Texaco Station Snta Rosa & Marsh....1887
Busi Bert r 856 Francis Av.....2785-W
Business Men's Assurance Co 2030 Fixlini.....160-J
Buskuhl Fred G 2441Lawtn.....2788
Buss Milton A 1320Archr.....3019-R
Butler Anna S EdnaRd.....1255-M
Butler F A r 1640 Osos.....815-R
Butler H Fern RN 2450 Story.....4342-M
Butler Jas R 1129 Islay.....1867-W
Butler Jay W r 789 Peach.....1721-W
Butler Jeanett 265NBroad.....1824-R
Butler Morse R 1394Andrws.....2745
Butler Morse R pub acct 1135Chorro.....2114
Butler O K 48RaflWy.....520-J
Butler W B r Johnson Av.....3082-J
Butler W G 1708Broad.....3978-W
Butler's Grocery 1415Beach.....2215-W
Butzbach Arthur G 610MtnVw.....656-R
Butzke E O 2930Johnsn.....1452-J
Buzby Ralph H Co 964Chorro.....4214
Buzby Ralph H Co Old101Hwy.....1042-W
Byer Walter R 706High.....1650-J
Byiling Paul Sycamore Mineral Springs Avila Rd.....8-J-12

C

C H B Market 661 Higuera.....999
C H B Meat Market 661Higuera.....1560-W
C M E Calif Motor Express Limited 390Pac.....800
Cady L E Jr 1045 Isly.....2612-W
Caile Jeannette 1811Chorro.....2889-W
Calahan Ora Wm 738Higuera.....3927-J
Caldwell C H r Avila.....32-J-12
Caldwell Chas F Avila.....2-R-13
Calhoun John C r 1515 Carmel.....917
Calif Defense & Securty Corps Civil Defense CourtHouse.....1074
Cal-Farm Insurance Co 157Higuera.....2790
Calif Motor Express Limited 390 Pacific.....800
California Packing Corp Avila.....2238-W
Calif Park Grocery 390 California Blvd.....2738-W
Cal Photo Supply 899 Higuera.....773
Calif Polytechnic The Poly Campus.....2151
After 5 PM & before 8 AM & Sundays & holidays call.....1999
Auto Shop.....2152
Fire Department & Power Plant.....2308
Gymnasium & Stadium.....1990
Health Center.....1999
Buffalo Hall Poly Campus.....1926
Camp Sn Luis Obispo Housing Project
Catalina Hall.....2768
Chase Hall.....1594
Coronado Hall.....2772
Dairy Project MorroRd.....19-R-2
Dauntless Hall Poly Campus.....1929
Deuel Dormitory.....2683
Diablo Dormitory.....3399
Dining Hall No 1 Poly Campus.....2061-J
Dining Hall No 2 Poly Campus.....2625
Dormitory B.....1970
Dormitory E.....2945
Heron Hall.....2975
Hillcrest Dormitories Study Hall Poly Campus..2950
Jesperson Hall.....2490
Lassen Dormitory.....2734
Mariner Hall Poly Campus.....2773
Modoc Dormitory.....3421
Palomar Dormitory.....3325
Poultry Plant Poly Campus.....2530
Serrano Rancho StennerCreekRd.....19-J-2
Shasta Dormitory.....1948
Whitney Dormitory.....3398
Calif State of
Agriculture Dept of
Animal Industry & Disease Control
2146 Broad.....2076-W
Board of Equalization 940Chorro.....1746
Department of Motor Vehicles 307 Higuera...2346
Dept of Public Works
Div of Water Resources 997Montery.....4194
Division of Forestry Morro Rd.....513
Division of Highways
District Office 50 Higuera.....2300
Equipment Dept 50 Higuera.....844
Maintenance Foreman and Warehouse 642 Emily.....1287
Employment Dept of
Employment Service 817Palm.....2010
Employment Tax Information Audit District Ofc 817Palm.....2010
Highway Patrol 101HwySouth.....218
If no answer call.....31
National Guard
Office of Camp Superintendent CampSanLuisObispo.....2105
U S Property & Disbursing Officer CampSanLuisObispo.....1229
Water Pollution Control Board Central Coastal Region Bank of America Bldg.....990
Caligaris Pierina Mrs r 827 Islay.....1738-W
Calkins Al EdnaRd.....1741
Call Bert r 571 Pismo.....375-J
Call J N r 454 Pismo.....1337-J
Call Rosalie G 379NBroad.....2296
Callahan W A 820½FthlBl.....2987-J
Calloway Wm Sr 647Woodbrdge.....4048-W
Calloway Wm F Jr r 2080 Rachel.....2712
Calvary Baptist Church 867Pac.....1547
Calvert Pearle B RN r 649 Islay.....1446
Camel Jas C 161CraigWy.....2632
Camera Shop 1036Chorro.....1748
Cameron B 261NBroad.....1824-M
Cameron Harry E 2540GretaPl.....2357-R
Cameron Sherman Pismo Country Clb Estates SerranoHgts.....1172-W
Camp Fire Girls Inc 864 Snta Rosa.....1858-W
Campbell A W 677Buchn.....3606
Campbell C H 1055Pac.....4057-J
Campbell Edw D 452Higuera.....1304-M
Campbell Erle S PolyCampus.....2820-J
Campbell J E 1371-2d.....2248-J
Campbell J E Coast Counties Adjstmnt Bur 1130Grdn.....3011
Campbell John D 2018 SnLuisDr.....3915-J
Campbell L W Dr 378GrandAv.....2795-W
Campbell L W Dr 747 Pismo.....1084
Campbell Robt R 239NBroad.....1244-W
Campbell Roy H 21MtPleasntn.....3055-R
Campbell T O Mrs r 752 Alphonso.....975-M
Campbell Wm R 2076McCollum.....4327-W
Campbell's Refrigeration 532Higuera.....1423
Campbell's Refrigeration 532 Higuera.....1488
Canada Dry Bottling Co Osos&Marsh.....2092-J
Canepa A A 2475JohnsnAv.....2475-J
Canepa Esther 439LawrnceDr.....2988-R
Canet David L San Luis Sanitation Service 1130 Leff.....1124
Canet Lucy Mrs PismoHwy.....7-R-1
Canet Robt Mrs r 840 Grove.....2465-J
Cann John G r 1230 Marsh.....476-R
Cann Marjorie 1930Montery.....366-W
Cannon A C 1941 Slack.....660-M
Cannon A C Jr 142Beebee.....1094-W
Cannon W B 522Dana.....1190-R
Cantrell Bella Mrs r 1016 George.....1749-W
Cantrell Jas H 1042Pac.....2682-M
Canzoneri R M 585½Dana.....2564-R
Carberry W J 149Ward.....1771
Carder Henry D 248 SntaLuciaDr.....3611-J
Cardoza Alfred PismoHwy.....3930-M
Cardoza Barbara Mrs r 30 Mt Pleasanton Dr....806-R
Cardoza Delores G Edna.....46-R-1
Cardoza Joe Edna.....46-R-1
Cardwell Mark L 64NBroad.....3976
Carenini Robt r 1443 Marsh.....1031-J
Carli Milo E 685 SntaRosa.....1493-W

Carlon Jos 635High....2754-J
Carlson Ben r 134 Harris....1574-R
Carlson Carl r 411 Grand Av....346
Carlson Ed C 567 Isly....3892
Carlson Leonard 1234Mill....2407
Carlson Rodney E r 1962 Hope....2292-W
Carmel Canning Co Avila....2238-J
Carpenter Albert L Mrs 1125Palm....4379-J
Carpenter D M r 890 Osos....2282
Carpenter D M Rexall Drug Store 839 Higuera....32
Carpenter E L EdnaRd....4368
Carpenter Eva A Mrs 1317½Palm....458-M
Carpenter H H Estate of 981 Monterey....46
Carpenter Irene J Mrs r 1637 Morro....1151
Carpenter Libbie G Mrs r 1228 Chorro....248-M
Carpenter Merlyn r 1163Pismo....674-R
Carpenter Robt L 338Buchn....2704-J
Carpenter Roy r 1291 Murray Av....2577-M
Carpenter's Local 1632 811 Palm....117
Carpentier Arthur 314Higuera....1873-M
Carpentier Helen Miss r 956 Pismo....2126-J
Carpentier Helen Millinery Shop 1037 Chorro....981
Carreia's Mobil Service FthlBl&OldMorroRd....3423
Carreiro Geraldine EdnaRd....2437-W
Carreiro Julian A r Edna Rd....2437-W
Carrington J H r 533 Buchon....2931
Carroll Anna R Mrs 1600CarrollLn....1162-J
Carroll Dennis r Edna Rd....54-J-3
Carroll Frances r Edna Rd....46-R-2
Carroll John T EdnaRd....46-J-3
Carroll Thos D 649Church....2418-W
Carscaden John 382LincInAv....2382-J
Carson Catherine Mrs 714Buchn....1349-J
Carter Jas H 135Huttn....4166-R
Carter Logan S 864MurryAv....3206-W
Carter W H 1227Chorro....4191-W
Carver W D Mrs 547Kentucky....4243-W
Casa Monterey Spanish Kitchen 1041Higuera....4199-J
Case Henry O 196Toro....3665-W
Case J W 738Higuera....2907-R
Caselman Virginia r 1942 Murray Av....363-R
Cassebarth G J 260CerroRomauldo....3852-W
Cassera David Avila....8-J-3
Cassera Francisco r 780 Alexander....167-W
Cassera Frank Jr 333JeffryDr....3754-R
Cassera Helen 755Alphonso....2473-J
Cassera Jim 679Funstn....4046-R
Castle Motor Inn Old101HwySouth....4012-W
Castro M J Mrs r 978 Chorro....358-W
Castro Ramon r 785 Alexandria....1326-M
Castro Thos 133A SntaBrbraAv....1738-J
Cate Robt L r 725Branch....2182-W
Catholic Church Old Mission The 782 Monterey....667
Cattaneo Frances r 1210 Carmel....310
Cattaneo Henry S 765Lincln....3647-W
Cattaneo J r 1224 Carmel....1085-J
Cattaneo Steve r 498 Mitchell Dr....607-J
Cattaneo Wm r 756 Alexander....2633
Catterall Lucille E Cuesta By The Sea....23-R-12
Caughlan P W r 520 Chorro....434
Cavanagh J E r 951 Murray Av....2350-W
Cawelti Lester L Mrs 1237High....2769-J
Centini R r 720 Upham....1925-M
Cerini Ben r 1026 Palm....606-W
Cerney Evelyn M 738Higuera....1475-R
Cerruti Rom 2524GretaPl....2357-M
Chafin Richard E Capt MorroRd....13-J-21
Chaides Marcelo 236LaCanadaDr....2133-W
Challenge Cream & Butter Assn 991 Nipomo....1700
Chalmers Thos 205NBroad....1206
Chamber of Commerce 998 Monterey....2923
Chambers Earl W r 1411 Palm....3085-W
Chambers Lola D Mrs 1355Breck....1804-M
Chambers Muriel Mrs 914Branch....3794-J
Chames Paul N 729 South....2640-W
Champlain F r 1615 Fairview....586-M
Chandler Bruce R 158NCalifBl....3209-W
Chandre Jeanne Mrs r 1044 High....2926-W
Chanz Geo r 620 Kentucky Av....2077-J
Chapman A L 398TolosaWy....1813-M
Chapman Robt D Mrs 226JeffryDr....3852-R
Charles C W r 852 Meinecke....913-J
Chase Adah E Mrs 867Misn....1628-W
Chase Margaret H r 1355 Mill....1829-J
Chase Wanda Mrs 1828Broad....1104-M
Chase Willis H r Monterey Hgts....3034-J
Chastain Leonard 525Higuera....4075-M
Checker Cab Co 987Montery....40
Cheda Frank 245Cyprs....3096-W
Cheda John D 975FthlBl....707
Cheda M A 28NBroad....2744
Cheda Plumbing 975FthlBl....707
Cheda Ralph O r 499 Brizzolara....2027-R
Chelquist C R 301JeffryDr....4029
Chenille Art Shop 1510Broad....696
Chern Elliot 1293Nipomo....4089-J
Chevron Station No 150 CDA Marsh&Higuera....1707
Chiesa Frankie r 1427 Morro....2388-M
Chiesa Margaret Mrs r 752 Palm....511-J
Chiesa Tony J 1351Bishp....3729-J
Childers E C r 1194 Pacific....742-J
Childs Catherine Mrs r 1494 Mill....519-J
Childs J J r Avila....9-J-13
Chitty Chas E. 2025Chorro....255-M
Choate Dean 2543 SBroad....4138-M
Chong Albert G 396Marsh....497-J
Chong Beulah r 778 Palm....2636-W
Chong's Cafe 798Palm....2274
Choy Howard OrctRd....2969-R
Choy Howard OrctRd....5-R-12
Chris Jespersen School Grand Av....1863
Christensen C F Mrs r 1190 Buchon....687-W
Christensen E C 670Chorro....1766-R
Christensen Geo L 189 SerranoHgts....398
Christensen Geo P r Edna....54-R-1
Christensen John Jr r Orcutt Rd....4-R-2
Christensen Walter G EdnaRd....21-R-1
Christian Day School 2740 Broad....245-J
Christian J K r Avila....48-J-2
Christian Science Reading Room 1126 Morro....1939-W
Christian Supply & Good News Center
1126 Garden....1448-J
Christie Lowell E 159TassajaraDr....2805
Christie O H 660Lincln....4143-W
Christie Raymond E 1565Fairvw....3796-J
Christine's ofc 869Higuera....504
Chuck Wagon OldHwy101....3422
Church M W 644LawrnceDr....3725-J
Church of The Nazarene 652 SntaRosa....3176-R
Cidcchi Angelo 551LawrnceDr....3903-W
Cilley Eleanor B 1533 Osos....4053-R
Ciocchi Mary M Mrs 51 SantaRosaParkHomes....4007-W
Ciresi Anthony 186RamonaDr....3761-J
City Cleaners 709 Higuera....1188
City Neon 286 Higuera....312
City Offices—See San Luis Obispo City of
City Pound Ofc 738 Pismo....31
City Schools—See San Luis Obispo City of
Claassen Edgar 2524Gerda....2102-R
Claassen Lois 2524Gerda....2102-R
Claassen Richard 2524Gerda....2102-R
Clack Henry r 281 N Broad....1019-W
Clark Edgar F 269High....2543-J
Clark Emily F 1154A Peach....542-W
Clark Howard E painter 445 High....1025-W
Clark Myral G r 864Mission....2786-W
Clark Rhoda M Mrs 2590 Story....1518-R
Clark W G 2590 Story....1518-R
Clark W W r 1164 Murray Av....2379-R
Clark Warren E 1252Montery....1323-M
Clark Willard L Mrs 673Caudl....2457-W
Clarke Edgar F r 269 High....186-R
Clarke Fred M Lt Col 1885 SnLuisDr....4065
Clark's Mobilgas Service 505Higuera....491-J
Clason Francis J 381FthlBl....3713-M
Clausen K 1317Broad....720-W
Clawson Albert 50MtPleasantonDr....2835-W
Clawson Albert optmtrst 1114Garden....2012
Clay Henry P 185PenmanDr....3213-M
Cleek G W 1236Palm....2727-W
Clement E P 1184 Isly....1830-J
Clemmens John S 60NBroad....3236-J
Cline Fred A 1129George....1556
Cline Rusty 505 SerranoDr....1628-J
Cline's Auto Body Shop 640Marsh....422
Cline's Electric Shop 962Monterey....13
Between the Hours of 6 PM & 8 AM & on
Sundays & holidays call....1628-J
Clogston H W 1042Pac....4155-W
Cloud Robert R r 1120 Islay....154-M

Clowett C W r Baywood Pk....35-J-2
Coast Counties Adjustment Bureau 1130Grdn....3011
Coast Counties Warehouses 65Higuera....2678
Coast Distributing Co 1317Carml....804
Coast Land Realty Co 1214Broad....927
Coats D M 1340 Sydny....2680-M
Coca Cola Bottling Co 1317 Carmel....804
Cockrell K L r 481 Islay....1789-J
Cody A D 18RincnDr....1977-J
Cody's Market 313Higuera....2466
Coelho F S 195CuestaDr....2906
Coelho F S r 1028 Leff....2666
Coffield Joel r 456 Snta Rosa....1737-R
Coffin L L r 1959 Fixlini....1993-M
Coffing L 1711Chorro....1008-W
Coffman Ivan W r 726 Park....951-W
Cognasi Pete S 1343 Sydny....4015-W
Coker G H 1153 Isly....986-M
Colby H T LosOsosHilnds....44-R-11
Coldwell Clayton G 320A CalifBl....445-M
Cole Arthur B 237LaCanadaDr....1956-R
Cole Lee R 605B Sandrcock....1224-R
Cole Merlin L 2045Essx....2553-R
Cole Stanley V 867Center....2083-J
Cole Stanley V Chrysler-Plymouth Agcy
1144 Monterey....1983
Body & Paint Shop 138 South....945-W
Coleman Arthur E r Cuesta-By-The-Sea....23-R-3
Coleman K H 1266Montery....584
Coleman R B 366FerriniRd....3730-W
Colgain Kathryn Y 842Leff....4096-J
Colgrove C W oil prodctn TiberRd....15-R-3
Colgrove Volney E BaywoodPk....24-J-1
Collet A E 256FthlBl....3898-J
Collins Edw 1304Pac....2832-W
Collins Jas D 101Graves....4324-J
Collins Roy 1369 Staffrd....634-M
Collins S r 274 Hathway Av....1785-J
Collins T A r 841 Center....1467-W
Collins Tom 590FthlBl....2669-W
Colombo Angelo r 774Christian....1643-J
Colonial Hotel 103 Santa Barbara Av....1947
Colwell A L r 129 N Chorro....308-J
Colwell E H r 2443 Broad....2559-W
Comet Delivery Service 695 Higuera....1203-M
Compton Clyde r 1804 Garden....583-M
Comoton Orin r 1085 Foothill Blvd....107-J
Condra Dave H 224FthlBl....3713-R
Conklin Mary Mrs 611MtView....4164-W
Conklin Tom H ins Security Bank Bldg....47
Conley Wm M 1532Peach....3885
Conn Robt E 1343Pac....2729-M
Connelley Paul C r 1339 Bishop....2093-J
Connolly John J 185Broad....642-M
Connors Frank R r 1021 Leff....2607-J
Connors Gerald r 681 Grove....1262-M
Conrad Ben D Slo Co of Planning Commission
967 Osos....558
Consolidated Van Lines 964Chorro....4264
Cook Abraham L 1361 Staffrd....4243-J
Cook David W 1959Hays....1180-R
Cook Donald S Mrs 1359Bishp....3729-W
Cook Floyd Mrs r 251 N Broad....1244-J
Cook Floyd C CHB Market 661 Higuera....999
Cook Fred D r 1934 Chorro....2674-R
Cook L A 381NBroad....3714
Cook L B 603Hendrsn....604-M
Cook Michael M 1921Hope....4245-W
Cook Ralph 672Howrd....645-W
Cook Robt EdnaRd....11-J-12
Cook Ward I 545 Islay....2342-W
Cooke G W 16thBaywoodPark....35-R-11
Cooley Ethel r 1042FoothillBlvd....2421
Coon Carroll L EdnaRd....4269-R
Cooper Alfred J r See Canyon....18-J-4
Cooper Emma Mrs 1716 Osos....2968-R
Cooper Glee r 1341 Osos....1740-M
Cooper Jackie 1019Leff....471-J
Cooper Lester E 136Hutton....2252-J
Cooper O Capt 1728 SntaRosa....1856-M
Corcoran R I 220KentuckyAv....2517
Corcoran's 848Higuera....176
Corda Motors 1131Monterey....2675
Corda P R 1641MurrayAv....4321-W
Cordova Josephine 464Buchon....1471-R
Corella Ed OrctRd....3743-W
Cork 'N' Bottle Liquor Store Broad&FthlBl....1821
Corky's rstrnt 882Marsh....3327
Corliss Milton B 1654Hillcrst....907-M
Cornwall J C 1741Fixlini....3031
Coronel Dorothy MorroRd....689-M
Corral de Piedra District School EdnaRd....46-J-11
Correa Irene r 1602 Johnson Av....1967-R
Correia Antonio 511High....2062-M
Correll W P 351FthlBl....1211-W
Corthell Helen L 1302Ella....3122-J
Cortright Wendell 649MitchlDr....3050-R
Corvin J W r 1957 Sn Luis Dr....1388-R
Cosci Ernest 843Branch....955-W
Cossa A Mrs r 1320Marsh....716-J
Costa Gilio 1423Grdn....3023-W
Costa Joe M r 235 Sandercock....2693-M
Costa Wm S 2530Lawtn....2751-W
Costen J D 1273MurrayAv....3806-J
Coster M H Mrs 1693Johnsn....4241-W
Cotnam Wm W r 480 Leff....744
Cottage Beauty Salon 1341Chorro....321
Cotten Ruth Mrs 738Higuera....2907-J
Cotter Chas H 23RincnDr....2596-W
Coull S J 1990McCullum....4129
Coull Thos E 1259Palm....1131-M
Coulter Joe D 2725Broad....4330-J
County Offices—See San Luis Obispo County of
County Roof Service Santa Barbara & High....1840
Couper Geo P r 138 Orange Dr....1118-J
Covel Frank 579Dana....2087-M
Covell Annie r 884 N Broad....1355-M
Cowan R R 1212Frederck....2789-J
Cowen Carlton 107CalifBl....3150-M
Cowie Helen Florence's Beauty Shop 1024Nipomo....1979-J
Cox Arline Q 348Hathwy....4186-W
Cox Ewell r 1811 Chorro....278-W
Cox H E 984MurryAv....4177-W
Cox M R r 1043 Marsh....1121-M
Cox W C r 1642Fairview....1508-R
Coyner F C 1293Frederck....2036-W
Crabbe James L r 1690 Fairview....1551
Craft Ernest L EdnaRd....6-J-1
Crafts Elizabeth r 724 Ida....1633-W
Cragon C M Mrs 645 Sandrcock....4166-M
Craig Glenn G Capt 1427Mill....446-W
Craig Raymond O r 103 Stenner....2379-J
Cramer George H r 1506 Chorro....1037-R
Cramer H L r 527 High....1210-J
Crampton A R 2076Hayes....3187-R
Crampton A R rl est 982Montery....2020
Crampton C E 842Rougeot....4006-M
Crampton Joyce A r 246 Harris....1512-M
Crandall F E r 1920Broad....2236
Crane Clyde r 479 Mitchell Dr....1518-J
Crane Kenneth L 2516GretaPl....2357-J
Crane Vivian 565ElinWy....2279-J
Craveiro J M r 581 Dana....1694
Craveiro Joaquin J Jr 53MtPleasntnDr....3810
Craveiro John M r 525 Mitchell Dr....2402-J
Craveiro Leonard M r 2511 Lawton....2751-J
Crawford Geo 729 South....4051-W
Crawford Jas F Title Ins & Trust Co
777Higuera....2533
Residence PismoBch....POplr 6-4931
Creath Helen r Edna Rd....819-J
Creative Arts 1016Court....206
Credit Bureau of San Luis Obispo
Reporting 987 Osos....315
Collections 987 Osos....2920
Crescent Park Auto Court SHwy....2705
Cresswell Joyce 781Marsh....3023-M
Cripe R E r 2761 Johnson....929
Crisler O H r 1165 Murray Av....2721-W
Crissey Howard R r 2607 Johnson Av....2475-M
Croft Marion FerriniRd....1399-R
Croker Geo E 2042SnLuisDr....1026-R
Croker Geo H 1940 SnLuisDr....2594-J
Crook Glenn D MD French Clinic 1170 Marsh....3135
Residence 1415 Spring....390
If no answer call....3135
Crosgrove Jas A 306Hathway....3230-J
Cross Sam & Co 774Marsh....4211
Crouch Edgar J 38Toro....3644-W
Crow Della M r 516 Sandercock....480-M

Crowfoot J H 1826Garden 2730-J
Cruikshanks A Norman r 79 Benton Wy 2936-J
Crull Jas A 189 SnJoseWy 3786-W
Crumb Myer L 1128 Olive 933-W
Crye Jas M r Baywood Pk 22-R-11
Crye Jas M Jr BaywdPrk 36-J-3
Crystal Carlton C 1326FthlBl 2973-J
Crystal Springs Water Co Yoakum Tr 965
Culbertson Guy K 2071 SierraWy 3905-J
Culbertson J T 115DlNrteWy 3657-J
Culinary Alliance & Bartenders' Union Local 703
811Palm 2783
Culligan Soft Water Service 721 Pismo 1108-W
If no answer call 3924
Culver A Boyd r 865 Rougeot Pl 1673-R
Cummings Ellen H r 1145 Marsh 2167-W
Cunningham A L r 1433 Higuera 648
Cupp Donald Jr 182FthlBl 2651
Curry Elliot 339JayceeDr 1604
Curtis C A r 1181Buchon 1578
Curtright L T r 1133 Palm 2244
Cusick Francine Mrs AdrianceCt 2612-R

D

D M J M Engineering Co 1214Broad 927
Dad's Hamburger Place 589 Higuera 2138
Dalessi Dan r 2031 McCollum 191
Dalessi Henry C contr 450Marsh 118
Dalessi Henry C Dan's Cocktail Lounge
999 Monterey 190-W
Dalgleish O W r 983 Murray Av 1870-M
Dall Chas C Jr 28 SantaRosaPark 1883-W
Dalidio Emil MorroRd 689-R
Dalidio Ernest r French Rd 2374-J
Dalidio F r Los Osos Rd 11-F-21
Damaso A R r 850 Rougeot Pl 2833-W
Damon Douglas G 873Toro 3087-R
Damron Jean 1105Leff 4108
Dan & Ernie's Automotive Service 1234Broad 3156
Dana Chas W r Baywood Pk 36-R-12
Dana Ed E 1503 Osos 1914-W
Dana Jack A 683Hendrsn 3674
Dana L W Ding r 1418 Carmel 2550-M
Dana Leslie R r 138 Price 631-R
Daniel H S r 1269 Frederick 2970-J
Daniels Arthur r 965 Essex 2885-W
Daniels & Bovee radios 710Higuera 1335
Daniels G 729 South 2381-R
Daniels Kenneth W dntst 1133Essx 3032
Residence 1717 Conejo Dr 464
Daniels Ralph E r 1627 Mill 1725-W
Danneberg Robt 820FthlBl 2987-M
Dan's Cocktail Lounge 999 Monterey 190-W
Dantes 955Higuera 2197
Dappen Howard E 1635Cherro 2162-J
Daries Paul R 487B Marsh 2965-R
Darling Henry A r 865Morro 2696
Darnold J N r Orcutt Rd 4-J-12
Darr Roy E 161HendrsnAv 382-M
Darrah S D Maj 426LawrnceDr 2988-M
Dart L H r 1318 Pacific 568-M
Darway Chas W r Orcutt Rd 4-R-1
David Andrew r 1160 Buchon 349-J
Davidson H P r Conejo 1041-M
Davidson Lawrence A r 914 Murray Av 1056-M
Davidson's Furniture & Awning Store 669 Higuera 421
Davies Ted gas appls 993 Higuera 436
Residence 275 Buena Vsta Av 1691
Davis Chris A r 1168 Pacific 1617-W
Davis Clarence C 10 South 1629-J
Davis Clarence L r 1036Pismo 883-M
Davis Clyde W r 753 Islay 2148-R
Davis Everett CuestaByTheSea BaywoodPark 23-R-13
Davis H L 241HathwyAv 2789-M
Davis & Harris Body Shop 252Higuera 389-W
Davis Hotel 985 Chorro 1794
Davis Jack 1620Higuera 1322-W
Davis Jas R Los Osos Valley Gar LsOsosRd 34-R-11
Davis Julia r 530 Buchon 1066-J
Davis L Paul r 1152 Pismo 618
Davis Lula T YoakumTract 3952-J
Davis Marie 31RafiWy 184-R
Davis Mary F 443 Islay 2825-W
Davis Maurice 254LaCanadaDr 3205-J
Davis O M 434HathwayAv 105-W
Davis Paul W Renetzky & Davis 846 Higuera 1033
Residence 274Chorro 4387
Davis R B EdnaRd 3691-W
Davis R G r 1521 Osos 1914-J
Davis R P Mutual Life Ins Co Of N Y 1411Essex 842-R
Davis R S Mrs r 1219 Osos 339-W
Davis Rex 1135 Isly 406-W
Davis Vernon 308JeffryDr 3719-W
Davis W I 1035 Isly 3848-W
Dawson Emma Mrs 604 Sandrcock 4166-J
Day Chas W r 313 Sandercock 631-W
Day E C r 1432 Toro 2584
Day Geo E 914Meinecke 3678
Day Warren C r 876 Venable 974-R
Dealers Wholesale Supply SantaMaria
From telephones served by the
following exchange
San Luis Obispo
(No Inter-City Charge)
Ask "Operator" for Entrprise 11432
Dean Arnold M r 865 Morro 2662-R
Dean Flora M r 1492 Upham 1993-W
Dean Julia E 67½ South 2137-J
Deane Grace M 70RincnDr 2233-R
Dean's Mobil Service 1095Marsh 2778
deAraujo Joaquim T LosOsosRd 30-J-1
Dearborn J E Mrs 663 Islay 1258-W
DeBacker John A r 175 Serrano Hts 3072-J
DeBacker Wm r Los Osos Rd 29-J-12
Decker H Max 221 Sandrcock 4082-W
Deebanks Kenneth J 630-7thBaywdPrk 24-R-12
Deffebach E r 1825 Morro 2563-J
Defreese Viola 398NBroad 4164-M
DeGottardi O F r 1229 Mill 1231-W
DeGottardi Olympia r 863 Toro 2544-W
Dehner Margaret r 515 Mitchell Dr 2332-R
Deihl David H 1415Higuera 3246
deKeyzer John 316FthlBl 3127-W
DeLaBriandais Rene 1693Bond 3612-M
Delaney T F r 1745 Garden 583-R
DeLaRosa Jas 1159 Isly 1638
Deleissigues Alma M r 1535 Johnson 586-R
Delgado Delfina Mrs 2502Victoria 2762-M
Delgado F M 387 SntaBrbraAv 3722-J
DeLisle Jack Mrs 475RamonaDr 1163-J
Delite Bakery 723Higuera 437
Della Bitta Lawrence r 842 Center 613-M
Delmartini Chas 1128Grdn 183
Delmartini Chas 245LincInAv 2253-J
Del Monte Grocery 301 Snta Barbara Av 1000
DeLozier Ruby LsOsosRd 47-J-3
Dembowski T A 566LawrnceDr 4073-W
Dennen Chester H r 360 Islay 591-R
Dennis B C r 874 Higuera 400
Dennis C C EdnaRd 21-R-2
Dennis Florence E r 504 Higuera 1183-J
Dennis R L r 1137 Pacific 1553-W
Dennis Transfer 1824 Nipomo 355
Depot Coffee Shop 1020RailrdAv 2399-M
Derby Mabel H Miss acct 647 Park 2687
Dermody J E 7 SantaRosaParkHomes 3134-W
DeRosa Dorothy 755 SntaRosa 2792-R
DeRosa Edwin 660KentuckyAv 645-R
De Rosa Pete 523Higuera 2025-R
DeRosier Walter John 471Lincln 1824-W
DeSario Helen Mrs OrcuttRd 2590-J
DeSouza Manuel r 261 Branch 2679-J
De Spain M Della Mrs r 1436Morro 2508-J
DeStael Marion B r 191 Chorro 2566
De Troye Adrian r 2039 Fixlini 1395-J
Deutcher R C Mrs r 63 Benton Wy 653
DeVaul A r Los Osos Rd 11-F-11
De Vaul Bertie Mrs r Laguna Rd 11-F-2
De Vaul G A Mrs r 715 High 934-J
Devaul Thos OsosRd 17-R-3
DeVault John W 1337Montery 62
Devens Eugene r 1874 McCullom 2871-J
Dewar J B Norwalk Co The 1088Higuera 1237
Residence 188 Hathaway Av 865
Dewar James B r 677 Caudill 241-J
DeWees Betty A 671Morro 1226-W
Dewlaney Carl W Jr r 265 Lincoln Av 949
Dewlaney Eleanor M 643½Hathway 542-J

Dewlaney T M r 363 Henderson Av 225-W
Dexter Anna Gray r 191 Snta Rosa 2756-W
Dexter Patricia 1317A Palm 458-J
De Young John A r Baywood Prk 27-J-3
Diamond Ranch LosOsosRd 47-J-2
If no answer call 2665
Diamond Ranch Santa Fe Rd 14-J-1
Diaz Frank 228Cyprss 1439-W
Dick Melim Mobile Service 600Marsh 1963
Dickason Victor G 250Kentucky 1254-R
Dickey H D 1845Hays 4289-W
Dickey J B 143Ward 2048-W
Dickey's Auto Body & Paint Shop 1234Broad 116
Dickson R H r 108 Crandall Wy 1394-W
Diefenderfer Gerald R r 453 N Broad 1859-R
Diefenderfer R R BaywdPrk 25-J-13
Diel H H San Luis Electric & Heating Service
1616 Sydny 561
Residence 2490 Johnson Av 2614
Dietrich Lloyd G 380JeffryDr 3772-M
Dietsch Donald 667Montery 4377-W
Dilbeck Andrew L 1328FthlBl 3862-J
Dill Thos N 1213½Nipomo 3779-W
Dillon A R r 1265 Ella 380-M
Dillon Eugene W r 1705 Garden 2321
Dillon J W r Baywood Pk 36-R-2
Dillon Paul 804FthlBl 2066-J
Dinsmore Charlotte 671Pismo 603-J
Diodati John r 1634 Murray 2998-J
Ditlevsen H W r 1010 Peach 419
Ditlevsen H W Sn Luis Meat Co 101 Hwy 1951
Ditlevsen Robt F r 305 Ramona Dr 3149-M
Dito Peter L 80BentnWy 1139-J
Dixon Harlan E r Orcutt Rd 1682-M
Dixon Harry E 1213Nipomo 499
Dixon Harry E plmbr OrcuttRd 1682-M
Dixon Ruthe M Mrs 1254 Staffrd 2567-J
Dodd E E 168CuestaDr 3703-J
Dodd Robt R 2052JohnsnAv 794-M
Dodds Oscar L Jr r 1332 1st 3025-R
Dodge Jas T 1565HillcrstPl 1552-M
Dody C S r 1712 Chorro 1860-M
Dody Percy A r 2011 Chorro 701-W
Dody's Liquor Store 987FthlBl 2170-M
Dolan Clementine 166Hendrsn 287-W
Dollar Market FthlMorroRd 1609
Dolliver W S r 59 Mt Pleasanton Dr 493
Domingos Anthony L r 684 Pacific 2329-J
Domingues Grace D FrenchRd 2177-W
Dominguez Frank G r Snta Rosa Pk Homes 1465-R
Dominguez Frank P 670 Osos 1710-W
Don Motel 1473Montery 4316
Donahue Harry J 115Villa 3727-J
Donahue R T r 2003 Chorro 2702-J
Donati Arthur 418MitchlDr 4369
Donati E Mrs r 1633 Mill 2585-J
Donati Edwin P r Orcutt Rd 56-J
Donati Ione C 1153Buchn 784-J
Donati Lin r 1174 Pacific 1204-R
Donati Mable A r 1134 Palm 2544-R
Donati Peter r 406 Mitchell Dr 133-R
Donelson Ira E 1141 Isly 571-W
Donelson W H r 2493 Lawton 906-J
Donn F S 374FthlBl 2251-J
Donovan J J r 1690 Murray Av 2548-R
Donovan Marquerite 1262Mill 1358-J
Dorman G W r 2099 Slack 2699-J
Dorman L C 1532Peach 905-M
Dorrough E E 1309Pismo 2376-M
Doser Gerard B 161Ward 4250-J
Doser Marvel B r 657 Howard 2349-M
Doty H F r 1390 Murray Av 634-W
Doud Alice 2000Fixlini 954-R
Dougherty Paul r 140 Kentucky Av 2615-J
Douglas Floarvis DavisCt 2641-M
Douglas Jas C 331Hathwy 2207-R
Dover Jas N 456Leff 2954-W
Dowdey C W r 1370 Stafford 1760-J
Downey Alice H 1232Montrey 877-W
Downing E J Crystal Springs Water Co
YoakumTract 965
Dowty E A 1450Marsh 1422-J
Dowty E A III 881MurryAv 2257-M
Doyle Odis R Avila 8-R-11
Drake D W 288CraigWy 3203-W
Drake G E r 675 Toro 1992-J
Drake John T 1730JohnsnAv 2927-W
Drake Roger M r 665 Grove 2548-J
Draper Elaine 1261Mill 581-J
Dresser W T 2071Hope 510-M
Drew Chas C food prods 401 High 1602
Driver Ernest A 1504Palm 4227-W
Dron Ivan 458Higuera 1183-R
Drown Laboratory 1254Garden 1032
Drumm Geo M r 1739 Sn Luis Dr 2536-W
Drummond G F r 1440 Essex 2216-M
Drummond Robt L 1059Leff 983-M
Dubin H J r 1250 Palm 220
Dubin Harry 680NBroad 1056-W
Dubin Marguerite r 502 Hathaway Av 715-J
Dubois John L Jr 349TassajaraDr 1811-J
Duceschi Alice 1147Buchn 784-R
Duceshi Jas D r 1446 Lizzie 940
Duclo Earl H r 285 Grand Av 1018-R
Duff Bill A 1239Chorro 3844-W
Duffy F M 524ElinWy 4126
Dugan Kathryn RN 990Mill 3055-W
Dughi Ed r 957 Murray Av 598-M
Dulka J C 240Branch 2240-W
Dun-Saling Motel Avila 48-J-11
Dunbar Carl r 1318Monterey 231
Dunbar Lee 1035Buchn 4090-J
Duncan Dean 1044 Isly 2612-M
Duncan E E 1663PhillipsLn 2554-W
Duncan R G r 1230 Stafford 1223-J
Duncan R H r 1928 Chorro 1853-W
Duncan R R 368Toro 577-M
Duncan Robt F 1525Nipomo 151-J
Duncan Ronald H 1869Corralitos 1732-R
Duncanson D C r 615 Lawrence Dr 2328-W
Duncanson R L 947Branch 4343-M
Dunford Wm H Chiropodist 1133Essx 4363
Residence 361 Lincoln 1128
Dunham C E 1932Corralitos 3157-M
Dunklee Geo K MD San Luis Clnic 990 Pacific 3041
Dunklee Mabel M r Longview Ln 114
Dunlap Edgar K r Avila 40-J-3
Dunlap Hazel Peterson Dr 862Toro 581-R
Dunlap Hazel Peterson Dr optometrist 1029Chorro 1297
Dunlap Ray r 835 Mission 1934-R
Dunlap Ray E bevrgs SHwy 1934-W
Dunn J M 1209Murry 3168-W
Dunne J J Chevrolet Agcy see Arland Chevrolet Co
1039 Monterey 1548
Dunne Nina 737Church 2394-W
Dunning Dollie r 1351 Monterey 275-J
Dunning E D r 69 Mt Pleasanton Dr 1139-R
Dunning H G Dental Lab 778 Marsh 2202-J
Dunning Howard G 865Morro 1269-J
Durant Jos A 476Buchn 243
Durell John N 1627 S Broad 2639-R
Duron Salvador r 849Branch 1181-W
Dutra Frank AvilaRd 32-J-3
Dutra Tony 396Buchn 1123-M
Dwyer W F Capt r 2009 Broad 50-W
Dye Lyman r 671 Church 299-M
Dyer Aulry 385CerroRomauldo 2905-W
Dyer Leon L r 1129 Pacific 354-W
Dyer's Variety Store 750 Higuera 572-J
Dyke Clyde J 22RincnDr 2596-M

E

E and E Cafe 1124 Garden 3089
Eades Virgil V r 1731 Snta Rosa 1856-W
Eads Edna L 2022Rachel 2024-R
Eagle Alvin P Mrs 227Tassajara 2815-R
Eagle Pharmacy 898 Higuera 916
Eagle Poultry Ranch Orcutt Rd 1682-R
Eakes John M 382Broad 4161-J
Eakes John M State Farm Ins Companies
982Monterey 2020
Earing Clarence OrctRd 5-R-3
Earley Wm H r 1961 Slack 3187-J
Earman C F r 2413 Broad 2368
East Santa Fe School Snta Fe Rd 3-R-4
Easter Chas Russell OrcuttRd 1510
Easter Grace Mrs r 977 Snta Rosa 2592-W
Eastman Corra F Mrs 1556Mill 1276
Eberle Elsa J r Feiton Wy 2258-R

Eckhardt Jack 1335Carmel 2828-W
Eckhout H M 789Toro 2913-R
Economy Drug Co No 1 770 Higuera 1928
Economy Drug Co No 2 796 Higuera 488
Eddy S Tyler 2253JohnsnAv 2107
Edgar Sallie H 1346Morro 1854-W
Edghill E E r 1172 Murray Av 2278-M
Edgmon A D 415JeffryDr 3787-J
Edgmon D F 790FthlBl 148-J
Edgmon D F 160WarrenWy 3287-J
Edmondson D H 356Ramona 2209-W
Edna Farm Center Hall Edna Rd 1775
Ed's Service Higuera & Nipomo 123
Edwards A L r 1010 Church 1186-J
Edwards Robt J 372PatriciaDr 3204-W
Edwards Warren 1184Ella 3173-R
Eeckhout Chas A r Snta Rosa Park Homes 2068-M
Eggleston Margery 1518Nipomo 151-M
Egrmayer A R r 1627 Chorro 1197-J
Ehlen H C 187RamonaDr 3651-J
Ehrenpfort Arthur E r 1778 San Luis Dr 2582-J
Eichner D W 260 SntaLucia 3105-J
Eickelman Lera L Baywood Park Ldg Rstrnt
BaywdPrk 26-R-2
Eidson Evangeline 872Venabl 3077-J
Eilers Harrison 922MurryAv 4019
Eissler Helen R r 520 Caudill 2697-W
Ejay Pest Control Service 1208Palm 3738-W
Ekegren Merle R r 1355 Cazadero 1212-M
Ekholm Hans P 1242Montrey 420-J
El Camino Bowl 1115 SntaRosa 338
El Carlos Motel 1216 Archer 1790-W
Electrical Products Corp 962Montery 2958-J
Electrical Workers Union Local No 639 1040Broad 3877
Elfman Glenn r 1027 Osos 190-M
Elite Beauty Salon 1120Morro 601
Elks Club 906Marsh 322
Secretary's Office 392
Ell Diane L 274WarrenWy 931-M
Ell Kenneth C 1034 Isly 3016-R
Elliot C F 613Branch 2692-J
Elliott Marlene G 545Woodbrdge 1468-R
Elliott R W r 1241 Pismo 222-J
Elliott Wm r 1135 Buchon 230-J
Ellis Ann 484Pac 1171-M
Ellis Gerald E 362 SntaLuciaDr 3202-J
Ellis Leo W r 1153Buchon 784-J
Ellis Marvin G 2614Augusta 1577-W
Ellsworth B H 1352Pac 554-W
Ellsworth Edwin C 191NBroad 4087-J
Ellsworth's Market 496 N Broad 3093
Elmer Virgil 328Tolosa 2814-R
Elmo Theatre Morro 1036
Elsie's Beauty Salon 890 Buchon 2270
Elsner Rudolph C BaywdPrk 35-J-12
Elston Chas 1710 SnLuisDr 1561-R
El Techo Azul antiqs 662 Higuera 619-J
Emery James L 1160Pismo 2205
Employment Service Calif State of Employment Dept
817Palm 2010
Emslie James r 843 Upham 2146
Engh Anita Mrs 818Pismo 2420-J
Engle Melvin YoakumTr 2899-J
Enos John r 784Buchon 2691-W
Enos Richard E 681Kentucky 1709
Epperly Bernard J r 973 SantaRosa 2865
Eppert T A 285CraigWy 3778-R
Eppert Thomas A r 456 Mitchell Dr 108
Epp's elec appl 745Higuera 711
Equitable Life Assurance Soc 964Chorro 1003
If no answer call 2992
Equitable Life Assurance Soc agt 2424Gerda 1487-J
Erdman Wm r 260 Sandercock 649-R
Ericson Albert O LsOsosRd 30-J-11
Ernie & Dan's Automotive Service 1234Broad 3156
Ernie's Liquor Store 1256Montery 3216
Erro Mercedes r 1141 Pacific 2537-W
Escalante C r 1220Beach 360-W
Eschbacher Paul R Chiropodist 1133Essx 4363
Residence 247WarrenWy 3741
Escobar Jos F r 144 Hutton 314
Escobedo John r 1491 Palm 888-W
Escobedo Josephine Mrs r 110 Higuera 2955-M
Eslinger Jean 1305Palm 2429-M
Esmon Thurman C 1515½Toro 4253-W
Esplin Wm J r 751 Buchon 1348
Esser H Joe 1619Chorro 2910-J
Essig Frederick M r 1212 Murray Av 3168-J
Estrada John 673Woodbrdge 4242-R
Estrada Josephine 386King 4340-R
Estrada Rudolph r 1639 Phillips Ln 661
Estrada W W r 658 Buchon 2610-W
Ethel's Boarding Kennels Orcutt Rd 5-J-2
Ethridge E L 619Grove 2947-M
Eto Masaji LsOsosRd 28-R-12
Eureka Smoke Shop 148Higuera 149-W
Evans Brokerage Co rl est 1118Chorro 4286
Evans Byron 2044McCollm 225-J
Evans Cecil G Evans Brkrge Co 1118Chorro 4286
Residence 1610 Phillips Ln 1567
Evans D L 225LaCanadaDr 3275-J
Evans Gerald B Evans Brkrge Co 1118Chorro 4286
Evans Gerald B r 1821 Conejo 1695-J
Evans Lillian E 6thBaywdPrk 25-J-3
Evans Millard 101Hwy 3124-W
Evans Paul E r 731 Grove 1788-J
Evans R D r 471 Mitchell Dr 2763
Evans Travis Avila 8-R-21
Ewing Otis R 45MtPleasntn 2653-J
Exline W D 253WarrenWy 3731-J

F

Fabbri E J 1909 SnLuisDr 3989
Fagan Benj Montery 3034-R
Fagan Wm C 2591GretaPl 1879-J
Fairbanks Roy 2131Essx 4130-R
Fairbanks Willard S r 222 Almond 1148-W
Fairchild Helen M LosOsosRd 57-R-11
Fairchild Ray 534NBroad 4181-J
Falk Ralph C 314TolosaWy 2812-J
Falkenstern O J 165Graves 3256-M
Fallon Winifred 447Pismo 169-W
Fant Marie Mrs 578MitchlDr 1293-W
Faris Martha 290NBroad 3102-J
Farley Bros Moving & Storage Inc 964Chorro 4308
Farley John L r 1137 Buchon 368
Farm Bureau San Luis Obispo County Farm Bur
157Higuera 2790
Cal-Farm Insurance Co 157Higuera 2790
San Luis Obispo County Farm Supply Co
157Higuera 3021
Farm Credit Associations 1123Garden 1386
Farm & Home Advisor University of Calif
Farm & Home Advisor 1235Montery 52
Farmer Bros 1531Monterey 134
Farmer Earl r 1528 Monterey 2864
Farmer Robt 372TolosaWy 3311-W
Farmer Scott r 1973 Fixlini 1162-W
Farmer Troy G 1206Buchn 3755-W
Farmer's Hardware & Equip Co 581 Higuera 852
Farmer's Insurance Group 1043 Higuera 697
Farmers Market 445 Marsh 3080-W
Farrar C T r 1124 Buchon 122-J
Farrar Clint R r Morro Rd 2135-W
Farrar Earl L r 475 Marsh 2260-J
Farrar Jas C 1511Broad 743-J
Farris Jack 334FthlBl 605-R
Farrow A F r 1900 Monterey 2283
Fast Porter E 425Branch 3172-J
Faught E C 1254Montery 877-R
Faulstich Bros San Luis Brick Inc
2900 SBroad 997
Faulstich Chas R Mrs 804Meinecke 1648-R
Faulstich Eva S 694Church 972-W
Faulstich Henry D r 674 Church 1156-W
Faunt Le Roy C E Mrs r 1318 Essex 719-J
Fauset E L r Snta Rosa 3167-M
Fauset Leroy A 568MitchlDr 4076-J
Faustino Geo D Sr VachellLn 240-R
Faustino Geo M r Old Hwy 101 ..... 240-W
Favorite Bakery 638Marsh 1792-J
Fayssoux H C r 1904 Broad 2723-W
Featherston H E 535Hill 1169-M
Federal Land Bank Loans 1123Garden 1386
Feliciano Arthur 461Lawrnce 4046-J
Feliciano J A 423Cuesta 752
Feliciano Vernon J r Vachell Ln 2306-J
Felis Flora r 1128 Upham 2444-R
Felis Vivian 219Cyprs 2623-W

Feliz Rose Miss r 497 Marsh 360-M
Fellows A M Bert r 390 Hathaway 288-W
Felt John J r 291 Lincoln 2366-R
Fergus Don 1837JohnsnAv 1768-M
Ferguson Helen r 906 Rougeot Pl 2072-R
Fernandez John r W High 611-J
Ferrante Paul 448Dana 1665
Ferrasci S A r Monterey Hgts 2109-M
Ferre Helena Mrs r 1513 Broad 1537-R
Ferrini Alfred 215FthlBl 1674
Ferris Chalmer W MD French Clinic 1170 Marsh 3135
Residence 1575 Slack 4229
If no answer call 3135
Feuerbacher Richard M 62RincnDr 3945-J
Few Arnold W 383½Toro 2198-J
Fiedler Erna 881Morro 4280-J
Fields J C r 190 Chorro 484-R
Figge H C r 416 Hathway Av 258-J
Figueiredo A C r Avila 37-J-13
Fike Don 842Mill 1373-J
Fikes J C 392BuenaVstaAv 3258-W
Filipponi Alfred r 200 Lincoln Av 666-W
Filipponi Edythe Miss r 1223 Higuera 1093-W
Filipponi Lawrence T 121NBroad 4346-J
Filipponi Lawrence T r Pismo Rd 7-F-2
Filipponi Robt r 643 Branch 2048-J
Filos Alfred J 353Lincln 4393
Finch Billie W 2321 SBroad 3179-W
Finch H W r 777Essex 2099-J
Fincher C L 386 SntaLuciaDr 2807-J
Fingal Ralph R r 655 Morro 450-M
Fink Charles S r 2563 Lawton 1494
Finlen Ralph Avila 37-J-1
Finney Edna M 670Pismo 345-J
Finney Geo LosOsosHilnds 44-J-4
Fire Dept Garden & Pismo 5
Fire Calls Only 5
All Other Calls 2668
Fires Companies Adjustment Bureau Inc see General
Adjustment Bureau Inc 1304Grdn 1968
Firestone Stores 1001 Higuera 130
Firetag Robt 1117 Isly 2267-M
Firpo E r 102 Higuera 1644-J
Firpo Ernest r 261 South 2250-W
First Baptist Church Osos&Pacific 2425
First California Company investmnts
Bk of AmericaBldg 301
First Southern Baptist Church 415FthlBl 3640
Firth R A 1995 SnLuisDr 2527-M
Fiscalini A W r Portuguese Flat Rd 401-J
Fiscalini Archie r Los Osos Rd 31-R-21
Fiscalini Chas r 783 Snta Rosa 922-J
Fiscalini Fred 1528Morro 2831-M
Fischer Adolph L r 675 Islay 2309-R
Fischer Berniece F r 1445 Mill 221
Fischer E L 1534Montery 3281-M
Fischer Marjorie r 1041 Mill 615-M
Fish M H r 1624 Phillips Ln 750
Fisher C W r 160 Graves 382-W
Fisher Christine Mrs r 104Villa 306-J
Fisher Clyde P 284LaCanadaDr 3205-R
Fisher J B 983Peach 2653-R
Fisher J W r 164 Longview Ln 1835
Fisher Mary I Mrs r 1144 Palm 690-J
Fisher Wm G 642 Ida 3114-W
Fitz M Edwin 350 SntaLuciaDr 3202-R
Fitz M Edwin acct 778Marsh 1543
Fitzgerald Bernard r 2551 Agusta 2553-J
Fitzgerald Frank LsOsosRd 36-R-11
Fitzgerald Harold E 462 Isly 2276-W
Fitzgerald M A 1568Higuera 635-J
Fitzgerald M A atty 778 Marsh 1479
Fitzgerald Maurice W rl est 852 Higuera 839
Residence 285 Buena Vista 1146
Fitzpatrick Elsie r 890Buchon 2270
Fitzpatrick Jas 729FrancisAv 4138-W
Fitzpatrick Jean H r 2444 Gerda 2102-J
Fitzpatrick John F r 397 N Broad 1489-R
Fixit Shop 660 Higuera 1280-W
Flannery Nolan B BaywdPrk 39-R-13
Fleischmann Geo 1633 SntaRosa 768-M
Fleishman J R r 545 Ellen Wy 1497-M
Fleming Geo L 621Hathwy 2077-R
Fletcher L C r 1061 Murray Av 1058-M
Flewelling M C 726Uphm 2804-M
Flint A R 671LawrnceDr 3192-W
Florence's Beauty Shop 1024Nipomo 1979-J
Flores A P r 2351 Lawton 866-W
Flores C T 436Pismo 1810-M
Flores Leland J r 1504 Broad 470-W
Floyd Louise Miss r 1124 Pacific 2985
Fluitt A M 1700 Osos 4055-W
Fluitt Clayton 2859JohnsnAv 2720-J
Fluitt David H 753Alexndr 4330-M
Flynn C Elmer EdnaRd 15-J-13
Fogarty Grace F 296Higuera 342-J
Foge A P 541Higuera 1627
Foge Arthur P Jr r 457 Buchon 1712-W
Fogo Alden E MD 453Chorro 3981
Fogo Alden E MD & Kundert Karl MD 1114Marsh 710
If no answer call 2992
Follett C 989MurryAv 1870-W
Folsom V A r 1472 Foothill 2375-M
Forbes Chas r 1020 Murray Av 1363
Forbes Rossie R Miss r 1028 Church 1065-W
Forden G E Mrs 1433Toro 3705-J
Forden S M 89NBroad 2195-J
Forden's Hardware 857Montery 273
Foree D H r 1411½ Marsh 537
Forster A R Mrs SBroad 4170-M
Forster C R r Edna Rd 2190-M
Fosberg Harold A LosOsosHilnds 44-J-1
Foster Cecil W 554LawrnceDr 3184-J
Foster Donald 492Leff 2424-M
Foster Geo R 1521Palm 2443-M
Foster Jessie Mrs r 873 Pacific 1063-J
Foster & Kleiser Co 1234 Buchon 1705-W
Foster Theo C 234TassajaraDr 2866-W
Foster's Old Fashion Freeze 590 Marsh 2174-W
Fountain Inn Larry's Fountain Inn
OldS 101Hwy 1090
Foursquare Church 400 High 1922-J
Foushee Marjorie 1018Peach 542-M
Fowler Claude W 263CerroRomauldoAv 3633-J
Fowler Oscar R r 1711 S Broad 1711-W
Foxe Chester E 431LawrnceDr 2988-J
Fragoso Geo 835Church 1886-W
Francis Dorothy r 1407 Nipomo 2775-R
Francis Joe EdnaRd 11-R-3
Francis Richard P r 1407 Nipomo 2775-R
Franey Henry J 1043Marsh 3899-W
Frank Roberta G Mrs 1521Morro 1527-W
Frankie's Cafe 354 Higuera 2921-R
Franklin Ben r 1640 Mill 1412-J
Franklin Edwin W 1318FthlBl 3916-M
Franklin H T r 1920 Fixlini 954-W
Franklin Howard S 292Higuera 2013-R
Franklin P O r 676 Pismo 849-J
Franklin Radiator 1185Montery 455
Frank's Cafe 645 Higuera 2158
Frank's Liquor Store 1019Chorro 1022
Franz Jos 27Vetvle 3103-J
Frary Paul H 1834Hays 1119-M
Fraser L A r 1057 Buchon 2741
Fraser Sherman C Col 5thBaywoodPrk 25-R-3
Fraser V W r 1929 Chorro 569
Frazier Donna G r 552 Leff 1425-J
Frazier Marie 857Branch 1546-J
Frazier Richard Ronald 506FeltnWy 340-J
Frazier Rose N r 894 Meinecke 915
Frazier Stella I 1226 Staffrd 2514-J
Frederick J L 1926Broad 2182-J
Frederiksen Anker r 542 Islay 1066-M
Frederiksen Vilfred r 1965 Chorro 1826-M
Fredriksen H J r 711Branch 708-M
Fredriksen Robt r 143 Cypress 2855-J
Freed Ned L 755 SntaRosa 2099-R
Freeman Ben F 1022Grove 3814-W
Freeman Chas E r 448 Higuera 335
Freeman Glen B 765 Osos 2492-R
Freeman Glen B Garage 101 Hwy 1937-W
Freeman Sign Service 448 Higuera 335
Freeman W A r 1127 Palm 869-W
Freeman's Pastry Shop 1445Montery 1111
Freitas Manuel A 633Woodbrdge 3024
Freitas Mary 1628Chorro 3896
Freitas Rose Mrs r 868 Chorro 2728-R
Fremont Hotel 979 Osos 2984
Fremont Theatre 1035 Monterey 71

French Clinic 1170 Marsh....3135
If no answer call....2827
French Clinic Pharmacy 1170 Marsh....3135
French Edison A MD French Clinic 1170 Marsh....3135
Residence 1326 Higuera....2827
French Geo O MD French Clinic 1170 Marsh....3135
Residence 124LongViewLn....465-R
French Hospital 1170 Marsh....3135
If no answer call....2827
French W A 2548Agusta....3257-J
Freshour E E 144Cyprs....454-J
Friesen H M 218GrandAv....2871-R
Friesen Lloyd 399JeffryDr....3615-W
Frizzell Mary r Vachell Ln....14-R-11
Froom J H r 1944 McCollum....2348-W
Froom W r French Rd....17-J-2
Frossard Lena C r 1458 Higuera....1295-W
Frost Robt H 1327FthlBl....3862-R
Fry Corley 2028Chorro....1059-J
Frye S O r 1324-2d....1777-J
Fugate Ronald OrcuttRd....1175-M
Fuller G V EdnaRd....4269-W
Fuller Laurence E r 605 SntaRosa....2516
Fulton Harold J 2401Broad....946-R
Funk Ann 356 SntaRosa....447
Funk Frank E r 216Chorro....367
Funk Frank E SLO County of Purchasing Agent
CourtHouse....778
Funk J F r 1660 Palm....1717
Funk Wm F 356 SntaRosa....447
Furphy Jas R 676½Toro....3953-J
Furtado Joe R Jr EdnaRd....54-J-1
Furtado Joe R Sr EdnaRd....54-R-3
Furtado Louis 2011Hays....3634
Furtado M R VerdeRd....6-R-1
Furtados Sheet Metal Shop OrctRd....1682-M
Fyr-Fyter Equip Co 1072Mill....329-W

G

Gabby Book Store 1040 Chorro....867-W
Gabler G H r 1050 Murray Av....673-J
Gaddis Malcolm R 1781JohnsnAv....2163-R
Gaebe L C MD 895 Pismo....548
Residence 234 N Broad....2040
If no answer call....2992
Gage Dorothy E 470½Lincln....2268-R
Gage Wayne C 1060Peach....1777-R
Gaggioni L Mrs 120Cyprs....4096-W
Gahan John 10thBaywdPrk....27-R-12
Gainsborough Studio photos 864 Higuera....1541
Galbraith R B r 1121 George....1632
Gale Howard C r 1052George....2222
Galer Melvin H 255LaCanadaDr....630-J
Gales Shoe Store 894Higuera....1832
Gallagher Electric Co 344Higuera....637
Gallagher Frank P Mrs 134Beebee....4128
Gallagher John T 370JayceeDr....3740
Gallagher Pat r 1301 Monterey....328-W
Gallahar J D-San Luis Sterilization &
Mattress Co Buchon & High....405
Gallock Donald E r 1120 Marsh....1838-J
Gallock Signs 777Alexndr....4307-W
Gamboni A r 446 Islay....944-W
Gamboni Fred r 751 Branch....51-J
Gamboni Joyce D 446 Isly....944-W
Gamboni & Righetti used furn SHwy....2791
Gandy Clark Mrs 1105George....3747
Gandy Gilbert 1230Archr....1232-W
Gant Leo 621Hathwy....1992-R
Gaoiran Remy LsOsos....28-R-11
Garay Rosario r Orcutt Rd....5-J-12
Garcelon Doris M r 656 Monterey....433-J
Garcia Edw EdnaRd....15-R-1
Garcia Frank A 1175Buchn....349-R
Garcia Frank F 2136Broad....3182
Garcia M 100GrandAv....4339-J
Garcia M r Avila....32-R-1
Garcia Manuel S OrcuttRd....4-J-3
Garcia Ray 1150Waint....2567-W
Garden City Gas Service SntaLuciaBaywoodPark....39-J-11
Gardner Al 831FrancisAv....3037-R
Gardner G D 2711Tenbrk....866-M
Garland Geo F 755 SerranoDr....2195-W
Garland Henry Mrs 522Higuera....3271
Garland L A r 1341 Murray Av....38-W
Garlinger H D r 1914 Chorro....547
Garner Amelia R 2517Broad....139
Garner J T Sr Mrs r 636 Hathaway Av....879-W
Garner Raymond J 11RinconDr....2014-W
Garrett Banning r Alisal Av....2028
Garrett F L r 1126 Pismo....1013-J
Garrett Frances 317FthlBl....1009-J
Garrett Motors 1219Montery....2476
Garrett Walter P 729 South....4051-J
Garrison Bob 1625HillcrstPl....995-M
Garter Morris G 67MtPleasntnDr....3266-W
Garzoli F J 237Almnd....2538-W
Gaskell Beulah r 625 Funston Av....2616-W
Gaskin W H 2106 SntaYnez....119-R
Gates Chas J r 320B California Blvd....445-R
Gates Charles V 1738JohnsonAv....2008
Gates Jas D 875Misn....2891-W
Gaustad John 3007JohnsonAv....2599-J
Gaydosh Michael 1127George....4171-J
Gazin Albert MD 1301 Chorro....2409
Residence 898 Center....1317
Gearhart Chas Gordon 515HathwyAv....4132-J
Gearing A R Mrs r 578 Mitchell Dr....1293-W
Gearing Roy A r 1021 Murray Av....2676-R
Gearing's Fuchsia Basket 825MurryAv....2995-W
Gebauer Robt 452LawrnceDr....2381-J
Gehring Frank A 1526Garden....828
Geiger Howard 404LawrnceDr....4283-J
Geiler Jos H Jr PerknsLn....1209-W
Gelber Sam r 230 Higuera....2053-R
Gelinas Edmund Dr 2410JohnsnAv....4127
Gelinas Edmund J MD 774Marsh....1235
Gemberling Homer B r 1344 Palm....2943-W
Genardini Dan S r 303 Lawrence Dr....2780
General Adjustment Bureau Inc 1308Grdn....1968
If no answer call....1732-R
General Farm Supply Co 200 Higuera....253
If no answer call....1148-W
General Hospital Johnson Av....1500
General Petroleum Corp of Calif
Plant&General Office
FoothillBlvd&CaliforniaBlvd....1880
Genovini J Mrs 2241Broad....559-W
Genthner Fred L 380TolosaWy....1813-J
Gentry Everett L Mrs 6thBaywdPrk....39-J-1
George's Station & Equipment S Hwy....2398
George's Union Service 1308Montery....968
Gerard E D 153PolyViewHomes....2298-R
German L D Mrs 1360Marsh....1667-J
German Lewis D 2064Rachl....1764-R
Germann Ralph 1998 San Luis Dr....1026-J
Gerrie H V Mrs r 769 Snta Rosa....1110-J
Gerrie Stan L 77MtPleasantonDr....1507-J
Gerrish H C 546Higuera....1889-J
Giambi John 740Pac....2647-J
Gianolini A Mrs r 742Center....2224-W
Gianolini Wm r Los Osos Rd....29-R-2
Gibbons Albert 1320 SntaRosa....695-J
Gibbons Thos r Santa Rosa Pk Homes....1883-J
Gibbs Robt E 739Pac....2799-R
Gibford Wm R BianchiLn....611-W
Gibson A C 340Graves....1622-M
Gibson Harold C 208Almnd....3052-M
Gibson Lester H 1323Mill....1436-J
Giddens Elbert F Mrs 467 Osos....3880
Gilardi Henry r 1103 Essex....833-W
Gilbert T L Mrs 8 SantaRosaParkHomes....1465-M
Gilfeather Wm L 725JohnsnAv....1595-W
Gill H H 1223George....897
Gill John H 1244Mill....192-J
Gillen F B r 466 Pacific....233-J
Gillen J R 3036 SBroad....1974
Gillespie Lewis D BaywoodPark....26-R-4
Gilliam Motel Avila....33-R-1
Gilliam R L Mrs Avila....33-R-21
Gillies Elsie Mrs r 234 Beebee....2240-M
Gillihan F H r 2091 Sierra Wy....3154-W
Gillis Esther C 680Leff....2089
Gillis F H r 762 N Broad....1753-J
Gillis Jas C r 243 Harris....1687-R
Gilmore Elsie 179Brook....4009-M
Gilmore Lottie Mrs 125SntaBarbaraAv....2042-R
Gilmore R H 960Toro....991
Giltner F L r Baywood Park....28-R-2

Gingg George J r 532 Pacific....343
Gingg Herman J 1970Chorro....1823
Ginn M B Mrs r 1582 Higuera....1666-J
Gino's Italian Kitchen 1023Morro....1170
Giorgi V r 1319Pacific....2832-J
Giovanotti Rose Mrs r 1137 Peach....552-W
Gist Fred L Ins 1035 Chorro....858
Gist Fred L r 1501 Mill....1174
Gist Marie J r 842 Ida....2044-W
Giubbini Arthur E r 970 Mill....1306
Giumini Cesare SntaFeRd....3-J-2
Gladin Floyd B r 1728 Chorro....2621-M
Gladin Vernie 1814Nipomo....2419
Gladys Beaute Salon 1336 Morro....1836
Glaser Bros wholesale tobaccos 735 Marsh....1600
Gleason David r 1227 Stafford....2726-J
Glenn H L r Avila....49-J-11
Glover Ruth P 1502Higuera....3028
Gnesa D W Mrs r 918 Meinecke....2132
Gnesa Jas A r 655 Toro....2064-W
Gnesa Mary Jane r 1170 Islay....1607-W
Goar Preston E 643Hathwy....272
Goddard G B SerranoDr....3111-J
Godfrey Arthur J 230KentuckyAv....3106-W
Godfrey C F Mrs r 1526 Mill....446-M
Goerke Carl 660LawrnceDr....1159-J
Goetsch Carl Jr EdnaRd....11-J-1
Goettsche W d r 1544 Broad....743-W
Goff Genevieve M r 964 Chorro....2992
Goforth Violet L r 390 Islay....2623-J
Gold Dragon 985 Monterey....803
Gold Room 897Monterey....1324
Golden State Co Ltd dairy products 570Higuera....181
Golden State Hotel 1109Morro....175
Golden West Billiards 676 Higuera....2709
Golletz R Mrs r 523 Hathaway Av....2849-J
Gomes Allen E 680Pac....1726-J
Gonzales Louise 1213MurryAv....3168-R
Gonzales Margaret 807FrancisAv....2559-R
Goodchild Cecil Wray r See Canyon....18-R-1
Goodell Robt W r 1453 Lizzie....2718
Gooding J E PT&T Co 872 Morro....2000
Residence 1719 Fixlini....298
Goodner Ruth AdrianceCt....3244-J
Goodnow Robert R r 1403 Archer....2411-W
Goods' Candy Store 1473Montery....4316
Goodwill Mary V 1418Morro....3878
Goodwill O D 1644Murry....2956-J
Goold Edwin O r 1512 Mill....280-W
Goostree John O 1313FthlBl....2973-M
Goranson Adolph r 544 Pacific....25
Gordon Wilson EdnaRd....2829-M
Gorham Dan r 281 Snta Rosa....2689-M
Gorham H A r 1220 Frederick....1447-J
Gorham Ray A 460Lincln....2268-M
Gorman J W r Avila....37-R-1
Gossett A O State Div of Forestry Morro Rd....513
Residence Morro Rd....1843
Gottfried Jos B 1749 SnLuisDr....386
Goulard Irving H Capt MorroRd....13-R-1
Goulart Edw F 322Beebee....628-M
Gould Norman 130NBroad....4302-W
Gove Frank A 150Toro....2608-W
Gow Imogene Mrs 1304FthlBl....3916-W
Grace Tabernacle Osos&Pismo....976
Gracia Frank r 1264 Foothill Blvd....585-R
Gracia John r 374 N Broad....1466-W
Gracia Milton J 269 SntaLuciaDr....3208-M
Gracie Walter B 2070 SierraWy....3122-W
Gradziel Stanley 912MurrayAv....2835-M
Graff L B Mrs r 103 California Blvd....1320-W
Grafford Jim r 1537 Beach....2589-J
Gragg L A 1071 Islay....2515-J
Gragg R E r 748 Grove....2784
Gragg Jas M 358 SntaRosa....4162-R
Gragg's Jwlry 779 Higuera....1661
Graham Evadna r Los Osos Rd....31-R-1
Graham Jack C 1069George....1313-J
Graham M J r 1589 Murray Av....1552-R
Graham N L 331JayceeDr....3866-R
Graham Robt C 199DlNrteWy....4335-M
Gramespacher Ernest r 112 N Broad....1585
Granada Hotel 1128Morro....2406
Grandview Motel 2074 Monterey....1451
Grange Hall S Broad....639
Granite Construction Co Hathwy....4259
Grant B N 2575Augusta....2553-W
Grant David M 218FthlBl....4240-W
Grant R E 1805 SnLuisDr....1697-J
Graulich Loraine 734Pacific....813-J
Graves C E 80½Toro....3153-M
Graves L S r 1167 Marsh....1752-W
Graves R L 211Cyprs....1719-W
Graves Richard M 307LaCanadaDr....3116-J
Graves Ted G 961 SntaRosa....2731-R
Gray Cab Co taxicabs 974 Monterey....300
Gray F E 1636Grdn....2145-J
Gray Harold W 1740Fredrck....2862-J
Gray Jack R 222Chorro....1047
Gray M R Vail's Villa EdnaRd....3677-M
Gray N W 2783Broad....2179-W
Gray Stanton r 133 Orange Dr....185-M
Green Abram B 1118Palm....658
Green Alva Automotive Trim & Upholstery
1234 Broad....2573
Green Bros clothing 871Monterey....724
Green Bus Service 340Pismo....2215-J
Green H E 1256Higuera....1154-J
Green J A 415Mitchl....1518-W
Green J L r 398 Chorro....1311-R
Green Joe Mrs r 1042 Palm....938
Green Kenneth J r 430 Grand Av....2795-J
Green L G r 1131½ Broad....2649-W
Green M 1122Montery....4244-J
Green Richard 265Chorro....560-R
Greenall Edw r 567 Hathway Av....774-W
Greenelsh J A r 1306-1st....2934
Greenelsh Vern 130 SnJoseWy....3798-J
Greenelsh Wm C 717Montery....1257-J
Greenelsh Wm L 288CuestaDr....1351-M
Greening Wm C r 54 N Broad....1847-J
Gregg Wm A 1050MurryAv....3512-W
Gregory C Herold 213AlbrtDr....3687-W
Gregory Capriel 313Branch....2324-M
Gregory L R Avila....2-R-2
Gregory Leroy E 221½ Sandrcock....4152-R
Gregory Olive r 1507 Osos....1290-J
Gregory W D 162DlNrteWy....3631
Greiler Jos r 215 Almond....1148-M
Gress Frank A 121PenmanWy....4094-W
Grey L J & Sons contr 964Chorro....4285
Greyhound Bus Depot Pac Greyhound Lines
1009 Monterey....24
Greyhound Interstate Restaurant 1015 Monterey....1086
Grice Roy E 1405Broad....3068-J
Gridley Kenneth R r 2520 Gail Pl....2597-R
Griffin Lawrence r 1060 Pacific....1699-J
Grims Belle RN r 1152 Marsh....2167-J
Griffis Clara G Mrs 1120Waint....1389
Griffiths Gertrude Mrs 283High....2953-M
Grim John H 241PolyView....2298-W
Grisham Howard R 325PatriciaDr....3782-J
Grisingher Clifford L r 844 Venable....979-M
Gronley C H 520LawrnceDr....1260-R
Groom R H LosOsosRd....57-J-1
Groso Ernest r Los Osos Rd....31-J-3
Grosshauser Elmer A 274Cuesta....1342-R
Grove E G r 867 Leff....2607-W
Grover Phoebe Mrs LsOsosRd....36-J-11
Grow Margie L 1121George....1592-W
Grundell Herbert C atty Court House....1683
Residence Sn Miguel Av....509
Grundell Herbert C Jr 940Waint....3947
Guarantee Building-Loan Assn 1127 Garden....362
Guenther Wm r 639 Leff....829-R
Guernsey Dexter E MD 773Pismo....1298
If no answer call....2992
Residence 1460Mill....2512
Guerra Edwin A 391Chorro....1311-J
Guerra Janice 391Chorro....1311-J
Guerra Valente 64MtPleasnta....1729-R
Guglielmelli W N 120GrandAv....287-J
Guidetti John VachlLn....14-J-11
Guidetti Louis L 212CraigWy....3782-M
Guiney Leone 1043Marsh....2682-J
Gularte John r 481 Buchon....1091-R
Gularte M V r Los Osos Rd....45-R-12
Gulley Carroll E 54BentnWy....2529-M
Gullickson O J CDR r 487 Lincoln Av....2268-W
Gunn Lawrence 108GrandWy....2375-J

Gunter J R r See Canyon....18-R-3
Gushing Al W 1817Grdn....4025
Gustafson Oscar 236GrandAv....3191
Gutierrez Thos I Jr 1352Palm....3697-J
Guzzie John r Cuesta by the Sea....23-R-2

H

Haahjem Carl 770Toro....1185-R
Hacker Lillian Mrs 71NBroad....126
Hafley H D 190 SnJoseWy....3699-W
Haga Orville 727Leff....2996-W
Hagen Horace MD Hagen Treadwell & Sherman 1215Chorro....1782
Residence 1766 Corralitos....1773
Hagen Treadwell & Sherman phy & surg 1215Chorro....1782
Hager M L PismoRd....17-R-11
Hagerman Homer 864 Osos....4013-W
Hagus Mae Mrs 1335½Morro....2022-M
Haile John R 299RamonaDr....1861-R
Haile Mary H 299RamonaDr....1861-R
Hair L E 135Ward....4250-W
Hale Donald G 282 SntaRosa....2689-W
Hale Lucille 1549Mill....4227-M
Haley B r 297 Chorro....613-W
Haley Barbara 1640 Osos....815-W
Halford I H E 1344Pac....2832-M
Hall Charley M 2350Lawtn....4079-W
Hall Dink 287TassajaraDr....3008-R
Hall Durand R 1250 Staffrd....2567-R
Hall Edna R r 1185 Pismo....674-J
Hall Ilda 1155Buchn....608-J
Hall Jas A 514-8thBaywoodPark....25-R-11
Hall O D 1067Buchon....1584-J
Hall Perry T 1341Higuera....1848
Hall Richard E 1750 SnLuis Dr....1561-J
Hall Richard L 235Price....1646-R
Hall Wm O 1135Chorro....2114
Hall Wm O r 1106 Pismo....1623
Hall's Beauty Shop 1067 Buchon....1584-J
Halpin M C Mrs r Cuesta Grade....786-W
Halterman Don r 321 Snta Rosa....3045-R
Hamburger Haven restrnt 1126 Snta Rosa....1343-J
Hamilton A A r Yoakum Tr....1668-R
Hamilton Alvin Hughes Nash Co 1005 Monterey....3131
Hamilton Bruce r Yoakum Tr....1620-W
Hamilton J Clair 2331Lawtn....2371
Hamilton J E FerriniRd....2472-R
Hamilton Wm F 468Leff....2424-W
Hamlin C F r 1767 Conejo....1432-M
Hamlin G H 1868Corralitos....2433
Hamlin Robt P 936Murry....2459-R
Hammer John F 498Lincln....3507-J
Hammitt L E 1476PthlBl....3683-W
Hammond C J 1824Hayes....2106-R
Hammond W H Col r 209 Longview Ln....1254-J
Hampl Jos C r 519Brizzolara....2672-R
Hampton E Ray OrcuttRd....1175-J
Hampton Front 575Marlene....4041-J
Hampton G W r 540 Caudill....1468-M
Hampton Geo V r 633Palm....2277-J
Hanan D R 1525 Slack....3859-J
Hancock O A Pat 384 SntaMariaAv....2109-W
Handy's Corner Grocery Edna Rd....856
Hankenson Noreen Mrs 2134Broad....807-W
Hanlon Jas r 870 Mill....2728-J
Hanna Chas B 295CerroRomauldoAv....3774-M
Hanna Jean 28RincnDr....3149-R
Hanna John W 1269 Staffrd....4142-R
Hanna Jos 103Calif....4122
Hanrahan I J 743Pac....2896-R
Hanrahan T J Jr Mrs r 1193 Pismo....567
Hansen Alice R Mrs r 296 Snta Rosa....2181-M
Hansen Anna r 676Monterey....1012-J
Hansen Carrie Miss 1628Mill....2467-M
Hansen Earl E r 1029 Walnut....1710-R
Hansen Grant r 519 Sandercock....591-J
Hansen Gus body & fendr wrks 1331 Walker....195
Hansen Harold A 389NBroad....1466-J
Hansen Ivy C r 755 Chorro....2715-W
Hansen Mat r 1203 Buchon....122-R
Hansen P F Handy's Cor Grocry EdnaRd....856
Hansen Vera Mrs r 1126Mill....2226-W
Hansen Vernon r Morro Rd....13-J-3
Hanson Carl T r 695 Howard....2874-W
Hanson Chas A pub acct 463Marsh....1050
Hanson Evelyn H r 654 Buchon....1613
Hanson O H 1243Bond....1150-J
Hantgin Jas....14-J-1
Hanze Miriam T 1190Pismo....159-R
Hapgood A J 990Peach....2492-J
Harbor Inn Avila....8-J-2
Harden F Sheldon 391TolosaWy....2912-J
Harder Wyman T Trailer Corp 1661Montery....3702-J
Hardgrove Thos 2065 SierraWy....1499-W
Hardie Angus W r 740 Christian Av....2762-J
Hardie D R 578Leff....3097-J
Hardie Elwood 101Hwy....4391
Harding Equipment Co Old 101 Highway....1937-J
Harding Tom D 865Moro....2662-J
Harding Wayne D 108DlNrteWy....3764-J
Hardison Geo W 981Buchn....1828-W
Harm Wm Jr 380CalifBl....4278-W
Harmon Robt T AdrianceCt....2515-W
Harmony Valley Creamery Association 991 Nipomo....1700
Harner Jack r 443½ Buchon....753-M
Haroldson Hugh 1462FthlBl....2781-R
Harp Darrell D 2651Lawtn....2457-M
Harp Russell r 638 Leff....2309-W
Harper C R Mrs 1069Pac....2897-M
Harper Lamar B MD 3015Flora....2599-W
Harper Lamar B MD French Hosp 1170Marsh....3135
Harradence Glen 2060Chorro....3272-R
Harrington Edw F r 1530 Beach....2204-W
Harrington Frank 1027Peach....4098-W
Harrington Jas L 301CerroRomauldoAv....2916-W
Harris Alice E Mrs r 195 Brooks....2929-R
Harris Ben H Mrs 196CraigWy....3767-J
Harris Marlene D 888Church....3196-J
Harris Neville E r 770 Islay....2387-R
Harris Rees Prudential Ins Co of America 266CraigWy....3736-J
Harris Richard F 304SnMiguelAv....1696
Harris Richard F atty Security First Natl Bank Bldg....3048
Harrison L H r 719 High....934-W
Harrison Mary B r 225 Beebee....217-R
Hart A 1522 Osos....1290-M
Hart Frederick J Rev 915Murray....598-W
Hart J H PerknsLn....2179-M
Hart W N 1628Montery....3835-J
Hartford Accident & Indemnity Co Agcy 740 Higuera....393
Hartley Donald F 755Lincln....3647-J
Hartley Jos R r 767 Monterey....125
Hartman Stanley 1147¾Leff....973-M
Hartzell Luella r 1141C Pacific....1225-W
Hasenkamp B L r 165 Ferrini Rd....3158-J
Haskins Harry E 1734 Osos....2358-W
Hasslein Geo 408Toro....2198-R
Hastie John 29 SntaRosaParkHomes....1465-W
Hatfield C Orville 181NBroad....4374-W
Hatfield L R 641LawrnceDr....4050-M
Hathaway W J r 1253 Pismo....226-W
Hathway Anita M 1546HillcrstPl....4251-M
Hathway Cam r 983 Chorro....66-W
Hathway Ella 546ElmWy....1989-W
Hathway H C r 1346 1st....1664-W
Hathway M C Jr 1561Hillcrst....2803
Hathway Murray C r 2005 Johnson Av....1734
Hathway Murray C sheriff Court House....2850
Haugh Margaret r 1162 Walnut....2567-M
Haugsten R C r Los Osos Rd....38-J-12
Haulman Donald J 966Essx....928-M
Haus Geo J r 641 Buchon....1191-M
Hawkins Bernard S r 864 Venable....1704-J
Hawkins C L r 968 Swazey....2065-J
Hawkins Merle Knit & Art Shop 718 Higuera....49
Hawthorne Market 2161Broad....3195
Haydock Harold 459Tassajara....3010-M
Haydock Harold Co notns 1218Carml....2422-W
Hayes Dorothy Rogen 169CraigWy....3866-W
Hayes Kenneth LosOsosRd....30-J-12
Hayes Ruby F 517Hathwy....4154-J
Haynes A P r Orcutt Rd....56-M
Haynes Billy r Edna Rd....2829-J
Haynes Bonnie 667Montery....2946-M
Haynie W D 345CerroRomauldoAv....3007-W

Hayward Lumber Co MorroBay
From telephones served by the following exchange
San Luis Obispo
(No Inter-City Charge)
Ask "Operator" for Entrprise 11406
Hazel's Pet Shop 595Marsh....962-W
Hazen Charles C 2041Hayes....4337-J
Health Department JohnsnAv....2982
Hearnsberger Glenn A 1314 Osos....1855-W
Heaton Charlotte Mrs 1344½Pac....2729-W
Hecker Florence Mrs r 1278-2d....2121
Hedrick J D 145Harris....631-J
Hehnke Carl L 790FthlBl....3234-R
Heidorn R r 1417 Marsh....290-J
Heidorn R E r 673 Buchon....686-M
Heinsen Paul 1491Palm....3281-W
Heinz John A 1240MonteVsta....445-W
Heiple Louise Mrs r 736 Buchon....299-W
Heisel Geo 1353Pac....882-W
Helen Jackson's Beauty Salon 778Marsh....468
Helen Rose Salon The 1112Grdn....737
Helfert M W 615 SerranoDr....3924
Hemann H J 361LaCanadaDr....630-M
Hemen B 1252A Montery....2631-W
Hemstreet C M r Smees Ln....2797-J
Hemstreet Harris r 537Brizzolara....306-W
Hemstreet John P Dennis Transfer 1824Nipomo....355
Henderson Albert E Jr 2580 Story....2751-R
Henderson Alva E r 874Pismo....1815-M
Henderson H G Mrs r 1608 Broad....2639-J
Henderson Harry E 821Murry....2397-J
Henderson Mary K 240Almnd....4282-W
Henderson Robt PismoRd....15-J-11
Henderson Velma C r 874 Pismo....1815-M
Hendrickson R G Mrs 624Grove....895-R
Hendriks Harold J 542Hathway....1989-J
Henning I W r 483 Kentucky....1944-R
Henry's Upholstery 572 Islay....3155-W
Hensey G E 248Chapin....4326-W
Hensley J C EdnaRd....1942
Herbert J W r 1690 Sn Luis Dr....2536-J
Herb's Texaco Service 636Higuera....1979-W
Herman Albert G r 1134 Mill....706-M
Hernandez Alonzo G Broad....2829-R
Hernandez Jose 787FletchrAv....2769-M
Herrera A C 455 Osos....3937
Herrera Baldo r 1565 Peach....905-W
Herrera Manuel Y r 1360 Monterey....420-W
Herrera Refugio Miss 1166Palm....1231-J
Herrera Tony 507Caudl....712-W
Herriman F W 327High....3709
Herriman F W Jr 1335Morro....2022-J
Hershberger W P r Cuesta Grade....12-R-1
Hess Fred C r 1956 McCollum....2106-J
Hessler Geo A 334LaCanada....4371
Hester Robt E 57Vetvle....449-J
Hewitt Elsie 288Chorro....2034-R
Hewitt Evert 288Chorro....2034-R
Heyd L R r 614Monterey....1605-W
Heydenfeldt I O Mustang Tire & Auto Serv Osos & Marsh....1043
Heydenfeldt I O r 533 Hathway....1676
Heydon L r 782 N Broad....120-J
Hickenbottom J Earle r 1461 Palm....2448
Hickenbottom J F r 1035 Buchon....1693
Hickenbottom John H Wilsons Flwr Shop 1110Grdn....622
Residence 1543Morro....646-M
Hickenbottom R E 150CalifBl....3250
Hickenbottom S A 1330 Mill....2994
Hickenbottom Steve A Jr r 471 Henderson....510-R
Hidden Valley Hot Springs Inc AvilaRd....7-R-2
Hiett Harold Broad....2829-W
Higgins Arthur J 1656Montrey....845
Higgins Gladys r 1336 Morro....1836
High Leo O r 1468 Foothill Blvd....2375-W
Hight Wm T 743Pismo....2610-M
Highway Patrol California 101HwySouth....218
If no answer call....31
Higuera Henry WHigh....429-W
Hildenbrand Amelia H 1343½Bishp....2093-M
Hildenbrand Frank Mrs 275High....2825-J
Hildenbrand M A r N Highway....2285-W
Hildenbrand Myrtle r 134 Story....1546-M
Hildenbrand Philip J 1521 Osos....4375-W
Hill Bill J 172 OrangeDr....1118-W
Hill Bill J pub acct 774Marsh....582
Hill Clara O r 871 Islay....646-W
Hill Earl J r 1269Peach....1727
Hill Florence Mrs r 1106 Pacific....980-J
Hill J C Sporting Goods 1039 Chorro....466
Hill Jennie E Mrs r 1445 Broad....460
Hill L L r 230 Hathway Av....1455
Hill Linford E Maj 844West....2279-W
Hillard Gene r 902Peach....1226-M
Hillcrest Ranch Motel 101Hwy....10-J-12
Hilliard Roy L r 1603 Sydney Dr....2635-M
Hillis Candy Creamery 785 Higuera....483
Hillis Leslie r Foothill Blvd....2046-J
Hillis Natividad 253CraigWy....3766-W
Hillman Alice B r 766 Higuera....2628
Hill's Offset Printing Co 863Montery....1727
Hill's Stationery Store 1127 Chorro....1403
Hiltel Theo 959MurryAv....494-M
Himmah Alan A 114DlNrteWy....3764-W
Hines Gordon 225JeffryDr....3217
Hines W D 1150Peach....2890
Hinkel Elvina Mrs 2758Tenbrk....3184-W
Hinkle C W 278CerroRomauldoAv....3852-J
Hinote W B 307LawrnceDr....3604-W
Hinrichs E H 27 SntaRosaParkHomes....1465-J
Hirsch Frieda r 1234 George....2057-W
Hischier T A r 670 Woodbridge....2239-J
Hitchcock Henry 1892Corralitos....2619-J
Hitchen Albert BaywoodPark....57-R-3
Hix J Alston 574 Isly....1570-R
Hix Pat Mrs r 1346 Morro....1854-W
Hobbs I F r 1428 Beach....2084-R
Hochstetler D A 476GrandAv....4277-M
Hochstetler Leon 1450Palm....2023-J
Hoddinott Gerald 1157Leff....3073-W
Hoddinott Margaret 1157Leff....3073-W
Hodge O A 180FerriniRd....689-W
Hodgin Elva N 365 SntaBrbraAv....3710-W
Hodgin Geo M r 103 Story....1886-J
Hodgin Robt J 843½High....1886-R
Hodgson D N r 1395 Cazadero....2263
Hodgson Jonathan Wesley 1145Montalbn....3869
Hodson Leo 260CraigWy....2494-W
Hoelck Ted 820Pismo....3888
Hoerntlein Jack 1830SnLuisDr....95
Hoey Mabel E r 1723Garden....2655-M
Hoff Arnold 689Leff....2006-M
Hoffecker Chas V r 95 N Broad....348
Hoffecker Marguerite G 1728Chorro....2621-M
Hoffman Edgar F Lt Col 1819 SnLuisDr....1955
Hoffman Ethel F BaywdPark....58-R-1
Hoffman T M 2048Hope....1485-J
Hogan John P r 411Branch....1658-J
Hogan Karl A 1635 Osos....2249-R
Hohman Walter J 333TolosaWy....4150
Holcomb C J r 501 Kentucky Av....2937-J
Holcomb J B r 101 S Hwy....10-J-1
Holdeman B E 1232Morro....3819-W
Holderman W M 944MurryAv....2104-W
Holdredge Frances P r 1641 Mill....1598-J
Holdredge Wm Decker archt 1604Montery....29
Residence 454 Islay....1971-W
Holland Cecil E 190Toro....4172-M
Holland Earl H Maj 423Cuesta....3282-M
Holland H F r 676 Toro....1897-W
Holland M J 251High....3781-J
Holland Neon Service 2324 SBroad....1730
Hollie Robbie 165Brook....429-M
Hollinger K C r 146 Stenner....2256-J
Hollings J R 1804Chorro....1817
Hollings R B r 1804 Chorro....1817
Hollister Hubbard 1361Higuera....4325-W
Hollister W M r 58MtPleasanton....767
Hollister W M Jr 276Graves....4289-J
Holloway J W 255 SntaLuciaDr....3210-M
Holloway Lenora r 578 Buchon....142-J
Holman C B 80Toro....3153-R
Holman H J r 345 High....1393-R
Holman Josephine 307JeffryDr....3754-J
Holmberg C G 227LincInAv....2664
Holmes Anna Mrs 884Church....2042-W
Holmes Ernie SweenyLn....1668-W
Holmes Esther Lathrop r 743 Monterey....1475-J
Holmes Gertrude Mrs 994Mill....3055-M

Holmes H L 1035Peach....1994-R
Holmes H L Amer Refrigtng Co 241Pismo....428
Holmes Jim 1304Palm....2802-M
Holmes Johnie r 1130 Leff....1124
Holmes Milton 370Kentucky....4277-J
Holmes Milton J ins 846Higuera....4196
Holmes S 691½ South....4028
Holmes Wm W 327ChristinaDr....3735-J
Holmes Wilma 8th....39-R-12
Holmquist Robt E 215AlbrtDr....4279-W
Holt Frank C r 1345 Cazadero....2624-W
Holt Jorgen O 1317Palm....3506
Holt W A r 353 Pismo....1408
Holt William N 2747ChandlrAv....4123
Holzinger H M r 778 Snta Rosa....996-W
Home Dairy Co The 570 Higuera....181
Home Laundry Co 1323 Morro....70
Honnert E P r 1813 Chorro....1959-J
Hoogendijk Wm 182PolyViewHomes....1505-M
Hooson Kay 835Branch....51-W
Hoover Bros Flying Service Edna Rd....2977
Hoover Iva L Mrs r 1042 Foothill Blvd....2170-W
Hoover Ralph 180PolyVw....1630-W
Hoover Robt F 330ChaplnLn....3853-J
Hoover Roy W 3081RockViewPl....2641-W
Hopkins C R 654 Isly....969-R
Hopkins Paul R 2554GretaPl....4035
Hopkins Phil 1483Mill....670-M
Hopkins Phil foods 863Palm....1250-W
Horen P F r 1341 Osos....294-R
Horn Charlotte 374 SntaLuciaDr....2801-W
Horn Delbert G Mrs Front&SnRafl....9-J-1
Horn Eva Mrs 1439Uphm....3879
Horn Oliver r 645 Henderson Av....541-M
Horne John F 133 SntaBrbraAv....3196-M
Horner June Mrs 2803JohnsnAv....2739-M
Hornor Dave vacum dlrs 1290MurryAv....2462-J
Horton D R 662 Osos....3666-W
Hosford T C r 2203Johnson....1536-W
Hotchkin D H r 779 Buchon....1239-W
Hotchkiss Geo W 1356Breck....1463-W
Hotel Drug Store Anderson Hotel Bldg....35
Hotel Obispo 1025 Court....600-J
Hotel San Luis 697 Higuera....1917
Hotel Stewart 158 Higuera....149-M
Hotel Wineman Higuera....1800
Houdek Charlotte r Avila....33-R-2
Hougham Jack T OsosRd....3775-W
Houk A L 353GrandAv....4180-W
Hourihan J R r 1229 Higuera....2266-J
Housing Authority 481Leff....2652
Housman Ralph 141DlNrteWy....3657-W
Houston J C r 464 N Broad....1564-R
Howard Jack 1170Leff....1486-M
Howell Edgar A r 1279 Murray Av....2824-J
Howell Ernest L r Los Osos Rd....36-R-3
Howell Leland S Mrs 1427Broad....2478-J
Howell R P r 479 Pismo....169-J
Howell Wm S 671Park....2585-W
Howerd Albert 986Walnt....4030
Howes Wilbur B r 2020 Hope....1524-R
Howie Mary I 1515 SntaRosa....3301-W
Howie's Court 652 Morro....2297-J
Howse Chas H Rev 171Brook....2918-J
Howse Frankie 2028Abbt....2637-M
Hoxsie Ena M 1640PhillipsLn....1788-W
Hubbard S A Mrs r 483 Pacific....2748-J
Hudgens G F 1737Chorro....1383
Hudgens L H r 274 Buchon....1123-J
Hudson Geo S r 1429 Osos....1125-R
Hudtloff Christina Miss 1357-2d....645-M
Hudtloff Jos L 465Pac....893-W
Huffman H G r 303High....454-R
Huffman T J 616Funstn....2402-R
Hufford E E Mrs r Baywood Pk....35-J-3
Hughes Agnes M 1025Court....600-J
Hughes Arthur W 546Higuera....1742-M
Hughes Ben r 1890 Hayes....2348-M
Hughes J E 210 SntaLuciaDr....3611-W
Hughes Jas H r Edna Rd....819-J
Hughes Jas P 46RincnDr....1010-M
Hughes Joe Liquor Store 728 Marsh....1539
Hughes LeRoy B 271LaCanadaDr....2866-J
Hughes Nash Co 1005 Monterey....3131
Hughston B B r 1645Broad....1456
Hull Arvel 671Toro....1710-M
Hull Pearl C Mrs r 883 Nipomo....306-M
Hull Ray r 1546 Chorro....248-W
Hullender Wm C 1542Peach....4321-J
Hulsey Dorthea steno 1123Pismo....1196
Hulst Geo P LosOsosRdBaywoodPark....57-J-2
Hummel Anna Mrs r Irish Hills....2-F-2
Humphrey Bernard J r Avila....32-R-21
Hunt Bess A Mrs r 1821 Morro....2886-J
Hunt Patricia Mrs r 277 Pismo....2411-J
Hunt T A r 893 Church....2042-J
Hunter Estelle B 1625MurrayAv....2581-R
Hunter Geo 309 SntaMariaAv....4370
Hunter Geo H r 1160B Islay....986-W
Hunter Jewel r 423 High....2620-W
Huntington Marie Ione 761NBroad....1130-R
Hunziker Eldon E 241CerroRomauldoDr....3780-W
Hurd Eva D r 273 Almond....2224-J
Hurley John 1837JohnsnAv....1768-W
Husted Don W Anchor Rlty Serv 1111 Chorro....2979
Husted Don W Rev Calvary Baptist Chrch 867Pac....1547
Huston Jim C 352FthlBl....1164-W
Hutchings Gilbert A r 1924 Hays....1430-W
Hutchison Helen C 1961Hope....4167-J
Hutchison J R Bus Men's Assurance Co 2030 Fixlini....160-J
Hutton M E Jr 1950 SanLuisDr....1814-J
Huyette F C r 1727 Corralitos Av....1697-R
Hyer Edgar A 392JeffryAv....3766-J
Hylton Kelly L AdrianceCt....2515-M
Hymoller Hans P r 1238Nipomo....2243

I

I D E S Hall Assn Mill....1373-W
I O O F Hall 520 Dana....168
Imboden Danl C 418CuestaDr....642-R
Imburgia Lennie 759Montery....4081-W
Imel Frank r Orcutt Rd....5-R-2
Iness Alfred 197 SntaRosa....796-W
Infantile Paralysis Foundation 1302 Marsh....566
Ingles D L r 382 Toro....1513-M
Ingley Jack 26SntaRosaParkHomes....1052-R
Ingram E P 2022Ruth....4334-R
Inman Agnes 1141Pac....3817-W
Inman Wendell 2510Lawtn....2531-M
Inman Wm P r 1344 Mill....1649
Insul-Fluf Insulation Archr&Buchn....1588-W
International Metallurgical Chrome Corp Office 1026Chorro....1923
Plant GoldTreeSiding....1359
International Union of Operating Engineers Local 12 811Palm....4188
Interstate Restaurant 1015 Monterey....1086
Ioppini J P r 220 Story....3046-M
Irby Chas T 1000-South....628-W
Irelan Wm L 1337Pismo....816-J
Irey Vern ins 231Kentucky....2892-J
Irvin Jas F ins 1042Pismo....734
Irvine A r 281 Kentucky Av....2716-W
Isola George A r 777 Chorro....120-R
Isola Jos J 850Mill....2728-M
Isola Louis 2976Johnsn....1194-W
Isom D C 1461Higuera....238-W
Ivanoff R G 855Buchn....3120-R
Iversen Howard L r 1535 Higuera....1049-W
Iwao K r French Rd....2227-M

J

J & J Service 3101RockViewPl....1689
Jacinto Jean 803Walnt....3744-W
Jack R E Mrs r 536 Marsh....457
Jackman Madeline J FthlBl....41-J-4
Jackman & Sims Custom Upholsterers 1453Montery....3708-J
Jackson Eugene gen contr 660Caudill....2800
Jackson Ida Mae r 1152 Murray Av....2608-M
Jackson L G r 640 Church....2523-J
Jackson Lowell L 672 SntaRosa....2384-M
Jackson Mildred r 229 Cypress....1439-M
Jackson Myrtle r 2525 Gail Pl....1554-R
Jackson Paul K r 790 Islay....822
Jackson Paul K Mrs r 790 Islay....822
Jackson Walter E r 1820 Broad....2949-R
Jackson Wm L r 673 Snta Rosa....1017-J
Jackson Yvonne r 314 Beebee....359-R
Jackson's Helen Beauty Salon Helen Jackson's Bty Salon 778Marsh....468
Jacobs J Y r 503 Mitchell Dr....2616-M
Jacobsen Frances C r 220 Beebee....556-R
Jacobson C M Mrs 71NBroad....126
Jacobson C M Mrs Valley Elec Co 787Higuera....264
Jacobson N M r 473 Chorro....599-R
Jaeger H R 1151MurryAv....821-W
Jaeger Lester R r 887 Nipomo....1092-R
Jaeger Wm H 335LaCanadaDr....3310-J
James Ralph r 2523 Greta Pl....1307-J
James Rose E 961 SntaRosa....650-W
Jann Earl L r 1124 Mill....1205-J
Janssen Henry r 641 Islay....2322-W
Jante Udo r 1173 Marsh....1997-R
Jarnagin W R r 362Buchon....2431-W
Jarrett R G 544Higuera....2078-R
Jarvinen Urho V 1067MurryAv....1058-W
Jay Tomie r 1040 Islay....2645-J
Jay W O 998Mill....2638-W
Jean D C Mrs r 959 Toro....503-W
Jeannot Edw 22LaEntrada....3681-J
Jeannot F W r 164 Orange Dr....462-J
Jeffries Carrie Mrs r 1233 Beach....157-W
Jenkins Bert 1630Palm....3846
Jenkins D K 1390Palm....2727-J
Jenkins Howard B 220Warren....3762-W
Jenkins J Tate 435Hendrsn....3632-J
Jennings E A 2591JohnsnAv....347-R
Jennings E E r 1249 Palm....1303-W
Jensen Arthur F 1358-1st....2168-W
Jensen Emil 544Higuera....2078-M
Jensen Helen 825Branch....1546-W
Jensen Helen r 787 Francis....2757-M
Jensen Jas W r 1127 Upham....1409-M
Jensen John J r 1152 Buchon....295
Jensen M V 1818 SnLuisDr....57-R
Jensen Sales Co 1359Montery....57-W
Jespersen Marvin r Vachell Ln....14-J-2
Jespersen Mary Mrs r 1212 Garden....2661-W
Jespersen Ray r 644 Howard....645-J
Jesperson M H r Vachell Ln....14-R-1
Jessie L T Mrs r 691½ South....1629-W
Jims Auto Paint & Body Shop 781HumbrtAv....4220
Jim's Inn beer plr 1025Morro....252
Jim's Shell Service 1095Montery....1030
Joaquin's Grocery 420 High....526
Joe's Place used furn dlr 884 N Broad....356-J
Johe Arthur IrishHills....2-F-11
Johe Eugene FthlBl....41-R-12
Johe Geo Mrs r Morro Rd....2385-W
Johe Paul IrishHills....2-F-11
Johe Wm r Laguna....2-F-4
John Marion amusmt devices 480Pac....4311-J
John Victoria 864 Osos....4185-J
Johns Nathaniel DavisCt....3639-W
Johns Ronald W 338ChristinaWy....3698-J
Johnson A O cemnt contr Christian & Victoria....709
Johnson A O r Monterey Hgts....383-W
Johnson Alvin D 1841 Slack....4117
Johnson Belva PismoHwy....10-J-3
Johnson C P Johnny r 770 Buchon....2491-W
Johnson Chas Mrs 1042A Pac....2939-J
Johnson Chas C 501LawrnceDr....4046-W
Johnson Chas E 5 SantaRosaParkHomes....2068-W
Johnson Chas F r Pismo Hwy....10-R-4
Johnson D W 1641Hillcrst....1374-J
Johnson Don E 761Christian....2509-R
Johnson E B 2024A MurryAv....2285-R
Johnson E L r 2021 Swazey....1749-J
Johnson Ernest J r 265 Almond....438
Johnson Ernestine 650Graves....3969-W
Johnson Everett E r 804 Sandercock....1005
Johnson Ezra r 743Christian....2568-R
Johnson Fred H 1068Pismo....222-W
Johnson Fred H implmnts & machy 1119 Garden....164
Johnson Geo O 2557GretaPl....380-R
Johnson Henry 545Higuera....2078-W
Johnson J A 2850JohnsnAv....3638
Johnson J C r 1042 Pacific....627
Johnson J E 104FthlBl....242-M
Johnson J Taylor r 968 Toro....1303-J
Johnson J W r 1216Buchon....925-W
Johnson Jessie R r 1406 Morro....1815-R
Johnson John S 281CerroRamauldoAv....3774-W
Johnson Lester C r Avila....2-J-2
Johnson Macine S 364HathwyAv....4186-J
Johnson N R Mrs 2221Broad....4283-R
Johnson O Richard JohnsnAv....4060
Johnson Richard F 286Lincln....974-J
Johnson Robt C 691Hendrsn....2637-W
Johnson Robt S dntst 1312Grdn....4297
Johnson Robt S Dr 985MurryAv....4304-W
Johnson Rodney V 1218FthlBl....3849-W
Johnson Susie 104FthlBl....242-M
Johnson Ted H 153Toro....821-J
Johnston A N 899MtnVw....302
Johnston E L r 544Higuera....2025-J
Johnston Geo A 1514 Osos....4179-W
Johnston Jewett M 875MtVwAv....550-W
Johnston Robt M 2035 SnLuisDr....174-W
Johnston Walter R r Laurel Ln....2720-M
Jones Ambulance Service & Hospital Supplies 780Pac....887
Jones Burwell 1719Chorro....2889-J
Jones C W r 2051 Fixlini....1289-W
Jones Chestine E 1365Cazadero....2642-W
Jones Dean E 1700 SntaRosa....1607-R
Jones Ellen C 626Sandrcock....2919-R
Jones Golden V 1426Marsh....4352
Jones Grace Mrs r 685Buchon....1193
Jones H C S EdnaRd....2190-R
Jones Jack 1983 Slack....4385
Jones Jas P 65RincnDr....1450-J
Jones John Edw r 292 Grand Av....1070-W
Jones Katherine H 811Branch....4032
Jones Kenneth W 665Leff....4228
Jones Laura C 1023A Mill....606-R
Jones Luke Mrs 355JayceeDr....1678-J
Jones May L 608Howrd....2077-M
Jones Melvin R 318LaCanadaDr....3210-J
Jones Russell D 2105Broad....3152-W
Jones Sallie M Mrs 687 Isly....2309-J
Jones Virginia R Mrs r 227 Price....1398-R
Jones Wm A 1412Essx....3620-W
Jones Winifred 1132 Olive....1737-J
Jordan L Bunny 373Pismo....2074-J
Jordano's Inc bevrg 1321 Carmel....1253
Jorgensen Edw r 2436 Johnson Av....2635-R
Jorgensen Walter E 395Chorro....1841-M
Jorgeson D R Mrs 224CraigWy....3775-J
Jorgeson Maude Mrs r 1121 Stenner....1207-J
Joy Daphne F 21Vetvle....2223-J
Joy Garrison Berghell Advertising 964Chorro....2992
Joyaux H V Richardson R F Co 1135 Snta Rosa....88
Joyaux Henry V r 283 Chorro....616
Joyce Edward P r 1305 Palm....2684
Juarez Anthony 752Alphonse....1645-J
Juarez Jose r 1961 Osos....2474-J
Juarez Robt N r 1032 Leff....815-M
Juarez Theo 729 South....2961-W
Julian C W Dr 27RincnDr....2096
Justus F O r 1502 Essex....735-J

K

K A T Y Offices 981Montery....3171
Studio & Transmitter 500Price....855
K & J Merchandise Exchange 815High....2111-W
K V E C Radio Station Hill&MountainVw....1100
Transmitter Morro Rd....702
KVEC-TV Television Stn Hill&MtnVw....1100
Kabat Herbert R 861JohnsnAv....4136-J
Kaetzel C P atty 793 Higuera....1868
Residence 1530 Broad....621
Kaetzel Jack atty 793 Higuera....1868
Kaiser Alvin R r 1534Chorro....1472
Kalb Daisy r 773 Essex....2792-W
Kamm C H & Co 1034 Monterey....332
Kamm L W 1833Corralitos....3920
Kamm L W insurance 1137 Chorro....1051
Kapp Charles r 1129½ Islay....1404-J
Kaputa J M Maj 137FthlBl....3682
Karlak Wm 1627PhillipsLn....2554-J
Karleskint John P 367 SanMiguelAv....2060
Karleskint's Florist & Nursery 1422 Monterey....2060

Karnow Sidney r 278 Lincoln....2253-R
Karscard Henry 1428Peach....3114-R
Kathan Thelma L 228PolyView....2049-R
Kathka E A r 1371Pacific....2521
Katona Al r 1700 Sn Luis Dr....2401-M
Kaufman Mary Edna r 1052 Islay....193-W
Keane Jos 486Marsh....864-W
Kearns A L BaywdPrk....39-R-1
Keating Irene 1064George....2235-W
Keely L C 69BentonWy....1116-W
Keeney Sam S 1361Mill....950-W
Keenon Terry 320TassajaraDr....3567-J
Keese Anthony V MD Sn Luis Clinic 990Pac....3041
Keese Elizabeth Mrs 878Lincln....4034
Keesee Myrtle L 1305Morro....3819-J
Keever Marvin L 1843 SanLuisDr....2286
Keffer Walter r 1063 Ella....1321-R
Kehm A r 2280 Lawton....2367-W
Keith Norman 1396-2d....4047-M
Keleher J P r 1018 Church....2968-W
Keller Dick used cars 1165Montery....2549
Keller Frank M r 654 Church....1491-M
Kelley C C r 259 High....2663-M
Kelley Dorsey M osteo 1500Marsh....1483
Residence 70 Benton Wy....1708
Kelley S F r 872 Toro....2273-J
Kelly Frank W r 1312 Snta Rosa....2897-J
Kem Louise r 1390 Palm....959-J
Kemp Harriet M 802FthlBl....2066-R
Kennedy Carroll D OrctRd....4040-M
Kennedy F A 456Leff....4347-M
Kennedy Ralph C rl est 1120 Garden....1900
Residence 482 Islay....1083-W
Kennedy Robt E r 1385 Cazadero....2299-R
Kennelly Bruce 368Lincoln....2382-M
Kentel Arthur r Beebee & South....1265
Kern John M 367CerroRomauldoAv....2909-W
Kersey John F 144 Stennr....3806-M
Kershaw G E r 451 Mitchell Dr....721
Kershner Wm R 889Walnt....1766-M
Kester Robt R 826Misn....4147-J
Ketchum Ernest H r 870 Meinecke Av....1747-W
Ketter Mathias 56RincnDr....184-W
Ketz Art OrctRd....4216
Ketz Art Plumbing Heating & Sheet Metal OrctRd....4216
Kidwell H L 610FunstonAv....1518-M
Kiel Howard r 640Leff....1258-J
Kiger Albert 127 Story....2708
Kiger H S r 2141 Broad....2793
Kiger W M r 1053 Murray Av....673-W
Kilbern G W r 1519 Broad....686-W
Kilker Anthony R 1563Mill....670-R
Kimball F C r 794 Buchon....1284
Kimball Motor Company 252 Higuera....2344
Kimball Tire Co 283 Higuera....758
Kimble I A r 2646 Lawton....1659
King Arthur E r 866Leff....2293-W
King E G Rabbit Farm LsOsosHighlands....34-R-2
King H E r 1670 Phillips Ln....1374-M
King Kenneth R Sr 479Pac....893-J
King Lester r 91 N Broad....1302
King R J 886Lincln....3077-M
King Ray W r Osos Rd....38-R-1
King Robt S 858Centr....2749-M
King Ruth 858Centr....2749-M
Kingsbury A H 464Dana....3064-J
Kinneavy F S 265NBroad....4086-W
Kinney Seth G 2000Bishp....4133-W
Kinney Wesley R r 1419 Osos....1125-M
Kinsey Herbert C r 841 Grove....2044-M
Kinsey Sam 126King....2291-M
Kinsman A D r 596 Hathway Av....2349-W
Kinsman H C r 2091 Osos....2870-J
Kipper's women's apparel 853 Higuera....207
Kirby Co of San Luis Obispo 1226 Osos....2021
Kirby Richard SnLuis Fish Co Avila....2964-R
Kirchner Frank W 101Hwy....53-J-2
Kirchner M J r 2061 Slack....725-J
Kirkeby Carl men's wear 851Higuera....2826
Kirkeby John r 1143 Walnut....879-M
Kirkpatrick J T r 652Caudill....1877-J
Kirtland Howard B dentist 1114 Marsh....72
Residence....SntaMargarita 19-Y-3
Kitch Kenneth r 1901 Murray....363-J
Klaucke Chas Mrs 728Church....2294-W
Klaucke Dora r 668 Marsh....1560-J
Klaucke H L 492MitchlDr....2178-J
Klaucke Roy r 2473 Lawton Av....1888-J
Klemme Herbert L 231CraigWy....3510
Kling Cliff 1563Fairvw....3607
Kluver F cigar mfr 726 Higuera....394-J
Knecht Fred W 166GrandAv....4324-W
Knepple Jos F 880Uphm....2336
Knight Ethel L Miss 1028Pac....2408-J
Knight Florence T r 1390Palm....1436-R
Knight Frank Mrs r 1397 Marsh....718-W
Knight Robt A Andrws&Conejo....4230
Knight Robt A CPA 774Marsh....1735
Knobel Roy 423MitchlDr....2952-W
Knoll Albert J Rev Presbyterian Chrch Marsh&Morro....1437
Residence 287Chorro....2405
Knott Chas E r 1418 Essex....842-M
Knotts Georgia 1548½Montery....747-J
Knowles Robt 201PolyView....1474-R
Knutson Hazel E Mrs r 1217 Mill....1612-W
Knutson John C 283WarrenWy....4268
Koethen O W r 533 N Broad....557-J
Kohn Matt Jr 680 SntaRosa....1038-W
Kole Jay 2604Broad....2568-M
Kolibas John r 860 Church....2932-W
Korpa Stephen 398PatriciaDr....3757-M
Krabill Loren W 37RincnDr....2233-W
Krag Robt C 3CampusWy....3968
Kramer Edw J 2068 SierraWy....4219-W
Krege Emil E 1261Peach....1358-W
Kreinbring Louis 755Centr....4088-J
Kriner N F 1196 Isly....986-J
Krueger Clyde M 1911Ruth....1409-J
Krueger E J 1779 SnLuisDr....1338
Krueger Fred A r 1533 Peach....2956-M
Krueger Robt H 1020Leff....3792-J
Krum Robt L drftsmn 242JeffryDr....1268
Kruse Eifif 1720JohnsnAv....2883-R
Kuden Hagop PacMotl 101Highwy....1405-W
Kuhler Ralph L 1265Buchn....3692-J
Kuhler Wm r 1515 Essex....1603-W
Kuhnle Wm K 336TassajaraDr....3275-W
Kundert Karl MD 2171 SierraWy....3223-W
Kundert Karl MD & Fogo Alden E MD 1114Marsh....710
If no answer call....2992
Kunihiro Matt LosOsosRd....57-R-2
Kurtz R E r 2420 Broad....3037-J
Kyle Co 1609 Osos....546
Kyle Harry Kyle Co 1609 Osos....546
Kyle Harry r 1747 Chorro....523
Kymes Estelle Mrs 2075Essx....2553-M

L

Labonte Roger 950Branch....2294-J
Labor Local No 1464 A F of L 1530 Monterey....256
La Casita Court Avila....8-R-2
LaChance Dorothy M 941Branch....4343-R
Lacques Peter 1341-2d....3789-J
Lacterman Harry M r 716Mission....935-W
Lacterman's women's apparel 728 Higuera....1285
Ladwig Farm & Home Supply 1619 Osos....2117-J
Ladwig Glen Ladwig Farm & Home Supply 1619 Osos....2117-J
La France Homer J 543FeltnWy....2258-M
Lagomarsino's Wholesale Liquor & Wines Osos & Higuera....187
Laguna School LosOsosRd....17-R-2
Laird Harry J r 275 Lincoln Av....1114-R
Laird Walter O 313ChristinaWy....3735-W
Lake W S 624-7thBaywoodPark....24-J-2
Lamas R Mrs r 841 Venable....1467-J
Lambert Gene LsOsosHighlands....23-J-4
Lambert Gene Los Osos Valley Elec LosOsosRd....34-R-3
Lambert W H LosOsosRd....57-R-1
Lamboy Oscar 2545GretaPl....1307-W
Lammiman G F r 150 Chorro....1820-J
Lamy Mary W FremntCt....4246-W
Land Edith H LosOsosHighlnds....44-J-3
Landeck Herbert A Jr 2084Hays....4337-R
Lander J R r 2069 McCollum....1681-W
Landreth J B 628Grove....1415-J
Landry Wm J Mrs 99FthlBl....3518-W
Lane Edw M 540Higuera....2479-M

Lane's Ceramic Studio 583 Dana....1591-W
Lang C C Mrs r 1780 Sn Luis Dr....1616-J
Lang Chas H 1141FthlBl....2524-W
Lang Eugene H 1031High....2229
Lange Herbert J 268Branch....2679-W
Langford D 652MitchlDr....4077-W
Langlois Arthur r 725Leff....411-W
Lanier R F 212JefferyDr....3203-J
Lankford's Foothill Market 399FthlBl....3190
Lanotti A r 948 Snta Rosa....2592-J
LaPierre Hazel Mrs r 369 Marsh....387-M
Larrabee Helen L 1334Chorro....2340-W
Larry's Fountain Inn Old S 101 Hwy....1090
Larsen Darwin J 1042 Isly....1404-W
Larsen John D 1000 South....2275-J
Larsen Peter 575Dana....1339-J
Larson Blanche Mrs 1305Montery....2320-W
Larson John L 523 Sandrcock....1144-M
Larson Leonard 1370 SBroad....2329-R
Larson Myron W Shell Products Distr 1196FthlBl....98
Larson P A r 462 Pismo....751-W
LaRue Jean r 1514 Toro....1941
La Rue R O r 744 Islay....198-M
Lass W J 657Mitchl....2086
Lassonde Rose A r 772 Mill....1896
Latimer B G r 642 Monterey....433-W
Latourette J H Capt 1810Nipomo....2523-W
Lauck David r 150 Graves....1430-R
Laundromat of San Luis Obispo The 675Higuera....1240
Laursen John 127Toro....2608-J
Laux Elizabeth EdnaRd....1942
Law Dan r 865 Toro....3087-M
Law John V 618Grove....2956-R
Law Luise 313High....4168-M
Lawn Eugene W r 1344 Mill....1649
Lawrence Cecil 1447Marsh....1667-R
Lawrence Donald R 1548Montery....3281-J
Lawrence L W Mrs 1335Palm....1631
Lawrence & McNamara rl est 1020Broad....121
If no answer call....3739
Lawson John D 396LincinAv....3804
Leach Richard r 281 Hathway....1785-R
Leal Manuel 191Beebee....3614-W
Leal Roza C r Portugese Flat Rd....401-W
Leary Jos r 2000 Garden....535 M
Lebo Belle E r 783 Pismo....1759-J
Lebo Virgie L r 883 Rougeout....1673-M
Lechner Ralph T 950Rachel....2157
Lechuga P YoakumTract....2735-J
Lecuyer Ted r 1405 Marsh....1067-W
Ledson W A r 1174 Islay....1781
Lee Harold B r 727 Islay....2322-J
Lee Harry 1127Pac....1553-J
Lee John C 871MurryAv....4221
Lee Sue L r 1421 Garden....2894-J
Lefler Jessie B r 1716 Osos....2968-J
Legg Carl 500Hathwy....2577-W
Leguina Mario Mrs r 384 Islay....2953-R
Leguina S r 547 Higuera....531-W
Leguina Santy r 559 Islay....2569-J
Leister Arthur 358TolosaWy....2814-J
Leitcher F W 2319Broad....1645-W
Leitcher Robt D 679Montery....1280-J
Leitner Eugene L 1151Buchn....4099-W
Leitner Mae r 1154 Islay....2030
Leland Edna Mrs r 765 Center....170
Leland Geo N 1520Higuera....662-W
Lela's Steak & Chicken House 101HwySouth....2557
Lemos Gabriel G PerknsLn....2899-R
Lemos J V Mrs 1042Montalbn....4275-J
Lemucchi Joe r 2250 Lawton Av....846-J
Lenger L L r 585 Leff....2145-W
Lennie Studio photos CampSanLuisObispo....20-R-1
Leo Philip E 661Buchn....1103
Leonard A M Mrs 1950MurryAv....4159-J
Leonard Geo R 1060Mill....2191-W
Leonard J E 338JayceeDr....3204-J
Leonore Smith 1131Chorro....1718
Lepley Henry Avila....37-R-3
LeRoy Geo Mrs 557HathwyAv....1893-R
Leslie M W r 876Upham....923-M
Leslie R M r 2044 Fixlini....1521-W
Lessl C L New York Life Ins Co 1137 Chorro....632
Lester Isaac r 40 Toro....3153-J
Lautz W A r 1842 Sn Luis Dr....1621-J
Levenson Saml 1260 Staffrd....4142-M
Leverich Wm 1843Hope....2019-J
LeVier W H 290 SntaLucia....2908-J
Levy A & Zentner J Co
Office 303 Higuera....1381
Garage 101 Hwy....1937-W
Lewelling Eric 338CuestaDr....2815-M
Lewelling Ernest B r 210 Lincoln....1352-R
Lewellyn Chas SeeCanyon....18-J-12
Lewetzow D R 1033Walnt....3273-J
Lewin Bernhard rl est 792 Monterey....325
Lewin Bernhard r 657Pismo....682-J
Lewis Al V 1720Fixlini....3919-J
Lewis Albert J 1134Montalbn....3045-J
Lewis Carlton H 1447Beach....2395-M
Lewis George R r 860 Pacific....970
Lewis J S r 389 Pismo....2431-J
Lewis Jane A 1042Pac....3899-J
Lewis Lulu 1666PhillipsLn....1796-J
Lewis Manuel J 1166Pismo....3817-J
Lewis Nic E truckng 888Venabl....4209-J
Lewis R A r Morro Rd....13-R-3
Lewis Vance D 696FthlBl....3703-W
Lewis Walter F EdnaRd....46-R-11
Libby Carroll r 1942 Fixlinl....201-R
Libby Edw 195RamonaDr....3829-W
Libhart Ralph r 460 Dana....3064-M
Libs F M r 781 Osos....1504-W
Lichlyter Clarence D Mrs 1606Johnsn....1614-M
Liebenguth Edith r 744 Higuera....1012-W
Liljestrand O Eric CuestaGrde....12-J-3
Lilley A M Mrs r 474 Marsh....387-W
Lima Kenneth r 560 Higuera....1495-W
Limon Antonio B r 625 Florence....2769-W
Limon Jos Jr 375FthlBl....2404-J
Limon Manuel 1128George....1409-W
Limon Regino r 1200 Bushnell Av....2188
Lind John r 48 Benton Wy....2786-J
Lindesmith Ellen r 1121 Upham....2677-R
Lindsay Wm L 274FthlBl....3656-J
Line Herbert r 534 Hathaway Av....2169
Linebarger E W r 874 Church....589-W
Linebarger Margaret 528Higuera....4293-W
Linebarger Margaret altrtns 846 Higuera....867-J
Linneman Carl F r 640 Kentucky....2288-M
Linton Marjorie r 103 California Blvd....1806-M
Linzy Colissie 166½Higuera....2859-M
Linzy Violet 974 Isly....1899-W
Litho Art Shop 1819B Osos....3033-W
If no answer call....2730-R
Litten Kate 635LawrnceDr....4050-J
Little Chef Drive Inn 1761Montery....924-J
Little Dolores r 1423 Toro....816-W
Littlejohn David r Orcutt Rd....739
Livesey Harold J ins 261 Sandrcock....4361
Livingston Chas O 1115 Olive....1435-M
Livingston John M 1824Hayes....4338-W
Lloyd Fred L 596½Hathwy....4344-M
Locke C S 717Montery....1257-J
Lockwood Carl r 668 Mountain Vw....1053-M
Loesche Edw C r 229 High....1224-M
Loesche Geo T 348½Lincln....2382-W
Loftus T R Mrs 487D Marsh....3645-W
Log Cabin see Edna Farm Center Hall EdnaRd....1775
Logan C F 390Kentucky....4093-W
Logan Victoria r 1558 Palm....1347-J
Lohman C T 796FthlBl....2066-W
Lohrberg John S 1121 Olive....1812
Loiselle P A LtCol 348TassajaraDr....3501-W
Lokey Aaron R 2900RichrdAv....2599-R
Lokey Frank S ReservoirCanyon....651-M
Lonborg R H r 566 Ellen Wy....2561-J
London C C 2539A SBroad....3715
Long E E r 1341 Osos....473-M
Long E E Piano Co 777 Marsh....506
Long Irvine S r 15 Mt Pleasanton Dr....1673-J
Long W C r 525Higuera....948
Longaker Wayne H 645Funstn....133-J
Loomis E C & Son 147 High....1080
Loomis Richard I 170FerriniRd....1399-J
Loper H S r 1432Higuera....1417
Lopes Carolyn R 1224Carmi....1085-J
Lopes Manuel V r Edna Rd....54-J-2
Lopez Adeline 697Chorro....4080-W
Lopez Adolph r Los Osos Rd....29-J-4

Lopez Ivan W r 571 Buchon....3061-W
Lopez Manuel r 1320 Buchon....578-J
Lopez Minnie r 1009 Pacific....291-R
Lopez Pete S r 1287 Murray Av....2577-J
Lopez Sosorro 834 Sandrcock....1886-M
Lopez W E r Old 101 Hwy....17-J-1
Lord Josephine 484Pac....1171-M
Lordan Clarence A 1640Nipomo....3313
Lore Bruno 60PolyNinos....449-M
Loretz Walter Rev Lutheran Chrch FthlBl&SntaRsa....4318
Lorton John 675 Osos....2638-J
Los Osos School LosOsosRd....28-R-1
Los Osos Valley Electric LosOsosRd....34-R-3
Los Osos Valley Garage LsOsosRd....34-R-11
Los Osos Valley Market LosOsosValleyRd....28-J-2
Los Osos Vendors 750Mill....1833
Loughlin W H Mrs r 1728 Broad....2284-W
Louis Howard r 800 Palm....592-J
Louis Howard W Ah Louis Str 800 Palm....592-J
Louis Studio photgrphr 1017 Chorro....371
Louis W Young r 350 Lincoln Av....2454-J
Louis Walter r 460Pacific....1228
Louk J W 297B Branch....3659-W
Louran Lena Mrs 873Church....3790-J
Loveall Benj F dntst 1500Marsh....880
Residence 1845 Monterey....884
Lovegreen E A r 211Price....2825-M
Loveless Don E r 1844 Hays....1119-J
Loveless Harry J 1535Nipomo....1733-W
Lovell E B r 868 Upham....953-J
Lovell J R r 1946 Chorro....701-J
Lovell Ruth J 20NBroad....4322-W
Lovett E D MD 2425JohnsnAv....1247-W
Lowe F W r 1119 Montalban....1640-R
Lowe Harold r Reservoir Canyon Rd....651-J
Lowe Jack L r 190 Henderson Av....725-M
Lowe L A 264Higuera....1679-M
Lowe S J r Reservoir Canyon Rd....1635
Lowery Geo A Mrs 461Marsh....497-W
Lowery K K 161PolyView....1630-R
Lowman Carol B Mrs 643FunstnAv....2616-R
Lownes Carl R 166FthlBl....3226-W
Loyd V V 1202Pismo....3515
Lucas Jas 356Pac....1137-M
Lucas John r 261 South....2250-J
Lucas Mary r 261 South....2250-W
Luchessa Ed r 1660 Mill....1725-J
Luchessa V r 969 Toro....384-R
Lucksinger Aliene W Mrs 1758Fixlini....485-W
Lucksinger Fred 1760Fixlini....1414
Lucksinger Motors
New Cars 1255Montery....404
Used Cars 1065Higuera....403
Lucky Cab Co 974Montery....262
Lucky Spot Cafe 280 Higuera....1975
Ludovico Helga Mrs 503FthlBl....1164-R
Ludwick Art r 381 Pacific....1232-R
Lueddeke Gus 1722Conejo....4010-W
Luini John r 2546 Victoria....1165
Luis Anthony R r Avila....49-R-12
Luis John G r 1968 Chorro....1744-J
Lukens Lillie S 1043Marsh....2939-M
Luker C L r 1610 Morro....3148-J
Luke's Parcel Delivery 964Chorro....177
Lund John r 1739 Johnson Av....3140
Lundy J V r 183 Stenner....2278-R
Lusardi S J r 1665 Higuera....1388-J
Luster C C r 1724 Osos....2724
Lutheran Church FthlBl&HwyNo1....4318
Lux A E 312 SntaLuciaDr....3799-W
Luxamana Rose Mrs FrenchRd....2764-W
Lydic Robt 445Buchn....1283-R
Lyles W M Co SantaBarbaraAv&Fletcher....978
Lyman Albert E r 1015 Buchon....140-W
Lynch Mary C Mrs 1321 Osos....850-M
Lynch Obie 256TassajaraDr....3116-M
Lyon Ray B SLO County of Superior Judge
Court House....3161
Residence 1290 Foothill Blvd....456
Lyon Van & Storage Co Agcy 1824 Nipomo....355
Lysher Hazel Mrs 1450Haskins....2769-R

M

M & W Distributing Co S Old Hwy 101....1413
Maat Eleanore A 937B MurryAv....2766-R
Macauley Wm H 687 Isly....3923-W
MacDonald Harry F Carpenter H H Estate of
981 Monterey....46
Machado E L 330Pismo....2704-W
Machado Joaquin EdnaRd....21-J-3
Machado Leslie 464Hill....2029-J
Machado M OrctRd....17-F-3
Machado Martin LosOsos....47-J-1
Machado Tony 172High....3693-M
Machado Wm 256Buchn....1471-J
MacKay's Modern Foods 1135Garden....1444
Mackie Margaret 487Marsh....3645-J
MacLean J M r 738 Higuera....1475-W
Macrae Lester 341FthlBl....1213-W
Mac's Cafe Avila....32-J-11
Maddalena Constante r Orcutt Rd....1596-J
Maddalena Noel 2524Agusta....3257-W
Maddalena Tire Co Higuera&Osos....79
Madden R W 472MitchlDr....2103-J
Maddock N L r 658Monterey....365
Maddox Marcella r 2425 Broad....1277-W
Madgett Raymond E 512Dana....2087-W
Madonna A 2097 SanLuisDr....3030
Madonna Construction Co Higuera & Freeway....3020
If no answer call....3623
Madonna Dora 759Montery....2090
Madonna Lumber Co Higuera & Freeway....99
Madruga C Mrs 285FthlBl....1164-M
Madsen Edward r 1443 Upham....1251
Madsen Robt T 1491Uphm....3904-W
Maes Harry C r 770 Snta Rosa....2445-W
Maes John 1112Peach....2384-W
Maes L A 575Buchn....1570-M
Mager Hans r 411 Graves....2019-R
Maggetti Jerry T Jr r 1228 Palm....1884-M
Maggetti P L r 1264 Palm....775-J
Maha Elsa 1043Marsh....1007
Mahan Geo W r Baywood Pk....27-R-2
Maher Edward J MD 784 Marsh....2412
Residence Sn Miguel Dr....2643
If no answer call....2992
Mahoney Chas J 10 South....2137-M
Mahoney D F r 1303 Higuera....1154-W
Mahoney Wm C 738Pac....813-W
Maier Charles R r 1411 Broad....2006-R
Main Eva L r 1042 Pacific....1121-W
Mainini Alfred 83MtPleasantonDr....2242-R
Mainini Chas Mrs 1817Broad....377-W
Mainini Frank 1127Peach....2226-M
Mainini H N r 1720 Broad....1156-J
Mainini Henry R r Morro Rd....13-R-11
Mainini Jos r 566 Pacific....2686-W
Mainini Pete r Vachell Ln....3-F-2
Maino C A 1118Garden....80
Maino C A r 994Murray....654
Maino Construction Co contrs 2238 S Broad....3177
If no answer call....1919
Maino Jas E PismoHwy....42-R-1
Maino Sila M Mrs r 1043 Peach....922-W
Maino Theo C 643Grove....1919
Maino Theo M r 1424 Mill....679
Mairs & Lewis Store For Men 782Higuera....364-J
Mairs R T r 848 Meinecke Av....106
Mallagh A E r 1656 Phillips Ln....1731-R
Mallagh Elk 960Montalbn....3855-W
Mallory Appliance Service 819 High....789-M
Mallory Chas H r 1329 Beach....789-J
Mallory Mary E r 493 Pismo....2550-R
Mallory Merle A 708Misn....4087-W
Malone Richard C 1503Beach....1091-J
Malone Sumner 1613Grdn....2148-J
Manatt E T r 1031 Foothill Blvd....2710
Manatt's Business Services 1031FthlBl....2710
Manderscheid Carl Jr r 1334 Garden....1767-R
Manderscheid J Carl r 752 Buchon....3163
Mankin Ardath V BaywdPrk....35-R-13
Mankin J L BaywdPrk....39-J-2
Mankins Wilma 268Buchn....4333-W
Manship D C Mrs 1055Pac....178-M
Manson Clara M 69½ South....4394
Manthie Adrian r 769 Upham....334-R
Maple Blanche 624FletchrAv....3721-W
Maples L C 121Cyprs....495-J
Mar Vern Barber Shop 1027 Osos....190-M
Marcom W E r 1342 Breck....610-W

Marcum Jas O 830Venabl....570-J
Marell's Jewelrs 850Higuera....3881
Margaret McNeil's Style Shop 856 Higuera....1054
Margaroli Catherine Mrs 770Morro....2695-R
Margaroli Chas W Jr r 734Mission....1529-W
Margaroli E 1710Morro....2932-J
Margaroli James r 2315 Broad....975-W
Marion Chester W 969Pismo....1540-R
Marion's Cafe 751Marsh....2380-J
Marlin Harold W 244 Story....3794-W
Marquardt Maynard 113DlSrWy....3839
Marquart Harry E r 654 Mountain Vw....1141-J
Marquering A R Mrs r 1214B Mill....2498-J
Marques Sidney 1239 Staffrd....4142-J
Marquez Alfred M 17Vetvle....1320-J
Marquez Louise 863Mill....4280-M
Marquis Arlene 2590 Story....1518-R
Marre Louis Port Sn Luis....40-R-12
Marre Luigi Land & Cattle Co Port Sn Luis....40-R-3
Marre Robt B r Avila....40-R-1
Marshall Arthur P optmtrst 790Higuera....597
If no answer call....MorroBay 3586
Marshall Frank G Mrs 250Almnd....1264-W
Marshall Hotel 874 Higuera....400
Marshall I S r 244 Price....1687-J
Marshall Robt A 1236George....4171-W
Marshall Rudolph r 1333 Carmel....738
Marshall Ruth E 1348Montery....2579-J
Marshall Warde L D r 743 Buchon....1445-W
Marshall Willard F 241 Sandercock....2463-W
Marshall's Jewelry Store 790Higuera....597
Marston Ena r 994 Peach....229-J
Martin A B dentist 997 Monterey....109
Residence 1680 Sn Luis Dr....1300-J
Martin A N r 555 Hathway Av....1893-J
Martin Antone 776Palm....2938-J
Martin B L r 1314 Palm....950-J
Martin Barney E r 1520 Carmel....944-J
Martin Burnard K r 1841 Slack....580-R
Martin C L r 496 Pismo....868-W
Martin Claude r 2246 Broad....1459-J
Martin Edw r 350 Islay....2663-R
Martin Emmett J ChfWrntOfcr 193FthlBl....3636
Martin Ernest r 732 Kentucky....1878-J
Martin Ernest A EdnaRd....2437-M
Martin Eugene r 535 Higuera....531-M
Martin Francis 1240LaurelLn....2720-R
Martin Frank r 1027 Nipomo....1115-J
Martin Harold r Avila....32-R-2
Martin J E 1990Hayes....1739-W
Martin Jack 2061Hope....2600-R
Martin Jack r 588 Mitchell Dr....1599
Martin Jean 2061Hope....2600-R
Martin Joe W r 369Pacific....1973-J
Martin M S BaywoodPrk....25-J-2
Martin Perry r Avila....2-J-1
Martin Ramona YoakumTract....4272-M
Martin Robt W 413High....4168-W
Martin Wm E r 176 Chorro....3052-W
Martinelli Animal Food Co Clark Field....189
Martinelli S r 1480 Spring....2646-R
Martinez Armando 436½Pismo....1810-R
Martinsen M C 280FthlBl....2035-J
Martinson H R 2506JohnsnAv....90-W
Martinson Robt 1641½Mill....3628
Martinson Ruth S 1034½Peach....3949-J
Masdonati M OrctRd....13-F-22
Masdonati Severino r 442 Buchon....1557-M
Masengill W T r 1182 Buchon....402
Masia Michael 141½Beebee....556-M
Masonic Hall Assn 859 Marsh....626-J
Massena Chas Mrs 1554Palm....2588-M
Massey W D 671½Toro....781-M
Master Brake Service 565 Higuera....525
Matasci Flossie 1531Broad....1537-W
Matejcek A J Hardwd Firs 844Montery....840
Matejcek Max W r 664 Leff....203-R
Matheny Robt 1461Mill....3712
Mathews Edith 145 Story....971-M
Mathews Lloyd L r 205 High....2175-M
Mathews Memorials & Plating Service 1 Higuera....717
Mathews Miles N 264Higuera....1392
Mathews' Trailer Court 264Higuera....1392
Mathews W W Mrs 320Higuera....1647-J
Mathias Julia Mrs r 1341 Osos....2126-W
Mathis Carl 233Branch....3063-M
Mathison W G r 434 Islay....1509-M
Matson Jas J 359TolosaWy....3310-W
Mattaway Irving 2575GretaPl....3928-W
Matthew Theo 1822Conejo....2884-J
Matthews Jas A 954Montalbn....1869-J
Matthews Roland L r 747 Leff....2394-J
Mattocks Marie J r 1885 Monterey....267-W
Matts Helen 317FthlBl....1009-R
Mattson E R 1865McCollm....3284-W
Matz Mel A 460KentuckyAv....1760-W
Maughmer M T 694Howrd....4344-W
Maulhardt Herman H Avila....32-R-11
Maurer Robt L r 265 Kentucky Av....2959-J
Maxwell J F 1356Marsh....1706
Maxwell Margaret C r 832Meinecke....1166-W
Mayta Leonard F Picture Shop The
1371Montery....2703-R
Mazza Alfred 474Hendrsn....2292-M
Mazza Antone r 1630 Fairview....586-J
Mazza Bill Hughes Nash Co 1005 Monterey....3131
Mazza D B 889Lincln....336
Mazza Martha 1178½Pac....2897-R
Mazza Wm r 1462 Haskins....1764-M
McAlister Florence 2630Broad....1532
McAllister Irene LsOsosRd....44-R-12
McAllister Melvin D 691MarleneDr....2255-W
McAninch Lamar r 965 Islay....1449
McAuliffe Emma r 972 Church....3196-R
McAuliffe Merilda Mrs 756Peach....3861-W
McBeth Clifford E 671 Osos....4113
McBeth Stewart P 404PatriciaDr....3757-J
McBride A H r 233 Lincoln....1869-R
McBride Clifford r 520 Higuera....2217-J
McBride H H r 577 Dana....135
McBride Sheet Metal Works OldSouthHwy....337
Nights & Sundays & holidays call....2217-J
McCaffrey F D 329 SntaBrbraAv....2926-J
McCain Jerry L 870NBroad....2878-W
McCapes A M McCapes Vetnrian Hosp Hwy 1....166
Residence 215 Hathway Av....2707
McCapes Veterinary Hospital Highway 1....166
McCarron B J 1881Hope....2019-W
McCarron G A r 2537 Greta Pl....1307-M
McCarthy Jos T 1219Palm....2579-R
McCaw Herbert r S Broad....289-R
McChesney Leroy E Royal Oaks Dairy
Verde Canyon Rd....6-J-3
McClellan R E r 882 Grove....1618-W
McClelland Jack J 1990Loomis....96-J
McClenathan C K MD French Clinic 1170Marsh....3135
Residence 256 OldMorroRd....728
If no answer call....3135
McClintic Wm r 1120 Peach....2384-J
McClure H D 1630Higuera....1833
McClure J E ritr 1035Chorro....858
Residence 1646HillcrstPl....4024
McClure Jas Rice r 1223 Chorro....214
McCollister Geo Dr 148FthlBl....4011-J
McConnel C E Bill 851Misn....4147-W
McCorkle C O r 1618 Hillcrest....1077-R
McCormick Lois A r 1425 Garden....2491-J
McCoskey L N 294LincinAv....2018-W
McCoy Richard D 335High....1210-R
McCroskey John R 1731JohnsnAv....2883-M
McCrystal Raymond r 257 Snta Rosa....796-M
McCullar C B 1690HillcrstPl....907-R
McCune Carl OrcuttRd....2797-W
McCune John H Mrs 105Toro....3684-J
McCune Pearl 865Morro....2659-J
McCurdy Arthur W 1920Corralitas....1699-R
McDaniel L N 651FthlBl....3860-M
McDaniel Thurman 23MtPleasanton....3838
McDermott Jas L 2900JohnsnAv....4157-J
McDonald B H 1635Grdn....2837-W
McDonald Harold W r 360 Hathway....2789-W
McDonald J B Capt 1913Corralitos....2101-J
McDonald John W 252AlbrtDr....4331-R
McDonough Joyce 1336Chorro....3267-W
McDougal M B Mrs r 282 N Broad....1651-W
McDowell Geo 747Alexndr....3624
McElhinney H N 47RincnDr....520-R
McElroy Geo E 864Montery....4378-W
McEntire Robt L r 128 Toro....2608-R
McEvoy Mervyn S 1834 Osos....3048-J

McFadden Carol Mrs 761Grove 1769-M
McFarland L E r Poly Campus 1279
McGary Ray r 1922 Broad 1685-J
McGill Robt R Jr 1530Nipomo 1570-W
McGinnis Margaret r 648 Graves Av 1227-W
McGovern A J r 824 Grove 2304
McGowan M A r 341 Hathway Av 1249
McGowne Chas 137Cyprs 2623-R
McGraw Jas H 2952RockViewPl 1668-J
McGrew Donald Dr 1205Higuera 3252
If no answer call 1998
McGrew Jeff FremntCt 2242-W
McGuire E W 153 Stenner 764-J
McGuire F V 1265MurrayAv 2059
McGuire's Richfield Service Station 316Higuera 1647-R
McHatton Russell G Mrs RN 2625JohnsnAv 347-W
McIlwain LaRue L 264Higuera 1679-W
McIntire J H r 1330 Marsh 716-W
McIntyre Myrtle r 1151 Leff 528-W
McIntyre Ralph M 1676Frederck 4274-R
McJannet Lewis S LosOsosRd 28-R-2
McKee R C 1140½Uphm 2444-J
McKeen Dollie Mrs 1212Grdn 3676
McKeen H L r 1780 Johnson 3059-R
McKeen W H LaurelLn 45
McKeen's Hatchery Laurel Ln 45
McKeen's Hatchery ofc LaurelLn 783
McKenna Jas J Maj 63MtPleasntnDr 3206-R
McKenzie J M r 1526 Osos 1542-J
McKie J M r 674 Leff 461-W
McKinnon Norman M r 1339 Breck 1804-W
McKnab Mamie r 1218 Nipomo 2026-R
McKnight Ray R r 850 Church 636
McLain E H 244WarrenWy 3707-J
McLain Jas L 2505Agusta 73
McLain Studio of Photography 970Chorro 2247
McLaughlin Bill 570Marsh 3988
McLaughlin E W r 1703 Chorro 1402-W
McLaughlin H L r 887 Islay 693-W
McLaughlin Melvin R 1730Morro 3196-W
McLean Eugene D r 1135Upham 2235-J
McLennan Gordon S 2424Augustus 2525
McLennan Hugh J rltr 575Hill 3035
McLennan Wm E r 645 Grove 895-M
McLinn D 1216Broad 285
McLinn Gladys K r 662 Higuera 619-J
McMahan A P 697MitchlDr 1293-J
McMahan Furniture Co 855 Marsh 1573
McMahan Irene H 779Morro 2695-J
McMaster E A r 770 Alphonso 2509-W
McMaster Fred r 676 Islay 2395-W
McMillan Jas Blois r Avila 51-J-2
McMillan Jean 1459 Spring 1846-M
McMillan M r 1225 Pismo 226-J
McMillan Peter r Orcutt Rd 10-F-4
McNamara B Mrs r 1119 Palm 869-J
McNamara F E 1641Nipomo 3739
McNanna Virgil r 927Branch 2294-R
McNeely Geo 543Hill 814-R
McNeil Margaret Margaret McNeil's Style Shop 856Higuera 1054
McNeil Margaret r 111 Orange Dr 2464-M
McNiel J E 2064JohnsnAv 3154-R
McPeak Emmie r MorroRd 1385
McPhee Julian A r Poly Campus 183
McPherson S E Avila 9-J-12
McQuade H A 1626 Osos 3649-W
McQuaid Mae r 1220 Osos 573
McQuillan Lawrence r 421 Sandercock 1398-M
McRae Aloess r 1052 Islay 193-W
McRae Leland S r 1109 Pismo 1653
McVay Franz C Lt 189DlNrteWy 3902-R
McWilliams E G Probation Officer Court House 1376
If no answer call ..... Cayucos 2651
Meacham V H r 320 Kentucky 1150-M
Mead Eugene A 1304 Sydny 204
Mead M Mrs r 1536 Broad 2647-W
Mead W A 304FthlBl 2580-J
Mead Wm J 741Buchn 987-R
Meade Eloise 1042H Pac 1204-M
Meade Robt B 1140Marsh 763-M
Medico-Dental Adjustment Bureau 1335 Monterey 652
If no answer call 3154-W
Medico-Dental Prescription Pharmacy 1239 Osos 900
Medzyk E J 1208Palm 3738-W
Mee Heng Low Chop Suey Shop 815 Palm 1330
Meeds Wm G 324CuestaDr 1351-R
Mehlschau Elmer r Edna 54-R-2
Meier Elmer C r 331 Pismo 2326-R
Meinecke Dorothea 75 SntaRosa 1147-J
Meissner Katherine PismoRd 3274-J
Melcher Wm r 2415 Lawton 866-J
Mele Dani A 300BuenaVstaAv 119-J
Melim August M 1212Grdn 369-J
Melim Dick Mobile Service 600 Marsh 1963
Melim John r 2021 Broad 588-W
Melin Irene r 547 Dana 1190-J
Mello Frank EdnaRd 6-R-11
Mello Geo M r Los Osos Rd 28-J-12
Mello Jos Jr 1045Leff 983-J
Mello Jos S Jr 394TolosaWy 2812-W
Mello Leonard E r 1020 Pismo 473-W
Mello Louie M LosOsosRd 45-J-3
Mello Mary M 384Buchn 2074-W
Mello Palmeda r 120 Story 2551-R
Melvin Robt E 1238FthlBl 2973-R
Mendoza Steve F r French Rd 17-R-1
Menefee O J Mrs 51 SantaRosaParkHomes 4007-W
Mennes B C 25 SntaRosaPrkHomes 1883-M
Menor Geo r OrcuttRd 4-R-12
Mercantile Acceptance Co loans 994Monterey 994
Mercantile Acceptance Corp of Calif auto financ 994Monterey 994
Mercer Wm r 1354-1st 1715
Meredith Carl 1424Monterey 1143-J
Meredith W E 682NBroad 796-R
Merken Larry 275 OldMorroRd 2385-R
Merle Norman Cosmetics Studio 748Higuera 1477
Merrell Theo T 1232Uphm 1757-M
Merrick Paul E 375Chorro 1555-W
Merson Jas F 303FthlBl 1213-J
Mesler Earl J 2501Broad 2925-W
Methodist Church Pac&Morro 2364-W
If no answer call 3111-M
Metras Herbert Marvin 32MtPleasantonDr 3854-J
Metz Roy F 28MtPleasntnDr 3076
Metz Wm J r Snta Fe Rd 3-R-3
Metzler F H r 1822 Chorro 381-M
Mexicatessen 340Higuera 2063-J
Meyer O E 1710Broad 1711-J
Meyer & Ray Automobiles 565Higuera 525
Michalojko Stephen S 284FthlBl 1068-W
Michalski Stanley P 356 OldMorroRd 4365-R
Michot Alys r 770 N Broad 2189
Middlecamp Lionel H r Orcutt Rd 13-F-5
Middlemast W C r 1134 Peach 2242-M
Middleton Dorothy r 567 Ellenway 81
Middleton Harold r 561 Ellen Wy 1497-R
Middleton Jos G MD San Luis Clnic 990 Pacific 3041
Midget Lunch 1029Morro 2540-J
Midway Hotel 997 Higuera 1991
Milburn Thrale H 282Chorro 2842-R
Miller B W 32RaflWy 1977-W
Miller Charlotte Miss 1144Buchon 3078-J
Miller Claude E Jr 1374Frederck 4180-J
Miller Donald 326 SntaLuciaDr 3202-M
Miller Douglass W 138 SnJoseWy 3283-J
Miller Earl W 676MountainVw 1141-W
Miller Eugene E 1325Pismo 2216-R
Miller Geo A 279Branch 2813-W
Miller Harry P 2060Chorro 3151-J
Miller J C r 294Buchon 2326-W
Miller James r 590 Lawrence Dr 1259
Miller Johnny 42Vetville 3103-M
Miller Kenneth 285LaCanada 1956-J
Miller Marvin W r 1168 Mill 996-J
Miller Merritt V 538Buchn 3671-W
Miller Ralph E r 954 Toro 877-J
Miller Ralph W r 1151 Montalban 539-J
Miller Richard A 496Kentucky 4141-J
Miller Richard D 156RamonaDr 3902-W
Miller Richard H r Edna Rd 15-J-21
Miller Shirley SBroad 4269-M
Miller Stanley 1523Montery 1143-W
Mills Cecil E 2575Lawton 2753
Mills Mary Ann 1538 SntaRosa 230-R
Millsap Marvin L 1273Ella 4130-J
Millsaps Vester L r 1906 Chorro 2893-M
Minelle's Lingerie 1117 Chorro 1448-W
Miner Henry 45RaflWy 1450-W

Miner Minnie Mae 786Peach 459-W
Minium Carroll N 631LawrenceDr 3192-M
Mink Florence 641Leff 1361
Minoli Ernest Mrs r Kilburn Tract 819-W
Minville Rose r 1113Chorro 1433
Miossi Alfred r 1327Pacific 568-W
Miossi Alma r 1145Pismo 677-W
Miossi Ben E r Cuesta Rd 2285-M
Miramon John B r 1941 Chorro 2823-R
Mirko M r 721 Branch 708-W
Mission Cafe & Bar 699 Higuera 1921
Mission Florist 965 Monterey 432
Mission Garage 1011 Chorro 388
Mission Gift Shop 1009Chorro 881-W
Mission Hotel 865 Monterey 593-W
Mission Laundry & Dry Cleaning 331Pac 1440
Mission School 682 Palm 60
Mission Tailoring Service 1220 Morro 496
Mission Taxi Co 987 Monterey 2
Mission Trailer Park 546 Higuera 2033-W
Mitchell Chas L 840Misn 4147-M
Mitchell F W r 350 California Blvd 259-R
Mitchell Katherine Mrs r 2746 Chandler 2088
Mitchell Kenneth B r 1011 Islay 2267-J
Mitchell Kenneth N 363FthlBl 1211-J
Mitchum Thos F 546Higuera 413-J
Mock H W 405TassajaraDr 3311-M
Mocogni Frances Mrs 1090Grove 2535-W
Mocogni Gilbert 883Nipomo 2027-M
Mode-O-Day Shop 720 Higuera 1655-M
Model Linen Supply 34 South 1238
Modern Family Laundry 1313 Broad 304
Moen Adella Mrs r 2753 Broad 1368
Moerman Carlos 523LawrnceDr 1459-W
Moerman Geo F 341½Higuera 500-W
Molinari Leo livestock Vachell Ln 311
Mon Chorro Cafe 1015Chorro 3389
Monday Club Monterey 1960
Monett Elsie G 1839Broad 799-R
Monroe Frank 544Higuera 4386
Monroe H O 1692Fredericks 4107
Monson E E 879Church 2886-W
Monson Fred 2701 Story 4283-M
Montague W E 266CerroRomauldoAv 3778-M
Montano Raymond V 865Buchon 1527-J
Monterey Court 1756 Monterey 1949
Monterey Market 1601 Monterey 2700
Montgomery H Ray dntst Chorro & Pacific 303
Residence 60 Benton Wy 205
Montgomery Ward & Co
Retail Department Store 876 Higuera 2310
Catalog Department 876 Higuera 1988
Credit Dept 876 Higuera 161
Moody Elmer 1503 Slack 3859-W
Moody Mary G 460Marsh 2965-J
Moore Fred C 286ChaplnLn 3128-W
Moore Lonnie r 1043 Pacific 294-M
Moore Roy F r 405 Branch 378-J
Moorefield J R r Pismo Hwy 7-R-13
Moose Lodge 964 Monterey 2185
Mora Louis A r Los Osos Rd 31-J-11
Mora R A r 358 N Broad 2436-R
Morabito Paul 152CuestaDr 2499-R
Moranda Robt 1815Chorro 2893-W
Morem Curtis Dentist 1133Essex 3032
Morem Curtis L Dr 1925Corralitos 2848-J
Morf Urban L 774Marsh 1235
Morgan B C 369Toro 3045-M
Morgan Ethel 1842JohnsnAv 1768-R
Morgan Kermit J 1121 Isly 528-M
Morgan Robt C 9 SantaRosaParkHomes 3100-R
Morgan Robt E 962Mill 3998
Morganti L J r 664Monterey 2139
Morganti L J Co 955Morro 2440
Morganti Milo J r 659 Palm 1605-J
Morris Bob H 433GrandAv 4180-M
Morris Edd r 1638 Snta Rosa 973-J
Morris Harold 831FrancisAv 2757-R
Morris Harry J r 116 Chorro 2732-J
Morrison Gertrude r 1706 Corralitos 2750-J
Morrison Hugh I 8thBaywdPrk 58-R-2
Morrison Juliette 131Graves 4337-M
Morrison L J r 1662 Hillcrest Pl 817
Morrison M B r 1274 Bond 2147
Morrison Mae Mrs 1661MurryAv 895-J
Morrison R B r 269Hathway 2207-W
Morrison W R 531Marsh 3946-J
Morro Bay Marine Supply 727 Marsh 1202
Morro Club 978Morro 1637-R
Morro Road Apts OldMorroRd 1563
Morrow Arthur E 1661Frederck 4274-W
Morrow Christeen r Snta Rosa Pk Homes 3134-R
Morse C A 1251Frederck 1686-M
Morss Clayton L 878Islay 1565-R
Mortensen Ray 487A Marsh 1253
Mortenson C R 1890Hope 4273-M
Morton Emil r 1529 Osos 1914-R
Mort's United 998Higuera 853
Moseng E O 19 SantaRosaPark 1023-J
Mosher Ray r 2717 Chandler Av 3050-M
Moskiman R r 2274 Broad 946-J
Moss Building Corp 348Lincln 4195
Mossberg Ray 326JeffryDr 3719-R
Motel Inn 2223Montery 1340
Mott A J Mrs 1135 SntaRosa 4332-R
Mott Robt A 110KentuckyAv 2959-W
Mott Russell r 2656 Lawton 1571
Mouchou Marge r Adriance Ct 2612-J
Mountain View Hospital
Office 1530Marsh 1400
Information Desk 1530Marsh 1406
Mueller Francis C 193 SnJoseWy 3786-J
Mueller Francis C auto electri serv 1234 Broad 26
Mueller Mary 1171Pismo 1793-R
Muir Alan S r 1426 Palm 3085-J
Muir J H 1557Palm 331-W
Mulkey Claude P 1348Montery 912-W
Mulkey Grace T r 1974 Osos 811
Muller A V Muller & Woolpert attys
WickendenBldg 4200
Residence 865 Morro 2981
Muller Winnie M BayviewHts 34-R-12
Muller & Woolpert attys WickendenBldg 4200
Mullett Geo W 1912 Osos 3075-M
Mullican Frank N 322Hathwy 4121
Mullican Warner N 474Hill 4143-M
Mulligan W J 1575Montery 647
Mullikin Cecil T 841BoysnAv 3675-J
Mullin J H Dr chirprctr 726FthlBl 4328
Mullis Baxter r 1163 Peach 706-J
Munch Elwood r 458½ Higuera 1304-R
Munding John H FremntCt 4246-J
Munger Ward San Luis Welding Works 960 Nipomo 1098
Residence 880 Meinecke 1747-M
Munk Bert T r 325 Buena Vista 1681-J
Munn G F 544Higuera 1742-J
Munoz David 1128Marsh 1838-W
Munoz M E 685 Osos 2638-M
Munoz Raymond J 33 SntaRosaPkHomes 4007-M
Murphy Harry C Mrs 1691HillcrstPl 1598-W
Murphy Jas 1275Murry 715-R
Murphy Paul E 561LawrnceDr 1260-J
Murray Hill J SeeCanyon 53-R-1
Murray L G 33NBroad 630-W
Murrell L B ins 1318Grdn 1039-J
If no answer call 2992
Muscio Dante r 793 Buchon 237-W
Musician's Union Local No 305 286TassajaraDr 3088
Mustang Tire & Auto Service Osos & Marsh 1043
Mutual Life Ins Co of N Y 1411 Essex 842-R
Muzio A C r 1519 Higuera 825-R
Muzio Clementina r 1132 Monterey 357-W
Muzio David grocry 870 Monterey 54
Muzio Frank D 1740Fixlini 2079
Myers Felicita r 869 Church 1587-W
Myers R W r 104 Toro 985
Mynatt W L r 680 Upham 2723-M

N

Nadelle Milton TankFarmRd 3-J-12
Nagy Robt r 1469 Lizzie 1808-M
Nanninga O W 435High 1025-J
National Cash Register Co 737Marsh 543
National Dollar Stores Ltd 736Higuera 623
National Farm Loan Assn 1123Grdn 1386
Naugle Leslie 2159 SntaYnez 4245-J
Navone O r 1827 Broad 2284-J
Navoni Jos r 2445 Gerda 2102-W

Naylor H P r 661 Buchon....1103
Naylor Jas C 2012Broad....448
Neal Patrick 671Pac....3815-J
Neale W H r 1136 Walnut....1989-R
Nearly New Furniture 1302 Osos....3600-J
Neece Harry O r 810 Grove....1061-M
Needham Eugene R 301 SntaMariaAv....4366
Neff Wm S Jr 664Toro....2384-R
Negranti Cora r 889 Buchon....216-W
Negranti Virgil r 611 Serrano Dr....1371
Negrete Justin Mrs 2548 Story....2597-W
Negrich M Mrs r 1970 Chorro....1823
Nehf Otto J r 323Branch....2846-W
Nehi-RC Cola Bottling Co 120 Higuera....2115
Neil Fraser 207WarrenWy....3770-R
Neill C H 691Grove....2777
Nelson A R r 1304 Foothill Blvd....194-M
Nelson Albert r 1104 Palm....266
Nelson Betty J 1521 Osos....4053-J
Nelson Donald S 744Centr....1019-M
Nelson J B 452CuestaDr....3278-W
Nelson Johnny Office Equipment Co 690 Higuera....228
Nelson Palmer 644MtnVw....4164-R
Nelson Paul 1446Lizzie....1011-J
Nelson Russell MorroRd....19-J-12
Nelson Stanley H ri est 968Monterey....399
Nelson Stanley H r 268 Snta Rosa....1745-M
Nelson Wm A Ins 968Monterey....2134
Residence 270 Snta Rosa....1215-R
Nereson O B r 544 Ellen Wy....2726-W
Nernof A E r 1625Palm....1618-M
Nernof Tailoring Co tailor 1027 Chorro....103
Nettleship J D 1228 Staffrd....4021
Netto M E r Edna Rd....2437-J
Neubert M O Rev 859Misn....2558-W
Neumann Paul r 1005 Islay....2267-W
Nevin Jane 274Hathway....2496-J
Nevins Vernon J r 368 Chorro....1720
New Park Grocery 1401 Osos....1431
New York Life Insurance Co 1137 Chorro....632
Newby Victor O 254 SntaRosa....3525-J
Newcomb Richard F 1341 Osos....3756-W
Newell Jas 312 Sandrcock....2953-W
Newman Grace 323GrandAv....3613-J
Newton Calvin D Mrs 163 Stennr....2526-J
Newton Pleasant 1314Palm....2442-M
Newton R L r 300 High....454-M
Newton Robt B r 1910 Ruth....2057-J
Nichols J H TiberRd....15-R-3
Nichols Rena K Mrs 1110Buchon....748-W
Nicholson Roy E 470Pismo....2128
Nicoson C I r 398 Pismo....2875-J
Nielsen Harald N contr 956 Walnut....594
Nielsen Harald N r 610 Lawrence Dr....967-M
Nielsen Harald N serv stn equip 956Walnt....4182
Nielsen Helga May 956Walnt....2858-W
Nielsen Mae F 1303Grdn....4119
Niemuth Lawrence E 407JeffryDr....3762-M
Nilson Stewart 338 SntaLuciaDr....2908-W
Nipomo Lunch 1028Nipomo....1583-J
Nisbet John 148Toro....1580-R
Nisperos Poly r French Rd....2764-R
Nite Spot Drive In FthlBl&OldMorroRd....3326
Noble Saw Service 1129Grdn....619-W
Noel Kenneth E 2252 SBroad....4048-R
Noerenberg Herbert 446LawrnceDr....2988-W
Noggle A R r 567Kentucky....2644
Noggle John L 211Chorro....3147
Nolan J T Mrs r 1023 Mill....606-M
Nolan Thos F O'ConnrWy....31-R-11
Noland Robt D 177DlNrteWy....3761-W
Nolting Paul O Calif Park Grocry
390 California Blvd....2738-W
Nord Elmer A 352Ramona....2110-M
Norman Wm M 493Leff....4336-R
Norriss Jas T r Edna Rd....958-M
North Amer Van Lines 348Higuera....3840
North Mack O r 1804 Sn Luis Dr....533
Northington Henry H r 572 Islay....3155-W
North's Hatchery Inc 174Higuera....2556
Northside Market 84 Snta Rosa....1334
Norton Harry H 2280 Story....209-W
Norton Harry H Eagle Pharmacy 898 Higuera....916
Norton John r 777½Higuera....1069-J
Norwalk Co The
Office 1088Higuera....1237
Bulk Plant SHwy....3084-W
Norwalk Service Station 1088Higuera....1913
Novak Bernard r 1130½ Islay....528-R
Novak Esther M 947Toro....503-J
Novoa E Mrs 1437Nipomo....2775-M
Novotny C A r 1571 Mill....670-J
Nueser O M r 1801 Nipomo....2287-W
Nunes Antone C r Cuesta Rd....12-R-12
Nunes F W r 570LawrenceDr....2578-J
Nunes Frances C Mrs r 1336 Pacific....2832-R
Nunes J C r Portguese Flat Rd....401-M
Nunes John A 1380MurrayAv....4154-R
Nunes Jos A r Pismo Rd....7-F-11
Nunes Wm V 273TassajaraDr....1811-M
Nunez Frank 713 Sandrcock....2919-W
Nuss Mildred r 766 Higuera....2628
Nutt Eliza M 2524Broad....4138-J
Nye Erma 219Hutton....782
Nye Eva S 1124Nipomo....2649-M

O

O K Rubber Welders 1101 Marsh....1964-M
Oakley H R r 310 Buena Vsta....1996-M
Oberholser Bill 1475 Sydny....3867-W
Oberson E C phy & sur Marsh & Garden....244
If no answer call....SantaMargarita 43-J
Obispo Theatre 993 Monterey....197
O'Brien Florence D r 1134 Palm....1849-M
O'Brien Ida Miss r 1029C Pacific....294-W
O'Brien John F 151 Orange....301
O'Brien Patrick A 226LincInAv....2454-W
Ocean View Tavern Avila....16-J-2
Ochs Allan R r 1315 Cazadero....1677
Ochs Oscar 386NBroad....4161-W
Ochs & Son contr
Office 2075RachlLn....1097
Shop 2090 Swazy....1097
If no answer call....1677
O'Connor Margaret r 1204 Marsh....476-J
O'Daniels Howard R r 1755 Corralitos....2455
Odd Fellows Cemetery & Mausoleum Highway....960
O'Donnell Hugh 302CuestaDr....1046-R
O'Donnell Hugh bail bnds 981Montery....1046-W
O'Donnell Insurance Service 853 Marsh....1345
O'Donnell Jas Dani Mrs 1155MurryAv....3513
O'Donnell Wm C r 133 Villa....2015
Oesterle Wm H Jr 996Marsh....4061
O'Farrell Maurice 360CerroRomauldoAv....3543
O'Grady Earl J r 605 Lawrence Dr....1763
O'Hagan Flavius 673 SntaRosa....1220-W
O'Hagan Ralph J 873Chorro....2031-R
O'Hagan Robt P 399JayceeDr....3757-W
O'Hara Geo J r 1505Broad....416-R
O'Hara Lauretta r 781 Marsh....2136-J
O'Hara Patrick 1328Archr....3265-W
O'Kelley & Wallace sand & gravl 3159 SBroad....798-J
Old Mission The 782 Monterey....667
Oldham Roscoe YoakumTract....2735-R
O'Leary Michael J 1151George....1895-M
O'Leary Neil r 1052 Marsh....2673-J
Olgiati Chas W 4LaEntradaAv....3902-J
Olgiati Robert 1019 Court....1055
Olgiati Robt JohnsnAv....3082-M
Olive Geo M r 1624 Mill....3074-J
Oliveira M M r Serrano Dr....2383-M
Oliveira Marion A 236 Sandrcock....1719-R
Oliver Richard E 1206Peach....1992-W
Oliver W H Dr chirprctr 756 SntaRosa....988
Olmstead Horace 428High....4347-W
Olsen John W 391CerroRomauldoAv....2905-J
Olsen Sally 391CerroRomauldoAv....2905-J
Olson Alma P 865Morro....3189-W
Olson Bella B 1427Broad....2478-J
O'Mahoney James r 858 Toro....1884-R
O'Neill Milton H Mrs 1028A Isly....4303-W
Ooley E H r 1373 Frederick....2108-W
Optical Supply Co Tower Bldg....2140
O'Reilly E L....Atascadero 566
O'Reilly E L Standard Motrs & Equip Co
1701 Monterey....3144
O'Reilly Emmett r 941 Ida....2023-R
O'Reilly Leland P 1042Pac....2939-W

O'Reilly Motel 2001Montery....545
O'Reilly Timothy I atty Bank of AmericaBldg....889
Residence 700 Grand Av....3170
Ormonde Frank r 126 Ward....2690-J
Ormonde John r 254 Sandercock....2463-J
Ormonde Manuel 1739Frederck....4276-W
Orr F D 1704Broad....3936
Orr Hazel I r 2006 Chorro....1531
Orr O C r 1541 Nipomo....1191-W
Orvis Harry J 1034 Peach....1366
Osborne Margaret r 750 Leff....1476-M
Osborne R W r 1807 Corralitos....2848-W
Osgood Earl J r 344 California Blvd....107-R
Osos Liquor Store 1601 Osos....42
Ostrander Ruth 1335½Morro....2022-M
O'Sullivan Delia Mrs r 1154 Mill....1185-J
Oteri Wm R 1332FthlBl....2671
O'Toole Thos P 547MitchlDr....4076-W
Ott Margaret r 1070 Palm....694-J
Otto Richard S 7th&ElMorroBaywoodPark....39-R-3
Otto Richard S ri est BaywoodPark....26-R-1
Ousley J J r 1043 Marsh....625
Outland Robt M Mrs 1728Nipomo....2403-J
Overall Oliver 671Morro....1226-W
Overholt J E 441Kentucky....732-J
Overland H E 1331Carmi....3950-J
Overland J H r 1324-1st....1590-M
Overman N E r 535Hathway....129-W
Overton Clyde r 254 Branch....628-R
Owen Fred W Mrs 629Branch....2182-R
Owen-June 691Lincln....1564-J
Owen Lee W r 215 Branch....1096-M
Owens Danl C 174CraigWy....3866-J
Owens Louis r Farrel Baywood Pk....22-J-2
Owl Radio Taxi Co 974 Monterey....300

P

Pace P C 530Marsh....2347-W
Pace Virgil OrctRd....3095-M
Pac Coast Lumber Co of Calif
Sales Office & Yard 271 Higuera....1420
Manager's Office 133High....3066
Pac Engineers & Surveyors Inc 857 Palm....3060
Pac Freight Lines 393 Marsh....1370
Pacific Gas & Electric Co
Office 894 Monterey....58
Plant & Storeroom 110Pismo....4350
Substation & Night Operator Orcutt Rd....1045
Pac Greyhound Lines depot 1009Monterey....24
Pac Motel 101 Hwy....1405-W
Pac Motor Trucking Co RailrdAv....2500
Pac Mutual Fishing Co PortSanLuisWharf....1-J-1
Pacific Telephone & Telegraph Co The
Business Office 872 Morro....2000
See Introductory Section for Service Calls and Other Important Matters
Pack Pipe & Supply Inc 183Higuera....75
Packer J D 784½Alphonso Av....3179-R
Page Doris M 964A Essx....3603
Page H B r 1615 Phillips Ln....2058
Page Harold M Jr 433GrandAv....2862-W
Page Kenneth 611MitchlDr....2667-R
Page Phil S 420Graves....4273-J
Paglia Lawrence A 1126MurryAv....4172-R
Paine Mary S 1341 Osos....1233-W
Painters Local Union 1336 1362½Pismo....3704-W
Paiva C P Mrs r 755 Osos....870-R
Paivine W J r 547 Ellen Wy....2192-R
Palace Barber Shop 1038 Chorro....1850-W
Palange Angela 1336Chorro....3267-W
Palmaymesa F F r 499 Pacific....1639
Palmer H E r 1850 Johnson....323-R
Palmer Mabel Rotsel 1310Marsh....843
Palmer-Waters Chapel 1264 Higuera....452
Palmer Willard N 323CerroRomauldoAv....4163-W
Palmer Wm A r 476 Chorro....638-W
Palms Motel 1628Montery....3835-J
Pandolfo Angelo 175High....3693-J
Pannell G H Jr 16Vetvle....3150-J
Paramount Pest Control Service of San Luis Obispo 1461 Palm....2448
Paramount Upholstering Co 696Higuera....4197-J
Parent Elmer J 2490LawtnAv....3227-W
Parent John C 461 Isly....3679-J
Parish Chas J 894Walnt....2297-W
Park Cafe 1819 Osos....1318-J
Park Hotel 1815 Osos....792
Park View Homes 199FthlBl....726
Parker Dale B 237JeffryDr....3754-W
Parker E R Boiler Works 514 Higuera....2056
Parker Earl L r 1314 Broad....2246
Parker Glenn E 12 SntaRosaParkHomes....1819-W
Parker H r Morro Rd....2665
If no answer call....14-J-1
Parker R S Jr 46 SntaRosaPkHomes....3134-M
Parker T L Monterey Ct 1756 Monterey....1949
Parker W R 663Woodbrdge....4048-M
Parks H r 1045 Mill....353-W
Parks J J 320RamonaDr....2110-J
Parks Ronald G 2134 SntaYnez....3258-R
Parks W F 220Lincln....2281-W
Parotti C MorroRd....13-R-2
Parotti J r 2260 Lawton....3159-W
Parry Jas E 405FerriniRd....2258-J
Parsons Alice Mrs 410Hendrsn....1040
Parsons Douglas 531LawrnceDr....4083-W
Parsons Gerard L r 199 Chorro....1079-W
Parsons Lee R r 1204 Nipomo....563-J
Parsons W Thos 410Hendrsn....1040
Parvin Henry W 1520 SntaRosa....230-M
Patchett Hubert A r Edna Rd....6-R-12
Pate Carl C 1219Bond....185-J
Pate Harold r 814 West....494-R
Pat's 1129 Monterey....1248
Pattalochi Leo C 506MitchlDr....2402-M
Patterson John R r 531 Ellen Wy....2315-W
Patterson Ralph A 39RafiWy....2209-J
Patterson T L 840Murry....1116-M
Patton A C r 1690PhillipsLn....2017-J
Patton D E 334CerroRomauldoAv....3212
Paul Martin L r 2033 Swazey....1895-R
Paul's Dry Cleaners 214Higuera....4306
Paul's Garage & Auto Machine Shop
Nipomo&Montery....2319-R
Paulsen Albert L 530 Isly....3061-M
Paulsen June 781Marsh....2136-M
Paulson Nels W 663 Osos....2858-J
Paulson's Wrecking & Salvage Old 101 Hwy....320-J
Paulson's Wrecking & Salvage OrctRd....2917-W
Paulus Cecelia r 638Woodbridge....2434-W
Pavitt Stevan S 302ChapinLn....3853-W
Payton H A 1317Chorro....111-W
Paz Jose r French Rd....2859-J
Peak H A 55 SntaRosaParkHomes....1023-M
Pearl Robt 383LincInAv....486-J
Pearman R O Dr 1235Morro....2822
If no answer call....Atascadero 324-R
Pearson Emma L 979Palm....4280-W
Pearson Emma M r 882 Church....2886-M
Pearson Glass Shop 673Higuera....1372
Pearson L E r 2044 Hope....2600-M
Pearson Vernon E r Railroad Av....406-J
Peavey Cleo r 1253 Mill....1460
Pebley Allie Mrs 472NBroad....2104-J
Peckler J E Dr 382JayceeDr....3268-W
Pederson C S 729South....3164-M
Pedranti Albert r 1028 Peach....508-J
Pedroni John r 1886 Loomis....2265-W
Pedrotta Mary S Mrs 963NBroad....281-J
Peerless Baking Co 584Higuera....319
Pehrson Geo 680Howard....2874-J
Peirson Alof 1620Grdn....3857-W
Pelucca Alfred 351PatriciaDr....3770-W
Pen-Ren Bootery 860Higuera....863
Pence Carl O EdnaRd....21-J-12
Penn Mildred Mrs r 454½ Pismo....1232-M
Penney J C Co dry goods 868 Higuera....1367
Pennington B W r 1826Chorro....2867
Pennington Max A 1144Montalbn....2181-R
Pennington O G New Park Grocery 1401 Osos....1431
Pennington O G r 1420 Essex....735-W
Pennington R B r 434 Kentucky....2045-J
Pennzoil Co The 964Chorro....2992
Pentz Michael Sr 624MitchlDr....3985
Penwell Helen B 19RincnDr....1163-W
Pepper Inn PismoHwy....1965
Perdew Dorothy M 2105JohnsnAv....1536-J
Perdew Harlan F 402LawrnceDr....4283-W

Pereira Edw P r 240 Sandercock....2497-J
Pereira Joaquin L r Avila....32-J-1
Pereira Joaquin L r Pismo Rd....555-J
Pereira Luiz Dr 1716Corralitos....4020
Pereira Luiz A Dr 1114 Marsh....1716
Pereira M I Mrs r 369 Marsh....387-M
Pereira Manuel L r Morro Rd....43-R-2
If no answer call....2850
Perez Arthur R LsOsosRd....29-R-4
Perez Johnny H 789FletchrAv....1764-J
Perez Tony 544Higuera....1742-W
Perfect Method Cleaners 983 Osos....1787
Perkins Byron E 412Marsh....3758-W
Perkins S O SBroad....576-W
Perozzi Dennis H r Orcutt Rd....13-F-2
Perozzi John Poly Campus....585-J
Perozzi Louis M r 1224Higuera....833-J
Perrot Paul r 906 Murray Av....2887
Perry M J OrctRd....5-R-1
Perry Manuel S LosOsosVly....28-J-3
Perry Oliver G 411Hendrsn....3632-W
Perry Wm P Cuesta By The Sea....23-R-12
Persall Floyd Mrs 1051½Buchn....1134-M
Persson E Mrs r 1029 Pacific....883-W
Persson Leroy 1661Hillcrst....3996
Persson Leroy Rev Grace Tabernacle Osos&Pismo....976
Peters Robt H 1879 SnLuisDr....331-R
Petersen Auto Parts 742Marsh....1106
Petersen Bonnick r EdnaRd....2355-M
Petersen Chas N 546Higuera....3637-W
Petersen Henriatta r 1304Pacific....2228-W
Petersen Sid L r 1641 Osos....3148-R
Petersen Walter r 1319 Marsh....1724-W
Petersen Walter G r 516 Mitchell Dr....688-W
Peterson A J r See Canyon....53-R-2
Peterson D V 221 Sandrcock....4082-W
Peterson E J L 1606Mill....2208-W
Peterson Gerald B 1759 SnLuisDr....4204
Peterson Helen Mrs 795Church....3825-J
Peterson K R r 184 Toro....1525-J
Peterson Kathleen 791Toro....2041-J
Peterson Norlan 124 Stennr....2278-W
Peterson Paul M 107RamonaDr....3650-W
Pete's Tackle Shop Avila....33-R-11
Petkus Victor T 685Caudill....241-R
Petrick Eugene C Dr 1893Corralitos....1713
Petrick Eugene C MD 774Marsh....1235
Pettenger A M 745GrandAv....3977-M
Pettenger Lloyd 141Graves....3256-J
Petterson R L 7Vetvle....449-W
Petterson W H 759Montery....633-J
Pezzoni Lillian C Mrs r 1224 Chorro....641-J
Pfleghaar Walter 518ElinWy....239
Pfost John W 1617 SntaRosa....571-M
Phelan Jas A La Casita Ct Avila....8-R-2
Philbin Leo F 57Rincn....2233-J
Philbrick Clyde 32RincnDr....2014-J
Philbrick Fred r Edna Rd....56-J-1
Philbrook Philip E 1365Bishp....2574-W
Phillips A C Art-Wood-Crafts 955 Pacific....2410-W
Phillips A C r 684 Church....972-M
Phillips Carmen A Mrs 794NBroad....1130-W
Phillips K L Jr 310CerroRomauldoAv....4045
Phillips R J r 1906 Snta Rosa....1391
Phillips Robt L 470Lincln....2268-J
Piantanida Angelo r 762 Alexander....167-J
Piantanida Edna L 750Alexndr....2688
Piccardo Gerome r 737 Leff....2655-W
Pickens Lorraine 1816Grdn....2730-W
Pico Fishing Boat Avila....33-J-3
Picture Shop The 1371 Monterey....2703-R
Pidcock R L 2771 SBroad....3179-J
Pierce Edw P 344JeffryDr....3772-W
Pierce L I r 664 Woodbridge....1333-J
Pierce Richard A r 630 Monterey....1257-W
Pierce Robert E Jr 323TassajaraDr....2815-J
Pierce Vern BaywdPrk....24-R-4
Pike Don 1828JohnsnAv....3069-J
Pilant L H 1080Uphm....4398-W
Pillow Harold E 588Buchn....799-J
Pimentel Manuel r 1857 Corralitos Av....3099-J
Pimentel Richard A 878Mill....2715-M
Pine H W P T & T Co 872 Morro....1545
Pine Hugh W r 723 Mission....2976
Pintor Manuel Mrs r Avila....48-J-1
Pioneer Drive-In Market Morro&Marsh
Bakery Dept Morro&Marsh....1945-J
Grocery Dept....1825
Piper E N 1542 Osos....3016-W
Pismo Country Club Estates SerranoHgts....1172-W
Pitcher Harry D 1000 South....359-M
Piuma Joe 518Higuera....4075-W
Plato Edna M r 2038 Johnson Av....1890-M
Plattner Nora X r 1050A Pismo....1225-R
Playhouse Nursery School 1530 Monterey....835-J
Plee-Zing Drive In 965Higuera....1939-J
Plumbers & Steam Fitters Union 403
1040Broad....1655-W
Plummer Joe 115Chorro....3934-J
Plummer Pauline M 1028 Isly....3016-M
Plunkett Bert 370Toro....1497-W
Poe & Poe Drs chirprctrs 657 Marsh....344
Poe Rudolph A Dr Poe & Poe Drs chirprctrs
657 Marsh....344
Poletti C Mrs r EdnaRoad....17-F-2
Police Department City Police Dept 738 Pismo....31
Polin Martin atty 1026 Chorro....640-J
Polin O M r 1831 Garden....723
Polley Rudolph A 314ChristinaDr....3768-W
Pollock Walter J 1425Peach....3114-M
Pool O L r 841 Venable....1467-J
Pool Ray EdnaRd....2449-W
Port San Luis Transportation Co 65Higuera....2678
Port San Luis Transportation Co
Port San Luis....1-J-2
Porte Leroy L 1207High....1749-M
Porter Chas Mrs r 844 Upham....683
Porter Chas Phil survyr 278 SntaRosa....1241-W
Residence 278 SntaRosa....1241-W
Porter R O Dr r 735 Ida....1633-M
Porter Raymond W 222NBroad....921-R
Porter Vernon r 1337 Murray....1379
Post Exchange Office & Warehouse
CampSanLuisObispo....1454
Potter Ben 379PatriciaDr....3770-M
Potter Clifford r 306 Beebee....3063-W
Poulsen L H Jr 259TassajaraDr....3008-W
Poulsen L H Sr r 1840 Johnson Av....2438
Poulsen Lucille S 128Chorro....435-W
Poulsen Pete r 1840 Johnson Av....2438
Pounder Geo 1334Palm....2802-W
Powell David H r 1555 Higuera....1666-W
Powell G L r Snta Rosa Pk Homes....2068-R
Powell Merton L 271Branch....2813-R
Powell Roy r Cuesta Rd....12-J-1
Powell W E r 1221 Peach....1270-W
Powelson Earl R r 1829Morro....2948-W
Powers Mildred J 1995Corralitos....1778-R
Powers Mildred J rl est 861 Monterey....2037-R
Powers Sehon W 21 SntaRosa....4097-J
Powers Wm T 1964JohnsnAv....425-R
Pozzi Rudolph r 540 Buchon....411-J
Prager A C Mrs 136King....3856
Pratt Earl C 683MitchlDr....4072-W
Pratt Howard 235PolyView....1630-M
Pratt Walter S 879Essx....3056
Pratt Willard r 229 Harris....2742
Preferred Insurance Exchange 464Marsh....1492
Presbyterian Church Study Marsh&Morro....1437
Preuss Bernhardt r 1440 Higuera....1295-J
Preuss Berny 140GrandAv....382-J
Preuss Press 981 Osos....1176
Preuss Virginia A r 130 Grand Av....580-M
Pribble Vernon G N363 OldMorroRd....2385-M
Price Chas D 2276LawtnAv....2914-J
Price Clifton T r 646 Lawrence Dr....967-R
Price Edwin F 1665JohnsnAv....1614-W
Price S A 540MitchlDr....2178-W
Price W W 1213Bond....2496-M
Pritchard Barbara J 536Hathwy....129-J
Prittie T H r 1305 Palm....928-W
Production Credit Assn San Luis Obispo
1123 Garden....1386
Property Owners Assn Inc 975 Morro....2356-J
Proud F W 150NSntaRosa....265-R
Proud J A r Los Osos Rd....41-R-3
Proud John r 1617 Snta Rosa....1662-R
Proudfit L E r 1255 Ella....158
Prudential Ins Co of America 266CraigWy....3736-J
Prudential Ins Co of Amer 795 Islay....1272-W

Pruitt John M 520KentuckyAv....4132-W
Pryde Joel J 860Meinecke....1648-J
Public Library NBroad&Monterey....2606
Puffer L M r 1218 Pismo....159-W
Pugh Chas BaywdPrk....22-J-21
Punches Robt r 880Buchon....2658-W
Punzal Harry L 648MitchlDr....4077-J
Purio Louis Jr Mrs 806Murray....3966
Pyle Katherine 256 OldMorroRd....3540-J

Q

Quaglino Alex 951 Sandrcock....3984-W
Quaglino Jas County Roof Serv
Santa Barbara & High....1840
Residence 1254 Marsh....1093-J
Quaglino Jas A Builders Supplies
SantaBarbara&High....1840
Quaglino Philip A 949 Sandrcock....3984-J
Quaglino's Food Market 2039Broad....2713
Quality Meat Market 742 Higuera....914
Quaresma Joe E r 1335 Cazadero....2747-R
Quartilho Manuel 691Church....2403-W
Quesada Lloyd r 226 Price....408-J
Quesnel F M r 1815 Osos....1149-J
Quist Warren E 1680HillcrstDr....1415-R
Quist Warren E dntst 1304Grdn....1663

R

Rademacher Bros Signal Serv 996Marsh....3828-W
Radio Owl Taxi Co 974 Monterey....300
Radio-Tel Appliances 868Montery....982
Radius Clarence r 45 Hathway....1150-W
Raetz Wm G 43 SntaRosaParkHomes....3100-W
Ragatz M C 2205JohnsnAv....3785-J
Rager Chas r 1526 Beach....1354-W
Ragle Donald W r 1144 Marsh....742-M
Ragle W H r 1420 Archer....871-W
Ragsdale B D 238CraigWy....3617-W
Ragsdale J C r 320 Buchon....989-J
Railway Express Agency Inc ofc Railroad Av....522
Rains Martha L 960Murry....4145-W
Rakeman Fred L 1174Ella....3928-J
Ramage Harlan 550FthlBl....3860-R
Ramage Sylvester 239Almnd....2360-W
Ramage W C plumbng 621High....2054
Ramage W L r 235 Chorro....1263-J
Ramey Dan J 492FeltnWy....3126-J
Ramirez Eustorgio 2265Broad....932-J
Ramonetti A V Mrs r 1051 Mill....615-R
Ramos Angie r French Rd....2227-R
Ramos Jas contr EdnaRd....6-J-21
If no answer call....2035-M
Ramos Leslie LsOsosRd....38-R-4
Ramsay Robt H Maj 1635HillcrstPl....3667
Ranchotel 1900 Monterey....2333
Rand Halpin Co 228 Snta Barbara....93
Randall E E pub acct 273Chorro....2617-J
Randall Ray r 783 Alfonso....2473-W
Randall Wm C 1600MurryAv....3026-J
Ranell's Coffee Shop 1050Monterey....2430
Rankin Arthur E 2103 SBroad....4301-J
Ranson John R r 1427 Higuera....82
Rasco F S & Co 887Higuera....3448
Rasher Roy 1227Chorro....3844-J
Rasmussen Robt R r 1270Frederick....2389
Rathbern Zada D 70RincnDr....2233-R
Rathbun T M 1061 Isly....3917
Ratliff Fred 1339 Sydny....3887
Ratliff Fred P weldng 1243 Monterey....1199
Rau F M 1414Morro....1540-W
Rauch Vern 2038Fixlinl....954-J
Ray Dawine A 15 SantaRosaParkHomes....3863-W
Ray Kenneth 907MurryAv....1528-R
Ray L D Buster 1155Pismo....2005-W
Rayburn R H 666Caudl....3227-R
Rayner Edw B FerriniDr....3646-W
Ray's Commercial Refrigeration Service
745Higuera....711
Ray's Floor Service EdnaRd....2449-W
Read Francis W Rev 233 SnJoseDr....3503
Reade Zadie Mrs r 1321 Osos....1855-M
Ready John F 115BressiPl....3213-R
Reagan Evelyn D 239 SntaLucia....3205-W
Reaves Wm B r Breck....1520-R
Recreation Bldg City 864 Snta Rosa....492
Red Barn SeeCanyon....18-R-12
Redfield Walter S r Baywood Pk....35-J-1
Redfield Walter S r 676 Buchon....1064
Redick Arlie R 363Pismo....1309-W
Red's Place 1817 Osos....1857
Redstone A E r See Canyon....18-J-2
Reece R H 236 SntaLuciaDr....3652-W
Reed Alice W Mrs r 1351-1st....423-W
Reed Bernice L JohnsnAv....2969-J
Reed F A 818 Sandrcock....1245-W
Reed Frank R N250FerriniRd....340-R
Reed G E r Monterey Hts....920-W
Reed Kin Mrs 1706Grdn....714
Reed's Paint & Wallpaper Store 1121 Broad....1364-W
Rees Thais 1090Uphm....2335-R
Reese C F r 52 Snta Rosa Pk Homes....612-J
Reese Eugene 1330Ella....212-M
Reeve's Shoes 760 Higuera....2470
Regier J N r 1626 Hillcrest Pl....2581-J
Rego Pauline Mrs r 963 Murray Av....2039-J
Reid John 1480Mill....995-J
Reilly Joe D r 1027 Nipomo....1117-M
Reinhardt Harvey 1284 Sydny....2357-W
Reis A C Mrs r 1147 Pismo....677-J
Reis Eugene Jos 1320Nipomo....703
Reis J F 929Branch....3046-R
Reis Jos C r 1520 Morro....2388-W
Reis Milton S 468 Islay....1283-J
Remschner Jos H r 813 Meinecke Av....2257-J
Remund Clive O r Monterey Hts....1996-W
Remund E Clive 374PolyView....3687-M
Renee & Lemar School of Dancing 1368Marsh....705
Renetzky Andrew Renetzky & Davis
846 Higuera....1033
Residence 111 Kentucky....1496
Renetzky & Davis attorneys 846 Higuera....1033
Renetzky James A r 537 Hathway....808
Renetzky's Shoe Store 845 Higuera....257
Rennix Amelia r 12th Baywood Pk....27-R-3
Reporter The 971 Osos....3188
Reticker Roland W r 850 Buchon....2648
Rexall Drug Store 839 Higuera....32
Reycraft Harry J r 1256 Buchon....672-R
Reynolds Edw G 340Pismo....3019-W
Reynolds Elmore C r 232 Lincoln....575
Reynolds R Wallace 380ChristinaWy....3658-W
Reynolds Viola E 1673PhillipsLn....4345-J
Rezendes Arthur LsOsosRd....47-R-2
Rhoades Geo A Mrs 1349Morro....857
Rhodabarger Helen L 1141B Pac....153
Rhodes Alvin E JohnsnAv....2797-M
Rhodes Bill R 203Cyprs....1144-R
Rhodes Drusilla H 1319Higuera....2999
Rhodes Frank E r 1550 Higuera....1322-J
Rhodes G F 950 Chorro....1397
Rhodes Hotel 864 Monterey....2765-J
Rhyne E J r Richard Av....2720-W
Rhyne S J 797Christian....1643-M
Ricci Helen S 996Mill....2714-W
Rice E E 1211Pismo....4144-W
Rice H L r 1375 Cazadero....2299-M
Rice Robert R r 1615 Morro....1565-J
Rice Thos 500MtnVw....776-J
Rice Thos Credit Bureau of San Luis Obispo
987 Osos....315
Richards Carlos C BuenaVstaAv....2109-R
Richards Clarence F r Orcutt Rd....10-F-2
Richards W H r 1628 Nipomo....1476-R
Richardson G M r 873 Leff....1533
Richardson Herbert T 493Leff....4336-M
Richardson Homer L r 843 Mission....1114-M
Richardson Joy O LosOsosRd....30-R-3
Richardson L V r 1709 Corralitos Av....919
Richardson R F Co funeral directors 1135 Snta Rosa....88
Richfield Oil Corp Orcutt Rd....414-W
Richfield Service Station 1166 Monterey....2519
Richina Chas r Los Osos Rd....38-R-2
Richina G B r 445 Branch....1658-W
Richter Gerald J 311TolosaWy....3314-M
Richter Grace r 474 Pacific....1634-M
Rickansrud T M r Jesperson Hall....1001-J
Rickords S P 1147A Pismo....4144-M

Ricks H H 1027Buchn 4384
Riddle Mary Louise r 1876 Fixlnl 1808-W
Rideout W H r 1327 Marsh 2141-W
Ridley Margaret r 1344 Sydney 2546-R
Riebel John Paul r 1933 Sn Luis Dr 3157-R
Rieger Walter N LosOsosHighlands 44-R-3
Ries Joe M 267FthlBl 2469-W
Riggen D A 280DonnaWy 3183-J
Riggen Ray Sr PerknsLn 3639-J
Righetti Allen E r Orcutt Rd 5-J-1
Righetti Alva r 1000 Mill 1504-M
Righetti Dante J r 1305 Palm 2429-J
Righetti E P r Orcutt Rd 4-R-3
Righetti Ernest r 1127 Walnut 1702-W
Righetti Evelyn Mrs r 1026 Mill 806-J
Righetti Frederic r Orcutt Rd 13-F-21
Righetti Guido r Orcutt Rd 13-F-11
Righetti Louisa Mrs r 1128 Peach 1702-J
Righetti M G 483LawrnceDr 2650
Righetti M R 1831 SnLuisDr 3262
Righter Emma C r 1502 Higuera 3028
Riley D J r 1306 Mill 426
Riley Thos H r Baywood Pk 24-R-1
Rileys 749 Higuera 36
Rinker Wm M 499 OldMorroRd 2135-J
Rion Howard 1640Higuera 2535-R
Rios Frank W 1915Montery 604-W
Rios Mary Mrs r 2564 Lawton 2737-M
Rippee Marian L 232WarrenWy 3707-W
Rising F L r 546 Higuera 2564-W
Ritchie D A 951 SntaRosa 2731-M
Rittenhouse M F Mrs r 465 Pismo 1123-R
Ritter J C r 626 Branch 2392
Ritz Motel 2121 Monterey 1021-W
Rizzoli A 1286Frederck 1680
Rizzoli Mario G 2077 Slack 3211-W
Rizzoli Virginia Mrs 943 SntaRosa 3608
Robasciotti D r 1061 Pacific 178-W
Robasciotti Ivan 281NBroad 3102-W
Robasciotti J W 656Toro 4246-R
Robasciotti Jennie Mrs r 1222 Osos 339-J
Robasciotti U E Jr r Vachell Ln 14-J-3
Robasciotto U P r Edna Rd 3-R-12
Robbins S M Del Monte Grocery
301 Snta Barbara 1000
Robbins Wilbur M 2760Tenbrk 1260-M
Robenstine K W r 711 Grove 995-W
Roberto Jack H BaywdPrk 25-R-1
Roberts C R r 76 N Broad 2318-J
Roberts Dave 5thBaywoodPark 24-R-12
Roberts E W 643MitchlDr 2706-M
Roberts Gene r 712 Upham 377-J
Roberts Gilford C 487Marsh 1369
Roberts H L 1854 SnLuisDr 2441-W
Roberts Jas L 357 SntaLuciaDr 3314-J
Roberts Max E r 1141 Pacific 2537-M
Roberts Mollie Mrs 648MitchlDr 2706-R
Roberts W J r 747 Buchon 987-J
Roberts Wylie L Mrs 1264FthlBl 2781-J
Robertson Alex & Co 664Uphm 1550
Robertson Clayton 67½ South 1629-M
Robertson David E Rev 546Higuera 3999
Robertson John W PismoRd 3274-W
Robinson G F 525Kentucky 38-M
Robinson Hilda Mrs r 1636 Morro 2941-J
Robinson M C Mrs r 920 Ida 2443-W
Robinson Stanley Avila 9-R-1
Robinson Wm B r 1008 Walnut 2586-J
Robirds Robt John FarrelRdBaywdPrk 22-J-1
Robles Anna 737Montery 749-J
Rocha Jos A 419Branch 3172-M
Rockwell H L BaywdPrk 35-R-2
Rockwell Leon C 451RamonaDr 2776-W
Roder Jas r 112 Beebee 2692-W
Rodgers Wm F r 405 Sandercock 2468-J
Rodin Robt J 168DlNrteWy 4110-J
Rodkey R P r 898 Toro 2562
Rodman Louis F 2344Lawtn 2178-R
Rodney Ivan H 101Hwy 42-J-1
Rodney Jas L 977½Pismo 2022-W
Rodrigues Frank PismoHwy 3302-W
Rodrigues Frank L r 2240 Broad 1208
Rodrigues Johnnie YoakumTract 2899-M
Rodrigues Josie Mrs 1210 Carmel 310
Rodriguez Archie 3011JohnsnAv 2739-J
Rodriguez Edw W r 17-F-12
Rodriguez G A r Edna Rd 17-F-21
Rodriguez I V 333 SntaLuciaDr 3210-R
Rodriguez Jesse 235TassajaraDr 3008-J
Rodriguez Lewis 667Leff 2949-M
Rodriguez Raymond W Edna 6-J-12
Rodriguez Wm L 613GrandAv 4159-W
Roebuck Marie S 2045 Slack 3211-J
Roff Harvey SntaFeRd 3-J-1
Rogalla Carl E SeeCanyon 53-J-3
Rogerman Beatrice r 1236 Archer 1137-W
Rogers C M LosOsosRd 57-J-3
Rogers Diane BaywdPrk 26-R-2
Rogers Edw P 142Harris 480-R
Rogers G Gilbert 67BentnWy 3236-R
Rogers Howard E Avila 40-J-11
Rogers John L rl est 577 Marsh 3199
Rogers John L r 577 Marsh 3199
Rogers Jos r 354 Pacific 1337-W
Rogers Leo E 236CuestaDr 3112-W
Rogers Thos A r 541 Caudill 2737-W
Rogers Wilmer C 1316MurryAv 4140-W
Rolfes Bernice 11thBaywdPrk 27-J-21
Rolla Mateo r 357 Snta Barbara Av 1008-R
Roller Austin 336TolosaWy 3311-J
Rollins Evelyne 187FthlBl 3783-J
Romero John Jr Mrs r 551 Hathway Av 1252
Romero Melvin 2713 Story 540-J
Romo Geo r 1020 Grove 2495-M
Romo John B r Edna Rd 6-R-13
Romo Mabel Mrs 141CuestaDr 3119-W
Rondinelli Jos E 785Lincln 2842-W
Rone J R r 410 Grande Av 1845
Roney Ellis 159 Orange 2496-W
Rooney Wm 1255Marsh 2510-J
Ropp Fred L 2266 SntaYnezAv 3165-R
Rorabough Charley N r 1544 Morro 1692-J
Rordorf Oscar H r 1442 Lizzie 1514-R
Ros Armand 1621Higuera 2535-M
Rosa Anna r 355 Marsh 966-M
Rosa Irwin H 856RougeotPl 4190-R
Rosa Raymond D 730BoysnAv 4041-R
Rose Bowl Court 1575Montery 647
Rose G Edmund 705High 3662-J
Rose H C r Yoakum Tr 1209-J
Rose Helen Helen Rose Salon The 1112Grdn 737
Rose LeRoy 1663JohnsnAv 1614-R
Rose Norman J 105CrandlWy 713-R
Rose S Y 3001JohnsnAv 2599-M
Roselip Walter B general contractor 615 Grand 785
Residence 615 Grand 785
If no answer call 759
Rosen Arthur Z 510Kentucky 3979-J
Rosenthal Doug W 254GrandAv 1119-W
Rosenthal Mart food prods 445 Higuera 644
Rosenthal Mart r 300 Grand Av 1070-J
Rosney J E 1243Bond 2464-W
Ross A r 1421 Archer 1123-W
Ross Geo G 40RaflWy 515-M
Ross Geo G rltr 1118Chorro 4286
Ross John W r 1861 Hope 2019-M
Ross Kay 1521Montery 331-M
Ross Mary Edith 1440Upham 2353-M
Ross W F Grandview Motel 2074 Monterey 1451
Rossi G A r 1013 Peach 806-W
Rossi V A r 395 Grand Av 2862-M
Roth Irwin Maj 1243Frederck 4066
Rothberg Frank 1241Frederck 2036-M
Rotsel Mabel Palmer 1310Marsh 843
Rouch Maude Mrs 1802Broad 2048-R
Rountree Ralph M 2605Flora 2635-W
Rouse David 532Leff 2754-W
Routzahn Motor Co ofc 636 Higuera 1470
Rowan Ethel A 2515Broad 2925-M
Rowan Francis H 1320FthlBl 3862-W
Rowe Phillip E 1642Morro 4153-W
Rowland Kathryn 1262Mill 1358-J
Roy Marie Mrs 611High 1650-W
Royal Oaks Dairy Edna-Verde Canyon Rd 6-J-3
Royal Typewriter Co 690 Higuera 228
Roy's Seafood Market 680 Higuera 136
Royse Ervin L Rev 2916JohnsnAv 1452-W
Roza A F r 670 Islay 987-M
Roza A F Jr r 704 Mission 921-M
Roza Anna A 785Morro 4080-J

Roza Antone R r Yoakum Tract 289-M
Roza J L YoakumTract 4043-W
Roza J P Insul-Fluf Insulatn Archr&Buchn 1588-W
Roza Joe P 1317Chorro 641-W
Roza Rosie Mrs 465½Pac 1803-J
Ruda A E r Avila 2-J-12
Ruda E B r Avila 37-J-3
Ruda Georgia r 49-J-1
Ruda Jos See Canyon 18-J-1
Ruda Manuel See Canyon 2-F-14
Ruddiman Wm Jr 105CrandlWy 713-W
Rude Elmer E r 345Branch 378-W
Rude Mary E r 215 Beebee 2230-R
Rudin Hymen 269CerroRomauldoAv 1675
Rudolph H W Cline's Elec Shop 962 Monterey 13
Residence 681 Howard 2149
Rudolph Wayne 310Graves 2871-W
Rudy Sales Co cigrt machs 269CerroRomauldoAv 1675
Rue Arnold J 1151Mill 2544-J
Ruiz John J 521Higuera 1304-W
Ruiz Salvador R Hwy101 ..... 42-R-2
Rumrill Gale W 594Buchon 799-W
Runston E J r 841 Meinecke Av 1443-M
Runyon Kenneth M 1311Frederck 4093-J
Russell Ann 639Pismo 2804-R
Russell E L 175FthlBl 3783-W
Russell Edw F 1230Higuera 2547-J
Russell Elmer L 300RamonaDr 1010-W
Russell Isabella r 1034 Church 1065-J
Russell O J 1120RailrdAv 973-R
Russell Paul C 68BentonWy 3206-J
Russell R L 1950Hays 4339-R
Russell Willie F contr 217NBroad 1078
Russell's Union Station 339 Marsh 941
Rustin Pete E 394Toro 1528-M
Rutherford Helen 369Chorro 3261
Ryan Basil A Mrs r Cuesta Grade 786-J
Ryan C S YoakumTract 4317-J
Ryan G A r 123 Stenner 2390-W
Ryan John E 1387-2d 1777-M
Ryan W C 377JeffryDr 2935-J

S

S & H Green Stamp Store Sperry & Hutchinson Co The 1415Montery 3083-W
S L O Supply Co 101Higuera 351
S & W Service Vachell Ln 1506
Sackrider Frank S 1555 Slack 4331-J
Sage Willard K 168Ferrini 3282-R
Sahm Leslie 61RaflWy 2796-J
St Clair C D r 865 Snta Rosa 353-J
St Clair W M r 662 Islay 1239-J
St Clair's News Depot 1015Chorro 152-J
St John Eldon O Avila 2-R-1
St Stephens Episcopal Church 1334Nipomo 1864
Salisbury Winifred r 1617 Chorro 1353
Salmen Margarette 669Leff 379-W
Salmina J Mrs LosOsosRd 47-R-3
Salmina M G r 891 Nipomo 1286
Salters Ruby 391JayceeDr 3757-R
Salyer Edison r 654 Lawrence Dr 1159-M
Sanchez Reynaldo 9Vetvle 3150-R
Sandberg Rosabelle r 857 Leff 1899-J
Sandercock Transfer Co 1708 Beach 19
If no answer call 1288
Sandercock Warren 1645Nipomo 1288
Sanders Harry D r 127 Price 263-R
Sanders Lucille M r 1599 Murray Av 1586
Sanderson Ella 350Pismo 1810-W
Sanford W E 895LincinAv 3277-J
S F Brewing Corp 1750Beach 3827-W
Sankoff Leo r 301 Hathaway 288-M
San Luis Ambulance Service 780 Pacific 887
San Luis Amusement Co 983 Chorro 66-W
San Luis Auto Laundry 1155Higuera 22
San Luis Butane Distr NHwy ..... Atascadero 151
San Luis Cleaners 1124Broad 898
San Luis Clinic 990Pacific 3041
San Luis Coastal Lines EdnaRd 1741
San Luis Cyclery 1239 Monterey 876
San Luis Electric & Heating Service 1616 Sydny 561
San Luis Employment Service Agency 964Chorro 2992
San Luis Fish Co Avila 2964-R
San Luis Garbage Co 1016 Morro 1672
San Luis Ice & Cold Storage Corp 1409 Walker 67
San Luis Jewelry & Loan Co 974A Monterey 2958-W
San Luis Market Morro&Marsh 61
San Luis Meat Co 101 Hwy 1951
San Luis Medical Laboratory 1540 Marsh 896
San Luis Merchant Police & Detective Agcy 1130 Walnut 409
San Luis Mill & Lumber Co 246 Higuera 624
San Luis Motor Co 1144 Higuera 3044-W
San Luis Motors Garage 750Humbrt 3931
San Luis News Agcy 964Chorro 477
San Luis Nursery OldHwy101 South 320-W
San Luis Obispo City of
Building Dept 990Palm 947
City Clerk 990Palm 15
City License Tax & Water Collectr 990Palm 544
City Police Dept 738 Pismo 31
Civil Defense 990Palm 215
Engineer's Ofc 990Palm 812
Executive Secretary 990Palm 1126
Filtration Plant StennerCreek 19-R-3
Fire Dept Garden & Pismo
Fire Calls Only 5
All Other Calls 2668
Mayor's Office 990Palm 1126
Park-Playground & Recreation Commission 864 Snta Rosa 492
Public Library NBroad&Monterey 2606
Santa Barbara Av Yard Snta BarLara Av 2681-W
Sewer Farm Portuguese Flat 213-J
San Luis Obispo City Schools
Bus Garage & Maintenance Shop Marsh 2095
Charles E Teach School Ferrini Rd & Felton Wy 1122
Emerson School Nipomo 805
Fremont School Peach 1236
Hawthorne School Story 2071
Jr High School Marsh 2070
Kindergarten School Buchon 1589-J
New Junior High School NFixlini 1606
Senior High & Junior College Marsh 663
San Luis Obispo County of
Agricultural Com issioner 1025 Palm 1344
Airport Edna Rd 2977
Assessor's office Court House 777
Auditor's office Court House 1484
Casa Loma Sanatorium JohnsnAv 1818
Children's Home Schoolroom Sunny Acres 2725
Children's Home Sunny Acres 829
Civil Defense CourtHouse 1074
Civil Service Commission 967 Osos 171
Clerk's office Court House 76
Constable Court House 2100
If no answer call 2850
Coroner 508 Higuera 33
If no answer call 2850
Co Road Commissioner Court House 788
Court Reporter Court House 579
Custodian CourtHouse 1831
District Attorney office Court House 1683
District Attorney Investigators 997Montery 961
Farm & Home Advisor University of Calif 1235Montery 52
Garage 1044Montery 741
General Hospital Johnson Av 1500
Health Dept JohnsnAv 2982
Housing Authority 481Leff 2652
Justice of Peace Court House 415
Law Library Court House 1145
Library Court House 1157
Planning Commission 967 Osos 558
Probation Officer Court House 1376
If no answer call ..... Cayucos 2651
Psychopathic Ward Johnson Av 518
Public Administrator 508 Higuera 33
Public Works 967 Osos 3910
Purchasing Agent Court House 778
Recorder office Court House 617
Road District No 3 447 Snta Barbara 2417
Sheriff's Office Court House 2850
Sheriff's Sub Station No 3 Avla 8-R-1
Supt of Schools Ofe Court House 1907
Superior Judge Court House 3161

(Continued Next Page)

San Luis Obispo County of—(Cont'd)
Supervisor's Chambers office Court House....76
Tax Collector office Court House....138
Treasurer office Court House....305
Veterans Memorial Bldg 801Grand....65
Veterans Service Office 967 Osos....1082
Welfare Dept 1185 Islay....1797
San Luis Obispo County Farm Bureau 157Higuera....2790
San Luis Obispo County Farm Supply Co 157Higuera....3021
San Luis Obispo County Medical Society 964Chorro....2992
San Luis Obispo County Tuberculosis & Health Assn 1026Chorro....1048
San Luis Obispo Production Credit Assn 1123Garden....1386
San Luis Obispo Supply Co 101Higuera....351
San Luis Optical Dispensary 781Higuera....1308
San Luis Sanitation Service 1130 Leff....1124
San Luis Sterilization & Mattress Co Buchon&High....405
San Luis Tallow Works ClarkField....2646-W
San Luis Towing & Storage Serv Hwy101....911
If no answer call....334-R
San Luis Truck Service OldSouth101Hwy....2343
Garage 101 Hwy....1360
San Luis Wall Paper&Paint Store 1126Broad....1072-R
San Luis Welding Works 960 Nipomo....1098
If no answer call....1747-M
Sanson S W 1336Pismo....2073-J
Santa Rosa Street Market Mill&Snta Rosa....326
Santos Berta 2540GailPl....4242-J
Santos Evalyn B 1525Essx....3986
Santos Flora S 463 Isly....1214
Santos Lewis r 653 Caudill....2597-M
Sarber John 228CuestaDr....2915
Sargent John P 120Huttn....2062-W
Sarmento John E 303Branch....2846-M
Sathre Mike 870 Isly....1522-J
Saucedo Dorothy Mrs Hwy101....10-R-2
Sauer Arthur 1951Monterey....366-J
Sauer Clara E r 1205 Chorro....111-J
Sauer F G r 1380 Broad....247-J
Sauer Gerald J Mrs 527Higuera....2025-W
Sauer's Market 848Montrey....27
Saul Millard F Lt Col 943MurryAv....1995-M
Saunders Leo 205CraigWy....3635-W
Savercool John D 1335Palm....4239-J
Sawyers Jas ClarkField....3930-R
Sawyers Sam Old101HwySouth....2955-R
Scaief Jas T 1126Mill....2226-W
Scales Marguerite 633Woodbrdge....3024
Scamara Alvin L 333½Branch....3851-J
Scamara Anselmo 2451Lawtn....2531-W
Scaroni N Mrs r 923 Murray....2732-W
Schaber John F 544Higuera....1742-R
Schack C Mrs 646Caudill....1468-J
Scherer W F 1413Archr....2326-M
Schinbine H E 1890McCollm....4222-W
Schlegel C J r Avila Rd....53-J-12
Schlicht Anna C Mrs 1721Grdn....334-J
Schmidt Arthur r 525Dana....2009-W
Schmidt Don 871 SntaRosa....1356-R
Schmidt Harley G 260Branch....4234
Schmidt Michele A 335Pismo....1471-W
Schmidt Oscar 1267Murry....3806-R
Schmidt Warren A r 1022 Leff....2171-W
Schneider Jos 1406Morro....1987-W
Schneider W H r 370 California Blvd....793-R
Schnell Chas E 388ChapinLn....3128-J
Schnitzler Grace N RN 1992Fixlini....201-J
Schoenfeld Ruth Mrs 1361Frederck....4276-M
Schoening Kenneth K & J Mdse Exch 815High....2111-W
Schopp Delmer W r 371 Lincoln....974-W
Schopper Q A 245Price....1393-M
Schultz Carl S 951FthlBl....1559-J
Schultz Lloyd E r 1376-2d....1595-M
Schultz S C r Morro Rd....2046-W
Schulz Harry E r 1750 Corralitos....489-J
Schulze W H r 1339 Higuera....227-W
Schumacher Leo A 135King....2129-R
Schurtz Ralph r 874Upham....2893-J
Schuyler C L 107FthlBl....3763-J
Schwafel P 1316Broad....2451-R
Schwarz F W 372CerroRomauldoAv....630-R
Schweizer J F r 56 N Broad....2257-W
Schwiderski Donald 358LaCanadaDr....3314-W
Scoggins John L 652Morro....450-J
Scott C H 446Hathwy....3091-M
Scott Distributing Co 725 Pacific....1442-J
Scott Ernest E 1332Carml....3019-J
Scott Francis R r 2700 Johnson Av....2091-R
Scott Frank r 1415 Nipomo....2996-R
Scott Howard 296WarrenWy....2935-W
Scott Lorin M 479Chorro....3926
Scott J T 301ChristinaWy....3735-M
Scribner L B r 477 Buchon....2204-J
Sczepanski Milton r 1422Garden....2894-R
Seaback Albert R r 220 Harris....631-M
Seaback Eva H r 513 Sandercock....1072-W
Searcy Paul 1681PhillipsLn....951-J
Sears Market 700 Marsh....2180
Sears Robt R 191 OrangeDr....2716-J
Sears Roebuck & Co
Retail Dept Store 879 Higuera....760
Catalog Order Dept 879 Higuera....512
Customer Service 879Higuera....3993
Sears Ross E 286TassajaraDr....2866-M
Seaside Oil Co OldHwy....1396
Sebastian M 790 SntaRosa....481-R
Sebastian Mel 1241Nipomo....818-M
Sebastian T Santa Rosa Street Mkt Mill&Snta Rosa....326
Residence 1604 Hillcrest....498
Security-First National Bank of L A 799 Higuera....397
Security Title Insurance Co 1119Chorro....1015
Sederberg L E 1591Mill....2838-M
See American Laundry & Dry Cleaners 1313 Broad....304
Seeley Charles L r 1140 Islay....1301
Seely Earl W 1901Corralitos....1732-J
Seger Chas 66RaflWy....3259-W
Seger Chas E optmtrst 1407 Garden....451
Seitz John L 357ChristinaWy....3735-R
Seitz John L Shipsey & Seitz 991 Osos....4290
Self Service Laundry 790FthlBl....2669-M
Sellars Eva A 874Centr....4031
Selvage Alfred F r 2014 Fixlini....1521-J
Senter Harvey 463Pac....1634-W
Serafin Harry E 2336JohnsnAv....3750
Serafin's Body & Paint Shop 865 Palm....836
Serpa Enos V r 395 Pismo....989-R
Serrano Clofas Mrs r 131 N Broad....1068-J
Serrano Flora Mrs r 1220 Marsh....328-J
Serv-Ur-Self Laundry Surv-Ur-Self Laundry 346Higuera....1932
Servatius Owen L 490FeltnWy....1813-W
Seventh-day Adventist Church & Day School OrctRd....1596-W
Shaeffer Fred A Avila Court Avila....16-R-12
Shaffer Chas M 729 South....2961-R
Shanghai Low 861 Palm....1250-J
Sharp S T r 1043 George....963-J
Sharpe Norman 300FerriniRd....3158-W
Shatford Ada Mrs r 1746Johnson....1816
Shaw Asher B r 1921 Sn Luis Dr....2518-W
Shaw E N 559Kentucky....4141-M
Shaw Frank 1730C JohnsnAv....2927-M
Shaw J K 451RamonaDr....2209-R
Shawhan Maude E Mrs r 657 Leff....2478-W
Shearer Onus 274Higuera....342-W
Sheehy Tim r 762Lincoln....979-R
Sheets Percy B r 2141 Sierra Wy....3154-J
Sheff Marie I 1518Carmel....2589-W
Sheffer A E 1792ConejoDr....3099-W
Sheffer Marguerite 128NBroad....440-M
Sheffield Jos D 1000 South....3773-J
Shelby R W r 1344 Higuera....2320-J
Shelby R W Waldorf Cafe 975 Osos....1002
Shell Oil Co 1196FthlBl....98
Shells Cafe 678Marsh....1751-W
Shelton W G 287CerroRomauldoAv....2494-R
Shepard Vard M r 148 N Broad....440-W
Shephard Carl R r 743 Buchon....1271
Shepherd Josephine 546Higuera....1495-J
Sheriff Office Court House....2850
Sheriff's Sub Station No 3 Avia....8-R-1
Sherlock Mabel 138½Villa....3948-J
Sherlock R W r See Canyon....18-R-11
Sherman Edward C Jr MD Hagen Treadwell & Sherman 1215Chorro....1782
Residence 358 California Blvd....2043
Sherrick H E 591 Isly....3995

Sherrill Ray r 1684 Mill....1061-W
Sherwin LeRoy O 282RamonaDr....515-R
Sherwood B G 2556GailDr....2879-M
Shiflett John W 444Higuera....3956-J
Shimek U C 1335 SBroad....3057-J
Shinn F R LtCol 211TassajaraDr....3112-J
Shipley L Earl Rev 3040Flora....2116
Shipsey Gerald W Shipsey & Seitz 991 Osos....4290
Shipsey Helen Miss r 1266 Mill....423-J
Shipsey Jas E 1239Higuera....2547-R
Shipsey & Seitz attys 991 Osos....4290
Shipsey W T Mrs r 1248 Marsh....2313
Shirley E R r 1165 Buchon....608-R
Shoemake Burl P 729 South....3164-R
Shoff Raymond C Jr OrctRd....576-M
Sholes Fred r 74 N Broad....1581
Short G H 252 Sandrcock....1719-J
Short Myrtle r 1624Chorro....1656-R
Shreffler Ernie r 1259 Stafford....1636-R
Shull E D r Edna Rd....1572-W
Shutts Arzada 1305Palm....2429-R
Sibbald Mary Ethel 1220 Osos....1242-W
Sides Hap 275CerroRomauldoAv....2494-M
Siefert Wm H 225Almnd....2538-J
Siegel Joseph r 866 Pismo....1854-J
Sielaff Selma 1043Marsh....3160-M
Signal Oil Co 1262MurryAv....3280
If no answer call....53-R-1
Signal Oil & Gas Co Pismo Rd....417
Signal One Stop Service 751Marsh....1155
Sigsbee Maude r 1642 Garden....1197-W
Silacci Angelina Rusca 1066Palm....4013-J
Silacci Elmer r 1162Pacific....1310
Silacci Homer 350ChristinaDr....3782-W
Silacci Milo L r 669 Kentucky Av....1897-M
Silacci Milton LsOsosRd....31-J-21
Silacci Pete Jr 1430Grdn....4116
Siler Wm N 624CarpntrLn....1847-W
Silipigni Lawrence 683Pismo....2006-W
Silva Barbara J 347JeffryDr....3799-J
Silva Bernard M Barney's Texaco Serv 311 Higuera....1736
Silva Frank C 581LawrnceDr....2578-R
Silva Frank W r 1121 Montalban....1640-M
Silva J T r 1941 Monterey....2441-M
Silva Jas R 1306Nipomo....1726-R
Silva Joe r 861 Ida....2208-J
Silva Joe A r Los Osos Rd....29-J-2
Silva Joe D r ReservoirCanyon....651-W
Silva Joe D Jr 525ElInWy....2315-M
Silva John J r 205 South....2275-R
Silva Louie A 1991Hays....3256-R
Silva M C r 796 Christian Av....1643-W
Silva M M r Edna....13-F-12
Silva M T Jr 546Leff....2062-J
Silva Manuel A r 868 Mill....2715-R
Silva Manuel A truckng 200 Higuera....930
If no answer call....2715-R
Silva Manuel T r 1170 Pacific....1204-W
Silva W G r Pismo Hwy....33-J-11
Silva's Tractor Service 211Harris....3990
Silveira A F r 1519 Nipomo....151-W
Silveira A G 1837Chorro....2327-M
Silveira Antonio F 1143Peach....2445-M
Silveira Frank PismoRd....17-R-12
Silveira Frank r 111 Story....50-M
Silveira Frank F 1176Buchn....2097-M
Silveira Frank P r 896 Mill....2944-J
Silveira Joanne A 280WarrenWy....3753-W
Silveira Joe R RanchitaSntaFe....3-F-3
Silveira Louis F r 1744 Garden....2889-R
Silveira Luis 1731Morro....2932-R
Silveira Shell Service Stn Marsh&Osos....1073
Silver Jack r 251 Sandercock....2331-W
Silver L P r Smee Ln....5-J-3
Silvera Geo r 221 High....2953-J
Silveria David 205Huttn....910-W
Silveria Joaquin Mrs OldHwy....42-J-3
Silverio Gregory 1159Marsh....3822-M
Silvey Thurman 645Park....1374-R
Silvia Frank D Cuesta-By-The-Sea....23-R-11
Simas Joe V r Avila Rd....53-R-11
Simas Manuel F 2024 Osos....1044-M
Sime Mike r 1474 Upham....2353-R
Sime Nellie Mrs r 1620 Morro....2249-J
Simmons S M Mrs Avila....2-R-11
Simon Richard L 290Kentucky....465-J
Simons Ethel A r 2038 Chorro....535-R
Simonsen Mel J 668Caudill....1468-W
Simpson Albert r Yoakum Tract....1620-M
Simpson Carl E 1169½Leff....1486-R
Simpson Marvin M 5thLosOsosHighlnds....23-J-2
Sims Jemima Mrs 2524Broad....4138-J
Sinclair LeRoy J r 1556 Monterey....888-M
Sinclair's Jewelry 1044 Chorro....1482
Singer Sewing Machine Co 733 Higuera....2295
Singleton Virginia A MD ofc 1304 Snta Rosa....1593
If no answer call....2992
Residence 2433JohnsnAv....2980
Singleton W T 251JeffryDr....3611-M
Sinsheimer A Z r 1020 Marsh....163
Sinsheimer Bros
Dry Goods Dept 849 Monterey....143
Grocery Dept 849 Monterey....18
Avila Ranch Avila Rd....53-J-1
Rancho La Lomita Edna Rd....46-J-21
Sirbeck Jimmie Mrs r 865 Morro....2659-W
Sister Stephanie 751Palm....3129
Sister's Inn 208 Higuera....155
Sitton Phyllis Avila....48-R-1
Skaggs Billy OrctRd....56-J
Skinner Anna E 236Cyprs....186
Skinner Norma 1335Palm....4238-R
Skinner Robt L Dr 1404Broad....487-W
Residence 890Murry....487-R
If no answer call....2992
Skinner Vernon 971Pac....3233-J
Skinner W W Jr 669LawrnceDr....1805-W
Ski's Shell Service Station No L 269 1200 Monterey....2942
Slaten C F StennrCrk....19-R-1
Slaughter John L 167CuestaDr....3119-J
Slayton Jesse Lee 2990Waltr....1194-M
Sleep Off The Hi-Way Motel 1000 South....791
Sleep Off The Hi-Way Trailer Park 1000 South....791
Sleeter G W bldg contr 1775ConejoAv....1695-W
Sleeth John A 1916JohnsonAv....899-J
Sleight Richard G 180NBroad....3017-W
Sloane Wm A 179 SnJoseWy....3516-W
Small Wm J Small's Bonded Lcksmths 1131Grdn....984
Small's Bonded Locksmiths 1131Grdn....984
Smart & Final Iris Co 305Higuera....3974
Smart Shoppe 1112Chorro....1099-W
Smedley Beth L 1941Abbt....2161-J
Smee Donald 1551LaurelLn....3082-R
Smee H Eugene r 855 Venable....2271
Smee John E Morro-AtascaderoRd....MorroBay 2914
Smee Kenneth E r 2356 Johnson Av....2969-M
Smee's Plumbing & Heating Shop 2959 SBroad....766
If no answer call....1365
Smile Inn 101 Hwy....213-W
Smith A R r 559Marsh....1516
Smith Ann E r 383 Toro....1221
Smith Annie L 859 Ida....2838-J
Smith Arthur E 148D 7thBaywoodPark....39-J-3
Smith Arthur R grocery 2630 Broad....1532
Smith B C 163PolyView....1505-R
Smith Bessie E YoakumTract....3661-J
Smith C D 1208Pismo....159-J
Smith C H r 824 Meinecke....913-W
Smith C Jay 904MeineckeAv....430
Smith C L r 1302 Marsh....566
Smith Charlotte J Mrs 762Higuera....3121-J
Smith E Taylor hemstchng 1035 Murray Av....235
Smith Elaine J 2141Broad....2793
Smith Elmer Typewriter Shop The 986 Monterey....127
Smith Ethel BaywdPrk....24-J-12
Smith Frank C 750MtnVw....1489-M
Smith Frank M r 1320 Osos....1761
Smith Geo J Mrs 2056Rachl....2024-J
Smith Horace M 811Misn....2124-J
Smith J Barry MD 1405Grdn....1411
Residence 397Lincln....1652
If no answer call....2992
Smith Jas S 480Chorro....570-W
Smith Jas V Avila....48-J-12
Smith Leonore 1131Chorro....1718
Smith LeRoy C 951Montalbn....4192
Smith M Eugene 1292FthlBlvd....445-J

Smith M J mgr Levy A & Zentner J Co 303 Higuera 1381
Smith M J r 383 Toro 1221
Smith Margaret E 1237½Mill 1315-J
Smith Owen E 348Lincln 4195
Smith Robt F 529Woodbrdge 3724-R
Smith Robt L 153CuestaDr 3119-R
Smith Robt P EdnaRd 11-J-3
Smith S Stratton Smith's S S Trading Post Edna Rd 1498-W
Smith Sheldon B 448Graves 3258-J
Smith Storrs H r 250 Grand Av 1622-W
Smith Sylvia 1991Ruth 1325-W
Smith Thos G 300LincInAv 3277-W
Smith Thos L 940 SntaRosa 860
Smith Walter V r 1131 Olive 933-J
Smith Wm T 865Morro 505
Smithen T J 503Branch 3172-W
Smith's S S Trading Post Edna Rd 1498-W
Snider Thornton G 752 Isly 3529-W
Sno-White Creamery 888 Monterey 1872
Snodgrass Evelyn G 641Caudl 3959
Snowman Robt E 1237Mill 2144-J
Snowman Wm r 600 Snta Barbara Av 2327-J
Soares Leo OldSHwy101 ..... 3302-J
Sodeman Wm C 1691JohnsonAv 1837-R
Soeda Noboru VistaDelMorro 27-R-1
Soldavini Louis A 1513Fairvw 1837-M
Soldovini Ambrose B r 955 Branch 2933
Soles E C 238 Sandrcock 2331-J
Solomon Apts 2048 Swazey 1930
Solomon M L r 729 Pismo 1885-J
Somogyi Lloyd E atty 777½Higuera 2654
Sonotone Hearing Service 1401Cazadero 2642-J
Sontag Rose C r 1843Hayes 1119-R
Soper Floyd W Odd Fellows Cemetery & Mausoleum Highway 960
Soper Martha M Mrs r 1809 Garden 2730-R
Sorensen Roy 790FthlBl 2669-M
Soroka Joe r 141 Beebee 2603-M
Sosey Maxine J 1220Bond 2496-R
Soto Gaile 706FthlBl 3695-W
Soto Gregg P contr 517 Snta Barbara Av 3151-W
Soto Rita Hotel San Luis 697 Higuera 1917
Soto Val r 618 Kentucky Av 2888-R
Soto Y B 578Marsh 3850-W
Souders Belle 11thBaywdPrk 27-J-22
Sousa Alvin r 595 Leff 2162-W
Sousa Frank E OldMorroRd 1563
Sousa Lillie r 1629 Garden 2639-W
Sousa M A 1510Broad 696
Sousa Mamie r 680 Buchon 2006-J
Southern Counties Gas Co
Commercial Office 1141Chorro 16
Operating Dept Broad 490
Between 5 PM & 8 AM & on Saturdays Sundays & holidays from San Luis Obispo Exchange (No Inter-City Charge)
Ask "Long Distance" for Entrprise 10206
Southern Pacific Co Railroad Av 2500
Southern Pac Milling Co
Lumber Dept SntaBrbraAv 2200
Planing Mill SntaBrbraAv 4284
Concrete Plant Santa Barbara Av 2203
Southgate John R r 379 Pacific 2875-M
Southside Grocery 100 Higuera 1795-R
Southwest Airlines Agcy 987 Osos 418
Southwest Airways Co SnLuisObispoCountyAirprt 2627
Souza Tony F 1992Johnsn 4018
Sowash Geo r 1990Johnson 1846-J
Spangler L S r 2603 Broad 680-M
Sparks Beatrice Anderson Hotel Beauty Salon 963Montery 964
Sparks C M r 667 Howard 1017-W
Sparks V D r 954 Murray 2459-J
Spellman Robt r 655 Kentucky Av 1493-M
Spence A F 521HathwyAv 3918
Spencer Stafford r 857 Snta Rosa 694-W
Spencer W R 931Branch 4343-J
Sperlo John 758Toro 1256-J
Spero Lillian r 226 Beebee 2175-W
Sperry & Hutchinson Co The 1415Montery 3083-W
Spillers Harold 1598Montery 825-M
Spink Ray r 1520 Palm 1347-W
Spink Ray Auto Body & Paint Shop 1365Montery 754
Spinney H L dntst 1343 Chorro 834
Spinning Wheel Upholstery 1150Peach 2890
Spooner C R 1088FthlBl 3079-R
Spooner Q G r 451 Chorro 268-J
Sportsman's Store 719Higuera 2520
Spotless Cleaners 385 Higuera 517
Sprague Walter r 850 Leff 467-W
Spreafico Romeo r Pismo Rd 7-J-13
Spring A F r 1787 Conejo 2542
Spring Arthur H 480Pismo 2074-M
Spudnut Shop 692 Higuera 3027-M
Spurlock Cash Market 707 SntaBrbraAv 1954
Spurlock W A r 609 Snta Barbara 807-J
Spurlock W T r 605 Snta Barbara Av 1826-W
Stackhouse C H r Baywood Pk 27-J-2
Stafford A E Mrs 687 Islay 2396-M
Stafford Howard C r 236 Branch 1096-J
Stag Billiard Parlor 956 Monterey 202
Stairs Jas W r Morro Rd 1569-W
Staley Bonnie 176DlNrteWy 4110-W
Stalnaker I H r Avila Rd 7-F-12
Stalnaker Richard 22 SntaRosaPrkHomes 1052-M
Stalnaker S H r 2367 Lawton Av 209-J
Stamps Paul R 151Toro 1058-R
Standard Auto Parts auto equip 1085 Higuera 1200
If no answer call 590-W
Standard Liquor Store 875 Monterey 1120
Standard Motors & Equipment Co 1701 Monterey 3144
Standard Oil Co of Calif Hathway Av 2316
Standard Stations Inc
No 343 1066 Monterey 731
No 822 1741 Monterey 1004
Stanford Edna J 525Higuera 2217-W
Stanley Lloyd L Col r 1050Palm 2120
Stanley Norman F 2030Rachl 1764-W
Stanley's 978Monterey 2895
Stanusecih John 756Broad 1753-W
Stanuseich Richard FthlBl 30-R-12
Stapp Gholson r 1057 Buchon 276-M
Stapp W E r 1341 Sydney 2680-R
Star Auto Court PismoHwy 872-W
Starbuck Harry r 2552Lawton 2737-J
Starkie Alf 348FerriniRd 1399-M
Starr Irene W 1000Mill 1504-R
State Farm Insurance Companies 982 Monterey 2020
Stavish Jos 875RougeotPl 3660
Steager C E 539EllnWy 4373-J
Steele Jas G 159Toro 3253-W
Stefanech Wm 764Misn 3052-J
Stein Geo I 1251Frederck 2970-R
Steinmetz C T 1156Peach 3953-W
Stenner Archie T 55Toro 3018-J
Stephan Geo E County of S L O Housing Authority 481Leff 2652
Stephan George E exectv dir Hseing Authority of San Luis Obispo County 3201Pine ..... PasoRobles 749
Stephens Floyd G r 1107 Foothill Blvd 3079-M
Stephens J M 68MtPleasntnDr 1207-W
Stephens M H 835High 4343-W
Stephenson G B Mrs r 1204 Upham 1895-W
Stephenson Mary 781Marsh 2136-R
Sterling Jas H 1645Chorro 263-J
Stern Paula 105CrandlWy 713-J
Steuck Fred H 193PolyView 3664-J
Steve & Marion's 958Montery 210
Stevens D E 1070Grove 2844-R
Stevens Jas H 281DonnaWy 3505-W
Stevens Joe r 658 Pismo 345-W
Stevens Mason D 457Pismo 1471-M
Steward Shirley 1684Fairvw 2218-W
Stewart Alice C 350TolosaWy 642-W
Stewart Hotel 158 Higuera 1931
Stewart John David Wm Rev 158Higuera 149-M
Stewart Mary E 2000Fixlini 954-R
Stewart W E 1684Fairvw 3987
Stickney Anna B 1720Johnsn 2883-J
Stiefel Sam H livestock dir 1518Chorro 279
If no answer call 4-J-12
Still Fred 1012Pac 4137-M
Stillwell R L 129DlNrteWy 4335-R
Stinson Archie C r 659 Caudill 1554-M
Stinson Poultry Service LaurelLn&OrctRd 1336
Stock E L 113CalifBl 3150-W
Stocker Cecil E 305 SntaLuciaDr 3208-J

Stockird Les E Bachino & Stockird 740Higuera 393
Residence 209 N Broad 2164
Stoddard Robt W Mrs r 2151 Sierra Wy 794-J
Stokes C Eric r 75 Benton Wy 2214-R
Stokes Dorothy E r 535Hathway 129-W
Stokesberry F C 259WarrenWy 3731-W
Stolz Nelle M r 527 Higuera 2479-W
Stone Albert H 923-9thBaywoodPark 58-J-2
Stone Jerry T EdnaRd 2437-R
Stone L C r 4 California Blvd 977
Stoner Wm E 879MurryAv 4380-W
Stookey Jas R r 457 N Broad 2029-R
Stork Dorothy B Old101Hwy 3054-J
Stornetta A r Edna 17-F-5
Stornetta Luis P OrctRd 5-J-21
Stornetta Luis P r Edna Rd 17-F-11
Storni A N r 952Mill 2653-W
Storni A R 554EllnWy 2514-W
Storni C J 772Essex 1590-W
Stout Jas 546 Sandercock 2877-W
Stover Arthur r 472 Buchon 871-J
Stowe Trailer Sales 996 Marsh 2701
Stoy Edward G r 101Hwy 10-R-3
Strader C R 2647Lawtn 3641
Straight H R 790FthlBl 148-W
Streysman E J 1441Uphm 2163-J
Strickland Arthur F PismoRd 7-J-2
Strong's Cleaning Works 659 Higuera 236
Strucel Bert J Capt 133FthlBl 3509-W
Stuart Max M 586Pac 3777-W
Studle Leo r 497 Islay 1743-J
Stumpf Edith Margaret 254CerroRomauldoAv 1219
Sturies Carl H 183HathwayAv 585-W
Sue's Sundries 1634 Osos 2565-J
Sullivan Dennis J Jr MD 1205Higuera 1998
If no answer call 2992
Residence 1256 Sydny 1998
Sullivan Lillie r 784 Snta Rosa 706-W
Sullivan P H 295FthlBl 2035-W
Sullivan R W r 66 Mt Pleasanton Dr 1754-W
Sumner Wm M 170DlNrteWy 3759-J
Sunbeam Motel 1656Montrey 845
Sundquist Henry r 178 Stenner 2526-M
Sunnyside School LosOsosRd 28-J-1
Sunnyside Window Cleaning Co 1224Morro 1329
Sunset Drive In Theatre Portugese Flat Rd 211
Surv-Ur-Self Laundry 346Higuera 1932
Sutherland Wm W r 975 Murray Av 2350-J
Sutter John H Mrs r 1439Peach 1842-M
Sverchek Jas E r 541 Buchon 1354-J
Swack J 171TassajaraDr 2499-J
Swadener R B r 723 Branch 2048-M
Swader Carl M 1937Corralitos 3040
Swain Arthur D 725 SerranoDr 3883
Swain Earl L 145FthlBl 3509-J
Swain Vernon R 865Venable 2414-R
Swall Vesta 1043Marsh 3160-J
Swan E M Mrs r S Hwy 3084-M
Swan Geo T 354Buchn 2326-J
Swank Max K MontereyHeights 1485-M
Swanson Robt P 180Chorro 3954-W
Sween Jack 749Grove 1769-W
Sween K A r 1360 Pacific 882-J
Sweeney Edw 2027Essex 2085
Sweeney Frank Y 2881 SBroad 1703-J
Sweeney John P r 745 Buchon 3061-R
Swick Lawrence L LsOsosRd 41-J-1
Swift & Co ice cream 241Pismo 428
Swinden Ralph V r 1356 Higuera 668-R
Swinden Robt V 1140Uphm 2444-W
Swinford C M 388Chorro 4109-W
Swinnerton S M 552NBroad 2251-R
Swinney Betty EdnaRd 15-J-12
Sworthout Gloria B r 1221 Pismo 3038-J
Sworthout H G r 781 Peach 1478-W
Sycamore Mineral Springs Avila Rd 8-J-12
Sylvester Albert r Avila 16-R-11
Sylvester Antonio r Avila 48-R-2
Sylvester Joe r Avila 16-J-11
Sylvia Jos M Avila 49-J-3
Symons Fred H r 133 Cypress 495-W

T

TV Service Co 341A Higuera 3101
Tabell's San Luis Rest Home 535 Islay 2342-J
Taff H L r 1028 Pismo 831
Taft Geo D 525Branch 4173-J
Taft O L r 368 N Broad 1834-R
Tagliabue W F Capt r 795 Johnson Av 2498-W
Takken Harry W shoe reprng 1027Marsh 4199-W
Taku Karl 2802JohnsnAv 1142
Talbot Parker 1176Pismo 1057-J
Talbot Z 1551Palm 747-W
Talbott John W 20Hathwy 2940-W
Tallman Dan 480Buchn 4036-J
Tallman R W r 130 Orange Dr 150-W
Tamar Mandel 269CraigWy 3778-W
Tamo Dolores r 655 Toro 2064-W
Tamo Louis J 1140½Marsh 1997-J
Tanji Jas 1216Bond 185-W
Tanner Paul O r 1929½ Chorro 1744-R
Tanore Leslie E r 175 Brook 2609-W
Tappa Milo 361Pismo 551-R
Tappa Roy 1263Pismo 1807-M
Tarbox Isabelle 130Price 408-W
Tartaglia Emily Mrs 626NBroad 128-W
Tartaglia Harold S 261Almnd 2281-R
Tartaglia Henry W r 70 N Broad 2936-M
Tarwater Clara r 1119 Osos 1844
Tarwater J W 255CerroRomauldoAv 3731-R
Taussig H A 256 OldMorroRd 3675-W
Taves Frank r 1142Montalban 2262
Taylor Alex 1343Marsh 718-M
Taylor C S 1639Higuera 2535-J
Taylor Edw T r 1113 Marsh 742-R
Taylor J B 3101RockViewPl 1689
Taylor J L 664Pac 849-W
Taylor Jeanette r 1179 Pismo 2378-W
Taylor Jim B 858Leff 3864-J
Taylor L E 124FthlBl 242-J
Taylor Marietta 1043Marsh 3160-W
Taylor Robt M MD 1312Garden 4224
Emergency calls 3643
Taylor S L r 539 Felton Wy 3158-M
Taylor W J r 1493 Higuera 3047-W
Teach Chas E rl est 993 Osos 918-W
Residence 481 Pacific 1803-R
Teague's Machine Shop 304B Higuera 2063-W
Teamsters Union Local 381 1040Broad 1881
Tedone Louis M MD French Clinic 1170Marsh 3135
Residence 206Albrt 2809
Telegram-Tribune Co 1240 Morro 1901
Telephone Answering Service 964Chorro 2992
Telford Moving Service 348Higuera 3840
Ten-Twenty-Three Club 1023 Morro 1170
Tenbroek Pat 1720JohnsnAv 3796-W
Tenscher Jas L 567Marsh 2810-J
Tercis Frank r 481 N Broad 2587-W
Terra S W 126Beebee 4178-J
Terra Samuel r 469 Dana 1339-W
Terra W L ClarkField 3930-J
Terrell Danl r 1527 Morro 2831-R
Terry Ellen 691Lincln 1564-W
Texas Co The Distr 100 Stenner 1140
If no answer call 2992
Thelin W r 1307 Mill 2442-R
Theroux Marcella 1347Chorro 3120-W
Thoemke Geo W Capt 1215George 3672
Thoma C W r 2090 Hayes 2699-R
Thomas A S r 384 Marsh 864-J
Thomas Andrew G 624GrandAv 3977-W
Thomas Carl SntaFeRd 21-R-12
Thomas Chas Preferred Ins Exch 464Marsh 1492
Thomas David L Jr 1324Carml 2828-J
Thomas L C r 59 Benton Wy 2257-R
Thomas Lionel C Jr r 845 Murray 308-W
Thomas P D Mrs 1023Leff 815-J
Thomas Russell J Coast Counties Adjstmnt Bur 1130Grdn 3011
Thompson Bessie Mrs 570EllnWy 1513-R
Thompson Claude C 878Upham 2572-W
Thompson Donald E 291CerroRomauldoAv 3774-R
Thompson Edwin P 526Higuera 757
Thompson Fred D r 1154 Peach 2874-R
Thompson G F r 432 Buchon 551-M
Thompson Hubert O 171RamonaDr 3760-M
Thompson J I r 106 Snta Rosa 1215-M
Thompson Jas J 193CalifBlvd 2223-W
Thompson Kenneth R 2424Gerda 1487-J
Thompson Wesley P 1222Ella 2576-R

Thompson Wm S r 1215 Ella....3173-W
Thompson's Grocery 1638 Osos....463
Thomsen Robt W 1530 SntaRosa....2974-J
Thomson David H r 1335 Foothill Blvd....2781-W
Thomson Elizabeth K r 1624 Morro....1222
Thomson Glen H auto reprng 1511 Monterey....755
Thomson John W r Monterey Hts....383-J
Thornburgh Grace Mrs ins 855 Monterey....11
Residence 1045 Buchon....276-W
Thorndyke Donald LosOsosRd....30-R-11
Thorndyke G E OsosRd....17-J-3
Thorndyke Roger r 1956 Corralitos Av....3065-R
Thorne A M 1867Fixlini....939
Thorne Charles K r 612 Mitchell Dr....2771-J
Thorne Helen Mrs r 1812 Garden....269-M
Thorne Nettie 244Lincln....666-R
Thornquist Geron r 663 Church....682-W
Thornton Elmer E r 1144 Walnut....1989-M
Thornton Rosalie S 128NBroad....440-M
Thorpe Jo 1533½ Osos....4053-W
Three Corner Grocery 1609 Johnson....610-J
Thresh E H r 1862 Fixlini....439
Thresh E H Inc autos 1101 Monterey....102
If no answer call....439
Throop Francis H r 1339 Marsh....1462
Thurlow Leonard Mrs r 868 Church....1755-J
Thurman Chas L 122Villa....2027-W
Thurmond Wm 525Higuera....1304-J
Tick Tock The rstrnt 1057 Monterey....2922
Tiedeman Floyd LosOsosRd....31-R-3
Tiedeman Ralph r 2980 Walter Av....1194-J
Tiemann A W 1355Frederck....2206
Tiemann Ira EdnaRd....3870
Tiernan Lloyd E The Reporter 971 Osos....3188
Tiffin I S r 1139 Upham....1313-W
Tiffin J I r 1517 Morro....2755-J
Tilton C E 419 SntaBrbraAv....1690-J
Timbrell Harriett B 1437Higuera....238-J
Tisdale Charles K r 1672 Fairview....2113
Title Insurance & Trust Co 777 Higuera....2533
Toalson Norma A 1730Corralitos....2624-M
Todd D C 1530Fairvw....3796-M
Todd Elva 640Caudl....3724-W
Todd Fred M r 645 Caudill....1020-R
Todd Lee L r 625 Mitchell Dr....2427-W
Todd R E 1592Palm....1669-J
Todd & Yager Drilling Contractors 105CrandlWy....2415-W
Todd's Bear Alignment Service 306Higuera....3180
Tognazzini Albert Bull's Tavern 1032Chorro....1935
Tognazzini Albert Mrs 495NBroad....4181-W
Tognazzini Betty 315CerroRomauldoAv....4163-J
Tognazzini Elmer r 1019 Peach....870-J
Tognazzini Luke r Edna....15-J-3
Tognazzini Sam r 1022 Mill....590-J
Tognazzini Wilce A 868Montery....982
Tolle John G 703 Sandrcock....4175-W
Tomasini A E comprsrs 1922 Johnson....1424
Tomasini Ben r Morro Rd....19-J-1
Tomasini Earl J Mrs 461Hill....3939
Tomasini F Miss r 1132 Buchon....1327-W
Tomasini F E r 1311 Higuera....2075
Tomasini Luis E r 1637 Broad....1127-R
Tomasini T Chevron Station No 150
CDA Marsh & Higuera....1707
Tomasini Wilmar r 890Mission....2891-J
Tomlinson Paul W LosOsosHilnds....23-J-13
Tonini John r 309 Sandercock....1774-W
Tonini John C r Los Osos Rd....29-R-3
Tonini M R 475NBroad....557-R
Tony's Associated Service Higuera&Marsh....1779
Toone Harmon 1238FthlBl....585-M
Torbet John A r 1051 Leff....693-J
Torigiani Gano r 258 Chorro....560-M
Torkelson Geo LsOsosHighlnds....44-R-2
Torkelson R A r Baywood Pk....26-J-4
Torres Victor M 2548GailPl....2762-R
Tower Barbecue&Cocktail Lounges 427Higuera....830
Townsend Chas M 304LaCanada....1958-W
Townsend's Coffee Shop&Cocktail Lounge
990Monterey....1261
Townsley H E r 515 Funston....2616-J
Tragitt E R 1958Hays....4339-M
Trahin L Wilson 1355Palm....4070
Trask S H Jr 3008 Higuera....2013-J
Travel Service 987 Osos....418
Travis Chas H 1965Hope....510-W
Treadwell R T MD Hagen Treadwell & Sherman
1215Chorro....1782
Residence 1638 Hillcrest Pl....1062
Treanor Danya 1368Marsh....3047-R
Treanor Jesse r 377 Snta Barbara....2702-W
Trego Wm 268½Buchn....2704-R
Trejo Albert A r 333 Branch....2324-W
Trejo Ramona Mrs r French Rd....2227-W
Trend O'Fashion 842Higuera....162-J
Tri-Counties Blood Bank Inc 780 Pacific....3141
Triplett Alice 50 SantaRosaPark....612-W
Trout D B r 2125 Sierra Wy....3154-M
Trout S A r Los Osos Rd....44-R-1
Troutner Bill 60RafiWy....1010-J
Tru-Bloom Seeds South....574-W
Truchan Frank r 1740 San Luis Dr....1300-W
True Raymond Mrs r 819 Branch....3081
True Robt C 650Branch....1685-W
True Wm r 1036 Leff....2717-M
True's Tailor Shop 1118Morro....2845-J
Truex J W 2719Chandlr....3050-J
Trussell G E 745½Francis....2847-R
Tsuboi Joe 1314Palm....2943-R
Tuberculosis & Health Assn SLO Co 1026Chorro....1048
Tudor W O r 1203 Pismo....1057-R
Tuley Don Mrs 1516Grdn....2387-J
Tuley Elbert S 1928MurrayAv....4358
Tumbleson Reginald T r Johnson Av....1776
Turley Robt B 1536Mill....670-W
Turner Alden L 31RincnDr....2110-W
Turner John G Jr r 530 Ellen Wy....2561-W
Turner Mary O r 1750 Osos....2968-M
Turner Pearl 1236Palm....2727-R
Turney W A r 2572 Lawton....2103-W
Turri Alfred B 169KentuckyAv....2892-W
Turri E Mrs r 870 Osos....809-J
Turri Joe r Los Osos Rd....29-J-11
Turri Wm r Los Osos Rd....29-J-3
Turunen Jack 193CalifBl....3209-M
Tutsie John 340Pismo....2215-J
Tuttle's Market 695Higuera....2193
Tway Robt W 449 SntaBrbraAv....3272-J
Twichell H R Rey 335Toro....1396
Twisselman Eulalie r 1372Broad....2872
Typewriter Shop The 986 Monterey....127

U

U-Haul Co 505Higuera....491-J
Ubben Dale F r 1521 Beach....2276-R
Udkoff Herman M 122BressiPl....440-J
Ueckert W A 2049McCollm....3858-W
Ufford J H 2316 SBroad....2509-M
Ulansky David r 2515 Greta Pl....1307-R
Umbaugh F L 470LawrnceDr....2381-M
Umbertis R G Jr 1262Buchon....578-R
Umbertis Robt N r 1235 Buchon....1520-J
Unfried Wesley 1320 Sidny....2546-J
Union Hardware Co 725Higuera....43
Union Oil Company of Calif
Northern Division Pipelines
Avila Pump Station Avila....52-J-2
District Electrician Tank Farm....50-J-11
District Foreman Tank Farm....50-J-4
Division Machinist Foreman Tank Farm....50-J-31
Machine Shop Tank Farm....50-J-3
Pipeline Office 975Morro....372
Pump Station Tank Farm....50-J-2
Shiploading Terminal Port San Luis....51-J-3
Sales Division
San Luis Obispo Office Orcutt Rd....64
Union Oil Station 1101Monterey....1936
Union Sugar Co Murray Av....2843
United Meat Market 714 Higuera....1780
U S Government
Agriculture Dept of
Forest Service 777½Higuera....1426
Production & Marketing Administration
County Committee of San Luis
Obispo County 1530 Monterey....1378

(Continued Next Page)

U S Government—(Cont'd)
Air Force Dept of Liaison Office-9379th
VART Squadron 300Higuera....110
Army Dept of
Commanding Officer CampSanLuisObispo....2480
Engineer Warehouse CampSanLuisObispo....3602-J
Fire Dept CampSanLuisObispo....2447
Main Gate CampSanLuisObispo....2123
Post Engineering Shop CampSanLuisObispo....3504-J
Post Headquarters CampSanLuisObispo....2480
Water Filtration Plant CampSanLuisObispo....3602-W
Coast Guard
San Luis Obispo Light Station Avila....892
Custom's Service 1026 Chorro....3185-M
Health Education & Welfare Dept of
Social Security Administration 981Montery....1874
Immigration & Naturalization Service
970 Monterey....1401
Internal Revenue Service 864 Snta Rosa....208
Navy Department
Naval Reserve Electronics Facility,
CountyAirport....370
Post Office 893 Marsh....684
Selective Service Local Board No 76 737Marsh....1978
Veterans Administration Office 864 Snta Rosa....1234
U S Sewing & T V Center 715Higuera....3884
Universal Auto Parts Co 969 Monterey....1418
University of Calif Farm & Home Advisor
1235Montery....52
Upton's Service Stn 1919Broad....132
Utah Construction Co 1250 Sydny....3872
Utley Ed 535 Sandrcock....1574-M
Utility Metal Products Mfrs 1315Carmel....4213-W

V

Vacca John V LtCol CampSanLuisObispo....20-J-1
Vaden R E 462Chorro....2842-J
Vail Jas B r Edna Rd....2449-M
Valentine Jas C BaywoodPark....27-J-11
Valiway Distrs food prods 445Higuera....644
Vallely C Mrs r 1212 Garden....2661-J
Vallely J J 1410Marsh....3609
Valley Electric Co
Ofc & Electrical Dept 787Higuera....264
Construction Dept Mountain Vw & Hill....507
Valys Chas r Morro Rd....1569-J
Van Carl r 1035 Stenner....1729-M
Van Roy Mrs 259 SntaRosa....3045-W
Vance Arthur C 1214Bond....185-R
Vandam N E r 1822 Johnson Av....2352-J
Vandenburg Barney B 921 Sandrcock....4249-W
Vanderberg H E 549Buchn....1354-R
Vanderberg R W r 1343 Bishop....2351-M
Vandergon Jack B r 665 Marlene Av....2255-M
Vandergriff Bobby J 41Vetvle....3103-R
Vanderloo John J r OrcuttRd....4-J-22
VanDeventer J A 440½Kentucky....1138-M
Vandiver L H 1045FthlBl....3644-J
Van Harreveld Donald J 183Chorro....3954-J
Van Leeuwen E G r 1510 Higuera....662-J
VanMatre Lauretta 851Leff....2941-R
Van Nest I G r 771 Toro....2041-R
Vansandt O D 1365MurryAv....3808-J
VanSchaick J E Mrs r 1603 Higuera....2495-W
VanShaick E C r 531Dana....2770
Vargas C T 492Leff....2634-M
Vargas Frank T 277WarrenWy....3183-W
Varner Doyle r 1760 Sn Luis Dr....2401-R
Vasquez Mary G 1845Morro....2886-R
Vass Harold R 515Dana....2564-M
Vazquez Tony 675Toro....1595-J
Vaudoit F A r 533 Pismo....894-W
Vaudoit Raymond r 779 Snta Rosa....1110-W
Vear Matt r Vachell Ln....3-F-11
Vega Jas M r 110 Grand Av....992
Vega Wm H 82NBroad....3236-W
Veith H W 934Branch....2294-M
Venema Athleen r 670 Caudill....2439-M
Verduin Ruth Mrs r 1307 Bishop....2093-W
Verduin Winnie B 1171Pismo....1793-W
Vericel Helen 392FthlBl....2165-M
Vest J T 1234Ella....2576-W
Veterans Administration Office 864 Snta Rosa....1234
Veterans Memorial Bldg
San Luis Obispo County of 801Grand....65
Victorino Elinor J 2040RachlLn....3670-W
Victorino Geo 603High....3623
Victory Van Lines 348Higuera....2921-M
Vieira Joe VachlLn....14-R-2
Vieira Joe R VachlLn....14-R-4
Vieira Thos r 2670 Lawton....2737-R
Vigneau's Jewelry Store 867 Monterey....593-J
Villa Arthur R 755FrancisAv....4078-W
Villa Elwood 258CuestaDr....3008-M
Villa Frank N 24MtPleasntn....3694-W
Villa Innes Mrs 970Nipomo....2027-J
Villa Irvin C r 470 Grand Av....2176-J
Villa Lloyd P 241Hendrsn....725-R
Villa's Union Stn Broad&FthlBl....2957
Villegas William r 1662 Fairview....1105
Vincent Geo S 1346Chorro....1037-W
Vincent Harold C 943A MurryAv....1995-R
Vincent Wayne R 172WarrenWy....3787-M
Vinsel Arthur R r 176 Stenner....2256-W
Vinson Mamie r 1150 Palm....690-W
Vogel Louise Miss r 865 Morro....3189-M
Vogt G F 299CerroRomauldoAv....3007-R
Vollmer Ernest rl est 740 Higuera....700
Residence 1116 Pismo....695-W
Volny Arnold 527Higuera....2217-M
Volny Stephanie 296RamonaDr....2110-R
Vorhies R M 209RamonaDr....3829-J
Voris Fred LosOsosRd....47-J-11
Vosburgh Marian RN 434Hathwy....3091-R
Voss Vina M 193 SnJoseWy....3786-J
Vreeland Neil A r 1020 Palm....2966-W
Vrooman Carl W 227 SntaLuciaDr....1192

W

Wabbel R M 2858JohnsnAv....414-R
Wade J W 1000 South....2175-R
Wade L C Mrs 670Buchon....91-M
Wadstrup Robt C LsOsosRd....41-R-11
Wagers J T 2653Victoria....3037-W
Wagner A F r 1329-1st....1270-R
Wagner Chas r 860Humbert....2757-W
Wagner D T LosOsosHighlands....23-J-3
Wagner Paul I 1844Corralitos....1299-J
Wagnon Jack D 68VetVille....4184-R
Wainscott Jack N Mrs 367Tolosa....3264-J
Waits Ada B 1127FthlBl....3079-J
Waits Chas C 2565JohnsnAv....347-M
Waldmeier Jas 1355Pac....34
Waldorf Cafe 975 Osos....1002
Waldron Burke V Lyles W M Co
SntaBrbraAv&Fletchr....978
Wales Thos E Jr 162PolyView....1505-J
Walker A M Jr 1144½Mill....2445-R
Walker Anne Marie 1335Palm....4239-J
Walker Belle M r 714 High....2418-M
Walker Chas W BaywdPrk....58-J-1
Walker Donald J 212½Price....3629
Walker Melvin 661Funstn....2402-W
Walker R G 1028Pac....681-R
Walker S A 652Morro....450-R
Walker's Bob typwrtrs 785 Marsh....681-W
Wall Bill Bill Wall's Mobil Serv FrenchRd&Freewy....330
Wall Edw T ReservoirCanyonRd....651-R
Wall W T 465Dana....3727-W
Wallace A D r 1170Buchon....2601
Wallace A L 2775Tenbrk....1333-W
Wallace Homer M r Edna Rd....736-W
Wallace Jos M 1218Nipomo....3663
Wallace & O'Kelley 3159 SBroad....798-J
Wallis John D LosOsosRd....41-J-2
Walrath R r Baywood Pk....39-R-2
Walsh Raymond 332PatriciaDr....3866-M
Walter Bros contr 385 Chorro....2617-R
Walter Burton M 245Almnd....4282-M
Walter Charlie Walter Bros 383 Chorro....2617-R
Walter Edwin r 1060 Pismo....2881
Walter Elmer C 158Chorro....4017-W
Walter Mary r 896 Buchon....216-J
Walt's Signal Service 1565Montery....635-W
Walty Harold r 706 Kentucky Av....2888-J
Wandling Harry r 1334 Marsh....2141-M
Ward A E r 440 Higuera....2861-J
Ward Randol A 194DlNrteWy....3680
Ward Robt L Rev 815 Isly....2618

Warden A F 1845Chorro 2327-W
Warden H M r Los Osos Rd 44-J-2
Warden Machine Shop 424Higuera 271
Warden Robt D LosOsosRd 47-R-1
Warden Roy V r 1825 Monterey 2834
Warnagieris Joe rl est 901Palm 1179
Residence 1985JohnsnAv 1179
Warnken Ruth A r 780½ Toro 2122
Warren A C r 1424 Toro 748-J
Warren Annabelle Mrs 27 South 4009-W
Warren C J r 624 Grand 363-M
Warren H P r 1835 Johnson Av 3059-J
Warren Ralph E 865Morro 2662-W
Warren Robt W MorroRd 3234-W
Warren Roy P r 1135Walnut 2242-J
Warthen Ethel M r 1867 San Luis Dr 1113-M
Wash O Mat 1439Montery 3832-W
Washburn Lester E Mrs r 1760 Johnson Av 2670-W
Wasson J & M Co Vachell Ln 1506
Wasson John Wasson J&M Co Vachell Ln 1506
Wasson Raymond J 1268 Sydny 2475-R
Waterman Mildred r 466 Dana 413-W
Waters Fred M Palmer-Waters Chapel
1264 Higuera 452
Waters Sylvia DavisCt 2179-R
Waterstreet Mildred 1336Morro 3286-J
Watkins Owen 221Almnd 921-J
Watkins Quality Products 1072Mill 329-W
Watson Catherine 105CrandlWy 713-M
Watson Fred r 1421Palm 2416
Watson Geo C SeeCanyon 18-R-12
If no answer call 2992
Watson J Edw 849Mill 66-J
Watson Jack LosOsosHighlands 44-J-11
Watson Wm r 868 Center 2749-W
Watson's Fred Cocktail Lounge 1011Higuera 2341
Watt Desmond B 2050Hope 1485-R
Watts Glyn 347LaCanada 3264-R
Watts Herman M & W Distrng Co SouthOldHwy101 1413
Watts Howard D r 1607 Phillips Ln 1384
Weant Carl A r See Canyon 18-J-11
Weant Everett r Mt Pleasanton Square 1147-J
Weatherbee W M r 1214Mill 1642-R
Weatherman Thos P 2620Broad 576-R
Weathermon Katie 2620Broad 4138-R
Weathers Geo 136Cyprs 2543-W
Weaver Glenn A r 1852 Fixlinl 472-R
Weaver Motor Co 1166Higuera 536
Webb Ed r Los Osos Rd 38-J-3
Weber Baking Co 385Pac 3894
Weber Chas A Mrs 33MtPleasntn 1673-W
Weber Norman r 1227 Buchon 1762
Weber Peter K Mrs 207NBroad 4063
Webster D H 228LaCanadaDr 727-R
Webster E L 258WarrenWy 3753-R
Webster Margaret 911Branch 3046-W
Webster Margaret M r 1027 Murray Av 1723-J
Webster Mildred H r 423 High 2620-W
Weddell Frank A r 1515 Beach 2656
Weddell W P 1365Palm 912-J
Weddle Clara B Mrs 2006 SanLuisDr 541-W
Weddle Herbert T Jr 1984 SnLuisDr 3915-W
Weddle Richard A 265WarrenWy 3780-J
Weekes Besse V 859Church 1755-W
Weig Geo 492Leff 2634-R
Weimer Jack W 2069McCollum 1681-R
Weir C J Jr EdnaRd 55-J-1
Weir Geo Mrs 655 Islay 203-M
Weishar J A 1844McCollm 4292-J
Weishar Robt W 1860McCollm 4292-W
Weishar's City Pharmacy 858 Higuera 112
Welch Carl J 241CraigWy 3719-M
Weldin M E r 1029 Islay 2645-W
Welliver Jack r 1347 Palm 1133-R
Wellons C T r 2640 Broad 736-M
Wells Anna H RN 2320 SBroad 2925-R
Wells Chas E r 2576 Johnson Av 90-J
Wells Chas E Jr 283 SntaLuciaDr 3208-W
Wells Ella W Mrs r 1115 Islay 2622-R
Wells R R 212WarrenWy 3787-W
Welsher Lena Mrs r 1238 Marsh 763-W
Wendel's Ladies Ready To Wear 1030Chorro 162-W
Werbel E W MD French Clinic 1170 Marsh 3135
Residence 1872 Sn Luis Dr 1784
If no answer call 3135
Werner H E 1536Grdn 4111-W
Wescott Gene M & W Distrng Co
S Old Hwy 101 1413
West Coast Homes Inc 199FthlBl 726
West Coast Life Insurance Co 774Marsh 1407
West Marion I 1305Palm 928-J
West Oscar E 392ChristinaDr 3770-J
West Robt W 741High 2690-R
Westbrook Anna S r 1195 George 1757-W
Westbrook Mary r 1341 Osos 1740-M
Westbrook Olin 2014Rachael 1044-R
Westbrook Susan A 747Montery 1728-R
Western Auto Supply Co 685 Higuera 993
Western Union Telegraph Co 979Montery
To send a telegram call ..... Western Union
For all other purposes call 1670
Westfall Ralph R LosOsos 34-J-3
Westfall Russ R 280Almnd 4282-J
Westlake Grace Mrs 1228Nipomo 3777-J
Westlake Otis V 671MitchlDr 4072-J
Weston Ralph E r 1855 Sn Luis Dr 1113-W
Westside Auto Parts Co
Glass & Tire Shop 1236Montery 1851
Parts Dept 1229 Monterey 908
Salvage Yard EdnaRd 1198
Westside Tire Shop 1236Montery 1851
Westway Market 447 Higuera 491-W
Westwood Kate Mrs r 1156Upham 2474-R
Wetzel Dalie r 1133 Pismo 2272-J
Wheeler Gerald D 12&NipomaBaywoodPrk 24-J-3
Wheeler Harry G r 1426 Snta Rosa 1486-J
Wheeler Irvin H PismoHwy 4281-J
Wheeler Mary C Mrs 1730JohnsnAv 2883-W
Wherrit Raymond 2497JohnsnAv 943
Whitaker Clyde L OrctRd 1175-W
Whitaker Ernest r 552 Higuera 1889-R
Whitaker Harry S 188CuestaDr 3112-M
Whitaker W D r 1362 Pismo 2532-W
White Catherine 954Pismo 3921
White Edw H 1045MurryAv 1723-R
White Ernest E Mrs 2030Broad 2511-M
White Eugene E VachiLn 14-J-4
White Geo H r 1305 Marsh 851-J
White J H 1759Conejo 3749
White John W 1727Morro 2932-M
White K H 1621Chorro 2910-M
White Reginald r 1144 Marsh 1752-J
White Wesley 1203Buchn 3705-W
Whitener W A r 524 Mitchell Dr 1892-J
White's Furniture Store 1301 Broad 1006
Whiteside Abe YoakumTract 2735-W
Whiting Francis F 1789 SnLuisDr 4042
Whitman J R vetnrian N Hwy 78
Whitmer Keith 440KentuckyAv 4277-W
Whitney Benj H 679 SntaRosa 1160-W
Whitney Gordon A r 842 West 2766-M
Whitson Milo E 268LaCanadaDr 1958-M
Whitson R G 623Caudl 2597-J
Wical Elvin A MD 1325Chorro 246
Wickenden Eric C r 1780 Conejo 1461
Wickenden W C investmnts securtes 853Marsh 1345
Wickenden W C r 738 Higuera 749-W
Wickenden's men's wear 837 Monterey 1511
Wickham Thos r Avila 48-R-3
Wiech Geo 962Meinecke 806-M
Wiedersheim Henry 1445Marsh 293
Wiedersheim & Langdon beer 304 Higuera 293
Wieland A J r 1434 Marsh 1827
Wight H Glenn 173PolyView 2049-M
Wighton A M r 666 Lawrence Dr 1805-J
Wilcox Ernest N 1738JohnsnAv 2008
Wilcox Genevieve 540LawrnceDr 4390
Wilcox Merrill 543LawrnceDr 4083-J
Wildgans E F 1965Broad 51-R
Wiles Jas R 569LawrnceDr 3922
Wiley Durell 2105JohnsnAv 1846-R
Wiley Richard 11HathwyAv 3619-W
Wilkerson Claire 1203½Buchn 4253-J
Wilkie H M 1055Peach 3655-W
Wilkinson Harold J r 1478 Mill 1292-W
Wilkinson Irene W Mrs 1150Grove 1049-J
Wilkinson J W 412Marsh 2055
Wilkinson Jas S 2570Flora 3913-J
Will Roy 1194Ella 3173-J
Willard M S 1276 Sydny 3122-R

Willard S M r OrcuttRd 5-R-11
Willett Cal R 309LawrnceDr 4085-W
Willett Richard L rl est 688 Ida 2593
Residence 688 Ida 2245
Williams Arthur S r 156 Stenner 2278-J
Williams Edmond r 966 Buchon 1828-J
Williams Edw L 447LawrnceDr 2733
Williams Emma E r 1158 Murray Av 2930
Williams Geo W Prudential Ins Co of Amer
795 Islay 1272-W
Williams Guilda Mrs r 388Chorro 327
Williams H O r 173Chorro 1071
Williams Harlan T 231Beebee 2230-M
Williams J E r Orcutt Rd 56-R
Williams Jas W 2845 SBroad 1703-M
Williams Kline r 610 Monterey 2183
Williams Mary r 767 Christian Av 2762-W
Williams Melba J 781Marsh 3023-M
Williams Minnie F Mrs r 1652Fairview 1603-M
Williams R L 3063RockviewPl 4317-R
Williams Robt M BaywoodPark 26-J-11
Williams Ronald A r Avila 8-J-11
Williams Ronald E 538FeltnWy 3282-W
Williams Sarah C Dr optmtrst 1029Chorro 1297
Williams Sarah C Dr r 862 Toro 581-R
Williams Thos H r 2915 Johnson Av 2545-J
Williams Truman L 69RaflWy 2209-M
Williams W R r 1616 Palm 1535-J
Williamson A C 1516Nipomo 3143-R
Williamson Heyleyn F 730 Park 3074-M
Williamson Joe 1590MurryAv 2947-R
Willis Susan J BaywdPrk 24-R-11
Willis W H ReservoirCanyonRd 2285-J
Willmirth Bert 2433JohnsnAv 2980
Willoughby Theo D 355JeffryDr 3754-M
Wills H J 843RougeotPl 329-J
Wills Jas R 1250MonteVsta 2973-W
Willson Lucille G 491Hill 3500
Willson Prentiss MD San Luis Clnic 990Pac 3041
Wilmot Clyde 430HendrsnAv 4300-W
Wilmoth Helen 915Branch 2690-W
Wilson A Gaylord r 1343 Higuera 1387-M
Wilson Harold O r Calif Poly Campus 1474-W
Wilson Helen Mrs 460Kentucky 1760-R
Wilson John r Avila 9-R-11
Wilson Leo J Mrs 1341 Osos 294-J
Wilson Louis H 1050Pismo 291-J
Wilson Marie L 1822B Fixlinl 3249
Wilson Merle E r 53 Benton Wy 2127
Wilson Neva Nohl 1332Pismo 4156-W
Wilson O F 480Kentucky 3690-J
Wilson Olive B Mrs r 1771 Johnson Av 2456
Wilson Patty Sue 805Branch 4148-W
Wilson Princess 711Montery 3797-J
Wilson Robt L Mrs 272 SntaLuciaDr 3652-J
Wilson Rollo M 1444Morro 3524-J
Wilson Roy J 235FthlBl 3891
Wilson Tex r 660 Snta Rosa 534
Wilson Velma 1516FairvwAv 1837-J
Wilson Walter W r 66 Benton Wy 2529-J
Wilson Webb r 836 Mission 1217
Wilsons Flower Shop 1110Grdn 622
Wilson's Grocery 2121Broad 4215-J
Wineman Barber Shop 1110Chorro 4309-J
Wineman Hotel Higuera 1800
Wing Levi 2231 SBroad 3604-J
Winn Clyde B r 1969 Chorro 2694-W
Winn Etta 536 Sandercock 480-J
Winner C Paul 615Grove 4251-W
Winters Danl J 1360Mill 1878-W
Wirshup Arthur D 159FthlBl 3783-R
Wisberg Clarence 359CerroRomauldoAv 2909-J
Wisberg Earl F r Edna Rd 11-R-21
Wise Earl 346Buchn 4036-R
Wise Jas 337TassajaraDr 3112-R
Wiseth Norman Kenneth 892Grove 2365-W
Wisneski Edw A 2565GailPl 3771-W
Wiswell Chas G genl contr 1214Broad 927
Witbeck Bessie r 1540 Snta Rosa 154-R
Wittmeyer A W r 535 Mitchell Dr 2332-J
Wochos Judith Mrs 1972 SnLuisDr 4395
Wochos Robt G MD San Luis Clinic 990Pac 3041
Wolf Harry K r 869Center 444
Wolfe Alfred M MD French Clinic 1170 Marsh 3135
Residence 1367 Mill 424
If no answer call 3135
Wollam Eula C 1224Buchn 687-J
Wolverton Ray E 728Upham 334-M
Wonsley Ina 758Grove 1412-R
Wood Chas W 1375Bishp 3785-W
Wood Helen r 1740 Conejo 1041-W
Wood M A r 1061 Grove 1182
Wood M H 723Alexndr 4330-R
Wood Pearl F Mrs r 1010 Mill 1504-J
Woodbridge Fredrika P Mrs 1306Higuera 2798
Woodbridge John H MD 891 Pismo 1882
Woodford E A 38RincnDr 1722
Woodrell Cliff R 110Graves 660-W
Woodring Herbert L 655LawrnceDr 1159-R
Woods Fern E r 968 Walnut 1943
Woods Geo R 168-2dBaywdPrk 26-J-2
Woods Irene BaywdPrk 24-J-11
Woods O E r 1402 Marsh 290-R
Woodward J R 2315JohnsnAv 4015-J
Woodward Leo Mrs 2315JohnsnAv 3173-M
Woodward Wm H 2374JohnsnAv 2576-M
Woodworth H W 1122 Ida 3807-W
Woodworth John A r 473 Pacific 893-R
Woolf Jas M r 239 Beebee 556-W
Woolf Robt 319 SntaLuciaDr 3210-W
Woolpert Wickson R 505FeltnWy 3975
Woolpert Wickson R Muller & Woolpert attys
WickendenBldg 4200
Woolworth F W Co 778 Higuera 2458
Workman Nellie r 205 Beebee 2603-R
Wornom R G r 260 Lincoln 2143
Worthington Plumbing Supply 1604 Morro 2289
Worthington Walter Worthington Plmbng Supply
1604 Morro 2289
Wray Ethel Miss 12RincnDr 3149-J
Wray John J 832RougeotPl 4190-M
Wray O D 143TassajaraDr 3711-J
Wreden Jane Mrs r 1746 Chorro 1410-J
Wright A K r 382 Pismo 1973-R
Wright Donald G 290RamonaDr 1861-J
Wright Dorothy S r 110 Orange Dr 150-M
Wright Esther 807Branch 2640-J
Wright H J 101Hwy 42-R-3
Wright Harold L 2525JohnsnAv 2067-W
Wright Jessie Mrs r 726 Buchon 1568
Wright John H EdnaRd 1175-R
Wright L H r 675 Brizzolara 2736-J
Wright Lawrence 515LawrnceDr 4046-M
Wright Lucille L 1427Beach 1416
Wright Robt M Mrs 655 Osos 3273-W
Wright Robt N 611 Serrano 4346-W
Wright Sami V Jr 1208Peach 627
Wroble Wanda M N200FerriniRd 1399-W
Wu H M Dr herbalist & oste 972 Snta Rosa 1750-W
Wuest Francis A 119Beebee 4178-W
Wulke Lillian L 640LawrnceDr 3725-W
Wunderlich A M LtCol 681Grove 1262-M
Wyatt Glynn A r 1219 Ella 212-W
Wyatt W C r Edna Rd 1255-W
Wyatt Wm R 32NBroad 2746-J
Wybrandt H P 1943McCollm 4341-R
Wyman Frank 370Marsh 1187

Y

Yance Alice Mrs r 1838 Johnson 1768-J
Yeager Claude R 864Chorro 2031-W
Yearwood L E 1629MurryAv 2947-W
Yellow Taxi Co 987 Monterey 100
Yenter Mary r 111 Orange Dr 2464-M
Yeomans R F 1124Nipomo 3890
Yoakum C O 2023 SnLuisDr 74
Yost Grace A 972Buchn 4375-R
Young C R r 1240 Ella 2338
Young Carl E StennerCrk 19-J-3
Young Claude r Pismo Rd 7-F-3
Young E M Indscpng 192PolyView 2818-J
Young E S 1803Grdn 4203
Young E S Young's Beauty Shop 1037 Monterey 391
Young Eleanor G r 1283 Murray Av 1281-W
Young Emma 2031Chorro 535-W
Young Harry E 669Chorro 459-M

Young Lee E 493Leff 4336-J
Young Pearl Mrs 538½Leff 2754-R
Young Roscoe R 957A MurryAv 4373-R
Young's Beauty Shop 1037 Monterey 391
Yours & My Furniture Store 1127 Broad 942
Yowell Carl 1165Mill 1315-W

Z

Zachar John 711Misn 4125
Zahner Chas A r 1359 Marsh 3047-J
Zajicek Jas 491Kentucky 1944-J
Zampol Zoilo E 785JohnsnAv 1270-J
Zana's Cafe 1136 Carmel 1871
Zanchuck Wm r 22 Mt Pleasanton Dr 692-J
Zank Stephen A 231Polyview 2298-M
Zanoli Frances Mrs r 1037 Mill 2830-W
Zanoli Jas W 865Morro 1269-W
Zanoli Jess r 778 Osos 590-W
Zanoli Wilfred r 1437 Beach 521
Zaugg Howard 1189Buchn 4253-M
Zavala Ernest 2066Chorro 1028-W
Zavala Jose r 2102 Broad 3152-M
Zegar Furniture Store 840Monterey 85
Zegar Steve 1318 Mill 10
Zegar's Upholstery Shop 881Morro 2080-J
Zelazny Josephine CuestaGrade 12-J-12
Zellner W M r 549 Hathaway Av 774-J
Zerfing A L r 1228 Mill 1256-W
Zid Junas Edw W 313PatriciaDr 3768-M
Zilka Thos J r 51 Motley 2330-W
Zimmerman Dean R r 690 Islay 1537-J
Zimmerman Gilbert 873Venable 3111-M
Zingg Elwood 1907Ruth 2065-R
Zion Shirley J 7th&ElMorroBaywoodPark 39-R-3
Zipper Wm J 1908Ruth 2677-J
Zoffman Christine r 1355 Mill 1829-J
Zuiderweg P J contrs 2800Broad 1950
Yard & Office 210Beebee 1950
If no answer call 4225
Residence ReservoirCanyonRd 4225
Zukas B J r Edna Rd 46-J-1
Zweifel John R r 1333 Mill 2943-M

To Speed Service
Please look up
The number first!

Each new issue of the Telephone Directory contains an important percentage of listings that are new or changed.

Many new telephones have been installed. Many people have changed their places of residence or business.

PLEASE CONSULT THE DIRECTORY FIRST

extension telephones are so handy yet cost so little

For only a few pennies a day you can enjoy the convenience of an extra telephone in your home.

Extensions go almost anywhere in the home—in the bedroom or basement . . . in the den, kitchen, or garage . . . wherever you spend a lot of time. And the cost is small . . . only pennies a day. We can offer this service again because extensions require only additional telephone sets, not outside cables and central office facilities.

To order your extension, just call your Pacific Telephone Business Office.

Pacific Telephone

You won't miss important calls

when you answer promptly. When you have only two cards left to play in an exciting grand slam hand—or in any situation where you'd like to say "Wait a minute!"—it's always a temptation not to answer the telephone immediately. The person calling, though, doesn't know what you're doing and may hang up, thinking you are not at home. That way you may miss important calls.

So, next time your telephone rings, won't you try to answer as quickly as you can?

Pacific Telephone

Saves time...

to look up numbers before you call

You'll get numbers right the first time if you look up those there's some question about. Telephone numbers have a way of getting twisted when you rely on memory alone. So, if there's any doubt, look up the number. Thank you.

You'll save time when you call long distance by number

A special occasion call to far away family members . . . an important business call to another city . . . any long distance call goes through faster when you call by number.

So next time you have an out-of-town call to make —remember you'll get faster service if you give the operator the number you're calling—rather than just the name and address.

for your list of personal numbers

This FREE BOOKLET is yours for the asking. It's the handy way to keep out-of-town numbers . . . and frequently called local numbers . . . always at your fingertips. To get your free booklet—just telephone, send a postcard or drop in at your nearest Pacific Telephone business office.

Pacific Telephone

Make "Phone Plans" part of your Home Plans...

built-in telephone facilities are inexpensive

Whether that dream home you're going to build is a mansion or a simple cottage, the cost of installing built-in telephone facilities during construction will be well within your budget.

Conduit (that's a metal tube concealed in the wall through which wires are drawn when your telephone service is installed) leads to locations where telephone instruments would be handiest and most serviceable. Whether your immediate need is for a single telephone, or for several, you meet it more practically and economically this way. It permits locating the instruments where most convenient. You avoid marring finished walls or bringing exposed wire along the baseboards.

We maintain an Architects' and Builders' Service at no cost to you to help you match good "Phone Plans" with your preferred Home Plans. Call on us before building begins.

The Pacific Telephone and Telegraph Co.

Need help from a tree service expert? Find one fast in the Yellow Pages of your telephone book.

Use the Classified Directory often. Saves time in finding almost everyone in town who fixes things, sells things, does things.

You'll find it fast in the YELLOW PAGES

CALIFORNIA TELEPHONE DIRECTORIES

YELLOW PAGES

LOCALITY: San Luis Obispo County

YEAR: December 1953

CLASSIFIED TELEPHONE DIRECTORY

FOR

SAN LUIS OBISPO COUNTY

DECEMBER 1953

For Information Concerning This Classified Directory, Please Call Our Business Office.

When
NAME
or
ADDRESS
Is Forgotten

Someone has told you of a certain concern or you've read their advertising somewhere.

LOOK IN THE

Classified
TELEPHONE SECTION

You probably will recognize the name or address when you see it.

Abstractors–See Title Companies

Accordions

Music Supply Co
Halcyon Rd & Grand Av.....ArroyoGrande 3118

Account Bookkeepers

See Bookkeeping Service

Accountants–Certified Public

Belcher Charles N 981 Monterey....SnLuisObspo 104
Knight Robert A 774 Marsh.....SnLuisObspo 1735

Accountants-Public

Andersen Arthur K Traffic Wy.....Atascadero 461-J
Ball Rollin Wickenden Bldg.....SnLuisObspo 3125
Bowman Alfred T 982 Monterey...SnLuisObspo 918-J
Boyce J Earle 1120 Chorro.....SnLuisObspo 886
Butler Morse R 1135 Chorro.....SnLuisObspo 2114
Coffie Eva
314 Pomeroy Av Pismo Beach.....POplr 6-2105
Deal Donovan T 134 E Branch.....AroyoGrnde 3311
Derby Mabel H Miss
647 Park.....Sn Luis Obspo 2687
Fitz M Edwin 778 Marsh.....SnLuisObspo 1543
Hagens W A 724-14th .....PasoRobls 72
Hanson Chas A 463 Marsh.....Sn Luis Obspo 1050
Hill Bill J 774 Marsh.....SnLuisObspo 582
Hyler Glenn R 360-5th .....MorroBay 2946
McLinn D 1216 Broad.....SnLuisObspo 285
Randall E E 273 Chorro....Sn Luis Obspo 2617-J
Rehbock Kettner S S Hwy.....Atascadero 516
Rowe Donald A 405 E Branch....ArroyoGrande 2695
West Chauncey W & Associates
901-12th .....Pso Robls 868

The Yellow pages save you time.

SHOP IN THE YELLOW PAGES

Whenever you want information about an article, a service or a certain business

LOOK IN THE

Classified
TELEPHONE SECTION

&

Incidentally

Prompt answering of a telephone's ring is thoughtful, courteous—and good business.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

SALES & SERVICE ON . . . . .

CLARY

Speed-o-lectric ADDING MACHINES

Many exclusive features make the Clary a different kind of adding machine. Try the Clary before you buy . . . PROMPT FACTORY-APPROVED SERVICE. Adds – subtracts – multiplies

HILL'S STATIONERY STORE

San Luis Obispo 1403

1127 CHORRO SAN LUIS OBISPO

THE TYPEWRITER SHOP

Serving San Luis Obispo County Since 1926

ELMER SMITH

ADDING MACHINES

NEW - USED - REBUILT

EXPERT REPAIRS ON ALL MAKES

OFFICE FURNITURE
EXECUTIVE & COMMERCIAL
Most Complete Selection to Choose From

TYPEWRITERS RENTED
Sales & Service
• NEW
• USED
• REBUILT
Guaranteed Repairs

PHONE

SAN LUIS OBISPO 127

986 MONTEREY – BETWEEN OSOS & MORRO

Adding & Calculating Machines

ALLEN-WALES ADDING MACHINES

SERVICE and SUPPLIES

"FOR SERVICE CALL"

NATIONAL CASH REGISTER CO
737 Marsh . . . . . SnLuisObspo 543

BICKELL'S STATIONERY STORE
807-12th . . . . . PasoRobls 882

BURROUGHS ADDING AND CALCULATING MACHINES–
ADDING MACHINE DEALER
HILL'S STATIONERY STORE
1127 Chorro . . . . . SnLuisObspo 1403
FACTORY SALES AND SERVICE
BURROUGHS CORP
230 John . . . . . Salinas 3856

CLARY ADDING MACHINES–
HILL'S STATIONERY STORE
1127 Chorro . . . . . SnLuisObspo 1403

HILL'S STATIONERY STORE
ADDING MACHINES
OFFICE AND PORTABLE TYPEWRITERS
NEW — USED — REBUILTS
SALES - SERVICE - RENTALS
Complete Repair Shop
1127 Chorro. . . . . San Luis Obispo 1403

Hill's Stationery Store
1127 Chorro. . . . . Sn Luis Obspo 1403
(See Advertisement Page 2)

NATIONAL ADDING MACHINES

Scientifically designed to do more work, in less time, with less effort.

National

SALES • SERVICE • SUPPLIES

"WHERE TO BUY THEM"

NATIONAL CASH REGISTER CO
737 Marsh . . . . . SnLuisObspo 543

NELSON JOHNNY OFFICE EQUIPMENT CO
690 Higuera. . . . . Sn Luis Obspo 228
(See Advertisement This Page)

OLIVETTI PRINTING CALCULATORS

Dual Purpose Automatic Calculator and Ten Key Adding Machine

olivetti

Credit Balance - Printed Proof
Rentals - Sales - Service - Supplies

"WHERE TO BUY THEM"

Walker's Bob 785 Marsh. . . SanLuisObispo 681-W

FLAVOR SAVER

A metal tea ball holds whole spices, like bay leaves, cloves—saves tying in a bag. Hang over edge of kettle to season food.

Adding & Calculating Machines–(Cont'd)

PASO ROBLES OFFICE SUPPLY
COMPLETE OFFICE OUTFITTERS
Commercial – Stationery
Typewriters – Adding & Calculating Machines
Curtis J. Baxter, Prop.
Next Door to Post Office
608-12th . . . . . PasoRobles 481-J

SUNDSTRAND ADDING MACHINES–
HILL'S STATIONERY STORE
1127 Chorro . . . . . SnLuisObspo 1403

TYPEWRITER SHOP THE
986 Monterey. . . . . Sn Luis Obspo 127
(See Advertisement Page 2)

VICTOR ADDING MACHINES

DEPENDABLE SINCE 1918
A complete line of portable and heavy duty machines to add, subtract, multiply, divide, credit balance.
Hand Operated and Electric Models
SALES—SERVICE—RENTALS

VICTOR ADDING MACHINES

"WHERE TO BUY THEM"

NELSON JOHNNY OFFICE EQUIPMENT CO
690 Higuera. . . . . Sn Luis Obspo 228

WALKER'S BOB
R C Allen Sales & Service
785 Marsh. . . . . Sn Luis Obspo 681-W

The buying public won't forget you when you advertise in the Yellow Pages.

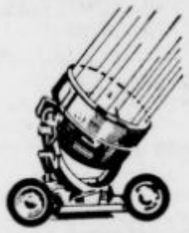
- ROYAL TYPEWRITERS
- CHECKWRITERS
- DUPLICATORS
- NEW – USED – RENTALS

ALL MAKES REPAIRED
SALES - SERVICE - SUPPLIES

JOHNNY
NELSON OFFICE EQUIPMENT CO.
690 HIGUERA
San Luis Obispo 228

Advertising

STAN'S SEARCHLITE SERVICE



THE BRIGHT WAY TO ADVERTISE

PASO ROBLES 760
2138 SPRING

Residence
ATASCADERO 417-R
Rt. 2 Box 369

AIR COMPRESSORS

RENTED

- DRILLING
- CHIPPING
- BREAKING
- TAMPING
- SANDBLASTING

A. E. TOMASINI
LICENSED CONTRACTOR
SALES & SERVICE
PHONE
San Luis Obispo 1424
1922 JOHNSON

Adjusters

BROWN BROTHERS ADJUSTERS
INSURANCE ADJUSTERS
AL. P. McMAHAN
Manager
Security Bank Bldg.....SanLuisObispo 3813
If no answer call....SanLuisObispo 1293-J

COAST COUNTIES ADJUSTMENT BUREAU RUSSELL J. THOMAS, Owner
J. E. CAMPBELL, Manager
WALTER W. WILSON, Adjuster
PAUL PETERSON, Adjuster
1130 Garden .....SanLuisObispo 3011
If no answer call...SanLuisObispo 2248-J
Or.....SanLuisObispo 2529-J

CROSS SAM & CO
SAM CROSS & CO.
Insurance Adjusters
A. L. Peterson, Mgr.
Evenings & Holidays call
774 Marsh.....SanLuisObispo 4211

GENERAL ADJUSTMENT BUREAU INC
Formerly Fire Co's Adj Bureau Inc
Ed K Francis-Branch Mgr
1308 Garden .....SanLuisObispo 1968

Advertising Agencies

JOY GARRISON BERGHELL ADVERTISING
CREATOR OF AWARD-WINNING CAMPAIGNS
Ideas – Market Analysis – Sales Helps
Newspaper – Magazine – Radio
TV & Direct Mail
Publicity – Promotion – Public Relations
964 Chorro .....SanLuisObispo 2992
After 7 PM Phone.....MorroBay 4742

Advertising–Outdoor

Stan's Searchlite Service 2138 Spring PasoRobles 760
(See Advertisement This Page)

Advertising–Radio

See Radio Broadcasting Companies & Stations

Advertising Signs–See Signs

Agricultural Implements—See Farm Equipment

Air Compressors

INGERSOLL-RAND AIR COMPRESSORS—
TOMASINI A E
1922 Johnson.....Sn Luis Obspo 1424

WESTINGHOUSE AIR COMPRESSORS—
HARDING EQUIPMENT CO
Old 101 Hwy .....Sn Luis Obspo 1937-J

Air Compressors–Renting

Parker E R Boiler Works
514 Higuera.....Sn Luis Obspo 2056
TOMASINI A E 1922 Johnson..Sn Luis Obspo 1424
(See Advertisement This Page)

Air Conditioning Contractors

COOPERATIVE FARMERS SUPPLY CO INC
1315 Pine.....Pso Robls 153

McBRIDE SHEET METAL WORKS
COLEMAN HEATING & AIR CONDITIONING
EXHAUST SYSTEMS
SKYLIGHTS – GUTTERS
RESTAURANT EQUIPMENT
Repairs & Maintenance
Old South Highway.....SanLuisObispo 337

SMEE'S PLUMBING & HEATING SHOP
2959 S Broad.....SnLuisObspo 766

Air Conditioning Equipment & Supplies

AMERICAN-STANDARD SUNBEAM AIR CONDITIONERS
Complete line for residential cooling and year 'round air conditioning. Also commercial Packaged Units.
"FOR INFORMATION CALL"
RETAILER
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad.....SnLuisObspo 766

LENNOX AIRE-FLO AIR CONDITIONING
All season Air Conditioning Systems for homes, stores, offices—Made by LENNOX, World's Largest Manufacturers and Engineers of Warm Air Heating Systems. Engineering aid, prompt service.
"WHERE TO BUY IT"
DEALERS
Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av.....PasoRobles 1117
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad.....SnLuisObspo 766

Purchasing agents use the Classified Telephone Directory as their buying guide. Why not investigate the sales-building possibilities of advertising in the Classified Telephone Directory? Just call our nearest Business Office.

REPAIR SERVICE

When one of the many household articles gets out of order, you will find a repair service quickly and easily when you

LOOK IN THE
Classified
TELEPHONE SECTION

Air Conditioning Equipment & Supplies–(Cont'd)

YORK AIR CONDITIONING EQUIPMENT
Commercial, Industrial and Residential Air Conditioning Equipment from the smallest to the largest installation. Sales, Service & Supplies
"HEADQUARTERS FOR MECHANICAL COOLING SINCE 1885"
"WHERE TO BUY IT"
DISTRIBUTOR
OTT'S 727 State.....SantaBarbara 2-7671

Air Express Service

Air Express Division Of Railway Express Agcy Inc
1332 Spring.....PasoRobls 68
Air Express Division-Railway Express Agency Inc
Railroad Av.....SanLuisObispo 522

Air Freight Service

SOUTHWEST AIRWAYS CO
Air Freight Rates & Information
San Luis Obispo
County Airport.....SnLuisObispo 2627
Paso Robles
Sn Luis Obispo Co Arpt.....PasoRobles 707

Ads in the Classified Telephone Directory bring more customers to your business. People turn to the Yellow Pages when they are ready to buy . . . read about your products and services.

When Looking for a Dealer in your Neighborhood

Time and effort may be saved if the article or service you want to buy can be found in your neighborhood. You'll find the location of your neighborhood dealer when you

LOOK IN THE
Classified
TELEPHONE SECTION
The Yellow Pages Tell You Where

ALWAYS FLY THE SKYCOACH WAY

Skycoach

DE LUXE DC4's

New York	$80.00*	Chicago	$70.00*
Philadelphia	$85.00*	Washington	$95.00*
Kansas City	$75.00*	Detroit	$84.80

* EXCURSION RATES
(10% Discount Round Trip) (All Fares Plus Tax)
Children Under 12 - ½ Fare
✓ STEWARDESSES ✓ RECLINING CHAIRS ✓ FREE SNACKS

GREAT LAKES AIRLINES INC.
U. S. GOV'T. LIC. IND. AIR CARRIER
CALL OR WIRE COLLECT

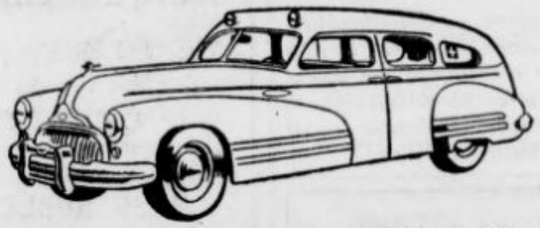
IN SAN FRANCISCO — YUkon 2-5300 — 37 GEARY ST.
IN OAKLAND — GLencourt 1-5811 — 1746 BROADWAY
OAKLAND AIRPORT — LOckhaven 8-5353 — INTERNATIONAL TERMINAL

AMBULANCE

JONES AMBULANCE SERVICE
& HOSPITAL SUPPLIES

OXYGEN EQUIPPED

Rates on Out of Town Calls



We Serve Any Community

RED CROSS TRAINED PERSONNEL

ALL AMBULANCES FULLY EQUIPPED FOR EMERGENCY & INVALID CASES
WE RENT AND SELL HOSPITAL BEDS
WHEEL CHAIRS - OXYGEN - OXYGEN EQUIPMENT
AND ALL TYPES OF SICK ROOM EQUIPMENT
CRUTCHES & CANES
24-HOUR SERVICE

PHONE
SAN LUIS OBISPO 887

INDEPENDENTLY OWNED & OPERATED
780 PACIFIC ST. SAN LUIS OBISPO

Air Line Companies

GREAT LAKES AIRLINES INC
Oakland Airport
International Terminal Oakland . LOckhvn 8-5353
(See Advertisement Page 6)

SOUTHWEST AIRWAYS CO
Passenger Information & Reservations
San Luis Obispo County
Airport ..... SnLuisObspo 2627
Paso Robles
Sn Luis Obspo Co Arpt..... PasoRobles 707
Air Freight Rates & Information
San Luis Obispo County
Airport ..... SnLuisObspo 2627
Paso Robles
Sn Luis Obspo Co Arpt..... PasoRobles 707

Air Line Ticket Agencies

Columbia Airline Agcy 1317 Spring... PsoRobles 1551
SOUTHWEST AIRLINES AGCY
987 Osos ..... SnLuisObspo 418

TRAVEL SERVICE
SOUTHWEST
UNITED – TWA – AMERICAN
PAN AMERICAN – PHILIPPINE – WESTERN
TICKETS & RESERVATIONS
No Service Charge
Across From Court House
987 Osos ..... SnLuisObispo 418

Wilton Travel Agcy
Paso Robles Hot Springs Hotel.... PasoRobls 1070

Air Taxi & Charter Service

Hoover Bros Flying Service
Edna Rd ..... SanLuisObispo 2977

Airports

Patroline Estrella Air Base..... PasoRobls 616-J

Aluminum Products

S L O SUPPLY CO
Aluminum Windows & Garage Doors
101 Higuera ..... SnLuisObspo 351

Ambulance Service

BENEDICT-RETTEY AMBULANCE SERV
A COMPLETE, FULLY EQUIPPED
TRAINED AND UP-TO-DATE
AMBULANCE SERVICE
Hwy No 1 &
Atascadero Rd..... Morro Bay 6271
Day or Night call..... Morro Bay 6271

Chapel Of The Roses S Hwy..... Atascadero 98
CHOLAME AMBULANCE SERVICE
Cholame ..... Paso Robles 26-F-6
(See Advertisement This Page)
Jones Ambulance Service & Hospital Supplies
780 Pacific ..... SnLuisObispo 887
(See Advertisement Page 6)
PASO ROBLES AMBULANCE SERVICE
2815 Vine ..... Pso Robls 652
(See Advertisement This Page)

TO DARN A BIG HOLE

To furnish a firm base on which to work, baste a piece of mosquito netting over hole in garment.

PASO ROBLES
AMBULANCE

SERVICE

RIDE WITH YOUR PATIENT – NO CHARGE

Call
Paso Robles 652

• OXYGEN EQUIPPED
• 24-HOUR SERVICE
Any Time - Anywhere
• Emergency Facilities
• No Mortuary Connection

CHOLAME AMBULANCE

SERVICE

CALL
PASO ROBLES 26-F-6

24-HOUR SERVICE
Any Time - Anywhere
RIDE WITH YOUR PATIENT - NO CHARGE
OXYGEN EQUIPPED
EMERGENCY FACILITIES
ALL MODERN EQUIPMENT
NO MORTUARY CONNECTION
FIRST AID TRAINED
PERSONNEL

Amusement Devices

John Marion 480 Pacific.....SnLuisObspo 4311-J
Los Osos Vendors 750 Mill .....SnLuisObspo 1833
(See Advertisement This Page)
San Luis Amusement Co
983 Chorro.....Sn Luis Obspo 66-W

Amusement Places

Noble's Oceano Pavilion
Pier Av Oceano .....ArroyoGrande 9978
Pismo Beach Skating Rink
175 Pomeroy Av Pismo Beach.....POplr 6-2072
Surf Club 195 Pomeroy Av Pismo Beach.POplr 6-9991

Ant Control–See Exterminating

Antiques–Dealers

Antique Shop The
Mrs D E Prang
12th & Grand Av Grover City.ArroyoGrande 2117
B & B Antiques 1023 Broad..Sn Luis Obspo 394-W
El Techo Azul
Gladys K McLinn
662 Higuera.....Sn Luis Obspo 619-J

SMITH'S S S TRADING POST
COMPLETE LINE OF COLLECTOR'S ITEMS
ANTIQUES - GUNS - CURIOS
MISCELLANEOUS
We Buy—Sell—Trade
½ Mile Post City Limits Toward Airport
Edna Road.....San Luis Obispo 1498-W

We want your telephone service to be as helpful as we can make it.

Featuring
SEEBURG
COIN OPERATED
PHONOGRAPHS
Phone
SAN LUIS OBISPO
1833

LOS OSOS VENDORS

ALSO ALL OTHER
COIN OPERATED
AMUSEMENT DEVICES
24-HOUR
DEPENDABLE SERVICE
For Service
San Luis Obispo
2992

750 MILL

Antiques–Repairing & Restoring

ART-WOOD-CRAFTS
ANY ANTIQUE PIECE
RESTORED TO ITS
ORIGINAL BEAUTY
TURNINGS – CARVINGS
MR. & MRS. A. C. PHILLIPS
955 Pacific .....SanLuisObispo 2410-W

Apartments

Beach Apartments
142 Stimson Av Pismo Beach.....POplr 6-4627
Breaker's Apartments
172 Hinds Av Pismo Beach.....POplr 6-9981
Casa Del Mar Apts
133 Ocean View Av Pismo Beach....POplr 6-9968
Crawford's Motel
371 Ocean Drive Pismo Beach.....POplr 6-2493
Dolliver Apts 320 Hinds Av.....Pismo Bch 215-M
Edgewater Motel
280 Wadsworth Pismo Beach.....POplr 6-2233
El Marero Hollister.....Pismo Bch-196
Fair Oaks Court 1111 Grand Av.....AroyoGrnde 5719
GRANDVIEW APARTMENTS
Furnished & Unfurnished Deluxe Apts
240 Spring .....PasoRobls 37
Howie's Court 652 Morro....Sn Luis Obspo 2297-J
Morro Del Mar Apts
Daily-Weekly-Monthly Rentals
Morro Del Mar.....MorroBay 5281
Morro Road Apts Old Morro Rd...SnLuisObispo 1563
Park Apartments
322 Park Av Pismo Beach.....POplr 6-2403
Pueblo Apartments 1804 Spring...PasoRobles 1153-J
Seashore Apartments
15 Apartments-Weekly & Monthly Rates
110 Stimson Pismo Beach.....POplr 6-4642
Shell-Bra Apartments
Daily-Weekly-Monthly Rentals
142 Windward Av Shell Beach....POplr 6-2450
SMITH'S DELUXE APARTMENTS
At Leeward and Water St Shell Beach
Furnished Apartments by Week or Month
627 Water Shell Beach.....POplr 6-4638

Appraisers

Arsenio J T
General Appraisal Practice
861 Monterey .....SnLuisObspo 729
Fitzgerald Maurice W
Specializing In Real Estate Appraisals
852 Higuera .....SnLuisObspo 839

Architects

Badgley John
Member American Institute Of Architects
981 Monterey .....SnLuisObspo 1641
Badgley John & Associates
Architect & Planning Consultant
981 Monterey .....SnLuisObspo 1641
D M J M Engineering Co 1214 Broad.SnLuisObspo 927
Holdredge Wm Decker 1604 Monterey.SnLuisObspo 29

Armatures–Repairing & Rewinding

Fred's Auto Electric & Signal Service
903 Spring .....PsoRobls 1007

Armories

Calif National Guard Co C 149th Tank Bn
N Mall & Traffic Wy.....Atascadero 446
U S Government Navy Department Naval Reserve
Electronics Facility
County Airport .....SnLuisObispo 370

Advertise here—it pays.

Army & Navy Goods

Army Supply 1221 Spring.....Pso Robls 1502
Beno's Inc 1019 Morro.....San Luis Obspo 620
Frenchy's Army Supply 1321 Spring..PasoRobles 570

Art Goods–Retail

See Also Artists' Materials–Retail; Gift Shops; Pictures, Etc.
Bert's Hobby Shop 995 Higuera.SnLuisObspo 2845-W

Artists

Creative Arts 1016 Court.....SnLuisObspo 206

Artists' Materials–Retail

ACME QUALITY PAINT & WALL PAPER STORE
862 Monterey.....Sn Luis Obspo 3039
BICKELL'S STATIONERY STORE
807-12th .....PsoRobls 882
Gabby Book Store 1040 Chorro...SnLuisObspo 867-W
HILL'S STATIONERY STORE
1127 Chorro.....Sn Luis Obspo 1403
PISMO ARTS & CRAFTS
610 Cypress Pismo Beach.....POplr 6-2227

Asphalt & Asphalt Products

ROSELIP WALTER B
N Traffic Way.....Atascadero 20
If no answer call.....Atascadero 291-W
Or .....SanLuisObispo 785

SOUTHERN PAC MILLING CO
ASPHALT PRODUCTS
Also
SAND – GRAVEL – ROCK
See Our Ad Under
Concrete – Ready Mixed
S Hwy .....PasoRobles 1228
Embarcadero .....MorroBay 6761
Santa Barbara Av.....SanLuisObispo 2203

Associations

See also Clubs; Fraternal Organizations; Labor Organizations; Etc
Alcoholic Anonymous 1245 Spring....Pso Robls 488
Alcoholics Anonymous .....SanLuisObispo 2992
Amer Cancer Society 964 Chorro...SnLuisObspo 3961
American Legion Hall
Orchard Av.....Aroyo Grnde 4460
Amer National Red Cross San Luis Obispo
Chapter 1041 Chorro .....SnLuisObspo 2630
Atascadero Chamber of Commerce
Carlton Hotel .....Atascadero 321
Atascadero Golf Course Highway ..Atascadero 524-W
Atascadero Grange Hall Palma Av..Atascadero-214-J
Automobile Club of Southern Calif
District Office
1134 Monterey.....Sn Luis Obispo 1480
Emergency Road Service
781 Humbert Av.....SnLuisObspo 4220
Emergency Road Service
1246 Spring.....Pso Robls 169-W
Boy Scouts of America 1123 Mill...SnLuisObspo 2220
Camp Fire Girls Inc
864 Snta Rosa.....Sn Luis Obspo 1858-W
Camp Talaki Santa Maria Campfire Council
Lopez Canyon .....AroyoGrnde 2030
Chamber of Commerce
998 Monterey.....Sn Luis Obspo 2923
Chamber Of Commerce 705-12th.....PsoRobls 16
Eagle's Lodge 100F Bldg.....Pso Robls 1452
Elks Club 906 Marsh.....Sn Luis Obspo-322
Grange Hall S Broad.....Sn Luis Obspo 639
I D E S Hall Assn Mill.....Sn Luis Obspo-1373-W
I O O F Hall 128 Bridge.....Aroyo Grnde 2656
I O O F Hall 520 Dana.....Sn Luis Obspo 168
Infantile Paralysis Foundation
1302 Marsh.....Sn Luis Obspo 566
Labor Local No 1464 A F of L
1530 Monterey.Sn Luis Obspo-256
Masonic Hall 859 Marsh.....Sn Luis Obspo-626-J
Masonic Temple 112 Poole.....Aroyo Grnde 2350
Monday Club Monterey.....Sn Luis Obspo-1960
National Farm Loan Assn
1123 Garden.....Sn Luis Obspo 1386
Paso Robles Camp Fire Girls Hdqtrs
19th & Chestnut.....Pso Robls 1468-W
Paso Robles Grange.....Pso Robls 20-J-11
Paso Robles Mutual Building & Loan Assn
1211 Park.Pso Robls-613
Paso Robles Women's Club
13th & Oak.....Pso Robls 747-W
San Luis Obispo County Fair Office
Riverside Av .....PsoRobls 950
San Luis Obispo County Tuberculosis & Health
Association 1026 Chorro.....Sn Luis Obspo 1048
San Luis Obispo Production Credit Assn
1123 Garden.....Sn Luis Obspo-1386
Shrine Circus Office
940 Chorro.....Sn Luis Obspo 660-W

Athletic Goods

See Sporting Goods Headings

Attorneys

Andre & Andre 1041 Chorro.....SnLuisObispo 3344
Andre George L 1041 Chorro...Sn Luis Obspo 3344
Andre Peter R 1041 Chorro....Sn Luis Obspo 3344
Brazil A H 793 Higuera.....Sn Luis Obspo-2082
Res Phone.....Sn Luis Obspo 188
Buck Chas K Wickenden Bldg...Sn Luis Obspo 890
Residence .....SnLuisObspo 2471
Burritt John Traffic Wy.....Atascadero 765
Residence .....Atascadero 431-W
Champion & Quinn Bank of America Bldg PsoRobls 76
David Andrew 105 Short.....AroyoGrnde 2692
Davis Paul W 846 Higuera....Sn Luis Obspo 1033
Residence .....SnLuisObispo 4387
Eschwig W W 531-12th .....PsoRobls 333
Finucane Geo F 139 W Branch...Aroyo Grnde 2835
If no answer call.....SnLuisObispo 2992
Fitzgerald M A 778 Marsh....Sn Luis Obspo 1479
Gallagher Madden & Hart
Bk of America Bldg.....PsoRobls 800
Grundell Herbert C Court House..Sn Luis Obspo-1683
Harris Richard F Security First
Natl Bank Bldg.....Sn Luis Obspo 3048
Res 304 Sn Miguel Av.....SnLuisObispo 1696
Kaetzel C P 793 Higuera.....Sn Luis Obspo-1868
Kaetzel Jack 793 Higuera.....Sn Luis Obspo 1868
Muller & Woolpert
Wickenden Bldg .....SnLuisObispo 4200
Ogle Chas E 925 Main.....MorroBay 6197
O'Reilly Timothy I
Bank of America Bldg.....Sn Luis Obspo 889
Residence .....SnLuisObspo 3170
Peterson Albert
250 Pomeroy Pismo Beach.....POplr 6-2139
Polin Martin 1026 Chorro.....SnLuisObspo 640-J
Renetzky Andrew 846 Higuera.....SnLuisObspo 1033
Residence .....SnLuisObspo 1496
Renetzky & Davis
846 Higuera.....Sn Luis Obspo 1033
San Luis Obispo County District Attorney
Court House.Sn Luis Obspo-1683
Seitz John L 991 Osos.....SnLuisObspo 4290
Shipsey Gerald W 991 Osos .....SnLuisObspo 4290
Shipsey & Seitz 991 Osos.....SnLuisObspo 4290
Somogyi Lloyd E 777½ Higuera...SnLuisObispo 2654
Wright Robt E Entrada Av.....Atascadero 474

QUICK BRASS CLEANER

You can clean copper and brass instantly by rubbing with a mixture of vinegar and salt. The finish won't last as long as with regular metal polish, but the mixture does a fine job.

Auctioneers

Oceano Auction Yard 144 Brisco Rd..AroyoGrnde 3312
House Of Bellows 11th & Hwy 1.....MorroBay 5516
(See Advertisement This Page)

Automobile Accessories

See Automobile Parts & Supplies Headings

Automobile Batteries

See Batteries Headings

Automobile Blacksmithing

See Automobile Body Repairing

MERCHANTS and business firms appreciate being told that you found them in the Yellow Pages.

AUCTIONEERS

BELLOWS AUCTION HOUSE

Let Us Sell for You
FURNITURE
APPLIANCES & ETC

JIM MADSEN - *Auctioneer*
House of Bellows
11th & Hwy. 1 Morro Bay 5516

Automobile Body Repairing

ARLAND CHEVROLET CO
1039 Monterey.....Sn Luis Obspo 1548

BLACK'S AUTO BODY
AUTO BODY AND FENDER REPAIRING
AUTO PAINTING
Free Estimates
OVER 15 YEARS EXPERIENCE
2815 Vine.....PasoRobles 652

Buckle's Body Works 1509 Spring....PasoRobles 767
Cline's Auto Body Shop 640 Marsh..SnLuisObspo 422

COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY
BODY & FENDER WORK
AUTO PAINTING
COMPLETE AUTOMOTIVE SERVICE
Free Estimates
All Work Guaranteed
138 South.....San Luis Obispo 945-W

(Continued Next Page)

KEEP LIGHT FROM MILK

Keep light from milk to prevent loss of riboflavin, its most important vitamin element. If you don't meet the milkman, leave out a covered, insulated box for bottles of milk. Remember that light hurts milk more than heat does in a short time.

Ed. Nichols Body Shop

BODY REBUILDING
AUTOMOBILE PAINTING
ALL TYPES OF FENDER & BODY REPAIRING
FREE ESTIMATES - ALL WORK GUARANTEED
CALL
PASO ROBLES 1412
821-10th STREET

Automobile Body Repairing–(Cont'd)

DAVIS & HARRIS BODY SHOP
COMPLETE AUTO BODY REBUILDING
BODY DENT WORK – FENDER REPAIRING
WHEEL & FRAME ALIGNING
PAINTING – UPHOLSTERING
GLASS INSTALLED
Guaranteed Workmanship
Free Estimates
In Back of Kimball Pontiac Agency
252 Higuera.....SanLuisObispo 389-W

Dickey's Auto Body & Paint Shop
1234 Broad.....Sn Luis Obspo 116
(See Advertisement This Page)

FORD AUTHORIZED SALES & SERVICE—
HARRIS TRUMAN A & SON
1302 Pine.....Pso Robls 53

FREEMAN'S COMPLETE AUTO SERVICE
Traffic Wy.....Atascadero 610
Goss Body Shop 154 W Branch.....AroyoGrnde 2690
Hansen Gus 1331 Walker.....SnLuisObspo 195

HARRIS BROS SEASIDE SERVICE
IN PASO ROBLES
BODY & FENDER WORK
Auto Painting – Auto Repairing
All Work Guaranteed
14th & Spring.....PasoRobles 69

Jims Auto Paint & Body Shop
781 Humbert Av.....SanLuisObispo 4220
(See Advertisement Page 12)

(Continued Next Page)

DICKEY'S
Auto Body & Paint Shop
(Formerly Wilson Motors)

COMPLETE
BODY & FENDER WORK

AUTOMOBILE BODY AND PAINT SHOP
- AUTO GLASS INSTALLED
- AUTO & TRUCK RECONSTRUCTION

Free Estimates — All Work Guaranteed
PHONE
San Luis Obispo 116
1234 BROAD ST. SAN LUIS OBISPO

AUTO BODY REBUILDING

- WRECKS REBUILT
- BODY & FENDER WORK
- DUAL EXHAUST
- WRECKS REBUILT
- FREE ESTIMATES
- AUTO PAINTING

PHONE
SAN LUIS OBISPO 754
RAY SPINK
Auto Body & Paint Shop
1365 MONTEREY
ESTABLISHED OVER 20 YEARS

See Us First!
- **COMPLETE** Body and Fender Repairs
- **PAINTING** Color Matching

TOWING SERVICE

PHONE
San Luis Obispo 102
E. H. THRESH, INC.
MONTEREY & SANTA ROSA STS.
San Luis Obispo

Automobile Body Repairing–(Cont'd)

Ken's Paint & Body Shop
729 Spring ..... PsoRobls 484-W
(See Advertisement This Page)
LEVERENZ WALTER F Hwy ..... Atascadero 14
Nichols Ed Body Shop 821-10th .... PasoRobles 1412
(See Advertisement Page 10)

SERAFIN'S BODY & PAINT SHOP
H. E. SERAFIN
COMPLETE
BODY, FENDER REPAIRING AND
AUTO PAINTING
Free Estimates - All Work Guaranteed
865 Palm ..... Sn Luis Obspo 836
If no answer call ..... SnLuisObspo 3750

Spink Ray Auto Body & Paint Shop
1365 Monterey ..... SnLuisObspo 754
(See Advertisement Page 11)
Tex's Paint & Body Shop
Main ..... Morro Bay 4281
THRESH E H INC
1101 Monterey ..... Sn Luis Obspo 102
(See Advertisement Page 11)

Automobile Body Shop Equipment & Supplies

Barnett Body Shop Supplies
1254 E 12th Oakland ..... KElog 6-1346

Automobile Boxing–See Trucking

Enjoy the Guest Artists Series on "The Telephone Hour"— N. B. C., Monday nights.

FENDER and BODY REPAIRS
Auto Painting
WRECKS REBUILT
Free Estimates
KEN'S PAINT & BODY SHOP
729 Spring — Paso Robles 484-W

JIM'S
AUTO PAINT & BODY SHOP
COMPLETE
AUTO BODY & FENDER WORK
AUTO PAINTING
Free Estimates — All Work Guaranteed
24-Hour Towing Service
DAY OR NIGHT PHONE
SAN LUIS OBISPO 4220
Located Between Broad St. & S.P. R.R.
781 HUMBERT AVE. — SAN LUIS OBISPO

Automobile Bumpers
See Automobile Parts & Supplies Headings

Automobile Bus Lines–See Bus Lines

Automobile Courts–See Motor Courts

Automobile Dealers–New Cars

ARLAND CHEVROLET CO
1039 Monterey ..... Sn Luis Obspo 1548
(See Advertisement Page 13)
Booth Bros 1103 Higuera ..... Sn Luis Obspo 3174
BORIACK MOTOR CO
1330 Monterey ..... Sn Luis Obspo 1469
(See Advertisements Pages 15 & 17)
BRENNAN MAURY
330 Traffic Wy ..... Arroyo Grnde 5628
Brooks Motors 1306 Pine ..... PasoRobles 168
(See Advertisement Page 17)

BUICK AUTHORIZED SALES & SERVICE

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM.

"WHERE TO BUY IT"

KAMM C H & CO
1034 Monterey ..... Sn Luis Obspo 332
MICHELMORE & WOOSTER BUICK & G M C
1501 Spring ..... Paso Robls 14

CADILLAC SALES & SERVICE

"STANDARD OF THE WORLD"

"WHERE TO BUY IT"

STANDARD MOTORS & EQUIPMENT CO
1701 Monterey ..... Sn Luis Obspo 3144
TURNER PAUL MOTOR CO
1020 Park ..... PsoRobls 1000

CHEVROLET AUTHORIZED SALES & SERVICE

CHEVROLET
Out-Values...
Out-Sells...
All Others!

"WHERE TO BUY IT"

ARLAND CHEVROLET CO
1039 Monterey ..... Sn Luis Obspo 1548
CHRISTIANSON CHEVROLET
303 Traffic Wy ..... ArroyoGrande 4466
NICHOLS SID CHEVROLET
Highway ..... Atascadero 163
NICHOLS SID CHEVROLET
1305 Spring ..... Pso Robls 1222

CHRISTIANSON CHEVROLET
303 Traffic Wy ..... AroyoGrnde 4466
(See Advertisement Page 17)

(Continued on Pages 13-14 & 15)

OUNCE OF PREVENTION

Pour contents down drain before discarding old medicine bottles . . . dispose out of reach of little fingers.

Sales & Service

CHEVROLET

FACTORY DIRECT DEALER

ARLAND CHEVROLET CO.

The Home of Quality OK'd Used Cars

THE ONLY FINE CAR PRICED SO LOW

SAN LUIS OBISPO
1548

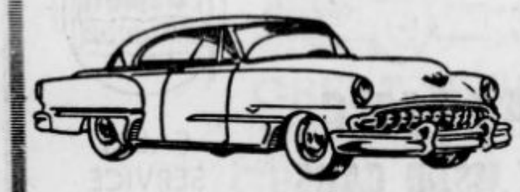
1039 MONTEREY

PLYMOUTH BUILDS GREAT CARS

DE SOTO PLYMOUTH

DeSoto

SALES SERVICE — SALES SERVICE



- COMPLETE OVERHAULING
- FRONT END ALIGNMENT
- WHEEL BALANCING
- TUNE-UPS
- LUBRICATION
- SEAT COVERS

GENUINE FACTORY PARTS – PROMPT, COURTEOUS SERVICE

USED CARS
Bought - Sold - Traded

PHONE
PASO ROBLES 254

J. M. WILDMAN, INC.

INTERNATIONAL HARVESTER DEALER

34th & Spring — Paso Robles

THE FORD CORNER

MONTEREY ST. SANTA ROSA ST.

SAN LUIS OBISPO

CARS - TRUCKS - PARTS

Sales & Service

E. H. THRESH INC.

TOWING SERVICE

PHONE

SAN LUIS OBISPO 102

Monterey & Santa Rosa Sts. San Luis Obispo

LUCKSINGER'S

THE PLACE WHERE YOU BUY

"Automobiles With a Future"

DeSoto

PLYMOUTH BUILDS GREAT CARS

SALES SERVICE

SALES SERVICE

REPAIRING

QUALITY USED CARS

FACTORY TRAINED MECHANICS
GENUINE FACTORY PARTS

PHONE

SAN LUIS OBISPO 404

1255 MONTEREY ST.

RESIDENCE SAN LUIS OBISPO 1414

Automobile Dealers–New Cars–(Cont'd)

CHRYSLER-PLYMOUTH SALES & SERVICE

THE BEAUTIFUL CHRYSLER

CHRYSLER APPROVED SERVICE PLYMOUTH

"WHERE TO BUY THEM"

DEALER

COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY
1144 Monterey.....Sn Luis Obspo 1983

COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY
1144 Monterey.....Sn Luis Obspo 1983

CORDA MOTORS
1131 Monterey.....Sn Luis Obspo 2675

CROSLEY SALES & SERVICE—
BORIACK MOTOR CO
1330 Monterey.....Sn Luis Obspo 1469

DE SOTO-PLYMOUTH SALES & SERVICE

GREATEST DE SOTO EVER BUILT

DeSoto

"FOR SERVICE CALL"

LUCKSINGER MOTORS
1255 Monterey.....SnLuisObspo 404

WILDMAN J M INC 34th & Spring. PsoRobls 254

Automobile Dealers–New Cars–(Cont'd)

DODGE-PLYMOUTH SALES & SERVICE—
BOOTH BROS 1103 Higuera..Sn Luis Obspo 3174
VAN HORN MOTORS 836-13th.....PsoRobls 5

FORD AUTHORIZED SALES & SERVICE

It pays to bring your Ford "Back Home" for service. Your Ford dealer knows your car best. He uses genuine Ford Parts and Ford-approved methods and equipment.

FORD

"WHERE TO BUY IT"

BRENNAN MAURY
330 Traffic Wy.....Aroyo Grnde 5628
HARRIS TRUMAN A & SON
1302 Pine.....Pso Robls 53
LEVERENZ WALTER F Hwy.....Atascadero 14
THRESH E H INC
1101 Monterey.....Sn Luis Obspo 102

GARRETT MOTORS
1219 Monterey.....SnLuisObspo 2476
(See Advertisement Page 16)

HARRIS TRUMAN A & SON 1302 Pine. Pso Robls 53
(See Advertisement Page 16)

HILLMAN MINX SALES & SERVICE—
BORIACK MOTOR CO
1330 Monterey.....SnLuisObspo 1469

(Continued Next Page)

Be sure you include concealed telephone wiring and handy telephone outlets in the new home you're planning.

KAISER—WILLYS

Sales & Service

GREAT NEW COMBINATION

A BETTER COMBINATION OF TWO AUTOMOBILES IS HARD TO IMAGINE

GREAT NEW VALUES

THROUGH COMBINING RESOURCES

GREAT NEW PROGRAM

BORIACK MOTOR CO.

1330 MONTEREY STREET

PHONE

SAN LUIS OBISPO 1469

CHEVROLET

CARS & TRUCKS

Sales & Service

• GENUINE PARTS & ACCESSORIES

24-Hour Towing Service
After 5:30 P.M.
Phone Paso Robles 1253-W

SID NICHOLS
Chevrolet

AUTHORIZED DEALER
SALES & SERVICE

Paso Robles 1222
ATASCADERO 163

1305 Spring St. Paso Robles

GARRETT MOTORS

Authorized
STUDEBAKER
DEALER

TRUCKS
USED CARS

EXPERT AUTOMOTIVE SERVICE
& PARTS

San Luis Obispo 2476
1219 Monterey – Corner Toro

Automobile Dealers–New Cars–(Cont'd)

HUDSON AUTHORIZED SALES AND SERVICE

NEW HUDSON AUTOMOBILES AND HUDSON'S PROTECTIVE SERVICE

"WHERE TO BUY THEM"

McWILLIAMS & PALLA
1148-12th ..... PsoRobls 1238

Hughes Nash Co
1005 Monterey ..... SnLuisObspo 3131

KAISER-FRAZER SALES & SERVICE—
BORIACK MOTOR CO
1330 Monterey ..... SnLuisObspo 1469

KAMM C H & CO 1034 Monterey... SnLuisObspo 332

KIMBALL MOTOR COMPANY
252 Higuera ..... Sn Luis Obspo 2344
(See Advertisement Page 17)

Leverenz Walter F Hwy ..... Atascadero 14

(Continued Next Page)

KEEP LIGHT FROM MILK

Keep light from milk to prevent loss of riboflavin, its most important vitamin element. If you don't meet the milkman, leave out a covered, insulated box for bottles of milk. Remember that light hurts milk more than heat does in a short time.

FORD

SALES & SERVICE

Late Model Used Cars

• REPAIRING
• PAINTING

BODY & FENDER WORK

Paso Robles 53
Truman A. Harris & Son
1302 PINE
If no answer call
PASO ROBLES 193

Automobile Dealers–New Cars–(Cont'd)

LINCOLN-MERCURY SALES AND SERVICE

Fully trained sales and service personnel, plus the newest factory-approved equipment for your convenience and satisfaction.

Lincoln MERCURY

"WHERE TO BUY THEM"

Brooks Motors 1306 Pine ..... PasoRobles 168
CORDA MOTORS
1131 Monterey ..... Sn Luis Obispo 2675

LUCKSINGER MOTORS
1255 Monterey ..... SnLuisObispo 404
(See Advertisement Page 14)

MERCURY SALES AND SERVICE

Fully trained sales and service personnel, plus the newest factory-approved equipment for your convenience and satisfaction.

"WHERE TO BUY THEM"

Brooks Motors 1306 Pine ..... PasoRobles 168
CORDA MOTORS
1131 Monterey ..... Sn Luis Obispo 2675

Meyer & Ray Automobiles
565 Higuera ..... SanLuisObspo 525

MICHELMORE & WOOSTER BUICK & G M C
1501 Spring ..... Pso Robls 14
(See Advertisement This Page)

NASH SALES AND SERVICE

THE WORLD'S MOST MODERN CARS!

Nash Airflyte

• IN 3 GREAT SERIES •

"WHERE TO BUY IT"
DEALERS

HUGHES NASH CO
1005 Monterey ..... Sn Luis Obspo 3131
PIONEER GARAGE
1246 Spring ..... Pso Robls 169-W

NICHOLS SID CHEVROLET
1305 Spring ..... Pso Robls 1222
(See Advertisement Page 16)

(Continued Next Page)

You'll find it fast in the YELLOW PAGES.

BROOKS MOTORS
LINCOLN – MERCURY

Authorized SALES & SERVICE

PHONE
PASO ROBLES 168

1306 PINE PASO ROBLES

KIMBALL MOTOR COMPANY
PONTIAC GMC TRUCKS

AUTHORIZED SALES & SERVICE

NEW CARS - USED CARS
REPAIRING ALL MAKES

Phone San Luis Obispo 2344
252 HIGUERA STREET

michelmore & wooster

Buick 8 AUTHORIZED SALES & SERVICE GMC TRUCKS

BEST SELECTION OF
NEW–USED CARS & TRUCKS
in San Luis Obispo County

— CALL —
PASO ROBLES 14

1501 Spring St. Paso Robles

M. G.
& MORRIS MINOR
FINE ENGLISH CARS
GREAT ECONOMY
WONDERFUL RIDE
BORIACK MOTOR CO.

PHONE
SAN LUIS OBISPO 1469

1330 MONTEREY

CHRISTIANSON CHEVROLET
SALES – SERVICE – PARTS
Factory Direct Dealer

CHEVROLET

"OK" USED CARS

PHONE
ARROYO GRANDE 4466

303 TRAFFIC WY – ARROYO GRANDE

Automobile Dealers–New Cars–(Cont'd)

OLDSMOBILE

ROCKET!
HYDRA-MATIC!
OLDSMOBILE
HAS BOTH!

"WHERE TO CALL"

SCHMIDT OLDSMOBILE SALES & SERV
1628 Spring ..... PasoRobles 1090
STANDARD MOTORS & EQUIPMENT CO
1701 Monterey ..... Sn Luis Obspo 3144

PACKARD AUTHORIZED SALES & SERVICE

ASK
THE MAN
WHO
OWNS ONE

"WHERE TO BUY IT"

REINKE PAUL A 1130 Pine ..... Pso Robls 659

PLYMOUTH SALES AND SERVICE

Plymouth
Builds
Great Cars
... Good Service Keeps Them Great

"FOR INFORMATION CALL"

BOOTH BROS
1103 Higuera ..... Sn Luis Obspo 3174
COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY
1144 Monterey ..... Sn Luis Obspo 1983
LUCKSINGER MOTORS
1255 Monterey ..... SanLuisObispo 404
VAN HORN MOTORS 836-13th ..... PsoRobls 5
WILDMAN J M INC
34th & Spring ..... PsoRobls 254

PONTIAC SALES AND SERVICE

Protect your Pontiac with Pontiac service — your best assurance of factory-trained mechanics, factory-engineered parts and factory-developed tools.

"FOR SERVICE CALL"

KIMBALL MOTOR COMPANY
252 Higuera ..... Sn Luis Obspo 2344
TURNER PAUL MOTOR CO
1020 Park ..... PsoRobls 1000

Reinke Paul A 1130 Pine ..... Pso Robls-659
Schmidt Oldsmobile Sales & Serv
1628 Spring ..... PasoRobles 1090

TO REPAIR LINOLEUM

If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

Automobile Dealers–New Cars–(Cont'd)

STUDEBAKER SALES AND SERVICE

CARS and TRUCKS
of Outstanding Style, Performance and Economy

Expert car and truck service for Studebaker and other makes

"WHERE TO CALL"
AUTHORIZED SALES & SERVICE

GARRETT MOTORS
1219 Monterey ..... SanLuisObspo 2476

THRESH E H INC
1101 Monterey ..... Sn Luis Obspo 102
(See Advertisement Page 14)
Turner Paul Motor Co 1020 Park ..... PsoRobls 1000
Van Horn Motors 836-13th ..... PsoRobls 5
WILDMAN J M INC 34th & Spring ..... PsoRobls 254
(See Advertisement Page 13)

WILLYS-OVERLAND SALES & SERVICE—
REINKE PAUL A
1130 Pine ..... Pso Robls 659

Automobile Dealers–Used Cars

ARLAND CHEVROLET CO

OK'D USED CARS
Large Selection
EASY CREDIT TERMS
1039 Monterey ..... SanLuisObispo 1548

BORIACK MOTOR CO

KAISER-WILLYS DLR.
"Where You Buy With Confidence"
EASY CREDIT TERMS
1330 Monterey ..... SanLuisObispo 1469

Boriack Used Car Lot
1360 Monterey ..... SnLuisObspo 3914
Brennan Maury 330 Traffic Wy ... Aroyo Grnde 5628
BROOKS MOTORS
New Car Dept 1306 Pine ..... PasoRobles 168
Used Car Dept 28th & Spring ..... PsoRobls 942
COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY 1144 Monterey ... Sn Luis Obspo 1983
CORDA MOTORS
1131 Monterey ..... Sn Luis Obspo 2675
GARRETT MOTORS
1219 Monterey ..... SnLuisObispo 2476
Hanson's Select Used Cars 2146 Spring. PsoRobls 1193
HARRIS TRUMAN A & SON
1302 Pine ..... Paso Robls 53
Harris Truman A & Son 531-12th ... Pso Robls 857
Used Car Dept 30th & Spring ..... PsoRobls 189
Keller Dick 1165 Monterey ..... SnLuisObspo 2549
KIMBALL MOTOR COMPANY
252 Higuera ..... Sn Luis Obispo 2344
LUCKSINGER MOTORS
1065 Higuera ..... SnLuisObspo 403
McWILLIAMS & PALLA 2110 Spring. PsoRobls 690
OAK MOTORS 6th & Spring ..... PsoRobls 824
ROUTZAHN MOTOR CO
636 Higuera ..... Sn Luis Obspo 1470
San Luis Motor Co
1144 Higuera ..... Sn Luis Obspo 3044-W

(Continued on Pages 19 & 20)

The Yellow pages save you time.

Used Car Lot

WEAVER MOTOR CO.

Come In & See *Glen or Jex*

LATE MODEL BEAUTIES AND ECONOMY AUTOMOBILES

WE PAY TOP PRICES FOR YOUR CAR OR EQUITY

Two Locations To Serve You

San Luis Obispo 536
1166 Higuera St.

Morro Bay 5481
7th & Main Sts.

REPAIR IT

If the refrigerator, vacuum cleaner, sewing machine, washing machine or radio in your home isn't working properly, call a repair man now. You're sure to find one nearby if you—

LOOK IN THE
Classified
TELEPHONE SECTION

A-1

USED CARS

Deke Thresh

YOUR FORD DEALER

MONTEREY & SANTA ROSA STS.

PHONE
San Luis Obispo
102

Care Keeps it Rolling

COMPLETE SHOP FACILITIES

MOTOR TUNE-UPS
- GENERATORS
- STARTERS
- BATTERIES
- FUEL PUMPS
- CARBURETOR & IGNITION SERVICE

DELCO BATTERIES

ED'S SERVICE

ED & ROD CARLSON
HIGUERA & NIPOMO
SAN LUIS OBISPO

In PASO ROBLES See

FRED'S AUTO ELECTRIC

MOTOR TUNE-UP SPECIALISTS

ELECTRIC AUTO LITE SERVICE
- GENERATORS
- CARBURETORS
- REGULATORS
- DISTRIBUTORS

UNITED SERVICE MOTORS

SERVICE AND PARTS

Clayton DYNAMOMETER SERVICE

CLAYTON DYNAMOMETER DIAGNOSIS

903 SPRING PASO ROBLES 1007

Automobile Dealers–Used Cars–(Cont'd)

THRESH E H INC
1101 Monterey ..... Sn Luis Obspo 102
(See Advertisement Page 19)
Turner Motor Co 18th & Spring ..... PsoRobls 1005
TURNER PAUL MOTOR CO
1020 Park ..... PsoRobls 1000
Van Horn Motors 224-5th ..... MorroBay 6811
WEAVER MOTOR CO 1166 Higuera SnLuisObspo 536
(See Advertisement Page 19)
Weaver Motor Co 7th & Main ..... MorroBay 5481
Wildman J M Inc-Used Car Lot No 2
Hwy 101 ..... Atascadero 652

Automobile Electrical Service

AMERICAN BOSCH SALES AND SERVICE

Completely equipped and qualified to provide efficient service on all American Bosch automotive electrical products

"FOR AUTHORIZED SERVICE CALL"
Mueller Francis C 1234 Broad ... SnLuisObspo 26

(Continued Next Page)

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

TIMES HAVE CHANGED!
The AUTO ELECTRICAL SYSTEM IS MORE COMPLICATED THAN EVER

Call PASO ROBLES 220

HIBBARD & HIBBARD
For QUICK – DEPENDABLE – SERVICE
COMPLETE REPAIRS ON
STARTERS — GENERATORS — MAGNETOS
Pick-Up & Delivery
Official Headlight Station 930
1233 SPRING

FREEMAN'S
Complete Auto Service

Sun Motor Tune-Up
Complete Generator Carburetor Starter Service

CALL
ATASCADERO 610
TRAFFIC WAY

Automobile Electrical Service–(Cont'd)

AUTO-LITE OFFICIAL SALES & SERVICE

Our Official Service Stations are fully equipped and qualified to render complete service on starting, lighting, ignition. "Auto-Lite — Life-Line of your Car."

ELECTRIC AUTO LITE SERVICE

"WHERE TO BUY IT"
MUELLER FRANCIS C
1234 Broad ..... Sn Luis Obspo 26

ED'S SERVICE

MOTOR TUNE-UPS
Automotive Electric Service
Carburetors – Generators – Starters
Fuel Pumps – Ignition Service
Higuera & Nipomo ..... SanLuisObispo 123

Ed's Service Higuera & Nipomo ... SnLuisObspo 123
(See Advertisement Page 20)
Ewing's Chevron Serv
155 Traffic Wy ..... ArroyoGrande 5620
Fred's Auto Electric & Signal Service
903 Spring ..... Pso Robls 1007
(See Advertisement Page 20)
Freeman's Complete Auto Service
Traffic Wy ..... Atascadero 610
(See Advertisement Page 20)
Hansen Electric Shop 113 Poole ... AroyoGrnde 2122
HIBBARD & HIBBARD 1233 Spring .... PsoRobls 220
(See Advertisement Page 20)
Mueller Francis C 1234 Broad ... Sn Luis Obspo 26

Automobile Equipment

See Automobile Parts & Supplies Headings

Automobile Flywheel Repairing

See Automobile Repairing; also Welding

Automobile Frame Repairing

See Automobile Wheel, Axle & Frame Repairing

Automobile Generator Service

See Automobile Electrical Service

Automobile Glass

See Glass–Auto, Plate, Window, Etc

Automobile Ignition Service

See Automobile Electrical Service

Automobile Motor Rebuilding

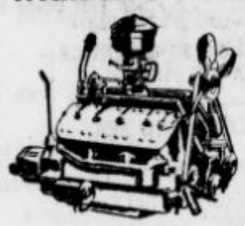
S & K Auto Wreckers
1545 Riverside Av ..... PasoRobles 1494
(See Advertisement This Page)
WARDEN MACHINE SHOP
424 Higuera ..... SnLuisObspo 271
(See Advertisement This Page)

Automobile Painting

ARLAND CHEVROLET CO
1039 Monterey ..... Sn Luis Obspo 1548
BLACK'S AUTO BODY 2815 Vine .... PasoRobles 652
BOOTH BROS 1103 Higuera ... Sn Luis Obspo 3174
Chase A E 910 High ..... Sn Luis Obspo 1507-M
COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY 138 South ..... SnLuisObspo 945-W

(Continued Next Page)

WARDEN'S MACHINE SHOP



- Motor Rebuilding
- Bearing Resizing
- Reboring
- Crankshaft Grinding
- Valve Refacing & Reseating

LATHE WORK

Phone San Luis Obispo 271
424 Higuera San Luis Obispo

ENGINE REBUILDING

CRANKSHAFT GRINDING
REBORING
Valve Refacing & Reseating

S & K AUTO WRECKERS
NEW & USED AUTO PARTS
A. A. SUMMERS, Prop.
1545 Riverside Ave. ..... Paso Robles 1494
Residence ..... Paso Robles 894-R

SERAFIN'S BODY & PAINT SHOP

BEFORE REPAIRED

AFTER REPAIRED

Authorized Applicator
UNDERSEAL
Rubberized Protective Coating
A Complete Service By Skilled Mechanics

PHONE
San Luis Obispo 836
If no answer call Sn Luis Obispo 3750

865 Palm San Luis Obispo

Automobile Painting–(Cont'd)

Dickey's Auto Body & Paint Shop
1234 Broad.....San Luis Obspo 116
(See Advertisement This Page)

FORD AUTHORIZED SALES & SERVICE—
HARRIS TRUMAN A & SON
1302 Pine.....Pso Robls 53

FREEMAN'S COMPLETE AUTO SERV
Traffic Wy.....Atascadero 610

Jims Auto Paint & Body Shop
781 Humbert Av.....SanLuisObispo 4220
(See Advertisement This Page)

Ken's Paint & Body Shop
See Our Ad Under Auto Body Repairing
729 Spring.....PasoRobls 484-W

The Yellow pages save you time.

DICKEY'S
Auto Body & Paint Shop
(Formerly Wilson Motors)
Factory Finish

AUTOMOBILE BODY AND PAINT SHOP
- AUTO & TRUCK RECONSTRUCTION
- AUTO GLASS INSTALLED

Free Estimates — All Work Guaranteed
PHONE
San Luis Obispo 116
1234 BROAD ST. — SAN LUIS OBISPO

JIM'S
AUTO PAINT & BODY SHOP
EXPERT AUTO PAINTING
Auto Body & Fender Repairing
Reasonable Rates — Guaranteed Work
24-HOUR TOWING SERVICE
DAY OR NIGHT PHONE
SAN LUIS OBISPO 4220
Located Between Broad St. & S.P. R.R.
781 HUMBERT AVE. — SAN LUIS OBISPO

Automobile Painting–(Cont'd)

Nichols Ed Body Shop 821-10th.....PasoRobles 1412

SERAFIN'S BODY & PAINT SHOP
865 Palm.....Sn Luis Obspo 836
(See Advertisement Page 21)

SPINK RAY AUTO BODY & PAINT SHOP
EXPERT AUTO PAINTING
BAKED ENAMEL
OVER 20 YRS. EXPERIENCE
FREE ESTIMATES
1365 Monterey.....SanLuisObispo 754

Tex's Paint & Body Shop Main.....MorroBay 4281

THRESH E H INC
AUTO PAINTING
BODY WORK
YOUR FORD DEALER
1101 Monterey.....San Luis Obispo 102

Automobile Paints

See Paint Dealers Headings

Automobile Parts & Supplies–Retail

AL'S BRAKE SERVICE
1175 Monterey.....Sn Luis Obspo 2234

ARLAND CHEVROLET CO
1039 Monterey.....Sn Luis Obspo 1548
(Continued Next Page)

AUTO
PARTS
- **REBUILT MOTORS & TRANSMISSIONS**
- New & Used Parts
- Wrecked Cars Bought & Sold

WESTSIDE
AUTO PARTS CO.
TWO LOCATIONS
1229 MONTEREY AND 1236 MONTEREY
San Luis Obispo 908

Automobile Parts & Supplies–Retail–(Cont'd)

Atascadero Motor Parts S Highway.Atascadero 134-R

Atkinson Motor Parts
133 E Branch.....Aroyo Grnde 5928

CHEVROLET GENUINE PARTS—
NICHOLS SID CHEVROLET
1305 Spring.....Pso Robls 1222

COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY
Authorized Chrysler & Plymouth Parts
1144 Monterey.....Sn Luis Obspo 1983

CORDA MOTORS
1131 Monterey.....Sn Luis Obspo 2675

Firestone Stores
1001 Higuera.....Sn Luis Obspo 130

General Auto Parts
1218 Pine.....PsoRobls 280
Office 1227 Pine.....PsoRobls 28

Michelmore & Wooster Buick & GMC
1501 Spring.....Pso Robls 14

NORTH PASO ROBLES AUTO TRIM
3647 Oak.....PasoRobles 1516-J

PASO ROBLES AUTO PARTS
944 Spring.....PsoRobls 505

PETERSEN AUTO PARTS
742 Marsh.....Sn Luis Obspo 1106

STUDEBAKER SALES & SERVICE—
GARRETT MOTORS
1219 Monterey.....SnLuisObspo 2476

Universal Auto Parts Co
969 Monterey.Sn Luis Obspo-1418

WESTERN AUTO SUPPLY
123 E Branch.....Aroyo Grnde 2340

WESTERN AUTO SUPPLY CO
A Complete Line of
AUTOMOBILE PARTS
SPORTING GOODS
REFRIGERATORS — STOVES
WASHING MACHINES
TELEVISION — TIRES
685 Higuera.....SanLuisObispo 993

Western Auto Supply Co 1420 Park....PsoRobls 596

WESTSIDE AUTO PARTS CO
1229 Monterey.....Sn Luis Obspo 908
(See Advertisement Page 22)

WILDMAN J M INC
Authorized DeSoto & Plymouth Parts
34th & Spring.....PsoRobls 254

Automobile Parts & Supplies–Used

S & K Auto Wreckers
1545 Riverside Av.....PasoRobles 1494

Automobile Parts & Supplies–Whsle & Mfrs

Atascadero Motor Parts S Highway.Atascadero 134-R

ATKINSON MOTOR PARTS
133 E Branch.....Aroyo Grnde 5928

GENERAL AUTO PARTS
WHOLESALE
QUALITY SUPPLIES & PARTS
FOR ALL MAKES
SERVICE STATION SUPPLIES
1218 Pine.....PasoRobles 280
If no answer call.....PasoRobles 697

General Auto Parts 1218 Pine.....PsoRobls 280
(See Advertisement This Page)

PASO ROBLES AUTO PARTS
944 Spring.....PsoRobls 505

Automobile Parts & Supplies–Whsle & Mfrs–(Cont'd)

PETERSEN AUTO PARTS
PARTS & SUPPLIES FOR ALL MAKES OF CARS — TRUCKS & TRACTORS
Quality is assured by the NAPA Seal — Backed by the largest independent organization in the automotive parts industry. Your NAPA jobber is a good man to know!
742 Marsh.....SanLuisObispo 1106
Night Phone.....ArroyoGrande 2502

Petersen Auto Parts 742 Marsh....SnLuisObspo 1106
(See Advertisement This Page)
(Continued on Page 25)

Thousands of people use these Yellow Pages as a buyers' guide.

PETERSEN AUTO PARTS
YOUR
NAPA
JOBBER
A Good Man to Know
PARTS FOR
CARS - TRUCKS - TRACTORS
ALL MAKES
SAN LUIS OBISPO
1106
Night Phone Arroyo Grande 2502
or Arroyo Grande 2793
742 MARSH

GENERAL AUTO PARTS
WHOLESALE
QUALITY SUPPLIES & PARTS
FOR ALL MAKES
AUTOMOTIVE PAINTS
SERVICE STATION SUPPLIES
Call
PASO ROBLES 280
1218 PINE

RADIATOR REPAIRING

All Work Guaranteed

WE TEST YOUR RADIATOR ON YOUR CAR WITH OUR MODERN TEST EQUIPMENT

TRUCK – PASSENGER CAR – TRACTOR – INDUSTRIAL

CLEANED – REPAIRED – RECORED

Authorized Harrison Radiator Sales & Service

RADIATORS BUILT TO ORDER
FREE Pick-Up & Delivery

FREE ESTIMATES

Call
SAN LUIS OBISPO 455

FRANKLIN RADIATOR

Cooling Specialists

1185 MONTEREY STREET

SIGNAL ONE STOP SERVICE

FREE ESTIMATES

AUTO REPAIRING – COMPLETE RADIATOR REPAIRING

MOTOR TUNE-UP
SIGNAL OIL PRODUCTS
TIRES – BATTERIES

CLEANING – RECORING
BACK FLUSHING
Any Car, Truck, or Tractor

ALL SERVICE GUARANTEED

WE PICK-UP & DELIVER ANY SERVICE

Don't Cuss – Call Us

SAN LUIS OBISPO 1155

751 MARSH ST. – Corner of Garden

Automobile Parts & Supplies–Whsle & Mfrs–(Cont'd)

STANDARD AUTO PARTS
PARTS – EQUIPMENT
AUTOMOTIVE PAINTS
1085 Higuera ..... SnLuisObspo 1200
Nights call ..... SnLuisObspo 590-W
Nights call ..... SnLuisObspo 2250-W
Nights call ..... SnLuisObspo 2496-M
Nights call ..... SnLuisObspo 2079

UNIVERSAL AUTO PARTS CO
QUALITY – SERVICE – PARTS
For
ALL CARS, TRUCKS AND TRACTORS
Continuous Service
969 Monterey ..... SnLuisObispo 1418
Eves - Suns & holidays call ..... SnLuisObispo 4142-R

Automobile Radiator Repairing

Banks Radiator & Battery Shop
1011 Toro St. ..... Sn Luis Obspo 2184
(See Advertisement This Page)
CACCIA HOWARD 740 D. ..... Morro Bay 4621
CLAASSEN'S RADIATOR SHOP
1534 Spring ..... PsoRobls 517-J
FRANKLIN RADIATOR
1185 Monterey ..... SanLuisObispo 455
(See Advertisement Page 24)
FREEMAN'S COMPLETE AUTO SERVICE
Traffic Wy ..... Atascadero 610
Signal One Stop Service 751 Marsh. SnLuisObspo 1155
(See Advertisement Page 24)

Advertise here—it pays.

RADIATORS

- REMOVED
- REPLACED
- REPAIRED
- REBUILT
- CLEANED
- RECORED

WE HAVE NEW RADIATORS

San Luis Obispo 2184

COMPLETE BATTERY SERVICE

BANKS RADIATOR SHOP

AT 1011 TORO SINCE 1937

Automobile Radios–See Radio Dealers

Automobile Recovery

See Repossessing Service

Automobile Repairing

AL'S BRAKE SERVICE
Complete Auto Repair Service
Motor Rebuilding – Brake Service
Reboring
ALL WORK GUARANTEED
1175 Monterey ..... SnLuisObspo 2234

ARLAND CHEVROLET CO
1039 Monterey ..... Sn Luis Obspo 1548
Atascadero Motor Service
South Hwy ..... Atascadero 368

B & V AUTOMOTIVE
AUTO & TRUCK REPAIRS
PAINTING – BODY WORK
FRAME STRAIGHTENING
24 HR. TOWING
NEW & USED PARTS
OPEN 7 DAYS A WEEK
N Hwy ..... PasoRobles 18-F-12

BELL'S GARAGE 895 Palm.... SanLuis Obispo 3960
(See Advertisement Page 26)
Black's Auto Body 2815 Vine ..... PsoRobls 652
(Continued Next Page)

Your telephone is one of today's best bargains.

TODD'S

Bear Alignment Service

Tire Skimming

Out of Round Tires Trued

Satisfaction Guaranteed

WHEEL ALIGNMENT

FRAME STRAIGHTENING

WHEEL BALANCING

PHONE
SAN LUIS OBISPO 3180

306 Higuera

LOS OSOS Valley Garage

AUTO REPAIRS

A ONE STOP SERVICE
BRAKE SERVICE
MOTOR TUNE-UP
ELECTRICAL WORK
ENGINE OVERHAUL
No Job Too Large or Too Small

San Luis Obispo 34-R-11

LOS OSOS HIGHLANDS
RT. 1 – BOX 610

FREEMAN'S
COMPLETE AUTO SERVICE

★ TUNE-UP
★ BRAKE SERVICE
★ WHEEL ALIGNMENT
★ WHEEL BALANCE

BEFORE

Point & Body Work

RADIATOR REPAIRS

AFTER
Call
ATASCADERO 610
TRAFFIC WY

Miller and Williams
AUTOMOTIVE SERVICE
30th and Spring Street
PASO ROBLES 1507
Res. Ph. Paso Robles 925-R or 556-J

Automobile Repairing–(Cont'd)

BOB & CHARLIE'S MOBIL SERVICE
OVERHAULING
WHEEL ALIGNING & BALANCING
GENERAL REPAIRING
ALL WORK STRICTLY GUARANTEED
COMPLETE LUBRICATION
99 Traffic Wy.....Arroyo Grande 2429

BOOTH BROS 1103 Higuera...Sn Luis Obspo 3174
Borradori Garage Hwy No 1.....Cayucos 2131
BROOKS MOTORS 1306 Pine.....PasoRobles 168
Caccia Howard 740 D.....Morro Bay-4621

CARREIA'S MOBIL SERVICE
BRAKES
VALVES
ELECTRICAL
TUNE-UPS
ALL SMALL REPAIRS
Open 7 Days a Week – All Work Guaranteed
Foothill Bl & Old Morro Rd .....SanLuisObispo 3423

CHEVROLET AUTHORIZED SERVICE
Chevrolet Super Service means skillful, efficient, courteous service . . . priced fairly . . . performed by Chevrolet-trained mechanics using Chevrolet parts and modern tools and equipment.
SUPER CHEVROLET SERVICE
"FOR SERVICE CALL"
ARLAND CHEVROLET CO
1039 Monterey.....Sn Luis Obspo 1548
CHRISTIANSON CHEVROLET
303 Traffic Wy.....ArroyoGrande 4466
NICHOLS SID CHEVROLET
1305 Spring.....Pso Robls 1222

COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY 1144 Monterey....Sn Luis Obspo 1983

CORDA MOTORS
LINCOLN & MERCURY
SPECIALISTS
BRAKE SERVICE
WHEEL BALANCING
MOTOR TUNE-UP
1131 Monterey .....SanLuisObispo 2675

COZY CORNER AUTO SERVICE
554 Traffic Wy.....Aroyo Grnde 2836

(Continued Next Page)

You'll find it fast in the YELLOW PAGES.

BELL'S GARAGE
Auto SERVICE
24-HOUR TOWING and STORAGE

WASHING - POLISHING - LUBRICATION
REPAIRING
SAN LUIS OBISPO 3960
EMERGENCY ROAD SERVICE 895 PALM

Automobile Repairing–(Cont'd)

DAN & ERNIE'S AUTOMOTIVE SERVICE
COMPLETE AUTOMOTIVE
REPAIR AND SERVICE
MOTOR REBUILDING—BRAKE SERVICE
WHEEL ALIGNING — REBORING
ALL WORK GUARANTEED
1234 Broad.....San Luis Obispo 3156

EARL'S AUTO REPAIR
IN PASO ROBLES
Complete Auto Repairing
& Steam Cleaning
Over 35 Years' Experience
1546 Spring .....PasoRobles 302

Ewing's Chevron Serv
155 Traffic Wy.....ArroyoGrande 5620

FORD AUTHORIZED SALES & SERVICE–
BRENNAN MAURY
330 Traffic Wy.....Aroyo Grnde 5628
HARRIS TRUMAN A & SON
1302 Pine.....Pso Robls 53
LEVERENZ WALTER F Highway..Atascadero 14
Night Call .....Atascadero 622
THRESH E H INC
1101 Monterey.....Sn Luis Obspo 102

Freeman's Complete Auto Service
Traffic Wy .....Atascadero 610
(See Advertisement Page 26)
GARRETT MOTORS
Studebaker Specialists
1219 Monterey.....SnLuisObspo 2476
Harris Bros Seaside Service
14th & Spring.....PsoRobls 69
HIGHWAY GARAGE
National Automobile Club Service
349 Price Pismo Beach.....POpIr 6-2210

HUGHES NASH CO
WHEEL ALIGNMENT
BRAKE SERVICE
GENERAL REPAIRING
1005 Monterey .....SanLuisObispo 3131

J & J Service 3101 Rock View Pl..SanLuisObispo 1689
KAMM C H & CO
Buick Specialists
1034 Monterey.....Sn Luis Obspo 332
KIMBALL MOTOR COMPANY
252 Higuera.....Sn Luis Obspo 2344
LOE'S MOTOR SERVICE
3405 Spring.....Pso Robls 642
Los Osos Valley Garage
Los Osos Rd.....SanLuisObispo 34-R-11
(See Advertisement Page 26)
Miller & Williams Automobile Service
30th & Spring.....PasoRobls 1507
(See Advertisement Page 26)
Netto Pete 781 Price Pismo Beach....POpIr 6-2014
Nichols Sid Chevrolet Highway.....Atascadero 163
NIPOMO GARAGE & WRECKING YARD
Ignition Service & General Auto Repairing
Hwy 101 Nipomo.....WAbsh 9-7911
NORTH PASO ROBLES AUTO TRIM
3647 Oak .....PasoRobles 1516-J
OCEAN VIEW GARAGE Main.....MorroBay 2421

Check the Yellow Pages for WHO sells WHAT.

Automobile Repairing–(Cont'd)

ONE-O-ONE GARAGE
101 – GARAGE
Johnny Krause - Prop.
MOTOR TUNE-UP
COMPLETE AUTOMOTIVE SERVICE
BRAKE SERVICE
ROAD SERVICE
Hwy 101 .....SantaMargarita 67

PETE'S NORWALK SERVICE & GARAGE
A COMPLETE REPAIR SERVICE
ALL MAKES OF CARS
MOTOR TUNE-UP – BRAKE SERVICE
781 Price Pismo Bch.....POpIr 6-2014

PIONEER GARAGE
Hanson Bros.
NASH
Sales and Service
Repairs and Body Work on All Makes
AAA and National Auto Club Emergency
Road Service and Towing
24-Hour Service
Cor 13th & Spring Day or Night Call
1246 Spring.....Paso Robles 169-W

Quality Sales & Service
Hwy 101 Nipomo.....WAbsh 9-4041

ROUTZAHN MOTOR CO
COMPLETE AUTO REPAIRING
All Makes & Models
USED CARS BOUGHT & SOLD
Corner Nipomo & Higuera
636 Higuera.....SanLuisObispo 1470

Signal One Stop Service
See Ad Under Radiator Repair
751 Marsh .....SnLuisObspo 1155
Standard Auto Parts
1085 Higuera..Sn Luis Obspo-1200
SWEETER'S GARAGE
Front & Paso Robles Oceano....AroyoGrnde 2126
Texaco Service & Garage
554 Traffic Wy.....Aroyo Grnde 2836
Thomson Glen H
1511 Monterey.....Sn Luis Obspo 755
THRESH E H INC 1101 Monterey..Sn Luis Obspo 102
Todd's Bear Alignment Service
306 Higuera.....Sn Luis Obspo 3180
(See Advertisement Page 25)

(Continued Next Page)

It Pays
To Answer Telephone Calls
PROMPTLY

Prompt answering of a telephone's ring is thoughtful, courteous—and good business.

Automobile Repairing–(Cont'd)

UNION OIL AUTHORIZED REPAIR SERVICE

Use Your UNION OIL CREDIT CARD for Motor Maintenance and Repairs at new car dealers displaying this sign.

"FOR SERVICE CALL"

Booth Bros 1103 Higuera...SanLuisObispo 3174
Brennan Maury
330 Traffic Wy.....ArroyoGrande 5628
Brooks Motors 1306 Pine.....PasoRobles 168
Cole Stanley V Chrysler-Plymouth Agcy
1144 Monterey .....SanLuisObispo 1983
Kamm C H & Co
1034 Monterey .....SanLuisObispo 332
Kimball Motor Company
252 Higuera .....SanLuisObispo 2344
Nichols Sid Chevrolet
1305 Spring .....PasoRobles 1222
Reinke Paul A 1130 Pine.....PasoRobles 659
Thresh E H Inc
1101 Monterey .....SanLuisObispo 102
Wildman J M Inc
34th & Spring.....PasoRobles 254

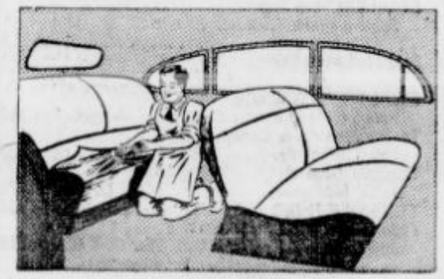
VAN HORN MOTORS

REPAIRS & SERVICE ON ALL MAKES

836-13th .....PasoRobles 5

WOODLAND GARAGE & SERVICE STN
Hwy No 1.....Cambria 98-J

BERRY'S TOP SHOP



★ AUTO TOPS
★ SEAT COVERS
★ TRUCK CUSHIONS
★ BOAT UPHOLSTERY
★ YARDAGE

Tailored-to-Order

CALL
San Luis Obispo 4314-W
303½ HIGUERA

Automobile Rims
See Automobile Parts & Supplies Headings

Automobile Seat Covers

ALVA GREEN'S AUTOMOTIVE TRIM & UPHOLSTERY
CUSTOM MADE AUTO & FURNITURE UPHOLSTERY
AUTO TOPS – SEAT COVERS
We Give S & H Green Stamps
Free Estimates
1234 Broad .....SanLuisObispo 2573

Berry's Top Shop 303½ Higuera.SnLuisObspo 4314-W
(See Advertisement This Page)

CLINE'S AUTO BODY SHOP
SEAT COVERS & CONVERTIBLE TOPS
Complete Car Upholstering
AUTO GLASS INSTALLED
640 Marsh .....SanLuisObispo 422

Grand Furniture Shop
See Our Adv Under Upholsterers
1350 Grand Av.....Arroyo Grande 5792
JACKMAN & SIMS CUSTOM UPHOLSTERERS
See Ad Under Upholsterers
1453 Monterey .....SnLuisObspo 3708-J
National Auto Fabrics Mfg Co
San Rafael Dr & Snta Fe Dr .....PsoRobls 44
NORTH PASO ROBLES AUTO TRIM
3647 Oak .....PsoRobls 1516-J

RAUCH'S CABINET & UPHOLSTERY SHOP
SPECIALIZING IN
AUTO & FURNITURE UPHOLSTERING
Truck & Tractor Seats Rebuilt
SUB STATION FOR NATIONWIDE TRAILER SYSTEM. ONE WAY SERV.
821-21st .....PasoRobles 966

Automobile Servicing
See Automobile Repairing

Automobile Signals
See Automobile Parts & Supplies Headings

Automobile Starter Repairing
See Automobile Electrical Service

Automobile Supplies
See Automobile Parts & Supplies Headings

Automobile Tires–See Tires Headings

Automobile Tops

CLINE'S AUTO BODY SHOP
640 Marsh .....SnLuisObspo 422
NORTH PASO ROBLES AUTO TRIM
3647 Oak .....Paso Robles 1516-J

Automobile Towing

Auto Club Of Southern Calif Emergency Road Serv
Hwy .....Atascadero 14
Auto Club Of So Calif Emergency Road Service 139 Traffic Wy.....Aroyo Grnde 2040
(Continued on Pages 29 & 30)

AUTO & TRUCK TOWING

LOCAL OR LONG DISTANCE

24-HOUR SERVICE
Emergency Road Service
BODY & FENDER WORK - PAINTING
FREE ESTIMATES - REASONABLE RATES
ALL WORK GUARANTEED

DAY OR NIGHT PHONE
SAN LUIS OBISPO 4220

JIM'S AUTO PAINT & BODY SHOP

Located Between Broad St. & S.P. R.R.
781 HUMBERT AVE. SAN LUIS OBISPO

TOWING

HOUR 24 SERVICE

TRUCK
AUTO
MISC.

SAN LUIS OBISPO 911
OR
SAN LUIS OBISPO 334-R
SAN LUIS OBISPO 2398

SAN LUIS TOWING & STORAGE SERVICE

SO. HIGUERA ST.
Rt. 1 – Box 4A San Luis Obispo

AUTO & TRUCK
REPAIR SERVICE
RADIATOR REPAIRING
BODY REPAIR FENDER REPAIR
FRAME STRAIGHTENING
BAKED ENAMEL PAINTING

HEAVY DUTY TRUCK TOWING

24-HOUR SERVICE
PHONE
PASO ROBLES 652

BLACK'S AUTO BODY

2815 VINE ST.

Automobile Towing–(Cont'd)

AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA AAA EMERGENCY ROAD SERVICE—

ATASCADERO

LEVERENZ WALTER F
Hwy ..... Atascadero 14
If no answer call ..... Atascadero 622
If no answer call ..... Atascadero 55-M

MORRO BAY

TEX'S PAINT & BODY SHOP
Main ..... Morro Bay 4281
Day & Night Call ..... MorroBay 4281
If no answer call ..... MorroBay 3524

PASO ROBLES

PIONEER GARAGE
24 Hours Day Or Night Call
1246 Spring ..... Pso Robls 169-W

SAN LUIS OBISPO

JIMS AUTO PAINT & BODY SHOP
781 Humbert Av ..... SanLuisObispo 4220

B & V AUTOMOTIVE N Hwy ... PasoRobls 18-F-12
(See Advertisement This Page)
Black's Auto Body 2815 Vine ..... PasoRobles 652
(See Advertisement Page 29)
CHOLAME GARAGE
24 Hour Service
Cholame ..... PasoRobles 26-F-6
FREEMAN'S COMPLETE AUTO SERV
Traffic Wy ..... Atascadero 610
24 Hour Service After 6 PM Call. Atascadero 389-M

Purchasing agents and other buyers of materials and parts find the Yellow Pages of the Telephone Directory invaluable in locating local sources of supply.

B & V AUTOMOTIVE
K. G. Brown & Dick Vanderlip

for WRECKER SERVICE *Call*

AUTO OR TRUCK REPAIRS
★ PAINTING
★ BODY REPAIR
★ FRAME STRAIGHTENING
We Tow Everything Large or Small
24-HOUR SERVICE

Paso Robles 18-F-12

If No Answer Call
Paso Robles 1246-W
North 101 Hwy.

Automobile Towing–(Cont'd)

JIMS AUTO PAINT & BODY SHOP
781 Humbert Av ..... SnLuisObspo 4220
(See Advertisement Page 29)
LEVERENZ WALTER F Hwy ..... Atascadero 14
If no answer call ..... Atascadero 513-W
NATIONAL AUTO CLUB TOWING SERVICE—
LEVERENZ WALTER F Hwy .... Atascadero 14
Night Call ..... Atascadero 622
Or Call ..... Atascadero 55-M
If no answer call ..... Atascadero 513-W
PIONEER GARAGE
24 Hours Day or Night Call
1246 Spring ..... Pso Robls 169-W

NICHOLS SID CHEVROLET
Highway ..... Atascadero 163
Emergency Night Phone ..... Atascadero 131-W
NICHOLS SID CHEVROLET
1305 Spring ..... Pso Robls 1222
If no answer call ..... Pso Robls 1253-W
NIPOMO GARAGE & WRECKING YARD
24-HOUR TOWING SERVICE
Welding – General Auto Repair
Gas – Oil
Accessories New & Used
We Give S & H Green Stamps
Hwy 101 ..... WAbsh 9-7911
If no answer call ..... WAbsh 9-5032

San Luis Towing & Storage Serv
Hwy 101 ..... SnLuisObspo 911
(See Advertisement Page 29)
TEX'S PAINT & BODY SHOP
Main ..... Morro Bay 4281
Day & Night Call ..... MorroBay 4281
If no answer call ..... Morro Bay 3524
WOODLAND GARAGE & SERVICE STN
Hwy No 1 ..... Cambria 98-J

Automobile Trucks

See Trucks–Motor, Dealers Headings

Here's how you may be sure of getting your party more often when you dial.

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

When you want to find a **business** concern in a hurry

Look in the YELLOW PAGES

They contain almost every type of commercial enterprise in easily found classifications.

Automobile Upholsterers

ALVA GREEN'S AUTOMOTIVE TRIM & UPHOLSTERY
CUSTOM MADE AUTO & FURNITURE UPHOLSTERY
AUTO TOPS – SEAT COVERS
We Give S & H Green Stamps
Free Estimates
1234 Broad ..... SanLuisObispo 2573

Berry's Top Shop 303½ Higuera. SnLuisObspo 4314-W
CLINE'S AUTO BODY SHOP
640 Marsh ..... Sn Luis Obspo 422
(See Advertisement This Page)
Jones Upholstery Shop 112 N Main .. Templeton 2101
NORTH PASO ROBLES AUTO TRIM
3647 Oak ..... PsoRobls 1516-J

Automobile Washing & Polishing

Ewing's Chevron Serv
155 Traffic Wy ..... ArroyoGrande 5620
Hink's Auto Magic Car Wash
631 Spring ..... Pso Robls 1403
San Luis Auto Laundry
1155 Higuera ..... SnLuisObspo 22
(See Advertisement This Page)

Automobile Welding–See Welding

TO FILL CRACKS

Cracks in wooden walls, etc., can be permanently repaired by filling them with a thick paste made of approximately 1 part linseed oil, 2 parts hot glue, 3 parts whiting and 4 parts sawdust.

SEAT COVERS
AND
CONVERTIBLE TOPS
COMPLETE
- CAR UPHOLSTERING
- AUTO GLASS INSTALLED
- BODY & FENDER WORK
- AUTO PAINTING

CLINE'S
AUTO BODY SHOP
PHONE
SAN LUIS OBISPO 422
640 Marsh — San Luis Obispo

SAN LUIS AUTO LAUNDRY

WASHING – POLISHING
STEAM CLEANING
CONTRACT CAR CARE
For Complete Information
Call
SAN LUIS OBISPO 22
1155 HIGUERA STREET

In PASO ROBLES See
SAMPLE'S BRAKE SERVICE AND MOTOR CLINIC

- Wheel Alignment and Balancing
- Brake Service
- Motor Tune-Up

721 Spring — Paso Robles 323

WESTSIDE AUTO PARTS CO.

WRECKED CARS – TRUCKS
WILL BUY OR SELL ANYTHING ON WHEELS

SAN LUIS OBISPO 908

TWO LOCATIONS:
1229 MONTEREY — EDNA ROAD

Automobile Wheel, Axle & Frame Repairing

CAMERON'S BRAKE & WHEEL ALIGNMENT
3011 Spring.....Pso Robls 170-W

COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY 1144 Monterey....Sn Luis Obspo 1983

MADDALENA TIRE CO
Expert
WHEEL BALANCING
STEWART-WARNER
ELECTRONIC BALANCER
Higuera & Osos.....SanLuisObispo 79

Sample Bud Brake Service
721 Spring .....PsoRobls 323
(See Advertisement This Page)

TODD'S BEAR ALIGNMENT SERVICE
WHEEL & FRAME ALIGNMENT
WHEEL BALANCING
EXCLUSIVELY
306 Higuera .....SanLuisObispo 3180

Automobile Wreckers

BLACK'S AUTO BODY 2815 Vine...PasoRobles 652
Grover City Junk & Auto Wrecking Yard
13th & Farrell Rd Grover City..ArroyoGrande 2991
(See Advertisement This Page)

NIPOMO GARAGE & WRECKING YARD
Hwy 101 Nipomo.....WAbsh 9-7911

PASO ROBLES SALVAGE CO
Auto&Truck Parts New&Used
We Buy&Sell Used Cars&Trucks
1132 E13th.....Pso Robls-360

PAULSON'S WRECKING & SALVAGE
Old 101 Hwy.....Sn Luis Obspo 320-J

S & K Auto Wreckers
1545 Riverside Av.....PsoRobls 1494

WESTSIDE AUTO PARTS CO
1229 Monterey.....Sn Luis Obspo 908
Salvage Yard Edna Rd.....SnLuisObspo 1198
(See Advertisement This Page)

Awnings

DAVIDSON'S FURNITURE & AWNING STORE 669 Higuera.....Sn Luis Obspo 421

JONES UPHOLSTERY SHOP
ALL TYPES OF AWNINGS
RESIDENCE & STORE AWNINGS
PATIO & TRAILER AWNINGS
We Make Any Awnings to Order
Reasonable Prices – Free Estimates
112 N Main.....Templeton 2101

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

Baby Shops

See also Children's & Infants' Garments–Retail

BARTON'S INFANTS & CHILDRENS WEAR
1046 Chorro.....SnLuisObispo 640-W
(See Advertisement This Page)

BILLIE'S TOY & BABY SHOP
766 Higuera.....Sn Luis Obspo 2628
(See Advertisement This Page)

TOTS & TEENS 1347 Park.....Pso Robls 310
(See Advertisement This Page)

Baggage–See Luggage Headings

Bags–Burlap & Cotton

SIERRA BAG COMPANY
1820 E Brundage Ln.....Bakrsfld 8-8151

Bags–Burlap & Cotton–Used

MARKOVITS & FOX
8th & Taylor San Jose.....CYprss 5-3663

Bail Bonds

O'Donnell Hugh 981 Monterey..SnLuisObspo 1046-W

SALINAS BAIL BOND AGENCY
SERVICE – ANYTIME – ANYWHERE
Don't Wail in Jail
Call Us for Bail
CALL COLLECT
230 John .....Salinas 3211

Bakers–Pie–See Pies–Pastry

Advertise here—it pays.

TOTS & TEENS

COMPLETE LINE INFANTS' & CHILDREN'S WEAR
Gifts & Toys
Phone
PASO ROBLES
310

Vivian E. Smart, Prop. — 1347 Park

Have You Thought

Of having a separate business listing in the Telephone Directory under your own name? The charge for these extra listings is small, the convenience often great.

Billie's Joy & Baby Shop

We Give S & H Green Stamps

San Luis Obispo's original Baby Shop
A Complete Department Store for All Children's Needs

APPAREL FOR GIRLS & BOYS
Infancy to Size 12
Complete Line of Maternity Wear

PHONE
San Luis Obispo 2628

766 HIGUERA

BARTON'S
INFANTS' & CHILDREN'S WEAR

"The First 6 Years"

We Feature
NATIONALLY ADVERTISED LINES

- NITEY NITE SLEEPERS
- SMAL-FRI ROBES, SHIRTS, JACKETS
- LANG'S KWIKI-KRALLS & OVERALLS
- SCOTTIE KNITS
- MRS. DAY'S "IDEAL BABY SHOES"
- DALE WESTERNS FOR BOYS & GIRLS
- HANDI-PANTIES BY ALEXIS
- KANTWET PRODUCTS — PLAYPEN, BASSINET, HI-CHAIR & STROLLER-PADS ALSO BUMPER GUARDS
- EDUCATIONAL TOYS - DOLLS
- GIFT ITEMS

We Give & Redeem Thrifty Shopper Stamps

CALL
SAN LUIS OBISPO 640-W

1046 CHORRO — SAN LUIS OBISPO

Bakers–Retail

Arroyo Grande Bakery
104 E Branch.....Aroyo Grnde 2996

ATASCADERO BAKERY
Specializing in
WEDDING & BIRTHDAY CAKES
VARIETY OF
BREAD & PASTRIES
BAKED FRESH DAILY
OPEN 7 A. M. TO 7 P. M. DAILY
Highway .....Atascadero 182

Delite Bakery 723 Higuera.....SnLuisObspo 437
(See Advertisement This Page)
Favorite Bakery 638 Marsh.....SnLuisObspo 1792-J
FREEMAN'S PASTRY SHOP
1445 Monterey .....SnLuisObspo 1111

PASO ROBLES BAKERY
WEDDING – PARTY – BIRTHDAY CAKES
ROLLS – BREAD – COOKIES
Fresh Daily
1229 Park .....PasoRobles 228

Peerless Baking Co
584 Higuera.....Sn Luis Obspo 319
Pioneer Drive-In Market
Morro & Marsh.....SnLuisObspo 1945-J
Pismo Bakery
509 Cypress Pismo Beach.....POplr 6-2069
Pismo Spudnut Shop
790 Price Pismo Beach.....POplr 6-4663
Soudnut Shop 692 Higuera..Sn Luis Obspo 3027-M
Spudnut Shop 790 Price Pismo Beach..POplr 6-9973

Bakers–Whsle

BRADLEY R H PIES 1804 Osos....SnLuisObspo 861
PEERLESS BAKING CO
584 Higuera .....Sn Luis Obspo 319
Spudnut Shop 692 Higuera..Sn Luis Obspo 3027-M
Spudnut Shop 790 Price Pismo Beach.POplr 6-9973
Weber Baking Co 385 Pacific.....SnLuisObspo 3894

Baling Service

Van Horn Martin .....PsoRobls 29-F-14

Bamboo

Ah Louis Store
Rattan & Bamboo Products
800 Palm.....Sn Luis Obspo 592-J

Please wait till you hear the dial tone . . . then dial.

DELITE BAKERY

Complete Line of
BAKERY PRODUCTS
FRESH DAILY
CAKES FOR
EVERY OCCASION
Closed Wed. – Open Sun.
PHONE
SAN LUIS OBISPO 437
723 Higuera San Luis Obispo

Banks

Bank of America
Arroyo Grande Branch
102 W Branch.....ArroyoGrande 5518
Atascadero Branch Traffic Wy....Atascadero-107
Pismo Beach Branch 270 Pomeroy.POplr 6-2071
Bank of America 5th & Main.....Morro Bay 3231
Bank of America National Trust & Savings Association
Paso Robles Branch Bk of AmericaBg.Pso Robls-11
San Luis Obispo Branch
Higuera .....SnLuisObspo 2210
Security-First National Bank of L A
799 Higuera.Sn Luis Obspo-397

Barbers

ANDERSON HOTEL BARBER SHOP
Carl Dunbar & Gil Babcock
Porter Service
953 Monterey .....SnLuisObspo 1216
Bennie's Barber Shop
2144 S Broad.....SanLuisObispo 2552

BUCK'S BARBER SHOP
Corner of Chorro & Pismo St.
Call 3186 for Appointments
WALTER F. BUCK
1349 Chorro .....SnLuisObispo 3186

Buzz Barber & Beauty Shop
108 Branch.....Aroyo Grnde 2282
Henry's Barber Shop
We Cut Children's Hair
1238 Park.....Paso Robles 58-W
Mar Vern Barber Shop
Glenn Elfman
1027 Osos.....Sn Luis Obspo 190-M
Palace Barber Shop
1038 Chorro.....Sn Luis Obspo 1850-W
Paso Robles Barber Shop
709-12th.....Pso Robls 317-W
Tex's Barber Shop 1210 Park.....Pso Robls 84
Tony's Barber Shop
250 Ocean Vw Av Pismo Beach.....POplr 6-9964
Wineman Barber Shop
1110 Chorro .....SnLuisObspo 4309-J

Barrels & Drums

MYERS DRUM CO
Mfrs New Steel Drums-Pails-Call Collect
6549 San Pablo Oakland.....Olympic 2-6847

Basement Cleaning–See Rubbish Hauling

Bathing Suits–See Sportswear Headings

for
Your Convenience
Directories for other cities are available in the Business Offices and at attended public telephone stations.

Baths

HIDDEN VALLEY HOT SPRINGS INC
HOT MINERAL BATHS
WARM WATER PLUNGE 90°
OPEN YEAR ROUND – CABINS FOR RENT
Located One Mile Off Highway 101
7 Miles South of San Luis Obispo on
Road to Avila
Mailing Address: Route 1 Box 59
Avila Rd .....SanLuisObispo 7-R-2

PASO ROBLES FAMOUS HOT SPRINGS & HEALTH BATHS
WORLD FAMOUS HEALTH BATHS
STEAM BATHS
SWEDISH MASSAGE
ZONE THERAPY
NORTH END OF TOWN ON HIGHWAY 101
38th & Spring.....PasoRobles 240

Sycamore Mineral Springs
Mr & Mrs Paul Bylling
Avila Rd.....Sn Luis Obspo 8-J-12

Batteries–Retail

ALLSTATE BATTERIES–
SEARS ROEBUCK & CO
879 Higuera .....SnLuisObispo 760

AUTO-LITE STA-FUL BATTERIES–
WILDMAN J M INC
34th & Spring.....PsoRobls 254

Banks Radiator & Battery Repair Shop
1011 Toro.....Sn Luis Obspo 2184
Ed's Service Higuera & Nipomo.....SnLuisObspo 123

EXIDE BATTERIES
THE HONEST, ACCURATE ADVICE OF THE DEALERS LISTED BELOW WILL PROLONG YOUR BATTERY'S LIFE.
Exide
WHEN IT'S AN EXIDE YOU START
"FOR SERVICE CALL"
WHOLESALE DISTRIBUTOR
UNIVERSAL AUTO PARTS CO
969 Monterey.Sn Luis Obspo-1418
RETAIL DEALERS
Barney's Texaco Service
311 Higuera .....SnLuisObspo 1736
Boysen's Texaco Service
435 Marsh .....SanLuisObispo 564
Bushong's Texaco Station
Snta Rosa & Marsh.....SanLuisObispo 1887
Green's Texaco Service Station
Hwy .....SMargrita 18-W
HIBBARD & HIBBARD
1233 Spring .....PsoRobls 220
Highway Garage
349 Price Pismo Beach.....POplr 6-2210

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

Batteries–Retail–(Cont'd)

HAMMONS' FIRESTONE DEALER STORE
1344 Park.....Paso Robls 405
Hibbard & Hibbard 1233 Spring.....Pso Robls 220

HOBBS BATTERIES–
KIMBALL TIRE CO
283 Higuera.....Sn Luis Obspo 758

MADDALENA TIRE CO
Higuera & Osos.....Sn Luis Obspo 79
MUELLER FRANCIS C
Auto-Lite Battery Sales & Service
1234 Broad.....Sn Luis Obspo 26

PREST-O-LITE BATTERIES–
DISTRIBUTOR
RUSSELL'S UNION STATION
339 Marsh .....SnLuisObspo 941

WILLARD SAFETY-FILL BATTERY SALES AND SERVICE
The Authorized Willard Dealers listed below offer you not only the very best in storage batteries for every application . . . but also excellent service to protect your battery.
Willard
"WHERE TO CALL"
WHOLESALER
PETERSEN AUTO PARTS
742 Marsh .....SnLuisObspo 1106

Beads

Bert's Hobby Shop 995 Higuera.SnLuisObispo 2845-W

Bearings–Ball & Roller

Allan P James Co
Write Or Call For Info On All Lines
430-9th S F.....MArkt 1-5934

Party-Line Pointers:
1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

Nationally Advertised Articles
can be traced to their
LOCAL DEALERS
by looking up
"WHERE TO BUY IT"
in the YELLOW PAGES

Hair Coloring Specialists...

Artists in Coiffures!

PERMANENT WAVING
AND
HAIR STYLING

Hibbard's
HAIR FASHIONS

REVLON & HAZEL BISHOP COSMETICS

1638 SPRING • PASO ROBLES

PASO ROBLES 361

ELSIE'S
Beauty
SALON

• Complete Beauty Service •

ELSIE FITZPATRICK
890 Buchon

San Luis Obispo 2270

Invitation to Beauty

Young's
BEAUTY SHOP

San Luis Obispo 391
1037 MONTEREY
E. S. Young • B. G. Young

Just Good Honest
BEAUTY SERVICE

Beauty Shops

ALICE ANN BEAUTY SALON
515 N. Broad . . . . . SnLuisObspo 1102-W
(See Advertisement Page 38)

ANDERSON HOTEL BEAUTY SALON
COMPLETE BEAUTY SERVICE
Permanent Waving
Hair Styling – Tinting
EXPERIENCED OPERATORS
963 Monterey . . . . . SanLuisObispo 964

ARTISTIC BEAUTY SHOP
COMPLETE BEAUTY SERVICE
SPECIALIZING IN ALL TYPES OF
PERMANENT WAVING
Hair Shaping and Tinting
Ample Parking Space
517-13th . . . . . Paso Robles 1011

Beaute Art Salon 780 Toro . . . . . SnLuisObspo 324
(See Advertisement Page 38)

BEAUTY NOOK
SPECIALIZING IN
RILLING & RAYETTE
PERMANENT WAVING
HAIR STYLING
Margarite D. Adkins–Owner
Authorized Agency for REVLON Cosmetics
Evenings by Appointment
427-5th . . . . . MorroBay 4456

(Continued Next Page)

La Moda
Beauty Shop

Merle Norman Cosmetics
HELENE CURTIS
COLD WAVES
COMPLETE BEAUTY SERVICE
Evenings by Appointment
ATASCADERO 36
Mary Lambert – Owner
ON 101 HIGHWAY
NEXT TO THEATRE – KETCH BLDG.

ELITE BEAUTY SALON
GLADYS HAMMETT & STAFF

PERMANENT WAVING
AND
HAIR STYLING
COSMETICS
&
COSTUME JEWELRY
PHONE
SAN LUIS OBISPO 601
1120 MORRO

HELEN JACKSON'S BEAUTY SALON
Creators of Loveliness

HELEN JACKSON
LUCILLE MILLER
SAN LUIS OBISPO 468
778 MARSH

Hair Styling . .

ALL TYPES OF PERMANENT WAVING TINTING

"PLENTY OF PARKING SPACE"

ESTHER GIBSON, *Prop.*

Telephone **San Luis Obispo 324**

BEAUTE ART SALON

780 TORO

Gladys Beaute Salon

Specializing in

PERMANENTS

and All Branches of Beauty Work

Gladys Higgins, Prop.

PHONE

San Luis Obispo 1836

1336 MORRO SAN LUIS OBISPO

THE HELEN ROSE SALON

COMPLETE BEAUTY SERVICE

HELENE CURTIS and RAYETTE COLD WAVES

GIVEN BY EXPERIENCED OPERATORS

SAN LUIS OBISPO 737

1112 GARDEN

ALICE ANN BEAUTY SALON

Hair Styling a Specialty

ALL BEAUTY SERVICES

SAN LUIS OBISPO 1102-W

515 N. BROAD

PLENTY OF FREE PARKING

Beauty Shops–(Cont'd)

BUZZ BARBER & BEAUTY SHOP
108 Branch.....Aroyo Grnde 2282

CAYUCOS BEAUTY SALON
Zona Elmore - Prop.
COMPLETE BEAUTY SERVICE
HAIR STYLING
HELENE CURTIS & REALISTIC COLD WAVES
NEXT TO WINGS RESTAURANT
Hwy 1 .....Cayucos 4541

Charlotte's Beauty Shop
570 Cypress Pismo Beach.....POplr 6-2221

CHRIS' BEAUTY SHOP
Christine Byer – Prop.
SPECIALIZING IN PERMANENTS
Experienced Operator
HAIR STYLING – TINTING
Complete Beauty Service
Evenings by Appointment
Lots of Parking Space
1394 Grand Av.....ArroyoGrande 5675

CLASSIC BEAUTY SALON
COMPLETE BEAUTY SERVICE
SPECIALIZING IN
HAIR SHAPING – HAIR TINTING
COLD PERMANENT WAVING
BEATRICE PIKE - Prop.
Across from T & D Theatre
618-12th .....PasoRobles 87

COTTAGE BEAUTY SALON
RUTH FLORES
A Complete Beauty Service
INDIVIDUAL HAIR STYLING
Closed Saturdays
Phone for Appointment
1341 Chorro .....SanLuisObispo 321

Cottage Beauty Shop
Garden Farms .....SMargrita 66-Y-23
Elite Beauty Salon 1120 Morro.....SnLuisObspo 601
(See Advertisement Page 37)

ELSIE'S BEAUTY SALON
890 Buchon.....Sn Luis Obspo 2270
(See Advertisement Page 36)

Florence's Beauty Shop
1024 Nipomo .....SnLuisObspo 1979-J
Freda's Beauty Shop 117 E Branch..AroyoGrnde 5679

GLADYS BEAUTE SALON
1336 Morro.....Sn Luis Obspo 1836
(See Advertisement This Page)

Hall's Beauty Shop
1067 Buchon.....Sn Luis Obspo 1584-J

HELEN JACKSON'S BEAUTY SALON
778 Marsh .....SnLuisObspo 468
(See Advertisement Page 37)

HELEN ROSE SALON THE
1112 Garden.....Sn Luis Obspo 737
(See Advertisement This Page)

Hibbard's Hair Fashions 1638 Spring PasoRobles 361
(See Advertisement Page 36)

HOUSE OF BEAUTY
GRACE HALDEN - Proprietor
COMPLETE BEAUTY SERVICE
SPECIALIZING IN
HAIR SHAPING – HAIR TINTING
COLD PERMANENT WAVING
Traffic Wy & Central Mall...Atascadero 146

(Continued Next Page)

Beauty Shops–(Cont'd)

Jameson S M 830 Market.....MorroBay 3221

L N'S CURLETTE SHOP
Evenings By Appointment
Carrizo Rd .....Atascadero 417-J

La Moda Beauty Shop Ketch Bldg....Atascadero 36
(See Advertisement Page 37)

Lida's Beauty Salon
910 Price Pismo Beach.....POplr 6-2405

Maeco's Beauty Shop 101 Hy Nipomo WAbsh 9-4671

MIDGE'S BEAUTY SHOP
Complete Beauty Service
Permanent Waving – Hair Tinting
Manicures – Hair Cutting
Open Thursday Evening by Appointment
Lots of Parking Space
Reasonable Rates
576 Grand Av Grover City.ArroyoGrande 5713

Millicent's Beauty Salon 921 Main...MorroBay 4537
(See Advertisement This Page)

NEL-DEEN'S BEAUTY SALON
1250 Grand Av .....AroyoGrnde 2275
(See Advertisement This Page)

PASO ROBLES BEAUTY SALON
1238 Park.....Pso Robls 282

Pat's Beauty Shop 740-5th.....MorroBay 2191
(See Advertisement This Page)

RAE'S BEAUTY SALON
200 E Branch .....AroyoGrande 2277

Shell Beauty Shop 244 Capistrano Av
Shell Bch .....POplr 6-2407

Signa's Beauty Salon
990 Price Pismo Beach.....POplr 6-4757

Templeton Beauty Shop
Velora Howard Owner & Operator
Hwy .....Templtn 2391

Vanity Box
Edith Millard-Owner
1336 Spring.....Pso Robls-221

Village Beauty Shop Main.....Cambria 55

YOUNG'S BEAUTY SHOP
1037 Monterey.....Sn Luis Obspo 391
(See Advertisement Page 36)

YOUR HOUSE OF BEAUTY
COMPLETE BEAUTY SERVICE
SPECIALIZING IN
HAIR SHAPING – HAIR TINTING
COLD PERMANENT WAVING
BEATRICE PIKE - Proprietor
1503 Park .....PasoRobles 1010

POPPING GOOD IDEA

Place kernels in the refrigerator an hour or so before using. Makes good popping certain.

Don't Throw It Away

Things around the house you consider useless—may need only minor repairs to make them serviceable. Call a service man near you.

LOOK IN THE *Classified* TELEPHONE SECTION

NEL-DEEN'S Beauty Salon

EDNA NELSON, Prop.

Expert Permanent Waving

Artistic Hair Coloring

COMPLETE BEAUTY SERVICE

"Your Station for Better Beauty"

EVENINGS BY APPOINTMENT

Lots of Parking Space

—CALL—

ARROYO GRANDE **2275**

1250 GRAND AVE. FAIROAKS

MILLICENT'S BEAUTY SALON

In Morro Bay

HAIR CUTTING STYLING & TINTING

By Appointment

Phone

Morro Bay 4537

921 MAIN

PAT'S BEAUTY SHOP

A COMPLETE BEAUTY SERVICE

INDIVIDUAL HAIR STYLING & CUTTING

Frances Ramsey

SOFT WATER

By Appointment Only

740-5th St. **MORRO BAY 2191**

MEMORY *plays tricks*

If in doubt about a TELEPHONE NUMBER Please look it up in the Directory

PASO ROBLES 842
SCHLITZ
The Beer That Made Milwaukee Famous

LOUIS C. FORTINI
Wholesaler
On S. Highway
R F D BOX 14-E PASO ROBLES

LUCKY LAGER
LOUIS C. FORTINI
DISTRIBUTOR
TELEPHONE
PASO ROBLES 842
On S. Highway
R F D BOX 14-E PASO ROBLES

Premium Quality
FALSTAFF Beer
"THE CHOICEST PRODUCT OF THE BREWERS' ART"
RAY E. DUNLAP
OLD 101 SOUTH HWY
SAN LUIS OBISPO
1934-W

Beer & Ale Distrs

ACME BEER—
COAST DISTRIBUTING CO
1317 Carmel ..... SnLuisObspo 804
846-9th ..... PasoRobls 241

BUDWEISER—
JORDANO'S INC
1321 Carmel ..... Sn Luis Obspo 1253

BURGERMEISTER BEER

A TRULY FINE PALE BEER
Made The Long, Slow Natural Way

"FOR INFORMATION CALL"
BRANCH OFFICES
S F BREWING CORP
Traffic Wy & Rosario ..... Atascadero 94
SAN FRANCISCO BREWING CORP
1750 Beach ..... SnLuisObspo 3827-W

BURGERMEISTER DISTR
Jack Hemen-Mgr
Traffic Way & Rosario ..... Atascadero 94
Res Phone ..... Atascadero 664-J

COAST DISTRIBUTING CO
1317 Carmel ..... SnLuisObspo 804

Coast Distributing Co
Acme Beer-Distributors
846-9th ..... PasoRobls 241
Dunlap Ray E S Hwy ..... SanLuisObispo 1934-W
(See Advertisement This Page)

FALSTAFF BEER—
DUNLAP RAY E S Highway SnLuisObspo 1934-W

Fortini Louis C S Highway ..... PsoRobls 842
(See Advertisement This Page)

GOEBEL BEER—
MORGANTI L J CO
955 Morro ..... SnLuisObispo 2440

Jordano's Inc 1321 Carmel ..... SnLuisObspo 1253
(See Advertisement This Page)

LUCKY LAGER BEER—
FORTINI LOUIS C S Highway ..... PsoRobls 842
JORDANO'S INC
1321 Carmel ..... Sn Luis Obspo 1253

M & W DISTRIBUTING CO
S Old Hwy 101 ..... Sn Luis Obspo 1413
(Continued Next Page)

You'll find it fast in the YELLOW PAGES.

JORDANO'S Inc.
Distributors
LUCKY LAGER BEER
PHONE
San Luis Obispo 1253 — 1321 Carmel
Santa Maria 5-4685 — 1108 N. Broadway

Beer & Ale Distrs–(Cont'd)

OLYMPIA BEER—
MORGANTI L J CO
955 Morro ..... SnLuisObispo 2440

REGAL PALE BEER—
LAGOMARSINO'S WHOLESALE LIQUOR & WINES
Osos & Higuera ..... Sn Luis Obspo 187

S F Brewing Corp 1750 Beach .. SnLuisObspo 3827-W
San Francisco Brewing Corp
Traffic Wy & Rosario ..... Atascadero 94

SCHLITZ BEER—
FORTINI LOUIS C S Highway ..... PsoRobls 842
LAGOMARSINO'S WHOLESALE LIQUOR & WINES Osos & Higuera ..... SnLuisObspo 187

Wiedersheim & Langdon
304 Higuera ..... Sn Luis Obspo 293

Beer Parlors

BULL'S TAVERN 1032 Chorro ... SnLuisObispo 1935
Dan's Cocktail Lounge
999 Monterey ..... Sn Luis Obspo 190-W
Olgiati Robert 1019 Court ..... Sn Luis Obspo-1055
Ray's Tavern 1114 Pine ..... Pso Robls 1247-J
Red Rooster
601 Cypress Pismo Beach ..... POplr 6-9943

Beverages–Non Alcoholic

BELFAST BEVERAGES—
MISSION TRAIL BEVERAGE CO
1914 Olive ..... PsoRobls 916-R

Belfast Distr 1914 Olive ..... PasoRobles 916-R

CALSO WATER
OH! OH!
YOU NEED CALSO!
A PLEASANT TASTING MINERAL WATER
NOT A LAXATIVE
Calso water
"WHERE TO BUY IT"
Jordano's Inc 1321 Carmel ... SnLuisObspo 1253

More and more, business men are finding that it pays in good will to place and receive their telephone calls with as little time-lag for the other fellow as possible. They place their own calls or stay close to the telephone when they tell someone else to do it.

BELFAST BEVERAGES
OLD FASHION MUG
ROOT BEER
ORANGE – STRAWBERRY – CREAM
GRAPE PUNCH
GINGER ALE
MISSION TRAIL BEVERAGE CO.
County-Wide Delivery
PASO ROBLES 916-R
1914 OLIVE PASO ROBLES

Beverages–Non Alcoholic–(Cont'd)

CANADA DRY BOTTLING CO
GINGER ALE
SPARKLING WATER
SPUR – HI-SPOT
ASSORTED FLAVORS
Osos & Marsh ..... SanLuisObispo 2092-J
If no answer call .... SantaBarbara 2-9636

COCA COLA BOTTLING CO
1317 Carmel ..... Sn Luis Obspo 804
846-9th ..... PasoRobles 241

MISSION TRAIL BEVERAGE CO
1914 Olive ..... Pso Robls 916-R
(See Advertisement This Page)

Nehi-R C Cola Bottling Co
120 Higuera ..... SnLuisObispo 2115

PEPSI-COLA BOTTLING CO OF SANTA BARBARA
TRI-COUNTIES BOTTLING CO.
PEPSI-COLA
HIRES ROOT BEER
NESBITTS ORANGE
155 Stimson Pismo Bch ..... POplr 6-2206
If no answer call .... SantaBarbara 8-2101

SEVEN-UP BOTTLING CO OF SANTA BARBARA
Warehouse Nelson Av Arroyo Grande
501 Ide ..... AroyoGrande 2111

SQUIRT—
MISSION TRAIL BEVERAGE CO
1914 Olive ..... PsoRobls 916-R

Bicycles–Repairing

San Luis Cyclery 1239 Monterey .... SnLuisObspo 876
(See Advertisement This Page)

Bicycles–Retail

SCHWINN BICYCLES—
SAN LUIS CYCLERY
1239 Monterey. ..... Sn Luis Obspo 876

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? You can call the business office of the telephone company and ask for the Directory Advertising Representative. He can help you plan an effective message.

SCHWINN-BUILT BICYCLES
SALES & SERVICE
Repairs to All Makes Bicycles & Children's Vehicles

CALL
SAN LUIS OBISPO 876
SAN LUIS CYCLERY
1239 MONTEREY SAN LUIS OBISPO

Billiard Parlors

AL'S POOL HALL
Atas Hotel Bldg.....Atascadero 444
Bright Spot 1092 Grand Av
Grover Cty.....Aroyo Grnde 5618
Cagle's Smoke Shop 1318 Spring.....Pso Robls 82
Carl's Billiards 831-13th.....Pso Robls 1529-J
Dresser & Casper Billiard Parlor
811-12th.....PasoRobls 58-J
Golden West Billiards
676 Higuera.....Sn Luis Obspo 2709
Morro Bay Recreation Center
410-5th.....MorroBay 8671
Red Rooster
601 Cypress Pismo Beach.....POplr 6-9943
Red's Place 1817 Osos.....Sn Luis Obspo 1857
Stag Billiard Parlor
Ben J Haley-Owner
956 Monterey.....SnLuisObspo 202
Templeton Pool Hall & Cafe
509 Main.....Templtn 2152
Tiempo N 353 Dolliver Pismo Beach...POplr 6-4648

Blacksmiths

Cuendet F 1304 Railroad.....PsoRobls 92-J
Jones C M Highway.....Atascadero 52
Mineau & Loomis 316 E Branch..Aroyo Grnde 5546
Paso Robles Agricultural Works
1204 Railroad.....Pso Robls 35-J
Templeton Blacksmith Shop 3d & Main Templtn 4131

Blinds—See Venetian Blinds Headings

Blood Banks

FRENCH HOSPITAL
1170 Marsh.....Sn Luis Obspo 3135
Tri-Counties Blood Bank Inc
780 Pacific.....Sn Luis Obspo 3141

Blue Printers

Pac Engineers & Surveyors Inc
857 Palm.....Sn Luis Obspo 3060

Boat Builders & Repairers

BECK BROS BOAT SHOP
Front Oceano.....Aroyo Grnde 2983
Morro Bay Boat Works S Main.....MorroBay 6911
(See Advertisement This Page)

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

MORRO BAY BOAT WORKS
C. R. STEWART, *Prop.*

PHONE
MORRO BAY 6911

Building & Repairing of Any Type Boats
FIBER-GLASS OUR SPECIALTY
MARINE SUPPLIES & PAINTS
ELECTRIC CRANE
SOUTH MAIN MORRO BAY

Boats–Charter

AL'S PLACE
DEEP SEA FISHING
BEACH EQUIPMENT
RENTAL FOR THE KIDS
Boats Leave Every Day at 7 A.M.
At the Wharf
Highway.....Cayucos 4121

Toms Boat Landing 640 Piney Wy....MorroBay 5496
Van Baugh Holly Cayucos Camp Grounds.Cayucos 4431

Boats–Renting

Morro Bay State Park Boat Haven
State Park Boat Landing.....MorroBay 2012

Boiler Repairing

Parker E R Boiler Works
514 Higuera.....SnLuisObspo 2056

Boilers–Mfrs & Distrs

OCEAN SHORE IRON WORKS
New & Rebuilt Boilers – Scotch – Vertical
H.R.T. – Firebox & Watertube
Complete Installation & Repair Service
CERTIFIED WELDERS
Boiler Tubes
Also Direct Factory Representative for
Titusville Iron Works Boilers – Titusville, Pa.
1660 Jerrold Av S F.....MIssn 7-5737

Bonds–Investment–See Investments

Book Dealers

Armstrong Henry B Books & Gifts
Entrada Av.....Atascadero 490-W
Gabby Book Store
1040 Chorro.....Sn Luis Obspo 867-W
HILL'S STATIONERY STORE
1127 Chorro.....Sn Luis Obspo 1403

Bookkeeping & Accounting Machines

NATIONAL ACCOUNTING MACHINES
Accounting and Bookkeeping Machines for every business and every record-keeping job. Machine systems designed and installed by experienced representatives. Factory-trained servicemen.
"WHERE TO BUY THEM"
NATIONAL CASH REGISTER CO
737 Marsh.....SnLuisObspo 543

Bookkeeping Service

Andersen Arthur K Traffic Wy.....Atascadero 461-J
Atascadero Bookkeeping Serv
Hier Bldg.....Atascadero 683-W
BOYCE J EARLE 1120 Chorro.....SnLuisObspo 886
Butler Morse R 1135 Chorro.....SnLuisObspo 2114
Deal Donovan T 134 E Branch...ArroyoGrande 3311
Fitz M Edwin 778 Marsh.....SnLuisObspo 1543
Hagens W A 724-14th.....Pso Robls 72
Hill Bill J 774 Marsh.....SnLuisObspo 582
Hyler Glenn R 360-5th.....MorroBay 2946
McCullough 925 Main.....MorroBay 6197
McLinn D 1216 Broad.....SnLuisObspo 285
West Chauncey W & Associates
901-12th.....Pso Robls 868

Bottlers

Coca-Cola Bottling Co 846-9th.....Pso Robls 241
Nehi-RC Cola Bottling Co
120 Higuera..Sn Luis Obspo-2115

Bowling Alleys

El Camino Bowl
1115 Snta Rosa.....Sn Luis Obspo 338
PASO ROBLES BOWL 1329 Spring..PsoRobls 309-R
PISMO BOWL
"IT'S FUN TO BOWL"
Weekdays 4 P.M. to Midnight
Sat. – Sun. – Holidays 2 P.M. to Midnight
AMUSEMENT DEVICES – COLD BEER
Ronald E. (BARNEY) BARNHILL
277 Pomeroy Av Pismo Bch....POplr 6-2482

Boxes–Wooden

General Box Distrs
Railroad Oceano.....Aroyo Grnde 5623

Brake Service

AL'S BRAKE SERVICE
1175 Monterey.....Sn Luis Obspo 2234
(See Advertisement This Page)
CAMERON'S BRAKE & WHEEL ALIGNMENT
OFFICIAL BRAKE STATION NO. 2713
Complete Brake Service – All Models
WHEEL BALANCING
One of the Best Equipped
Shops for Alignment
101 Hwy. & 30 St.
3011 Spring.....PasoRobles 170-W

Ewing's Chevron Serv
155 Traffic Wy.....ArroyoGrande 5620
MASTER BRAKE SERVICE THE
565 Higuera.....SnLuisObspo 525
SAMPLE BUD BRAKE SERVICE
AND MOTOR CLINIC
BRAKE SERVICE
Official Brake Station No. 2662
WHEEL ALIGNMENT & BALANCING
MOTOR TUNE-UP
721 Spring.....PasoRobles 323

Brick–Common, Face, Etc

FAULSTICH BROS SAN LUIS BRICK INC
MANUFACTURERS OF RED BRICK
Fireplace & Masonry Supplies
Airox & Rocklite Blocks – Flagstone
MASONRY & TILE CONTRACTORS
Estimates Given
2900 S Broad.....SanLuisObispo 997

HANS SUMPF CO
ADOBE BRICK
Better Quality
Delivered To Your Site
At Competitive Prices
324 Hampton Way.....Fresno 7-1551

The Yellow pages save you time.

Broadcasting Stations

See Radio Broadcasting Companies & Stations

Brokers–Grain–See Grain Brokers

Brokers–Insurance

See Insurance Agents & Brokers

Brokers–Stock & Bond

FIRST CALIFORNIA COMPANY
John F O'Brien Broker
Investment Securities-Stocks & Bonds
Bank of America Bldg.....SanLuisObispo 301
WALSTON & CO
MEMBERS
New York Stock Exchange
San Francisco Stock Exchange
Los Angeles Stock Exchange
American Stock Exchange
Philadelphia-Baltimore Stock Exchange
and Leading Commodity Exchanges
Offices in 37 Principal Cities
Bank of America Bldg Sn Jse..CYprss 4-6818

Builders–See Contractors–Building

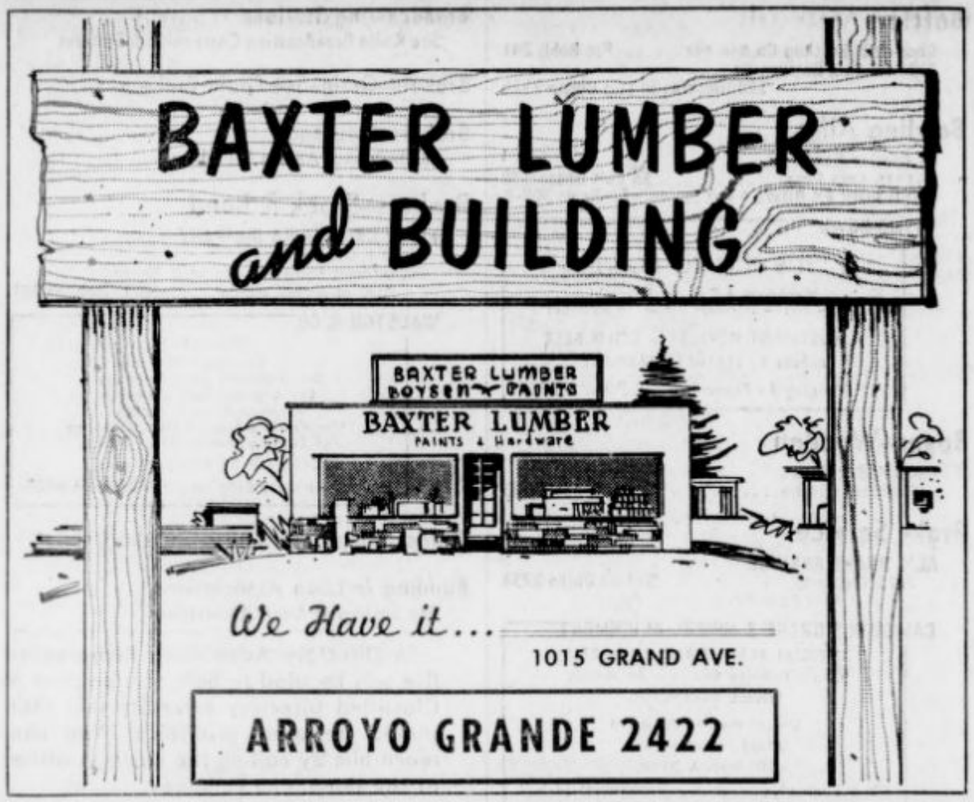
Building & Loan Associations

See Savings & Loan Associations

A Directory Advertising Representative will be glad to help you prepare a Classified Directory advertisement that should be most profitable. You can reach him by calling the business office of the telephone company.

AL'S BRAKE SERVICE
BRAKES RELINED
COMPLETE AUTO REPAIRS
All Work Guaranteed
Phone **SAN LUIS OBISPO 2234**
1175 MONTEREY

To Find Someone
IN YOUR NEIGHBORHOOD
WHO SELLS IT
Looking for someone close by who sells or has a service you want will be easy when you
LOOK IN THE
Classified
TELEPHONE SECTION

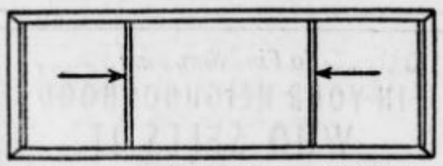


BUILDING MATERIALS
METAL WINDOW SPECIALISTS

STEEL CASEMENTS
DOUBLE HUNG – PIVOTED – PROJECTED AND SECURITY WINDOWS

ALUMINUM
HORIZONTAL – SLIDING – DOUBLE HUNG AND RESIDENTIAL CASEMENTS

Standard Sizes & Custom Fabricating
STEEL AND ALUMINUM SURROUNDS



S. L. O. SUPPLY CO.
SAN LUIS OBISPO 351
101 HIGUERA
Warehouse & Plant
7 N. NOPAL, SANTA BARBARA
Phone Santa Barbara 2-9303

HOMER T. **HAYWARD** *Lumber Co.*

QUALITY & SERVICE SINCE 1919

- LUMBER
- MOULDING
- PLYWOOD
- WINDOWS
- DOORS
- FLOORING
- HARDWARE
- SCHLAGE LOCKS
- RY-LOCK SCREENS
- NAILS
- PAINT
- INSULATION
- ROOFING
- SHEETROCK
- CEMENT
- SHINGLES & SHAKES
- POSTS & PICKETS
- FENCE MATERIALS

REMODEL WITH
HAYWARD'S EASY PAYMENT PLAN

PASO ROBLES 73
12th & Riverside Ave. Paso Robles

MORRO BAY 2291
5th & Magnolia Morro Bay

From Telephones Served from the Cambria, Cayucos & San Luis Obispo Exchanges Only (No Inter-City Charge) Ask "Operator" for
ENTERPRISE 11406

Building Materials

ATASCADERO LUMBER CO
"Everything for the Builder"
Doors – Windows – Trim
Paints – Hardware – Sheet Metal
Plumbing Fixtures & Supplies
Electrical Fixtures & Supplies
Asphalt Tile & Linoleum
Traffic Way ..... Atascadero 661

Baxter Lumber & Building Materials
1015 Grand Av ..... Aroyo Grnde 2422
(See Advertisement Page 44)

BOYLE LUMBER CO
Ocean Av ..... Cayucos 2311
Builders Market 1115-13th ..... PasoRobles 277
(See Advertisement This Page)

CAYUCOS BUILDING SUPPLY CO
Complete Line Of Building Supplies
8th ..... Cayucos 2032

FLEMING D S LUMBER CO
Complete Stock of Building Materials
Royal Dutch Paints – Armstrong Building Materials
Builders' Hardware–Custom Made Window Frames
Pioneer – Pabco etc. Roofing Materials
Cement–Siding–Precision Made Redwood Fences
Doors & Door Frames – Lumber
1-2-4 Room Cabins Built To Be Moved
13th & Atlantic
Grover City ..... ArroyoGrande 2729

Forden's Hardware 857 Monterey ... SnLuisObspo 273
GEORGIA-PACIFIC PLYWOOD COMPANY
Sanborn Rd & Industrial ..... Salinas 5758
HAGLE-DeCOU LUMBER CO
S Hwy ..... Atascadero 43
HAYWARD LUMBER CO
12th & Riverside Av ..... Pso Robls 73
5th & Magnolia ..... MorroBay 2291
From telephones served by the following exchanges
Cambria
Cayucos
San Luis Obispo
(No Inter-City Charge)
Ask "Operator" for Entrprise 11406
(See Advertisement Page 44)
Johnson A O Christian & Victoria .. SnLuisObispo 709
(See Advertisement This Page)

LADWIG FARM & HOME SUPPLY
AMERICAN STANDARD PLUMBING SUPPLIES
PLUMBING SUPPLIES - COPPER PIPE - FLOORING
PAINTS - NAILS - ELECTRICAL SUPPLIES
ROOFING – PLYWOOD – FURNACES
GENERAL HARDWARE – WATER HEATERS
BATH TUBS – DOORS – WINDOWS
And Many Other Building Items
1619 Osos ..... SanLuisObispo 2117-J

MINEAU & LOOMIS
405 E Branch ..... Aroyo Grnde 2695
Pac Coast Lumber Co Of Calif
1524 Grand Av Grover City ..... AroyoGrnde 2832
PAC COAST LUMBER CO OF CALIF
271 Higuera . Sn Luis Obspo-1420
PASO ROBLES LUMBER CO
10th & Pine ..... PasoRobles 820
QUAGLINO JAMES A BUILDERS SUPPLIES
Santa Barbara & High ..... Sn Luis Obspo 1840

RAY'S FLOOR SERVICE
HARDWOOD FLOORING
Wholesale & Retail
REPAIRED – WAXED
SANDED – REFINISHED
Edna Rd ..... SanLuisObispo 2449-W

Advertise here—it pays.

Building Materials–(Cont'd)

S L O SUPPLY CO
101 Higuera ..... Sn Luis Obspo 351
(See Advertisement Page 44)
SAN LUIS MILL & LUMBER CO
246 Higuera . Sn Luis Obspo-624
SOUTHERN PACIFIC MILLING CO
Snta Barbara Av . Sn Luis Obspo-2200

TOBIN LUMBER & SUPPLIES
Lumber – Plywood – Roofing
Windows – Doors – Mouldings
Water Heaters – Plumbing Supplies
Heating Equipment
19th & Hwy No 1 ..... MorroBay 6587

WEBSTER JACK
Crushed Rock-Pea Gravel-Sand Fill-Base
958 Grand Av ..... ArroyoGrande 2694

Building Specialties

PEARSON GLASS SHOP
673 Higuera ..... Sn Luis Obspo 1372

S L O SUPPLY CO
Steel Sash Fabricators
Louvre Windows & Hardware
Fiberglas Industrial Insulation
Poly-Vinyl Translucent Sheets
Aluminum Overhead Garage Doors
101 Higuera ..... SanLuisObispo 351

Buildings–See Office Buildings

CEMENT *Contractor*
READY MIX
- CEMENT
- SAND
- ROCK
- FOUNDATIONS
- WALKS & STEPS
- DRIVEWAYS - CURBS

A. O. JOHNSON
SAN LUIS OBISPO 709
Residence San Luis Obispo 383-W
CHRISTIAN & VICTORIA

BUILDING MATERIALS
Bring in Your Pencil Sketch or Ideas for a Free Estimate
PHONE
PASO ROBLES 277
Building Blocks – Plaster Materials
Lumber – Builders' Hardware
Roofing - Paint - Wallboard - Fencing
BUILDERS MARKET
HAROLD C. GOODALE
1115-13th PASO ROBLES

Bus Lines

Greyhound Bus Depot
110 Branch ..... Aroyo Grnde 2289
Greyhound Bus Depot Highway..... Atascadero-237
Greyhound Bus Depot
880 Price Pismo Beach..... POpir 6-4628
Greyhound Bus Depot 720-11th..... Pso Robls 242

GREYHOUND LINES

SERVING ALL AMERICA

GREYHOUND

Providing a Frequent, Convenient and Comfortable Service At Low Fares

"FOR INFORMATION CALL"

ARROYO GRANDE

Greyhound Bus Depot
110 Branch..... Aroyo Grnde 2289

ATASCADERO

Greyhound Bus Depot Highway.... Atascadero-237

MORRO BAY

Morro Bay Rexall Drug Store 5th.. MorroBay 2831

PASO ROBLES

Greyhound Bus Depot 720-11th.. Pso Robls 242

PISMO BEACH

Doko's Variety Store
880 Price Pismo Bch..... POpir 6-4628

SAN LUIS OBISPO

Pac Greyhound Lines
1009 Monterey. Sn Luis Obspo-24

SANTA MARGARITA

Star Garage Highway..... S Margrita 3

Bus Lines–(Cont'd)

Pac Greyhound Lines
1009 Monterey..... Sn Luis Obspo 24
SAN LUIS COASTAL LINES
Edna Rd ..... SnLuisObspo 1741
(See Advertisement This Page)

Business Opportunity Brokers

Brown & Roy Realtors & Insurors
314 Pomeroy Av Pismo Beach..... POpir 6-2073
Coast Land Realty Co 1214 Broad. SanLuisObispo 927
GRISWOLD E R 1424 Spring..... PasoRobles 1510
Warnagieris Joe 901 Palm..... SnLuisObspo 1179

Butane-See Gas-Liquefied Petroleum

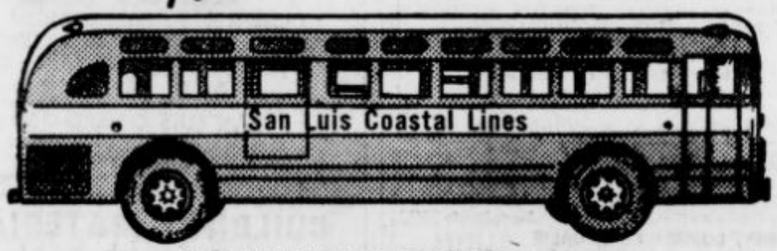
Butchers–Retail–See Meat–Retail

Butchers–Wholesale–See Meat–Whsle

Party-Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

CHARTER BUSES
FOR SHORT OR LONG TRIPS



Call SAN LUIS OBISPO 1741
"For Transportation that Pleases"

Keep the Crowd Together
Hire a Coach
Go the **SAN LUIS COASTAL LINES** *Way*

Regular Scheduled Daily Bus Service
San Luis Obispo to Cambria Pines
1005 MONTEREY ST. — AT GREYHOUND STATION

Cabinet Makers

Bouton Cabinet & Glass Shop
South Hwy..... Atascadero 255

BROWN'S CARPENTER SHOP
CUSTOM
CABINET WORK
KITCHEN CABINETS A SPECIALTY
REMODELING
All Work Guaranteed
Free Estimates – FHA Terms
Traffic Wy ..... Atascadero 555

Burroughs Cabinet Shop Hwy No 1... Cayucos 2831
Kitchen's Cabinet Shop 1930 Hwy 1.. MorroBay 6461
(See Advertisement This Page)
Morro Bay Mill Works
Ridgeway & Kings Av..... MorroBay 4751
Phillips Cabinet Shop 710-5th..... Morro Bay 2481
Rauch's Cabinet & Upholstery Shop
821-21st..... Pso Robls 966
Scott W T Cabinet Shop
1539 Grand Av..... AroyoGrnde 5547

WESTERN CABINET WORKS
CUSTOM MADE CABINETS
VENETIAN BLINDS
WESTERN DRAPERIES
Made In Our Shops
ESTIMATES – TERMS
1000 Park ..... PasoRobles 289

Cactus–See Nurseries Headings

Cafeterias–See Restaurants

Calculating Machines

See Adding & Calculating Machines Headings

Cameras

See Photographic Equipment & Supplies Headings

Candy–See Confectioners Headings

Canners

Golden State Packing Corp
4th & Manhattan Grover City.. Aroyo Grnde 2903
Midway Packing Corp
4th & Manhattan Av Grover City. ArroyoGrnde 3216

Wise buyers know that the Yellow Pages are the quickest way to get up-to-date purchasing information.

KITCHEN'S CABINET SHOP
JAMES H. KITCHEN - Prop.

RESIDENTIAL & COMMERCIAL
FORMICA ETC TOPS
1930 Hwy 1 Phone Morro Bay 6461

Carburetors

Fred's Auto Electric & Signal Service
903 Spring ..... PsoRobls 1007
MUELLER FRANCIS C
Zenith & Holley Sales & Service
1234 Broad..... Sn Luis Obspo 26

Card Playing Rooms

Far-Land 1240 Pine..... Paso Robls 640
RAY'S SMOKE SHOP
Open 10 AM To 2 AM Everyday
1318 Spring ..... PsoRobls 82
Red Rooster 601 Cypress Pismo Beach.. POpir 6-9943
Templeton Pool Hall & Cafe 509 Main. Templeton 2152

Carpenters

Brown's Carpenter Shop Traffic Wy... Atascadero 555
Fields F E 840 Kings Av..... MorroBay 3901
Williams' Carpentry
Avalon & 8th Morro Del Mar..... MorroBay 5096

Carpet Cleaners

See Rug & Carpet Cleaners

Cars–Railroad

Shippers' Car Line Corp
Tank & Covered Hopper Cars Leased-Repaired
235 Montgomery S F..... SUttr 1-5763

Cash Registers

BURROUGHS CASH REGISTERS—
FACTORY SALES AND SERVICE
BURROUGHS CORP
230 John ..... Salinas 3856

National Cash Register Co
737 Marsh ..... SnLuisObspo 543

NATIONAL CASH REGISTERS—
NATIONAL CASH REGISTER CO
737 Marsh ..... SnLuisObspo 543

WALKER'S BOB 785 Marsh..... SnLuisObspo 681-W

Caterers

Marion's Cafe 751 Marsh ..... SnLuisObspo 2380-J
(See Advertisement This Page)

NAIL POLISH FOR METAL

To keep the bright metal bands on kitchen sinks and counters from staining your apron black, touch up the bands with colorless lacquer. If you can't get the lacquer, colorless nail polish will do.

24-HOUR
CATERING SERVICE
PARTIES – BANQUETS – CLUBS
SOCIAL ORGANIZATIONS, ETC.
Facilities Up to 500 People
ANY TYPE OF FOOD
Expert Service - Reasonable Prices
SPECIAL ATTENTION TO TELEPHONE ORDERS
PHONE
SAN LUIS OBISPO 2380-J
MARION'S CAFE
751 MARSH

Cattle Dealers–See Livestock

Cement Contractors
See Contractors–Concrete

Cement–Retail
Fleming D S Lumber Co
13th & Atlantic Grover City....ArroyoGrande 2729

Cemeteries & Memorial Parks
Cayucos Morro Bay Cemetery Hwy.....Cayucos 4322
Odd Fellows Cemetery & Mausoleum
Highway.Sn Luis Obspo-960

Ceramic Equipment & Supplies
Jerry's Ceramic Studio S Hwy....Atascadero 647-J
Lane's Ceramic Studio 583 Dana.SnLuisObspo 1591-W
(See Advertisement This Page)

PASO ROBLES GLASS SHOP
Everything
For the Hobbyist
HOBBY FIRING
A Complete Selection of Ceramic Supplies
609-22d .....Paso Robles 469

PISMO ARTS & CRAFTS
610 Cypress Pismo Beach.....POplr 6-2227

Cesspool Building & Service
Bresette A
Septic Tanks Pumped & Cleaned
931-15th .....PsoRobls 326-W
COALWELL JEANE
From Other Towns Call Collect
Ensenada Av.....Atascadero 387-M
Purtell O N
Pumping & Cleaning
204 Aspen .....ArroyoGrande 5783
San Luis Sanitation Service
See Our Advertisement Under Septic Tanks
1130 Leff.....Sn Luis Obspo 1124

Chair Repairing
See Furniture Repairing & Refinishing

Champagne–See Wines Headings

A TIP ON TIPS
When shoelace tips come off, replace ends with cellophane tape—or dip ends into hot paraffin and twist.

LANE'S CERAMIC STUDIO
SPECIALIZING IN CERAMICS OF ALL TYPES

Wholesale - Retail
You Are Welcome to Come In at Any Time for Instructions
Open 6 Days a Week Tueday & Thursday Until 9 P.M.

Under New Management
JERRY & LUCILE THORNDYKE
583 Dana SAN LUIS OBISPO 1591-W

Charcoal
Oakchar Products Corp 17th.....Pso Robls 120

Cheese Cloth
All-State Supply Co
1769 Chase Oakland.....Twinoaks 3-2646

Children's & Infants' Garments–Retail

BARTON'S INFANTS & CHILDRENS WEAR
"THE FIRST 6 YEARS"
We Feature Nationally Advertised Lines
NITEY-NITE SLEEPERS, SMAL-FRI ROBES
SHIRTS, JACKETS – LANGS
KWIKI KRALLS & OVERALLS – SCOTTIE KNITS
MRS. DAY'S IDEAL BABY SHOES
EDUCATIONAL TOYS – DOLLS
We Give & Redeem Thrifty Shopper Stamps
1046 Chorro .....SanLuisObispo 640-W

BENO'S INC
Complete Line of Boys' Wear
LEVIS – JACKETS – CORDUROY PANTS
FRUIT OF THE LOOM UNDERWEAR
SHORTS – TEE SHIRTS – SOX
Everything for the Growing Boy
1019 Morro .....SanLuisObispo 620

BILLIE'S TOY & BABY SHOP
766 Higuera.....Sn Luis Obspo 2628
CHRISTINE'S
7-14 Pre-Teens
869 Higuera .....SnLuisObspo 504
Grand Apparel The
858 Grand Av Grover City.....AroyoGrnde 3113
Kramer's 1325 Park .....PasoRobles 385
Paso Robles Mercantile Co 839-12th.PasoRobles 340

RILEYS
Trude of Calif. – Kate Greenaway
Kaynee – Munsingwear – Minneapolis
Nitey Nite – R & B Doll Co. – Tumbl Togs
Billy the Kid – North Star – Bonnie Doone
749 Higuera .....SanLuisObispo 36

TOTS & TEENS
NATIONALLY ADVERTISED LINES
INFANTS' & CHILDREN'S
CLOTHING & TOYS
BOOKS – GAMES
DOLLS
1347 Park .....PasoRobles 310

Chinaware–Retail
Paso Robles Mercantile Co 839-12th.PasoRobles 340

Chinchillas
Coast Chinchilla Ranch
1395 Mentone Av Grover City..AroyoGrnde 3293
UNITED CHINCHILLA COOPERATIVE
1230 San Pablo Av San Pablo.....BEacn 5-5757

Chinese Foods
Hong Kong Cafe 943 Spring.....PasoRobls 604

Chiropodists
Dunford Wm H 1133 Essex .....SnLuisObspo 4363
If no answer call.....SnLuisObspo 1128
Eschbacher Paul R 1133 Essex..SanLuisObispo 4363

Chiropractors

BETTENCOURT ALICE R
ARE YOU SICK
NERVOUS – TIRED – DISCOURAGED?
LET ME HELP YOU
All Natural Methods
Hours: Mon. thru Fri. – 9 A.M. to 5 P.M.
Evenings by Appointment on Mon. Tues. & Thurs.
571 Marsh .....SanLuisObispo 1898-M

Bettencourt Alice R
571 Marsh.....Sn Luis Obspo 1898-M
(See Advertisement Page 51)
Chiropractic Health Center
870 Price Pismo Beach.....POplr 6-4636
Hilts W W 230 N 9th Grover City...AroyoGrnde 3114

MADSON A J
PALMER GRADUATE
LATEST DIAGNOSTIC METHODS
X-RAY & HEARTOMETER
COLONIC IRRIGATIONS
SCIENTIFIC DIET & FOOD ANALYSIS
870 Price Pismo Beach.....POplr 6-4636

Behind on orders? Let handy Classified introduce the suppliers you need. It's fast. It's convenient. Wise buyers say there's nothing like the Yellow Pages of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try Classified once...you'll use it often.

Chiropractors–(Cont'd)
Mullin J H 726 Foothill Bl .....SnLuisObspo 4328
(See Advertisement Page 50)
NIMMO KATHERINE
Drugless Methods
Beach Av Oceano.....Aroyo Grnde 5536
OLIVER W H 756 Snta Rosa.....SnLuisObspo 988
(See Advertisement Page 51)

POE LENORD E
CHIROPRACTIC
FOR THE FAMILY
303-16th.....Pso Robls 223

Poe Lenord E 303-16th.....Pso Robls 223
(See Advertisement This Page)
(Continued on Pages 50 & 51)

Here's how you may be sure of getting your party more often when you dial.

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

CHIROPRACTOR

Personalized Service and Individual Attention Get Real Results

Appointment By Phone
PASO ROBLES 223

COMPLETE CHIROPRACTIC HEALTH SERVICE
F.C.C. APPROVED SHORT WAVE DIATHERMY AND CHRONOSONIC ULTRA SOUND THERAPY
ULTRA VIOLET - INFRA RED
Exclusive Poe System

DR. LENORD E. POE

303-SIXTEENTH STREET
San Luis Obispo Office
Dr. Rudolph A. Poe – San Luis Obispo 344

Dr. Rudolph A. Poe
CHIROPRACTOR
657 MARSH STREET
(NEXT TO PURITY STORE)
DIAGNOSIS AND TREATMENT
DRUGLESS HEALTH SERVICE
Compensation Insurance Accepted

Ultra-Violet Infra Red
Short Wave - Diathermy
X-Ray - Fluoroscope
Laboratory Tests
Heat Treatments

Paso Robles Office
Dr. L. Poe
Phone 223

Manipulation and Adhesion Techniques
Electro-Therapy - Diet
Physio-Therapy

CITY AND STATE LICENSED 22 YEARS

Exclusive Poe System

PHONE
SAN LUIS OBISPO
344

H. I. O. CHIROPRACTIC
"it's Different"

H. I. O. Chiropractic removes the cause of Dis-Ease. Our office is fully equipped with neurocalometer, X-Ray, Fluoroscope.

What is H. I. O. Chiropractic? H. I. O. Chiropractic is the modern up-to-date Chiropractic system of locating the exact point of nerve pressure and removing that pressure in a specific manner by hand only.

The Neurocalometer is a scientific precision instrument that locates the nerve pressure which is the cause of Dis-Ease. The X-Ray pictures the abnormal condition and position of the spinal bone or bones that cause the nerve pressure resulting in Dis-Ease.

Dr. J. H. Mullin D.C.
Palmer National Graduate — Over 20 Years Experience
PHONE
SAN LUIS OBISPO 4328
726 FOOTHILL BLVD.

Chiropractors–(Cont'd)

Poe & Poe 657 Marsh.....Sn Luis Obspo 344
Poe & Poe 303-16th.....Pso Robls 223
Poe Rudolph A 657 Marsh.....Sn Luis Obspo 344
(See Advertisement Page 50)

WALKER EARL T
COLON THERAPY
ADJUSTMENTS
Manipulation and Massage
1947 Spring.....Pso Robls 754

Wilkinson John J 209-6th.....MorroBay 3311
Wilkinson L P 1031 Pine.....PasoRobls 653

Christian Science Practitioners

Miller Anna Mrs
Reg In The Christian Science Journal
289 Palisades Av Shell Beach.....POpir 6-4461

Church Organizations

Christian Science Reading Room
1126 Morro.....SnLuisObspo 1939-W

Church Supplies

Angelus Guild The
Catholic Supply & Information Center
730 Baker.....Bakersfield 3-5009
CHRISTIAN SUPPLY & GOOD NEWS CENTER
1126 Garden.....Sn Luis Obspo 1448-J

Churches–Adventist

Seventh-day Adventist Church & Day School
Orcutt Road.....SnLuisObspo 1596-W

Churches–Assemblies of God

ASSEMBLY OF GOD
Robert L Ward-Pastor
1600 Chorro.....Sn Luis Obspo 2618
Assembly of God Church
Rev P R Keeth-Minister
18th & Oak.....PasoRobls 1174-J
If no answer call.....Paso Robles 661

Churches–Baptist

CALVARY BAPTIST CHURCH
Rev Don W Husted-Pastor
867 Pacific.....SnLuisObspo 1547
FIRST BAPTIST CHURCH
Rev L Earle Shipley-Pastor
Osos & Pacific.....Sn Luis Obspo 2425
Residence 3040 Flora.....SnLuisObspo 2116
FIRST BAPTIST CHURCH
Rev Paul W Brown-Pastor
17th & Park.....Pso Robls 712-W
Residence 41-12th.....Pso Robls 1211
First Southern Baptist Church
Atas Av.....Atascadero 440-J
FIRST SOUTHERN BAPTIST CHURCH
Weldon I Barnett-Pastor
415 Foothill Bl.....SnLuisObspo 3640

Churches–Catholic, Roman

Catholic Church
461 Pismo Av Pismo Beach.....POpir 6-2219
Catholic Church
Santa Lucia Av.....Atascadero 640
Catholic Church 512-13th.....Paso Robls 207
Catholic Rectory Ocean Av.....Cayucos 2621
Old Mission The
782 Monterey.....Sn Luis Obspo 667
St Patrick's Church 128 W Branch.....AroyoGrnde 2680

ARE YOU SICK?
NERVOUS - TIRED?
DISCOURAGED?
Let Me Help You If You Suffer from Dizziness, Headaches, Gas, Indigestion, Constipation, Neuritis, Arthritis – Bronchitis – Etc.
SPOT REDUCING
STEAM BATHS
HOURS:
Monday thru Friday – 9 A.M. to 5 P.M.
EVENINGS BY APPOINTMENT on Mon. Tues. & Thurs.
Dr. Alice R. Bettencourt
CHIROPRACTOR
SAN LUIS OBISPO
1898-M
571 MARSH

Wayne H. Oliver D.C.
PALMER GRADUATE
CHIROPRACTOR
COMPLETE
CHIROPRACTIC HEALTH SERVICE
X-RAY SERVICE – PHYSIOTHERAPY
HOURS
Mon. – Tues. – Wed. – Fri.
9-12 A.M. – 2-5 P.M.
Thurs. & Sat. 9-12 A.M.
EVENINGS BY APPOINTMENT
Phone
SAN LUIS OBISPO
988
756 SANTA ROSA

Churches–Christian Science

Christian Science Reading Room
11 AM-4:30 PM Except Sundays & Holidays
First Church Christ Science 1326 Garden
Sunday Service 11 AM-Wednesday Eve 8 PM
1126 Morro .....SnLuisObspo 1939-W

Churches–Community

Cayucos Community Church Ocean Av. .Cayucos 4221
Community Church Palma Av.....Atascadero 33-W

Churches–Episcopal

Episcopal Church 1345 Oak.....PasoRobles 1328
St Barnabas Episcopal Church
Barnett .....Aroyo Grnde 2990
St Peter's-By-The-Sea
The Rev George W Graydon
2d & F .....MorroBay 4181
St Stephens Episcopal Church
1334 Nipomo .....SanLuisObispo 1864

Churches–Foursquare Gospel

Foursquare Church
Rev R Marie Loftus-Pastor
400 High .....SnLuisObispo 1922-J

Churches–Lutheran

Lutheran Church
Rev Walter Loretz
Divine Service 11 AM
Foothill Bl & Hwy No 1.....SnLuisObispo 4318
Lutheran Church
9th & Vine .....PasoRobles 244-W

Churches–Methodist

Methodist Church
Rev Gilbert J Gray-Pastor
1326 Oak.....Paso Robles 191
METHODIST CHURCH
Rev Gilbert S Zimmerman-Pastor
Pacific & Morro.....SnLuisObspo 2364-W
Parsonage-873 Venable.Sn Luis Obspo 3111-M

Churches–Nazarene

CHURCH OF THE NAZARENE
Roy A Bevan-Pastor
652 Santa Rosa.....Sn Luis Obspo 3176-R

Churches–Presbyterian

Presbyterian Church Study
Albert J Knoll-Pastor
Marsh & Morro.....SnLuisObspo 1437

Churches–Various Denominations

Atascadero Gospel Chapel
Traffic Wy.....Atascadero 461-W
GRACE TABERNACLE
Rev Leroy Persson
Osos & Pismo.....Sn Luis Obspo 976
If no answer call.....SanLuisObispo 3996
Or .....SanLuisObispo 1452-W

Cigars & Tobacco–Retail

Annabelle Smoke Shop
142 Higuera.....Sn Luis Obispo 1927
Bernard's Cigar Store
1814 Osos.....Sn Luis Obspo-1318-W
Duke's Smoke Shop
Edwin Stokky-Owner
737-12th .....PsoRobls 338
Esquire The 600 Cypress Pismo Beach. POpir 6-2133
Eureka Smoke Shop 148 Higuera SnLuisObispo 149-W
Kluver F 726 Higuera.....Sn Luis Obspo-394-J
Mort's United 998 Higuera .....SnLuisObspo 853
RAY'S SMOKE SHOP
Open 10 AM To 2 AM Everyday
1318 Spring .....PsoRobls 82
WALDORF CAFE 975 Osos.....SnLuisObspo 1002

Cigars–Whsle

Glaser Bros 735 Marsh.....Sn Luis Obspo 1600

City Government Offices

See Alphabetical Directory Under "Name of City"

Cleaners–Carpet

See Rug & Carpet Cleaners

Cleaners & Dyers

American Cleaners & Laundry
933 Main.....Morro Bay 3342

AMERICAN LAUNDRY & DRY CLEANERS
EXPERT CLEANING
AND
LAUNDRY SERVICE
Pick-Up & Delivery Service
1313 Broad.....San Luis Obispo 304

Arroyo Cleaners
127 E Branch .....AroyoGrnde 2428
Atascadero Cleaners Hwy.....Atascadero-139
California Cleaners
590 Dolliver Pismo Beach..... POpir 6-4620
CAMBRIA PINES LAUNDRY & CLEANERS
..... Cambria 45-J
CAYUCOS CLEANERS N 3d & Hwy 1.Cayucos 2332

CITY CLEANERS
IN SAN LUIS OBISPO
PICK-UP AND
DELIVERY SERVICE
709 Higuera .....San Luis Obispo 1188

DONNIE CLEANERS
PICK-UP AND DELIVERY
PASO ROBLES 701
23d & Spring.....Paso Robles 701

GROVER CITY CLEANERS
Mary Shipman, Prop.
QUALITY CLEANING
PRESSING – DYEING – ALTERATIONS
HATS CLEANED & BLOCKED
CURTAINS – DRAPERIES – BLANKETS
Expertly Cleaned – Reasonable Prices
Open Daily Except Sunday 8:00 a.m. to 6:00 p.m.
874 Grand Av Grover City. ArroyoGrande 5586

HI-WAY CLEANERS
640 Price Pismo Beach.....POpir 6-2497
HOME LAUNDRY CO
1323 Morro.....Sn Luis Obspo 70
(See Advertisement Page 56)
Mission Laundry & Dry Cleaning
331 Pacific .....SnLuisObspo 1440
(See Advertisement Page 54)

(Continued on Pages 53, 54 & 55)

You can carry your firm's name and advertising into the homes and business places of your best prospects by being represented in the Classified section of the Telephone Directory.

SPOTLESS Cleaners

"QUALITY CLEANING ONLY"

PICK-UP AND DELIVERY SERVICE

"PLANT ON PREMISES"
Free Parking
SAN LUIS OBISPO
517

385 Higuera — San Luis Obispo

PASO ROBLES LAUNDRY AND CLEANERS

21 Years Experience

"QUALITY CLEANING ONLY"

REX PROCESS

24-HOUR SERVICE ON CLEANING
Immediate Pick-Up & Delivery
MINOR REPAIRS ON EVERY GARMENT

- BLANKETS
- CURTAINS
- LAUNDRY

PHONE

Serving
SAN MIGUEL
MORRO BAY
SANTA MARGARITA
CAYUCOS
PASO ROBLES

1344 PINE

PASO ROBLES
315

Perfect Method Cleaners

"A Personalized Service"

SYNTHETIC DRY CLEANING

ALTERATIONS & REPAIR WORK

BLANKETS — DRAPERIES ETC.

PRESSING WHILE U WAIT

ONE DAY SERVICE ON REQUEST (At No Extra Charge)

CASH & CARRY
REASONABLE PRICES

983 OSOS
(Opposite the Court House)

Call
SAN LUIS OBISPO
1787

The Mission Laundry and Dry Cleaning

8-HOUR DRY CLEANING & LAUNDRY SERVICE
AT OFFICE

30 Years of Fxperience

LIGHTEN YOUR DAY THE MISSION WAY

SERVING THE FOLLOWING TOWNS

ARROYO GRANDE
AVILA
CAYUCOS
GROVER CITY
MORRO BAY

PASO ROBLES
PISMO BEACH
SAN MIGUEL
SANTA MARGARITA
SHELL BEACH

PICK-UP & DELIVERY

SAN LUIS OBISPO
331 PACIFIC ST.

SAN LUIS OBISPO 1440

SEE OUR HELPFUL HINTS EVERY MONDAY IN THE TELEGRAM-TRIBUNE

Cleaners & Dyers–(Cont'd)

MISSION TAILORING SERVICE

SPECIAL
SUEDE CLEANING
SERVICE
Personal Attention Given to All Work

1220 Morro ..... SanLuisObispo 496

Morro Bay Cleaners 7th & Main... Morro Bay 2776

NU-WAY CLEANERS

PASO ROBLES 39
FREE PICK-UP & DELIVERY
Across from Hi-Ho Theatre

1427 Spring ..... PasoRobles 39

Here's how you may be sure of getting your party more often when you dial.

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

Cleaners & Dyers–(Cont'd)

PARK CLEANERS

We Specialize in
QUALITY & SERVICE
WORK DONE IN OUR OWN PLANT
1-DAY SPECIALS
Pressing While-U-Wait
"FREE PICK-UP & DELIVERY"
JACK WILSON - Owner

733-12th ..... PasoRobles 23

PASO ROBLES LAUNDRY & DRY CLEANING
1344 Pine ..... Pso Robls-315
From telephones served by the following exchange Atascadero (No Inter-City Charge)
Ask "Operator" for Entrprise 11228
(See Advertisement Page 53)
Paul's Dry Cleaners 214 Higuera.. SnLuisObspo 4306
(See Advertisement This Page)
Perfect Method Cleaners 983 Osos.. SnLuisObspo 1787
(See Advertisement Page 54)
QUALITY CLEANERS
109 E Branch ..... Aroyo Grnde 2696
Raimond E Cleaners Entrada Av..... Atascadero 609
Rocky's Cleaners Traffic Wy..... Atascadero 442
(Continued Next Page)

TO REPAIR LINOLEUM

If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

214 HIGUERA

Cleaning

OUR MOTTO
"Quality and Prompt Service"
PICK-UP AND DELIVERY THROUGHOUT COUNTY

One of the Most Modern Plants in County. All New In 1953

Paul's dry cleaners

SAN LUIS OBISPO

4306

Cleaners & Dyers–(Cont'd)

SANITONE APPROVED SERVICE

Buy Nationally Advertized Sanitone Dry Cleaning with Confidence!

All the dirt is gone, Spots vanish . . . Colors sparkle, No dry cleaning odor.

"WHERE TO GET SERVICE"

STRONG'S CLEANING WORKS
659 Higuera ..... SnLuisObispo 236

San Luis Cleaners 1124 Broad.....Sn Luis Obspo-898
Spotless Cleaners 385 Higuera.....SnLuisObspo 517
(See Advertisement Page 53)
STRONG'S CLEANING WKS
Pick-Up & Delivery Service
659 Higuera.....Sn Luis Obspo 236
Vapor Cleaning Works 1344 Pine.....Pso Robls-315

Cleaners' & Dyers' Equipment

HILDEBRAND SUPPLY & EQUIPMENT CO
2225 Fresno ..... Fresno 3-0611

Clergymen

HUSTED DON W 867 Pacific....SnLuisObspo 1547
PERSSON LEROY
Osos & Pismo.....SanLuisObispo 976
If no answer call.....SanLuisObispo 3996
Or .....SanLuisObispo 1452-W

THIS TAKES THE CAKE

To split layer cake, or slice an angel food cake, "saw" through it with silk or nylon thread.

EXPERT CLEANING & LAUNDRY SERVICE

RETEX PROCESSED
4-Day Service – Pick-up and Delivery
PHONE
San Luis Obispo 70
Quality Work on Curtains and Drapes
HOME LAUNDRY & CLEANERS
1323 Morro

Clinics

FRENCH CLINIC
24 Hour Service
1170 Marsh.....Sn Luis Obspo 3135
French Clinic 1221 Park.....Pso Robls 1435
If no answer call.....Sn Luis Obspo 3135
French Clinic 6th & Pacific.....Cayucos 2111
If no answer call.....Sn Luis Obspo 3135
SAN LUIS CLINIC
24-Hour Service
990 Pacific.....Sn Luis Obspo 3041

Clothing–Boys' Retail

Parfitt's 741 Dolliver Pismo Beach....POplr 6-4471

Clothing–Men's–Retail

See also Men's Furnishings–Retail

Beno's Inc 1019 Morro.....Sn Luis Obspo 620
Fox's Men's Clothing Hwy.....Atascadero 16
Green Bros 871 Monterey.....Sn Luis Obspo-724
Hub The 125 E Branch.....AroyoGrnde 5787
KIRKEBY CARL 851 Higuera....SnLuisObispo 2826
LEE'S MEN'S STORE
Nationally Known Brands
Traffic Wy.....Atascadero 357
MAIRS & LEWIS STORE FOR MEN
782 Higuera.....Sn Luis Obspo 364-J
Murrays Men's Store
781 Dolliver Pismo Beach.....POplr 6-2082
Paso Robles Mercantile Co 839-12th PasoRobles 340
Squire's Men's Wear 745-12th.....PsoRobls 151-W
WICKENDEN'S
Timely Clothes
837 Monterey.....Sn Luis Obspo 1511
Zeyen W H 203 E Branch.....Aroyo Grnde 2192

Clubs

See Also Associations; Fraternal Organizations, etc.

Amer Legion Recreation Club
977 Higuera.....Sn Luis Obspo 156
Auto Club of So Calif
1134 Monterey.Sn Luis Obspo-1480
Automobile Club of Southern Calif
1113 Spring.....Pso Robls 1077
Far-Land 1240 Pine.....Pso Robls 640
Morro Club
Charles Lewellyn-Owner
978 Morro .....SnLuisObspo 1637-R
TEN-TWENTY-THREE CLUB
1023 Morro.Sn Luis Obspo-1170

Cocktail Lounges

Alex Shell Beach Inn
853 Shell Beach Rd Shell Beach....POplr 6-9901
Berta's 860 Monterey.....SnLuisObspo 745
BREAKER'S CAFE Market & 5th....Morro Bay-2431
Brown's Sport Center 986 Monterey.Sn Luis Obspo 390
BULL'S TAVERN 1032 Chorro...SnLuisObspo 1935
Buoy Cafe
Evangeline Parks-Owner
Ocean Av .....Cayucos 2022
Busi's Cafe
Specializing In Spaghetti
1122 Pine .....PsoRobls 581
C & J CAFE 1232 Pine.....Pso Robls 365
Circle Inn 6th & Main.....Morro Bay 5331
Dan & Angie Cafe .....Templeton 2392
DAN'S COCKTAIL LOUNGE
999 Monterey.....Sn Luis Obspo 190-W
DANTES
Dante Chiesa-Owner
955 Higuera.....Sn Luis Obspo 2197
FOUNTAIN INN
See Our Ad Under Restaurants
Old S 101 Hwy.....Sn Luis Obspo 1090
Frank's Cafe 645 Higuera.....Sn Luis Obspo 2158
Gold Room 897 Monterey.....SnLuisObspo 1324

(Continued Next Page)

Cocktail Lounges–(Cont'd)

Happy Jack's 6th & Main.....Morro Bay 4631
Harry's Place 690 Cypress Pismo Beach. POplr 6-4623
Hendrix's Cafe
Geo E Hendrix Prop
112 E Branch.....Aroyo Grnde 9989
Hi-Hat Hwy 101.....Atascadero 750
Hotel Butler
230 Pomeroy Av Pismo Beach.....POplr 6-4611
HOTEL CARLTON Hiway .....Atascadero 500
JIM'S INN 1025Morro.....Sn Luis Obspo-252
JOHNNY'S TAVERN
J L Jordan Owner-H D Ellis Mgr
1216 Spring.....Pso Robls 85
King of Clubs
483 Grand Av Grover City.....AroyoGrnde 2919
Langdon's Charlie Cafe
101 Hwy Nipomo.....WAbsh 9-7961

LARRY'S FOUNTAIN INN
FEATURING
ORCHESTRA MUSIC
DANCING – ENTERTAINMENT
Famous Italian Dinners
GRILLROOM – TAPROOM
Your Favorite Cocktails
Old So 101 Highway....SanLuisObispo 1090

LYLE'S COCKTAIL LOUNGE
1215 Spring .....PsoRobls 798
MAC'S CAFE Avila.....Sn Luis Obspo 32-J-11
MATTIE'S 101 Hwy Pismo Beach.....POplr 6-2488

MOTEL INN
COCKTAIL LOUNGE & DINING ROOM
Cocktail Lounge Open 5 P.M. to 2 A.M.
DELICIOUS HOME COOKED
BREAKFAST – LUNCHEONS – DINNERS
70 UNITS IN COTTAGES
North City Limits 101 Hwy
2223 Monterey .....SanLuisObispo 1340

NINA'S
Entertainment & Dancing Nightly
Hwy Shell Beach.....POplr 6-9960
PHIL'S PLACE
Club Room-Cafe-Cocktail Lounge
501 Cypress Pismo Beach.....POplr 6-9969

PLAINS THE
THE FINEST DRINKS & FOOD
WE KNOW OF – BAR NONE
See Our Western Relics
HOWARD SUMNER - Owner
Restaurant – Paso Robles 1544
1226 Pine .....PasoRobles 86

RALPH'S & PORKY'S
108 W Branch.....Aroyo Grnde 9991
REALI'S Main .....Cambria 41

REX'S COCKTAIL LOUNGE & LIQUOR STORE
SERVING DELICIOUS
BROILED STEAKS & CHICKEN
6 P.M. to 10:30 P.M.
Highway .....Atascadero 298

Roy's Cafe & Cocktail Lounge
Highway .....Atascadero 666
STANLEY'S 978 Monterey....Sn Luis Obspo 2895
STEVE & MARION'S
958 Monterey .....SnLuisObispo 210
TOBEY'S PALACE CLUB
Thomas B Armstrong-Mgr
590 Cypress Pismo Beach.....POplr 6-9949

Cocktail Lounges–(Cont'd)

TOWER BARBECUE & COCKTAIL LOUNGE
THE FINEST IN BARBECUE FOOD
MIXED DRINKS
A FIRESIDE LOUNGE
STEAKS – CHOPS – SEA FOODS IN SEASON
Corner Higuera & Marsh
427 Higuera .....SanLuisObispo 830

Townsend's Coffee Shop & Cocktail Lounge
990 Monterey.....Sn Luis Obspo 1261
WALDORF CAFE 975 Osos.....SnLuisObspo 1002
WATSON'S FRED COCKTAIL LOUNGE
1011 Higuera .....SnLuisObspo 2341

Coffee Dealers–Retail

Farmer Bros 1531 Monterey.....Sn Luis Obspo-134

Coffee Dealers–Whsle

FARMER BROS 1531 Monterey...Sn Luis Obspo-134
FARMER BROTHERS COFFEE—
FARMER BROS
1531 Monterey.....Sn Luis Obspo 134

Cold Storage Lockers

See Frozen Food Lockers–Renting

Cold Storage Warehouses

AMERICAN REFRIGERATING CO
COMMERCIAL QUICK FREEZING
FROZEN FOOD LOCKERS
LOW TEMPERATURE STORAGE
H. LEE HOLMES - Manager
241 Pismo .....SanLuisObispo 428

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE–

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

HANDY MAN or SPECIALIST

You're almost certain to find the person or firm to do the job you want done when you

LOOK IN THE
Classified
TELEPHONE SECTION

Collection Agencies

CREDIT BUREAU OF SAN LUIS OBISPO
COLLECTIONS
Thomas Rice - Manager
No Collection – No Charge
Licensed & Bonded
987 Osos ..... SanLuisObispo 315

Credit Bureau Of San Luis Obispo
Reporting 987 Osos ..... SnLuisObspo 315
Collections 987 Osos ..... SnLuisObspo 2920
(See Advertisement This Page)

MEDICO-DENTAL ADJUSTMENT BUREAU
1335 Monterey ..... Sn Luis Obspo 652
(See Advertisement This Page)

You'll find it fast in the YELLOW PAGES.

COLLECTIONS

• Any Kind
• Any Place
• Any Time

CALL
San Luis Obispo 652

No Collection! No Charge!
Our 24th Year
MEDICO - DENTAL ADJUSTMENT BUREAU
A. BATEMAN
1335 Monterey San Luis Obispo

COLLECTIONS
• ALL TYPES OF ACCOUNTS
PHONE
SAN LUIS OBISPO 315
CREDIT BUREAU OF SAN LUIS OBISPO
THOMAS RICE, Manager
987 OSOS SAN LUIS OBISPO

Collection Agencies–(Cont'd)

PASO ROBLES CREDIT BUREAU
COLLECTIONS - REPORTING
M. Roland Gates
Bank of America Bldg ..... Paso Robles 865
If no answer call ..... Paso Robles 34-J

Colleges–See Schools

Colonic Irrigation

Madson A J 870 Price Pismo Beach .... POplr 6-4636
WALKER EARL T
1947 Spring ..... Pso Robls-754

Concrete Blocks & Shapes

BOYLE LUMBER CO
Rocklite Lightweight Concrete Blocks
Ocean Av ..... Cayucos 2311
BUILDERS MARKET 1115-13th .... PasoRobles 277
FAULSTICH BROS SAN LUIS BRICK INC
MANUFACTURERS OF RED BRICK
Fireplace & Masonry Supplies
Concrete & Rocklite Blocks — Flagstone
MASONRY AND TILE CONTRACTORS
Estimates Given
2900 S Broad ..... SanLuisObispo 997
GAYLORD H K N River Rd ..... PsoRobls 9

Concrete Construction

See Contractors–Concrete

Concrete Mixers–Renting

George's Station & Equipment
S Hwy ..... SanLuisObispo 2398

Concrete–Ready Mixed

BICKFORD WAYNE E County Rd .... MorroBay 5286
(See Advertisement This Page)
JOHNSON A O
Christian & Victoria ..... SnLuisObspo 709
(See Advertisement Page 59)
ROSELIP WALTER B
N Traffic Wy ..... Atascadero 20
If no answer call ..... Atascadero 291-W
Or ..... SanLuisObispo 785

(Continued on Pages 59 & 60)

CONCRETE READY MIX
CEMENT
GRAVEL
ROCK
SAND

WAYNE E. BICKFORD
CEMENT CONTRACTOR
PHONE
MORRO BAY 5286
Residence Morro Bay 6237
COUNTY RD. MORRO BAY

Southern Pacific Milling Co.

TRANSIT MIXED CONCRETE

NO JOB TOO LARGE NO JOB TOO SMALL

SAND–ROCK–CEMENT–PLANT MIX

S. P. MILLING CO.
SINCE 1885
AGGREGATES DIVISION

SP SOUTHERN PACIFIC MILLING CO SINCE 1885
36 BRANCHES TO SERVE YOU!

SANTA PAULA
SANTA BARBARA
SANTA MARIA

SAN LUIS OBISPO 2203
SANTA BARBARA AVE.

PASO ROBLES 433
PINE ST.

MORRO BAY 6761
EMBARCADERO

SP SOUTHERN PACIFIC MILLING CO SINCE 1885
36 BRANCHES TO SERVE YOU!

EL RIO
GOLETA
SISQUOC

READY MIXED CONCRETE

- Cement
- Sand
- Gravel
- Rock
- Cement Contractors
- Foundations
- Walks & Steps
- Driveways - Curbs, Etc.

LARGE OR SMALL AMOUNTS — FREE ESTIMATES GIVEN

A. O. JOHNSON

SAN LUIS OBISPO 709
Residence Phone SAN LUIS OBISPO 383-W

CHRISTIAN & VICTORIA SAN LUIS OBISPO, CALIF.

MARKS & ANGELLO INC.
LICENSED BUILDING CONTRACTOR
Since 1927

Residential & Commercial
FINANCING ARRANGED
CUSTOM BUILT HOMES STYLED TO INDIVIDUAL TASTES AND NEEDS
Blue Print Service
FOR FREE ESTIMATES
CALL
Arroyo Grande 5594
COUNTY WIDE SERVICE
P. O. Box 342
874 Atlantic Grover City

HARALD N. NIELSEN
General Building Contractor

RESIDENTIAL AND COMMERCIAL
REPAIRING & REMODELING
Member of San Luis Obispo Contractors Ass'n.
PHONE
SAN LUIS OBISPO 594
If No Answer Call San Luis Obispo 967-M
956 Walnut San Luis Obispo

Concrete–Ready Mixed–(Cont'd)

SOUTHERN PACIFIC MILLING CO
Santa Barbara Av.....SnLuisObspo 2203
Transit Mix Concrete Plant
8th & Pine.....PsoRobls 433
(See Advertisement Page 59)
Southern Pac Milling Co Batch Plant 77
Embarcadero.....MorroBay 6761

Concrete Reinforcements

SAN JOSE STEEL CO INC
195 N 30th Sn Jose.....Cypress 5-0353

Confectioners–Retail

Goods' Candy Store
1473 Monterey.....SnLuisObspo 4316

Confectioners–Whsle & Mfrs

Glaser Bros 735 Marsh.....Sn Luis Obspo 1600

JENSEN SALES CO
CONFECTIONS
CIGARS
POTATO CHIPS
RESTAURANT SUPPLIES
1359 Monterey.....SanLuisObispo 57-W

Constables

West Kenneth.....Pso Robls 32-F-12

Construction Service

See Contractors Headings

Contractors–Building

Barba Raymond W Carrizo Rd.....Atascadero 552
Blazevich Stephen D S Highway.....Atascadero 10
Bradley Chas A
135 Montecito Av Shell Beach.....POplr 6-2168

CARLBERG CONSTR SERVICE
Planners & Builders
of Distinctive Quality Homes
at Reasonable Cost
S Temple & Walnut
Halcyon.....ArroyoGrande 2153

E Z Building Contractor
906 Bonita.....Morro Bay 2466
Greenelsh E V 575 Kings Av.....MorroBay 6831

HEAD JAMES H
GENERAL BUILDING CONTRACTOR
Free Estimates
RESIDENCE & COMMERCIAL BUILDING
Remodeling — Alterations
219 Alpine.....Arroyo Grande 2901

(Continued Next Page)

You can shop at home . . . easily and comfortably . . . by thumbing through the Yellow Pages. Your Classified Directory lists most every store in town . . . helps you find everyone who sells and serves.

Contractors–Building–(Cont'd)

JACKSON EUGENE
BUILDING CONTRACTORS
Residential – Commercial
INDIVIDUALLY DESIGNED HOMES
"For Those With Particular Tastes"
Licensed & Insured – Free Estimates
660 Caudill.....SanLuisObispo 2800

MAINO CONSTRUCTION CO
2238 S Broad.....Sn Luis Obspo 3177
If no answer call.....SnLuisObspo 1919

MANDELLA CASPER
STATE LICENSED
GENERAL BUILDING CONTRACTOR
COMMERCIAL & RESIDENTIAL CONSTRUCTION
1044 Park.....PasoRobles 160-W
Res.....PasoRobles 1456-W

MANDELLA CHAS L
505 Spring.....PasoRobles 756-J
If no answer call.....PasoRobles 1325-J
Marks & Angello Inc
874 Atlantic Av Grover City.....AroyoGrnde 5594
(See Advertisement Page 60)
MILLER REX Carrizo Rd.....Atascadero 324-M
(See Advertisement This Page)
Mills Robt F Hwy 1.....MorroBay 3136
Moore & Tehaney Sherwood Acres....PsoRobls 1060
Moss Building Corp 538 Creston Rd...PsoRobls 1492
Nielsen Harald N 956 Walnut...Sn Luis Obspo 594
(See Advertisement Page 60)

(Continued Next Page)

BUILDING & ENGINEERING CONTRACTOR
ATASCADERO
REX MILLER
Commercial
Industrial
Residential
REMODELING - REPAIRS
FREE ESTIMATES
Licensed & Bonded
ATASCADERO 324-M
If No Answer Call ATASCADERO 516
CARRIZO RD. P.O. BOX 693
ATASCADERO

C. C. Sharps
General Contractor
Free Estimates – Fully Insured
REMODELING RESIDENTIAL

INDUSTRIAL — COMMERCIAL
A SPECIALTY
Arroyo Grande 2115
306 E. BRANCH

P. J. ZUIDERWEG
GENERAL CONTRACTOR
RESIDENTIAL & COMMERCIAL
SAN LUIS OBISPO 1950
If No Answer Call SAN LUIS OBISPO 4225
2800 BROAD SAN LUIS OBISPO

JAMES RAMOS
CONTRACTOR

COMMERCIAL - INDUSTRIAL - RESIDENTIAL
FOR INFORMATION CALL
SAN LUIS OBISPO 6-J-21
EDNA ROAD RT. 2 – BOX 214

SHUMWAY
"QUALITY CONSTRUCTION"
GENERAL CONTRACTING
• RESIDENTIAL • COMMERCIAL • FARM
• REMODELING • REPAIR
CALL
ARROYO GRANDE 2293
If No Answer Call Arroyo Grande 2624
Halcyon

Contractors–Building–(Cont'd)

PASO ROBLES GLASS SHOP
GLASS CONTRACTOR
STORE FRONT
REMODELING & REPAIRING
609-22d.....Pso Robls 469

PEMBERTON F & WM
SPECIALIZING IN
HOMES
7-12th.....PasoRobles 1409-J

Pumphrey C E 1435 Greenwood Dr....PsoRobls 740
Ramos Jas Edna Rd.....SnLuisObispo 6-J-21
(See Advertisement Page 61)

SCHULTZ DAVID D
GENERAL BUILDING CONTRACTOR
Commercial, Residential and Remodeling
Route 1 Box 92
.....PasoRobles 25-J-3

SHARPS C C 306 E Branch....Aroyo Grnde 2115
(See Advertisement Page 61)

The Yellow pages save you time.

CEMENT CONTRACTOR

- SIDEWALKS
- DRIVEWAYS
- CONCRETE WORK
- EXCAVATING
- GUTTERS
- DRAINS, ETC.

GREGG P. SOTO
PHONE
San Luis Obispo 3151-W
517 Santa Barbara Ave.
SAN LUIS OBISPO

Contractors–Building–(Cont'd)

Sharps C C North C.....MorroBay 6736
Shumway R Halcyon.....ArroyoGrande 2293
(See Advertisement Page 61)
Simmons I Leon
740 Riverside Av.....PasoRobls 493-W
Sleeter G W 1775 Conejo Av....SnLuisObspo 1695-W
Stockton R T Santa Lucia Av....Atascadero 448-W
Utah Construction Co 1250 Sydney..SnLuisObspo 3872
ZUIDERWEG P J 2800 Broad....SnLuisObspo 1950
(See Advertisement Page 61)

Contractors–Concrete

BICKFORD WAYNE E
CEMENT CONTRACTOR
SIDEWALKS
DRIVEWAYS
GUTTERS
County Rd .....MorroBay 5286
If no answer call.....MorroBay 6237

Corippo Mel H 1221 Park.....PsoRobls 673
Corippo Melvin H 23d & Park.....Pso Robls 956-W
Frazier R W 620-23d .....PasoRobles 472-J

JOHNSON A O
TRANSIT MIXED CONCRETE
Large or Small Amounts
Cement Contractors
Foundations - Walks - Curbs
Driveways - Steps
Christian & Victoria.....Sn Luis Obspo 709
Residence Phone...Sn Luis Obspo 383-W

Soto Gregg P
517 Santa Barbara Av...Sn Luis Obspo 3151-W
(See Advertisement This Page)
Thomas Earl Grover City.....Aroyo Grnde 2658

Contractors–Ditching

ATASCADERO TRENCHING SERVICE
BY PERRY H. GRAEF
Foundations – Sewer & Water Lines
Digs Ditches 12" to 24" Wide
Maximum Depth 5 Feet
Rt 1 Box 465 Atascadero
Garden Farms .....SantaMargarita 48-Y-4

Barber Ernest A
2436 Gerda.....Sn Luis Obspo 1487-W
LYLES W M CO
Santa Barbara Av &
Fletcher.....Sn Luis Obspo 978

Contractors–Electric

See Electric Contractors-Industrial & Residential

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

Contractors–Engineering

Valley Paving & Construction Co Inc
Hwy 101 .....ArroyoGrnde 2574
(See Advertisement This Page)

Contractors' Equipment

Bailey Bridge Equipment Co
Bank Of Amer Bldg.....SnLuisObspo 4261
If no answer call.....SnLuisObspo 1432-M
UNIVERSAL FORM CLAMP CO
Uni-Forms-Rented-Sold
Form Clamps-Concrete Accessories
2051 Williams San Leandro..Lockhaven 2-2051

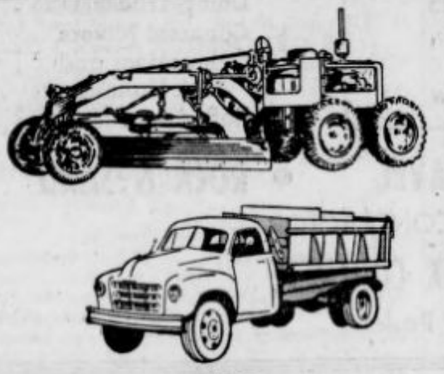
Use your party-line telephone as you would have the "other party" use it. It is share-and-share-alike on a party line.

Contractors' Equipment–Renting

Oceano Sand Co Oceano Beach.....AroyoGrande 4446
VALLEY PAVING & CONSTRUCTION CO INC
Hwy 101 .....ArroyoGrnde 2574

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.



ASSOCIATED GENERAL CONTRACTORS OF AMERICA — AGC

CALL
ARROYO GRANDE
2574

ASPHALT PAVING & SURFACING
EXCAVATING
- DRIVEWAYS
- PARKING LOTS
- SERVICE STATIONS
- SUBDIVISIONS

EQUIPMENT RENTALS
Courteous Representative Will Call
FREE ESTIMATES
LICENSED CONTRACTORS

VALLEY PAVING & CONSTRUCTION COMPANY
1 MILE NORTH OF ARROYO GRANDE ON HWY. 101

Who
SELLS IT?
When a specific product or service is needed and there is an uncertainty as to who sells it
THE
Classified
TELEPHONE SECTION
Will Direct You

Young Women
There May Be
Employment Opportunities
and a
PERMANENT POSITION FOR YOU
with
THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

MEL. H. CORIPPO

Construction
Materials and Equipment
OIL FIELD CONSTRUCTION

FOR RENT
Skip Loader
Dump Trucks
Concrete Mixers
Compressor and
Jack Hammer
Roller

PASO ROBLES
673
If No Answer Call Paso Robles 956-W

• EXCAVATING • GRAVEL • ROCK & SAND
CONCRETE CONTRACTOR
TRANSIT MIX CONCRETE
1221 Park

HENRY C. DALESSI

Road Construction
and
Equipment

GENERAL
CONTRACTOR

MINING

PHONE
SAN LUIS OBISPO
190-W or 118

999 MONTEREY...between Theatres

Contractors–Excavating

Cardoza Don
Wilmar & 10th.....Aroyo Grnde 2902
CORIPPO MEL H 1221 Park.....PasoRobles 673
(See Advertisement Page 64)
GUY LESTER L
Excavating & Bulldozing
Sn Gabriel Rd.....Atascadero 61

OCEANO SAND CO
EXCAVATING & FILL WORK
EQUIPMENT RENTALS
SAND – GRAVEL – TOP SOIL
Plant at Railroad Av Oceano
Oceano Beach .....ArroyoGrande 4446

Pierce W D & Sons 803-4th .....MorroBay 6771
SOTO GREGG P
517 Santa Barbara Av...Sn Luis Obispo 3151-W
VALLEY PAVING & CONSTRUCTION CO INC
Hwy 101 .....ArroyoGrnde 2574
WEBSTER JACK
Grading & Oiling
958 Grand Av.....ArroyoGrande 2694

Contractors–General

BARBA RAYMOND W
Carrizo Rd .....Atascadero 552
(See Advertisement This Page)
Bechtel Corp Mesa Dr.....MorroBay 2961
Bradley Chas A
135 Montecito Av Shell Beach.....POplr 6-2168
Brown's Carpenter Shop
Traffic Wy .....Atascadero 555
Carlberg Constr Service
S Temple & Walnut Halcyon...ArroyoGrnde 2153

DALESSI HENRY C
GENERAL CONTRACTORS
ROAD CONSTRUCTION
and
MATERIALS - MINING
450 Marsh.....Sn Luis Obspo 118
If no answer call...Sn Luis Obspo 190-W

Dalessi Henry C 450 Marsh.....Sn Luis Obspo 118
(See Advertisement Page 64)
Davis O L 3 Ridge Way Court.....Atascadero 799

DRAKE JESSE E
GENERAL CONTRACTOR
Complete Building Service
P. O. Box 951
517 Bernardo .....MorroBay 6451

FIELDS JOHN
GENERAL CONTRACTING
Residential & Commercial
and Remodeling
Bay Av .....MorroBay 2081

Gilliland Jim
351 Franklin Dr Pismo Beach.....POplr 6-4474
Grey L J & Sons 964 Chorro.....SnLuisObispo 4285
Guy Lester L Sn Gabriel Rd.....Atascadero 61
Hart Guy C 14th & Grand Av
Grover City.....Aroyo Grnde 2908

Contractors–General–(Cont'd)

Head James H 219 Alpine.....Arroyo Grnde 2901
Jackson Eugene 660 Caudill...Sn Luis Obspo 2800

LYLES W M CO
PIPELINE & UTILITY
CONSTRUCTION
Santa Barbara Av &
Fletcher .....SanLuisObispo 978

M & K Corp Hospital Site.....Atascadero 542

MADONNA CONSTRUCTION CO
GENERAL CONTRACTING
Modern Equipment & Service
Excavating, Paving, Grading
Dump Trucks, Low Bed Trailers, Bulldozers,
Shovels, Concrete, Rock, Sand, Loam,
Creek Gravel, Red Rock
Higuera & Freeway....Sn Luis Obspo 3020
If no answer call.....Sn Luis Obspo-99
Residence .....San Luis Obispo 3030

MAINO CONSTRUCTION CO
2238 S Broad.....Sn Luis Obspo 3177
If no answer call.....SnLuisObspo 1919
MANDELLA CASPER 1044 Park....PsoRobls 160-W
MANDELLA CHAS L 505 Spring...PasoRobles 756-J
If no answer call.....PasoRobles 1325-J
Marks & Angello Inc
874 Atlantic Av Grover City.....AroyoGrnde 5594
Miller Rex Carrizo Rd.....Atascadero 324-M
Moss Building Corp 348 Lincoln...SnLuisObspo 4195
NIELSEN HARALD N
956 Walnut.....Sn Luis Obspo 594
Ochs & Son
2075 Rachel Ln.....SanLuisObispo 1097
If no answer call.....SanLuisObispo 1677

PEMBERTON F & WM
SPECIALIZING IN
HOMES
7-12th.....Pso Robls 1409-J

(Continued Next Page)

If the telephone number at your residence is listed under another's name, frequently friends do not know how to reach you. For small cost you can have a separate listing in the Telephone Directory under your own name.

RAYMOND W. BARBA
GENERAL BLDG. CONTRACTOR
STATE LICENSED
RESIDENTIAL & COMMERCIAL
BUILDING
REMODELING - ALTERATIONS
CABINET WORK
PHONE
ATASCADERO **552** Carrizo Rd. or PASO ROBLES **245**
Member of S.L.O. County Contractor's Ass'n.

Contractors–General–(Cont'd)

PUMPHREY C E
BUILDING CONTRACTOR
Complete
BUILDING & ALTERATION
SERVICE
20 YEARS EXPERIENCE IN THIS FIELD
Fully Insured
1435 Greenwood Dr.....PasoRobles 740

RAMOS JAS Edna Rd.....SnLuisObispo 6-J-21

ROSELIP WALTER B
ROCK – SAND
ASPHALT PLANT-MIX
GENERAL CONTRACTING
Excavating – Grading – Paving
Ready-2-Place Concrete
615 Grand.....San Luis Obispo 785
Or .....Atascadero 291-W
Plant .....Atascadero 20

Roselip Walter B N Traffic Way.....Atascadero 20
Russell Willie F 217 N Broad.....SnLuisObispo 1078
Schultz David D .....PsoRobls 25-J-3
Sharps C C 306 E Branch.....ArroyoGrande 2115
Sharps C C 36th & Vine.....PasoRobles 954
SHUMWAY R Halcyon .....AroyoGrnde 2293
If no answer call.....ArroyoGrande 2624
Stockton R T Santa Lucia Av...Atascadero 448-W
Stolte Inc Estrella .....PsoRobls 1195-J
Tomasovich Peter L 611 Estero.....MorroBay 4811
Valley Paving & Construction Co Inc
Hwy 101 .....ArroyoGrande 2574

WALTER BROS
EXCAVATING
GRADING
PAVING
DUMP TRUCKS
LOW BED TRAILERS
Call for Free Estimates
383 Chorro .....SanLuisObispo 2617-R

Weatherwax Wm A 3110 Oak.....PasoRobles 995-R
Wiswell Chas G 1214 Broad.....SnLuisObispo 927
ZUIDERWEG P J 2800 Broad.....SnLuisObispo 1950
If no answer call.....SanLuisObispo 4225

Contractors–Heating & Ventilating

See also Plumbers

BETTER PLUMBING CO
1126 Chorro.....Sn Luis Obspo 1383
Branin Geo Sheet Metal
110 Stenner .....SnLuisObspo 2824-W
BROUILLET & OCHS
2075 Rachel Ln.....SanLuisObispo 1097
If no answer call.....SanLuisObispo 3265-J
McKELVEY'S HENRY B PLUMBING & HEATING
Highway .....Atascadero 394
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad.....SnLuisObspo 766

Contractors–Masonry

Faulstich Bros San Luis Brick Inc
2900 S Broad .....SanLuisObispo 997
(See Advertisement This Page)

RICKETTS C M
BRICK – STONE – BLOCK
COMMERCIAL – RESIDENTIAL
MASONRY CONSTRUCTION
FIRE PLACES
Free Estimates
All Work Fully Guaranteed
598 Hillview .....MorroBay 6386

Contractors–Painting

See Painting Contractors

Contractors–Paving

VALLEY PAVING & CONSTRUCTION CO INC
Hwy 101 .....ArroyoGrnde 2574

WEBSTER JACK
Paving – Oiling – Grading – Excavating
Sand – Gravel – Fill Dirt
Drainage Rock
Large & Small Equipment Rentals
Estimates Gladly Given
958 Grand Av.....ArroyoGrande 2694

Contractors–Pipe Line

Lyles W M Co
Santa Barbara Av & Fletcher..SanLuisObispo 978

Contractors–Plumbing–See Plumbers

Contractors–Roofing–See Roofers

Contractors–Sidewalk

See Contractors–Concrete

Contractors–Well Drilling

See Oil Well Drilling; Also Water Well Drilling

Cooking Utensils

Paso Robles Mercantile Co 839-12th PasoRobles 340

Advertise here—it pays.

FAULSTICH BROS.
SAN LUIS BRICK, INC.
Member of San Luis Obispo Co. Contrs. Ass'n.
MASONRY & TILE CONTRACTORS
• INDUSTRIAL
• COMMERCIAL
• RESIDENTIAL
BRICK & BLOCK BUILDING
STONE WORK
Estimates Given
San Luis Obispo 997
2900 S Broad — San Luis Obispo

Cork Insulation

See Insulation Materials–Cold & Heat

Corned Meats–See Meat–Whsle

Cosmetics–Retail

Barnett Chet 1304 Pacific.....SnLuisObspo 1624
Merle Norman Cosmetics Studio
Neva W Wilson Owner
748 Higuera .....Sn Luis Obspo 1477
YOUNG'S BEAUTY SHOP
Dermetics & Revlon
1037 Monterey .....SnLuisObspo 391

Costume Rental

Stagecraft Studios
1854 Alcatraz Av Berkeley.....OLympc 3-4424

County Government Offices

See Alphabetical Directory Under "San Luis Obispo County of"

Crankshaft Grinding

Atascadero Motor Service
Portable Crankshaft Grinding
S Hwy.....Atascadero 368
Automotive Engineering Co
3036 S Broad.....SnLuisObspo 1974

Creameries–See Milk & Milk Products

Credit Reporting Agencies

CREDIT BUREAU OF SAN LUIS OBISPO
987 Osos.....Sn Luis Obspo 315

PASO ROBLES CREDIT BUREAU
COLLECTIONS – REPORTING
M. Roland Gates
Bank of America Bldg.....PasoRobles 865
If no answer call.....PasoRobles 34-J

Credit Unions

Atascadero Federal Credit Union
Traffic Wy .....Atascadero 461-J

Crematoriums

Chapel Of The Roses S Hwy.....Atascadero 98

Crockery

Paso Robles Mercantile Co 839-12th PasoRobles 340

Crop Dusting, Spraying, Etc

Atwood Crop Dusters 905 N Elm Av..Santa Maria
From telephones served by the
following exchange
Arroyo Grande
(No Inter-City Charge)
Ask "Operator" for Entrprise 10684
DeFord Earl R Brisco Tract.....Aroyo Grnde 5588

Curtains–Retail

Paso Robles Mercantile Co 839-12th PasoRobles 340

Cutlery–Retail

Paso Robles Mercantile Co 839-12th PasoRobles 340

Cutlery–Sharpening

Noble Saw Service 1129 Garden. SnLuisObspo 619-W

Cylinder Reboring & Regrinding

WARDEN MACHINE SHOP
424 Higuera.....Sn Luis Obspo 271

Dairies & Dairy Products

See Milk & Milk Products

Dancing Academies

Barbara Rhea Studio 3175 Vine.....PsoRobls 1312
Locke Studio Of Dancing 618-12th. PasoRobles 1534
(See Advertisement This Page)

RENEE & LEMAR SCHOOL OF DANCING
BALLET — TAP
MAIN STUDIO SAN LUIS OBISPO
Also
PASO ROBLES STUDIO
OPEN TUESDAYS – FRIDAYS AT
EAGLES LODGE HALL
ACROBATIC — BALLROOM
1368 Marsh .....SanLuisObispo 705

Day Nurseries

BARBA MARION
BOARDING HOME
By the Hour, Day, Week, or Month
STATE LICENSED
PLAY GROUND EQUIPMENT
Carrizo Rd .....Atascadero 552

Child Care Center
Pre School-Ages-2 To 5
After School-Ages-5 To 16
Sponsored by Calif Dept of Education
3126 Park .....PsoRobls 717-J
Happytime Nursery School Inc
1091 Bello Pismo Beach.....POpir 6-2212

LOCKE
"FOR HEALTH – GRACE – POISE"
STUDIO OF DANCING

CLASS & PRIVATE INSTRUCTION
3 Years To Adults

• BALLET
• TAP
• ACROBATIC
• SPANISH

PASO ROBLES STUDIO - 618-12th ST.
PASO ROBLES 1534
Residence Atascadero 68-M
OPEN TUES. - WED. - FRI. - SAT.
ATASCADERO STUDIO - MASONIC TEMPLE
OPEN MON. - THURS.

Deafness Aids–See Hearing Aids

Defense Agencies–See Associations

Delicatessens–Retail

BULLOCK'S DELICATESSEN
OPEN DAILY 9 A.M. TO 9 P.M.
COMPLETE LINE
BEER WINES & LIQUORS
ICE CUBES & MIXES
Salads – Cold Meats – Enchiladas – Tamales
Pastry – Ice Cream & Fancy Foods
Nipomo & Higuera....SanLuisObispo 2513-W

Casa Monterey Spanish Kitchen
1041 Higuera.....SanLuisObispo 4199-J

Delivery Service

COMET DELIVERY SERVICE
695 Higuera.....Sn Luis Obspo 1203-M
Luke's Parcel Delivery 964 Chorro..SnLuisObispo 177
(See Advertisement This Page)

Dental Laboratories

Dunning H G Dental Lab
778 Marsh.....Sn Luis Obspo 2202-J
Paso Robles Dental Laboratory
531-12th.....PasoRobles 49

Dentists

Andrews J V 4th & Market.....Morro Bay 3111
Bates Donald E
Entrada Av.....Atascadero 64
If no answer call.....Atascadero 691-J
Biedinger Chas L
Orthodontics Exclusively
1114½ Marsh.....Sn Luis Obspo 2967
Bolstad Paul F 776 Price Pismo Beach..POplr 6-2345
Residence.....POplr 6-2384
Brazil W H 1041 Chorro.....Sn Luis Obspo-1089
Brown Ray N 612-12th.....Pso Robls-67
Campbell L W 747 Pismo.....Sn Luis Obspo 1084
Daniels Kenneth W 1133 Essex...SnLuisObspo 3032
Donkin E B 1115 Vine.....Pso Robls-237
Donkin Elbert B Jr 1134 Vine.....PsoRobls 95
Fein C B 1205 Park.....Pso Robls-222
Gates Russell W 531-12th.....PsoRobls 32
Residence.....PsoRobls 1429
Goodnight Chas H 7th.....MorroBay 6431
Green J P 522-13th.....Pso Robls-47
Johnson Robt S 1312 Garden.....SnLuisObspo 4297
Kirtland Howard B 1114 Marsh....Sn Luis Obspo-72
Loveall Ben F 1500 Marsh....Sn Luis Obspo 880
MacCurdy Dwight W Central Mall...Atascadero 789
Martin A B 997 Monterey.....Sn Luis Obspo-109

Luke's Parcel Delivery

If It's Speed You Need Call Luke
SAN LUIS OBISPO 177
Quick Delivery On All Kinds Parcels
964 CHORRO ST.

Dentists–(Cont'd)

Miura Mitsuo
Pismo Theatre Bldg Pismo Beach...POplr 6-4457
Montgomery H Ray
Chorro & Pacific.....Sn Luis Obspo 303
Morem Curtis 1133 Essex.....SnLuisObspo 3032
Peachey Robert I 1112 Vine.....Pso Robls 121
If no answer call.....Pso Robls 520
Pereira Luiz A 1114 Marsh...Sn Luis Obspo 1716
Quist Warren E 1304 Garden.....SnLuisObspo 1663
Spinney H L 1343 Chorro.....Sn Luis Obspo 834
Stryker Harvey A
Practice Limited To Orthodontics
608½-12th.....PsoRobls 1341

Department Stores

Hamilton J E 458-5th.....MorroBay 5341
HARTER'S DRY GOODS Hwy.....Atascadero 28-W
McGOWAN'S STORE Hwy No 1.....Cambria 97-W
MONTGOMERY WARD
Shop By Phone
817-12th.....Pso Robles 906
From telephones served by the following exchange
Atascadero
(No Inter-City Charge)
Ask "Operator" for Entrprise 10254
MONTGOMERY WARD & CO
Catalog Department
876 Higuera.....SnLuisObspo 1988
Credit Dept 876 Higuera.....SnLuisObspo 161
Retail Department Store
876 Higuera..Sn Luis Obspo-2310
National Dollar Stores Ltd
736 Higuera.....SnLuisObspo 623
PASO ROBLES MERCANTILE CO
839-12th.....PasoRobles 340
PENNEY J C CO
868 Higuera.....Sn Luis Obspo 1367
(Continued Next Page)

Quick, friendly service
Easy as pie! Friendly clerks help you find what you want, write your order. Everything for your home, family, and car in Sears big, exciting catalogs. Drop in today.
PARK FREE
SHOP WITH EASE
SAVE MORE
"Satisfaction guaranteed or your money back" SEARS
879 HIGUERA ST.
Phone SAN LUIS OBISPO 512

Department Stores–(Cont'd)

Penney J C Co 1244 Park.....Pso Robls 260
POLK'S DEPT STORE Highway & D...Cayucos 2931
RASCO F S & CO 887 Higuera...SnLuisObspo 3448
Rileys 749 Higuera.....SanLuisObispo 36
(See Advertisement This Page)
Rumley's Dept Store 5th.....Morro Bay-3251
SEARS ROEBUCK & CO
For Night Sunday & Holiday
Order Office Shop By Phone
715-12th.....Pso Robls 495
Emergency Service Call.....Atascadero 409-W
From telephones served by the following exchange
Atascadero
(No Inter-City Charge)
Ask "Operator" for Entrprise 10713
SEARS ROEBUCK & CO
Retail Dept Store
879 Higuera.....Sn Luis Obspo 760
Catalog Order Dept
Catalog Sales Department
879 Higuera.....Sn Luis Obspo 512
Customer Service
879 Higuera.....SnLuisObspo 3993
(See Advertisement Page 68)
Woolworth F W Co 778 Higuera..Sn Luis Obspo-2458

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately, so that they do not have to be placed again . . . does not monopolize the telephone at the inconvenience of others . . . teaches children, too, the little telephone kindnesses . . . and when her telephone is not in use, sees that it is hung up.

Rileys
SINCE 1887
DEPARTMENT STORE
WOMEN'S WEAR
• FOUNDATION GARMENTS
• LINGERIE • COSMETICS
• DRESSES • JEWELRY
• HOSIERY • HANDBAGS
YARDAGE - PATTERNS
"FASHIONS" by the yard
• COTTONS • SILKS
• CURTAINS • WOOLENS
• RAYONS • LACES
• NYLONS • LINENS
Children's & Infants' Wear
PHONE
SAN LUIS OBISPO 36
749 Higuera

Desks–Repairing

See Furniture Repairing & Refinishing

Detective Agencies

San Luis Merchant Police & Detective Agcy
1130 Walnut.....Sn Luis Obspo 409

Diamond Setters

Brown Clarence 862 Higuera.....SnLuisObspo 1312

Diamonds–Jewelry–See Jewelers Headings

Diamonds–Whsle

Azevedo Bros 210 Post San Francisco..SUttr 1-0063

Dictating Machines

PACIFIC COAST PUBLISHING CO
Ediphone Dictating Machines-Sales-Serv
1022 State
Santa Barbara.....Snta Barbara 5-5291

Dishwashing Machines

HOTPOINT AUTOMATIC DISHWASHERS
DISPOSALLS and DISHWASHERS
Hotpoint
Hotpoint's Automatic Electric Dishwasher . . . the cleaner, quicker, easier, safer way to wash and dry dishes. Hotpoint's Electric Disposall ends garbage problems. Shreds food waste and washes it away automatically. Fits most any sink.
"WHERE TO BUY THEM"
SALES & SERVICE
Cline's Electric Shop
962 Monterey.....SnLuisObspo 13
Derby's Electric Shop 827-13th..PasoRobles 91

Docks

Port San Luis Transportation Co
65 Higuera.....SanLuisObispo 2678
Port San Luis Transportation Co
Port San Luis.....San Luis Obispo 1-J-2

Doctors

See Specific Kinds, i.e., Chiropodists; Chiropractors; Dentists; Optometrists; Osteopathic Physicians; Physicians & Surgeons D. O.; Physicians & Surgeons M. D.; Etc.

Dog & Cat Foods–Whsle & Mfrs

Martinelli Animal Food Co
Clark Field.....Sn Luis Obspo 189

Dog & Cat Kennels

CHENG LEE KENNELS
BOARDING – BATHING
TRIMMING
INDIVIDUAL RUNS & HOUSES
(CATS ALSO BOARDED)
181 Tally Ho Rd.....ArroyoGrande 2872
If no answer call.....ArroyoGrande 5667

Ethel's Boarding Kennels
Orcutt Rd.....Sn Luis Obspo 5-J-2
McCapes Veterinary Hospital
Highway 1.....Sn Luis Obspo 166
Norgaard's Briard Sales & Boarding Kennel
101 Hwy Pismo Beach.....POplr 6-2385
Whitman J R N Hwy.....Sn Luis Obspo 78

Dog Hospitals–See Veterinary Hospitals

Dolls–Repairing

Charles & Duff Hair Goods
327-14th Oakland ..... TWinoks 3-1165

Doors–Retail

ALUMI-DOOR

ALL-ALUMINUM OVERHEAD GARAGE DOOR. Safe, Light Weight, Floating Action. No Rust, Warp or Sag. Washes with Garden Hose. Installs Easily. Track or Jamb Hardware.

"WHERE TO BUY IT"

BOYLE LUMBER CO Ocean Av.... Cayucos 2311
Hagle-DeCou Lumber Co
S Highway ..... Atascadero 43
S L O SUPPLY CO 101 Higuera SnLuisObspo 351

S L O Supply Co 101 Higuera.... SnLuisObspo 351
(See Advertisement This Page)

SLIDE-VIEW STEEL DOORS

LASTING BEAUTY WITH GLASS
Sliding Doors & Windows
Residential - Commercial
and Industrial Construction
Featuring Stainless Steel Track
Ball Bearing - Finger Tip Control
Rattle-Proof Guides - Completely Weatherstripped
Fully Guaranteed - "Quality Plus Economy"

"FOR INFORMATION CALL"

PEARSON GLASS SHOP
673 Higuera ..... SnLuisObspo 1372

Doughnuts

Do-Nut Bar
Retail & Wholesale Delivery Service
468-5th..... Morro Bay 4671
Sherwood Forest Do-Nut Shop
883 Grand Av Grover City..... AroyoGrnde 5764
Spudnut Shop 692 Higuera.. SnLuis Obspo 3027-M

Draftsmen

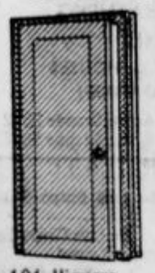
Krum Robt L
Drafting Service Residential Commercial
242 Jeffrey Dr..... SnLuisObispo 1268

Draftsmen's Supplies

See Drawing Materials

Advertise here—it pays.

S. L. O. SUPPLY CO.



- **STEEL RESIDENTIAL**

SWINGING & SLIDING DOORS & FRAMES
ALUMINUM SLIDING DOORS
GARAGE DOORS

- **INDUSTRIAL**

STEEL & FIRE DOORS

101 Higuera **SAN LUIS OBISPO 351**

Draperies–Retail

Adams Polly Custom Made Draperies
Capistrano Av ..... Atascadero 573-W
ALBRECHT'S FURNITURE EXCHANGE
2211 S Broad..... Sn Luis Obspo 1428
DAVIDSON'S FURNITURE & AWNING STORE
669 Higuera..... Sn Luis Obspo 421
Hammock Chas & Son Paint Store
Highway ..... Atascadero 176
PARAMOUNT UPHOLSTERING CO
696 Higuera ..... SanLuisObispo 4197-J
Paso Robles Mercantile Co 839-12th PasoRobles 340

TRUSSLER'S FURNITURE STORE

CUSTOM MADE DRAPERIES
A COMPLETE DECORATOR SERVICE
Rugs — Furniture — Furnishings
1303 Park ..... PasoRobles 126

ZEGAR FURNITURE STORE

CUSTOM MADE DRAPERIES
Cornices — Slip Covers & Valances
FINE FABRICS
840 Monterey..... San Luis Obispo 85

Drawing Materials

See Also Artists' Materials Headings
Hill's Stationery Store
1127 Chorro..... Sn Luis Obspo 1403

Dress Suits–See Clothing Headings

Dresses–Retail

ANITA SHOPS 758 Higuera..... SnLuisObspo 2794
Bay Smart Shop 585-5th..... MorroBay 2811
Christine's 869 Higuera..... SnLuisObspo 504
Evelyn's 455-5th ..... MorroBay 4586
Fritzi Ann Traffic Wy..... Atascadero 2
HARDING DOROTHA M DRESS SHOP
760 Price Pismo Beach..... POpIr 6-4759
HARKNESS HILDA 126 Branch.. ArroyoGrande 2270
Ida Jay Shop
731 Dolliver Av Pismo Beach..... POpIr 6-2083
Kipper's 853 Higuera..... Sn Luis Obspo-207
Lacterman's 728 Higuera..... Sn Luis Obspo-1285
MARGARET McNEIL'S STYLE SHOP
856 Higuera..... Sn Luis Obspo 1054
Mary's Dress Shop
260 Pomeroy Av Pismo Beach..... POpIr 6-2409
MODE-O-DAY 731-12th..... Pso Robls 1256-J
Paso Robles Mercantile Co 839-12th PasoRobles 340
Ralph Louise Dress Shop
131 E Branch..... Aroyo Grnde 5929
Smart Shoppe 1112 Chorro.... SnLuisObspo 1099-W
SMITH LEONORE 1131 Chorro.. SnLuisObispo 1718
Topper Shop The
We Give S & H Green Stamps
Traffic Wy & Central Mall... Atascadero 487-W
Trend O'Fashion 842Higuera.... SnLuisObspo 162-J

VOGUE THE

SMART WEAR FOR WOMEN
MILLINERY — HOSIERY — LINGERIE
CORSETRY — HANDBAGS
Complete Selection — Latest Styles
1233 Park ..... PasoRobles 70

Wendel's Ladies Ready To Wear
1030 Chorro ..... SnLuisObspo 162-W

Dressmakers

CHENILLE ART SHOP

SPREADS — ROBES, BATH SETS
ALTERATIONS
GENERAL SEWING
Open 9 A.M. to 5 P.M. Monday Thru Sat.
EVENING FITTINGS BY APPOINTMENT
Open Thursday Evenings
1510 Broad ..... SanLuisObispo 696

Drilling Companies

Smith Bros Drilling Contractors
1134-13th ..... PsoRobls 224
Todd & Yager Drilling Contractors
105 Crandall Wy..... SnLuisObspo 2415-W
Todd & Yager Drilling Contrs
1062 Maple ..... AroyoGrnde 5633

Drilling–Well

See Oil Well Drilling; Also Water Well Drilling

Drinking Fountains

See Water Coolers & Fountains

Druggists–Retail

Arroyo Drug Co 130 E Branch... Aroyo Grnde 4461
B & H Drug Store 951 Higuera.... Sn Luis Obspo 530
BAEKER'S PHARMACY Highway..... Atascadero 51
DANIELS' DRUG STORE
1317 Park..... Pso Robls 1500
Eagle Pharmacy 898 Higuera..... Sn Luis Obspo-916
Economy Drug Co No 1
770 Higuera ..... SnLuisObispo 1928
(See Advertisement This Page)
ECONOMY DRUG CO NO 2
796 Higuera..... Sn Luis Obspo 488
(See Advertisement This Page)
Elliott's Pharmacy
Prescription Pharmacy
Highway..... Atascadero 34
FRENCH CLINIC PHARMACY
1170 Marsh..... Sn Luis Obspo 3135
Gannett's Pharmacy
750 Price Pismo Beach..... POpIr 6-2075
GROVER CITY PHARMACY
9th & Grand Av Grover City.... AroyoGrnde 2457
(See Advertisement This Page)
HI-WAY DRUG STORE
1217 Spring..... Pso Robls 152
HOTEL DRUG STORE
Anderson Hotel Bldg..... Sn Luis Obspo 35
Hudson's Drug Store 815-12th..... PsoRobls 51
Long's Pharmacy
711 Dolliver Pismo Beach..... POpIr 6-4463
Medico-Dental Prescription Pharmacy
1239 Osos..... Sn Luis Obspo 900
(Continued Next Page)

DRUGS

We Give S & H Green Stamps
PRESCRIPTION SERVICE
Shop With Confidence at Savings
LIQUORS
LENEL COLOGNES
GENE SALEE COSMETICS
ALMAY ANTI-ALLERGENIC COSMETICS
ECONOMY DRUG CO. No. 1
Phone SAN LUIS OBISPO 1928
770 HIGUERA

ECONOMY DRUG CO. No. 2

Shop with Confidence at Savings

OPEN 7 DAYS A WEEK
8 A. M. TO 10 P. M.

PRESCRIPTIONS FILLED

- SICK ROOM SUPPLIES
- BABY NEEDS
- DANA COLOGNES & PERFUME
- FRANCES DENNEY COSMETICS
- REVLON TOILETRIES
- ANATOLE ROBBINS COSMETICS
- GREETING CARDS
- TUSSY & LENTHERIC COSMETICS
- DERMETIC COSMETICS

We Give S & H Green Stamps

PHONE
SAN LUIS OBISPO 488

796 HIGUERA ST.
Higuera & Chorro

GROVER CITY PHARMACY

Cecil Beebe, *Prop.*

Prescription Specialists

PROMPT & ACCURATE
SUNDRIES & COSMETICS
Serve Yourself & Save

CALL
ARROYO GRANDE 2457

LOTS OF FREE PARKING
9th & Grand Ave. Grover City

Druggists–Retail–(Cont'd)

Morro Bay Rexall Drug Store 5th....MorroBay 2831

PARK PHARMACY
PRESCRIPTIONS
GIVEN FIRST ATTENTION
Photo Supplies – Greeting Cards
30 YEARS AT THIS LOCATION
BARRY CLAYBROOK • Owner
801-12th .....PasoRobles 33

PASO ROBLES PHARMACY
Your Rexall Store
719-12th .....Pso Robls-1
Rexall Drug Store 839 Higuera.....Sn Luis Obspo-32

ROGALLO'S REXALL DRUG STORE
Ocean Av.....Cayucos 2791
Templeton Pharmacy Hwy.....Templeton 2941

WEISHAR'S CITY PHARMACY
858 Higuera.Sn Luis Obspo-112
If no answer call.....SnLuisObspo 4292-J

Druggists' Sundries

FAIR OAKS SUNDRIES
900 Grand Av.....AroyoGrnde 2760
Sue's Sundries 1634 Osos....Sn Luis Obspo 2565-J

Drums–Musical

See Musical Instruments Headings

Dry Cleaners–See Cleaners & Dyers

Dry Goods–Retail

Paso Robles Mercantile Co 839-12th. PasoRobles 340
Penney J C Co 868 Higuera.....Sn Luis Obspo-1367
Penney J C Co 1244 Park.....Pso Robls-260
Riley-Lannon Co 749 Higuera.....Sn Luis Obspo-36
Rileys 749 Higuera.....SanLuisObispo 36
RUMLEY'S DEPT STORE 5th.....Morro Bay 3251
Sinsheimer Bros 849 Monterey....Sn Luis Obspo-143

Duplicating Machine Supplies

A B DICK DUPLICATING PRODUCTS—
PACIFIC COAST PUBLISHING CO
1022 State.....Snta Barbara 5-5291

Dyers–See Cleaners & Dyers

Ear Phones–See Hearing Aids

Eggs–Whsle

BADER WM 12th & Riverside.....Pso Robls 298
Bernard Henry A 1010 Orcutt Rd..SnLuisObspo 3737
POULTRYMEN'S CO-OPERATIVE ASSN OF SOUTHERN CALIF TrafficWy. Atascadero-84
Poultrymen's Co-Operative Assn of Southern Calif
Traffic Wy.....Atascadero 467

Electric Appliances–Household, Repairing

Atascadero Electric Atascadero Av..Atascadero 222

B & F ELECTRIC SHOP
House Wiring a Specialty
ELECTRICAL SUPPLIES
LIGHTING FIXTURES
REPAIRS ON ALL SMALL
ELECTRIC APPLIANCES
560 S 13th Grover City..ArroyoGrande 2478

Electric Appliances–Household, Repairing–(Cont'd)

Cockrell's Refrigeration 845-13th....PsoRobls 1416
Cook's Electric Shop.....Cambria-72-W
Fixit Shop 660 Higuera.....SnLuisObspo 1280-W
Hill's Home Appliances
1009 Grand Av.....AroyoGrnde 4463
Los Osos Valley Electric
Los Osos Rd.....SnLuisObispo 34-R-3
Mallory Appliance Service
819 High.....Sn Luis Obspo 789-M
STEPHENS RADIO SERVICE
555 Cypress Pismo Beach.....POpir 6-2218

Electric Appliances–Household, Retail

See also specific headings such as Freezers–Food Storage Units; Ranges & Stoves–Dealers; Refrigerators–Domestic; Sewing Machines–Domestic; Vacuum Cleaners–Dealers; Washing Machines–Dealers

ACE PLUMBING CO
1435 Monterey .....SanLuisObispo 3893

ADMIRAL APPLIANCES—
DEALER
PISMO TELEVISION & APPLIANCES
680 Cypress Pismo Beach.....POpir 6-2430

Atascadero Hardware
S & H Green Stamps
Traffic Wy .....Atascadero 133

BRESSLER ELECTRIC CO INC
San Miguel Calif.....Sn Miguel 34-W

Cayucos Hardware & Home Appliances
Hwy .....Cayucos 4222

Cline's Electric Shop
Westinghouse & Hotpoint Appliances
962 Monterey .....SnLuisObspo 13
(See Advertisement Page 73)

DAVIS ELECTRIC & HARDWARE
AUTHORIZED DEALER
For
WESTINGHOUSE &
HOTPOINT APPLIANCES
Residential & Commercial Wiring
930 Price Pismo Bch.....POpir 6-2215

Derby's Electric Shop 827-13th.....PasoRobles 91
(See Advertisement Page 73)

EPP'S
KELVINATOR – MAYTAG
WEDGEWOOD
& OTHER LEADING MAKES
Refrigerators – Ranges
Freezers – Washers & Dryers
Television
745 Higuera .....SanLuisObispo 711

Exeter Electric & Furniture Co
2200 Hwy 1.....MorroBay 6287
(Continued on Pages 73 & 74)

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

-- ELECTRICAL --

APPLIANCES
Sales and Service Headquarters
FOR
All Electric Appliances
REFRIGERATORS – VACUUM CLEANERS
WASHERS – RANGES – DRYERS
WATER HEATERS – HOME FREEZERS
ELECTRIC SINKS
HOTPOINT
AND
WESTINGHOUSE DEALERS
Easy Budget Terms

CONTRACTING
WIRING
MAINTENANCE SERVICE
• INDUSTRIAL
• COMMERCIAL
• RESIDENTIAL
COUNTY-WIDE SERVICE

TELEVISION SALES & SERVICE

PHONE
SAN LUIS OBISPO 13

Cline's Electric

"Serving San Luis Obispo County for 30 Years"

962 MONTEREY — SAN LUIS OBISPO

HOTPOINT
ELECTRIC APPLIANCES
COMPLETE LINE
Sales & Service
—
DERBY'S ELECTRIC SHOP
PASO ROBLES 91
827-13th

It Pays
To Answer Telephone Calls
PROMPTLY
Prompt answering of a telephone's ring is thoughtful, courteous—and good business.

LOS OSOS VALLEY ELECTRIC CO.

APPLIANCES
SALES & SERVICE
PICK-UP & DELIVERY
ALL WORK GUARANTEED
ESTIMATES GIVEN
PLUMBING
ELECTRICAL SUPPLIES
& EQUIPMENT
GENE LAMBERT
SAN LUIS OBISPO 34-R-3
Nights
SAN LUIS OBISPO 23-J-4
Los Osos Road – Rt. 1 Box 610

Electric Appliances–Household, Retail–(Cont'd)

GENERAL ELECTRIC MAJOR APPLIANCES

Refrigerators, Ranges, Water Heaters, Freezers, Automatic Washers, Wringer Washers, Clothes Dryers, Ironers, Dishwashers, Disposalls, Room Air Conditioners, All-Electric Kitchens and Laundries. Famous for dependability.

"WHERE TO CALL"

SALES & SERVICE DEALERS

CAMPBELL'S REFRIGERATION
532 Higuera ..... SnLuisObspo 1488

CARLTON FURNITURE CO
101 Hwy ..... Atascadero 374

Hill's Home Appliances
1009 Grand Av ..... ArroyoGrande 4463

Roberts Earl S Electric Shop
475-5th ..... MorroBay 2821

Wilcox Lou General Electric Appliances
823-12th ..... PasoRobles 226

HEATON R C CO 803-13th ..... Pso Robls 890

HILL'S HOME APPLIANCES
Authorized Dealer for
GENERAL ELECTRIC PRODUCTS
Art Hill – Owner
MAYTAG APPLIANCES – HOME FREEZERS
GAS STOVES – HOOVER VACUUMS
IRONRITE IRONERS
1009 Grand Av ..... ArroyoGrande 4463

HOTPOINT ELECTRIC APPLIANCES—
SALES & SERVICE
DERBY'S ELECTRIC SHOP
827-13th ..... Paso Robles 91

KENMORE ELECTRIC APPLIANCES
Toasters, Wafflers, Irons, Ironers, Washing Machines, Food Mixers, Fans, Roaster Ovens.
KENMORE
Sold only by SEARS, ROEBUCK and CO.
"WHERE TO BUY THEM"
Sears Roebuck & Co
879 Higuera ..... SnLuisObispo 760

LONG E E PIANO CO
Since 1911
FEATURING
FRIGIDAIRE – MAYTAG – DEEPFREEZE
O'KEEFE & MERRITT – LEWYT – EASY
HOOVER – CONLON – PACKARD-BELL
ZENITH – SCOTT – DOMESTIC SEWMACHINES
Authorized Sales & Service
777 Marsh ..... San Luis Obispo 506

Los Osos Valley Electric
Los Osos Rd ..... SnLuisObspo 34-R-3
(See Advertisement Page 73)

TO REPAIR LINOLEUM

If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

Electric Appliances–Household, Retail–(Cont'd)

MALLETT'S REFRIGERATION
YOUR CROSLEY DEALER
KITCHENS – RANGES – FREEZERS
REFRIGERATORS – WASHING MACHINES
LOCKERS FOR RENT
Wholesale Meat
Custom Cutting – Freezing – Curing
S Hwy ..... Atascadero 638

Paso Robles Mercantile Co 839-12th ... PsoRobls 340

WESTERN AUTO SUPPLY CO
REFRIGERATORS – STOVES
WASHING MACHINES
TELEVISION – TIRES
SPORTING GOODS
685 Higuera ..... SanLuisObispo 993

Wilcox Lou General Electric Appliances
823-12th ..... PsoRobls 226
Younger Bruce 4th & Hwy 1 ..... Cayucos 2934

Electric Contractors-Industrial & Residential

A & B Electric 170 Spruce ..... Aroyo Grnde 2426

ARROYO ELECTRIC
Member S L O County Contractors Assn
134 E Branch ..... Aroyo Grnde 2829

ATASCADERO ELECTRIC
State Licensed Contractor
RESIDENTIAL & COMMERCIAL WIRING
Wiring Supplies & Fixtures
ALL WORK GUARANTEED
Opposite Memorial Church
Atascadero Av ..... Atascadero 222

BRESSLER ELECTRIC CO INC
INDUSTRIAL – COMMERCIAL
RESIDENTIAL
Repairing – Power Wiring
INSTALLING ENGINEERING SERVICE
San Miguel ..... SanMiguel 34-W
If no answer call ..... SanMiguel 145

CLINE'S ELECTRIC SHOP
962 Monterey ..... Sn Luis Obspo 13

COOK F D PLUMBER & ELECTRICIAN
ELECTRIC
PLUMBING
HEATING
REPAIRS – INSTALLATIONS – SERVICE
1032 Pine ..... PasoRobles 1066
If no answer call ..... PasoRobles 23-F-2

COOK'S ELECTRIC SHOP
CAMBRIA
Electrical Contractors
Wiring & Appliances
RANGES – REFRIGERATORS
WATER HEATERS
Authorized GIBSON Dealer
..... Cambria 72-W

(Continued on Pages 75 & 76)

PASO ROBLES
Electric
ELECTRICAL CONTRACTORS
WIRING SUPPLIES
LIGHTING FIXTURES
ELECTRIC HEATERS
KITCHEN FANS
PASO ROBLES 1501
918 - 13th

ELECTRICAL CONTRACTOR
Residential – Commercial – Industrial
WIRING
RETAIL FIXTURES & SUPPLIES
GALLAGHER ELECTRIC CO.
FRANK GALLAGHER - Owner
FOR FAST SERVICE CALL
SAN LUIS OBISPO 637
344 HIGUERA

ELECTRIC Contractors
Industrial & Residential
COMMERCIAL PLANNING SERVICE
For New or Remodeling Problems
ENGINEERING DESIGN CONSTRUCTION
Call · San Luis Obispo · 561
SAN LUIS ELECTRIC & HEATING SERVICE
1616 SYDNEY STREET

RESIDENTIAL & COMMERCIAL WIRING & SUPPLIES
LIGHTING FIXTURES
TOUCH-PLATE SPECIALISTS
Morro Bay 5311
1141 MAIN MORRO BAY

When
NAME
or
ADDRESS
Is Forgotten

Someone has told you of a certain concern or you've read their advertising somewhere.

LOOK IN THE
Classified
TELEPHONE SECTION

You probably will recognize the name or address when you see it.

Electric Contractors–Industrial & Residential–(Cont'd)

Gallagher Electric Co 344 Higuera . . SnLuisObspo 637
(See Advertisement Page 75)
Harbor Supply Co 1141 Main . . . . . MorroBay 5311
(See Advertisement This Page)

MATHEWS DON A
COMM'L – RESIDENTIAL
INDUSTRIAL WIRING
Electric Supplies & Water Heaters
NEW
CONSTRUCTION OR ALTERATION
1208 Railroad Av. . . . . PasoRobles 709

Paso Robles Electric 918-13th . . . . . PsoRobls 1501
(See Advertisement Page 75)
ROBERTS EARL S ELECTRIC SHOP
475-5th . . . . . MorroBay 2821
San Luis Electric & Heating Service
1616 Sydney . . . . . SnLuisObspo 561
(See Advertisement This Page)
Turney's Electric Shop
124 E Branch . . . . . Aroyo Grnde 2757
Valley Electric Co
Ofc & Electrical Dept
787 Higuera . . . . . SnLuisObspo 264
Construction Dept
Mountain Vw & Hill . . . . . Sn Luis Obspo 507
Varian Eric Cypress Halcyon . . . . Aroyo Grnde 2831
WINKLER'S HOUSE OF APPLIANCES ELEC SALES & SERV 1226 Park . . . . . PsoRobls 1304
Wroble Electric Shop . . . . . Cayucos 68-J

Electric Equipment–Service & Repairing

B & F Electric Shop
560 S 13th Grover City . . . . . AroyoGrnde 2478

Electric Heaters

See Electric Appliances–Household Headings

Electric Instruments

Pacific Electrical Instrument Laboratory
Repairs Since 1909-Meters-Gauges-Etc
122 Main S F . . . . . GArfld 1-7185

Electric Motors

BAXENDALE ELECTRIC
Delco & Wagner Etc Motors
3005 S Broad . . . . . Sn Luis Obspo 97-W

DELCO MOTORS
Appliance Type and Industrial Delco Motors for virtually every application from 1/250 to 100 HP. Original replacement parts and expert electric motor repairs, all makes.
DELCO DAYTON OHIO
"WHERE TO CALL"
SALES & SERVICE
BAXENDALE ELECTRIC
3005 S Broad . . . . . SnLuisObspo 97-W

QUICK BRASS CLEANER

You can clean copper and brass instantly by rubbing with a mixture of vinegar and salt. The finish won't last as long as with regular metal polish, but the mixture does a fine job.

Electric Motors–Repairing

Baxendale Electric
3005 S Broad . . . . . Sn Luis Obspo 97-W
(See Advertisement This Page)

Electric Ranges

See Ranges & Stoves Headings

Electric Signs–See Signs

Electric Supplies–Retail

Atascadero Electric Atascadero Av . . Atascadero 222
Atascadero Lumber Co Traffic Wy . . . . Atascadero 661
B & F Electric Shop
560 S 13th Grover City . . . . . ArroyoGrnde 2478
BRESSLER ELECTRIC CO INC
Sn Miguel Calif . . . . . Sn Miguel 34-W
LOS OSOS VALLEY ELECTRIC
Los Osos Rd . . . . . SnLuisObspo 34-R-3
Mathews Don A 1208 Railroad Av . . . . PasoRobles 709
Mineau & Loomis 405 E Branch . . ArroyoGrande 2695

Electric Supplies–Whsle & Mfrs

CHANNEL WHOLESALE ELECTRIC CO
524 State . . . . . SantaBarbara 4566
ELECTRIC SUPPLY OF SALINAS
39 Summer . . . . . Salinas 2-4789

Electric Tools

Universal Auto Parts Co
969 Monterey . . . . . SanLuisObispo 1418

For full use of your telephone, please keep your instrument "hung-up," ready for service!

Electric Water Heaters

See Water Heaters Headings

Electrical Service–Automobile

See Automobile Electrical Service

Electricians

See Electric Contractors Headings

Electronic Equipment & Supplies

PENINSULA TELEVISION & RADIO SUPPLY
42 W Gabilan . . . . . Salinas 2-6503

Electronic Equipment & Supplies–Repairing

ARROYO ELECTRIC 134 E Branch ArroyoGrnde 2829

Party-Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

ELECTRIC MOTORS
REPAIRING & REWINDING
Distributor & Authorized Service
DELCO-PACKARD-WAGNER
AND OTHER MOTORS
Commercial & Industrial
NEW AND REBUILT
ELECTRIC TOOL REPAIRING
ALL WORK GUARANTEED
Agent for SAFE-T-SEAL
ADDED PROTECTION AGAINST MOISTURE – ALKALIES – ACIDS, ETC.

PHONE
SAN LUIS OBISPO **97-W**

Baxendale Electric
3005 SOUTH BROAD (SOUTH OF GRANGE HALL)

Employment Agencies

California State Employment Service
817 Palm.....Sn Luis Obspo 2010
San Luis Employment Service Agency
964 Chorro.....SnLuisObispo 2992
(See Advertisement This Page)

Behind on orders? Let handy Classified introduce the suppliers you need. It's fast. It's convenient. Wise buyers say there's nothing like the Yellow Pages of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try Classified once...you'll use it often.

SAN LUIS EMPLOYMENT SERVICE AGENCY

PHONE
San Luis Obispo 2992
NO CHARGE TO EMPLOYERS
LOW FEES TO APPLICANTS
964 CHORRO ST.

"REGISTERED CHRONOGRAPH TECHNICIANS"

BraSil's

COMPLETE ENGRAVING SERVICE

One Hour Service On:
- TROPHIES
- WATCHES
- COMPACTS
- LIGHTERS

BraSil's

San Luis Obispo 3826
Anderson Hotel Bldg.

Morro Bay 5086

Engineers-Civil

D M J M ENGINEERING CO
SUBDIVISIONS
Roads – Surveying
Sewers – Structural
1214 Broad.....SanLuisObispo 927

PAC ENGINEERS & SURVEYORS INC
REGISTERED CIVIL ENGINEERS
LICENSED LAND SURVEYORS
STRUCTURAL ENGINEERING
PLANS & SPECIFICATIONS
SUBDIVISION – LOT & RANCH SURVEYS
BLUE PRINTING
857 Palm.....SanLuisObispo 3060

Engineers–Electronic

ARROYO ELECTRIC 134 E Branch. AroyoGrnde 2829

Engines

BRIGGS & STRATTON ENGINES
4-CYCLE AIR COOLED ENGINES BUILT FOR RUGGED SERVICE
4 CYCLE BRIGGS&STRATTON GASOLINE ENGINES
"WHERE TO BUY THEM"
DISTRIBUTOR
MUELLER FRANCIS C
1234 Broad.....SnLuisObispo 26

CLINTON ENGINES
Quick Starting 2 & 4 Cycle Engines
CLINTON Chainsaw Engine & Parts
Free Engine Checkup
PRECISION BUILT CLINTON ENGINES
"FOR SERVICE & SALES CALL"
SERVICE STATION
San Luis Butane Distributors
N Hwy.....Atascadero 151

WAUKESHA ENGINES—
FRAZIER WRIGHT CO
Authorized Distributor-Sales & Parts
2301 S Hill Los Angeles....Prospect 8191

Engravers–Metal

BRA SIL'S WATCH REPAIRING
Anderson Hotel Bldg.....SnLuisObspo 3826
(See Advertisement This Page)

Engravers–Plastic

Litho Art Shop
1819 B Osos.....Sn Luis Obspo 3033-W
If no answer call.....SnLuisObispo 2730-R

Engravers–Stationery

Gabby Book Store 1040 Chorro..SnLuisObspo 867-W
Sonoma Engravers 241-1st West.....Sonoma 2138

You'll find it fast in the YELLOW PAGES.

Escrow Companies

SECURITY TITLE INSURANCE CO
COMPLETE ESCROW & TITLE SERVICE AVAILABLE
Serving the People of San Luis Obispo for Over 50 Years
PROMPT – DEPENDABLE SERVICE
Bert L. Brown, V.P. & Mgr.
1119 Chorro.....SanLuisObispo 1015

TITLE INSURANCE AND TRUST COMPANY
Fast Escrow Service from a Staff That is Experienced, from a Company That is Responsible and Impartial . . .
JAMES F. CRAWFORD
Vice President and Manager
777 Higuera.....SanLuisObispo 2533

Excavating–See Contractors–Excavating

Explosives

Paso Robles Mercantile Co 839-12th..PsoRobls 340

Express Forwarding

Arroyo Grande Truck Co
201 W Branch.....Aroyo Grnde 2828
CALIF MOTOR EXPRESS LIMITED
390 Pacific.....Sn Luis Obspo 800
Calif Motor Express Ltd 1st.....Cayucos 2732
Calif Motor Express Limited
5th & Riverside Av.....Pso Robls 657
PACIFIC FREIGHT LINES
393 Marsh.....Sn Luis Obspo 1370
Railway Express Agency Inc
Railroad Av.....SnLuisObspo 522
Railway Express Agency Inc 1332 Spring.Pso Robls-68

Exterminating

See also Termite Control
Ejay Pest Control Service
1208 Palm.....SnLuisObspo 3738-W
Paramount Pest Control Service of San Luis Obisoo 1461 Palm.....Sn Luis Obspo 2448
(See Advertisement This Page)

Farm Equipment

CASE FARM IMPLEMENTS—
WOOD H A WELDING & MACHINE SHOP
1207-13th.....Paso Robles 321

FARMER'S HARDWARE & EQUIP CO
EQUIPMENT
ALLIS-CHALMERS — J. I. CASE
NEW HOLLAND
SALES & SERVICE
581 Higuera.....San Luis Obispo 852

(Continued Next Page)

EXPLOSION IN OVEN?

If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hour or so, after which you can scrape the spots clean without harming the enamel.

Calling
"DOC KILZUM"
his patients
ALL DIE
that's why he is
PARAMOUNT
In Control of
- BATS
- MOTHS
- FLIES
- FLEAS
- RATS
- MICE
- ROACHES
- SILVERFISH
- TERMITES
- FUMIGATING SERVICE

Telephone San Luis Obispo 2448
Office 1461 Palm
SERVICING THE FOLLOWING COMMUNITIES:
San Luis Obispo, Santa Margarita, Atascadero, Templeton, Paso Robles, Shandon, Avenal, Coalinga, San Miguel, King City, San Simeon, Cambria, Cayucos, Morro Bay, Pismo Beach, Arroyo Grande, Nipomo, Santa Maria, Orcutt, Cuyama, Los Alamos, Santa Ynez, Buellton, Solvang, Lompoc.
SERVICE BY BONDED OPERATORS
PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO

J. M. WILDMAN INC.
INTERNATIONAL HARVESTER
TRACTORS · TRUCKS & FARM IMPLEMENTS
INTERNATIONAL
WE HAVE THE MOST MODERN FACILITIES FOR REPAIRING ALL TYPES OF EQUIPMENT
INTERNATIONAL HARVESTER

Sales & Service
PHONE
Paso Robles 254
Parts Dept. Phone Paso Robles 99
34TH & SPRING PASO ROBLES

Farm Equipment–(Cont'd)

JOHN DEERE IMPLEMENTS—
MOORE JOSEPH G CO 1139-13th..PsoRobls 450
S On 101 Hwy.....Santa Maria 5-2604

Johnson Fred H 1119 Garden...Sn Luis Obspo 164

LIVINGSTON E C CO INC
Sales & Service
ALLIS-CHALMERS TRACTORS
MOLINE FARM MACHINERY
ROTOTILLER TRACTORS
BUTLER TANKS
& BINS
SPRINKLER SYSTEMS
WESTERN PUMPS
1236 Railroad.....PasoRobles 534

McWilliams & Palla 1148-12th...Paso Robles 1238
(See Advertisement This Page)
Moore Joseph G Co
S on 101 Hwy.....SantaMaria 5-2604
MOORE JOSEPH G CO 1139-13th.....PsoRobls 450
(See Advertisement This Page)
Oliver Co Agcy 1148-12th.....Paso Robles 1238
San Luis Obispo County Farm Supply Co
157 Higuera.....SnLuisObispo 3021
WILDMAN J M INC 34th & Spring.....PsoRobls 254
(See Advertisement Page 79)

Behind on orders? Let handy Classified introduce the suppliers you need. It's fast. It's convenient. Wise buyers say there's nothing like the Yellow Pages of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try Classified once...you'll use it often.

JOHN DEERE
AND
"CATERPILLAR"
NEW & USED TRACTORS AND EQUIPMENT
SERVICE & REPAIRS
Any Make Farm Equipment Repaired
JOSEPH G. MOORE CO.
1139-13th Paso Robles 450
SANTA MARIA — SO. ON 101 HWY.
Santa Maria 5-2604

OLIVER
& MASSEY HARRIS
FARM MACHINERY
"Finest in Farm Machinery"
SALES & SERVICE
McWILLIAMS & PALLA
Phone
PASO ROBLES 1238
1148-12th ST. PASO ROBLES

Farm Equipment–Renting

GEORGE'S STATION & EQUIPMENT
Crawler Tractors – Farming Tools
Hand & Power Tools – Rotary Hoe
Skiploaders – Bulldozers
Skil Saws – Power Mowers
Electric Drills – Chain Block
Post Hole Diggers – Binders – Scythe
Hedge Clippers – Sanders – Ladders
Concrete Mixers – Trucks & Trailers
S Hwy.....SanLuisObispo 2398

Farm Supervisors

San Luis Obispo County Farm Bureau
157 Higuera.....SnLuisObspo 2790

Federal Government Offices

See Alphabetical Directory Under "U S Government"

Feed Dealers

ATASCADERO FEED & SUPPLY
ALBERS
QUALITY CONTROLLED FEEDS
Poultry & Turkey Supplies
Garden Equipment & Supplies
Fertilizers – Insecticides
Hay – Straw – Grain
S Hwy.....Atascadero 193

BECKER FEED & SEED CO
ALBERS
DAIRY & POULTRY
QUALITY CONTROLLED FEEDS
GRAINS, SEEDS & FARM SUPPLIES
210 California Blvd.....SnLuisObspo 587

Clark's Feed & Seed
135 Traffic Wy.....ArroyoGrande 2577

FARMERS ALLIANCE BUS ASSOC
FEED
Milling & Mixing
SEED TREATING
GRAIN STORAGE – SACK & BULK
GRAIN BUYERS – INSURANCE
945 Riverside Av.....PasoRobles 115

GENERAL FARM SUPPLY CO
STOCK & POULTRY FEEDS
PURINA CHOWS
SEEDS - HARDWARE
Willard Fairbanks – Proprietor
200 Higuera.....SanLuisObispo 253
If no answer call...SanLuisObispo 1148-W

GROVER CITY FEED STORE
POULTRY & DAIRY FEED
BABY CHICKS
FLOWER & GARDEN SUPPLIES
POULTRY EQUIPMENT
"WE GIVE S & H GREEN STAMPS"
10th & Grand Av
Grover City.....Arroyo Grande 2361

Growers Feed Service Traffic Wy....Atascadero 191
Hill J B Co Inc.....SntaMargarita 61

(Continued Next Page)

Feed Dealers–(Cont'd)

Loomis E C & Son
415 E Branch.....Arroyo Grnde 5514
Loomis E C & Son 147 High.....Sn Luis Obspo-1080
PASO ROBLES FARM SUPPLY CENTER
1144 Railroad.....Pso Robls 230

PETERS FEED SERVICE
PURINA CHOWS
For Livestock & Poultry
Mailing Address: P.O. Box 606
Ofc & Warehouse
Traffic Wy.....Atascadero 595
If no answer call.....Paso Robles 1427

POULTRYMEN'S CO-OPERATIVE ASSN OF SOUTHERN CALIF TrafficWy..Atascadero-84
Templeton Feed & Grain Old Hwy....Templeton 4191
VALLEY FEED CO 1040-13th.....PsoRobls 124

Fence Materials

Fleming D S Lumber Co
Redwood Fences Precision Cut
13th & Atlantic Grover City..ArroyoGrande 2729
Paso Robles Mercantile Co 839-12th .PasoRobles 340

Fences

A A PACIFIC FENCES
Largest Independent Mfr. In the West of
STEEL CHAIN LINK FENCE
Commercial & Institutional
Installation or Materials Only
Free Estimates & Engineering Service
PACIFIC FENCE A A
"WHERE TO BUY THEM"
Pac Fence Co 1815 Cherry.....Fresno 6-2557

BECKER FEED & SEED CO
COMPLETE LINE OF
METAL FENCE
Woven-Wire – Barbed Wire
T-Post Electric Fence Units Etc.
210 California Blvd.....SanLuisObispo 587

HENDERSON MERLE
FENCES
CHAIN LINK AND WIRE FENCING
COMPLETELY INSTALLED
Free Estimates
Agent For: AMERICAN FENCE CO.
1 Mile East of Oceano
Mailing Address P O Box 33 Arroyo Grande
Hwy No 1.....ArroyoGrande 2906

Fencing Equipment & Supplies

See Sporting Goods Headings

Fertilizers–Retail

Becker Feed & Seed Co
210 California Bl.....SnLuisObspo 587
Best Fertilizers Co The
582 Newman Dr.....Aroyo Grnde 2417
Castle A L Inc
Insecticides-Seeds & Fertilizers
248 View Mt View.....Yorkshire 7-5511

We want your telephone service to be as helpful as we can make it.

Fertilizers–Retail–(Cont'd)

FARMERS ALLIANCE BUS ASSOC
BEST FERTILIZERS
SEEDS
INSECTICIDES
945 Riverside Av.....PasoRobles 115

Karleskint's Florist & Nursery
1422 Monterey.....Sn Luis Obspo 2060
Loomis E C & Son
415 E Branch.....Aroyo Grnde 5514
Loomis E C & Son 147 High....Sn Luis Obspo-1080

Fertilizers-Whsle & Mfrs

Castle A L Inc
Insecticides-Seeds & Fertilizers
248 View Mt View.....Yorkshire 7-5511

SHELL AGRICULTURAL AMMONIA
Shell NH_3 (Agricultural Ammonia), the Fertilizer Richest in Nitrogen—81% Guarantee. Improve Yield, Quality of Crops. Save Time, Money, Worry.
"WHERE TO GET SERVICE"
SHELL AGRICULTURAL AMMONIA SERVICE
801 W Cook.....SantaMaria 5-4509
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask "Operator" for Entrprise 11421

Shell Agricultural Ammonia Service SantaMaria
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask "Operator" for Entrprise 11421

Field Glasses–See Optical Goods

File Sharpening

Barnett Body Shop Supplies
1254 E 12th Oakland.....KEllog 6-1346

Financing

See also Loans
Mercantile Acceptance Co
994 Monterey.....SnLuisObspo 994
Mercantile Acceptance Corp Of Calif
994Monterey.Sn Luis Obspo-994
National Farm Loan Assn
See Adv Under Loans
1123 Garden.....SnLuisObispo 1386
Production Credit Assn San Luis Obispo
See Adv Under Loans
1123 Garden.....SnLuisObispo 1386

Fire Extinguishers

FYR-FYTER EQUIP CO
SAM MARSHALL
P. O. Box 651 S. L. O.
SALES – SERVICE & REFILL
ALL TYPES OF EQUIPMENT
1072 Mill.....San Luis Obispo 329-W
If no answer call.....Morro Bay 2461

Fire Protection Equipment

Curtis L N & Sons
5814 College Av Oakland.....Humboldt 3-5111

Firearms-See Guns; Gunsmiths; Also Sporting Goods Headings

Fireworks

Borgman R 980 High Alameda.....LAkehrst 2-6868

Fish Brokers

Fishermans Assn Inc County Wharf...MorroBay 5051

Thousands of people use these Yellow Pages as a buyers' guide.

FISH

ROY'S SEAFOOD MARKET

Whsle & Retail

ALL KINDS OF FRESH FISH IN SEASON

OYSTERS - SHRIMP
CRABS - LOBSTER

PHONE
SAN LUIS OBISPO 136
If No Answer Call San Luis Obispo 2027-W

We Patronize Local Fishermen

680 HIGUERA

FISH
FRESH DAILY
SMOKED & SHELL FISH
Wholesale & Retail

Phone MORRO BAY 3431
ALDEN FISH MARKET
7th & BAYSHORE - BOX 1236

Fish Packers

Calif Packing Corp Avila...Sn Luis Obspo 2238-W
Carmel Canning Co Avila.....Sn Luis Obspo 2238-J

Fish—Retail

Alden Fish Market 7th & Bayshore...MorroBay 3431
(See Advertisement This Page)

AVILA FISH MARKET
FRESH
LOCAL CAUGHT FISH
Avila .....SanLuisObispo 9-R-2

BAYSHORE FISH MARKET
WE CATCH OUR OWN
LOCAL FISH DAILY
Bill & Florence Wilson
OUR SPECIALTY RED ROCK COD
6th & Bayshore.....MorroBay 2711

Bob's Seafood Market
5th & Embarcadero.....MorroBay 3167
CHARLIE'S FISH MARKET
491 Cypress Pismo Beach.....POplr 6-4745
Four Crab's Sea Food Center
Embarcadero .....MorroBay 4432
Roy's Seafood Market 680 Higuera SnLuisObspo 136
(See Advertisement This Page)

Fish—Whsle

BREBES ABALONE PLANT
DEALERS IN
FANCY SLICED PREPARED
ABALONE
75-8th .....MorroBay 2621
If no answer call.....MorroBay 2381

ELMORE HAROLD ABALONE PLANT
Abalone Cut For Restaurants & Home Use
1160 West .....MorroBay 3501

JAMIESON SEA FOOD
SPECIALIZING IN
FANCY ABALONE — FRESH FISH — SHRIMPS
TROUT - SCALLOPS - CRABS - LOBSTERS
PRAWNS — CLAMS, ETC.
WHOLESALE — RETAIL
Bait & Fishing Tackle - Crab Nets
Clam Forks
8th & Bayshore .....Morro Bay 4786
Residence .....Morro Bay 2127

Lovern Clam Co Pier Av Oceano....AroyoGrnde 2767
Pac Mutual Fishing Co
Prt Sn Luis Wharf.....Sn Luis Obspo 1-J-1
Roy's Seafood Market
680 Higuera .....SanLuisObispo 136
San Luis Fish Co Avila.....Sn Luis Obspo 2964-R

Fishing Supplies

PETE'S TACKLE SHOP
FOR ALL FISHING TACKLE
Fresh & Frozen Bait
Fishing Poles for Rent — Crab Nets
TICKETS FOR DEEP-SEA FISHING BOATS
Call us for Charter Service
Avila .....SnLuisObspo 33-R-11

Fishing Tackle—Retail

See also Sporting Goods—Retail

B & B Tackle Shop Hwy No 1.....Cayucos 2751
Kirk's Spirits & Sports Shop
106 Branch .....AroyoGrnde 2759
MORRO BAY MARINE SUPPLY
Hunting & Fishing Licenses
727 Marsh.....Sn Luis Obispo 1202
MORRO BAY MARINE SUPPLY
Hunting & Fishing Licenses
5th & Morro.....Morro Bay 4461
Pete's Tackle Shop Avila...Sn Luis Obspo 33-R-11
SPORTSMAN'S STORE
719 Higuera .....SnLuisObspo 2520

Fishing Tackle—Whsle & Mfrs

Weeks-Howe-Emerson Co
255 Mission S F.....Exbrook 2-2681

Fishing Trips

ALASKAN & ABC PASSENGER FISHING BOATS Avila.....SnLuisObspo 9-R-11
B & B Tackle Shop Hwy No 1.....Cayucos 2751
Brown's Landing 4th & Front.....Morro Bay 2716
Frenchy's Landing
5th & Bay Front.....Morro Bay 3161
Pico Fishing Boat Avila .....SnLuisObspo 33-J-3
(See Advertisement This Page)
Reynolds Jack Bristol .....Cambria 80
Settles John D Dorset .....Cambria 162

TOMS BOAT LANDING
T. H. ODIORNE — THE SKIPPER
BOAT SHARON-II
Party Boat for Charter
Bay & Ocean Fishing
Mooring - Next to Harbor Hut
640 Piney Wy.....MorroBay 5496

VAN BAUGH HOLLY
DEEP SEA FISHING
DO-DAD
SKIPPER HOWARD VAN BAUGH
Office on Hwy 1 Near Cayucos Garage
Cayucos Camp Grounds.....Cayucos 4431

Five Cents To One Dollar Stores

Ideal Five & Ten 1237 Park.....Pso Robls 562-W

Flags & Banners

Emerson Mfg Co
Flag Banner Decoration Mfrs Since 1904
161 Natoma S F.....Garfield 1-8390

Flameproofing

KYLE COMPANY 1609 Osos....Sn Luis Obspo 546

Floor Cleaning Service

Matejcek A J
Old Floors Refinished & Waxed
844 Monterey .....SnLuisObspo 840
Rowe Service Equipment & Supply
Floor Cleaning-Waxing-Polishing Only
136-12th.....Pso Robls 583

Floor Coverings—See Specific Kinds, i. e. Linoleum Headings; Rugs & Carpet Headings

DEEP SEA FISHING
on the *"Pico"*
MANUEL SYLVESTER, Prop.
BOAT LEAVES AVILA PIER
DAILY 7 A.M.
PHONE
SAN LUIS OBISPO 33-J-3

To Find an Authorized
Sales and Service Dealer
When you want the "genuine" in a nationally-advertised product or service
LOOK IN THE
YELLOW PAGES
They Tell "Where to Buy It"

SHOP IN THE YELLOW PAGES
Whenever you want information about an article, a service or a certain business
LOOK IN THE
Classified
TELEPHONE SECTION

Floor Laying & Refinishing

KENTILE

Modern floors; beautiful colors, unlimited design, GUARANTEED, inexpensive, rugged, easy to maintain — for home, store, office, industry. Other products: KENCORK, KENFLEX, KENRUBBER.

KENTILE

"WHERE TO BUY IT"

County Roof Service
Santa Barbara & High ... SanLuisObispo 1840
Davidson's Furniture & Awning Store
669 Higuera ... SnLuisObspo 421
Trussler's Furniture Store
1303 Park ... Pso Robls 126

MATEJCEK A J

HARDWOOD FLOORS
LAYING – SANDING – FINISHING
OLD FLOORS REFINISHED
Hardwood Flooring Furnished
Special Floor Finish & Wax
844 Monterey ... SanLuisObispo 840

RAY'S FLOOR SERVICE
Edna Rd ... SnLuisObspo 2449-W
(See Advertisement This Page)

You can carry your firm's name and advertising into the homes and business places of your best prospects by being represented in the Classified section of the Telephone Directory.

Floor Materials

GOODRICH B F FLOORING PRODUCTS

RUBBER TILE - KOROSEAL
VINYL PLASTIC TILE -
ASPHALT TILE - RUBBER
COVE BASE and ADHESIVES

B.F.Goodrich Flooring Division WATERTOWN, MASS

"WHERE TO BUY THEM"

DEALER

Davidson's Furniture & Awning Store
669Higuera ... SnLuisObspo 421

Ray's Floor Service Edna Rd.. SanLuisObispo 2449-W

ROBBINS FLOOR PRODUCTS

Beautiful Tile Floors by Robbins. Lifetime Vinyl, Rubber Tile and Terra Tile in All Colors, Designs and Styles. Insist on Robbins for Beautiful Floors.

Robbins

"FOR INFORMATION CALL"

DEALER

Davidson's Furniture & Awning Store
669Higuera ... SnLuisObspo 421

Floors–Tile–See Tile Headings

Our business office will be glad to help with any telephone problem you may have.

REPAIRED & WAXED

SANDED & REFINISHED

NEW FLOORS INSTALLED - OLD FLOORS REFINISHED

FLOORING - *Wholesale - Retail*

WORK GUARANTEED
Licensed & Insured

FREE ESTIMATES
Over 16 Years' Experience

SAN LUIS OBISPO 2449-W

RAY'S FLOOR SERVICE

"OUR BUSINESS IS BUILT ON QUALITY & SERVICE"
SERVING SAN LUIS OBISPO CO.

P. O. Box 213

Warehouse, Edna Rd.

Florists–Retail

ALBERTS' FLORIST

FLOWERS FOR ALL OCCASIONS
THE EASY WAY
24-HOUR PHONE SERVICE
FLOWERS BY WIRE
CALL SAN LUIS OBISPO 282
1116 Morro ... SanLuisObispo 282

ALBERTS' FLORIST 1116 Morro.. SnLuisObspo 282
(See Advertisement Page 86)

ARLYNE'S FLOWERS Traffic Wy.. Atascadero 560
(See Advertisement Page 87)

ARROYO GRANDE FLOWER SHOP

JEANNE HART
"Flowers for All Occasions"
Flowers Telegraphed Anywhere
Member
Florists' Telegraph Delivery Association
402 E Branch ... ArroyoGrande 2834

CABRILLO FLORIST

"YOUR COASTAL FLORAL SHOP"
QUALITY FLOWERS
FOR ALL OCCASIONS
Specializing in Orchids
Marcel & Virginia Harpster - Owners
6th & Morro ... MorroBay 2321

The Yellow pages save you time.

Florists–Retail–(Cont'd)

ELIZABETH ANN FLOWER SHOP
724-14th ... Pso Robls 122
(See Advertisement Page 87)

Grover Gardens Flower Shop
12th & Grand Av Grover City.. ArroyoGrande 2117

JEANINE'S FLOWER SHOP

FREE DELIVERY SERVICE
WREATHS
SPRAYS & CORSAGES
FOR ALL OCCASIONS
Member of Telegraph Delivery Service
Bonded Florist
301 Cypress Pismo Bch ... POpir 6-2078

KARLESKINT'S FLORIST & NURSERY
We Wire Flowers Everywhere
1422 Monterey ... Sn Luis Obspo 2060

MERVILYN'S FLOWER SHOP
1411 Pine ... Pso Robls 656
(See Advertisement Page 87)

Mervilyn's Flower Shop 520-32d ... PsoRobls 586-M
(Continued on Pages 86 & 87)

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately, so that they do not have to be placed again . . . does not monopolize the telephone at the inconvenience of others . . . teaches children, too; the little telephone kindnesses . . . and when her telephone is not in use, sees that it is hung up.

Two Locations

KARLESKINT'S
FLORIST & NURSERY
1422 Monterey
AMPLE PARKING
Day or Night Call
SAN LUIS OBISPO 2060

MISSION FLORIST
965 Monterey — Anderson Hotel
PHONE SAN LUIS OBISPO
DAY 432 NIGHT 2060

- WEDDING BOUQUETS
- CORSAGES
- FUNERAL DESIGNS
- CUT FLOWERS

Headquarters for Your Garden Needs

Potted Plants – Shrubs – Seeds & Bulbs
Fertilizer

Complete Landscape Design and Construction

WE TELEGRAPH FLOWERS ANYWHERE

Alberts' Florist

"Flowers of Distinction"

CORSAGES — WEDDINGS
AND FUNERAL DESIGNS

FLOWERS TELEGRAPHED ANYWHERE

BONDED F. T. D. FLORIST

Phone San Luis Obispo 282
24-HOUR TELEPHONE SERVICE

1116 MORRO SAN LUIS OBISPO

WILSONS
FLOWER SHOP

A COMPLETE FLORAL SERVICE

Serving San Luis Obispo
Over 33 Years With
Satisfaction Guaranteed

FREE DELIVERY

"The Finest
Costs no More"

"Bonded F.T.D. Member"

1110 GARDEN
SAN LUIS OBISPO
622 Day or Night

Florists–Retail–(Cont'd)

MISSION FLORIST
We Wire Flowers Everywhere
965 Monterey ..... Sn Luis Obspo 432
(See Advertisement Page 85)

PERRINE SIRELL C
We Telegraph Flowers Anywhere
State Hwy ..... Atascadero 63-W

WILSONS FLOWER SHOP
1110 Garden ..... SanLuisObispo 622
(See Advertisement Page 86)

Florists–Whsle

Locke W F Bill Pike Rd ..... ArroyoGrande 2338

Flower Bulbs–See Seeds & Bulbs–Retail

Fluorescent Lighting Apparatus & Fixtures

B & F Electric Shop
560 S 13th Grover City ..... ArroyoGrnde 2478
CITY NEON 286 Higuera ..... SanLuisObispo 312

Flywheels–Repairing

See Automobile Repairing; also Welding

Food Products

Hopkins Phil 863 Palm ..... SnLuisObspo 1250-W
Jensen Sales Co 1359 Monterey ... SnLuisObspo 57-W
Rosenthal Mart 445 Higuera .... Sn Luis Obspo 644
VALIWAY DISTRIBUTORS
445 Higuera ..... SnLuisObspo 644
WATKINS QUALITY PRODUCTS
1072 Mill ..... SnLuisObspo 329-W

Foods–Frozen–See Frozen Foods

Foot Treatment—See Chiropodists

Form Clamps

See Contractors' Equipment Headings

Fraternal Organizations

See also Associations; also Clubs

100F Hall 520 Dana ..... SnLuisObspo 168
Loyal Order of Moose No 1409
Main Pismo Beach ..... POpir 6-2117
Masonic Temple
Olmeda Av & N Mall ..... Atascadero 480
Moose Lodge 964 Monterey ... Sn Luis Obspo 2185
Moose Lodge No 862
Sherwood Fleid ..... PsoRobls 20-F-11

Have You Thought

Of having a separate business listing in the Telephone Directory under your own name? The charge for these extra listings is small, the convenience often great.

Elizabeth Ann
FLOWER SHOP
PASO ROBLES, CALIF

COMPLETE
FLORAL
SERVICE

GIFT ITEMS

Weddings
Banquets
Funerals

We Telegraph Flowers
BONDED F.T.D. MEMBER
PHONE
Paso Robles 122
724-14th ST. PASO ROBLES

ARLYNE'S FLOWERS
For All
Occasions
Call Us Collect
To Place Your Order

"We Telegraph Flowers"
Phone ATASCADERO 560
NIGHT PHONE 352-J
Traffic Wy

MERVILYN'S
FLOWER SHOP
Flowers for All Occasions
PHONE
PASO ROBLES
656
Bonded F.T.D. Service
1411 PINE

Freezers–Food Storage Units

See also Refrigeration Equipment–Commercial; also Refrigerators–Domestic

AMANA FOOD FREEZERS–
DAVIES TED 993 Higuera ..... SnLuisObspo 436

CAMPBELL'S REFRIGERATION
532 Higuera ..... SnLuisObspo 1488
(See Advertisement This Page)

DEEPFREEZE HOME FREEZERS–
LONG E E PIANO CO
777 Marsh ..... Sn Luis Obspo 506

FRIGIDAIRE HOME FREEZERS–
HEATON R C CO
803-13th ..... Pso Robls 890
LONG E E PIANO CO
777 Marsh ..... Sn Luis Obspo 506

INTERNATIONAL HARVESTER REFRIGERATORS AND FREEZERS–
WILDMAN J M INC
34th & Spring ..... PsoRobls 254

Mallett's Refrigeration S Hwy ..... Atascadero 638
Paso Robles Cold Storage
2830 Spring ..... PasoRobles 1301

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? You can call the business office of the telephone company and ask for the Directory Advertising Representative. He can help you plan an effective message.

CAMPBELL'S

CAMPBELL'S FREEZERS

SALES & SERVICE

- GENERAL ELECTRIC
- CROSLEY
- PHILCO
- ADMIRAL

A Complete Line of Appliances Large & Small

WE SERVICE— WHAT WE SELL!

CALL
SAN LUIS OBISPO
1488
or San Luis Obispo 1423

532 HIGUERA

Freezers–Food Storage Units–(Cont'd)

PHILCO FREEZER SALES AND SERVICE

Philco gives you the easiest to use Home Freezers at popular prices. Greater food protection, convenience and economy. Models for every type of home. Buy Philco . . . Famous for Quality the World Over.

PHILCO

"WHERE TO BUY THEM"

DISTRIBUTOR
COAST COUNTIES DISTRS
122 Helena Av ..... SntaBarbara 5-3018

DEALERS
Campbell's Refrigeration
532 Higuera ..... SnLuisObspo 1488
Fair Oaks Supply
995 Grand Av ..... ArroyoGrande 2697

Wilcox Lou General Electric Appliances
G E-Hibbard-Coolerator
823-12th ..... PsoRobls 226
Yours & My Furniture Store
1127 Broad ..... SnLuisObispo 942

Freight Motor Carriers

See Motor Freight Companies

Frozen Food Lockers–Renting

AMERICAN REFRIGERATING CO
COMMERCIAL QUICK FREEZING
FROZEN FOOD LOCKERS
LOW TEMPERATURE STORAGE
H. LEE HOLMES - Manager
241 Pismo ..... SanLuisObispo 428

MALLETT'S REFRIGERATION
LOCKERS FOR RENT
Custom Cutting, Freezing & Curing
WHOLESALE MEATS
Dealer In Crosley Appliances
S Hwy ..... Atascadero 638

Paso Robles Cold Storage
2830 Spring ..... Pso Robls 1301
(See Advertisement This Page)

Advertise here—it pays.

Paso Robles Cold Storage
FROZEN FOOD LOCKERS
WHOLESALE MEAT
SMOKING – CURING
PHONE
Paso Robles 1301
2830 SPRING PASO ROBLES

Frozen Foods

American Refrigerating Co
241 Pismo ..... Sn Luis Obspo 428
BRENDLIN-RICE FROZEN FOOD PROCESSORS
267 Pismo ..... Sn Luis Obspo 1076

BUZBY RALPH H CO
PICTSWEET FRESH FROZEN
FRUITS – VEGETABLES
FISH – SHELL FISH
EVISCERATED POULTRY
964 Chorro ..... SanLuisObispo 4214

Buzby Ralph H Co Old 101 Hwy . SnLuisObspo 1042-W

CEDERGREEN & POLAR FROZEN FOODS–
DISTRIBUTOR
LAWRENCE CHET
116 W Branch ..... ArroyoGrande 2994

RUSO OF ATASCADERO INC
QUALITY PACKERS
OF
QUICK FROZEN
FRUITS & VEGETABLES
Traffic Way ..... Atascadero 59

Stockaway Foods
Distr Of Ruso Quality Frozen Foods
Traffic Wy ..... Atascadero 424-W

Fruit & Vegetable Brokers

Hines Gordon 225 Jeffrey Dr ..... SnLuisObispo 3217
Turner Al 221 Short ..... Aroyo Grnde 4474

Fruit & Vegetable Growers & Shippers

Agro-Crop Co Hwy 1 ..... AroyoGrnde 2540
Carmichael Jack J
Western Packing Co
433 S Halcyon Rd ..... ArroyoGrnde 5760
CORTEZ A Morro Atas Rd ..... Morro Bay 2917
Cunha M S Co Oceano ..... Arroyo Grande 2755
de Ocampo Leon Brisco Rd ..... Aroyo Grnde 9979
Hassard W G 10th ..... ArroyoGrnde 5901
Ikeda Bros Cienaga Dist ..... ArroyoGrnde 2526
Laurenco A L
Los Berros Canyon Rd ..... Aroyo Grnde 2027
Madsen Richard 362 Walnut ..... AroyoGrnde 2144
Myers Earle Co Oceano ..... AroyoGrnde 5784
Nagano Co Incorp Morro Crk ..... MorroBay 2061
Oceano Packing Co Oceano ..... Aroyo Grnde 5636
Pismo-Oceano Vegetable Exchange
Railroad Oceano ..... AroyoGrnde 5771
If no answer call ..... POplr 6-2425
Tabb & Talley Huasna Rd ..... Aroyo Grnde 2763
Taku Karl 2802 Johnson Av ..... SanLuisObispo 1142
Western Packing Co
433 S Halcyon Rd ..... AroyoGrnde 5760

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately, so that they do not have to be placed again . . . does not monopolize the telephone at the inconvenience of others . . . teaches children, too, the little telephone kindnesses . . . and when her telephone is not in use, sees that it is hung up.

Fruits & Vegetables–Retail

Drive In Fruit Market
379 Price Pismo Beach ..... POplr 6-4721

Fruits & Vegetables–Whsle

Havashi Haruo Cienaga Dist ..... Aroyo Grnde 2595
LEVY A & ZENTNER J CO
303 Higuera ..... SnLuisObspo 1381
Ward Harry E Branch Nipomo ..... WAbsh 9-4621

Fuels

See Specific Kinds, i.e., Oils–Fuel & Heating; Etc

Fumigating

See Also Exterminating

PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO 1461 Palm . . SnLuisObspo 2448

Here's how you may be sure of getting your party more often when you dial.

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

To speed service please look up the number first!

Each new issue of the Telephone Directory contains an important percentage of listings that are new or changed.

Many new telephones have been installed.

Many people have changed their places of residence or business.

Please consult the directory first.

PALMER-WATERS
Chapel

Formerly C. W. Palmer Mortuary .... Established 1900

Serving
San Luis Obispo County

CHAPEL SERVICE ... LADY ATTENDANT
1264 HIGUERA

SAN LUIS OBISPO 452

CAYUCOS BRANCH
CAYUCOS 2721
Pacific Coast Highway No. 1 at 7th St.

THE WHITE CROSS PLAN
Pre-Need Insurance for the Entire Family
INQUIRE ABOUT OUR BUDGET PLAN

Benedict-Rettey Mortuary

- DEDICATED TO SINCERE SERVICE
- LADY ATTENDANT
- INSPECTION INVITED
- 24-HR. AMBULANCE SERVICE

Day or Night Call
MORRO BAY 6271

Hwy. No. 1 & Atascadero Rd.

CALL ARROYO GRANDE 2419

EARL W. *Wood* FUNERAL CHAPEL
DIGNIFIED PERSONAL SERVICE
Lady Attendant

134 NELSON ARROYO GRANDE

Funeral Directors

BENEDICT-RETTEY MORTUARY Hwy No 1 & Atas Rd.....Morro Bay 6271
(See Advertisement Page 90)
CHAPEL OF THE ROSES S Hwy...Atascadero 98
(See Advertisement This Page)
JOYAUX H V 1135 Snta Rosa.....Sn Luis Obspo 88
KUEHL FUNERAL HOME 1703 Spring, Pso Robls-301
PALMER-WATERS CHAPEL
FORMERLY C. W. PALMER MORTUARY
Established 1900
AIR & RAIL SHIPMENTS
1264 Higuera .....SanLuisObispo 452
Highway & 7th.....Cayucos 2721
Palmer-Waters Chapel
1264 Higuera.....Sn Luis Obspo 452
(See Advertisement Page 90)
Palmer-Waters Chapel Cayucos
Highway & 7th.....Cayucos 2721
RICHARDSON R F CO
L. V. Richardson – H. V. Joyaux
"OLDEST ESTABLISHED MORTUARY IN POINT OF CONTINUOUS SERVICE IN THIS COUNTY"
PIPE ORGAN – LADY ATTENDANT
Member National Selected Morticians
1135 Santa Rosa.....SanLuisObispo 88
Richardson R F Co
1135 Snta Rosa.....Sn Luis Obspo 88
(See Advertisement This Page)
WOOD EARL W FUNERAL CHAPEL
134 Nelson.....Aroyo Grnde 2419
(See Advertisement Page 90)

Fur Dealers–Retail

LACTERMAN'S
Large Selection Of
Fine Furs In All Prices
Buy Your Furs With Confidence
From the Expert Furrier of San Luis Obispo County
Cold Storage On Premise
728 Higuera .....Sn Luis Obspo 1285

Fur Farms

See Also Chinchillas
Fur Farms Mink Division
Snta Rosa Rd.....Atascadero 488-W

You'll get quicker service when you dial if you follow these simple steps:

1. **Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.**
2. **Dial each letter and digit of the number in its right order.**
3. **Draw the dial all the way to the finger stop.**
4. **Remove your finger and let the dial return naturally, without forcing or hurrying.**
5. **If you make a mistake while dialing, hang up for a few seconds and then start your call again.**

CHAPEL OF THE ROSES

Formerly GRAY'S FUNERAL CHAPEL
VICTOR V. DESROSIER

PROMPT – CAREFUL
COURTEOUS – COMPLETE
FUNERAL SERVICE

Atascadero Crematorium in Connection
HOMELIKE CHAPEL – VISITORS WELCOME
INSPECTION INVITED

Phone Atascadero 98

AMBULANCE SERVICE
DAY OR NIGHT
Phone Atascadero 98

P.O. BOX 656 SOUTH HIGHWAY

L. V. RICHARDSON - H. V. JOYAUX

R. F. RICHARDSON CO.

FUNERAL DIRECTORS
"Oldest Established Mortuary in Point of Continuous Service in This County"
PIPE ORGAN - LADY ATTENDANT
1135 Santa Rosa **San Luis Obispo 88**

ANY TIME

When things happen unexpectedly—the demand for promptness of service is urgent. You'll find firms who render 24-hour service listed in the

Classified
TELEPHONE SECTION

Coleman® FURNACES

SALES • SERVICE • INSTALLATION

BLEND AIR FORCED AIR | DUAL & FLAT FLOOR | CONSOLES | WALL HEATERS | WATER HEATERS

A complete line of Coleman Furnaces . . . America's best seller . . . for small homes . . . big homes . . . new homes . . . and old homes. Our experienced heating engineers will be glad to help you solve your heating problems without obligation. Enjoy the comfort, economy and satisfaction that our many years in the heating field guarantee.

FREE ESTIMATES • LOW DOWN PAYMENT • F.H.A. TERMS
IMMEDIATE INSTALLATION • GUARANTEED SERVICE

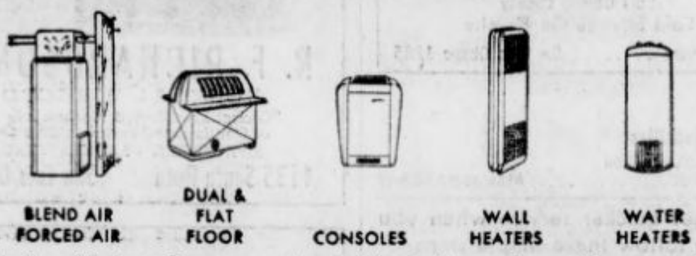
SAN LUIS OBISPO 337
Nights - Sundays - Holidays Call SAN LUIS OBISPO 2217-J

McBRIDE'S Plumbing • Heating • Sheet Metal

OLD SOUTH HIGHWAY — SAN LUIS OBISPO

Coleman® FURNACES

SALES • SERVICE • INSTALLATION



BLEND AIR FORCED AIR | DUAL & FLAT FLOOR | CONSOLES | WALL HEATERS | WATER HEATERS

A complete line of Coleman Furnaces . . . America's best seller . . . for small homes . . . big homes . . . new homes . . . and old homes. Our experienced heating engineers will be glad to help you solve your heating problems without obligation. Enjoy the comfort, economy and satisfaction that our many years in the heating field guarantee.

FREE ESTIMATES • LOW DOWN PAYMENT • F.H.A. TERMS
IMMEDIATE INSTALLATION • GUARANTEED SERVICE

BLAKE'S Plumbing • Heating & Sheet Metal

PASO ROBLES 1117

1701 RIVERSIDE AVE. — PASO ROBLES

Furnaces–Heating

AMERICAN-STANDARD SUNBEAM HEATING & COOLING

Complete line for residential warm air heating, cooling, electrostatic air cleaning and year 'round air conditioning.

"FOR INFORMATION CALL"

RETAILER

Smee's Plumbing & Heating Shop
2959 S Broad . . . . . SnLuisObspo 766

Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av . . . . . PasoRobles 1117
(See Advertisement Page 92)

COLEMAN AUTOMATIC HEATING EQUIPMENT

No matter what your home heating need, there's a Coleman Heating Appliance to heat it better with gas, oil or LP-gas fuels. Coleman dealers are trained heating experts ready to give you prompt dependable service.

"WHERE TO BUY IT"

DISTRIBUTOR

BLAKE'S PLUMBING HEATING & SHEET METAL 1701 Riverside Av . . . PasoRobles 1117

DEALERS

CANBY'S PLUMBING HEATING & APPLIANCES 1185 Grand Av . . . AroyoGrnde 2997
GARDEN CITY GAS SERVICE
958-3d . . . . . MorroBay 6836
McBride Sheet Metal Works
Old South Highway . . . . . SnLuisObspo 337
Roberts Earl S Electric Shop
475-5th . . . . . MorroBay 2821
SAN LUIS BUTANE DISTRIBUTORS
N Hwy . . . . . Atascadero 151
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad . . . . . SnLuisObspo 766

CRAIG F L SHEET METAL & PLUMBING
731-21st . . . . . PasoRobles 523

FRASER GAS FURNACES

FLOOR FURNACES
WALL FURNACES
BASEMENT FURNACES
WINTER AIR CONDITIONING

Equipped for Natural and Bottled Gas
"It's the Inside of the Furnace That Counts"

"WHERE TO BUY THEM"

McBride Sheet Metal Works
Old South Highway . . . . . SnLuisObspo 337

HOLLY FURNACES

Designers of the first shallow STUBBY floor furnace and Narro-Wall Recessed Wall Heater with Secondary Heat Exchanger - also ClearFlo Louvers which direct warm air away from walls into rooms. For estimates or service call dealers below. Budget terms.

"WHERE TO CALL"

Pack Pipe & Supply Inc
183 Higuera . . . . . SnLuisObspo 75

The Yellow Pages place your name and telephone number before the buyer at the very moment he wants what you have to sell.

Furnaces–Heating–(Cont'd)

LENNOX AIRE-FLO HEATING SYSTEMS

More families buy LENNOX than any other make! There is a LENNOX AIRE-FLO Heating System to fit your needs — large or small — for gas, oil or coal. LENNOX dealers are trained experts — always at your service for prompt installation, cleaning and repairing.

"WHERE TO BUY IT"

Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av . . . . . PasoRobles 1117
BROUILLET & OCHS
2075 Rachel Ln . . . . . SanLuisObispo 1097
If no answer call . . . . . SnLuisObspo 3265-J
McKELVEY'S HENRY B PLUMBING & HEATING Hwy . . . . . Atascadero 394
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad . . . . . SnLuisObspo 766
VALLEY SHEET METAL SHOP
106 N Halcyon Rd . . . . . Arroyo Grande 2357

McBride Sheet Metal Works
Old South Highway . . . . . SnLuisObspo 337
(See Advertisement Page 92)

McKELVEY'S HENRY B PLUMBING & HEATING

PANEL-RAY
COLEMAN — FRASER
HOLLY — PAYNE
LENNOX — DAY & NIGHT
AMERICAN STANDARD

Highway . . . . . Atascadero 394

Smee's Plumbing&Heating Shop
2959 S Broad . . . . . SnLuisObspo 766

REPAIR IT

If the refrigerator, vacuum cleaner, sewing machine, washing machine or radio in your home isn't working properly, call a repair man now. You're sure to find one nearby if you—

LOOK IN THE
Classified
TELEPHONE SECTION

IN PASO ROBLES IT'S

R.C. Heaton Co.

SINCE 1886

FURNITURE
- SIMMONS
- MENGEL
- KLING
- LANE CEDAR CHESTS
- JAMES LEES & SONS CARPETS
- ARMSTRONGS
- COMPLETE LINE OF MAPLE
- VIRTURE DINETTES
- SAMSON TABLES
- DRAPERIES

APPLIANCES
- FRIGIDAIRE
- MAYTAG WASHERS
- PHILCO TV
- O'KEEFE & MERRITT GAS RANGES
- PACKARD BELL TV
- MAGNAVOX TV
- HOOVER VACUUM CLEANER
- SUNBEAM APPLIANCES
- G. E. SMALL APPLIANCES

HARDWARE
- SHERWIN-WILLIAMS PAINTS
- YALE
- STANLEY TOOLS
- DISSTON SAWS
- THOR TOOLS
- WE MAKE KEYS *Schlage*

We Also Feature
Giftware
Glassware
Houseware

PHONE
PASO ROBLES · 890

803 - 13th Street

THE HOUSE OF Zegar's FINE FURNITURE

FURNITURE DEALERS FOR

Drexel — Kling — Mengel
Extensole — Furn. Guild
Kroehler — Valentine Seaver
Crown — Brown-Saltman

BEDDING
Simmons Beauty Rest — U. S. Keylon
Englander — Airfoam

FLOOR COVERINGS
Gulistan — Artloom — Firth
Alexander-Smith — Adamo
Berven — Archibald Holmes

CONVENIENT CREDIT TERMS ARRANGED

San Luis Obispo 85
- 840 MONTEREY
- SAN LUIS OBISPO

Furniture Dealers–New

ALBRECHT'S FURNITURE EXCHANGE
2211 S Broad.....Sn Luis Obspo 1428
(See Advertisement Page 96)

Art Mesquit Complete Home Furnishings
Bridge & Branch.....Aroyo Grnde 2116

BIGARD'S FURNITURE 2706 Spring PsoRobls 1440

CARLTON FURNITURE CO 101 Hwy Atascadero 374
(See Advertisement Page 97)

DAVIDSON'S FURNITURE & AWNING STORE
669 Higuera.....Sn Luis Obspo 421
(See Advertisement Page 96)

DREXEL FURNITURE

Carefully built furniture priced to suit your purse and planned to please your pride. Traditional, Contemporary, or Provincial. The "By Drexel" brandmark assures you of fine craftsmanship and true value.

"WHERE TO BUY IT"

Zegar Furniture Store
840 Monterey.....Sn Luis Obspo 85

EXETER ELECTRIC & FURNITURE CO

DISTINCTIVE HOME FURNISHINGS
GOLD SEAL LINOLEUM — MOHAWK RUGS
HOME ELECTRIC APPLIANCES
At Avalon St
2200 Hwy 1.....MorroBay 6287

Fair Oaks Supply
995 Grand Av.....Aroyo Grnde 2697

You'll find it fast in the YELLOW PAGES.

Furniture Dealers–New–(Cont'd)

HARMONY HOUSE HOME FURNISHINGS

Everything for the MODERN HOMES and The MODERN HOMEMAKER Buy on SEARS Easy Payment Plan.

Sold only by SEARS, ROEBUCK and CO.

"WHERE TO BUY THEM"

Sears Roebuck & Co
879 Higuera.....SnLuisObispo 760

Heaton R C Co 803-13th.....Pso Robls 890
(See Advertisement Page 94)

McMAHAN FURNITURE CO

Complete Home Furnishings
BUDGET TERMS
855 Marsh.....San Luis Obispo 1573

(Continued on Pages 96 & 97)

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? You can call the business office of the telephone company and ask for the Directory Advertising Representative. He can help you plan an effective message.

- FOR GRACIOUS LIVING
- LUXURIOUS SUITES
- OCCASIONAL PIECES
- UNUSUAL LAMPS
- FINE FLOOR COVERINGS
- ALL AT MODEST PRICES

San Luis Obispo County Dealers for
ARMSTRONG & KENTILE FLOOR COVERINGS
BIGELOW & MOHAWK CARPETING
SERTA MATTRESSES — KROEHLER FURNITURE

Phone

COMPLETE HOME FURNISHINGS

Paso Robles 126

TRUSSLER'S FURNITURE STORE
1303 PARK ST.

Modern **Albrecht's** Maple

FURNITURE EXCHANGE

Your Suburban Furniture Store Where You Can Exchange Your Used Furniture for New

LIBERAL TRADE-IN ALLOWANCES

• FURNITURE • DRAPERIES • APPLIANCES • CARPETING • MODERN LAMPS
• VENETIAN BLINDS • WINDOW SHADES

Free Estimates & Delivery

SAN LUIS OBISPO 1428

2211 S. BROAD *Ample Parking* **SAN LUIS OBISPO**

YOURS AND MY
Furniture Store
"Where Overhead is Low"

WE SELL FOR LESS

Everything for the Home

- CROSLEY
- GAFFERS & SATTLER APPLIANCES
- SEALY MATTRESSES
- MOHAWK CARPETS
- SMALL APPLIANCES

WE GIVE S & H GREEN STAMPS

Credit Terms Arranged

PHONE
San Luis Obispo 942

See Us for Better Buys!

H. L. & RADA McKEEN, Owners

1127 BROAD ST.

Davidson's

Furniture - Drapes

Established 1931

- **Floor Coverings**

SIMMONS
BEAUTY REST MATTRESSES

- **Spring Air Mattresses**
- **Lane Cedar Chests**

Fine Selection

- **Maple Furniture**
- **Modern**

PHONE
San Luis Obispo 421

669 Higuera San Luis Obispo

Furniture Dealers–New–(Cont'd)

TRUSSLER'S FURNITURE STORE
1303 Park ..... PsoRobls 126
(See Advertisement Page 95)

White's Furniture Store
1301 Broad..... Sn Luis Obspo 1006

YOURS & MY FURNITURE STORE
1127 Broad. Sn Luis Obspo-942
(See Advertisement Page 96)

ZEGAR FURNITURE STORE
840 Monterey..... Sn Luis Obspo-85
(See Advertisement Page 94)

Furniture Dealers–Used

ALBRECHT'S FURNITURE EXCHANGE
2211 S Broad ..... Sn Luis Obspo 1428

Cayucos Trading Post
Hwy & D..... Cayucos 2611

F & G EXCHANGE Eaglet..... Atascadero 345-W

Gamboni & Righetti S Hwy..... SnLuisObspo 2791

Grover City Furniture
1055 Grand Av Grover City..... AroyoGrnde 2274

House Of Bellows
11th & Hwy 1..... MorroBay 5516

JOE'S PLACE 884 N Broad..... SnLuisObspo 356-J
(See Advertisement This Page)

K & J MERCHANDISE EXCHANGE
FURNITURE & APPLIANCES
Bought – Sold – Exchanged
HOUSEHOLD FURNISHINGS
Tools – Auto & Home Radios – Baby Furniture
Dishes – Picture Frames – Lamps – Etc.
CALL US FOR HIGHEST APPRAISALS
We Pick-Up & Deliver
815 High ..... SanLuisObispo 2111-W

Morro Bay Furniture 781-6th ..... MorroBay 2841

Morro Bay Hardware Store 375-5th.. Morro Bay-2941

NEARLY NEW FURNITURE
BUY & SELL
NEW & USED
FURNITURE
1302 Osos ..... SanLuisObispo 3600-J

OLD GRAY BARN N Hwy..... Atascadero 48-R-3

A Directory Advertising Representative will be glad to help you prepare a Classified Directory advertisement that should be most profitable. You can reach him by calling the business office of the telephone company.

CARLTON FURNITURE CO.

Complete Line of
★ HOME FURNISHINGS
★ FLOOR COVERINGS
★ APPLIANCES

GENERAL ELECTRIC & PHILCO

CALL
ATASCADERO 374

WE GIVE S&H GREEN STAMPS
101 HIGHWAY

Furniture Dealers–Used–(Cont'd)

OPPORTUNITY SHOP
USED
FURNITURE & APPLIANCES
We Buy & Sell Anything
SEE US & SAVE
Pick-Up & Delivery
2138 Spring ..... PasoRobles 760

Paso Robles Swap Shop
2712 Spring ..... PsoRobls 858-W

Pismo Trading Center
206 Ocean View Pismo Beach..... POpir 6-4450

ROSS SECOND HAND STORE
"FOR EVERYTHING & ANYTHING"
WE BUY AND SELL USED FURNITURE
An Interesting Place to Shop
Come in and Browse Around
ANTIQUES – HARDWARE – CURIOS
BEDS & BEDDING – DINING & KITCHEN SETS
WASHING MACHINES – RANGES & STOVES
113 E Branch..... ArroyoGrande 5776

SMITH'S S S TRADING POST
WE BUY & SELL USED FURNITURE
Antiques Bought and Sold
WE TRADE
CURIOS — GUNS — MISCELLANEOUS ITEMS
⅛ Mile Post City Limits Toward Airport
Edna Rd..... San Luis Obispo 1498-W

White's Furniture Store
1301 Broad ..... SnLuisObspo 1006

Furniture Mfrs

VernAl's Furniture Mfrs Hwy & King... Cayucos 2780

Furniture Renting

TYPEWRITER SHOP THE
EXCLUSIVELY
OFFICE FURNITURE
Executive & Commercial
MOST COMPLETE SELECTION
TO CHOOSE FROM
986 Monterey ..... SanLuisObispo 127

MERCHANTS and business firms appreciate being told that you found them in the Yellow Pages.

JOE'S PLACE

WE BUY SELL OR TRADE
ANYTHING USED
Dealer In Used Building Materials
SAN LUIS OBISPO 356-J
884 N. BROAD

Furniture Repairing & Refinishing

Art-Wood-Crafts
Mr & Mrs A C Phillips
955 Pacific.....Sn Luis Obspo 2410-W
Brown's Carpenter Shop Traffic Wy..Atascadero 555

HENRY'S UPHOLSTERY
REFINISHING
CABINET SHOP FOR REPAIRS
PICK-UP & DELIVERY
572 Islay .....SanLuisObispo 3155-W

Furniture Upholstering–See Upholsterers

Furs–See Fur Headings

Garages

See also Automobile Repairing

Baxter W A & Sons
691 Price Pismo Beach.....POplr 6-4466
Bell's Garage 895 Palm.....SnLuisObspo 3960
Bob & Charlie's Mobil Service
99 Traffic Wy.....Aroyo Grnde 2429
Boyer & Son Garage & Serv
Shandon .....Pso Robls 26-F-15
Brooks Motors 1306 Pine.....PasoRobls 168
Caccia Howard 740 D.....Morro Bay-4621
CHOLAME GARAGE Cholame.....PsoRobls 26-F-5
Cook Don Tally Ho Rd.....Aroyo Grnde 2575
COZY CORNER AUTO SERVICE
554 Traffic Wy.....AroyoGrnde 2836
Crum's Auto Service 6th & Main.....Templtn 2901
DAN & ERNIE'S AUTOMOTIVE SERVICE
1234 Broad.....Sn Luis Obspo 3156
Freeman Glen B Garage
101 Hwy.....Sn Luis Obspo 1937-W
Freeman's Complete Auto Serv
Traffic Wy.....Atascadero 610
Genardini & Silva Garage Hwy No 1..Cayucos 2632
Highway Garage
349 Price Pismo Beach.....POplr 6-2210
Kamm C H & Co
Buick Specialists
1034 Monterey .....SnLuisObispo 332
Lancaster Garage South Hwy.....Atascadero 565-J
Langan M B Buick Garage.....Cambria-2
Layman's Garage Ocean Av.....Cayucos 4111
LEVERENZ WALTER F Hwy.....Atascadero 14
Levy A & Zentner J Co
101 Hwy.....Sn Luis Obspo 1937-W
Loe's Motor Service 3405 Spring...Pso Robls 642
Los Osos Valley Garage
Los Osos Rd .....SnLuisObispo 34-R-11
Mission Garage 1011 Chorro....Sn Luis Obspo 388
Nipomo Garage & Wrecking Yard
Hwy 101 Nipomo.....WAbsh 9-7911
One-O-One Garage Hwy 101.....SnMargarita 67
PAUL'S GARAGE & AUTO MACHINE SHOP
Nipomo & Monterey.....SnLuisObspo 2319-R
Pioneer Garage 1246 Spring.....Pso Robls-169-W
Quality Sales & Service
Mobil Gas & Complete Lubrication
Hwy 101 Nipomo.....WAbsh 9-4041
Rademacher Bros Signal Serv
996 Marsh.....SnLuisObspo 3828-W

SAN LUIS TRUCK SERVICE
TRUCK REPAIRS
AND
MAINTENANCE
HEAVY EQUIPMENT DIESEL REPAIRS
24-HOUR SERVICE
101 Hwy .....SanLuisObspo 1360
Residence .....SanLuisObispo 3099-J

Garages–(Cont'd)

Shandon Garage Shandon.....Pso Robls 30-F-3
Spink Ray Auto Body & Paint Shop
1365 Monterey .....SnLuisObspo 754
Standard Motors & Equipment Co
1701 Monterey.....Sn Luis Obspo 3144
Star Garage Highway.....S Margrita-3
Sweeter's Garage
Front & Paso Robles Oceano.....AroyoGrnde 2126
THRESH E H INC
1101 Monterey.....Sn Luis Obspo 102
Wilson Ernest F Hwy 1.....MorroBay 2957
Woodland Garage & Service Stn
Hwy No 1.....Cambria 98-J

Garbage Collection

ARROYO GRANDE GARBAGE & DISPOSAL CO
SERVING THE ARROYO GRANDE AREA
From Telephones Served from the Arroyo Grande Exchange Only
No Inter-City Charge
Ask Operator for Enterprise 11442
100 Park Pismo Bch.....POplr 6-2487

Arroyo Grande Garbage & Disposal Co
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask "Operator" for Entrprise 11442
ATASCADERO WASTE DISPOSAL
Serving Atascadero-Snta Margrita-Templtn Hwy.....Atascadero 530
PASO ROBLES WASTE DISPOSAL
Archie Asabez-Owner
705-13th .....PsoRobls 714-J

PISMO BEACH GARBAGE SERVICE
Servicing
PISMO BEACH – SHELL BEACH AREA
Rubbish – Trash – Garbage Removed
Mailing Address Box "O" Pismo Beach
244 Montecito Av Shell Bch...POplr 6-2081

SAN LUIS GARBAGE CO
Rubbish Removed
1016 Morro.....Sn Luis Obspo 1672

Garden Equipment & Supplies–Retail

Karleskint's Florist & Nursery
1422 Monterey.....Sn Luis Obspo 2060
Paso Robles Mercantile Co 839-12th...PsoRobls 340
SCOTTS LAWN CARE PRODUCTS—
HEATON R C CO 803-13th.....Pso Robls 890
SIMPLICITY GARDEN TRACTORS—
BECKER FEED & SEED CO
210 California Bl .....SnLuisObispo 587
Waring Nurseries
Highway 101 Pismo Beach.....POplr 6-2310

Garden Furniture–Whsle & Mfrs

Petterd Chas E 468 Price Pismo Beach POplr 6-4658

Garden Ornaments

Waring Nurseries
Highway 101 Pismo Beach.....POplr 6-2310

Gardeners

Waring Nurseries
Highway 101 Pismo Beach.....POplr 6-2310

Garments

See Women's Wearing Apparel Headings

Gas Appliances–Household

Davies Ted 993 Higuera.....Sn Luis Obspo 436
EPP'S 745 Higuera.....SnLuisObispo 711
San Luis Butane Distributors
N Hwy .....Atascadero 151

More and more, business men are finding that it pays in good will to place and receive their telephone calls with as little time-lag for the other fellow as possible. They place their own calls or stay close to the telephone when they tell someone else to do it.

Gas Companies

Southern Counties Gas Co
823-13th.....Paso Robles 500
610 Dolliver Pismo Beach.....POplr 6-4756
Commercial Office
1141 Chorro.....San Luis Obspo 16
Operating Dept
Broad.....San Luis Obispo 490
For Service in Arroyo Grande-Atascadero Cayucos-Nipomo-Morro Bay-Santa Margarita and Templeton-please refer to Alphabetical Sections for these Communities

Gas–Liquefied Petroleum

Butane Serv Of Atascadero N Hwy..Atascadero 151
Garden City Gas Service
Snta Lucia Baywood Park...SnLuisObspo 39-J-11

(Continued Next Page)

BUTANE-PROPANE

LIQUEFIED PETROLEUM GASES

INSTALLATIONS—CONVERSIONS AND APPLIANCES

Commercial & Domestic

SERVEL GAS REFRIGERATORS

Day and Night – Mission & Ruud Water Heaters
Wedgewood – Westinghouse and O'Keefe & Merritt
Westinghouse Laundromats

DEARBORN SPACE HEATERS COLEMAN FLOOR FURNACES

FOR PROMPT SERVICE PHONE
ATASCADERO 151

Mailing Address P.O. Box 966

LOUIS & IVA MARX, PROPS.

SAN LUIS BUTANE

N. HWY. 101 DISTRIBUTORS ATASCADERO

MEMORY
plays tricks
If in doubt about a
TELEPHONE NUMBER
Please look it up
in the Directory

Butane Propane
VAN GAS
Van Horn Butane Service
Phone
PASO ROBLES 343 SAN MIGUEL 22-W

Gas–Liquefied Petroleum–(Cont'd)

GARDEN CITY GAS SERVICE
DOMESTIC – COMMERCIAL – INDUSTRIAL
STORAGE & BUTANE SERVICE
BUTANE & NATURAL GAS APPLIANCES
WEDGEWOOD – SERVEL
Service From Cambria to Pismo Beach
958-3d ..... MorroBay 6836
If no answer call..... Baywood 39-J-11

RUR-AL GAS
L.P.G. - Propane - Butane Gas
for Industrial & Domestic Use
Metered Gas Systems
Tanks - Rented - Sold - Leased
Engine Conversions & Service
Oilwell Service
Authorized Dealers for
Quality Home Appliances
"FOR SERVICE CALL"
GARDEN CITY GAS SERVICE
958-3d ..... MorroBay 6836
GARDEN CITY GAS SERV
1653 N Broadway..... SantaMaria 5-5019

Rur-al Gas 958-3d ..... MorroBay 6836
SAN LUIS BUTANE DISTRIBUTORS
N Hwy..... Atascadero 151
(See Advertisement Page 99)
SUBURBAN GAS SERVICE OF CAYUCOS
Ocean Av ..... Cayucos 2991
SUBURBAN GAS SERVICE OF SANTA MARIA
Hwy 101 S of Santa Maria.... SantaMaria 5-5062
VAN HORN BUTANE SERVICE
2801 Spring..... Pso Robles 343
(See Advertisement Page 99)

Gasoline & Oil Marketers & Distrs

Associated Oil Co Distributing Station
Orcutt Rd ..... Sn Luis Obspo 727-W
General Petroleum Corp 5th & Pine.. Pso Robls 252
General Petroleum Corp of Calif
Foothill Blvd & Calif Blvd.. Sn Luis Obspo 1880
Larson Myron W Shell Products Distr
1196 Foothill Bl..... SnLuisObspo 98
MOHAWK PETROLEUM PRODUCTS—
ROUNTREE OIL DISTRIBUTING CO
100 Traffic Wy..... Arpyo Grnde 2051
NORWALK CO THE
Office 1088 Higuera..... SnLuisObspo 1237
Bulk Plant S Hwy..... SnLuisObspo 3084-W
RHEA PETROLEUM INC
Douglas Products-Whsle & Retail
..... SnMiguel 20-W

Your telephone is one of today's best bargains.

Gasoline & Oil Marketers & Distrs–(Cont'd)

Richfield Oil Corp
Orcutt Rd..... Sn Luis Obspo 414-W
RICHFIELD OIL CORP
Goodyear Tires – Tubes & Batteries
WE SERVE
SERVICE STATIONS AND GARAGES
CONTRACTORS – FARMERS – RANCHERS
Gasoline – Diesel
Stove Oil – Motor Oil – Solvent – Greases
J. EARL WORTHAN - Distributor
6th & Pine..... PasoRobles 418

SEASIDE OIL CO Main..... Templtn 2161
Seaside Oil Co Old Hwy..... SanLuisObispo 1396
(See Advertisement This Page)
Sebastian Oil Distributing
220 Mason..... Aroyo Grnde 5638
Shell Oil Co 1196 Foothill Bl..... SnLuisObspo 98
SHELL OIL DISTR
5th & Riverside Av..... PasoRobles 375
If no answer call..... PasoRobles 1073-M
SIGNAL OIL CO
1262 Murray Av..... SnLuisObspo 3280
If no answer call..... SnLuisObspo 53-R-1
SIGNAL OIL CO 1446 Spring..... Pso Robls 176-W
Tasco Serv Sta & Petroleum Distr
S Hwy..... Atascadero 99
Texas Co The 610 Pine..... Pso Robls 475-W
Texas Co The Distributor
100 Stenner..... Sn Luis Obspo 1140
Tide Water Associated Oil Co 26th.. PsoRobls 911-W

Gasoline Service Stations

See Service Stations

Gift Shops

AH LOUIS STORE
Howard W. Louis—Owner
GIFTS UNUSUAL
DISTINCTIVE IMPORTS
PICTURE FRAMING
Established 1874
800 Palm..... San Luis Obispo 592-J

ALBERTS' FLORIST
Large Selection of
Unusually Attractive
CERAMICS
Planters, Figurines, Vases
At
Popular Prices
1116 Morro..... SanLuisObispo 282

Barton's Infants & Childrens Wear
1046 Chorro ..... SnLuisObspo 640-W
Corner Store Main & Bridge..... Cambria 15
HILL'S STATIONERY STORE
DISTINCTIVE GIFTS
OF
GLASS - PAPER - METAL
GIFTS FOR ALL OCCASIONS
You Are Welcome to Come In and
Browse Around At Any Time
1127 Chorro..... Sn Luis Obispo 1403

(Continued Next Page)

Keep the Classified Telephone Directory handy; it can save you time and effort.

Gift Shops–(Cont'd)

MARY'S GIFT SHOP
"FOR GIFTS SMARTLY DIFFERENT"
Nationally Advertised Ceramics
by Dorothy Kindell
Brass Angel Chimes from Sweden
Imported Silver Jewelry
OPEN EVENINGS
Corner of Morro
1801 Shell Beach Rd Shell Bch. POplr 6-2232

MINEAU & LOOMIS
FOSTORIA & IMPERIAL GLASSWARE
BELLS OF SARNA
HAND MADE BRASS & COPPER
NORITAKI & POPPY TRAIL CHINA
REVERE & FARBERWARE
FREE GIFT WRAPPING & DELIVERY
405 E Branch..... ArroyoGrande 2695
904 Grand Av..... ArroyoGrande 3213

Mission Florist 965 Monterey... **Sn Luis Obspo 432**
Mission Gift Shop 1009 Chorro.. SnLuisObspo 881-W
Morro Bay Photo Shop 844 Main.... MorroBay 3351
Paso Robles Mercantile Co 839-12th... PsoRobls 340
Waring Nurseries
Hwy 101 Pismo Beach..... POplr 6-2310
Wilsons Flower Shop 1110 Garden.. SnLuisObspo 622

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

Ginger Ale–See Beverages–Non Alcoholic

Glace Fruits

See Confectioners Headings; also Fruits & Vegetables Headings

Glass–Auto, Plate, Window, Etc

FOWLER GLASS SHOP
Auto – Plate – Window Glass
MIRRORS – FURNITURE TOPS
Free Estimates
11th & Park..... PasoRobles 160-J

HAMMOCK CHAS & SON PAINT STORE
Highway ..... Atascadero 176
Morro Bay Glass 1560 Hwy 1..... MorroBay 5277
(See Advertisement Page 102)

(Continued on Pages 102 & 103)

Here's how you may be sure of getting your party more often when you dial:

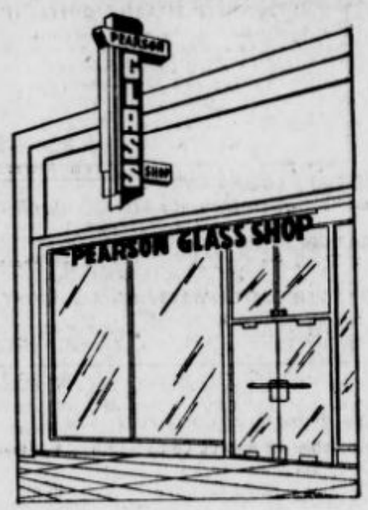
1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

GLASS

- Broken Windows Replaced
- Mirrors, Furniture Tops
- Plate Glass Store Fronts
- Auto Glass
- Resilvering A Specialty

Vitrolite Glass • Building Specialties
Shower Doors • Steel Medicine Cabinets

Distributor of
MILLER SLIDING GLASS DOORS
LOUVRED SUN SASH
CORRUGATED PLASTIC BUILDING SHEETS



PHONE
SAN LUIS OBISPO 1372

PEARSON GLASS SHOP
673 HIGUERA

GLASS

COMPLETE
GLASS & GLAZING
PLATE GLASS CONTRACTORS
CRYSTAL – WINDOW
SHOWER DOORS
LOUVRED WINDOWS
MIRRORS – TABLE TOPS
AUTO GLASS INSTALLED

MORRO BAY GLASS
PHONE
MORRO BAY 5277
1560 HWY. 1 MORRO BAY

FOR BEST RESULTS
WITH YOUR TELEPHONE
please . . .

Make sure of the number. If in doubt consult the Telephone Directory.

Speak with lips close to the mouthpiece, using your natural tone of voice.

And give the called person TIME to answer!

Thank You!

Glass–Auto, Plate, Window, Etc–(Cont'd)

PASO ROBLES GLASS SHOP
AUTO PLATE WINDOW
Glass Installation of
All Kinds
609-22d ..... Paso Robles 469

Paso Robles Glass Shop 609-22d ..... Pso Robls 469
(See Advertisement Page 101)
PEARSON GLASS SHOP
673 Higuera ..... Sn Luis Obspo 1372
(See Advertisement Page 102)
WESTSIDE AUTO PARTS CO
Auto Glass Cut & Installed
1236 Monterey ..... Sn Luis Obspo 384-J
Glass & Tire Shop
1236 Monterey ..... SnLuisObspo 1851

Glass–Block, Structural, Etc

PASO ROBLES GLASS SHOP 609-22d. Pso Robls 469

Glassware–Retail

Paso Robles Mercantile Co 839-12th . . . PsoRobls 340

Golf Courses–Public

Atascadero Golf Course Hwy ..... Atascadero 524-W
S L O County Morro Bay Golf Club . . . Morro Bay 3181

Government Offices–City

See Alphabetical Directory Under "Name of City"

Government Offices–County

See Alphabetical Directory Under "San Luis Obispo County of"

Government Offices–Federal

See Alphabetical Directory Under "U S Government"

Government Offices–State

See Alphabetical Directory Under "Calif State of"

Grain Brokers

FARMERS ALLIANCE BUS ASSOC
945 Riverside Av. ..... Pso Robls 115
Loomis E C & Son 415 E Branch . . Aroyo Grnde5514
Loomis E C & Son 147 High ..... Sn Luis Obspo-1080

Grain Dealers

Calif Milling Corp 1212 Railroad ..... PsoRobls 161
Cousins Jas I 822-13th ..... Pso Robls 119-W
DeChaine Bob 1220 Park ..... PsoRobls 379
FARMERS ALLIANCE BUS ASSOC
945 Riverside Av. ..... Pso Robls 115
Loomis E C & Son 415 E Branch . . Aroyo Grnde5514
Loomis E C & Son 147 High ..... Sn Luis Obspo-1080
Pelton Ray D & Son 1225 Riverside Av . . PsoRobls 214

Gravel–See Sand & Gravel

When you advertise in the Yellow Pages, you remind ready-to-buy customers to come to your business. Advertise in the Classified Directory . . . It pays.

Greases

SAN LUIS TALLOW WORKS
WE SOLICIT
RESTAURANT SURPLUS
GREASE
FATS – OILS – BONES
Clark Field ..... SanLuisObispo 2646-W

Greeting Cards–Retail

Bickell's Stationery Store
Hallmark Greeting Cards
807-12th ..... PsoRobls 882
Gabby Book Store
1040 Chorro ..... Sn Luis Obspo 867-W

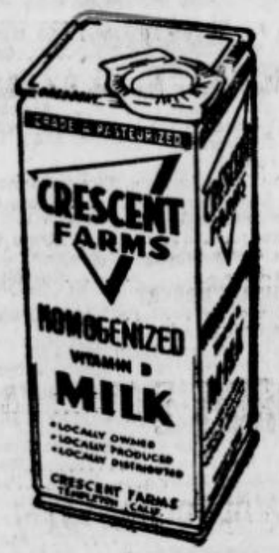
HILL'S STATIONERY STORE
Exclusive Lines
HALLMARK — NORCROSS
RUSTCRAFT
32 Feet of Card Racks for Your Selection
You Are Welcome to Come In and Browse Around Our Store
1127 Chorro ..... San Luis Obispo 1403

Grocers–Retail

Anderson's Market 13th & Trouville
Grover City ..... Aroyo Grnde 2726
Angello Carl Ocean Av & Front
Oceano ..... Aroyo Grnde 5925
Art's Grocery Store
Open 7 Days A Week Til 9 PM
Hwy No 1 & Pier Av Oceano . . . AroyoGrnde 9997
Atascadero Market Hwy ..... Atascadero 89

(Continued Next Page)

AVAILABLE AT YOUR
LOCAL GROCER



Grocers–Retail–(Cont'd)

Avila Grocery
Harold Martin-Proprietor
Avila ..... Sn Luis Obspo-8-J-1
BAKERS STORE
Open On Sunday
Grand Av ..... Aroyo Grnde 5631
Bennett R M 122 Branch ..... Aroyo Grnde 2698
BIEBER'S MARKET 3d & Main ..... Templtn 2311
Blankenship's Market
Open 8:30 AM-9:30 PM Every Day Inc Suns
2906 Spring ..... PsoRobls 1131
Butler's Grocery
W B-Bill-Butler Prop Hrs 7:45 To 6 PM
1415 Beach ..... SnLuisObspo 2215-W
C H B Market 661 Higuera ..... Sn Luis Obspo-999
California Market
770 Price Pismo Beach ..... POplr 6-2480
Calif Park Grocery
Open 8 to 6 Free Parking
390 California Blvd. ..... SnLuisObspo 2738-W
Cody's Market 313 Higuera ..... SnLuisObspo 2466
Commercial Co The 303 E Branch .. AroyoGrnde 2421
CORNER GROCERY
Beer & Wine-Open Sundays
Atascadero Av & Morro Rd ... Atascadero 325-J
Cunningham's Grocery
8 AM To 8 PM Daily & Sunday
Hwy 1 Morro Del Mar ..... MorroBay 6581
Dauth-Leisy Foods 530-12th ..... Pso Robls 256
Del Mar Grocery
7 AM To 9 PM Daily & Sunday
Morro Del Mar ..... Morro Bay 5291
Del Monte Grocery
301 Snta Barbara Av. ..... Sn Luis Obspo 1000
DOLLAR MARKET
Bud Poulsen-Owner
Foothill & Morro Rd ..... Sn Luis Obspo 1609
Donohue Sons Grocery
Open 9:30 AM-10:00 PM Every Day Inc Suns
2598 Spring ..... PsoRobls 190-W
Dowden Ray L Shandon ..... PsoRobls 30-F-2
Ellsworth's Market
496 N Broad ..... Sn Luis Obspo 3093
Erich's Market 2611 Spring ..... Pso Robls 579
Fair Oaks Grocery 102 N Halcyon Rd. AroyoGrnde 2118
FARMERS MARKET
Fruit & Vegetables
445 Marsh ..... Sn Luis Obspo 3080-W
Ford's Market
801 Dolliver Pismo Beach ..... POplr 6-2068
Fox's Grocery Store Highway No 1 ..... Cambria 88-W
Frank's Grocery 845 Main ..... Morro Bay 2771
Garden Farms Store 101 Hwy ... Sn Margrita 43-W
Ghezzi's Store Ocean Av ..... Cayucos 2911
GLEN OAKS GROCERY
Open 8 AM to 8 PM Daily & Sundays
Eaglet ..... Atascadero 647-W
Greene's Grocery S 101 Hwy Nipomo .. WAbsh 9-4371
Grover City Market
O F Yeackel
850 Grand Av Grover City .... AroyoGrnde 3322
Gwin's Grocery Grand Av ..... Aroyo Grnde 2415
Halcyon Store W Temple
Halcyon ..... Aroyo Grnde 2432
Handy's Corner Grocery
Edna Rd ..... Sn Luis Obspo 856
HAWTHORNE MARKET
2161 Broad ..... SnLuisObspo 3195
Hearn's Market
Open On Sun From 10:30 Until 1:00
201 Branch ..... AroyoGrnde 5549
Hi-Way Market 2105 Spring ..... PasoRobles 313
Joaquin's Grocery 420 High ..... SnLuisObspo 526
JOHNSON & BARNES
Open 7 AM To 8 PM-Sun 8 AM To Noon
101 Hwy Nipomo ..... WAbsh 9-4511
K & M Mkt 2927 Spring ..... PsoRobls 1024
Kelly Bros Market
Open 8 AM To 8 PM-Every Day In The Week
S Hwy ..... Atascadero 377
Lankford's Foothill Market
399 Foothill Bl ..... SnLuisObspo 3190
Log Cabin Market
400 Traffic Wy ..... Aroyo Grnde 5922

Grocers–Retail–(Cont'd)

Los Osos Valley Market
Los Osos Valley Rd ..... SanLuisObispo 28-J-2
Lovern's Market 101 Hwy Nipomo ... WAbsh 9-4251
Lucas F D 101 Hwy Nipomo ..... WAbsh 9-4242
M A B Market
Open 6:30 AM-Closed 9:30 PM Everyday
401 S 13th Grover City .... ArroyoGrande 5736
Mac's Grocery
Open 7 AM-9:30 PM Every Day Inc Suns
Hwy 1 ..... MorroBay 5206
Margarita Mercantile Co ..... S Margrita-30
Maston's Grocery
Mrs W R Halpin-Owner
5th & Main ..... Morro Bay 2921
McKay P G Paso Robles Bch ..... Cayucos 2541
Monterey Market
1601 Monterey ..... Sn Luis Obspo 2700
Montgomery's Department Store
Front Oceano ..... AroyoGrnde 2892
Mor-Mac's Food Center 5th & E ... Morro Bay 4511
Morris Market 2044 Spring ..... Pso Robls 409
Morro Bay Grocery 5th ..... Morro Bay 2531
Muzio David 870 Monterey ..... Sn Luis Obspo 54
New Park Grocery 1401 Osos .... Sn Luis Obspo-1431
Northside Market
84 Santa Rosa ..... Sn Luis Obspo 1334
Orcutt Market 835-12th ..... Pso Robls-180
Pennington's Grocery Highway ..... S Margrita-22
Petersen's General Merchandise ..... Templtn 2001
PIONEER DRIVE-IN MARKET
Morro & Marsh ..... SnLuisObispo 1825
Meat Dept ..... SnLuisObispo 61
Pocket Book Grocery
4th & Brighton Grover City ..... AroyoGrnde 2804
Quaglino's Food Market
2039 Broad ..... SnLuisObspo 2713
River Grove Store Hwy 41 ..... PasoRobles 29-Y-2
SANTA ROSA STREET MARKET
Mill & Snta Rosa ..... SnLuisObspo 326
Sauer's Market 848 Monterey ..... SnLuisObspo 27
Sears Market 700 Marsh ..... Sn Luis Obspo 2180
Sebastian's Store
Drugs-Fresh Meats-Liquors-Fishing Tackle
Sn Simeon ..... Cambria 27-Y-14
Serv-Ur-Self Market N Hwy ..... Atascadero 597-W
Sheffield's Grocery S Highway ..... Atascadero 299
Shell Beach Market
753 Shell Beach Rd Shell Beach ..... POplr 6-2135
Sinsheimer Bros 849 Monterey ..... Sn Luis Obspo-18
Smith Arthur R 2630 Broad ..... Sn Luis Obspo-1532
Southside Grocery 100 Higuera .. SnLuisObspo 1795-R
Spurlock Cash Market
707 Santa Barbara Av ..... SnLuisObispo 1095
Stop & Shop Market
1253 Shell Beach Rd Shell Beach ... POplr 6-4708
Thompson's Grocery 1638 Osos ..... SnLuisObspo 463
THREE CORNER GROCERY
1609 Johnson ..... Sn Luis Obspo 610-J
Tomasini Anita Ocean Av ..... Cayucos 2904
Tony's Food Center
110 E Branch ..... Aroyo Grnde 5926
TRAIL-ER-IN GROCERY
Del Rio & 101 Hwy ..... Atascadero 403-W
TUTTLE'S MARKET
Open 8 AM to 10 PM Daily & Sunday
695 Higuera ..... Sn Luis Obspo 2193
U-SAVE GROCERY & MARKET
B Swack & H R Boren Jimmey's Quality Meats
Grand Av Grover City ..... AroyoGrnde 9994
WESTWAY MARKET

GROCERIES - FRUIT
LIQUORS - WINES - BEER
Open 9 A.M. to 9 P.M. Sundays Included
Open 'till 11 P.M. Saturday Night
Owned by
Bill Mathison and John Carscaden
447 Higuera ..... San Luis Obispo 491-W

(Continued Next Page)

The oldest of all the telephone industry's traditions is service.

Grocers–Retail–(Cont'd)

White's Market
135 S 5th Grover City ..... ArroyoGrande 9984
Wilson's Grocery
Open 8 AM To 10 PM Daily & Sunday
2121 Broad ..... SnLuisObspo 4215-J

Grocers–Whsle

ADLER WHOLESALE CO
1301 Carmel ..... SnLuisObspo 260
Rand Halpin Co 228 Snta Barbara .. SanLuisObspo 93
Rosenthal Mart 445 Higuera ..... SnLuisObspo 644
Smart & Final Iris Co
305 Higuera ..... SnLuisObspo 3974

Guides–Shippers'–See Publishers

Guns

SMITH'S S S TRADING POST

EVERYTHING IN GUNS
NEW - USED - ANTIQUES
We Buy—Sell—Trade
½ Mile Post City Limits Toward Airport
Edna Road ..... San Luis Obispo 1498-W

Gunsmiths

BRIDGE NORM CUSTOM GUN SHOP
1339 Pine ..... PasoRobles 303
(See Advertisement This Page)
LUNDGREN ERIC 1326 Park ..... Pso Robls-470
SPORTSMAN'S STORE
719 Higuera ..... SnLuisObspo 2520

STORNI'S GUN RANCH & MACHINE SHOP

COMPLETE GUN SERVICE
& SUPPLIES
Loading Tools & Supplies – Firing Ranges
MAIL ORDER SERVICE
P. O. Box 457 Glenn E. Storni - Prop.
Look for the Signs – 1 Mile
South of Cayucos at Old Creek Rd.
Cotton Tail Ck Rd ..... Cayucos 2362

Haberdashery

See Men's Furnishings Headings

Hair Goods–Retail

Charles & Duff Hair Goods
Mail Orders Filled
327-14th Oakland ..... TWinoks 3-1165

NORMAN BRIDGE
Custom Gunsmith

Phone PASO ROBLES 303

CUSTOM BUILT RIFLES
REBARRELING - REBUILDING
NEW & USED GUNS
COMPLETE LINE OF AMMUNITION
NORM BRIDGE
CUSTOM GUN SHOP
1339 PINE

Hairdressers–See Beauty Shops

Halls & Auditoriums

Paso Robles Civic Auditorium
10th & Park ..... PsoRobls 1537

Handicraft Supplies

BERT'S HOBBY SHOP
995 Higuera ..... Sn Luis Obspo 2845-W

PISMO ARTS & CRAFTS

Ceramic-Handicraft & Art Supplies
SHELL CRAFT – PICTURE CRAFT
GIFTS – NOVELTIES & PICTURES
Free Instruction – Ceramic Painting
Learn to Paint Beautiful Figurines
610 Cypress Pismo Bch ..... POplr 6-2227

Hardware–Retail

ATASCADERO HARDWARE
Traffic Wy ..... Atascadero 133
Baywood Park Hardware
Baywood Park ..... SnLuisObspo 26-R-3
(See Advertisement Page 106)
BOYLE LUMBER CO Ocean Av ..... Cayucos 2311
COOPERATIVE FARMERS SUPPLY CO INC
1311 Park ..... Pso Robls 344
CRAFTSMAN HARDWARE–
SEARS ROEBUCK & CO
879 Higuera ..... SnLuisObispo 760
Erhart A R 447 Cypress ..... Pismo Bch-39
Fair Oaks Supply
995 Grand Av ..... Aroyo Grnde 2697
(Continued Next Page)

UNION HARDWARE CO.
— HOME OWNED —
We Give S & H Green Stamps
Free Gift Wrapping & Delivery
EVERYTHING IN HARDWARE & HOUSEWARES
- Fine China & Glassware
- Crockery & Dinnerware
- Case Cutlery & Cooking Utinsels
- Tools for Builders & Mechanics
- Dewalt Saws & Delta Power Tools
- Sporting Goods & Garden Supplies
- Builders' Equipment & Supplies
- Plumbing Supplies & Pipe Fittings
- Explosives
- Fuller Paints - Complete Line

PHONE
SAN LUIS OBISPO 43
725 HIGUERA

Grocers–Retail–(Cont'd)

Avila Grocery
Harold Martin-Proprietor
Avila.....Sn Luis Obspo-8-J-1
BAKERS STORE
Open On Sunday
Grand Av.....Aroyo Grnde 5631
Bennett R M 122 Branch.....Aroyo Grnde 2698
BIEBER'S MARKET 3d & Main.....Templtn 2311
Blankenship's Market
Open 8:30 AM-9:30 PM Every Day Inc Suns
2906 Spring .....PsoRobls 1131
Butler's Grocery
W B-Bill-Butler Prop Hrs 7:45 To 6 PM
1415 Beach .....SnLuisObspo 2215-W
C H B Market 661 Higuera.....Sn Luis Obspo-999
California Market
770 Price Pismo Beach.....POplr 6-2480
Calif Park Grocery
Open 8 to 6 Free Parking
390 California Blvd.....SnLuisObspo 2738-W
Cody's Market 313 Higuera.....SnLuisObspo 2466
Commercial Co The 303 E Branch..AroyoGrnde 2421
CORNER GROCERY
Beer & Wine-Open Sundays
Atascadero Av & Morro Rd...Atascadero 325-J
Cunningham's Grocery
8 AM To 8 PM Daily & Sunday
Hwy 1 Morro Del Mar.....MorroBay 6581
Dauth-Leisy Foods 530-12th.....Pso Robls 256
Del Mar Grocery
7 AM To 9 PM Daily & Sunday
Morro Del Mar.....Morro Bay 5291
Del Monte Grocery
301 Snta Barbara Av.....Sn Luis Obspo 1000
DOLLAR MARKET
Bud Poulsen-Owner
Foothill & Morro Rd.....Sn Luis Obspo 1609
Donohue Sons Grocery
Open 9:30 AM-10:00 PM Every Day Inc Suns
2598 Spring .....PsoRobls 190-W
Dowden Ray L Shandon .....PsoRobls 30-F-2
Ellsworth's Market
496 N Broad.....Sn Luis Obspo 3093
Erich's Market 2611 Spring.....Pso Robls 579
Fair Oaks Grocery 102 N Halcyon Rd.AroyoGrnde 2118
FARMERS MARKET
Fruit & Vegetables
445 Marsh.....Sn Luis Obspo 3080-W
Ford's Market
801 Dolliver Pismo Beach.....POplr 6-2068
Fox's Grocery Store Highway No 1....Cambria 88-W
Frank's Grocery 845 Main.....Morro Bay 2771
Garden Farms Store 101 Hwy...Sn Margrita 43-W
Ghezzi's Store Ocean Av.....Cayucos 2911
GLEN OAKS GROCERY
Open 8 AM to 8 PM Daily & Sundays
Eaglet .....Atascadero 647-W
Greene's Grocery S 101 Hwy Nipomo..WAbsh 9-4371
Grover City Market
O F Yeackel
850 Grand Av Grover City....AroyoGrnde 3322
Gwin's Grocery Grand Av.....Aroyo Grnde 2415
Halcyon Store W Temple
Halcyon .....Aroyo Grnde 2432
Handy's Corner Grocery
Edna Rd.....Sn Luis Obspo 856
HAWTHORNE MARKET
2161 Broad .....SnLuisObspo 3195
Hearn's Market
Open On Sun From 10:30 Until 1:00
201 Branch .....AroyoGrnde 5549
Hi-Way Market 2105 Spring.....PasoRobles 313
Joaquin's Grocery 420 High.....SnLuisObspo 526
JOHNSON & BARNES
Open 7 AM To 8 PM-Sun 8 AM To Noon
101 Hwy Nipomo.....WAbsh 9-4511
K & M Mkt 2927 Spring.....PsoRobls 1024
Kelly Bros Market
Open 8 AM To 8 PM-Every Day In The Week
S Hwy .....Atascadero 377
Lankford's Foothill Market
399 Foothill Bl.....SnLuisObspo 3190
Log Cabin Market
400 Traffic Wy.....Aroyo Grnde 5922

Grocers–Retail–(Cont'd)

Los Osos Valley Market
Los Osos Valley Rd.....SanLuisObispo 28-J-2
Lovern's Market 101 Hwy Nipomo...WAbsh 9-4251
Lucas F D 101 Hwy Nipomo.....WAbsh 9-4242
M A B Market
Open 6:30 AM-Closed 9:30 PM Everyday
401 S 13th Grover City....ArroyoGrande 5736
Mac's Grocery
Open 7 AM-9:30 PM Every Day Inc Suns
Hwy 1 .....MorroBay 5206
Margarita Mercantile Co.....S Margrita-30
Maston's Grocery
Mrs W R Halpin-Owner
5th & Main.....Morro Bay 2921
McKay P G Paso Robles Bch.....Cayucos 2541
Monterey Market
1601 Monterey.....Sn Luis Obspo 2700
Montgomery's Department Store
Front Oceano .....AroyoGrnde 2892
Mor-Mac's Food Center 5th & E...Morro Bay 4511
Morris Market 2044 Spring.....Pso Robls 409
Morro Bay Grocery 5th.....Morro Bay 2531
Muzio David 870 Monterey.....Sn Luis Obspo 54
New Park Grocery 1401 Osos....Sn Luis Obspo-1431
Northside Market
84 Santa Rosa.....Sn Luis Obspo 1334
Orcutt Market 835-12th.....Pso Robls-180
Pennington's Grocery Highway.....S Margrita-22
Petersen's General Merchandise.....Templtn 2001
PIONEER DRIVE-IN MARKET
Morro & Marsh.....SnLuisObispo 1825
Meat Dept .....SnLuisObispo 61
Pocket Book Grocery
4th & Brighton Grover City.....AroyoGrnde 2804
Quaglino's Food Market
2039 Broad .....SnLuisObspo 2713
River Grove Store Hwy 41.....PasoRobles 29-Y-2
SANTA ROSA STREET MARKET
Mill & Snta Rosa.....SnLuisObspo 326
Sauer's Market 848 Monterey.....SnLuisObspo 27
Sears Market 700 Marsh.....Sn Luis Obspo 2180
Sebastian's Store
Drugs-Fresh Meats-Liquors-Fishing Tackle
Sn Simeon .....Cambria 27-Y-14
Serv-Ur-Self Market N Hwy.....Atascadero 597-W
Sheffield's Grocery S Highway.....Atascadero 299
Shell Beach Market
753 Shell Beach Rd Shell Beach.....POplr 6-2135
Sinsheimer Bros 849 Monterey.....Sn Luis Obspo-18
Smith Arthur R 2630 Broad.....Sn Luis Obspo-1532
Southside Grocery 100 Higuera..SnLuisObspo 1795-R
Spurlock Cash Market
707 Santa Barbara Av.....SnLuisObispo 1095
Stop & Shop Market
1253 Shell Beach Rd Shell Beach...POplr 6-4708
Thompson's Grocery 1638 Osos.....SnLuisObspo 463
THREE CORNER GROCERY
1609 Johnson.....Sn Luis Obspo 610-J
Tomasini Anita Ocean Av.....Cayucos 2904
Tony's Food Center
110 E Branch.....Aroyo Grnde 5926
TRAIL-ER-IN GROCERY
Del Rio & 101 Hwy.....Atascadero 403-W
TUTTLE'S MARKET
Open 8 AM to 10 PM Daily & Sunday
695 Higuera.....Sn Luis Obspo 2193
U-SAVE GROCERY & MARKET
B Swack & H R Boren Jimmey's Quality Meats
Grand Av Grover City.....AroyoGrnde 9994
WESTWAY MARKET

GROCERIES - FRUIT
LIQUORS - WINES - BEER
Open 9 A.M. to 9 P.M. Sundays Included
Open 'till 11 P.M. Saturday Night
Owned by
Bill Mathison and John Carscaden
447 Higuera.....San Luis Obispo 491-W

(Continued Next Page)

The oldest of all the telephone industry's traditions is service.

Grocers–Retail–(Cont'd)

White's Market
135 S 5th Grover City.....ArroyoGrande 9984
Wilson's Grocery
Open 8 AM To 10 PM Daily & Sunday
2121 Broad .....SnLuisObspo 4215-J

Grocers–Whsle

ADLER WHOLESALE CO
1301 Carmel .....SnLuisObspo 260
Rand Halpin Co 228 Snta Barbara..SanLuisObspo 93
Rosenthal Mart 445 Higuera.....SnLuisObspo 644
Smart & Final Iris Co
305 Higuera .....SnLuisObspo 3974

Guides–Shippers'–See Publishers

Guns

SMITH'S S S TRADING POST

EVERYTHING IN GUNS
NEW - USED - ANTIQUES
We Buy—Sell—Trade
½ Mile Past City Limits Toward Airport
Edna Road.....San Luis Obispo 1498-W

Gunsmiths

BRIDGE NORM CUSTOM GUN SHOP
1339 Pine .....PasoRobles 303
(See Advertisement This Page)
LUNDGREN ERIC 1326 Park.....Pso Robls-470
SPORTSMAN'S STORE
719 Higuera .....SnLuisObspo 2520

STORNI'S GUN RANCH & MACHINE SHOP

COMPLETE GUN SERVICE
& SUPPLIES
Loading Tools & Supplies – Firing Ranges
MAIL ORDER SERVICE
P. O. Box 457 Glenn E. Storni - Prop.
Look for the Signs – 1 Mile
South of Cayucos at Old Creek Rd.
Cotton Tail Ck Rd.....Cayucos 2362

Haberdashery

See Men's Furnishings Headings

Hair Goods–Retail

Charles & Duff Hair Goods
Mail Orders Filled
327-14th Oakland .....TWinoks 3-1165

NORMAN BRIDGE
Custom Gunsmith

Phone PASO ROBLES 303

CUSTOM BUILT RIFLES
REBARRELING - REBUILDING
NEW & USED GUNS
COMPLETE LINE OF AMMUNITION
NORM BRIDGE
CUSTOM GUN SHOP
1339 PINE

Hairdressers–See Beauty Shops

Halls & Auditoriums

Paso Robles Civic Auditorium
10th & Park.....PsoRobls 1537

Handicraft Supplies

BERT'S HOBBY SHOP
995 Higuera.....Sn Luis Obspo 2845-W

PISMO ARTS & CRAFTS

Ceramic-Handicraft & Art Supplies
SHELL CRAFT – PICTURE CRAFT
GIFTS – NOVELTIES & PICTURES
Free Instruction – Ceramic Painting
Learn to Paint Beautiful Figurines
610 Cypress Pismo Bch.....POplr 6-2227

Hardware–Retail

ATASCADERO HARDWARE
Traffic Wy.....Atascadero 133
Baywood Park Hardware
Baywood Park .....SnLuisObspo 26-R-3
(See Advertisement Page 106)
BOYLE LUMBER CO Ocean Av.....Cayucos 2311
COOPERATIVE FARMERS SUPPLY CO INC
1311 Park .....Pso Robls 344
CRAFTSMAN HARDWARE—
SEARS ROEBUCK & CO
879 Higuera .....SnLuisObispo 760
Erhart A R 447 Cypress.....Pismo Bch-39
Fair Oaks Supply
995 Grand Av.....Aroyo Grnde 2697

(Continued Next Page)

UNION HARDWARE CO.

— HOME OWNED —

We Give S & H Green Stamps

Free Gift Wrapping & Delivery

EVERYTHING IN HARDWARE & HOUSEWARES

- Fine China & Glassware
- Crockery & Dinnerware
- Case Cutlery & Cooking Utinsels
- Tools for Builders & Mechanics
- Dewalt Saws & Delta Power Tools
- Sporting Goods & Garden Supplies
- Builders' Equipment & Supplies
- Plumbing Supplies & Pipe Fittings
- Explosives
- Fuller Paints - *Complete Line*

PHONE
SAN LUIS OBISPO 43

725 HIGUERA

Hardware–Retail–(Cont'd)

FARMER'S HARDWARE & EQUIP CO
BUILDERS' HARDWARE
PAINTS & OILS
CHINA & GLASSWARE
CUTLERY - HARNESS
581 Higuera.....San Luis Obispo 852

Forden's Hardware
857 Monterey.....Sn Luis Obspo 273

GRISANTI HARDWARE
General Hardware — Sporting Goods
Electrical Supplies — Homewares
FINE OLD COLONY PAINTS
Plumbing Supplies — Builders' Hardware
Opposite Post Office in Atascadero Hotel Block
Highway.....Atascadero 580

Grover City Hardware
1036 Grand Av Grover City...ArroyoGrande 2931
(See Advertisement This Page)

HAYWARD LUMBER CO
SCHLAGE LOCKS
COMPLETE BUILDERS' HARDWARE
Stanley Hardware & Tools
12th & Riverside Av.....PasoRobles 73
5th & Magnolia.....MorroBay 2291
From telephones served from the Cambria Cayucos San Luis Obispo Exchanges only (No Inter-City Charge) Ask "Operator" for Entrprise 11406

The Yellow pages save you time.

Hardware
- BUILDERS' HARDWARE
- ELECTRIC SUPPLIES
- PLUMBING SUPPLIES
- ALBERS QUALITY POULTRY FEED
- SPORTING GOODS
- STANLEY TOOLS
- WATER HEATERS
- ROYAL DUTCH PAINT

WE DELIVER – OPEN SUNDAYS
BAYWOOD PARK HARDWARE
Phone San Luis Obispo 26-R-3
BAYWOOD PARK, CALIF.

GROVER CITY HARDWARE
- Builders' Hardware
- Sherwin-Williams Paints
- Sporting Goods
- Mail Tools
- Housewares
- Garden Supplies
- Toys • Keys Duplicated

PHONE
ARROYO GRANDE 2931
1036 Grand Ave. Grover City

Hardware–Retail–(Cont'd)

HEATON R C CO 803-13th.....Pso Robls 890
Hewitt H.....Templtn 2361
Howard & Bates
109 Branch.....Aroyo Grnde 2758
Huston R L Co S Hwy.....PsoRobls 1310

MINEAU & LOOMIS
HARDWARE – GIFTS – SPORTING GOODS
HOUSEWARES – PLUMBING – PUMPS
GARDEN EQUIPMENT & SUPPLIES
SHERWIN WILLIAMS PAINTS
TREASURE TONES
Electrical Supplies – Building Materials
Tools
405 E Branch.....ArroyoGrande 2695
904 Grand Av.....ArroyoGrande 3213

Mineau & Loomis 904 Grand Av...AroyoGrnde 3213
Morro Bay Hardware Store 375-5th..Morro Bay-2941

PACIFIC COAST LUMBER CO OF CALIF
BUILDERS' HARDWARE
OVERHEAD GARAGE DOORS
CEMENT – STUCCO – PLASTERS
ROOFING MATERIALS
271 Higuera.....SanLuisObispo 1420
Grande Av & 20th
Grover City.....ArroyoGrande 2832

PASO ROBLES LUMBER CO
10th & Pine.....PasoRobles 820
PASO ROBLES MERCANTILE CO
839-12th.....PsoRobls 340
Hardware Dept 839-12th.....Pso Robls 342
Shamel's Hardware & Plumbing Shop....Cambria 36
Union Hardware Co 725 Higuera.....SnLuisObspo 43
(See Advertisement Page 105)

Hardware–Whsle & Mfrs

Wilco Sales 383-40th Oakland.....OLympc 2-8522

Harness

ROUND UP 724-13th.....Pso Robls 1180

Harvesters—See Farm Equipment

Hatcheries–Poultry

BLACK'S HATCHERY
Baby Chicks-Turkey Poults
Riverside Av.....PsoRobls 186-W
GROVER CITY HATCHERY
Hatching Turkey Poults Twice Weekly
213 S 16th Grover City.....AroyoGrnde 2358
KIMBER FARMS INC
White Leghorn Baby Chicks
Snta Cruz Rd.....Atascadero 763
Littleton's Hatchery
Day Old & Started Chicks
Atas Av & Snta Rosa Rd...Atascadero 117-J
McKeen's Hatchery
Baby Chicks & Poultry Equip
Laurel Ln.....Sn Luis Obspo 45
North's Hatchery Inc
174 Higuera.....SnLuisObspo 2556
North's Hatchery Inc
Breeder Ranch
Nipomo.....WAbsh 9-5814

Hats–Mfrs

Don Hoy S 101 Hwy.....SntaMargarita 76

Hawaiian Goods–See Gift Shops

Health Food Products–Retail

MacKay's Modern Foods
1135 Garden.....Sn Luis Obspo-1444

Health Service

Bettencourt Alice R
571 Marsh.....SnLuisObispo 1898-M
San Luis Obispo County Health Dept
Legion Hall.....PasoRobles 601

Hearing Aids

ACOUSTICON BIGLER CO
W. F. BIGLER, MANAGER
INVISIBLE FITTINGS
TRANSISTOR TYPE FROM $74.50
BATTERIES AND REPAIRS
FOR ANY MAKE OF INSTRUMENTS
1029 Chorro.....SanLuisObispo 1297

Acousticon of Santa Maria
846 Higuera.....Sn Luis Obspo 1308

SONOTONE HEARING SERVICE
M. A. BANTA, CONSULTANT
1401 Cazadero St.
San Luis Obispo Phone 2642-J
BATTERIES & SERVICE
FOR ALL HEARING AIDS
C. E. FRENCH, Santa Barbara Mgr.
Studio G
19 E Canon Perdido...Santa Barbara 7819

Sonotone Hearing Service
1401 Cazadero.....SnLuisObspo 2642-J

ZENITH HEARING AIDS
New tubeless, 3-transistor "Royal-T" joins high quality, low cost Zenith Aids. No "B" battery; 1 inexpensive "A" cell lasts about 30 days. Greater clarity. Phone Magnet. By makers of Zenith TV, Radios. 10-DAY MONEY-BACK GUARANTEE.
ZENITH THE ROYALTY OF HEARING
"WHERE TO BUY THEM"
Hi-Way Drug Store 1217 Spring PasoRobles 152

Heaters

See also Furnaces–Heating

DAY & NIGHT PANEL RAYS—
McKELVEY'S HENRY B PLUMBING & HEATING Highway.....Atascadero 394

DEARBORN HEATERS—
SAN LUIS BUTANE DISTRIBUTORS
N Hwy.....Atascadero 151

Heaters–Water

See Water Heaters Headings

Heating Apparatus

See Specific Kinds, i.e., Boiler Headings; Furnaces Headings; Heaters; Water Heaters, Etc.

Heating Contractors

See Contractors–Heating & Ventilating

Herbs

Wu H M 972 Snta Rosa.....Sn Luis Obspo 1750-W

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately so that they need not be placed again . . . teaches children the little telephone courtesies.

Hides

SAN LUIS TALLOW WORKS
WE BUY
HIDES – PELTS – WOOL – TALLOW
DEAD STOCK REMOVED
Mfrs. Meat Meal & Fertilizer
Clark Field.....SanLuisObispo 2646-W

Hobby & Model Construction Supplies

Bert's Hobby Shop 995 Higuera SnLuisObispo 2845-W
(See Advertisement This Page)

Hogs–See Livestock

Home Food Freezers

See Freezers–Food Storage Units

Homes

CALDWELL NURSING HOME
Regstr'd Nurse All Times Chronic Cases
321-12th.....Pso Robls 1170
Park View Homes 199 Foothill Bl..SnLuisObispo 726
Pittenger Rest Home
Barrenda Terrace.....Atascadero 323-M
Rowe's Rest Home Traffic Wy.....Atascadero 441

SCOTT'S FAIR OAKS CONVALESCENT HOME
CHRONIC CASES
Home for Aged Modern – Quiet
24-HOUR NURSING CARE
Spacious Grounds Unsurpassed Climate
222 Elm.....ArroyoGrande 4468

Tabell's San Luis Rest Home
535 Islay.....Sn Luis Obspo 2342-J
West Coast Homes Inc
199 Foothill Bl.....SnLuisObispo 726

A store may not immediately come to the mind of a prospect when special services are desired, such as are offered by a Beauty Salon, Radio or Watch Repairing Department. Many establishments, realizing this, advertise under several classifications in the Classified Directory. Thus they direct more business their way.

Handicrafts
- HANDICRAFT SUPPLIES
  H-O Railroads - Copper - Plastics - Shells
  Plastic Lacing - Raffia - Textile - Painting
  Leather Supplies - Bersted Flexible Molds
- HOBBYISTS KITS
  Oldtime Vehicles - Covered Wagons
  Stage Coaches - Leather Kits & Tools
- MODEL BUILDERS' SUPPLIES
  Airplanes - Racing Cars, Etc.

Bert's HOBBY SHOP
Phone San Luis Obispo 2845-W
995 HIGUERA

Hospital Equipment & Supplies

JONES AMBULANCE SERVICE & HOSPITAL SUPPLIES 780 Pacific.....SnLuisObspo 887
(See Advertisement This Page)

Hospitals

ATASCADERO GENERAL HOSPITAL
Magnolia Av. Atascadero-170
FRENCH HOSPITAL
1170 Marsh.....Sn Luis Obspo 3135
General Hospital Johnson Av.....Sn Luis Obspo 1500
MOUNTAIN VIEW HOSPITAL
1530 Marsh. Sn Luis Obspo-1400
Information Desk.....SnLuisObispo 1406
PASO ROBLES WAR MEMORIAL DISTRICT HOSPITAL 15th.....PsoRobls 1200

SCOTT'S FAIR OAKS CONVALESCENT HOME
CHRONIC CASES
Home for Aged — Modern — Quiet
24-HOUR NURSING CARE
Spacious Grounds — Unsurpassed Climate
222 Elm.....Arroyo Grande 4468

Hot Springs

See Also Resorts

HIDDEN VALLEY HOT SPRINGS INC
Avila Rd.....Sn Luis Obspo 7-R-2
Paso Robles Famous Hot Springs & Health Baths
38th & Spring.....Pso Robls 240

Hotels

ANDERSON HOTEL & GRILL
955 Monterey.....SnLuisObspo 902
ANDREWS HOTEL 901 Osos.....SnLuisObspo 317
Antlers Hotel 1238 Spring.....Pso Robls 262
Atascadero Hotel S Highway.....Atascadero 197
Blackstone Hotel 844 Monterey...Sn Luis Obspo-840
Cambria Pines Lodge.....Cambria 50
Camozzi Hotel.....Cambria 86-J
COLONIAL HOTEL
F G Anderson-Owner
103 Santa Barbara Av...Sn Luis Obspo 1947
Davis Hotel 985 Chorro.....Sn Luis Obspo 1794
Dollar Hotel The 1317 Spring.....Pso Robls 102-J
Edgewater Motel
280 Wadsworth Pismo Beach.....POpir 6-2233
FREMONT HOTEL
Mabel H Gnesa-Proprietress
979 Osos.....Sn Luis Obspo 2984
Golden State Hotel 1109 Morro...Sn Luis Obspo-175
GRANADA HOTEL
Chas Babcock Mgr
1128 Morro.....SnLuisObspo 2406

The Yellow pages save you time.

JONES AMBULANCE SERVICE

HOSPITAL EQUIPMENT
SALES & RENTALS
Wheel Chairs – Beds – Walkers – Crutches – Lamps
Complete Line of Elastic Supports & Surgical Dressings
SAN LUIS OBISPO 887
780 PACIFIC ST.

Hotels–(Cont'd)

HI-WAY HOTEL 916-13th.....Pso Robls 521
HOTEL BUTLER
230 Pomeroy Av Pismo Beach.....POpir 6-4611

HOTEL CARLTON
ATTRACTIVE ROOMS & APARTMENTS
ALL WITH TILE BATHS
Unique Coffee Shop – Restaurant & Cocktail Lounge
Moderate Rates
Hiway.....Atascadero 500

HOTEL HOLST 1227 Spring.....PsoRobls 149
Hotel Obispo
Agnes M Hughes-Owner
1025 Court.....Sn Luis Obspo 600-J
HOTEL SAN LUIS
Rita Soto-Proprietress
697 Higuera.....Sn Luis Obspo-1917
Hotel Wineman Higuera.....SnLuisObspo 1800
I X L HOTEL
C A Tingley Owner
740-14th.....Pso Robls-269
MARSHALL HOTEL
874 Higuera.....Sn Luis Obspo 400
Midway Hotel 997 Higuera.....SnLuisObspo 1991
MISSION HOTEL
865 Monterey.....Sn Luis Obspo 593-W
Oceano Hotel Front Oceano.....AroyoGrnde 5794
Park Hotel 1815 Osos.....SnLuisObspo 792

PASO ROBLES HOT SPRINGS HOTEL & HEALTH BATHS
100 ATTRACTIVE ROOMS
Coffee Shop — Cocktail Lounge
Famous Health & Mud Baths
Room & Bath $3.00 & Up
Center of All Activities
1308 Spring.....Paso Robles 158

PASO ROBLES INN 1103 Spring....Pso Robls-1100
Pines Hotel & Coffee Shop
Hwy No 1.....Cambria 88-W
PISMO HOTEL
701 Price Pismo Beach.....POpir 6-2214
Ramona Hotel
Weekly Rates-Mrs E M Park-Mgr
819-12th.....PsoRobls 30-J
RANCHOTEL 1900 Monterey....Sn Luis Obspo 2333
Rhodes Hotel 864 Monterey....Sn Luis Obspo-2765-J

STEWART HOTEL
PERMANENT ACCOMMODATIONS
Barber Shop – Beauty Salon
Smoke Shop & Billiard Parlor Adjoining In Our Dining Room
We Specialize in
BARBECUED CHICKEN – SPARE RIBS & STEAKS
COMPLETE DINNERS
158 Higuera.....SanLuisObispo 1931

Travelodge 2701 Spring.....Pso Robls 304
Wineman Hotel Higuera.....Sn Luis Obspo-1800

House Movers

VAN RONK & RENSHAW
HOUSE MOVING
RAISING – SHORING – WRECKING
Boats Moved
No Job Too Large or Too Small
142 Montecito Av Shell Bch....POpir 6-4740
317 Palisades Av Shell Bch....POpir 6-2220

(Continued Next Page)

Advertise here—it pays.

House Movers–(Cont'd)

YORK & CALKINS
HOUSE MOVER
Experienced – Reliable
Insured
MOVING – RAISING – SHORING
Free Estimates
G. R. CALKINS ATASCADERO 41-R-2
IRVIN YORK
1290 Nice Av Grover City.ArroyoGrande 5630

Hydrotherapists

Madson A J 870 Price Pismo Beach...POpir 6-4636

Ice

Holt's Milk & Ice Service
421 Pismo Pismo Beach.....POpir 6-2495
Mahan Thomas A 451 Pismo.....Pismo Bch-47
Oceano Ice Co Oceano.....Aroyo Grnde 2288
Paso Robles Ice Service
Free Delivery Service
9th & Spring.....PsoRobls 233

SAN LUIS ICE & COLD STORAGE CORP
CRYSTAL CLEAR ICE
Crushed, Bulk or Cubes
CITY WIDE DELIVERY SERVICE
1409 Walker.....San Luis Obspo 67

Voile Ice Sales
Railroad & Ocean Av.....Arroyo Grande 2855
If no answer call.....ArroyoGrande 3336

Ice Cream & Frozen Desserts–Dealers

Arden Ice Cream Distr
116 W Branch.....ArroyoGrande 2994
GOLDEN STATE COMPANY LTD
570 Higuera.....SnLuisObspo 181
Meadow Gold Ice Cream-Div Of Beatrice Foods Co
Sn Benito Rd.....Atascadero 794-W
Melody Ice Cream Bar 625-12th.....PsoRobls 1015
Sue's Sundries 1634 Osos.....SnLuisObspo 2565-J

Ice Cream & Frozen Desserts–Mfrs & Distrs

ARDEN ICE CREAM–
LAWRENCE CHET
116 W Branch.....AroyoGrnde 2994

BAXTER'S FREEZE 828 Spring...PsoRobls 1329-W
BOODRY'S DRIVE IN
Our Own Ice Cream
2436 Broad.....SnLuisObispo 2439-W
FOSTER FREEZE OF PASO ROBLES
2524 Spring.....PsoRobls 873-W
FROSTED MALT SHOP
We Make Our Own Ice Cream
Hwy.....Atascadero 525
GOLDEN STATE COMPANY LTD
570 Higuera.....SnLuisObspo 181

SWIFT'S ICE CREAM
Another Quality Food Product Manufactured By Swift & Company
Swift's Ice Cream
Product of Swift & Company
"WHERE TO BUY IT"

AMERICAN REFRIGERATING CO
241 Pismo.....SanLuisObispo 428
If no answer call.....SanLuisObispo 1994-R

Incinerators

PACIFIC INCINERATORS–
MANUFACTURER WHOLESALER
ALBANY CONCRETE PRODUCTS INC
1840-4th Berkeley.....BErkly 7-5733

Indian Goods–See Gift Shops

Infants' Garments

See Children's & Infants' Garments Headings

Insecticides-Retail

Loomis E C & Son
415 E Branch.....Aroyo Grnde 5514
Loomis E C & Son 147 High...Sn Luis Obspo 1080
Paso Robles Mercantile Co 839-12th...PsoRobls 340

Insecticides-Whsle & Mfrs

Castle A L Inc
Insecticides-Seeds & Fertilizers
248 View Mt View.....Yorkshire 7-5511

Insulation Contractors–Home & Building

Insul-Fluf Insulation
Archer & Buchon.....SnLuisObspo 1588-W
(See Advertisement This Page)

You can shop at home . . . easily and comfortably . . . by thumbing through the Yellow Pages. Your Classified Directory lists most every store in town . . . helps you find everyone who sells and serves.

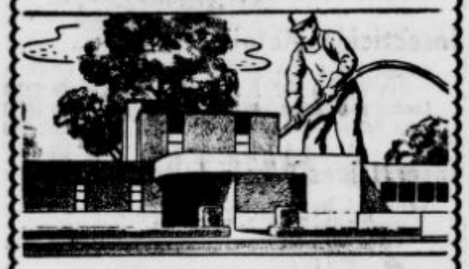
INSUL-FLUF
Feather weight
HOME INSULATION
15° to 25° COOLER IN SUMMER
25% to 50% FUEL SAVINGS
- Permanently Fire Resistant
- Will Not Pack or Settle
- Vermin and Rodent Resistant
- Guaranteed for Lifetime of the Structure
- Approved by Pacific Coast Building Officials Conference

ALSO ALUMINUM AWNINGS & SCREENS
Call Today For Free Estimate & Demonstration
FHA TERMS
JOHN ROZA JR. - Owner
PHONE
SAN LUIS OBISPO 1588-W
333 BUCHON AT ARCHER & BUCHON

JOHNS-MANVILLE

"BLOWN" ROCK WOOL INSULATION

COMFORT



Weatherstripping

PHONE
San Luis Obispo 546

HARRY KYLE

KYLE COMPANY

1609 Osos San Luis Obispo

Insulation Materials–Cold & Heat

Builders Market 1115-13th.....PsoRobls 277

INSUL-FLUF INSULATION
LICENSED CONTRACTOR
SAVE UP TO 50% ON FUEL BILLS
INSUL-FLUF IS FIRE RESISTANT
EASY FHA TERMS
BATTS & BLOWN INSULATION
FREE ESTIMATES
Archer & Buchon.....SanLuisObispo 1588-W

KYLE COMPANY 1609 Osos.....Sn Luis Obspo 546
(See Advertisement This Page)

Insurance Adjusters–See Adjusters

Insurance Agents & Brokers

ATKINSON E H 1043 Higuera..Sn Luis Obspo 697
(See Advertisement Page 111)

BACHINO&STOCKIRD
740 Higuera.....Sn Luis Obspo-393
Bennett Gordon 415 E Branch..ArroyoGrande 5514
Bolton Henry C 1013 Chorro.....SnLuisObspo 1875

BROWN & ROY REALTORS & INSURORS
COMPLETE INSURANCE SERVICE
BONDS
Advisors Since 1906
Fire – Life – Automobile – Liability – Accident
Hartford – Travelers – Fireman's Fund – North America Insurance Companies – National Automobile Club
314 Pomeroy Av Pismo Beach..POplr 6-2073
If no answer call.....ArroyoGrande 2778

(Continued Next Page)

You'll find it fast in the YELLOW PAGES.

In ***PASO ROBLES***

JAMES I. COUSINS

INSURANCE AGENCY

FOR

HARTFORD INSURANCE

THE HARTFORD FIRE INSURANCE CO.
and the
HARTFORD ACCIDENT & INDEMNITY CO.

THIS AGENCY WRITES ALL FORMS OF INSURANCE
INCLUDING LIFE

PASO ROBLES 119-W

822-13th PASO ROBLES

Insurance Agents & Brokers–(Cont'd)

Cal-Farm Insurance Co
157 Higuera.....SnLuisObispo 2790

CAL-FARM INSURANCE CO
Dick & Belinda Beaumont-Agents
707-13th.....PsoRobls 1110

Coast Land Realty Co 1214 Broad..SanLuisObispo 927

Conklin Thos H
427 Water Shell Beach.....POplr 6-2084

(Continued Next Page)

FLAVOR SAVER

A Metal tea ball holds whole spices, like bay leaves, cloves–saves tying in a bag. Hang over edge of kettle to season food.

INSURANCE

TOM H. CONKLIN

ALL FORMS
LIFE • AUTO • FIRE
LIABILITY • COMPENSATION
• BONDS
MARINE & INLAND MARINE
HEALTH & ACCIDENT
HOSPITAL PLANS

"To Insure Anything"
CALL SAN LUIS OBISPO
47

IF NO ANSWER CALL PISMO BEACH
POplar 6-2084

SECURITY NAT'L BANK BLDG. RM. 9
793 Higuera

INSURANCE

L. B. MURRELL
INSURANCE AGENCY
You Name It – We Have It
OCCIDENTAL LIFE INS. CO.
PROVIDENCE WASHINGTON INS. CO.
FARMERS' MUTUAL FIRE ASS'N.

CALL
SAN LUIS OBISPO 1039-J
If No Answer Call SAN LUIS OBISPO 2992

1318 GARDEN ST.

ATKINSON and HOLLISTER

INSURANCE AGENCY

- FIRE
- AUTO
- TRUCK
- COMPENSATION

PHONE
SAN LUIS OBISPO 697

1043 Higuera

INSURANCE AT A SAVING

FARMERS INSURANCE GROUP
Symbol of Superior Service

- Automobile Exchange
- Truck Insurance Exchange
- Fire Insurance Exchange
- Workman's Compensation
- Comprehensive Liability

PASO ROBLES 850-W

If No Answer Call PASO ROBLES 337

HARRY R. EDWARDS

1744 VINE

Insurance Agents & Brokers—(Cont'd)

CONKLIN TOM H
Representing Old Line Co's.
General Insurance Co. of America
Travelers Insurance Co.
Boston Insurance Co.
National Union Fire Ins. Co.
America Fore Ins. Group
To Insure Anything Call
Security Bk Bldg.....SanLuisObispo 47

CONKLIN TOM H
Travelers Insurance
Security Bk Bldg.....Sn Luis Obspo 47
(See Advertisement Page 111)
Cooper Gladys V Hwy.....Cambria 94
COUSINS JAMES I 822-13th...Pso Robls 119-W
(See Advertisement Page 110)

DE CHAINE BOB INSURANCE AGCY
COMPLETE COVERAGE
LIFE – AUTO – FIRE
Workmen's Compensation – Bonds
1220 Park .....PasoRobles 129

Delmartini Chas 1128 Garden.....SnLuisObspo 83
Delmartini Chas 360-5th.....MorroBay 5555
EAKES JOHN M 982 Monterey...SnLuisObspo 2020
EVANS BROKERAGE CO
1118 Chorro .....SnLuisObspo 4286

EVANS GERALD B
Complete INSURANCE Service
FIRE – CASUALTY – MARINE
FIDELITY & SURETY
Representing Capital Stock
Insurance Companies
1118 Chorro .....SnLuisObspo 4286

Farm Bureau Services 707-13th.....PsoRobls 1110
FARMERS ALLIANCE BUS ASSOC
945 Riverside Av.....PsoRobls 115
FARMER'S INSURANCE GROUP
Paul R Routzahn-Agent
960 Grand Av.....Aroyo Grnde 2769
FARMER'S INS GROUP
Hazel Leverenz-Agent
Hwy .....Atascadero 14
FARMERS INSURANCE GROUP
E H Atkinson-District Agent
1043 Higuera.....Sn Luis Obspo 697
Farmers Insurance Group 925 Main..MorroBay 6197
FARMER'S INSURANCE GROUP
1744 Vine.....Pso Robls 850-W
(See Advertisement Page 111)

GEE REALTORS & INSURORS
Charles E. Gee & Margaret A. Gee
A COMPLETE INSURANCE SERVICE
FIRE – CASUALTY – FIDELITY
MARINE & SURETY
Traffic Wy .....Atascadero 333

Gist Fred L 1035 Chorro.....Sn Luis Obspo-858
HARTFORD INSURANCE—
BACHINO & STOCKIRD
740 Higuera .....SnLuisObspo 393
COUSINS JAMES I 822-13th..Pso Robls-119-W
YORK SID INS AGENCY
1213 Park .....PasoRobls 727-J

Insurance Agents & Brokers—(Cont'd)

HENDERSON BROKERAGE CO
INSURANCE
Real Estate
G. EARL HENDERSON
HAROLD WILKINS
DALE VAN SAUN
South of Shell Station
Highway .....Atascadero 194
Residence .....Atascadero 101-J

Hier-Johnson Brokerage Hwy.....Atascadero 200

HOLMES MILTON J
Complete General Insurance Service
Agent for
American Mortorist, Calif. Compensation
Fidelity & Deposit, Gulf,
N.A.C., New Hampshire Fire, Northwestern
National Fire, Oregon Mutual, Pacific
Indemnity, Pearl, Provident Accident,
Superior, Zurich.
846 Higuera .....SanLuisObispo 4196

HUSTED DON W
BONDS
AUTOMOBILE
LIABILTY
FIRE – ALL FORMS
PLATE GLASS
COMPENSATION
MARINE & INLAND MARINE
1111 Chorro .....SanLuisObispo 2979

Irey Vern
Metropolitan Life Ins Co Agent
231 Kentucky .....SnLuisObispo 2892-J

IRVIN JAS F
Representative
METROPOLITAN LIFE INSURANCE CO.
LIFE – ACCIDENT – HEALTH &
FAMILY HOSPITALIZATION INSURANCE
1042 Pismo .....SanLuisObispo 734

Kamm L W 1137 Chorro.....Sn Luis Obspo-1051
KEEN FAY R 1254 Poplar.....ArroyoGrande 2707

KENNEDY RALPH C
INSURANCE – REAL ESTATE
NOTARY PUBLIC
AUTO
FIRE
LIABILITY
ACCIDENT & HEALTH
WORKMEN'S COMPENSATION
1120 Garden .....SanLuisObispo 1900

Lawrence & McNamara 1020 Broad.SnLuisObspo 121
Lessi C L 1137 Chorro.....Sn Luis Obspo 632
Lewis Insurance Agcy 1424 Spring....PsoRobls 567
Livesey Harold J
261 Sandercock .....SnLuisObspo 4361
LOOMIS E C & SON
415 E Branch.....Aroyo Grnde 5514
147 High.....Sn Luis Obspo 1080
Lovett Lee R 1051 Price Pismo Beach POplr 6-4750
Murrell L B 1318 Garden....SanLuisObispo 1039-J
(See Advertisement Page 111)
Mutual Life Ins Co of N Y
R P Davis Representative
1411 Essex.....Sn Luis Obspo 842-R
NELSON WM A
968 Monterey.....Sn Luis Obspo 2134
(Continued Next Page)

The Yellow pages save you time.

Insurance Agents & Brokers—(Cont'd)

NOYES REALTY SERVICE
Fireman's Fund Group
Travelers Insurance Companies
RUSSELL & EDITH S. NOYES
Realtors
Russell Noyes, Jr.
844 C .....MorroBay 2171

O'Donnell Insurance Service
853 Marsh.....Sn Luis Obspo 1345

PASO ROBLES INSURANCE AGCY
AUTO – FIRE – MARINE – LIFE
Representing
AETNA CASUALTY & SURETY CO.
TRAVELERS INS. CO.
ZURICH INS. CO.
INDUSTRIAL INDEMNITY CO.
ALLIED COMPENSATION INS. CO.
P. D. Fowler Giff Sobey, Jr.
531-12th .....PasoRobles 1220

PREFERRED INSURANCE EXCHANGE
"PREFERRED RATES for PREFERRED RISKS"
Tops in Insurance Protection Available at the Lowest Possible Cost . . . Coupled with Nation-wide Claims Service.
"WHERE TO BUY IT"
PREFERRED INSURANCE EXCHANGE
464 Marsh .....SanLuisObispo 1492

Preferred Insurance Exchange
464 Marsh .....SanLuisObispo 1492
Rohrberg Milton C 855 Main.....Morro Bay 4711

STATE FARM INSURANCE
All types of automobile insurance, including the famous 80-20 collision pioneered by State Farm Mutual. All at low cost because State Farm aims to insure only careful, selected drivers — who have fewer accidents! Also residence liability, fire and life insurance.
"FOR INFORMATION CALL"
AGENTS
EAKES JOHN M
982 Monterey.....Sn Luis Obspo 2020
WALKER ISABEL
S Hwy.....Atascadero 258-W
If no answer call.....Atascadero 560
WHITAKER FRED W
204-17th.....Pso Robls 678

SWALL RUTH
FIREMAN'S FUND – ROYAL INSURANCE
HARTFORD INSURANCE CO.
Bonds – Fidelity & Surety
NOTARY PUBLIC
Fire – Auto – Liability – Health & Accident
MARINE & INLAND MARINE
To Insure Anything Call
221 E Branch.....ArroyoGrande 4462

Taylor J Wm 415 E Branch.....Aroyo Grnde 5514
Thornburgh Grace Mrs
855 Monterey.....Sn Luis Obspo 11
Towle & Keen
968 Grand Av Grover City.....ArroyoGrande 3531

The Classified Telephone Directory tells purchasers where to buy your goods.

Insurance Agents & Brokers—(Cont'd)

WALKER ISABEL
Snta Barbara Co Farmers Mutual Fire Assn
S Hwy .....Atascadero 258-W
If no answer call.....Atascadero 560
Waltman Insurance Agcy Main.....Cambria 103
WHITAKER FRED W
State Farm Mutual Insurance Co
204-17th.....Pso Robls 678

YORK SID INS AGENCY
PASO ROBLES
HARTFORD FIRE INSURANCE CO.
PRUDENTIAL INS. CO.
FIREMAN'S FUND GROUP
INS. CO. OF NORTH AMERICA
Broker for All Lines of Insurance
1213 Park .....PasoRobles 727-J

Insurance Companies & General Agencies

BUSINESS MEN'S ASSURANCE CO
J R Hutchison-Special Representative
2030 Fixlini.....Sn Luis Obspo 160-J
Cal-Farm Insurance Co 707-13th....PsoRobls 1110
Delmartini Chas 1128 Garden.....SnLuisObspo 83
Equitable Life Assurance Soc
964 Chorro .....SanLuisObispo 1003
Equitable Life Assurance Soc
2424 Gerda .....SnLuisObspo 1487-J
Farmers Insurance Group
1043 Higuera .....SnLuisObspo 697
Farmer's Insurance Group
1744 Vine.....Pso Robls 850-W
Hartford Accident & Indemnity Co Agcy
740 Higuera.....Sn Luis Obspo 393
Holmes Milton J 846 Higuera....SnLuisObspo 4196
Murrell L B 1318 Garden.....SnLuisObspo 1039-J
New York Life Insurance Co
C L Lessi-Representative
1137 Chorro.....Sn Luis Obspo 632

PRUDENTIAL INS CO OF AMERICA
LIFE INSURANCE
RETIREMENT PLANS
CHILDREN'S POLICIES ETC.
PERSONAL HOME SERVICE
Rees Harris - Agent
266 Craig Way.....San Luis Obispo 3736-J

PRUDENTIAL INS CO OF AMER
George W Williams-Distr Agent
795 Islay.....Sn Luis Obspo 1272-W
State Farm Insurance Co
S Hwy.....Atascadero 258-W
If no answer call.....Atascadero 560
State Farm Insurance Companies
982 Monterey.....Sn Luis Obspo 2020
State Farm Mutual Insurance Co's
204-17th .....PsoRobls 678
WEST COAST LIFE INSURANCE CO
W C Garrity & C W Vitt
774 Marsh .....SnLuisObspo 1407

Interior Decorators

ZEGAR FURNITURE STORE
840 Monterey.....Sn Luis Obspo 85

Investments

FIRST CALIFORNIA COMPANY
John F O'Brien Broker
Investment Securities-Stocks & Bonds
Bank of America Bldg.....SnLuisObspo 301
Wickenden W C 853 Marsh....Sn Luis Obspo 1345

Investments–Real Estate–See Real Estate

Iron–Scrap–See Junk Dealers

Ironing Machines

FRIGIDAIRE DELUXE IRONER—
LONG E E PIANO CO
777 Marsh ..... Sn Luis Obspo 506

MAYTAG FACTORY AUTHORIZED SALES & SERVICE—
LONG E E PIANO CO
777 Marsh ..... Sn Luis Obspo 506

Irrigation Systems & Equipment

AMES IRRIGATION EQUIPMENT

Portable pipe — sprinkle, furrow, flood. Roto-Rain Revolving Sprinkler Pipe; Perf - O - Rain Sprinkler Pipe; Plain and Gated Surface Pipe; Tow-A-Line Power Move. Ames ABC Couplers, no hooks, no latches. Free planning service.

"FOR INFORMATION CALL"

Matthews W C
1741 S Broadway ..... SntaMaria 5-6195

McCOY PUMP CO
1134-13th ..... Pso Robls 1311
ROEMER & ELLIOT 122 E Mill SantaMaria 5-5556

Janitor Service

D'Amato V 527 Branch ..... SnLuisObspo 2846-J
SUNNYSIDE WINDOW CLEANING CO
1224 Morro ..... SanLuisObispo 1329
If no answer call ..... SanLuisObispo 2992
(See Advertisement This Page)

Janitors' Supplies

ROWE SERVICE EQUIPMENT & SUPPLY
FLOOR CLEANERS & WAXES
MOPS - BUCKETS - WRINGERS
WINDOW & FLOOR SQUEEGEES
FLOOR BRUSHES OF ALL KINDS
FOR COMMERCIAL USES
HILD FLOOR POLISHING & SCRUBBING MACHINES
136-12th ..... Paso Robles 583

Jewelers–Mfrs

Rimelen C A Traffic Wy ..... Atascadero 677-W

Jewelers–Retail

Andrews Don 1009 Higuera ..... SnLuisObispo 936
(See Advertisement Page 115)
Bra Sil's Jewelers ..... MorroBay 5086
BRA SIL'S WATCH REPAIRING
Anderson Hotel Bldg ..... SnLuisObspo 3826
(See Advertisement Page 115)

BROWN CLARENCE
San Luis Obispo's Leading Credit Jeweler
CHARGE ACCOUNTS INVITED
AT NO ADDITIONAL COST TO YOU
Diamond Engagement & Wedding Rings
Bulova, Elgin, Hamilton, Longine, Wittnauer & Swiss Watches, Also Jewelry – Silverware – Watch Repairing
S & H Green Stamps
862 Higuera ..... SanLuisObispo 1312

Gragg's 779 Higuera ..... SnLuisObspo 1661
(See Advertisement Page 115)
(Continued on Pages 115 & 116)

Advertise here—it pays.

SUNNYSIDE
JANITORIAL & WINDOW CLEANING SERVICE
SIMON CORNELIUZ, *Coastal Supvr.*
• OFFICE & RESIDENTIAL SERVICE

• HARDWOOD & • ASPHALT TILE • FLOORS CLEANED & • WAXED

Free Estimates
Fully Insured
24 HOUR SERVICE
STOCCKETTI BROS.
Owners & Mgrs.

1224 MORRO
SAN LUIS OBISPO

SAN LUIS OBISPO 1329
If No Answer Call SAN LUIS OBISPO 2992

"Registered Chronograph Technicians"

Bra Sil's Jewelers

COMPLETE JEWELRY SERVICE

• DIAMONDS
• WATCHES
• APPLIANCES
• WATCH REPAIRING
★ Fully Guaranteed
★ Electronically Timed
★ Two Day Service

• *Engraving*
★ One Hour Service
★ Trophies a specialty
• JEWELRY REPAIRING
★ Special Order Work

Bra Sil's

LEE BRASHER AND RUDY SILVA
ANDERSON HOTEL BLDG.
CALL
San Luis Obispo 3826

MORRO BAY
CALL
Morro Bay 5086

Don Andrews

SILVERWARE
CLOCKS
EXPERT WATCH REPAIRING
THE FINEST IN GIFT ITEMS
CALL
SAN LUIS OBISPO 936
1009 HIGUERA

GRAGG'S

JEWELRY
Official S. P. Watch Inspector

WATCHES	SILVERWARE
GRUEN	GORHAM
ELGIN	TOWLE
HAMILTON	WALLACE
WALTHAM	COMMUNITY
OMEGA	1847 ROGERS

GIRARD PERREGAUX
EXPERT WATCH REPAIRING
Phone San Luis Obispo
1661
779 HIGUERA
BETWEEN THE BANKS

Jewelers–Retail–(Cont'd)

GUTHRIE'S JEWELRY
The Finest in
WATCHES – JEWELRY – SILVERWARE
Omega – Hamilton – Gruen – Elgin
Bulova – Cyma Watches
Towle – Wallace – Lunt – Heirloom
International Sterling
"FINE WATCH REPAIRING"
Established Since 1910
741-12th ..... PasoRobles 789

MARELL'S JEWELERS
NATIONALLY ADVERTISED WATCHES
BULOVA – ELGIN
HAMILTON – GRUEN
DIAMONDS
SILVER – STERLING
850 Higuera ..... SanLuisObispo 3881

Marell's Jewelers 850 Higuera . . SnLuisObispo 3881
(See Advertisement This Page)

MARSHALL'S JEWELRY STORE
Since 1889
TOWLE - WALLACE - HEIRLOOM
INTERNATIONAL - LUNT STERLING
HAMILTON - ELGIN AND WYLER WATCHES
Expert Jewelry and Watch Repairing
790 Higuera ..... San Luis Obispo 597

Miller's Jewelry Highway ..... Atascadero 244-W
Paso Robles Jewelry Store 725-13th . . . Pso Robls-443
Reed J M
238 Pomeroy Av Pismo Beach ..... POplr 6-4473

MARELL'S JEWELERS

Diamonds

Nationally Advertised Watches
BULOVA - ELGIN
HAMILTON - GRUEN
LONGINE

San Luis Obispo 3881

Nationally Advertised
SILVERWARE & STERLING
USE YOUR CREDIT
850 HIGUERA ST.

Jewelers–Retail–(Cont'd)

REID MAURICE YOUR JEWELER
DIAMONDS — WATCHES
JEWELRY — SILVERWARE
ALL WATCH REPAIRS COMPLETED
IN OUR SHOP
Crystals Fitted While You Wait
1321 Park ..... Paso Robles 714-W

Rimelen C A Traffic Wy ..... Atascadero 677-W
San Luis Jewelry & Loan Co
974A Monterey ..... Sn Luis Obspo 2958-W
Sinclair's Jewelry 1044 Chorro . . . Sn Luis Obspo-1482
Vaughn's Jewelry 115 E Branch . . . . AroyoGrnde 2330
VIGNEAU'S JEWELRY STORE
867 Monterey. Sn Luis Obspo-593-J

Jewelry Engravers

Brown Clarence 862 Higuera ..... SnLuisObspo 1312

Junk Dealers

ASSOCIATED METALS CO OF CALIF
2730 Peralta Oakland ..... TEmplbr 2-4343
Grover City Junk & Auto Wrecking Yard
13th & Farrell Rd Grover City ArroyoGrande 2991
PAULSON'S WRECKING & SALVAGE
Old 101 Hwy ..... SnLuisObspo 320-J
(See Advertisement Page 117)
Paulson's Wrecking & Salvage
Orcutt Rd ..... SnLuisObspo 2917-W
WESTSIDE AUTO PARTS CO
S Higuera ..... Sn Luis Obspo 1198
(See Advertisement Page 117)

Justices of the Peace

San Luis Obispo County Justice of Peace
Garden Farms ..... S Margrita 48-Y-2

Kerosene–See Oils–Fuel & Heating

Keys–See Locksmiths

Knit Goods–Blocking–See Cleaners & Dyers

Knitting Instruction

Hawkins Merle Knit & Art Shop
718 Higuera ..... Sn Luis Obspo 49

Labor Organizations

Building Trades Council
1530 Monterey ..... SnLuisObspo 256
CARPENTER'S LOCAL 1632
Louis Kreinbring-Bus Agt & Secy
811 Palm ..... Sn Luis Obspo 117
Culinary Alliance & Bartenders Union 703
IOOF Bldg ..... PsoRobls 548
CULINARY ALLIANCE & BARTENDERS' UNION LOC-703
Marie Birdsong Sectry
811 Palm ..... SnLuisObspo 2783
Electrical Workers Union Local No 639
1040 Broad ..... SnLuisObspo 3877
International Union Of Operating Engineers
Local 12 811 Palm ..... SnLuisObspo 4188
Labor Local No 1464 A F of L
Construction & General-Local No 1464
A F of L Labor Temple
1530 Monterey ..... Sn Luis Obspo-256
Labor Union Local 1464
Nick Tiessen-Business Rep & Secretary
I O O F Bldg ..... PsoRobls 1340

(Continued on Page 118)

Advertise here—it pays.

PAULSON'S WRECKING & SALVAGE

SERVING SAN LUIS OBISPO COUNTY

WE BUY
SCRAP STEEL
AND
METALS
of All Kinds

STEEL - CAST IRON - COPPER - BRASS - ALUMINUM
RADIATORS - BATTERIES, ETC.

Salvage Yard
on
ORCUTT RD.

SAN LUIS OBISPO 320-J
If No Answer Call San Luis Obispo 2917-W

Main Office
AUTO WRECKING
USED PARTS
SOUTH OLD 101 HIWAY

What calls
Did He
MISS?

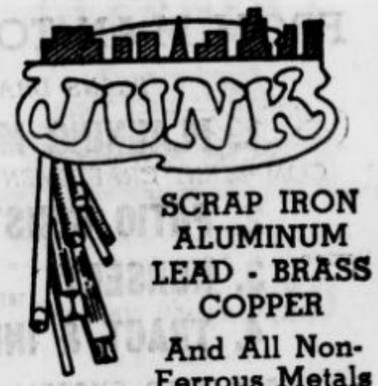
He'll never know; for he failed to replace the receiver of his telephone.

Your calls may be important. See that the receiver is properly replaced.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

WESTSIDE SALVAGE YARD

—BUYERS OF—



SCRAP IRON
ALUMINUM
LEAD - BRASS
COPPER
And All Non-Ferrous Metals

AUTOMOBILE WRECKS
BOUGHT & SOLD

San Luis Obispo 1198

EDNA ROAD

Labor Organizations–(Cont'd)

Musician's Union Local No 305
Ross E Sears-Secty Treas
286 Tassajara Dr.....SnLuisObspo 3088
Painters Local Union 1336
Ken Elliott-Bus Agt & Secy
1362½ Pismo.....SnLuisObspo 3704-W
PLUMBERS & STEAM FITTERS UNION 403
1040 Broad.....SanLuisObispo 1655-W
Teamsters Union Local 381
Dale P Earing-Business Representative
1040 Broad.....SnLuisObspo 1881

Laboratories–Dental

See Dental Laboratories

Laboratories–Medical

FRENCH HOSPITAL
24 Hour Service
1170 Marsh.....Sn Luis Obspo 3135
Morro Bay Medical Laboratories
Market.....MorroBay 3537
If no answer call.....MorroBay 6371
PASO ROBLES MEDICAL LABORATORY
1110 Vine.....PsoRobls 201
If no answer call.....PsoRobls 848-J
SAN LUIS MEDICAL LABORATORY
1540 Marsh.....Sn Luis Obspo 896
If no answer call.....SnLuisObspo 1808-M
If no answer call.....Sn Luis Obspo 1400

Lacquer Finishing

See Painting Contractors

Ladders

Paso Robles Mercantile Co 839-12th...PsoRobls 340

The Yellow pages save you time.

Ladies' Tailors–See Tailors–Ladies'

Land Leveling

See Also Contractors Excavating
VALLEY PAVING & CONSTRUCTION CO INC
Hwy 101.....ArroyoGrnde 2574

Landscape Architects

Waring Nurseries
Highway 101 Pismo Beach.....POpir 6-2310
Young E M 192 Poly View.....SnLuisObspo 2818-J

Landscape Construction

B & C Landscaping Service
201 Pacific Av.....PsoRobls 898-R
(See Advertisement This Page)
Karleskint's Florist & Nursery
1422 Monterey.....Sn Luis Obspo 2060
Waring Nurseries
Highway 101 Pismo Beach.....POpir 6-2310

Laundries

American Cleaners & Laundry
933 Main.....Morro Bay 3342
AMERICAN LAUNDRY & DRY CLEANERS
EXPERT LAUNDRY
AND
DRY CLEANING
PICK-UP & DELIVERY SERVICE
1313 Broad.....San Luis Obispo 304
Best's Automatic Laundry
Traffic Wy.....Atascadero 247-W

(Continued on Pages 119 & 120 & 121)

LANDSCAPING

Complete Service

FROM PLAN TO GARDEN BEAUTIFUL

PLANS DRAWN BY EXPERIENCED

1. PLANNING MEN

COMPETENT CRAFTSMEN IN ALL PHASES OF LANDSCAPING

2. PATIO CONSTRUCTION & PLANTING

3. NURSERY CAN FURNISH THE BEST TREES, SHRUBS, ROSES & BEDDING PLANTS

4. TRACT & INDUSTRIAL LANDSCAPING

SPRINKLER SYSTEM
DRAIN LINES

PATIOS & BARBECUES
RETAINING WALLS

B & C LANDSCAPING SERVICE

201 Pacific Ave. PASO ROBLES 898-R

The Mission Laundry and Dry Cleaning

8-HOUR DRY CLEANING & LAUNDRY SERVICE AT OFFICE

30 Years of Experience

LIGHTEN YOUR DAY THE MISSION WAY

SERVING THE FOLLOWING TOWNS

ARROYO GRANDE
AVILA
CAYUCOS
GROVER CITY
MORRO BAY

PASO ROBLES
PISMO BEACH
SAN MIGUEL
SANTA MARGARITA
SHELL BEACH

PICK-UP & DELIVERY

SAN LUIS OBISPO
331 PACIFIC ST.

SAN LUIS OBISPO
1440

SEE OUR HELPFUL HINTS EVERY MONDAY IN THE TELEGRAM-TRIBUNE

OUT of the DISCARD

A few minor repairs on that discarded article will restore its life of usefulness and convenience. You'll find the man who can help you listed in the

Classified TELEPHONE SECTION

LAUNDRY & CLEANERS

TAKE WASHDAY OUT OF YOUR HOME

RETEX Processed – Note the Difference

Telephone San Luis Obispo 70

4-DAY SERVICE
PICK-UP & DELIVERY

HOME LAUNDRY Co.

1323 Morro Street

IN SAN LUIS OBISPO IT'S

SURV-UR-SELF LAUNDRY

Bendix Automatic Self Service

FREE SOAP — PARKING

NOW I GET WHITER WASHES!

WASHED & READY IN JUST 30 MINUTES

SHIRTS AND LAUNDRY IRONED TO YOUR SPECIFICATIONS

FREE PARKING

OUR WATER SOFTER THAN SNOW PRODUCES A CLEANER, SWEETER AND WHITER WASH.
"NO WORK FOR YOU" OUR ATTENDANTS DO EVERYTHING FOR YOU.

COMPLETE AUTOMATIC FLUFF DRYER SERVICE

PHONE SAN LUIS OBISPO 1932

Open Week Days 8 A.M. to 8 P.M.
346 HIGUERA

THE *Laundromat* OF SAN LUIS OBISPO

- 20 WESTINGHOUSE LAUNDROMATS
- WATER SOFT AS SNOW
- 5 DRYERS
- HIGHEST QUALITY WASHING SUPPLIES
- LOCATED IN CONVENIENT SHOPPING CENTER

SELF SERVICE OR LEAVE IT IN MORNING PICK IT UP AT NIGHT

"Get the *LAUNDROMAT* Habit"

HOURS
MONDAY THRU FRIDAY — 8 A.M. TO 8 P.M.
SATURDAY — 8 A.M. TO 5 P.M.

PHONE
San Luis Obispo 1240

675 HIGUERA

MORRO BAY LAUNDROMAT

All Automatic

WESTINGHOUSE LAUNDROMATS
SOFT WATER
DRYERS & IRONERS AVAILABLE
YOU CAN JUST WASH OR JUST DRY YOUR HOME LAUNDRY
Ample Parking

MORRO BAY 4531

345-6th

Laundries—(Cont'd)

CAMBRIA PINES LAUNDRY & CLEANERS
LAUNDRY
DRY CLEANING
LINEN SUPPLY
DELIVERY SERVICE
.....Cambria 45-J

HOME LAUNDRY CO 1323 Morro...SnLuisObspo 70
(See Advertisement Page 119)

Mission Laundry & Dry Cleaning
331 Pacific .....SnLuisObspo 1440
(See Advertisement Page 119)

MODEL LINEN SUPPLY 34 South.SnLuisObspo 1238

PASO ROBLES LAUNDRY & DRY CLEANING
PICK-UP & DELIVERY
LET ONE STOP
DO IT ALL
1344 Pine .....Paso Robles 315

Laundries—Baby Garment—See Laundries

Laundries—Self Service

Alexander's Serve Your Self Laundry
801 Pine.....Pso Robls 1329-M

Knight's Automatic Laundry
544-12th .....PsoRobls 481-W
(See Advertisement This Page)

LAUNDROMAT OF SAN LUIS OBISPO THE
675 Higuera .....SnLuisObspo 1240
(See Advertisement Page 120)

Morro Bay Laundromat 345-6th.....MorroBay 4531
(See Advertisement Page 120)

Self Service Laundry
790 Foothill Blvd.....SnLuisObspo 2669-M

Surv-Ur-Self Laundry
346 Higuera .....SnLuisObspo 1932
(See Advertisement Page 120)

WASH O MAT 1439 Monterey..SnLuisObspo 3832-W
(See Advertisement This Page)

Laundry Equipment

CALIF LAUNDRY EQUIPMENT CO
New & Used Equip All Types
2221 Union Oakland.....TEmplbr 2-2708

HILDEBRAND SUPPLY & EQUIPMENT CO
Huebsch Gas Heated Tumblers
Bock Extractors — Washers Etc.
EVERYTHING FOR THE HELP YOURSELF LAUNDRY
2225 Fresno .....Fresno 3-0611
After 5 P.M.....Fresno 6-6387
After 5 P.M.....Fresno 4-9066

Lawn Mowers

Paso Robles Mercantile Co 839-12th...PsoRobls 340

Lawn Mowers—Repairing & Sharpening

Fixit Shop 660 Higuera.....SnLuisObspo 1280-W

Lawyers—See Attorneys

An extension telephone is a step-saver in any home.

Paso Robles
Westinghouse EQUIPPED LAUNDROMAT

Our water softener produces a cleaner, sweeter and whiter wash.
"No work for you" our attendant operates the machine for you.

COMPLETE AUTOMATIC DRYER SERVICE

PASO ROBLES 481-W

KNIGHT'S AUTOMATIC LAUNDRY

BOB RILEY - *Owner*
NEXT TO POSTOFFICE
544-12TH ST.

Wash O Mat

S & H Green Stamps

- EQUIPPED WITH FRIGIDAIRE WASHERS
- HAND FLUFF DRYERS
- SELF SERVICE WITH ATTENDANT
- WET OR DRY WASH
- USING ONLY SOFT WATER
- WASHED & DRIED IN MINUTES

W. M. Zellner

San Luis Obispo 3832-W

1439 MONTEREY ST.

Open Daily 8 A.M. to 7 P.M.

MODEL
LINEN & TOWEL
SERVICE

Individual Hand Towel Service
for
OFFICE – SHOP – FACTORY
Monthly Rental Service
Also For

- DOCTORS
- BEAUTY SHOPS
- RESTAURANTS
- BARBERS
- BUTCHERS
- GARAGES

SAN LUIS OBISPO
1238

If No Answer Call San Luis Obispo 2058

Service to

Atascadero, Templeton, Paso Robles, San Miguel, King City, Morro Bay, Cayucos, Pismo Beach, Grover City, Oceano, Arroyo Grande, Avila

34 SOUTH — SAN LUIS OBISPO

FRONTIERS
beyond

There are always new frontiers to telephone service, problems to be solved, improvements to be made, and there will always be Telephone Pioneers pushing on to new achievements.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Leather

BERT'S HOBBY SHOP
COMPLETE SELECTION OF LEATHER
ALSO ART LEATHER
Handbag, Belt, Holster & Other Type Kits
Leather Working Tools & Supplies
EXPERT LEATHER REPAIRING
995 Higuera ..... SanLuisObispo 2845-W

Leather–Art–See Handicraft Supplies

Leather Goods–Repairing

Bert's Hobby Shop
995 Higuera ..... SanLuisObispo 2845-W

Leather Goods–Retail

Burriss Saddlery 1033 Chorro.... SnLuisObspo 152-W

Letter & Addressing Service

See Also Multi-Copy Service

Manatt's Business Services
1031 Foothill Bl..... SnLuisObspo 2710

Libraries–Institutional

San Luis Obispo Co Law Library
Court House. Sn Luis Obspo-1145

Libraries–Public

County Library Court House..... Sn Luis Obspo-1157
Paso Robles Pub Lib 12th..... Pso Robls-106-J
San Luis Obispo City of Public Library
NBroad&Monterey. Sn Luis Obspo-2606

Lighting Fixtures–Mfrs

CITY NEON 286 Higuera..... SnLuisObispo 312

Lighting Fixtures–Retail

Atascadero Electric Atascadero Av... Atascadero 222
B & F Electric Shop
560 S 13th Grover City..... ArroyoGrnde 2478

Lighting Systems & Equipment

KOHLER ELECTRIC PLANTS–
SAN LUIS BUTANE DISTRIBUTORS
N Hwy ..... Atascadero 151

Limes–Fresh

See Fruits & Vegetables Headings

Linen Supply Service

MODEL LINEN SUPPLY 34 South SnLuisObspo 1238
(See Advertisement This Page)

Lingerie–Retail

Fritzi Ann Traffic Wy..... Atascadero 2
Topper Shop The
We Give S & H Green Stamps
Traffic Wy & Central Mall.. Atascadero 487-W

Linoleum Layers

Bob's Floor Coverings
210 Tally Ho Rd..... ArroyoGrande 3122
Ed's Linoleum Service
Carpenter Canyon ..... ArroyoGrande 2107

Advertise here—it pays.

Linoleum–Retail

ART MESQUIT COMPLETE HOME FURNISHINGS
PERSONALIZED FLOORS of Armstrong Congoleum-Nairn LINOLEUM, Etc.
Feature Strip – COVE BASE
ASPHALT TILE – CORK TILE
Linoleum or PLASTIC DRAINBOARDS
Bridge & Branch..... ArroyoGrande 2116

BENNETT CARPET CO
1459 Monterey ..... SnLuisObspo 1195
(See Advertisement This Page)

BOB'S FLOOR COVERINGS
Robert M. Nunes, Proprietor
CARPETS – LINOLEUM
WALL AND FLOOR TILE
FORMICA DRAIN BOARDS
VENETIAN BLINDS
210 Tally Ho Rd..... ArroyoGrande 3122

CONGOLEUM-NAIRN
GOLD SEAL ® FLOORS AND WALLS
The famous GOLD SEAL is your guarantee of satisfaction or your money back.
"WHERE TO BUY THEM"
DEALER

TRUSSLER'S FURNITURE STORE
1303 Park ..... PasoRobles 126

DAVIDSON'S FURNITURE & AWNING STORE
669 Higuera ..... SnLuisObispo 421
HEATON R C CO 803-13th..... Pso Robls 890
QUAGLINO JAMES A BUILDERS SUPPLIES
Armstrong Linoleum
Santa Barbara Av & High... SanLuisObispo 1840

TRUSSLER'S FURNITURE STORE
ARMSTRONG & KENTILE
LINOLEUM
Asphalt – Rubber & Cork Tile
BIGELOW & MOHAWK
RUGS & CARPETING
Complete Laying & Estimating Service
1303 Park ..... PasoRobles 126

WHITE'S FURNITURE STORE
1301 Broad..... Sn Luis Obspo 1006

Liquor Stores

ARROW LIQUOR STORE
JACK DeVAULT
WINES – LIQUOR – BEER
MAGAZINES & NEWSPAPERS
Free Delivery
1337 Monterey ..... SanLuisObispo 62

BOTTLE LIQUOR STORE
IN MORRO BAY
LIQUORS – WINES – BEER
IMPORTED AND DOMESTIC
ICE CUBE SERVICE
931 Main ..... MorroBay 3347

Liquor Stores–(Cont'd)

Brown's Liquor Store 842 Main..... MorroBay 5081

BULLOCK'S DELICATESSEN
IN SAN LUIS OBISPO
BEER – WINES – LIQUORS
ICE CUBES & MIXES
Complete Delicatessen
OPEN DAILY 9 A.M. TO 9 P.M.
Nipomo & Higuera... SanLuisObispo 2513-W

Cork 'N' Bottle Liquor Store
Broad & Foothill Bl..... SnLuisObspo 1821

DODY'S LIQUOR STORE
IMPORTED AND DOMESTIC LIQUORS – LIQUEURS AND WINES
ICED BEER AND MIXES
A SELECTION OF TASTY SNACKS
Plenty of Free Parking
Corner of Santa Rosa
987 Foothill Blvd..... SanLuisObispo 2170-M

Drive In Liquor Store 545 Spring..... PsoRobls 522

ERNIE'S LIQUOR STORE
LITTLE STORE WITH
A BIG STOCK OF
WINES – LIQUORS – BEER
Free Parking At All Times
1256 Monterey ..... SanLuisObispo 3216

(Continued Next Page)

LINOLEUM

BENNETT CARPET CO.
BIGELOW RUGS & CARPETS
ARMSTRONG & PABCO LINOLEUM
- ASPHALT TILE
- CORK TILE
- RUBBER TILE
- VENETIAN BLINDS
- WINDOW SHADES

FREE ESTIMATES
SAN LUIS OBISPO 1195
A Floor for Any Purse or Purpose
1459 MONTEREY

Liquor Stores–(Cont'd)

FRANK'S LIQUOR STORE
Fred E. Gray, Mgr.
"THE HOUSE OF FINE LIQUORS"
IMPORTED – DOMESTIC
LIQUORS – WINES – CORDIALS
ICE CREAM – ICE CUBES
We Deliver
Complete Line of Accessories
Open Every Day
1019 Chorro ..... SanLuisObispo 1022

Highway Liquor Store
Price & Pismo Pismo Beach ..... POpir 6-2123
Hoon's Liquor Store
Dollar Hotel Bldg ..... PsoRobls 102-W
Hudson's Drug Store 815-12th ..... PsoRobls 51

HUGHES JOE LIQUOR STORE
WE DELIVER
GLASSES RENTED
OPEN EVERY DAY
728 Marsh ..... SanLuisObispo 1539

Idaho Club
Open 9 AM-2 AM Daily-John Reis Jr-Prop
500 Cypress Pismo Beach ..... POpir 6-4634
Irene & John's Liquor Store Hwy 1 ... Cayucos 2701
Johnny's Liquor Store Highway .. Atascadero 698-W
King Of Clubs
483 Grand Av Grover City ..... ArroyoGrande 2919
Kirk's Spirits & Sports Shop
106 Branch ..... Aroyo Grnde 2759
Manuel's Place Front Oceano ..... AroyoGrnde 5769

OSOS LIQUOR STORE
JOHN & ARMANDO DIODATI
HANDLING THE FINEST BRANDS
OF LIQUORS – WINES – MIXES
COLD BEER BY THE CASE
PLENTY OF PARKING
Open Sundays – Free Delivery
8 A.M. to 9:30 P.M. Sat. 'Til 11:30 P.M.
1601 Osos ..... SanLuisObispo 42

PASO ROBLES LIQUOR STORE
Complete Line of
LIQUOR – WINE – BEER
Open Daily 10 A.M. 'Til Midnight
Johnny Jordan & Al Casper, Props.
Next to Pioneer Garage
1240 Spring ..... PasoRobles 197

Pete's Liquor Store
1144 Grand Av Grover Cty ..... AroyoGrnde 9996
Phils Liquor Drive-In Hwy ..... Atascadero 518

REX'S COCKTAIL LOUNGE & LIQUOR STORE
Open Every Day 10 AM to 2 AM
Highway ..... Atascadero 298

RYAN'S BEVERAGE STORE
A COMPLETE LINE OF
LIQUOR – WINE – MIXERS
COLD BEER BY THE CASE
Largest Assortment of Magazines
Comics – Pocketbooks
Messenger & Delivery Service
Open 8 A.M. to 10:30 P.M. Daily
11:30 P.M. Saturday
106 Bridge ..... ArroyoGrande 2354

Standard Liquor Store 875 Monterey Sn Luis Obspo-1120
Tweedy Clifford
691 Shell Beach Rd Shell Beach ... POpir 6-4753
WALDORF CAFE 975 Osos ..... SnLuisObspo 1002

The Yellow pages save you time.

Liquor Stores–(Cont'd)

Web's Liquor Store
All Kinds Of Cocktail Party Snacks
2816 Spring ..... PsoRobls 447

WESTWAY MARKET
LIQUORS - WINES - GROCERIES
AND BEER
Open 9 A.M. to 9 P.M. Sundays Included
Open 'till 11 P.M. Sat. Night
Owned By
BILL MATHISON and JOHN CARSCADEN
447 Higuera ..... San Luis Obispo 491-W

Liquor Treatment–See Sanitariums

Liquor–Whsle

Bohemian Distr Co 326 Montecito Av
Shell Bch ..... POpir 6-2131
Glaser Bros 735 Marsh ..... Sn Luis Obspo-1600
JORDANO'S INC 1321 Carmel ... Sn Luis Obspo 1253
LAGOMARSINO'S WHOLESALE LIQUOR & WINES Osos & Higuera ..... Sn Luis Obispo 187
MORGANTI L J CO 955 Morro ... SnLuisObspo 2440

Livestock

BRYAN MEAT CO
Slaughter House ..... Pso Robls 1250
GOODELL'S AUCTION SALES YARDS
W J Goodell-Owner
Sales Every Saturday
Hwy ..... Templeton 2481
HALL CLARKE L
Livestock Dealer
606-12th ..... PsoRobls 127
If no answer call ..... PsoRobls 1-F-6
Haworth John F
Buyer-All Kinds Of Livestock
Atascadero Av ..... Atascadero 132-R
Levy Albert 1331 Porter Pismo Beach .. POpir 6-2067
Molinari Leo Vachell Ln ..... Sn Luis Obspo 311

SAN LUIS TALLOW WORKS
Top Prices Paid for
HIDES
PELTS
WOOL
TALLOW
Dead Stock Removed
Clark Field ..... SanLuisObispo 2646-W

Souza Joseph A Old Creek Rd ..... Cayucos 2741

STIEFEL SAM H
Livestock Dealer
DAIRY CATTLE
BOUGHT & SOLD
1518 Chorro ..... SanLuisObispo 279
If no answer call ... SanLuisObispo 4-J-12

Here's how you may be sure of getting your party more often when you dial.

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

Livestock Breeders

SLO County Proved Sire Service
925 Pecho ..... MorroBay 2487

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Livestock Hauling

Jones Charles 1110 Olive ..... Pso Robls 1332-W
Reed L F Truck Service
S 101 Hwy ..... PasoRobles 14-J-3
(See Advertisement This Page)

Livestock Supplies

See Feed Dealers; Also Veterinarians' Supplies

EXPLOSION IN OVEN?

If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hour or so, after which you can scrape the spots clean without harming the enamel.

L. F. REED TRUCK SERVICE

LIVESTOCK HAULING
GRAIN — HAY
Bulk or Sack
DAY OR NIGHT CALL
Let Phone Ring Several Times
PASO ROBLES 14-J-3
CARGO COMPLETELY INSURED
FIRST HOUSE ON RIGHT AFTER TEMPLETON TURN OFF
ROUTE 1 SOUTH HWY.
SOUTH 101 HWY.

A Handy Man
FOR ANY JOB
and perhaps you want him quickly. It's easy to find the one nearest you by looking in the
Classified
TELEPHONE SECTION

TO SPEED SERVICE PLEASE LOOK UP THE NUMBER FIRST

Each new issue of the Telephone Directory contains an important percentage of listings that are new or changed.

Many new telephones have been installed.

Many people have changed their places of residence or business.

PLEASE CONSULT THE DIRECTORY FIRST

AT Personal
GET A CASH LOAN
plus THESE BENEFITS

• "Yes" to 4 out of 5. • 1-visit loans — phone first. • Payment date to fit payday. • Lunch hour service. • Between payday loans • Loans for any worthy purpose.

Monthly Pay'ts	CASH YOU GET 15 Mos.	24 Mos.
$15.23	$190.00	$278.65
$26.98	340.00	500.00

Above payments cover everything! Loans of other amounts, or for other periods, are in proportion. Calif.

LOANS $25 TO $2000 ON SALARY, FURNITURE, OR CAR

Beneficial Loan SYSTEM
Personal FINANCE CO.

SANTA MARIA
223 SOUTH BROADWAY
SANTA MARIA 5-2534

LONG TERM
FARM MORTGAGES
DESIGNED EXCLUSIVELY
FOR FARMERS & STOCKMEN
San Luis Obispo 1386
NATIONAL FARM LOAN ASSOCIATION
FEDERAL LAND BANK 4% LOANS
1123 Garden

LOANS
LIVESTOCK — POULTRY
CROPS
PHONE
San Luis Obispo 1386
PRODUCTION CREDIT ASSOCIATION
1123 Garden San Luis Obispo

Loans

See also Financing

Curran O W National Loan Broker
Realty Loans Made Or Purchased
4336-4th Av Sacramento.....HUntr 6-6591

Guarantee Bldg-Loan Assn
1127Garden..Sn Luis Obspo-362

MERCANTILE ACCEPTANCE COMPANY
994Monterey..Sn Luis Obspo-994
(See Advertisement This Page)

NATIONAL FARM LOAN ASSOCIATION
1123 Garden.....SnLuisObspo 1386
(See Advertisement This Page)

(Continued Next Page)

KITCHEN CUE

Use a pipe cleaner for cleaning and polishing between the tines of a fork.

PHONE FOR YOUR LOAN WHETHER YOU NEED $50 $250 $1,000 OR MORE MERCANTILE ACCEPTANCE HAS A LOAN PLAN THAT WILL FIT YOUR INDIVIDUAL NEEDS

MERCANTILE ACCEPTANCE COMPANY
SAN LUIS OBISPO 994
994 Monterey

MONEY TO LOAN
We Buy, Sell & Exchange
DIAMONDS GUNS
CAMERAS BINOCULARS
WATCHES
Anything of Value
SAN LUIS JEWELRY & LOAN CO.
Phone San Luis Obispo 2958-W
974A Monterey

Loans—(Cont'd)

PERSONAL FINANCE CO
223 S Broadway.....SntaMaria 5-2534
(See Advertisement Page 126)

PRODUCTION CREDIT ASSN SAN LUIS OBISPO 1123 Garden.....SnLuisObspo 1386
(See Advertisement Page 126)

SAN LUIS JEWELRY & LOAN CO
974A Monterey.....Sn Luis Obspo 2958-W
(See Advertisement Page 126)

Loans—Real Estate

See Loans; Also Banks; Also Financing; Also Savings & Loan Associations; Etc.

Lockers—Frozen Food

See Frozen Food Lockers—Renting

Locksmiths

Fixit Shop 660 Higuera.....SnLuisObspo 1280-W
Grover City Hardware
1036 Grand Av Grover City.....AroyoGrnde 2931
San Luis Cyclery 1239 Monterey..SnLuisObspo 876
(See Advertisement This Page)
Small's Bonded Locksmiths
1131 Garden.....SanLuisObispo 984
(See Advertisement This Page)
Smith C S 1225 Park.....Pso Robls-40-W

If the telephone number at your residence is listed under another's name, frequently friends do not know how to reach you. For small cost you can have a separate listing in the Telephone Directory under your own name.

when a NAME RECOMMENDED has been FORGOTTEN
You remember the recommendation but don't remember the name. If you will
LOOK IN THE
Classified
TELEPHONE SECTION
You will probably recognize the name when you see it.

SAN LUIS CYCLERY
KEYS MADE
CARS OPENED
SAFES OPENED REPAIRED
Combinations Changed
PHONE
SAN LUIS OBISPO 876
Nites POplar 6-4710
1239 MONTEREY

PACIFIC COAST LUMBER CO.

OF CALIF.
Since 1876
Lumber

PAINT – HARDWARE
PIPE, ROOFING MATERIALS
OILS, WALLBOARD, CEMENT
STUCCO

Telephone
San Luis Obispo 1420

MAIN YARD
271 Higuera St.

GROVER CITY YARD – GRANDE AVE & 20TH
Arroyo Grande 2832

HOMER T. HAYWARD Lumber Co.

QUALITY & SERVICE SINCE 1919

- LUMBER
- MOULDING
- PLYWOOD
- WINDOWS
- DOORS
- FLOORING
- HARDWARE
- SCHLAGE LOCKS
- RY-LOCK SCREENS
- NAILS
- PAINT
- INSULATION
- ROOFING
- SHEETROCK
- CEMENT
- SHINGLES & SHAKES
- POSTS & PICKETS
- FENCE MATERIALS

REMODEL WITH
HAYWARD'S EASY PAYMENT PLAN

PASO ROBLES 73
12th & Riverside Ave. Paso Robles

MORRO BAY 2291
5th & Magnolia Morro Bay

From Telephones Served from the Cambria, Cayucos & San Luis Obispo Exchanges Only (No Inter-City Charge) Ask "Operator" for
ENTERPRISE 11406

Lodges–See Associations

Lubricating Oils–See Oils–Lubricating

Luggage–Repairing

Bert's Hobby Shop
995 Higuera ..... SanLuisObispo 2845-W

Luggage–Retail

BENO'S INC 1019 Morro..... Sn Luis Obspo 620
BURRISS SADDLERY
1033 Chorro ..... SnLuisObspo 152-W
Paso Robles Mercantile Co 839-12th ... PsoRobls 340

Lumber–Retail

Baxter Lumber & Building Materials
1015 Grand Av..... Aroyo Grnde 2422
BOYLE LUMBER CO Ocean Av..... Cayucos 2311
Brisco Mill & Lumber Yard
Hwy 101..... ArroyoGrande 2278
Builders Market 1115-13th ..... PasoRobles 277
(See Advertisement Page 129)
CAYUCOS BUILDING SUPPLY CO
8th..... Cayucos 2032

COSTA J M & SON
LUMBER
&
BUILDING MATERIALS
We Specialize in
Lumber Sold by the Unit
One Piece or a Truck Load
Highway 1 ..... MorroBay 3641

FLEMING D S LUMBER CO
Complete Stock of Building Materials
Royal Dutch Paints–Armstrong Building Materials
Builders Hardware–Custom Made Window Frames
Pioneer – Pabco, Etc. Roofing Materials
Cement–Siding–Precision Made Redwood Fences
Doors & Door Frames – Lumber
1-2-4 Room Cabins Built to be Moved
13th & Atlantic
Grover Cty ..... ArroyoGrande 2729

HAGLE-DeCOU LUMBER CO
SHighway. Atascadero-43
HAYWARD LUMBER CO
12th & Riverside Av..... Pso Robls 73
5th & Magnolia..... MorroBay 2291
From telephones served by the following exchanges
Cambria — San Luis Obispo
Cayucos
(No Inter-City Charge)
Ask "Operator" for Entrprise 11406
(See Advertisement This Page)
MADONNA LUMBER CO
Higuera & Freeway..... Sn Luis Obspo 99
Nipomo Lumber Co 101 Hwy Nipomo.. WAbsh 9-4231
Pacific Coast Lumber Co of Calif
1524 Grand Av Grover City..... AroyoGrnde 2832
(Continued Next Page)

Here's how you may be sure of getting your party more often when you dial.

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

Lumber–Retail–(Cont'd)

PAC COAST LUMBER CO OF CALIF
Sales Office & Yard
271 Higuera..... Sn Luis Obspo 1420
Manager's Office 133 High... Sn Luis Obspo 3066
(See Advertisement Page 128)
PASO ROBLES LUMBER CO
10th & Pine..... PasoRobles 820
(See Advertisement This Page)
San Luis Mill & Lumber Co
246Higuera. Sn Luis Obspo-624
Southern Pac Milling Co
Snta Barbara Av..... SnLuisObspo 2200
TOBIN LUMBER & SUPPLIES
19th & Hwy No 1..... MorroBay 6587

Wise buyers know that the Yellow Pages are the quickest way to get up-to-date purchasing information.

LUMBER

Bring in Your Pencil Sketch or Ideas for a Free Estimate

PHONE Paso Robles 277

Prompt Service
LUMBER - PAINT
ROOFING - WALLBOARDS
BUILDING BLOCKS
BUILDERS' HARDWARE
CEMENT - PLASTER
FENCING

INSULATING MATERIALS
BUILDERS MARKET
Harold C. Goodale
1115-13th PASO ROBLES

PASO ROBLES Lumber CO.
COMPLETE LINE OF BUILDING MATERIALS
Remodel with Easy Payment Plan
PASO ROBLES 820
10th & Pine Paso Robles

Lumber–Whsle

Ryzner Frank B 150 Alder..... AroyoGrnde 3223

Machine Shops

CUENDET F
BLACKSMITH
AND
MACHINE SHOP
General Machine Work – Welding
Specializing in Heavy Hardware
1304 Railroad ..... PasoRobles 92-J

RATLIFF FRED P
Heavy Duty Machine Work
Portable Welding Equipment
Electric & Acetylene
1243 Monterey ..... SanLuisObispo 1199

TEAGUE'S MACHINE SHOP
304 B Higuera..... Sn Luis Obspo 2063-W
(See Advertisement This Page)
Warden Machine Shop 424 Higuera SnLuisObspo 271
WOOD H A WELDING & MACHINE SHOP
1207-13th..... Pso Robls 321

WINDOW-WASHING HINT

Dry windows inside with an up-and-down stroke; outside with a crosswise motion. If streaks remain you can tell which side they're on.

READY TO SERVE YOU

TEAGUE'S MACHINE SHOP

- Lathe Turning
- Machinery Construction
- Machinery Specially Designed
- Machinery Repair
- Portable Welding
- Steel Fabrication

We Have Equipment and Knowledge To Handle Your Repair and Equipment Problems.

If it's been made, it can be fixed
If it hasn't been made, we'll make it

304-B Higuera PHONE SAN LUIS OBISPO 2063-W

Machine Tools–
See Also Tools

Universal Auto Parts Co
969 Monterey ..... SnLuisObspo 1418

Machinery–Specially Designed

TEAGUE'S MACHINE SHOP
304 B Higuera..... Sn Luis Obspo 2063-W

Magazine Dealers & Distrs

Amer News Co 763 Alphonso..... SnLuisObspo 4248
St Clair's News Depot
1015 Chorro ..... SnLuisObispo 152-J
Wes's Sporting Goods 1215 Park.... PsoRobis 727-R

Magnetos–Repairing

HIBBARD & HIBBARD 1233 Spring... PsoRobis 220
MUELLER FRANCIS C
Sales-Service & Parts
1234 Broad..... Sn Luis Obspo 26

Maps

Pac Engineers & Surveyors Inc
857 Palm..... Sn Luis Obspo 3060

Marine Supplies

MORRO BAY MARINE SUPPLY
MARINE SUPPLIES—SHIP CHANDLERS
SPORT & COMM'L FISHING TACKLE
INTERNATIONAL MARINE PAINTS
5th & Morro..... Morro Bay 4461
727 Marsh..... San Luis Obispo 1202

Morro Bay Marine Supply
727 Marsh..... Sn Luis Obspo 1202
Morro Bay State Park Boat Haven
State Park Boat Landing..... MorroBay 2012

Markets

ANDERSON'S MARKET
Open On Sundays
13th & Trouville
Grover City..... Aroyo Grnde 2726
Atascadero Market Hwy ..... Atascadero 89
BAKERS STORE
Open On Sunday
Grand Av..... Aroyo Grnde 5631
Baywood Park Market
Baywood Prk..... Sn Luis Obspo 26-J-1
Berkemeyer Market 1021 Chorro.... Sn Luis Obspo-8

The Yellow pages save you time.

MOR-MAC'S FOOD CENTER
Complete Line of
GROCERIES
FRESH FRUITS & VEGETABLES
QUALITY MEATS - FROZEN FOODS
BAKERY SHOP - BEER & WINE
DELIVERY SERVICE
Open Daily & Sunday 9 A.M. to 7 P.M.
5th & E Morro Bay 4511

Markets–(Cont'd)

BIEBER'S MARKET
TEMPLETON
COMPLETE FOOD MARKET
GROCERIES – MEATS – FRESH PRODUCE
BEER & WINE
Open Daily 8:30 A.M. to 7:30 P.M.
Sundays & Holidays 9:30 A.M. to 6:30 P.M.
3d & Main..... Templeton 2311

Bryan's Market 1307 Park..... Pso Robls 456
California Market
770 Price Pismo Beach..... POplr 6-2480
Cody's Market 313 Higuera..... SnLuisObspo 2466

COMMERCIAL CO THE
COMPLETE
FOOD MARKET
MEATS — FROZEN FOODS
303 E Branch..... Arroyo Grande 2421

Dauth-Leisy Foods 530-12th..... Pso Robls 256
Dollar Market Foothill & Morro Rd SnLuisObspo 1609
Drew Chas C 401 High..... Sn Luis Obspo 1602
Ellsworth's Market 496 N Broad... SnLuisObspo 3093
Erich's Market 2611 Spring..... Pso Robls 579

FARMERS MARKET
FRUIT — VEGETABLES
MELONS
IN SEASON
445 Marsh..... San Luis Obispo 3080-W

FORD'S MARKET
801 Dolliver Pismo Beach..... POplr 6-2068
Frank's Grocery 845 Main..... Morro Bay 2771
HAWTHORNE MARKET
2161 Broad..... Sn Luis Obspo 3195
Hearn's Market
Open On Sun From 10:30 AM To 1:00 PM
201 Branch ..... AroyoGrnde 5549
HI-WAY MARKET 2105 Spring..... PsoRobls 313
K & M MKT
Open Daily & Sun-8:00 AM-8:00 PM
2927 Spring ..... PsoRobls 1024

LANKFORD'S FOOTHILL MARKET
SELF SERVICE
ONE STOP FOOD MARKET
GROCERIES – FRESH FRUITS & VEGETABLES
PACKAGED MEATS – BEER & WINE
Open Weekdays 8 A.M. to 7 P.M.
Sundays 8 A.M. to 10 A.M. & 2 P.M. to 6 P.M.
AMPLE PARKING SPACE
399 Foothill Blvd..... SanLuisObispo 3190

Los Osos Valley Market
Los Osos Valley Rd..... SnLuisObspo 28-J-2
MARGARITA MERCANTILE CO..... SMargrita 30
Montgomery's Department Store
Front Oceano ..... ArroyoGrande 2892
Mor-Mac's Food Center 5th & E..... MorroBay 4511
(See Advertisement This Page)
Morris Market 2044 Spring..... Pso Robls 409
NORTHSIDE MARKET
Open Daily & Sundays-9:00 AM to 9:00 PM
84 Santa Rosa..... Sn Luis Obspo 1334
ORCUTT MARKET
Daily Delivery
835-12th ..... PsoRobls 180
Orcutt Meat Market 835-12th..... Pso Robls-15

(Continued Next Page)

Markets–(Cont'd)

P I MARKET
Meat-Fish-Groceries-Fruits&Vegetables
238 Ocean Vw Av Pismo Beach... POplr 6-4465
Pancoast Market
1050 Price Pismo Beach..... POplr 6-2132
PIONEER DRIVE-IN MARKET
Morro & Marsh..... SnLuisObispo 1825
Meat Dept ..... SnLuisObispo 61
Pocket Book Grocery
4th & Brighton Grover City..... AroyoGrnde 2804
San Luis Market Morro & Marsh ..... SnLuisObspo 61
SANTA ROSA STREET MARKET
Mill&Snta Rosa. Sn Luis Obspo-326

SAUER'S MARKET
COMPLETE LINE OF GROCERIES
Garden Fresh Fruits & Vegetables
SELECT MEATS – FROZEN FOODS
Free City-Wide Delivery
848 Monterey ..... SanLuisObispo 27

Sears Market 700 Marsh..... SnLuisObspo 2180
Serv-Ur-Self Market N Hwy..... Atascadero 597-W
Shell Beach Market 753 Shell Beach Rd
Shell Beach ..... POplr 6-2135
SMITH ARTHUR R 2630 Broad.. SnLuisObispo 1532
Smith's Meat Market Traffic Wy..... Atascadero-90
Soto's Market
Complete Line Of Produce-Grocrs And Meat
..... Cambria 19
Thompson's Grocery
1638 Osos..... Sn Luis Obspo 463
THREE CORNER GROCERY
1609 Johnson..... Sn Luis Obspo 610-J
TUTTLE'S MARKET
Open 8 AM to 10 PM Daily & Sunday
695 Higuera..... Sn Luis Obspo 2193
United Meat Market 714 Higuera. Sn Luis Obspo-1780

WESTWAY MARKET
WINES — LIQUORS — GROCERIES
AND BEER
Open 9 A. M. to 9 P. M. Suns. Included
Open Till 11 P. M. Sat. Night
Owned By
Bill Mathison & John Corscoden
447 Higuera..... San Luis Obispo 491-W

WHITE'S MARKET
GROCERIES – VEGETABLES
MEATS
BEER AND WINES
FROZEN FOODS
Open 7 A.M. to 8 P.M. – Open Sundays
Lots of Parking Space
Ice Depot
135 S 5th Grover City.... ArroyoGrande 9984

Wilson's Grocery
Open 8 AM To 10 PM Daily & Sunday
2121 Broad ..... SnLuisObspo 4215-J

Markets–Meat–See Meat–Retail

Massage

FRENCH HOSPITAL
1170 Marsh..... Sn Luis Obspo 3135
Hidden Valley Hot Springs Inc
Baths & Masseurs
Avila Rd ..... SnLuisObspo 7-R-2
Sycamore Mineral Springs
Masseurs & Masseuses
Avila Rd..... Sn Luis Obspo-8-J-12

You'll find it fast in the YELLOW PAGES.
...it pays.

Maternity Apparel

BILLIE'S TOY & BABY SHOP
MATERNITY DRESSES & SLACKS
NU-LIFT MATERNITY SUPPORT
NU-LIFT BRASSIERE
LINGERIE
We Give S & H Green Stamps
766 Higuera..... San Luis Obispo 2628

Mattresses–Renovating

San Luis Sterilization & Mattress Co
Buchon&High. Sn Luis Obspo-405
(See Advertisement This Page)

Mattresses–Retail

HEATON R C CO 803-13th..... Pso Robls 890
San Luis Sterilization & Mattress Co
Buchon & High..... Sn Luis Obspo-405
White's Furniture Store
1301 Broad..... Sn Luis Obspo 1006

Mausoleums

Odd Fellows Cemetery & Mausoleum
Highway. Sn Luis Obspo-960

TO PAINT SCREENS

To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.

Mattresses Renovated
ONE DAY SERVICE

INNER SPRINGS – BOX SPRINGS
FEATHER PILLOW RENOVATION
COUNTY WIDE SERVICE
COMPLETE FURNITURE
UPHOLSTERING
UPHOLSTERY CLEANING
RUG & CARPET CLEANING
San Luis Sterilization
&
Mattress Co.
San Luis Obispo 405
Buchon & High

Meat Curing Service

MALLETT'S REFRIGERATION
S Hwy ..... Atascadero 638

Meat Lockers

See Frozen Food Lockers–Renting

Meat–Retail

AUGER'S BOB MARKET
Meat Cut And Wrapped For Home Freezers
5th & Main ..... MorroBay 3116
Berkemeyer Market 1021 Chorro ..... SnLuisObspo 8
(See Advertisement This Page)
Bryan's Market
Meat Cut And Wrapped For Home Freezers
1307 Park ..... PsoRobls 456
C H B Meat Market
661 Higuera . Sn Luis Obspo-1560-W
Frank's Grocery 845 Main ..... Morro Bay 2771

Party-Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

Meat–Retail–(Cont'd)

HAWTHORNE MARKET
Meat Cut & Wrapped
For Home Freezers
2161 Broad ..... SnLuisObspo 3195
Jimmey's Quality Meats
Meat Cut & Wrapped For Home Freezers
Grand Av Grover City ..... ArroyoGrande 9994
MOR-MAC'S FOOD CENTER
5th & E ..... Morro Bay 4511
Morris Market 2044 Spring ..... Pso Robls 409
QUALITY MEAT MARKET
742 Higuera ..... Sn Luis Obspo 914
SANTA ROSA STREET MARKET
Mill&Snta Rosa . Sn Luis Obspo-326
Sheffield's Grocery S Highway ..... Atascadero 299
SMITH ARTHUR R 2630Broad . . Sn Luis Obspo-1532
UNITED MEAT MARKET
Meat Cut & Wrapped For Home Freezers
Quality Meats-Wholesale & Retail
Delivery Service
714 Higuera ..... SnLuisObspo 1780
Wilkinson Paul
Meat Cut & Wrapped For Home Freezers
120 Branch ..... ArroyoGrnde 2693
YEARY'S FRANK MEAT MARKET
Better Meats
Hwy ..... Atascadero 90

TO GLUE FURNITURE

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

in SAN LUIS OBISPO it's

BERKEMEYER MARKET

WHOLESALE —RETAIL **MEAT**

Phone **San Luis Obispo 8**

1021 CHORRO

FRESH & SMOKED MEAT FOR

- CLUBS
- HOTELS
- MARKETS
- SCHOOLS
- RESTAURANTS
- INSTITUTIONS
- HOME FREEZERS

OTHER RETAIL SHOPS:
SEARS MARKET – ELLSWORTH'S MKT.

OPEN 9 A.M. TO 6 P.M.
MON. THRU SAT.

Meat–Whsle

Berkemeyer Market 1021 Chorro ..... SnLuisObispo 8
BRYAN MEAT CO
Santa Maria To King City
Slaughter House ..... PsoRobls 1250
Jimmey's Quality Meats
Meat Cut & Wrapped For Home Freezers
Grand Av Grover City ..... ArroyoGrande 9994

MALLETT'S REFRIGERATION
WHOLESALE MEATS
"Meat Curing With Real Smoke Taste"
CUSTOM CURING & PROCESSING
Lockers for Rent
Dealer in Crosley Appliances
S Hwy ..... Atascadero 638

Paso Robles Cold Storage
2830 Spring ..... PasoRobles 1301

SAN LUIS MEAT CO
BRING YOUR LIVESTOCK
to
SAN LUIS MEAT CO.
Buyers of
BEEF - VEAL - LAMB - HOG
Custom Slaughtering
101 Hwy ..... San Luis Obispo 1951

Scott Distributing Co
725 Pacific ..... SnLuisObspo 1442-J
Stockaway Foods Traffic Wy ..... Atascadero 424-W
(See Advertisement This Page)

Classified Directory advertising brings new prospects into your store, reminds old customers to come back again.

STOCKAWAY
EVERYTHING FOR THE FREEZER
Wholesale – Retail
MEATS
FROZEN FOODS – POULTRY
PHONE
ATASCADERO 424-W
Nights Phone Atascadero 131-W
Traffic Wy. – Atascadero

Emergency!

An emergency arises—you need help quickly! Physician, hospital, ambulance, taxi or plumber! The quickest way of finding whom to call is to—

LOOK IN THE
Classified
TELEPHONE SECTION

Medical Service Organizations

Morf Urban L 774 Marsh ..... SnLuisObispo 1235

Men's Furnishings–Retail

BENO'S INC
FOR
NATIONALLY KNOWN BRANDS
KNOX & ADAM HATS
VAN HEUSEN SHIRTS, TIES, PAJAMAS
PIONEER BELTS & SUSPENDERS
LEVI-STRAUSS SHIRTS, JACKETS, ETC.
ACME & NOCONA WESTERN BOOTS
Open Eve's. 'Til 8 P.M. Mon. Thru Sat.
1019 Morro ..... SanLuisObispo 620

Denison's 101 E Branch ..... Aroyo Grnde 2355
Green Bros 871 Monterey ..... SnLuisObspo 724
Hub The 125 E Branch ..... AroyoGrnde 5787
Kirkeby Carl 851 Higuera ..... SnLuisObspo 2826
Lee's Men's Store
Nationally Known Brands
Traffic Wy ..... Atascadero 357
MAIRS & LEWIS STORE FOR MEN
782 Higuera ..... SnLuisObspo 364-J
Murrays Men's Store
781 Dolliver Pismo Beach ..... POplr 6-2082
PASO ROBLES MERCANTILE CO
839-12th ..... PsoRobls 340
RUMLEY'S DEPT STORE 5th ..... Morro Bay 3251

SQUIRE'S MEN'S WEAR
FOR THE FINEST IN
Men's Sports & Dress Wear
NATIONALLY
ADVERTISED MEN'S LINES
Exclusive Dealer for
Nunn-Bush & Red Wing Shoes
745-12th ..... PasoRobles 151-W

WICKENDEN'S 837 Monterey . . . Sn Luis Obspo-1511

Mercantile Agencies

See Credit Reporting Agencies

Metal Spraying

AUTOMOTIVE ENGINEERING CO
3036 S Broad ..... SnLuisObspo 1974

Metallurgists

International Metallurgical Chrome Corp Office
1026 Chorro ..... SanLuisObispo 1923

Meters–Repairing

Pacific Instrument Repair
Since 1909-Gauges-Meters-Testers-Scopes
122 Main S F ..... GArfld 1-7185

Military Supplies–See Army & Navy Goods

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

Milk

AUTHORIZED DISTRIBUTOR OF
GOLDEN STATE DAIRY PRODUCTS
Wholesale — Retail
HOME DELIVERY IN PASO ROBLES & ATASCADERO

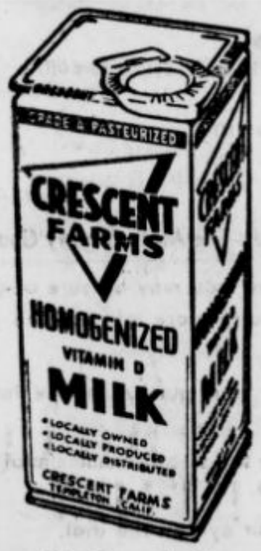
- GOLDEN GUERNSEY
- HOMOGENIZED
- PASTEURIZED
- NON-FAT MILK
- CREAM
- BUTTER
- COTTAGE CHEESE
- CHOCOLATE DRINK

Crescent Dairy

D. A. MARTIN — VERNON L. STURGEON
Operating Owners
625 - 7th

Phone **Paso Robles 110**

CRESCENT FARMS



101 Hwy. South
Templeton

A COMPLETE LINE OF DAIRY PRODUCTS

- LOCALLY OWNED
- LOCALLY PRODUCED
- LOCALLY DISTRIBUTED

Wholesale & Retail Delivery

PHONE
TEMPLETON 4181
From SANTA MARIA NORTH TO SAN MIGUEL
If No Answer Call
TEMPLETON 2701
Call Collect From Outside Areas

Milk & Milk Products

CHALLENGE CREAM & BUTTER ASSN
991 Nipomo.....Sn Luis Obspo 1700
CRESCENT DAIRY
Authorized Distr-Golden State Products
625-7th.....Pso Robls 110
(See Advertisement Page 134)
CRESCENT FARMS Hwy 101 South..Templtn 4181
(See Advertisement Page 134)
Domenghini Louis F Hwy No 1....Morro Bay 3906
Fair-Oaks Milk Plant
1023 Grand Av.....AroyoGrnde 5557
FOSTER'S OLD FASHION FREEZE
590 Marsh.....SnLuisObspo 2174-W
GOLDEN STATE COMPANY LTD
570Higuera.Sn Luis Obspo-181
Harmony Valley Creamery Harmony..Cambria 6-Y-22
HARMONY VALLEY CREAMERY ASSOCIATION
991 Nipomo.....SnLuisObspo 1700
HILLCREST FARM Hwy 101...Aroyo Grnde 2058
Holt's Milk & Ice Service
421 Pismo Pismo Beach.....POplr 6-2495
Home Dairy Co The
570 Higuera.....Sn Luis Obspo 181
Meyenberg Milk Products Co
P O Box 636-Paso Robles
13th & Riverside Av.....Pso Robls 234
MORRO BAY MILK DELIVERY
HOME DELIVERY MORRO BAY
Challenge Products
Cream — Butter — Cottage Cheese
Eggs
Homogenized & Pasteurized Milk
320 Arcadia.....MorroBay 6847
ROYAL OAKS DAIRY
Edna-Verde Canyon Rd.....SnLuisObispo 6-J-3
Sinsheimer Bros Edna Rd...Sn Luis Obspo 46-J-21
Swift & Co
Distributor For Swift's Ice Cream
241 Pismo.....SanLuisObispo 428
Tri-City Dairy Farrell Rd.....AroyoGrnde 2158
Willow Springs Dairy 101 Hwy.....Templtn 2921

Milliners–Retail

Carpentier Helen Millinery Shop
1037 Chorro.....Sn Luis Obspo 981
MARGARET McNEIL'S STYLE SHOP
856 Higuera.....Sn Luis Obspo 1054

Milling

International Metallurgical Chrome Corp
1026 Chorro.....SnLuisObspo 1923
Loomis E C & Son 147 High.....SnLuisObspo 1080

Millwork

BOYLE LUMBER CO Ocean Av.....Cayucos 2311
SAN LUIS MILL & LUMBER CO
246 Higuera.Sn Luis Obspo-624
SOUTHERN PACIFIC MILLING CO
Snta Barbara Av.....SnLuisObispo 4284

Mining Companies

Dalessi Henry C Lime Mountain...Cambria 116-Y-3
Dalessi Henry C 450Marsh.....Sn Luis Obspo-118

Ministers–See Clergymen

SEWING HINT

Ever nick the fabric when removing buttons? Just slide a comb under the button and cut the thread with a razor blade.

Mirrors–Retail

Fowler Glass Shop 11th & Park.....PsoRobls 160-J
PASO ROBLES GLASS SHOP
MIRRORS
MADE TO ORDER
TABLE TOPS — VANITIES
FIREPLACES — DOORS, ETC.
Estimates Gladly Given
609-22d.....Paso Robles 469

Pearson Glass Shop
673 Higuera.....Sn Luis Obspo 1372
(See Advertisement This Page)

Model Construction Supplies

See Hobby & Model Construction Supplies

MIRRORS

All Types of Mirrors & Glass
For Mantels - Doors - Furniture Tops
COMMERCIAL — RESIDENTIAL
Mirrors Resilvered in Our Own Shop
FREE ESTIMATES
PEARSON GLASS SHOP
Phone San Luis Obispo 1372
673 Higuera San Luis Obispo

OUT of the DISCARD

A few minor repairs on that discarded article will restore its life of usefulness and convenience. You'll find the man who can help you listed in the

Classified TELEPHONE SECTION

Monuments–Retail

Mathews Memorials & Plating Service
1 Higuera.....Sn Luis Obspo 717
(See Advertisement This Page)

Mortgages

Coast Land Realty Co 1214 Broad..SanLuisObispo 927

Moth Proofing

PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO
1461 Palm.....Sn Luis Obspo 2448

Motion Picture Equipment & Supplies

BELL & HOWELL EQUIPMENT—
ALLEN'S SIGHT & SOUND
856 Monterey.....SnLuisObspo 431

CAL PHOTO SUPPLY
BELL & HOWELL EQUIPMENT
REVERE – EASTMAN
KEYSTONE
EXPOSURE METERS
STILL CAMERAS & ACCESSORIES
899 Higuera.....SanLuisObispo 773

Motion Picture Film Libraries

Allen's Sight & Sound 856 Monterey.SnLuisObspo 431

We want your telephone service to be as helpful as we can make it.

MATHEWS MEMORIALS
Established 1918
Distinctive Memorials — Markers Lettering
Authorized Dealer
ROCK OF AGES GRANITE
RAINBOW GRANITES
QUALITY WORKMANSHIP
REASONABLE PRICES
1 HIGUERA ST.
SAN LUIS OBISPO 717

Motor Courts

Abbott's Motel
1005 Dolliver Pismo Beach.....POplr 6-4475

ACE MOTEL
APT. SIZE MOTEL
COMPLETELY FURNISHED
You Need Only Your Food
Weekly Rates or by Day
SAN LUIS OBISPO
94 Toro.....SanLuisObispo 3834

Alex Shell Beach Inn
853 Shell Beach Rd Shell Beach.....POplr 6-9901
Appleton's Motel 2218 Spring.....PasoRobls 721

ARROYO MOTEL
MR. & MRS. W. W. OLSON - Owners
ACCOMMODATIONS – FOR PERMANENT GUESTS & TOURISTS
CONVENIENT & REASONABLE
Daily & Weekly Rates
PANEL RAY HEAT & TILE BATHS
On Highway 101
329 Traffic Wy.....ArroyoGrande 5613

Atascadero Motor Lodges
South Highway.....Atascadero 243-J
AVALON MOTEL
3231 Spring.....Pso Robls 452-W
Avila Court Avila.....SnLuisObspo 16-R-12
Bailey's Auto Court
Main & Bello Pismo Beach.....POplr 6-2119
Bay Auto Court Morro.....Morro Bay 2931
Beauty Sleep Motel S Hwy.....Atascadero 236-M
BLUE BELL MOTEL S Hwy.....Sn Luis Obspo 2660
Blue Bird Motel.....Cambria 76
Blue & White Auto Court
Morro Del Mar.....MorroBay 6266

BREAKERS MOTEL
MODERN UNITS
With or Without Kitchenettes
REFRIGERATORS – ELECTRIC HEATERS
Overlooking Morro Rock
A BEAUTIFUL VIEW
5th & Market.....MorroBay 2371

Brick Auto Court Hwy.....Cayucos 4353
BUCK'S MOTEL & TRAILER PARK
1100 Main.....MorroBay 4161
CABRILLO MOTOR COURT
Kitchenettes-M F Harpster Mgr
6th & Morro.....Morro Bay 2321
Cambria Pines Lodge
50 Modern Units
Dining & Cocktails
.....Cambria 50
Cape Cod Manor Motel
1153 Shell Beach Rd Shell Beach....POplr 6-2087
Castle Motor Inn
Old 101 Hwy South.....SnLuisObspo 4012-W
(See Advertisement Page 137)
Cayucos Motel Ocean & E.....Cayucos 4621
Cliffside Court 931 Dolliver Psmo Bch..POplr 6-2229
(Continued Next Page)

Behind on orders? Let handy Classified introduce the suppliers you need. It's fast. It's convenient. Wise buyers say there's nothing like the Yellow Pages of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try Classified once...you'll use it often.

Motor Courts–(Cont'd)

CLIFTON MOTEL
ONE OF CALIFORNIA'S FINEST
A A A & DUNCAN HINES APPROVED
FREE RADIOS
Mr. and Mrs. E. B. Sharp - Owner-Mgrs.
125 Spring.....PasoRobles 1140

Ads in the Classified Telephone Directory bring more customers to your business. People turn to the Yellow Pages when they are ready to buy . . . read about your products and services.

Motor Courts–(Cont'd)

COTTAGE MOTEL
"On the Corner 101 Hwy at 22nd St."
Completely Modern Singles & Doubles
Kitchens with Refrigeration
Air Cooled
2206 Spring.....PasoRobles 1153-W

COZY CORNER MOTEL
554 Traffic Wy.....Aroyo Grnde 2119
(Continued Next Page)

Consult our free Architects and Builders Service about concealed telephone wiring before you build.

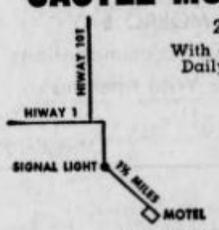
SLEEP OFF THE HI-WAY MOTEL

QUIET

- MODERN
- AUTOMATIC HEAT
- REFRIGERATORS

NO TRUCK OR TRAIN NOISES

CASTLE MOTOR INN



24 COTTAGES
With or Without Kitchens
Daily or Weekly Rates
YOUR ASSURANCE of a Refreshing Night's Rest
PETS WELCOME
THREE - S - SERVICE
OLD HIGHWAY 101 SAN LUIS OBISPO 4012-W

IN MORRO BAY
IT'S THE
EL REY HOTEL COURT
Approved MOTEL
HOTEL TYPE ROOMS & KITCHEN APARTMENTS
TWO BLOCKS FROM THE BAY
FOR RESERVATIONS CALL
Morro Bay 2381
FRANK & PEGGY BREBES
MORRO ST. BETWEEN 7th & 8th

Motor Courts–(Cont'd)

Crawford's Motel
371 Ocean Drive Pismo Beach.....POplr 6-2493

CRESCENT PARK AUTO COURT
13 MODERN COURTS
KITCHENETTES
BARBECUE & PICNIC GROVE
PUBLIC LAUNDRY
MR. & MRS. A. C. DAWE - OWNERS
S Hwy.....Sn Luis Obspo 2705

Cypress Stump Motel Ocean Av.....Cayucos 4421
Deibert's Cottages 527 Ocean View...Pismo Bch-315
Dias Court 371 Pismo Pismo Beach....POplr 6-2085
Don Motel 1473 Monterey.....SnLuisObspo 4316
Dun-Saling Motel Avila.....SnLuisObspo 48-J-11

EDGEWATER MOTEL
ON BEAUTIFUL PISMO BEACH
30 MODERN
HEATED 1 & 2 ROOM UNITS
SOME KITCHENETTES
280 Wadsworth Pismo Bch....POplr 6-2233

EL CAMINO AUTO LODGE
Modern Courts & Kitchenettes
N Highway.....Atascadero 238-J
El Carlos Motel
1216 Archer.....Sn Luis Obspo 1790-W

EL PASO MOTOR LODGE
S. HALLIWELL
Manager
MODERN UNITS
WITH OR WITHOUT KITCHENS
636 Spring.....PasoRobles 292-W

EL PUEBLO COURT
Under New Management
CABINS BY THE SEA
SUNNY & SHELTERED
FAMILY STYLE CABINS
With or Without Kitchens
PANEL RAY HEAT
One Block From the Ocean on Hwy No 1
Hwy No 1.....Cayucos 2901

El Rancho Grande Motel
1248 Grand Av.....AroyoGrnde 5749
El Rey Hotel Court Morro.....MorroBay 2381
(See Advertisement Page 137)
Estero Bay Motel Hwy No 1.....Cayucos 4231
FARM HOUSE MOTOR LODGE
425 Spring.....PsoRobls 933
Garcia Motel Hwy.....Cayucos 4292
Gilliam Motel Avila.....SnLuisObspo 33-R-1
Gotham Court
120 Ocean View Av Pismo Beach....POplr 6-2228
Grandview Motel
2074 Monterey.....Sn Luis Obspo 1451
Green Valley Motel County Rd.....Cambria 134-J
GROVE AUTO COURT N Highway Atascadero 336-R

GROVER CITY MOTOR COURT
ZENAS & JESSIE BAKEMAN - Props.
10 MODERN UNITS
All Housekeeping – Kitchenettes
DAILY & WEEKLY RATES
Call for Reservations
1½ Miles South of Pismo Beach
367 N 16th Grover City..ArroyoGrande 2424

Motor Courts–(Cont'd)

HALFWAY MOTEL
MR. & MRS. S. R. MARTIN – Mgrs.
25 MODERN
HEATED 2 & 3 ROOM UNITS
Some With KITCHENETTES
AT SOUTH ENTRANCE
101 Highway Pismo Bch.....POplr 6-2064

Hampton's Auto Court.....Cambria 37

HARBOR VIEW MOTOR LODGE
Overlooking the Harbor & Morro Rock
Mr. & Mrs. Eugene Denzer
APPROVED BY – A A A
Tile Baths and Kitchens
Free Radios – Car Shelters
Where 6th St Meets The Pacific
6th and Bayshore.....MorroBay 4471

Hasta Manana Motel S Hwy.....Atascadero 168-W
Hillcrest Ranch Motel 101 Hwy SnLuisObspo 10-J-12
Hillside Auto Court Hwy.....Cayucos 2031

HOLMES MOTEL
IN MORRO BAY
New – Modern
With Garages
DOWN TOWN DISTRICT
Approved By AAA
4th & Piney Wy.....Morro Bay 3171

HOOSIER MOTEL
PASO ROBLES
Modern Units
SINGLES & DOUBLES
Connected Bedrooms
Kitchens & Refrigerators
2223 Spring.....PasoRobles 991-M

Hume Villa Motor Court
935 Morro.....Morro Bay 4311

KING'S REST MOTEL
17 NEW DELUXE
1-2 & 3 Room Units
½ Block From the Beach
With or Without Kitchens
CENTRALLY LOCATED
TELEVISION
250 Main Av Pismo Bch.....POplr 6-2070

LaCasita Court Avila.....Sn Luis Obspo 8-R-2
Loma Vista Motel 1399 Hwy 101...AroyoGrnde 2183

LOMITA TERRACE MOTEL
IN MORRO BAY
New Fine Accommodations
Some With Kitchens
North 4 Blocks from Bank
9th & Hwy 1.....MorroBay 2117

MARIANNA MOTEL
Deluxe Units Cooled By Refrigeration
730 Spring.....Pso Robls 417
MAR VISTA MOTOR LODGE
Price & Bay Pismo Beach.....POplr 6-2498
McBurney's Motor Court & Cafe
Hwy.....Snta Margarita 12

(Continued Next Page)

Motor Courts–(Cont'd)

MIRAMAR COURT
One & Two Bedroom Apts
Esther C Proctor-Owner
287 San Luis Av Pismo Beach....POplr 6-9952
MONTEREY COURT
1756 Monterey.....Sn Luis Obspo 1949
Monte Vista Motor Court
490 Pismo Pismo Beach.....POplr 6-4705
Morro Gardens Motel
440 Morro Atascadero Rd.....MorroBay 5046
Morro Motel 8th & Main.....MorroBay 4636
Morro Strand Auto Court Morro Strand Cayucos 4321

MOTEL INN
SAN LUIS OBISPO
70 UNITS IN COTTAGES
Dining Room & Cocktail Lounge
Delicious Home Cooked
Breakfast – Luncheons – Dinners
North City Limits - 101 Hwy
2223 Monterey.....SanLuisObispo 1340

Motel Pismo
1851 Price Pismo Beach.....POplr 6-9965
Motel Supreme 2400 Spring.....PsoRobls 955

NEPTUNE COURT
CLEAN – COMFORTABLE
REASONABLE
COMPLETE HOUSEKEEPING UNITS
WITH ELEC. REFRIGERATION
One & Two Rooms – Panel Ray Heated
OVERLOOKING THE BAY
& MORRO ROCK
7th & Main.....MorroBay 6201

NEW ADAMS COURT
17 Modern Single & Double
Units With or Without
Kitchenettes
Where Cleanliness & Courtesy Count
FRANK P. LANDINI - Prop.
1 Block from Beach on Highway No 1
1000 Dolliver Pismo Bch.....POplr 6-2065

NITE HAVEN AUTO COURT
MODERN
SINGLE & DOUBLE APARTMENTS
KITCHENETTES
WEEKLY RATES – WINTER RATES
Just One Block from the Beach
Mr. & Mrs. P. L. Bergen
Owner-Manager
371 San Luis Av Pismo Bch....POplr 6-2224

O K MOTEL 416 Spring.....PsoRobles 552

OAK GARDEN MOTEL
SINGLE OR DOUBLE ROOMS
KITCHENETTES WITH REFRIGERATORS
PANEL RAY HEAT
ON 101 HWY.
PASO ROBLES
3111 Spring.....PasoRobles 446-W

Oaks Motel Hwy.....PsoRobls 1049-R
Ocean View Court Morro Del Mar...Morro Bay 5201
Ocean View Motel
1001 Shell Beach Rd Shell Bch....POplr 6-2113

PAINT BRUSH SAVER

To keep weight off bristles, run stiff wire through holes drilled in handles. Suspend in solvent in 2 lb. coffee can.

Motor Courts–(Cont'd)

OCEANO BEACH AUTO COURT
Mr. & Mrs. Frank Slager, Prop.
2 & 3 ROOM MODERN APARTMENTS
WITH KITCHENETTES
REASONABLE RATES
ON BEAUTIFUL OCEANO BEACH
"A FISHERMAN'S PARADISE"
Phone for Reservations
Oceano.....ArroyoGrande 5624

Old Mission Motel & Restaurant
101 Hwy.....Snta Margarita 1

ONE-O-ONE AUTO COURT
"The Working Man's Court"
MOTEL & HOUSEKEEPING
UNITS
Weekly & Monthly Rates
Mr. & Mrs. Ross Wallin, Owners & Mgrs.
3 Miles South of Pismo Beach
Hwy 101.....ArroyoGrande 2764

O'REILLY MOTEL 2001 Monterey..SnLuisObspo 545
Residence.....SnLuisObspo 2023-R

PACIFIC MOTEL
12 MODERN UNITS
9 KITCHENETTES
GARAGES
Located on Old So 101 Highway
101 Hwy.....Sn Luis Obspo 1405-W

PALMS MOTEL
LUXURIOUS COMFORT
METICULOUSLY CLEAN
1628 Monterey.....SanLuisObispo 3835-J

PALOMAR MOTEL
1601 Shell Beach Rd Shell Bch....POplr 6-2404

PARK APARTMENTS
PISMO BEACH
New & Beautiful Knotty Pine
3 & 4 Room Apts. With Kitchens
Electric Refrigerators – Tile Baths
322 Park Av Pismo Bch.....POplr 6-2403

Park Motel 5th & Piney Wy.....MorroBay 3131
PASO ROBLES AUTO COURT
28 Units-With Or Without Kitchens
940 Spring.....Pso Robls 88
Pauline's Motel 350 Pismo Pismo Beach POplr 6-4744
Pereira D R Hwy.....Cayucos 2132
Pete's Auto-In Motel
380 Harloe Pismo Beach.....POplr 6-4748
PISMO BEACH COURT
750 Dolliver Pismo Beach.....POplr 6-4631
PISMO PALISADES MOTEL
North Hwy Pismo Beach.....POplr 6-4469

(Continued Next Page)

SPLATTER-ME-NOT

Turn a colander upside down over frying pan when frying chicken, fish or meat. Steam can escape but fat can't spatter.

Motor Courts–(Cont'd)

POINT MOTEL
Between
MORRO BAY & CAYUCOS
ONLY MOTEL ON MORRO BEACH
FREE TELEVISION
LOUIS S. WOOLMAN
Toro Point ..... Morro Bay 2954

Ranch Motel 2730 Spring ..... PsoRobls 17

RANCHO EL NIETO
NEW RANCH TYPE MOTEL
12 Units — Some with Kitchenettes
1¼ Miles North on Scenic Highway 1
Morro Del Mar ..... MorroBay 5732

RANCHOTEL 1900 Monterey ... Sn Luis Obspo 2333
Reddwood Motel Morro Strand ..... Cayucos 4341
Reid Auto Court 5th & E ..... MorroBay 6571
Reid Motel & Station 5th & E ..... MorroBay 6571
RENO MOTEL Morro Strand ..... Cayucos 2781
RESTWELL COURT
Earl N Pierce-Owner
1221 Price Pismo Beach ..... POplr 6-4641
RITZ MOTEL
2121 Monterey ..... Sn Luis Obspo 1021-W
Roberta Motel So Hwy ..... Atascadero 455

ROYAL MOTEL
AAA APPROVED
MR. & MRS. V. J. WALTON
MOTEL & HOUSEKEEPING UNITS
NEW – MODERN
MODERATE RATES
Panel Ray Heat
Hwy 101 ..... ArroyoGrande 2418

Saxby's Motel 23d ..... Cayucos 4331
SEA BREEZE MOTEL
1180 Dolliver Pismo Beach ..... POplr 6-9987
Sea Esta Motel Hwy 1 ..... Cayucos 4311
Sea Garden Motel Apts
Rates By The Day Week Or Month
340 Stimson Pismo Beach ..... POplr 6-2216
SEASHORE MOTOR INN Hwy No 1.. Cambria 42-R
Seaside Auto Court Hwy No 1 ..... Cayucos 2542
Seaview Motel Dorset & Lancaster ... Cambria 29-W

SEAWALL MOTEL
Where Main Street Meets the Pacific
ALL PICTURE WINDOWS WITH FULL OCEAN VIEW
KITCHENETTES – SLEEPING UNITS
TELEVISION
170 Main Pismo Bch ..... POplr 6-4706

SHANGRI-LA MOTEL
LOUIE & HAZEL SKAGGS, Owner-Manager
10 MODERN UNITS
Kitchenettes & Sleeping Rooms
Panel Ray Heat – Tile Showers
Television – Reasonable Rates
101 Highway-In Town-2 Blks. From Ocean
1111 Price Pismo Bch ..... POplr 6-2496

SHANGRI-LA MOTEL
AAA Approved-Modern Units
S Hwy & Morro Rd ..... Atascadero 136
Shell Auto Court
1331 Price Pismo Beach ..... POplr 6-4749

Motor Courts–(Cont'd)

Shell Beach Motel
117 Leeward Av Shell Bch ..... POplr 6-4478
Shoreline Motel Hwy ..... Cayucos 4211

SLEEP OFF THE HI-WAY MOTEL
QUIET
MODERN
REFRIGERATORS
AUTOMATIC HEAT
NO TRUCK OR TRAIN NOISES
1000 South ..... SanLuisObispo 791

Sleep Off The Hi-Way Motel
1000 South ..... Sn Luis Obspo 791
(See Advertisement Page 137)
STAR AUTO COURT
Monthly Rentals-Harvey Dearr-Prop
Pismo Hwy ..... Sn Luis Obspo 872-W
SUNBEAM MOTEL
1656 Monterey ..... SnLuisObspo 845
SUNSET VIEW MOTOR LODGE ..... Cambria 45-R
Taylor Motel 3440 Spring ..... PsoRobls 1460
Templeton Auto Court Main ..... Templeton 2661

TRAVELODGE
STEAM HEATED
ONE OF CALIFORNIA'S REALLY FINE STOP-OVERS FOR THE TIRED TRAVELER
Recommended
Duncan Hines — A A A
2701 Spring ..... Paso Robles 304

TREES MOTOR LODGE
Trailer Accommodations
2841 Spring ..... Pso Robls 334-W
Trice's Auto Court
Railroad Oceano ..... Aroyo Grnde 2251
U-Auto-Rest Motel N Hwy ..... Atascadero 49-R-12
Valley Court
172 Stimson Av Pismo Beach ..... POplr 6-4459
WALLACE MOTOR COURT
Modern Court With Kitchenettes-Good Beds
441 Main Pismo Beach ..... POplr 6-2129
WAVE COURT
On The Beach-Kitchens-Heat-Hot Water
Weekly & Monthly Rates
150 Hinds Pismo Beach ..... POplr 6-4626
Wigwam Court
643 Cypress Pismo Beach ..... POplr 6-9950

Motor Freight Companies

CALIF MOTOR EXPRESS LIMITED
390 Pacific ..... SnLuisObspo 800
Consolidated Van Lines 964 Chorro SnLuisObspo 4264
PACIFIC FREIGHT LINES
393 Marsh ..... SnLuisObspo 1370

Motor Trucks

See Trucks-Motor, Dealers Headings

Motorcycles

HARLEY DAVIDSON MOTORCYCLES–
SAN LUIS CYCLERY
1239 Monterey ..... Sn Luis Obspo 876

Moving Service–Heavy Hauling

See Trucking

Keep the Classified Telephone Directory handy; it can save you time and effort.

Moving & Storage Service

ATLAS VAN SERVICE
COAST TO COAST
Representatives & Warehouses in the Principal Cities
Packing - Crating - Storing
Modern Equipment
Experienced Personnel
"FOR INFORMATION CALL"
PAC COAST VAN LINES
1223 Riverside Av ..... PsoRobls 1466-W

MERCHANTS and business firms appreciate being told that you found them in the Yellow Pages.

Moving & Storage Service–(Cont'd)

BEKINS VAN & STORAGE CO AGENCY
1708 Beach ..... Sn Luis Obspo 19
Dean Van Lines 821 Pine ..... PsoRobls 902
DENNIS TRANSFER 1824 Nipomo SnLuisObspo 355
(See Advertisements This Page & Page 144)
Farley Bros Moving & Storage Inc
Interstate Moving
964 Chorro ..... SnLuisObspo 4308
Howard Van Lines Inc 821 Pine ..... PasoRobles 902
J & H TRANSFER & STORAGE
N Hwy ..... Atascadero 171
(See Advertisement Page 144)
(Continued on Pages 142 & 143)

We want your telephone service to be as helpful as we can make it.

MOVING STORAGE

Local & Long Distance

FAST NATIONWIDE SERVICE

MODERN VANS
REASONABLE RATES
PACKING & CRATING

INQUIRE ABOUT OUR OVERNIGHT SERVICE TO & FROM ALL CALIFORNIA CITIES

Trained & Courteous Employees

DENNIS TRANSFER

1824 NIPOMO — PHONE SAN LUIS OBISPO 355 — SAN LUIS OBISPO

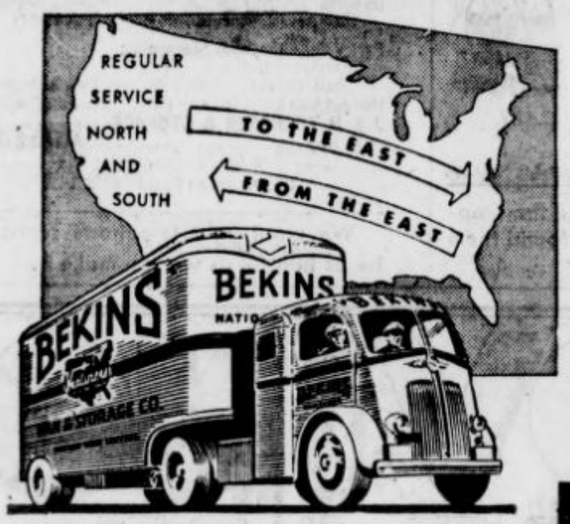
WHEN AN
EMERGENCY ARISES
The convenient and quick way to locate someone in the immediate neighborhood is to
LOOK IN THE
Classified
TELEPHONE SECTION
Tells "Where To Buy It"

Additional Listings

... for the growing-up son or daughter, for the relative or friend who lives under your roof ... what nicer thought than a separate listing in the Telephone Book?

PASO ROBLES VAN & STORAGE

5TH & RIVERSIDE AVENUE



MOVING • STORAGE

PACKING • SHIPPING

CALL
PASO ROBLES
705 or 657

LOCAL AGENT FOR
BEKINS
Since 1895
VAN AND STORAGE CO.
Offices or agents in all principal cities

MOVING-STORAGE

EXPERT PACKING — LOCAL & LONG DISTANCE

- OVERNIGHT SERVICE TO & FROM CALIFORNIA CITIES

1708 BEACH ST.

Dependable Moving Since 1872

- CAREFUL SERVICE TO ALL THE 48 STATES
- AGENTS FOR BEKINS
- REASONABLE RATES
- MODERN STORAGE FACILITIES

SANDERCOCK TRANSFER CO.

FOR INFORMATION CALL OR WRITE

SAN LUIS OBISPO 19

Moving & Storage Service–(Cont'd)

LYON VAN LINES

ECONOMIZE
Let experts handle all details when you MOVE or STORE ANYWHERE IN THE WORLD

LYON
GET LYON GUARD YOUR GOODS

"FOR INFORMATION CALL"

DENNIS TRANSFER
1824 Nipomo.....Sn Luis Obspo 355

Keep the Classified Telephone Directory handy; it can save you time and effort.

Moving & Storage Service–(Cont'd)

Lyon Van & Storage Co Agency
1824 Nipomo.....Sn Luis Obspo 355
Minick Transfer & Storage Co
10th & Railroad.....PasoRobles 926-R

NORTH AMERICAN VAN LINES

SERVING THE NATION
Approximately 1000 Agents Representatives, and Warehouses in All Principal Cities
Packing—Storing—Careful Handling—Modern Equipment
Trained Personnel

North American VAN LINES, Inc.

"FOR INFORMATION CALL"

TELFORD MOVING SERVICE
348 Higuera.....SanLuisObispo 3840

(Continued Next Page)

AGENT
North American
VAN LINES INC.
LONG DISTANCE MOVING

MOVING
LOCAL and LONG DISTANCE

SAN LUIS OBISPO 3840

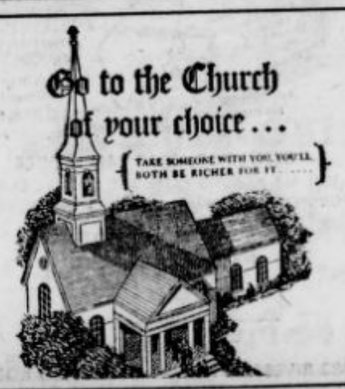
WRITE FOR FREE BOOKLET
"Happiest Move We Ever Made"

FOR FREE INFORMATION CALL
Inyokern 7-2831
Lancaster 1348
CHase 7-7141
STanley 7-4768

TELFORD MOVING SERVICE

MODERN WAREHOUSES IN

SAN LUIS OBISPO	LANCASTER	VAN NUYS	SUN VALLEY	SANTA MARIA	INYOKERN
348 Higuera	44532 Sierra Hwy.	14551 Erwin	8340 San Fernando Rd.	1845 W. Cook	212 Inyokern Ave.



TO SPEED SERVICE PLEASE LOOK UP THE NUMBER FIRST

Each new issue of the Telephone Directory contains an important percentage of listings that are new or changed.

Many new telephones have been installed.

Many people have changed their places of residence or business.

PLEASE CONSULT THE DIRECTORY FIRST

MOVING & STORAGE

LOCAL & LONG DISTANCE

J & H TRANSFER AND STORAGE

Don't Be Misled

ALL MOVING RATES ARE NOT THE SAME

For Free Estimates

PHONE
ATASCADERO 171
If No Answer Call 416-J
If No Answer Call 40-J-2

N. HIGHWAY ATASCADERO

MOVING

- Fast Service
- Reasonable Rates
- Modern Equipment
- Packing & Crating
- Trained & Courteous Employees

INQUIRE ABOUT OUR OVERNIGHT SERVICE TO & FROM ALL CALIF. CITIES

DENNIS TRANSFER

SAN LUIS OBISPO 355

1824 Nipomo

AGENTS FOR

LYON

Local - Nationwide MOVING

For economy, let us handle all details.

Moving & Storage Service–(Cont'd)

North Amer Van Lines 348 Higuera.SnLuisObispo 3840

PAC COAST VAN LINES
1223 Riverside Av.....PsoRobls 1466-W
(See Advertisement This Page)

Pac Van & Storage Inc N River Rd....PasoRobles 66

Paso Robles Van & Storage
5th & Riverside Av.....Pso Robls 705
(See Advertisement Page 142)

SANDERCOCK TRANSFER CO
1708 Beach.....Sn Luis Obspo 19
(See Advertisement Page 142)

TELFORD MOVING SERVICE

A COMPLETE LOCAL & LONG DISTANCE MOVING SERVICE

TELFORD

"FOR SERVICE CALL"

TELFORD MOVING SERVICE
348 Higuera.....SanLuisObispo 3840

TELFORD MOVING SERVICE
348 Higuera.....SnLuisObispo 3840
(See Advertisement Page 143)

Victory Van Lines 348 Higuera. SnLuisObispo 2921-M

EXPLOSION IN OVEN?

If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hour or so, after which you can scrape the spots clean without harming the enamel.

PACIFIC COAST VAN LINES

MOVING - TO ALL POINTS

FAST – EFFICIENT SERVICE

LARGE ENCLOSED PADDED VANS

Wardrobe Service Furnished Upon Request

PACKING CHINA AND HOUSEHOLD APPLIANCES AT A MINIMUM OF COST

Transit or Permanent STORAGE Facilities

AGENTS FOR ATLAS VAN SERVICE

NO! ALL MOVING RATES ARE NOT THE SAME FOR MOST REASONABLE METHOD OF SHIPPING

CALL
PASO ROBLES 1466-W

FREE ESTIMATES

1223 RIVERSIDE AVE. PASO ROBLES

Moving & Storage Service Equipment–Renting

WALT'S SIGNAL SERVICE

FOR MOVING
Local or Long Distance
RENT A TRAILER – RENT A TRUCK
Dollies – Pads – Tarps, Etc.
Rented by the Day – Week or Month

1565 Monterey.....SanLuisObispo 635-W

Multi-Copy Service

See Also Letter & Addressing Service

Manatt's Business Services
1031 Foothill Bl.....SnLuisObispo 2710

Mushrooms

Ford's Mushroom Farm Eaglet....Atascadero 70-M

Music Dealers

ALLEN'S SIGHT & SOUND

High Fidelity Music Systems
Records, Phonographs, Changers
Tape Recorders – Supplies
Repair Service, Electronic Supplies
856 Monterey.....SanLuisObispo 431

The Classified Telephone Directory tells purchasers where to buy your goods.

Music Dealers–(Cont'd)

Brown's Music Store
717 Higuera.....Sn Luis Obspo-1278
(See Advertisement This Page)

LONG E E PIANO CO
Pianos-Records-Radios
777 Marsh.....Sn Luis Obspo 506

Music Supply Co
Halcyon Rd & Grand Av.....AroyoGrnde 3118

Music Instruction–Instrumental

Courtland Claire
Accordion & Piano Advanced Instrctn
Halcyon.....ArroyoGrande 5924

Fetz Harry H
Instructor Of All Orchestra Instruments & Piano-Violin-Piano Accordion
416 Main.....MorroBay 6497

MUSIC SUPPLY CO
PIANO ORGAN ACCORDION
BAND INSTRUMENTS
Private or Class Instruction
We Rent Pianos & Instruments
We Loan Accordions Free with Beginning Class Lessons – Adults or Children
FAIR OAKS DISTRICT
Halcyon Rd & Grand Av..ArroyoGrande 3118

Musical Instruments–Renting

Music Supply Co
Halcyon Rd & Grand Av.....ArroyoGrande 3118

Musical Instruments–Repairing

Music Supply Co
Halcyon Rd & Grand Av.....ArroyoGrande 3118

You'll find it fast in the YELLOW PAGES.

BROWN'S

MUSIC STORE

"Everything Musical"

- Musical Instruments
- Records
- Sheet Music
- Gulbransen Pianos
- Used Pianos & Instruments
- Pianos Rented and Bought

SAN LUIS OBISPO

1278

717 Higuera

EXPERT PIANO TUNER and MUSICAL INSTRUMENTS REPAIRED

Musical Instruments—Retail

Music Supply Co
Halcyon Rd & Grand Av.....ArroyoGrande 3118
(See Advertisement This Page)
Tretter's House Of Music S Hy....Atascadero 168-J

Nails & Tacks

Fleming D S Lumber Co
13th & Atlantic Grover City....ArroyoGrnde 2729

Navy Goods—See Army & Navy Goods

Neon Products

See Lighting Fixtures Headings; Also Signs Headings

News Dealers

Gibbs E E News Agcy
Los Angeles-San Francisco Newspapers
1735 Park.....Pso Robls 307
Hi-Way News Agency 1218 Spring..Pso Robles 337
St Clair's News Depot
1015 Chorro.....SnLuisObspo 152-J
SAN LUIS NEWS AGCY
Los Angeles-San Francisco Newspapers
964 Chorro.....SnLuisObispo 477
Service Center News Stand
Los Angeles-San Francisco-Fresno Newsprs
440-5th.....MorroBay 4581

Newspapers

Atascadero News N Highway.....Atascadero 100
Herald Recorder 309 E Branch..Aroyo Grnde 2826
Pismo Times 530 Cypress Pismo Beach POplr 6-2217
PRESS ADVERTISER CO
Publishing
THE PASO ROBLES PRESS
THE DAILY NEWSPAPER OF NORTHERN SAN LUIS OBISPO AND SOUTHERN MONTEREY COUNTIES
1212 Pine.....PasoRobles 802
Reporter The 971 Osos.....Sn Luis Obspo 3188
Sun The 5th & C.....MorroBay 2652
Telegram-Tribune Co
1240 Morro.....Sn Luis Obspo 1901

Put the Classified Telephone Directory on your selling staff. Your listing and advertising in the Yellow Pages brings your firm name right into prospects' homes and offices.

HALCYON RD GRAND AVE
MU PPLY COMPANY
• BAND INSTRUMENTS • ACCORDIONS
• PIANOS • GUITARS
• ORGANS • RADIOS
• RECORDS • REPAIRING
• SHEET MUSIC • INSTRUCTION
• OPEN SUNDAYS 1 TO 6
PHONE
ARROYO GRANDE 3118
HALCYON RD. & GRAND AVE. FAIR OAKS DIST.

Night Clubs

Dantes 955 Higuera.....Sn Luis Obspo 2197
LARRY'S FOUNTAIN INN
Old S 101 Hwy.....Sn Luis Obspo 1090
NINA'S
Entertainment & Dancing Nightly
Hwy Shell Beach.....POplr 6-9960
PEPPER INN
Operated By Dorothy Sowles
Pismo Hwy.....SnLuisObspo 1965
PILOT WHEEL
179 Pomeroy Av Pismo Beach.....POplr 6-9955
STANLEY'S 978 Monterey...Sn Luis Obspo 2895
WATSON'S FRED COCKTAIL LOUNGE
1011 Higuera.....SnLuisObspo 2341

Notaries—Public

Andre Peter R 1041 Chorro...Sn Luis Obspo 3344
Cooper Gladys V Hwy.....Cambria 94
Gahan W V 1213 Park.....Pso Robls 996
KENNEDY RALPH C
Established Over 30 Years
INSURANCE OF ALL KINDS
Except Life.
REAL ESTATE
BUSINESS OPPORTUNITIES
1120 Garden.....SanLuisObispo 1900
Muller & Woolpert Wickenden Bldg.SnLuisObispo 4200
Renetzky & Davis
846 Higuera.....SnLuisObspo 1033
Swall Ruth 221 E Branch.....ArroyoGrande 4462
Towle & Keen 1035 Grand Av.....AroyoGrnde 2333
Warnagieris Joe 901 Palm.....SnLuisObisno 1179

Notions—Retail

Corner Store Main & Bridge.....Cambria 15

Notions—Whsle

Haydock Harold Co 1218 Carmel.SnLuisObspo 2422-W

Nurseries—Day—See Day Nurseries

KEEP LIGHT FROM MILK

Keep light from milk to prevent loss of riboflavin, its most important vitamin element. If you don't meet the milkman, leave out a covered, insulated box for bottles of milk. Remember that light hurts milk more than heat does in a short time.

Call by Number
on Long Distance...
☆
Calls Go Through
Twice as Fast!

Nurseries—Retail

Bethel's Nursery Morro Rd.....Atascadero 519-W
Gearing's Fuchsia Basket
825 Murray Av.....SnLuisObspo 2995-W
(See Advertisement This Page)
KARLESKINT'S FLORIST & NURSERY
Headquarters for Your
GARDEN NEEDS
POTTED PLANTS — SHRUBS — SEEDS
BULBS — FERTILIZER
Complete Landscape Design and Construction
1422 Monterey.....SanLuisObispo 2060
KEN-MAR GARDENS
ON HALCYON ROAD
BEDDING PLANTS — SHRUBS
POTTED FLOWERS
"Grow With Us"
KEN SCHUSSMAN
Halcyon Rd Halcyon.....ArroyoGrande 5537
LIVINGSTON PARK NURSERY
604-30th.....Pso Robls 353
(See Advertisement This Page)
PADDOCK'S NURSERY & GARDEN SUPPLY
BEDDING PLANTS
SHRUBS — SEED — BULBS
LANDSCAPING
LAWN PLANTING — POTTED PLANTS
FERTILIZERS — INSECTICIDES
Garden Tools & Supplies
445-6th.....MorroBay 5721
Paso Robles Nursery 345 Spring.....PasoRobls 545
(See Advertisement This Page)
San Luis Nursery
Old Hwy 101 South.....SnLuisObspo 320-W
WARING NURSERIES
COMPLETE LANDSCAPING
Specializing in
PATIO & INSIDE PLANTER BOXES
HARDY SHRUBS & SUB-TROPICALS
One Mile North of Shell Beach
Hwy 101 Pismo Bch.....POplr 6-2310

Nurseries—Whsle

Waring Nurseries
Hwy 101 Pismo Beach.....POplr 6-2310

Nuts—Edible

Adams Nut Stand S Hwy.....PsoRobls 1533-J
Calif Almond Orchards Inc
Main Plant & Ofc 4th & Spring.....PsoRobls 400
Country Warehouse Adelaide Rd...PsoRobls 218-W
DREW RANCH
ORIGINAL SPECIALTIES
FRENCH FRIED ALMONDS, SPICED ALMONDS
SHELL ROASTED ALMONDS
Wholesale — Retail
WE SHIP ALL OVER THE WORLD
Hours 8:30 A.M. to 6:00 P.M.
Open Evenings By Appointment
East Side of 101 Hwy. 3 Miles South
.....PasoRobles 332-W

Catalog your products and services in these Yellow Pages. It costs little to be completely represented here.

GEARING'S
FUCHSIA BASKET
Wholesale & Retail

OPEN EVERY DAY
Specializing in
FUCHSIA - PELARGONIUM
TREES SHRUBS ROSES SEEDS BULBS
GENERAL NURSERY STOCK
Lawn Roller Loaned Free With Purchase of Lawn Seed
FREE DELIVERY ON ORDERS OF $10.00 OR MORE
SAN LUIS OBISPO 2995-W
825 MURRAY AVE. SAN LUIS OBISPO
Near Broad St.
Former Plummer Location

BEDDING PLANTS
SEEDS
FERTILIZERS
TREES
SHRUBS
LANDSCAPING

Tree Surgery — Sprinkler Systems
FREE ESTIMATES
LIVINGSTON PARK NURSERY
MACK GRAY
PASO ROBLES 353
604-30th STREET

PASO ROBLES NURSERY
TREES — SEEDS — BULBS
SHRUBS — POTTED PLANTS
POTTERY — INSECTICIDES
FERTILIZERS

PASO ROBLES
545
If No Answer Call
CAYUCOS 2051
345 SPRING

Office Buildings

Bank of America Bldg Higuera Sn Luis Obispo
Carpenter Bldg 981 Monterey Sn Luis Obispo
Security First Natl Bank Bldg
793 Higuera Sn Luis Obispo
Warden Block Bldg 762 Higuera Sn Luis Obispo
Warden Jr Bldg 846 Higuera Sn Luis Obispo
Wickenden Bldg 1024 Chorro Sn Luis Obispo

Office Equipment

Nelson Johnny Office Equipment Co
690 Higuera.....Sn Luis Obspo 228
TYPEWRITER SHOP THE
986 Monterey.....Sn Luis Obspo 127
(See Advertisement This Page)
WALKER'S BOB
Office Equipment & Supplies
785 Marsh.....Sn Luis Obispo 681-W

Office Furniture

PASO ROBLES OFFICE SUPPLY
Complete Office Outfitters
Commercial Stationery
Typewriters — Adding & Calculating Machines
CURTIS J. BAXTER, Prop.
Next Door to Post Office
608-12th .....PasoRobles 481-J

You can carry your firm's name and advertising into the homes and business places of your best prospects by being represented in the Classified section of the Telephone Directory.

Office Supplies

BICKELL'S STATIONERY STORE
OFFICE EQUIPMENT
RUBBER STAMPS
STATIONERY
Hallmark Greeting Cards
Typewriters & Office Machines
807-12th .....PasoRobles 882

Gabby Book Store 1040 Chorro..SnLuisObspo 867-W

HILL'S STATIONERY STORE
OFFICE SUPPLIES AND STATIONERY
BUSINESS FORMS — LOOSE LEAF AND BOUND BOOKS — SOCIAL STATIONERY
BOOKS — GREETING CARDS — GIFTS
ART MATERIALS — TYPEWRITERS
1127 Chorro.....San Luis Obispo 1403

Paso Robles Office Supply
608-12th .....Pso Robls 481-J

Oil Land Leases

MAINO C A 1118 Garden .....SnLuisObspo 80

More and more, business men are finding that it pays in good will to place and receive their telephone calls with as little time-lag for the other fellow as possible. They place their own calls or stay close to the telephone when they tell someone else to do it.

THE TYPEWRITER SHOP

Serving San Luis Obispo County Since 1926

ELMER SMITH

OFFICE FURNITURE

EXECUTIVE & COMMERCIAL

Most Complete Selection to Choose From

ADDING MACHINES
Sales & Service
• NEW
• USED
• REBUILT
GUARANTEED REPAIRS

TYPEWRITERS RENTED
Sales & Service
• NEW
• USED
• REBUILT
GUARANTEED REPAIRS

PHONE

SAN LUIS OBISPO 127

986 MONTEREY — BETWEEN OSOS & MORRO

Oil Producers

Bishop Oil Co Edna Rd.....Sn Luis Obspo 15-J-13
Colgrove C W Tiber Rd.....SnLuisObspo 15-R-3
General Petroleum Corp.....PasoRobls 8-F-6
Pennzoil Co The 964 Chorro.....SnLuisObspo 2992
Signal Oil & Gas Co PismoRd.....SnLuisObspo 417
Standard Oil Co of Calif 26th....Paso Robls 852
Standard Oil Co of Calif TrafficWy..Atascadero 38-J
Standard Oil Co of Calif.....Cambria 8-W
Standard Oil Co of Calif Estero Bay..Morro Bay-2611
Standard Oil Co of Calif
Hathway Av.Sn Luis Obspo-2316
Union Oil Company of Calif
Northern Division Pipelines
Pipeline Office 975 Morro....Sn Luis Obspo-372
Avila Pump Station
Avila.....Sn Luis Obspo 52-J-2
District Electrician
Tank Farm.....Sn Luis Obspo 50-J-11
District Foreman
Tank Farm.....Sn Luis Obspo 50-J-4
Division Machinist Foreman
Tank Farm.....Sn Luis Obspo 50-J-31
Machine Shop
Tank Farm.....Sn Luis Obspo 50-J-3
Pump Station
Tank Farm.....Sn Luis Obspo 50-J-2
Sales Division
San Luis Obispo Office
OrcuttRd.Sn Luis Obspo-64
Paso Robles Office 26th.....Pso Robls-658
Santa Margarita Pump Station.....Snta Margarita 40-F-21
Shiploading Terminal
Port Sn Luis.....Sn Luis Obspo 51-J-3
Shandon Pump Station
Shandon.....Pso Robls-26-F-3
Union Oil Co Of Calif Summit Pump Stn
Los Berros Canyon.....ArroyoGrande 5754

Oil Well Drilling

Santa Maria Drilling Corp
Huasna Rd.....ArroyoGrande 3006

Oil Well Services

CORIPPO MEL H 1221 Park.....PasoRobles 673
(See Advertisement This Page)

Oils—Fuel & Heating

ADAMS HEATING SERVICE
Stove Oil
1720 Morro.....Sn Luis Obspo 443-W
Associated Oil Co Distributing Station
Orcutt Rd.....Sn Luis Obspo 727-W
B & M DELIVERY SERVICE
Road Oil & Oil Transportation
10th & Salinas.....Pso Robls 612
MOHAWK PETROLEUM PRODUCTS—
ROUNTREE OIL DISTRIBUTING CO
100 Traffic Wy.....Aroyo Grnde 2051
Norwalk Co The
Office 1088 Higuera.....SnLuisObspo 1237
Bulk Plant S Hwy.....SnLuisObspo 3084-W
NORWALK GASOLINE CO
1528 Oak.....Pso Robls 1313

A store may not immediately come to the mind of a prospect when special services are desired, such as are offered by a Beauty Salon, Radio or Watch Repairing Department. Many establishments, realizing this, advertise under several classifications in the Classified Directory. Thus they direct more business their way.

Oils—Fuel & Heating—(Cont'd)

SHELL HEATING OILS
THE RIGHT FUEL FOR EVERY BURNER
Fuel Oils
Furnace Oil and Stove Oil
SHELL
"WHERE TO BUY IT"
Larson Myron W Shell Products Distr
1196 Foothill Blvd .....SnLuisObispo 98
SHELL OIL DISTR
5th & Riverside Av.....PasoRobles 375
If no answer call.....PasoRobles 1073-M

Shell Oil Distr 5th & Riverside Av....PasoRobles 375
SIGNAL OIL CO
1262 Murray Av.....SnLuisObspo 3280
If no answer call.....SnLuisObspo 53-R-1
Signal Oil Co 1446 Spring.....Pso Robls 176-W
Tasco Serv Sta & Petroleum Distr
S Hwy .....Atascadero 99
Warren's Fuel Colima Rd.....Atascadero 743-W

Telephone men in all parts of the Bell System have had long experience in working together. Tools, equipment, methods of tackling the job and the "language of the business" are the same north or south, east or west. This nation-wide unity of method and spirit means a telephone service of the utmost dependability.

MEL CORIPPO

• GRADING & EXCAVATING
• LOCATION WORK
• PIPE LINES
• ROAD BUILDING
• CEMENT CELLAR CONSTRUCTION

General
Oil Field Construction

CALL
PASO ROBLES
673

If No Answer Call.....Paso Robles 956-W

1221 Park Paso Robles

Oils–Lubricating

NORWALK CO THE
Office 1088 Higuera ..... SnLuisObspo 1237
Bulk Plant S Hwy ..... SnLuisObspo 3084-W
Wasson J & M Co Vachell Ln ..... SnLuisObspo 1506

WYNN'S FRICTION PROOFING OIL ADDITIVES

"Adds the most to Lubrication"

"WHERE TO BUY IT"
DISTRIBUTOR
WYNN OIL DISTRIBUTORS OF CALIFORNIA
8766 E Valley Rosemead ... ATlantic 6-7436

Ophthalmologists

See Physicians & Surgeons, D.O.; Also Physicians & Surgeons, M.D.

Optical Goods–Whsle & Mfrs

Optical Supply Co Tower Bldg ... Sn Luis Obspo-2140

Opticians–Dispensing

BAZIN JOHN
DISPENSING OPTICIAN
GLASSES
SOLD ON
PRESCRIPTION
781 Higuera ..... SanLuisObispo 1308

SAN LUIS OPTICAL DISPENSARY
THE HOUSE
OF A
THOUSAND FRAMES
781 Higuera ..... SanLuisObispo 1308

Optometrists

Clawson Albert 1114 Garden ... Sn Luis Obspo-2012
Dunlap Hazel Peterson
1029 Chorro ..... Sn Luis Obspo 1297
Dunlap Hazel Peterson 1221 Park ... Pso Robls 236
Hedgpeth Myrtle 1535 Park ..... Pso Robls 352
Heidker C N 209 Cherry ..... AroyoGrnde 2423
Hileman Lloyd O 6th & C ..... MorroBay 4082
McDonald Geo W
791 Dolliver Pismo Beach ..... POplr 6-4700
Noble Evard J 531-12th ..... PsoRobles 29
Pence J O 115½ E Branch ..... Aroyo Grnde 2351
Seger Charles E
1407 Garden ..... Sn Luis Obspo 451
Williams Sarah C 1029 Chorro .. Sn Luis Obspo 1297

Ores–See Mining Companies

Organs & Organ Equipment

Music Supply Co
Halcyon Rd & Grand Av ..... ArroyoGrande 3118

Orthodontists–See Dentists

Orthopedic Shoes–See Shoes–Retail

Osteopathic Physicians

Kelley Dorsey M 1500 Marsh ..... SnLuisObspo 1483
Mills Maud S Morro Rd ..... Atascadero 430-R
Shea Vincent B Morro Rd & Hwy ... Atascadero 636
Residence ..... Atascadero 685-W
SKINNER ROBT L
1404 Broad ..... Sn Luis Obspo 487-W
If no answer call ..... Sn Luis Obspo 2992
Wu H M 972 Santa Rosa ... Sn Luis Obspo 1750-W

Outboard Motors

EVINRUDE OUTBOARD MOTORS—
SPORTSMAN'S STORE
719 Higuera ..... SnLuisObspo 2520

MERCURY OUTBOARD MOTORS

See the Mercury before you buy. Find out what a difference Mercury's exclusive "Full-Jeweled" power (roller and ball bearings) makes in performance and long service-free operation.
SALES . . . SERVICE

"WHERE TO BUY THEM"
DEALER
SPORTSMAN'S STORE
719 Higuera ..... SnLuisObispo 2520

Oxygen Therapy Equipment

WOOD H A WELDING & MACHINE SHOP
1207-13th ..... PsoRobls 321

Paint Dealers–Retail

ACME QUALITY PAINT & WALL PAPER STORE
Distributors for SUPER KEM-TONE
KEM-TONE, KEM-GLO
ACME QUALITY PAINTS
PAINTERS' SUPPLIES
ARTISTS' MATERIALS
862 Monterey ..... SanLuisObispo 3039

ATASCADERO HARDWARE TrafficWy . Atascadero-133
Atascadero Lumber Co Traffic Wy .... Atascadero 661

BOYSEN PAINTS
100% PURE
PAINTS
VARNISH
ENAMELS
BOYSEN Colorizer PAINTS

"WHERE TO BUY IT"
BAXTER LUMBER & BUILDING MATERIALS
1015 Grand Av ..... Aroyo Grnde 2422
BUILDERS MARKET
1115-13th ..... PasoRobles 277
SAN LUIS WALL PAPER & PAINT STORE
1126 Broad ..... Sn Luis Obspo 1072-R

(Continued Next Page)

Would you like to build sales . . . attract new customers . . . encourage old customers to come back again? Advertise in the Classified Telephone Directory . . . it pays! The Yellow Pages will tell your sales story to people who are ready to buy!

Paint Dealers–Retail–(Cont'd)

DUNNE PAINTS

Exterior paints and pastes, roof coatings, enamels, undercoats, wall finishes, varnishes, special oils, dryers & stains, industrial, automotive, and marine finishes of outstanding quality.
Use DUNNE Color Suited PAINTS for Perfect Color Harmony — Everytime!

"WHERE TO BUY THEM"
Morro Bay Marine Supply
727 Marsh ..... Sn Luis Obspo 1202
Morro Bay Marine Supply
5th & Morro ..... Morro Bay 4461

DU PONT PRE-TESTED PAINTS—
FAIR OAKS SUPPLY
995 Grand Av ..... AroyoGrnde 2697
REED'S PAINT & WALLPAPER STORE
1121 Broad ..... SnLuisObspo 1364-W

DUTCH BOY PAINTS
PAINTS, VARNISHES & ENAMELS
Blended to keep your home bright
Manufactured by
NATIONAL LEAD COMPANY

"WHERE TO BUY THEM"
BOYLE LUMBER CO
Ocean Av ..... Cayucos 2311
FARMER'S HARDWARE & EQUIP CO
581 Higuera ..... Sn Luis Obspo 852
HAMMONS' FIRESTONE DEALER STORE
1344 Park ..... Paso Robls 405

Paint Dealers–Retail–(Cont'd)

FLEMING D S LUMBER CO
Featuring
ROYAL DUTCH PAINTS
& VARNISHES
DRAMEX TEXTURES
Complete Line of Painters Supplies
Builders Supplies & Lumber
13th & Atlantic
Grover Cty ..... ArroyoGrande 2729

FULLER PAINTS—
HAMMOCK CHAS & SON PAINT STORE
Highway ..... Atascadero 176
UNION HARDWARE CO
725 Higuera ..... Sn Luis Obspo 43

GENERAL PAINTS
Finishes for every interior and exterior use
MODERN COLORS
EASY TO APPLY
LONG LASTING
All painters' supplies
GENERAL PAINTS

"WHERE TO BUY IT"
Forden's Hardware
857 Monterey ..... Sn Luis Obspo 273
Nipomo Lumber Co
101 Hwy Nipomo ..... WAbsh 9-4231

GRISANTI HARDWARE Highway .... Atascadero 580
HAGLE-DeCOU LUMBER CO SHighway . Atascadero-43

(Continued Next Page)

The Classified Directory has solved many a buyer's problem.

PITTSBURGH *Sun-Proof* HOUSE
INSULATION
SPECIALISTS
WALL BOARD
ROOFING
BUILDERS HARDWARE
PAINT
ACOUSTICS
OILS
FLOOR COVERINGS
JAMES A. QUAGLINO
JOHN HOURIHAN, MANAGER
SINCE 1922
BUILDERS' SUPPLIES
SANTA BARBARA AVE. & HIGH, SAN LUIS OBISPO
SAN LUIS OBISPO 1840

Paint Dealers–Retail–(Cont'd)

HAMMOCK CHAS & SON PAINT STORE
Complete Line of
FULLER PAINTS
OVER 350 COLORS TO CHOOSE FROM
We Mix Your Colors on Our Color Machine
WALLPAPER
PLATE & WINDOW GLASS
DRAPERIES – TRAVERSE RODS
Highway .....Atascadero 176

Harbor Supply Co
Cabots Stains & Waxes
1141 Main .....MorroBay 5311
HAYWARD LUMBER CO Hwy 1 North..Cambria 29
Johnson Paint Store
Traffic Wy.....Atascadero 677-J
MASTER-MIXED PAINTS–
SEARS ROEBUCK & CO
879 Higuera .....SnLuisObispo 760

MURPHY COLOR-SCHEME PAINTS
SETFAST CANVAS PAINT
Unlimited Choice of Colors In Exterior & Interior Paints. Full Line of Varnishes, Enamels & Lacquers.
"WHERE TO BUY IT"
DISTRIBUTOR
INTERCHEMICAL CORP-MURPHY PAINT DIVISION 915 Howard S F....YUkon 2-6023
DEALERS
HAGLE-DeCOU LUMBER CO
S Highway.....Atascadero 43
HAYWARD LUMBER CO
12th & Riverside Av.....PasoRobles 73
5th & Magnolia.....MorroBay 2291
From telephones served by the following exchanges
Cambria San Luis Obispo
Cayucos
(No Inter-City Charge)
Ask "Operator" for Entrprise 11406
PAC COAST LUMBER CO OF CALIF
1524 Grand Av Grover City.ArroyoGrnde 2832
PACIFIC COAST LUMBER CO OF CALIF
271 Higuera.....Sn Luis Obspo 1420

NASON PAINTS
PAINTS FOR EVERY HOUSEHOLD AND AUTOMOTIVE PURPOSE
Automotive Finishes, Paints, Lacquers and Wallpaper
"WHERE TO BUY THEM"
DEALER
TRUSSLER'S FURNITURE STORE
1303 Park.....Pso Robls 126

OLD COLONY PAINTS
"Save the Surface and You Save All"
"WHERE TO BUY THEM"
GRISANTI HARDWARE
Highway .....Atascadero 580

Advertise here—it pays.

Paint Dealers–Retail–(Cont'd)

PABCO PAINTS
Featuring "California Originals" In The New Western Colors!
Interior, Exterior, Marine, Industrial Paint, "Hydroseal," Prot. Coatings, "Stainless Sheen"
Rubber-base Interior Paint
For Other Pabco Products See Pabco Linoleum & Pabco Roofing Dealers
"WHERE TO BUY THEM"
McCOY PUMP CO 1134-13th....PsoRobls 1311
Tobin Lumber & Supplies
19th & Hwy No 1.....MorroBay 6587

PASO ROBLES LUMBER CO
10th & Pine.....PasoRobles 820
Paso Robles Mercantile Co 839-12th ...PsoRobls 340

PITTSBURGH PAINTS–
COOPERATIVE FARMERS SUPPLY CO INC
1311 Park .....PsoRobls 344
HARBOR SUPPLY CO 1141 Main.MorroBay 5311

Quaglino James A Builders Supplies
Santa Barbara Av & High...Sn Luis Obspo 1840
(See Advertisement Page 151)

REED'S PAINT & WALLPAPER STORE
"Make Your Paint Problems Ours"
EXCLUSIVE DEALER FOR
DUPONT PAINTS
IMPERIAL WASHABLE WALLPAPER
1121 Broad .....Sn Luis Obspo 1364-W

SAN LUIS WALL PAPER & PAINT STORE
1126 Broad.....Sn Luis Obspo-1072-R

SHERWIN-WILLIAMS PAINTS
Paints for all purposes
Including famous
S W P House Paint,
SUPER KEM-TONE De Luxe
Washable Wall Paint,
KEM-GLO Miracle Lustre Enamel.
"WHERE TO BUY IT"
DEALERS
COSTA J M & SON Highway 1...MorroBay 3641
HEATON R C CO 803-13th.....Pso Robls 890
JOHNSON PAINT STORE
Traffic Wy .....Atascadero 677-J
MINEAU & LOOMIS
405 E Branch.....Aroyo Grnde 2695
MINEAU & LOOMIS
904 Grand Av.....AroyoGrnde 3213

SINCLAIR'S PAINTS–
SOUTHERN PACIFIC MILLING CO
Snta Barbara Av.....Sn Luis Obspo 2200
(Continued Next Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—
1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Paint Dealers–Retail–(Cont'd)

TREASURE TONES
Pre-harmonized Colors In Oil and Latex Paints
One Coat Covers
Odorless Scrubbable
Bico Bond .. Oil-cement
Stucco Paint - 47 Exactly Right Exterior Colors
"WHERE TO BUY THEM"
DEALERS
Atascadero Hardware
Traffic Wy .....Atascadero 133
BURROUGHS CABINET SHOP
Hwy No 1.....Cayucos 2831
MINEAU & LOOMIS
405 E Branch .....ArroyoGrande 2695
MINEAU & LOOMIS
904 Grand Av.....ArroyoGrande 3213

TRUELOVE K P PAINT STORE
800 Dolliver Pismo Beach.....POplr 6-2116

Paint Dealers–Whsle

ACME QUALITY PAINT & WALL PAPER STORE
Distributors for
SUPER KEM-TONE
KEM-TONE, KEM-GLO
ACME QUALITY PAINTS
PAINTERS SUPPLIES
862 Monterey .....San Luis Obispo 3039

DU PONT AUTOMOBILE PAINTS–
UNIVERSAL AUTO PARTS CO
969 Monterey.Sn Luis Obspo-1418

QUAGLINO JAMES A BUILDERS SUPPLIES
DISTRIBUTORS OF
PITTSBURGH PAINTS
Santa Barbara Av & High.....San Luis Obispo 1840

Paint Spraying Equipment
See Spraying Equipment

Painting–Automobile
See Automobile Painting

Painting Contractors

Bertrem J R 559 Traffic Wy.....AroyoGrnde 3324
CLARK HOWARD E
445 High.....Sn Luis Obspo 1025-W
King J L 2005 Spring.....PsoRobls 1407

KING JACK
PAINTING CONTRACTOR
SPRAY PAINTING
PAPERHANGING
PLASTEXING
North C .....MorroBay 6626

Kleck Leon N Capitol Hill.....PsoRobls 414
MINSHULL JOHN F
Painting & Paperhanging
Sand Blasting
305-14th .....Pso Robls 426-W
ORVIS HARRY J 1034 Peach..Sn Luis Obspo 1366

Painting Contractors–(Cont'd)

PETERSON E M PAINTING CONTRACTOR
LICENSED CONTRACTOR
PAINTING – DECORATING
RESIDENTIAL WORK
SATISFACTION ASSURED
Mailing Address Rt. 2, Box 244
N Hwy .....Atascadero 680

RHODES G F
COMMERCIAL – HOMES
INDUSTRIAL
SPRAY OR BRUSH
DECORATING
FREE ESTIMATES
950 Chorro .....SanLuisObispo 1397

Stewart Don 377 Elm.....AroyoGrnde 2349
Winslow R H
1350 Bello Av Pismo Beach.....POplr 6-4630

Pallets & Skids

ENTERPRISE PALLET CO INC
Pallets-Skid-Bins-Eng Service
Bayshore Hwy South S F.....JUno 3-0642

Paper–Building–See Building Materials

Paper Dealers

BLAKE MOFFITT & TOWNE
218 E Jones.....Snta Maria 5-2641
ZELLERBACH PAPER COMPANY
Wrapping Paper – Printing Paper
Cups – Containers – Twine
Stationery & School Supplies
Variety Store Merchandise
45 N San Pedro Sn Jse.....CYprss 3-4092
Residence .....SanLuisObispo 625
Residence .....ArroyoGrande 4453

Paper Hangers

Minshull John F 305-14th.....PasoRobles 426-W

Paper–Waxed–See Paper Dealers

Paper–Whsle–See Paper Dealers

Pastry Shops
See Bakers–Retail; also Pies–Pastry

Patent Attorneys & Agents

White George B
1095 Market S F.....Market 1-7068

Patio Construction

B & C Landscaping Service
See Ad Under Landscape Construction
201 Pacific Av.....PsoRobls 898-R

Paving Materials

WEBSTER JACK
PAVING AND GRADING
EXCAVATING
SAND—GRAVEL—FILLS
Fire Wood - Manure - Loam
958 Grand Av.....Arroyo Grande 2694

Pawnbrokers

San Luis Jewelry & Loan Co
974 A Monterey.....Sn Luis Obspo 2958-W

Peanuts–See Nuts–Edible

Pest Control

See Exterminating; Also Fumigating; Also Moth Proofing; Also Termite Control; Also Tree Service; Also Weed Control Service

Pet Shops

Hazel's Pet Shop
595 Marsh.....SnLuisObspo 962-W
Home Aquarium & Pet Shop 340-5th.MorroBay 6346

Phonograph Records–Retail

ALLEN'S SIGHT & SOUND
Records–Phonographs–Changers
High Fidelity Music Systems
Repair Service
Electronic Supplies
856 Monterey.....SanLuisObispo 431

BROWN'S MUSIC STORE
717 Higuera.....SnLuisObspo 1278
Kramer's 1325 Park.....PsoRobls 385

LONG E E PIANO CO
Since 1911
The latest POPULAR
The finest CLASSICAL
RECORDS
ALSO CHILDREN'S – RELIGIOUS – WESTERN
777 Marsh.....SanLuisObispo 506

Music Supply Co
Halcyon Rd & Grand Av.....AroyoGrnde 3118

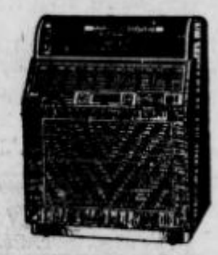
Phonographs–Coin Operated

Los Osos Vendors 750 Mill.....SnLuisObspo 1833
(See Advertisement This Page)
San Luis Amusement Co
938 Chorro.....SnLuisObspo 66-W

SPLATTER-ME-NOT

Turn a colander upside down over frying pan when frying chicken, fish or meat. Steam can escape but fat can't splatter.

Featuring
SEEBURG
COIN OPERATED PHONOGRAPHS
Also All Other Coin Operated Amusement Devices
24-HOUR DEPENDABLE SERVICE



LOS OSOS VENDORS
Phone SAN LUIS OBISPO 1833
FOR SERVICE — SAN LUIS OBISPO 2992
750 MILL

Photo Finishing–Retail

CAL PHOTO SUPPLY
Expert – Prompt
Photo Finishing
Also
24-Hr. Photostatic Service
Army & Navy Discharges
Marriage Licenses & Birth Certificates
899 Higuera.....SanLuisObispo 773

Camera Shop 1036 Chorro.....SnLuisObspo 1748
Louis Studio 1017 Chorro.....Sn Luis Obspo 371
Morro Bay Photo Shop 844 Main....MorroBay 3351
Park Pharmacy 801-12th.....PasoRobles 33

PICTURE SHOP THE
THE PICTURE SHOP
KODAK
FILM
FAST PHOTO FINISHING SERVICE
1371 Monterey.....SanLuisObispo 2703-R

Photo Finishing–Whsle

Louis Studio 1017 Chorro.....Sn Luis Obspo 371

Photocopy Prints

CAL PHOTO SUPPLY
PHOTOSTATIC COPIES
ARMY & NAVY DISCHARGES
Marriage Licenses & Birth Certificates
Photo Finishing and Supplies
24-Hour Photostatic Copy Service
"We Copy Anything"
899 Higuera.....SanLuisObispo 773

Photographers–Aerial

McLain Studio Of Photography
970 Chorro.....SnLuisObspo 2247

Photographers–Commercial

Lennie Studio
Camp Sn Luis Obispo.....SnLuisObspo 20-R-1
LOUIS STUDIO 1017 Chorro.....SnLuisObspo 371
McLAIN STUDIO OF PHOTOGRAPHY
970 Chorro.....Sn Luis Obspo 2247
(See Advertisement This Page)
Stevens Studio 1225 Spring.....PsoRobls 1121
Wilkins Studio 101 Hwy.....Atascadero 158

You'll find it fast in the YELLOW PAGES.

McLain STUDIO of PHOTOGRAPHY
PORTRAITS – CHILDREN
WEDDINGS
FAMILY GROUPS
IN STUDIO, CHURCH OR HOME
Commercial
Advertising – Banquets – Aerial
Phone San Luis Obispo 2247
Residence 3707-J
970 Chorro

Photographers–Portrait

GAINSBOROUGH STUDIO
Portrait Studio-Exclusively
864 Higuera.....Sn Luis Obspo 1541
(See Advertisement This Page)
LOUIS STUDIO
1017 Chorro.....Sn Luis Obspo 371
McLAIN STUDIO OF PHOTOGRAPHY
WEDDINGS
FAMILY GROUPS
CHILDREN
IN HOME – STUDIO OR CHURCH
970 Chorro.....SanLuisObispo 2247
If no answer call....SanLuisObispo 3707-J

Morro Bay Photo Shop 844 Main....MorroBay 3351
Sears' Studio Highway.....Atascadero 504-W
Stevens Studio 1225 Spring.....PsoRobls 1121
(See Advertisement This Page)
WILKINS STUDIO
WEDDINGS – BABYS
FAMILY GROUPS
COMMERCIAL PRINTING
101 Highway.....Atascadero 158

HIDDEN LINEN

Linen table cloths which are too shabby to spread may be easily cut and hemmed into fine, soft hand or tea towels.

FOR BEST RESULTS WITH YOUR TELEPHONE

please . . .

Make sure of the number. If in doubt consult the Telephone Directory.

Speak with lips close to the mouthpiece, using your natural tone of voice.

And give the called person TIME to answer!

Thank You!

FOR
PHOTOGRAPHY
THE FINEST
IT'S
Stevens Studio

WEDDINGS
CHILDREN
PUBLICITY
GLAMOUR
COLOR
ADVERTISING
GROUPS
AERIAL
OLD COPIES RESTORED

EVENINGS & SUNDAYS BY APPOINTMENT

PASO ROBLES
1121
1225 SPRING

GAINSBOROUGH STUDIO

Wedding PORTRAITS
Since 1908

We Specialize in
✓ WEDDINGS
✓ CHILDREN'S PORTRAITS
Black & White or Color
Unusual – Informal
WEDDING COVERAGE
Church, Home or Studio
Spec. Rates to Service Men

Pop. Prices - Eve's & Holidays by App't.
Call San Luis Obispo 1541 or San Luis Obispo 2281-J
864 HIGUERA SAN LUIS OBISPO

Go to the Church of your choice . . .
TAKE SOMEONE WITH YOU, YOU'LL BOTH BE RICHER FOR IT

PHOTO SUPPLIES

- PHOTO FINISHING
- DEVELOPING – PRINTING ENLARGING
- MOVIE CAMERAS & PROJECTORS BELL & HOWELL, KODAK, REVERE, KEYSTONE
- STILL CAMERAS & ACCESSORIES KODAK, GRAFLEX, ZEISS ARGUS, LEICA, ANSCO, STEREO
- BAUSCH & LOMB
- DEFENDER
- DARK ROOM EQUIPMENT

PHOTOSTATIC COPIES

CAL PHOTO SUPPLY

899 HIGUERA

PHONE San Luis Obispo 773

CAMERAS & SUPPLIES

PHOTO FINISHING

KODAK – ARGUS – GRAFLEX
REVERE – BELL & HOWELL

WE GIVE S & H GREEN STAMPS

CALL
San Luis Obispo
1748

THE CAMERA SHOP

1036 CHORRO SAN LUIS OBISPO

Lips *close* to the Telephone for best results

Please speak distinctly when you telephone, with lips close to the mouthpiece.

Just as you can't hear when you take your ear inches from the receiver, so others can't hear unless you keep your lips close to the mouthpiece.

Photographic Equipment & Supplies–Retail

ALLEN'S SIGHT & SOUND
Movies & Color Slide Equip-Sales-Rentals
856 Monterey ..... SnLuisObspo 431

CAL PHOTO SUPPLY
899 Higuera ..... Sn Luis Obspo 773
(See Advertisement Page 156)

CAMERA SHOP
1036 Chorro ..... Sn Luis Obspo 1748
(See Advertisement Page 156)

Evans Camera Exchange 1428 Spring .. PsoRobls 442
Hudson's Drug Store 815-12th ..... PsoRobls 51

Photostat Prints—See Photocopy Prints

Physical Therapists

BETTENCOURT ALICE R
571 Marsh ..... Sn Luis Obspo 1898-M

FRENCH HOSPITAL
1170 Marsh ..... Sn Luis Obspo 3135

Madson A J 870 Price Pismo Beach ... POpIr 6-4636

POE LENORD E 303-16th ..... PsoRobls 223

POE RUDOLPH A

Physical – Electro – THERAPY
Heat Treatments
Scientific Manipulation
22 Years Experience
657 Marsh ..... SanLuisObispo 344

WALKER EARL T 1947 Spring ..... Pso Robls 754

Physicians-Osteopathic

See Osteopathic Physicians

Physicians & Surgeons D. O.

KELLEY DORSEY M
1500 Marsh ..... SnLuisObspo 1483

Loveland Mark M 898 C ..... MorroBay 5726
Mills Maud S Morro Rd ..... Atascadero 430-R
Shea Vincent B Morro Rd & Hwy ... Atascadero 636
Residence ..... Atascadero 685-W
If no answer call ..... Atascadero 461-W

SKINNER ROBT L
1404 Broad ..... Sn Luis Obspo 487-W
If no answer call ..... Sn Luis Obspo 2992

Strahan L R
1108 Vine ..... PsoRobls 327
If no answer call ..... PsoRobls 1200
Residence ..... PsoRobls 213
Wu H M 972 Santa Rosa ..... SnLuisObspo 1750-W

Physicians' & Surgeons' Exchanges

SAN LUIS OBISPO COUNTY MEDICAL SOCIETY

PHYSICIANS EMERGENCY CALL SERVICE

964 Chorro ..... SanLuisObispo 2992
In ..... Atascadero 170
In ..... PasoRobles 1200

If the telephone number at your residence is listed under another's name, frequently friends do not know how to reach you. For small cost you can have a separate listing in the Telephone Directory under your own name.

Physicians & Surgeons, M. D.

Anderegg Richard L 5th & Market .. MorroBay 6371
If no answer call ..... SanLuisObispo 2992

Beresky Tibor A
Practice Limited To The Eye
1304 Garden ..... SnLuisObspo 595
Residence ..... SnLuisObspo 1438
Or ..... SnLuisObspo 2992

Blair Edw
Surgery & Obstetrics
1004 Vine ..... PsoRobls 840
Nights & Sundays call ..... PsoRobls 840
If no answer call ..... PsoRobls 1200

Bossert Robt H 1305 Vine ..... PsoRobls 50
If no answer call ..... PsoRobls 1200

Buck Robert E
Limited To Internal Medicine
990 Pacific ..... Sn Luis Obspo 3041

Bullard Alton L 740 Price Pismo Beach POpIr 6-2112
If no answer call ..... POpIr 6-4655

Bullard Mounts & Gant
740 Price Pismo Beach ..... POpIr 6-2112

Burnight E R
348 Hollister Pismo Beach ..... POpIr 6-4633

Carlson Paul A 522-13th ..... PasoRobles 860
If no answer call ..... PsoRobls 1200
Residence ..... PsoRobls 1159

Cole Kenneth E 4th & Market ..... MorroBay 3611

Cookson H N
General Medicine-Surgery-Obstetrics
154 Traffic Way ..... ArroyoGrande 2114
If no answer call ..... AroyoGrande 5707

County Health Dept 12th & Pine ..... PsoRobls 547

Crook Glenn D
Limited To Ear Nose & Throat
1170 Marsh ..... Sn Luis Obspo 3135
Residence ..... Sn Luis Obspo 390

Dunklee Geo K
Surgery
990 Pacific ..... Sn Luis Obspo 3041

Elvin John H
General Practice
273 Pomeroy Av Pismo Beach .... POpIr 6-2492
Residence ..... AroyoGrnde 2604

Ferris Chalmer W
General Practice-Obstetrics
1170 Marsh ..... Sn Luis Obspo 3135
1221 Park ..... Pso Robls 1435
6th & Pacific ..... Cayucos 2111
Residence ..... SnLuisObspo 4229

Fogo Alden E & Kundert Karl
Ear Nose & Throat-Eye
1114 Marsh ..... SnLuisObspo 710
If no answer call ..... SnLuisObspo 2992

French Edison A
Limited To General Surgery-Gynecology
1170 Marsh ..... Sn Luis Obspo 3135
If no answer call ..... Sn Luis Obspo 2827
1221 Park ..... Pso Robls 1435
6th & Pacific ..... Cayucos 2111

French George O
Limited To Orthopedic Surgery
1170 Marsh ..... Sn Luis Obspo 3135
1221 Park ..... Pso Robls 1435
6th & Pacific ..... Cayucos 2111
Residence ..... SnLuisObspo 465-R

Gaebe L C 895 Pismo ..... Sn Luis Obspo 548
Residence ..... Sn Luis Obspo 2040
If no answer call ..... SnLuisObspo 2992

Gant Robert J 740 Price Pismo Beach POpIr 6-2112
If no answer call ..... POpIr 6-2201

Gazin Albert
Radiology
1301 Chorro ..... Sn Luis Obspo 2409

Gelinas Edmund J
Practice Limited To Anesthesiology
774 Marsh ..... SnLuisObspo 1235
Residence ..... SnLuisObspo 4127

Gravelle R Alvin Traffic Wy ..... Atascadero 524-M
Residence ..... Atascadero 766-J
If no answer call ..... Atascadero 170

(Continued Next Page)

The Yellow pages save you time.

Physicians & Surgeons, M. D.–(Cont'd)

Gray Thomas J Main.....Cambria 107
Residence Phone.....Cambria 135
Greenman Robt A Jr
General Practice
Central Mall.....Atascadero 116
Residence.....Atascadero 645-R
If no answer call.....Atascadero 170
Guernsey Dexter E
General Surgery
773 Pismo.....SnLuisObspo 1298
If no answer call.....SnLuisObspo 2992
Residence.....SnLuisObspo 2512
Hagen Horace
Internal Medicine
1215 Chorro.....Sn Luis Obspo-1782
24 Hours Night & Day Call..Sn Luis Obspo 1782
Hagen Treadwell & Sherman
1215 Chorro.....SnLuisObspo 1782
24 Hours Night & Day call.....SnLuisObspo 1782
Hardham John F
Internal Medicine
522-13th.....Pso Robls 766
Residence.....Pso Robls 34-F-15
If no answer call.....PsoRobls 1200
Harper Lamar B
Eye Exclusively
1170 Marsh.....SnLuisObspo 3135
Residence.....SnLuisObspo 2599-W
Keese Anthony V
Orthopedic Surgery & Fractures
990 Pacific.....Sn Luis Obspo 3041
Kelker G D
Eye Ear Nose & Throat
6th & Pacific.....Cayucos 2111
Kennedy Chas R
Surgery & Orthopedics
522-13th.....Pso Robls 31
If no answer call.....Pso Robls 1200
Kundert Karl & Fogo Alden E
Eye-Ear Nose & Throat
1114 Marsh.....SnLuisObspo 710
If no answer call.....SnLuisObspo 2992
Maher Edward J 784 Marsh...Sn Luis Obspo 2412
Residence.....**Sn Luis Obspo 2643**
If no answer call.....SnLuisObspo 2992
McClenathan C K
Limited to Internal Medicine
1170 Marsh.....SnLuisObspo 3135
Residence.....SnLuisObspo 728
McGrew Donald 1205 Higuera....SnLuisObspo 3252
If no answer call.....SnLuisObspo 1998
Middleton Joseph G
Obstetrics & Gynecology
990 Pacific.....Sn Luis Obspo 3041
Mounts Billy W
740 Price Pismo Beach.....POpIr 6-2112
If no answer call.....POpIr 6-4773
Mugler F R
N Hwy & Rosario Av.....Atascadero 662
Residence.....Atascadero 682
Oberson E C Marsh & Garden.....Sn Luis Obspo 244
If no answer call Long Distance.....S Mrg 43-J
Pearman R O
Surgery & Urology
1235 Morro.....Sn Luis Obspo 2822
If no answer call.....**Atascadero 324-R**
Petrick Eugene C
Practice Limited To Anesthesiology
774 Marsh.....SnLuisObspo 1235
Residence.....SnLuisObspo 1713
Quijano Octavio
General Practice
1221 Park.....PasoRobles 1435
Residence.....PasoRobles 1481
If no answer call.....SanLuisObispo 3135
Ragland John E
General Practice
6th & Pacific.....Cayucos 2111
Residence.....Cayucos 4791
If no answer call.....SnLuisObispo 3135

Physicians & Surgeons, M. D.–(Cont'd)

Ragsdale F F 1110 Vine.....Pso Robls 24
If no answer call.....PsoRobls 1200
Residence.....Pso Robls 600
Rose Harry L
Physician & Surgeon
501 Shell Beach Rd Shell Beach..POpIr 6-2125
Day or Night call.....POpIr 6-2125
Schultz C E 745-6th.....Morro Bay 3361
Night Or Day Call.....Morro Bay 3361
Scow Jim
Physician & Surgeon
401-15th.....PasoRobles 572
Residence.....PasoRobles 660
If no answer call.....PasoRobles 1200
If no answer call.....PasoRobles 1192
Sherman Edward C Jr
Obstetrics & Gynecology
1215 Chorro.....Sn Luis Obspo-1782
24 Hours Night & Day Call...Sn Luis Obspo 1782
Singleton Virginia A
Limited To Obstetrics & Gynecology
1304 Santa Rosa.....Sn Luis Obspo 1593
Residence.....Sn Luis Obspo 2980
If no answer call.....Sn Luis Obspo 2992
Smith J Barry 1405 Garden.....SnLuisObspo 1411
Residence.....SnLuisObspo 1652
If no answer call.....SnLuisObspo 2992
Sobey G L 1104 Vine.....Pso Robls 55-W
If no answer call.....Pso Robls 1200
Stannard Raymond E
General Medicine-Surgery-Obstetrics
4th & Market.....Morro Bay 3611
Sullivan Dennis J Jr
General Practice-Obstetrics
1205 Higuera.....SnLuisObspo 1998
Residence.....SnLuisObspo 1998
If no answer call.....SnLuisObspo 2992
Tarpley H E
Physician & Surgeon
401-15th.....PsoRobls 572
Residence.....PasoRobles 1192
If no answer call.....PsoRobles 660
If no answer call.....PsoRobles 1200
Taylor Robt M
X-Ray Diagnosis & Radiation Therapy
1312 Garden.....SanLuisObspo 4224
Emergency Service Call.....SnLuisObspo 3643
Tedone Louis M
Pediatrics
1170 Marsh.....SnLuisObspo 3135
Residence.....SnLuisObspo 2809
Thompson Gordon W
Internal Medicine
1305 Vine.....PsoRobls 50
Residence.....PsoRobls 79
If no answer call.....PsoRobls 1200
Treadwell R T
Surgery
1215 Chorro.....Sn Luis Obspo-1782
24 Hours Night & Day Call...Sn Luis Obspo 1782
Walters Richard D Entrada Av.....Atascadero 142
If no answer call.....Atascadero 284
Ward Edw D 1004 Vine.....PsoRobls 840
Nights & Sundays call.....PsoRobls 840
If no answer call.....PsoRobls 1200
Werbel E W
Limited To Traumatic & General Surgery
1170 Marsh.....Sn Luis Obspo 3135
Residence.....Sn Luis Obspo 1784
Wical Elvin A Bk Of America Bldg AroyoGrnde 2049
Residence.....ArroyoGrande 2053
Wical Elvin A
Gen Medicine-Surgery-Obstetrics
1325 Chorro.....SnLuisObspo 246
Residence 609 Le Pointe.....AroyoGrnde 2053

(Continued Next Page)

When your telephone rings, it's thoughtful, courteous, and good business to answer it promptly.

Physicians & Surgeons, M. D.–(Cont'd)

Willson Prentiss
Limited To Obstetrics & Gynecology
990 Pacific.....SnLuisObspo 3041
Wochos Robert G
Surgery
990 Pacific.....Sn Luis Obspo 3041
Wolfe Alfred M
Limited To Internal Medicine
1170 Marsh.....Sn Luis Obspo 3135
Residence.....Sn Luis Obspo 424
Woodbridge John H
Limited to Internal Medicine & Diagnosis
891 Pismo.....SnLuisObspo 1882

Pianos–Dealers

BROWN'S MUSIC STORE
717 Higuera.....SnLuisObspo 1278
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506
(See Advertisement This Page)
Music Supply Co
Halcyon Rd & Grand Av.....AroyoGrnde 3118
(See Advertisement This Page)

Pianos–Renting

LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

Picnic Grounds

Red Barn See Canyon.....SnLuisObspo 18-R-12

Picture Frames–Dealers

Acme Quality Paint & Wallpaper Store
862 Monterey.....Sn Luis Obspo 3039
AH LOUIS STORE
Custom Made & Standard Framing
800 Palm.....Sn Luis Obspo 592-J
Louis Studio 1017 Chorro.....Sn Luis Obspo 371
TETER'S PICTURE FRAMING SHOP
PICTURES & FRAMING
"A FRAME FOR EVERYTHING"
Finished & Unfinished Mouldings
950 Price Pismo Bch.....POpIr 6-2467

Pictures–Retail

Teter's Picture Framing Shop
950 Price Pismo Beach.....POpIr 6-2467

Pies–Pastry

BRADLEY R H PIES 1804 Osos....SnLuisObspo 861
PEERLESS BAKING CO
584 Higuera.....Sn Luis Obspo 319
Pie Shop S Hwy.....Atascadero 669-J

Pillows–Renovating

SAN LUIS STERILIZATION & MATTRESS CO
Buchon & High.....Sn Luis Obspo 405

Pipe–Retail

Mathews Don A 1208 Railroad Av...PasoRobles 709

Pipe–Used

MARKOVITS & FOX
8th & Taylor San Jose.....CYprss 5-3663

Advertise here—it pays.

Pipe Welding–See Welding

Pipe–Whsle & Mfrs

CRANE CO 239 E Alisal.....Salinas 3964

Planing Mills–See Millwork

Planographing–See Printers

Plant Food–Concentrated–See Fertilizers

When you place a call, give the other person time to answer. Many unanswered calls would have been completed in a few more seconds.

E. E. Long
PIANO CO.
Since 1911

WE BUY RENT SELL PIANOS

SPINETS - GRANDS - UPRIGHTS
Nationally Advertised
WURLITZER - KIMBALL LESTER

ASK ABOUT OUR RENTAL PURCHASE PLAN

PIANO TUNING
Phone San Luis Obispo 506
777 Marsh

HALCYON RD GRAND AVE
MUSIC SUPPLY COMPANY
• PIANOS & ORGANS
• STORY & CLARK
• MASON & HAMLIN
• HOBART M. CABLE
• GULBRANSEN & OTHERS
• OPEN SUNDAYS 1 TO 6
• CHICKERING
• WINTER
• LESTER
PHONE
ARROYO GRANDE 3118
Halcyon Rd. & Grand Ave. Fair Oaks Dist.

Plasterers

CARLSON CARL F
PLASTERING CONTRACTOR
INTERIOR & EXTERIOR
ESTIMATES GLADLY FURNISHED
529 Crown.....Arroyo Grande 5509
411 Grand Av.....San Luis Obispo 346

Plastic Products–Retail

S L O SUPPLY CO
Plexolite Corrugated Or Flat Sheets
101 Higuera .....SnLuisObspo 351

You'll find it fast in the YELLOW PAGES.

ELECTRO
PLATING
Automobile Accessories
CHROME – SILVER – BRASS
COPPER – NICKEL – CADMIUM
Polishing – Lacquering
Baby Shoes Bronzed
Phone SAN LUIS OBISPO 717
MATHEWS PLATING SERVICE
1 HIGUERA ST.

Plating

Mathews Memorials & Plating Service
1 Higuera.....Sn Luis Obspo 717
(See Advertisement This Page)

Plumbers

Ace Plumbing Co 94 Toro.....SnLuisObspo 553-W

BENDER'S PLUMBING & SUPPLIES
We Specialize in
NEW INSTALLATIONS
WATER HEATERS – FLOOR FURNACES
AND WALL FURNACES
Cor Shell Beach Rd & Cuyama
111 Cuyama Av Shell Bch.....POplr 6-4747

BETTER PLUMBING CO
PLUMBING & SHEET METAL
Repairs & Installations
On All Types of
PLUMBING & HEATING
1126 Chorro .....SanLuisObispo 1383

Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av.....PsoRobls 1117
(See Advertisement Page 162)
BROUILLET & OCHS
2075 Rachel Ln.....SanLuisObispo 1097
If no answer call.....SanLuisObispo 3265-J
Canby's Plumbing Heating & Appliances
1185 Grand Av.....Aroyo Grnde 2997
(Continued on Pages 161, 162 & 163)

Advertise here—it pays.

SMEE'S PLUMBING

24-HOUR SERVICE
NEW INSTALLATIONS AND REPAIRING
ALL PLUMBING AND HEATING NEEDS
Floor Furnaces – Water Heaters
Gutters – Downspouts
Thermostats
NIGHT PHONE
San Luis Obispo 1365
San Luis Obispo **766**
2959 SOUTH BROAD ST. - SAN LUIS OBISPO

SMEE'S
PLUMBING — HEATING — SHEET METAL

HAVING PLUMBING TROUBLES?

CALL
SAN LUIS OBISPO 337
Nights – Sundays & Holidays Call
SAN LUIS OBISPO 2217-J

CITY-WIDE EMERGENCY SERVICE
INSTALLATIONS – REPAIRS & MODERNIZING
Sales & Service on
• FLOOR FURNACES • WATER HEATERS
SHEET METAL WORK
✔ VENTILATORS ✔ SKYLIGHTS
• DRAINS • GUTTERS • SINKS

McBRIDE'S
PLUMBING • HEATING • SHEET METAL
OLD SOUTH HIGHWAY (Prompt & Reliable) SAN LUIS OBISPO

ART KETZ
PLUMBING — HEATING
SHEET METAL

PAYNE WALL & FLOOR FURNACES
VENTILATING SYSTEMS
WATER HEATERS
BATHROOM & PLUMBING FIXTURES
COOLERS
REMODELING & REPAIRS

SAN LUIS OBISPO 4216

ORCUTT RD. SAN LUIS OBISPO

BLAKE'S PLUMBING HEATING & SHEET METAL

Sales & Service

REMODELING
CONTRACTING
JOBBING

Guaranteed Workmanship

RESIDENTIAL
COMMERCIAL
INDUSTRIAL

Estimates Gladly Given

Featuring
COLEMAN BLEND AIR & LENNOX AIRE-FLO
FURNACES & AIR CONDITIONING UNITS
WATER HEATERS – FIXTURES – VALVES & FITTINGS – PIPE

PASO ROBLES 1117

1701 RIVERSIDE AVE.

HUGHES PLUMBING
AND
REPAIR SERVICE

361 PISMO ST. PISMO BEACH
Phone POplar 6-2494

VALLEY SHEET METAL SHOP
PLUMBING – HEATING
A. F. HAWK

Furnaces
Water Heaters
Galvanized Tanks
Gutters - Drains
Sinks Restaurant
Sheet Metal Work
Retail Plumbing Supplies
FREE ESTIMATES

ARROYO GRANDE 2357
106 N. HALCYON RD.

HARBOR SUPPLY CO.
PLUMBING • ELECTRIC
PITTSBURGH PAINTS

RESIDENTIAL & COMMERCIAL
PLUMBING & SUPPLIES
FLOOR & WALL FURNACES
Morro Bay 5311
1141 MAIN MORRO BAY

KNOW The Number?
We'll be able to serve you
faster on Long Distance calls
when you do!

Plumbers–(Cont'd)

Cheda Plumbing
Sheet Metal & Heating
975 Foothill Bl ..... SnLuisObspo 707
Coalwell Roy 2029 Pine ..... PsoRobls 402

COOK F D PLUMBER & ELECTRICIAN
PLUMBING
HEATING
ELECTRIC
REPAIRS – INSTALLATIONS – SERVICE
1032 Pine ..... PasoRobles 1066
If no answer call ..... PasoRobles 23-F-2

CRAIG F L SHEET METAL & PLUMBING
731-21st ..... PasoRobles 523

DIXON HARRY E
PLUMBING
&
HEATING
Ask For Louis Furtado
For Sheet Metal Work
Orcutt Rd ..... Sn Luis Obspo-1682-M

Fuller J E
1176 Romona Grover City ..... Aroyo Grnde 2431
Harbor Supply Co 1141 Main ..... MorroBay 5311
(See Advertisement Page 162)
Hollon J W
508 S 18th Grover City ..... AroyoGrnde 2264
HUGHES PLUMBING & REPAIRING
361 Pismo Pismo Beach ..... POpIr 6-2494
(See Advertisement Page 162)

The Yellow pages save you time.

Plumbers–(Cont'd)

Ketz Art Plumbing Heating & Sheet Metal
Orcutt Rd ..... SnLuisObspo 4216
(See Advertisement Page 161)
Kurfess C A Highway ..... Cambria 98-W
McBRIDE SHEET METAL WORKS
Old South Highway ..... SnLuisObspo 337
(See Advertisement Page 161)
McKELVEY'S HENRY B PLUMBING & HEATING Hwy ..... Atascadero 394
MINEAU & LOOMIS
405 E Branch ..... Aroyo Grnde 2695
Reliable Plumbing Co
717 Bennett Av ..... AroyoGrnde 5598
ROBERTS EARL S ELECTRIC SHOP
Member S L O Contractors Assn
475-5th ..... MorroBay 2821
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad ..... SnLuisObspo 766
(See Advertisement Page 160)
Valley Sheet Metal Shop
106 N Halcyon Rd ..... Aroyo Grnde 2357
(See Advertisement Page 162)
Willhoit A H 305 S Main ..... Templeton 2561

Plumbing Fixtures & Supplies–Retail

ACE PLUMBING CO
1435 Monterey ..... SnLuisObspo 3893
(See Advertisement Page 164)
Al's Plumbing Supply
519 Cypress Pismo Beach ..... POpIr 6-4476
(Continued Next Page)

SAVE ON SOAP

It's easy to see amounts of soap used for dishwashing or laundry, if you pour it out of a glass syrup dispenser.

GLEN LADWIG FARM & HOME SUPPLY
PLUMBING SUPPLY

PIPE - FIXTURES - WATER HEATERS
FURNACES - GENERAL HARDWARE - PAINTS
DOORS - PLYWOOD - ELECTRICAL SUPPLIES
AMERICAN STANDARD FIXTURES
PHONE
SAN LUIS OBISPO 2117-J
1619 OSOS SAN LUIS OBISPO

Plumbing Fixtures & Supplies—Retail—(Cont'd)

AMERICAN-STANDARD PLUMBING FIXTURES

A complete line for bathrooms, kitchens, laundries —known for quality, style, and dependable service.

"FOR INFORMATION CALL"

RETAILERS

Better Plumbing Co
1126 Chorro ..... SnLuisObispo 1383
Hagle-DeCou Lumber Co
S Highway ..... Atascadero 43
Harbor Supply Co 1141 Main .... MorroBay 5311
Ladwig Farm & Home Supply
1619 Osos ..... SnLuisObispo 2117-J
McBride Sheet Metal Works
Old South Highway ..... SnLuisObspo 337
McKelvey's Henry B Plumbing & Heating
Hwy ..... Atascadero 394
Smee's Plumbing & Heating Shop
2959 S Broad ..... SnLuisObspo 766

Atascadero Lumber Co Traffic Wy ... Atascadero 661
F & G Exchange Eaglet ..... Atascadero 345-W
HAGLE-DE COU LUMBER CO
S Hwy ..... Atascadero 43
Harbor Supply Co 1141 Main ..... MorroBay 5311
HAYWARD LUMBER CO
12th & Riverside Av ..... Pso Robls 73
HOMART PLUMBING & HEATING SUPPLIES—SEARS ROEBUCK & CO
879 Higuera ..... SnLuisObispo 760

ACE PLUMBING CO.

CONTRACTOR
NEW WORK OR REPAIRS
Free Estimates • All Work Guaranteed
PLUMBING FIXTURES
&
Supplies Retail — Wholesale
Free Advice on Your Plumbing Problems for Owner - Builder
COMPLETE LINE OF
APPLIANCES
San Luis Obispo 3893
1435 MONTEREY ST.

Plumbing Fixtures & Supplies—Retail—(Cont'd)

Ladwig Farm & Home Supply
1619 Osos ..... SnLuisObispo 2117-J
(See Advertisement Page 163)
LOS OSOS VALLEY ELECTRIC
Los Osos Rd ..... SnLuisObspo 34-R-3
MATHEWS DON A 1208 Railroad Av PasoRobles 709
(See Advertisement This Page)
MINEAU & LOOMIS
405 E Branch ..... Aroyo Grnde 2695
Paso Robles Mercantile Co 839-12th ... PsoRobls 340
TOBIN LUMBER & SUPPLIES
19th & Hwy No 1 ..... MorroBay 6587
Willhoit A H 305 S Main ..... Templeton 2561

Plumbing Fixtures & Supplies—Whsle

CRANE CO 239 E Alisal ..... Salinas 3964
PACK PIPE & SUPPLY INC
WHOLESALE
PLUMBING SUPPLIES
183 Higuera ..... SanLuisObispo 75
WESTERN PLUMBING SUPPLY CO LTD
45 N Main ..... Salinas 6608
WORTHINGTON PLUMBING SUPPLY
Wholesalers
COPPER DRAINAGE PIPE
ORANGBURG PIPE AND
FITTINGS
1604 Morro ..... SanLuisObispo 2289

Podiatrist—See Chiropodists

Porcelain Products

Architectural Porcelain Constructors
2827 Union Oakland ..... TWinoks 3-5154

CARRY COLOR SAMPLES

When a wall is painted, have the painter paint the color on a small piece of board. Then take this with you when you look at draperies, furniture, rugs, pictures, etc., for that room.

WATER HEATERS
PIPE & FITTINGS
Complete
PLUMBING & ELECTRICAL SUPPLIES
DON A. MATHEWS
PASO ROBLES 709
1208 RAILROAD AVE.

Poultry Dealers—Retail

BARBA MIKE 1302-21st ..... Pso Robls 1057-W
Bognar's Turkey Ranch
Los Berros Rd ..... AroyoGrnde 3048
BOONE'S POULTRY FARM
379 Alder ..... AroyoGrande 2292
Close A A Grand Av & 14th
Grover City ..... Aroyo Grnde 2837
Eagle Poultry Ranch
Orcutt Rd ..... Sn Luis Obspo 1682-R
KING E G RABBIT FARM
RABBITS
COMPLETELY DRESSED
Wholesale & Retail
Los Osos Highlands .... SanLuisObispo 34-R-2
Moore's Poultry Shop
1097 Grand Av Grover City ..... AroyoGrnde 2615
Morro Bay Chicken Shop 1610 Hwy 1 MorroBay 6301
(See Advertisement This Page)

Poultry Dealers—Whsle

BADER WM 12th & Riverside ..... PsoRobls 298
(See Advertisement This Page)
Bertagnolli A A Poultry Ranch
Atas Av ..... Atascadero 488-J
Calif Turkey Growers Assn Traffic Wy Atascadero 166
Fagerbourg C B S 101 Hwy Nipomo ... WAbsh 9-4571
Moore's Poultry Shop
1097 Grand Av Grover City ..... AroyoGrnde 2615
Morro Bay Chicken Shop 1610 Hwy 1 MorroBay 6301
Seitz Produce Co
Coromar Av ..... Atascadero 295-J
STINSON POULTRY SERVICE
Laurel Ln & Orcutt Rd ..... SnLuisObspo 1336
Wimbart Poultry Ranch ..... PasoRobles 829-W

Poultry Equipment & Supplies

Becker Feed & Seed Co
210 California Blvd ..... SnLuisObspo 587
Farmers Alliance Bus Assoc
Main Plant & Office
945 Riverside Av ..... Pso Robls 115
Plant No 2 6th & Riverside Av .... Pso Robls 724
Loomis E C & Son 147 High ..... SnLuisObspo 1080
McKeen's Hatchery Laurel Ln ... Sn Luis Obspo 45

Poultry Picking

Barba Mike 1302-21st ..... PsoRobls 1057-W

Presswork—See Printers

Printers

ATASCADERO NEWS N Highway ... Atascadero 100
BLAKE PRINTERY
COMPLETE
PRINTING SERVICE
Letterpress & Lithography
IN THE CENTER OF TOWN
1014 Court ..... SanLuisObispo 780-W
Cambrian Press The Cambria-31
Herald Recorder 309 E Branch ... Aroyo Grnde 2826
HILL'S OFFSET PRINTING CO
863 Monterey ..... SnLuisObspo 1727
Litho Art Shop 1819B Osos .. Sn Luis Obspo 3033-W
If no answer call ..... SnLuisObspo 2730-R
Paso Robles Journal 1212 Pine ..... PsoRobls 802
Pismo Times 530 Cypress Pismo Beach .. POplr 6-2217
Press Advertiser Co 1212 Pine ..... PsoRobls 802
Preuss Press 981 Osos ..... Sn Luis Obspo-1176
Reporter The 971 Osos ..... Sn Luis Obspo 3188

MORRO BAY CHICKEN SHOP

"Something to crow about..."

CHICKENS
DUCKS
TURKEYS
RABBITS
FRESH RANCH EGGS
SEA FOODS - FISH
Wholesale - Retail
PHONE
MORRO BAY 6301
1610 HWY. 1 MORRO BAY

POULTRY & EGGS

WHOLESALE
DISTRIBUTOR
&
RECEIVER
PHONE
PASO ROBLES
298
WM. BADER
12th & RIVERSIDE

Go to the Church of your choice...

PUMPS

• LAYNE & BOWLER

• PACIFIC • MEYERS

• FAIRBANKS-MORSE SUBMERSIBLE

DIAL
PASO ROBLES
1311

SPRINKLER IRRIGATION SYSTEMS

Engineered and Installed – Well Testing – Free Estimates

McCOY PUMP CO.

1134 - 13th Street

BERKELEY PUMPS

SALES-SERVICE-REPAIRS-PARTS

There is a Berkeley Combination Turbine for your needs: 3 to 30 acres, water levels 30 to 300 ft.

1 PUMP THAT REALLY DOES THE WORK OF 2

BERKELEY DUAL PURPOSE DEEPWELL TURBINE

THE IDEAL DEEPWELL UNIT FOR FARMS OF 3 TO 30 ACRES

1—Deliver High Pressure Water for Your Home.

2—Deliver Large Volumes of Low Pressure Water for Irrigation.

DEEPWELL – TURBINE – CENTRIFUGAL & JET PUMPS

24-Hour Service on All Makes

WELLS CLEANED THE MODERN WAY

"SEE GRUMP ABOUT YOUR PUMPS"

A & G PUMP SERVICE

PHONE
ARROYO GRANDE 5595

1166 GRAND AVE. FAIR OAKS DISTRICT

Printing Equipment

Brintnall Harry W Co
Full Line Equip & Supplies-Since 1906
430 Howard S F ..... GArfld 1-5867

Produce

See Specific Kinds, i.e., Eggs Headings; Fruits & Vegetables Headings; Poultry Dealers Headings; Etc

Publicity Service

Joy Garrison Berghell Advertising
964 Chorro ..... SanLuisObispo 2992

Publishers

Cambrian Press The Cambria-31
Reporter The 971 Osos ..... Sn Luis Obspo 3188

Pumps

A & G Pump Serv 1166 Grand Av .. AroyoGrnde 5595
(See Advertisement Page 166)

BERKELEY PUMPS

Jet Type Water Systems
"Crusader" Deepwell Turbines
Dual-Purpose Deepwell Turbines
Horizontal Centrifugal Pumps
and many special purpose pumps for agricultural, industrial and domestic use.

BERKELEY PUMPS

"WHERE TO BUY THEM"

A & G PUMP SERV
1166 Grand Av ..... AroyoGrnde 5595
Hewitt H ..... Templeton 2361

FARMER'S HARDWARE & EQUIP CO

PUMPS

PRESSURE SYSTEMS

581 Higuera ..... SanLuisObispo 852

LAYNE & BOWLER PUMPS—
McCOY PUMP CO 1134-13th ... Pso Robls 1311

McCOY PUMP CO 1134-13th ..... Pso Robls 1311
(See Advertisement Page 166)

PACIFIC PUMPS

PUMPS
FOR
EVERY SERVICE

PACIFIC

Pumps for Every Industrial Use
Water Pressure and Irrigation Systems

"WHERE TO BUY THEM"

McCOY PUMP CO 1134-13th ... Pso Robls 1311
MINEAU & LOOMIS
405 E Branch ..... Aroyo Grnde 2695

Paso Robles Mercantile Co
Jacuzzi & Aermotor Pumps
839-12th ..... PsoRobls 340
ROEMER & ELLIOT
Layne & Bowler & Jacuzzi Pumps
122 E Mill ..... SantaMaria 5-5556

SCREW STUCK?

To loosen tight screws or bolts, place a few drops of peroxide on them. Let soak in for a few minutes.

Pumps–(Cont'd)

SMITH PUMP & IRRIGATION
Authorized Sales & Service
JACUZZI PUMPS
Turbine – Deepwell Centrifugal Pumps
Sprinkler Irrigation Systems
Engineered & Installed
Wells Tested – Wells Drilled
13th & Riverside Av ..... PasoRobles 358

TOKHEIM GASOLINE PUMPS—
HARDING EQUIPMENT CO
Old 101 Hwy ..... Sn Luis Obspo 1937-J

WELLS CLARK F CORP
PEERLESS PUMPS – SALES – SERVICE
WATER WELL BALING & TEST PUMPING
OUR OWN MACHINE SHOP FOR
BOWL AND PUMP REPAIRS
BOOSTER PUMPS – PRESSURE TANKS
REDWOOD TANKS – IRRIGATION EQUIP.
116 N Blosser Rd ..... SantaMaria 5-6277

Willhoit A H 305 S Main ..... Templeton 2561

Pumps–Repairing

A & G PUMP SERV
1166 Grand Av ..... AroyoGrnde 5595
Houghton S W ..... Pso Robls 5-F-11
Roemer & Elliot 122 E Mill ..... SantaMaria 5-5556

Rabbits

King E G Rabbit Farm
Los Osos Highlands ..... SnLuisObspo 34-R-2

Radiator Repairing–Automobile

See Automobile Radiator Repairing

Radiators–Cooling

Claassen's Radiator Shop
1534 Spring ..... PsoRobls 517-J
FRANKLIN RADIATOR
1185 Monterey ..... SnLuisObspo 455

Radio Broadcasting Companies & Stations

KATY OFFICES
SAN LUIS OBISPO COUNTY'S STATION FOR
A B C
THE AMERICAN BROADCASTING CO.
Offices Located in the Carpenter Bldg.
M. "Marq" Marquardt – Gen. Mgr.
981 Monterey ..... SanLuisObispo 3171
Or Studio & Transmitter
500 Price ..... SanLuisObispo 855

KATY Offices 981 Monterey ... SnLuisObspo 3171
Studio & Transmitter 500 Price . SnLuisObspo 855
KPRL RADIO STATION
32d & Oak ..... PsoRobls 204
KVEC Radio Station
Hill Mtn Vw . Sn Luis Obspo-1100
Transmitter Morro Rd ..... Sn Luis Obspo-702

TO FILL CRACKS

Cracks in wooden walls, etc., can be permanently repaired by filling them with a thick paste made of approximately 1 part linseed oil, 2 parts hot glue, 3 parts whiting and 4 parts sawdust.

Radio Dealers

ADMIRAL RADIOS—
LONG E E PIANO CO 777 Marsh SnLuisObspo 506

DANIELS & BOVEE
710 Higuera ..... Sn Luis Obspo 1335
(See Advertisement This Page)

HEATON R C CO 803-13th ..... Pso Robls 890
LONG E E PIANO CO 777 Marsh ... SnLuisObspo 506
(See Advertisement This Page)

Purchasing agents use the Classified Telephone Directory as their buying guide. Why not investigate the sales-building possibilities of advertising in the Classified Telephone Directory? Just call our nearest Business Office.

DANIELS & BOVEE

★ ★ ★ ★

Authorized Sales & Service

PHILCO - MOTOROLA
PACKARD BELL
RADIO & TELEVISION

PUBLIC ADDRESS SYSTEMS
SOUND EQUIPMENT

EXPERT REPAIRS ON ALL MAKES

SAN LUIS OBISPO 1335

710 Higuera at Broad

RADIO
SALES & SERVICE
Authorized Dealer for
• ZENITH • PACKARD-BELL
• MAGNAVOX
RADIO & TELEVISION
LONG PIANO CO.
PHONE
SAN LUIS OBISPO 506
777 MARSH

Radio Dealers–(Cont'd)

MAGNAVOX RADIO-PHONOGRAPHS
SALES AND SERVICE

Magnavox provides space for television, too! Enjoy fine AM - FM radio plus 3 - speed record changer. Choose from a wide range of traditional and modern cabinets. **Magnavox**

"WHERE TO BUY THEM"

Heaton R C Co 803-13th ..... PsoRobls 890
Long E E Piano Co
777 Marsh ..... SnLuisObspo 506

MOTOROLA RADIOS

Exclusive Manufacturers of quality Electronic Products. **Motorola for Home and Car**

Complete line — PROVEN DEPENDABILITY
Home, Auto, Portable, Clock, Short Wave, AM — FM Radio, Phonographs.

"WHERE TO BUY THEM"

Daniels & Bovee
710 Higuera ..... Sn Luis Obspo 1335

Ozzie's Radio Sales & Service
450 Wadsworth Av Pismo Beach .... POplr 6-4632

PACKARD-BELL RADIO PHONOCORD & TELEVISION—
LONG E E PIANO CO
777 Marsh ..... Sn Luis Obspo 506

PHILCO RADIO AND RADIO-PHONOGRAPH SALES AND SERVICE

Philco gives you finer tone, greater performance and exquisite cabinet beauty at popular prices. Wide choice for every purpose. Buy Philco . . . Famous for Quality the World Over. **PHILCO**

"WHERE TO BUY THEM"
DISTRIBUTOR
COAST COUNTIES DISTRS
122 Helena Av. ..... SntaBarbara 5-3018
DEALER
Daniels & Bovee 710 Higuera SanLuisObspo 1335

RCA VICTOR

TELEVISION
RADIO, PHONOGRAPHS
RECORDS

World Leader in Radio.
First in Recorded Music.
First in Television.

"WHERE TO CALL"
DEALER
BROWN'S MUSIC STORE
717 Higuera ..... SnLuisObspo 1278

SILVERTONE RADIOS—
SEARS ROEBUCK & CO
879 Higuera ..... SnLuisObspo 760

Winkler's House Of Appliances Elec Sales & Serv
1226 Park ..... PsoRobls 1304

(Continued Next Page)

Classified Directory advertising puts the name of your business and products before ready-to-buy customers.

Radio Dealers–(Cont'd)

ZENITH RADIOS

Clock Radios, Portables, AC/DC and FM-AM Table Models, Cobra-Matic ® Radio Phonographs with famous Zenith-quality power and tone. **ZENITH**

"WHERE TO BUY THEM"
DEALERS
DERBY'S ELECTRIC SHOP
827-13th ..... PasoRobles 91
LONG E E PIANO CO 777 Marsh SnLuisObspo 506

Radio Schools–See Schools

Radio Servicing

ATASCADERO RADIO & T V
Alvin F. Cross — Prop.
EXPERT REPAIRS
AND
INSTALLATIONS
ON ALL MAKES & MODELS
Shop: On Hwy 101 — In Center of Town
Hwy ..... Atascadero 676-J

Baney George W Company N Hy. ..... Atascadero 786

BILL'S RADIO SERVICE
REPAIRS ON
ALL MAKES
HOME & AUTO
996 Marsh ..... SanLuisObispo 4061

DAVIES TED
EXPERT REPAIRS
AND
INSTALLATIONS
ON ALL MAKES & MODELS
TV RADIO
993 Higuera ..... SanLuisObispo 436

FRED'S RADIO CLINIC 732-14th .... Pso Robls 336
Hicks Radio & Television Shop
Traffic Wy ..... Atascadero 793
Ozzie's Radio Sales & Service
450 Wadsworth Av Pismo Beach .... POplr 6-4632
PAYNE'S RADIO-T V & MUSIC STORE
1334 Spring ..... PsoRobls 562-M
Radio-Tel Appliances
868 Monterey ..... SanLuisObispo 982
Riffel's Radio & TV Service 521 Spring .. PsoRobls 347

SILVERTONE RADIO SERVICE—
SEARS ROEBUCK & CO
879 Higuera ..... SnLuisObispo 760

STEPHENS RADIO SERVICE
REPAIRING APPLIANCES
AND ELECTRIC CLOCKS
RADIO SALES AND SERVICE
555 Cypress Pismo Bch ..... POplr 6-2218

You'll find it fast in the YELLOW PAGES.

Radio Supplies & Parts–Retail
See Radio Dealers

Radio Supplies & Parts–Whsle & Mfrs

PENINSULA TELEVISION & RADIO SUPPLY
42 W Gabilan ..... Salinas 2-6503

Radio Therapy

Drown Laboratory 1254Garden ... Sn Luis Obspo-1032

Rags

All-State Supply Co
Sanitary Wiping Rags-Cotton & Wool Waste
1769 Chase Oakland ..... Twinoaks 3-2646

Railroad Companies

Southern Pacific Co ..... S Margrita-16
Southern Pacific Co Front & Ocean Av
Oceano ..... Aroyo Grnde 2998
Southern Pacific Co Railroad Av .. Sn Luis Obspo-2500
Southern Pac Co 8th&Railroad ..... Pso Robls-2
Southern Pacific Railroad Co
Mercedes Av. Atascadero-268

Ranches

A D Ranch Hwy 101 ..... Aroyo Grnde 2579
Avenales Cattle Co 540-12th ..... PsoRobls 36
Berguia Vic Huasna Rd ..... Aroyo Grnde 2003
Biddle John F Musick Rd ..... Aroyo Grnde 2042
Buena Vista Ranch ..... PasoRobls 29-J-2
Camatta Ranch Inc ..... S Margrita 31-F-3
Chimney Rock Ranch Adelaide Rd .... PsoRobls 9-F-14
Clarke C W Co
Ranch ..... PasoRobles 1-F-6
Office 606-12th ..... PasoRobles 127
Cowell Land & Cattle Co ..... SMargrita 31-F-21
Dana Bros Branch Nipomo ..... WAbsh 9-4771
Diamond Ranch Los Osos Rd .... SnLuisObispo 47-J-2
Diamond Ranch Santa Fe Rd .. Sn Luis Obspo 14-J-1
If no answer call ..... Sn Luis Obispo 2665
Double Bar S Ranch ..... Pso Robls 13-F-3
Eagle Ranch ..... Atascadero 71-F 22
Hall Clarke L 606-12th ..... PsoRobls 127
Ranch ..... PsoRobls 1-F-6
Office 907-12th ..... PsoRobls 127
Hidden Valley Ranch Cayucos Rd ..... Templtn 4151
Hillman's Keys Valley Ranch ..... PsoRobls 1002
Hillman's Keys Valley Ranches
Sn Miguel ..... SnMiguel 24-F-4
If no answer call ..... PasoRobles 1002
Houchin C E
Ranch No 1 Upper Arroyo .... Aroyo Grnde 2001
Ranch No 2 Huasna ..... Aroyo Grnde 2080
Ranch No 3 Huasna ..... Aroyo Grnde 2075
Ranch No 4 Upper Arroyo ..... Aroyo Grnde 2073
Houchin Cattle Co ..... Snta Margarita 56-F-22
J & R Ranches Camp 8 Creston Rd ... Pso Robls 6-F-5
Kester Ranch ..... Pso Robls 1-F-4
M & H Ranch S Hwy ..... PsoRobls 13-R-3
Negranti Mario
Little Willow Crk Rd ..... Cayucos 2688
Old Creek Ranch Old Creek Rd ..... Cayucos 2987
Paradise Valley Broiler Ranch
Paradise Vly ..... Atascadero 45-R-2
Phelan Bros Ranch
Sn Simeon Crk ..... Cambria 116-Y-4
Phelan Cyril Los Berros Rd ..... Aroyo Grnde 2480
Prosch & Rhea Ranch
Experimental Rd ..... PasoRobles 990-R
Rancho Alta Vista ..... Pso Robls 1508-W
Rancho Santa Rita Marino ..... Cambria 23-Y-2
Reyes S D Ranch No 3 Arroyo Rd ... AroyoGrnde 2576
Reyes S D Ranch No 4
Cienaga Dist ..... Aroyo Grnde 4430
Shamel Hereford Ranch Hwy No 1 .. Cambria 9-Y-21
Silva Bros Huasna Rd ..... Aroyo Grnde 2529
Sinsheimer Bros Avila Rd .... Sn Luis Obspo 53-J-1

(Continued Next Page)

Ranches–(Cont'd)

Spring Ranch Shandon.....Pso Robls 1-F-13
Starfas Sam P Los Berros Rd...Aroyo Grnde 2500
Stockdale Claud Ranch
North Hwy.....Pso Robls 18-F-3
Sunical Land & Livestock Dept
Piedra Blanca Ranch.....Cambria 91
White Ranch Co Shandon.....Pso Robles 1-F-3
Willow Creek Ranch Willow Crk....PsoRobles 25-R-1

TO PAINT SCREENS

To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.

CAMPBELL'S RANGES
SALES & SERVICE
• GENERAL ELECTRIC
• CROSLEY
• PHILCO
A Complete Line of Appliances Large & Small
WE SERVICE— WHAT WE SELL!
CALL
SAN LUIS OBISPO 1488
or San Luis Obispo 1423
532 HIGUERA

GENERAL ELECTRIC
Authorized Sales & Service
G. E. - GIBSON COOLERATOR
Phone Paso Robles 226
LOU WILCOX
823-12th Paso Robles

Ranges & Stoves–Dealers

CAMPBELL'S REFRIGERATION
532 Higuera .....SnLuisObspo 1488
(See Advertisement This Page)

EPP'S
Kelvinator Electric
Maytag Dutch Oven
Wedgewood Gas Ranges
COMPLETE LINE OF BETTER HOME APPLIANCES & TELEVISION
745 Higuera .....SanLuisObispo 711

FRIGIDAIRE ELECTRIC RANGES–
SALES & SERVICE DEALER
LONG E E PIANO CO
777 Marsh .....SnLuisObispo 506

GENERAL ELECTRIC RANGES–
SALES & SERVICE DEALERS
HILL'S HOME APPLIANCES
1009 Grand Av.....ArroyoGrande 4463

HEATON R C CO 803-13th.....Pso Robls 890

HOTPOINT ELECTRIC RANGES
America's Finest and Fastest electric ranges—Lighted Push Button Cooking . . . new Super-Oven with Golden Bake Calrod unit, plus built-in deep fat fryer. See Hotpoint's complete line of kitchen and laundry appliances.
Hotpoint
EVERYBODY'S POINTING TO HOTPOINT
"WHERE TO BUY THEM"
SALES & SERVICE
Cline's Electric Shop
962 Monterey .....SnLuisObspo 13
Derby's Electric Shop 827-13th . . . PasoRobles 91

KENMORE RANGES & STOVES–
SEARS ROEBUCK & CO
879 Higuera .....SnLuisObispo 760

MAYTAG DUTCH OVEN GAS RANGE–
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

O'KEEFE & MERRITT GAS RANGES–
FAIR OAKS SUPPLY
995 Grand Av.....Aroyo Grnde 2697
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573
SAN LUIS BUTANE DISTRIBUTORS
N Hwy.....Atascadero 151

PHILCO ELECTRIC RANGE SALES AND SERVICE
Only Philco brings you amazing new "Broil-under-Glass" with No Smoke, No Soot, No Stain, and "Built-in Jiffy Griddle"—plus exciting color styling. Buy Philco . . . Famous for Quality the World Over.
PHILCO
"WHERE TO BUY THEM"
DISTRIBUTOR
COAST COUNTIES DISTRS
122 Helena Av.....SntaBarbara 5-3018
DEALERS
Campbell's Refrigeration
532 Higuera .....SanLuisObspo 1488
Fair Oaks Supply
995 Grand Av.....AroyoGrnde 2697

(Continued Next Page)

Ranges & Stoves–Dealers–(Cont'd)

ROBERTS EARL S ELECTRIC SHOP
ELECTRIC & GAS RANGES
CROSLEY – GENERAL ELEC. – PHILCO
MONARCH – WEDGEWOOD
DIXIE AND VESTA
SALES & SERVICE
475-5th .....MorroBay 2821

ROPER GAS RANGES–
ALBRECHT'S FURNITURE EXCHANGE
2211 S Broad .....SnLuisObspo 1428

WEDGEWOOD GAS RANGES–
CANBY'S PLUMBING HEATING & APPLIANCES
1185 Grand Av.....Aroyo Grnde 2997
GARDEN CITY GAS SERVICE
958-3d .....MorroBay 6836
SAN LUIS BUTANE DISTRIBUTORS
N Hwy .....Atascadero 151

WESTERN-HOLLY GAS RANGES
Queen of the Western Ranges
Western-Holly
THE RANGE WITH THE ROUND WINDOWS
"FOR INFORMATION CALL"
ALBRECHT'S FURNITURE EXCHANGE
2211 S Broad .....SnLuisObspo 1428

WESTINGHOUSE ELECTRIC RANGES–
SALES & SERVICE
SAN LUIS BUTANE DISTRIBUTORS
N Hwy .....Atascadero 151
Wilcox Lou General Electric Appliances
823-12th .....PsoRobls 226
(See Advertisement Page 170)
Yours & My Furniture Store
1127 Broad .....SnLuisObispo 942

Ranges & Stoves–Repairing

Cockrell's Refrigeration 845-13th ....PsoRobls 1416

KENMORE RANGES & STOVES SALES & SERVICE–
SEARS ROEBUCK & CO
879 Higuera .....SnLuisObispo 760

Ranges & Stoves–Used

K & J Merchandise Exchange
815 High .....SnLuisObspo 2111-W

Rattan Ware–See Furniture Headings

Real Estate

ALVOS ZEDA E
Rentals-Acreages-Lots-Homes For Sale
787 Main .....MorroBay 4411
ANCHOR REALTY SERVICE
1111 Chorro.....Sn Luis Obspo 2979
If no answer call.....Sn Luis Obspo 1547
Anderson R E Bob
2056 Chorro.....Sn Luis Obspo 3051-W

SUEDE GLOVE FRESHENER

Put gloves on and rub hand with thick slice of stale bread, changing bread as it becomes soiled.

Real Estate–(Cont'd)

ARSENIO J T
REAL ESTATE – INSURANCE
SPECIALIZING IN RANCH PROPERTY
Associated with
John J. Azevedo – Real Estate
861 Monterey .....SanLuisObispo 729

Bair L C 1202 Grand Av.....AroyoGrnde 2934
Bateman A 1335 Monterey.....Sn Luis Obspo 652
Bell Chas H
330 Pomeroy Av Pismo Beach.....POplr 6-2190
Bellrose Norman 885 Main.....MorroBay 3402
If no answer call.....MorroBay 5149

(Continued Next Page)

OTTO VAN HORN
REALTOR
28 YEARS OF BUSINESS IN PASO ROBLES

LOTS - HOMES
FARMS - RANCHES
LIFE INSURANCE
TAX CONSULTANT - NOTARY
PASO ROBLES 1414
612-12th ST.
NEXT TO POST OFFICE

E. R. GRISWOLD
REALTOR

• Homes • Ranches
• Income Property
• Business Opportunity Brokers
Phone Paso Robles 1510 1424 Spring

Real Estate–(Cont'd)

Brown & Roy Realtors & Insurors
Since 1906-Ranches-Courts-Coastal Property
314 Pomeroy Av Pismo Beach....POplr 6-2073
Butikofer Fred A Hwy.....Atascadero 30
Cambria Pines Development Co
Lodge Hill.....Cambria 147

COAST LAND REALTY CO
1214 Broad.....SnLuisObspo 927
(See Advertisement This Page)

Cook Bertha M
El Pismo Manor Pismo Beach.....POplr 6-2346

CORNELIUS REALTORS N Hwy...Atascadero 300
Courtright F W 727 Grand Av...Aroyo Grnde 2284

COVERT GAIL
REALTOR
HOMES – RANCHES & ACREAGE
Business Opportunities
Insurance & Notary Public
Residence
562 Crown.....ArroyoGrande 2995
Office 203 Bridge.....ArroyoGrande 2995

Crampton A R 982 Monterey....SnLuisObispo 2020
Cushwa Claude C Hwy.....Atascadero 768
Delmartini Chas 1128 Garden.....SnLuisObspo 83

EVANS BROKERAGE CO
REAL ESTATE
George G. Ross – City Properties
Cecil G. Evans – Ranch Properties
1118 Chorro.....SanLuisObispo 4286

The Yellow pages save you time.

HIWAY ONE REALTY
BOB JOHNSON
Realtor
• HOMES • RANCHES
Specializing in
• MOTELS - TRAILER PARKS
• INCOME PROPERTY
RENTALS & PROPERTY MANAGEMENT
24-HOUR NOTARY SERVICE
Day & Night Call
MORRO BAY 5491
5TH & PINEY WAY – ON HIGHWAY ONE

COAST LAND REALTY CO.
REAL ESTATE - BUSINESS OPPORTUNITIES
REAL ESTATE LOANS - INSURANCE
HAL KJAERBYE (Kirby) - *Realtor*
ELMER MOODY - *Loan Manager*
RUSS WESTFALL - *Sales*
DAVE HILDEBRAN - *Sales*
MARY A. GILLESPIE - *Sales*
1214 BROAD – SAN LUIS OBISPO
Across From Purity Store
Phone SAN LUIS OBISPO 927

Real Estate–(Cont'd)

FILER W A
REAL ESTATE & INSURANCE
SALESMEN
S. L. Lewis & Jas. P. Masters
TWO OFFICES TO SERVE YOU
214 Traffic Wy.....ArroyoGrande 2362
930 Grand Av Fair Oks...ArroyoGrande 4491

Filer W A 930 Grand Av.....AroyoGrnde 4491
Fitzgerald Maurice W
852 Higuera.....SnLuisObspo 839
Gahan W V
Specializing In Homes & Ranches
1213 Park.....PsoRobls 996

GARRATT LORRAINE
5th & Bernardo.....MorroBay 6566

Gee Realtors & Insurors Traffic Wy...Atascadero 333
Gilfillan Josephine K 101 Hwy.....Templeton 2312
Gist Fred L 1035 Chorro.....Sn Luis Obspo 858

GRISWOLD E R 1424 Spring.....PsoRobls 1510
(See Advertisement Page 171)

Grover City Development Co
Grand Av Grover City.....Aroyo Grnde 2820

GROVES JESSIE F
"OWN YOUR HOME"
REAL ESTATE BROKER
IN ATASCADERO
HOMES – ACREAGE – RANCHES
1st House West of Tasco Station
Corner of Hwy 101 at
San Gabriel Rd.....Atascadero 565-R

GUITON HAROLD E
REAL ESTATE & INSURANCE
BEACH PROPERTIES
Mailing Address PO Box 258 Oceano
Office & Residence
Oceano Beach.....ArroyoGrande 2717

HENDERSON BROKERAGE CO
REAL ESTATE
INSURANCE
G. EARL HENDERSON
HAROLD WILKINS
DALE VAN SAUN
South of Shell Station
Highway.....Atascadero 194
Residence.....Atascadero 101-J

HIER-JOHNSON BROKERAGE
C. Hier-Johnson & M. Eileen Mansfield
Willis B. Jones
HOMES – RANCHES
INCOME PROPERTY
GENERAL INSURANCE
Hwy.....Atascadero 200

Hiway One Realty 5th & Piney Wy...MorroBay 5491
(See Advertisement This Page)
Jackson Frank 2998 Hwy 1.....MorroBay 5511
Johnson Clell G Realtor 2900 Hwy 1...MorroBay 6401
Kamm L W 1137 Chorro.....SnLuisObspo 1051
Keen Fay R 1254 Poplar.....AroyoGrnde 2707

(Continued Next Page)

Having the correct number before you call will avoid unnecessary delays. When in doubt about a number, please look it up in the Directory.

Real Estate–(Cont'd)

KENNEDY RALPH C
REAL ESTATE
Insurance – Notary Public
Business Opportunities
1120 Garden.....SanLuisObispo 1900

Lawrence & McNamara 1020 Broad.SnLuisObspo 121
Lewin Bernhard 792 Monterey....Sn Luis Obspo 325

LOVETT LEE R
Our Business Is Service & Protection
REALTOR & INSUROR
We Specialize
Ira J. Loose – Ken Montgomery – Floyd C. Jones
Salesmen
1051 Price Pismo Bch.....POplr 6-4750

Mallory Leo R 107 E Branch....Aroyo Grnde 2839
Mallory Leo R
679 Shell Beach Rd Shell Beach....POplr 6-2077

MARTIN PEARL MARVEL
Realtor
LOTS – HOUSES
RENTALS
CAMBRIA BY-THE-SEA
Office Cambria Pines Lodge
Lodge Hill.....Cambria 147

McClure J E 1035 Chorro.....SnLuisObspo 858
McLennan Hugh J 575 Hill.....SnLuisObspo 3035
Morgan W B Realtor
845 Ridgeway Av.....MorroBay 4337
Morro Beach Co Hwy No 1.....MorroBay 5736

NELSON STANLEY H
968 Monterey.....SnLuisObispo 399

Nelson Wm A 968 Monterey.....SnLuisObspo 2134

NORTHEY OTTO E Oceano.....Aroyo Grnde 2359
NOYES REALTY SERVICE 844 C...MorroBay 2171
NOYES REALTY SERVICE Ocean Av Cayucos 2121

O'Connor Wm 105 Bridge.....AroyoGrnde 2181
Oliver L W
246 Pomeroy Av Pismo Beach.....POplr 6-4709
Otto Richard S Baywood Pk.....SnLuisObspo 26-R-1

PISMO BEACH REALTY
HOMES
INCOME & SUBDIVISION
PROPERTIES
246 Pomeroy Av Pismo Bch....POplr 6-4709

Pismo Beach Realty
246 Pomeroy Av Pismo Beach.....POplr 6-4709
Shell Beach Office
1677 Shell Beach Rd Shell Beach..POplr 6-2339

POWERS MILDRED J
REALTOR
CITY & COUNTRY HOMES
INCOME PROPERTY
861 Monterey.....Sn Luis Obspo 2037-R

ROGERS JOHN L 577 Marsh....SnLuisObspo 3199

You'll find it fast in the YELLOW PAGES.

Real Estate–(Cont'd)

ROHRBERG & DAVIS REALTORS
Milton C. Rohrberg – Curtis B. Davis
MORRO GARDEN FARMS
Complete Insurance Service
Small Acreage – Farms
Business & Residential Property
855 Main.....MorroBay 4711

Ross Geo G 1118 Chorro.....SnLuisObspo 4286
Sandquist C 510-4th.....MorroBay 6731
Sebastian Mel 2848 Hwy 1.....MorroBay 6591
Teach Charles E 993 Osos....Sn Luis Obspo 918-W

THOMPSON JANE R
REALTOR – INSUROR – NOTARY
– RENTALS –
1010 Grand Av.....ArroyoGrande 2123

Tooley J L 138 N 12th
Grover City.....Aroyo Grnde 2280

TOWLE & KEEN
REAL ESTATE
INSURANCE
WE LIST & SELL
Business Properties – Homes
Ranches – Lots – Small Acreages
1035 Grand Av.....ArroyoGrande 2333

Vail E L Highway.....Atascadero-239
Van Horn Otto B 612-12th.....PasoRobles 1414
(See Advertisement Page 171)
Vollmer Ernest 740 Higuera.....Sn Luis Obspo 700
Waltz Royal Hy 1.....Cayucos 2601
Waltz Royal L Main.....Cambria 103

WARNAGIERIS JOE
REAL ESTATE
BUSINESS OPPORTUNITIES
NOTARY PUBLIC
901 Palm.....SanLuisObispo 1179

Weiss Real Estate Main.....Cambria 101-J
Willett Richard L 688 Ida.....SanLuisObispo 2593

WILLIAMS L B ORGANIZATION INC
For Clean Deals in Dirt
See
Pauline & Bert Ramsey
Salesmen
317-5th.....MorroBay 5071
Residence.....MorroBay 4049

Telephone men in all parts of the Bell System have had long experience in working together. Tools, equipment, methods of tackling the job and the "language of the business" are the same north or south, east or west. This nation-wide unity of method and spirit means a telephone service of the utmost dependability.

REFRIGERATION REPAIR SERVICE

Commercial & Domestic

ALL WORK GUARANTEED
New & Used Refrigerator Sales
SEALED UNITS REBUILT
& EXCHANGED - FULLY GUARANTEED
WE SERVICE ALL MAKES & MODELS
ELECTRIC MOTORS REPAIRED

PARKER
REFRIGERATION SERVICE

CALL
ARROYO GRANDE 2660

1355 ATLANTIC AVE. GROVER CITY

REFRIGERATION SERVICE
MARKET EQUIPMENT
Walk-in & Reach-in Boxes
DAIRY REFRIGERATION
SALES & SERVICE
Commercial & Domestic
ALL WORK FULLY GUARANTEED
Over 25 Years of Experience
RAY ENGER - Owner

PHONE
SAN LUIS OBISPO
711
or Santa Margarita 78-Y-2

RAY'S
REFRIGERATION SERVICE
745 HIGUERA

Real Estate Loans

Coast Land Realty Co 1214 Broad SanLuisObispo 927

Recording Equipment & Supplies–Sound

ALLEN'S SIGHT & SOUND
856 Monterey ..... SnLuisObspo 431

Refrigeration Equipment–Commercial

PASO ROBLES COLD STORAGE
2830 Spring ..... Pso Robls 1301

YORK REFRIGERATING EQUIPMENT

Commercial, Industrial and Ice Making Equipment from the smallest to the largest installation.
Sales, Service & Supplies
"HEADQUARTERS FOR MECHANICAL COOLING SINCE 1885"

"WHERE TO BUY IT"
DISTRIBUTOR
OTT'S 727 State ..... SntaBarbara 2-7671

Refrigeration Equipment–Commercial, Servicing

CAMPBELL'S REFRIGERATION
532 Higuera ..... SnLuisObspo 1488
(See Advertisement This Page)
Cockrell's Refrigeration 845-13th Pso Robls 1416
(See Advertisement Page 175)

(Continued Next Page)

CAMPBELL'S
REFRIGERATION
AUTHORIZED
SALES & SERVICE
GENERAL ELECTRIC
APPLIANCES
Frigidaire
Commercial Service
REPAIRS ON
ALL MAKES
REFRIGERATORS
For Information
CALL
SAN LUIS OBISPO
1488
or San Luis Obispo 1423
532 HIGUERA

Refrigeration Equipment–Commercial, Servicing–(Cont'd)

General Refrigeration Service Co
County Dock ..... MorroBay 8841
Hutton F S C ..... MorroBay 5581
PARKER REFRIGERATION SERV
1355 Atlantic Av Grover City ArroyoGrnde 2660
(See Advertisement Page 174)
Ray's Commercial Refrigeration Service
745 Higuera ..... Sn Luis Obspo 711
(See Advertisement Page 174)

Refrigerators–Domestic

CAMPBELL'S REFRIGERATION
532 Higuera ..... SnLuisObispo 1488
(See Advertisement This Page)
Cockrell's Refrigeration 845-13th PasoRobles 1416

COLDSPOT REFRIGERATORS & FREEZERS–
SEARS ROEBUCK & CO
879 Higuera ..... SnLuisObispo 760

EPP'S
KELVINATOR
The Original Home Refrigerator
COMPLETE LINE OF BETTER HOME APPLIANCES & TELEVISION
745 Higuera ..... SanLuisObispo 711

FRIGIDAIRE REFRIGERATORS–
SALES & SERVICE DEALERS
LONG E E PIANO CO
777 Marsh ..... SnLuisObspo 506
McMAHAN FURNITURE CO
855 Marsh ..... SnLuisObspo 1573

HEATON R C CO 803-13th ..... Pso Robls 890

HILL'S HOME APPLIANCES
GENERAL ELECTRIC
REFRIGERATORS – HOME FREEZERS
CROSLEY SHELVADOR
REFRIGERATORS
MAYTAG HOME FREEZERS
1009 Grand Av ..... ArroyoGrande 4463

(Continued Next Page)

SMART AS PAINT

To prevent skin from forming on surface of partially used can of oil paint, pour in enough paint thinner to cover surface.

GENERAL ELECTRIC
APPLIANCES
Authorized Sales & Service
General Electric — Gibson
L & H (Electro-Host)
Electric Ranges
Phone Paso Robles 226
LOU WILCOX
823-12th Paso Robles

REFRIGERATION
Sales & Service
COMMERCIAL & DOMESTIC
REPAIRING & REBUILDING
AIR-CONDITIONING
APPLIANCE REPAIRS
& REBUILDING
- VACUUM CLEANERS
- WASHING MACHINES
- RANGES & STOVES
- ALL SMALL APPLIANCES

PASO ROBLES
1416

COCKRELL'S
REFRIGERATION
845-13th PASO ROBLES

CAMPBELL'S
REFRIGERATORS
SALES & SERVICE
- GENERAL ELECTRIC
- CROSLEY
- PHILCO
- ADMIRAL

A Complete Line
of Appliances
Large & Small
WE SERVICE—
WHAT WE SELL!

CALL
SAN LUIS OBISPO
1488
or San Luis Obispo 1423
532 HIGUERA

Refrigerators–Domestic–(Cont'd)

HOTPOINT ELECTRIC REFRIGERATORS

See the new Hotpoint Super Stor . . . the world's most convenient refrigerator with Frost-Away, automatic defrost and water removal. The right place, the right cold and humidity for every kind of food. A size to fit every family.

hotpoint

EVERYBODY'S POINTING TO HOTPOINT

"WHERE TO BUY THEM"

SALES & SERVICE

Cline's Electric Shop
962 Monterey ..... SnLuisObspo 13
Derby's Electric Shop 827-13th ... PasoRobles 91

INTERNATIONAL HARVESTER REFRIGERATORS AND FREEZERS

See the "femineered" Refrigerators, and I.H. Home Freezers, in sizes and models to fit all families, kitchens, budgets. More features—more value—5-yr. warranty on "Tight-Wad" Refrigeration unit.

"WHERE TO BUY THEM"

Albrecht's Furniture Exchange
2211 S Broad ..... SnLuisObspo 1428
WILDMAN J M INC
34th & Spring ..... PsoRobls 254

PHILCO REFRIGERATOR SALES AND SERVICE

Philco gives you new, modern designs with true automatic defrost. Famous Dairy Bar. Greater food protection, space, convenience and economy. Models for every purse and purpose. Buy Philco . . . Famous for Quality the World Over.

PHILCO

"WHERE TO BUY THEM"

DISTRIBUTOR

COAST COUNTIES DISTRS
122 Helena Av. ..... SntaBarbara 5-3018

DEALERS

Campbell's Refrigeration
532 Higuera ..... SanLuisObspo 1488
FAIR OAKS SUPPLY
995 Grand Av. ..... AroyoGrnde 2697

ROBERTS EARL S ELECTRIC SHOP

REFRIGERATORS
Crosley – General Electric
Philco & Amana

475-5th ..... MorroBay 2821

SERVEL GAS REFRIGERATOR

The gas refrigerator is silent - automatic - economical. A tiny gas flame does all the work. Refrigerating unit is unconditionally guaranteed for 10 years. Electric Models Also Available.

Servel

"WHERE TO BUY IT"

CANBY'S PLUMBING HEATING & APPLIANCES
1185 Grand Av. ..... Aroyo Grnde 2997
GARDEN CITY GAS SERVICE
958-3d ..... MorroBay 6836
SAN LUIS BUTANE DISTRIBUTORS
N Hwy ..... Atascadero 151

Refrigerators–Domestic–(Cont'd)

WESTINGHOUSE REFRIGERATORS—
TURNEY'S ELECTRIC SHOP
124 E Branch ..... Aroyo Grnde 2757

Wilcox Lou General Electric Appliances
823-12th ..... PsoRobls 226
(See Advertisement Page 175)
Yours & My Furniture Store
1127 Broad ..... SnLuisObispo 942

Refrigerators–Domestic, Servicing

Campbell's Refrigeration
532 Higuera ..... SnLuisObispo 1423
Campbell's Refrigeration
532 Higuera . Sn Luis Obspo-1488
Cockrell's Refrigeration
845-13th ..... Pso Robls 1416

COLDSPOT REFRIGERATOR-FREEZER SERVICE—
SEARS ROEBUCK & CO
879 Higuera ..... SnLuisObispo 760

LONG E E PIANO CO
777 Marsh ..... Sn Luis Obspo 506

RAY'S COMMERCIAL REFRIGERATION SERVICE

RAY ENGER
COMMERCIAL & DOMESTIC
All Work Fully Guaranteed
OVER 25 YRS. OF EXPERIENCE

745 Higuera ..... SanLuisObispo 711
If no answer call . . . SantaMargarita 78-Y-2

Registers–Cash–See Cash Registers

Religious Articles

Angelus Guild The
Catholic Supply & Information Center
730 Baker ..... Bakersfield 3-5009

Rentals–Equipment, Furniture, Tools, Etc.

See Specific Kinds: i.e., Air Compressors–Renting; Concrete Mixers–Renting; Contractors' Equipment–Renting; Farm Equipment–Renting; Furniture–Renting; Spraying Equipment–Renting; Tools–Renting; Trailers–Renting; Etc

Repossessing Service

Walker L A Co
Autos-Trucks & Trailers Repossessed
1610 Bush S F ..... ORdwy 3-4831

Resorts

Sycamore Mineral Springs
Avila Rd ..... SnLuisObspo 8-J-12

Rest Homes—See Homes; Also Sanitariums

Restaurant Equipment & Supplies

CAMPBELL'S REFRIGERATION

Refrigeration Equipment
Glassware Chinaware Silverware
Cutlery Soda Fountains Dishwashers
Upholstered Furniture Fountain Supplies
Motel Furniture Kitchen Accessories
Cooking Utensils Ranges Sinks

532 Higuera ..... San Luis Obispo 1488

Advertise here—it pays.

Restaurants

Ace Cafe 3220 Spring ..... PasoRobles 1339
(See Advertisement Page 181)
AGOSTINI ITALIAN DINNERS
Complete Dinners To Go
Hwy No 1 ..... Cayucos 4191
Albert's Ocean House Hwy Pismo Beach . POpir 6-2076
Alex Shell Beach Inn
853 Shell Beach Rd Shell Beach .... POpir 6-9901
Anderson Herman L 101 Cafe
1420 Spring ..... Pso Robls 101
Angie's Cafe
South City Limits ..... Sn Luis Obspo 2997
ANNABELLE'S CAFE
Featuring Southern Style Fried Chicken
Open 10 AM To 2 AM
Orders To Take Out
142 Higuera ..... SnLuisObspo 1927
Baywood Park Lodge Restaurant
Baywood Pk ..... SnLuisObspo 26-R-2
Beauty Rest Cafe S Hwy ..... Atascadero 258-J
BEE HIVE RESTAURANT
887 Monterey . Sn Luis Obspo-283
Best Ever Grill 895 Higuera .... SnLuisObspo 1538-J
BLINKING OWL
Grand Av Grover City ..... Aroyo Grnde 9975
BLUE MOON COFFEE SHOP
Open 6:00 AM-10:00 PM Daily
Sun 10:00 AM-8:00 PM
1226 Spring ..... Pso Robls 331
BOODRY'S DRIVE IN
2436 Broad ..... Sn Luis Obspo 2439-W
(See Advertisement Page 178)
BREAKER'S CAFE Market & 5th . . . MorroBay 2431

Other members of your household may be identified in the community by means of additional listings in the Telephone Directory.

Restaurants–(Cont'd)

BROILER THE

MORRO BAY
BROILED STEAKS – SEA FOOD DINNERS
FRIED CHICKEN OUR SPECIALTY
"Just Good Food"
Atha Poison and Quaita Banducci
875 Main ..... MorroBay 3356

BROWN'S CAFE
Sandwiches-Chili-Light Lunches
Open At 10 AM
Roosevelt Hwy ..... Morro Bay 8871
Burson's 1020 Spring ..... Paso Robls 80
Busi's Cafe
Specializing In Spaghetti
1122 Pine ..... PsoRobls 581
CASA MONTEREY SPANISH KITCHEN
1041 Higuera ..... SnLuisObspo 4199-J
(See Advertisement Page 180)
Cholame Cafe Cholame ..... PsoRobls 26-F-6
Chong's Cafe 798 Palm ..... SnLuisObspo 2274
Chuck Wagon Old Hwy 101 ..... SnLuisObspo 3422
Circus Drive In No 1 2840 Spring .... PsoRobls 1350
Circus Drive In No 2 2314 Spring .. PsoRobls 1045-W
Cooper's Restaurant
491 Price Pismo Beach ..... POpir 6-2076
Corcoran's 848 Higuera ..... Sn Luis Obspo-176
Corky's 882 Marsh ..... SnLuisObspo 3327
Cozy Nook Cafe 6th & Main ..... Morro Bay 2041
Cracker Box 6th & Main ..... Morro Bay 2071
Crescent Dairy Fountain
1421 Spring ..... Pso Robls 339
Dad's Hamburger Place
589 Higuera . Sn Luis Obspo-2138

(Continued on Pages 178 & 179)

You'll find it fast in the YELLOW PAGES.

The Tower

CAFE AND COCKTAIL LOUNGE

DELICIOUS
STEAKS - CHOPS
SEA FOOD IN SEASON

"The Finest In Barbecue and Mixed Drinks"

ENJOY A COCKTAIL IN OUR FIRESIDE LOUNGE

San Luis Obispo 830

427 HIGUERA
CORNER HIGUERA & MARSH

IT'S Mattie's

FOR THE FINEST

- WORLD FAMOUS FRIED CHICKEN
- BARBECUE STEAKS
- SEAFOOD DINNERS

ENJOY OUR BEAUTIFUL COCKTAIL LOUNGE
OVERLOOKING SHELL BEACH & THE PACIFIC

POplar 6-2488

1½ MILES NORTH OF PISMO BEACH ON HIWAY 101

Larry's Fountain Inn

Featuring
ORCHESTRA MUSIC
DANCING
ENTERTAINMENT

Famous Italian Dinners

- GRILLROOM
- TAPROOM
- Your Favorite Cocktails

Old South 101 Highway—1 Mile South of San Luis Obispo City Limits

Telephone SAN LUIS OBISPO 1090

BOODRY'S DRIVE IN

Specializing in

ROTISSERIE

BAR-B-Q CHICKEN
AND
SPARE-RIBS IN BASKET
- BAR-B-Q SANDWICHES
- HAMBURGERS SERVED WITH FRENCH FRIES

HOME MADE
- PIES & ICE CREAM

Take Some Home

ORDERS TO TAKE OUT AT ALL HOURS
OPEN 12 NOON TO 12 MIDNIGHT

PHONE
San Luis Obispo 2439-W
For Food Cooked To Order

2436 BROAD – ON RD. TO AIRPORT
SAN LUIS OBISPO

Restaurants–(Cont'd)

Dale's Cafe
Specializing In Home Cooking & Pastries
927 Shell Beach Rd Shell Beach . . POplr 6-2086
DAN & ANGIE CAFE . . . . . Templtn 2392
DANTES
Dante Chiesa-Owner
955 Higuera . . . . . Sn Luis Obspo 2197
(See Advertisement Page 180)
Depot Coffee Shop
Open 24 Hours A Day
1020 Railroad Av . . . . . SnLuisObispo 2399-M
DON'S CHUCK WAGON
At The Plains
Fine Steaks
1226 Pine . . . . . PsoRobls 1544
DUNES THE Grand Av
Grover City . . . . . Aroyo Grnde 2754
(See Advertisement This Page)
E & E Cafe 1124 Garden . . . . . Sn Luis Obspo 3089
El Mar Cafe 400 Cypress Pismo Beach . . POplr 6-9990
FAR-LAND STEAK HOUSE
Open 5 PM To 3 AM Daily
1238 Pine . . . . . PasoRobles 1457
FERDY'S BAR
Barbecued Ribs-Open Daily & Sunday
12th & Pine . . . . . PsoRobls 171
FIRST MILLION CAFE
Open 8 AM Till 10 PM
1 Mile North Morro Bay
Hwy No 1 . . . . . MorroBay 6281
Fisherman's Shack Waterfront . . . . . MorroBay 4781
Foster's Nite Spot Cafe S Hwy . . . . . Atascadero 92
Fountain Cafe 4th & Main . . . . . Templtn 4101
Fountain Lunch
172 Pomeroy Av Pismo Beach . . . . . POplr 6-9986
Frankie's Cafe 354 Higuera . . Sn Luis Obspo 2921-R
Frank's Cafe 645 Higuera . . . . . Sn Luis Obspo 2158
(See Advertisement This Page)

(Continued Next Page)

The Yellow pages save you time.

Smile Inn

Specializing in
CHICKEN & BARBECUE
SPARE RIBS

Breakfast - Lunch
Dinner
Open 24 Hours Daily

Phone San Luis Obispo 213-W
On Hwy 101 South of San Luis Obispo

FRANK'S CAFE

LUNCHES
AND
BAR SERVICE

Owners
C. J. Sada – S. A. Ferrasci

PHONE
San Luis Obispo 2158

645 HIGUERA

STEWART HOTEL

John Stewart, Prop.

DINING ROOM

"FINE FOODS ARE A SPECIALTY WITH US — NOT A SIDE LINE"

Featuring
BARBECUED CHICKEN
SPARE RIBS
STEAKS

Complete Full Course Meals

For Reservations Call
San Luis Obispo 1931

158 HIGUERA SAN LUIS OBISPO

DELICIOUS dinners & cocktails

the dunes

ARROYO GRANDE 2754

STEAK - SEA FOOD
& CHICKEN DINNERS

Private dining room
PARTIES & BANQUETS
OUR SPECIALTY

CORNER 4th & GRAND
GROVER CITY

Mee Heng Low Chop Suey Shop

CHOP SUEY
CHOW MEIN
Reasonable Prices

FAMILY
GROUPS AND
PARTIES
INVITED

CHINESE FOOD PREPARED TO TAKE OUT
Open 12 A.M. - 9 P.M. - Closed Wednesday

Phone San Luis Obispo 1330

815 Palm

Casa Monterey

SPANISH KITCHEN
OUR FULL COURSE DINNER
Is One of the Best
From Canada to Mexico
COMPLETE MEALS
TO TAKE OUT
Visit Our Cocktail Lounge
SAN LUIS OBISPO 4199-J
1041 Higuera

Hong Kong Cafe

CHOP SUEY

CHINESE & AMERICAN FOOD
Open 7 Days a Week – 3 P.M. to 12 Midnight
We Offer A Complete Menu
FOOD TO TAKE OUT
PASO ROBLES 604 943 SPRING

MARION'S CAFE
Open 24-Hours
• BREAKFAST • LUNCH • DINNER
Delicious Chicken & JUMBO FRIED SHRIMP
For Your
DINNER AT HOME OR PREPARED FOR
SOCIAL ORGANIZATIONS – BANQUETS
& PARTIES – AVAILABLE 24-HOURS
Catering Facilities Up to 500 People
Phone SAN LUIS OBISPO 2380-J
751 MARSH

Restaurants–(Cont'd)

GARRISON'S CAFE
HOME COOKED MEALS
DELICIOUS
HOME MADE PASTRIES
OPEN 24 HOURS
611 Price Pismo Bch.....POplr 6-4458

GINO'S ITALIAN KITCHEN
1023 Morro.....SnLuisObspo 1170

GOLD DRAGON
Chinese And American Dishes
985 Monterey.....Sn Luis Obspo 803

GOLDEN STAR CAFE
Delicious
CHOP SUEY – CHOW MEIN
At Reasonable Prices
AMERICAN FOOD – FOOD TO TAKE OUT
Hours – 4 P.M. to 2 A.M.
Closed Tuesdays
687 Cypress Pismo Bch.....POplr 6-4639

Greyhound Interstate Restaurant
1015 Monterey.....Sn Luis Obspo 1086
H & A Cafe Pismo Hwy.....Sn Luis Obspo 2997
Hamburger Haven
1126 Snta Rosa.....Sn Luis Obspo 1343-J
Happy Jack's 6th & Main.....Morro Bay 4631
Harbor Hut Embarcadero.....MorroBay 4541
(See Advertisement Page 181)
Harbor Inn Avila.....SnLuisObspo 8-J-2
Hendrix's Cafe 112 E Branch....Aroyo Grnde 9989
Hi-Hat Cafe 1330 Spring.....PsoRobls 477
(Continued Next Page)

Advertise here—it pays.

SPECIALIZING IN
Delicious
• CHICKEN DINNERS
Also
• CHICKEN STEW &
• POLENTA - SATS. ONLY
Steaks – Chops – Short Orders Served at All Hours
Your Favorite Cocktails
Call SAN LUIS OBISPO 2197
Reasonable Prices
DANTES
955 HIGUERA DANTE CHIESA - Prop.

Fred Watson's
Restaurant & Cocktail Lounge
Where New Comers Come & Old Timers Meet
FOR THE FINEST
IN SPANISH FOOD
PHONE
SAN LUIS OBISPO 2341
1011 HIGUERA

Restaurants–(Cont'd)

Hillis Candy Creamery
785 Higuera.....Sn Luis Obspo 483

HILLTOP CAFE
Bill&Hazel Hoge-Props-101 Hwy 2½ Miles
S Of Pismo Bch-½ Mile N Of Aroyo Grnde
Hwy 101.....Aroyo Grnde 4465

HONG KONG CAFE
943 Spring.....Pso Robls 604
(See Advertisement Page 180)

HOPE & LARRY'S
Mr & Mrs L A Morehouse Proprietors
Highway.....Templtn 2771

HOTEL CARLTON
New & Unique Coffee Shop
Restaurant & Cocktail Lounge
Spacious Banquet Rooms
We Believe in Courteous Service
Your Patronage Will be Appreciated
Hiway.....Atascadero 500

Hung Heng Low 6th.....MorroBay 6827
Hut The 101 Hwy.....Atascadero 93
HUT THE 209 Pomeroy Pismo Beach..POplr 6-4752
Jany's Coffee Shop 1231 Spring.....Pso Robls 384

JIFFY CAFE
Mr. & Mrs. E. M. Parker
SEAFOOD AT ITS BEST
STEAKS – CHICKEN – CHOPS
Open Daily 6 A.M. to 10 P.M.
Serving Breakfast, Lunch and Dinner
Banquet Space Available on Request
FEATURING HOME MADE PIES
Located in the Center of Town
Hwy.....Atascadero 337

JIM'S INN 1025 Morro.....Sn Luis Obspo 252
Johnnie's Drive In
2600 Hwy No 1 Morro Del Mar....MorroBay 4921
Johnny's Tavern 1216 Spring.....Pso Robls-85
K & K CAFE Hwy.....Atascadero 252-J
Kenney's Cafe 739-12th.....PsoRobls 1256-W
Langdon's Charlie Cafe
101 Hwy Nipomo.....WAbsh 9-7961

LARRY'S FOUNTAIN INN
Old So 101 Highway.....Sn Luis Obspo 1090
(See Advertisement Page 178)
Larsen's Cafe N Hwy.....Atascadero 229

LELA'S STEAK & CHICKEN HOUSE
5 Miles South Of San Luis Obispo
101 Hwy South.....SnLuisObspo 2557

Little Chef Drive Inn
1761 Monterey.....SnLuisObspo 924-J
Log Cabin Cafe S Highway.....Atascadero 9
LONE PINE CAFE Highway.....Cambria 66-W
Lucky Spot Cafe 280 Higuera..Sn Luis Obspo 1975
Lucky Spot Cafe
Specialty-Sea Foods Open 8 AM To 9 PM
751 Price Pismo Beach.....POplr 6-2490

MAC'S CAFE
Beer & Wines
Avila.....Sn Luis Obspo 32-J-11

MARION'S CAFE 751 Marsh....SnLuisObspo 2380-J
(See Advertisement Page 180)
Mary's Restaurant
Open 24 Hrs-Home Cooked Meals
S Hwy.....Atascadero 123-R
Mattie's 101 Hwy Pismo Beach.....POplr 6-2488
(See Advertisement Page 178)
Mee Heng Low Chop Suey Shop
815 Palm.....Sn Luis Obspo 1330
(See Advertisement Page 180)
Mexicatessen 340 Higuera.....SnLuisObspo 2063-J
(See Advertisement This Page)
Midget Lunch 1029 Morro.....SnLuisObspo 2540-J
Min & Frances Cafe
911 Price Pismo Beach.....POplr 6-2126
Mission Cafe & Bar
699 Higuera.....Sn Luis Obspo 1921

MON CHORRO CAFE
Fine Food-Breakfast-Lunch-Dinner
1015 Chorro.....SnLuisObispo 3389

Restaurants–(Cont'd)

MOTEL INN
SAN LUIS OBISPO
DINING ROOM & COCKTAIL LOUNGE
DELICIOUS HOME COOKED
BREAKFAST – LUNCHEONS – DINNERS
OPEN 7 A.M. TO 10 P.M.
70 UNITS IN COTTAGES
North City Limits 101 Hwy
2223 Monterey.....SanLuisObispo 1340

NIPOMO LUNCH
Featuring Good Home Cooking-Pies & Cakes
Open 6:30 AM to 9 PM Daily Except Sunday
1028 Nipomo.....SnLuisObispo 1583-J
Nite Spot Drive In
Foothill Blvd & Old Morro Rd...SnLuisObspo 3326
(Continued Next Page)

You'll find it fast in the YELLOW PAGES.

ACE CAFE

for Good Food that SATISFIES
Specials
SPAGHETTI
STEAKS
Chicken in the Basket
Chas. & Pearl
PASO ROBLES 1339
3220 SPRING

HARBOR HUT
MORRO BAY
SEA FOODS - STEAKS
COCKTAIL LOUNGE
PHONE
MORRO BAY 4541
Embarcadero

MEXICATESSEN

Fresh Daily
HOME STYLE SPANISH
FOOD TO TAKE OUT
HOT LUNCHES
AND
COMBINATION PLATES
TELEPHONE YOUR ORDERS
SAN LUIS OBISPO 2063-J
340 HIGUERA

Restaurants—(Cont'd)

OAKS CAFE
OPEN 24-HOURS
Home Cooking — Serving
BREAKFAST — LUNCH — DINNER
SPECIALIZING IN
STEAKS — FRIED CHICKEN — FRIED SHRIMP
Maxine McDermott - Owner
2½ Mi. S. of Paso Robles - At Beacon S Hwy ..... PasoRobles 473-J

Ocean View Cafe
1053 Price Pismo Beach ..... POpir 6-4629
Ocean View Tavern Avila ....Sn Luis Obspo 16-J-2
Oceano The
Specialty-Spanish Foods-8 AM To 2 AM Daily
Front Oceano ..... AroyoGrnde 9976
ONE-O-ONE CAFE
24 hr Serv-Daily-Sunday-Salad Specialties
1420 Spring ..... PsoRobls 101
Park Cafe 1819 Osos ..... Sn Luis Obspo 1318-J
Pat's 1129 Monterey ..... Sn Luis Obspo 1248
Paul's Place Ocean Av ..... Cayucos 2021
PIER INN Embarcadero ..... MorroBay 5056
Pilot Wheel
179 Pomeroy Av Pismo Beach ..... POpir 6-9955
Pines Hotel & Coffee Shop
Hwy No 1 ..... Cambria 88-W
PLAINS CHUCK WAGON THE
Don's Chuck Wagon
Fine Steaks
1226 Pine ..... PsoRobls 1544
Plains The 1226 Pine ..... Pso Robls-86
PLEE-ZING DRIVE IN
Featuring Foot Long Hot Dogs &
Pleasing Hamburgers-Orders To Go
Open 11:00 AM Until Midnight
965 Higuera ..... SanLuisObispo 1939-J
PLESSAS TAVERN
FINE SEA FOODS — COCKTAILS
CHICKEN and STEAKS
E. J. Lazarus, Owner
OPEN DAILY — 11 A.M. to 9:30 P.M.
CLOSED TUESDAYS
PISMO BEACH
891 Price Pismo Bch ..... POpir 6-2060
Powell's Coffee Shop 440-5th ..... MorroBay 4677
RAINBOW HUT Hwy ..... SMargrita 38
RANELL'S COFFEE SHOP
Open 6 AM To 9 PM Daily & Sundays
1050 Monterey ..... Sn Luis Obspo-2430
Ray's Tavern 1114 Pine ..... Pso Robls 1247-J
REALI'S Main ..... Cambria 41
REX'S COCKTAIL LOUNGE & LIQUOR STORE Hwy ..... Atascadero 298
Rite Spot Cafe
197 Pomeroy Av Pismo Beach ..... POpir 6-9941
Rock Cafe 5th ..... Morro Bay 6341
Santa Margarita Inn Hwy ..... SntaMargarita 21
Seo Gin Front Oceano ..... AroyoGrnde 2904
Shanghai Low
Good Chinese Food
Open 12 Noon To 9 PM Daily Except Monday
Orders Put Up To Take Out
861 Palm ..... Sn Luis Obspo 1250-J
Sheila's Shamrock Shack Hwy No 1 ... MorroBay 8861
SHELLS CAFE
Featuring Seafood & Chicken Dinners
678 Marsh ..... SnLuisObispo 1751-W
SISTER'S INN
Barbecued Ribs & Fried Chicken
Orders Put Up To Take Out
Alice E Harris & James C Bowers-Owners
208 Higuera ..... Sn Luis Obspo 155
SMILE INN 101 Hwy ..... Sn Luis Obspo 213-W
(See Advertisement Page 179)
SMITH'S DRIVE-IN 2331 Spring ..... PsoRobls 1415
Snak-Shak 1070 Price Pismo Beach .... POpir 6-2128

The Yellow pages save you time.

Restaurants—(Cont'd)

STARLIGHT DINER
IN MORRO BAY
"The Streetcar With
Food You Desire"
Near Piney Wy
5th ..... MorroBay 4332

Stewart Hotel 158 Higuera ..... SnLuisObispo 1931
(See Advertisement Page 179)
Tick Tock The
1057 Monterey ..... Sn Luis Obspo 2922
TOWER BARBECUE & COCKTAIL LOUNGE
427 Higuera ..... Sn Luis Obspo 830
(See Advertisement Page 177)
Uptown Drive-In 1514 Spring ..... Pso Robls 474
Vic's Cafe
Specializing In Merchants Lunch
835-13th ..... PsoRobls 1529-W
WALDORF CAFE 975 Osos ..... SnLuisObispo 1002
WATSON'S FRED COCKTAIL LOUNGE
1011 Higuera ..... Sn Luis Obspo 2341
(See Advertisement Page 180)
White Spot Cafe
Specializing In Fried Chicken & Shrimp
1524 Spring ..... PasoRobles 517-W
WILSON'S DRIVE-IN 2748 Spring .... PsoRobls 492
Wing's Cafe The
Specializing In Sea Foods & Steak Dinners
Ocean Av ..... Cayucos 2331
Zana's Cafe 1136 Carmel ..... Sn Luis Obspo 1871

Riding Apparel—Retail

Paso Robles Mercantile Co 839-12th .. PasoRobles 340
Round Up 849-13th ..... PsoRobls 1180

Riding Equipment

Paso Robles Mercantile 839-12th ..... PsoRobls 340

Rock

SOUTHERN PAC MILLING CO
ROCK
SAND & GRAVEL
SEE OUR AD UNDER
CONCRETE — READY MIXED
S Hwy ..... PasoRobles 1228
Embarcadero ..... MorroBay 6761
Santa Barbara Av. ..... SanLuisObispo 2203

Roofers

COUNTY ROOF SERVICE
Snta Barbara Av & High ..... Sn Luis Obspo 1840
(See Advertisement Page 184)
Hogan Cecil St Mary ..... Cayucos 4351
(See Advertisement Page 183)
(Continued on Pages 183 & 184)

FOUR THOUGHTFUL ITEMS
OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

ROOFING

ALL TYPES REPAIRED AND RECOVERED

JOHNS-MANVILLE PRODUCTS
AUTHORIZED APPLICATOR

ASBESTOS BUILT UP ROOFS
TAR & GRAVEL ROOFS
WATERPROOFING INSULATION

ASBESTOS SHINGLES & SIDING
COMPOSITION SHINGLES
MONARCH METAL WEATHERSTRIP

FREE ESTIMATES, INSPECTION AND ADVICE

Phone San Luis Obispo
546
HARRY KYLE

KYLE COMPANY

1609 Osos St. — *Established Over 28 Years* — San Luis Obispo

CECIL HOGAN

ROOFER

EXPERT ROOFING

COMPOSITION — ASBESTOS
TAR & GRAVEL — SHINGLE
BUILT-UP ROOFS
EXPERT REPAIRS
ASBESTOS SIDING

Phone
CAYUCOS 4351

Between 3rd & 4th St.
ST. MARY ST.
CAYUCOS

ROOFS
THAT LAST
Phone San Luis Obispo 1840
JAMES QUAGLINO
COUNTY ROOF SERVICE
Est. Over 28 Years

SANTA BARBARA AVE. & HIGH
Complete Armstrong Floor Covering and Acoustical Service
Pittsburgh Paints

Guaranteed ROOFS

WILLIAMS
ROOFING & SUPPLIES CO.
• INDUSTRIAL
• RESIDENTIAL
• COMMERCIAL
Our Specialty Is Built Up Roofs
We Carry Roofers' Supplies & Equipment
Free Estimates
From a Hole in Your Roof To a Whole New Roof
CALL
ARROYO GRANDE 2380
or
PASO ROBLES 1119
or
SAN LUIS OBISPO 907-R
560 Grand Ave. Grover City

Roofers–(Cont'd)

KYLE COMPANY 1609 Osos....Sn Luis Obspo 546
(See Advertisement Page 183)

WILLIAMS ROOFING & SUPPLIES
560 Grand Av Grover City.....AroyoGrnde 2380
(See Advertisement This Page)

Roofers' Equipment & Supplies

Williams Roofing Co 420-12th .....PasoRobles 1119
Williams Roofing & Supplies
560 Grand Av Grover City.....AroyoGrnde 2380

Roofing Materials

BUILDERS MARKET
CELOTEX & EL REY
COMPOSITION SHINGLES & ROOFING
F. H. A. Time Financing Available
Harold C. Goodale
1115-13th.....Paso Robles 277

FLEMING D S LUMBER CO
Complete Roofing Material Supplies
Featuring
Pabco & Pioneer Roofing Materials
Builders' Supplies – Royal Dutch Paints
Lumber
13th & Atlantic
Grover City .....ArroyoGrande 2729

HAGLE-DeCOU LUMBER CO
SHighway. Atascadero-43

HAYWARD LUMBER CO
12th & Riverside Av.....PsoRobles 73
5th & Magnolia.....MorroBay 2291
From telephones served by the following exchanges
Cambria
Cayucos
San Luis Obispo
(No Inter-City Charge)
Ask "Operator" for Entrprise 11406

HOMART ROOFING—
SEARS ROEBUCK & CO
879 Higuera.....SnLuisObspo 760

JOHNS-MANVILLE ROOFING MATERIALS
Asbestos Roofing and Siding Shingles; Asphalt Shingles; Roll Roofing; Rock Wool Home Insulation; Insulating Boards; Asbestos Wallboards; Building Accessories.
"WHERE TO FIND THEM"
KYLE COMPANY 1609 Osos....SnLuisObspo 546
PAC COAST LUMBER CO OF CALIF
271 Higuera.....SnLuisObspo 1420

(Continued Next Page)

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

Roofing Materials–(Cont'd)

PABCO ROOFING MATERIALS
Featuring "California Originals" In The New Western Colors! Asphalt Shingles, Roll Roofing, Felts, Building Papers, Asbestos Shingles & Siding, Gypsum Wall-Board, Lath, Asphalt, "Hydroseal." For Other Pabco Products See Pabco Linoleum & Pabco Paint Dealers
"WHERE TO BUY THEM"
WHOLESALER
S L O SUPPLY CO 101 Higuera..SnLuisObspo 351
APPLICATOR
Quaglino James A Builders Supplies
Santa Barbara Av & High..SanLuisObispo 1840
DEALERS
NIPOMO LUMBER CO
101 Hwy Nipomo .....WAbsh 9-4231
Quaglino James A Builders Supplies
Santa Barbara Av & High..SanLuisObispo 1840

Pac Coast Lumber Co Of Calif
1524 Grand Av Grover City.....AroyoGrnde 2832
PASO ROBLES LUMBER CO
10th & Pine.....PasoRobles 820
PIONEER-FLINTKOTE ROOFING MATERIALS—
S L O SUPPLY CO 101 Higuera..SnLuisObspo 351

Rooming Houses

See Also Boarding Houses
Jacinto Jean 251 Park Av Pismo Beach..POpir 6-9970

Rope

Paso Robles Mercantile Co 839-12th ...PsoRobls 340

Rubber Stamps

A B C Manufacturers
Prompt Attention Given to Mail Orders
461 Bush S F.....EXbrk 2-6177
Gabby Book Store 1040 Chorro..SnLuisObspo 867-W
Patrick & Moise-Klinkner Co
560 Market S F.....EXbrk 2-2640

Rubbish Hauling

ATASCADERO WASTE DISPOSAL
Serving Atascadero-Snta Margrita-Templtn Hwy .....Atascadero 530
PASO ROBLES WASTE DISPOSAL
Archie Asabez-Owner
705-13th .....PsoRobls 714-J
SAN LUIS GARBAGE CO
1016 Morro.....Sn Luis Obspo 1672

Rug & Carpet Cleaners

CITY CLEANERS
RUG & UPHOLSTERY CLEANING
Pick-Up and Delivery Service
709 Higuera .....SanLuisObispo 1188

Paramount Upholstering Co
696 Higuera .....SnLuisObispo 4197-J
San Luis Sterilization & Mattress Co
Buchon & High.....Sn Luis Obspo 405
(See Advertisement This Page)

Use the latest directory. Get the right number . . . right away.

Rugs & Carpets–Retail

ALBRECHT'S FURNITURE EXCHANGE
2211 S Broad.....SnLuisObispo 1428

ART MESQUIT COMPLETE HOME FURNISHINGS
The Finest in Broadloom Carpet & Rugs
From the Looms of
MOHAWK — MAGEE — GULISTAN
ARTLOOM — ROXBURY — BEATTIE
CHASE — SEAMLOC
NEEDLED BROADLOOM CARPETING
Wall to Wall Broadloom Installations
With Satisfaction Guaranteed
Bridge & Branch.....Arroyo Grande 2116

BENNETT CARPET CO
See Our Adv Under Linoleum Retail
1459 Monterey .....SnLuisObspo 1195
DAVIDSON'S FURNITURE & AWNING STORE
669 Higuera.....Sn Luis Obspo 421
HARMONY HOUSE FLOOR COVERINGS—
SEARS ROEBUCK & CO
879 Higuera .....SnLuisObispo 760
Mid County Floor Service S Hwy....Atascadero 647-J
TRUSSLER'S FURNITURE STORE
BIGELOW & MOHAWK
RUGS & CARPETING
COMPLETE LAYING & ESTIMATING SERVICE
Armstrong Linoleums
Kentile, Asphalt - Rubber & Cork Tile
1303 Park .....PasoRobles 126
WHITE'S FURNITURE STORE
1301 Broad.....Sn Luis Obspo 1006
YOURS & MY FURNITURE STORE
1127 Broad.....Sn Luis Obspo-942

RUG & CARPET CLEANING

RUG BINDING & SERGING
UPHOLSTERY CLEANING
ALL WORK GUARANTEED
PICK-UP & DELIVERY SERVICE
WORK DONE IN YOUR HOME
MATTRESSES RENOVATED
Feather Pillow Renovation
SAN LUIS STERILIZATION & MATTRESS CO.
San Luis Obispo 405
Buchon & High

Safes–Dealers

MOSLER SAFES

FIRE-RESISTANT SAFES
FIRE-RESISTANT VAULT DOORS
MONEY CHESTS
INSULATED RECORD CONTAINERS
Since 1848
A Complete Line of Office and Home Safes
"WHERE TO BUY THEM"
Mosler Safe Co.

TYPEWRITER SHOP THE
986 Monterey ..... Sn Luis Obspo 127

SMALL'S BONDED LOCKSMITHS
1131 Garden ..... SnLuisObspo 984

Safes–Opening & Repairing

SAN LUIS CYCLERY
E. C. REYNOLDS
SAFES
REPAIRED – OPENED
COMBINATIONS CHANGED
Keys Made
SALES – SERVICE
1239 Monterey ..... SanLuisObispo 876

SMALL'S BONDED LOCKSMITHS
(FORMERLY STRADER'S)
Serving San Luis Obispo County
SAFES
OPENED – REPAIRED &
COMBINATIONS CHANGED
24-HOUR SERVICE
1131 Garden ..... SanLuisObispo 984

Sand & Gravel

CORIPPO MEL H
SAND – GRAVEL – ROCK
TRANSIT CONCRETE MIX
1221 Park ..... PasoRobles 673
If no answer call ..... PasoRobles 956-W

Fewkes & Tunis 948 Carmel ..... Morro Bay 3176
Johnson A O ..... SMargarita 34-F-31
Morro Rock & Sand County Rd. ..... MorroBay 5061
(See Advertisement Page 187)
Oceano Sand Co Oceano Beach ... ArroyoGrande 4446
(See Advertisement Page 187)
O'Kelley & Wallace 3159 S Broad SnLuisObspo 798-J
ROSELIP WALTER B N Traffic Way .. Atascadero 20
If no answer call ..... Atascadero 291-W
Or ..... SanLuisObispo 785

SOUTHERN PAC MILLING CO
SAND & GRAVEL SERVICE
SEE OUR AD UNDER
CONCRETE – READY MIXED
S Hwy ..... PasoRobles 1228
Embarcadero ..... MorroBay 6761
Santa Barbara Av. ..... SanLuisObispo 2203

Stephan Leo 2098 Seaview ..... MorroBay 6206
(Continued Next Page)

KITCHEN CUE

Use a pipe cleaner for cleaning and polishing between the tines of a fork.

WILSON ROCK & GRAVEL SERVICE

SAND – GRAVEL – SCREENED ROCK
PLASTERING SAND – FILL
EXCAVATING
Sold by the Yard or Ton

ARROYO GRANDE 2977
FRONT & ATLANTIC — GROVER CITY

Sand & Gravel–(Cont'd)

STONG WHITEY
TRUCKING
ROCK – SAND – GRAVEL
SOLD & DELIVERED
Call Santa Maria 5-5915
Nights – Sundays & Holidays Call –
432 Calif Av ..... ArroyoGrande 5718

Wallace And O'Kelly
3159 S Broad ..... SanLuisObispo 798-J

WEBSTER JACK
PAVING AND GRADING
EXCAVATING
SAND—GRAVEL—FILLS
Fire Wood - Manure - Loam
958 Grand Av. ..... Arroyo Grande 2694

Wilson Rock & Gravel Service
Atlantic Av Grover City ..... ArroyoGrande 2977
(See Advertisement Page 186)

Sandblasting

Mathews Memorials & Plating Service
1 Higuera ..... Sn Luis Obspo 717

Sandwich Shops–See Restaurants

Sanitariums

CALDWELL NURSING HOME
Regstr'd Nurse All Times Chronic Cases
321-12th ..... Pso Robls 1170
Grigsby Rest Home
Guadalupe Rd Nipomo ..... WAbsh 9-5412
Halco Liquor Sanitarium
5538 Telegraph Av Oakland ..... OLympc 3-2231
(See Advertisement This Page)
San Luis Obispo County Casa Loma Sanatorium
Johnson Av ..... SnLuisObispo 1818

SCOTT'S FAIR OAKS CONVALESCENT HOME
CHRONIC CASES
Home for Aged — Modern — Quiet
24-HOUR NURSING CARE
Spacious Grounds — Unsurpassed Climate
222 Elm ..... Arroyo Grande 4468

TABELL'S SAN LUIS REST HOME
Ambulatory Cases Only
535 Islay ..... Sn Luis Obspo 2342-J

Savings & Loan Associations

Atascadero Guarantee Building-Loan Assn
Traffic Wy ..... Atascadero 147
If no answer call ..... Atascadero 173-R
Guarantee Bldg-Loan Assn
1127 Garden ..... Sn Luis Obspo 362
Paso Robles Mutual Building & Loan Assn
1211 Park ..... Pso Robls 613

Saws

THOR ELECTRIC SAWS—
HEATON R C CO 803-13th ..... Pso Robls 890

Use your party-line telephone as you would have the "other party" use it. It is share-and-share-alike on a party line.

SAND
BASE FILL FOR CONCRETE WORK
CLEAN · SALT FREE
RIVER GRAVEL – TOP SOIL
Excavating & Equipment Rentals
CALL
ARROYO GRANDE 4446
OCEANO SAND CO.
PLANT AT RAILROAD AVE. — OCEANO

MORRO ROCK & SAND
- SAND
- CRUSHED ROCK
- LEACH ROCK
- PEA ROCK
- CRUSHER RUN

PHONE
MORRO BAY 5061
MORRO BAY 6206
SAN LUIS OBISPO 2407
COUNTY ROAD — MORRO BAY

DRINK HABIT
STOP THAT TERRIBLE CRAVING
IN ONLY 3 TO 5 DAYS
For Men & Women
NATIONALLY ACCEPTED CONDITIONED REFLEX TREATMENT
ANY DOCTOR YOU SELECT
Licensed by State of California
License No. 1047
5538 Telegraph
Oakland 9, Calif.
OLympic 3-2231
HALCO LIQUOR SANITARIUM

When
you want to find a business concern in a hurry
Look
in the YELLOW PAGES
They contain almost every type of commercial enterprise in easily found classifications.

Saws–Sharpening & Repairing

NOBLE SAW SERVICE
LLOYD NOBLE
LAWN MOWERS
Sold – Sharpened – Repaired
HAND & CIRCLE SAWS FILED
GARDEN TOOLS & SHEARS
SHARPENED
1129 Garden .....SanLuisObispo 619-W

Scavengers–See Garbage Collection

Schools

The following types of instruction, primarily avocational in character, will be found listed under their own headings, alphabetized in accordance with the qualifying word: Dancing Academies; Music Instruction Hdgs; Etc.

Arroyo Grande Union Elementary School
526 Orchard Av.....AroyoGrnde 2603
Arroyo Grande Union High School
587 E Branch.....Aroyo Grnde 5511
Atascadero Elementary School.....Atascadero 400
Atascadero Union High School
Office .....Atascadero 670
Agriculture Dept
Agriculture Bldg.....Atascadero 673-W
Cafeteria .....Atascadero 672-W
Field House.....Atascadero 7-J
Gymnasium .....Atascadero 673-J
Avila School Avila.....Sn Luis Obspo 16-R-2
Bellevue-Santa Fe School
Pismo Hwy.....Sn Luis Obspo 7-J-1
California Polytechnic The
Poly Campus. Sn Luis Obspo-2151
Chase Hall.....Sn Luis Obspo-1594
Dining Hall No 1 PolyCampus Sn Luis Obspo-2061-J
Dining Hall No 2 Poly Campus. Sn Luis Obspo-2625
Dormitory B.....Sn Luis Obspo-1970
Dormitory E.....Sn Luis Obspo-2945
Heron Hall.....Sn Luis Obspo-2975
Jesperson Hall.....Sn Luis Obspo-2490
Mariner Hall Poly Campus....Sn Luis Obspo 2773
Poultry Plant—PolyCampus...Sn Luis Obspo-2530
Cambria Union Grammar School.....Cambria 70
Cayucos Grammar School C & 2d....Cayucos 2531
Cholame School Hwy 41 .....PsoRobls 26-F-24
Chris Jespersen School
Grand Av.....Sn Luis Obspo 1863
Christian Day School
2740 Broad.....Sn Luis Obspo 245-J
Coast Union High School.....Cambria-1
Corral de Piedra District School
Edna Rd .....SnLuisObispo 46-J-11
East Santa Fe School Snta Fe Rd. Sn Luis Obspo-3-R-4
Huasna School Huasna.....Aroyo Grande 2047
Laguna School Los Osos Rd..Sn Luis Obspo 17-R-2
LANE'S CERAMIC STUDIO
583 Dana.....Sn Luis Obspo 1591-W
Los Osos School Los Osos Rd....SnLuisObspo 28-R-1
Mission School 682 Palm.....Sn Luis Obspo 60
Moler Barber College 946 Broadway...Fresno 3-5349
Morro Union Elementary School
North C.....Morro Bay 2411
Morro Union Elementary School 6th..MorroBay 5411
Nipomo School Price Nipomo.....WAbsh 9-4211
Nipomo Spcl Training Class S L O County Schools
Nipomo Mesa Nipomo.....WAbsh 9-5211
Oak Park School Oak Park.....Aroyo Grnde 2043
Oceano Spcl Training Class S L O County Schools
7th & Ocean.....ArroyoGrande 2891

Put the Classified Telephone Directory on your selling staff. Your listing and advertising in the Yellow Pages brings your firm name right into prospects' homes and offices.

Schools–(Cont'd)

Paso Robles City Schools
Elementary School Cafeteria 17th...Pso Robls-6-M
Georgia Brown Elementary School
36th .....Pso Robls 778
Intermediate School Fairgrounds....PasoRobles 25
Primary School 17th&Vine.....Pso Robls-915
Union High School
24th & Spring .....Pso Robls 1190
Paso Robles Special Training Class San Luis Obispo County School 18th & Oak..PasoRobles 90-J
Pismo Beach Grammar School
Wadsworth & Hanford Pismo Beach..POplr 6-2223
Playhouse Nursery School
1530 Monterey.....Sn Luis Obspo 835-J
San Luis Obispo City Schools
Charles E Teach School
Ferrini Rd & Felton Wy...Sn Luis Obspo 1122
Emerson School Nipomo.....Sn Luis Obspo 805
Fremont School Peach.....Sn Luis Obspo-1236
Hawthorne School Story.....Sn Luis Obspo-2071
Jr High School Marsh.....Sn Luis Obspo-2070
Kindergarten School Buchon Sn Luis Obspo-1589-J
New Junior High School
N Fixlini .....SnLuisObspo 1606
Senior High & Junior College
Marsh .....Sn Luis Obspo 663
Santa Margarita Grammar School.....SMargarita 8
Seventh Day Adventist Church School
403-3d .....Pso Robls 688-M
Seventh-Day Adventist School
Larchmont Dr..... ..Aroyo Grnde 2687
Shandon Elementary School
Shandon .....Pso Robls 31-F-22
Shandon High School Shandon....Pso Robls-31-F-21
Sunnyside School
Los Osos Rd.....SnLuisObspo 28-J-1
Templeton District Schools
Elementary School.....Templtn 2611
High School.....Templtn 2601
Agricultural Dept.....Templtn 2612
Union School .....PasoRobls 29-F-13

Scrap Metals

See Also Junk Dealers
ASSOCIATED METALS CO OF CALIF
2730 Peralta Oakland.....TEmplbr 2-4343
MARKOVITS & FOX
8th & Taylor San Jose.....CYprss 5-3663

Screens–Window

ACME QUALITY PAINT & WALL PAPER STORE
Columbia Automatic Frameless Screens
862 Monterey.....Sn Luis Obspo 3039
Fleming D S Lumber Co
13th & Atlantic Grover City....ArroyoGrnde 2729
HEATON R C CO 803-13th.....PsoRobls 890
(See Advertisement This Page)
PASO ROBLES LUMBER CO
10th & Pine .....PasoRobles 820
(Continued Next Page)

Ry-Lock
FRAMELESS TENSION
WINDOW SCREENS
★ ALWAYS TIGHT
★ EASILY INSTALLED
★ TROUBLE FREE
R. C. HEATON CO.
PASO ROBLES 890 803 - 13th

Screens–Window–(Cont'd)

RY-LOCK TENSION WINDOW SCREENS
Tension Type, Frameless Screens For All Windows. Simple, Efficient Mechanism. Finger-tip Control For Instant Opening and Closing. All Metal For Long Life. No Stains, No Maintenance.
Ry-Lock
"WHERE TO BUY THEM"
Grisanti Hardware Hwy .....Atascadero 580
Hagle-DeCou Lumber Co S Highway Atascadero 43
Hayward Lumber Co
12th & Riverside Av.....PasoRobles 73
5th & Magnolia.....MorroBay 2291
From telephones served by the following exchanges
Cambria San Luis Obispo
Cayucos
(No Inter-City Charge).
Ask "Operator" for Entrprise 11406
Pac Coast Lumber Co Of Calif
1524 Grand Av Grover City ArroyoGrande 2832
PAC COAST LUMBER CO OF CALIF
271 Higuera .....SnLuisObspo 1420
Paso Robles Lumber Co 10th & Pine PsoRobls 820

TENSION-TITE WINDOW SCREENS
Non-staining, aluminum screens for double hung windows. Quickly installed from inside with only five screws . . . no loose hardware. Permanent protection from flies and mosquitoes at lowest cost. Easily and safely removed for window washing.
TENSION-tite
"WHERE TO BUY THEM"
DEALER
SOUTHERN PACIFIC MILLING CO
Snta Barbara Av SnLuisObspo 4284

Second Hand Furniture

See Furniture Dealers–Used

Seeds & Bulbs–Retail

General Farm Supply Co
200 Higuera.....Sn Luis Obspo 253
Karleskint's Florist & Nursery
1422 Monterey.....Sn Luis Obspo 2060
Loomis E C & Son 147 High.....Sn Luis Obspo 1080
San Luis Nursery
Old Hwy 101 South.....SnLuisObspo 320-W

Seeds–Whsle

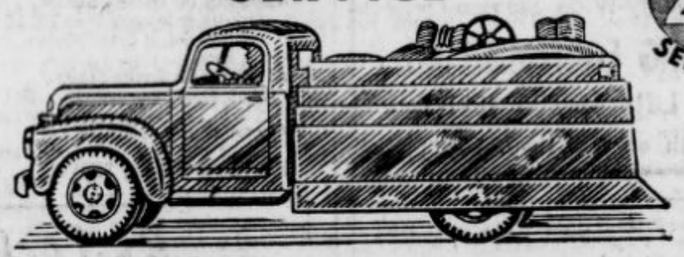
Castle A L Inc
Insecticides-Seeds & Fertilizers
248 View Mt View.....Yorkshire 7-5511
Tru-Bloom Seeds South .....SnLuisObspo 574-W
Waller-Franklin Seed Co
Flower Seed Producers
Mailing Address P O Box 935 Guadalupe
Valley Rd.....Aroyo Grnde 5775

Septic Tanks

BRESETTE A
SEPTIC TANKS
and
CESSPOOLS
PUMPED and CLEANED
931-15th .....Pso Robls 326-W

Byrd Andrew H
Leach Well Drilling
2525-8th Morro Del Mar.....MorroBay 6601
(Continued Next Page)

Advertise here—it pays.

SAN LUIS SANITATION SERVICE
SEPTIC TANK SERVICE
24 HOUR SERVICE

• REASONABLE PRICES
• CESSPOOLS & SEPTIC TANKS CLEANED & REPAIRED
• ANY PLACE . . . ANY TIME
24 HOUR SERVICE
PHONE
SAN LUIS OBISPO 1124
Johnny Holmes - David L. Canet
1130 LEFF SAN LUIS OBISPO

COALWELL

SEPTIC TANKS

CLEANED – PUMPED

FREE ESTIMATES GIVEN

Call **ATASCADERO 387-M**

FROM OTHER TOWNS CALL COLLECT

Ensenada Avenue Atascadero

SERVICE STATION EQUIPMENT

SALES & SERVICE

Westinghouse Compressors

Tokheim Pumps

- GRACO LUBRICATION EQUIP.
- HOISTS
- FOX BATTERY CHARGERS
- AUTOMATIC NOZZLE REPAIRS
- ALL TYPES OF HOSE
- COMPLETE METER & COMPUTER SERV.

County-Wide Service

HARDING EQUIPMENT CO.

SAN LUIS OBISPO 1937-J

South on Old Hwy. 101

Call by Number

on Long Distance...

☆

Calls Go Through

Twice as Fast!

Septic Tanks–(Cont'd)

COALWELL JEANE Ensenada Av..Atascadero 387-M
(See Advertisement This Page)

PURTELL O N

SEPTIC TANKS & CESSPOOLS
PUMPED & CLEANED
Fair Oaks
204 Aspen.....Arroyo Grande 5783

San Luis Sanitation Service
1130 Leff.....Sn Luis Obspo 1124
(See Advertisement Page 189)

Service Station Equipment

Harding Equipment Co
Old 101 Hwy.....SnLuisObspo 1937-J
(See Advertisement This Page)

UNIVERSAL AUTO PARTS CO

ALEMITE LUBRICATION EQUIP.
ALL TYPES OF HOSE
BATTERY CHARGERS
WHEEL BALANCERS
969 Monterey.....SanLuisObispo 1418

Service Station Equipment–Servicing

BROWN H A & SON
3405 Spring.....Pso Robls 642
Nielsen Harald N 956 Walnut...SanLuisObispo 4182

Service Stations

Agueda's Shell Service Station
101 Hwy.....Aroyo Grnde 2905
Allen's Mobil Service
Hwy.....Cambria 79-J
Anderson's Mobile Service
Price & Pomeroy Pismo Beach.....POpir 6-9971
Archie's Texaco Serv Sta
10th & Spring.....PsoRobls 391
Associated Oil Co Serv Station
Pick-Up & Delivery Open Till 10 PM
We Give S & H Green Stamps
So Hwy.....Atascadero 452
Associated Oil Service Station
1108 Monterey.....Sn Luis Obspo 1770-W
(See Advertisement Page 194)
Associated Service Station
11th&Spring.Pso Robls-172
BARNEY'S TEXACO SERVICE
311 Higuera.....Sn Luis Obspo 1736
(See Advertisement Page 191)
Battles' Union Service Ocean Av.....Cayucos 2711
Baxter W A & Sons
691 Price Pismo Beach.....POpir 6-4466

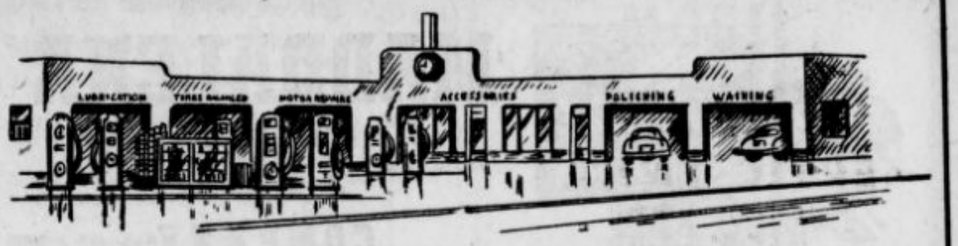
BEAL'S MOBIL STATION

L. A. Beal – Frank Beal
24-HOUR SERVICE
Generator & Tune-Up Service
Complete Lubrication – Gas, Oil, Accessories
Washing & Polishing
Cor Dolliver & Price
1481 Price Pismo Bch.....POpir 6-2127

BILL WALL'S MOBIL SERVICE
French Rd & Freeway.....SnLuisObspo 330

(Continued on Pages 191, 192 & 193)

You'll find it fast in the YELLOW PAGES.



H. Wills-Norwalk Products

BATTERIES

● Lubrication ● Washing ● Polishing ● Motor Repairs ●
● Wheel Alignment ● Tire Balancing

PACIFIC TIRES

SAN LUIS OBISPO
1913

Honor All Credit Cards
IN SAN LUIS OBISPO COUNTY

1088 Higuera St.
San Luis Obispo

We Give S & H
Green Stamps

BARNEY'S TEXACO SERVICE

The Sign of FRIENDLY SERVICE
Next Door to Dept. of Motor Vehicles

- COMPLETE MARFAK LUBRICATION
- BRAKE ADJUSTMENTS
- TRAINED ATTENDANTS
- HOURS 8 A.M. TO 7 P.M.
- FIRESTONE TIRES & BATTERIES
- DELCO & EXIDE BATTERIES

PHONE
SAN LUIS OBISPO 1736

311 HIGUERA

MADDALENA TIRE COMPANY

"Charlie" "Noel"

EXPERT CARWASH

TRY OUR WASHMOBILE
LUBRICATION - OIL - ACCESSORIES

A COMPLETE TIRE SERVICE

• NEW • USED • RECAPS - ATLAS BATTERIES

Expert
WHEEL BALANCING
STEWART-WARNER
ELECTRONIC BALANCER

For Pick-Up & Delivery Service
PHONE
San Luis Obispo 79

HIGUERA & OSOS

RUSSELL'S
Union Service Station

MINUTE MAN

SERVICE

FIRESTONE TIRES
STOP-WEAR LUBRICATION
PREST-O-LITE BATTERIES
76 GASOLINE 7600
AUTO WASHING & POLISHING

PICK-UP AND DELIVERY

OPEN 7 A.M. to 10 P.M.

SAN LUIS OBISPO
941

339 MARSH SAN LUIS OBISPO

AT THE CROSSROAD

TOMASINI
CHEVRON STATION

ATLAS TIRES
ATLAS BATTERIES
LUBRICATION

PHONE
SAN LUIS OBISPO 1707

MARSH & HIGUERA

Service Stations—(Cont'd)

BIRKS KEN CHEVRON GAS STATION
1502 Spring.....Pso Robls 615
BOB & CHARLIE'S MOBIL SERVICE
99 Traffic Wy.....Aroyo Grnde 2429
Boettcher's Chevron Station Main & Lee.Cambria 25-J
(See Advertisement Page 194)
BOYSEN'S TEXACO SERVICE
435 Marsh.....Sn Luis Obspo 564
(See Advertisement This Page)
Bozley C C 641 Higuera....Sn Luis Obspo 1203-W
Brisco Service Station
147 Bridge.....Aroyo Grnde 2052
Brooks Wes Chevron Service
806 Spring.....Pso Robls 539
Buck's Shell Service Station
1100 Main.....MorroBay 4161
Bud's Mobil Service 495-5th.....MorroBay 3601
(See Advertisement Page 195)

BUSHONG'S TEXACO STATION
FIRESTONE TIRES
EXIDE BATTERIES
BRAKE RELINING
LUBRICATION
WASHING & POLISHING
Santa Rosa & Marsh....SanLuisObispo 1887

CALHOUN'S WILSHIRE SERV
440 Price Pismo Beach.....POplr 6-2124
Carreia's Mobil Service
Foothill Bl & Old Morro Rd....SnLuisObspo 3423
(See Advertisement Page 194)
Cattoir's Shell Service
401 Traffic Wy.....ArroyoGrande 2336
(Continued Next Page)

The Yellow pages save you time.

MOBIL TRUCK STOP

GENERAL PETROLEUM PRODUCTS

DIESEL FUEL
BUTANE
TRUCK & AUTO TIRES REPAIRED

PASO ROBLES 1484

2801 SPRING

BOYSEN'S TEXACO SERVICE

Pick-Up & Delivery Service

Marfak Lubrication
Firestone Tires
and Exide Batteries

San Luis Obispo
564

435 Marsh

VILLA'S UNION STATION

THE ONE STOP STATION

Auto Repairing
Lubricating
Parts & Accessories
Pick-up & Delivery

We Give S & H Green Stamps

San Luis Obispo 2957

U S ROYAL TIRES

Foothill & Morro Rd. San Luis Obispo
Broad & Foothill

LOS OSOS VALLEY GARAGE

★ TIRES
★ BATTERIES
★ ACCESSORIES

COMPLETE AUTO REPAIRING

One Stop Service

SAN LUIS OBISPO 34-R-11

LOS OSOS HIGHLANDS
ROUTE 1, BOX 610

CLARK'S MOBILGAS SERVICE

OPEN
Mon. - Sat.
7 A.M. - 8 P.M.
Sun.
8 A.M. - 8 P.M.

Mobilgas

We Care for Your Car

MOBIL
TIRES — BATTERIES — ACCESSORIES
COMPLETE MOBIL LUBRICATION
WARREN E. CLARK - *Prop.*
PHONE
SAN LUIS OBISPO 491-J
505 HIGUERA SAN LUIS OBISPO

MOBILGAS PRODUCTS

Mobilgas

COMPLETE LUBRICATION
WASHING & POLISHING
MOBIL TIRES & BATTERIES
Battery Service - Tire Repairing
PICK-UP & DELIVERY
DEAN'S MOBIL SERVICE
PHONE
SAN LUIS OBISPO 2778
1095 MARSH

McGuire's RICHFIELD SERVICE

F. V. McGuire - Prop.
Open Daily 7 A.M. – 10 P.M.
• LUBRICATION
• TIRE & BATTERY SERVICE
Goodyear Tires & Batteries
WE PICK-UP & DELIVER
PHONE
SAN LUIS OBISPO 1647-R
316 HIGUERA

CARREIA'S MOBIL SERVICE

Mobilgas

★ BATTERIES
★ TIRES
★ AUTO WASH
★ POLISHING
LUBRICATION SERVICE
We Give United Trading Stamps
CALL
SAN LUIS OBISPO 3423
FOOTHILL BLVD. & OLD MORRO RD.

Service Stations–(Cont'd)

CHEVRON GAS STATIONS—
BROOKS WES CHEVRON SERVICE
806 Spring.....Pso Robls 539

Chevron Station No 150 CDA
Marsh & Higuera.....Sn Luis Obspo 1707
Chuck's Mobil Service 1339 Spring....Pso Robls 123
CLARK'S MOBILGAS SERVICE
505 Higuera.....SnLuisObspo 491-J
(See Advertisement This Page)

CLOSE'S CHEVRON STATION
ATLAS TIRES & TUBES
BATTERIES & ACCESSORIES
Courteous Service — Expert Lubrication
PICK-UP & DELIVERY
FAIR OAKS
Cor Halcyon & Grand
111 N Halcyon Rd.....ArroyoGrande 2291

Collett's Mobilgas Service
1300 Grand Av Grover City.....AroyoGrnde 2744

COZY CORNER AUTO SERVICE
COMPLETE REPAIR SERVICE
MOTOR TUNE-UP
BRAKE SERVICE
TEXACO PRODUCTS
WE GIVE UNITED TRADING STAMPS
Pick-up & Delivery Service
554 Traffic Wy.....ArroyoGrande 2836

Dean's Mobil Service 1095 Marsh SnLuisObspo 2778
(See Advertisement This Page)
Donley Ken Shell Service 1145 Spring...PsoRobls 479
(Continued Next Page)

Advertise here—it pays.

TIRES · BATTERIES
ACCESSORIES
COMPLETE LUBRICATION
"Your Associated Man"
SAN LUIS OBISPO 1770-W
JIM'S ASSOCIATED SERVICE
1108 MONTEREY SAN LUIS OBISPO

CHEVRON GAS STATION
ATLAS TIRES — BATTERIES
TIRES REPAIRING & RECAPPING
RPM MOTOR OIL — LUBRICATION
OTT BOETTCHER, JR.
Main & Lee Cambria 25-J

Service Stations–(Cont'd)

Donohue Sons Grocery
Open 9:30 AM-10:00 PM Everyday Inc Suns
2598 Spring.....PasoRobles 190-W
Douglas Gas Station Hwy No 1.....MorroBay 6281
Douglas Service Stn
Cypress & Ocean View Pismo Beach POpir 6-4460
Evans Roy Shell Serv Stn
Main & Lee.....Cambria 137-W

EWING'S CHEVRON SERVICE
ONE-STOP AUTOMOTIVE SERVICE
Motor Tune-Up Brake Service
Washing & Polishing
Atlas Tires — Tubes — Batteries
PICK-UP & DELIVERY SERVICE
Open 7 A.M. to 9 P.M. Daily
155 Traffic Way.....ArroyoGrande 5620

Fraysier's Union Oil Service
1020 Price Pismo Beach.....POpir 6-2288
Fred's Auto Electric & Signal Service
903 Spring.....Pso Robls 1007

FRED'S NORWALK SERVICE STN
COMPLETE LUBRICATION
TIRES & BATTERIES
We Give S & H Green Stamps
840 Spring.....PasoRobles 425

Gaine's Seaside Service Station
5th.....Morro Bay 2826
Garden Farms Store 101 Hwy..SantaMargarita 43-W
GATLIN SHELL SERVICE STATION
Lubrication Greasing Pick Up & Delivery
We Give S & H Green Stamps
Paso Robles & Front
Oceano.....Aroyo Grnde 5780
GENERAL PETROLEUM SERVICE STATION
1339 Spring..Pso Robls-123
George's Station & Equipment
S Hwy.....SnLuisObspo 2398
GEORGE'S UNION SERVICE
1308 Monterey.....SanLuisObispo 968
Gould's Richfield Service Stn 5th & C MorroBay 4232
Green's Texaco Service Station
Highway.....S Margrita 18-W
Harris Bros Seaside Service
14th & Spring.....PasoRobles 69

HERB'S TEXACO SERVICE
HERB BRENIZER
MARFAK LUBRICATION
BATTERY SERVICE
CAR WASHING
PICK-UP & DELIVERY
636 Higuera.....SanLuisObispo 1979-W

Housouer C W
Sun Ray Products
Grand Av Grover City.....Aroyo Grnde 4464
Hove's Texaco Service Highway.....Templtn 2451
Jim's Shell Service
1095 Monterey.....SnLuisObspo 1030
Jim's Texaco Service Highway.....Cambria 72-M
Keffury Abe Service Station
Hwy.....Snta Margarita 29
Kemp's Mobilgas Serv Stn
Beach Oceano.....AroyoGrnde 2197
Kenney's Chevron Stn State Hwy...Atascadero 102
Lightfoot Union Oil Serv Stn
U S Royal Tires Full Capping & Repairing
931 Grand Av.....Aroyo Grnde 2738

The Yellow pages save you time.

Service Stations–(Cont'd)

Los Osos Valley Garage
Los Osos Rd.....SanLuisObispo 34-R-11
(See Advertisement Page 193)
Lucky Service Center 406Higuera.Sn Luis Obspo-1908
MADDALENA TIRE CO
Higuera & Osos.....Sn Luis Obspo 79
(See Advertisement Page 192)
Mathias Al Ocean Av.....Cayucos 2451
McGuire's Richfield Service Station
316 Higuera.....Sn Luis Obspo 1647-R
(See Advertisement Page 194)
McKennon H H 5th&Main.....Morro Bay-3531
Melim Dick Mobile Service
600 Marsh.....Sn Luis Obspo 1963
Mobil Truck Stop 2801 Spring .....PsoRobles 1484
(See Advertisement Page 193)
MUSTANG TIRE & AUTO SERVICE
Osos & Marsh.....Sn Luis Obspo 1043

NORWALK SERVICE
Pick-Up & Delivery Service
AUTOMOTIVE REPAIRING
AUTO PARTS & SUPPLIES
GOODYEAR TIRES
6th & Grand Av
Grover City.....ArroyoGrande 2279

NORWALK SERVICE STATION
1088 Higuera.....Sn Luis Obspo-1913
(See Advertisement Page 191)
NORWALK SERVICE STATION
840 Spring.....PsoRobls 425
Peck C J Price & Pomeroy.....Pismo Bch 199
Phillips K L & Sons
999 Price Pismo Beach.....POpir 6-2121
(Continued Next Page)

Advertise here—it pays.

BUD'S MOBIL SERVICE
MORRO BAY
LUBRICATION
TIRES
BATTERIES
ACCESSORIES
Mobilgas
Phone
495-5th Morro Bay 3601

In **PASO ROBLES** *It's*
VICK BROS.
RICHFIELD SERVICE STATION
COMPLETE LUBRICATION
TIRES - BATTERIES
ACCESSORIES
We Give S & H Green Stamps
1637 Spring Street PASO ROBLES 981-W

Service Stations–(Cont'd)

RICHFIELD

RICHFIELD
RUST-PROOF GASOLINE
RICHLUBE
H-D MOTOR OIL

"WHERE TO BUY THEM"

McGUIRE'S RICHFIELD SERVICE STATION
316 Higuera ..... SnLuisObspo 1647-R
RICHFIELD SERVICE STATION
1166 Monterey ..... SnLuisObspo 2519
Shaffer's Richfield Service Station
139 Traffic Wy ..... AroyoGrnde 2040
VICK BROS RICHFIELD SERVICE
1637 Spring ..... PsoRobls 981-W

Richfield Service Station
1166 Monterey ..... SnLuisObspo 2519
Richfield Service Stn 1402 Spring. PsoRobls 1214-W
Richfield Service Station No 759
Highway. Atascadero-119-W
Rooker's Shell Service Stn
Price & Hinds Av Pismo Beach..... POplr 6-4637
Rooker's Texaco Service Stn
501 Price Pismo Beach..... POplr 6-2114
Rountree Oil Distributing Co
100 Traffic Wy..... Aroyo Grnde 2051
RUSSELL'S UNION STATION
339 Marsh..... Sn Luis Obspo 941
(See Advertisement Page 192)
S & W Service Vachell Ln..... Sn Luis Obspo-1506

SAN LUIS TRUCK SERVICE
TRUCK LUBRICATION
DIESEL OILS and FUELS
TRUCK REPAIRS
Sleeping Quarters – Showers
OPEN 24 HOURS A DAY
Old South 101 Hwy..... SnLuisObspo 2343
Shop ..... SnLuisObispo 1360

Seaside Service Sta Main..... Templtn 2161
Shaffer's Richfield Service Station
139 Traffic Wy..... Aroyo Grnde 2040

SHELL DEALERS' SERVICE STATIONS

SHELL
PRODUCTS
AND
SERVICES

"WHERE TO BUY THEM"

Bardin's Goodyear Service
692 Marsh ..... SnLuisObspo 1173
Buck's Shell Service Station
1100 Main ..... MorroBay 4161
Donley Ken Shell Service
1145 Spring ..... PasoRobles 479
Evans Roy Shell Serv Stn
Main & Lee..... Cambria 137-W
Gatlin Shell Service Station Paso Robles &
Front Oceano..... Aroyo Grnde 5780
JIM'S SHELL SERVICE
1095 Monterey ..... SnLuisObispo 1030
Layman's Garage Ocean Av..... Cayucos 4111
Rooker's Shell Service Stn
Price & Hinds Av Pismo Beach.. POplr 6-4637
Sebastian's Store Sn Simeon... Cambria 27-Y-14
Silveira Shell Service Stn
Marsh & Osos ..... SnLuisObspo 1073
SKI'S SHELL SERVICE STATION NO L 269
1200 Monterey..... Sn Luis Obspo 2942
Weitmer Donald Serv Stn
Highway ..... Atascadero 305

Service Stations–(Cont'd)

SIGNAL DEALERS' SERVICE STATIONS–
DEALER

WALT'S SIGNAL SERVICE
1565 Monterey ..... SanLuisObispo 635-W

SIGNAL OIL CO 1446 Spring..... PsoRobls 176-W
SIGNAL ONE STOP SERVICE
Complete Automotive Service
751 Marsh ..... SnLuisObspo 1155
Silveira Shell Service Stn
Marsh & Osos ..... SnLuisObspo 1073

SKI'S SHELL SERVICE
STATION NO L 269
J. E. ADAMSKI
FREE PICK-UP AND DELIVERY
Expert Day & Night Lubrication
WASHING and POLISHING
Goodyear Tires – Batteries and Accessories
1200 Monterey ..... SanLuisObispo 2942

Standard Stations Inc
No 280 12th & Spring..... Pso Robls 507
No 343 1066 Montercy..... Sn Luis Obspo-731
No 750 1745 Spring..... Pso Robls 589
No 822 1741 Monterey..... Sn Luis Obspo 1004
Stowe Independent Oil Co 6th&Spring.. Pso Robls-758
Tasco Serv Sta & Petroleum Distr
S Hwy..... Atascadero 99

TEXACO PRODUCTS–
COZY CORNER AUTO SERVICE
554 Traffic Wy..... AroyoGrnde 2836

TEXACO SERVICE STATION
PICK-UP & DELIVERY SERVICE
GAS – OIL – ACCESSORIES
Washing – Lubrication – Tires – Batteries
STEAFFENS & MASTAGNI
Proprietors
1405 Spring ..... PasoRobles 910

Texaco Service Station
Bill Simmons-Proprietor
101 Hwy & Santa Lucia Av... Atascadero 105
Thompson Frank W Serv Sta
Chevron Products-Tires-Batteries
101 Hwy ..... Templeton 2401
Tomasini T Marsh & Higuera..... SnLuisObspo 1707
(See Advertisement Page 192)
TONY'S ASSOCIATED SERVICE
Higuera & Marsh..... SanLuisObispo 1779
Union Oil Co of Calif
Service Sta No 347 10th & Spring. Pso Robls 1531

UNION OIL PRODUCTS–
LIGHTFOOT UNION OIL SERV STATION
931 Grand Av..... ArroyoGrande 2738
RUSSELL'S UNION STATION
339 Marsh..... Sn Luis Obspo 941

Union Oil Service Station
Carl Huddleston-Proprietor
15th & Spring..... Pso Robls 1420
Union Oil Station 1101 Monterey.. Sn Luis Obspo-1936
Union Service Station
101 Hwy & E Mall..... Atascadero 684
Upton's Service Station 1919 Broad. SnLuisObspo 132
Vick Bros Richfield Service
1637 Spring ..... PasoRobles 981-W
(See Advertisement Page 195)
Villa's Union Stn
Broad & Foothill Bl..... SnLuisObspo 2957
(See Advertisement Page 193)
(Continued Next Page)

You'll find it fast in the YELLOW PAGES.

Service Stations–(Cont'd)

Walt's Signal Service
1565 Monterey ..... SnLuisObspo 635-W
Weitmer Donald Serv Stn Hwy ..... Atascadero 305
Wilbert's Chevron Station & Cafe
Hwy ..... Cambria 160
WILSHIRE SERVICE STATION
Tires-Tubes-Batteries-Auto Accesrs
Hwy ..... Atascadero 375
Woodland Garage & Service Stn
Hwy No 1..... Cambria 98-J

Sewage Disposal Systems

Stolte Inc Hwy 101 Pismo Beach..... POplr 6-2298

Sewing Machines–Domestic

BEL-AIR SEWING MACHINES–
U S SEWING & T V CENTER
715 Higuera ..... SanLuisObispo 3884

KENMORE SEWING MACHINES–
SEARS ROEBUCK & CO
879 Higuera ..... SnLuisObispo 760

NECCHI SEWING MACHINES
Without attachments — blind-stitches hems, sews on buttons, sews zig-zag, makes buttonholes, mends, darns, monograms and embroiders. In console, cabinet and portable models.
"WHERE TO BUY THEM"
U S SEWING & T V CENTER
715 Higuera ..... SnLuisObispo 3884

Advertise here—it pays.

Sewing Machines–Domestic–(Cont'd)

PFAFF SEWING MACHINES
PFAFF with the exclusive DIAL-A-STITCH sews on buttons, monograms, makes buttonholes, sews zig-zag, darns — Without Attachments.
- Lifetime Guarantee
- Nationwide Repair Service
- World Famous Since 1862

"WHERE TO BUY IT"
U S SEWING & T V CENTER
715 Higuera ..... SanLuisObispo 3884
Winkler's House Of Appliances Elec Sales
& Serv 1226 Park..... PasoRobles 1304

SINGER SEWING MACHINES
SINGER sells and services its products only through SINGER SEWING CENTERS, never through dealers or department stores. Look for the famous Red S on the window of your nearest SINGER SEWING CENTER.
"WHERE TO CALL"
Singer Sewing Machine Co
733 Higuera..... Sn Luis Obspo 2295

Slivyak Sewing Store
888 Grand Av Grover City..... ArroyoGrande 3134
(Continued Next Page)

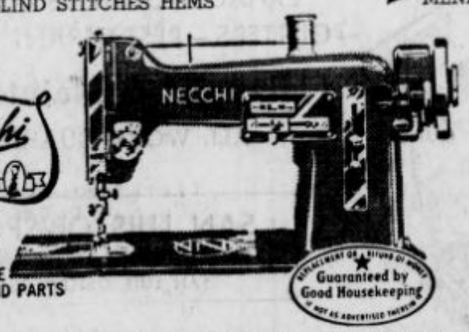
An extension telephone saves time and steps—doubles the usefulness of your present telephone.

NECCHI
"The Miracle Sewing Machine"

DOES ALL THESE THINGS (And Many Others)
WITHOUT ATTACHMENTS!

- ✔ SEWS ON BUTTONS
- ✔ MAKES BUTTONHOLES
- ✔ EMBROIDERS
- ✔ BLIND STITCHES HEMS
- ✔ MONOGRAMS
- ✔ APPLIQUES
- ✔ DARNS
- ✔ MENDS

LOOK FOR Necchi SEWING CIRCLE



YOUR GUARANTEE OF NATIONWIDE SERVICE AND PARTS

CONVENIENT BUDGET TERMS
•
LIBERAL TRADE-INS
•
RENTALS

CALL FOR FREE HOME DEMONSTRATION - EVENINGS BY APPOINTMENT

U. S. SEWING CENTER INC.

Phone SAN LUIS OBISPO 3884 — 715 Higuera Street — San Luis Obispo
Phone PASO ROBLES 40-J — 735 - 12th Street — Paso Robles

Sewing Machines–Domestic–(Cont'd)

TRUELOVE DOMESTIC SEWING MACHINE
AGCY K. P. TRUELOVE
Sales — Service — Repairs — Rentals
DOMESTIC SEWING MACHINES
WHITE REPLACEMENT PARTS
Convenient Budget Terms
Bank of America Time Plan
800 Dolliver Pismo Bch.....POplr 6-2116

U S Sewing & T V Center
715 Higuera .....SanLuisObispo 3884
(See Advertisement Page 197)

Winkler's House Of Appliances Elec
Sales & Serv
Zig-Zag Sewing Machines
1226 Park .....PsoRobls 1304

Sewing Machines–Renting

Singer Sewing Machine Co
733 Higuera.....Sn Luis Obspo 2295

U S SEWING & T V CENTER
715 Higuera .....SanLuisObispo 3884

Sewing Machines–Repairing

Smith E Taylor 1035 Murray Av...Sn Luis Obspo 235

U S SEWING & T V CENTER
715 Higuera .....SanLuisObispo 3884

Shavers–Electric

WALKER'S BOB
All Makes Sales & Service
785 Marsh.....Sn Luis Obispo 681-W

The Yellow pages save you time.

Sheet Metal Work

BETTER PLUMBING CO
1126 Chorro.....Sn Luis Obspo 1383

BLACKSTONE SHEET METAL
Sn Andres .....Atascadero 134-M
(See Advertisement Page 199)

Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av.....PasoRobles 1117
(See Advertisement Page 199)

BRANIN GEO SHEET METAL
SHEET METAL OF ALL KINDS
Residential & Commercial
ALL WORK GUARANTEED
Also
HEATING & VENTILATING
110 Stenner .....SanLuisObispo 2824-W

BROUILLET & OCHS
2075 Rachel Ln.....SnLuisObspo 1097
If no answer call.....SnLuisObspo 3265-J

COOPERATIVE FARMERS SUPPLY CO INC
1315 Pine.....Pso Robls 153
(See Advertisement Page 199)

CRAIG F L SHEET METAL & PLUMBING
731-21st .....PasoRobles 523

Dixon Harry E Orcutt Rd.....SnLuisObspo 1682-M

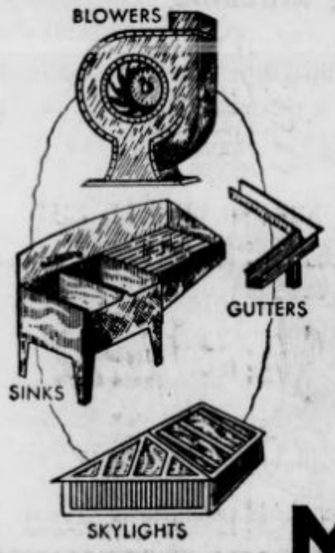
Furtados Sheet Metal Shop
Orcutt Rd .....SnLuisObispo 1682-M

McBRIDE SHEET METAL WORKS
Old South Hwy.....SnLuisObspo 337
(See Advertisement This Page)

SMEE'S PLUMBING & HEATING SHOP
2959 S Broad.....SnLuisObspo 766

Valley Sheet Metal Shop
106 N Halcyon Rd.....Aroyo Grnde 2357
(See Advertisement Page 199)

SHEET METAL WORK



Residential - Commercial
Industrial

VENTILATING – AIR CONDITIONING
EXHAUST SYSTEMS – SKYLIGHTS
GUTTERS – RESTAURANT EQUIPMENT

Repairs & Maintenance
ALL WORK GUARANTEED

CALL
SAN LUIS OBISPO 337
Nights – Sundays – Holidays Call
SAN LUIS OBISPO 2217-J

McBRIDE'S
PLUMBING • HEATING • SHEET METAL
OLD SOUTH HIGHWAY ROUTE 1, BOX 9-C SAN LUIS OBISPO

BLAKE'S PLUMBING HEATING & SHEET METAL
Sales & Service

REMODELING
CONTRACTING
JOBBING
Guaranteed
Workmanship

Sheet Metal

RESIDENTIAL
COMMERCIAL
INDUSTRIAL
Estimates
Gladly Given

Featuring
COLEMAN BLEND AIR - LENNOX AIRE-FLO
FURNACES & AIR CONDITIONING UNITS
WATER HEATERS – FIXTURES – VALVES & FITTINGS
PIPE

PASO ROBLES 1117
1701 RIVERSIDE AVENUE

BLACKSTONE
SHEET METAL
"We Know How"
RESIDENTIAL – COMMERCIAL
GUTTERS – SINKS – SKYLIGHTS
AIR CONDITIONING
EXHAUST SYSTEMS
ORNAMENTAL COPPER WORK
Phone Atascadero 134-M
SAN ANDRES AVE.

VALLEY SHEET METAL SHOP
GENERAL SHEET METAL WORK
A. P. Hawk
- Forced Air Heating
- Floor Furnaces
- Panelray
- Tanks - Gutters
- Drains - Sinks
- Copper Work

FREE ESTIMATES
ARROYO GRANDE 2357
106 N. HALCYON RD.

PLEASE BE SURE TO
HANG UP PROPERLY

Your telephone bell cannot ring when the instrument is kept off the hook by such things as books or ornaments.

Sheet Metal

STOCK TROUGHS & TANKS
GRAIN CHUTES - DUST COLLECTORS
VENTILATORS - AIR CONDITIONERS
THE COOPERATIVE FARMERS
SUPPLY CO., INC.
PASO ROBLES 153
1315 PINE

Shingling–See Roofers

Ship Brokers

Sweaney Ross R Ship Broker
State Park Boat Landing.....MorroBay 2012

Shirts–Custom Made

Western Shirt House
3275 Lake Shore Av Oakland.....GLncrt 1-3275

Shoe Repairing

Takken Harry W 1027 Marsh..SnLuisObspo 4199-W

Shoes–Athletic

See Sporting Goods Headings

You'll find it fast in the YELLOW PAGES.

GALES
SHOE STORE

For Ladies
- Red Cross
- Paradise
- Scooters
- Colella
- Clinic Nurse Shoes
- Lazy Bones

For Men
- Nunn Bush
- Pedwin
- Roblee
- Connally

For Children
- Buster Brown
- Jumping Jacks
- Lazy Bones
- Trimfoot
- Official Scout Shoes
- X-Ray Fitting

SAN LUIS OBISPO 1832

GALES SHOE STORE
Home of Quality Footwear
894 HIGUERA ST.

RED GOOSE SHOES
"Built for Action"
For The Entire Family
(For Men) (For Women)
John C. Roberts – Grace Walker
see Harold Callahan at
RUMLEY'S
320-5th Morro Bay 3251

Shoes–Retail

BELLO SPORTING GOODS
SHOES for All SPORTS
BASEBALL – BASKETBALL – FOOTBALL
TENNIS – GOLF
by
Spalding – U. S. Keds – Converse
886 Monterey .....SanLuisObispo 12

BENO'S INC
CHIPPEWA WORK BOOTS
(Steel Toe – Engineer and Lace)
Complete Line of Work and Dress Shoes
EXCLUSIVE JARMAN SHOES
Open Eve's 'Til 8 P.M. Mon. Thru Sat.
1019 Morro .....SanLuisObispo 620

Burkhardt's Shoes Traffic Wy....Atascadero 690-J

GALES SHOE STORE
FOR LADIES
Red Cross, Paradise, Scooters, Colella, Clinic Nurse Shoes & Lazy Bones
FOR MEN
Nunn Bush, Pedwin, Roblee, Connally
FOR CHILDREN (X-Ray Fittings)
Buster Brown, Trimfoot, Jumping Jacks, Official Scout Shoes, Lazy Bones
894 Higuera .....SanLuisObispo 1832

Gales Shoe Store 894 Higuera....SnLuisObspo 1832
(See Advertisement This Page)
PASO ROBLES MERCANTILE CO
839-12th .....PsoRobls 340
Pen-Ren Bootery 860 Higuera.....SnLuisObspo 863
Reeve's Shoes 760 Higuera.....SnLuisObspo 2470

RENETZKY'S SHOE STORE
SHOES FOR THE ENTIRE FAMILY
America's Leading Nationally Advertised Brands for Men, Women & Children
Also Hosiery & Bags
FOR WOMEN - NATURALIZER, TWEEDIES, HILL & DALE, JOYCE, DEBS, FRIENDLY,
For Men – FREEMAN,
For Children – PIED PIPER
845 Higuera .....SanLuisObispo 257

Rumley's Dept Store 5th .....MorroBay 3251
(See Advertisement This Page)
Squire's Men's Wear
Nunn-Bush & Red Wing Shoes
745-12th.....Pso Robls 151-W

Shower Doors & Compartments

Morro Bay Glass 1560 Hwy 1.....MorroBay 5277
PASO ROBLES GLASS SHOP
609-22d.....Pso Robls 469
PEARSON GLASS SHOP
673 Higuera.....Sn Luis Obspo 1372

Sick Room Equipment & Supplies

See Hospital Equipment & Supplies

Siding

Fleming D S Lumber Co
13th & Atlantic Grover City...ArroyoGrnde 2729

QUICK BRASS CLEANER

You can clean copper and brass instantly by rubbing with a mixture of vinegar and salt. The finish won't last as long as with regular metal polish, but the mixture does a fine job.

Sign Painters

CITY NEON 286 Higuera.....Sn Luis Obspo 312
FREEMAN SIGN SERVICE
448 Higuera.....Sn Luis Obspo 335
GALLOCK SIGNS
777 Alexander .....SnLuisObspo 4307-W
Residence .....SnLuisObspo 1838-J
HARRIS GEORGE R
Painted Outdoor Advertising
140 Ocean View Av Pismo Beach..POplr 6-4751

PURYEAR EDWIN L
SIGNS
Gold Leaf–Sho Cards–Silk Screen
Trucks – Road Signs
Shop 4th and D
322 Laguna Av.....MorroBay 6841

Signs

ATASCADERO ELECTRIC
Atascadero Av .....Atascadero 222
CITY NEON 286 Higuera.....Sn Luis Obspo 312
(See Advertisement This Page)

CREATIVE ARTS
THE MODERN APPROACH
TO ADVERTISING
Commercial Art
Signs – Showcards
Silk Screening
1016 Court .....SanLuisObispo 206

ELECTRICAL PRODUCTS CORP
Cline's Electric Shop Repr
962 Monterey .....SnLuisObspo 2958-J
918-13th
Lou Wilcox Repr
918-13th .....PasoRobles 130-J
(See Advertisement This Page)
Freeman Sign Service 448 Higuera..SnLuisObspo 335

GALLOCK SIGNS
COMPLETE
SIGN SERVICE
SHOW CARDS
SILK SCREEN PROCESS
COMMERCIAL ART
777 Alexander .....SanLuisObispo 4307-W
Residence .....SanLuisObispo 1838-J

Harris George R
140 Ocean View Av Pismo Beach....POplr 6-4751
HOLLAND NEON SERVICE
2324 S Broad. .....SanLuisObispo 1730
(See Advertisement This Page)
Snook's Sign Shop 480 Leff..Sn Luis Obspo 2719-W
ZEON SIGNS & LIGHTING–
ELECTRICAL PRODUCTS CORP
Cline's Electric Shop Repr
962 Monterey .....SnLuisObspo 2958-J
918-13th
Lou Wilcox Repr
918-13th .....PasoRobles 103-J

Signs–Maintenance Service

CITY NEON 286 Higuera.....SnLuisObspo 312

Signs–Supplies & Equipment

City Neon 286 Higuera.....Sn Luis Obspo 312

Advertise here—it pays.

Silverware–Retail

Gragg's 779 Higuera.....Sn Luis Obspo 1661

Skating Rinks

Nancy's Skateland 2508 Spring.....PsoRobls 104
PISMO BEACH SKATING RINK
175 Pomeroy Av Pismo Beach.....POplr 6-2072

Slaughter Houses

See Meat–Whsle; also Stock Yards

Social Service Organizations

San Luis Obispo County Welfare Dept
W Mall .....Atascadero 632

Please dial carefully . . . keep watching the dial.

City **NEON**
SALES - RENTALS - REPAIRS
PHONE
San Luis Obispo 312
286 HIGUERA

Neon SIGNS by
HOLLAND
NEON SERVICE
San Luis Obispo 1730
2324 S. BROAD

SIGNS
ZEON-NEON
SALES-RENTALS-REPAIRS
SINCE 1912
ELECTRICAL PRODUCTS CORP.
CLINE'S ELECTRIC SHOP, Repr.
962 Monterey – San Luis Obispo 2958-J
LOU WILCOX, Repr.
918-13th Street Paso Robles 130-J

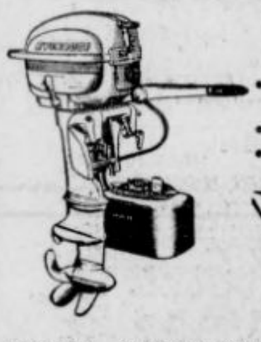
Soda Fountain Shops

Melody Ice Cream Bar
Merchant Lunch-Sandwiches-Fntn Service
625-12th ..... PsoRobls 1015
Morro Bay Creamery 5th & C..... Morro Bay 4091
POLKA DOT FOUNTAIN 101 Hwy... Atascadero 665

SNO-WHITE CREAMERY
BREAKFAST & LUNCH
FOUNTAIN SPECIALTIES
Ice Cream to Take Out
888 Monterey ..... SanLuisObispo 1872

Soft Drinks–See Beverages–Non Alcoholic

THE Sportsman's STORE
BILL BENNO, Owner



Expert Gunsmithing Approved By Winchester
- TELESCOPE SIGHTS
- BINOCULARS
- CAMPING EQUIPMENT

MERCURY – EVINRUDE OUTBOARD MOTORS
WIZARD BOATS
• AMMUNITION • GUNS
• FISHING TACKLE
HUNTING & FISHING LICENSES AND INFORMATION
Phone San Luis Obispo 2520
719 Higuera St. San Luis Obispo

BELLO SPORTING GOODS
Sporting GOODS
"It Pays to Play"
Athletic Equipment
Team Outfitters From Head to Foot
Authorized *SPALDING* Distributors
Tennis Rackets Machine Strung
SAN LUIS OBISPO 12
886 MONTEREY

Sporting Goods–Retail

AL'S PLACE
EVERYTHING IN
SALT WATER GEAR
EQUIPMENT RENTAL
FRESH BAIT
DEEP SEA FISHING TRIPS
At the Wharf
Highway ..... Cayucos 4121

BELLO SPORTING GOODS
886 Monterey ..... SnLuisObspo 12
(See Advertisement This Page)

GRISANTI HARDWARE Highway.... Atascadero 580

Grover City Hardware
1036 Grand Av Grover City..... AroyoGrnde 2931

Hill J C Sporting Goods
1039 Chorro ..... SnLuisObspo 466

J C HIGGINS SPORTING GOODS–
SEARS ROEBUCK & CO
879 Higuera ..... SnLuisObispo 760

KIRK'S SPIRITS & SPORTS SHOP
106 Branch..... Arroyo Grande 2759

LUNDGREN ERIC
GUNS – AMMUNITION
GUNSMITHING
FISHING & CAMPING SUPPLIES
RELOADING SUPPLIES & TOOLS
1326 Park ..... PasoRobles 470

Paso Robles Mercantile Co 839-12th ... PsoRobls 340

PHILLIPS K L & SONS
HUNTING – FISHING – CAMPING
ATHLETIC EQUIPMENT
Hunting & Fishing Licenses
Browning Automatic Shotguns
Johnson Outboard Motors
999 Price Pismo Bch..... POplr 6-2121

~~Shamel's Hardware & Plumbing Shop .... Cambria 36~~

SMITH C S
ATHLETIC GOODS
HUNTING & FISHING
EQUIPMENT
100% Virgin Wool Award Sweaters
Made to Order
Special Discounts to All Teams & Students
1225 Park ..... PasoRobles 40-W

SPORTSMAN'S STORE
719 Higuera ..... SnLuisObspo 2520
(See Advertisement This Page)

Tony's Clam Stand
Rent & Sell All Types Of Fishing Equip
Fish Bait Of All Kinds
Pismo Pier Pismo Beach..... POplr 6-2226

WES'S SPORTING GOODS
1215 Park ..... PasoRobls 727-R

Sportswear–Retail

Lacterman's 728 Higuera..... Sn Luis Obspo-1285

Spraying

See Crop Dusting, Spraying, Etc.; Also Enamelers Hdgs.; Also Metal Spraying; Also Painting Contractors; Also Spray Painting & Finishing; Also Tree Service; Also Weed Control Service

The Yellow pages save you time.

Spraying Equipment–Renting

George's Station & Equipment
S Hwy ..... SnLuisObspo 2398

Sprinklers–Lawn & Irrigation

McCOY PUMP CO 1134-13th... Paso Robls 1311

Stage Lines–See Bus Lines

State Government Offices

See Alphabetical Directory Under "Calif State of"

Stationers–Retail

Arroyo Drug Co 130 E Branch... Aroyo Grnde 4461

BICKELL'S STATIONERY STORE
807-12th..... Pso Robls 882
(See Advertisement This Page)

Gabby Book Store
1040 Chorro..... Sn Luis Obspo 867-W

HILL'S OFFSET PRINTING CO
Commi Stationers-Wedding Invitations-Etc
863 Monterey ..... SnLuisObspo 1727

HILL'S STATIONERY STORE
OFFICE SUPPLIES AND STATIONERY
BUSINESS FORMS — LOOSE LEAF AND BOUND BOOKS — SOCIAL STATIONERY
GREETING CARDS — GIFTS
ART MATERIALS — BOOKS
1127 Chorro..... San Luis Obispo 1403

MORRO BAY STATIONERY
859 Main ..... MorroBay 6506

PASO ROBLES OFFICE SUPPLY
608-12th ..... Paso Robls 481-J

Steam Cleaning

See also Automobile Washing & Polishing
Earl's Auto Repair 1546 Spring..... PsoRobls 302

Steamship Agencies

TRAVEL SERVICE
987 Osos..... Sn Luis Obspo 418

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

Office Supplies
Rubber Stamps
Boxed Stationery
Hallmark Greeting Cards
Typewriters & Adding Machines
Magazines

BICKELL'S
STATIONERY STORE
807-12th
Paso Robles 882

Steel

SAN JOSE STEEL CO INC
STRUCTURAL STEEL
REINFORCING STEEL
TANKS & PLATE FABRICATING
PREFABRICATED STEEL BLDGS.
CORRUGATED ROOFING & SIDING
CHAIN LINK FENCE
195 N 30th San Jose..... CYpress 5-0353

Steel Buildings

BUTLER STEEL BUILDINGS
Adaptable to your needs . . . at lower cost. Quickly and economically erected, weathertight, permanent, rigid frame, truss-clear construction. Thousands in use for farm, commercial and industrial purposes.
BUTLER
"FOR INFORMATION CALL"

LIVINGSTON E C CO INC
Offices-Bakersfield-Fresno
Salinas-San Diego-Ventura
736-26th ..... PsoRobls 22
5049 Anaham-Telegraph Rd
Los Angeles ..... Angls 9-7321

Livingston E C Co Inc 736-26th ..... PasoRobles 22

SOULE STEEL CO
6200 Wilmington Av Los Angeles. Lafayette 0911
(See Advertisement This Page)

Steel Fabricators

TEAGUE'S MACHINE SHOP
STEEL FABRICATION
PORTABLE WELDING
MACHINERY REPAIRED
LATHE TURNING
We Have Equipment & Knowledge to Handle the Job for You
304 B Higuera..... SanLuisObispo 2063-W

Steel Products

S L O SUPPLY CO
Truscon Metal Windows
Steel Sliding Doors
101 Higuera..... Sn Luis Obspo 351

Our business office will be glad to help with any telephone problem you may have.

Steel Wall Tile

See Tiles-Asphalt, Cork, Metal, Plastic, Rubber, Tile Board, Etc., Hdgs

Stencils & Stencil Supplies

A B DICK DUPLICATING PRODUCTS—
PACIFIC COAST PUBLISHING CO
1022 State.....Snta Barbara 5-5291

Stenographers–Public

Hulsey Dorthea 1123 Pismo.....SnLuisObspo 1196

MANATT'S BUSINESS SERVICES
An Extra Office for Your Overload Work
MIMEOGRAPHING – TYPING
LETTER ADDRESSING
PUBLIC STENOGRAPHER
1031 Foothill Blvd.....SanLuisObispo 2710

Stock Yards

Bryan Meat Co Slaughter House....Pso Robls 1250

Stockmen's Supplies

NUCKOLLS BROS
TECO PRODUCTS
VACCINES
WINSLOW FILTERS
Shandon.....PasoRobles 30-F-13
If no answer call.....PasoRobles 30-F-21

Storage–Cold

See Cold Storage Warehouses

Storage–Household

See Moving & Storage Service

Stoves & Ranges

See Ranges & Stoves Headings

Suit Cases–See Luggage Headings

SCREW STUCK?

To loosen tight screws or bolts, place a few drops of peroxide on them. Let soak in for a few minutes.

CUSTOM-TAILORED SUITS – SLACKS – COATS FOR MEN & WOMEN
EXPERT ALTERATIONS
CLEANING — PRESSING
REWEAVING — DYEING
Suede Cleaning Service
CALL
San Luis Obispo 496
MISSION TAILORING SERVICE
1220 MORRO

Surplus Merchandise

MORRO BAY MARINE SUPPLY
GOVERNMENT SURPLUS
TENTS - TARPAULINS - CAMP SUPPLIES
CLOTHING - BUNKS - COTS - MATTRESSES
HARDWARE - GENERAL MERCHANDISE
5th & Morro.....MorroBay 4461
727 Marsh.....SanLuisObispo 1202

Surveyors–Land

D M J M Engineering Co
1214 Broad.....SanLuisObispo 927
Pac Engineers & Surveyors Inc
857 Palm.....Sn Luis Obspo 3060

PORTER CHARLES PHIL
LICENSED LAND SURVEYOR
Lot & Ranch Surveys
Subdivisions
Contour Maps
278 Santa Rosa.....SanLuisObispo 1241-W

Swimming Pool Construction & Service

MARTIN'S SWIMMING POOL COMPANY
Gunite Work
734 Elm Redwood City.....EMrsn 6-6385

PADDOCK SWIMMING POOLS
Construction, Equipment, Accessories and Supplies
Maintenance and Repairs
Pool filters, heaters, Chlorinators, underwater lights, diving boards, paints and chemicals.
CONSULTANTS
PADDOCK OF CALIFORNIA
"FOR INFORMATION CALL"
Paddock Engineering Co
7th Av & Bayshore Bl San Mateo.DImnd 4-6341

Swimming Pools–Public

Hidden Valley Hot Springs Inc
Cabins For Rent
Avila Rd.....SnLuisObspo 7-R-2
Resthaven Adelaide.....PsoRobls 37-F-3

Tailors–Ladies'

MISSION TAILORING SERVICE
1220 Morro.....Sn Luis Obspo 496

Tailors–Men's

Linebarger Margaret 846 Higuera.SnLuisObspo 867-J
MISSION TAILORING SERVICE
1220 Morro.....Sn Luis Obspo 496
(See Advertisement This Page)
Nernof Tailoring Co 1027 Chorro..Sn Luis Obspo-103
True's Tailor Shop 1118 Morro..SnLuisObspo 2845-J

Tallow

SAN LUIS TALLOW WORKS
DEAD STOCK REMOVED
TOP PRICES PAID FOR
HIDES
PELTS
WOOL
TALLOW
Clark Field.....SanLuisObispo 2646-W

Tamales–Whsle & Mfrs

ATASCADERO TAMALE FACTORY
Mike Olivares Robert Zuniga
HOME-MADE
TAMALES AND ENCHILADAS
WHOLESALE TO MARKETS
RESTAURANTS AND PARTIES
Coromar Av.....Atascadero 113-M

Tank Car Leasing Service

See Car Leasing Lines; Also Cars–Railroad

Tanks

Brown T E
Wooden Tanks-Mfrs-New-Used
701 Parrott San Leandro.....TRindad 2-4882
COLE WALTER R & CO
Code Pressure Storage & Propane Tanks
1414-3d Oakland.....Highgate 4-0831
JOHNSON WATER TANKS—
JOHNSON E A & CO
3900 Chevy Chase Dr
Los Angeles.....Chapman 5-3588
Modesto Welding & Tank Works
718 S 99 Hwy.....Modesto 2-9193
Salinas Tank Works
481 El Camino Rl South.....Salinas 3388
(See Advertisement This Page)
SAN JOSE STEEL CO INC
195 N 30th San Jose.....CYpress 5-0353

Tax Return Preparation

Andersen Arthur K Traffic Wy....Atascadero 461-J
BOYCE J EARLE 1120 Chorro....SnLuisObspo 886
Butler Morse R 1135 Chorro.....SnLuisObspo 2114

COFFIE EVA
FEDERAL & STATE TAXES
Evening Hours
By Appointment
314 Pomeroy Av Pismo Bch....POplr 6-2105

Deal Donovan T 134 E Branch...ArroyoGrande 3311
DERBY MABEL H MISS
647 Park.....Sn Luis Obspo 2687
Fitz M Edwin 778 Marsh.....SnLuisObspo 1543
Hanson Chas A 463 Marsh.....Sn Luis Obspo 1050
Hill Bill J 774 Marsh.....SnLuisObspo 582
Hyler Glenn R 360-5th.....MorroBay 2946
McLinn D
McLinn Co
1216 Broad.....SnLuisObspo 285
VAN HORN OTTO B 612-12th...Pso Robls 1414
WEST CHAUNCEY W & ASSOCIATES
901-12th.....Pso Robls 868

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE–

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

WELDED TANKS
FOR ALL PURPOSES
PHONE
Salinas 3388
JOHN BEAVERS - MGR.
Res. Salinas 2-1221
Stock Troughs
Trailers & Hitches

1 to 1 Million Gallons
SALINAS TANK WORKS
481 EL CAMINO RL. SOUTH SALINAS
6 Miles South Hwy. 101

When Looking for a Dealer in your Neighborhood

Time and effort may be saved if the article or service you want to buy can be found in your neighborhood. You'll find the location of your neighborhood dealer when you

LOOK IN THE
Classified
TELEPHONE SECTION
The Yellow Pages Tell You Where

SHOP IN THE YELLOW PAGES

Whenever you want information about an article, a service or a certain business

LOOK IN THE
Classified
TELEPHONE SECTION

WE MEET ALL TRAINS

Mission, Checker and Yellow Cab

WAITING ROOM AT 987 MONTEREY

Phone SAN LUIS OBISPO **2**

Phone SAN LUIS OBISPO **40**

Phone SAN LUIS OBISPO **100**

24-Hour Instant Service

ALL NEW LUXURY CABS

COURTEOUS SERVICE - DEPENDABLE, CAREFUL DRIVERS

PASSENGERS FULLY INSURED

OFFICIAL SOUTHWEST AIRWAYS LIMOUSINE SERVICE

987 MONTEREY — SAN LUIS OBISPO

"Radio Dispatched"

BLACK & WHITE-OWL TAXI CO'S

PHONE SAN LUIS OBISPO **300** or 3181

24-HOUR SERVICE — COUNTY WIDE SERVICE

100% UNION

974 Monterey — San Luis Obispo

Taxicabs

BLACK & WHITE TAXI
974 Monterey.....Sn Luis Obspo 3181

Bluebird Taxi
927 Saratoga Av Grover City....AroyoGrnde 5734

BROWNIE'S TAXI No Hwy.....Atascadero 292

CHECKER CAB CO 987 Monterey...SnLuisObspo 40

FRED'S TAXI
FRED EVANS Prop.
TAXI
Anywhere – Anytime
Privately Owned
PROMPT – SAFE – COURTEOUS
Grand Av Grover City....ArroyoGrande 2761
Or 609 Cypress Pismo Bch...POplr 6-2464

The Yellow pages save you time.

Taxicabs–(Cont'd)

Fred's Taxi 609 Cypress Pismo Beach..POplr 6-2464

Gray Cab Co 974 Monterey.....Sn Luis Obspo 300

Lucky Cab Co 974 Monterey.....SnLuisObspo 262

Mickey's Taxi 106 Bridge.....Aroyo Grnde 2354

MISSION TAXI CO 987 Monterey....Sn Luis Obspo-2
(See Advertisement Page 206)

OWL RADIO TAXI CO
974 Monterey.....Sn Luis Obspo 300
(See Advertisement Page 206)

(Continued on Pages 208 & 209)

SHEAR SENSE

With colored nail-polish, mark inches and fractions on outside of scissors blade—and you can measure as you cut.

In **PASO ROBLES** *it's*

YELLOW CAB

Independently Owned and Operated Cabs to Give You Prompt Reasonable Service 24-Hours a Day

STATE WIDE SERVICE

Stepping Out? – Call Us!

PHONE **Paso Robles 488**

AL CHRISTENSEN - *Owner*

1245 SPRING

REPAIR SERVICE

When one of the many household articles gets out of order, you will find a repair service quickly and easily when you

LOOK IN THE *Classified* TELEPHONE SECTION

&

Incidentally

Prompt answering of a telephone's ring is thoughtful, courteous—and good business.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

MORRO BAY YELLOW CAB

PHONE

MORRO BAY 2211

24-HOUR SERVICE

PROMPT, COURTEOUS SERVICE

No Trip Too Short or Too Long

JOHN M. TANNER
Owner

Taxi

5th & C

TAXI! Call

VET'S CAB CO.

PRIVATELY OWNED

INSURED

PASO ROBLES 776

STAND: 14th & SPRING
ON HIGHWAY 101

PASO ROBLES 606

TAXI

24-HOUR SERVICE

Operated By
OLLIE MILLWIE

RED & WHITE CAB

1246 SPRING

Taxicabs–(Cont'd)

PASO ROBLES YELLOW CAB CO
1245 Spring.....Paso Robles 488
(See Advertisement Page 207)
RED & WHITE CAB 1246 Spring....PsoRobls 606
(See Advertisement Page 208)
Vet's Cab Co 14th & Spring..... Pso Robls 776
(See Advertisement Page 208)
Yellow Cab Co 5th & C.....MorroBay 2211
(See Advertisement Page 208)
YELLOW TAXI CO
987 Monterey.....Sn Luis Obspo 100

Tea Rooms–See Restaurants

Teachers

See Schools; also Specific Types of Instruction

Telegraph Companies

Western Union Telegraph Co
106 Bridge .....AroyoGrnde 2354
Western Union Telegraph Co
610 Cypress Pismo Beach.....POplr 6-2227
Western Union Telegraph Co
Hwy .....Atascadero 237
Western Union Telegraph Co
859 Main .....MorroBay 6506
Western Union Telegraph Co
979 Monterey. Sn Luis Obspo-1670
Western Union Telegraph Co
1208 Spring. Pso Robls-131

Telephone Answering Service

Telephone Answering Service
964 Chorro.....Sn Luis Obspo 2992
(See Advertisement This Page)

Telephone Companies

ARCHITECTS & BUILDERS SERVICE

Free advisory service on advance planning of telephone facilities in new building construction is available to architects, owners and builders. Costly alterations after completion of the building are frequently avoided through proper advance planning.

"SERVICE RENDERED BY"

PACIFIC TELEPHONE & TELEGRAPH CO THE
Call Your Local Business Office Listed Below

PACIFIC TELEPHONE & TELEGRAPH CO THE
Business Offices
Atascadero 717-14th Paso Robles
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)
Cambria 872 Morro Sn Luis Obispo
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)
Cayucos 872 Morro Sn Luis Obispo
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)
Morro Bay 872 Morro Sn Luis Obispo
Dial "Operator" & ask for..Business Office
(No charge for calls to Business Office)
Nipomo 872 Morro San Luis Obispo
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)
Paso Robles 717-14th.....Pso Robls 133
Pismo Beach 872 Morro Sn Luis Obispo
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)
San Luis Obispo
872 Morro.....Sn Luis Obspo 2000
Santa Margarita 717-14th Paso Robles
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)
Templeton 717-14th Paso Robles
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)

TELEPHONE ANSWERING SERVICE

Phone SAN LUIS OBISPO 2992
WE TAKE YOUR CALLS WHEN YOU ARE OUT!
We Give & Take All Messages!
We Make Appointments · Write Up Orders
Dispatch Servicemen!

USE OUR 24-HOUR SERVICE:

★ By Direct Line Extension of Your Own Telephone to Our Office.
★ By Using San Luis Obispo 2992 As Your Own Business Number.
★ By Using San Luis Obispo 2992 As Your Alternate Number, "If No Answer Call–"

TELEPHONE ANSWERING SERVICE

964 CHORRO
Genevieve M. Goff · Manager
Telephone SAN LUIS OBISPO 2992

REPAIR IT

If the refrigerator, vacuum cleaner, sewing machine, washing machine or radio in your home isn't working properly, call a repair man now. You're sure to find one nearby if you—

LOOK IN THE
Classified
TELEPHONE SECTION

PHILCO TV
with **GOLDEN GRID TUNER**

- NO GLARE TUBE
- DEEP DIMENSION PICTURE
- READY FOR ALL-CHANNEL UHF
- TRUE SIMPLIFIED TUNING
- LUXURIOUS CABINETS

Service in San Luis Obispo Since 1925

Radios - Television - Appliances

710 HIGUERA at Broad

COMPLETE ANTENNA INSTALLATIONS

Service & Installations on All Makes

SAN LUIS OBISPO 1335

DANIELS & BOVEE

U. S. TELEVISION CENTER

TV – RADIO – RADIO-PHONOGRAPHS
AND APPLIANCES

SALES - SERVICE - INSTALLATIONS

Your Volume Dealer for
EMERSON • STROMBERG-CARLSON

SERVICE

By Factory Trained Experts, Equipped With the Finest and Most Modern Electronic Test Equipment.

INSTALLATIONS

We Specialize in Motels, Hotels, Apts. Houses and Complete Community Multiple Installations.

CALL FOR FREE ESTIMATES

You Will Like Our Way of Doing Business

SAN LUIS OBISPO 3884 — **715 HIGUERA ST.** *Free Parking in Rear* — **SAN LUIS OBISPO 3884**

Television Dealers

ADMIRAL TELEVISION—

DEALER

PISMO TELEVISION & APPLIANCES
680 Cypress Pismo Beach.....POplr 6-2430

Atascadero Radio & TV Hwy.....Atascadero 676-J
Baney George W Company N Hwy....Atascadero 786
CAMPBELL'S REFRIGERATION
532 Higuera.....SanLuisObispo 1488
(See Advertisement This Page)
DANIELS & BOVEE 710 Higuera. SnLuisObispo 1335
(See Advertisement Page 210)
DAVIES TED 993 Higuera.....SnLuisObispo 436
(See Advertisement This Page)
Derby's Electric Shop 827-13th.....PasoRobles 91
(See Advertisement Page 212)

EPP'S
BENDIX – CAPEHART
SALES & SERVICE
Also Complete Line of Maytag, Kelvinator, Wedgewood & Other Leading Home Appliances
745 Higuera.....SanLuisObispo 711

Evans Camera Exchange 1428 Spring. PasoRobles 442
(See Advertisement Page 213)
(Continued Next Page)

For best results with your telephone—please make sure of the number (if in doubt, consult the Telephone Directory); then speak with lips close to the mouthpiece, using your natural tone of voice.

TED DAVIES

TELEVISION Sales & Service

- **SYLVANIA TV** WITH HALO LIGHT
- **HALLICRAFTERS**

COMPLETE ANTENNA INSTALLATION

We Service Everything We Sell

EASY TERMS

SAN LUIS OBISPO 436

993 HIGUERA

• PISMO •

SALES TV SERVICE

- EMERSON
- ADMIRAL
- RAYTHEON

SERVICE ON ALL MAKES

PISMO TV & APPLIANCES

Phone POplar 6-2430

680 Cypress at Pomeroy
PISMO BEACH

CAMPBELL'S

CAMPBELL'S TELEVISION

Sales & Service

- PHILCO
- ADMIRAL
- CROSLEY
- HOFFMAN
- KAYE-HALBERT

Complete Antenna Installations

GUARANTEED SATISFACTION

We Service What We Sell!

A COMPLETE LINE OF APPLIANCES LARGE & SMALL

CALL **SAN LUIS OBISPO 1488** or San Luis Obispo 1423

532 HIGUERA

In
PISMO BEACH
It's
OZZIE'S TELEVISION
Factory Authorized
MOTOROLA
WESTINGHOUSE
INSTALLATION
SALES & SERVICE
Convenient
Bank of America Time Plan Payments
PHONE
POplar 6-4632
450 Wadsworth Ave. Pismo Beach

TV SALES SERVICE
ANTENNA INSTALLATION
Authorized Dealer for
ZENITH - MOTOROLA
G.E. - R.C.A.
DERBY'S ELECTRIC SHOP
Paso Robles 91
827-13th

Television Dealers–(Cont'd)

FAIR OAKS SUPPLY
TELEVISION
All of the Nationally Known Brands
R.C.A. – PHILCO – ADMIRAL
SERVICE & REPAIRS
BEST TECHNICIANS AVAILABLE
"Your Satisfaction Is Our Guarantee"
995 Grand Av.....ArroyoGrande 2697

GENERAL ELECTRIC TELEVISION

Big as life — clear as life pictures. Big screen viewing, 12 channels, automatic sound, G-E Dynapower speakers, simplified tuning, constant focus, hand-rubbed cabinets.

"WHERE TO BUY THEM"
DEALERS

CLINE'S ELECTRIC SHOP
962 Monterey.....SanLuisObispo 13
DERBY'S ELECTRIC SHOP
827-13th.....PasoRobles 91
Hill's Home Appliances
1009 Grand Av.....ArroyoGrande 4463
Wilcox Lou General Electric Appliances
823-12th.....PasoRobles 226

Hicks Radio & Television Shop
Traffic Wy.....Atascadero 793
Hill's Home Appliances
1009 Grand Av.....ArroyoGrande 4463
(See Advertisement This Page)
Kullgren Fred S Television & Appliances
1107-13th.....PsoRobls 986-J

(Continued Next Page)

TELEVISION
SALES & SERVICE
Authorized Dealer for
• ZENITH • PACKARD-BELL
• MAGNAVOX
RADIO & TELEVISION
LONG PIANO CO.
PHONE
SAN LUIS OBISPO 506
777 MARSH

TELEVISION
Sales & Service
• GENERAL ELECTRIC
• MOTOROLA
• SPARTON
Hill's Home Appliances
PHONE
ARROYO GRANDE 4463
1009 Grand Ave. Fair Oaks Theatre Bldg.

Television Dealers–(Cont'd)

LONG E E PIANO CO
777 Marsh.....SanLuisObispo 506
(See Advertisement Page 212)

MAGNAVOX TELEVISION RECEIVERS SALES AND SERVICE

Magnascope big-picture television systems have built-in filter to eliminate eyestrain, give clearer, sharper pictures. Traditionally fine Magnavox cabinets.

"WHERE TO BUY THEM"
AUTHORIZED DEALERS

Heaton R C Co 803-13th.....PasoRobles 890
Long E E Piano Co 777 Marsh..SnLuisObspo 506

MARTIN JERRY TELEVISION SALES & SERVICE

IN MORRO BAY
FRINGE AREA SPECIALISTS
TELEVISION
SALES & SERVICE
.....MorroBay 6781

MOTOROLA TELEVISION

Exclusive Manufacturers of quality Electronic Products.
Television with — PROVEN DEPENDABILITY
Newest developments — Beautiful Cabinetry
Fine Reception — Priced for every budget.

"WHERE TO BUY THEM"
DEALER

Hill's Home Appliances
1009 Grand Av.....ArroyoGrande 4463

Ozzie's Radio Sales & Service
450 Wadsworth Av Pismo Beach....POplr 6-4632
(See Advertisement Page 212)

PACKARD-BELL RADIO PHONOCORD & TELEVISION—
DEALER
PISMO TELEVISION & APPLIANCES
680 Cypress Pismo Beach.....POplr 6-2430

PHILCO TELEVISION SALES AND SERVICE

Philco gives you big, clear, brilliant pictures and exquisite cabinet beauty at most reasonable prices. Always latest developments. Buy Philco . . . Famous for Quality the World Over.

"WHERE TO BUY THEM"
DISTRIBUTOR

COAST COUNTIES DISTRS
122 Helena Av.....SantaBarbara 5-3018
DEALERS
CAMPBELL'S REFRIGERATION
532 Higuera.....SnLuisObspo 1488
DANIELS & BOVEE
710 Higuera.....SnLuisObspo 1335

PISMO TELEVISION & APPLIANCES
680 Cypress Pismo Beach.....POplr 6-2430
(See Advertisement Page 211)
Quality Television
1150 Grand Av Grover City.....AroyoGrnde 3315

You'll find it fast in the YELLOW PAGES.

Television Dealers–(Cont'd)

RAYTHEON TELEVISION

See and hear RAYTHEON'S famous TELEVISION, the result of 25 years of pioneer research in radio, radar and electronics.

"WHERE TO CALL"

PISMO TELEVISION & APPLIANCES
680 Cypress Pismo Beach.....POplr 6-2430
RADIO-TEL APPLIANCES
868 Monterey.....SanLuisObispo 982

SILVERTONE TELEVISION

MODERN LARGE SCREEN DESIGNS
Expert Service and Installation
Sold only by SEARS, ROEBUCK and CO.

"WHERE TO BUY THEM"

Sears Roebuck & Co
879 Higuera.....SnLuisObspo 760

(Continued Next Page)

More and more, business men are finding that it pays in good will to place and receive their telephone calls with as little time-lag for the other fellow as possible. They place their own calls or stay close to the telephone when they tell someone else to do it.

1954 Television
$16.95 Down
$8.14 per Mo.
at

EVANS CAMERA EXCHANGE
PASO ROBLES 442
NEXT TO HI-HO THEATRE

TELEVISION
SALES & SERVICE
G.E. – RAYTHEON
DUMONT – HOFFMAN
HALLICRAFTERS
STEWART-WARNER
Phone Paso Robles 226
LOU WILCOX
823 - 12TH PASO ROBLES

Television Dealers–(Cont'd)

SPARTON RADIO TELEVISION

Famous Sparton Television, Radio, and Combinations — SOLD DIRECT by Sparton to your community dealer. No middleman costs to pay. Check Sparton value, performance — TODAY.

Sparton

"WHERE TO BUY THEM"

DEALER

Hill's Home Appliances
1009 Grand Av.....ArroyoGrande 4463

U S Sewing & T V Center
715 Higuera.....SanLuisObispo 3884
(See Advertisement Page 210)

Wilcox Lou General Electric Appliances
823-12th.....PasoRobles 226
(See Advertisement Page 213)

WINKLER'S HOUSE OF APPLIANCES ELEC SALES & SERV 1226 Park.....PasoRobles 1304

ZENITH TELEVISION—

DERBY'S ELECTRIC SHOP
827-13th.....PasoRobles 91

PISMO TELEVISION & APPLIANCES
680 Cypress Pismo Beach.....POplr 6-2430

TO FILL CRACKS

Cracks in wooden walls, etc., can be permanently repaired by filling them with a thick paste made of approximately 1 part linseed oil, 2 parts hot glue, 3 parts whiting and 4 parts sawdust.

TV *Service Company*

RADIO AND TELEVISION SERVICE

For Fast Prompt Guaranteed Service

WE REPAIR ALL MAKES

CALL SAN LUIS OBISPO 3101

341 A HIGUERA

HICKS
RADIO & TV

- SERVICE
- REPAIRS
- INSTALLATION
- SALES

ALL WORK FULLY GUARANTEED

Phone **ATASCADERO 793**
After 6 P.M. Phone ATASCADERO 358-J
TRAFFIC WY. ATASCADERO

Television Servicing

Alvarez Television Service & Appliance
N Hwy.....Atascadero 43-R-1

ATASCADERO RADIO & TV

SPECIALIZING IN SERVICE & REPAIR
ALL WORK GUARANTEED
Authorized Dealer Zenith & Motorola
Hwy.....Atascadero 676-J

BANEY GEORGE W COMPANY

SERVICE – REPAIRS
INSTALLATION – SALES
Expert Repairs on All Makes
All Work Guaranteed
N Hwy.....Atascadero 786

CULL PERCY H
Antenna Installation And Service
Television Service
1306 Riverside Av.....PasoRobles 490-J
Day & Night call.....PasoRobles 514-W

DAVIES TED

EXPERT REPAIRS
AND
INSTALLATIONS
ON ALL MAKES & MODELS
RADIO TV
993 Higuera.....SanLuisObispo 436

HICKS RADIO & TELEVISION SHOP
Traffic Wy.....Atascadero 793
(See Advertisement This Page)

Martin Jerry Television Sales & Service.....MorroBay 6781

Paso Robles TV & Appl Serv Co
709-12th.....PsoRobls 1032

PISMO TELEVISION & APPLIANCES

Sales – Service – Installation
EXPERT REPAIRS
All Our Work Guaranteed
680 Cypress Pismo Bch.....POplr 6-2430

RADIO-TEL APPLIANCES
WILCE A. TOGNAZZINI
Good Honest
Television & Radio Repairs
At Reasonable Prices
Guaranteed Repairs
By An Expert Repairman
868 Monterey.....SanLuisObispo 982

SILVERTONE TELEVISION

Call SEARS, the only Authorized Service for your SILVERTONE TELEVISION.

Silvertone

Sold only by SEARS, ROEBUCK and CO.

"FOR SERVICE CALL"
Sears Roebuck & Co 879 Higuera.SnLuisObspo 760

TV Service Co 341A Higuera.....SnLuisObspo 3101
(See Advertisement This Page)

U S Sewing & T V Center
715 Higuera.....SnLuisObspo 3884

Television Stations & Broadcasting Companies

KVEC-TV Television Stn
Hill & Mountain View.....SnLuisObspo 1100

Television Supplies & Parts–Whsle & Mfrs

Dealers Wholesale Supply Santa Maria
From telephones served by the following exchange
San Luis Obispo
(No Inter-City Charge)
Ask "Operator" for Entrprise 11432

Televisions–Whsle & Mfrs

PENINSULA TELEVISION & RADIO SUPPLY
42 W Gabilan.....Salinas 2-6503

TRISTAO MANUFACTURING CO
Telescoping T V Towers & Accessories
127 E Inyo.....Tulare 6-3411

Tennis Racket Restringing & Repairing

BELLO SPORTING GOODS
886 Monterey.....Sn Luis Obspo 12

Termite Control

EJAY PEST CONTROL SERVICE

TERMITES – FUNGI – BORERS – DRY ROT
State Licensed Operators
Full Reports for Escrow & Loans
24-HOUR SERVICE
Specialist in Soil Treatment
Structural Defects Corrected
Yearly Control Service
E. J. MEDZYK - Owner
1208 Palm.....SanLuisObispo 3738-W

KYLE COMPANY 1609 Osos.....SnLuisObspo 546

PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO 1461 Palm SnLuisObspo 2448

Theatres

Bay Theatre 464-5th.....Morro Bay-3011
Elmo Theatre Morro.....Sn Luis Obspo-1036
Fair Oaks Theatre
1007 Grand Av.....Aroyo Grnde 2364
Fremont Theatre 1035 Monterey..Sn Luis Obspo 71
Hi-Ho Theatre 1436 Spring.....Pso Robls-777
La Moda Theatre State Hwy.....Atascadero-143
Oaks Drive-In Theatre.....Pso Robls 814
Obispo Theatre 993 Monterey.....Sn Luis Obspo-197
Pismo Theater
250 Pomeroy Pismo Beach.....POplr 6-2491
San Miguel Theatre.....SanMiguel 50-W
Sunset Drive In Theatre
Portugese Flat Rd.....Sn Luis Obspo 211
T & D Jr Theatre 12th.....Pso Robls-328

Tile–Ceramic, Contractors & Dealers

Criddle Arthur Hwy No 1.....MorroBay 4341

FAULSTICH BROS SAN LUIS BRICK INC

TILE & MASONRY CONTRACTORS
Drain Boards - Bathrooms - Store Fronts
Free Estimates
Member San Luis Obispo Co. Contractor's Assn.
2900 S Broad.....San Luis Obispo 997

You'll find it fast in the YELLOW PAGES.

Tile–Ceramic, Contractors & Dealers–(Cont'd)

WARSH TILE

"Everything in Ceramic Tile"
SINKS–SHOWERS–BATHROOMS
STORE FRONTS - ETC.
ALL WORK GUARANTEED
Free Estimates
306 Palisades Av Shell Bch....POplr 6-4676

Tiles–Asphalt, Cork, Metal, Plastic, Rubber, Tile Board, Etc; Contractors & Dealers

Art Mesquit Complete Home Furnishings
Bridge & Branch.....Aroyo Grnde 2116

BENNETT CARPET CO
See Our Adv Under Linoleum Retail
1459 Monterey.....SnLuisObspo 1195

BESTILE & TILENE

Baked, Plastic - Finished Wall & Ceiling Panels for Baths, Kitchens, Showers, Hospitals, Hotels, Markets, etc. Colorful, Modern Designs.

Save Up to 50% - Easily Installed

"WHERE TO BUY IT"

BUILDERS MARKET
1115-13th.....Pso Robls 277
Hagle-DeCou Lumber Co S Highway.Atascadero 43

HAYWARD LUMBER CO
12th & Riverside Av.....PasoRobles 73
5th & Magnolia.....MorroBay 2291
From telephones served by the following exchanges
Cambria San Luis Obispo
Cayucos
(No Inter-City Charge)
Ask "Operator" for Entrprise 11406

QUAGLINO JAMES A BUILDERS SUPPLIES
Santa Barbara Av & High...SnLuisObspo 1840

BOB'S FLOOR COVERINGS

Robert M. Nunes - Proprietor
WALL AND FLOOR TILE
CARPETS – LINOLEUM
FORMICA DRAIN BOARDS
VENETIAN BLINDS
210 Tally Ho Rd.....ArroyoGrande 3122

Harbor Supply Co
Matico Floor And Wall Tile
1141 Main.....MorroBay 5311

QUAGLINO JAMES A BUILDERS SUPPLIES
Armstrong's Asphalt Tile
Santa Barbara Av & High...SnLuisObspo 1840

Tire Chains

See Automobile Parts & Supplies Headings

Tire Retreading & Recapping Equipment

Westside Tire Shop 1236 Monterey SnLuisObspo 1851

Tell your sales story in the Yellow Pages. Classified Directory advertising reaches new prospects, promotes new business, brings new profits.

Ride on **FISK** AIRBORNE TIRES!

Nothing compares with the riding comfort of this new kind of tire! You ride on 1200 more cubic inches of air at less pressure . . . practically float over the bumps . . . steer with a feather touch. No need to change rims. Come on in for a free demonstration today.

MADDALENA TIRE

"CHARLIE" COMPANY "NOEL"

CHEVRON GAS – OIL – LUBRICATION
TIRE RECAPPING

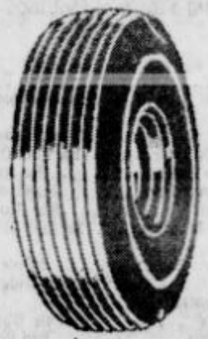
BEST CAR WASH IN TOWN WITH OUR WASHMOBILE

WHEELS BALANCED
WITH OUR NEW
Stewart Warner Electronic Wheel Balancer

San Luis Obispo **79**
HIGUERA & OSOS
SAN LUIS OBISPO

GOODYEAR
GOODYEAR TIRES
WHOLESALE & RETAIL
TIRES - TUBES
BATTERIES
ACCESSORIES
Complete
RECAPPING SERVICE
Original Goodyear Tread Can be Placed on Your Passenger Tires
WHEEL BALANCING
PHONE
SAN LUIS OBISPO 1173
BARDIN'S GOODYEAR SERVICE
692 MARSH

Villa's Union Station



US ROYAL TIRES
U S ROYAL DISTRIBUTOR
WHEEL BALANCED
We Give S & H Green Stamps
FOR THE BEST IN SERVICE
CALL
San Luis Obispo 2957
BROAD & FOOTHILL

Tires–Dealers

ALLSTATE TIRES & TUBES–
SEARS ROEBUCK & CO
879 Higuera ..... SnLuisObspo 760

ASSOCIATED OIL SERVICE STATION
Federal Tires
1108 Monterey ..... SnLuisObspo 1770-W

Bardin's Goodyear Service
692 Marsh ..... SnLuisObspo 1173
(See Advertisement Page 216)

Chick's Tire Service 1534 Spring....Pso Robls 980
Residence Call.....Pso Robls 538-J

Davis B H Tire Service
1233 Spring.....Paso Robles 77

FIRESTONE TIRES—
HAMMONS' FIRESTONE DEALER STORE
1344 Park ..... Pso Robls 405

FISK TIRES

TIRE SERVICE
RECAPPING
REPAIRS
When It's Time To Re-Tire
BUY FISK

"WHERE TO CALL"
DISTRIBUTOR
MADDALENA TIRE CO
Higuera & Osos ..... SnLuisObspo 79

GOODRICH B F TIRES

LIFE-SAVER
TUBELESS TIRES
B.F.Goodrich
New and Used Tires - Recapping - Tire Service
"WHERE TO CALL"
MUSTANG TIRE & AUTO SERVICE
Osos & Marsh.....Sn Luis Obspo 1043

GOODYEAR TIRES—
BARDIN'S GOODYEAR SERVICE
692 Marsh ..... SnLuisObspo 1173
DAVIS B H TIRE SERVICE
1233 Spring..... Paso Robles 77
McGUIRE'S RICHFIELD SERVICE STATION
316 Higuera..... Sn Luis Obspo 1647-R
SKI'S SHELL SERVICE STATION NO L 269
1200 Monterey..... Sn Luis Obspo 2942

Hammons' Firestone Dealer Store
1344 Park..... Pso Robls 405
Kimball Tire Co 283 Higuera....Sn Luis Obspo 758
MADDALENA TIRE CO
Higuera & Osos..... SnLuisObspo 79
(See Advertisement Page 216)
Mustang Tire & Auto Service
Osos & Marsh.....Sn Luis Obspo 1043
(See Advertisement This Page)

SEIBERLING TIRES

FULLY GUARANTEED
IN WRITING
Call one of the following Independent Seiberling Dealers for Tires, Tubes and Expert Service
SEIBERLING TIRES
WHERE TO CALL
WHOLESALE-RETAIL
KIMBALL TIRE CO
283 Higuera..... Sn Luis Obspo 758

Tires–Dealers–(Cont'd)

U S ROYAL TIRES

QUALITY TIRES
QUALITY RECAPS
QUALITY REPAIRS
U.S.ROYAL TIRES
"WHERE TO CALL"
DISTRIBUTOR
NICHOLS SID CHEVROLET
1305 Spring.....Pso Robls 1222
DEALER
NICHOLS SID CHEVROLET
Highway ..... Atascadero 163

Villa's Union Stn
Broad & Foothill Bl..... SnLuisObspo 2957
(See Advertisement Page 216)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Call San Luis Obispo 1043
B.F.Goodrich TIRES·BATTERIES
TUBELESS TIRES
ANOTHER B. F. GOODRICH FIRST
Best in the Long Run
MUSTANG TIRE & AUTO SERVICE
OSOS & MARSH SAN LUIS OBISPO

Call by Number
on Long Distance...
☆
Calls Go Through
Twice as Fast!

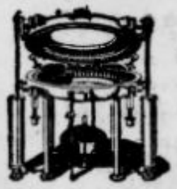
Tires–Retreading & Recapping

Bowden Seaside Station
711 Marsh.....Sn Luis Obspo 1957
DAVIS B H TIRE SERVICE
1233 Spring. Pso Robls-77
Goodyear Tire Service N Highway.....Atascadero 398
KIMBALL TIRE CO
283 Higuera.....Sn Luis Obspo 758
MADDALENA TIRE CO
Higuera&Osos. Sn Luis Obspo-79
O K Rubber Welders
1101 Marsh.....Sn Luis Obspo 1964-M
(See Advertisement This Page)
WESTSIDE TIRE SHOP
1236 Monterey .....SnLuisObspo 1851
(See Advertisement This Page)

The Classified Directory has solved many a buyer's problem.

MACRAE'S
O.K. Rubber Welders
Complete TIRE Service
ELECTRIC RECAPPING
Infra Ray Repairs
NEW TIRES

ALL WORK GUARANTEED
Les Macrae
San Luis Obispo 1964-M
1101 MARSH ST.

WESTSIDE TIRE SHOP
SHELLY SMITH, Owner

TIRE REPAIRS
RETREADING
AND
RECAPPING
Quality Workmanship
1236 MONTEREY
Phone San Luis Obispo 1851

Title Companies

SECURITY TITLE INSURANCE CO
COMPLETE
TITLE & ESCROW
SERVICE AVAILABLE
Serving the People of San Luis Obispo for Over 50 Years
PROMPT – DEPENDABLE SERVICE
Bert L. Brown, V.P. & Mgr.
1119 Chorro .....SanLuisObispo 1015

(Continued Next Page)

LEMON-AID

Lemons that have become hard and dry may be restored to freshness by soaking in lukewarm water overnight.

TITLE INSURANCE
and
TRUST COMPANY
– Founded 1893 –
ESCROWS
TITLE POLICIES
OFFICERS
James F. Crawford, Vice-Pres. & Mgr.
Richard G. Sleight, Asst. Mgr.
ESCROWS
Eda A. Rittenhouse, Escrow Officer
Max E. Roberts, Escrow Officer
PHONE
San Luis Obispo 2533
777 HIGUERA

Have You Thought

Of having a separate business listing in the Telephone Directory under your own name? The charge for these extra listings is small, the convenience often great.

Title Companies–(Cont'd)

Security Title Insurance Co
1119 Chorro .....SnLuisObspo 1015
(See Advertisement This Page)
TITLE INSURANCE AND TRUST COMPANY
777 Higuera.....Sn Luis Obspo 2533
(See Advertisement Page 218)

Toilet Goods

Merle Norman Cosmetics Studio
748Higuera. Sn Luis Obspo-1477

Tools–Renting

GEORGE'S STATION & EQUIPMENT
HAND AND POWER TOOLS
Skil Saws – Power Mowers – Elec. Drills
Crawler Tractors – Forming Tools
Skiploaders – Bulldozers
Concrete Mixers – Air Compressors
Post Hole Diggers – Binders – Scythe
Rotary Hoe – Ladders – Sanders
S Hwy .....SanLuisObispo 2398

Tools–Retail

Forden's Hardware 857 Monterey.. SnLuisObspo 273
Paso Robles Mercantile Co 839-12th PasoRobles 340
SKIL TOOLS–
COOPERATIVE FARMERS SUPPLY CO INC
1311 Park .....PsoRobls 344

Do you keep a list of emergency telephone numbers you may require? It pays to have them handy.

SECURITY TITLE
INSURANCE COMPANY
Complete
TITLE & ESCROW
Service Available
Serving the People of San Luis Obispo County for Over 50 Years
• PROMPT – DEPENDABLE SERVICE
BERT L. BROWN, V. P. & Mgr.
PHONE
San Luis Obispo 1015
1119 CHORRO ST. SAN LUIS OBISPO
SECURITY TITLE Insurance COMPANY

Tools–Retail–(Cont'd)

UNION HARDWARE CO
Complete Stock
NATIONALLY ADVERTISED LINES
DE WALT SAWS – DELTA POWER TOOLS
HOME UTILITY & SKIL SAWS
PORTER CABLE – SPEEDMATIC &
GUILD SAWS – ROUTERS & SANDERS
725 Higuera .....SanLuisObispo 43

Tools–Whsle & Mfrs

UNIVERSAL AUTO PARTS CO
Complete Stock of Wholesale & Retail Mechanics Hand & Power Tools – Also Garage Service Equipment
Allen Tune-Up Equip., Black & Decker Valve Refacers & Power Equip.
Marquette Batt. Chargers, Welders & Supp's, Alemite & Stewart-Warner Equip.
969 Monterey .....SanLuisObispo 1418
Eves Suns & holidays call ....SanLuisObispo 4142-R

Tortillas

Mexicatessen 340 Higuera.....SnLuisObspo 2063-J

Tourist Courts—See Motor Courts

Towel Service–See Linen Supply Service

Towing Service—Automobile & Truck

See Automobile Towing

Toys–Retail

BELLO SPORTING GOODS
TOYS – GAMES – DOLLS
WHEEL GOODS
San Luis Obispo County's Leading Year 'Round Toy House
886 Monterey .....SanLuisObispo 12

BILLIE'S TOY & BABY SHOP
FEATURING A LARGE VARIETY OF ALL THE BETTER TOYS BY LEADING MANUFACTURERS
We Give S & H Green Stamps
766 Higuera.....San Luis Obispo 2628

Kramer's 1325 Park.....PasoRobles 385

Party Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

Tractors

ALLIS-CHALMERS TRACTORS—
FARMER'S HARDWARE & EQUIP CO
581 Higuera ..... SnLuisObspo 852
LIVINGSTON E C CO INC
1236 Railroad ..... PsoRobls 534

BECKER FEED & SEED CO
210 California Bl ..... SanLuisObispo 587
(See Advertisement This Page)

CASE TRACTORS—
FARMER'S HARDWARE & EQUIP CO
581 Higuera ..... SnLuisObspo 852

CATERPILLAR TRACK-TYPE TRACTORS—
MOORE JOSEPH G CO
1139-13th ..... PsoRobls 450
S On 101 Hwy ..... SantaMaria 5-2604

INTERNATIONAL HARVESTER TRACTORS—
WILDMAN J M INC
34th & Spring ..... PsoRobls 254

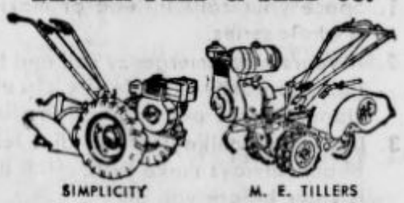
MOORE JOSEPH G CO 1139-13th .... PsoRobls 450
(See Advertisement This Page)
Wildman J M Inc 34th & Spring ..... PsoRobls 254

Tractors—Renting

George's Station & Equipment
Rotovators-Crawlers-Bulldozers-Skiploaders
S Hwy ..... SnLuisObspo 2398
Potter Jack
Leveling-Loading-Trucking
Trouville Grover City ..... Aroyo Grnde 2818

Classified Directory advertising puts the name of your business and products before ready-to-buy customers.

"CATERPILLAR"
AND
JOHN DEERE
NEW & USED TRACTORS AND EQUIPMENT
SERVICE & REPAIRS
Any Make Farm Equipment Repaired
JOSEPH G. MOORE CO.
1139-13th Paso Robles 450
SANTA MARIA—SOUTH 101 HWY.
Santa Maria 5-2604

BECKER FEED & SEED CO.

SIMPLICITY M. E. TILLERS
ALL PURPOSE TRACTORS & ATTACHMENTS
Ask for Free Demonstration
SAN LUIS OBISPO 587
210 CALIFORNIA BLVD.

Tractors—Repairing

Colburn T R 221-15th ..... PsoRobls 1075-W
SILVA'S TRACTOR SERVICE
211 Harris ..... SnLuisObspo 3990

Trading Stamp Companies

Sperry & Hutchinson Co The
1415 Monterey ..... SnLuisObspo 3083-W

Trailer Equipment & Parts

BETTER PLUMBING CO
1126 Chorro ..... SnLuisObspo 1383

Trailer Parks

Bayview Trailer Park Front ..... MorroBay 6556
BUCK'S MOTEL & TRAILER PARK
1100 Main ..... MorroBay 4161
Griffith Trailer Park 1680 Hwy No 1 . MorroBay 8781
GROVE AUTO COURT N Highway . Atascadero 336-R

HILLTOP TRAILER COURT
2½ Miles North of Atascadero
PRIVATE BATHS
LOW ELECTRIC RATES
Lawns & Cement Patios
Under the Oak Trees
N Hwy ..... Atascadero 43-J-2

Keene Trailer Sales 3126 Spring ..... PasoRobles 598
Lively's Court
1320 Grand Av Grover City ..... AroyoGrnde 2825

MATHEWS' TRAILER COURT
EQUIPPED WITH
MODERN FACILITIES
264 Higuera ..... SanLuisObispo 1392

MISSION TRAILER PARK
546 Higuera ..... San Luis Obspo 2033-W
Morro Trailer Park C ..... Morro Bay 8771
Rockview Trailer Court
Office 9th & Market ..... MorroBay 4546
Court 9th & Market ..... MorroBay 8881
(Continued Next Page)

Having the correct number before you call will avoid unnecessary delays. When in doubt about a number, please look it up in the Directory.

SURF-SIDE TRAILER PARK

SPACE FOR 41 TRAILERS
ALL MODERN CONVENIENCES
Showers - Rest Rooms - Laundry
Fishing - Clamming - Swimming
MORRO STRAND AT THE BEACH
CAYUCOS 4172
HIGHWAY 1 – 4 MILES NORTH OF MORRO BAY

Trailer Parks—(Cont'd)

SLEEP OFF THE HI-WAY TRAILER PARK
Follow Signs to South of City Limits
Turn South at Bridge on Old Highway 101
QUIET — MODERN FACILITIES
1000 South ..... San Luis Obispo 791

Surf-Side Trailer Park
Highway & Cody ..... Cayucos 4172
(See Advertisement Page 220)
Surf Side Trailer Park
100 Park Av Pismo Beach ..... POplr 6-2487
TRAIL-ER-IN TRAILER COURT
Del Rio & 101 Hwy ..... Atascadero 403-W
TREES MOTOR LODGE
Trailer Accommodations
2841 Spring ..... PsoRobls 334-W
Wagon Wheel Trailer Park
1998 Hwy 1 ..... MorroBay 5091

Trailers—Automobile, Coach

HARDER WYMAN T TRAILER CORP
New & Used Trailers
1661 Monterey ..... SnLuisObspo 3702-J
STOWE TRAILER SALES
New-12 to 31 Feet
Cash or Terms
996 Marsh ..... SnLuisObspo 2701

TO POLISH GLASS

A little vinegar in the water will leave a polish on windows or glassware after they have been dried.

Trailers—Renting

Garden Farms Store
101 Hwy ..... Santa Margarita 43-W

GEORGE'S STATION & EQUIPMENT
TRAILER & TRUCK — RENTALS
DAY — WEEK OR MONTH
Farm & Graden Equip. — Concrete Mixers
Spray Equip. — Contractors Equip.
Post Hole Diggers — Skil Saws
Hand & Power Tools
S Hwy ..... SanLuisObispo 2398

NATIONWIDE TRAILER RENTAL SYSTEM
One Way Rental Anywhere
Coast To Coast
Border To Border
Rent'em Here, Leave'em There
ONE-WAY SERVICE
NATIONWIDE TRAILER RENTAL SYSTEM
"FOR INFORMATION CALL"

RAUCH'S CABINET & UPHOLSTERY SHOP
821-21st ..... PsoRobls 966
WALT'S SIGNAL SERVICE
1565 Monterey ..... SanLuisObispo 635-W

RAUCH'S CABINET & UPHOLSTERY SHOP
821-21st ..... PsoRobls 966
(See Advertisement Page 222)
(Continued on Pages 222 & 223)

TO DARN A BIG HOLE

To furnish a firm base on which to work, baste a piece of mosquito netting over hole in garment.

WALT'S RENTALS

RENT - A - TRAILER
NATIONWIDE TRAILER RENTAL SYSTEM
RENT - A - TRUCK
HAUL IT YOURSELF AND SAVE $
LOCAL AND LONG DISTANCE
RENT HERE – LEAVE THERE
HITCHES FURNISHED
LOCAL AND ONE WAY SERVICE
YOU – DRIVE
FURNITURE VANS
FLAT-BEDS & RACKS
PICK-UPS
ALSO DOLLIES – PADS – TARPS – TOOLS FOR RENT
WALT'S SIGNAL SERVICE
PHONE
SAN LUIS OBISPO 635-W
1565 MONTEREY SAN LUIS OBISPO

IN

PASO ROBLES

IT'S

RAUCH'S CABINET & UPHOLSTERY SHOP

FOR

NATIONWIDE TRAILER RENTAL SYSTEM

ALL SIZES OF TRAILERS
ONE WAY
OR
ROUND TRIP

NATIONWIDE TRAILER RENTAL SYSTEM

WE SPECIALIZE IN AUTO & FURNITURE UPHOLSTERING
We Do Not Cut Quality For Price

HITCHES FOR ALL CARS & PICK-UPS

WE MAKE & INSTALL SEAT COVERS FOR TRUCKS - AUTOS & TRACTORS

PASO ROBLES 966

821 - 21 STREET

TRAILERS
FOR RENT

Local and One Way To or From Major Cities

Rubber Protected Hitches Furnished

RENT-A-TRAILER SYSTEM

SERVICE & EQUIPMENT THAT COUNTS
REEFER DOLLIES & CANVAS

RICHFIELD SERVICE STATION
Monterey St. At Toro
San Luis Obispo 2519

U-HAUL CO. AGENTS
CLARKS MOBIL SERVICE
505 Higuera — San Luis Obispo 491-J
WES BROOKS CHEVRON SERV.
8th & Spring — Paso Robles 539

Don't Throw It Away

Things around the house you consider useless — may need only minor repairs to make them serviceable. Call a service man near you.

LOOK IN THE
Classified
TELEPHONE SECTION

Trailers–Renting–(Cont'd)

RICHFIELD SERVICE STATION
1166 Monterey . . . . . San Luis Obspo 2519
(See Advertisement Page 222)

U-HAUL CO 505 Higuera . . . . . SanLuisObispo 491-J
(See Advertisement Page 222)

WALT'S SIGNAL SERVICE
Member of Nationwide Trailer Rental System
HAUL IT YOURSELF AND SAVE
RENT A TRAILER — RENT A TRUCK
For Local or Long Distance
HITCHES FURNISHED
1565 Monterey . . . . . SanLuisObispo 635-W

Walt's Signal Service
1565 Monterey . . . . . SanLuisObispo 635-W
(See Advertisement Page 221)

Travel Bureaus

TRAVEL SERVICE 987 Osos . . . San Luis Obspo 418

Tree Service

DAVEY TREE SERVICE

Phone or write for local Davey Supervisor to inspect your trees. The West Coast's original and only genuine Davey Tree Service costs no more.

DAVEY TREE SURGERY CO. LTD.

"WHERE TO CALL"

PEDRICK D R 118 Alpine . . . ArroyoGrande 2255

Davey Tree Surgery Co 118 Alpine . . AroyoGrnde 2255

Tree Service–(Cont'd)

LAYTON TREE SERVICE
SERVING THE COASTAL AREA
& SAN LUIS OBISPO COUNTY
TRIMMING — TOPPING — REMOVAL
CABLING — CAVITIES — FEEDING
Free Estimates
So of Atascadero Av
Marchant Av . . . . . Atascadero 563-J

Trophies

Azevedo Bros
Write For Complete Information
210 Post S F . . . . . SUttr 1-0063

Tropical Fish

HOME AQUARIUM & PET SHOP
GOLD & TROPICAL FISH
AQUARIUMS
&
ACCESSORIES
Visitors Welcome
340-5th . . . . . MorroBay 6346

Truck Terminals

San Luis Truck Service 101 Hwy . . SnLuisObispo 1360

Trucking

See also Motor Freight Companies Headings

ARROYO GRANDE TRUCK CO
201 W Branch . . . . . Aroyo Grnde 2828
(See Advertisement Page 224)

(Continued on Pages 224 & 225)

TRUCKING

ROCK – SAND – GRAVEL Sold & Delivered

Call SANTA MARIA 5-5915

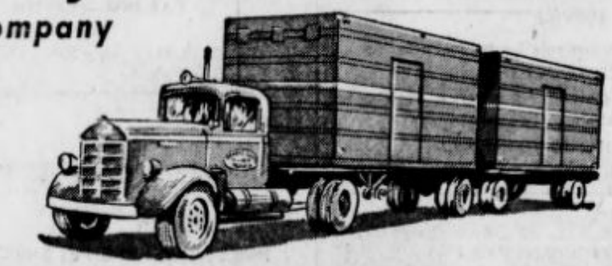
Nights – Sundays & Holidays Call Arroyo Grande 5718

WHITEY STONG TRUCKING

N. BROADWAY — SANTA MARIA

Arroyo Grande Trucking

Company



Common, Contract & RADIAL CARRIERS

DAILY SERVICE TO LOS ANGELES, SAN FRANCISCO & OAKLAND PRODUCE MARKETS

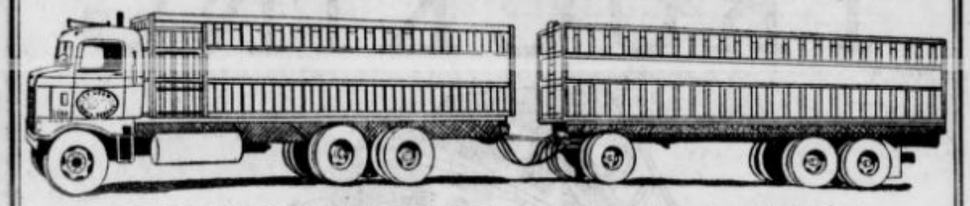
General Local & Long Distance Hauling

Arroyo Grande 2828 or 5729

201 W. BRANCH ARROYO GRANDE

FROM TELEPHONES SERVED BY SANTA MARIA EXCHANGE ONLY
Ask Operator for Zenith 3011

L. F. REED TRUCK SERVICE



LIVESTOCK HAULING
GRAIN — HAY

Bulk or Sack

DAY OR NIGHT CALL
Let Phone Ring Several Times

PASO ROBLES 14-J-3

CARGO COMPLETELY INSURED

FIRST HOUSE ON RIGHT AFTER TEMPLETON TURN OFF ROUTE 1 SOUTH HWY.

SOUTH 101 HWY.

Trucking–(Cont'd)

CALIF MOTOR EXPRESS LIMITED
1st.....Cayucos 2732
Paso Robles Riverside & 5th.....Pso Robls 657
San Luis Obispo 390 Pacific....Sn Luis Obspo 800

CORIPPO MEL H

DUMP TRUCK RENTAL
ROAD WORK – SAND & GRAVEL
TRANSIT CONCRETE MIX

1221 Park.....PasoRobles 673
If no answer call.....PasoRobles 956-W

CROPPER RALPH S Del Rio Rd.....Atascadero 297

CROPPER SIDNEY C

STATE WIDE TRUCKING
FEED — GRAIN
FERTILIZER — CEMENT

1935 Vine.....Paso Robles 644

DENNIS TRANSFER
Local&Long Distance Moving
And General Hauling
1824Nipomo.....Sn Luis Obspo-355

GLASS TRANSPORTATION CO
1733 Spring.....PsoRobls 258
Holliday W H Morro Del Mar.....Morro Bay 5271
Hunter's Trucking Holden Oceano...AroyoGrnde 2980

JONES CHARLES

& RUDY JONES
LIVESTOCK HAULING
GENERAL TRUCKING
LOCAL & LONG DISTANCE

1110 Olive.....PasoRobles 1332-W

FOUR THOUGHTFUL ITEMS
OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

MEMORY
plays tricks

If in doubt about a
TELEPHONE NUMBER
Please look it up
in the Directory

Trucking–(Cont'd)

LEWIS NIC E

GENERAL HAULING
Specializing in
Grain

888 Venable.....SanLuisObispo 4209-J
If no answer call.....Carrisa 212

O'KELLY & WALLACE
3159 S Broad.....SanLuisObispo 798-J
Oliver Geo K Los Berros Rd.....Aroyo Grnde 2685

PACIFIC FREIGHT LINES

OVERNIGHT SERVICE
TO
ALL PRINCIPAL
ARIZONA & CALIFORNIA
POINTS

PFL

"FOR INFORMATION CALL"

Pacific Freight Lines
393 Marsh.....SnLuisObspo 1370

PACIFIC FREIGHT LINES
393 Marsh.....Sn Luis Obspo 1370
Pac Motor Trucking Co
Railroad Av.....Sn Luis Obspo 2500
Pac Motor Trucking Co
8th & Railroad.....Pso Robls 2

PAYNE V E

HAY & GRAIN
HAULING
ROAD SIDE SERVICE
COMPLETELY EQUIPPED

538-16th.....PasoRobles 1226-R

REED L F TRUCK SERVICE

HAULING
Local & Long Distance
LIVESTOCK TRANSPORTATION
HAY & GRAIN
BULK OR SACK
Completely Insured

S 101 Hwy.....PasoRobles 14-J-3

Reed L F Truck Service S 101 Hwy.PasoRobles 14-J-3
(See Advertisement Page 224)

SANDERCOCK TRANSFER CO
1708 Beach.....Sn Luis Obspo 19
San Luis Truck Service
Old South 101 Hwy.....SnLuisObspo 2343

SILVA MANUEL A
Contract Hauling
Local & Long Distance
200 Higuera.....Sn Luis Obspo 930

STONG WHITEY 432 Calif Av....AroyoGrnde 5718
(See Advertisement Page 223)
Stong Whitey Trucking S Hwy.....PasoRobles 332-J
Wallace And O'Kelly
3159 S Broad.....SanLuisObispo 798-J
Wheeler C H 2230 Spring.....PasoRobles 147-R

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

Trucks-Motor, Dealers-New

CHEVROLET ADVANCE-DESIGN TRUCKS

Dependable performance!
Low cost per mile!
Wide choice of models!
There's a Chevrolet truck that's just right for your business.

CHEVROLET

"WHERE TO BUY IT"

ARLAND CHEVROLET CO
1039 Monterey ..... SnLuisObispo 1548
CHRISTIANSON CHEVROLET
303 Traffic Wy ..... ArroyoGrande 4466
NICHOLS SID CHEVROLET
1305 Spring ..... Pso Robls 1222

FORD TRUCKS SALES & SERVICE

FORD ECONOMY TRUCKS
SAVE TIME-SAVE MONEY
LAST LONGER!

FORD

"WHERE TO BUY IT"

BRENNAN MAURY
330 Traffic Wy ..... Arroyo Grande 5628
HARRIS TRUMAN A & SON
1302 Pine ..... Pso Robls 53
LEVERENZ WALTER F Hwy .... Atascadero 14
THRESH E H INC
1101 Monterey ..... Sn Luis Obspo 102

MERCHANTS and business firms appreciate being told that you found them in the Yellow Pages.

INTERNATIONAL TRUCKS
Sales & Service

INTERNATIONAL
INTERNATIONAL HARVESTER

PHONE
PASO ROBLES 254

J. M. WILDMAN, Inc.
DE SOTO PLYMOUTH DEALER
34TH & SPRING — PASO ROBLES

Trucks–Motor, Dealers–New–(Cont'd)

G M C TRUCKS–
KIMBALL MOTOR COMPANY
252 Higuera ..... Sn Luis Obspo 2344
MICHELMORE & WOOSTER BUICK & G M C
1501 Spring ..... Paso Robles 14

INTERNATIONAL MOTOR TRUCKS–
STANDARD MOTORS & EQUIPMENT CO
1701 Monterey ..... Sn Luis Obspo 3144

Nichols Sid Chevrolet 1305 Spring .... Pso Robls-786

PETERBILT TRUCKS–
COAST COUNTIES TRUCK & EQUIPMENT CO
N 4th & Bayshore Hwy
Sn Jose ..... Cypress 5-8962

REO TRUCKS–
COAST COUNTIES TRUCK & EQUIPMENT CO
N 4th & Bayshore Hwy San Jose CYprss 5-8962

STUDEBAKER TRUCKS–
GARRETT MOTORS
1219 Monterey ..... SnLuisObspo 2476

WILDMAN J M INC 34th & Spring ..... PsoRobls 254
(See Advertisement This Page)

Trucks–Motor, Dealers–Used

JACOBSON BROS TRUCKS PARTS & EQUIPMENT
NEW & USED PARTS – ALL MAKES
Motors – Hoists – Transmissions
Differentials – Tires – Trailers, Etc.
ARMY TRUCKS & PARTS
2231 M ..... Bakersfield 5-1216

Trucks-Motor, Equipment & Parts -New

UNIVERSAL AUTO PARTS CO
QUALITY – SERVICE – PARTS
For
ALL CARS, TRUCKS AND TRACTORS
Continuous Service
969 Monterey ..... SnLuisObispo 1418
Eves Suns & holidays call ..... SnLuisObispo 4142-R

Wildman J M Inc 34th & Spring ..... PsoRobls 99

Trucks–Motor, Painting

See Automobile Painting

Party-Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

Trucks–Motor, Rental

GEORGE'S STATION & EQUIPMENT
TRUCK & TRAILER – RENTALS
DAY – WEEK OR MONTH
ALSO
Farm & Garden Equip. – Concrete Mixers
Spray Equip. – Contractors Equip.
Post Hole Diggers – Skil Saws
Hand & Power Tools
S Hwy ..... SanLuisObispo 2398

Walt's Signal Service
1565 Monterey ..... SanLuisObispo 635-W
(See Advertisement This Page)

Trucks–Motor, Repairing

CHEVROLET AUTHORIZED SERVICE–
NICHOLS SID CHEVROLET
1305 Spring ..... Pso Robls 1222

ERIC'S TRUCK REPAIRS
REPAIRS – MAINTENANCE
TRUCKS – ALL MAKES
DIESEL & GASOLINE
S Hwy ..... PasoRobles 145
Residence ..... PasoRobles 1099

SEWING HINT

Ever nick the fabric when removing buttons? Just slide a comb under the button and cut the thread with a razor blade.

Trucks–Motor, Repairing–(Cont'd)

SAN LUIS TRUCK SERVICE
TRUCK REPAIRS
AND
MAINTENANCE
HEAVY EQUIPMENT DIESEL REPAIRS
24-HOUR SERVICE
101 Hwy ..... Sn Luis Obspo 1360
Residence ..... Sn Luis Obspo 3099-J

San Luis Truck Service
Old South 101 Hwy ..... SnLuisObspo 2343

Trucks—Motor, Towing—See Automobile Towing

Trust Companies—See Banks; also Title Companies

Tuxedos–Renting

Paso Robles Mercantile Co 839-12th ... PsoRobls 340

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE–

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

WALT'S RENTALS

NATIONWIDE TRAILER RENTAL SYSTEM

RENT-A-TRUCK - RENT-A-TRAILER
Haul It Yourself and Save $
LOCAL AND LONG DISTANCE

YOU – DRIVE
FURNITURE VANS
FLAT-BEDS & RACKS
PICK-UPS

RENT HERE – LEAVE THERE
HITCHES FURNISHED
LOCAL AND ONE WAY SERVICE

ALSO DOLLIES – PADS – TARPS – TOOLS FOR RENT

WALT'S SIGNAL SERVICE

PHONE
SAN LUIS OBISPO 635-W

1565 MONTEREY – SAN LUIS OBISPO

THE TYPEWRITER SHOP

Serving San Luis Obispo County Since 1926

ELMER SMITH

TYPEWRITERS RENTED

SALES

NEW - USED - RE-BUILTS

EXPERT REPAIRS ON ALL MAKES

OFFICE FURNITURE
EXECUTIVE & COMMERCIAL
Most Complete Selection to Choose From

ADDING MACHINES
Sales & Service
• NEW
• USED
• REBUILT
Guaranteed Repairs

PHONE

SAN LUIS OBISPO 127

986 MONTEREY – BETWEEN OSOS & MORRO

ROYAL TYPEWRITERS

ELECTRIC
Standard and Portable

World's No. 1 Typewriter

• VICTOR ADDING MACHINES
ALL MAKES OF PORTABLES
REX-O-GRAPH DUPLICATORS
We Buy Used Typewriters
All Makes Repaired
SALES - SERVICE - SUPPLIES

JOHNNY
NELSON OFFICE EQUIPMENT CO.
690 HIGUERA
San Luis Obispo 228

BOB WALKER'S

COMPLETE LINE OF OFFICE EQUIPMENT

G-F METAL OFFICE EQUIPMENT
R. C. Allen Typewriters and Adding Machines

Adding, Calculating & Bookkeeping Machines
SALES & SERVICE
Rebuilt - Rentals
Repairs on All Makes
785 MARSH
Phone San Luis Obispo 681-W

HANDY MAN or SPECIALIST

You're almost certain to find the person or firm to do the job you want done when you

LOOK IN THE
Classified
TELEPHONE SECTION

Typewriters

BICKELL'S STATIONERY STORE
IN PASO ROBLES
PORTABLE & STANDARD TYPEWRITERS
OFFICE SUPPLIES
RUBBER STAMPS – STATIONERY
807-12th ..... PasoRobles 882

HILL'S STATIONERY STORE
OFFICE AND PORTABLE TYPEWRITERS
ADDING MACHINES
NEW — USED — REBUILTS
SALES - SERVICE - RENTALS
Complete Repair Shop
1127 Chorro..... San Luis Obispo 1403

NELSON JOHNNY OFFICE EQUIPMENT CO
690 Higuera..... Sn Luis Obspo 228
(See Advertisement Page 228)

PASO ROBLES OFFICE SUPPLY
COMPLETE OFFICE OUTFITTERS
Commercial Stationery
Typewriters – Adding & Calculating Machines
Curtis J. Baxter, Prop.
Next Door to Post Office
608-12th ..... PasoRobles 481-J

Be sure you include concealed telephone wiring and handy telephone outlets in the new home you're planning.

When the name of a
BUSINESS HOUSE
has been forgotten

...or when you are new to the city, or when you simply want to find a telephone number the quickest way...

Look in the
YELLOW PAGES

Typewriters–(Cont'd)

ROYAL TYPEWRITER CO
Standard – Electric – Portable
New & Reconditioned
Rentals – Repairs
Johnny Nelson – Authorized Dealer
690 Higuera ..... SanLuisObispo 228

SMITH-CORONA TYPEWRITERS–
HILL'S STATIONERY STORE
1127 Chorro ..... SnLuisObspo 1403

TYPEWRITER SHOP THE
986 Monterey..... Sn Luis Obspo 127
(See Advertisement Page 228)

WALKER'S BOB
785 Marsh..... Sn Luis Obspo 681-W
(See Advertisement Page 228)

Typewriters–Repairing

HILL'S STATIONERY STORE
1127 Chorro ..... SnLuisObspo 1403

TYPEWRITER SHOP THE
Guaranteed Repairs-All Makes
986 Monterey ..... SnLuisObspo 127

WALKER'S BOB
785 Marsh..... Sn Luis Obspo 681-W

Undertakers–See Funeral Directors

Uniform Supply Service
See Linen Supply Service

Unions–Labor–See Labor Organizations

Unit Heat—See Furnaces Headings; Also Heaters

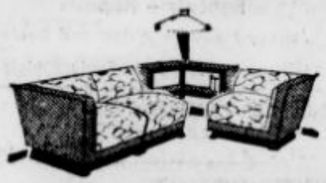
United States Government Offices
See Alphabetical Directory Under "U S Government"

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

It Pays
To Answer Telephone Calls
PROMPTLY

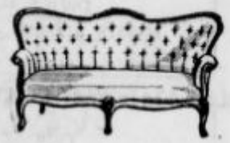
Prompt answering of a telephone's ring is thoughtful, courteous—and good business.

UPHOLSTERING



Finest Line Of

PLASTIC
LEATHER
FABRIC



CUSTOM FURNITURE
ANTIQUES — REMODELING — REPAIRING
SPECIALIZING IN NEEDLE-POINT MOUNTING & TUFTING
All Work Guaranteed

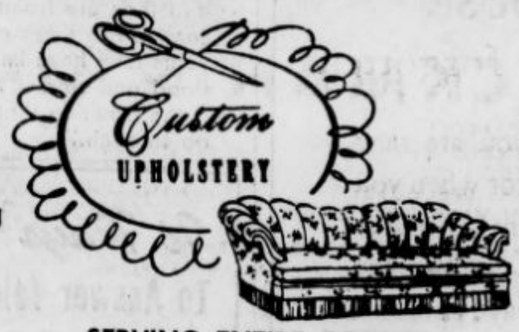
L. M. STINCHFIELD
PASO ROBLES UPHOLSTERY

CALL
Paso Robles 1535

1348 Railroad

PARAMOUNT
UPHOLSTERING
CO.
NEW FURNITURE MADE TO ORDER

Antiques
Tufting
Chair Caning



Rug Cleaning
De-Mothing
Rug Binding

SERVING ENTIRE COUNTY
FREE PICK-UP AND DELIVERY
ALL WORK GUARANTEED AND INSURED

Phone SAN LUIS OBISPO 4197-J
FREE ESTIMATES

696 HIGUERA — SAN LUIS OBISPO

Upholsterers

ALVA GREEN'S AUTOMOTIVE TRIM & UPHOLSTERY
CUSTOM MADE AUTO & FURNITURE UPHOLSTERY
AUTO TOPS — SEAT COVERS
We Give S & H Green Stamps
Free Estimates
1234 Broad ..... SanLuisObispo 2573

GRAND FURNITURE SHOP
Custom Made Furniture
Remodeling — Repairing
Sales on Upholstery Yardage
Auto Seat Covers Custom Made
Free Pick-Up & Delivery
1350 Grand Av..... ArroyoGrande 5792

HENRY'S UPHOLSTERY
COMPLETE UPHOLSTERING
FINEST IN MATERIALS USED
Furniture Repairing & Refinishing
MATERIALS SOLD BY THE YARD
Large Selection to Choose From
FREE PICK-UP & DELIVERY
572 Islay ..... SanLuis Obispo 3155-W

Ads in the Classified Telephone Directory bring more customers to your business. People turn to the Yellow Pages when they are ready to buy . . . read about your products and services.

Upholsterers—(Cont'd)

Jackman & Sims Custom Upholsterers
1453 Monterey ..... SnLuisObspo 3708-J
(See Advertisement This Page)

Jones Upholstery Shop 112 N Main . . . Templtn 2101
(See Advertisement Page 232)

NORTH PASO ROBLES AUTO TRIM
3647 Oak ..... PasoRobls 1516-J

Paramount Upholstering Co
696 Higuera ..... SnLuisObspo 4197-J
(See Advertisement Page 230)

RAUCH'S CABINET & UPHOLSTERY SHOP
SPECIALIZING IN
AUTO & FURNITURE UPHOLSTERING
Truck & Tractor Seats Rebuilt
SUB STATION FOR NATIONWIDE TRAILER SYSTEM. ONE WAY SERV.
821-21st ..... PasoRobles 966

Spinning Wheel Upholstery
1150 Peach..... Sn Luis Obspo 2890
(See Advertisement Page 232)

(Continued Next Page)

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately, so that they do not have to be placed again . . . does not monopolize the telephone at the inconvenience of others . . . teaches children, too, the little telephone kindnesses . . . and when her telephone is not in use, sees that it is hung up.

CUSTOM UPHOLSTERERS

JACKMAN & SIMS

- DOOR PANELS
- HEADLININGS
- ARM-RESTS
- ORIGINAL UPHOLSTERY
- CUSTOM MADE SEAT COVERS
- RECOVERING
- RESTYLING
- REPAIRING
- ANTIQUES RESTORED
- HEAD BOARDS COVERED

PLASTICS — HAND PRINTS — DRAPERY & UPHOLSTERY
YARDAGE SOLD IN ANY AMOUNT

Free Estimates — Free Pick-Up & Delivery
Guaranteed Workmanship

JACKMAN & SIMS CUSTOM UPHOLSTERERS
SERVING SAN LUIS OBISPO COUNTY

SAN LUIS OBISPO 3708-J

1453 MONTEREY

SPINNING WHEEL UPHOLSTERY

MR. & MRS. HINES
Owner

- Furniture Upholstering
- Pillows Rebuilt
- Springs Reset

Our Finished Work Is Our Best Recommendation
Your Satisfaction is Our Guarantee

FOR SERVICES CALL
SAN LUIS OBISPO 2890

FREE PICK-UP AND DELIVERY
Large and Latest Selection of Fabrics and Upholstery Yardage
1150 Peach St. San Luis Obispo

ZEGAR'S UPHOLSTERY SHOP

LARGE SELECTION OF FINE FABRICS
AUTOMOTIVE UPHOLSTERING & SLIP COVERS
PICK-UP AND DELIVERY
Free Estimates
SAN LUIS OBISPO 2080-J
881 – MORRO STREET

for
Your Convenience

Directories for other cities are available in the Business Offices and at attended public telephone stations.

Upholsterers–(Cont'd)

Stinchfield's Paso Robles Upholstery
1348 Railroad ..... PsoRobls 1535
(See Advertisement Page 230)

Zegar's Upholstery Shop
881 Morro ..... SnLuisObspo 2080-J
(See Advertisement This Page)

Upholstery Cleaners

SAN LUIS STERILIZATION & MATTRESS CO
Buchon & High ..... Sn Luis Obspo 405

OILED ICE TRAYS

Rub salad oil or cooking oil on the outsides of ice trays before you put the trays in the freezer. When you want a tray of ice, it will slide right out.

upholstering

CALL
TEMPLETON 2101
FIRST CLASS FURNITURE UPHOLSTERING
Free Estimates – Reasonable Prices
AWNINGS MADE TO ORDER
JONES UPHOLSTERY SHOP
SERVING PASO ROBLES - TEMPLETON ATASCADERO & SURROUNDING AREAS
Fast Prompt Service
112 N. MAIN ST. TtempleTON

Young Women
There May Be
Employment Opportunities
and a
PERMANENT POSITION FOR YOU
with
THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Vacuum Cleaners–Dealers

HEATON R C CO
Hoover Authorized Sales & Service
803-13th ..... Pso Robls 890

HORNOR DAVE
ELECTROLUX
AUTHORIZED
SALES – SERVICE
& SUPPLIES
Continuously Since 1934
1290 Murray Av ..... SanLuisObispo 2462-J

IVERSEN EDDIE
ELECTROLUX
AUTHORIZED
SALES – SERVICE
& SUPPLIES
127-12th ..... PasoRobles 65

KENMORE VACUUM CLEANER SALES & SERVICE–
SEARS ROEBUCK & CO
879 Higuera ..... SnLuisObispo 760

KIRBY CO OF SAN LUIS OBISPO
1226 Osos ..... Sn Luis Obspo 2021
(See Advertisement This Page)

LEWYT SALES AND SERVICE
NO DUST BAG TO EMPTY
It's quiet— no roar! Lewyt picks up more lint, thread, hair — with less rug wear. Filters the air 3 times. You breathe no dusty odors.
LEWYT VACUUM CLEANERS
FREE HOME DEMONSTRATION

"WHERE TO BUY THEM"
SALES & SERVICE DEALERS

LONG E E PIANO CO
777 Marsh ..... Sn Luis Obspo 506
Winkler's House Of Appliances Elec Sales & Serv 1226 Park ..... PsoRobls 1304

LONG E E PIANO CO
Hoover Authorized Sales & Service
777 Marsh ..... Sn Luis Obspo 506
Singer Sewing Machine Co
733 Higuera ..... SnLuisObspo 2295
Wilcox Lou General Electric Appliances
823-12th ..... PsoRobles 226

Need a number? First, check the Directory or your personal number list before calling "Information."

Kirby
FACTORY AUTHORIZED
SALES & SERVICE
"Where There's Pride There's a Kirby"
The Only Renovator and Vacuum System Made
8 MACHINES IN ONE
LIFE TIME GUARANTEE
Kirby Co. of San Luis Obispo
San Luis Obispo 2021
1226 OSOS STREET
Kirby

Vacuum Cleaners–Repairing

B & F Electric Shop
560 S 13th Grover City ..... ArroyoGrnde 2478

KIRBY CO OF SAN LUIS OBISPO
VACUUM CLEANERS REPAIRED
Sales – Service
ALL MAKES
ALL WORK GUARANTEED
1226 Osos ..... SanLuisObispo 2021

U S Sewing & T V Center
715 Higuera ..... SanLuisObispo 3884

Valves

CRANE CO 239 E Alisal ..... Salinas 3964

Variety Store Merchandise–Whsle

HAYDOCK HAROLD CO
Distributors & Wholesalers of
NATIONALLY ADVERTISED
DRUG SUNDRIES – PLASTICS
SPECIALITIES – PAPER GOODS
NYLONS – HOUSEHOLD GOODS
GIFT ITEMS – JEWELRY
Free Delivery
1218 Carmel ..... SanLuisObispo 2422-W

Variety Stores

Ambrosia Variety Store Ocean Av ..... Cayucos 4411
Corner Store Main & Bridge ..... Cambria 15

DOKO'S VARIETY STORE
Complete
VARIETY STORE
880 Price Pismo Beach ..... POplr 6-4628

Dyer's Variety Store
750 Higuera ..... Sn Luis Obspo 572-J

IDEAL FIVE & TEN
COURTEOUS SERVICE
REASONABLE PRICES
Complete Variety of Merchandise
We Give S & H Green Stamps
1237 Park ..... Paso Robles 562-W

Lord's Variety 103 E Branch .... Aroyo Grnde 2410
Mello's Variety Store
771 Dolliver Pismo Beach ..... POplr 6-4635
Rasco F S & Co 887 Higuera ..... SnLuisObispo 3448
RASCO F S CO 1230 Park ..... PasoRobles 554-W

Telephone men in all parts of the Bell System have had long experience in working together. Tools, equipment, methods of tackling the job and the "language of the business" are the same north or south, east or west. This nation-wide unity of method and spirit means a telephone service of the utmost dependability.

Vending Machines

Rudy Sales Co
269 Cerro Romauldo Av.....SnLuisObspo 1675
(See Advertisement This Page)
Sale Chas B 581-1st.....MorroBay 6621

Venetian Blind Dealers & Mfrs–Retail

ACME QUALITY PAINT & WALLPAPER STORE
862 Monterey.....Sn Luis Obspo 3039
Albrecht's Furniture Exchange
2211 S Broad.....SnLuisObspo 1428

ALL-FLEXALUM VENETIAN BLINDS

Only All-FLEXALUM venetian blinds have "spring-tempered" aluminum slats, "wipe clean" plastic tapes, slim nylon cords, "whisper quiet" operation. Custom made; completely color matched or 165 color combinations. Exclusive decorating advantages.

Flexalum

"WHERE TO BUY THEM"
DEALERS
Harbor Supply Co 1141 Main....MorroBay 5311
Quaglino James A Builders Supplies
Santa Barbara Av & High...SnLuisObspo 1840

Art Mesquit Complete Home Furnishings
National Venetian Blinds
Bridge & Branch.....Aroyo Grnde 2116
BENNETT CARPET CO
1459 Monterey.....SnLuisObspo 1195

BOB'S FLOOR COVERINGS
Robert M. Nunes, Proprietor
VENETIAN BLINDS
FORMICA DRAIN BOARDS
CARPETS – LINOLEUM
WALL AND FLOOR TILE
210 Tally Ho Rd.....ArroyoGrande 3122

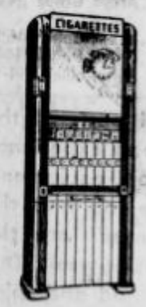
VERTICAL BLINDS

Dust-free, fabric Vertical Blinds. Combination drapes and blinds. Beautiful colors. Washable, fade-proof fabrics by Du Pont or Celanese. California made — sold nationally.

Vertical Blinds

"WHERE TO BUY THEM"
Davidson's Furniture & Awning Store
669 Higuera.....SnLuisObspo 421

White's Furniture Store
1301 Broad.....Sn Luis Obspo 1006



VENDING MACHINES PLACED
In Public Locations
On Percentage Basis
CIGARETTES
PERSONALIZED CIGARS
NUT MACHINES
San Luis Obispo 1675
RUDY SALES CO.

Ventilating Contractors

See Contractors–Heating & Ventilating

Vertical Blinds

FLO FOLD VERTICAL BLINDS

The New VERTICAL BLIND—Made of Aluminum Slats.
FLO FOLDS Draw Open & Close Like Draw Drapes.

Flo Fold

Adjust to Any Desired Lighting. Completely Dirt & Dust Free. Available in All Colors.

"WHERE TO BUY THEM"
MANUFACTURING DISTRIBUTOR
Beat-Sol Mfg Co
184 Race San Jose.....CYprss 3-2008

Veterinarians

Barsaleau R B
Practice Limited To Large Animals
N Highway.....SnLuisObspo 78
If no answer call.....SanLuisObispo 38-R-11
Coffland W T
Dog & Cat Surgery & Medicine
Navajo Av.....Atascadero 764
Collins G B 820-23d.....Pso Robls 1436
Mathews Frank P 1106 Grand Av...AroyoGrnde 4452
McCapes Veterinary Hospital
Highway 1.....Sn Luis Obspo 166
Pulling Fred Jr N Highway.....Atascadero 382
Reedy J E 834-19th.....Pso Robls 546
Whitman J R N Hwy.....Sn Luis Obspo 78

Veterinarians' Supplies

GROVER CITY PHARMACY
9th & Grand Av Grover City.....AroyoGrnde 2457

Veterinary Hospitals

McCapes Veterinary Hospital
Highway 1.....Sn Luis Obspo 166
Paso Robles Veterinary Hospital
820-23d.....PsoRobls 1436
Pulling Fred Jr N Hwy.....Atascadero 382
Whitman J R N Hwy.....Sn Luis Obspo 78

Wall Coverings

See Specific Kinds, i.e., Wallpaper Headings, Linoleum Headings, Tile Headings, Etc.

Wallpaper–Dealers

ACME QUALITY PAINT & WALL PAPER STORE
862 Monterey.....SnLuisObspo 3039
Hammock Chas & Son Paint Store
Highway.....Atascadero 176
Harbor Supply Co 1141 Main.....MorroBay 5311
San Luis Wall Paper & Paint Store
1126 Broad.....Sn Luis Obspo 1072-R

Warehouses–Private

Hearst Warehouses Sn Simeon.....Cambria-28-Y-5
Heaton R C Co 829-13th.....Pso Robls 819-J

TO GLUE FURNITURE

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

Warehouses–Public

COAST COUNTIES WAREHOUSES
65 Higuera.....SnLuisObispo 2678

FARMERS ALLIANCE BUS ASSOC
GRAIN ELEVATOR
GRAIN STORAGE – SACK & BULK
SEED TREATING
FEED MILLING & MIXING
GRAIN BUYERS – INSURANCE
945 Riverside Av.....PasoRobles 115

Southern Pacific Milling Co
Oceano.....Aroyo Grnde 5629

Washing Machines–Dealers

BENDIX AUTOMATIC HOME LAUNDRY–
DERBY'S ELECTRIC SHOP
827-13th.....Pso Robls 91

CAMPBELL'S REFRIGERATION
532 Higuera.....SnLuisObspo 1488
(See Advertisement This Page)
Cline's Electric Shop
Westinghouse Washers & Dryers
962 Monterey.....SnLuisObspo 13

EASY HOME LAUNDRY EQUIPMENT–
ATASCADERO HARDWARE
Traffic Wy.....Atascadero 133
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

EPP'S
MAYTAG – KELVINATOR
CONVENTIONAL &
AUTOMATIC WASHERS & DRYERS
Complete Line of Better Home Appliances & Television
745 Higuera.....SanLuisObispo 711

FRIGIDAIRE AUTOMATIC WASHERS–
SALES & SERVICE DEALER
LONG E E PIANO CO
777 Marsh.....SnLuisObispo 506

HEATON R C CO 803-13th.....Pso Robls 890

HOTPOINT LAUNDRY EQUIPMENT

See Hotpoint's matched Home Laundry . . . Automatic Washer with WOND-R-DIAL control and the new Automatic Dryer with Sealed Chamber Drying Action. Also Rotary Iron with Dual Heat Controls.

Hotpoint

EVERYBODY'S POINTING TO HOTPOINT
"WHERE TO BUY THEM"
SALES & SERVICE
CLINE'S ELECTRIC SHOP
962 Monterey.....SanLuisObispo 13

KENMORE WASHING MACHINES–
SEARS ROEBUCK & CO
879 Higuera.....SnLuisObispo 760

LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506
(See Advertisement This Page)
(Continued Next Page)

Hear many of the world's outstanding musical artists on the Telephone Hour—N.B.C., Monday nights.

CAMPBELL'S

CAMPBELL'S WASHERS & DRYERS
SALES & SERVICE
- BENDIX
- GENERAL ELECTRIC
- CROSLEY

A Complete Line of Appliances Large & Small

We Service What We Sell!

CALL
SAN LUIS OBISPO 1488
or San Luis Obispo 1423

532 HIGUERA

WESTINGHOUSE LAUNDROMAT

LAUNDROMAT. CLOTHES DRYER

SAN LUIS BUTANE DISTRIBUTORS
LOUIS & IVA MARX - *Props.*
For Information or Service
ATASCADERO 151
NORTH HWY BOX 966

LONG PIANO CO.
Factory Authorized
Maytag
SALES & SERVICE
PHONE
SAN LUIS OBISPO 506
777 MARSH ST.

Washing Machines–Dealers–(Cont'd)

MAYTAG FACTORY AUTH SALES & SERVICE—
EPP'S 745 Higuera ..... SnLuisObspo 711
HEATON R C CO
803-13th ..... Pso Robls 890
HILL'S HOME APPLIANCES
1009 Grand Av ..... AroyoGrnde 4463
LONG E E PIANO CO
777 Marsh ..... Sn Luis Obspo 506
ROBINSON ERNIE MAYTAG AGCY
Traffic Wy ..... Atascadero 582

ROBINSON ERNIE MAYTAG AGCY
Traffic Wy ..... Atascadero 582
SAN LUIS BUTANE DISTRIBUTORS
N Hwy ..... Atascadero 151
(See Advertisement Page 235)

WESTINGHOUSE LAUNDRY EQUIPMENT—
SAN LUIS BUTANE DISTRIBUTORS
N Hwy ..... Atascadero 151

WHIRLPOOL HOME LAUNDRY EQUIPMENT—
COCKRELL'S REFRIGERATION
845-13th ..... Pso Robls 1416
DAVIES TED 993 Higuera .. Sn Luis Obispo 436

Wilcox Lou General Electric Appliances
823-12th ..... PsoRobls 226

NAIL POLISH FOR METAL

To keep the bright metal bands on kitchen sinks and counters from staining your apron black, touch up the bands with colorless lacquer. If you can't get the lacquer, colorless nail polish will do.

"REGISTERED" CHRONOGRAPH TECHNICIANS

Bra Sil's Jewelers

FINE WATCH REPAIR

SWISS - AMERICAN
GUARANTEED SCIENTIFIC
Specializing in
- RAILROAD
- AUTOMATIC
- CHRONOGRAPH
- CALENDAR
- WRIST ALARM

Bra Sil's

San Luis Obispo 3826
Anderson Hotel Bldg.

Morro Bay 5086

Washing Machines–Repairing

ALLEN'S APPLIANCE SERVICE
ALL KINDS OF HOME APPLIANCES REPAIRED
All Work Guaranteed
½ Mile North
Hwy 1 ..... MorroBay 5296

Cockrell's Refrigeration 845-13th ..... PsoRobls 1416

DAVIES TED
WASHERS & DRYERS
EXPERT REPAIRS
AND
INSTALLATIONS
ON ALL MAKES & MODELS
TV RADIO
993 Higuera ..... SanLuisObispo 436

Epp's
Authorized Maytag Service
745 Higuera ..... SnLuisObspo 711

KENMORE WASHING MACHINE SERVICE—
SEARS ROEBUCK & CO
879 Higuera ..... SnLuisObispo 760

LONG E E PIANO CO
777 Marsh ..... Sn Luis Obspo 506
MALLORY APPLIANCE SERVICE
819 High ..... Sn Luis Obspo 789-M
Robinson Ernie Maytag Agcy
Traffic Wy ..... Atascadero 582

Washing Machines–Used

K & J Merchandise Exchange
815 High ..... SnLuisObspo 2111-W

Watches

MARELL'S JEWELERS
850 Higuera ..... SnLuisObispo 3881

Watches–Repairing

ANDREWS DON
DIAMONDS – WATCHES
SILVERWARE – CLOCKS
Expert – Guaranteed
Watch Repairing
1009 Higuera ..... SanLuisObispo 936

BRA SIL'S WATCH REPAIRING
Anderson Hotel Bldg ..... SnLuisObspo 3826
(See Advertisement This Page)
BROWN CLARENCE 862 Higuera. Sn Luis Obspo-1312
Chambers Watch Service
1324 Park ..... PasoRobles 819-W

GRAGG'S
OFFICIAL S. P. WATCH INSPECTOR
992 B Hamilton – Waltham Vanguard
Elgin B. W. Raymond – Ball
779 Higuera ..... SanLuisObispo 1661

(Continued Next Page)

For better service, speak directly and clearly into the telephone mouthpiece.

Watches–Repairing–(Cont'd)

GUTHRIE'S JEWELRY
The Finest In
WATCHES – JEWELRY – SILVERWARE
Omega – Hamilton – Gruen – Elgin
Bulova – Cyma Watches
Towle – Wallace – Lunt – Heirloom
International Sterling
"FINE WATCH REPAIRING"
Established Since 1910
741-12th ..... PasoRobles 789

MARELL'S JEWELERS
850 Higuera ..... SnLuisObispo 3881
Marshall's Jewelry Store
790 Higuera ..... SnLuisObspo 597
MILLER'S JEWELRY
The Best In Watch Repairing
Hwy ..... Atascadero 244-W
Paso Robles Jewelry Store 725-13th ... PsoRobls 443
REID MAURICE YOUR JEWELER
1321 Park ..... Pso Robls 714-W
Rimelen C A Traffic Wy ..... Atascadero 677-W

Water Companies–Bottled

ARROWHEAD & PURITAS WATER INC
1019 Chorro ..... Sn Luis Obspo 881-J
(See Advertisement This Page)
CRYSTAL SPRINGS WATER CO
Yoakum Tr. Sn Luis Obspo-965
(See Advertisement This Page)
VERNON SPRING WATER CO
Los Berros Canyon ..... Aroyo Grnde 2536

Water Companies–Public Utility

Atascadero Mutual Water Co Highway . Atascadero-60
Atascadero Mut Water Co ..... Atascadero 11
Cambria Pines Service Corp N Hwy ..... Cambria 161
Grower City County Water District
823 Grand Av ..... Aroyo Grnde 2356
Oceano Water Co 7th Oceano ..... AroyoGrnde 2124
Paso Robles City Water Works 13th.. Pso Robls 232-W
Pismo Beach City Water Dept
Bello Av & Hollister Av Pismo Beach. POplr 6-4456

Water Coolers & Fountains

Arrowhead & Puritas Water Inc
1019 Chorro ..... Sn Luis Obspo 881-J
Crystal Springs Water Co
Yoakum Tr. Sn Luis Obspo-965

Water Heaters–Dealers

COLEMAN GAS WATER HEATERS—
SAN LUIS BUTANE DISTRIBUTORS
N Hwy ..... Atascadero 151

DAY & NIGHT WATER HEATERS—
McKELVEY'S HENRY B PLUMBING & HEATING Highway ..... Atascadero 394
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad ..... SnLuisObspo 766

FRIGIDAIRE ELECTRIC WATER HEATERS—
HEATON R C CO 803-13th ..... Pso Robls 890
LONG E E PIANO CO
777 Marsh ..... Sn Luis Obspo 506

GARDEN CITY GAS SERVICE
958-3d ..... MorroBay 6836

(Continued Next Page)

WINDOW-WASHING HINT

Dry windows inside with an up-and-down stroke; outside with a crosswise motion. If streaks remain you can tell which side they're on.

CRYSTAL SPRINGS WATER CO.

- PURE DRINKING WATER
- BOTTLED FRESH DAILY
- DISPENSERS – CUPS – COOLERS
- DISTILLED WATER

PHONE
San Luis Obispo 965
or Call Arroyo Grande 2536

Mailing Address
RT. 2 BOX 129 SAN LUIS OBISPO

Serving All Communities of San Luis Obispo & Northern Santa Barbara Counties

PASO ROBLES MORRO BAY
ATASCADERO PISMO BEACH
GUADALUPE ARROYO GRANDE
LOMPOC SAN LUIS OBISPO
SANTA MARIA

Arrowhead SPRING WATER

It's real *spring water* from mile-high springs. Delivered in five-gallon (or cases of 4 one-gallon) bottles. Coolers loaned free to regular customers. Paper cups available.

PHONE San Luis Obispo 881-J
PASO ROBLES 180 – LOMPOC 7141

PURITAS DRINKING WATER

★Pure distilled water . . . Approved for SALT-FREE DIETS by L. A. Heart Assn. Electric bottled water coolers available.

PURITAS Drinking Water fortified with Fluorine

1 or 5 gal. bottles; coolers loaned free
Serving all communities of San Luis Obispo and Northern Santa Barbara Counties

Water Heaters–Dealers–(Cont'd)

HOTPOINT ELECTRIC WATER HEATERS

Hotpoint

Amazing "Magic Circle" Heat —one of the greatest developments in 15 years. One year warranty, plus 4-year protection plan. See Hotpoint's complete line of kitchen and laundry appliances.

EVERYBODY'S POINTING TO HOTPOINT

"WHERE TO BUY THEM"

SALES & SERVICE

Cline's Electric Shop
962 Monterey ..... SnLuisObispo 13

HUGHES PLUMBING & REPAIRING
361 Pismo Pismo Beach ..... POplr 6-2494

MATHEWS DON A 1208 Railroad Av. PasoRobles 709

McKELVEY'S HENRY B PLUMBING & HEATING

CRANE – DAY & NIGHT
HOYT – MISSION – RHEEM
AMERICAN-STANDARD
GENERAL

Hwy ..... Atascadero 394

MISSION WATER HEATERS–
McBRIDE SHEET METAL WORKS
Old South Highway ..... SnLuisObspo 337

OUNCE OF PREVENTION

Pour contents down drain before discarding old medicine bottles . . . dispose out of reach of little fingers.

SMITH BROS. WELL DRILLING

"ERNIE SMITH" "PAUL SMITH"

Licensed Drilling Contractors

ALL TYPES – OIL OR WATER

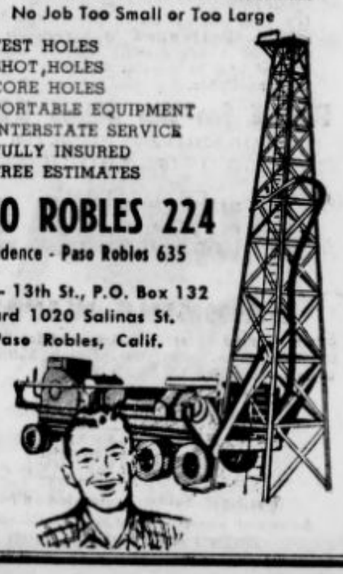
No Job Too Small or Too Large

- TEST HOLES
- SHOT HOLES
- CORE HOLES
- PORTABLE EQUIPMENT
- INTERSTATE SERVICE
- FULLY INSURED
- FREE ESTIMATES

PASO ROBLES 224

Residence - Paso Robles 635

1134 - 13th St., P.O. Box 132
Yard 1020 Salinas St.
Paso Robles, Calif.



Water Heaters–Dealers–(Cont'd)

RUUD AUTOMATIC GAS WATER HEATERS

For More Than 50 Years "Standard of the World" RUUD Automatic Heater with Famous MONEL Tank. "The Tank You Can Trust Because It Can't Rust"

RUUD MONEL

"WHERE TO BUY THEM"

LONG E E PIANO CO
777 Marsh ..... Sn Luis Obspo 506

SMEE'S PLUMBING & HEATING SHOP
2959 S Broad ..... SnLuisObspo 766

Water Softening Equipment

CLAY ERNEST L

WATER SOFTENERS
PERMUTIT & STOVER
WATER CONDITIONERS
FOR HOME & INDUSTRY
Free Water Analysis - Any Time

Capistrano Av. ..... Atascadero 259-M

CULLIGAN SOFT WATER SERVICE

Soft Water On A Service Basis
No Equipment To Buy
No Investment To Make
No Work To Do

Plant
721 Pismo ..... SanLuisObispo 1108-W
Residence ..... SanLuisObispo 3924
802-21st ..... PasoRobles 248-W

DAVIES TED

RHEEM
SOFT WATER APPLIANCE
Makes Your Water
Clean and Soft
Easy Terms

993 Higuera ..... Sn Luis Obspo 436

Water Treating Service

Culligan Soft Water Service
1415 Oak ..... Pso Robls 248-W

Water Well Drilling

BLANCHARD ROBT R

WATER WELL DRILLING
Test Holes and Shot Holes
Cleaning and Repairing
Licensed Contractor

At Overpass Oceano
Front Oceano ..... ArroyoGrande 4472

Hart Chas E 2124 Park ..... PsoRobls 768-J

SMITH BROS DRILLING CONTRACTORS
1134-13th ..... PsoRobls 224
(See Advertisement This Page)

(Continued Next Page)

SPLATTER-ME-NOT

Turn a colander upside down over frying pan when frying chicken, fish or meat. Steam can escape but fat can't spatter.

Water Well Drilling–(Cont'd)

Todd & Yager Drilling Contractors
105 Crandall Wy. ..... SnLuisObspo 2415-W
(See Advertisement This Page)

WELLS CLARK F CORP

DRILLING & SERVICING
GRAVEL PACK WELLS
TEST PUMPING & BALING
TEST HOLE DRILLING
PUMP SALES & SERVICE
LICENSED CONTRACTORS
ESTIMATES

116 N Blosser Rd. ..... SantaMaria 5-6277

Weather Stripping Contractors

KYLE COMPANY

WEATHER STRIPPING
MONARCH
METAL WEATHER STRIP
Is the Complete Answer to Your Year-Round Dust, Draft, Comfort & Fuel Problems

1609 Osos ..... Sn Luis Obspo 546

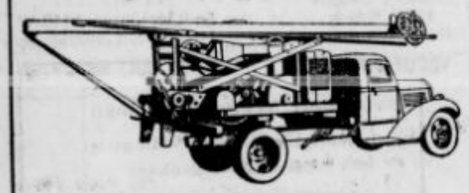
Weighers–Public

COAST COUNTIES WAREHOUSES
65 Higuera ..... SnLuisObspo 2678

Hitchcock A B Sealer Weights & Measures
1221 Vine ..... PsoRobls 761-J

Keep the Classified Telephone Directory handy; it can save you time and effort.

TODD & YAGER



WATER WELL DRILLING

ROTARY DRILLING

WATER WELLS GRAVEL PACKED
TEST HOLES – SHOT HOLES
SAND DRAINS

Licensed Contractors

Free Estimates

TWO LOCATIONS

CALL

San Luis Obispo	Arroyo Grande
2415-W	**5633**
105 Crandall Way	1062 Maple

Welding

Atascadero Motor Service S Hwy ... Atascadero 368
Jones C M Highway ..... Atascadero 52

LEICHTY IVAN WELDING SHOP
1004 Salinas Av. ..... Pso Robls 177-J

Parker E R Boiler Works
514 Higuera . Sn Luis Obspo-2056

Paso Robles Agricultural Works
1204 Railroad ..... Pso Robls 35-J

RATLIFF FRED P

Portable Welding Equipment
Electric & Acetylene
Heavy Duty Machine Work

1243 Monterey ..... SanLuisObispo 1199

Rencher G G Chilton ..... AroyoGrnde 3221

San Luis Welding Works
Ward Munger
960 Nipomo ..... Sn Luis Obspo-1098

TEAGUE'S MACHINE SHOP
304 B Higuera ..... Sn Luis Obspo 2063-W
(See Advertisement This Page)

WOOD H A WELDING & MACHINE SHOP
1207-13th ..... Pso Robls 321

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

READY TO SERVE YOU

TEAGUE'S MACHINE SHOP

- Lathe Turning
- Machinery Construction
- Machinery Specially Designed
- Machinery Repair
- Portable Welding
- Steel Fabrication

We Have Equipment and Knowledge To Handle Your Repair and Equipment Problems.

If it's been made, it can be fixed
If it hasn't been made, we'll make it

304-B Higuera — PHONE SAN LUIS OBISPO 2063-W

Welding Equipment & Supplies

Universal Auto Parts Co
969 Monterey ..... SnLuisObispo 1418

Wheel Aligning & Repairing

See Automobile Wheel, Axle & Frame Repairing

Wheel Chair Renting

JONES AMBULANCE SERVICE & HOSPITAL SUPPLIES 780 Pacific ..... SnLuisObispo 887

Wheel Chairs–Retail

EVEREST & JENNINGS FOLDING WHEEL CHAIRS

RENTALS & SALES
Custom and Standard Models

PREFERRED FOR QUALITY THE WORLD OVER
"WHERE TO BUY THEM"
Jones Ambulance Service & Hospital Supplies
780 Pacific ..... SanLuisObispo 887

Whist Clubs–See Clubs

Wicker Furniture–See Furniture Headings

Window Cleaners

SUNNYSIDE WINDOW CLEANING CO
1224 Morro ..... SnLuisObispo 1329
(See Advertisement This Page)

Window Screens–See Screens–Window

Window Shade Cloth

BENNETT CARPET CO
1459 Monterey ..... SnLuisObspo 1195

Window Shades–Retail

ACME QUALITY PAINT & WALLPAPER STORE
862 Monterey ..... Sn Luis Obspo 3039
Art Mesquit Complete Home Furnishings
Bridge & Branch ..... Aroyo Grnde 2116
Long's Venetian Blind & Drapery Service
8th & Main ..... Templtn 2181

BRIGHT MEALS FOR A SICK CHILD

Serve small portions in colorful paper muffin cups set inside muffin tins. Small glass fits in tin, too.

SUNNYSIDE
WINDOW CLEANING CO.
STOCCKETTI BROS., *Props.*
JANITORS
RESIDENCE & OFFICE SERVICE
FLOOR CLEANING
COMPENSATION - PROPERTY DAMAGE & PUBLIC LIABILITY
Free Estimates
SAN LUIS OBISPO 1329
If No Answer Call San Luis Obispo 2992
1224 MORRO SAN LUIS OBISPO

Window Shades–Whsle & Mfrs

Coast Venetian Blind Co
868 Palm ..... Sn Luis Obspo 3052-W

Windows–Metal

GETTINS STEEL CO
Steel & Aluminum Windows & Steel Bldgs
235 Bayshore Bl S F ..... VAlencia 6-3026
S L O SUPPLY CO
101 Higuera ..... Sn Luis Obspo 351
(See Advertisement This Page)

Windows–Wooden

Fleming D S Lumber Co
Made To Order
13th & Atlantic Grover City .. ArroyoGrnde 2729

Wineries

Martinelli A Winery
Oak Ridge Rd ..... Templeton 2974
Pesenti Winery ..... Templtn 2791
Rotta Winery ..... Templtn 2991

Wines–Retail

Martinelli A Winery Oak Ridge Rd .. Templeton 2974
WALDORF CAFE 975 Osos ..... SnLuisObspo 1002
Westway Market
447 Higuera ..... Sn Luis Obspo 491-W

Wines–Whsle

Glaser Bros 735 Marsh ..... **Sn Luis Obspo 1600**
Martinelli A Winery
Oak Ridge Rd ..... Templeton 2974
Pesenti Winery ..... Templeton 2791
PETRI WINES–
DUNLAP RAY E S Highway SnLuisObspo 1934-W
FORTINI LOUIS C S Highway ..... PsoRobls 842

Women's Accessories–Retail

Minelle's Lingerie
1117 Chorro ..... **Sn Luis Obspo 1448-W**
Rileys 749 Higuera ..... SnLuisObspo 36

VOGUE THE
Smart Wear for Women
Millinery – Hosiery – Lingerie
Corsetry – Handbags
Complete Selection – Latest Styles
1233 Park ..... PasoRobles 70

Advertise here—it pays.

S. L. O. SUPPLY CO.

STEEL
&
ALUMINUM
WINDOWS
SAN LUIS OBISPO 351
101 HIGUERA

Women's Wearing Apparel–Retail

ANITA SHOPS 758 Higuera ..... SnLuisObspo 2794
Bay Smart Shop 585-5th ..... MorroBay 2811
CHRISTINE'S 869 Higuera ..... SnLuisObspo 504
Eddy's Apparel 1214 Park ..... PsoRobls 74

GRAND APPAREL THE
LADIES WEAR
MEN'S WEAR
Infants – Tots – Teens
858 Grand Av Grover City . ArroyoGrande 3113

Harding Dorotha M Dress Shop
760 Price Pismo Beach ..... POplr 6-4759
Harkness Hilda 126 Branch ..... Aroyo Grnde 2270
Ida Jay Shop
731 Dolliver Av Pismo Beach ..... POplr 6-2083
Kipper's 853 Higuera ..... SnLuisObspo 207

LACTERMAN'S
Where You Will Find Nationally Advertised
COATS - SUITS - DRESSES
FURS & ACCESSORIES
POPULAR PRICES
"Where Fit Is Always Guaranteed"
728 Higuera ..... Sn Luis Obspo 1285

MARGARET McNEIL'S STYLE SHOP
856 Higuera ..... SnLuisObspo 1054
(See Advertisement This Page)
Mary's Dress Shop
260 Pomeroy Av Pismo Beach ..... POplr 6-2409
MODE-O-DAY 731-12th ..... PsoRobls 1256-J
Mode-O-Day Shop
720 Higuera ..... SnLuisObispo 1655-M
PASO ROBLES MERCANTILE CO
839-12th ..... PsoRobls 340
Rileys 749 Higuera ..... SnLuisObspo 36
RUMLEY'S DEPT STORE 5th ..... MorroBay 3251
Smart Shoppe 1112 Chorro ..... SnLuisObspo 1099-W
Smith Leonore
1131 Chorro ..... SnLuisObspo 1718
Trend O'Fashion 842 Higuera .... SnLuisObspo 162-J

VOGUE THE
Smart Wear for Women
Millinery – Hosiery – Lingerie
Corsetry – Handbags
Complete Selection – Latest Styles
1233 Park ..... PasoRobles 70

Wendel's Ladies Ready to Wear
1038 Chorro ..... SnLuisObspo 162-W

Wood

Elisarraraas T Encino ..... SMargrita 26-J
Loomis E C & Son
Dry Oak Fireplace & Heater Wood
415 E Branch ..... Aroyo Grnde 5514
Paso Robles Wood Yard
1020 Riverside Av ..... PasoRobles 1141
WEBSTER JACK
Wood That Burns
958 Grand Av ..... Aroyo Grnde 2694

Wrecking–Automobile

See Automobile Wreckers

MERCHANTS and business firms appreciate being told that you found them in the Yellow Pages.

HIGH FASHION APPAREL
• SUITS • COATS • DRESSES
• BLOUSES • MILLINERY
Nationally Advertised Names
SNYDER-KNITS, DOBBS - RUBY
ROSS HATS, STYLECRAFT
MOORDALE - HAROL CREST
SUITS & COATS, IRENE BURY -
KORNHANDLER - DE DE JOHNSON
CHARLES COOPER - MANCINI DRESSES
Call SAN LUIS OBISPO 1054
MARGARET McNEIL'S STYLE SHOP
856 Higuera San Luis Obispo

Lips *close* to the Telephone for best results

Please speak distinctly when you telephone, with lips close to the mouthpiece.

Just as you can't hear when you take your ear inches from the receiver, so others can't hear unless you keep your lips close to the mouthpiece.

Nationally Advertised Articles
can be traced to their
LOCAL DEALERS
by looking up
"WHERE TO BUY IT"
in the YELLOW PAGES

Wrecking Contractors

AMERICAN WRECKING CO
Building Wreckers-Free Estimates
24 California S F.....YUkon 6-1633

Yardage

BECKER'S YARDAGE
FABRIC OF ALL KINDS
Notions – Trimmings
Everything for the Woman Who Sews
SIMPLICITY PATTERNS IN STOCK
SEW & SAVE
741 Higuera .....SanLuisObispo 4315

COMMERCIAL CO THE
FABRIC CENTER
WOOLENS – COTTONS
Rayons – Sheers – Notions – Trimmings
McCALLS & SIMPLICITY PATTERNS
Lingerie Hosiery
303 E Branch.....ArroyoGrande 2421

NORTH PASO ROBLES AUTO TRIM
3647 Oak.....PasoRobles 1516-J

PASO ROBLES MERCANTILE CO
839-12th.....PsoRobls 340
Rileys 749 Higuera.....SnLuisObspo 36
(See Advertisement This Page)

Yarn–Retail

Hawkins Merle Knit & Art Shop
718 Higuera.....Sn Luis Obspo 49
Kramer's 1325 Park.....PsoRobls 385

Rileys
SINCE 1887
DEPARTMENT STORE
WOMEN'S WEAR
• FOUNDATION GARMENTS
• LINGERIE • COSMETICS
• DRESSES • JEWELRY
• HOSIERY • HAND BAGS
"FASHIONS"
by the yard
• COTTONS • SILKS
• CURTAINS • WOOLENS
• RAYONS • LACES
• NYLONS • LINENS
YARDAGE - PATTERNS
CHILDREN'S & INFANTS' WEAR
PHONE
SAN LUIS OBISPO 36
749 HIGUERA

When
NAME
or
ADDRESS
Is Forgotten

Someone has told you of a certain concern or you've read their advertising somewhere.

LOOK IN THE
Classified
TELEPHONE
SECTION

You probably will recognize the name or address when you see it.

To speed service please look up the number first!

Each new issue of the Telephone Directory contains an important percentage of listings that are new or changed.

Many new telephones have been installed.

Many people have changed their places of residence or business.

Please consult the directory first.

Share a party line?

These easy pointers can help you and your party line neighbor enjoy even better telephone service: When you have a series of calls to make, allow a few minutes between them • Replace the receiver properly after calling • If you have a dial telephone, make sure the line is not in use before you dial • Ask the children to be considerate, too. You'll not only be a good telephone neighbor if you do . . . but others will have a better chance to reach you!

Pacific Telephone

The humming Dial Tone is your signal that the telephone equipment at the Central Office is ready to receive your call.

Sometimes in these war-busy days you may pick up the telephone to dial a number and not hear that familiar hum immediately. This probably means you have called when there is no room for your call on the central office equipment just at that moment.

By waiting before starting to dial—until you hear the Dial Tone—you avoid having to start all over.

Everybody's co-operation will enable us to handle thousands more calls every day.

BELL SYSTEM

CALIFORNIA TELEPHONE DIRECTORIES

WHITE PAGES

LOCALITY: San Luis Obispo County, Adelaida, Arroyo Grande, Atascadero, Avila Wharf, Cambria, Camp Roberts, Carrisa Plains, Cayucos, Circle M Ranch, Gorda, Grover City, Hacienda, Halcyon, Kozy Kove Ranch, Los Osos, Lucia Lodge, Morro Bay, Morro Del Mar, Nipomo, Oceano, Pacific Valley, Parkfield, Paso Robles, Pismo Beach, Port San Luis Wharf, Salmon Creek, San Miguel, San Simeon, Santa Margarita, Shandon, Shell Beach,Templeton, U.S. Lighthouse Station, Willow Springs Maintenance Camp

YEAR: December 1953

SAN LUIS OBISPO COUNTY

This section of the directory includes listings of subscribers in the communities shown below.

ADELAIDA (See Paso Robles)
ARROYO GRANDE
ATASCADERO
AVILA WHARF
CAMBRIA
CAMP ROBERTS
CARRISA PLAINS
CAYUCOS
CIRCLE M RANCH
GORDA
GROVER CITY (See Arroyo Grande)
HACIENDA
HALCYON (See Arroyo Grande)
KOZY KOVE RANCH
LOS OSOS
LUCIA LODGE
MORRO BAY
MORRO DEL MAR (See Morro Bay)
NIPOMO
OCEANO (See Arroyo Grande)
PACIFIC VALLEY
PARKFIELD
PASO ROBLES
PISMO BEACH
PORT SAN LUIS WHARF
SALMON CREEK
SAN MIGUEL
SAN SIMEON (See Cambria)
SANTA MARGARITA
SHANDON (See Paso Robles)
SHELL BEACH (See Pismo Beach)
TEMPLETON
U. S. LIGHTHOUSE STATION (See Cambria)
WILLOW SPRINGS MAINTENANCE CAMP

Listings of subscribers in San Luis Obispo, including Avila, Baywood Park and Camp San Luis Obispo, appear in the other white section of this directory.

DECEMBER 1953

ADELAIDA

(For Subscribers see Paso Robles)

ARROYO GRANDE

J. E. Gooding, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pac Telephone & Telegraph Co
Business Office 872MorroSanLuisObispo
Ask "Operator" for.....Business Office
(No Charge for Calls to Business Office)

Payments in person and personal visits

The Pac Telephone & Telegraph Co
117½ E Branch Arroyo Grande

A

A & B Electric 170 Spruce.....2426
A D Ranch Hwy 101.....2579
A & G Pump Serv 1166GrandAv.....5595
Abrams Harry L RockawyGrovrCty.....5523
Abrams Leslie L 1336RomonaGroverCity.....2383
Abrams W M 314 S 8thGroverCity.....2316
Acquistapace Gus r Upper Arroyo Rd.....2044
Adame Lorenzo 8th&TrouvleGroverCity.....3245
Adams R W 267N14thGroverCity.....3036
Adamson W J LosBerrosRd.....2103
Afana B Gabriel 121NHalcyonRd.....3095
Agro-Crop Co HwyNo1.....2540
Agueda Henry 202VallyRd.....5643
Agueda's Shell Service Station Hwy 101.....2905
Alexander G C 268Aldr.....3338
Allen C G 1134Ash.....2138
Allen Geo W r 246 Alder.....2870
Allen Homer Mrs 211Bell.....5941
Allen Kittie NewprtAvGroverCity.....3395
Alley Fred I 1495RomonaGroverCity.....3125
Allison Ralph SnLuisRd.....4440
Altamirano Annie r 4th & Ocean Av Oceano.....2348
Amaral Mary 13th&TrouvleAvGroverCity.....3314
Amer Legion Hall Orchard Av.....4460
Ames Fred J 228N4thGroverCity.....2491
Anderson Elmer 724CornwlAv.....4448
Anderson Jos E Jr 313½TraffcWy.....5725
Anderson Ray r Leedham Ln.....2467
Anderson's Market 13th & Trouville Grover City...2726
Andrews R W r Hwy No 1.....2048
Andrus W C r Hwy 101.....2369
Angel Wm H 151Aldr.....5698
Angello Carl grocer Ocean Av & Front Oceano....5925
Angello Joe 874AtlntcAvGroverCity.....5594
Annecchini Nicholas J 306Cherry.....5684
Antique Shop The 12th&GrandAvGroverCity.....2117
Arballo Gilbert 7th&VistaOceano.....2190
Arbuthnot S M r 1193 Ash.....2256
Arcano A S VistaOceano.....5706
Arcano H 6thOceano.....3237
Arden Ice Cream Distr 116 W Branch.....2994
Arita Geo 317Nelsn.....2411
Armstrong K 514CornwlAv.....3011
Armstrong Thos B 310 SHalcyonRd.....5521
Arnold Lillian Mrs 805NewprtAvGroverCity.....2605
Arroyo Cleaners 127EBranch.....2428
Arroyo Drug Co 130 E Branch.....4461
Arroyo Electric 134 E Branch.....2829
Arroyo Grande Bakery 104 E Branch.....2996
Arroyo Grande City of
City Hall 212 E Branch.....2352
Fire Department 212 E Branch.....2345
Police Department 212 E Branch.....2121
Arroyo Grande Flower Shop 402EBranch.....2834
Arroyo Grande Garbage & Disposal Co Pismo Beach
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask "Operator" for Entrprise 11442
Arroyo Grande Truck Co 201 W Branch.....2828
Arroyo Grande Union Elementary School
526 OrchrdAv.....2603
Arroyo Grande Union High School 587 E Branch..5511
Arroyo Motel 329TraffcWy.....5613
Art Mesquit Complete Home Furnishings
Bridge & Branch.....2116
Art's Grocery Store HwyNo1&PierAvOceano.....9997
Asbury O C 215 Oak.....5680
Ash Albert H r 406 Beech.....2394
Ashley Robt C 238N11thGroverCity.....3462
Asuncion Edna Gene 236N10thGroverCity.....3272
Atkins Hazel WarnrOceano.....5904
Atkinson Motor Parts 133 E Branch.....5928
Atkinson Wm r Saratoga Grover City.....2171
Atwell Henry r Los Berros Rd.....2586
Ausel Jacob 113 Oak.....3349
Austin Royal 135 Short.....5587
Auto Club of So Calif Emergency Road Service
139 Traffic Wy.....2040
If no answer call.....2139
Awalt Wm R 717GrandAv.....3339
Awerdick Louise Mrs WaintHalcyon.....3117
Axtell Frank C Dr r 7th Grover City.....2654
Ayco Emelio 333PasoRoblsOceano.....2439
Azevado John M r Huasna Rd.....2018
Azevedo Anna Mrs 212CrownTer.....2339
Azevedo Fred r 202 Poole.....5544
Azevedo Manuel J 12thGroverCity.....2956

B

B & F Electric Shop 560 S 13thGroverCity....2478
Baggett E R FarrellRdGroverCity....3345
Baggett H V Grover City Devlmnt Co Grand Av Grover City....2820
Banwell H V r Roosevelt Oceano....2848
Bailey J W Constr Co VallyRd....2882
Bailey Myrtle Mrs r 227 Le Point....4490
Bailey Wesley 1156GrandAv....3031
Bair Clarence M r Huasna Rd....2554
Bair L C rl est 1202GrandAv....2934
Bair L C r 1149 Fair Oaks Av....2461
Bair Nettie Mrs r 130 Short....2387
Bakeman Z G Grover City Motor Court 16th&NewportGroverCty....2424
Bakers Store Grand Av....5631
Balderama Freddie FrontOceano....4433
Baldwin Harold E r Oak Park Rd....2524
Ballagh Loren E 1470NewprtAv....2893
Bandy J E r Trouville Grover City....5798
Bank of America 102WBranch....5518
Banning C E FarrellRdGroverCity....2271
Bardin Frank E Pike&ElmHalcyon....2665
Bardin Joyce 551LePoint....3507
Bardin Robt F Hwy101Nipmo....2033
Bardrick Claude R r Halcyon Rd Halcyon....2341
Barellano M A M A B Mkt 401 S 13thGroverCity....5736
Barker Edna W r 331 Mason....2714
Barker Jack R 1348 SaratogaAvGroverCity....2781
Barker Wm HonoluluOceano....5585
Barnes Geo E r Huasna Rd....2505
Barr Wallace I 1246Popir....5919
Bates Edgar L r 202 Whiteley....2845
Batula Tom HwyNo1 Oceano....2883
Baxter J E r 1019 Grand Av....2770
Baxter Lumber & Building Materials 1015 Grand Av....2422
Bayer John W r 112 Oak....5583
Bayona Roque BranchMillRd....2569
Beal Frank M BrightnGroverCity....3372
Beal L A r 13th & Brighton Grover City....4478
Beall Emma 522TrouvilleGroverCity....2476
Beamer Loren 159BriscoRd....5522
Bean Ira 363N13thGroverCity....2708
Beard Geo W 210A TraffcWy....2801
Beatie Geo C 1092GrandAv....2785
Becerra John r 209 W Whiteley....2626
Beck Bros Boat Shop Front Oceano....2983
Beck Carl P 9thOceano....3265
Beck Geo A 1025Mapl....3032
Beck Ralph E HuasnaRd....4450
Beckett L M Mrs 259-13thGrovrCty....2403
Beebe Cecil 311Whiteley....2970
Beecham Thos 312Walnt....5772
Bell Chas E 311 Short....3194
Bell R U r Cherry Ln....2455
Bellando Phyllis Mrs LopezCnyn....2562
Bello H J r 1146 Maple....2773
Bello Kenneth r Los Berros Rd....2537
Belsit Clara r 504 Grand Av....5694
Bennett Gordon 220 Short....4420
Bennett Gordon E C Loomis & Son 415EBranch....5514
Bennett Jerry 309Whitely....5777
Bennett R M grocer 122 Branch....2698
Bennett Ralph r 567 Crown....2163
Bennington A M r Hwy 101....2096
Benton E RockawayGroverCity....3260
Benton W R 347BecktPlGroverCity....3083
Berg Saml W r 437 California Av....2629
Berguia Vic rnch Huasna Rd....2003
Berna Ruth Mrs 1396MentneAvGroverCity....3341
Berning C L 5thOceano....3227
Berning L J ArroyoGrandeAvOceano....2922
Berning Mildred 11th&SeabrghtGroverCity....3168
Berterman E W r County Prk Rd....2067
Bertrem J R paintng 559TraffcWy....3324
Best Fertilizers Co The 582 Newman Dr....2417
Betita Felipe HuasnaRd....2015
Betita Mansueto FarrellRd....2258
Betita P R 810GrandAv....5505
Betita Wm r 616 Bennett Av....2965
Bezona Scott E 214Rena....3264
Biddle John F rnch Musick Rd....2042
Biddle Otto F 8thGrovrCty....2331
Biggs W C 6th&BeachOceano....3298
Billings R K CountyPrkRd....2097
Biscomb Nora Mrs 381N12thGroverCity....3291
Bishop Lawton FountnAvOceano....5666
Bishop R A r 258 Allen....5605
Bizzini H F 1303WGrandAv....2453
Blair A R 901 SeabrghtAvGroverCity....5907
Blake Ethel 129EBranch....3302
Blanchard Robt R well drilng Front Oceano....4472
Blaylock Hugh W 504NewprtGroverCity....3276
Bledsoe C E 1060Ash....3560
Bledsoe Chas C r 1064 Ash....4401
Blinking Owl GrandAvGrovrCty....9975
Bluebird Taxi 927 SaratogaAvGroverCity....5734
Bob & Charlie's Mobil Service 99 Traffic Wy....2429
Bob's Floor Coverings 210TallyHoRd....3122
Bognar's Turkey Ranch LosBerrosRd....3048
Bogue Wm H Hwy101....2550
Bolding E J 1224 SaratogaAvGroverCity....5597
Bolton Amy G 1270Popir....2788
Bolton Marguret TallyHoRd....3256
Bommelman M C 238WoodRl....2858
Bonifacio Z S 1186Ash....3367
Bonjour J W 127Poole....5653
Bonkosky Hermine 147-11thGroverCity....2437
Boone's Poultry Farm 379Aldr....2292
Borelli Joe r Tally Ho Rd....2229
Boren H R U-Save Grocry & Mkt GrandAvGroverCity....9994
Bosch Frank E Mrs r 125 Nelson....2056
Bostwick Catherine Mrs 8thOceano....2495
Boswell Clifford E r 1177 Ash....2731
Boughton Louis r Newport Av Grover City....2710
Bowen David A 207WoodPl....5593
Bowlin Chester V 8thGroverCity....3186
Bowman Ardis 587NewmnDr....3575
Boyce Fred E HuasnaRd....2238
Boyd T F G BriscoTract....3579
Brady Francis R CorbettCanyonRd....3064
Brain C W r 2d & Brighton Grover City....2344
Branch Clyde 210Walnt....3344
Branch School District Branch Dist....2553
Brandt S C r 1075 Maple....5918
Branson J J r 13th Grover Cty....5625
Bray Chuck r Paso Robles Oceano....2823
Brayton E J r 1024 Maple....2618
Brennan Maury HuasnaRd....2649
Brennan Maury autos 330 Traffic Wy....5628
Bretan Pedro B r 323 Bell....5603
Brians Opal Mrs 574AtlntcAvGroverCity....2477
Bright Spot pool 1092 Grand Av Grover Cty....5618
Brimhall Ethel M r 1279 Poplar....2317
Brisco L A Hwy101....2688
Brisco Mill & Lumber Yard Hwy101....2278
Brisco Service Station 147 Bridge....2052
Brooks R NipomoOceano....3319
Brooner Chas r 325 Valley Rd....2939
Brown Albert M r Tally Ho Rd....5573
Brown Antonio r Corbett Canyon....2017
Brown Douglas H Rev 11th&SaratogaGroverCity....5543
Brown Ethel Mrs 455LongbranchGroverCity....3361
Brown Everett Huasna....2092
Brown Fred r Pike....2890
Brown Harry W r Myrtle....2920
Brown Norman R 327Walnt....5793
Brown P A El Rancho Grande Motel 1248GrandAv....5749
Brown-Silva W E r Oak Park Canyon No 1....2590
Brown Wm HuasnaRd....2548
Brownlee Herbert F r 1020 Grand Av....2305
Brumbaugh Chas C r 308 Traffic Wy....4426
Brumfield Carl VerdeCanyn....2409
Bryant Harry C r 403 S 18th Grover City....5520
Buchanan Jack G 450Beech....5774
Buckner June 13th&BrightnAvGroverCity....3273
Bucton M HuasnaRd....3363
Buhayang Honorio r Hwy No 1....2203
Bullock S W 351N3dGroverCity....5932
Burdick L A 610LePoint....2923
Burgan Minnie M r 302 Mason....2947
Burgan Olive I Mrs r 318 Mason....2933
Burgan Roy 603NewmanDr....5759
Burington W N 115Neisn....3239
Burnett Amy 190 SAlpne....2963
Burnett Bearl Mrs 235WoodPl....4424
Burr Alpha OakParkCanyonNo2....3024

Burr Wm OakParkCanyonNo2....3024
Burrier Carl FarrellRd....3183
Burt Geo A r 414 Orchard Av....5627
Buss Don Mesa....3028
Buss Eden r 12th & Ritchie Rd Grover City....2736
Buss Ernest Mesa....3044
Buss Harry E r 20th....5906
Buss Newell 133NHalcyonRd....3504
Buzz Barber & Beauty Shop 108 Branch....2282
Byrne Emilie B Mrs r Temple Rd Halcyon....2771

C

Cabrera Manuel A r 715 Bennett Av....5589
Caier Albert r 10th & Atlantic Grover City....5903
Cain Geo E 547 Ide....3193
Caldon H G r Huasna Rd....5797
Calif State of Pismo Beach State Park Oceano....2684
Callaway S R LsBerrosCnyn....2028
Calvero C Q Oceano....3585
Camara Joe R r 8th Grover City....2798
Camp Talaki Santa Maria Campfire Council LopezCanyon....2030
Campbell Herman HuasnaRd....3046
Campbell L W Dr LopezCanyn....5510
Campbell Marguerite Mrs 5thGroverCty....2766
Campodonico Edw H r Los Berros Canyon....2509
Canby's Plumbing Heating & Appliances 1185 Grand Av....2997
Cannady B H NipomoOceano....3266
Cannady Willard 771MentneAvGroverCity....5796
Capérton Earl TrouvilleGroverCity....5795
Cardoza Don contr Wilmar & 10th....2902
Carlberg Constr Service STempl&WalntHalcyon....2153
Carlson Carl F pistrer 529 Crown....5509
Carmichael Jack J Wstrn Packng Co 433 SHalcyonRd....5760
Carnate Velma MentneGroverCity....3278
Carolan Thos P 1661 SaratogaAvGroverCity....3343
Carpenter DeWayne 943DodsnWy....2414
Carpenter Lyle F r 1147 Grand Av....2878
Carpentier Armand HwyNo1....4467
Carranza D r 538 Le Point....2927
Carroll Jack D 202A VallyRd....2727
Cartwright Annie L r Los Berros Rd....2077
Casey W L r Ocean & 6th Oceano....5708
Castanares G D RailrdOceano....3204
Casteel Mae Mrs r 367 Alder....2312
Cattoir Albert C r 209 Mason....5946
Cattoir John r Verde Canyon....5720
Cattoir's Shell Service 401TraffcWy....2336
Cecchetti Geo r Upper Arroyo Rd....2592
Cecchetti Geraldine UpprArroyoRd....2593
Cecchetti S r Upper Arroyo Rd....2593
Chandler Gordon K 134LePoint....2751
Chapman Victor G PikeGroverCity....2365
Chase Harold S r Dune Lake....2187
Chaves M J r Corbett Canyon Rd....2719
Cheney Chas D r Atlantic Grover Cty....5503
Cheng Lee Kennels 181TallyHoRd....2872
Childers Evan r 1212 Fair Oaks Av....5948
Chris' Beauty Shop 1394GrandAv....5675
Christianson Chevrolet 303TraffcWy....4466
Christianson Donald 876 Olive....5659
Christner Lola Mrs r 1139 Ash....2668
Christopher Edw H Pike&HalcyonRd....2748
Chuck Don M 1319GrandAvGroverCity....3303
Chuck Mike 248-13thGroverCity....4432
Churchward Peter r Dune Lake....4435
Cirby John A 1002MentneGroverCty....2184
Clark Alice M 1255GrandAv....5648
Clark C H 1095GrandAv....3229
Clark Chas R r Carpenter Canyon Rd....2007
Clark F R r 13th Grover City....2449
Clark Fred W r Myrtle....2216
Clark Mary 305Aldr....3090
Clark's Feed & Seed 135TraffcWy....2577
Cleaver Robt G 833ManhattnGroverCity....2195
Clingman Donald W r 1175 Maple....2393
Close A A poltry Grand Av & 14th Grover City....2837
Close's Chevron Stn 111NHalcyonRd....2291
Coale Ellis r 202 Allen....5668
Coast Chinchilla Ranch 1395MentneAvGroverCity....3293
Coats W R elec 145 Bridge....2287
Cockshott Maurice C r 225 Whiteley....2924
Coday Sherman 13th&LongbranchGroverCity....2792
Coelho Al HuasnaRd....2071
Collett J M r 1153 Ash....2328
Collett Wm 270Walnt....3173
Collett's Mobilgas Service 1300GrandAvGroverCity....2744
Colli Jim UpperArroyoRd....3025
Collier Chester r 8th & Mentone Grover City....2616
Collum E J r 1161 Ash....2921
Collum Marie E 1008Mapl....2752
Colvin Earl 716GrandAv....3235
Commercial Co The 303 E Branch....2421
Conard W O 750RoblesRd....2416
Conklin Wm OceanOceano....5617
Conn Margaret T 676N12thGroverCity....5943
Conrad B Dixon Jr r 403 Beech....2165
Conrad Marguerite C Mrs 319TraffcWy....2918
Conrow A L HuasnaRd....2098
Conrow C L r Corralitos Canyon....2019
Conrow M W r Valley Rd....5747
Conrow Wm R L r 338 Walnut....2655
Cooper Annie 331Masn....2714
Cook Chas J r 418 Beech....2189
Cook Don gar TallyHoRd....2575
Residence TallyHoRd....2570
Cook Eva Bell 1382AtlntcGrovrCty....2806
Cookson H N Dr phy & sur 154 Traffic Wy....2114
Residence 1030 Ash....5707
Cool Kathryn M 173 S Pine....5917
Copleman John 316Walnt....3350
Cordova Luis WarnrOceano....3306
Corella Joe r 230 W Branch....2397
Corey F J Hap r Ocean Av Oceano....5577
Correia Frank R CorbettCanyonRd....2517
Costa Alfred r Traffic Wy....2463
Costa Joe S 6thGroverCity....3187
Costa John D SnLuisRd....3050
Cottle Leo r 548 Ide....4417
Courtland Claire muscl instrctr Halcyon....5924
Courtright F W rl est 727 Grand Av....2284
Couse J C VallyRd....5724
Covert Gail rl est 562 Crown....2995
Cox H E Mrs r 610 Le Point....2923
Cox H M 6th&RockawyAvGroverCity....3157
Cozy Corner Auto Service 554TrafficWy....2836
Cozy Corner Motel 554 Traffic Wy....2119
Crabtree J H r 1st & Atlantic Grover Cty....5690
Craft Elizabeth Mrs 308LePoint....3267
Craghill M E 126Alln....3572
Crofts Victor D 1431 SierraDr....5683
Crombie Elizabeth 313 S 4thGroverCity....3127
Crozier Geo H r Pike Rd Oceano....5902
Crunk W J 222CherryAv....2059
Cunha M S Co Oceano....2755
Cunningham A B r Oak Park Canyon No 1....2034
Cunningham E B r 4th Grover Cty....2105
Curten E J r Grand Av Grover City....2497
Cyr Margie A Mrs Halcyon....4445

D

Dalbey Regina Mrs r 511 Cornwall....2895
Dalessi Edw r 10th & Wilmar Oceano....2347
Dalessi Elden 4th Oceano....2243
Dana G S r 318 Allen....2611
Dana R F r 118 Allen....4405
Daniels I D 228TallyHoRd....2663
Daquilanea Benny BrightnGrovrCty....2667
Darling Allan 238WBranch....3005
Davey Tree Surgery Co 118Alpne....2255
David Andrew 165Aldr....2563
David Andrew atty 105 Short....2692
Davis Harry E r Front & Wilmar Av Oceano....2379
Davis S W r 1159 Maple....4408
Davis Walter L 11th&BadnGroverCity....2967
Deal D T 113VallyRd....2161
Deal Donovan T pub acct 134EBranch....3311
Dean Geo G PikeRd....5541
Deering Jesse J 1466 SaratogaAvGroverCity....2297
Deering L D 832 S 7thGroverCity....3052
Deffebach E T 386Walnt....3218
De Ford Earl R crop dusting Brisco Tract....5588

De Leon G r Huasna Rd....2627
De Lozier J W r Newport Grover City....2307
Denison Dana 332N13thGroverCity....3107
Denison S W FairOksAv....5578
Denison's 101EBranch....2355
de Ocampo Leon fruit & veg Brisco Rd....9979
Depew Albert 6thOceano....2815
DeVera D C 8thOceano....4403
Devereaux Claude R r 203 N Alpine....2360
Dickens W D r 716 Bennett Av....2267
Dickinson W R Mrs DuneLake....2187
Diedrichsen H C Best Fertilizers Co The 582 Newman Dr....2417
Dishman A L r 124 N Mason....5576
Dishman Gary r 228 Wood Pl....5639
Ditmas C H Mrs r Musick Rd....2534
Ditmore Jack 224½HalcyonRd....2343
Dixson Gordon F r Newsom Rd....2623
Dobell Chas E r 418 Orchard Av....2236
Doherty Eddyth 1171Ash....2193
Dohi Hugh S r 302 Valley Rd....2929
Domingo S r Huasna Rd....2320
Donahue Jane Mrs 551LePoint....3507
Donati L C r 180 Walnut....2854
Doss Eileen r 155 Pine....2451
Doty Raymond A HwyNo1....3021
Douglas Jack Mrs 543EBranch....3261
Dowell Jas r 242 Garden....2386
Dowell Lee C r Branch Mill Rd....2093
Dowell W H Mrs r Valley Rd....5732
Dower Pearl Mrs r 3d & Beach Oceano....2877
Drace A M Mrs 6thGroverCity....3283
Drake Walter 4th&HoldnOceano....4494
Dubin Paul 300Alln....3211
Dudley John r Los Berros Rd....2588
Duggins B E 867GrandAvGroverCity....5504
Duggins Benj E r 227 Wood Pl....4418
Duncan Alick 419CalifAv....2176
Dunes The Grand Av Grover City....2754
Dunham J C Sr 1527BrightnGroverCity....3154
Dunham J R 1156Ash....2139
Dunlop Wm 105Poole....3383
Dunnagan Jeff C 1145BrightnAvGroverCity....3158
Duque Fleeta O 856MentneGroverCity....3224
Dyer W S 650RomonaGroverCity....3203
Dykes J L r 1479 Newport Grover City....2314

E

Edgeworth Robt 1343RamonaAvGroverCity....3505
Edmands E Y r Le Point....2228
Edmands Lula Mrs LeedhamLn....5944
Edmands Walter L HuasnaRd....3390
Edmunson J E r 3d & Ocean Oceano....2952
Edmunson M E Rev r Atlantic Grover Cty....4451
Ed's Linoleum Service CarpntrCanyn....2107
Efird Roy F BrightnGroverCity....5789
Egan T F r Verde Canyon....5728
Elder C E r 1045 W Maple....4410
Elder Will 6thOceano....2733
Eldridge Oscar r 220 Traffic Wy....5553
Ellis B A CountyPrkRd....2087
Ellis G E r 1158 Ash....2483
Elliston Chester 3dOceano....3332
El Rancho Grande Motel 1248GrandAv....5749
Elvin John H Dr Hwy101....2604
Elzer Robt A BriscoTract....2817
Emerson J C Mrs r 132 Short....4407
English Lillie Mrs r 521 Le Point....2464
Enos Agnes Mrs 307LePoint....5646
Ensign G S r 11th & Long Branch Grover City....2315
Epp Cecil L r 120 High....2874
Erlewine R C r Hwy 101....2452
Essig Albert L r Corbett Canyon....5735
Estes E E FarrellRd....2375
Evans David J 312Elm....3309
Evans Gene 1055Ash....2487
Evans Shirley r 552 Le Point....2217
Evenson C F 1086NewprtAvGroverCity....3119
Ewing B E 18th&SaratogaAvGroverCity....3103
Ewing Robt B r Hillcrest Dr....5584
Ewing's Chevron Service 155TraffcWy....5620
Ezzell H E HwyNo1Halcyon....3393

F

Fair Oaks Court 1111GrandAv....5719
Fair Oaks Grocery 102 N Halcyon Rd....2118
Fair-Oaks Milk Plant 1023GrandAv....5557
Fair Oaks Sundries 900GrandAv....2760
Fair Oaks Supply 995GrandAv....2697
Fair Oaks Theatre 1007 Grand Av....2364
Fall J W 1478NewprtGroverCity....2182
Fancher Robt W 717CornwlAv....3295
Farm & Home Supply 206 S Alpine....5635
Farmer's Insurance Group 960GrandAv....2769
Farney Thos N 4thOceano....3001
Farris Jess Mrs 171Alpne....2209
Ferguson Inez 8th&RitchieRdGroverCity....2337
Ferguson Lottie W Mrs r Walnut Halcyon....2896
Fermin Ted r Los Berros Rd....2551
Fernamberg F L r Upper Arroyo Rd....2533
Fernamburg Mary r 302 Short....2910
Fernandez Louis P 251 SHalcyonRd....2472
Ferrari Henry 310HalcyonRd....5614
Ferrari L J r 1013 Sierra....5508
Fershtand Ben r Los Berros Rd....2013
Fesler Richard A r 1086 Ash....2179
Fiant Lee r 126 Nelson....5935
Figueiredo John 112BriscoRd....3192
Fiji S E 6th&NipomoOceano....3226
Filer Theo W r 307 Whiteley....2601
Filer W A rltr 930GrandAv....4491
Filer W A rltr 214 Traffic Wy....2362
Filer W A r 1186 Maple....2130
Fink F C r 546 Ide....2793
Finucane Geo F 139WBranch....2835
Fish C C 407TraffcWy....3153
Fish G C Steve 124Alln....2167
Fisher Tom LsBerrosCnyn....3040
Fissori E r 210 S Alder....2239
Fleming D S Lumber Co 13th&AtlntcGroverCity....2729
Flynn G R r 112 S Garden....2930
Foerster Margaret Mrs 1167BadnGroverCity....3145
Folkerts H M r 1155 Grand Av....2716
Folkrod Geo W r Lopez Canyon....2363
Ford C J r Los Berros Canyon....2587
Ford Melvin Mrs 251Elm....2448
Ford Shelby P r Paso Robles & 2d Oceano....5601
Forgostein Harold r N Temple Halcyon....2822
Forrester Geo r Verde Canyon....5748
Forsyth Helen Mrs UpperArroyoGrande....2094
Fort J L Mrs 7th&SeabrghtGroverCity....3102
Foster Harry E r 8th & Atlantic Grover City....5681
Foster Mary Mrs AtlntcGrovrCty....2471
Foster Norman E Mrs r Saratoga Grover Cty....2259
Foster Ronald L 451Beech....5670
Foth Fred 7thGrovrCty....5611
Fouch E L Mrs r Upper Arroyo Rd....2510
Fowler Louis F CorbtCanynRd....3061
Fox Richard K 280Elm....3583
Frank W C 1464BrightnGroverCity....3175
Franklin Fred ArroyoGrandeAvOceano....3033
Franklin H J r Arroyo Grande Av Oceano....2173
Fraser Eugene L 518CornwlAv....2657
Frazier Jas B r 429 California Av....5672
Freda's Beauty Shop 117EBranch....5679
Fred's Taxi GrandAvGroverCity....2761
Freeman Ed 1360RomonaAvGroverCity....3304
Fretwell C E r Valley Rd....5739
Freymoyer C D r Oak Park•Av....2313
Friedman Jack P 157NHalcyonRd....3570
Froehlich Carl 126 SAlpne....3190
Frost I A 370 SHalcyonRd....2993
Fry Construction 9th&RockawyGroverCity....2198
Frye C F OakParkCanyonNo1....3022
Frye Jas R r 333 Alder....2735
Fuchiwaki Ben r 1185 Ash....2310
Fuchiwaki Hilo 502ECherry....2388
Fukuhara T r Halcyon Rd....2630
Fuller J E plmbr 1176RomonaGroverCity....2431
Fulton Michael CyprsHalcyon....2125

G

Gain Frank E r 540 Branch....2951
Galbraith C A r 10th & Wilmar Oceano....2205
Galbreath O W r Huasna Rd....2022
Gamble Wilbur D McCarthyOceano....3209

Gardner Don 18th&SaratogaAvGroverCity....2446
Garner S M 781 SaratogaAvGroverCity....3128
Garrison C R Mrs 9thGroverCity....2721
Gassenberger Geo F r 305 Short....4434
Gateley Lynea RN 944BrightnGroverCity....2856
Gates Russell 138 SMason....5773
Gatlin Shell Service Station Paso Robles & Front Oceano....5780
Gearing Guy W r 525 Le Point....2456
Gearing Melvin 424Beech....3271
General Box Distrs Railroad Oceano....5623
Gerber Rudolph W Dr r Paso Robles Oceano....2308
Gibboney D L HillcrstDr....2859
Gibson C A r Upper Arroyo Rd....2522
Gibson Jos r 531 Branch....2916
Gilden Chas C 8th&PikeOceano....3177
Glenn Arthur E LosBerrosCanyn....2528
Glenn F M NiceAvGroverCity....3106
Godfrey Minnie H r Front Oceano....2396
Goggans Lorna Mae r 1155 Grand Av....2716
Golden State Packing Corp 4th&ManhattnGrovrCty....2903
Gomber Gertrude Mrs r 126 Short....2322
Gordon E W 157N4thGroverCity....2602
Goss Body Shop 154WBranch....2690
Goss Jacob J TraffcWy....2907
Gough M D 522 S 16thGroverCity....3086
Goulart L E 509ArroyoAv....3248
Gracia Orvill CienagaRd....3053
Gracia Tony r Huasna Rd....2023
Grady C S Mrs r 16th & Brighton....4414
Graham David Rev 1194Mapl....2958
Graham Ruth M Mrs r 212 Short....4496
Grainger Arthur Grover City Htchry 213 S 16thGroverCity....2358
Grand Apparel The 858GrandAvGroverCity....3113
Grand Furniture Shop 1350 Grand Av....5792
Gray Ida R RoosevltDr....3356
Gray W G 225Walnt....3037
Green Clyde 11th&SeabrghtGroverCity....3294
Gregory Jennie E 697 SaratogaGroverCity....2889
Gregory R E FrontOceano....2780
Gregory Robt Mrs LongbranchGroverCity....2100
Grell Gudrun Mrs r 1st Oceano....4447
Greyhound Bus Depot 110 Branch....2289
Grieb C A r Halcyon Rd....5654
Grieb Conrad r Los Berros Rd....2082
Grieb Fred A r 303 Halcyon Rd....2786
Grieb Geo r 351 Halcyon Rd....2224
Grieb Stanley 303HalcyonRd....5750
Grizzle A W Mrs r 229 Short....2945
Grosshauser Henry 203WoodPl....2914
Grover City Cleaners 874GrandAvGroverCity....5586
Grover City County Water District 823 Grand Av....2356
Grover City Development Co Grand Av Grover City....2820
Grover City Feed Store 10th & Grand Av Grover City....2361
Grover City Fire District 867RomonaGroverCity....2145
Grover City Furniture 1055 Grand Av Grover City....2274
Grover City Hardware 1036GrandAvGroverCity....2931
Grover City Hatchery 213 S 16thGroverCity....2358
Grover City Junk & Auto Wrecking Yard 13th&FarrellRdGroverCity....2991
Grover City Market 850GrandAvGroverCity....3322
Grover City Motor Court 367N16thGroverCity....2424
Grover City Pharmacy 9th&GrandAvGroverCity....2457
Grover Gardens Flower Shop 12th&GrandAvGroverCity....2117
Gruenstein A H r 116 Nevada....2482
Gruwell J A 13th&FarrellRd....5526
Guion Pete S r 721 Cornwall....2606
Guiton Harold E rl est OceanoBeach....2717
Gularte Clara Mrs CorbettCanyon....5591
Gularte Rudolph r Musick Rd....2088
Gularte Tony R r Corbett Canyon....2501
Gullickson Donald r 548 Allen....2643
Gupton W E r 1185 Fair Oaks Av....2749
Gwin's Grocery GrandAv....2415

H

Haase Chester 2dGroverCity....3330
Haase Francis 5thOceano....3191
Haddox Paul M VallyRd....5742
Hageman Chas E 218TallyHoRd....2465
Hager Walter H 1180Ash....3392
Haggard Ivy Lee 324N12thGroverCity....3137
Haggard L E 265 Spruce....5530
Haigler Allen 246 S 4thGroverCity....4475
Halcyon Store W Temple Halcyon....2432
Hale Emmett E McCarthyOceano....3378
Haliburton E M 412Aldr....3571
Hall Chester V TallyHoRd....4413
Hall Geo E 301 SMasn....3225
Hall Rose Mrs 16th&RomonaGroverCity....2664
Halter Lloyd R 14th&SeabrghtGroverCity....5930
Hamada Miles FrontOceano....3042
Hand Frank L 154Aldr....5525
Haney Paul UpprArroyoRd....2573
Hanneman Abe L 441 SaratogaGroverCity....2651
Hansen Electric Shop 113 Poole....2122
Hansen R E 7th&TrouvilleGroverCity....3030
Hardie John D 542 STraffcWy....3255
Harding Irene B SnLuisRd....2400
Hardman Floyd HwyNo1 Oceano....2405
Hargadon W J 418GrandAv....5507
Harkness Hilda dresses 126Branch....2270
Harkness V D r Tally Ho Rd....2700
Harlan Addie 920LongbranchGroverCity....3277
Harloe Margaret r 417 Traffic Wy....5642
Harlow Wanda Mrs 357N14thGroverCity....4482
Harris C Maybelle HuasnaRd....4481
Hart G P r 304 S Mason....4483
Hart Guy C contr 14th & Grand Av Grover City....2908
Hart H D Mrs r Nevada....2285
Hart Harry 402EBranch....2834
Hart M r Nevada....2285
Hartwig Marvin K r 1125 Grand Av....2318
Haskill J H r Oak Park....2508
Hassard W G fruits & veg 10th....5901
Hatley L G 1445BrightnAvGroverCity....3352
Hatley Ralph 357N4thGroverCity....3228
Hawk Aubrey r 425 California Av....2740
Hawk B I Mrs 703BennettAv....2880
Hawkins Marion W r 321 Short....5602
Hawkins P G r 512 Ide....5933
Hawkins Reg 765 SaratogaAvGroverCity....3185
Hayashi Haruo prodc Cienaga Dist....2595
Hayes John r Valley Rd....5744
Hazzard E M 1005NewprtAvGroverCity....2746
Head Jas H contr 219 Alpine....2901
Heard J W Jr r Oceano....2248
Hearn Paul 266WBranch....3335
Hearn's Market 201 Branch....5549
Heidker C N optmtrst 309Cherry....2423
Heinsohn Norman L 8thOceano....2745
Helzer L R r 13th Grover City....2617
Henderson L W 1059FairOaksAv....2196
Henderson Merle fences HwyNo1....2906
Henderson Oren F r 200 S Halcyon....2488
Hendricks M D 139LeedhamLn....2679
Hendrix Geo E r 16th & Atlantic Grover City....2865
Hendrix's Cafe 112EBranch....9989
Henry F D r Newsom Springs Rd....2204
Hensley Glenn T r 5th & Garden Oceano....4431
Hensley Russell r No 1 Hwy Oceano....2673
Henthorn H U 531MentneGroverCity....5555
Herald Recorder 309 E Branch....2826
Herbert Evelyn E TallyHoRd....4411
Hernandez M r 123 W Branch....2401
Herzer Jas C 113NAlpne....3062
Hess Geo 130Whiteley....4427
Higley E D Mrs 750NiceAvGroverCity....2709
Hill A E r 624 Cornwall....5936
Hill Guy 284-9thGroverCity....5691
Hillcrest Farm Hwy 101....2058
Hill's Home Appliances 1009GrandAv....4463
Hilltop Cafe Hwy 101....4465
Hilts W W Dr chirprctr 230N9thGroverCity....3114
Hinshaw Alta A 111Nelsn....2811
Hixon G C 139Alpne....3368
Hiyama Y 594 S 16thGroverCity....3149

Hoelzgen Wm r Corbett Canyon 2008
Hoff Russell B CyprsHalcyon 2988
Hoge W C r Upper Arroyo 2535
Hoge Wm C Hwy101 2160
Hoke Geo CarpntrCanyon 2544
Holborn Chas Mrs r 315 Traffic Wy 2407
Holden Lettie B HwyNo 1 2276
Hollibaugh Roy OceanOceano 2600
Hollon J W plmbr 508 S 18th Grover Cty 2264
Holmes Floyd G r 405 Huebner 5556
Holmes LeRoy UpperArroyoRd 2728
Holmes Stanley G LosBerrosRd 3058
Holton Allen W r 425 Beech 2141
Hooper R W CarpntrCnyn 5721
Hoover Dorothea Tyler r 117 Poole 2795
Hopkins Clair A r 413 California Av 5575
Hopkins Ralph r 418 California Av 2868
Houchin C E
Ranch No 1 Upper Arroyo 2001
Ranch No 2 Huasna 2080
Ranch No 3 Huasna 2075
Ranch No 4 Upper Arroyo 2073
Hourihan Emmett 177Pine 2926
Housouer C W serv stn Grand Av Grover City 4464
Howard & Bates 109 Branch 2758
Howard H r 146 Traffic Wy 2620
Howard Wilford 1338NewprtAvGroverCity 3300
Howell E D Mrs 9thOceano 2219
Howell M A r 963 Dodson Wy 2441
Howland G H r Farrell Rd Grover City 2221
Hoyal Jas G VerdeCanyon 5733
Huasna School Huasna 2047
Hub The 125EBranch 5787
Hubbard Wm J 192N7thGroverCity 3287
Hubble C A PasoRoblsOceano 2978
Huber Alfon J LsBerrosCnynRd 3049
Huebner A r 307 Valley Rd 5916
Hughes Ira M r 9th & Atlantic Grover City 2475
Hughes Robt M 847MentneAvGroverCity 3098
Hummel Jas r Le Point & Mason 2323
Hunter Clarence O 489WilmarOceano 2113
Hunter's Trucking HoldnOceano 2980
Hurlburt Clara M 352-3dGroverCity 2824
Hurley Chas 1195A GrandAv 2718
Huss Harvey r 268 Tally Ho Rd 2794
Hussey M F Wilmr&8thOceano 4485
Hyde Joe N 717BennettAv 5598

I

I O O F Hall 128 Bridge 2656
Ibey Bartolome O 13th&Pike 2968
Idler W C 708BennettAv 2542
Ikeda Brothers fruit & vegetbls CienagaDist 2526
Ikeda Kazuo 450Aldr 3219
Ilenstine Alice 111 SMasn 2631
Irey Wallace 1015CyprsLn 2489
Isham S N 1485HillcrstDr 3240

J

Jacinto Ante 262N11thGroverCity 3230
Jackson C J 134 SMasn 2941
Jacobs Ben R Col 1136GrandAv 2326
James Louis 10thOceano 3259
Jarrell C E 537 OrchrdAv 2723
Jatta Ethel r 201 Nelson 2232
Jatta Stella r 13th Grover City 2703
Javier I P 654RockawyAvGroverCity 3357
Jenkins J H 890NiceAvGroverCity 2493
Jenkins Walter L 5thGrovrCty 5665
Jennings Walter 508Alln 2286
Jessee L H r Park Rd 2546
Jessee Wallace B 430ArroyoAv 5900
Jessup R W r Huasna Rd 2527
Jimmy's Quality Meats GrandAvGroverCity 9994
Johanknecht Geo P r 1118 Grand Av 2636
Johnson A D Hwy101 3316
Johnson A V TallyHoRd 3282
Johnson D L CorralitosCnyn 2079
Johnson Ella r Trouville Grover City 5538
Johnson G Warren r 426 California Av 4442
Johnson Grump W W A & G Pump Serv
1166GrandAv 5595
Johnson J LeRoy 174Elm 3007
Johnson J W 10thGroverCity 2644
Johnson Jas C r Grand Av & Brisco Rd 2185
Johnson Jas L 904RockawyAvGroverCity 3281
Johnson John B r 380 Alder 2942
Johnson Melvin HwyNo1 2057
Johnson Robt F FarrellRd 3333
Johnson W W Grump HuasnaRd 3026
Johnston H E 986GrandAvGroverCity 2765
Jones Daphne 791RomonaAvGroverCity 3136
Jones David G ManhattnGroverCity 2959
Jones Fred W r 214 Whiteley 2632
Jones L E 832LongbranchAvGroverCity 2701
Jones Ralph 977RockawyGroverCity 5716
Jones Sidney L Hwy101 5755
Jones T M r 1st & Pier Av Oceano 2366
Jordan M B 220D Aldr 2168
Julio Moises C 975 SeabrghtAvGroverCity 5756

K

Kadlovek Jas r Oak Park Av 5746
Kahn Z J 323 SMasn 3377
Kaiser Howard C Mrs Mesa 3072
Kanst John L GrovrCity 5757
Kastl L P 1070GrandAv 3141
Kawaga Shoichi 816MentneAvGroverCity 3004
Kawaguchi S r Upper Arroyo Rd 2584
Kawaoka Kingo r Newsom Rd 2450
Keane Harry r Lopez Canyon 2555
Keck Daryl Wayne 383Walnt 5692
Keelor Mercy Pearl 615N5thGroverCity 4455
Keen Fay R rl est 1254Popir 2707
Keiffer Olive 1395NewprtAvGroverCity 3379
Keller Frances Mrs r 563 Le Point 2377
Kelsey Frank L HwyNo1 2571
Kemp's Mobilgas Serv Stn BeachOceano 2197
Ken-Mar Gardens HalcyonRdHalcyon 5537
Kern Alex Mrs 4th&AtlntcGrovrCty 2218
Kerr J C 407Alln 5582
Kershner Frederick L PasoRoblsOceano 3576
Ketchum E R Los Berros Canyon 2009
Ketchum Mae C r 102 Traffic Wy 5934
Kidner John 1232LongbranchGroverCity 2283
Kiefer Edw HuasnaRd 3054
Kiehnhoff A L 1176 SaratogaGroverCity 3364
Kiger Hope O 438Beech 3241
Kiger Irvin J 433Beech 2300
Kilmer W J 327Masn 2989
Kimberling T J NiceGroverCity 3318
King of Clubs 483GrandAvGroverCity 2919
King Henry A 625TraffcWy 2742
King J N r Beach Oceano 2306
Kinkade Henry C 318N6thGrovrCty 2706
Kirkpatrick F J 106Branch 2759
Kirkpatrick R F CorralitosCnyn 2076
Kirk's Spirits & Sports Shop 106Branch 2759
Kisling Henry 435Beech 2180
Kisling Roy 435Beech 2180
Kitasako Ken HalcyonRd 5714
Kitchel Nellie D 10th&GrandAvGroverCity 5938
Kitchel Ralph r 246 Garden 2223
Kitchens E M r Ritchie Rd Grover City 2622
Knight Billy D 717½GrandAv 2674
Knopp Rufus r Tally Ho Rd 2156
Kobara C 1404TrouvleAvGroverCity 2253
Kobara Ken CienagaDist 2594
Kobara Taro 14th&TrouvleAvGroverCity 2253
Kraatz Lowell 805GrandAv 3206
Krause A H 634ManhattnGroverCity 2640
Kreps Roy F r 1105 Grand Av 5710
Krovious Henry L RoblesRd 2367
Kuskowski Edw 1160Mapl 3561
Kyte Lestra Mrs r 313 Allen 2864

L

Lackey Wm r San Luis Rd 5701
Lamb Mitchell 192N11thGroverCity 3506
Lambert B r 114 Nelson 2797
Lambert Clement B 317VallyRd 2106
Lambeth R L r 545 Le Point 2713
Lange Anna Mrs r 1158 Ash 2483
Langenbeck Buzz r 128 Mason 2775
Larson A V HuasnaRd 3063
Larson Leslie H r Ocean Oceano 5535
Latham Dale 334AtlntcGroverCity 2652
Latham E A 250AtlntcGroverCity 5527

Latham Eunice R 118½High 3358
Latham H L VerdeCanyon 3010
Latham L B 1262NewprtGroverCity 5596
LaTourette O E Mrs 1545RomonaGroverCity 3362
Laurenco A L fruit & veg Los Berros Canyon Rd 2027
Lauthbury Paul r Tally Ho Rd 5667
Lawrence Chet Arden Ice Cream Distr
116 W Branch 2994
Leach J G r Corbett Canyon 2506
Leamon Roy C 712 S 13thGroverCity 3288
Lebow E J 424Aldr 3210
Lee Alton r 1038 Fair Oaks Av 5947
Lee Bill V 310 Short 3123
Lee Harold E Chong Lee Kennels 181TallyHoRd 2872
Lee R E 1040Mapl 3161
Lee R S 111Barnett 2135
Leeper Cherokee 203BrightnAvGroverCity 2830
Lees Anthony J 352Aldr 3243
Leggett M P 764 SaratogaAvGroverCity 2164
Leming Zula Gay 213 Short 2683
Lemley N O Huasna 2549
Lemos A r Arroyo Grande Av Oceano 5502
Lentz H V r Halcyon 2614
Levins E 234WBranch 3366
Lewis Flora 118Nelsn 2732
Lewis Frank r 249 Walnut 2661
Lewis Freeman V 148Alpne 3205
Lewis Kattie Mrs NewprtGroverCity 2981
Lewis Mamie Mrs r 314 S Mason 5688
Lewis S L r 301 Vly Rd 5905
Lienstad W F 136 SAlpne 2689
Lierly L W LeedhamLn 2842
Light Henry J CarpenterCanyon 2523
Lightfoot C W 202Aldr 2188
Lightfoot Patricia 249½Walnt 3115
Lightfoot Union Oil Service Station
931 Grand Av 2738
Lindsay C A 256Walnt 2566
Linstrum Clarence T r 203 Bridge 4470
Little Floyd 255N10thGroverCity 3156
Lively Ernest F r 1320 Grand Av Grover City 2825
Lively's Court 1320GrandAvGroverCity 2825
Locke W F Bill hortcltrst PikeRd 2338
Log Cabin Market 400 Traffic Wy 5922
Logue Jas Mrs 224 Short 2206
Loma Vista Motel 1399Hwy101 2183
Long Francis G r Pismo 2462
Longley Chas r 169-4th Grover City 4458
Loomis Amy C Mrs r 407 Branch 4409
Loomis C E r 409 Branch 2779
Loomis E C & Son ofc 415 E Branch 5514
Loomis Ivan A r Huasna Rd 2004
Loomis J Vard r Huasna Rd 2911
Loomis John 585May 5785
Loomis & Mineau hdwe 405EBranch 2695
Loose Alex r Huasna Rd 2873
Lopez Valentine FarrellRd 2020
Lor E V 612BennettAv 2241
Lord Ray r 242 Walnut 5644
Lord's Variety 103 E Branch 2410
Losey Perry 812 SeabrghtGroverCity 3147
Lovern Clam Co PierAvOceano 2767
Lovern W D r McCarthy Oceano 2142
Lovett Lee R r 1017 Maple 2992
Lowe John T 347-11thGroverCity 2846
Lowther Harry A OakParkCanyon 3017
Luhrs Miles 4th&RomonaGroverCity 3091
Lunceford Earl 736-13thGroverCity 3148
Lundgren Raymond C HuasnaRd 3060
Lundquist O C 1411 SierraDr 3334
Lundy J W 311RamonaAvGroverCity 2137
Lynch Edison OakPrkAv 3012
Lynch Jean 75AtlntcAvGroverCity 2247
Lyon Robt A 538 Ide 3100
Lytle F S r Hwy 101 2063
Lytton Donald R r 220 Cherry 4422

M

M A B Market 401 S 13thGroverCity 5736
Macha F C FarrellRd&13th 2186
Machado Eugene HuasnaRd 3019
Mackie Alfred 309Masn 2134
MacMillan D A r Atlantic Grover City 5911
Madsen Richard veg 362Walnt 2144
Madson A J Dr 364Aldr 2638
Magee Lula 447NewprtGroverCity 2610
Maguire Albert L r 1094 Maple 2645
Mahin Effie L Mrs 1342NiceAvGroverCity 2675
Majors R A 1410NiceAvGroverCity 2853
Mallett Saml B 325N6thGroverCity 3331
Mallory Alton r Tally Ho Rd 5695
Mallory Cecil 441Beech 5693
Mallory Cethil E r Halcyon Rd Halcyon 2946
Mallory Leo R rl est 107 E Branch 2839
Mallory Leo R r Houx Rd 4443
Mallory Mabel 513 Ide 2814
Mamon Juan A 11thGroverCty 5741
Mana Geo r 1178 Fair Oaks Av 2819
Mankins Harold D r Hillcrest Dr 5500
Manuel's Place Front Oceano 5769
Marks & Angello Inc contr 874AtlntcAvGroverCity 5594
Marsalek A F r Alder 5609
Martin Frank L r 1079 Fair Oaks Av 2151
Martin Frank P r Leedham Ln 2935
Martin Harold r 225 Alder 4457
Martin Max W r 202A Traffic Wy 4498
Martin Myrtle Mrs r Saratoga Grover City 5579
Martin Paul E 208EBranch 3217
Martin Walter High 4497
Mase Richard 16th&GrandAvGroverCity 3279
Mason Geo RailrdOceano 3252
Masonic Temple 112 Poole 2350
Masters Jas P 1080Mapl 3144
Mastro Eugene T 1057Ash 3242
Matchan Roy W r 100 Crown Ter 2395
Matheus Julia S 240WBranch 5531
Mathews Frank P Dr 1106GrandAv 4452
Mathias John 220N7thGroverCity 3386
Matsumoto Y 373 S 14thGroverCity 3340
Maxwell A 147N13thGroverCity 5539
McBride E L LsBerrosCnyn 2525
McClure Don G SnLuisRd 2948
McCollum W S HwyNo 1 3057
McConnachie G E 1565NiceAvGroverCity 5939
McCormac Lester C 356N13thGroverCity 3212
McCoy C W Mrs r Crown 2201
McCready D H r 207 Bridge 4477
McCulloch T C AtlntcGroverCity 2762
McCullough W E CorralitosCnyn 2010
McDanniel C J 366N4thGroverCity 3155
McDonald Maude 236HalcyonRd 2954
McDonald Robt E r 1165 Fair Oaks Av 2678
McDonald Walter E 583NewmnDr 2231
McDougal C A 709GrandAv 2191
McElhany Don r 1172 Ash 5649
McIntosh Henry 731MentneAvGroverCity 3201
McKenzie Clyde A r 121 Allen 2849
McKernon Ivan J 13th 2808
McKinley Kathrine 595MentneAvGroverCity 3371
McLeod A H r 1748 Grand Av Grover City 2876
McMurtrey Sam A 596MentneAvGroverCity 3382
McNamara Mark G 128Nelsn 3116
McNeil Baird 604GrandAv 3347
McNeil Fred C 347Aldr 3369
McNeil Gary Mrs 117NMasn 3351
McNeil Leo J r 200 Nelson 2715
McNeil Leona Mrs r 130 Allen 2148
McOsker Walter L PriscillaLn 2847
Meacham W C 1193TrouvleAvGroverCity 2150
Meeks B T Mrs 4th&PikeOceano 5574
Mehlschau Andrew r Nipomo 2083
Mehlschau Christian H r Los Berros Rd 2012
Mello Geo 117Barnett 2353
Melton W R 225 SMason 4453
Menges F E r 200 Mason 2321
Menny Chas J r 307 Mason 5660
Mercer Sula Mrs 1525RomonaAvGroverCity 5615
Merrill N E 343N16thGrovrCty 2861
Mesquit Art Complete Home Furnishings
Bridge & Branch 2116
Messier Richard r 1398 Grand Av 2884
Meyer Walter W 1174Mapl 3138
Mickey's Taxi 106 Bridge 2354
Midge's Beauty Shop 576GrandAvGroverCity 5713
Midway Packing Corp 4th&ManhattnAvGroverCity 3216
Milldrum John L Rev 320 Short 3465
Miller Alice J 212WoodPl 2862
Miller Ben W r 1500 Sierra Dr 5705
Miller Edw W 198 SAlpne 3346

Miller Jack 219WoodPl 5581
Miller Jas M 212WoodPl 2862
Miller M L FarrellRd 2262
Miller V F 4th&RockawyGroverCity 2208
Miller Wayland Col r Lopez Canyon 4486
Mills Fred B 419LePoint 3220
Mills Maurice r Myrtle 2937
Mills Verdi Mrs r 123 Valley Rd 2473
Mineau Jas R r 208 Poole 5664
Mineau & Loomis 405EBranch 2695
Mineau & Loomis 904GrandAv 3213
Mineau & Loomis blksmth 316EBranch 5546
Mineau Russell B r Huasna Rd 2021
Mitchell Lewis r 430 Beech 5937
Mize Wayne C 201Whitely 4444
Molatore John r 7th Grover City 2960
Molette E V r Hwy No 1 Oceano 4437
Monfort W N r W Temple Halcyon 5949
Monnin Geo F Wilmr&4thOceano 2702
Monroe Jas M 320BrightnAvGroverCity 3374
Montgomery Cecil E 121NMasn 2129
Montgomery Claude r Oak Prk Canyon No 2 2061
Montgomery Dorothy M r Ocean Av & 7th Oceano 5677
Montgomery Frank E 451 SeabrghtAvGroverCity ... 5540
Montgomery Frank H 450ManhattnGroverCity 2863
Montgomery Halden r 321 Poole 2447
Montgomery Ken r 512 Cornwall Av 2207
Montgomery Monte H 9thOceano 4429
Montgomery Virgil E r 1092 Ash 2263
Montgomery W H 1477GrandAvGroverCity 3268
Montgomery's Department Store FrontOceano 2892
Moore Edna Nance r Verde Canyon 5723
Moore J L Webb 885 Olive 2434
Moore Jos C TallyHoRd 3097
Moore Tom HwyNo1Oceano 3171
Moore's Poultry Shop 1097GrandAvGroverCity 2615
Moreno Marion 1071FairOksAv 3096
Morgan Herb H 390-8thOceano 3164
Morgan J A r 8th & Newport Grover City 2378
Morris Henry r 1229 Grand Av 2647
Morris Jas K 195Alder 2953
Morrison Wm HuasnaRd 2578
Morton Pearl LongbranchAvGroverCity 2886
Motta W C r Cherry Ln 2149
Moyer Mary Mrs 208VallyRd 2215
Mulder T R 704N8thGroverCity 3200
Mullaney Glenn 524CornwallAv 2705
Murphy J L r 13th & Seabright Grover City 2704
Murphy Louis F 306Alln 5559
Murray Maynard RailrdOceano 3326
Murray Nadine Pike 5529
Murrell L B r Huasna Rd 2519
Music Supply Co HalcyonRd&GrandAv 3118
Myers Earle Co Oceano 5784
Myrick Evelyn 515LePoint 3297

N

Nakamura S r Los Berros Rd 2045
Nall Patricia r Hwy 101 2659
Naylor Ross A 313Branch 2302
Nebeker Garn 1148GrandAv 5612
Necid Oldrich Rev r 211 Allen 2304
Neighbors L B r Oak Prk Rd 2214
Nel-Deen's Beauty Salon 1250GrandAv 2275
Nelson Albert 1250GrandAv 2275
Nelson Edwin 204LarchmntDr 3234
Nelson Thelise Mrs r 417 Arroyo Av 2670
Nelson Wallace A 657N8thGroverCity 5629
Netto Margaret 407Beech 4406
Newell Melvin S 225Branch 2913
Newman Claude Rev 995 SaratogaAvGroverCity 3329
Newman M B ManhattnGroverCity 3394
Newsom M A r Newsom Springs Rd 2240
Nichols Hazel OakPrkAv 5722
Nichols N S Oceano Packng Co Oceano 5636
Nichols N S r Hwy No 1 5640
Nickerson Wm H r 169 S Pine 2879
Nickles R E r 4th Oceano 2498
Nielsen H W LopezCanyon 2541
Nimmo Katherine Dr Beach Av Oceano 5536
Nix Mamie 353N10thGroverCity 3564
Noble Wesley M 180AlpneAroyoGrnde 3373
Noble's Oceano Pavilion PierAvOceano 9978
Norick Roy O r 4th & Newport Grover City 2220
Norris John r Brighton 2257
Northey Otto E rl est Oceano 2359
Norton Fred r 213 Whiteley 2311
Norwalk Service 6th&GrandAvGroverCity 2279
Noyes E L r Oak Park 2516
Nunes John V r Cienaga Dist 2011
Nunes Oliver 947MentneGroverCity 2169
Nunes Robt M Bob's Floor Coverings 210TallyHoRd .. 3122

O

Oak Park School Oak Park 2043
Obayashi Roy 1726NiceAvGroverCity 2813
Oceano Auction Yard 144BriscoRd 3312
Oceano Beach Auto Court Oceano 5624
Oceano Fire Dept Hwy No 1 & 10th Oceano 2110
Oceano Hotel Front Oceano 5794
Oceano Ice Co Oceano 2288
Oceano Packing Co Oceano 5636
Oceano Sand Co OceanoBeach 4446
Oceano School District 8th&WilmrOceano 5781
Oceano Spcl Training Class S L O County Schools 7th&Ocean Oceano 2891
Oceano The FrontOceano 9976
Oceano Water Co 7thOceano 2124
O'Connor W Q r 310 Cherry Av 2938
O'Connor Wm rl est 105 Bridge 2181
O'Dell Ralph N r 403 S Halcyon Rd 2720
Odiorne Charlie SeabrghtAvGroverCity 2481
Odiorne Sarah J 137N8thGroverCity 3375
Ogan H K r 117 S Garden 2391
Ohler C A r 528 Ide 2155
Oldfield C D r 10th Grover Cty 2268
Olin Jas HwyNo.1 Oceano 5954
Olivas Tim BadnGroverCity 5637
Olive Jos 309ECherryAv 2662
Oliver Geo K truckng Los Berros Rd 2685
Oliveria Mary E r 436 California Av 2613
Olney A E r 219 Le Point 2982
Olsen Clyde 445Beech 2747
Olsen G W r Paso Robles Oceano 2296
Olson Carl V 102Barnett 3247
Olson Chas CorbettCanyon 3047
Olson Rebecca M 125Alln 3179
One-O-One Auto Court Hwy 101 2764
Ormonde F F OakPrk 2084
Orr Wm S Rev r 227 Bridge 2265
Ortell E C 150 SHalcyonRd 3541
Ortiz Johnny Mrs 10th&RomonaAvGroverCity 2802
Osborn J C Mrs 11thGroverCity 2260
Osborne Dwight H Mrs 225 Short 2435
Ott G E r Farrell Rd 2152
Overton C H 8thOceano 4495

P

Pac Coast Lumber Co of Calif 1524GrandAvGroverCity 2832
Pacific Gas & Electric Co Bus Ofc SanLuisObispo
From Aroyo Grnde Exchange
Ask "Operator" for Entrprise 10251
Pacific Telephone & Telegraph Co The
Business Office 872MorroSanLuisObispo
Ask Operator for ..... Business Office
(No Charge for Calls to Business Office)
See introductory section for service calls & other important matters
Padgett Chas T r Cherry Ln 2712
Padgett Earl 11th&AtlntcAvGroverCity 3355
Padilla Massey r 4th Grover City 2442
Pagalan Moises E 566LongbranchAvGroverCity 3360
Page L M Mrs r 205 Short 2140
Page M S r Lopez Canyon 2552
Page Morgan C BrightnAvGroverCity 3069
Palmer A L r 110 N Halcyon Rd 2734
Palmer Guy W Mrs 408CalifAv 2774
Pantle Carl W r 162 Walnut 5682
Parker F L Mrs NewprtGroverCity 5608
Parker Refrigeration Serv 1355AtlntcAvGroverCity .. 2660
Parrish J E r Branch Mill Rd 2545
Pasion A M r Huasna Rd 2091
Pasion C M r County Park Rd 2543
Paulding Ruth r 551 Crown 5661
Pauls Henry 587NewmnDr 3575

Payne Ernest A NewportGrovrCty 5791
Payne Virginia Mrs HwyNo1 Oceano 2789
Pease Beatrice r 14th & Romona Grover City 5686
Ped Antonio 4thOceano 3034
Peden Thos r 217 S Alpine 5767
Pedrick D R 118Alpne 2255
Pein John L CarpntrCnyn 3029
Pence Elizabeth J 411CornwlAv 3320
Pence J O optmtrst 115½ E Branch 2351
Penland E H 1140LongbranchAvGroverCity 3043
Pera Peter r Huasna Rd 2089
Peralta Eddie 1189Ash 3461
Perinetti A A r 718 Grand Av Grover City 2242
Perrin G L 1059Mapl 5762
Perry Fred F ArroyoGrandeAvOceano 2329
Perry Joe S r 522 E Branch 5790
Pete's Liquor Store 1144GrandAvGroverCity 9996
Petker Geo 211HalcyonRd 5534
Petker Martha E 133Bridge 5687
Phelan Cyril rnch Los Berros Rd 2480
Phelan Dan M LosBerrosRd 2081
Phelan J Dan r Los Berros Rd 2596
Phelps B Ward Tri-City Dairy FarrellRd 2158
Phelps Berry W r 497 N 10th Grover Cty 2979
Phillips Albert L CorbettCanyonRd 3077
Phillips H R r 254 Allen 2791
Phillips Jos Mrs r Los Berros Rd 2514
Phoenix S S r Wilmar & 9th Oceano 2143
Pierce G W 1087NiceAvGroverCity 2677
Pierce Robt E r Mesa 2583
Pike E E SeabrghtGrovrCty 2809
Pilkington S E PasoRoblsOceano 5663
Pino Charlie r 324 Alder 2479
Pinoli A D r Los Berros Rd 2006
Pismo-Oceano Vegetable Exchange Railroad Oceano 5771
Pliler J T r 10th & Romona Grover City 2783
Pocket Book Grocery 4th&BrightnGroverCity 2804
Polen C R 301Whitely 3202
Pontes Louis 1265 SaratogaAvGroverCity 3085
Poole Joe BranchMillRd 3014
Pope Hugh O r 535 E Branch 5647
Porter Arza r Huasna Rd 2557
Porter Asa r Huasna Rd 2531
Porter Asa Jr r 314 Cherry Av 2753
Porter B L 1stOceano 2373
Porter Chester CorralitosCnyn 3067
Porticos Pedro r Hwy No 1 2639
Potter Frank W 588 S 7thGroverCity 3215
Potter J M r Verde Canyon 5745
Potter Jack tractrs Trouville Grover City 2818
Pratt Leighton M 871NewprtAvGroverCity 2608
Price Bill J 13th&BrightnAvGroverCity 3273
Price J L 11thGroverCity 3262
Price Maria 12th&TrouvleAv 3562
Printz C D OakPrkAv 2072
Pruess Morris O Arroyo Drug Co 130 E Branch ... 4461
Pruess Morris O r 252 W Branch 2843
Purcell Jas B 572LePoint 2474
Purcell L J 214Whitely 5622
Purtell O N septic tanks 204 Aspen 5783
Pyatt Guy r 6th Grover Cty 2671
Pyle Cora Mrs 251 Spruce 3181

Q

Quality Cleaners 109 E Branch 2696
Quality Television 1150GrandAvGroverCity 3315
Quaresma J R r Huasna Rd 2547
Quaresma Paul r 211 Branch 2120
Quaresma W F HalcyonRd 2294
Quaresma W W r Huasna Rd 2038
Quaresma Wm M CienagaDist 2024
Quigley Clayton S 129 SHalcyonRd 2175
Quitman Walter The Hub 125EBranch 5787

R

Rae's Beauty Salon 200EBranch 2277
Ralph G A Mrs 406EBranch 5558
Ralph Louise Mrs r 210 Mason 2790
Ralph Louise Dress Shop 131 E Branch 5929
Ralph Thos HuasnaRd 2900
Ralph's & Porky's 108WBranch 9991
Ramey Aaron S 425ManhattnAvGroverCity 3305
Randall Arthur G 200WoodPl 2803
Ranney W C r Oak Park Av 5731
Rapp Guss A 440Beech 3150
Rapp Keith A No1HwyOceano 4471
Ray W H r 1171 Ash 2193
Reddy Terrance 1545ChiltnRd 2104
Redfield H A Mrs WaintHalcyon 3126
Reed Kenneth D 8thGrovrCty 2840
Reeves Troy L 258RomonaAvGroverCity 3198
Reinert Virginia A SaratogaGroverCity 2101
Reis John OakPrkRd 2273
Reis Lucio OakPrkAv 3027
Reliable Plumbing Co 717BennettAv 5598
Relyea C r Branch Mill Rd 2532
Rencher G G weldng serv Chiltn 3221
Renshaw Ernest r 615 Bennett Av 5655
Rex Wm 16thGroverCity 3170
Reyes S D HuasnaRd 5619
Reyes S D Ranch No 3 UpprArroyoRd 2576
Reyes S D Ranch No 4 Cienaga Dist 4430
Rhodd Fayetta M r 1261 Grand Av 5913
Rhule W W 1239NewprtAvGroverCity 3290
Rhyne Joel 206Whitely 2796
Richards Clarence FrontOceano 3323
Richards Warren G 509GrandAv 2768
Richardson John W MethodistCampGround 5552
Richardson Norman r Huasna Rd 2324
Richardson Roy F 113NMasn 2332
Richeda O 119 SRena 3284
Richey Hardie H 428 OrchrdAv 5921
Ringrose Florence 222Grdn 3160
Rios Chas P 210WoodPl 3092
Ritchie Evelyn A Mrs r 8th & Ritchie Rd Grover City 5652
Roberts Edw CarpntrCanyon 2598
Robertson John 185Aspn 5656
Robinson M V 424 SHwy101 2436
Robison Edw M r No 1 Hwy 2676
Robison J T r 1076 Ash 2469
Rockholt Geo T r 6th Grover Cty 2957
Rockwell Christine 554TrouvilleGrovrCty 2750
Rodrigues Myrtle Mrs r 528 E Branch 2875
Rodrigues Wm r Musick Rd 2591
Rodriguez Kenneth 219 SMasn 3249
Roesbery F E r Wilmar Oceano 2249
Rohde Wm H r 202 Traffic Wy 5674
Rondeau Francis R r 268 W Branch 2821
Rong Leonard J r Crown Ter & Le Point 5651
Rosa Joe S HuasnaRd 3274
Rose Frank J r Huasna Rd 4423
Ross B A r 8th & Farrell Rd 2234
Ross L M r Cypress Halcyon 2724
Ross Second Hand Store 113EBranch 5776
Rosson Richard F r 1485 Grand Av Grover City ... 2246
Rotta Severino HuasnaRd 2512
Rountree Oil Distributing Co 100 Traffic Wy 2051
Rountree Wavie O r 126 S Mason 2055
Rowe Arthur r 210 Cherry Av 2628
Rowe Donald A Mineau & Loomis 405EBranch 2695
Rowe Donald A r Huasna Rd 2949
Rowland W L Rev BrightnGrovrCty 5763
Roy Ed r 1165 Grand Av 2778
Royal Motel Hwy 101 2418
Royle Max 273 SaratogaGroverCity 2984
Rucklidge C R r 228 S Mason 2136
Rude Clarence A r 3d Oceano 2962
Ruedi F H & Son genl const 202Cherry 2887
Ruffridge Harvey M 5thOceano 2433
Ruhl J W r 249 S Halcyon Rd 2390
Ruiz Eva HwyNo1 3285
Runels A V r Valley Rd 5737
Runels Elmer r Valley Rd 5727
Rush Ida 458RomonaGroverCity 3188
Rushing Ivan E 4th&BrightnGroverCity 3380
Rust R P r Huasna Rd 2520
Ryan Richard F r State Hwy No 1 2582
Ryan's Beverage Store 106 Bridge 2354
Ryzner Frank 171Aldr 2925
Ryzner Frank B lumbr 150Aldr 3223
Ryzner Geo PierAvOceano 2730

S

Sackmann Herman A Hwy1 3059
St Barnabas Episcopal Church Barnett 2990
St Denis J W r Elm 2857

St Patrick's Church 128 W Branch....2680
Sakamoto Jas r Cherry Ln....5945
Sakamoto M FrontOceano....5542
Saladin Albert P r 204 Oak....4412
Sanbonmatsu M HwyNo1....2540
Sanborn Eleanor S UpperArroyoRd....2504
Sandberg Dale 414CalifAv....2486
Sanders Guy W r 616 Cornwall Av....2648
Sanford J W r 216 Cherry Av....2389
Sanford Nellie L r 136 Bridge....2869
Sanford W L B & F Elec Shop
560 S 13thGroverCity....2478
San Luis Obispo County of
Airport Oceano....9952
Constable 214EBranch....2827
If no answer call....2611
Justice Court 214 E Branch....2827
Road District No 4 Railroad Av....5632
Routzahn County Park Upper Arroyo....2095
Sheriff's Sub Station No 2 Hwy No 1 & 10th
Oceano....5548
Santa Maria Drilling Corp HuasnaRd....3006
Santens Henry r 312 Alder....2972
Santens R H r 10th & Brighton Grover City....2230
Santos Joe r 515 Branch....2398
Santos Peter H r Mesa....2046
Sargent Jas H UpprArroyoRd....3074
Saruwatari Stone r Halcyon Rd....2805
Sasser John E S 13thGroverCity....3197
Saulsbury Wenona r 216 S Mason....2210
Saunders Nancy Mrs 135 SMasn....2672
Sawyer Jas F FarrellRd....2290
Schaef. E A r Corralitos Canyon....2561
Schenck Kenneth r Huasna Rd....2404
Schilling Bud r 185 Brisco Rd....2621
Schilling Phil W r 267 Elm....2372
Schilling R O r 315 Mason....4416
Schneider J J r 1350 Grand Av....5792
Schofield Kenneth 312N13thGroverCity....3292
Schopp O L CorralitosCanyon....2078
Schultz Jessie Mrs 121WBranch....3184
Schultz Orville 1091Ash....2460
Schussman Ken Ken-Mar Gardns
HalcyonRdHalcyon....5537
Scofield John F OakPrkCanynNo 1....3066
Scott Ray L 231½ SHalcyonRd....2496
Scott W T Cabinet Shop 1539GrandAv....5547
Scott's Fair Oaks Convalescent Home 222 Elm....4468
Scully F D 437LePoint....5571
Seaman Glenn LopezCanyon....2515
Sebastian Oil Distributing 220Mason....5638
Seely A M 122Nelson....2909
Segundo A G 7thOceano....4402
Sehorn Ed M PikeRd....2334
Sen Gin FrontOceano....2904
Serres Peter VerdeCanyn....5752
Serres Wm VerdeCanyon....5743
Seven-Up Bottling Co of Santa Barbara 501 Ide....2111
Seventh-Day Adventist School LarchmntDr....2687
Sevier E C 349 SHalcyonRd....3577
Sevier R A HuasnaRd....2005
Sewell Robt C 145HalcyonRd....2653
Shackelford A C NewprtGroverCity....3195
Shaffer Don E 138TrafficWy....2054
Shaffer E L 308 SMasn....3328
Shaffer R L BeckPlGroverCity....3586
Shaffer's Richfield Service Station 139TrafficWy....2040
If no answer call....2139
Shaft Robt 990FairOaksAv....3246
Shamblin W Paul Hwy101....2064
Shannon Geo G r Branch Mill Rd....2037
Shannon J W Hillcrest Farm Hwy 101....2058
Shannon W F 112Bell....2406
Sharp H H OakPrkAv....5782
Sharps C C CorbettCanyonRd....2085
Sharps C C contr 306EBranch....2115
Sharps Helen N 539LePoint....2445
Sharps Howard C 710CornwallAv....2128
Sharps R E 220Alpine....3140
Shearer A A 1182AtlntcGroverCity....3251
Shearer Jas TallyHoRd....2985
Sheehy Dan r Nipomo....2014
Sheehy Gerald r Nipomo....2538
Sheffer Al OakPrkRd....2521
Sheldon Ward L r Valley Rd....2567

Shell Agricultural Ammonia Service SntaMaria
From telephones served by the
following exchange
Arroyo Grande
(No Inter-City Charge)
Ask "Operator" for Entrprise 11421
Sheriff's Sub Station No 2 Hwy No 1 & 10th
Oceano....5548
Sherwin Stanley S OakParkCanyonNo2....2065
Sherwood Forest Do-Nut Shop
883GrandAvGroverCity....5764
Shields Fred M WilmrOceano....3130
Shields Roy WilmrOceano....3376
Shishido I 5th Oceano....2691
Shockley Wm L 18th&SaratogaGroverCity....3257
Shoemaker John Rev 851RomonaAvGroverCity....3254
Short Edna A 1002MentneGroverCty....2184
Show R K FarrellRd....5580
Shrode O A Mrs RN HalcyonRd....2376
Shryock E N 1164GrandAv....3142
Shryock Laura A 1062GrandAv....3581
Shumway R contr Halcyon....2293
Silkwood Paul E r Oak Prk Canyon No 1....2580
Silva Alfred WTemplHalcyon....5740
Silva Alvin T CorralitosCnyn....3065
Silva Antonio F 509BennettAv....2915
Silva Bros rnch Huasna Rd....2529
Silva C 253N13thGroverCity....2681
Silva Ernest J HuasnaRd....2782
Silva F R r Tally Ho Rd....2303
Silva Joe L r 136 Whiteley....2936
Silva Joe T r Cienaga Dist....2511
Silva Nadine Mrs BranchMillRd....3078
Silveira Joe C CienagaDist....2974
Silveira Sally CienagaDist....2974
Simas Joe 204WoodPl....2888
Simmons Walter W Mrs r 417-10th Grover Cty....2928
Simons Sam J 895 Olive....2810
Simpson W H 199Alpine....2202
Sims Frank 3d&BrightnGroverCity....4454
Sinner Dick r 138 Spruce....5678
Sipes Dolores r Tally Ho Rd....2162
Sipes E L r Tally Ho Rd....2162
Skaggs L R 539EBranch....3370
Skidmore A E r Huasna Rd....2722
Skinner Kilbourne B r Corbett Canyon....2518
Slater Steve 1324 SaratogaAvGroverCity....2641
Sleath F G Mrs 711CornwlAv....3207
Slivyak Sewing Store 888GrandAvGroverCity....3134
Sloane Lester D r 1014 Ash....2881
Smith Beatrice CarpntrCanyon....3018
Smith Ben r 13th & Nice....5689
Smith Donald W 260N13thGrovrCty....5645
Smith Ernest J 538 OrchrdAv....2784
Smith Ethel 9thOceano....2642
Smith Floyd Winfield Dr r Traffic Wy....2227
Smith Geo A Jr UpprArroyo....2050
Smith Geo S HwyNo1....2564
Smith Jim T SaratogaGroverCity....2807
Smith M Lucile RN 111Grdn....5621
Smith O C r 10th & Saratoga Grover City....4404
Smith Thelma Mrs 382 SHalcyonRd....2269
Smith W M A & B Electric 170 Spruce....2426
Smith Wm R 1148FairOksAv....3353
Snodgrass L J 341N12thGroverCity....2894
Snow Martin L HuasnaRd....3075
Snyder Walter A BranchRd....2025
Sorensen Harry 9thGroverCity....2459
Soto Frank T 280HalcyonRd....3139
Sousa Joe A r 5th & Arroyo Grande Av Oceano....2244

Southern Counties Gas Co
From Arroyo Grande Exchange
Ask "Operator" for Entrprise 10206
Southern Pacific Co Front & Ocean Av Oceano....2998
Southern Stanley N 774 S 7thGroverCity....2633
Souza Luiza B r 501 Bennett Av....2850
Souza Manuel 1122FarrellRd....3397
Spears Wm F LosBerrosRd....3015
Specht A R r 1158 Fair Oaks Av....2225
Spencer H F UpperArroyoGrande....2094
Spicer Jo Freeda 1092BadnAvGroverCity....3289
Stallcup Willie 346-8thGroverCity....3391
Stanley Le Roy r Railroad Oceano....5696
Starfas Sam P rnch Los Berros Rd....2500
Starkey E G r Brighton Grover City....2172

Statom Lee B 407CornwlAv....5634
Steagall John 795LongbranchGroverCity....2309
Steigerwalt Sara A r 270 W Branch....5501
Steines Wm 13thGroverCity....2266
Stenquist Robt Pike....2624
Stephens Florence 10thGroverCity....2438
Stephenson Allie Mrs 320LePoint....3165
Stephenson John W NewprtGroverCity....2816
Stettler Ronald A 1235GrandAvGroverCity....3286
Steuernagel W S Mrs RN r Grand Av & 11th
Grover City....2950
Stevens E C 480 SaratogaGroverCity....5942
Stevens Lesley J r 14th & Nice Grover City....2132
Stevens Stanley G 10th&MentneAvGroverCity....3236
Stewart Arthur L r Corralitos Canyon....2261
Stewart Don contr 377Elm....2349
Stewart G H r 530 Traffic Wy....4476
Stewart June r 13th Grover City....2969
Stewart W A r 6th & Romona Grover City....2166
Stewart Wm 592NewmnDr....3129
Stewart Zoe Mrs r Corbett Canyon....2035
Stickler R L VerdeCanyon....5709
Stiffler Robt 1260Poplr....3008
Stilwell Naomi E Mrs r 734 Myrtle....2866
Stinnett C L 1430NewprtAv....5658
Stinnett Perry L 1349 SaratogaAvGroverCity....4493
Stonesifer Wm 444Aldr....2787
Stong Whitey truckng 432CalifAv....5718
Storm C G Hap r 1294 Newport Grover City....5641
Stote Geo CarpenterCanyon....2016
Stout Arthur G Whitely....5912
Stover Noel J 13th....3269
Stringer Nate CorbettCanyon....2530
Stringfield Melvin Mrs 108Grdn....2131
Stringham J H 139-9thGroverCity....3348
Strom Carroll 245HillcrstDr....2955
Strother N W r Larchmont Dr....5671
Sturges Frank L CyprsLn....2565
Sturges P L r 201 Alder....2342
Sullivan H G VerdeCanyon....2086
Sullivan L C r Huasna Rd....2558
Sullivan Ruby E 672 SaratogaAvGroverCity....5909
Sumabat Ben T OceanAvOceano....2973
Swack B U-Save Grocry & Mkt GrandAvGroverCity....9994
Swall Howard K 523EBranch....5662
Swall Ruth ins 221EBranch....4462
Swall Victor r 204 S Halcyon Rd....5673
Swartout Hubert O Dr 1300GrandAv....2154
Sweeter's Garage Front&PasoRoblsOceano....2126
Swigert J H Mrs r 138 Short....2860
Sylvester Sam J r 1360 Grand Av....2646

T

Tabata Mack r 1283 Grand Av Grover City....5676
Tabb H B r Huasna Rd....2763
Tabb & Talley prodc Huasna Rd....2763
Tabelin Gene 5th Oceano....3381
Tagad Patricia 517CornwlAv....3132
Tagle Jose Bella SeabrghtAv&5thGroverCity....3178
Tajon H M r Romona Grover City....2932
Talley O J HuasnaRd....2737
Tarwater J L r 224 W Branch....2635
Tate Lewis Mrs 137WBranch....3313
Taylor Edwin M r 1029 Ash....2371
Taylor Geo A r 605 Myrtle....2625
Taylor J Wm HuasnaRd....5931
Taylor J Wm E C Loomis & Son 415 E Branch....5514
Taylor Oliver Mrs VallyRd....3385
Teague Arnold 1058Ash....3584
Teague R E 1065Ash....3578
Tedford Gertrude B CyprsHalcyon....5524
Terra Hazel BeachOceano....3263
Terra Irvin E CountyPrkRd....3073
Terrill A G r 112 Alpine....2254
Terry Henry J OakPrk....2539
Terry Richard 723BennettAv....4488
Thackston Thos W Capt 220EAlder....3133
Thelander Chas r 529 E Branch....2127
Thomas E Willard 127Masn....5761
Thomas Earl 12th&NewprtGroverCity....2658
Thompson A R r Lopez Canyon....2026
Thompson Chas S Tommy 516BennettAv....3208
Thompson Grace S r Stanley Av....4480
Thompson Jane R 1393 SierraDr....3121
Thompson Jane R rl est 1010GrandAv....2123
Thorpe Earle B 1023LongbranchAvGroverCity....2384
Thrasher Harry K 310Whitely....3573
Thurman G B CorralitosCnyn....3079
Thurwell Gertrude Mrs r 121 Nelson....5572
Tilton R J 141N10thGroverCity....3041
Ting Monica 1st&PasoRoblesOceano....2961
Todd Glen P 215WoodPl....3337
Todd & Yager Drilling Contrs 1062Mapl....5633
Tognazzini Ben r 529 Allen....4479
Tony's Food Center 110 E Branch....5926
Tooley J L rl est 138N12thGrovrCty....2280
Torgny Bruce 1074FairOaksAv....5545
Towell Bill 629RockawayGroverCity....3196
Towle & Keen 1035GrandAv....2333
Towle & Keen ins 968GrandAvGroverCity....3531
Travis Bud r 126 S Mason....2055
Traxler Mary 562N16thGroverCity....4459
Tretter Frank L 1214NewprtAvGroverCity....3176
Tri-City Dairy FarrellRd....2158
Trice H B Jr 138 SHalcyonRd....2812
Trice's Auto Court RailrdOceano....2251
Truesdale Clarence Mrs r 319 Allen....2844
Truitt S G r 1056 Fair Oaks Av....5669
Trummer John r Upper Arroyo Rd....2560
Tucker Geo r 13th Grover City....2466
Tucker Lee Sr 421RockawayAvGroverCity....3384
Turbyfill Tom B 118NMasn....3238
Turner Al vegetbls 221 Short....4474
Turner Arnel B HuasnaRd....2503
Turner Chas C Pocket Book Grocry
4th&BrightnGroverCity....2804
Turner J M BrightnGrovrCty....2237
Turner Rex O 1025GrandAv....2852
Turney A H r Larchmont Dr....2917
Turney's Electric Shop 124 E Branch....2757
Tuzon M SaratogaGroverCity....3131
Tyler Wm C OakPrkAv....3082

U

U-Save Grocery & Market GrandAvGroverCty....9994
Union Oil Co of Calif Summit Pump Stn
LosBerrosCanyon....5754
U S Govt
Post Office 132 E Branch....5923

V

Valdez Jesus WheelrOceano....2833
Valley Paving & Construction Co Inc Hwy101....2574
Valley Sheet Metal Shop 106 N Halcyon Rd....2357
Valliant Nita B 8th&BrightnAvGrovrCty....3308
Van der Linden L r Corbett Canyon....2502
VanDorn Mabel Mrs 209½ Nelsn....4492
Van Harreveld Constance Mrs r 244 W Branch....4428
Varian Eric electrcn CyprsHalcyon....2831
If no answer call....5524
Varley Avanell 704GrandAv....4439
Varner Frank A HalcyonRd....4469
Varnot Louise Mrs AcaciaHalcyon....4456
Vaughn Ernest NiceAvGroverCity....3280
Vaughn's Jewelry 115EBranch....2330
Vermazen John E 1300HillcrstDr....5702
Vermillion F R r 242 Larchmont....5532
Vernon Spring Water Co Los Berros Canyon....2536
Vicory Chas H 168BriscoRd....3232
Victorino E F r Romona Grover City....2841
Vieira Manuel r Huasna Rd....2556
Visher Jas Mrs CorralitosCanyon....2036
Vogel Alfred r 445 N 16th Grover City....2725
Vogel Robt A r 942 Atlantic Grover City....2298
Vogtherr Ella Miss r Walnut Halcyon....5533
Voile Geo S 325Aldr....3336
Voile Ice Sales Railroad & Ocean Av....2855
Volk Ralph P r Atlantic Grover Cty....2327
Voltz Oscar r Oceano....2964
Vorhees Myrtle B 1183Maple....5604
Vorhees Purn 231 SHalcyonRd....5685

W

Wachtmann Henry A r Fair Oaks Av....2295
Waiters Deril 424OrchardAv....5765
Waldroupe Harland ArroyoGrandeAvOceano....2607
Walker Anna 480LongbranchAvGroverCity....3396
Walker Gerald 677 S 16thGroverCity....3105

Walker Harold E 16thGroverCity 5704
Walker Robt E 155SAlpine 5606
Walker Shirlene 228WoodPl 5639
Walker Victor H 953AtIntcAvGroverCity 3231
Wallace Dena 295 Spruce 2490
Waller-Franklin Seed Co ValleyRd 5775
Walton Lora H Mrs 332Mason 2871
Ward Clarence PhoenixCanyonRanch 2568
Ward Pearl Cozy Cor Motl 554TraffcWy 2119
Wardell Leroy C 419Beech 2741
Wardell Ralph L 7th&PasoRoblesOceano 2867
Watson Erma 1126GrandAv 2374
Watson Forney 4th&HoldnOceano 3233
Weaver A K FarrellRd 4438
Weaver I S 220WoodsPl 2800
Weaver Laura OceanOceano 2492
Webb L E LeedhamLn 5657
Weber Edith H Mrs 3d&PasoRoblsOceano 4425
Webster Jack wood 958GrandAv 2694
Weller Frances I Mrs 919 SeabrghtAvGroverCity 2494
Wells Geo D r No 1 Hwy 2581
Werst Richard B 135 SHalcyon 4473
Werst Richard E 118NAlpine 3135
Wescom R G r 180 Elm 2133
Westerman Lorene 772LongbranchAvGroverCity 2666
Western Auto Supply auto parts 123 E Branch 2340
Western Packing Co 433 SHalcyonRd 5760
Western Union Telegraph Co 106Bridge 2354
Westfall John r 1285 Grand Av 2146
Wheat Frank r 1115 Grand Av 2108
Wheatley A H 117HalcyonRd 3143
Wheeler A E r Atlantic Grover Cty 2102
Wheeler C A 226AtIntcGroverCity 3250
Wheeler Flora WaintHalcyon 3167
Wheeler R D 6thGroverCty 5607
Wheeler Riley D Jr 168Alder 2211
Whipple Chas H Rev 124WBranch 2634
White A T r 408 Beech 2468
White Arthur H r Mentone & 8th Grover City 4441
White Ella Mrs RomonaGroverCity 2609
White Ella May VistaOceano 3172
White Fern RN Acacia 2245
White G P 127 S 5thGroverCity 3296
White Harriet Mrs r 171 Brisco Rd 2898
White Ormond C WarnrOceano 2402
White Thomas A 350N9thGroverCity 3108
White Wm A 4thOceano 3146
Whitecotton Arthur 737RockawyAvGroverCity 4419
Whitener R C 136Alln 3182
White's Market 135 S 5thGroverCity 9984
Whitlock E S r 547 E Branch 2272
Whitten Roy LosBerros 3076
Wical Elvin A MD BkofAmericaBldg 2049
Residence 609LePoint 2053
Wicks Carlyle 10thOceano 2194
Wilcox Andy L 202VernonAv 2686
Wilcox Annie M 202VernonAv 2686
Wildharber Ernest 1060FairOksAv 2443
Wildman A H 524½Grand Av 2157
Wilkins E B r Ruth Ann Wy 2170
Wilkinson Earl HuasnaRd 2029
Wilkinson H J 205Alder 4449
Wilkinson Leo 1211GrandAvGroverCity 3009
Wilkinson Paul meat mkt 120Branch 2693
Wilkinson Paul r 111 Bridge 2485
Willharber Armon 383AWalnt 5915
Willhoit Neil C CarpntrCnyn 3081
Williams Catherine Mrs LosBerrosRd 2032
Williams Fred 8th&PasoRoblesOceano 2178
Williams G A 478RockawyAvGroverCity 2325
Williams Geo A 295Alder 2940
Williams Mary Mrs 378SHalcyonRd 2743
Williams Oren M 228Walnut 2612
Williams R H r 501½ Grand Av 5778
Williams Roofing & Supplies 560GrandAvGroverCity 2380
Williams W P r Los Berros Rd 2060
Willis Orin R r 239 Elm 4487
Wilson B C r Farrell Rd 2943
Wilson F O 707BennettAv 2772
Wilson Frank r 286 Aspen 5506
Wilson Homer r 10th & Brighton Grover City 2177
Wilson I J r Mentone Grover City 5554
Wilson Jack L r 9th & Brighton Grover City 2851
Wilson Jas UpprArroyo 2050
Wilson Jas R BeachOceano 5650
Wilson Neal BranchMiJlRd 3055
Wilson Rita 145WBranch 4489
Wilson Rock & Gravel Service AtIntcAvGroverCity 2977
Wilson Thos H 590N2dGroverCity 3169
Winslett L E 927DodsnWy 3094
Winslow Alice VerdeCanyon 5753
Winslow Ed VerdeCanyon 5753
Winters Enid 1385AtIntcGroverCity 5517
Winton M H Mrs 5th&BeachOceano 2381
Wise H E 132 SAlpine 2669
Wiswell Floyd O 10thGrovrCty 2838
Withrow O M r 803 Cornwall Av 2885
Wizemann V G 169Alder 2370
Wolfe Jean Pike 3253
Wolff Frieda A CypressHalcyon 2226
Wolford Leonora M 143Masn 2897
Wood Addison B r 1133 Maple 5551
Wood Barbara 132Bridge 2944
Wood Earl W 134Nelsn 2419
Wood Earl W Sr 122Poole 2484
Wood Earl W Funeral Chapel 134 Nelson 2410
Wood Newman S 1082Ash 2392
Wood S A r 311 Valley Rd 2454
Woodard Jas A 163Elm 5697
Woodward B E Rev 13th&TrouvilleGroverCity 2408
Wright Gladys E 1131FairOksAv 2213
Wright Walter C 351-9thGroverCity 3317
Wugan Wanda LosBerrosRd 2062
Wurn A F Hwy101 3016
Wymer Cora H 12th&NiceGroverCity 3388

Y

Yager H 404¼EBranch 5570
Yager R B Todd & Yager Drilng Contrs 1062Mapl 5633
Yamaguchi Shig FarrellRd 3120
Yarnell J W SaratogaGroverCity 2101
Yates C E Romona Grover City 5920
Yates Henry H Jr 213NAlpine 2159
Yates Vivian Kruse r San Luis Rd 5726
Yeackel O F Grover City Mkt 850GrandAvGroverCity 3322
York & Calkins hse movrs 1290NiceAvGroverCity 5630
York Elmer L NewPortGroverCity 3270
York Irvin 1290NiceAvGroverCity 5630
Young Ella r Paso Robles & 2d Oceano 2368

Z

Zaragoza Frank r Farrell Rd 2346
Zeyen W H 203 E Branch 2192
Zilch Marvin r Rockaway Grover City 2250

ATASCADERO

W. V. Williams, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pacific Telephone & Telegraph Co
Business Office ..... 717-14th Paso Robles
Ask "Operator" for ..... Business Office
(No charge for calls to Business Office)

Telephone bills also may be paid in person at
Bank of America ..... Traffic Way Atascadero

A

Acre Bert Atas&SantaYnezAv 85-W
Acuff Brady O r Portola Rd 583-R
Adams Harold ArcdeRd 70-R
Adams Polly Custom Made Draperies CapistranoAv 573-W
Adams Russell A r Portola Rd 41
Adams W E r Capistrano 573-W
Aerts Julienne MariquitaRd 290-J
Aguiar Tony M CarmiRd 47-R-2
Alexander Emelie NHwy 369-J
Allaire Roy J SntaYsabiAv 449-M
Allen Robt NHwy 598-M
Allender Ella r Bajada Av 122
Al's Pool Hall Atas Hotel Bldg 444

Altus Wilber D MarchntAv 251-M
Alvarez R G NogalesAv 539-J
Alvarez Television Service & Appliance NHwy 48-R-1
Alvord Jas B LosFlores 431-M
Ambrose Stanley r Santa Ynez Av 181-W
American Red Cross WMall 74
Ames Harry A Jr PortolaRd 131-R
Amsbury Bessie Miss r Portola Rd 37-W
Andersen Arthur K acctng TraffcWy 461-J
Andersen Arthur K r Fresno Av 381-R
Anderson Almer M SntaYnezAv 438-M
Anderson E A Atascadero Guar Buldg-Loan Assn TraffcWy 147
Anderson E A r San Blas Av 173-R
Anderson Hugo E r Portola Rd 209
Anderson John E r El Bordo Av 270-J
Anderson Myrtle M PalmaAv 428-J
Anderson R C ColimaRd 657-R
Andrews Herbert J LtCol SMall 407-W
Andrews Jack PortolaRd 366-R
Andrews Zaidee D Mrs CarmelitaAv 267-M
Annis M E SombrillaAv 415-R
Appelquist Oscar PalmaAv 214-J
Arbogast Irwin SnClementeRd 282-R
Arebalo C r ValentineAv 354-J
Arlyne's Flowers Traffic Wy 560
If no answer call 352-J
Armstrong Ben H TunitasAv 316-M
Armstrong Henry B Books & Gifts Entrada Av 490-W
Armstrong Howard r Portola Rd 645-J
Armstrong J H r Portola Rd 207-W
Arnold Bruce M BarrendaTer 224-J
Arnold Mary A PalmaAv 533-J
Arthur Marion r Morro Rd 579-R
Asabez Raymond Atascadero Waste Disposal Hwy 530
Ashbaugh A A r Paradise Vly 46-J-1
Ashby Claude C SnRamnRd 49-J-21
Ashby W L r Highway 294-M
Ashton G H r Fresno & San Jacinto Av 588-J
Associated Oil Co Serv Station S Hwy 452
Atascadero Bakery Highway 182
Atascadero Bookkeeping Serv Hier Bldg 683-W
Atascadero Chamber of Commerce Carlton Hotel 321
Atascadero Cleaners Hwy 139
Atascadero Electric AtascaderoAv 222
Atascadero Elementary School 400
Atascadero Federal Credit Union TraffcWy 461-J
Atascadero Feed & Supply S Hwy 193
Atascadero General Hospital Magnolia Av 170
Atascadero Golf Course Hwy 524-W
Atascadero Gospel Chapel Traffic Wy 461-W
Atascadero Grange Hall Palma Av 214-J
Atascadero Guarante Building-Loan Assn TraffcWy 147
Atascadero Hardware Traffic Wy 133
Atascadero Hotel S Highway 197
Atascadero Lumber Co Traffic Wy 661
Atascadero Market Hwy Grocery Dept 89
Atascadero Motor Lodges S Hwy 243-J
Atascadero Motor Parts S Hwy 134-R
Atascadero Motor Service S Hwy 368
Atascadero Mutual Water Co Highway 60
Atascadero Mutual Water Co pumping sta 11
Atascadero News North Highway 100
Atascadero Radio & TV Hwy 676-J
Atascadero Tamale Factory CoromrAv 113-M
Ataseadero Union High School Office 670
Agriculture Dept Agriculture Bldg 673-W
Cafeteria 672-W
Field House 7-J
Gymnasium 673-J
Shops 7-W
Atascadero Waste Disposal Hwy 530
Austin Don C CapistranoAv 531-R
Austin Harry A Col r Santa Lucia Av 306
Austin L M r Del Rio Av 466-R
Austin R E Justc of Peace W Mall 162
Austin R E r Mercedes Av 253-W
Auto Club of Southern Calif Emergency Road Serv Hwy 14
If no answer call 513-W
If no answer call 622
If no answer call 55-M
Averett Frank AtascaderoAv 459-M
Ayars M B Mrs r PortolaRd 366-J
Ayres A T r S Hwy 41-J-3
Ayres D L r Hildalgo Av 312-R

B

Babcock Geo H r Atascadero Av 293-M
Baeker Harry M SnAndres 120
Baeker's Pharmacy Highway 51
Baer Milton r Olmeda Av 342-J
Baird E H SinaloaAv 353-J
Baker J Hugh DelRioRd 429-R
Baker T Everett SHwy 365-R
Balderson D L r Fresno Av 87-W
Baldock Irene TraffcWy 77-J
Baldwin Geo H r Santa Rosa Rd 581-W
Baldwin L E VenadoAv 637-M
Baldwin R L EnsenadaAv 330-J
Ballard W J Rev Eaglet 270-R
Baney Geo W SHwy 264-J
Baney George W Company NHwy 786
Banham Jas A r Paradise Vly 46-R-2
Bank of America Traffic Wy 107
Barba Marion Barba Raymond W CarrizoRd 552
Barba Raymond W contr CarrizoRd 552
Barge S J SntaLuciaAv 695-M
Barmore Fred r Maricopa Rd 692-M
Barnes B A r Junipero Av 642-J
Baron Phil r Salinas Rd 40-R-1
Barrick D L r Sn Gabriel Rd 578-J
Barry G H r Santa Ynez Av 201-R
Barstad W P r Portola Rd 248-R
Bateman Loretta SnAndreaAv 431-J
Bateman N R r Portola Rd 390-J
Bateman S E Mrs SntaYnezAv 479-M
Bates Donald E Dr dntst Entrada Av 64
Residence PortolaRd 691-J
Baugh Vernon N r Sn Gabriel Rd 257-R
Baxter Donald R DlRioRd 183-W
Beacom L O SntaYsabiAv 415-J
Bean Aubrey H MarchntRd 495-W
Beatrice Foods Co Meadow Gold Ice Cream-Div of Beatrice Foods Co SnBenitoRd 794-W
Beauty Rest Cafe SHwy 258-J
Beauty Sleep Motel S Hwy 236-M
Beaver Henry M DlRioRd 27-W
Beck B B r South Hwy 485-W
Beckner R D r Morro Rd 318-J
Beers H J SinaloaAv 773-J
Bellin Robt W SnGabrielRd 578-M
Bermingham Frances M AtascaderoAv 489-R
Berry R F r Yesal Av 53-W
Berry Stanley NHwy 417-R
Bertaonolli A A Poultry Ranch AtasAv 488-J
Bertoldo John M ElVeranoAv 535-R
Bertram Loyd r Portola Rd 210-W
Berwick Joe ColoradoRd 127-M
Best Geo NHwy 294-J
Best's Automatic Laundry TrafficWy 247-W
Bethel's Nursery MorroRd 519-W
Beuer Henry R ColoradoAv 651-J
Bewley Robt NavajoRd 276-M
Bishop Jean A Mrs r Nogales Av 291-J
Bissell Chas r Carmelita Av 267-W
Bissell J H r Santa Ynez Av 184
Black Harold O NHwy 294-R
Black Jas A SinaloaAv 315-M
Black Norlan B r Curbaril & Sombrilla Av 121-J
Blackmarr Wm Maj r Santa Rosa Av 314-R
Blackstone Sheet Metal Sn Andres 134-M
Blakeslee Maude High School Cottage 672-W
Blanchard Ruth E r Ensenada Av 330-R
Bland Albert M r Sn Benito Rd 231-W
Blazevich Stephen D bldg contr SHwy 10
Bliss J D r Curbaril Av 352-J
Blomgren Earl r Santa Lucia & Portola Rd 111-M
Blundell Albert Jr DlRioAv 354-M
Blundell Dale r Tunitas Av 72
Bobsin L G Rosario&ArroyoAv 376-R
Bobsin Louis r Snta Ynez Av 275-M
Bobsin Matilda r Snta Ynez Av 275-J
Bobsin Vernon L r Morro Rd 278-W
Bockemuehl Virginia SntaLuciaAv 302
Boelk A L r Portola Rd 125-R

Boelk M D r Portola Rd....311-J
Boening Harold A OlmedaAv....533-W
Booth Chas V SombrilloAv....352-R
Boriack Wm r....80-F-2
Borjes Henry C CascabelRd....358-M
Bouton Cabinet & Glass Shop S Hwy....255
Bowee Everett M MarchntAv....456-R
Bower Mattie E SntaYnezAv....523-W
Bower Mettie M MorroRd....173-J
Boyd I J r Snta Lucia Av....188
Boyd Rennie M Navajo&SnAndres....32-W
Boydstun L L r Fresno Av....388-J
Braker Walter C NHwy....526-J
Breidenthal Robt D CapistranoAv....586-J
Brendlin Lois H VidaAv....798
Brewer Jack C MarchntAv....495-M
Brizzolara F A SHwy....693-J
Brocker R RockyCanyonRd....44-R-11
Broomfield Ethel M Fritzi Ann Traffic Wy....2
Broster Hal r Snta Ysabel Rd....115-R
Brown E W Mrs SntaYsablAv....423-J
Brown F Porter r Rosario Av....75
Brown Floyd B PalmaAv....450
Brown J Montgomery r Maraquita Av....190
Brown Jesse F TunitasAv....555
Brown John J CapistranoAv....531-J
Brown O H r Atascadero Av....245-J
Brown Ora H Brownie's Taxi NHwy....292
Brown Paul R SinaloaAv....783-W
Brown R N PortolaRd....23-R
Brown W J r....41-R-1
Brownie's Taxi NHwy....292
Brown's Carpenter Shop TraffcWy....555
Bruneau Hermas r Colima Rd....349-J
Brunes W E PalmaAv....24-M
Bryant Mary S Mrs r Snta Lucia Av....23-J
Buckman Guy V SombrillaAv....521-J
Bucknum C W SHwy....317-J
Burgermeister Distr TraffcWy&Rosario....94
Burkhardt C F r Marchant Av....697-W
Burkhardt's Shoes Traffic Wy....690-J
Burr C A NHwy....43-R-12
Burr Clinton NHwy....43-R-3
Burritt John SntaLuciaRd....431-W
Burritt John atty TraffcWy....765
Burt Frank W r Del Rio Av....367-W
Burton Al SinaloaAv....137-M
Burton Raymond D BajadaAv....547-R
Butane Serv of Atascadero N Hwy....151
Butikofer Fred A rl est Hwy....30
Butikofer Fred A r Portola Rd....118
Butters G L SnGabrielRd....173-W
Butters Steve SnJacntoAv....443-J

C

Cadman Eleanora M r Snta Ysabel Av....189-J
Caldwell Gordon B Sgt AtascaderoAv....694-W
Calif Natl Guard Co C 149th Tank Bn NMall&TraffcWy....446
Calif State of
Department of Mental Hygiene....600
Division of Architecture....543
Calif Turkey Growers Assn Traffic Wy....166
Calkins G R r S Hwy....41-R-2
Callies Harold G K MaricopaRd....198-R
Calvert Lawrence Mrs r S Hwy....669-R
Calvert Mildred B AtascaderoAv....250-W
Cameron J M r Ardilla Rd....448-J
Cameron R J r Paradise Vly Rd....334-W
Campbell Richard L SnGabrielRd....578-W
Cann M E r Portola Rd....39-W
Cann R P RamonaRd....570-R
Cannon J A r Snta Lucia Av....223
Caraway Jake R JuniperoAv....106-J
Carleton Lola CurbarilAv....221-R
Carlton Furniture Co 101Hwy....374
Carlton Hotel Hotl Carlton Hwy....500
Carmack Henry E r Snta Ysabel Av....685-M
Carmack Noel E r Sandoval Av....41-R-12
Carnes E E SntaRosaRd....288-M
Carron Earl G r S Highway....353-R
Casenave M A SnGabrielRd....256-W
Catholic Church Snta Lucia Av....640
Cechvala Al AtascaderoAv....456-M
Champion John D Mrs r Palma Av....63-J
Chandler Everett M OldNorthHwy....88-F-2
Chandler Frank H PalmaAv....630-W
Chaney Frank P r Del Rio Av....249-W
Chapel of The Roses S Hwy....98
Chaplin Gearld G SnAnslmoRd....138-M
Chapman Eugene M HermosilloAv....420-W
Chase L C r N Hwy....48-M
Chevron Stn Kenney's StateHwy....102
Childers Clem CarmlRd....42-R-4
Christensen Alice Mrs r Snta Rosa Rd....35-J
Christensen Claire E SnMarcosAv....691-R
Christensen Neil B CurbarilAv....53-M
Christian E F r Palma Av....392-M
Clark Beldon HidalgoAv....466-J
Clark Guy L r Rosario Av....371-W
Clark Hartley r Snta Lucia....88
Clark Helen G Mrs r Colima Rd....349-W
Clark I B TraffcWy....309-J
Clark Pearl r Snta Rosa Rd....211-R
Clay Ernest L watr softeners Capistrano Av....259-M
Clemence V L r State Hwy....48-W
Clothier F C NHighway....88-F-12
Cloud Agatha V Mrs TraffcWy....447-W
Cloud Chas NHwy....513-W
Clouette W R NHwy....621-R
Coalwell Jeane septic tank pumpng EnsenadaAv....387-M
Coffland W T vetnrian NavajoAv....764
Cole Pearl TraffcWy....77-J
Colgate R J AtascaderoAv....489-J
Colombo J F r Olmeda Av....392-W
Colombo Johnnie JuniperoAv....106-R
Colvin H T r Paradise Vly....46-J-2
Community Church Palma Av....33-W
Connell Dorothy NHwy....433-M
Conway Dan W RosarioAv....629-W
Cook Dandridge Mrs r S Hwy....567-W
Cook Norman L r N Hwy....43-J-12
Cook W Allen TraffcWy....77-M
Cook Walter L SHwy....343-J
Cook Willard D EnsenadaAv....104-M
Cornelius Elsa R Delzura&BajadaAv....145-R
Cornelius Realtors NHwy....300
Cornell D J Atascadero Bkkpng Serv HierBldg....683-W
Cornell Danl J r Traffic Wy....235-R
Corner Grocery Atas Av & Morro Rd....325-J
Correll Dora Mrs PalmaAv....585-W
Cowan Noah W ValleeAv....221-M
Cowan Walter F Capt WMall....76-J
Cox Carol SntaRosaRd....551-M
Craig Jay A ParadseVlyRd....46-R-12
Craig Rowena Hannan Mrs SntaLuciaAv....511-W
Creasy Edwin L OldNorth101Hwy....433-R
Crobok Henry F MarchntAv....310-W
Croft Armand SntaRosaRd....488-W
Cropper Ralph S truckng DiRioRd....297
Cross Alvin F r Snta Lucia Av....695-R
Crother Glen S SnDiegoRd....40-R-11
Cully D L CortezRd....667-M
Cummings Oscar H SntaYnezAv....159-W
Cunningham J A r Eaglet Hts....658-W
Cunningham L F ArroyoAv....466-W
Cunningham W H r Alamo Av....78-J
Cuppers Ethel RamonaAv....570-W
Curneen F E EnsenadaAv....328-M
Currie Jennie DiRioRd....770-W
Cushwa Claude C SntaYnezAv....596-R
Cushwa Claude C rl est Hwy....768

D

Dalby G R SHwy....365-M
Daley Victor H SnRamn&DiRioRd....369-M
Daniels I J r Garden Farms....41-J-1
Daniels Lee SntaYsablAv....189-R
Danielson R H BajadaAv....388-R
Darnall Clifton D SnGabrielRd....422-J
Davidson Clay P r Sn Rafael Rd....175-J
Davidson G W r Sn Rafael Rd....127-W
Davis Chas F AtascaderoAv....463-W
Davis Jas R r Traffic Wy....309-R
Davis L C 101Hwy....485-M
Davis Len C SntaRosaRd....35-W
Davis O L contr 3RidgeWyCt....799
Davis W J r Snta Rosa Rd....581-J
Dean John r Portola Rd....656-W
Dean W M r Colorado Rd....127-R
Deardorff Joe P r Dulzura Av....145-M
Decker L Albert r SHwy....310-R
DeCou Jerry W Jr CarmelitaRd....537-J
Dee Carson M r Sinaloa Av....383
Delahoyde Mary B Hidalgo&DlRioAv....466-M
Delano Jim MiramonAv....262-W
Delano Wm W r Miramon Av....262-J
Dell'anno Nellie Mrs SnVincenteRd....309-W
DelRio Manuel TraffcWy....246-J
Dengler R D EnsenadaAv....330-M
Denny Guy R SinaloaAv....774-J
Desrosier V V Grays Funrl Chapel & Crematorium S Hwy....98
Devens R A r Sn Antonio Rd....42-R-3
de Wolfe Anna N Mrs r Olmeda Av....590-M
Dickenson C H r Alamo Av....196-J
Dixon Geo r RiverGardens....249-J
Dodd M Jean AtascaderoAv....250-W
Dodge Le Roy S r S Hwy....41-J-4
Dodge Roy r Rosario Av....287-M
Dodson H C MarchntAv....459-J
Doellstedt Werner E SHwy....47-J-11
Doheney Marie Mrs r S Hwy....137-R
Dollarhide S W DlRioAv....376-J
Dolling Alvin r Capistrano Av....573-J
Donatelli A r Atas & San Gabriel Rd....205-M
Doser Ruth Miss r N Hwy....215-W
Doty Harold G Lt Col SntaYsablAv....213-M
Drake Verden MorroRd....523-J
Dredge Albert E El Camino Auto Ldg NHwy....238-J
Drews Alfred J MagnoliaAv....261-M
Drum D O AlcantaraAv....697-R
Drumm Geo M SntaClaraAv....47-R-1
Dueck Fred C PortolaRd....583-W
Dulaney Patricia TraffcWy....464-R
Dulaney Stella TraffcWy....464-R
Dulitz Alice r Marchant Av....264-W
Dulitz John A r Sn Gregorio Rd....265-J
Duncan Floyd ParadseVlyRd....45-R-1
Duncan W H SntaRosaRd....551-W
Dunn Geo W r Snta Ynez Av....430-M
Dunn John ParadiseValleyRd....45-R-4
Dunn Max Fire Dept S Mall....56
Dunn Max G 23EntradaAv....509
Dupertuis Jean r N Highway....22-W
Dupree Chas L SHwy....236-W
Dutra Louis RockyCanyonRd....44-J-3

E

Eagle Ranch Atascadero....71-F-22
Earl Albert T r Curbaril Rd....454-R
Easterly Clara E r Mariquita Av....435-W
Eastman Thos F SnAndresAv....416-W
Ebert Chauncey A SinaloaAv....121-R
Edmunson Geo C PortolaRd....293-W
Eells W L Mrs ArcadeRd....114-J
Eifort Jack E DelRioAv&PortreroRd....58-J
Ekegren Alfred A RosarioAv....472-M
El Camino Auto Lodge N Highway....238-J
Elliott Celand F SntaRosaAv....551-J
Elliott Dudley C r Rosario Av....233
Elliott Keith B ParadseVly....418
Elliott's Pharmacy Highway....34
Ellis Frank A r Monterey Rd....389-W
Ellis John S MonteryRd....429-M
Elsea Carl A Lt Col PortolaRd....125-M
Engel Bertha A Mrs NHwy....289
Englehart Aaron W AtascaderoAv....205-J
Engleman Edwin E SnBlasAv&SnGabrielRd....522
Englund C T SnClemnteRd....663-M
Epperly W T r Monterey Rd....482-W
Ericson E O NHwy....621-J
Espy Edwin F SnGregorioRd....265-R
Estrada John R Jr CurbrilloAv....491-J
Eubank Bob J Fresno....462-R
Evans John M r Barrenda Av....29-W
Evans John W TraffcWy....246-W
Evans Richard Mrs r Sinoloa Av....592-J
Evers Carl A r Sn Blas Av....37-M
Ewing R H r Olmeda Av....307-W
Ewing S W MusselmanAv....494-W

F

F & G Exchange Eaglet....345-W
Falaschi Harry r Conejo Rd....71-J
Farmers Ins Group Hwy....14
Farnham Milton R FloresRd....431-R
Farnsworth R E MarchntAv....459-W
Fauver Neva Mrs r Corbaril Av....468-J
Feliz J S r Magdalena Av....253-J
Fennell Wm J SntaRosaAv....327-W
Fenny Everett MariquitaAv....303-W
Ferguson G Glenn CurbarilRd....406-J
Ferguson N D r N Highway....183-J
Ferguson R A r Sn Gabriel Rd....256-R
Ferguson Wm J PortolaRd....656-M
Fickle C H SnAnslmoRd....635-M
Fielder Susan r Palma Av....342-W
Finch Geo B r Portola Rd....277
Fink J W r Marquita Av....396-R
Fire Department S Mall....56
First Southern Baptist Church AtasAv....440-J
Fisher K M Mrs r Palma Av....68-W
Fisk Wm r Bajada Av....122
Flowers Arlyne's Traffic Wy....560
Folkes John G Col SntaLuciaRd....370
Follett E M r Snta Lucia Av....695-J
Ford's Mushroom Farm Eaglet....70-M
Forney J W SnAnslmoRd&MonteryRd....389-J
Forsyth Ann Mrs r Sn Gregorio Rd....228-W
Foster Ben H r Mariquita Av....590-R
Foster's Nite Spot Cafe SHwy....92
Foulk A L Dr r Cascabel Rd....358-R
Fox G W r Olmeda Av....26
Fox's Men's Clothing Hwy....16
Francis Edw K r Bajada Av....254
Frandsen Frank Mrs r Portola Rd....250-R
Frank David W NavajoAv....587-W
Frank Fred r Monterey Rd....198-M
Franklin Ralph H LtCol SnRaflAv....127-J
Fraser Annie Mrs PortolaRd....583-M
Fraser Katherine Mrs r Marchant Av....208-R
Freeman Lee J MonteryRd....389-M
Freeman Lyle Mrs OlmedaAv....428-W
Freeman R W SnRaflRd....741
Freeman's Complete Auto Serv TraffcWy....610
Frenes Robt A r Cristobal Av....112-R
Frenette Sue Mrs SHwy....355-W
Freydl E J r Magnolia Av....274
Fritz J C r Navajo Av....276-J
Fritzi Ann Traffic Wy....2
Frosted Malt Shop Hwy....525
Fulk Edwin E DoloresAv....460-M
Fullwiler Ralph V r East Mall....678-W
Fulton V J AtascaderoAv....288-W
Fur Farms Mink Division Snta Rosa Rd....488-W

G

Gaede Geo H WMall....521-W
Gaede Robt C MorroRd....625-M
Gambel Willard E r Del Rio Av....296-W
Garcia Delmar r Curbaril Av....432-R
Gardner John T CarmlRd....42-J-2
Garrity Thos r Portola Rd....210-M
Gee Chas Mrs r Santa Ynez Av....469-J
Gee Realtors & Insurors TraffcWy....333
George Ramona Mrs PortolaRd....583-M
Gibson F M NHighway....40-W
Giffen E N r Tunitas Av....316-J
Gifford Paul SinaloaAv....124-J
Gill Bertha DlRioAv....367-M
Gill Harry E SantaYsablAv....642-R
Gill John DlRioAv....367-M
Gills E W r S Highway....3-J
Gilstrap Roy r Olmeda Av....214-R
Giorgi Romeo RockyCanyonRd....44-J-2
Gipson Orvil TraffcWy....104-R
Giron Chas r Atas Av....130-J
Glantz Floy F SinaloaAv....592-W
Glaser Floyd AtascaderoAv....112-J
Glaser Gordon CapistranoAv....531-M
Glass Paul AtascaderoAv....288-J
Gleason Dwight r Paradise Vly....44-F-3
Gleason Gene ParadseVly....44-F-2
Gleason Harry W OldNHwy....788-W

Glen Oaks Grocery Eaglet....647-W
Glosser Phillip PalmaAv....506-W
Goltz E B TunitasAv....285-M
Gonzales John R SnAnsImoRd....460-W
Goodrich Russell C r Palma & Rosario Av....590-W
Goodwin Chas E r Olmeda Av....95-R
Goodwin Harrison B r N Highway....465-J
Goodwin Jas r River Rd....391-R
Goodwin Lee Rev PalmaAv....335-W
Goodwin Wm A r Rosario Av....376-W
Goodyear Tire Service N Hwy....398
Gorman Betty Lou CurbarilRd....694-M
Gorman Russell ValleAv....221-W
Goss Gordon A Lt Col FresnoAv....628-J
Gouff Vaughn N Hwy....468-W
Grabenstein Jacob r Miramont Av....372-M
Granite Const Co OldHwy....43-R-1
Grantham John F SntaRosaRd....314-J
Gravelle R Alvin MD TraffcWy....524-M
If no answer call....170
Residence NHwy....766-J
Gray Alvin r Curbaril Av....421-W
Gray Alvin Tasco Serv Sta & Petroleum Distr S Hwy....99
Graybill Roy W r San Gabriel Rd....343-W
Gray's Funeral Chapel see Chapel of The Roses S Hwy....98
Green Fred E SerraAv....361-J
Greenaway David Jr NavajoAv....361-R
Greenman J W PalmaAv....24-J
Greenman Robt A Jr phys&surg CentrlMall....116
If no answer call....170
Residence PortolaRd....645-R
Greyhound Bus Depot Highway....237
Grimm Ernest A PortolaRd....390-R
Grisanti Hardware Hwy....580
Grisanti Jos r Bajada Av....388-M
Grove Auto Court N Hwy....336-R
Groves Jessie F rl est SnGabrielRd....565-R
Growers Feed Service TraffcWy....191
Guches Geo r Rosario Av....376-M
Guest Richard r Santa Lucia Av....348
Guinn C L PalmaAv....95-W
Gularte Tony CarmlRd....47-J-12
Gustafson Lester W SntaRosaRd....327-J
Guy Lester L const SnGabrielRd....61

H

Haberkern Chas F Mrs SHwy....41-R-3
Haberkern Jack FloresRd....663-R
Hagle-De Cou Lumber Co SHighway
Office....43
Order Desk....86
Hagle Ralph r Rosario Av....260
Hagmaier C W SnBenitoRd....241-R
Halden Duke r Portola Rd....293-R
Hale Girard Van B r Eagle Ranch....71-F-21
Hall John R DulzuraAv....539-R
Hall Silas E PalmaAv....350-J
Hallett F G SnBenitoRd....241-W
Hamann J M r Portola Rd....165
Hammock Chas & Son Paint Store Hwy....176
Hanlon Jessie EntradaAv....407-R
Hanson W E r Tunitas Av....17
Hardenburgh Wm Edw ParadseVallyRd....45-J-12
Hardy D E r Del Rio Av....216-M
Hardy Lester E BellaVstaRd....608
Hargan Clyde DoloresAv....657-J
Harmer John E r Snta Ynez&Navajo Av....281-W
Harp Wm C Mrs SntaLuciaRd....273-R
Harper Ernest I r N Highway....271-W
Harrington Chas ParadseVly....46-J-12
Harris Gordon L r Carmel Rd....42-J-1
Hart Merton AtascaderoAv&NavajoAv....650-R
Harter Chas E SnAndresAv....649
Harter's Dry Goods Hwy....28-W
Hartland Martin r Sandoval Av....47-R-11
Hartley Percy B r Route 1....80-F-11
Hartman Robt F MorroRd....458-M
Hartranft C A r Hidalgo & Dolores Av....364-J
Hartsell W H r N Hwy....43-J-11
Hasta Manana Motel SHwy....168-W
Hatfield Thornton A TrafficWy....235-J
Hathaway Jack SanVicenteAv....689-J
Hawley Herbert r Atas Av....584-W
Haworth John F AtasAv....132-R
Headrick Ray r Snta Lucia Rd....157-J
Healey John R CoromarRd....313-R
Heaton Donald E r Monterey Rd....482-M
Hegstrom J R r Del Rio Av....296-M
Heilmann Hans r Riverroad....226-R
Heilmann Herman r River Rd....44-R-1
Heilmann Klaus r River Rd....217-R
Heilmann Kurt r River Rd....217-J
Heilmann Otto Jr r River Rd....259-W
Heitkamp Wm F SnGabrielRd....699-J
Heldt Walter L NHwy....623-R
Helmes W B MarchntAv....637-J
Hemen Jack SntaYsablAv....664-J
Henderson Bill FresnoAv....630-R
Henderson Brokerage Co Highway....194
Henderson G Earl r S Highway....101-J
Henning La Verne DulzuraAv....393-W
Henrekin D E BarrendaAv....279-J
Henry A H r N Hwy....88-F-4
Henry C L MorroRd....532-W
Henry Donald TraffcWy....77-R
Henry Hervey A SntaLuciaAv....648-R
Henry Richard M AtascaderoAv....301-J
Hern Harold E r Carmel Rd....42-R-2
Herrmann Fred SombrillaAv....508-W
Herz Vincent J NHwy&SntaCruzRd....43-J-2
Hess Harold NHwy....73-J
Hess Lawrence r Sn Pedro....426-J
Hess Robt Rev r San Pedro....426-J
Hessick C W AtascaderoAv....589-J
Hewitt Harry r MaricopaRd....338-J
Hewitt Robt W LsGatosRd....691-M
Hi-Hat Hwy101....750
Hicks Betty HildalgoRd....312-M
Hicks Harold r Cascabel Rd....358-J
Hicks Radio & Television Shop TraffcWy....793
Hier-Johnson Brokerage Hwy....200
Higginbotham Wm R Maj OlmedaAv....280-W
Higgins Ethel L r Portola Rd....250-M
Hilltop Trailer Court NHwy....43-J-2
Hinson C E r Los Gatos Rd....273-J
Hinson W L r Hermisillo Rd....381-J
Hoadley E W r San Gregorio Rd....265-W
Hobbs Allen T Jr MarchntAv....251-W
Hobbs Edgar MiramonAv....54
Hobbs N C BarrendaAv....29-R
Hodges L T SnJacntoRd....443-M
Hoffman Arnold M r Ramona Rd....496-W
Hoffman B H TraffcWy....464-W
Holder L C SHwy....572-W
Holler Geo r N Hwy....465-W
Holtermann Stephen r Morro Rd....347-J
Holtzbauer F J r NavajoAv....208-W
Hood Howard H Capt CabrilloAv....203-W
Hooper M F r Olemeda Av....144
Hoover Mary Mrs SntaYnezAv....479-R
Hopper E E r Morro Rd....227
Horton E L CapistranoAv....491-W
Hotel Atascadero S Highway....197
Hotel Carlton Hwy....500
House of Beauty TrafficWy&CentralMall....146
Houser Wayne E TunitasAv....331-W
Howington Dora CurbarilRd....475-R
Hubbard Owen G SntaYnezAv....416-J
Hughes Viola E ArdillaRd....322-M
Humphrey Ray V r Snta Ynez Av....276-W
Hungate J W NHwy....97-J
Hungate Jas D S Mall....521-R
Hunter Chas CarmlRd....42-R-12
Huntsman Verle F SntaYsablAv....18-R
Hurst Morris CurbarilAv....346-W
Huston Virginia M OlmedaAv....533-R
Hut The 101Hwy....93
Huxford Ted OlmedaAv....185-W

I

Imhoof L B CarrizoRd....73-M
Isbell Ralph C Rev r MagnoliaAv....285-W
Iversen Carl SanAndres....767-W
Iverson Alice Mrs AtasAv....132-M
Ivey O H SnJacntoAv....405

J

J & H Transfer & Storage N Hwy....171
Jacob Harold S MarchntAv....495-R
James Jos A MorroRd&PortolaRd....458-W
James Vernon E VenadoAv....385-J
Jamin A CristobIAv....650-W
Jarvis P D r Sn Pedro Av....150
Jenkins John E SHwy....567-J
Jensen Jas r Ardilla Rd....653-W
Jermin Thomas E r Tunitas Av....323-W
Jerry's Ceramic Studio SHwy....647-J
Jespersen Jennie C EnsenadaAv....319
Jiffy Cafe Hwy....337
Johnny's Liquor Store Hwy....698-W
Johns Abel 101Hwy....478-W
Johnson A L AtascaderoAv....288-R
Johnson Al r Sn Gabriel Rd....35-R
Johnson Albin r Riveroad....391-W
Johnson C Hier MaricopaRd....148-W
Johnson Irene S r Cristobal Av....181-R
Johnson Oscar ElBordoRd....340-W
Johnson Paint Store TrafficWy....677-J
Johnson Roy L SntaCrzRd....40-R
Johnson Thos E NavajoAv....688-R
Johnson Walter EagletHts....242-W
Johnson Walter L r N Hwy....351-J
Johnson Walter P BarrendaAv&HondaAv....586-M
Jones C M Blacksmith Highway....52
Jones Chas M r Eaglet Heights....270-W
Jones Geo Eli SntaYnezAv....438-R
Jones J E r S Hwy....340-M
Jones Lillie Bajada....628-W
Jones Lourena A MarchntAv....459-R
Jordan Gladwin S RosarioAv....472-R
Joslin J M r PortolaRd....206-J
Judd Golda r Curbaril & Atas Av....385-W
Judge Jas P AtascaderoAv....511-R
Justus Micky H Hwy....676-W

K

K & K Cafe Hwy....252-J
Kadel Katherine Mrs r Sn Diego Rd....40-J-3
Keays Parke F SanBlasAv....363-W
Keller Carl Mrs DlRioRd....512-R
Keller Don S MorroRd....767-J
Keller J Edw r Sn Benito Rd....129-M
Keller R B r Snta Ynez Av....204-M
Kelly Bros Market S Hwy....377
Kelly Curtis B SHwy....453-M
Kelly Thos W CristobIAv....650-J
Kenney Bert r N Highway....271-R
Kenney Rowland r Sn Gabriel Rd....497-J
Kenney's Chevron Stn StateHwy....102
Kennison J S DelRioRd....216-R
Kenny Jas S JuniperoRd....106-W
Kielman Blanche CapistranoAv....457-W
Killion Lonnie E r Barrenda Av....586-W
Kimber Farms Inc SntaCrzRd....763
King Dale ArdillaRd....437-J
King Jack BajadaAv....145-W
Kirk B H r Santa Ysabel Av....449-J
Kirkland John R RosarioAv....187-W
Kirkland John R Ruso of Atascadero Ina TraffcWy....59
If no answer call....187-W
Kirkpatrick Wm B ValleeAv....591-M
Kisella Jos r Snta Rosa Av....314-R
Kitto Arthur C r Nacimiento Av....499-M
Klein Chas W r Coromar Rd....113-R
Kloha A G NHwy....48-R-12
Knight Everett T SntaYsablAv....432-W
Knopp J W SHwy....47-J-3
Knowlton Hooper CountryClbDr....234-W
Knutson Knute A r River Gardens....367-J
Koch Frank L r Capistrano Av....328-W
Koehn Ella E ArizAv....464-J
Kolbe Alvin SnAnsImoRd....635-R
Kopp G L ArdillaRd....322-R
Kratz John r Curbaril Av....121-W
Kruger Fred G SntaRosaRd....314-M
Krumwiede D E VenadoAv....546
Kuebel Alfred A SntaYnezAv....85-M
Kuhnle Adolph r Ranch Snta Catalina....692-R
Kullgren Wm r Alamo Av....212
Kunkee A F Atascadero Hardware Traffic Wy....133
Kunkee A F r Nogales Av....55-W
Kunkel John H PortolaRd....282-J

L

L N's Curlette Shop CarrizoRd....417-J
Ladd Joe PalmaAv....598-J
Laferty Jos H MarchntAv....637-R
Lain Ben T r Snta Ysabel Av....483-W
Laird R M r Cristobal Av....204-W
Lambert Mary OlmedaAv....24-R
Lambert Mary r Ketch Bldg....36
Lamberth Lacey E r Sn Gabriel Rd....379-M
La Moda Beauty Shop Ketch Bldg....36
La Moda Theatre State Hwy....143
Lancaster Garage S Hwy....565-J
Lancaster R F r S Hwy....40-R-3
Landis T E r Paradise Vly....46-R-1
Lane Emma M Mrs r Eaglet....114-W
La Prade H L r Santa Ynez Rd....660-W
Larsen Chas E r N Hwy....43-R-11
Larsen Hans Larsen's Cafe NHwy....229
Larsen Harry B r Snta Ana Rd....111-W
Larsen's Cafe NHwy....229
Larson Lloyd A PortolaRd....131-M
Latham Max NacimientoAv....499-W
Law Chas ColimaRd....218-M
Lawrence Leona Mrs PalmaAv....585-J
Lawrence T H r Coromar Rd....301-W
Layton Glenn L MarchntAv....563-J
Layton Tree Service MarchntAv....563-J
Lee Elmer r Sandoval Av....47-J-1
Lee Geo SnGabrielRd....205-R
Lee J L r Santa Rosa Rd....96-J
Lee Pete MorroAv....532-J
Lee Quinton C r S Hwy....40-J-1
Lee's Men's Store Traffic Wy....357
Le Gras W D r Ramona Rd....496-R
Leichty Eva Mrs r Snta MargaritaGardenFarms....80-F-21
Lemin Saml r Hildalgo Av....312-J
Leverenz Walter F autos Hwy....14
Residence NHwy....622
Lewey Lowell E Mrs CabrilloAv....457-J
Libbey C J r Hidalgo Av....312-W
Lichty Frank D r Navajo Av....361-W
Liebold Robt E AtascaderoAv....409-W
Lightbody A C Mrs TunitasAv....316-W
Lillo D John SombrillaAv....696-J
Lindsay M F r Mariquita Av....687-W
Little W J SntaAnaRd....45-R-3
Littleton's Hatchery Atas Av & Santa Rosa Rd....117-J
Locke Maude B OlmedaAv....68-M
Loewen Marvin R BajadaAv....246-R
Log Cabin Cafe S Hwy....9
Loosemore John NHwy....766-R
Lord Donald J r PortolaRd....250-J
Luiz A P r....80-F-12
Lumley Harry r Portola Rd....232
Lunsford Walter r Curbaril Rd....346-M

M

M & K Corp HospitlSite....542
MacCurdy Dwight W Dr
Office CentralMall....789
Residence PortolaRd....273-M
Macha K A SHwy....40-R-12
Mack L A r San Jacinto Av....588-W
Maddalena Clem r SntaRosa....220-J
Mallett's Refrigeration SHwy....638
Maloy Vance G SanBlasAv....379-W
Manning Irwin r Olmeda Av....307-R
Manning W W r Sombrillo Av....272
Mansfield M Eileen r S Hwy....128
Maragos Dionisios I MarchntAv....519-J
Marek John r Del Rio Av....262-R
Marsh Peter NHwy....534-W
Marshall Harry W r Atascadero Av....347-W
Martin Anne M Mrs r Olmeda Av....687-R
Martin Earl N Rev r Olmeda Av....290-W
Martin Geo W Olmeda&SnJacntoAv....506-J
Martin Frank B r....44-F-5
Martin W C RamonaRd....527-W
Martindale Harvey r Portola Rd....453-J

Martinez Wm J r Dolores Av....395-W
Marx Louis r N Hwy....151
Mary's Restaurant SHwy....123-R
Mason Rosa E r N Hwy....97-R
Masonic Temple Olmeda Av & N Mall....480
Masters Milton F CoromrRd....313-M
Mathews A D r San Gregorio Rd....265-M
Mattice Ercal S r Atas & Portola Rd....327-R
Maxwell Margaret M r Palmo Av....68-J
Mazza Chas r PortolaRd....37-R
McClellan G W r Navajo Av....32-R
McCoy Mary L r Palma Av....8
McCullum Don SnAnslmoRd....635-J
McDaniel Allan LakewDr....563-W
McDermott Wm H 101Hwy....478-J
McDonald A F r Ramon Rd....369-W
McFarland E F Rev DoloresAv....225-M
McFarland Edna J CortezAv....667-W
McFarland Glenn H NHwy....40-M
McGarvey C W r Sn Gabriel Rd....46-W
McGucken E L r Palma Av....68-W
McKelvey's Henry B Plumbing & Heating Hwy....394
Residence....80-F-5
McKennon Sandy J CoromrAv....475-W
McKie R N MorroRd....135
McKim John W SntaYsablAv....18-M
McKinzie J R DlRioRd&AlizRd....689-W
McNally John J MorroRd&SntaYnezAv....699-W
McNeil Harry D CapistranoAv....457-M
McNeil Lewis J r Sn Marcos Rd....248-J
McNerlin Gene r S Hwy....310-M
Mc Pherson E I NHwy....534-J
McPherson Stan NHwy....48-R
Mc Reynolds Harry SanGabrielRd....581-M
Meadow Gold Ice Cream-Div of Beatrice Foods Co
SnBenitoRd....794-W
Mees Geo Jr SnAnslmoAv....322-J
Mees Geo A MarchntAv....454-W
Mehring and Hanson Co plmbng HospitalSite....544
Melrose Chas F SHwy....40-J-2
Mid County Floor Service SHwy....647-J
Miller Campbell S SoBenitoRd....570-J
Miller Chas E Jr MaricopaRd....198-J
Miller E F r Tunitas Av....320-W
Miller E H Dulzura....393-M
Miller Edith r Portola Rd....583-J
Miller Fritts J r Morro Rd....699-M
Miller Gertrude D Mrs SnBlasAv....257-M
Miller Rex genl contr CarrizoRd....324-M
If no answer call....477-W
Miller's Jewelry Hwy....244-W
Millhollin W H ParadseVlyRd....44-F-12
Milligan E S r Flores Rd....80
Mills Ervin E Ted PortolaRd....656-R
Mills Maud S Dr Morro Rd....430-R
Mitchell J S r Paradise Vly....46-R-3
Mitchell W W r S Hwy....242-M
Mohart Almeda BarrendaAv....78-W
Molinar Eugene V SHwy....485-R
Monday W A r S Hwy....137-W
Monro Wm J EntradaAv....490-J
Montgomery Ward 817-12thPasoRobls
From telephones served by the
following exchange
Atascadero
(No Inter-City Charge)
Ask "Operator" for Entrprise 10254
Moore Albert r Snta Rosa Rd....35-M
Moore Betty L Ensenada&CapistranoAv....234-M
Moore Don r Curbaril Rd....454-J
Moore George H r Portola Rd....131-J
Moore Henry T CurbarilRd....489-M
Moore Jas B ArdillaRd....644-J
Moore Wm G OlmedaAv....192-W
Moore Wm J SinaloaAv....693-R
Mora Lawrence B r River Rd....44-J-1
Morgan Frank L SnPedro....426-R
Morgan John E SnArdo&ArenaAv....27-M
Mori Suzanne r Portola Rd....250-J
Morris Nickie NHwy....397-J
Morrison Robt C NavajoAv....626-J
Morton Jas B MorroRd....458-J
Morton White r Sn Gabriel Av....173-M
Morton Wm T ArdillaRd....644-R
Moses H L r Atas Av....153-W
Moss Merlin W r Snta Ysabel Av....679
Mugler F R Dr ofc NHwy&RosarioAv....662
Residence CurbarilRd....682
If no answer call....SanLuisObispo 832
Mullen Francis J AtascaderoAv....463-J
Murdock Chas H PortolaRd....648-M
Murrell Bill J AtascaderoAv....549-J
Murrell W A AtascaderoAv....549-W
Muxen Roy SntaYnez....596-M

N

Nagle Chas D r Sn Gabriel Rd....256-J
Nash-Boulden Stephen r Atascadero Av....269-R
Natho Doshie NHwy....48-R-4
Nation Walter J r Ramon Rd....369-R
Nelson Ben Mrs FresnoAv....630-M
Nelson Hans NHwy....271-M
Nente Vera F OldHwy....526-R
Neth A E r Snta Rosa Av....314-W
Newell J P r Sn Gabriel Rd....256-M
Newhall G W r N Hwy....465-M
Newman H M MaricopaRd....538-R
Newton Donald B SHwy....365-R
Nichols Clifford r Ensenada Av....104-W
Nichols M C RosarioAv....196-R
Nichols Sid Chevrolet Highway....163
If no answer call....131-W
Nichols Vera ArdillaRd....390-M
Nicholson J T r Ysabel Av....18-W
Nicklas H L r Traffic Wy....372-R
Noffsinger M A SntaLuciaAv....695-W
Nolan S E r Castano....217-W
North Jas A CurbarilAv....346-J
Norton Geraldine C r Santa Lucia Av....470-R
Nygaard Hans SombrillaAv....447-J

O

Oakes B Pearl r Portola Rd....207-J
Oberholser Buell W EnsenadaAv....424-J
Obuch T r Palma Av....185-M
Oglesby Loris C r Snta Lucia Rd....111-J
Old Gray Barn NHwy....48-R-3
Oliva Chas r Snta Rosa Rd....3-M
Olsen Elmer r Atascadero Av....181-J
Olsen Francis R CarmelitaRd....267-R
Olson Harvie BajadaAv....547-M
O'Malley Edw A r Portola Rd....329-R
O'Reilly E L r Eaglet Rnch....40-R-2
O'Reilly E L r Sn Rafael Rd....566
Ortez Emil L r Marquita Av....280-J
Osborne Hull HappyValleyRanch....202-J
Otto H W r Pino Solo....3-R
Oviatt Harold A MussImnAv....308-J
Owen C H r Carrizo Rd....73-W
Owen Ela B Mrs NHwy....512-M
Owen Robt ArcdeDr....242-J

P

Pacific Gas & Electric Co bus ofc
Mon thru Friday from 5 PM to 8 AM & Sat from
12 Noon & Sun & holidays
From Atascadero Exchange
Ask "Operator" for Entrprise 10251
Pac Gas & Electric Co bus ofc StateHwy....45
Pac Telephone & Telegraph Co The
Business Office 717-14th Paso Robles
Ask Operator for....Business Office
(No charge for calls to Business Office)
See Introductory Section for Service Calls and
Other Important Matters
Pack A H r Marquita Av....445-W
Palm Frances NHwy....49-R-1
Palms Cora L Mrs CapistranoAv....531-W
Panos Geo r Feero CarrilL....593-W
Paradise Valley Broiler Ranch Paradise Vly....45-R-2
Parker Allen B RosarioAv....371-J
Parker Edwin M MorroRd....532-M
Parkhurst Wm R r Sn Gabriel Rd....308-M
Parlet C W CapistranoAv....473-W
Parrish I R r SnGabrielRd....356-R
Parrish Ralph W r Sn Gabriel Rd....343-R

Paso Robles Laundry & Dry Cleaning
1344PinePasoRobls
From telephones served by the
following exchange
Atascadero
(No Inter-City Charge)
Ask "Operator" for Entrprise 11228
Pastorino Ulmont P SnBenitoRd....231-M
Patriquin A G EagletHeights....658-R
Paule Sidney RosarioAv....564-W
Pavey Blanche PortolaRd....363-J
Pearman R O Dr r Carrizo Rd....324-R
Peck W G r Rosario Av....266-W
Pennington R R r Capistrano Av....491-R
Perkins Ursin Fresno&RosarioAv....571
Perrine Sirell C first State Hwy....63-W
Peters Don J ParadseVly....45-R-2
Peters Feed Service Traffic Wy....595
Petersen S L r Fresno Av....55-M
Petersen V J r Sn Jacinto Av....443-R
Peterson Arthur E AtascaderoAv....411-W
Peterson Clarence r Santa Rosa Rd....220-R
Peterson E C r Olmeda Av....598-R
Peterson E M Painting Contractor NHwy....680
Peterson Elwood C SntaYsablAv....189-M
Peterson H E r Portola Rd....219-W
Peterson Harold r Sn Blas Av....206-W
Peterson L K Mrs NogalesAv....539-W
Peterson Mabel C r Carmel Rd....42-J-3
Peterson Ralph R SHwy....494-J
Petraeus W W Sr r SHwy....304-J
Petraeus Westy W Jr r Atas Av....222
Peyser Chas A SnAnslmoRd....635-W
Phillips O D PortolaRd....230-M
Phil's Liquor Drive-In Hwy....518
Pie Shop SHwy....669-J
Pierce Bob PortolaRd....39-J
Pierce Geo H SHwy....109-W
Pike C E r Sn Gabriel Rd....497-W
Pippin R M Highwy....439-J
Pittenger J C TrafficWy....629-M
Pittenger Jos D NHwy....397-R
Pittenger Rest Home BarrendaTer....323-M
Plagmann Mae r Navajo Av....281-M
Plagmann Minnie r Sn Anselmo Rd....657-W
Platz D F EnsenadaAv....104-J
Polka Dot Fountain 101Hwy....665
Poole Casey r Rosario Av....266-J
Poole Dale G r Sonora Av....53-J
Poole M M BarrendaAv....279-W
Poore A P SntaLuciaRd....408-J
Porter Ernest MarchntAv....406-W
Porter Geo J r Sinaloa Av....124-R
Porter Wilber r Happy Valley Ranch....202-M
Potter Walter R AtascaderoAv....568-J
Poultrymen's Co-Operative Assn of Southern Calif
Egg Department TrafficWy....467
Feed Department TrafficWy....84
Powell H M AtascaderoAv....498-J
Prather Hattie r Olmeda Av....471
Prestridge W D SntaYsabl&RoblesAv....432-J
Preusser Philip CurbarilRd....201-W
Prewett Roy r Sn Gabriel Rd....308-W
Price Wm SnAnslmoAv....218-R
Prier G E r Serra Av....694-R
Prince Warren SinaloaAv....137-J
Prowse W O r Portola Rd....37-J
Pulling Fred Jr Dr vetnarian N Hwy....382

R

Radke C W r Rosario Av....195
Radke Leopold r Maricopa Av....148-J
Raimond E Cleaners EntradaAv....609
Raimond Edw SnAnslmoRd....138-W
Ralston Irving B MarchntAv....584-J
Rasmussen A G Mrs r Miramont Av....372-W
Raudenbush A E DlRio&101Hwy....403-W
Ray Wendell W r Junipero Av....106-M
Ray Wm A FresnoAv....630-J
Rehbock K S SntaYnezAv....269-M
Rehbock Kettner S pub acct SHwy....516
Reif Vincent PalmaAv....95-J
Remington Clara Mrs r Hwy....1
Renton D M r Snta Lucia Av....157-R
Rex's Cocktail Lounge & Liquor Store Highway....298
Reyburn M D Bajada&TunitasAv....564-J
Rhodes Melville r Palma Av....68-R
Ricci Helen S r SntaRosaRd....211-M
Ricci Wm r Morro Rd & Highway....587-J
Rich Norman Mrs r Portola Rd....390-W
Richardson Priscilla r Colima Rd....349-M
Richfield Service Station No 759 Highway....119-W
Riddle Roy H Maj TunitasAv....320-M
Rideout Floyd SntaYnezAv....275-W
Rimelen C A jwlr TrafficWy....677-W
Rios Leslie G r Eaglet Hgts....114-M
Roach Beatrice SntaLuciaRd....648-J
Robbins Chas SntaYsablAv....189-W
Robbins Raymond L SMail....696-R
Roberta Motel S Hwy....455
Roberts Lee Jr CoromrRd....380
Roberts M B Mrs r Del Rio Av....262-M
Roberts Margaret L Mrs AtascaderoAv....463-M
Roberts Wm P CoromarRd....475-M
Robertson Fred OldNHwy....527-R
Robey R E r S Hwy....356-J
Robinson Ernie Maytag Agcy Traffic Wy....582
Robinson F Patricia EluaranoAv....240
Robinson Jas E K SHwy....567-M
Robison Hubert T SntaYnez....201-M
Rocky's Cleaners Traffic Wy....442
Rodgers Chas H GrdnFrms....80-F-13
Rodgers Stanley AtascaderoAv....463-R
Rogers Wm A r Tino Solo Av....340-J
Rohde Albert MorroRd....458-R
Roinestad Joe HidalgoAv....364-R
Roland Donald W EnsenadaAv....261-R
Roosa Tim r Snta Ysabel Av....213-W
Roselip S D r Nogales Av....291-W
Roselip Walter B rock & sand NTraffcWy....20
If no answer call....291-W
Rosenquist A N RockyCanynRd....44-R-2
Rossi John V OlmedaAv....529-W
Rougeot Don r Del Rio Av....216-J
Rowe's Rest Home TraffcWy....441
Rowlett Bobby TinoSolo....425-J
Roy's Cafe & Cocktail Lounge Hwy....666
Ruiz Joe HondaAv....65-M
Ruskovich D D CurbarilRd....475-J
Ruskovich John r Ardilla Rd....129-W
Ruso of Atascadero Inc TraffcWy....59
Russell C A ParadseVlyRd....45-J-2
Russell Edgar CoromrRd....181-M
Russell Henry Lt Col NHwy....657-M

S

S F Brewing Corp TrafficWy&Rosario....94
Saam C C HermesillaAv-SnJacintoAv....381-W
Safranek Leland CarrizoRd....417-J
St Cricq Leonore r Bajada Av....145-J
Salter May Mrs CarrizoRd....49-J-4
Sanders B W r N HWy....344-J
Sands Mabel Mrs r Sn Andres & Cristobal Av....110
San Luis Butane Distributors N Hwy....151
San Luis Obispo County of
County Park Atascadero Lake....81-J
Road Office Lago Av....81-W
Sheriff's Sub Stn No 5 PortolaRd&SHwy....12
Welfare Dept
Northern Branch WMail....632
Saueressig D F r Sycamore Pk....473-M
Saunders Marie SntaLuciaRd....648-W
Sayers F G CarmelitaAv....267-J
Schee Jas H r Portola Rd....125-J
Scheets Anna r The Pines....80-F-3
Schlueter Wm SntaYsablAv....115-J
Schrader L S r Traffic Wy....593-J
Schuster Nathan r Monterey Rd....389-R
Schwab Arthur U-Auto-Rest Moti NHwy....49-R-12
Scott Winfield A r Palma Av....154
Scrivner C J LsGatosRd....273-W
Sears R A r Santa Lucia Av....470-J
Sears Roebuck & Co 715-12thPasoRobls
From telephones served by the
following exchange
Atascadero
(No Inter-City Charge)
Ask "Operator" for Entrprise 10713

Sears' Studio Hwy 504-W
Seidlitz Edw R SnGabrielRd 153-J
Seitz Produce Co Coromar Av 295-J
Sellers Flora G ValleRd 473-R
Serv-Ur-Self Market N Hwy 597-W
Shambeau Blake E PalmaAv 427-W
Shangri-La Motel S Hwy & Morro Rd 136
Sharp Rosa Mrs BajadaAv 388-W
Shea Vincent B Dr MorroRd&Hwy 636
Residence SombrilloAv 685-W
If no answer call 461-W
Sheehan Gertrude Mrs CapistranoAv 457-R
Sheffield's Grocery S Highway 299
Shell Jack M SntaYsabIAv 315-R
Shell Oil Co ofc SHwy 760
Sheriff's Sub Stn No 5 PortolaRd&SHwy 12
Sherman Geo H CentralMail 796-W
Shifley C E SerraAv 326-W
Shonkwiler R P SnGabrielRd 46-J
Sigleo Pat J Capt SntaYnezAv 626-W
Simler Kathryn NHwy 49-R-1
Simmet J M MarchntAv 454-M
Simmons M F SnPedroRd 426-W
Simmons Wm H r Sn Gabriel Rd 308-R
Simon Ernest TraffcWy&HondaAv 65-R
Simpson L P r Rosario & Arroyo Av 196-W
Slagle Lee V NHwy 527-J
Smead Frank SnGregorioRd 429-J
Smith Burton H Mrs r Snta Lucia Rd 23-W
Smith Chas E Eaglet 114-R
Smith Code A SntaYnezAv 360-W
Smith E N r Portola Rd 329-W
Smith Frank ArcdeDr 123-J
Smith Fred A PortolaRd 282-W
Smith John MonteryRd 653-M
Smith L S r RiverRd 226-M
Smith Nannie K r Vallee Av 221-J
Smith Thos W NHwy 639
Smith Vernon r N Highway 15
Smith W B ofc 967 Osos ..... SnLuisObispo 3910
Residence SHwy 574
Smith Walter L NHwy 73-R
Smoot Robt M r Portola Rd 663-J
Snowden Jas A SntaClaraRd 42-R-1
Soliday Geo H r Snta Ysabel Av 642-W
Sousa J P r Country Club Dr 261-J
Souther Elizabeth E DIRioAv 372-J
Southern Counties Gas Co
From Atascadero Exchange
Ask "Operator" for Entrprise 10206
Southern Pacific Railroad Co Mercedes Av 268
Southwick Guy N r N Highway 88-F-11
Sparman Mary C r Ardilla Rd 692-W
Spencer Frank C EnsenadaAv 387-W
Spencer L N r Sn Benito Rd 58-W
Spens C E r S Hwy 378-J
Spessard Floyd M PortolaRd 125-W
Spiess W R SntaYsabIAv 685-J
Spilman Harry P FerroCarrilRd 27-R
Spotts Frank R r Snta Rosa Rd 211-J
Sprague C C EnsenadaAv 62-J
Sprague Jesse H r Capistrano Av 261-W
Springer V G SntaRosaRd 551-R
Stack Robt I Col AtasAv 469-W
Staley Vera L Mrs r Navajo Av 688-W
Standard Oil Co of Calif Traffic Wy 38-J
Stanhope Edna Mrs r Paradise Vly 46-J-11
Starkey Alvin OldHwy 241-M
Starkey Emma M SntaYnezAv 286-J
State Farm Insurance Co S Hwy 258-W
If no answer call 560
Steele M R r Atascadero Av 117-R
Stephenson A T Portola&ArdillaRd 210-J
Stevens C J r Sn Andres & Snta Ysabel Av 76-W
Stinchfield Don Goodyear Tire Servive N Hwy 398
Stinchfield E C r Atascadero Av 489-W
Stock Rodric PortolaRd 131-W
Stockaway Foods TraffcWy 424-W
Stockton R T bldg contr Snta Lucia Av 448-W
Stockton Richard T r Snta Ynez Av 283-R
Stoltey Bertha r Snta Ysabel Rd 315-W
Stoltey Jim SHwy 477-J
Stoltey Paul M r Atascadero Av 205-W
Stratton Willis ElBordoAv 340-R
Straub Fred BellaVistaRd 282-M
Summers Jas L CapistranoAv 491-M
Sumner Geo A r Snta Margarita Garden Farms 80-F-6
Surby John S SnDiegoRd 651-M
Sykes O H Mrs SHwy 651-R

T

Talbert R C r Sn Pedro Av 426-M
Talbot J H OlmedaAv 396-J
Talbot Wayne W TraffcWy 762
Tarpley Tom F SHwy 47-R-3
Tartaglia G G PortolaRd 219-M
Tasco Serv Sta & Petroleum Distr SHwy 99
Taylor H L OlmedaAv 533-R
Taylor Nell Mrs OlmedaAv 533-R
Tedford Ralph H SnAndres&NavajoAv 32-J
Tenbrook Andrew SntaYnezAv 286-W
Terpening Chas S NHwy 97-M
Testerman C Mard Mrs PortolaRd 329-W
Tewinkle Margaret RN SHwy 425-R
Texaco Service Station 101Hwy&SntaLuciaAv 105
Texas Co The party 26 WMall&NMall 5
Thiel H O SnBenitoRd 692-J
Thom Wm OlmedaAv 687-J
Thomas Clarence CabrilloAv 203-R
Thomas Walter L MorroRd 541-M
Thomason O V NHwy 538-W
Thomason Paul J LsGatos&SntaLuciaRds 408-W
Thompson J O r S Hwy 41-J-2
Thompson T A ArdillaRd 644-W
Thorndyke Cyril L SnGabrielAv 257-J
Thorpe R C SnGabrielRd 379-J
Thurmond J E r Palma Av 6
Tibbitts F A r Sinaloa Av 432-M
Tiessen Anna r Hwy 365-W
Timmerman Lucille BajadaAv 462-J
Tingdahl Harvey M SombrilloAv 508-J
Tingdahl S A r NavajoAv 276-R
Tippins Robt J MagdalenaAv 586-R
Tivel Anna NavajoAv 101-R
Topper Shop The Traffic Wy & Central Mall 487-W
Torrey Porter C r Sn Benito Rd 198-W
Townsend O J r Palma Av 187-J
Trace Granville Mrs r PortolaRd 329-M
Tracy Robt E DIRioRd 249-M
Trail-Er-In Grocery DIRio&101Hwy 403-W
Trail-Er-In Trailer Court DIRio&101Hwy 403-W
Travis M A Mrs PalmaAv 57-R
Treece J C r Eaglet 242-R
Treece Minnie r 27 Traffic Wy 464-M
Tretter Henry A HondaAv 29-J
Tretter's House of Music SHwy 168-J
Trowbridge R W ColimaRd 218-W
Tucker D E r Snta Ynez Av 201-J
Tudor E ColimaRd 349-R
Tweeten Oliver r Snta Ysabel Av 449-R
Tyler Donald B r Curbaril Av 486-R
Tyler Frank M CurbarilAv 486-W
Tyler Katherine E NavajoaAv 243-W

U

U-Auto-Rest Motel NHwy 49-R-12
Ulschner D C r Snta Cruz Rd 42-J
Union Service Station 101 Hwy & East Mall 684
U S Government
Navy Department Naval Reserve Electronics Facility AmerivetMemorialBldg 515
Post Office Highway 21
Upton Alice E r Tunitas Av 331-J

V

Vaca Abe R CurbarilRd 346-R
Vaca Frank B r Castano Av 217-M
Vail E L rl est Highway 239
Vail E L r Olmeda Av 24-W
Valencia Ernest r Ardilla Rd 322-W
Valles Felix 101Hwy 317-R
Vance A Jr MusselmanAv 494-W
VanEck Nadine CarrizoRd 49-R-2
Van Horn P L r Sandoval Rd 47-J-2
Van Matre Joe r Santa Rosa Rd 3-W
Van Nuys D S r Atascadero 130-W
VanSaun H D SnBlasAv 379-R

Van Vorst E L MorroRd 699-R
Veit Ralph Rev r Palma Av 33-R
Venturini A G r Capistrano Av 473-J
Verheyen W J r Conejo Rd 71-M
Vetter Wm J r Rosario Av 31
Vidrio Frank Sgt r Barrenda Av 224-M
Vitt C W r Maricopa Rd 653-R
Voss Helen M r N Hwy 436-W

W

Wachtel J V CarmelitaAv 537-W
Wachtel Philip SnGregorioRd 228-J
Wakeman Francis J ColimaRd 769
Wakeman Vera M DIRioRd 512-W
Walker F J B Rev r Ramona Rd 496-J
Walker H F PortolaRd 663-W
Walker Isabel State Farm Ins Co S Hwy 258-W
If no answer call 560
Walker R H r Morro Rd 327-M
Walker Richard A SntaYnezAv 694-J
Walkup D M AtascaderoAv 589-W
Wallace Derby R r Tunitas Av 472-W
Wallace H r FresnoAv 303-J
Wallace Muriel Hwy101 528
Walsh Harry M Riverroad 44-J-11
Walsh M B r Traffic Wy & Olmeda Av 481-R
Walters Richard D MD Entrada Av 142
Residence TunitasAv 284
Wamsley Fred r San Diego Dr 175-W
Ward E W r Santa Ynez Av 278-M
Ward Percy J r San Antonio Rd 42-R-11
Ware Willett Jr Lt Col MorroRd 532-R
Warren's Fuel oil distr ColimaRd 743-W
Wasson Jack B SntaRosaRd 422-R
Watson A M SnAnsImoRd 653-J
Watson G A SnBenitoRd 570-M
Webb Carlos C BarrendaAv 224-W
Webber L H AlcantaraAv 541-W
Webberley Harry r N Highway 25-J
Webberley Sunny RoblesAv&SombrillaAv 415-M
Weitmer Donald Serv Stn Hwy 305
Weitmer Donald W LaLuzRd 138-R
Weitmer Warren J Warren's Fuel ColimaRd 743-W
Wentzel Lawrence r Del Rio Rd 249-R
Wescom Chuck r Sn Gabriel Rd 572-J
Wescom J E r SanGabriel 343-M
Wescom Jas r Curbaril Rd 667-J
Western Union Telegraph Co Hwy 237
Whitaker Ernest MonteryRd 482-J
White Calvin C MarchntAv 584-M
White H F ParadseVallyRd 45-J-4
White Jane Storey r Sn Jacinto Av 309-M
White M T r Robles Av 685-R
White Saml S MagdalenaAv 203-M
White V McDowell MagdalenaAv 203-J
Whitney H L Portola&SHwy 485-J
Whittingham E LaLuzRd 138-J
Wilde Howard P Jr Rev SnRafIRd&AtascaderoAv 549-R
Wilding Geo A PortolaRd 656-J
Wildman J M Inc-Used Car Lot No 2 Hwy101 652
Wilhoite W F r Snta Rosa Av 211-W
Wilisch Herbert ViscanoAv 287-R
Wilkins Robert J r BarrendaAv 224-R
Wilkins Studio 101 Highway 158
Williams G L SnAnsImoRd 460-R
Williams Geo E r Morro Rd 293-J
Williams Henry P r Snta Lucia Av 334-J
Williams L B r Santa Ysabel Av 449-W
Willis H J Mrs RosarioAv 410
Wilshire Service Station Hwy 375
Wilson L L r Sn Anselmo Rd 460-J
Wilson Ralph L NHwy 514-J
Winburne F A Mrs r Alcantara Av 208-J
Wineroth Harry EnsenadaAv 62-W
Wing Harold L r Ensenada Av 646-W
Winkle Roy r Paradise Vly 45-J-1
Winn Iver B MiramonAv 354-R
Wintebourne Earl AtasAv&SnRafIRd 549-M
Wintz Henry L r Snta Lucia Av 111-R
Wood Frederic r S Highway 96-W
Wood Gladys SHwy 365-J
Wood Nina Mrs SnPedro 395-J
Woodworth Margaret SinaloaAv 353-W
Woolsey Antoinette Mrs Hwy 317-M
Worden Stella PalmaAv 780
Worthan J E SnGabrielAv 581-R
Wride Josie SntaYsabIAv&SnAndresAv 774-W
Wright O E CascabelRd 358-W
Wright Robt E atty Entrada Av 474
Residence PortolaRd 771

Y

Yake Michael J CarizzoRd 49-J-3
Yates Barton V SnBenitoAv 231-J
Yeary Frank AlcantaraAv 540
Yeary's Frank Meat Market Hwy 90
Young A S r Atascadero Av 269-J
Young Robt B r Curbaril Av 486-M
Young Theron r Morro Rd 318-W
Youngblood W T r S Hwy 355-M

Z

Zabriskie Minnie E r Morro Rd 697-M
Zarabozo Philip RosarioAv 413-W
Zegar Steve SHwy 22
Zehner Cora E r Palma Av 427-J
Ziegler Geo CurbarilRd 18-J
Ziegler Jack SnGabrielRd 425-M
Zimmerman Don E DIRioRd 27-J

AVILA

(For Subscribers see San Luis Obispo)

AVILA WHARF

County of San Luis Obispo, Agent — Call Long Distance

BAYWOOD PARK

Otto R S, Agent — Call Long Distance
(For Subscribers see San Luis Obispo)

CAMBRIA

J. E. Gooding, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pac Telephone & Telegraph Co
Business Office 872 Morro San Luis Obispo
Ask Operator for ..... Business Office
(No charge for calls to Business Office)
Payments in person and personal visits
The Pac Telephone & Telegraph Co ... Bridge St Cambria

Albee Clara G DerbyLn 16-J
Allen W H r 27-Y-4
Allen's Mobil Service Highway 79-J
Allison W Theo Rev Bridge 39-W
Anderson Alfred J AshburyAv 73-M
Anderson Julius Bedfrd&Plymth 120-W
Angier Bradford Malvern 123
Auger Ruth Mrs WilcmbRd 153-W
Backensten Paul Mrs SanSimeonCreekRd 118-Y-3
Bailey Chas A Lancastr 167-J
Ballard Helen M Warwick 24-R
Bank of America National Trust & Savings Assn 57
Barlogio E E r 9-Y-12
Basetti Tilden r 17-Y-13
Bassi Emelio r 17-Y-3
Bennett Max B WorchesterDr 168-J
Berri Elmer r Santa Rosa Creek Rd 5-Y-11
Berri Sam r 14-Y-11
Bianchi O r Snta Rosa Creek Rd 5-Y-22
Blue Bird Motel 76
Boden Fred P OrmePl 109-J
Boettcher's Chevron Stn Main&Lee 25-J
Boisen Byron r Hwy 99-M
Bonomi A r Lee 132-W
Bonomi Lindy r San Simeon Creek Rd 118-Y-2
Bordegaray Leon Lancastr 166-W
Borgert Jerome A UpperCambria 120-M
Braunstien E B Lt WallcePl 69-R
Brickman Lucy PineridgeDr 77-W

Bridge M Arthur Weymth 33-R
Bright Mabel Miss r Bridge 39-R
Brughelli America r Main 21-R
Brunner Geo Mrs SnSimeon 28-Y-11
Caccamise Gerald J WorchesterDr 93-J
Calif State of
Division of Forestry
Leffingwell Landing 61-F-3
Rocky Butte Lookout Station 61-F-2
Division of Highways
Maintenance Supt 63
Maintenance Superintendent's Residence 42-J
Cambria County Park OceanFront 88-J
Cambria Fire Dept 83
Cambria Pines Development Co LodgeHill 147
Cambria Pines Laundry & Cleaners 45-J
Cambria Pines Lodge 50
Cambria Pines Service Corp NHwy 161
Cambria Union Grammar School 70
Cambrian Press The 31
Camozzi Chas EmrsnAv 67-W
Camozzi Hotel 86-J
Camozzi Rosie r 7-J
Camp Pinecrest 97-J
Caporgno Lino 118-Y-21
Caskey E W r Bridge 105-M
Churchwell Luther r Harmony 6-Y-3
Circle Three Ranch SnSimeonCrkRd 116-Y-5
Clark Arthur H HwyNo1 ..... 9-Y-21
Clark Otis H WellngtnDr 33-W
Cleaton Geo Olin Mrs Weymth 71-W
Coast Union High School 1
Conner Sophie J Mrs Richrd 139-J
Conover A W BerwickDr&Melrose 23-Y-5
Conrad Lee BristlAv&WindsrDr 75-R
Cook J M Lt StThomasAv 102-W
Cook's Electric Shop 72-W
Cooper Gladys V Ins Hwy 94
Coppens A B r St James Rd 60-Y-22
Corner Store Main & Bridge 15
Cover Chas J WellngtnDr 33-J
Cowen Irene F Weymth 51
If no answer call 94
Cowman Geo Ardth&Langtn 151-R
Cox Jas H Langtn 154-R
Crandon Nina G HuntngtnDr 165-J
Crick Walter r 30-F-11
Curti E r 10-Y-22
Curti H r 5-Y-13
Custer Harry B Capt LeonaDr 153-R
Cutler Willard W Jr NewhlDr 154-J
Dalessi Henry C LimeMountain 116-Y-3
Davis J C ChestrLn 56-Y-23
Devin Arthur L ErnestPl 138-W
Dhyse Helen Jeselson Weymth 11-R
Dickie Geo r 52
Dillard Ethel BurtnDr 169-W
Dinger Robt S Lt Main 82-R
Domenghini A r 9-Y-11
Dueck G W 23-Y-2
Dunlap J Reldon BradfordPl 56-Y-13
Durning Thos R WindsrDr 131-J
Estes Lance E Wiltn&Newtn 122-J
Eubanks M LeonaDr 146-J
Evans David E r Sn Simeon 90-Y-3
Evans Ray r Sn Simeon 90-Y-4
Evans Roy Church 133
Evans Roy Shell Serv Stn Main & Lee 137-W
Feldman Geo NewtnDr 109-R
Ferrasci Alex r 14-J-11
Filos Alfred J SntaRosaCrkRd 10-Y-12
Fiscalini Constantine r Green Valley Rd 17-Y-12
Fiscalini Frank J GreenVlyRd 17-Y-2
Fiscalini J r 10-J-31
Fiscalini Leo E Warwick 11-M
Fiscalini Olimpio SantaRosaCreekRd 5-Y-12
Fiscalini Peter r 17-Y-5
Fitzhugh Abbott Pineridge&Pierce 139-W
Flores Ernest J WiltnDr 122-M
Fox Phil Jr Bridge 149
Fox's Grocery Store Highway No 1 ..... 88-W
Frankfurter Elsie Johns BurtnDr 146-R
French Karl E Sheffld 120-R
Friesen Albert A Main 13-W
Frizzell W L LeonaDr 153-J
Fry J F Mrs Dorsett 152-J
Gailey W F Mrs r 115-J
Gamboni Louis r Lee 104-M
Gillespie Bertha W r 48-W
Goodall Helen G Mrs 21-M
Gray Thos J MD Main 107
Residence BristlAv 135
Greeley Chas E Dr WarrenRd 56-Y-21
Green Valley Motel County Rd 134-J
Gregg L W r 116-Y-11
Griswold John V Lt WiltnPl 122-W
Hamilton Ross Warwick 117-W
Hampton's Auto Court 37
Hanchett Byron OrmePl 109-M
Hansen N C r 47-M
Harmony Valley Creamery Harmony 6-Y-22
Harnist Elmer Manchstr 85-J
Harris Joe G Downing 60-Y-13
Harris John r Sn Simeon 28-Y-13
Hartman T G WarwickAv 117-R
Hawkins Ruth Mrs NottnghmDr 164-R
Hawley Cliff Marlborough&Orlando 56-Y-14
Hayward Lumber Co MorroBay
From telephones served by the following exchange
Cambria
(No Inter-City Charge)
Ask "Operator" for Entrprise 11406
Hearst W R Jr SnSimn 27-Y-2
Hearst Warehouses Sn Simeon 28-Y-5
Henning Daisy P Mrs r Ogden Av 60-Y-3
Hicks Lloyd D Main 82-J
Hoffman Emma Mrs CantrburyLn&Warwick 16-M
Honaycutt John W Berwck 154-M
Horhaday O P Atwl 108-W
Houtz Roland L Pierce 139-M
Howard Byrdella Mrs Lancastr 152-R
Huckaby Ray Hwy1 ..... 99-R
Huff Omer Manchstr 75-W
Hurley W F LeonaDr 77-R
Ioppini Alex r 17-Y-22
Irving Gage H r 116-Y-23
James John W Capt LeonaDr 145-W
Jewett A L Mrs r 5-Y-4
Jim's Texaco Service Highway 72-M
Johns J A r 60-J-21
Jones Bernarr Ardth 56-Y-3
Jorey R E NewtnDr&LathmPl 109-W
Junge Grace L HwyNo1 ..... 93-W
Junge Lloyd L r 27-Y-11
Kellogg Geo B r Regis & Newton 77-J
Kennedy Donald Mrs BurtnDr&ElPortl 163-R
Kester Edwin Mrs r 78
Knowles John A Lancastr 152-W
Knowles John C WilcmbDr 60-Y-2
Kurfess C A plumbr Highway 98-W
Lakin Raymond S Jr Main 62-M
Landis Chas B Lt GuildfrdDr 168-R
Lang Herbert R CountyRd&ElPortl 46-J
Langan M B r Water 48-J
Langan M B Buick Garage 2
Lange Harry W Dr ArdthRd&Madisn 96-Y-2
Lanini Harold AndovrPl 122-R
Lapham Chas G PinerdgeDr 22-J
Larsen Anders Col CantrburyLn 43-J
Lefter C C CardiffDr&BerwickDr 23-Y-22
Lone Pine Cafe Highway 66-W
Love Wm Jr Ashby 73-J
Lovey Maurice WiltnDr 92-J
Lownes A V Weymth 16-W
Lowry Robt C SntaRosaCrkRd 14-Y-12
Lyons W M r 39-J
Lyons Wilfred 148
Maitland B Mrs 30-F-13
Maloney May N BerwickDr 23-Y-21
Marian Claude SanSimeon 28-Y-22
Marquart J L Cranbrook 117-M
Martin Pearl Marvel Cambria Pines Dev Co LodgeHill 147
Mason Bruce T SunburyAv 73-R
Mauldin Annie Mae r 104-W
McGowan's Store dry gds Highway No 1 ..... 97-W
McGuffey Wm StThomasAv 60-Y-11
McKnight Harold C StJames 60-Y-5

McNay Orval Mrs WiltnPl 106-M
Mee John G Hwy 62-J
Melvin Olive Mrs RichrdAv 69-W
Mendenhall Merylin Richrd 139-R
Miller Eugene D SantaRosaCreekRd 10-Y-4
Mitchell Lyle Mrs r Main 32
Moore Clara U Sandown&ArdthDr 46-W
Morin Richard K Main 120-J
Murphy John E Bridge 38
Murray Chas L Windsr&Lancastr 167-M
Neff Tom 42-J
Negranti Peter r Harmony 17-Y-14
Nock Leo Warwick 95-M
Olivero C P r Hwy 7-W
O'Neill Owen H Sr Wall 105-W
Ostler Frank Weymouth 71-R
Pacific Gas & Electric Co Bus Ofc SanLuisObispo
From Cambria Exchange
Ask "Operator" for Entrprise 10251
Pac Telephone & Telegraph Co The
Business Office 872 Morro San Luis Obispo
Ask Operator for ..... Business Office
(No charge for calls to Business Office)
See Introductory Section for Service Calls and Other Important Matters
Pagel Duane Hwy1 ..... 87-W
Parlet Chas H SnSimeon 65-Y-2
Parrett Calvin Pierce 69-M
Paul Emma L Mrs KennethRd 56-Y-12
Peterson Walter M Capt Weymth 11-W
Phelan Bros Ranch Sn Simeon Crk 116-Y-4
Phelan Irene Main 21-J
Phelan R D r 64-Y-2
Piester Norman Cambrdge 75-J
Pines Hotel & Coffee Shop Hwy No 1 ..... 88-W
Porte Ellard L NevnDr 169-M
Porte Marcella Lee 49-M
Powers Leslie H Sgt Wall 59-J
Price Earl M CroydnLn 33-M
Price Enos r Sn Simeon 90-Y-12
Quimby Jodie R Mrs HuntngtnDr 165-W
Rancho Santa Rita Marino 23-Y-2
Reali's Main 41
Reid Lois H Main 7-M
Reynolds Jack fishng trips Bristl 80
Rhoades Sterling W SntaRosaCrkRd 5-Y-2
Richter A W E PierceAv 69-J
Ricioli Alfred r San Simeon Creek Rd 118-Y-11
Ricioli Annie r Harmony 9-Y-3
Roark H Mrs SanSimeon 90-Y-2
Ross C V Cambridge 75-M
Rust Carl L DorkingRd 18
Sanns Robt Lancastr 115-M
Schneider Edw OrlandoDr&WarrenRd 56-Y-22
Schultek Lawrence R Hastngs 166-R
Seashore Motor Inn Hwy No 1 ..... 42-R
Seaview Motel Dorset&Lancastr 29-W
Sebastian Frank r Main 47-R
Sebastian J C SnSimn 27-Y-12
Sebastian's Store SnSimeon 27-Y-14
Settles John D fishng trips Dorset 162
Shafer Daisy M Warwick 24-W
Shamel Ray W Pineridge&Leona 136
Shamel's Hardware & Plumbing Shop 36
Shaug Alice R Mrs r Snta Rosa Creek Rd 14-Y-13
Sheldon Laura RichrdRd 92-W
Smith W L HuntngtnRd 165-M
Smithers Gladys 4-Y-14
Soto Andrew r 10-Y-13
Soto Andrew Jr Main 62-W
Soto B F Lee 49-J
Soto Cipriano r Tartaglia Ranch 6-Y-2
Soto E r 10-Y-3
Soto J M Lee 48-M
Soto Joaquin r Hwy 21-W
Soto Vernon SantaRosaCreekRd 10-Y-12
Soto's Market 19
Souza Frank Harmony 9-Y-2
Souza Frank r 53
Standard Oil Co of Calif 8-W
Steiner Geo A Jdge 62-R
Steinwachs Otto r Cardiff Dr 23-Y-11
Stewart Jas r 49-R
Storni F N 9-Y-22
Storni Nick r 17-Y-4
Stringer Evelyn Jean Bridge 39-M
Sunical Land&Livestock Department
Apperson R W Piedra Blanca Rnch 91
Pico Stables 27-Y-3
Sunset View Motor Lodge 45-R
Tarleton Frank W Weymth 24-M
Tartaglia Lester 6-Y-11
Taylor John W r Highway 47-J
Taylor Peter J r Snta Rosa Crk 14-Y-2
Thomas D G r Bridge 59-W
Timbrell Saml J Dorset 115-W
Tucker Antoinette S LeonaDr&Portl 145-M
U S Government
Air Force Dept of
775th A C & W Squadron RichardAv 111
Coast Guard
First Asst Keeper Piedras Blancas 12-F-12
Lighthouse Keeper Piedras Blancas 12-F-2
Piedras Blancas Light Station 12-F-3
Unruh Ira E RegisDr 145-J
Ventura August G CountyRd&ElPortal 151-W
Vernon H E J NottnghmDr 164-W
Villa Harry r San Simeon 28-Y-21
Village Beauty Shop Main 55
Vollmer Ernest r 116-Y-2
Waite Harold H Norflk 44
Wallace Carl H HuntngtnDr 93-M
Wallis Walter Mrs NottnghmDr 164-J
Walter Edwin R SntaRosaCrkRd 10-Y-12
Waltman Insurance Agcy Main 103
Waltman Ray StJames&StThomas 102-J
Waltz Royal L rl est Main 103
Warren Geo SantaRosaCreekRd 5-Y-5
Warren Walter M r Sn Simeon Creek Rd 116-Y-22
Warren Willis r 118-Y-13
Washburn Wm A r Snta Rosa Crk Rd 10-Y-2
Waterbury Eva J Warwick 73-W
Watson Florence E Hastngs 166-J
Watts Georgena HuntngtnDr 165-R
Weiss Real Estate Main 101-J
Wetherill Hilda F Brightn 11-J
Whitehead Niles Plymth 85-W
Whitlock F F Weymth 71-J
Wilbert's Chevron Stn And Cafe Hwy 160
Williams Annie r Highway No 1 ..... 99-W
Williams Antone r 7-R
Williams Fred Bridge 34-R
Williams Howard E r Highway 47-W
Williams Leonard r Sn Simeon 28-Y-12
Williams Noel E Mrs Dorsett&Manchstr 115-R
Williams Tony r 116-Y-21
Williams Tony r Main 68
Williamson E E MargateLn 169-J
Wilson Earl W McCabeDr 134-R
Winn Minnie Mrs Cambridge 131-M
Wixom C H Weymth 8-J
Wood Quintan r St James 60-Y-12
Woodland Curtis S Woodland Gar & Serv Stn HwyNo1 ..... 98-J
Woodland Garage & Service Stn HwyNo1 ..... 98-J
Yost Nick 28-Y-2
Young Elton C Capt LeonaDr 163-W
Young Monte r Sn Simeon 90-Y-11
Zimmerman Chloe A NewtnRd 163-J

CAMP ROBERTS – TOLL STATIONS

U S Army
Call Long Distance for ..... CampRoberts 100
Western Union Telegraph Company
To Send a Telegram Cablegram or Radiogram ask "Operator" for ..... Western Union
(Long Distance Charge)
For All Other Purposes ..... Camp Roberts 100
(Long Distance Charge)

CAMP SAN LUIS OBISPO

(For Subscribers see San Luis Obispo)

CARRISA PLAINS–TOLL STATIONS

Beck Nels and Sons, Agent
Call Long Distance For.....CarrisaPlainsNo 112
Bingeman Gene,Agent
Call Long Distance for.....CarrisaPlains No 34
Cavanagh J E and Sons, Agent
Call Long Distance For.....CarrisaPlainsNo 111
Cooper Alfred J, Agent
Call Long Distance For.....CarrisaPlainsNo 13
Cooper R W, Agent
Call Long Distance For.....CarrisaPlainsNo 21
Filow & Walter, Agent
Call Long Distance For.....CarrisaPlainsNo 15
King E R, Agent
Call Long Distance For.....CarrisaPlainsNo 14
Lewis Donald, Agent
Call Long Distance For.....CarrisaPlainsNo 212
Lewis Nic E, Agent
Call Long Distance For.....CarrisaPlainsNo 212
Pinole Land & Cattle Co, Agent
Call Long Distance For.....CarrisaPlainsNo 211
Simmler School, Agent
Call Long Distance For.....CarrisaPlainsNo 31
Simmler Store, Agent
Call Long Distance For.....CarrisaPlainsNo 911
Smith E F, Agent
Call Long Distance For.....CarrisaPlainsNo 32
Speicher R W, Agent
Call Long Distance For.....CarrisaPlainsNo 312
Sumner Howard E, Agent
Call Long Distance For.....CarrisaPlainsNo 311
Werling Dewey, Agent
Call Long Distance for.....CarissaPlains No 33
Wreden C H, Agent
Call Long Distance for.....CarrisaPlains No 23
Wreden Walter, Agent
Call Long Distance For.....CarrisaPlainsNo 22

CAYUCOS

J. E. Gooding, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pac Telephone & Telegraph Co
Business Office 872 Morro Sn Luis Obispo
Call "Operator" and ask for.....Business Office
(No charge for calls to Business Office)

Telephone Bills Also May Be Paid in Person at Ghezzi's Store.....Ocean Av, Cayucos

Agee Walter 13th 4692
Agostini Italian Dinners HwyNo1 4191
Agostini Ruth E 6th 2054
Alderman W E MorroStrnd 4491
Al's Place Hwy 4121
Ambrose A F r Pacific Av 2092
Ambrosia Variety Store OceanAv 4411
Anderson Jesse r Pacific Av 2172
Andrew Paul E MorroStrnd 4461
Aspesi Frank HwyNo1 2011
B & B Tackle Shop HwyNo1 2751
Baird Wm M PacAv 2893
Bandy John W CassAv 2106
Battles' Union Service OceanAv 2711
Beecham Ed Hwy 4352
Begole Frank MorroStrnd 2686
Bell Geo F 9th 4833
Bennett Chas E r Studio Dr 2585
Bento Jesse J Jr ToroCrkRd 2880
Bettencourt Alvin J Al's Place Hwy 4121
Betz Paul 1597PacAv 4752
Biaggini Ed Jr r San Geronimo Ranch 4188
Biaggini Ed R Sr SanJeronimoRanch 2974
If no answer call .....SanLuisObispo 2992
Biaggini Harold J SnGeronimoRanch 2976
Bible P S LittleWillowCreek 4972
Blanchard R Old Crk Ranch OldCrkRd 2987
Borradori Garage Hwy No 1 2131
Borradori Priscilla Mrs CayucosCreekRd 4432
Borradori Saml r Hwy No 1 2131
Boyle Lumber Co OceanAv 2311
Boyle Wm C StMary&E 4701
Branco David 17th&CassAv 4723
Bretz J E 19th 4305
Brewer A L r Highway 2341
Brick Auto Court Hwy 4352
Brown Ellsworth F StudioDr 4176
Brown J T LittleWillowCreekRd 4503
Brughelli Alex MorroStrnd 4493
Buckmaster J K E6th 4951
Buoy Cafe Ocean Av 2022
Burroughs Cabinet Shop Hwy No 1 2831
Burroughs R C Burroughs Cabnt Shop Hwy No 1 2831
Burroughs Wm E 8th&StMary 2826
Butler Guy L 15th 2103
Calif Motor Express Ltd 1st 2732
Calif State of
Division of Forestry
Cayucos Fire Control Stn CottontailCreekRd 2366
Cameron Jas W r Pacific Av 4272
Canet Wm 2d 4243
Caratan Anton MorroStrnd 4582
Cardoza M r Old Creek Rd 2986
Cardoza Manuel Jr OldCreekRd 2980
Carlile F S PasoRoblesBeach 2102
Carpenter Vic Mrs 11th 4741
Carrigan Clyde CayucosCampGrounds 4942
Carvao Frank 14th 4474
Catholic Rectory Ocean Av 2621
Cavet Tillar PacificAv 4641
Cayucos Beauty Salon Hwy1 4541
Cayucos Building Supply Co 8th 2032
Cayucos Cleaners N3d&Hwy1 2332
Cayucos Community Church OceanAv 4221
Cayucos Fire Department Ocean Av 2691
Cayucos Grammar School C & 2d 2531
Cayucos Hardware & Home Appliances Hwy 4222
Cayucos Morro Bay Cemetery Hwy 4322
If no answer call 2064
Cayucos Motel Ocean&E 4621
Cayucos Trading Post Hwy & D 2611
Cecil Elsie L Mrs MorroStrnd 4571
Choate W G Mrs r Pacific Av 4252
Claassen Wm PacAv 4472
Clark Rita Ellen MorroStrnd 4594
Comer Emma Mrs MorroRockView 4922
Cousins Jas I r Pacific Av 2941
Curti Henry L 1st 2565
Cypress Stump Motel OceanAv 4421
Davis J Howard HwyNo1 4601
Diener Wm 13th 4282
Donati Lincoln A 1st&E 2762
Dougherty Wm T PacAv 4302
Dow L A MorroRockVw 2824
Dunn Ernest StMaryAv 2192
Efird Wm G MorroStrnd 4492
Ehlers Fred J 7th 4251
El Pueblo Court HwyNo1 2901
Estero Bay Motel Hwy No 1 4231
Evans Donald r Willow Crk Rd 2682
Evans Oscar StMaryAv 4871
Ferrari Elmo r Sn Geronimo Tr 2083
Ferris Chalmer W MD FrenchClinic6th&Pac 2111
If no answer call .....SanLuisObispo 3135
Filipponi Ulisse r Sn Geronimo Tr 2081
Fisher Arthur G 9th 4163
Fiske Jas S 8th 4811
Fitzhugh Wm r Old Crk Rd 2981
Frankel Lorraine M Mrs 3d 4032
French Clinic 6th&Pac 2111
French Edison A MD FrenchClinic6th&Pac 2111
If no answer call .....SanLuisObispo 3135
French Geo O MD FrenchClinic6th&Pac 2111
If no answer call .....SanLuisObispo 3135
Fry Ellis F E&Bakersfield 4144
Fuller John T 13th 4283
Garcia Domingos 19th&Pac 2184
Garcia Joe F Garcia Motel Hwy 4292
Garcia Motel Highwy 4292
Genardini Roy r Ocean Av 2921
Genardini & Silva Garage Highway No 1 2632
Ghezzi Clelia D&3d 4761
Ghezzi L F OceanAv 2851
Ghezzi Sue 1st 4851

Ghezzi's Store Ocean Av 2911
Gignoux R E MorroStrnd 4384
Giorgi Frank WillwCrkRd 2681
Glenn Ida E MorroStrnd 4393
Gosso Kathryn 112 OceanAv 4522
Green Elmer G 4th 2862
Grossini Tom r 6th 2661
Guiney Verne r Pacific Av 2091
Hardie A K 7th 2872
Hardman J C 2d 4943
Hartzell W W r Cayucos Crk Rd 2972
Hatch Harry OldCreekRd 4602
Hayward Lumber Co MorroBay
From telephones served by the following exchange
Cayucos
(No Inter-City Charge)
Ask "Operator" for Entrprise 11406
Heaton Grace E Mrs 17th 4721
Heidt L C 5th 2596
Heiter Henry A 22d 4481
Hensley Wm O OceanVwLn 2553
Hermans Hugo 16th&Cass 4673
Hilliard R M r 2d 2671
Hillside Auto Court Hwy 2031
Hilton Howard r Highway 2672
Hogan Cecil roofng StMary 4351
Hotchkiss Earl 50-12th 4771
Howell Chas LittleWillowCreekRd 4971
Huber Irene L 20th&Cass 4783
Hughes Harry 10th&Pac 2955
Hull Edgar G 19th&Cass 4483
Hunter L R RoosevitHwy 2001
Hurst Cleo Mrs 1st 2864
Hyler Glenn 9th&Pac 4831
Irene & John's Liquor Store Hwy1 2701
James M R MorroStrnd 4382
Jeffers Merrill C Hwy1 2072
Johnson W E r Morro Strand 2584
Kelker G D Dr PacAv 4542
Kelker G D MD 6th&Pac 2111
Kennett Lloyd r D & 2d 2641
Key Nixola Mrs MorroStrnd 4592
King E R 12th 4881
Kramer Louis r Pacific Av 4274
Lambert Pearl Mrs 4th&StMary 4841
LaMonk Geo W OldCreekRd 2982
Layman's Garage Ocean Av 4111
Ledgerwood J E Park&East6th 2003
Liggera Anthony 19th 4981
Lopes Nellie WillwCrkRd 4507
Lovelace J M ParkAv 4451
Lowry Raymond Park 2006
Madonna Plinio r Old Crk Rd 2984
Maggiani Margaret Mrs PacAv 2051
Mainini Angelo OldCreekRd 2988
Marlatt Ira E StudioDr 4177
Martin J V HwyNo1 4391
Martinus Jan H r Pacific Av 4253
Marvin Amanda M Mrs C 2861
Mathias Al Hwy1 2057
Mathias Al Chevron Serv OceanAv 2451
McAuliffe Wilfred A r Villa Crk Rd 4185
McCarter Anna 5th&StMary 4151
McCauley Meta Mrs D 2773
McClintock Iva StMaryAv 2962
McClintock W O StMaryAv 4442
McConnell Gibson 12th 4884
McKay P G grocrs Paso Robles Bch 2541
McKeen Fern Hwy1 4396
McNeill R S MorroStrnd 4383
McRae Vera R r Pacific Av 2863
McWilliams E G r Morro Rock Vw 2651
Messenger V W r Pacific Av 4131
Metzler A Hwy1 4311
Millard Ralph W 18th 4471
Miller J W HwyNo1 2676
Minetti Dario 1st&D 4241
Minetti Guido SntaRitaRd 2983
Minetti Guido 1st 4852
Misegades John H Hwy 4921
Molinari Merle J r E 4141
Morgan R H 12th 2572
Morris Saml B MorroStrnd 4571
Morro Strand Auto Court MorroStrnd 4321
Negranti Carl V OldCreekRd 2985
Negranti J P r Toro Crk Rd 2883
Negranti Mario r Willow Crk Rd 2683
Negranti Peter A Jr r Toro Crk Rd 2888
Nelson A C r Highway 2885
Nickel R W StudioDr 4173
Noll Michel 7th 2873
Nowlin Geo Mrs PacAv 4681
Noyes Realty Service Ocean Av 2121
Noyes Richard G r Pacific Av 4262
Nurss R E Capt StMaryAv 2821
Oakley Marian StudioDr 4991
Offill Thos F 11th 4606
Old Creek Ranch OldCrkRd 2987
O'Riley M J MorroStrnd 4593
Ormonde J F MontecitoDr 4502
Owens Raymond B PacAv 2071
Pacific Gas & Electric Co Bus Ofc SanLuisObispo
From Cayucs Exchange
Ask "Operator" for Entrprise 10251
Pacific Telephone & Telegraph Co The
Business Office 872 Morro Sn Luis Obispo
Call "Operator" and ask for.....Business Office
(No charge for calls to Business Office)
See Introductory Section for Service Calls and Other Important Matters
Palmer-Waters Chapel Cayucos Hwy & 7th 2721
Paolini Martin r D 4244
Parks Evangeline Hwy&C 4961
Patterson W F 1911Pac 4772
Paul's Place Ocean Av 2021
Pedraita Louis F HwyNo1 2675
Pedrotta Clara 3d&C 2564
Pereira D R motr inn Highway 2132
Periera D R C 4932
Phillips R F r D 2772
Pipkin John W 8th&Ocean 2521
Pipkin Randolph BakersfieldAv 4842
Poletti Wm r Villa Crk Rd 2082
Polk's Dept Store Highway & D 2931
Puryear Emmitt Bud StudioDr 4584
Rademacher Francis H Hwy1 4186
Ragland J E Dr 19th 4791
Ragland John E French Clnic 6th&Pac 2111
Rambaud Armond Cass&2d 2965
Ramey Arthur N Rev OceanAv 4221
Redd Harry L Reddwood Motel MorroStrnd 4341
Reddwood Motel MorroStrnd 4341
Reno Motel Morro Strand 2781
Rexroad E R 15th 2892
Righetti Homer r S Geronimo Tr 2084
Righetti Virginia Mrs r D 2161
Ritchie F K PacAv 4162
Roberts Addie F r Pacific Av 2171
Roberts Hugo L Hwy 4836,
Rogallo M W 1st 2063
Rogallo's Rexall Drug Store Ocean Av 2791
Ruby Royal B MorroStrnd 4651
Ruda Frank r Cottontail Crk Rd 2363
Ruth H L r Highway 2151
St John Mike 9th&PacAv 2174
Salyer Lillie r E 4142
Sn Luis Obispo County of
Road Dist No 2 MtnceYardE 2321
Saxby's Motel 23d 4331
Sayler O E Mrs StMaryAv 2573
Scaltritti O CayucosCreekRd 4364
Schleicher Gertrude E PacAv 2878
Sea Esta Motel Hwy1 4311
Seaside Auto Court HwyNo1 2542
Seemann Dora Mrs r Paso Robles Bch 4275
Sewall O L r Highway 2153
Shephard Chas F 8th&Hwy1 2524
Shoffner Russell 1st 4802
Shoreline Motel Hwy 4211
Silacci Paul r D 2041
Silacci Peter r Villa Creek Rd 4181
Silva Sylvia r E 2771
Sippel W H 17th 4724
Slagle H F 11th&Cass 4605
Smith Arthur T PacAv 4285
Smyth R J Dr r Pacific Av 2141
Snyder A O StMaryAv 4891
Snyder H B r Pacific Av & 19th 2182

Soares Louis Sr StMaryAv....4031
Soto Archie CottontailCrkRd....2367
Soto Edwin r Villa Crk Rd....4184
Southern Counties Gas Co
From Cayucs Exchange
Ask "Operator" for Entrprise 10206
Southern E R StudioDr....2881
Souza August r Toro Crk Rd....2886
Souza Joseph A livestock Old Creek Rd....2741
Spencer M D StMary&8th....4153
Stansbury Richard r Morro Rock Vw....4143
Stark G A Surf-Side Trailr Pk
Highway No 1 & Cody....4172
Stevens Harry J r E....4101
Stevenson Martha Reid 2d....2163
Storni Glenn E r Cottontail Crk Rd....2361
Storni Mario r Cottontail Crk Rd....2365
Storni's Gun Ranch & Machine Shop CottonTailCkRd 2362
Suburban Gas Service of Cayucos OceanAv....2991
Surf-Side Trailer Park Highway & Cody....4172
Sween Harold OldCreekRd....4661
Takken Blanche L HaciendaRd....2685
Tartaglia A CayucosCreekRd....4361
Tartaglia Edith r D....2162
Tebbe Louis 3d&StMaryAv....4843
Thorndyke Lorin CayucosCrkRd....2975
Tognazzini Lena Mrs CayucosCreekRd....4362
Tognazzini Peter R r Cayucos Crk Rd....2971
Tomasini Anita grocrs OceanAv....2904
Treadwell V J 10th&Pac....2953
Tripp J B Mrs MorroStrnd....4581
Turri Harold 1st&Cass....2764
Turri Sylvia E....4021
Unger Fay Hensley PacAv....4773
Urquhart Jack 20th....4784
VanBaugh Holly CayucosCampGrounds....4431
Vanoni D r 1st....2064
VernAl's Furniture Mfrs Hwy&King....2780
Viau Pearl C Mrs 1564PacAv....2576
Walker Floyd r Pacific Av....4272
Wallace Bertha StMaryAv....4443
Wallace Grover 8th&StMaryAv....4441
Walling J C 20th....4782
Waltz Marcus BakrsfldAv....2595
Waltz Royal rltr Hwy1....2601
Warner E A PacAv....4271
Warren Eiden W VillaCreekRd....4182
Warren Stuart CayucosCreekRd....4363
West S P Mrs Cass....2763
Whiting Harold G HwyNo1....2825
Whitt L R 19th....4484
Wilkinson H L Pac....4486
Wimert E E StMaryAv....2664
Windsor L A Cass&20th....4303
Wing's Cafe The OceanAv....2331
Wise John H 8th....2523
Woollomes C E 16th&Pac....4473
Woollomes W R Shoreline Motel Hwy....4211
Wright Phyllis Mrs MorroRockView....4801
Wright Saml A 4th....2074
Younger Bruce appls 4th&Hwy1....2934
Younger Bruce A StudioDr....4501
Youngs Perry R 15th&Cass....4284

CIRCLE M RANCH No. 2
(Monterey County)

Nesbitt John B, Agent — **Call Long Distance**

GORDA

Sabot Joseph, Agent....Call Long Distance

GROVER CITY
(For Subscribers See Arroyo Grande)

HACIENDA

Hearst W R, Agent — **Call Long Distance**

HALCYON
(For Subscribers See Arroyo Grande)

KOZY KOVE RANCH

Evans Thos C, Agent — **Call Long Distance**

LOS OSOS No 1

Carpenter E C, Agent — Call Long Distance

LUCIA LODGE

Delamater F E, Agent....Call Long Distance

MORRO BAY

J. E. Gooding, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pac Telephone & Telegraph Co
Business Office 872 Morro San Luis Obispo
Call "Operator" and ask for....Business Office
(No charge for calls to Business Office)

Telephone bills also may be paid in person at
Earl S Roberts Electric Shop....5th Morro Bay

Abbott Paul C r 80-7th....3272
Adkins Roy B 350Arcadia....4822
Adkisson W L Mrs 495Arbutus....5466
Ahlin Nils A 356RamonaAv....6142
Akers Mattie L 1st&PineyWy....6149
Alden A M r Main & Robinson....3432
Alden Fish Market 7th&Bayshre....3431
Allen's Appliance Service Hwy1....5296
Alvos Zeda E rl est 787Main....4411
Amer Cleaners & Laundry 933 Main....3342
Ames Mae r 1st&Main....2266
Amick Ralph Morro-AtasRd....5251
Amsel Harry Fairvw&RidgeWy....4602
Anderegg Richard L MD 5th&Mkt....6371
Residence 413Arbutus....6363
If no answer call....SanLuisObispo 2992
Anders M L Mrs 1245Morro....4263
Anders Max K 305SMain....3108
Anderson B W r 320 Acacia....4559
Anderson C E r 325Kern....3021
Andrews J V Dr 4th & Market....3111
Arden J E r 9th & Bayshore....3336
Armentrout Carl D Maj KernAv....2781
Arnett Marion L 464Arbutus....2596
Aston Frank 9th&Bayshore....3331
Atkinson E C r 490 Estero....4121
Auger's Bob Market 5th&Main....3116
Avey Madeline Garrison 840 E....4032
Azevedo Tony J MorroDlMar....5191
Badiali Henry 660Estero....4832
Bagby Lawrence E 908-4th....2846
Baldwin Ruth D r 331 Main....3101
Ballard Lester W r 440 Kings Av....4606
Bank of America 5th & Main....3231
Barch Lester K r 1080 Allesandro....2866
Barger A O 1st&Bernardo....3192
Barlow Sarah H Mrs 1030LasTunas....3962
Barneberg Grace ToroPoint....6547
Barneberg Jack C Morro Bay Laundromat 345-6th 4531
Barnes Jessie V r 648Bernardo....4526
Base S-S 930-3d....4364
Battin Jos H 483KingsAv....6236
Bay Auto Court Morro....2931
Bay Smart Shop 585-5th....2811
Bay Theatre 464-5th....3011
Bayshore Fish Market 6th & Bayshore....2711
Bayview Trailer Park Front....6556
Beamer Roy 985Morro....4311
Beard Oliver Y MorroDelMar....6862
Beauty Nook 427-5th....4456
Bechtel Corp MesaDr....2961
Bechtel M W Mrs 340-5th....6246
Bellrose Norman 9th....5149
Bellrose Norman rl est 885Main....3402
Bender H O r 6th....4031
Benedict-Rettey Ambulance Serv
HwyNo1&AtasRd....6271
Benedict-Rettey Mortuary HwyNo1&AtasRd....6271
Benson E C r 446 Arcadia....2401
Berger J M MorroDlMar....5186
Berghell Alfred B 450PineyWy....4742
Bermingham Ed 2dMorroDelMar....5747
Berry G F 660Fresno....4912
Bickford Glen 581 C....2232
Bickford Wayne Tulare....6237

Bickford Wayne E contr CountyRd....5286
Bickmore Harry r 260-4th....4931
Billing M E Mrs 530 E....5892
Birkhead Dorothy E r 640-4th....3001
Blue & White Auto Court MorroDelMar....6266
Bob's Seafood Market 5th&Embarcadero....3167
Boettcher L A 201 SMain....4727
Boggess Lonnie E Ridgewy&Arbutus....6366
Boorman E C r 546 Kings Av....2256
Boothe A S C....5876
Borden Norman C Gardn City Gas Serv 958-3d....6836
Bornefeld Walter SnJacntoMorroDelMar....6541
Bottle Liquor Store 931Main....3347
Bowers H E Mrs PineyWy....6669
Boys Harry R 6th....4256
Bra Sil's Jewelers....5086
Braden Raymond C r 4th & Fresno....3513
Breaker's Cafe Market&5th....2431
Breakers Motel 5th&Market....2371
Brebes Abalone Plant 75-8th....2621
Brebes Frank ElReyHotlCourtMorro....2381
Brenizer Herbert E 535Estero....4874
Brians R W Hwy....2952
Brisco Lisa r 462 Arbutus....2649
Brizzolara D G Mrs 401 D....4907
Broiler The 875 Main....3356
Brown Boyd 5thMorroDelMar....5192
Brown Hugh Capt AtascaderoRd....2918
Brown Jas E Bus r 575 Fresno....3386
Brown Mabel E 984Carmi....2862
Brown's Cafe RooseviltHwy....8871
Brown's Landing 4th & Front....2716
Brown's Liquor Store 842Main....5081
Bryan George W r Morro Crk Rd....2241
Buck's Motl & Trailer Park 1100Main....4161
Buck's Shell Service Stn 1100Main....4161
Bud's Mobil Service 495-5th....3601
Burkhammer H B 700Bernardo....4403
Burns L A C....3141
Butt Henry D 964LasTunas....2057
Byars Robt L Supt Morro Bay Watr Wrks No 2 5th 4221
Byrd Andrew H septic tanks
2525-8thMorroDelMar....6601
Cabrillo Florist 6th&Morro....2321
Cabrillo Motor Court 6th & Morro....2321
Caccia Howard auto servcng 740 D....4621
Cain Jas L 598Hill....2601
Calif State of
Dept of Fish & Game 962Pecho....5351
Morro Bay State Park StatePark....3121
Caligari Frank r Morro Hwy....4884
Callahan H E r 500 Estero....4356
Calvert Ralph Carmi&Arbutus....2283
Campbell Allan B r Main....2676
Cannon W W 962Mesa....3516
Capinha Emil 650A 6th....4037
Caratan M Inc Morro&Olive....5521
Cardoza Frank 4th&Mkt....4935
Carpenter E V r 1164Market....4691
Carreia Jos A 477BernardoAv....4026
Carver Lucille 427Kern....2751
Carver Paul J r 612 Piney Wy....4652
Casper W C 959 C....5871
Castle Miles r Little Morro Crk Rd....3211
Cavanagh M Y 520Estero....6356
Cefalu Baldassaro 481Bernardo....6456
Chavez Lucy Mrs r 1167 Morro....4257
Christensen Henry MorroDelMar....5281
Circle Inn 6th&Main....5331
Clark Mattie Mrs 670 E....5882
Clow L L r Main....2672
Cole John Mrs 165-3d....4321
Cole Kenneth E MD phy & sur 4th&Mkt....3611
Cole M 1st&Estero....4643
Cole Nelson C 445Tulare....6231
Cook B J r Little Morro Crk Rd....2246
Cornelius Stanley r 185-3d....4176
Corson Donald K 937Carmi....2281
Cortez A vegetbl growr MorroAtasRd....2917
Costa J M & Son lumbr Hwy No 1....3641
Costa John M Jr 1180LasTunas....2526
Cotter Olive B 300Arbutus....4446
Couch A J 1100LasTunas....3521
Covey Evert 461KingsAv....2122
Cox Sammie 972Bonita....4497
Coyle Hattie B 2487-7thMorroDelMar....5796
Cozy Nook Cafe 6th & Main....2041
Cracker Box 6th & Main....2071
Criddle Arthur tile HwyNo1....4341
Crosby Richard T r 305 Arcadia....2101
Cude D R Olive....6491
Cunningham Lucille 2790-1stMorroDlMar....5223
Cunningham Ray 916Mesa....5111
Cunningham Smith 7thMorroDlMar....5161
Cunningham's Grocery HwyNo1MorroDelMar....6581
Currie Jas D Lt 208Magnolia....6252
Curry Howard B r 736 Main....4391
Daily Eldridge E Estero&1st....5217
Damron Geo A 435 C....4566
Davidson M E 9thMorroDelMar....6536
Davidson W W r 636 Estero....4831
Davis Alex H 751Cabrillo....2787
Davis Curtis B Breakers Motl 5th&Mkt....2371
Davis Curtis B Rohrberg & Davis Rltrs 855Main....4711
Davis Thelma DavisCourt....4371
Day M B 965Bonita....4493
Del Mar Grocery MorroDlMar....5291
Delmartini Chas ins 360-5th....5555
Denzer Eugene M 6th&Bayshre....4471
Diehl Edw C LittleMorroCrkRd....2913
Dirks John A Capt 12th&AvaInMorroDelMar....6532
Do-Nut Bar 468-5th....4671
Domenghini A r Bay....4018
Domenghini Louis F Hwy No 1....3906
Domingues Joe r 922 Las Tunas....4011
Douglas Gas Station HwyNo1....6281
Dow Ben R 340 Kern....4731
Dowling G T Mrs r SMain....2551
Drake Jesse E contr 517Bernardo....6451
Duhamel W A 840-4th....3957
Dyer Carl L r 482 Estero Av....3197
E Z Building Contractor 906Bonita....2466
Edmonds Cecil G 2250-8thMorroDelMar....6116
Eidson Elvis M 1044LasTunas....3527
Ellis F B r 635 Fresno....4836
Ellis Jas W r 258 Kings Av....4601
Elmore Harold Abalone Plant 1160 West....3501
Elmore Howard E r Morro....2163
El Rey Hotel Court Morro....2381
Emery J A 659Estero....2451
Ennis John 636PineyWy....4879
Erickson Walt 925Pecho....2487
Espinosa A G 296KernAv....2033
Evans Howard M Morro-AtascaderoRd....2916
Evelyn's 455-5th....4586
Exeter Electric & Furniture Co 2200Hwy1....6287
Fairbank Robt r....2181
Famularo Joe 308 SMain....3103
Fanning C A r S....2701
Fanning John Mrs 12th&Hwy1....2958
Fargo Doris M 2800-4th&SnJoaquin....5227
Farmers Insurance Group 925Main....6197
Farmer's Market Hwy1....5041
Farnell Ray J 468Tulare....2253
Farnum Herman 444Fresno....4867
Faunce A O MorroDelMar....6697
Federhart E F Mrs 361Arcadia....3040
Fetz Harry H 416Main....6497
Fewkes & Tunis sand & gravl 948Carmel....3176
Fields F E carpntr 840KingsAv....3901
Fields John genl contr BayAv....2081
Fields R E 994BonitaAv....4496
Finch Fred 1st&Main....2261
First Million Cafe HwyNo1....6281
Fisher E W r Ridgeway....4896
Fishermans Assn Inc CountyWharf....5051
Fisherman's Shack Waterfront....4781
Fleury Leo J HwyNo1....6187
Forsblad R O 454Tulare....6232
Fort J D KernAv....6312
Fort John R Acacia&Alta....3093
Four Crab's Sea Food Center Embarcadero....4432
Frank's Grocery 845 Main....2771
Frederick Wm 421FresnoAv....4897
Frenchy's Landing 5th&BayFront....3161
Fudickar Ernest 590Estero....4386
Furlong Jerome E 1560Hwy1....5277
Gaines Seaside Service Station 5th....2826
Gaoiran Tiburcio LittlMorroCrkRd....5133
Garden City Gas Service 958-3d....6836

Gardner J R EsteroBay 2956
Garratt Lorraine rl est 5th&Bernardo 6566
Garrison C W 453Arcadia 4443
Gaspar Wm J 671Estero 4521
Genardini Arline M Bernardo&Olive 6352
General Refrigeration Service Co CountyDock 8841
George Chris MorroDlMar 5142
George Manuel 574KingsAv 2251
Giannini Joe r Olive & Estero **4642**
Gibson Mel 815-5th 4918
Gifford H W 801-6th 4012
Goodnight Chas H dntst 7th 6431
Gordon Jay 580Bernardo 6517
Gorge Frank P r Main **3371**
Gould H W 550 SMain 6321
Gould's Richfield Service Stn 5th&C 4232
Grannell Elizabeth W SMain 3461
Gray Glen 340Tulare **3942**
Graydon Geo W The Rev 2d&E 4181
Greenelsh E V contr 575KingsAv 6831
Greenman W B 267Palm 4722
Griffith Trailer Park 1680HwyNo 1 8781
Griggs R E Mrs 355-7th 5701
Groat John E r 941 Buchon **3418**
Guerra Joe 355Tulare 2106
Habecker Florence Mrs r Kern **3302**
Hagglund Chas J r Estero Av **4866**
Halas Jay H 846-3d 6513
Hale Sam Hwy1 6531
Hale Sam C No1Hwy 6152
Hall Edmond MorroDelMar 5232
Hallin E J Park Motl 5th&PineyWy 3131
Halpin W R Maston's Grocery 5th & Main 2921
Residence 6th & Market 2922
Hamilton J E dry goods 458-5th 5341
Hammell R D Bradly 2032
Hansen Martin r 671Fresno 4522
Hansen Victor r S Main 3973
Hansen Victor Rock Cafe 5th 6341
Hanson John E 7th&C 4701
Hapoy Jack's 6th&Main 4631
Harbor Hut Embarcadero 4541
Harbor Supply Co 1141Main 5311
Harbor View Motor Lodge 6th&Bayshore 4471
Harris Geo I 478Kern 5129
Hartman E R MorroDlMar 5101
Hayes I V 900-3d 3307
Hays Mave Mrs 2848Hwy1 6591
Hayward Lumber Co 5th&Magnolia 2291
From telephones served by the following exchanges
Cambria San Luis Obispo
Cayucos
(No Inter-City Charge)
Ask "Operator" for Entrprise 11406
Hedges Louis M 461TulareAv 6367
Hendrickson Duane W 548TulareAv 4041
Heppner Fred BaywwAvMorroDelMar 6546
Hesse Raymond T r 1070 Los Tunas 2053
Hessellund R 330Arbutus 2565
Hicks Beulah Mrs 950-4th 4042
Higgins Geo r 100-7th 4146
Higginson Sami G E 5887
Hilbert Donald W 391-7th 2268
Hildebrand C W 8thMorroDelMar 5146
Hileman Lloyd O Dr 6th&C 4082
Hipple Robt E 979LasTunas 4017
Hitchcock Wm 2585-9thMorroDelMar 5173
Hiway One Realty 5th&PineyWy 5491
Hodgin O W r Main **4171**
Hoisington A R 2d&D 3441
Holland W D Morro-AtasRd 2915
Holliday W H truckng MorroDlMar 5271
Holmes Motel 4th & Piney Wy **3171**
Holmes Walter G Mrs r 373 Main 3296
Home Aquarium & Pet Shop 340-5th 6346
Hoover Elmer F r Morro Rd **4889**
Horn Ralph R 460 Olive 3096
Horsley Wilbur J 965Carml 3916
Horton Chad r 245 Kern 2561
Horton R C r 800Ridgeway **3936**
House of Bellows 11th&Hwy1 5516
House Coy S r 647 Estero 2458
Howard Louie R 601-2d 3063
Hoyt P Eugene 947-4th 2523

Huebler Myron A LtCol 525KingsAv 6481
Hume Villa Motor Court 985 Morro **4311**
Hung Heng Low 6th 6827
Hunt M M Alturas 2586
Huntington W L MorroDlMar 5182
Hutton F S C 5581
Hyder Henry K 4th & C 4562
Hyder W K 595Estero 3388
Hyler Glenn R 360-5th 2946
Jackson Frank rl est 2998Hwy1 5511
Jackson R M 2445-7thMorroDelMar 6871
Jacobson V L BaywwAv 6542
James Ted N LittleMorroCrkRd 5241
Jameson S M 830Mkt 3221
Jamieson Betty r 565 Kings Av **2127**
Jamieson Sea Food 8th&Bayshre **4786**
Jaquish W H 486Fresno 4911
Jeppesen N J 271-4th 6631
Jerrue W A 404 E 6242
Johnnie's Drive In 2600HwyNo 1MorroDelMar 4921
Johnson Josephine V 1185 C 4766
Johnson Clell G Realtor 2900Hwy1 6401
Johnson Lendyl 246Kern 3041
Johnson Robt H Hiway One Rlty 5th&PineyWy 5491
Johnson W W r 1196Market **3334**
Johnston T J 575 C 3106
Jones Annie K Mrs r 462 Bernardo **4126**
Jones C E S Main 6411
Jubelt L E 844Main 3351
Judkins Donald R 972Pecho 2441
Justice Court 5th **2631**
Sheriff's Sub Station No 4 ..... **2631**
Kalin Ed r 706-6th **2349**
Kane Marjorie r 710 Ridgeway 4647
Keese Walter 515Fresno 6351
Kent E W 205Kern 6686
Kilpatrick Aaron Olive 6241
King Chas L 7thMorroDelMar 2955
King Jack NorthC 6626
Kirchner Jack MorroRd 4885
Kirchner John r Morro Rd **4881**
Kirkland Harry S 585BernardoAv 4817
Kirkpatrick Audrey 790-4th **4401**
Kirkpatrick R J r Ridgeway & Arbutus **2642**
Kitchen Jas H 560Morro 4328
Kitchen's Cabinet Shop 1930Hwy1 6461
Kline Ralph L r 1148 Market **4142**
Knight S F 380TulareAv 2121
Knott Harold 900Ridgewy 2641
Knowles Wm V r 590 Tulare 2529
Kreps Kathleen D 525Bernardo 4838
Kurtz Rolla D 3d&Main 4938
Lamb L L Rockview Trailer Court 9th&Mkt 4546
Lamb Nealie 518 E 3069
Lane Roy L r 430 Fresno Av **4092**
Lang T G Frenchy's Landing 5th&BayFront 3161
Lape Al SMain 6256
Lapp J P CountyDock 8841
Larson O 8th 5168
Lawrence W H r Roosevelt Hwy 2511
Leinardi Virgil r Little Morro Creek Rd 3633
Leiter David C 5621
Lewis Frank B 1st&SnJacnto 5748
Lingle Ralph W 915Mesa 2689
Livengood Paul H 486Arcadia 4444
Lohman A A Watr Dist No 4 MorroDlMar 6261
Lomita Terrace Motel 9th&Hwy1 2117
Long R R r Kern Av 4851
Loveland Mark M D O phy & sur 898 C 5726
Luke Florence 930Buchn 5121
Lundquist O C 5th 5741
Luxton Alfred G r 418 Main **3092**
Lynch Fred 600LaJolla 6156
Mac's Grocery Hwy1 5206
Malmen J H 3d&C 2238
Malterner John r 1191 Las Tunas Av **3966**
Marques John B MorroDlMar 5152
Marques John B Jr r Kings Av **4982**
Marshall Arthur P 263 SMain 6917
Marshall Sam Mrs 1135Bonita 2461
Martin E J Blue & White Auto Court MorroDelMar 6266
Martin Jerry Television Sales & Service 6781
Martin Marion E r 1126 Market 4762
Marvin Mollie Mrs r 4th & Estero **2541**
Mason J H Mrs r 590Bernardo **4527**

Massey Clarence C MorroDlMar 5222
Maston May 4th&Main 4173
Maston's Grocery 5th&Main 2921
Matej Austin Rev 401 D 3086
Mathews Grover r 52-7th **3491**
McCay J W r Pecho **2443**
McClung James A Lt Col 934Mesa 2087
McCollum W H 565Estero 4876
McConnell Chas 946Pecho 3917
McCoy Fred HwyNo1 6381
McCullough bkkpng serv 925Main 6197
McCutcheon Earl r 237-7th 3277
McDonald Rod Mrs 475-4th 3391
McElwee Henry 675 SouthD 4951
McGlashan Robt r 672 Estero Av **2141**
McGrath Jas M r Hwy No 1 4791
McGuire Geo W SeaviewAv 6537
McKennon H H serv stn 5th&Main **3531**
McKinnon D D Dr CerritoPeak 4557
McLaughlin Dorothea E r 3d & Fresno **3911**
McNair T C Morro-AtasRd 5301
McNairn Verda 1052Main 5761
Medeiros John P r 911Mesa **3511**
Medeiros Tony E r Morro Rd **4886**
Medeiros Zilla MorroRd 4883
Medlock Patricia 10th&PicoMorroDelMar 5162
Melohn Frank G 552-7th 2721
Melton A M 1700Hwy1 5257
Miears Elmer C Estero&Olive 4749
Millicent's Beauty Salon 921Main 4537
Mills Gordon R 404Estero 6857
Mills Robt F geni bldg contr Hwy1 3136
Mills Robt F r 975 Pecho 4658
Minini Chas 336PineyWy 6881
Minnix J Frank 500 D 4903
Mitchell Alfred H Capt 331Main 5811
Modena Frank Morro-AtasRd 6161
Monteiro M P 10thMorroDelMar 5791
Montgomery Johney Lee HwyNo 1 6696
Moore Jas T 4th&D 3081
Mor-Mac's Food Center 5th & E **4511**
Morgan W B Garratt Lorraine 5th&Bernardo 6566
Morgan W B Realtor 845RidgewyAv 4337
Morley M V Farmers Ins Group 925Main 6197
Morley M V r 477 Fresno **2731**
Morosin Edith r 190 Bradley **2036**
Morosin Gene r 125-7th **3981**
Morris G L 375LasVegasMorroDelMar 5216
Morris Pearl 980 E 5806
Morro Bay Boat Works SMain 6911
Morro Bay Chicken Shop 1610Hwy1 6301
Morro Bay Cleaners 7th&Main 2776
Morro Bay Creamery 5th & C **4091**
Morro Bay Fire Dept 6th **4821**
Morro Bay Furniture 781-6th 2841
Morro Bay Glass 1560Hwy1 5277
Morro Bay Golf Club **3181**
Morro Bay Grocery 5th 2531
Morro Bay Hardware Store 375-5th 2941
Morro Bay Laundromat 345-6th 4531
Morro Bay Marine Supply 5th & Morro **4461**
Morro Bay Medical Laboratories Mkt 3537
Morro Bay Milk Delivery 320Arcadia 6847
Morro Bay Mill Works Ridgewy&KingsAv 4751
Morro Bay Photo Shop 844Main 3351
Morro Bay Recreation Center 410-5th 8671
Morro Bay Rexall Drug Store 5th 2831
Morro Bay State Park Boat Haven
StateParkBoatLanding 2012
Morro Bay Stationery 859Main 6506
Morro Bay Sun 5th & C **2652**
Morro Bay Water Works No 2 5th 4221
Morro Beach Co HwyNo1 5736
Morro Del Mar Apts MorroDelMar 5281
Morro Gardens Motel 440MorroAtascaderoRd 5046
Morro Motel 8th & Main **4636**
Morro Rock & Sand CountyRd 5061
Morro Trailer Park C 8771
Morro Union Elementary School NorthC 2411
Morro Union Elementary School 6th 5411
Moses Elberta r Fresno&4th **3954**
Moses J N r 753PineyWay **2651**
Motto A D r 4th&Bernardo **3385**
Mouren Jos 470Arbutus 6662
Munden K T Capt 311RobnsnAv 3489

Mungon Mamie A 918Buchn 4916
Munn Val r 462 Arbutus 2649
Murphy Kenneth V M 450FairvwAv 2259
Nagano Co Inc MorroCrk 2061
Nagano Geo K MorroCrk 2910
Nance T W 550Estero 3191
Nash H A 464-5th 6526
Nation Norman Lomita Terrace Motl 9th&Hwy1 2117
Navas-Rey Y K 410Bernardo 4351
Negranti Jas P Sr r 1165 Morro **4262**
Nelson Jas F Rev r 520 Barnardo **3383**
Neptune Court 7th&Main 6201
Nichols Sid Tulare&Ridgeway 2402
Nicola Orazio Mrs MorroRd 4887
Niday D C 473Estero 6854
Nimnicht Frances 680½ South 5262
Noyes Realty Service 844 C **2171**
Noyes Russell 846 C **2171**
Nunes A T 995 D 4706
Ocean View Court MorroDlMar **5201**
Ocean View Garage Main **2421**
Odiorne Thos 640PineyWy 5496
Ogle Chas E atty 925Main 6197
O'Neil Lester H H 440KernAv 3481
Osborn Franklin K 9thMorroDelMar 5153
Osborne Frank H Estero 4358
Osborne L E 242 SMain 4726
Osmus Leonard J 2960-5thMorroDelMar 5211
Owen Erwin W Mrs 361Main 3297
Pacific Gas & Electric Co Bus Ofc SanLuisObispo
From Morro By Exchange
Ask "Operator" for Entrprise 10251
Pac Telephone & Telegraph Co The
Business Office 872 Morro San Luis Obispo
Call "Operator" and ask for Business Office
(No charge for calls to Business Office)
See Introductory Section for Service Calls and Other Important Matters
Packer Herbert 945½ E 5807
Paddock's Nursery & Garden Supply 445-6th 5721
Palmer J D MorroDlMar 5176
Park Motel 5th&PineyWy 3131
Parks Virginia 421BernardoAv 4026
Parvin Glen 540 E 5898
Pasko Ruth M 367Laguna 3932
Pat's Beauty Shop*740-5th 2191
Payne L N 440-5th 4581
Payne W C r 418 D **3421**
Penn Cleveland r 303 D **4957**
Pert A C 482Fresno 3301
Peter Chas E Hwy 1 2959
Petersen H I Main 5402
Petersen Martin r Ridgeway & Laguna **3451**
Peterson Leonard 532Tulare 3941
Phillips Cabinet Shop 710-5th 2481
Phillips Helene 11th 5691
Pickering H V 846-4th 4027
Pier Inn Embarcadero 5056
Pierce Annie A LittleMorroCreekRd 5246
Pierce Edward r 3d & C 3972
Pierce Feree 315-3d 4178
Pierce Frank 595-2d 3066
Pierce Karl Hwy 1 6151
Pierce W D & Sons excavtng 803-4th **6771**
Plummer Glenn O r 473 Sn Bernardo Av **4127**
Point Motel Toro Point 2954
Pollard Wilson H 970 C 5872
Poole John MorroStrnd 2950
Porter J W Morro Garden Farms 5102
Porter Sidney E 1st&Morro 6476
Powell Jas F 300Arcadia 2107
Powell's Coffee Shop 440-5th 4677
Price Laura S 901Ridgewy 6147
Prine C A 463PineyWy 2591
Puryear Edwin L sgns 322LagunaAv 6841
Ramos Frank C r 520 Fresno **3519**
Ramsey Bert 5th 4049
Ramsey H F r 5th **2191**
Ramsey O G Bert Williams L B Orgnzatn Inc 317-5th 5071
Rancho El Nieto MorroDelMar 5732
Randall Ralph F MorroDlMar 5106
Ranney A Moore 550-4th 3088
Ranney C Fairbank Mrs 2181
Ranney H E 475Estero 4648

Ratcliff Harold E Morro-AtascaderoRd 2911
Rayman Jos H 401Morro 5391
Raymond Wm J Rev 480BernardoAv 6359
Reavis J O MorroDelMar 5183
Reber W L r 685 C 3261
Redwine Bruce 446Tulare 5463
Reed Clara Mrs r 801 Bernardo Av 3956
Reed Ralph 615 E 5886
Reid Motel & Stn 5th&E 6571
Resecker Logan W Kern&Messa 3412
Rettey-Benedict Ambulance Serv
HwyNo1&AtasRd 6271
Reviea Douglas 999PicoMorroDelMar 5187
Reynolds Carmon I 635EsteroAv 4022
Rhoades Omer Arcadia&Ridgewy 2408
Ricey Francis 8thMorroDlMar 5177
Ricketts C M masonry contr 598Hillvw 6386
Rietz W C South&Morro 2263
Riley Ernie 422Arbutus 2017
Riley Henry Bernardo 2456
Riley Orville Bernardo&Olive 3486
Rivera Joe V 2647-7thMorroDelMar 6867
Roberts Earl S 620Fresno 3321
Roberts Earl S Electric Shop 475-5th 2821
Robertson Dan 461Fresno 4863
Rock Cafe 5th 6341
Rockview Trailer Court ofc 9th&Mkt 4546
Court 9th&Mkt 8881
Rogers Thos F 684PineyWy 6666
Rohrberg & Davis Realtors 855Main 4711
Rohrberg John r 525 C 3561
Rohrberg Milton C Rohrberg & Davis Rltrs
855Main 4711
Residence Arcadia 3043
Roser Cora 660 E 5881
Rowe D C r 385-7th 4962
Roy Lilian Mrs 348Laguna 4891
Roy W H 415Bernardo 3071
Rumley's Dept Store 5th 3251
Rur-Al Gas 958-3d 6836
Rush Edwin L RomonaAv 2796
Russell Earl 9th&AvalnMorroDelMar 6693
Ryan John P Mrs 587Estero 2452
S L O County Proved Sire Service 925Pecho 2487
St Peter's-By-The-Sea 2d & E 4181
Safe Chas B vendng machs 581-1st 6621
Sampier Edna LasTunas 2051
Sandquist C rl est 510-4th 6731
Sands Maynard 330Acacia 4552
San Luis Obispo County of
Justice Court 5th 2631
Morro Bay Golf Club 3181
Morro Bay Water Works No 2 5th 4221
Sheriff's Sub Station 5th 2631
Water District No 4 MorroDlMar 6261
Schlaf Bernard M 648Fresno 4366
Schlitz Fred A r 957 Santa Lucia Dr 2521
Schmid Walter J 659Bernardo 4382
Schrack M A 411Fresno 2793
Schroeder Alice M 2400-9thMorroDelMar 5792
Schultz C E MD 745-6th 3361
Residence 749-6th 3361
Sciaroni Bob 1040 C 4702
Scott Lloyd D 361-7th 6191
Seale Lon r Little Morro Creek Rd 2243
Sebastian Mel rl est 2848HwyNo1 6591
Seib Geo S r 785-6th 2681
Selby Jack MorroDelMar 6167
Service Center News Stand 440-5th 4581
Sewall Sybil F r 710 Main 4936
Sharps C C NorthC 6736
Sheila's Shamrock Shack HwyNo 1 8861
Siemons Dottie HwyNo1 2951
Sievers Wm R Mro-AtasRd 6166
Silacci Donald S MorroDelMar 5308
Siler Geo D 420FresnoAv 2289
Silva Alfred L 934Buchn 3912
Silva Joe P MorroDlMar 5236
Silva Wm C r 912-3d 4363
Simpson Alex r 86-7th 4266
Sims Ira D 933-4th 6712
Sissel C D Jr Hwy1&9th 5766
Sissel Chas D r 209-6th 4481
Skidmore Millard 1045AllesndroAv 2861
Skinner W L r Olive 3032
Smarling Oscar r 918-3d 3417
Smee John E r Morro Atascadero Rd 2914
Smith A B KingsAv 4608
Smith Chas B 17th 5233
Smith Dean r Acacia 2568
Snell Jos E r 570 Bernardo 4123
Snyder Warren Capt 635Bernardo 6516
Soletti Genevieve MorroDlMar 5131
Sommersell S O 659Kern 3308
Sorley C B Capt r Bernardo Av 2881
Southern Counties Gas Co
From Morro Bay Exchange
Ask "Operator" for Entrprise 10206
Southern Pac Milling Co Batch Plant 77
Embarcadero 6761
Souza Geo r Morro Atascadero Rd 2912
Sowell R L r 455-7th 3284
Sperduto Robt A 588Tulare 4988
Spinney Harry L Dr 922Pecho 4862
Spiva Edw F Hwy1 4572
Spreafico Jas r Sn Bernardo Creed Rd 4882
Standard Oil Co of Calif Estero Bay 2611
Standard Pipe Line Co The Estero Bay 2611
Stannard Marian 410KingsAv 2128
Stannard Raymond E MD phy & surg
4th & Market 3611
Starlight Diner 5th 4332
Starr Robt C 325-9th 5611
Stearns Annie Laura r 510 Estero 4021
Stearns Clair T 672Kern 5112
Steele Geo 801-6th 2056
Stephan Leo truckng 2098 Seavw 6206
Stephens Chas Olive&D 6246
Stillson Jas r 943 Buchon 3411
Stocking I C r Bayshore Dr 4051
Stocking Mary S r 405-4th 3292
Stocking Noma M 405-4th 3292
Stoffle B W r 1177 Main 4147
Stokes T J Rev 980Bonita 6716
Stridde Edna r Kings Av 3948
Strom O H r 1029 C 3287
Suhre John H Errol 5256
Sun The 5th & C 2652
Sunset Court 8th & Market 2111
Sweaney Ross R Ship Broker StateParkBoatLanding 2012
Tabor Jack Hwy1 5302
Tanner J R r 954 Pecho 3541
Tappe A E 991Allesndro 3526
Tavenner Dick r 457 Estero 4743
Taylor E J 790LuisitaAv 3931
Tebbetts G W 555W6th 6751
Teixeira Ray r 1105 Los Tunas 3524
Tex's Paint & Body Shop Main 4281
Thomas Lawrence r 3d 2351
Thomsen Caroline Mrs r 901 Ridgeway 2102
Thomsen O C Jr Capt r Morro 4211
Timmerman Frank A r Piney Wy & Estero 3482
Tingley J B Mrs 7th&AvalnMorroDelMar 6866
Tobin Lumber & Supplies 19th&HwyNo1 6587
Todd J W 365AvalonMorroDlMar 5141
Tolman C F Jr MorroBayBl 2491
Tomasovich Peter L contr 611 Estero 4811
Toms Boat Landing 640PineyWy 5496
Tonascia Chas r 530 Fresno 4047
Toner Frank B D&7th 4151
Tonini Ben r 5th&C 3031
Truebridge F A 225 SMain 6471
Tyler Clair H r 540PineyWay 2471
Tyler Myrtle M 125-3d 4322
U S Government
Coast Guard
Cutter Alert Morro Bay 3621
Post Office 465-5th 2361
Valley Pipe Line Co
Estero Bay Office Roosevelt Hwy 2801
Superintendent's Residence Roosevelt Hwy 2511
VanHorn Motors 224-5th 6811
Vella Phillip M 955 D 2727
Vietor Ed r 850 Kings Av 4369
Wagner R M r 61-7th 3271
Wagon Wheel Trailer Park 1998Hwy1 5091
Wainwright Phil 612Bernardo 6511
Walter Chas L 1190Bonita 4492
Waltz Linnea G 500-1st 6661
Warden Wm r Morro 4253

Watkins Millage M 647Kern 5118
Watts H H Mrs r S Main 4771
Weaver Motor Co 7th&Main 5481
Webster D F r 405 Tulare 3946
Weiss M L 395Acacia 4553
Welch Ben H 8thMorroDelMar 6188
Welch John F 945 E 5803
Western Union Telegraph Co 859Main 6506
White Georgia KernAv 2646
Whitlock A B 922Buchn 4892
Whitlock Lawrence r 9 & C 4767
Whitlock Paul H r 767-6th 2682
Whitmore Wayne E Capt 224Kern 6362
Whitney Ray 1029 C 3288
Wilber H C 583Morro 6552
Wilber Robt E 880-4th 2688
Wiley Flora A MorroDelMar 5156
Wilkinson John J Dr DC 209-6th 3311
Wilkinson John J Dr r 545 Fresno 3196
Williams' Carpentry Avaln&8thMorroDelMar 5096
Williams Geo r 1060 C 3283
Williams H T 945 C 4709
Williams L B Organization Inc rltrs 317-5th 5071
Williams U G 107-7th 4764
Wilson Don E Bay&EsteroAv 6259
Wilson Ernest F gar Hwy1 2957
Winters Ann C Hwy1 4573
Wolfe J A 570Fresno 2448
Wood Cecil 685CabrilloDr 4723
Wood E L Maj 1 SeavwDrMorroDelMar 6182
Wood L A Rev r 225 Kern 2037
Woods Harry 590-4th 5916
Woods M E Mrs r 1152 Market 2168
Woods Park A HwyNo1 6281
Woodside Robt B Maj 355Laguna 3938
Woodward W L r Hwy 4888
Woolman Louis S LsVegasMorroDelMar 2953
Wright Clifton E 960 E 5801
Wroughton Arthur C 2885-8thMorroDelMar 5213
Yellow Cab Co 5th&C 2211
Yoerks Richard D Morro Bay Milk Del 320Arcadia 6847
Yost Thos G r 563 E 3062
Young Harley F r 590 Kings Av 4987
Zamel Edw 906Bonita 2466

MORRO DEL MAR

(For Subscribers see Morro Bay)

NIPOMO

J. E. Gooding, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pac Telephone & Telegraph Co
Business Office 872MorroSanLuisObispo
Ask "Operator" for ..... Business Office
(No charge for calls to Business Office)

Payments in person and personal visits

The Pac Telephone & Telegraph Co
117½ E Branch ..... Arroyo Grande

Armijo Lester GuadalupeRd ..... WAbsh 9-5584
Barr Emil E Tefft ..... WAbsh 9-5104
Bartell Walter J DivisnRd ..... WAbsh 9-5913
Bartlett B GuadalupeRd ..... WAbsh 9-5751
Bewley W M GuadalupeRd ..... WAbsh 9-5531
Brouhard Emma Mrs Tefft ..... WAbsh 9-5794
Brown Carl W CountyRd ..... WAbsh 9-5092
Brown John A Hwy101 ..... WAbsh 9-5007
Buchert Jas H SouthRd ..... WAbsh 9-5658
Butler Jas H ..... WAbsh 9-5654
Byron Jession Tefft ..... WAbsh 9-4201
Calif State of
Div of Forestry Fire Control Stn Oak ..... WAbsh 9-4451
Calvert C F NipomoMesa ..... WAbsh 9-5811
Campodonico Stephen W GuadalupeRd ..... WAbsh 9-5417
Campodonico Steve V Sr GuadalupeRd ..... WAbsh 9-5535
Carper Leslie Dana ..... WAbsh 9-5344
Carper Roy Tefft ..... WAbsh 9-5154
Chadd Leonard D OrchrdRd ..... WAbsh 9-5812
Chandler Harry GuadalupeRd ..... WAbsh 9-5411
Churchman John H OakAv ..... WAbsh 9-5261
Cint Clyde H Quality Sales & Serv Hwy101 ..... WAbsh 9-4041
Cooper Jas C FthlRd ..... WAbsh 9-5001
Cooper Lin B GuadalupeRd ..... WAbsh 9-5722
Corella Geo ..... WAbsh 9-5657
Cotter Sylvia Mrs Dana ..... WAbsh 9-5111
Cummins Jess Willard 4 SVine ..... WAbsh 9-5844
Cushing Marley NipomoMesa ..... WAbsh 9-4681
Dana Bros Branch ..... WAbsh 9-4771
Dana David D FthlRd ..... WAbsh 9-5682
Dana Edw G Dana ..... WAbsh 9-5234
Dana Geo J MelschauRd ..... WAbsh 9-5683
Dana Goodwin Dana Bros Branch ..... WAbsh 9-4771
Dana O R GuadalupeRd ..... WAbsh 9-5464
Dana Willard Tefft ..... WAbsh 9-5034
Dana Zoe Pat Price ..... WAbsh 9-5871
Dayton Arthur T Dana ..... WAbsh 9-4751
DeArmond E J Tefft ..... WAbsh 9-5792
Dennerlein C E Mrs Chestnt ..... WAbsh 9-5943
Doane Dick Tefft ..... WAbsh 9-5934
Dokter Marie Branch ..... WAbsh 9-4051
Doughty R S Branch ..... WAbsh 9-5494
Dowell A C FthlRd ..... WAbsh 9-5681
Dutra Frank Tefft ..... WAbsh 9-5272
Epperly K R WPrice ..... WAbsh 9-5041
Fagerbourg C B poltry S 101Hwy ..... WAbsh 9-4571
Farren Arthur D Tefft ..... WAbsh 9-5622
Farren Stella GuadalupeRd ..... WAbsh 9-5903
Feliciano John NipomoMesa ..... WAbsh 9-5333
Ferrari O L GuadalupeRd ..... WAbsh 9-5537
Filipponi Attilio 101Hwy ..... WAbsh 9-5006
Fish Forrest F D&Hwy101 ..... WAbsh 9-4501
Fleming A R SmithSubdivision ..... WAbsh 9-4761
Freddi Louis FthlRd ..... WAbsh 9-5005
Galut Paul OrchrdRd ..... WAbsh 9-5818
Garcia Jess GuadalupeRd ..... WAbsh 9-5293
Garrison Harvey Tefft ..... WAbsh 9-5033
Gaxiola Eugene Dana ..... WAbsh 9-5181
Gilbert Martin D Mallagh ..... WAbsh 9-5113
Gorham Agnes GuadalupeRd ..... WAbsh 9-5902
Greene's Grocery S 101Hwy ..... WAbsh 9-4371
Greenwell Geo Dana ..... WAbsh 9-5112
Grigsby Rest Home GuadalupeRd ..... WAbsh 9-5412
Harp H C NipomoMesa ..... WAbsh 9-5292
Hartnell W A GuadalupeRd ..... WAbsh 9-5414
Hermreck M J GuadalupeRd ..... WAbsh 9-5222
Hibbard Frank NipomoMesa ..... WAbsh 9-5294
Holloway C R GuadalupeRd ..... WAbsh 9-5582
Holloway Evelyn D ..... WAbsh 9-5923
Holmes Cecil A Codry Mrs Tefft ..... WAbsh 9-5263
Holt Jess MesaRd ..... WAbsh 9-5538
Horn Harlen R GuadalupeRd ..... WAbsh 9-4711
Jenkins B C MesaRd ..... WAbsh 9-5532
Jensen Francis FthlRd ..... WAbsh 9-5003
Johnson & Barnes grocry 101Hwy ..... WAbsh 9-4511
Johnson W J Jr GuadalupeRd ..... WAbsh 9-5008
Killgore Fred G GuadalupeRd ..... WAbsh 9-5101
Kitchen J C GuadalupeRd ..... WAbsh 9-5043
Knotts R F Tefft ..... WAbsh 9-5624
Kopp C D CountyRd ..... WAbsh 9-5094
Langdon's Charlie Cafe 101Hwy ..... WAbsh 9-7961
Levy W L GuadalupeRd ..... WAbsh 9-4331
Lovern's Market 101Hwy ..... WAbsh 9-4251
Lucas F D str 101Hwy ..... WAbsh 9-4242
Lydick Albert Wade Tefft ..... WAbsh 9-4631
Lydick Martha Jane Tefft ..... WAbsh 9-4631
Maeco's Beauty Shop 101Hwy ..... WAbsh 9-4671
Marsalek A F ..... WAbsh 9-5753
Martinez Wm M SouthRd ..... WAbsh 9-5653
Massengale J H D ..... WAbsh 9-5551
McCoy Grant Tefft ..... WAbsh 9-5921
McDonald Cal Tefft ..... WAbsh 9-5602
McVicar Earl Tefft ..... WAbsh 9-5752
Mehlschau H C 101Hwy ..... WAbsh 9-5832
Mehlschau Peter ..... WAbsh 9-5833
Moffitt Edw Tefft ..... WAbsh 9-5103
Moore G A 101Hwy ..... WAbsh 9-5831
Morales Geo 101Hwy ..... WAbsh 9-5944
Morrow Linnie E Mrs Hwy101 ..... WAbsh 9-4481
Morrow Vernon A Branch ..... WAbsh 9-5424
Munoz Arthur Branch ..... WAbsh 9-5384
Murphy Benedict A GuadalupeRd ..... WAbsh 9-5536
Murphy Ed A Mrs N101Hwy ..... WAbsh 9-5941
Myhre L Thos BrooksdeTract ..... WAbsh 9-5071
Nelson Leonard OrchrdRd ..... WAbsh 9-5815
Nichols Lester Tefft ..... WAbsh 9-5601
Nipomo Garage & Wrecking Yard Hwy101 ..... WAbsh 9-7911

Nipomo Lumber Co 101Hwy ..... WAbsh 9-4231
Nipomo School Price ..... WAbsh 9-4211
Nipomo Spcl Training Class S L O County Schools
NipomoMesa ..... WAbsh 9-5211
North's Hatchery Inc ..... WAbsh 9-5814
Nunez Amado M DivisnRd ..... WAbsh 9-5723
Pacific Telephone & Telegraph Co The
Business Office 872MorroSanLuisObispo
Ask "Operator" for ..... Business Office
(No Charge for Calls to Business Office)
See Introductory Section for Service Calls and Other Important Matters
Pappas Nick Tefft ..... WAbsh 9-5931
Phelan Donald W ..... WAbsh 9-5684
Porcho Frank GuadalupeRd ..... WAbsh 9-5274
Quality Sales & Service Hwy101 ..... WAbsh 9-4041
Rice L J Hwy101 ..... WAbsh 9-4672
Rivera Jesus Vine ..... WAbsh 9-5843
Robinson Frank W Dana ..... WAbsh 9-5852
Rolfe Perry E Branch ..... WAbsh 9-5381
Rosa Anna GuadalupeRd ..... WAbsh 9-5652
Rosa Richard B ..... WAbsh 9-5961
Rubio A P GuadalupeRd ..... WAbsh 9-5004
Salinas Trinidad GuadalupeRd ..... WAbsh 9-5416
Sanders Dwight C GrandAv ..... WAbsh 9-5221
San Luis Obispo County of
Justice Court ..... WAbsh 9-4141
Santos Joe L Branch ..... WAbsh 9-5383
Sapien Steve NipomoMesa ..... WAbsh 9-5817
Shaffer Sally Mrs GuadalupeRd ..... WAbsh 9-5842
Shiffrar Joe Tefft ..... WAbsh 9-5791
Shipley C L Robbins ..... WAbsh 9-5793
Sleath Jack C Dr NipomoMesa ..... WAbsh 9-4731
Smith T E Chestnt ..... WAbsh 9-5493
Soares Joe Tefft ..... WAbsh 9-5153
Soares Steve GuadalupeRd ..... WAbsh 9-5418
Southern Counties Gas Co
From Nipomo Exchange
Ask "Operator" for Entrprise 10206
Spittler Norman P Mallagh ..... WAbsh 9-5074
Stilwell Maeco D ..... WAbsh 9-5924
Stubblefield A J Tefft ..... WAbsh 9-5373
Sturgeon I N OrchrdRd ..... WAbsh 9-5813
Tatum Emmett MesaRd ..... WAbsh 9-5656
Tilley Jas A Robbins ..... WAbsh 9-5881
Thomas Melvin ..... WAbsh 9-5533
Toko Takao SouthRd ..... WAbsh 9-5655
Tremper E M Tefft ..... WAbsh 9-5032
Ularte Ponciano C SouthRd ..... WAbsh 9-5816
Underwood Vestal Price ..... WAbsh 9-5872
Valente Frank GuadalupeRd ..... WAbsh 9-5474
Vidal Wm W FthlRd ..... WAbsh 9-5031
Volk E B MesaRd ..... WAbsh 9-5142
Ward Harry veg EBranch ..... WAbsh 9-4621
Weaver S C OakAv ..... WAbsh 9-5914
Welch Alice GuadalupeRd ..... WAbsh 9-5721
Woolf Loyd C B ..... WAbsh 9-5962
Zigler F E Tefft ..... WAbsh 9-5102
Zornes J F Mallagh ..... WAbsh 9-5073

OCEANO

(For Subscribers see Arroyo Grande)

PACIFIC VALLEY

Pac Valley Cattle Co, Agent — Call Long Distance

PARKFIELD

San Miguel Interurban Telephone Co.

Anderson Helen 3-F-13
Bisceglia Land Co 6-F-21
Calif State of
Division of Forestry
Fire Crew 1-F-12
Carr Ray F 6-F-31
Claassen Arthur 2-F-11
Cook Sam 3-F-11
Crescent Meat Co Coalinga Rd 4-F-21
Durham Harlan C r 1-F-3
Durham Helen K r 1-F-21
Durham Herbert H 1-F-11
Espinosa Jim 2-F-21
Etter Sam 10
Flentge Bros ValleyRd 2-F-32
Gilbert Ted r 2-F-2
Haliburton Lowell 1-F-14
Hansen Laurance 6-F-41
Harlan Percy 6-F-11
Jack R E Co CholameRanch 6-F-13
Jensen Ivan constbl 6-F-3
Jordan Foster L 4-F-3
Kester Norman 2-F-41
McClure Ernest r 1-F-22
Miller Henry 3-F-12
Miller Raymond Ranch 2-F-14
Pacific Gas & Electric Co
Bus Ofc 617-12thPasoRobles
From Parkfield Exchange
Ask "Operator" for Entrprise 10251
Pac Valley Cattle Co 4-F-13
Rambo Gene 6-F-2
Reasons Alfred r 2-F-4
Reasons Edith 3-F-2
Roberson Dave 2-F-22
Taylor Clyde 5-F-21
Taylor Dudley r 5-F-11
Taylor Floyd TurkeyFlatRd 4-F-12
Thomason Wm 5-F-13
Van Horn Leo 1-F-13
Watkins Ed 2-F-12
White L S justc peace 2-F-3
White Wilbur 2-F-13

PASO ROBLES

W. V. Williams, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pac Telephone & Telegraph Co 717-14th St 133

A

Aaroe H N r 20-F-2
Abbey Roland T OakFlat 4-J-12
Abbott Geo H 102-12th 746-M
Ace Cafe 3220 Spring 1339
Achter Gilbert J r 1304 Sherwood Rd 1213-W
Adams A L r 1026 Riverside Av 177-W
Adams Kenneth r 836 Olive 383-J
Adams Nut Stand SHwy 1533-J
Adams W J B r 534-32d 1426
Aerne Geo C 3038 Oak 876-W
Afana Dorothy L r Oak Flat 2-J-3
Agee Etta 123CapitlDr 1086-R
Agee Floyd r 1302 Sherwood Dr 1213-J
Agee Ralph r 2821 Oak 1092-M
Air Express Division of Railway Express Agcy Inc
1332 Spring 68
Akers Nannie E r 525-13th 762-J
Alcoholic Anonymous 1245 Spring 488
Aleman Joe 1745 Oak 1152-M
Alexander Ray L 523-15th 951
Alexander's Serve Your Self Laundry 801 Pine 1329-M
Algee A C r Creston 3-F-3
Algee Madeline J Dr r Creston 3-F-3
Allbritten R N 412½ Oak 978-M
Allbritten Rose 2036 Oak 919-J
Allen Ed 128-18th 1315
Allen Frankie Mrs 1746½Park 438-J
Allen J W r Creston Rd 216-R
Alley Edw C r 139-12th 854
Alley Wm S r 15-F-15
Allison Harry A 246-12th 962-R
Allison R A r 1716 Vine 1073-R
Amer Red Cross Headquarters 525-13th 1058
If no answer call 1449-J
If no answer call 1055-W
Andersen Dagny Mrs 821Vine 439-W
Anderson Albert M WillwCrkRd 23-R-2
Anderson C W 1441Park 265
Anderson Frank 336A 12th 1218-J
Anderson Frank W r 1441 Park 265
Anderson H L r 1314 Oak 274
Anderson J C r 1945 Park 1128-J
Anderson Jake 1221 Olive 736
Anderson Lloyd 18-R-3
Anderson Louise K 1732 Spring 729-J
Anderson R W Adelde 9-F-12

Anderson Viva A Cholame 15-F-2
Andrews John R 33-F-5
Andrews Robt V 1704Park 1204-W
Andrews Sherman A 336-13th 103-M
Andrews Tamara 609-18th 1354-J
Andrus A L 240 Oak 278-W
Anecito Alfred M 221 Oak 676-M
Angelline Donald 517BeverlyAv 1114-J
Ansberry John A 522CrestnRd 359-J
Antlers Hotel 1238 Spring 262
Appleton's Motel 2218 Spring 721
Appuhn Gus r 2808 Pine 759-J
Araujo Kenneth r 18-F-6
Archie's Texaco Serv Stn 10th&Spring 391
Armoletti Paul 13th 26-M
Army Supply 1221 Spring 1502
Arnberg Wilbur H 240 Spring 1136-J
Arnold K M r 1538 Oak 582-J
Artistic Beauty Shop 517-13th 1011
Arts Wilber r Creston 3-F-23
Asabez Archie Paso Robles Waste Disposal
705-13th 714-J
Ashton Chas H r 611-26th 968-W
Assembly of God Church 18th&Oak 1174-J
Associated Oil Co 26th 911-W
Associated Service Station 11th&Spring 172
Automobile Club of Southern Calif
District Ofc 1113 Spring 1077
Emergency Road Service 1246 Spring 169-W
Avalon Motel 3231 Spring 452-W
Avenales Cattle Co 540-12th 36
Averill Lyman E KilerCanyonRd 26-J-2
Avery Calvin D 3220Pine 368-W
Avery D J 1746Park 1411-J
Avery Paul L 2924Pine 834-W
Azbill J E 100Fresno 1506-W
Azbill Raymond E 421-19th 1183-W

B

B & C Landscaping Service 201PacAv 898-R
B & M Delivery Service oils 10th & Salinas 612
B & V Automotive NHwy 18-F-12
Babcock Rachel 2235Vine 1093-R
Bader Wm whsle poltry&eggs 12th&Riverside 298
Residence OakFlatRd 268
Bagby Elsie M 1916Park 1050-M
Bailey F B r 1233 Chestnut 376-W
Bailey Jas F r Oak Flat 4-R-2
Bailey Milo F 538 Oak 1472-R
Bailey Richard A 211½-16th 514-M
Bakeman A R 1819 Oak 965-J
Baker Annabel 31-R-11
Baker John W 420-13th 1231-R
Baker V Kenneth 201PacAv 898-R
Baker W J Mrs 1535½Vine 1306-J
Balentine Doris 24Almnd 1515-J
Balentine Grant 2915Pine 665-J
Ballert Geo E ElPomr 34-F-31
Ballesteros V 18-J-11
Bank of America National Trust & Savings Association
Bank of America Bldg 11
Banks Fred G 506-3d 532-R
Banks Hector W 32-J-1
Bar H H 1830 Oak 645
Barba Louise Mrs 1845Park 889-M
Barba Mike poultry 1302-21st 1057-W
Barba Ramon N Mrs r 1728 Spring 245
Barba Raymond W 1728 Spring 245
Barbara Rhea Studio 3175Vine 1312
Barker Marjorie 1721 Spring 582-R
Barlogio Miles 17-J-2
Barnes Roy H Jr r 423-10th 1042-J
Barnes Virgil D r Peachy Canyon Rd 11-R-3
Barnhart F S 2021 Spring 592-W
Barrett J A r El Pomar 34-F-14
Barron Tom M r 626-16th 1143-J
Barry Tom J r 335-21st 1048-J
Barss S C r 136-18th 1245-J
Bartl Helen 829-W
Bartlett Stewart 723-17th 1188-R
Bauer Marie r 2425 Vine 872-R
Baumbach Albert LomitaLinde 1161-J
Baxter C J r 2105 Oak 1176-W
Baxter Curtis J Paso Robles Ofc Supply
608-12th 481-J
Baxter Elizabeth r 1902 Vine 736-M
Baxter O P 17-F-12
Baxter's Freeze 828 Spring 1329-W
Bayne Agnes J r 1515 Pine 680
Beaty A J r 325-14th 691-W
Beaudoin H H r 1728 Vine 725-W
Beaumont Richard D CayucosRd 1108-J
Beavers Jerome 14-R-1
Bebeau Les 222-18th 1155-J
Beck W W r 1938 Olive 916-J
Bedell Orville CrestnRd 1068-M
Beeler Bernadine r 1545 Olive 46-W
Beiter Leo W 629Vine 238-J
Belfast Distr 1914 Olive 916-R
Bell Jas W Jr 1820 Oak 381-J
Belyea Pat SHwy 195
Bence Velma E r Shandon Rd 29-F-3
Bergman Alfred 24-J-3
Bergman Alvin r 33-F-22
Bergman Louis WillwCrk 16-R-2
Bermingham Al r 6-F-2
Bermingham Edw G 6-F-3
Bermingham Jim T r 6-F-6
Bermingham Robt L Shandon 30-F-4
Berry Robt 21-F-3
Bertoni John Paso Robles Ice Serv 9th&Spring 233
Beyrle Laura S Mrs r 605 Oak 544-J
Biasotti Ben Salinas 997-J
Bickell Cliff r 312-13th 1335
Bickell's Stationery Store 807-12th 882
Biehl Elizabeth r 1445 Oak 162-J
Bigard's Furniture 2706 Spring 1440
Bilton Leonard W r 1644Pine 363-R
Binder Flora 3020 Oak 1115-J
Binder Flora Natl Auto Fabrcs Mfg Co
SnRaflDr&SntaFeDr 44
Birks K R r 1622Chestnut 150-J
Birks Ken Chevron Gas Stn 1502 Spring 615
Bixby Otto r El Pomar 4-F-13
Bjork Verna Mrs 120-18th 165-M
Black Bill 2811Vine 350-R
Black Cullen S 209Vine 737-M
Black H H 32d&Vine 1064-W
Blackburn Alberta r 1129-21st 833-M
Black's Auto Body 2815Vine 652
Black's Hatchery Riverside 186-W
Blackwell Edw N 1801Park 1437-J
Blair Catherine C Mrs r 207-18th 752
Blair Chas E r 207-18th 752
Blair Edward MD 1004Vine 840
Night & Sundays call 840
If no answer call 1200
Blair Rex r 523-4th 1423-W
Blaisdell J T 115-12th 335
Blake Harry 608-13th 419-M
Blake Marie Mrs r 1644 Riverside Av 939-R
Blake's Plumbing Heating & Sheet Metal
1701RivrsdeAv 1117
Blanco D L Adelde&SnMiguelRd 9-F-21
Blankenship E J r Shandon Rd 13-F-11
Blankenship E J Jr r 13-F-23
Blankenship's Market 2906 Spring 1131
Blanks Jas T 3038Pine 330-W
Bless W H 134A CapitlHlDr 1300
Bliss Margaret Mrs r 605-17th 559-J
Blue Moon Coffee Shop 1226 Spring 331
Boatman Cecil C Paso Robles Swap Shop
2712 Spring 858-W
Residence 1906Vine 646-J
Bobson Marjorie r 745 Oak 793-J
Bollinger Elmer r 1428 Oak 42-J
Bond A C r 1628 Olive 825-J
Bonde Chas 1905Vine 215-M
Bonde Edwin C r 516 Vine 173-J
Bonelli Noel 517-17th 844-J
Bonetti Jules 546-13th 419-W
Bonnheim Donn r 8-F-32
Bonnheim Walter E Sr r 312-14th 624-J
Bonnheim Walter S r 321-16th 1324
Booker Claude 21-J-2
Booker Kinnies 35-F-2
Booth Gene r 406-10th 146
Borchelt C R NRiverRd 7-J-3

Borchert Edwin 29-R-1
Borchert Emma r 1319 Olive 416-R
Bossert Lois R Mrs r 514 Beverly Av 830
Bossert Robt H MD 1305Vine 50
If no answer call 1200
Botts Victor r 20-F-13
Botts Wm T r 2835 Vine 1092-W
Boulware Henry H r 1535 Locust 276-R
Boulware J W r 605-21st 959-M
Bousfield Jas r 1810Park 969-W
Bowdry Alberta r 2102½ Riverside Av 510-M
Bower Posey L 3030 Oak 1115-W
Bower Shelton r 502-4th 827-M
Bowers Leo L r Capitol Hill 953-W
Bowles S O r 443-10th 1243
Bowman Amos A r 739-26th 1253-R
Box Wallace OakFlatRd 4-R-11
Boyer A M 28-J-1
Boyer Glenn L r 3014 Pine 698-M
Boyer & Son Garage & Serv Shandon 26-F-15
Boyette Jas M 10-F-21
Bradford R F r 36th & Riverside Av 574-M
Bradley Clyde R Pastor 1034 Olive 651-J
Branch Harold 345-19th 913
Brandon Elmer 2745 Oak 354-J
Brandum Jack N 416-6th 697
Brannen Geo 522-3d 389
Brazzi Ruben W 836Park 1488
Bresette A 931-15th 326-W
Bresette Harold 1446RivrsdeAv 1165-W
Bresette Sallie r 718 Oak 793-W
Brewster W E r 639 Oak 544-W
Bridge Norm Custom Gun Shop 1339Pine 303
Bright J E 1925 Spring 43
Brightenstine Frank r 730 Pine 584-M
Briley Jane W r 18-F-21
Brimhall Ernest L r 1955 Olive 1185-J
Brooks Bedford 1121-18th 1204-J
Brooks Elbert 306-12th 663
Brooks J E 3165Vine 1449-W
Brooks Motors
New Car Dept 1306Pine 168
Used Car Dept 28th&Spring 942
Brooks Truman 17-R-1
Brooks Wes Chevron Service 806 Spring 539
Brooks Wesley r 1416 Vine 41-J
Brower Philip 2245Park 329-M
Brown Clyde J 1937Vine 1306-R
Brown Don M 1929Pine 1175-J
Brown Ernald r 26-F-14
Brown Ernest r 26-F-13
Brown G A 3212Pine 853
Brown G W r 1946 Oak 125-W
Brown Georgia r 421-7th 203-M
Brown Gertrude r Shandon 26-F-12
Brown Goldie SHwy 13-R-11
Brown H A & Son 3405 Spring 642
Brown Jack M 2935Vine 1092-R
Brown Jas F 623-6th 1219-M
Brown Joe C r 18-F-2
Brown Joseph F r 18-F-4
Brown Lucy Mrs r 26-F-14
Brown Paul Rev r 41-12th 1211
Brown Ray N Dr dntst 612-12th 67
Residence Oak Flat 2-R-2
Brown Russell A CapitlHl 987-R
Brown T G r N River Rd 8-R-2
Brown Wm O r 20-F-23
Browne Mae 735-13th 864-W
Brubaker Mary J 2810Pine 607-M
Bruner Ray r 2232 Oak 919-R
Brush J P r 1751 Filbert 166-W
Brush W I r 1533 Vine 1135-J
Bryan Gene r 1415 Chestnut 364
Bryan Geo W r 423-10th 1042-J
Bryan Meat Co Slaughter House 1250
Bryan Ruth W12th 1182-M
Bryan's Market 1307 Park 456
Bryant S J r 542Beverly 1425
Buchanan A E r 133 Capitol Hill 595-W
Buchman Alfonse CrestnRd 1068-J
Buck Kenneth M r 33-F-4
Buckalew Robt S 712Park 292-J
Buckle Edwin R 2845Park 1557-J
Buckle T Chas Rev r 2931 Park 781-W
Buckle's Body Works 1509 Spring 767
If no answer call 1557-J
Buelna Joaquin N 503CrestnRd 1541-W
Buena Vista Ranch 29-J-2
Buggy K N 18-J-1
Builders Market 1115-13th 277
Burk Bill AdelaideRd 9-F-31
Burk Herman E r Adelaide Rd 9-F-33
Burk W H 642-10th 1028-J
Burleson Robt r 1403 Chestnut 628-M
Burnett J K Sr Mrs 1443Chestnt 466-W
Burns Wm H r 33-F-21
Burson's 1020 Spring 80
Busa Pedro 1209GregoryAv 308
Busi's Cafe 1122 Pine 581
Butterworth C CrestnRd 34-F-21
Buttke Alvin 520CrestnRd 675-R

C

C & J Cafe cocktail lounges 1232Pine 365
Cagle Marion J 415-16th 695
Cain Troy E 111CapitolHill 1086-J
Cal-Farm Insurance Co 707-13th 1110
Caldwell Jas 311-12th 453-M
Caldwell Nursing Home 321-12th 1170
Calif Almond Orchards Inc
Main Plant & Office 4th&Spring 400
Country Warehouse AdeldeRd 218-W
Calif Milling Corp 1212Railrd 161
Calif Motor Express Limited 5th & Riverside Av 657
Calif State of
Dept of Motor Vehicles 940 Park 884
Divn of Forestry
Pso R Fire Contrpl Sta S Hwy 580
Shandon Fire Control Stn Shandon 31-F-2
Divn of Highways
Maintenance Superintendent 5th&Riverside 664
Maintenance Foreman Shandon 31-F-13
Resident Engineers Office EstrellaRd 829-J
Resident Engineers Office 3615 Spring 1305
Paso Robles School For Boys Estrlla 806
Calloway Woodrow 630Vine 924-R
Cameron Burr r 636 Vine 924-J
Cameron C C 729-18th 1462-R
Cameron G O r 1710 Pine 363-W
Cameron Tommy H Jr 721Pine 305-M
Cameron's Brake & Wheel Alignment
3011 Spring 170-W
Cammack Marie 1949 Oak 118-W
Cammack Omar L 1927 Oak 118-R
Camp Marilyn M 2640RivrsdeAv 1184-W
Camp Roberts Natl Defense Committee
Bk of AmericaBldg 568-J
Campbell Opal 2137Victoria 753
Cannon Jas W r Peachy Canyon 6-J-2
Cantrell Dave 1123YsabelAv 1184-M
Cape G A r 615-15th 948-W
Cape J E Mrs r 30th&Park 928-R
Carl's Billiards 831-13th 1529-J
Carlson Paul A MD 522-13th 860
If no answer call 1200
Residence 612 Olive 1159
Carminati A B r N River Rd 7-R-2
Carpenter L H Mrs 1817 Oak 965-W
Carpenter Lyle F 19-W
Carr Georgia E r 1813 Riverside Av 421
Carroll Edw A 829-16th 914-W
Carroll T J r 721-28th 1408-R
Carter Bob L 2625RivrsdeAv 186-M
Carter Geo L 1405Chestnt 1033-R
Carter Thos N Capt 1521Park 885-J
Carter W E Mrs 1911Park 790-W
Carter W H 621Vine 743-R
Cary Ed SunstHts 491
Cary F N r 1729 Park 558-J
Casper Al 336-12th 770
Casper Wm Norwalk Gasoline Co distr 1528 Oak 1313
Casson Geo r 1714 Park 1133-M
Casteel Bert r 2130 Vine 1093-M
Casteel Elvin M CayucosRd 21-R-2
Casteel Harlan r 35-F-6
Catholic Church 512-13th 207
Caufield Laura Mrs 1532Vine 162-W
Caulkins Kathleen Mrs r 530½-10th 210

Chadwell Tracy C 2917Pine 1134-R
Chaides Cenovia Mrs 1126-19th 105-W
Chaides Louise r 1710 Salinas 939-J
Chamber of Commerce 705-12th 16
Chambers E H Mrs r 522-23d 959-W
Chambers J Henry r 3004 Spring 638-W
Chambers Michael 170PacAv 311-R
Chambers Watch Service 1324Park 819-W
Champion Lawton D Champion & Quinn
Bk of AmericaBldg 76
Champion Lawton D r El Pomar 34-F-12
Champion & Quinn atty Bk of AmericaBldg 76
Chaney Lloyd M Mrs 1445Vine 1022
Chaplin Oscar r Shandon 31-F-3
Chapman Bob 201PacAv 898-R
Chenoweth Hettie Mrs r 309-15th 46-M
Cherry Elmer L 16-R-3
Chesmore Dorene M 2319 Spring 118-M
Chevrolet Sid Nichols 1305 Spring 1222
Chiappari Ted r Oak Flat 4-J-11
Chiappari Theo 1322 Olive 540-R
Chick's Tire Service 1534 Spring 980
Child Care Center 3126Park 717-J
Childress J C 620-17th 1073-W
Chimney Rock Ranch AdeldeRd 9-F-14
Chism John B 425PacAv 1469-J
Chism John H 339½-13th 735-M
Cholame Ambulance Service Cholame 26-F-6
Cholame Cafe Cholame 26-F-6
Cholame Garage Cholame 26-F-5
Cholame Garage Cholame 26-F-6
Cholame School Hwy41 ..... 26-F-24
Christensen A Mrs r 20-F-21
Christensen C A r 511 Oak 519
Christensen Donald PeachyCnynRd 11-J-2
Christensen Gerald T 2835Park 1557-R
Christensen R E r 5-F-14
Chuck's Mobil Service 1339 Spring 123
Church Bertha r 3001 Vine 429-W
Church of Christ 20th&Park 1088-J
If no answer call 1400
Circus Drive In No 1 2840 Spring 1350
Circus Drive In No 2 2314 Spring 1045-W
Claassen Ben A r N River Rd 8-R-3
Claassen Betty WillwCrk 25-R-11
Claassen Ernest 16-J-3
Claassen G J 138-17th 637-W
Claassen Henry A 1905 Oak 125-R
Claassen Herbert G 440-J
Claassen Herman WillwCrkRd 17-J-3
Claassen Howard O r 667-W
Claassen Louis r 344-14th 628-W
Claassen Wm r 667-R
Claassen's Radiator Shop 1534 Spring 517-J
Clark Eva 3020Pine 647-W
Clark Howard C r 530½-10th 210
Clarke C W Co ofc 606-12th 127
Ranch 1-F-6
Classic Beauty Salon 618-12th 87
Claus Herb r 521 Oak 163-R
Claus Mat 838Vine 1556-R
Claybrook Barry r 2005 Oak 487
Clemente Gene r 608 Oak 1116-W
Clements Clarence 25-R-3
Clemons H P r 500-12th 687
Clevenger Lyman WillwCrkRd 23-J-2
Clevenger W H r 1920 Riverside 982-W
Clifford D B Mrs r 1849 Locust 264-R
Clifton Delton 1508-W
Clifton Motel 125 Spring 1140
Clouser Forrest V r N Highway 9-R-1
Clow Earl L r Adelaide Rd 8-F-42
Coalwell Roy plmbr 2029Pine 402
Coast Distributing Co 846-9th 241
Coates Roland R r E 13th 1035
Coates Vine R RN r S River Rd 216-J
Coburn G r 1-F-2
Coca-Cola Bottling Co 846-9th 241
Cockrell Jess r 509 Beverly 949-W
Cockrell Wayne 50Fresno 746-W
Cockrell's Refrigeration 845-13th 1416
Cockrun John B Shandon 30-F-5
Coffman E A Pete 609-17th 1143-W
Coffman M M Mrs 701Vine 1475-J
Colburn T R tractor reprng 221-15th 1075-W
Cole C r Peachy Canyon 6-R-3
Collins G B Dr Paso Robles Vetnrian Hosp
820-23d 1436
Collins John A 1121 Olive 1139-J
Collins Ray B 1121 Olive 1139-J
Colouch Joe 226 Oak 630-J
Colt Irene CapitlHl 290
Colwell Walter 120PacAv 989-R
Colyer J T r 1109 Chestnut 296-R
Combs Dorothy H Mrs 730-18th 976-M
Comfort H G r Oak Flat 2-J-2
Comstock Alta 215-12th 376-J
Conley Mildred 1228-11th 1239-J
Connors M I r 45 Ridgeview Dr 797-M
Conover L W CayucosRd 22-J-1
Conrad Louise 2114Park 1405-M
Conrad V M 144-17th 1542
Construction and General Laborers Union
Labor Union Local 1464 IOOFBldg 1340
Conterno A C Mrs r 812 Vine 463-M
Cook F D r MountainSpringsRd 23-F-2
Cook F D Plumber & Electrician 1032Pine 1066
Cook V N r El Pomar 4-F-2
Cook Wm M r Creston Rd 7-F-22
Cooper Harriet 5HillcrstDr 623
Cooper Helen 3305Pine 943-W
Cooper Robt C 3124 Oak 1079-J
Cooperative Farmers Supply Co Inc
Main Store 1311Park 344
Sheet Metal Shop 1315Pine 153
Corbaley Edna Lane r 1712Vine 1073-M
Cordeiro Manuel S 1st 372-J
Corippo Mel H contr 1221Park 673
Corippo Melvin H cemnt contr 23d & Park 956-W
Cork Dean 2203Vine 511-R
Corley J F 1705RivrsdeAv 1410-W
Cornell Thos D LtCol 406-7th 238-W
Costaganna C r 1232 Pine 1424
Cottage Motel 2206 Spring 1153-W
Couch Walter R r 1803 Vine 920-R
Coulter Betty Mrs 3017Pine 921-W
Cousins Jas I grain dlr 822-13th 119-W
Residence 1351 Chestnut 119-R
Cousins Robt J r 420 Oak 992-M
Cowan D R r W 3d 737-W
Cowan Duane 107-16th 514-W
Cowan Pomp Mrs r 2020 Riverside 105-R
Cowles Florence M Mrs r 429-16th 863-M
Craft Wanetta M 1045Vine 1231-J
Craig F L r 531-30th 586-R
Craig F L Sheet Metal & Plumbing 731-21st 523
Craig L A Roy 219-24th 1474-J
Crane H A 724Vine 1154-R
Crawford Elmer 1734 Oak 1174-R
Crescent Dairy 625-7th 110
Crescent Dairy Fountain 1421 Spring 339
Crescent Farms Hwy101 South ..... Templtn 4181
Crews Johnny T 104-16th 1248-J
Crooks Shirley 523½-4th 879-J
Cropper G A 2925 Oak 1092-J
Cropper Sidney C truckng 1935 Vine 644
Cropper T H r Creston Rd 216-M
Crouch Ernest K Jr 545 Oak 497-W
Crouch R M PeachyCnynRd 9-F-4
Crow Gene Mrs 1806Pine 1330-M
Cruz Marcos 1131-18th 363-M
Cryer Evelyn 549-28th 1242-J
Cuendet F blksmth 1304Railrd 92-J
Cuendet Fred 1340Vine 526-M
Culinary Alliance & Bartenders Union 703
IOOF Bldg 548
Cull Percy H telvsn 1306RivrsdeAv 490-J
Culligan Soft Water Service 1415 Oak 248-W
Cullors J W Rev 3111Pine 330-J
Cully Jos r N River Rd 7-R-1
Cummings F R r 1045 Olive 345
Cunningham John W r 2238 Olive 622
Cunningham Ola 108W11th 486-M
Curletti B r 820-22d 508-J
Currell J M Mrs 15-R-1
Curtis H D r Adelaide Rd 8-F-5
Cutting May r 524-15th 1055-R
Cybulski Stanley 1111Vine 542

D

Dahl Delmer E r 203-15th....1199-J
Dahl Joe r 620-30th....356-J
Dailey Vincent r 3015 Pine....970-M
Dalby Bertha 807Vine....704-R
Dalby Henry C 212-24th....1474-W
Dale Ina M Mrs 245 Oak....532-M
Dales Hazel C r 731 Pine....167-W
Dallaire Robt L 1412C Oak....529-J
Dalrymple Darrell r 1532 Olive....784-J
Daman H B r 411-13th....291-M
Dame Edw 523½-15th....162-R
Damm Shirley R 1742Park....1467-W
Daniels D D 59RidgevwDr....494-R
Daniels' Drug Store 1317Park....1500
Daniels Russell R 738Vine....878-W
Daniels Walter E r 615-26th....968-J
Darnall Fred A....13-F-6
Dauth-Leisy Foods 530-12th....256
Dauth Lester C 1HillcrstDr....1080
Dauth O E r 2021 Oak....7
Davenport Howard OakflatRd....4-R-3
Davies Gilbert K r Cholame....15-F-11
Davies Kenneth r....15-F-23
Davis B H Tire Service 1233 Spring....77
Davis Bert Mrs r 1105Vine....577
Davis Clara 1023-20th....626-J
Davis Glen L r....33-F-3
Davis Grover C YsabelAv....1476-W
Davis J A r 1st & Spring....225
Davis J Terry r 304-14th....367
Davis Luther H MtnSprngsRd....1036
Davis Marion F r Adelaide....8-F-15
Davis R L Fat....1047-R
Davis Roy A 37-12th....962-W
Davis Wm E....10-F-12
Davison Lloyd C r 1944 Vine....940
Dawson Blaine 1719Pine....435-R
Day Clarence G r 1622 Oak....483-M
Day Della M Mrs r 1520 Olive....287-J
Dean Van Lines 821Pine....902
After 5 PM & Sundays & holidays call....951
Deason Edgar C r 1112 Railroad....1034-M
DeChaine Bob grain dealer 1220Park....379
DeChaine Bob Insurance Agcy 1220Park....129
DeChaine D R 1401Chestnt....785
Delavan J E r 420-15th....775-J
Della Ferdy 906Vine....173-W
Dellaganna Geo CayucosRd....23-J-1
Dellaganna Josephine 744 Oak....484-J
De Meritt H E r 2145Park....558-W
Dempsey John A 15-12th....1521-J
Dennis Patricia 3124Pine....934-J
Dennison Wm E 1742Park....1467-W
Derby John r....374-R
Derby's Electric Shop 827-13th....91
Deubler E G Jr r 1624 Olive....320
DeVoe M E 1821Park....506-J
Dickerman Malcolm B SherwdRd....625-M
Dickinson Robt A 646 Oak....60
Diener John r 1711 Park....1318-W
Dittman C W....14-R-3
Dock L O 1605Park....1467-J
Dodd Ed r Klau....8-F-12
Dodd Errol r Adelaide Rd....8-F-23
Dodd Jas E 635Vine....1559
Dodd Raymond E r Adelaide....8-F-24
Dodder C O 204-24th....1539-J
Dohse Mellie E 710 Spring....430-M
Dollar Hotel The 1317 Spring....102-J
Donkin Chas P 504-28th....1126-R
Donkin E B Dr dentist 1115Vine....237
Residence 1117 Vine....530-J
Donkin Elbert B Jr Dr dntst 1134Vine....95
Residence 601Mapl....109
Donley Ken Shell Service 1145 Spring....479
Donley Kenneth P 1401GreenwdDr....1554-W
Donnie Cleaners 23d & Spring....701
Donoho Emery M 1733Filbrt....431-R
Donoho Lois Mrs 504Bonita....1242-W
Donohue Sons Grocery 2598 Spring....190-W
Don's Chuck Wagon 1226Pine....1544
Doty Ella Mrs 1435Vine....775-R
Doty Leland M r....26-F-4
Double Bar S Ranch....13-F-3
Dougherty B J r 303-15th....503
Dougherty Russell r....9-F-11
Douglas Grace Mrs r 520 Olive Dr....513
Dowden John P 130CapitolHlDr....1478-M
Dowden Ray L grocrs Shandn....30-F-2
Residence Shandn....30-F-14
Downing Cecil K 540 Oak....113-J
Dozier Geo 739-23d....329-W
Drake Maxine 1400Railrd....1138-R
Drennan A L r 2801 Pine....759-W
Drennan B R r 627-20th....1536-J
Dresser & Casper Billiard Parlor 811-12th....58-J
Dresser W R r 1612 Oak....771
Drew Ranch....332-W
Driscoll Frederick F 2120 Spring....1445
Drive In Liquor Store 545 Spring....522
Duart Kenneth 612-30th....566-J
Dubost Frank r....8-F-22
Dubost Raymond r....8-F-31
Dueck Donald E 505FerroLn....675 W
Dueck Frank....25-J-11
Duke's Smoke Shop 737-12th....338
Dunbar Cliff....27-R-2
Dunbar Elmer 832-18th....755-W
Duncan Roland F OakFlatRd....3-J-11
Duniven Bessie H 1732 Spring....729-M
Dunlap Hazel Peterson Dr optmrst 1221Park....236
Dunlap J W r Peachey Canyon....685
Dupertuis Jean Jr 829-10th....1448-J
Durham Alice M r 304-16th....823-M
Dusi Dante Mrs r 1523 Pine....1162-M
Dusi Guido F 2721Vine....1546-W
Dusi Guido F Paso Robles Elec 918-13th....1501
Dusi Sylvester....13-R-1
Dutra John Mrs 1803Vine....679-W
Dyck Henry J....21-J-11
Dyck John A r Adelaide....8-F-25
Dyck Will G WillwCrk....16-J-2

E

Eagle's Lodge I O O F Bldg....1452
Earl's Auto Repair 1546 Spring....302
Eason Don Q r 1834 Oak....247
Eason Stella L 727-16th....438-W
Easterling Catherine Miss r 1705 Oak....844-W
Eastwood Wm C 429Vine....563-J
Eaton H A 1433 Olive....735-R
Eddy's Apparel 1214 Park....74
Ede W C 2HillcrstDr....861-J
Edelman Albert NHwy....18-F-11
Edwards Dorothy r 529 Spring....1116-J
Edwards Harry R Farmer's Ins Group
1744 Vine....850-W
Edwards Jack OakFlatRd....4-J-3
Edwards Jas D r 134 Pacific Av....543-W
Edwards Kenneth A 1913Park....938-M
Edwards Lucy M 130PacAv....311-W
Edwards Price R Dr 145-16th....378
Eimon Paul r Kiler Canyon Rd....1-J-1
Eimon Sig r Kiler Canyon Rd....1-J-2
Eldred Ronald W 745Vine....988-R
Electrical Products Corp 918-13th....130-J
Elizabeth Ann Flower Shop 724-14th....122
Elliot C M 1519Chestnt....46-J
Elliott Bernard Mrs 605-14th....669-R
Elliott Bruce 609-14th....669-M
Ellis H D 624-8th....1556-J
Ellis N W r 542 Bonita Av....1114-M
Elmore Roderick J 150½PacAv....311-J
El Paso Motor Lodge 636 Spring....292-W
Embree Bernard C 44-12th....648-R
Emerson Dove Mrs 1605 Spring....61
Emery Walter T Jr Capt 415PacAv....1167-W
Engleman Norman SherwdRd....625-R
Episcopal Church 1345 Oak....1328
Epperly Lucille 330-14th....1442-W
Epperly Merlyn R r 330-14th....1442-W
Erdman B r 1148-17th....1063-J
Erich's Market 2611 Spring....579
Erickson Chester L....3-F-15
Erickson Leo Creston....3-F-21
Erickson Ora 724-14th....1106

Erickson Will J....7-F-12
Eric's Truck Repairs SHwy....145
Erler Ed 1921Vine....215-J
Ernst Brothers Whse 1225Rivrside....986-W
Ernst Ellsworth r....6-F-21
Ernst Eugene 100CapitolHl....1156-J
Ernst Harold W r 25-12th....179-W
Ernst Ralph A r....7-F-3
Ernst Wilmar F r....21-F-2
Escarla Richard r Cholame....15-F-14
Eschwig W W atty 531-12th....333
Residence 2713Vine....1456-J
Estey John L r 212-11th....576-W
Evans Camera Exchange 1428 Spring....442
Evans Iveus S 1520 Spring....787-J
Evans Kenneth A r 604-24th....531-W
Evans Robt r 815 Vine....383-W
Evans Thos 107CapitolHillDr....1086-M
Exline Vernon r Oak Flat....2-R-1

F

Fairbairn Alice Mrs r 3439 Spring....429-R
Fairbairn Elizabeth R r 512 Bonita Av....750
Fanning Derrill R r....5-F-4
Fanning Roy B Jdge of The Justc Court
406 Spring....285
Fanning Roy B r 221-16th....585-W
Far-Land 1240 Pine....640
Far-Land Steak House 1238Pine....1457
Faries Culbert W....1508-W
Farm Bureau Services 707-13th....1110
Farm House Motor Lodge 425 Spring....933
Farmer Harry r 1644Pine....363-R
Farmers Alliance Bus Assoc
Main Plant & Office 945 Riverside Av....115
Plant No 2 6th & Riverside Av....724
Farmers Cooperative Supply Co Inc 1311 Park....344
Farmer's Insurance Group 1744 Vine....850-W
Fast Walter J r N River Rd....8-J-1
Faulkner Anna r 2128 Riverside Av....1057-J
Fein C B dntst 1205 Park....222
Residence 420-10th....527
Feindel Jockey A 1312Park....1473
Feldhacker Addie C Mrs 1517 Olive....696-R
Ferdy's Bar 12th & Pine....171
Ferguson Ella E r Shandon Rd....29-F-21
Ferris Chalmer W MD French Clinic 1221 Park....1435
If no answer call....SanLuisObispo 3135
Ferry A K r 727-17th....1302-W
Ferry John Jr 399PacAv....1003-W
Ferry John E 2545RivrsdeAv....235-M
Feuchter Chas J Mrs r 1422 Spring....967-R
Fieguth Herman J CapitolHl....1553-J
Fike R C 1444Vine....38
Fike Robt C Oak Motrs 6th&Spring....824
Filipponi Alven 376PacificAv....311-M
Filipponi Mario r 827-8th....935-J
Fillmore Robt 2923Pine....834-J
Finigan Everette 211-24th....1455
Firestone Hammons' Dealer Store 1344Park....405
First Baptist Church 17th & Park....712-W
Fisher John C r 63-12th....576-J
Fitzhugh Dee r 7X Ranch....8-F-3
Flamson Geo H Paso Robles City Schools
Union High School 24th&Spring....1190
Residence 1825Vine....408
Flannery Herbert F....21-J-12
Fleig Frieda r 1511 Park....144
Fleig Robt H Shandon....26-F-32
Flemmons Leon 3104Pine....921-R
Flores Lorenzo 1030-7th....929-J
Flowers A T 413-12th....1206
Followell B M 721Vine....1307
Forbes Floy Cholame....15-F-13
Ford Harlow B r W 17th....1255
Ford Jas H W17th....1255
Forest Ernest SVine....372-M
Fortini Louis C SHwy....842
Foss Robt W r 2045 Spring....919-W
Foster Freeze of Paso Robles 2524 Spring....873-W
Fowler Glass Shop 11th & Park....160-J
Fowler Louis H r 405 Vine....1136-W
Fowler P D Paso Robles Ins Agcy 531-12th....1220
Fowler P D r 2145 Olive....1130
Frair J H MtnSprngsRd....1076-J
Franceschi Roger r 1914 Olive....916-R
Francis Geo Mrs 129 CapitolHill....1513-J
Francis Louis r 1512 Park....1044-M
Franklin Harold r....35-F-3
Franklin Wesley CrestnRd....35-F-22
Fraser Harri-Lu 2916Pine....1401-W
Frazier Lula L r 818 Olive....439-M
Frazier R W contr 620-23d....472-J
Frazier Tom r 727 Oak....377-W
Frazier Val 1704Vine....166-J
Frederick Walter r Shandon....31-F-14
Fred's Auto Electric & Signal Service
903 Spring....1007
Fred's Norwalk Service Stn Norwalk Serv Stn
840 Spring....425
Fred's Radio Clinic 732-14th....336
Freeman Addie Mrs r 623-2d....630-R
Freeman Donna Mrs 429 Oak....377-R
Freeman Dovie r 542-32d....932-R
Freeman R L Calif Milling Corp 1212Railrd....161
Freeman R L r 429 Oak....377-R
French Clinic 1221 Park....1435
If no answer call....SanLuisObispo 3135
French Edison A MD French Clinic 1221 Park....1435
If no answer call....SanLuisObispo 3135
French Geo O MD French Clinic 1221 Park....1435
If no answer call....SanLuisObispo 3135
French L M 1734½ Oak....116
Frenchy's Army Supply 1321 Spring....570
Frey N B Mrs r 545 Vine....203-R
Friend Orval r Oak Flat Rd....4-R-12
Frisby H S r 802 Salinas Av....783-J
Frisby J D SHwy....13-J-2
Frisby Jas C 2044 Olive....478
Froberg Victor H 114-17th....774-J
Froggatt Jas L 2112Park....248-J
Frooge Elva r 2029 Vine....535
Fuller W S 115CapitolHl....706
Fullerton Claude C 3203Pine....196-M

G

Gahan W V rl est 1213 Park....996
Gahan W V r S Hwy....1049-J
Gaines Harold 95-15th....1248-R
Galba Edw P 2210VillaDr....1018-W
Gallagher John P HillTopDr....605
Gallagher Madden & Hart attys Bk of AmericaBldg....800
Galle M J Rev 830Vine....878-M
Galli J M CayucosRd....21-R-3
Galloway Hugh 1-12th....294-M
Gambel Wilbur NRivrRd....8-R-11
Gamel Nora H....18-J-2
Garcia Ruth r 1028-21st....105-J
Garrett Dollie L 1419½Park....967-W
Gates M Roland Pso R Cr Bur
Bank of America Bldg....865
Residence 1545 Park....34-J
Gates Russell W Dr dntst 531-12th....32
Residence 51-12th....1429
Gatlin Dave....14-R-2
Gaylord H K bricklayer NRivrRd....9
Gaylord Melvin C r 538-30th....356-R
General Auto Parts 1218 Pine....280
Office 1227Pine....28
If no answer call....697
General Petroleum Corp Adelaide Pipeline Sta....8-F-6
General Petroleum Corp Plant 5th & Pine....252
General Petroleum Service Station 1339 Spring....123
George Louis R....21-F-5
Gerber L A Dr 530-18th....537-W
German Louis 721Park....476-M
German W L 515 Spring....1219-W
Gerst Ed r Adelaide....8-F-2
Getschmann Earl 721-28th....524-R
Giacomazzi Harold 619-20th....592-J
Gibbs E E News Agency 1735 Park....307
Gibbs F S 245 Olive....532-J
Gibbs Sam 1629Park....712-J
Gibson E M r 3230 Pine....1237-W
Gileau Omer Pat r....20-J-3
Giles Geo W Mrs r 1038 Riverside Av....411

Gillern Ethel r 728 Pine....584-R
Gillette Thurlow T 320-4th....1163-R
Gilmore Clarence 509FerroLn....1541-R
Givens Geo G 231-17th....912-W
Gladding J D D....17-R-12
Gladke Frank River Grove Str Hwy41....29-Y-2
Glass Transportation Co 1733 Spring....258
Gnieciak Jan r Adelaide Rd....9-F-3
Godsey Hal G Mrs r 1927 Olive....772
Goetsch Leroy W....24-J-2
Gombos N N 515-21st....454-W
Goodale Harold bldrs mkt 1115-13th....277
Goodale Harold r 226-19th....1095-R
Goodell Geo SHwy....1047-M
Goodwin Bus r 205 Oak....1314
Goodyear Florence OakFlatRd....2-R-11
Gordon H A r 444 Vine....827-W
Grady Chas E r Adelaide Rd....187-W
Graham C E 905 Spring....143-R
Grandview Apartments 240 Spring....37
Grant Adam L r Cholame....15-F-22
Graves A J PeachyCanyon....6-R-2
Gray Gilbert Rev 1326 Oak....191
Gray Mack 604-30th....353
Gray Robt F r 539 Bonita Av....932-J
Grebe Wm r....35-F-21
Green J P Dr dentist 522-13th....47
Green J P Dr r 519-14th....94
Green Oliver ElPomar....34-F-4
Greer Claire 3115Pine....894-W
Gretter B K r 1427½ Pine....578-J
Gretter Edith E r 2331 Vine....1124-R
Greyhound Bus Depot 720-11th....242
Grgich Geo 2425Vine....432-W
Grindstaff Clyde F 525BonitaAv....786-J
Griswold E R r....716-J
Griswold E R 1424 Spring....1510
Grubb Roland r Adelaide Rd....9-F-32
Grumbles Bob 730½-23d....329-J
Guerrero Jos A 3309Pine....943-J
Guthrie H W 1405GreenwdDr....1132
Guthrie's Jewelry 741-12th....789

H

Hackney Carl r 354 Pacific Av....1003-J
Hackney Ed 330PacAv....1003-R
Haeuser Karl 24-12th....797-R
Hagens W A acct 724-14th....72
Hagens Walter A r 396-17th....1245-W
Hagerman Arthur F 225PacAv....366-W
Hagerman Helen Mrs r 230 W 12th....962-M
Hahl E A r 34-12th....420-M
Hahl Ernest A r Shandon....15-F-6
Hahn Forest C 335-12th....1139-R
Haig Bruce KilerCanyonRd....1-J-11
Hall Clarke L cattle brkr 606-12th....127
Residence....1-F-6
Hall D R r....19-R-1
Hall Duane J FresnoAv....682-J
Hall Esther 1023-19th....1356-R
Hall J N r 220-17th....774-W
Hall Jas R r....19-R-3
Hall Norman A....19-R-2
Hall Stephen H MtnSprngsRd....370-R
Haller H C r 703Vine....203-W
Hambly Warren r 535 Oak....649-J
Hamm Elmer J 312-17th....633-J
Hamm Frank....24-R-1
Hamm Gerhard....7-F-23
Hamm John WillwCrk....24-J-1
Hamm Rudolph H CayucosRd....22-R-1
Hammock Eddie 2028 Olive....1349-J
Hammond Chas r 2135 Pine....1405-R
Hammons' Firestone Dealer Store 1344 Park....405
Hansen Iver 68RidgevwDr....1196
Hansen Iver r Shandon....30-F-11
Hansen Nona V Shandon....31-F-15
Hanson C E r 605-15th....275-J
Hanson J G 435PacAv....1167-J
Hanson R O r 1229 Vine....930-J
Hanson Ralph O Jr r 603-23d....169-R
Hanson's Select Used Cars 2146 Spring....1193
Hanssen Wm....1-F-22
Hardesty Ann 605-21st....148-J
Hardesty H H 1745Park....558-R
Hardham John F MD 522-13th....766
If no answer call....1200
Residence El Pomar....34-F-15
Hardie Amelia Mrs r 1721Filbert....541
Hardie J L....15-J-2
Harding Harry SHwy....440-W
Hardy A M r 527 Oak....1043-R
Harlan Slyvia M r....29-F-12
Harmon Milton E 2145 Oak....627-W
Harmon W M 534BonitaAv....1025
Harper C O r....20-F-14
Harper E C....33-F-6
Harris Bros Seaside Service 14th&Spring....69
Harris Clarence I....32-R-1
Harris Drusilla L Mrs 144-18th....629
Harris H J r 1535 Vine....1135-W
Harris Kenneth G r 504 Vine....394
Harris Oliver Dean....15-R-2
Harris Truman A r 112-18th....193
Harris Truman A & Son
New Car Dept 1302 Pine....53
Used Car Dept 30th&Spring....189
Used Car Dept 531-12th....857
Harris W W r 3005 Vine....1189-J
Harris Wayne 50-12th....1303
Harrison C E r 240-16th....610-R
Harry C E r 3016 Spring....1189-W
Hart Chas E well drilng 2124Park....768-J
Hart Paul T 1815Chestnt....83
Hart Paul T Gallagher Madden & Hart attys
Bk of AmericaBldg....800
Hartley Ray....2-F-12
Hartung John C....27-J-1
Harvey M B r....13-F-2
Hascall Jas CrestnRd....20-J-2
Hasty Riley KilerCanyonRd....1-J-12
Hatch Everett r....15-F-5
Hatch Ruth B Mrs r 1145Vine....530-W
Hatch Wesley 744Vine....1540
Hatfield Arnold 544-13th....747-J
Hathaway Geo C Capt 102 Spring....1549-J
Havens Robt N 519-15th....983-W
Hawkins Ralph NRivrRd....1065-J
Haynes Marlene Mrs r 909-12th....765-W
Haynes Vern 1129½-21st....994-W
Haynie Jim R 422-11th....590-R
Hayward Lumber Co 12th & Riverside Av....73
Heaton Alfred L....16-R-11
Heaton Babe r 321-13th....444
Heaton Grace Mrs 630-10th....555
Heaton R C Co
Hardware Dept 803-13th....890
Service Dept 829-13th....819-J
Heaton Ray G r 2011 Vine....1048-W
Heaton Russell WillwCrk....18-R-2
Hedgpeth Myrtle optometrist 1535 Park....352
Residence 1535Park....352
Heeres R K r Creston Rd....1027-J
Heeres Thos 1534Park....886-J
Hege C r 805 Oak....154-J
Hege Irvin O r 627 Oak....662
Heggarty Harry L 65Fresno....946
Heilman W R r Kiler Canyon....1-R-1
Heilmann Otto....3-F-14
Heisinger Alice Mrs r 2343 Spring....455-R
Henrie Kenneth....14-J-1
Henry M L 705Park....1464
Henry's Barber Shop 1238 Park....58-W
Hermann John R Col r 728-15th....1148
Herreid Delmer C r 3205 Pine....551-M
Herrera Ben r 1630 Riverside Av....1063-W
Herth G A r 2045 Vine....1151-W
Hewston Ed R 99 Olive....896-R
Heynen Martin r....20-F-15
Hi-Hat Cafe 1330 Spring....477
Hi-Ho Theatre 1436 Spring....777
Hi-Way Drug Store 1217 Spring....152
Hi Way Hotel 916-13th....521
Hi-Way Market 2105 Spring....313
Hi-Way News Agency 1218 Spring....337
Hiatt Joe C 2841 Spring....764-R
Hibbard Audrey A r 103-15th....855-J
Hibbard & Hibbard batteries 1233 Spring....220
Hibbard J G r 732-16th....34-R

Hibbard Lucille L SHwy....195
Hibbard's Hair Fashions 1638 Spring....361
Hickam F M Mrs 1621Park....435-J
Hicks J R r 806-9th....476-W
Hicks Ruth Mrs r 911-21st....1405-J
Hildenbrand W L....33-F-13
Hill Lyman 1445Vine....1022
Hill Philip H Col 1753Filbrt....1524-J
Hillman Chas K r....13-F-5
Hillman Clarence III r 145-18th....1532-W
Hillman Helen Mrs r....13-F-24
Hillman Wayne....1002
Hillman's Estrella Guest Ranch Estrella....13-F-4
Hillman's Keys Valley Ranch....1002
Hilton Elna r 245-17th....549
Hinesley Hal H Travelodge 2701 Spring....304
Hink's Auto Magic Car Wash 631 Spring....1403
Hirschler L D r 526 Beverly Av....1094-J
Hitchcock A B Sealer Weights & Measures
1221Vine....761-J
Hiteshew I G r 721 Oak....1061-W
Hjelmeland Leonard r 504-32d....1308-W
Hodel Chris r 2251 Olive....1082-W
Hodel Henry r 2201 Olive....448-R
Hodges Welcome r 833Vine....439-J
Hodson Carroll E 630-6th....1233-W
Hoffman Les....985-R
Holbrook Chas H r 730 Olive....988-W
Holden E W r 2025½ Spring....991-W
Holler A H 1421Park....1317-M
Hollister Dean 2121Pine....956-J
Holscher Gordon H Almnd....1068-W
Holst C A r 1548 Oak....1125-W
Holst Chris A Hotel Holst 1227 Spring....149
Holsted Jas....13-R-2
Hong Kong Cafe 943 Spring....604
Hooker Richard D 727-26th....1253-M
Hoon M J r 422 Vine....1012
Hoon's Liquor Store Dollar Hotel Bldg....102-W
Hoopes C M 3025Vine....1064-J
Hoosier Motel 2223 Spring....991-M
Hopper Jack D r....32-F-4
Hopper Keith B r Shandon....31-F-6
Hord Clifford....31-R-1
Hord T T....985-M
Horn Bob 25RidgevwDr....1236-R
Hornby E R 3012 Spring....1258-R
Horton R L 2Fresno....1236-M
Hoskin R C 2901Pine....1134-W
Hotel Holst 1227 Spring....149
Hotel Taylor 1308 Spring....158
Houghton S W windmill & pump repair....5-F-11
House Leon J r 2238 Vine....1235-W
Housek Joe 1621Park....438-R
Housing Authority City of Paso Robles 3201 Pine....749
Howard Luther Rev r 1528 Park....1044-R
Howard Van Lines Inc 821Pine....902
Huck Chas V Mrs 508FerroLn....773-W
Huddleston Carl NRivrRd....7-J-2
Hudson E A 30RidgevwCt....1236-J
Hudson's Drug Store 815-12th....51
Huenergard Edwin r Hwy....372-W
Hughes Delma r 430-7th....782-R
Hultquist Martin....16-R-1
Hurd Wm r 1945 Riverside Av....982-J
Hurley T A r 2015 Oak....528
Hurst Fred J Culligan Soft Water Serv
1415 Oak....248-W
Huston R L Co SHwy....1310
Hutt Ben C r 1501Pine....1526-J

I

I X L Hotel 740-14th....269
Ideal Five & Ten 1237 Park....562-W
Imlay Frances 520-19th....725-J
Irwin Paul M SHwy....440-R
Isaacson Vera W Mrs 1410Park....578-W
Isganitis Edw W 503Vine....1252-W
Isom Alva Mrs 1228-11th....1239-W
Iversen Andrew H 1236 Olive....1231-W
Iversen Eddie vacum dlr 127-12th....65
Iversen Geo H r....2-F-2
Iveson Lillian 823-17th....1330-R

J

J&R Ranches Camp 8 CrestonRd....6-F-5
Jackson & Reinert plant&office N River Rd....66
Jacobs H K 435Vine....563-M
Jacques Mildred P r 829-15th....1162-W
James F J 2035½Park....1088-R
James Julia r 904-11th....1034-J
Jantzen F F....25-J-3
Jany J r 623-19th....1146-J
Jany's Coffee Shop 1231 Spring....384
Jardine John H SHwy....15-J-1
Jardine John R 1-12th....294-J
Jay C R Mrs r 943 Oak....183-J
Jeffries Chas L r 1436 Chestnut....735-J
Jeffries Martha Mrs r 628-30th....1189-R
Jenkins Jas A 516½Vine....183-W
Jensen Almon 1421Chestnt....1442-M
Jespersen Allan G Cholame....15-F-13
Jespersen Anna C r 105-12th....420-J
Jespersen Roy C 3132Pine....1056-W
Johannes H W 835-19th....873-J
Johnny's Tavern 1216 Spring....85
Johnson C H r 1123 Salinas....783-R
Johnson Chas F 530Mapl....728-J
Johnson Dorothy 2736Vine....1118-W
Johnson Halbert T r 1104 Chestnut....1129-J
Johnson Lamont RivrRd....8-R-12
Johnson Minnie r 1725 Oak....283-J
Johnson P E 2006Park....763-R
Johnson Phillip R....5-Y-2
Johnson W O 3101Pine....894-M
Johnson Wm J r....21-F-4
Jones A L r 1503 Olive....832-W
Jones Charles truckng 1110 Olive....1332-W
Jones John D r 1436 Pine....765-J
Jones Joyce E 2935½Vine....874-J
Jones Noble G 130 Spring....650-R
Jones Rudolph 2223 Olive....1087-J
Jones Weldon A 445 Oak....1417-W
Jordan John L r 1602 Oak....1111
Jordan Mary Ann 1848Park....89
Jordan Willard J r 1848 Park....89
Jorgensen C R 3126 Spring....1083-W
Juhl Conrad r....8-F-26
Juhl Fred Mrs 820Vine....463-W
Justice E J 1401Pine....833-W
Justice Lula C r 1522 Park....886-W

K

K & M Mkt 2927 Spring....1024
K P R L Radio Stn 3268Oak....204
Kalar C A 730 Oak....1038-W
Kalbach Huber r El Pomar....34-F-14
Kappeler N J Bk of AmericaBldg....568-W
Karkanen Janice M 3128Pine....970-R
Kastman O C r 213-18th....1095-W
Keck Arlene B 312-12th....453-J
Keefer Florence B Mrs r 1440 Vine....388
Keene Earle 320-12th....1355-J
Keene Trailer Sales 3126 Spring....598
Keener H L r 3009 Pine....698-J
Keener Vawn 127CapitolHill....1086-W
Keeth Paul R Rev 2222 Olive....661
If no answer call....1174-J
Keller Gladys r 348 Pacific Av....744-W
Kendall Genevieve W 1636 Oak....897-J
Kennedy Chas R Dr 522-13th....31
Residence 1233 Olive....231
If no answer call....1200
Kenney's Cafe 739-12th....1256-W
Kenny Earl L 33Fresno....4
Ken's Paint & Body Shop 729 Spring....484-W
Kentucky Ranch
Ranch House....25-J-2
Residence....25-J-1
Kersey Edna Mrs 2731 Oak....354-W
Kester Ranch....1-F-4
Kidneigh W L 2730 Spring....17
King Chas S r 2148 Olive....1144-W
King J L paintng contr 2005 Spring....1407
King Kermit 1435Vine....775-W
Kinne Ted SherwdRd....20-F-12

Kinney Florine 1505Chestnt....855-W
Kirkendall Dave H r....33-F-15
Kirker Chas W r Mountain Springs Rd....1076-W
Kitzman Bryant R r 3015 Vine....1449-J
Kleck E E Dick NRivrRd....8-J-12
Kleck Leon N paintng CapitlHl....414
Klever Betty J ElPomar....35-F-5
Klintworth Chris r....4-F-22
Klintworth H r....7-F-14
Klintworth Wm r Creston Rd....7-F-21
Knight J Lee Mrs r 1213 Vine....251
Knight W S NRivrRd....8-J-11
Knight's Automatic Laundry 544-12th....481-W
Knoeppel Ross r 521 Olive Dr....1137-M
Knoeppel Ruby E 519 OliveDr....1137-R
Koenig Victor B 531Mapl....728-W
Koger Jake W 1924 Spring....938-W
Kohlweck Botho r 421-12th....895
Kondrat Wm V Jr MtnSprngsRd....10-J-11
Koolman Chester B 26th&Spring....739-M
Kramer Alida 1835Pine....835-W
Kramer Fred r Sherwood Rd....1428-J
Kramer Stephen 513Ferroln....1541-J
Kramer's 1325Park....385
Krebs E H r 305 Spring....395-W
Kroger A A 620-21st....1402
Krout M F r 806 Park....325-J
Kruger F O Fred's Auto Electric & Signal Service
903 Spring....1007
Kuehl Funeral Home 1703 Spring....301
Kuehl Martin 1732 Spring....597
Kuehl Otto M r Merry Hill....390
Kuehl Peggy Mrs 1015-26th....1096-J
Kuhl Wm M Paso Robles Glass Shop 609-22d....469
Kuhnle Frank r Shandon....6-F-13
Kullgren Fred Sr 1005Chestnt....941-J
Kullgren Fred C 204-16th....1217-W
Kullgren Fred S Television & Appliances
1107-13th....986-J
Kumm Harry P r Adelaide Rd....37-F-2
Kussman Milton E 3045Park....781-R

L

Labor Union Local 1464 IOOFBldg....1340
Laing G E 630 Olive....1438
Lamas Beth Pfister r 1739 Oak....631-R
Lamproe Virgil T r 1127-16th....939-W
Lancaster Leona r 1526 Pine....1410-R
Landi A r 1834 Pine....1330-W
Lane Maurice V 335Vine....1352-W
Lane W W 337Vine....1550
Lang W R 624-24th....1539-M
Langland Violet 1940Pine....1050-J
Lannon Emery H r 1222 Chestnut....111
Larkin Dale W 827-20th....1164-J
Lauridsen Ingward r....2-F-23
Lauridsen L r 305-19th....710-J
Lawrence M E 2105Vine....1344
Lawrence Martha C Mrs 618½ Oak....862-M
Leddy Dan 725Vine....1069-J
Lederman Alfred C 177PacAv....396
Ledger Richard T r Peachy Canyon....11-R-1
Ledger Wm r 1830 Spring....976-W
Lefebvre Andre P 609-17th....483-R
Lehrfeld Irving Col 1944 Spring....1225
Leichty Ivan r 110-12th....692-J
Leichty Ivan Welding Shop 1004 Salinas Av....177-J
Leisy A P r 1325 Olive....1145-J
Leisy Gilbert H r 2111 Oak....683-J
Leisy Lina Mrs 1619Vine....288-W
Lemen J W r Adelaide....8-F-33
Leupp Louise P 431 Olive....1528
Lewey Jas A 3155Vine....219
Lewey Jay B 612Vine....284
Lewey Jos F r 1945 Olive....836
Lewin Lawrence W r 810 Olive....571
Lewin Lawrence W S L O Co Fair Ofc RivrsdeAv....950
Lewis D E r 204-18th....1453
Lewis Insurance Agcy 1424 Spring....567
Lewis Lucile Mrs 1345Vine....775-M
Lichti Walter r....440-M
Liddle Geo r 1337 Vine....117
Lightburn David K 78-12th....415-W
Liles Paul N CrestnRd....216-R
Linn E O r....10-F-5
Linn Othello C r....10-F-31
Linnert Leslie R 3108Pine....717-W
Lipham Clarence 1424 Spring....567
Lipham G G ShandonRd....2-F-5
Lipinsky Walter 3207Pine....647-M
Livingston E C Co Inc
Farm Implements 1236 Railroad....534
Steel Bldg 736-26th....22
Livingston E Conant r 810 Cherry....386
Livingston Park Nursery 604-30th....353
Livingston Robt P 517-30th....1036
Locke Studio of Dancing 618-12th....1534
Loe Leonard T r 2345 Vine....432-M
Loe's Motor Service 3405 Spring....642
Longacre J J r 305 Pacific Av....744-M
Looper Amelia E Circus Drive In No 1 2840 Spring....1350
Looper Jas D Circus Drive In No 2 2314 Spring....1045-W
Loose Alan 514-38th....202-R
Loose Elsie Mrs r 405-10th....1069-R
Lopp S R 1021Chestnt....1355-W
Lorentzen H C r 746 Park....1166-J
Lovegren Walter S r 1828 Vine....689-R
Lucas Keith 117CapitlHl....1553-R
Lucas W E 232-12th....1216-J
Luce Vincent W 134D CapitlHlDr....826-W
Ludeman Carl AdeldeRd....455-W
Ludwick E G r 1620 Olive....684
Lund Henry S....28-R-2
Lund I L r 1541 Olive....696-M
Lund Jens Shandon....31-F-23
Lund Mae Mrs 525-13th....538-M
Lundbeck Arthur r 1308 Olive....397
Lundbeck Bud 62-12th....648-J
Lundbeck L F Bill r 3d & Olive....1150
Lundgren Eric r 1438Park....1158
Lundgren Eric sporting goods 1326Park....470
Luther Robt B WillwCrkRd....17-J-1
Lutheran Church 9th&Vine....244-W
Luttropp Eric 1638Park....1099
Lyle De Witt r....1508-J
Lyle Henry C r....1508-J
Lyle's Cocktail Lounge 1215 Spring....798

M

M & H Ranch SHwy....13-R-3
MacDonough J E Maj 511-6th....924-M
MacGillivray J F r AdelaideRd....8-F-11
MacLane Paul B 2707Vine....1059-W
Macy Grace r 528 Oak....978-J
Madden Jas A Gallagher Madden & Hart attys
Bk of AmericaBldg....800
Residence 1001 Olive....1451
Madison A P Maj 229-18th....518-R
Madsen Jas R 415-7th....704-M
Maduena John 2630RivrsdeAv....499-R
Magnuson George E r 3526 Spring....574-W
Mailagh Freda 402-13th....651-M
Maltby Roger 40Fresno....682-R
Mandella Casper contr 1044Park....160-W
Residence 2695Vine....1456-W
Mandella Chas L contr 505 Spring....756-J
Residence 539BevrlyAv....1325-J
Manning H L 3040 Spring....574-J
Marianna Motel 730 Spring....417
Mars N E r Whitley Gardens....13-F-22
Marshall Norman D r....13-F-13
Marshall Robt L r Shandon....30-F-12
Marshall W A r 616-3d....185
Martin Albert J 615-30th....356-M
Martin D A Jr 2123Vine....1018-J
Martin Dwight A r 625-7th....110
Martin Harold C Mrs 2021½ Spring....919-M
Martin Jas H r 2245 Oak....627-R
Martin Roy E 804Vine....1556-W
Martin Wayne R 98-12th....962-J
Martinez Alta 503CrestnRd....1541-W
Martinez Bob 503CrestnRd....1541-W
Marty Marion 230 Oak....319-J
Marzorini Mac SHwy....13-J-1
Marzorini Roy 485PacAv....1178-M
Masia Sam r 2145Pine....768-W
Mason Wm 1406RailrdAv....1138-W

Mastagni Armand CayucosRd....22-R-2
Mastagni Attalia Mrs r S Highway....1533-W
Mastagni H r 2143 Park....239-J
Mastagni Marvin Hwy....372-R
Mathews Don A electrl contr 1208Railrd....709
Mathison Vern 130 Spring....563-R
Matney Blenda 818-15th....1187
Matters Al r....9-F-15
Matthes Steve 344-24th....455-J
Mauer Herbert 77-12th....415-J
Maxey M S 328-13th....952
May Bruce ShannonHill....1027-W
Maze M B Rivergrove....33-F-2
McAdams Bessie L 745Pine....564
McAndress Earl F r 1521 Vine....1004
McAndress Emma Mrs r 408-9th....383-M
McCann C G Mrs 1501RivrsdeAv....1466-J
McCarty C A r 95-12th....963
McCarty W O 265PacAv....1469-M
McClintock E 1014-19th....1356-J
McClure E R 503½Vine....1252-J
McConnell Francis r 530 Vine....422
McConnell Irene Mrs r 1035 Vine....142
McCord J I r Adelaide....37-F-12
McCornack Elwin 1835 Oak....1487-R
McCoy D r 2243 Olive....849-W
McCoy Nora 1209 Olive....1139-W
McCoy Pump Co 1134-13th....1311
McCullough Edgar J....30-J-2
McElwee Hubert L r 1903 Park....877-W
McGeorge H Crosby 28-12th....1521-M
McGowan Johnna L ElPomar....4-F-14
McGrew Merwin r 503 Bonita Av....1338-J
McGuffin Chas S 134C CapitlHl....1177-M
McIntire D C Pso R Farm Supply Center
1144 Railroad....230
McIntire D C r 512-32d....1309-M
McKinley Hugo SRivrRd....19-J-3
McKinley Lottie S 2910Pine....1257-J
McKinley Max AdeldeRd....9-F-14
McManis Jas F r 2135 Oak....1098-W
McMillan Don r....26-F-23
McMillan Eben r Cholame....15-F-31
McNamara H D r 1724 Oak....483-W
McNeil Moline 1602Park....914-M
McNeil Richard B 2805Pine....1037-W
McNichols Bruce 524CrestnRd....1541-M
McNutt Dean 130A CapitlHl....1177-R
McPeak Martha r 745 Oak....793-J
McWilliams H B r El Pomar....34-F-11
McWilliams Harold W r El Pomar....34-F-6
McWilliams Jack....29-F-6
McWilliams Jim D r....13-F-12
McWilliams & Palla
Farm equip 1148-12th....1238
Used Cars 2110 Spring....690
McWilliams R R r 2127 Oak....1072
Meeks John F 529 Olive....1252-M
Meeks Kenneth W Mrs 314-4th....1352-J
Meeks W O 2045 Oak....683-W
Melgard C G Mrs r 1233 Vine....246-J
Mellard Robt B WrntOfcr 410PacAv....366-J
Mellow D E Resthaven....37-F-11
Melody Ice Cream Bar 625-12th....1015
Melvin Clifford A 101Vine....1123-R
Merrill H G Mrs r 421-13th....556-W
Merritt H L r 1546 Vine....1230-R
Mervilyn's Flower Shop 1411 Pine....656
Mervilyn's Flower Shop 520-32d....586-M
Methodist Church 1326 Oak....191
Meyenberg Milk Products Co 13th & Riverside Av....234
Michelmore D D r 2323 Vine....382-M
Michelmore & Wooster Buick & GMC 1501 Spring....14
Michelson Elwood r 737 Vine....743-W
Millard Edith 1946 Olive....1322
Millard Jack 421-9th....244-J
Miller Alma E r 123-16th....964
Miller Durand R Jr 621-30th....655-J
Miller E L 330-16th....944
Miller Elmore H r....4-F-5
Miller Floyd....17-R-3
Miller Rosa r 721-28th....524-W
Miller W L r 142 Capitol Dr....925-R
Miller & Williams Automobile Service
30th&Spring....1507
Mills Chas W r Adelaide Rd....9-F-31
Mills Harry R r 2220 Hortense....235-W
Millwee Ollie 2844 Oak....947-W
Minick Transfer & Storage Co 10th&Railrd....926-R
Minnick Warren C 3126 Spring....1408-M
Minor W H 721-30th....781-M
Minshull John F paintr 305 14th....426-W
Mission Trail Beverage Co 1914 Olive....916-R
Mitchell Duane E r....21-F-21
Mitchell June 108-16th....1432
Mobil Truck Stop 2801 Spring....1484
Mobilgas Stations see General Petroleum Corp
5th & Pine....252
Mode-O-Day 731-12th....1256-J
Moe Emerson E....29-R-3
Moe Melvin 1106Fresno....486-R
Moes Laura C Chr Sc pr 2945 Spring....957
Moffett Kenneth E 528CrestnRd....958
Molina Sam 240 Spring....788
Montgomery Ward 817-12th....906
Moody T J r 520-20th....118-J
Moon Ostin B r 3117 Pine....934-R
Moore C L 524-2d....896-W
Moore Jos G Co 1139-13th....450
Moore Larry D 2120Park....508-W
Moore & Tehaney SherwoodAcres....1060
Moore Wm A 544-12th....1441
Moose Lodge No 862 Sherwood Field....20-F-11
Moraga Bert 2640 Spring....1045-M
Moran R L 2636 Spring....739-W
Morehouse A C 1912Park....831-W
Morehouse Elmer W r 526 Bonita Av....812
Morehouse Jack P r Oak Flat....4-R-1
Morehouse K E r 725-14th....967-J
Moreman Iona ShannonHill....20-R-2
Moreno Paul J Cholame....26-F-6
Morgan Laura M Mrs 210-16th....270-W
Morillo Mary 1915RivrsdeAv....1356-M
Morley Frank E r 726-20th....790-J
Morones Lazaro r 2204 Sn Luis....510-J
Morrill Florence W r 825 Oak....974-W
Morris F M r 444 Oak....462
Morris Geo R Lt 1245Vine....651-W
Morris Market 2044 Spring....409
Morrison Cecil R 1419Park....967-M
Morton Barbara 1020Pine....1034-R
Moss A D 229 Oak....319-R
Moss Building Corp 538CrestnRd....1492
Moss W J 1420 Oak....42-R
Motel Supreme 2400 Spring....955
Muir Robt r 1545 Oak....1230-J
Muir Walter S r 1929 Park....147-J
Mulhall R S Mrs....30-R-1
Mullen John r 538-13th....266
Munk Andrew r....6-F-11
Murphy L Mrs 404-8th....203-J
Murray John 725Pine....1166-R
Myers C S 2819Pine....759-R
Myers Ross....27-F-12

N

Nail Clarence S r 421-16th....458
Nair Glen T r 627-19th....1146-W
Nalley Chas 641-7th....1556-M
Nancy's Skateland 2508 Spring....104
National Auto Fabrics Mfg Co
SnRaflDr&SntaFeDr....44
Neis Maude S r 1223 Chestnut....485-J
Nelson Albert r Kiler Canyon Rd....1-R-2
Nelson Alice E r 1709 Oak....689-M
Nelson Ernest r 402-15th....291-W
Nelson Francis r Oak Flat....3-J-2
Nelson Fred r 1311 Chestnut....100-R
Nelson Ray 2216Vine....923-R
Nelson Robt A r 1203 Vine....590-W
Nelson Vernon r Creston Rd....6-F-4
Nerelli C Mrs 1122Railrd....1034-W
Nerelli Pat Mrs 620Vine....1043-W
Nett Marion Mrs 606-13th....538-R
Nettleton H T 320½-15th....735-W
Neufeld John C r 1846 Oak....565-J
Newcome J W r 1021 Pine....106-W
Newell Chas O 549FerroLn....675-J
Newhard Earl r 2013 Spring....1536-M

Newland Leroy S 240 Spring....744-J
Newman G F 428-16th....784-M
Nichols Ed Body Shop 821-10th....1412
Nichols Sid r 1433 Chestnut....1259
Nichols Sid Chevrolet 1305 Spring....1222
Emergency Serv....1253-W
Parts Dept 1305 Spring....1222
Nickerson Jesse CapitlHill....925-W
Nicklas D A 2910 Oak....764-J
Nicklas Jewell r....5-F-5
Nicklas Robt J r 525-30th....1308-M
Nidever C A WillwCrk....18-J-3
Nielsen Edw 630-14th....529-M
Nielsen J P r....1-F-14
Nielsen Oluf r 1727 Park....1188-W
Noble Evard J Dr optmtrst 531-12th....29
Noren Eddie r Kiler Canyon Rd....1-R-3
Noren O Capt MountainSpringsRd....795-W
Norris E R r....13-F-14
North Paso Robles Auto Trim 3647 Oak....1516-J
Norton Chas W Sr r Whitley Gardens....29-F-4
Norwalk Gasoline Co distr 1528 Oak....1313
Norwalk Service Stn 840 Spring....425
Norwood Alma 509BonitaAv....1517-J
Nu-Way Cleaners 1427 Spring....39
Nuckolls Bros live stk supplis Shandon....30-F-13
Nuckolls L W r 629-21st....351
Nuckolls Roderick B....30-F-21
Nunemaker C E Pueblo Apts 1804 Spring....1153-J
Nyberg Alida 13th....1156-W

O

O K Motel 416 Spring....552
Oak Garden Motel 3111 Spring....446-W
Oak Motors 6th&Spring....824
Oak Park War Housing Development 3201Pine....749
Oakchar Products Corp 17th....120
Oaks Cafe SHwy....473-J
Oaks Drive-In Theatre....814
Oaks Motel Hwy....1049-R
Oberg Iva Mrs r 707-19th....271
O'Brien Lucille G Mrs 304-19th....1183-J
Oeck M O r 204 Oak....293
Oeck Max O Jr r 132 Capitol Hill....987-J
Olden R L r 425-10th....569-J
Oliver Co Agcy 1148-12th....1238
Olson E W Jr 422-17th....1095-J
Olson J Harvey SherwoodRd....1428-W
Olson Sadie r 509-13th....762-R
Olson Vera M WhitleyGardens....13-F-22
Olson Virgil 1445RivrsdeAv....1165-R
Olson Wm Mrs 2022Vine....468-J
One-O-One Cafe 1420 Spring....101
O'Neil Luly Mrs r 315-14th....1145-R
Opportunity Shop furn 2138 Spring....760
O'Quin Claire 720Vine....377-J
Orcutt D H 2d&Olive....243
Orcutt D H Drive In Liqr Str 545 Spring....522
Orcutt D H Jr r 1st & Olive....1123-J
Orcutt Market groceries 835-12th....180
Orcutt Meat Market 835-12th....15
Orenstein S L 240 Spring....37
Orton Jennie r 2120 Vine....511-W
Osborne Helene r 1412 Vine....1055-M
Osborne J B 419Vine....1352-M
Osman Leroy J Capt r 122 Capitol Hill....1454-M
Osman Robt K 56-12th....486-J
Oswald Leonard J 1703 Spring....742-J
Otto Roy W r 323-16th....270-M
Ottoson Henry r 326-12th....1218-R
Ottoson Roy 1937 Spring....742-R
Ough Clark A r 205-17th....677
Overgaard Oscar 38th....655-W
Ovitt H L SherwdRd....953-M
Oxborrow Allen....31-J-2
Oyler Robt W 326-13th....273

P

Paaske R N r 2738 Park....792-M
Pac Coast Van Lines 1223RivrsdeAv....1466-W
Pacific Gas & Electric Co
Bus Ofc 617-12th....78
Warehouse RivrsdeAv....769
Mon thru Fri from 5 PM to 8 AM &
Sat from 12 noon & Sun & holidays
From Paso Robles exchange
ask "Operator" for Entrprise 10251
Pacific Motor Trucking Co 8th&Railrd....2
Pac Telephone & Telegraph Co The
Business Office 717-14th....133
From 5:00 PM to 8:30 AM & on Saturdays
Sundays & holidays call Operator
See Introductory Section for Service Calls and
Other Important Matters
Pac Van & Storage Inc NRivrRd....66
Padilla Dolores 2119RivrsdeAv....510-R
Padilla Taio 814Park....325-W
Page Ed r 737 Oak....1320
Palla Alice Mrs r 1601 Vine....825-R
Palla J Brady r 2138 Olive....641
Palm Helen r....20-J-1
Palm V C r....20-J-1
Palmer Ray r 1412 Oak....843
Park Cleaners 733-12th....23
Park Pharmacy 801-12th....33
Parlet Sarah V r 1405 Vine....357-M
Parrish W T OakFlatRd....3-R-1
Paso Robles Agricultural Works 1204 Railroad....35-J
Paso Robles Ambulance Service 2815 Vine....652
Paso Robles Auto Court 940 Spring....88
Paso Robles Auto Parts 944 Spring....505
After 6 PM & Sun & holidays call....1425
Paso Robles Bakery 1229 Park....228
Paso Robles Barber Shop 709-12th....317-W
Paso Robles Beauty Salon 1238 Park....282
Paso Robles Bowl 1329 Spring....309-R
Paso Robles Camp Fire Girls Hdqtrs
19th&Chestnut....1468-W
Paso Robles City of
City Clerk 723-13th....98
City Tax Collector 723-13th....98
City Water Dept Office 723-13th....98
City Water Works 13th....232-W
Fire Dept 623-13th....20
Housing Authority 3201 Pine....749
Police Dept 711-13th....810
Public Library 12th....106-J
Street Dept 12th & Salinas....232-R
Paso Robles City Schools
Elementary School Cafeteria 17th....6-M
Georgia Brown Elementary School 36th....778
Intermediate School Fairgrounds....25
Primary School 17th&Vine....915
School Nurse 17th&Vine....6-W
Union High School 24th&Spring....1190
Paso Robles Civic Auditorium 10th&Park....1537
Paso Robles Cold Storage 2830 Spring....1301
Paso Robles Community Chest 705-12th....1461
Paso Robles Credit Bureau Bank of America Bldg....865
Paso Robles Dental Laboratory 531-12th....49
Paso Robles Electric 918-13th....1501
Paso Robles Famous Hot Springs & Health Baths
38th & Spring....240
Paso Robles Farm Supply Center 1144 Railroad....230
Paso Robles Glass Shop 609-22d....469
Paso Robles Grange....20-J-11
Paso Robles Hot Springs Hotel & Health Baths
1308 Spring....158
Paso Robles Ice Service 9th&Spring....233
Paso Robles Inn 1103 Spring....1100
Paso Robles Insurance Agcy 531-12th....1220
Paso Robles Jewelry Store 725-13th....443
Paso Robles Journal 1212Pine....802
Paso Robles Laundry&Dry Cleaning 1344Pine....315
From telephones served by the
following exchange
Atascadero
(No Inter-City Charge)
Ask "Operator" for Entrprise 11228
Paso Robles Liquor Store 1240 Spring....197
Paso Robles Lumber Co 10th&Pine....820
Paso Robles Medical Laboratory 1110 Vine....201
Paso Robles Mercantile Co
Office 839-12th....340
Hardware Dept 839-12th....342

Paso Robles Mutual Building & Loan Assn 1211Park....613
Paso Robles Nursery 345 Spring....545
Paso Robles Office Supply 608-12th....481-J
Paso Robles Pharmacy 719-12th....1
Paso Robles Press 1212 Pine....802
Paso Robles Salvage Co wrecking 1132E13th....360
Paso Robles School For Boys Estrlla....806
Paso Robles Special Training Class San Luis Obispo
County School 18th&Oak....90-J
Paso Robles Swap Shop 2712 Spring....858-W
Paso Robles T V & Appl Serv Co 709-12th....1032
Paso Robles Van & Storage 5th & Riverside Av....705
Paso Robles Veterinary Hospital 820-23d....1436
Paso Robles War Memorial
District Hospital 15th....1200
Paso Robles Waste Disposal 705-13th....714-J
Paso Robles Women's Club 13th & Oak....747-W
Paso Robles Wood Yard 1020RivrsdeAv....1141
Paso Robles Yellow Cab 1245 Spring....488
Patrick Catherine Miss 523-5th....924-W
Patrick R E 320-14th....100-J
Patroline EstrellaAirBase....616-J
Patterson C H....30-R-3
Payne L D Mrs r 327-15th....851-W
Payne Nathaniel PeachyCnynRd....6-R-1
Payne V E truckng 538-16th....1226-R
Payne's Radio-T V & Music Store 1334 Spring....562-M
Peachey Robt I Dr dntst 1112Vine....121
Residence 431 Olive....520
Peak Kenneth G 1702Vine....264-J
Peasley E J r 503-30th....1338-R
Peck Katherine G r 1845 Spring....731
Pehrson Edgar E....34-F-3
Pelton R D r 117-17th....618
Pelton Ray D & Son grain 1225RivrsdeAv....214
Pelton Ray W 32d&Vine....1094-R
Pemberton F & Wm contr 7-12th....1409-J
Pemberton Wm 475PacAv....1178-R
Penney J C Co 1244 Park....260
Perez Matt r 2205 Vine....1093-W
Perkins L E 1745Pine....969-M
Perrine Violet 526-32d....1309-W
Perry Irvin r....19-J-1
Perry R T....24-R-2
Pesenti Gloria 406-9th....501-M
Pesenti Maria Mrs....21-R-1
Peters Arthur A r 1501 Vine....108
Peters Don J r 1421Pine....1427
Peters E E r 2026 Vine....511-J
Peterson Allen R r 531 Bonita Av....1517-R
Peterson C Norman contr RivrsdeAv....392-M
Peterson Conrad A 945 Spring....1353
Peterson H G r Peachy Canyon....6-J-1
Peterson John L 724-21st....1302-J
Peterson Mabel L 2751 Spring....1557-W
Philbrick Gene r Adelaide Rd....455-M
Philbrick Orben r 1917 Oak....699
Phillips Edna S Mrs 1736Vine....1152-W
Philpott Elmore L 1635Vine....165-R
Phippen J A Mrs r....7-F-11
Pierce Bill 3647 Oak....1516-J
Pierce Jas A Jr r N River Rd....8-J-2
Pierce Kem D Mrs r 227-12th....1021
Pierce Nell 105 Olive....896-J
Pifer Winifred r 1330 Olive....291-J
Pimentel M L KilerCanyonRd....26-J-1
Pioneer Garage 1246 Spring....169-W
If no answer call....1003-M
Pitts McKinley 1022-20th....1040
Plains Chuck Wagon The 1226Pine....1544
Plains The 1226 Pine....86
Plants L C r 520-6th....163-W
Plumm Ruby 416-7th....1107-R
Plunkett Robt Mrs 1629½Vine....1333
Poe Lenord E Dr Poe&Poe Drs 303-16th....223
Residence 303-16th....114
Poe & Poe Drs 303-16th....223
Pokorney Wm L r....1428-R
Pollard Andrew M LtCol 506-3d....536
Pomi Al H 630-19th....927
Pool Eva M 345-12th....1139-M
Porter A Laura Mrs r 226-19th....1095-M
Powell Dwight 1438Vine....979-J
Press Advertiser Co 1212Pine....802
Price C Dale r 943 Olive....1120
Price Dale T r 422-16th....863-R
Price LaMar 3013Pine....970-J
Price Mary J 1130WCtyLimits....1182-J
Pritchett L C Rev 1315 Oak....427
Prosch Harold ExperimentalRd....990-R
Prosch & Rhea Ranch ExperimentalRd....990-R
Proudfit Lucile M 1446Park....206-W
Pueblo Apartments 1804 Spring....1153-J
Pugh R C 1135-11th....1046-W
Pumphrey C E genl contr 1435GreenwdDr....740

Q

Quade John A r 129-16th....637-J
Quenzer Albert H....29-J-1
Quenzer Elizabeth r 92 Fresno....453-R
Quenzer Fred 1921 Spring....483-J
Quenzer Geo....28-J-2
Quijano Octavio French Clnic 1221Park....1435
Quijano Octavio Dr 3128 Oak....1481
Quinn Thos D Champion & Quinn Bk of AmericaBldg....76
Residence 925 Olive....1418

R

Radio Amateur W60RW 1703 Spring....742-J
Radloff Walter r 411-16th....56-W
Ragatz E J SHwy....666-R
Ragsdale F F phys & surg 1110 Vine....24
Residence 11Fresno....600
If no answer call....1200
Railway Express Agcy Inc 1332 Spring....68
Rainey Joe r 406 Vine....1327-W
Rainey R W r Mountain Springs Rd....370-M
Raitt J A Mrs r 130-17th....371
Ramage B F r....8-F-4
Ramage H T r Adelaide....8-F-16
Ramona Hotel 819-12th....30-J
Ramsey Evangeline 1830RivrsdeAv....105-M
Ranch Motel 2730 Spring....17
Rancho Alta Vista....1508-W
Rasco F S Co 1230Park....554-W
Rasmussen Jas 2012 Olive....1349-W
Rasmussen Laura r 2028 Oak....297
Rasmussen Martin B r N River Rd....7-R-3
Rassbach Henry B 1605Park....1467-J
Rauch's Cabinet & Upholstery Shop 821-21st....966
Ray's Smoke Shop 1318 Spring....82
Ray's Tavern 1114 Pine....1247-J
Read Park A 1527Park....885-W
Ream E J 3341 Spring....973-W
Reasons Floyd L 2634 Spring....1552
Reber W L ElPomar....34-F-4
Reckman J W r Adelaide Rd....8-F-14
Red & White Cab 1246 Spring....606
Reed L F Truck Service S 101Hwy....14-J-3
Reedy J E Dr vetnrian 834-19th....546
Reese Iva 704 Spring....476-J
Reese Joe Jr 526 Spring....1417-R
Reese Rupert E r 1902 Pine....621-W
Reese W C Web's Liquor Store 2816 Spring....447
Regier Elmer r....20-R-1
Reid Bertha V r 1803 Pine....1133-W
Reid Maurice 320-17th....633-M
Reid Maurice Your Jeweler 1321Park....714-W
Reif Henry G....985-W
Reinert H J Jackson&Reinert plt&ofc N River Rd....66
Reinke Paul A autos 1130 Pine....659
Residence 1731 Filbert....373
Renke A D r 1929 Vine....393-J
Renz Agnes A 2544RivrsdeAv....499-W
Renz L C 2544RivrsdeAv....499-W
Requa Donald 117½-17th....165-W
Ressler Paul G r....9-J-1
Resthaven Adelde....37-F-3
Reynolds Thos C....23-R-1
Rhea Lyle ExperimentalRd....990-R
Rhodes Lane....3-F-13
Rhyne W M 1425Chestnt....175
Rhyne Walter....27-R-1
Rice Albert r 3525 Spring....1337-J
Rich Eva r 513 Vine....1252-R
Richards Elwood A 1544A Pine....363-J
Richardson C T Col 227-16th....837-W

Richardson Jas W 1818 Spring 1462-W
Richetti John C SRivrsdeAv 1490-M
Richfield Oil Corp plant 6th&Pine 418
Richfield Service Station 1402 Spring 1214-W
Richmond Esther Mrs 445Vine 745-R
Riedeman Charlotta 5HillcrstDr 623
Riedeman H W Mrs 2626 Spring 889-R
Riffel's Radio & T V Service 521 Spring 347
Riley B V Knight's Autmtc Lndry 544-12th 481-W
Riley Herbert L 31-R-2
Rist Albert 1105 Olive 1347-M
Ritchie John C r 101 Capitol Hill Dr 1454-W
Ritner Wm L 1819Pine 1109-W
River Grove Store Hwy41 ..... 29-Y-2
Roberds Bertha r Shandon 30-F-31
Robinson G P Mrs 615-14th 669-J
Robinson L V r 420-11th 1525
Rockwell L L 26-J-3
Roeder Jack r 32-F-3
Rondy Nellie r Adelaide Rd 8-F-13
Root Don 424-11th 1231-M
Root Geo r 310-15th 416-J
Rose E D 11-12th 369-J
Ross Fay L 3175Vine 1312
Rouch Robt M 140 Spring 1549-R
Rougeot Frank r 3441 Spring 1514-W
Rougeot Richard r 618-7th 978-R
Round Up 849-13th 1180
Rovenstine Elmer r 1835 Vine 437-W
Rovenstine Roy A ShannonHill 20-J-12
Rowe Alfred A 506-10th 756-W
Rowe D K Sr r 136-12th 583
Rowe Peter D OakFlat 2-R-12
Rowe Service Equipment & Supply 136-12th 583
Rowland L D r 3125 Vine 1242-M
Rude C A Jr r Creston Rd 7-F-15
Rude John r 1413 Riverside Av 550
Rude L G r 6-12th 178
Ruggles Richard r Adelaide Rd 187-M
Runitz Frank r El Pomar 34-F-5
Russell Geo W SHwy 14-J-11
Russell Jos H r Shandon 24-F-21
Russell Wm L Mrs 5-F-13
Rutledge Herman H Oakchar Products Corp 17th 120
Ryan Mary A Mrs r Creston 3-F-12

S

S & K Auto Wreckers 1545RivrsdeAv 1494
Sabo A r 3315 Pine 441-J
Sample Bud Brake Service 721 Spring 323
Sample H C r 229-15th 466-J
Samuels Henriette 1815Vine 1458
Sanchez Martin 2140Victoria 994-J
Sanders Cecil W r 412-24th 1124-M
Sandford Robt A Paso Robles Dntl Lab 531-12th 49
Sandquist J E r 2841 Spring 334-W
Sands Earl E 26-J
Sands Emma J r 1601 Pine 1411-R
Sands Ida M 26-J
San Luis Obispo County of
Agricultural Commissioner's Ofc
Riverside Av 97-R
County Road Dept Riverside Av 97-W
Fair Ofc RivrsdeAv 950
Health Dept LegionHall 601
Housing Authority 3201Pine 749
Judge of The Justice Court 406 Spring 285
Paso Robles Airport-San Luis Obispo County
Airport 1030
Saulisbury J L CrestnRd 20-J-2
Saunders Chas H Ace Cafe 3220 Spring 1339
Saunders Curtis r 527 Pine 112
Sauret Betty AdeldeRd 9-F-2
Sauret Clarence OakFlat 2-J-12
Sauret Ed r 517 Bonita Av 176-R
Sauret Katherine E r Oak Flat 3-J-1
Sauret Lester OakFlatRd 3-J-12
Sauret Nellie r 1638 Riverside Av 295-R
Sausser W E 1811Pine 1157-M
Sawyer Mary Lou 319-4th 1352-R
Schauf Henry G r 3000 Riverside Av 499-M
Schinbine Elsie Mrs r 704 Vine 377-M
Schleicher Tillie M FresnoAv 1506-J
Schmidt B I 31-R-3
Schmidt B I Bud Schmidt Oldsmobile Sales & Serv
1628 Spring 1090
Schmidt Oldsmobile Sales & Serv 1628 Spring 1090
Schmidt T W r El Pomar 4-F-4
Schmidt Wm F 2811 Oak 905
Schneider Walter J 345-21st 1151-M
Scholz Erhard J 246-19th 1183-M
Schowalter Elizabeth Mrs r 1825 Oak 689-J
Schraner Berta r El Pomar 34-F-13
Schraner Elise r 614-13th 312
Schroder Jim r 1-F-5
Schroder Ursula 417Bevrly 1465
Schroeder E H r N River Rd 8-R-1
Schroeder Floyd E KilerCanyonRd 26-R-2
Schultz David D bldg contr 25-J-3
Schuman Melvin M EstrellaRd 29-R-2
Schwandt E P r 1530Vine 306-W
Schwartz Bernard 3219 Oak 856
Scott Della L r 1020 Pine 1026
Scott H S 1920 Oak 279
Scott Ross 18-R-1
Scovell Clayton 139-17th 912-R
Scow Jim MD 401-15th 572
Residence W19th 660
If no answer call 1192
Or 1200
Sealock Floyd M 1120WCityLimits 1182-W
Seaman Marvin L 332-14th 628-J
Sears Roebuck & Co 715-12th 495
Night-Sunday & holiday
Emergency Serv call ..... Atascadero 409-W
From telephones served by the
following exchange
Atascadero
(No Inter-City Charge)
Ask "Operator" for Entrprise 10713
Seebert Jane 506 Oak 1490-R
Seuss F J 3046 Oak 972-R
Seventh Day Adventist Church School 403-3d 688-M
Seymour Helen M 416 Spring 1549-W
Shaeffer L W 712Vine 1423-J
Shandon Elementary School Shandon 31-F-22
Shandon Garage Shandon 30-F-3
Shandon High School Shandon 31-F-21
Sharps C C genl contr 36th&Vine 954
Shaw Ralph r Shandon 33-F-14
Shell Oil Distr 5th&RivrsdeAv 375
If no answer call 1073-M
Shelvock Thelma 2220VillaDr 448-J
Sherwood Acres Fire Dept Hangr 156
Shetler J S r 1646 Spring 960
Shetler Leo M 1108-M
Shimmin Francis Mrs r 1444 Oak 275-W
Shipe Wm A r 13-F-3
Shirley Betty 2918Pine 1037-R
Shomo Mary Mrs r 529-14th 515
Sigler John H r 2020 Oak 911-R
Signal Oil Co distr 1446 Spring 176-W
Silvius Robt B 607-30th 655-R
Simmons Cora A r 125 Capitol Hill Dr 1513-W
Simmons I Leon bldg contr 740RivrsdeAv 493-W
Simning Earl W r 204-12th 494-M
Simpson Wm 265½PacAv 374-M
Sims Harold F 3605 Oak 1337-W
Sinclair Kenneth E r 5-F-21
Sivers Geo J Farmhouse Motr Hotel 425 Spring 933
Skidmore R F 2945Vine 429-J
Skinner Don C 3209Pine 1056-M
Slate Frank P r Adelaide Rd 9-F-23
Slate L L r Adelaide Rd 218-R
Slayton Chas J r 2-F-14
Slayton Edgar L 32-F-21
Sloan Ramon H Lt 618 Oak 649-W
Smart L E 1403Park 1214-J
Smart Sam r 2135 Olive 475-R
Smart Sam Texas Co The 610 Pine 475-W
Smetzer R E 405-9th 848-R
Smiley Fred r 7-F-31
Smiley Josephine M r 2240 Oak 472-W
Smiley Paul 215Pac 1469-W
Smiley Raymond C r 605-20th 125-J
Smith Archie L 1109Chestnt 1346-R
Smith Bros Drilling Contractors 1134-13th 224
Smith C S sporting gds 1225Park 40-W
Residence 1809 Spring 18

Smith Carrie Mrs 73-12th 420-R
Smith Clark 1629Vine 1483
Smith Donald 2012Park 1050-R
Smith Donald Wm r Creston 6-F-22
Smith Doris E 1627Pine 1051
Smith Ed r Shandon 26-F-2
Smith Ernie EstrellaRd 635
Smith F R 749 Olive 501-R
Smith J Pearl r 822 Salinas 783-W
Smith Jas P 3015 Spring 973-J
Smith O F 23-J-3
Smith Oren B r 1730 Park 755-J
Smith Paul EstrellaRd 635
Smith Pump & Irrigation 13th&RivrsdeAv 358
Smith Roy M r 510-9th 1246-J
Smith Wilfred E 2212Park 763-M
Smith Wm E 28-R-3
Smith Wm S 2635Vine 1126-M
Smith's Drive-In 2331 Spring 1415
Snibley Walter r 531 Beverly Av 949-J
Snyder Lawrence E 417Bevrly 1338-M
Snyder Paul R 730Cherry 1351
Sobey G L phy & surg 1104 Vine 55-W
Residence 507-18th 55-R
If no answer call 1200
Sobey Giff Jr Paso Robles Ins Agcy 531-12th 1220
Residence 625-J
Sommers Virgil J 2909Pine 759-M
Sonne Lorine Mrs CrestnRd 3-F-22
Southern Counties Gas Co 823-13th 500
Between 5 PM & 8 AM & on Saturdays Sundays
& holidays from Paso Robles Exchange
(No Inter-City Charge)
Ask "Long Distance" for Entrprise 10206
Southern Pac Co depot 8th&Railroad 2
Southern Pacific Milling Co
Aggregates Div rock & sand SHwy 1228
Transit Mix Concrete Plant 8th&Pine 433
Southwest Airways Co SLO County Airprt 707
Sparling Richard H 2012 Oak 1212
Spaulding Lyman r Whitley Gardens 29-F-5
Spear John D Rev 1345 Oak 1328
Speck Glen W r 1045 Chestnut 1129-W
Spencer Frank T 205-16th 380-R
Spencer Gerald G Estrella 1052
Spencer Harry W r 2035 Park 1302-M
Spencer Kenneth 1721RivrsdeAv 1410-M
Spitler Florence 31-J-11
Spring Ranch Shandon 1-F-13
Squire G W r 1428 Olive 480-W
Squire Loron D 1420 Olive 556-M
Squire's Men's Wear 745-12th 151-W
Stafford J R 334PacAv 1003-M
Standard Oil Co of Calif ofc 26th 852
Standard Pipe Line Co
Shandon Pump Station 26-F-22
Standard Stations Inc
No 280 12th & Spring 507
No 750 1745 Spring 589
Stander J W r 1607 Riverside Av 1316
Stanfield Wayne E r 187 Pacific Av 728-M
Stanford Al r 337-19th 1430
Stanley Chas H r Shandon 31-F-4
Stanley Katherine r 1520 Park 1526-R
Stan's Searchlite Service 2138 Spring 760
Starks Willie 1809RivrsdeAv 591
State Farm Mutual Insurance Co's 204-17th 678
Stauffer Dotty 724-14th 1106
Steaffens John A r 1546 Park 300
Steaffens John A Texaco Serv Sta 1405 Spring 910
Steele Harvey L r Peachy Canyon Rd 11-J-3
Steinbeck Geo L r 2-F-4
Steiner Bernice Mrs r 1904Park 1085-J
Steinle Fred U 605-3d 1062
Steinle Harry 60RidgevwDr 1506-M
Stephan Ann H 1908 Spring 1437-R
Stephan George E exectv dir Hseing Authority
City of Paso Robles 3201 Pine 749
Stephens Marlene 2611 Spring 739-J
Stevens Studio 1225 Spring 1121
Stewart Blanch 740Park 1548-R
Stewart Florence r 528-18th 561-J
Stewart Irvin W r 20-F-6
Stewart J OakFlatRd 2-R-11
Stewart John A r 2102 Riverside Av 626-W
Still Clarence r 15-F-21
Still Ernest r Annette 15-F-4
Still H H Sr r 503 Beverly Av 1114-R
Stinchfield L M Paso Robles Uphlstry
1348Railroad 1535
Stinchfield L M r 1843 Locust 253-W
Stinchfield L M Stinchfield's Paso Robles Uphlstry
1348Railrd 1535
Stinchfield's Paso Robles Upholstery 1348Railrd 1535
Stock C B r 1249-11th 783-M
Stockalper Frank CayucosRd 23-R-3
Stockdale Caryol 10-F-11
Stockdale Claud Ranch N Hwy 18-F-3
Stockdale Mamie E Mrs r 10-F-3
Stockdale Ray r 213 Oak 899-W
Stoddard C P r 525-13th 538-J
Stoddart A B r N River Rd 7-J-1
Stolte Inc Estrella 1195-J
Stoltenberg Geo E r 340-3d 532-W
Stoltenberg Geo L r 327-13th 628-R
Stong Whitey Trucking SHwy 332-J
Story W O Bill CountyRdB15A 30-J-3
Stowe Independent Oil Co 6th & Spring 758
Strahan L R Dr 1108 Vine 327
Residence 2507Vine 213
If no answer call 1200
Strand C O r 512-24th 382-R
Straw Florence R 3118Pine 1169-R
Straw Wm E 1620Park 1053
Stringer S E Mrs r 1935Park 1128-W
Stryker Harvey A Dr 825 Olive 1547-W
Stryker Harvey A Dr orthdnst 608½-12th 1341
Stuart R D 544-12th 1441
Stubblefield Lige CapitolHill 1345-W
Stults Genie Hillman r Estrella 13-F-4
Sturgeon Josephine Mrs r 1529 Oak 306-J
Sturgeon Vernon L r 2129Vine 1098-M
Sullivan Jack A 3214Pine 368-J
Summers A A 3130Pine 894-R
Sundahl Ray L r 2048 Vine 1447-W
Sutcliffe F A 535Vine 1107-M
Sutherland Lela 1840Vine 1487-J
Sutton Alice C Miss r 1520 Oak 948-R
Sutton Wm P Rev 533-15th 1055-W
Sweetman C E r 1849 Vine 920-M
Sykes W T r 405-14th 200
Szito Jos S Lt 150Pac 543-M

T

T & D Jr Theatre 12th 328
Talbert Geo E 1636Vine 471-M
Tarpley H E MD 401-15th 572
Residence 538Vine 1192
If no answer call 660
Or 1200
Tarwater Allie 1414RivrsdeAv 1165-J
Tarwater Willis V 738-30th 1477-R
Taylor Billie 2035 Oak 1447-J
Taylor Chet r 1535 Olive 412
Taylor H H Col CrestnRd 1428-M
Taylor Hobart C 1845 Oak 631-M
Taylor Hotel 1308 Spring 158
Taylor Luella r 1434 Pine 272
Taylor Motel 3440 Spring 1460
Taylor P E r 1415 Vine 357-W
Taylor Reginald B 3113Pine 970-W
Taylor V M 2-F-14
Taylor Wm H 1319Park 1496-W
Teerlink A 2-F-11
Terrell Clarence 3195Vine 1338-W
Terrell T J Rev 1030-21st 235-J
Terrill Newell M 21-J-1
Terrill Oliver A 445 Oak 1417-J
Terrill Olivia 2029 Oak 511-M
Terris Jas r 1404 Park 838-J
Texaco Service Station 1405 Spring 910
Texas Co The sales 610 Pine 475-W
Tex's Barber Shop 1210 Park 84
Thalls Horace A 728RivrsdeAv 929-W
Thixton Clyde F 1135-11th 1239-R
Thomas E 310-16th 46-R
Thomas Howard J r 2-F-22
Thomas J Roy 1411Pine 656
Thomas J Roy 520-32d 586-M

Thomas Omer 1827Park 1462-J
Thomas W H r 419-15th 1331
Thompson Effie S Mrs 140 Spring 1014-W
Thompson Evadeen 1628Pine 1330-J
Thompson Gordon W MD 244-18th 79
Thompson Gordon W MD Bossert Robt H MD 1305Vine 50
If no answer call 1200
Thompson Madge 412-9th 557-R
Thompson Manly W D 411-12th 553
Thorndyke M E r 1427 Pine 578-M
Thornton Jas E r 1936 Vine 646-W
Thorpe Donald E 931Vine 848-J
Thorpe Herbert B 3032Pine 921-M
Thralls Alice 647Vine 1475-W
Thrasher Eugene L Oaks Motl Hwy 1049-R
Thurlby A Nye r 503-13th 594
Tide Water Associated Oil Co 26th 911-W
Tidrow J C r S River Rd 595-J
Tidrow Oliver Crestn 20-F-5
Tidrow Walter O r 20-F-3
Tidwell Wm 2930Pine 1134-J
Tingley C A 1019Chestnt 1347-R
Tjaldeen Peter r 104-17th 837-J
Toevs Gus r 530-9th 154-W
Toevs Otto r 1705 Park 1318-J
Toews Edw Rev 345-13th 686-M
Toler Clayton 3114Pine 934-W
Tolle S A Mrs r 1802 Park 969-J
Tomlinson L E 405 Oak 1186-J
Torres Soledad G 1616Pine 643
Torrey Mary A Mrs r 211½ Spring 1014-J
Tots & Teens 1347 Park 310
Towe E C Mrs 2630 Spring 889-J
Trager O Mae 529-18th 850-J
Trager W Bruce MtnSprngsRd 17-F-2
Travelodge 2701 Spring 304
Trees Motor Lodge 2841 Spring 334-W
Triguero Pete r 20-F-4
Tripke Ernest G 1109Vine 930-W
True Charlie r ShandonHwy 13-F-21
Truesdale Willis r 51 Ridgeview Dr 797-W
Trussler's Furniture Store 1303 Park 126
Tucker Alvin C r 754-26th 1253-W
Tucker Elden r 30-F-6
Tucker Emily D r 1844 Vine 215-W
Tucker Mae 2035 Oak 1447-J
Tucker Robt D 434-11th 1495-J
Tucker S S r 2035 Vine 681
Tufte J E 19-12th 460
Tuley C Ward 31-J-3
Tuley John B EstrellaRd 28-R-1
Tuley Lester r 1940 Spring 877-J
Tuley Mary Beth r 1940 Spring 877-J
Tuley Merle 230-16th 150-W
Tuley W Ray 220-16th 633-W
Turner Anna r 520 Bonita Av 1114-W
Turner Motor Co used cars 18th&Spring 1005
Turner Paul L 63RidgevwDr 636
Turner Paul Motor Co 1020Park 1000
Twisselmann Chris r 15-F-3
Twisselmann Dorothy M 15-F-3
Twisselmann Ernest C 15-F-3
Twisselmann T F r 115-18th 1524-R
Twisselmann Theodore F r 15-F-33

U

Ullman Sidney 221-17th 912-M
Union Oil Company of Calif
Northern Division Pipelines
Shandon Pump Station Shandon 26-F-3
Sales Division
Paso Robles Office 26th 658
Service Sta No 347 10th & Spring 1531
Union Oil Service Station 15th & Spring 1420
Union School 29-F-13
U S Government
Army Dept of Military Police
Police Station 711-13th 1127
Dept of Agriculture
Soil Conservation Serv BkofAmerBldg 1334
(Continued Next Column)

U S Government—(Cont'd)
Dept of Commerce
CAA Airway Communications Station
PasoRoblsAirprt 670
Post Office 604-12th 96
Uptown Drive-In 1514 Spring 474

V

Vaca Pat Mrs r 1248-21st 599
Valley Feed Co 1040-13th 124
VanAuken Floyd E 40-12th 486-W
VanBlargan Elizabeth 1429 Spring 529-R
Vanden Bosch Adrian M r 3021 Pine 1234-W
Van Der Linden Anna F r 1935 Olive 502
Vanderlip Dorothy G 530-5th 1246-W
Van Horn Butane Service 2801 Spring 343
Van Horn Emily r 3111 Park 928-J
VanHorn Lloyd F 1420GreenwdDr 726-W
VanHorn Lloyd F Van Horn Motrs 836-13th 5
VanHorn Martin 29-F-14
Van Horn Motors 836-13th 5
Van Horn Otto B rltr 612-12th 1414
Residence Oak Flat Rd 4-J-1
Vanity Box 1336 Spring 221
VanMatre Vernon PeachyCnynRd 12-J-2
Van Order Lester r Mountain Springs Rd 998-J
Vapor Cleaning Works 1344Pine 315
Vasquez Bob 69Fresno 48
Vaughan Louise 220-12th 461
Ventura Sam J 212-12th 194
Venturini Emidio r El Pomar 34-F-2
Verdi Grace 1535 Oak 162-M
Verity Kenneth B r 35-F-13
Verity Kent L r El Pomar 35-F-14
Vet's Cab Co 14th & Spring 776
Vick Bros Richfield Service 1637 Spring 981-W
Vick F L 1921Pine 410
Vick Harold J 230-18th 516
Vic's Cafe 835-13th 1529-W
Vidor K W 25-R-2
Vilen Frank J 105 Olive 896-J
Vogel B F 727Park 305-W
Vogue The 1233 Park 70
Volpi Guido Mrs 3007Pine 698-R
VonDollen Fred ShandonRd 30-J-1
VonDollen Ralph 103CapitlHil 1478-W
VonDollen Robt 118CapitlHl 1497-J
Von Dollen Ruth r 249-16th 1075-M
Vorrath Meryl K 843Vine 509
Vreeland Cleo Mrs SnMiguel 86-F-4

W

Wachs Arthur r El Pomar 4-F-21
Wachs Sidney F r Creston Rd 7-F-4
Wack Richard P Drive In Liqr Str 545 Spring 522
Wack Richard P r Adelaide Rd 9-F-13
Waddell T J 1545
Waer Fred E r 5-F-3
Waer T O 716-W
Wahlace Peter r 621 Oak 164
Walker Earl T Dr chirprctr 1947 Spring 754
Residence 636-20th 734-W
Walker Everett E MtnSprngsRd 10-R-12
Walker F 985-J
Walker Geo I 735Pine 167-J
Walker Mary YsabelAv 1476-J
Walker Ralph M r 6-F-14
Walker S H r 430-15th 540-J
Walton Myrtle r 410-14th 387-R
Ward Edna C 12th 1084
Ward Edw D MD 1004Vine 840
Night & Sundays call 840
If no answer call 1200
Ward Fred r 724-14th 711-W
Ward Kenneth 1610Park 969-R
Warden Wanda r 1803 Spring 565-W
Warner E A W4th 1511
Warner Malcolm S KilerCanyonRd 1-R-12
Warren Dora L r 208-19th 253-J
Watkins G G NRivrRd 490-R
Watland Clarence r Oak Flat Rd 2-J-1
Watson Verna Mrs r 32-F-5

Weatherill Robt G 211-16th 585-J
Weatherman Pearl 321-16th 150-M
Weatherwax Wm A genl contr 3110 Oak 995-R
Weaver Carl r 32-F-14
Weaver Percy r 2-F-3
Webb Elsie 1205Gregory 1357-J
Webb W W 135-18th 188-J
Webber Burr D 7HillcrstDr 514-J
Webber Joe 23-J-11
Webber O H 2650 Spring 858-J
Web's Liquor Store 2816 Spring 447
Webster Alex Mrs 1433 Oak 41-W
Weideman E Mrs r 1940 Park 348
Welch Deborah O 707-7th 430-R
Welch Earl M 2218Park 1359-M
Werling Dewey r 417-24th 1422
Werner Harry E OakFlatRd 4-J-2
Wescott Ralph M r Creston 3-F-2
Wes's Sporting Goods 1215 Park 727-R
West Chauncey W 1039Chestnt 1039
West Chauncey W & Associates accts 901-12th 868
West Kenneth constbl 32-F-12
West Ray 712RivrsdeAv 1450
Western Auto Supply Co 1420 Park 596
Western Cabinet Works 1000 Park 289
Western Electric Co EstrllaRd 10
Western Union Telegraph Co 1208 Spring 131
To send a telegram or cablegram call ... Western Union
Wetzel F G Mrs r 1720 Filbert 59
Weygandt C M 2203 Oak 627-M
Weyman Walter r Oak Flat 2-R-3
Wheaton Jas 1333RivrsdeAv 1165-M
Wheeler C H trucking 2230 Spring 147-R
Whitaker Fred W State Farm Mutual Ins Co's 204-17th 678
White Geo A Sr r Shandon 1-F-11
White Geo S r Shandon 1-F-12
White Lois A Mrs 215½-12th 485-R
White Marion D r Shandon 1-F-3
White Ranch Co Shandon 1-F-3
White Richard M r Shandon 31-F-11
White Spot Cafe 1524 Spring 517-W
Whitener John r Peachy Canyon 11-J-1
Whitener W A r Peachy Canyon 11-R-2
Whiteside Jas E 945Vine 140-J
Wicks Frank S r 32-F-11
Wiebe Edgar 17-J-11
Wiebe Gus CayucosRd 21-R-12
Wiebe H A 24-R-3
Wiebe Rudolph r Adelaide 8-F-21
Wiebe Wm G CayucosRd 21-R-11
Wiener S Lt Col 2701Vine 1059-J
Wieser Hubert B 532CrestnRd 802-W
Wiest G Ellis r 4-F-12
Wilcox Lou r 2801 Vine 1503
Wilcox Lou General Electric Appliances 823-12th 226
Wilcox Thos W 2749Vine 883
Wildman J M J M Wildman Inc 34th&Spring 254
Residence 2120 Olive 1509
Wildman J M Inc ofc 34th&Spring 254
Parts Dept 34th&Spring 99
Wildman Jerry 615 3d 737-R
Wilkinson Helen H MtnSprngsRd 10-J-1
Wilkinson J r 1426Pine 1138-J
Wilkinson L P DC 1031Pine 653
Willard Elloyd SHwy 666-J
Willard Music Co 1245 Spring 1089
Willging Frank M 1745Filbrt 632
Williams Geo N 411-14th 556-J
Williams Jos T 1511 Olive 696-W
Williams Roofing Co 420-12th 1119
Williams W E r 829-14th 578-R
Williams Walter V PT&TCo 717-14th 133
Residence 533-28th 1482
Williams Winston A Lt 102 Spring 1043-J
Willis W V 2840Vine 1358-J
Willis W V Jr 2801 Spring 343
Willow Creek Ranch WillowCreek 25-R-1
Wilmar A H Dr r 1905 Spring 63
Wilmar E V r 2000 Spring 1188-M
Wilmar Wm SHwy 1047-W
Wilshusen J S Jr r 135-16th 587-J
Wilshusen Jim r 6-F-12
Wilshusen John NRiverRd 7-R-1
Wilson H H 245-13th 453-W
Wilson Harrison H ElPomr 4-F-3
Wilson Howard r 3004 Pine 196-R
Wilson Jack E r El Pomar 35-F-12
Wilson L L Jr r 733-23d 1197-M
Wilson Patricia 2817Pine 874-W
Wilson Thos 202 Spring 113-R
Wilson W T 15th 1200
Wilson's Drive-In 2748 Spring 492
Wilton Travel Agcy PsoRHotSpringsHotl 1070
WimBart Poultry Ranch 829-W
Wimberly Lucille H 829-W
Wimmer W W r Adelaide Rd 5-R-1
Wingefeld Conrad r 1538 Olive 287-W
Winjum L J r 1640 Pine 1410-J
Winkler's House of Appliances Elec Sales & Serv 1226Park 1304
Winn Sue E MtnSprngsRd 10-R-2
Winn W L r Mountain Springs Rd 10-R-2
Winterbourne Robt E 120CapitlHl 1177-W
Withey L G r Mountain Springs Rd 10-R-11
Woeste D J 3219Pine 346-J
Wolf Jessie Mrs 623½-2d 676-W
Wolfe Louis r 32-F-2
Wood Agnes 324-17th 188-R
Wood H A r W 21st 998-W
Wood H A Welding & Machine Shop 1207-13th 321
Wood Laurence H 2025 Spring 1536-W
Wood Millard 3-12th 294-R
Wood W E r 2807Riverside 1096-R
Woodland C B 215-24th 1539-W
Woodland Fred Norwalk Serv Sta 9th & Spring 425
Woodland Fred r 2241Vine 1176-M
Woodrell A L r 2644 Spring 1400
Wooster Marshall A r Creston Rd 7-F-5
Wright I E r Adelaide Rd 187-J
Wright L A 538½Vine 497-J
Wyborney Henry J r E 13th 953-J
Wyrick C W 2006Vine 1176-J

Y

Yearwood J L 2325 Oak 432-J
Yellow Cab Pso R Yellow Cab 1245 Spring 488
York Sid Ins Agcy 1213 Park 727-J
York Sidney r 50 Ridgeview Dr 1236-W
Yost Donald W r 539-30th 638-J
Young Arden r Oak Flat 3-R-11
Young Geo W 2233 Olive 1087-R
Young J C 2012Vine 1093-J
Younts Coy 736-24th 1085-W
Your House of Beauty 1503 Park 1010

Z

Zapf Ruth 336D 12th 1491-W
Zieglar Mike r Adelaide Rd 187-R
Zimmerman Leo E r El Pomar 35-F-4
Zuckerman Ranch PeachyCanynRd 12-J-1

PISMO BEACH

J E Gooding, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO

The Pac Telephone & Telegraph Co
Business Office 872 Morro San Luis Obispo
Ask Operator for ..... Business Office
(No charge for calls to Business Office)

Telephone bills also may be paid in person at

Bank of America ..... Pomeroy & Dolliver Pismo Beach

Abbott's Motel 1005Dollivr ..... POplr 6-4475
Adam Mary A 415PomeryAv ..... POplr 6-4426
Adams Court New 1000Dollivr ..... POplr 6-2065
Adams Hazel Lawson 351 SnLuisAv ..... POplr 6-4441
Adams Inez Mrs 434Harloe ..... POplr 6-2281
Albert's Ocean House Hwy ..... POplr 6-9966
Alex Shell Beach Inn
853 ShellBeachRdShellBch ..... POplr 6-9901
Alexander Henry 421HarloeAv ..... POplr 6-4762
Alexander M F 390 OceanVwAv ..... POplr 6-4652
Alexander Minnie 426 StimsnAv ..... POplr 6-4605
Allin Bertha L Mrs 311FranklnDr ..... POplr 6-4777

Al's Plumbing Supply 519Cyprs ..... POplr 6-4476
Anderson Chas S 210VistaDlMrAvShellBch.. POplr 6-2062
Anderson G H 541Wadswrth ..... POplr 6-4732
Anderson Les 259MorroAvShellBch ..... POplr 6-2380
Anderson's Mobile Service Price&Pomery .. POplr 6-9971
Andrews R A 150CapistranoAvShellBch ... POplr 6-4702
Angelo Alex 141WindwardAvShellBch .... POplr 6-4609
Applegarth John 267PalomarAvShellBch .. POplr 6-2225
Arcitio C 339Dollivr ..... POplr 6-4438
Armstrong Donald EdnaRd ..... POplr 6-4710
Arroyo Grande Garbage & Disposal Co
100ParkAv ..... POplr 6-2487
Arroyo Grande Garbage & Disposal Co Pismo Beach
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask "Operator" for Entrprise 11442
Asher Edw M 343CuyamaAvShellBch ..... POplr 6-4796
Atwood C B 150MontecitoAvShellBch ..... POplr 6-2311
Avellar J M Mrs 285Wadswrth ..... POplr 6-2435
Avila John 230 StimsnAv ..... POplr 6-2341
Axtell Edith M 426 OceanVw ..... POplr 6-2037
Ayers Clarence H 157 SntaFeAvShellBch... POplr 6-2396
Badger Helen K Mrs 510HarloeAv ..... POplr 6-2322
Bagwell Chas 214 SntaFeAvShellBch ..... POplr 6-4608
Bailey Irwin T 450PomeryAv ..... POplr 6-4720
Bailey's Auto Court Main&Bello ..... POplr 6-2119
Baker G Dennis 555 ShellBchRdShellBch... POplr 6-2097
Bank of America 270Pomery ..... POplr 6-2071
Banks Raymond 351 SntaFeAvShellBch ... POplr 6-2186
Bankston H R 559Cyprs ..... POplr 6-4643
Barnes Oscar H 342MorroAvShellBch ..... POplr 6-2371
Barnhill E W 442 OceanAv ..... POplr 6-2236
Barnhill Ronald E 360HarloeAv ..... POplr 6-2149
Barry Edna N 262CuyamaAvShellBch ..... POplr 6-2244
Bassett E J Mrs 446 OceanVwAv ..... POplr 6-2388
Bates Clem M 360 Stimsn ..... POplr 6-2171
Baxter W A & Sons serv stn 691Price..... POplr 6-4466
Baxter W Thos 461Bay ..... POplr 6-2475
Baxter Walter A 450Hollistr ..... POplr 6-2147
Baxter Wm A 541 SnLuisAv ..... POplr 6-2239
Beach Apartments 142 StimsnAv ..... POplr 6-4627
Beal's Mobil Station 1481Price ..... POplr 6-2127
Beaver Margaret Mrs 453PomeryAv ..... POplr 6-4692
Beck Ida Mrs 420 OceanVw ..... POplr 6-4659
Beck Ike 1260PortrAv ..... POplr 6-2356
Becker Mildred H 133 OceanVwAv ..... POplr 6-9968
Bell Chas H Maj 305PierAvShellBch ..... POplr 6-4719
Bell Chas H rl est 330PomeryAv..... POplr 6-2190
Bell Clyde 266PalomrAvShellBch ..... POplr 6-4674
Bender's Plumbing & Supplies
111CuyamaAvShellBch ..... POplr 6-4747
Benn Bertha 961Dollivr ..... POplr 6-4467
Bergen P L 371 SnLuisAv ..... POplr 6-2224
Bergstrom Marvin 471HollistrAv ..... POplr 6-2231
Berryman F J 702 OceanBlShellBch ..... POplr 6-4449
Bettencourt John X 560 SnLuisAv ..... POplr 6-4427
Bettiga Jas 449 StimsnAv ..... POplr 6-4651
Bidinian Toros 220CastaicAvShellBch ..... POplr 6-2001
Bishop O D 326BoekrAvShellBch ..... POplr 6-4413
Bohemian Distr Co
326MontecitoAvShellBch ..... POplr 6-2131
Bolstad Paul F dntst 776Price ..... POplr 6-2345
Residence 340WilmrAv ..... POplr 6-2384
Bolton Henry C 475HollistrAv ..... POplr 6-2018
Bonapace Peter 55BoekrAvShellBeach .... POplr 6-4412
Boosinger H E 321 Stimsn..... POplr 6-2092
Boosinger H E Highway Gar 349Price..... POplr 6-2210
Borba J J 109WawonaAvShellBch ..... POplr 6-4669
Bradley Chas A contr
135MontecitoAvShellBch ..... POplr 6-2168
Brand Leonard J Maj 491WadswrthAv .... POplr 6-4685
Brannon J D Lt 141 Sea-VwAvShellBch.... POplr 6-2427
Braun Chas A 190LeewrdAvShellBch ..... POplr 6-4723
Breaker's Apartments 172HindsAv ..... POplr 6-9981
Breitenfeld Marlene 233WawonaAvShellBch. POplr 6-2429
Breuklander L T 880Fresno ..... POplr 6-2263
Bridges Genevieve L ElPismoManr ..... POplr 6-2343
Briner E A 245 SntaFeAvShellBch ..... POplr 6-4778
Brown Lyle E Seawall Motel 170Main..... POplr 6-4706
Brown & Roy Realtors & Insurors
314PomeryAv ..... POplr 6-2073
Brown Wm J Lt 115CastaicAvShellBch .... POplr 6-2344
Brueck Edd Jr Mrs
132CapistranoAvShellBch ..... POplr 6-2423
Bullard Alton L MD Bullard Mounts & Gant
740Price ..... POplr 6-2112
If no answer call..... POplr 6-2201
Residence 420HollistrAv ..... POplr 6-4655
Bullard Mounts & Gant phy & sur
740Price ..... POplr 6-2112
Burnight E R MD 348Hollistr ..... POplr 6-4633
Burton Daphne M Mrs 341Hinds ..... POplr 6-4671
Butler Hotel 230PomeryAv ..... POplr 6-4611
Byrd Stanley C Hanfrd ..... POplr 6-2458
Cabaniss R C 244WawonaAvShellBch ..... POplr 6-4789
Calhoun's Wilshire Serv 440Price ..... POplr 6-2124
Calif Cleaners 590Dollivr ..... POplr 6-4620
Calif Market 770Price ..... POplr 6-2480
Camack Edw R 290LeewrdAvShellBch .... POplr 6-2463
Campbell Lulu M 350 OceanVw ..... POplr 6-2447
Cape Cod Manor Motel
1153 ShellBeachRdShellBch ..... POplr 6-2087
Cardosa Manuel 182HindsAv ..... POplr 6-2134
Carpenter Irene J Portr ..... POplr 6-4447
Casa Del Mar Apts 133 OceanVwAv..... POplr 6-9968
Casabar Elis 570Cyprs ..... POplr 6-2175
Catholic Church 461PismoAv ..... POplr 6-2219
Cattani P 791Bay ..... POplr 6-4661
Cavanagh F W 266MontecitoAvShellBch .. POplr 6-4798
Charlie's Fish Market 491Cyprs ..... POplr 6-4745
Charlotte's Beauty Shop 570Cyprs ..... POplr 6-2221
Chedester A T 126PlacentiaAvShellBch ... POplr 6-4726
Chiropractic Health Center 870Price ..... POplr 6-4636
Christianson C R 262CapistranoAvShellBch. POplr 6-2332
Cliffside Court 931Dollivr ..... POplr 6-2229
Close Alma Mrs 412 Stimsn..... POplr 6-2104
Cochrane W T 308CastaicAvShellBch ..... POplr 6-4491
Coelho Arminde Mrs 454 SnLuisAv ..... POplr 6-4760
Coelho Manuel N Mrs
344EspartoAvShellBch ..... POplr 6-2445
Coffie Eva 750Lemre ..... POplr 6-2105
Coffie Eva acct 314PomeryAv..... POplr 6-2105
Collett Orin 229PalisdesAvShellBch ..... POplr 6-2005
Collier T L 364WindwrdAvShellBch ..... POplr 6-2154
Collins P C Jr 150MorroAvShellBch ..... POplr 6-4716
Collins P C Sr 227MorroAvShellBch ..... POplr 6-2177
Colwell Ben Hwy101 ..... POplr 6-4758
Conklin Thos H ins 427WaterShellBch .... POplr 6-2084
Cook Bertha M rl est ElPismoManr ..... POplr 6-2346
Cook Gladys M 333 SntaFeAvShellBch..... POplr 6-2278
Cooley A J Cyprs&ParkAv ..... POplr 6-9967
Cooper's Restaurant 491Price ..... POplr 6-2076
Copeland Jack 262BoekerAvShellBch ..... POplr 6-2240
Cordeiro M S 324 StimsnAv ..... POplr 6-4675
Cordova Alberta J 461Dollivr ..... POplr 6-2376
Cordoza Tony V 445PomeryAv ..... POplr 6-2188
Cornett M K 101Hwy ..... POplr 6-4604
Coshott Hilda Mrs 359PalomrAvShellBch .. POplr 6-2251
Coulter Marion 971 Stratfrd ..... POplr 6-2042
Cramer Harold B 226EspartoAvShellBch ... POplr 6-2106
Crawford Jas F 700Hanfrd ..... POplr 6-4931
Crawford LuVilla 1802 OceanBlShellBch... POplr 6-2143
Crawford's Motel 371 OceanDr ..... POplr 6-2493
Crofford V J 441 OceanVwAv ..... POplr 6-2091
Cuelho A P 571WadswothAv ..... POplr 6-2035
Culbard A E 101Hwy ..... POplr 6-2049
Cummins Mary A 545Cyprs ..... POplr 6-2118
Cumpston W V 127VistaDlMrAvShellBch .. POplr 6-4606
Curtis Wm A 239 SntaFeAvShellBch..... POplr 6-2208
Curtzwiler A B 701WaterShellBch ..... POplr 6-4797
Dale's Cafe 927 ShellBchRdShellBch ..... POplr 6-2086
Dana Amos B 540Harloe ..... POplr 6-4489
Dardanelli Joe 406 StimsnAv ..... POplr 6-4484
DaVico Henry 168Hines ..... POplr 6-2189
Davis Electric & Hardware 930Price ..... POplr 6-2215
Davis Harry E 331WadswrthAv ..... POplr 6-2359
Davis Harry G 210CuyamaAvShellBch ..... POplr 6-4771
Deibert E H 1390Bello ..... POplr 6-2280
DelLaughter Beatrice R
153LeewrdAvShellBch ..... POplr 6-4696
Dias Court 371Pismo ..... POplr 6-2085
Doeckel Donald D 142PierAvShellBch ..... POplr 6-4792
Doko's Variety Store 880Price ..... POplr 6-4628
Domingos M G PismoRdShellBch ..... POplr 6-4714
Donahue Robt R 218PierAvShellBch ..... POplr 6-2095
Donaldson Art Shell Beach Mkt
753 ShellBeachRdShellBch ..... POplr 6-2135

Dorado Sara 351Cyprs ..... POplr 6-2194
Douglas Service Stn Cyprs&OceanVw ..... POplr 6-4460
Drive In Fruit Market 379Price ..... POplr 6-4721
Duncan Donald L 239EspartoAvShellBch .. POplr 6-4442
Earing Dale P 142CuyamaAvShellBch ..... POplr 6-4420
Edgewater Motel 280Wadswrth ..... POplr 6-2233
Ell John W 239½CapistranoAvShellBch ... POplr 6-2058
Ellis Frederick A 332EspartoAvShellBch .. POplr 6-4786
El Mar Cafe 400Cyprs ..... POplr 6-9990
Elvin John H MD 273PomeryAv ..... POplr 6-2492
Emery Chas H 167PierAvShellBch ..... POplr 6-2297
Enos Alvin W 150CuyamaAvShellBch ..... POplr 6-2461
Erhart A A 430 OceanVw ..... POplr 6-2452
Erwin A E 334MontecitoAvShellBch ..... POplr 6-4686
Esquire The 600Cyprs ..... POplr 6-2133
Estudillo H R 221 SntaFeAvShellBch..... POplr 6-4697
Evans Wesley 217PierAvShellBch ..... POplr 6-2157
Ewing J I Mrs 407 StimsnAv ..... POplr 6-2024
Fairey E I 340 OceanVwAv ..... POplr 6-2460
Fairey Kenneth E 226PalomarAvShellBch .. POplr 6-2246
Farris Sam 220CapistranoAvShellBch .... POplr 6-4701
Fay Claude 350WilmrAv ..... POplr 6-4410
Fay L N 981Hanfrd ..... POplr 6-2094
Fermin Ted 310 OceanVwAv..... POplr 6-2456
Ferreira S M OceanoRd ..... POplr 6-2416
Files Ralph B ElPismoManr ..... POplr 6-2375
Fire Department 771Price
Fire calls only..... POplr 6-4422
All other calls..... POplr 6-2066
Fire Dept Shell Beach PalomrAvShellBch .. POplr 6-4622
Fire calls only ..... POplr 6-4622
All other calls..... POplr 6-2311
Firebaugh E J 301WilmrAv ..... POplr 6-4417
Fissori Joe 490Pomery ..... POplr 6-2235
Fitzgerald A F Jr 310VistaDlMrAvShellBch POplr 6-4405
Fleming Carl E 238CastaicAvShellBch ..... POplr 6-4448
Fletcher Jack C 234MontecitoAvShellBch... POplr 6-4645
Fockler Robt B 380 SntaFeAvShellBch .... POplr 6-4730
Folkerts Robt F 201MainAv ..... POplr 6-2111
Ford Archie B 341 OceanVwAv ..... POplr 6-2238
Ford's Market 801Dollivr ..... POplr 6-2068
Foster Victor R 417Wadswrth ..... POplr 6-4691
Foster W E Jeanine's Flwr Shop 301Cyprs.. POplr 6-2078
Foster Wm A 318MontecitoAvShellBch .... POplr 6-2041
Fountain Lunch 172PomeryAv ..... POplr 6-9986
France Guy Marvin 253PalisdesAvShellBch.. POplr 6-2259
Frankish L D 927 ShellBchRdShellBch .... POplr 6-2086
Fraysier B W 441HollistrAv ..... POplr 6-2020
Fraysier's Union Oil Service 1020Price .... POplr 6-2288
Fred's Taxi 609Cyprs ..... POplr 6-2464
Freeman Elwood H 251PalomrAvShellBch.. POplr 6-4698
Gafvert W Louis 332CastaicAvShellBch ... POplr 6-2485
Galli G 326Hinds ..... POplr 6-2230
Gallimore J E 340HollistrAv ..... POplr 6-4654
Gammons Albert H Rev 390 OceanVwAv... POplr 6-2052
Gannett Henry J 1728 OceanBlShellBch.... POplr 6-2148
Gannett's Pharmacy 750Price ..... POplr 6-2075
Gant Robt J MD Bullard Mounts & Gant
740Price ..... POplr 6-2112
If no answer call..... POplr 6-4773
Residence 459 SnLuisAv..... POplr 6-2201
Garcia John 571 SnLuisAv ..... POplr 6-2046
Gard Dora E 430 SnLuisAv ..... POplr 6-2422
Garrison's Cafe 611Price ..... POplr 6-4458
Garrity W C 189 Sea-VwAvShellBch..... POplr 6-4772
Gascoyne John H 178PierAvShellBch ..... POplr 6-2200
George Joe 381FranklnDr ..... POplr 6-2162
Giffra Caterina 900Dollivr ..... POplr 6-2436
Gilliland Jim contr 351FranklnDr ..... POplr 6-4474
Givens Bill 344CastaicAvShellBch ..... POplr 6-4729
Glenn C H 1011 SnLuisAv ..... POplr 6-4657
Glenn F H 335Main ..... POplr 6-4914
Golden L A 221CapistranoAvShellBch .... POplr 6-2462
Golden Star Cafe 687Cyprs ..... POplr 6-4639
Gomes Frank A 1470BelloAv ..... POplr 6-2466
Goodman Jas T 315WawonaAvShellBch ... POplr 6-2349
Goodman Leila N 315WawonaAvShellBch .. POplr 6-2349
Gorman Florence Shell Bty Shop
244CapistranoAvShellBch ..... POplr 6-2407
Gotham Court 120 OceanVwAv ..... POplr 6-2228
Goulart A V Bay ..... POplr 6-4784
Gould Ted A Jr 259MontecitoAvShellBch .. POplr 6-4724
Grant A C 310MorroAvShellBch ..... POplr 6-2165
Grant Pete 241 StimsnAv ..... POplr 6-2459
Greene Dorothy 991Wadswrth ..... POplr 6-2389
Gregorio A C 370 OceanVwAv..... POplr 6-2284
Greyhound Bus Depot 880Price ..... POplr 6-4628
Grieb Henry H 940BellioAv ..... POplr 6-2296
Griffin Elizabeth Mrs
367BoekerAvShellBch ..... POplr 6-2003
Grigsby DeDe 420Hines ..... POplr 6-2161
Grisingher Herbert 341 SnLuisAv ..... POplr 6-4684
Grisingher Virginia E 341 SnLuisAv ..... POplr 6-4684
Griswold Florence W Mrs
333CapistranoAvShellBch ..... POplr 6-4727
Griswold Jas C 239CapistranoAvShellBch .. POplr 6-4770
Gummere Lloyd E 961 Stratfrd..... POplr 6-2181
Gummere Lloyd E Pismo Beach Rlty
246PomeryAv ..... POplr 6-4709
Gunderson G R 266PierAvShellBch ..... POplr 6-2256
Gunn Eldon L 219VistaDlMrAvShellBch ... POplr 6-2108
Gunter Jess R Taft ..... POplr 6-2289
Hackleman Oliver Mrs 890LongvwAv ..... POplr 6-2270
Halfway Motel 101Hwy ..... POplr 6-2064
Hall Walter B 243MontecitoAvShellBch ... POplr 6-2291
Halvorsen Clifford WindwrdAvShellBch .... POplr 6-2016
Hance Homer 206PalisadesAvShellBch .... POplr 6-2033
Happytime Nursery School Inc 1091Bello .. POplr 6-2212
Hardesty Worth B 940Fresno ..... POplr 6-2295
Harding Dorotha M
315CapistranoAvShellBch ..... POplr 6-4600
Harding Dorotha M Dress Shop 760Price... POplr 6-4759
Hare Vincent B 860 StratfrdAv ..... POplr 6-4672
Hargens August M 146PlacntiaAvShellBch.. POplr 6-2176
Harris Ellen G Mrs 460 SnLuisAv ..... POplr 6-4918
Harris Geo R 140 OceanVwAv ..... POplr 6-4751
Harry Helen D 265LeewrdAvShellBch ..... POplr 6-2398
Harry's Pl 690Cyprs ..... POplr 6-4623
Harty C W 451HarloeAv ..... POplr 6-2451
Harty C W Shell Auto Court 1331Price.... POplr 6-4749
Hawn Geo H 1200 OceanBlShellBch..... POplr 6-2304
Hawthorne Roy W 145 SntaFeAvShellBch.. POplr 6-2030
Hayes Harold P 127MorroAvShellBch ..... POplr 6-4755
Hayes John 440Cyprs ..... POplr 6-2090
Hedding W Clyde Dollivr ..... POplr 6-4480
Heid Fred Mrs 310HarbrVw ..... POplr 6-2489
Heller Alfonce H 101Hwy ..... POplr 6-2329
Henning E F 277 Sea-ViewAvShellBch..... POplr 6-4454
Henry Orpha 340PomeryAv ..... POplr 6-2455
Hesseldenz Robt T 327PalomrAvShellBch .. POplr 6-4788
Hewitt Margaret E 1702 OceanBlShellBch POplr 6-2163
Hi-Way Cleaners 640Price ..... POplr 6-2497
Highway Garage 349Price ..... POplr 6-2210
Highway Liquor Store Price&Pismo ..... POplr 6-2123
Hildebran David H ElPismoManr ..... POplr 6-2356
Hilderbrand Irene Brooks 1040Price ..... POplr 6-4423
Hill Grover B HwyShellBch ..... POplr 6-2234
Hinchee Irene 150EspartoAvShellBch ..... POplr 6-2293
Hines Gordan Mrs 122CastaicAvShellBch .. POplr 6-4433
Hirons Hazel Mrs 235MontecitoAvShellBch. POplr 6-2008
Hoegstedt Kingsley T 311MorroAvShellBch. POplr 6-4731
Hoff Rytie 451Hollistr ..... POplr 6-4776
Hofmeister Leo P PierAvShellBch ..... POplr 6-2484
Holt's Milk & Ice Service 421Pismo ..... POplr 6-2495
Hooker Wm W 226MontecitoAvShellBch ... POplr 6-2432
Hoover Floyd C 980 OceanBlShellBch ..... POplr 6-2152
Hopson Edwin A 253WindwrdAvShellBch .. POplr 6-2437
Hotel Butler 230PomeryAv ..... POplr 6-4611
Houchin L H 1029 OceanBlShellBch ..... POplr 6-4656
Houser Chas 450Main ..... POplr 6-4662
Houser Wm M 470Hollistr ..... POplr 6-2241
Houser Wm M Jr 520 SnLuisAv..... POplr 6-4677
Howard Earl 417 StimsnAv ..... POplr 6-4937
Howard Shirlyn 375PalomrAvShellBch .... POplr 6-2053
Hubbard Scovil F 330LeewrdAvShellBch .. POplr 6-4736
Hughes Plumbing & Repairing 361Pismo .. POplr 6-2494
Huntoon J H 311Harloe ..... POplr 6-2247
Hurdle Frank M 327EspartoAvShellBch ... POplr 6-4935
Hut The 209Pomery ..... POplr 6-4752
Ida Jay Shop 731DollivrAv ..... POplr 6-2083
Idaho Club 500Cyprs ..... POplr 6-4634
Ingalls Ruth Mrs Fresno ..... POplr 6-4913
Itjen R C 1250Cyprs ..... POplr 6-2267
Jacinto Frank 320HindsAv ..... POplr 6-4932
Jacinto Jean 251ParkAv ..... POplr 6-9970
Jamison Clifford R 310CuyamaAvShellBch . POplr 6-2173
Janawicz Frank 351WawonaAvShellBch ... POplr 6-2040
Jatta Marvin L 1240Cyprs ..... POplr 6-2237
Jeanine's Flower Shop 301Cyprs ..... POplr 6-2078
Jenkins L Mrs 209CapistranoAvShellBch .. POplr 6-2300

Jennett Pat Taft ..... POplr 6-2205
Jensen Wm E 326CastaicAvShellBch ..... POplr 6-2057
Johnson A R 331 OceanDr ..... POplr 6-2031
Johnson C T 570Wadswrth ..... POplr 6-4922
Johnson Geo W 309CastaicAvShellBch .... POplr 6-2428
Johnson Lon 344CapistranoAvShellBch ... POplr 6-2413
Johnson Myra Mrs 570Wadswrth ..... POplr 6-2334
Johnson Walter 971Fresno ..... POplr 6-4667
Judkins Frances Mrs 288HarloeAv ..... POplr 6-2335
Kamitsuka D K 140ParkAv ..... POplr 6-2440
Kaupp E F 129MorroAvShellBch ..... POplr 6-4435
Kemble Leo W 351PlacentiaAvShellBch .. POplr 6-2412
Kensella Jack 358HindsAv ..... POplr 6-4790
Kern Frederick G 364 OceanVwAv ..... POplr 6-2390
Key Wayne E 242CliffAvShellBch ..... POplr 6-2050
Kimsey Thos E 728WatrShellBch ..... POplr 6-2074
King Kathryn 119MorroAvShellBch ..... POplr 6-2277
King's Rest Motel 250MainAv ..... POplr 6-2070
Kirschenman Henry WadswrthAv ..... POplr 6-2039
Kjaerbye H F PismoHts ..... POplr 6-4783
Kohlstedt H J 326PalomrAvShellBch ..... POplr 6-2059
Kraft F E Dr 242CuyamaAvShellBch ..... POplr 6-2002
Krause Albert 130PalisadeAvShellBch .... POplr 6-2269
Kunz Wm H 251MorroAvShellBch ..... POplr 6-2184
Lamb A L 111MorroAvShellBch ..... POplr 6-4929
Landini A 530 SnLuisAv ..... POplr 6-2330
Landini Frank New Adams Court
1000Dollivr ..... POplr 6-2065
Leal Raul 319MorroAvShellBch ..... POplr 6-2319
LeBrun A W 251CapistranoAvShellBch .... POplr 6-4468
Leiter's Pharmacy see Gannett's Pharmacy
750Price ..... POplr 6-2075
Lemons Ethel Mrs 421Pomery ..... POplr 6-2021
Levin A W HarbrVwAv ..... POplr 6-2098
Levy Albert livestock 1331Porter ..... POplr 6-2067
Lewis J B 1278 OceanBlShellBch ..... POplr 6-2279
Libby Stanley A 246WindwrdAvShellBch .. POplr 6-4924
Lida's Beauty Salon 910Price ..... POplr 6-2405
Lindekugel Herman H 306CliffAvShellBch . POplr 6-2360
Lindley Vie J 685Cyprs ..... POplr 6-4660
Lindsay Gordon S 178CliffAvShellBch ..... POplr 6-2273
Lipscomb Earl 142PalomrAvShellBch ..... POplr 6-4419
Longfellow Lloyd V 339BoekerAvShellBch . POplr 6-2004
Long's Pharmacy 711Dollivr ..... POplr 6-4463
Looney M K Mrs 154PierAvShellBch ..... POplr 6-4404
Lopez Lester B 245CapistranoAvShellBch .. POplr 6-2142
Lovett Lee R rl est 1051Price ..... POplr 6-4750
Lowe Roby A 277LeewrdAvShellBch ..... POplr 6-2287
Loyal Order of Moose No 1409 Main ..... POplr 6-2117
Loyns Eddie L Jr 242MorroAvShellBch ... POplr 6-2470
Lubrano Sally 193MainAv ..... POplr 6-2120
Lucky Spot Cafe 751Price ..... POplr 6-2490
Machado Frank PismoHwy ..... POplr 6-2338
Machado Frank E EdnaRd ..... POplr 6-2007
Machado Joe 521Bay ..... POplr 6-2103
Machado Sal PismoHts ..... POplr 6-2141
Maciel Joe G 550HarloeAv ..... POplr 6-4664
Madson A J Dr 870Price ..... POplr 6-4636
Maha Anna R 435 SnLuisAv ..... POplr 6-2243
Mahoney H C 425 OceanVwAv ..... POplr 6-4483
Mallory Leo R 679 ShellBeachRdShellBch .. POplr 6-2077
Malofy K 1190Dollivr ..... POplr 6-2054
Mandes Louie J Bohemian Distr Co
326MontecitoAvShellBch ..... POplr 6-2131
Marell Albert 215WawonaAvShellBch .... POplr 6-2006
Marin Louis H 180 OceanVwAv ..... POplr 6-4640
Marshall O V 218 Sea-ViewAvShellBch .... POplr 6-4738
Martin F D 126EspartoAvShellBch ..... POplr 6-4694
Martin Geo 460Main ..... POplr 6-4485
Martin Manuel 295Cyprs ..... POplr 6-2283
Martin R E 353Pomery ..... POplr 6-4493
Mar Vista Motor Lodge Price&Bay ..... POplr 6-2498
Mary's Dress Shop 260PomeryAv ..... POplr 6-2409
Mary's Gift Shop
1801 ShellBeachRdShellBch ..... POplr 6-2232
Mason Carroll 166 SeaVwAvShellBch..... POplr 6-4653
Masters Ted A Rev 454 StimsnAv ..... POplr 6-2419
Mathes R D 460Pismo ..... POplr 6-2066
Mathews Manuel J 455 SnLuisAv ..... POplr 6-2327
Mattie's 101Hwy ..... POplr 6-2488
Matzenbacher John 220BoekerAvShellBch . POplr 6-2249
Mays Geo L 779 ShellBeachRdShellBch ... POplr 6-2110
McAuley Carl 226MorroAvShellBch ..... POplr 6-2417
McAuliffe John J Jr 208EspartoAvShellBch POplr 6-4402
McBride Alden L 369CastaicAvShellBch ... POplr 6-2197

McCourt Harold PismoHts ..... POplr 6-4681
McCully Jas D JndioDr ..... POplr 6-2331
McDonald Geo W 811Fresno ..... POplr 6-2250
McDonald Geo W optmtrst 791Dollivr ..... POplr 6-4700
McElrath Frank S 218VistaDlMrAvShellBch. POplr 6-2192
McEwen H D 215BoekerAvShellBch ..... POplr 6-4712
McFarland Rose Mrs 243MorroAvShellBch . POplr 6-4602
McGowne Ann K 308PlacntiaAvShellBch .. POplr 6-2061
McIntire R L 363CastaicAvShellBch ..... POplr 6-4607
McKenzie C T Wave Court 150Hinds ..... POplr 6-4626
McLaughlin E C 445WadswrthAv ..... POplr 6-4428
McVicar Jas W 345EspartoAvShellBch .... POplr 6-4768
Medders W D 238WawonaAvShellBch ..... POplr 6-2473
Medina B 260 OceanVwAv ..... POplr 6-9951
Medina Benny 260 OceanVwAv ..... POplr 6-2418
Meherin Mary A Mrs PismoRdShellBch .... POplr 6-2038
Meily Wm P 326 SntaFeAvShellBch ..... POplr 6-2285
Mello's Variety Store 771Dollivr ..... POplr 6-4635
Mendenhall Kenneth 226CuyamaAvShellBch. POplr 6-2391
Meredith Haskel O 134CuyamaAvShellBch . POplr 6-4649
Merino Eddie 700Price ..... POplr 6-2286
Meyer Thos L 950 StratfrdAv ..... POplr 6-4781
Midway Sales Inc 322ParkAv ..... POplr 6-2474
Miller Anna Mrs 289PalisdesAvShellBch ... POplr 6-4461
Miller Henry A 227CuyamaAvShellBch .... POplr 6-4725
Miller Leslie 521 SnLuisAv ..... POplr 6-2245
Min & Frances Cafe 911Price ..... POplr 6-2126
Mineau Jas O 114WawonaAvShellBch ..... POplr 6-2420
Miossi Arthur E 351Main ..... POplr 6-4488
Miossi Gabriel 202CuyamaAvShellBch .... POplr 6-2272
Miramar Court 287 SnLuisAv ..... POplr 6-9952
Miura Mitsuo Dr 1090Dollivr ..... POplr 6-4451
Miura Mitsuo Dr PismoTheatreBldg ..... POplr 6-4457
Miura T 1100BelloAv ..... POplr 6-2425
Montague Lyle M ElPismoManr ..... POplr 6-2374
Monte Vista Motor Court 490Pismo ..... POplr 6-4705
Moore Clark L 207PalisdesAvShellBch .... POplr 6-4921
Moore Fay B Mrs 440Main ..... POplr 6-2032
Moore John E 351EspartoAvShellBch ..... POplr 6-2424
Moore Mary M 570Cyprs ..... POplr 6-2441
Morgan Edw C ElPismoManr ..... POplr 6-2373
Morse Geo R 302CapistranoAvShellBch ... POplr 6-2486
Motel Pismo 1851Price ..... POplr 6-9965
Mounts Billy W MD Bullard Mounts & Gant
740Price ..... POplr 6-2112
If no answer call ..... POplr 6-2201
Residence 690Hanfrd ..... POplr 6-4773
Moyes Gail O 357 SntaFeAvShellBch ..... POplr 6-4695
Mucke Elizabeth PismoHts ..... POplr 6-4431
Murray E D 258CuyamaAvShellBch ..... POplr 6-2339
Murrays Men's Store 781Dollivr ..... POplr 6-2082
Myers D E 398WindwardAvShellBch ..... POplr 6-4713
Myers David E 388WindwardAvShellBch .. POplr 6-2151
Nelson Chris King's Rest Motel 250MainAv. POplr 6-2070
Nelson Fred 361Hollistr ..... POplr 6-2019
Nelson Harry G 263EspartoAvShellBch .... POplr 6-4938
Nelson John 350PalomrAvShellBch ..... POplr 6-2377
Nelson Ray N 311WilmrAv ..... POplr 6-4761
Netto Mary 450PismoAv ..... POplr 6-4673
Netto Pete 450PismoAv ..... POplr 6-4735
Netto Pete Pete's Norwalk Serv & Gar
781Price ..... POplr 6-2014
New Adams Court 1000Dollivr ..... POplr 6-2065
New Ida 451 OceanVwAv ..... POplr 6-2145
Newsom Robt 411 OceanVwAv ..... POplr 6-2367
Nielsen Geo H 289LeewrdAvShellBch ..... POplr 6-2015
Nina's HwyShellBch ..... POplr 6-9960
Nite Haven Auto Court 371 SnLuisAv..... POplr 6-2224
Noe Louis T 353 ShellBeachRdShellBch... POplr 6-4917
Norgaard's Briard Sales & Boarding Kennel
101Hwy ..... POplr 6-2385
Northrop L D 298WindwrdAvShellBch .... POplr 6-4680
Nunes C J 521WadswrthAv ..... POplr 6-4920
Nunes Joe 176HindsAv ..... POplr 6-4930
Nunes Tony 176HindsAv ..... POplr 6-4930
Ocean View Cafe 1053Price ..... POplr 6-4629
Ocean View Motel
1001 ShellBeachRdShellBch ..... POplr 6-2113
O'Connor J E 602 OceanBlShellBch ..... POplr 6-2268
Oliver L W 251 SnLuisAv ..... POplr 6-4787
Oliver L W PismoBeach Rlty 246PomeryAv. POplr 6-4709
O'Loughlin Donald 251MorroAvShellBBch . POplr 6-2184
Olsen Belle Mrs 340Main ..... POplr 6-2443
Oreglia Louis 332HindsAv ..... POplr 6-4693

Osborn Paul Ozzie's Radio Sales & Serv
450WadswrthAv ..... POplr 6-4632
Owen Elma 132 OceanVwAv ..... POplr 6-2107
Ozzie's Radio Sales & Service
450WadswrthAv ..... POplr 6-4632
P I Market 238 OceanVwAv ..... POplr 6-4465
Pacific Gas & Electric Co Bus Ofc SanLuisObispo
From Pismo Bch Exchange
Ask "Operator" for Entrprise 10251
Pac Telephone & Telegraph Co The
Business Office 872MorroSnLuisObispo
Ask Operator for ..... Business Office
(No Charge for Calls to Business Office)
See Introductory Section for Service Calls and
Other Important Matters
Paddock Jimmy 101Hwy ..... POplr 6-2355
Palomar Motel 1601 ShellBeachRdShellBch. POplr 6-2404
Pancoast Edw C 143MorroAvShellBch .... POplr 6-2156
Pancoast Market 1050Price ..... POplr 6-2132
Parfitt B 651BelloAv ..... POplr 6-4496
Parfitt's 741Dollivr ..... POplr 6-4471
Park Apartments 322ParkAv ..... POplr 6-2403
Park H C 257BoekerAvShellBch ..... POplr 6-2155
Parker Chas M 1450Price ..... POplr 6-4795
Pascoe Blanche 231PomeryAv ..... POplr 6-2137
Patterson E L 428PearlShellBch ..... POplr 6-4666
Paul Esther E 351Pismo ..... POplr 6-2379
Pauline's Motel 350Pismo ..... POplr 6-4744
Pepsi-Cola Bottling Co of Santa Barbara
155 Stimsn ..... POplr 6-2206
Perks Helen Miss 453PomeryAv ..... POplr 6-4692
Peters E J 468Pomery ..... POplr 6-4487
Peters Simon 491PomeryAv ..... POplr 6-4650
Peterson Albert 290PierAvShellBch ..... POplr 6-4926
Peterson Albert atty 250Pomery ..... POplr 6-2139
Pete's Auto-In Motel 380Harloe ..... POplr 6-4748
Pete's Norwalk Service & Garage 781Price. POplr 6-2014
Petterd Chas E 468Price ..... POplr 6-4658
Residence 400 Stimsn ..... POplr 6-4658
Phillips K L & Sons serv stn 999Price..... POplr 6-2121
Phillips Liva 656Cyprs ..... POplr 6-2368
Phil's Place 501Cyprs ..... POplr 6-9969
Pierce Earl N 1221Price ..... POplr 6-4641
Pilot Wheel 179PomeryAv ..... POplr 6-9955
Pismo Arts & Crafts 610Cyprs ..... POplr 6-2227
Pismo Bakery 509Cyprs ..... POplr 6-2069
Pismo Beach City of
City Clerk BelloAv&HollistrAv ..... POplr 6-4456
City Engineer BelloAv&HollistrAv..... POplr 6-4477
Fire Department 771Price
Fire calls only ..... POplr 6-4422
All other calls ..... POplr 6-2066
Police Department BelloAv&HollistrAv.. POplr 6-2255
Water Dept BelloAv&HollistrAv..... POplr 6-4456
Water Superintendent 449 StimsnAv... POplr 6-4651
Pismo Beach Court 750Dollivr ..... POplr 6-4631
Pismo Beach Garbage Service
244MontecitoAvShellBch ..... POplr 6-2081
Pismo Beach Grammar School
Wadswrth&Hanfrd ..... POplr 6-2223
Pismo Beach Realty 246PomeryAv ..... POplr 6-4709
Shell Beach Office
1677 ShellBchRdShellBch ..... POplr 6-2339
Pismo Beach Skating Rink 175PomeryAv ... POplr 6-2072
Pismo Bowl 277PomeryAv ..... POplr 6-2482
Pismo Hotel 701Price ..... POplr 6-2214
Pismo Palisades Motel NHwy ..... POplr 6-4469
Pismo Television & Appliances 680Cyprs ... POplr 6-2430
Pismo Theatre 250Pomery ..... POplr 6-2491
Pismo Times 530Cyprs ..... POplr 6-2217
Pismo Trading Center 206 OceanVw ..... POplr 6-4450
Pitts John W 227CastaicAvShellBch ..... POplr 6-4791
Pivetti C A 108PlacntiaAvShellBch ..... POplr 6-4728
Pixley Herman D 250CuyamaAvShellBch ... POplr 6-2257
Plessas Tavern 891Price ..... POplr 6-2060
Police Department BelloAv&HollistrAv ... POplr 6-2255
If no answer call ..... SanLuisObispo 2850
Polin Burt W 211 SnLuisAv..... POplr 6-2400
Popp Harry A 321FranklnDr ..... POplr 6-2258
Porter J G 130MorroAvShellBch ..... POplr 6-4452
Porter Wm Mrs 460HarloeAv ..... POplr 6-4765
Pratt Chas Mrs EdnaRd ..... POplr 6-2415
Pratt T R 701Bay ..... POplr 6-2457
Predmore A L 139EspartoAvShellBch ..... POplr 6-2196
Price Mildred 361 OceanVwAv..... POplr 6-2438

Puder Conrad G 377WawonaAvShellBch ... POplr 6-4436
Purton D M 256WawonaAvShellBch ..... POplr 6-4406
Pye Margaret 375Hinds ..... POplr 6-4425
Pyle Rea M 362 SntaFeAvShellBch..... POplr 6-2276
Quincy Robt C 306PierAvShellBch ..... POplr 6-2182
Quinlivan D P 218MontecitoAvShellBch ... POplr 6-4689
Rademacher Raymond G ElPismoManr .... POplr 6-2324
Ransdell R R 117PierAvShellBch ..... POplr 6-2323
Raviscioni L BelloAv ..... POplr 6-4764
Rector G C Rev 314BoekerAvShellBch ..... POplr 6-2010
Red Rooster 601Cyprs ..... POplr 6-9943
Reed J M 960Fresno ..... POplr 6-2056
Reed J M jwlr 238PomeryAv..... POplr 6-4473
Reinecke Bernard V
111VistaDlMrAvShellBch ..... POplr 6-2140
Renshaw Herbert R VanRonk & Renshaw
142MontecitoAvShellBch ..... POplr 6-4740
Rentz Jas D 190PierAvShellBch ..... POplr 6-2469
Restwell Court 1221Price ..... POplr 6-4641
Reynolds Edw G 133CapistranoAvShellBch . POplr 6-2446
Reynolds R R 340 Stimsn..... POplr 6-2216
Rice Keith 303PlacentiaAvShellBch ..... POplr 6-4715
Righetti E E 141Park ..... POplr 6-2028
Riley Roy 428PomeryAv ..... POplr 6-4916
Rite Spot Cafe 197PomeryAv ..... POplr 6-9941
Ritesman Willie Mrs 436HarloeAv ..... POplr 6-2191
Rivera A D Mrs 101Hwy ..... POplr 6-2211
Robbins Ray 351WilmrAv ..... POplr 6-2144
Robinson Jas F Sea-ViewAvShellBch ..... POplr 6-4625
Rodgers V J 263HarloeAv ..... POplr 6-2348
Rodriques Manuel PismoRdShellBch ..... POplr 6-4714
Roehling Fred W 350Harloe ..... POplr 6-2043
Rogers A J 1243 OceanBlShellBch ..... POplr 6-2089
Rohrbough Dent 344PomeryAv ..... POplr 6-4793
Romero Frank 144 StimsnAv..... POplr 6-2093
Rooker K W 142WindwrdAvShellBch ..... POplr 6-2450
Rooker's Shell Service Stn Price&HindsAv.. POplr 6-4637
Rooker's Texaco Service Stn 501Price ..... POplr 6-2114
Rose Arthur 280Harloe ..... POplr 6-4683
Rose C G 350HindsAv ..... POplr 6-4446
Rose Harry L phy & sur
501 ShellBchRdShellBch ..... POplr 6-2125
Residence OceanBlShellBch ..... POplr 6-2125
Rose J C Lt 214WawonaAvShellBch ..... POplr 6-4688
Ross Helen K 321HindsAv ..... POplr 6-4421
Rowley W G 340HindsAv ..... POplr 6-4481
Roy Ed 1165GrandAv ..... ArroyoGrande 2778
Rudd Edw W 153PalisdesAvShellBch ..... POplr 6-2202
Russ Betty J Mrs 341HindsAv ..... POplr 6-2350
Rutkowski Chas C 931Dollivr ..... POplr 6-2229
Salmans W A 227CapistranoAvShellBch .... POplr 6-2160
Sanders R L 258MontecitoAvShellBch .... POplr 6-2027
Saulisberry W L Jr
363CapistranoAvShellBch ..... POplr 6-4432
Schlegel Calvin H 341WilmrAv ..... POplr 6-2000
Schulenburg Eugene E 531HarloeAv ..... POplr 6-4711
Schulenburg Virginia S 292HarloeAv ..... POplr 6-4644
Schuyler Wm S 1126 OceanBlShellBch .... POplr 6-2387
Scott J B 154WindwrdAvShellBch ..... POplr 6-2271
Scuri Jos A 266LeewrdAvShellBch ..... POplr 6-2393
Sea Breeze Motel 1180Dollivr ..... POplr 6-9987
Sea Garden Motel Apts 340 Stimsn..... POplr 6-2216
Seale I W 202PalomrAvShellBch ..... POplr 6-4603
Sears Herbert P 321 OceanDr ..... POplr 6-2088
Sears Leland 461HarloeAv ..... POplr 6-2025
Seashore Apartments 110 Stimsn ..... POplr 6-4642
Seawall Motel 170Main ..... POplr 6-4706
Shackelford J C 325CuyamaAvShellBch ... POplr 6-2478
Shafer Richard S 123PalomrAvShellBch... POplr 6-4445
Shangri-La Motel 1111Price ..... POplr 6-2496
Sheckels John C 370HollistrAv..... POplr 6-2207
Sheets Garland 560Dollivr ..... POplr 6-2138
Sheffer A G Park Apartments 322ParkAv.. POplr 6-2403
Shell Auto Court 1331Price ..... POplr 6-4749
Shell Beach Fire Department
PalomrAvShellBch ..... POplr 6-4622
Shell Beach Market
753 ShellBeachRdShellBch..... POplr 6-2135
Shell Beach Motel 117LeewrdAvShellBch .. POplr 6-4478
Shell Beauty Shop
244CapistranoAvShellBch ..... POplr 6-2407
Shell-Bra Apartments
142WindwrdAvShellBch ..... POplr 6-2450
Shepeck Walter J ElPismoManrShellBch ... POplr 6-2321
Sherman Bryce 341PierAvShellBch ..... POplr 6-2252

Shore E L 121CastaicAvShellBch ..... POplr 6-4936
Signa's Beauty Salon 990Price ..... POplr 6-4757
Silva Geo P 151WawonaAvShellBch ..... POplr 6-2022
Silva John E 574 StimsnAv ..... POplr 6-4939
Silva M T 1430BelloAv ..... POplr 6-2034
Silva R A 342 Sea-ViewAvShellBch ..... POplr 6-2253
Simas Manuel J 542Dollivr ..... POplr 6-2179
Simerly Ronald 911Fresno ..... POplr 6-2421
Simmons Effie C 305 Sea-VwAvShellBch ... POplr 6-2045
Simmons Lillian 371HarloeAv ..... POplr 6-2434
Simmons Nina 166PierAvShellBch ..... POplr 6-2365
Sinclair H H 202MontecitoAvShellBch .... POplr 6-2353
Sivley Mable 652Cyprs ..... POplr 6-2290
Smith Alfred M Mrs 1484 OceanBlShellBch. POplr 6-4414
Smith Bert 110 Stimsn ..... POplr 6-4642
Smith Carl A 961Fresno ..... POplr 6-4774
Smith Danl A 310MontecitoAvShellBch ... POplr 6-2185
Smith Emanuel 627WaterShellBch ..... POplr 6-4638
Smith Geo A Jr 341HarbrVwAv ..... POplr 6-2159
Smith Lewis Jr 302PlacntiaAvShellBch ... POplr 6-4401
Smith's DeLuxe Apartments
627WaterShellBch ..... POplr 6-4638
Smyer Mattie Mattie's 101Hwy ..... POplr 6-2488
Snak Shak 1070Price ..... POplr 6-2128
Soares Leopaldina 620Dollivr ..... POplr 6-2382
Soltysik Louis 424Wadswrth ..... POplr 6-2260
Sorenson Frank 338CastaicAvShellBch .... POplr 6-2180
Southern Counties Gas Co 610Dollivr ..... POplr 6-4756
Between 5 PM & 8 AM & on Saturdays
Sundays & holidays from Pismo Beach Exchange
(No Inter-City Charge)
Ask Long Distance for Entrprise 10206
Souza Antone HarbrVwAv ..... POplr 6-2242
Souza M S Bay&Dollivr ..... POplr 6-2048
Spudnut Shop 790Price ..... POplr 6-9973
Spuhler Ted 150CastaicAvShellBch ..... POplr 6-4470
Stanley Edw T Capt ElPismoManr ..... POplr 6-2394
Stansbury O M Lemre ..... POplr 6-4927
Staples Lenora Mrs 300Cyprs ..... POplr 6-2115
Steck Glen R 146 SntaFeAvShellBch ..... POplr 6-4429
Steck Ray G 146 SntaFeAvShellBch ..... POplr 6-4429
Stephens Radio Service 555Cyprs ..... POplr 6-2218
Stewart Bob 242VistaDlMrShellBch ..... POplr 6-2122
Stinson S D 426PearlShellBch ..... POplr 6-2309
Stolte Inc Hwy101 ..... POplr 6-2298
Stone Beverly 332CapistranoAvShellBch ... POplr 6-2080
Stop & Shop Market
1253 ShellBeachRdShellBch ..... POplr 6-4708
Stratton Helen C 262EspartoAvShellBch .. POplr 6-4646
Surf Club 195PomeryAv ..... POplr 6-9991
Surf Side Trailer Park 100ParkAv ..... POplr 6-2487
Swall W A 358 OceanBlShellBch ..... POplr 6-4403
Sweeney Fred M 221CastaicAvShellBch ... POplr 6-4424
Tanaka A 211HindsAv ..... POplr 6-4668
Taylor Robt M Dr 327CapistranoAvShellBch. POplr 6-4490
Taylor Wm 241PierAvShellBch ..... POplr 6-4718
Teixeira Manuel 240 StimsnAv ..... POplr 6-2187
Terwilliger F R 210CuyamaAvShellBch .... POplr 6-4495
Teter Donald 110CuyamaAvShellBch ..... POplr 6-2169
Teter's Picture Framing Shop 950Price .... POplr 6-2467
Thomas A M 303MontecitoAvShellBch .... POplr 6-4411
Thompson Harry T 510Dollivr ..... POplr 6-4418
Thorne Merl O 800 Stratfrd ..... POplr 6-2209
Tiempo N 353Dollivr ..... POplr 6-4648
Tiempo Nemiso 300 OceanVw ..... POplr 6-2454
Tinsman J R 911Fresno ..... POplr 6-2354
Tobey's Palace Club 590Cyprs ..... POplr 6-9949
Tomlin R F Mrs 144CastaicAvShellBch ... POplr 6-4494
Tony's Barber Shop 250 OceanVwAv..... POplr 6-9964
Tony's Clam Stand PismoPier ..... POplr 6-2226
Trainer Clark W Maj
375CapistranoAvShellBch ..... POplr 6-2130
Traxler Earl W 589BelloAv ..... POplr 6-4440
Trenshaw J S Pismo Thtre 250Pomery..... POplr 6-2491
Troxell Wm R 345 SntaFeAvShellBch ..... POplr 6-4670
Truelove Domestic Sewing Machine Agcy
800Dollivr ..... POplr 6-2116
Truelove K P 430HindsAv ..... POplr 6-2204
Truelove K P Paint Store 800Dollivr ..... POplr 6-2116
Tuck Pearl 951Bello ..... POplr 6-4769
Tweedy Clifford 601 ShellBchRdShellBch .. POplr 6-4753
Valenzuela Robt Stratfrd ..... POplr 6-2439
Valley Court 172 StimsnAv..... POplr 6-4459
VanRonk L T contr
317PalisdesAvShellBch ..... POplr 6-2220
VanRonk & Renshaw hse movrs
142MontecitoAvShellBch ..... POplr 6-4740
VanRonk Virgil 369 SntaFeAvShellBch.... POplr 6-2352
Vasels William 1042 OceanBlShellBch..... POplr 6-4497
Vaught Marjorie S 961 StratfrdAv ..... POplr 6-4779
Vega Estelle 139CastaicAvShellBch ..... POplr 6-2274
Veterans Memorial Bello&Main ..... POplr 6-2055
Waddel H G WilmrAv ..... POplr 6-4785
Wade Roy Crawford's Motl 371 OceanDr... POplr 6-2493
Wagoner Lee K 330WawonaAvShellBch .... POplr 6-2102
Wallace Motor Court 441Main ..... POplr 6-2129
Walters H A PismoHts ..... POplr 6-4733
Walters R A 362CastaicAvShellBch ..... POplr 6-2453
Ward Jack 321CastaicAvShellBch ..... POplr 6-4912
Waring Nurseries Hwy101 ..... POplr 6-2310
Warsh Tile 306PalisdesAvShellBch ..... POplr 6-4676
Warsh Wm 306PalisdesAvShellBch ..... POplr 6-4676
Wathen Esther 356HindsAv ..... POplr 6-2477
Wave Court 150Hinds ..... POplr 6-4626
Webster J W Mrs 447 OceanVwAv..... POplr 6-2426
Weedon Douglas G 358MontecitoAvShellBch. POplr 6-2178
Wertalla Edith 331PomeryAv ..... POplr 6-4492
West Ben 195½PomeryAv ..... POplr 6-4430
Westbrook Agnes T 540 SnLuisAv ..... POplr 6-2146
Western Union Telegraph Co 610Cyprs .... POplr 6-2227
White C N 344MainAv ..... POplr 6-2051
Whitmer D M Pismo-OceanoHwy ..... POplr 6-2254
Wick Floyd R 244CastaicAvShellBch ..... POplr 6-2433
Wigwam Court 643Cyprs ..... POplr 6-9950
Wilcox Earl M ElPismoManr ..... POplr 6-2325
Williams Alice 219CuyamaAvShellBch .... POplr 6-4933
Williams Elaine 340 Stimsn ..... POplr 6-2248
Williams John 135CuyamaAvShellBch ..... POplr 6-2166
Williams O M Mar Vista Motr Ldg
Price&Bay ..... POplr 6-2498
Williamson Chas V 351CastaicAvShellBch .. POplr 6-2313
Willing Roman 581BelloAv ..... POplr 6-2395
Winslow R H paintng contr 1350BelloAv... POplr 6-4630
Winslow Walker 220 SntaFeAvShellBch.... POplr 6-2023
Wiswell Chas G ElPismoManr ..... POplr 6-2305
Wolfsen Norman A 250VistaDlMrShellBch . POplr 6-4601
Woodard C H 490Pismo ..... POplr 6-4705
Woods G E 333WawonaAvShellBch ..... POplr 6-2101
Woods Harry C 126MontecitoAvShellBch .. POplr 6-2431
Wright Evalyn 375PalomrAvShellBch ..... POplr 6-2053
Xaviel J G 1140Bello ..... POplr 6-2357
Yamada J 341 Stimsn..... POplr 6-2029
Yost E B 1290Bello ..... POplr 6-2264
Zachary Clyde 366 SnLuisAv..... POplr 6-2442
Zaninovich Geo ShellBch ..... POplr 6-2170
Zink Delia Mrs 551 SnLuisAv ..... POplr 6-4923
Zwang Jacob 390PalisdesAvShellBch ..... POplr 6-2158

PORT SAN LUIS WHARF

Union Oil Co of Calif, Agent . Call Long Distance

SALMON CREEK

U. S. Forest Service, Agents Call Long Distance

SAN MIGUEL

San Miguel Interurban Tel. Co.

Adamski Wm B 137-R
Adkins Foster r 69
Aguilar Miguel r 28-R
Allgood W E r 57-J
Almond Acres Housing Project..... 111
Aloha Club 66-W
Arebalo John Rural..... 4-F-23
Asabez Archie 137-J
Assembly of God Church..... 30
Atkins O F 14-F-32
Atwood Alton C r..... 54-W
Await Norris R Pumps..... 90
Bagby W C Ranch 14-F-1
Bailey Mary 25-F-1
Baker Dave 145-R
Bardmess Jessie r..... 55
Barringer Earl V 18-F-22
Bayer Louis Jr 145-W
Belza Catherine Mrs r 8-M
Bergvall J r..... 4-F-21
Bill's Barbecue Cafe 82

Blazejewicz Henry A 68-W
Blechen Geo r Sn Marcus Rd..... 4-F-12
Bonnifield Alfred 19-J
Bonnifield Myrtle Mrs r..... 14-F-11
Bowling Rev Edwin..... 31-W
Bradshaw Emory 67-W
Bressler Clarence A 158
Bressler Electric Co Inc..... 34-W
Bressler Nora D Mrs r 147-W
Brewen Chet r..... 91-F-3
Brewer Fred 4-F-1
Bridge Don 24-F-5
Burden Chas E Indian Vly Rd..... 14-F-12
Burden Chas W r 14-F-4
Burden Lydia Mrs r..... 14-F-4
Burden Wesley r..... 14-F-41
Burns T J r..... 65
Butcko John 15-F-11
Carminati Jim r 47-M
Carter Ted 154
Casa Blanca Hotel & Trailer Court 60
Chames Apartments 61-M
Chames Nick r..... 61-R
Chames Soda Fountain..... 61-W
Chapman A B 18-F-12
Ciaramella Augustine 138-J
Cisneros Margarito r 59-M
Clemans R S r 46
Clemons L J r..... 38-R
Clifton B G 57-M
Club Tally-Ho 112-W
Coan Elanorah 72-W
Collier M L 78-L
Consolidated Hog Co 2-R
Corabley Shell Stn 33-R
Cost Peter 87-F-1
Cotton Club 112-J
Craspay John W..... 14-F-5
Crettol Jess Sr r 32-R
Crettol Jesse H r 116
Crettol's Curl Cottage 116
Crews Jesse r 47-J
Cropper J D 58-R
Curtis Amy r..... 14-F-3
Curtis John r..... 24-F-12
Dalby Henry 3-F-1
Dalessi Trucking Co 88-W
Dalkas Steve 157-M
Dallaire Lois 18-F-3
Dallaire O A r..... 6
Davis Jack 144-J
Davis Lela r..... 15-F-4
Davis Willard 138-L
DeBrish Marcel 48-F-21
Del Monte Van & Storage Co 115
DePew Eugene O 76-W
Deputy Sheriff's Sub Station..... 85
Dietz Edwin C 66-R
Diskin Joe r 135-J
Dittemore Harry r..... 29-R
Dodd Amelia Mrs r 47-R
Doty Hattie r..... 32-W
Duke Jefferson W..... 48-F-15
Eastabrooks C M 75
Eddy Arthur B r..... 35-R
Eddy's Market 35-W
Elkhorn Buffet 12
Emery John C 14-F-23
Ewing R E Jr..... 86-F-3
Eyler Chas H 10-R
Fee Kenneth r..... 20-R
Ferris Murl 14-F-21
Filipponi & Marzorini 86-F-1
Fisk W E 48-F-31
Flying 6 Ranch..... 25-F-3
Foodway Market 21
Fox Abe 112-R
Freeman R D 24-F-1
Fritschle Bertha 11-F-4
Furin Annie C 28-J
Galbraith Ernest Dr 86-F-13
Garelli Charles T r..... 79-W
George Andrew 2-W
Gomes Joe 31-M
Graybill Theatre The 89
Greyhound Bus Depot Highway..... 136
Hall Robt 135-L
Harben's Army Supply 95
Harlan Elbert r 15-F-12
Harris Herb 115
Hart Eli r..... 68-R
Hart Harold r..... 91-F-4
Harvey Bert 18-F-1
Harvey Jas 18-F-11
Haskins Lela 18-F-21
Hawkins W R 8-R
Heath Bert F..... 64-R
Heer Alfred 25-F-22
Heinsohn Kenneth 54-M
Henson Jos r 84
Hillman Bessie K Mrs 25-F-3
Hillman's Keys Valley Ranches 24-F-4
Hiner John 10-W
Hoffman Ben r..... 40-R
Hoffman's Repair Shop..... 40-W
Holland Lesley 18-F-4
Hunter E C r..... 9-F-1
Imperial Land & Cattle Co..... 67-M
Ivey Paul M 41
J R Ranches Calvert..... 3-F-21
J R Ranches
Camp 5 Ranchita Rd..... 3-F-11
Camp 6 Bern Rd..... 25-F-14
James Ardis 78-J
Jensen Al r..... 11-F-3
Jensen Enoch r 91-F-12
Jespersen Brothers 86-F-11
Joy Jos J Apartments 140
Justice of the Peace 62-W
Kahl Harry constable..... 37
Kalar C S r..... 1-J
Kelch Ohmer E..... 11-F-5
Kelch Ohmer E-Ranch Winkler..... 11-F-1
Kiening Fred 144-R
Kleeman Elmer 67-R
Kleeman Shell Service 63
Kukolsky Grace 19-M
Lamb Athelma E Ranch..... 48-F-22
Larsen L r..... 23-R
Larsen Mervil 138-R
Lichti C R r..... 4-F-41
Lichti Hugo r 134
Lillian Larsen Grade School 119
Lillian Larsen Kindergarten School 78-M
Lillian Larsen Primary School 19-L
Linson Jerome W Sgt r 87-F-21
Littlefield Anita 64-W
Livingston J B Ranch r..... 36-W
Lyons Lena 19-W
Machado Annie 151
Mann R W real estate..... 131
Mann R W Bob r..... 24-F-11
Marr Leonard 4-F-3
Martin Geo r 73-M
Martin Velma r 68-M
May Geo A r 135-R
May Howard r..... 36-R
McClure R G r..... 36-R
McClure Welding Shop 25-F-21
McDonald Bros r Bern..... 15-F-22
Mc Guire L M 18-F-31
Metzger F E 96
Mill Garage 25-F-24
Mills Eva 70
Missions Liquors 77-L
Montgomery Geo 14-F-31
Montgomery Ranch Indian Valley Rd..... 59-W
Montgomery Thos..... 87-F-3
Moon Valley Motor Ldge..... 48-F-23
Mosher A R 17-L
Mumford Leon H 48-F-14
Murphy Ranch Jas 17-W
Negley Earl M 2-M
Nelson Olga Mrs 59-J
Nevill Howard B 73-W
Nordeen M D r 87-F-11
Oasis Auto Court..... 43
Obispo Court 43
Obispo Court & Trailer Park 25-F-12
Oliver Orrin P r .....

Overstreet Oscar V 114-M
Pacific Gas & Electric Co
Bus Ofc 617-12thPasoRobles
From San Miguel Exchange
Ask "Operator" for Entrprise 10251
Palace Club 143
Park Garage 23-W
Parker Geo r 29-M
Pemberton Don 48-F-1
Perrion R L 138-M
Phillips Emma r 28-W
Pleasant Valley School 25-F-5
Pratt L F Lt Col 1-W
Pryor Dwight 8-J
Pyramid Storage Co of Calif 115
Quenzer Adolph r 25-F-31
Ragatz & Willging Co 17-M
Red & White Cab 12
Reed C O r 17-R
Rhea Petroleum Co 51
Rhea Petroleum Inc 20-W
Ritchie Ethie r 9-F-3
Robertson Chas 1-M
Root Eldon r 24-F-22
Root Glen 25-F-4
Rose Felix C 15-F-14
Rose W N r Indian Vly Rd 14-F-13
Ross Howard B 15-F-13
Rougeot Clarence r Indian Vly 14-F-5
Safety Cab 94
Sampley W J 15-F-23
Sanchez Garner 77-R
Sanchez Kenneth r 137-W
San Miguel Beauty Shoppe 157-J
San Miguel Fire Dept 62-R
San Miguel Flouring Mill Co 7
San Miguel Interurban Telephone Co 42
San Miguel Motel 44
San Miguel Old Mission 71
San Miguel Shoe Store 157-W
San Miguel Theatre 50-W
San Miguel Trailer Court 155
Sargent W L r 15-F-14
Scott Curtis 15-F-3
Selma's Army Store 13
Shady Oaks Motel 87-F-12
Shady Rest Motel 98
Sharp C C contr 117
Short Pearl r 10-M
Shuey Ernest 11-F-12
Silva Frank H r 3-F-24
Sinclair Daniel r 48-F-12
Sinclair Ed r 133
Sinclair Wm Jr 26-M
Sitton Lulu M 114-R
Slim & Gene Chevron Service 74
Smith Clarence E 57-W
Smith Lena E r 48-F-3
Smith Paul C Bud r 48-F-11
Southern Pacific Co 93
Southern Pacific Co Depot 5
If no answer call 93
Sparks Carter M r 8-L
Sportsman's Cafe 53
Sportsman's Club 52
Stengard H 47-W
Stewart A Leroy r 3-F-12
Stewart Don r 25-F-42
Stewart Donald 3-F-14
Stewart Herman r 56-W
Stewart Randall H r 56-R
Stewart Ruth r 3-F-3
Stringham Ednal 80
Strong C L 9-F-13
Svehla F A 48-F-4
Swoyer Sam 114-J
Thacker Dick 48-F-13
Thommen Emma Roberts r 68-J
Tidrow Jno r 38-M
Tim's Liquor 159
Trett Jas 15-F-21
Truck Cafe 83
Tuley J T HogCanonRd 24-F-14
Turnbow Buelah 1-R
Turner Homer 31-R
Tutin Ranch 9-F-22
Twisselmann Herbert r 54-R
Twisselmann Ida Mrs r 29-W
Union Oil Stn 120
U S Government
Dept of Military Police 141
Van Horn Butane Service 18-F-4
Van Horn Butane Service 22-W
VanHorn Leatha 146
Von Dollen Bertha Mrs 24-F-23
Von Dollen Geo r Ranchita Rd 3-F-33
Von Dollen Henry r Ranchita Rd 3-F-23
Von Dollen Johnnie HogCanonRd 24-F-33
Vreeland Cleo Mrs r 86-F-4
Vreeland Ranch House 86-F-13
Walkup R C 79-L
Wallace Ford r 87-F-11
Walti & Pearson Ranches Inc 14-F-22
Water Superintendent 56-R
Watkins Ted 9-F-5
Webb Edmund A r 19-R
Welch Willie P 144-W
White F Hayes 79-M
White Jas M 32-J
Wickstrom E r 29-J
Wilcox Robt r 79-R
Williams C B r 87-F-22
Williams Harvey 58-W
Williams Ranch Motor Court 87-F-22
Wilmar Ralph R r 38-J
Winkler A J r 32-M
Witcosky Bros Grocery 16
Witcosky Frank 59-L
Witcosky Fred r 2-J
Wolf A H r Vineyard Rd 11-F-11
Wood Howard 9-F-24
Work Robert R r 24-F-3

SAN SIMEON

(For Subscribers see Cambria)

SANTA MARGARITA

W. V. Williams, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

Telephone Calls, mail payments and correspondence

The Pac Telephone & Telegraph Co ..... 717-14th St
Paso Robles
Ask Operator for ..... Business Office
(No charge for calls to Business Office)

Payments in person and personal visits

The Pac Telephone & Telegraph Co ..... Highway
Santa Margarita

Akers Jack N Pozo 57-F-12
Ambrose Dudley C Garden Farms 2-J-2
Anderson J M H&Pinal 27-R
Andrews G W r 58-F-3
Andrews John P r Parkhill 34-F-14
Arnold Claude r Chimineas Ranch 56-F-12
Arnold Guy r 58-F-4
Arnold Tom 25
Atascadero Trenching Service GrdnFrms 48-Y-4
Avenales Cattle Co
Avenales Ranch Pozo 56-F-5
Canyon Ranch Shandon 31-F-6
Banks Genevieve Wilhelmina 9-M
Barba Henry I 5-J
Baro David L r K 5-W
Barry Lee Pinal 41-J
Barton Emma r Pozo Rd 46-Y-3
Bell Geo P r Rinconada Mine 58-F-11
Bennett C K Pinal 50-W
Best C F GrdnFrms 78-Y-23
Blake John r 57-F-11
Bledsoe Chester A K 10-J
Boriack Bill Garden Farms Str 101 Hwy 43-W
Bradbury E R r 58-F-12
Brazil Tony E r Garden Farms 47-Y-14
Brock Chas B Encina 65-R
Brown Geo Hwy 72

Butchers I A r El Dorado Rd 31-F-13
Byer Geo H r 7-J
Calif State of
Div of Forestry
La Panza Fire Control Stn 31-F-14
Camatta Ranch Inc 31-F-3
Carpenter Robt 66-Y-14
Carter J W 56-F-31
Cassidy Polly r Garden Farms 2-Y-12
Cavanagh Fred r 56-F-4
Chandler Roy D S 101Hwy 76
Chatfield A R r Garden Farms 47-Y-4
Coelho Manuel ParkhlRd 34-F-21
Cottage Beauty Shop GrdnFrms 66-Y-23
Cowell Land & Cattle Co 31-F-21
Crew R L r Garden Farms 47-Y-11
Crews Louis M J 80-R
Crouch Beulah Mrs F 73-W
Crouch Jack SHwy 59-M
Crowe Burt F Garden Farms 2-Y-21
Dawson W B J 45-J
Derr G R r Encina 7-R
Don Hoy hat mfrs S 101Hwy 76
Doty Lorenzo r Parkhill 34-F-12
Doty Robt O r Parkhill 34-F-33
Dowle Leona S GrdnFrms 78-Y-11
Drake John D r 20
Eddy R L I 45-M
Egan Walter Mrs GrdnFrms 2-Y-31
Elisarraraas T wood Encino 26-J
Enger Ray E GrdnFrms 78-Y-2
Estrada John r 54-R
Estrada Lazaro r 63-R
Estrada Naomi r 53
Evans C H r Pozo 31-F-34
Evans Mary J Mrs r Garden Farms 48-Y-14
Farrington Raymond P J 49-W
Fiedler Geo I 69-W
Firfires M N r 34-F-23
Fotheringham F E Mrs r 9-J
Gaines Wm I 9-W
Garcia L S r Highway 54-M
Garden Farms Store 101 Hwy 43-W
Good Frank H 69-M
Goodwin J F r Pozo 57-F-12
Gould Orval r Parkhill 34-F-5
Graef P H Atascadero Trenching Serv
GrdnFrms 48-Y-4
Grant Robt r Pozo 57-F-3
Grayson-Owen Co 56-F-3
Green J D I 69-R
Green Mila P Hwy 18-J
Green's Texaco Service Station Highway 18-W
Guidotti Raymond L Parkhl 34-F-15
Gunther V E 62-J
Hammett T A GrdnFrms 47-Y-22
Hammond Lucy H GrdnFrms 66-Y-11
Harrington Jack E r Snta Margarita & I 24
Hartzler Eugene O J 45-W
Hawkins W E r I 49-R
Hill Francis M J 74
Hill J B Co Inc 61
Holley C E GrdnFrms 78-Y-6
Houchin Cattle Co 56-F-22
Hunter A J r J 39-W
Jackson Fred r H 45-R
Janolis F J r Pozo 57-F-13
Johnson A O Gravl 34-F-31
Johnson H W r 41-W
Keffury Abe r Pinal&I 28-J
Keffury Abe Service Station Highway 29
Kendall W J 6-M
Keveney Ida J Estrada 70-J
Kirtland Howard B Dr r Cuesta Grade 19-Y-3
Knight K K 70-W
Knutson Edw C r N Hwy 66-Y-13
Krause John One-O-One Gar Hwy101 67
Kretchmer Robt GrdnFrms 47-Y-12
Kriedel Edw T r Parkhill 34-F-3
Larsen E J I 65-W
Larson Myron W GrdnFrms 2-Y-22
Lee M V I 49-J
Lenander Carl J r Snta Margarita & J 6-J
Lewis Robt r 31-F-11
Lindbergh Paul r Parkhill 34-F-2
Lopez Clyde D r 23
Lucas Michael Hwy 37-R
Mace Calver O Dr r Garden Farms 48-Y-13
Mallett Wm r Garden Farms 48-Y-3
Margarita Mercantile Co 30
Martinez Jesus H 80-M
McAfee KaUuryn Hwy101 ..... 19-Y-11
McBurney's Motor Court & Cafe Highway 12
Mecham Henry r Murphy Av 59-J
Mendoza Emma r 65-J
Merritt Rex Pozo 57-F-5
Michlik Stephen Parkhl 34-F-11
Miller Alfred G J 36-W
Miller David W r Highway 28-R
Moore W H r 57-F-21
Nick C A r 57-F-22
Nick J T 57-F-4
Nye H B GrdnFrms 66-Y-4
Oberson E C Dr r Garden Farms 43-J
Old Mission Motel & Restaurant 101 Hwy 1
One-O-One Garage Hwy101 67
Orr Roy Margarita 5-R
Pacific Gas & Electric Co bus ofc
894MontereySanLuisObispo
From Santa Margarita Exchange
Ask "Operator" for Entrprise 10251
Pac Telephone & Telegraph Co The
Business Office 717-14th Paso Robles
Ask Operator for ..... Business Office
(No charge for calls to Business Office)
See Introductory Section for Service Calls and
Other Important Matters
Park Carl G F 68
Patarak Andy r Garden Farms 47-Y-3
Pearson Isabelle r Hwy 37-J
Pennington's Grocery Highway 22
Perry John Margarita 55-W
Perry W O r Garden Farms 47-Y-6
Pimentel Edw r 101 Hwy 66-Y-2
Powell Frank r Parkhill 34-F-22
Radius Leonard E r Garden Farms 2-J-15
Ragsdale Russell Garden Farms 2-Y-11
Rainbow Hut Hwy 38
Rix Danl A GrdnFrms 66-Y-31
Rizzoli V r Highway 41-R
Robinson Irwin T r Garden Farms 47-Y-23
Rollins Seth Margarita&J 42
Sanders Miles S Sr GrdnFrms 47-Y-21
San Luis Obispo County of
Flood Control & Water Conservation Dist
Salinas River Dam 46-Y-2
Cuesta Tunnel Booster Stn 44
Justice Court Murphy&I 64
Santa Margarita Grammar School 8
Santa Margarita Inn Hwy 21
Santa Margarita Ranch 25
Sapien Luis r 54-W
Sawkins Thos Margarita 55-J
Scott Geo T r Encina & I 62-W
Seefeld A G Garden Farms 2-J-13
Sharp Mildred F 51-W
Sinton Jas r 31-F-5
Sinton Silas Jr r 31-F-4
Smith Chas L GrdnFrms 78-Y-5
Southern Counties Gas Co
From Santa Margarita Exchange
Ask "Operator" for Entrprise 10206
Southern Pacific Co 16
Star Garage Highway 3
Stobbe Arthur J J 52-J
Stross Charles A Rev 75
Thomas Gaylord D J 49-W
Todd Leonard r Jay&Murray 9-R
Tomasini T r Parkhill 34-F-24
Union Oil Co of Calif
Northern Division Pipelines
Santa Margarita Pump Station 40-F-21
U S Government
Forest Service
Cerro Alto Lookout 35-F-2
Cerro Alto Lookout 35-F-3
Pozo Guard Station 32-F-2
VanArtsdalen G E GrdnFrms 78-Y-4
Van Horn H A r 66-Y-12
Vaughan P L PoplarAv 47-Y-2

Vick LaVurn Wilhelmina 33
Villa Guadalupe P K 80-J
Villa Lazaro T r Encino & F.....4
Walker Lee E Garden Farms.....66-Y-3
Walker W W r I 27-M
Walling Clarence r.....28-W
Waltz Mila Mae Hwy 18-J
Warner Leonard K.....6-W
Werling Dewey r.....56-F-21
White John F&Pinal 41-M
Willey Calla Mrs Cottage Bty Shop GrdnFrms ...66-Y-23
Residence GrdnFrms 66-Y-21
Williams C W Hwy 19-Y-12
Wilson W D r Garden Farms.....48-Y-21
Winslow D L 71
Wolfe Jas L GardenFarms.....2-J-3
Worden Minnie Mrs r GardenFarms.....2-J-34
Yale Wesley F I 26-R
Yanez Paul Wilhelmina&I 11-R

SHANDON

(For Subscribers see Paso Robles)

SHELL BEACH

(For Subscribers see Pismo Beach)

TEMPLETON

W. V. Williams, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pac Telephone & Telegraph Co
717-14th Paso Robles
Call "Operator" and ask for.....Business Office
(No charge for calls to Business Office)

Telephone bills also may be paid in person at
Petersen's General Merchandise Store.....Templeton

Abramson Mabel V NHwy 4162
Abramson Ted 4167
Abramson W E NHwy 4162
Adams Cora r Paso Robles.....2581
Adamson H C r.....2932
Alderson H W Gough.....2631
Allen Jack G 508Eddy.....2031
Arebelo Domingo r Las Tablas Av.....2758
Aronson Arvid J 3d&PasoRobls 2632
Baird Fredric 101Hwy.....2921
Barba Angie r Salinas.....2041
Bateman Ralph E.....2785
Bednar Bessie r 1st & Paso Robles.....2733
Bennett Noel R r 8th.....2061
Bennett Rosalie 5th.....2853
Bertram Geo W r Snta Rita Rd.....2965
Bethel Roy r Cayucos Rd.....2787
Bieber John Hwy101 2923
Bieber's Market 3d&Main 2311
Billups J L Hwy101.....4114
Blake Bill 2326
Bland Geo 2815
Borkey A P r.....2121
Borkey Paul r.....2672
Brokaw A R Capt Blackbrn 2583
Bullard Edmond r Florence.....2042
Burge Harry B r.....2951
Burk Robt A 2191
Burk Stanley Eddie 2741
Canoles C L SntaRitaRd 2969
Carratt C G r 5th.....2651
Cloer Gertrude 400PasoRobls 2695
Coburn John r Paso Robles.....2984
Collins P J r Bethel Rd.....2673
Colombo Maxine M r Cayucos Rd.....2783
Colvig Don r Hwy.....2533
Cooper Mary Elizabeth Hollowy 2034
Crescent Farms Hwy101 South.....4181
Cressio Jos r 7th & Paso Robles.....2123
Crum Philip H r.....2141
Crum's Auto Service 6th&Main 2901
Curletti John r Snta Rita Rd.....2955
Cushman Jos W r Salinas Av.....2644
Dan & Angie Cafe 2392
Day John W 613Blackbrn 2892
Dellaganna Theo E r.....2824
Dildine Roy W r Oak Ridge Rd.....2975
Dufford C M r 6th.....2802
Dunmire M Mrs 2837
Dyck R H 2714
Eddy J W r Main.....2801
Edelman Harold L r S Highway.....2712
Farr Virginia 2831
Forsythe Marian YorkMtRd.....2789
Fortune Floyd T Hwy 2925
Fountain Cafe 4th&Main 4101
Franzen E J Col r Snta Rita Rd.....2962
Fruits Drexel G 102Main 2282
Fruits Geo A 102CountyRd 2281
Gallardo Joe r.....2814
Gambel Ora r Salinas.....2671
Garcia Vidal r 2706
Gates Leroy r.....2833
Gates M F r.....2571
George Wm 613Main 2063
Gilfillan Josephine K rl est 101 Highway.....2312
Gillis Laura M 2291
Goodell Robt 2885
Goodell W J 2071
Goodell's Auction Sales Yards Highway.....2481
Gorham T A NHwy 4166
Gragg Goldie Mrs r.....2891
Gragg R M PasoRobls 4222
Greer Jack M r Santa Rita Rd.....2961
Grieb L Carl NHwy.....2929
Hansen Ardith B 602Eddy 2742
Hanson Clem S r N Highway.....2922
Harington G H r.....2819
Hartzell W W 2822
Hawkins Clarence E 2073
Hewitt H hardware.....2361
Hickerson Thos Rev.....2051
Hidden Valley Ranch CayucosRd 4151
Hirschler Ed H 2078
Hobbs Eldon RiverRd.....2871
Hope & Larry's Hwy.....2771
Hopkins W R Hwy 2622
Hopper R L Rev 501Eddy.....2894
Horstman A R.....2812
Horstman A R Mrs r.....2682
Hove Ed 2987
Hove Henry r 4th.....2343
Hove's Texaco Service Highway.....2451
Howard Clacy F 2d&PasoRobls 4174
Howard Napoleon 6th&PasoRobles.....2582
Hutchinson Mary C r 85 County Rd.....2735
Iverson Helen 112W8th 2546
Jenans Ernest P 418LasTablasAv 2756
Jennings H S Rev 6th&CountyRd 4141
Johnson Chas B 2096
Johnson Rose M Mrs SntaRitaRd 2956
Jones Paul GoughAv 2635
Jones Upholstery Shop 112NMain 2101
Juhl Chris Jr r.....2818
Juhl Chris Sr Mrs.....2761
Juhl Geo F.....2761
Klein E F r Hwy.....2803
LaFontaine John B CountyRd.....2591
Larsen Walter H r Blackburn.....2541
Lehnhoff Ernest r.....2816
Lehnhoff Geo T RivrRd 2194
Lichti John r Oakridge Rd.....2971
Long's Venetian Blind & Drapery Service
8th&Main 2181
Loy Joe H Mrs r.....2854
Luther Wm H r.....2834
Luzi V r Las Tablas Av.....2093
Mailand W C RiverRoad 2870
Mandella Casper SntaRitaRd 4121
Mandrille Stephen NHwy.....2927
Marquart Nicholas A r.....2826
Martin John K r Santa Rita Rd.....2963
Martin Sarah A r Santa Rita Rd.....2963
Martinelli A Winery Oak Ridge Rd.....2974
Mauk Oscar CayucosRd 2784
McKean Jerome 4th&Main 2174
McVicar Louella B r County Rd.....2553
Miller Fred 2074
Minshull A W 4154

Morgerman I NHwy 2884
Morrison John U RivrRd 2193
Munro Dorothy 600 SalinasAv.....2641
Ostini Lee RivrRd 2874
Owen J A r 2837
Owings Ed 8th.....2324
Owings Vernon E r County Rd.....2696
Pacific Gas & Electric Co bus ofc 617-12thPasoRobles
From Templeton Exchange
Ask "Operator" for Entrprise 10251
Pac Telephone & Telegraph Co The
Business Office 717-14th Paso Robles
Call "Operator" and ask for.....Business Office
(No charge for calls to Business Office)
See Introductory Section for Service Calls and Other Important Matters
Papa Sylvia Mrs 212 SMain.....4173
Paulson J E r.....2743
Pena Agustin M 2838
Perry Johnny 67-8th 2764
Pesenti Frank 2791
Pesenti Victor 2793
Pesenti Winery 2791
Petersen Grace Mrs r.....2851
Petersen Richard D r S Highway.....2713
Petersen's General Merchandise.....2001
Peterson T L LosTablasAv.....2092
Phillips Emory I r.....2694
Pisenti Frank 4th&Main 2175
Plumm Joe r Santa Rita Rd.....2954
Pryor Burney H CayucosRd 2781
Pryor Samantha B.....2751
Ramsay E 206CountyRd 2346
Reese Vern r Cemetery Rd.....2928
Reinert H J CayucosRd 4151
Richards Dorothy Mrs SntaRitaRd 2964
Righetti Roger R RivrRd 2192
Rossi Jas L 2703
Rossi Maurice E 2701
Rotta Winery 2991
Safreed Amy 518Florence 2044
Salgado Joe r 101 Hwy.....2804
Samp Ray J OakRdgeRd.....2972
Saueressig Paul Mrs Hwy.....2532
Scherlock Robt E 4th&Main 4101
Schorn Mark R CayucosRd 2788
Seaside Oil Co ofc Main.....2161
Seaside Service Stn Main 2161
Sharp L T r.....2841
Shores Marvin D 211PasoRobls 2862
Simmons Isabelle Mrs 4161
Simoneau Phil Hwy101 2702
Smalling Mattie r.....2122
Smith Fred F OakRidgeRd 2976
Smith Jos 2075
Smith Rollin r.....2924
Sonntag Wm r 7th & Pso R.....2052
Sosa Manuel 4th&CountyRd 2032
Southern Counties Gas Co
From Templeton Exchange
Ask "Operator" for Entrprise 10206
Stepanovich M G LupnLn 2878
Sterba Geo J 508PasoRobls 2124
Stockdale Donald r.....2572
Stranne Mabel 615 SalinasAv.....4221
Sturgeon Dale 608 Salinas 2645
Taylor Exene Mrs r 2861
Templeton Auto Court Main 2661
Templeton Beauty Shop Highway.....2391
Templeton Blacksmith Shop 3d&Main 4131
Templeton District Schools
Elementary School 2611
High School 2601
Agricultural Dept 2612
Templeton Feed & Grain OldHwy 4191
Templeton Fire Dept 707 Main
To Report Fires Only.....4311
Templeton Pharmacy Hwy.....2941
Templeton Pool Hall & Cafe 2152
Templeton Water Dept Hwy.....2621
Thomas Dorman YorkMountainRd 2832
Thompson Frank W r 101 Hwy.....2321
Thompson Frank W Serv Sta 101 Hwy.....2401
Tillman Edw J GlenbrookRanch 2825
Trigueiro Geo r Cayucos Rd.....2786
Trimble Edw A 518Hawly 2033
Trogden Herchel 2835
Tullock Robt r.....2744
Vaca Geo A r Las Tablas Av.....2091
Vaca Joe r Las Tablas Av.....2755
Venturini Guiseppe r Oak Ridge Rd.....2973
Volpi G r Main.....2762
Wallace Helen I r.....2721
Wessel Pauline I r.....2172
Wiley John R Riverroad 2876
Wilhelm John W Jr 314PasoRobls 2893
Willhoit A H 318PasoRobls 2563
Willhoit A H plumbng 305 SMain.....2561
Willhoit Thos 2882
Willow Springs Dairy 101Hwy.....2921
Yeats J J LtCol LupinLn 2872
Yoakum C Y PasoRobles 2852
York Howard A 2821
York W S 2823
Zimmerman Chet V RivrRd.....2877

U. S. LIGHTHOUSE STATION

(For Subscribers see Cambria)

WILLOW SPRINGS MAINTENANCE CAMP

Calif. Div. of Highways, Agent **Call Long Distance**

extension telephones now available for your home

For just pennies a day you can enjoy the convenience of an extra telephone.

Extensions are handy so many places. In the breakfast nook or basement . . . in bedrooms, the den, or garage . . . in any part of your home where you spend a lot of time, an extension is a time-saver and step-saver. We can offer this service again because extensions require only additional telephone sets, not outside cables and central office facilities.

To order your extension, just call your Pacific Telephone Business Office.

Pacific Telephone

It's easy to make friends on the telephone, too

1. When you answer promptly, you show friendly courtesy to the person calling. Of course, it's sometimes impossible to reach the telephone within the first ring or two, so when you're making a call, give the other person time to answer —at least six rings.

2. When you talk directly into the transmitter and speak naturally and distinctly, your voice will come through clearly. Lips about half an inch from the transmitter give best results. Your listeners will appreciate these little telephone courtesies and you won't have to repeat words as often.

3. When you look up numbers in the telephone directory, you help insure getting the right number when you call. Many telephone users keep a handy list of frequently-called numbers, for they know that a "wrong number" wastes their time and that of the other party.

Thank you!

The Pacific Telephone and Telegraph Company

Just a reminder...

Built-in telephone outlets are inexpensive

It costs little to install conduit for a number of telephone outlets at the time a house is built... and it's a wise economy, even if only one telephone is needed immediately.

Future telephones can then be added without bringing exposed wires in along baseboards or molding.

Outlets add real value to a house. So plan ahead for them. Call or dial your local Telephone Business Office and ask for information about extra built-in telephone outlets.

The Pacific Telephone and Telegraph Company

Cowboy Clem

...figures that folks who share party-lines will all get the most from their service if they'll remember this round-up of party-line rules...

a round-up of party-line rules

Space your calls instead of making a whole series of them... and talk only as long as necessary.

If yours is an emergency call, and the line is in use, explain the circumstances to the person using the line.

If you are calling from a dial telephone, always make certain the line is clear before you dial.

When the children use the telephone, ask them to be considerate, too.

Replace the receiver properly when you finish your call.

Thank you!

There's a "go signal" on your dial telephone, too

The steady "hum-m-m" of the dial tone tells you it's time to go ahead and dial. That's your telephone's way of saying the equipment is ready to handle your call. During busiest hours, you may have to wait a few moments for the tone. But please wait until you hear it before you dial. For that's the only way the equipment can serve you properly. Thank you.

Get the right number first

Get it from the directory. If there's any doubt about it, look up the number before you call. It's mighty easy to get numbers twisted if you depend on memory alone. And since looking up numbers in the directory is so easy, it's a good way to save time in making your calls.

Van Required

He's Inspired

Quickly Hired

Moving problem? Whether you need a piano toter or a house hauler, you can locate things fast by a glance at the Yellow Pages. Your handiest guide to most every sales or service is in the easy listings of the Classified Directory of your Telephone Book. Refer to it first.

You'll find it fast in the YELLOW PAGES

OUT-OF-TOWN CALLS

STATION CALLS
—When you place a call for anyone who answers at an individual line or party-line telephone or private branch exchange switchboard.

STATION CALLS are placed by calling Long Distance or dialing Operator and telling the Operator who answers the city or town you want, the out-of-town telephone number, if you have it, or the name and address under which it is listed.

PERSON CALLS
—When you want to reach a particular person, or a particular extension telephone or department connected through a private branch exchange switchboard.

PERSON CALLS are placed by calling Long Distance or dialing Operator and telling the Operator who answers the city or town, the out-of-town telephone number, if you have it, or the name and address under which it is listed, and the name of the person, the extension telephone number or department you want.

COLLECT CALLS
Upon request, the charges on calls to most points within the Continental United States, Alaska, Canada, and to certain overseas points, may be collected at the called telephone.

LONG DISTANCE CALLS GO THROUGH FASTER WHEN YOU CALL BY NUMBER.

Station Rates to Some Out-of-Town Points

NIGHT AND SUNDAY RATES APPLY FROM 6 P.M. TO 4:30 A.M. AND ALL DAY SUNDAY
RATES ARE FOR 3 MINUTES. Federal Tax is not included in the Rates.

Rates shown below are those in effect at the time this directory was closed for printing and are subject to such changes as may be made from time to time.

From ATASCADERO to:	Week-days	Nights and Sunday
Arroyo Grande, Calif.	$ .30	$ .30
Bakersfield, Calif.	.65	.55
Bradley, Calif.	.30	.30
Cambria, Calif.	.30	.30
Cayucos, Calif.	.20	.20
Fresno, Calif.	.65	.55
Hanford, Calif.	.60	.50
Hollister, Calif.	.70	.60
King City, Calif.	.50	.50
Los Angeles, Calif.	.85	.70
Merced, Calif.	.75	.65
Modesto, Calif.	.80	.70
Monterey, Calif.	.70	.60
Morro Bay, Calif.	.15	.15
Nipomo, Calif.	.35	.35
Oakland, Calif.	.90	.75
Palo Alto, Calif.	.85	.70
Pasadena, Calif.	.85	.70
Paso Robles, Calif.	.10	.10
Pismo Beach, Calif.	.25	.25
Porterville, Calif.	.70	.60
Sacramento, Calif.	.95	.80
Salinas, Calif.	.65	.55
San Diego, Calif.	1.10	.95
San Francisco, Calif.	.90	.75
San Jose, Calif.	.80	.70
San Luis Obispo, Calif.	.20	.20
San Mateo, Calif.	.90	.75
Santa Cruz, Calif.	.80	.70
Santa Margarita, Cal.	.10	.10
Santa Rosa, Calif.	1.00	.85
Selma, Calif.	.65	.55
Stockton, Calif.	.85	.70
Templeton, Calif.	.10	.10
Ventura, Calif.	.70	.60
Visalia, Calif.	.65	.55
Watsonville, Calif.	.75	.65

From ARROYO GRANDE to:	Week-days	Nights and Sunday
Atascadero, Calif.	$ .30	$ .30
Bakersfield, Calif.	.65	.55
Bradley, Calif.	.45	.45
Cambria, Calif.	.45	.45
Cayucos, Calif.	.30	.30
Fresno, Calif.	.70	.60
Hanford, Calif.	.65	.55
Hollister, Calif.	.75	.65
King City, Calif.	.60	.50
Los Angeles, Calif.	.85	.70
Merced, Calif.	.80	.70
Modesto, Calif.	.85	.70
Monterey, Calif.	.75	.65
Morro Bay, Calif.	.25	.25
Nipomo, Calif.	.10	.10
Oakland, Calif.	.95	.80
Palo Alto, Calif.	.90	.75
Pasadena, Calif.	.85	.70
Paso Robles, Calif.	.35	.35
Pismo Beach, Calif.	.10	.10
Porterville, Calif.	.70	.60
Sacramento, Calif.	1.00	.85
Salinas, Calif.	.75	.65
San Diego, Calif.	1.05	.90
San Francisco, Calif.	.95	.80
San Jose, Calif.	.85	.70
San Luis Obispo, Calif.	.15	.15
San Mateo, Calif.	.90	.75
Santa Cruz, Calif.	.80	.70
Santa Margarita, Cal.	.20	.20
Santa Rosa, Calif.	1.05	.90
Selma, Calif.	.70	.60
Stockton, Calif.	.90	.75
Templeton, Calif.	.35	.35
Ventura, Calif.	.65	.55
Visalia, Calif.	.70	.60
Watsonville, Calif.	.80	.70

The minimum charge for a station service collect call is $.30.

See also Inside Front Cover for rates from SAN LUIS OBISPO and PASO ROBLES

FOR FASTER SERVICE
On Out-of-Town Calls

Free **BLUE BOOK**
of Telephone Numbers

TWO SIZES

Out-of-town calls go through faster when you give the operator the telephone number!

This attractive Blue Book of Telephone Numbers provides a handy place for keeping your personal list of out-of-town numbers. It is available in two sizes . . . large for home or office use and small for your pocket or purse.

To obtain the size you want without charge, just call, write or visit your business office.

As an extra service we shall be glad to look up out-of-town numbers for you and enter them in your copy of the Blue Book. Just call or write the telephone business office in your community and give us the names and addresses of the people you want listed.

THE PACIFIC TELEPHONE & TELEGRAPH CO.
BELL SYSTEM
AMERICAN TELEPHONE & TELEGRAPH CO.

SEE THE "CLASSIFIED" IN THIS DIRECTORY

ITS YELLOW PAGES TELL YOU "WHERE TO BUY IT"

CALIFORNIA TELEPHONE DIRECTORIES

WHITE PAGES

LOCALITY: San Luis Obispo, Avila, Baywood Park, Camp San Luis Obispo

YEAR: December 1954

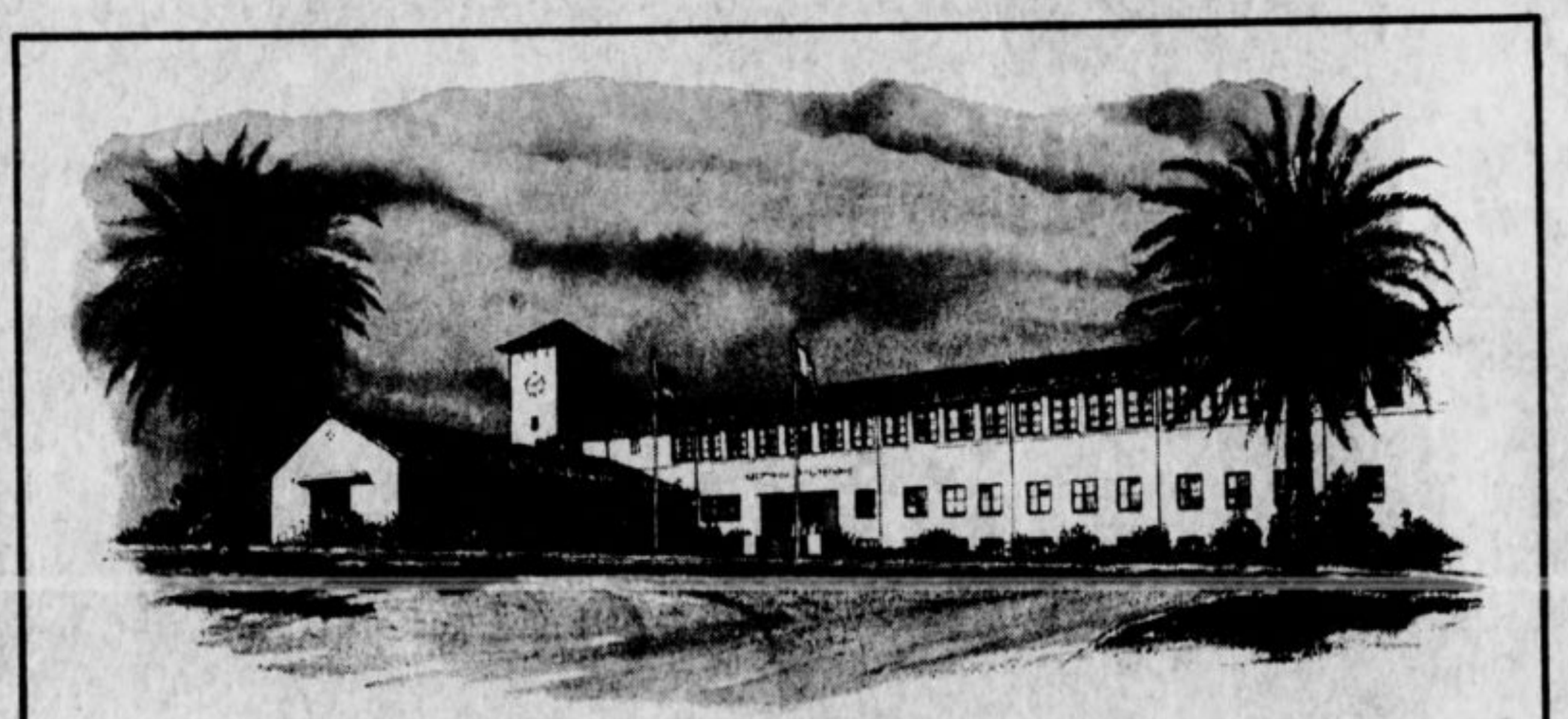
CALIF.
ANNEX

Calif.

CALIF.
ANNEX

SAN LUIS OBISPO COUNTY TELEPHONE DIRECTORY

DECEMBER 1954



CALIFORNIA STATE POLYTECHNIC COLLEGE

See introductory section for emergency calls and other important matters

SEE THE "CLASSIFIED" IN THIS DIRECTORY

ITS YELLOW PAGES TELL YOU "WHERE TO BUY IT"

THE PACIFIC TELEPHONE and TELEGRAPH COMPANY

HOW TO PLACE OUT-OF-TOWN CALLS

Upon request, the Operator will notify you at the end of a stated period of time on toll calls

	From NON-DIAL Telephones	From DIAL Telephones
TO OUT-OF-TOWN POINTS TO SHIPS AND AIRCRAFT	Ask for "Long Distance"	Dial Operator

Station Calls—When you will talk with anyone who answers the number you are calling.

Person Calls—When you want us to connect you with a particular person or private switchboard extension rather than anyone who answers. The charge is slightly more than for a station call.

Collect Calls—When you want the call charged to the number you are calling. The minimum charge for a collect call is 30c. Otherwise, collect calls cost no more than other toll calls. Please make your request to the Long Distance Operator when you place your call.

Overseas Calls (including Alaska)—Information or the availability of telephone service to overseas points and the rates applicable may be obtained from the Overseas Operator. Some typical weekday rates for a 3-minute call:

ARGENTINA AUSTRALIA BRITISH ISLES ITALY JAPAN PHILIPPINE IS. VENEZUELA	$12.00	BAHAMAS BERMUDA PANAMA PUERTO RICO VIRGIN IS.	$9.00	HAWAII	$7.50

ALASKA

Anchorage	$8.25
Fairbanks	8.25
Juneau	6.75
Ketchikan	6.75
Nome	9.00
Seward	8.25

Reduced rates apply on calls to many countries during certain night hours and on Sundays.

STATION RATES TO OUT-OF-TOWN POINTS

NIGHT AND SUNDAY RATES APPLY FROM 6 P.M. to 4:30 A.M. AND ALL DAY SUNDAY

RATES ARE FOR 3 MINUTES AND DO NOT INCLUDE FEDERAL EXCISE TAX

Rates shown below are those in effect at the time this directory was closed for printing and are subject to such changes as may be made from time to time.

From SAN LUIS OBISPO to:	Week-days	Nights, Sundays
Arroyo Grande, Calif.	$ .15	$ .15
Atascadero, Calif.	.20	.20
Bakersfield, Calif.	.70	.60
Bradley, Calif.	.50	.50
Cambria, Calif.	.40	.40
Cayucos, Calif.	.25	.25
Fresno, Calif.	.75	.65
Hanford, Calif.	.70	.60
Hollister, Calif.	.80	.70
King City, Calif.	.65	.55
Los Angeles, Calif.	.90	.75
Merced, Calif.	.85	.70
Modesto, Calif.	.90	.75
Monterey, Calif.	.75	.65
Morro Bay, Calif.	.15	.15
Mountain View, Calif.	.90	.75
Nipomo, Calif.	.25	.25
Oakland, Calif.	1.00	.85
Palo Alto, Calif.	.90	.75
Pasadena, Calif.	.90	.75
Paso Robles, Calif.	.30	.30
Pismo Beach, Calif.	.15	.15
Porterville, Calif.	.75	.65
Sacramento, Calif.	1.05	.90
Salinas, Calif.	.75	.65
San Diego, Calif.	1.10	.95
San Francisco, Calif.	1.00	.85
San Jose, Calif.	.90	.75
San Mateo, Calif.	.95	.80
Santa Cruz, Calif.	.85	.70
Santa Margarita, Calif.	.10	.10
Santa Rosa, Calif.	1.10	.95
Selma, Calif.	.75	.65
Stockton, Calif.	.95	.80
Templeton, Calif.	.25	.25
Ventura, Calif.	.75	.65
Visalia, Calif.	.75	.65
Watsonville, Calif.	.85	.70

From PASO ROBLES to:	Week-days	Nights, Sundays
Arroyo Grande, Calif.	$ .40	$ .40
Atascadero, Calif.	.15	.15
Bakersfield, Calif.	.70	.60
Bradley, Calif.	.25	.25
Cambria, Calif.	.30	.30
Cayucos, Calif.	.25	.25
Fresno, Calif.	.65	.55
Hanford, Calif.	.65	.55
Hollister, Calif.	.70	.60
King City, Calif.	.50	.50
Los Angeles, Calif.	.95	.80
Merced, Calif.	.75	.65
Modesto, Calif.	.85	.70
Monterey, Calif.	.70	.60
Morro Bay, Calif.	.30	.30
Mountain View, Calif.	.85	.70
Nipomo, Calif.	.50	.50
Oakland, Calif.	.90	.75
Palo Alto, Calif.	.85	.70
Pasadena, Calif.	.95	.80
Pismo Beach, Calif.	.40	.40
Porterville, Calif.	.70	.60
Sacramento, Calif.	1.00	.85
Salinas, Calif.	.65	.55
San Diego, Calif.	1.15	1.00
San Francisco, Calif.	.95	.80
San Jose, Calif.	.85	.70
San Luis Obispo, Calif.	.30	.30
San Mateo, Calif.	.90	.75
Santa Cruz, Calif.	.80	.70
Santa Margarita, Calif.	.25	.25
Santa Rosa, Calif.	1.05	.90
Selma, Calif.	.65	.55
Stockton, Calif.	.90	.75
Templeton, Calif.	.10	.10
Ventura, Calif.	.80	.70
Visalia, Calif.	.70	.60
Watsonville, Calif.	.75	.65

From ARROYO GRANDE to:	Week-days	Nights, Sundays
Atascadero, Calif.	$ .35	$ .35
Bakersfield, Calif.	.70	.60
Bradley, Calif.	.50	.50
Cambria, Calif.	.50	.50
Cayucos, Calif.	.35	.35
Fresno, Calif.	.75	.65
Hanford, Calif.	.70	.60
Hollister, Calif.	.80	.70
King City, Calif.	.65	.55
Los Angeles, Calif.	.90	.75
Merced, Calif.	.85	.70
Modesto, Calif.	.90	.75
Monterey, Calif.	.80	.70
Morro Bay, Calif.	.30	.30
Mountain View, Calif.	.90	.75
Nipomo, Calif.	.15	.15
Oakland, Calif.	1.00	.85
Palo Alto, Calif.	.95	.80
Pasadena, Calif.	.90	.75
Paso Robles, Calif.	.40	.40
Pismo Beach, Calif.	.10	.10
Porterville, Calif.	.75	.65
Sacramento, Calif.	1.05	.90
Salinas, Calif.	.80	.70
San Diego, Calif.	1.10	.95
San Francisco, Calif.	1.00	.85
San Jose, Calif.	.90	.75
San Luis Obispo, Calif.	.15	.15
San Mateo, Calif.	.95	.80
Santa Cruz, Calif.	.85	.70
Santa Margarita, Calif.	.25	.25
Santa Rosa, Calif.	1.10	.95
Selma, Calif.	.75	.65
Stockton, Calif.	.95	.80
Templeton, Calif.	.40	.40
Ventura, Calif.	.70	.60
Visalia, Calif.	.75	.65
Watsonville, Calif.	.85	.70

FOR FASTER SERVICE On Out-of-Town Calls

FREE

Blue Book of Telephone Numbers in Two Sizes

Out-of-town calls go through faster when you give the operator the telephone number!

This attractive Blue Book of Telephone Numbers provides a handy place for keeping your personal list of out-of-town numbers. It is available in two sizes . . . large for home or office use and small for your pocket or purse.

To obtain the size you want without charge, just call, write or visit your business office.

See Inside Back Cover for rates from Atascadero, Morro Bay and Pismo Beach.

A 170866

SAN LUIS OBISPO COUNTY TELEPHONE DIRECTORY

DECEMBER 1954 ISSUE—Containing Listings in Effect **NOVEMBER 16, 1954**

Copyright, 1954, by The Pacific Telephone and Telegraph Company

EMERGENCY CALLS

For other calls refer to the alphabetical section of this directory

FIRE

If you are served by:	*Call*
Arroyo Grande Fire Dept.	Arroyo Grande 2345
Atascadero Fire Dept.	Atascadero 56
California Polytechnic Fire Dept.	San Luis Obispo 2308
Calif. State Div. of Forestry Fire Control Station	Nipomo-WAbash 9-4451
Cambria Fire Dept.	Cambria 83
Cayucos Fire Dept.	Cayucos 2691
Grover City Fire Dist.	Arroyo Grande 2145
Morro Bay Fire Dept.	SPruce 2-4821
Oceano Fire Dist.	Arroyo Grande 2110
Paso Robles Fire Dept.	Paso Robles 20
Pismo Beach Fire Dept.	POplar 6-4422
San Luis Obispo Fire Dept.	San Luis Obispo 5
Shell Beach Fire Dept.	Pismo Beach-POplar 6-4622
Templeton Fire Dept.	Templeton 4311

POLICE

If you are served by:	*Call*
Arroyo Grande Police Dept.	Arroyo Grande 2121
Nipomo Constable	Arroyo Grande 2538
If no answer dial operator and ask for	San Luis Obispo 2850
Paso Robles Police Dept.	Paso Robles 810
Pismo Beach Police Dept.	POplar 6-2255
If no answer dial operator and ask for	San Luis Obispo 2850
San Luis Obispo County Sheriff's Office	Arroyo Grande 5548
	Atascadero 12
	Morro Bay-SPruce 2-2631
	San Luis Obispo 2850
San Luis Obispo Police Dept.	San Luis Obispo 31

CALIFORNIA HIGHWAY PATROL (For Emergency Calls Only) Ask Operator for **ZEnith 1-2000**

FEDERAL BUREAU OF INVESTIGATION (F.B.I.)—For the Telephone Number Call "Information"

Or You May Call or Dial Operator and ask for the proper Fire or Police Department such as "Paso Robles Fire Dept.", "Sheriff's Office", etc., and an attempt will be made to connect you with the required number.

The above has been arranged from the best information obtainable; the Company does not, however, guarantee it to be complete, or in all cases correct.

My FIRE Call No._____ **My POLICE Call No.**_____ **My DOCTOR**_____

SERVICE CALLS

	From NON-DIAL Telephones ASK FOR	From DIAL Telephones DIAL
REPAIR SERVICE (To report a telephone out of order)	Repair Service	Operator and ask for Repair Service
ASSISTANCE ON CALLS	Supervisor	Operator
BUSINESS TRANSACTIONS (Orders for Telephone Service, Bills, etc.)	Business Office	Operator and ask for Business Office
TIME OF DAY (The charge is the same as the charge at your regular rate for any other local call)	Time	Operator and ask for Time

From Arroyo Grande telephones dial 8900

TO OBTAIN TELEPHONE NUMBER INFORMATION

For local numbers not in this directory, call local Information.

From DIAL telephones, dial Operator and ask for Information.

From NON-DIAL telephones, ask for Information.

For telephone numbers at all other points dial Operator, or from non-dial telephones ask for Long Distance. Then ask the operator who answers for Information for the place you want to call; for example: "I want Information for Sacramento."

HOW TO DIAL

REMEMBER

1. Be sure the number is correct and that it may be dialed direct from your telephone.
2. Lift the receiver and listen for the dial tone.
3. Dial the listed number. If the number includes a prefix with the first two letters capitalized, dial these two letters and the numeral in the prefix, then the remaining figures of the number. Otherwise dial only the figures of the listed number.
4. Let the dial return freely after each letter or figure is dialed. Forcing or retarding the return motion may result in a wrong number.

OTHER SUGGESTIONS ON DIALING

—Be careful not to mistake the letter "O" for the figure "0" (zero); or the letter "I" for the figure "1" (one).

—If you realize a mistake in dialing has been made, hang up for a moment. After listening for the dial tone again, redial the complete number.

—From an extension or party line telephone, if you hear someone else dialing when you lift the receiver, tell him you have interfered with his call. Then hang up and make your call later.

If while dialing you hear another person come on the line, tell him the line is in use. When he hangs up, replace the receiver for a moment. Then, after hearing the dial tone again, redial the complete number. Otherwise, a wrong number may result.

TO CALL ANOTHER TELEPHONE ON YOUR PARTY LINE

To obtain the telephone number of a party on your line call "REPAIR SERVICE".

To call a party on your line, dial a special number which you may obtain from Repair Service. When dialing is completed replace the receiver. Your telephone and the called telephone will ring at regular intervals until the called party answers. When ringing stops, lift the receiver and begin conversation. If ringing is not stopped after a reasonable period, stop the ringing by momentarily lifting the receiver.

COIN TELEPHONES

Instructions on placing calls from a coin telephone are posted on the telephone instrument. Some coin telephones require the deposit of a coin in order to signal the operator or to dial a call. For others no deposit should be made until the called party has answered. Therefore be sure to read the instructions on the particular telephone before depositing any money.

On calls to Operator, Information, Repair Service, the Business Office, or if the called party does not answer there will be no charge. On calls to toll points the operator will inform you of the exact amount of money to be deposited for the initial period of conversation. Please report any service difficulties or coin collection errors to the operator.

TONES AND SIGNALS

DIAL TONE—A continuous steady "hum", the signal to start dialing.

RINGING SIGNAL—A "burring" tone repeated at regular intervals.

BUSY SIGNAL—A steady "buzz-buzz" tone.

IF NO SIGNAL IS HEARD WITHIN A REASONABLE TIME AFTER DIALING—Hang up. Look up the number to be sure it is correct. Then, after waiting for the dial tone, dial the complete number again. If again no signal is heard, dial Operator and report the condition to her.

VOICE RECORDING SIGNAL—A short high "beep" tone heard on the telephone line about every 15 seconds means that the person with whom you are talking is recording your conversation by means of his electrical recording machine connected to the telephone line.

This signal is provided by the Telephone Company for your protection. If you do not want a record made of what you are saying, ask the person with whom you are talking to disconnect the recording machine. When he disconnects his recorder the signal is no longer heard.

The "beep" is produced automatically by the device used to connect the recorder to the telephone line. It stops when the recorder is disconnected. Use of a recorder without this signal is unlawful.

TO PLACE A CALL FROM A MAGNETO TELEPHONE

1. If you have a party line—make sure the line is not in use before signaling.
2. With the receiver ON the hook—signal the operator by turning the crank briskly at least three turns.
3. Then lift the receiver—when the operator answers give her the number you wish to call.
4. When you finish talking—hang up, then turn the crank at least three turns to let the operator know you are through. She will disconnect the line.
5. To recall the operator during a connection—replace the receiver and turn the crank briskly, then lift the receiver and listen for the operator's answer.

JAN 18 1955

BUSINESS TRANSACTIONS

Your telephone account is the responsibility of a service representative in our business office, whose job is to make sure that your telephone service is at all times as satisfactory as it can be. Whether you're moving to a new location, have a question about your bill, or about your telephone service, she'll be glad to help you.

BUSINESS BY TELEPHONE—For your convenience, our Business Office may be called as shown on page one. When you call, simply give your telephone number to the attendant who answers and ask for your Service Representative. There is no charge for these calls.

IF YOU PREFER TO CALL IN PERSON—Business Offices are open from 8:30 A.M. to 5:00 P.M., Monday through Friday inclusive except on certain holidays, at the following locations.

Arroyo Grande .....117½ E Branch
Paso Robles .....717-14th Street
San Luis Obispo .....872 Morro

YOUR TELEPHONE BILL—You may pay your telephone bill by mail, or in person, at the Business Office Monday through Friday except on certain holidays. For your convenience, you may also pay your bill at any of the locations shown below:

Atascadero.....Bank of America, Traffic Way
Cambria.....The Pac. Tel. & Tel. Co., Bridge Street
Cayucos.....Ghezzi's Store, Ocean Avenue
Morro Bay.....Earl S. Roberts Electric Shop, 5th
Pismo Beach....Bank of America, Pomeroy & Dolliver
Santa Margarita....The Pac. Tel. & Tel. Co., Highway
Templeton....Petersen's General Merchandise Store

When making a payment, please present your bill and bill stub.

Payment by Mail—Please use the return envelope enclosed with your bill, and send us the stub of your bill with your check. If you've mislaid your bill stub, please write your telephone number on your check so we may quickly and accurately credit the payment to your account.

Rates and practices included in this directory are those in effect at the time this directory was closed for printing and are subject to such changes as may be made from time to time.

IDENTIFICATION OF EMPLOYEES—Each employee of this Company who regularly visits the public is provided with a photographic identification card. This card, which is properly countersigned, shows the employee's name, signature and photograph. If you doubt the right of a person to represent himself as an employee of this Company and he cannot furnish an identification card, please call the Business Office.

OTHER MATTERS

ATTACHMENTS TO TELEPHONES—In the interest of good service, please do not use any devices on telephone equipment except those furnished by the Company. The devices claimed by agents to eliminate noise, to destroy germs, etc., are usually detrimental and interfere with good service.

TELEGRAMS—To send a telegram follow directions under the alphabetical directory listing for Western Union for your local service area. (If there is no Western Union listing for your local service area, call or dial Operator and ask for Western Union.)

YOUR TELEPHONE DIRECTORY

COPIES OF THIS DIRECTORY—Use of an out-of-date directory interferes with good telephone service, as each new issue contains many changes. As a matter of good service, the Telephone Company retains ownership of telephone directories. For this reason we ask that they be given to the delivery man at the time the succeeding issue is distributed.

ERRORS—Every reasonable effort is made to make the directory as accurate as possible. The Company, however, assumes no liability for damages arising from errors or omissions in the making up or printing of directories.

DIRECTORIES OF OTHER CITIES—Telephone directories of other cities may be consulted at our Business Office. If you desire copies, they may be obtained at an additional charge by arrangement with the Business Office.

ON THE COVER

California State Polytechnic College, one of California's ten state colleges, was established in 1901 and its home campus and farms cover more than 3,500 acres in the foothills of the Santa Lucia Mountains.

Tuition-free, Cal Poly is nationally-known for its learn-by-doing project methods and its "upside-down approach" in which students begin study of their major subjects as freshmen, progressing in their chosen courses to Bachelor of Science degrees in agricultural, engineering and liberal arts fields, or to Master of Arts in Education.

SAN LUIS OBISPO

INCLUDING

AVILA BAYWOOD PARK CAMP SAN LUIS OBISPO

The other white section of this directory includes listings of subscribers in the other communities in San Luis Obispo County.

DECEMBER 1954

J. E. GOODING, Manager

A

Abad Ted 176Brook 4257
Abbott Laura r 1110Buchon 748-W
Abel K J 667LawrnceDr 1758
Abell Alma 369Chorro 3261
Abkin Irving A 2315Helena 3808-J
Abramson Clifford 1705 SntaRosa 3720-W
Ace Motel 94Toro 3834
Ackerson Eugene 483MitchlDr 688-J
Acme Quality Paint & Wall Paper Store
862 Monterey 3039
Acoustic on Galloway Co 1029Chorro 1297
Adams Chas E chirpretr AvilaRd 48-R-11
Adams Francis L 1235Uphm 4090
Adams Heating Service 1720 Morro 443-W
Adams Irene M r 531 Santa Barbara Av 255-R
Adams J L 1154B Peach 1152-W
Adams Jas E 1000 South 2175-J
Adams John Q 1345 Stafffrd 3709-W
Adams L L 2038 SnLuisDr 1814-W
Adams Marvin C r 1720 Morro 443-W
Adams R R 2140 SnMiguelAv 383-J
Adams Ruth A 394½ SntaRosa 3603-W
Adams Saleta 249 Sandrcock 4152-M
Adams Thos E 27MtPleasntn 2016
Adams Truman E r 2181 Sierra Wy 2351-J
Adams W E r 1202Buchon 925-M
Adamski J E 1839CorralitosAv 3099-R
Adamson R W 28Toro 2844-J
Adler Chas J r Broad & Islay Rd 2722-M
Adler Ed 132CrandlWy 3545-W
Adler Frank r 1721 Johnson 586-W
Adler Wholesale Co 1301 Carmel 260
Agar Wm 743Branch 1181-J
Aggson Ronald D 214PatriciaDr 3530-M
Agnew Allen M 315Broad 1834-M
Agricultural Conservation Assn 1530Monterey 1378
Agriculture Extension Service University of
Calif Farm & Home Advisor 1235Monterey 52
Aguiar Mary Ann 1159 Isly 1638
Ah Louis Store gift shops 800 Palm 592-J
Ahrens Robt E Mrs r 748 Foothill Blvd 1168-M
Air Express Division-Railway Express Agcy Inc
RailrdAv 522
Aitken John PismoHwy 42-J-1
Akers Wm 224 SntaLuciaDr 2908-R
Alano Club of Central Coast Counties 2640 SBroad 3438
Alaskan and ABC Passenger Fishing Boats
Avila 9-R-11
Albaugh Elizabeth G r 1641 Garden 2869-R
Albaugh John E 3030JohnsnAv 2545-W
Albert Adon r 1536 Morro 282
Albert Harry J 311GrandAv 1018-M
Alberti A r Los Osos Rd 38-J-2
Alberti Estee L 893Misn 313-J
Alberti Henry r Los Osos Rd 31-J-1
Alberti Norman r Los Osos Rd 30-J-3
Alberti Plinio J r Edna Rd 13-F-3
Alberts' Florist 1116Morro 282
Albrecht Vallalee L 325FoothlBl 3844-W
Albrecht's Furniture 2211 SBroad 1428
Albright Lloyd E 880Mill 3908-R
Alcoholics Anonymous 2992
Alden Nancy 1341 Osos 55
Alderman Roy E 1224 Sydny 277
Alderman W E 1141FthlBl 3694-M
Aldrich Dorothy M 2505JohnsnAv 4044-W
Aldrich Tom M BaywdPrk 35-R-1
Alexander Harmon C 261CraigWy 3719-J
Alexander Helen 974Chorro 3290-J
Alexander Mary E SntaYsablAvBaywoodPark 35-J-11
Alford Ethel M r 421 Dana 2555-J
Algeo John W 2290Helena 2307-J
Alice Ann Beauty Salon 515NBroad 1102-W
Allen Auto Electric FthlBl&OldMorroRd 3235-W
Allen Donald 1547Peach 2947-J
Allen Francis S 848Missn 2366-J
Allen Harry J 503High 2062-W
Allen J B 309CerroRomauldoAv 297-M
Allen J K Dr 1441 Slack 1505-W
Allen June 670FthlBl 4184
Allen Norris A 467 Osos 1955-J
Allen Starlin r 525 Caudill 712-J
Allen Vera D Mrs 1367Higuera 1328-R
Allen Vic 546Higuera 3058
Allen's Sight & Sound 856Montery 431
Allied Van Lines Inc Agcy 1824Nipomo 355
Allison Ollie r 885 Buchon 361-J
Allstate Insurance Co 879Higuera 1434
Almaguer Ramona 909 Sandrcock 4249-R
Altamirano Danny EdnaRd 3691-W
Altamirano E R FrenchRd 2764-M
Altamirano Eva 321 SntaBarbaraAv 923-W
Alva Green's Automotive Trim & Furniture
Upholstery 1234Broad 2573
Alvarado Genaro 670 Osos 3557
Alves Jos 472Buchn 871-M
Amer Cancer Society 1130Grdn 3961
American Laundry & Dry Cleaners 975Essx 304
Amer Legion Recreation Club 1661Mill 156
Amer Natl Red Cross
San Luis Obispo Chapter 1130Grdn 2630
If no answer call 3431-W
Amer News Co O'ConnrWy 41-J-2
American Refrigerating Co 241 Pismo 428
If no answer call 1994-R
Amer Window Cleaning & Janitor Service
964Chorro 1329
Amsel R r 191 Kentucky 2990
Amundson Kenneth D 1368 Stafffrd 4139-R
Anchor Insurance Service 871 SntaRosa 2979
Anchor Realty Service 871 SntaRosa 2979
Anderson Albert J 1519Toro 1346-J
Anderson Andrew C BaywdPrk 58-J-12
Anderson Arthur W 449Hendrsn 2292-R
Anderson E C Capt 174DlNrteWy 3658-J
Anderson E J 2825JohnsnAv 4157-W
Anderson Ed H electrl contr 300Higuera 4314-J
Anderson F G r 1345 Broad 247-R
Anderson Grace C Mrs EdnaRd 6-F-3
Anderson Gus 1320MurryAv 732-W
Anderson Harold J Bud 1687 SnLuisDr 4033
Anderson Harry D 546MitchlDr 2427-J
Anderson Hotel Barber Shop 953Montery 1216
Anderson Hotel Beauty Salon 963Monterey 964
Anderson Hotel & Grill 955Montery 902
Anderson Howard R r Crandall Wy 194-W
Anderson J C 227TassajaraDr 3740-J
Anderson J L 532Dana 1375
Anderson Jas L 2566 SntaClara 1657
Anderson Jas N OrctRd 3411-W
Anderson John A 887Lincoln 2460
Anderson L W 1958Fixlini 1395-W
Anderson Lena 1273Fredercks 1138-W
Anderson Leonore E Mrs 644 Isly 3143-J
Anderson Lillian S 980Chorro 4039
Anderson Lucy r 1128 Pismo 2604-W
Anderson Nettie 2105JohnsnAv 1846-W
Anderson R A 321TolosaWy 3010-W
Anderson R E Bob rl est 2056 Chorro 3051-W
Anderson R H 460NBroad 2104-R
Anderson R K r 1060 Church 137-J
Anderson Richard G Mrs 1290Frederck 1138-J
Anderson Roy E 1227 Sydny 3808-W
Anderson Vera 980 Islay 1522-M
Anderson Walter 781CalifBl 678
Anderson Warren R 303TassajaraDr 4173
Andre & Andre attys 1041Chorro 3344
Andre Geo L Andre & Andre attys 1041Chorro 3344
Andre Geo L r 1711 Sn Luis Dr 309
Andre Herbert 415Dana 1092-J
Andre Joseph 862 Islay 467-J
Andre Peter 390CerroRomauldoAv 44
Andre Peter R Andre & Andre attys 1041Chorro 3344
Andreini Robt 768BoysnAv 3402-R
Andreoli Maurice 416PatriciaDr 3130-J
Andrews Dale W 114BressiPl 3111-W
Andrews Don 591LawrnceDr 4073-J
Andrews Don jwlr 1009Higuera 936
Andrews Henry E 157Toro 821-M
Andrews Hotel 901 Osos 317
Andrews Ida J 981Palm 4308-W
Andrez Edw M r 1340-2d 1220-J
Angelini Jas r 866 Mill 3169-W
Angeloni Lois 1112Peach 2818
Angeloni P J 547Marsh 4136
Angerer Alden L MD 1968CorralitosAv 657
Angerer Alden L MD San Luis Clnic 990Pac 3041
Angie's Cafe S City Limits 2997
Anholm Chris r 486 Lincoln Av 224-W
Anholm Einar r 232 Chorro 1265-W
Anholm Geo r 257 Chorro 538-W
Anholm Geo John 1221Nipomo 3284
Anita Shops 758Higuera 2794
Anziani Ceaser 1003Buchn 4053-J
Aquilana M Mrs r 434 High 2954-J
Arbini Ambrose A 2033Chorro 4037-W
Arbini Frank r 926 Branch 2081
Archibald R H 652Lincln 1169-R
Ardi Albert 1335Palm 2685-J
Arias Jose 2691VictoriaAv 3847
Arland Chevrolet Co 1039 Monterey 1548
Arland G P r 1839 Conejo 2323
Arledge Sam 762Higuera 633-W
Armann K P 1491Palm 331-J
Armenta Gerald EdnaRd 11-R-2
Armentrout Wm W 1310FthlBl 2815
Armstrong C L r 575 Islay 529-J
Armstrong J W r 220 Branch 1976-J
Armstrong Jas 314JeffryDr 3719-M
Arnett E D 550FeltnWy 3730-J
Arnett Earl J 1727Chorro 2926-M
Arnold Marvin E 728Misn 4017-J
Arnold Wm H 965Murry 1660
Arnot Elizabeth r 1363 Mill 1829-R
Arnson Ethel 1426 SBroad 952-W
Arnson L A LsOsosRd 38-J-1
Arola Roy T 227King 480-W
Arrow Liquor Store 1337 Monterey 62
Arrowhead & Puritas Water Inc 1019Chorro 2568
Arsenio J T ritr apprsr 861Montery 729
Residence 2053Hays 2094
Art-Wood-Crafts 955Pac 2142
Arter Chas B VistaDelMorro 57-J-21
Artman Edw H 120Price 3289
Arvidson Grace 396½ SntaRosa 2181-W
Arvidson J L OsosRd 31-R-2
Ash Albert C r 237 High 454-W
Ashcraft Chas C 1179 South 3108
Asmussen Clarence Edna 21-R-3
Asmussen D r 1076 Pacific 1204-J
Aspee Phyllis 1215Buchn 2787-W
Assembly of God 1600Chorro 2618
Associated Oil Co Distributing Station
OrcuttRd 727-W
Atchison Ray 193PolyVw 1505-R
Atchison Ronald 719 Sandrcock 4158-J
Atchison Silas H 729 South 2961-M
Atkinson D E BayviewHeights 34-R-1
Atkinson E H 1924Hope 1014
Atkinson & Hollister ins agcy 1043Higuera 697
Atkinson Milo Rev 1435Mill 280-M
Attwood Philip B 543Dana 2009-M
Atwood E R 730FthlBl 3769-J
Augshburger J A 2548 SntaClara 3299-M
Austin Harry W 300 SnMiguelAv 3938
Austin Jas J 1610Carmel 3964-W
Austin Lawrence Mrs r 1592Higuera 234
Austin Merl 990Mill 2602-W
Autler Beryl 1151Peach 996-M
Auto Club of Southern Calif
District Office 1134 Monterey 1480
Emergency Lock Service 1131Grdn 984
Emergency Road Service 600Marsh 1963
If no answer call 3927-W
Nite Emergency Lock Service ..... SantaMargarita 72
Automotive Engineering Co 3036 SBroad 1974
Auvil W E LsOsosRd 57-R-12
Avary J D 129DlSurWy 1241
Avila Court Avila 16-R-12
Avila Grocery Avila 8-J-1
Avila Henry 1028 Isly 3720-M
Avila M F 1443 Osos 862-J
Avila Manuel Jr r PriceCanyon 15-J-2
Avila School Avila 16-R-2
Awalt Albert 1063George 963-W
Awalt Rosalie 1169 Isly 385
Awalt Wynema 1025Walnt 527
Ayala Clara 732Pac 470-R
Ayres Donald L 1750Beach 3827-W
Azevedo Elaine 101Hwy 7-R-3
Azevedo John J 301NBroad 2173

B

B & B Antiques 1023 Broad 394-W
B & H Drug Store 951 Higuera 530
Babb J E 1512 SntaRosa 1365
Babcock A E 2410Helena 1090
Babcock Chas Granada Hotel 1128Morro 2406
Babcock Dewey 219Price 3450-W
Babcock Gerald 346LaCanadaDr 3957
Babcock Gilbert 278DonnaWy 3772-R
Babcock Josephine Mrs 770Palm 2238
Babcock W P r Laurel Lane 1194-R
Bach Gertrude Mrs r 1845 Broad 2949-J
Bachino D J 1845Morro 441
Bachino J M 967NBroad 3582
Bachino P r 669 Palm 1562
Bachino P G Avila 9-J-11
Bachino & Stockird Ins 740 Higuera 393
Badgley John archt 981Montery 1641
Badgley John & Associates 981Montery 1641
Badgley John R 15HathwyAv 3743
Bagby Hope S 120CrandlWy 1515-W
Bailey Bernie 258RamonaDr 2334-W
Bailey Bridge Equipment Co 1343Chorro 4261
If no answer call 1432-M
Bailey F Bruce Sn Luis Obispo County of
Assessors Ofc Courthouse 777
Bailey S Jr 716-7thBaywoodPark 24-R-2
Bailey Smith Jr 2dBaywdPrk 25-R-21
Bain Marion H Mrs 198RamonaDr 4335-M
Bakeman Melvin G r 1633 Frederick 2337
Baker G C r 1908 Corralitos 2518-J
Baker Mabel Mrs 948Montalbn 249-M
Baker Pearl E r 1813½ Chorro 2560
Baker Robt r 882 Mission 2529-W
Baker Vivian 1338 SntaBrbraAv 1587-J
Baker W H r 1410 S Broad 2287-J
Baker W L 868Uphm 923-J
Baker Willie M 1326Pac 2832-W
Baldridge R H 1504Broad 470-J
Baldwin Edw A 212Price 3583-W
Baldwin Mark D 1035Leff 2423
Ball C J BayviewHts 34-J-12
Ball David r 1316-1st 2168-J
Ball Raymond 2474Augusta 1879-W
Ball Rollin 252Lincln 3895
Ball Rollin accts WickendenBldg 3125
Ballard John C 356 OldMorroRd 3559
Ballard Virginia r 1143 Walnut 781-W
Ballesteros M J r 166 Chorro 1529-M
Ballesteros Manuel J Manuel's Liqrs 2145 SBroad 1109
Balsiger Prudence BayvwHts 34-J-21
Bank Of America National Trust & Savings Assn
Higuera 2210
Banks Radiator & Battery Repair Shop 1011 Toro 2184
Banks W N r 381Pismo 1558-W
Bannister Francis M 771Buchn 3412
Banta M A Sonotone Hearng Serv 1401Cazadero 2642-J
Baran Frieda 1071 Isly 2743
Barbara Florence 570Pac 2260-W
Barbarus C M 551Hill 814-J
Barber A J r 636 Mitchell Dr 2667-M
Barber Ernest A 2436 Gerda 1487-W
Barber Homer 973Buchn 361-W
Barcellos F J r 1253 Peach 192-R
Bard Robt F 169CraigWy 3866
Bardin J A r 1739 Conejo 1601-J
Bardin's Goodyear Service 692Marsh 1173
Barker Clifford r 247 Branch 2386-M
Barker Geo W FrontAvla 33-J-2
Barker Rex 860 Osos 4185-W
Barker Vanie M 133A SntaBrbraAv 3369-J
Bariogio Chas 1889McCollum 2165
Barlow Irvin L r 663Pacific 141
Barlow J R 1037MurryAv 1058-J
Barlow Jos B 785 Islay 2869-W
Barlow Sally M 150DlNrteWy 3568-W
Barnard Arlene L 327High 4395-W
Barnard Ray 327High 4395-W
Barneberg Grace 550Dana 3247
Barnes Frank Z 1335Morro 1059-R
Barnes Gerald G BaywdPrk 58-R-21
Barnes Jessie V 269CraigWy 2219-W
Barnes Lucille I 624GrandAv 363-W
Barnes Theron E 277CraigWy 3852-M
Barnett Geo I 1819 SnLuisDr 3944
Barney's Bulldozing & Excavating 150NSntaRosa 475
Barney's Texaco Service 311 Higuera 1736
Barnhill Frances Mrs 125DlSrWy 3625
Barre A H LosOsosValleyRd 41-R-4
Barre August 1276Bend 4187-W
Barre E F 1218George 1895-J
Barre Ed Jr 2311Lawtn 2952-J
Barrena Frank r 1337 Broad 2451-J
Barrett David A Jr 228 OldMorroRd 3689-M
Barrett Ivy Gardn City Gas Serv
SntaLuciaBaywoodPark 39-J-11
Barrett J E r 2306 Johnson Av 1499-J
Barrett Margaret M Mrs 1222 Osos 469
Barrios Jess 843Branch 358
Barrios Joe r 975 Johnson 1131-R
Barrios Louis 1015 Olive 1296
Barrios Victoria 468 Osos 1955-W
Barrow C J Jr 1730JohnsnAv 2927-R
Barry Lee H 663Brizzolara 3566-M
Barsaleau R B vetnrian NHwy 78
Residence LosOsosRd 38-R-11
Bartholomew J F EdnaRd 3982
Bartlett G E r 2470 Lawton Av 2531-R
Bartlett Mabel Wallace Mrs r 1145 Buchon 1327-J
Barton Vera M 1175MurryAv 3168-M
Bartron Cassie 1547Beach 1509-W
Bass Harley 1117Palm 4059
Bass Warren O CampSanLuisObispo 20-R-12
Bassett C F 1235Peach 1927
Bassetti D E 680FthlBl 3695-J
Bassetti Gladys Miss 795LincinAv 3642-J
Bassi Louis r PismoRd 10-J-13
Bassi Margaret E r 1446 Nipomo 952-J
Bastress Jas F 960Pismo 3756-R
Batchelor Dorothy P 630FeltnWy 2258-W
Bately Dorothy 1246 Sydny 1307-W
Bateman A 2091 SierraWy 3154-W
Bates J E 219Lincln 2281-J
Bates Jas F BaywdPrk 27-R-21
Bates Milton L 193CalifBl 2166-J
Baudendistel H R 726Kentucky 1664-M
Baughman Jas H Mrs 598MitchlDr 2634
Bauman Edna 1123Pismo 1196
Baumann Ray C 146 SnJoseWy 3706
Baxendale Electric elec motrs reprng 3035 SBroad 97-W
Baxendale R D r 3005 S Broad 97-R
Baxter Lawrence J 2727Broad 4014
Baywood Fire Dept 2d&SntaMaria 26-J-5
Baywood Park Hardware BaywdPrk 26-R-3
Baywood Park Lodge Restaurant BaywdPrk 26-R-2
Baywood Park Market BaywdPrk 26-J-1
Bazin John San Luis Optical Dispensary 781Higuera 1308
Bean Robt L 236 SntaLuciaDr 3927-M
Beath Stanley 270Tassajara 3723
Beatty E A 177CraigWy 3775-R
Beaubien Helen M 695Pismo 2540
Beaute Art Salon 780 Toro 524
Beaver Mildred r 1341 Osos 1233-J
Beck Carl G r 611 Park Av 1077-M
Beck Ida Mrs 255FthlBl 2938
Beck Kenneth SLO Co of Co Road Commissioner
CourtHouse 788
Residence 1352Higuera 292
Beck Nels r 1865Monterey 2393
Beck Pearl W 1528Nipomo 3143-M
Becker Feed & Seed Co 210 Calif Blvd 587
Becker Jas P 107CalifBl 1806-R
Becker Laura J r 210 California Blvd 2166-W
Becker Ross E 297 SntaRosa 4162-J
Becker's Yardage 741Higuera 4315
Beckwith Geo I 2341JohnsnAv 549
Beckwith Leland H 427 OldMorroRd 3292-R
Beddow Frank E LosOsosHighlands 59-J-12
Beddow L H 46Vetvlv 2223-M
Bedford L J Capt 242JeffryDr 2219-J
Bee Hive Cafe Inc 887Montery 283
Beecham J H r Los Osos Rd 45-J-2
Beecham R H r Los Osos Rd 45-J-12
Beeler W A 1511Morro 179
Beem Mabel R 875Pac 3121-W
Beffa Herman 2501Broad 680-W
Beffa Ida 1134 Olive 933-M
Belardez Lena OrctRd 1209-W
Belcher Chas N CPA 846Higuera 104
Residence 1215JoyceCt 3066
Bell Elvira M RN 1236Higuera 1093-M
Bell Evelyn 687 Isly 3562-W
Bell F E 430LawrnceDr 4085-J
Bellefeuille B E 541Caudl 712-W
Bellevue-Santa Fe School PismoHwy 7-J-1
Bello Francis X 1504 SntaRosa 2583-J
Bello Louis D r 758 Center 1651-M
Bello Sporting Goods 886 Monterey 12
Bell's Garage 895Palm 3960
Beltone Hearing Service 20NBroad 2611
Bench Ivan 1940Loomis 2516-J
Bender Thelma r 1907 Chorro 2327-R
Benell E R 246Chorro 1606-W
Benn Bertha 641Leff 1925-W
Bennedsen Jens 770Toro 481-W
Benner George r 1900 Fixlini 1289-J
Bennett C K 231Beebee 3018
Bennett Carpet Co 1459Montery 1195
Bennett E S 655Church 1465
Bennett Mariopal 1029Pac 2991-J
Bennett R E 132Harris 2825-J
Bennion Lyman L r 536 Ellen Wy 3036-J
Beno's Inc 1019Morro 620
Benson Jas L r 115 Stenner 764-W
Bentley Nannabelle 1794 SnLuisDr 1616-W
Benton A W 970 SntaRosa 3240
Benz Wm G 730BoysnAv 1226-R
Beresky Tibor A MD 1304Grdn 595
If no answer call 2992
Residence 2047 SnLuisDr 1438
Beretta Joe 360Chorro 1555-M
Berg C L 250WarrnWy 2528
Berge Irene 1324-1st 1270-J
Berger Jos M 994Peach 229-M
Bergk Anita J Mrs r 2302 Broad 410
Bergquist Dean W 787Church 3414-W
Bergquist Walter r 853Church 2779-W
Berkemeyer Charles r 891 Mill 1087
Berkemeyer Joseph B r 1350 Marsh 9
Berkemeyer Market 1021 Chorro 8
Berkley Wm H BaywdPrk 22-J-2
Berlin Carl 483KentuckyAv 4154-J
Berman M H r 1325 Cazadero 1626
Bernard Grace R r 1026 George 2194
Bernard Henry 1157Buchn 3417-W
Bernard Henry A 1010 OrcuttRd 3737
Bernard's Cigar Store 1814 Osos 2118
Berry Annie Mrs 1614 SntaRosa 1662-J
Berry G F 679 SntaRosa 1777-W
Berry Mary Mrs 1314Essx 1654-M
Berryman P C Jr 2324JohnsnAv 3803
Berry's Top Shop 303½ Higuera 4314-W
Berta's 860 Monterey 745
Bert's Hobby Shop 995Higuera 3828-J
Besson Gladys R 381PolyView 3619-M
Best Edw W r 1954 Chorro 1826-J
Best Ever Grill 895Higuera 1538-J
Betschart Jos F 1429 Slack 3688-J
Bettencourt A J r 520 Marsh 1167-R
Bettencourt Alice R Dr 571 Marsh 1898-M
Bettencourt Antone John r Edna Rd 1765
Bettencourt Geo George's Stn & Equip S Hwy 2398
Bettencourt Geo V r 2420 Lawton Av 1161-M
Bettencourt Henry V 251 Sandrcock 4152-R
Bettencourt John W r Edna Rd 17-F-13
Bettencourt Tony r Verde Rd 17-F-4
Better Plumbing Co 1126 Chorro 1383
If no answer call 2544-J
Betts Edmond L r 1352 Pismo 2376-W
Betz Herbert 330Ramona 2836-W
Bevan Roy A Rev 652 SntaRosa 1085
Bezerra Manuel J LosOsosRd 4-F-2
Bi-County Termite Control 674Toro 784
Biaggini Gaynelle 1815A Chorro 2613
Bianchini Bob r 424 Foothill Blvd 2960-J
Bickell M D 1542 Osos 3550-W
Bickell Milton r 1130 Walnut 409
Bickell Muril 1154Leff 3073-J
Biddle Geo C r 1544 Palm 1390
Biddle Minnie P r 559 Pismo 375-W
Biddle P r 559 Pismo 375-W
Biddles Elizabeth OldHwy101 South 320-W
Biedinger Chas L orthdnst 1495Palm 2967
Residence 1780Fixlini 1184
Biggs Wm G 687 Isly 2837-M
Bill Wall's Mobil Service FrenchRd&Freewy 330
Bille R O r 2161 Sierra Wy 1890-W
Billie's Toy & Baby Shop 766 Higuera 2628
Bill's Mobil Service 1095Marsh 2778
Bill's Radio Service 996Marsh 4061
Bilodeau E J Mrs r 2010 Chorro 535-J
Binder A J r 270 Kentucky Av 2615-W
Bines Estella 183Higuera 2374-W
Bines P V 1245Ella 1247-J
Bircheff Michael 729 South 2434-M
Birra Hilda 776Mill 1478-M
Birra O W 2605Flora 1865
Bishop H L r 1836 Garden 2172
Bishop Oil Co Edna Rd 15-J-13
Bisplinghoff Fritz W 105CrandlWy 3545-J
Bittick A r 1902 Chorro 381-W
Bittinger Eugene J 190 Stennr 3407-W
Bjorklund Earl T r 1516 Toro 2787-J
Blackburn Virgil 1590MurryAv 2452
Blackstone Hotel 844 Monterey 840
Blackwell Thos E 515Dana 1190-W
Blade Louise 771 Islay 1197-R
Blahnik Robt 526Kentucky 2817-W
Blaine R H r 439 Mitchell Dr 2367-J
Blair Leatha Mrs OrctRd 4040-W
Blair Russell H 351RamonaDr 184-M

Blair Sam 752Misn....2124-W
Blake E B Capt 1890 SnLuisDr....4135
Blake Emmons 2525Agusta....780-R
Blake Jed S 2065McCollm....4327-J
Blake Moffitt & Towne 156DlSrWy....3758
Blake Printery 1014 Court....780-W
Bland Jas S 368JeffryDr....3185-R
Blanks L G Cuesta By The Sea....23-J-1
Blaser Leonard 754Peach....1745-R
Blell R C r 2437 Gerda....1577-J
Bleuett H C 1626 Osos....4055-M
Block E J 2085Essx....820-W
Block Emmett H r 2391 Lawton....607-W
Blodgett Chas O r 529 Hathway Av....2064-J
Blodgett Harry E r Rincon Dr&Foothill Blvd....2761
Blomquist Augusta Mrs 557Brizzolara....306-W
Bloom Emmett A 283Lincln....1172-J
Blue Bell Motel SHwy....2660
Blumhorst H E 362TassajaraDr....3310-M
Blythe W O 2427Lawtn....1892-R
Boal Lawrence D 1560Peach....2956-W
Bobb Sydney R 1335Palm....4338
Bob's T V Service 555Higuera....1608-W
Bob's Union Service 359Marsh....941
Bode Henry r 519 High....1457-R
Bode Jas 331CerroRomauldoAv....3007-M
Bodley C H 1045 Isly....768-W
Boehm J W Avila....33-J-21
Boerman Leona Mrs 152PolyView....797-M
Bogart Donald D 670Lincln....4143-J
Bohrer Paul S 405Tassajara....3703-W
Boling Carrie Mrs 3122RockViewPl....4043-J
Boling D H 618 Sandrcock....3401-W
Boller Darwin E 301ChristinaWy....2494-J
Bollinger Louella M 1000Mill....229-W
Bolton Alfred C r 860 Buchon....2232
Bolton Henry C ins 1254Montery....1875
Bolton Marion r 860 Buchon....2232
Bolton Romona 1144Mill....706-R
Bolyard Don 171DlNrteWy....3367-W
Bond Guy D 2061 Slack....580-W
Bond J F r 1725 Broad....524
Bond Jerry C 300TassajaraDr....3179-W
Bond Lorraine R 1420Morro....1987
Bonderson Paul R 324CerroRomauldoAv....3208-R
Bonetti Ben r 645 Branch....910-J
Bonetti Ellis PismoHwy....401-R
Bonetti M 1414 SntaRosa....1862-W
Bonetti Milla Mrs PismoRd....3-F-12
Bonetti Robt 320FthlBl....3442
Bongio Enrico 2075 SierraWy....1499-R
Bonham Dair T r 520 Grand Av....730
Bonilla Fred P 787Francis....2847-M
Bonin Alcide 53RafiWy....3570-W
Bonini Andre H 225CraigWy....3772-J
Bonini Filippo r 903 Sandercock....1245-M
Boodry's Drive In 2436 Broad....2439-W
Boot & Spur Baywood Prk....26-J-12
Booth Bros auto dealers 1103 Higuera....3174
Booth Bros Body & Paint Shop 1121Higuera....2038
Booth Frank J r 2001 Fixlini....1331
Borah Harry G r 378 Chorro....268-R
Borba Mary F Mrs r 540 Branch....2230-J
Borba Robt J 1312Broad....720-R
Boriack Motor Co 1144Montery....1469
Boriack Used Car Lot 1360Montery....851
Boriak John 1144½Montery....1579
Borlandelli Charley 1809Broad....41
Borlandelli Frank E Mrs 1710Broad....4353-W
Borlandelli Mary M 1809Broad....41
Borradori D H 680LincinAv....3622
Borrowman J O 627Hendrsn....3656-W
Borunda Alfred 255DonnaWy....2413-J
Botley Helen H 1404 Sydny....3867-J
Bottini Joe 236 Story....955-R
Bottini John r 242 Story....3046-J
Bouchard R E 777BoysnAv....1178-J
Boulware Barbara R 778BoysnAv....3641-J
Bourgeois Levi 1527Nipomo....1445-J
Bourn Chas C 443Higuera....2861-W
Bourn Lucille 124 Stennr....3436-W
Bourne Donna Mrs 540LawrnceDr....4390
Boutin Chas E 435Cuesta....2911-W
Bove C A 1118Murry....3998-W
Bovee D r 1845 Johnson Av....323-J
Bovee & Daniels Daniels & Bovee 710 Higuera....1335
Bovee Edmond Jas 1721Nipomo....2418-J
Bovee Fred M r 847 Rougeot Pl....2746-R
Bovee Fred M UniversalAutoPartsCo 969 Monterey....1418
Bowden Chas B 371JayceeDr....3268-J
Bowden Chas E Jr 1690Lizzie....2047
Bowden Chester 1508Mill....446-R
Bowden F W r 1973 Sn Luis Dr....2527-J
Bowden Seaside Station 711 Marsh....1957
Bowen H S 430Pismo....2875-R
Bowen John H trenching serv 150CerroRomauldoAv....3487
Bower Jessie 1212Grdn....3830
Bowin David E 844Venabl....1606-J
Bowin Jas R 26Broad....2653-M
Bowlby J Rex Jr 300TolosaWy....3287-W
Bowlby Marjorie 1624 SntaRosa....1404-W
Bowler Richard K 1692Frederck....1268-J
Bowles Ensign J 2298 SntaYnez....2098-J
Bowles G A 725JohnsnAv....2888-M
Bowls W E r 1935 Hayes....1739-M
Bowman A L 1068Pac....1299-W
Bowman Alfred T 655 Osos....2756-J
Bowman Alfred T pub acct 846Higuera....600-W
If no answer call....104
Boxer I W 147DlSrWy....3628-J
Boy Scouts of America 1123Mill....2220
Boyce J Earle acct 1120Chorro....886
Boyce J Earle r 1741 Corralitos....350
Boyd Edna r 1120 Leff....1218-R
Boyd Harvey LosOsosRd....41-J-11
Boyd Robt W 1265Mill....959-R
Boyle Bessie S 1511 Osos....3321
Boyle Kenneth 345 SntaLucia....3868
Boyle Lumber Co Cayucos
From telephones served by the following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for....ENtrprise 1-1471
Boyle R E 63MtPleasantn....3909
Boysen Clarence r Cuesta Rd....12-R-11
Boysen Kathryn S 1611Grdn....2837-J
Boysen Peter 1243Palm....2631-R
Boysen Raymond r Osos Rd....2-F-22
Boysen's Texaco Service 435 Marsh....564
Bradbeer Chas 540NBroad....3468
Bradbeer W S 149 SntaBrbraAv....2159
Bradbeer Wm L 141DlNrteWy....3220
Bradbury R M Dr 1411Marsh....84
Bradfield Anna Mrs 206Harris....1774-J
Bradford Irene 1215Peach....1894
Bradley B L r 1880 Corralitos Av....3157-J
Bradley Edw V r 672 Snta Rosa....1038-J
Bradley Mark H 2060Chorro....2511-R
Bradshaw Ray LosOsosHighlands....44-J-12
Bragg Hazel M 1342Grdn....1767-W
Brandt Frank r 239 NBroad....2740
Branin Geo Sheet Metal 110 Stennr....2824-W
Brantley Frank J r 680 Kentucky Av....891
Brashear Edith Barre 1341 Osos....695-M
BraSil's Watch Repair AndrsnHotlBldg....3826
Brasted Genevieve Mrs 1268Frederck....2970-M
Brauner Perry L 1493Higuera....4302
Brazil A H atty 793Higuera....2082
Residence Coralitas&Andrews....188
Brazil A S 415 Sandrcock....1646-M
Brazil Henry r Edna Rd....2355-W
Brazil John 2509Lawtn....2531-M
Brazil Lena r 665 Buchon....1332-M
Brazil Mary B r 1435 Broad....379-J
Brazil W H dentist 1041 Chorro....1089
Brazil W H Dr r 106 N Broad....885
Brazil Wm C 230Higuera....3404-W
Brazzi Fern L PerkinsLnNo1....2899-W
Breckenridge Henry R 679AliWy....2209-R
Breckenridge Howard 1816Grdn....3453-W
Breeden W F r 2600 Story....846-R
Bregenzer Josephine r 132 N Broad....642-J
Bremer Merl W Col CampSanLuisObispo....3554
Brendlin Karl 1945SnLuisDr....86-W
Brendlin Rice Frozen Food Processors 267 Pismo....1076
Breschini Pete M r 1533 Higuera....1464-J
Bressi Dominic 131NBroad....3685
Brew Eva Mrs 1390Palm....3231
Brice John J LosOsosHighlands....44-R-1
Bright Hazel Miss 1020Peach....4047-R
Brigson Ollie 182Brook....4064
Britton Wm P 1428Nipomo....2418-R
Brockhaus John A 436½Pismo....1137-J
Brocksieb Lillie r 1014 Palm....809-W
Brodie James r 510 Lawrence Dr....376-W
Broerman Harold J 324FthlBl....4356-R
Bromley J Philip 1478Palm....3831-W
Brooking A E 1216Morro....4052
Brooks Don E r 2052 Rachel....1274-M
Brooks Donald R Mrs 2760TenbrkAv....3900
Brooks Robt C 629CarpntrLn....4374-M
Broomer Chas A 411Hendrsn....4310
Brophy D W r 648 Higuera....1714
Broschat A G 324BuenaVstaAv....3272
Brouillet Fred 747Leff....1534
Brouillet & Ochs sheet mtl wrks Office 2075RachlLn....1097
Shop 2090 Swazy....1097
If no answer call....1534
Brown Alfred R 6th&RamonaBaywoodPk....58-J-3
Brown Benj H 269DonnaWy....3774-W
Brown Beriah 856Uphm....783
Brown Bert L Securty Title Ins Co 1119Chorro....1015
Residence 1750Conejo....4010-J
Brown Billie W 1318Chorro....3267-J
Brown Brothers Adjusters SecurityBankBldg....3613
Brown C M r 1186 Islay....2450-J
Brown Cecil H 162CraigWy....3222-J
Brown Chester I r 1415 Cazadero....1212-R
Brown Clarence Jewelry 862 Higuera....1312
Brown Clarence r Longview Ln....2882
Brown Coreen 975Pac....850-R
Brown E W 2006 Swazy....2870-W
Brown Edwin A 478Lincln....160-J
Brown Eva W r 11th & Ysabel Baywood Pk....2768
Brown G S Mrs 1418Marsh....35-R-12
Brown Geo S 1341Palm....2363
Brown Grace 27 South....420-M
Brown H B 1603Chorro....2918-R
Brown Harold C 1070Grove....2840-W
Brown Harold H 735GrandAv....1464-W
Brown Homer W 121Chorro....3074-R
Brown Howard C 276Graves....1294
Brown J E r 1496 Higuera....2106-M
Brown Joe W PismoHwy....2446
Brown Josephine L Mrs r 1064 Mill....3649
Brown Lorine 493Leff....2191-J
Brown Patrick C 1721Chorro....2880-W
Brown Robt R 135FerrinlRd....3588
Brown Robt R 1512Morro....351-J
Brown Roger M 279FthlBl....265-W
Brown Thos F 1503Beach....4356-W
Brown's Music Store 717 Higuera....3573
Bruce Arabella 2046 Swazey....1278
Bruce Birdie 1890Fixlini....3721-J
Bruce Harold N 805BoysnAv....2811
Brugnelli Aurelie r....1042
Brugnelli V 1520Beach....3-R-2
Brule Mary E Mrs 135Price....969-W
Brumet Leota B 863Chorro....3450-J
Brummett Chas M 1950MurryAv....2636-J
Brunel Rene L 1205George....3941-W
Brunelli Victor J 427 OldMorroRd....2444-M
Brussow Charles r 1140 Montalban....3327-W
Brussow D F 1050 Olive....539-W
Bryan V L r 898 Mission....577-R
Bryant Conrad K 655LawrnceDr....2558-M
Bryant P J 558Leff....2328-J
Bryce Edw J 1167 Isly....1425-R
Brydia Barbara 225 OldMorroRd....2450-W
Bubar Wayne H 580Pac....1569-J
Buchan Thos 845Murry....966-R
Buck Chas K atty Wickenden Bldg Residence 1516Broad....1309-J
Buck Jane B r 1767 Corralitos....2471
Buck R W 169High....2758
Buck Robt E MD San Luis Clinic 990 Pacific....3508-J
Buck Walter F 1342Garden....3041
Buck's Barber Shop 1349Chorro....3186
Budolph Geo r Baywood Pk....3186
Bud's Dollar Market FthlBl&MorroRd....26-R-3
Buechler L L r 508 Higuera....1609
Buell Harry E 1972 SnLuisDr....2325
Buell Jon B San Luis News Agcy 964Chorro....2951-J
Building Trades Council 1530 Monterey....477
Bulkley Paul E 1270Palm....256
Bullerd Fay Mrs 729 South....2144-R
Bullington Ida 902 Sandrcock....2381-M
Bullock Peter r Orcutt Rd....566-J
Bullock Richard OrctRd....2797-R
Bullock Russell r Los Osos Rd....4323-W
Bullock S Ellen r 608 Hathway Av....17-J-12
Bullock's Delicatessen Nipomo & Higuera....2077-W
Bull's Tavern 1032 Chorro....2513-W
Bumb Frank E Walston & Co SnJose....CYpress 4-6818
Burch Chas 167WarrenWy....3605
Burch Chester J r 642 Emily....1287
Burch Chester J Mrs 365PatriciaDr....3746
Burch Helen Mrs 729½High....1035-W
Burch T M r 1612 Mill....2237
Burchell Donald D 743 SerranoDr....2383-W
Burdett Bernard E 1171 South....2863
Burdick Verne M 2081 SierraWy....3605
Burditt Mary E 1043Marsh....3223-J
Bureau of Agricultural Education Poly Campus....3099-M
Burger R H r 2018 Johnson Av....2151
Burgess Amie L Mrs 1439Uphm....425-J
Burgett Frank L 846Mill....4375
Burke John R 1673JohnsnAv....2728-W
Burke Richard E 2721TenbrkAv....4241-J
Burke T Raymond 1974Fixlini....2332-W
Burkey Carl E Jr 778BoysnAvAnnex....954-M
Burkhart Loren 1229Frederck....4378-M
Burlingham Herbert H 877Centr....2045-W
Burnett Chris 1018 Isly....3796
Burnett J G r 1150 Leff....1867-J
Burns W L 306TolosaWy....1218-J
Burns Wm T 228 OldMorroRd....4112
Burr Geo 1034Mill....2004-J
Burriss E E 247FthlBl....1994-J
Burriss E E Burriss Sadlry 1033Chorro....1429
Burriss Saddlery 1033Chorro....96
Burtch Chester S 2591JohnsnAv....96
Burud Elmer 120Ward....347-J
Bush Edw 1908Loomis....2690-W
Bush Hazel C 1912Loomis....2176-W
Bush Thelma C 1436Essx....4202
1807-W

Bushong Geo r 1440 Marsh....1422-W
Bushong Jack 1780Conejo....2290
Bushong Jack Bushong's Texaco Stn Snta Rosa & Marsh....1887
Bushong's Texaco Station Snta Rosa & Marsh....1887
Busi Bert r 856 Francis Av....2785-W
Business Men's Assurance Co 2030 Fixlini....160-J
Buskuhl Fred G 2441Lawtn....2788
Buss Milton A 1320Archr....3019-R
Butler Anna S EdnaRd....1255-M
Butler F A 1640 Osos....2293-J
Butler H Fern RN 2576A Johnsn....347-R
Butler Jas R 1129 Islay....1867-W
Butler Jay W r 789 Peach....1721-W
Butler Malcolm F EdnaRd....11-R-1
Butler Morse R 1394Andrws....2745
Butler Morse R pub acct 1135Chorro....2114
Butler O K 48RafiWy....520-J
Butler W B r Johnson Av....3082-J
Butler W G 256 OldMorroRd....3978-W
Butler's Grocery 1415Beach....2215-W
Buttell Jack A LosOsosHighlands....60-R-1
Buttell Jean LosOsosHighlands....59-R-1
Butzbach Arthur G 610MtnVw....656-R
Butzke E O 2930Johnsn....1452-J
Byer Walter R 706High....1650-J
Bylling Paul Sycamore Mineral Springs Avila Rd....8-J-12
Byron Jos 929MurryAv....3542

C

C H B Market 661Higuera....999
C H B Meat Market 661Higuera....1560-W
C M E Calif Motor Express Limited 390Pac....800
Cal-Farm Insurance Co 157Higuera....374
Cal Photo Supply 899 Higuera....773
Cal Poly Farmhouse 1329Montery....3329
Calahan Ora Wm 664Toro....4296
Caldwell C H r Avila....32-J-12
Caldwell Chas F Avila....2-R-13
Caldwell Harold R 256 OldMorroRd....3540-W
Calhoun John C r 1515 Carmel....917
Calif Defense & Securty Corps Civil Defense CourtHouse....1074
Calif Motor Express Limited 390 Pacific....800
Calif Packing Corp Avila....2964-J
Calif Park Grocery 390 California Blvd....2738-W
Calif State of
Agriculture Dept of
Animal Industry & Disease Control 2146Broad....2076-W
Board of Equalization 940Chorro....1746
Calif Mens Colony CampSanLuisObispo....3000
Calif National Guard
Office of Camp Superintendent CampSanLuisObispo....2105
U S Property & Fiscal Officer for California CampSanLuisObispo....1229
Dept of Fish & Game 301 SntaMariaAv....4366
Department of Motor Vehicles 307 Higuera....2346
Division of Architecture PolyCampus....1160
Division of Forestry Morro Rd....513
Division of Highways
District Office 50 Higuera....2300
Equipment Dept 50 Higuera....844
Maintenance Foreman and Warehouse 642 Emily....1287
Employment Dept of
Employment Service 817Palm....2010
Employment Tax Information Audit District Ofc 1009Morro....196
Highway Patrol
For emergency calls only
Ask Operator for....ZEnith 1-2000
National Guard
117th Transportation Co CampSanLuisObispo....691
Water Pollution Control Board Central Coastal Region Bank of America Bldg....990
Calif State Polytechnic College The PolyCampus....2151
After 5:30 PM & Before 8 AM and Sundays and holidays
For General Information call....1999
For Housing Information call....2151
Auto Shop....2152
Calaveras & Tuolumne Dormitories PolyCampus....2773
Chase Hall....1594
Dairy Project MorroRd....19-R-2
Deuel Dormitory....2683
Diablo Dormitory....3399
Dining Hall No 1 Poly Campus....2061-J
Dining Hall No 2 Poly Campus....2625
El Dorado Dormitory PolyCampus....2772
Fire Department & Power Plant....1990
Gymnasium & Stadium....2153
Health Center PolyCampus....2975
Heron Hall....2950
Hillcrest Dormitories Study Hall Poly Campus....2490
Jesperson Hall....2490
(Continued Next Column)
Calif State Polytechnic College The—(Cont'd)
Klamath McCloud & San Gabriel Dormitories PolyCampus....1970
Lassen Dormitory....2734
Mariposa & Sonoma Dormitories PolyCampus....1929
Modoc Dormitory....3421
Monterey & Plumas Dormitories PolyCampus....2768
Palomar Dormitory....3325
Shasta Dormitory....1948
Sierra & Tehama Dormitories PolyCampus....1926
Whitney Dormitory....3398
Caligaris Pierina Mrs 827 Isly....2249-W
Calkins Al EdnaRd....3087
Call Bert 571Pismo....4336
Call J N r 454 Pismo....1337-J
Call Rosalie G 379NBroad....2296
Callahan W A 872Venabl....560-J
Calloway Wm Sr 647Woodbrdge....4048-W
Calloway Wm F Jr 2080Rachl....1944
Calvary Baptist Church 867Pac....1547
Calvert Pearle B RN r 649 Islay....1446
Camel Jas C 161CraigWy....2632
Camera Shop 1036Chorro....1748
Cameron Harry E 2540GretaPl....2357-R
Camp Fire Girls Inc 864 Snta Rosa....1858-W
Campbell A L 1346Chorro....1759-R
Campbell A W 677Buchn....3606
Campbell Allen L 1023A Mill....2830-J
Campbell C H 1055Pac....1225-M
Campbell Edw D 452Higuera....1304-M
Campbell J E 1371-2d....2248-J
Campbell J E Coast Counties Adjstmnt Bur 1130Grdn....3011
Campbell John D 2018 SnLuisDr....3915-J
Campbell L W Dr 378GrandAv....2795-W
Campbell L W Dr 747 Pismo....1084
Campbell Roy H 134RamonaDr....4335-J
Campbell Wm R 2076McCollum....4327-W
Campbell's Refrigeration 532Higuera....1423
Campbell's Refrigeration 532 Higuera....1488
Canada Dry Bottling Co Osos&Marsh....2092-J
Canepa A A 2475JohnsnAv....2475-J
Canepa Esther 439LawrnceDr....3574
Canet David L San Luis Sanitation Service 1130 Leff....1124
Canet Lucy Mrs PismoHwy....7-R-1
Cann John G r 1230 Marsh....476-R
Cann Marjorie 1930Montery....366-W
Cannon A C 1941 Slack....660-M
Cannon A C Jr 142Beebee....1094-W
Cannon W B 522Dana....3527
Cantrell Bella Mrs r 1016 George....1749-W
Cantrell Jas H 2575Helena....3765-W
Cappelen Ted 250KentuckyAv....2940-M
Capri 1131Broad....2432
Carberry W J 149Ward....1771
Carder Henry D 248 SntaLuciaDr....3611-J
Cardoza Alfred PismoHwy....4222
Cardoza Barbara Mrs r 30 Mt Pleasanton Dr....806-R
Cardoza Joe Edna....46-R-1
Cardwell Mark L 64NBroad....3976
Carenini Robt r 1443 Marsh....1031-J
Carey Jos P 709Leff....411-J
Carll Milo E 117 SntaBrbraAv....589-J
Carlon Jos 635High....3817
Carlson Ben r 134 Harris....1574-R
Carlson Carl r 411 Grand Av....346
Carlson Ed C 567 Isly....3892
Carlson Rodney E r 1962 Hope....2292-W
Carmine Martha Mrs 1521Carmi....2589-J
Caronia Natale 466Marsh....3640-J
Carpenter Albert L Mrs 1125Palm....4379-J
Carpenter D M r 890 Osos....2282
Carpenter D M Rexall Drug Store 839 Higuera....32
Carpenter E C LosOsosHighlands....59-R-2
Carpenter E L EdnaRd....4368
Carpenter Eva A Mrs 1043Marsh....3160-R
Carpenter H H Estate of 981 Monterey....46
Carpenter Irene J Mrs r 1637 Morro....1151
Carpenter John L LosOsosHighlands....60-J-2
Carpenter Libbie G Mrs r 1228 Chorro....248-M
Carpenter Merlyn r 1163Pismo....674-R
Carpenter Robt L 1417Carmi....2174
Carpenter Roy r 1291 Murray Av....2577-M
Carpenter's Local 1632 811 Palm....117
Carpentier Arthur 356Pac....4377
Carpentier Helen Miss r 956 Pismo....2126-J
Carpentier Helen Millinery Shop 1037 Chorro....981
Carreiro Julian A EdnaRd....46-J-2
Carrington J H r 533 Buchon....2931
Carroll Dennis r Edna Rd....54-J-3
Carroll Frances r Edna Rd....46-R-2
Carroll Frank M 173PolyView....3579
Carroll John T EdnaRd....46-J-3
Carroll Thos D 649Church....2418-W
Carscaden John 382LincinAv....2382-J
Carson Catherine Mrs 714Buchn....682-W
Carsten Robert L 1045-10thBaywdPrk....22-R-2
Carter Jas H 135Hutto....4166-R
Carter Logan S 864MurryAv....3206-W
Carver W D Mrs 547Kentucky....4243-W
Casa Monterey Spanish Kitchen 1041Higuera....4199-J
Caselman Virginia 415FthlBl....1164-J
Cassebarth G J 260CerroRomauldo....3852-W
Cassera David Avila....8-J-3
Cassera Francisco r 780 Alexander....167-W
Cassera Frank Jr 333JeffryDr....1143-W
Cassera Helen 755Alphonso....2473-J
Cassera Jim 679Funstn....2616-R
Castle Motor Inn Old101Hwy South....3374
Castro M J Mrs 978Chorro....3462
Castro Ramon r 785 Alexandria....1326-M
Caswell Charlotte D 183FthlBl....351-W
Cate Robt L r 725Branch....2182-W
Cathey J C 544Higuera....2078-J
Catholic Church Old Mission The 782 Monterey....667
Cattaneo Frances r 1210 Carmel....310
Cattaneo Henry S Mrs 765Lincln....3647-W
Cattaneo J 1224Carml....3466
Cattaneo Steve r 498 Mitchell Dr....607-J
Cattaneo Wm r 756 Alexander....2633
Caughlan P W r 520 Chorro....434
Cavanagh J E r 951 Murray Av....2350-W
Cawelti Lester L Mrs 1237High....2769-J
Cecil Ken 1640Mill....3798
Centini R r 720 Upham....1925-M
Cerini Ben r 1026 Palm....606-W
Cerney Evelyn M 738Higuera....1475-R
Cerruti Rom 2524GretaPl....3075
Cervenka Tony C 1575Peach....1203
Chafin Richard E Capt MorroRd....13-J-21
Chaides Marcelo 236LaCanadaDr....2133-W
Challenge Cream & Butter Assn 991 Nipomo....1700
Chalmers Patricia 655Woodbrdge....1459-W
Chalmers Thos 205NBroad....1206
Chamber of Commerce 998 Monterey....2923
Chambers Earl W 1411Palm....888-W
Chambers Lola D Mrs 1355Breck....1804-M
Chambers Muriel Mrs 743½Christian....2762-R
Champion Frank M Broad....3184-M
Champlain F r 1615 Fairview....586-M
Chandler Bruce R 158NCalifBl....2223-W
Chandre Jeanne Mrs r 1044 High....2926-W
Chanz Geo r 620 Kentucky Av....2077-J
Chapman A L 398TolosaWy....1813-M
Chapman Robt D Mrs 226JeffryDr....1791-W
Charles C W r 852 Meinecke....913-J
Charles Shoes 867Higuera....1538-W
Chase Adah E Mrs 1043Marsh....1778-J
Chase Dan C 1184 South....2400-J
Chase Margaret H r 1355 Mill....1829-J
Chase Wanda Mrs 1828Broad....3886-J
Chase Willis H r Monterey Hgts....3034-J
Chastain Leonard 525Higuera....4075-M
Cheda John D 975FthlBl....707
Cheda M A 28NBroad....2744
Cheda Plumbing 975FthlBl....707
Cheda Ralph O r 499 Brizzolara....2027-R
Chelquist C R 301JeffryDr....4029
Chenille Art Shop 1510Broad....696
Chevron Station No 150 CDA Marsh&Higuera....1707
Chiesa Frankie r 1427 Morro....2368-M
Chiesa Margaret Mrs r 752 Palm....511-J
Chiesa Tony J 1351Bishp....3729-J
Chilcutt Merle M 742BoysnAv....1931-W
Childers E C r 1194 Pacific....742-J
Childs Catherine Mrs 1494Mill....1292-J
Childs J J r Avila....9-J-13
Chitty Chas E 960Montalbn....1869-W
Choate Dean 2543 SBroad....4138-M
Chong Albert G 396Marsh....497-J
Chong Beulah r 778 Palm....2636-W
Choy Howard OrctRd....2969-R
Chris Jespersen School Grand Av....1863
Chrisenberry Harold E OrctRd....5-J-11
Christensen E C 670Chorro....1766-R
Christensen Geo L 189 SerranoHgts....398
Christensen Geo P r Edna....54-R-1
Christensen John Jr r Orcutt Rd....4-R-2
Christensen Keith SeeCanyon....53-R-12
Christensen Walter G EdnaRd....21-R-1
Christenson J Co 1640Mill....3798
Christian Day School 2740 Broad....245-J
Christian J K r Avila....48-J-2
Christian Science Reading Room 1126 Morro....1939-W
Christian Supply & Good News Center 1126 Garden....1448-J
Christianson C R 141Toro....3592-W
Christie Lowell E 159TassajaraDr....2805
Christie O H 660Lincln....4143-W
Christie Raymond E 979Walnt....2858-R
Christine's ofc 869Higuera....504
Chrysler Louis P Jr 1358-1st....2168-W
Chuck Wagon OldHwy101....3422
Chuck's Mobil Service FthlBl&OldMorroRd....3381
Church Of Christ 2790Broad....245-W
Church of The Nazarene 652 SntaRosa....1085
Cilley Eleanor B 1533 Osos....3465
Ciocchi Angelo 551LawrnceDr....3903-W
Ciocchi Mary M Mrs 492Leff....1789-R

Ciresi Anthony 186RamonaDr 3761-J
Cirone Joan Mrs 864 Osos 4013-W
City Cleaners 709 Higuera 1188
City Neon 286 Higuera 312
City Offices—See San Luis Obispo City of
City Schools—See San Luis Obispo City of
Claassen Edgar 2575Agusta 3795-R
Clack Henry 2211JohnsnAv 2574-J
Clark Emily F 1154A Peach 542-W
Clark Howard Paint & Wallpaper Store
987FthlBl 128
Clark Myral G r 864Mission 2786-W
Clark W W r 1164 Murray Av 2379-R
Clark Warren E 2845 SBroad 3057
Clark Willard L Mrs 673Caudl 2457-W
Clarke Edgar F 269High 2543-J
Clason Francis J 381FthlBl 3713-M
Clausen K 1317Broad 553
Clawson Albert 50MtPleasantonDr 2835-W
Clawson Albert optmtrst 1114Garden 2012
Clay Henry P 185PenmanDr 3213-M
Clay John M Jr 10thBaywdPrk 27-R-12
Clay Robt W 103 Story 4165-J
Cleek G W 1236Palm 2727-W
Clement Inez M 1184 Islv 1830-J
Cline Fred A 1129George 1556
Cline Rusty 505 SerranoDr 1628-J
Cline's Auto Body Shop 640Marsh 422
Cline's Electric Shop 962Monterey 13
Between the Hours of 6 PM & 8 AM & on
Sundays & holidays call 1628-J
Clogston H W 1042Pac 4155-W
Cloud Robt R 495BuenaVstaAv 3532
Clowett C W r Baywood Pk 35-J-2
Coast Counties Adjustment Bureau 1130Grdn 3011
Coast Counties Warehouses 65Higuera 2678
Coast Land Realty Co 1214Broad 3875
Coats D M 1340 Sydny 2680-M
Coca-Cola Bottling Co of Santa Maria Inc
1301Carmi 804
Cochrane Jas D 821MurryAv 2671
Cockrell K L r 481 Islay 1789-J
Cody A D 161DlSr 3283-M
Cody's Market 313Higuera 2466
Coelho Ethel Mrs 1028Leff 2666
Coelho Evelyn M 642LawrnceDr 3521
Coelho F S 195CuestaDr 2906
Coffield Joel r 456 Snta Rosa 1737-R
Coffin L L 1959Fixlini 1993-M
Coffin Philip R 1638HillcrstPl 2998-W
Coffing L 1711Chorro 1008-W
Coffman Ivan W 726Park 3194-W
Cognasi Pete S 1343 Sydny 4015-W
Coker G H 1153 Islv 1607-R
Colby H T LosOsosHilnds 44-R-11
Coldwell Clayton G 511Hill 2029-R
Cole Arthur B 237LaCanadaDr 1956-R
Cole Merlin L 2045Essx 1577-M
Cole Stanley V 867Center 2083-J
Cole Stanley V Chrysler-Plymouth Agcy
1330Monterey 1983
Body & Paint Shop 138 South 945-W
Coleman Arthur E r Cuesta-By-The-Sea 23-R-3
Coleman R B 2803JohnsnAv 1129-W
Colgain Kathryn Y 842Leff 4096-J
Colgrove C W oil prodctn TiberRd 15-R-3
Colgrove Volney E BaywoodPk 24-J-1
Collet A E 256FthlBl 3898-J
Collins Edw 175 SnJoseWy 4021-J
Collins Jas D 101Graves 4378-R
Collins Ronald L 742BoysnAvAnnex 634-M
Collins Roy 1369 Staffrd 1785-J
Collins S r 274 Hathway Av 3269
Collins T A 841Centr 2669-W
Collins Tom 590FthlBl 1643-J
Colombo Angelo r 774Christian 3531-J
Colombo Pete Mrs 1128Marsh 1947
Colonial Hotel 103 Santa Barbara Av 308-J
Colwell A L r 129 N Chorro 2559-W
Colwell E H r 2443 Broad 583-M
Compton Clyde r 1804 Garden 107-J
Compton Orin r 1085 Foothill Blvd 3713-R
Condra Dave H 224FthlBl 242-W
Condra Dave H 392FthlBl 3726
Cone Robt W 133FthlBl 2530-W
Conklin Ellen 1336Chorro 4164-W
Conklin Mary Mrs 611MtView 47
Conklin Tom H ins Security Bank Bldg 3885
Conley Wm M 1532Peach 1044
Connelley Paul C 1339Bishp 642-M
Connolly John J 185Broad 2607-J
Connors Frank R r 1021 Leff 558
Conrad Ben D Slo Co of Planning Commission
967 Osos 4243-J
Cook Abraham L 1361 Staffrd 1180-R
Cook David W 1959Hays 3729-W
Cook Donald S Mrs 1359Bishp 1244-J
Cook Floyd Mrs r 251 N Broad 999
Cook Floyd C CHB Market 661 Higuera 2674-R
Cook Fred D r 1934 Chorro 3714
Cook L B 603Hendrsn 604-M
Cook Michael M 1168Mill 2445-J
Cook Ralph 672Howrd 645-W
Cook Robt EdnaRd 11-J-12
Cook Ward I 545 Islay 2342-W
Cooke G W 16thBaywoodPark 35-R-11
Cooke Kathryn M 341B Higuera 3255-W
Cool W J 645 Sandrcock 3401-J
Cooley Ethel r 1042FoothillBlvd 2421
Coon Carroll L EdnaRd 4269-R
Cooper Alfred J r See Canyon 18-J-4
Cooper Dora L Mrs 1019Leff 471-J
Cooper Emma Mrs 1716 Osos 2968-R
Cooper Glee 145 Story 4176
Cooper Lester E 136Hutton 2252-J
Cooper O Capt 1728 SntaRosa 1856-M
Corcoran R I 220KentuckyAv 2517
Corcoran's 848Higuera 176
Corda Motors 1131Monterey 2675
Corda P R 1641MurrayAv 4321-W
Cordova Josephine 464Buchon 1471-R
Corella Vivian 468Leff 1357
Cork 'N' Bottle Liquor Store 799FthlBl 1821
Cornwall J C 1741Fixlini 3031
Coronel Dorothy 1275MurryAv 4065-J
Corral de Piedra Dist School EdnaRd 46-J-11
Correa Irene r 1602 Johnson Av 1967-R
Correia Antonio 511High 2062-M
Correia Frank SntaFeRd 14-J-1
Correll W P 351FthlBl 1211-W
Corthell Helen L 1302Ella 3122-J
Cortright Wendell 649MitchlDr 3050-R
Corvin J W 1957 SnLuisDr 3479
Cosby Johnie 671½ South 4095
Cosci Ernest 840RougeotPl 1582-J
Cossa A Mrs 1320Marsh 3293
Costa Gilio 1423Grdn 3023-W
Costa Joe M r 235 Sandercock 2693-M
Costa Maria S Mrs 963Peach 4322-R
Costa Wm S 2530Lawtn 2751-W
Costen J D 1273MurryAv 3807
Coster M H Mrs 1693Johnsn 4241-W
Cota Al 493Leff 4395-J
Cota Connie 760Morro 2944-M
Cotnam Wm W 1331Pac 744
Cottage Beauty Salon 1341Chorro 321
Cotten Ruth Mrs 1137Carmi 2861-M
Cotter Chas H 229Branch 2275-M
Cottini Gino 689Leff 4272-W
Coull S J 1990McCullom 4129
Coull Thos E 1259Palm 1517
Coulter Joe D 162RamonaDr 3214
County Offices—See San Luis Obispo County of
County Roof Service Santa Barbara & High 1840
Couper Geo P 138 OrangeDr 4262
Covel Frank 579Dana 2087-M
Covell Annie r 884 N Broad 1355-M
Cowie Helen Florence's Bty Shop 1024Nipomo 1154
Cox Ewell r 1811 Chorro 278-W
Cox H E 984MurryAv 4177-W
Cox M R 1000Mill 3873-J
Cox W C r 1642Fairview 1500-R
Coyner F C 1832CorralitosAv 1113-J
Crabbe James L r 1690 Fairview 1551
Craft Ernest L EdnaRd 21-J-2
Crafts Elizabeth 724CalifBl 1633-W
Cragon C M Mrs 398 SnMiguelAv 920-M
Craig Glenn G Capt 1427Mill 2261-J
Craig Raymond O 103 Stenar 3237
Cramer Geo H 1506Chorro 3806
Cramer H L r 527 High 1210-J
Crampton A R 2076Hayes 3187-R
Crampton A R rl est 982Montery 2020
Crampton C E 842Rougeot 4006-M
Crampton Joyce A 246Harris 2846-J
Crandall F E r 1920Broad 2236
Crane Clyde r 479 Mitchell Dr 1518-J
Crane Kenneth L 2516GretaPl 2357-J
Crane Vivian 565EllnWy 2279-J
Craveiro J M r 581 Dana 1694
Craveiro Joaquin J Jr 53MtPleasntnDr 3810
Craveiro John M r 525 Mitchell Dr 2402-J
Craveiro Leonard M r 2511 Lawton 2751-J
Craven R L 1516Grdn 1254
Crawford Geo 729 South 2640-W
Crawford Jas F Title Ins & Trust Co
777Higuera 2533
Residence PismoBch ..... POptr 6-4931
Creath Helen EdnaRd 3095-J
Credit Bureau of San Luis Obispo
Reporting 987 Osos 315
Collections 987 Osos 2920
Creel Hattie B 1405Archr 3595
Crescent Park Auto Court SHwy 2225
Cresswell Joyce 531Marsh 3419
Crews Walker L 1148 Olive 3410-W
Cripe R E r 2761 Johnson 929
Crisler O H r 1165 Murray Av 2721-W
Crissey Howard R r 2607 Johnson Av 2475-M
Croft Marion 697MitchlDr 1293-M
Croker Geo E 263Almnd 1189-W
Croker Geo H 1940 SnLuisDr 2441-J
Crook Glenn D MD French Clinic 1170 Marsh 3135
Residence 1415 Spring 3390
If no answer call 3135
Crosgrove Jas A 306Hathwy 3230-J
Cross Sam & Co 774Marsh 4211
Crow Della M r 516 Sandercock 480-M
Crowe T Cleota 1259A Palm 2631-J
Crowfoot J H 1826Garden 2730-J
Cruikshanks A Norman 2529 SntaClara 733-W
Crull Jas A 189 SnJoseWy 2120-J
Crumb Myer L 1128 Olive 933-W
Crye Jas M Jr BaywdPrk 36-J-3
Crystal Carlton C 1326FthlBl 2973-J
Crystal Springs Water Service 3215RockvwPl 965
Culbertson Guy K 2065 SierraWy 3905-J
Culbertson J T 115DlNrteWy 3657-J
Culinary Workers & Bartenders' Union Loc 703
811Palm 2783
Cullen Frank BuenaVsta 2098-W
Culligan Soft Water Service 721 Pismo 1108-W
If no answer call 3924
Culver A Boyd r 865 Rougeot Pl 1673-R
Cummings Ellen H 1145Marsh 742-W
Cummings Robt L 209JeffryDr 3611-R
Cuneo Oscar 779Morro 2695-J
Cunningham A L r 1433 Higuera 648
Cunningham Baim Alma 2060Chorro 255-W
Cupp Donald Jr 182FthlBl 2651
Curl Ellen M 680Grave 3941-M
Curry B R 2105JohnsnAv 2307-W
Curry Elliot 339JayceeDr 1604
Curtis C 1181Buchon 1578
Curtright L T r 1133 Palm 2244
Cusick Fred W BaywdPrk 36-J-12
Cvikota John V 228 OldMorroRd 4329-W

D

Dad's Hamburger Place 589Higuera 2138
Dahl Kenneth 213LauralAvla 8-R-11
Dale Joe W 137FthlBl 340-M
Dalessi Dan r 2031 McCollum 3837
Dalessi Harry 450Marsh 118
Dalessi Henry C contr PortugeseFlatRd 191
Dalessi Henry C Dan's Cocktail Lounge
999Monterey 190-W
Dalgleish O W r 983 Murray Av 1870-M
Dalidio Emil 505NCuestaDr 689-R
Dalidio Ernest FrenchRd 4210
Dalidio F r Los Osos Rd 11-F-21
Damaso A R r 850 Rougeot Pl 2833-W
Damon Douglas G 873Toro 1315-M
Dan & Ernie's AutomoUve Service 1234Broad 3156
Dana Chas W LsOsos 36-R-12
Dana Ed E 1503 Osos 1914-W
Dana Jack A 683Hendrsn 3674
Dana L W Ding r 1418 Carmel 2550-M
Dana Leslie R r 138 Price 631-R
Danaher Jas 1681PhillipsLn 2971-W
Daniel H S r 1269 Frederick 2970-J
Daniels Arthur r 965 Essex 2805-W
Daniels & Bovee radios 710Higuera 1335
Daniels G 729 South 2381-R
Daniels Kenneth W dntst 1133Essx 3032
Residence 1717 Conejo Dr 464
Daniels Ralph E 1627Mill 1725-W
Danneberg Robt 820FthlBl 2987-M
Dan's Cocktail Lounge 999 Monterey 190-W
Dantes 955Higuera 2197
Dappen Elyce 1635Chorro 2162-J
Darling Henry A r 865Morro 2696
Darnold J N r Orcutt Rd 4-J-12
Darr Roy E 161HendrsnAv 382-M
Darrah S D Maj 426LawrnceDr 2988-M
Dart L H 1318Pacific 568-M
Darway Chas W r Orcutt Rd 4-R-1
Davenport Wayne F 1658Murry 3227-W
David Andrew 1160Buchn 3645
Davidson H P r Conejo 62
Davidson Lawrence A r 914 Murray Av 1041-M
Davidson's Furniture & Awning Store 669 Higuera 1056-M
Davies Ted prodctn 275BuenaVstaAv 421
Residence 275 Buena Vsta Av 436
Davis Chris A r 1168 Pacific 1691
Davis Clarence L r 1036Pismo 1617-W
Davis Clyde W 753 Islv 883-M
Davis Everett CuestaByTheSea BaywoodPark 3597
Davis H L 241HathwyAv 23-R-13
Davis & Harris Body Shop 252Higuera 2789-M
Davis Hotel 985 Chorro 389-W
Davis Jack 699Chorro 1794
Davis Jas R Los Osos Valley Gar LsOsosRd 3451
Davis Julia 530Buchn 43-J-3
Davis L Paul r 1152 Pismo 1091-M
Davis Lula T YoakumTract 618
Davis Mary F 443 Islay 3952-J
Davis Maurice 254LaCanadaDr 2825-W
Davis O M 434HathwayAv 3205-J
Davis Paul W Renetzky & Davis 1008Palm 105-W
Residence 274Chorro 1033
4387

Davis R B 418LawrnceDr 2426-W
Davis R G r 1521 Osos 1914-J
Davis R P Mutual Life Ins Co Of N Y 1411Essex 842-R
Davis R S Mrs 1219 Osos 3459
Davis Rex 1135 Islv 406-W
Davis Richard Mustang Hse 158Higuera 2410
Davis T A 929Branch 4343-M
Davis Vernon 308JeffryDr 3719-W
Davis W I 1035 Islv 3848-W
Dawirs Norman L 1020Palm 2966-J
Dawson Emma Mrs 604 Sandrcock 4166-J
Day Chas W r 313 Sandercock 631-W
Day E C r 1432 Toro 2584
Day Geo E 155RamonaDr 3678
Day Warren C 876Venable 570-R
Dealers Wholesale Supply SantaMaria
From telephones served by the
following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for ..... ENterprise 1-1432
Dean Arnold M r 865 Morro 2662-R
Dean Flora M r 1492 Upham 1993-W
Dean Julia E 671½ South 3776
Deane Grace M 70RincnDr 2233-R
deAraujo Joaquim T LosOsosRd 30-J-1
Dearborn J E Mrs 663 Islay 1258-W
DeBacker John A 175 SerranoHts 3242
DeBacker Wm r Los Osos Rd 29-J-12
Decker Max H 781Marsh 4082-W
Deffebach E r 1825 Morro 2563-J
Defreese Viola 398NBroad 1859-W
DeGottardi O F r 1229 Mill 1231-W
DeGottardi Olympia r 863 Toro 2544-W
Dehner Margaret r 515 Mitchell Dr 2332-R
Delhi David H 164 SnJoseWy 3246
deKeyzer John 316FthlBl 3127-W
Delaney T F r 1745 Garden 583-R
deLany M LsOsos 60-J-3
Delarm Jas 268Hendrsn 1119-W
DeLaRosa Jas 1159 Islv 1638
De La Rosa Thos 1350Mill 3484
Deleissigues Alma M r 1535 Johnson 586-R
Delgado Delfina Mrs 2502Victoria 2762-M
Delgado F M 387 SntaBrbraAv 3722-J
Delgado Robt J 1521 Osos 2945-J
DeLisle Jack Mrs 475RamonaDr 1163-J
Delite Bakery 723Higuera 437
Della Bitta Lawrence r 842 Center 613-M
Delmartini Chas 199FthlBl 83
Delmartini Chas 245LincInAv 2253-J
Del Monte Grocery 301 Snta Barbara Av 1000
Del Rio Rudy SnAntonioAvla 37-J-1
Delta Sigma Phi 1134Palm 3456
DeMarco Frank J 2060Hope 4300-R
Dembowski T A 566LawrnceDr 4073-W
Dennen Chester H r 360 Islay 591-R
Dennis B C r 874 Higuera 400
Dennis C C EdnaRd 21-R-2
Dennis Florence E r 504 Higuera 1183-J
Dennis R L r 1137 Pacific 1553-W
Dennis Transfer 1824 Nipomo 355
Denny Neal 790FthlBl 2135-W
Densmore Robt W 778BoysnAv 1866-J
Derby Mabel H Miss acct 1634Morro 2687
DeRosa Edwin 660KentuckyAv 645-R
DeRosa Pete 545Higuera 2025-R
DeRosier Walter John 471LincIn 2268-R
DeSario Helen Mrs OrcuttRd 2590-J
DeSouza Manuel r 261 Branch 2679-J
De Spain M Della Mrs r 1436Morro 2508-J
DeStael Tass R Mrs 191Chorro 2566
De Troye Adrian r 2039 Fixlini 1395-J
Deutcher R C Mrs r 63 Benton Wy 653
DeVaul A r Los Osos Rd 11-F-11
De Vaul Bertie Mrs r Laguna Rd 11-F-2
De Vaul G A Mrs r 715 High 934-J
Devaul Thos OsosRd 17-R-3
DeVault John W 1337Montery 62
Devens Eugene 1874McCullom 4341-W
Dewar J B Norwalk Co The 1088Higuera 1237
Residence 188 Hathaway Av 865
Dewar Jack Jr 461Marsh 3640-W
Dewar James B r 677 Caudill 241-J
DeWees Betty A 671Morro 3463
Dewlaney Carl W Jr r 265 Lincoln Av 949
Dewlaney Eleanor M 643½Hathway 542-J
Dewlaney T M r 363 Henderson Av 225-W
Dexter Anna Gray r 191 Snta Rosa 2756-W
De Young John A r Baywood Prk 27-J-3
Diamond Ranch LosOsosRd 47-J-2
If no answer call 2665
Diaz Frank 1320 SntaRosa 3956-W
Dick Gordon 256 OldMorroRd 2004-W
Dick Melim Mobile Service 600Marsh 1963
Dickason Victor G 1183George 2828-W
Dickey H D 1845Hays 4289-W
Dickey J B 143Ward 3862
Dickson B A 319RamonaDr 2836-J
Dickson R H 1086CrandallWy 1394-W
Diefenderfer Gerald R 453NBroad 2823
Diefenderfer R R 352-3dBaywdPrk 58-J-11
Diel H H San Luis Electric & Heating Service
1616 Sydny 561
Residence 2490 Johnson Av 2614
Diemer Alfred R 754BoysnAv 1134-W
Dietrich Lloyd G 380JeffryDr 3635-R
Dilbeck Andrew L 1328FthlBl 585-W
Dillon A R 1265Ella 3257-R
Dillon Eugene W r 1705 Garden 2321
Dillon J W r Baywood Pk 36-R-2
Dillon Paul 804FthlBl 2066-J
Dilts Ralph W 1460Uphm 1967-W
Di Meco A 253 Sandrcock 2463-R
Dinsmore Charlotte 683Pismo 603
Diodati Armando 1589Murry 4058
Diodati John r 1634 Murray 2998-J
Dirlevsen H W r 1010 Peach 419
Dirlevsen H W Sn Luis Meat Co 101 Hwy 1951
Dirlevsen Robt F 305RamonaDr 3572
Dito Peter L 80BentnWy 1139-J
Dixon Harlan E r Orcutt Rd 1682-M
Dixon Harry E 785Buchn 499
Dixon Harry E pimbr OrcuttRd 1682-M
Dixon Ruthe M Mrs 1254 Staffrd 2567-J
Di Zinno Lillian M Mrs 526KentuckyAv 3709-J
Dodd Robt R 2052JohnsnAv 794-M
Dodds Oscar L Jr 618FeltnWy 2873-W
Dodge Jas T 1565HillcrstPl 2947-R
Dody C S r 1712 Chorro 1860-M
Doherty Jos M 811Misn 484-J
Dolan Clementine 166Hendrsn 3187-M
Dollahon Glen FremntCt 781-M
Dollar Market FthlBlMorroRd 1609
Dolliver W S r 59 Mt Pleasanton Dr 493
Dominguez Anthony L r 684 Pacific 2329-J
Dominguez Grace D 578Marsh 3406-W
Dominguez Alice 729 South 2961-R
Dominguez Frank P 927Branch 971-J
Don Motel 1473Montery 4316
Donahue R T 2003Chorro 2694-J
Donati Arthur 418MitchlDr 4369
Donati Darwin Mrs 653Woodbrdge 2239-R
Donati E Mrs r 1633 Mill 2585-J
Donati Edwin P OrcuttRd 2598
Donati Lin r 1174 Pacific 1204-R
Donati Peter r 406 Mitchell Dr 133-R
Donelson Ira E 1141 Islv 571-W
Donelson W H r 2493 Lawton 906-J
Donn F S 374FthlBl 3575-J
Donoho Lucille 626 Sandrcock 2252-M
Donovan J J r 1690 Murray Av 2548-R
Donovan Marquerite 1262Mill 1358-J
Doris's Cafe 354Higuera 2921-R
Dorman Chas F 330Pismo 4271-W
Dorman G W 2099 Slack 3187-W
Dorman L C 1532Peach 905-M
Dorrough E E 142DlSrWy 204
Dorrough Sarah 1626 Osos 3814-W
Dorsey R B 1941Abbt 2637-W
Doser Gerard B 161Ward 4250-J
Doser Marvel B r 657 Howard 2349-M
Doty H F r 1290 Murray Av 634-W
Doud Alice 2000Fixlini 954-R
Dougherty Paul r 140 Kentucky Av 2615-J
Douglas Flournis DavisCt 2641-M
Douglas Jas C 331Hathwy 4028-W
Douglas Oil Co of Calif termnl PortSanLuis 3874
Dowdey C W r 1370 Stafford 1760-J
Downing Cecil K 1267Pismo 2073-W
Downing E J Crystal Springs Watr Serv
3215RockvwPl 965
Downing Melvin L 281NBroad 1019-R
Dowty E A 1450Marsh 3816
Dowty E A III 881MurryAv 2257-M
Drake D W 288CraigWy 3203-W
Drake G E 675Toro 1897-R
Drake Roger M r 665 Grove 2548-J
Draper Elaine 1261Mill 581-J
Dresser W T 2071Hope 2098-M
Drew Chas C Mrs 401High 1602
Drisko Ada Mrs 265Almnd 438
Driver Ernest A 1504Palm 4227-W
Dron Ivan 458Higuera 1183-R
Drown Laboratory 1254Garden 1032
Drumm Geo M 1739 SnLuisDr 489-W
Drummond G F r 1440 Essex 2216-M
Dryer Don O'ConnrWy 41-J-2
Dubin Harry J 1250Palm 220
Dubin Marguerite r 502 Hathaway Av 715-J
Dubois John L Jr 349TassajaraDr 1811-J
Ducat Gary T 256 OldMorroRd 3675-R
Duceschi Alice 1042Pac 1778-W
Duceschi Jas D r 1446 Lizzie 940
Duclo Earl H r 285 Grand Av 1018-R
Duclo Geo E 1055Pac 4354-W
Duffy C C Dr 284LaCanadaDr 2812-J
Duffy F M 524ElinWy 4126
Dufresne Adolph J CuestaByTheSea 43-R-11
Dughi Ed r 957 Murray Av 598-M
Duke Maurice 196Toro 3253-J
Dulka J C 240Branch 2240-W
Dulude Wm J OldMorroRd 3675-M
Dun-Saling Motel Avila 48-J-11
Dunbar Carl r 1318Monterey 231
Duncan Dean 1044 Islv 2612-M
Duncan E E 1563Fairvw 854-W
Duncan R G r 1230 Stafford 1223-J
Duncan R H r 1928 Chorro 1853-W
Duncan R R 368Toro 577-M
Duncan Ronald H 1869Corralitos 1732-R
Duncanson D C r 615 Lawrence Dr 2328-W
Duncanson Robt Mrs 947Branch 2294-R
Dunford Wm H Chiropodist 1133Essx 4363
Residence 2378BoulevardDelCampo 1128
Dunham C E 1932Corralitos 3157-M
Dunklee Geo K MD San Luis Clnic 990 Pacific 3041
Dunklee Mabel M r Longview Ln 114
Dunlap Hazel Peterson Dr 862Toro 581-R
Dunlap Hazel Peterson Dr optometrist 1029Chorro 1297
Dunlap Ray r 835 Mission 1934-R
Dunlap Ray E bevrgs SHwy 1934-W
Dunn J M 1209Murry 3168-W
Dunning Dollie 1351Monterey 275-J
Dunning E D r 69 Mt Pleasanton Dr 1139-R
Dunning H G Dental Lab 1114½Marsh 704
Dunning Howard G 1112MurryAv 3512-R
Durant Jos A 579Marsh 243
Duron Salvador r 849Branch 1181-W
Dushkin Lawrence L 231CraigWy 4174
Dutra Frank AvilaRd 32-J-3
Dutra Harry 766BoysnAvAnnex 2330
Dutra Maria 560Higuera 1495-W
Dutra Tony 396Buchn 1471-J
Dutton Delia 666Caudil 2808-W
Duveneck Bernard H 150NSntaRosa 475
Dye Lyman 671Church 1027
Dyer Aulry 385CerroRomauldo 2905-W
Dyer Leon L r 1129 Pacific 354-W
Dyer's Variety Store 750Higuera 612
Dyke Clyde J 22RincnDr 520-M

E

E & E Motel 80½Toro 1144
Eades Virgil V 1837Chorro 381-J
Eads Edna L 2022Rachel 2024-R
Eadus Fred A OldNo 101HwySouth 555-W
Eagle Pharmacy 898 Higuera 916
Eagle Poultry Ranch Orcutt Rd 1682-R
Eakes John M 382Broad 4161-J
Eakes John M State Farm Ins Companies
982Monterey 2020
Earing Clarence OrctRd 5-R-3
Earley Wm H r 1961 Slack 3187-J
Earman C F r 2413 Broad 2368
East Santa Fe School Snta Fe Rd 3-R-4
Easter Chas Russell OrcuttRd 1510
Eastman Corra F Mrs 1556Mill 1276
Eaton Paul L 215 Sandrcock 2693-W
Eberle Elsa J FeltnWy 3580-R
Eckhardt Jack 1335Carmi 1559
Economy Drug Co No 1 770Higuera 1928
Economy Drug Co No 2 796Higuera 261
Economy Drug Co No 2 796 Higuera 488
Eddy S Tyler 2253JohnsnAv 2107
Edgar Sallie H 1346Morro 1854-W
Edgmon A D 415JeffryDr 3787-J
Edgmon A D OldMorroRd 148-J
Edgmon D F 160WarrenWy 3287-J
Edmondson D H 356Ramona 2209-W
Edna Farm Center Hall Edna Rd 1775
Ed's Service Higuera & Nipomo 123
Ed's Take Out Montery 284
Edwards A L 1010Church 2968-J
Edwards Robt J 372PatriciaDr 3204-W
Edwards Warren Berkemeyer Mkt 1021Chorro 8
Residence 334FthlBl 655
Eeckhout Chas A 503FthlBl 2068-M
Eells Richard W MD 261NBroad 3918
Eells Richard W MD 1301Chorro 2409
If no answer call 2992
Eggleston Margery 1518Nipomo 151-M
Egrmayer A R r 1627 Chorro 1197-J
Ehlen H C 187RamonaDr 3454
Ehrenpfort Arthur E 1778 SnLuisDr 2401-J
Eilers Harrison 922MurryAv 4019
Eisert Blaine E 3015Flora 1194-M
Eissler Helen R r 520 Caudill 2697-W
Ejay Pest Control Service 1208Palm 3738-W
Ekegren Merle R r 1355 Cazadero 1212-M
Ekholm Hans P 1150Peach 3949-R
El Camino Bowl 1115 SntaRosa 338
El Carlos Motel 1216 Archer 1790-W
Elder L E 392BuenaVstaAv 2890-J
Electrical Products Corp 962Monterey 2080-W
Electrical Workers Union Local No 639 1040Broad 3877
Elfman Glenn 1027 Osos 1291
Elite Beauty Salon 1120Morro 601
Elks Club 906Marsh 322
Secretary's Office 392
Elliot C F 613Branch 2692-J

Elliot R W 1241Pismo 4124
Elliott Wm 1135Buchn 3431-W
Ellis Leo W 1153Buchn 3431-J
Ellis Marvin G 2614Augusta 1577-W
Ellsworth B H 1352Pac 554-W
Ellsworth Edwin C 81NBroad 4087-J
Ellsworth's Market 496 N Broad 3093
Elmer Virgil 328Tolosa 2814-R
Elsea Lawrence F 267 Sandrcock 649-J
Elsie's Beauty Salon 890 Buchon 2270
Elsner Rudolph C 977 SntaRosa 650-J
Elston Chas 1710 SnLuisDr 1561-R
Elwell Jos O 114RamonaDr 3820-J
Emerson Allan SntaFeRd 21-R-21
Emerson Geo 1822A Fixlini 1162-M
Emery Chas H Jr 510Kentucky 4111
Emery James L 1160Pismo 2205
Employment Service Calif State of Employment Dept
817Palm 2010
Emslie James 843Upham 2146
Engelman Fred C LosOsosHighlands 59-R-11
Engh Anita Mrs 532Pac 2140-W
Engle Melvin YeakumTr 2899-J
English Jack 661Funstn 932-R
English Robt W Surf Motl 256FrontAvla 9-J-12
Enninga Henry 764 SntaRosa 552-J
Enos John r 784Buchon 2691-W
Enos Richard E 681Kentucky 1709
Epperly Bernard J r 973 SantaRosa 2865
Eppert T A 285CraigWy 4195-J
Eppert Thomas A r 456 Mitchell Dr 108
Epp's elec appl 745Higuera 711
Equitable Life Assurance Soc 204 OldMorroRd 1003
If no answer call 2992
Erdman Wm r 260 Sandercock 649-R
Ericson Albert D LsOsosRd 30-J-11
Ernie & Dan's Automotive Service 1234Broad 3156
Erro Mercedes r 1141 Pacific 2537-W
Erwin Wm EdnaRd 11-J-2
Escalante C r 1220Beach 360-W
Eschbacher Paul R Chiropodist 1133Essex 4363
Escobar Jos F r 144 Hutton 314
Escobedo John 1491Palm 4054
Escobedo Josephine Mrs r 110 Higuera 2955-M
Eslinger Jean 1775JohnsnAv 1768-R
Esmon Thurman C 1663PhillipsLn 4345-R
Esolin Wm J r 751 Buchon 1348
Esser H Joe 1619Chorro 2869-J
Essig Frederick M 1212Murry 2379-M
Estrada John 673Woodbrdge 4242-R
Estrada Josephine 435Higuera 2217-R
Estrada Rudolph r 1639 Phillips Ln 661
Estrada W W r 658 Buchon 2610-W
Ethel's Boarding Kennels Orcutt Rd 5-J-2
Ethridge E L 619Grove 2947-M
Eto Masaji LsOsosRd 28-R-12
Eto Tameji LsOsosRd 28-R-1
Evans Bessie L 829Boysn 3978-J
Evans Brokerage Co rl est 111BChorro 4286
Evans Byron 2044McCollin 225-J
Evans Cecil G Evans Brkrge Co 111BChorro 4286
Residence 1610 Phillips Ln 1567
Evans D L 225LaCanadaDr 3275-J
Evans Gene 2068 SierraWy 2475-W
Evans Gerald B 1821Conejo 3426
Evans Gerald B Evans Brkrge Co 111BChorro 4286
Evans Lillian E 6thBaywdPrk 25-J-3
Evans Millard 101Hwy 3858
Evans Paul E r 731 Grove 1788-J
Evans R D r 471 Mitchell Dr 2763
Evans Travis Avila 8-R-21
Exline W D 253WarrenWy 3731-J

F

Fabbri E J 1909 SnLuisDr 3989
Fadden Jerome 730BoysnAv 4041-M
Faddis David 754BoysnAv 1866-W
Fagan Benj Montery 4388-W
Fagan Wm C 2591CretaPl 1879-J
Fairbanks Roy 2131Essex 4130-R
Fairbanks Willard S r 222 Almond 1148-W
Fairchild Helen M LosOsosRd 57-R-11
Fairchild Ray 1332-1st 3294-W
Fairey Sherwood A 1450Palm 2023-M
Fairview Cabins Avila 2-R-2
Falk Ralph C 314TolosaWy 20
Falkenstern O J 165Graves 3256-M
Fallon Winifred 447Pismo 169-W
Fant Marie Mrs 578MitchlDr 1293-W
Farfan Alfredo 2530Victoria 2407-M
Farinha Mario 1020Walnt 3666-M
Faris Martha 290NBroad 3102-J
Farley Nellie I 1137Buchn 368
Farm Bureau San Luis Obispo County Farm Bur
157Higuera 2790
Cal-Farm Insurance Co 157Higuera 374
San Luis Obispo County Farm Supply Co
157Higuera 3021
Farm Credit Associations 1123Garden 1386
Farm & Home Advisor University of Calif
Farm & Home Advisor 1235Montery 52
Farmer Bros 1531Monterey 134
Farmer Earl r 1528 Monterey 2864
Farmer Robt 372TolosaWy 3311-W
Farmer Scott r 1973 Fixlini 1162-W
Farmer's Hardware & Equip Co 581 Higuera 852
Farmer's Insurance Group 1043 Higuera 697
Farmers Market 445 Marsh 3080-W
Farnsworth Dorothy Mrs 777BoysnAv 3489
Farrar C T r 1124 Buchon 122-J
Farrar Clint R MorroRd 4091
Farrar Earl L r 475 Marsh 2260-J
Farrar J 1126Buchn 1838
Farrar Jas C 398NFerriniRd 2472-J
Farris Jack geni contr 203RamonaDr 605-R
Farris R L 624Grove 895-R
Farris Roy Avila 37-J-2
Farrow A F r 1900 Monterey 2283
Fast Porter E 425Branch 3172-J
Faulstich Bros San Luis Brick Inc
2900 SBroad 997
Faulstich Chas R Mrs 804Meinecke 1648-R
Faulstich Eva S 694Church 972-W
Faulstich Henry D r 674 Church 1156-W
Faunt Le Roy C E 1318Essx 719-J
Fauset E L r Snta Rosa 3167-M
Fauset Leroy A 568MitchlDr 4076-J
Faustino Geo D Sr VachellLn 240-R
Faustino Geo M r Old Hwy 101 ..... 240-W
Favorite Bakery 638Marsh 1792-J
Fayssoux H C r 1904 Broad 2723-W
Federal Land Bank Loans 1123Garden 1386
Feliciano Arthur 461Lawrnce 3409
Feliciano J A 423Cuesta 752
Felis Flora r 1128 Upham 2444-R
Felis Vivian 219Cyprs 2623-W
Feliz Rose Miss r 497 Marsh 360-M
Fellows A M Bert 208Hathwy 2755-J
Felt John J r 291 Lincoln 2366-R
Fergus Don 435Hendrsn 2292-J
Ferguson Helen r 906 Rougeot Pl 2072-R
Ferguson Paul L Rev 815 Isly 2618
Fernandez John r W High 611-J
Ferrante Paul 448Dana 1665
Ferrasci S A r Monterey Hgts 2109-M
Ferre Helena Mrs 958Pismo 354-J
Ferrini Alfred 215FthlBl 1674
Ferris Chalmer W MD French Clinic 1170 Marsh 3135
Residence 1573 Slack 4229
If no answer call 3135
Fetz Harry H 743Monterey 1453-W
Feuerbacher Richard M 62RincnDr 3945-J
Fiedler Erna 1516Nipomo 4134
Fields Fanny C 1361Mill 2727-J
Fields J C r 190 Chorro 484-R
Figge H C 416HathwayAv 2789-J
Figueiredo A C r Avila 37-J-13
Fike Don 842Mill 1373-J
Filipponi Alfred 200LincInAv 2281-M
Filipponi Edythe Miss r 1223 Higuera 1093-W
Filipponi Laurice 1035Walnt 3666-J
Filipponi Lawrence T 121NBroad 3111-R
Filipponi Lawrence T r Pismo Rd 7-F-2
Filipponi Robt 643Branch 834
Filos Alfred J 353LincIn 4393
Filter Queen Co 1126½Chorro 3950
Finch Billie W 680Upham 799-M
Finch H W r 777Essex 2099-J
Fincher C L 386 SntaLuciaDr 2807-J
Finfrock Robt W 379Pismo 1558-J
Fink Charles S r 2563 Lawton 1494
Finley J B 517Hathwy 3660
Finney Edna M 670Pismo 345-J
Fire Dept Garden & Pismo 5
Fire Calls Only 5
All Other Calls 2668
Fires Companies Adjustment Bureau Inc see General Adjustment Bureau Inc 1304Grdn 1968
Firestone Stores 1001 Higuera 130
Firetag Robt 1120 Isly 2267-M
Firkins Ellen Mrs 676Toro 881
Firpo E r 102 Higuera 1644-J
Firpo Ernest r 261 South 2250-W
First Baptist Church Osos&Pacific 2425
First California Company investmnts Bk of AmericaBldg 301
Fiscalini A W PortugueseFlatRd 3430-W
Fiscalini Archie r Los Osos Rd 31-R-21
Fiscalini Chas r 783 Snta Rosa 922-J
Fiscalini Fred 1528Morro 2831-M
Fischer Berniece F r 1445 Mill 221
Fischer E L 1534Montery 1946
Fischer Herman Mrs 1050Palm 3447
Fischer Marjorie 1041Mill 3526
Fish M H r 1624 Phillips Ln 750
Fisher Brad 983Peach 4322-M
Fisher C W r 160 Graves 382-W
Fisher Christine Mrs r 104Villa 306-J
Fisher J W r 164 Longview Ln 1835
Fisher Mary I Mrs r 1144 Palm 690-J
Fisher Wm G 642 Ida 4092-W
Fisherman's Market 680Higuera 136
Fitz M Edwin 350 SntaLuciaDr 2801-J
Fitz M Edwin acct 778Marsh 1543
Fitzgerald Bernard 2551Agusta 4219-M
Fitzgerald M A 1568Higuera 635-J
Fitzgerald M A atty 778 Marsh 1479
Fitzgerald Maurice W rl est 852Higuera 839
Residence 285 Buena Vista 1146
Fitzpatrick Elsie r 890Buchon 2270
Fitzpatrick Jean H 2444Gerda 4266-W
Fitzpatrick John F r 397 N Broad 1489-R
Fitzpatrick Rosie 729FrancisAv 4138-W
Fitzsimmons C G 774Marsh 4011
Fixit Shop 660 Higuera 1280-W
Flannery Nolan B BaywdPrk 39-R-13
Fleischer Evalyn K 356PatriciaDr 824
Fleischmann Geo 1633 SntaRosa 768-M
Fleishman J R r 545 Ellen Wy 1497-M
Fleming Carl E 1654Hillcrst 3227-J
Fleming Florence E Mrs 869Nipomo 3502-M
Fleming Geo L 144DlNrteWy 3825-J
Fletcher L C r 1061 Murray Av 1058-M
Flewelling Chas A 129 Story 1546-J
Flewelling M C 726Uphm 2804-M
Flint A R 671LawrnceDr 115
Flippen Lorraine 156Toro 3507
Florence's Beauty Shop 1024Nipomo 1154
Flores A P r 2351 Lawton 866-W
Flores C T 1324Carmel 3019-J
Flores Jos F 871Buchn 2691-J
Flores Leland J 1042 Olive 1435-R
Flores Rose M Mrs 1841Morro 3790-W
Floyd Louise Miss r 1124 Pacific 2985
Fluitt A M 1700 Osos 4055-W
Fluitt Clayton 2859JohnsnAv 3842
Fluitt David H 753Alexndr 4330-M
Flynn C Elmer EdnaRd 15-J-13
Fogarty Grace F 290Higuera 342-J
Foge A P 541Higuera 1627
Foge Arthur P Jr r 457 Buchon 1712-W
Foge Richard C 177DlNrteWy 3761-R
Fogo Alden E MD 1114Marsh 710
Residence 453Chorro 3981
If no answer call 2992
Follett Edina B 989MurryAv 1870-W
Folsom V A r 1472 Foothill 2375-M
Forbes Chas r 1020 Murray Av 1363
Forbes Rossie R Miss r 1028 Church 1065-W
Ford Maurice A 145FthlBl 2986
Forden G E Mrs 1433Toro 1346-W
Forden S M 89NBroad 2195-J
Forden's Hardware 857Montery 273
Foree D H r 1411½ Marsh 537
Forster A R Mrs SBroad 2862
Forster C R r Edna Rd 2190-M
Fosberg Harold A LosOsosHilnds 44-J-1
Foster Cecil W 554LawrnceDr 3184-J
Foster Constance Mrs
229 SntaLuciaAvBaywdPrk 25-J-11
Foster Donald 492Leff 2424-M
Foster Geo R 1221Palm 412
Foster Jessie Mrs r 873 Pacific 1063-J
Foster & Kleiser Co 1234 Buchon 1705-W
Foster Theo C 234TassajaraDr 3764
Foster's Old Fashion Freeze 590Marsh 2524
Fotter Millard J 190Toro 3998-J
Foursquare Church 400 High 1922-J
Foushee Marjorie 204 OldMorroRd 4270-W
Fowler Claude W 263CerroRomauldoAv 3633-J
Fowler Oscar R r 1711 S Broad 1711-W
Foxe Chester E 431LawrnceDr 2988-J
Fragoso Geo 1802Broad 2048-R
Francis Dorothy r 1407 Nipomo 2775-R
Francis Richard P r 1407 Nipomo 2775-R
Frank Roberta G Mrs 366FerriniRd 3568-J
Franklin Ben 2450BoulevdDelCampo 3270
Franklin H T r 1920 Fixlini 954-W
Franklin Howard S 292Higuera 2013-R
Franklin P O r 676 Pismo 849-J
Franklin's Service 1185Montery 455
Frank's Cafe 645 Higuera 2158
Frank's Liquor Store 1019Chorro 1022
Franz Jos 27Vetvle 2223-J
Frary Paul H 2424Gerda 4266-J
Fraser L A r 1057 Buchon 2741
Fraser Sherman C Col 5thBaywoodPrk 25-R-3
Fraser V W r 1929 Chorro 569
Frazier Donna G r 552 Leff 1425-J
Frazier Marie 857Branch 2856
Frazier Richard Ronald 506FeltnWy 3433-J
Frazier Rose N r 894 Meinecke 915
Frazier Stella I 1226 Staffrd 2514-J
Frederick J L 1434Marsh 1067-J
Frederiksen Anker r 542 Islay 1066-M
Frederiksen Wilfred 1965Chorro 1826-M
Fredriksen H J r 711Branch 708-M
Fredriksen Robt r 143 Cypress 2855-J
Fred's Auto-Electric Parts & Service 863Palm 2765-W
Free S A 396 SntaRosa 1640-J
Free Suzy 121Chorro 1294

Freeborn W D LosOsosHighlands 60-R-3
Freeman Chas E r 448 Higuera 335
Freeman Glen B 765 Osos 2492-R
Freeman Glen B Freeman's Norwalk Serv
641Higuera 614
Freeman Silga Service 448 Higuera 335
Freeman W A r 1127 Palm 869-W
Freeman W W 1318Mill 3585
Freeman's Norwalk Service 641Higuera 614
Freitas Manuel A 633Woodbrdge 3024
Freitas Mary 1628Chorro 3896
Freitas Rose Mrs r 868 Chorro 2728-R
Fremont Hotel 979 Osos 4355-W
Fremont Theatre 1035 Monterey 71
French Clinic 1170 Marsh 3135
If no answer call 2827
French Clinic Pharmacy 1170 Marsh 3135
French Edison A MD French Clinic 1170 Marsh 3135
Residence 1326 Higuera 2827
French Geo O MD French Clinic 1170 Marsh 3135
Residence 124LongvwLn 3109
French Hospital 1170 Marsh 3135
If no answer call 2827
French Mabel Mrs 1144C Marsh 4149
Freshour E E 144Cyprs 454-J
Frier Phillip Dr 228 OldMorroRd 3675-W
Friesen H M 210GrandAv 4341-M
Frizzell Mary VachlLn 14-R-3
Froom J H r 1944 McCollum 2348-W
Froom W r French Rd 17-J-2
Frossard Albert E 1458Higuera 1295-W
Frost Robt H 216LongvwLn 2959-R
Fry Corley 334Funstn 3794-W
Frye S O r 1324-2d 1777-J
Fryer Dorothy Mrs 163 SerranoHts 1628-W
Fryer Harry J MD San Luis Clnic 990Pac 3041
Frymire Phil 182PolyVw 1630-J
Fugate Lucy M 1240Ella 4219-W
Fujimoto Harry H SBroad 2899-M
Fuller G V EdnaRd 4269-W
Fuller Laurence E EdnaRd 3958-J
Fuller Lowell D EdnaRd 3958-W
Fuller W P & Co 698Higuera 1624
Fulton Harold J 2401Broad 946-R
Fulton Vern BaywdPrk 27-R-2
Funk Frank E 216Chorro 367
Funk Frank E SLO County of Purchasing Agent
CourtHouse 778
Funk J F 1660Palm 1717
Furphy Jas R 676½Toro 3953-J
Furtado Joe R Jr EdnaRd 54-J-1
Furtado Joe R Sr EdnaRd 54-R-3
Furtado Louis 2011Hays 3634
Furtado M R VerdeRd 6-R-1
Furtado Sheet Metal Shop OrctRd 921
If no answer call 3634
Futas Geo 526Kentucky 2817-J
Fyr-Fyter Equip Co 1072Mill 329-W

G

G & L Electronic Supply Co 1445Monterey 274
Gabby Book Store 1040Chorro 867-W
Gabler G H r 1050 Murray Av 673-J
Gaddis Betty Doris's Cafe 354Higuera 2921-R
Gaddis Malcolm R 1781JohnsnAv 2163-R
Gaebe L C MD 895 Pismo 548
Residence 234 N Broad 2040
If no answer call 2992
Gage Dorothy E 1822Fixlini 1162-R
Gage Edwina L 468Leff 2424-W
Gaggioni L Mrs 120Cyprs 4096-W
Gainsborough Studio photos 864Higuera 1541
Galbraith R B 1121George 1632
Gale Howard C 1052George 2222
Galer Melvin H 255LaCanadaDr 3478
Gales Shoe Store 894Higuera 1832
Gallagher Electric Co 344Higuera 637
Gallagher Frank P Gallagher Elec Co 344Higuera 637
Residence 1600Lizzie 3071
Gallagher Pat 459TassajaraDr 3769-W
Gallagher Thelma Mrs 134Beebee 4128
Gallahar J D San Luis Sterilization &
Mattress Co Buchon&High 405
Gallock Donald E 1120Marsh 1753
Gallock Signs 1120Marsh 1753
Gamble Beulah 624FletchrAv 3721-W
Gamboni A 446 Islay 944-W
Gamboni Joyce 446 Isly 944-W
Gamboni & Righetti used furn SHwy 2791
Gandy Clark Mrs 1105George 3747
Garay Rosario OrcuttRd 5-J-12
Garcelon Doris M r 656 Monterey 433-J
Garcia Dolores 310Higuera 3907-J
Garcia Edw EdnaRd 15-R-1
Garcia Frank A 1175Buchn 349-R
Garcia Frank F 2136Broad 3182
Garcia Lupe 1428Morro 4232
Garcia M 100GrandAv 4339-J
Garcia Manuel S OrcuttRd 4-J-3
Garcia Roy EdnaRd 3930-R
Garden City Gas Service SntaLuciaBaywoodPark 39-J-11
Gardner G D 2505 SntaClara 3123-J
Garland B F AdrianceCt 3423-J
Garland Geo F 755 SerranoDr 2195-W
Garland Henry Mrs 522Higuera 3271
Garland L A r 1341 Murray Av 38-W
Garlinger H D r 1914 Chorro 547
Garner Amelia R 2517Broad 139
Garner J T Sr Mrs r 636 Hathaway Av 879-W
Garner Raymond J 11RincnDr 3499
Garretson B W 1445Montery 274
Garretson Lucille Mrs 146RamonaDr 3784
Garrett Banning r Alisal Av 2028
Garrett Dollie L 574 Isly 151-J
Garrett F L r 1126 Pismo 1013-J
Garrett Motors Inc 1219Montery 2476
Garrett Walter P 651Brizzolara 3566-W
Garrity W C 2588Helena 270
Garzoli F J 237Almnd 2538-W
Gaskell Beulah r 625 Funston Av 2599-J
Gaskill Gerald L 167 SnJoseWy 2616-W
Gaskin W H 2106 SntaYnez 3786-R
Gates Charles V 1738JohnsonAv 119-R
Gates Donald N 538Buchn 2008
Gates Jas D 875Misn 2084-J
Gaustad John 3007JohnsonAv 2891-W
Gaydosh Michael 1127George 2599-J
Gazin Albert MD 1301 Chorro 4171-J
If no answer call 2409
Residence 898 Center 2992
Gearhart C Gordon 1612Mill 1317
Gearhart Jacqueline M 515HathwayAv 2237
Gearing A R Mrs r 578 Mitchell Dr 4132-J
Gearing Roy A r 1021 Murray Av 1293-W
Gearing's Fuchsia Basket 825MurryAv 2676-R
Gehring Frank A 1526Garden 2995-W
Geib J Edw 742BoysnAv 828
Geiler Jos H Jr 2651Lawtn 3567-M
Gelinas Edmund Dr 2410JohnsnAv 2457-J
Gelinas Edmund J MD 774Marsh 4127
Genardini Dan S r 303 Lawrence Dr 1235
General Adjustment Bureau Inc 1308Grdn 2780
If no answer call Pismo Beach ..... POplr 6-2337
General Farm Supply Co 200 Higuera 253
If no answer call 1148-W
General Hospital Johnson Av 1968
General Petroleum Corp of Calif 1500
Plant&General Office
FoothillBlvd&CaliforniaBlvd 1880
Genovini J Mrs 2241Broad 559-W
Genthner Fred L 380TolosaWy 3864
Gentry Clarence LosOsosHighlands 59-J-1
Gentry Everett L Mrs 6thBaywdPrk 39-J-1
George's Auto Repair 1185Montery 2234
George's Second Hand Store 815High 2111-W
George's Station & Equipment S Hwy 2398
Gerard E D 249Graves 1622-W
German L D Mrs 155Rosetta 4356-J
German Lewis D 2064Rachl 3408-W
Gerrie H V Mrs r 769 Snta Rosa 1110-J
Gerrie Stan L 77MtPleasantonDr 1507-J
Gerrish H C 546Higuera 3791-J
Geurts Pete 1262 Staffrd 4065-W
Gianolini A Mrs r 742Center 2224-W
Gianolini Wm r Los Osos Rd 29-R-2
Gibb David 212WarrenWy 3787-W
Gibbons Albert 1117 Isly 154-J
Gibbons Thos 492Leff 3849
Gibford Wm R BianchiLn 611-W
Gibson A C 340Graves 1622-M
Gibson Esther 780Toro 324
Gibson Geo C 1042 Isly 3286-W
Gibson Lester H 1323Mill 1436-J
Gilardi Henry 1245Higuera 3517
Gilbert T L Mrs 878Mill 3908-W
Gilfeather Wm L 460Hendrsn 3684
Gill H H 1223George 897
Gill John H 1244Mill 192-J
Gillaspy Wm C 831Francis 3551-J
Gillen F B r 466 Pacific 233-J
Gillen J R 3036 SBroad 1974
Gillespie Lewis D 229 SntaLuciaAvBaywoodPark 25-J-11
Gilliam Motel Avila 33-R-1
Gilliam R L Mrs Avila 33-R-21
Gillies Elsie Mrs 234Beebee 1793
Gillihan F H r 2091 Sierra Wy 3154-W
Gillis F H 762NBroad 4109
Gillis Jas C r 243 Harris 1687-R
Gilmore Eissie 179Brook 4258
Gilmore Lottie Mrs 125SntaBarbaraAv 2042-R
Gilmore R H 960Toro 991
Gilmour J A 1121Peach 2902
Gilson Ada 374A FthlBl 2404-R
Giltner F L BaywoodPark 25-R-2
Gingg Geo J 362 SntaLuciaDr 343
Gingg Herman J 1970Chorro 1823
Ginn M B Mrs 1582Higuera 3994
Giorgi V r 1319Pacific 2832-J
Giovanotti Rose Mrs r 1137 Peach 552-W
Gist Fred L ins 1035Chorro 858
Gist Fred L r 1501 Mill 1174
Giubbini Arthur E r 970 Mill 1306
Giumini Cesare SntaFeRd 3-J-2
Gladin Floyd B r 1728 Chorro 2621-M
Gladin Vernie 1814Nipomo 2419
Gladys Beaute Salon 1336 Morro 1836
Gladys Hammett's Beauty Salon 1046Chorro 4273
Gleason David 1227 Staffrd 2514-R
Glenn H L r Avila 49-J-11
Glidden Wm H 2415Broad 3037-M
Glover Ruth P 1502Higuera 3028
Gnesa D W Mrs r 918 Meinecke 2132
Gnesa Jas A r 655 Toro 2064-W
Gnesa Mary Jane r 1170 Islay 1607-W
Goddard G B SerranoDr 3111-J
Godfrey Arthur J 230KentuckyAv 3106-W
Goerke Carl 660LawrnceDr 1159-J
Goetsch Carl Jr EdnaRd 11-J-1
Goettsche W H 1544Broad 743-W
Goff Genevieve M r 964 Chorro 2992
Goforth Violet L r 390 Islay 2623-J
Gold Dragon 985Monterey 809
Gold Marcus 1352Palm 4012-W
Gold Room 897Monterey 1324
Golden State Co Ltd dairy products 570Higuera 181
Golden State Hotel 1109Morro 175
Golden West Billiards 676Higuera 288
Golletz R Mrs r 523 Hathaway Av 2849-J
Gomes Allen E 680Pac 1726-J
Gonser Harold C 240Almnd 1189-J
Gonzales Louise 1213MurryAv 2721-M
Gonzales Margaret 807FrancisAv 2559-R
Good Donald O 94Toro 3893
Goodchild Cecil Wray SeeCanyon 18-R-1
Goodell Robt W 1453Lizzie 802
Gooding J E PT&T Co 872 Morro 2000
Residence 1719 Fixlini 298
Goodnow Robert R 1403Archer 2411-W
Goodwill Mary V 1144Montalbn 3878
Goodwill O D 1644Murry 2956-J
Goold Edwin O r 1512 Mill 280-W
Goostree John O 1313FthlBl 2973-M
Goranson Adolph r 544 Pacific 25
Gordon Allene 686Broad 796-W
Gordon E W 316FrontAvila 49-R-3
Gordon Jack LosOsosHighlands 44-J-2
Gorham Dan r 281 Snta Rosa 2689-M
Gorham H A 1220Frederick 1447-J
Gorham Ray A 460Lincln 2268-M
Gorman J W r Avila 37-R-1
Gorson Harry A 1137Carmel 3440-J
Gossett A O State Div of Forestry MorroRd 513
Residence MorroRd 1843
Gottfried Jos B 1749 SnLuisDr 386
Goulart Edw F 322Beebee 628-M
Gould Norman 1178 South 2400-W
Gove Frank A 150Toro 2608-W
Gow Imogene Mrs 1304FthlBl 3916-W
Grace Tabernacle Osos&Pismo 976
Gracia Frank r 1264 Foothill Blvd 585-R
Gracia John r 374 N Broad 1466-W
Gracia Milton J 269 SntaLuciaDr 3208-M
Gracie Walter B 2070 SierraWy 3122-W
Gradziel Stanley 912MurrayAv 2835-M
Graff L B Mrs r 103 California Blvd 1320-W
Grafford Marie 1537Beach 4263
Gragg Louise E 526KentuckyAv 1741-W
Gragg R E r 748 Grove 2784
Gragg's Jwlry 779Higuera 1661
Graham Evadna LosOsosRd 31-R-1
Graham Jack C 190RamonaDr 3863
Graham M J 183HathwayAv 2973-R
Graham N L 331JayceeDr 3233
Graham R W 1581Palm 3543
Gramespacher Ernest 112NBroad 1585
Gran Sal 2205JohnsnAv 3785-W
Granada Hotel 1128Morro 2406
Grandview Motel 2074Monterey 1451
Grange Hall S Broad 639
Grant David M 218FthlBl 4240-W
Grant Dennis PismoHwy 7-R-12
Graulich Loraine 734Pac 3298
Graves C E 80½Toro 1144
Graves L S r 1167 Marsh 1752-W
Graves Richard M 307LaCanadaDr 4264-J
Graves Ted G 1221 SylvlaCt 3413-W
Gray Cab Co 987Montery 300
Gray F E 1636Grdn 2145-J
Gray Fred Frank's Liqr Str 1019Chorro 1022
Gray Glen LsOsosRd 57-J-4
Gray Harold W 1740Fredrck 3477
Gray Jack R 222Chorro 1047
Gray M R 168FerriniRd 3658-W
Gray N W 2783Broad 4317-W
Gray Stanton r 133 Orange Dr 185-M
Green Abram B 1118Palm 658
Green Alva Automotive Trim & Furniture
Upholstery 1234Broad 2573
Green Bros clothing 871Monterey 724
Green Bus Service 363Pismo 3865

Green Elmer G EdnaRd 2829-M
Green Geo C 256 OldMorroRd 4305-W
Green J A 415Mitchl 1518-W
Green J L r 398 Chorro 1311-R
Green Joe Mrs r 1042 Palm 938
Green Kenneth J 430GrandAv 2285
Green L G 690Hendrsn 604-J
Green M 1122Montery 4244-J
Green Richard 265Chorro 3077-R
Greenall Edw r 567 Hathway Av 774-W
Greenaway Wm R 369ChristinaWy 3633-W
Greenelsh J A r 1306-1st 2934
Greenelsh Vern 130 SnJoseWy 3628-W
Greenelsh Wm C 717Montery 1257-J
Greenelsh Wm L 288CuestaDr 1351-M
Greening Wm C 54NBroad 2820
Greeninger Ray 12Vetville 3150-J
Greenough Herman E 335Toro 1409
Gregg Wm A Mrs 1050MurryAv 4105
Gregory C Herold 213AlbrtDr 3473-W
Gregory Capriel 313Branch 2324-M
Gregory L R Avila 2-R-2
Gregory Leroy E EdnaRd 3-J-4
Gregory W D 162DiNrteWy 3631
Greiler Jos r 215 Almond 1148-M
Gress Frank A 121PenmanWy 4094-W
Greyhound Bus Depot Pac Greyhound Lines 1009Monterey 24
Greyhound Post House 1015Montery 1086
Grice Roy E 586Pac 818-J
Grider Ronald M 1524Morro 2831-J
Gridley Kenneth R 2520GallPl 2112
Griffin Lawrence r 1060 Pacific 1699-J
Griffis Clara G Mrs 1120Walnt 1389
Griffith Edw F 1620Higuera 4008
Griffiths Gertrude Mrs 283High 2953-M
Grime Robt L 470LincInAv 3403-J
Grisham Howard R 325PatriciaDr 3946
Grishan Jas Mrs 370JayceeDr 3686-W
Grisingher Clifford L 1645Nipomo 3522
Gronley C H 520LawrnceDr 3903-M
Grosso Ernest r Los Osos Rd 31-J-3
Grosshauser Elmer A 274Cuesta 3112-R
Grossini Peggy J 60Toro 3153-W
Grove E G r 867 Leff 2607-W
Grover Phoebe Mrs LsOsosRd 36-J-11
Grow Margie L 1121George 2444-J
Grummert Gaylard G 1536Grdn 237-J
Grundell Herbert C atty Court House 1683
Residence SnMiguelAv 509
Grundell Herbert C Jr acct 940Walnt 3947
Guarantee Building-Loan Assn 1127 Garden 362
Guenther Wm r 639 Leff 529-R
Guernsey Dexter E MD 773Pismo 1298
If no answer call 2992
Residence 1460Mill 2512
Guerra Edwin A 391Chorro 1311-J
Guerra Janice 391Chorro 1311-J
Guerra Valente 64MtPleasntn 1729-R
Guglielmelli Margaret A 120GrandAv 725-W
Guidetti John VachiLn 14-J-11
Guidetti Louis L 213CraigWy 3782-M
Guiney Leone 1043Marsh 3899-W
Guiton Reeta M 1741Fixlinl 1768-M
Gularte John r 481 Buchon 1091-R
Gularte M V r Los Osos Rd 45-R-12
Gulley Carroll E 548BentoWy 3266-J
Gullickson O J CDR r 487 Lincoln Av 2268-W
Gunn Lawrence 105CrandWy 2375-J
Gunn Wm K 943C MurryAv 2279-W
Gunter J R r See Canyon 18-R-3
Gunter's Flying A Service Higuera&Marsh 1779
Gunyon Robt W 399LawrnceDr 2426-M
Gurrisi John 788Buchn 3914-R
Gushing Al W 1817Grdn 4025
Gustafson Oscar 236GrandAv 3191
Guy E F Mrs 557Marsh 2027-J
Guzzie John r Cuesta by the Sea 23-R-2

H

Haahjem Carl 789Toro 1256-M
Hacker Lillian Mrs 71NBroad 126
Hackett Meil M 791Church 2394-W
Hafley H D 190 SnJoseWy 3607-J
Haga Orville 841BoysnAv 2987-R
Hagan Kenneth S Mrs 275High 3700-J
Hageman Chas E 381Pac 1973-R
Hagen Horace MD Hagen Treadwell & Sherman 1215Chorro 1782
Residence 1766 Corralitos 1773
Hagen Treadwell & Sherman phy & surg 1215Chorro 1782
Hagus Mae Mrs 977Buchn 1290-R
Haile John R 299RamonaDr 1861-R
Haile Mary H 299RamonaDr 1861-R
Hair L E 135Ward 4158-W
Hale Donald G 282 SntaRosa 2689-W
Hale Lucille 1549Mill 4227-M
Haley B r 297 Chorro 613-W
Haley Barbara 962Mill 4006-R
Halford I H E 591KentuckyAv 1741-J
Hall Dink 287TassajaraDr 4081-J
Hall Distributing Co 304Higuera 1772
Hall Edna R 1185Pismo 674-J
Hall Ilda 1155Buchn 608-J
Hall O D 1067Buchon 1584-J
Hall Perry T 1341Higuera 1848
Hall Richard E 1750 SnLuisDr 4023
Hall Richard L 235Price 4175
Hall Wm O r 1106 Pismo 1623
Hall's Beauty Shop 1067 Buchon 1584-J
Halpin M C Mrs r Cuesta Grade 786-W
Halterman Don 1230 SylviaCt 3928-M
Halvorsen Clifford 1814Morro 3790-M
Hambly Jas D 1535Morro 1565-M
Hamburger Haven rstrnt 1126 SntaRosa 198
Hamilton A A 495Chorro 3077-W
Hamilton Alvin Hughes Nash Co 1005 Monterey 3131
Hamilton Bruce r Yoakum Tr 1620-W
Hamilton E S 390 SntaMaria 3165-M
Hamilton J Clair 2331Lawtn 2371
Hamilton J E FerriniRd 2472-R
Hamilton Wm F 1608Broad 3069-W
Hamlin C F r 1767 Conejo 1432-M
Hamlin G H 1868Corralitos 2433
Hamlin Robt P 936Murry 2459-R
Hammitt L E 1476FthlBl 3683-W
Hammond C J 1824Hayes 2106-R
Hammond W H Col 209LongvwLn 2819
Hampl Jos C r 5198rizzolara 2672-R
Hampton E Ray OrcuttRd 1175-J
Hampton Front 575Marlene 3458
Hampton G W r 540 Caudill 1468-M
Hampton Geo W r 633Palm 2277-J
Hampton Stuart E 969Toro 3452
Hanan D R 1525 Slack 3859-J
Hancock O A Pat 384 SntaMariaAv 2109-W
Hancock V L 778BoysnAv 3567-W
Hand Anna M 341FthlBl 2298
Handy's Corner Grocery Edna Rd 856
Hanish Harve M 1731JohnsnAv 1001-W
Hankenson Noreen Mrs 2134Broad 807-W
Hanks Chas J 126DiSrWy 2564-W
Hanlon J B 1251Buchn 854-J
Hanlon Jas 870Mill 2963-J
Hanna Chas B 295CerroRomauldoAv 3774-M
Hanna Jean 28RincnDr 520-W
Hanna John W 1269 Staffrd 2577-R
Hannah Elizabeth 1420Palm 3823
Hanrahan I J 743Pac 2896-R
Hanrahan T J Jr Mrs r 1193 Pismo 567
Hansen Alice R Mrs r 296 Snta Rosa 2181-M
Hansen Carrie Miss 1628Mill 2467-M
Hansen Earl E 1029Walnt 542-R
Hansen Grant r 519 Sandercock 591-J
Hansen Gus body & fendr wrk 1331 Walker 195
Hansen Harold A 389NBroad 1466-J
Hansen Ivy C 767½Chorro 2031-J
Hansen Mat r 1203 Buchon 122-R
Hansen P F Handy's Cor Grocery EdnaRd 856
Hansen Vera Mrs r 1126Mill 2226-W
Hansen Vernon r Murro Rd 13-J-3
Hanson Carl T 695Howrd 1152-J
Hanson Chas A pub acct 463Marsh 1050
Hanson Cliff 312 Sandrcock 2953-W
Hanson Evelyn H r 654 Buchon 1613
Hanson O H 1243Bond 1150-J
Hanze Miriam T 1190Pismo 3260
Hapgood A J 990Peach 2492-J
Harbor Inn Avila 8-J-2
Harden F Sheldon 391TolosaWy 3480
Hardie Angus W 383LincInAv 2382-R
Hardie D R 578Leff 3097-J
Hardie Elwood 101Hwy 4391
Harding Tom D 280Almnd 1264-J
Harding Wayne D 108DiNrteWy 3580-W
Hardison Geo W 981Buchn 1828-W
Harling Hugh B 41BoysnAv 4305-J
Harm Wm Jr 380CalifBl 4278-W
Harmon Ival F 714High 3009-M
Harmony Valley Creamery Association 991 Nipomo 1700
Harp Russell r 638 Leff 2309-W
Harradence Glen 761ChristianAv 2925-W
Harrington Edw F r 1530 Beach 2204-W
Harrington Frank 1027Peach 4098-W
Harrington Jas L 301CerroRomauldoAv 297-W
Harris Alice E Mrs 195Brook 4295
Harris Ben H Mrs 196CraigWy 3767-J
Harris M Rees 266CraigWy 3736-J
Harris Marlene D 888Church 3196-J
Harris Neville E 770 Islay 2387-R
Harris Richard F 3045nMiguelAv 1696
Harris Richard F atty Security First Natl Bank Bldg 3048
Harris Roy 1462FthlBl 194-J
Harrison DeWayne K 2711Tenbrk 4079-J
Harrison Mary B r 225 Beebee 217-R
Hart A 1522 Osos 1290-M
Hart Frederick J Rev 915Murray 598-W
Hart J M Jr 170RamonaDr 3681-W
Hart Tom J 1127FthlBl 3888-W
Hart W N 1628Montery 3835-J
Hartford Accident & Indemnity Co Agcy 740Higuera 393
Hartford H 1028Pismo 3555-J
Hartley Donald F 755Lincln 3647-J
Hartley Jos R r 767 Monterey 125
Hartman R F 1530 SntaRosa 230-W
Hartzell Luella r 1141C Pacific 1225-W
Hasenkamp B L 165FerriniDr 3759-W
Haskins Harry E 1734 Osos 2358-W
Hasslein Geo 2333Helena 3728-W
Hastie John 729 South 2961-J
Hatfield C Orville 181NBroad 4374-W
Hatfield L R 641LawrnceDr 4050-M
Hatfield R C 386CalifBl 793-J
Hathaway W J r 1253 Pismo 226-W
Hathway Anita M 1546HillcrstPl 4251-M
Hathway Cam r 983 Chorro 66-W
Hathway Ella 546ElmWy 1989-W
Hathway H C r 1346 1st 1664-W
Hathway M C Jr 1561Hillcrst 2803
Hathway Murray C r 2005 Johnson Av 1734
Hathway Murray C sheriff Court House 2850
Hatt Helen M 691-7thBaywdPrk 24-J-21
Haugh Margaret r 1162 Walnut 2567-M
Haugsten R C r Los Osos Rd 38-J-12
Haus Geo J r 641 Buchon 1191-M
Hausch Katharina 685 SntaRosa 4032-J
Haviland Robt J 1124Nipomo 4376-R
Havlik Jas J 389JeffryDr 1078-W
Hawkins Bernard S 864Venable 1704-J
Hawkins Merle Knit & Art Shop 718Higuera 49
Hawkins Rosetta 729 South 2640-M
Hawthorne Market 2161Broad 3195
Hayes Harold P 1254JoyceCt 3094
Hayes Ruby F 1028Palm 606-J
Hayes Ruth Adriance Ct 3423-W
Haynes A P r Orcutt Rd 56-M
Haynie W D 345CerroRomauldoAv 4163-M
Hayward Lumber Co MorroBay
From telephones served by the following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for ..... ENtrprise 1-1406
Haywood Rita Hotl San Luis 697Higuera 1917
Hazel's Pet Shop 595Marsh 962-W
Hazen Charles C 2041Hayes 4337-J
Health Department JohnsnAv 2982
Heaton Charlotte Mrs 781Marsh 1550-W
Hecker Florence Mrs r 1278-2d 2121
Hedrick J D 142Harris 480-R
Hehnke Carl L 790FthlBl 689-M
Heidorn R r 1417 Marsh 290-J
Heidorn R E r 673 Buchon 686-M
Heine Shirley L 1055Calif 3394-J
Heinsen Paul 1314Broad 1726-M
Heintz John A 2517 SntaClara 4367-W
Heiple Louise Mrs 736Buchn 4169
Heisel Geo 1353Pac 882-W
Helen Jackson's Beauty Salon 778Marsh 468
Helen Rose Salon The 1112Grdn 737
Helfert M W 615 SerranoDr 3924
Hemann H J 361LaCanadaDr 630-M
Hemen B 1252A Montery 2631-W
Hemstreet C M r Smees Ln 2797-J
Hemstreet John P Dennis Transfer 1824Nipomo 355
Henderson Albert E Jr 1222Ella 3068
Henderson Alva E r 874Pismo 1815-M
Henderson Harry E 1995 SnLuisDr 3065-J
Henderson Robt PismoRd 15-J-11
Henderson Velma C r 874 Pismo 1815-M
Hendriks Harold J 542Hathway 1989-J
Hendrix Tommy Old101HwySouth 3650-W
Henion L M 1188A Pismo 1526
Henning I W 150CalifBl 951
Henry's Upholstery 572 Islay 3155-W
Hensley J C EdnaRd 1942
Herbert J W r 1690 Sn Luis Dr 2536-J
Herb's Texaco Service 636Higuera 1979-W
Herman Albert G r 1134 Mill 706-M
Hernandez Dolores 515 SntaBrbraAv 2511-J
Hernandez Jose 787FletchrAv 2769-M
Herrera A C 455 Osos 3937
Herrera Baldo r 1565 Peach 905-W
Herrera Manuel M LsOsosRd 28-R-3
Herrera Manuel Y r 1360 Monterey 420-W
Herrera Refugio Miss 1166Palm 1231-J
Herrera Tony 1248 Staffrd 3036-W
Herriman F W Jr Bi-County Termite Control 674Toro 784
Hershberger W P r Cuesta Grade 12-R-1
Hershey Ray E 1141B Marsh 1964-W
Hess Fred C r 1956 McCollum 2106-J
Hessler Geo A 334LaCanada 4371
Hessler's Union Oil Service Stn 1308Montery 968
Hewitt Elsie 288Chorro 2034-R
Hewitt Evert 288Chorro 2034-R
Hewson J M P 829BoysnAv 2539

Heyd L R r 614Monterey 1605-W
Heydenfeldt I O Mustang Tire & Auto Serv Osos & Marsh 1043
Heydenfeldt I O r 533 Hathway 1676
Heydon L r 782 N Broad 120-J
Hibbard's Elite Beauty Salon 1120Morro 601
Hickenbottom J Earle r 1461 Palm 2448
Hickenbottom J F r 1035 Buchon 1693
Hickenbottom John H Wilsons Flwr Shop 1110Grdn 622
Hickenbottom Steve A Jr r 471 Henderson 510-R
Hickory Hut 882Marsh 1463
Hidden Jannette M 1335F Palm 3063
Hidden Valley Hot Springs Inc AvilaRd 7-R-2
Hiett Harold Broad 2829-W
Higbee Ross C 1213½Nipomo 3193-W
Higgins Gladys 1729Morro 1836
High Leo O r 1468 Foothill Blvd 2375-W
Hight Greta R 384Marsh 497-R
Highway Patrol Calif 101HwySouth 218
For emergency calls only Ask Operator for ..... ZEnith 1-2000
Higuera Henry WHigh 4298
Hildebran David H 841BoysnAv 3888-J
Hildenbrand Amelia H 1343½Bishp 2093-M
Hildenbrand Frank 275High 2468-R
Hildenbrand M A NHwy 3523-J
Hildenbrand Myrtle r 134 Story 1546-M
Hildenbrand Philip J 229Cyprs 408-M
Hill Bill J 172 OrangeDr 1118-W
Hill Bill J pub accts 774Marsh 582
Hill Clara D r 871 Islay 646-W
Hill Earl J r 1269Peach 1727
Hill Elgar R 1708Broad 375-M
Hill Florence Mrs r 1106 Pacific 980-J
Hill J C Sporting Goods 1039 Chorro 466
Hill Jennie E Mrs r 1445 Broad 460
Hill L L r 230 Hathway Av 1455
Hillard Gene r 902Peach 1226-M
Hillcrest Ranch Motel 101Hwy 10-J-12
Hilliard Roy L 1603 SydnyDr 3596
Hillis Candy Creamery 785 Higuera 483
Hillis Leslie FthlBl 1026
Hillis Natividad 253GraigWy 1787-W
Hillman Alice B r 766 Higuera 2628
Hill's Offset Printing Co 863Montery 1727
Hill's Stationery Store 1127 Chorro 1403
Hiltel Theo 959MurryAv 494-M
Himmah Alan A 114DiNrteWy 3751-J
Hines Gordon 225JeffryDr 3217
Hinkel Elvina Mrs 2758Tenbrk 3184-W
Hinkle C W 278CerroRomauldoAv 1791-J
Hinote W B 307LawrnceDr 3404-W
Hinrichs E H 130Hutin 2252-R
Hirsch Frieda r 1234 George 2057-W
Hirschler Ray 326ChristinaDr 861-J
Hischier T A r 670 Woodbridge 2239-J
Hitch Jas H Jr 1641½Mill 2467-W
Hitchcock Henry 1892Corralitos 2619-J
Hitchen Albert 514LsOsosValleyRd 57-R-3
Hix J Alston 1958Loomis 4093-M
Hix Pat Mrs r 1346 Morro 1854-W
Hobbs Connie Maj CampSanLuisObispo 20-R-2
Hobbs I F r 1428 Beach 2084-R
Hochstetler D A 1121 Isly 2622-M
Hochstetler Leon 452LawrnceDr 2089-W
Hoddinott Gerald 1157Leff 3073-W
Hodge O A 180FerriniRd 3783-R
Hodgin Elva N 1216Ella 3795-W
Hodgin Geo M 1615Morro 3435-W
Hodgin Robt J 879 Isly 983-W
Hodgson D N r 1395 Cazadero 2263
Hodnette Milton G 356 OldMorroRd 3327-J
Hoerntlein Jack 1830SnLuisDr 95
Hoeschel Geo M 741High 1457-J
Hoey Mabel E r 1723Garden 2655-M
Hoffecker Chas V 595 SerranoDr 348
Hoffecker Marguerite G 1728Chorro 2621-M
Hoffman Ethel F BaywdPark 58-R-1
Hoffman R 1630Higuera 1322-W
Hoffman T M 204BHope 1485-J
Hogan John P r 411Branch 1658-J
Hogan Karl A 1635 Osos 2249-R
Hohman Twilla Mrs 333TolosaWy 4150
Holcomb C J 501KentuckyAv 1281-M
Holcomb J B r 101 S Hwy 10-J-1
Holdeman B E 954Leff 1522-R
Holderman W M 944MurryAv 2104-W
Holdredge Frances P r 1641 Mill 1596-J
Holdredge Wm Decker archt 1604Montery 1712-J
Residence 454 Isly 2278-R
Holland Cecil E 1206MurryAv 1490-J
Holland H F 182DiNrteWy 3607-W
Holland M J 109DiSrWy 1730
Holland Neon Service 2324 SBroad 4388-J
Hollenbeck Laura 2223Montery 429-M
Hollie Robbie 165Brook 2256-J
Hollinger K C r 146 Stenner 1817
Hollings J R 1804Chorro 1817
Hollings R B r 1804 Chorro 2904
Hollister Hubbard 1361Higuera 767
Hollister W M r 58MtPleasanton 4233-W
Holloway J W 255 SntaLuciaDr 1958-R
Holloway Lenora 578Buchn 2399
Holman C B 1269Murry 2007
Holman H J r 345 High 1393-R
Holmberg C G 227LincInAv 2664
Holmes Anna Mrs 884Church 2042-W
Holmes Ernie 329 SntaBrbraAv 3722-W
Holmes Esther Lathrop r 743 Monterey 1475-J
Holmes Geo Mrs 1319Beach 751-J
Holmes Gertrude Mrs 994Mill 2653-J
Holmes H L 1035Peach 1994-R
Holmes H L Amer Refrigtng Co 241Pismo 428
Holmes Johnie r 1130 Leff 1124
Holmes Milton 370Kentucky 2265-W
Holmes Milton J ins 1228Broad 4196
Holmes S 190Brook 3474
Holmes Wm W 327ChristinaDr 3735-J
Holmquist Richard E 667Montery 4313-W
Holmquist Robt E 215AlbrtDr 4279-W
Holt Frank C r 1345 Cazadero 2624-W
Holt Jorgen O 1343Mill 3506
Holt Wm N 271KentuckyAv 4123
Holtz Walter E 141DiSrWy 4280-W
Holzinger H M r 778 Snta Rosa 996-W
Hom Peter 791BoysnAv 4372-R
Home Dairy Co The 570 Higuera 181
Home Laundry Co 1323 Morro 70
Honnert E P 1813Chorro 1023
Hoogendijk Wm 183PolyviewHomes 1505-M
Hooson Kay 835Branch 51-W
Hoover D E CountyAirport 3561-J
Hoover Iva L Mrs r 1042 Foothill Blvd 2170-W
Hoover Ralph 180PolyVw 1630-W
Hoover Robt F 330ChaplnLn 3853-J
Hoover Roy W 3081RockViewPl 2641-W
Hoover W C 3561-W
Hopkins C R 654 Isly 4160
Hopkins Paul R 2554GretaPl 4035
Horen P F r 1341 Osos 294-R
Horn Charlotte 374 SntaLuciaDr 2801-W
Horn Delbert G Mrs 1824Nipomo 2901
Horn Oliver r 645 Henderson Av 541-M
Horne John F 728Uphm 269-W
Horner June Mrs 3001JohnsnAv 2739-M
Hornor Dave vacum dlrs 1290MurryAv 2462-J
Horton D R 662 Osos 3666-W
Horton Maude E Avila 40-J-1
Horton O D Jr PerkinsLn 2590-W
Hosford T C 2103Johnsn 1536-W
Hotchkin D H r 779 Buchon 1239-W
Hotel Drug Store Anderson Hotel Bldg 35
Hotel Obispo 1025 Court 600-J
Hotel San Luis 697 Higuera 1917
Hotel Wineman 849Higuera 1800
Houdek Charlotte r Avila 33-R-2
Houk A L 353GrandAv 4276-J
Hourihan J R 1356Marsh 4365
Housing Authority 481Leff 2652
Houston J C 464NBroad 2104-M
Howard Jack 1170Leff 1486-M
Howell Donald W 154FthlBl 4208-W
Howell Edgar A r 1279 Murray Av 2624-J
Howell Leland S Mrs 1427Broad 2478-J
Howell R P r 479 Pismo 169-J
Howell W S 671Park 2585-W
Howerd Albert 986Walnt 4186
Howes Wilbur B r 2020 Hope 1524-R
Howie Mary I 1515 SntaRosa 3301-W
Howie's Court 652 Morro 2297-J
Howse Chas H Rev 171Brook 2918-J
Howse Frankie 2028Abbt 2637-M
Hoxsey Jerome 256 OldMorroRd 2305-J
Hoxsie Ena M 1640PhillipsLn P1788-W
Hubbard S A Mrs r 483 Pacific 2748-J
Hudgens G F 1737Chorro 1383
Hudgens Olin 687 Isly 1461-J
Hudson Chas M 113FthlBl 3518-R
Hudson Geo S r 1429 Osos 1125-R
Hudtloff Christina Miss 1357-2d 645-M
Hudtloff Jos L 465Pac 1634-J
Huffman H G r 303High 454-R
Huffman T J 616Funstn 2402-R
Hufford E E Mrs r Baywood Pk 35-J-3
Hughes Agnes M 1025Court 600-J
Hughes Arthur W 546Higuera 2078-W
Hughes Ben r 1890 Hayes 2348-M
Hughes J E 210 SntaLuciaDr 3524
Hughes Jack S 340FthlBl 1213-R
Hughes Jas H EdnaRd 3095-J
Hughes Jas P 46RincnDr 1010-M
Hughes Joe Liquor Store 728 Marsh 1539
Hughes Leroy B 271LaCanadaDr 3836
Hughes Nash Co 1005 Monterey 3131
Hughston B B r 1645Broad 1456
Huillier David L 340PatriciaDr 3767-W
Hull Arvel 671Toro 3942-W
Hull Pearl C Mrs r 883 Nipomo 306-M
Hull Ray r 1546 Chorro 248-W
Hullender Wm C 1542Peach 4321-J
Hulsey Dorthea steno 1123Pismo 1196
Hulst Geo P LosOsosRdBaywoodPark 57-J-2
Hummel Anna Mrs r Irish Hills 2-F-2
Humphrey Bernard J 680 SntaRosa 3514-J
Humphreys Beverley 778BoysnAv 3641-J
Hunt Bess A Mrs r 1821 Morro 2886-J
Hunt Edw S 1124Nipomo 4376-J
Hunt Patricia Mrs r 277 Pismo 2411-J
Hunt T A r 893 Church 2042-J
Hunter Estelle B 1625MurrayAv 2581-R
Hunter Geo 382Pismo 4370
Hunter H G 122RamonaDr 3657-W
Hunter Jewel r 423 High 2620-W
Hunter John L 185CraigWy 3405-W
Huntington Marie Ione 1151Montalbn 539-M
Hunziker Eldon E 241CerroRomauldoDr 3780-W
Hurd Eva D r 273 Almond 2224-J
Hurley Chas 1233Nipomo 4056
Hurley John 1837JohnsnAv 3062-J
Husted Don W Anchor Rlty Serv 871 SntaRosa 2979
Husted Don W Rev Calvary Baptist Chrch 867Pac 1547
Huston Jim C 352FthlBl 3898-W
Hutchings Gilbert A 1924Hays 3553
Hutchinson Helen C 1961Hope 4167-J
Hutchison J R Bus Men's Assurance Co 2030 Fixlini 160-J
Hutson Fred V 1246Higuera 3717-W
Hutton M E Jr 1950 SanLuisDr 1814-J
Huyette F C 387LincInAv 2760
Hyer Edgar A 392JeffryDr 3744
Hymoller Hans P r 1238Nipomo 2243

I

I D E S Hall Assn Mill 1373-W
I O O F Hall 520Dana 168
Idler's Service & Appliances 1453Montery 144
Iffert Jos A 279A Branch 3912-J
Imboden Dani C 418CuestaDr 3669
Imel Frank r Orcutt Rd 5-R-2
Independence School OrcuttRd 4-J-1
Iness Alfred 84 SntaRosa 1147-W
Iness Ben D OrcuttRd 3677-R
Infantile Paralysis Foundation 1302 Marsh 566
Ingles D L r 382 Toro 1513-M
Ingram E P 2022Ruth 2444-W
Inman Wm P 1344Mill 1649
International Metallurgical Chrome Corp Office 1026Chorro 1923
Plant GoldTreeSiding 1359
International Union of Operating Engineers Local 12 1041Chorro 4188
Ioppini J P 220 Story 3485
Irelan Wm L 1337Pismo 2005-J
Irey Vern ins 231Kentucky 602
Irvin Jas F 1042Pismo 178-J
Irvine A 281KentuckyAv 1703-W
Isola George A r 777 Chorro 120-R
Isola Jos J 850Mill 2728-M
Isola Louis 2976Johnsn 1194-W
Ivanoff R G 855Buchn 3120-R
Iversen Howard L r 1535 Higuera 1049-W
Iwao K r French Rd 2227-M

J

Jack R E Mrs r 536 Marsh 457
Jackman Madeline J FthlBl 41-J-4
Jackson Eugene gen contr 660Caudill 2800
Jackson Harry J 1233 SylviaCt 2050-W
Jackson Ida Mae 1152MurryAv 1305
Jackson J E 314Beebee 359-R
Jackson L G r 640 Church 2523-J
Jackson Lowell L 672 SntaRosa 2394-M
Jackson Mildred 124 Stennr 3436-W
Jackson Myrtle 2525GailPl 1940
Jackson Paul K r 790 Islay 822
Jackson Paul K Sn Luis Obispo County of Justice of Peace CourtHouse 415
Jackson Paul K Mrs r 790 Islay 822
Jackson Walter E r 1820 Broad 2949-R
Jackson Wm L 673 SntaRosa 4032-W
Jackson's Helen Beauty Salon Helen Jackson's Bty Salon 778Marsh 468
Jacobs J Y r 503 Mitchell Dr 2616-M
Jacobsen Frances C 220Beebee 2442
Jacobsen H A 236NBroad 550-J
Jacobson C M Mrs 71NBroad 126
Jacobson C M Mrs Valley Elec Co 787Higuera 264
Jacobson N M r 473 Chorro 599-R
Jaeger H R 1151MurryAv 821-W
Jaeger Lester R r 887 Nipomo 1092-R
Jaeger Wm H 335LaCanadaDr 3310-J
James Jos A 162DiSrWy 3734
James Ralph r 2523 Greta Pl 1307-J
James Rose E 961 SntaRosa 650-W
James Russell S 1314Montery 2429-W
Jann Earl L r 1124 Mill 1205-J
Jantsen Henry r 641 Islay 2322-W
Jante Udo 1173Marsh 742-R
Jarnagin W R r 362Buchon 2431-W
Jarrett R G 544Higuera 1619-W

Jarvinen Urho V 1067MurryAv 1058-W
Jay Tomie r 1040 Islay 2645-J
Jay W O 1429 Osos 4053-M
Jean D C Mrs 959Toro 3498
Jeannot Edw 22LaEntrada 3681-J
Jeannot F W 164 OrangeDr 1118-J
Jeffries Carrie Mrs r 1233 Beach **157-W**
Jenkins Bert 1630Palm 3846
Jenkins Howard B 220Warren 3015-W
Jenkins J Tate 1154Peach 3942-J
Jennings E E r 1249 Palm **1303-W**
Jensen Arthur F 1358-1st 2168-W
Jensen Emil 544Higuera 2078-M
Jensen Helen 825Branch 1546-W
Jensen Helen 787Francis 2847-M
Jensen Jas W 1127Uphm 3792
Jensen John J 1152Buchon 295
Jensen M V 1818 SnLuisDr 57-R
Jensen Sales Co 1359Montery 57-W
Jespersen Marvin r Vachell Ln **14-J-2**
Jespersen Mary Mrs 1212Grdn 4022-W
Jespersen Ray r 644 Howard **645-J**
Jesperson M H VachellLn 14-R-1
Jessie L T Mrs 1912 Osos 202
Jim's Associated Oil Service Stn 1108Montery 1770-W
Jim's Auto Paint & Body Shop 781HumbrtAv 4220
Jim's Inn beer plr 1025Morro **252**
Joaquin's Grocery 420 High **526**
Johannes Mary 957Essx 503-M
Johansen Mary 1343Pac 3008
Johe Arthur IrishHills 2-F-11
Johe Eugene FthlBl 41-R-12
Johe Geo Mrs MorroRd 3292-J
Johe Paul IrishHills 2-F-11
Johe Wm Laguna 2-F-4
John Marion amusmt devices 480Pac 4311-J
John Victoria 864 Osos 4185-J
Johns Ronald W 338ChristinaWy 3770-J
Johnson A O cement contr Christian & Victoria **709**
Johnson Belva PismoHwy 10-J-3
Johnson Chas Mrs 1042A Pac 2101-W
Johnson Chas C 2321 SBroad 2879-W
Johnson Chas E 1415Higuera 4399-W
Johnson Chas F r Pismo Hwy 10-R-4
Johnson D W 1641HillcrstPl 3626
Johnson Don E 65LaEntradaAv 3829-M
Johnson E L 2075Hope 3427
Johnson Ernest J r 265 Almond 438
Johnson Ernestine 650Graves 3969-W
Johnson Everett E 804 Sandercock 1005
Johnson Ezra 743Christian 2568-R
Johnson Fred H 1068Pismo 222-W
Johnson Fred H impimnts & machy 1119 Garden **164**
Johnson Geo O 2557GretaPl 380-R
Johnson Gladys F 1604Morro 1692-W
Johnson Henry 101DlSrWy 3580-J
Johnson J A 2850JohnsnAv 3638
Johnson J C r 1042 Pacific **627**
Johnson J E Red 1130Marsh 763-J
Johnson J W r 1216Buchon 925-W
Johnson Jessie R 881Morro 4308-J
Johnson John P 470LawrnceDr 1149-W
Johnson Lester C r Avila 2-J-2
Johnson N R Mrs 2221Broad 4214-R
Johnson O Richard JohnsnAv 4060
Johnson Ralph W 1305Palm 3850
Johnson Richard F 286Lincln 974-J
Johnson Robt C 691Hendrsn 3576
Johnson Robt S dntst 1312Grdn 4297
Johnson Robt S Dr 985MurryAv 1542
Johnson Rodney V 1218FthlBl 1583
Johnson Ted H 2415Helena 2199-R
Johnson V G 105Toro 3168-J
Johnston A N 899MtnVw 302
Johnston E L 544Higuera 2025-J
Johnston Fred W 2050Hope 383-R
Johnston Geo A 1514 Osos 3577
Johnston Jewett M 875MtVwAv 550-W
Johnston Robt M 2035 SnLuisDr 174-W
Johnston Walter R r Laurel Ln **2720-M**
Johnston Wm V 1000 South 3773-W
Jolly Jesse J 1461Higuera 1328-J
Jones Ada EdnaRd 4348
Jones Ambulance Service & Hospital Supplies 780Pac 887
Jones Burwell 475NBroad 1169-J
Jones C W r 2051 Fixlinl 1289-W
Jones Chestine E 1365Cazadero 2642-W
Jones Eldridge J 473 Osos 1435-J
Jones Ellen C 405MitchlDr 2952-M
Jones Fred W 2042 SnLuisDr 4226-J
Jones Golden V 1426Marsh 4352
Jones Grace Mrs r 685Buchon 1193
Jones H C S EdnaRd 2190-R
Jones Jack 1983 Slack 4385
Jones Jas P 65RincnDr 3945-W
Jones John Edw r 292 Grand Av **1070-W**
Jones Katherine H 811Branch 1020
Jones Kenneth W 907Murry 4228
Jones Laura C 970 SntaRosa 4379-W
Jones Lew Construction Co 70Higuera 2698
Jones Lincoln D 446Hathwy 3285-R
Jones Luke Mrs 355JayceeDr 1678-J
Jones May L 608Howrd 2077-M
Jones Melvin R 318LaCanadaDr 3210-J
Jones Ross E 675 Isly 3879-J
Jones Russell D 2105Broad 3152-W
Jones Russell D 470½Lincln 224-J
Jones Sallie M Mrs 687 Isly 2309-J
Jones Virginia R Mrs r 227 Price **1398-R**
Jones Wm A 1412Essx 3620-W
Jones Winifred 1132 Olive 1737-J
Jordan Elbert C 4thLosOsosHighlands 59-R-3
Jordan L Bunny 373Pismo 868-J
Jordan Robt L 358 SntaRosa 3603-J
Jordano's Inc bevrg 1321 Carmel **1253**
Jorgensen Edw 2436JohnsnAv 2576-W
Jorgensen Walter E 395Chorro 1841-M
Jorgeson D R Mrs 224CraigWy 1883
Jorgeson Maude Mrs r 1121 Stenner **1207-J**
Joyaux H V Richardson R F Co 1135 SntaRosa 88
Joyaux Henry V r 283 Chorro **616**
Joyce Edward P 1305Palm 2684
Juarez Anthony 740ChristianAv 2407-W
Juarez Jose r 1961 Osos **2474-J**
Juarez Theo 729 South 2961-W
Julian C W Dr 27RincnDr 2096
Justus F O r 1502 Essex **735-J**

K

K A T Y Offices 981Montery 3171
Studio & Transmitter 500Price 855
K V E C Radio Station Hill&MountainVw **1100**
Transmitter MorroRd 702
KVEC-TV Television Stn Hill&MtnVw 1100
Kabat Herbert R 861JohnsnAv 3621-W
Kaetzel C P atty 793 Higuera **1868**
Residence 1530Broad 621
Kaetzel Jack atty 793 Higuera 1868
Kaiser Alvin R r 1534Chorro 1472
Kalb Daisy r 773 Essex 2792-W
Kamm C H & Co 1034 Monterey **332**
Kamm L W 1833Corralitos 3920
Kamm L W ins 1228Broad 1051
Kanen Garth 151Polyww 2977-J
Kapp Charles r 1129½ Islay 1404-J
Karlak Wm 1627PhillipsLn 2554-J
Karleskint John P 367 SanMiguelAv 2060
Karleskint's Florist & Nursery 1422 Monterey **2060**
Karl's Shoe Store 786Higuera 3318
Karscard Henry 1428Peach 4251-R
Kathka E A r 1371Pacific **2521**
Katona Al r 1700 Sn Luis Dr 2401-M
Kaufman Mary Edna r 1052 Islay **193-W**
Kaupp E F 1228JoyceCt 2221
Keane Jos 486Marsh 2171-J
Kearns A L BaywdPrk 39-R-1
Keating Irene 1064George 4239
Keavy John T 1155MurryAv 2608-R
Keely L C 69BentonWy 1116-W
Keenon Terry 343Hendrsn 3745-W
Keese Anthony V MD Sn Luis Clinic 990Pac **3041**
Keese Elizabeth Mrs 878Lincln 4034
Keever Marvin L 1843 SanLuisDr 2286
Keffer John A 486Buchon 2525-J
Keffer Walter r 1063 Ella 1321-R
Kehm A r 2280 Lawton 2367-W
Keith Bernice DavisCt 2641-R
Keith Norman 1942MurryAv 363-M
Keller Frank M 654Church 3104
Keller Theo M Jr 2563GretaPl 3089
Keller Wayne M 1990Loomis 1681-M
Kelley C C r 259 High 2663-M
Kelley David 162FerriniRd 3783-J
Kelley Dorsey M osteo 1500Marsh **1483**
Residence 70 Benton Wy **1708**
Kelley Edw 585Dana 413-M
Kelley S F 872Toro 2544-M
Kelly Frank W r 1312 Snta Rosa 2897-J
Kelso Betty 845Uphm 2893-R
Kem Louise r 1390 Palm 959-J
Kemp David E 301PatriciaDr 3617-R
Kemp Norma L 1330Mill 3254-W
Kendall Wm A 873Venabl 2364-R
Kennedy Carroll D OrctRd 4040-M
Kennedy F A 2021 Swazy 1749-R
Kennedy Ralph C rl est 1120 Garden **1900**
Residence 482 Isly 3228
Kennedy Robt E r 1385 Cazadero **2299-R**
Kennelley Olin B 2025Chorro 3569-W
Kennelly Bruce 368Lincoln 2382-M
Kenneys Chevron Stn Hwy1&FthlBl 3382
Kent Donald B 433GrandAv 4276-M
Kentel Arthur r Beebee & South 1265
Kern John M 367CerroRomauldoAv 2909-W
Kershaw G E r 451 Mitchell Dr **721**
Kershner Wm R 889Wainit 1766-M
Kester Robt R 826Misn 4147-J
Ketchum Ernest H r 870 Melnecke Av **1747-W**
Ketter Mathias 56RincnDr 2233-M
Ketz Art OrctRd 4216
Ketz Art Plumbing Heating & Sheet Metal OrctRd 4216
Kiel Howard r 640Leff **1258-J**
Kienle Stanton F PerkinsLn 1668-M
Kierman C L 1189Buchn 3428-J
Kiger Albert 127 Story 2041
Kiger H S r 2141 Broad **2793**
Kiger W M r 1053 Murray Av 673-W
Kihara Geo 50Vetville 1320-M
Kilker Anthony R 1563Mill 4227-R
Kimball F C r 794 Buchon **1284**
Kimball Motor Company 252 Higuera 2344
Kimball Tire Co 283 Higuera **758**
Kimble I A r 2646 Lawton **1659**
King Arthur E r 866Leff **2293-W**
King H E 1670PhillipsLn 1796-W
King Kenneth R Sr 1845Chorro 2893-W
King Lester r 91 N Broad **1302**
King R J 886Lincln 3077-M
King Ray W r Osos Rd 38-R-1
King Robt S 858Centr 2749-M
King Ruth 858Centr 2749-M
Kingsbury A H 464Dana 2555-M
Kinneavy F S 265NBroad 4086-W
Kinneavy T F 1405Broad **3297-W**
Kinney Seth G 2000Bishp 4133-W
Kinney Wesley R r 1419 Osos 1125-M
Kinsey Herbert C r 841 Grove **2044-M**
Kinsman A D r 596 Hathway Av **2349-W**
Kinsman H C r 2091 Osos 2870-J
Kirby Richard SnLuis Fish Co Avila 2964-R
Kirchner Francis T 906RougeotPl 806-W
Kirchner Frank W 101Hwy 53-J-2
Kirkeby Carl men's wear 851Higuera 2826
Kirkeby John r 1143 Walnut **879-M**
Kirkpatrick J T r 652Caudill **1877-J**
Kirkpatrick W M 348TassajaraDr 3501-R
Kirn Curtis EdnaRd 4269-M
Kirtland Howard B dentist 1114 Marsh **72**
Residence ..... SntaMargarita 19-Y-3
Kitch Kenneth 1901MurryAv 3951
Kitchen D E BaywdPrk 26-R-21
Kjaerbye Harold F Coast Land Rlty Co 1214Broad 3875
Klaucke Chas Mrs 728Church 3134-W
Klaucke Dora r 668 Marsh **1560-J**
Klaucke H L 492MitchlDr 2178-J
Klaucke Richard 1240JoyceCt 2453-J
Klaucke Roy r 2473 Lawton Av 1888-J
Kluchin Leo W 940 SntaRosa 860
Kluck Lillian 888Church 2932-R
Kluver F cigar mfr 726Higuera 394-J
Knecht Fred W 166GrandAv 4324-W
Kneppile Jos F 880Uphm 2336
Knickerbocher Chas 754BoysnAv 3641-W
Knight Florence T r 1390Palm **1436-R**
Knight Frank Mrs r 1397 Marsh **718-W**
Knight Robt A Andrws&Conejo 4230
Knight Robt A CPA 774Marsh 1735
Knoll Albert J Rev Presbyterian Chrch Marsh&Morro Residence 287Chorro 1437 2405
Knott Chas E 1418Essex 842-M
Knowles Robt 55Vetvle 2223-R
Knutson Hazel E Mrs r 1217 Mill 1612-W
Knutson John C 283WarrenWy 4268
Koethen O W r 533 N Broad 557-J
Kohmann G J CampSanLuisObispo 20-R-11
Kohn Matt Jr 694 SntaRosa 3026
Kole Jay 2604Broad 2568-M
Kolibas John r 860 Church 2932-W
Koobation Martin 1865McCollum 223-W
Korpa Stephen 398PatriciaDr 3757-M
Krabill Loren W 37RincnDr 2233-W
Krag Robt C 3CampusWy 3968
Krepp Emil E 1261Peach 1358-W
Kreinbring Louis 755Centr 2022
Kriner N F 1196 Isly 1830-M
Kroon Thos S 211Hutln 4166-M
Krueger Clyde M 1911Ruth 1313-J
Krueger Fred A r 1533 Peach 2956-M
Krueger Robt H 1399-2d 1566-J
Kruger Fred Fred's Auto Elec Parts & Serv 863Palm 2765-W
Krum Robt L 485Pac 4088
Kruse Eifif 1720JohnsnAv 2883-R
Kuden Hagop PacMotl 101Highwy 1405-W
Kuhler Ralph L 1265Buchn 3692-J
Kuhler Wm r 1515 Essex **1603-W**
Kuhnle Wm K 336TassajaraDr 3275-W
Kundert Karl MD 1114Marsh 710
Residence 2171 SierraWy 3223-W
If no answer call 2992
Kunihiro Matt LosOsosRd 57-R-2
Kurtz R E 2450 Story 2697-J
Kyle Co 1609 Osos **546**
Kyle Harry Kyle Co 1609 Osos 546
Kyle Harry r 1747 Chorro **523**

L

Labonte Roger 950Branch 2294-J
Labor Local No 1464 A F of L 1530 Monterey **256**
La Casita Court Avila 8-R-2
LaChance Dorothy M 2539Broad 4254-J
Lacques Peter 1359Fredercks 2265-J
Lacterman Harry M r 716Mission **935-W**
Lacterman's women's apparel 728 Higuera **1285**
Lacy Sadie 1145Leff 973-M
Ladwig Farm & Home Supply 1619 Osos 2117-J
Ladwig Glen Ladwig Farm & Home Supply 1619 Osos 2117-J
Lagomarsino's Wholesale Liquor & Wines Osos & Higuera **187**
Laguna School LosOsosRd 17-R-2
Laird E O SeeCanyon 18-R-21
Laird Harry J r 275 Lincoln Av **1114-R**
Laird Walter O 313ChristinaWy 3735-W
Lake W S 624-7thBaywoodPark 24-J-2
Lamas R Mrs r 841 Venable 1467-J
Lambert Gene Los Osos Valley Elec LosOsosRd 34-R-3
Lambert R S 7th&ElMorroBaywdPrk 58-R-2
Lambert W H LosOsosRd 57-R-1
Lamboy Oscar 2545GretaPl 3295-W
Lammiman G F 150Chorro 308-R
Lamy Mary W FremntCt 4246-W
Land Edith H LosOsosHighinds 44-J-3
Landeck Herbert A Jr 2084Hays 4337-R
Landreth J B 628Grove 1415-J
Landry Wm J Mrs 99FthlBl 3599
Lane Lillian J 1292 Sydny 3795-M
Lane's Ceramic Studio 583Dana 3549
Lang C C Mrs 1780 SnLuisDr 1616-J
Lang Eugene H 1031High 2229
Lange Herbert J 268Branch 2679-W
Langford D 652MitchlDr 4357
Langlois Arthur 725Leff 411-W
Lanier R F 212JefferyDr 3203-J
Lankford's Foothill Market 399FthlBl 3190
Lanotti A 948 SntaRosa 3779
LaPierré Hazel Mrs r 369 Marsh 387-M
Larrabee Helen L 1334Chorro 2340-W
Larrick Donald E 737Church 3453-J
Larsen John D 1000 South 2553
Larsen Peter 575Dana 1339-J
Larsen Ray D 159HendrsnAv 2795-M
Larson Blanche Mrs 1305Montery 2320-W
Larson Leonard 1370 SBroad 2329-R
Larson Myron W Shell Products Distr 1196FthlBl 98
Larson P A r 462 Pismo **751-W**
LaRue Jean r 1514 Toro 1941
LaRue R O 294CraigWy 3535-J
Lass W J 657Mitchl 2086
Lassonde Rose A r 772 Mill **1896**
Latimer B G r 642 Monterey **433-W**
Lauck David 150Graves 382-R
Laudenschlager Wm P 955Essx 394-J
Laundromat of San Luis Obispo The 675Higuera 1240
Laursen John 127Toro 2608-J
Lautner Edw J 1133Palm 357-J
Laux Elizabeth EdnaRd 1942
Law Dan 1239 Sydny 341
Law John V 618Grove 2956-R
Law Luise 313High 4168-M
Lawn Eugene W 1344Mill 1649
Lawrence Cecil 2545GailPl 2751-M
Lawrence Donald R 2455Helena 3299-W
Lawrence L W Mrs 1335Palm 1631
Lawrence & McNamara rl est 1020Broad 121
If no answer call 3739
Lawson John D 396LincInAv 3804
Lazzarini Don L Edna 15-R-2
Leach Richard 281Hathway 1785-R
Leal Manuel 191Beebee 3614-W
Leal Roza C r Portugese Flat Rd 401-W
Leary Jos r 2000 Garden 535-M
Lebo Louis E 783Pismo 3771
Lebo Virgie L r 883 Rougeout **1673-M**
LeBrun A W 682NBroad 4007-J
Lechuga P 356JayceeDr 3530-W
Lecuyer Ted r 1405 Marsh **1067-W**
Lecuyer Ted San Luis Truck Serv 101Hwy 1360
Ledson W A r 1174 Islay 1781
Lee Billie V 631Kentucky 3809
Lee Ed 388Chorro 3565
Lee Harold B r 727 Islay **2322-J**
Lee Harry 1127Pac 1553-J
Lee John C 871MurryAv 4221
Lee Sue L 1421Gardn 1550-J
Lee Tony 817BoysnAv 3296-J
Leever Ollive 115Chorro **3934-R**
Lefler Jessie B 1716 Osos 2358-J
Legg Carl 1220Mill 481-J
Leguina Mario Mrs 335High 2680-J
Leguina S r 547 Higuera **531-W**
Leguina Santy r 559 Islay **2569-J**
Lehmann J 232WarrenWy 3654-J
Lehto Edna M 1629JohnsnAv 3856-W
Leister Arthur 358TolosaWy 2814-J
Leitcher Robt D 679Montery 4346
Leitcher Sophia 2319Broad 1645-W
Leitner Eugene L 1151Bucho 4099-W
Leitner Mae r 1154 Islay **2030**
Leland Edna Mrs r 765 Center **170**
Leland Geo N 1520Higuera 662-W
Lemos Gabriel G PerkinsLn 2899-R
Lemos J V Mrs 1042Montalbn 2021-W
Lemucchi Joe r 2250 Lawton Av 846-J
Lenger L L r 585 Leff **2145-W**
Leo Phillip E 661Buchn 1103
Leonard A M Mrs 1640Nipomo 4159-J
Leonard Geo R 1060Mill 2191-W
Leonard J E 338JayceeDr 3882
Leonore Smith 1131Chorro 1718
Leo's Repair Serv 497 Isly 3655
Leo's Texaco Service SntaRosa&Olive 1710
Lepley Henry PismoHwy 42-R-12
Lerrain's Apparel 1137Chorro 3276-J
Leslie M W 2017Chorro 572-W
Leslie R M r 2044 Fixlinl **1521-W**
Lessi C L New York Life Ins Co 964Chorro 632
Lester Isaac r 40 Toro 3153-J
Leutz W A r 1842 Sn Luis Dr 1621-J
Leverich Wm 1843Hope 2510
LeVier W H 290 SntaLucia 2908-J
Levy A & Zentner J Co Office 303 Higuera **1381**
Garage 101Hwy 610
Lewelling Eric 338CuestaDr **1918-M**
Lewelling Ernest B r 210 Lincoln **1352-R**
Lewellyn Chas SeeCanyon 18-J-12
Lewetzow D R 1033Walnt 3273-J
Lewin Bernhard rl est 792 Monterey **325**
Lewin Bernhard r 657Pismo **682-J**
Lewis Al V 248ChaplnLn 3919
Lewis Dorothy R 188Brook 2918-W
Lewis George R r 860 Pacific **970**
Lewis J S r 389 Pismo **2431-J**
Lewis Jane A 1042Pac 3899-J
Lewis Lulu 1666PhillipsLn 1796-J
Lewis Manuel J 1166Pismo 1013-W
Lewis Patsy 1231Grdn 743-J
Lewis R A r Morro Rd **13-R-3**
Lewis Vance D 696FoothillBl 1273
Lewis Walter F EdnaRd 46-R-3
Libby Carroll r 1942 Fixlinl 201-R
Libby Edw 195RamonaDr 3829-W
Libhart Ralph 719High 1035-J
Libs F M r 781 Osos 1504-W
Liebenguth Edith r 744 Higuera 1012-W
Lightfoot Patricia 1521Morro 1527-R
Liljestrand O Eric 456Leff 2424-R
Lilley A M Mrs r 474 Marsh **387-W**
Limon Antonio B r 625 Florence **2769-W**
Limon Jos Jr 375FthlBl 2404-J
Limon Manuel 1128George 2274
Limon Regino r 1200 Bushnell Av **2188**
Lind John r 48 Benton Wy **2786-J**
Lindesmith Ellen r 1121 Upham 2677-R
Lindsay Wm L 633Hendrsn 3656-J
Line Herbert r 534 Hathaway Av 2169
Linebarger E W r 874 Church **589-W**
Linebarger Margaret 528Higuera 4293-W
Linebarger Margaret alirtns 846 Higuera **867-J**
Linneman Carl F r 640 Kentucky **2288-M**
Linton Marjorie r 103 California Blvd 1806-M
Linzy Colissie 1147½Leff 2267-R
Litho Art Shop 1804 Osos 3033-W
If no answer call 2730-R
Litten Kate 635LawrnceDr 4050-J
Little Chef Drive Inn 1761Montery 924-J
Little Dolores 1423Toro 4118
Little Ronald E 1293Fredercks 4277-J
Littlejohn David r Orcutt Rd **799**
Livesey Harold J Ins 261 Sandrcock 4361
Livingston Chas O 1115 Olive 1597
Livingston Stanley LsOsosRd 30-R-11
Livingston's Shell Service 1095Montery 1030
Lloyd Fred L 596½Hathwy 4344-M
Locke C S 717Montery 1257-J
Lockwood Carl 668MtnVw 2136
Loesche Edw C r 229 High 1224-M
Loftus Marie R Rev Foursquare Chrch 400High 1922-J
Loftus T R Mrs 487D Marsh 2422
Log Cabin see Edna Farm Center Hall EdnaRd 1775
Logan C F 390Kentucky 4093-W
Logan Victoria r 1558 Palm **1347-J**
Lohman C T 811Misn 4147-R
Lohrberg John S 1121 Olive 1812
Loiselle P A LtCol 492FeltnWy 3740-W
Lokey Aaron R 2900RichrdAv 2599-R
Lokey Frank S ReservoirCanyon **651-M**
Lonborg R H r 566 Ellen Wy **2561-J**
Long E E r 1341 Osos **473-M**
Long E E Piano Co 777 Marsh **506**
Long Irvine S r 15 Mt Pleasanton Dr 1673-J
Long Minta L 1341 Osos 1855-W
Long W C r 525Higuera **948**
Longaker H Wayne 1424Palm 3962-W
Loomis E C & Son 147 High 1080
Loomis Richard I 2425Broad 4254-M
Loper H S r 1432Higuera **1417**
Lopes Carolyn R 1236Palm 2266-M
Lopes Manuel V r Edna Rd **54-J-2**
Lopez Adolph r Los Osos Rd **29-J-4**
Lopez Ivan W r 571 Buchon 3061-W
Lopez Lester B 1500Montery 4115
Lopez Manuel r 1320 Buchon **578-J**
Looez Minnie r 1009 Pacific 291-R
Lopez Pete S r 1287 Murray Av **2577-J**
Lopez Sosorro 834 Sandrcock 4249-M
Lopez W E r Old 101 Hwy 17-J-1
Loretz Walter Rev Lutheran Chrch FthlBl&SntaRsa 4318
Lorton John 675 Osos 2638-J
Los Osos School LsOsosRd 45-R-1
Los Osos Valley Electric LosOsosRd 34-R-3
Los Osos Valley Garage LsOsosRd 43-J-3
Los Osos Valley Market LosOsosValleyRd 28-J-2
Los Osos Vendors 750Mill 1833
Loughlin W H Mrs r 1728 Broad **2284-W**
Louis Howard r 800 Palm **592-J**
Louis Howard W Ah Louis Str 800 Palm 592-J
Louis Studio photgrphr 1017 Chorro 371
Louis W Young r 350 Lincoln Av 2454-J
Louis Walter r 460Pacific **1228**
Louk J W 297B Branch 3659-W
Louran Lena Mrs 873Church 2563-W
Loveall Benj F dntst 1500Marsh **880**
Residence 1845 Monterey **884**
Lovegreen E A r 211Price **2825-M**
Lovelace Bessie L 1352Palm 2727-R
Lovelady W D 529Woodbrdge 1892-M
Loveland Carl 1414Morro 4009
Loveless Don E 1516Mill 299-W
Loveless Harry J 1535Nipomo 151-R
Loveless Mary 1844Hays 1119-J
Lovell J R r 1946 Chorro **701-J**
Lovell Mabel A 868Uphm 953-J
Lovett E D MD 2425JohnsnAv 820-J
Lovette Chester L LsOsosRd 60-J-11
Lowe Annie J ReservoirCanyonRd 1635
Lowe F W r 1119 Montalban **1640-R**
Lowe Floyd E 1231 Sydny 380-J
Lowe Harold r Reservoir Canyon Rd 651-J
Lowe Jack L r 190 Henderson Av 725-M
Lowery K K 187FthlBl 3783-M
Lowery's Cafeteria 1124Grdn 369
Lowman Carol B Mrs 643FunstnAv 4151-J
Lownes Carl R 166FthlBl 3226-W
Loy W H 1519Beach 3115
Loyd V V 1202Pismo 3515
Lucas Jas 178RamonaDr 2821-W
Lucas John r 261 South 2250-J
Lucas Mary r 261 South 2250-W
Luchessa Ed r 1660 Mill 1725-J
Lucian Don 600-7thBaywdPrk 24-J-4
Lucksinger Aliene W Mrs 1758Fixlinl 485-W
Lucksinger Fred 1760Fixlinl 1414
Lucksinger Motors New Cars 1255Montery 404
Used Cars 1065Higuera 403
Lucky Spot Cafe 280 Higuera 1975
Ludwick Art 58LaEntradaAv 1995
Luedeke Gus 1722Conejo 1849
Luethje D S 188 SnJoseWy 4299
Luini John r 2546 Victoria 1165
Luis Anthony R Avila 3-J-1
Luis John G r 1968 Chorro 1744-J
Luker C L r 1610 Morro 3148-J
Lund Fred Arthur 820½B FthlBl 1492-W
Lund John r 1739 Johnson Av 3140
Lundy J V 183 Stenner 2390-M
Lusardi A S 21MtPleasntn 1582-W
Lusardi S J r 1665 Higuera 1388-J
Luster C C r 1724 Osos 2724
Lutheran Church FthlBl&HwyNo1 4318
Lux A E 312 SntaLuciaDr 3652-R
Lydic Robt L 1721 SntaRosa 3848-M
Lyles W M Co SantaBarbaraAv&Fletcher 978
Lyman Albert E r 1015 Buchon **140-W**
Lynch Mary C Mrs 1321 Osos 850-M
Lynch Obie 256TassajaraDr 630-R
Lynn Ralph 1208Palm 3738-W
Lyon Ray B SLO County of Superior Judge CourtHouse **3161**
Residence 1290 Foothill Blvd **456**
Lyon Ray G 1828Chorro 2327-W
Lyons Blanche 914MeineckeAv 2072-M
Lysher Hazel Mrs BaywdPrk 26-R-11

M

M & W Distributing Co S Old Hwy 101 ..... **1413**
Maat Eleanore A 937B MurryAv 2766-R
Mabee Charlotte B 635Brizzolara 3590
MacDonald Harry F Carpenter H H Estate of 981Montery **46**
Mach Geo R 399JefferyDr 1078-J
Machado Joaquin EdnaRd 21-J-3
Machado Leslie 464Hill 2029-J
Machado M OrctRd 17-F-3

Machado Martin LosOsos 47-J-1
Machado Tony 172High 3693-M
MacKay's Modern Foods 1135Garden 1444
Mackie H C 269CerroRomauldoAv 2571
Mackie Margaret 1480Mill 3980
MacLaren Norman D BaywdPrk 24-R-3
MacLean J M r 738 Higuera 1475-W
Macmillan Bertha M 1043Marsh 3160-W
Macrae Lester 342FthlBl 2298
Mac's Cafe Avila 32-J-11
Maddalena Constante r Orcutt Rd 1596-J
Maddalena Noel 2534Aguita 1412
Maddalena Tire Co Higuera&Osos 79
Madden R W 472MitchlDr 2103-J
Maddock N L r 658Monterey 365
Maddox Marcella 70LaEntradaAv 2120-W
Madgett Raymond E 512Dana 2087-W
Madonna A 2061 SnLuisDr 3030
Madonna Adeline 697Chorro 4080-W
Madonna Construction Co Higuera & Freeway 3020
If no answer call 3623
Madonna Construction Co JohnsnAvExt 1751
Madonna Dora 759Montery 2090
Madonna Lumber Co Higuera & Freeway 99
Madruga C Mrs 285FthlBl 1164-M
Madsen Edward r 1443 Upham 1251
Madsen Larry J 1051Buchn 140-J
Madsen Robt T 1491Uphm 3904-W
Maes Harry C r 770 Snta Rosa 2445-W
Mager Hans 411Graves 3715-J
Maggetti Jerry T Jr r 1228 Palm 1884-M
Maggetti P L 1264Palm 775-J
Maha Elsa 1043Marsh 1007
Maher Edward J MD 784 Marsh 2412
Residence Sn Miguel Dr 2643
If no answer call 2992
Mahoney Chas J 10 South 1629-J
Mahoney D F 1303Higuera 3176
Mahoney Wm C 729High 3400-W
Maier Charles R r 1411 Broad 2006-R
Main Eva L r 1042 Pacific 1121-W
Mainini Alfred 83MtPleasantonDr 2242-R
Mainini Chas Mrs 1817Broad 377-W
Mainini Frank 1127Peach 2226-M
Mainini H N r 1720 Broad 1156-J
Mainini Henry R r Morro Rd 13-R-11
Mainini Jos r 566 Pacific 2686-W
Mainini Pete r Vachell Ln 3-F-2
Maino C A 1118Garden 80
Maino C A r 994Murray 654
Maino Construction Co contrs 2238 S Broad 3177
If no answer call 1919
Maino Jas E PismoHwy 42-R-1
Maino Sila M Mrs r 1043 Peach 922-W
Maino Theo C 643Grove 1919
Maino Theo M r 1424 Mill 679
Mairs R T r 848 Meinecke Av 106
Maldonado Jackie Evelyn 911Branch 1127-J
Mallagh A E r 1656 Phillips Ln 1731-R
Mallagh Elk 1891Hays 4078
Mallory Chas H r 1329 Beach 789-J
Mallory Mary E 493Pismo 2062-R
Mallory Merle A 708Hinton 4087-W
Mallory Robt L 228 OldMorroRd 3675-J
Malmen W D 1178Pac 2897-W
Malone Richard C 791BoysnAv 2359-J
Malone Sumner 1613Grdn 2148-J
Manatt E T 104DiNrteWy 258
Manatt's Business Services 104DiNrteWy 258
Manderscheid Carl Jr r 1334 Garden 1767-R
Manderscheid J Carl r 752 Buchon 3163
Mankin Ardath V BaywdPrk 35-R-13
Mankin L L BaywdPrk 39-J-2
Mansfield Wm C Mrs 1395RamonaDr 2334-M
Manship D C Mrs 145Harris 2468-J
Manson Clara M 785Morro 4394
Manthie Adrian r 769 Upham 334-R
Manthie L O 2583GretaPl 2354-J
Manuel's Liquors 2145 SBroad 1109
Manzoni Louis 1028 Isly 1607-J
Maples L C 121Cyprs 495-J
Mar Vern Barber Shop 1027 Osos 1291
Marcom W E 1342Breck 2259-J
Marcum Jas O 830Venabl 570-J
Marell's Jewelrs 850Higuera 3881
Margaret McNeil's Style Shop 856 Higuera 1054
Margaroli Catherine Mrs 770Morro 2695-R
Margaroli Chas W Jr r 734Mission 1529-W
Margaroli E 1710Morro 2932-J
Margaroli James r 2315 Broad 975-W
Marion's Cafe 751Marsh 516
Marks Lambert 1720Chorro 447-W
Marquardt Maynard 113DiSrWy 3839
Marquart Harry E r 654 Mountain Vw 1141-J
Marquering A R Mrs r 1214B Mill 2498-J
Marques Sidney 1230 Staffrd 4142-J
Marquez Louise 863Mill 4280-M
Marre Louis Port So Luis 40-R-12
Marre Luigi Land & Cattle Co Port So Luis 40-R-3
Marre Robt B r Avila 40-R-1

Marshall Arthur P optmtrst 790Higuera 597
If no answer call MorroBay 3586
Marshall Frank G Mrs 250Almnd 1264-W
Marshall Hotel 874 Higuera 400
Marshall I S r 244 Price 1687-J
Marshall Robt A 1236George 4171-W
Marshall Rudolph r 1333 Carmel 738
Marshall Ruth E 1341 Osos 55
Marshall Warde L D r 743 Buchon 1445-W
Marshall Willard F 241 Sandercock 2463-W
Marshall's Jewelry Store 790Higuera 597
Marston Ena 1351Mill 2266-W
Martin A B 1680 SnLuisDr 1300-J
Martin A B Mrs Avila 48-J-3
Martin A N 555HathwayAv 1223-W
Martin Antone 776Palm 2177
Martin B L r 1314 Palm 950-J
Martin Barney E r 1520 Carmel 944-J
Martin Burnard K 1841 Slack 660-R
Martin C L 496Pismo 2802
Martin Claude 2246Broad 4215-R
Martin Edw 370 Isly 2663-R
Martin Emmett J ChfWrntOfcr 193FthlBl 3636
Martin Ernest r 732 Kentucky 1878-J
Martin Ernest A 2274Broad 2785-J
Martin Eugene r 535 Higuera 531-M
Martin Francis 317FthlBl 4235-W
Martin Frank 1027Nipomo 1117-W
Martin Gertie A 1360Marsh 3460
Martin Harold r Avila 32-R-2
Martin J E 1990Hayes 1739-W
Martin Jack 2061Hope 2600-R
Martin Jack r 588 Mitchell Dr 1599
Martin Jean 662Higuera 4313-M
Martin Jean 2061Hope 2600-R
Martin Joe 1801Broad 2182-J
Martin Joe W r 369Pacific 1973-J
Martin M S BaywoodPrk 25-J-2
Martin Marvin Bud 968Toro 1303-M
Martin O A 543FeltnWy 3433-W
Martin Perry r Avila 2-J-1
Martin Ramona 673 SntaRosa 1566-W
Martin Robt W 413High 4168-W
Martin Wm E r 176 Chorro 3052-W
Martinelli Animal Food Co Clark Field 189
Martinelli S r 1480 Spring 2646-R
Martines Geo SnMiguelAvIa 37-R-3
Martinez Al 1027Buchn 2974-W
Martinsen M C 290FthlBl 2035-J
Martinsen H R 2506JohnsnAv 4070
Martinson Robt 1730 SntaRosa 137-W
Martinson Ruth S 1034½Peach 3949-J
Martinus Henry 301NBroad 2436-J
Masdonati M 1232Morro 1063-W
Masdonati S concrt 442Buchn 3281
Masengill W T r 1182 Buchon 402
Masia Michael LsOsosRd 30-R-1
Masonic Hall Assn 859 Marsh 626-J
Massena Chas Mrs 1316MurryAv 4154-M
Massey W D 1521Montery 3578
Master Brake Service 565 Higuera 525
Masterson Martin J 1427Archr 4036-M
Matasci Flossie 1551Broad 1066-W
Matejcek A J Hardwd Firs 844Montery 840
Matejcek Max W r 664 Leff 203-R
Matheny Robt 1461Mill 3712
Mather Ione D 2350Lawtn 4079-W
Mathes Mike 120PatriciaDr 3575-W
Mathews Edith 1141Pac 1225-J
Mathews Lloyd L r 205 High 2175-M
Mathews Memorials & Plating Service 1 Higuera 717
Mathews Miles N 264Higuera 1392
Mathews' Trailer Court 264Higuera 1392
Mathews W W Mrs 320Higuera 4022-J
Mathias Julia Mrs r 1341 Osos 2126-W
Mathis Carl 1213Nipomo 4381-W
Mathison W G r 434 Islay 1509-M
Matousek Wm J 284 OldMorroRd 3494
Matson Jas J 359TolosaWy 3501-J
MattAway Irving 2575GretaPl 3928-W
Matthew Theo 1822Conejo 2884-J
Matthews Jas A 954Montalbn 1869-J
Mattocks Marie J r 1885 Monterey 267-W
Matyas Curt A 320TassajaraDr 3310-R
Matz Mel A 460KentuckyAv 1760-W
Maurer Robt L 265KentuckyAv 3906-J
Maughmer M T 694Howrd 4344-W
Maulhardt Herman H Avila 32-R-11
Maw Mary E 865Morro 4205-J
Maxey Iva 389 SntaBrbraAv 1008-M
Maxwell Margaret C r 832Meinecke 1166-W
Mayflower Transit Co 1708Beach 19
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for ENtrprise 1-1466
Mayta Leonard F 1554Palm 1669-R
Mazza Alfred 474Hendrsn 2292-M
Mazza Antone r 1630 Fairview 586-J
Mazza Bill Hughes Nash Co 1005 Monterey 3131

Mazza D B 889Lincln 336
Mazza Martha 1565Fairvw 954-J
Mazza Wm r 1462 Haskins 1764-M
McAlister Florence 2630Broad 1532
McAllister Irene LsOsosRd 43-R-12
McAllister Melvin D 691MarleneDr 2255-W
McAninch Lamar r 965 Islay 1449
McAuliffe Emma r 972 Church 3196-R
McAuliffe Merilda Mrs 756Peach 3861-W
McBeth Clifford E 671 Osos 4113
McBeth Stewart P 404PatriciaDr 3757-J
McBride A H r 233 Lincoln 1869-R
McBride Clifford 520Higuera 4062
McBride H H r 577 Dana 135
McBride Sheet Metal Works OldSouthHwy 337
Nights & Sundays & holidays call 4062
McCain Jerry L 870NBroad 2878-W
McCapes A M McCapes Vetnrian Hosp Hwy 1 166
Residence 215HathwayAv 227
McCapes Veterinary Hospital Highway 1 166
McCarron B J 1881Hope 1996-W
McCarron G A r 2537 Greta Pl 1307-M
McCaw Herbert r S Broad 289-R
McChesney David C Mrs 256 OldMorroRd 1171
McChesney Leroy E Royal Oaks Dairy
Verde Canyon Rd 6-J-3
McClellan R E r 882 Grove 1618-W
McClenathan C K MD French Clinic 1170Marsh 3135
Residence 256 OldMerroRd 728
If no answer call 3135
McClintic Wm 1120Peach 3702-J
McClure Harold T 1259B Palm 3718-W
McClure J E ritr 1035Chorro 858
Residence 1646HillcrstPl 4024
McClure M Mabel 1223Chorro 214
McClure Ruth E 284 OldMorroRd 1833
McCollister Geo Dr 148FthlBl 3492
McConnel C E Bill 851Misn 4147-W
McCord Jas F 750Humbrt 2370
McCorkle C O r 1618 Hillcrest 1077-R
McCormick Bill 485Pismo 3547-J
McCormick Lois A 1720Fixlini 3851
McCoskey L N 294LincinAv 2018-W
McCracken Carl D 1731Morro 3196-M
McCray Jas A LosOsosHighlands 59-J-2
McCrystal Raymond r 257 Snta Rosa 796-M
McCullar C B 1690HillcrstPl 907-R
McCune Carl OrcuttRd 2797-W
McCune John H Mrs 670FthlBl 1811-W
McDaniel L N 651FthlBl 3860-M
McDaniel Thos O LosOsosHighlands 60-R-11
McDaniel Thurman 23MtPleasanton 3838
McDermott Jas L 2900JohnsnAv 4157-J
McDonald B H 1635Grdn 1461-W
McDonald Diane L 274WarrnWy 3665
McDonald Harold W 360Hathwy 1447-W
McDonald John W 252AlbrtDr 4331-R
McDonald Leta 1635Grdn 3069-J
McDougal M B Mrs r 282 N Broad 1651-W
McDowell Geo 747Alexndr 3624
McElhinney H N 47RincnDr 520-R
McElroy Geo E 864Montery 4078-W
McEntire Robt L 128Tore 3592-J
McEvoy Mervyn S 148DiSrWy 3429-W
McFadden Carol Mrs 761Grove 1769-M
McFarland L E r Poly Campus 1279
McGary Ray r 1922 Broad 1685-J
McGinley Jas 10Vetvie 2729
McGinnis Margaret 648GravesAv 3997
Mc Ginnis Wm D 2425Gerda 2102-J
McGovern A J r 824 Grove 2304
McGowan M A r 341 Hathway Av 1249
McGraw Jas H 2952RockViewPl 1668-J
McGrew Donald Dr 1205Higuera 3252
McGuire E W 153 Stennter 764-J
McGuire F V 1265MurrayAv 2059
McGuire Robt 1444 Sydny 2254
McGuire's Richfield Service Stn 316Higuera 659
McHale Gerald 1627Broad 2148-R
McHatton Russell 2625JohnsnAv 347-W
McIlwain LaRue L 1911Hays 1180-M
McIntire J H r 1330 Marsh 716-W
McIntyre Myrtle 1151Leff 973-W
McIntyre Ralph M 1676Frederck 4274-R
McJannet Lewis S LosOsosRd 28-R-2
McKeen Dollie Mrs 1212Grdn 3676
McKeen H L r 1780 Johnson 3059-R
McKeen W H LaurelLn 145
McKeen's Hatchery LaurelLn 145
McKendree Catheryn 851Leff 2249-M
McKenzie J M 1526 Osos 4069
McKie J M r 674 Leff 461-W
McKinley S M 663Pismo 2287-M
McKinnon Norman M r 1339 Breck 1804-W
McKnab Mamie 1218Nipomo 2189
McKnight Ray R r 850 Church 636
McLain E H 244WarrnWy 2247
McLain Jas L 2505Agusta 73
McLain Studio of Photography 970Chorro 2247
McLaughlin Bill 570Marsh 3988

McLaughlin Del 1259Palm 2885-M
McLaughlin E W 1703Chorro 1860-W
McLaughlin Melvin R 1730Morro 3196-W
McLaurin T C 766BoysnAv 1134-J
McLean Eugene D r 1135Upham 2235-J
McLennan Hugh J ritr 575Hill 3035
McLennan Wm E r 645 Grove 895-M
McLinn D 1216Broad 285
McLinn Gladys K CuestaByTheSea 43-R-1
McLinn L Cuesta-By-The-Sea 23-J-11
McMahan A P 274RamonaDr 2796-R
McMahan Furniture Co 855 Marsh 1573
McMahan Irene H 480Leff 1743-R
McMaster E A r 770 Alphonso 2509-W
McMaster Fred 676 Isly 1066-J
McMillan Jas Blois r Avila 51-J-2
McMillan Jean 1459 Spring 1846-M
McMillan M r 1225 Pismo 226-J
McMillan Peter r Orcutt Rd 10-F-4
McNamara B Mrs r 1119 Palm 869-J
McNamara F E 1641Nipomo 3739
McNanna Virgil 538MitchlDr 866-R
McNeil Margaret Margaret McNeil's Style Shop 856Higuera 1054
McNeil Margaret r 111 Orange Dr 2464-M
McNiel J E 2064JohnsnAv 3154-R
McPeak Emmie r MorroRd 1385
McPhee Julian A r Poly Campus 183
McQuaid Mae 1746JohnsnAv 573
McQuillan Lawrence r 421 Sandercock 1398-M
McRae Alness r 1052 Islay 193-W
McRae Leland S r 1109 Pismo 1653
McVay Franz C Lt 189DiNrteWy 3902-R
McWilliams E G Probation Dept CourtHse 1376
If no answer call Cayucos 2651
Meacham V H r 328 Kentucky 1150-M
Mead Eugene A 1304 Sydny 204
Mead M Mrs r 1536 Broad 2647-W
Mead W A 304FthlBl 2035-M
Meade Robt B 1023Walnt 3666-R
Medico-Dental Adjustment Bureau 1335 Monterey 652
If no answer call 3154-W
Medico-Dental Prescription Pharmacy 1239 Osos 900
Medzyk E J 1208Palm 3738-W
Mee Heng Low Chop Suey Shop 815 Palm 1330
Meeds Wm G 324CuestaDr 1351-R
Mehlschau Elmer r Edna 54-R-2
Meier Elmer C r 331 Pismo 2326-R
Meier Wm T Mrs LosOsosHighlands 60-R-12
Meinecke Dorothea 75 SntaRosa 1535
Meissner Katherine PismoRd 3274-J
Melcher Wm r 2415 Lawton 866-J
Mele Dani A 300BuenaVstaAv 119-J
Melim August M 1147Buchn 4099-J
Melim Dick Mobile Service 600 Marsh 1963
Melim John 2021Broad 3789
Melim Richard J 321JeffryDr 3927-W
Melin Irene r 547 Dana 1190-J
Melin Walter 253Branch 3912-W
Mello Frank EdnaRd 6-R-11
Mello Geo M r Los Osos Rd 28-J-12
Mello Jos Jr 1045Leff 3558
Mello Jos S Jr 394TolosaWy 2812-W
Mello Leonard E r 1020 Pismo 473-W
Mello Louie M LosOsosRd 45-J-3
Mello Louis S AvilaRd 55-R-3
Mello Mary M 384Buchn 2074-W
Mello Palmeda r 120 Story 1348
Mendoza Steve F r French Rd 17-R-1
Menefee O J Mrs 492Leff 1789-R
Menor Geo r OrcuttRd 4-R-12
Mercantile Acceptance Co loans 994Monterey 994
Mercantile Acceptance Corp of Calif auto financ 994Monterey 994
Mercer Wm r 1354-1st 1715
Meredith Carl 311JeffryDr 1143-J
Merker Gary 228 OldMorroRd 3653
Merle Norman Cosmetics Studio 748Higuera 1477
Merrell Theo T 1232Uphm 1757-M
Merrick Paul E 375Chorro 3243
Merson Jas F 303FthlBl 1213-J
Mesler Earl J OldMorroRd 13-R-12
Messmer Carl 1219Palm 877-R
Methodist Church Pac&Morro 2364-R
If no answer call 1740
Metras Herbert Marvin 32MtPleasntnDr 39-J-3
Metters Donald E 148D 7thBaywdPrk 3076
Metz Roy F 28MtPleasntnDr 3-R-3
Metz Wm J r Snta Fe Rd 2063-J
Mexicatessen 340Higuera 1698
Meyenberg Milk Products Co 991Nipomo 1711-J
Meyer D E 1704Broad 525
Meyer & Ray Automobiles 565Higuera 4381-J
Meyers Hazel 1218Nipomo 3497
Michalojko Stephen S 284FthlBl 2189
Michot Alys r 770 N Broad 3273-W
Mickelsen Maurice R 1020Walnt 13-F-5
Middlecamp Lionel H r Orcutt Rd 2384-W
Middlemast Lulu E 1134Peach 81
Middleton Dorothy r 567 Ellenway 1497-R
Middleton Harold r 561 Ellen Wy 2842-R
Milburn Thrale H 282Chorro 1977-W
Miller B W 32RaflWy 2278-W
Miller Bill 80Toro 3078-J
Miller Charlotte Miss 1144Buchon 3112-J
Miller Claude E Jr 152CuestaDr 2552
Miller Donald 198DiNrteWy 3455
Miller Douglass W 138 SnJoseWy 1141-W
Miller Earl W 676MountainVw 1485-W
Miller Edw W 2160 SnMiguel 2305-W
Miller Elsie M 284 OldMorroRd 3248
Miller Eugene E 1325Pismo 3505-J
Miller Geo A 274CraigWy 3118-J
Miller Harry P 1760Frederck **2326-W**
Miller J Cr 294Buchon 1259
Miller James r 590 Lawrence Dr 4264-W
Miller Kenneth 285LaCanada 693-R
Miller Lester H 887 Isly 4205-W
Miller Lucille M 865Morro 3166-W
Miller Marvin W 2536Helena 313-R
Miller Merritt V 856Misn **877-J**
Miller Ralph E r 954 Toro 4141-J
Miller Richard A 496Kentucky 3902-W
Miller Richard D 156RamonaDr 20-R-3
Miller Robt D Maj CampSanLuisObispo 1-J-1
Miller Robt W StennerCreekRd 841-J
Miller Thos L 1232 Sydny 3644-W
Miller Wm S 1043FthlBl 2753
Mills Cecil E 2575Lawton 230-R
Mills Teresa 1538 SntaRosa 4130-J
Millsap Marvin L 1273Ella **2893-M**
Millsaps Vester L r 1906 Chorro 4178
Minafo Joe 137DiSurWy 1448-W
Minelle's Lingerie 1117Chorro 3258
Miner Henry 45RaflWy 3591
Miner Minnie Mae DavisCt 2657
Minetti Barney 1427½Morro 3192-M
Minium Carroll N 631LawrenceDr 2992
Minium Muriel mimgrphng 964Chorro 289-W
Minoli Ernest Mrs KilburnTract 1433
Minville Rose r 1113Chorro 568-W
Miossi Alfred r 1327Pacific 677-W
Miossi Alma r 1145Pismo 3523-R
Miossi Ben E CuestaRd 4146-J
Miramon John B 1941Chorro **708-W**
Mirko M r 721 Branch 1921
Mission Cafe & Bar 699 Higuera 432
Mission Florist 965 Monterey **593-W**
Mission Hotel 865 Monterey 1440
Mission School 682 Palm 60
Mission Tailoring Service 722Marsh 496
Mission Taxi Co 987 Monterey 2
Mission Trailer Park 546 Higuera 2033-W
Mitchell Chas L 840Misn 4147-M
Mitchell F W r 350 California Blvd **259-R**
Mitchell Katherine Mrs r 2746 Chandler 2088
Mitchell Kenneth B r 1011 Islay **2267-J**
Mitchell Kenneth N 363FthlBl 1211-J
Mitchell Lyle ManzanitaDr 59-R-12
Mitchell Nora K 1626 Osos 2557-J
Mitchum Thos F 552Higuera 1889-W
Mobley Allen S Jr 1310MurrayAv 4141-R
Mocogni Frances Mrs 1090Grove 2535-W
Mode-O-Day Shop 720 Higuera 1655-M
Model Linen Supply 34 South 1238
Modern Family Laundry 975Essx 304
Moen Adella Mrs r 2753 Broad 1348
Moerman Carlos 2424Augusta 3544
Moerman Geo F 523LawrnceDr 1459-M
Moise Samoil 1396-2d 2288-W
Molinari Leo livestock Vachell Ln 311
Monday Club Monterey 1960
Monroe Frank 544Higuera 4386
Monroe H O 545Woodbrdge 1468-R
Monsen E E 879Church 2886-W
Monson Fred 2701 Story 4283-M
Montague Jack D ManzanitaDrLosOsosHighlands 60-J-1
Montague W E 266CerroRomauldoAv 1787-J
Montano Raymond V 865Buchon 1527-J
Monterey Court 1756Montery 1949
Monterey Market 1601Montery 816
Monterey Signal Service 1565Montery 635-R
Montgomery H Ray dntst Chorro & Pacific 303
Residence 60 Benton Wy **205**
Montgomery Ward & Co
Retail Department Store 876 Higuera **2310**
Catalog Department 876 Higuera **1988**
Credit Dept 876 Higuera 161
Moody Elmer 1503 Slack 3859-W
Moody Elmer Coast Land Rlty Co 1214Broad 3875
Moody Mary G 460Marsh 2965-J
Moon R P 564Leff 2954-M
Moore Dave 221 Sandrcock 2463-M
Moore Donald F Jr 16th&SntaYsableBaywdPrk 35-J-4
Moore Fred C 286ChaplnLn 3128-W
Moore Georgia M 451B RamonaDr 1920-W
Moore John E 855RougeotPl 2191-R
Moore Lonnie r 1043 Pacific 294-M
Moore Richard R 560Leff 3964-J
Moore Roy F 405Branch 378-J
Moore Wm A 1418A Broad 2941
Moorefield J R r Pismo Hwy 7-R-13
Moose Lodge 964 Monterey 2185
Mora Louis A r Los Osos Rd 31-J-11
Mora R A r 358 N Broad 2436-R
Morabito Paul 16LaEntrada 4131
Morales Geraldine 911Branch 971-W
Morem Curtis Dentist 1133Essx 3032
Morem Curtis L Dr 1925Corralitos 4122
Morf Urban L 774Marsh 1235
Morgan J S 817BoysnAv 3070
Morgan Kermit J 2647Lawtn 2988-W
Morgan Wilse G 446LawrnceDr 4283-J
Morganti L J 664Monterey 2139
Morganti L J Co 955Morro 2440
Morganti Milo J 659Palm 1605-J
Moritz Doris Jean 646½Caudl 3724-J
Morris Edd r 1638 Snta Rosa 973-J
Morris Evelyn L Mrs 523 Sandrcock 3932-W
Morris Harold 275 OldMorroRd 4120
Morris Harry J r 116 Chorro 2732-J
Morrison Gertrude E 170eCorralitos 2624-J
Morrison Hugh I 8thBaywdPrk 22-R-1
Morrison Juliette 131Graves 4337-M
Morrison L J r 1662 Hillcrest Pl 817
Morrison M B r 1274 Bond 2147
Morrison Mae Mrs 1661MurryAv 841-J
Morrison R B 269Hathwy 895-J
Morrison Richard W 546FeltnWy 4028-J
Morro Bay Marine Supply 727 Marsh 2911-J
Morro Club 978Morro 1202
Morro Road Apts OldMorroRd 474
Morrow Arthur E 1661Frederck 1563
Morrow Gertie 971Pac 4274-W
Morss Clayton L 878Islay 2991-W
Mortensen Ray 487A Marsh 1565-R
Mortensen Ray C 1345Chorro 1253
Mortenson C R 1890Hope 3133
Morton Emil r 1529 Osos 4233-J
Morton Jas B 2570Flora 1914-R
Mort's United 998Higuera 3913-M
Mosher A C 491Kentucky 853
Moskiman R 85NBroad 4142-W
Mossberg Ray 326JeffryDr 935-J
Motel Inn 2223Monterey 3535-W
Motel Inn Cafe & Cocktail Lounge 2223Montery 1340
Motts A J Mrs 1135 SntaRosa 2912
Mott Robt A 110KentuckyAv 4332-R
Mott Russell 2656Lawton 2959-W
Mouchou Marge r Adriance Ct 1571
Mountain View Hospital 2612-J
Office 1530Marsh 1400
Information Desk 1530Marsh 1406
Mozzettini Teresa 751Branch 51-J
Mueller Francis C 193 SnJoseWy 3786-J
Mueller Francis C auto electrl serv 1234 Broad 26
Mueller Marry 1219Palm 2685-W
Muir Alan S 1426Palm 3962-J
Muir J H 1557Palm 331-W
Mulkey Claude P 1348Montery 1266-W
Mulkey Grace T r 1974 Osos 811
Multer A V Muller & Woolpert attys
WickendenBldg 4200
Residence 865 Morro 2981
Muller Winnie M BayviewHts **34-R-12**
Muller & Woolpert attys WickendenBldg 4200
Mullett Geo W 723Alexndr 1645-M
Mullican Frank N 322Hathwy 4121
Mullican Warner N 474Mill 4143-M
Mulligan W J 1575Montery 647
Mullikin Howard 1534 Osos 3016-J
Mullin J H Dr chiropretr 726FthlBl 4328
Mullins A E 752Alphonso 975-M
Mullins W H 948 Sandrcock 4074
Mullis Baxter r 1163 Peach 706-J
Mulvaney Jos J EdnaRd 3291-J
Munch Elwood 211Cyprs 3434-W
Munger Ward San Luis Welding Works 960 Nipomo 1098
Residence 880 Meinecke 1747-M
Munk Bert T r 325 Buena Vista 1681-J
Munn G F 790FthlBl 2068-R
Munoz David 1314 Osos 850-J
Munoz M E 685 Osos 2638-M
Murphy Harry C Mrs 1691HillcrstPl 1598-W
Murphy Jas 2019Essx 1247-R
Murphy Kenneth V M 1204Uphm 2202
Murphy Ralph K 1251Fredercks 2970-W
Murray Hill J SeeCanyon 53-R-1
Murray V 33NBroad 630-W
Murrell Bruce F 2580 Story 3022
Murrell L B Ins 1318Grdn 1039-J
If no answer call 2992
Muscio Dante r 793 Buchon 237-W
Musician's Union Local No 305 286TassajaraDr 3088
Mustang House
Office 158Higuera 2410
Student Dorm 158Higuera 3328
Mustang Tire & Auto Service Osos & Marsh 1043
Mutual Life Ins Co of N Y 1411 Essex 842-R
Muzio A C r 1519 Higuera 825-R

Muzio Clementina r 1132 Monterey....357-W
Muzio David grocry 870 Monterey....54
Muzio Frank D 1740Fixlini....2079
Myers Felicita r 869 Church....1587-W
Myers R W r 104 Toro....985
Mynatt W L 1530FairvwAv....3692-W

N

Nadelle Milton TankFarmRd....3291-W
Nagy Robt r 1469 Lizzie....1808-M
Nanninga O W 435High....1025-J
National Cash Register Co 737Marsh....543
National Dollar Stores Ltd 736Higuera....623
National Farm Loan Assn 1123Grdn....1386
Naugle Leslie 2159 SntaYnez....1996-J
Navone O r 1827 Broad....2284-J
Navoni Jos r 2445 Gerda....2102-W
Naylor H P r 661 Buchon....1103
Naylor Jas C 2012Broad....448
Neal Jas A 266WarrenWy....3654-W
Neal Patrick 405½ Sandrcock....408-R
Neale W H r 1136 Walnut....1989-R
Nearly New Furniture 1302 Osos....3600-J
Neece Harry O r 810 Grove....1061-M
Needham E R 301 SntaMariaAv....4366
Neff Wm S Jr 81FthIBl....3751-W
Negranti Cora r 889 Buchon....216-W
Negranti Virgil r 611 Serrano Dr....1371
Negrete Justin Mrs 2548 Story....2597-W
Negrich M Mrs r 1970 Chorro....1823
Nehf Otto J 323Branch....1277
Nehi-RC Cola Bottling Co 120Higuera....2115
Neil Fraser 207WarrenWy....3770-R
Neill C H 691Grove....2777
Neilsen Johanne 2527Broad....1643-R
Nelson Albert r 1104 Palm....266
Nelson Betty J 537Brizzolara....2672-J
Nelson Darren 1235Nipomo....818-W
Nelson Donald S 744Centr....1019-M
Nelson J B 452CuestaDr....3278-W
Nelson Johnny Office Equipment Co 690 Higuera....228
Nelson Jude Mrs 2024MurryAv....3034-W
Nelson Palmer 644MtnVw....1859-J
Nelson Russell MorroRd....19-J-12
Nelson Stanley H ri est 968Monterey....399
Nelson Stanley H r 268 Snta Rosa....1745-M
Nelson Wm A ins 968Monterey....2134
Residence 270 Snta Rosa....1215-R
Nereson O B 544ElinWy....3710
Nernof A E r 1625Palm....1618-M
Nernof Tailoring Co tailor 1027 Chorro....103
Nesbitt Edna S 2dLosOsosHighlands....44-R-4
Nett Marion Mrs 1141Pac....2537-J
Nettleship J D 1302-1st....532
Nettleship's News Stand 955Morro....2137
Netto M E r Edna Rd....2437-J
Neubert M O Rev 859Minn....2558-W
Neumann Paul 867Missn....313-W
Nevin Jane 2440 SntaClara....3728-J
Nevins Vernon J r 368 Chorro....1720
New Park Grocery 1401 Osos....1431
New York Life Insurance Co 964Chorro....632
Newby Robt L Jr 811MurryAv....2318-W
Newby Victor O 254 SntaRosa....3525-J
Newell Jas 2316 SBroad....2509-M
Newton Calvin D Mrs 163 Stenar....4106
Newton Pleasant 1314Palm....2428-W
Newton R L r 300 High....454-M
Newton Robt B r 1910 Ruth....2057-J
Nicholas Jas M Jr 1424Monterey....3491
Nichols Frank E 500HathwayAv....3753
Nichols J H TiberRd....15-R-3
Nichols Rena K Mrs 1110Buchon....748-W
Nicholson Roy E 470Pismo....2128
Nick Margaret Mrs 1228 Staffrd....2514-M
Nicoson C I r 398 Pismo....2875-J
Nielsen Harald N contr 956 Walnut....594
Nielsen Harald N r 610 Lawrence Dr....967-M
Nielsen Mae F 1303Grdn....4119
Niemuth Lawrence 407JeffryDr....3787-M
Nilson Stewart 338 SntaLuciaDr....2908-W
Nipomo Lunch 1028Nipomo....1979-J
Nisperos Poly FrenchRd....4102
Nite Spot Drive In FthIBl&OldMorroRd....3326
Noble G A 1327FthIBl....3766
Noble Saw Service 1129Grdn....619-W
Noe Louis T 1907Broad....2804-W
Noel Kenneth E 2252 SBroad....4285-R
Noerenberg Herbert 1483Mill....2261-W
Noggle A R r 567Kentucky....2644
Noggle John L 211Chorro....3147
Nolan J T Mrs r 1023 Mill....606-M
Nolan Thos F O'ConnrWy....31-R-11
Noland Robt D 910Meinecke....2339
Nolting Paul O Calif Park Grocry
390 California Blvd....2738-W
Nord Elmer A 352Ramona....1819
Norriss Jas T r Edna Rd....958-M
North Mack O r 1804 Sn Luis Dr....533
Northcutt Christine Mrs 670FthIBl....1811-M
Northington Henry H r 572 Islay....3155-W
North's Hatchery Inc 174Higuera....2556
Northside Market 84 Snta Rosa....1334
Norton Harry H 2280 Story....209-W
Norton Harry H Eagle Pharmacy 898 Higuera....916
Norton John r 777½Higuera....1069-J
Norwalk Co The
Office 1088Higuera....1237
Bulk Plant SHwy....3084-W
Norwalk Service Station 1068Higuera....1913
Novoa E Mrs 1437Nipomo....2775-M
Novotny C A 1571Mill....4016-W
Nueser Arlene F 1801Nipomo....2403-R
Nueser O M 1801Nipomo....2403-R
Nunes Antone C r Cuesta Rd....12-R-12
Nunes F W 570LawrnceDr....4050-R
Nunes Frances C Mrs 1336Pac....4333
Nunes J C r Portguese Flat Rd....401-M
Nunes John A 1380MurrayAv....4154-R
Nunes Jos A r Pismo Rd....7-F-11
Nunes Wm V 273TassajaraDr....3126-M
Nunez Frank 713 Sandrcock....2252-W
Nuss Mildred 766Higuera....2628
Nutt Eliza M 2524Broad....4254-R
Nye Erma 219Hutton....782
Nye Eva S 1124Nipomo....2649-M
Nye Lester S 1505Beach....1689

O

O K Rubber Welders 1101Marsh....2241
Oakley H R r 310 Buena Vsta....1996-M
Oberholser Bill 1475 Sydny....3867-W
Oberson E C phy & sur Marsh & Garden....244
If no answer call....SantaMargarita 43-J
Obispo Theatre 993 Monterey....197
O'Brien Ida Miss r 1029C Pacific....294-W
O'Brien John F 151 Orange....301
O'Brien Patrick A 226LincinAv....2454-W
Ocean View Tavern Avila....16-J-2
Ochs A R electrl contr 2075RachlLn....1097
Ochs Allan R r 1315 Cazadero....1677
Ochs Oscar 386NBroad....3415
Ochs & Son contr
Office 2075RachlLn....1097
Shop 2090 Swazy....1097
If no answer call....1677
O'Connor Jos 136King....3955
O'Connor Margaret 1204Marsh....4326
O'Daniels Howard R r 1755 Corralitos....2455
Odd Fellows Cemetery & Mausoleum Highway....960
O'Donnell Hugh 302CuestaDr....1046-R
O'Donnell Hugh bail bnds 981Montery....1046-W
O'Donnell Insurance Service 1032Nipomo....1345
O'Donnell Jas Dani Mrs 1927Chorro....3513
O'Donnell John E chirpdst 1363Marsh....3538
O'Donnell Wm C r 133 Villa....2015
Oesterle Wm H Jr 996Marsh....4061
O'Farrell Maurice 360CerroRomauldoAv....3643
O'Grady Earl J r 605 Lawrence Dr....1763
O'Hagan Flavius 605 SntaRosa....1220-W
O'Hagan Ralph J 873Chorro....2031-R
O'Hagan Robt P 399JayceeDr....2900
O'Hara Geo J r 1505Broad....416-R
O'Hara Lauretta 1028Pismo....3555-R
O'Hara Patrick 1328Archr....3265-W
O'Kelley & Wallace sand & gravl 3159 SBroad....798-J
Old Mission The 782 Monterey....667
O'Leary Michael J 1151George....1895-M
O'Leary Neil r 1052 Marsh....2673-J
Olgiati Chas W 4LaEntradaAv....3902-J
Olgiati Robert 1019 Court....1055
Olgiati Robt JohnsnAv....3082-M
Olive Geo M r 1624 Mill....3074-J
Oliveira John H SntaFeRd....3-R-1
Oliveira M M 111PenmanDr....2383-M
Oliveira Marion A 236 Sandrcock....1719-R
Oliver Ira O 539ElinWy....3495
Ollie's Beauty Shop 1813Chorro....1023
Olmstead Horace 428High....2954-W
Olsen John W 391CerroRomauldoAv....2380
Olsen Sally 391CerroRomauldoAv....2380
Olson Alma P 865Morro....3189-W
Olson Bella B 1427Broad....2478-J
Olson Chas V 1244Mill....2792-J
Olson Howard 759 South....2640-R
Olson R D 777BoysnAv....3587-W
Olson Robt F 462Dana....2555-W
O'Mahoney James r 858 Toro....1884-R
Ooley E H r 1373 Frederick....2108-W
Optical Supply Co TowrBldg....3970
O'Reilly E L....Atascadero 566
O'Reilly E L Standard Motrs & Equip Co
1701 Monterey....3144
O'Reilly Emmett r 941 Ida....2023-R
O'Reilly Leland P 1375Bishp....2752
O'Reilly Motel 2001Monterey....545
O'Reilly Timothy I atty Bank of AmericaBldg....809
Residence 700 Grand Av....3170
Ormonde Frank r 126 Ward....2690-J
Ormonde John r 254 Sandercock....2463-J
Ormonde Manuel 1739Frederck....4276-W
Orr F D 2747ChandlrAv....3936
Orr Hazel I r 2006 Chorro....1531
Orr O C r 1541 Nipomo....1191-W
Orvis Harry J 1034 Peach....1366
Osborne Margaret r 750 Leff....1476-M
Osborne R W 1807Corralitos....3461
Osella Roy L 1238FthIBl....585-M
Osgood Earl J 344CalifBl....259-J
Osgood Mary 1521 Osos....3320
Osos Liquor Store 1601 Osos....42
O'Sullivan Delia Mrs r 1154 Mill....1185-J
Oswald Leonard J Jr 865Toro....4255
O'Toole Thos P 547MitchlDr....4076-W
Ott Margaret r 1070 Palm....694-J
Otto Richard S 7th&ElMorroBaywoodPark....39-R-3
Otto Richard S ri est BaywoodPark....26-R-1
Ousley J J r 1043 Marsh....625
Outland Robt M Mrs 639Church....2403-J
Overall Oliver 671Morro....3463
Overland H E 1447Beach....3833-W
Overland J H r 1324-1st....1590-M
Overman N E 535HathwyAv....129-W
Overton Clyde r 254 Branch....628-R
Overton Jas L 725GrandAv....1061-R
Ovesen Wm A 1368Higuera....275-R
Owen Arthur K 1242MonteVsta....2160-M
Owen Earl C 1304A Palm....2894
Owen Fred W Mrs 629Branch....2182-R
Owen Lee W r 215 Branch....1096-M
Owens Dani C 1231A Grdn....3822
Owens Louis FarrelBaywdPrk....34-J-2
Owl Radio Taxi Co 987Montery....300
Ozga Frank 165Toro....2369

P

Pace P C 530Marsh....1167-J
Pace Virgil OrctRd....3857-W
Pacific Coast Lumber Co of Calif
Manager's Ofc 520 SntaBrbraAv....3066
Sales Ofc-& Yard 424 SntaBrbraAv....1420
Pacific Engineers & Surveyors Inc 857Palm....3060
Pac Freight Lines 393 Marsh....1370
Pacific Gas & Electric Co
Office 894Monterey....58
Plant & Storeroom 110Pismo....4350
Substation & Night Operator Orcutt Rd....1045
Pac Greyhound Lines depot 1009Monterey....24
Pac Motel 101 Hwy....1405-W
Pac Motor Trucking Co RailrdAv....2500
Pacific Mutual Fishing Co PortSanLuisWharf....3224-W
Pacific Telephone & Telegraph Co The
Business Office 872 Morro....2000
See Introductory Section for Service Calls and Other Important Matters
Pack Pipe & Supply Inc 163Higuera....75
Packard Roger E 829BoysnAv....3587-M
Packer J D 1215Buchn....3755-M
Padlina Milton A EdnaRd....2829-J
Page H B r 1615 Phillips Ln....2058
Page Kenneth 611MitchlDr....2667-R
Page Phil S OldMorroRd....4396-J
Paglia Lawrence A 326 SntaMariaAv....1485-M
Paine Mary S 1341 Osos....1233-W
Painters Local Union 1336 1178½Pac....3704-W
Paiva C P Mrs r 759 Osos....870-R
Paivine W J 225Albrt....3619-R
Palace Barber Shop 1038 Chorro....1850-W
Palmaymesa F F r 499 Pacific....1639
Palmer H E r 1850 Johnson....323-R
Palmer Mabel Rotsel 1310Marsh....843
Palmer-Waters Chapel 1264 Higuera....452
Palmer Willard N 323CerroRomauldoAv....4163-W
Palmer Wm A 476Chorro....538-J
Palms Motel 1628Montery....3835-J
Pandolfo Angelo 175High....3693-J
Parades Manuel 1071 Islv....2743
Paramount Pest Control Service of San Luis Obispo 1461 Palm....2448
Paramount Upholstering Co 1218Carmi....1790-J
Parent John C 461 Islv....3679-J
Parich J T 849Pismo....2610-M
Parish Chas J 894WaInt....3560
Park Cafe 1819 Osos....1318-J
Park Hotel 1815 Osos....792
Parker Bruce R Monterey Court 1756Montery....1949
Parker Dale B 237JeffryDr....3586
Parker E R Boiler Works 514 Higuera....2056
Parker Earl L 361LincinAv....2246
Parker Glenn E Old101Hwy....2868-W
Parker H 204 OldMorroRd....2665
If no answer call....47-J-2
Parker R S Jr 1212JoyceCt....3571
Parker W R 663Woodbrdge....4048-M
Parks H r 1045 Mill....353-W
Parks J J 320RamonaDr....2796-W
Parks Ronald G 2134 SntaYnez....2890-W
Parks W F 220Lincln....2281-W
Parotti C MorroRd....13-R-2

Parotti J r 2260 Lawton....3159-W
Parra Wm 1713Grdn....2394-J
Parry Jas E 405FerriniRd....2258-J
Parsley Jas M 781HumbrtAv....4220
Parsons Alice Mrs 410Hendrsn....1040
Parsons Douglas 531LawrnceDr....4083-W
Parsons Gerard L r 199 Chorro....1079-W
Parsons Lee R 1204Nipomo....563-J
Parsons Roy A 174CraigWy....3986-W
Parsons W Thos 410Hendrsn....1040
Parvin Henry W NLaureiLn....1194-J
Patague B FrenchRd....17-R-11
Patchett Hubert A r Edna Rd....6-R-12
Pate Carl C 1219Bond....185-J
Pate Harold r 814 West....494-R
Pat's 1129 Monterey....1248
Pattalochi Leo C 506MitchlDr....2402-M
Patterson John R r 531 Ellen Wy....2315-W
Patterson Kenneth F 386PolyVw....4279-J
Patterson Ralph A 39RaflWy....2209-J
Patterson T L 840Murry....1116-M
Patton A C 1690PhillipsLn....2554-W
Patton D E 334CerroRomauldoAv....3212
Paul Martin L r 2033 Swazey....1895-R
Paul's Dry Cleaners 214Higuera....4306
Branch No 1 983 Osos....149
Paul's Garage & Auto Machine Shop
Nipomo&Monterey....2319-R
Paulsen Albert L 530 Isly....3061-M
Paulsen O B 1206Peach....2248-R
Paulson's Wrecking & Salvage Old 101 Hwy....320-J
Paulson's Wrecking & Salvage Orct Rd....2917-W
Paulus Cecelia r 638Woodbridge....2434-W
Payton H A 1317Chorro....641-W
Pavitt Stevan S 302ChaplnLn....3853-W
Paz Jose r French Rd....2859-J
Peak H A 1237Frederick....2516-W
Pearman R O Dr 1235Morro....2822
If no answer call....Atascadero 324-R
Pearson Emma L 671Pac....720-J
Pearson Emma M r 882 Church....2886-M
Pearson L E r 2044 Hope....2600-M
Pearson Vernon E r Railroad Av....406-J
Peavey Cleo r 1253 Mill....1460
Peckler J E Dr 382JayceeDr....3268-W
Pedranti Albert r 1028 Peach....508-J
Pedroni John 1886Loomis....1227
Pedrotta Mary S Mrs 963NBroad....281-J
Peerless Baking Co 584Higuera....319
Pehrson Geo 680Howrd....1017-M
Peirson Alof 1620Grdn....4159-W
Pelucca Alfred 351PatriciaDr....3770-W
Pen-Ren Bootery 860Higuera....863
Pence Carl O EdnaRd....4-R-21
Penn Mildred Mrs 454½Pismo....2875-M
Penney J C Co dry goods 868 Higuera....1367
Pennington B W 1826Chorro....2867
Pennington O G New Park Grocery 1401 Osos....1431
Pennington O G r 1420 Essex....735-W
Pennington R B r 434 Kentucky....2045-J
Penny Eugene 451RamonaDr....450-W
Pennzoil Co The 964Chorro....2002
Pentz Michael Sr 624MitchlDr....3985
Penwell Helen B 19RincnDr....1243
Pepper Inn PismoHwy....1965
Pepsi-Cola Bottling Co of San Luis Obispo....1042
Perdew Dorothy M 2105JohnsnAv....1536-J
Perdew Harlan F 402LawrnceDr....4283-W
Perdue Clyde W 1238FthIBl....3239
Pereira Edw P r 240 Sandercock....2497-J
Pereira Joaquin L r Pismo Rd....555-J
Pereira Luiz Dr 1716Corralitos....4020
Pereira Luiz A Dr 1114 Marsh....1716
Pereira M I Mrs r 369 Marsh....387-M
Pereira Manuel L 217NBroad....2850
If no answer call....1490-W
Pereira Robt S 188DiNrteWy....2036-R
Perello Dominic B 1280Fredercks....572-J
Perez Johnny H 521½ SntaBrbraAv....4343-R
Perez Tony 933Branch....2018-J
Perkins B E 371LincinAv....576-W
Perkins S O SBroad....2851
Perozzi Dennis Jr 2320Lawtn....4151-W
Perozzi Dennis H r Orcutt Rd....13-F-2
Perozzi John Poly Campus....585-J
Perozzi Louis M r 1224Higuera....833-J
Perrot Paul r 906 Murray Av....2887
Perry M J OrctRd....5-R-1
Perry Manuel S LosOsosVly....28-J-3
Perry Oliver G 445High....1025-R
Persson E Mrs r 1029 Pacific....883-W
Persson Leroy 1661Hillcrst....3996
Persson Leroy Rev Grace Tabernacle Osos&Pismo....976
Pesante Roland E 362HathwyAv....4307
Petan Dairy Farms 1023GrandAvArroyoGrande
From telephones served by the following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for....ENterprise 1-1499
Petau Harold G 320A CalifBl....445-M
Peters Geo W 155DiSrWy....1267-J
Peters Robt H 1879 SnLuisDr....331-R
Petersen Auto Parts 742Marsh....1106
Petersen Bonnick r EdnaRd....2355-M
Petersen Henriatta r 1304Pacific....2228-W
Petersen Sid L 1805 SnLuisDr....2848-R
Petersen Walter r 1319 Marsh....1724-W
Petersen Walter G r 516 Mitchell Dr....688-W
Peterson A J SeeCanyon....53-R-2
Peterson E J L 1606Mill....2208-W
Peterson Gerald B 1759 SnLuisDr....4204
Peterson Helen Mrs 487B Marsh....2965-W
Peterson Jack A 138DiNrteWy....2873-J
Peterson K R 184Toro....2676-J
Peterson Norlan 2725Broad....4330-W
Peterson Sylvia Mrs LsOsosRd....17-J-11
Pete's Tackle Shop Avila....33-R-11
Petkus Victor T 685Caudill....241-R
Petrick Eugene C MD 774Marsh....1235
Petrick Eugene C Dr 1893Corralitos....1713
Pettenger A M 745GrandAv....3194-J
Pettenger Lloyd 141Graves....3256-J
Pettenger Lloyd Hamburger Haven 1126 SntaRosa 198
Petterson W H 228 OldMorroRd....3296-R
Pezzoni Lillian C Mrs r 1224 Chorro....641-J
Pfleghaar Walter 518ElinWy....239
Phelan Jas A La Casita Ct Avila....8-R-2
Phelps Paul L Jr 1256 Sydny....4304-W
Philbin Leo F 1190 South....3299-R
Philbrick Clyde 32RincnDr....3845
Philbrick Fred r Edna Rd....56-J-1
Philbrook Philip E 1365Bishp....2574-W
Phillips A C Art-Wood-Crafts 955Pac....2142
Phillips A C r 684 Church....972-M
Phillips Carmen A Mrs 794NBroad....1130-W
Phillips K L Jr 310CerroRomauldoAv....4045
Phillips R J r 1906 Snta Rosa....1391
Phillips Ray H 941Branch....971-R
Phillips Zoe M 1222Palm....1231-M
Piantanida Angelo r 762 Alexander....167-J
Piantanida Edna L 750Alexndr....2688
Piccardo Gerome r 737 Leff....2655-W
Pickens Lorraine 1812Grdn....269-M
Pico Fishing Boat Avila....33-J-3
Picture Shop The 1371Montery....307
Pierce Doris Mrs 235½ Sandrcock....937-W
Pierce Edw P 344JeffryDr....3635-J
Pierce Ellene 661Fumstn....133-J
Pierce J R 1171Pismo....4265
Pierce L I r 664 Woodbridge....1333-J
Pierce Richard A r 630 Monterey....1257-W
Pierce Robt E Jr 323TassajaraDr....2499-W
Pierce Vern BaywdPrk....24-R-4
Pike Don 1828JohnsnAv....4104
Pilant L H 1080Uphm....2335-J
Pillow Harold E 674Venabl....1834-J
Pimentel Manuel r 1857 Corralitos Av....3099-J
Pimentel Manuel San Luis Trk Serv 101Hwy....1360
Pimentel Richard A 2541 SntaClara....3299-J
Pine Hugh W r 723 Mission....2976
Pinkston Geo 360RamonaDr....4235-J
Pinnick Ruby Mrs 1227Chorro....3120-M
Pintor Manuel Mrs r Avila....48-J-1
Pioneer Drive-In Market Morro&Marsh
Bakery Dept Morro&Marsh....1945-J
Grocery Dept....1825
Meat Dept Morro&Marsh....61
Pitcher Harry D 458½Higuera....3440-W
Pitt T R 671-7thBaywdPrk....24-R-1
Piuma Joe 518Higuera....4075-W
Plath Chas E 1319Higuera....4399-J
Plato Edna M r 2038 Johnson Av....1890-M
Platt Marie Mrs 1218Morro....4256-J
Plattner Nora X r 1050A Pismo....1225-R
Playhouse Nursery School 1530 Monterey....835-J
Plee-Zing Drive In 965Higuera....1939-J
Plumbers & Steam Fitters Union 403 1040Broad 1876
Plummer Joe 115Chorro....3934-J
Plummer Pauline M 120DiSrWy....2564-J
Plunkett Bert 370Toro....1497-W
Poe & Poe Drs chirprctrs 657 Marsh....344
Poe Rudolph A Dr Poe & Poe Drs chirprctrs 657 Marsh....344
Pohlman D W 279Branch....1976-W
Poletti C Mrs r EdnaRoad....17-F-2
Poletti Roy J EdnaRd....3691-J
Police Department City Police Dept 738 Pismo....31
Polin Martin atty 1026Chorro....556
Polin O M r 1831 Garden....723
Polk R L & Co 964Chorro....1323
Polley Rudolph A 314ChristinaDr....3617-W
Pool O L r 841 Venable....1467-J
Pool Ray 1693Bond....2396
Port San Luis Transportation Co 65Higuera....2678
Port San Luis Transportation Co PortSanLuis....49-R-2
Porte Leroy L 1207High....1749-M
Porter Chas Mrs r 844 Upham....683
Porter Chas Phil survyr 278 SntaRosa....1474
Residence 278 SntaRosa....1474
Porter Elizabeth E 1337Murry....4139-W
Porter R O Dr r 735 Ida....1633-M
Porter Raymond W 222NBroad....1466-R
Potter Ben 379PatriciaDr....3290-R
Potter Clifford 546 Sandrcock....3932-J
Poulsen L H Jr 295TassajaraDr....3486
Poulsen L H Sr r 1840 Johnson Av....2438
Poulsen Lucille S 128Chorro....435-W
Poulsen Pete r 1840 Johnson Av....2438
Pounder Geo 1334Palm....3630-R
Powell David H r 1555 Higuera....1666-W
Powell Mary Ann 260DonnaWy....1972-W
Powell Merton L 74LaEntradaAv....2813-R
Powell Roy r Cuesta Rd....12-J-1
Powell W E r 1221 Peach....1270-W
Powelson Earl R r 1829Morro....2948-W
Powers Mildred J 1995Corralitos....4223
Powers Mildred J ri est 859Montery....2037-R
Powers Sehon W 21 SntaRosa....4097-J
Powers Wm T 1964JohnsnAv....425-R
Pozzi Rudolph 540Buchn....3965
Prather John R 777BoysnAv....2359-W
Pratt Earl C 683MitchlDr....2771-J
Pratt Howard 235PolyView....1630-M
Pratt Walter S 879Essx....3056
Pratt Willard r 229 Harris....2742
Presbyterian Church Study Marsh&Morro....1437
Prestridge Walter D 179RamonaDr....1591
Preuss Bernhardt r 1440 Higuera....1295-J
Preuss Berny 140GrandAv....3110-J
Preuss Press 981 Osos....1176
Preuss Virginia A r 130 Grand Av....980-M
Pribble Vernon G N363 OldMorroRd....2385-M
Price Chas D 481LawrnceDr....376-J
Price Clifton T r 646 Lawrence Dr....967-R
Price Edwin F 2717Chandlr....3050-W
Price Leslie W 10thBNipomoBaywdPrk....22-R-11
Price S A 540MitchlDr....2178-W
Price W W 1213Bond....185-W
Priest Earle J 1254Bond....2755-W
Pritchard Bert Mrs 536HathwyAv....129-J
Prittie T H 1305Palm....1592
Production Credit Assn San Luis Obispo
1123Garden....1386
Property Owners Assn Inc 975 Morro....2356-J
Proud F W LsOsosRd....41-R-2
Proud John r 1617 Snta Rosa....1662-R
Proudfit L E r 1255 Ella....158
Prudential Insurance Co of America 1111Chorro....1232
Prudential Insurance Co of America 795 Islv....1272-W
Pruitt John M 520KentuckyAv....4132-W
Pryde Joel J 860Meinecke....1648-J
Pryor Robt L 2510Lawtn....3724-M
Public Library NBroad&Monterey....2606
Puddy Lawrence K 727Leff....4353-J
Puffer L M 1218Pismo....159-W
Pugh Chas BaywdPrk....34-R-2
Punches Robt 880Buchn....2508-W
Punzal Harry L 1835Broad....3593
Purio Louis Jr Mrs 806Murray....3966
Pyle Katherine 256 OldMorroRd....3540-J

Q

Quaglino Alex 951 Sandrcock....3984-W
Quaglino Jas County Roof Serv
SantaBarbara&High....1840
Residence 1254Marsh....3697
Quaglino Jas A Builders Supplies
SantaBarbara&High....1840
Quaglino Philip A 949 Sandrcock....3984-J
Quaglino's Food Market 2101Broad....427
Quality Meat Market 742 Higuera....914
Quaresma Joe E 1335Cazadero....1601-W
Quesada Lloyd r 226 Price....408-J
Quesnel F M 1053 Islv....193-J
Quigley Donald A 1628Grdn....4397
Quist Warren E 1680HillcrstDr....1415-R
Quist Warren E dntst 1304Grdn....1663

R

Rademacher Bros Garage 996Marsh....3828-W
Rademacher Francis H 1670Montery....2465-M
Radio Owl Taxi Co 987Montery....300
Radius Clarence r 45 Hathway....1150-W
Raetz Marie G 642LawrnceDr....3521
Raetz Wm G 3063RockviewPl....3639-R
Rager Chas r 1526 Beach....1354-W
Rager Paul A Avila....37-J-11
Ragle Donald W LosOsosHighlands....59-J-3
Ragle W H r 1420 Archer....871-W
Ragsdale B D 238CraigWy....3528-J
Ragsdale J C r 320 Buchon....989-J
Railway Express Agency Inc ofc Railroad Av....522
Rains Martha L 960Murry....1169-W
Ramacciotti Robt 2090Essx....3913-W
Ramage Harlan 550FthIBl....3860-R
Ramage Sylvester 239Almnd....2360-W
Ramage W C plumbng 621High....2054
Ramage W L r 235 Chorro....1263-J
Ramey Dan J 2345JohnsnAv....4323-J
Ramirez Eustorgio 2265Broad....932-J

Ramonetti A V Mrs 1051Mill 353-J
Ramos Angie FrenchRd 813
Ramos Jas EdnaRd 6-J-21
Ramsay Robt H Maj 1635HillcrstPl 3667
Ranchotel 1900Monterey 2333
Rand D L 160FthlBl 3617-M
Rand Halpin Co 228 SntaBarbara 93
Randall E E pub acct 273Chorro 2617-J
Randall Roy r 783 Alfonso 2473-W
Randles R M 72Vetvle 1806-W
Ranell's Coffee Shop 1050Monterey 2430
Rankin Arthur E 2103 SBroad 1847-W
Ranson John R r 1427 Higuera 82
Rasco F S & Co 887Higuera 3448
Rasmussen Robt R r 1270Frederick 2389
Rathbern Zada D 70RincnDr 2233-R
Rathbun T M 1061 Isly 3917
Ratliff Fred 1339 Sydny 3887
Ratliff Fred P welding 1243 Monterey 1199
Rauch Vern 2038Fixlini 3244-M
Ray Dawine A 71Toro 3481
Ray Fred 1303Pac 2832-R
Ray Jas A 881FrancisAv 3037-R
Ray Kenneth 115BressPl 3213-W
Ray L D Buster 1155Pismo 2005-W
Rayburn R H 1634Mill 1104
Raye Dan H 1172MurryAv 2278-M
Rayner Edw B 152PatriciaDr 3646-W
Ray's Commercial Refrigeration Service 745Higuera 711
Ray's Floor Service 1693Bond 2396
Read Francis W Rev 233 SnJoseDr 3503
Reade Zadie Mrs r 1321 Osos 1855-M
Ready John F 293RamonaDr 2209-M
Reagan Evelyn D 239 SntaLucia 3205-W
Reams Lee 383½Toro 3410-J
Reaves Wm B r Breck 1520-R
Record Wm A 1256Bond 3906-W
Recreation Bldg City 864 Snta Rosa 492
Red Barn SeeCanyon 18-R-12
Redfield Walter S r Baywood Pk 35-J-1
Redfield Walter S r 676 Buchon 1064
Redick Arlie R 644LawrnceDr 3854
Red's Place 1817 Osos 1857
Redstone A E r See Canyon 18-J-2
Reece R H 742BoysnAv 4182-J
Reed Alice W Mrs r 1351-1st 423-W
Reed Bernice L JohnsnAv 2969-J
Reed F A 818 Sandrcock 1245-W
Reed Frank R N250FerriniRd 340-R
Reed G E r Monterey Hts 920-W
Reed Kin Mrs 1141E Pac 714
Reed R R BaywdPrk 22-R-3
Reed's Paint & Wallpaper Store 1121 Broad 1364-W
Rees Thais 1090Uphm 2335-R
Reese Eugene 1330Ella 212-M
Reeve's Shoes 760 Higuera 2470
Regier J N r 1626 Hillcrest Pl 2581-J
Rego Pauline Mrs 963MurryAv 3979-W
Reid J L 228 OldMorroRd 4329-J
Reid John 1145Montalbn 1695
Reilly Joe D r 1027 Nipomo 1117-M
Reinhardt Harvey 1284 Sydny 2357-W
Reinhardt Theo A 1219 Sydny 2453-W
Reins Edw R Jr 339PatriciaDr 4383-W
Reis A C Mrs r 1147 Pismo 677-J
Reis Eugene Jos 1320Nipomo 703
Reis Jos C r 1520 Morro 2388-W
Reis Milton 468 Isly 2276-M
Reis Thos A Mrs 1150Walnt 2849-W
Reiss Hugo Sgt 275 OldMorroRd 2385-W
Reitz L R 1235JeyceCt 3295-J
Remschner Jos H r 813 Meinecke Av 2257-J
Remschner Robt J 67MtPleasntnDr 3266-R
Remund Clive O MonteryHts 3715-W
Remy O J 561LawrnceDr 1260-W
Rendall Robt G 260 SntaLuciaDr 1350-W
Renee & Lemar School of Dancing 1368Marsh 705
Renetzky Andrew Renetzky & Davis 1008Palm 1033
Residence 111 Kentucky 1496
Renetzky & Davis attys 1008Palm 1033
Renetzky James A r 537 Hathway 808
Renetzky's Shoe Store 845 Higuera 257
Renner Agnes 1025Leff 2579
Rennix Amelia r 12th Baywood Pk 27-R-3
Reporter The 971 Osos 3188
Reticker Roland W r 850 Buchon 2648
Rexall Drug Store 839 Higuera 32
Reycraft Harry J r 1256 Buchon 672-R
Reyes Anthony 31RaflWy 2796-M
Reyman R D 1060Peach 2077-R
Reynolds Edw G 340Pismo 3019-W
Reynolds Elmore C r 232 Lincoln 575
Reynolds R Wallace 380ChristinaWy 861-W
Reynolds Viola E 1673PhillipsLn 4345-J
Reynolds Wm L 115RamonaDr 2334-J
Rezendes Arthur LsOsosRd 47-R-2
Rhoades Geo A Mrs 1345Morro 857
Rhodabarger Helen L 1141B Pac 153
Rhodes Alvin E JohnsnAv 2797-M
Rhodes Bill R 203Cyprs 3469
Rhodes Frank E Mrs 1550Higuera 1322-J
Rhodes G F painting contr 950Chorro 1397
Rhodes Hotel 864 Monterey 2765-J
Rhyne E J r Richard Av 2720-W
Rhyne S J 797Christian 1643-M
Ricci Helen S 856Chorro 1570-W
Rice E E 1211Pismo 3627
Rice Florence 491LawrnceDr 1361
Rice H L r 1375 Caradero 2299-M
Rice Robt R 2548Augusta 3257-M
Rice Thos 500MtnVw 776-J
Rice Thos Credit Bureau of San Luis Obispo 987 Osos 315
Rich Philip L 585¼Dana 3727-J
Richards Carlos C BuenaVstaAv 4300-M
Richards Clarence F r Orcutt Rd 10-F-2
Richards T 970 SntaRosa 4244-W
Richards W H r 1628 Nipomo 1476-R
Richardson G M r 873 Leff 1533
Richardson Homer L r 843 Mission 1114-M
Richardson Joy O LosOsosRd 30-R-3
Richardson L V r 1709 Corralitos Av 919
Richardson R F Co funeral directors 1135 Snta Rosa 88
Richfield Oil Corp Orcutt Rd 414-W
Richfield Service Station 1166 Monterey 2519
Richina Chas r Los Osos Rd 38-R-2
Richina G B r 445 Branch 1658-W
Richter Gerald J 311TolosaWy 2635
Richter Grace r 474 Pacific 1634-M
Rickansrud T M 2377Helena 1001-J
Ricks H H 1027Buchn 4384
Riddle Mary Louise r 1876 Fixlini 1808-W
Rideout W H r 1327 Marsh 2141-W
Ridley Margaret r 1344 Sydney 2546-R
Riebel John Paul r 1933 Sn Luis Dr 3157-R
Rieger Walter N LosOsosHighlands 44-R-3
Riehl Dolly FremntCt 542-M
Ries Joe M 267FthlBl 3226-J
Riggen D A 280DonnaWy 3183-J
Riggen Ray Sr PerknsLn 3639-J
Righetti Allen E r Orcutt Rd 5-J-1
Righetti Alva r 1000 Mill 1504-M
Righetti Dante J r 1305 Palm 2429-J
Righetti Ernest R OrctRd 13-F-11
Righetti Evelyn Mrs r 1026 Mill 806-J
Righetti Frederic r Orcutt Rd 13-F-21
Righetti & Gamboni used furn SHwy 2791
Righetti Guido r Orcutt Rd 13-F-11
Righetti Josephine 1127Walnt 1702-W
Righetti Louisa Mrs r 1128 Peach 1702-J
Righetti M G 483LawrnceDr 4046-W
Righetti M R 1831 SnLuisDr 3262
Righetti Wm L 1012Mill 2638-R
Righter Emma C r 1502 Higuera 3028
Riley D J r 1306 Mill 426
Rileys Dept Store 749Higuera 36
Rinden Bonnie M 1305Palm 1540
Ring C J 803Walnt 3467
Rinker Wm M 499 OldMorroRd 2135-J
Rion Howard 1640Higuera 2535-R
Rios Frank W 1915Montery 604-W
Rios Mary Mrs 2564Lawtn 2988-R
Ritchie D A 951 SntaRosa 2731-M
Rittenhouse M F Mrs 465Pismo 1471-W
Ritter J C r 626 Branch 2392
Ritz Motel 2121Montery 1021
Rizzoli A 1286Frederck 1680
Rizzoli Mario G 2077 Stack 3211-W
Rizzoli Virginia Mrs 943 SntaRosa 3608
Robasciotti D r 1061 Pacific 178-W
Robasciotti Ivan 281NBroad 3102-W
Robasciotti J W 656Toro 4246-R
Robasciotti Jennie Mrs 1222 Osos 1242-J
Robasciotti U E Jr r Vachell Ln 14-J-3
Robasciotto U P r Edna Rd 3-R-12
Robbell Ina 457NBroad 4177-M
Robbins S M Del Monte Grocery 301 Snta Barbara 1000
Robenstine K W 711Grove 1262-W
Roberto Jack H 842 Ida 2838-R
Roberts C R r 76 N Broad 2318-J
Roberts Dave 5thBaywdPrk 25-R-12
Roberts Delwyn 832RougeotPl 4190-J
Roberts Ernest W 643MitchlDr 3050-J
Roberts Gene r 712 Upham 377-J
Roberts Gilford C 487Marsh 1369
Roberts H L 1854 SnLuisDr 2441-W
Roberts Jas L 357 SntaLuciaDr 3923
Roberts Max E 2567 SntaClara 3107
Roberts Mollie Mrs 648MitchlDr 3050-M
Roberts W J r 747 Buchon 987-J
Roberts Wylie L Mrs 2441Helena 2199-M
Robertson Clayton 67 South 1629-M
Robertson David E Rev 546Higuera 3999
Robertson John W 1224 SylviaCt 3062-W
Robinson Barbara J 2936RockwPl 3952-R
Robinson G F 525Kentucky 38-M
Robinson Hilda Mrs 795Church 2394-M
Robinson M C Mrs r 920 Ida 2443-W
Robinson Stanley Avila 16-R-1
Robinson Wm B 1008Walnt 2858-M
Robirds Robt John FarrelRdBaywdPrk 34-J-1
Robles Anna 737Montery 749-J
Rocha Jos A 419Branch 2846-R
Rockwell Leon C 451RamonaDr 1163-W
Roder Jas r 112 Beebee 2692-W
Rodgers E L 171RamonaDr 3651-W
Rodgers Edw M 1639Nipomo 3097-R
Rodgers Wm F 405 Sandrcock 3940
Rodin Robt J 168OlNrteWy 4110-J
Rodkey R P r 898 Toro 2562
Rodman Louis F 2344Lawtn 2178-R
Rodney Ivan H 350 Isly 2877-J
Rodrigues Frank PismoHwy 3302-W
Rodrigues Frank L r 2240 Broad 1208
Rodrigues Josie Mrs 1210 Carmel 310
Rodriguez Archie 3011JohnsnAv 2739-J
Rodriguez Edw W r 17-F-12
Rodriguez I V 333 SntaLuciaDr 2133-J
Rodriguez G A r Edna Rd 17-F-21
Rodriguez Jesse 235TassajaraDr 3126-R
Rodriguez Lewis 667Leff 2949-M
Rodriguez Raymond W Edna 6-J-12
Roebuck Marie S 2045 Slack 3211-J
Roff Harvey SntaFeRd 3-J-1
Rogalla Carl E SeeCanyon 53-J-3
Rogerman Beatrice r 1236 Archer 1137-W
Rogers C M LosOsosRd 57-J-3
Rogers Edw P 1215 SylviaCt 841-W
Rogers G Gilbert 67BentnWy 4237
Rogers John L r 1st 577 Marsh 3199
Rogers John L r 577 Marsh 3199
Rogers Leo E 236CuestaDr 3112-W
Rogers Thos A 147RamonaDr 272
Rogers Wilmer C 521HathwyAv 4141-W
Rohrberg Milton C r1tr LsOsosRd 36-J-2
Rolfes Bernice 11thBaywdPrk 27-J-21
Rolla Mateo r 357 Snta Barbara Av 1008-R
Roller Austin 336TolosaWy 3311-J
Rollins Evelyne 758Grove 1731-J
Romero John Jr Mrs r 551 Hathway Av 1252
Romero Melvin 2713 Story 540-J
Romo Geo 1020Grove 3668
Romo John B r Edna Rd 6-R-13
Romo Mabel Mrs 141CuestaDr 3119-W
Rone J R r 410 Grande Av 1845
Rood R S Dr 2106 SnMiguelAv 3441
Rooney Wm 1355Palm 2196
Ropp Fred L 2266 SntaYnezAv 3165-R
Rorabough Charley N r 1544 Morro 1692-J
Rordorf Oscar H r 1442 Lizzie 1514-R
Ros Armand 1621Higuera 2535-M
Rosa Anna r 355 Marsh 966-M
Rosa Irwin H 856RougeotPl 4190-R
Rosa Raymond D 730BoysnAv 4041-R
Rose Bowl Court 1575Montery 647
Rose G A 1231Grdn 3297-J
Rose G Edmund 705High 3009-J
Rose H C r Yoakum Tr 1209-J
Rose Helen Helen Rose Salon The 1112Grdn 737
Roselip Walter B general contractor 615 Grand 785
Residence 615 Grand 785
Rosen Arthur Z 408Toro 3979-J
Rosenthal Doug W 254GrandAv 3742
Rosenthal Mart r 300 Grand Av 1070-J
Rosenthal Mart Food Products 445Higuera 644
Ross Geo G 40RaflWy 515-M
Ross Geo G r1tr 1118Chorro 4286
Ross John W 1861Hope 4320-J
Ross Mary Edith 1440Upham 2353-M
Ross W F Grandview Motel 2074 Monterey 1451
Rossi V A 395GrandAv 4276-R
Rothberg Frank 1241Frederck 2036-M
Rotsel Mabel Palmer 1310Marsh 843
Rouch Maude Mrs 1301Morro 4256-W
Rouse David 532Leff 3777
Routzahn Paul R 289Alimnd 344
Rowan Ethel A 2515Broad 2925-M
Rowan Francis H YoakumTract 1666-W
Rowan's Store For Men & Boys 782Higuera 668
Rowell S M LosOsosHighlands 59-J-11
Rowland Kathryn 1262Mill 1358-J
Roy Marie Mrs 611High 1650-W
Royal Oaks Dairy Edna-Verde Canyon Rd 6-J-3
Royal Typewriter Co 690 Higuera 228
Royse Ervin L Rev 2916JohnsnAv 1452-W
Roza A F r 670 Islay 987-M
Roza A F Jr 704Missn 4164-J
Roza Antone 3281RockvwPl 289-M
Roza J L YoakumTract 4043-W
Roza Joe P 680Leff 461-M
Roza John P Jr 333Buchn 2525-R
Roza Rosie Mrs 465A Pac 1803-J
Ruckman T H 640LawrnceDr 3472
Ruda A E r Avila 2-J-12
Ruda E B r Avila 37-J-3
Ruda Georgia r 49-J-1
Ruda Jos See Canyon 18-J-1
Ruda Manuel PismoHwy 7-J-3
Rude Elmer E r 345Branch 378-W
Rude Mary E r 215 Beebee 2230-R

Rudolph H W Cline's Elec Shop 962 Monterey 13
Residence 681 Howard 2149
Rudolph Wayne 310Graves 4289-M
Rue Arnold J 1151Mill 2544-J
Rulison V E VerdeCanyon 6-J-2
Rumrill Gale W 594Buchon 799-W
Runston E J r 841 Meinecke Av 1443-M
Runyon Kenneth M 1311Frederck 4281
Russell E L 175FthlBl 3783-W
Russell Edw F 1230Higuera 2547-J
Russell Elmer L 300RamonaDr 184-W
Russell Isabella r 1034 Church 1065-J
Russell O J 1120RailrdAv 973-R
Russell Paul C 68BentonWy 3206-J
Russell R L 1950Hays 4339-R
Rustin Pete E 394Toro 1528-M
Ruth Howard 742BoysnAv 3402-J
Rutherford Helen 369Chorro 3261
Ryan Basil A Mrs r Cuesta Grade 786-J
Ryan C S YoakumTract 4317-J
Ryan G A r 123 Stenner 2390-W
Ryan John E 1387-2d 1777-M
Ryan W C 377JeffryDr 2935-J

S

S & H Green Stamp Store Sperry & Hutchinson Co The 1415Montery 1822
S & W Service Vachell Ln 1506
Sackrider Frank S 1555 Slack 2977-W
Sahm Leslie 61RaflWy 2796-J
StClair C D 865 SntaRosa 1754
St Clair W M r 662 Islay 1239-J
StClair's News 1015Chorro 1402
St John Eldon O Avila 2-R-1
St Stephens Episcopal Church 1334Nipomo 1864
Salisbury Winifred r 1617 Chorro 1353
Salmen Margarette 669Leff 379-W
Salmina J Mrs LosOsosRd 47-R-3
Salmina M G r 891 Nipomo 1286
Salters Ruby 391JayceeDr 3757-R
Salyer Edison r 654 Lawrence Dr 1159-M
Sandberg Rosabelle 857Leff 1899-J
Sander Hyrum J 1306Essx 2415
Sandercock Transfer Co 1708 Beach 19
If no answer call 3522
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for ..... ENterprise 1-1466
Sandercock John L 1396-2d 1454-W
Sanders Harry D r 127 Price 263-R
Sanders Lucille M r 1599 Murray Av 1586
Sanderson Ella 350Pismo 3871
Sanford W E 895LincinAv 2857
S F Brewing Corp 1750Beach 3827-W
Sankoff Leo 301Hathawy 2789-W
San Luis Ambulance Service 780 Pacific 887
San Luis Amusement Co 983 Chorro 66-W
San Luis Auto Laundry 1155Higuera 22
San Luis Butane Distr NHwy ..... Atascadero 151
If no answer call ..... Atascadero 618
San Luis Clinic 990Pacific 3041
San Luis Cyclery 1239 Monterey 876
San Luis Electric & Heating Service 1616 Sydny 561
San Luis Employment Service Agency 964Chorro 2992
San Luis Fish Co Avila 2964-R
San Luis Garbage Co 1016 Morro 1672
San Luis Ice & Cold Storage Corp 1409 Walker 67
San Luis Jewelry & Loan Co 974A Montery 486
San Luis Meat Co 101 Hwy 1951
San Luis Medical Laboratory 1540 Marsh 896
San Luis Merchant Patrol & Detective Agcy 1130Walnt 409
San Luis Mill & Lumber Co 246 Higuera 624
San Luis Motor Co 1144Higuera 2218
San Luis News Agcy 964Chorro 477
San Luis Nursery OldHwy101 South 320-W
San Luis Obispo City of
Building Dept 990Palm 947
City Clerk 990Palm 15
City License & Tax Collectr 990Palm 544
City Police Dept 738 Pismo 31
Civil Defense 990Palm 215
Engineer's Ofc 990Palm 812
Executive Secretary 990Palm 1126
Filtration Plant StennerCreek 1-R-3
Fire Dept Garden & Pismo
Fire Calls Only 5
All Other Calls 2668
Maintenance Yard 351 SntaBrbraAv 957
Mayor's Office 990Palm 1126
Park-Playground & Recreation Commission 864 Snta Rosa 492
Public Library NBroad&Monterey 2606
Sewer Farm Portuguese Flat 213-J
Water Dept
For Emergency Service for Water & Sewer Dept between 5 PM & 8 AM & on Saturdays Sundays & holidays call 31
San Luis Obispo City Schools
Bus Garage & Maintenance Shop Marsh 2095
Charles E Teach School Ferrini Rd & Felton Wy 1122
Emerson School Nipomo 805
Fremont School Peach 1236
Hawthorne School Story 2071
Junior High School Fixlini 663
Kindergarten School Buchon 1589-J
Louis F Sinsheimer School Augusta 3696
Remualdo Pacheco School Grand&Slack 4382
Senior High School & Junior College Marsh 663
San Luis Obispo County of
Agricultural Com issioner 1025 Palm 1344
Airport 3561-W
Assessor's office Court House 777
Auditor's office Court House 1484
Casa Loma Sanatorium JohnsnAv 1818
Civil Defense CourtHouse 1074
Civil Service Commission 967 Osos 171
Clerk's office Court House 76
Constable Court House 2100
If no answer call 2850
Co Road Commissioner Court House 788
Court Reporter Court House 579
Custodian CourtHouse 1831
District Attorney office Court House 1683
District Attorney Investigators 997Montery 961
Farm & Home Advisor University of Calif 1235Montery 52
Garage 1044Montery 741
General Hospital Johnson Av 1500
Ground Observation Post County Wide Area Coordinator CourtHse 261
Health Dept JohnsnAv 2982
Housing Authority 481Leff 2652
Justice of Peace Court House 415
Juvenile Hall SunnyAcres 829
Schoolroom SunnyAcres 2725
Law Library Court House 1145
Library Court House 1157
Planning Commission 967 Osos 558
Probation Dept
Main Office CourtHse 1376
Branch Office JuvenileHall 1288
If no answer call ..... Cayucos 2651
Psychopathic Ward Johnson Av 518
Public Works 967 Osos 3910
Purchasing Agent Court House 778
Recorder office Court House 617
Road District No 3 447 Snta Barbara 2417
Sheriff's Office Court House 2850
Sheriff's Sub Station No 3 Avila 8-R-1
Supt of Schools
Office CourtHse 1907
Superior Judge Court House 3161
Supervisor's Chambers office CourtHouse 76
Tax Collector office Court House 138
Treasurer office Court House 505
Veterans Memorial Bldg 801Grand 65
Veterans Service Office 967 Osos 1082
Welfare Dept 1185 Islay 1797
San Luis Obispo County Farm Bureau 157Higuera 2790
San Luis Obispo County Farm Supply Co 157Higuera 3021
San Luis Obispo County Medical Society 964Chorro 2992
San Luis Obispo County Tuberculosis & Health Assn 1026Chorro 1048
San Luis Obispo Production Credit Assn 1123Garden 1386
San Luis Obispo Special Training Class San Luis Obispo County School 205Higuera 1325
San Luis Optical Dispensary 781Higuera 1308
San Luis Packing Corp Avila 4198
San Luis Radiator Works 600Marsh 1963
San Luis Sanitation Service 1130 Leff 1124
San Luis Sterilization & Mattress Co Buchon&High 405
San Luis Tallow Co ClarkField 2646-W
San Luis Towing & Storage Serv Hwy101 911
If no answer call 334-R
San Luis Truck Service OldSouth101Hwy 2343
Garage 101 Hwy 1360
San Luis Wall Paper&Paint Store 1126Broad 1072-R
San Luis Welding Works 960 Nipomo 1098
If no answer call 1747-M
San Luis Yacht Club CountyPierAvla 16-J-1
Sanner Kenneth 256 OldMorroRd 931-W
Sanson S W 1336Pismo 1614
Santa Rosa Street Market Mill&SntaRosa 326
Santos Berta 2540GailPl 4242-J
Santos Evalyn B 1525Essx 2273
Santos Flora S 463 Isly 1214
Santos Lewis r 653 Caudill 2597-M
Sarber John 228CuestaDr 2915
Sargent John P 120Huttn 4101
Sarmento John 303Branch 359-J
Sarten Donald D 1415Nipomo 3886-W
Sathre Mike 870 Isly 1522-J
Saucedo Dorothy Mrs FthlBl 41-R-1
Sauer Arthur 1951Monterey 366-J
Sauer Clara E 1205Chorro 3967
Sauer F G r 1380 Broad 247-J
Sauer's Market 848Montrey 27
Saunders Chas H 3dBaywdPrk 25-R-13
Saunders Leo 205CraigWy 3637
Sawyers Elmer 205 Sandrcock 2603-J
Sawyers Jas 445Buchn 4291
Sawyers Sam Old101HwySouth 3671
Scaief Jas T 1126Mill 2226-W
Scales Marguerite 628WoodbrdgeAv 3536-M
Scaltritti Caesar 1548½Montery 3793
Scamara Anselmo 2451Lawtn 2531-W
Scaroni N Mrs r 923 Murray 2732-W
Schack C Mrs 646Caudill 1468-J
Schauerman Brigitta 805Branch 955-J
Schellenger Ed 501LawrnceDr 3536-W
Scherer W F 1413Archr 2326-M
Schield Jas H 1034B MurryAv 821-R
Schinbine H E 1890McCollum 4362
Schlegel C J r Avila Rd 53-J-12
Schmidt Arthur r 525Dana 2009-W
Schmidt Don 295 SntaRosa 4162-W
Schmidt Harley G 260Branch 4234
Schmidt Michele A SnteFeRd 3-J-3
Schmidt Oscar 1267Murry 3153-R
Schmidt Reta K 370Marsh 2171-W
Schneider Anthony J 247WarrnWy 2413-W
Schneider W H r 370 California Blvd 793-R
Schnell Chas E 388ChapinLn 3128-J
Schnitzler Grace N RN 1992Fixlini 201-J
Schoenfeld Ruth Mrs 1374Frederck 4274-J
Schoening Kenneth 534NBroad 557-W
Schopp Delmer W r 371 Lincoln 974-W
Schopper Q A 245Price 1393-M
Schreiber Fred W 1520 SntaRosa 3301-J
Schroeder Mary Beth 487Chorro 3733
Schroeder's Studio of Photography 1114Chorro 1275
Schuldt Norman I Beltone Hearng Serv 20NBroad 2611
Schultz Betty M Mrs 687 Isly 3879-W
Schultz Carl S 951FthlBl 4325
Schultz Lloyd E r 1376-2d 1595-M
Schultz S C 228NSntaRosa 2046-W
Schulz Harry E 1750Corralitos 3537
Schulze W H 1339Higuera 3717-J
Schultz's Women's Apparel 853Higuera 207
Schumacher Doris 147 Stenner 3436-J
Schumacher Leo A 1042Pac 3899-R
Schurtz Ralph 876Uphm 2893-J
Schuyler Anne 107FthlBl 3763-J
Schuyler Williams 1250 Sydny 3897
Schwafel P 1316Broad 2451-R
Schwartz Kenneth E 2553 SntaClara 832-J
Schwarz F W 372CerroRomualdoAv 3911-W
Schweizer J F r 56 N Broad 2257-W
Schwierski Donald 358LaCanadaDr 3205-R
Scott Arlene 1248MonteVsta 2160-W
Scott C H 351BuenaVstaAv 1524-M
Scott Distributing Co 725 Pacific 1442-J
Scott Ernest E 1330GrWy 722
Scott Francis R r 2700 Johnson Av 2091-R
Scott Frank 639Pismo 2610-J
Scott Howard 296WarrenWy 2935-W
Scott J B 770Buchn 3100
Scott J Walter 1283Frederck 4277-M
Scott Lorin M 479Chorro 3926
Scribner L B r 477 Buchon 2204-J
Scurl Jos A 290FerriniRd 2052-W
Sczepanski Milton 1422Garden 3990
Seaback Albert R r 220 Harris 631-M
Seaback Eva H r 513 Sandercock 1072-W
Sears Market 700 Marsh 2180
Sears Robt R 191 OrangeDr 1703-J
Sears Roebuck & Co
Retail Dept Store 879 Higuera 760
Catalog Order Dept 879 Higuera 512
Customer Service 879Higuera 3993
Emergency Refrigeration Service Nights Sundays & holidays call 2992
Sears Ross E 286TassajaraDr 3911-J
Seaside Oil Co OldHwy 1396
Sebastian M 790 SntaRosa 481-R
Sebastian Mel 1241Nipomo 818-M
Sebastian T Santa Rosa Street Mkt Mill&Snta Rosa 326
Residence 1604 Hillcrest 498
Security-First National Bank of L A 799 Higuera 397
Security Title Insurance Co 1119Chorro 1015
Sederberg L E 1591Mill 2838-M
See American Laundry & Dry Cleaners 1313 Broad 304
Seeber Glenn E 1059Leff 983-J
Seeley Charles L r 1140 Islay 1301
Seely Earl W 1901Corralitos 1732-J
Seger Chas 66RaflWy 2233-J
Seger Chas E ootmtrst 1407 Garden 451
Seitz John L 357ChristinaWy 1706-J
Seitz John L Shipsey & Seitz 991 Osos 4290
Self Shelton R 949Essx 2631-M
Sellars Eva A 874Centr 4031
Selvage Alfred F r 2014 Fixlini 1521-J
Selvidge Owen W 11th&SntaYnezBaywdPrk 22-J-12
Senter Harvey 463Pac 1634-W

Sepulveda Sye 974 Isly 1899-W
Serafin Harry E 2684JohnsnAv 3750
Serafin's Body & Paint Shop 865 Palm 836
Serpa Enos V r 395 Pismo 989-R
Serrano Clofas Mrs r 131 N Broad 1068-J
Serrano Flora Mrs r 1220 Marsh 328-J
Serv-Ur-Self Laundry Surv-Ur-Self Laundry 346Higuera 1932
Servatius Owen L 490FeltnWy 1813-W
Servisoft Soft Water Service 3215RockvwPl 965
Sessions Alanson 2dBaywdPrk 39-R-21
Seventh-day Adventist Church & Day School OrctRd 1596-W
Seymour Alice 2321½Broad 2509-J
Shaeffer Fred A Avila Court Avila 16-R-12
Shanghai Low 861 Palm 1250-J
Sharafanowich Walter A 1361Fredrcks 2108-J
Sharkey Richard C 1408Grdn 3162-W
Sharp S T r 1043 George 963-J
Sharpe Norman 300FerriniRd 3825-W
Shaw Asher B 1921 SnLuisDr 2650
Shaw E N 559Kentucky 4141-M
Shaw Frank 1730C JohnsnAv 2927-M
Shawhan Maude E Mrs r 657 Leff 2478-W
Sheehy Tim 762Lincln 2157
Sheets Percy B r 2141 Sierra Wy 3154-J
Sheff Marie I 1518Carmel 2589-W
Sheffer A E 1792ConejoDr 3099-W
Sheffer Marguerite 128NBroad 440-M
Sheffield Jos D 1000 South 3773-J
Shelby R W 1344Higuera 4312
Shelby R W Waldorf Cafe 975 Osos 1002
Shell Oil Co 1196FthlBl 98
Shelton W G 287CerroRomauldoAv 1972-J
Shepard Vard M r 148 N Broad 440-W
Shephard Carl R r 743 Buchon 1271
Shepherd Josephine 546Higuera 1495-J
Sheriff Office Court House 2650
Sheriff's Sub Station No 3 Avila 8-R-1
Sherlock Dorothy 759Montery 928-R
Sherlock Mabel 1381/2Villa 3948-J
Sherlock R W r See Canyon 18-R-11
Sherman Edward C Jr MD Hagen Treadwell & Sherman 1215Chorro 1782
Residence 358 California Blvd 2043
Sherrick H E 591 Isly 3995
Sherrill Ray 1684Mill 3245
Sherwin LeRoy O 282RamonaDr 515-R
Sherwood B G 2556GailDr 2103-R
Shiflett John W 892Grove 2465-R
Shipley L Earl Rev 3040Flora 2116
Shipsey Gerald W Shipsey & Seitz 991 Osos 4290
Shipsey Helen Miss r 1266 Mill 423-J
Shipsey Jas E 1239Higuera 4398
Shipsey & Seitz attys 991 Osos 4290
Shipsey W T Mrs r 1248 Marsh 2313
Shireman Jos H 766BoysnAv 4182-W
Shirley E R r 1165 Buchon 608-R
Shoff Raymond C Jr OrctRd 576-M
Sholes Fred r 74 N Broad 1581
Short G H 252 Sandrcock 1719-J
Short Harlan L 2490LawtnAv 2597-R
Short Myrtle r 1624Chorro 1656-R
Shreffler Ernie r 1259 Stafford 1636-R
Shull E D r Edna Rd 1572-W
Shutt Vincent F 326 SntaLuciaDr 1458
Shutts Arzada 1305Palm 2429-R
Sibbald Barbara 1220 Osos 1242-W
Sides Hap 275CerroRomauldoAv 2494-M
Siefert Wm H 225Almnd 2538-J
Siegel Joseph r 866 Pismo 1854-J
Sielaff Selma 1043Marsh 3160-M
Signal Oil Co 1262MurryAv 3280
If no answer call 53-R-1
Signal Oil & Gas Co Pismo Rd 417
Signal One Stop Service 751Marsh 1155
Sigsbee Maude 1642Grdn 3511
Silacci Angelina Rusca 1066Palm 4013-J
Silacci Elmer r 1162Pacific 1310
Silacci Homer 350ChristinaDr 3782-W
Silacci Milo L r 669 Kentucky Av 1897-M
Silacci Milton LsOsosRd 31-J-21
Silacci Pete Jr 1430Grdn 4116
Siler Wm N 624CarpntrLn 3616
Silva Barbara J 347JeffryDr 3615-J
Silva Bernard M 1234Mill 2099-W
Silva Bernard M Barney's Texaco Serv 311 Higuera 1736
Silva Edw 211Harris 3700-W
Silva Frank C 581LawrenceDr 2605
Silva Frnd D Jr Old101Hwy 3054-R
Silva Frank W r 1121 Montalban 1640-M
Silva Geo E 796ChristianAv 1643-W
Silva J T r 1941 Monterey 2441-M
Silva Jas R 1306Nipomo 345-W
Silva Joe r 861 Ida 2208-J
Silva Joe A r Los Osos Rd 29-J-2
Silva Joe D r ReservoirCanyon 651-W
Silva Jos D Jr 525ElinWy 2315-M
Silva John J r 205 South 2275-R
Silva Louie A 1991Hays 3256-R

Silva M M r Edna 13-F-12
Silva M T Jr 546Leff 2062-J
Silva Manuel A 868Mill 2914-W
Silva Manuel A trucking 200 Higuera 930
If no answer call 2914-W
Silva Manuel T r 1170 Pacific 1204-W
Silva W G r Pismo Hwy 33-J-11
Silveira A F r 1519 Nipomo 151-W
Silveira Antonio F 1143Peach 2445-M
Silveira Frank PismoRd 17-R-12
Silveira Frank 111 Story 955-M
Silveira Frank F 1176Buchn 2097-M
Silveira Frank P r 896 Mill 2944-J
Silveira Joanne A 280WarrenWy 3972
Silveira Joe R RanchitaSntaFe 3-F-3
Silveira Louis F 1744Grdn 278-J
Silveira Luis 2520Helena 2354-W
Silveira Shell Service Sta Marsh&Osos 1073
Silver Jack 130NBroad 2995-M
Silver L P r Smee Ln 5-J-3
Silvera Geo r 221 High 2953-J
Silveria David 205Huttn 910-W
Silveria Joaquin Mrs OldHwy 42-J-3
Silverio Gregory 1159Marsh 3117
Silvia Frank D Cuesta-By-The-Sea 23-R-11
Simas Manuel F 2024 Osos 1895-W
Sime Mike r 1474 Upham 2353-R
Sime Nellie Mrs r 1620 Morro 2249-J
Simmons S M Mrs Avila 2-R-11
Simon Richard L 290Kentucky 465-J
Simons Dick FthlBl 41-J-12
Simons Ethel A r 2038 Chorro 535-R
Simonsen Mel J 668Caudill 1468-W
Simnson Albert r Yoakum Tract 1620-M
Simpson Carl E 1027Buchn 2974-M
Simpson Marvin M 105DISrWy 3699-J
Sinclair LeRoy J r 1556 Monterey 888-M
Sinclair's Jewelry 1044 Chorro 1482
Singer Sewing Machine Co 733 Higuera 2295
Singleton Virginia A MD ofc 1304 Snta Rosa 1593
If no answer call 2992
Residence 2433JohnsnAv 2980
Singleton W T 251JeffryDr 3611-M
Sinsheimer A Z r 1020 Marsh 163
Sinsheimer Bros
Office 849Montery 18
Dry Goods Dept 849 Monterey 143
Avila Ranch Avila Rd 53-J-1
Rancho La Lomita Edna Rd 46-J-21
Sirbeck Jimmie Mrs r 865 Morro 2659-W
Sister Stephanie 751Palm 3129
Sister's Inn 208 Higuera 155
Sitton Phyllis Avila 48-R-1
Skies R H 546Higuera 2479-J
Skinner Anna E 235Cyprs 186
Skinner H R CampSanLuisObispo 20-J-12
Skinner Robt L Dr 1404Broad 487-W
Residence 890Murry 487-R
If no answer call 2992
Skinner Vernon H 2990WaltrAv 2720-J
Skinner W W Jr 669LawrnceDr 1805-W
Ski's Shell Service Station No L 269
1200 Monterey 2942
Slaten C F StennerCreek 1-R-1
Slaughter John L 167CuestaDr 3119-J
Slayton W F 657 SweenyLn 4170-W
Sleep Off The Hi-Way Motel 1000 South 791
Sleep Off The Hi-Way Trailer Park 1000 South 791
Sleeth John A 1916JohnsonAv 899-J
Sleight Richard G 180NBroad 3017-W
Sloane Wm A 179 SnJoseWy 3516-W
Small Wm J Small's Bonded Lcksmths 1131Grdn 984
Smalley Gerald W 3280RockvwPl 3095-W
Small's Bonded Locksmiths 1131Grdn 984
Smart & Final Iris Co 305Higuera 3974
Smart Shoppe 1112Chorro 4309-W
Smedley Beth L 722Buchn 1885-W
Smee Donald 1551LaurelLn 795-W
Smee H Eugene r 855 Venable 2271
Smee John E
Morro-AtascaderoRdMorroBay ..... SPrce 2-8375
Smee Kenneth E 2356JohnsnAv 3425
Smee's Plumbing & Heating Shop 2959 SBroad 766
If no answer call 1365
Smile Inn 101 Hwy 213-W
Smith A R r 559Marsh 1516
Smith Ann E r 383 Toro 1221
Smith Annie L 859 Ida 2838-J
Smith Arthur E 2744ChandlrAv 3563
Smith Arthur R grocery 2630 Broad 1532
Smith B C 158 SnJoseWy 4030-W
Smith Bessie E YoakumTract 3661-J
Smith C D 1208Pismo 3263
Smith C H r 824 Meinecke 913-W
Smith C Jay 904MeineckeAv 430
Smith C L r 1302 Marsh 566
Smith Chas L 245Cyprs 3096-W
Smith Chester R 1344Palm 2428-M
Smith E Taylor 1035MurryAv 235
Smith Elaine J 2141Broad 2793

Smith Elmer Typewriter Shop The 986 Monterey 127
Smith Frank C 750MtnVw 1489-M
Smith Frank M r 1320 Osos 1761
Smith Geo J Mrs 2056Rachl 2024-J
Smith Gerald S LosOsosHighlands 60-J-12
Smith H Lee 1335Palm 912-W
Smith Horace M 176 SnJoseWy 3283-W
Smith J Barry MD 1405Grdn 1411
Residence 397Lincln 1652
If no answer call 2992
Smith Jas V Avila 37-R-11
Smith Jos A 264Higuera 2907
Smith Lee Roy 3271RockwPl 3238
Smith Leonore 1131Chorro 1718
Smith LeRoy C 951Montalbn 4192
Smith M Eugene 1292FthlBlvd 445-J
Smith M J mgr Levy A & Zentner J Co
303 Higuera 1381
Smith M J r 383 Toro 1221
Smith Marie B Mrs 1107FthlBl 3079-M
Smith Paul M 250GrandAv 2106-W
Smith Robt L 153CuestaDr 3119-R
Smith Robt P LsOsosRd 30-R-2
Smith S Stratton Smith's S S Trading Post
Edna Rd 1498-W
Smith Sheldon B 448Graves 1966
Smith Sylvia 1991Ruth 2546-W
Smith Thos G 300LincInAv 3277-W
Smith Walter V r 1131 Olive 933-J
Smith Wm T 865Morro 505
Smithen T J 503Branch 4068-W
Smith's S S Trading Post Edna Rd 1498-W
Snelson E C 199DINrteWy 3620-W
Snider Thornton G 752 Isly 3529-W
Sno-White Creamery 888 Monterey 1872
Snodgrass Evelyn G 641Caudl 3959
Snowman Robt E 1237Mill 2144-J
Snowman Wm r 600 Snta Barbara Av 2327-J
Soares Leo OldShwy101 ..... 3302-J
Sodeman Wm C 1691JohnsonAv 1837-R
Soeda Noboru VistaDelMorro 27-R-1
Soldavini Louis A 1513Fairvw 1837-M
Soldovini Ambrose B r 955 Branch 2933
Soles E C 1421Archr 3265-J
Solomon Apts 2048 Swazey 1930
Solomon Eunice 2231½ Sandrcock 3434-J
Solomon Minnie L 1473Montery 4316
Somogyi Lloyd E atty 777½Higuera 2654
Sonotone Hearing Service 1401Cazadero 2642-J
Sontag Rose C r 1843Hayes 1119-R
Soper Floyd W Odd Fellows Cemetery & Mausoleum Highway 960
Soper Martha M Mrs r 1809 Garden 2730-R
Soroka Joe 141Beebee 3821
Soto Adeline 517 SntaBrbra 4144
Soto Dolores Mrs 427MitchlDr 1518-R
Soto Gaile 706FthlBl 3695-W
Soto J O 35Vetvle 3150-M
Soto Val r 618 Kentucky Av 2888-R
Soto Y B 1347½Montery 3215-W
Souders Belle 111thBaywdPrk 27-J-22
Sousa Alvin r 595 Leff 2162-W
Sousa Frank E OldMorroRd 1563
Sousa Lillie r 1629 Garden 2639-W
Sousa M A 1510Broad 696
Sousa Mamie r 680 Buchon 2006-J
Southern Counties Gas Co
Commercial Office 1141Chorro 16
Operating Dept Broad 490
Between 5 PM & 8 AM & on Saturdays Sundays & holidays from San Luis Obispo Exchange (No Inter-City Charge)
Ask Long Distance for ..... ENtrprise 1-0206
Southern Pacific Co Railroad Av 2500
Southern Pac Milling Co
Concrete Plant SntaBrbraAv 2201
Southgate John R 210Beebee 217-J
Southside Grocery 100 Higuera 1795-R
Southwest Airlines Agcy 987 Osos 418
Southwest Airways Co SnLuisObispoCountyAirprt 2627
Souza Larry J 518Higuera 3502-W
Souza Tony F 1992Johnsn 4018
Sowash Geo 1440 Spring 1846-J
Spangler L S r 2603 Broad 680-M
Sparks Beatrice Anderson Hotel Beauty Salon 963Montery 964
Sparks C M r 667 Howard 1017-W
Sparks V D r 954 Murray 2459-J
Speer Robt E 1317Chorro 2340-M
Spellman Robt 655KentuckyAv 2929
Spencer Stafford r 857 Snta Rosa 694-W
Spencer W R 931Branch 4343-J
Spero Lillian 226Beebee 3610-J
Sperry & Hutchinson Co The 1415Montery 1822
Spillers Harold 1598Montery 825-M
Spink Ray r 1520 Palm 1347-W
Spink Ray Auto Body & Paint Shop 1365Montery 754
Spooner A B Jr 284 OldMorroRd 3689-J
Spooner C R 1088FthlBl 2170-J
Spooner Q G r 451 Chorro 268-J
Sportsman's Store 719Higuera 2520

Spotless Cleaners 385 Higuera 517
Sprague Walter r 850 Leff 467-W
Spreafico Romeo r Pismo Rd 7-J-13
Spring A F r 1787 Conejo 2542
Spring Arthur H 480Pismo 3279
Springfield Baptist Church 160Brook 1246
Spudnut Shop 692Higuera 1637
Spurlock Cash Market 707 SntaBrbraAv 1954
Spurlock W A r 609 Snta Barbara 807-J
Spurlock W T 605 SntaBrbraAv 4146-W
Stackhouse C H r Baywood Pk 27-J-2
Stafford Howard C 2453 SntaClara 759-W
Stag Billiard Parlor 956 Monterey 202
Stairs Jas W r Morro Rd 1569-W
Staley Bonnie 176DINrteWy 4110-W
Stalnaker I H r Avila Rd 7-F-12
Stalnaker Richard 1334Nipomo 1726-W
Stalnaker S H r 2367 Lawton Av 209-J
Stamps Paul R 431 Isly 1439-J
Standard Auto Parts auto equip 1085 Higuera 1200
If no answer call 590-W
Standard Liquor Store 875 Monterey 1120
Standard Motors & Equipment Co
1701 Monterey 3144
Standard Oil Co of Calif Hathway Av 2316
Standard Stations Inc
No 343 1066Monterey 731
No 822 1741 Monterey 1004
Stanley Lloyd L Mrs 1282Fredericks 3690-W
Stanley Norman F 2030Rachl 1764-W
Stanley's 978Monterey 2895
Stanuseich Richard FthlBl 30-R-12
Stapleton Bruce A 23RincnDr 1920-J
Stapp Gholson r 1057 Buchon 276-M
Stapp W E r 1341 Sydney 2680-R
Star Auto Court PismoHwy 872-W
Starbuck Harry 2552Lawtn 2808-J
Starkie Alf 348FerriniRd 1399-M
Starr Irene W 2073Essx 2102-M
State Farm Insurance Companies 982 Monterey 2020
Stavish Jos Mrs 875RougeatPl 2602-J
Steak House 1020RailrdAv 3443
Steele Frank R Jr 1312FthlBl 1515-R
Steele Jas G 159Toro 3253-W
Steele Ralph W 1118Buchn 3755-J
Stefancich F R 131RamonaDr 1372-W
Stefanech Wm 764Misn 3052-J
Steffel Milan 153PolyVw 1505-J
Steffy Agnes H 658Pismo 1726-R
Stein Geo I 1251Frederck 2970-R
Steinmetz C T 1156Peach 3953-W
Stenner Archie T 55Toro 4097-W
Stephan Geo E County of S L O Housing Authority 481Leff 2652
Stephan George E exectv dir Hseing Authority of San Luis Obispo County 3201Pine ..... PasoRobles 749
Stephan Leo 19MtPleasntn 3707
Stephens J M 68MtPleasntnDr 1207-W
Stephens M H 835High 3009-R
Sterling Verna Wolf 1645Chorro 263-J
Stern Paula 105CrandlWy 713-J
Steuck Fred H 144Hendrsn 2314-W
Steve & Marion's 958Montery 210
Stevens D E 38A Toro 2844-R
Stevens Edw O 2034 Swazy 2828-J
Stevens Jas H 281DonnaWy 3505-W
Stevens Leslie M 1464NFthlBl 3663-W
Stevens Mason D 457Pismo 1471-M
Steward Shirley 1822JohnsnAv 2353-W
Stewart Alice C 350TolenoWy 1918-W
Stewart Billy G 237Beebee 1177
Stewart Easton 315CerroRomauldo 4071
Stewart Elmo J 791BoysnAv 931-J
Stewart John 451RamonaDr 450-W
Stewart L A 1626 Osos 4055-R
Stewart Mary E 2000Fixlinl 954-R
Stewart Tommy 1216Bond 2464-R
Stewart W E 1684Fairvw 3987
Stickney Anna B 1720Johnsn 2883-J
Stiefel Sam H livestock dlr 1518Chorro 279
If no answer call 4-J-12
Stillwell R L 129DINrteWy 4335-R
Stinson Archie C r 659 Caudill 1554-M
Stinson Poultry Service LaurelLn&OrctRd 1336
Stinson W Carl 1043Marsh 3931
Stock E L 113CalifBl 3150-W
Stocker Cecil E 305 SntaLuciaDr 4117-J
Stockird Les E Bachino & Stockird 740Higuera 393
Residence 209 N Broad 2164
Stoddard Robt W Mrs r 2151 Sierra Wy 794-J
Stokes C Eric r 75 Benton Wy 2214-R
Stokes Dorothy E 1998 SnLuisDr 2951-W
Stokes Wm A Blake Moffitt & Towne 156DISrWy 3758
Stokesberry F C 259WarrenWy 3731-W
Stolz Nelle M r 527 Higuera 2479-W
Stone Albert H 923-9thBaywdPrk 22-J-3
Stone Jerry T EdnaRd 2437-R
Stone L C 366CalifBl 977
Stone W J 790FthlBl 4248-W
Stone & Walker Machine Shop 424Higuera 271
Stontr Wm E 879MurryAv 3236-W

Stork Dorothy B FremntCt 1038-R
Stornetta A Edna 17-F-5
Stornetta Luis P EdnaRd 17-F-11
Storni A N r 952Mill 2653-W
Storni A R 554ElinWy 2514-W
Storni C J 772Essex 1590-W
Story Ted Cuesta-By-TheSea 23-J-12
Stout Jas 1641 Osos 2996-W
Stout Josie B 221Harris 2855-W
Stover Arthur LsOsosRd 36-R-1
Stowe Independent Oil Co 996Marsh 462
Stowe Wm R 1822Chorro 1959-J
Stoy Edward G r 101Hwy 10-R-3
Straight H R 790FthlBl 148-W
Streysman E J 1441Uphm 2163-J
Strickland Arthur F PismoRd 7-J-2
Stuart Max 1238FthlBl 1515-J
Studle Leo 497 Isly 3655
Stumpf Edith Margaret 254CerroRomauldoAv 1219
Sue's Sundries 1634 Osos 2565-J
Sullivan Dennis J Jr MD 964Chorro 1998
Sullivan Larry R 1833Loomis 3556-W
Sullivan Lillie r 784 Snta Rosa 706-W
Sullivan P H 295FthlBl 2035-W
Sullivan R W 66MtPleasntnDr 2373
Sumner Wm M 170DINrteWy 3759-J
Sunbeam Motel 1656Montrey 845
Sundquist Henry 178 Stenner 3153-M
Sunnyside School LsOsosRd 28-J-1
Sunnyside Window Cleaning Co 964Chorro 1329
Sunset Drive In Theatre Portugese Flat Rd 211
Surf Motel 256FrontAvla 9-J-12
Surv-Ur-Self Laundry 346Higuera 1932
Sutherland Wm W r 975 Murray Av 2350-J
Sutter John H Mrs r 1439Peach 1842-M
Swerchek Jas E r 541 Buchon 1354-J
Swack J 171TassajaraDr 2499-J
Swadener R B r 723 Branch 2048-M
Swader Carl M 1937Corralitos 3040
Swain Arthur D 725 SerranoDr 3883
Swain Vernon R 865Venable 2414-R
Swall Vesta 1043Marsh 3160-J
Swan E M Mrs r C Hwy 3084-M
Swan Geo T 354Buchn 2326-J
Swanson Robt P 180Chorro 1679
Swanstrom Karl 446LawrnceDr 1149-J
Sween Jack 749Grove 1769-W
Sween K A r 1360 Pacific 882-J
Sweeney Edw 2027Essex 2085
Sweeney John P r 745 Buchon 3061-R
Swick Lawrence L LsOsosRd 31-R-1
Swindell Jas H 1941Abbt 3969-J
Swinden Ralph V 1356Higuera 2903
Swinden Robt V 506Hathwy 715-R
Swinnerton S M 553Chorro 2251-R
Swinney Betty EdnaRd 15-J-12
Sworthout Gloria B r 1221 Pismo 3038-J
Sworthout H G r 781 Peach 1478-W
Sycamore Mineral Springs Avila Rd 8-J-12
Sylvester Albert r Avila 16-R-11
Sylvester Antonio r Avila 48-R-2
Sylvester Joe r Avila 16-J-11
Sylvester Manuel R 543-1stAvla 33-R-3
Sylvia Franklin M 356 SntaRosa 1640-W
Sylvia Jos M Avila 49-J-3
Symons Edw H 883Venabl 2414-J
Symons Fred H r 133 Cypress 495-W

T

Tabell's San Luis Rest Home 1034 Isly 1686
Taber Saml D 60Toro 4252
Taff H L r 1028 Pismo 831
Taft Geo D 525Branch 1615
Taft O L r 368 N Broad 1834-R
Tagllabue W F Capt r 795 Johnson Av 2498-W
Takken Harry W shoe reprng 1027Marsh 4199-W
Taku Karl 2802JohnsnAv 1142
Talbot Parker 1176Pismo 1057-J
Talbot Z 1551Palm 3618
Talbott John W 20Hathwy 3106-J
Tallman Glade E 1206Buchn 687-M
Tallman R W r 130 Orange Dr 150-W
Tamo Dolores r 655 Toro 2064-W
Tamo Louis J 1140½Marsh 742-M
Tanner Paul O r 1929½ Chorro 1744-R
Tanore Leslie E 175Brook 4294
Tappa Milo 361Pismo 551-R
Tappa Roy 1263Pismo 1807-M
Tarbox Isabelle 130Price 408-W
Tartaglia Emily Mrs 626NBroad 1056-R
Tartaglia Harold S 261Almnd 2281-R
Tartaglia Henry W 70NBroad 3236-M
Tarwater Clara 1242Montery 1844
Tarwater J W 255CerroRomauldoAv 3731-R
Tate Mobilgas Service 505Higuera 491-J
Taussig H A 163Toro 4172-W
Taves Frank r 1142Montalban 2262
Taylor Alex 1343Marsh 718-M
Taylor C L 186 SnMiguelAvla 37-R-2
Taylor C S 1639Higuera 2535-J

Taylor Edw T 1113Marsh 3531-W
Taylor J B 3101RockViewPl 2179-W
Taylor J L 664Pac 849-W
Taylor Jas L 504HathwyAv 715-W
Taylor Jeanette 1179Pismo 2272-W
Taylor Jim B 858Leff 815-W
Taylor L E 124FthlBl 242-J
Taylor Robt M MD 1312Garden 4224
Emergency calls 3643
Taylor Robt M Dr 1885 SnLuisDr 4067
Taylor Saml L 539FeltnWy 3730-M
Teach Chas E rl est 993 Osos 918-W
Residence 481 Pacific 1803-R
Teague's Machine Shop 304B Higuera 3342
Teamsters Union Local 381 1040Broad 1881
Tedone Louis M MD French Clinic 1170Marsh 3135
Residence 206Albrt 2809
Telegram-Tribune Co 1240 Morro 1901
Telephone Answering Service 964Chorro 2992
Teller Ivan A CampSanLuisObispo 20-R-1
Ten-Twenty-Three 1023Morro 1170
Tenhaeff Werner 2608Agusta 1487-M
Tenscher Edw W 1320Palm 950-R
Tenscher Jas L 2442BoulevrdDelCampo 832-W
Tercis Frank 481NBroad 814-W
Terra S W 126Beebee 4137-W
Terra Samuel r 469 Dana 1339-W
Terra W L ClarkField 3930-J
Terrell Dani 1527Morro 265-J
Terry Ellen 691Lincln 4181-J
Texas Co The Distr 100 Stenner 1140
If no answer call 2992
Thelin W 1307Mill 4191
Theroux Marcella 1347Chorro 3120-W
Thoemke Geo W Capt 1215George 3672
Thoma C W 2090Hayes 2314-J
Thomas A S 492Lincln 3403-W
Thomas Andrew G 847Pac 3543-J
Thomas Carl SntaFeRd 21-R-12
Thomas L C r 59 Benton Wy 2257-R
Thomas P D Mrs 1023Leff 815-J
Thomas Russell J Coast Counties Adjstmnt Bur 1130Grdn 3011
Thompson Bessie Mrs 570ElinWy 1513-R
Thompson Claude C 878Upham 2572-W
Thompson Donald E 291CerroRomauldoAv 3774-R
Thompson Edwin P 526Higuera 757
Thompson Fred D 260LincInAv 2253-W
Thompson G F r 432 Buchon 551-M
Thompson Hubert O CampSanLuisObispo 20-J-2
Thompson J I r 106 Snta Rosa 1215-M
Thompson Jas J 79BentnWy 3236-J
Thompson Price 404LawrnceDr 3604-M
Thompson Wm S r 1215 Ella 3173-W
Thompson's Grocery 1638 Osos 463
Thomsen Robt W 479Pac 233-W
Thomson David H 1335FthlBl 445-W
Thomson Elizabeth K r 1624 Morro 1222
Thomson Glen H auto reprng 1511 Monterey 755
Thomson John W 2140 SnMiguelAv 383-J
Thornburgh Grace Mrs Ins 855 Monterey 11
Residence 1045 Buchon 276-W
Thorndyke Roger r 1956 Corralitos Av 3065-R
Thorne A M 1867Fixlini 939
Thorne Chas K 612MitchlDr 3548
Thorne Nettie 244Lincln 249-R
Thornton Elmer E r 1144 Walnut 1989-M
Thornton Rosalie S 128NBroad 440-M
Thorpe Jo 1533½ Osos 4053-W
Three Corner Grocery 1609Johnsn 254
Thresh E H r 1862 Fixlini 439
Thresh E H Inc autos 1101Monterey 102
If no answer call 439
Throop Francis H r 1339 Marsh 1462
Thurlow Leonard Mrs r 868 Church 1755-J
Thurman Chas L 122Villa 2027-W
Tick Tock The rstrnt 1057 Monterey 2922
Tiemann A W 1355Frederck 2206
Tiemann Ira EdnaRd 3870
Tiernan Lloyd E The Reporter 971 Osos 3188
Tiffin I S r 1139 Upham 1313-W
Tiffin J I 2461JohnsnAv 3880-J
Tilton C E 419 SntaBrbraAv 1690-J
Timbrell Harriet B 1256Higuera 3594
Tisdale Charles K r 1672 Fairview 2113
Title Insurance & Trust Co 777 Higuera 2533
Toalson Norma A 1730Corralitos 2624-M
Tobias Richard E 805BoysnAv 692-W
Todd Elva 640Caudl 3724-W
Todd Fred M 645Caudl 1938
Todd Lee L r 625 Mitchell Dr 2427-W
Todd Lester 331KentuckyAv 4187-J
Todd R E 1592Palm 1669-J
Todd's Bear Alignment Service 306Higuera 3180
Tognazzini Albert Bull's Tavern 1032Chorro 1935
Tognazzini Albert Mrs 495NBroad 4181-W
Tognazzini Elmer r 1019 Peach 870-J
Tognazzini Luke r Edna 15-J-3
Tognazzini Sam r 1022 Mill 590-J
Tolle John G 1517Morro 3943
Tomasini A E comprsrs 1922 Johnson 1424

Tomasini Ben r Morro Rd 19-J-1
Tomasini Earl J Mrs 461Mill 3939
Tomasini F Miss r 1132 Buchon 1327-W
Tomasini F E r 1311 Higuera 2075
Tomasini Luis E r 1637 Broad 1127-R
Tomasini T Chevron Station No 150
CDA Marsh & Higuera 1707
Tomasini Wilmar r 890Mission 2891-J
Tonini John r 309 Sandercock 1774-W
Tonini John C r Los Osos Rd 29-R-3
Toone Harmon 2351HelenaWy 3142-W
Torbet John A r 1051 Leff 693-J
Torigiani Gano 258Chorro 4189
Torkelson Geo LsOsosHighlnds 44-R-2
Torkelson R A r Baywood Pk 26-J-4
Torres Victor M 2548GailPl 1877-W
Tower Barbecue&Cocktail Lounges 427Higuera 830
Townsend Chas M 304LaCanada 4153
Townsend's Coffee Shop&Cocktail Lounge 990Monterey 1261
Townsley H E r 515 Funston 2616-J
Tragitt E R 1958Hays 4339-M
Travel Service 987 Osos 418
Travis Chas H 1965Hope 510-W
Travis Edna 492Leff 3679-W
Treadwell R T MD Hagen Treadwell & Sherman 1215Chorro 1782
Residence 2070Fixlinl 1062
Treanor Danya 1368Marsh 3047-R
Treanor Jesse 377 SntaBrbraAv 4037-J
Tregarthen Harry 755 SntaRosa 2792-R
Trego Wm 268Buchn 3872
Trejo Albert A r 333 Branch 2324-W
Trejo Ramona Mrs r French Rd 2227-W
Trend O'Fashion 842Higuera 162-J
Tri-Counties Blood Bank Inc 780 Pacific 3141
Trout Chas E 1170ISrWy 4030-J
Trout D B r 2125 Sierra Wy 3154-M
Trout S A 299RamonaDr 3570-J
Troutner Bill 60RafIWy 1010-J
Truchan Frank r 1740 San Luis Dr 1300-W
True Raymond Mrs r 819 Branch 3081
True Robt C 650Branch 1685-W
True Wm 103eLeff 3435-J
Truebridge F A 2599Helena 4367-J
True's Tailor Shop 1128Grdn 2014
Truex J W 2434BoulevardDelCampo 3843-W
Trulock Chas R 777LincInAv 1467-W
Trussell G E 745½Francis 2847-R
Tuberculosis & Health Assn SLO Co 1026Chorro 1048
Tucker Don L 1124MurryAv 821-J
Tudor W O r 1203 Pismo 1057-R
Tuley Don Mrs 1234Morro 2549-W
Tuley Elbert S 1928MurrayAv 4358
Tumbleson Reginald T r Johnson Av 1776
Tuohy John P 641BoysnAv 2987-W
Turano Anthony 2416 SntaClara 4304-J
Turley Robt B 1536Mill 3673
Turner Alden L 31RincnDr 3475
Turner John G Jr r 530 Ellen Wy 2561-W
Turner Mary D r 1750 Osos 2568-M
Turner Pearl 2350BoulevardDelCampo 3843-J
Turney W A 2572Lawtn 1891
Turri Alfred B 169KentuckyAv 2892-W
Turri E Mrs r 87th Osos 509-J
Turri Joe r Los Osos Rd 29-J-11
Turri Wm r Los Osos Rd 29-J-3
Turunen Jack 193CalifBl 3124-W
Tuton Richard Mrs 774 Ida 3983
Tutsie John 363Pismo 3865
Tuttle Myrtle Mrs 1408Etsx 2376-R
Tuttle's Market 695Higuera 2193
Tway Robt W 785LincInAv 2994
Twisseiman Eulalie r 1372Broad 2872
Typewriter Shop The 986 Monterey 127

U

U-Haul Co 505Higuera 491-J
Ubben Dale F 1332FthlBl 713-W
Ueckert W A 2049McCollum 3745-J
Ulansky David r 2515 Greta Pl 1307-R
Umbaugh F L 507Caudl 1161-R
Umbertis R G Jr 1262Buchon 578-R
Umbertis Robt N r 1235 Buchon 1520-J
Underwood V L 484Pac 3598
Unfried Wesley 1320 Sidny 2546-J
Union Hardware Co 725Higuera 43
Union Oil Company of Calif
Northern Division Pipelines
Avila Pump Station Avila 52-J-2
District Electrician Tank Farm 50-J-11
District Foreman Tank Farm 50-J-4
Division Machinist Foreman Tank Farm 50-J-31
Machine Shop Tank Farm 50-J-3
Pipeline Office 975Morro 372
Pump Station Tank Farm 50-J-2
Shipleading Terminal Port San Luis 51-J-3
Sales Division
San Luis Obispo Office Orcutt Rd 64
Union Oil Station 1101Monterey 1936
Union Sugar Co MurrayAv 2843
United Meat Market 714 Higuera 1780
U S Government
Agriculture Dept of
Agricultural Stabilization & Conservation Committee of San Luis Obispo County 1530Montery 1378
Forest Service 777½Higutra 142b
Air Force Dept of Air Reserve Center 9379th Vart Squadron 300Higuera 110
Army Dept of
Civilian Personnel & Cost CampSanLuisObispo 2130
Commanding Officer CampSanLuisObispo 2480
Engineer Warehouse CampSanLuisObispo 3602-J
Engineers & Land Management CampSanLuisObispo 2131
Fire Dept CampSanLuisObispo 2447
Main Gate CampSanLuisObispo 2123
Port Engineering Shop CampSanLuisObispo 3504-J
Post Headquarters CampSanLuisObispo 2480
Property Section CampSanLuisObispo 1314
Recruiting Stn 1009Morro 3250
Sewage Disposal Plant CampSanLuisObispo 1319
Water Filtration Plant CampSanLuisObispo 3602-W
Coast Guard
San Luis Obispo Light Station Avila 892
Custom's Service 1026 Chorro 3185-M
Health Education & Welfare Dept of
Social Security Administration 981Montery 1874
Immigration & Naturalization Service 1130Grdn 1401
Internal Revenue Service 864 Snta Rosa 208
Navy Department
Naval Reserve Electronics Facility CountyAirport 370
Post Office 893 Marsh 684
Selective Service Local Board No 76 737Marsh 1978
Veterans Administration Office 864 Snta Rosa 1234
U S Sewing & T V Center 715Higuera 3884
Universal Auto Parts Co 969 Monterey 1418
University of Calif Farm & Home Advisor 1235Mnntery 52
Upton's Service Stn 1919Broad 132
Uptown Market 1248Montery 3216
Utility Metal Products Mfrs 1315Carml 3584
Utley Ed 535 Sandrcock 1574-M

V

Vacca John V LtCol CampSanLuisObispo 20-J-1
Vaden R E 462Chorro 2842-J
Vail Jas B EdnaRd 2449-M
Valentine Jas C BaywoodPark 27-J-11
Valiway Distrs food prods 445Higuera 644
Vallely C Mrs 1212Grdn 3907-M
Vallely J J 1410Marsh 3609
Valley Electric Co
Ofc & Electrical Dept 787Higuera 264
Construction Dept Mountain Vw & Hill 507
Valys Chas MorroRd 4084
Van Roy Mrs 33MtPleasntnDr 4190-W
VanBurton C 1035 Stennr 1729-M
Vandam N E r 1822 Johnson Av 2352-J
Vandenburg Barney B 921 Sandrcock 4249-W
Vanderberg H E 549Buchn 1354-R
Vanderberg R W r 1343 Bishop 2351-M
Vandergon Jack B r 665 Marlene Av 2255-M
Vandergriff Bobby J 42Vetvle 3150-R
Vanderloo John J 2675JohnsnAv 2526
VanDeventer J A 440½Kentucky 1138-M
Vandiver L H 1045FthlBl 3644-J
VanGorden Frances 1321 Osos 1408-W
Van Harreveld Donald J 208Almnd 3241
VanHorn Lilian E Miss 869Nipomo 3502-M
Van Leeuwen E G r 1510 Higuera 662-J
VanMatre Lauretta 667Montery 2946-R
VanNest I G 771Toro 2445-R
Vansandt O D 1365MurryAv 675
VanSchaick J E Mrs r 1603 Higuera 2495-W
VanShaick E C r 531Dana 2770
Van-Vaerenbergh Marcel 1314Palm 2943-R
Vargas C T 480Leff 2424-J
Vargas Frank T 277WarrnWy 3546
Varner Doyle r 1760 Sn Luis Dr 2401-R
Vasquez Mary G 1845Morro 2595
Vass Harold R 115Villa 2027-M
Vaudoit F A r 533 Pismo 894-W
Vaudoit Raymond r 779 Snta Rosa 1110-W
Vazquez Tony 675Toro 1454-J
Vear Matt r Vachell Ln 3-F-11
Veatch Claude N PismoHwy 7-J-12
Vega Jas M r 110 Grand Av 992
Vega Wm H 82NBroad 3496
Veith H W 934Branch 2294-M
Venema Athleen r 670 Caudill 2439-M
Verduin Ruth Mrs r 1307 Bishop 2093-W
Vest J T 1234Ella 1610
Veterans Administration Office 864 Snta Rosa 1234
Veterans Memorial Bldg
San Luis Obispo County of 801Grand 65
Victorino Geo 603High 3623
Victorino Tommy Jr AdrianceCt 1830-W
Vieira Joe VachiLn 14-R-2
Vieira Joe R VachiLn 14-R-4
Vieira Thos 2670Lawtn 3732
Vigneau's Jewelry Store 867 Monterey 593-J
Villa Elwood 258CuestaDr 4081-W
Villa Frank N 24MtPleasntn 3694-W
Villa Innes C 996Mill 1504-R
Villa Irvin C r 470 Grand Av 2176-J
Villa Lloyd P 241Hendrsn 725-R
Villa's Union Stn Broad&FthlBl 2957
Villegas William r 1662 Fairview 1105
Vincent Geo S 1224Buchn 672-J
Vincent Rex H 415PatriciaDr 2807-W
Vincent Wayne R 172WarrenWy 3130-W
Vinsel Arthur R r 176 Stenner 2256-W
Vinson Mamie r 1150 Palm 690-W
Viramontes Geo 710CalifBl 1842-R
Vogel Louise Miss r 865 Morro 3189-M
Vogt G F 299CerroRomualdoAv 3760
Vollmer Ernest rl est 740 Higuera 700
Residence 1116 Pismo 695-W
Vollmer Ernest Jr 1727CorralitosAv 3151
Volny Arnold 340Pismo 2550-R
Volny Stephanie 296RamonaDr 184-J
Vorhies R M 209RamonaDr 3829-J
Voris Fred LosOsosRd 47-J-11
Vosburgh Marian RN 434Hathwy 3091-R
Voss Vina M 193 SnJoseWy 3786-J
Vreeland Neil A r 1020 Palm 2966-W
Vrooman Carl W 227 SntaLuciaDr 1192
Vurpillat M J 138RamonaDr 3367-J

W

Wabbel R M 2858JohnsnAv 414-R
Wade J W 1000 South 2175-R
Wade L C Mrs 670Buchon 91-M
Wadstrup Robt C LsOsosRd 41-R-11
Wagers J T 2653Victoria 3632
Wagers Ralph C 123BressiPl 3072-J
Wagner A F r 1329-1st 1270-R
Wagner Chas 860Humbrt 2847-W
Wagner D T LosOsosHighlands 23-J-3
Wagner Paul I 1844Corralitos 1299-J
Wainscott Jack N Mrs 367Tolosa 2681
Waite R H 1018Peach 4047-J
Waits Ada B 1133FthlBl 3079-J
Waits Chas C 2565JohnsnAv 347-M
Waldmeier Jas 1355Pac 34
Waldorf Cafe 975 Osos 1002
Wales Thos E Jr 1405 Slack 3688-W
Walker A M Jr 1841 Slack 4339-W
Walker Chas W BaywdPrk 58-J-1
Walker Donald J 212½Price 3629
Walker Floyd 119FthlBl 1399-W
Walker M J 139Toro 4027-W
Walker Melvin 661Funstn 2402-W
Walker R G 1028Pac 681-R
Walker S A 652Morro 450-R
Walker & Stone Machine Shop 424Higuera 271
Walker's Bob typwrtrs 785 Marsh 681-W
Walker's Place used furn dlr 884NBroad 356-J
Wall Bill Bill Wall's Mobil Serv FrenchRd&Freewy 330
Wall Carroll 808Misn 1079-J
Wall W T 465Dana 3727-W
Wallace A D r 1170Buchon 2601
Wallace A L 2775Tenbrk 1333-W
Wallace Homer M r Edna Rd 736-W
Wallace Jackie EdnaRd 4269-J
Wallace Jos M 655Morro 3218
Wallace & O'Kelley 3159 SBroad 798-J
Walrath R r Baywood Pk 39-R-2
Walsh Raymond 332PatriciaDr 3222-R
Walter Bros contr 383 Chorro 2617-R
Walter Burton M 245Almnd 4282-M
Walter Charlie Walter Bros 383 Chorro 2617-R
Walter Edwin r 1060 Pismo 2881
Walter Elmer C 158Chorro 4017-W
Walter Mary 896Buchn 4218
Walters Marie 636LawrnceDr 4050-W
Walty Harold r 706 Kentucky Av 2888-J
Wandling Harry 1334Marsh 4303
Ward A E r 440 Higuera 2861-J
Ward Randol A 194DiNrteWy 3680
Ward Wesley S 805BoysnAv 4372-J
Warden H M LsOsosRd 43-J-2
Warden Robt D LosOsosRd 47-R-1
Warden Roy V r 1825 Monterey 2834
Ward's for Better Living 1435Montery 1816
Warnagieris Joe rl est 901Palm 1179
Residence 1985JohnsnAv 1179
Warner C W 231Beebee 3610-R
Warner Herbert H 498LincInAv 4247
Warnken Ruth A r 780½ Toro 2122
Warren A C r 1424 Toro 748-J
Warren C J 642HathwyAv 4246-M
Warren Ed 672Higuera 2946-W
Warren Evelyn W 480Leff 1743-J
Warren H P r 1835 Johnson Av 3059-J

Warren Robt W 786FthlBl 3860-W
Warren Roy P 1135Waint 3702-W
Warthen Ethel M 1867 SnLuisDr 3824
Wash O Mat 1439Montery 3832-W
Washburn Lester E Mrs r 1760 Johnson Av 2670-W
Wasson J & M Co Vachell Ln 1506
Wasson John Wasson J&M Co Vachell Ln 1506
Wasson Raymond J 1268Sydny 2199-W
Waterman Mildred r 466 Dana 413-W
Waters Fred M 1775Conejo 3781
Waters Fred M Palmer-Waters Chapel 1264 Higuera 452
Waters Sylvia 186Brook 429-R
Waterstreet Mildred 1336Morro 4236
Watkins Owen 221Almnd 4282-R
Watkins Quality Products 1072Mill 329-W
Watson Fred r 1421Palm 2416
Watson Geo C SeeCanyon 18-R-12
If no answer call 2992
Watson J Edw 849Mill 184-J
Watson Jack LosOsosHighlands 44-J-11
Watson Wm r 868 Center 2749-W
Watson's Fred Cocktail Lounge 1011Higuera 2341
Watts Glyn 347LaCanada 3264-R
Watts Herman M & W Distrng Co SouthOldHwy101 1413
Watts Howard D r 1607 Phillips Ln 1384
Weant Carl A r See Canyon 18-J-11
Weant Everett 75 SntaRosa 1535
Weatherbee W M r 1214Mill 1642-R
Weatherman Thos P 2620Broad 576-R
Weathermon Katie 2620Broad 4138-R
Weathers Geo 136Cyprs 2543-W
Weaver Glenn A r 1852 Fixlinl 472-R
Weaver Motor Co 1166Higuera 536
Webb Ed r Los Osos Rd 38-J-3
Webb L E Const Co Inc Hwy1 19-J-3
Weber Baking Co 385Pac 3894
Weber Norman r 1227 Buchon 1762
Weber Peter K Mrs 207NBroad 4063
Webster D H 228LaCanadaDr 727-R
Webster E L 258WarrnWy 2609
Webster Margaret 319High 4168-R
Webster Margaret M r 1027 Murray Av 1723-J
Weddell Frank A r 1515 Beach 2656
Weddell W P 1365Palm 912-J
Weddle Clara B Mrs 2086 SnLuisDr 4226-W
Weddle Herbert T Jr 1984 SnLuisDr 3915-W
Weddle Richard A 265WarrenWy 3780-J
Weekes Besse V 859Church 1755-W
Weidenaar Edw H AdrianceCt 3244-R
Weig Geo 1126Murry 1058-R
Weimer Jack W 2069McCollum 1681-R
Weir C J Jr EdnaRd 55-J-1
Weir Geo Mrs 655 Islay 203-M
Weishar J A 1844McCollm 4292-J
Weishar Robt W 1860McCollm 4292-W
Weishar's City Pharmacy 858 Higuera 112
Welch Carl J 241CraigWy 4195-W
Weldin M E r 1029 Islay 2645-W
Welliver Jack r 1347 Palm 1133-R
Wellons C F 3023RockViewPl 2641-J
Wellons C T 2660Broad 736-M
Wells Anna H RN 2320 SBroad 2925-R
Wells Chas E r 2576 Johnson Av 90-J
Wells Chas E Jr 283 SntaLuciaDr 3208-W
Wells Ella W Mrs r 1115 Islay 2622-R
Welsher Lena Mrs r 1238 Marsh 763-W
Welty Oliver BaywoodPark 25-J-1
Wendel's Ladies Ready To Wear 1030Chorro 162-W
Wenger Wm W 284 OldMorroRd 2876-W
Werbel Ernest W MD 225NSntaRosa 1911
Residence 1872 SanLuisDr 1784
If no answer call 1911
Werner H E 2386BoulevardDelCampo 759-J
Wescott Gene M & W Distrng Co S Old Hwy 101 1413
Wesseling G J 1517Beach 2522
West Coast Life Insurance Co 774Marsh 1407
West Marion I 1020Peach 4047-R
West Oscar E 392ChristinaDr 3405-J
West R L 348HathwyAv 2789-R
Westbrook Anna S r 1195 George 1757-W
Westbrook Mary 145 Story 4176
Westbrook Susan A 747Montery 1728-R
Western Auto Supply Co 685 Higuera 993
Western Union Telegraph Co 979Montery
To send a telegram call Western Union
For all other purposes call 1670
Westfall Ralph R LosOsos 34-J-3
Westhaven 248HathwyAv 3324
Westlake Grace Mrs 268½Buchn 2550-W
Weston Ralph E 1855 SnLuisDr 4245
Westside Auto Parts Co
Glass & Tire Shop 1236Montery 1851
Parts Dept 1229 Monterey 908
Salvage Yard EdnaRd 1851
Westside Tire Shop 1236Montery 491-W
Westway Market 447 Higuera 2474-R
Westwood Kate Mrs r 1156Upham 2272-J
Wetzel Dalie r 1133 Pismo
Wham R L 472NBroad 4103-W
Wheeler Gerald D 12th&NipomaBaywdPrk 22-J-11
Wheeler Harry G 1426 SntaRosa 1862-J
Wheeler Irvin H 103 SntaBrbraAv 3389-W
Wheeler Mary C Mrs 1730JohnsnAv 2883-W
Wherrit Raymond 2497JohnsnAv 943
Whitaker Clyde L OrctRd 1175-W
Whitaker Harry S 188CuestaDr 3112-M
Whitaker W D 1324Essx 719-W
White Arthur M 266PatriciaDr 3617-J
White Catherine 954Pismo 3921
White Edw H 1045MurryAv 1723-R
White Eugene E VachiLn 14-J-4
White Geo H 1305Marsh 3113
White J H 1759Conejo 3749
White John H 695 SntaRosa 4047-W
White John W 1727Morro 2932-M
White Juanita S 320CalifBl 4253
White Reginald r 1144 Marsh 1752-J
White Wesley 1203Buchon 3428-W
Whiteman Stephen 663Church 3207
Whitener W A 690 Isly 3313-W
White's Furniture Store 1301 Broad 1006
Whiteside Abe SweenyAl 2179-M
Whiting Francis F 1789 SnLuisDr 4042
Whitman J R Dr 1881Corralitos 2774
Whitman's Veterinary Hospital & Boarding Kennel NHwy 78
Whitmer Keith 440KentuckyAv 4277-W
Whitney Gordon A r 842 West 2766-M
Whitson Milo E 268LaCanadaDr 4117-W
Whitson R G 623Caudl 906-W
Wical Elvin A MD 1325Chorro 246
Wickenden Rae W 1913Corralitos 2101-J
Wickenden W C 1317Palm 1266-M
Wickenden's men's wear 837 Monterey 1511
Wickham Thos r Avila 48-R-3
Wiech Geo 962Meinecke 806-M
Wiedersheim Henry 1445Marsh 293
Wieland A J 278Lincln 1827
Wiesman Chas 777BoysnAv 2066-M
Wight H Glenn 1223 Sydny 3123-W
Wighton A M r 666 Lawrence Dr 1805-J
Wilcox Ernest N 1738JohnsnAv 2008
Wilcox Genevieve 540LawrnceDr 4390
Wilcox Merrill 543LawrnceDr 4083-J
Wiles Jas R 569LawrnceDr 3922
Wiley Durell 2105JohnsnAv 1846-R
Wiley Richard 11HathwyAv 3619-W
Wilkerson Viola 790FthlBl 2068-J
Wilkie H M 1055Peach 2331
Wilkinson C J 1150Grove 1049-J
Wilkinson Harold J r 1478 Mill 1292-W
Wilkinson J W 412Marsh 2055
Wilkinson Jas S 194PolyVw 2049
Wilkinson John J Dr 60NBroad 1443-W
Wilkinson Lula Mrs 420Graves 4320-W
Will Roy 1194Ella 3173-J
Willard M S 1276 Sydny 3122-R
Willard S M r OrcuttRd 5-R-11
Willett Cal R 309LawrnceDr 4085-W
Willett Richard L rl est 688CalifBl 2593
Residence 688CalifBl 2245
Williams Arthur S r 156 Stenner 2278-J
Williams Chas W EdnaRd 3551-W
Williams Edmond r 966 Buchon 1828-J
Williams Edw L 447LawrnceDr 2733
Williams Emma E r 1158 Murray Av 2930
Williams Evan C 390HathwyAv 3811
Williams Geo W Prudential Insurance Co of America 795 Isly 1272-W
Williams Guilda Mrs r 388Chorro 327
Williams J E r Orcutt Rd 56-R
Williams Jack N 405Dana 306-R
Williams Jas W 2389Helena 733-J
Williams Joyce Mrs 173Chorro 3954-R
Williams Kline r 610 Monterey 2183
Williams Mary r 767 Christian Av 2762-W
Williams Melba J 531Marsh 3419
Williams Minnie F Mrs r 1652Fairview 1603-M
Williams R L 64LaEntradaAv 3516-J
Williams Robt E 2075Essx 3880-W
Williams Robt M BaywoodPark 26-J-11
Williams Ronald A r Avila 8-J-11
Williams Ronald E 538FeltnWy 3730-W
Williams Sarah C Dr optmtrst 1029Chorro 1297
Williams Sarah C Dr r 862 Toro 581-R
Williams Thos H r 2915 Johnson Av 2545-J
Williams Tillie 1028Pismo 3555-R
Williams W R 1616Palm 4049
Williamson H R 790FthlBl 3860-J
Williamson Joe 888Venabl 2053
Willis Susan J 475-4thBaywdPrk 25-J-12
Willis W H 101Hwy 267-J
Willmirth Bert 2433JohnsnAv 2980
Willoughby Ottelia Mrs 355JeffryDr 3615-M
Willoughby's Glass Shop 640Marsh 1364-J
Wills H J 843RougetPl 329-J
Wills Jas R 1250MonteVista 2973-W
Willson Lucille G 491Hill 3500
Willson Prentiss Jr MD San Luis Clinic 990Pac 3041
Wilmot Clyde 430HendrsnAv 3488
Wilmoth Helen 1247MurryAv 3407-J
Wilson A Gaylord r 1343 Higuera 1387-M
Wilson Gil B LsOsosRd 38-R-12
Wilson Harold O 777 SerranoDr 3072-W
Wilson Helen Mrs 460Kentucky 1760-R
Wilson John r Avila 9-R-11
Wilson Leo J Mrs 1341 Osos 294-J
Wilson Louis H 1050Pismo 291-J
Wilson Marie L 1822B Fixlinl 3249
Wilson Merle E r 53 Benton Wy 2127
Wilson Neva Nohl 1332Pismo 2216-W
Wilson O F 480Kentucky 3690-J
Wilson Olive B Mrs r 1771 Johnson Av 2456
Wilson Patty Sue 1965Broad 2551-J
Wilson Robt L 272 SntaLuciaDr 3652-J
Wilson Rollo M 1174Ella 3221-J
Wilson Roy J Mrs 235FthlBl 3891
Wilson S L Mrs 711Montery 3797-J
Wilson Tex r 660 Snta Rosa 534
Wilson Velma 1516FairvwAv 1837-J
Wilson Virginia 865Morro 1267-W
Wilson Walter W r 66 Benton Wy 2529-J
Wilson Webb r 836 Mission 1217
Wilsons Flower Shop 1110Grdn 622
Wilson's Grocery 2121Broad 4219-J
Wineman Barber Shop 1110Chorro 4309-J
Wineman Hotel 849Higuera 1800
Wing Levi 2231 SBroad 559-J
Winkel Harry R 208PatriciaDr 1678-R
Winn Clyde B r 1969 Chorro 2694-W
Winner L Paul 615Gror 4392
Winslow Dale E 105CrandlWy 2375-R
Winters Dani N 1360Mill 1878-W
Wipe Geo CuestaByTheSea 23-R-1
Wirshup Arthur D 159FthlBl 2052-J
Wisberg Clarence 359CerroRomualdoAv 2909-J
Wisberg Earl F EdnaRd 3564-W
Wise Earl 346Buchn 4036-R
Wise Erline M 1042H Pac 980-W
Wise Vance 1548Montery 2443-M
Wisneski Edw A 2565GailPl 3092
Wiswell Chas G 122BressiPl 1068-R
Wiswell Construction Co 1214Broad 3875
Witbeck Bessie r 1540 Snta Rosa 154-R
Wittmeyer A W r 535 Mitchell Dr 2335-J
Woelfle Erwin-Geiger Counters 964Chorro 2992
Woeste Donald J 259 SntaRosa 1756
Wolf Harry K r 869Center 444
Wolfe Alfred M MD French Clinic 1170 Marsh 3135
Residence 1367Mill 424
If no answer call 3135
Wollam Carol C 1309Pismo 2515
Wollam Eula C 1309Pismo 2515
Wollam Ralph E 883Nipomo 2555-R
Wonsley Ina 1700 SntaRosa 1607-M
Wood Allan 1625MurryAv 2581-R
Wood Chas W 316RamonaDr 184-R
Wood Helen r 1740 Conejo 1041-W
Wood Kenneth A 163RamonaDr 3651-M
Wood M A r 1061 Grove 1182
Wood M D 5thBaywdPrk 23-J-21
Wood Pearl F Mrs 1010Mill 2638-W
Wood Wm A 386Buchn 3819
Woodbridge Fredrika P Mrs 1306Higuera 2798
Woodbridge John H MD 891 Pismo 1882
Woodford E A 38RincnDr 1722
Woodman C H 129NBroad 142
Woodring Herbert L 2420 SBroad 4254-W
Woods Fern E r 968 Walnut 1943
Woods Geo R 975-9thBaywdPrk 22-R-12
Woods Irene BaywdPrk 24-J-11
Woods O E r 1402 Marsh 290-R
Woodward J R 2315JohnsnAv 4015-J
Woodward Leo Mrs 2309JohnsnAv 3221-W
Woodward Wm H 2374JohnsnAv 2576-M
Woodworth John A 473Pac 1634-R
Woolf Jas M 239Beebee 864
Woolf Robt 319SntaLuciaDr 3476
Woolpert Wickson R 505FeltnWy 3975
Woolpert Wickson R Mullier & Woolpert attys WickendenBldg 4200
Woolworth F W Co 778 Higuera 2458
Workman Nellie r 205 Beebee 2603-R
Wornom R G 1028Pac 2143
Worthington Plumbing Supply CountyAirport 46-J-12
Worthington Plumbing Supply 1604 Morro 2289
Worthington Walter Worthington Plmbng Supply 1604 Morro 2289
Wray Ethel Miss 12RincnDr 3648-W
Wray O D 143TassajaraDr 3711-J
Wreden Jane Mrs r 1746 Chorro 1410-J
Wright Carl Mrs LosOsosHighlands 60-R-2
Wright Donald G 290RamonaDr 1861-J
Wright Dorothy S r 110 Orange Dr 150-M
Wright Edw A 1304FthlBl 1515-M
Wright Esther 807Branch 4301-M
Wright Harold L 2525JohnsnAv 2057-W
Wright Jessie Mrs r 726 Buchon 1568

Wright John H 2014RachiLn 3670-M
Wright L H r 675 Brizzolara 2736-J
Wright Lawrence 515LawrnceDr 4046-M
Wright Lucille L 1427Beach 1416
Wright Robt N 777Boysn 1178-W
Wroble Wanda M N200FerriniRd 3232
Wu H M Dr herbalist & oste 972 Srita Rosa 1750-W
Wuest Francis A 119Beebee 4137-J
Wulke Lillian L 957Essx 503-M
Wunderlich A M LtCol 681Grove 1262-M
Wyatt Glynn A r 1219 Ella 212-W
Wyatt Kenneth E 1150 Olive 1052
Wyatt Robt R 2465 SntaClara 2199-J
Wyatt W C r Edna Rd 1255-W
Wyatt Wm R 328NBroad 2746-J
Wybrandt H P 1943McCollum 4341-R
Wyman Frank 671Pismo 1187

Y

Y & W Appliance Service 819High 3935
Yaeger Jas F 336Buchn 2550-J
Yance Alice Mrs 1838Johnson 1768-J
Yeager Claude R 864Chorro 2031-W
Yearwood L E 1629MurryAv 2947-W
Yellow Taxi Co 987 Monterey 100
Yenter Mary r 111 Orange Dr 2464-M
Yoakum C O 2023 SnLuisDr 74
Yost Grace A 467 Osos 1955-J
Young C R r 1240 Ella 2338
Young Carl E StennerCreek 1-J-3
Young Chester G 762Toro 3294-M
Young Claude r Pismo Rd 7-F-3
Young E M 192PolyVw 3470
Young E S 1803Grdn 4203
Young E S Young's Beauty Shop 1037 Monterey 391
Young Edgar S 1706Grdn 3414-M
Young Eleanor G r 1283 Murray Av 1281-W
Young Emma 2031Chorro 535-W
Young Harry E 669Chorro 4259-W
Young Roscoe R 937A MurryAv 4373-R
Younger Robt B 1053½ Isly 571-M
Young's Beauty Shop 1037 Monterey 391
Yours & My Furniture Store 1127 Broad 942
Yowell Carl 1165Mill 1315-W
Yparrea Alfreda 18RinconDr 3648-J

Z

Zachar John 711Miss 4125
Zahner Chas A 1359Marsh 3047-J
Zana's Cafe 1136 Carmel 1871
Zanchuck Wm r 22 Mt Pleasanton Dr 692-J
Zanik Stephen A 937C MurryAv 2766-J
Zanoli Frances Mrs r 1037 Mill 2830-W
Zanoli Jas W 865Morro 2659-M
Zanoli Jess r 778 Osos 590-W
Zanoli Wilfred r 1437 Beach 521
Zavala Ernest 2066Chorro 1028-W
Zavala Jose r 2102 Broad 3152-M
Zegar Furniture Store 840Monterey 85
Zegar's Upholstery Shop 881Morro 2080-J
Zelazny Josephine CuestaGrade 12-J-12
Zellner W M r 549 Hathaway Av 774-J
Zerfing A L 1228Mill 3708
Zid Junas Edw W 313PatriciaDr 3705
Zimmerman Dean R 1425Grdn 3162-J
Zingg Elwood EdnaRd 2355-J
Zion Shirley J 7th&ElMorroBaywoodPark 39-R-3
Zipper Wm J 1908Ruth 2677-J
Zoffman Christine r 1355 Mill 1829-J
Zuiderweg P J contrs 2800Broad 1950
Yard & Office 210Beebee 1950
If no answer call 4225
Residence ReservoirCanyonRd 4225
Zweifel John R r 1333 Mill 2943-M

FOUR *Thoughtful* ITEMS OF TELEPHONE PROCEDURE

1. **Please answer promptly.**
2. **Please be on the line when the party you want answers.**
3. **Please speak distinctly and slowly, with the lips just clearing the transmitter.**
4. **Please replace the receiver gently when through talking.**

Share a party line?

These easy pointers can help you and your party line neighbor enjoy even better telephone service: When you have a series of calls to make, allow a few minutes between them • Replace the receiver properly after calling • If you have a dial telephone, make sure the line is not in use before you dial • Ask the children to be considerate, too. You'll not only be a good telephone neighbor if you do . . . but others will have a better chance to reach you!

Pacific Telephone

There's a "go signal" on your dial telephone, too

The steady "hum-m-m" of the dial tone tells you it's time to go ahead and dial. That's your telephone's way of saying the equipment is ready to handle your call. During busiest hours, you may have to wait a few moments for the tone. But please wait until you hear it before you dial. For that's the only way the equipment can serve you properly. Thank you.

extension telephones now available for your home

For just pennies a day you can enjoy the convenience of an extra telephone.

Extensions are handy so many places. In the breakfast nook or basement . . . in bedrooms, the den, or garage . . . in any part of your home where you spend a lot of time, an extension is a time-saver and step-saver. We can offer this service again because extensions require only additional telephone sets, not outside cables and central office facilities.

To order your extension, just call your Pacific Telephone Business Office.

Pacific Telephone

it costs so little to call long distance

...much less than you might think, even if you call coast-to-coast. Night and Sunday rates are especially attractive...even lower than the economical day "station" rates.

FOR TYPICAL LOW LONG DISTANCE RATES, SEE THE INSIDE COVER OF THIS DIRECTORY

You won't miss important calls

when you answer promptly. When you have only two cards left to play in an exciting grand slam hand—or in any situation where you'd like to say "Wait a minute!"—it's always a temptation not to answer the telephone immediately. The person calling, though, doesn't know what you're doing and may hang up, thinking you are not at home. That way you may miss important calls. So, next time your telephone rings, won't you try to answer as quickly as you can?

Pacific Telephone

Moving problem? Whether you need a piano toter or a house hauler, you can locate things fast by a glance at the Yellow Pages. Your handiest guide to most every sales or service is in the easy listings of the Classified Directory of your Telephone Book. Refer to it first.

You'll find it fast in the YELLOW PAGES

Van Required

He's Inspired

Quickly Hired

CALIFORNIA TELEPHONE DIRECTORIES

YELLOW PAGES

LOCALITY: San Luis Obispo County,

YEAR: December 1954

CLASSIFIED TELEPHONE DIRECTORY

FOR

SAN LUIS OBISPO COUNTY

DECEMBER 1954

For Information Concerning This Classified Directory, Please Call Our Business Office.

Abstractors–See Title Companies

Accordions

Record & Band Shop The
Halcyon Rd & Grand Av.....ArroyoGrande 3512

Account Bookkeepers–See Bookkeeping Service

Accountants–Certified Public

Belcher Charles N 846 Higuera.....SnLuisObspo 104
Knight Robert A 774 Marsh.....SnLuisObspo 1735

Accountants–Public

Anderson & Ritchie 917-12th .....PsoRobls 760
Ball Rollin Wickenden Bldg.....SnLuisObspo 3125
Bowman Alfred T 846 Higuera...SnLuisObspo 600-W
Boyce J Earle 1120 Chorro.....SnLuisObspo 886
Butler Morse R 1135 Chorro.....SnLuisObspo 2114
Coffie Eva 950 Price Pismo Beach.....POpir 6-2105
Deal Donovan T 134 E Branch.....AroyoGrnde 3311
Derby Mabel H Miss 1634 Morro..SnLuisObspo 2687
Fitz M Edwin 778 Marsh.....SnLuisObspo 1543
Grundell Herbert C Jr 940 Walnut.SnLuisObspo 3947
Hagens W A 724-14th .....PasoRobls 72

Accountants–Public–(Cont'd)

Hanson Chas A 463 Marsh.....Sn Luis Obspo 1050
Hill Bill J 774 Marsh .....SnLuisObspo 582
Hoisington A R Auditor & Tax Service
317-5th Morro Bay.....SPrce 2-2281
Hyler Glenn R 360-5th Morro Bay.....SPrce 2-3571
McCullough 1135 C Morro Bay.....SPrce 2-6197
McLinn D 1216 Broad.....SnLuisObspo 285
Randall E E 273 Chorro....Sn Luis Obspo 2617-J
Rehbock Kettner S Central Mall.....Atascadero 516
Rowe Donald A 405 E Branch....ArroyoGrande 2695
West Chauncey W & Associates
901-12th .....Pso Robls 868

Adding & Calculating Machines

ATASCADERO OFFICE SUPPLY
REMINGTON RAND ADDING MACHINES
Sold on Remington Deferred Payment Plan
EVERYTHING FOR THE OFFICE

Office Machines	Filing Supplies
Desks & Chairs	Looseleaf Forms
Filing Cases	Moore Business Forms
Safes	Esterbrook Pens

5840 Traffic Way.....Atascadero 683

Adding & Calculating Machines–(Cont'd)

BICKELL'S STATIONERY STORE
807-12th .....PasoRobls 882

BURROUGHS ADDING AND CALCULATING MACHINES–
FACTORY SALES AND SERVICE
BURROUGHS CORP
Factory Service for Burroughs Products
230 John.....Salinas 3856

HILL'S STATIONERY STORE
Authorized Dealer for
SUNDSTRAND ADDING MACHINES
PRINTING CALCULATORS
BOOKKEEPING MACHINES
Sales – Service – Rentals
Complete Adding Machine Repair Shop
1127 Chorro .....SanLuisObispo 1403

(Continued Next Page)

For the new home you're planning, be sure to include concealed telephone wiring and convenient telephone outlets.

- ROYAL TYPEWRITERS
- CHECKWRITERS
- DUPLICATORS
- NEW – USED – RENTALS

ALL MAKES REPAIRED
SALES · SERVICE · SUPPLIES

JOHNNY
NELSON OFFICE EQUIPMENT CO.
690 HIGUERA
SAN LUIS OBISPO 228

THE TYPEWRITER SHOP

Serving San Luis Obispo County Since 1926

ELMER SMITH

ADDING MACHINES
NEW - USED - REBUILT
EXPERT REPAIRS ON ALL MAKES

OFFICE FURNITURE
EXECUTIVE & COMMERCIAL
Most Complete Selection to Choose From

TYPEWRITERS RENTED
Sales & Service
• NEW
• USED
• REBUILT
Guaranteed Repairs

PHONE
SAN LUIS OBISPO 127
986 MONTEREY – BETWEEN OSOS & MORRO

Adding & Calculating Machines–(Cont'd)

NATIONAL ADDING MACHINES

Scientifically designed to do more work, in less time, with less effort.

National

SALES • SERVICE • SUPPLIES

"WHERE TO BUY THEM"

NATIONAL CASH REGISTER CO
737 Marsh ..... SnLuisObspo 543

NELSON JOHNNY OFFICE EQUIPMENT CO
690 Higuera ..... Sn Luis Obspo 228
(See Advertisement Page 1)

OLIVETTI ADDING AND CALCULATING MACHINES

Ten Key Electric Adding & Calculating Machines With Exclusive OLIVETTI Features

olivetti

"WHERE TO BUY THEM"

Walker's Bob 785 Marsh ... SanLuisObispo 681-W

PASO ROBLES OFFICE SUPPLY
COMPLETE OFFICE OUTFITTERS
Commercial – Stationery
Typewriters – Adding & Calculating Machines
Curtis J. Baxter, Prop.
Next Door to Post Office
608-12th ..... PasoRobles 481-J

SUNDSTRAND ADDING MACHINES–
HILL'S STATIONERY STORE
1127 Chorro ..... SnLuisObspo 1403

TYPEWRITER SHOP THE
986 Monterey ..... Sn Luis Obspo 127
(See Advertisement Page 1)

VICTOR ADDING MACHINES
DEPENDABLE SINCE 1918
A complete line of portable and heavy duty machines to add, subtract, multiply, divide, credit balance.
Hand Operated and Electric Models
SALES—SERVICE—RENTALS
VICTOR ADDING MACHINES

"WHERE TO BUY THEM"

NELSON JOHNNY OFFICE EQUIPMENT CO
690 Higuera ..... Sn Luis Obspo 228

WALKER'S BOB
R C Allen Sales & Service
785 Marsh ..... SnLuisObspo 681-W

Adjusters

BROWN BROTHERS ADJUSTERS
INSURANCE ADJUSTERS
AL. P. McMAHAN
Manager
Security Bank Bldg ..... SanLuisObispo 3813

COAST COUNTIES ADJUSTMENT BUREAU RUSSELL J. THOMAS, Owner
J. E. CAMPBELL, Manager
WALTER W. WILSON, Adjuster
1130 Garden ..... SanLuisObispo 3011
If no answer call ... SanLuisObispo 2248-J
Or ..... SanLuisObispo 2529-J

EGG TRICK

Separate egg whites and yolks by breaking them through a small funnel. The whites go through—the yolks don't.

Adjusters–(Cont'd)

CROSS SAM & CO
SAM CROSS & CO.
Insurance Adjusters
A. L. Peterson, Mgr.
774 Marsh ..... SanLuisObispo 4211

GENERAL ADJUSTMENT BUREAU INC
1308 Garden ..... SanLuisObispo 1968
Night Phone Pismo Beach ..... POplr 6-2337

Advertising–Radio

See Radio Broadcasting Companies & Stations

Advertising Signs–See Signs

Agricultural Implements–See Farm Equipment

Air Compressors

INGERSOLL-RAND AIR COMPRESSORS—
TOMASINI A E
1922 Johnson ..... Sn Luis Obspo 1424

Air Compressors–Renting

Parker E R Boiler Works
514 Higuera ..... Sn Luis Obspo 2056
TOMASINI A E 1922 Johnson .. Sn Luis Obspo 1424
(See Advertisement This Page)

You can make telephone service in that new house you're planning much more convenient if you provide for concealed wiring and handy outlets. For free help, call your local Pacific Telephone office and ask for Architects and Builders Service.

AIR COMPRESSORS

RR

RENTED

- DRILLING
- CHIPPING
- BREAKING
- TAMPING
- SANDBLASTING

A. E. TOMASINI
LICENSED CONTRACTOR
SALES & SERVICE
PHONE
SAN LUIS OBISPO 1424
1922 JOHNSON

Air Conditioning Contractors

COOPERATIVE FARMERS SUPPLY CO INC
1315 Pine ..... Pso Robls 153

McBRIDE SHEET METAL WORKS
COLEMAN HEATING & AIR CONDITIONING
EXHAUST SYSTEMS
SKYLIGHTS – GUTTERS
RESTAURANT EQUIPMENT
Repairs & Maintenance
Old South Highway ..... SanLuisObispo 337

SMEE'S PLUMBING & HEATING SHOP
2959 S Broad ..... SnLuisObspo 766

Air Conditioning Equipment & Supplies

HOTPOINT AIR CONDITIONERS

Enjoy more effective cooling with Hotpoint "Jet Stream" circulation. Touch a button and room is filled with cool, dehumidified, filtered air. Heats on chilly days, too. Sizes for home and office. Easy installation.

hotpoint

"WHERE TO BUY THEM"
DEALERS
Cline's Electric Shop
962 Monterey ..... SanLuisObispo 13
Derby's Electric 827-13th ..... PasoRobles 91

LENNOX AIRE-FLO AIR CONDITIONING

All Season Air Conditioning Systems for homes, stores, offices — Made by LENNOX, World's Largest Manufacturers of Warm Air Heating Systems. Engineering aid in connection with Heating and Air Conditioning, prompt service.

LENNOX

"WHERE TO BUY IT"
DEALERS
Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av ..... PasoRobles 1117
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad ..... SnLuisObspo 766

PHILCO AIR CONDITIONER SALES AND SERVICE

Models for individual rooms in homes, apartments, offices, etc. Reasonably-priced. New thermo-cool units cool or heat the air. Easily and quickly installed. Buy Philco . . . Famous for Quality the World Over.

PHILCO

"WHERE TO BUY THEM"
DISTRIBUTOR
WALLER H T INC 122 Helena Av
Santa Barbara ..... Woodland 5-3018

YORK AIR CONDITIONING EQUIPMENT

Commercial, Industrial and Residential Air Conditioning Equipment from the smallest to the largest installation. Sales, Service & Supplies
"HEADQUARTERS FOR MECHANICAL COOLING SINCE 1885"

York

"WHERE TO BUY IT"
DISTRIBUTOR
OTT'S 727 State
Santa Barbara ..... Woodland 2-7671
ROOM AIR CONDITIONERS-WHOLESALE
RELIABLE STEEL & BLDRS SUPPLY CO
730 E 62d Los Angeles ..... Adams 3-5101

Air Express Service

Air Express Division Of Railway Express Agcy Inc
1332 Spring ..... PasoRobls 68
Air Express Division-Railway Express Agency Inc
Railroad Av ..... SanLuisObispo 522

Hear many of the world's outstanding musical artists on the Telephone Hour—N.B.C., Monday nights.

Air Freight Service

SOUTHWEST AIRWAYS CO
Air Freight Rates & Information
San Luis Obispo
County Airport ..... SnLuisObispo 2627

Air Line Companies

GREAT LAKES AIRLINES INC
Oakland Airport
International Terminal Oakland LOckhvn 8-5353
(See Advertisement This Page)
SOUTHWEST AIRWAYS CO
Passenger Information & Reservations
San Luis Obispo County
Airport ..... SnLuisObispo 2627
Air Freight Rates & Information
San Luis Obispo County
Airport ..... SnLuisObispo 2627

Air Line Ticket Agencies

Columbia Airline Agcy 1317 Spring ... PsoRobles 1551
SOUTHWEST AIRLINES AGCY
987 Osos ..... SnLuisObispo 418

TRAVEL SERVICE
SOUTHWEST
UNITED – TWA – AMERICAN
PAN AMERICAN – PHILIPPINE – WESTERN
TICKETS & RESERVATIONS
No Service Charge
Across From Court House
987 Osos ..... SnLuisObispo 418

Aircraft Servicing & Maintenance

Bayaire Avionics Inc
Oakland Municipal Airport Hangar 2
Oakland ..... LOckhvn 9-8385

Airports

Patroline
San Luis Obispo County Airport PasoRobles 616-J
San Luis Obispo County of Paso Robles Airport
..... PasoRobls 1030

Ambulance & Hearse Dealers

Superior Bus & Ambulance Sales Co
10132 Culver Blvd Culver City . . . Vermont 8-0020

Ambulance Service

BENEDICT-RETTEY AMBULANCE SERVICE
A COMPLETE FULLY EQUIPPED TRAINED AND UP-TO-DATE AMBULANCE SERVICE
Hwy No 1 & Atascadero Rd Morro Bay . . . SPrce 2-6271
Day or Night call ..... SPrce 2-6271

Chapel Of The Roses S Hwy ..... Atascadero 98
(Continued Next Page)

You'll find it fast in the YELLOW PAGES.

ALWAYS FLY THE SKYCOACH WAY

Skycoach

DELUXE 4 ENGINE EQUIPMENT

New York	$80.00*	Chicago	$70.00*
Philadelphia	$85.00*	Washington	$95.00*
Kansas City	$70.00*	Detroit	$84.80

EACH WAY ROUND TRIP EXCURSION
(10% Discount Round Trip) (All Fares Plus Tax)
Children Under 12 - ½ Fare
✓ STEWARDESSES ✓ RECLINING CHAIRS ✓ FREE SNACKS

GREAT LAKES AIRLINES INC.
U. S. GOV'T. LIC. IND. AIR CARRIER
CALL OR WIRE COLLECT

IN SAN FRANCISCO	IN OAKLAND	OAKLAND AIRPORT
YUkon 2-5300	GLencourt 1-5811	LOckhaven 8-5353
37 GEARY ST.	1746 BROADWAY	INTERNATIONAL TERMINAL

AMBULANCE
JONES AMBULANCE SERVICE
& HOSPITAL SUPPLIES

OXYGEN EQUIPPED
Rates on Out of Town Calls

We Serve Any Community
RED CROSS TRAINED PERSONNEL

ALL AMBULANCES FULLY EQUIPPED FOR EMERGENCY & INVALID CASES
WE RENT AND SELL HOSPITAL BEDS
WHEEL CHAIRS-OXYGEN-OXYGEN EQUIPMENT
AND ALL TYPES OF SICK ROOM EQUIPMENT
CRUTCHES & CANES
24-HOUR SERVICE
PHONE
SAN LUIS OBISPO 887
INDEPENDENTLY OWNED & OPERATED
780 PACIFIC ST. SAN LUIS OBISPO

AMBULANCE SERVICE
DAY or NIGHT

24-HOUR SERVICE
'Any Time - Anywhere
CALL
PASO ROBLES 81-R-1
RIDE WITH YOUR PATIENT - NO CHARGE
OXYGEN EQUIPPED EMERGENCY FACILITIES
ALL MODERN EQUIPMENT
NO MORTUARY CONNECTION
FIRST AID TRAINED PERSONNEL
Lady Attendant
CHOLAME AMBULANCE
SERVICE

Featuring
SEEBURG
COIN OPERATED
PHONOGRAPHS
Phone
SAN LUIS OBISPO
1833

LOS OSOS VENDORS
R. E. McCLURE

ALSO ALL OTHER
COIN OPERATED
AMUSEMENT DEVICES
24-HOUR
DEPENDABLE SERVICE
FOR SERVICE
PHONE
San Luis Obispo 2992
750 MILL

Ambulance Service–(Cont'd)

CHOLAME AMBULANCE SERVICE
Cholame ..... PasoRobles 81-R-1
(See Advertisement This Page)
Garges Ambulance Service 609-4th . PasoRobles 621
Jones Ambulance Service & Hospital Supplies
780 Pacific ..... SnLuisObispo 887
(See Advertisement Page 3)

Amusement Devices

John Marion 480 Pacific ..... SnLuisObspo 4311-J
Los Osos Vendors 750 Mill ..... SnLuisObispo 1833
(See Advertisement This Page)
San Luis Amusement Co
983 Chorro ..... Sn Luis Obspo 66-W

Amusement Places

Pismo Rollerdome
175 Pomeroy Av Pismo Beach ..... POplr 6-2072
Surf Club 195 Pomeroy Av Pismo Beach POplr 6-9991

Ant Control–See Exterminating

Antiques–Dealers

B & B Antiques 1023 Broad ..... SnLuisObspo 394-W
Gamboni & Righetti S Hwy ..... SanLuisObispo 2791

SMITH'S S S TRADING POST
COMPLETE LINE OF COLLECTOR'S ITEMS
ANTIQUES - GUNS - CURIOS
MISCELLANEOUS
We Buy—Sell—Trade
½ Mile Past City Limits Toward Airport
Edna Road ..... San Luis Obispo 1498-W

Antiques–Repairing & Restoring

ART-WOOD-CRAFTS
ANY ANTIQUE PIECE
RESTORED TO ITS
ORIGINAL BEAUTY
TURNINGS — CARVINGS
MR. & MRS. A. C. PHILLIPS
955 Pacific ..... SanLuisObispo 2142

Apartments

Beach Apartments
142 Stimson Av Pismo Beach ..... POplr 6-4627
Breaker's Apartments
172 Hinds Av Pismo Beach ..... POplr 6-9981
Cape Cod Manor Motel
1127 Shell Beach Rd Shell Beach ... POplr 6-2087
Edgewater Motel
280 Wadsworth Pismo Beach ..... POplr 6-2233
Fair Oaks Court 1111 Grand Av ..... AroyoGrnde 5719
GRANDVIEW APARTMENTS
Unfurnished Deluxe Apts
102 Spring ..... PasoRobls 37
Howie's Court 652 Morro .... Sn Luis Obspo 2297-J
Morro Del Mar Apts
Daily-Weekly-Monthly Rentals
Morro Del Mar Morro Bay ..... SPrce 2-8484
Morro Road Apts Old Morro Rd ... SnLuisObispo 1563
Park Apartments
322 Park Av Pismo Beach ..... POplr 6-2403
Pueblo Apartments 1804 Spring ... PasoRobles 1153-J
Seashore Apartments
15 Apartments-Weekly & Monthly Rates
110 Stimson Pismo Beach ..... POplr 6-4642
Smith's Deluxe Apartments
627 Water Shell Beach ..... POplr 6-4638
Tides Motel The
371 Ocean Dr Pismo Beach ..... POplr 6-2493

Appraisers

Arsenio J T
General Appraisal Practice
861 Monterey ..... SnLuisObspo 729
Coast Land Realty Co 1214 Broad . SnLuisObispo 3875
Fitzgerald Maurice W
Specializing In Real Estate Appraisals
852 Higuera ..... SnLuisObspo 839

The Yellow pages save you time.

Archery Equipment & Supplies

See also Sporting Goods Headings
Radtke & Meigs Custom Archery
5015 Woodminster Ln Oakland ..... KElog 2-9153

Architects

Badgley John
Member American Institute Of Architects
981 Monterey ..... SnLuisObspo 1641
Badgley John & Associates
Architect & Planning Consultant
981 Monterey ..... SnLuisObspo 1641
Holdredge Wm Decker
Member American Institute of Architects
1604 Monterey ..... SanLuisObispo 29
Kaestner Associates
210 N Encina Visalia ..... REdwd 4-4532
Kenney & Adams
Tulare Ofc Lindsay Hwy ..... Tulare 6-5840
Bakersfield Ofc 2 Niles Bakersfield . FAirvw 7-0256

Armories

Calif National Guard Co C 149th Tank Bn
N Mall & Traffic Wy ..... Atascadero 446
U S Government Navy Department Naval Reserve
Electronics Facility
County Airport ..... SnLuisObispo 370

Army & Navy Goods

Beno's Inc 1019 Morro ..... San Luis Obspo 620

Art Goods–Retail

See also Artists' Materials–Retail; Gift Shops; Etc
Bert's Hobby Shop 995 Higuera . SnLuisObspo 3828-J

Artificial Eyes

DANZ G & SONS
Artificial Eyemakers for 3 Generations
240 Stockton San Francisco ..... EXbrk 2-3080

Artists' Materials–Retail

ACME QUALITY PAINT & WALL PAPER STORE
862 Monterey ..... Sn Luis Obspo 3039
BICKELL'S STATIONERY STORE
807-12th ..... PsoRobls 882
Gabby Book Store 1040 Chorro . . SnLuisObspo 867-W
PISMO ARTS & CRAFTS
610 Cypress Pismo Beach ..... POplr 6-2227

Asphalt & Asphalt Products

ROSELIP WALTER B
N Traffic Way ..... Atascadero 20
If no answer call ..... Atascadero 291-W
Or ..... SanLuisObispo 785

SOUTHERN PAC MILLING CO
ASPHALT PRODUCTS
Also
SAND — GRAVEL — ROCK
See Our Ad Under
Concrete — Ready Mixed
S Hwy ..... PasoRobles 1228
Embarcadero Morro Bay ..... SPrce 2-6761
Santa Barbara Av ..... SanLuisObispo 2201

Southern Pacific Milling Co
Santa Barbara Av ..... SanLuisObispo 2201

Associations

See Also Clubs; Fraternal Organizations; Labor Organizations; Etc
Alcoholic Anonymous 1245 Spring .... Pso Robls 488
Alcoholics Anonymous ..... SanLuisObispo 2992
Amer Cancer Society 1130 Garden . SnLuisObspo 3961
American Legion Hall
Orchard Av ..... Aroyo Grnde 4460
Amer National Red Cross San Luis Obispo
Chapter 1130 Garden ..... SnLuisObspo 2630
Atascadero Golf Course Highway . . Atascadero 696-W
Atascadero Grange Hall Palma Av . . Atascadero 214-J
Atascadero Guarantee Savings & Loan Assn
Traffic Wy ..... Atascadero 147
(Continued Next Page)

Good party-line neighbors get better party-line service.

Associations–(Cont'd)

Automobile Club of Southern Calif
District Office
1134 Monterey ..... Sn Luis Obispo 1480
Emergency Lock Service
1131 Garden ..... SnLuisObispo 984
Emergency Road Service
600 Marsh ..... SanLuisObispo 1963
Emergency Road Service
1246 Spring ..... Pso Robls 169-W
Boy Scouts of America 1123 Mill . . SnLuisObspo 2220
Camp Fire Girls Hdqtrs
19th & Chestnut ..... PasoRobles 1468-W
Camp Fire Girls Inc
864 Snta Rosa ..... Sn Luis Obspo 1858-W
Camp Talaki Santa Maria Campfire Council
Lopez Canyon ..... AroyoGrnde 2030
Chamber of Commerce
998 Monterey ..... Sn Luis Obspo 2923
Chamber Of Commerce 705-12th ..... PsoRobls 16
Elks Club 906 Marsh ..... Sn Luis Obspo-322
Grange Hall S Broad ..... Sn Luis Obspo 639
I D E S Hall Assn Mill ..... Sn Luis Obspo-1373-W
I O O F Hall 128 Bridge ..... Aroyo Grnde 2656
I O O F Hall 520 Dana ..... Sn Luis Obspo 168
Infantile Paralysis Foundation
1302 Marsh ..... Sn Luis Obspo 566
Labor Local No 1464 A F of L
1530 Monterey . Sn Luis Obspo-256
Masonic Hall 859 Marsh ..... Sn Luis Obspo-626-J
Masonic Temple 112 Poole ..... Aroyo Grnde 2350
Monday Club Monterey ..... Sn Luis Obspo-1960
National Farm Loan Assn
1123 Garden ..... Sn Luis Obspo 1386
Paso Robles Grange ..... PsoRobls 1263-W
Paso Robles Mutual Building & Loan Assn
1211 Park ..... PsoRobls 613
Paso Robles Women's Club
13th & Oak ..... Pso Robls 747-W
Recreation Center 10th & Park .... PasoRobles 1537
San Luis Obispo County Fair Office
Riverside Av ..... PsoRobls 950
San Luis Obispo County Tuberculosis & Health
Association 1026 Chorro ..... Sn Luis Obspo 1048
San Luis Obispo Production Credit Assn
1123 Garden ..... Sn Luis Obspo-1386
Shrine Circus Office
940 Chorro ..... Sn Luis Obspo 660-W

Athletic Goods–See Sporting Goods Headings

Attorneys

Andre & Andre 1041 Chorro ..... SnLuisObispo 3344
Andre George L 1041 Chorro ... Sn Luis Obspo 3344
Andre Peter R 1041 Chorro .... Sn Luis Obspo 3344
Brazil A H 793 Higuera ..... Sn Luis Obspo-2082
Res Phone ..... Sn Luis Obspo 188
Buck Chas K Wickenden Bldg ... Sn Luis Obspo 890
Residence ..... SnLuisObispo 2471
Burritt John Traffic Wy ..... Atascadero 765
Residence ..... Atascadero 554
Champion & Quinn Bank of America Bldg . PsoRobls 76
David Andrew 105 Short ..... AroyoGrnde 2692
Davis Paul W 1008 Palm ..... SnLuisObspo 1033
Residence ..... SnLuisObispo 4387
Eschwig W W 531-12th ..... PsoRobls 333
Finscane Geo F 139 W Branch ... Aroyo Grnde 2835
Fitzgerald M A 778 Marsh .... Sn Luis Obspo 1479
Gallagher Madden & Hart
Bk of America Bldg ..... PsoRobls 800
Grundell Herbert C Court House . Sn Luis Obspo-1683
Harris Richard F Security First
Natl Bank Bldg ..... Sn Luis Obspo 3048
Res 304 Sn Miguel Av ..... SnLuisObispo 1696
Kaetzel C P 793 Higuera ..... Sn Luis Obspo-1868
Kaetzel Jack 793 Higuera ..... Sn Luis Obspo 1868
Muller A V Wickenden Bldg ..... SanLuisObispo 4200
Muller & Woolpert
Wickenden Bldg ..... SnLuisObispo 4200
Ogle Chas E 925 Main Morro Bay ..... SPrce 2-6871
O'Reilly Timothy I
Bank of America Bldg ..... Sn Luis Obspo 889
Residence ..... SnLuisObispo 3170
Peterson Albert
250 Pomeroy Pismo Beach ..... POplr 6-2139
Polin Martin 1026 Chorro ..... SnLuisObspo 556
Renetzky Andrew 1008 Palm ..... SnLuisObspo 1033
Residence ..... SnLuisObispo 1496
Renetzky & Davis 1008 Palm ..... SnLuisObspo 1033
San Luis Obispo County District Attorney
Court House . Sn Luis Obspo-1683
Seitz John L 991 Osos ..... SnLuisObspo 4290
Shipsey Gerald W 991 Osos ..... SnLuisObspo 4290
Shipsey & Seitz 991 Osos ..... SnLuisObspo 4290
Somogyi Lloyd E 777½ Higuera . . SnLuisObspo 2654
Woolpert Wickson R
Wickenden Bldg ..... SanLuisObispo 4200
Wright Robt E Entrada Av ..... Atascadero 474

Auctioneers

Power Vince 5710 Traffic Wy ..... Atascadero 963
Templeton Sales Yard Hwy ..... Templeton 2481

Automobile Accessories

See Automobile Parts & Supplies Headings

Automobile Batteries–See Batteries Headings

Automobile Blacksmithing

See Automobile Body Repairing

Automobile Body Repairing

ARLAND CHEVROLET CO
1039 Monterey ..... Sn Luis Obspo 1548
Booth Bros Body & Paint Shop
1121 Higuera ..... SanLuisObispo 2038
(See Advertisement Page 6)
Buckle's Body Works 1509 Spring .... PasoRobles 767
(See Advertisement This Page)
Cline's Auto Body Shop 640 Marsh . SnLuisObspo 422
Cole Stanley V Chrysler-Plymouth Agency
138 South ..... SanLuisObispo 945-W
DAVIS & HARRIS BODY SHOP
COMPLETE AUTO BODY REBUILDING
BODY DENT WORK — FENDER REPAIRING
WHEEL & FRAME ALIGNING
PAINTING — UPHOLSTERING
GLASS INSTALLED
Guaranteed Workmanship
Free Estimates
In Back of Kimball Pontiac Agency
252 Higuera ..... SanLuisObispo 389-W

TO FILL CRACKS

Cracks in wooden walls, etc., can be permanently repaired by filling them with a thick paste made of approximately 1 part linseed oil, 2 parts hot glue, 3 parts whiting and 4 parts sawdust.

Automobile Body Repairing–(Cont'd)

FLEURY LEO J BODY & FENDER SHOP
AUTO BODY REBUILDING
GLASS INSTALLED
COMPLETE AUTO PAINTING
Free Estimates
2190 Hwy No 1 Morro Bay .... SPrce 2-2574

FORD AUTHORIZED SALES & SERVICE—
HARRIS TRUMAN A & SON
1302 Pine ..... Pso Robls 53
Freeman's Complete Auto Service
5455 Traffic Wy ..... Atascadero 610
Goss Body Shop 154 W Branch ..... AroyoGrnde 2690
Hansen Gus 1331 Walker ..... SnLuisObspo 195
Ken's Paint & Body Shop
729 Spring ..... PsoRobls 484-W
(See Advertisement Page 6)
LEVERENZ WALTER F
5680 El Camino Rl ..... Atascadero 14
(Continued Next Page)

You'll get quicker service when you dial if you follow these simple steps:

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

AUTO BODY REPAIRING

BEFORE

AFTER

✔ AUTO BODY
✔ FENDER REPAIR
✔ EXPERT PAINTING
✔ WHEEL ALIGNING
✔ FRAME STRAIGHTENING

FREE ESTIMATES
"No Job Too Large or Too Small"
CALL
PASO ROBLES 767
AFTER HOUR EMERGENCY CALL PASO ROBLES 1557-J
BUCKLE'S BODY WORKS
1509 SPRING

We take the DENTS out of ACCIDENTS

See Us First!

• COMPLETE
Body and Fender Repairs

• PAINTING
Color Matching

PHONE
SAN LUIS OBISPO 102

E. H. THRESH, INC.
MONTEREY & SANTA ROSA STS.
San Luis Obispo

FENDER and BODY REPAIRS
WRECKS REBUILT
Free Estimates

PASO ROBLES 484-W
KEN'S PAINT & BODY SHOP
729 Spring Paso Robles

BOOTH BROS.
BODY & PAINT SHOP
H. "MAC" McELHINNEY, Prop.

EXPERT WORKMANSHIP
20 Years Locally
SAN LUIS OBISPO 2038
1121 HIGUERA SAN LUIS OBISPO

Sales & Service

CHEVROLET

FACTORY DIRECT DEALER

ARLAND CHEVROLET CO.
The Home of Quality OK'd Used Cars
THE ONLY FINE CAR PRICED SO LOW

SAN LUIS OBISPO
1548

1039 MONTEREY

Automobile Body Repairing–(Cont'd)

NICHOLS ED BODY SHOP
BODY REBUILDING
FENDER & BODY REPAIRING
AUTOMOBILE PAINTING
Free Estimates – Guaranteed Work
821-10th ..... PasoRobles 1412

SERAFIN'S BODY & PAINT SHOP
H. E. SERAFIN
COMPLETE
BODY, FENDER REPAIRING AND
AUTO PAINTING
Free Estimates - All Work Guaranteed
865 Palm ..... Sn Luis Obspo 836
If no answer call ..... SnLuisObspo 3750

Tex's Paint & Body Shop
Main Morro Bay ..... SPrce 2-4281
THRESH E H INC
1101 Monterey ..... Sn Luis Obspo 102
(See Advertisement This Page)

Automobile Boxing–See Trucking

Automobile Bumpers

See Automobile Parts & Supplies Headings

Automobile Bus Lines–See Bus Lines

Automobile Courts–See Motels

Automobile Dealers–New Cars

ARLAND CHEVROLET CO
1039 Monterey ..... Sn Luis Obspo 1548
(See Advertisement This Page)
BORIACK MOTOR CO
1144 Monterey ..... SnLuisObspo 1469
(See Advertisements Page 9 and Page 10)
BRENNAN MAURY
330 Traffic Wy ..... Arroyo Grnde 5628
(See Advertisement Page 9)
Brooks Motors 1306 Pine ..... PasoRobles 168
(See Advertisement Page 10)

BUICK AUTHORIZED SALES & SERVICE
WHEN BETTER AUTOMOBILES ARE BUILT
BUICK WILL BUILD THEM.
"WHERE TO BUY IT"
KAMM C H & CO
1034 Monterey ..... Sn Luis Obspo 332
MICHELMORE & WOOSTER BUICK & G M C
1501 Spring ..... Paso Robls 14

CADILLAC SALES & SERVICE
"STANDARD OF THE WORLD"
"WHERE TO BUY IT"
STANDARD MOTORS & EQUIPMENT CO
1701 Monterey ..... Sn Luis Obspo 3144
TURNER PAUL MOTOR CO
1020 Park ..... PsoRobls 1000

(Continued Next Page)

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

Automobile Dealers–New Cars–(Cont'd)

CHEVROLET AUTHORIZED SALES & SERVICE
CHEVROLET
Out-Values...
Out-Sells...
All Others!
"WHERE TO BUY IT"
ARLAND CHEVROLET CO
1039 Monterey ..... Sn Luis Obspo 1548
CHRISTIANSON CHEVROLET
303 Traffic Wy ..... ArroyoGrande 4466
NICHOLS SID CHEVROLET
Highway ..... Atascadero 163
NICHOLS SID CHEVROLET
1305 Spring ..... Pso Robls 1222

Christianson Chevrolet
303 Traffic Wy ..... AroyoGrnde 4466

CHRYSLER-PLYMOUTH SALES & SERVICE
THE BEAUTIFUL CHRYSLER
SERVICE
"WHERE TO BUY THEM"
DEALER
COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY
1330 Monterey ..... SnLuisObspo 1983

Cole Stanley V Chrysler-Plymouth Agency
1330 Monterey ..... SanLuisObispo 1983
(See Advertisement Page 8)

(Continued Next Page)

EASING A STICKY DRAWER

A temperamental drawer pulls out smoothly, if you wax all edges with floor wax, then polish.

CHEVROLET

CARS & TRUCKS
Sales & Service

• GENUINE PARTS & ACCESSORIES

24-Hour Towing Service
After 5:30 P.M.
Phone Paso Robles 1253-W

SID NICHOLS
Chevrolet
AUTHORIZED DEALER
SALES & SERVICE

Paso Robles 1222
ATASCADERO 163
1305 Spring St. Paso Robles

DE SOTO - PLYMOUTH
Sales & Service

• COMPLETE OVERHAULING • TUNE-UPS
• FRONT END ALIGNMENT • LUBRICATION
• WHEEL BALANCING • SEAT COVERS

GENUINE FACTORY PARTS – PROMPT, COURTEOUS SERVICE

USED CARS
Bought - Sold - Traded

PHONE
PASO ROBLES 254

J. M. WILDMAN, INC.
INTERNATIONAL HARVESTER DEALER
34th & Spring Paso Robles

DeSoto
LUCKSINGER'S
PLYMOUTH BUILDS GREAT CARS
THE PLACE WHERE YOU BUY
"Automobiles With a Future"
SALES SERVICE
SALES SERVICE

REPAIRING
QUALITY USED CARS
FACTORY TRAINED MECHANICS
GENUINE FACTORY PARTS

PHONE
SAN LUIS OBISPO 404

1255 MONTEREY ST.
RESIDENCE SAN LUIS OBISPO 1414

THE SENSATIONAL NEW

DODGE V8 - PLYMOUTH V8

FOR

1955

DODGE JOB-RATED TRUCKS

Sales - Service - Parts

1st CHOICE USED CARS

GARRETT MOTORS INC.

1219 MONTEREY

SAN LUIS OBISPO 2476

CHRYSLER PLYMOUTH

"With the 100 Million Dollar New Look"

"For the Young in Heart"

Genuine Factory Parts & Service

A Completely Equipped Shop

- Motor Tune-Up
- Motor Overhaul
- Brake Service
- Wheel Aligning
- Body & Fender
- Painting
- Radiator Service
- Frames Straightened

Tip Top Guaranteed Quality Used Cars

STANLEY V. COLE

Chrysler - Plymouth Agency

CALL

SAN LUIS OBISPO 1983

1330 MONTEREY

Automobile Dealers–New Cars–(Cont'd)

CORDA MOTORS
1131 Monterey ..... Sn Luis Obspo 2675

DE SOTO-PLYMOUTH SALES & SERVICE

GREATEST DE SOTO EVER BUILT

"FOR SERVICE CALL"

LUCKSINGER MOTORS
1255 Monterey ..... SnLuisObspo 404
WILDMAN J M INC 34th & Spring. PsoRobls 254

DODGE-PLYMOUTH SALES AND SERVICE

Fast, dependable car and truck service. Factory engineered parts and accessories. Dependable Used Cars and Trucks.

Dodge "Job-Rated" Trucks

"FOR SERVICE CALL"

GARRETT MOTORS INC
1219 Monterey ..... SanLuisObispo 2476
VAN HORN MOTORS 836-13th. ... PasoRobles 5

(Continued Next Page)

Here's how you may be sure of getting your party more often when you dial.

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

SALES & SERVICE

PARTS

A-1

LATE MODEL USED CARS AND TRUCKS

- REPAIRING
- PAINTING

BODY & FENDER WORK

PASO ROBLES 53

If No Answer Call Paso Robles 648-R

ESTABLISHED 1929

TRUMAN A. HARRIS & SON

1302 PINE

Automobile Dealers–New Cars–(Cont'd)

FORD AUTHORIZED SALES & SERVICE

It pays to bring your Ford "Back Home" for service. Your Ford dealer knows your car best. He uses genuine Ford Parts and Ford-approved methods and equipment.

"WHERE TO BUY IT"

BRENNAN MAURY
330 Traffic Wy. ..... Aroyo Grnde 5628
HARRIS TRUMAN A & SON
1302 Pine. ..... Pso Robls 53
LEVERENZ WALTER F
5680 El Camino Rl. ..... Atascadero 14
THRESH E H INC
1101 Monterey. ..... Sn Luis Obspo 102

GARRETT MOTORS INC
1219 Monterey ..... SanLuisObispo 2476
(See Advertisement Page 8)
HARRIS TRUMAN A & SON 1302 Pine. Pso Robls 53
(See Advertisement Page 8)

HUDSON AUTHORIZED SALES AND SERVICE

NEW HUDSON AUTOMOBILES AND HUDSON'S PROTECTIVE SERVICE

"WHERE TO BUY THEM"

McWILLIAMS & PALLA
1148-12th ..... PsoRobls 1238

Hughes Nash Co
1005 Monterey ..... SnLuisObspo 3131
(See Advertisement This Page)

KAISER-WILLYS SALES & SERVICE—
BORIACK MOTOR CO
1144 Monterey ..... SanLuisObispo 1469

(Continued Next Page)

KIMBALL MOTOR COMPANY

PONTIAC GMC TRUCKS

AUTHORIZED SALES & SERVICE

NEW CARS - USED CARS

REPAIRING ALL MAKES

Phone

SAN LUIS OBISPO 2344

252 HIGUERA STREET

michelmore & wooster

Buick 8

AUTHORIZED SALES & SERVICE

GMC TRUCKS

BEST SELECTION OF

NEW–USED CARS & TRUCKS

In San Luis Obispo County

— CALL —

PASO ROBLES 14

1501 Spring St. Paso Robles

FORD AUTHORIZED

SALES - SERVICE

FOR THE FOLLOWING COMMUNITIES

SHELL BEACH
PISMO BEACH
GROVER CITY
OCEANO
ARROYO GRANDE
NIPOMO

MAURY BRENNAN

330 TRAFFIC WAY

ARROYO GRANDE

Phone

ARROYO GRANDE 5628

KAISER-WILLYS

SALES & SERVICE

CARS
TRUCKS
SPORT CARS

BORIACK MOTOR CO.

PHONE

SAN LUIS OBISPO 1469

1144 MONTEREY STREET

NASH

SALES & SERVICE

Direct Factory Dealer

COMPLETE AUTOMOTIVE SERVICE

Expert Axle & Wheel Alignment

Wheel Balancing

Brake Specialists

Also SELECT USED CARS

HUGHES NASH CO.

Call SAN LUIS OBISPO 3131

1005 MONTEREY SAN LUIS OBISPO

SAN LUIS OBISPO

FORD

CARS
TRUCKS
PARTS

SALES AND SERVICE

E. H. THRESH INC.

PHONE

SAN LUIS OBISPO

102

MONTEREY & SANTA ROSA STS.

Automobile Dealers–New Cars–(Cont'd)

KAMM C H & CO 1034 Monterey...SnLuisObspo 332
KIMBALL MOTOR COMPANY
252 Higuera.....Sn Luis Obspo 2344
(See Advertisement Page 9)
Leverenz Walter F 5680 El Camino Rl..Atascadero 14

LINCOLN-MERCURY SALES AND SERVICE

Fully trained sales and service personnel, plus the newest factory-approved equipment for your convenience and satisfaction.

Lincoln MERCURY

"WHERE TO BUY THEM"

Brooks Motors 1306 Pine.....PasoRobles 168
CORDA MOTORS
1131 Monterey.....Sn Luis Obispo 2675

LUCKSINGER MOTORS
1255 Monterey.....SnLuisObispo 404
(See Advertisement Page 7)

MERCURY SALES AND SERVICE

Fully trained sales and service personnel, plus the newest factory-approved equipment for your convenience and satisfaction.

"WHERE TO BUY THEM"

Brooks Motors 1306 Pine.....PasoRobles 168
CORDA MOTORS
1131 Monterey.....Sn Luis Obspo 2675

Meyer & Ray Automobiles
565 Higuera.....SanLuisObispo 525
MICHELMORE & WOOSTER BUICK & G M C
1501 Spring.....Pso Robls 14
(See Advertisement Page 9)

Prospects ready to buy use the Yellow Pages to find "Where to buy it."

M. G.
& MORRIS MINOR
FINE ENGLISH CARS
GREAT ECONOMY
WONDERFUL RIDE
BORIACK MOTOR CO.
PHONE
SAN LUIS OBISPO 1469
1144 MONTEREY

BROOKS MOTORS
LINCOLN – MERCURY
Authorized
SALES & SERVICE
PHONE
PASO ROBLES 168
1306 PINE PASO ROBLES

Automobile Dealers–New Cars–(Cont'd)

NASH SALES AND SERVICE
•AMBASSADOR
•STATESMAN
•RAMBLER
•METROPOLITAN
"DEALERS READY TO SERVE YOU"
"FOR INFORMATION CALL"
DEALERS
HUGHES NASH CO
1005 Monterey.....Sn Luis Obspo 3131
PIONEER GARAGE
1246 Spring.....Pso Robls 169-W

NICHOLS SID CHEVROLET
1305 Spring.....Pso Robls 1222
(See Advertisement Page 7)

OLDSMOBILE
ROCKET!
HYDRA-MATIC!
OLDSMOBILE
HAS BOTH!
"WHERE TO CALL"
SCHMIDT OLDSMOBILE SALES & SERV
1628 Spring.....PasoRobles 1090
STANDARD MOTORS & EQUIPMENT CO
1701 Monterey.....Sn Luis Obspo 3144

PACKARD AUTHORIZED SALES & SERVICE
ASK
THE MAN
WHO
OWNS ONE
"WHERE TO BUY IT"
MEYER & RAY AUTOMOBILES
565 Higuera.....SanLuisObispo 525
REINKE PAUL A 1130 Pine.....Pso Robls 659

PLYMOUTH SALES AND SERVICE
Plymouth
Builds
Great Cars
...Good Service Keeps Them Great
"FOR INFORMATION CALL"
COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY
1330 Monterey.....SnLuisObspo 1983
GARRETT MOTORS INC
1219 Monterey.....SanLuisObispo 2476
LUCKSINGER MOTORS
1255 Monterey.....SanLuisObispo 404
VAN HORN MOTORS 836-13th.....PsoRobls 5
WILDMAN J M INC
34th & Spring.....PsoRobls 254

PONTIAC SALES AND SERVICE
Protect your Pontiac with Pontiac service — your best assurance of factory-trained mechanics, factory-engineered parts and factory-developed tools.
"FOR SERVICE CALL"
KIMBALL MOTOR COMPANY
252 Higuera.....Sn Luis Obspo 2344
TURNER PAUL MOTOR CO
1020 Park.....PsoRobls 1000
Reinke Paul A 1130 Pine.....Pso Robls-659
Schmidt Oldsmobile Sales & Serv
1628 Spring.....PasoRobles 1090

DISAPPEARING ACT
To remove grease spots from stockings, dust with talcum powder, then brush it off after a few minutes.

Automobile Dealers–New Cars–(Cont'd)

THRESH E H INC
1101 Monterey.....Sn Luis Obspo 102
(See Advertisement Page 9)
Turner Paul Motor Co 1020 Park.....PsoRobls 1000
Van Horn Motors 836-13th.....PsoRobls 5
WILDMAN J M INC 34th & Spring....PsoRobls 254
(See Advertisement Page 7)

WILLYS SALES AND SERVICE
AERO WILLYS
PASSENGER CARS
WILLYS STATION WAGONS
WILLYS TRUCKS
UNIVERSAL JEEPS
"WHERE TO CALL"
DEALER
REINKE PAUL A 1130 Pine.....PasoRobles 659

Automobile Dealers–Used Cars

ARLAND CHEVROLET CO
OK'D USED CARS
Large Selection
EASY CREDIT TERMS
1039 Monterey.....SanLuisObispo 1548

BORIACK MOTOR CO
KAISER-WILLYS DLR.
"Where You Buy With Confidence"
EASY CREDIT TERMS
1144 Monterey.....SanLuisObispo 1469

Boriack Used Car Lot
1360 Monterey.....SanLuisObispo 851
Brennan Maury 330 Traffic Wy...Arroyo Grnde 5628

BROOKS MOTORS
LINCOLN – MERCURY DEALER
Complete Selection
All Makes
NEW CAR DEPT. – 1306 PINE
Used Car Dept.
6th & Spring.....PasoRobles 824

COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY 1330 Monterey.....SnLuisObspo 1983
CORDA MOTORS
1131 Monterey.....Sn Luis Obspo 2675
GARRETT MOTORS INC
1219 Monterey.....SanLuisObispo 2476
HARRIS TRUMAN A & SON
1302 Pine.....Paso Robls 53
Harris Truman A & Son 531-12th...Pso Robls 857
KIMBALL MOTOR COMPANY
252 Higuera.....Sn Luis Obspo 2344
LUCKSINGER MOTORS
1065 Higuera.....SnLuisObspo 403
(Continued Next Page)

Have You Thought

Of having a separate business listing in the Telephone Directory under your own name? The charge for these extra listings is small, the convenience often great.

Automobile Dealers–Used Cars–(Cont'd)

McWILLIAMS & PALLA 2110 Spring..PsoRobls 690
Nichols Sid Chevrolet Hwy.....Atascadero 965
San Luis Motor Co 1144 Higuera..SanLuisObispo 2218
Silver Motor Sales 224-5th Morro Bay..SPrce 2-3683
THRESH E H INC
1101 Monterey.....Sn Luis Obspo 102
(See Advertisement This Page)
Turner Motor Co 18th & Spring.....PsoRobls 1005
TURNER PAUL MOTOR CO
1020 Park.....PsoRobls 1000
WEAVER MOTOR CO 1166 Higuera..SnLuisObispo 536
(See Advertisement This Page)
WILDMAN J M INC 34th & Spring...PasoRobles 254

Automobile Electrical Service

AMERICAN BOSCH SALES AND SERVICE

Completely equipped and qualified to provide efficient service on all American Bosch automotive electrical products

"FOR AUTHORIZED SERVICE CALL"
Mueller Francis C 1234 Broad....SnLuisObspo 26

AUTO-LITE OFFICIAL SALES & SERVICE

Our Official Service Stations are fully equipped and qualified to render complete service on starting, lighting, ignition. "Auto-Lite — Life-Line of your Car."

ELECTRIC AUTO LITE SERVICE

"WHERE TO BUY IT"
MUELLER FRANCIS C
1234 Broad.....Sn Luis Obspo 26
(Continued Next Page)

Plan your shopping with the Classified Telephone Directory.

FRED'S
AUTO ELECTRIC
MOTOR TUNE-UP SPECIALISTS
ELECTRIC AUTO LITE SERVICE
UNITED SERVICE MOTORS
Clayton DYNAMOMETER SERVICE
• GENERATORS
• CARBURETORS
• REGULATORS
• DISTRIBUTORS
SERVICE AND PARTS
CLAYTON DYNAMOMETER DIAGNOSIS
PHONE
SAN LUIS OBISPO 2765-W
863 PALM
Across from City Parking Lot

Used Car Lot
The Best for Less
WE BACK OUR CARS WITH WRITTEN GUARANTEES
Come In & See *Glen or Jex*
LATE MODEL BEAUTIES AND ECONOMY AUTOMOBILES
WE PAY TOP PRICES FOR YOUR CAR OR EQUITY
WEAVER MOTOR CO.
SAN LUIS OBISPO 536
1166 HIGUERA ST.

Care Keeps it Rolling
Call San Luis Obispo 123
COMPLETE SHOP FACILITIES
MOTOR TUNE-UPS
✔ GENERATORS
✔ STARTERS
✔ BATTERIES
✔ FUEL PUMPS
✔ CARBURETOR &
✔ IGNITION SERVICE
DELCO BATTERIES
ED'S SERVICE
ED & ROD CARLSON
HIGUERA & NIPOMO
SAN LUIS OBISPO

A-1
USED CARS
Deke Thresh
YOUR FORD DEALER
MONTEREY & SANTA ROSA STS.
Phone
San Luis Obispo
102

Automobile Electrical Service–(Cont'd)

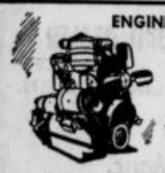
ED'S SERVICE
MOTOR TUNE-UPS
Automotive Electric Service
Carburetors — Generators — Starters
Fuel Pumps — Ignition Service
Higuera & Nipomo.....SanLuisObispo 123

Ed's Service Higuera & Nipomo ....SnLuisObspo 123
(See Advertisement Page 11)
Ewing's Chevron Serv
155 Traffic Wy.....ArroyoGrande 5620
FRED'S AUTO-ELECTRIC PARTS & SERVICE
863 Palm.....SnLuisObispo 2765-W
(See Advertisement Page 11)
FREEMAN'S COMPLETE AUTO SERVICE
5455 Traffic Wy.....Atascadero 610
Hansen Electric Shop 113 Poole....AroyoGrnde 2122
Mueller Francis C 1234 Broad...Sn Luis Obspo 2b

STONE & WALKER MACHINE SHOP
Specializing in
AUTOMOTIVE MOTOR REBUILDING

- BEARING RESIZING
- REBORING
- HEAD & MANIFOLD GRINDING
- FLYWHEEL & PRESSURE PLATE GRINDING
- HEADS MILLED
- VALVE REFACING & RESEATING
- PORTABLE CRANKSHAFT GRINDING
- LATHE WORK

BILL STONE TOM WALKER
PHONE
SAN LUIS OBISPO 271
424 HIGUERA SAN LUIS OBISPO



ENGINE REBUILDING
CRANKSHAFT GRINDING
REBORING
Valve Refacing & Reseating
PASO ROBLES 1494
If No Answer Call Paso Robles 668
S & K AUTO WRECKERS
NEW & USED AUTO PARTS
A. A. SUMMERS, Prop.
1545 RIVERSIDE AVE.

Automobile Equipment
See Automobile Parts & Supplies Headings

Automobile Flywheel Repairing
See Automobile Repairing; Also Welding

Automobile Frame Repairing
See Automobile Wheel, Axle & Frame Repairing

Automobile Generator Service
See Automobile Electrical Service

Automobile Glass
See Glass-Auto, Plate, Window, Etc

Automobile Ignition Service
See Automobile Electrical Service

Automobile Motor Rebuilding
S & K Auto Wreckers
1545 Riverside Av.....PasoRobles 1494
(See Advertisement This Page)
Stone & Walker Machine Shop
424 Higuera.....SnLuisObispo 271
(See Advertisement This Page)

Automobile Mufflers–See Mufflers–Exhaust

Automobile Painting
ARLAND CHEVROLET CO
1039 Monterey.....SnLuisObspo 1548
BOOTH BROS BODY & PAINT SHOP
1121 Higuera.....SanLuisObispo 2038
BUCKLE'S BODY WORKS
1509 Spring.....PasoRobles 767
Chase A E 910 High.....Sn Luis Obspo 1507-M
FORD AUTHORIZED SALES & SERVICE—
HARRIS TRUMAN A & SON
1302 Pine.....Pso Robls 53

SERAFIN'S BODY & PAINT SHOP

BEFORE REPAIRED
AFTER REPAIRED
Authorized Applicator
UNDERSEAL
Rubberized Protective Coating
A Complete Service By Skilled Mechanics
PHONE
SAN LUIS OBISPO 836
If no answer call Sn Luis Obispo 3750
865 Palm San Luis Obispo

Automobile Painting–(Cont'd)
FREEMAN'S COMPLETE AUTO SERVICE
5455 Traffic Wy.....Atascadero 610
JIM'S AUTO PAINT & BODY SHOP
EXPERT AUTO PAINTING
AUTO BODY & FENDER REPAIRING
Reasonable Rates — Guaranteed Work
24-HOUR TOWING SERVICE
DAY OR NIGHT
Located Between Broad St & S P R R
781 Humbert Av.....SanLuisObispo 4220
KEN'S PAINT & BODY SHOP
"KEN SHACKELFORD"
FREE
INSURANCE ESTIMATES
COMPLETE AUTO PAINTING
Du Pont Paints
BODY & FENDER REPAIRS
729 Spring.....PasoRobles 484-W
MEYER & RAY AUTOMOBILES
565 Higuera.....SanLuisObispo 525
Nichols Ed Body Shop 821-10th....PasoRobles 1412
SERAFIN'S BODY & PAINT SHOP
865 Palm.....Sn Luis Obspo 836
(See Advertisement This Page)
SPINK RAY AUTO BODY & PAINT SHOP
EXPERT AUTO PAINTING
BAKED ENAMEL
OVER 20 YRS. EXPERIENCE
FREE ESTIMATES
1365 Monterey.....SanLuisObispo 754
Tex's Paint & Body Shop
Main Morro Bay.....SPrce 2-4281
THRESH E H INC
AUTO PAINTING
BODY WORK
YOUR FORD DEALER
1101 Monterey.....San Luis Obispo 102

Automobile Paints–See Paint Dealers Headings

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE–
1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

TO BE HEARD clearly
. . . please speak directly into the Telephone with your lips just clearing the mouthpiece.

Automobile Parts & Supplies–Retail
ARLAND CHEVROLET CO
1039 Monterey.....Sn Luis Obspo 1548
Atkinson Motor Parts
133 E Branch.....Aroyo Grnde 5928
Bay Auto Parts 430-5th Morro Bay....SPrce 2-3781
BOOTH BROS
DODGE — PLYMOUTH
HUDSON
PARTS & SERVICE
1103 Higuera.....SanLuisObispo 3174
CHEVROLET GENUINE PARTS—
NICHOLS SID CHEVROLET
1305 Spring.....Pso Robls 1222
COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY
Authorized Chrysler & Plymouth Parts
1330 Monterey.....SnLuisObspo 1983
CORDA MOTORS
1131 Monterey.....Sn Luis Obspo 2675
Firestone Stores
1001 Higuera.....Sn Luis Obspo 130
General Auto Parts
1218 Pine.....PsoRobls 280
Office 1227 Pine.....PsoRobls 28
GEORGE'S AUTO REPAIR
1185 Monterey.....SnLuisObspo 2234
Michelmore & Wooster Buick & GMC
1501 Spring.....Pso Robls 14
PASO ROBLES AUTO PARTS
944 Spring.....PsoRobls 505
PETERSEN AUTO PARTS
742 Marsh.....Sn Luis Obspo 1106
Universal Auto Parts Co
969 Monterey.Sn Luis Obspo-1418
WESTERN AUTO SUPPLY CO
A Complete Line of
AUTOMOBILE PARTS
SPORTING GOODS
REFRIGERATORS — STOVES
WASHING MACHINES
TELEVISION — TIRES
685 Higuera.....SanLuisObispo 993
Western Auto Supply Co 1420 Park....PsoRobls 596
WESTERN AUTO SUPPLY CO
831-5th Morro Bay.....SPrce 2-3303
WESTSIDE AUTO PARTS CO
1229 Monterey.....Sn Luis Obspo 908
(See Advertisement This Page)
WILDMAN J M INC
Authorized DeSoto & Plymouth Parts
34th & Spring.....PsoRobls 254

Automobile Parts & Supplies–Used
PASO ROBLES GLASS & WRECKING
See Our Ad Under Auto Wreckers
Hwy 101.....PasoRobles 9-J-3
S & K Auto Wreckers
1545 Riverside Av.....PasoRobles 1494

Automobile Parts & Supplies–Whsle & Mfrs
ATKINSON MOTOR PARTS
133 E Branch.....Aroyo Grnde 5928
Bay Auto Parts 430-5th Morro Bay....SPrce 2-3781
GENERAL AUTO PARTS
WHOLESALE
QUALITY SUPPLIES & PARTS
FOR ALL MAKES
SERVICE STATION SUPPLIES
1218 Pine.....PasoRobles 280
If no answer call.....PasoRobles 697
General Auto Parts 1218 Pine.....PsoRobls 280
(See Advertisement This Page)
PASO ROBLES AUTO PARTS
944 Spring.....PsoRobls 505

For just a few pennies a day you can enjoy the step-saving convenience of an extension telephone in your home.

Automobile Parts & Supplies–Whsle & Mfrs–(Cont'd)
PETERSEN AUTO PARTS
PARTS & SUPPLIES FOR ALL MAKES OF CARS — TRUCKS & TRACTORS
Quality is assured by the NAPA Seal — Backed by the largest independent organization in the automotive parts industry. Your NAPA jobber is a good man to know!
742 Marsh.....SanLuisObispo 1106
Night Phone.....SanLuisObispo 3786-R
Petersen Auto Parts 742 Marsh....SnLuisObspo 1106
(See Advertisement This Page)
STANDARD AUTO PARTS
PARTS — EQUIPMENT
AUTOMOTIVE PAINTS
1085 Higuera.....SnLuisObispo 1200
Nights call.....SnLuisObspo 590-W
Nights call.....SnLuisObspo 2250-W
Nights call.....SnLuisObspo 185-W
Nights call.....SnLuisObspo 2079
Universal Auto Parts Co
969 Monterey.....SanLuisObispo 1418
(See Advertisement This Page)

Here's how you may be sure of getting your party more often when you dial:
1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

GENERAL AUTO PARTS

WHOLESALE
QUALITY SUPPLIES & PARTS
FOR ALL MAKES
AUTOMOTIVE PAINTS
SERVICE STATION SUPPLIES
CALL
PASO ROBLES 280
1218 PINE

- QUALITY
- SERVICE
- PARTS

for
ALL CARS - TRUCKS & TRACTORS
Continuous Service
PHONE
SAN LUIS OBISPO
1418
UNIVERSAL AUTO PARTS CO.
969 MONTEREY SAN LUIS OBISPO
Eves.-Sunz. & Holidays San Luis Obispo 2577-R

AUTO PARTS
- *Ignition Parts*
- *Mufflers*
- *Generators*
- *Clutches*
- *Brake Lining*
- *Gaskets*

- SPEED EQUIPMENT
- USED PARTS
- REBUILT MOTORS & TRANSMISSIONS
- WRECKED CARS BOUGHT & SOLD

WESTSIDE AUTO PARTS CO.
TWO LOCATIONS
1232 MONTEREY AND 1236 MONTEREY
San Luis Obispo 908
OPEN ALL DAY SATURDAY

PETERSEN AUTO PARTS
YOUR
NAPA
JOBBER
A Good Man to Know
PARTS FOR
CARS - TRUCKS - TRACTORS
ALL MAKES
SAN LUIS OBISPO
1106
Night Phone San Luis Obispo 3786-R or Arroyo Grande 2793
742 MARSH

RADIATORS

Superior Quality Workmanship

- REMOVED • REPLACED
- REPAIRED • REBUILT
- CLEANED • RECORED

NEW & REBUILT RADIATORS

All Work Guaranteed

SAN LUIS OBISPO 2184

COMPLETE BATTERY SERVICE

BANKS RADIATOR SHOP

AT 1011 TORO SINCE 1937

RADIATOR SERVICE

ALL WORK GUARANTEED

TRUCKS - AUTOS - TRACTORS, ETC.

- CLEANED
- REPAIRED
- RECORED

Also

MUFFLER SPECIALISTS

FRANKLIN'S SERVICE

Phone

SAN LUIS OBISPO 455

1185 Monterey San Luis Obispo

Automobile Radiator Repairing

BANKS RADIATOR & BATTERY REPAIR SHOP
1011 Toro ..... SanLuisObispo 2184
(See Advertisement This Page)

CLAASSEN'S RADIATOR SHOP
1534 Spring ..... PsoRobls 517-J

Franklin's Service 1185 Monterey ..SnLuisObspo 455
(See Advertisement This Page)

Freeman's Complete Auto Service
5455 Traffic Wy ..... Atascadero 610

SAN LUIS RADIATOR WORKS
600 Marsh ..... SnLuisObispo 1963

Automobile Radios–See Radio Dealers

Automobile Repairing

Allen Auto Electric
Foothill Bl & Old Morro Rd. SanLuisObispo 3235-W

ARLAND CHEVROLET CO
1039 Monterey ..... Sn Luis Obspo 1548

Atascadero Motor Service
South Hwy ..... Atascadero 368

Auto Clinic Hwy 1 Morro Bay..... SPrce 2-4572

B & V AUTOMOTIVE
AUTO & TRUCK REPAIRS
PAINTING – BODY WORK
FRAME STRAIGHTENING
24 HR. TOWING
NEW & USED PARTS
OPEN 7 DAYS A WEEK
N Hwy ..... PasoRobles 18-F-12

BELL'S GARAGE 895 Palm.... SanLuis Obispo 3960
(See Advertisement Page 15)

BOB & CHARLIE'S MOBIL SERVICE
OVERHAULING
WHEEL ALIGNING & BALANCING
GENERAL REPAIRING
ALL WORK STRICTLY GUARANTEED
COMPLETE LUBRICATION
99 Traffic Wy..... Arroyo Grande 2429

(Continued Next Page)

SIGNAL ONE STOP SERVICE

FREE ESTIMATES

COMPLETE AUTO REPAIRING

MOTOR TUNE-UP
BRAKE SERVICING & REPAIRING
AUTO ACCESSORIES
TIRES - BATTERIES
SIGNAL OIL PRODUCTS

ALL SERVICE GUARANTEED

WE PICK-UP & DELIVER ANY SERVICE

Don't Cuss – Call Us

SAN LUIS OBISPO 1155

751 MARSH ST. – Corner of Garden

TODD'S

Bear Alignment Service

WHEEL BALANCING

Out of Round Tires Trued

Satisfaction Guaranteed

WHEEL ALIGNMENT
FRAME STRAIGHTENING

SHOCK ABSORBERS
FRONT END REBUILDING
WHEEL STRAIGHTENING

PHONE
SAN LUIS OBISPO
3180

306 Higuera

Automobile Repairing–(Cont'd)

BOOTH BROS
DODGE – PLYMOUTH
HUDSON
PARTS & SERVICE
1103 Higuera ..... SanLuisObispo 3174

Borradori Garage Hwy No 1..... Cayucos 2131
Caccia Howard 740 D Morro Bay..... SPrce 2-4621

CHEVROLET AUTHORIZED SERVICE
Chevrolet Super Service means skilful, efficient, courteous service . . . priced fairly . . . performed by Chevrolet-trained mechanics using Chevrolet parts and modern tools and equipment.
"FOR SERVICE CALL"
ARLAND CHEVROLET CO
1039 Monterey ..... Sn Luis Obspo 1548
NICHOLS SID CHEVROLET
1305 Spring ..... Pso Robls 1222

CORDA MOTORS
LINCOLN & MERCURY
SPECIALISTS
BRAKE SERVICE
WHEEL BALANCING
MOTOR TUNE-UP
1131 Monterey ..... SanLuisObispo 2675

COZY CORNER AUTO SERVICE
554 Traffic Wy..... Arroyo Grnde 2836

DAN & ERNIE'S AUTOMOTIVE SERVICE
COMPLETE AUTOMOTIVE
REPAIR AND SERVICE
MOTOR REBUILDING—BRAKE SERVICE
WHEEL ALIGNING — REBORING
ALL WORK GUARANTEED
1234 Broad..... San Luis Obispo 3156

EARL'S AUTO REPAIR
IN PASO ROBLES
Complete Auto Repairing
& Steam Cleaning
Over 35 Years' Experience
1546 Spring ..... PasoRobles 302

Ewing's Chevron Serv
155 Traffic Wy..... ArroyoGrande 5620

FORD AUTHORIZED SALES & SERVICE–
BRENNAN MAURY
330 Traffic Wy..... Arroyo Grnde 5628
HARRIS TRUMAN A & SON
1302 Pine..... Pso Robls 53
LEVERENZ WALTER F
5680 El Camino Rl..... Atascadero 14
Night call ..... Atascadero 622
THRESH E H INC
1101 Monterey..... Sn Luis Obspo 102

FREEMAN'S COMPLETE AUTO SERVICE
5455 Traffic Wy ..... Atascadero 610

GARRETT MOTORS INC
1219 Monterey ..... SanLuisObispo 2476

GENE'S GARAGE
IN CAMBRIA
COMPLETE AUTOMOTIVE REPAIRS
REBORING – REBUILDING
BRAKE SERVICE – MOTOR TUNE-UP
WELDING
PORTABLE ARC & ACETYLENE
Hwy..... Cambria 128

George's Auto Repair
1185 Monterey ..... SnLuisObspo 2234
(See Advertisement This Page)

Advertise here—it pays.

HUGHES NASH CO
Expert
WHEEL ALIGNMENT
BRAKE SERVICE
GENERAL REPAIRING
1005 Monterey ..... SanLuisObispo 3131

KAMM C H & CO
Buick Specialists
1034 Monterey ..... Sn Luis Obspo 332

KIMBALL MOTOR COMPANY
252 Higuera ..... Sn Luis Obspo 2344

LANCASTER GARAGE South Hwy... Atascadero 517

LOE'S MOTOR SERVICE
3405 Spring ..... Pso Robls 642

Melim Dick Mobile Service
600 Marsh ..... SanLuisObispo 1963
(See Advertisement This Page)

MILLER & WILLIAMS AUTOMOBILE SERVICE
30th & Spring ..... PasoRobls 1507

Nesto Pete 781 Price Pismo Beach.... POplr 6-2014

Nichols Sid Chevrolet Highway ..... Atascadero 163

NIPOMO GARAGE & WRECKING YARD
Ignition Service & General Auto Repairing
Hwy 101 Nipomo..... WAbsh 9-7911

OCEAN VIEW GARAGE
Main Morro Bay..... SPrce 2-6392

ONE-O-ONE GARAGE
101 – GARAGE
Johnny Krause - Prop.
MOTOR TUNE-UP
COMPLETE AUTOMOTIVE SERVICE
BRAKE SERVICE
ROAD SERVICE
Hwy 101 ..... SantaMargarita 67

PETE'S NORWALK SERVICE & GARAGE
A COMPLETE REPAIR SERVICE
ALL MAKES OF CARS
MOTOR TUNE-UP – BRAKE SERVICE
781 Price Pismo Bch..... POplr 6-2014

PIONEER GARAGE
Hanson Bros
NASH
Sales and Service
Repairs and Body Work on All Makes
AAA and National Auto Club Emergency
Road Service and Towing
24-Hour Service
Cor 13th & Spring Day or Night Call
1246 Spring..... Paso Robles 169-W

Quality Sales & Service
Hwy 101 Nipomo..... WAbsh 9-4041

Signal One Stop Service
751 Marsh ..... SanLuisObispo 1155
(See Advertisement Page 14)

Standard Auto Parts
1085 Higuera ..... SnLuisObspo 1200

SWEETER'S GARAGE
COMPLETE OVERHAULING
TUNE-UPS
GENERAL REPAIRS
Electric & Acetylene Welding
NICI-SILVER BATTERIES
3 Yr. Guarantee
Front & Paso Robles
Oceano ..... ArroyoGrande 2126

Texaco Service & Garage
554 Traffic Wy..... Arroyo Grnde 2836

Thomson Glen H
1511 Monterey..... Sn Luis Obspo 755

THRESH E H INC 1101 Monterey. Sn Luis Obspo 102

Todd's Bear Alignment Service
306 Higuera..... Sn Luis Obspo 3180
(See Advertisement Page 14)

(Continued Next Page)

ONIONLESS ONION

If you like potato salad but do not like raw onion, you might try boiling an onion in the water in which you are boiling the potatoes for the salad. This gives the Spuds the flavor of onion.

AUTO REPAIRING

- CUSTOM REBUILDING
- REBORING
- LINE REAMING
- & GENERAL AUTOMOBILE REPAIRING

Expert Craftsmanship
All Work Guaranteed

GEORGE'S AUTO REPAIR

Phone

SAN LUIS OBISPO 2234

1185 Monterey San Luis Obispo

BELL'S GARAGE

Auto SERVICE 24-HOUR TOWING and STORAGE

WASHING - POLISHING - LUBRICATION
REPAIRING

PHONE
SAN LUIS OBISPO 3960

EMERGENCY ROAD SERVICE 895 PALM

AUTO REPAIRING

COMPLETE MOTOR OVERHAULS
BRAKE SERVICE
TOWING
AUTO TRUCK
24 HOUR SERVICE
EMERGENCY SERVICE STATION
AUTO CLUB OF SO. CAL. &
NATIONAL AUTO CLUB

CALL
San Luis Obispo 1963
If No Answer Call San Luis Obispo 3927-W

DICK MELIM MOBILE SERVICE
600 MARSH

Automobile Repairing—(Cont'd)

UNION OIL AUTHORIZED REPAIR SERVICE

Use Your UNION OIL CREDIT CARD for Motor Maintenance and Repairs at new car dealers displaying this sign.

UNION OIL CREDIT CARD

"FOR SERVICE CALL"

Booth Bros
Dodge-Plymouth
1101 Higuera ..... SanLuisObispo 3174
Brennan Maury
Ford
330 Traffic Wy ..... ArroyoGrande 5628
Brooks Motors
Studebaker
1306 Pine ..... PasoRobles 168
Cole Stanley V Chrysler-Plymouth Agcy
1330 Monterey ..... SanLuisObispo 1983
Kamm C H & Co
Buick
1034 Monterey ..... SanLuisObispo 332
Nichols Sid Chevrolet
1305 Spring ..... PasoRobles 1222
Reinke Paul A
Packard-Willys
1130 Pine ..... PasoRobles 659
Thresh E H Inc
Ford
1101 Monterey ..... SanLuisObispo 102
Wildman J M Inc
DeSoto-Plymouth
34th & Spring ..... PasoRobles 254

VAN HORN MOTORS

REPAIRS & SERVICE ON ALL MAKES

836-13th ..... PasoRobles 5

WOODLAND GARAGE & SERVICE STN
Hwy No 1 ..... Cambria 126

Automobile Rims

See Automobile Parts & Supplies Headings

Automobile Seat Covers

ALVA GREEN'S AUTOMOTIVE TRIM & FURNITURE UPHOLSTERY

CUSTOM MADE AUTO & FURNITURE UPHOLSTERY
AUTO TOPS – SEAT COVERS
We Give S & H Green Stamps
Free Estimates

1234 Broad ..... SanLuisObispo 2573

Berry's Top Shop 303½ Higuera SnLuisObspo 4314-W
(See Advertisement This Page)

CLINE'S AUTO BODY SHOP

SEAT COVERS & CONVERTIBLE TOPS
Complete Car Upholstering
AUTO GLASS INSTALLED

640 Marsh ..... SanLuisObispo 422

National Auto Fabrics Mfg Co
San Rafael Dr & Sinta Fe Dr ..... PsoRobls 44

PARAMOUNT UPHOLSTERING CO

TAILORED SEAT COVERS
CONVERTIBLE TOPS
COMPLETE AUTO INTERIORS
OPEN MON. THRU SAT.
ALL WORK GUARANTEED
Free Estimates Easy Budget Terms

1218 Carmel ..... SanLuisObispo 1790-J

RAUCH'S CABINET & UPHOLSTERY SHOP
821-21st ..... PasoRobles 966

You'll find it fast in the YELLOW PAGES.

BERRY'S TOP SHOP

★ AUTO TOPS
★ SEAT COVERS
★ TRUCK CUSHIONS
★ BOAT UPHOLSTERY
★ CANVAS

Tailored-to-Order

CALL

San Luis Obispo 4314-W

303½ HIGUERA

Automobile Servicing—See Automobile Repairing

Automobile Signals

See Automobile Parts & Supplies Headings

Automobile Starter Repairing

See Automobile Electrical Service

Automobile Supplies

See Automobile Parts & Supplies Headings

Automobile Tires—See Tires Headings

Automobile Tops

CLINE'S AUTO BODY SHOP
640 Marsh ..... SnLuisObspo 422

JONES UPHOLSTERY SHOP

Distributor for STATE'S BETTER TRUCK CANOPIES
FITS ALL PICK-UP TRUCKS

112 N Main ..... Templeton 2101

Automobile Towing

Auto Club Of Southern Calif Emergency Road Serv
5680 El Camino Rl ..... Atascadero 14
Auto Club Of So Calif Emergency Road Service 139 Traffic Wy ..... Aroyo Grnde 2040
(Continued Next Page)

Be sure the plans for your new home specify built-in conduit. Electrical tubing or conduit can easily and quickly be installed during construction of your home.

AUTO & TRUCK TOWING

LOCAL OR LONG DISTANCE

24-HOUR SERVICE
Emergency Road Service
BODY & FENDER WORK - PAINTING
FREE ESTIMATES — REASONABLE RATES
ALL WORK GUARANTEED

DAY OR NIGHT PHONE

SAN LUIS OBISPO 4220

JIM'S AUTO PAINT & BODY SHOP

Located Between Broad St. & S.P. R.R.

781 HUMBERT AVE. SAN LUIS OBISPO

Automobile Towing—(Cont'd)

AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA AAA EMERGENCY ROAD SERVICE—

ATASCADERO

LEVERENZ WALTER F
5680 El Camino Rl ..... Atascadero 14
If no answer call ..... Atascadero 625-M
If no answer call ..... Atascadero 622

MORRO BAY

TEX'S PAINT & BODY SHOP
Main Morro Bay ..... SPrce 2-4281
Day & Night call ..... SPrce 2-4281
If no answer call ..... SPrce 2-3524

PASO ROBLES

PIONEER GARAGE
24 Hours Day Or Night Call
1246 Spring ..... Pso Robls 169-W

Thousands of people use these Yellow Pages as a buyers' guide.

TOWING SERVICE

DAY OR NIGHT

We Tow Everything Large or Small

AUTO OR TRUCK REPAIRS

★ PAINTING
★ BODY REPAIR
★ FRAME STRAIGHTENING

24-HOUR SERVICE

Paso Robles 18-F-12

If No Answer Call Paso Robles 1246-W

B & V AUTOMOTIVE

DICK VANDERLIP

North 101 Hwy.

TOWING

AUTO — TRUCK
24 Hour Service
EMERGENCY SERVICE STATION
AUTO CLUB OF SO. CAL. & NATIONAL AUTO CLUB
COMPLETE MOTOR OVERHAULS
BRAKE SERVICE

CALL

San Luis Obispo 1963

If No Answer Call San Luis Obispo 3927-W

DICK MELIM MOBILE SERVICE

600 MARSH

Automobile Towing—(Cont'd)

B & V AUTOMOTIVE N Hwy ..... PasoRobls 18-F-12
(See Advertisement This Page)
BELL'S GARAGE 895 Palm ..... SanLuisObispo 3960
CHOLAME GARAGE
24 Hour Service
Cholame ..... PasoRobles 81-R-1
FREEMAN'S COMPLETE AUTO SERVICE
24 Hour Service
5455 Traffic Wy ..... Atascadero 610
JIM'S AUTO PAINT & BODY SHOP
781 Humbert Av ..... SanLuisObispo 4220
(See Advertisement Page 16)
LEVERENZ WALTER F
5680 El Camino Rl ..... Atascadero 14
Melim Dick Mobile Service
600 Marsh ..... SanLuisObispo 1963
(See Advertisement This Page)
NATIONAL AUTO CLUB TOWING SERVICE—
LEVERENZ WALTER F
5680 El Camino Rl ..... Atascadero 14
If no answer call ..... Atascadero 625-M
If no answer call ..... Atascadero 622
PIONEER GARAGE
24 Hours Day or Night Call
1246 Spring ..... Pso Robls 169-W
NICHOLS SID CHEVROLET
Highway ..... Atascadero 163
Emergency Night Phone ..... Atascadero 697-R
NICHOLS SID CHEVROLET
1305 Spring ..... Pso Robls 1222
If no answer call ..... Pso Robls 1253-W

NIPOMO GARAGE & WRECKING YARD

24-HOUR TOWING SERVICE
Welding – General Auto Repair
Gas – Oil
Accessories New & Used
We Give S & H Green Stamps

Hwy 101 Nipomo ..... WAbsh 9-7911
If no answer call ..... WAbsh 9-5793

SAN LUIS TOWING & STORAGE SERV
Hwy 101 ..... SnLuisObspo 911
TEX'S PAINT & BODY SHOP
Main Morro Bay ..... SPrce 2-4281
Day & Night call ..... SPrce 2-4281
If no answer call ..... SPrce 2-3524
WOODLAND GARAGE & SERVICE STN
Hwy No 1 ..... Cambria 126

Automobile Trucks

See Trucks-Motor Headings

Automobile Upholsterers

ALVA GREEN'S AUTOMOTIVE TRIM & FURNITURE UPHOLSTERY

CUSTOM MADE AUTO & FURNITURE UPHOLSTERY
AUTO TOPS – SEAT COVERS
We Give S & H Green Stamps
Free Estimates

1234 Broad ..... SanLuisObispo 2573

Berry's Top Shop 303½ Higuera SnLuisObspo 4314-W
CLINE'S AUTO BODY SHOP
640 Marsh ..... Sn Luis Obspo 422
(See Advertisement This Page)
Jones Upholstery Shop 112 N Main ..Templeton 2101

Automobile Washing & Polishing

Ewing's Chevron Serv
155 Traffic Wy ..... ArroyoGrande 5620
Hall's Auto Wash 631 Spring ..... PasoRobles 1403
San Luis Auto Laundry
1155 Higuera ..... SnLuisObspo 22

Automobile Welding—See Welding

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

Automobile Wheel, Axle & Frame Repairing

BUCKLE'S BODY WORKS
1509 Spring ..... PasoRobles 767
CAMERON'S BRAKE & WHEEL ALIGNMENT
3011 Spring ..... Pso Robls 170-W
HUGHES NASH CO

EXPERT
WHEEL ALIGNMENT
BRAKE SERVICE
GENERAL REPAIRING

1005 Monterey ..... SanLuisObispo 3131

MADDALENA TIRE CO

Expert
WHEEL BALANCING
STEWART-WARNER
ELECTRONIC BALANCER

Higuera & Osos ..... SanLuisObispo 79

TODD'S BEAR ALIGNMENT SERVICE

WHEEL & FRAME ALIGNMENT
WHEEL BALANCING
EXCLUSIVELY

306 Higuera ..... SanLuisObispo 3180

TO PAINT SCREENS

To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.

SEAT COVERS AND CONVERTIBLE TOPS

COMPLETE
- CAR UPHOLSTERING
- AUTO GLASS INSTALLED
- TRUCK CUSHIONS
- UPHOLSTERY REPAIRING

CLINE'S AUTO BODY SHOP

PHONE
SAN LUIS OBISPO 422

640 Marsh San Luis Obispo

TOP PRICES PAID
FOR YOUR CAR
RUNNING OR WRECKED
Large Stock of Parts
For Pre & Post War Cars
GROVER CITY JUNK &
AUTO WRECKING YARD
ARROYO GRANDE 2991
13th & Farrell Rd.
GROVER CITY

AWNINGS
FEATURING NAVACO ALL-WEATHER
ALUMINUM AWNINGS
Custom Made Awnings for Any Purpose
Compare Our Prices - F H A Terms
Free Estimates - County-Wide Service
PASO ROBLES 202-J
If No Answer Call Paso Robles 728-W
S & S
VENETIAN BLINDS & AWNINGS
3720 OAK PASO ROBLES

DELITE BAKERY
Complete Line of
BAKERY PRODUCTS
FRESH DAILY
CAKES FOR
EVERY OCCASION
Closed Wed. – Open Sun.
PHONE
SAN LUIS OBISPO 437
723 Higuera San Luis Obispo

Automobile Wreckers

A & B AUTO WRECKERS
3 Miles North of Paso Robles on Old 101
N 101 Hwy ..... PasoRobles 9-R-3
BUCKLE'S BODY WORKS
1509 Spring ..... PasoRobles 767
Grover City Junk & Auto Wrecking Yard
13th & Farrell Rd Grover City ..... ArroyoGrande 2991
(See Advertisement This Page)
NIPOMO GARAGE & WRECKING YARD
Hwy 101 Nipomo ..... WAbsh 9-7911
PASO ROBLES GLASS & WRECKING
AUTOMOBILE WRECKS
BOUGHT & SOLD
Scrap Iron – Steel – Metal of All Kinds
PARTS FOR ALL CARS & TRUCKS
Yard - 3 Mi North on New Freeway
Hwy 101 ..... PasoRobles 9-J-3
If no answer call Office .... PasoRobles 469

The Yellow pages save you time.

WESTSIDE
AUTO PARTS CO.
HIGHEST PRICES PAID FOR WRECKS
WRECKED CARS – TRUCKS
WILL BUY OR SELL ANYTHING ON WHEELS
SAN LUIS OBISPO 908
TWO LOCATIONS:
1232 MONTEREY EDNA ROAD

Billie's
Joy & Baby
Shop
We Give S & H Green Stamps

San Luis Obispo's original Baby Shop
A Complete Department Store for All Children's Needs
APPAREL FOR GIRLS & BOYS
Infancy to Size 12
Complete Line of
Maternity Wear
PHONE
San Luis Obispo 2628
766 HIGUERA

Automobile Wreckers–(Conf'd)

Paulson's Wrecking & Salvage
Old 101 Hwy ..... SnLuisObspo 320-J
PAULSON'S WRECKING & SALVAGE
Orcutt Rd ..... SanLuisObispo 2917-W
S & K Auto Wreckers
1545 Riverside Av ..... PsoRobls 1494
WESTSIDE AUTO PARTS CO
1229 Monterey ..... Sn Luis Obspo 908
Salvage Yard Edna Rd ..... SnLuisObspo 1198
(See Advertisement This Page)

Awnings

DAVIDSON'S FURNITURE & AWNING STORE 669 Higuera ..... Sn Luis Obspo 421
JONES UPHOLSTERY SHOP
ALL TYPES OF AWNINGS
RESIDENCE & STORE AWNINGS
PATIO & TRAILER AWNINGS
Truck & Pick-Up Canopies
Reasonable Prices – Free Estimates
312 N Main ..... Templeton 2101
S & S Venetian Blinds & Awnings
3720 Oak ..... PasoRobles 202-J
(See Advertisement This Page)

Baby Shops

See Also Children's & Infants' Garments–Retail
BILLIE'S TOY & BABY SHOP
766 Higuera ..... Sn Luis Obspo 2628
(See Advertisement This Page)
TOTS & TEENS
NATIONALLY ADVERTISED LINES
INFANTS' & CHILDREN'S
CLOTHING & TOYS
BOOKS – GAMES
DOLLS
1347 Park ..... PasoRobles 310

Baggage–See Luggage Headings

Bags–Burlap & Cotton–Used

MARKOVITS & FOX
8th & Taylor San Jose ..... CYprss 5-3663

Bail Bonds

O'Donnell Hugh 981 Monterey .. SnLuisObspo 1046-W

Bakers–Pie–See Pies–Pastry

Bakers–Retail

Arroyo Grande Bakery
104 E Branch ..... AroyoGrnde 2996
Delite Bakery 723 Higuera ..... SnLuisObspo 437
(See Advertisement This Page)
Favorite Bakery 638 Marsh ..... SnLuisObspo 1792-J
Favorite Bakery 501-5th Morro Bay .... SPrce 2-5011
PASO ROBLES BAKERY
WEDDING – PARTY – BIRTHDAY CAKES
ROLLS – BREAD – COOKIES
Fresh Daily
1229 Park ..... PasoRobles 228
Peerless Baking Co
584 Higuera ..... Sn Luis Obspo 319
Pioneer Drive-In Market
Morro & Marsh ..... SnLuisObspo 1945-J
Pismo Spudnut Shop
790 Price Pismo Beach ..... POplr 6-4663
Spudnut Shop 692 Higuera ..... SnLuisObspo 1637
Spudnut Shop 790 Price Pismo Beach .. POplr 6-9973

CURTAIN ROD GUIDE
Thimble on end of rod guides it smoothly into the hem without catching or tearing.

Bakers–Whsle

PEERLESS BAKING CO
584 Higuera ..... Sn Luis Obspo 319
Spudnut Shop 692 Higuera ..... SnLuisObspo 1637
Spudnut Shop 790 Price Pismo Beach POplr 6-9973
Weber Baking Co 205 Oak ..... PsoRobls 261
Weber Baking Co 385 Pacific ..... SnLuisObspo 3894

Baling Service

Van Horn Martin ..... PsoRobls 38-J-1

Bamboo

Ah Louis Store
Rattan & Bamboo Products
800 Palm ..... Sn Luis Obspo 592-J

Banks

Bank of America
Arroyo Grande Branch
102 W Branch ..... ArroyoGrande 5518
Atascadero Branch Traffic Wy ... Atascadero-107
Pismo Beach Branch 270 Pomeroy . POplr 6-2071
Bank of America 5th & Main Morro Bay SPrce 2-2711
Bank of America National Trust & Savings Association
Paso Robles Branch Bk of America Bg . Pso Robls-11
San Luis Obispo Branch
Higuera ..... SnLuisObspo 2210
Security-First National Bank of L A
799 Higuera . Sn Luis Obspo-397

Barbers

ANDERSON HOTEL BARBER SHOP
Carl Dunbar & Gil Babcock
Porter Service
953 Monterey ..... SnLuisObspo 1216
BUCK'S BARBER SHOP
Corner of Chorro & Pismo St.
Call 3186 for Appointments
NO EXTRA CHARGE
WALTER F. BUCK
Plenty of Free Parking
1349 Chorro ..... SnLuisObispo 3186
Buzz Barber & Beauty Shop
108 Branch ..... Aroyo Grnde 2282
Henry's Barber Shop
We Cut Children's Hair
1238 Park ..... Paso Robles 58-W
La Moda Barber Shop Hwy ..... Atascadero 634
Mar Vern Barber Shop
Glenn Elfman
1027 Osos ..... SnLuisObspo 1291
Palace Barber Shop
1038 Chorro ..... Sn Luis Obspo 1850-W
Paso Robles Barber Shop 709-12th .... PsoRobls 317
Tex's Barber Shop 1210 Park ..... Pso Robls 84
Wineman Barber Shop
1110 Chorro ..... SnLuisObspo 4309-J

Basement Cleaning–See Rubbish Hauling

Bathing Suits–See Sportswear Headings

To Find Someone
IN YOUR NEIGHBORHOOD
WHO SELLS IT
Looking for someone close by who sells or has a service you want will be easy when you
LOOK IN THE
Classified
TELEPHONE
SECTION

Baths

Hidden Valley Hot Springs Inc
Avila Rd ..... SanLuisObispo 7-R-2
(See Advertisement This Page)
PASO ROBLES FAMOUS HOT SPRINGS & HEALTH BATHS
WORLD FAMOUS HEALTH BATHS
STEAM BATHS
SWEDISH MASSAGE
ZONE THERAPY
NORTH END OF TOWN ON HIGHWAY 101
38th & Spring ..... PasoRobles 240
Sycamore Mineral Springs
Mr & Mrs Paul Bylling
Avila Rd ..... SnLuisObspo 8-J-12

For full use of your telephone, please keep your instrument "hung-up," ready for service!

Hidden Valley
Hot Springs
50' x 100' WARM WATER POOL
• SWIMMING
THE YEAR ROUND
• MINERAL BATHS
• CHIROPRACTIC OFFICES
Phone
SAN LUIS OBISPO 7-R-2
Winnie & Lyle Montague
LOCATED ONE MILE OFF HWY. 101
7 MILES SOUTH OF SAN LUIS OBISPO
AVILA RD. MAILING ADDRESS RT. 1 BOX 59

WE CAN INSTALL
EXTENSIONS
AGAIN!
Enjoy the convenience of an extension telephone in any room in your house!
• KITCHEN
• BEDROOM
• WORKSHOP
• DEN
It costs only pennies a day! To order an extension telephone just call your
Pacific Telephone Business Office

Batteries–Retail

ALLSTATE BATTERIES–
SEARS ROEBUCK & CO
879 Higuera ..... SnLuisObispo 760
AUTO-LITE STA-FUL BATTERIES
THE BATTERY THAT NEEDS WATER ONLY 3 TIMES A YEAR IN NORMAL CAR USE
AUTO-LITE sta-ful
"WHERE TO BUY THEM"
DISTRIBUTOR
KIMBALL TIRE CO
283 Higuera ..... SanLuisObispo 758
DEALER
WILDMAN J M INC
34th & Spring ..... PasoRobles 254
Banks Radiator & Battery Repair Shop
1011 Toro ..... SnLuisObspo 2184
Ed's Service Higuera & Nipomo ..... SnLuisObspo 123
EXIDE BATTERIES
THE HONEST, ACCURATE ADVICE OF THE DEALERS LISTED BELOW WILL PROLONG YOUR BATTERY'S LIFE.
Exide
WHEN IT'S AN EXIDE YOU START
"FOR SERVICE CALL"
WHOLESALE DISTRIBUTOR
UNIVERSAL AUTO PARTS CO
969 Monterey . Sn Luis Obspo-1418
RETAIL DEALERS
Barney's Texaco Service
311 Higuera ..... SnLuisObspo 1736
Boysen's Texaco Service
435 Marsh ..... SanLuisObispo 564
Bushong's Texaco Station
Snta Rosa & Marsh ..... SanLuisObispo 1887
Green's Texaco Service Station
Hwy ..... SMargrita 18-W
Hibbard & Hibbard 1233 Spring ..... Pso Robls 220
MADDALENA TIRE CO
Higuera & Osos ..... Sn Luis Obspo 79
Monterey Signal Service
1565 Monterey ..... SnLuisObispo 635-R
PREST-O-LITE BATTERIES–
DISTRIBUTOR
BOB'S UNION SERVICE
339 Marsh ..... SanLuisObispo 941
WILLARD SAFETY-FILL BATTERY SALES AND SERVICE
The Authorized Willard Dealers listed below offer you not only the very best in storage batteries for every application . . . but also excellent service to protect your battery.
Willard
"WHERE TO CALL"
DISTRIBUTOR
PETERSEN AUTO PARTS
742 Marsh ..... SnLuisObspo 1106

Beads

Bert's Hobby Shop 995 Higuera . SnLuisObispo 3828-J

Bearings–Ball & Roller

Allan P James Company
Write or Call for Info on All Lines
430-9th San Francisco ..... MArkt 1-5934

CARRY COLOR SAMPLES
When a wall is painted, have the painter paint the color on a small piece of board. Then take this with you when you look at draperies, furniture, rugs, pictures, etc., for that room.

Hair Coloring Specialists...

Artists in Coiffures!

PERMANENT WAVING
AND
HAIR STYLING

Hibbard's
HAIR FASHIONS

REVLON & HAZEL BISHOP COSMETICS

1638 SPRING • PASO ROBLES — PASO ROBLES 361

HIBBARD'S ELITE BEAUTY SALON

1120 MORRO • SAN LUIS OBISPO — SAN LUIS OBISPO 601

Beauty Shops

ALICE ANN BEAUTY SALON
515 N Broad ..... SnLuisObspo 1102-W
(See Advertisement Page 21)

ALMA'S BEAUTY SALON
SPECIALIZING
HAIR CUTTING – TINTING
COLD WAVE
COMPLETE LINE OF
MERLE NORMAN COSMETICS
1221 Park ..... PasoRobles 424

ANDERSON HOTEL BEAUTY SALON
COMPLETE BEAUTY SERVICE
Permanent Waving
Hair Styling – Tinting
EXPERIENCED OPERATORS
963 Monterey ..... SanLuisObispo 964

ARTISTIC BEAUTY SHOP
COMPLETE BEAUTY SERVICE
SPECIALIZING IN ALL TYPES OF PERMANENT WAVING
Hair Shaping and Tinting
Ample Parking Space
517-13th ..... Paso Robles 1011

Beaute Art Salon 780 Toro ..... SnLuisObspo 324
(See Advertisement Page 22)
Beauty Nook 427-5th Morro Bay ..... SPrce 2-4456
(See Advertisement Page 21)
BUZZ BARBER & BEAUTY SHOP
108 Branch ..... Arroyo Grnde 2282
(Continued Next Page)

Please look up the number in the Telephone Directory if you are not sure of it.

ELSIE'S
Beauty
SALON

• Complete Beauty Service •
ELSIE FITZPATRICK
890 BUCHON
Easy Parking
San Luis Obispo 2270

Invitation to Beauty

Young's
BEAUTY SHOP
San Luis Obispo 391
1037 MONTEREY
E. S. Young • B. G. Young
Just Good Honest
BEAUTY SERVICE

HELEN JACKSON'S BEAUTY SALON
Creators of Loveliness
HELEN JACKSON
LUCILLE MILLER
SAN LUIS OBISPO
468
778 MARSH

Beauty Shops–(Cont'd)

CAYUCOS BEAUTY SALON
Zona Elmore - Prop.
COMPLETE BEAUTY SERVICE
HAIR STYLING
HELENE CURTIS & REALISTIC
COLD WAVES
NEXT TO WINGS RESTAURANT
Hwy 1 ..... Cayucos 4541

Charlotte's Beauty Shop
570 Cypress Pismo Beach ..... POplr 6-2221

CHRIS' BEAUTY SHOP
Christine Byer – Prop.
SPECIALIZING IN PERMANENTS
Experienced Operator
HAIR STYLING – TINTING
Complete Beauty Service
Evenings by Appointment
Lots of Parking Space
1394 Grand Av. ..... ArroyoGrande 5675

CLASSIC BEAUTY SALON
COMPLETE BEAUTY SERVICE
SPECIALIZING IN
HAIR SHAPING – HAIR TINTING
COLD PERMANENT WAVING
BEATRICE PIKE - Prop.
Across from T & D Theatre
618-12th ..... PasoRobles 87

COTTAGE BEAUTY SALON
RUTH FLORES
A Complete Beauty Service
INDIVIDUAL HAIR STYLING
Closed Saturdays
Phone for Appointment
HOURS 9 A.M. TO 5 P.M.
1341 Chorro ..... SanLuisObispo 321

Cottage Beauty Shop
Garden Farms ..... SMargrita 66-Y-23
Elite Beauty Salon 1120 Morro ..... SnLuisObspo 601
ELSIE'S BEAUTY SALON
890 Buchon ..... Sn Luis Obspo 2270
(See Advertisement Page 20)
Florence's Beauty Shop
1024 Nipomo ..... SnLuisObspo 1154
Freda's Beauty Shop 117 E Branch ..... AroyoGrnde 5679
Gladys Beaute Salon 1336 Morro ..... SnLuisObspo 1836
Gladys Hammett's Beauty Salon
1046 Chorro ..... SanLuisObispo 4273
Hall's Beauty Shop
1067 Buchon ..... Sn Luis Obspo 1584-J
HELEN JACKSON'S BEAUTY SALON
778 Marsh ..... SnLuisObspo 468
(See Advertisement Page 20)
HELEN ROSE SALON THE
1112 Garden ..... SnLuisObspo 737
(See Advertisement This Page)
Hibbard's Elite Beauty Salon
1120 Morro ..... SanLuisObispo 601
Hibbard's Hair Fashions 1638 Spring ..... PasoRobles 361
(See Advertisement Page 20)
House of Beauty
Traffic Wy & Central Mall ..... Atascadero 146
(See Advertisement This Page)
(Continued Next Page)

La Moda Beauty Shop
Merle Norman Cosmetics
HELENE CURTIS
COLD WAVES
COMPLETE BEAUTY SERVICE
Evenings by Appointment
ATASCADERO 36
Mary Lambert – Owner
ON 101 HIGHWAY
NEXT TO THEATRE – KETCH BLDG.

THE HELEN ROSE SALON
COMPLETE BEAUTY SERVICE
HELENE CURTIS
and
RAYETTE COLD WAVES
GIVEN BY EXPERIENCED OPERATORS
SAN LUIS OBISPO 737
1112 GARDEN

NEL-DEEN'S Beauty Salon
EDNA NELSON, Prop.
Expert Permanent Waving
Artistic Hair Coloring
COMPLETE BEAUTY SERVICE
"Your Station for Better Beauty"
EVENINGS BY APPOINTMENT
Lots of Parking Space
CALL
ARROYO GRANDE 2275
1250 GRAND AVE. — FAIROAKS

Hair Styling..
ALL TYPES OF PERMANENT WAVING TINTING
"PLENTY OF PARKING SPACE"
ESTHER GIBSON, Prop.
PHONE
SAN LUIS OBISPO 324
BEAUTE ART SALON
780 TORO

ALICE ANN
BEAUTY SALON
Hair Styling a Specialty
ALL BEAUTY SERVICES
PHONE
San Luis Obispo 1102-W
515 N. BROAD
PLENTY OF FREE PARKING

PAT'S BEAUTY SHOP
A COMPLETE BEAUTY SERVICE
INDIVIDUAL HAIR STYLING & CUTTING
Frances Ramsey
SOFT WATER
By Appointment Only
SPruce 2-3201
740-5th St. — Morro Bay

MILLICENT'S BEAUTY SALON
In Morro Bay
HAIR CUTTING
STYLING
& TINTING
By Appointment
Phone
SPruce 2-4537
921 MAIN — MORRO BAY

HOUSE OF BEAUTY
GRACE HALDEN - Proprietor
COMPLETE BEAUTY SERVICE
Specializing in
Hair Shaping - Hair Tinting
Cold Permanent Waving
"SHE"
CORRECTIVE COSMETICS
CALL
ATASCADERO 146
TRAFFIC WAY & CENTRAL MALL

BEAUTY NOOK
MARGARITE ADKINS Prop.
SPECIALIZING IN HAIR STYLING AND PERMANENT WAVING
Phone
SPruce 2-4456
Evenings by Appointment
427 – 5th
MORRO BAY

REGAL PALE

One of America's 2 Great Beers!

Distributed By

HALL DISTRIBUTING CO.

SAN LUIS OBISPO 1772

304 HIGUERA SAN LUIS OBISPO

LUCKY LAGER

IT'S LUCKY when you live in America

DRAFT BEER

LOUIS C. FORTINI

DISTRIBUTOR

TELEPHONE

PASO ROBLES 842

On S. Highway

R F D BOX 14-E PASO ROBLES

SCHLITZ

The Beer That Made Milwaukee Famous

PASO ROBLES 842

LOUIS C. FORTINI

Wholesaler

On S. Highway

R F D BOX 14-E PASO ROBLES

Premium Quality FALSTAFF Beer

"THE CHOICEST PRODUCT OF THE BREWERS' ART"

RAY E. DUNLAP

OLD 101 SOUTH HWY

PHONE

San Luis Obispo 1934-W

Beauty Shops–(Cont'd)

INEZ'S BEAUTY SHOP

Complete Beauty Service

Specializing in Permanent Waving — Hair Tinting Manicures — Hair Cutting

OPEN EVENINGS BY APPT.

Lots of Parking Space — Reasonable Rates

576 Grand Av Grover City. ArroyoGrande 5713

Jameson S M 830 Market Morro Bay...SPrce 2-3221

L N'S CURLETTE SHOP
Evenings By Appointment
Carrizo Rd ..... Atascadero 417-J

La Moda Beauty Shop Ketch Bldg.... Atascadero 36
(See Advertisement Page 21)

Lida's Beauty Salon
910 Price Pismo Beach..... POplr 6-2405

Maeco's Beauty Shop D Nipomo..... WAbsh 9-4671

Millicent's Beauty Salon
921 Main Morro Bay ..... SPrce 2-4537
(See Advertisement Page 21)

NEL-DEEN'S BEAUTY SALON
1250 Grand Av ..... ArroyoGrnde 2275
(See Advertisement Page 21)

Ollie's Beauty Shop
Ollie Honnert-Operator
1813 Cherro ..... SanLuisObispo 1023

PASO ROBLES BEAUTY SALON
1238 Park ..... PsoRobls 282

Pat's Beauty Shop 740-5th Morro Bay..SPrce 2-3201
(See Advertisement Page 21)

RAE'S BEAUTY SALON
200 E Branch ..... ArroyoGrande 2277

Shell Beauty Shop 244 Capistrano Av
Shell Bch ..... POplr 6-2407

Signa's Beauty Salon
990 Price Pismo Beach..... POplr 6-4757

Templeton Beauty Shop
Velora Howard Owner & Operator
Hwy ..... Templtn 2391

Vanity Box
Edith Millard-Owner
1336 Spring..... Pso Robls-221

Village Beauty Shop Main..... Cambria 55

Vi's Hair Styling 1330 Grand Av.. ArroyoGrande 4485

YOUNG'S BEAUTY SHOP
1037 Monterey..... Sn Luis Obspo 391
(See Advertisement Page 20)

YOUR HOUSE OF BEAUTY

COMPLETE BEAUTY SERVICE

SPECIALIZING IN HAIR SHAPING – HAIR TINTING COLD PERMANENT WAVING

BEATRICE FIKE - Proprietor

1503 Park ..... PasoRobles 1010

Beer & Ale Distrs

BUDWEISER–
JORDANO'S INC
1321 Carmel..... Sn Luis Obspo 1253

BURGERMEISTER BEER

A TRULY FINE PALE BEER

Made The Long, Slow Natural Way

"FOR INFORMATION CALL"

BRANCH OFFICES

SAN FRANCISCO BREWING CORP
Traffic Wy & Rosario ..... Atascadero 94

SAN FRANCISCO BREWING CORP
1750 Beach ..... SnLuisObspo 3827-W

Burgermeister Distr
Traffic Way & Rosario..... Atascadero 94

DUNLAP RAY E S Hwy..... SanLuisObispo 1934-W
(See Advertisement This Page)

FALSTAFF BEER–
DUNLAP RAY E S Highway SnLuisObspo 1934-W

(Continued Next Page)

Your telephone is one of today's best bargains.

Beer & Ale Distrs–(Cont'd)

Fortini Louis C S Highway..... PsoRobls 842
(See Advertisement Page 22)

Hall Distributing Co 304 Higuera. SnLuisObispo 1772
(See Advertisement Page 22)

Jordano's Inc 1321 Carmel ..... SnLuisObspo 1253
(See Advertisement This Page)

LUCKY LAGER BEER–
FORTINI LOUIS C S Highway..... PsoRobls 842

JORDANO'S INC
1321 Carmel..... Sn Luis Obspo 1253

M & W DISTRIBUTING CO
S Old Hwy 101..... Sn Luis Obspo 1413
Morganti L J Co 955 Morro.....SnLuisObispo 2440

OLYMPIA BEER–
MORGANTI L J CO
955 Morro ..... SnLuisObispo 2440

Thousands of people use these Yellow Pages as a buyers' guide.

Burgermeister

A TRULY FINE PALE BEER

BRANCH OFFICES

SAN FRANCISCO BREWING CORP.
Traffic Way & Rosario
ATASCADERO 94
Jack Hemen - Mgr.
If No Answer Call Atascadero 840

SAN FRANCISCO BREWING CORP.
1750 Beach
SAN LUIS OBISPO 3827-W
Don Ayers - Mgr.
Residence San Luis Obispo 3827-W

JORDANO'S Inc.

Distributors

LUCKY LAGER BEER

PHONE

San Luis Obispo 1253 — Santa Maria WAlnut 5-4685

1321 Carmel — 1108 N. Broadway

Beer & Ale Distrs–(Cont'd)

RHEINGOLD

IT'S BEER AS BEER SHOULD TASTE!

Rheingold EXTRA DRY Lager Beer

"WHERE TO BUY IT"

MORGANTI L J CO
955 Morro ..... SanLuisObispo 2440

S F BREWING CORP
1750 Beach ..... SnLuisObspo 3827-W
(See Advertisement This Page)

San Francisco Brewing Corp
Traffic Wy & Rosario..... Atascadero 94

SCHLITZ BEER–
FORTINI LOUIS C S Highway.... PsoRobls 842

LAGOMARSINO'S WHOLESALE LIQUOR & WINES Osos & Higuera..... SnLuisObspo 187

Beer Parlors

BULL'S TAVERN 1032 Chorro...SnLuisObispo 1935

Dan's Cocktail Lounge
999 Monterey..... Sn Luis Obspo 190-W

Olgiati Robert 1019 Court..... Sn Luis Obspo-1055

Ray's Tavern 1114 Pine..... Pso Robls 1247-J

Red Rooster
601 Cypress Pismo Beach..... POplr 6-9943

Whistle Stop Front Oceano..... ArroyoGrande 9950

Beverages–Non Alcoholic

BELFAST BEVERAGES–
MISSION TRAIL BEVERAGE CO
1914 Olive ..... PsoRobls 916-R

Belfast Distr 1914 Olive..... PasoRobles 916-R

CALSO WATER

Get that GOOD, GOOD FEELING

Get that HAPPY HEALTHY GLOW

DRINK CALSO!

Calso water

"WHERE TO BUY IT"

Jordano's Inc 1321 Carmel ..... SnLuisObspo 1253

CANADA DRY BOTTLING CO
GINGER ALE
SPARKLING WATER
SPUR – HI-SPOT
ASSORTED FLAVORS
Osos & Marsh..... SanLuisObispo 2092-J
If no answer call
Santa Barbara ..... Woodland 2-9636

COCA-COLA BOTTLING CO OF SANTA MARIA INC
High Quality Carbonated Beverages
BARQ'S – "Ask for Barks"
Consists of Pure Cane Sugar and the Finest Flavor Money Can Buy
1301 Carmel ..... SanLuisObispo 804
2508 Spring ..... PasoRobles 241

MISSION TRAIL BEVERAGE CO
1914 Olive..... Pso Robls 916-R

Nehi-R C Cola Bottling Co
120 Higuera ..... SnLuisObispo 2115

PEPSI-COLA BOTTLING CO OF SAN LUIS OBISPO
CUESTA BEVERAGES INC.
PEPSI-COLA IN BOTTLES
PEPSI-COLA FOUNTAIN SYRUP
Also
HIRES ROOT BEER
NESBITTS ORANGE
..... SanLuisObispo 1042

SEVEN-UP BOTTLING CO OF SANTA BARBARA
Warehouse Nelson Av Arroyo Grande
501 Ide ..... AroyoGrande 2111

SQUIRT–
MISSION TRAIL BEVERAGE CO
1914 Olive ..... PsoRobls 916-R

Bicycles–Repairing

San Luis Cyclery 1239 Monterey... SnLuisObspo 876
(See Advertisement This Page)

Bicycles–Retail

SCHWINN BICYCLES–
SAN LUIS CYCLERY
1239 Monterey..... Sn Luis Obspo 876

Billiard Parlors

Al's Pool Hall Atas Hotel Bldg..... Atascadero 444

Bright Spot 1092 Grand Av
Grover Cty ..... AroyoGrnde 9951

Eagle's Smoke Shop 1318 Spring..... Pso Robls 82

Carl's Billiards 831-13th..... Pso Robls 1529-J

Dresser & Casper Billiard Parlor
811-12th ..... PasoRobls 58-J

Golden West Billiards
676 Higuera ..... SnLuisObspo 288

Red Rooster
601 Cypress Pismo Beach..... POplr 6-9943

Red's Place 1817 Osos..... Sn Luis Obspo 1857

Stag Billiard Parlor
Ben J Haley-Owner
956 Monterey ..... SnLuisObspo 202

Black Light Equipment & Supplies

Woelfle Erwin 964 Chorro..... SanLuisObispo 2992

Blacksmiths

Cuendet F 1304 Railroad..... PsoRobls 130-W

Jones C M Highway..... Atascadero 52

Mineau & Loomis 316 E Branch.. Aroyo Grnde 5546

Paso Robles Agricultural Works
1204 Railroad..... Pso Robls 35-J

Templeton Blacksmith Shop 3d & Main. Templtn 4131

Blinds–See Venetian Blinds Headings

Blood Banks

FRENCH HOSPITAL
1170 Marsh..... Sn Luis Obspo 3135

Tri-Counties Blood Bank Inc
780 Pacific..... Sn Luis Obspo 3141

Blue Printers

Pacific Engineers & Surveyors Inc
857 Palm ..... SanLuisObispo 3060

Porter Charles Phil
278 Santa Rosa..... SnLuisObispo 1474

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

SCHWINN-BUILT BICYCLES

SALES & SERVICE

REPAIRS TO ALL MAKES BICYCLES & CHILDREN'S VEHICLES

CALL

SAN LUIS OBISPO 876

SAN LUIS CYCLERY

1239 MONTEREY SAN LUIS OBISPO

MORRO BAY BOAT WORKS
C. R. STEWART, Prop.

PHONE SPruce 2-6911

Building & Repairing of Any Type Boats
FIBER GLASS OUR SPECIALTY
MARINE SUPPLIES & PAINTS
ELECTRIC CRANE
SOUTH MAIN MORRO BAY

Atascadero Lake
ALL YEAR FISHING
BASS – CRAPPIE – BLUEGILL – CATFISH
BOATS FOR RENT
DAY & HOURLY RATES
BAIT AND TACKLE
Fish With the Stokely's
HELEN GEORGE
Atascadero Lake Boat Rentals
ATASCADERO 406-M

When Looking for a Dealer in your Neighborhood

Time and effort may be saved if the article or service you want to buy can be found in your neighborhood. You'll find the location of your neighborhood dealer when you

LOOK IN THE
Classified
TELEPHONE SECTION
The Yellow Pages Tell You Where

Boat Builders & Repairers

BECK BROS BOAT SHOP
Front Oceano ..... Arroyo Grnde 2983
Morro Bay Boat Works
S Main Morro Bay ..... SPrce 2-6911
(See Advertisement This Page)

Boats–Charter

Al's Place Hwy ..... Cayucos 4121
Tom's Boat Landing
640 Piney Wy Morro Bay ..... SPrce 2-8186

Boats–Renting

Atascadero Lake Boat Rentals
Marchant Av ..... Atascadero 406-M
(See Advertisement This Page)
Morro Bay State Park Boat Haven
State Park Boat Landing Morro Bay. SPrce 2-2012

Boiler Repairing

Parker E R Boiler Works
514 Higuera ..... SnLuisObspo 2056

Boilers–Mfrs & Distrs

National Radiator Co 681 Market S F. YUkon 2-6068

OCEAN SHORE IRON WORKS
New & Rebuilt Boilers – Scotch – Vertical
H.R.T. – Firebox & Watertube
Complete Installation & Repair Service
CERTIFIED WELDERS
Boiler Tubes
Also Direct Factory Representative for Titusville Iron Works Boilers – Titusville, Pa.
1660 Jerrold Av S F ..... MIssn 7-5737

Bonds–Investment

See Brokers–Stock & Bond; also Investments

Book Dealers

Armstrong Henry B Books & Gifts
Entrada Av ..... Atascadero 487-J
Gabby Book Store
1040 Chorro ..... Sn Luis Obspo 867-W

Bookkeeping & Accounting Machines

NATIONAL ACCOUNTING MACHINES–
NATIONAL CASH REGISTER CO
737 Marsh ..... SanLuisObispo 543

Bookkeeping Service

Anderson & Ritchie 917-12th ..... PasoRobles 760
ATASCADERO BOOKKEEPING SERVICE
5840 Traffic Wy ..... Atascadero 683
BOYCE J EARLE 1120 Chorro ..... SnLuisObspo 886
Butler Morse R 1135 Chorro ..... SnLuisObspo 2114
Deal Donovan T 134 E Branch ..... ArroyoGrande 3311
Fitz M Edwin 778 Marsh ..... SnLuisObspo 1543
Hagens W A 724-14th ..... Pso Robls 72
Hill Bill J 774 Marsh ..... SnLuisObspo 582
Hyler Glenn R 360-5th Morro Bay ..... SPrce 2-3571
McCullough 1135 C Morro Bay ..... SPrce 2-6197
McLinn D 1216 Broad ..... SnLuisObspo 285
West Chauncey W & Associates
901-12th ..... Pso Robls 868

Bottlers

Coca-Cola Bottling Co 2508 Spring ..... PsoRobls 241
Nehi-RC Cola Bottling Co
120 Higuera ..... SnLuisObspo 2115

Bowling Alleys

El Camino Bowl
1115 Santa Rosa ..... SnLuisObspo 338
PASO ROBLES BOWL 1329 Spring ..... PsoRobls 309-R
PISMO BOWL
277 Pomeroy Av Pismo Beach ..... POpir 6-2482

COLLECTOR'S ITEMS
To keep small Christmas ornaments from year to year, save up your empty egg cartons.

Boxes–Paper

Fleishhacker Paper Box Co
2701 Merced San Leandro ..... LOckhvn 2-3280

WESTERN PAPER BOX CO
MANUFACTURERS
SET UP AND FOLDING BOXES
GIFT – JEWELRY – CANDY – BAKERY
CLOTHING – MEAT – FOOD
A Complete Packaging Service
Including Design, Printing & Artwork
1901 Poplar Oakland ..... TEmplbr 2-4354

Boxes–Transparent

Transparent Packaging Corp
72 Natoma S F ..... SUttr 1-4535

Boxes–Wooden

General Box Distrs
Railroad Oceano ..... Arroyo Grnde 5623

Brake Service

CAMERON'S BRAKE & WHEEL ALIGNMENT
OFFICIAL BRAKE STATION NO. 2713
Complete Brake Service – All Models
WHEEL BALANCING
One of the Best Equipped Shops for Alignment
101 Hwy. & 30 St.
3011 Spring ..... PasoRobles 170-W

Ewing's Chevron Serv
155 Traffic Wy ..... ArroyoGrande 5620
Master Brake Service The
565 Higuera ..... SnLuisObspo 525
Sample Bud Brake Service
721 Spring ..... PasoRobles 323

Brick–Common, Face, Etc

FAULSTICH BROS SAN LUIS BRICK INC
MANUFACTURERS OF RED BRICK
Fireplace & Masonry Supplies
Airox & Rocklite Blocks – Flagstone
MASONRY & TILE CONTRACTORS
Estimates Given
2900 S Bread ..... SanLuisObispo 997

Broadcasting Stations

See Radio Broadcasting Companies & Stations; also Television Stations & Broadcasting Companies

Brokers–Grain–See Grain Brokers

Brokers–Insurance–See Insurance Agents & Brokers

Brokers–Stock & Bond

FIRST CALIFORNIA COMPANY
Mrs Martha O'Brien Broker
Investment Securities-Stocks & Bonds
Bank of America Bldg ..... SanLuisObispo 301

WALSTON & CO
MEMBERS
New York Stock Exchange
San Francisco Stock Exchange
Los Angeles Stock Exchange
American Stock Exchange
Philadelphia-Baltimore Stock Exchange
and Leading Commodity Exchanges
Offices in 35 Principal Cities
Bank of America Bldg SnJse ..... CYpress 4-6818

Builders–See Contractors–Building

Building & Loan Associations

See Savings & Loan Associations

Enjoy the Guest Artists Series on "The Telephone Hour"— N. B. C., Monday nights.

Building Materials

ATASCADERO LUMBER CO
"Everything for the Builder"
Doors – Windows – Trim
Paints – Hardware – Sheet Metal
Plumbing Fixtures & Supplies
Electrical Fixtures & Supplies
Asphalt Tile & Linoleum
Garden Tools & Supplies
Traffic Way ..... Atascadero 661

Baxter Lumber & Building Materials
1015 Grand Av ..... Arroyo Grnde 2422
(See Advertisement This Page)

BOYLE LUMBER CO
"EVERYTHING FOR THE BUILDER"
Roofing – Doors – Windows – Wallboard
Mouldings – Tools – Builders' Hardware
Dutch Boy Paints – Sheet Rock
Insulation Materials – Fences
Electrical Supplies – Rocklite Blocks
From Cambria, Morro Bay & S. L. O.
Ask for ..... ENterprise 1-1471
Ocean Av ..... Cayucos 2311

BUILDERS MARKET
HAROLD C. GOODALE
"BRING IN YOUR PENCIL SKETCH OR IDEAS FOR FREE ESTIMATE"
Building Blocks – Plaster Materials
Lumber – Roofing – Paint
Hardware – Wallboard, Etc.
840-10th ..... PasoRobles 277

CAYUCOS BUILDING SUPPLY CO
Complete Line Of Building Supplies
8th ..... Cayucos 2032

FARM & HOME SUPPLY
1200 Grand Av ..... ArroyoGrande 5635

FLEMING D S LUMBER CO
Complete Stock of Building Materials
Royal Dutch Paints – Galvatex Vinyl Paints
Builders' Hardware–Custom Made Window Frames
Celotex – Pabco etc. Roofing Materials
Cement–Siding–Precision Made Redwood Fences
Doors & Door Frames – Lumber
1-2-4 Room Cabins Built To Be Moved
13th & Atlantic
Grover City ..... ArroyoGrande 2729

GEORGIA-PACIFIC PLYWOOD COMPANY
Sanborn Rd & Industrial ..... Salinas 5758

HAGLE-DeCOU LUMBER CO
S Hwy ..... Atascadero 43

HAYWARD LUMBER CO 10th & Pine PasoRobles 820
5th & E Morro Bay ..... SPrce 2-2291
From telephones served by the following exchanges
Cambria San Luis Obispo
Cayucos
(No Inter-City Charge)
Ask Operator for ..... ENterprise 1-1406
(See Advertisement This Page)
Johnson A O Christian & Victoria ..... SnLuisObispo 709
(See Advertisement This Page)

LADWIG FARM & HOME SUPPLY
AMERICAN STANDARD PLUMBING SUPPLIES
PLUMBING SUPPLIES – COPPER PIPE – FLOORING
PAINTS – NAILS – ELECTRICAL SUPPLIES
ROOFING – PLYWOOD – FURNACES
GENERAL HARDWARE – WATER HEATERS
BATH TUBS – DOORS – WINDOWS
And Many Other Building Items
1619 Osos ..... SanLuisObispo 2117-J

MINEAU & LOOMIS
405 E Branch ..... Arroyo Grnde 2695

PAC COAST LUMBER CO OF CALIF
See Our Ad Under Lumber-Rtl
424 Santa Barbara Av ..... SnLuisObispo 1420

QUAGLINO JAMES A BUILDERS SUPPLIES
Santa Barbara & High ..... Sn Luis Obspo 1840

(Continued Next Page)

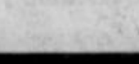
Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? You can call the business office of the telephone company and ask for the Directory Advertising Representative. He can help you plan an effective message.

BAXTER LUMBER and BUILDING

We Have it...
BUILDING MATERIALS
LUMBER – HARDWARE
PAINTS, ETC.
ARROYO GRANDE 2422
1015 GRAND AVE.

READY-MIXED CONCRETE
• CEMENT • SAND
• GRAVEL • ROCK
• CEMENT CONTRACTORS
• FOUNDATIONS • WALKS
• DRIVEWAYS • CURBS ETC.
Large or Small Amounts
Free Estimates
A. O. JOHNSON
San Luis Obispo 709
CHRISTIAN & VICTORIA

SAVE TIME...SAVE STEPS
with an *Extension Telephone!*
ORDER ONE FROM YOUR
PACIFIC TELEPHONE
BUSINESS OFFICE



HOMER T. HAYWARD Lumber Co.
QUALITY & SERVICE SINCE 1919
• LUMBER • NAILS
• MOULDING • PAINT
• PLYWOOD • INSULATION
• WINDOWS • ROOFING
• DOORS • SHEETROCK
• FLOORING • CEMENT
• HARDWARE • SHINGLES & SHAKES
• SCHLAGE LOCKS • POSTS & PICKETS
• RY-LOCK SCREENS • FENCE MATERIALS
REMODEL WITH
HAYWARD'S EASY PAYMENT PLAN
PASO ROBLES 820
10th & Pine Paso Robles
SPruce 2-2291
5th & E. Morro Bay Morro Bay
From Telephones Served from the Cambria, Cayucos & San Luis Obispo Exchanges Only (No Inter-City Charge) Ask "Operator" for
ENTERPRISE 11406

Building Materials–(Conf'd)

RAY'S FLOOR SERVICE
HARDWOOD FLOORING
Wholesale & Retail
REPAIRED – WAXED
SANDED – REFINISHED
1693 Bond ..... SanLuisObispo 2396

SAN LUIS MILL & LUMBER CO
246 Higuera . Sn Luis Obspo-624
Southern Pacific Milling Co
Santa Barbara Av ..... SanLuisObispo 2201

TOBIN LUMBER & SUPPLIES
Lumber – Hardware – Roofing
Windows – Doors – Mouldings
Water Heaters – Plumbing Supplies
Heating Equipment
19th & Hwy No 1 Morro By .... SPrce 2-8489

WEBSTER JACK
Crushed Rock-Pea Gravel-Sand Fill-Base
958 Grand Av ..... ArroyoGrande 2694

Buildings–See Office Buildings

Bus Lines

Green Bus Service 363 Pismo . . SanLuisObispo 3865
Greyhound Bus Depot
110 Branch ..... Aroyo Grnde 2289
Greyhound Bus Depot Highway Atascadero-237
Greyhound Bus Depot
880 Price Pismo Beach ..... POplr 6-4628
Greyhound Bus Depot 720-11th ..... Pso Robls 242

GREYHOUND LINES
SERVING ALL AMERICA
GREYHOUND
Providing a Frequent, Convenient and Comfortable Service At Low Fares
"FOR INFORMATION CALL"
ARROYO GRANDE
Greyhound Bus Depot
110 Branch ..... Aroyo Grnde 2289
ATASCADERO
Greyhound Bus Depot Highway Atascadero-237
PASO ROBLES
Greyhound Bus Depot 720-11th . . Pso Robls 242
PISMO BEACH
Doks's Variety Store
880 Price Pismo Bch ..... POplr 6-4628
SAN LUIS OBISPO
Pac Greyhound Lines
1009 Monterey . Sn Luis Obspo-24
SANTA MARGARITA
Star Garage Highway ..... S Margrita 3
Pac Greyhound Lines
1009 Monterey ..... Sn Luis Obspo 24

Business Opportunity Brokers

Brown & Roy Realtors & Insurors
314 Pomeroy Av Pismo Beach ..... POplr 6-2073
Coast Land Realty Co 1214 Broad SanLuisObispo 3875
GRISWOLD E R 1424 Spring ..... PasoRobles 1510
Warnagieris Joe 901 Palm ..... SnLuisObispo 1179
Willett Richard L
688 California Bl ..... SanLuisObispo 2593

Butane–See Gas–Liquefied Petroleum

Butchers–Retail–See Meat–Retail

Butchers–Wholesale–See Meat–Whsle

Advertise here—it pays.

Cabinet Makers

Brown's Carpenter Shop Traffic Wy . . Atascadero 555
Burroughs Cabinet Shop Hwy No 1 . . . Cayucos 2831
Hammock Chas Cabinet Shop
General Millwork & Cabinets
Hwy ..... Atascadero 177
Rauch's Cabinet & Upholstery Shop
821-21st ..... Pso Robls 966
Scott W T Cabinet Shop
1539 Grand Av ..... AroyoGrnde 5547

WESTERN CABINET WORKS
CUSTOM
CABINETS & FURNITURE
MADE TO ORDER
DESIGNS – ESTIMATES
VENETIAN BLINDS – MILLWORK
Formica Specialists
1000 Park ..... PasoRobles 289

Cactus–See Nurseries Headings

Cafeterias–See Restaurants

Calculating Machines

See Adding & Calculating Machines Headings

Cameras

See Photographic Equipment & Supplies Headings

Camps

Cayucos Camp Grounds 2d ..... Cayucos 4431

Candy–See Confectioners Headings

Canners

Pauley Process Inc
4th & Manhattan Grover City . . ArroyoGrande 2903

Carbide Tools–See Tools–Whsle & Mfrs

Carburetors

MUELLER FRANCIS C
Zenith & Holley Sales & Service
1234 Broad ..... Sn Luis Obspo 26

Card Playing Rooms

Far-Land 1240 Pine ..... Paso Robls 640
RAY'S SMOKE SHOP
Open 10 AM To 2 AM Everyday
1318 Spring ..... PsoRobls 82
Red Rooster 601 Cypress Pismo Beach . . POplr 6-9943

Carpenters

Brown's Carpenter Shop Traffic Wy . . . Atascadero 555
Fields F E 840 Kings Av Morro Bay . . . SPrce 2-3901

Carpet Cleaners–See Rug & Carpet Cleaners

Cash Registers

BURROUGHS CASH REGISTERS–
FACTORY SALES AND SERVICE
BURROUGHS CORP
Factory Service for Burroughs Products
230 John ..... Salinas 3856

National Cash Register Co
737 Marsh ..... SnLuisObspo 543

NATIONAL CASH REGISTERS–
NATIONAL CASH REGISTER CO
737 Marsh ..... SnLuisObspo 543

WALKER'S BOB 785 Marsh . . . . . SnLuisObspo 681-W

Caterers

MARION'S CAFE 751 Marsh . . . . . SnLuisObspo 516

The Classified Directory has solved many a buyer's problem.

Cattle Dealers–See Livestock

Cement Contractors–See Contractors–Concrete

Cement–Retail

Fleming D S Lumber Co
13th & Atlantic Grover City . . . . ArroyoGrande 2729
Southern Pacific Milling Co
Santa Barbara Av ..... SanLuisObispo 2201

Cemeteries & Memorial Parks

Cayucos Morro Bay Cemetery Hwy . . . . . Cayucos 4322
Odd Fellows Cemetery & Mausoleum
Highway ..... SnLuisObspo 960

Ceramic Equipment & Supplies

Jerry's Ceramic Studio S Hwy . . . . Atascadero 647-J
Lane's Ceramic Studio 583 Dana . . SanLuisObispo 3549

PASO ROBLES GLASS SHOP
Everything
For the Hobbyist
HOBBY FIRING
A Complete Selection of Ceramic Supplies
609-22d ..... Paso Robles 469

PISMO ARTS & CRAFTS
610 Cypress Pismo Beach . . . . . POplr 6-2227

Cesspool Building & Service

Bresette A
Septic Tanks Pumped & Cleaned
931-15th ..... PsoRobls 1181
Purtell D N
Pumping & Cleaning
204 Aspen ..... ArroyoGrande 5783

SAN LUIS SANITATION SERVICE
ANY PLACE – ANY TIME
CESSPOOLS & SEPTIC TANKS
CLEANED & REPAIRED
Reasonable Rates
Also See Ad Under Septic Tanks
JOHNNY HOLMES – DAVID L. CANET
1130 Leff ..... SanLuisObispo 1124

Chair Repairing

See Furniture Repairing & Refinishing; also Upholsterers

Champagne–See Wines Headings

Charcoal

Charcoal Products Co Adelaide Rd . . . . PasoRobls 614
Oakchar Products Corp 17th ..... Pso Robls 120

Children's & Infants' Garments–Retail

BENO'S INC
Complete Line of Boys' Wear
LEVIS – JACKETS – CORDUROY PANTS
FRUIT OF THE LOOM UNDERWEAR
SHORTS – TEE SHIRTS – SOX
Everything for the Growing Boy
1019 Morro ..... SanLuisObispo 620

BILLIE'S TOY & BABY SHOP
766 Higuera ..... Sn Luis Obspo 2628
CHRISTINE'S
7-14 Pre-Teens
869 Higuera ..... SnLuisObispo 504
(Continued Next Page)

TO FILL CRACKS

Cracks in wooden walls, etc., can be permanently repaired by filling them with a thick paste made of approximately 1 part linseed oil, 2 parts hot glue, 3 parts whiting and 4 parts sawdust.

Children's & Infants' Garments–Retail–(Conf'd)

Fritzi Ann Traffic Wy ..... Atascadero 2
Grand Apparel The 951 Grand Av . . AroyoGrnde 3113
Paso Robles Mercantile Co 839-12th . PasoRobles 340

RILEYS DEPT STORE
Trade of Calif. – Cinderella
Kaynee – Munsingwear – Minneapolis
Nitey Nite – R & B Doll Co. – Tumbl Togs
Billy the Kid – North Star – Bonnie Doone
749 Higuera ..... SanLuisObispo 36

TOTS & TEENS
NATIONALLY ADVERTISED LINES
INFANTS' & CHILDREN'S
CLOTHING & TOYS
BOOKS – GAMES
DOLLS
1347 Park ..... PasoRobles 310

Chinaware–Retail

Paso Robles Mercantile Co 839-12th . PasoRobles 340

Chinchillas

Coast Chinchilla Ranch
1395 Mentone Av Grover City . . . AroyoGrnde 3293

UNITED CHINCHILLAS–
UNITED CHINCHILLA CO-OPERATIVE
13128 San Pablo Av San Pablo . . BEacn 5-5757

Chiropodists

Dunford Wm H 1133 Essex ..... SnLuisObispo 4363
If no answer call ..... SnLuisObispo 1128
Eschbacher Paul R 1133 Essex . . SanLuisObispo 4363
O'Donnell John E 1363 Marsh . . . SanLuisObispo 3538

Chiropractors

ADAMS CHAS E
CHARLES E. ADAMS, D.C.
BETTE C. ADAMS, D.C.
COMPLETE CHIROPRACTIC SERVICE
MINERAL BATHS
Hidden Valley Hot Springs Inc.
Avila Rd ..... SanLuisObispo 48-R-11
Residence Pismo Beach ..... POplr 6-2005

AMEND ELEANOR E
CHIROPRACTOR
OFFICE HOURS 10 - 1 & 3 - 5
CLOSED WEDNESDAY
N Hwy ..... Atascadero 964
Residence ..... Atascadero 48-R-4

Amend Eleanor E N Hwy ..... Atascadero 964
(See Advertisement Page 28)

BETTENCOURT ALICE R
ARE YOU SICK
NERVOUS – TIRED – DISCOURAGED?
LET ME HELP YOU
All Natural Methods
Hours: Mon. thru Fri. – 9 A.M. to 5 P.M.
Evenings by Appointment on Mon. Tues. & Thurs.
571 Marsh ..... SanLuisObispo 1898-M

Bettencourt Alice R
571 Marsh ..... Sn Luis Obspo 1898-M
(See Advertisement Page 28)
COX CAROL 8360 Santa Rosa Rd . . . Atascadero 982
MADSON A J 870 Price Pismo Beach . POplr 6-4636
(See Advertisement Page 28)
Mullin J H 726 Foothill Bl ..... SnLuisObispo 4328
(See Advertisement Page 28)
NIMMO KATHERINE
Drugless Methods
Beach Av Oceano ..... Aroyo Grnde 5536
(Continued Next Page)

You'll find it fast in the YELLOW PAGES.

CHIROPRACTOR

Personalized Service and Individual Attention Get Real Results

Appointment By Phone
PASO ROBLES 223

COMPLETE CHIROPRACTIC HEALTH SERVICE
F.C.C. APPROVED SHORT WAVE DIATHERMY AND CHRONOSONIC ULTRA SOUND THERAPY
ULTRA VIOLET - INFRA RED

Exclusive Poe System

DR. LENORD E. POE

303-SIXTEENTH STREET – PASO ROBLES

San Luis Obispo Office
Dr. Rudolph A. Poe – San Luis Obispo 344

Dr. Rudolph A. Poe
CHIROPRACTOR

657 MARSH STREET
(NEXT TO PURITY STORE)
DIAGNOSIS AND TREATMENT
DRUGLESS HEALTH SERVICE
Compensation Insurance Accepted

Ultra-Violet Infra Red
Short Wave - Diathermy
X-Ray - Fluoroscope
Laboratory Tests
Heat Treatments

Manipulation and Adhesion Techniques
Electro-Therapy - Diet
Physio-Therapy

CITY & STATE Licensed 23 Years
Exclusive Poe System

PHONE
SAN LUIS OBISPO
344

Paso Robles Office
Dr. L. Poe
Phone
223

H. I. O. CHIROPRACTIC

"it's Different"

H. I. O. Chiropractic removes the cause of Dis-Ease. Our office is fully equipped with neurocalometer, X-Ray, Fluoroscope.

What is H. I. O. Chiropractic? H. I. O. Chiropractic is the modern up-to-date Chiropractic system of locating the exact point of nerve pressure and removing that pressure in a specific manner by hand only.

The Neurocalometer is a scientific precision instrument that locates the nerve pressure which is the cause of Dis-Ease. The X-Ray pictures the abnormal condition and position of the spinal bone or bones that cause the nerve pressure resulting in Dis-Ease.

Dr. J. H. Mullin D.C.

Palmer National Graduate — Over 20 Years Experience

PHONE
SAN LUIS OBISPO 4328

726 FOOTHILL BLVD.

CHIROPRACTOR

LATEST DIAGNOSTIC METHODS
X-RAY & HEARTOMETER
COLONIC IRRIGATIONS
SCIENTIFIC DIET & FOOD ANALYSIS

Complete Physio-Therapy Department

For Appointment Phone
POplar 6-4636
Residence Arroyo Grande 2638

PALMER GRADUATE

DR. A. J. MADSON

870 PRICE — PISMO BEACH

Chiropractors–(Conf'd)

POE LENORD E

CHIROPRACTIC
FOR THE FAMILY
303-16th.....Pso Robls 223

Poe Lenord E 303-16th.....Pso Robls 223
(See Advertisement Page 27)
Poe & Poe 657 Marsh.....Sn Luis Obspo 344
(Continued Next Page)

Be sure you hear the dial tone before starting to dial. If slow dial tone should be experienced at any time — please wait. "Flashing" prevents the equipment from doing an effective job for you.

ARE YOU SICK?

NERVOUS - TIRED?
DISCOURAGED?

Let Me Help You If You Suffer from Dizziness, Headaches, Gas, Indigestion, Constipation, Neuritis, Arthritis – Bronchitis – Etc.

SPOT REDUCING
STEAM BATHS

HOURS:
Monday thru Friday – 9 A.M. to 5 P.M.
EVENINGS BY APPOINTMENT
on Mon. Tues. & Thurs.

Dr. Alice R. Bettencourt

CHIROPRACTOR

SAN LUIS OBISPO
1898-M

571 MARSH

Dr. Eleanor E. Amend, D.C.

CHIROPRACTOR

- Bio-Engineering Alignments
- Colon Implantations
- Plasmatic Therapy
- Calvert Ray Lamp
- Special Eye Training
- Diet & Nutrition

Hours 10-1 & 3-5
Closed Wednesdays

ATASCADERO 964
Residence Atascadero 48-R-4

N. HWY — ATASCADERO

Chiropractors–(Conf'd)

Poe & Poe 303-16th.....Pso Robls 223
Poe Rudolph A 657 Marsh.....Sn Luis Obspo 344
(See Advertisement Page 27)

WALKER EARL T

COLON THERAPY
ADJUSTMENTS
Manipulation and Massage
1947 Spring.....Pso Robls 754

Wilkinson John J 209-6th Morro Bay....SPrce 2-3311
If no answer call.....SanLuisObispo 1443-W

Christian Science Practitioners

Smith Gene Dodson Mrs 1238 Spring.PasoRobles 1423

Church Organizations

Christian Science Reading Room
1126 Morro.....SnLuisObspo 1939-W

Church Supplies

Angelus Guild The
Catholic Supply & Information Center
730 Baker Bakersfield.....FAirvw 3-5009
CHRISTIAN SUPPLY & GOOD NEWS CENTER
1126 Garden.....Sn Luis Obspo 1448-J

Churches–Adventist

Seventh-day Adventist Church & Day School
Orcutt Road.....SnLuisObspo 1596-W

Churches–Assemblies of God

ASSEMBLY OF GOD
Paul L Ferguson-Pastor
1600 Chorro.....Sn Luis Obspo 2618
Assembly of God Church
Rev P R Keeth-Minister
18th & Oak.....PasoRobls 1174-J
If no answer call.....Paso Robles 661

Churches–Baptist

CALVARY BAPTIST CHURCH
Rev Don W Husted-Pastor
867 Pacific.....SnLuisObspo 1547
FIRST BAPTIST CHURCH
Rev L Earle Shipley-Pastor
Osos & Pacific.....Sn Luis Obspo 2425
Residence 3040 Flora.....SnLuisObspo 2116
FIRST BAPTIST CHURCH
Rev Paul W Brown-Pastor
17th & Park.....Pso Robls 712-W
Residence 41-12th.....Pso Robls 1211
Springfield Baptist Church
160 Brook.....SnLuisObspo 1246

Churches–Catholic, Roman

Catholic Church 401 D Morro Bay.....SPrce 2-5001
Catholic Church
461 Pismo Av Pismo Beach.....POplr 6-2219
Catholic Church
Santa Lucia Av.....Atascadero 640
Catholic Church 512-13th.....Paso Robls 207
Catholic Rectory Ocean Av.....Cayucos 2621
Old Mission The
782 Monterey.....Sn Luis Obspo 667
St Patrick's Church 128 W Branch.AroyoGrnde 2680

Churches–Christian Science

Christian Science Reading Room
11 AM-4:30 PM Except Sundays & Holidays
First Church Christ Science 1326 Garden
Sunday Service 11 AM-Wednesday Eve 8 PM
1126 Morro.....SnLuisObspo 1939-W

Churches–Church of Christ

CHURCH OF CHRIST
Earl W Chambers-Minister
2790 Broad.....SanLuisObispo 245-W

Make it a habit to "Look inside the Classified"—you'll save time and effort.

Churches–Community

Cayucos Community Church Ocean Av..Cayucos 4221
Community Church Palma Av.....Atascadero 33-W

Churches–Congregational

Plymouth Congregational Church
1315 Oak.....PasoRobles 427

Churches–Episcopal

St Barnabas Episcopal Church
Barnett.....Arroyo Grnde 2990
St James Episcopal Church 1345 Oak.PasoRobles 1328
St Peter's-By-The-Sea
The Rev George W Graydon
20 E Morro Bay.....SPrce 2-4181
St Stephens Episcopal Church
1334 Nipomo.....SanLuisObispo 1864

Churches–Foursquare Gospel

Foursquare Church
Rev R Marie Loftus-Pastor
400 High.....SnLuisObispo 1922-J

Churches–Lutheran

Calvary Lutheran Church
Bethel Lutheran Church-Templeton
Rev J William Raymond-Pastor
480 Bernardo Av Morro Bay.....SPrce 2-8457
Lutheran Church
Rev Walter Loretz
Divine Service 11 AM
Foothill Bl & Hwy No 1.....SnLuisObispo 4318
Lutheran Church 9th & Vine.....PasoRobles 244

Churches–Methodist

Methodist Church
Rev Gilbert J Gray-Pastor
1326 Oak.....Paso Robles 191
METHODIST CHURCH
Rev William A Kendall-Pastor
Pacific & Morro.....SnLuisObspo 2364-W
Parsonage-873 Venable.....SnLuisObspo 2364-R
Shandon Community Methodist Church
Shandon.....PasoRobles 54-J-3

Churches–Nazarene

CHURCH OF THE NAZARENE
Roy A Bevan-Pastor
652 Santa Rosa.....SnLuisObspo 1085
Residence 375 Toro.....SanLuisObispo 1085

Churches–Pentecostal Church of God

Pentecostal Church of God
1152 Brighton Av Grover City....AroyoGrnde 3421

Churches–Presbyterian

Presbyterian Church Study
Albert J Knoll-Pastor
Marsh & Morro.....SnLuisObspo 1437

Churches–Science of Mind

Science of Mind Church
8360 Santa Rosa Rd.....Atascadero 982

Churches–Various Denominations

Atascadero Gospel Chapel
Atascadero Av & Curbaril Av....Atascadero 749-J
GRACE TABERNACLE
Rev Leroy Persson
Osos & Pismo.....Sn Luis Obspo 976
If no answer call.....SanLuisObispo 3996
Or.....SanLuisObispo 1452-W

Telephone men in all parts of the Bell System have had long experience in working together. Tools, equipment, methods of tackling the job and the "language of the business" are the same north or south, east or west. This nation-wide unity of method and spirit means a telephone service of the utmost dependability.

Cigars & Tobacco–Retail

Annabelle Smoke Shop
142 Higuera.....Sn Luis Obispo 1927
Bernard's Cigar Store
1814 Osos.....SnLuisObspo 2118
Duke's Smoke Shop
Edwin Stokke-Owner
737-12th.....PsoRobls 338
Kluver F 726 Higuera.....SnLuisObspo 394-J
Mort's United 998 Higuera.....SnLuisObspo 853
RAY'S SMOKE SHOP
Open 10 AM To 2 AM Everyday
1318 Spring.....PsoRobls 82
WALDORF CAFE 975 Osos.....SnLuisObspo 1002

City Government Offices

See Alphabetical Directory Under "Name of City"

Cleaners–Carpet–See Rug & Carpet Cleaners

The Yellow pages save you time.

PLEASE LISTEN
for the DIAL TONE
BEFORE DIALING

That "dial tone", a steady hum, is the signal that the equipment is ready to receive a call. It corresponds to an operator's "Number, please?"

Go to the Church of your choice...

Spotless Cleaners

31 YEARS EXPERIENCE

14 Years in San Luis Obispo

"QUALITY CLEANING ONLY"

PICK-UP AND DELIVERY SERVICE

"PLANT ON PREMISES"

Free Parking

WE GIVE S & H GREEN STAMPS

385 Higuera — San Luis Obispo

SAN LUIS OBISPO 517

PASO ROBLES LAUNDRY AND CLEANERS

21 Years Experience

"QUALITY CLEANING ONLY"

RETEX PROCESSED

24-HOUR SERVICE ON CLEANING

Immediate Pick-Up & Delivery

MINOR REPAIRS ON EVERY GARMENT

Serving
SAN MIGUEL - MORRO BAY
SANTA MARGARITA
CAYUCOS - PASO ROBLES
ATASCADERO - SHANDON
KING CITY - TEMPLETON
SAN ARDO - SAN LUCAS

From Telephones Served by the Following Exchange
Atascadero
(No Inter-City Charge)
Ask "Operator" for ENterprise 11228

- BLANKETS
- CURTAINS
- LAUNDRY

PHONE

PASO ROBLES 315

1344 PINE

Cleaners & Dyers

American Cleaners & Laundry
933 Main Morro Bay ..... SPrce 2-3342

AMERICAN LAUNDRY & DRY CLEANERS
EXPERT CLEANING AND LAUNDRY SERVICE
Pick-Up & Delivery Service
975 Essex ..... SanLuisObispo 304

Arroyo Cleaners
127 E Branch ..... AroyoGrnde 2428
California Cleaners
590 Dolliver Pismo Beach ..... POplr 6-4620
CAMBRIA PINES LAUNDRY & CLEANERS
..... Cambria 45-J

CITY CLEANERS
IN SAN LUIS OBISPO
PICK-UP AND DELIVERY SERVICE
709 Higuera ..... SanLuisObispo 1188

DONNIE CLEANERS
PICK-UP AND DELIVERY
PASO ROBLES 701
23d & Spring ..... Paso Robles 701

GROVER CITY CLEANERS
Mary Seaman, Prop.
QUALITY CLEANING
PRESSING - DYEING - ALTERATIONS
HATS CLEANED & BLOCKED
CURTAINS - DRAPERIES - BLANKETS
Expertly Cleaned — Reasonable Prices
Open Daily Except Sunday 8:00 a.m. to 6:00 p.m.
874 Grand Av Grover City . ArroyoGrande 5586

HI-WAY CLEANERS
640 Price Pismo Beach ..... POplr 6-2497
HOME LAUNDRY CO
1323 Morro ..... Sn Luis Obspo 70
(See Advertisement Page 31)
Mission Laundry & Dry Cleaning
331 Pacific ..... SnLuisObspo 1440
(See Advertisement Page 31)

MISSION TAILORING SERVICE
SPECIAL SUEDE CLEANING SERVICE
Personal Attention Given to All Work
722 Marsh ..... SanLuisObispo 496

Morro Bay Cleaners
7th & Main Morro Bay ..... SPrce 2-8477

NU-WAY CLEANERS
PASO ROBLES 39
FREE PICK-UP & DELIVERY
Across from Hi-Ho Theatre
LAUNDRY
1427 Spring ..... PasoRobles 39

PARK CLEANERS
We Specialize in QUALITY & SERVICE
WORK DONE IN OUR OWN PLANT
1-DAY SPECIALS
Pressing While-U-Wait
"FREE PICK-UP & DELIVERY"
LAUNDRY
733-12th ..... PasoRobles 23

(Continued Next Page)

Advertise here—it pays.

Cleaners & Dyers–(Conf'd)

PASO ROBLES LAUNDRY & DRY CLEANING
1344 Pine ..... Pso Robls-315
From telephones served by the following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for ..... ENterprise 1-1228
(See Advertisement Page 30)
Paul's Dry Cleaners 214 Higuera .. SnLuisObspo 4306
Branch No 1 983 Osos ..... SanLuisObispo 149
(See Advertisement This Page)
QUALITY CLEANERS
109 E Branch ..... Aroyo Grnde 2696
Raimond E Cleaners Entrada Av ..... Atascadero 609
Rocky's Cleaners Traffic Wy ..... Atascadero 442
Spotless Cleaners 385 Higuera ..... SnLuisObspo 517
(See Advertisement Page 30)
Vapor Cleaning Works 1344 Pine ..... Pso Robls-315

Clergymen

HUSTED DON W 867 Pacific .... SnLuisObspo 1547
PERSSON LEROY
Osos & Pismo ..... SanLuisObispo 976
If no answer call ..... SanLuisObispo 3996
Or ..... SanLuisObispo 1452-W

Clinics

FRENCH CLINIC
24 Hour Service
1170 Marsh ..... Sn Luis Obspo 3135
SAN LUIS CLINIC
24-Hour Service
990 Pacific ..... Sn Luis Obspo 3041

Clocks

Detex Watchclock Systems
803 W 11th Los Angeles ..... PRspct 2129

CLEAN SWEEP

A vegetable brush is handy for cleaning your grater. It gets into crevices, prevents snagging dish rag.

EXPERT CLEANING & LAUNDRY SERVICE

RETEX PROCESSED

4-Day Service — Pick-up and Delivery

PHONE
SAN LUIS OBISPO 70

Quality Work on Curtains and Drapes

HOME LAUNDRY & CLEANERS

1323 Morro

The Mission Dry Cleaning & Laundry

WE OPERATE OUR OWN DRY CLEANING PLANT
PROSPERIZED DRY CLEANING USING ONLY
DOW SOLVENT FOR QUALITY CLEANING

PICK-UP & DELIVERY

Phone
SAN LUIS OBISPO
1440
MORRO BAY
SPruce 2-5381

NO EXTRA CHARGE FOR SPECIALS
IN BY 9 A.M.
READY SAME DAY BY 4 P.M.
BY REQUEST

IF IT CAN BE DONE WE CAN DO IT

- BLANKETS
- SHAG RUGS
- CHENILLE SPREADS
- LACE TABLE CLOTHS
- PILLOWS
- ELECTRIC BLANKETS
- FURS
- SUEDE COATS
- LEATHER COATS
- MEN'S HATS
- STUFFED ANIMALS
- TIES

WE SERVE THE FOLLOWING COMMUNITIES

Arroyo Grande
Atascadero
Avila
Cayucos
Grover City
Morro Bay
Oceano
Paso Robles
Pismo Beach
Santa Margarita
Shell Beach
Templeton

331 PACIFIC ST., SAN LUIS OBISPO — 445-5th, MORRO BAY

TWO LOCATIONS

214 HIGUERA
BRANCH 983 OSOS

Cleaning

OUR MOTTO
"Quality and Prompt Service"
PICK-UP AND DELIVERY THROUGHOUT COUNTY

One of the Most Modern Plants in County. All New in 1953

Paul's *dry cleaners*

SAN LUIS OBISPO

4306

Clothing–Boys' Retail

Parfitt's 741 Dolliver Pismo Beach....POplr 6-4471
ROWAN'S STORE FOR MEN & BOYS
782 Higuera.....SanLuisObispo 668
Zeyen's Men's Store
203 E Branch.....ArroyoGrande 2406

Clothing–Men's–Retail

See Also Men's Furnishings–Retail

Beno's Inc 1019 Morro.....Sn Luis Obspo 620
Fox's Men's Clothing Hwy.....Atascadero 16
Green Bros 871 Monterey.....Sn Luis Obspo-724
Hub The 125 E Branch.....ArroyoGrnde 5787
KIRKEBY CARL 851 Higuera....SnLuisObispo 2826
LEE'S MEN'S STORE
Nationally Known Brands
5965 Traffic Wy.....Atascadero 357
Murrays Men's Store
781 Dolliver Pismo Beach.....POplr 6-2082
Paso Robles Mercantile Co 839-12th PasoRobles 340
ROWAN'S STORE FOR MEN & BOYS
782 Higuera.....SanLuisObispo 668
Siebert's 455-5th Morro Bay.....SPrce 2-4586
Squire's Men's Wear 745-12th.....PsoRobls 151-W
WICKENDEN'S
Timely Clothes
837 Monterey.....Sn Luis Obspo 1511
Zeyen's Men's Store
203 E Branch.....ArroyoGrande 2406

Clubs

See Also Associations; Fraternal Organizations; Etc

Alano Club of Central Coast Counties
2640 S Broad.....SnLuisObispo 3438
Amer Legion Recreation Club
1661 Mill.....SnLuisObispo 156
Arroyo Grande Assn Hall Huasna Rd ArroyoGrnde 9968
Auto Club of So Calif
1134 Monterey.....SnLuisObispo 1480
Automobile Club of Southern Calif
1113 Spring.....PsoRobls 1077
Far-Land 1240 Pine.....Pso Robls 640
Morro Club
Charles Lewellyn-Owner
978 Morro.....SnLuisObispo 474
Ten-Twenty-Three 1023 Morro...SnLuisObispo 1170

Coated Fabrics

Pacific Hide & Leather Co
1121 Mission San Francisco.....UNderhl 3-4281

Cocktail Lounges

Alex Shell Beach Inn
853 Shell Beach Rd Shell Beach....POplr 6-9901
Berta's 860 Monterey.....SnLuisObispo 745
BREAKERS CAFE
Market & 5th Morro Bay.....SPrce 2-5751
Brown's Sport Center 986 Monterey Sn Luis Obspo 390
BULL'S TAVERN 1032 Chorro...SnLuisObispo 1935
Buoy Cafe
Evangeline Parks-Owner
Ocean Av.....Cayucos 2022
Bus's Cafe
Specializing In Spaghetti
1122 Pine.....PsoRobls 561
C & J CAFE 1232 Pine.....Pso Robls 365
Circle Inn 6th & Main Morro Bay....SPrce 2-5331
Dan & Angie Cafe.....Templeton 2392
DAN'S COCKTAIL LOUNGE
999 Monterey.....Sn Luis Obspo 190-W
DANTES
Dante Chiesa-Owner
955 Higuera.....Sn Luis Obspo 2197
Frank's Cafe 645 Higuera.....Sn Luis Obspo 2158
Gold Room 897 Monterey.....SnLuisObispo 1324
Happy Jack's 6th & Main Morro Bay..SPrce 2-8478
Harry's Place 690 Cypress Pismo Beach POplr 6-9979
HI-HAT Hwy 101.....Atascadero 750
Hotel Butler
230 Pomeroy Av Pismo Beach.....POplr 6-4611
HOTEL CARLTON Hiway.....Atascadero 500
JIM'S INN 1025Morro.....Sn Luis Obspo-252
JOHNNY'S TAVERN
J L Jordan Owner-H D Ellis Mgr
1216 Spring.....Pso Robls 85
King of Clubs
483 Grand Av Grover City.....ArroyoGrnde 2919
Knotts' Cafe Hwy 101 Nipomo.....WAbsh 9-7951
Langdon's Charlie Cafe
101 Hwy Nipomo.....WAbsh 9-7961
LYLE'S COCKTAIL LOUNGE
1215 Spring.....PsoRobls 798
MAC'S CAFE Avila.....Sn Luis Obspo 32-J-11
MATTIE'S 101 Hwy Pismo Beach.....POplr 6-2486

Cocktail Lounges–(Cont'd)

MOTEL INN CAFE & COCKTAIL LOUNGE
Cocktail Lounge & Dining Room
SPECIALIZING IN
BARBECUED STEAKS
CHOPS & CHICKEN
Sea Foods In Season
North City Limits
2223 Monterey.....SanLuisObispo 2912

Nina's Shell Beach Rd Shell Beach....POplr 6-9960
OCEANA THE
John L Pein
Front & Ocean Oceano.....ArroyoGrande 9976
O'Connor's Cafe
Wm O'Connor Prop
112 E Branch.....ArroyoGrande 9989
Phil's Place 19 Front Oceano.....ArroyoGrnde 9910

PLAINS THE
THE FINEST DRINKS & FOOD
WE KNOW OF – BAR NONE
See Our Western Relics
HOWARD SUMNER - Owner
Restaurant – Paso Robles 1544
1226 Pine.....PasoRobles 86

RALPH'S & PORKY'S
108 W Branch.....Aroyo Grnde 9991
REALI'S Main.....Cambria 41

REX'S COCKTAIL LOUNGE & LIQUOR STORE
SERVING DELICIOUS
BROILED STEAKS & CHICKEN
6 P.M. to 10:30 P.M.
Highway.....Atascadero 298

Roy's Cafe & Cocktail Lounge
Highway.....Atascadero 666
STANLEY'S 978 Monterey....Sn Luis Obspo 2895

COLLECTIONS

- Any Kind
- Any Place
- Any Time

CALL
SAN LUIS OBISPO 652

NO COLLECTION! NO CHARGE!

Our 25th Year

MEDICO - DENTAL ADJUSTMENT BUREAU

A. BATEMAN

1335 Monterey San Luis Obispo

Cocktail Lounges–(Cont'd)

STEVE & MARION'S
958 Monterey.....SnLuisObispo 210
Tobey's Palace Club
590 Cypress Pismo Beach.....POplr 6-9949

TOWER BARBECUE & COCKTAIL LOUNGE
THE FINEST IN BARBECUE FOOD
MIXED DRINKS
A FIRESIDE LOUNGE
STEAKS – CHOPS – SEA FOODS IN SEASON
Corner Higuera & Marsh
427 Higuera.....SanLuisObispo 830

Townsend's Coffee Shop & Cocktail Lounge
990 Monterey.....Sn Luis Obspo 1261
WALDORF CAFE 975 Osos.....SnLuisObspo 1002
WATSON'S FRED COCKTAIL LOUNGE
1011 Higuera.....SnLuisObspo 2341

Coffee Dealers–Retail

Farmer Bros 1531 Monterey.....SnLuisObispo 134

Coffee Dealers–Whsle

FARMER BROS 1531 Monterey...Sn Luis Obspo-134
FARMER BROTHERS COFFEE—
FARMER BROS 1531 Monterey SnLuisObispo 134

Coin Dealers

SMITH'S S S TRADING POST
COINS— WE HAVE THEM
WE WANT THEM
WE SELL THEM
WE EXCHANGE THEM
ANTIQUES – GUNS – STAMPS
½ Mile Past City Limits Toward Airport
Edna Rd.....SanLuisObispo 1498-W

Cold Storage Lockers

See Frozen Food Lockers–Renting

Cold Storage Warehouses

AMERICAN REFRIGERATING CO
COMMERCIAL QUICK FREEZING
FROZEN FOOD LOCKERS
LOW TEMPERATURE STORAGE
H. LEE HOLMES - Manager
241 Pismo.....SanLuisObispo 428

Ruse of Atascadero Inc
Traffic Wy & Via.....Atascadero 59

Collection Agencies

CREDIT BUREAU OF SAN LUIS OBISPO
COLLECTIONS
Thomas Rice - Manager
No Collection – No Charge
Licensed & Bonded
987 Osos.....SanLuisObispo 315

Credit Bureau Of San Luis Obispo
Reporting 987 Osos.....SnLuisObispo 315
Collections 987 Osos.....SnLuisObispo 2920
(See Advertisement Page 33)
(Continued Next Page)

KEEP LIGHT FROM MILK

Keep light from milk to prevent loss of riboflavin, its most important vitamin element. If you don't meet the milkman, leave out a covered, insulated box for bottles of milk. Remember that light hurts milk more than heat does in a short time.

Collection Agencies–(Cont'd)

MEDICO-DENTAL ADJUSTMENT BUREAU
1335 Monterey.....Sn Luis Obspo 652
(See Advertisement Page 32)

PASO ROBLES CREDIT BUREAU
COLLECTIONS - REPORTING
M. Roland Gates
Bank of America Bldg.....Paso Robles 865
If no answer call.....Paso Robles 34-J

Colleges–See Schools

Colonic Irrigation

Madson A J 870 Price Pismo Beach....POplr 6-4636
NIMMO KATHERINE
Beach Av Oceano.....ArroyoGrande 5536
WALKER EARL T 1947 Spring.....PsoRobls 754

Concrete Blocks & Shapes

BOYLE LUMBER CO
ROCKLITE LIGHTWEIGHT BLOCKS
SAND – GRAVEL – CEMENT
Pier Blocks – Drain Tile
Stepping Stones & Flower Borders
Brick – Clay Products
Flue Linings – Fireplace Units
From Cambria, Morro Bay & S.L.O.
Ask for.....ENtrprise 1-1471
Ocean Av.....Cayucos 2311

BUILDERS MARKET 840-10th.....PasoRobles 277

FAULSTICH BROS SAN LUIS BRICK INC
MANUFACTURERS OF RED BRICK
Fireplace & Masonry Supplies
Concrete & Rocklite Blocks – Flagstone
MASONRY AND TILE CONTRACTORS
Estimates Given
2900 S Broad.....SanLuisObispo 997

GAYLORD H K N River Rd.....PsoRobls 9

Concrete Construction–See Contractors–Concrete

Concrete Mixers–Renting

George's Station & Equipment
S Hwy.....SanLuisObispo 2398

Concrete–Ready Mixed

BICKFORD WAYNE E
County Rd Morro Bay.....SPrce 2-5286
(See Advertisement Page 34)
JOHNSON A O
Christian & Victoria.....SnLuisObispo 709
(See Advertisement This Page)
(Continued Next Page)

Advertise in the Classified Directory . . . it pays.

COLLECTIONS

- ALL TYPES OF ACCOUNTS

PHONE
SAN LUIS OBISPO 315

CREDIT BUREAU OF SAN LUIS OBISPO
THOMAS RICE, Manager
987 OSOS SAN LUIS OBISPO

READY MIX CONCRETE BUILDING MATERIALS

No Job Too Large
No Job Too Small

SP SOUTHERN PACIFIC MILLING CO. SINCE 1885
50 BRANCHES TO SERVE YOU!

SANTA PAULA EL RIO
SANTA BARBARA GOLETA
SANTA MARIA SISQUOC
MORRO BAY MONTALVO

SAND–ROCK–CEMENT–PLANT MIX

Southern Pacific Milling Co.

SINCE 1885
AGGREGATES DIVISION

SAN LUIS OBISPO 2201
SANTA BARBARA AVE.

PASO ROBLES 433
PINE ST.

READY MIXED CONCRETE

- Cement
- Sand
- Gravel
- Rock
- Cement Contractors
- Foundations
- Walks & Steps
- Driveways - Curbs, Etc.

LARGE OR SMALL AMOUNTS — FREE ESTIMATES GIVEN

A. O. JOHNSON

SAN LUIS OBISPO 709

CHRISTIAN & VICTORIA SAN LUIS OBISPO, CALIF.

Concrete–Ready Mixed–(Conf'd)

ROSELIP WALTER B
N Traffic Wy.....Atascadero 20
If no answer call.....Atascadero 291-W
Or.....SanLuisObispo 785

SOUTHERN PACIFIC MILLING CO
Concrete Plant
Santa Barbara Av.....SnLuisObspo 2201
Transit Mix Concrete Plant
8th & Pine.....PsoRobls 433
(See Advertisement Page 33)

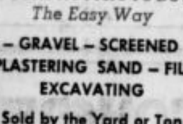
Southern Pac Milling Co Batch Plant 77
Embarcadero Morro Bay.....SPrce 2-6761

Wilson Rock & Gravel Service
Atlantic Av Grover City.....ArroyoGrande 2977
(See Advertisement This Page)

CAN YOU TIE THIS?

To keep the string from loosening on a package, wet it before you tie the package. String will shrink as it dries.

WILSON
ROCK & GRAVEL SERVICE
READY MIX CONCRETE
For
BUILDINGS – FLOORS – SIDEWALKS & FOUNDATIONS
ANY AMOUNT
It Costs No More To Do It The Easy Way
SAND – GRAVEL – SCREENED ROCK
PLASTERING SAND – FILL
EXCAVATING
Sold by the Yard or Ton



ARROYO GRANDE 2977
FRONT & ATLANTIC
GROVER CITY

CONCRETE READY MIX
CEMENT
GRAVEL
ROCK
SAND

WAYNE E. BICKFORD
CEMENT CONTRACTOR
PHONE
SPruce 2-5286
SPruce 2-8455
COUNTY RD. MORRO BAY

HARALD N. NIELSEN
General
Building Contractor

RESIDENTIAL AND COMMERCIAL
REPAIRING & REMODELING
FINANCING ARRANGED
Member of San Luis Obispo Contractors Ass'n.
PHONE
SAN LUIS OBISPO 594
If No Answer Call San Luis Obispo 967-M
956 WALNUT SAN LUIS OBISPO

BUILDING & ENGINEERING
ATASCADERO
REX MILLER
CONTRACTOR
Commercial
Industrial
Residential
REMODELING - REPAIRS
FREE ESTIMATES
Licensed & Bonded
ATASCADERO 324
5250 CARRIZO RD. P. O. BOX 693
ATASCADERO

Concrete Reinforcements

SAN JOSE STEEL
Reinforcing steel for concrete structures. Detailed, fabricated, transported, placed. Commercial & industrial bldgs., bridges, dams, etc.
STRUCTURAL STEEL
STEEL BUILDINGS
CHAIN LINK FENCE
SJS SAN JOSE STEEL CO.
"FOR INFORMATION CALL"
San Jose Steel Co Inc
195 N 30th San Jose.....CYpress 5-0353

Confectioners–Whsle & Mfrs

JENSEN SALES CO
CONFECTIONS
CIGARS
POTATO CHIPS
RESTAURANT SUPPLIES
1359 Monterey.....SanLuisObispo 57-W

Constables

West Kenneth.....PsoRobls 1266-J

Construction Service–See Contractors Headings

Contractors–Alteration

Nielsen Harald N 956 Walnut....SanLuisObispo 594

Contractors–Building

Angello Joe
874 Atlantic Av Grover City...ArroyoGrande 5594
(See Advertisement Page 35)

Barba Raymond W Carrizo Rd.....Atascadero 552
Blazevich Stephen D S Highway.....Atascadero 10
Bradley Chas A
135 Montecito Av Shell Beach.....POpir 6-2168

CARLBERG CONSTR SERVICE
Planners & Builders
of Distinctive Quality Homes
at Reasonable Cost
S Temple & Walnut
Halcyon.....ArroyoGrande 2153

Greenelsh E V 575 Kings Av Morro Bay..SPrce 2-8480

HAWTHORNE ROY W
GENERAL BUILDING CONTRACTOR
Commercial, Residential and Remodeling
145 Santa Fe Av Shell Bch....POpir 6-2030

HEAD JAMES H
GENERAL BUILDING CONTRACTOR
Free Estimates
RESIDENCE & COMMERCIAL BUILDING
Remodeling – Alterations
219 Alpine.....ArroyoGrande 2901

JACKSON EUGENE
BUILDING CONTRACTORS
Residential – Commercial
INDIVIDUALLY DESIGNED HOMES
"For Those With Particular Tastes"
Licensed & Insured – Free Estimates
660 Caudill.....SanLuisObispo 2800

MAINO CONSTRUCTION CO
2238 S Broad.....Sn Luis Obspo 3177
If no answer call.....SnLuisObspo 1919
(Continued Next Page)

Contractors–Building–(Conf'd)

MANDELLA CASPER
STATE LICENSED
GENERAL BUILDING CONTRACTOR
COMMERCIAL & RESIDENTIAL CONSTRUCTION
1044 Park.....PasoRobles 160-W
Res.....PasoRobles 1456-W

MANDELLA CHAS L
505 Spring.....PasoRobles 756-J
If no answer call.....PasoRobles 1325-J

Miller Nichols & Peterson
5250 Carrizo Rd.....Atascadero 324

MILLER REX 5250 Carrizo Rd.....Atascadero 324
(See Advertisement Page 34)

MILLS ROBT F
HOMES OF QUALITY & DISTINCTION
Free Estimating & Plan Service
INDUSTRIAL & RESIDENTIAL
1198 E Hwy 1 Morro By.....SPrce 2-8472

Moss Building Corp 560 Ferro Ln.....PsoRobls 1492
Nielsen Harald N 956 Walnut..Sn Luis Obspo 594
(See Advertisement Page 34)

PASO ROBLES GLASS SHOP
GLASS CONTRACTOR
STORE FRONT
REMODELING & REPAIRING
609-22d.....Pso Robls 469

PEMBERTON F & WM
SPECIALIZING IN
HOMES
7-12th.....PsoRobls 369-W

Pumphrey C E 1435 Greenwood Dr....PsoRobls 740
SCHMID WALTER J
659 Bernardo Morro Bay.....SPrce 2-4382
(See Advertisement This Page)

SCHULTZ DAVID D
GENERAL BUILDING CONTRACTOR
Commercial, Residential and Remodeling
LICENSED & INSURED
Route 1 Box 92
.....PasoRobles 25-J-3

SHARPS C C 306 E Branch....Arroyo Grnde 2115
Simmons T Leon
740 Riverside Av.....PasoRobls 423
STENQUIST R W Pike Halcyon..ArroyoGrande 2293
Wood Addison B 1133 Maple....ArroyoGrande 5551
ZUIDERWEG P J 2800 Broad....SnLuisObspo 1950
(See Advertisement This Page)

Contractors–Concrete

BICKFORD WAYNE E
CEMENT CONTRACTOR
SIDEWALKS
DRIVEWAYS
GUTTERS
County Rd Morro By.....SPrce 2-5286
If no answer call.....SPrce 2-8455

Corippo Mel H 1221 Park.....PsoRobls 673
Corippo Melvin H 23d & Park.....Pso Robls 956-W

Consult our free Architects and Builders Service about concealed telephone wiring before you build.

Contractors–Concrete–(Conf'd)

FRAZIER R W
CEMENT CONTRACTOR
Sidewalks – Driveways – Excavating
All Concrete Work for Commercial Buildings
620-23d.....PasoRobles 472-J

JOHNSON A O
TRANSIT MIXED CONCRETE
Large or Small Amounts
Cement Contractors
Foundations - Walks - Curbs
Driveways - Steps
Christian & Victoria.....Sn Luis Obspo 709

MASDONATI S
GENERAL CEMENT CONSTRUCTION WORK
Industrial – Residential
SIDEWALKS – PATIOS – DRIVEWAYS
RETAINING WALLS – STAIRS – ETC.
442 Buchon.....SanLuisObispo 3281

Nielsen Harald N 956 Walnut....SanLuisObispo 594
Thomas Earl Grover City.....Aroyo Grnde 2658

Contractors–Ditching

Barber Ernest A
2416 Gerda.....Sn Luis Obspo 1487-W

BOWEN JOHN H
150 Cerro Romauldo Av.....SanLuisObispo 3487
(See Advertisement This Page)

LYLES W M CO
Santa Barbara Av & Fletcher.....Sn Luis Obspo 978
Reese Vern L 934 Salinas.....PsoRobls 611
Wall B B Hwy 1 Morro Bay.....SPrce 2-2231

DITCHING
For:–
- WATER LINES
- SEWER LINES
- CONDUITS
- FOUNDATIONS
- DRAINS
- SEPTIC TANKS
- LEACH LINES

DAY OR EVENING
PHONE
San Luis Obispo 3487
John H. Bowen
"For Year Around Service"
150 CERRO ROMAULDO AVE.
SAN LUIS OBISPO

Walter J. ... CONTRACTING ENGINEERING
MORRO BAY
BUILDING
Licensed - Bonded
• COMMERCIAL • INDUSTRIAL
• RESIDENTIAL
PLANNED – DESIGNED BUILT
• ALTERATIONS • REPAIRS
• MODERNIZATION
Let Us Solve Your Building Problems
STATEWIDE SERVICE
NITE OR DAY
PHONE
SPruce 2-4382
659 Bernardo Morro Bay

P. J. ZUIDERWEG
GENERAL CONTRACTOR
RESIDENTIAL
&
COMMERCIAL
SAN LUIS OBISPO 1950
If No Answer Call
SAN LUIS OBISPO 4225
2800 BROAD SAN LUIS OBISPO

JOE ANGELLO
LICENSED BUILDING CONTRACTOR
Since 1927

RESIDENTIAL - COMMERCIAL
REMODELING
For Free Estimates
CALL
ARROYO GRANDE 5594
COUNTY WIDE SERVICE
P. O. BOX 342
874 ATLANTIC AVE. GROVER CITY

MEL. H. CORIPPO

Construction Materials and Equipment

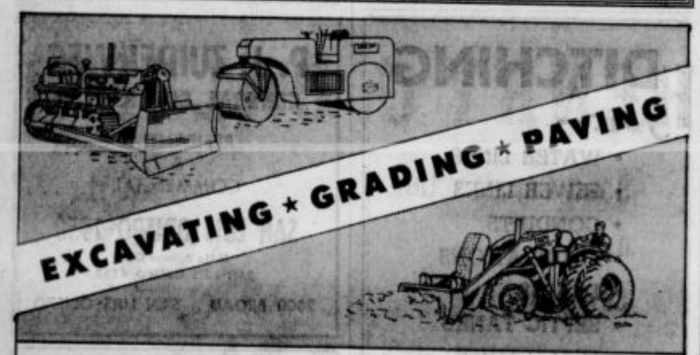
OIL FIELD CONSTRUCTION

FOR RENT
Skip Loader
Dump Trucks
Concrete Mixers
Compressor and Jack Hammer
Roller

PASO ROBLES
673
If No Answer Call Paso Robles 956-W

• EXCAVATING • GRAVEL • ROCK & SAND

CONCRETE CONTRACTOR
TRANSIT MIX CONCRETE
1221 Park
CEMENT & ASPHALT PAVING



MATERIALS ★ EQUIPMENT
WALTER BROS.
CONTRACTORS
RENTAL EQUIPMENT AVAILABLE
NITE OR DAY...PHONE
SAN LUIS OBISPO
2617-R
Service Anywhere in the State
383 CHORRO SAN LUIS OBISPO

Contractors–Electric
See Electric Contractors–Industrial & Residential

Contractors–Engineering

VALLEY PAVING & CONSTRUCTION CO INC
Hwy 101 ..... ArroyoGrnde 2574

Contractors' Equipment

Bailey Bridge Equipment Co
1343 Chorro ..... SanLuisObispo 4261
If no answer call ..... SanLuisObispo 1432-M

Contractors' Equipment–Renting

Guy Lester L San Gabriel Rd ..... Atascadero 61
Oceano Sand Co Oceano Beach ..... ArroyoGrande 4446
VALLEY PAVING & CONSTRUCTION CO INC
Hwy 101 ..... ArroyoGrnde 2574
WALTER BROS 383 Chorro ..... SnLuisObispo 2617-R

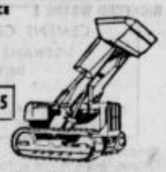
Contractors–Excavating

Barney's Bulldozing & Excavating
150 N Snta Rosa ..... SnLuisObispo 475
(See Advertisement This Page)
Bowen John H
150 Cerro Romauldo Av ..... SanLuisObispo 3487
Cardoza Don
Wilmar & 10th ..... Aroyo Grnde 2902
CORIPPO MEL H 1221 Park ..... PasoRobles 673
(See Advertisement This Page)
GUY LESTER L
Excavating & Bulldozing
Sn Gabriel Rd ..... Atascadero 61
MILES M M
LEVELING – TRENCHING
CULTIVATING – PLOWING
EXCAVATING
North Side of 8th St 4th House From Hwy
Atascadero Beach Morro Bay .. SPrce 2-5241
OCEANO SAND CO
EXCAVATING & FILL WORK
EQUIPMENT RENTALS
SAND – GRAVEL – TOP SOIL
Plant at Railroad Av Oceano
Oceano Beach ..... ArroyoGrande 4446
If no answer call ..... ArroyoGrande 2717

(Continued Next Page)

A store may not immediately come to the mind of a prospect when special services are desired, such as are offered by a Beauty Salon, Radio or Watch Repairing Department. Many establishments, realizing this, advertise under several classifications in the Classified Directory. Thus they direct more business their way.

EXCAVATING & LOADING
MODERN EQUIPMENT
DEPENDABLE SERVICE ANYWHERE
BULLDOZERS
TRACTORS
DUMP TRUCKS
LOADING
PHONE
San Luis Obispo 475



Barney's
BULLDOZING AND EXCAVATING
150 N SANTA ROSA SAN LUIS OBISPO

Contractors–Excavating–(Cont'd)

Peterson Harold D S Hwy ..... Atascadero 723
If no answer call ..... Atascadero 206-W
PIERCE W D & SONS
CHROME STRIPPING
Mining – Excavating
Loading – Hauling
General Bulldozing
803-4th Morro By ..... SPrce 2-6771
VALLEY PAVING & CONSTRUCTION CO INC
Hwy 101 ..... ArroyoGrnde 2574
WALTER BROS 383 Chorro .. SanLuisObispo 2617-R
(See Advertisement Page 36)
WEBSTER JACK
Grading & Oiling
958 Grand Av ..... ArroyoGrande 2694

Contractors–General

Angello Joe
874 Atlantic Av Grover City .. ArroyoGrande 5594
Ball Gordon H San Ramon Valley Land Co
3615 Spring ..... PsoRobls 777
BARBA RAYMOND W
Carrizo Rd ..... Atascadero 552
(See Advertisement This Page)
Bechtel Corp Mesa Dr Morro Bay ..... SPrce 2-2961
Bradley Chas A
135 Montecito Av Shell Beach ..... POplr 6-2168
Brown's Carpenter Shop Traffic Wy .. Atascadero 555
Carlberg Constr Service
S Temple & Walnut Halcyon ... ArroyoGrnde 2153
DALESSI HENRY C
GENERAL CONTRACTORS
ROAD CONSTRUCTION
and
MATERIALS - MINING
Portugese Flat Rd ..... SnLuisObspo 118
If no answer call ..... SnLuisObspo 190-W
Dalessi Henry C Portugese Flat Rd SnLuisObispo 118
(See Advertisement This Page)
Davis O L 5805 Ridge Way Court ... Atascadero 799
Farris Jack 203 Ramona Dr ..... SnLuisObispo 605-R
Gilliland Jim
351 Franklin Dr Pismo Beach ..... POplr 6-4474
Hart Guy C 1367 Grand Av
Grover City ..... Aroyo Grnde 2908
Head James H 239 Alpine ..... Arroyo Grnde 2901
Jackson Eugene 660 Caudill ... Sn Luis Obispo 2800
LYLES W M CO
PIPELINE & UTILITY
CONSTRUCTION
Santa Barbara Av &
Fletcher ..... SanLuisObispo 978

Plan your shopping with the Classified Telephone Directory.

RAYMOND W. BARBA
GENERAL BLDG. CONTRACTOR
STATE LICENSED
RESIDENTIAL & COMMERCIAL BUILDING
REMODELING – ALTERATIONS
CABINET WORK
PHONE
ATASCADERO 552 Carrizo Rd. or PASO ROBLES 245
Member of S.L.O. County Contractor's Ass'n.

Contractors–General–(Cont'd)

MADONNA CONSTRUCTION CO
GENERAL CONTRACTING
Higuera & Freeway .... Sn Luis Obspo 3020
Or ..... SnLuisObspo 99
Residence ..... San Luis Obispo 3030
If no answer call ..... SanLuisObispo 3461
Madonna Construction Co
Johnson Av Ext ..... SnLuisObspo 1751
MAINO CONSTRUCTION CO
2238 S Broad ..... Sn Luis Obspo 3177
If no answer call ..... SnLuisObspo 1919
Maino Construction Co 664th Morro Bay SPrce 2-5561
MANDELLA CASPER 1044 Park ... PsoRobls 160-W
MANDELLA CHAS L 505 Spring .. PasoRobles 756-J
If no answer call ..... PasoRobles 1325-J
Miller Nichols & Peterson
5250 Carrizo Rd ..... Atascadero 324
Miller Rex 5250 Carrizo Rd ..... Atascadero 324
NIELSEN HARALD N
See Ad Under Contrs-Building
956 Walnut ..... Sn Luis Obspo 594
Ochs & Son
2075 Rachel Ln ..... SanLuisObispo 1097
If no answer call ..... SanLuisObispo 1677
PEMBERTON F & WM
SPECIALIZING IN
HOMES
7-12th ..... PasoRobles 369-W

BAKERS' SPECIAL

To keep cake fillings from soaking into cake, sprinkle layers lightly with powered sugar before spreading on filling.

Contractors–General–(Cont'd)

PUMPHREY C E
BUILDING CONTRACTOR
Complete
BUILDING & ALTERATION
SERVICE
Over 20 Years Experience In This Field
Fully Insured
1435 Greenwood Dr ..... PasoRobles 740
ROSELIP WALTER B
ROCK – SAND
ASPHALTIC PAVING MATERIALS
TRANSIT-MIX-CONCRETE
Mailing Address – P.O. Box 251, San Luis Obispo
615 Grand ..... San Luis Obispo 785
Or ..... Atascadero 291-W
Plant ..... Atascadero 20
Roselip Walter B N Traffic Way ..... Atascadero 20
SCHULTZ DAVID D
GENERAL BUILDING CONTRACTOR
COMMERCIAL, RESIDENTIAL AND REMODELING
Licensed & Insured
Rt 1 Box 92
..... PasoRobles 25-J-3
Sharps C C 306 E Branch ..... ArroyoGrande 2115
STENQUIST R W Pike Halcyon .. ArroyoGrande 2293
Stoltze Inc Preston Ln Morro Bay ..... SPrce 2-3387
Stoltze Inc 18th & Vine ..... PsoRobls 1260
Tomasovich Peter L
611 Fresno Morro Bay ..... SPrce 2-4811
Valley Paving & Construction Co Inc
Hwy 101 ..... ArroyoGrande 2574
Wall B B Hwy 1 Morro Bay ..... SPrce 2-2231

(Continued Next Page)

Advertise in the Classified Directory ... it pays.

HENRY C. DALESSI
Road Construction and Equipment
GENERAL CONTRACTOR
MINING
PHONE
SAN LUIS OBISPO
190-W or 118
999 MONTEREY...between Theatres

Contractors–General–(Cont'd)

WALTER BROS
EXCAVATING
GRADING
PAVING
DUMP TRUCKS
LOW BED TRAILERS
Call for Free Estimates
383 Chorro ..... SanLuisObispo 2617-R

Weatherwax W A 2035 Park .... PasoRobles 995-R
Webb L E Const Co Inc Hwy 1 .. SnLuisObispo 19-J-3

WISWELL CONSTRUCTION CO
GENERAL CONTRACTOR
RESIDENTIAL – COMMERCIAL
P O Box 242
1214 Broad ..... SnLuisObispo 3875
If no answer call .... SnLuisObispo 1068-R

ZUIDERWEG P J 2800 Broad .... SnLuisObispo 1950
If no answer call ..... SanLuisObispo 4225

Contractors–Heating & Ventilating

See also Plumbers

BETTER PLUMBING CO
1126 Chorro ..... Sn Luis Obspo 1383
Branin Geo Sheet Metal
110 Stenner ..... SnLuisObispo 2824-W
BROUILLET & OCHS
2075 Rachel Ln ..... SanLuisObispo 1097
If no answer call ..... SanLuisObispo 1534
McKELVEY'S HENRY B PLUMBING & HEATING
Highway ..... Atascadero 394
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad ..... SnLuisObispo 766

Contractors–Landscaping

See Landscape Construction

You'll find it fast in the YELLOW PAGES.

FAULSTICH BROS.
SAN LUIS BRICK, INC.
MASONRY & TILE CONTRACTORS
• INDUSTRIAL
• COMMERCIAL
• RESIDENTIAL
BRICK & BLOCK BUILDING
STONE WORK
Estimates Given
San Luis Obispo 997
2900 S Broad San Luis Obispo

ASPHALT PAVING & SURFACING
EXCAVATING
• DRIVEWAYS
• PARKING LOTS
• SERVICE STATIONS
• SUBDIVISIONS
EQUIPMENT RENTALS
Courteous Representative Will Call
FREE ESTIMATES
LICENSED CONTRACTORS
CALL
ARROYO GRANDE
2574
VALLEY PAVING & CONSTRUCTION COMPANY
1 MILE NORTH OF ARROYO GRANDE ON HWY. 101

Contractors–Masonry

Faulstich Bros San Luis Brick Inc
2900 S Broad ..... SanLuisObispo 997
(See Advertisement This Page)
Lillo D John Sombrilla Av ..... Atascadero 958

RICKETTS C M
BRICK – STONE – BLOCK
COMMERCIAL – RESIDENTIAL
MASONRY CONSTRUCTION
FIRE PLACES
Free Estimates – All Work Fully Guaranteed
PO Box 932
598 Hillview Morro By ..... SPrce 2-6386

Contractors–Painting–See Painting Contractors

Contractors–Paving

Valley Paving & Construction Co Inc
Hwy 101 ..... ArroyoGrnde 2574
(See Advertisement This Page)
WALTER BROS 383 Chorro .. SnLuisObispo 2617-R

WEBSTER JACK
Paving – Oiling – Grading – Excavating
Sand – Gravel – Fill Dirt
Drainage Rock
Large & Small Equipment Rentals
Estimates Gladly Given
958 Grand Av ..... ArroyoGrande 2694

Contractors–Pipe Line

Gonsalves Antonio
Bellavista Dr Morro Bay ..... SPrce 2-5803
Lyles W M Co
Santa Barbara Av & Fletcher .. SanLuisObispo 978

Contractors–Plumbing–See Plumbers

Contractors–Roofing–See Roofers

Contractors–Sidewalk–See Contractors–Concrete

Contractors–Well Drilling

See Oil Well Drilling; Also Water Well Drilling

Cooking Utensils

Paso Robles Mercantile Co 839-12th PasoRobles 340

Cork Insulation–See Insulation Materials–Cold & Heat

Corned Meats–See Meat–Whsle

Cosmetics–Retail

Barnett Chet 1304 Pacific ..... SnLuisObispo 1624
MARY KING COSMETICS–
WATKINS QUALITY PRODUCTS
1072 Mill ..... SanLuisObispo 329-W
MERLE NORMAN COSMETICS STUDIO
Neva Wilson Bird-Owner
748 Higuera ..... SnLuisObispo 1477
YOUNG'S BEAUTY SHOP
Dermetics & Revlon
1037 Monterey ..... SnLuisObspo 391

Costume Rental

Stagecraft Studios
1854 Alcatraz Av Berkeley ..... OLympc 3-4424

County Government Offices

See Alphabetical Directory Under "San Luis Obispo County of"

Crankshaft Grinding

Atascadero Motor Service
Portable Crankshaft Grinding
S Hwy ..... Atascadero 368
Automotive Engineering Co
3036 S Broad ..... SnLuisObspo 1974
Stone & Walker Machine Shop
Portable Crankshaft Grinding
424 Higuera ..... SanLuisObispo 271

Creameries–See Milk & Milk Products

Credit Reporting Agencies

Credit Bureau of Atascadero
5840 Traffic Wy ..... Atascadero 683
CREDIT BUREAU OF SAN LUIS OBISPO
987 Osos ..... San Luis Obspo 315

PASO ROBLES CREDIT BUREAU
COLLECTIONS – REPORTING
M. Roland Gates
Bank of America Bldg ..... PasoRobles 865
If no answer call ..... PasoRobles 34-J

Credit Unions

Atascadero Federal Credit Union
5800 El Camino Rl ..... Atascadero 176

Crematoriums

Chapel Of The Roses S Hwy ..... Atascadero 98

Crockery

Paso Robles Mercantile Co 839-12th PasoRobles 340

Crop Dusting, Spraying, Etc

Atwood Crop Dusters 905 N Elm Av Santa Maria
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for ..... ENterprise 1-0684
DeFord Earl R Brisco Tract ..... Aroyo Grnde 5588

Curtains–Retail

Paso Robles Mercantile Co 839-12th PasoRobles 340

Cutlery–Retail

Paso Robles Mercantile Co 839-12th PasoRobles 340

Cutlery Sharpening

Noble Saw Service 1129 Garden .. SnLuisObspo 619-W

Cylinder Reboring & Regrinding

Stone & Walker Machine Shop
424 Higuera ..... SnLuisObspo 271

Dairies & Dairy Products–See Milk & Milk Products

Dancing Academies

Locke Studio Of Dancing 618-12th .. PasoRobles 1534
(See Advertisement This Page)

RENEE & LEMAR SCHOOL OF DANCING
BALLET TAP
MAIN STUDIO SAN LUIS OBISPO
Also
PASO ROBLES STUDIO
OPEN TUESDAYS – FRIDAYS AT
EAGLES LODGE HALL
ACROBATIC BALLROOM
1368 Marsh ..... SanLuisObispo 705

Day Nurseries–See Nurseries–Day

Deafness Aids–See Hearing Aids

Defense Agencies–See Associations

NAIL POLISH FOR METAL

To keep the bright metal bands on kitchen sinks and counters from staining your apron black, touch up the bands with colorless lacquer. If you can't get the lacquer, colorless nail polish will do.

LOCKE
"FOR HEALTH – GRACE – POISE"
STUDIO OF DANCING

CLASS & PRIVATE INSTRUCTION
3 Years To Adults
• BALLET
• TAP
• ACROBATIC
• SPANISH

PASO ROBLES STUDIO - 618-12th ST.
PASO ROBLES 1534
Residence Atascadero 68-M
OPEN TUES. - WED. - FRI. - SAT.
ATASCADERO STUDIO - MASONIC TEMPLE
OPEN MON. - THURS.

WE CAN INSTALL *Extensions* AGAIN
ENJOY THE CONVENIENCE OF AN EXTENSION TELEPHONE IN ANY ROOM IN YOUR HOUSE!
☆ KITCHEN
☆ BEDROOM
☆ DEN
☆ WORKSHOP
It Costs Only Pennies A Day!
TO ORDER AN EXTENSION TELEPHONE JUST CALL YOUR
PACIFIC TELEPHONE
BUSINESS OFFICE

Delicatessens–Retail

BULLOCK'S DELICATESSEN
OPEN DAILY 9 A.M. TO 9 P.M.
COMPLETE LINE
BEER WINES & LIQUORS
ICE CUBES & MIXES
Salads – Cold Meats – Enchiladas – Tamales
Pastry – Ice Cream & Fancy Foods
Nipomo & Higuera ... SanLuisObispo 2513-W

Casa Monterey Spanish Kitchen
1041 Higuera ..... SanLuisObispo 4199-J

Dental Laboratories

Dunning H G Dental Lab
1114½ Marsh ..... SanLuisObispo 704
Paso Robles Dental Laboratory
531-12th ..... PasoRobles 49

Dentists

Andrews J V 4th & Market Morro Bay . SPrce 2-3111
Bates Donald E ..... Atascadero 64
Entrada Av ..... Atascadero 561
If no answer call
Biedinger Chas L
Practice Limited to Orthodontics
1495 Palm ..... SnLuisObspo 2967
Bolstad Paul F 776 Price Pismo Beach .. POplr 6-2345
Residence ..... POplr 6-2384
Brazil W H 1041 Chorro ..... Sn Luis Obspo-1089
Brown Ray N 612-12th ..... Pso Robls-67
Campbell L W 747 Pismo ..... Sn Luis Obspo 1084
Daniels Kenneth W 1133 Essex ... SnLuisObispo 3032
Donkin E B 1115 Vine ..... Pso Robls-237
Donkin Elbert B Jr 1134 Vine ..... PsoRobls 95
Fein C B 1205 Park ..... Pso Robls-222
Gates Russell W 531-12th ..... PsoRobls 32
Residence ..... PsoRobls 1429
Goodnight Chas H 7th Morro Bay ..... SPrce 2-6431
Green J P 522-13th ..... Pso Robls-47
Johnson Robt S 1312 Garden ..... SnLuisObispo 4297
Kimbrough Carl E 137 Bridge ... ArroyoGrande 3419
Kirtland Howard B 1114 Marsh ... Sn Luis Obspo-72
Loveall Ben F 1500 Marsh ... Sn Luis Obspo 880
MacCurdy Dwight W Central Mall ... Atascadero 789
Miura Mitsuo
Pismo Theatre Bldg Pismo Beach ... POplr 6-4457
Montgomery H Ray
Chorro & Pacific ..... Sn Luis Obspo 303
Morem Curtis 1133 Essex ..... SnLuisObspo 3032
Peachey Robert I 1112 Vine ..... Pso Robls 121
If no answer call ..... Pso Robls 520
Pereira Luiz A 1114 Marsh ... Sn Luis Obspo 1716
Quist Warren E 1304 Garden ..... SnLuisObspo 1663
Stryker Harvey A
Practice Limited To Orthodontics
608½-12th ..... PasoRobls 1341

KEEP LIGHT FROM MILK

Keep light from milk to prevent loss of riboflavin, its most important vitamin element. If you don't meet the milkman, leave out a covered, insulated box for bottles of milk. Remember that light hurts milk more than heat does in a short time.

Emergency!
An emergency arises—you need help quickly! Physician, hospital, ambulance, taxi or plumber! The quickest way of finding whom to call is to—
LOOK IN THE
Classified
TELEPHONE SECTION

Department Stores

Hamilton J E 458-5th Morro Bay....SPrce 2-5341
HARTER'S DRY GOODS Hwy....Atascadero 28-W
McGowan's Store Hwy No 1.....Cambria 97-W
MONTGOMERY WARD & CO
Catalog Department
876 Higuera.....SnLuisObspo 1988
Credit Dept 876 Higuera.....SnLuisObspo 161
Retail Department Store
876 Higuera..Sn Luis Obspo-2310
MONTGOMERY WARD & CO
Shop By Phone
817-12th.....PsoRobles 906
From telephones served by the following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for.....ENtrprise 1-0254
National Dollar Stores Ltd
736 Higuera.....SnLuisObspo 623
PASO ROBLES MERCANTILE CO
839-12th.....PasoRobles 340
PENNEY J C CO
868 Higuera.....Sn Luis Obspo 1367
Penney J C Co 1244 Park.....Pso Robls 260
POLK'S DEPT STORE Highway & D...Cayucos 2931
RASCO F S & CO 887 Higuera...SnLuisObspo 3448
Rileys Dept Store 749 Higuera...SnLuisObspo 36
(See Advertisement This Page)
Rumley's Dept Store 5th Morro Bay...SPrce 2-3251
SEARS ROEBUCK & CO
Retail Dept Store
879 Higuera.....Sn Luis Obspo 760
Catalog Order Dept
Catalog Sales Department
879 Higuera.....Sn Luis Obspo 512
Customer Service 879 Higuera..SnLuisObspo 3993
Nights Sundays & holidays call.SnLuisObispo 2992
(See Advertisement This Page)
SEARS ROEBUCK & CO
Order Office Shop By Phone
715-12th.....Pso Robls 495
From telephones served by the following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for.....ENtrprise 1-0713
Sinsheimer Bros 849 Monterey...SnLuisObspo 143
Woolworth F W Co 778 Higuera..Sn Luis Obspo-2458

Desks–Repairing

See Furniture Repairing & Refinishing

Detective Agencies

Detective Service Bureau
Domestic Relations Specialists
deYoung Bldg San Francisco...DOuglas 2-4968

SAN LUIS MERCHANT PATROL & DETECTIVE AGCY
CONFIDENTIAL INVESTIGATIONS
DOMESTIC – CIVIL – CRIMINAL
CORPORATION & PERSONAL
Quick Results – Reliable Service
LICENSED & BONDED
M. BICKELL – Principal
7130 Walnut.....SanLuisObispo 409

Diamond Setters

Brown Clarence 862 Higuera....SnLuisObspo 1312

Diamonds–Jewelry–See Jewelers Headings

It Pays
To Answer Telephone Calls
PROMPTLY
Prompt answering of a telephone's ring is thoughtful, courteous—and good business.

Dishwashing Machines

HOTPOINT AUTOMATIC DISHWASHERS
DISPOSALLS and DISHWASHERS
hotpoint
Hotpoint's Automatic Electric Dishwasher . . . the cleaner, quicker, easier, safer way to wash and dry dishes. Hotpoint's Electric Disposall ends garbage problems. Shreds food waste and washes it away automatically. Fits most any sink.
"WHERE TO BUY THEM"
DEALERS
Cline's Electric Shop
962 Monterey.....SnLuisObispo 13
Derby's Electric 827-13th.....PasoRobles 91

Display Equipment & Materials

Kehoe Display Fixture Co
541 Market San Francisco.....DOuglas 2-3469

Docks

PORT SAN LUIS TRANSPORTATION CO
65 Higuera.....SanLuisObispo 2678
PORT SAN LUIS TRANSPORTATION CO
Port San Luis.....SanLuisObispo 49-R-2

Doctors

See Specific Kinds, i.e., Chiropodists; Chiropractors; Dentists; Optometrists; Osteopathic Physicians; Physicians & Surgeons D. O.; Physicians & Surgeons M. D.; Etc

Dog & Cat Foods–Whsle & Mfrs

Martinelli Animal Food Co
Clark Field.....Sn Luis Obspo 189

Advertising in the Yellow Pages of the Telephone Directory is a direct way to keep your products before buyers. More and more people "Look inside the Classified" before buying.

Dog & Cat Kennels

Cheng Lee Kennels
181 Tally Ho Rd.....ArroyoGrande 2872
(See Advertisement This Page)
Ethel's Boarding Kennels
Orcutt Rd.....Sn Luis Obspo 5-J-2
McCapes Veterinary Hospital
Highway 1.....SnLuisObspo 166
Norgaard's Briard Sales & Boarding Kennel
101 Hwy Pismo Beach.....POplr 6-2385
Whitman's Veterinary Hospital & Boarding Kennel
N Hwy.....SanLuisObispo 78
If no answer call.....SanLuisObispo 2774

Dog Hospitals–See Veterinary Hospitals

Dolls–Repairing

Charles & Duff Hair Goods
All Types Dolls Repaired-Doll Wigs
327-14th Oakland.....TWinoks 3-1165

Door Closers & Checks–Repairing

SMALL'S BONDED LOCKSMITHS
1131 Garden.....SanLuisObispo 984

Doughnuts

Do-Nut Bar
Retail & Wholesale Delivery Service
468-5th Morro Bay.....SPrce 2-4671
Sherwood Forest Do-Nut Shop
883 Grand Av Grover City.....AroyoGrnde 5764
Spudnut Shop 692 Higuera.....SnLuisObspo 1637

Draperies–Retail

Adams Polly Custom Made Draperies
Capistrano Av.....Atascadero 573-W
ALBRECHT'S FURNITURE
2211 S Broad.....SanLuisObispo 1428
BENNETT CARPET CO
1459 Monterey.....SanLuisObispo 1195
(See Advertisement This Page)
DAVIDSON'S FURNITURE & AWNING STORE
669 Higuera.....Sn Luis Obspo 421
Paso Robles Mercantile Co 839-12th..PasoRobles 340
TRUSSLER'S FURNITURE STORE
CUSTOM MADE DRAPERIES
BAMBOO – WOOD & FABRICS
WINDOW SHADES
Rugs – Furniture – Paints
1303 Park.....PasoRobles 126
Zegar Furniture Store
840 Monterey.....SanLuisObispo 85
(See Advertisement This Page)

Dress Suits–See Clothing Headings

Dresses–Retail

Anita Shops 758 Higuera.....SnLuisObispo 2794
Bay Smart Shop 585-5th Morro Bay...SPrce 2-4102
Christine's 869 Higuera.....SnLuisObspo 504
Fritzi Ann Traffic Wy.....Atascadero 2
HARDING DOROTHA M DRESS SHOP
760 Price Pismo Beach.....POplr 6-4759
HARKNESS HILDA 126 Branch..ArroyoGrande 2270
Ida Jay Shop
731 Dolliver Av Pismo Beach.....POplr 6-2083
Lacterman's 728 Higuera.....SnLuisObspo 1285
MARGARET McNEIL'S STYLE SHOP
856 Higuera.....Sn Luis Obspo 1054
Paso Robles Mercantile Co 839-12th..PasoRobles 340
Ralph Louise Dress Shop
131 E Branch.....Aroyo Grnde 5929
Schulz's Women's Apparel
853 Higuera.....SnLuisObispo 207
Smart Shoppe 1112 Chorro....SnLuisObspo 4309-W
SMITH LEONORE 1131 Chorro..SnLuisObispo 1718
Topper Shop The
We Give S & H Green Stamps
Traffic Wy & Central Mall...Atascadero 487-W
Trena O'Fashion 842Higuera....SnLuisObspo 162-J
VOGUE THE 1233 Park.....PasoRobles 70
Wendel's Ladies Ready To Wear
1030 Chorro.....SnLuisObspo 162-W

The Yellow pages save you time.

DOGS BOARDED
CHENG LEE KENNELS
BATHING & TRIMMING
INDIVIDUAL RUNS & HOUSES
(Cats Also Boarded)
Owned & Operated by Mr. & Mrs. Harold E. Lee
181 TALLY HO RD.
PHONE
Arroyo Grande 2872
If No Answer Call Arroyo Grande 5667

BENNETT CARPET CO.
CUSTOM MADE DRAPERIES
ACCESSORIES
CARPETS
VENETIAN BLINDS
WINDOW SHADES
SLIP COVERS
Free Estimates
HAZEL PETERSON
Decorator and Color Consultant
CALL
SAN LUIS OBISPO 1195
1459 MONTEREY

ZEGAR FURNITURE STORE
INTERIOR DECORATOR
CUSTOM MADE DRAPERIES
CORNICES - SLIP COVERS
VALANCES - WINDOW SHADES
FINE FABRICS
San Luis Obispo 85
840 MONTEREY SAN LUIS OBISPO

TO BE HEARD
clearly
. . . please speak directly into the Telephone with your lips just clearing the mouthpiece.

Dressmakers

CHENILLE ART SHOP
NOLA SOUSA
ALTERATIONS
GENERAL SEWING
Open 9 A.M. to 5 P.M. Monday Thru Sat.
EVENING FITTINGS BY APPOINTMENT
Open Thursday Evenings
1510 Broad.....SanLuisObispo 696

Drilling Companies

Smith Bros Drilling Contractors
1134-13th.....PsoRobls 224
Yager R B 1062 Maple.....ArroyoGrande 5633

Drilling–Well

See Oil Well Drilling; also Water Well Drilling

Drinking Fountains–See Water Coolers & Fountains

Druggists–Retail

Arroyo Drug Co 780 E Branch...Arroyo Grnde 4461
B & H Drug Store 951 Higuera....Sn Luis Obspo 530
BAEKER'S PHARMACY Highway.....Atascadero 51
DANIELS' DRUG STORE
1317 Park.....Pso Robls 1500
Eagle Pharmacy 898 Higuera.....Sn Luis Obspo-916
Economy Drug Co No 1
770 Higuera.....SnLuisObispo 1928
(See Advertisement Page 42)
Economy Drug Co No 2
796 Higuera.....SanLuisObispo 251
ECONOMY DRUG CO NO 2
796 Higuera.....Sn Luis Obspo 488
(See Advertisement This Page)
Elliott's Pharmacy
Prescription Pharmacy
Highway.....Atascadero 34
FRENCH CLINIC PHARMACY
1170 Marsh.....Sn Luis Obspo 3135

(Continued Next Page)

ECONOMY DRUG CO. No. 2
Shop with Confidence at Savings
OPEN 7 DAYS A WEEK
8 A. M. TO 10 P. M.
PRESCRIPTIONS FILLED
• SICK ROOM SUPPLIES
• BABY NEEDS
• DANA COLOGNES & PERFUME
• FRANCES DENNEY COSMETICS
• REVLON TOILETRIES
• HELENA RUBENSTEIN COSMETICS
• GREETING CARDS
• TUSSY & LENTHERIC COSMETICS
• DERMETIC COSMETICS
We Give S & H Green Stamps
PHONE
SAN LUIS OBISPO 488
or
SAN LUIS OBISPO 251
796 HIGUERA ST.
Higuera & Chorro

Druggists–Retail–(Cont'd)

GROVER CITY PHARMACY
9th & Grand Av Grover City . . . . AroyoGrnde 2457
(See Advertisement This Page)

HI-WAY DRUG STORE
Emergencies-Call Police Dept
1217 Spring . . . . . Pso Robls 152

HOTEL DRUG STORE
Anderson Hotel Bldg . . . . . Sn Luis Obspo 35
Hudson's Drug Store 815-12th . . . . . PsoRobls 51
Long's Pharmacy
711 Dolliver Pismo Beach . . . . . POpir 6-4463

McKEE'S PHARMACY
PRESCRIPTIONS
"Your Health Is Our Business"
VETERINARIANS' SUPPLIES
We Give S & H Green Stamps
Main & Bridge . . . . . Cambria 15

GROVER CITY PHARMACY

Cecil Beebe, Prop.
Prompt & Accurate Prescription Specialists
SUNDRIES & COSMETICS
HEARING AID BATTERIES AND SUPPLIES
VETERINARY SUPPLIES
Open 6 Days a Week 9 A.M. to 7 P.M.
Free Delivery Service
We Give SW Green Stamps
CALL
ARROYO GRANDE 2457
EMERGENCY PRESCRIPTIONS CALL ARROYO GRANDE 2970
LOTS OF FREE PARKING
9th & Grand Ave. Grover City

DRUGS
We Give S & H Green Stamps
PRESCRIPTION SERVICE
Shop With Confidence at Savings
LIQUORS
LENEL COLOGNES
TUSSY COSMETICS
ALMAY ANTI-ALLERGENIC COSMETICS
ECONOMY DRUG CO. No. 1
Phone SAN LUIS OBISPO 1928
770 HIGUERA

Druggists–Retail–(Cont'd)

Medico-Dental Prescription Pharmacy
1239 Osos . . . . . Sn Luis Obspo 900
Morro Bay Rexall Drug Store
5th Morro Bay . . . . . SPrce 2-4241

PARK PHARMACY
PRESCRIPTIONS
GIVEN FIRST ATTENTION
Photo Supplies – Greeting Cards
30 YEARS AT THIS LOCATION
BARRY CLAYBROOK - Owner
801-12th . . . . . PasoRobles 33

PASO ROBLES PHARMACY
Your Rexall Store
719-12th . . . . . Pso Robls-1
Pismo Pharmacy 750 Price Pismo Beach POpir 6-2075
Rexall Drug Store 839 Higuera . . . . . SnLuisObspo 32

ROGALLO'S REXALL DRUG STORE
Ocean Av . . . . . Cayucos 2791
Templeton Pharmacy Hwy . . . . Templeton 2941

WEISHAR'S CITY PHARMACY
858 Higuera Sn Luis Obspo-112
If no answer call . . . . . SnLuisObspo 4292-J

Druggists' Sundries

FAIR OAKS SUNDRIES
900 Grand Av . . . . . AroyoGrnde 2760
Sue's Sundries 1634 Osos . . . . Sn Luis Obspo 2565-J

Drums–Musical–See Musical Instruments Headings

Dry Cleaners–See Cleaners & Dyers

Dry Goods–Retail

Paso Robles Mercantile Co 839-12th PasoRobles 340
Penney J C Co 868 Higuera . . . . . Sn Luis Obspo-1367
Penney J C Co 1244 Park . . . . . Pso Robls-260
Riley-Lannon Co 749 Higuera . . . . . Sn Luis Obspo-36
Rileys Dept Store 749 Higuera . . . . . SnLuisObspo 36

RUMLEY'S DEPT STORE
5th Morro Bay . . . . . SPrce 2-3251
Sinsheimer Bros 849 Monterey . . . . Sn Luis Obspo-143

Dryers–Clothes

Bower Austin Maytag Agency
6035 Palma Av . . . . . Atascadero 582

THOR AUTOMATIC CLOTHES DRYERS
All type Gas and Electric Models. The dryer your clothes turn off—with "Selecto-Dry" control! From the makers of famous Thor Gladiron, Automatic Spinner and Wringer Washers.
Thor
"WHERE TO BUY THEM"
DISTRIBUTOR
Thor Corporation
1440 W Olympic Los Angeles Dunkirk 1-3846

Duplicating Machine Supplies

A B DICK DUPLICATING PRODUCTS—
PACIFIC COAST PUBLISHING CO
1022 State Snta Barbara . . . . Woodland 5-5291

Atascadero Office Supply
5840 Traffic Wy . . . . . Atascadero 683

Dyers–See Cleaners & Dyers

Ear Phones–See Hearing Aids

Eggs–Whsle

BADER WM 12th & Riverside . . . . . Pso Robls 298
BERNARD HENRY A
1010 Orcutt Rd . . . . . SnLuisObspo 3737
POULTRYMEN'S CO-OPERATIVE ASSN OF SOUTHERN CALIF Traffic Wy Atascadero-84
Poultrymen's Co-Operative Assn of Southern Calif
Traffic Wy . . . . . Atascadero 467

Advertise here—it pays.

Electric Appliances–Household, Repairing

Atascadero Electric Atascadero Av . . Atascadero 222

B & F ELECTRIC SHOP
House Wiring a Specialty
ELECTRICAL SUPPLIES
LIGHTING FIXTURES
REPAIRS ON ALL SMALL ELECTRIC APPLIANCES
560 S 13th Grover City . . ArroyoGrande 2478

Cockrell's Refrigeration 845-13th . . . . PsoRobls 1416
Cook's Electric Shop . . . . . Cambria 101
Derby's Electric 827-13th . . . . . PasoRobles 91
(See Advertisement This Page)
Fixit Shop 660 Higuera . . . . . SnLuisObspo 1280-W
Hill's Home Appliances
1009 Grand Av . . . . . AroyoGrnde 4463
Los Osos Valley Electric
Los Osos Rd . . . . . SnLuisObispo 34-R-3

STEPHENS T V & RADIO SERVICE
555 Cypress Pismo Beach . . . . . POpir 6-2218
Y & W Appliance Service
819 High . . . . . SanLuisObispo 3935

Good neighbors are considerate party line users. Remember these party-line golden rules:

- Space your calls instead of making several of them without a break.
- Talk only as long as you have to on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear to receive your call.
- Ask your youngster not to monopolize the telephone.

REPAIRING
ELECTRIC APPLIANCES
COMPLETE LINE
Sales & Service
Specializing
HOTPOINT - BENDIX
SERVEL - ROPER
DERBY'S ELECTRIC
PASO ROBLES 91
827-13th

To Find Someone
IN YOUR NEIGHBORHOOD
WHO SELLS IT
Looking for someone close by who sells or has a service you want will be easy when you
LOOK IN THE
Classified
TELEPHONE SECTION

Electric Appliances–Household, Retail

See also Specific Headings such as: Freezers–Food Storage Units; Ranges & Stoves–Dealers; Refrigerators–Domestic; Sewing Machines–Household; Vacuum Cleaners–Dealers; Washing Machines–Dealers

Atascadero Hardware
S & H Green Stamps
5980 Traffic Wy . . . . . Atascadero 133

BRESSLER ELECTRIC CO INC
San Miguel . . . . . SnMiguel 34-W

Cayucos Hardware & Home Appliances
Hwy . . . . . Cayucos 4222

Cline's Electric Shop
Westinghouse & Hotpoint Appliances
962 Monterey . . . . . SeLuisObspo 13
(See Advertisement This Page)

DAVIS ELECTRIC & HARDWARE
AUTHORIZED DEALER
For
WESTINGHOUSE & HOTPOINT APPLIANCES
Residential & Commercial Wiring
930 Price Pismo Bch . . . . . POpir 6-2215

Derby's Electric 827-13th . . . . . PasoRobles 91

EPP'S
KELVINATOR – MAYTAG
WEDGEWOOD
& OTHER LEADING MAKES
Refrigerators – Ranges
Freezers – Washers & Dryers
Television
745 Higuera . . . . . SanLuisObispo 711

GENERAL ELECTRIC HOME APPLIANCES—
SALES & SERVICE DEALER
DERBY'S ELECTRIC 827-13th PasoRobles 91

Please wait till you hear the dial tone . . . then dial.

When Looking for a Dealer in your Neighborhood

Time and effort may be saved if the article or service you want to buy can be found in your neighborhood. You'll find the location of your neighborhood dealer when you

LOOK IN THE
Classified
TELEPHONE SECTION
The Yellow Pages Tell You Where

HEATON R C CO 803-13th . . . . . Pso Robls 890

HILL'S HOME APPLIANCES
ART HILL - Owner
Authorized Dealer for
MAYTAG – GENERAL ELECTRIC
CROSLEY – IRONRITE – HOOVER
MOTOROLA – SPARTON
GAFFERS & SATTLER
HAMILTON
1009 Grand Av . . . . . ArroyoGrande 4463

HOTPOINT ELECTRIC APPLIANCES—
SALES & SERVICE
DERBY'S ELECTRIC 827-13th . . . PasoRobles 91

Idler's Service & Appliances
1453 Monterey . . . . . SanLuisObispo 144

KENMORE ELECTRIC APPLIANCES
Toasters, Waffers, Irons, Ironers, Washing Machines, Food Mixers, Fans, Roaster Ovens.
KENMORE
Sold only by SEARS, ROEBUCK and CO.
"WHERE TO BUY THEM"
Sears Roebuck & Co
879 Higuera . . . . . SnLuisObispo 760

LONG E E PIANO CO
Since 1911
FEATURING
FRIGIDAIRE – MAYTAG – DEEPFREEZE
O'KEEFE & MERRITT – LEWYT – EASY
HOOVER – CONLON – PACKARD-BELL
ZENITH – SCOTT – DOMESTIC SEWMACHINES
Authorized Sales & Service
777 Marsh . . . . . San Luis Obispo 506

BUTTER DOES IT

Before scalding milk, wipe the bottom of the pan with a bit of butter and the milk will not scorch.

LOS OSOS VALLEY ELECTRIC
Los Osos Rd . . . . . SnLuisObspo 34-R-3

MALLETT'S REFRIGERATION
YOUR FRIGIDAIRE DEALER
KITCHENS – RANGES – FREEZERS
REFRIGERATORS – WASHING MACHINES
LOCKERS FOR RENT
Wholesale Meat
Custom Cutting – Freezing – Curing
S Hwy . . . . . Atascadero 638

Oceanview Furniture Co
2200 Hwy 1 Morro Bay . . . . . SPrce 2-6287
Paso Robles Mercantile Co 839-12th . . . PsoRobls 340
Roberts Earl S Electric Shop
475-5th Morro Bay . . . . . SPrce 2-2821
Turney's Electric Shop
124 E Branch . . . . . ArroyoGrande 2757

WESTERN AUTO SUPPLY CO
REFRIGERATORS – STOVES
WASHING MACHINES
TELEVISION – TIRES
SPORTING GOODS
685 Higuera . . . . . SanLuisObispo 993

Wilcox Lou General Electric Appliances
823-12th . . . . . PsoRobls 226
Younger Bruce Hwy 1 . . . . . Cayucos 4124

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

-- ELECTRICAL --

APPLIANCES
Sales and Service Headquarters FOR
All Electric Appliances
REFRIGERATORS – VACUUM CLEANERS
WASHERS – RANGES – DRYERS
WATER HEATERS – HOME FREEZERS
ELECTRIC SINKS
HOTPOINT AND WESTINGHOUSE DEALERS
Easy Budget Terms

CONTRACTING
WIRING
MAINTENANCE SERVICE
- INDUSTRIAL
- COMMERCIAL
- RESIDENTIAL

COUNTY-WIDE SERVICE
TELEVISION SALES & SERVICE
Night and Day Service
PHONE
SAN LUIS OBISPO 13
Night and Day Service

Cline's Electric
"Serving San Luis Obispo County for 30 Years"
962 MONTEREY SAN LUIS OBISPO

PASO ROBLES
Electric

ELECTRICAL CONTRACTORS

- INDUSTRIAL
- RESIDENTIAL
- COMMERCIAL
- REMODELING

RANGE & DRYER WIRING

- WIRING SUPPLIES
- LIGHTING FIXTURES
- ELECTRIC HEATERS
- KITCHEN FANS

Adequate Wiring As Close As Your Phone

SATISFACTION GUARANTEED
Free Estimates

PASO ROBLES 1501
Nights, Sundays & Holidays Call
Paso Robles 1546-W or Paso Robles 1085-W

13th & RAILROAD AVE.

GALLAGHER ELECTRIC CO.

Electrical Contractor

- RESIDENTIAL
- COMMERCIAL
- INDUSTRIAL

WIRING
RETAIL FIXTURES & SUPPLIES
LIGHTING FIXTURES

FRANK GALLAGHER - Owner

FOR FAST SERVICE CALL
SAN LUIS OBISPO 637

344 HIGUERA

Registered Engineer &
Licensed Contractor Since 1931

A. R. OCHS
Electric Contracting

PHONE
SAN LUIS OBISPO 1097
If No Answer Call
SAN LUIS OBISPO 1677

- COMMERCIAL
- RESIDENTIAL
- & INDUSTRIAL WIRING

Let Us Show You How Our LOW OVERHEAD & TECHNICAL KNOW-HOW CAN SAVE YOU MONEY ON YOUR ELECTRICAL WORK

2075 RACHEL LN.

Electric Contractors–Industrial & Residential

A & B Electric 170 Spruce.....Arroyo Grnde 2426
ARROYO ELECTRIC
Member S L O County Contractors Assn
134 E Branch.....Arroyo Grnde 2829

ATASCADERO ELECTRIC
State Licensed Contractor
NEON SIGNS & SERVICE
Residential & Commercial Wiring
ALL WORK GUARANTEED
Opposite Memorial Church
Atascadero Av .....Atascadero 222

(Continued Next Page)

A SNAP IN TIME

To make snaps or zippers last longer, always close them before laundering garment.

Electrical CONTRACTORS

Free Estimates
All Work Guaranteed

★ COMMERCIAL
★ RESIDENTIAL
★ INDUSTRIAL

New Construction
or
Alterations
Complete
Electrical & Plumbing
Supplies

DON A. MATHEWS
PASO ROBLES 709
1208 RAILROAD AVE.

ELECTRIC
Contractors
Industrial & Residential
COMMERCIAL
PLANNING SERVICE
For New or Remodeling
Problems
ENGINEERING DESIGN
CONSTRUCTION

Call - San Luis Obispo - 561
SAN LUIS ELECTRIC & HEATING SERVICE
1616 SYDNEY STREET

Electric Contractors–Industrial & Residential–(Cont'd)

BRESSLER ELECTRIC CO INC
INDUSTRIAL – COMMERCIAL
RESIDENTIAL
Repairing – Power Wiring
INSTALLING ENGINEERING SERVICE
San Miguel .....SanMiguel 34-W
If no answer call.....SanMiguel 113-W

CLINE'S ELECTRIC SHOP
962 Monterey.....Sn Luis Obspo 13

COOK F D PLUMBER & ELECTRICIAN
ELECTRIC
PLUMBING
HEATING
REPAIRS – INSTALLATIONS – SERVICE
1032 Pine .....PasoRobles 1066
If no answer call.....PasoRobles 23-F-2

COOK'S ELECTRIC SHOP
CAMBRIA
Electrical Contractors
Wiring & Appliances
RANGES – REFRIGERATORS
WATER HEATERS
Authorized GIBSON Dealer
.....Cambria 101

Gallagher Electric Co 344 Higuera..SnLuisObspo 637
(See Advertisement Page 44)
HARBOR SUPPLY CO
1141 Main Morro Bay.....SPrce 2-5311
MATHEWS DON A 1208 Railroad Av.PasoRobles 709
(See Advertisement Page 44)
Ochs A R 2075 Rachel Ln.....SnLuisObispo 1097
(See Advertisement Page 44)
Paso Robles Electric 918-13th.....PsoRobls 1501
(See Advertisement Page 44)
ROBERTS EARL S ELECTRIC SHOP
475-5th Morro Bay.....SPrce 2-2821
San Luis Electric & Heating Service
1616 Sydney.....SnLuisObspo 561
(See Advertisement Page 44)

SPRAGUE JESSE H ELECTRICAL CONTRACTOR
Residential & Commercial
WIRING
Equipment Installation
AROUND THE CLOCK SERVICE
Route 1 Box 5A
Capistrano Av .....Atascadero 722

Valley Electric Co
Qfc & Electrical Dept
787 Higuera.....SnLuisObspo 264
Construction Dept
Mountain Vw & Hill.....Sn Luis Obspo 507
Varian Eric Cypress Halcyon...Aroyo Grnde 2831
WINKLER'S HOUSE OF APPLIANCES ELECTRIC
SALES & SERV 820 Park.....PsoRobls 1304
Wroble Electric Shop.....Cayucos 68-J

Electric Equipment–Service & Repairing

B & F Electric Shop
560 S 13th Grover City.....AroyoGrnde 2478
Bill's Emergency Electric Service
708 Grand Av.....ArroyoGrande 5507

Electric Heaters

See Electric Appliances–Household Headings; also Heaters

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

Electric Motors

BAXENDALE ELECTRIC
Delco Wagner A-O Smith & Baldor
3035 S Broad.....SnLuisObspo 97-W

DELCO MOTORS
Appliance Type and Industrial Delco Motors for virtually every application from 1/250 to 100 HP. Original replacement parts and expert electric motor repairs, all makes.
DELCO DAYTON OHIO
"WHERE TO CALL"
SALES & SERVICE
BAXENDALE ELECTRIC
3035 S Broad.....SnLuisObspo 97-W

KERN ELECTRIC DISTRIBUTORS
3830 Chester Av Bakersfield.....FAirvw 5-2436

Electric Motors–Repairing

Baxendale Electric
3035 S Broad.....SnLuisObspo 97-W
(See Advertisement This Page)

Electric Ranges–See Ranges & Stoves Headings

Electric Signs–See Signs

Electric Supplies–Retail

Atascadero Lumber Co Traffic Wy...Atascadero 661
B & F Electric Shop
560 S 13th Grover City.....ArroyoGrnde 2478
BRESSLER ELECTRIC CO INC
Sn Miguel.....SnMiguel 34-W
LOS OSOS VALLEY ELECTRIC
Los Osos Rd.....SnLuisObspo 34-R-3
Mathews Don A 1208 Railroad Av....PasoRobles 709
Mineau & Loomis 405 E Branch..ArroyoGrande 2695

You'll find it fast in the YELLOW PAGES.

Electric Supplies–Whsle & Mfrs

Atascadero Electric Atascadero Av...Atascadero 222
CHANNEL WHOLESALE ELECTRIC SUPPLY CO
1231 Santa Barbara Santa Barbara.Woodland 4566
ELECTRIC SUPPLY OF SALINAS
99 Sumner.....Salinas 2-4789
KERN ELECTRIC DISTRIBUTORS
3830 Chester Av Bakersfield.....FAirvw 5-2436

Electric Tools

KERN ELECTRIC DISTRIBUTORS *
3830 Chester Av Bakersfield.....FAirvw 5-2436
Universal Auto Parts Co
969 Monterey.....SanLuisObispo 1418

Electric Water Heaters–See Water Heaters Headings

Electrical Service–Automobile

See Automobile Electrical Service

Electricians–See Electric Contractors Headings

Electronic Equipment & Supplies

PENINSULA TELEVISION & RADIO SUPPLY
42 W Gabilan.....Salinas 2-6503

Electronic Equipment & Supplies–Repairing

ARROYO ELECTRIC 134 E Branch..ArroyoGrnde 2829
Coast Electronics & Repair Service
Atascadero Beach Morro Bay.....SPrce 2-3821
If no answer call.....SPrce 2-5631

You can make telephone service in that new house you're planning much more convenient if you provide for concealed wiring and handy outlets. For free help, call your local Pacific Telephone office and ask for Architects and Builders Service.

ELECTRIC MOTORS
REPAIRING & REWINDING

Distributor & Authorized Service for

- DELCO
- PACKARD
- WAGNER
- A. O. SMITH
- BALDOR

AND OTHER MOTORS
Commercial & Industrial
NEW AND REBUILT
ELECTRIC TOOL REPAIRING
All Work Guaranteed

PHONE
SAN LUIS OBISPO 97-W

Baxendale Electric
Bob Baxendale
25 Years Experience
3035 SOUTH BROAD (SOUTH OF GRANGE HALL)

Employment Agencies

California State Employment Service
817 Palm . . . . . SnLuisObspo 2010
Paso Robles Employment Agcy & Telephone Answering Service 1228 E 11th . . . PsoRobls 493-J
San Luis Employment Service Agency
964 Chorro . . . . . SnLuisObispo 2992
(See Advertisement This Page)

Engineers—Civil

Daniel-Mann-Johnson & Mendenhall
1640 Preston Ln Morro Bay . . . . . SPrce 2-5326

PACIFIC ENGINEERS & SURVEYORS INC
REGISTERED CIVIL ENGINEERS
LICENSED LAND SURVEYORS
STRUCTURAL ENGINEERING
PLANS & SPECIFICATIONS
SUBDIVISION — LOT & RANCH SURVEYS
BLUE PRINTING
857 Palm . . . . . SanLuisObispo 3060

Engineers—Electronic

ARROYO ELECTRIC 134 E Branch AroyoGrnde 2829

Engines

BRIGGS & STRATTON ENGINES
4-CYCLE AIR COOLED ENGINES BUILT FOR RUGGED SERVICE
4 H.P. BRIGGS & STRATTON
"WHERE TO BUY THEM"
DISTRIBUTOR
MUELLER FRANCIS C
1234 Broad . . . . . SnLuisObispo 26

CLINTON ENGINES
Quick Starting 2 & 4 Cycle Engines
CLINTON Engines, Chainsaws, Outboards
Parts and Service
Get Free Engine Checkup
"FOR INFORMATION CALL"
SERVICE STATION
San Luis Butane Distributors
N Hwy . . . . . Atascadero 151

WAUKESHA ENGINES—
FRAZIER WRIGHT CO
Authorized Distributor-Sales & Parts
2301 S Hill Los Angeles . . . Prospect 8191

Engravers—Metal

Brasher's Jewelry
857 Main Morro Bay . . . . . SPrce 2-5086

The Yellow pages save you time.

Have You Thought

Of having a separate business listing in the Telephone Directory under your own name? The charge for these extra listings is small, the convenience often great.

SAN LUIS EMPLOYMENT SERVICE AGENCY

PHONE
San Luis Obispo 2992
NO CHARGE TO EMPLOYERS
LOW FEES TO APPLICANTS
964 CHORRO ST.

"DOC KILZUM"
his patients
ALL DIE
that's why he is
PARAMOUNT

In Control of

• BATS	• FLEAS	• ROACHES
• MOTHS	• RATS	• SILVERFISH
• FLIES	• MICE	• TERMITES
	• ANTS	

• WE DO OUR OWN FUMIGATING
Telephone San Luis Obispo 2448
Office 1461 Palm
SERVICING THE FOLLOWING COMMUNITIES:
San Luis Obispo, Santa Margarita, Atascadero, Templeton, Paso Robles, Shandon, Avenal, Coalinga, San Miguel, King City, San Simeon, Cambria, Cayucos, Morro Bay, Pismo Beach, Arroyo Grande, Nipomo, Santa Maria, Orcutt, Cuyama, Los Alamos, Santa Ynez, Buellton, Solvang, Lompoc.
SERVICE BY BONDED OPERATORS
PARAMOUNT
PEST CONTROL SERVICE
OF SAN LUIS OBISPO

KNOW The Number?
We'll be able to serve you faster on Long Distance calls when you do!

Engravers—Plastic

Litho Art Shop
1804 Osos . . . . . SnLuisObspo 3033-W
If no answer call . . . . . SnLuisObispo 2730-R

Engravers—Stationery

Gabby Book Store 1040 Chorro . . . SnLuisObspo 867-W

Escrow Companies

SECURITY TITLE INSURANCE CO
1119 Chorro . . . . . SanLuisObispo 1015
TITLE INSURANCE AND TRUST COMPANY
777 Higuera . . . . . SanLuisObispo 2533

Excavating—See Contractors—Excavating

Explosives

Paso Robles Mercantile Co 839-12th . . PsoRobls 340

Express Forwarding

Arroyo Grande Truck Co
201 W Branch . . . . . Arroyo Grnde 2828
CALIF MOTOR EXPRESS LIMITED
390 Pacific . . . . . SnLuisObspo 800
Calif Motor Express Ltd 1st . . . . . Cayucos 2732
Calif Motor Express Limited
5th & Riverside Av . . . . . Pso Robls 657
GREYHOUND PACKAGE EXPRESS—
PASO ROBLES
GREYHOUND BUS DEPOT
720-11th . . . . . PasoRobles 242
SAN LUIS OBISPO
PAC GREYHOUND LINES
1009 Monterey . . . . . SanLuisObispo 24
PACIFIC FREIGHT LINES
393 Marsh . . . . . SnLuisObspo 1370
Railway Express Agency Inc
Railroad Av . . . . . SnLuisObspo 522
Railway Express Agency Inc 1332 Spring.Pso Robls-68

Exterminating

See Also Termite Control
Ejay Pest Control Service
1208 Palm . . . . . SnLuisObspo 3738-W
Paramount Pest Control Service of San Luis Obispo 1461 Palm . . . . . SnLuisObspo 2448
(See Advertisement This Page)

Farm Equipment

CASE FARM IMPLEMENTS—
WOOD H A WELDING & MACHINE SHOP
1207-13th . . . . . Paso Robles 321

FARMER'S HARDWARE & EQUIP CO
EQUIPMENT
ALLIS-CHALMERS — J. I. CASE
NEW HOLLAND
SALES & SERVICE
581 Higuera . . . . . San Luis Obispo 852

JOHN DEERE IMPLEMENTS—
MOORE JOSEPH G CO 1139-13th . . PsoRobls 450
S on 101 Hwy Santa Maria . . . . WAlnt 5-2604
Johnson Fred H 1119 Garden . . . Sn Luis Obspo 164
Livingston E C Co Inc 1236 Railroad . PasoRobles 534
(Continued Next Page)

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? You can call the business office of the telephone company and ask for the Directory Advertising Representative. He can help you plan an effective message.

Farm Equipment—(Cont'd)

McWilliams & Palla 1148-12th . . . Paso Robles 1238
(See Advertisement This Page)
Moore Joseph G Co
S on 101 Hwy Santa Maria . . . . . WAlnt 5-2604
MOORE JOSEPH G CO 1139-13th . . . . PsoRobls 450
(See Advertisement This Page)
Oliver Co Agcy 1148-12th . . . . . Paso Robles 1238

SAN LUIS OBISPO COUNTY FARM SUPPLY CO
A COMPLETE FARM SERVICE
SEED — INSECTICIDES
GALVANIZED IRON ROOFING
T-POSTS — REDWOOD POSTS & ALL FENCING NEEDS
157 Higuera . . . . . SanLuisObispo 3021

WILDMAN J M INC 34th & Spring . . . . PsoRobls 254
(See Advertisement This Page)

Farm Equipment—Renting

GEORGE'S STATION & EQUIPMENT
Crawler Tractors — Farming Tools
Hand & Power Tools — Rotary Hoe
Skiploaders — Bulldozers
Skil Saws — Power Mowers
Electric Drills — Chain Block
Post Hole Diggers — Binders — Scythe
Hedge Clippers — Sanders — Ladders
Concrete Mixers — Trucks & Trailers
S Hwy . . . . . SanLuisObispo 2398

Farm Supervisors

San Luis Obispo County Farm Bureau
157 Higuera . . . . . SnLuisObspo 2790

Federal Government Offices

See Alphabetical Directory Under "U S Government"

Feed Dealers

ATASCADERO FEED & SUPPLY
S Hwy . . . . . Atascadero 193
(See Advertisement This Page)
BECKER FEED & SEED CO
210 California Bl . . . . . SanLuisObispo 587
(See Advertisement This Page)
Brown's Carpenter Shop Traffic Wy . . Atascadero 555
Farmers Alliance Bus Assoc
10th & Riverside Av . . . . . PasoRobles 311
(See Advertisement This Page)

GENERAL FARM SUPPLY CO
STOCK & POULTRY FEEDS
PURINA CHOWS
SEEDS - HARDWARE
Willard Fairbanks — Proprietor
200 Higuera . . . . . SanLuisObispo 253
If no answer call . . . SanLuisObispo 1148-W

GROVER CITY FEED STORE
POULTRY & DAIRY FEED
BABY CHICKS
FLOWER & GARDEN SUPPLIES
POULTRY EQUIPMENT
"WE GIVE S & H GREEN STAMPS"
Frank S. Lytle & Alton Lee
10th & Grand Av
Grover City . . . . . ArroyoGrande 2361

Growers Feed Service Traffic Wy . . . . Atascadero 191
Hill J B Co Inc . . . . . SntaMargarita 61
Loomis E C & Son
415 E Branch . . . . . Aroyo Grnde 5514
Loomis E C & Son 147 High . . . . . Sn Luis Obspo-1080
Peters Feed Service Traffic Wy . . . . . Atascadero 595
POULTRYMEN'S CO-OPERATIVE ASSN OF SOUTHERN CALIF TrafficWy Atascadero-84
Templeton Feed & Grain Old Hwy . . . . Templeton 4191

Would you like to build sales . . . attract new customers . . . encourage old customers to come back again? Advertise in the Classified Telephone Directory . . . it pays! The Yellow Pages will tell your sales story to people who are ready to buy!

JOHN DEERE
AND
"CATERPILLAR"
NEW & USED TRACTORS AND EQUIPMENT
SERVICE & REPAIRS
Any Make Farm Equipment Repaired
PASO ROBLES 450
JOSEPH G. MOORE CO.
1139-13th Paso Robles
SANTA MARIA — SO. ON 101 HWY.
WAlnut 5-2604

OLIVER & MASSEY HARRIS FARM MACHINERY
"Finest in Farm Machinery"
Calkins "Rod Weeder"
Towner-Meyer Cook Culti-Plow
SALES & SERVICE
McWILLIAMS & PALLA
Phone
PASO ROBLES 1238
1148-12th ST. PASO ROBLES

ALBERS FEEDS
POULTRY—TURKEY—LIVESTOCK SUPPLIES
GARDEN EQUIPMENT & SUPPLIES
FERTILIZERS — INSECTICIDES
HAY - STRAW - GRAIN
MILLING & MIXING
CUSTOM "QUEEN" Line Feeds
ATASCADERO
193
ATASCADERO
FEED & SUPPLY
SOUTH HIGHWAY ATASCADERO

Becker
Feed & Seed Co.
"SERVING OVER 30 YEARS"
FARM SUPPLIES
Featuring
Albers Quality Controlled Feeds
• FEED • SEED • FERTILIZER
• GARDEN EQUIP. • TRACTORS
• DAIRY SUPPLS. • POULTRY SUPPLS.
FENCE MATERIALS
R. C. Johnson, Mgr.
PHONE
SAN LUIS OBISPO 587
210 California Blvd. San Luis Obispo

INTERNATIONAL HARVESTER
TRACTORS — TRUCKS
FARM EQUIPMENT
WE HAVE THE MOST MODERN FACILITIES FOR REPAIRING ALL TYPES OF EQUIPMENT

Sales & Service
PHONE
Paso Robles 254
Parts Dept. Phone Paso Robles 99
J. M. WILDMAN
INC.
34TH & SPRING PASO ROBLES

Complete Line of
Livestock & Poultry Feeds
• MILLING & MIXING
• GRAIN STORAGE
• SEED TREATING
• FERTILIZERS
• SEEDS — INSECTICIDES
OFFICE
PASO ROBLES 115
Feed Dept. — Paso Robles 311
GRAIN BUYERS — INSURANCE
FARMERS ALLIANCE BUSINESS ASSOC.
10th & Riverside Ave. Paso Robles

FOR SURE PROTECTION CALL
Fyr-Fyter EQUIPMENT CO.
SAM MARSHALL
ON-THE-SPOT Re-charge Service ON ALL MAKES
Soda-Acid
Foam-Cog
Carbon Tet
Dry Chemicals
Fire Hose + Safety
Cans + Brass Goods
SALES - SERVICE - REFILL
All Types of Equipment
Phone SAN LUIS OBISPO 329-W
If No Answer Call SPruce 2-2461
P. O. BOX 651 S. L. O.
1072 MILL SAN LUIS OBISPO

MORRO BAY FISHERIES INC.
Formerly
ALDEN'S FISH MARKET

FISH
FRESH DAILY
Wholesale & Retail
FILLETS OF ALL KINDS
SMOKED FISH
SHELL FISH
OYSTERS & ABALONE
CALL
SPruce 2-3431
BOX 192
7th & BAYSHORE MORRO BAY

Wilson's
BAYSHORE FISH MARKET
Bill & Florence Wilson
WE CATCH OUR OWN
LOCAL FISH DAILY
OUR SPECIALTY RED ROCK COD
CALL
SPruce 2-5904
6th & BAYSHORE MORRO BAY

Food–Whsle & Mfrs
General Mills Inc Sperry Operations
Traffic Wy ..... Atascadero 701

Fence Materials
Fleming D S Lumber Co
Redwood Fences Precision Cut
13th & Atlantic Grover City.. ArroyoGrande 2729
Paso Robles Mercantile Co 839-12th . PasoRobles 340

Fences
HENDERSON MERLE
FENCES
CHAIN LINK AND WIRE FENCING
COMPLETELY INSTALLED
Free Estimates
1 Mile East of Oceano
Mailing Address P O Box 33 Arroyo Grande
Hwy No 1 ..... ArroyoGrande 2906

NICHOLS ALUMINUM FENCE—
SAN JOSE STEEL CO INC
195 N 30th San Jose ..... CYpress 5-0353

SAN JOSE STEEL FENCE
Chain link fence manufactured & erected for industries, schools, public institutions, playgrounds, pools, residences, estates.
REINFORCING STEEL
STRUCTURAL STEEL
STEEL BUILDINGS
SJS SAN JOSE STEEL CO.
"FOR INFORMATION CALL"
San Jose Steel Co Inc
195 N 30th San Jose ..... CYpress 5-0353

San Luis Obispo County Farm Supply Co
157 Higuera ..... SanLuisObispo 3021

Fencing Equipment & Supplies
See Sporting Goods Headings

Fertilizers–Retail
ATASCADERO FEED & SUPPLY
S Hwy ..... Atascadero 193
Becker Feed & Seed Co
210 California Bl ..... SnLuisObspo 587
Best Fertilizers Co The
582 Newman Dr ..... Arroyo Grnde 2417
FARMERS ALLIANCE BUS ASSOC
BEST FERTILIZERS
SEEDS
INSECTICIDES
10th & Riverside Av ..... PasoRobles 311
Office ..... PasoRobles 115
Karleskint's Florist & Nursery
1422 Monterey ..... Sn Luis Obspo 2060
Livingston Park Nursery 604-30th .. PasoRobles 353
Loomis E C & Son
415 E Branch ..... Arroyo Grnde 5514
Loomis E C & Son 147 High.... Sn Luis Obspo-1080

Fresh Fish
WHSLE. & RETAIL
ALL KINDS OF FRESH FISH IN SEASON
OYSTERS – SHRIMP – CRABS – LOBSTER
PHONE
San Luis Obispo 136
FISHERMAN'S MARKET
We Patronize Local Fishermen
680 HIGUERA

Fertilizers–Whsle & Mfrs
SHELL AGRICULTURAL AMMONIA
Shell NH_3 (Agricultural Ammonia), the Fertilizer Richest in Nitrogen—82% Guarantee. Improve Yield, Quality of Crops. Save Time, Save Work.
"WHERE TO GET SERVICE"
SHELL AGRICULTURAL AMMONIA SERVICE
801 W Cook Santa Maria ..... WAlnt 5-4509
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for ..... ENterprise 1-1421

Shell Agricultural Ammonia Service SantaMaria
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for ..... ENterprise 1-1421

Field Glasses–See Optical Goods

Financing
See also Loans
Mercantile Acceptance Co
994 Monterey ..... SnLuisObspo 994
Mercantile Acceptance Corp Of Calif
994Monterey. Sn Luis Obspo-994
National Farm Loan Assn
See Adv Under Loans
1123 Garden ..... SnLuisObspo 1386
Production Credit Assn San Luis Obispo
See Adv Under Loans
1123 Garden ..... SnLuisObspo 1386

Fire Extinguishers
FYR-FYTER EQUIP CO
1072 Mill ..... SanLuisObispo 329-W
(See Advertisement This Page)

Fire Protection Equipment
Curtis L N & Sons
5814 College Av Oakland ..... HUmblt 3-5111
Western Fire Equipment Co
69 Main San Francisco ..... SUttr 1-0618

Firearms
See Guns; Gunsmiths; also Sporting Goods Headings

Fireworks
Borgman R 980 High Alameda ..... LAkehrst 2-6868

Fish Brokers
Fishermans Assn Inc
County Wharf Morro Bay ..... SPrce 2-5051

Fish Packers
Calif Packing Corp Avila ..... SnLuisObspo 2964-J
San Luis Packing Corp Avila ..... SnLuisObspo 4198

Fish–Retail
Bob's Seafood Market
5th & Embarcadero Morro Bay ..... SPrce 2-8473
CHARLIE'S FISH MARKET
491 Cypress Pismo Beach ..... POplr 6-4745
Fisherman's Market 680 Higuera . SanLuisObispo 136
(See Advertisement This Page)
Four Crab's Sea Food Center
Embarcadero Morro Bay ..... SPrce 2-4432
MORRO BAY FISHERIES INC
7th & Bayshore Morro Bay ..... SPrce 2-3431
(See Advertisement This Page)
Wilson's Bayshore Fish Market
6th & Bayshore Morro Bay ..... SPrce 2-5904
(See Advertisement This Page)

Building a new home? Be sure to plan for concealed telephone wiring and convenient telephone outlets.

Fish–Whsle
BOB'S SEAFOOD MARKET
WHOLESALE & RETAIL
FISH DEALER
P O Box 982
5th & Embarcadero Morro By.. SPrce 2-8473

BREBES ABALONE PLANT
DEALERS IN
FANCY SLICED PREPARED
ABALONE
75-8th Morro By ..... SPrce 2-6463
If no answer call ..... SPrce 2-3806

Carver L F Embarcadero Morro Bay .... SPrce 2-3411

ELMORE HAROLD ABALONE PLANT
WHOLESALE & RETAIL
Abalone
Cut for Restaurants
& Home Use
1160 West Morro By ..... SPrce 2-3501

Fisherman's Market 680 Higuera ... SnLuisObspo 136
Jamieson Sea Food
8th & Bayshore Morro Bay ..... SPrce 2-4786
(See Advertisement This Page)
Lovern Clam Co Pier Av Oceano .... AroyoGrnde 2767
MORRO BAY FISHERIES INC
7th & Bayshore Morro Bay ..... SPrce 2-3431
Pac Mutual Fishing Co
Port Sn Luis Wharf ..... SnLuisObspo 3224-W
San Luis Fish Co Avila ..... Sn Luis Obspo 2964-R

Thousands of people use these Yellow Pages as a buyers' guide.

SEA FOOD
SPECIALIZING IN FANCY ABALONE
COOKED & PEELED MORRO BAY SHRIMP
LOBSTER – CRAB
SCALLOPS – PRAWNS – CLAMS
FRESH FROZEN FISH
JAMIESON • SEA-FOOD
Call SPruce 2-4786
8th & BAYSHORE
MORRO BAY
RESIDENCE
SPruce 2-2127

when a name RECOMMENDED has been forgotten
you remember the recommendation but don't remember the name. If you will
LOOK IN THE
Classified
TELEPHONE SECTION
You will probably recognize the name when you see it.

Fishing Bait
Virg's Landing Embarcadero Morro Bay SPrce 2-4006

Fishing Supplies
PETE'S TACKLE SHOP
FOR ALL FISHING TACKLE
Fresh & Frozen Bait
Fishing Poles for Rent – Crab Nets
TICKETS FOR DEEP-SEA FISHING BOATS
Call us for Charter Service
Avila ..... SnLuisObspo 33-R-11

Fishing Tackle–Retail
See also Sporting Goods–Retail
Al's Place Hwy ..... Cayucos 4121
B & B Tackle Shop Hwy No 1 ..... Cayucos 2751
Kirk's Spirits & Sports Shop
106 Branch ..... AroyoGrnde 2759
MORRO BAY MARINE SUPPLY
Hunting & Fishing Licenses
727 Marsh ..... Sn Luis Obispo 1202
MORRO BAY MARINE SUPPLY
Hunting & Fishing Licenses
5th & Morro Morro Bay ..... SPrce 2-4461
Pete's Tackle Shop Avila ..... SnLuisObspo 33-R-11
SPORTSMAN'S STORE
W. M. "WES" BASTIANI - Owner
FRESH & SALT WATER TACKLE
CLAM FORKS & EQUIPMENT
GENERAL FISHING
INFORMATION
719 Higuera ..... SanLuisObispo 2520

Fishing Trips
ALASKAN & ABC PASSENGER FISHING
BOATS Avila ..... SnLuisObspo 9-R-11
AL'S PLACE
DEEP SEA FISHING
BEACH EQUIPMENT
RENTAL FOR THE KIDS
Boats Leave Every Day at 7 A.M.
At the Wharf
Highway ..... Cayucos 4121
B & B Tackle Shop Hwy No 1 ..... Cayucos 2751
Brown's Landing
4th & Front Morro Bay ..... SPrce 2-5868
Frenchy's Landing
5th & Bay Front Morro Bay ..... SPrce 2-3161
Pico Fishing Boat Avila ..... SnLuisObspo 33-J-3
(See Advertisement This Page)
Reynolds Jack Bristol ..... Cambria 80
Settles John D Dorset ..... Cambria 162
Virg's Landing Embarcadero Morro Bay SPrce 2-4006
(See Advertisement This Page)

Five Cents to One Dollar Store
Ideal Five & Ten 1237 Park ..... PsoRobls 1203

Flags & Banners
Emerson Mfg Co
Flag Banner Decoration Mfrs Since 1904
161 Natoma S F ..... GArfld 1-8390
Paramount Flag Co
Flag Banner & Decoration Mfrs
33 Fremont San Francisco ..... YUkon 6-3686

Flameproofing
KYLE COMPANY 1609 Otos.... Sn Luis Obspo 546

Floor Cleaning Service
Matejcek A J
Old Floors Refinished & Waxed
844 Monterey ..... SnLuisObspo 840
Rowe Service Equipment & Supply
Floor Cleaning-Waxing-Polishing Only
136-12th ..... Pso Robls 583

Floor Coverings
See Specific Kinds, i.e., Linoleum Headings; Rugs & Carpet Headings

DEEP SEA FISHING
on the "Pico"
MANUEL SYLVESTER, Prop.
BOAT LEAVES AVILA PIER
DAILY 7 A.M.
PHONE
SAN LUIS OBISPO 33-J-3
P.O. BOX 67 AVILA

"FISH GALORE"
VIRG'S LANDING
LIVE BAIT SPORT FISHING
!! AT LAST !!
"LADY JANE" – 50 FT. – DAILY
"HOOK UP" – 40 FT. CHARTERS
Tackle – Galley Service
MORRO BAY-LOCATED BY THE HARBOR HUT
CALL
SPruce 2-4006
or SPruce 2-8438

Tele-fun
by Warren Goodrich

"Oops, almost dialed the wrong number! I must concentrate on one thing at a time!"
For better, faster service, please dial promptly and carefully... keeping your eye on the dial... Pacific Telephone.

FLOORS

REPAIRED & WAXED

SANDED & REFINISHED

NEW FLOORS INSTALLED - OLD FLOORS REFINISHED

FLOORING - *Wholesale - Retail*

ALL WORK GUARANTEED — FREE ESTIMATES

Licensed & Insured — Over 18 Years' Experience

San Luis Obispo 2396

RAY'S FLOOR SERVICE

"OUR BUSINESS IS BUILT ON QUALITY & SERVICE"
SERVING SAN LUIS OBISPO CO.

P. O. Box 213 1693 Bond St. — Warehouse, Edna Rd.

Two Locations

KARLESKINT'S
FLORIST & NURSERY
1422 Monterey
AMPLE PARKING
Day or Night Call
SAN LUIS OBISPO 2060

MISSION FLORIST
965 Monterey — Anderson Hotel
PHONE SAN LUIS OBISPO
DAY 432 NIGHT 2060

- WEDDING BOUQUETS
- CORSAGES
- FUNERAL DESIGNS
- CUT FLOWERS

Headquarters for Your Garden Needs
Potted Plants – Shrubs – Seeds & Bulbs
Fertilizer

Complete Landscape Design and Construction

WE TELEGRAPH — FLOWERS ANYWHERE

Floor Laying & Refinishing

KENTILE
Modern floors; beautiful colors, unlimited design, GUARANTEED, inexpensive, rugged, easy to maintain — for home, store, office, industry. Other products: KENCORK, KENFLEX, KENRUBBER, KENFLOR.
KENTILE
"WHERE TO BUY IT"

Davidson's Furniture & Awning Store
669 Higuera ..... SnLuisObspo 421
Quaglino Jas A Builders Supplies
Santa Barbara & High .... SanLuisObispo 1840
Trussler's Furniture Store
1303 Park ..... PsoRobls 126

Matejcek A J 844 Monterey ..... SanLuisObispo 840
(See Advertisement This Page)
RAY'S FLOOR SERVICE
1693 Bond ..... SnLuisObspo 2396
(See Advertisement This Page)

Floor Materials

Moore Jas T Hardwood Floors
2405-10th Morro Del Mar ..... SPrce 2-3053
Ray's Floor Service 1693 Bond .... SnLuisObspo 2396

Floors–Tile–See Tile Headings

Florists–Retail

ALBERTS' FLORIST
FLOWERS FOR ALL OCCASIONS
THE EASY WAY
24-HOUR PHONE SERVICE
FLOWERS BY WIRE
CALL SAN LUIS OBISPO 282
1116 Morro ..... SanLuisObispo 282

ARLYNE'S FLOWERS
5993 Traffic Wy ..... Atascadero 560
(See Advertisement Page 51)

ARROYO GRANDE FLOWER SHOP
JEANNE HART
"Flowers for All Occasions"
Flowers Telegraphed Anywhere
Member
Florists' Telegraph Delivery Association
402 E Branch ..... ArroyoGrande 2834

CABRILLO FLORIST
"YOUR COASTAL FLORAL SHOP"
QUALITY FLOWERS FOR ALL OCCASIONS
Specializing in Orchids
Marcel & Virginia Harpster - Owners
6th & Morro Morro By ..... SPrce 2-6331

(Continued Next Page)

A. J. MATEJCEK
HARDWOOD FLOORS
• LAYING • SANDING
• FINISHING
Old Floors Refinished
HARDWOOD FLOORING FURNISHED
Special Floor Wax & Polish

San Luis Obispo 840
844 Monterey — San Luis Obispo

Florists–Retail–(Cont'd)

ELEANORE'S HOUSE OF FLOWERS
1327 Spring ..... PasoRobles 309-J
(See Advertisement This Page)
ELIZABETH ANN FLOWER SHOP
724-14th ..... Pso Robls 122
(See Advertisement This Page)
JEANINE'S FLOWER SHOP
FREE DELIVERY SERVICE
WREATHS
SPRAYS & CORSAGES
FOR ALL OCCASIONS
Member of Telegraph Delivery Service
Bonded Florist
301 Cypress Pismo Bch ..... POplr 6-2078
KARLESKINT'S FLORIST & NURSERY
We Wire Flowers Everywhere
1422 Monterey ..... Sn Luis Obspo 2060
MERVILYN'S FLOWER SHOP
1411 Pine ..... Pso Robls 656
(See Advertisement This Page)
Mervilyn's Flower Shop 520-32d ..... PsoRobls 62
MISSION FLORIST
We Wire Flowers Everywhere
965 Monterey ..... Sn Luis Obspo 432
(See Advertisement Page 50)
PERRINE SIRELL C
We Telegraph Flowers Anywhere
State Hwy ..... Atascadero 63-W
WILSONS FLOWER SHOP
1110 Garden ..... SanLuisObispo 622
(See Advertisement This Page)

Florists–Whsle

Locke W F Bill Pike Rd ..... ArroyoGrande 2338

Flower Bulbs–See Seeds & Bulbs–Retail

Fluorescent Lighting Apparatus & Fixtures

B & F Electric Shop
560 S 13th Grover City ..... ArroyoGrnde 2478
CITY NEON 286 Higuera ..... SanLuisObispo 312

Flywheels–Repairing

See Automobile Repairing; Also Welding

Food Products

Jensen Sales Co 1359 Monterey ... SnLuisObspo 57-W
Rosenthal Mart Food Products
445 Higuera ..... SanLuisObispo 644
S & M Market 917 Grand Av ..... ArroyoGrnde 3222
VALIWAY DISTRIBUTORS
445 Higuera ..... SanLuisObspo 644
WATKINS QUALITY PRODUCTS
1072 Mill ..... SnLuisObspo 329-W

Foods–Frozen–See Frozen Foods

Foot Treatment–See Chiropodists

Form Clamps–See Contractors' Equipment Headings

WILSONS *Flower Shop*

A COMPLETE FLORAL SERVICE

Serving San Luis Obispo
Over 34 Years With
Satisfaction Guaranteed

FREE DELIVERY

"The Finest Costs no More"

"Bonded F.T.D. Member"

1110 GARDEN
SAN LUIS OBISPO
622
Day or Night

MERVILYN'S FLOWER SHOP

Flowers for All Occasions

FREE DELIVERY

PHONES
PASO ROBLES
656
If No Answer Call 62

Bonded F.T.D. Service

1411 PINE

Arlyne's Flowers

For All Occasions

CALL US COLLECT TO PLACE YOUR ORDER

"We Telegraph Flowers"

CALL
Atascadero 560
Night Phone 352-J
5993 TRAFFIC WY

Elizabeth Ann
FLOWER SHOP

WEDDINGS
BANQUETS
FUNERALS

We Telegraph Flowers

PHONE
PASO ROBLES 122
Nights & Holidays Call Paso Robles 247

724-14th ST. — PASO ROBLES

ELEANORE'S HOUSE OF FLOWERS

COMPLETE FLORAL SERVICE

FLOWERS TELEGRAPHED

CALL
PASO ROBLES 309-J
Night Phone 773-W

Eleanore & Charles Heck — 1327 SPRING ST.

Fraternal Organizations

See Also Associations; Also Clubs

IOOF Hall 520 Dana ..... SnLuisObspo 168
Loyal Order of Moose No 1409
Main Pismo Beach ..... POpir 6-2117
Masonic Temple
Olmeda Av & N Mall ..... Atascadero 480
Moose Lodge 964 Monterey ... Sn Luis Obspo 2185
Moose Lodge No 862
Sherwood Field ..... PsoRobls 209-W

Freezers–Food Storage Units

See Also Refrigeration Equipment–Commercial; Also Refrigerators–Domestic

Bower Austin Maytag Agency
6035 Palma Av ..... Atascadero 582
CAMPBELL'S REFRIGERATION
532 Higuera ..... SnLuisObspo 1488
EPP'S 745 Higuera ..... SnLuisObispo 711
FRIGIDAIRE HOME FREEZERS–
HEATON R C CO
803-13th ..... Pso Robls 890
LONG E E PIANO CO
777 Marsh ..... Sn Luis Obspo 506
MALLETT'S REFRIGERATION
S Hwy ..... Atascadero 638
GENERAL ELECTRIC FOOD FREEZERS

Save $120 each year with a General Electric Food Freezer . . . and have the convenience of a store in your own home! Famous G.E. features and dependability.

"WHERE TO CALL"
SALES & SERVICE DEALERS
Campbell's Refrigeration
532 Higuera ..... SanLuisObispo 1423
Hill's Home Appliances
1009 Grand Av ..... ArroyoGrande 4463
Wilcox Lou General Electric Appliances
823-12th ..... PasoRobles 226

INTERNATIONAL HARVESTER REFRIGERATORS AND FREEZERS—
WILDMAN J M INC
34th & Spring ..... PsoRobls 254
Paso Robles Cold Storage
2830 Spring ..... PasoRobles 1301
Ward's For Better Living
1435 Monterey ..... SanLuisObispo 1816
Wilcox Lou General Electric Appliances
823-12th ..... PsoRobls 226
Yours & My Furniture Store
1127 Broad ..... SnLuisObispo 942

Freight Motor Carriers

See Motor Freight Companies

Ads in the Classified Telephone Directory bring more customers to your business. People turn to the Yellow Pages when they are ready to buy . . . read about your products and services.

Paso Robles Cold Storage
FROZEN FOOD LOCKERS
WHOLESALE MEAT
SMOKING – CURING
PHONE
Paso Robles 1301
2830 SPRING PASO ROBLES

Frozen Food Lockers–Renting

AMERICAN REFRIGERATING CO
COMMERCIAL QUICK FREEZING
FROZEN FOOD LOCKERS
LOW TEMPERATURE STORAGE
H. LEE HOLMES - Manager
241 Pismo ..... SanLuisObispo 428

MALLETT'S REFRIGERATION
LOCKERS FOR RENT
Custom Cutting, Freezing & Curing
WHOLESALE MEATS
Ham – Bacon – Turkey – Chicken – Etc.
S Hwy ..... Atascadero 638

Paso Robles Cold Storage
2830 Spring ..... Pso Robls 1301
(See Advertisement This Page)

Frozen Foods

A B C DISTRIBUTING CO
Complete Line of
FRUITS – VEGETABLES
MEATS – POULTRY
SEAFOODS – SPECIALTIES
CONCENTRATED FRUIT JUICES
Institutional & Retail Sizes
Traffic Way & Via ..... Atascadero 59
If no answer call ..... PasoRobles 1174-R
Or ..... SanLuisObispo 3972

American Refrigerating Co
241 Pismo ..... Sn Luis Obspo 428
BRENDLIN-RICE FROZEN FOOD PROCESSORS
267 Pismo ..... Sn Luis Obspo 1076
BUZBY RALPH H CO
FROZEN FOOD DISTRIBUTORS
Pictsweet
RETAIL – INSTITUTIONAL
Fruits – Vegetables – Fish – Shell Fish
Eviscerated Poultry
PO Box 819
634 Piney Wy Morro By ..... SPrce 2-3145

FLAV-R-PAC FROZEN FOODS
"Look for the Yellow Package"
Complete Line
Fruits - Vegetables
Meats - Poultry
Seafoods - Specialties
Concentrated
Fruit Juices
FLAV-R-PAC
FROZEN FOODS
"WHERE TO BUY THEM"
Levy A & Zentner J Co
303 Higuera ..... SanLuisObispo 1381

Ruso of Atascadero Inc
Traffic Wy & Via ..... Atascadero 59
Stokely-Van Camp Inc
Guadalupe Rd Nipomo ..... WAbsh 9-5533

Fruit & Vegetable Brokers

Hines Gordon 225 Jeffrey Dr ..... SnLuisObispo 3217
Turner Al 221 Short ..... Arroyo Grnde 4474

Fruit & Vegetable Growers & Shippers

Agro-Crop Co Hwy 1 ..... ArroyoGrnde 2540
Carmichael Jack J
Western Packing Co
433 S Halcyon Rd ..... ArroyoGrnde 5760
Cunha M S Co Oceano ..... Arroyo Grande 2755
de Ocampo Leon Brisco Rd ..... Arroyo Grnde 9979
Hassard W G 10th ..... ArroyoGrnde 5901
Ikeda Bros Cienaga Dist ..... ArroyoGrnde 2526
Madsen Richard 362 Walnut ..... ArroyoGrnde 2144
Myers Earle Co Oceano ..... ArroyoGrnde 5784
Nagano Co Incorp
Morro Creek Morro Bay ..... SPrce 2-2061
Oceano Packing Co Oceano ..... Arroyo Grnde 5636
Pismo-Oceano Vegetable Exchange
Railroad Oceano ..... ArroyoGrnde 5771
If no answer call Pismo Beach ..... POplr 6-2425

Advertise here—it pays.

Fruit & Vegetable Growers & Shippers–(Cont'd)

Ruso A L Inc Hwy 101 ..... ArroyoGrnde 3410
Silva Bros Packing Shed
Huasna Rd ..... ArroyoGrande 2069
Tabb & Talley Huasna Rd ..... Arroyo Grnde 2763
Taku Kari 2802 Johnson Av ..... SanLuisObispo 1142
Western Packing Co
433 S Halcyon Rd ..... ArroyoGrnde 5760

Fruits & Vegetables–Whsle

Hayashi Haruo Cienaga Dist ..... Arroyo Grnde 2595
LEVY A & ZENTNER J CO
303 Higuera ..... SnLuisObspo 1381
Ward Harry E Branch Nipomo ..... WAbsh 9-4621

Fuels

See Specific Kinds, i.e., Oils–Fuel & Heating; Etc

Fumigating

See Also Exterminating
PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO 1461 Palm .. SnLuisObspo 2448

Fund Raising Organizations

Cecil System-Church Fund Raising
3 W 37th Av San Mateo ..... FIresd 5-7366

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE–

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Tele-fun
by Warren Goodrich

"Hello—sorry for the delay in answering. I was busy trying a new perfume that just matches my personality!" . . . You won't miss receiving important calls if you answer the telephone promptly . . . Pacific Telephone.

Funeral Directors

BENEDICT-RETTEY MORTUARY
Hwy No 1 & Atas Rd Morro Bay ... SPrce 2-6271
(See Advertisement This Page)
CHAPEL OF THE ROSES S Hwy ... Atascadero 98
(See Advertisement Page 54)
JOYAUX H V 1135 Snta Rosa ..... Sn Luis Obspo 88
KUEHL FUNERAL HOME
DIGNIFIED
PERSONAL
SERVICE
1703 Spring ..... PasoRobles 301
PALMER-WATERS CHAPEL
FORMERLY C. W. PALMER MORTUARY
Established 1900
AIR & RAIL SHIPMENTS
1264 Higuera ..... SanLuisObispo 452
Highway & 7th ..... Cayucos 2721
Palmer-Waters Chapel
1264 Higuera ..... Sn Luis Obspo 452
(See Advertisement This Page)
(Continued Next Page)

Telephone men in all parts of the Bell System have had long experience in working together. Tools, equipment, methods of tackling the job and the "language of the business" are the same north or south, east or west. This nation-wide unity of method and spirit means a telephone service of the utmost dependability.

Palmer-Waters Chapel
Formerly C. W. Palmer Mortuary . . . . Established 1900
Serving San Luis Obispo County
CHAPEL SERVICE . . . LADY ATTENDANT
1264 HIGUERA
Pacific Coast Highway No. 1 at 7th St.
SAN LUIS OBISPO 452 | CAYUCOS BRANCH CAYUCOS 2721
THE WHITE CROSS PLAN
Pre-Need Insurance for the Entire Family
INQUIRE ABOUT OUR BUDGET PLAN

Benedict-Rettey Mortuary
- DEDICATED TO SINCERE SERVICE
- LADY ATTENDANT
- INSPECTION INVITED
- 24-HR. AMBULANCE SERVICE

DAY OR NIGHT CALL
SPruce 2-6271
HWY. NO. 1 & ATASCADERO RD.
MORRO BAY

Call
ARROYO GRANDE 2419
EARL W. *Wood* FUNERAL CHAPEL
DIGNIFIED PERSONAL SERVICE
LADY ATTENDANT

134 NELSON ARROYO GRANDE

CHAPEL OF THE ROSES

Formerly GRAY'S FUNERAL CHAPEL
VICTOR V. DESROSIER

PROMPT – CAREFUL COURTEOUS – COMPLETE FUNERAL SERVICE

Atascadero Crematorium in Connection
HOMELIKE CHAPEL – VISITORS WELCOME
INSPECTION INVITED

Phone Atascadero 98
AMBULANCE SERVICE
DAY OR NIGHT
Phone Atascadero 98

P.O. BOX 656 SOUTH HIGHWAY

Established Since 1917

FUNERAL DIRECTORS

- PIPE ORGAN
- LADY ATTENDANT
- SHIPMENT TO OR FROM ANY DESTINATION
- CENTRALLY LOCATED
- COMPLETE FUNERALS MODERATELY PRICED– INQUIRE ABOUT OUR BUDGET PLAN

H. V. Joyaux - L. J. Oswald, Jr. - L. V. Richardson

R. F. Richardson Co.
FUNERAL DIRECTORS
1135 SANTA ROSA
PHONE SAN LUIS OBISPO 88
"Oldest Mortuary in Point of Continuous Service in San Luis Obispo County"

Funeral Directors–(Cont'd)

Palmer-Waters Chapel Cayucos
Highway & 7th.....Cayucos 2721

RICHARDSON R F CO
L. V. Richardson – H. V. Joyaux
L. J. Oswald, Jr.
"OLDEST ESTABLISHED MORTUARY IN POINT OF CONTINUOUS SERVICE IN THIS COUNTY"
PIPE ORGAN – LADY ATTENDANT
Member National Selected Morticians
1135 Santa Rosa.....SanLuisObispo 88

Richardson R F Co
1135 Snta Rosa.....Sn Luis Obspo 88
(See Advertisement This Page)
WOOD EARL W 134 Nelson.....AroyoGrnde 2419
(See Advertisement Page 53)

Fur Dealers–Retail

LACTERMAN'S
LARGE SELECTION OF
FINE FURS IN ALL PRICES
BUY YOUR FURS WITH CONFIDENCE FROM THE EXPERT FURRIER OF SAN LUIS OBISPO COUNTY
Remodeling – Cold Storage
728 Higuera.....SnLuisObspo 1285

Fur Farms

See Also Chinchillas

FIX MINK RANCH
CENTRAL CALIFORNIA'S LARGEST
1000 BREEDERS
All Types
Robert Fix P. O. Box 66
Railroad Av.....WarmSprings 111

Oakcroft Fur Farms Santa Rosa Rd...Atascadero 703

Fur Remodeling & Repairing

Hardy Alice A 7465 Bella Vista Rd...Atascadero 608

Furnaces–Heating

Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av.....PasoRobles 1117
(See Advertisement Page 55)
BOWER AUSTIN MAYTAG AGENCY
6035 Palma Av.....Atascadero 582
COLEMAN AUTOMATIC HEATING EQUIPMENT–
DEALERS
GARDEN CITY GAS SERVICE
958-3d Morro Bay.....SPrce 2-6836
McBRIDE SHEET METAL WORKS
Old South Hwy.....SnLuisObispo 337
SAN LUIS BUTANE DISTRIBUTORS
N Hwy.....Atascadero 151
CRAIG F L SHEET METAL & PLUMBING
731-21st.....PasoRobles 523

HOLLY FURNACES
Designers of the first shallow STUBBY floor furnace and Narro-Wall Recessed Wall Heater with Secondary Heat Exchanger - also ClearFlo Louvers which direct warm air away from walls into rooms. For estimates or service call dealers below. Budget terms.
"WHERE TO CALL"
Pack Pipe & Supply Inc
183 Higuera.....SnLuisObspo 75

(Continued Next Page)

You can shop at home . . . easily and comfortably . . . by thumbing through the Yellow Pages. Your Classified Directory lists most every store in town . . . helps you find everyone who sells and serves.

Coleman® FURNACES

SALES • SERVICE • INSTALLATION

BLEND AIR FORCED AIR | DUAL & FLAT FLOOR | CONSOLES | WALL HEATERS | WATER HEATERS

A complete line of Coleman Furnaces . . . America's best seller . . . for small homes . . . big homes . . . new homes . . . and old homes. Our experienced heating engineers will be glad to help you solve your heating problems without obligation. Enjoy the comfort, economy and satisfaction that our many years in the heating field guarantee.

FREE ESTIMATES • LOW DOWN PAYMENT • F.H.A. TERMS
IMMEDIATE INSTALLATION • GUARANTEED SERVICE

SAN LUIS OBISPO 337
Nights – Sundays – Holidays Call SAN LUIS OBISPO 4062

McBRIDE'S
Plumbing • Heating • Sheet Metal

OLD SOUTH HIGHWAY SAN LUIS OBISPO

Furnaces–Heating–(Cont'd)

LENNOX AIRE-FLO HEATING SYSTEMS
More families buy LENNOX than any other make! There is a LENNOX AIRE-FLO Heating System to fit your needs — large or small — for gas, oil or coal. LENNOX dealers are trained experts — always at your service for prompt installation, cleaning and repairing.
"WHERE TO BUY IT"
Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av.....PasoRobles 1117
BROUILLET & OCHS
2075 Rachel Ln.....SanLuisObispo 1097
If no answer call.....SnLuisObispo 1534
McKELVEY'S HENRY B PLUMBING & HEATING Hwy.....Atascadero 394
Roberts Earl S Electric Shop
475-5th Morro Bay.....SPrce 2-2821

McBride Sheet Metal Works
Old South Highway.....SnLuisObspo 337
(See Advertisement Page 54)

McKELVEY'S HENRY B PLUMBING & HEATING
PANEL-RAY
COLEMAN – FRASER
HOLLY – PAYNE
LENNOX – DAY & NIGHT
AMERICAN STANDARD
Highway.....Atascadero 394

PAYNEHEAT SALES & SERVICE
PAYNE quality reflects nearly 40 years' leadership.
Floor and Duplex Furnaces
Room Air Conditioners
Forced Air Wall Heaters
Forced Air Furnaces
Exclusive Jetglas Protection
PAYNE Gas FURNACES
"WHERE TO BUY THEM"
Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av.....PasoRobles 1117
San Luis Butane Distributors
N Hwy.....Atascadero 151
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad.....SanLuisObispo 766

Smee's Plumbing&Heating Shop
2959 S Broad.....SnLuisObspo 766

Furnaces–Repairing & Cleaning

BOWER AUSTIN MAYTAG AGENCY
6035 Palma Av.....Atascadero 582

Furniture Dealers–New

ALBRECHT'S FURNITURE
2211 S Broad.....SanLuisObispo 1428
(See Advertisement Page 57)
ART MESQUIT COMPLETE HOME FURNISHINGS
Bridge & Branch.....ArroyoGrande 2116
CARLTON FURNITURE CO 101 Hwy.....Atascadero 374
(See Advertisement Page 57)
DAVIDSON'S FURNITURE & AWNING STORE
669 Higuera.....Sn Luis Obspo 421
(See Advertisement Page 57)
Fair Oaks Supply
995 Grand Av.....Arroyo Grnde 2697

HARMONY HOUSE HOME FURNISHINGS
Everything for the MODERN HOMES and The MODERN HOMEMAKER
Buy on SEARS Easy Payment Plan.
HARMONY HOUSE
Sold only by SEARS, ROEBUCK and CO.
"WHERE TO BUY THEM"
Sears Roebuck & Co
879 Higuera.....SnLuisObispo 760

Heaton R C Co 803-13th.....Pso Robls 890
(See Advertisement This Page)

(Continued Next Page)

Do you keep a list of emergency telephone numbers you may require? It pays to have them handy.

Coleman® FURNACES

SALES • SERVICE • INSTALLATION

BLEND AIR FORCED AIR | DUAL & FLAT FLOOR | CONSOLES | WALL HEATERS | WATER HEATERS

A complete line of Coleman Furnaces . . . America's best seller . . . for small homes . . . big homes . . . new homes . . . and old homes. Our experienced heating engineers will be glad to help you solve your heating problems without obligation. Enjoy the comfort, economy and satisfaction that our many years in the heating field guarantee.

F.H.A. TERMS
FREE ESTIMATES • LOW DOWN PAYMENT
IMMEDIATE INSTALLATION • GUARANTEED SERVICE

BLAKE'S
Plumbing • Heating & Sheet Metal

PASO ROBLES 1117

1701 RIVERSIDE AVE. PASO ROBLES

IN PASO ROBLES IT'S

R.C. Heaton Co.

SINCE 1886

FURNITURE
- SIMMONS
- MENGEL
- KLING
- LANE CEDAR CHESTS
- JAMES LEES & SONS CARPETS
- ARMSTRONGS
- COMPLETE LINE OF MAPLE
- VIRTURE DINETTES
- SAMSON TABLES
- DRAPERIES

APPLIANCES
- FRIGIDAIRE
- MAYTAG WASHERS
- PHILCO TV
- O'KEEFE & MERRITT GAS RANGES
- PACKARD BELL TV
- MAGNAVOX TV
- HOOVER VACUUM CLEANER
- SUNBEAM APPLIANCES
- G. E. SMALL APPLIANCES

HARDWARE
- SHERWIN-WILLIAMS PAINTS
- YALE
- STANLEY TOOLS
- DISSTON SAWS
- THOR TOOLS
- WE MAKE KEYS *Schlage*

We Also Feature Giftware Glassware Houseware

PHONE
PASO ROBLES 890
803 - 13th Street

THE HOUSE OF
Zegar's
FINE FURNITURE

FURNITURE DEALERS FOR

Drexel – Kling – Mengel
Extensole – Furn. Guild
Kroehler – Valentine Seaver
Crown – Brown-Saltman

BEDDING
Simmons Beauty Rest–U. S. Koylon
Englander – Airfoam
FLOOR COVERINGS
Gulistan – Artloom – Firth
Alexander-Smith – Adamo
Berven – Archibald Holmes

CONVENIENT
CREDIT TERMS
ARRANGED

San Luis Obispo 85
• 840 MONTEREY
• SAN LUIS OBISPO

• FOR GRACIOUS LIVING
• LUXURIOUS SUITES
• OCCASIONAL PIECES
• UNUSUAL LAMPS
• FINE FLOOR COVERINGS
• ALL AT MODEST PRICES
• TERMS

ARMSTRONG & KENTILE FLOOR COVERINGS
BIGELOW & MOHAWK CARPETING
SERTA MATTRESSES-KROEHLER FURNITURE
BAMBOO-WOOD & FABRIC
WINDOW COVERINGS

COMPLETE HOME FURNISHINGS

Phone
Paso Robles 126

TRUSSLER'S FURNITURE STORE
1303 PARK ST.

Furniture Dealers–New–(Cont'd)

McMAHAN FURNITURE CO
Complete Home Furnishings
BUDGET TERMS
855 Marsh.....San Luis Obispo 1573

OCEANVIEW FURNITURE CO
DISTINCTIVE
HOME FURNISHINGS
Draperies – Floor Coverings
Home Electric Appliances
At Avalon St
2200 Hwy 1 Morro By.....SPrce 2-6287

Pismo Furniture Store
661 Dolliver Pismo Beach.....POplr 6-2462
Trussler's Furniture Store 1303 Park...PsoRobls 126
(See Advertisement This Page)

(Continued Next Page)

Party-Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

YOURS AND MY
Furniture Store
"Where Overhead is Low"

WE SELL FOR LESS
Everything for the Home
• CROSLEY
• GAFFERS & SATTLER APPLIANCES
• SEALY MATTRESSES
• MOHAWK CARPETS
• LANE CEDAR CHESTS
• SMALL APPLIANCES

WE GIVE S & H GREEN STAMPS
Credit Terms Arranged

PHONE
San Luis Obispo 942

See Us for Better Buys!
H. L. & RADA McKEEN, Owners
1127 BROAD ST.

Furniture Dealers–New–(Cont'd)

White's Furniture Store
1301 Broad.....Sn Luis Obspo 1006
YOURS & MY FURNITURE STORE
1127 Broad.Sn Luis Obspo-942
(See Advertisement Page 56)
ZEGAR FURNITURE STORE
840 Monterey.....Sn Luis Obspo-85
(See Advertisement Page 56)

Furniture Dealers–Used

F & G EXCHANGE Eaglet.....Atascadero 345-W

GAMBONI & RIGHETTI
"EVERYTHING USED"
FURNITURE – ANTIQUES
USED
PLUMBING SUPPLIES
PIPE
ASSORTED NICK-NACKS
S Hwy.....SanLuisObispo 2791

GEORGE'S SECOND HAND STORE
Don't Hide It in the Attic
Let George Buy It
ALL KINDS OF NEW & USED
FURNITURE – BOUGHT & SOLD
Call Us for Highest Appraisals
815 High.....SanLuisObispo 2111-W

GEORGE'S SECOND HAND STORE
781-6th Morro Bay.....SPrce 2-3541
Grover City Furniture
1055 Grand Av Grover City.....ArroyoGrnde 2274

HOFFMAN'S
Hardware and General Merchandise
WE BUY – SELL – TRADE
USED FURNITURE
APPLIANCES – PLUMBING
Full Line New & Used Doors
Windows
921 Front Oceano.....ArroyoGrande 3416

LOVERN'S FURNITURE
NEW AND USED
FURNITURE AND APPLIANCES
We Buy and Sell
Hours 9 to 7 – 6 Days a Week
101 Hwy Nipmo.....WAbsh 9-4251

Nearly New Furniture
1302 Osos.....SanLuisObispo 3600-J
OLD GRAY BARN N Hwy.....Atascadero 48-R-3
Paso Robles Swap Shop
2712 Spring.....PsoRobls 270
Pismo Trading Center
206 Ocean View Pismo Beach.....POplr 6-4450

SMITH'S S S TRADING POST
WE BUY & SELL USED FURNITURE
Antiques Bought and Sold
WE TRADE
CURIOS — GUNS — MISCELLANEOUS ITEMS
½ Mile Post City Limits Toward Airport
Edna Rd.....San Luis Obispo 1498-W

The Tradin' Post
1700 Hwy 1 Morro Bay.....SPrce 2-5371
WALKER'S PLACE
884 N Broad.....SanLuisObispo 356-J
(See Advertisement This Page)
White's Furniture Store
1301 Broad.....SnLuisObspo 1006

Furniture Mfrs

Western Cabinet Works
Original Folding Tel-E-Vue Lounge Chair
1000 Park.....PasoRobles 289

Classified Directory advertising brings new prospects into your store, reminds old customers to come back again.

Carlton's
For
FURNITURE

Complete Selection
• MAPLE
• MODERN
• TRADITIONAL
APPLIANCES G E & PHILCO
FLOOR COVERINGS
BEDDING
SIMONS - SPRING-AIR - ETC.

ATASCADERO 374
CARLTON FURNITURE CO.
101 HWY ATASCADERO

WALKER'S PLACE

WE BUY SELL OR TRADE
ANYTHING USED
PHONE
SAN LUIS OBISPO 356-J
884 N. BROAD

SHOP IN THE
YELLOW PAGES

Whenever you want information about an article, a service or a certain business
LOOK IN THE
Classified
TELEPHONE SECTION

Davidson's
Furniture - Drapes
Established 1931
• Floor Coverings
SIMMONS
BEAUTY REST MATTRESSES
• Spring Air Mattresses
• Lane Cedar Chests
Fine Selection
• Maple Furniture
• Modern
PHONE
San Luis Obispo 421
669 Higuera San Luis Obispo

ALBRECHT'S
FURNITURE
YOUR SUBURBAN FURNITURE
STORE WHERE YOU CAN EXCHANGE
YOUR USED FURNITURE FOR NEW
LIBERAL TRADE-IN ALLOWANCES
the best in
Modern Maple
Visit Our Store
• FURNITURE
• DRAPERIES
• APPLIANCES
• CARPETING
• MODERN LAMPS
FREE ESTIMATES & DELIVERY
PHONE
SAN LUIS OBISPO 1428
AMPLE PARKING
2211 S. BROAD SAN LUIS OBISPO

Furniture Renting

TYPEWRITER SHOP THE
EXCLUSIVELY
OFFICE FURNITURE
Executive & Commercial
MOST COMPLETE SELECTION TO CHOOSE FROM
986 Monterey ..... SanLuisObispo 127

Furniture Repairing & Refinishing

Brown's Carpenter Shop Traffic Wy.. Atascadero 555

HENRY'S UPHOLSTERY
REFINISHING
CABINET SHOP FOR REPAIRS
COMPLETE UPHOLSTERY SHOP
Large Selection of Fabrics
PICK-UP & DELIVERY
572 Islay ..... SanLuisObispo 3155-W

Furniture Upholstering—See Upholsterers

Furs—See Fur Headings

Garages

See also Automobile Repairing

Baxter W A & Sons
691 Price Pismo Beach ..... POplr 6-4466
Bell's Garage 895 Palm ..... SnLuisObspo 3960
Bob & Charlie's Mobil Service
99 Traffic Wy ..... Aroyo Grnde 2429
Boyer & Son Garage & Service
Shandon ..... PasoRobls 78-R-1
Brooks Motors 1306 Pine ..... PasoRobls 168
Caccia Howard 740 D Morro Bay ..... SPrce 2-4621
CHOLAME GARAGE Cholame ..... PsoRobls 81-R-2
Cook's Garage Tally Ho Rd ..... ArroyoGrande 2575
DAN & ERNIE'S AUTOMOTIVE SERVICE
1234 Broad ..... Sn Luis Obspo 3156
Freeman's Complete Auto Service
5455 Traffic Wy ..... Atascadero 610
Genardini & Silva Garage Hwy No 1 ..... Cayucos 2752
Gene's Garage Hwy ..... Cambria 128
John's Automotive Service S Hwy.. Atascadero 123-M
Kamm C H & Co
Buick Specialists
1034 Monterey ..... SnLuisObispo 332
Kisella Garage 1207 Railroad Av ..... PsoRobls 751
Lancaster Garage South Hwy ..... Atascadero 517
Layman's Garage Ocean Av ..... Cayucos 4111
LEVERENZ WALTER F
5680 El Camino Rl ..... Atascadero 14
Levy A & Zentner J Co
101 Hwy ..... SnLuisObispo 610
Lee's Motor Service 3405 Spring ... Pso Robls 642
Los Osos Valley Garage
Los Osos Rd ..... SnLuisObispo 43-J-3
Nipomo Garage & Wrecking Yard
Hwy 101 Nipomo ..... WAbsh 9-7911
One-O-One Garage Hwy 101 ..... SnMargarita 67
PAUL'S GARAGE & AUTO MACHINE SHOP
Nipomo & Monterey ..... SnLuisObispo 2319-R
Pioneer Garage 1246 Spring ..... Pso Robls-169-W
Quality Sales & Service
Mobil Gas & Complete Lubrication
Hwy 101 Nipomo ..... WAbsh 9-4041
Rademacher Bros Garage
996 Marsh ..... SnLuisObispo 3828-W
Roy's Service 6th & Main ..... Templtn 2901

SAN LUIS TRUCK SERVICE
TRUCK REPAIRS
AND
MAINTENANCE
HEAVY EQUIPMENT DIESEL REPAIRS
24-HOUR SERVICE
101 Hwy ..... SanLuisObspo 1360
Residence ..... SanLuisObispo 3099-J

Shandon Garage Shandon ..... PsoRobls 53-R-1
Spink Ray Auto Body & Paint Shop
1365 Monterey ..... SnLuisObspo 754

Catalog your products and services in these Yellow Pages. It costs little to be completely represented here.

Garages—(Cont'd)

Standard Motors & Equipment Co
1701 Monterey ..... Sn Luis Obspo 3144
Star Garage Highway ..... S Margrita-3
Sweeter's Garage
Front & Paso Robles Oceano ..... AroyoGrnde 2126
THRESH E H INC
1101 Monterey ..... Sn Luis Obspo 102
Williams Service 101 Hwy ..... SantaMargarita 85-W
Woodland Garage & Service Stn
Hwy No 1 ..... Cambria 126

Garbage Collection

Arroyo Grande Garbage Co
116 E Branch ..... AroyoGrnde 3534

ATASCADERO GARBAGE CO
SERVING
ATASCADERO — TEMPLETON
SANTA MARGARITA
EXTRA RUBBISH HAULING
San Gabriel Av ..... Atascadero 720

Morro Bay Garbage Service
61-7th Morro Bay ..... SPrce 2-8230
PASO ROBLES WASTE DISPOSAL
Archie Asabez-Owner
705-13th ..... PsoRobls 714-J
SAN LUIS GARBAGE CO
Rubbish Removed
1016 Morro ..... Sn Luis Obspo 1672

SPADY'S DISPOSAL SERVICE
Servicing
PISMO BEACH — SHELL BEACH
AREA
Rubbish — Trash — Garbage Removed
Mailing Address Box "O" Pismo Beach
243 Palomar Av Shell Bch ..... POplr 6-2081

You'll find it fast in the YELLOW PAGES.

Garden Equipment & Supplies—Retail

ATASCADERO FEED & SUPPLY
M E and Simplicity Garden Tractors
S Hwy ..... Atascadero 193

BECKER FEED & SEED CO
FEATURING
SIMPLICITY
GARDEN TRACTORS
M. E. TILLERS
Vigoro Peat Moss — Ortho Products
COMPLETE LAWN SUPPLIES
210 California Blvd ..... SanLuisObispo 587

Boyle Lumber Co
Ortho Products-Vigoro-Flower Borders
Ocean Av ..... Cayucos 2311
Karleskint's Florist & Nursery
1422 Monterey ..... Sn Luis Obspo 2060
Paso Robles Mercantile Co 839-12th ... PsoRobls 340
SCOTTS LAWN CARE PRODUCTS—
HEATON R C CO 803-13th ..... Pso Robls 890

Garments—See Women's Wearing Apparel Headings

Gas Appliances—Household

EPP'S 745 Higuera ..... SnLuisObispo 711
Garden City Gas Service
Santa Lucia Baywood Park .. SnLuisObispo 39-J-11
San Luis Butane Distributors
N Hwy ..... Atascadero 151

Gas Companies

Southern Counties Gas Co
823-13th ..... Paso Robles 500
610 Dolliver Pismo Beach ..... POplr 6-4756
Commercial Office
1141 Cherry ..... San Luis Obspo 16
Operating Dept
Broad ..... San Luis Obispo 490
For Service In Arroyo Grande-Atascadero Cayucos-Nipomo-Morro Bay-Santa Margarita and Templeton-please refer to Alphabetical Sections for these Communities

When the Need is
URGENT

You want to know these things about the concern you call: Hours of service, location, delivery, promptness of service, equipment, quality of service, reliability, years in business. Concerns mention these points in their advertisements in the Yellow Pages.

Look in the
Classified
TELEPHONE SECTION

Gas—Liquefied Petroleum

Butane Serv Of Atascadero N Hwy.. Atascadero 151

GARDEN CITY GAS SERVICE
DOMESTIC — COMMERCIAL — INDUSTRIAL
STORAGE & BUTANE SERVICE
BUTANE & NATURAL GAS APPLIANCES
WEDGEWOOD — SERVEL
Service From Cambria to Pismo Beach
958-3d Morro By ..... SPrce 2-6836
Or call Santa Maria ..... WAlnt 5-5019
If no answer call ..... Baywood 39-J-11

ONE-O-ONE BUTANE & PROPANE SERVICE
Serving San Luis Obispo County
AROUND THE CLOCK
SERVICE — INSTALLATIONS
RESIDENTIAL — COMMERCIAL
TANK RENTALS & SALES
APPLIANCES
1444 Vine ..... PasoRobles 27

PETROLANE
A Complete Gas Service for Farm - Home - Factory
LP-Gas Carburetion Installed on All Internal Combustion Engines.
Oil Well Service
Tanks - For Rent or Lease
Leading Household Gas Appliances
"Let Petrolane Pete Furnish the Heat"
"WHERE TO BUY IT"

GARDEN CITY GAS SERVICE
A Petrolane Company
Santa Lucia Baywood Park ..... SanLuisObispo 39-J-11
GARDEN CITY GAS SERVICE
A Petrolane Company
1653 N Broadway
Santa Maria ..... WAlnt 5-5019
GARDEN CITY GAS SERVICE
A Petrolane Company
958-3d Morro Bay ..... SPrce 2-6836

Rur-al Gas 958-3d Morro Bay ..... SPrce 2-6836
SAN LUIS BUTANE DISTRIBUTORS
N Hwy ..... Atascadero 151
(See Advertisement This Page)
SUBURBAN GAS SERVICE OF CAYUCOS
Ocean Av ..... Cayucos 2991
SUBURBAN GAS SERVICE OF SANTA MARIA
1725 S Broadway Santa Maria ..... WAlnt 5-5062
VAN HORN BUTANE SERVICE
2801 Spring ..... Pso Robles 343
(See Advertisement This Page)

Gasoline & Oil Marketers & Distrs

Associated Oil Co Distributing Station
Orcutt Rd ..... Sn Luis Obspo 727-W
General Petroleum Corp 5th & Pine.. Pso Robls 252
General Petroleum Corp of Calif
Foothill Blvd & Calif Blvd.. Sn Luis Obspo 1880
LARSON MYRON W SHELL PRODUCTS DISTR
1196 Foothill Bl ..... SnLuisObspo 98
If no answer call ..... SantaMargarita 2-Y-22
MOHAWK PETROLEUM PRODUCTS—
ROUNTREE OIL DISTRIBUTING CO
100 Traffic Wy ..... Aroyo Grnde 2051
NORWALK CO THE
Office 1088 Higuera ..... SnLuisObspo 1237
Bulk Plant S Hwy ..... SnLuisObspo 3084-W
RHEA PETROLEUM INC
Douglas Products-Whsle & Retail
..... SanMiguel 20
Richfield Oil Corp Orcutt Rd ..... SnLuisObspo 414-W

RICHFIELD OIL CORP
Goodyear Tires — Tubes & Batteries
WE SERVE
SERVICE STATIONS AND GARAGES
CONTRACTORS — FARMERS — RANCHERS
Gasoline — Diesel
Stove Oil — Motor Oil — Solvent — Greases
J. EARL WORTHAN - Distributor
6th & Pine ..... PasoRobles 418

SEASIDE OIL CO Main ..... Templtn 2161
Seaside Oil Co Old Hwy ..... SanLuisObispo 1396
Sebastian Oil Distributing
220 Mason ..... Aroyo Grnde 5638
Shell Oil Co 1196 Foothill Bl ..... SnLuisObspo 98
(Continued Next Page)

BUTANE-PROPANE
LIQUEFIED PETROLEUM GASES
Commercial & Domestic
INSTALLATIONS
CONVERSIONS
APPLIANCES

SERVEL GAS REFRIGERATORS
Day and Night — Mission & Ruud Water Heaters
O'Keefe & Merritt — Westinghouse — Tappan — Wedgewood Ranges
Westinghouse Laundromats
DEARBORN SPACE HEATERS COLEMAN FLOOR FURNACES
FOR PROMPT SERVICE PHONE
ATASCADERO 151
If No Answer Call Atascadero 618
Mailing Address — P. O. Box 966
SAN LUIS BUTANE
N. HWY. 101 DISTRIBUTORS ATASCADERO

Butane Propane
VAN GAS
Van Horn Butane Service
Day or Night - PHONE:
PASO ROBLES 343
Serving San Luis Obispo County
FOR SERVICE AT OTHER LOCATIONS CALL KING CITY 366
HOLLISTER 878 — MONTEREY 2-7474 — SALINAS 5191 — SOLEDAD 43
SERVICE - INSTALLATIONS - CONVERSIONS
APPLIANCES - CARBURATION
"Let Us Convert That Truck, Tractor, or PUMP to VANGAS"

Gasoline & Oil Marketers & Distrs–(Cont'd)

SHELL OIL DISTR
5th & Riverside Av.....PasoRobles 375
If no answer call.....PasoRobles 1409
SIGNAL OIL CO
1262 Murray Av.....SnLuisObispo 3280
If no answer call.....SnLuisObispo 53-R-1
SIGNAL OIL CO 1446 Spring.....**Pso Robls 176-W**
Tasco Serv Sta & Petroleum Distr
S Hwy.....**Atascadero 99**
Texas Co The 610 Pine.....**Pso Robls 475-W**
Texas Co The Distributor
100 Stenner.....Sn Luis Obspo 1140
Tide Water Associated Oil Co 26th..PsoRobls 911-W
Wasson J & M Co Vachell Ln.....SnLuisObispo 1506

Gasoline Service Stations–See Service Stations

Be sure you include concealed telephone wiring and handy telephone outlets in the new home you're planning.

Yes, We Have
METAL LOCATORS
GEIGER COUNTERS
SCINTILLATORS
MINERALIGHTS
FLUORESCENT MINERALS
Free Literature of Course
Never a Delivery Charge on Prepaid Orders
ERWIN WOELFLE
CAL POLY BOX 2265 — Phone **2992**
SAN LUIS OBISPO, CALIF.

Geiger Counters

Woelfle Erwin 964 Chorro.....SanLuisObispo 2992
(See Advertisement This Page)

Geophysicists

Western Geophysical Co Party G-4
843 Oak.....PasoRobles 999

Gift Shops

AH LOUIS STORE
Howard W. Louis—Owner
GIFTS UNUSUAL
DISTINCTIVE IMPORTS
PICTURE FRAMING
Established 1874
800 Palm.....**San Luis Obispo 592-J**

Evans Gift Shop 12th & Spring.....PsoRobls 229

HILL'S STATIONERY STORE
DISTINCTIVE GIFTS
OF
GLASS - PAPER - METAL
GIFTS FOR ALL OCCASIONS
You Are Welcome to Come In and Browse Around At Any Time
1127 Chorro.....**Sn Luis Obispo 1403**

Mary's Gift Shop
1801 Shell Beach Rd Shell Beach..POplr 6-2232

More and more, business men are finding that it pays in good will to place and receive their telephone calls with as little time-lag for the other fellow as possible. They place their own calls or stay close to the telephone when they tell someone else to do it.

Gift Shops–(Cont'd)

MINEAU & LOOMIS
FOSTORIA & IMPERIAL GLASSWARE
HAND MADE BRASS & COPPER
NORITAKI & POPPY TRAIL CHINA
REVERE & FARBERWARE
GIFTS OF DISTINCTION
FREE GIFT WRAPPING & DELIVERY
405 E Branch.....ArroyoGrande 2695
904 Grand Av.....ArroyoGrande 3213

Mission Florist 965 Monterey...Sn Luis Obspo 432
Morro Bay Photo Shop
435-5th Morro Bay.....SPrce 2-3351
Paso Robles Mercantile Co 839-12th...PsoRobls 340
Wilbert's Chevron Station & Cafe Hwy..Cambria 160
Wilsons Flower Shop 1110 Garden..SnLuisObspo 622

Ginger Ale–See Beverages–Non Alcoholic

Glace Fruits

See Confectioners Headings; Also Fruits & Vegetables Headings

Glass–Auto, Plate, Window, Etc

FOWLER GLASS SHOP
Auto – Plate – Window Glass
MIRRORS – FURNITURE TOPS
Free Estimates
11th & Park.....PasoRobles 160-J

HAMMOCK CHAS CABINET SHOP
Broken Windows Replaced
Hwy.....Atascadero 177
Morro Bay Glass
1560 Hwy 1 Morro Bay.....SPrce 2-5277
(See Advertisement This Page)
(Continued Next Page)

LOF DEALERS — LOF DEALERS
"Everything in Glass"
PLATE & WINDOW GLASS
GLASS REPLACEMENTS
of All Kinds
Estimates Given
FURNITURE TOPS - MIRRORS - RESILVERING
AUTO GLASS INSTALLED WHILE-U-WAIT
DISTRIBUTOR FOR LOUVRE LEADER
PASO ROBLES GLASS SHOP
609-22nd — Paso Robles 469

GLASS
COMPLETE
GLASS & GLAZING
PLATE GLASS CONTRACTORS
CRYSTAL – WINDOW
SHOWER DOORS
AUTO GLASS INSTALLED
MIRRORS – TABLE TOPS
LOUVRE LEADER DISTR.
MORRO BAY GLASS
PHONE
SPruce 2-5277
1560 HWY. 1 — MORRO BAY

Glass–Auto, Plate, Window, Etc–(Cont'd)

PASO ROBLES GLASS SHOP
AUTO PLATE WINDOW
Glass Installation of
All Kinds
609-22d.....**Paso Robles 469**

Paso Robles Glass Shop 609-22d.....**Pso Robls 469**
(See Advertisement Page 60)
WESTSIDE AUTO PARTS CO
1236 Monterey.....**Sn Luis Obspo 384-J**
Glass & Tire Shop
1236 Monterey.....SnLuisObspo 1851
(See Advertisement This Page)
Willoughby's Glass Shop
640 Marsh.....SnLuisObispo 1364-J

Glass–Block, Structural, Etc

PASO ROBLES GLASS SHOP 609-22d.**Pso Robls 469**

Glassware–Retail

Paso Robles Mercantile Co 839-12th...PsoRobls 340

Golf Courses–Public

Atascadero Golf Course Hwy.....Atascadero 696-W
S L O County Morro Bay Golf Club
Morro Bay.....SPrce 2-3181

Government Offices–City

See Alphabetical Directory Under "Name of City"

Government Offices–County

See Alphabetical Directory Under "San Luis Obispo County of"

Government Offices–Federal

See Alphabetical Directory Under "U S Government"

Government Offices–State

See Alphabetical Directory Under "Calif State of"

Grain Brokers

FARMERS ALLIANCE BUS ASSOC
10th & Riverside Av.....PsoRobls 115
Loomis E C & Son 415 E Branch..Aroyo Grnde5514
Loomis E C & Son 147 High.....Sn Luis Obspo-1080

Grain Dealers

Calif Milling Corp 1212 Railroad.....PsoRobls 161
Cousins Jas I 822-13th.....Pso Robls 119-W
DeChaine Bob 1220 Park.....PsoRobls 379
FARMERS ALLIANCE BUS ASSOC
10th & Riverside Av.....PsoRobls 115
Loomis E C & Son 415 E Branch..Aroyo Grnde5514
Loomis E C & Son 147 High.....Sn Luis Obspo-1080
Pelton Ray D & Son 1225 Riverside Av..PsoRobls 214

Gravel–See Sand & Gravel

Greases

SAN LUIS TALLOW COMPANY
WE SOLICIT
RESTAURANT SURPLUS
GREASE
FATS – OILS – BONES
Clark Field.....SanLuisObispo 2646-W

Greenhouse Builders

Nielsen Harald N
Niel-Sun Ray Greenhouses
956 Walnut.....SanLuisObispo 594

Please look up the number in the Telephone Directory if you are not sure of it.

Greeting Cards–Retail

Bickell's Stationery Store
Hallmark Greeting Cards
807-12th.....PsoRobls 882
Gabby Book Store
1040 Chorro.....Sn Luis Obspo 867-W

HILL'S STATIONERY STORE
Exclusive Lines
HALLMARK — NORCROSS
RUSTCRAFT
32 Feet of Card Racks for Your Selection
You Are Welcome to Come In and Browse Around Our Store
1127 Chorro.....San Luis Obispo 1403

Grocers–Retail

Anderson's Market 13th & Trouville
Grover City.....Aroyo Grnde 2726
Angello Carl Ocean Av & Front
Oceano.....Aroyo Grnde 5925
Art's Grocery Store
Open 7 Days A Week Til 9 PM
Hwy No 1 & Pier Av Oceano...AroyoGrnde 9997
Atascadero Market
5850 El Camino Real.....Atascadero 89
Avila Grocery
Harold Martin-Proprietor
Avila.....Sn Luis Obspo-8-J-1
Bennett R M 122 Branch.....Aroyo Grnde 2698

BIEBER'S MARKET
TEMPLETON
COMPLETE FOOD MARKET
GROCERIES – MEATS – FRESH PRODUCE
BEER & WINE
Open Daily 8:30 A.M. to 7 P.M.
Sundays & Holidays 9:30 A.M. to 6:30 P.M.
3d & Main.....Templeton 2311

Blankenship's Market
Open 8:30 AM-9:30 PM Every Day Inc Suns
2906 Spring.....PsoRobls 1131
Bud's Dollar Market
Foothill & Morro Rd.....SanLuisObispo 1609
Butler's Grocery
W B-Bill-Butler Prop Hrs 7:45 To 6 PM
1415 Beach.....SnLuisObspo 2215-W
C H B Market 661 Higuera.....Sn Luis Obspo-999
Calif Park Grocery
Open 8 to 6 Free Parking
390 California Blvd.....SnLuisObspo 2738-W
Cody's Market 313 Higuera.....SnLuisObspo 2466
Commercial Co The 303 E Branch..AroyoGrnde 2421
Corner Grocery
Atascadero Av & Morro Rd.....Atascadero 714
Cunningham's Grocery
6 AM To 8 PM Daily & Sunday
Hwy 1 Morro Del Mar Morro Bay..SPrce 2-6581
Dauth-Leisy Foods 530-12th.....Pso Robls 256
Del Mar Grocery
8 AM to 9 PM Daily & Sunday
Morro Del Mar Morro Bay.....SPrce 2-8184
Del Monte Grocery
301 Snta Barbara Av.....Sn Luis Obspo 1000
DOLLAR MARKET
Bud Poulsen-Owner
Foothill & Morro Rd.....Sn Luis Obspo 1609

The Yellow pages save you time.

AUTO GLASS

AUTO GLASS SPECIALISTS
INSTALLED WHILE YOU WAIT
Open All Day Saturday
CALL
SAN LUIS OBISPO 1851
WESTSIDE AUTO PARTS CO.
1236 MONTEREY

Grocers–Retail–(Cont'd)

Donohue Sons Grocery
Open 9:30 AM-10:00 PM Everyday Inc Suns
2598 Spring.....PsoRobls 360
Dowden's Market Shandon.....PasoRobles 53-J-2
Ellsworth's Market
496 N Broad.....Sn Luis Obspo 3093
Erich's Market 2611 Spring.....Pso Robls 579
Fair Oaks Grocery 102 N Halcyon Rd.AroyoGrnde 2118
FARMERS MARKET
Fruit & Vegetables
445 Marsh.....Sn Luis Obspo 3080-W
Ford's Market
801 Dolliver Pismo Beach.....POplr 6-2068
Fox's Grocery Store Highway No 1.....Cambria 88-W
Frank's Grocery 845 Main Morro Bay..SPrce 2-8180
Garden Farms Store 101 Hwy...Sn Margrita 43-W
Ghezzi's Store Ocean Av.....Cayucos 2911
GLEN OAKS GROCERY
Open 8 AM to 8 PM Daily & Sundays
Eaglet.....Atascadero 647-W
Greene's Grocery S 101 Hwy Nipomo..WAbsh 9-4371
Grove Grocery El Camino Real.....Atascadero 974
Grover City Market
O F Yeackel
850 Grand Av Grover City....AroyoGrnde 3322
Gwin's Grocery
607 Manhattan Av Grover City..AroyoGrande 2415
Halcyon Store W Temple
Halcyon.....Aroyo Grnde 2432
Handy's Corner Grocery
Edna Rd.....Sn Luis Obspo 856
HAWTHORNE MARKET
2161 Broad.....SnLuisObspo 3195
Hearn's Market
Open On Sun From 10:30 Until 1:00
201 E Branch.....AroyoGrnde 5549
Hi-Way Market 2105 Spring.....PasoRobles 313
Joaquin's Grocery 420 High.....SnLuisObspo 526
JOHNSON & BARNES
Open 7 AM to 7 PM Sun 8 AM to Noon
101 Hwy Nipomo.....WAbsh 9-4511
K & M Mkt 2927 Spring.....PsoRobls 1024
Kelly Bros Market
Open 8 AM to 7:30 PM Every Day in the Week
S Hwy.....Atascadero 377
Lankford's Foothill Market
399 Foothill Bl.....SnLuisObspo 3190
Log Cabin Market 400 Traffic Wy...AroyoGrnde 5922
Los Osos Valley Market
Los Osos Valley Rd.....SanLuisObispo 28-J-2
Lucas F D 101 Hwy Nipomo.....WAbsh 9-4242
Mac's Grocery
Hwy 1 Morro Bay.....SPrce 2-8483
Margarita Mercantile Co.....S Margrita-30
Maston's Grocery
Mrs W R Hallpin-Owner
5th & Main Morro Bay.....SPrce 2-2921
McKay P G Paso Robles Bch.....Cayucos 2541
Monterey Market
1601 Monterey.....SnLuisObspo 816
Montgomery's Store Front Oceano ArroyoGrande 2992
Mor-Mac's Food Center
5th & E Morro Bay.....SPrce 2-4511
Morris Market 2044 Spring.....Pso Robls 409
Morro Bay Grocery
5th & Main Morro Bay.....SPrce 2-2531
Muzio David 870 Monterey.....Sn Luis Obspo 54
New Park Grocery 1401 Osos....Sn Luis Obspo-1431
Northside Market
84 Santa Rosa.....Sn Luis Obspo 1334
Orcutt's Market 835-12th.....PasoRobles 180
Pennington's Grocery Highway.....S Margrita-22
Petersen's General Merchandise.....Templtn 2001
Pioneer Drive-In Market
Morro & Marsh.....SnLuisObispo 1825
Pocket Book Grocery
4th & Brighton Grover City.....AroyoGrnde 2804
Quaglino's Food Market
2101 Broad.....SanLuisObispo 427
Rauch's Grocery Creston Rd.....PasoRobles 1240
River Grove Store Hwy 41.....PasoRobles 40-J-1
SANTA ROSA STREET MARKET
Mill & Snta Rosa.....SnLuisObspo 326
Sauer's Market 848 Monterey.....SnLuisObspo 27
Sears Market 700 Marsh.....Sn Luis Obspo 2180
Sebastian's Store
Drugs-Fresh Meats-Liquors-Fishing Tackle
Sn Simeon.....Cambria 27-Y-14
Serv-Ur-Self Market N Hwy.....Atascadero 597-W
Sheffield's Grocery S Highway.....Atascadero 299
Shell Beach Market
753 Shell Beach Rd Shell Beach.....POplr 6-2135
Smith Arthur R 2630 Broad.....Sn Luis Obspo-1532
Smith's Grocery
Open 6 AM to 8 PM
Creston.....PasoRobles 66-R-3
Southside Grocery 100 Higuera..SnLuisObspo 1795-R
(Continued Next Page)

Grocers–Retail–(Cont'd)

Spurlock Cash Market
707 Santa Barbara Av ..... SnLuisObispo 1095
Stockaway Foods Traffic Wy ..... Atascadero 752
Stop & Shop Market
1253 Shell Beach Rd Shell Beach .. POplr 6-4708
Thompson's Grocery 1638 Oso ..... SnLuisObispo 463
THREE CORNER GROCERY
1609 Johnson ..... SnLuisObispo 254
Tomasini Anita Ocean Av ..... Cayucos 2904
Tony's Food Center
110 E Branch ..... Arroyo Grnde 5926
TRAIL-ER-IN GROCERY
1950 El Camino Real ..... Atascadero 998
TUTTLE'S MARKET
Open 8 AM to 10 PM Daily & Sunday
695 Higuera ..... Sn Luis Obspo 2193
U-SAVE GROCERY & MARKET
B Swack & H R Boren
951 Grand Av Grover City ..... ArroyoGrnde 9994
WESTWAY MARKET
GROCERIES - FRUIT
LIQUORS - WINES - BEER
Open 9 A.M. to 9 P.M. Sundays Included
Open 'till 11 P.M. Saturday Night
Owned by
Bill Mathison and John Corscaden
447 Higuera ..... San Luis Obispo 491-W
White's Market
119 S 5th Grover City ..... ArroyoGrande 3517
Wilbert's Chevron Station & Cafe Hwy .. Cambria 160
Wilson's Grocery
Open 8 AM To 10 PM Daily & Sunday
2121 Broad ..... SnLuisObspo 4215-J

Grocers–Whsle

ADLER WHOLESALE CO
1301 Carmel ..... SnLuisObspo 260
Rand Halpin Co 228 Snta Barbara .. SanLuisObspo 93
Smart & Final Iris Co
305 Higuera ..... SnLuisObspo 3974

Guides–Shippers'–See Publishers

Guns

SMITH'S $ $ TRADING POST
EVERYTHING IN GUNS
NEW - USED - ANTIQUES
We Buy—Sell—Trade
½ Mile Post City Limits Toward Airport
Edna Road ..... San Luis Obispo 1498-W

Gunsmiths

BRIDGE NORM CUSTOM GUN SHOP
1339 Pine ..... PasoRobles 303
(See Advertisement This Page)
LUNDGREN ERIC 1326 Park ..... Pso Robls-470
SPORTSMAN'S STORE
714 Higuera ..... SnLuisObspo 2520

NORMAN BRIDGE Custom Gunsmith — Phone PASO ROBLES 303
CUSTOM BUILT RIFLES
REBARRELING - REBUILDING
NEW & USED GUNS
COMPLETE LINE OF AMMUNITION
NORM BRIDGE
CUSTOM GUN SHOP
1339 PINE

Gunsmiths–(Cont'd)

STORNI'S GUN RANCH & MACHINE SHOP
COMPLETE GUN SERVICE
& SUPPLIES
Leading Tools & Supplies – Firing Ranges
MAIL ORDER SERVICE
P. O. Box 457 Glenn E. Storni - Prop.
Look for the Signs – 1 Mile
South of Cayucos at Old Creek Rd.
Cotton Tail Ck Rd ..... Cayucos 2362

Gypsum

Shandon Gypsum Co ..... PasoRobles 48-R-3

Haberdashery–See Men's Furnishings Headings

Hair Goods–Retail

Charles & Duff Hair Goods
327-14th Oakland ..... TWinoks 3-1165

Hairdressers–See Beauty Shops

Halls & Auditoriums

Paso Robles Civic Auditorium
10th & Park ..... PsoRobls 1537

Handicraft Supplies

BERT'S HOBBY SHOP
995 Higuera ..... SnLuisObspo 3828-J
PISMO ARTS & CRAFTS
Ceramic-Handicraft & Art Supplies
SHELL CRAFT – PICTURE CRAFT
GIFTS – NOVELTIES & PICTURES
Free Instruction – Ceramic Painting
Learn to Paint Beautiful Figurines
610 Cypress Pismo Bch ..... POplr 6-2227

UNION HARDWARE CO.
— HOME OWNED —
We Give S & H Green Stamps
Free Gift Wrapping & Delivery
EVERYTHING IN HARDWARE & HOUSEWARES
- Fine China & Glassware
- Crockery & Dinnerware
- Case Cutlery & Cooking Utinsels
- Tools for Builders & Mechanics
- Dewalt Saws & Delta Power Tools
- Sporting Goods & Garden Supplies
- Builders' Equipment & Supplies
- Plumbing Supplies & Pipe Fittings
- Dynamite & Explosives
- Fuller Paints & Painters' Supplies

PHONE
SAN LUIS OBISPO 43
725 HIGUERA

Hardware–Retail

ATASCADERO HARDWARE
5980 Traffic Wy ..... Atascadero 133
Baywood Park Hardware
Baywood Park ..... SnLuisObspo 26-R-3
(See Advertisement This Page)
COOPERATIVE FARMERS SUPPLY CO INC
1311 Park ..... Pso Robls 344
CRAFTSMAN HARDWARE—
SEARS ROEBUCK & CO
879 Higuera ..... SnLuisObispo 760
Fair Oaks Supply
995 Grand Av ..... Arroyo Grnde 2697
FARMER'S HARDWARE & EQUIP CO
BUILDERS' HARDWARE
PAINTS & OILS
CHINA & GLASSWARE
CUTLERY - HARNESS
581 Higuera ..... San Luis Obispo 852
Forden's Hardware
857 Monterey ..... Sn Luis Obspo 273
GRISANTI HARDWARE
General Hardware – Electrical Supplies
Sporting Goods – Gun Repairs
Reloading Equip. & Tools
FINE OLD COLONY PAINTS
Plumbing Supplies – Builders' Hardware
Opposite Post Office in Atascadero Hotel Block
Highway ..... Atascadero 580
Grover City Hardware
1036 Grand Av Grover City .... ArroyoGrande 2931
HAYWARD LUMBER CO
SCHLAGE LOCKS
COMPLETE BUILDERS' HARDWARE
Stanley Hardware & Tools
10th & Pine ..... PasoRobles 820
5th & E Morro By ..... SPrce 2-2291
From telephones served from the Cambria Cayucos San Luis Obispo Exchanges only (No Inter-City Charge)
Ask Operator for ..... ENtrprise 1-1406
HEATON R C CO 803-13th ..... Pso Robls 890
Hewitt H ..... Templtn 2361
HOFFMAN'S
Hardware and General Merchandise
WE BUY – SELL – TRADE
USED FURNITURE
APPLIANCES – PLUMBING
Full Line New & Used Doors
Windows
921 Front Oceano ..... ArroyoGrande 3416
Howard & Bates
109 Branch ..... Arroyo Grnde 2758
Huston R L Co S Hwy ..... PsoRobls 1310
(Continued Next Page)

Please wait till you hear the dial tone . . . then dial.

Baywood Park **HARDWARE**
GEORGE BUDOLPH, Prop.
- BUILDERS' HARDWARE
- ELECTRIC SUPPLIES
- PLUMBING SUPPLIES
- ALBERS QUALITY POULTRY FEED
- SPORTING GOODS
- STANLEY TOOLS
- WATER HEATERS
- ROYAL DUTCH PAINT

WE DELIVER – OPEN SUNDAYS
BAYWOOD PARK HARDWARE
PHONE
SAN LUIS OBISPO 26-R-3
BAYWOOD PARK, CALIF.

Hardware–Retail–(Cont'd)

MINEAU & LOOMIS
HARDWARE – GIFTS – SPORTING GOODS
HOUSEWARES – PLUMBING – PUMPS
GARDEN EQUIPMENT & SUPPLIES
SHERWIN WILLIAMS PAINTS
TREASURE TONES
Electrical Supplies – Building Materials
Tools
405 E Branch ..... ArroyoGrande 2695
904 Grand Av ..... ArroyoGrande 3213
Mineau & Loomis 904 Grand Av ... AroyoGrnde 3213
Morro Bay Hardware Store
375-5th Morro Bay ..... SPrce 2-2941
PACIFIC COAST LUMBER CO OF CALIF
BUILDERS' HARDWARE
OVERHEAD GARAGE DOORS
CEMENT – STUCCO – PLASTERS
ROOFING MATERIALS
424 Santa Barbara Av ... SanLuisObispo 1420
PASO ROBLES MERCANTILE CO
839-12th ..... PsoRobls 340
Hardware Dept 839-12th ..... PsoRobls 342
Shamel's Hardware & Plumbing Shop .... Cambria 36
Union Hardware Co 725 Higuera .... SnLuisObspo 43
(See Advertisement Page 62)

Harvesters–See Farm Equipment

Hatcheries–Poultry

BLACK'S HATCHERY
Baby Chicks-Turkey Poults
Riverside Av ..... PsoRobls 186-W
GROVER CITY HATCHERY
Hatching Turkey Poults Twice Weekly
213 S 16th Grover City ..... AroyoGrnde 2358
KIMBER FARMS INC
White Leghorn Baby Chicks
Snta Cruz Rd ..... Atascadero 763
Littleton's Hatchery
Day Old & Started Chicks
9610 Atascadero Av ..... Atascadero 117-J
McKeen's Hatchery
Baby Chicks & Poultry Equip
Laurel Ln ..... SnLuisObspo 145
North's Hatchery Inc
174 Higuera ..... SnLuisObspo 2556
North's Hatchery Inc
Breeder Ranch
Nipomo ..... WAbsh 9-5814

Hats–Mfrs

Don Hoy S 101 Hwy ..... SntaMargarita 76

Hawaiian Goods–See Gift Shops

Health Food Products–Retail

MacKay's Modern Foods
1135 Garden ..... Sn Luis Obspo-1444

Health Service

Bettencourt Alice R
571 Marsh ..... SnLuisObispo 1898-M
San Luis Obispo County Health Dept
Legion Hall ..... PasoRobles 601

Hearing Aids

ACOUSTICON GALLOWAY CO
M. T. GALLOWAY, Manager
INVISIBLE FITTINGS
All Transistor Hearing Aids from $99.50
BATTERIES AND REPAIRS
FOR ANY MAKE OF INSTRUMENTS
Free Home Demonstrations Arranged
1029 Chorro ..... SanLuisObispo 1297
Acousticon of Santa Maria
846 Higuera ..... Sn Luis Obspo 1308
BELTONE HEARING SERVICE
Norman I. Schuldt-Authorized Dealer
F J Schuldt-Dist Santa Barbara
20 N Broad ..... SnLuisObispo 2611
(See Advertisement This Page)

Hearing Aids–(Cont'd)

SONOTONE HEARING SERVICE
M. A. BANTA, CONSULTANT
1401 Cazadero St.
San Luis Obispo — Phone 2642-J
BATTERIES & SERVICE
FOR ALL HEARING AIDS
C. E. FRENCH, Santa Barbara Mgr.
Studio G
19 E Canon Perdido
Santa Barbara ..... Woodland 7819
Sonotone Hearing Service
1401 Cazadero ..... SnLuisObspo 2642-J
ZENITH HEARING AIDS
New 3-transistor models meet every hearing aid need. Outstanding features, performance, convenience! Low price, small operating cost. 1-Year Warranty, 5-Year Service Plan. By makers of Zenith TV, radios. 10-DAY MONEY-BACK GUARANTEE
ZENITH — THE ROYALTY OF HEARING
"WHERE TO BUY THEM"
Hi-Way Drug Store 1217 Spring PasoRobles 152

Heaters

See also Furnaces–Heating
DAY & NIGHT PANEL RAYS—
McKELVEY'S HENRY B PLUMBING & HEATING Highway ..... Atascadero 394
DEARBORN HEATERS—
SAN LUIS BUTANE DISTRIBUTORS
N Hwy ..... Atascadero 151

Heaters–Water–See Water Heaters Headings

Heating Apparatus

See Specific Kinds, I.e., Boiler Headings; Furnaces Headings; Heaters; Water Heaters; Etc

Heating Contractors

See Contractors–Heating & Ventilating

Hides

SAN LUIS TALLOW COMPANY
WE BUY
HIDES – PELTS – WOOL – TALLOW
DEAD STOCK REMOVED
Mfrs. Meat Meal & Fertilizer
Clark Field ..... SanLuisObispo 2646-W

ONIONLESS ONION

If you like potato salad but do not like raw onion, you might try boiling an onion in the water in which you are boiling the potatoes for the salad. This gives the Spuds the flavor of onion.

for the **BEST** in **HEARING**
Beltone TRIPLE TRANSISTOR HEARING AIDS
Parts • Repairs • Service
Free Hearing Test
NORMAN I. SCHULDT, Consultant
PHONE
SAN LUIS OBISPO 2611
20 N. Broad – San Luis Obispo
F. J. Schuldt, Dist. - Santa Barbara

Hobby & Model Construction Supplies

Bert's Hobby Shop 995 Higuera SnLuisObispo 3828-J
(See Advertisement This Page)
DAVE'S HOBBY CORNER
5895 Traffic Way ..... Atascadero 751-W
Woelfle Erwin 984 Chorro ..... SnLuisObispo 2992

Hogs–See Livestock

Hoisting & Rigging Service

Dalzell Rigging Co
1505-62d Emeryville ..... HUmblt 3-2913

Home Food Freezers

See Freezers–Food Storage Units

Homes

CALDWELL NURSING HOME
Registr'd Nurse All Times Chronic Cases
321-12th ..... Pso Robls 1170
COLUMBINE REST HOME
HOME FOR THE AGED
AMBULATORY CASES
Pleasant Surroundings – Excellent Climate
Moderate Rates
Elizabeth E. Souther, Prop.
Del Rio Av ..... Atascadero 620
Della's Home for the Aged
1020 Pine ..... PasoRobles 1026
Pittenger Rest Home
Barrenda Terrace ..... Atascadero 323-M
ROWE'S REST HOME
AMBULATORY CASES
HOME FOR THE AGED
REHABILITATION
Speaker Systems in All Rooms
OPERATED BY REGISTERED NURSE
4650 Traffic Wy ..... Atascadero 441
SCOTT'S FAIR OAKS CONVALESCENT HOME
CHRONIC CASES
AGED – BED PATIENTS
Modern – Quiet
24-HOUR NURSING CARE
Spacious Grounds Unsurpassed Climate
222 Elm ..... ArroyoGrande 4468
Tabell's San Luis Rest Home
1034 Islay ..... SanLuisObispo 1686

EXPLOSION IN OVEN?

If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hour or so, after which you can scrape the spots clean without harming the enamel.

Handicrafts
- HANDICRAFT SUPPLIES
  H-O Railroads - Copper - Plastics - Shells
  Plastic Lacing - Raffia - Textile - Painting
  Leather Supplies - Bersted Flexible Molds
- HOBBYISTS KITS
  Oldtime Vehicles - Covered Wagons
  Stage Coaches - Leather Kits & Tools
- MODEL BUILDERS' SUPPLIES
  Airplanes - Racing Cars, Etc.

Bert's HOBBY SHOP
Phone San Luis Obispo 3828-J
995 HIGUERA
After Jan. 1st – 895 HIGUERA

Hospital Equipment & Supplies

JONES AMBULANCE SERVICE & HOSPITAL SUPPLIES 780 Pacific ..... SnLuisObspo 887
(See Advertisement This Page)

Hospitals

ATASCADERO GENERAL HOSPITAL
Magnolia Av Atascadero-170
Atascadero State Hospital 101 Hwy S Atascadero 600
FRENCH HOSPITAL
1170 Marsh ..... Sn Luis Obspo 3135
General Hospital Johnson Av .... Sn Luis Obspo 1500
MOUNTAIN VIEW HOSPITAL
1530 Marsh Sn Luis Obspo-1400
Information Desk ..... SnLuisObispo 1406
PASO ROBLES WAR MEMORIAL DISTRICT HOSPITAL 15th ..... PsoRobls 1200

An extension telephone saves time and steps—doubles the usefulness of your present telephone.

JONES AMBULANCE SERVICE

HOSPITAL EQUIPMENT
SALES & RENTALS
Wheel Chairs—Beds—Walkers—Crutches—Lamps
Complete Line of Elastic Supports & Surgical Dressings
SAN LUIS OBISPO 887
780 PACIFIC ST.

Hospitals–(Cont'd)

SCOTT'S FAIR OAKS CONVALESCENT HOME
CHRONIC CASES
AGED — BED PATIENTS
Modern — Quiet
24-HOUR NURSING CARE
Spacious Grounds Unsurpassed Climate
222 Elm ..... ArroyoGrande 4468

Hot Springs

See also Resorts
HIDDEN VALLEY HOT SPRINGS INC
Avila Rd ..... Sn Luis Obspo 7-R-2
Paso Robles Famous Hot Springs & Health Baths
38th & Spring ..... Pso Robls 240

Hotels

ANDERSON HOTEL & GRILL
Coffee Shop — Cocktail Lounge
Banquet Facilities
ALL ROOMS WITH BATH
Moderate Rates
955 Monterey ..... SanLuisObispo 902

ANDREWS HOTEL 901 Osos ..... SnLuisObspo 317
Atascadero Hotel S Highway ..... Atascadero 197
Blackstone Hotel 844 Monterey ... Sn Luis Obspo-840
C-AIR HOTEL
Rooms & Apartments
133 Ocean View Av Pismo Beach .. POplr 6-9968
Cambria Pines Lodge ..... Cambria 50
Camozzi Hotel ..... Cambria 86-J
COLONIAL HOTEL
F G Anderson-Owner
103 Santa Barbara Av ... Sn Luis Obspo 1947
Davis Hotel 985 Chorro ..... Sn Luis Obspo 1794
Dollar Hotel The 1317 Spring ..... PsoRobls 102

The Yellow pages save you time.

"TWO GUESTS for THE PRICE OF ONE"
EXCELLENT AMERICAN & ITALIAN CUISINE
Free Parking for Guests
Phone **PASO ROBLES 158**
Paso Robles **HOT SPRINGS HOTEL AND HEALTH BATHS**
1308 SPRING PASO ROBLES
MIDWAY BETWEEN S. F. & L. A. ON HWY. 101

Hotels–(Cont'd)

Edgewater Motel
280 Wadsworth Pismo Beach ..... POplr 6-2233
Fremont Hotel 979 Osos .... SanLuisObispo 4355-W
Golden State Hotel 1109 Morro ... Sn Luis Obspo-175
GRANADA HOTEL
Chas Babcock Mgr
1128 Morro ..... SnLuisObspo 2406
HI-WAY HOTEL 916-13th ..... Pso Robls 521
HOTEL BUTLER
230 Pomeroy Av Pismo Beach ..... POplr 6-4611

HOTEL CARLTON
ATTRACTIVE ROOMS
& APARTMENTS
ALL WITH TILE BATHS
Unique Coffee Shop — Restaurant
& Cocktail Lounge
Moderate Rates
Hiway ..... Atascadero 500

HOTEL HOLST 1227 Spring ..... PsoRobls 149
Hotel Obispo
Agnes M Hughes-Owner
1025 Court ..... Sn Luis Obspo 600-J
HOTEL SAN LUIS
Rita Haywood-Proprietress
697 Higuera ..... Sn Luis Obspo-1917
Hotel Wineman 849 Higuera ..... SnLuisObspo 1800
I X L HOTEL
H G Kludsikofsky-Owner
740-14th ..... Pso Robls-269
MARSHALL HOTEL
874 Higuera ..... Sn Luis Obspo 400
MISSION HOTEL
865 Monterey ..... Sn Luis Obspo 593-W
Oceano Hotel Front Oceano ..... AroyoGrnde 5794
Park Hotel 1815 Osos ..... SnLuisObispo 792
Parkway Hotel 1238 Spring ..... PasoRobles 372
Paso Robles Hot Springs Hotel & Health Baths
1308 Spring ..... PasoRobles 158
(See Advertisement This Page)
PASO ROBLES INN 1103 Spring .... Pso Robls-1100
Pines Hotel & Coffee Shop
Hwy No 1 ..... Cambria 88-W
PISMO HOTEL
701 Price Pismo Beach ..... POplr 6-2214
Ramona Hotel
Weekly Rates-Mrs E M Park-Owner & Mgr
819-12th ..... PsoRobls 30-J
RANCHOTEL 1900 Monterey .... So Luis Obspo 2333
Rhodes Hotel 864 Monterey .... Sn Luis Obspo-2765-J
Travelodge 2701 Spring ..... Pso Robls 304
Wineman Hotel 849 Higuera ..... SnLuisObspo 1800

House Movers

Van Ronk & Renshaw
142 Montecito Av Shell Beach ..... POplr 6-4740
(See Advertisement This Page)

YORK IRVIN HOUSE MOVERS
IRVIN YORK
HOUSE MOVER
Experienced — Reliable — Insured
MOVING — RAISING — SHORING
Free Estimates
Phone ARROYO GRANDE 5630
Res. 1290 Nice Ave. — Grover City
York & Calkins — Phone Atascadero 41-R-2
1290 Nice Av Grovr Cty .. ArroyoGrande 5630

You'll find it fast in the YELLOW PAGES.

HOUSE MOVING

EXPERIENCED — RELIABLE — INSURED
RAISING — SHORING — WRECKING
BOATS MOVED
No Job Too Large or Too Small
POplar 6-4740
142 Montecito Ave. — Shell Beach
If No Answer Call POplar 6-2230
317 PALISADES AVE. — SHELL BEACH
Van Ronk & Renshaw

Hydrotherapists

Madson A J 870 Price Pismo Beach ... POplr 6-4636

Ice

ATASCADERO ICE
TRUCKS BLOWN-CRUSHED ICE
BLOCK ICE
Wholesale Only
24-HOUR SERVICE
East of Highway 101
Traffic Wy & Via ..... Atascadero 59
Night Phone call ..... Atascadero 553

Oceano Ice Co Oceano ..... Aroyo Grnde 2288
Paso Robles Ice Service
Free Delivery Service
275 San Augustin Av ..... PsoRobls 233

SAN LUIS ICE & COLD STORAGE CORP
CRYSTAL CLEAR ICE
Crushed, Bulk or Cubes
CITY WIDE
DELIVERY SERVICE
1409 Walker ..... SanLuisObispo 67
If no answer call .... SanLuisObispo 1994-R

Ice Cream & Frozen Desserts–Dealers

ABC DISTRIBUTING CO
Traffic Wy & Via ..... Atascadero 59
(See Advertisement This Page)
Arden Distr Co 116 W Branch ... ArroyoGrande 2994
GOLDEN STATE COMPANY LTD
570 Higuera ..... SnLuisObspo 181
Meadow Gold Ice Cream-Division of Beatrice Foods Co El Camino Real ..... Atascadero 403-M
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for ..... ENtrprise 1-1479
POLAR CREAM FREEZER
SPECIAL ORDERS FILLED
FOR ALL OCCASIONS
Home Made Ice Cream — Hand Packed
Sherbets & Ice Milk Desserts
Shakes & Sundaes to Go
828 Spring ..... PasoRobles 430-J
Sue's Sundries 1634 Osos ..... SnLuisObispo 2565-J

Ice Cream & Frozen Desserts–Mfrs & Distrs

Boodry's Drive In 2436 Broad .. SnLuisObispo 2439-W
BORDEN'S ICE CREAM—
ABC DISTRIBUTING CO
Traffic Wy & Via ..... Atascadero 59
CRESCENT DAIRY 625-7th ..... PasoRobles 110
Foster Freeze of Paso Robles
2524 Spring ..... PsoRobls 873-W
GOLDEN STATE COMPANY LTD
570 Higuera ..... SnLuisObispo 181
PETAN DAIRY FARMS
1000 Grand Av ..... ArroyoGrande 3101
PETAN'S CRESCENT FARMS
Hwy 101 South ..... Templeton 4181
Polar Cream Freezer 828 Spring ..... PsoRobls 430-J
STOLTEY'S FROSTED MALT SHOP
We Make Our Own Ice Cream
Hwy ..... Atascadero 525

Ice Making Machinery

A D S Co
107 N Garfield Monterey Park Cumberland 3-1647

Incinerators

PACIFIC INCINERATORS—
MANUFACTURER-WHOLESALER
ALBANY CONCRETE PRODUCTS INC
1840-4th Berkeley ..... BErkly 7-5733

Indian Goods–See Gift Shops

Atascadero 59
ABC DISTRIBUTING CO.
Traffic Way & Via

WE CAN INSTALL
Extensions
AGAIN
ENJOY THE CONVENIENCE OF AN EXTENSION TELEPHONE IN ANY ROOM IN YOUR HOUSE!
☆ KITCHEN
☆ BEDROOM
☆ DEN
☆ WORKSHOP
It Costs Only Pennies A Day!
TO ORDER AN EXTENSION TELEPHONE JUST CALL YOUR
PACIFIC TELEPHONE
BUSINESS OFFICE

Infants' Garments

See Children's & Infants' Garments Headings

Insecticides–Retail

ATASCADERO FEED & SUPPLY
S Hwy ..... Atascadero 193
Loomis E C & Son
415 E Branch ..... Aroyo Grnde 5514
Loomis E C & Son 147 High ... Sn Luis Obspo 1080
Paso Robles Mercantile Co 839-12th ... PsoRobls 340

Insecticides–Whsle & Mfrs

Castle A L Inc
Insecticides-Veg Seeds
Pasture Grasses-Clovers-Alfalfas
248 View Mt View ..... Yorkshire 7-5511

Insulation Contractors–Industrial

Plant Insulation Co Mesa Dr Morro Bay . SPrce 2-3496

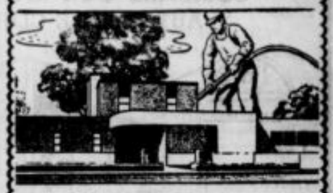
Insulation Materials–Cold & Heat

Builders Market 840-10th ..... PsoRobls 277
KYLE COMPANY 1609 Osos ..... SnLuisObispo 546
(See Advertisement This Page)

Insurance Adjusters–See Adjusters

FOUR THOUGHTFUL ITEMS
OF TELEPHONE PROCEDURE—
1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

JOHNS-MANVILLE
"BLOWN" ROCK WOOL INSULATION
COMFORT



Weatherstripping
PHONE
San Luis Obispo 546
HARRY KYLE
KYLE COMPANY
Established Over 29 Years
1609 Osos San Luis Obispo

In PASO ROBLES

JAMES I. COUSINS

INSURANCE AGENCY

FOR

HARTFORD INSURANCE

THE HARTFORD FIRE INSURANCE CO.

and the

HARTFORD ACCIDENT & INDEMNITY CO.

THIS AGENCY WRITES ALL FORMS OF INSURANCE INCLUDING LIFE

PASO ROBLES 119-W

822-13th PASO ROBLES

COMPLETE INSURANCE SERVICE

SAVE MONEY

AUTO - TRUCK - FIRE - LIFE

BURGLARY-PLATE GLASS

COMPARE OUR RATES BEFORE YOU BUY

AUTOMOBILE CLUB-PUBLIC LIABILITY

DISTRICT OFFICE
SALES & CLAIM OFFICE
ATKINSON & HOLLISTER
1043 HIGUERA
SAN LUIS OBISPO 697

PASO ROBLES
HARRY R. EDWARDS
1744 VINE
PASO ROBLES 850-W

MORRO BAY
M. V. MORLEY
505-5th
SPruce 2-5571

ATASCADERO
HAZEL LEVERENZ
5680 EL CAMINO REAL
ATASCADERO 14

ARROYO GRANDE
PAUL ROUTZAHN
960 GRAND AVE.
ARROYO GRANDE 2769

FARMERS INSURANCE GROUP

Insurance Agents & Brokers

Allstate Insurance Co 879 Higuera..SnLuisObspo 1434

ANCHOR INSURANCE SERVICE
DON W. HUSTED
BONDS — AUTOMOBILE
LIABILITY — FIRE — ALL FORMS
PLATE GLASS — COMPENSATION
MARINE & INLAND MARINE
871 Santa Rosa.....SanLuisObispo 2979
If no answer call.....SanLuisObispo 1547

ATKINSON & HOLLISTER
1043 Higuera.....SanLuisObispo 697
(See Advertisement This Page)

BACHINO & STOCKIRD
740 Higuera.....SnLuisObspo 393
Bellrose Norman 885 Main Morro Bay..SPrce 2-3402
Bennett Gordon 415 E Branch...ArroyoGrande 5514
Bolton Henry C 1254 Monterey...SnLuisObspo 1875

BROWN & ROY REALTORS & INSURORS
COMPLETE INSURANCE SERVICE
BONDS
Advisors Since 1906
Fire — Life — Automobile — Liability — Accident
Hartford — Travelers — Fireman's Fund — North America Insurance Companies — National Automobile Club
314 Pomeroy Av Pismo Beach..POplr 6-2073
If no answer call.....ArroyoGrande 2778

Cal-Farm Insurance Co 157 Higuera..SnLuisObspo 374
Conklin Thos H
427 Water Shell Beach.....POplr 6-2084

CONKLIN TOM H
Representing Old Line Co's.
General Insurance Co. of America
Travelers Insurance Co.
Boston Insurance Co.
National Union Fire Ins. Co.
America Fore Ins. Group
Safeco — Glens Falls Ins. Co.
To Insure Anything Call
Security Bk Bldg.....SanLuisObispo 47

(Continued Next Page)

INSURANCE

TOM H. CONKLIN

ALL FORMS
LIFE • AUTO • FIRE
LIABILITY • COMPENSATION
• BONDS

MARINE & INLAND MARINE
HEALTH & ACCIDENT
HOSPITAL PLANS

"To Insure Anything"
CALL SAN LUIS OBISPO

47

IF NO ANSWER CALL PISMO BEACH
POplar 6-2084

SECURITY NAT'L BANK BLDG. RM. 9
793 Higuera

INSURANCE

Insurance Agents & Brokers—(Cont'd)

CONKLIN TOM H
Safeco-Glens Falls-Travelers Insurance
Security Bk Bldg.....Sn Luis Obspo 47
(See Advertisement Page 66)
Cooper Gladys V Hwy.....Cambria 94
Cousins Betty 822-13th.....PasoRobles 119-W
COUSINS JAS I 822-13th.....PasoRobles 119-W
(See Advertisement Page 66)

DE CHAINE BOB INSURANCE AGCY
COMPLETE COVERAGE
LIFE — AUTO — FIRE
Workmen's Compensation — Bonds
1220 Park.....PasoRobles 129

Delmartini Chas 199 Foothill Bl.....SnLuisObspo 83
Delmartini Chas 360-5th Morro Bay...SPrce 2-5555
EVANS BROKERAGE CO
1118 Chorro.....SnLuisObspo 4286

EVANS GERALD B
Complete INSURANCE Service
FIRE — CASUALTY — MARINE
FIDELITY & SURETY
Representing Capital Stock Insurance Companies
1118 Chorro.....SnLuisObspo 4286

Farm Bureau Services 707-13th.....PsoRobls 1110
FARMERS ALLIANCE BUS ASSOC
10th & Riverside Av.....PsoRobls 115

FARMERS INSURANCE GROUP
Farmers Insurance Exchange,
Truck Insurance Exchange
& Fire Insurance Exchange
Mid-Century Insurance Company
Farmers New World Life Insurance Company
"WHERE TO BUY IT"
DISTRICT SALES & CLAIMS OFFICE
FARMERS INSURANCE GROUP
Atkinson & Hollister-District Agents
1043 Higuera.....SanLuisObispo 697
AGENTS
ARROYO GRANDE
FARMERS INSURANCE GROUP
Paul Routzahn-Agent
960 Grand Av.....ArroyoGrande 2769
ATASCADERO
FARMERS INSURANCE GROUP
Hazel Leverenz-Agent
5680 El Camino Rl.....Atascadero 14
MORRO BAY
FARMERS INSURANCE GROUP
M V Morley-Agent
505-5th Morro Bay.....SPrce 2-5571
PASO ROBLES
FARMERS INSURANCE GROUP
Harry R Edwards-Agent
1744 Vine.....PasoRobles 850-W

FARMER'S INSURANCE GROUP
960 Grand Av.....Aroyo Grnde 2769
(See Advertisement This Page)

FARMER'S INSURANCE GROUP
HAZEL LEVERENZ — Agent
AUTO — TRUCK — FIRE
Ford Garage Hwy 101
5680 El Camino Rl.....Atascadero 14
After 6 PM call.....Atascadero 622

FARMER'S INSURANCE GROUP
1744 Vine.....Pso Robls 850-W
Farmers Insurance Group
M V Morley-Agent
505-5th Morro Bay.....SPrce 2-5571
Fowler P D 531-12th.....PasoRobles 1220

Advertise here—it pays.

GEE REALTORS & INSURORS
Charles E. Gee & Margaret A. Gee
A COMPLETE INSURANCE SERVICE
FIRE — CASUALTY — FIDELITY
MARINE & SURETY
5945 Traffic Wy.....Atascadero 333

Gist Fred L 1035 Chorro.....Sn Luis Obspo-858

HARTFORD INSURANCE—
BACHINO & STOCKIRD
740 Higuera.....SnLuisObspo 393
COUSINS JAS I 822-13th....PasoRobles 119-W
YORK SID INS AGENCY
1213 Park.....PasoRobls 727

HENDERSON BROKERAGE CO
INSURANCE
Real Estate
G. EARL HENDERSON
HAROLD WILKINS
DALE VAN SAUN
South of Shell Station
Highway.....Atascadero 194
Residence.....Atascadero 101-J

Hier-Johnson Brokerage Hwy.....Atascadero 200

HOLMES MILTON J
Complete General Insurance Service
Agent for
American Motorist, American Surety, Fidelity & Deposit, Provident Washington, N.A.C., New Hampshire Fire, Northwestern National Fire, Pearl, Provident Accident, Superior, Zurich.
1228 Broad.....SanLuisObispo 4196

HUSTED DON W
871 Santa Rosa.....SanLuisObispo 2979

IREY VERN
Representative
METROPOLITAN LIFE INSURANCE CO.
LIFE — ACCIDENT — HEALTH & FAMILY HOSPITALIZATION INSURANCE
231 Kentucky.....SanLuisObispo 602

Keen Agency The
968 Grand Av Grover City.....AroyoGrande 3531
KEEN FAY R
263 Newport Av Grover City...ArroyoGrande 2707

KENNEDY RALPH C
INSURANCE — REAL ESTATE
NOTARY PUBLIC
AUTO
FIRE
LIABILITY
ACCIDENT & HEALTH
WORKMEN'S COMPENSATION
1120 Garden.....SanLuisObispo 1900

Lawrence & McNamara 1020 Broad..SnLuisObspo 121
Lessi C L 964 Chorro.....SnLuisObspo 632

LEWIS INSURANCE AGCY
All Forms General Insurance
PERSONAL — BUSINESS
Helen M. Lipham - Agent
1424 Spring.....PasoRobles 567
Residence.....PasoRobles 9-F-15

Livesey Harold J
261 Sandercock.....SnLuisObspo 4361
(See Advertisement This Page)
LOOMIS E C & SON
415 E Branch.....Aroyo Grnde 5514
Montgomery Ken
1051 Price Pismo Beach.....POplr 6-4750
(Continued Next Page)

You can carry your firm's name and advertising into the homes and business places of your best prospects by being represented in the Classified section of the Telephone Directory.

PRUDENTIAL

INSURANCE CO. OF AMERICA

HAS THE STRENGTH OF GIBRALTAR

"For Full Time Protection"

REES HARRIS
District Agent
266 Craig Way
HOME PHONE
SAN LUIS OBISPO 3736-J

GEORGE WILLIAMS
District Agent
795 Islay St.
HOME PHONE
SAN LUIS OBISPO 1272-W

LESTER S. NYE
Staff Mgr.
1505 Beach St.
HOME PHONE
SAN LUIS OBISPO 1689

LOSS OF INCOME
Guaranteed Renewable at Option of Insured
• HOSPITALIZATION • POLIO
• ACCIDENT • HEALTH • RETIREMENT
• EDUCATIONAL • MORTGAGE
• LIFE

PHONE
STAFF OFFICE
SAN LUIS OBISPO 1232

1111 CHORRO SAN LUIS OBISPO

Complete Insurance Service

PAUL R. ROUTZAHN
INSURANCE AGENCY

FARMERS INSURANCE GROUP
Symbol of Insurance Service

AUTO — TRUCK — FIRE
WORKMEN'S COMPENSATION
PUBLIC LIABILITY — BURGLARY
PLATE GLASS
Compare Our Rates Before You Buy
960 Grand Ave. ARROYO GRANDE 2769

Protection for Home, Business & Car Owners

FIRE INSURANCE, RESIDENCE, OWNERS, LANDLORDS & TENANTS; PERSONAL LIABILITY

BODILY INJURY, PROPERTY DAMAGE LIABILITY, MEDICAL PAYMENTS

HAROLD J. LIVESEY INSURANCE AGENCY

Phone
SAN LUIS OBISPO 4361

261 SANDERCOCK ST.

Insurance Agents & Brokers–(Cont'd)

MURRELL L B
COMPLETE INSURANCE SERVICE
OCCIDENTAL LIFE INS. CO.
PROVIDENCE WASHINGTON INS. CO.
SECURITY INS. CO.
FARMERS' MUTUAL FIRE ASS'N
1318 Garden .....SanLuisObispo 1039-J
If no answer call.....SanLuisObispo 2992

Mutual Life Ins Co of N Y
R P Davis Representative
1411 Essex.....Sn Luis Obspo 842-R

NELSON WM A
968 Monterey.....Sn Luis Obspo 2134

NOYES REALTY SERVICE
Fireman's Fund Group
Travelers Insurance Companies
RUSSELL & EDITH S. NOYES
Realtors
Russell Noyes, Jr.
844 C Morro By.....SPrce 2-2171

O'Donnell Insurance Service
1032 Nipomo .....SnLuisObispo 1345

PASO ROBLES INSURANCE AGCY
AUTO – FIRE – MARINE – LIFE
Representing
AETNA CASUALTY & SURETY CO.
TRAVELERS INS. CO.
ZURICH INS. CO.
INDUSTRIAL INDEMNITY CO.
ALLIED COMPENSATION INS. CO.
P. D. Fowler ... Giff Sobey, Jr.
531-12th .....PasoRobles 1220

PRUDENTIAL INSURANCE CO OF AMERICA
1111 Chorro .....SanLuisObispo 1232
(See Advertisement Page 67)

Rohrberg Milton C
855 Main Morro Bay.....SPrce 2-4711
Sobey Giff Jr 531-12th.....PasoRobles 1220

STATE FARM INSURANCE
Famous careful-driver auto insurance at rock-bottom rates. We insure more cars than any other company.
Fast, fair claim service. 7000 agents in U.S. and Canada.
Also life and fire insurance; residence liability.
STATE FARM INSURANCE
"FOR INFORMATION CALL"
AGENTS
EAKES JOHN M
982 Monterey.....Sn Luis Obspo 2020
WALKER ISABEL
S Hwy.....Atascadero 258-W
If no answer call.....Atascadero 560
WHITAKER FRED W
204-17th.....Pso Robls 678

SWALL RUTH
FIREMAN'S FUND – ROYAL INSURANCE
HARTFORD INSURANCE CO.
Bonds – Fidelity & Surety
NOTARY PUBLIC
Fire – Auto – Liability – Health & Accident
MARINE & INLAND MARINE
To Insure Anything Call
221 E Branch.....ArroyoGrande 4462

Taylor J Wm 415 E Branch.....Aroyo Grnde 5514
Thornburgh Grace Mrs
855 Monterey.....Sn Luis Obspo 11

WALKER ISABEL
Santa Barbara Co Farmers Mutual Fire Assn
S Hwy.....Atascadero 258-W
If no answer call.....Atascadero 560

WALTMAN REALTY
IN CAMBRIA
Insurance – Real Estate
NOTARY PUBLIC
EQUITABLE LIFE INSURANCE CO. OF IOWA
Fire – Auto – Accident & Health
Liability – Workmen's Compensation
Main .....Cambria 103

You'll find it fast in the YELLOW PAGES.

Insurance Agents & Brokers–(Cont'd)

WHITAKER FRED W
State Farm Mutual Insurance Co
204-17th.....Pso Robls 678

YORK SID INS AGENCY
PASO ROBLES
HARTFORD FIRE INSURANCE CO.
PRUDENTIAL INS. CO.
FIREMAN'S FUND GROUP
INS. CO. OF NORTH AMERICA
Broker for All Lines of Insurance
1213 Park .....PasoRobles 727

Insurance Companies & General Agencies

Atkinson & Hollister 1043 Higuera.SanLuisObispo 697

BUSINESS MEN'S ASSURANCE CO
J R Hutchison-Special Representative
2030 Fixlini.....Sn Luis Obspo 160-J

Cal-Farm Insurance Co 707-13th....PsoRobls 1110
Delmartini Chas 199 Foothill Bl.....SnLuisObspo 83
Equitable Life Assurance Soc
204 Old Morro Rd.....SnLuisObspo 1003
Farmers Insurance Group
1043 Higuera .....SnLuisObspo 697

Farmer's Insurance Group
1744 Vine.....Pso Robls 850-W

Hartford Accident & Indemnity Co Agcy
740 Higuera.....Sn Luis Obspo 393

Holmes Milton J 1228 Broad.....SnLuisObspo 4196
Murrell L B 1318 Garden.....SnLuisObspo 1039-J

New York Life Insurance Co
C L Lessi-Representative
964 Chorro .....SnLuisObspo 632

Prudential Insurance Co of America
1111 Chorro .....SanLuisObispo 1232
Prudential Insurance Co of America
795 Islay .....SanLuisObispo 1272-W

State Farm Insurance Co
S Hwy.....Atascadero 258-W
If no answer call.....Atascadero 560

State Farm Insurance Companies
982 Monterey.....Sn Luis Obspo 2020
State Farm Mutual Insurance Co's
204-17th.....PsoRobls 678

WEST COAST LIFE INSURANCE CO
W C Garrity & C W Vitt
774 Marsh .....SnLuisObspo 1407

Insurance–Consultants

Anchor Insurance Service
871 Santa Rosa.....SnLuisObispo 2979

Interior Decorators

ZEGAR FURNITURE STORE
840 Monterey.....Sn Luis Obspo 85

Investments

FIRST CALIFORNIA COMPANY
Mrs Martha O'Brien Broker
Investment Securities-Stocks & Bonds
Bank of America Bldg.....SnLuisObspo 301

Investments–Real Estate–See Real Estate

Iron–Scrap–See Junk Dealers

Ironing Machines

THOR AUTOMATIC GLADIRON
Iron seated and relaxed—Save half your time, half your work every ironing day.
Thor
See your nearest THOR dealer for a complete demonstration.
"WHERE TO BUY IT"
DISTRIBUTOR
Thor Corporation
1440 W Olympic Los Angeles Dunkirk 1-3846

For the new home you're planning, be sure to include concealed telephone wiring and convenient telephone outlets.

Irrigation Systems & Equipment

A & G PUMP SERV
BERKELEY PUMPS
1 PUMP THAT REALLY DOES THE WORK OF 2
Delivers High Pressure for Your Home
Delivers Large Volumes of Low Pressure Water for Irrigation
Deep Well – Turbines – Centrifugal – Jet
Electric & Gasoline Powered Pumps
1166 Grand Av.....ArroyoGrande 5595

AMES IRRIGATION EQUIPMENT
Portable pipe — sprinkle, furrow, flood. Roto-Rain Revolving Sprinkler Pipe; Perf - O - Rain Sprinkler Pipe; Plain and Gated Surface Pipe; Tow-A-Line Power Move. Ames ABC Couplers, no hooks, no latches. Free planning service.
"FOR INFORMATION CALL"
Matthews W C
1741 S Broadway Snta Maria .WAlnt 5-6195

McCOY PUMP CO
1134-13th .....Pso Robls 1311

ROEMER & ELLIOT
122 E Mill Santa Maria.....WAlnt 5-5556

Smith Pump & Irrigation
13th & Riverside Av.....PasoRobles 358

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

Tele-fun
by Warren Goodrich

"Hello—sorry for the delay in answering. I was busy trying a new perfume that just matches my personality!" ... You won't miss receiving important calls if you answer the telephone promptly ... Pacific Telephone.

Janitor Service

D'Amato V 527 Branch .....SnLuisObspo 2846-J

SUNNYSIDE WINDOW CLEANING CO
964 Chorro .....SanLuisObispo 1329
If no answer call.....SanLuisObispo 2992
(See Advertisement This Page)

Janitors' Supplies

ROWE SERVICE EQUIPMENT & SUPPLY
FLOOR CLEANERS & WAXES
MOPS - BUCKETS - WRINGERS
WINDOW & FLOOR SQUEEGEES
FLOOR BRUSHES OF ALL KINDS
FOR COMMERCIAL USES
HILD FLOOR POLISHING & SCRUBBING MACHINES
136-12th.....Paso Robles 583

Jewelers–Mfrs

Rimelen C A Traffic Wy.....Atascadero 677-W

Jewelers–Retail

Andrews Don 1009 Higuera.....SnLuisObispo 936
(See Advertisement This Page)

BRA SIL'S WATCH REPAIR
"Selling nothing but service!"
Watchmaking – Engraving – Jewelry Repair
Full Year Written Guarantee
Watchmaster Electronic Timing
Free Estimates – Budget Wise Prices
Self-winders a specialty
All makes and models
All work done on premises
Anderson Hotel Bldg....SanLuisObispo 3826

BRASHER'S JEWELRY
MORRO BAY
Registered Chronograph Technician
Watch Repairing – Engraving
Jewelry Repair – Special Order Work
COMPLETE JEWELRY AND GIFT LINES
Clocks & Clock Repairing
Ask About Our Convenient Credit Plan
We Give S & H Green Stamps
857 Main Morro By.....SPrce 2-5086

(Continued Next Page)

SUNNYSIDE
Janitorial & Window Cleaning Service
• OFFICE & RESIDENTIAL SERVICE

• HARDWOOD & • ASPHALT TILE • FLOORS CLEANED & • WAXED

SERVING COAST AREA CITIES
SUNNYSIDE WINDOW CLEANING COMPANY

Free Estimates
Fully Insured
Bonded
24 HOUR SERVICE
STOCCKETTI BROS. Owners & Mgrs.

964 CHORRO — SAN LUIS OBISPO

SAN LUIS OBISPO 1329
If No Answer Call SAN LUIS OBISPO 2992

MARELL'S JEWELERS
Diamonds
Nationally Advertised Watches
BULOVA - ELGIN
HAMILTON - GRUEN
LONGINE
San Luis Obispo 3881
Nationally Advertised
SILVERWARE & STERLING
USE YOUR CREDIT
850 HIGUERA ST.

Don Andrews
DIAMONDS and JEWELRY
SILVERWARE
CLOCKS
ELGIN - WALTHAM
WADSWORTH WATCHES
EXPERT WATCH REPAIRING
THE FINEST IN GIFT ITEMS
CALL
SAN LUIS OBISPO 936
1009 HIGUERA

GRAGG'S
JEWELRY
Official S. P. Watch Inspector

WATCHES	SILVERWARE
ELGIN	REED & BARTON
HAMILTON	GORHAM
WALTHAM	TOWLE
WADSWORTH	WALLACE
ILLINOIS	COMMUNITY
	1847 ROGERS

GIRARD PERREGAUX
EXPERT WATCH REPAIRING
Phone San Luis Obispo
1661
779 HIGUERA
BETWEEN THE BANKS

Jewelers–Retail–(Cont'd)

BROWN CLARENCE
San Luis Obispo's Leading Credit Jeweler
CHARGE ACCOUNTS INVITED
AT NO ADDITIONAL COST TO YOU
Diamond Engagement & Wedding Rings
Bulova, Elgin, Hamilton, Longine, Witnauer & Swiss Watches, Also
Jewelry – Silverware – Watch Repairing
S & H Green Stamps
862 Higuera .....SanLuisObispo 1312

Gragg's 779 Higuera .....SnLuisObspo 1661
(See Advertisement Page 69)

GUTHRIE'S JEWELRY
The Finest in
WATCHES – JEWELRY – SILVERWARE
Omega – Hamilton – Gruen – Elgin
Bulova – Cyma Watches
Towle – Wallace – Lunt – Heirloom
International Sterling
"FINE WATCH REPAIRING"
Established Since 1910
741-12th .....PasoRobles 789

MARELL'S JEWELERS
NATIONALLY ADVERTISED WATCHES
BULOVA – ELGIN
HAMILTON – GRUEN
DIAMONDS
SILVER – STERLING
850 Higuera .....SanLuisObispo 3881

Marell's Jewelers 850 Higuera...SnLuisObispo 3881
(See Advertisement Page 69)

MARSHALL'S JEWELRY STORE
Since 1889
TOWLE - WALLACE - HEIRLOOM
INTERNATIONAL - LUNT STERLING
HAMILTON - ELGIN AND WYLER WATCHES
Expert Jewelry and Watch Repairing
790 Higuera.....San Luis Obispo 597

Miller's Jewelry Highway.....Atascadero 244-W
Paso Robles Jewelry Store 725-13th...Pso Robls-443
Reed J M
238 Pomeroy Av Pismo Beach.....POplr 6-4473

REID MAURICE YOUR JEWELER
DIAMONDS — WATCHES
JEWELRY — SILVERWARE
ALL WATCH REPAIRS COMPLETED
IN OUR SHOP
Crystals Fitted While You Wait
1321 Park.....Paso Robles 714-W

Rimelen C A Traffic Wy.....Atascadero 677-W
San Luis Jewelry & Loan Co
974A Monterey .....SnLuisObspo 486
Sinclair's Jewelry 1044 Chorro...Sn Luis Obspo-1482
Vaughn's Jewelry 115 E Branch....AroyoGrnde 2330
VIGNEAU'S JEWELRY STORE
867 Monterey .....SnLuisObspo 593-J

Jewelry Engravers

Bra Sil's Watch Repair
Anderson Hotel Bldg.....SanLuisObispo 3826
Brown Clarence 862 Higuera.....SnLuisObspo 1312

Junk Dealers

See also Scrap Metals

Grover City Junk & Auto Wrecking Yard
13th & Farrell Rd Grover City ArroyoGrande 2991
MARKOVITS & FOX
8th & Taylor San Jose.....CYpress 5-3663

PASO ROBLES GLASS & WRECKING
SCRAP IRON — STEEL
METALS OF ALL KINDS
AUTOMOBILE WRECKS
BOUGHT & SOLD
Yard - 3 Mi North on New Freeway
Hwy 101 .....PasoRobles 9-J-3
If no answer call Office...PasoRobles 469

Junk Dealers–(Cont'd)

PAULSON'S WRECKING & SALVAGE
Orcutt Rd .....SnLuisObspo 2917-W
(See Advertisement This Page)
WESTSIDE AUTO PARTS CO
S Higuera.....Sn Luis Obspo 1198
(See Advertisement This Page)

Justices of the Peace

San Luis Obispo County Justice of Peace
Garden Farms.....S Margrita 48-Y-2

Kerosene–See Oils–Fuel & Heating

Keys–See Locksmiths

Knit Goods–Blocking–See Cleaners & Dyers

Knitting Instruction

Hawkins Merle Knit & Art Shop
718 Higuera.....Sn Luis Obspo 49

Labor Organizations

Building Trades Council
1530 Monterey .....SnLuisObspo 256
CARPENTER'S LOCAL 1632
Louis Kreinbring-Bus Agt & Secy
811 Palm.....Sn Luis Obspo 117
Culinary Alliance & Bartenders Union 703
IOOF Bldg .....PsoRobls 548
CULINARY WORKERS & BARTENDERS' UNION LOCAL 703
Marie Birdsong Secty
811 Palm .....SanLuisObispo 2783
Electrical Workers Union Local No 639
1040 Broad .....SnLuisObspo 3877
International Union Of Operating Engineers
Local 12 1041 Chorro.....SnLuisObspo 4188
(Continued Next Page)

The Yellow pages save you time.

PAULSON'S WRECKING & SALVAGE
SERVING SAN LUIS OBISPO COUNTY

WE BUY
SCRAP STEEL
AND
METALS
of All Kinds

STEEL - CAST IRON - COPPER - BRASS - ALUMINUM
RADIATORS - BATTERIES, ETC.

SAN LUIS OBISPO 2917-W
If No Answer Call San Luis Obispo 320-J

Main Office
AUTO WRECKING
USED PARTS

SALVAGE YARD ON ORCUTT RD.
OPPOSITE UNION OIL BULK PLANT

WESTSIDE SALVAGE YARD
—BUYERS OF—

SCRAP IRON
ALUMINUM
LEAD - BRASS
COPPER
And All Non-Ferrous Metals

AUTOMOBILE WRECKS
BOUGHT & SOLD

San Luis Obispo 1198

EDNA ROAD

Labor Organizations–(Cont'd)

Labor Local No 1464 A F of L
Construction & General-Local No 1464
A F of L Labor Temple
1530 Monterey.....Sn Luis Obspo-256
Musician's Union Local No 305
Ross E Sears-Secty Treas
286 Tassajara Dr .....SnLuisObspo 3088
Painters Local Union 1336
Ken Elliott-Bus Agt & Secy
1178½ Pacific .....SnLuisObspo 3704-W
PLUMBERS & STEAM FITTERS UNION 403
1040 Broad .....SanLuisObispo 1876
Teamsters Union Local 381
Dale P Earing-Business Representative
1040 Broad .....SnLuisObspo 1881

Laboratories–Dental–See Dental Laboratories

Laboratories–Medical

FRENCH HOSPITAL
24 Hour Service
1170 Marsh.....Sn Luis Obspo 3135
Morro Bay Medical Laboratories
Market Morro Bay.....SPrce 2-3537
If no answer call.....SPrce 2-6371
PASO ROBLES MEDICAL LABORATORY
1110 Vine .....PsoRobls 201
If no answer call .....PasoRobles 848
SAN LUIS MEDICAL LABORATORY
1540 Marsh.....Sn Luis Obspo 896
If no answer call.....SnLuisObspo 1808-M
If no answer call.....SanLuisObispo 341
If no answer call.....Sn Luis Obspo 1400

Lacquer Finishing–See Painting Contractors

Ladders

Paso Robles Mercantile Co 839-12th...PsoRobls 340

Ladies' Tailors–See Tailors–Ladies'

Advertise here—it pays.

Land Leveling

See Also Contractors–Excavating

Miles M M
Atascadero Beach Morro Bay.....SPrce 2-5241
PIERCE W D & SONS
803-4th Morro Bay.....SPrce 2-6771
RUEDI F H & SON
202 Cherry .....ArroyoGrande 2887
VALLEY PAVING & CONSTRUCTION CO INC
Hwy 101 .....ArroyoGrnde 2574

Landscape Construction

B & C Landscaping Service
201 Pacific Av.....PsoRobls 898-R
Karleskint's Florist & Nursery
1422 Monterey.....Sn Luis Obspo 2060

Lapidaries

Bouton's Lapidary S Hwy.....Atascadero 255

Lapidary Equipment

Woelfle Erwin 964 Chorro.....SanLuisObispo 2992

Laundries

American Cleaners & Laundry
933 Main Morro Bay.....SPrce 2-3342

AMERICAN LAUNDRY & DRY CLEANERS
EXPERT LAUNDRY
AND
DRY CLEANING
PICK-UP & DELIVERY SERVICE
975 Essex .....SanLuisObispo 304

Best's Automatic Laundry
Traffic Wy .....Atascadero 247-W

You'll find it fast in the YELLOW PAGES.

Laundries–(Cont'd)

CAMBRIA PINES LAUNDRY & CLEANERS
LAUNDRY
DRY CLEANING
LINEN SUPPLY
DELIVERY SERVICE
.....Cambria 45-J

Cottage Launderette
Barnett & Grand Av .....Arroyo Grande 3247
HOME LAUNDRY CO 1323 Morro...SnLuisObspo 70
(See Advertisement This Page)
Mission Laundry & Dry Cleaning
331 Pacific .....SnLuisObspo 1440
(See Advertisement This Page)
Mission Laundry & Dry Cleaning
445-5th Morro Bay.....SPrce 2-5381
MODEL LINEN SUPPLY 34 South SnLuisObspo 1238
Modern Family Laundry 975 Essex SanLuisObispo 304

PASO ROBLES LAUNDRY & DRY CLEANING
PICK-UP & DELIVERY
LET ONE STOP
DO IT ALL
1344 Pine .....Paso Robles 315

Laundries–Baby Garment–See Laundries

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

LAUNDRY & CLEANERS
TAKE WASHDAY OUT OF YOUR HOME
RETEX Processed — Note the Difference
Telephone
San Luis Obispo 70
4-DAY SERVICE
PICK-UP & DELIVERY
HOME LAUNDRY Co.
1323 Morro Street

The Mission Laundry & Dry Cleaning
Two Complete Laundry Services!
FINISHED LAUNDRY BUNDLE
Everything Finished & Ready to Use
Charged By the Piece
FLUFF-N-FOLD
Ask About This Wonderful
Economical Service
We Operate Our Own Dry Cleaning Plant
LIGHTEN YOUR DAY THE MISSION WAY
IF IT CAN BE DONE WE CAN DO IT
• BLANKETS
• SHAG RUGS
• CHENILLE SPREADS
• LACE TABLE CLOTHS
• PILLOWS
• ELECTRIC BLANKETS
• FURS
• SUEDE COATS
• LEATHER COATS
• MEN'S HATS
• STUFFED ANIMALS
• TIES

PICK-UP & DELIVERY
WE SERVE THE FOLLOWING TOWNS
Arroyo Grande
Atascadero
Avila
Cayucos
Grover City
Morro Bay
Oceano
Paso Robles
Pismo Beach
Santa Margarita
Shell Beach
Templeton
SAN LUIS OBISPO 1440
331 PACIFIC ST.
One Block East of Tower Cafe
MORRO BAY
SPruce 2-5381
445-5th — Next to Post Office

IN SAN LUIS OBISPO SINCE 1947

½ Hour Laundry!

346 HIGUERA – Junction at Higuera & Pacific Street

NO MATTER HOW LARGE A WASH

It's

WASHED & READY IN JUST 30 MINUTES

HAND IRONING

FREE PARKING

OUR WATER IS SOFTER THAN SNOW, PRODUCES A CLEANER, SWEETER AND WHITER WASH.
"NO WORK FOR YOU." OUR ATTENDANTS DO EVERYTHING FOR YOU.

COMPLETE AUTOMATIC FLUFF DRYER SERVICE

SURV-UR-SELF LAUNDRY

PHONE SAN LUIS OBISPO 1932

Open Week Days 8 A.M. to 6 P.M. – 346 HIGUERA

Paso Robles
Westinghouse
EQUIPPED
LAUNDROMAT

Our water softener produces a cleaner, sweeter and whiter wash.

"No work for you" our attendant operates the machine for you.

COMPLETE AUTOMATIC DRYER SERVICE

PASO ROBLES 481-W

KNIGHT'S AUTOMATIC LAUNDRY

NEXT TO POST OFFICE
544-12TH ST.

Wash O Mat

S & H GREEN STAMPS
FRIGIDAIRE WASHERS - FLUFF DRYERS
SELF SERVICE WITH ATTENDANT
USING ONLY SOFT WATER
Dried & Folded in Minutes
MR. & MRS. W. M. ZELLNER

San Luis Obispo 3832-W

1439 MONTEREY ST.
OPEN 8 A.M. TO 6 P.M.

---

when a name RECOMMENDED has been forgotten

you remember the recommendation but don't remember the name. If you will

LOOK IN THE
Classified
TELEPHONE SECTION

You will probably recognize the name when you see it.

Laundries–Self Service

Alexander's Serve Your Self Laundry
801 Pine ..... PsoRobls 43
Knight's Automatic Laundry
544-12th ..... PsoRobls 481-W
(See Advertisement This Page)

LAUNDROMAT OF SAN LUIS OBISPO THE
WESTINGHOUSE EQUIPPED
Located in Downtown
San Luis Obispo
675 Higuera ..... SanLuisObispo 1240

Morro Bay Laundromat
345-6th Morro Bay ..... SPrce 2-8176
Surv-Ur-Self Laundry
346 Higuera ..... SnLuisObispo 1932
(See Advertisement This Page)
WASH O MAT 1439 Monterey .. SnLuisObispo 3832-W
(See Advertisement This Page)

Laundry Equipment

CALIF LAUNDRY EQUIPMENT CO
New & Used Equip All Types
2221 Union Oakland ..... TEmplbr 2-2708

Lawn Mowers

Paso Robles Mercantile Co 839-12th ... PsoRobls 340

Lawn Mowers–Repairing & Sharpening

Fixit Shop 660 Higuera ..... SnLuisObspo 1280-W

NOBLE SAW SERVICE
SALES & SERVICE FOR
SAWS & LAWNMOWERS
Sold – Sharpened – Repaired
HAND & CIRCLE SAWS FILED
GARDEN TOOLS & SHEARS SHARPENED
Also Pinking Shears Sharpened
1129 Garden ..... SanLuisObispo 619-W

Lawyers–See Attorneys

Leather

BERT'S HOBBY SHOP
COMPLETE SELECTION OF LEATHER
ALSO ART LEATHER
Handbag, Belt, Holster & Other Type Kits
Leather Working Tools & Supplies
EXPERT LEATHER REPAIRING
AFTER JAN. 1st 895 HIGUERA
995 Higuera ..... SanLuisObispo 3828-J

Leather–Art–See Handicraft Supplies

Leather Goods–Repairing

Bert's Hobby Shop
995 Higuera ..... SanLuisObispo 3828-J

Leather Goods–Retail

Burriss Saddlery 1033 Chorro ..... SnLuisObspo 96

Letter & Addressing Service

See Also Multi-Copy Service
Manatt's Business Services
104 Del Norte Wy ..... SanLuisObispo 258

Libraries–Institutional

San Luis Obispo Co Law Library
Court House . Sn Luis Obspo-1145

Libraries–Public

County Library Court House ..... Sn Luis Obspo-1157
Paso Robles Pub Lib 12th ..... PsoRobls 106
San Luis Obispo City of
Public Library
N Broad & Monterey . Sn Luis Obspo-2606

Lighting Fixtures–Mfrs

CITY NEON 286 Higuera ..... SnLuisObispo 312

Lighting Fixtures–Retail

ATASCADERO LUMBER CO
Traffic Way ..... Atascadero 661
B & F Electric Shop
560 S 13th Grover City ..... ArroyoGrnde 2478
PASO ROBLES ELECTRIC
918-13th ..... PasoRobles 1501

Lighting Fixtures–Whsle

KERN ELECTRIC DISTRIBUTORS
3830 Chester Av Bakersfield ..... FAlrvw 5-2436

Lighting Systems & Equipment

KOHLER ELECTRIC PLANTS–
SAN LUIS BUTANE DISTRIBUTORS
N Hwy ..... Atascadero 151

Limes–Fresh–See Fruits & Vegetables Headings

Linemen's Equipment & Supplies

Western Hardware & Tool Co
122-10th San Francisco ..... UNdrhl 3-4540

Linen Supply Service

MODEL LINEN SUPPLY 34 South SnLuisObspo 1238
(See Advertisement This Page)

Would you like to build sales . . . attract new customers . . . encourage old customers to come back again? Advertise in the Classified Telephone Directory . . . it pays! The Yellow Pages will tell your sales story to people who are ready to buy!

MODEL
LINEN & TOWEL
SERVICE

Individual Hand Towel Service for
OFFICE – SHOP – FACTORY
Monthly Rental Service

Also For

- DOCTORS
- BEAUTY SHOPS
- RESTAURANTS
- BARBERS
- BUTCHERS
- GARAGES

SAN LUIS OBISPO
1238

If No Answer Call San Luis Obispo 2058

Service to

Atascadero, Templeton, Paso Robles, San Miguel, King City, Morro Bay, Cayucos, Pismo Beach, Grover City, Oceano, Arroyo Grande, Avila

34 SOUTH — SAN LUIS OBISPO

Lingerie–Retail

Fritzi Ann Traffic Wy ..... Atascadero 2
Minelle's Lingerie
1117 Chorro ..... SnLuisObispo 1448-W
Topper Shop The
We Give S & H Green Stamps
Traffic Wy & Central Mall .. Atascadero 487-W

Linoleum Dealers

ART MESQUIT COMPLETE HOME FURNISHINGS
PERSONALIZED FLOORS of Armstrong
Congoleum-Nairn LINOLEUM, Etc.
Feature Strip – COVE BASE
ASPHALT TILE – CORK TILE
Linoleum or PLASTIC DRAINBOARDS
Bridge & Branch ..... ArroyoGrande 2116

Bennett Carpet Co 1459 Monterey SnLuisObspo 1195
(See Advertisement This Page)

BOB'S
Floor Coverings
ROBERT M. NUNES - Proprietor

CARPETS - LINOLEUM
WALL & FLOOR TILE
FORMICA DRAIN BOARDS
VENETIAN BLINDS
ALUMINUM AWNINGS

Kentile
Flexalum
Venetian Blinds
Free Estimates
All Work Guaranteed

ARROYO GRANDE 3122

1105 GRAND AVE.

BENNETT CARPET CO.

RUGS & CARPETS
ARMSTRONG & PABCO LINOLEUM

- ASPHALT TILE
- CORK TILE
- RUBBER TILE
- VENETIAN BLINDS
- WINDOW SHADES

FREE ESTIMATES

SAN LUIS OBISPO 1195

A Floor for Any Purse or Purpose

1459 MONTEREY

Linoleum Dealers–(Cont'd)

Bob's Floor Coverings
1105 Grand Av ..... ArroyoGrande 3122
(See Advertisement This Page)

CONGOLEUM-NAIRN
GOLD SEAL ®
FLOORS AND WALLS
The famous GOLD SEAL is your guarantee of satisfaction or your money back.

"WHERE TO BUY THEM"
DEALERS
Art Mesquit Complete Home Furnishings
Bridge & Branch ..... ArroyoGrande 2116
Trussler's Furniture Store
1303 Park ..... PasoRobles 126

DAVIDSON'S FURNITURE & AWNING STORE
669 Higuera ..... SnLuisObispo 421
HEATON R C CO 803-13th ..... Pso Robls 890
QUAGLINO JAMES A BUILDERS SUPPLIES
Armstrong Linoleum
Santa Barbara & High ..... SanLuisObispo 1840

TRUSSLER'S FURNITURE STORE
ARMSTRONG & KENTILE
LINOLEUM
Asphalt – Rubber & Cork Tile
BIGELOW & MOHAWK
RUGS & CARPETING
Complete Laying & Estimating Service
1303 Park ..... PasoRobles 126

WHITE'S FURNITURE STORE
1301 Broad ..... Sn Luis Obspo 1006

Linoleum Layers

Bob's Floor Coverings
1105 Grand Av ..... ArroyoGrande 3122
Ed's Linoleum Service
Carpenter Canyon ..... ArroyoGrande 2107

Liquor Stores

ARROW LIQUOR STORE
JACK DeVAULT
WINES – LIQUOR – BEER
MAGAZINES & NEWSPAPERS
Free Delivery
1337 Monterey ..... SanLuisObispo 62

BOTTLE LIQUOR STORE
IN MORRO BAY
LIQUORS – WINES – BEER
IMPORTED AND DOMESTIC
ICE CUBE SERVICE
931 Main Morro By ..... SPrce 2-8474

(Continued Next Page)

Manuel's Liquors
MANUEL BALLESTEROS - Prop.
TO KEEP YOU IN THE "BEST OF SPIRITS"
Open 10 to 10 – 10 to 12 Saturday
DOMESTIC & IMPORTED
• LIQUORS • WINES • BEERS
• LIQUEURS • CORDIALS
• COCKTAIL GLASSWARE • PARTY MIXES
WE GIVE 10% DISCOUNT ON SOME CASE GOODS
PHONE
SAN LUIS OBISPO 1109
2145 SOUTH BROAD — SAN LUIS OBISPO

Liquor Stores–(Cont'd)

Brown's Liquor Store
842 Main Morro Bay.....SPrce 2-8482

BULLOCK'S DELICATESSEN
IN SAN LUIS OBISPO
BEER – WINES – LIQUORS
ICE CUBES & MIXES
Complete Delicatessen
OPEN DAILY 9 A.M. TO 9 P.M.
Nipomo & Higuera...SanLuisObispo 2513-W

Cork 'N' Bottle Liquor Store
799 Foothill Bl.....SnLuisObspo 1821
Drive In Liquor Store 545 Spring.....PsoRobls 522

FRANK'S LIQUOR STORE
Fred E. Gray, Mgr.
"THE HOUSE OF FINE LIQUORS"
IMPORTED – DOMESTIC
LIQUORS – WINES – CORDIALS
ICE CREAM – ICE CUBES
We Deliver
Complete Line of Accessories
Open Every Day & Evening
1019 Chorro.....SanLuisObispo 1022

Highway Liquor Store
Price & Pismo Pismo Beach.....POplr 6-2123
Hoon's Liquor Store 1317 Spring.....PsoRobls 102
Hudson's Drug Store 815-12th.....PsoRobls 51

HUGHES JOE LIQUOR STORE
WE DELIVER
GLASSES RENTED
OPEN EVERY DAY
728 Marsh.....SanLuisObispo 1539

Idaho Club
Open 9 AM-2 AM Daily-Archie Ford Prop
500 Cypress Pismo Beach.....POplr 6-4634
Johnny's Liquor Store Highway..Atascadero 698-W
King Of Clubs
483 Grand Av Grover City.....ArroyoGrande 2919
Kirk's Spirits & Sports Shop
106 Branch.....Aroyo Grnde 2759
Manuel's Liquors 2145 S Broad..SnLuisObspo 1109
(See Advertisement Page 73)

OSOS LIQUOR STORE
JOHN & ARMANDO DIODATI
HANDLING THE FINEST BRANDS
OF LIQUORS – WINES – MIXES
COLD BEER BY THE CASE
PLENTY OF PARKING
Open Sundays – Free Delivery
8 A.M. To 10 P.M. Sat 'Til 11 P.M.
1601 Osos.....SanLuisObispo 42

PASO ROBLES LIQUOR STORE
Complete Line of
LIQUOR – WINE – BEER
Open Daily 10 A.M. 'Til Midnight
Johnny Jordan & Al Casper, Props.
Next to Pioneer Garage
1240 Spring.....PasoRobles 197

Pete's Liquor Store
1144 Grand Av Grover Cty.....ArroyoGrnde 9996
Phils Liquor Drive-In Hwy.....Atascadero 518

REX'S COCKTAIL LOUNGE & LIQUOR STORE
Open Every Day 10 AM to 2 AM
Highway.....Atascadero 298

Ryan's Beverage Store
100 E Branch.....ArroyoGrande 2354

STANDARD LIQUOR STORE
A. C. BOLTON - Owner
COMPLETE STOCK OF
THE FINEST
WINES – LIQUORS – IMPORTS
½ Block From Anderson Hotel
875 Monterey.....SanLuisObispo 1120

Tweedy Clifford
601 Shell Beach Rd Shell Beach....POplr 6-4753

The Yellow pages save you time.

Liquor Stores–(Cont'd)

UPTOWN MARKET
COMPLETE LINE OF
LIQUORS – WINES – BEER
GROCERIES
Open Daily, Suns. & Holidays
Parking at All Times
Till 10 P.M.
1248 Monterey.....SanLuisObispo 3216

WALDORF CAFE 975 Osos.....SnLuisObspo 1002
Web's Liquor Store
All Kinds of Cocktail Party Snacks
2816 Spring.....PsoRobls 447

WESTWAY MARKET
LIQUORS - WINES - GROCERIES
AND BEER
Open 9 A.M. to 9 P.M. Sundays Included
Open 'till 11 P.M. Sat. Night
Owned By
BILL MATHISON and JOHN CARSCADEN
447 Higuera.....San Luis Obispo 491-W

Liquor Treatment–See Sanitariums

Liquor–Whsle

Bohemian Distr Co 326 Montecito Av
Shell Bch.....POplr 6-2131
JORDANO'S INC 1321 Carmel...Sn Luis Obspo 1253
LAGOMARSINO'S WHOLESALE LIQUOR & WINES Osos & Higuera.....Sn Luis Obispo 187
MORGANTI L J CO 955 Morro...SnLuisObspo 2440

You can make telephone service in that new house you're planning much more convenient if you provide for concealed wiring and handy outlets. For free help, call your local Pacific Telephone office and ask for Architects and Builders Service.

AT **Personal**
GET A CASH LOAN
plus **THESE BENEFITS**

• We like to say "Yes" to employed men and women – married or single • Lunch hour service • payment date to fit your payday • 1 visit loans – phone first.

Monthly Pay'ts	CASH YOU GET 15 Mos.	24 Mos.
$15.23	$190.00	$278.65
$26.98	340.00	500.00

Above payments cover everything! Loans of other amounts, or for other periods, are in proportion. Calif.

LOANS $25 TO $2000 ON SALARY, FURNITURE, OR CAR

Beneficial Loan System
Personal FINANCE CO.
SANTA MARIA
223 SOUTH BROADWAY
WAlnut 5-2534

Livestock

BRYAN MEAT CO
Slaughter House.....Pso Robls 1250
GOODELL'S AUCTION SALES YARDS
W J Goodell-Owner
Sales Every Saturday
Hwy.....Templeton 2481
HALL CLARKE L
Livestock Dealer
606-12th.....PsoRobls 127
If no answer call.....PsoRobls 52
If no answer call.....PasoRobles 1-F-5
Haworth John F Atascadero Av...Atascadero 117-W
Molinari Leo Vachell Ln.....Sn Luis Obspo 311

SAN LUIS TALLOW COMPANY
Top Prices Paid for
HIDES
PELTS
WOOL
TALLOW
Dead Stock Removed
Clark Field.....SanLuisObispo 2646-W

Souza Joseph A Old Creek Rd.....Cayucos 2741

STIEFEL SAM H
Livestock Dealer
DAIRY CATTLE
BOUGHT & SOLD
1518 Chorro.....SanLuisObispo 279
If no answer call....SanLuisObispo 4-J-12

Livestock Breeders

SLO County Proved Sire Service
925 Pecho Morro Bay.....SPrce 2-5026

Livestock Hauling

Jones Charles 1110 Olive.....PsoRobls 1097

MOROSA BROS TRANSPORTATION
Specializing in
LIVESTOCK HAULING
& General Trucking
CALIF. – OREGON – NEVADA
S Hwy.....PasoRobles 569-W
If no answer call.....PasoRobles 944

REED L F TRUCK SERVICE
HAULING
Local & Long Distance
LIVESTOCK TRANSPORTATION
HAY & GRAIN
BULK OR SACK
Completely Insured
S 101 Hwy.....PasoRobles 14-J-3

Livestock Supplies

See Food Dealers; also Veterinary Supplies

Loans

See Also Financing
Coast Land Realty Co 1214 Broad SanLuisObispo 3875
Guarantee Bldg-Loan Assn
1127Garden..Sn Luis Obspo-362
MERCANTILE ACCEPTANCE COMPANY
994Monterey..Sn Luis Obspo-994
(See Advertisement Page 75)
NATIONAL FARM LOAN ASSOCIATION
1123 Garden.....SnLuisObspo 1386
(See Advertisement Page 75)
(Continued Next Page)

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? You can call the business office of the telephone company and ask for the Directory Advertising Representative. He can help you plan an effective message.

Loans–(Cont'd)

PERSONAL FINANCE CO
223 S Broadway Snta Maria.....WAlnt 5-2534
(See Advertisement Page 74)
PRODUCTION CREDIT ASSN SAN LUIS OBISPO 1123 Garden.....SnLuisObspo 1386
(See Advertisement This Page)
SAN LUIS JEWELRY & LOAN CO
974A Monterey.....SnLuisObspo 486
(See Advertisement This Page)

Loans–Real Estate

See Loans: Also Banks; Also Financing; Also Savings & Loan Associations; Etc

Lockers–Frozen Food

See Frozen Food Lockers–Renting

Locksmiths

Fixit Shop 660 Higuera.....SnLuisObspo 1280-W
San Luis Cyclery 1239 Monterey...SnLuisObspo 876
(See Advertisement This Page)
Small's Bonded Locksmiths
1131 Garden.....SanLuisObispo 984
(See Advertisement This Page)
Smith C S 1225 Park.....Pso Robls-40-W
Western Auto Supply Co
831-5th Morro Bay.....SPrce 2-3303

Lodges–See Associations

Lubricating Oils–See Oils–Lubricating

Luggage–Repairing

Bert's Hobby Shop
995 Higuera.....SanLuisObispo 3828-J

Enjoy the Guest Artists Series on "The Telephone Hour"— N. B. C., Monday nights.

LONG TERM FARM MORTGAGES
DESIGNED EXCLUSIVELY FOR FARMERS & STOCKMEN
San Luis Obispo 1386
NATIONAL FARM LOAN ASSOCIATION
FEDERAL LAND BANK 4% LOANS
1123 Garden

LOANS
LIVESTOCK – POULTRY
CROPS
PHONE
San Luis Obispo 1386
PRODUCTION CREDIT ASSOCIATION
1123 Garden San Luis Obispo

PHONE FOR YOUR LOAN WHETHER YOU NEED $50 $250 $1,000 OR MORE MERCANTILE ACCEPTANCE HAS A LOAN PLAN THAT WILL FIT YOUR INDIVIDUAL NEEDS

MERCANTILE ACCEPTANCE COMPANY
San Luis Obispo 994
994 Monterey

SMALL'S
BONDED LOCKSMITHS
SERVING SAN LUIS OBISPO COUNTY

KEYS MADE
SAFES OPENED
COMBINATIONS CHANGED
LOCKS MASTER KEYED
KEYS FITTED
Door Closer Repair
CARS OPENED
Day or Nite

EMERGENCY SERVICE STATION
TELEPHONE
SAN LUIS OBISPO 984
FOR NITE EMERGENCY CALLS
PHONE SANTA MARGARITA 72
1131 GARDEN STREET

MONEY TO LOAN
We Buy, Sell & Exchange
DIAMONDS GUNS
CAMERAS BINOCULARS
WATCHES
Anything of Value
SAN LUIS JEWELRY & LOAN CO.
Phone
SAN LUIS OBISPO 486
974A Monterey

SAN LUIS CYCLERY
KEYS MADE
CARS OPENED
SAFES OPENED REPAIRED
Combinations Changed
PHONE
SAN LUIS OBISPO 876
Nites Pismo Beach POplar 6-4710
1239 MONTEREY

PACIFIC COAST
Lumber Company of Calif.

SINCE 1876

FINE LUMBER & BUILDING MATERIALS

"Your Building Material Department Store"

Since 1876

FIR – REDWOOD – PINE – HARDWOOD
PLYWOOD – WALL BOARD – INSULATION
BUILDERS' HARDWARE – SASH – DOORS
MILLWORK – ROOFING MATERIALS – OILS
PAINTS – STUCCO – CEMENT – ETC.

WE INVITE YOUR INQUIRIES - PLEASE PHONE

SAN LUIS OBISPO 1420

424 SANTA BARBARA AVE. SAN LUIS OBISPO

HOMER T. HAYWARD Lumber Co.

QUALITY & SERVICE SINCE 1919

- LUMBER
- MOULDING
- PLYWOOD
- WINDOWS
- DOORS
- FLOORING
- HARDWARE
- SCHLAGE LOCKS
- RY-LOCK SCREENS
- NAILS
- PAINT
- INSULATION
- ROOFING
- SHEETROCK
- CEMENT
- SHINGLES & SHAKES
- POSTS & PICKETS
- FENCE MATERIALS

REMODEL WITH
HAYWARD'S EASY PAYMENT PLAN

Paso Robles 820
10th & Pine Paso Robles

SPruce 2-2291
5th & E. Morro Bay

From Telephones Served from the Cambria, Cayucos & San Luis Obispo Exchanges Only (No Inter-City Charge) Ask "Operator" for
ENTERPRISE 11406

LUMBER

BRING IN YOUR PENCIL SKETCH OR IDEAS FOR A FREE ESTIMATE

PHONE Paso Robles 277

Prompt Service
LUMBER - PAINT
ROOFING - WALLBOARDS
BUILDING BLOCKS
BUILDERS' HARDWARE
CEMENT - PLASTER
FENCING

INSULATING MATERIALS

BUILDERS MARKET
Harold C. Goodale
840-10th PASO ROBLES

Luggage–Retail

BEND'S INC 1019 Morro.....Sn Luis Obspo 620
BURRISS SADDLERY
1033 Chorro.....SnLuisObispo 96
Paso Robles Mercantile Co 839-12th...PsoRobls 340

Lumber–Retail

Baxter Lumber & Building Materials
1015 Grand Av.....Aroyo Grnde 2422

BOYLE LUMBER CO
WHOLESALE & RETAIL
REDWOOD – DOUGLAS FIR – PINE
TIMBERS OUR SPECIALTY
PLYWOOD – DOORS – MOULDINGS
FLOORING – SHINGLES & SHAKES
"Everything for the Builder"
Ocean Av.....Cayucos 2311
From Cambria, Morro Bay & S.L.O.
Ask Operator for.....ENtrprise 1-1471

Boyle Lumber Co Ocean Av
From telephones served by the following exchanges
Cambria San Luis Obispo
Morro Bay
(No Inter-City Charge)
Ask Operator for.....ENtrprise 1-1471
Brisco Mill & Lumber Yard
Hwy 101.....ArroyoGrande 2278
Builders Market 840-10th.....PasoRobls 277
(See Advertisement This Page)

CAYUCOS BUILDING SUPPLY CO
8th.....Cayucos 2032

COSTA J M & SON
LUMBER
&
BUILDING MATERIALS
We Specialize in
Lumber Sold by the Unit
One Piece or a Truck Load
Highway 1 Morro Bay.....SPrce 2-3641

FARM & HOME SUPPLY
LUMBER – PLUMBING SUPPLIES
COMPLETE LINE OF BUILDERS HARDWARE
Plywood – Wallboard – Doors – Windows
Paint – Nails – Fencing – Roofing Materials
"U BILD" HEADQUARTERS
Free Delivery – Open 7 Days a Week
7:30 A.M. to 6 P.M.
At Brisco Rd
1200 Grand Av.....ArroyoGrande 5635

FLEMING D S LUMBER CO
Complete Stock of Building Materials
Royal Dutch Paints–Galvatex Vinyl Paints
Builders Hardware–Custom Made Window Frames
Celotex – Pabco, Etc. Roofing Materials
Cement–Siding–Precision Made Redwood Fences
Doors & Door Frames – Lumber
1-2-4 Room Cabins Built to be Moved
13th & Atlantic
Grover Cty.....ArroyoGrande 2729

HAGLE-DeCOU LUMBER CO
SHighway Atascadero-43

HAYWARD LUMBER CO 10th & Pine PasoRobles 820
5th & E Morro Bay.....SPrce 2-2291
From telephones served by the following exchanges
Cambria San Luis Obispo
Cayucos
(No Inter-City Charge)
Ask Operator for.....ENtrprise 1-1406
(See Advertisement This Page)
Nipomo Lumber Co 101 Hwy Nipomo..WAbsh 9-4231
Pacific Coast Lumber Co of Calif
1524 Grand Av Grover City.....AroyoGrnde 2832

PAC COAST LUMBER CO OF CALIF
Sales Office & Yard
424 Santa Barbara Av.....SnLuisObspo 1420
Manager's Office
520 Santa Barbara Av.....SnLuisObspo 3066
(See Advertisement This Page)
San Luis Mill & Lumber Co
246Higuera.San Luis Obspo-624
Tobin Lumber & Supplies
19th & Hwy No 1 Morro Bay.....SPrce 2-8489

Lumber–Whsle

Ryzner Frank B 150 Alder.....ArroyoGrnde 3223

Plan your shopping with the Classified Telephone Directory.

Machine Shops

CUENDET F
BLACKSMITH
AND
MACHINE SHOP
General Machine Work – Welding
Specializing in Heavy Hardware
1304 Railroad.....PasoRobles 130-W

RATLIFF FRED P
Heavy Duty Machine Work
Portable Welding Equipment
Electric & Acetylene
1243 Monterey.....SanLuisObispo 1199

Stone & Walker Machine Shop
424 Higuera.....SanLuisObispo 271
TEAGUE'S MACHINE SHOP
304B Higuera.....SnLuisObispo 3342
(See Advertisement This Page)
WOOD H A WELDING & MACHINE SHOP
1207-13th.....Pso Robls 321

Party-Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

READY TO SERVE YOU

TEAGUE'S MACHINE SHOP

- Lathe Turning
- Machinery Construction
- Machinery Specially Designed
- Machinery Repair
- Portable Welding
- Steel Fabrication

We Have Equipment and Knowledge To Handle Your Repair and Equipment Problems.

If it's been made, it can be fixed
If it hasn't been made, we'll make it

304-B Higuera PHONE SAN LUIS OBISPO 3342

Machine Tools

See Also Tools
Universal Auto Parts Co
969 Monterey.....SnLuisObispo 1418

Machine Tools–Repairing & Rebuilding

Leo's Repair Serv 497 Islay.....SanLuisObispo 3655

Machinery–Specially Designed

TEAGUE'S MACHINE SHOP
304B Higuera.....SnLuisObispo 3342

Magazine Dealers & Distrs

Amer News Co O'Connor Wy....SnLuisObispo 41-J-2
St Clair's News 1015 Chorro....SanLuisObispo 1402

Magnetos–Repairing

MUELLER FRANCIS C
Sales-Service & Parts
1234 Broad.....Sn Luis Obspo 26

Mail Receiving Service

See Office & Desk Room Rental Service; also Stenographers–Public

Maps

Pacific Engineers & Surveyors Inc
857 Palm.....SanLuisObispo 3060
Porter Charles Phil
278 Santa Rosa.....SnLuisObispo 1474

Marine Supplies

MORRO BAY MARINE SUPPLY
MARINE SUPPLIES—SHIP CHANDLERS
Sport & Comm'l Fishing Tackle
International Marine Paints
5th & Morro Morro By.....SPrce 2-4461
727 Marsh.....SanLuisObispo 1202

Morro Bay Marine Supply
727 Marsh.....SnLuisObspo 1202
Morro Bay State Park Boat Haven
State Park Boat Landing
Morro Bay.....SPrce 2-2012

Markets

ANDERSON'S MARKET
Open On Sundays
13th & Trouville
Grover City.....Aroyo Grnde 2726
Atascadero Market 5850 El Camino Rl Atascadero 89
Baywood Park Market
Baywood Prk.....Sn Luis Obspo 26-J-1
Berkemeyer Market 1021 Chorro....Sn Luis Obspo-8

BIEBER'S MARKET
TEMPLETON
COMPLETE FOOD MARKET
GROCERIES – MEATS – FRESH PRODUCE
BEER & WINE
Open Daily 8:30 A.M. to 7 P.M.
Sundays & Holidays 9:30 A.M. to 6:30 P.M.
3d & Main.....Templeton 2311

Bryan's Market 1307 Park.....Pso Robls 456
Cody's Market 313 Higuera.....SnLuisObspo 2466

COMMERCIAL CO THE
COMPLETE
FOOD MARKET
MEATS — FROZEN FOODS
303 E Branch.....Arroyo Grande 2421

Dauth-Leisy Foods 530-12th.....Pso Robls 256
DOLLAR MARKET
Foothill & Morro Rd.....SnLuisObispo 1609

Advertise here—it pays.

Markets–(Cont'd)

Ellsworth's Market 496 N Broad...SnLuisObspo 3093
Erich's Market 2611 Spring.....Pso Robls 579

FARMERS MARKET
FRUIT — VEGETABLES
MELONS
IN SEASON
445 Marsh.....San Luis Obispo 3080-W

FORD'S MARKET
601 Dolliver Pismo Beach.....POplr 6-2068
Frank's Grocery 845 Main Morro Bay..SPrce 2-8180

HAWTHORNE MARKET
2161 Broad.....Sn Luis Obspo 3195
Hearn's Market
Open On Sun From 10:30 AM To 1:00 PM
201 E Branch.....ArroyoGrnde 5549
Henry's Super Market S Hwy.....Atascadero 972
HI-WAY MARKET 2105 Spring.....PsoRobls 313
K & M MKT
Open Daily & Sun-8:00 AM-8:00 PM
2927 Spring.....PsoRobls 1024

LANKFORD'S FOOTHILL MARKET
SELF SERVICE
ONE STOP FOOD MARKET
GROCERIES – FRESH FRUITS & VEGETABLES
PACKAGED MEATS – BEER & WINE
Open Weekdays 8 A.M. to 7 P.M.
Sundays 8 A.M. to 10 A.M. & 2 P.M. to 6 P.M.
AMPLE PARKING SPACE
399 Foothill Blvd.....SanLuisObispo 3190

Los Osos Valley Market
Los Osos Valley Rd.....SnLuisObspo 28-J-2
MARGARITA MERCANTILE CO.....SMargrita 30
Montgomery's Store Front Oceano ArroyoGrande 2892
Mor-Mac's Food Center
5th & E Morro Bay.....SPrce 2-4511
(See Advertisement This Page)
Morris Market 2044 Spring.....Pso Robls 409
MORRO BAY GROCERY
5th & Main Morro Bay.....SPrce 2-2531
(Continued Next Page)

MOR-MAC'S FOOD CENTER
Complete Line of
GROCERIES
FINEST FRUITS & VEGETABLES
QUALITY MEATS - FROZEN FOODS
BAKERY SHOP - BEER & WINE
IMPORTED FOODS
DELIVERY SERVICE
Open Daily & Sunday 9 A.M. to 7 P.M.
SPruce 2-4511
5th & E Morro Bay

PIONEER DRIVE-IN MARKET
MORRO & MARSH
Across from P. O.
FRESH FRUITS & VEGETABLES
QUALITY MEATS GROCERIES
COMPLETE BAKERY
BEER & WINE
Free Delivery on Orders Over $5.00
OPEN 8 A.M. TO 6 P.M.
Phones
Meat - San Luis Obispo 61
Grocery - San Luis Obispo 1825
Bakery - San Luis Obispo 1945-J

Mattresses Renovated
ONE DAY SERVICE

INNER SPRINGS – BOX SPRINGS
FEATHER PILLOW RENOVATION
COUNTY WIDE SERVICE
COMPLETE FURNITURE
UPHOLSTERING
UPHOLSTERY CLEANING
RUG & CARPET CLEANING

San Luis Sterilization & Mattress Co.
San Luis Obispo 405
Buchon & High

STINCHFIELD'S MATTRESSES
ENGINEERED FOR HEALTH

Be Wise - Compare Before You Buy!

• HEALTH • COMFORT • ECONOMY
A HEALTHY BODY DEMANDS A HEALTHY BACK
FOR GREATER HEALTH SEE US FOR HOME, HOTEL & MOTEL BEDS
Our Box Spring Should Give You a Lifetime of Comfort

PASO ROBLES 1535

STINCHFIELD'S MANUFACTURING & UPHOLSTERY CO.
1346 RAILROAD PASO ROBLES, CALIFORNIA

Markets–(Cont'd)

NORTHSIDE MARKET
Open Daily & Sundays-9:00 AM to 9:00 PM
84 Santa Rosa ..... Sn Luis Obspo 1334
ORCUTT'S MARKET
Daily Delivery
835-12th ..... PasoRobles 180
Orcutt's Meat Market 835-12th ..... PasoRobles 15
P I MARKET
Meat-Fish-Groceries-Fruits&Vegetables
238 Ocean Vw Av Pismo Beach ... POplr 6-4465
Pancoast Market
1050 Price Pismo Beach ..... POplr 6-2132
Pioneer Drive-In Market
Morro & Marsh ..... SnLuisObispo 1825
(See Advertisement Page 77)
Pocket Book Grocery
4th & Brighton Grover City ..... AroyoGrnde 2804
Quaglino's Food Market
2101 Broad ..... SanLuisObispo 427
Rauch's Grocery
Open On Sundays
Creston Rd ..... PasoRobles 1240
SANTA ROSA STREET MARKET
Mill&Snta Rosa..Sn Luis Obspo-326
SAUER'S MARKET
Complete Line of
MEATS – GROCERIES
WINES – LIQUORS
Free City-Wide Delivery
848 Monterey ..... SanLuisObispo 27
Sears Market 700 Marsh ..... SnLuisObispo 2180
Serv-Ur-Self Market N Hwy ..... Atascadero 597-W
Shell Beach Market 753 Shell Beach Rd
Shell Beach ..... POplr 6-2135
SMITH ARTHUR R 2630 Broad . SnLuisObispo 1532
Soto's Market
Complete Line Of Produce-Grocrs And Meat
..... Cambria 19
Thompson's Grocery
1638 Osos ..... Sn Luis Obspo 463
THREE CORNER GROCERY
1609 Johnson ..... SnLuisObispo 254

Markets–(Cont'd)

TUTTLE'S MARKET
Open 8 AM to 10 PM Daily & Sunday
695 Higuera ..... Sn Luis Obspo 2193
United Meat Market 714 Higuera..Sn Luis Obspo-1780
Uptown Market 1248 Monterey ... SnLuisObispo 3216
WESTWAY MARKET
WINES — LIQUORS — GROCERIES
AND BEER
Open 9 A. M. to 9 P. M. Suns. Included
Open Till 11 P. M. Sat. Night
Owned By
Bill Mathison & John Corsoden
447 Higuera ..... San Luis Obispo 491-W
White's Market
119 S 5th Grover City ..... ArroyoGrande 3517
Wilson's Grocery
Open 8 AM To 10 PM Daily & Sunday
2121 Broad ..... SnLuisObispo 4215-J

Markets–Meat–See Meat–Retail

Massage

FRENCH HOSPITAL
1170 Marsh ..... Sn Luis Obspo 3135
Hidden Valley Hot Springs Inc
Baths & Masseurs
Avila Rd ..... SnLuisObspo 7-R-2
Sycamore Mineral Springs
Masseurs & Masseuses
Avila Rd ..... Sn Luis Obspo-8-J-12

Maternity Apparel

BILLIE'S TOY & BABY SHOP
MATERNITY DRESSES & SLACKS
NU-LIFT MATERNITY SUPPORT
NU-LIFT BRASSIERE
LINGERIE
We Give S & H Green Stamps
766 Higuera ..... SanLuisObispo 2628

Mattresses–Renovating

San Luis Sterilization & Mattress Co
Buchon&High..Sn Luis Obspo-405
(See Advertisement This Page)

Mattresses–Retail

HEATON R C CO 803-13th ..... Pso Robls 890
San Luis Sterilization & Mattress Co
Buchon & High ..... Sn Luis Obspo-405
Stinchfield's Paso Robles Upholstery
1348 Railroad ..... PasoRobles 1535
(See Advertisement This Page)
White's Furniture Store
1301 Broad ..... Sn Luis Obspo 1006

Mausoleums

Odd Fellows Cemetery & Mausoleum
Highway..Sn Luis Obspo-960

Meat Curing Service

Mallett's Refrigeration S Hwy ..... Atascadero 638

Meat Lockers–See Frozen Food Lockers–Renting

FOUR THOUGHTFUL ITEMS
OF TELEPHONE PROCEDURE–

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Meat–Retail

AUGER'S BOB MARKET
Meat Cut And Wrapped For Home Freezers
5th & Main Morro Bay ..... SPrce 2-8171
Berkemeyer Market 1021 Chorro .... SnLuisObspo 8
(See Advertisement This Page)
BRANDT'S MEAT MARKET
800 Price Pismo Beach ..... POplr 6-9985
Bryan's Market
Meat Cut And Wrapped For Home Freezers
1307 Park ..... PsoRobls 456
C H B Meat Market
661Higuera..Sn Luis Obspo-1560-W
Cayucos Meat Market 4th & Ocean ... Cayucos 2332
Frank's Grocery 845 Main Morro Bay .. SPrce 2-8180
HAWTHORNE MARKET
Meat Cut & Wrapped
For Home Freezers
2161 Broad ..... SnLuisObspo 3195
JIMMY'S QUALITY MEATS
Meat Cut & Wrapped For Home Freezers
951 Grand Av Grover City .... ArroyoGrnde 9994
Lankford's Foothill Market
399 Foothill Blvd ..... SanLuisObispo 3190
Montgomery's Store Front Oceano.ArroyoGrande 2892
MOR-MAC'S FOOD CENTER
5th & E Morro Bay ..... SPrce 2-4511
Morris Market 2044 Spring ..... Pso Robls 409
Pioneer Drive-In Mkt
Morro & Marsh ..... SanLuisObispo 61
QUALITY MEAT MARKET
742 Higuera ..... Sn Luis Obspo 914
SANTA ROSA STREET MARKET
Mill&Snta Rosa..Sn Luis Obspo-326
Serv-Ur-Self Market N Hwy ..... Atascadero 597-W
SMITH ARTHUR R 2630Broad..Sn Luis Obspo-1532
Wilkinson Paul
Meat Cut & Wrapped For Home Freezers
120 Branch ..... ArroyoGrnde 2693

Meat–Whsle

Arroyo Meat Provision
60-8th Morro Bay ..... SPrce 2-3852
BERKEMEYER MARKET
1021 Chorro ..... SnLuisObispo 8
BRYAN MEAT CO
Santa Maria To King City
Harry Cameron ..... SanLuisObispo 2357-R
Slaughter House ..... PsoRobls 1250
MALLETT'S REFRIGERATION
WHOLESALE MEATS
MEAT CURING
"REAL SMOKE TASTE"
Ham – Bacon – Turkey
Custom Curing & Processing
Lockers for Rent
S Hwy ..... Atascadero 638
Paso Robles Cold Storage
2830 Spring ..... PasoRobles 1301
SAN LUIS MEAT CO
BRING YOUR LIVESTOCK
to
SAN LUIS MEAT CO.
Buyers of
BEEF – VEAL – LAMB – HOG
Custom Slaughtering
101 Hwy ..... San Luis Obispo 1951
Scott Distributing Co
725 Pacific ..... SnLuisObspo 1442-J

Good neighbors are considerate party line users. Remember these party-line golden rules:

- Space your calls instead of making several of them without a break.
- Talk only as long as you have to on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear to receive your call.
- Ask your youngster not to monopolize the telephone.

Medical Service Organizations

Morf Urban L 774 Marsh ..... SnLuisObispo 1235

Men's Furnishings–Retail

BENO'S INC
FOR
NATIONALLY KNOWN BRANDS
KNOX & ADAM HATS
VAN HEUSEN SHIRTS, TIES, PAJAMAS
PIONEER BELTS & SUSPENDERS
LEVI-STRAUSS SHIRTS, JACKETS, ETC.
ACME & NOCONA WESTERN BOOTS
Open Thursday Till 9 P.M.
1019 Morro ..... SanLuisObispo 620
Green Bros 871 Monterey ..... SnLuisObispo 724
Hub The 125 E Branch ..... AroyoGrnde 5787
KIRKEBY CARL 851 Higuera ..... SnLuisObispo 2826
Lee's Men's Store
Nationally Known Brands
5965 Traffic Wy ..... Atascadero 357
Murrays Men's Store
781 Dolliver Pismo Beach ..... POplr 6-2082
PASO ROBLES MERCANTILE CO
839-12th ..... PsoRobls 340
RUMLEY'S DEPT STORE
5th Morro Bay ..... SPrce 2-3251

A store may not immediately come to the mind of a prospect when special services are desired, such as are offered by a Beauty Salon, Radio or Watch Repairing Department. Many establishments, realizing this, advertise under several classifications in the Classified Directory. Thus they direct more business their way.

Men's Furnishings–Retail–(Cont'd)

SQUIRE'S MEN'S WEAR
FOR THE FINEST IN
Men's Sports & Dress Wear
NATIONALLY
ADVERTISED MEN'S LINES
Exclusive Dealer for
Nunn-Bush & Red Wing Shoes
745-12th ..... PasoRobles 151-W
WICKENDEN'S 837 Monterey .. Sn Luis Obspo-1511
Zeigler & Wilson 101 E Branch .... AroyoGrnde 2355
Zeyen's Men's Store 203 E Branch.ArroyoGrande 2406

Mercantile Agencies–See Credit Reporting Agencies

Metal Spraying

AUTOMOTIVE ENGINEERING CO
3036 S Broad ..... SnLuisObispo 1974

Metallurgists

International Metallurgical Chrome Corp
Office 1026 Chorro ..... SanLuisObispo 1923
Plant Gold Tree Siding ..... SanLuisObispo 1359

Military Supplies–See Army & Navy Goods

Telephone men in all parts of the Bell System have had long experience in working together. Tools, equipment, methods of tackling the job and the "language of the business" are the same north or south, east or west. This nation-wide unity of method and spirit means a telephone service of the utmost dependability.

BERKEMEYER
MARKET HEADQUARTERS SINCE 1898
WHOLESALE ★ RETAIL
Fresh and Smoked Meat for:...
• CLUBS
• HOTELS
• MARKETS
• SCHOOLS
• RESTAURANTS
• INSTITUTIONS
• HOME FREEZERS

OTHER RETAIL SHOPS
SEARS MARKET ★ ELLSWORTH'S MARKET
OPEN 9 A.M. TO 6 P.M.
MON. THRU SAT.

Phone **San Luis Obispo 8**
1021 CHORRO

Milk & Milk Products

CHALLENGE CREAM & BUTTER ASSN
991 Nipomo ..... Sn Luis Obspo 1700
CRESCENT DAIRY
Authorized Distr-Golden State Products
625-7th ..... Pso Robls 110
(See Advertisement This Page)
Crescent Farms Hwy 101 South ..... Templtn 4181
DOMENGHINI LOUIS F
Grade A Wholesale Producer
Hwy No 1 Morro Bay ..... SPrce 2-8174
Fair-Oaks Milk Co 1023 Grand Av Arroyo Grande 5557

FOSTER'S OLD FASHION FREEZE
QUARTS & PINTS
SUNDAES – MALTS
FLOATS & FREEZES
590 Marsh ..... SanLuisObispo 2524

GOLDEN STATE COMPANY LTD
570 Higuera . Sn Luis Obspo-181
Harmony Valley Creamery Harmony . Cambria 6-Y-22
HARMONY VALLEY CREAMERY ASSOCIATION
991 Nipomo ..... SnLuisObispo 1700
Harmony Valley Creamery Assn
13th & Riverside Av ..... PasoRobles 234
HILLCREST FARM Hwy 101 . . . Aroyo Grnde 2058
Home Dairy Co The
570 Higuera ..... Sn Luis Obspo 181
Meyenberg Milk Products Co
991 Nipomo ..... SnLuisObispo 1698

MORRO BAY MILK DELIVERY
CHALLENGE PRODUCTS
HOME DELIVERY MORRO BAY
Cream – Butter – Cottage Cheese
Eggs
Homogenized & Pasteurized Milk
RICHARD D. YOERKS – Distributor
370 Arcadia Morro By ..... SPrce 2-6847

You'll find it fast in the YELLOW PAGES.

Milk & Milk Products–(Cont'd)

PETAN DAIRY FARMS
1000 Grand Av ..... Aroyo Grnde 3101
From telephones served by the following exchanges
Pismo Beach ..... San Luis Obispo
(No Inter-City Charge)
Ask Operator for ..... ENtrprise 1-1499
PETAN'S CRESCENT FARMS
Hwy 101 South ..... Templtn 4181
ROYAL OAKS DAIRY
Edna-Verde Canyon Rd ..... SnLuisObispo 6-J-3
Tri-City Dairy Farrell Rd ..... Aroyo Grnde 2158
Willow Springs Dairy 101 Hwy ..... Templtn 2921

Milliners–Retail

Carpentier Helen Millinery Shop
1037 Chorro ..... Sn Luis Obspo 981
MARGARET McNEIL'S STYLE SHOP
856 Higuera ..... Sn Luis Obspo 1054

Milling

International Metallurgical Chrome Corp
Office 1026 Chorro ..... SnLuisObispo 1923
Plant Gold Tree Siding ..... SnLuisObispo 1359
Loomis E C & Son 147 High ..... SnLuisObispo 1080

Millwork

Hammock Chas Cabinet Shop Hwy ... Atascadero 177
Herrmann & Safranek Millwork & Builders Supply
Traffic Wy ..... Atascadero 863-W
SAN LUIS MILL & LUMBER CO
246 Higuera . Sn Luis Obspo-624

Mimeographing–See Multi-Copy Service

Mineral Collections

Woelfle Erwin 964 Chorro ..... SanLuisObispo 2992

Mining Companies

Dalessi Henry C Portugese Flat Rd . . SnLuisObispo 118

Ministers–See Clergymen

Mirrors–Retail

Fowler Glass Shop 11th & Park ..... PsoRobls 160-J

PASO ROBLES GLASS SHOP
MIRRORS
MADE TO ORDER
TABLE TOPS — VANITIES
FIREPLACES — DOORS, ETC.
Estimates Gladly Given
609-22d ..... Paso Robles 469

Mobile Home Parks–See Trailer Parks

Mobile Homes–See Trailers–Automobile, Coach

Model Construction Supplies

See Hobby & Model Construction Supplies

Monuments–Retail

Mathews Memorials & Plating Service
1 Higuera ..... Sn Luis Obspo 717
(See Advertisement This Page)

Mortgages

Coast Land Realty Co 1214 Broad . SnLuisObispo 3875

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? You can call the business office of the telephone company and ask for the Directory Advertising Representative. He can help you plan an effective message.

golden state

Milk AND ICE CREAM

AUTHORIZED DISTRIBUTOR OF
GOLDEN STATE DAIRY FOODS
Wholesale — Retail
HOME DELIVERY IN PASO ROBLES & ATASCADERO

MARTIN & STURGEON
CRESCENT DAIRY
625 - 7th
Phone **Paso Robles 110**

MATHEWS MEMORIALS
Established 1918
Distinctive Memorials — Markers Lettering
Authorized Dealer
ROCK OF AGES GRANITE
RAINBOW GRANITES
QUALITY WORKMANSHIP
REASONABLE PRICES
1 HIGUERA ST.
SAN LUIS OBISPO 717

Motels

Abbott's Motel
1005 Dolliver Pismo Beach ..... POplr 6-4475
ACE MOTEL 94 Toro ..... SnLuisObispo 3834
(See Advertisement This Page)
Alex Shell Beach Inn
853 Shell Beach Rd Shell Beach ..... POplr 6-9901
Appleton's Motel 2218 Spring ..... PasoRobls 721

ARROYO MOTEL
MR. & MRS. A. D. ESTEY - Owners
ACCOMMODATIONS — FOR PERMANENT GUESTS & TOURISTS
CONVENIENT & REASONABLE
Daily & Weekly Rates
PANEL RAY HEAT & TILE BATHS
On Highway 101
329 Traffic Wy ..... Arroyo Grande 5613

Atascadero Motor Lodges
6895 El Camino Rl ..... Atascadero 243-J
AVALON MOTEL 3231 Spring ..... PsoRobls 21
Avila Court Avila ..... SnLuisObispo 16-R-12
Bailey's Auto Court
Main & Bello Pismo Beach ..... POplr 6-2119
Bay Auto Court Morro Morro Bay ..... SPrce 2-4134

BEACHCOMBER MOTEL
16 Kitchen Units – On the Ocean
Beach-Front Patio
Children's Playground
120 Ocean View Av Pismo Bch . . POplr 6-2208

Beauty Sleep Motel S Hwy ..... Atascadero 236-M
BLUE BELL MOTEL S Hwy ..... Sn Luis Obspo 2660
Blue Bird Motel Main ..... Cambria 76
Blue & White Auto Court
Morro Del Mar Morro Bay ..... SPrce 2-8190
Breakers Motel
5th & Market Morro Bay ..... SPrce 2-2371
(See Advertisement This Page)
Brick Auto Court Hwy ..... Cayucos 4353
Buck's Motel & Trailer Park
1100 Main Morro Bay ..... SPrce 2-4161
(See Advertisement Page 82)
CABRILLO MOTOR COURT
Kitchenettes-M F Harpster Mgr
6th & Morro Morro Bay ..... SPrce 2-6331
Cambria Pines Lodge
50 Modern Units
Dining & Cocktails
..... Cambria 50

CAPE COD MANOR MOTEL
NEW – QUIET – HOMELIKE – APTS. & ROOMS
Tastefully Furnished
Immaculately Clean
AAA APPROVED – MODERATE RATES
NEAR STORES & RESTAURANTS
Just Off Highway 101 – 10 Mi. So. of San Luis Obispo – 1½ Mi. N. of Pismo Beach
O. M. CAMPBELL – Owner-Manager
1127 Shell Beach Rd Shell Bch. POplr 6-2087

Castle Motor Inn
Old 101 Hwy South ..... SnLuisObispo 3374
(See Advertisement This Page)
Cayucos Motel Ocean & E ..... Cayucos 4621
Cliffside Court 931 Dolliver Psmo Bch . . POplr 6-2229

CLIFTON MOTEL
ONE OF CALIFORNIA'S FINEST
A A A & DUNCAN HINES APPROVED
RADIOS & TV IN ROOMS
Mr. and Mrs. E. B. Sharp - Owner-Mgrs.
125 Spring ..... PasoRobles 1140

COTTAGE MOTEL
"On the Corner 101 Hwy at 22nd St."
Completely Modern Singles & Doubles
Kitchens with Refrigeration
Air Cooled
2206 Spring ..... PasoRobles 1153-W

Cozy Corner Motel 554 Traffic Wy . . Aroyo Grnde 2119
(Continued Next Page)

The Yellow pages save you time.

SLEEP OFF THE HI-WAY
MOTEL
QUIET
• MODERN
• AUTOMATIC HEAT
• REFRIGERATORS
NO TRUCK OR TRAIN NOISES

N–S
PHONE
SAN LUIS OBISPO
791
"WE NEVER CLOSE"

CASTLE MOTOR INN
24 COTTAGES
With or Without Kitchens
Daily or Weekly Rates
YOUR ASSURANCE of a Refreshing Night's Rest
PETS WELCOME
THREE - S - SERVICE
PHONE
SAN LUIS OBISPO 3374
OLD HIGHWAY 101

Breakers Motel
OVERLOOKING MORRO ROCK
"A BEAUTIFUL VIEW"
MODERN UNITS
With or Without Kitchenettes
REFRIGERATORS & ELECTRIC HEAT
CALL
SPruce 2-2371
FOOT OF 5th ST. MORRO BAY

APT. SIZE MOTEL
Completely Furnished
You Need ONLY Your FOOD
Rates – By Day – Week – Month
PHONE
San Luis Obispo 3834
Ace Motel
94 Toro San Luis Obispo
Out North on Santa Rosa Ave.
to Foothill Blvd. – Turn Right

Pacific Motel
12 MODERN UNITS
CLEAN-SUNNY
REASONABLE RATES
9 KITCHENETTES
Phone
SAN LUIS OBISPO 1405-W
Located on Old So. 101 Highway

Steinhauer's Motel

New - Modern - Some With Kitchens
CALL
SPruce 2-5671
2630 Hwy. 1 Morro Del Mar Morro Bay
Across From Morro Beach

BUCK'S MOTEL & TRAILER PARK

REASONABLE RATES
Daily & Monthly
HAROLD & JESSIE GWINUP — Proprietors
SPruce 2-4161
8th & MAIN MORRO BAY

IN MORRO BAY
It's the
LOMITA TERRACE MOTEL
AAA APPROVED

NEW - MODERN - SOME WITH KITCHENS
TV AVAILABLE IN ROOMS
SPruce 2-5073
LOCATED 4 BLOCKS NORTH OF BANK ON HWY. No. 1 — MORRO BAY

Motels–(Cont'd)

CRESCENT PARK AUTO COURT
13 MODERN COURTS
KITCHENETTES
BARBECUE & PICNIC GROVE
PUBLIC LAUNDRY
MR. & MRS. A. C. DAWE — OWNERS
S Hwy ..... SanLuisObispo 2225

Cypress Stump Motel Ocean Av ..... Cayucos 4421
Dias Court 371 Pismo Pismo Beach ..... POplr 6-2085
Don Motel 1473 Monterey ..... SnLuisObspo 4316
Dun-Saling Motel Avila ..... SnLuisObspo 48-J-11

E & E MOTEL
"A Home Away from Home"
CLEAN AND QUIET
RATES BY
DAY — WEEK — MONTH
Eva & Ernest Graves
1 Block Off Hiway 1 at Foothill Blvd
80½ Toro ..... SanLuisObispo 1144

EDGEWATER MOTEL
ON BEAUTIFUL PISMO BEACH
30 MODERN
HEATED 1 & 2 ROOM UNITS
SOME KITCHENETTES
280 Wadsworth Pismo Bch .... POplr 6-2233

El Camino Auto Lodge N Highway ... Atascadero 238-J
El Carlos Motel
1216 Archer ..... Sn Luis Obspo 1790-W

EL PASO MOTOR LODGE
S. HALLIWELL
Manager
MODERN UNITS
WITH OR WITHOUT KITCHENS
636 Spring ..... PasoRobles 292-W

El Rey Hotel Court Morro Morro Bay ... SPrce 2-2381
Estero Bay Motel Hwy No 1 ..... Cayucos 4231
Fairview Cabins Avila ..... SanLuisObispo 2-R-2

FARM HOUSE MOTOR LODGE
425 Spring ..... PsoRobls 933
Garcia Motel Hwy ..... Cayucos 4292
Gilliam Motel Avila ..... SnLuisObspo 33-R-1
Grandview Motel
2074 Monterey ..... Sn Luis Obspo 1451
Green Valley Motel County Rd ..... Cambria 134-J

GREENTREE MOTEL
FINE ACCOMMODATIONS
REASONABLE RATES
SINGLE — DOUBLE & FAMILY UNITS
Modern Kitchens with Refrigerators
APPROVED P.F.C.
MRS. S. PRAT RAY PRAT
6 Blocks South of Town
on HiWay 101
416 Spring ..... PasoRobles 552

GROVE AUTO COURT N Highway Atascadero 336-R

GROVER CITY MOTOR COURT
ZENAS & JESSIE BAKEMAN - Props.
10 MODERN UNITS
All Housekeeping — Kitchenettes
DAILY & WEEKLY RATES
Call for Reservations
1½ Miles South of Pismo Beach
367 N 16th Grover City .. ArroyoGrande 2424

Hampton's Auto Court ..... Cambria 37

HARBOR VIEW MOTOR LODGE
Overlooking the Harbor & Morro Rock
Mr. & Mrs. Eugene Denzer
APPROVED BY — A A A
Tile Baths and Kitchens
Free Radios — Car Shelters
Where 6th St. Meets The Pacific
6th & Bayshore Morro By ..... SPrce 2-4471

Advertise here—it pays.

Hasta Manana Motel S Hwy ..... Atascadero 168-W
Hillcrest Ranch Motel 101 Hwy SnLuisObspo 10-J-12
Hillside Auto Court Hwy ..... Cayucos 2031

HOLMES MOTEL
IN MORRO BAY
New — Modern
With Garages
DOWN TOWN DISTRICT
Approved By AAA
4th & Piney Wy Morro By ..... SPrce 2-3171

HOOSIER MOTEL
PASO ROBLES
Modern Units
SINGLES & DOUBLES
Connected Bedrooms
Kitchens & Refrigerators
2223 Spring ..... PasoRobles 991-M

Hume Villa Motor Court
985 Morro Morro Bay ..... SPrce 2-4311
Johnson's Court
317 Ocean View Av Pismo Beach .... POplr 6-2064
King's Rest Motel
See Surf Motel
250 Main Av Pismo Beach ..... POplr 6-2070
Knight's Rest Motel
101 Hwy Pismo Beach ..... POplr 6-4617
Krovious Motel 1401 N 101 Hwy .. ArroyoGrande 4404
LaCasita Court Avila ..... Sn Luis Obspo B-R-2
Loma Vista Motel 1399 Hwy 101 ... ArroyoGrnde 2183
Lomita Terrace Motel
9th & Hwy 1 Morro Bay ..... SPrce 2-5073
(See Advertisement This Page)

MAR VISTA MOTOR LODGE
Price & Bay Pismo Beach ..... POplr 6-2498
Margarita Inn 101 Hwy ..... SntaMargarita 51-M

MARIANNA MOTEL
Deluxe Units Cooled By Refrigeration
730 Spring ..... Pso Robls 417
Martin's Motel
320 Ocean View Av Pismo Beach .... POplr 6-4610

McBurney's Motor Court & Cafe
Hwy ..... Snta Margarita 12

MIRAMAR COURT
One & Two Bedroom Apts
Esther C Proctor-Owner
287 San Luis Av Pismo Beach .... POplr 6-9952
Monte Vista Motor Court
490 Pismo Pismo Beach ..... POplr 6-4705

MONTEREY COURT
1756 Monterey ..... SnLuisObspo 1949
Morro Gardens Motel
440 Morro Atascadero Rd Morro Bay SPrce 2-5046
Morro Motel 6th & Main Morro Bay SPrce 2-4636
Morro Strand Auto Court Morro Strand Cayucos 4321

MOTEL INN
SAN LUIS OBISPO
70 UNITS IN COTTAGES
Dining Room & Cocktail Lounge
Delicious Home Cooked
Breakfast — Luncheons — Dinners
North City Limits - 101 Hwy
2223 Monterey ..... SanLuisObispo 1340

Motel Pismo
1851 Price Pismo Beach ..... POplr 6-9965
Motel Supreme 2400 Spring ..... PsoRobls 955

NEPTUNE COURT
CLEAN — COMFORTABLE
REASONABLE
COMPLETE HOUSEKEEPING UNITS
WITH ELEC. REFRIGERATION
One & Two Rooms - Panel Ray Heated
OVERLOOKING THE BAY
& MORRO ROCK
7th & Main Morro By ..... SPrce 2-6201

NEW ADAMS COURT
24 Modern Single & Double
Units With or Without
Kitchenettes
Where Cleanliness & Courtesy Count
FRANK P. LANDINI - Prop.
1 Block from Beach on Highway No 1
1000 Dolliver Pismo Bch ..... POplr 6-2065

(Continued Next Page)

Motels–(Cont'd)

Nite Haven Auto Court
371 San Luis Av Pismo Beach ..... POplr 6-2224

OAK GARDEN MOTEL
SINGLE OR DOUBLE ROOMS
WITH GARAGES
KITCHENETTES WITH REFRIGERATORS
PANEL RAY HEAT
Weekly Rates
PASO ROBLES — ON 101 HWY
3111 Spring ..... PasoRobles 446-W

Ocean View Court
Morro Del Mar Morro Bay ..... SPrce 2-5201
Ocean View Motel
1001 Shell Beach Rd Shell Bch ... POplr 6-2113
Oceano Beach Auto Court Oceano .. ArroyoGrande 5624
Old Mission Motel & Restaurant
101 Hwy ..... Snta Margarita 1

ONE-O-ONE AUTO COURT
Hwy 101 ..... ArroyoGrande 2764

O'REILLY MOTEL 2001 Monterey .. SnLuisObspo 545
Residence ..... SnLuisObspo 2023-R

Pacific Motel 101 Hwy ..... SanLuisObispo 1405-W
(See Advertisement Page 82)

PALMS MOTEL
LUXURIOUS COMFORT
METICULOUSLY CLEAN
1628 Monterey ..... SanLuisObispo 3835-J

PALOMAR MOTEL
1601 Shell Beach Rd Shell Bch ..... POplr 6-2404

PARK APARTMENTS
PISMO BEACH
New & Beautiful Knotty Pine
3 & 4 Room Apts. With Kitchens
Electric Refrigerators — Tile Baths
322 Park Av Pismo Bch ..... POplr 6-2403

Park Motel 5th & Piney Wy Morro Bay SPrce 2-3131

PASO ROBLES AUTO COURT
28 Units-With Or Without Kitchens
940 Spring ..... Pso Robls 88
Pauline's El Patio Motel
350 Pismo Pismo Beach ..... POplr 6-4744
Pereira D R Hwy ..... Cayucos 2132
Pete's Auto-In Motel
380 Harlae Pismo Beach ..... POplr 6-4748

PISMO BEACH COURT
12 MODERN UNITS
Single & Double Room Apartments
With or Without Kitchens
ELECTRIC REFRIGERATORS
PANEL RAY HEAT
1 BLOCK FROM BEACH
750 Dolliver Pismo Bch ..... POplr 6-4631

PISMO PALISADES MOTEL
North Hwy Pismo Beach ..... POplr 6-4469

POINT MOTEL
Between
MORRO BAY & CAYUCOS
ONLY MOTEL ON MORRO BEACH
FREE TELEVISION
LOUIS S. WOOLMAN
Toro Point Morro By ..... SPrce 2-6601

Ranch Motel 2730 Spring ..... PsoRobls 17

RANCHO EL NIETO MOTEL
NEW RANCH STYLE
MOTEL
12 Units Some with Kitchenettes
AAA APPROVED
1¾ Miles North on Scenic Highway 1
Hwy No 1 Morro By ..... SPrce 2-5732

You'll find it fast in the YELLOW PAGES.

Motels–(Cont'd)

RANCHOTEL 1900 Monterey .... Sn Luis Obspo 2333
Reddwood Motel Morro Strand ..... Cayucos 4341
Reid Motel 5th & E Morro Bay ..... SPrce 2-6571

RENO MOTEL Morro Strand ..... Cayucos 2781

RESTWELL COURT
Myrtle & Dart Northrop-Owners
1221 Price Pismo Beach ..... POplr 6-4641

RITZ MOTEL
ONE OF CALIFORNIA'S FINEST
Member of Best Western Motels
Approved by the Automobile Club of
Southern California — AAA,
& Duncan Hines
42 UNITS & 51 RENTAL ROOMS
THOROUGHLY MODERN
PHONE
2121 Monterey ..... SanLuisObispo 1021

Roberta Motel S Hwy ..... Atascadero 970

ROSE BOWL COURT
1575 Monterey ..... SnLuisObspo 647

ROYAL MOTEL
AAA APPROVED
MR. & MRS. V. J. WALTON
MOTEL & HOUSEKEEPING UNITS
NEW — MODERN
MODERATE RATES
Panel Ray Heat
Hwy 101 ..... ArroyoGrande 2418

Saxby's Motel 23d ..... Cayucos 4331
Sea Breeze Motel
1180 Dolliver Pismo Beach ..... POplr 6-9987
Sea Esta Motel Hwy 1 & 1st ..... Cayucos 4311
Sea Garden Motel Apts
Rates By The Day Week Or Month
340 Stimson Pismo Beach ..... POplr 6-2216

SEASHORE MOTOR INN Hwy No 1 ... Cambria 142
Seaside Auto Court Hwy No 1 ..... Cayucos 2542
Seaview Motel Dorset & Lancaster .... Cambria 29-W

SEAWALL MOTEL
Where Main Street Meets the Pacific
ALL PICTURE WINDOWS WITH
FULL OCEAN VIEW
KITCHENETTES — SLEEPING UNITS
TELEVISION
170 Main Pismo Bch ..... POplr 6-4706

SHANGRI-LA MOTEL
LOUIE & HAZEL SKAGGS, Owner-Manager
10 MODERN UNITS
Kitchenettes & Sleeping Rooms
Panel Ray Heat — Tile Showers
Television — Reasonable Rates
101 Highway-In Town-2 Blks. From Ocean
1111 Price Pismo Bch ..... POplr 6-2496

SHANGRI-LA MOTEL
AAA Approved-Modern Units
S Hwy & Morro Rd ..... Atascadero 136
Shell Auto Court
1331 Price Pismo Beach ..... POplr 6-4749
Shell Beach Motel
117 Leeward Av Shell Bch ..... POplr 6-4478
Shoreline Motel Hwy ..... Cayucos 4211

SLEEP OFF THE HI-WAY MOTEL
QUIET
MODERN
REFRIGERATORS
AUTOMATIC HEAT
NO TRUCK OR TRAIN NOISES
1000 South ..... SanLuisObispo 791

Sleep Off The Hi-Way Motel
1000 South ..... Sn Luis Obspo 791
(See Advertisement Page 81)

STAR AUTO COURT
Monthly Rentals-Harvey Dearr-Prop
Pismo Hwy ..... Sn Luis Obspo 872-W
Steinhauer's Motel 2630 Hwy 1 Morro Del Mar
Morro Bay ..... SPrce 2-5671
(See Advertisement Page 82)
Suburban Motel Hwy 101 ..... PasoRobles 746

SUNBEAM MOTEL
1656 Monterey ..... SnLuisObspo 845
Sunset Court 8th & Market Morro Bay .. SPrce 2-2111

SUNSET VIEW MOTOR LODGE ..... Cambria 45-R
Surf Motel 256 Front Avila ..... SnLuisObspo 9-J-12

Motels–(Cont'd)

SURF MOTEL
Formerly King's Rest
17 NEW DELUXE
1-2 & 3 Room Units
½ Block From the Beach
With or Without Kitchens
CENTRALLY LOCATED
TELEVISION
250 Main Av Pismo Bch ..... POplr 6-2070

Taylor Motel 3440 Spring ..... PsoRobls 1460
Templeton Auto Court Hwy ..... Templeton 2081
Tides Motel The
371 Ocean Dr Pismo Beach ..... POplr 6-2493

TRAVELODGE
STEAM HEATED
ONE OF CALIFORNIA'S REALLY FINE
STOP-OVERS FOR THE TIRED TRAVELER
Recommended
Duncon Hines — A A A
2701 Spring ..... Paso Robles 304

TREES MOTOR LODGE
Trailer Accommodations
2841 Spring ..... Pso Robls 334-W
Trice's Auto Court
Railroad Oceano ..... Aroyo Grnde 2251
U-Auto-Rest Motel N Hwy ..... Atascadero 49-R-12

VALLEY COURT
172 Stimson Av Pismo Beach ..... POplr 6-4459
Valley Motel Shandon ..... PasoRobls 56-J-3
Vista Del Robles Motel Hwy ..... Atascadero 966

WALLACE MOTOR COURT
Modern Court With Kitchenettes-Good Beds
441 Main Pismo Beach ..... POplr 6-2129

WAVE COURT
On The Beach-Kitchens-Heat-Hot Water
Weekly & Monthly Rates
150 Hinds Pismo Beach ..... POplr 6-4626
Wigwam Court
643 Cypress Pismo Beach ..... POplr 6-9950

Moth Proofing

PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO
1461 Palm ..... Sn Luis Obspo 2448

Motion Picture Equipment & Supplies

CAL PHOTO SUPPLY
BELL & HOWELL EQUIPMENT
REVERE — EASTMAN
KEYSTONE
EXPOSURE METERS
STILL CAMERAS & ACCESSORIES
899 Higuera ..... SanLuisObispo 773

Motion Picture Film Libraries

Allen's Sight & Sound 856 Monterey SnLuisObspo 431

Motor Courts–See Motels

Motor Freight Companies

CALIF MOTOR EXPRESS LIMITED
390 Pacific ..... SnLuisObspo 800

PACIFIC FREIGHT LINES
393 Marsh ..... SnLuisObspo 1370

Motor Trucks–See Trucks–Motor, Dealers Headings

A store may not immediately come to the mind of a prospect when special services are desired, such as are offered by a Beauty Salon, Radio or Watch Repairing Department. Many establishments, realizing this, advertise under several classifications in the Classified Directory. Thus they direct more business their way.

MOVING STORAGE

Local & Long Distance

FAST NATIONWIDE SERVICE

MODERN VANS
REASONABLE RATES
PACKING & CRATING

INQUIRE ABOUT OUR OVERNIGHT SERVICE TO & FROM ALL CALIFORNIA CITIES

Trained & Courteous Employees

DENNIS TRANSFER

"ESTABLISHED 25 YEARS"

AGENT FOR ALLIED VAN LINES

1824 NIPOMO — PHONE SAN LUIS OBISPO 355 — SAN LUIS OBISPO

PASO ROBLES VAN & STORAGE

LOCAL & STATE-WIDE MOVING

5TH & RIVERSIDE AVENUE

MOVING • STORAGE

PACKING • SHIPPING

CALL PASO ROBLES 705

AFTER 5 P.M. CALL 1006-J

LOCAL AGENT FOR BEKINS Since 1895 VAN AND STORAGE CO.

Offices or agents in all principal cities

Motorcycles

B S A MOTORCYCLES—
STONE & WALKER MACHINE SHOP
424 Higuera ..... SanLuisObispo 271

HARLEY DAVIDSON MOTORCYCLES—
SAN LUIS CYCLERY
1239 Monterey ..... SnLuis Obspo 876

Stone & Walker Machine Shop
424 Higuera ..... SanLuisObispo 271
(See Advertisement This Page)

Moving Service—Heavy Hauling—See Trucking

Moving & Storage Service

AERO MAYFLOWER LONG-DISTANCE MOVING SERVICE
A standard service—to all 48 states and Canada. Modern vans and company-trained drivers. Undivided responsibility. Standard ICC rates. Warehouse agents everywhere. Easy and Safe!

"WHERE TO BUY IT"

Mayflower Transit Co
1708 Beach ..... SanLuisObispo 19

Allied Van Lines Inc Agcy
1824 Nipomo ..... SnLuisObispo 355

BAGDONS TRANSFER & STORAGE
Local & Long Distance Moving Everywhere
STORAGE — PACKING — SHIPPING — CRATING
Over 40 Yrs. Careful Moving & Storage Exp.
Household Goods — Furn. — Appl.
Baggage — Pianos
AGENTS FOR UNITED VAN LINES, INC.
Reasonable Rates — Prompt Service
Call Us for Free Estimate
217 W Main Santa Maria ..... WAlnt 5-5656
After Hours 116 W Liberty ..... WAlnt 5-5656

(Continued Next Page)

The Yellow pages save you time.

STONE & WALKER MACHINE SHOP

BSA MOTORCYCLES

Sales — Service
Service & Repairs on All Makes
Parts — Accessories

424 Higuera — San Luis Obispo 271

KNOW The Number?

We'll be able to serve you faster on Long Distance calls when you do!

Moving & Storage Service—(Cont'd)

BEKINS VAN LINES
NATIONWIDE MOVING
UNEXCELLED STORAGE
Regular Vanliner Service North and South on the Pacific Coast and to and from the East. Operating under state and federal permits. Bonded drivers.
RESPONSIBLE SERVICE
STANDARD RATES
BEKINS DEPENDABLE SINCE 1895

"FOR INFORMATION CALL"

Paso Robles Van & Storage
5th & Riverside Av ..... PasoRobles 705

DENNIS TRANSFER 1824 Nipomo. SnLuisObispo 355
(See Advertisements Pages 84 & 86)

J & H TRANSFER & STORAGE
N Hwy ..... Atascadero 171
(See Advertisement Page 86)

Mayflower Transit Co 1708 Beach. . SanLuisObispo 19
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for ..... ENterprise 1-1466
(See Advertisement This Page)

(Continued Next Page)

Good neighbors are considerate party line users. Remember these party-line golden rules:

- **Space your calls instead of making several of them without a break.**
- **Talk only as long as you have to on each call.**
- **When you finish talking replace the receiver properly.**
- **Make certain, if you are using a dial telephone, that the line is clear to receive your call.**
- **Ask your youngster not to monopolize the telephone.**

REPAIR IT

If the refrigerator, vacuum cleaner, sewing machine, washing machine or radio in your home isn't working properly, call a repair man now. You're sure to find one nearby if you—

LOOK IN THE

Classified TELEPHONE SECTION

MOVING-STORAGE

EXPERT PACKING — LOCAL & LONG DISTANCE

• OVERNIGHT SERVICE TO & FROM CALIFORNIA CITIES

1708 BEACH ST. — Dependable Moving Since 1872

• CAREFUL SERVICE TO ALL THE 48 STATES
• AGENTS FOR MAYFLOWER
• REASONABLE REASONABLE RATES
• MODERN STORAGE FACILITIES

MEMBER Mayflower Transit Co. Agents Association

SANDERCOCK TRANSFER CO.

FOR INFORMATION CALL OR WRITE

SAN LUIS OBISPO 19

From Paso Robles Ask Operator for ENterprise 1-1466
(Inter City Toll Free)

FROM SANTA MARIA ASK OPERATOR FOR ZENITH 1919
Inter City Toll Free

MOVING? CALL

AERO **MAYFLOWER**

America's Finest

NATION-WIDE FURNITURE MOVERS

You can rely on Mayflower for a modern van, a trained, courteous driver, and for expert packing and loading.

Service is fast and efficient. It's the safe, easy way to move, anywhere in the U. S. and Canada.

For Complete Information and Free Estimate, Call:

LOCAL AGENT
MAYFLOWER TRANSIT CO.
1708 BEACH ST.
Phone San Luis Obispo 19
From Paso Robles Ask Operator for ENterprise 1-1466 No Inter-City Charge
From Santa Maria Ask Operator for ZEnith 1919 No Inter-City Charge

MOVING • STORAGE • PACKING • CRATING

Moving & Storage Service–(Conf'd)

Paso Robles Van & Storage
5th & Riverside Av.....Pso Robls 705
(See Advertisement Page 84)

SANDERCOCK TRANSFER CO
1708 Beach.....Sn Luis Obspo 19
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for.....ENterprise 1-1466
(See Advertisement Page 85)

Mufflers–Exhaust

FRANKLIN'S SERVICE
1185 Monterey.....SnLuisObispo 455
Kustom Korner Muffler & Speed Shop
380 Oceanview Pismo Beach.....POplr 6-2013

Multi-Copy Service

See Also Letter & Addressing Service

MANATT'S BUSINESS SERVICES
An Extra Office for Your Overload Work
MIMEOGRAPHING – TYPING
LETTER ADDRESSING
PUBLIC STENOGRAPHER
104 Del Norte Way.....SanLuisObispo 258

Minium Muriel
By Appointment Only
964 Chorro.....SanLuisObispo 2992

Mushrooms

Ford's Mushroom Farm Eaglet....Atascadero 70-M

A separate business listing under your own name often means great convenience to you. The extra cost for these listings is small.

Music Dealers

ALLEN'S SIGHT & SOUND
High Fidelity Music Systems
Records, Phonographs, Changers
Tape Recorders – Supplies
Repair Service, Electronic Supplies
856 Monterey.....SanLuisObispo 431

BROWN'S MUSIC STORE
717 Higuera.....Sn Luis Obspo-1278

LONG E E PIANO CO
Pianos-Records-Radios
777 Marsh.....Sn Luis Obspo 506
Record & Band Shop The
Halcyon Rd & Grand Av.....ArroyoGrande 3512

Music Instruction–Instrumental

Courtland Claire
Piano-Voice-Accordion &
Guitar-Advanced Instruction
Halcyon.....ArroyoGrande 5924

Fetz Harry H
Instructor of All Orchestra Instruments &
Piano-Violin-Piano Accordion
743 Monterey.....SanLuisObispo 1453-W

Musical Instruments–Retail

Record & Band Shop The
Halcyon Rd & Grand Av.....ArroyoGrande 3512

Nails & Tacks

Fleming D S Lumber Co
13th & Atlantic Grover City....ArroyoGrnde 2729

Navy Goods–See Army & Navy Goods

You get full value and continuous circulation for every dollar spent in Classified Telephone Directory Advertising.

Neon Products

See Lighting Fixtures Headings; Also Signs Headings

News Dealers

ESQUIRE THE
Los Angeles-San Francisco Newspapers
600 Cypress Pismo Beach.....POplr 6-4668

Gibbs E E News Agcy
Los Angeles-San Francisco Newspapers
1735 Park.....Pso Robls 307

Hi-Way News Agency 1218 Spring..Pso Robles 337

Nettleship's News Stand
955 Morro.....SnLuisObispo 2137

St Clair's News 1015 Chorro.....SnLuisObspo 1402

SAN LUIS NEWS AGCY
WE TAKE ADVERTISEMENTS FOR OUT OF TOWN NEWSPAPERS
SERVING
L.A. EXAMINER – L.A. TIMES
S.F. CHRONICLE – S.F. EXAMINER
SANTA BARBARA PAPERS
964 Chorro.....SanLuisObispo 477

Service Center News Stand
Los Angeles-San Francisco-Fresno Newspprs
507-5th Morro Bay.....SPrce 2-6101

Newspapers

Atascadero News N Highway.....Atascadero 100
Herald Recorder 309 E Branch..Aroyo Grnde 2826
Pismo Times 530 Cypress Pismo Beach..POplr 6-2217

PRESS ADVERTISER CO
THE PASO ROBLES PRESS
THE DAILY NEWSPAPER OF NORTHERN SAN LUIS OBISPO AND SOUTHERN MONTEREY COUNTIES
and
THE JOURNAL AND TEMPLETON ADVANCE WEEKLY
1212 Pine.....PasoRobles 802

Reporter The 971 Osos.....Sn Luis Obspo 3188
Sun The 5th & C Morro Bay.....SPrce 2-2652
Telegram-Tribune Co 1240 Morro..SnLuisObspo 1901

ALLIED VAN LINES

No.1 specialist in long-distance moving
and
local moving, packing, storage

DENNIS TRANSFER
Phone
San Luis Obispo 355
1824 Nipomo
San Luis Obispo
agent for..

SAFE MOVING and STORAGE

LOCAL & LONG DISTANCE
Don't Be Misled
ALL MOVING RATES ARE NOT THE SAME
For Free Estimates
PHONE
ATASCADERO 171
If No Answer Call 40-J-2
J & H TRANSFER AND STORAGE
N. HIGHWAY ATASCADERO

Night Clubs

Dantes 955 Higuera.....Sn Luis Obspo 2197
PEPPER INN
Operated By Dorothy Sowles
Pismo Hwy.....SnLuisObispo 1965
PILOT WHEEL
179 Pomeroy Av Pismo Beach.....POplr 6-9955
STANLEY'S 978 Monterey...Sn Luis Obspo 2895
WATSON'S FRED COCKTAIL LOUNGE
1011 Higuera.....SnLuisObspo 2341

Notaries–Public

Andre Peter R 1041 Chorro...Sn Luis Obspo 3344
Cooper Gladys V Hwy.....Cambria 94
Derby Mabel H Miss 1634 Morro..SanLuisObispo 2687
Gahan W V 1215 Park.....PsoRobls 996
Keen Agency The
968 Grand Av Grover City.....ArroyoGrande 3531

KENNEDY RALPH C
Established Over 30 Years
INSURANCE OF ALL KINDS
Except Life.
REAL ESTATE
BUSINESS OPPORTUNITIES
1120 Garden.....SanLuisObispo 1900

Muller & Woolpert Wickenden Bldg.SnLuisObispo 4200
Renetzky & Davis
1008 Palm.....SnLuisObispo 1033
Roff Marie
1001 Shell Beach Rd Pismo Beach...POplr 6-2113
Swall Ruth 221 E Branch.....ArroyoGrande 4462
Towle Realty 1035 Grand Av.....ArroyoGrande 2333
Warnagieris Joe 901 Palm.....SnLuisObispo 1179

Nurseries–Day

BARBA MARION
BOARDING HOME
By the Hour, Day, Week, or Month
STATE LICENSED
PLAY GROUND EQUIPMENT
Carrizo Rd.....Atascadero 552

Child Care Center
Sponsored by Calif Dept of Education
Pre School-Ages 2-5
After School-Ages 5 to 16
3126 Park.....PasoRobles 717-J
Happytime Nursery School Inc
1091 Bello Pismo Beach.....POplr 6-2212

Nurseries–Retail

Bethel's Nursery Morro Rd.....Atascadero 519-W
Brown's Carpenter Shop Traffic Wy..Atascadero 555
Gearing's Fuchsia Basket
825 Murray Av.....SnLuisObspo 2995-W
(See Advertisement This Page)

KARLESKINT'S FLORIST & NURSERY
Headquarters for Your
GARDEN NEEDS
POTTED PLANTS – SHRUBS – SEEDS
BULBS – FERTILIZER
Complete Landscape Design and Construction
1422 Monterey.....SanLuisObispo 2060

KEN-MAR GARDENS
ON HALCYON ROAD
BEDDING PLANTS – SHRUBS
POTTED FLOWERS
"Grow With Us"
KEN SCHUSSMAN
Halcyon Rd Halcyon.....ArroyoGrande 5537

LIVINGSTON PARK NURSERY
604-30th.....Pso Robls 353
(See Advertisement This Page)

Use your party-line telephone as you would have the "other party" use it. It is share-and-share-alike on a party line.

Nurseries–Retail–(Conf'd)

PADDOCK'S NURSERY & GARDEN SUPPLY
BEDDING PLANTS
SHRUBS – SEED – BULBS
LANDSCAPING
LAWN PLANTING – POTTED PLANTS
FERTILIZERS – INSECTICIDES
Garden Tools & Supplies
325-4th Morro By.....SPrce 2-8189

Paso Robles Nursery 345 Spring.....PasoRobls 545
San Luis Nursery
Old Hwy 101 South.....SnLuisObspo 320-W

WARING NURSERIES
Specializing in
HOUSE PLANTS & GIFT WARE
SUB-TROPICALS & HARDY SHRUBS
One Mile North of Shell Beach
Hwy 101 Pismo Bch.....POplr 6-2310

Nurseries–Whsle

Waring Nurseries
Hwy 101 Pismo Beach.....POplr 6-2310

Nuts–Edible

ADAMS NUT STAND S Hwy.....PsoRobls 1533-J
Calif Almond Orchards Inc
4th & Spring.....PasoRobles 400
Drew Ranch.....PasoRobles 332-W

Office Buildings

Bank of America Bldg Higuera Sn Luis Obispo
Carpenter Bldg 981 Monterey Sn Luis Obispo
Security First Natl Bank Bldg
793 Higuera Sn Luis Obispo
Warden Block Bldg 762 Higuera Sn Luis Obispo
Warden Jr Bldg 846 Higuera Sn Luis Obispo
Wickenden Bldg 1024 Chorro Sn Luis Obispo

Office & Desk Room Rental Service

Telephone Answering Service
964 Chorro.....SanLuisObispo 2992

Party-Line Pointers:
1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

SAVE TIME...SAVE STEPS
with an Extension Telephone!
ORDER ONE FROM YOUR
PACIFIC TELEPHONE
BUSINESS OFFICE

GEARING'S
FUCHSIA BASKET
NURSERY

Specializing in
FUCHSIAS AND ALL TYPES OF LAWN SEED
TREES SHRUBS ROSES SEEDS BULBS
GENERAL NURSERY STOCK
LAWN INSTALLATION EQUIPMENT
LOANED FREE
WITH PURCHASE OF LAWN SEED
PHONE
San Luis Obispo 2995-W
825 MURRAY STREET SAN LUIS OBISPO
Near Broad St.
CLOSED MONDAYS

BEDDING PLANTS
SEEDS
FERTILIZERS
TREES
SHRUBS
LANDSCAPING

"Some People Keep Their Best, But We Sell Ours"
Tree Surgery – Sprinkler Systems
FREE ESTIMATES
LIVINGSTON PARK NURSERY
MACK GRAY
PASO ROBLES 353
604-30th STREET

Always
KEEP RECEIVER ON THE HOOK
When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.
THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Office Equipment

Atascadero Office Supply
5840 Traffic Wy ..... Atascadero 683
Nelson Johnny Office Equipment Co
690 Higuera ..... Sn Luis Obspo 228
TYPEWRITER SHOP THE
986 Monterey ..... Sn Luis Obspo 127
(See Advertisement This Page)
WALKER'S BOB
Office Equipment & Supplies
785 Marsh ..... Sn Luis Obispo 681-W

Office Furniture

HILL'S STATIONERY STORE
Authorized Dealer for
STEELCASE Office Desks
Chairs – Files – Safes,
and specially designed units
Complete Office Planning Service is Available to You Without Obligation
1127 Chorro ..... SanLuisObispo 1403

PASO ROBLES OFFICE SUPPLY
Complete Office Outfitters
Commercial Stationery
Typewriters – Adding & Calculating Machines
CURTIS J. BAXTER, Prop.
Next Door to Post Office
608-12th ..... PasoRobles 481-J

TO REPAIR LINOLEUM

If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

Office Supplies

See also Stationers–Headings

ATASCADERO OFFICE SUPPLY
EVERYTHING FOR THE OFFICE
FILING CASES, BOXES & SUPPLIES
DESKS, CHAIRS, SAFES & CABINETS
ACCOUNTING FORMS & BINDERS
BUSINESS FORMS – STOCK & IMPRINTED
TYPEWRITERS & ADDING MACHINES
DUPLICATING MACHINES & SUPPLIES
5840 Traffic Way ..... Atascadero 683

BICKELL'S STATIONERY STORE
OFFICE EQUIPMENT
RUBBER STAMPS
STATIONERY
Hallmark Greeting Cards
Typewriters & Office Machines
807-12th ..... PasoRobles 882

Gabby Book Store 1040 Chorro .. SnLuisObspo 867-W

HILL'S STATIONERY STORE
OFFICE SUPPLIES AND STATIONERY
BUSINESS FORMS – LOOSE LEAF AND BOUND BOOKS – SOCIAL STATIONERY
BOOKS – GREETING CARDS – GIFTS
ART MATERIALS – TYPEWRITERS
1127 Chorro ..... San Luis Obispo 1403

Paso Robles Office Supply
608-12th ..... Pso Robls 481-J

Oil Land Leases

MAINO C A 1118 Garden ..... SnLuisObspo 80

When telephoning somebody, "play ball" with him by giving him **time** to answer. A few more seconds may do it.

THE TYPEWRITER SHOP

Serving San Luis Obispo County Since 1926

ELMER SMITH

OFFICE FURNITURE

EXECUTIVE & COMMERCIAL

Most Complete Selection to Choose From Both New & Used

ADDING MACHINES
Sales & Service
• NEW
• USED
• REBUILT
GUARANTEED REPAIRS

TYPEWRITERS RENTED
Sales & Service
• NEW
• USED
• REBUILT
GUARANTEED REPAIRS

PHONE
SAN LUIS OBISPO 127
986 MONTEREY – BETWEEN OSOS & MORRO

Oil Producers

Amerada Petroleum Corp
2138 Spring ..... PasoRobles 1027
Bishop Oil Co Edna Rd ..... Sn Luis Obspo 15-J-13
Colgrove C W Tiber Rd ..... SnLuisObspo 15-R-3
General Petroleum Corp ..... PasoRobls 8-F-6
Pennzoil Co The 964 Chorro ..... SnLuisObspo 2992
Signal Oil & Gas Co PismoRd ..... SnLuisObspo 417
Standard Oil Co of Calif 26th .... Paso Robls 852
Standard Oil Co of Calif TrafficWy .. Atascadero 38-J
Standard Oil Co of Calif ..... Cambria 8-W
Standard Oil Co of Calif
Estero Bay Morro Bay ..... SPrce 2-2611
Standard Oil Co of Calif
Hathway Av. Sn Luis Obspo-2316
Union Oil Company of Calif
Northern Division Pipelines
Pipeline Office 975 Morro .... Sn Luis Obspo-372
Avila Pump Station
Avila ..... Sn Luis Obspo 52-J-2
District Electrician
Tank Farm ..... Sn Luis Obspo 50-J-11
District Foreman
Tank Farm ..... Sn Luis Obspo 50-J-4
Division Machinist Foreman
Tank Farm ..... Sn Luis Obspo 50-J-31
Machine Shop
Tank Farm ..... Sn Luis Obspo 50-J-3
Pump Station
Tank Farm ..... Sn Luis Obspo 50-J-2
Sales Division
San Luis Obispo Office
Orcutt Rd. Sn Luis Obspo-64
Paso Robles Office 26th ..... Pso Robls-658
Santa Margarita Pump
Station ..... Snta Margarita 40-F-21
Shandon Pump Station
Shandon ..... PsoRobls 80-R-1
Shiploading Terminal
Port Sn Luis ..... Sn Luis Obspo 51-J-3
Union Oil Co Of Calif Summit Pump Stn
Los Berrus Canyon ..... ArroyoGrande 5754

Oil Refiners

Douglas Oil Co of Calif
Port San Luis ..... SanLuisObispo 3874

Oils–Fuel & Heating

Adams Heating Service
1720 Morro ..... SnLuisObspo 443-W
Associated Oil Co Distributing Station
Orcutt Rd ..... Sn Luis Obspo 727-W
B & M DELIVERY SERVICE
Road Oil & Oil Transportation
229 Oak ..... PasoRobles 612

MOHAWK PETROLEUM PRODUCTS—
ROUNTREE OIL DISTRIBUTING CO
100 Traffic Wy ..... Arroyo Grnde 2051

Norwalk Co The
Office 1088 Higuera ..... SnLuisObspo 1237
Bulk Plant S Hwy ..... SnLuisObspo 3084-W
NORWALK GASOLINE CO
1528 Oak ..... Pso Robls 1313
Richfield Oil Corp 6th & Pine ..... PasoRobles 418

SHELL HEATING OILS
THE RIGHT FUEL FOR EVERY BURNER
Fuel Oils
Furnace Oil and Stove Oil
SHELL
"WHERE TO BUY IT"
Larson Myron W Shell Products Distr
1196 Foothill Blvd ..... SnLuisObispo 98
SHELL OIL DISTR
5th & Riverside Av ..... PasoRobles 375
If no answer call ..... PasoRobles 1409

Shell Oil Distr 5th & Riverside Av .... PasoRobles 375
SIGNAL OIL CO
1262 Murray Av ..... SnLuisObspo 3280
If no answer call ..... SnLuisObspo 53-R-1
Signal Oil Co 1446 Spring ..... Pso Robls 176-W
Tasco Serv Sta & Petroleum Distr
S Hwy ..... Atascadero 99

Oils–Lubricating

NORWALK CO THE
Office 1088 Higuera ..... SnLuisObspo 1237
Bulk Plant S Hwy ..... SnLuisObspo 3084-W

Ophthalmologists

See Physicians & Surgeons, D. O.; Also Physicians & Surgeons, M. D.

Optical Goods–Retail

DANZ G & SONS
Artificial Eyemakers for 3 Generations
240 Stockton San Francisco ..... EXbrk 2-3080

Optical Goods–Whsle & Mfrs

Optical Supply Co Tower Bldg .... SnLuisObspo 3970

Opticians–Dispensing

BAZIN JOHN
DISPENSING OPTICIAN
GLASSES
SOLD ON
PRESCRIPTION
781 Higuera ..... SanLuisObispo 1308

SAN LUIS OPTICAL DISPENSARY
THE HOUSE
OF A
THOUSAND FRAMES
781 Higuera ..... SanLuisObispo 1308

Optometrists

Clawson Albert 1114 Garden .... Sn Luis Obspo-2012
Dunlap Hazel Peterson
1029 Chorro ..... Sn Luis Obspo 1297
Dunlap Hazel Peterson 1221 Park .... Pso Robls 236
Hedgpeth Myrtle 1535 Park ..... Pso Robls 352
Heidker C N 209 Cherry ..... ArroyoGrnde 2423
Hileman Lloyd O
701 Bernardo Morro Bay ..... SPrce 2-4082
McDonald Geo W
791 Dolliver Pismo Beach ..... POplr 6-4700
Noble Evard J 531-12th ..... PsoRobles 29
Pence J O 1151½ E Branch ..... Arroyo Grnde 2351
Rice Chester B 5932 Entrada Av ..... Atascadero 746
Seger Charles E
1407 Garden ..... Sn Luis Obspo 451
Williams Sarah C 1029 Chorro .. Sn Luis Obspo 1297

Ores–See Mining Companies

Organs & Organ Equipment

Harris Earl E 208 E Branch ..... ArroyoGrande 3118

Orthodontists–See Dentists

Orthopedic Shoes–See Shoes–Retail

Osteopathic Physicians

Kelley Dorsey M 1500 Marsh ..... SnLuisObspo 1483
Loveland Mark M 895 C Morro Bay .... SPrce 2-5726
Shea Vincent B Morro Rd & Hwy .... Atascadero 636
Residence ..... Atascadero 790
SKINNER ROBT L
1404 Broad ..... Sn Luis Obspo 487-W
Residence ..... SanLuisObispo 487-R
If no answer call ..... Sn Luis Obspo 2992
Wu H M 972 Santa Rosa ... Sn Luis Obspo 1750-W

Outboard Motors

EVINRUDE OUTBOARD MOTORS—
SPORTSMAN'S STORE
719 Higuera ..... SnLuisObspo 2520

Overall Supply Service

MODEL LINEN SUPPLY
34 South ..... SanLuisObispo 1238

Many buyers turn to the Yellow Pages first.

Oxygen Therapy Equipment

WOOD H A WELDING & MACHINE SHOP
1207-13th ..... PsoRobls 321

Oysters

El Morro Oyster Co
235 Main Morro Bay ..... SPrce 2-5407

Paint Dealers–Retail

ACME QUALITY PAINT & WALL PAPER STORE
862 Monterey ..... SanLuisObispo 3039
ATASCADERO HARDWARE
5980 Traffic Wy ..... Atascadero 133
Atascadero Lumber Co Traffic Wy .... Atascadero 661

BOYSEN PAINTS
100% PURE PAINTS VARNISH ENAMELS
BOYSEN Coloniges PAINTS
"WHERE TO BUY IT"
BAXTER LUMBER & BUILDING MATERIALS
1015 Grand Av ..... Arroyo Grnde 2422
BUILDERS MARKET 840-10th .. PasoRobles 277
SAN LUIS WALL PAPER & PAINT STORE
1126 Broad ..... Sn Luis Obspo 1072-R

Clark Howard Paint & Wallpaper Store
987 Foothill Bl ..... SanLuisObispo 128
(See Advertisement Page 90)
DEVOE PAINT—
TRUELOVE K P PAINT STORE
655 Dolliver Pismo Beach ..... POplr 6-2116

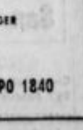
To dial correctly, pull the finger all the way to the stop . . . then let the dial return at its own speed.

Paint Dealers–Retail–(Cont'd)

DUNNE PAINTS
Exterior paints and pastes, roof coatings, enamels, undercoats, wall finishes, varnishes, special oils, dryers & stains, industrial, automotive, and marine finishes of outstanding quality.

Use DUNNE Color Suited PAINTS for Perfect Color Harmony — Everytime!
"WHERE TO BUY THEM"
Morro Bay Marine Supply
727 Marsh ..... Sn Luis Obspo 1202
Morro Bay Marine Supply
5th & Morro Morro Bay ..... SPrce 2-4461

DU PONT PRE-TESTED PAINTS—
FAIR OAKS SUPPLY
995 Grand Av ..... AroyoGrnde 2697
REED'S PAINT & WALLPAPER STORE
1121 Broad ..... SnLuisObspo 1364-W

DUTCH BOY PAINTS
PAINTS, VARNISHES & ENAMELS
Blended to keep your home bright
Manufactured by NATIONAL LEAD COMPANY

"WHERE TO BUY THEM"
BOYLE LUMBER CO
Ocean Av ..... Cayucos 2311
FARMER'S HARDWARE & EQUIP CO
581 Higuera ..... Sn Luis Obspo 852
HAMMONS' FIRESTONE DEALER STORE
1344 Park ..... Paso Robls 405

(Continued Next Page)

Our free Architects and Builders Service will be glad to advise you about concealed telephone wiring and convenient telephone outlets.

PITTSBURGH *Sun-Proof* HOUSE

JAMES A. QUAGLINO
SINCE 1922
JOHN HOURIHAN, MANAGER
BUILDERS' SUPPLIES
SANTA BARBARA & HIGH, SAN LUIS OBISPO
SAN LUIS OBISPO 1840

Paint Dealers–Retail–(Cont'd)

FLEMING D S LUMBER CO
Featuring
ROYAL DUTCH PAINTS
GELVATEX EXTERIOR FINISHES
DRAMEX TEXTURES
Complete Line of Painters Supplies
Builders Supplies & Lumber
13th & Atlantic
Grover Cty ..... ArroyoGrande 2729

FULLER PAINTS–
STOVER'S COLOR CENTER
5800 El Camino Rl ..... Atascadero 176
UNION HARDWARE CO
725 Higuera ..... Sn Luis Obspo 43
Fuller W P & Co 698 Higuera .... SnLuisObispo 1624

GELVATEX PAINT PRODUCTS
"First of the Vinyl Emulsion Paints" Proven for Stucco Masonry or Most Any Surface—Exterior or Interior Applies 25% Faster, Lasts Up to 7 Years & Longer - Fadeproof
"WHERE TO BUY IT"
FLEMING D S LUMBER CO
13th & Atlantic Grover City ArroyoGrande 2729
Tobin Lumber & Supplies
19th & Hwy No 1 Morro Bay. SPrce 2-8489

GENERAL PAINTS
Home Decorators Products —
Professional Finishes —
Marine, Industrial and Maintenance Paints
"WHERE TO BUY IT"
Nipomo Lumber Co
101 Hwy Nipomo ..... WAbsh 9-4231

ALL AROUND THE HOUSE—IT'S
Dutch Boy
REG. U.S. PAT. OFF.
For Lasting Beauty
OUTSIDE INSIDE WALLS TRIM
DUTCH BOY COLOR GALLERY
Mixed to Individual Specifications
Howard E. Clark
Painting Contractor
PAINT & WALLPAPER
• EXPERT COLOR ADVICE
• DISTINCTIVE WALLPAPERS
• PAINTERS' SUPPLIES
"HEADQUARTERS FOR ALL OF YOUR PAINTING NEEDS"
PHONE FOR INFORMATION
San Luis Obispo 128
LOTS OF EASY PARKING
Corner of Santa Rosa
987 Foothill Blvd. San Luis Obispo

Paint Dealers–Retail–(Cont'd)

Grisanti Hardware Highway ..... Atascadero 580
HAGLE-DeCOU LUMBER CO
SHighway . Atascadero-43
Harbor Supply Co
Cabots Stains & Waxes
1141 Main Morro Bay ..... SPrce 2-5311
HAYWARD LUMBER CO Hwy 1 North . . Cambria 29
Kershaw's Paint Store
5850 Traffic Way ..... Atascadero 677-J
MASTER-MIXED PAINTS–
SEARS ROEBUCK & CO
879 Higuera ..... SnLuisObispo 760

MURPHY COLOR-SCHEME PAINTS
SETFAST CANVAS PAINT
Unlimited Choice of Colors In Exterior & Interior Paints. Full Line of Varnishes, Enamels & Lacquers.
"WHERE TO BUY IT"
DEALER
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av. . . . SanLuisObispo 1420

NASON PAINTS
PAINTS FOR EVERY HOUSEHOLD AND AUTOMOTIVE PURPOSE
Automotive Finishes, Paints, Lacquers and Wallpaper
"WHERE TO BUY THEM"
DEALER
Trussler's Furniture Store 1303 Park PsoRobls 126

OLD COLONY PAINTS
Your OLD COLONY DEALER— the man to see for every paint need!
"WHERE TO BUY THEM"
GRISANTI HARDWARE
Highway ..... Atascadero 580

PABCO PAINTS
Featuring "California Originals" In The New Western Colors! Interior, Exterior, Marine, Industrial Paint, "Hydroseal," Prot. Coatings, "Stainless Sheen" Rubber-base Interior Paint
For Other Pabco Products See Pabco Linoleum & Pabco Roofing Dealers
"WHERE TO BUY THEM"
Tobin Lumber & Supplies
19th & Hwy No 1 Morro Bay. . . SPrce 2-8489
Paso Robles Mercantile Co 839-12th . . . PsoRobls 340
PITTSBURGH PAINTS–
HARBOR SUPPLY CO
1141 Main Morro Bay ..... SPrce 2-5311
Quaglino James A Builders Supplies
Santa Barbara & High. . . . . SnLuisObispo 1840
(See Advertisement Page 89)

REED'S PAINT & WALLPAPER STORE
"Make Your Paint Problems Ours"
EXCLUSIVE DEALER FOR
DUPONT PAINTS
IMPERIAL WASHABLE WALLPAPER
1121 Broad . . . . . Sn Luis Obspo 1364-W

SAN LUIS WALL PAPER & PAINT STORE
1126 Broad ..... Sn Luis Obspo-1072-R

The instruction pages of the telephone directory are of real help, telling how to make the best use of the dial telephone.

Paint Dealers–Retail–(Cont'd)

SHERWIN-WILLIAMS PAINTS
Paints for all purposes including famous
S W P House Paint,
SUPER KEM-TONE De Luxe Washable Wall Paint,
KEM-GLO Miracle Lustre Enamel.
"WHERE TO BUY IT"
DEALERS
COSTA J M & SON
Highway 1 Morro Bay ..... SPrce 2-3641
HEATON R C CO 803-13th . . . . Pso Robls 890
KERSHAW'S PAINT STORE
5850 Traffic Way ..... Atascadero 677-J
MINEAU & LOOMIS
405 E Branch ..... Aroyo Grnde 2695
MINEAU & LOOMIS
904 Grand Av ..... AroyoGrnde 3213

STOVER'S COLOR CENTER
Complete Line of
FULLER PAINTS & SUPPLIES
Wallpaper
Draperies & Upholstery
MATERIALS TO CHOOSE FROM TRAVERSE RODS ETC.
5800 El Camino Real ..... Atascadero 176

TREASURE TONES
Pre-harmonized Colors In Oil and Latex Paints
One Coat Covers
Odorless Scrubbable
Lasting Paint Finishes For Every Decorating Use Inside and Outside
"WHERE TO BUY THEM"
DEALERS
Atascadero Hardware
5980 Traffic Wy ..... Atascadero 133
BURROUGHS CABINET SHOP
Hwy No 1 ..... Cayucos 2831
MINEAU & LOOMIS
405 E Branch ..... ArroyoGrande 2695
MINEAU & LOOMIS
904 Grand Av ..... ArroyoGrande 3213

TRUELOVE K P PAINT STORE
GLIDDEN PAINTS
SPRED SATIN
Painters Supplies — Wallpaper
Garden Supplies — Small Appliances
655 Dolliver Pismo Bch ..... POplr 6-2116

Paint Dealers–Whsle

ACME QUALITY PAINT & WALL PAPER STORE
862 Monterey ..... SanLuisObispo 3039
DU PONT AUTOMOBILE PAINTS–
UNIVERSAL AUTO PARTS CO
969 Monterey . Sn Luis Obspo-1418

QUAGLINO JAMES A BUILDERS SUPPLIES
DISTRIBUTORS OF
PITTSBURGH PAINTS
Santa Barbara & High. . SanLuisObispo 1840

Paint Spraying Equipment–See Spraying Equipment

Painting–Automobile–See Automobile Painting

When good party-line neighbors use a dial telephone, they always remember to make sure the line is clear before they dial. And they replace the receiver properly when they're through.

Painting Contractors

Bertrem J R 120 Brisco Rd. . . . . AroyoGrnde 3324

CARVER PAUL J
GENERAL PAINTING CONTRACTOR
Licensed and Insured
COMMERCIAL — RESIDENTIAL
Color Harmonizing — Free Estimates
BRUSH OR SPRAY
Corner 3rd & Piney Way
730-3d Morro Bay ..... SPrce 2-4652

Clark Howard Paint & Wallpaper Store
See Our Ad Under Paint Dealers
987 Foothill Bl ..... SanLuisObispo 128
King J L 2005 Spring ..... PsoRobls 1407

KING JACK
PAINTING CONTRACTOR
SPRAY PAINTING
PAPERHANGING
PLASTEXING
North C Morro By ..... SPrce 2-6626

Kleck Leon N Capitol Hill ..... PsoRobls 414
MINSHULL JOHN F
Painting & Paperhanging
Sand Blasting
305-14th ..... PsoRobls 774

ORVIS HARRY J
PAINTING — DECORATING
Commercial — Residential
Also
PAPER HANGING
We Give S & H Green Stamps
1034 Peach ..... SanLuisObispo 1366

PETERSON E M PAINTING CONTRACTOR
LICENSED CONTRACTOR
PAINTING — DECORATING
RESIDENTIAL WORK
SATISFACTION ASSURED
Mailing Address Rt. 2, Box 244
N Hwy ..... Atascadero 680

RHODES G F
COMMERCIAL — HOMES
INDUSTRIAL
SPRAY OR BRUSH
DECORATING
FREE ESTIMATES
950 Chorro ..... SanLuisObispo 1397

Rhodes G F 950 Chorro ..... SanLuisObispo 1397
(See Advertisement This Page)
Stewart Don 377 Elm ..... AroyoGrnde 2349

Painting–Industrial

Shambeau Brush & Spray Painting
Palma Av ..... Atascadero 1090-W

Paper–Building–See Building Materials

Paper Dealers

Blake Moffitt & Towne
P O Box 712
156 Del Sur Wy ..... SanLuisObispo 3758
BLAKE MOFFITT & TOWNE
218 E Jones Snta Maria ..... WAlnt 5-2641

ZELLERBACH PAPER COMPANY
Wrapping Paper — Printing Paper
Cups — Containers — Twine
Stationery & School Supplies
Variety Store Merchandise
45 N San Pedro Sn Jse . . . . CYprss 3-4092
Residente ..... SanLuisObispo 625

Advertise here—it pays.

Paper Hangers

Clark Howard Paint & Wallpaper Store
987 Foothill Bl ..... SanLuisObispo 128
Minshull John F 305-14th ..... PasoRobles 774

Paper–Waxed–See Paper Dealers

Paper–Whsle–See Paper Dealers

Pastry Shops–See Bakers–Retail; Also Pies–Pastry

Patent Attorneys & Agents

White George B
1095 Market S F ..... Market 1-7065

Paving Materials

Southern Pacific Milling Co
Santa Barbara Av ..... SanLuisObispo 2201

WEBSTER JACK
PAVING AND GRADING
EXCAVATING
SAND—GRAVEL—FILLS
Fire Wood - Manure - Loam
958 Grand Av ..... Arroyo Grande 2694

Pawnbrokers

San Luis Jewelry & Loan Co
974 A Monterey ..... SnLuisObispo 486

Peanuts–See Nuts–Edible

Pest Control

See Exterminating; Also Fumigating; Also Moth Proofing; Also Termite Control; Also Tree Service; Also Weed Control Service

PAINTING
Established 1929
ALL ROADS LEAD TO
RHODES
GENERAL PAINTING CONTRACTOR
Residential — Commercial
Homes • Apts • Bldgs • Industrials
BRUSH — SPRAY
We Offer
ARTISTIC COLOR STYLING
SMALL OR LARGE JOBS
HIGH QUALITY MATERIALS
Day & Night Work - Skilled Craftsmen
Free Estimates - Time Payments
G. F. (Jerry) RHODES
PHONE
San Luis Obispo 1397
950 Chorro San Luis Obispo

Pet Shops

Hazel's Pet Shop
595 Marsh ..... SnLuisObspo 962-W
Home Aquarium & Pet Shop
340-5th Morro Bay ..... SPrce 2-6346

Pet Supplies–Retail

Home Aquarium & Pet Shop
340-5th Morro Bay ..... SPrce 2-6346

Phonograph Records–Retail

ALLEN'S SIGHT & SOUND
Records—Phonographs—Changers
High Fidelity Music Systems
Repair Service
Electronic Supplies
856 Monterey ..... SanLuisObispo 431

LONG E E PIANO CO
Since 1911
The latest POPULAR
The finest CLASSICAL
RECORDS
ALSO CHILDREN'S — RELIGIOUS — WESTERN
777 Marsh ..... SanLuisObispo 506

Record & Band Shop The
Halcyon Rd & Grand Av ..... ArroyoGrande 3512

Phonographs–Coin Operated

Los Osos Vendors 750 Mill ..... SnLuisObispo 1833
(See Advertisement This Page)
San Luis Amusement Co
938 Chorro ..... SnLuisObispo 66-W

Photo Finishing–Retail

CAL PHOTO SUPPLY
Expert — Prompt
Photo Finishing
Also
24-Hr. Photostatic Service
Army & Navy Discharges
Marriage Licenses & Birth Certificates
899 Higuera ..... SanLuisObispo 773

Camera Shop 1036 Chorro ..... SnLuisObispo 1748
Louis Studio 1017 Chorro ..... Sn Luis Obspo 377
Morro Bay Photo Shop
435-5th Morro Bay ..... SPrce 2-3351
Park Pharmacy 801-12th ..... PasoRobles 33

PICTURE SHOP THE
"Photographs Live Forever"
KODAK
FILM
FAST PHOTO FINISHING SERVICE
1371 Monterey ..... SanLuisObispo 307

Featuring
SEEBURG
COIN OPERATED PHONOGRAPHS
Also All Other Coin Operated Amusement Devices
24-HOUR DEPENDABLE SERVICE

LOS OSOS VENDORS
R. E. Mc CLURE
Phone SAN LUIS OBISPO 1833
FOR SERVICE — SAN LUIS OBISPO 2992
750 MILL

McLain STUDIO of PHOTOGRAPHY

PORTRAITS — CHILDREN
WEDDINGS
FAMILY GROUPS
IN STUDIO, CHURCH OR HOME
Commercial
Advertising — Banquets — Aerial

PHONE
SAN LUIS OBISPO 2247

970 Chorro

FOR
PHOTOGRAPHY
THE FINEST
IT'S
Stevens Studio

WEDDINGS
CHILDREN
PUBLICITY
GLAMOUR
COLOR
ADVERTISING
GROUPS
AERIAL
OLD COPIES RESTORED

EVENINGS & SUNDAYS BY APPOINTMENT

PASO ROBLES
1121

If No Answer Call Paso Robles 563

1225 SPRING

Gainsborough Studio
Photography by Wagers

PORTRAITURE
COMMERCIAL & ILLUSTRATIVE
WEDDINGS
Child Photography Our Specialty

San Luis Obispo 1541
If No Answer Call
San Luis Obispo 3072-J

864 HIGUERA

Photo Finishing—Whsle

Louis Studio 1017 Chorro.....Sn Luis Obspo 371

Photocopy Prints

CAL PHOTO SUPPLY
PHOTOSTATIC COPIES
ARMY & NAVY DISCHARGES
Marriage Licenses & Birth Certificates
Photo Finishing and Supplies
24-Hour Photostatic Copy Service
"We Copy Anything"
899 Higuera .....SanLuisObispo 773

Photographers—Aerial

McLain Studio Of Photography
970 Chorro .....SnLuisObspo 2247

Photographers—Commercial

GAINSBOROUGH STUDIO
864 Higuera .....SanLuisObispo 1541
LOUIS STUDIO 1017 Chorro.....SnLuisObspo 371
McLAIN STUDIO OF PHOTOGRAPHY
970 Chorro.....Sn Luis Obspo 2247
(See Advertisement This Page)
Schroeder's Studio of Photography
1114 Chorro .....SnLuisObspo 1275
Stevens Studio 1225 Spring.....PsoRobls 1121
Wilkins Studio 6405 El Camino Rl...Atascadero 158

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately, so that they do not have to be placed again . . . does not monopolize the telephone at the inconvenience of others . . . teaches children, too, the little telephone kindnesses . . . and when her telephone is not in use, sees that it is hung up.

Schroeder's
STUDIO OF PHOTOGRAPHY
portraits by MaryBeth

- Children's Portraits
- Weddings
- Family Groups
- Glamour
- Color
- Reproductions
- Men's Portraits
- Publicity
- Frames - Complete Line
- 24-Hr. Photo Finishing
- Popular Prices
- All Work Guaranteed

SAN LUIS OBISPO 1275
or
SAN LUIS OBISPO 3733

1114 Chorro St. San Luis Obispo

Photographers—Portrait

GAINSBOROUGH STUDIO
Photography by Wagers
Personalized Portraits
Children Our Specialty
864 Higuera .....SanLuisObispo 1541

Gainsborough Studio 864 Higuera..SnLuisObspo 1541
(See Advertisement This Page)

LOUIS STUDIO
1017 Chorro.....Sn Luis Obspo 371

McLAIN STUDIO OF PHOTOGRAPHY
WEDDINGS
FAMILY GROUPS
CHILDREN
IN HOME — STUDIO OR CHURCH
970 Chorro .....SanLuisObispo 2247

Morro Bay Photo Shop
435-5th Morro Bay.....SPrce 2-3351

SCHROEDER'S STUDIO OF PHOTOGRAPHY
1114 Chorro .....SanLuisObispo 1275
(See Advertisement This Page)

Sears' Studio Highway .....Atascadero 504-W
Stevens Studio 1225 Spring.....PsoRobls 1121
(See Advertisement This Page)

WILKINS STUDIO
WEDDINGS — BABIES
FAMILY GROUPS
COMMERCIAL PRINTING
6405 El Camino Real.....Atascadero 158

You'll find it fast in the YELLOW PAGES.

SHOP IN THE YELLOW PAGES

Whenever you want information about an article, a service or a certain business

LOOK IN THE
Classified
TELEPHONE SECTION

Photographic Equipment & Supplies—Retail

CAL PHOTO SUPPLY
899 Higuera .....Sn Luis Obspo 773
(See Advertisement This Page)
Camera Shop 1036 Chorro.....SnLuisObspo 1748
(See Advertisement This Page)
Evans Camera Exchange 12th & Spring PsoRobls 442
(See Advertisement This Page)
Hudson's Drug Store 815-12th .....PsoRobls 51

Photostat Prints—See Photocopy Prints

Physical Therapists

AMEND ELEANOR E N Hwy .....Atascadero 964
BETTENCOURT ALICE R
571 Marsh .....Sn Luis Obspo 1898-M
FRENCH HOSPITAL
1170 Marsh.....Sn Luis Obspo 3135
Madson A J 870 Price Pismo Beach...POplr 6-4636
POE LENORD E 303-16th .....PsoRobls 223

POE RUDOLPH A
Physical — Electro — Therapy
Heat Treatments
SCIENTIFIC MANIPULATION
23 Years Experience
657 Marsh .....SanLuisObispo 344

WALKER EARL T 1947 Spring.....Pso Robls 754

Physicians—Osteopathic—See Osteopathic Physicians

Physicians & Surgeons D. O.

KELLEY DORSEY M
1500 Marsh .....SnLuisObspo 1483
Loveland Mark M 895 C Morro Bay....SPrce 2-5726
Shea Vincent B Morro Rd & Hwy....Atascadero 636
Residence .....Atascadero 790
If no answer call.....Atascadero 749-J
SKINNER ROBT L
1404 Broad.....Sn Luis Obspo 487-W
Residence .....SanLuisObospo 487-R
If no answer call.....Sn Luis Obspo 2992
Strahan L R
1108 Vine .....PsoRobls 327
If no answer call.....PsoRobls 1200
Residence .....PsoRobls 213
von Seeth Edward H Ocean Av.....Cayucos 4001
Wu H M 972 Santa Rosa.....SnLuisObspo 1750-W

Physicians' & Surgeons' Equipment & Supplies

Woelfle Erwin 964 Chorro.....SnLuisObispo 2992

Physicians' & Surgeons' Exchanges

SAN LUIS OBISPO COUNTY MEDICAL SOCIETY
PHYSICIANS EMERGENCY
CALL SERVICE
964 Chorro .....SanLuisObispo 2992
In .....Atascadero 170
In .....PasoRobles 1200

HANDY MAN
or
SPECIALIST
You're almost certain to find the person or firm to do the job you want done when you
LOOK IN THE
Classified
TELEPHONE SECTION

PHOTO SUPPLIES

- PHOTO FINISHING
- DEVELOPING — PRINTING ENLARGING
- MOVIE CAMERAS & PROJECTORS BELL & HOWELL, KODAK, REVERE, KEYSTONE
- STILL CAMERAS & ACCESSORIES KODAK, GRAFLEX, ZEISS, ARGUS, LEICA, ANSCO, STEREO, POLAROID, DU PONT, VIEWMASTER
- DARK ROOM EQUIPMENT

We Rent
8 and 16MM Movie Projectors

PHOTOSTATIC COPIES
CAL PHOTO SUPPLY
899 HIGUERA

PHONE San Luis Obispo 773

It It's Photographic
You'll Find It At...
The Camera Shop
Headquarters for
KODAK — ARGUS — GRAFLEX
REVERE — BELL & HOWELL
- PHOTO FINISHING
- WE GIVE S & H GREEN STAMPS

CALL
San Luis Obispo 1748

1036 CHORRO SAN LUIS OBISPO

Cameras and Supplies

- 1 DAY FILM SERVICE
- EASY PAYMENT PLAN
- FREE ADVICE & INSTRUCTIONS
- EXPERT REPAIR SERVICE AVAILABLE

CALL
PASO ROBLES 442
EVANS CAMERA EXCHANGE
12th & SPRING

A Handy Man
FOR ANY JOB
and perhaps you want him quickly. It's easy to find the one nearest you by looking in the
Classified
TELEPHONE SECTION

To Find an
AUTHORIZED
SALES AND SERVICE DEALER
When you want the "genuine" in a nationally-advertised product or service
LOOK IN THE YELLOW PAGES
They Tell "Where to Buy It"

Physicians & Surgeons, M.D.

Anderegg Richard L
5th & Market Morro Bay.....SPrce 2-6371
If no answer call.....SanLuisObispo 2992
Angerer Alden L
Surgery
990 Pacific
Night & Day call.....SanLuisObispo 3041
Beresky Tibor A
Practice Limited To The Eye
1304 Garden.....SnLuisObispo 595
Residence.....SnLuisObispo 1438
If no answer call.....SanLuisObispo 2992
Blair Edw
Surgery & Obstetrics
1004 Vine.....PsoRobls 840
Nights & Sundays call.....PsoRobls 840
If no answer call.....PsoRobls 1084
Bossert Robt H 1305 Vine.....PsoRobls 50
If no answer call.....PsoRobls 1200
Buck Robert E
Limited to Internal Medicine
990 Pacific
Night & Day call.....SanLuisObispo 3041
Bullard Alton L 740 Price Pismo Beach.POplr 6-2112
If no answer call.....POplr 6-4655
Bullard & Mounts
740 Price Pismo Beach.....POplr 6-2112
Burnight E R
348 Hollister Pismo Beach.....POplr 6-4633
Cookson H N
General Medicine-Surgery-Obstetrics
154 Traffic Way.....ArroyoGrande 2114
If no answer call.....ArroyoGrande 5707
County Health Dept 12th & Pine.....PsoRobls 547
Crook Glenn D
Limited To Ear Nose & Throat
1170 Marsh.....SnLuisObspo 3135
Residence.....SnLuisObspo 390
Dooley James H 522-13th.....PasoRobles 860
If no answer call.....PasoRobles 1200
Dunklee Geo K
Surgery
990 Pacific
Night & Day call.....SanLuisObispo 3041
Eells Richard W
Radiology
1301 Chorro.....SanLuisObispo 2409
Elvin John H
General Practice
273 Pomeroy Av Pismo Beach....POplr 6-2492
Residence.....ArroyoGrnde 2604
Ferris Chalmer W
General Practice-Obstetrics
1170 Marsh.....Sn Luis Obspo 3135
Residence.....SnLuisObspo 4229
Fogo Alden E
Ear Nose & Throat
1114 Marsh.....SanLuisObispo 710
Res 453 Chorro.....SanLuisObispo 3981
If no answer call.....SanLuisObispo 2992
French Edison A
Limited To General Surgery-Gynecology
1170 Marsh.....Sn Luis Obspo 3135
If no answer call.....Sn Luis Obspo 2827
French George O
Limited To Orthopedic Surgery
1170 Marsh.....SnLuisObspo 3135
Residence.....SnLuisObspo 465-R
Fryer Harry J
Pediatrics
990 Pacific
Night & Day call.....SanLuisObispo 3041
Gaebe L C 895 Pismo.....Sn Luis Obspo 548
Residence.....Sn Luis Obspo 2040
If no answer call.....SnLuisObspo 2992
Gazin Albert
Radiology
1301 Chorro.....Sn Luis Obspo 2409
Gelinas Edmund J
Practice Limited To Anesthesiology
774 Marsh.....SnLuisObspo 1235
Residence.....SnLuisObspo 4127
Gray Thomas J Main.....Cambria 107
Residence Phone.....Cambria 135
Greenman Robt A Jr
General Practice
Palma Av & West Mall.....Atascadero 116
Residence.....Atascadero 558
If no answer call.....Atascadero 170
Guernsey Dexter E
Surgery
273 Pismo.....SnLuisObspo 1298
If no answer call.....SnLuisObspo 2992
Residence.....SnLuisObspo 2512

The oldest of all the telephone industry's traditions is service.

Hagen Horace
Internal Medicine
1215 Chorro.....Sn Luis Obspo-1782
24 Hours Night & Day Call..Sn Luis Obspo 1782
Hagen Treadwell & Sherman
1215 Chorro.....SnLuisObspo 1782
24 Hours Night & Day call....SnLuisObspo 1782
Hardham John F
Limited to Internal Medicine
522-13th.....PasoRobles 766
Residence.....PasoRobles 805-J
If no answer call.....PasoRobles 1200
Keese Anthony V
Orthopedic Surgery & Fractures
990 Pacific
Night & Day call.....SanLuisObispo 3041
Kennedy Chas R
Surgery & Orthopedics
522-13th.....Pso Robls 31
If no answer call.....Pso Robls 1200
Kundert Karl
Eye
1114 Marsh.....SanLuisObispo 710
Res 2171 Sierra Way.....SanLuisObispo 3223-W
If no answer call.....SanLuisObispo 2992
Liest Leonard J
Practice Limited to Psychiatry
Atascadero Beach Morro Bay...SPrce 2-6704
Maher Edward J 784 Marsh...Sn Luis Obspo 2412
Residence.....Sn Luis Obspo 2643
If no answer call.....SnLuisObspo 2992
McClenathan C K
Limited to Internal Medicine
1170 Marsh.....SnLuisObspo 3135
Residence.....SnLuisObspo 728
McGrew Donald 1205 Higuera....SnLuisObspo 3252
Middleton Joseph G
Obstetrics & Gynecology
990 Pacific
Night & Day call.....SanLuisObispo 3041
Miller Zane E
Psychiatry and Neurology
By Appointment Only
3128 Oak.....PasoRobles 617
Mounts Billy W
740 Price Pismo Beach.....POplr 6-2112
If no answer call.....POplr 6-4773
Mugler F R
N Hwy & Rosario Av.....Atascadero 662
Residence.....Atascadero 682
Oberson E C Marsh & Garden.....Sn Luis Obspo 244
If no answer call Long Distance.....S Mrg 43-J
Pearman R O
Surgery & Urology
1235 Morro.....Sn Luis Obspo 2822
If no answer call.....Atascadero 759
Petrick Eugene C
Practice Limited To Anesthesiology
774 Marsh.....SnLuisObspo 1235
Residence.....SnLuisObspo 1713
Ragsdale F F 1110 Vine.....Pso Robls 24
If no answer call.....PsoRobls 1200
Residence.....Pso Robls 600
Rose Harry L
Physician & Surgeon
501 Shell Beach Rd Shell Beach..POplr 6-2125
Day or Night call.....POplr 6-2125
Schultz C E
General Practice
745 6th Morro Bay.....SPrce 2-3361
Night or Day call.....SPrce 2-3361
Scott Kincy
General Practice
156 N 9th Grover City.....ArroyoGrande 3418
Residence.....ArroyoGrande 3406
Scow Jim
Physician & Surgeon
401-15th.....PasoRobles 572
Residence.....PasoRobles 660
If no answer call.....PasoRobles 1200
Sherman Edward C Jr
Obstetrics & Gynecology
1215 Chorro.....Sn Luis Obspo-1782
24 Hours Night & Day Call...Sn Luis Obspo 1782
Singleton Virginia A
Limited To Obstetrics & Gynecology
1304 Santa Rosa.....Sn Luis Obspo 1593
Residence.....Sn Luis Obspo 2980
If no answer call.....Sn Luis Obspo 2992
Smith J Barry 1405 Garden.....SnLuisObspo 1411
Residence.....SnLuisObspo 1652
If no answer call.....SnLuisObspo 2992
Sobey G L 1104 Vine.....Pso Robls 55-W
If no answer call.....Pso Robls 1200
Stannard Raymond E
General Medicine-Surgery-Obstetrics
4th & Market Morro Bay
Night & Day call.....SPrce 2-3611

The Yellow pages save you time.

Sullivan Dennis J Jr
General Practice-Obstetrics
964 Chorro.....SnLuisObspo 1998
Residence.....SnLuisObspo 1998
If no answer call.....SnLuisObspo 2992
Taylor Robt M
X-Ray Diagnosis & Radiation Therapy
1312 Garden.....SanLuisObspo 4224
Emergency Service Call.....SnLuisObspo 3643
Tedone Louis M
Pediatrics
1170 Marsh.....SnLuisObspo 3135
Residence.....SnLuisObspo 2809
Thompson Gordon W
Internal Medicine
1305 Vine.....PsoRobls 50
Residence.....PsoRobls 79
If no answer call.....PsoRobls 1200
Treadwell R T
Surgery
1215 Chorro.....Sn Luis Obspo-1782
24 Hours Night & Day Call...Sn Luis Obspo 1782
Walters Richard D
General Practice
Entrada Av.....Atascadero 142
If no answer call.....Atascadero 284
Ward Edw D 1004 Vine.....PsoRobls 840
Nights & Sundays call.....PsoRobls 840
If no answer call.....PsoRobls 752
Werbel Ernest W
General Surgery & Fractures
225 N Santa Rosa.....SanLuisObispo 1911
Residence.....SanLuisObispo 1784
Wical Elvin A 102 Branch.....AroyoGrnde 2049
Residence.....ArroyoGrande 2053
Wical Elvin A
Gen Medicine-Surgery-Obstetrics
1325 Chorro.....SnLuisObspo 246
Residence 609 Le Pointe.....AroyoGrnde 2053
Willson Prentiss Jr
Limited to Obstetrics & Gynecology
990 Pacific
Night & Day call.....SanLuisObispo 3041
Wise Lewis A 791 Dolliver Pismo Beach
Night & Day call.....POplr 6-2294
Wolfe Alfred M
Limited To Internal Medicine
1170 Marsh.....Sn Luis Obspo 3135
Residence.....Sn Luis Obspo 424
Woodbridge John H
Limited to Internal Medicine & Diagnosis
891 Pismo.....SnLuisObspo 1882
If no answer call.....SanLuisObispo 2992

Good neighbors are considerate party-line users. Remember these party-line golden rules:

- Space your calls instead of making several of them without a break.
- Talk only as long as you have to on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear to receive your call.
- Ask your youngster not to monopolize the telephone.

EXTENSION TELEPHONES
Are Available Again!
FIND OUT ABOUT THIS LOW COST CONVENIENCE FROM YOUR...
PACIFIC TELEPHONE BUSINESS OFFICE

Pianos–Dealers

Harris Earl E 208 E Branch.....ArroyoGrande 3118
(See Advertisement This Page)
Long E E Piano Co 777 Marsh.....SnLuisObspo 506
(See Advertisement This Page)

Picnic Grounds

Red Barn See Canyon.....SnLuisObspo 18-R-12

Picture Frames–Dealers

Acme Quality Paint & Wallpaper Store
862 Monterey.....Sn Luis Obspo 3039

AH LOUIS STORE
HOWARD W. LOUIS – Owner
ARTISTIC PICTURE FRAMING
CUSTOM MADE & STANDARD
GIFTS UNUSUAL – DISTINCTIVE IMPORTS
Also
RATTAN & BAMBOO PRODUCTS
Established 1874
800 Palm.....SanLuisObispo 592-J

Louis Studio 1017 Chorro.....Sn Luis Obspo 371

Pies–Pastry

PEERLESS BAKING CO
584 Higuera.....Sn Luis Obspo 319

Pillows–Renovating

SAN LUIS STERILIZATION & MATTRESS CO
Buchon & High.....Sn Luis Obspo 405

Pipe–Retail

Mathews Don A 1208 Railroad Av..PasoRobles 709
San Luis Obispo County Farm Supply Co
Galvanized & Plastic Pipe
157 Higuera.....SanLuisObispo 3021

Pipe–Used

MARKOVITS & FOX
8th & Taylor San Jose.....CYprss 5-3663

Pipe Welding–See Welding

Pipe–Whsle & Mfrs

CRANE CO 239 E Alisal.....Salinas 3964

Planing Mills–See Millwork

Planographing–See Printers

Plant Food–Concentrated–See Fertilizers

Plasterers

CARLSON CARL F
PLASTERING CONTRACTOR
INTERIOR & EXTERIOR
ESTIMATES GLADLY FURNISHED
529 Crown.....Arroyo Grande 5509
411 Grand Av.....San Luis Obispo 346

Party-Line Pointers:
1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

EARL E. HARRIS
HAMMOND ORGANS
PIANOS
• STORY & CLARK • CHICKERING
• MASON & HAMLIN • WINTER
• HOBART M. CABLE • EVERETT
INVESTIGATE OUR RENT TO OWN PLAN
FINANCING AVAILABLE ON PIANOS AND ORGANS
USED UPRIGHTS AND GRANDS
RENTALS-SERVICE-TUNING
PHONE ARROYO GRANDE 3118
208 E. BRANCH Next Door to City Hall

E. E. Long PIANO CO.
Since 1911
DISTRIBUTOR OF THE WORLD FAMOUS
WURLITZER PIANOS & ORGANS
LESTER PIANOS
SPINETS – GRANDS – UPRIGHTS
ASK ABOUT OUR RENTAL PURCHASE PLAN
WE BUY – SELL RENT PIANOS
PIANO TUNING
777 MARSH SAN LUIS OBISPO 506

SMEE'S PLUMBING

24-HOUR SERVICE
NEW INSTALLATIONS AND REPAIRING
ALL PLUMBING AND HEATING NEEDS

NIGHT PHONE San Luis Obispo 1365

Floor Furnaces — Water Heaters
Gutters — Downspouts
Thermostats

San Luis Obispo **766**

2959 SOUTH BROAD ST. - SAN LUIS OBISPO

SMEE'S

PLUMBING — HEATING — SHEET METAL

HAVING PLUMBING TROUBLES?

CALL
SAN LUIS OBISPO 337
Nights — Sundays & Holidays Call
SAN LUIS OBISPO 4062

CITY-WIDE EMERGENCY SERVICE
INSTALLATIONS — REPAIRS & MODERNIZING
Sales & Service on
•FLOOR FURNACES • WATER HEATERS
SHEET METAL WORK
✔ VENTILATORS ✔ SKYLIGHTS
• DRAINS • GUTTERS • SINKS

McBRIDE'S

PLUMBING • HEATING • SHEET METAL

OLD SOUTH HIGHWAY (Prompt & Reliable) SAN LUIS OBISPO

Plating

C & M Plating Works
1184 Harrison S F ..... UNdrhl 1-7575
Mathews Memorials & Plating Service
1 Higuera ..... Sn Luis Obispo 717
(See Advertisement This Page)

Plumbers

BENDER'S PLUMBING & SUPPLIES
We Specialize In
NEW INSTALLATIONS
WATER HEATERS — FLOOR FURNACES AND WALL FURNACES
Cor Shell Beach Rd & Cuyama
111 Cuyama Av Shell Bch ..... POplr 6-4747

BETTER PLUMBING CO
PLUMBING & SHEET METAL
Repairs & Installations
On All Types of
PLUMBING & HEATING
1126 Chorro ..... SanLuisObispo 1383

Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av ..... PsoRobls 1117
(See Advertisement Page 97)
BROUILLET & OCHS
2075 Rachel Ln ..... SanLuisObispo 1097
If no answer call ..... SanLuisObispo 1534
Canby's Plumbing Heating & Appliances
1185 Grand Av ..... Aroyo Grnde 2997
Cheda Plumbing
Sheet Metal & Heating
975 Foothill Bl ..... SnLuisObspo 707
Coalwell Roy 2029 Pine ..... PsoRobls 402

COOK F D PLUMBER & ELECTRICIAN
PLUMBING
HEATING
ELECTRIC
REPAIRS — INSTALLATIONS — SERVICE
1032 Pine ..... PasoRobles 1066
If no answer call ..... PasoRobles 23-F-2

CRAIG F L SHEET METAL & PLUMBING
731-21st ..... PasoRobles 523

DIXON HARRY E
PLUMBING
&
HEATING
Ask For Louis Furtado
For Sheet Metal Work
Orcutt Rd ..... Sn Luis Obspo-1682-M

Fuller J E
1176 Romona Grover City ..... Arayo Grnde 2431
HARBOR SUPPLY CO
1141 Main Morro Bay ..... SPrce 2-5311
(Continued Next Page)

ELECTRO
PLATING

Automobile Accessories
CHROME — SILVER — BRASS
COPPER — NICKEL — CADMIUM
Polishing — Lacquering
Baby Shoes Bronzed
Phone SAN LUIS OBISPO 717
MATHEWS PLATING SERVICE
1 HIGUERA ST.

Plumbers—(Cont'd)

Hollon J W
508 S 18th Grover City ..... AroyoGrnde 2264
HUGHES PLUMBING & REPAIRING
361 Pismo Pismo Beach ..... POplr 6-2494
If no answer call ..... ArroyoGrande 2117
Ketz Art Plumbing Heating & Sheet Metal
Orcutt Rd ..... SnLuisObspo 4216
(See Advertisement This Page)
Kurfess C A Highway ..... Cambria 98-W
McBRIDE SHEET METAL WORKS
Old South Highway ..... SnLuisObspo 337
(See Advertisement Page 96)
McKelvey's Henry B Plumbing & Heating
Hwy ..... Atascadero 394
(See Advertisement This Page)
MINEAU & LOOMIS
405 E Branch ..... Aroyo Grnde 2695
(Continued Next Page)

The Classified Telephone Directory tells purchasers where to buy your goods.

ART KETZ
PLUMBING - HEATING SHEET METAL

WALL & FLOOR FURNACES
VENTILATING SYSTEMS
WATER HEATERS

BATHROOM & PLUMBING FIXTURES
COOLERS
REMODELING & REPAIRS

SAN LUIS OBISPO 4216

ORCUTT RD.
SAN LUIS OBISPO

PLUMBING
& HEATING

SEXAUER SYSTEM

- REPAIRING
- INSTALLATION
- SEWER SERVICE
- FURNACES - HEATERS
- WATER HEATERS

WE USE QUALITY "SEXAUER" PARTS

ATASCADERO 394
If No Answer Call Atascadero 80-F-5

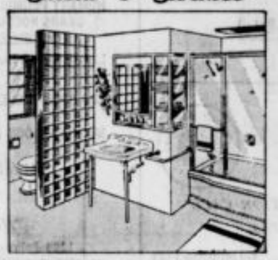
HENRY B. McKELVEY
HIGHWAY ATASCADERO

BLAKE'S PLUMBING HEATING & SHEET METAL

Sales & Service

REMODELING
CONTRACTING
JOBBING

Guaranteed Workmanship



RESIDENTIAL
COMMERCIAL
INDUSTRIAL

Estimates Gladly Given

Featuring
COLEMAN BLEND AIR & LENNOX AIRE-FLO
FURNACES & AIR CONDITIONING UNITS
WATER HEATERS — FIXTURES — VALVES & FITTINGS — PIPE
F.H.A. TERMS

PASO ROBLES 1117

1701 RIVERSIDE AVE.

PLUMBING

R. B. Shultz Licensed Contractor

"Let Us Keep You in Hot Water"

If it's
NEW CONSTRUCTION
REMODELING
HEATING
INSTALLATIONS & REPAIRS

SPruce 2-8488

ESTIMATES GLADLY GIVEN

624 BAY AVENUE MORRO BAY

Plumbers–(Cont'd)

Reliable Plumbing Co
717 Bennett Av ..... AroyoGrnde 5598
ROBERTS EARL S ELECTRIC SHOP
475-5th Morro Bay ..... SPrce 2-2821
Shultz Robt 624 Bay Av Morro Bay ... SPrce 2-8488
(See Advertisement Page 97)
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad ..... SnLuisObspo 766
(See Advertisement Page 96)
Willhoit A H 305 S Main ..... Templeton 2561

Plumbing Fixtures & Supplies–Retail

Al's Plumbing Supply
519 Cypress Pismo Beach ..... POplr 6-4476

AMERICAN-STANDARD PLUMBING FIXTURES
A complete line for bathrooms, kitchens, laundries—known for quality, style, and dependable service.
"FOR INFORMATION CALL"
RETAILERS

Better Plumbing Co
1126 Chorro ..... SnLuisObispo 1383
Hagle-DeCou Lumber Co
S Highway ..... Atascadero 43
HARBOR SUPPLY CO
1141 Main Morro Bay ..... SPrce 2-5311
Ladwig Farm & Home Supply
1619 Osos ..... SnLuisObispo 2117-J
McBride Sheet Metal Works
Old South Highway ..... SnLuisObspo 337
McKelvey's Henry B Plumbing & Heating
Hwy ..... Atascadero 394
Mineau & Loomis
405 E Branch ..... Arroyo Grande 2695
Smee's Plumbing & Heating Shop
2959 S Broad ..... SnLuisObspo 766

Please wait till you hear the dial tone . . . then dial.

Plumbing Fixtures & Supplies–Retail–(Cont'd)

Atascadero Lumber Co Traffic Wy . . . Atascadero 661
Coast Plumbing 8th ..... Cayucos 4861
F & G Exchange Eaglet ..... Atascadero 345-W
HAGLE-DE COU LUMBER CO
S Hwy ..... Atascadero 43
Harbor Supply Co
1141 Main Morro Bay ..... SPrce 2-5311
HAYWARD LUMBER CO
10th & Pine ..... PasoRobles 820
HOMART PLUMBING & HEATING SUPPLIES—
SEARS ROEBUCK & CO
879 Higuera ..... SnLuisObispo 760
Ladwig Farm & Home Supply
1619 Osos ..... SnLuisObispo 2117-J
(See Advertisement This Page)
LOS OSOS VALLEY ELECTRIC
Los Osos Rd ..... SnLuisObspo 34-R-3
MATHEWS DON A
COMPLETE
PLUMBING & ELECTRICAL SUPPLIES
Pipe & Fittings
Water Heaters, Etc.
1208 Railroad ..... PasoRobles 709
MINEAU & LOOMIS
405 E Branch ..... Aroyo Grnde 2695
Paso Robles Mercantile Co 839-12th . . . PsoRobls 340
Tobin Lumber & Supplies
19th & Hwy No 1 Morro Bay ..... SPrce 2-8489
Willhoit A H 305 S Main ..... Templeton 2561

TO PAINT SCREENS

To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.

Plumbing Fixtures & Supplies–Whsle

CRANE CO 239 E Alisal ..... Salinas 3964
PACK PIPE & SUPPLY INC
WHOLESALE
PLUMBING SUPPLIES
183 Higuera ..... SanLuisObispo 75
WESTERN PLUMBING SUPPLY CO LTD
PLUMBING
SUPPLIES
WHOLESALE
45 N Main ..... Salinas 6608
Warehouse ..... Salinas 8601
Worthington Plumbing Supply
1604 Morro ..... SanLuisObispo 2289

Plywood & Veneers

Ladwig Farm & Home Supply
1619 Osos ..... SanLuisObispo 2117-J

Podiatrist–See Chiropodists

Porcelain Products

Architectural Porcelain Constructors
2827 Union Oakland ..... TWinoks 3-5154

Poultry Dealers–Retail

BARBA MIKE 1302-21st ..... PsoRobls 1057-W
Bognar's Turkey Ranch
Los Berros Rd ..... AroyoGrnde 3048
Boone's Poultry Farm 379 Alder . . . AroyoGrande 2292
Close A A Grand Av & 14th
Grover City ..... Aroyo Grnde 2837
Eagle Poultry Ranch
Orcutt Rd ..... Sn Luis Obspo 1682-R
Moore's Poultry Shop
1097 Grand Av Grover City ..... AroyoGrnde 2615
WimBart Poultry Ranch ..... PasoRobles 829-W

Poultry Dealers–Whsle

Atascadero Poultry Company
Traffic Wy ..... Atascadero 166
BADER WM 12th & Riverside ..... PsoRobls 298
(See Advertisement This Page)
Bertagnolli A A Poultry Ranch
10320 Atascadero Av ..... Atascadero 488-J
Boone's Poultry Farm 379 Alder . . AroyoGrande 2292
Moore's Poultry Shop
1097 Grand Av Grover City ..... AroyoGrnde 2615
PIERCE TURKEY RANCH ..... PasoRobles 63-J-11
(Continued Next Page)

That steady hmmmmm of the dial tone is your dial telephone's way of asking, "Number, please."

DO IT YOURSELF HEADQUARTERS!

BE WISE & SAVE

WE'LL TELL YOU HOW YOU CAN DO YOUR HOME REPAIRS

We Have All the Supplies For Your Every Need

✔ PIPE ✔ FIXTURES ✔ WATER HEATERS
✔ FURNACES ✔ GENERAL HARDWARE ✔ PAINTS
✔ DOORS ✔ PLYWOOD ✔ ELECTRICAL SUPPLIES
✔ AMERICAN STANDARD FIXTURES

Licensed Plumber Available

GLEN LADWIG FARM & HOME SUPPLY

PHONE
SAN LUIS OBISPO 2117-J

1619 OSOS — SAN LUIS OBISPO

POULTRY & EGGS

WHOLESALE DISTRIBUTOR & RECEIVER
PHONE
PASO ROBLES 298

WM. BADER

12th & RIVERSIDE

Poultry Dealers–Whsle–(Cont'd)

PRUNEDALE POULTRY CO
DEALERS IN LIVE POULTRY
FRED FASSIO
768 El Camino Rl North ..... Salinas 6088
Seitz Produce Co
Coromar Av ..... Atascadero 295-J
STINSON POULTRY SERVICE
Laurel Ln & Orcutt Rd ..... SnLuisObspo 1336
WimBart Poultry Ranch ..... PasoRobles 829-W

Poultry Equipment & Supplies

Becker Feed & Seed Co
210 California Blvd ..... SnLuisObspo 587
Farmers Alliance Bus Assoc
Office 10th & Riverside Av ..... PasoRobles 115
Bulk Plant 6th & Riverside Av ... PasoRobles 724
Feed & Seed 10th & Riverside Av . . PasoRobles 311
Loomis E C & Son 147 High ..... SnLuisObspo 1080

Poultry Picking

Barba Mike 1302-21st ..... PsoRobls 1057-W

Presswork–See Printers

Printers

ATASCADERO NEWS N Highway . . . Atascadero 100
BLAKE PRINTERY
Commercial — Wedding
Church & Organization Printing
Business Cards — Office Forms
Envelopes — Letterheads
IN THE CENTER OF TOWN
Emmons Blake — Guy K. Culbertson
1014 Court ..... SanLuisObispo 780-W
Cambrian Press The Main ..... Cambria 31
Herald Recorder 309 E Branch . . . Aroyo Grnde 2826
HILL'S OFFSET PRINTING CO
863 Monterey ..... SnLuisObspo 1727
Litho Art Shop 1804 Osos ..... SnLuisObspo 3033-W
If no answer call ..... SnLuisObspo 2730-R
Paso Robles Journal 1212 Pine ..... PsoRobls 802
Pismo Times 530 Cypress Pismo Beach . . POplr 6-2217
Press Advertiser Co 1212 Pine ..... PsoRobls 802
Preuss Press 981 Osos ..... Sn Luis Obspo-1176
Reporter The 971 Osos ..... Sn Luis Obspo 3188

Produce

See Specific Kinds, I.e., Eggs Headings; Fruits & Vegetables Headings; Poultry Dealers Headings; Etc

Publishers

Pine Coast Publishing Co Main ..... Cambria 31
Reporter The 971 Osos ..... Sn Luis Obspo 3188

Pumps

A & G Pump Serv 1166 Grand Av . . Aroyo Grnde 5595
(See Advertisement This Page)

BERKELEY PUMPS
Jet Type Water Systems
"Crusader" Deepwell Turbines
Dual-Purpose Deepwell Turbines
Horizontal Centrifugal Pumps
and many special purpose pumps for agricultural, industrial and domestic use.
"WHERE TO BUY THEM"
A & G PUMP SERV
1166 Grand Av ..... Aroyo Grnde 5595
Hewitt H ..... Templeton 2361
(Continued Next Page)

MERCHANTS and business firms appreciate being told that you found them in the Yellow Pages.

PUMPS

- LAYNE & BOWLER
- PACIFIC
- MEYERS WATER SYSTEMS
- PIPE & PIPE FITTINGS

DIAL PASO ROBLES 1311

SPRINKLER IRRIGATION SYSTEMS

ENGINEERED . AND . INSTALLED - WELL . TESTING - FREE . ESTIMATES

McCOY PUMP CO.

1134 - 13th Street

BERKELEY PUMPS

SALES-SERVICE-REPAIRS-PARTS

There Is a Berkeley Combination Turbine for your needs: 3 to 30 acres, water levels 30 to 300 ft.

1 PUMP THAT REALLY DOES THE WORK OF 2

BERKELEY DUAL PURPOSE DEEPWELL TURBINE

THE IDEAL DEEPWELL UNIT FOR FARMS OF 3 TO 30 ACRES

1—Deliver High Pressure Water for Your Home.
2—Deliver Large Volumes of Low Pressure Water for Irrigation.

DEEPWELL – TURBINE – CENTRIFUGAL & JET PUMPS

24-Hour Service on All Makes

WELLS CLEANED THE MODERN WAY
"SEE GRUMP ABOUT YOUR PUMPS"

A & G PUMP SERVICE

PHONE
ARROYO GRANDE 5595

1166 GRAND AVE. — FAIR OAKS DISTRICT

Pumps–(Cont'd)

FARMER'S HARDWARE & EQUIP CO

PUMPS

PRESSURE SYSTEMS

581 Higuera .....SanLuisObispo 852

JACUZZI PUMPS—
A & G PUMP SERV
1166 Grand Av .....ArroyoGrande 5595

LAYNE & BOWLER PUMPS—
McCOY PUMP CO 1134-13th...Pso Robls 1311

McCOY PUMP CO 1134-13th.....Pso Robls 1311
(See Advertisement Page 99)

PACIFIC PUMPS

PUMPS FOR EVERY SERVICE — PACIFIC

Pumps for Every Industrial Use
Water Pressure and Irrigation Systems

"WHERE TO BUY THEM"

McCOY PUMP CO 1134-13th...Pso Robls 1311
MINEAU & LOOMIS
405 E Branch.....Aroyo Grnde 2695

Paso Robles Mercantile Co
Jacuzzi & Aermotor Pumps
839-12th .....PsoRobls 340
ROEMER & ELLIOT
Layne & Bowler & Jacuzzi Pumps
122 E Mill Santa Maria.....WAlnt 5-5556
Smith Pump & Irrigation
13th & Riverside Av.....PasoRobles 358
(See Advertisement This Page)

Please wait till you hear the dial tone . . . then dial.

Pumps–(Cont'd)

WATER WELL SUPPLY
JOHNSTON DEEP WELL TURBINE PUMPS
JET PUMPS
Sales and Service
ALL MAKES OF PUMPS
WELL CLEANING AND TESTING
1229 Grand Av Fair Oks..ArroyoGrande 2258

WELLS CLARK F CORP
PEERLESS PUMPS — SALES — SERVICE
WATER WELL BAILING & TEST PUMPING
OUR OWN MACHINE SHOP FOR
BOWL AND PUMP REPAIRS
BOOSTER PUMPS — PRESSURE TANKS
REDWOOD TANKS — IRRIGATION EQUIP.
116 N Blosser Rd Santa Maria.WAlnt 5-6277

Willhoit A H 305 S Main.....Templeton 2561

Pumps–Repairing

A & G PUMP SERV
1166 Grand Av.....AroyoGrnde 5595
Roemer & Elliot
122 E Mill Santa Maria.....WAlnt 5-5556

Radiator Repairing–Automobile

See Automobile Radiator Repairing

Radiators–Cooling

Claassen's Radiator Shop
1534 Spring .....PsoRobls 517-J

Wise home-builders plan their telephone facilities in advance. They know that concealed telephone wiring and handy telephone outlets are important in a new house!

PUMPS
Authorized Sales & Service
JACUZZI
TURBINE – CENTRIFUGAL
Never Before a Pump Like This!
The New **DEEPRIME JET** Self-Priming
INSTALLATION - REPAIRS - ALL MAKES
Sprinkler Irrigation Systems Engineered & Installed
Wells Tested - F.H.A. Terms
Shur-Rane Sprinkler Irrigation Systems
SWIMMING POOL MAINTENANCE
PRIVATE & PUBLIC POOLS
Chemicals – Equipment – Complete Filter Systems Installed
FHA TERMS
PASO ROBLES 358
SMITH PUMP & IRRIGATION
13th & Riverside Ave.

Radio Broadcasting Companies & Stations

K A T Y OFFICES
SAN LUIS OBISPO COUNTY'S STATION FOR
A B C
THE AMERICAN BROADCASTING CO.
Offices Located in the Carpenter Bldg.
M. "Marq" Marquardt – Gen. Mgr.
981 Monterey .....SanLuisObispo 3171
Or Studio & Transmitter
500 Price .....SanLuisObispo 855

K A T Y Offices 981 Monterey....SnLuisObspo 3171
Studio & Transmitter 500 Price.SnLuisObspo 855
K P R L RADIO STATION
32d & Oak.....PsoRobls 204
K V E C Radio Station
Hill Mtn Vw. Sn Luis Obspo-1100
Transmitter Morro Rd.....Sn Luis Obspo-702

Radio Dealers

Ace Television Service
710-5th Morro Bay.....SPrce 2-5631

ADMIRAL RADIOS—
LONG E E PIANO CO 777 Marsh.SnLuisObspo 506

DANIELS & BOVEE
710 Higuera.....Sn Luis Obspo 1335
(See Advertisement This Page)
HEATON R C CO 803-13th.....Pso Robls 890

MAGNAVOX RADIO-PHONOGRAPHS SALES & SERVICE—
HEATON R C CO 803-13th.....PasoRobles 890

MOTOROLA RADIOS

Exclusive Manufacturers of quality Electronic Products.
Motorola for Home and Car
Complete line — PROVEN DEPENDABILITY
Home, Auto, Portable, Clock, Short Wave, AM — FM Radio, Phonographs.

"WHERE TO BUY THEM"

Bill's Radio Service
996 Marsh .....SanLuisObispo 4061
Daniels & Bovee
710 Higuera.....Sn Luis Obspo 1335

Ozzie's Radio Sales & Service
450 Wadsworth Av Pismo Beach....POplr 6-4632

PACKARD-BELL RADIO PHONOCORD & TELEVISION—
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

(Continued Next Page)

TO REPAIR LINOLEUM

If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

DANIELS & BOVEE
PHILCO - MOTOROLA
PACKARD-BELL
RADIO & TELEVISION
SALES & SERVICE
San Luis Obispo 1335
710 Higuera At Broad

Radio Dealers–(Cont'd)

PHILCO RADIO AND RADIO-PHONOGRAPH SALES AND SERVICE

Philco gives you finer tone, greater performance and exquisite cabinet beauty at popular prices. Wide choice for every purpose. Buy Philco . . . Famous for Quality the World Over. — PHILCO

"WHERE TO BUY THEM"
DISTRIBUTOR
WALLER H T INC
122 Helena Av
Santa Barbara .....Woodland 5-3018
DEALER
Daniels & Bovee 710 Higuera SanLuisObspo 1335

Winkler's House Of Appliances Elec Sales & Serv
820 Park .....PsoRobls 1304

ZENITH RADIOS

The complete line of fine radios, backed by Zenith's 35 years of leadership in Radionics. Radio-phonograph combinations feature Zenith's exclusive, true-pitch Cobra-Matic Record Player with Stroboscope. — THE ROYALTY OF RADIO and TELEVISION

"WHERE TO BUY THEM"
DEALER
LONG E E PIANO CO 777 Marsh.SnLuisObspo 506

Radio Schools–See Schools

Radio Servicing

Ace Television Service
710-5th Morro Bay.....SPrce 2-5631

ATASCADERO RADIO & T V
Alvin F. Cross — Prop.
EXPERT REPAIRS AND INSTALLATIONS
ON ALL MAKES & MODELS
Shop: On Hwy 101 — In Center of Town
5915 El Camino Real.....Atascadero 676-J

BILL'S RADIO SERVICE
REPAIRS ON ALL MAKES
HOME – AUTO – TV
996 Marsh .....SanLuisObispo 4061

Eells Floyd M S Hwy.....Atascadero 727
Hicks Radio & Television Shop
5943 Traffic Wy.....Atascadero 793

IDLER'S SERVICE & APPLIANCES
EXPERT REPAIRS AND INSTALLATIONS
ON ALL MAKES & MODELS
TV RADIO
1453 Monterey .....SanLuisObispo 144

L & L HOME & AUTOMOTIVE RADIO SERVICE
EXPERT REPAIR
HOME – AUTO
Representing
DELCO & MOTOROLA
Dealer Warranty Service
Auto Radio Service Specialty
ED SANBURN – Prop.
1428 Spring .....PasoRobles 1452

MAGNAVOX FACTORY AUTHORIZED RADIO-PHONOGRAPH SERVICE—
HEATON R C CO 803-13th.....PasoRobles 890

The Classified Directory has solved many a buyer's problem.

Radio Servicing–(Cont'd)

OZZIE'S RADIO SALES & SERVICE
PISMO BEACH
FACTORY AUTHORIZED
MOTOROLA – WESTINGHOUSE
INSTALLATION – SALES – SERVICE
450 Wadsworth Av Pismo Bch..POplr 6-4632

PAYNE'S RADIO-T V & MUSIC STORE
1334 Spring .....PsoRobls 562-M
Riffel's Radio & TV Service 521 Spring..PsoRobls 347

SILVERTONE RADIO SERVICE—
SEARS ROEBUCK & CO
879 Higuera .....SanLuisObispo 3993

STEPHENS TV & RADIO SERVICE
RADIO – TV
REPAIRING APPLIANCES
AND ELECTRIC CLOCKS
RADIO SALES AND SERVICE
555 Cypress Pismo Bch.....POplr 6-2218

Radio Supplies & Parts–Retail–See Radio Dealers

Radio Supplies & Parts–Whsle & Mfrs

PENINSULA TELEVISION & RADIO SUPPLY
42 W Gabilan.....Salinas 2-6503

Radio Therapy

Drown Laboratory 1254Garden...Sn Luis Obspo-1032

Railroad Companies

Southern Pacific Co .....S Margrita-16
Southern Pacific Co Front & Ocean Av
Oceano .....Aroyo Grnde 2998
Southern Pacific Co Railroad Av..Sn Luis Obspo-2500
Southern Pac Co 8th&Railroad.....Pso Robls-2
Southern Pacific Railroad Co
Mercedes Av. Atascadero-268

Ranches

A D Ranch Hwy 101.....AroyoGrnde 2579
Avenales Cattle Co 540-12th.....PsoRobls 36
Bergula Vic Huasna Rd.....Aroyo Grnde 2003
Biddle John F Musick Rd.....Aroyo Grnde 2042
Buena Vista Ranch .....PasoRobls 29-J-2
Camatta Ranch Inc.....S Margrita 31-F-3
Chimney Rock Ranch Adelaide Rd....PsoRobls 9-F-14
Clarke C W Co
Ranch .....PasoRobles 52
Office 606-12th .....PasoRobles 127
Cowell Land & Cattle Co.....SMargrita 31-F-21
Dana Bros Branch Nipomo.....WAbsh 9-4771
Diamond Ranch Los Osos Rd....SnLuisObispo 47-J-2
Double Bar S Ranch.....PsoRobls 1277
Eagle Ranch .....Atascadero 71-F 22
Hall Clarke L
Office 606-12th .....PasoRobles 127
Ranch .....PasoRobles 52
If no answer call.....PasoRobles 1-F-5
Hatcher & Elliott Turkey Ranches
Pozo.....SntaMargarita 57-F-13
Hidden Valley Ranch Cayucos Rd.....Templtn 4151
Hillman's Keys Valley Ranch .....PsoRobls 1002
Hillman's Keys Valley Ranches
Sn Miguel .....SnMiguel 24-R-4
If no answer call.....PasoRobles 1002
Houchin C E
Ranch No 1 Upper Arroyo....Aroyo Grnde 2001
Ranch No 2 Huasna.....Aroyo Grnde 2080
Ranch No 3 Headquarters
Huasna .....ArroyoGrnde 2075
Ranch No 4 Upper Arroyo.....Aroyo Grnde 2073
Houchin Cattle Co.....Snta Margarita 56-F-22
J & R Ranches Camp 8 Creston Rd. PsoRobls 66-R-2
Kester Ranch .....PsoRobls 49-J-11
Negranti Mario
Little Willow Crk Rd.....Cayucos 2688
Old Creek Ranch Old Creek Rd.....Cayucos 2987
Paradise Valley Broiler Ranch
Paradise Vly.....Atascadero 45-R-2
Phelan Bros Ranch
Sn Simeon Crk.....Cambria 116-Y-4

Ranches–(Cont'd)

Prosch & Rhea Ranch
Experimental Rd .....PasoRobles 990-R
Rancho Alta Vista.....Pso Robls 1508-W
Rancho Santa Rita Marino.....Cambria 23-Y-2
Reyes S D Ranch No 3 Arroyo Rd...AroyoGrnde 2576
Shamel Hereford Ranch Hwy No 1..Cambria 9-Y-21
Silva Bros Huasna Rd.....Aroyo Grnde 2529
Sinsheimer Bros Avila Rd....Sn Luis Obspo 53-J-1
Spring Ranch Shandon.....PsoRobls 49-J-2
Starfas Sam P Los Berros Rd...Aroyo Grnde 2500
Stockdale Claud Ranch
North Hwy.....Pso Robls 18-F-3
Sunical Land & Livestock Dept
Piedra Blanca Ranch.....Cambria 91
White Ranch Co Shandon.....PsoRobles 49-R-2
Willow Creek Ranch Willow Crk....PsoRobles 25-R-1

Ranges & Stoves–Dealers

BOWER AUSTIN MAYTAG AGENCY
6035 Palma Av.....Atascadero 582
CAMPBELL'S REFRIGERATION
532 Higuera .....SanLuisObispo 1488

EPP'S
Kelvinator Electric
Maytag Dutch Oven
Wedgewood Gas Ranges
COMPLETE LINE OF BETTER HOME APPLIANCES & TELEVISION
745 Higuera .....SanLuisObispo 711

FRIGIDAIRE ELECTRIC RANGES—
SALES & SERVICE DEALER
LONG E E PIANO CO
777 Marsh .....SnLuisObispo 506

GENERAL ELECTRIC RANGES

Extra Hi-Speed Calrod Heat Units for G-E "Speed Cooking." Other famous G-E "Firsts"—Calrod focused heat broiling, Tripl-Oven, Tel-A-Cook Lights, No-Stain Oven Vent.

"WHERE TO CALL"
SALES & SERVICE DEALERS
Campbell's Refrigeration
532 Higuera .....SanLuisObispo 1423
Carlton Furniture Co 101 Hwy...Atascadero 374
Hill's Home Appliances
1009 Grand Av.....ArroyoGrande 4463
Wilcox Lou General Electric Appliances
823-12th .....PasoRobles 226

HEATON R C CO 803-13th.....Pso Robls 890

HOTPOINT ELECTRIC RANGES

America's First and Finest in both Standard and 30-inch sizes. New Plug-in Goldens Griddle — Lighted Pushbuttons — Super Calrod (R) Unit — Deep Fat Fryer. Super-Oven has Golden Bake Calrod Unit. Hotpoint Changes Your Viewpoint Automatically. — Hotpoint

"WHERE TO BUY THEM"
DEALERS
Cline's Electric Shop
962 Monterey .....SnLuisObispo 13
Derby's Electric 827-13th.....PasoRobles 91

MAYTAG DUTCH OVEN GAS RANGE—
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

O'KEEFE & MERRITT GAS RANGES—
FAIR OAKS SUPPLY
995 Grand Av.....Aroyo Grnde 2697
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573
SAN LUIS BUTANE DISTRIBUTORS
N Hwy .....Atascadero 151

(Continued Next Page)

Listen for the "dial tone" before you start to dial. It means that the equipment is ready to put through your call.

OTTO VAN HORN
REALTOR
28 YEARS OF BUSINESS
IN
PASO ROBLES

LOTS - HOMES
FARMS - RANCHES
LIFE INSURANCE
TAX CONSULTANT - NOTARY

PASO ROBLES 1414

612-12th ST.
NEXT TO POST OFFICE

COAST LAND REALTY CO.
H. F. KJAERBYE - *Realtor*
ELMER MOODY - *Loan Manager*

REAL ESTATE
HOMES COMMERCIAL | RANCHES INDUSTRIAL
BUSINESS OPPORTUNITIES
LOANS
HOME COMMERCIAL | RANCH CONSTRUCTION
INSURANCE
FIRE AUTOMOBILE | CASUALTY INLAND MARINE
APPRAISALS
1214 BROAD ST.
SAN LUIS OBISPO 3875

Ranges & Stoves–Dealers–(Cont'd)

ROBERTS EARL S ELECTRIC SHOP
ELECTRIC & GAS RANGES
CROSLEY – GENERAL ELEC. – PHILCO
MONARCH – WEDGEWOOD
DIXIE AND VESTA
SALES & SERVICE
475-5th Morro By.....SPrce 2-2821

WEDGEWOOD GAS RANGES–
GARDEN CITY GAS SERVICE
958-3d Morro Bay.....SPrce 2-6836

WESTERN-HOLLY GAS RANGES
Queen of the Western Ranges
THE RANGE WITH THE ROUND WINDOWS
Western-Holly
"FOR INFORMATION CALL"
ALBRECHT'S FURNITURE
2211 S Broad.....SanLuisObispo 1428

WESTINGHOUSE ELECTRIC RANGES–
SALES & SERVICE
SAN LUIS BUTANE DISTRIBUTORS
N Hwy.....Atascadero 151

Wilcox Lou General Electric Appliances
Norge Ranges-Refrigerators-Washers
823-12th.....PasoRobles 226
Yours & My Furniture Store
1127 Broad.....SnLuisObispo 942

WINDY DAY HINT
In hanging heavy articles, catch 2 thicknesses of fabric below the line with clothes pins to prevent them from blowing off.

E. R. GRISWOLD
REALTOR

- HOMES • RANCHES
- INCOME PROPERTY
- BUSINESS OPPORTUNITY BROKERS

Phone Paso Robles 1510 | 1424 Spring

JOHNSON REALTY INC.
BOB JOHNSON
Realtor
• HOMES • RANCHES
Specializing in
• MOTELS - TRAILER PARKS
• INCOME PROPERTY
RENTALS & PROPERTY MANAGEMENT
24-HOUR NOTARY SERVICE
Day & Night Call
SPruce 2-5491 • SPruce 2-6401
5TH & PINEY WAY – MORRO BAY
ON HIGHWAY ONE

Ranges & Stoves–Repairing

CLINE'S ELECTRIC SHOP
962 Monterey.....SnLuisObispo 13
Cockrell's Refrigeration 845-13th....PsoRobls 1416

WILCOX LOU GENERAL ELECTRIC APPLIANCES
SALES – SERVICE – REPAIRS
ON ALL MAKES & MODELS
All Work Guaranteed
823-12th.....PasoRobles 226

Ranges & Stoves–Used

George's Second Hand Store
815 High.....SnLuisObispo 2111-W

Rattan Ware–See Furniture Headings

Real Estate

ALVOS ZEDA E
Rentals-Acreages-Lots-Homes For Sale
787 Main Morro Bay.....SPrce 2-4411
ANCHOR REALTY SERVICE
871 Snta Rosa.....SnLuisObispo 2979
If no answer call.....Sn Luis Obspo 1547
Anderson R E Bob
2056 Chorro.....Sn Luis Obspo 3051-W

ARSENIO J T
REALTOR – APPRAISER
SPECIALIZING IN RANCH PROPERTY
Associated with
John J. Azevedo – Real Estate
861 Monterey.....SanLuisObispo 729

Bair L C 1202 Grand Av.....ArroyoGrnde 2934
Bellrose Norman 885 Main Morro Bay..SPrce 2-3402
If no answer call.....SPrce 2-5149
Brown & Roy Realtors & Insurors
Since 1906-Ranches-Courts-Coastal Property
314 Pomeroy Av Pismo Beach....POplr 6-2073
Butikofer Fred A Hwy.....Atascadero 30
Cambria Pines Development Co
Lodge Hill.....Cambria 147
Coast Center Realty
950 Price Pismo Beach.....POplr 6-2105
COAST LAND REALTY CO
1214 Broad.....SnLuisObispo 3875
(See Advertisement This Page)
CORNELIUS REALTORS N Hwy....Atascadero 300
Courtright F W 727 Grand Av...Arroyo Grnde 2284

COVERT GAIL
REALTOR
HOMES – RANCHES & ACREAGE
Business Opportunities
Insurance & Notary Public
Residence
203 Bridge.....ArroyoGrande 2995
Office 203 Bridge.....ArroyoGrande 2995

Crampton A R 982 Monterey.....SnLuisObispo 2020
Cushwa Claude C
6680 Santa Ynez Av.....Atascadero 768
Delmartini Chas 199 Foothill Bl.....SnLuisObispo 83

EVANS BROKERAGE CO
REAL ESTATE
George G. Ross – City Properties
Cecil G. Evans – Ranch Properties
1118 Chorro.....SanLuisObispo 4286

FILER W A
REAL ESTATE & INSURANCE
SALESMEN
S. L. Lewis & Jos. P. Masters
214 Traffic Wy.....ArroyoGrande 2362

(Continued Next Page)

Real Estate–(Cont'd)

Fitzgerald Maurice W
852 Higuera.....SnLuisObispo 839
Gahan W V
Specializing In Homes & Ranches
1215 Park.....PsoRobls 996
GARRATT LORRAINE
5th & Bernardo Morro Bay.....SPrce 2-6566
Gee Realtors & Insurors
5945 Traffic Wy.....Atascadero 333
Gilfillan Josephine K 101 Hwy.....Templeton 2312
Gist Fred L 1035 Chorro.....Sn Luis Obspo 858
GRISWOLD E R 1424 Spring.....PsoRobls 1510
(See Advertisement Page 102)
Grover City Development Co
Grand Av Grover City.....Arroyo Grnde 2820

GROVES JESSIE F
"OWN YOUR HOME"
REAL ESTATE BROKER
IN ATASCADERO
HOMES – ACREAGE – RANCHES
1st House West of Tasco Station
Corner of Hwy 101 at
San Gabriel Rd.....Atascadero 565-R

GUITON HAROLD E
REAL ESTATE & INSURANCE
BEACH PROPERTIES
Mailing Address PO Box 258 Oceano
Office & Residence
Oceano Beach.....ArroyoGrande 2717

HENDERSON BROKERAGE CO
REAL ESTATE
INSURANCE
G. EARL HENDERSON
HAROLD WILKINS
DALE VAN SAUN
South of Shell Station
Highway.....Atascadero 194
Residence.....Atascadero 101-J

Hier-Johnson Brokerage Hwy.....Atascadero 200
Hiway One Realty 350 E Morro Bay...SPrce 2-5491
(See Advertisement Page 102)
Jackson Frank 2998 Hwy 1 Morro Bay.SPrce 2-5511
Johnson Clell G Realtor
5th & Piney Wy Morro Bay.....SPrce 2-6401
KAMM L W 1228 Broad.....SnLuisObispo 1051

KEEN AGENCY THE
REAL ESTATE SALES
Complete Insurance Service
BUSINESS PROPERTIES – HOMES
RANCHES – LOTS – SMALL ACREAGES
968 Grand Av Grovr Cty..ArroyoGrande 3531

Keen Fay R
263 Newport Av Grover City....ArroyoGrnde 2707

KENNEDY RALPH C
REAL ESTATE
Insurance – Notary Public
Business Opportunities
1120 Garden.....SanLuisObispo 1900

Lawrence & McNamara 1020 Broad..SnLuisObispo 121
Lease & Lovett 1051 Price Pismo Beach.POplr 6-2213
Lewin Bernhard 792 Monterey....Sn Luis Obspo 325

LOVETT LEE R
Our Business Is Service & Protection
REALTOR & INSUROR
We Specialize
Ira J. Loose – Ken Montgomery – Floyd C. Jones
Salesmen
1051 Price Pismo Bch.....POplr 6-2213

Mallory Leo R 107 E Branch....Arroyo Grnde 2839
Mallory Leo R
627 Shell Beach Rd Shell Bch.....POplr 6-2077

Advertise here—it pays.

Real Estate–(Cont'd)

MARTIN PEARL MARVEL
Realtor
LOTS – HOUSES
RENTALS
CAMBRIA BY-THE-SEA
Offices Cambria Pines Lodge
& Main St Cambria
Lodge Hill.....Cambria 147

McClure J E 1035 Chorro.....SnLuisObispo 858
McLennan Hugh J 575 Hill.....SnLuisObispo 3035
Morris G L Real Estate
Morris Has It
2680 Hwy No 1 Morro Bay.....SPrce 2-8003
Morro Beach Co
Atascadero Beach Morro Bay.....SPrce 2-3581
NELSON STANLEY H
968 Monterey.....SnLuisObispo 399
Nelson Wm A 968 Monterey.....SnLuisObispo 2134
NOYES REALTY SERVICE
844 C Morro Bay.....SPrce 2-2171
NOYES REALTY SERVICE Ocean Av...Cayucos 2121
O'Connor Wm 105 Bridge.....ArroyoGrnde 2181
Oliver L W
246 Pomeroy Av Pismo Beach.....POplr 6-4709
Otto Richard S Baywood Pk.....SnLuisObispo 26-R-1

PISMO BEACH REALTY
HOMES
INCOME & SUBDIVISION
PROPERTIES
246 Pomeroy Av Pismo Bch....POplr 6-4709

Pismo Beach Realty
246 Pomeroy Av Pismo Beach.....POplr 6-4709
El Pismo Manor Office
El Pismo Manor Pismo Beach....POplr 6-2307

POWERS MILDRED J
REALTOR
CITY & COUNTRY HOMES
INCOME PROPERTY
859 Monterey.....SanLuisObispo 2037-R

ROGERS JOHN L 577 Marsh.....SnLuisObispo 3199

ROHRBERG & DAVIS REALTORS
Milton C. Rohrberg – Curtis B. Davis
MORRO GARDEN FARMS
Complete Insurance Service
Small Acreage – Farms
Business & Residential Property
855 Main Morro By.....SPrce 2-4711

Rohrberg Milton C Los Osos Rd..SnLuisObispo 36-J-2
Ross Geo G 1118 Chorro.....SnLuisObispo 4286
Sebastian Mel
2848 Hwy No 1 Morro Bay.....SPrce 2-6591
Shamel's Realtors Main.....Cambria 82

STROUT REALTY
COAST TO COAST
HOMES – RANCHES – BUSINESSES
E. M. WARING, Associate
10 Miles South San Luis Obispo
1 Mile North Shell Beach
Hwy 101 Pismo Bch.....POplr 6-2310

Teach Charles E 993 Osos....Sn Luis Obspo 918-W

THOMPSON JANE R
REALTOR – INSUROR – NOTARY
– RENTALS –
1010 Grand Av.....ArroyoGrande 2123

Tooley J L 138 N 12th
Grover City.....Arroyo Grnde 2280

Real Estate–(Cont'd)

TOWLE REALTY 1035 Grand Av.ArroyoGrande 2333
Vail E L 5970 N Hwy.....Atascadero 239
Van Horn Otto B 612-12th.....PasoRobles 1414
(See Advertisement Page 102)
Vollmer Ernest 740 Higuera.....Sn Luis Obspo 700
WALTMAN REALTY Main.....Cambria 103
Waltz Royal Hy 1.....Cayucos 2601
Waring E M Hwy 101 Pismo Beach....POplr 6-2310
Warnagieris Joe 901 Palm.....SanLuisObispo 1179
Weiss Real Estate Main.....Cambria 42-W

WILLETT RICHARD L
REALTOR
BUSINESS OPPORTUNITIES
INSURANCE
Homes – Ranches – Beach Properties
688 California Blvd.....SanLuisObispo 2593
Residence.....SanLuisObispo 2245

Real Estate Loans

Anchor Realty Service
871 Santa Rosa.....SnLuisObispo 2979
Coast Land Realty Co
1214 Broad.....SanLuisObispo 3875
Guarantee Building-Loan Assn
1127 Garden.....SnLuisObispo 362

Recording Equipment & Supplies–Sound

ALLEN'S SIGHT & SOUND
856 Monterey.....SnLuisObispo 431

Refrigeration Equipment–Commercial

CAMPBELL'S REFRIGERATION
532 Higuera.....SanLuisObispo 1488
PASO ROBLES COLD STORAGE
2830 Spring.....Pso Robls 1301

YORK REFRIGERATING EQUIPMENT
Commercial, Industrial and Ice Making Equipment from the smallest to the largest installation.
Sales, Service & Supplies
"HEADQUARTERS FOR MECHANICAL COOLING SINCE 1885"
York
"WHERE TO BUY IT"
DISTRIBUTOR
OTT'S 727 State
Santa Barbara.....Woodland 2-7671

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE–
1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

When
You want to find a business concern in a hurry
Look
in the YELLOW PAGES
They contain almost every type of commercial enterprise in easily found classifications.

Campbell's Refrigeration

Authorized Sales & Service

- GENERAL ELECTRIC APPLIANCES

Admiral Dual-Temp · Crosley Shelvador
Philco · Hibbard Sub Zero
International Harvester

- AUTHORIZED FRIGIDAIRE COMMERCIAL SERVICE
- REFRIGERATOR REPAIRS

Domestic and Commercial

- Restaurant Equipment
- Freezers
- Ranges & Stoves
- Washing Machines

Phone
SAN LUIS OBISPO 1488
or SAN LUIS OBISPO 1423

532 HIGUERA ST.

REFRIGERATION SERVICE *ON ALL MAKES*

MARKET EQUIPMENT
Walk-in & Reach-in Boxes
DAIRY REFRIGERATION
SALES & SERVICE
Commercial & Domestic
ALL WORK FULLY GUARANTEED
Over 25 Years of Experience
RAY ENGER - Owner

PHONE
SAN LUIS OBISPO 711
or Santa Margarita 78-Y-2

RAY'S REFRIGERATION SERVICE
745 HIGUERA

REFRIGERATION
Sales & Service
COMMERCIAL & DOMESTIC REPAIRING & REBUILDING
AIR-CONDITIONING
APPLIANCE REPAIRS & REBUILDING
- VACUUM CLEANERS
- WASHING MACHINES
- RANGES & STOVES
- ALL SMALL APPLIANCES

PASO ROBLES 1416

COCKRELL'S REFRIGERATION
845-13th PASO ROBLES

Refrigeration Equipment–Commercial, Servicing

BILL'S EMERGENCY ELECTRIC SERVICE
REPAIRS ON ALL MAKE REFRIGERATORS
All Work Guaranteed
DAY OR NIGHT SERVICE
708 Grand Av.....ArroyoGrande 5507

Bill's Emergency Electric Service
708 Grand Av.....ArroyoGrande 5507
(See Advertisement This Page)
CAMPBELL'S REFRIGERATION
532 Higuera.....SanLuisObispo 1488
(See Advertisement This Page)
Cockrell's Refrigeration 845-13th..Pso Robls 1416
(See Advertisement This Page)
General Refrigeration Service Co
Specializing In Marine Refrigeration
County Dock Morro Bay.....SPrce 2-9982
Parker Refrigeration Serv
882-Grand Av Grover City.....ArroyoGrnde 2660
Ray's Commercial Refrigeration Service
745 Higuera.....Sn Luis Obspo 711
(See Advertisement This Page)

Refrigerators–Domestic

CAMPBELL'S REFRIGERATION
532 Higuera.....SanLuisObispo 1488
Cockrell's Refrigeration 845-13th..PasoRobles 1416

COLDSPOT REFRIGERATORS & FREEZERS–
SEARS ROEBUCK & CO
879 Higuera.....SnLuisObispo 760

EPP'S
KELVINATOR
The Original Home Refrigerator
COMPLETE LINE OF BETTER HOME APPLIANCES & TELEVISION
745 Higuera.....SanLuisObispo 711

FRIGIDAIRE REFRIGERATORS–
SALES & SERVICE DEALERS
LONG E E PIANO CO
777 Marsh.....SnLuisObspo 506
McMAHAN FURNITURE CO
855 Marsh.....SnLuisObspo 1573

(Continued Next Page)

Here's how you may be sure of getting your party more often when you dial.
1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

BILL'S EMERGENCY ELECTRIC SERVICE
REPAIRS ON ALL MAKE REFRIGERATORS
All Work Guaranteed
DAY OR NITE SERVICE
Call
ARROYO GRANDE 5507
708 GRAND AVE.

Refrigerators–Domestic–(Cont'd)

GENERAL ELECTRIC REFRIGERATORS
New Revolutionary Revolving Shelves. Space Maker models give more refrigerated storage in same floor space as old ones. 3,500,000 G.E. refrigerators in service 10 years or longer.

"WHERE TO CALL"
SALES & SERVICE DEALERS
Campbell's Refrigeration
532 Higuera.....SanLuisObispo 1423
Carlton Furniture Co
101 Hwy.....Atascadero 374
Hill's Home Appliances
1009 Grand Av.....ArroyoGrande 4463
Wilcox Lou General Electric Appliances
823-12th.....PasoRobles 226

HEATON R C CO 803-13th.....Pso Robls 890

HILL'S HOME APPLIANCES
GENERAL ELECTRIC REFRIGERATORS – HOME FREEZERS
CROSLEY SHELVADOR REFRIGERATORS
MAYTAG HOME FREEZERS
1009 Grand Av.....ArroyoGrande 4463

HOTPOINT ELECTRIC REFRIGERATORS
See Hotpoint's classic-styled Super-Stor . . . Completely automatic defrost . . . Large Capacity Food Freezer . . . Colored interiors. Every inch of interior cleverly utilized for Specialized conditioning of butter, meats, leftovers, etc. Hotpoint Changes Your Viewpoint Automatically.

"WHERE TO BUY THEM"
DEALERS
Cline's Electric Shop
962 Monterey.....SnLuisObispo 13
Derby's Electric 827-13th.....PasoRobles 91

INTERNATIONAL HARVESTER REFRIGERATORS AND FREEZERS
See the "Femineered" Refrigerators, and I.H. Home Freezers, in sizes and models to fit all families, kitchens, budgets. More features—more value—5-yr. warranty on "Tight-Wad" Refrigeration unit.

"WHERE TO BUY THEM"
Smee's Plumbing & Heating Shop
2959 S Broad.....SanLuisObispo 766
WILDMAN J M INC
34th & Spring.....PsoRobls 254

PHILCO REFRIGERATOR SALES AND SERVICE
Philco gives you new, modern designs with true automatic defrost. Famous Dairy Bar. Greater food protection, space, convenience and economy. Models for every purse and purpose. Buy Philco . . . Famous for Quality the World Over.

"WHERE TO BUY THEM"
DISTRIBUTOR
WALLER H T INC 122 Helena Av
Santa Barbara.....Woodland 5-3018
DEALER
FAIR OAKS SUPPLY
995 Grand Av.....AroyoGrnde 2697

ROBERTS EARL S ELECTRIC SHOP
REFRIGERATORS
Crosley – General Electric – Norge
Philco & Amana
475-5th Morro By.....SPrce 2-2821

You'll find it fast in the YELLOW PAGES.

Refrigerators–Domestic–(Cont'd)

SERVEL REFRIGERATORS
Servel Refrigerators—"The only refrigerator that makes ice cubes without using trays and puts them in a basket automatically." . . . Wonderbar Refrigeretes

"WHERE TO BUY THEM"
DEALERS
GARDEN CITY GAS SERVICE
958-3d Morro Bay.....SPrce 2-6836
San Luis Butane Distributors
N Hwy.....Atascadero 151

Wilcox Lou General Electric Appliances
Norge Refrigerators-Ranges-Washers
823-12th.....PasoRobles 226
Yours & My Furniture Store
1127 Broad.....SnLuisObispo 942

Refrigerators–Domestic, Servicing

ALLEN'S APPLIANCE SERVICE
ALL KINDS OF HOME APPLIANCES REPAIRED
All Work Guaranteed
½ Mile North
Hwy 1 Morro By.....SPrce 2-5296

Campbell's Refrigeration
532 Higuera.....SnLuisObispo 1423
CAMPBELL'S REFRIGERATION
532 Higuera.....SnLuisObispo 1488
CLINE'S ELECTRIC SHOP
962 Monterey.....SnLuisObispo 13
Cockrell's Refrigeration
845-13th.....Pso Robls 1416

COLDSPOT REFRIGERATOR-FREEZER SERVICE–
SEARS ROEBUCK & CO
Emergency Refrigeration Service
879 Higuera.....SanLuisObispo 3993
Nights Sundays & holidays
call.....SanLuisObispo 2992

LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

NATIONALLY ADVERTISED ARTICLES
CAN BE TRACED TO THEIR
Local Dealers
by looking up
"WHERE TO BUY IT"
in the
Yellow Pages

Registers–Cash–See Cash Registers

Religious Articles
Angelus Guild The
Catholic Supply & Information Center
730 Baker Bakersfield.....FAlrvw 3-5009

Rentals–Equipment, Furniture, Tools, Etc
See Specific Kinds, I.e., Air Compressors–Renting; Concrete Mixers–Renting; Contractors' Equipment–Renting; Farm Equipment–Renting; Furniture–Renting; Spraying Equipment–Renting; Tools–Renting; Trailers–Renting; Etc

Resorts
Atascadero Lake Boat Rentals
See Our Ad Under Boats-Renting
Marchant Av.....Atascadero 406-M
Sycamore Mineral Springs
Avila Rd.....SnLuisObspo 8-J-12

Rest Homes–See Homes; Also Sanitariums

Restaurant Equipment & Supplies
CAMPBELL'S REFRIGERATION
Refrigeration Equipment
Glassware Chinaware Silverware
Cutlery Soda Fountains Dishwashers
Upholstered Furniture Fountain Supplies
Motel Furniture Kitchen Accessories
Cooking Utensils Ranges Sinks
532 Higuera.....San Luis Obispo 1488

You can shop at home . . . easily and comfortably . . . by thumbing through the Yellow Pages. Your Classified Directory lists most every store in town . . . helps you find everyone who sells and serves.

WE CAN INSTALL *Extensions* AGAIN

ENJOY THE CONVENIENCE OF AN EXTENSION TELEPHONE IN ANY ROOM IN YOUR HOUSE!
- ☆ KITCHEN
- ☆ BEDROOM
- ☆ DEN
- ☆ WORKSHOP

It Costs Only Pennies A Day!

TO ORDER AN EXTENSION TELEPHONE JUST CALL YOUR
PACIFIC TELEPHONE
BUSINESS OFFICE

THE TOWER

CAFE AND COCKTAIL LOUNGE

DELICIOUS
STEAKS - CHOPS
SEA FOOD IN SEASON

"The Finest in Barbecue and Mixed Drinks"

ENJOY A COCKTAIL IN OUR FIRESIDE LOUNGE

LUNCHEONS — BANQUETS & WEDDING BREAKFAST FACILITIES

San Luis Obispo 830

427 HIGUERA
CORNER HIGUERA & MARSH

IT'S *Mattie's*

FOR THE FINEST

- WORLD FAMOUS FRIED CHICKEN
- BARBECUE STEAKS
- SEAFOOD DINNERS

ENJOY OUR BEAUTIFUL COCKTAIL LOUNGE
OVERLOOKING SHELL BEACH & THE PACIFIC

POplar 6-2488

1½ MILES NORTH OF PISMO BEACH ON HIWAY 101

Restaurants

Abalone Cafe
Hwy 1 & Atascadero Rd Morro Bay..SPrce 2-9974
AGOSTINI ITALIAN DINNERS
Complete Dinners To Go
Hwy No 1 .....Cayucos 4191
Airport Cafe Hwy 1 Morro Bay.....SPrce 2-8432
Alex Shell Beach Inn
859 Shell Beach Rd Shell Beach....POplr 6-9901
Anderson Herman L 101 Cafe
1420 Spring.....Pso Robls 101
Angie's Cafe
South City Limits.....Sn Luis Obspo 2997
Baywood Park Lodge Restaurant
Baywood Pk .....SnLuisObspo 26-R-2
Beauty Rest Cafe S Hwy.....Atascadero 258-J
BEE HIVE CAFE INC
887 Monterey .....SanLuisObispo 283
Best Ever Grill 895 Higuera....SnLuisObspo 1538-J
BLUE MOON COFFEE SHOP
Open 5 AM-10 PM Daily Closed on Sunday
1226 Spring.....Pso Robls 331
BOODRY'S DRIVE IN
2436 Broad.....Sn Luis Obspo 2439-W
(See Advertisement This Page)
BREAKERS CAFE
Market & 5th Morro Bay.....SPrce 2-5751
BROILER THE
MORRO BAY
BROILED STEAKS — SEA FOOD DINNERS
FRIED CHICKEN OUR SPECIALTY
"Just Good Food"
Atha Polson and Quelta Bandused
875 Main Morro By.....SPrce 2-8173
BROWN'S CAFE
DRAFT BEER
SANDWICHES — CHILI
LIGHT LUNCHES
OPEN AT 10 A.M.
CLOSE AT 2 A.M.
2 Miles North of Morro Bay
Roosevelt Hwy Morro By.....SPrce 2-9970

(Continued Next Page)

BOODRY'S DRIVE IN
THE LONDONS
Specializing In

ROTISSERIE
ORDERS TO TAKE OUT AT ALL HOURS
BAR-B-Q CHICKEN
AND
SPARE-RIBS IN BASKET
- BAR-B-Q SANDWICHES
- HAMBURGERS SERVED WITH FRENCH FRIES

HOME MADE
- PIES & ICE CREAM

Take Some Home
OPEN 11 A.M. 'TIL 12 MIDNIGHT
PHONE
San Luis Obispo 2439-W
For Food Cooked To Order
2436 BROAD – ON RD. TO AIRPORT
SAN LUIS OBISPO

Restaurants–(Cont'd)

Burson's 1020 Spring.....Paso Robls 80
Busi's Cafe
Specializing In Spaghetti
1122 Pine .....PsoRobls 581
Capri 1131 Broad.....SnLuisObspo 2432
(See Advertisement This Page)
Carl's Cafe Oceano Beach.....ArroyoGrande 5680
CASA MONTEREY SPANISH KITCHEN
1041 Higuera .....SnLuisObspo 4199-J
(See Advertisement Page 108)
Cholame Cafe Cholame.....PsoRobls 81-R-1
Chuck Wagon Old Hwy 101.....SnLuisObspo 3422
Cooper's Restaurant
491 Price Pismo Beach.....POplr 6-2076
Corcoran's 848Higuera.....Sn Luis Obspo-176
Cozy Nook Cafe
6th & Main Morro Bay .....SPrce 2-3151
Cracker Box 6th & Main Morro Bay...SPrce 2-3651
Crescent Dairy Fountain
1421 Spring.....Pso Robls 339
Dad's Hamburger Place
589 Higuera..Sn Luis Obspo-2138
Dale's Cafe
Specializing In Home Cooking & Pastries
927 Shell Beach Rd Shell Beach..POplr 6-2086
DAN & ANGIE CAFE .....Templtn 2392
Dixie Cafe Hwy & King.....Cayucos 4901
DON'S CHUCK WAGON
At The Plains
Fine Steaks
1226 Pine .....PsoRobls 1544
Don's Drive-In Hwy No 1 Morro Bay...SPrce 2-9976
(See Advertisement This Page)
Doris's Cafe 354 Higuera.....SnLuisObspo 2921-R
Dunes The
359 Grand Av Grover City.....ArroyoGrande 9953
Ed's Take Out Monterey.....SnLuisObspo 284
FERDY'S BAR
Barbecued Ribs-Open Daily & Sunday
12th & Pine .....PsoRobls 171
FIRST MILLION CAFE
Hwy No 1 Morro Bay.....SPrce 2-8101
Fisherman's Shack
Waterfront Morro Bay.....SPrce 2-8179
Forty-One Cafe Shandon.....PasoRobles 57-J-3
Fountain Lunch
172 Pomeroy Av Pismo Beach.....POplr 6-9986

(Continued Next Page)

DON'S
STEAK HOUSE
AND
DRIVE-IN

CHOICE BEEF–PROPERLY AGED

FRIED CHICKEN
FRENCH DIP
FRIED OYSTERS
GARLIC BURGERS

SPruce 2-9976

North of Morro Bay on Highway No. 1
DON & BETTY KELLER

Capri Supper Club

pizza

FOOD TO TAKE OUT
HOURS
WEEKDAYS
5 to 12
SUNDAYS
3 to 9
CLOSED
WEDNESDAY

Italian Dinners
Catering
or
Parties
Arranged

TELEPHONE
SAN LUIS OBISPO
2432

1131 BROAD ST.

San Luis Obispo, California

MARION'S CAFE

OPEN 24 HOURS

BREAKFAST LUNCH
DINNER

DELICIOUS CHICKEN
& JUMBO FRIED SHRIMP

FREE HOME DELIVERY

CATERING SERVICE

PARTIES - BANQUETS - CLUBS
SOCIAL ORGANIZATIONS ETC.

Catering Facilities Up to 500 People
EXPERT SERVICE REASONABLE PRICES

751 MARSH **SAN LUIS OBISPO 516**

FRANK'S CAFE

LUNCHES AND BAR SERVICE

Owners
WEBB FERRASCI — S. A. FERRASCI

PHONE
San Luis Obispo 2158

645 HIGUERA

Mee Heng Low Chop Suey Shop

CHOP SUEY
CHOW MEIN
Reasonable Prices

FAMILY GROUPS AND PARTIES INVITED

CHINESE FOOD PREPARED TO TAKE OUT
Open 12 A.M. - 9 P.M. - Closed Wednesday

PHONE
SAN LUIS OBISPO 1330

815 PALM

Casa Monterey

SPANISH KITCHEN

OUR FULL COURSE DINNER Is One of the Best From Canada to Mexico

COMPLETE MEALS TO TAKE OUT

Visit Our Cocktail Lounge

SAN LUIS OBISPO 4199-J

1041 Higuera

HARBOR HUT

MORRO BAY

SEA FOODS - STEAKS
COCKTAIL LOUNGE

PHONE
SPruce 2-4541

Embarcadero — Morro Bay

Restaurants—(Cont'd)

Frank's Cafe 645 Higuera.....Sn Luis Obspo 2158
(See Advertisement This Page)
GARRISON'S CAFE
611 Price Pismo Beach.....POplr 6-4458
Gin Sen Front Oceano.....ArroyoGrande 2904
(See Advertisement This Page)
GOLD DRAGON
Chinese And American Dishes
985 Monterey.....Sn Luis Obspo 803
GOLDEN STAR CAFE
Delicious
CHOP SUEY — CHOW MEIN
At Reasonable Prices
AMERICAN FOOD — FOOD TO TAKE OUT
Hours — 4 P.M. to 2 A.M.
Closed Tuesdays
687 Cypress Pismo Bch.....POplr 6-4639
Greyhound Post House
1015 Monterey.....SanLuisObispo 1086
H & A Cafe Pismo Hwy.....Sn Luis Obspo 2997
HAMBURGER HAVEN
Open from 10 AM to 11 PM
1126 Santa Rosa.....SnLuisObispo 198
Happy Jack's
6th & Main Morro Bay.....SPrce 2-8478
Harbor Hut Embarcadero Morro Bay..SPrce 2-4541
(See Advertisement This Page)
Harbor Inn Avila.....SnLuisObspo 8-J-2
Hi-Hat Cafe 1330 Spring.....PsoRobls 477
Hickory Hut 882 Marsh.....SanLuisObispo 1463
Hillis Candy Creamery
785 Higuera.....Sn Luis Obspo 483
HILLTOP CAFE
Bill&Hazel Hoge-Props-101 Hwy 2½ Miles
S Of Pismo Bch-½ Mile N Of Arroyo Grnde
Hwy 101.....Arroyo Grnde 4465
HOPE & LARRY'S
Mr & Mrs L A Morehouse Proprietors
Highway.....Templtn 2771

KITCHEN CUE

Use a pipe cleaner for cleaning and polishing between the tines of a fork.

Fred Watson's

Restaurant & Cocktail Lounge

Where New Comers Come & Old Timers Meet

FOR THE FINEST IN SPANISH FOOD

PHONE
SAN LUIS OBISPO 2341

1011 HIGUERA

CHOW MEIN
CHOP SUEY

GIN SEN

INVITES YOU TO HIS RESTAURANT FAMOUS FOR CHINESE & AMERICAN DISHES

WE CATER TO PARTIES
Also Orders to Take Out

HOURS 11:30 TO 9
CLOSED ON MONDAY

Front Oceano — **ARROYO GRANDE 2904**

HOTEL CARLTON
New & Unique Coffee Shop
Restaurant & Cocktail Lounge
Spacious Banquet Rooms
We Believe in Courteous Service
Your Patronage Will be Appreciated
Hiway.....Atascadero 500

Hung Heng Low 6th Morro Bay.....SPrce 2-6827
Hut The 101 Hwy.....Atascadero 93
HUT THE 209 Pomeroy Pismo Beach..POplr 6-4752
Jany's Coffee Shop 1231 Spring.....Pso Robls 384

JIFFY CAFE
Mr. & Mrs. E. M. Parker
SEAFOOD AT ITS BEST
STEAKS — CHICKEN — CHOPS
Open Daily 6 A.M. to 8 P.M.
Serving Breakfast, Lunch and Dinner
Banquet Space Available on Request
FEATURING HOME MADE PIES
Located in the Center of Town
Hwy.....Atascadero 337

JIM'S INN 1025 Morro.....Sn Luis Obspo 252

JOHNNIE'S DRIVE IN
ABALONE — SHRIMP — FISH & STEAK
TURKEY & ROAST BEEF EVERY SUNDAY
Fast — Courteous Service
At Reasonable Prices
OPEN 11 A.M. TO 10 P.M. EVERY DAY
2600 Hwy No 1
Morro Del Mar Morro By....SPrce 2-4921

Johnny's Tavern 1216 Spring.....Pso Robls-85
K & K CAFE Hwy.....Atascadero 675
Langdon's Charlie Cafe
101 Hwy Nipomo.....WAbsh 9-7961
Larsen's Cafe N Hwy.....Atascadero 229
Little Chef Drive Inn
1761 Monterey.....SnLuisObspo 924-J
Log Cabin Cafe S Highway.....Atascadero 9
LONE PINE CAFE Highway.....Cambria 66
Lowery's Cafeteria 1124 Garden.....SnLuisObspo 369
Lucky Spot Cafe 280 Higuera..Sn Luis Obspo 1975
LUCKY SPOT CAFE
Specialty-Sea Foods Open 8 AM To 9 PM
751 Price Pismo Beach.....POplr 6-2490
MAC'S CAFE
Beer & Wines
Avila.....Sn Luis Obspo 32-J-11
MARION'S CAFE 751 Marsh.....SnLuisObspo 516
(See Advertisement Page 107)
Martha's Cafe 133 Bridge.....ArroyoGrande 5687
Mattie's 101 Hwy Pismo Beach.....POplr 6-2488
(See Advertisement Page 106)
Mee Heng Low Chop Suey Shop
815 Palm.....Sn Luis Obspo 1330
(See Advertisement This Page)
Meredith's Cafe S Hwy.....Atascadero 168-M
MEXICATESSEN
Best in Mexican Food
340 Higuera.....SanLuisObispo 2063-J
Mission Cafe & Bar
699 Higuera.....Sn Luis Obspo 1921

MOTEL INN CAFE & COCKTAIL LOUNGE
Cocktail Lounge & Dining Room
SPECIALIZING IN
BARBECUED STEAKS
CHOPS & CHICKEN
Sea Foods in Season
North City Limits
2223 Monterey.....SanLuisObispo 2912

NIPOMO LUNCH
Featuring Good Home Cooking-Pies & Cakes
Open 6:30 AM to 9 PM Daily Except Sunday
1028 Nipomo.....SnLuisObispo 1979-J
Nite Spot Drive In
Foothill Blvd & Old Morro Rd...SnLuisObspo 3326
Ocean View Cafe
1053 Price Pismo Beach.....POplr 6-4629
Ocean View Tavern Avila....Sn Luis Obspo 16-J-2
OCEANA THE
John L Pein
Front & Ocean Oceano.....ArroyoGrande 9976
O'Connor's Cafe 112 E Branch...ArroyoGrande 9989
ONE-O-ONE CAFE
24 hr Serv-Daily-Sunday-Salad Specialties
1420 Spring.....PsoRobls 101
Park Cafe 1819 Osos.....Sn Luis Obspo 1318-J
Park Cafe 739-12th.....PasoRobles 151-J

(Continued Next Page)

Restaurants—(Cont'd)

Pat's 1129 Monterey.....Sn Luis Obspo 1248
Paul's Place Ocean Av.....Cayucos 2021
Pier Inn Embarcadero Morro Bay.....SPrce 2-8470
Pilot Wheel
179 Pomeroy Av Pismo Beach.....POplr 6-9955
Pines Hotel & Coffee Shop
Hwy No 1.....Cambria 88-W
PLAINS CHUCK WAGON THE
Don's Chuck Wagon
Fine Steaks
1226 Pine.....PsoRobls 1544
Plains The 1226 Pine.....PasoRobls 86
PLEE-ZING DRIVE IN
965 Higuera.....SanLuisObispo 1939-J

PLESSAS TAVERN
FINE SEA FOODS — COCKTAILS
CHICKEN and STEAKS
E. J. Lazarus, Owner
OPEN DAILY — 11 A.M. to 9:30 P.M.
CLOSED TUESDAYS
PISMO BEACH
891 Price Pismo Bch.....POplr 6-2060

RAINBOW HUT Hwy.....SMargrita 38
Ranell's Coffee Shop
1050 Monterey.....Sn Luis Obspo-2430
Ray's Tavern 1114 Pine.....Pso Robls 1247-J
REALI'S Main.....Cambria 41
REX'S COCKTAIL LOUNGE & LIQUOR STORE Hwy.....Atascadero 298
Rite Spot Cafe
197 Pomeroy Av Pismo Beach.....POplr 6-9941
Rock Cafe 5th Morro Bay.....SPrce 2-8486
Rodeo Bar & Cafe The Shandon....PsoRobls 56-J-11
Shanghai Low
Good Chinese Food
Open 12 Noon To 9 PM Daily Except Monday
Orders Put Up To Take Out
861 Palm.....Sn Luis Obspo 1250-J
Shell Cafe 1351 Price Pismo Beach....POplr 6-2017
SISTER'S INN
Barbecued Ribs & Fried Chicken
Orders Put Up To Take Out
Alice E Harris & James C Bowers-Owners
208 Higuera.....Sn Luis Obspo 155

Restaurants—(Cont'd)

Smile Inn 101 Hwy.....SnLuisObspo 213-W
SMITH'S DRIVE-IN 2331 Spring.....PsoRobls 1415

STARLIGHT DINER
IN MORRO BAY
"The Streetcar With Food You Desire"
Near Piney Wy
5th Morro By.....SPrce 2-8476

Steak House 1020 Railroad Av....SnLuisObspo 3443
Tick Tock The
1057 Monterey.....Sn Luis Obspo 2922
TOWER BARBECUE & COCKTAIL LOUNGE
427 Higuera.....Sn Luis Obspo 830
(See Advertisement Page 106)
Valley Drive Inn Shandon.....PasoRobles 57-R-2
Vic's Cafe
Specializing In Merchants Lunch
835-13th.....PsoRobls 1529-W
WALDORF CAFE 975 Osos.....SnLuisObspo 1002
WATSON'S FRED COCKTAIL LOUNGE
1011 Higuera.....Sn Luis Obspo 2341
(See Advertisement Page 108)
White Spot Cafe
Specializing In Fried Chicken & Shrimp
1524 Spring.....PasoRobles 517-W
WILSON'S DRIVE-IN 2748 Spring....PsoRobls 492
Wing's Cafe The
Specializing In Sea Foods & Steak Dinners
Ocean Av.....Cayucos 2331
Zana's Cafe 1136 Carmel.....Sn Luis Obspo 1871

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

Riding Academies

ATASCADERO RIDING ACADEMY
HORSES TO RENT
Hay Rides — Moonlight Rides
HORSES
Bought — Sold — Traded — Boarded
Call for Appointment
Dulzura Av.....Atascadero 612-W

Riding Apparel—Retail

Paso Robles Mercantile Co 839-12th..PasoRobles 340
Round Up 849-13th.....PsoRobls 1180

Riding Equipment

Paso Robles Mercantile 839-12th.....PsoRobls 340

Rock

SOUTHERN PAC MILLING CO
ROCK
SAND & GRAVEL
SEE OUR AD UNDER CONCRETE — READY MIXED
S Hwy.....PasoRobles 1228
Embarcadero Morro By.....SPrce 2-6761
Santa Barbara Av.....SanLuisObispo 2201
Southern Pacific Milling Co
Santa Barbara Av.....SanLuisObispo 2201

Roofers

Baugh Vernon N San Gabriel Rd...Atascadero 248-W
COUNTY ROOF SERVICE
Santa Barbara & High.....SnLuisObspo 1840
(See Advertisement This Page)
(Continued Next Page)

The Yellow pages save you time.

ROOFS

THAT LAST

Phone San Luis Obispo **1840**

JAMES QUAGLINO

COUNTY ROOF SERVICE

Est. Over 28 Years

SANTA BARBARA & HIGH

Complete Armstrong Floor Covering and Acoustical Service
Pittsburgh Paints

ROOFING

ALL TYPES REPAIRED AND RECOVERED

JOHNS-MANVILLE PRODUCTS

AUTHORIZED APPLICATOR

ASBESTOS BUILT UP ROOFS
TAR & GRAVEL ROOFS
WATERPROOFING INSULATION

JM PRODUCT

ASBESTOS SHINGLES & SIDING
COMPOSITION SHINGLES
MONARCH METAL WEATHERSTRIP

FREE ESTIMATES, INSPECTION AND ADVICE

PHONE
SAN LUIS OBISPO 546

HARRY KYLE

KYLE COMPANY

Established Over 29 Years

1609 OSOS ST. — SAN LUIS OBISPO

Guaranteed ROOFS

WILLIAMS
ROOFING & SUPPLIES CO.

- INDUSTRIAL
- RESIDENTIAL
- COMMERCIAL

Our Specialty Is Built Up Roofs
We Carry Roofers' Supplies & Equipment

Free Estimates

From a Hole in Your Roof
To a Whole New Roof

CALL
ARROYO GRANDE 2380
or
SAN LUIS OBISPO 907-R

560 Grand Ave. Grover City

CECIL HOGAN
ROOFER

EXPERT
ROOFING

- COMPOSITION
- ASBESTOS
- BUILT-UP ROOFS
- EXPERT REPAIRS
- ASBESTOS SIDING

FINE MATERIALS USED
Quality Workmanship

"For Happier Roofs"

SEE CECIL HOGAN

PHONE
CAYUCOS 4351

Between 3rd & 4th Sts.
ST. MARY ST. CAYUCOS

Roofers–(Cont'd)

HOGAN CECIL
FOR HAPPIER ROOFS
SEE CECIL HOGAN
COMPOSITION – ASBESTOS
Built-Up Roofs – Asbestos Siding
EXPERT REPAIRS
Fine Materials – Quality Workmanship
CAYUCOS
St Mary ..... Cayucos 4351

Hogan Cecil St Mary ..... Cayucos 4351
(See Advertisement This Page)
KYLE COMPANY 1609 Osos ... Sn Luis Obspo 546
(See Advertisement Page 109)
Richards Roofing Co Santa Rita Rd .. Templeton 2968
WILLIAMS ROOFING & SUPPLIES
560 Grand Av Grover City ..... ArroyoGrnde 2380
(See Advertisement This Page)

Roofers' Equipment & Supplies

Williams Roofing & Supplies
560 Grand Av Grover City ..... ArroyoGrnde 2380

Roofing Materials

Baugh Vernon N San Gabriel Rd ... Atascadero 248-W

BUILDERS MARKET
CELOTEX & EL REY
COMPOSITION SHINGLES & ROOFING
Corrugated Galv. Iron & Aluminum
F. H. A. TIME FINANCING AVAILABLE
Harold C. Goodale
840-10th ..... PasoRobles 277

FLEMING D S LUMBER CO
Complete Roofing Material Supplies
Featuring
Pabco & Celotex Roofing Materials
Builders' Supplies – Lumber
Royal Dutch Paints – Galvatex Vinyl Plastic
13th & Atlantic
Grover City ..... ArroyoGrande 2729

HAGLE-DeCOU LUMBER CO SHighway . Atascadero-43
HAYWARD LUMBER CO 10th & Pine . PasoRobles 820
5th & E Morro Bay ..... SPrce 2-2291
From telephones served by the following exchanges
Cambria — San Luis Obispo
Cayucos
(No Inter-City Charge)
Ask Operator for ..... ENtrprise 1-1406
HOMART ROOFING—
SEARS ROEBUCK & CO
879 Higuera ..... SnLuisObspo 760

JOHNS-MANVILLE ROOFING MATERIALS

Asbestos Roofing and Siding Shingles; Asphalt Shingles; Roll Roofing; Rock Wool Home Insulation; Insulating Boards; Asbestos Wallboards; Building Accessories.

"WHERE TO FIND THEM"

KYLE COMPANY 1609 Osos ... SnLuisObspo 546
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av ... SanLuisObispo 1420

Party-Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

Roofing Materials–(Cont'd)

PABCO ROOFING MATERIALS
Featuring "California Originals" In The New Western Colors! Asphalt Shingles, Roll Roofing, Felts, Building Papers, Asbestos Shingles & Siding, Gypsum Wall-Board, Lath, Asphalt, "Hydroseal." For Other Pabco Products See Pabco Linoleum & Pabco Paint Dealers
PABCO
"WHERE TO BUY THEM"
APPLICATOR
Quaglino James A Builders Supplies
Santa Barbara & High .... SanLuisObispo 1840
DEALERS
Costa J M & Son Hwy 1 Morro Bay . SPrce 2-3641
NIPOMO LUMBER CO
101 Hwy Nipomo ..... WAbsh 9-4231
Quaglino James A Builders Supplies
Santa Barbara & High .... SanLuisObispo 1840

San Luis Obispo County Farm Supply Co
Galvanized Iron Roofing
157 Higuera ..... SanLuisObispo 3021

Rooming Houses

See Also Boarding Houses

Westhaven 248 Hathway Av .... SanLuisObispo 3324

Rope

Paso Robles Mercantile Co 839-12th ... PsoRobls 340

Rubber Stamps

Atascadero Office Supply
5840 Traffic Wy ..... Atascadero 683
Gabby Book Store 1040 Chorro .. SnLuisObspo 867-W
Paso Robles Office Supply 608-12th . PasoRobles 481-J
Patrick & Co 560 Market San Francisco . EXbrk 2-2640

Rubbish Hauling

PASO ROBLES WASTE DISPOSAL
Archie Asabez-Owner
705-13th ..... PsoRobls 714-J
SAN LUIS GARBAGE CO
1016 Morro ..... SnLuisObspo 1672

You'll get quicker service when you dial if you follow these simple steps:

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

for
Your Convenience

Directories for other cities are available in the Business Offices and at attended public telephone stations.

Rug & Carpet Cleaners

CITY CLEANERS
RUG & UPHOLSTERY CLEANING
Pick-Up and Delivery Service
709 Higuera ..... SanLuisObispo 1188

PARAMOUNT UPHOLSTERING CO
RUGS & UPHOLSTERED FURNITURE CLEANING
In Our Plant or in Your Home
ALL WORK GUARANTEED
FREE PICK-UP & DELIVERY
1218 Carmel ..... SanLuisObispo 1790-J

San Luis Sterilization & Mattress Co
Buchon & High ..... Sn Luis Obspo 405
(See Advertisement This Page)

Rugs & Carpets–Retail

ALBRECHT'S FURNITURE
2211 S Broad ..... SanLuisObispo 1428
ART MESQUIT COMPLETE HOME FURNISHINGS
The Finest in Broadloom Carpet & Rugs
From the Looms of
MOHAWK — MAGEE — GULISTAN
ARTLOOM — ROXBURY — BEATTIE
CHASE — SEAMLOC
NEEDLED BROADLOOM CARPETING
Wall to Wall Broadloom Installations
With Satisfaction Guaranteed
Bridge & Branch ..... Arroyo Grande 2116

BENNETT CARPET CO
1459 Monterey ..... SnLuisObispo 1195
(See Advertisement This Page)

DAVIDSON'S FURNITURE & AWNING STORE
669 Higuera ..... Sn Luis Obspo 421
HARMONY HOUSE FLOOR COVERINGS—
SEARS ROEBUCK & CO
879 Higuera ..... SnLuisObispo 760
Mid County Floor Service S Hwy ... Atascadero 647-J

TRUSSLER'S FURNITURE STORE
BIGELOW & MOHAWK
RUGS & CARPETING
COMPLETE LAYING & ESTIMATING SERVICE
Armstrong Linoleums
Kentile, Asphalt - Rubber & Cork Tile
1303 Park ..... PasoRobles 126

WHITE'S FURNITURE STORE
1301 Broad ..... Sn Luis Obspo 1006
YOURS & MY FURNITURE STORE
1127 Broad ..... SnLuisObspo 942

Safes–Dealers

Atascadero Office Supply
5840 Traffic Wy ..... Atascadero 683

HILL'S STATIONERY STORE
We Feature
OFFICE AND HOME SAFES
MONEY CHESTS
INSULATED RECORD CONTAINERS
See Our Complete Display In Our Office Furniture Department
1127 Chorro ..... SanLuisObispo 1403

MOSLER SAFE SALES & SERVICE
FIRE-RESISTANT SAFES
FIRE-RESISTANT VAULT DOORS
INSULATED RECORD CONTAINERS
The Mosler Safe Co.
Since 1848
A Complete Line of Office and Home Safes
"WHERE TO BUY THEM"

TYPEWRITER SHOP THE
986 Monterey ..... Sn Luis Obspo 127
SMALL'S BONDED LOCKSMITHS
1131 Garden ..... SnLuisObspo 984

Safes–Opening & Repairing

SAN LUIS CYCLERY
E. C. REYNOLDS
SAFES
REPAIRED – OPENED
COMBINATIONS CHANGED
Keys Made
SALES – SERVICE
1239 Monterey ..... SanLuisObispo 876

SMALL'S BONDED LOCKSMITHS
W. J. SMALL
Combination Lock Expert
For All of San Luis Obispo County
Bonded
24-HOUR SERVICE
1131 Garden ..... SanLuisObispo 984
If no answer call ..... SantaMargarita 72

RUG & CARPET CLEANING

RUG BINDING & SERGING
UPHOLSTERY CLEANING
ALL WORK GUARANTEED
PICK-UP & DELIVERY SERVICE
WORK DONE IN YOUR HOME
MATTRESSES RENOVATED
Feather Pillow Renovation

SAN LUIS STERILIZATION & MATTRESS CO.
San Luis Obispo 405
Buchon & High

BROADLOOM RUGS & CARPETS
FEATURING
WUNDA WEVE *and* FIRTH
SPECIALISTS IN HOME INSTALLATION
WORKMANSHIP GUARANTEED
RUG REPAIRING & BINDING
Free Estimates
CALL
SAN LUIS OBISPO 1195
BENNETT CARPET CO.
1459 MONTEREY

Sand & Gravel

CORIPPO MEL H
SAND – GRAVEL – ROCK
TRANSIT CONCRETE MIX
1221 Park ..... PasoRobles 673
If no answer call ..... PasoRobles 956-W

Fewkes & Tunis 948 Carmel Morro Bay . SPrce 2-8172
Johnson A O ..... SMargarita 34-F-31
Morro Rock & Sand
County Rd Morro Bay ..... SPrce 2-8481
(See Advertisement Page 112)
Oceano Sand Co Oceano Beach ... ArroyoGrande 4446
(See Advertisement Page 112)
O'Kelley & Wallace 3159 S Broad . SnLuisObspo 798-J
ROSELIP WALTER B N Traffic Way .. Atascadero 20
If no answer call ..... Atascadero 291-W
Or ..... SanLuisObispo 785

SOUTHERN PAC MILLING CO
SAND & GRAVEL SERVICE
SEE OUR AD UNDER
CONCRETE – READY MIXED
S Hwy ..... PasoRobles 1228
Embarcadero Morro By ..... SPrce 2-6761
Santa Barbara Av ..... SanLuisObispo 2201

Southern Pacific Milling Co
Santa Barbara Av ..... SanLuisObispo 2201

STONG WHITEY
TRUCKING
ROCK – SAND – GRAVEL
SOLD & DELIVERED
Call Santa Maria – WAlnut 5-5915
Nights – Sundays & Holidays Call –
432 Calif Av ..... ArroyoGrande 5718

(Continued Next Page)

WILSON
ROCK & GRAVEL SERVICE
SAND - GRAVEL - SCREENED ROCK
PLASTERING SAND - FILL
EXCAVATING
Sold by the Yard or Ton
READY MIX CONCRETE
For
BUILDINGS – FLOORS – SIDEWALKS & FOUNDATIONS
Any Amount
IT COSTS NO MORE TO DO IT THE EASY WAY
OPEN SATURDAYS 'TIL NOON

ARROYO GRANDE 2977
FRONT & ATLANTIC
GROVER CITY

Sand & Gravel–(Cont'd)

Wallace & O'Kelley
3159 S Broad ..... SanLuisObispo 798-J

WEBSTER JACK
PAVING AND GRADING
EXCAVATING
SAND—GRAVEL—FILLS
Fire Wood • Manure • Loam
958 Grand Av..... Arroyo Grande 2694

Wilson Rock & Gravel Service
Atlantic Av Grover City..... ArroyoGrande 2977
(See Advertisement Page 111)
Wood Addison B 1133 Maple.... ArroyoGrande 5551
(See Advertisement This Page)

Prospects ready to buy use the Yellow Pages to find "Where to buy it."

SAND
BASE FILL FOR CONCRETE WORK
CLEAN - SALT FREE
RIVER GRAVEL – TOP SOIL
Excavating & Equipment Rentals
CALL
ARROYO GRANDE 4446
If No Answer Call
ARROYO GRANDE 2717
OCEANO SAND CO.
PLANT AT RAILROAD AVE. OCEANO

MORRO ROCK & SAND
• SAND
• CRUSHED ROCK
• LEACH ROCK
• PEA ROCK
• CRUSHER RUN
PHONE
SPruce 2-8481
COUNTY ROAD MORRO BAY

SAND & GRAVEL

FOR
CONCRETE & CEMENT WORK
PLASTER SAND - RED ROCK - CEMENT
CONCRETE GRAVEL - DRIVEWAY BASE
SEPTIC ROCK - BLACK DIRT - FILL DIRT
ADDISON B. WOOD
1133 MAPLE ST., FAIR OAKS
ARROYO GRANDE 5551

Sandblasting

Mathews Memorials & Plating Service
1 Higuera..... Sn Luis Obspo 717

Sandwich Shops–See Restaurants

Sanitariums

CALDWELL NURSING HOME
Regstr'd Nurse All Times Chronic Cases
321-12th ..... Pso Robls 1170

Grigsby Rest Home
Guadalupe Rd Nipomo..... WAbsh 9-5412
San Luis Obispo County Casa Loma Sanatorium
Johnson Av ..... SnLuisObispo 1818

SCOTT'S FAIR OAKS CONVALESCENT HOME
CHRONIC CASES
AGED – BED PATIENTS
Modern – Quiet
24-HOUR NURSING CARE
Spacious Grounds Unsurpassed Climate
222 Elm ..... ArroyoGrande 4468

TABELL'S SAN LUIS REST HOME
Ambulatory Cases Only
1034 Islay ..... SanLuisObispo 1686

Savings & Loan Associations

Atascadero Guarantee Savings & Loan Assn
Traffic Wy ..... Atascadero 147
If no answer call..... Atascadero 173-R
Guarantee Bldg-Loan Assn
1127 Garden ..... SnLuisObispo 362
Paso Robles Mutual Building & Loan Assn
1211 Park..... Pso Robls 613

Sawdust & Shavings

IVORY SHAVINGS CO Zumwalt & Rose..Dinuba 727

Saws

NOBLE SAW SERVICE
1129 Garden ..... SanLuisObispo 619-W

THOR ELECTRIC SAWS—
HEATON R C CO 803-13th..... Pso Robls 890

Saws–Sharpening & Repairing

NOBLE SAW SERVICE
SALES & SERVICE FOR
SAWS & LAWN MOWERS
Sold – Sharpened – Repaired
HAND & CIRCLE SAWS FILED
GARDEN TOOLS & SHEARS SHARPENED
ALSO PINKING SHEARS SHARPENED
1129 Garden ..... SanLuisObispo 619-W

Scales

FERGUSON SCALES—
FERGUSON J W COMPANY
Mfrs Industrial Scales Since 1930
2306 Magnolia Oakland..... GLncrt 1-8701

Scavengers–See Garbage Collection

Schools

The following types of instruction, primarily avocational in character, will be found listed under their own headings, alphabetized in accordance with the qualifying word: Dancing Academies; Music Instruction Hdgs; Etc

Arroyo Grande Special Training Class
600 Traffic Wy..... ArroyoGrande 2433
Arroyo Grande Union Elementary School
526 Orchard Av..... ArroyoGrnde 2603
Arroyo Grande Union High School
Valley Rd ..... AroyoGrnde 5511
Atascadero Elementary School S Mall..Atascadero 400
Atascadero Special Training Class San Luis Obispo County Schools..... Atascadero 990
Atascadero Union High School
Office ..... Atascadero 670
Agriculture Dept
Agriculture Bldg..... Atascadero 673-W
Cafeteria ..... Atascadero 204-R
Field House..... Atascadero 7-J
Gymnasium ..... Atascadero 673-J
Avila School Avila..... Sn Luis Obspo 16-R-2
Banning School Morro Rd Morro Bay...SPrce 2-8347
Bellevue-Santa Fe School
Pismo Hwy..... Sn Luis Obspo 7-J-1
California State Polytechnic College The
Poly Campus ..... SnLuisObispo 2151
Calaveras & Tuolumne Dormitories
Poly Campus ..... SnLuisObispo 2773
Chase Hall..... Sn Luis Obspo-1594
Dining Hall No 1 PolyCampus Sn Luis Obspo-2061-J
Dining Hall No 2 Poly Campus..Sn Luis Obspo-2625
Health Center Poly Campus.... SnLuisObispo 2153
Heron Hall..... Sn Luis Obspo-2975
Jesperson Hall..... Sn Luis Obspo-2490
Klamath McCloud & San Gabriel Dormitories
Poly Campus ..... SnLuisObispo 1970
Cambria Union Grammar School..... Cambria 70
Cayucos Grammar School C & 2d....Cayucos 2531
Cholame School Hwy 41..... PsoRobls 81-R-3
Chris Jespersen School
Grand Av..... Sn Luis Obspo 1863
Christian Day School
2740 Broad..... Sn Luis Obspo 245-J
Coast Union High School..... Cambria-1
Corral de Piedra Dist School
Edna Rd ..... SnLuisObspo 46-J-11
Creston School Creston ..... PasoRobles 66-J-1
East Santa Fe School Snta Fe Rd. Sn Luis Obspo-3-R-4
Huasna School Huasna..... Arroyo Grande 2047
Independence School Orcutt Rd.... SnLuisObspo 4-J-1
Laguna School Los Osos Rd.. Sn Luis Obspo 17-R-2
Los Osos School Los Osos Rd.... SnLuisObspo 45-R-1
Mission School 682 Palm..... Sn Luis Obspo 60
Moler Barber College 946 Broadway...Fresno 3-5349
Morro Union Elementary School
North C Morro Bay..... SPrce 2-2411
Nipomo School Price Nipomo..... WAbsh 9-4211
Oak Park School Oak Park..... Arroyo Grnde 2043
Oceano Special Training Class S L O County Schools 7th & Ocean Oceano...ArroyoGrande 2211
Paso Robles City Schools
Elementary School Cafeteria 17th... Pso Robls-6-M
Georgia Brown Elementary School
36th ..... Pso Robls 778
Intermediate School 17th & Vine... PasoRobles 25
Primary School 17th&Vine..... Pso Robls-915
Union High School
24th & Spring ..... Pso Robls 1190
Paso Robles Special Training Class SLO County Schools 105 Olive..... PasoRobles 1357-R
Pismo Beach Grammar School
Wadsworth & Hanford Pismo Beach..POplr 6-2223
Playhouse Nursery School
1530 Monterey..... Sn Luis Obspo 835-J
San Luis Obispo City Schools
Charles E Teach School
Ferrini Rd & Felton Wy... Sn Luis Obspo 1122
Emerson School Nipomo..... Sn Luis Obspo 805
Fremont School Peach..... Sn Luis Obspo-1236
Hawthorne School Story..... Sn Luis Obspo-2071
Kindergarten School Buchon Sn Luis Obspo-1589-J
Louis F Sinsheimer School
Augusta ..... SanLuisObispo 3696
Romualdo Pacheco School
Grand & Slack..... SnLuisObspo 4382
Senior High School & Junior College
Marsh ..... SnLuisObspo 663
San Luis Obispo Special Training Class
San Luis Obispo County School
205 Higuera ..... SanLuisObispo 1325
Santa Manuela School
Upper Arroyo ..... ArroyoGrande 2501
Santa Margarita Grammar School..... SMargarita 8
Seventh Day Adventist Church School
403-3d ..... Pso Robls 688-M
Seventh-Day Adventist School
Larchmont Dr..... Aroyo Grnde 2687
Shandon Elementary School
Shandon ..... PsoRobls 51-R-2
Shandon High School Shandon.... PsoRobls 51-J-11
Sunnyside School Los Osos Rd.. SanLuisObispo 28-J-1
Templeton District Schools
Elementary School..... Templtn 2611
High School..... Templtn 2601
Agricultural Dept ..... Templtn 2612
Union Special Training Class SLO County Schools Hwy 41..... PasoRobles 43-R-2

The Yellow Pages—meeting place of buyers and sellers.

Advertise here—it pays.

Scientific Apparatus & Instruments

Woelfle Erwin 964 Chorro..... SnLuisObispo 2992

Screens–Window

COLUMBIA-MATIC FRAMELESS SCREENS—
QUAGLINO JAMES A BUILDERS SUPPLIES
Santa Barbara & High.... SnLuisObispo 1840

Fleming D S Lumber Co
13th & Atlantic Grover City.... ArroyoGrnde 2729
HEATON R C CO 803-13th..... PsoRobls 890
(See Advertisement This Page)

RY-LOCK TENSION WINDOW SCREENS
Tension Type, Frameless Screens For All Windows. Simple, Efficient Mechanism. Finger-tip Control For Instant Opening and Closing. All Metal For Long Life. No Stains, No Maintenance.
Ry-Lock
"WHERE TO BUY THEM"
Grisanti Hardware Hwy ..... Atascadero 580
Hagle-DeCou Lumber Co S Highway Atascadero 43
Hayward Lumber Co 10th & Pine. PasoRobles 820
5th & E Morro Bay..... SPrce 2-2291
From telephones served by the following exchanges
Cambria San Luis Obispo
Cayucos
(No Inter-City Charge)
Ask Operator for..... ENtrprise 1-1406
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av.... SanLuisObispo 1420

TENSION-TITE WINDOW SCREENS
Non-staining, aluminum screens for double hung windows. Quickly installed from inside with only five screws . . . no loose hardware. Permanent protection from flies and mosquitoes at lowest cost. Easily and safely removed for window washing.
TENSION-tite
"WHERE TO BUY THEM"
DEALERS
FARM & HOME SUPPLY
1200 Grand Av..... ArroyoGrande 5635
Hayward Lumber Co 10th & Pine PasoRobles 820

Good neighbors are considerate party-line users. Remember these party-line golden rules:
- **Space your calls instead of making several of them without a break.**
- **Talk only as long as you have to on each call.**
- **When you finish talking replace the receiver properly.**
- **Make certain, if you are using a dial telephone, that the line is clear to receive your call.**
- **Ask your youngster not to monopolize the telephone.**

Ry-Lock
FRAMELESS TENSION
WINDOW SCREENS
★ ALWAYS TIGHT
★ EASILY INSTALLED
★ TROUBLE FREE
R. C. HEATON CO.
PASO ROBLES 890 803 - 13th

Second Hand Furniture–See Furniture Dealers–Used

Seeds & Bulbs–Retail

Gearing's Fuchsia Basket
825 Murray Av..... SanLuisObispo 2995-W
General Farm Supply Co
200 Higuera..... Sn Luis Obspo 253
Karleskint's Florist & Nursery
1422 Monterey..... Sn Luis Obspo 2060
Livingston Park Nursery 604-30th.. PasoRobles 353
Loomis E C & Son 147 High..... Sn Luis Obspo 1080
San Luis Nursery
Old Hwy 101 South..... SnLuisObspo 320-W
San Luis Obispo County Farm Supply Co
157 Higuera ..... SanLuisObispo 3021

Seeds–Whsle

Castle A L Inc
Insecticides-Veg Seeds
Pasture Grasses-Clovers-Alfalfas
248 View Mt View..... Yorkshire 7-5511
Waller Flowerseed Co
Flower Seed Producers
Mailing Address PO Box 935 Guadalupe
Valley Rd ..... ArroyoGrnde 5775

Septic Tanks

BRESETTE A
SEPTIC TANKS
and
CESSPOOLS
PUMPED and CLEANED
931-15th ..... PsoRobls 1181

Reasonable use, prompt answering, thoughtfulness of others, are helpful to all party-line users. Telephone neighbors appreciate such teamwork.

Septic Tanks–(Cont'd)

PURTELL O N
SEPTIC TANKS & CESSPOOLS
PUMPED & CLEANED
Fair Oaks
204 Aspen..... Arroyo Grande 5783

San Luis Sanitation Service
1130 Leff..... Sn Luis Obspo 1124
(See Advertisement This Page)

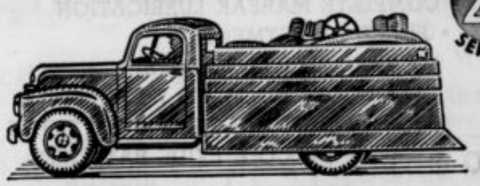
Service Station Equipment

UNIVERSAL AUTO PARTS CO
ALEMITE LUBRICATION EQUIP.
ALL TYPES OF HOSE
BATTERY CHARGERS
WHEEL BALANCERS
969 Monterey..... SanLuisObispo 1418

Service Station Equipment–Servicing

BROWN H A & SON
3405 Spring..... Pso Robls 642

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately, so that they do not have to be placed again . . . does not monopolize the telephone at the inconvenience of others . . . teaches children, too, the little telephone kindnesses . . . and when her telephone is not in use, sees that it is hung up.

SAN LUIS SANITATION SERVICE
SEPTIC TANK SERVICE
HOUR 24 SERVICE

• REASONABLE PRICES
• CESSPOOLS & SEPTIC TANKS CLEANED & REPAIRED
• ANY PLACE . . . ANY TIME
PHONE
SAN LUIS OBISPO 1124
Johnny Holmes - David L. Canet
HOUR 24 SERVICE
1130 LEFF SAN LUIS OBISPO

H. Wills-Norwalk Products

WE GIVE S & H GREEN STAMPS

BATTERIES

• Lubrication • Washing • Polishing • Motor Repairs •
• Wheel Alignment • Tire Balancing
• Steam Cleaning

PACIFIC TIRES

SAN LUIS OBISPO
1913

Honor All Credit Cards

IN SAN LUIS OBISPO COUNTY

1088 Higuera St. — San Luis Obispo

BARNEY'S TEXACO SERVICE

The Sign of FRIENDLY SERVICE
Next Door to Dept. of Motor Vehicles

• COMPLETE MARFAK LUBRICATION
• BRAKE ADJUSTMENTS
• TRAINED ATTENDANTS
• HOURS 8 A.M. TO 7 P.M.
• FIRESTONE TIRES & BATTERIES
• DELCO & EXIDE BATTERIES

WE GIVE UNITED TRADING STAMPS

PHONE
SAN LUIS OBISPO
1736

BERNARD M. SILVA, Prop.

311 HIGUERA

Service Stations

Agueda's Shell Service Station
101 Hwy . . . . . Aroyo Grnde 2905
Allen's Mobil Service
Hwy . . . . . Cambria 79-J
Anderson's Richfield Service
Price & Hollister Pismo Beach . . . . . POplr 6-4618
Associated Oil Co Serv Station
Pick-Up & Delivery Open Till 10 PM
We Give S & H Green Stamps
So Hwy . . . . . Atascadero 452
Associated Service Station
11th&Spring. Pso Robls-172
BARNEY'S TEXACO SERVICE
311 Higuera . . . . . Sn Luis Obspo 1736
(See Advertisement This Page)
Battles' Union Service Ocean Av . . . . . Cayucos 2711
Baxter W A & Sons
691 Price Pismo Beach . . . . . POplr 6-4466
BILL WALL'S MOBIL SERVICE
French Rd & Freeway . . . . . SnLuisObspo 330
Bill's Mobil Service 1095 Marsh . . . SnLuisObspo 2778
(See Advertisement Page 116)
BOB & CHARLIE'S MOBIL SERVICE
99 Traffic Wy . . . . . Aroyo Grnde 2429
BOB'S UNION SERVICE
339 Marsh . . . . . SnLuisObspo 941
(See Advertisement Page 115)
Boettcher's Chevron Station Main & Lee . . Cambria 25
(See Advertisement Page 116)
BOYSEN'S TEXACO SERVICE
435 Marsh . . . . . Sn Luis Obspo 564
(See Advertisement Page 116)
BREUKLANDER'S MOBIL SERVICE
L. A. Beal – Frank Beal
24-HOUR SERVICE
Generator & Tune-Up Service
Complete Lubrication – Gas, Oil, Accessories
Washing & Polishing
Cor Dolliver & Price
1481 Price Pismo Bch . . . . . POplr 6-2127
Brisco Service Station
147 Bridge . . . . . Aroyo Grnde 2052
BROOKS WES CHEVRON SERVICE
ATLAS TIRES & TUBES
BATTERIES – ACCESSORIES
COMPLETE LUBRICATION
TRAILER RENTAL
806 Spring . . . . . PasoRobles 539
1502 Spring . . . . . PasoRobles 1198
BROWN T C 1545 Spring . . . . . PasoRobls 1215
Buck's Shell Service Station
100 Main Morro Bay . . . . . SPrce 2-4161
BUD'S MOBIL SERVICE
495-5th Morro Bay . . . . . SPrce 2-3601
BUSHONG'S TEXACO STATION
FIRESTONE TIRES
EXIDE BATTERIES
LUBRICATION
WASHING & POLISHING
Santa Rosa & Marsh . . . . SanLuisObispo 1887
CALHOUN'S MOHAWK SERVICE
440 Price Pismo Beach . . . . . POplr 6-2124
Cattoir's Shell Service
401 Traffic Wy . . . . . ArroyoGrande 2336
Chevron Station No 150 CDA
Marsh & Higuera . . . . . Sn Luis Obspo 1707
Chuck's Mobil Service
Foothill Bl & Old Morro Rd . . . SanLuisObispo 3381
Chuck's Mobil Service 1339 Spring . . . . Pso Robls 123
CLOSE'S CHEVRON STATION
ATLAS TIRES & TUBES
BATTERIES & ACCESSORIES
Courteous Service – Expert Lubrication
PICK-UP & DELIVERY
FAIR OAKS
Cor Halcyon & Grand
111 N Halcyon Rd . . . . . ArroyoGrande 2291
Collett's Mobilgas Service
1300 Grand Av Grover City . . . . . AroyoGrnde 2744
Cozy Corner Auto Service
554 Traffic Wy . . . . . ArroyoGrande 2836
(Continued Next Page)

Service Stations–(Cont'd)

Doniey Ken Shell Service 1145 Spring . . . PsoRobls 479
Donahue Sons Grocery
Open 9:30 AM-10:00 PM Everyday Inc Suns
2598 Spring . . . . . PasoRobles 360
Douglas Gas Station
Hwy No 1 Morro Bay . . . . . SPrce 2-8101
Douglas Service Stn
Cypress & Ocean View Pismo Beach. POplr 6-4460
Evans Roy Shell Service Stn Main & Lee. Cambria 137
EWING'S CHEVRON SERVICE
ONE-STOP AUTOMOTIVE SERVICE
Motor Tune-Up Brake Service
Washing & Polishing
Atlas Tires – Tubes – Batteries
PICK-UP & DELIVERY SERVICE
Open 7 A.M. to 9 P.M. Daily
155 Traffic Way . . . . . ArroyoGrande 5620
Fraysier's Union Oil Service
1020 Price Pismo Beach . . . . . POplr 6-2288
FRED'S NORWALK SERVICE STN
Pick-Up & Delivery Service
COMPLETE LUBRICATION
TIRES & BATTERIES
We Give S & H Green Stamps
840 Spring . . . . . PasoRobles 425
Freeman's Norwalk Service
641 Higuera . . . . . SnLuisObispo 614
Gaines Seaside Service Stn
5th Morro Bay . . . . . SPrce 2-5854
Garden Farms Store 101 Hwy . . SantaMargarita 43-W
GATLIN SHELL SERVICE STATION
Lubrication Greasing Pick Up & Delivery
We Give S & H Green Stamps
Paso Robles & Front
Oceano . . . . . Aroyo Grnde 5780
GENERAL PETROLEUM SERVICE STATION
1339 Spring. Pso Robls-123
(Continued Next Page)

MADDALENA TIRE COMPANY

"Charlie" "Noel"

EXPERT CARWASH

TRY OUR WASHMOBILE
LUBRICATION - OIL - ACCESSORIES

A COMPLETE TIRE SERVICE

• NEW • USED • RECAPS - ATLAS BATTERIES

Expert
WHEEL BALANCING
STEWART-WARNER
ELECTRONIC BALANCER

For Pick-Up & Delivery Service
PHONE
San Luis Obispo
79

HIGUERA & OSOS

TEXACO SERVICE STATION

Pick-Up & Delivery

ACCESSORIES
TIRES
WASHING
BATTERIES
LUBRICATION

STEAFFENS & MASTAGNI
Proprietors

PASO ROBLES
910

1405 SPRING

MOBIL TRUCK STOP

GENERAL PETROLEUM PRODUCTS

Mobilgas

DIESEL FUEL
BUTANE

TRUCK & AUTO TIRES
REPAIRED

PASO ROBLES 1520

2801 SPRING

BOB'S

Union Service Station

Robert Kesler

MINUTE MAN

SERVICE

U S ROYAL TIRES
STOP-WEAR LUBRICATION
PREST-O-LITE BATTERIES
76 GASOLINE 7600
AUTO WASHING & POLISHING

PICK-UP AND DELIVERY

OPEN 7 A.M. to 10 P.M.

SAN LUIS OBISPO
941

339 MARSH — SAN LUIS OBISPO
Marsh & Higuera Intersection

BOYSEN'S TEXACO SERVICE

Pick-Up & Delivery Service

Marfak Lubrication
Firestone Tires
and Exide Batteries
Wheel Balancing

San Luis Obispo
564

435 Marsh

TATE MOBILGAS SERVICE

OPEN
Mon. - Sat.
7 A.M. - 8 P.M.
Sun.
8 A.M. - 8 P.M.

We Care for Your Car

MOBIL
TIRES – BATTERIES – ACCESSORIES
COMPLETE MOBIL LUBRICATION

PHONE
SAN LUIS OBISPO 491-J

505 HIGUERA SAN LUIS OBISPO

McGuire's RICHFIELD SERVICE

F. V. McGuire - Prop.
Open Daily 7 A.M. – 10 P.M.
• LUBRICATION
• TIRE & BATTERY SERVICE
Goodyear Tires & Batteries
WE PICK-UP & DELIVER

PHONE
SAN LUIS OBISPO 659

316 HIGUERA

CHEVRON GAS STATION

ATLAS TIRES – BATTERIES
TIRES REPAIRING & RECAPPING
RPM MOTOR OIL – LUBRICATION

OTTO BOETTCHER, JR.

Phone
CAMBRIA 25

MAIN & LEE

VILLA'S UNION STATION

THE ONE STOP STATION

76 UNION

Auto Repairing
Lubricating
Parts & Accessories
Pick-up & Delivery

We Give S & H Green Stamps

PHONE
SAN LUIS OBISPO 2957

U S ROYAL TIRES

Foothill & Morro Rd. San Luis Obispo
Broad & Foothill

MOBILGAS PRODUCTS

COMPLETE LUBRICATION
WASHING & POLISHING
MOBIL TIRES & BATTERIES
Battery Service - Tire Repairing
FREE PICK-UP & DELIVERY

BILL'S MOBIL SERVICE

PHONE
SAN LUIS OBISPO 2778

1095 MARSH

TIRES - BATTERIES
ACCESSORIES

COMPLETE LUBRICATION
"Your Associated Man"

SAN LUIS OBISPO 1770-W

JIM'S ASSOCIATED SERVICE

1108 MONTEREY SAN LUIS OBISPO

In **PASO ROBLES** *It's*

RICHFIELD SERVICE STN.

COMPLETE LUBRICATION
TIRES - BATTERIES
ACCESSORIES

We Give S & H Green Stamps

1637 Spring Street PASO ROBLES 989

Service Stations–(Cont'd)

George's Station & Equipment
S Hwy ..... SnLuisObspo 2398
Gould's Richfield Service Stn
5th & C Morro Bay ..... SPrce 2-4232
Green's Texaco Service Station
Highway ..... S Margrita 18-W

GUNTER'S FLYING A SERVICE
Complete Lubrication
Tires – Batteries – Accessories
Washing & Polishing
WE GIVE THRIFTY SHOPPERS STAMPS
Open 7 Days a Week
Higuera & Marsh ..... SanLuisObispo 1779

Hedges Auto Service
1095 Main Morro Bay ..... SPrce 2-3191

HERB'S TEXACO SERVICE
HERB BRENIZER
MARFAK LUBRICATION
BATTERY SERVICE
CAR WASHING
PICK-UP & DELIVERY
636 Higuera ..... SanLuisObispo 1979-W

HESSLER'S UNION OIL SERVICE STN
1308 Monterey ..... SanLuisObspo 968
Housouer C W
Sun Ray Products
Grand Av Grover City ..... Aroyo Grnde 4464
Hove's Texaco Service Highway ..... Templtn 2451
Jim's Associated Oil Service Stn
1108 Monterey ..... SanLuisObispo 1770-W
(See Advertisement This Page)
Jim's Signal Service 903 Spring ..... PasoRobls 1067
Jim's Texaco Service Hwy No 1 ..... Cambria 72-M
Keffury Abe Service Station
Hwy ..... Snta Margarita 29
Kemp's Mobilgas Serv Stn
Beach Oceano ..... AroyoGrnde 2197
Kenneys Chevron Station
Hwy 1 & Foothill Bl ..... SanLuisObispo 3382
Leo's Texaco Service
Santa Rosa & Olive ..... SanLuisObispo 1710
Lightfoot Union Oil Serv Stn
U S Royal Tires Full Capping & Repairing
931 Grand Av ..... Aroyo Grnde 2738
Livingston's Shell Service
1095 Monterey ..... SanLuisObispo 1030
Lucky Service Center 406 Higuera. San Luis Obspo-1908
MADDALENA TIRE CO
Higuera & Osos ..... San Luis Obspo 79
(See Advertisement Page 115)
Mathias Al Ocean Av ..... Cayucos 2451
McGuire's Richfield Service Station
316 Higuera ..... SnLuisObspo 659
(See Advertisement This Page)
McKennon H H 5th & Main Morro Bay. SPrce 2-8475
Melim Dick Mobile Service
600 Marsh ..... San Luis Obspo 1963
Mobil Gas Truck Stop 2801 Spring .. PasoRobles 1520
(See Advertisement Page 115)
(Continued Next Page)

Please look up the number in the Telephone Directory if you are not sure of it.

SWEDE LUND
TEXACO DEALER

• MARFAK LUBRICATION
• WASHING - POLISHING
• GOODRICH TIRES - BATTERIES

Free Pick-Up & Delivery

PASO ROBLES 918
10th & SPRING

Service Stations–(Cont'd)

MONTEREY SIGNAL SERVICE
LEE TIRES & TUBES
BATTERIES & ACCESSORIES
EXPERT
LUBRICATION & CAR WASHING
WASH YOUR OWN CAR
Minimum Charge
NEIL VREELAND
1565 Monterey ..... SanLuisObispo 635-R

MUSTANG TIRE & AUTO SERVICE
Osos & Marsh ..... San Luis Obspo 1043
Norwalk Service
6th & Grand Av Grover City ... ArroyoGrande 2279
NORWALK SERVICE STATION
1088 Higuera ..... San Luis Obspo-1913
(See Advertisement Page 114)
NORWALK SERVICE STATION
840 Spring ..... PsoRobls 425
Orv's Chevron Stn Shandon ..... PasoRobles 56-R-1

O'SHEA MOBIL SERVICE
PICK-UP & DELIVERY SERVICE
Washing & Polishing
Wheel Balancing
Tires – Batteries & Accessories
MECHANIC ON DUTY
We Give Stamps
Price & Pomeroy Pismo Bch ... POplr 6-9971

Phillips K L & Sons
999 Price Pismo Beach ..... POplr 6-2121
Reid's Chevron Stn 5th & E Morro Bay .. SPrce 2-6571
Reif Vince Chevron Station Hwy ..... Atascadero 102

RICHFIELD
RICHFIELD
RUST-PROOF GASOLINE
RICHLUBE
H-D MOTOR OIL

"WHERE TO BUY THEM"

GOULD'S RICHFIELD SERVICE STN
5th & C Morro Bay ..... SPrce 2-4232
McGUIRE'S RICHFIELD SERVICE STATION
316 Higutra ..... SnLuisObispo 659
RICHFIELD SERVICE STATION
1166 Monterey ..... SnLuisObspo 2519
RICHFIELD SERVICE STN
1637 Spring ..... PasoRobles 989
Shaffer's Richfield Service Station
139 Traffic Wy ..... AroyoGrnde 2040

Richfield Beacon S Hwy ..... PasoRobls 473-W
Richfield Service Station
1166 Monterey ..... SnLuisObspo 2519
Richfield Service Stn 1402 Spring. PasoRobls 1214-W
Richfield Service Stn 1637 Spring .... PasoRobles 989
(See Advertisement Page 116)
Richfield Service Stn No 759 Hwy .... Atascadero 707
Rooker's Shell Service Stn
Price & Hinds Av Pismo Beach ..... POplr 6-4637
Rooker's Texaco Service Stn
501 Price Pismo Beach ..... POplr 6-2114
Rountree Oil Distributing Co
100 Traffic Wy ..... Aroyo Grnde 2051
S & W Service Vachell Ln ..... SnLuisObspo 1506

SAN LUIS TRUCK SERVICE
TRUCK LUBRICATION
DIESEL OILS and FUELS
TRUCK REPAIRS
Sleeping Quarters – Showers
OPEN 24 HOURS A DAY
Old South 101 Hwy ..... SnLuisObspo 2343
Shop ..... SnLuisObspo 1360

Seaside Service Sta Main ..... Templtn 2161
Shaffer's Richfield Service Station
139 Traffic Wy ..... Aroyo Grnde 2040

TO FILL CRACKS

Cracks in wooden walls, etc., can be permanently repaired by filling them with a thick paste made of approximately 1 part linseed oil, 2 parts hot glue, 3 parts whiting and 4 parts sawdust.

Service Stations–(Cont'd)

SHELL DEALERS' SERVICE STATIONS

SHELL
PRODUCTS
AND
SERVICES

"WHERE TO BUY THEM"

Bardin's Goodyear Service
692 Marsh ..... SnLuisObspo 1173
Buck's Shell Service Station
1100 Main Morro Bay ..... SPrce 2-4161
Donley Ken Shell Service
1145 Spring ..... PasoRobles 479
Evans Roy Shell Service Stn
Main & Lee ..... Cambria 137
Gatlin Shell Service Station Paso Robles &
Front Oceano ..... Aroyo Grnde 5780
Layman's Garage Ocean Av ..... Cayucos 4111
LIVINGSTON'S SHELL SERVICE
1095 Monterey ..... SanLuisObispo 1030
Rooker's Shell Service Stn
Price & Hinds Av Pismo Beach .. POplr 6-4637
Sebastian's Store Sn Simeon ... Cambria 27-Y-14
Silveira Shell Service Stn
Marsh & Osos ..... SnLuisObspo 1073
SKI'S SHELL SERVICE STATION NO L 269
1200 Monterey ..... San Luis Obspo 2942
Weltmer Donald Serv Stn
Highway ..... Atascadero 305

SIGNAL OIL CO 1446 Spring ..... PsoRobls 176-W
SIGNAL ONE STOP SERVICE
Complete Automotive Service
751 Marsh ..... SanLuisObispo 1155
Silveira Shell Service Stn
Marsh & Osos ..... SnLuisObspo 1073
Silver's Jim Service Stn Shandon .. PsoRobls 50-R-11

Rigid or flexible telephone conduit can be easily and quickly installed during construction of your new home. Be sure your plans specify built-in conduit.

PACIFIC SEWER & STORMDRAIN CONTRACTORS, INC.

LICENSED - BONDED & INSURED

• WE SPECIALIZE IN HOUSE SEWER CONNECTIONS
• SEWERS ALL TYPES . .
• FREE ESTIMATES . .

CALL
SPruce 2-2814

860 MAIN • MORRO BAY

P. O. BOX 714 MORRO BAY

Service Stations–(Cont'd)

SKI'S SHELL SERVICE STATION NO L 269
J. E. ADAMSKI
FREE PICK-UP AND DELIVERY
Expert Day & Night Lubrication
WASHING and POLISHING
Goodyear Tires – Batteries and Accessories
1200 Monterey ..... SanLuisObispo 2942

Standard Stations Inc
No 280 12th & Spring ..... Pso Robls 507
No 343 1066 Monterey ..... SnLuisObspo 731
No 750 1745 Spring ..... Pso Robls 589
No 822 1741 Monterey ..... San Luis Obspo 1004
Stowe Independent Oil Co
996 Marsh ..... SnLuisObispo 462
Stowe Independent Oil Co & Trailer Sales
6th & Spring ..... PasoRobles 758
Tasco Serv Sta & Petroleum Distr
S Hwy ..... Atascadero 99
TATE MOBILGAS SERVICE
505 Higuera ..... SnLuisObspo 491-J
(See Advertisement Page 116)
Texaco Service Stn 1004 Spring ..... PsoRobls 918
(See Advertisement Page 116)
Texaco Service Station 1405 Spring .. PasoRobles 910
(See Advertisement Page 115)
Texaco Service Station
Bill Simmons-Proprietor
101 Hwy & Santa Lucia Av ... Atascadero 105
Thompson Frank W Service Station
Chevron Products-Tires-Batteries
725 Main ..... Templeton 2401
Tolle's Union Oil Service
1191 Price Pismo Beach ..... POplr 6-9978
Union Oil Co of Calif
Service Sta No 347 10th & Spring Pso Robls 1531
Service Sta 2411 15th & Spring ... PasoRobls 1420
UNION OIL PRODUCTS—
BOB'S UNION SERVICE
339 Marsh ..... SanLuisObspo 941
LIGHTFOOT UNION OIL SERV STATION
931 Grand Av ..... ArroyoGrande 2738
TOLLE'S UNION OIL SERVICE
1191 Price Pismo Beach ..... POplr 6-9978
Union Oil Station 1101 Monterey .. San Luis Obspo-1936
Union Service Station
101 Hwy & E Mall ..... Atascadero 684
Upton's Service Station 1919 Broad . SnLuisObspo 132
Villa's Union Stn
Broad & Foothill Bl ..... SnLuisObspo 2957
(See Advertisement Page 116)
Weltmer Donald Service Stn Hwy .... Atascadero 305
Wes Brooks Chevron Service
1502 Spring ..... PasoRobles 1198
Wilbert's Chevron Station & Cafe
Hwy ..... Cambria 160
WILSHIRE SERVICE STATION
Tires-Tubes-Batteries-Auto Accesrs
Hwy ..... Atascadero 375
Woodland Garage & Service Stn
Hwy No 1 ..... Cambria 126

Sewer Service

See also Plumbers
Pac Sewer & Stormdrain Contractors Inc
860 Main Morro Bay ..... SPrce 2-2814
(See Advertisement This Page)
Wall B B Hwy 1 Morro Bay ..... SPrce 2-2251

REPAIR SERVICE

When one of the many household articles gets out of order, you will find a repair service quickly and easily when you

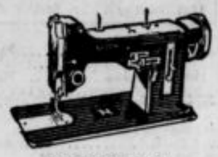
LOOK IN THE
Classified
TELEPHONE SECTION

Necchi

ELNA

NECCHI SEWING CIRCLE ELNA

Guaranteed by Good Housekeeping



WORLD'S MOST ADVANCED CABINET MACHINE

SEWS ON BUTTONS
MAKES BUTTON HOLES
EMBROIDERS
BLINDSTITCH HEMS
MONOGRAMS
No Attachments
LIFETIME GUARANTEE

WORLD'S MOST ADVANCED PORTABLE MACHINE

SEWS ON BUTTONS
MAKES BUTTON HOLES
OPEN ARM FOR DARNING
ONE OR TWO NEEDLES
The Machine With the Magic Discs—Sews Automatically
LIFETIME GUARANTEE

CALL FOR FREE HOME DEMONSTRATION!

Evenings by Appointment

U. S. SEWING CENTER, INC.

Phone		*Phone*	
SAN LUIS OBISPO 3884		WAlnut 5-8191	
715 HIGUERA	SAN LUIS OBISPO	111 W. MAIN	SANTA MARIA

THE YELLOW PAGES

OF THE TELEPHONE BOOK

are more useful than ever before *because...*

1. **They are more complete, containing more names.**
2. **They contain many types of businesses and services conveniently arranged.**

When you want to know "Where To Buy It"... look in the YELLOW PAGES first

Sewing Machines–Household

ELNA SEWING MACHINES

Before you buy, see the AUTOMATIC ZIG-ZAG Sewing machine. Without touch of finger makes buttonholes, sews on buttons, and does fancy stitching. You must see it to believe it!

ELNA

"WHERE TO BUY THEM"

Winkler's House of Appliances Elec Sales & Service 820 Park ..... PasoRobles 1304

KENMORE SEWING MACHINES SALES & SERVICE—
SEARS ROEBUCK & CO
879 Higuera ..... SanLuisObispo 760

NECCHI SEWING MACHINES

Without attachments — blind-stitches hems, sews on buttons, sews zig-zag, makes buttonholes, mends, darns, monograms and embroiders. In console, cabinet and portable models.

Necchi

"WHERE TO BUY THEM"

U S SEWING & T V CENTER
715 Higuera ..... SnLuisObispo 3884
WINKLER'S HOUSE OF APPLIANCES ELEC SALES & SERVICE 820 Park PasoRobles 1304

PFAFF SEWING MACHINES

PFAFF with the exclusive DIAL-A-STITCH sews on buttons, monograms, makes buttonholes, sews zig-zag, darns — Without Attachments.
- Lifetime Guarantee
- Nationwide Repair Service
- World Famous Since 1862

PFAFF

"WHERE TO BUY IT"

Winkler's House of Appliances Elec Sales & Service 820 Park ..... PasoRobles 1304

SINGER SEWING MACHINES

SINGER sells and services its products only through SINGER SEWING CENTERS, never through dealers or department stores. Look for the famous Red S on the window of your nearest SINGER SEWING CENTER.

SINGER SEWING MACHINES

"WHERE TO CALL"

Singer Sewing Machine Co
733 Higuera ..... Sn Luis Obspo 2295

TRUELOVE DOMESTIC SEWING MACHINE
AGCY K. P. TRUELOVE
Sales — Service — Repairs — Rentals
DOMESTIC SEWING MACHINES
WHITE REPLACEMENT PARTS
Small Household Appliances
Bank of America Time Plan
655 Dolliver Pismo Bch. ..... POpir 6-2116

U S Sewing & T V Center
715 Higuera ..... SanLuisObispo 3884
(See Advertisement This Page)
Winkler's House of Appliances Elec Sales & Service
Zig-Zag Sewing Machines
820 Park ..... PsoRobls 1304

Sewing Machines–Renting

Singer Sewing Machine Co
733 Higuera ..... Sn Luis Obspo 2295
U S SEWING & T V CENTER
715 Higuera ..... SanLuisObispo 3884

Sewing Machines–Repairing

U S SEWING & T V CENTER
715 Higuera ..... SanLuisObispo 3884

Shavers–Electric

WALKER'S BOB
All Makes Sales & Service
785 Marsh ..... Sn Luis Obispo 681-W

Sheet Metal Work

BETTER PLUMBING CO
1126 Chorro ..... Sn Luis Obspo 1383
Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av ..... PasoRobles 1117
(See Advertisement This Page)

BRANIN GEO SHEET METAL
SHEET METAL OF ALL KINDS
Residential & Commercial
ALL WORK GUARANTEED
Also
HEATING & VENTILATING
110 Stenner ..... SanLuisObispo 2824-W

BROUILLET & OCHS
2075 Rachel Ln ..... SnLuisObspo 1097
If no answer call ..... SnLuisObspo 1534
COOPERATIVE FARMERS SUPPLY CO INC
1315 Pine ..... Pso Robls 153
(See Advertisement This Page)
CRAIG F L SHEET METAL & PLUMBING
731-21st ..... PasoRobles 523
Dixon Harry E Orcutt Rd ..... SnLuisObspo 1682-M
Furtado Sheet Metal Shop
Orcutt Rd ..... SanLuisObispo 921
Grover City Sheet Metal
135 S 5th Grover City ..... ArroyoGrande 5612
McBRIDE SHEET METAL WORKS
Old South Hwy ..... SnLuisObspo 337
(See Advertisement This Page)
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad ..... SnLuisObspo 766

Shingling–See Roofers

Ship Brokers

Sweaney Ross R Ship Broker
State Park Boat Landing Morro Bay SPrce 2-2012

Shoe Repairing

Boyman's Shoe Repair
255-5th Morro Bay ..... SPrce 2-8220
Takken Harry W
Shoes Cleaned & Dyed
1027 Marsh ..... SanLuisObispo 4199-W

Shoes–Athletic–See Sporting Goods Headings

Shoes–Retail

BELLO SPORTING GOODS
SHOES for All SPORTS
BASEBALL — BASKETBALL — FOOTBALL
BOWLING — TENNIS — GOLF
by
Spalding — U. S. Keds — Converse
886 Monterey ..... SanLuisObispo 12

BENO'S INC
CHIPPEWA WORK BOOTS
(Steel Toe — Engineer and Lace)
Complete Line of Work and Dress Shoes
EXCLUSIVE JARMAN SHOES
Open Thursday Till 9 P.M.
1019 Morro ..... SanLuisObispo 620

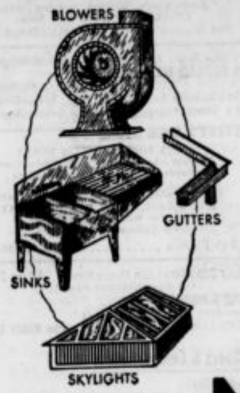
Burkhardt's Shoes Traffic Wy .... Atascadero 690-J

CHARLES SHOES
POLL-PARROT SHOES
For Boys and Girls
For Growing Feet — Correctly Fitted
TRIM-TRED FOR WOMEN
THE RAND SHOE FOR MEN
867 Higuera ..... SanLuisObispo 1538-W

(Continued Next Page)

Purchasing agents and other buyers of materials and parts find the Yellow Pages of the Telephone Directory invaluable in locating local sources of supply.

SHEET METAL WORK



Residential - Commercial
Industrial

VENTILATING – AIR CONDITIONING
EXHAUST SYSTEMS – SKYLIGHTS
GUTTERS – RESTAURANT EQUIPMENT

Repairs & Maintenance
ALL WORK GUARANTEED

CALL
SAN LUIS OBISPO 337
Nights – Sundays – Holidays Call
SAN LUIS OBISPO 4062

McBRIDE'S

PLUMBING • HEATING • SHEET METAL

OLD SOUTH HIGHWAY ROUTE 1, BOX 9-C SAN LUIS OBISPO

Sheet Metal

RESIDENTIAL - COMMERCIAL
INDUSTRIAL
Guaranteed Workmanship
FURNACES & AIR CONDITIONING UNITS
Estimates Gladly Given

PASO ROBLES 1117

BLAKE'S
PLUMBING - HEATING & SHEET METAL
1701 RIVERSIDE AVE. PASO ROBLES

Sheet Metal

STOCK TROUGHS & TANKS
GRAIN CHUTES - DUST COLLECTORS
VENTILATORS - AIR CONDITIONERS

THE COOPERATIVE FARMERS SUPPLY CO., INC.
PASO ROBLES 153
If No Answer Call PASO ROBLES 344
1315 PINE

SHOP IN THE YELLOW PAGES

Whenever you want information about an article, a service or a certain business

LOOK IN THE

Classified
TELEPHONE SECTION

RED GOOSE SHOES

"Built for Action"

RED GOOSE SHOES

For The Entire Family
(For Men) (For Women)
John C. Roberts — Grace Walker
see Harold Callahan at
RUMLEY'S
320-5th, Morro Bay
SPruce 2-3251

Neon SIGNS by

HOLLAND NEON SERVICE

31 YEARS EXPERIENCE
17 YEARS
IN SAN LUIS OBISPO COUNTY
FORMERLY
NEON SALES & SERVICE

Phone
San Luis Obispo
1730

2324 S. BROAD
SAN LUIS OBISPO

NEON SALES SERVICE

City NEON

SALES - RENTALS - REPAIRS

PHONE
San Luis Obispo 312

286 HIGUERA

SIGNS
ZEON-NEON
SALES-RENTALS-REPAIRS
SINCE 1912
ELECTRICAL PRODUCTS CORP.
CLINE'S ELECTRIC SHOP, Repr.
962 Monterey – San Luis Obispo 2080-W
PASO ROBLES ELECTRIC, Repr.
918-13th Street Paso Robles 130-J

Shoes–Retail–(Cont'd)

GALES SHOE STORE
FOR LADIES
Red Cross, Paradise, Scooters, Calella, Clinic Nurse Shoes & Lazy Bones
FOR MEN
Nunn Bush, Pedwin, Roblee, Connolly
FOR CHILDREN (X-Ray Fittings)
Buster Brown, Trimfoot, Jumping Jacks, Official Scout Shoes, Lazy Bones
894 Higuera ..... SanLuisObispo 1832

Karl's Shoe Store 786 Higuera... SnLuisObispo 3318
PASO ROBLES MERCANTILE CO
839-12th ..... PsoRobls 340
Pen-Ren Bootery 860 Higuera.... SnLuisObspo 863
Reeve's Shoes 760 Higuera..... SnLuisObspo 2470

RENETZKY'S SHOE STORE
SHOES FOR THE ENTIRE FAMILY
America's Leading Nationally Advertised Brands for Men, Women & Children
Also Hosiery & Bags
FOR WOMEN – NATURALIZER, TWEEDIES, HILL & DALE, JOYCE, DEBS, FRIENDLY,
For Men – FREEMAN,
For Children – PIED PIPER
845 Higuera ..... SanLuisObispo 257

Rumley's Dept Store 5th Morro Bay.... SPrce 2-3251
(See Advertisement Page 119)
SQUIRE'S MEN'S WEAR
Nunn-Bush & Red Wing Shoes
745-12th..... Pso Robls 151-W

Shower Doors & Compartments

Morro Bay Glass
1560 Hwy 1 Morro Bay ..... SPrce 2-5277
PASO ROBLES GLASS SHOP
609-22d..... Pso Robls 469

Sick Room Equipment & Supplies

See Hospital Equipment & Supplies

Siding

Fleming D S Lumber Co
13th & Atlantic Grover City... ArroyoGrnde 2729

Sign Painters

CITY NEON 286 Higuera..... Sn Luis Obspo 312
FREEMAN SIGN SERVICE
448 Higuera ..... Sn Luis Obspo 335
Gallock Signs 1120 Marsh..... SnLuisObispo 1753
HARRIS GEORGE R
Painted Outdoor Advertising
140 Ocean View Av Pismo Beach.. POplr 6-4751

Signs

ATASCADERO ELECTRIC
COMPLETE SIGN SERVICE
NEON SIGNS
SALES – SERVICE – INSTALLATION
Estimates Given
Atascadero Av ..... Atascadero 222

GALLOCK
Signs and Sho Cards
SILK SCREEN PROCESS
Phone SAN LUIS OBISPO 1753
1120 MARSH – SHOP IN REAR

Signs–(Cont'd)

CITY NEON 286 Higuera..... Sn Luis Obspo 312
(See Advertisement This Page)
ELECTRICAL PRODUCTS CORP
Cline's Electric Shop Repr
962 Monterey ..... SnLuisObspo 2080-W
Paso Robles Electric Repr
918-13th ..... PasoRobles 130-J
(See Advertisement This Page)
Freeman Sign Service 448 Higuera SnLuisObspo 335
Gallock Signs 1120 Marsh..... SanLuisObispo 1753
(See Advertisement This Page)
Harris George R
140 Ocean View Av Pismo Beach.... POplr 6-4751
HOLLAND NEON SERVICE
2324 S Broad ..... SanLuisObispo 1730
(See Advertisement This Page)
Snook's Sign Shop 480 Leff.. Sn Luis Obspo 2719-W
ZEON SIGNS & LIGHTING–
ELECTRICAL PRODUCTS CORP
Cline's Electric Shop Repr
962 Monterey ..... SnLuisObspo 2080-W
Paso Robles Electric Repr
918-13th ..... PasoRobles 103-J

Signs–Maintenance Service

CITY NEON 286 Higuera..... SnLuisObspo 312

Signs–Supplies & Equipment

City Neon 286 Higuera..... Sn Luis Obspo 312

Silverware–Retail

Gragg's 779 Higuera..... Sn Luis Obspo 1661

Skating Rinks

PISMO ROLLERDOME
175 Pomeroy Av Pismo Beach..... SPrce 6-2072

Slaughter Houses–See Meat–Whsle; Also Stock Yards

Social Service Organizations

San Luis Obispo County Welfare Dept
W Mall ..... Atascadero 632

Soda Fountain Shops

Morro Bay Creamery
5th & C Morro Bay..... SPrce 2-4091
SNO-WHITE CREAMERY
BREAKFAST & LUNCH
FOUNTAIN SPECIALTIES
Ice Cream to Take Out
888 Monterey ..... SanLuisObispo 1872

Soda Fountain Supplies–Whsle

SEVEN-UP BOTTLING CO OF SANTA BARBARA
CO 2-Gas For Fountains
501 Ide ..... ArroyoGrande 2111

Soft Drinks–See Beverages–Non Alcoholic

Party-Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

Sporting Goods–Retail

Al's Place Hwy ..... Cayucos 4121
Atascadero Lake Boat Rentals
See Our Ad Under Boats–Renting
Marchant Av ..... Atascadero 406-M
BELLO SPORTING GOODS
886 Monterey ..... SnLuisObspo 12
(See Advertisement This Page)
Bud's Sport Shop Creston Rd..... PasoRobls 791-J
GRISANTI HARDWARE Highway ... Atascadero 580
Hill J C Sporting Goods
1039 Chorro ..... SnLuisObspo 466
KIRK'S SPIRITS & SPORTS SHOP
106 Branch..... Arroyo Grande 2759
Lundgren Eric 1326 Park..... PasoRobles 470
(See Advertisement This Page)
Paso Robles Mercantile Co 839-12th... PsoRobls 340
PHILLIPS K L & SONS
HUNTING – FISHING – CAMPING
ATHLETIC EQUIPMENT
Hunting & Fishing Licenses
Browning Automatic Shotguns
Johnson Outboards & Wizard Boats
999 Price Pismo Bch..... POplr 6-2121
Shamel's Hardware & Plumbing Shop .... Cambria 36
SMITH C S
ATHLETIC GOODS
HUNTING & FISHING
EQUIPMENT
100% Virgin Wool Award Sweaters
Made to Order
Special Discounts to All Teams & Students
1225 Park ..... PasoRobles 40-W
SPORTSMAN'S STORE
719 Higuera ..... SnLuisObspo 2520
(See Advertisement This Page)
Tony's Clam Stand
Rent & Sell All Types Of Fishing Equip
Fish Bait Of All Kinds
424 Wadsworth Av Pismo Beach.. POplr 6-2226

Sportswear–Retail

Bay Smart Shop 585-5th Morro Bay... SPrce 2-4102
Lacterman's 728 Higuera..... Sn Luis Obspo-1285

Spraying

See Crop Dusting, Spraying, Etc; Also Enamelers Hdqs; Also Metal Spraying; Also Painting Contractors; Also Spray Painting & Finishing; Also Tree Service; Also Weed Control Service

Spraying Equipment–Renting

George's Station & Equipment
S Hwy ..... SnLuisObspo 2398

Sprinklers–Lawn & Irrigation

McCOY PUMP CO 1134-13th... Paso Robls 1311

Stage Lines–See Bus Lines

State Government Offices

See Alphabetical Directory Under "Calif State of"

You'll get quicker service when you dial if you follow these simple steps:

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

THE Sportsman's STORE
W. M. "WES" BASTIANI
Owner

Expert Gunsmithing Approved By Winchester
• TELESCOPE SIGHTS
• BINOCULARS
• CAMPING EQUIPMENT

EVINRUDE OUTBOARD MOTORS
• Ammunition • Guns
• Loading Tools & Components
• Fishing Tackle
• Athletic Equipment & Archery
HUNTING & FISHING LICENSES AND INFORMATION
Phone
San Luis Obispo 2520
719 Higuera St. San Luis Obispo

BELLO SPORTING GOODS
Sporting GOODS
"It Pays to Play"
Athletic Equipment
Team Outfitters From Head to Foot
Authorized SPALDING Distributors
Tennis Rackets Machine Strung
SAN LUIS OBISPO 12
886 MONTEREY

ERIC LUNDGREN
• Guns
• Ammunition
• Gunsmithing
• Reloading Supplies & Tools
• Antique Arms
• Fishing & Camping Supplies
PASO ROBLES 470
1326 PARK

Stationers–Retail

Arroyo Drug Co 130 E Branch... Arroyo Grnde 4461
Atascadero Office Supply
5840 Traffic Wy ..... Atascadero 683
BICKELL'S STATIONERY STORE
807-12th..... Pso Robls 882
(See Advertisement This Page)
Gabby Book Store
1040 Chorro ..... Sn Luis Obspo 867-W
HILL'S OFFSET PRINTING CO
Commi Stationers-Wedding Invitations-Etc
863 Monterey ..... SnLuisObispo 1727
HILL'S STATIONERY STORE
OFFICE SUPPLIES AND STATIONERY
BUSINESS FORMS — LOOSE LEAF AND BOUND BOOKS — SOCIAL STATIONERY
GREETING CARDS — GIFTS
ART MATERIALS — BOOKS
1127 Chorro..... San Luis Obispo 1403
MORRO BAY STATIONERY
425-5th Morro Bay..... SPrce 2-6506
PASO ROBLES OFFICE SUPPLY
608-12th ..... Paso Robls 481-J

Steam Cleaning

See Also Automobile Washing & Polishing
Earl's Auto Repair 1546 Spring..... PsoRobls 302

Steamship Agencies

TRAVEL SERVICE
987 Osos..... Sn Luis Obspo 418

EXPLOSION IN OVEN?

If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hour or so, after which you can scrape the spots clean without harming the enamel.

STATIONERY and OFFICE SUPPLIES
COMPLETE SELECTION OF:

RUBBER STAMPS

Stationery

HALLMARK GREETING CARDS
Typewriters & Adding Machines Magazines

Carbon Paper
Typewriter and Adding Machine Ribbons
Clips – Staples
Duplicating Supplies
Loose Leaf Forms
Inks – Pens – Pencils
Rubber Stamps
Filing Supplies
Envelopes
Paper
Gift Items
Scotch Tape

BICKELL'S
STATIONERY STORE
807 - 12th
Paso Robles 882

Steel

SAN JOSE STEEL
FABRICATORS AND ERECTORS
REINFORCING STEEL
STRUCTURAL STEEL
STEEL BUILDINGS
CHAIN LINK FENCE
SJS SAN JOSE STEEL CO.
"FOR INFORMATION CALL"
San Jose Steel Co Inc
195 N 30th San Jose ..... CYpress 5-0353

Steel Buildings

BUTLER STEEL BUILDINGS
Adaptable to your needs . . . at lower cost. Quickly and economically erected, weathertight, permanent, rigid frame, truss-clear construction. Thousands in use for farm, commercial and industrial purposes.
BUTLER
"FOR INFORMATION CALL"
LIVINGSTON E C CO INC
Offices–Bakersfield–Fresno–Salinas
San Bernardino–San Diego–Ventura
736-26th ..... PsoRobls 22
5049 Telegraph Rd
Los Angeles ..... Angls 9-7321
Livingston E C Co Inc 736-26th ..... PasoRobles 22

SAN JOSE STEEL BUILDINGS
Pre-Engineered
Pre-Fabricated
Low Cost • Heavy Rigid Frame • Also Dual Purpose Grain Storage Steel Buildings
REINFORCING STEEL
STRUCTURAL STEEL
CHAIN LINK FENCE
SJS SAN JOSE STEEL CO.
"FOR INFORMATION CALL"
San Jose Steel Co Inc
195 N 30th San Jose ..... CYpress 5-0353

Steel Fabricators

TEAGUE'S MACHINE SHOP
STEEL FABRICATION
PORTABLE WELDING
MACHINERY REPAIRED
LATHE TURNING
We Have Equipment & Knowledge to Handle the Job for You
304B Higuera ..... SanLuisObispo 3342

Steel Wall Tile

See Tiles–Asphalt, Cork, Metal, Plastic, Rubber, Tile Board, Etc, Hdgs

Stencils & Stencil Supplies

A B DICK DUPLICATING PRODUCTS—
PACIFIC COAST PUBLISHING CO
1022 State Snta Barbara . . . Woodland 5-5291

Stenographers–Public

HULSEY DORTHEA
LEGAL
STENOGRAPHY–TYPING
MIMEOGRAPHING–ADDRESSING
Prompt Service
DAY OR EVENING APPOINTMENTS
1123 Pismo ..... SanLuisObispo 1196
Manatt's Business Services
104 Del Norte Wy ..... SanLuisObispo 258

Hear many of the world's outstanding musical artists on the Telephone Hour—N.B.C., Monday nights.

Stock Yards

Bryan Meat Co Slaughter House . . . . Pso Robls 1250

Storage–Cold–See Cold Storage Warehouses

Storage–Household–See Moving & Storage Service

Stoves & Ranges–See Ranges & Stoves Headings

Stucco Contractors

Carlson Carl F 529 Crown ..... ArroyoGrande 5509

Suit Cases–See Luggage Headings

Surplus Merchandise

MORRO BAY MARINE SUPPLY
GOVERNMENT SURPLUS
TENTS - TARPAULINS - CAMP SUPPLIES
CLOTHING - BUNKS - COTS - MATTRESSES
HARDWARE - GENERAL MERCHANDISE
5th & Morro Morro By ..... SPrce 2-4461
727 Marsh ..... SanLuisObispo 1202

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—
1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

CUSTOM-TAILORED SUITS – SLACKS – COATS FOR MEN & WOMEN
EXPERT ALTERATIONS
CLEANING — PRESSING
REWEAVING — DYEING
Suede Cleaning Service
CALL
San Luis Obispo 496
MISSION TAILORING SERVICE
722 MARSH

Don't Throw It Away
Things around the house you consider useless—may need only minor repairs to make them serviceable. Call a service man near you.
LOOK IN THE *Classified* TELEPHONE SECTION

Surveyors–Land

PACIFIC ENGINEERS & SURVEYORS INC
LICENSED
LAND SURVEYORS & ENGINEERS
SUBDIVISION – LOT & RANCH SURVEYS
857 Palm ..... SanLuisObispo 3060

PORTER CHARLES PHIL
LICENSED LAND SURVEYOR
Lot & Ranch Surveys
Subdivisions
Contour Maps
278 Santa Rosa ..... SanLuisObispo 1474

Swimming Pool Construction & Service

Inertol Co Inc
27 South Park San Francisco ..... SUttr 1-4475
Smith Pump & Irrigation
13th & Riverside Av ..... PasoRobles 358

Swimming Pools–Public

Hidden Valley Hot Springs Inc
Cabins For Rent
Avila Rd ..... SnLuisObispo 7-R-2
Resthaven Adelaide ..... PsoRobls 37-F-3

Tailors–Ladies'

MISSION TAILORING SERVICE
722 Marsh ..... SnLuisObspo 496

Tailors–Men's

Linebarger Margaret 846 Higuera . SnLuisObspo 867-J
MISSION TAILORING SERVICE
722 Marsh ..... SnLuisObspo 496
(See Advertisement This Page)
Nernof Tailoring Co 1027 Chorro . **Sn Luis Obspo-103**
True's Tailor Shop 1128 Garden . SanLuisObispo 2014

"more than 9 out of 10"
In Recent Studies more than 9 out of 10 people reported they used the classified section of the telephone directory when they were looking for a product or service.
Prospective Buyers will find you easier thru adequate representation in the
YELLOW PAGES

Tallow

SAN LUIS TALLOW COMPANY
Clark Field ..... SanLuisObispo 2646-W
(See Advertisement This Page)

Tamales–Whsle & Mfrs

ATASCADERO TAMALE FACTORY
Mike Olivares — Robert Zuniga
HOME-MADE
TAMALES AND ENCHILADAS
WHOLESALE TO MARKETS
RESTAURANTS AND PARTIES
Coromar Av ..... Atascadero 113-M

Tank Car Leasing Service

See Car Leasing Lines; Also Cars–Railroad

Tanks

BROWN T E
Wooden Tanks-Mfrs-New-Used
14361 Washington Av
San Leandro ..... TRndad 2-4882
COLE WALTER R & CO
Code Pressure Storage & Propane Tanks
1414-3d Oakland ..... Highgate 4-0831
Modesto Welding & Tank Works
718 S 99 Hwy ..... Modesto 2-9193
Salinas Tank Works
481 El Camino Rl South ..... Salinas 3388
(See Advertisement This Page)

Tax Return Preparation

Anderson & Ritchie 917-12th ..... PasoRobles 760
Atascadero Bookkeeping Service
5840 Traffic Wy ..... Atascadero 683
BOYCE J EARLE 1120 Chorro . . . SnLuisObspo 886
Butler Morse R 1135 Chorro . . . . . SnLuisObspo 2114
COFFIE EVA 950 Price Pismo Beach . . POplr 6-2105
Deal Donovan T 134 E Branch . . . ArroyoGrande 3311
DERBY MABEL H MISS
1634 Morro ..... SnLuisObspo 2687
Fitz M Edwin 778 Marsh ..... SnLuisObspo 1543
Hill Bill J 774 Marsh ..... SnLuisObspo 582
Hoisington A R Auditor & Tax Service
317-5th Morro Bay ..... SPrce 2-2281
Hyler Glenn R 360-5th Morro Bay ..... SPrce 2-3571
McLinn D
McLinn Co
1216 Broad ..... SnLuisObspo 285
VAN HORN OTTO B 612-12th . . Pso Robls 1414
WEST CHAUNCEY W & ASSOCIATES
901-12th ..... Pso Robls 868

Taxicabs

BROWNIE'S TAXI Hwy ..... Atascadero 292
Fred's Taxi 701 Price Pismo Beach . . . . POplr 6-2464
Gray Cab Co 987 Monterey . . . . . SanLuisObispo 300
Mickey's Taxi 100 E Branch . . . . . AroyoGrnde 2354
Mission Taxi Co 987 Monterey . . . . . SnLuisObspo 2
Owl Radio Taxi Co 987 Monterey . . SnLuisObspo 300
PASO ROBLES YELLOW CAB CO
1245 Spring ..... Paso Robles 488
(See Advertisement This Page)
RED & WHITE CAB 1246 Spring . . . . . PsoRobls 606
Vet's Cab Co 1246 Spring ..... PasoRobls 606
Yellow Cab Co 5th & C Morro Bay . . . . . SPrce 2-2211
Yellow Taxi Co 987 Monterey . . . . . SnLuisObspo 100

WELDED TANKS
FOR ALL PURPOSES
PHONE
Salinas 3388
JOHN BEAVERS – MGR.
Res. Salinas 2-1221

Stock Troughs
TRUCKS – STORAGE – PRESSURE TANKS
Built Any Size – Or to Your Specifications
WE DELIVER TO YOUR LOCATION
SALINAS TANK WORKS
481 EL CAMINO RL. SOUTH — SALINAS
6 Miles South Hwy. 101

SAN LUIS TALLOW COMPANY

SINCE 1930
SERAFINO MARTINELLI - *Proprietor*
CASH FOR LIVE OLD HORSES, HIDES, BONES, PELTS, TALLOW, GREASES & WOOL RESTAURANT SCRAPS & GREASES
Prompt Pick-Up Service — *By Our Nine Trucks*
We Call for All Live & Dead Stock, & Remove Same Free of Charge
PHONE
SAN LUIS OBISPO 2646-W
CLARK FIELD
OUT OLD SOUTH HIGHWAY
Turn Left at Smile Inn and Look for Tall Smokestack
SAN LUIS OBISPO

In PASO ROBLES it's YELLOW CAB
Independently Owned and Operated Cabs to Give You Prompt Reasonable Service 24-Hours a Day
STATE WIDE SERVICE
Stepping Out? – Call Us!
PHONE
Paso Robles 488
AL CHRISTENSEN - Owner
1245 SPRING

TELEPHONE ANSWERING SERVICE

Phone San Luis Obispo 2992

Your own operator-secretary specially trained to handle your telephone calls day or night. She will receive and process telephone calls as you request. If desired, she will make appointments and reservations, write up orders and dispatch servicemen.

YOU MAY HAVE THIS 24-HOUR SERVICE:

*By an extension of **YOUR** telephone number and line to this office.

*By using **San Luis Obispo 2992 as YOUR** number if you do not have a telephone.

*By having your customers call **San Luis Obispo 2992** if your number does not answer.

Phone San Luis Obispo 2992

TELEPHONE ANSWERING SERVICE

964 CHORRO

GENEVIEVE M. GOFF, Manager
LUELLA HARTZELL, Assistant Mgr.

Tea Rooms–See Restaurants

Teachers

See Schools; Also Specific Types of Instruction

Telegraph Companies

Western Union Telegraph Co
100 E Branch ..... ArroyoGrnde 2354
Western Union Telegraph Co
610 Cypress Pismo Beach ..... POpir 6-2227
Western Union Telegraph Co
979 Monterey . SnLuis Obspo-1670
Western Union Telegraph Co
1208 Spring . Pso Robls-131
Western Union Telegraph Co
5993 Traffic Wy ..... Atascadero 560
Western Union Telegraph Co
425-5th Morro Bay ..... SPrce 2-6506

Telephone Answering Service

Telephone Answering Service
964 Chorro ..... Sn Luis Obspo 2992
(See Advertisement This Page)

Party-Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

CAMPBELL'S TELEVISION

SALES & SERVICE

• PHILCO • CROSLEY • EMERSON
• ADMIRAL • HOFFMAN • SYLVANIA

Complete Antenna Installations
Satisfaction Guaranteed
We Service What We Sell

Complete Line of Appliances Large & Small

Phone **San Luis Obispo 1488**
Or San Luis Obispo 1423
532 Higuera St.

Telephone Companies

ARCHITECTS & BUILDERS SERVICE

Free advisory service on advance planning of telephone facilities in new building construction is available to architects, owners and builders. Costly alterations after completion of the building are frequently avoided through proper advance planning.

"SERVICE RENDERED BY"
PACIFIC TELEPHONE & TELEGRAPH CO THE
Call Your Local Business Office Listed Below

PACIFIC TELEPHONE & TELEGRAPH CO THE
Business Offices
Atascadero 717-14th Paso Robles
Ask "Operator" for ..... Business Office
(No charge for calls to Business Office)
Cambria 872 Morro Sn Luis Obispo
Ask "Operator" for ..... Business Office
(No charge for calls to Business Office)
Cayucos 872 Morro Sn Luis Obispo
Ask "Operator" for ..... Business Office
(No charge for calls to Business Office)
Morro Bay 872 Morro Sn Luis Obispo
Dial "Operator" & ask for . Business Office
(No charge for calls to Business Office)
Nipomo 872 Morro San Luis Obispo
Ask "Operator" for ..... Business Office
(No charge for calls to Business Office)
Paso Robles 717-14th ..... Pso Robls 133
Pismo Beach 872 Morro Sn Luis Obispo
Ask "Operator" for ..... Business Office
(No charge for calls to Business Office)
San Luis Obispo
872 Morro ..... Sn Luis Obspo 2000
Santa Margarita 717-14th Paso Robles
Ask "Operator" for ..... Business Office
(No charge for calls to Business Office)
Templeton 717-14th Paso Robles
Ask "Operator" for ..... Business Office
(No charge for calls to Business Office)

Television Dealers

Ace Television Service
710-5th Morro Bay ..... SPrce 2-5631

ADMIRAL TELEVISION—
DEALER
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad ..... SanLuisObispo 766

Atascadero Radio & TV
5915 El Camino Real ..... Atascadero 676-J
CAMPBELL'S REFRIGERATION
532 Higuera ..... SanLuisObispo 1488
(See Advertisement This Page)
DANIELS & BOVEE 710 Higuera SnLuisObispo 1335
(See Advertisement Page 125)
Derby's Electric 827-13th ..... PasoRobles 91
(See Advertisement Page 125)

EMERSON TELEVISION—
DEALER
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad ..... SanLuisObispo 766

EPP'S
BENDIX TV
Product of Bendix Aviation Corp.
SALES & SERVICE
Also Complete Line of Maytag, Kelvinator, Wedgewood & Other Leading Home Appliances
745 Higuera ..... SanLuisObispo 711

Evans Camera Exchange
12th & Spring ..... PasoRobles 442
(See Advertisement Page 125)

FAIR OAKS SUPPLY
TELEVISION
All of the Nationally Known Brands
R.C.A. – PHILCO – ADMIRAL
SERVICE & REPAIRS
BEST TECHNICIANS AVAILABLE
"Your Satisfaction Is Our Guarantee"
995 Grand Av ..... ArroyoGrande 2697

(Continued Next Page)

You'll find it fast in the YELLOW PAGES.

Television Dealers–(Conf'd)

GENERAL ELECTRIC TELEVISION

Big as life — clear as life pictures. Big screen viewing, 12 channels, automatic sound, G-E Dynapower speakers, simplified tuning, constant focus, hand-rubbed cabinets.

"WHERE TO BUY THEM"
DEALERS

CLINE'S ELECTRIC SHOP
962 Monterey ..... SanLuisObispo 13
Hill's Home Appliances
1009 Grand Av ..... ArroyoGrande 4463
Wilcox Lou General Electric Appliances
823-12th ..... PasoRobles 226

Hicks Radio & Television Shop
Sparton & Emerson
5943 Traffic Wy ..... Atascadero 793
Hill's Home Appliances
1009 Grand Av ..... ArroyoGrande 4463
(See Advertisement This Page)
Kullgren Fred S Television & Appliances
1321 Spring ..... PsoRobls 547
LONG E E PIANO CO
777 Marsh ..... SanLuisObispo 506
(See Advertisement This Page)

MAGNAVOX TELEVISION RECEIVERS SALES & SERVICE—
AUTHORIZED DEALER
HEATON R C CO 803-13th ..... PasoRobles 890

MARTIN JERRY TELEVISION & APPLIANCES
IN MORRO BAY
FRINGE AREA SPECIALISTS
TELEVISION & RADIO
SALES & SERVICE
850 E Morro By ..... SPrce 2-6781

(Continued Next Page)

TELEVISION

AUTHORIZED DEALER
for
Admiral
Emerson Television
SYLVANIA
with HaloLight
Sales Service Installation

SMEE'S PLUMBING & HEATING SHOP

PHONE
SAN LUIS OBISPO 766
If No Answer SAN LUIS OBISPO 2271

2959 S. BROAD SAN LUIS OBISPO

ANTENNA INSTALLATION

Authorized Dealer for
ZENITH - RCA
CROSLEY

DERBY'S ELECTRIC

Paso Robles 91

827-13th

TELEVISION
Sales & Service
• GENERAL ELECTRIC
• MOTOROLA
• SPARTON
Hill's Home Appliances
PHONE
ARROYO GRANDE 4463
1009 Grand Ave. Fair Oaks Theatre Bldg.

TELEVISION
SALES & SERVICE
Authorized Dealer for
• MAGNAVOX
• ADMIRAL
RADIO & TELEVISION
LONG PIANO CO.
PHONE
SAN LUIS OBISPO 506
777 MARSH

DANIELS & BOVEE
★ ★ ★ ★
TELEVISION
Authorized Sales & Service
PHILCO - MOTOROLA
PACKARD BELL
TELEVISION & RADIO
PUBLIC ADDRESS SYSTEMS
SOUND EQUIPMENT

EXPERT REPAIRS ON ALL MAKES
SAN LUIS OBISPO
1335
710 Higuera at Broad

TELEVISION
SALES & SERVICE
G.E. – RAYTHEON
DUMONT – HOFFMAN
HALLICRAFTERS
STEWART-WARNER
Phone Paso Robles 226
LOU WILCOX
823 - 12TH PASO ROBLES

1955 Television As Low As $7.83 per Mo.
RCA - EMERSON and Others

EVANS CAMERA EXCHANGE
PASO ROBLES 442
12th & SPRING

Television Dealers–(Cont'd)

MOTOROLA TELEVISION

Exclusive Manufacturers of Quality Electronic Products.

Motorola TV

Television with Newest developments — Beautiful Cabinetry — PROVEN DEPENDABILITY Fine Reception — Priced for every budget.

"WHERE TO BUY THEM"

DEALERS

Daniels & Bovee 710 Higuera SanLuisObispo 1335
Hill's Home Appliances
1009 Grand Av ArroyoGrande 4463

PHILCO TELEVISION SALES AND SERVICE

Philco gives you big, clear, brilliant pictures and exquisite cabinet beauty at most reasonable prices. Always latest developments. Buy Philco . . . Famous for Quality the World Over.

PHILCO

"WHERE TO BUY THEM"

DISTRIBUTOR

WALLER H T INC 122 Helena Av
Santa Barbara Woodland 5-3018

DEALERS

Carlton Furniture Co 101 Hwy Atascadero 374
Daniels & Bovee 710 Higuera SnLuisObspo 1335
HEATON R C CO 803-13th PasoRobles 890

Quality Television
1343 Grand Av Grover City ArroyoGrnde 3315

UNDERCOVER STUFF

To keep blankets soft and fluffy between launderings, brush with a whisk broom toward the binding—never across the blanket.

Television Dealers–(Cont'd)

RAYTHEON TELEVISION

ENTIRELY NEW KIND OF TV: Raytheon Challenger—Light compact designed set. Stand-up tuning, full controls. 8 decor colors and patterns. Sharp edge-to-edge picture. Long-range reception, at budget price! Also "Custom" series, and BIG-screen color TV.

RAYTHEON TV

"WHERE TO CALL"

DEALER

U S SEWING & T V CENTER
715 Higuera SanLuisObispo 3884

SILVERTONE TELEVISION

MODERN LARGE SCREEN DESIGNS
Expert Service and Installation

Silvertone

Sold only by SEARS, ROEBUCK and CO.

"WHERE TO BUY THEM"

Sears Roebuck & Co
879 Higuera SnLuisObspo 760

Smee's Plumbing & Heating Shop
2959 S Broad SanLuisObispo 766
(See Advertisement Page 125)

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

TELEVISION SERVICE

All Makes & Models

REPAIRS • INSTALLATIONS

All Work Fully Guaranteed

FREE PICK-UP & DELIVERY

SPARTON & EMERSON
Sales & Service

HICKS RADIO & TELEVISION SHOP

ATASCADERO 793
After 6 P.M. Call 322-J
Or 358-J

5943 TRAFFIC WY ATASCADERO

Television Dealers–(Cont'd)

SPARTON RADIO TELEVISION

Famous Sparton Television, Radio, and Combinations — SOLD DIRECT by Sparton to your community dealer. No middleman costs to pay. Check Sparton value, performance — TODAY.

Sparton

"WHERE TO BUY THEM"

DEALERS

HICKS RADIO & TELEVISION SHOP
5943 Traffic Wy Atascadero 793
Hill's Home Appliances
1009 Grand Av ArroyoGrande 4463

STROMBERG-CARLSON TELEVISION SALES AND SERVICE

With exclusive PANORAMIC VISION for wider viewing angle, more picture visibility—"There is nothing finer than a STROMBERG-CARLSON"

STROMBERG-CARLSON

"WHERE TO BUY IT"

DISTRIBUTOR

Radio Television Supply Co
341 W 18th Los Angeles Richmond 8-7131

DEALER

Winkler's House of Appliances Elec Sales & Service 820 Park PasoRobles 1304

TURNEY'S ELECTRIC SHOP

Sales – Service – Installations
Authorized Dealers for
HOFFMAN EASY-VISION TELEVISION
WESTINGHOUSE
RADIOS & TELEVISION
124 E Branch ArroyoGrande 2757

U S SEWING & T V CENTER
715 Higuera SanLuisObispo 3884
Wilcox Lou General Electric Appliances
823-12th PasoRobles 226
(See Advertisement Page 125)
WINKLER'S HOUSE OF APPLIANCES ELEC SALES & SERVICE 820 Park PasoRobles 1304

ZENITH TELEVISION

Many of the refinements you look for in today's finer TV were developed by Zenith . . . out of 35 years of research in Radionics exclusively. You'll find them only in a Zenith!

THE ROYALTY OF RADIO and TELEVISION

"WHERE TO BUY THEM"

DEALER

DERBY'S ELECTRIC 827-13th PasoRobles 91

Television Master Antenna Systems

Ace Television Service
710-5th Morro Bay SPrce 2-5631

Television Program Producers

Davies Ted 275 Buena Vista Av SanLuisObispo 436

Television Servicing

Ace Television Service
710-5th Morro Bay SPrce 2-5631
(See Advertisement Page 127)
Alvarez Television Service & Appliance
N Hwy Atascadero 48-R-1
(See Advertisement Page 127)
Atascadero Radio & TV
5915 El Camino Rl Atascadero 676-J
(See Advertisement Page 127)
Bob's T V Service 555 Higuera SnLuisObispo 1608-W
CLINE'S ELECTRIC SHOP
962 Monterey SnLuisObispo 13
(Continued Next Page)

The Yellow pages save you time.

Television Servicing–(Cont'd)

CULL PERCY M 720-14th PsoRobls 748
(See Advertisement This Page)
Daniels & Bovee 710 Higuera SanLuisObispo 1335
(See Advertisement This Page)
Dryer Don O'Connor Wy SanLuisObispo 41-J-2
EELLS FLOYD M S Hwy Atascadero 727
Gibson Mel Radio & T V Sales & Service
815-5th Morro Bay SPrce 2-8466
HICKS RADIO & TELEVISION SHOP
5943 Traffic Wy Atascadero 793
(See Advertisement Page 126)

IDLER'S SERVICE & APPLIANCES

EXPERT REPAIRS
AND
INSTALLATIONS
ON ALL MAKES & MODELS
RADIO TV
1453 Monterey SanLuisObispo 144

MAGNAVOX FACTORY AUTHORIZED TELEVISION SERVICE—

HEATON R C CO 803-13th PasoRobles 890

Martin Jerry Television & Appliances
850 E Morro Bay SPrce 2-6781
Paso Robles TV & Appl Serv Co
709-12th PsoRobls 1032
Payne's Radio-T V & Music Store
1334 Spring PasoRobles 562-M

SILVERTONE TELEVISION

Call SEARS, the only Authorized Service for your SILVERTONE TELEVISION.

Silvertone

Sold only by SEARS, ROEBUCK and CO.

"FOR SERVICE CALL"

Sears Roebuck & Co
879 Higuera SanLuisObispo 3993

SMEE'S PLUMBING & HEATING SHOP

Authorized Sales & Service
ADMIRAL – EMERSON
SYLVANIA
2959 S Broad SanLuisObispo 766
If no ans call SanLuisObispo 2271

STEPHENS TV & RADIO SERVICE

TV – RADIO
REPAIRING APPLIANCES AND ELECTRIC CLOCKS
TV SALES & SERVICE
555 Cypress Pismo Bch POplr 6-2218

U S SEWING & T V CENTER
715 Higuera SnLuisObspo 3884

WILCOX LOU GENERAL ELECTRIC APPLIANCES

SALES – SERVICE – REPAIRS
ON ALL MAKES & MODELS
All Work Guaranteed
823-12th PasoRobles 226

Television Stations & Broadcasting Companies

KVEC-TV Television Stn
Hill & Mountain View SnLuisObspo 1100

More and more, business men are finding that it pays in good will to place and receive their telephone calls with as little time-lag for the other fellow as possible. They place their own calls or stay close to the telephone when they tell someone else to do it.

Television Supplies & Parts–Whsle & Mfrs

Dealers Wholesale Supply Santa Maria
From telephones served by the following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for ENterprise 1-1432

G & L ELECTRONIC SUPPLY CO

WHOLESALE ONLY
SYLVANIA TUBES
CLEAR BEAM ANTENNAS
TEMPO MASTS
B. W. "GARY" GARRETSON
1445 Monterey SanLuisObispo 274

Televisions–Used

Ace Television Service
710-5th Morro Bay SPrce 2-5631

Televisions–Whsle & Mfrs

PENINSULA TELEVISION & RADIO SUPPLY
42 W Gabilan Salinas 2-6503
TRISTAO MANUFACTURING CO
Telescoping T V Towers & Accessories
127 E Inyo Tulare 6-3411

Tennis Racket Restringing & Repairing

BELLO SPORTING GOODS
886 Monterey SnLuisObspo 12

TO GLUE FURNITURE

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

ACE
TELEVISION SERVICE
30 Years Experience In Radio Television & Electronic Equipment
COMPLETE LINE OF PARTS & SUPPLIES
Repairs and Installation on All Makes of Radio and TV
KAYE-HALBERT & SYLVANIA HALOLIGHT
CALL
SPruce 2-5631
710 - 5th ST. MORRO BAY

ATASCADERO RADIO & TV

- Sales
- Service All Makes
- Antennas Installed

AUTHORIZED ZENITH DEALER
ALL WORK GUARANTEED
ATASCADERO 676-J
5915 EL CAMINO REAL

TV SERVICING & INSTALLATION

FREE ESTIMATES (Antennas)
EXPERT REPAIRS (All Makes)
Pick-Up & Delivery
DAY & NIGHT
CALL
PASO ROBLES 748
CULL'S TV
720 - 14th

DANIELS & BOVEE
TV & RADIO SERVICE on All Makes
ANTENNA INSTALLATIONS
Serving San Luis Obispo for Thirty Years
San Luis Obispo 1335
710 Higuera At Broad

EXTENSION TELEPHONES
are Available Again!
Find out about this low cost convenience from your...
Pacific Telephone
BUSINESS OFFICE

C. R. ALVAREZ
ELECTRONICS
TV REPAIRS
Black & White or Color
ALL MAKES REPAIRED
Guaranteed Workmanship

As Close as Your Phone
ATASCADERO 48-R-1
ALVAREZ TELEVISION SERVICE & APPLIANCE
C. R. ALVAREZ
N. OLD (HWY.) OR (101) ATASCADERO

TERMITE CONTROL

FUNGI - DRY ROT - BEETLES

COMPLETE INSPECTION – REPAIRS & CONTROL SERVICE

F. W. HERRIMAN JR.

State Licensed Operator - 2580 D

APPROVED

REPORTS FOR ESCROW

ESTIMATES

FULLY INSURED

Phone

San Luis Obispo 784

Bi-County

TERMITE CONTROL

Near Peach
674 TORO

SAN LUIS OBISPO

TERMITE

INSPECTIONS & CONTROL

FUNGI - BEETLES - DRY ROT

- COMPLETE INSPECTION
- REPAIRS
- INSURED
- ESCROW REPORTS

State License #1262-D

INQUIRE ABOUT OUR CONTROL SERVICE PLAN

PHONE
SAN LUIS OBISPO 546

HARRY KYLE

KYLE COMPANY

"Established Over 29 Years"

1609 OSOS SAN LUIS OBISPO

TERMITE CONTROL

Calling

"DOC KILZUM"

his patients

ALL DIE

that's why he is

PARAMOUNT

In Control of

- BATS
- MOTHS
- FLIES
- FLEAS
- RATS
- MICE
- ANTS
- ROACHES
- SILVERFISH
- TERMITES

• WE DO OUR OWN FUMIGATING

Telephone **San Luis Obispo 2448**

Office 1461 Palm

SERVICING THE FOLLOWING COMMUNITIES:
San Luis Obispo, Santa Margarita, Atascadero, Templeton, Paso Robles, Shandon, Avenal, Coalinga, San Miguel, King City, San Simeon, Cambria, Cayucos, Morro Bay, Pismo Beach, Arroyo Grande, Nipomo, Santa Maria, Orcutt, Cuyama, Los Alamos, Santa Ynez, Buellton, Solvang, Lompoc.

SERVICE BY BONDED OPERATORS

PARAMOUNT
PEST CONTROL SERVICE
OF SAN LUIS OBISPO

Termite Control

BI-COUNTY TERMITE CONTROL
674 Toro ..... SnLuisObspo 784
(See Advertisement This Page)

EJAY PEST CONTROL SERVICE
TERMITES – DRY ROT – BORERS – FUNGI
24-Hr. Service for Loans & Escrow
STRUCTURAL DEFECTS CORRECTED
SPECIALISTS IN SOIL TREATMENT
YEARLY CONTROL SERVICE
E. J. Medzyk – State Licensed Operator
1208 Palm ..... SanLuisObispo 3738-W

KYLE COMPANY 1609 Osos ..... SnLuisObspo 546
(See Advertisement This Page)
Paramount Pest Control Service of San Luis Obispo
1461 Palm ..... SnLuisObspo 2448
(See Advertisement This Page)

Theatres

Bay Theatre 464-5th Morro Bay ..... SPrce 2-3011
Fair Oaks Theatre
1007 Grand Av ..... Arroyo Grnde 2364
Fremont Theatre 1035 Monterey .. Sn Luis Obspo 71
La Moda Theatre State Hwy Atascadero-143
Oaks Drive-In Theatre ..... Pso Robls 814
Obispo Theatre 993 Monterey ..... Sn Luis Obspo-197
Pismo Theater
250 Pomeroy Pismo Beach ..... POplr 6-2491
Sunset Drive In Theatre
Portugese Flat Rd ..... Sn Luis Obspo 211
T & D Jr Theatre 12th ..... Pso Robls-328

Tile–Ceramic, Contractors & Dealers

Criddle Arthur Hwy No 1 Morro Bay ... SPrce 2-4341

FAULSTICH BROS SAN LUIS BRICK INC
TILE & MASONRY CONTRACTORS
Drain Boards - Bathrooms - Store Fronts
Free Estimates
Member San Luis Obispo Co. Contractor's Assn.
2900 S Broad ..... San Luis Obispo 997

NORWOOD TILE
"Everything in Tile"
SINKS–SHOWERS–BATHROOMS
STORE FRONTS – ETC.
ALL WORK GUARANTEED
Free Estimates
Monterey Rd ..... Atascadero 734

POLLOCK ROYAL E
103 Cuyama Av Shell Beach ..... POplr 6-4619

Tiles–Asphalt, Cork, Metal, Plastic, Rubber, Tile Board, Etc; Contractors & Dealers

Art Mesquit Complete Home Furnishings
Bridge & Branch ..... Arroyo Grnde 2116

BENNETT CARPET CO
1459 Monterey ..... SnLuisObspo 1195

BESTILE & TILENE
Baked, Plastic - Finished Wall & Ceiling Panels for Baths, Kitchens, Showers, Hospitals, Hotels, Markets, etc. Colorful, Modern Designs.
BESTILE
Save Up to 50% - Easily Installed
"WHERE TO BUY IT"

BUILDERS MARKET 840-10th ... PsoRobls 277
Hagle-DeCou Lumber Co S Highway Atascadero 43

HAYWARD LUMBER CO
10th & Pine ..... PasoRobles 820
5th & E Morro Bay ..... SPrce 2-2291
From telephones served by the following exchanges
Cambria — San Luis Obispo
Cayucos
(No Inter-City Charge)
Ask Operator for ENtrprise 1-1406

QUAGLINO JAMES A BUILDERS SUPPLIES
Santa Barbara & High ... SnLuisObspo 1840

(Continued Next Page)

Tiles–Asphalt, Cork, Metal, Plastic, Rubber, Tile Board, Etc; Contractors & Dealers–(Conf'd)

BOB'S FLOOR COVERINGS
Robert M. Nunes – Proprietor
WALL AND FLOOR TILE
KENTILE
CARPETS – LINOLEUM
FORMICA DRAIN BOARDS
VENETIAN BLINDS
1105 Grand Av ..... ArroyoGrande 3122

Harbor Supply Co
Matico Floor And Wall Tile
1141 Main Morro Bay ..... SPrce 2-5311

QUAGLINO JAMES A BUILDERS SUPPLIES
Armstrong's Asphalt Tile
Santa Barbara & High ..... SnLuisObspo 1840

Tinning

Acme-Thorne Retinning Co
1446-15th San Francisco ..... MArkt 1-7628

Tire Chains

See Automobile Parts & Supplies Headings

Tire Retreading & Recapping Equipment

Elrick Rim Co 9215 A Hayward ..... LUcern 1-7935
Westside Tire Shop 1236 Monterey SnLuisObspo 1851

Tires–Dealers

ALLSTATE TIRES & TUBES–
SEARS ROEBUCK & CO
879 Higuera ..... SnLuisObspo 760

Bardin's Goodyear Service
692 Marsh ..... SnLuisObspo 1173
(See Advertisement This Page)
Chick's Tire Service 1534 Spring .... Pso Robls 980
Residence call ..... PasoRobles 1332-M
Davis B H Tire Service
1233 Spring ..... Paso Robles 77

DAYTON THOROBRED TIRES–
KIMBALL TIRE CO
283 Higuera ..... SanLuisObispo 758

FIRESTONE TIRES–
HAMMONS' FIRESTONE DEALER STORE
1344 Park ..... Pso Robls 405

FISK TIRES
TIRE SERVICE
RECAPPING
REPAIRS
When It's Time To Re-Tire
BUY FISK
"WHERE TO CALL"
DISTRIBUTOR
MADDALENA TIRE CO
Higuera & Osos ..... SnLuisObspo 79

GOODRICH B F TIRES
LIFE-SAVER
TUBELESS TIRES
B.F.Goodrich
New and Used Tires - Recapping - Tire Service
"WHERE TO CALL"
MUSTANG TIRE & AUTO SERVICE
Osos & Marsh ..... Sn Luis Obspo 1043
Texaco Service Stn 1004 Spring ... PasoRobles 918

GOODYEAR TIRES–
BARDIN'S GOODYEAR SERVICE
692 Marsh ..... SnLuisObspo 1173
DAVIS B H TIRE SERVICE
1233 Spring ..... Paso Robles 77
McGUIRE'S RICHFIELD SERVICE STATION
316 Higuera ..... SnLuisObspo 659
SKI'S SHELL SERVICE STATION NO L 269
1200 Monterey ..... Sn Luis Obspo 2942

Hammons' Firestone Dealer Store
1344 Park ..... Pso Robls 405

(Continued Next Page)

Ride on FISK AIRBORNE TIRES!

Nothing compares with the riding comfort of this new kind of tire! You ride on 1200 more cubic inches of air at less pressure . . . practically float over the bumps . . . steer with a feather touch. No need to change rims. Come on in for a free demonstration today.

MADDALENA TIRE

"CHARLIE" COMPANY "NOEL"

CHEVRON GAS – OIL – LUBRICATION
TIRE RECAPPING

BEST CAR WASH IN TOWN WITH OUR WASHMOBILE

WHEELS BALANCED
WITH OUR NEW
Stewart Warner Electronic Wheel Balancer

San Luis Obispo **79**
HIGUERA & OSOS
SAN LUIS OBISPO

Villa's Union Station

U S ROYAL
DISTRIBUTOR

WHEELS BALANCED

We Give S & H Green Stamps

FOR THE BEST IN SERVICE

CALL
San Luis Obispo 2957

BROAD & FOOTHILL

GOODYEAR

GOODYEAR TIRES

WHOLESALE & RETAIL

TIRES - TUBES
BATTERIES
ACCESSORIES

Complete
RECAPPING SERVICE

Original Goodyear Tread Can be Placed on Your Passenger Tires

WHEEL BALANCING

PHONE
SAN LUIS OBISPO 1173

BARDIN'S GOODYEAR SERVICE
692 MARSH

Tires–Dealers–(Cont'd)

HINSON BILL TIRE SERVICE
RECAPPING
WHEEL BALANCING – TIRE REPAIRING
NEW & USED TIRES
Complete Line Goodyear Tires & Tubes
AUTHORIZED AGENT FOR
U-HAUL TRAILERS
We Give S & H Green Stamps
655-5th Morro By.....SPrce 2-6682

JIM'S ASSOCIATED OIL SERVICE STN
Federal Tires
1108 Monterey.....SanLuisObispo 1770-W
Kimball Tire Co 283 Higuera.....SnLuisObispo 758

MADDALENA TIRE CO
Higuera & Osos.....SnLuisObispo 79
(See Advertisement Page 129)

Mustang Tire & Auto Service
Osos & Marsh.....SnLuisObispo 1043
(See Advertisement This Page)
O K Rubber Welders 1101 Marsh..SanLuisObispo 2241

SEIBERLING TIRES
FULLY GUARANTEED
IN WRITING
Call one of the following
Independent Seiberling Dealers
for Tires, Tubes and Expert Service
SEIBERLING TIRES

WHERE TO CALL
WHOLESALE-RETAIL
KIMBALL TIRE CO
283 Higuera.....Sn Luis Obspo 758

TO FILL CRACKS

Cracks in wooden walls, etc., can be permanently repaired by filling them with a thick paste made of approximately 1 part linseed oil, 2 parts hot glue, 3 parts whiting and 4 parts sawdust.

Tires–Dealers–(Cont'd)

U S ROYAL TIRES
QUALITY TIRES
QUALITY RECAPS
QUALITY REPAIRS
U.S.ROYAL TIRES
"WHERE TO CALL"
DISTRIBUTORS
LIGHTFOOT UNION OIL SERV STATION
931 Grand Av.....ArroyoGrande 2738
NICHOLS SID CHEVROLET
1305 Spring.....Pso Robls 1222
VILLA'S UNION STATION
Broad & Foothill Bl.....SanLuisObispo 2957
DEALERS
BOB'S UNION SERVICE
339 Marsh.....SanLuisObispo 941
NICHOLS SID CHEVROLET
Highway.....Atascadero 163

Villa's Union Stn
Broad & Foothill Bl.....SnLuisObispo 2957
(See Advertisement Page 129)
Westside Tire Shop
1236 Monterey.....SanLuisObispo 1851
(See Advertisement This Page)

Tires–Retreading & Recapping

Bowden Seaside Station
711 Marsh.....Sn Luis Obspo 1957
DAVIS B H TIRE SERVICE
1233 Spring..Pso Robls-77
Goodyear Tire Service N Highway.....Atascadero 398

Modern construction methods make it essential that telephone service be planned for at the time the plans for houses are drawn, so that conduit and outlets can be built in during construction.

Tires–Retreading & Recapping–(Cont'd)

KIMBALL TIRE CO
TIRE RETREADING
Voit 100% Cold Rubber
4-HOUR SERVICE
283 Higuera.....SanLuisObispo 758

MADDALENA TIRE CO
Higuera&Osos..Sn Luis Obspo-79
O K Rubber Welders 1101 Marsh.SanLuisObispo 2241
(See Advertisement This Page)
WESTSIDE TIRE SHOP
1236 Monterey.....SnLuisObispo 1851
(See Advertisement This Page)

Title Companies

SECURITY TITLE INSURANCE CO
1119 Chorro.....SnLuisObispo 1015
TITLE INSURANCE AND TRUST COMPANY
777 Higuera.....Sn Luis Obspo 2533

Toilet Goods

Merle Norman Cosmetics Studio
748Higuera..Sn Luis Obspo-1477

Tools–Renting

GEORGE'S STATION & EQUIPMENT
HAND AND POWER TOOLS
Skil Saws – Power Mowers – Elec. Drills
Crawler Tractors – Forming Tools
Skiploaders – Bulldozers
Concrete Mixers – Air Compressors
Post Hole Diggers – Binders – Scythe
Rotary Hoe – Ladders – Sanders
S Hwy.....SanLuisObispo 2398

Tools–Retail

Paso Robles Mercantile Co 839-12th..PasoRobles 340

UNION HARDWARE CO
Complete Stock
NATIONALLY ADVERTISED LINES
DELTA POWER TOOLS – DE WALT SAWS
HOME UTILITY & SKIL SAWS
PORTER CABLE – SPEEDMATIC &
GUILD SAWS – ROUTERS & SANDERS
725 Higuera.....SanLuisObispo 43

A store may not immediately come to the mind of a prospect when special services are desired, such as are offered by a Beauty Salon, Radio or Watch Repairing Department. Many establishments, realizing this, advertise under several classifications in the Classified Directory. Thus they direct more business their way.

Call San Luis Obispo 1043
B.F.Goodrich TIRES·BATTERIES
TUBELESS TIRES
ANOTHER B. F. GOODRICH FIRST
Best in the Long Run
MUSTANG TIRE & AUTO SERVICE
OSOS & MARSH SAN LUIS OBISPO

DISTRIBUTOR FOR
GATES TIRES
AUTO-TRUCK-FARM
SALES & SERVICE
RETREADING & RECAPPING
WESTSIDE TIRE SHOP
SHELLY SMITH
1236 MONTEREY
SAN LUIS OBISPO 1851

MACRAE'S
O.K. Rubber Welders
Complete TIRE Service
ELECTRIC RECAPPING
Infra Ray Repairs
NEW TIRES

Les Macrae
ALL WORK GUARANTEED
TRUING · BALANCING · SIPING
San Luis Obispo 2241
1101 MARSH ST.

WESTSIDE TIRE SHOP
SHELLY SMITH

TIRE REPAIRS
RETREADING
AND
RECAPPING
Quality Workmanship
1236 MONTEREY
PHONE
SAN LUIS OBISPO 1851

Tools–Whsle & Mfrs

UNIVERSAL AUTO PARTS CO
Complete Stock of Wholesale & Retail
Mechanics Hand & Power Tools – Also
Garage Service Equipment
Allen Tune-Up Equip., Black & Decker
Valve Refacers & Power Equip.
Marquette Batt. Chargers, Welders &
Supp's, Alemite & Stewart-Warner Equip.
969 Monterey.....SanLuisObispo 1418
Eves Suns & holidays call....SanLuisObispo 4142-R

Tortillas

Mexicatessen 340 Higuera.....SnLuisObspo 2063-J

Tourist Courts–See Motels

Towel Service–See Linen Supply Service

Towing Service–Automobile & Truck

See Automobile Towing

Toys–Retail

BELLO SPORTING GOODS
TOYS – GAMES – DOLLS
WHEEL GOODS
San Luis Obispo County's Leading
Year 'Round Toy House
886 Monterey.....SanLuisObispo 12

BILLIE'S TOY & BABY SHOP
FEATURING A LARGE VARIETY
OF ALL THE BETTER TOYS
BY LEADING MANUFACTURERS
We Give S & H Green Stamps
766 Higuera.....San Luis Obispo 2628

Tractors

ALLIS-CHALMERS TRACTORS—
FARMER'S HARDWARE & EQUIP CO
581 Higuera.....SnLuisObspo 852

CASE TRACTORS—
FARMER'S HARDWARE & EQUIP CO
581 Higuera.....SnLuisObspo 852

CATERPILLAR TRACK-TYPE TRACTORS—
MOORE JOSEPH G CO
1139-13th.....PsoRobls 450
S on 101 Hwy Santa Maria.....WAlnt 5-2604

INTERNATIONAL HARVESTER TRACTORS—
WILDMAN J M INC
34th & Spring.....PsoRobls 254

The Yellow pages save you time.

Tractors–(Cont'd)

LIVINGSTON E C CO INC
Sales & Service
ALLIS-CHALMERS TRACTORS & EQUIP.
MOLINE FARM MACHINERY
GARDEN TRACTORS
ROTO-HOE – ROTOTILLER – GRAVELY
BUTLER TANKS & BINS
SPRINKLER SYSTEMS – WESTERN PUMPS
1236 Railroad.....PasoRobles 534

MOORE JOSEPH G CO 1139-13th....PsoRobls 450
(See Advertisement This Page)
Wildman J M Inc 34th & Spring.....PsoRobls 254

Tractors–Renting

GEORGE'S STATION & EQUIPMENT
Rotovators-Crawlers-Bulldozers-Skiploaders
S Hwy.....SnLuisObispo 2398
Potter Jack
Leveling-Loading-Trucking
Trouville Grover City.....Aroyo Grnde 2818

Tractors–Repairing

Colburn T R 221-15th.....PsoRobls 1075-W

Trading Stamp Companies

Sperry & Hutchinson Co The
1415 Monterey.....SnLuisObispo 1822

Trailer Equipment & Parts

BETTER PLUMBING CO
1126 Chorro.....SnLuisObispo 1383

THE TRADIN' POST
TRAILER SUPPLIES & ACCESSORIES
29 Years Experience
AWNINGS
Trailer Weatherproofing – Hitches
Signals – Brakes – Overload
Springs – Stoves – Furnishings
Used Furniture – Trailer Sales
BOUGHT SOLD & EXCHANGED
1700 Hwy 1 Morro By.....SPrce 2-5371

Trailer Parks

Buck's Motel & Trailer Park
1100 Main Morro Bay.....SPrce 2-4161
Griffith Trailer Park
1680 Hwy No 1 Morro Bay.....SPrce 2-9988
GROVE AUTO COURT N Highway Atascadero 336-R
Hilltop Trailer Court N Hwy.....Atascadero 43-J-2
Keene Trailer Sales 3126 Spring.....PasoRobles 598
Lively's Court
1328 Grand Av Grover City.....AroyoGrnde 2825

MATHEWS' TRAILER COURT
EQUIPPED WITH
MODERN FACILITIES
264 Higuera.....SanLuisObispo 1392

MISSION TRAILER PARK
546 Higuera.....Sn Luis Obspo 2033-W
RINGELE TRAILER PARK
462 C Morro Bay.....SPrce 2-6971
Rockview Trailer Court
9th & Market Morro Bay.....SPrce 2-9979

SLEEP OFF THE HI-WAY TRAILER PARK
Follow Signs to South of City Limits
Turn South at Bridge on Old Highway 101
QUIET — MODERN FACILITIES
1000 South.....San Luis Obispo 791

STOWE INDEPENDENT OIL CO & TRAILER SALES
New 5 Acre Trailer Park-75 Spaces
6th & Spring.....PasoRobles 758
Surf-Side Trailer Park Hwy & Cody....Cayucos 2782
(See Advertisement This Page)
Surf Side Trailer Park
100 Park Av Pismo Beach.....POplr 6-2487
TRAIL-ER-IN TRAILER COURT
1950 El Camino Real.....Atascadero 998
TREES MOTOR LODGE
Trailer Accommodations
2841 Spring.....PsoRobls 334-W

Trailers–Automobile, Coach

STOWE INDEPENDENT OIL CO & TRAILER SALES
New 12 to 40 Foot Trailers
Cash or Terms
6th & Spring.....PasoRobles 758

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

"CATERPILLAR" AND JOHN DEERE
NEW & USED TRACTORS AND EQUIPMENT
SERVICE & REPAIRS
Any Make Farm Equipment Repaired
PASO ROBLES 450
JOSEPH G. MOORE CO.
1139-13th Paso Robles
SANTA MARIA—SOUTH 101 HWY.
WAlnut 5-2604

Always
KEEP RECEIVER ON THE HOOK
When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.
THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

KNOW The Number?
We'll be able to serve you
faster on Long Distance calls
when you do!

SURF-SIDE TRAILER PARK

SPACE FOR 41 TRAILERS
ALL MODERN CONVENIENCES
Showers - Rest Rooms - Laundry
Fishing - Clamming - Swimming
MORRO STRAND AT THE BEACH
CAYUCOS 2782
HIGHWAY 1 – 4 MILES NORTH OF MORRO BAY

TRAILERS FOR RENT

Local and One Way To or From Major Cities

COAST · TO · COAST

1-WAY TRAILER RENTALS

Rubber Protected Hitches Furnished

RENT-A-TRAILER SYSTEM

SERVICE & EQUIPMENT THAT COUNTS
REEFER DOLLIES & CANVAS

RICHFIELD SERVICE STATION

Monterey St. At Toro

San Luis Obispo 2519

IN

PASO ROBLES

NATIONWIDE TRAILER RENTAL SYSTEM

ALL SIZES OF TRAILERS
ONE WAY
OR
ROUND TRIP
HITCHES FOR ALL CARS
& PICK-UPS

PASO ROBLES
966

RAUCH'S CABINET & UPHOLSTERY SHOP

821 - 21 STREET

Trailers–Renting

Garden Farms Store
101 Hwy.....Santa Margarita 43-W

GEORGE'S STATION & EQUIPMENT

TRAILER & TRUCK – RENTALS
DAY – WEEK OR MONTH
Farm & Garden Equip. – Concrete Mixers
Spray Equip. – Contractors Equip.
Post Hole Diggers – Skil Saws
Hand & Power Tools

S Hwy.....SanLuisObispo 2398

MONTEREY SIGNAL SERVICE

RENT A TRAILER
LOCAL OR ONE-WAY
HAUL IT YOURSELF & SAVE
HITCHES FURNISHED
OPERATOR FOR NATIONWIDE
TRAILER RENTALS

1565 Monterey.....SanLuisObispo 635-R

Rauch's Cabinet & Upholstery Shop
821-21st.....PsoRobls 966
(See Advertisement This Page)

RICHFIELD SERVICE STATION
1166 Monterey.....San Luis Obspo 2519
(See Advertisement This Page)
U-Haul Co 505 Higuera.....SanLuisObispo 491-J

U-HAUL RENTAL TRAILERS

AMERICA'S FINEST RENTAL TRAILERS Cost No More!
For local rentals or ONE WAY ANYWHERE, use Streamlined Orange and Black U-HAUL CO. TRAILERS.
U-HAUL RENTAL TRAILERS
A Model to Fit Your Needs! A Hitch to Fit Your Car!
"WHERE TO RENT THEM"

Brooks Wes Chevron Service
806 Spring.....PasoRobles 539
TATE MOBILGAS SERVICE
505 Higuera.....SnLuisObispo 491-J

Travel Bureaus

TRAVEL SERVICE 987 Osos...San Luis Obspo 418

Tree Service

DAVEY TREE SERVICE

Phone or write for local Davey Supervisor to inspect your trees. The West Coast's original and only genuine Davey Tree Service costs no more.
DAVEY TREE EXPERT CO. INC.
"WHERE TO CALL"

DAVEY TREE SURGERY CO
133 N Halcyon Rd.....ArroyoGrnde 2255

Davey Tree Surgery Co
133 N Halcyon Rd.....AroyoGrnde 2255

LAYTON TREE SERVICE

SERVING THE COASTAL AREA & SAN LUIS OBISPO COUNTY
TRIMMING – TOPPING – REMOVAL
CABLING – CAVITIES – FEEDING
Free Estimates
So of Atascadero Av
Marchant Av.....Atascadero 563-J

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

Tropical Fish

HOME AQUARIUM & PET SHOP

GOLD & TROPICAL FISH
AQUARIUMS
&
ACCESSORIES
Visitors Welcome

340-5th Morro By.....SPrce 2-6346

Truck Terminals

San Luis Truck Service 101 Hwy..SnLuisObispo 1360

Trucking

See Also Motor Freight Companies Headings

ARROYO GRANDE TRUCK CO
201 W Branch.....Aroyo Grnde 2828
(See Advertisement Page 133)

CALIF MOTOR EXPRESS LIMITED
1st.....Cayucos 2732
Paso Robles 5th & Riverside.....PsoRobls 657
San Luis Obispo 390 Pacific....San Luis Obspo 800
Christenson J Co 1640 Mill.....SanLuisObispo 3798

CORIPPO MEL H

DUMP TRUCK RENTAL
ROAD WORK – SAND & GRAVEL
TRANSIT CONCRETE MIX

1221 Park.....PasoRobles 673
If no answer call.....PasoRobles 956-W

CROPPER RALPH S 5705 Del Rio Rd Atascadero 297

CROPPER SIDNEY C

STATE WIDE TRUCKING
FEED — GRAIN
FERTILIZER — CEMENT

1935 Vine.....Paso Robles 644

DENNIS TRANSFER
Local&Long Distance Moving
And General Hauling
1824Nipomo.....San Luis Obspo-355

GLASS TRANSPORTATION CO
1733 Spring.....PsoRobls 258
Hunter's Trucking Holden Oceano...AroyoGrnde 2980

JONES CHARLES

LIVESTOCK HAULING
GENERAL TRUCKING
LOCAL & LONG DISTANCE

1110 Olive.....PasoRobles 1097

MOROSA BROS TRANSPORTATION
Livestock Hauling-General Trucking
S Hwy.....PasoRobles 569-W
If no answer call.....PasoRobles 944

O'KELLEY & WALLACE
3159 S Broad.....SanLuisObispo 798-J
Oliver Geo K Los Berros Rd.....Aroyo Grnde 2685

PACIFIC FREIGHT LINES

OVERNIGHT SERVICE TO ALL PRINCIPAL ARIZONA & CALIFORNIA POINTS
PFL
"FOR INFORMATION CALL"

Pacific Freight Lines
393 Marsh.....SnLuisObispo 1370

(Continued Next Page)

"Looking it up in the Classified" is a national habit. Purchasing agents, production men and engineers as well as housewives refer to the Yellow Pages when they are ready to buy.

Trucking–(Cont'd)

PACIFIC FREIGHT LINES
393 Marsh.....Sn Luis Obspo 1370
Pac Motor Trucking Co
Railroad Av.....Sa Luis Obspo 2500
Pac Motor Trucking Co
8th & Railroad.....Pso Robls 2

PAYNE V E

HAY & GRAIN
HAULING
ROAD SIDE SERVICE
COMPLETELY EQUIPPED

538-16th.....PasoRobles 1226-R

REED L F TRUCK SERVICE

HAULING
Local & Long Distance
LIVESTOCK TRANSPORTATION
HAY & GRAIN
BULK OR SACK
Completely Insured

S 101 Hwy.....PasoRobles 14-J-3

Reyes & De Leon Trucking
Huasna Rd.....ArroyoGrande 3423
San Luis Truck Service
Old South 101 Hwy.....SnLuisObispo 2343
SILVA MANUEL A
Contract Hauling
Local & Long Distance
200 Higuera.....Sn Luis Obspo 930
STONG WHITEY 432 Calif Av...AroyoGrnde 5718
(See Advertisement This Page)
Wallace & O'Kelley
3159 S Broad.....SanLuisObispo 798-J
Wheeler C H 2230 Spring.....PasoRobles 147-R

Trucks–Industrial

CLARK-ROSS INDUSTRIAL TRUCKS–
BRAUN ROBERT H CO
5519 Jillson Los Angeles...Raymond 3-6381

FRONTIERS *beyond*

There are always new frontiers to telephone service, problems to be solved, improvements to be made, and there will always be Telephone Pioneers pushing on to new achievements.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

TRUCKING

ROCK – SAND – GRAVEL Sold & Delivered

Call Santa Maria WAlnut 5-5915

Nights – Sundays & Holidays Call Arroyo Grande 5718

WHITEY STONG TRUCKING

N. BROADWAY SANTA MARIA

Arroyo Grande Trucking Company

Common, Contract & RADIAL CARRIERS

DAILY SERVICE TO LOS ANGELES, SAN FRANCISCO & OAKLAND PRODUCE MARKETS

General Local & Long Distance Hauling

Arroyo Grande 2828 or 5729

201 W. BRANCH ARROYO GRANDE

FROM TELEPHONES SERVED BY SANTA MARIA EXCHANGE ONLY
Ask Operator for Zenith 3011

INTERNATIONAL TRUCKS

Sales & Service

PHONE
PASO ROBLES 254

J. M. WILDMAN, Inc.
DE SOTO PLYMOUTH DEALER
34TH & SPRING PASO ROBLES

Authorized "Job Rated" DODGE TRUCKS

SALES - SERVICE

ONLY DODGE BUILDS "Job Rated" TRUCKS

FITS THE JOB – SAVES MONEY
LASTS LONGER

DAY & NIGHT
ATASCADERO 610

FREEMAN'S
COMPLETE AUTO SERVICE
5455 TRAFFIC WAY ATASCADERO

Trucks–Motor, Dealers–New

CHEVROLET ADVANCE-DESIGN TRUCKS

Dependable performance!
Low cost per mile!
Wide choice of models!
There's a Chevrolet truck that's just right for your business.

"WHERE TO BUY IT"

ARLAND CHEVROLET CO
1039 Monterey ..... SnLuisObispo 1548
NICHOLS SID CHEVROLET
1305 Spring ..... Pso Robls 1222

DODGE JOB-RATED TRUCKS—
GARRETT MOTORS INC
1219 Monterey ..... SanLuisObispo 2476

FORD TRUCKS SALES & SERVICE

FORD ECONOMY TRUCKS
SAVE TIME-SAVE MONEY
LAST LONGER!

"WHERE TO BUY IT"

BRENNAN MAURY
330 Traffic Wy ..... Arroyo Grande 5628
HARRIS TRUMAN A & SON
1302 Pine ..... Pso Robls 53
LEVERENZ WALTER F
5680 El Camino Rl ..... Atascadero 14
THRESH E H INC
1101 Monterey ..... Sn Luis Obspo 102

Freeman's Complete Auto Service
5455 Traffic Wy ..... Atascadero 610
(See Advertisement This Page)

G M C TRUCKS—
KIMBALL MOTOR COMPANY
252 Higuera ..... Sn Luis Obspo 2344
MICHELMORE & WOOSTER BUICK & G M C
1501 Spring ..... Paso Robles 14

INTERNATIONAL MOTOR TRUCKS—
STANDARD MOTORS & EQUIPMENT CO
1701 Monterey ..... Sn Luis Obspo 3144

Nichols Sid Chevrolet 1305 Spring ..... Pso Robls-786

PETERBILT TRUCKS—
COAST COUNTIES TRUCK & EQUIPMENT CO
N 4th & Bayshore Hwy
San Jose ..... Cypress 5-8962

REO TRUCKS—
COAST COUNTIES TRUCK & EQUIPMENT CO
N 4th & Bayshore Hwy San Jose CYprss 5-8962

WILDMAN J M INC 34th & Spring ..... PsoRobls 254
(See Advertisement This Page)

Trucks–Motor, Dealers–Used

JACOBSON BROS TRUCKS PARTS & EQUIPMENT
TRUCK WRECKING
New & Used Parts – All Makes
ARMY TRUCKS & PARTS
2120 S Union Bkrsfld ..... FAirvw 5-1216

Trucks–Motor, Equipment & Parts–New

UNIVERSAL AUTO PARTS CO
QUALITY – SERVICE – PARTS
For
ALL CARS, TRUCKS AND TRACTORS
Continuous Service
969 Monterey ..... SnLuisObispo 1418
Eves Suns & holidays call ..... SnLuisObispo 4142-R

Wildman J M Inc 34th & Spring ..... PsoRobls 99

Advertise here—it pays.

Trucks–Motor, Painting–See Automobile Painting

Trucks–Motor, Rental

GEORGE'S STATION & EQUIPMENT
TRUCK & TRAILER – RENTALS
DAY – WEEK OR MONTH
ALSO
Farm & Garden Equip. – Concrete Mixers
Spray Equip. – Contractors Equip.
Post Hole Diggers – Skil Saws
Hand & Power Tools
S Hwy ..... SanLuisObispo 2398

Trucks–Motor, Repairing

CHEVROLET AUTHORIZED SERVICE—
NICHOLS SID CHEVROLET
1305 Spring ..... Pso Robls 1222

SAN LUIS TRUCK SERVICE
TRUCK REPAIRS
AND
MAINTENANCE
HEAVY EQUIPMENT DIESEL REPAIRS
24-HOUR SERVICE
101 Hwy ..... Sn Luis Obspo 1360
Residence ..... Sn Luis Obspo 3099-J

San Luis Truck Service
Old South 101 Hwy ..... SnLuisObispo 2343

Trucks–Motor, Towing–See Automobile Towing

Trust Companies–See Banks; Also Title Companies

Tubing

Worthington Plumbing Supply
County Airport ..... SanLuisObispo 46-J-12

Tuxedos–Renting

Paso Robles Mercantile Co 839-12th ... PsoRobls 340
Selix Formal Wear
The Best Costs No More
Write for Name of Our Local Dealer
123 Kearny San Francisco ..... YUkon 6-6212

Twine

Blake Moffitt & Towne
156 Del Sur Wy ..... SanLuisObispo 3758

A store may not immediately come to the mind of a prospect when special services are desired, such as are offered by a Beauty Salon, Radio or Watch Repairing Department. Many establishments, realizing this, advertise under several classifications in the Classified Directory. Thus they direct more business their way.

EXTENSION TELEPHONES
Are Available Again!
FIND OUT ABOUT THIS LOW COST CONVENIENCE FROM YOUR...
PACIFIC TELEPHONE BUSINESS OFFICE

Typewriters

ATASCADERO OFFICE SUPPLY
REMINGTON RAND TYPEWRITERS
SOLD ON REMINGTON DEFERRED PAYMENT PLAN
Travel-Riter – Quiet-Riter
Office-Riter
REMINGTON TYPEWRITERS
Everything for the Office
5840 Traffic Way ..... Atascadero 683

BICKELL'S STATIONERY STORE
IN PASO ROBLES
PORTABLE & STANDARD TYPEWRITERS
OFFICE SUPPLIES
RUBBER STAMPS – STATIONERY
807-12th ..... PasoRobles 882

HILL'S STATIONERY STORE
authorized dealer for
UNDERWOOD TYPEWRITERS
Standard & Electric Models
We also carry a complete line of portables
Sales – Service – Rentals
Complete typewriter repair shop
1127 Chorro ..... SanLuisObispo 1403

NELSON JOHNNY OFFICE EQUIPMENT CO
690 Higuera ..... Sn Luis Obspo 228
(See Advertisement This Page)

PASO ROBLES OFFICE SUPPLY
COMPLETE OFFICE OUTFITTERS
Commercial Stationery
Typewriters – Adding & Calculating Machines
Curtis J. Baxter, Prop.
Next Door to Post Office
608-12th ..... PasoRobles 481-J

ROYAL TYPEWRITER CO
Standard – Electric – Portable
New & Reconditioned
Rentals – Repairs
Johnny Nelson – Authorized Dealer
690 Higuera ..... SanLuisObispo 228

TYPEWRITER SHOP THE
986 Monterey ..... Sn Luis Obspo 127
(See Advertisement This Page)

WALKER'S BOB
785 Marsh ..... Sn Luis Obspo 681-W
(See Advertisement This Page)

Typewriters–Parts & Supplies

TYPEWRITER SHOP THE
986 Monterey ..... SnLuisObispo 127

Typewriters–Repairing

HILL'S STATIONERY STORE
1127 Chorro ..... SnLuisObispo 1403
NELSON JOHNNY OFFICE EQUIPMENT CO
690 Higuera ..... SanLuisObispo 228
TYPEWRITER SHOP THE
Guaranteed Repairs-All Makes
986 Monterey ..... SnLuisObispo 127
WALKER'S BOB
785 Marsh ..... Sn Luis Obspo 681-W

Undertakers–See Funeral Directors

Uniform Supply Service

See Linen Supply Service

Unions–Labor–See Labor Organizations

Unit Heat–See Furnaces Headings; Also Heaters

United States Government Offices

See Alphabetical Directory Under "U S Government"

THE TYPEWRITER SHOP

Serving San Luis Obispo County Since 1926

ELMER SMITH

TYPEWRITERS RENTED
SALES
NEW - USED - RE-BUILTS
EXPERT REPAIRS ON ALL MAKES

OFFICE FURNITURE
EXECUTIVE & COMMERCIAL
Most Complete Selection to Choose From

ADDING MACHINES
Sales & Service
• NEW
• USED
• REBUILT
Guaranteed Repairs

PHONE
SAN LUIS OBISPO 127
986 MONTEREY – BETWEEN OSOS & MORRO

Smith-Corona TYPEWRITERS
ELECTRIC
STANDARD
PORTABLE
ADDING – CALCULATING & BOOKKEEPING MACHINES
SALES & SERVICE
Rebuilt - Rentals
Repairs on All Makes
G-F METAL OFFICE EQUIPMENT
Complete Line of Office Equipment
Phone SAN LUIS OBISPO 681-W
BOB WALKER'S
785 MARSH

ROYAL TYPEWRITERS
ELECTRIC
Standard and Portable

World's No. 1 Typewriter

• VICTOR ADDING MACHINES
ALL MAKES OF PORTABLES
REX-O-GRAPH DUPLICATORS
We Buy Used Typewriters
All Makes Repaired
SALES - SERVICE - SUPPLIES
JOHNNY NELSON OFFICE EQUIPMENT CO.
690 HIGUERA
San Luis Obispo 228

UPHOLSTERING

Finest Line Of

PLASTIC
LEATHER
FABRIC

CUSTOM FURNITURE

ANTIQUES — REMODELING — REPAIRING

SPECIALIZING IN NEEDLE-POINT MOUNTING & TUFTING

All Work Guaranteed

STINCHFIELD'S MATTRESSES

ENGINEERED FOR HEALTH

Be Wise . . . Compare Before You Buy!

FOR HOME - HOTEL & MOTEL BEDS

L. M. STINCHFIELD

PASO ROBLES UPHOLSTERY

CALL

Paso Robles 1535

1348 Railroad

PARAMOUNT UPHOLSTERING CO.

NEW FURNITURE MADE TO ORDER

Antiques
Drapes
Restaurant Equipment

Rug Dyeing
Rug Cleaning
Moth-Proofing
Carpeting

FREE ESTIMATES — EASY BUDGET TERMS

FREE PICK-UP AND DELIVERY

ALL WORKMANSHIP GUARANTEED 5 YEARS

Phone SAN LUIS OBISPO 1790-J

Serving Entire County

1218 CARMEL — SAN LUIS OBISPO

Upholsterers

ALVA GREEN'S AUTOMOTIVE TRIM & FURNITURE UPHOLSTERY
CUSTOM MADE AUTO & FURNITURE UPHOLSTERY
AUTO TOPS — SEAT COVERS
We Give S & H Green Stamps
Free Estimates
1234 Broad ..... SanLuisObispo 2573

Beamer's Upholstery
159 Brisco Rd ..... ArroyoGrande 5522
Henry's Upholstery 572 Islay.. SanLuisObispo 3155-W
(See Advertisement Page 137)
(Continued Next Page)

If you're planning to build a new home, it's wise to make plans right now for concealed telephone wiring and convenient telephone outlets. You'll be glad you did . . . for many years!

Out of the DISCARD

A few minor repairs on that discarded article will restore its life of usefulness and convenience. You'll find the man who can help you listed in the

Classified
TELEPHONE SECTION

Upholsterers—(Cont'd)

Jones Upholstery Shop 112 N Main.... Templtn 2101
(See Advertisement This Page)
Paramount Upholstering Co
1218 Carmel ..... SanLuisObispo 1790-J
(See Advertisement Page 136)
RAUCH'S CABINET & UPHOLSTERY SHOP
821-21st ..... PasoRobles 966
Stinchfield's Paso Robles Upholstery
1348 Railroad ..... PsoRobls 1535
(See Advertisement Page 136)
Zegar's Upholstery Shop
881 Morro ..... SnLuisObspo 2080-J
(See Advertisement This Page)

Upholstery Cleaners

PARAMOUNT UPHOLSTERING CO
1218 Carmel ..... SnLuisObispo 1790-J
SAN LUIS STERILIZATION & MATTRESS CO
Buchon & High ..... San Luis Obspo 405

Vacuum Cleaners—Dealers

Air-Way Branches Inc
1773 Newport Av Grover City.. ArroyoGrande 5650
Filter Queen Co 1126½ Chorro.. SanLuisObispo 3950
HEATON R C CO
Hoover Authorized Sales & Service
803-13th ..... Pso Robls 890

HORNOR DAVE
ELECTROLUX
Reg. U. S. Pat. Ofc.
AUTHORIZED
SALES — SERVICE
& SUPPLIES
Continuously Since 1934
1290 Murray Av..... SanLuisObispo 2462-J

IVERSEN EDDIE
ELECTROLUX
Reg. U. S. Pat. Ofc.
AUTHORIZED
SALES — SERVICE
& SUPPLIES
127-12th ..... PasoRobles 65

KENMORE VACUUM CLEANER SALES & SERVICE—
SEARS ROEBUCK & CO
879 Higuera ..... SnLuisObispo 760

LEWYT SALES AND SERVICE
NO DUST BAG TO EMPTY
It's quiet—no roar! Lewyt picks up more lint, thread, hair—with less rug wear. Filters the air 3 times. You breathe no dusty odors.
LEWYT VACUUM CLEANERS
FREE HOME DEMONSTRATION
"WHERE TO BUY THEM"
SALES & SERVICE DEALERS
LONG E E PIANO CO
777 Marsh ..... Sn Luis Obspo 506
Winkler's House of Appliances Elec Sales & Service 820 Park ..... PsoRobls 1304

LONG E E PIANO CO
Hoover Authorized Sales & Service
777 Marsh ..... Sn Luis Obspo 506
Singer Sewing Machine Co
733 Higuera ..... SnLuisObspo 2295
Wilcox Lou General Electric Appliances
823-12th ..... PsoRobles 226

Vacuum Cleaners—Repairing

B & F Electric Shop
560 S 13th Grover City..... ArroyoGrnde 2478
U S Sewing & T V Center
715 Higuera ..... SanLuisObispo 3884
Wilcox Lou General Electric Appliances
823-12th ..... PasoRobles 226

Valves

CRANE CO 239 E Alisal..... Salinas 3964

Please look up the number in the Telephone Directory if you are not sure of it.

Call HENRY'S UPHOLSTERY

HENRY & BECKY NORTHINGTON

Quality Workmanship
Pick-Up & Delivery
Free Estimates

RESTYLING
RECOVERING
REPAIRING

PLASTICS — U. S. NAUGAHYDE
NYLONS
CLOTHS — TWEEDS — NOVELTY FABRICS
FOAM RUBBER

Phone San Luis Obispo 3155-W

572 ISLAY STREET

ZEGAR'S UPHOLSTERY SHOP

LARGE SELECTION OF FINE FABRICS

AUTOMOTIVE UPHOLSTERING & SLIP COVERS

PICK-UP AND DELIVERY

Free Estimates

SAN LUIS OBISPO 2080-J

881 — MORRO STREET

Don't Throw It Away

Things around the house you consider useless—may need only minor repairs to make them serviceable. Call a service man near you.

LOOK IN THE
Classified
TELEPHONE SECTION

---

upholstering

CALL
TtempleTON 2101

FIRST CLASS FURNITURE UPHOLSTERING

Free Estimates — Reasonable Prices

AWNINGS MADE TO ORDER

JONES UPHOLSTERY SHOP

SERVING PASO ROBLES - TEMPLETON ATASCADERO & SURROUNDING AREAS

Fast Prompt Service

112 N. MAIN ST. — TEMPLETON

Variety Stores

Ambrosia Variety Store Ocean Av.....Cayucos 4411

DOKO'S VARIETY STORE
Complete
VARIETY STORE
880 Price Pismo Beach.....POplr 6-4628

Dyer's Variety Store
750 Higuera.....SnLuisObspo 612

HERRINGTON'S VARIETY STORE
771 Dolliver Pismo Beach.....POplr 6-4635

IDEAL FIVE & TEN
COURTEOUS SERVICE
REASONABLE PRICES
Complete Variety of Merchandise
We Give S & H Green Stamps
1237 Park.....PasoRobles 1203

Lord's Variety 103 E Branch....Aroyo Grnde 2410
Morro Bay Variety Store
407-5th Morro Bay.....SPrce 2-8175
Rasco F S & Co 887 Higuera.....SnLuisObspo 3448
Rasco F S Co 1230 Park.....PasoRobles 30-W

Venetian Blind Dealers & Mfrs–Retail

ACME QUALITY PAINT & WALLPAPER STORE
862 Monterey.....Sn Luis Obspo 3039

ALL-FLEXALUM VENETIAN BLINDS
Only All-FLEXALUM venetian blinds have "spring-tempered" aluminum slats, "wipe clean" plastic tapes, slim nylon cords, "whisper quiet" operation. Custom made; completely color matched or over 192 color combinations. Exclusive decorating advantages.
ALL-Flexalum.
"WHERE TO BUY THEM"
DEALERS
Bob's Floor Coverings
1105 Grand Av.....ArroyoGrande 3122
Carlton Furniture Co 101 Hwy....Atascadero 374
Harbor Supply Co
1141 Main Morro Bay.....SPrce 2-5311
Quaglino James A Builders Supplies
Santa Barbara & High.....SnLuisObspo 1840
Western Cabinet Works 1000 Park PasoRobles 289

Art Mesquit Complete Home Furnishings
National Venetian Blinds
Bridge & Branch.....Aroyo Grnde 2116
BENNETT CARPET CO
1459 Monterey.....SnLuisObspo 1195

If you sometimes get the wrong number or no number at all, you may be dialing incorrectly. After turning the dial all the way to the stop, let it return at its own speed.

VENETIAN BLINDS
Manufacturers of
FLEXALUM
ALL ALUMINUM
VENETIAN BLINDS
Complete Color Selection
WHOLESALE - RETAIL
VERTICAL BLINDS
Compare Our Prices
Terms Available
Paso Robles 202-J
If No Answer Call 728-W
S & S
VENETIAN BLINDS & AWNINGS
3720 OAK PASO ROBLES

Venetian Blind Dealers & Mfrs–Retail–(Cont'd)

BOB'S FLOOR COVERINGS
Robert M. Nunes, Proprietor
VENETIAN BLINDS
FORMICA DRAIN BOARDS
CARPETS – LINOLEUM
WALL AND FLOOR TILE
1105 Grand Av.....ArroyoGrande 3122

S & S Venetian Blinds & Awnings
3720 Oak.....PsoRobls 202-J
(See Advertisement This Page)
White's Furniture Store
1301 Broad.....Sn Luis Obspo 1006

Ventilating Contractors

See Contractors–Heating & Ventilating

Vertical Blinds

S & S Venetian Blinds & Awnings
3720 Oak.....PasoRobles 202-J

Veterinarians

Barsaleau R B
N Highway.....SnLuisObspo 78
If no answer call.....SanLuisObispo 38-R-11
Coast Veterinary Clinic
D H Wixom
Hwy No 1 Morro Bay.....SPrce 2-6941
Coffland W T
Dog & Cat Surgery & Medicine
6575 Navajo Av.....Atascadero 764
Collins G B 820-23d.....Pso Robls 1436
Mathews Frank P 1106 Grand Av...AroyoGrnde 4452
McCapes Veterinary Hospital
Highway 1.....Sn Luis Obspo 166
Pulling Fred N Hwy.....Atascadero 382
Reedy J E 834-19th.....Pso Robls 546
Whitman's Veterinary Hospital & Boarding
Kennel N Hwy.....SanLuisObispo 78
If no answer call.....SanLuisObispo 2774

Veterinary Hospitals

Coast Veterinary Clinic
Hwy No 1 Morro Bay.....SPrce 2-6941
McCapes Veterinary Hospital
Highway 1.....Sn Luis Obspo 166
Paso Robles Veterinary Hospital
820-23d.....PsoRobls 1436
Pulling Fred N Hwy.....Atascadero 382
Whitman's Veterinary Hospital & Boarding
Kennel N Hwy.....SanLuisObispo 78
If no answer call.....SanLuisObispo 2774

Veterinary Supplies

GROVER CITY PHARMACY
9th & Grand Av Grover City.....AroyoGrnde 2457
McKee's Pharmacy Main & Bridge.....Cambria 15

Wall Coverings

See Specific Kinds, i.e., Wallpaper Headings; Linoleum Headings; Tile Headings, Etc

Wallpaper–Dealers

ACME QUALITY PAINT & WALL PAPER STORE
862 Monterey.....SnLuisObspo 3039
Clark Howard Paint & Wallpaper Store
987 Foothill Bl.....SanLuisObispo 128
Harbor Supply Co 1141 Main Morro Bay.SPrce 2-5311
San Luis Wall Paper & Paint Store
1126 Broad.....Sn Luis Obspo 1072-R
Trussler's Furniture Store 1303 Park PasoRobles 126

FOUR THOUGHTFUL ITEMS
OF TELEPHONE PROCEDURE–
1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Warehouses–Private

Hearst Warehouses Sn Simeon.....Cambria-28-Y-5
Heaton R C Co 829-13th.....PsoRobls 819

Warehouses–Public

COAST COUNTIES WAREHOUSES
65 Higuera.....SnLuisObispo 2678

FARMERS ALLIANCE BUS ASSOC
GRAIN ELEVATOR
GRAIN STORAGE – SACK & BULK
SEED TREATING
FEED MILLING & MIXING
GRAIN BUYERS – INSURANCE
10th & Riverside Av PasoRobles 115
If no answer call.....PasoRobles 311

Southern Pacific Milling Co
Oceano.....Aroyo Grnde 5629

You'll find it fast in the YELLOW PAGES.

PLEASE LISTEN
for the DIAL TONE
BEFORE DIALING

That "dial tone", a steady hum, is the signal that the equipment is ready to receive a call. It corresponds to an operator's "Number, please?"

To Find an
AUTHORIZED
SALES AND SERVICE DEALER
When you want the "genuine" in a nationally-advertised product or service
LOOK IN THE YELLOW PAGES
They Tell "Where to Buy It"

Washing Machines–Dealers

BENDIX AUTOMATIC HOME LAUNDRY–
DERBY'S ELECTRIC 827-13th.....PasoRobles 91

BOWER AUSTIN MAYTAG AGENCY
SALES – SERVICE – REPAIRS
AUTOMATIC – REGULAR
ALL MAKES & MODELS
All Types of Appliances Sold & Repaired
ALL WORK FULLY GUARANTEED
6035 Palma Av.....Atascadero 582
If no answer call.....Atascadero 248-M

CAMPBELL'S REFRIGERATION
532 Higuera.....SnLuisObspo 1488
Cline's Electric Shop
Westinghouse Washers & Dryers
962 Monterey.....SnLuisObspo 13

EASY HOME LAUNDRY EQUIPMENT–
ATASCADERO HARDWARE
5980 Traffic Wy.....Atascadero 133

EPP'S
MAYTAG – KELVINATOR
CONVENTIONAL &
AUTOMATIC WASHERS
& DRYERS
Complete Line of Better
Home Appliances & Television
745 Higuera.....SanLuisObispo 711

FRIGIDAIRE AUTOMATIC WASHERS–
SALES & SERVICE DEALER
LONG E E PIANO CO
777 Marsh.....SnLuisObispo 506

GENERAL ELECTRIC HOME LAUNDRY EQUIPMENT
New Activator® Automatic Washer for your whitest, brightest wash. Features finest spin-drying and water saver control. New Automatic Dryer with Automatic Clothes Sprinkler.
"WHERE TO CALL"
SALES & SERVICE DEALERS
Campbell's Refrigeration
532 Higuera.....SanLuisObispo 1423
Hill's Home Appliances
1009 Grand Av.....ArroyoGrande 4463
Wilcox Lou General Electric Appliances
823-12th.....PasoRobles 226

HEATON R C CO 803-13th.....Pso Robls 890

HOTPOINT LAUNDRY EQUIPMENT
Enjoy washday with Hotpoint's Automatic Laundset. Separate washing cycles for dainty or regular fabrics . . . WOND-R-DIAL control Automatic Dryer eliminates lint, heat and moisture . . . no venting. See Hotpoint's complete appliance line.
"WHERE TO BUY THEM"
DEALERS
CLINE'S ELECTRIC SHOP
962 Monterey.....SnLuisObispo 13
Derby's Electric 827-13th.....PasoRobles 91

IDLER'S SERVICE & APPLIANCES
Whirlpool Home Laundry Equipment
1453 Monterey.....SanLuisObispo 144

KENMORE WASHING MACHINES–
SEARS ROEBUCK & CO
879 Higuera.....SnLuisObispo 760

Long E E Piano Co 777 Marsh.....SnLuisObispo 506
(See Advertisement This Page)

More and more, business men are finding that it pays in good will to place and receive their telephone calls with as little time-lag for the other fellow as possible. They place their own calls or stay close to the telephone when they tell someone else to do it.

Washing Machines–Dealers–(Cont'd)

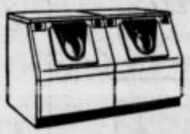
MAYTAG FACTORY AUTH SALES & SERVICE–
ALLEN'S APPLIANCE SERVICE
Hwy 1 Morro Bay.....SPrce 2-5296
BOWER AUSTIN MAYTAG AGCY
6035 Palma Av.....Atascadero 582
EPP'S 745 Higuera.....SnLuisObspo 711
HEATON R C CO
803-13th.....Pso Robls 890
HILL'S HOME APPLIANCES
1009 Grand Av.....AroyoGrnde 4463
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

SAN LUIS BUTANE DISTRIBUTORS
N Hwy.....Atascadero 151
(See Advertisement This Page)

THOR WASHERS
AUTOMATIC, SPINNER, AND WRINGER WASHERS.
Thor
Get a Complete Demonstration from Your Neighborhood THOR Dealer.
"WHERE TO BUY THEM"
DISTRIBUTOR
Thor Corporation
1440 W Olympic Los Angeles..DUnkirk 1-3846

WESTERN AUTO SUPPLY CO
FULLY AUTOMATIC
CORONADO
Washes 9 Lb. Load Hygienically Clean
4 Powerful Rinses – Damp Dries
5 YEAR TRANSMISSION WARRANTY
1 YEAR FREE LABOR
685 Higuera.....SanLuisObispo 993

To dial correctly, pull the finger all the way to the stop . . . then let the dial return at its own speed.

WESTINGHOUSE LAUNDROMAT

LAUNDROMAT
CLOTHES
DRYER
SAN LUIS BUTANE DISTRIBUTORS
For Information or Service
ATASCADERO 151
If No Answer Call 618
NORTH HWY BOX 966

LONG PIANO CO.
Factory Authorized
Maytag
SALES & SERVICE
PHONE
SAN LUIS OBISPO 506
777 MARSH ST.

Washing Machines–Dealers–(Cont'd)

WESTINGHOUSE LAUNDRY EQUIPMENT–
SAN LUIS BUTANE DISTRIBUTORS
N Hwy.....Atascadero 151

WHIRLPOOL HOME LAUNDRY EQUIPMENT–
COCKRELL'S REFRIGERATION
845-13th.....Pso Robls 1416

Wilcox Lou General Electric Appliances
Norge Washers-Refrigerators-Ranges
823-12th.....PsoRobls 226

Washing Machines–Repairing

ALLEN'S APPLIANCE SERVICE
ALL KINDS OF
HOME APPLIANCES REPAIRED
All Work Guaranteed
½ Mile North
Hwy 1 Morro By.....SPrce 2-5296

Bower Austin Maytag Agcy
6035 Palma Av.....Atascadero 582
CLINE'S ELECTRIC SHOP
962 Monterey.....SnLuisObispo 13
Cockrell's Refrigeration 845-13th.....PsoRobls 1416
Epp's
Authorized Maytag Service
745 Higuera.....SnLuisObispo 711

IDLER'S SERVICE & APPLIANCES
WASHERS & DRYERS
EXPERT REPAIRS
AND
INSTALLATIONS
ON ALL MAKES & MODELS
TV RADIO
1453 Monterey.....SanLuisObispo 144

KENMORE WASHING MACHINE SERVICE–
SEARS ROEBUCK & CO
879 Higuera.....SanLuisObispo 3993

LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

Watches

MARELL'S JEWELERS
850 Higuera.....SnLuisObispo 3881

Watches–Repairing

ANDREWS DON
DIAMONDS – WATCHES
SILVERWARE – CLOCKS
Expert – Guaranteed
Watch Repairing
1009 Higuera.....SanLuisObispo 936

Bra Sil's Watch Repair
Anderson Hotel Bldg.....SanLuisObispo 3826
Brasher's Jewelry 857 Main Morro Bay.SPrce 2-5086
BROWN CLARENCE 862 Higuera.San Luis Obspo-1312

GRAGG'S
OFFICIAL S. P. WATCH
INSPECTOR
992 B Hamilton – Waltham Vanguard
Elgin B. W. Raymond – Bull
779 Higuera.....SanLuisObispo 1661

GUTHRIE'S JEWELRY
The Finest In
WATCHES – JEWELRY – SILVERWARE
Omega – Hamilton – Gruen – Elgin
Bulova – Cyma Watches
Towle – Wallace – Lunt – Heirloom
International Sterling
"FINE WATCH REPAIRING"
Established Since 1910
741-12th.....PasoRobles 789

(Continued Next Page)

CRYSTAL SPRINGS WATER SERVICE

- PURE DRINKING WATER
- BOTTLED FRESH DAILY
- DISPENSERS – CUPS – COOLERS
- DISTILLED WATER

PHONE
San Luis Obispo 965
or Call Arroyo Grande 2536

Mailing Address
3215 Rockview Place San Luis Obispo

Serving All Communities of San Luis Obispo & Northern Santa Barbara Counties

PASO ROBLES MORRO BAY
ATASCADERO PISMO BEACH
GUADALUPE ARROYO GRANDE
LOMPOC SAN LUIS OBISPO
SANTA MARIA

(Serving All Communities of San Luis Obispo and Northern Santa Barbara Counties.)

San Luis Obispo 2588
Paso Robles 180 - Lompoc 7141

Arrowhead
SPRING WATER

It's real *spring water* from mile-high springs.

PURITAS
DRINKING WATER
Pure distilled water... approved for Salt-free Diets.

PURITAS Drinking Water fortified with Fluorine

Reduces children's tooth decay as much as 65%... for life!

- All 3 waters delivered in 5-gallon bottles or cases of 1-gallon bottles. Coolers loaned free to regular users. Paper cups, electric water coolers available.

Watches–Repairing–(Cont'd)

MARELL'S JEWELERS
850 Higuera ..... SnLuisObispo 3881
Marshall's Jewelry Store
790 Higuera ..... SnLuisObispo 597

MILLER'S JEWELRY
The Best In Watch Repairing
Hwy ..... Atascadero 244-W
Paso Robles Jewelry Store 725-13th .. PsoRobls 443
Rimelen C A Traffic Wy ..... Atascadero 677-W

Water Companies–Bottled

ARROWHEAD & PURITAS WATER INC
1019 Chorro ..... SnLuisObspo 2588
(See Advertisement This Page)

CRYSTAL SPRINGS WATER SERVICE
3215 Rockview Pl ..... SnLuisObispo 965
(See Advertisement This Page)

VERNON SPRING WATER CO
Los Berros Canyon ..... Aroyo Grnde 2536

Water Companies–Public Utility

Atascadero Mutual Water Co Highway . Atascadero-60
Atascadero Mut Water Co ..... Atascadero 11
Cambria Pines Service Corp N Hwy ..... Cambria 161
Grover City County Water District
842 Grand Av ..... AroyoGrnde 2356
Oceano Water Co 7th Oceano ..... AroyoGrnde 2124
Paso Robles City Water Works 13th. . Pso Robls 232-W
Pismo Beach City Water Dept
Bello Av & Hollister Av Pismo Beach . POplr 6-4456

Water Coolers & Fountains

Arrowhead & Puritas Water Inc
1019 Chorro ..... SnLuisObspo 2588
Crystal Springs Water Service
3215 Rockview Pl ..... SanLuisObispo 965

Water Heaters–Dealers

Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av ..... PasoRobles 1117
(See Advertisement This Page)

BOWER AUSTIN MAYTAG AGENCY
6035 Palma Av ..... Atascadero 582

a size and type
WATER HEATER
for every purpose
Authorized
HOYT • MISSION • CRANE
Sales and Service
Contracting - Repairing - Maintenance
Our Work Fully Guaranteed
CALL
PASO ROBLES 1117
FHA TERMS
BLAKE'S
PLUMBING HEATING & SHEET METAL
1701 RIVERSIDE AVE.

Water Heaters–Dealers–(Cont'd)

COLEMAN GAS WATER HEATERS–
SAN LUIS BUTANE DISTRIBUTORS
N Hwy ..... Atascadero 151

DAY & NIGHT WATER HEATERS–
McBRIDE SHEET METAL WORKS
Old South Hwy ..... SnLuisObispo 337
McKELVEY'S HENRY B PLUMBING & HEATING Highway ..... Atascadero 394
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad ..... SnLuisObspo 766

FRIGIDAIRE ELECTRIC WATER HEATERS–
HEATON R C CO 803-13th ..... Pso Robls 890
LONG E E PIANO CO
777 Marsh ..... Sn Luis Obspo 506

GARDEN CITY GAS SERVICE
958-3d Morro Bay ..... SPrce 2-6836

HOTPOINT ELECTRIC WATER HEATERS
Amazing "Magic Circle" Heat —one of the greatest developments in 15 years. One year warranty, plus 4-year protection plan. See Hotpoint's complete line of kitchen and laundry appliances.
hotpoint
EVERYBODY'S POINTING TO HOTPOINT
"WHERE TO BUY THEM"
DEALER
Cline's Electric Shop
962 Monterey ..... SnLuisObispo 13

HUGHES PLUMBING & REPAIRING
361 Pismo Pismo Beach ..... POplr 6-2494
If no answer call ..... ArroyoGrande 2117
MATHEWS DON A 1208 Railroad Av . PasoRobles 709

McKELVEY'S HENRY B PLUMBING & HEATING
CRANE – DAY & NIGHT
HOYT – MISSION – RHEEM
AMERICAN-STANDARD
GENERAL – RUUD
Hwy ..... Atascadero 394

MISSION WATER HEATERS–
McBRIDE SHEET METAL WORKS
Old South Highway ..... SnLuisObspo 337

RUUD AUTOMATIC GAS WATER HEATERS
Famous for Quality Since 1869
RUUD
Rust-Proof RUUD-MONEL, SANIGLAS & Heavy Duty Steel Models. Built to Last Years Longer, Give You More Hot Water Per Dollar. ALL GUARANTEED.
"WHERE TO BUY THEM"
LONG E E PIANO CO
777 Marsh ..... Sn Luis Obspo 506

SMEE'S PLUMBING & HEATING SHOP
2959 S Broad ..... SnLuisObspo 766

The Yellow pages save you time.

When
You want to find a business concern in a hurry
Look
in the YELLOW PAGES
They contain almost every type of commercial enterprise in easily found classifications.

Water Softening Equipment

CLAY ERNEST L
WATER SOFTENERS
PERMUTIT & STOVER
WATER CONDITIONERS
FOR HOME & INDUSTRY
Free Water Analysis - Any Time
Capistrano Av ..... Atascadero 259-M

CRYSTAL SPRINGS WATER SERVICE
SERVISOFT
SOFT WATER SERVICE
We Soften the Water For You
3215 Rockview Place ..... SanLuisObispo 965

Culligan Soft Water Service
721 Pismo ..... SanLuisObispo 1108-W
(See Advertisement This Page)

IDLER'S SERVICE & APPLIANCES
RHEEM
SOFT WATER APPLIANCE
Makes Your Water Clean & Soft
EASY TERMS
1453 Monterey ..... SanLuisObispo 144

Servisoft Soft Water Service
3215 Rockview Pl ..... SnLuisObispo 965

Purchasing agents use the Classified Telephone Directory as their buying guide. Why not investigate the sales-building possibilities of advertising in the Classified Telephone Directory? Just call our nearest Business Office.

CULLIGAN soft water SERVICE
WATER CONDITIONING HDQRS FOR SAN LUIS OBISPO COUNTY
Guaranteed by Good Housekeeping
★ NO EQUIPMENT TO BUY
GUARANTEED PERFORMANCE IS OUR CREED
Phone
San Luis Obispo 1108-W
Plant – 721 Pismo
Residence San Luis Obispo 3924
Phone
Paso Robles 1113
Plant – 802-21st.
Residence 1415 Oak

Water Treating Service

Culligan Soft Water Service
1415 Oak ..... PsoRobls 1113

Water Well Drilling

BLANCHARD ROBT R
WATER WELL DRILLING
Test Holes and Shot Holes
Cleaning and Repairing
Licensed Contractor
113 Mason ..... ArroyoGrande 4472

Hart Chas E 2124 Park ..... PsoRobls 768-J
SMITH BROS DRILLING CONTRACTORS
1134-13th ..... PsoRobls 224
(See Advertisement This Page)

WELLS CLARK F CORP
DRILLING & SERVICING
GRAVEL PACK WELLS
TEST PUMPING & BALING
TEST HOLE DRILLING
PUMP SALES & SERVICE
LICENSED CONTRACTORS – ESTIMATES
116 N Blosser Rd Santa Maria WAlnt 5-6277

Yager R B 1062 Maple ..... ArroyoGrande 5633
(See Advertisement This Page)

Water Well Supplies

Water Well Supply 1229 Grand Av ArroyoGrande 2258

Weather Stripping Contractors

KYLE COMPANY
WEATHER STRIPPING
MONARCH
METAL WEATHER STRIP
Is the Complete Answer to Your Year-Round Dust, Draft, Comfort & Fuel Problems
1609 Osos ..... Sn Luis Obspo 546

Weighers–Public

COAST COUNTIES WAREHOUSES
65 Higuera ..... SnLuisObspo 2678
Hitchcock A B Sealer Weights & Measures
1221 Vine ..... PsoRobls 761-J

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately, so that they do not have to be placed again . . . does not monopolize the telephone at the inconvenience of others . . . teaches children, too, the little telephone kindnesses . . . and when her telephone is not in use, sees that it is hung up.

Have You Thought

Of having a separate business listing in the Telephone Directory under your own name? The charge for these extra listings is small, the convenience often great.

SMITH BROS. WELL DRILLING
"ERNIE SMITH" "PAUL SMITH"
Licensed Drilling Contractors
ALL TYPES – OIL OR WATER
No Job Too Small or Too Large
- TEST HOLES
- SHOT HOLES
- CORE HOLES
- PORTABLE EQUIPMENT
- INTERSTATE SERVICE
- FULLY INSURED
- FREE ESTIMATES

PASO ROBLES 224
Residence - Paso Robles 635
1134 - 13th St., P.O. Box 132
Yard 1020 Salinas St.
Paso Robles, Calif.

R. B. YAGER

WATER WELL DRILLING
ROTARY DRILLING
WATER WELLS GRAVEL PACKED
TEST HOLES – SHOT HOLES
CORING
SAND DRAINS
Licensed Contractors
FREE ESTIMATES
CALL
ARROYO GRANDE 5633
1062 MAPLE FAIR OAKS

Welding

Atascadero Motor Service S Hwy . . . Atascadero 368
Jones C M Highway . . . . . Atascadero 52
LEICHTY IVAN WELDING SHOP
1004 Salinas Av . . . . . PsoRobls 686
Parker E R Boiler Works
514 Higuera . . Sn Luis Obspo-2056
Paso Robles Agricultural Works
1204 Railroad . . . . . Pso Robls 35-J
RATLIFF FRED P
Portable Welding Equipment
Electric & Acetylene
Heavy Duty Machine Work
1243 Monterey . . . . . SanLuisObispo 1199
Rencher G G 1400 Sierra Dr . . . . . AroyoGrnde 3221
San Luis Welding Works
Ward Munger
960 Nipomo . . . . . Sn Luis Obspo-1098
TEAGUE'S MACHINE SHOP
3048 Higuera . . . . . SnLuisObispo 3342
(See Advertisement This Page)
Templeton Blacksmith Shop
3d & Main . . . . . Templeton 4131
WOOD H A WELDING & MACHINE SHOP
Portable Welding Equipment
1207-13th . . . . . Pso Robls 321

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

READY TO SERVE YOU
TEAGUE'S MACHINE SHOP

- Lathe Turning
- Machinery Construction
- Machinery Specially Designed
- Machinery Repair
- Portable Welding
- Steel Fabrication

We Have Equipment and Knowledge To Handle Your Repair and Equipment Problems.

If it's been made, it can be fixed
If it hasn't been made, we'll make it

304-B Higuera — PHONE SAN LUIS OBISPO 3342

Welding Equipment & Supplies

Universal Auto Parts Co
969 Monterey . . . . . SnLuisObispo 1418

Wheel Aligning & Repairing

See Automobile Wheel, Axle & Frame Repairing

Wheel Chair Renting

JONES AMBULANCE SERVICE & HOSPITAL SUPPLIES 780 Pacific . . . . . SnLuisObispo 887

Wheel Chairs–Retail

EVEREST & JENNINGS WHEEL CHAIRS & WALKERS—
JONES AMBULANCE SERVICE & HOSPITAL SUPPLIES 780 Pacific . . . . . SanLuisObispo 887

Whist Clubs–See Clubs

Wicker Furniture–See Furniture Headings

Window Cleaners

American Window Cleaning & Janitor Service
964 Chorro . . . . . SnLuisObspo 1329
SUNNYSIDE WINDOW CLEANING CO
964 Chorro . . . . . SnLuisObspo 1329
(See Advertisement This Page)

Window Screens–See Screens–Window

More and more, business men are finding that it pays in good will to place and receive their telephone calls with as little time-lag for the other fellow as possible. They place their own calls or stay close to the telephone when they tell someone else to do it.

SUNNYSIDE WINDOW CLEANING CO.
STOCCKETTI BROS., *Props.*
JANITORS
RESIDENCE & OFFICE SERVICE
FLOOR CLEANING
BONDED
COMPENSATION - PROPERTY DAMAGE & PUBLIC LIABILITY
Free Estimates
SAN LUIS OBISPO 1329
If No Answer Call San Luis Obispo 2992
964 CHORRO — SAN LUIS OBISPO

TO BE HEARD clearly
. . . please speak directly into the Telephone with your lips just clearing the mouthpiece.

Window Shade Cloth

BENNETT CARPET CO
1459 Monterey . . . . . SnLuisObspo 1195

Window Shades–Retail

ACME QUALITY PAINT & WALLPAPER STORE
862 Monterey . . . . . Sn Luis Obspo 3039
Art Mesquit Complete Home Furnishings
Bridge & Branch . . . . . Aroyo Grnde 2116

Window Shades–Whsle & Mfrs

Coast Venetian Blind Co
868 Palm . . . . . Sn Luis Obspo 3052-W

Windows–Louvered

Morro Bay Glass
Louvre Leader Window Distr
1560 Hwy 1 Morro Bay . . . . . SPrce 2-5277

Windows–Metal

GETTINS STEEL CO
Steel & Aluminum Windows & Steel Bldgs
235 Bayshore Bl S F . . . . . VAlencia 6-3026

Windows–Wooden

Fleming D S Lumber Co
Made To Order
13th & Atlantic Grover City . . AroyoGrnde 2729

Wineries

Martinelli A Winery
Oak Ridge Rd . . . . . Templeton 2974
Pesenti Winery . . . . . Templtn 2791
Rotta Winery . . . . . Templtn 2991
York Bros Winery York Mountain . . . . Templeton 2821

Wines–Retail

Martinelli A Winery Oak Ridge Rd . . . Templeton 2974
Pesenti Winery . . . . . Templeton 2791
WALDORF CAFE 975 Osos . . . . . SnLuisObspo 1002
Westway Market
447 Higuera . . . . . Sn Luis Obspo 491-W
York Bros Winery York Mountain . . . . Templeton 2821

Wines–Whsle

LAGOMARSINO'S WHOLESALE LIQUOR & WINES
Roma-Christian Bros-Beringer Bros-Wines
Osos & Higuera . . . . . SanLuisObispo 187
Martinelli A Winery
Oak Ridge Rd . . . . . Templeton 2974
Pesenti Winery . . . . . Templeton 2791
PETRI WINES—
DUNLAP RAY E S Highway . SnLuisObspo 1934-W
FORTINI LOUIS C S Highway . . . . . PsoRobls 842

Women's Accessories–Retail

Rileys Dept Store 749 Higuera . . . . . SnLuisObspo 36

Advertise here—it pays.

NATIONALLY ADVERTISED ARTICLES!
CAN BE TRACED TO THEIR
Local Dealers
by looking up
"WHERE TO BUY, IT"
in the
Yellow Pages

Women's Wearing Apparel–Retail

Bay Smart Shop 585-5th Morro Bay . . SPrce 2-4102
CHRISTINE'S 869 Higuera . . . . . SnLuisObspo 504
Eddy's Apparel 1214 Park . . . . . PsoRobls 74
GRAND APPAREL THE
LADIES WEAR
Infants – Tots – Teens
951 Grand Av . . . . . ArroyoGrande 3113
Harding Dorotha M Dress Shop
760 Price Pismo Beach . . . . . POplr 6-4759
Harkness Hilda 126 Branch . . . . . Aroyo Grnde 2270
Ida Jay Shop
731 Dolliver Av Pismo Beach . . . . . POplr 6-2083
LACTERMAN'S
Where You Will Find Nationally Advertised
COATS - SUITS - DRESSES
FURS & ACCESSORIES
POPULAR PRICES
"Where Fit Is Always Guaranteed"
728 Higuera . . . . . Sn Luis Obspo 1285
LERRAIN'S APPAREL
COMPLETE LINE OF WOMEN'S WEARING APPAREL & ACCESSORIES
Including
SPORTSWEAR & CASUALS
SPECIALIZING IN AFTER 5 WEAR
COCKTAIL – DINNER & DANCING
Sizes 9 to 24½
1137 Chorro . . . . . SanLuisObispo 3276-J
MARGARET McNEIL'S STYLE SHOP
856 Higuera . . . . . SnLuisObspo 1054
(See Advertisement This Page)
Mode-O-Day 1226 Park . . . . . PasoRobles 1256
Mode-O-Day Shop
720 Higuera . . . . . SnLuisObispo 1655-M
PASO ROBLES MERCANTILE CO
839-12th . . . . . PsoRobls 340
Rileys Dept Store 749 Higuera . . . . . SnLuisObspo 36
RUMLEY'S DEPT STORE
5th Morro Bay . . . . . SPrce 2-3251
Schulz's Women's Apparel
853 Higuera . . . . . SanLuisObispo 207
Smart Shoppe 1112 Chorro . . . . SnLuisObspo 4309-W
Smith Leonore
1131 Chorro . . . . . SnLuisObspo 1718
Trend O'Fashion 842 Higuera . . . . SnLuisObspo 162-J
VOGUE THE
Smart Wear for Women
Millinery – Hosiery – Lingerie
Corsetry – Handbags
Complete Selection – Latest Styles
1233 Park . . . . . PasoRobles 70
Wendel's Ladies Ready to Wear
1030 Chorro . . . . . SnLuisObspo 162-W

Wood

Craig Jay A Paradise Valley Rd . . Atascadero 46-R-12
Elisarraraas T Encino . . . . . SMargrita 26-J
Loomis E C & Son
Dry Oak Fireplace & Heater Wood
415 E Branch . . . . . Aroyo Grnde 5514
WEBSTER JACK
Wood That Burns
958 Grand Av . . . . . Aroyo Grnde 2694

Wrecking–Automobile–See Automobile Wreckers

TO PAINT SCREENS

To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.

HIGH FASHION APPAREL

• SUITS • COATS • DRESSES
• BLOUSES • MILLINERY
Nationally Advertised Names
SNYDER-KNITS, DOBBS - RUBY ROSS HATS, STYLECRAFT MOORDALE - HAROL CREST SUITS & COATS, IRENE BURY - KORNHANDLER - DE DE JOHNSON CHARLES COOPER - MANCINI DRESSES
Call SAN LUIS OBISPO 1054
MARGARET McNEIL'S STYLE SHOP
856 Higuera — San Luis Obispo

Out of the
DISCARD

A few minor repairs on that discarded article will restore its life of usefulness and convenience. You'll find the man who can help you listed in the

Classified
TELEPHONE SECTION

Busiest Book in the World

The familiar telephone directory is America's No. 1 reference book. It is the busiest book in the world because it is helpful to practically everyone.

Wrecking Contractors

AMERICAN WRECKING CO
Building Wreckers-Free Estimates
24 California S F . . . . . YUkon 6-1633

Yardage

BECKER'S YARDAGE
FABRIC OF ALL KINDS
Notions – Trimmings
Everything for the Woman Who Sews
SIMPLICITY PATTERNS IN STOCK
SEW & SAVE
741 Higuera . . . . . SanLuisObispo 4315
COMMERCIAL CO THE
FABRIC CENTER
WOOLENS – COTTONS
Rayons – Sheers – Notions – Trimmings
McCALLS & SIMPLICITY PATTERNS
Lingerie Hosiery
303 E Branch . . . . . ArroyoGrande 2421
PASO ROBLES MERCANTILE CO
839-12th . . . . . PsoRobls 340
Rileys Dept Store 749 Higuera . . . . . SnLuisObspo 36
(See Advertisement This Page)

Yarn–Retail

Hawkins Merle Knit & Art Shop
718 Higuera . . . . . Sn Luis Obspo 49

Next time you want to make a call but aren't quite sure of the number, look it up in the latest telephone directory! Memory isn't always reliable . . . and you'll save time by looking up the right number before you call!

Rileys
SINCE 1887
DEPARTMENT STORE
WOMEN'S WEAR
• FOUNDATION GARMENTS
• LINGERIE • COSMETICS
• DRESSES • JEWELRY
• HOSIERY • HAND BAGS
• SPORTSWEAR
"FASHIONS" *by the yard*
• COTTONS • SILKS
• CURTAINS • WOOLENS
• RAYONS • LACES
• NYLONS • LINENS
YARDAGE - PATTERNS
CHILDREN'S & INFANTS' WEAR
PHONE
SAN LUIS OBISPO 36
749 HIGUERA

Yours for the asking...this free booklet

is an easy way to keep an up-to-date list of local and out-of-town numbers you call often. It's convenient, too, for jotting down new numbers . . . so you'll have them handy the next time you need them.

How to get your free booklet For your free personal number booklet—just telephone, send a postcard, or drop in at your nearest Pacific Telephone business office. Why not get your copy today!

Pacific Telephone

CALIFORNIA TELEPHONE DIRECTORIES

WHITE PAGES

LOCALITY: San Luis Obispo County, Adelaida, Arroyo Grande, Atascadero, Avila Wharf, Cambria, Camp Roberts, Carrisa Plains, Cayucos, Circle M Ranch, Creston, Gorda, Grover City, Hacienda, Halcyon, Kozy Kove Ranch, Los Osos, Lucia Lodge, Morro Bay, Morro Del Mar, Nipomo, Oceano, Pacific Valley, Parkfield, Paso Robles, Pismo Beach, Port San Luis Wharf, Salmon Creek, San Miguel, San Simeon, Santa Margarita, Shandon, Shell Beach,Templeton, U.S. Lighthouse Station, Willow Springs Maintenance Camp

YEAR: December 1954

SAN LUIS OBISPO COUNTY

This section of the directory includes listings of subscribers in the communities shown below.

ADELAIDA (See Paso Robles)
ARROYO GRANDE
ATASCADERO
AVILA WHARF
CAMBRIA
CAMP ROBERTS
CARRISA PLAINS
CAYUCOS
CIRCLE M RANCH
CRESTON (See Paso Robles)
GORDA
GROVER CITY (See Arroyo Grande)
HACIENDA
HALCYON (See Arroyo Grande)
KOZY KOVE RANCH
LOS OSOS
LUCIA LODGE
MORRO BAY
MORRO DEL MAR (See Morro Bay)
NIPOMO
OCEANO (See Arroyo Grande)
PACIFIC VALLEY
PARKFIELD
PASO ROBLES
PISMO BEACH
PORT SAN LUIS WHARF
SALMON CREEK
SAN MIGUEL
SAN SIMEON (See Cambria)
SANTA MARGARITA
SHANDON (See Paso Robles)
SHELL BEACH (See Pismo Beach)
TEMPLETON
U. S. LIGHTHOUSE STATION (See Cambria)
WILLOW SPRINGS MAINTENANCE CAMP

Listings of subscribers in San Luis Obispo, including Avila, Baywood Park and Camp San Luis Obispo, appear in the other white section of this directory.

DECEMBER 1954

ADELAIDA

(For Subscribers see Paso Robles)

ARROYO GRANDE

J. E. Gooding, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pac Telephone & Telegraph Co
Business Office 872MorroSanLuisObispo
Ask "Operator" for.....Business Office
(No Charge for Calls to Business Office)

Payments in person and personal visits

The Pac Telephone & Telegraph Co
117½ E Branch Arroyo Grande

A

A & B Electric 170 Spruce.....2426
A D Ranch Hwy101.....2579
A & G Pump Serv 1166GrandAv.....5595
Abel Donald V 501½GrandAv.....3333
Abrams C N 178Elm.....3580
Abrams Harry L 573RockawyAvGrovrCty.....5523
Abrams W M 314 S 8thGroverCity.....2316
Acquistapace Gus CherryLn.....3443
Adame Lorenzo 818TrouvilleGrovrCty.....3245
Adams R W 267N14thGroverCity.....3036
Adamson W J LosBerrosRd.....2103
Afana B Gabriel 121NHalcyonRd.....3095
Agro-Crop Co HwyNo1.....2540
Agueda Henry 202VallyRd.....5643
Agueda's Shell Service Station Hwy 101.....2905
Air-Way Branches Inc 1773NewprtAvGrovrCty.....5650
Alarcio C 311NAlpne.....2619
Alexander G C 268Aldr.....3338
Alexander Henry 520GrandAv.....2602
Allen C G 1134Ash.....2138
Allen E W 262TallyHoRd.....2420
Allen Geo W r 246 Alder.....2870
Allen Harold C 1320HillcrstDr.....3261
Allen Homer Mrs 211Bell.....5941
Allison Ralph 216 Oak.....4440
Altamirano Annie r 4th & Ocean Av Oceano.....2348
Amaral Mary 13th&TrouvleAvGroverCity.....3314
Amer Legion Hall Orchard Av.....4460
Ames Fred J 228N4thGroverCity.....2491
Anderson E C Mrs 1153BrightnAvGrovrCty.....2922
Anderson Elmer 724CornwlAv.....4448
Anderson Jos E Jr 138Whitely.....5725
Anderson Ray r Leedham Ln.....2467
Anderson's Market 13th & Trouville Grover City.....2726
Andrews R W r Hwy No 1.....2048
Andrus W C r Hwy 101.....2369
Angel Wm H 151Aldr.....5698
Angello Carl grocer Ocean Av & Front Oceano.....5925
Angello Joe contr 874AtlntcAvGrovrCty.....5594
Annecchini Nicholas J 306Cherry.....5684
Anthony W 444Beech.....3454
Antonio Vincent 7th&BeachOceano.....3467
Apodaca Dolores FrontOceano.....2359
Arbuthnot S M r 1193 Ash.....2256
Arcano A S VistaOceano.....5706
Arcano H 6thOceano.....3237
Arden Distr Co 116WBranch.....2994
Arita Geo 317Nelsn.....2411
Armer Marshall P 329TraffcWy.....2973
Armstrong Thos B 310 SHalcyonRd.....5521
Arnold Bill FarrellRd.....3180
Arnold John HonoluluAvOceano.....3450
Arnold Lillian Mrs 805NewprtAvGroverCity.....2605
Arroyo Cleaners 127EBranch.....2428
Arroyo Drug Co 130 E Branch.....4461
Arroyo Electric 134 E Branch.....2829
Arroyo Grande Assn Hall HuasnaRd.....9968
Arroyo Grande Bakery 104 E Branch.....2996
Arroyo Grande City of
City Hall 212 E Branch.....2352
Fire Department 212 E Branch.....2345
Police Department 212 E Branch.....2121
Arroyo Grande Flower Shop 402EBranch.....2834
Arroyo Grande Garbage Co 116EBranch.....3534
Arroyo Grande Special Training Class 600TraffcWy.....2433
Arroyo Grande Truck Co 201 W Branch.....2828
Arroyo Grande Union Elementary School 526 OrchrdAv.....2603
Arroyo Grande Union High School VallyRd.....5511
Arroyo Motel 329TraffcWy.....5613
Art Mesquit Complete Home Furnishings Bridge & Branch.....2116
Art's Grocery Store HwyNo1&PierAvOceano.....9997
Ashley Robt C 238N11thGroverCity.....3462
Asuncion Edna Gene 236N10thGroverCity.....3272
Atkins Hazel WarnrOceano.....5904
Atkinson Motor Parts 133 E Branch.....5928
Atkinson Wm r Saratoga Grover City.....2171
Atwell Henry r Los Berros Rd.....2586
Ausel Jacob 113 Oak.....3349
Austin Pauline NorthOceano.....3138
Austin Royal 135 Short.....5587
Auto Club of So Calif Emergency Road Service 139 Traffic Wy.....2040
If no answer call.....2139
Awalt Wm R 717GrandAv.....3339
Awerdick Louise Mrs WalntHalcyon.....3117
Axtell Frank C Mrs 7thGrovrCty.....2654
Ayco Ann 333PasoRoblsOceano.....2439
Azevado John M r Huasna Rd.....2018
Azevedo Anna Mrs 212CrownTer.....2339
Azevedo Fred r 202 Poole.....5544

B

B & F Electric Shop 560 S 13thGroverCity.....2478
Bace Nellie D 217Aldr.....3554
Bader John 7thOceano.....2124
Baggett E R FarrellRdGroverCity.....3345
Bagwell H V Grover City Devlmnt Co Grand Av Grover City.....2820
Bagwell H V r Roosevelt Oceano.....2848
Bailey Myrtle Mrs r 227 Le Point.....4490
Bailey Wesley 1156GrandAv.....3031
Bailey Wm A 1394NewprtAvGrovrCty.....3202
Bair Clarence M r Huasna Rd.....2554
Bair L C rl est 1202GrandAv.....2934
Bair L C r 1149 Fair Oaks Av.....2461
Bair Nettie Mrs r 130 Short.....2387
Baird A D 171 SAlpne.....3109
Bakeman Z G Grover City Motor Court 16th&NewportGroverCty.....2424
Baker Chas B 247N9thGrovrCty.....5631
Baker Ellen 1100AtlantcAvGrovrCty.....3535
Baker Glenn H 1195MentneAvGroverCity.....3463
Balderama Freddie FrontOceano.....4433
Baldwin Harold E OakPrkRd.....3485
Ballagh Loren E 1470NewprtAv.....2893
Bandurraga Margaret R 9th&VistaOceano.....3569
Bank of America 102WBranch.....5518
Banning C E FarrellRdGroverCity.....2271
Bardin Frank E 325 Short.....2665
Bardin Hugh UpprArroyoRd.....3062
Bardin Robt F Hwy101Nipmo.....2033
Bardrick E V RomonaAvGroverCity.....3483
Barellano M A 401 S 13thGroverCity.....3403
Barker Edna W r 331 Mason.....2714
Barker Jack R 1348 SaratogaAvGroverCity.....2781
Barker L J PikeRdGrovrCty.....3541
Barker Wm HonoluluOceano.....5585
Barnes Geo E r Huasna Rd.....2505
Barr Wallace I 1246Poplr.....5919
Bates Carl 310TraffcWy.....2624
Bates Edgar L r 202 Whiteley.....2845
Batula Tom HwyNo1 Oceano.....2219
Bauldin Myrtle PierAvOceano.....2882
Baxter J E r 1019 Grand Av.....2770
Baxter Lumber & Building Materials 1015 Grand Av.....2422
Bayer John W r 112 Oak.....5583
Bayona Roque 609Faeh.....2569
Beal L A r 13th & Brighton Grover City.....4478
Beall W S 328N3dGrovrCty.....2476
Beamer's Upholstery 159BriscoRd.....5522
Bean Bill 620CornwlAv.....3431
Bean Ira 435AtlantcAvGroverCity.....2708
Beatie Geo C 213VallyRd.....2785
Becerra John r 209 W Whiteley.....2626
Beck Bros Boat Shop Front Oceano.....2983
Beck Carl P 9thOceano.....3265
Beck Geo A Mrs 1025Mapl.....3032
Beck Ralph E HuasnaRd.....4450
Beckett L M Mrs 259-13thGrovrCty.....2403
Beebe Cecil 311Whiteley.....2970
Beebe Cecil Grover City Phrmcy 9th&GrandAvGrovrCty.....2457
Beecham Thos 312Walnt.....5772
Bell Chas E 311 Short.....3194
Bell R U r Cherry Ln.....2455

Bellando Phyllis Mrs LopezCnyn 2562
Bello Kenneth r Los Berros Rd 2537
Belsit Clara r 504 Grand Av 5694
Belveal I J 357N12thGrovrCty 3386
Bennett Gordon 220 Short 4420
Bennett Gordon E C Loomis & Son 415EBranch 5514
Bennett Jerry 309Whitely 5777
Bennett R M grocer 122 Branch 2698
Bennett Ralph r 567 Crown 2163
Bennett T S 997NSaratogaAvGrovrCty 2209
Bennington A M r Hwy 101 2096
Benton W R 347BecktPlGrovrCty 2465
Berg Saml W r 437 California Av 2629
Berguia Vic rnch Huasna Rd 2003
Bermudes E C 938TrouvleAvGrovrCity 3253
Berning Mildred 1111 SeabrghtAvGrovrCity 3168
Berning Pete 5thOceano 3227
Berterman E W PikeHalcyn 5622
Bertrem J R paintng 120BriscoRd 3324
Best Fertilizers Co The 582 Newman Dr 2417
Betita Benny 362 SHalcyn 3547
Betita Felipe HuasnaRd 2015
Betita P R 810GrandAv 5505
Betita Wm r 616 Bennett Av 2965
Bevina Edw StrattnRd 3010
Bezona Scott E 214Rena 3264
Biddle John F rnch MusickRd 2042
Biddle Otto F 8thGrovrCty 2331
Biggs W C 6th&BeachOceano 3298
Billings R K CountyPrkRd 2097
Bill's Emergency Electric Service 708GrandAv 5507
Biscomb Nora Mrs 381N12thGroverCity 3291
Bishop Lawton FountnAvOceano 5666
Bishop R A r 258 Allen 5605
Bittick Hal Q CorbettCanyon 3088
Bizzini H F 1303WGrandAv 2453
Black Chas E 587NewmnDr 3595
Blair A R 901 SeabrghtAvGroverCity 5907
Blake Ethel 209Nelsn 3302
Blanchard Robt R well drilng 113Masn 4472
Blaylock Hugh W 504NewprtGroverCity 3276
Blayney R D 312TraffcWy 5712
Bledsoe C E 1060Ash 3560
Bledsoe Chas C r 1064 Ash 4401
Bob & Charlie's Mobil Service 99 Traffic Wy 2429
Bob's Floor Coverings 1105GrandAv 3122
Bogaoan Teodoro B OceanAvOceano 2637
Bognar's Turkey Ranch LosBerrosRd 3048
Bogue Wm H Hwy101 2550
Bolton Amy G 1270Poplr 2788
Bolton Marguret TallyHoRd 3256
Bommelman M C 238WoodPl 2858
Bonifacio Z S 1186Ash 3367
Bonjour J W 127Poole 5653
Bonkosky Hermine 147-11thGroverCity 2437
Boone's Poultry Farm 379Aldr 2698
Borelli Joe r Tally Ho Rd 2229
Boren H R U-Save Grocry & Mkt 951GrandAvGroverCity 9994
Bosch Frank E Mrs r 125 Nelson 2056
Bostwick Catherine Mrs 81thOceano 2405
Boswell Clifford E r 1177 Ash 2731
Boughton Louis r Newport Av Grover City 2710
Bowen David A 207WoodPl 5593
Bower Floyd 1319GrandAv 3453
Bowlin Chester V 676N8thGrovrCty 3186
Bowman Ardis 587NewmnDr 3575
Boyce Fred E HuasnaRd 2238
Boyd T F G BriscoTract 3579
Brady Francis R 231 SHalcyon 3064
Brain C W r 2d & Brighton Grover City 2344
Branch Clyde 210Walnt 3344
Branch School District Branch Dist 2553
Brandt S C r 1075 Maple 5918
Branson J J r 13th Grover Cty 5625
Bray Chuck r Paso Robles Oceano 2823
Brayton E J r 1024 Maple 2618
Brazil Lena M 311Poole 2663
Brazil Wm 603CornwlAv 2776
Brennan Maury HuasnaRd 2649
Brennan Maury autos 330 Traffic Wy 5628
Bretan Pedro B r 323 Bell 5603
Brians Opal Mrs 574AtlntcAvGroverCity 2477
Bridges Howard S Rev 712BennettAv 4459
Bright Spot pool 1092GrandAvGrovrCty 3317
Brimhall Ethel M r 1279 Poplar 2688
Brisco L A Hwy101 2278
Brisco Mill & Lumber Yard Hwy101 2052
Brisco Service Station 147 Bridge 5502
Brock Donald G TrouvilleAvGrovrCty 3281
Brooks Harry J 406Beech 3319
Brooks R 771MentneAvGrovrCty 2939
Brooner Chas 215CherryAv 5573
Brown Albert M r Tally Ho Rd 2017
Brown Antonio r Corbett Canyon 5543
Brown Douglas H Rev 11th&SaratogaGroverCity 3361
Brown Ethel Mrs 455LongbranchGroverCity 2092
Brown Everett Huasna 2890
Brown Fred r Pike 2920
Brown Harry W r Myrtle 5793
Brown R D 193 SAlpne 3476
Brown-Silva W E r Oak Park Canyon No 1 2590
Brown Wm HuasnaRd 2548
Brownell David A TallyHoRd 3484
Brownlee Herbert F r 1020 Grand Av 2305
Brumbaugh Chas C r 308 Traffic Wy 4426
Brumfield Carl VerdeCanyn 2409
Brumer Joe OceanAvOceano 3558
Bryant Harry C r 403 S 18th Grover City 5520
Buchanan Jack G 450Beech 5774
Bucton M HuasnaRd 3363
Buhayang Honorio ArroyoGrandeAvOceano 2203
Bullock S W 351N3dGroverCity 5932
Bumatnong Theo 146N4th 3190
Burdick L A 610LePoint 2923
Burgan Minnie M r 302 Mason 2947
Burgan Olive I Mrs r 318 Mason 2933
Burgan Roy 603NewmanDr 5759
Burington W N 115Nelsn 3239
Burkes J B Mrs 1360RomonaAvGrovrCty 3533
Burnett Amy 190 SAlpne 2963
Burnett Bearl Mrs 235WoodPl 4424
Burrier Carl FarrellRd 3183
Burt Geo A r 414 Orchard Av 5627
Burton Lyndon D 113NAlpne 3392
Buss Don Hwy1 3028
Buss Eden r 12th & Ritchie Rd Grover City 2736
Buss Harry E r 20th 5906
Buzz Barber & Beauty Shop 108 Branch 2282
Byrne Emilie B Mrs r Temple Rd Halcyon 2771

C

Cabrera Manuel A r 715 Bennett Av 5589
Caier Albert r 10th & Atlantic Grover City 5903
Cain Geo E 547 Ide 3193
Caldon H G r Huasna Rd 5797
Calhoon Alice 211Nelsn 3537
Calif State of
Division of Highways
Resident Engineer UpprArroyoRd 3018
Highway Patrol
For emergency calls only
Dial Operator and ask for ZEnith 1-2000
Pismo Beach State Park Oceano 2684
Calvero C Q Oceano 3585
Camara Joe R r 8th Grover City 2798
Camp Taiaki Santa Maria Campfire Council LopezCanyon 2030
Campbell H O AtlntcAvGrovrCty 3056
Campbell L W Dr LopezCanyn 5510
Campbell Marguerite Mrs 5thGroverCty 2766
Campodonica F L Sr PasoRoblsOceano 2745
Campodonico Edw H r Los Berros Canyon 2509
Canby's Plumbing Heating & Appliances 1185 Grand Av 2997
Cannady B H NipomoOceano 3266
Caperton Earl SaratogaAvGrovrCty 5795
Cardoza Don contr Wilmar & 10th 2902
Cardwell W A HwyNo1 2153
Carlberg Constr Service STempl&WalntHalcyon 5680
Carl's Cafe OceanoBeach 5509
Carlson Carl F pistner 529 Crown 3008
Carmichael Jack J Wstrn Packng Co 433 SHalcyonRd 5760
Carnate Velma MentneGroverCity 3278
Carolan Thos P 1661 SaratogaAvGroverCity 3343
Carpenter DeWayne 943DodsnWy 2414
Carpenter Lyle F r 1147 Grand Av 2878
Carpentier Armand 531 Ide 5685
Carr M B 908CyprsCt 3110
Carranza D r 538 Le Point 2927
Cartwright Annie L r Los Berros Rd 2077
Casabar Elis 1274RomonaAvGroverCity 3556
Casey W L r Ocean & 6th Oceano 5708
Castanares G D RailrdOceano 3204
Casteel Mae Mrs r 367 Alder 2312
Cattoir Albert C r 209 Mason 5946
Cattoir John r Verde Canyon 5720
Cattoir's Shell Service 401TraffcWy 2336
Cavanillas Juanita UpperArroyoRd 3002
Cecchetti Geo r Upper Arroyo Rd 2592
Cecchetti S r Upper Arroyo Rd 2593
Chalmers G J 4th&WilmrAvOceano 2458
Chandler Gordon K 120High 2751
Chapman Robt S ParkRd 2597
Chapman Victor G PikeGroverCity 2365
Chase Harold S r Dune Lake 2187
Chaves M J r Corbett Canyon Rd 2719
Cheney Chas D r Atlantic Grover Cty 5503
Cheng Lee Kennels 181TallyHoRd 2872
Childers Evan r 1212 Fair Oaks Av 5948
Chris' Beauty Shop 1394GrandAv 5675
Christianson Chevrolet 303TraffcWy 4466
Christianson Donald 876 Olive 5659
Christner Lola Mrs r 1139 Ash 2668
Christopher Edw H Pike&HalcyonRd 2748
Chuck Mike 248-13thGroverCity 4432
Churchward Peter r Dune Lake 4435
Ciarfeo Jos 205Aldr 2773
Cint Clyde H LosBerrosCanyon 3047
Cirby John A 1002MentneGroverCty 2184
Clark Alice M 1255GrandAv 5648
Clark C H 1410HillcrstDr 3229
Clark Chas R r Carpenter Canyon Rd 2007
Clark F R r 13th Grover City 2449
Clark Fred W r Myrtle 2216
Clark Mary 305Aldr 3090
Cleaver Robt G 164 S 13thGroverCity 2195
Cliegman Donald W r 1175 Maple 2393
Close A A poltry Grand Av & 14th Grover City 2837
Close's Chevron Stn 111NHalcyonRd 2291
Coale Ellis r 202 Allen 5668
Coast Chinchilla Ranch 1395MentneAvGroverCity 3293
Coats W R elec 145 Bridge 2287
Cockshott Maurice C r 225 Whiteley 2924
Coday Sherman 337 S 13thGroverCity 2792
Coelho Al HuasnaRd 2071
Colbert R E 649ManhattnAvGrovrCty 3504
Collett J M r 1153 Ash 2328
Collett Wm 270Walnt 3173
Collett's Mobilgas Service 1300GrandAvGroverCity 2744
Colli Jim UpperArroyoRd 3025
Collier Chester r 8th & Mentone Grover City 2616
Collum E J r 1161 Ash 2921
Collum Marie E 1008Mapl 2752
Colvin Earl 716GrandAv 3235
Commercial Co The 303 E Branch 2421
Conard W O 750RoblesRd 2416
Conklin Wm OceanOceano 5617
Conn Margaret T 676N12thGroverCity 5943
Conrad B Dixon Jr r 403 Beech 2165
Conrad Marguerite C Mrs 319TraffcWy 2918
Conrow A L HuasnaRd 2098
Conrow C L r Corralitos Canyon 2019
Conrow M W r Valley Rd 5747
Conrow Wm R L r 338 Walnut 2655
Cook Chas J r 418 Beech 2189
Cook Don TallyHoRd 2570
Cook Eva Bell 1382AtlntcGrovrCty 2806
Cook M C 924 SaratogaAvGrovrCty 3494
Cook's Garage TallyHoRd 2575
Cookson H N Dr phy & sur 154 Traffic Wy 2114
Residence 1030 Ash 5707
Cool Kathryn M 173 S Pine 5917
Cooper Annie 331Masn 2714
Cooper C E 936 SeabrghtAvGroverCity 3087
Copleman John 316WalntAv 3350
Corella Joe r 230 W Branch 2397
Corey F J Hap r Ocean Av Oceano 5577
Costa Alfred r Traffic Wy 2463
Costa Joe S 6thGroverCity 3187
Costa John D SnLuisRd 3151
Cottage Launderette Barnett&GrandAv 3247
Cottle Leo r 548 Ide 4417
Courtland Claire musc instrctr Halcyon 5924
Courtright F W rl est 727 Grand Av 2284
Couse J C VallyRd 5724
Covert Gail rl est 203Bridge 2995
Cowie Bruce FarrellRd 2332
Cox H E Mrs r 610 Le Point 2923
Cox H M 6th&RockawyAvGroverCity 3157
Cox Robt J HwyNo1 3008
Cozy Corner Auto Service 554TraffcWy 2836
Cozy Corner Motel 554 Traffic Wy 2119
Crabtree John Henry VerdeCanyon 5768
Craft Elizabeth Mrs 308LePoint 3267
Craghill M E 126Allen 3572
Cram Mary 1122FarrellRd 3500
Crofts Victor D 1431 SierraDr 5683
Crombie Elizabeth 313 S 4thGroverCity 3127
Crozier Geo H r Pike Rd Oceano 5902
Crunk W J 222CherryAv 2059
Cuellar Roman VistaOceano 3320
Cuellar Ruben OceanAvOceano 3592
Cunha M S Co Oceano 2755
Cunningham A B r Oak Park Canyon No 1 2034
Cunningham E B r 4th Grover Cty 2105
Curten E J r Grand Av Grover City 2497
Cyr Margie A Mrs Halcyon 4445

D

Dague Chas T 1559 SaratogaAvGrovrCty 2817
Dalbey Regina Mrs r 511 Cornwall 2895
Dalessi Edw r 10th & Wilmar Oceano 2347
Dalessi Elden 4th Oceano 2243
Dana G S 514CornwlAv 2611
Dana R F r 118 Allen 4405
Daquilanea Benny BrightnGroverCity 2667
Darling Allan 238WBranch 3005
Davey Tree Surgery Co 133NHalcynRd 2255
David Adella R LosBerrosRd 2024
David Andrew atty 105 Short 2692
Residence 165Aldr 2563
Davidson Ford 7thGrovrCty 4430
Davis S W r 1159 Maple 4408
Davis Walter L 11th&BadnGroverCity 2967
Deal D T 113VallyRd 2161

Deal Donovan T pub acct 134EBranch 3311
Dean Clarence H 1722 SaratogaAvGrovrCty 3536
Dearinger S M 725AtlantcAvGrovrCty 4449
Deering L D 832 S 7thGroverCity 3052
Deffebach E T 917CyprsCt 3218
DeFliger Anita 317 S 6th 3513
De Ford Earl R crop dusting Brisco Tract 5588
DelCastillo Dan G CorralitosCanyon 3058
De Leon G r Huasna Rd 2627
De Lozier J W 1139NewprtAvGrovrCty 2307
Denison Dana 332N13thGroverCity 3107
Denison S W FairOksAv 5578
Dennis Edith 157NHalcyn 5597
Dennis Lorraine 994RockawyAvGrovrCty 2718
de Ocampo Leon fruit & veg Brisco Rd 9979
Depew Albert 6thOceano 2815
DeVera D C 8thOceano 4403
Devereaux Claude R r 203 N Alpine 2360
Dickinson W R Mrs DuneLake 2187
Dieball Raymond OceanAvOceano 3428
Diedrichsen H C Best Fertilizers Co The 582 Newman Dr 2417
Dillaha J R 1229GrandAv 2258
Dishman A L 124NMasn 3532
Dishman Gary r 228 Wood Pl 5639
Ditmas C H Mrs r Musick Rd 2534
Ditmore Jack 2241½HalcyonRd 2343
Dixson Gordon F r Newsom Rd 2623
Dobell Chas E r 418 Orchard Av 2236
Dohl Hugh S r 302 Valley Rd 2929
Domingo S HuasnaRd 3080
Donati L C r 180 Walnut 2854
Doty Raymond A HwyNo1 3021
Dougherty Ellis 1396MentneAvGroverCity 3341
Dowell Jas r 242 Garden 2386
Dowell Lee C r Branch Mill Rd 2093
Dowell W H Mrs r Valley Rd 5732
Dower Pearl Mrs r 3d & Beach Oceano 2877
Drace A M Mrs 6thGroverCity 3283
Drake Walter 4th&HoldnOceano 4494
Dudley John r Los Berros Rd 2588
Duggins B E 867GrandAvGroverCity 5504
Duggins Benj E r 227 Wood Pl 4418
Duncan Alick 419CalifAv 2176
Dunes The 359GrandAvGrovrCty 9953
Dunham J C Sr 1527BrightnGroverCity 3154
Dunham J R 1156Ash 2139
Dunlop Wm 551EBranch 3383
Dunnagan Jeff C 1145BrightnAvGroverCity 3158
Dupes J M 290 Spruce 3482
Duque Fleeta D 856MentneGroverCity 3224
Dyer W S 650RomonaGroverCity 3203
Dykes J L r 1479 Newport Grover City 2314

E

Edgeworth Robt 1343RomonaAvGrovrCty 3505
Edmands E Y r Le Point 2228
Edmands Lula Mrs LeedhamLn 5944
Edmands Walter L HuasnaRd 3390
Edmunson J E r 3d & Ocean Oceano 2922
Edmunson M E Rev r Atlantic Grover Cty 4451
Ed's Linoleum Service CarpntrCanyn 2107
Efird Roy F BrightnGroverCity 5789
Egan T F r Verde Canyon 5728
Egede Torben 206 SMasn 3472
Elder C E r 1045 W Maple 4410
Eldridge Oscar r 220 Traffic Wy 5553
Ellis B A CountyPrkRd 2087
Ellis G E r 1158 Ash 2483
Elliston Chester 3dOceano 3332
Elvin Arthur 543B EBranch 5592
Elvin John H Dr Hwy101 2604
Emerson Chas T MesaDr 3279
Emerson J C Mrs r 132 Short 4407
English R W 521LePoint 2440
Enos Agnes Mrs 307LePoint 5646
Ensign G S 1147LongbranchAvGrovrCty 2315
Erlewine R C r Hwy 101 2452
Esparza Cecil 645 S 8thGrovrCty 3211
Essig Albert L r Corbett Canyon 5735
Estes E E FarrellRd 2375
Evans David J 28WarnrOceano 3309
Evans Shirley r 552 Le Point 2217
Evenson C F 1086NewprtAvGroverCity 3119
Ewing B E 18th&SaratogaAvGroverCity 3103
Ewing Robt B r Hillcrest Dr 5584
Ewing's Chevron Service 155TraffcWy 5620
Ezzell H E HwyNo1Halcyon 3393

F

Fair Oaks Court 1111GrandAv 5719
Fair Oaks Grocery 102 N Halcyon Rd 2118
Fair-Oaks Milk Co 1023GrandAv 5557
Fair Oaks Sundries 900GrandAv 2760
Fair Oaks Supply 995GrandAv 2697
Fair Oaks Theatre 1007 Grand Av 2364
Fall J W 1478NewprtGroverCity 2182
Fancher Robt W 717CornwlAv 3295
Farm & Home Supply 1200GrandAv 5635
If no answer call 3514
Farmer Russell ArroyoGrandeAvOceano 3395
Farmer's Insurance Group 960GrandAv 2769
Farney Thos N 4thOceano 3001
Farris Jas M Tex 1205MentneAvGrovrCty 2601
Farris O R 290RomonaAvGrovrCty 3201
Faust Yead 761RockawyAvGrovrCty 2993
Ferguson Inez 8th&RitchieRdGroverCity 2337
Ferguson Lottie W Mrs r Walnut Halcyon 2896
Fermin Ted r Los Berros Rd 2551
Fernamberg F L r Upper Arroyo Rd 2533
Fernamburg Mary r 302 Short 2910
Fernandez Louis P 251 SHalcyonRd 2472
Ferrari Henry 310HalcyonRd 5614
Ferrari L J 1310 Sierra 5508
Ferris Zana 997NSaratogaAvGrovrCty 2209
Fershtand Ben r Los Berros Rd 2013
Fesler Richard A r 1086 Ash 2179
Fialho John Mrs 348LongbranchAvGrovrCty 3300
Fiant Lee r 126 Nelson 5935
Figueiredo John 112BriscoRd 3192
Fiji S E 6th&NipomoOceano 3226
Filart M D PasoRoblsOceano 3166
Filer W A StrattnRd 2130
Filer W A rltr 214 Traffic Wy 2362
Fink F C r 546 Ide 2793
Finley Joe 172N13thGroverCity 3587
Finucane Geo F 139WBranch 2835
Fiscalini Jas 711BennettAv 2762
Fisher Tom LsBerrosCnyn 3040
Fissori E r 210 S Alder 2239
Fleming D S Lumber Co 13th&AtlntcGroverCity 2729
Fletcher Walter OakParkCanyonNo1 3076
Flynn G R r 112 S Garden 2930
Focht Paul Rev 1194Mapl 2958
Foerster Margaret Mrs 1167BadnGroverCity 3145
Folkerts H M r 1155 Grand Av 2716
Folkrod Geo W r Lopez Canyon 2363
Ford C J r Los Berros Canyon 2587
Ford Melvin Mrs 251Elm 2448
Ford Shelby P r Paso Robles & 2d Oceano 5601
Forgostein Harold r N Temple Halcyon 2822
Forister L D 133NHalcynRd 2255
Forrester Geo r Verde Canyon 5748
Forsyth Helen Mrs UpperArroyoGrande 2094
Fort J L Mrs 7th&SeabrghtGroverCity 3102
Foster Harry E 562-8thGrovrCty 5681
Foster Jack S 135½ SMasn 3548
Foster Norman E Mrs r Saratoga Grover Cty 2259
Foster Ronald L 451Beech 5670
Foth Fred 320N7thGroverCty 5611
Fouch E L Mrs r Upper Arroyo Rd 2510
Fowler Louis F CorbtCanynRd 3061
Fox Richard K 280Elm 3583
Frahn E C 1151GrandAvGroverCity 3540
Frank W C 1464BrightnGroverCity 3175
Franklin Fred ArroyoGrandeAvOceano 3033
Fraser Eugene L 518CornwlAv 2657
Freda's Beauty Shop 117EBranch 5679
Fretwell C E r Valley Rd 5739
Freymover C D r Oak Park Av 2313
Frye C F OakParkCanyonNo1 3022
Frye Jas R r 333 Alder 2735
Fuchiwaki Ben r 1185 Ash 2310
Fuchiwaki Hilo 502ECherry 2388
Fukuhara T r Halcyon Rd 2630
Fuller J E plmbr 1176RomonaGroverCity 2431
Fulton Michael CyprsHalcyon 2125

G

Gain Frank E r 540 Branch 2951
Galbraith C A r 10th & Wilmar Oceano 2205
Galbreath O W r Huasna Rd 2022
Gamble Wilbur D McCarthyOceano 3209
Gammons Albert H Rev 326 SMasn 2956
Gardner Don 18th&SaratogaAvGroverCity 2446
Garrison C R Mrs 9thGroverCity 2721
Gassenberger Geo F r 305 Short 4434
Gateley Lynea RN 197N6thGrovrCty 2856
Gates Russell 318Alln 5773
Gatlin Shell Service Station Paso Robles & Front Oceano 5780
Gaunce Grant M Jr 1026Ash 3170
Gearing Guy W r 525 Le Point 2456
Gearing Melvin 424Beech 3271
General Box Distrs Railroad Oceano 5623
George Irl C 1186Mapl 3475
Gerber Rudolph W Dr r Paso Robles Oceano 2308
Gerhart Nelson S PismoBeachStatePark 3321
Gibboney D L 1500HillcrstDr 2859
Gibbons Edw J 237Aldr 5658
Gibson C A r Upper Arroyo Rd 2522
Gibson Jos r 531 Branch 2916
Gilden Chas C 8th&PikeOceano 3177
Gin Sen FrontOceano 2904
Glenn Arthur E LosBerrosCanyon 2528
Glenn F M NiceAvGroverCity 3106
Godfrey Minnie H r Front Oceano 2396
Goggans Lorna Mae r 1155 Grand Av 2716
Golden Babe 129NMasn 3342
Gordon Bertha Mrs FrontOceano 3466
Gorospe Pete 350LongbranchAvGrovrCty 2633
Goss Body Shop 154WBranch 2690
Goss Jacob J 625TraffcWy 2907
Gough M D 522 S 16thGroverCity 3086
Goulart L E 515LePoint 3432
Gould Edsel E 235BecktPlGrovrCty 3153
Gracia Nat CorbettCanyonRd 2521
Gracia Orvill CienagaRd 3053
Gracia Tony r Huasna Rd 2023
Grady C S Mrs r 16th & Brighton 4414
Graffer B W BranchMillRd 3023
Graham Ruth M Mrs r 212 Short 4496
Grainger Arthur Grover City Htchry 213 S 16thGroverCity 2358
Grand Apparel The 951GrandAv 3113
Graven C W 280 SaratogaAvGroverCty 3258
Graves Arthur A 1066MentneAvGrovrCty 3133
Gray Ida R RooseveltDr 3356
Gray W G 225Walnt 3037
Green Clyde 11th&SeabrghtGroverCity 3294
Gregory Earl 1194FairOksAv 3552
Gregory Jennie E 697 SaratogaGroverCity 2889
Gregory R E FrontOceano 2780
Gregory Robt Mrs N5thGroverCty 2100
Grell Gudrun Mrs r 1st Oceano 4447
Greyhound Bus Depot 110 Branch 2289
Grieb C A r Halcyon Rd 5654
Grieb Conrad r Los Berros Rd 2082
Grieb Fred A r 303 Halcyon Rd 2786
Grieb Geo r 351 Halcyon Rd 2224
Grieb Stanley HalcyonRd 5750
Grizzle A W Mrs r 229 Short 2945
Grosshauser Henry 203WoodPl 2914
Grover City Cleaners 874GrandAvGroverCity 5586
Grover City County Water District 842GrandAvGroverCity 2356
Grover City Development Co Grand Av Grover City 2820
Grover City Feed Store 10th & Grand Av Grover City 2361
Grover City Fire District 867RomonaGroverCity 2145
Grover City Furniture 1055 Grand Av Grover City 2274
Grover City Hardware 1036GrandAvGroverCity 2931
Grover City Hatchery 213 S 16thGroverCity 2358
Grover City Junk & Auto Wrecking Yard 13th&FarrellRdGroverCity 2991
Grover City Market 850GrandAvGroverCity 3322
Grover City Motor Court 367N16thGroverCity 2424
Grover City Pharmacy 9th&GrandAvGroverCity 2457
Grover City Sheet Metal 135 S 5thGrovrCty 5612
Gruenstein A H r 116 Nevada 2482
Guerrero Ralph 211Alln 2357
Guiton H E Jr Oceano Sand Co OceanoBeach 4446
Guiton Harold E rl est OceanoBeach 2717
Gularte Clara Mrs CorbettCanyon 5591
Gularte Rudolph UpprArroyoRd 2088
Gularte Tony R CorbettCanyon 3448
Gulliekson Donald 585NewmnDr 2643
Gupton W E r 1185 Fair Oaks Av 2749
Gwin's Grocery 607ManhattnAvGrovrCty 2415

H

Haase Chester 2dGroverCity 3330
Haase Francis 5thOceano 3191
Haddox Paul M VallyRd 5742
Haggard L E 265 Spruce 5530
Haigler Allen NewprtAvGrovrCty 4475
Halcyon Store W Temple Halcyon 2432
Hale Emmett E McCarthyOceano 3378
Haliburton E M 412Aldr 3571
Hall Chester V TallyHoRd 4413
Hall Geo E 301 SMasn 3225
Hall Rose Mrs 16th&RomonaGroverCity 2664
Halter Lloyd R 14th&SeabrghtGroverCity 5930
Hamada Miles FrontOceano 3042
Hand Frank L 154Aldr 5695
Haney Paul UpprArroyoRd 2573
Hanneman Abe L 441 SaratogaGroverCity 2651
Hansen Electric Shop 113 Poole 2122
Hansen R E 7th&TrouvilleGroverCity 3030
Hardie John D 542 STraffcWy 3255
Harding Irene B SnLuisRd 2400
Hardman Floyd HwyNo1 Oceano 2405
Harkness Hilda dresses 126Branch 2270
Harkness W D TallyHoRd 2700
Harloe Margaret r 417 Traffic Wy 5642
Harlow Wanda Mrs 357N14thGroverCity 4482
Harper Ernie W 112Bell 2971
Harris C Maybelle HuasnaRd 4481
Harris Earl E 208EBranch 3118
Hart G P r 304 S Mason 4483
Hart Guy C contr 1367GrandAvGroverCty 2908
Hart H D Mrs r Nevada 2285
Hart Harry 402EBranch 2834
Hart M r Nevada 2285
Hartup Frank E CorralitosCanyon 2068
Hartwig Marvin K r 1125 Grand Av 2318

Haskill J H r Oak Park 2508
Hassard W G fruits & veg 10th 5901
Hastings E A 240N8thGroverCty 3288
Hatfield Albert McCarthyOceano 2900
Hatley Harold L 760BrightnAvGrovrCty 3567
Hatley L G 1445BrightnAvGroverCity 3352
Hatley Ralph 357N4thGroverCity 3228
Hatley W R 342N4thGroverCty 3306
Hawk B I Mrs 703BennettAv 2880
Hawkins J D 847MentneAvGroverCity 3312
Hawkins Marion W r 321 Short 5602
Hawkins P G r 512 Ide 5933
Hawkins Reg 765 SaratogaAvGroverCity 3185
Hayashi Akio 516GrandAv 3473
Hayashi Haruo prodc Clenaga Dist 2595
Hayes John r Valley Rd 5744
Hays H M 365N12thGroverCity 3407
Hays Veryl R 440Aldr 2711
Hazzard E M 1005NewprtAvGroverCity 2746
Head Jas H contr 219 Alpine 2901
Heard J W Jr r Oceano 2248
Hearn's Market 201EBranch 5549
Heidker C N optmtrst 209Cherry 2423
Heizer L R r 13th Grover City 2617
Henderson L W 1059FairOaksAv 2196
Henderson Merle fences HwyNo1 2906
Henderson Oren F r 200 S Halcyon 2488
Hendricks M D 135 SMasn 2679
Hendricks Mary Mrs 1216MentneAvGroverCity 3480
Hendrix Geo E r 16th & Atlantic Grover City 2865
Hensley Glenn T r 5th & Garden Oceano 4431
Hensley Russell r No 1 Hwy Oceano 2673
Henthorn H U 531MentneGroverCity 5555
Herald Recorder 309 E Branch 2826
Hernandez M r 123 W Branch 2401
Hess Geo 130Whiteley 4427
Hicks Geo Oceano 3557
Higley E D Mrs 750NiceAvGroverCity 2709
Hill A E r 624 Cornwall 5936
Hill Guy 284-9thGroverCity 5691
Hillcrest Farm Hwy 101 2058
Hill's Home Appliances 1009GrandAv 4463
Hilltop Cafe Hwy 101 4465
Hinshaw Alta A 111Nelsn 2811
Hixon G C 139Alpine 3368
Hiyama Y 594 S 16thGroverCity 3149
Hobbles John 727RomonaAvGrovrCty 5607
Hodges John A 1254Poplr 3438
Hoelzoen Wm r Corbett Canyon 2008
Hoff Russell B CyprsHalcyon 2988
Hoffman's 921FrontOceano 3416
Hoge Wm C Hwy101 2160
Hogevoll Diana E 1036RitchieRdGroverCity 3543
Hoke Geo CarpntrCanyon 2544
Holborn Chas Mrs r 315 Traffic Wy 2407
Holcomb Arthur E 201Whitely 3433
Holden Lettie B HwyNo 1 2276
Hollibaugh Roy OceanOceano 2600
Hollon J W plmbr 508 S 18th Grover City 2264
Holmes LeRoy UpperArroyoRd 2728
Holt J Harold LsBerrosCnyn 3084
Holton Allen W r 425 Beech 2141
Hooker Wm W 1390NewprtAv 3469
Hooper R W CarpntrCnyn 5721
Hoover Dorothea Tyler r 117 Poole 2795
Hoover Elmer CountyParkRd 3012
Hopkins Clair A r 413 California Av 5575
Hopkins Ralph r 418 California Av 2868
Horner Jos E 221LePoint 5414
Horner Sydney J 1451 SierraDr 4415
Horvat Pauline 1694GrandAv 3568
Houchin C E
  Ranch No 1 Upper Arroyo 2001
  Ranch No 2 Huasna 2080
  Ranch No 3 Headquarters Huasna 2075
  Ranch No 4 Upper Arroyo 2073
Hourihan Emmett 177Pine 2926
Houtouver C W serv stn Grand Av Grover City 4464
Howard & Bates 109 Branch 2758
Howard H r 146 Traffic Wy 2620
Howell M A r 963 Dodson Wy 2441
Howland G H r Farrell Rd Grover City 2221
Hoyal Jas G VerdeCanyon 5733
Huasna School Huasna 2047
Hub The 125EBranch 5787
Hubbard Wm J 192N7thGroverCity 3287
Hubble C A PasoRoblsOceano 2978
Huber Alfon J LsBerrosCnynRd 3049
Huebner A r 307 Valley Rd 5916
Huffman Jack D OakParkCanyon 2549
Hughes Ira M r 9th & Atlantic Grover City 2475
Hughes John OceanAvOceano 2174
Hughes John Lee 242N5thGrovrCty 2117
Hulse C F 263N8thGrovrCty 3516
Hummel Jas r Le Point & Mason 2323
Hunter Clarence O 489WilmarOceano 2113
Hunter Flora 9th&WarnrOceano 3412
Hunter's Trucking HoldnOceano 2980
Hurlburt Clara M 352-3dGroverCity 2824
Huss Harvey r 268 Tally Ho Rd 2794

Hvolboll Christian S GrandAvGrovrCty 2309
Hyde Joe N 717BennettAv 5598
Hyden A L 1259RomonaAvGrovrCty 2427

I

I O O F Hall 128 Bridge 2656
Ibey Bartolome O 13th&Pike 2948
Idler W C 708BennettAv 2542
Ikeda Bros fruit & vegetbls CienagaDist 2526
Ikeda Kazuo 450Aldr 3219
Ilenstine Alice 111 SMasn 2631
Inez's Beauty Shop 576GrandAvGrovrCty 5713
Irey Wallace 1015CyprsLn 2489
Isham S N 1485HillcrstDr 3240

J

Jacinto Ante 262N11thGroverCity 3230
Jackson C J 134 SMasn 2941
Jackson Woodrow 144 SMasn 3244
Jacobs Ben R Col 1136GrandAv 2326
James Louis 10thOceano 3259
Jarrell C E 213 Short 2723
Jatta Ethel r 201 Nelson 2232
Jatta Stella r 13th Grover City 2703
Javier I P 654RockawyAvGroverCity 3357
Jenkins J H 890NiceAvGroverCity 2493
Jenkins Lee 257N4thGroverCity 2681
Jenkins Walter L 5thGrovrCty 5665
Jennings Walter 318½Alln 2286
Jessee L H 1685RomonaAvGrovrCty 3374
Jessee Wallace B 215 Oak 5900
Jessup R W r Huasna Rd 2527
Jimmy's Quality Meats 951GrandAvGroverCity 9994
Johanknecht Geo P r 1118 Grand Av 2636
Johnson E W 588NewmnDr 2379
Johnson A D Hwy101 3316
Johnson A V TallyHoRd 3282
Johnson D L CorrallitosCnyn 2079
Johnson Ella 605 S 7thGrovrCty 5538
Johnson Grump W W A & G Pump Serv
  1166GrandAv 5595
Johnson J LeRoy Mrs 174Elm 3007
Johnson J W 10thGroverCity 2644
Johnson Jas C r Grand Av & Brisco Rd 2185
Johnson John B r 380 Alder 2942
Johnson Melvin 324Poole 3457
Johnson R L 291RomonaAvGrovrCty 2659
Johnson W W Grump 1030FarrellRd 3420
Johnston H 228TallyHoRd 2606
Johnston H E 968GrandAvGrovrCty 2765
Jones Daphne 791RomonaAvGroverCity 3136
Jones David G 673ManhattnAvGrovrCty 2959
Jones L E 832LongbranchAvGroverCity 2701
Jones Mary J Mrs 1st&PierAvOceano 2366
Jones Ralph 977RockawyGroverCity 5716
Jones Sherman 926CyprsCt 3510
Jones T L 236Grdn 3304
Jordan M B 220D Aldr 2168
Jorgensen Lawrence OakPrk 2504
Judkins A C UpperArroyo 2070
Julien E V 4thOceano 2322
Julio Moises C 975 SeabrghtAvGroverCity 5756

K

Kadlovek Jas r Oak Park Av 5746
Kahn Z J 323 SMasn 3377
Kaiser Howard C Mrs Mesa 3072
Kammerer Cal C 500TrafficWy 2985
Kanst John L GrovrCity 5757
Kawaga Shoichi 816MentneAvGroverCity 3004
Kawaguchi S r Upper Arroyo Rd 2584
Keane Harry r Lopez Canyon 2555
Keck Daryl Wayne 383WaintAv 5692
Keelor Mercy Pearl 615N5thGroverCity 4455
Keen Agcy The 968GrandAvGroverCty 3531
Keen Fay R r1 est 263NewprtAvGroverCity 2707
Keen Geo V 432Aldr 3593
Keene Chas G 313½TraffcWy 3589
Keiffer Olive 1395NewprtAvGroverCity 3379
Keller Frances Mrs r 563 Le Point 3550
Kelsey Frank L HwyNo1 2571
Kemper A A 403 SHalcynRd 4442
Kemp's Mobilgas Serv Stn BeachOceano 2197
Ken-Mar Gardens HalcyonRdHalcyon 5537
Kerr J C 407Alln 5582
Kershner Frederick L PasoRoblsOceano 3576
Ketchum E R Los Berros Canyon 2009
Ketchum Mae C r 102 Traffic Wy 5934
Kiefer Edw HuasnaRd 3054
Kiehnhoff A L 1176 SaratogaGroverCity 3364
Kiger Hope O 438Beech 3241
Kiger Irvin J 433Beech 2300
Kilmer W J 327Masn 2989
Kimberling T J NiceGroverCity 3318
Kimbrough Carl E Dr dntst 137Bridge 3419
  Residence 833ManhattnAvGrovrCty 2252
King J N r Beach Oceano 2306
King of Clubs 483GrandAvGroverCity 2919

Kinkade Henry C 318N6thGrovrCty 2706
Kirkpatrick F J 106Branch 2759
Kirkpatrick F J OakPrkAv 2589
Kirkpatrick R F CorrallitosCnyn 2076
Kirk's Spirits & Sports Shop 106Branch 2759
Kisling Henry 435Beech 2180
Kisling Roy 435Beech 2180
Kitasako Ken HalcyonRd 5714
Kitchel Nellie D 10th&GrandAvGroverCity 5938
Kitchel Ralph r 246 Garden 2223
Kitchens E M r Ritchie Rd Grover City 2622
Knight Billy D 208Pool 2674
Knopp Rufus r Tally Ho Rd 2156
Kobara C 1404TrouvieAvGroverCity 2253
Kobara Ken CienagaDist 2594
Kobara Shigechika FarrellRd 3426
Kobara Taro 14th&TrouvieAvGroverCity 2253
Konnerth Lee M 913CyprsCt 3597
Kraatz Lowell 922CyprsCt 3206
Krause A H 634ManhattnGroverCity 2640
Krovious Henry L RoblesRd 2367
Krovious Motel 1401N101Hwy 4404
Kubel Carl E 71hOceano 3488
Kyte Lestra Mrs r 313 Allen 2864

L

Lackey Wm r San Luis Rd 5701
Ladwig Hal 206 SAlpne 3514
Laird Robt F Rev 124WBranch 2634
Lamb Mitchell 192N11thGroverCity 3506
Lambert B r 114 Nelson 2797
Lambert Clement B 317VallyRd 2106
Lambeth R L r 545 Le Point 2713
Lancaster E W 386Waint 2147
Lange Anna Mrs r 1158 Ash 2830
Langenbeck Buzz r 128 Mason 5500
Larsen Darwin J 122Alln 3248
Larson A V HuasnaRd 3458
Larson Leslie H r Ocean Oceano 5609
Latham Dale 948 SaratogaAvGrovrCty 5687
Latham E A 250AtlntcGroverCity 2151
Latham L B 1262NewprtGroverCity 2935
LaTourette O E Mrs 1545RomonaGroverCity 4457
Laurenco A L LsBerrosCnynRd 3468
Lauthbury Paul r Tally Ho Rd 4498
Lawrence Chester H 150 SHalcynRd 5579
Lawson A L 203BrightnAvGrovrCty 3217
Lawton Irene TallyHoRd 3588
Leach J G r Corbett Canyon 3408
Lebow E J 424Aldr 3252
Lee Alton r 1038 Fair Oaks Av 2350
Lee Harold E Cheng Lee Kennels 181TallyHoRd 3144
Lee R E 1040Mapl 3242
Lee R S 111Barnett 2395
Lee Roy B 5thOceano 5531
Leeper Cherokee 349-10thGrovrCty 4452
Lees Anthony J 352Aldr 3340
Leggett M P 764 SaratogaAvGroverCity 5539
Leming Zula Gay WTemplHalcyn 3137
Lentz H V r Halcyon 2149
Levins E 234WBranch 2625
Lewis Carlton H 4th&PikeOceano 2948
Lewis Flora 118Nelsn 2521
Lewis Frank r 249 Walnut 2948
Lewis Freeman V 148Alpne 2415
Lewis Kattie Mrs NewprtGroverCity 3205
Lewis S L r 301 Vly Rd 2981
Lienstad W F 136 SAlpne 5905
Lierly L W Leednam.n 2689
Lightfoot C W 202Aldr 2842
Lightfoot Union Oil Service Station
  931 Grand Av 2188
Lindsay C A 256Waint 2738
Linstrum Clarence T r 203 Bridge 2566
Lively Ernest F 1328GrandAvGroverCity 4470
Lively's Court 1328GrandAvGroverCity 2825
Locke W F Bill hortcltrst PikeRd 2825
Log Cabin Market 400 Traffic Wy 2338
Logue Jas Mrs 224 Short 2206
Lokoen Geo WilmrAvOceano 2283
Loma Vista Motel 1399Hwy101 2183
Long Francis G WaintHalcyn 2462
Long Maude Mrs 344Aldr 3550
Longley Chas r 169-4th Grover City 4458
Loomis Amy C Mrs r 407 Branch 4409
Loomis Christine B Mrs HuasnaRd 2004
Loomis E C & Son ofc 415 E Branch 2830
Loomis J Vard r Huasna Rd 5500
Loomis John 585May 5514
Loomis Maud H 409Branch 2911
Loomis & Mineau hdwe 405EBranch 5785
Loose Alex r Huasna Rd 2779
Lopatin Paul M 383A Waint 2695
Lopez Valentine 1054GrandAv 2873
Lor E V 612BennettAv 2912
Lord Ray 137WBranch 3114
Lord's Variety 103 E Branch 2241
Losey Perry 812 SeabrghtGroverCity 5644
Louden Celia PasoRoblsOceano 2410
Lovern Clam Co PierAvOceano 3147
Lovern W D r McCarthy Oceano 5574
Lowe John T 347-11thGroverCity 2767
Lowe Tyler 884 SeabrghtAvGroverCity 2142
Luhrs Miles 4th&RomonaGroverCity 2846
Lunceford Earl 736-13thGroverCity 3520
Lundgren Raymond C HuasnaRd 3091
Lundquist O C 1411 SierraDr 3148
Lundy J W 311RamonaAvGroverCity 3060
Lynch Edison OakPrkAv 3334
Lynch Jean 75AtlntcAvGroverCity 2137
Lynch Opal Pike&NorthOceano 3216
Lytle F S r Hwy 101 2247
Lytton Donald R r 220 Cherry 3296
                                  2063
                                  4422

M

Macha F C FarrellRd&13th 2186
Machado Eugene HuasnaRd 3019
Mackie Lillian 309Masn 2134
MacMillan D A r Atlantic Grover City 5911
Maddock Mark E 214Whitely 4484
Madsen Richard veg 362Waint 2144
Madson A J Dr 364Aldr 2638
Magee Lula 447NewprtGroverCity 2610
Maguire Albert L r 1094 Maple 2645
Mahin Effie L Mrs 1342NiceAvGroverCity 2675
Majors R A 1410NiceAvGroverCity 2853
Mallett Saml B 325N6thGrovrCty 3430
Mallory Alton r Tally Ho Rd 5695
Mallory Cecil 441Beech 5693
Mallory Cethil E r Halcyon Rd Halcyon 2946
Mallory Leo R rl est 107 E Branch 2839
Mallory Leo R r Houx Rd 4443
Mallory Mabel 513 Ide 2814
Mana Geo r 1178 Fair Oaks Av 2819
Maness Walter W 218TallyHoRd 2830
Mankins Harold D 255HillcrstDr 5500
Mankins Howard 200HillcrstDr 3248
Mann H C Mrs 486N8thGroverCity 3458
Marsalek A F r Alder 5609
Martha's Cafe 133Bridge 5687
Martin Frank L r 1079 Fair Oaks Av 2151
Martin Frank P 417ArroyoAv 2935
Martin Harold r 225 Alder 4457
Martin Ida 1142NiceAvGroverCity 3468
Martin Max W r 202A Traffic Wy 4498
Martin Myrtle Mrs r Saratoga Grover City 5579
Martin Paul E 336 SHalcynRd 3217
Mase Richard NipomoOceano 3588
Mason Arthur 210Bell 3408
Mason Geo RailrdOceano 3252
Masonic Temple 112 Poole 2350
Masters Jas P 1080Mapl 3144
Mastro Eugene T 1057Ash 3242
Matchan Roy W r 100 Crown Ter 2395
Matheus Julia S 240WBranch 5531
Mathews Frank P Dr 1106GrandAv 4452
Matsumoto Y 373 S 14thGroverCity 3340
Maxwell Sarah 147N13thGrovrCty 5539
Mazza Shirlene 228WoodPl 5639
McBride E L LsBerrosCnyn 2525
McClure Don G SnLuisRd 2948
McCollim N D LosBerrosCanyon 3098
McCollum W S HwyNo 1 3057
McConnachie G E 1565NiceAvGroverCity 5939
Mccool Clyde E 414CalifAv 3527
McCord Sam E Pike&13thOceano 3477
McCormac Lester C 356N13thGroverCity 3212
McCoy C W Mrs r Crown 2201
McCready D H r 207 Bridge 4477
McCullough W E CorrallitosCnyn 2010
McDanniel C J 366N4thGroverCity 3155
McDonald Maude 236HalcyonRd 2954
McDonald Robt E r 1165 Fair Oaks Av 2678
McDonald Walter E 583NewmnDr 2231
McDougal C A 709GrandAv 2191
McElhany Don r 1172 Ash 5649
McGowne Chas 247NewprtAvGrovrCty 3131
McKenzie Clyde A r 121 Allen 2849
McKernon Ivan J 13th 2808
McKittrick Erma 1126GrandAv 2374
McLaughlin Winetta Mrs 413½ArroyoAv 2304
McLeod Effie Mrs 1748GrandAvGrovrCty 2876
McNamara Mark G 128Nelsn 3116
McNeil Baird 1017MaplAv 3347
McNeil Fred C 347Aldr 3369
McNeil Gary Mrs 604WGrandAv 3351
McNeil Leo J r 200 Nelson 2715
McNeil Leona Mrs r 130 Allen 2148
McOsker Walter L PriscillaLn 2847
McPherson S E 425CalifAv 2471
McWilliams Dolly Mrs 314 SMasn 5688
Meacham W C 1193TrouvieAvGroverCity 2150
Meeks Bart VistaOceano 3371
Mehlschau Andrew r Nipomo 2083
Mehlschau Christian H r Los Berros Rd 2012
Mello Geo 117Barnett 2353
Meloy Jennie Mrs 310 Short 4453
Melton O W 672MentneAvGroverCity 3496
Menges F E r 200 Mason 2321
Menny Chas J r 307 Mason 5660

Mercer Sula Mrs 1525RomonaAvGroverCity 5615
Merrill N E 343N16thGrovrCty 2861
Mesquit Art Complete Home Furnishings
  Bridge & Branch 2116
Messier Richard r 1398 Grand Av 2884
Mickey's Taxi 100EBranch 2354
Milldrum John L Rev 320 Short 3465
Miller Ben W r 1500 Sierra Dr 5705
Miller Edw W 198 SAlpne 3346
Miller Jack 219WoodPl 5581
Miller Jas M 212WoodPl 2862
Miller Louisa 110 Short 2740
Miller M L FarrellRd 2262
Miller V F 4th&RockawyGroverCity 2208
Miller Wayland Col r Lopez Canyon 4486
Mills Fred B 419LePoint 3220
Mills Maurice r Myrtle 2937
Mills Roy T 506LongbranchAvGroverCity 3400
Mills Verdi Mrs r 123 Valley Rd 2473
Mineau Jas R 914CyprsCt 5664
Mineau & Loomis 405EBranch 2695
Mineau & Loomis 904GrandAv 3213
Mineau & Loomis blksmth 316EBranch 5546
Mineau Russell B r Huasna Rd 2021
Mitchell Lewis r 430 Beech 5937
Mize Wayne C 398Elm 4444
Molatore John r 7th Grover City 2960
Molettie E V r Hwy No 1 Oceano 4437
Monfort W N r W Temple Halcyon 5949
Monnin Geo F Wilmr&4thOceano 2702
Monroe R 801 SeabrghtAvGrovrCty 3503
Montgomery Cecil E 121NMasn 2129
Montgomery Claude OakParkCanyonNo2 2046
Montgomery Dorothy M r Ocean Av &
  7th Oceano 5677
Montgomery Frank E 451 SeabrghtAvGroverCity 5540
Montgomery Frank H 450ManhattnGroverCity 2863
Montgomery Halden r 321 Poole 2447
Montgomery Monte H 9thOceano 4429
Montgomery Virgil E r 1092 Ash 2263
Montgomery W H 1477GrandAvGroverCity 3268
Montgomery's Store FrontOceano 2892
Moore Archie P CarpntrCnyn 2044
Moore Clark L 1180Ash 2992
Moore Edna Nance r Verde Canyon 5723
Moore J L Webb 885 Olive 2434
Moore Jos C TallyHoRd 3097
Moore Kermit 1330NewprtAvGrovrCty 2234
Moore Tom HwyNo1Oceano 3171
Moorefield John R Jr 909CyprsCt 3526
Moore's Poultry Shop 1097GrandAvGroverCity 2615
Morales J 1795MentneAvGrovrCty 2207
Moreno Marion 1071FairOksAv 3096
Morgan Herb H HoldnAvOceano 3164
Morgan J A r 8th & Newport Grover City 2378
Morin Roland J 1320GrandAvGrovrCty 3415
Morris Jas K 195Alder 2953
Morrison Wm HuasnaRd 2578
Morton Pearl LongbranchAvGroverCity 2886
Mosley Ed 250 S 10thGrovrCty 3137
Motta W C r Cherry Ln 2149
Moyer Mary Mrs 208VallyRd 2215
Mulder T R 704N8thGroverCity 3200
Mullaney Glenn 524CornwallAv 2705
Murphy J L r 13th & Seabright Grover City 2704
Murphy Louis F 306Alln 5559
Murray Joe 9thOceano 3398
Murray Maynard RailrdOceano 3326
Murray Nadine Pike 5529
Murrell L B r Huasna Rd 2519
Mursko Steve 695 S 7thGroverCty 2240
Myers Earle Co Oceano 5784
Myrick Evelyn 220C Aldr 2204

N

Nakamura Eddie FarrellRd 3495
Nakamura S r Los Berros Rd 2045
Navarro Dorsie 505RockawyAvGroverCity 3493
Naylor Ross A 313Branch 2302
Neighbors L B r Oak Prk Rd 2214
Nel-Deen's Beauty Salon 1250GrandAv 2275
Nelson Albert 1250GrandAv 2275
Nelson Bonnie 174 SAlpne 2608
Nelson Edwin 204LarchmntDr 3234
Nelson G I 1042Ash 2235
Nelson Thelise Mrs 119VallyRd 2670
Netto Margaret 407Beech 4406
Newell Melvin S 225Branch 2913
Newman Claude Rev 850RomonaAvGrovrCty 3329
Newman Loren OakPrkAv 3013
Newman Lovell Pete 1111FairOksAv 2434
Newman M B ManhattnGroverCity 3394
Nichols Hazel OakPrkAv 5722
Nichols Mary E 505 Ide 2267
Nichols N S Oceano Packing Co Oceano 5636
Nichols N S r Hwy No 1 5640
Nickerson Wm H r 169 S Pine 2879
Nickles R E r 4th Oceano 2498
Nielsen H W LopezCanyon 2541
Nimmo Katherine Dr Beach Av Oceano 5536

Nix Mamie 353N10thGroverCity 3564
Noble Wesley M 180AlpneArroyoGrnde 3373
Norick Roy O r 4th & Newport Grover City 2220
Norris John r Brighton 2257
Norton Fred r 213 Whiteley 2311
Norwalk Service 6th&GrandAvGroverCity 2279
Noyes E L r Oak Park 2516
Nunes John V r Cienaga Dist 2011
Nunes Oliver 947MentneGroverCity 2169
Nunes Robt M Bob's Fir Coverings 1105GrandAv 3122

O

Oak Park School Oak Park 2043
Obayashi Roy 1726NiceAvGroverCity 2813
O'Brien B Emily 908CyprsCt 3110
Oceana The Front&OceanOceano 9976
Oceano Beach Auto Court Oceano 5624
Oceano Fire Dept Hwy No 1 & 10th Oceano 2110
Oceano Hotel Front Oceano 5794
Oceano Ice Co Oceano 2288
Oceano Packing Co Oceano 5636
Oceano Sand Co OceanoBeach 4446
Oceano School District 8th&WilmrOceano 5781
Oceano Special Training Class S L O County Schools
  7th&OceanOceano 2211
Oceano Water Co 7thOceano 2124
O'Connor W Q r 310 Cherry Av 2938
O'Connor Wm rl est 105 Bridge 2181
O'Connor's Cafe 112EBranch 9989
O'Dell Ralph N 1148GrandAv 2720
Odiorne Charlie SeabrghtAvGroverCity 2481
Ogan H K r 117 S Garden 2391
Ohler C A r 528 Ide 2155
Oldfield C D r 10th Grover Cty 2268
Olin Jas G 2d&BeachOceano 3542
Olive Jos 309ECherryAv 2662
Oliver Geo K trucking Los Berros Rd 2685
Oliveria Mary E r 436 California Av 2613
Olney A E r 219 Le Point 2982
Olsen Clyde 445Beech 2747
Olsen G W r Paso Robles Oceano 2296
Olson Carl V Barnett&GrandAv 3247
Olson Rebecca M 125Alln 3179
One-O-One Auto Court Hwy 101 2764
Ormonde F F OakPrk 2084
Orr Wm S Rev r 227 Bridge 2265
Osborn J C Mrs 11thGroverCity 2260
Osborne Dwight H Mrs 225 Short 2435
Ott G E r Farrell Rd 2152

P

Pac Coast Lumber Co of Calif
  1524GrandAvGroverCity 2832
Pacific Gas & Electric Co Bus Ofc SanLuisObispo
  From Arroyo Grnde Exchange
  Ask Operator for ..... ENterprise 1-0251
Pacific Telephone & Telegraph Co The
  Business Office 872MorroSanLuisObispo
  Ask Operator for ..... Business Office
  (No Charge for Calls to Business Office)
  See Introductory section for service calls &
  other important matters
Padgett Chas T CherryLn 2712
Padgett Earl 11th&AtlntcAvGroverCity 3355
Padilla Massey r 4th Grover City 2442
Pagalan Moises E 566LongbranchAvGroverCity 3360
Page L M Mrs 205 Short 2140
Page M S LopezCanyon 2552
Page Morgan C BrightnAvGroverCity 3069
Palmer A L r 110 N Halcyon Rd 2734
Pannett W E OceanAvOceano 2190
Pantle Carl W r 162 Walnut 5682
Pappas Franklin D 1111GrandAv 2852
Parfitt B RooseveltOceano 3491
Parker Christine 10thOceano 2335
Parker F L Mrs NewprtGroverCity 5608
Parker Refrigeration Service
  882GrandAvGrovrCty 2660
Parker Rupard M 489N18thGroverCity 3441
Parrish Mary Mrs BranchMillRd 2545
Parsons Jas A CorrallitosCanyon 3038
Pascoe Blanche 219HalcynRd 3464
Pasion A M r Huasna Rd 2091
Pasion C M r County Park Rd 2543
Pasion L M HuasnaRd 3093
Patterson Minnie I Mrs 213 Short 3442
Pauldino Ruth r 551 Crown 5661
Pauley Process Inc 4th&ManhattnGroverCity 2903
Pauls Henry 587NewmnDr 3575
Payne Ernest A NewportGroverCity 5791
Pease Beatrice r 14th & Romona Grover City 5686
Ped Antonio 4thOceano 3439
Ped H R RailrdAvOceano 2487
Ped H T 5th&OceanOceano 3501
Peden Thos r 217 S Alpine 5767
Pein John L CarpntrCnyn 3029
Pemberton Theodosia E 744BrightnAvGroverCity 3402
Pence J O optmtrst 1154½ E Branch 2351
Penland E H 1140LongbranchAvGroverCity 3043

Pentecostal Church of God 1152BrightnAvGrovrCty..3421
Pera Peter r Huasna Rd....2089
Peralta Eddie 1189Ash....3461
Perinetti A A 718GrandAv....2242
Perrin G L 1059Mapl....5762
Perry E L 2311½ SHalcyonRd....2329
Perry Fred F ArroyoGrandeAvOceano....2874
Perry Joe S r 522 E Branch....5790
Perry John F Hwy1....3545
Petan Dairy Farms 1000GrandAv....3101
From telephones served by the following exchanges
Pismo Beach San Luis Obispo
(No Inter-City Charge)
Ask Operator for....ENtrprise 1-1499
Petersen H O 7thOceano....3459
Pete's Liquor Store 1144GrandAvGroverCity....9996
Petker Arthur OakPrkRd....2507
Petker Geo 211HalcyonRd....5534
Petker Mary Mrs 435LePointAv....5915
Pharr Wm H SeabrghtAvGroverCity....3487
Phelan Cyril 217 SMasn....2480
Phelan Dan M LosBerrosRd....2081
Phelan J Dan r Los Berros Rd....2596
Phelps B Ward Tri-City Dairy FarrellRd....2158
Phelps Berry W r 497 N 10th Grover Cty....2979
Phillips Donald 900NiceAvGroverCty....3331
Phillips Elbert L CorbettCanyonRd....3077
Phillips H R r 254 Allen....2791
Phillips Jos Mrs r Los Berros Rd....2514
Phil's Place 19FrontOceano....9910
Phoenix S S r Wilmar & 9th Oceano....2143
Pierce G W 1087NiceAvGroverCity....2677
Pierce Robt E r Mesa....2583
Pike E E SeabrghtGrovrCty....2809
Pilkington S E PasoRoblsOceano....5663
Pine John L The Oceana Front&OceanOceano....9976
Pino Charlie r 324 Alder....2479
Pinoli A D r Los Berros Rd....2006
Pismo-Oceano Airport San Luis Obispo County of Oceano....9952
Pismo-Oceano Vegetable Exchange Railroad Oceano....5771
Pliler J T r 10th & Romona Grover City....2783
Pocket Book Grocery 4th&BrightnGroverCity....2804
Pontes Louis 1265 SaratogaAvGroverCity....3085
Poole Joe BranchMillRd....3014
Pope Hugh O r 535 E Branch....5647
Porter Arthur I 9thOceano....3498
Porter Arza r Huasna Rd....2557
Porter Asa r Huasna Rd....2531
Porter Asa Jr r 314 Cherry Av....2753
Porter B L 1stOceano....2373
Porter Chester Huasna....3067
Porticos Pedro r Hwy No 1....2639
Potter Frank W 588 S 7thGroverCity....3215
Potter J M r Verde Canyon....5745
Potter Jack tractrs Trouville Grover City....2818
Pratt Archer S 436CalifAv....3427
Prewett Roy FrontOceano....5672
Price J L 11thGroverCity....3262
Printz C O OakPrkAv....2072
Pruess Morris O Arroyo Drug Co 130 E Branch....4461
Pruess Morris O r 252 W Branch....2843
Pueschel C F 571LongbranchAvGroverCity....3162
Pulliam Andrew 1153GrandAv....3551
Purcell Jas B 572LePoint....2474
Purtell O N septic tanks 204 Aspen....5783
Pyatt Guy r 6th Grover Cty....2671
Pyle Cora Mrs 251 Spruce....3181

Q

Quality Cleaners 109 E Branch....2696
Quality Television 1343GrandAvGrovrCty....3315
Qualls Lloyd C 763LongbrnchAvGrovrCty....3598
Quaresma J R r Huasna Rd....2547
Quaresma Paul r 211 Branch....2120
Quaresma W F HalcyonRd....2294
Quaresma W W r Huasna Rd....2038
Quaresma Wm M 923CyprsCt....3525
Quigley Clayton S 129 SHalcyonRd....2175
Quitman Walter The Hub 125EBranch....5787

R

Rae's Beauty Salon 200EBranch....2277
Rainbow Lorena Mrs 155Pine....2451
Ralph G A Mrs 406EBranch....5558
Ralph Louise Mrs r 210 Mason....2790
Ralph Louise Dress Shop 131 E Branch....5929
Ralph Thos 354 SHalcynRd....3528
Ralph's & Porky's 108WBranch....9991
Ramey Aaron S 425ManhattnAvGroverCity....3305
Ramey Harce C 9th&RockawayAvGroverCity....3478
Ramil F 9th&PasoRoblsOceano....3413
Randall Arthur G 200WoodPl....2803
Randall Beulah 1134RomonaAvGrovrCty....3335
Ranney W C r Oak Park Av....5731
Rapp Guss A 440Beech....3150
Rapp Keith A No1HwyOceano....4471
Rawlings John R 955NewprtAvGrovrCty....2789
Ray W H r 1171 Ash....2193
Record & Band Shop The HalcynRd&GrandAv....3512
Reddy Terrance 1545ChiltnRd....2104
Redfield H A Mrs WalntHalcyon....3126
Reed Kenneth D 8thGroverCty....2840
Reeves Alma G 258RomonaAvGrovrCty....3198
Reinert Virginia A SaratogaGroverCity....2101
Reis John OakPrkRd....2273
Reis John Jr 531LePoint....3549
Reliable Plumbing Co 717BennettAv....5598
Relyea C r Branch Mill Rd....2532
Rencher G G weldng serv 1400 SierraDr....3221
Renshaw Ernest r 615 Bennett Av....5655
Reyes & De Leon Trucking HuasnaRd....3423
Reyes S D HuasnaRd....5619
Reyes S D Ranch No 3 UpprArroyoRd....2576
Reynolds Wm R 342 S 10th....2198
Rhodd Fayetta M r 1261 Grand Av....5913
Rhule W W 1239NewprtAvGroverCity....3290
Rhyne Joel 206Whitely....2796
Rhyne M V 920 SeabrghtAvGroverCity....3310
Ribble V M 510Crown....3530
Richards Clarence FrontOceano....3323
Richards Warren G 1350GrandAv....2768
Richardson Evelyn 261N3dGrovrCty....2167
Richardson John W MethodistCampGround....5552
Richardson Norman r Huasna Rd....2324
Richeda O 119 SRena....3284
Richey Hardie H 428 OrchrdAv....5921
Ringrose Florence 222Grdn....3160
Rios Chas P 210WoodPl....3092
Rios Richard 167BriscoRd....2733
Ritchie Evelyn A Mrs r 8th & Ritchie Rd Grover City....5652
Roberson Wm H 1103BrightnAvGroverCity....3486
Robert F M 875AtlntcAvGrovrCty....3497
Roberts Edw CarpntrCanyon....2078
Roberts Grace M 340N3dGrovrCty....2841
Robertson John 927CyprsCt....5656
Robison Edw M r No 1 Hwy....2676
Robison J T r 1076 Ash....2469
Rockholt Geo T r 6th Grover Cty....2957
Rockholt Ruth 158 SunstDr....2464
Rockwell Christine 554TrouvilleGrovrCty....2750
Rodrigues Myrtle Mrs r 528 E Branch....2875
Rodrigues Wm r Musick Rd....2591
Rodriguez Kenneth 219 SMasn....3249
Roesbery F E r Wilmar Oceano....2249
Rohde Wm H r 202 Traffic Wy....5674
Romero Mariano Oceano....3307
Rondeau Francis R r 268 W Branch....2821
Rong Leonard J r Crown Ter & Le Point....5651
Rosa Joe S HuasnaRd....3274
Rose Frank J r Huasna Rd....4423
Ross B A 801FarrellRdGrovrCty....3446
Ross Bart 943CyprsCt....2425
Ross L M r Cypress Halcyon....2724
Rosson Richard F r 1485 Grand Av Grover City....2246
Rotta Severino HuasnaRd....2512
Rountree Oil Distributing Co 100 Traffic Wy....2051
Rountree Wavie O r 126 S Mason....2055
Routzahn Paul R 960GrandAv....2769
Rowe Arthur r 210 Cherry Av....2628
Rowe Donald A Mineau & Loomis 405EBranch....2695
Rowe Donald A r Huasna Rd....2949
Roy Ed 1165GrandAv....2778
If no answer call Pismo Beach....POpir 6-2073
Royal Motel Hwy 101....2418
Royle Max 273 SaratogaGroverCity....2984
Rucker W R 411Beech....3519
Rucklidge C R r 228 S Mason....2136
Rude Clarence A r 3d Oceano....2962
Ruedi F H & Son genl const 202Cherry....2887
Ruhl J W r 249 S Halcyon Rd....2390
Ruiz Eva HwyNo1....3285
Ruley C L 9thOceano....3401
Runels A V 1101FairOksAv....3509
Runels Elmer r Valley Rd....5727
Rush Ida 458RomonaGroverCity....3188
Rushing Ivan E TallyHoRd....3380
Ruso A L Inc Hwy101....3410
Rust R P r Huasna Rd....2520
Rutledge John S 595MentneAvGrovrCty....3313
Ryan Richard F r State Hwy No 1....2582
Ryan's Beverage Store 100EBranch....2354
Ryzner Frank 171Aldr....2925
Ryzner Frank B lumbr 150Aldr....3223
Ryzner Geo PierAvOceano....2730

S

S & M Market 917GrandAv....3222
Sackmann Herman A Hwy1....3059
Sadocchi V E 1211GrandAvGrovrCty....2647
St Barnabas Episcopal Church Barnett....2990
St Denis J W r Elm....2857
St Patrick's Church 128 W Branch....2680
Sakamoto Jas r Cherry Ln....5945
Sakamoto M FrontOceano....5542
Saladin Albert P r 204 Oak....4412
Saldivar Maria C V 974ManhattnAvGrovrCty....3437
Samaniego Dolores HuasnaRd....3055
Samaniego Frank 586N16thGrovrCty....2218
Sanbonmatsu M HwyNo1....2540
Sandberg Dale 513ArroyoAv....2486
Sanders Guy W r 616 Cornwall Av....2648
Sanford J W r 216 Cherry Av....2389
Sanford Nellie L r 136 Bridge....2869
Sanford W L B & F Elec Shop 560 S 13thGroverCity....2478
San Luis Obispo County of
Airport Oceano....9952
Constable 214EBranch....2827
If no answer call....2611
Justice Court 214 E Branch....2827
Road District No 4 Railroad Av....5632
Routzahn County Park Upper Arroyo....2095
Sheriff's Sub Station No 2 Hwy No 1 & 10th Oceano....5548
Santa Manuela School UpperArroyo....2501
Santens Henry r 312 Alder....2972
Santens R H r 10th & Brighton Grover City....2230
Santiago Claire 227N4thGroverCity....2382
Santos Joe r 515 Branch....2398
Santos Peter Mesa....3045
Sargent Jas H UpprArroyoRd....3074
Saruwatari Stone r Halcyon Rd....2805
Saulsbury Wenona r 216 S Mason....2210
Saunders Nancy Mrs 1118-A GrandAv....2672
Sawyer Jas F FarrellRd....2290
Scarbrough Virgil 259N5thGroverCity....3490
Schaef E A r Corralitos Canyon....2561
Schenck Kenneth r Huasna Rd....2404
Schilling Bud r 185 Brisco Rd....2621
Schilling Phil W r 267 Elm....2372
Schilling R O r 315 Mason....4416
Schofield Kenneth 2d&SaratogaAvGroverCity....3292
Schopp O L CorralitosCanyon....2078
Schultz Jessie Mrs 121WBranch....3184
Schultz Orville 1091Ash....2460
Schussman Ken Ken-Mar Gardns HalcyonRdHalcyon....5537
Scofield John F OakPrkCanynNo 1....3066
Scott Kincy Dr phy & sur 156N9thGrovrCty....3418
Residence 321N6thGrovrCty....3406
Scott Ray L 407CornwlAv....2496
Scott W T Cabinet Shop 1539GrandAv....5547
Scott's Fair Oaks Convalescent Home 222 Elm....4468
Scully F D 437LePoint....5571
Seaman Glenn LopezCanyon....3538
Seamans J R PikeOceano....5638
Sebastian Oil Distributing 220Mason....2909
Seely A M 122Nelson....4402
Segundo A G 7thOceano....2334
Sehorn Ed M PikeRd....5752
Serres Peter VerdeCanyn....5743
Serres Wm VerdeCanyon....2894
Serviss Theo E RockawayAvGrovrCty....2111
Seven-Up Bottling Co of Santa Barbara 501 Ide....2687
Seventh-Day Adventist School LarchmntDr....3577
Sevier E C 349 SHalcyonRd....2005
Sevier R A HuasnaRd....2611
Sewell Robt C 145HalcyonRd....2691
Shackelford A C NewprtGroverCity....3195
Shaffer Don E 138TrafficWy....2054
Shaffer E L 308 SMasn....3328
Shaffer R L BeckttPlGroverCity....3586
Shaffer's Richfield Service Station 139TrafficWy....2040
If no answer call....2139
Shaft Robt 990FairOaksAv....3246
Shamblin W Paul Hwy101....2064
Shannon Geo G r Branch Mill Rd....2037
Shannon J W Hillcrest Farm Hwy 101....2058
Sharps C C CorbettCanyonRd....2085
Sharps C C contr 306EBranch....2115
Sharps Helen N 535LePoint....2445
Sharps Howard C 710CornwallAv....2128
Sharps R E 220Alpine....3140
Shatford Ada Mrs 1023 SunstDr....3555
Shearer A A 1182AtlntcGroverCity....3251
Sheehy Dan r Nipomo....2014
Sheehy Irene Mrs Nipomo....2538
Sheets H L 635 SeabrghtAvGrovrCty....3447
Sheldon Ward L r Valley Rd....2567
Shell Agricultural Ammonia Service SntaMaria
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for....ENtrprise 1-1421
Sheriff's Sub Station No 2 Hwy No 1 & 10th Oceano....5548
Sherwin Stanley S OakParkCanyonNo2....2065
Sherwood Forest Do-Nut Shop 883GrandAvGroverCity....5764
Shields Fred M WilmrOceano....3130
Shields Roy WilmrOceano....3376
Shigenaka Bob 1502GrandAvGroverCity....3546
Shishido I 5th Oceano....2691
Shockley Wm L 18th&SaratogaGroverCity....3257
Shoemaker John Rev 851RomonaAvGroverCity....3254

Shoemaker John L 1448 SaratogaAvGrovrCty....4467
Short Edna A 1002MentneGroverCty....2184
Show R K FarrellRd....5580
Shrode D A Mrs RN HalcyonRd....2376
Shryock E N 1164GrandAv....3142
Shryock Laura A 1062GrandAv....3581
Shumway Roberta Halcyn....3197
Sigler Robt J 190Elm....3152
Signorelli Sandy Mrs 842 SaratogaAvGroverCity....3539
Silkwood Paul E r Oak Prk Canyon No 1....2580
Silva Alfred WTempleHalcyon....5740
Silva Antonio F 509BennettAv....2915
Silva Bros rnch Huasna Rd....2529
Silva Bros Packing Shed HuasnaRd....2069
Silva Ernest J 430ArroyoAv....3273
Silva F R r Tally Ho Rd....2303
Silva Joe L r 136 Whiteley....2936
Silva Joe R CorbettCanyon....3034
Silva Joe T r Cienaga Dist....2511
Silva Nadine Mrs BranchMillRd....2974
Silveira Joe C CienagaDist....2974
Silveira Sally CienagaDist....2888
Simas Joe 204WoodPl....2002
Simas Joe V VerdeCanyon....2025
Simas John J CarpntrCnyn....3078
Simmons Walter W Mrs r 417-10th Grover Cty....2928
Simons Sam J 895 Olive....2810
Simpson W H 199Alpine....2202
Sims Frank 3d&BrightnGroverCity....4454
Sinner Dick r 138 Spruce....5678
Sipes Dolores r Tally Ho Rd....2162
Sipes E L r Tally Ho Rd....2162
Skaggs L R 539EBranch....3370
Skidmore A E r Huasna Rd....2722
Skinner Kilbourne B r Corbett Canyon....2518
Slater Steve 1324 SaratogaAvGroverCity....2641
Sleath F G Mrs 711CornwlAv....3207
Sloane Lester D r 1014 Ash....2881
Sloey L C TrafficWy....3435
Smith Ben 1341NiceAvGroverCity....5689
Smith C F FrontOceano....3452
Smith Donald W 260N13thGrowrCty....5645
Smith Ernest J 538 OrchrdAv....2784
Smith Floyd Winfield Dr r Traffic Wy....2227
Smith Geo A Jr UpprArroyo....2050
Smith Jim T 301Whitely....2807
Smith M Lucile RN 111Grdn....5421
Smith Thelma Mrs 382 SHalcyonRd....2269
Smith W M A & B Electric 170 Spruce....2426
Smith Walter J 1211BadnAvGroverCity....3489
Smith Wm R 1148FairOksAv....3353
Snow Martin L HuasnaRd....3075
Snyder H P 1582RomonaAvGrowrCty....3429
Sorensen Harry 9thGroverCity....2459
Soriano Angel 661 S 8thGroverCity....3394
Soto Frank T 911DodsnWy....3139
Sousa Joe A r 5th & Arroyo Grande Av Oceano....2244
Southern Counties Gas Co
From Arroyo Grande Exchange
Ask Operator for....ENtrprise 1-0206
Southern Pacific Co Front & Ocean Av Oceano....2998
Souza Harry A HwyNo1....3579
Souza Luiza B r 501 Bennett Av....2850
Spears Wm F LosBerrosRd....3015
Specht A R r 1158 Fair Oaks Av....2225
Spencer H F UpperArroyoGrande....2094
Spicer Jo Freeda 1092BadnAvGroverCity....3289
Spohn R C 500TraffcWy....2297
Squire Anna K 1420HillcrstDr....5576
Stallcup Willie 346-8thGroverCity....3391
Standard Oil Co Jessup No 1 Huasna....3026
Standard Oil Co Jessup No 1 Huasna....5736
Stanley Le Roy r Railroad Oceano....5696
Starfas Sam P rnch Los Berros Rd....2500
Starkey E G r Brighton Grover City....2172
Starks Floyd M PasoRoblesOceano....3440
Statom Lee B 1092GrandAv....5634
Steagall Myrtle Mrs 735LongbranchAvGrovrCty....3178
Steigerwalt Sara A 266WBranch....5501
Steines Wm 600ManhattnAvGroverCity....2266
Stenquist R W contr PikeHalcon....2293
Stephens Florence 10thGroverCity....2438
Stephenson Allie Mrs 320LePoint....3165
Stephenson John W 2dGroverCity....2816
Stettler Ronald A 1235GrandAvGroverCity....3286
Steuernagel W S Mrs RN r Grand Av & 11th Grover City....2950
Stevens E C 480 SaratogaAvGrovrCty....5942
Stevens Geo O 1062FairOaksAv....3411
Stevens Lesley J r 14th & Nice Grover City....2132
Stevens Stanley G 1015MentneAvGrovrCty....3236
Stewart Alvin R 546N12thGrovrCty....2754
Stewart Arthur L r Corralitos Canyon....2261
Stewart Don contr 377Elm....2349
Stewart G H r 530 Traffic Wy....4476
Stewart June r 13th Grover City....2969
Stewart W A r 6th & Romona Grover City....2166
Stewart Wm 1081Ash....3129
Stewart Zoe Mrs r Corbett Canyon....2035
Stickler R L VerdeCanyon....5709
Stilwell Naomi E Mrs r 734 Myrtle....2866
Stinnett Perry L 1349 SaratogaAvGroverCity....4493
Stocks Gilbert L Dr 117NMasn....3100
Stonesifer Wm 444Aldr....2787
Stong Whitey trucking 432CalifAv....5718
Storm C G Hap r 1294 Newport Grover City....5641
Stote Geo CarpenterCanyon....2016
Stout Arthur G 308Whitely....5912
Stover J W 344N13thGrovrCty....2742
Stover Noel J 13th....3269
Stringer Nate CorbettCanyon....2530
Stringfield Melvin Mrs 182BriscoRd....2131
Stringham J H 139-9thGroverCity....3348
Strom Carroll 245HillcrstDr....2955
Strother N W r Larchmont Dr....5671
Sturges Frank L CyprsLn....2565
Sturges P L r 201 Alder....2342
Sullenger Rudy HuasnaRd....3425
Sullivan H G VerdeCanyon....2086
Sullivan L C UpperArroyoRd....3006
Sullivan L C r Huasna Rd....2558
Sullivan Ruby E 672 SaratogaAvGroverCity....5909
Sumner E P 126 SAlpne....3260
Supnet F S 733 SaratogaAvGrovrCty....3561
Swack B U-Save Grocry & Mkt 951GrandAvGroverCity....9994
Swall Howard K 405CherryLn....5662
Swall Ruth ins 221EBranch....4462
Swall Victor r 204 S Halcyon Rd....5673
Swartout Hubert O Dr 1300GrandAv....2154
Sweeter's Garage Front&PasoRoblsOceano....2126
Swigert J H Mrs r 138 Short....2860
Sylvester Sam J r 1360 Grand Av....2646

T

Tabata Mack 1495RomonaGrovrCty....5676
Tabb H B r Huasna Rd....2763
Tabb & Talley prodc Huasna Rd....2763
Tabelin Gene 5th Oceano....3381
Tagad Patricia 517CornwlAv....3132
Tajon H M r Romona Grover City....2932
Talbot W A 1161Mapl....2237
Talley O J HuasnaRd....2737
Tamayo Restituta R Mrs FarrellRd....5940
Tarwater Francis L UpperArroyoRd....3046
Tarwater J L r 224 W Branch....2635
Taylor Edwin M r 1029 Ash....2371
Taylor Geo A r 605 Myrtle....2625
Taylor J Wm HuasnaRd....5931
Taylor J Wm E C Loomis & Son 415 E Branch....5514
Taylor Oliver Mrs VallyRd....3385
Teague Arnold 1058Ash....3584
Teague R E 1065Ash....3578
Tedford Gertrude B CyprsHalcyon....5524
Terra Hazel BeachOceano....3263
Terra Irvin E CountyPrkRd....3073
Terrill A G r 112 Alpine....2254
Terry Henry J OakPrk....2539
Terry Richard 723BennettAv....4488
Thelander Chas r 529 E Branch....2127
Thiessen J H BrightnAvGroverCity....3518
Thomas E Willard 127Masn....5761
Thomas Earl 12thGrovrCty....2658
Thompson A R r Lopez Canyon....2026
Thompson Chas S Tommy 516BennettAv....3208
Thompson Gerda 1195A GrandAv....3474
Thompson Grace S r Stanley Av....4480
Thompson Jane R 1393 SierraDr....3121
Thompson Jane R rl est 1010GrandAv....2123
Thompson Norman 391RomonaAvGrovrCty....2891
Thompson T B 231 SMasn....3159
Thrasher Harry K 310Whitely....3573
Thurman G B CorralitosCnyn....3079
Thurwell Gertrude Mrs r 121 Nelson....5572
Tilton R J 141N10thGroverCity....3041
Ting Monica 1st&PasoRoblesOceano....2961
Tobin Jack 350Walnt....3522
Todd Glen P 215WoodPl....3337
Todd H C 851 SeabrghtAvGrovrCty....4497
Tognazzini Ben r 529 Allen....4479
Tolbert Fred HwyNo1....2028
Tony's Food Center 110 E Branch....5926
Tooley J L rl est 138N12thGrowrCty....2280
Torgny Bruce 1074FairOaksAv....5545
Towell Bill 629RockawayGroverCity....3196
Towle Realty 1035GrandAv....2333
Travis Bud r 126 S Mason....2055
Tri-City Dairy FarrellRd....2158
Trice H B Jr 138 SHalcyonRd....2812
Trice's Auto Court RailrdOceano....2251
Trout Robt B 813TrouvilleAvGrovrCty....3479
Truesdale Clarence Mrs r 319 Allen....2844
Truitt S G r 1056 Fair Oaks Av....5669
Trummer John r Upper Arroyo Rd....2560
Trummer John R Jr 1107FairOksAv....3174
Tucker Geo r 13th Grover City....2466
Tucker Lee Sr 421RockawayAvGroverCity....3384
Turbyfill Tom B 118NMasn....3238
Turner Al vegetbls 221 Short....4474
Turner Arnel B HuasnaRd....2503
Turner Chas C Pocket Book Grocry 4th&BrightnGroverCity....2804
Turney A H r Larchmont Dr....2917
Turney's Electric Shop 124 E Branch....2757
Tyler Wm C OakParkAv....3409

U

U-Save Grocery & Market 951GrandAvGroverCity....9994
Union Oil Co of Calif Summit Pump Stn LosBerrosCanyon....5754
U S Govt
Dept of Agriculture Soil Conservation 129½EBranch....3511
Post Office 132 E Branch....5923
Ursolum N D U 845BrightnAvGrovrCty....3128

V

Valley Paving & Construction Co Inc Hwy101....2574
Valliant Nita B 8th&BrightnAvGrovrCty....3308
Van der Linden Arnold W CorbettCanyon....5758
Van der Linden L r Corbett Canyon....2502
Van De Vanter G L CienagaDistrict....3035
VanDorn Mabel Mrs 404½EBranch....4492
Van Harreveld Constance Mrs r 244 W Branch....4428
Varian Eric electrcn CyprsHalcyon....2831
If no answer call....5524
Varley Avanell 704GrandAv....4439
Varner Frank A HalcyonRd....4469
Varnot Louise Mrs AzaciaHalcyon....4456
Vaughn Ernest NiceAvGroverCity....3280
Vaughn's Jewelry 115EBranch....2330
Vermazen John E 1300HillcrstDr....5702
Vermillion F R r 242 Larchmont....5532
Vernon Spring Water Co Los Berros Canyon....2536
Vicory Chas H 168BriscoRd....3232
Vietra Manuel r Huasna Rd....2556
Villador Raymond Mrs 262N11thGrowrCty....3230
Vi's Hair Styling 1330GrandAv....4485
Visher Jas Mrs CorralitosCanyon....2036
Visser Cor 280 SHalcynRd....2883
Vogel Alfred r 445 N 16th Grover City....2725
Vogel Robt A r 942 Atlantic Grover City....2290
Vogtherr Ella Miss r Walnut Halcyon....5533
Voile Geo S 325Alder....3336
Volk Ralph P r Atlantic Grover City....2327
Voltz Oscar r Oceano....2964
Vorhees Myrtle B 1183Mapl....5604

W

Wachtmann Henry A r Fair Oaks Av....2295
Wade Francis L 590ManhattnAvGroverCity....3471
Wages Roye 411Alln....3481
Wahlert C A 339N11thGrovrCty....3436
Waite Arthur Laverne&4thOceano....3358
Waiters Deril 424OrchardAv....5765
Waldrowpe Harland ArroyoGrandeAvOceano....2607
Walker Anna LongbranchAvGrovrCty....3396
Walker Gerald 677 S 16thGroverCity....3105
Walker Robt E 155SAlpine....5606
Walker Victor H 953AtlntcAvGroverCity....3231
Wall Peggy 110CrownTer....2833
Wallace Dena 295 Spruce....2490
Waller Flowerseed Co VallyRd....5775
Wallick Harold W 18th&BrightnAvGroverCity....3134
Walther E F 1530ChiltnDr....3445
Walton Lora H Mrs 332Mason....2871
Ward Clarence PhoenixCanyonRanch....2568
Ward Pearl Cozy Cor Moti 554TraffcWy....2119
Wardell Leroy C 419Beech....2741
Wardell Ralph L 7th&PasoRoblesOceano....2867
Wardell Wm E 1481Newprt....3389
Water Well Supply 1229GrandAv....2258
Watson Forney 4th&HoldnOceano....3233
Weaver A K FarrellRd....4438
Weaver I S 220WoodsPl....2800
Weaver Laura OceanOceano....2492
Webb Geo H Jr Hwy101....2632
Webb L E LeedhamLn....5657
Weber Edith H Mrs 3d&PasoRoblsOceano....4425
Webster Jack wood 958GrandAv....2694
Weller Frances I Mrs 919 SeabrghtAvGroverCity....2494
Wells Geo D r No 1 Hwy....2581
Werst Richard B 135 SHalcyon....4473
Werst Richard E 118NAlpne....3135
Wescom R G r 180 Elm....2133
West Valerie Mrs 211N13thGroverCity....2319
Westbrook Agnes T 501GrandAv....3169
Westerfield Arthur H 509GrandAv....3590
Westerman Lorene 772LongbranchAvGroverCity....2666
Western Packing Co 433 SHalcyonRd....5760
Western Union Telegraph Co 100EBranch....2354
Westfall John r 1285 Grand Av....2146
Wharton Marvin H 1168BrightnAvGrovrCty....3404
Wheat Frank r 1115 Grand Av....2108
Wheatley A H 117HalcyonRd....3143
Wheeler A E r Atlantic Grover City....2102
Wheeler C A 226AtlntcGroverCity....3250
Wheeler Flora WalntHalcyon....3167

Whistle Stop beer FrontOceano 9950
White A T r 408 Beech 2468
White Arthur H r Mentone & 8th Grover City 4441
White Ella Mrs RomonaGroverCity 2609
White Ella May VistaOceano 3172
White Fern RN Acacia 2245
White Ormond C WarnrOceano 2402
White Thomas A 350N9thGroverCity 3108
White Wm A 4thOceano 3146
White's Market 119 S 5thGrovrCty 3517
Whitecotton Arthur 737RockawyAvGroverCity 4419
Whitener R C 136Allm 3182
Whitley Gertrude B 330Aldr 2898
Whitlock E S r 547 E Branch 2272
Wical Elvin A MD 102Branch 2049
Residence 609LePoint 2053
Wicks Carlyle 10thOceano 2194
Widener Carrie A 1255AtlntcAvGrovrCty 3444
Wilcox Andy L 202VernonAv 2686
Wilcox Annie M 202VernonAv 2686
Wildharber Ernest 1060FairOaksAv 2443
Wildman A H 524½Grand Av 2157
Wilkins E B r Ruth Ann Wy 2170
Wilkins Ed 203Bridge 2995
Wilkinson Betty 923MentneAvGrovrCty 3325
Wilkinson Earl HuasnaRd 2029
Wilkinson H J 933CyprsCt 2983
Wilkinson Paul meat mkt 120Branch 2693
Wilkinson Paul r 111 Bridge 2485
Wilhoit Neil C CarpntrCnyn 3081
Williams Catherine Mrs LosBerrosRd 2032
Williams Fred 8th&PasoRoblesOceano 2178
Williams G A 478RockawyAvGroverCity 2325
Williams Geo A 295Aldr 2940
Williams Mary Mrs 378SHalcyonRd 2743
Williams Oren M 228Walnut 2612
Williams Rex 116WBranch 2994
Williams Roofing & Supplies 560GrandAvGroverCity 2380
Williams W P r Los Berros Rd 2060
Willis Orin R r 239 Elm 4487
Wilson B C r Farrell Rd 2941
Wilson C W 1269NewprtAvGroverCity 3405
Wilson F O 707BennettAv 2772
Wilson Frank r 286 Aspen 550b
Wilson I J r Mentone Grover City 5554
Wilson J G 942CyprsCt 3454
Wilson Jack L r 9th & Brighton Grover City 2851
Wilson Jas UpprArroyo 2050
Wilson Rita 145WBranch 4489
Wilson Rock & Gravel Service AtlntcAvGroverCity 2977
Winslow Alice VerdeCanyon 5753
Winslow Ed VerdeCanyon 5753
Winters Enid 1385AtlntcGroverCity 5517
Winton M H Mrs 5th&BeachOceano 2381
Wise H E 132 SAlpine 2669
Wiswell Floyd D 10thGrovrCty 2838
Withrow O M r 803 Cornwall Av 2985
Wizemann V G 169Aldr 2370
Wolff Frieda A CypressHalcyon 2226
Wolford Leodora M 143Main 2007
Wood Addison B bldg contr 1133Mapl 5551
Residence 428Aldr 3156
Wood Barbara 132Bridge 2944
Wood Earl W 134Nelsn 2419
Residence 134Nelsn 4436
Wood Earl W Sr 122Poole 2484
Wood Earl W Funeral Chapel 134Nelson 2419
Wood Newman S 1082Ash 2392
Wood S A r 311 Valley Rd 2454
Woodard Jas A CountyPrkRd 3024
Woodward B E Rev 13th&TrouvilleGroverCity 2408
Wright Gladys E 1131FairOksAv 2213
Wright Walter C 1031NewprtAvGroverCity 3317
Wright Wm RailrdAvOceano 2233
Wugan Wanda LosBerrosRd 2062
Wurn A F Hwy101 3016
Wymer Cora H 12th&NiceGroverCity 3388

Y

Yager H 404¼EBranch 5570
Yager R B contrs 1062Mapl 5633
Yamaguchi Shig FarrellRd 3120
Yarnell J W SaratogaGroverCity 2101
Yates C E RomonaGroverCity 5920
Yates Henry H Jr 213NAlpne 2159
Yates Vivian Kruse r San Luis Rd 5726
Yeackel D F Grnser City Mkt 850GrandAvGroverCity 3322
Yerkey Sue Pike&13th 3176
York Elmer L NewPortGroverCity 3270
York Irvin House Movers 1290NiceAvGrovrCty 5630
Young Ella r Paso Robles & 2d Oceano 2368

Z

Zaragoza Frank r Farrell Rd 2346
Zeigler Roy 1131Mapl 2682
Zeigler & Wilson 101EBranch 2355
Zeyen W H 203 E Branch 2192
Zeyen's Men's Store 203EBranch 2406
Zilch Marvin r Rockaway Grover City 2250
Zukas B J VallyRd 2173

ATASCADERO

W. V. Williams, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pacific Telephone & Telegraph Co
Business Office 717-14th Paso Robles
Ask "Operator" for Business Office
(No charge for calls to Business Office)

Telephone bills also may be paid in person at
Bank of America Traffic Way Atascadero

A

ABC Distributing Co TraffcWy&Vla 59
Abbott Jamie L DoloresAv 855
Acre Bert Atas&SantaYnezAv 85-W
Acuff Brady O PortolaRd 968
Adams Grace F SerraAv 660-J
Adams Polly Custom Made Draperies CapistranoAv 573-W
Adams Russell A 7018PortolaRd 41
Adams W E r Capistrano 573-W
Adcock Paul 6212LuisAv 794-J
Aerts Julienne MariquitaRd 290-J
Aguilar Tony M CarmlRd 47-R-2
Alexander Emelie NHwy 369-J
Allaire Arleen R 7930 SntaYsabiAv 359-J
Alldredge Dale L MarchntAv 332
Allen Robt NHwy 598-M
Allender Ella r Bajada Av 122
Al's Pool Hall Atas Hotel Bldg 444
Altus Wilber D MarchntAv 251-M
Alvarez R G NogalesAv 539-J
Alvarez Television Service & Appliance NHwy 48-R-1
Alvord Jas B LsFlores 983-J
Ambrose Stanley SntaYnezAv 523-J
Amend Eleanor E Dr chirprctr Ofc NHwy 964
Residence NHwy 48-R-4
American Red Cross WMall 74
Amsbury Bessie Miss PortolaRd 583-R
Amy Russell SnAnsImoRd 868
Anderson Almer M SntaYnezAv 438-M
Anderson E A Atascadero Guarantee Savings & Loan Assn TraffcWy 147
Anderson E A r San Blas Av 173-R
Anderson Hugo E r Portola Rd 209
Anderson John E r El Bordo Av 270-J
Anderson Myrtle M PalmaAv 428-J
Anderson R C ColimaRd 657-R
Anderson Sally CoromarRd 717-M
Andrews Jack PortolaRd 366-R
Andrews Zaidee D Mrs CarmelitaAv 199
Annis M E SombrillaAv 341-J
Appelquist Oscar PalmaAv 214-J
Arbogast Irwin SnClemnteRd 952-R
Arebalo C r ValentineAv 354-J
Arlyne's Flowers 5993TraffcWy 560
If no answer call 352-J
Armstrong Ben H TunitasAv 316-M
Armstrong Henry B Books & Gifts EntradaAv 487-J
Armstrong Howard PortolaRd 756-M
Armstrong J H r Portola Rd 207-W
Arnold Bruce M RosarioAv 354-W
Arnold Mary A PalmaAv 533-J
Arthur Marion r Morro Rd 579-R
Arthurs Bill CortezAv 667-R
Ashbaugh A A r Paradise Vly 46-J-1
Ashby Claude C SnRamnRd 49-J-21
Ashby Robt L SnRamnRd 49-J-1
Ashby W L r Highway 294-M
Ashpole Robt E SntaLuciaRd 895-W
Ashton G H r Fresno & San Jacinto Av 588-J
Associated Oil Co Serv Station S Hwy 452
Atascadero Bookkeeping Service 5840TraffcWy 683
Atascadero Electric AtascaderoAv 222
Atascadero Elementary School Administration Bldg SMall 400
Atascadero Federal Credit Union 5800ElCmnoRI 176
Atascadero Feed & Supply S Hwy 193
Atascadero Garbage Co SnGabrielAv 720
Atascadero General Hospital MagnoliaAv 170
Atascadero Golf Course Hwy 696-W
Atascadero Gospel Chapel AtascaderoAv&CurbarilAv 749-J
Atascadero Grange Hall Palma Av 214-J
Atascadero Guarantee Savings & Loan Assn TraffcWy 147
Atascadero Hardware 5980TraffcWy 133
Atascadero Hotel SHighway 197
Atascadero Ice TraffcWy&Via 59
Atascadero Lake Boat Rentals MarchntAv 406-M
Atascadero Lumber Co Traffic Wy 661
Atascadero Market 5850ElCmnoRI 89
Atascadero Motor Lodges 6895ElCmnoRI 243-J
Atascadero Motor Service S Hwy 368
Atascadero Mutual Water Co Highway 60
Atascadero Mutual Water Co pumping sta 11
Atascadero News North Highway 100
Atascadero Office Supply 5840TraffcWy 683
Atascadero Poultry Co TraffcWy 166
Atascadero Radio & TV 5915ElCmnoRI 676-J
Atascadero Riding Academy DulzuraAv 612-W
Atascadero Special Training Class San Luis Obispo County Schools 990
Atascadero Tamale Factory CoromrAv 113-M
Atascadero Union High School Office 670
Agriculture Dept Agriculture Bldg 673-W
Cafeteria 204-R
Field House 7-J
Gymnasium 673-J
Shops 537-J
Austin Don C CapistranoAv 531-R
Austin Harry A Col r Santa Lucia Av 306
Austin L M DlRioAv 736-R
Austin R E Justc of Peace W Mall 162
Austin R E r Mercedes Av 253-W
Auto Club of Southern Calif Emergency Road Service 5680ElCmnoRI 14
If no answer call 622
If no answer call 55-M
If no answer call 625-M
Averett Frank AtascaderoAv 459-M
Ayars M B Mrs r PortolaRd 366-J
Ayres A T r S Hwy 41-J-3

B

Babcock Geo H AtascaderoAv 976-W
Baeker Harry M SnAndres 120
Baeker's Pharmacy Highway 51
Baer Milton OlmedaAv 875-J
Baird E H SinaloaAv 353-J
Baker J Hugh DelRioRd 429-R
Baker T Everett SHwy 365-R
Balderson D L FresnoAv 872
Baldwin Geo H r Santa Rosa Rd 581-W
Baldwin L E 3825VenadoAv 637-M
Banham Jas A r Paradise Vly 46-R-2
Bank of America TraffcWy 107
Barba Marion Barba Raymond W CarrizoRd 552
Barba Raymond W contr CarrizoRd 552
Barge S J SntaLuciaAv 849-W
Barmore Fred r Maricopa Rd 692-M
Barnes B A 8820JuniperoAv 658-J
Baron Phil r Salinas Rd 40-R-1
Barrick D L r Sn Gabriel Rd 578-J
Barry G H r Santa Ynez Av 201-R
Barstad Warren PortolaRd 952-J
Bartlett Sarah Mrs DlRioAv 736-W
Bateman Loretta SntaLuciaAv 851-W
Bateman N R r Portola Rd 390-J
Bateman S E Mrs SntaYnezAv 479-M
Bates Donald E Dr detst Entrada Av 64
Residence PortolaRd 561
Bates Gertrude L 33TraffcWy 858
Bates Jesse R PortolaRd 656-J
Baugh Vernon N roofng SnGabrielRd 248-W
Bazin John SHwy 355-W
Beacom L O 7925 SntaYsabiAv 432-J
Bean Aubrey H MarchntAv 103
Beatrice Foods Co Meadow Gold Ice Cream-Div of Beatrice Foods Co ElCmnoRI 403-M
Beauty Rest Cafe SHwy 258-J
Beauty Sleep Motel S Hwy 236-M
Beaver Henry M DlRioRd 27-W
Beazell Richard R 5573TunitasAv 320-J
Beck B B SHwy 114-J
Beckner R D r Morro Rd 318 J
Beiger Ted 5290 SnJacntoAv 336-J
Bellin Robt W SnGabrielRd 740
Benton Carmi H SHwy 41-R-11
Bermingham Frances M AtascaderoAv 489-R
Berry R F r Yesal Av 53-W
Berry Stanley NHwy 417-R
Bertagnolli A A Poultry Ranch 10370AtascaderoAv 488-J
Bertoldo John M ElVeranoAv 381-J
Bertram Loyd r Portola Rd 210-W
Berwick Joe ColoradoRd 127-M
Best Geo NHwy 294-J
Best's Automatic Laundry TraffcWy 247-W
Bethel's Nursery MorroRd 519-W
Bewley Robt NavajoRd 276-M
Bishop Jean A Mrs r Nogales Av 291-J
Bissell Chas r Carmelita Av 267-W
Bissell Edythe M Mrs 7030 SntaYnezAv 184
Black Jas A NHwy 427-R
Black Norlan B 8805CurbarilAv 642-M
Blakeslee Maude Atascadero Union High School Cafeteria 204-R
Blanchard Ruth E r Ensenada Av 330-R
Bland Albert M r Sn Benito Rd 231-W

Blazevich Stephen D bldg contr SHwy 10
Bliss J D r Curbaril Av 352-J
Blomgren Earl r Santa Lucia & Portola Rd 111-M
Blundell Albert Jr DlRioAv 969
Blundell Dale r Tunitas Av 72
Bobsin L G Rosario&ArroyoAv 376-R
Bobsin Louis r Snta Ynez Av 275-M
Bobsin Matilda r Snta Ynez Av 275-J
Bobsin Vernon L r Morro Rd 278-W
Bockemuehl Virginia SntaLuciaAv 302
Boelk A L r Portola Rd 125-R
Boelk M D PortolaRd 569-J
Boening Harold A OlmedaAv 533-W
Boland W J Mrs SMall 508-M
Booth Chas V SombrilloAv 352-R
Borlack Wm r 80-F-2
Borjes Henry C CascabelRd 358-M
Borjes Louis S BajadaAv 388-R
Bouton's Lapidary SHwy 255
Bowee Everett M MarchntAv 456-R
Bower Austin MorroRd 248-M
Bower Austin Maytag Agcy 6035PalmaAv 582
If no answer call 248-M
Bower Mattie E SntaYnezAv 862
Bower Mettie M MorroRd 173-J
Boyd I J r Snta Lucia Av 188
Boydstun L L FresnoAv 413-J
Brady Fred DlRioRd 960
Braker Walter C NHwy 881-W
Breidenthal Robt D CapistranoAv 586-J
Brendlin Lois H VidaAv 798
Brizzolara F A 7835ElCmnoRI 693-J
Brocker O R RockyCanyonRd 44-R-11
Broomfield Ethel M Fritzi Ann Traffic Wy 2
Broster G Allen SntaYsabiAv 775-J
Broster Hal r Snta Ysabel Rd 115-R
Broster L Atascadero Riding Academy DulzuraAv 612-W
Brown Arthur E MorroRd 430-W
Brown E W Mrs SntaYsabiAv 423-J
Brown F Porter r Rosario Av 75
Brown Floyd B PalmaAv 450
Brown J Montgomery r Maraquita Av 190
Brown Jesse F TraffcWy 555
Brown John J CapistranoAv 729-W
Brown O H r Atascadero Av 245-J
Brown Ora H Brownie's Taxi Hwy 292
Brown R N PortolaRd 865-W
Brown W J r 41-R-1
Brownie's Taxi Hwy 292
Brown's Carpenter Shop TraffcWy 555
Bruneau Hermas r Colima Rd 349-J
Bruno Frank PortolaRd 583-M
Bryant Mary S Mrs r Snta Lucia Av 23-J
Buckman Guy V 7210 SombrillaAv 521-J
Bunker Betty J 4975 SnAnsImoRd 1082
Burch A R EntradaAv&SMall 607-J
Burgermeister Distr TraffcWy&Rosario 94
Burk Bill H SnAnsImoRd&SantaRositaAv 742-W
Burk Kurt TranquillaRd 716-W
Burkhardt C F r Marchant Av 697-W
Burkhardt's Shoes Traffic Wy 690-J
Burr C A NHwy 43-R-12
Burritt John SntaLuciaRd 594
Burritt John atty TraffcWy 765
Burt Frank W 4620 SycamorRd 367-W
Burton Al SinaloaAv 353-R
Burton Raymond D BajadaAv 547-R
Butane Serv of Atascadero N Hwy 151
Butikofer Fred A rl est Hwy 30
Butikofer Fred A r Portola Rd 118
Butner John C Jr Col LsFloresRd 273-W
Butner Lia L MD LsFloresRd 273-W
Butters G L SnGabrielRd 173-W

C

Caldwell Gordon B Sgt AtascaderoAv 694-W
Calif Natl Guard Co C 149th Tank Bn NMail&TraffcWy 446
Calif State of Dept of Mental Hygiene Atascadero State Hospital 101HwySouth 600
Chief of Maintenance Hwy101 715
Division of Architecture 543
Division of Highways Resident Engineers Office SntaRosaRd 503
Highway Patrol For emergency calls only Ask Operator for ZEnith 1-2000
Callies Harold G K MaricopaRd 198-R
Calvert Lawrence Mrs r S Hwy 669-R
Calvert Mildred B AtascaderoAv 250-W
Cameron R J r Paradise Vly Rd 334-W
Campbell Richard L 8575 SnMarcosAv 691-R
Cann M E r Portola Rd 39-W
Cann R P RamonaRd 570-R
Cannon J A r Snta Lucia Av 223
Carleton Lola CurbarilAv 591-R
Carlton Furniture Co 101Hwy 374
Carlton Hotel Hotl Carlton Hwy 500
Carmack Henry E r Snta Ysabel Av 685-M
Carmack Noel E r Sandoval Av 41-R-12
Carnes E E SntaRosaRd 890
Carr J H Mrs JuniperoAv 106-J
Carron Earl G MarchntAv 993-J
Castro M J 8560PortolaRd 131-R
Catholic Church Snta Lucia Av 640
Cechvala Al AtascaderoAv 313-J
Chadwell R A 3710ElCmnoRI 617
Chadwick E J Mrs NHwy 40-J
Champion John D Mrs r Palma Av 63-J
Chandler Everett M OldNorthHwy 88-F-2
Chandler Frank H PalmaAv 630-W
Chaney Frank P DlRioAv 520
Chapel of The Roses S Hwy 98
Chaplin Gearld G SnAnsImoRd 235-J
Chase Gertrude K 33TraffcWy 858
Chase L C NHwy 512-J
Chelf Ralph W MorroRd 699-R
Chevron Reil Vince Stn Hwy 102
Childers Clem CarmlRd 42-R-4
Christensen Alice Mrs SntaRosaRd 35-J
Christensen Neil B CurbarilAv 53-M
Christian E F r Palma Av 392-M
Christian F L MarchntAv 842
Clark Beldon 4765HidalgoAv 466-J
Clark Guy L RosarioAv 996
Clark H J SHwy&MorroRd 984
Clark Hartley r Snta Lucia 88
Clark I B 5090TraffcWy&DoloresAv 249-W
Clark Pearl r Snta Rosa Rd 211-R
Clarke Thos SntaYnezAv 596-W
Clay Ernest L watr softeners Capistrano Av 259-M
Clemence V L 5065ElCaminoRI 48-W
Clothier F C NHighway 88-F-12
Cloud Agatha V Mrs 5780TraffcWy 447-W
Clouette W R NHwy 621-R
Clyburn Albert B LsPalosRd 47-R-12
Coffland W T vetnrian 6575NavajoAv 764
Cole Robt W NHwy 891-J
Colombo J F r Olmeda Av 392-W
Colombo Johnnie JuniperoAv 106-R
Columbine Rest Home DlRioAv 620
Colvin H T r Paradise Vly 46-J-2
Community Church Palma Av 33-W
Connell Dorothy NHwy 344-W
Conway Dan W RosarioAv 629-W
Cook Dandridge Mrs r S Hwy 567-W
Cook Jas W CarrizoRd 49-R-3
Cook Norman L r N Hwy 43-J-12
Cook Steve MiramonAv 367-R
Cook W Allen TraffcWy 77-M
Cook W H SnJacntoRd 753-R
Cook Walter L SHwy 567-J
Cook Willard D EnsenadaAv 104-M
Cooper J M SHwy 41-J-11
Copelan Wm G CrlsbdlAv 505-W
Cornelius Elsa R Delzura&BajadaAv 145-R
Cornelius Realtors NHwy 300
Cornell D J Atascadero Bkkpng Serv 5840TraffcWy 683
Cornell Dani J r Traffic Wy 235-R
Corner Grocery AtascaderoAv&MorroRd 714
Correll Dora Mrs PalmaAv 866
Cox Carol DC 8360 SntaRosaRd 982
Craig Jay A wood ParadseVlyRd 46-R-12
Craig Rowena Hannan Mrs SntaLuciaAv 956
Creasy Edwin L OldN101Hwy 344-R
Credit Bureau of Atascadero 5840TraffcWy 683
Crobok Henry F MarchntAv 993-M
Croft Armand SntaRosaRd 703
Cropper Ralph S trucking 5705DlRioRd 297
Cross Alvin CarrizoRd 49-R-2
Crosser Bonnie L SnAnsImoRd 709-J
Crother Glen S SnDiegoRd 109-J
Cummings Oscar H SntaYnezAv 694-J
Cunningham J A r Eaglet Hts 658-W
Cunningham L F ArroyoAv 196-M
Cuppers Ethel RamonaAv 570-W
Curneen F E 5265EnsenadaAv 328-M
Cushwa Claude C rl est 6680 SntaYnezAv 768

D

Dalby G R SHwy 365-M
Daley Victor H SnRamn&DlRioRd 369-M
Daniels I J r Garden Farms 41-J-1
Daniels Lee MorroRd 264-M
Danner John John's Automtve Serv SHwy 123-M
Darnall Clifton D SnGabrielRd 772
Dave's Hobby Corner 5895TraffcWy 751-W
Davidson Clay P r Sn Rafael Rd 175-J
Davidson G W r Sn Rafael Rd 127-W
Davis Chas F 8100AtascaderoAv 489-J
Davis Jas R r Traffic Wy 309-R
Davis L C LakewDr 412-J
Davis Les C SntaRosaRd 35-W
Davis O L contr 5805RidgeWyCt 799
Davis Richard T 5420CapistranoAv 853-J
Davis W J r Snta Rosa Rd 581-J
Dean John r Portola Rd 656-W
Dean W M r Colorado Rd 127-R
Deardorff Joe P r Dulzura Av 145-M
Decker L Albert r SHwy 310-R
DeCou Jerry W Jr 5590 TunitasAv 614
Dee Carson M r Sinaloa Av 383
Delahoyde Mary B Hidalgo&DlRioAv 736-M
Delano Wm W 4725MiramonAv 312-M
Dell'anno Nellie Mrs SnVincenteRd 309-W
Dempsey T E DlRioAv 216-W
Dengler R D EnsenadaAv 330-M
Denny Guy R SntaRosaRd 422-M
Desrosier V V Grays Funrl Chapel & Crematorium S Hwy 98
Devens R A r Sn Antonio Rd 42-R-3
de Wolfe Anna N Mrs r Olmeda Av 590-M
Dixon Geo RiverGardens 367-J
Dodd M Jean AtascaderoAv 250-W
Dodge Le Roy S r S Hwy 41-J-4
Dodge Roy RosarioAv 843-J
Dodson H C MarchntAv 459-J
Doellstedt Werner E SHwy 47-J-11
Doheney Marie Mrs r S Hwy 137-R
Dollarhide S W DlRoAv 841-J
Dolling Alvin r Capistrano Av 573-J
Donatelli A r Atas & San Gabriel Rd 205-M
Doser Ruth Miss 5265ElCaminoRI 215-W
Drake Verden SntaRosaRd 739-J
Dredge Albert E El Camino Auto Ldg NHwy 238-J
Drum D O AlcantaraAv 697-R
Drumm Geo M SntaClaraAv 47-R-1
Dryden Zeryl AtascaderoAv&SnRaflAv 339-W
Dueck Fred C NHwy 43-R-3
Dulaney Stella TraffcWy 77-J
Dulitz Alice r Marchant Av 264-W
Dulitz John A r Sn Gregorio Rd 265-J
Duncan Floyd 10055 SntaLuciaAv 45-R-1
Duncan W H SntaRosaRd 551-W
Dunn Geo W r Snta Ynez Av 430-M
Dunn John ParadiseValleyRd 45-R-4
Dunn Max Fire Dept S Mall 56
Dunn Max G 29EntradaAv 509
Duoertuis Jean r N Highway 25-W
Dupree Chas L SHwy 236-W
Durnbaugh Gordon SHwy 775-W
Dutra Louis RockyCanyonRd 44-J-3

E

Eagle Ranch Atascadero 71-F-22
Earl Albert T r Curbaril Rd 454-R
Easterly Clara E r Mariquita Av 435-W
Eastman Thos F SnAndresAv 850-W
Ebert Chauncey A SinaloaAv 416-W
Edmunson Geo C PortolaRd 293-W
Eells Floyd M CurbarilAv 359-W
Eells Floyd M radio & TV serv SHwy 727
Egan J L PalmaAv 753-J
Egger Joe D CarrizoRd 49-J-2
Eifort Jack E DlRioAv&PortreroRd 161
Ekegren Alfred A RosarioAv 472-M
Eklund Robt L MorroAv 977-J
El Camino Auto Lodge N Highway 238-J
Elliott Bruce SntaRosaRd 551-J
Elliott Dudley C r Rosario Av 235
Elliott Keith B ParadseVly 418
Elliott's Pharmacy Highway 34
Ellis Barbara A MonteryRd 443-M
Ellis John S MonteryRd 429-M
Elsea Carl A LtCol PortolaRd 851-J
Engel Bertha A Mrs NHwy 289
Englehart Aaron W AtascaderoAv 993-W
Engleman Ed Jr AcaciaRd 259-W
Engleman Edwin E SnBlasAv&SnGabrielRd 522
Englund C T SnClemnteRd 663-M
Epperly W T AtascaderoAv 91-J
Ericson E O NHwy 621-J
Ernest Virgil E MorroAv 977-W
Espy Edwin F SnGregorioRd 265-R
Estrada John R Jr CurbrilloAv 491-J
Evans John M r Barrenda Av 29-W
Evans Richard Mrs 7685 SinaloaAv 592-J
Evers Carl A SanBlasAv 871-W
Ewing R H r Olmeda Av 307-W
Ewing S W MusselmanAv 494-W
Eyraud Joe CountryClbRd 330-W

F

F & G Exchange Eaglet 345-W
Falaschi Harry r Conejo Rd 71-J
Farmer's Ins Group 5680ElCmnoRI 14
Farnsworth R E MarchntAv 459-W
Fauver Neva Mrs r Curbaril Av 468-J
Feliz J S r Magdalena Av 253-J
Fennell Wm J SntaRosaAv 624-W
Fenny Everett MariquitaAv 303-W
Ferguson G Glenn CurbarilRd 749-W
Ferguson N D r N Highway 183-J
Ferguson R A r Sn Gabriel Rd 256-R
Ferneyhough Wm ArdillaRd 644-M
Fessino John F AtascaderoAv 498-M
Fickle C H SnAnsImoRd 635-M

Fielder Susan PalmaAv 875-W
Finch Geo B r Portola Rd 277
Fink J W r Marquita Av 396-R
Fire Department S Mall 56
Fisher K M Mrs r Palma Av 68-W
Fisk Wm r Bajada Av 122
Fitzgerald Frank MagdalenaAv 599
Flowers Arlyne's 5993TraffcWy 560
Follett E M r Snta Lucia Av 695-J
Fonte Clifford NHwy 49-R-11
Ford's Mushroom Farm Eaglet 70-M
Forney J W SnAnsImoRd&MonteryRd 443-J
Fortner R L 5579TunitasAv 1091-W
Foster Ben H r Mariquita Av 590-R
Foulk A L Dr r Cascabel Rd 358-R
Fox G W r Olmeda Av 26
Fox's Men's Clothing Hwy 16
Francis Edw K r Bajada Av 254
Frandsen Frank Mrs r Portola Rd 250-R
Frank David W NavajoAv 347-R
Frank Fred r Monterey Rd 198-M
Franklin Ralph H LtCol SnRafIAv 127-J
Fraser Annie Mrs PalmaAv 24-M
Fraser Keith J MagdalenaAv 323-R
Freed Ned SntaYnezAv 416-M
Freeman Cozette 3755MonteryRd 1086
Freeman Lyle Mrs OlmedaAv 428-W
Freeman's Complete Auto Service 5455TraffcWy 610
Frenes-Robt A r Cristobal Av 112-R
Frenette Sue Mrs SHwy 355-W
Freydl E J r Magnolia Av 274
Fritz J C r Navajo Av 276-J
Fritz Jack SnGabrielRd 256-M
Fritzi Ann Traffic Wy 2
Froberg Victor H Jr SanBlasAv 363-M
Fulhwiler Ralph V EMall 28-J
Fulton V J AtascaderoAv 91-M

G

Gaede Geo H WMall 521-W
Gaede Robt C MorroRd 625-M
Gallardo Jesse AtascaderoAv 879-J
Gambei Willard E r Del Rio Av 296-W
Garcia Delmar r Curbaril Av 432-R
Gardner John T CarmiRd 42-J-2
Garrity Thos r Portola Rd 210-M
Gee Chas Mrs r Santa Ynez Av 469-J
Gee Realtors & Insurors 5945TraffcWy 333
General Mills Inc Sperry Operations TraffcWy 701
George Ramona Mrs PalmaAv 24-M
Gibaut L C JuniperoAv 355-J
Gibson F M 1625ElCmneRl 40-W
Giffen E N r Tunitas Av 316-J
Gifford Paul SinaloaAv 124-J
Gill Harry E SantaYsablAv 642-R
Gills E W r S Highway 3-J
Gilstrap Roy OlmedaAv 845
Giorgi Romeo RockyCanyonRd 44-J-2
Girard D D 4900HidalgoAv 736-J
Giron Chas SntaLuciaRd 980
Glantz Floy F SinaloaAv 392-W
Glaser Floyd AtascaderoAv 112-J
Glaser Gordon CapistranoAv 531-M
Glass Paul AtascaderoAv 339-J
Glazener Frederic S CoromarRd 718-R
Gleason Dwight r Paradise Vly 44-F-3
Gleason Gene ParadseVly 44-F-2
Gleason Harry W OldNHwy 788-W
Glen Oaks Grocery Eaglet 647-W
Gloeser Chas F ElBordoRd 270-R
Glosser Phillip PalmaAv 506-W
Gluhareff Antonina ArdillaRd 322-W
Gomes Joe J NavajoAv 579-J
Gonzales John R EnsenadaAv 62-R
Gonzalez Tom CapistranoAv 550
Goodman M F ValleAv 221-R
Goodrich Russell C r Palma & Rosario Av 590-W
Goodrich Russell C Jr BarrendaAv 1093-W
Goodwin Chas E r Olmeda Av 95-R
Goodwin Harrison B r N Highway 465-J
Goodwin Jas r River Rd 391-R
Goodwin Lee Rev PalmaAv 335-W
Goodwin Wm A r Rosario Av 376-W
Goodyear Tire Service N Hwy 398
Gorman Betty Lou CurbarilRd 694-M
Gorman Russell ValleAv 221-W
Gouff Vaughn N Hwy 468-W
Grabenstein Jacob MiramontAv 997-M
Grantham John F SntaRosaRd 314-J
Gray Alvin r Curbaril Av 421-W
Gray Alvin Tasco Serv Sta & Petroleum Distr S Hwy 99
Gray Frank B PortolaRd 583-W
Graybill Roy W 9100 SnGabrielRd 572-W
Gray's Funeral Chapel see Chapel of The Roses S Hwy 98
Greenaway David Jr NavajoAv 857-W
Greenman J W DoloresAv 743-J
Greenman Robt A Jr phys & surg PalmaAv&WMall 116
Residence PortolaRd 558
If no answer call 170
Greyhound Bus Depot Highway 237
Grimm Ernest A 4200PortolaRd 1096
Grisanti Hardware Hwy 580
Grisanti Jos BajadaAv 994
Grisso Roy W RosarioAv 371-J
Groom Robt H RosarioAv 979-J
Grove Auto Court N Hwy 336-R
Grove Grocery ElCaminoRl 974
Groves Jessie F rl est SnGabrielRd 565-R
Growers Feed Service TraffcWy 191
Guches Geo r Rosario Av 376-M
Guest Richard r Santa Lucia Av 348
Guinn C L PalmaAv 95-W
Gularte Tony CarmiRd 47-J-12
Gustafson Lester W SntaRosaRd 584-W
Guy Lester L const SnGabrielRd 61

H

Haberkern Chas F Mrs SHwy 41-R-3
Haberkern Jack FloresRd 663-R
Hadley Geo H 5105ElCaminoRl 436-W
Hagemeister Agnes MonteryRd 198-J
Hagle-De Cou Lumber Co SHighway Office 43
Order Desk 86
Hagle Ralph r Rosario Av 260
Hagmaier C W SnBenitoRd 514-M
Hagstrom Merle E ArcadaDr 453-W
Halden Duke r Portola Rd 293-R
Hale Girard Van B r Eagle Ranch 71-F-21
Hall Donald S 8810CurbarilAv 578-R
Hall Silas E FresnoAv 350-J
Hallett F G SnBenitoRd 514-W
Hamann J M 6100PortolaRd 165
Hamlin Mary C 3125ArdillaRd 692-W
Hammock Chas Cabinet Shop Hwy 177
Hanlon Jessie EntradaAv 796-M
Hansen Rose C NavajoAv 283-J
Hanson W E r Tunitas Av 17
Hardenburgh Wm Edw ParadseVallyRd 45-J-12
Hardy Alice A furier 7465BellaVstaRd 608
Hardy D E r Del Rio Av 216-M
Hardy Lester E 7465BellaVstaRd 608
Hargan Clyde DoloresAv 657-J
Harmer John E r Snta Ynez&Navajo Av 281-W
Harp Wm C Mrs SntaLuciaRd 273-R
Harper Ernest L r N Highway 271-W
Harrington Chas ParadseVly 46-J-12
Harris Gordon L r Carmel Rd 42-J-1
Hart Merton AtascaderoAv&NavajoAv 898
Harter Chas E SnAndresAv 649
Harter's Dry Goods Hwy 28-W
Hartland Martin r Sandoval Av 47-R-11
Hartley Arthur AtascaderoAv&SnRafIAv 91-W
Hartley Percy B r Route 1 ..... 80-F-11
Hartranft C A 4660HidalgoAv 364-J
Hartsell W H AtascaderoAv 412-R
Hasta Manana Motel SHwy 168-W
Hatcher Sam SnGabrielAv&SnBlasAv 971
Hathaway Jack SntaVicenteAv 287-J
Hawkins Richard L Mrs 5800PortolaRd 756-W
Hawley Herbert AtascaderoAv 536
Haworth John F AtascaderoAv 117-W
Hayes P R SntaRosaRd 991
Headrick Ray r Snta Lucia Rd 157-J
Healey John R CoromrRd 861
Healy Mary Jane Mrs CapistranoAv 732-W
Heaton Donald E r Monterey Rd 482-M
Heeres Thos Hwy101 ..... 123-R
Heestrom J R r Del Rio Av 296-M
Heilmann Hans 226-R
Heilmann Herman r River Rd 44-R-1
Heilmann Klaus r River Rd 217-R
Heilmann Kurt RivrRd 712-W
Heilmann Otto Jr RivrRd 712-J
Heitkamp Wm F SnGabrielRd 879-W
Heldt Walter L 6030DlRoRd 885-W
Hemen Jack 7175 SntaYsablAv 840
Henderson Brokerage Co Highway 194
Henderson G Earl r S Highway 101-J
Hendrix Rex Mrs NHwy 43-R-2
Henning La Verne DulzuraAv 393-W
Henrekin D E BarrendaAv 279-J
Henry C L MorroRd 896
Henry Donald TraffcWy 77-R
Henry Hervey A SntaLuciaAv 648-R
Henry Richard M 6715AtascaderoAv 568-R
Henry's Super Market SHwy 972
Hern Harold E r Carmel Rd 42-R-2
Herrmann Fred SombrillaAv 508-W
Herrmann & Safranek Millwork & Builders Supply TraffcWy 863-W
If no answer call 508-W
Or 417-J
Herz Vincent J NHwy&SntaCruzRd 43-J-2
Hess Lawrence 5970 SnPedroAv 426-J
Hessick C W AtascaderoAv 589-J
Hewitt Harry MaricopaRd 129-J
Hewitt Robt W LsGatosRd 691-M
Hi-Hat Hwy101 750
Hickman E E SanPedroAv 979-W
Hicks Harold r Cascabel Rd 358-J
Hicks Radio & Television Shop 5943TraffcWy 793
Hier-Johnson Brokerage Hwy 200
Higgins Ethel L r Portola Rd 250-M
Hillman Harry G BarrendaAv 462-W
Hilltop Trailer Court NHwy 43-J-2
Hinson C E r Los Gatos Rd 273-J
Hobbs Edgar MiramonAv 54
Hobbs N C BarrendaAv 995
Hodges M D 3555MonteryRd 728
Hoffman Arnold M r Ramona Rd 496-W
Holcomb Norman W HidalgoAv 312-R
Holler Geo r N Hwy 465-W
Hollingsworth John W 5465MariquitaAv 507-W
Holtermann Stephen r Morro Rd 347-J
Holtzbauer F J r NavajoAv 208-W
Hoop Harry Lt SnAntonioRd 42-R-1
Hooper M F r Olemeda Av 144
Hoover Mary Mrs SntaYnezAv 479-R
Hopper Myrtle G MorroRd 227
Horton E L CapistranoAv 491-W
Hotchkiss Geo W SnAnsImoRd 138-M
Hotel Atascadero S Highway 197
Hotel Carlton Hwy 500
House of Beauty TraffcWy&CentralMall 146
Houser Wayne E TunitasAv 331-W
Howell Leisla Mrs ArcadeDr 658-M
Howington Dora CurbarilRd 717-R
Hubbard H H 7865CastanoAv 217-J
Hubbard Robt F SinaloaAv 693-W
Hughes Viola E ArdillaRd 322-M
Humphrey Ray V r Snta Ynez Av 276-W
Hungate J W NHwy 97
Hungate Jas D 6470Lewis 521-R
Hunter Chas CarmiRd 42-R-12
Huntsman Verle F NMall 704
Hurst Morris CurbarilAv 346-W
Hut The 101Hwy 93
Huxford Ted OlmedaAv 185-W
Hysell Harold DlRioAv 367-M

I

Imhoof L B CarrizoRd 73-M
Inman Wendell 7700PortolaRd 1089-W
Isbell Ralph C Rev r MagnoliaAv 285-W
Iversen Carl 7700 SnAndresAv 767-W
Iverson Alice Mrs AtasAv 132-M

J

J & H Transfer & Storage N Hwy 171
Jacob Harold S MarchntAv 458-J
James Vernon E VenadoAv 385-J
Jarvis P D r Sn Pedro Av 150
Jenkins John E SHwy 378-R
Jensen Jas r Ardilla Rd 653-W
Jermin Thos E 7230CarmelitaAv 730
Jerry's Ceramic Studio SHwy 647-J
Jespersen Chris N Jr RosarioAv 472-R
Jespersen Jennie C EnsenadaAv 319
Jespersen Roy C PortolaRd 149-R
Jiffy Cafe Hwy 337
Johnny's Liquor Store Hwy 698-W
Johns Abel 101Hwy 478-W
John's Automotive Service SHwy 123-M
Johnson Al SnGabrielRd 205-R
Johnson Albin r Riveroad 391-W
Johnson C Hier MaricopaRd 148-W
Johnson Donald M FresnoAv 854-W
Johnson Geo E CurbarilAv 221-M
Johnson Irene S CristoblAv 112-M
Johnson Oscar ElBordoRd 340-W
Johnson Paul T NHwy 621-W
Johnson Roy L SntaCrzRd 40-R
Johnson Walter L r N Hwy 351-J
Johnson Walter P 5334BarrendaAv 586-M
Johnston Geo E RosarioAv 376-J
Jones C M Blacksmith Highway 52
Jones Chas M r Eaglet Heights 270-W
Jones Geo Eli 7475 SntaYnezAv 438-R
Jones J E r S Hwy 340-M
Jones K W Ensenada&CapistranoAv 234-M
Jones Lillie BajadaAv 628-W
Jones Lourena A 8420MarchntAv 459-R
Jones Willis B 101Hwy 669-J
Joslin J M r PortolaRd 206-J
Judd Golda r Curbaril & Atas Av 385-W
Judge Jas P BarrendaAv 791-J

K

K & K Cafe Hwy 675
Kadel Katherine Mrs r Sn Diego Rd 40-J-3
Keays Parke F SanBlasAv 363-W

Keller R B r Snta Ynez Av 204-M
Kelly Bros Market S Hwy 377
Kelly Curtis B SHwy 453-M
Kendall Rosemary 5385CapistranoAv 776-W
Kenney Bert r N Highway 271-R
Kenney Rowland r Sn Gabriel Rd 497-J
Kennison J S DelRioRd 216-R
Kenny Jas S JuniperoRd 106-W
Kenworthy Roy SnJacintoAv 381-R
Kershaw's Paint Store 5850TraffcWy 677-J
Kielman Blanche CapistranoAv 457-W
Killion Lonnie E r Barrenda Av 586-W
Kimber Farms Inc SntaCrzRd 763
King Dale PortolaRd 178
King Jack BajadaAv 627
Kirk B H SntaYsablAv 1081-J
Kirkland John R RosarioAv 187-W
Kirkland John R Ruso of Atascadero Inc TraffcWy&Via 59
If no answer call 187-W
Kirkpatrick N OlmedaAv 192-M
Kirkpatrick Wm B ValleeAv 591-M
Kisella Jos SntaRosaAv 314-R
Kitto Arthur C NacimientoAv 992-J
Klein Chas W r Coromar Rd 113-R
Knight Everett T SntaYsablAv 432-W
Knopp J W SHwy 47-J-3
Koch Frank L r Capistrano Av 328-W
Koehn Ella E 4895ArizAv 731-W
Kohl R W SinaloaAv 724
Kolbe Alvin SnAnsImoRd 754-M
Komanti Rex AtascaderoAv 511-J
Koontz Lester Roberta Motl SHwy 970
Kratz John CurbarilAv 473-R
Kreider Bard F SHwy 41-J-11
Kruger Fred G SntaRosaRd 314-M
Krumwiede D E VenadoAv 546
Kullgren Wm r Alamo Av 212
Kunkee A F Atascadero Hardware 5980TraffcWy 133
Kunkee A F r Nogales Av 55-W

L

L N's Curiette Shop CarrizoRd 417-J
Ladd Joe PalmaAv 95-M
Laferty Jos H MarchntAv 637-R
Lain Ben T r Snta Ysabel Av 483-W
Laird R M CristoblAv 456-J
Lambert Mary OlmedaAv 24-R
Lambert Mary r Ketch Bldg 36
Lamberth Lacey E r Sn Gabriel Rd 379-M
LaModa Barber Shop Hwy 634
La Moda Beauty Shop Ketch Bldg 36
La Moda Theatre State Hwy 143
Lancaster Garage SHwy 517
Lancaster R F r S Hwy 40-R-3
Landis T E r Paradise Vly 46-R-1
Lane Emma M Mrs r Eaglet 114-W
Lane John C JuniperoAv 310-J
La Prade H L r Santa Ynez Rd 660-W
Larsen Chas E r N Hwy 43-R-11
Larsen Hans Larsen's Cafe NHwy 229
Larsen Harry B r Snta Ana Rd 111-W
Larsen's Cafe NHwy 229
Larson Lloyd A PortolaRd 131-M
Law Chas ColimaRd 218-M
Law Claude M NHwy 294-R
Lawrence T H CoromarRd 718-J
Lawson Mary J DlRioRd 512-R
Layton Glenn L MarchntAv 563-J
Layton Tree Service MarchntAv 563-J
Lee Elmer r Sandoval Av 47-J-1
Lee Geo SnGabrielRd 860
Lee J L r Santa Rosa Rd 96-J
Lee Pete MorroAv 894
Leeds Ralph S Sr 7340 SombrilloAv 341-W
Lee's Men's Store 5965TraffcWy 357
Le Gras W D r Ramona Rd 496-R
Leichty Eva Mrs r Snta MargaritaGardenFarms 80-F-21
Lemin Saml r Hildalgo Av 312-J
Leverenz Walter F autos 5680ElCmnoRl 14
Residence NHwy 622
Lewey Lowell E Mrs CabrilloAv 615
Lewis Roy L EnsenadaAv 387-W
Libbey C J 4768HildalgoAv 312-W
Lichty Frank D SnAnsImoRd 755-M
Lightbody A C Mrs TunitasAv 316-W
Lightbody R M SHwy 40-J-11
Lillo D John masn contr SombrillaAv 958
Lindermyer Ed 5755DoloresAv 844-J
Little W J SntaAnaRd 45-R-3
Littleton's Hatchery 9610AtascaderoAv 117-J
Lock Geo W MarchntAv 454-M
Locke Maude B 5290 OlmedaAv 68-M
Lockwood L W NHwy 716-J
Loewen Marvin R BajadaAv 246-R
Log Cabin Cafe S Hwy 9
Long Arthur D MonteryRd 482-W
Loosemore John NHwy 766-R
Lord Donald J 8905Curbaril 846
Luiz A P r 80-F-12
Lumley Harry r Portola Rd 232
Lunsford Walter r Curbaril Rd 346-M

M

MacCurdy Dwight W Dr Office CentralMall 789
Residence PortolaRd 848
Macha K A SHwy 40-R-12
Maddalena Clem r SntaRosa 220-J
Mahon Floyd E Mrs AlcantaraAv 541-J
Maino Construction Co SHwy 548
Mallett's Refrigeration SHwy 638
Mann Barbara S Mrs SnGabrielAv 327-J
Marin Horace W CoromrRd 626-M
Manning Irwin r Olmeda Av 307-R
Manning W W 7500 SombrilloAv 272
Mansfield M Elleen r S Hwy 128
Maragos Dionisios I MarchntAv 519-J
Marek John DlRioAv 79
Marker W W SnGabrielAv 327-W
Marshall Harry W r Atascadero Av 347-W
Martin Anne M Mrs r Olmeda Av 687-R
Martin Earl N Rev r Olmeda Av 290-W
Martin Frank B r 44-F-5
Martin Geo W Olmeda&SnJacntoAv 280-R
Martindale Mamie PortolaRd 453-J
Martinez Gloria L DoloresAv 844-W
Martinez Wm J DoloresAv 844-W
Marx Louis r N Hwy 151
Mason Rosa E NHwy 883-W
Masonic Temple Olmedia Av & N Mall 480
Mathews A D r San Gregorio Rd 265-M
Mathis J L SnAnsImoRd 27-M
Matters Al CountryClubDr 234-R
Matthews Chas P 3180ColimaRd 754-R
Mattice Ercal S r Atas & Portola Rd 327-R
Maxwell Dean P EnsenadaAv 104-R
Maxwell Margaret M r Palmo Av 68-J
Mazza Chas PortolaRd 257-W
McAfee E C 10475AtascaderoAv 1085-W
McCaskill Helen G TraffcWy 841-W
McClellan G W 7200NavajoAv 579-W
McClure Leonard ArizAv 731-R
McCoy Mary L r Palma Av 8
McCullum Don SnAnsImoRd 795-J
McDermott Wm H 101Hwy 478-J
McDonald A F r Ramon Rd 369-W
McDonald Neal AtascaderoAv 440-M
McFarland E F NacimientoRd 654-W
McFarland Edna J CortezAv 667-W
McFarland Glenn H NHwy 40-M
McFarland J D TraffcWy 246-W
McGarvey C W SnGabrielRd 624-J
McGinnis Loela B CurbarilAv 421-J
McGocken E L r Palma Av 68-W
McKelvey's Henry B Plumbing & Heating Hwy 394
Residence 80-F-5
McKie R N MorroRd 135
McKim John W 7285 SntaYsablAv 1081-M
McKinzie J R DlRoRd&ArizRd 612-J
McLaughlin Chas W PortolaRd 502-J
McNally John J MorroRd&SntaYnezAv 699-W
McNeil Harry D CapistranoAv 457-M
McNeil Lewis J 6910PortolaRd 562
McNeil Lewis J Mrs BellaVstaRd 282-W
McPherson E J NHwy 716-M
McPherson Stan NHwy 48-R
Meadow Gold Ice Cream-Division of Beatrice Foods Co ElCmnoRl 403-M
Mees Geo Jr SnAnsImoAv 322-J
Mees Geo A MarchntAv 454-W
Meisner Frank RosarioAv 371-R
Melrose Chas F SHwy 40-J-2
Meredith Ernest SinaloaAv 76-M
Meredith's Cafe SHwy 168-M
Metzler Stella F Mrs 6050PortolaRd 282-J
Mid County Floor Service SHwy 647-J
Milbury Robt HondaAv 943-W
Miller Campbell S SnBenitoRd 570-J
Miller Chas E Jr HermasilloAv 351-W
Miller Chas L SanBlasAv 257-R
Miller E F r Tunitas Av 320-W
Miller E H DulzuraAv 393-M
Miller Edith r Portola Rd 583-J
Miller Fritts J r Morro Rd 699-M
Miller Gertrude O Mrs SnBlasAv 257-M
Miller Nichols & Peterson 5250CarrizoRd 324
Miller Rex genl contr 5250CarrizoRd 324
Miller's Jewelry Hwy 244-W
Millhollin W H ParadseVlyRd 44-F-12
Milligan E S r Flores Rd 80
Mills Ervin E Ted 5605PortolaRd 557-J
Mitchell J S r Paradise Vly 46-R-3
Mitchell W W SHwy 310-W
Mohart Almeda BarrendaAv 78-W
Monday W A r S Hwy 137-W
Monro Wm J 21EntradaAv 247-J
Montgomery Ward 817-12thPasoRobls From telephones served by the following exchange Atascadero (No Inter-City Charge) Ask Operator for ..... ENtrprise 1-0254
Moore Albert r Snta Rosa Rd 35-M
Moore Don r Curbaril Rd 454-J
Moore George H r Portola Rd 131-J
Moore Henry T CurbarilRd 489-M
Moore Jas B ArdillaRd 644-J
Moore Jas E ParadseVlyRd 46-J-3
Moore Wm G OlmedaAv 192-W
Moore Wm J SinaloaAv 180-W
Mora Lawrence B r River Rd 44-J-1
Moreash Raymond Mrs Portola&ArdillaRds 39-M
Morgan Frank L SnPedro 426-R
Morgan John E SnArdo&ArenaAv 593-R
Mori Suzanne r Portola Rd 250-J
Morris Nickie SntaIsabelAv 53-R
Morrison Robt C NavajoAv 626-J
Morton White r Sn Gabriel Av 173-M
Morton Wm T ArdillaRd 644-R
Moses M B AtascaderoAv 874
Moss Merlin W SombrilloAv 679
Mugler F R Dr ofc NHwy&RosarioAv 662
Residence CurbarilRd 682
Murdock Chas H PortolaRd 576
Murrell Bill J AtascaderoAv 549-J
Murrell W A AtascaderoAv 91-R
Muxen Roy SntaYnez 596-M

N

Nagle Chas D r Sn Gabriel Rd 256-J
Nash-Boulden Stephen r Atascadero Av 269-R
Natho Doshie NHwy 48-R-4
Nation Walter J r Ramon Rd 369-R
Nelson Ben Mrs FresnoAv 630-M
Nelson Hans NHwy 271-M
Nelson Ronald E SntaRosaRd 987-W
Neth A E r Snta Rosa Av 314-W
Newell J P SnGabrielRd 787
Newhall G W r N Hwy 465-M
Newman H M MaricopaRd 692-R
Newton Donald B SHwy 365-R
Nichols Clifford r Ensenada Av 104-W
Nichols Sid Chevrolet Highway 163
If no answer call 697-R
Used Car Lot Hwy 965
Nichols Vera ArdillaRd 390-M
Nicholson J T 7351 SntaYsablAv 847-W
Nicklas H L TraffcWy 979-R
Nicoll Eric D ColoradoAv 651-W
Noffsinger M A SntaLuciaAv 23-M
Nolan S E r Castano 217-W
Norton Norman J Mrs 9185 SntaLuciaAv 470-R
Norwood Tile tile contr MonteryRd 734
Nygaard Hans SombrillaAv 852

O

Oakcroft Fur Farms SntaRosaRd 703
Oakes B Pearl 5000PortolaRd 207-J
Oberholser Buell W EnsenadaAv 646-J
Obuch T r Palma Av 185-M
O'Dell Jack 7700MarchntAv 637-W
Oglesby Loris C r Snta Lucia Rd 111-J
Old Gray Barn NHwy 48-R-3
Oliva Chas r Snta Rosa Rd 3-M
Oliver Roger M ArdillaRd 644-W
Olivera A R DlRioAv 978
Olsen Elmer 6725AtascaderoAv 882
Olsen Francis R CarmelitaRd 267-R
Olson Harvie 5845BajadaAv 869
O'Malley Edw A r Portola Rd 329-R
O'Reilly E L r Eaglet Rnch 40-R-2
O'Reilly E L r Sn Rafael Rd 366
Ortez Emil L r Marquita Av 280-J
Osborne Hull HappyValleyRanch 202-J
Osibin Willard S Dr NHwy 986
Otto H W r Pino Solo 3-R
Outlaw Wm E SntaYnezAv 889-W
Oviatt Harold A MussImnAv 425-W
Owen C H r Carrizo Rd 73-W
Owen Robt ArcadeDr 700

P

Pacific Gas & Elec Co bus ofc StateHwy 45
From 5 PM to 8 AM & on Saturdays & Sundays & holidays from Atascadero Exchange Ask Operator for ..... ENtrprise 1-0251
Pac Telephone & Telegraph Co The Business Office 717-14th Paso Robles Ask Operator for ..... Business Office
(No charge for calls to Business Office)
See Introductory Section for Service Calls and Other Important Matters
Pack A H MariquitaAv 396-W

Palms Cora L Mrs CapistranoAv 531-W
Panos Geo FerroCarril 725
Paradise Valley Broiler Ranch Paradise Vly 45-R-2
Parent Frank J NacimeintoAv 511-M
Parker E V 7690 SnAndresAv 857-M
Parker Edwin M MorroRd 892
Parkhurst Wm R r Sn Gabriel Rd 308-M
Parlet C W CapistranoAv 473-W
Parlet Robt N NHwy 514-R
Parrish I R SnGabrielRd 1083-W
Parrish Ralph W SnGabrielRd 572-R
Paso Robles Laundry & Dry Cleaning
1344PinePasoRobls
From telephones served by the following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for ..... ENterprise 1-1228
Pastorino Ulmont P SnBenitoRd 231-M
Patriquin A G EagletHeights 658-R
Patterson Allen I PalmaAv 436-J
Patterson D E ChicoRd 795-W
Patterson Rhoda G RN Rosario&MariquitaAv 307-M
Paule Sidney RosarioAv 564-W
Pauls Henry MorroAv 767-M
Paxson G D AtascaderoAv 953
Pearman R O Dr CarrizoRd 759
Peck W G RosarioAv 690-W
Pelton Gerald ColimaRd 754-W
Pennington R R CapistranoAv 733-R
Pennington Warren CapistranoAv 733-W
Perkins Ursin Fresno&RosarioAv 571
Perrine Sirell C first State Hwy 63-W
Peters Don J ParadseVly 45-R-2
Peters Feed Service Traffic Wy 595
Petersen Chas N SntaYsabIAv 721-W
Petersen Lorna A SnJacintoAv 443-R
Petersen S L r Fresno Av 55-M
Peterson V J r Sn Jacinto Av 443-R
Peterson Arthur E AtascaderoAv 702
Peterson Clarence r Santa Rosa Rd 220-R
Peterson E C OlmedaAv 630-R
Peterson E M Painting Contractor NHwy 680
Peterson Elwood C SntaYsabIAv 189-M
Peterson H E r Portola Rd 219-W
Peterson Harold D excavtng SHwy 723
Residence SnBlasAv 206-W
Peterson L K Mrs NogalesAv 539-W
Peterson Mabel C r Carmel Rd 42-J-3
Peterson Ralph R SHwy 494-J
Petraeus W W Sr r SHwy 304-J
Petraeus Westy W Jr r Atas Av 222
Peysar Chas A 4205DoloresAv 888
Phillips O D PortolaRd 505-J
Philpott G W EnsenadaAv 776-J
Phil's Liquor Drive-In Hwy 518
Pierce Bob 4805PortolaRd 951-W
Pierce Geo H SHwy 109-W
Pike C E r Sn Gabriel Rd 497-W
Pinkard Wm A DulzuraAv 145-W
Pispin R M Highway 439-J
Pittenger J C TraffcWy 246-M
Pittenger Jos D 4946TraffcWy 196-J
Pittenger Rest Home BarrendaTer 323-M
Plagmann Mae r Navajo Av 281-M
Plagmann Minnie SnAnslmoRd 755-J
Plath Arthur PalmaAv 616
Platz D F TraffcWy 246-J
Platz Jos W CabrilleRd 618
Poole Dale G r Sonora Av 53-J
Poole M M BarrendaAv 279-W
Poore A P SntaLuciaRd 408-J
Porras Paul M MagdalenaAv 737-R
Porter Geo J r Sinaloa Av 124-R
Porter J W 9085MorroAv 584-J
Porter Wilber r Happy Valley Ranch 202-M
Potter Walter R AtascaderoAv 568-J
Poultrymen's Co-Operative Assn of Southern Calif
Egg Department TraffcWy 467
Feed Department TraffcWy 84
Powell H M PalmaAv 870
Power Vince auctnr 5710TraffcWy 963
Prather Hattie r Olmeda Av 471
Preusser Philip CurbarilRd 201-W
Price Wm SnAnslmoAv 218-R
Prier G E r Serra Av 694-R
Prince Warren F 5325CabrilleAv 729-M
Prowse W O PortolaRd 149-W
Pulling Fred Dr vetnrian NHwy 382

R

Radke C W r Rosario Av 195
Radke Leopold r Maricopa Av 148-J
Ragsdale W A PortolaRd 865-J
Raimond E Cleaners EntradaAv 609
Raimond Edw SnAnslmoRd 138-W
Raney Robt J NHwy 49-R-1
Rasmussen A G Mrs MiramontAv 997-W
Raudenbush A E 1950ElCmnoRI 998
Rawlings Geo M SntaRosaRd 987-J
Ray Wendell W r Junipero Av 106-M
Rehbock Kettner S pub acct CentralMall 516
Reid Eugene F MorroRd 458-W
Reif Vincent PalmaAv 95-J
Reif Vince Chevron Stn Hwy 102
Remington Clara Mrs r Hwy 1
Renton D M r Snta Lucia Av 157-R
Rex's Cocktail Lounge & Liquor Store Highway 298
Reyburn M D Bajada&TunitasAv 38-M
Reynolds Edith C NHwy 881-W
Rhodes Melville r Palma Av 68-R
Rhymes Helen S SHwy 301-M
Ricci Helen S r SntaRosaRd 211-M
Ricci Wm MorroRd&Hwy 347-M
Rice Chester B Dr optmtrst
Ofc 5932EntradaAv 746
Residence MonteryRd 482-R
Rich Norman Mrs r Portola Rd 390-W
Richardson Priscilla 3905ColimaRd 754-J
Richfield Service Stn No 759 Hwy 707
Rieckhoff Frank 8255CoromrRd 626-R
Rimelen C A jwlr TraffcWy 677-W
Rios Leslie G r Eaglet Hgts 114-M
Roach Beatrice SntaLuciaRd 648-J
Robbins Chas SntaYsabIAv 189-W
Robbins Raymond L SntaYnezAv 245-W
Roberta Motel SHwy 970
Roberts Geo 5000 SycamorRd 262-M
Roberts Lee Jr CoromrRd 380
Roberts Margaret L Mrs AtascaderoAv 511-W
Roberts Wm P CoromarRd 717-J
Robertson Fred OldNHwy 1088
Robey R E SHwy 739-R
Robinson Chas H PalmaAv 174
Robinson F Patricia EluaranoAv 240
Robinson Jas E K SHwy 567-M
Robison Hubert T SntaYnez 201-M
Rocky's Cleaners Traffic Wy 442
Roda A W SnAndresAv 384-W
Rodgers Chas H GrdnFrms 80-F-13
Rodgers Jim A MorroRd 458-M
Rodgers Stanley AtascaderoAv 511-R
Rogers Wm A r Tino Solo Av 340-J
Rogers Wm K TinoSoloAv 340-J
Rohde Albert MorroRd 458-R
Roland Donald W EnsenadaAv 261-R
Ronan Jos H SHwy 40-J-1
Roosa Tim SntaYsabIAv 483-J
Rose J Townsend 7860ElCmnoRI 631-W
Roselip S D r Nogales Av 291-W
Roselip Walter B rock & sand NTraffcWy 20
If no answer call 291-W
Rosenquist A N RockyCanynRd 44-R-2
Rossi John V OlmedaAv 884
Rougeot Don r Del Rio Av 216-J
Rowe's Rest Home 4650TraffcWy 441
Roy's Cafe & Cocktail Lounge Hwy 666
Roza Alfred D SHwy 295-W
Ruiz Joe HondaAv 628-J
Ruskovich John r Ardilla Rd 129-W
Ruso of Atascadero Inc TraffcWy&Via 59
Russell C A ParadseVlyRd 45-J-2

S

Saam C C HermesillaAv-SnJacintoAv 381-W
Safranek Leland CarrizoRd 417-J
Sampley Julia MarchntAv 989-W
Sanders B W r N Hwy 344-J
Sands Mabel Miss SnAndres&CristobiAv 110
Sanford Danl J JuniperoAv 453-R
S F Brewing Corp TraffcWy&Rosario 94
San Luis Butane Distributors N Hwy 151
If no answer call 618
San Luis Obispo County of
County Park Atascadero Lake 81-J
Road Office Laco Av 81-W
Sheriff's Sub Stn No 5 PortolaRd&SHwy 12
Welfare Dept
Northern Branch WMall 632
Saunders Marie SntaLuciaRd 648-W
Sayers F G 7855CarmelitaAv 267-J
Sayles Cora A Mrs BajadaAv 145-J
Schee Jas H PortolaRd 559
Scheets Anna r The Pines 80-F-3
Schiller Emil PortolaRd 35-R
Schrader L S r Traffic Wy 593-J
Schuster Nathan PineSoloAv 3-W
Schwab Arthur U-Auto-Rest Motl NHwy 49-R-12
Science of Mind Church 8360 SntaRosaRd 982
Scott Dean N TranquillaAv 781
Scott Winfield A r Palma Av 154
Scrivner C J LsGatosRd 983-W
Sears R A r Santa Lucia Av 470-J
Sears Roebuck & Co 715-12thPasoRobls
From telephones served by the following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for ..... ENterprise 1-0713
Sears' Studio Hwy 504-W
Seitz Produce Co Coroner Av 295-J
Serv-Ur-Self Market N Hwy 597-W
Shambeau Blake E PalmaAv 1090-W
Shambeau Brush & Spray Painting PalmaAv 1090-W
Shangri-La Motel S Hwy & Morro Rd 136
Shaver Frederick SnAnslmoRd 709-W
Shea Vincent B Dr MorroRd&Hwy 636
If no answer call 461-W
Residence SombrilloAv 790
Sheehan Gertrude Mrs CapistranoAv 457-R
Sheffield's Grocery S Highway 299
Shell Oil Co ofc SHwy 760
Sheriff's Sub Stn No 5 PortolaRd&SHwy 12
Sherman Geo H Mall 796-W
Sherwood Earl RivrRd 391-M
Shonkwiler R P TraffcWy 77-W
Shores Marvin Hwy 43-J-3
Siler Geo B SntaLuciaAv&PortolaRd 311-W
Simmons M F SnPedroRd 426-W
Simmons Wm H r Sn Gabriel Rd 308-R
Simon Ernest TraffcWy&HondaAv 843-W
Simpson L P Rosario&ArroyoAv 867
Sincu Elizabeth Mrs Robles&SombrilloAv 384-J
Slagle Lee V 3755ElCmnoRI 880
Smead Frank SnGregorioRd 429-J
Smith B Jas SnJacntoAv 588-R
Smith Burton H Mrs CascabiRd 408-R
Smith Chas E Eaglet 114-R
Smith Coy B AlamoAv 78-J
Smith E N r Portola Rd 329-W
Smith Frank ArcadeDr 345-J
Smith John MonteryRd 1088
Smith L S r RiverRd 226-M
Smith Nannie K r Vallee Av 221-J
Smith Thos W NHwy 639
Smith Vernon r N Highway 15
Smith W B ofc 967 Osos ..... SnLuisObispo 3910
Residence SHwy 574
Smith Walter L NHwy 73-R
Smoot Sherlie I PortolaRd 663-J
Soliday Geo H 8915CurbarilAv 642-W
Sousa J P r Country Club Dr 261-J
Souther Elizabeth E Columbine Rest Home DlRlnAv 620
Southern Counties Gas Co
From Atascadero Exchange
Ask Operator for ..... ENterprise 1-0206
Southern Pacific Railroad Co Mercedes Av 268
Southwick Guy N r N Highway 88-F-11
Souza Jos F 3055ElCmnoRI 88-F-4
Spencer L N r Sn Benito Rd 58-W
Spens C E r S Hwy 378-J
Spessard Floyd M PortolaRd 125-W
Spiess W R SntaYsabIAv 685-J
Spilman Harry P FerroCarrilRd 27-R
Spotts Frank R r Snta Rosa Rd 211-J
Sprague C C EnsenadaAv 62-J
Sprague Jesse H Electrical Contractor
Capistranoav 722
Springer John E 5350PalmaAv 864
Springer V G SntaRosaRd 551-R
Standard Oil Co of Calif Traffic Wy 38-J
Stanhope Edna F ParadseVly 46-J-11
Stanley Martin B 4850PortolaRd 649-R
Stanton Jas F Rosario&MariquitaAv 307-J
Starkey Emma M SntaYnezAv 286-J
State Farm Insurance Co S Hwy 258-W
If no answer call 560
Stephens J H 270-M
Stephenson A T Portola&ArdillaRd 210-J
Stevens Margaret 7505 SntaYsabIAv 76-W
Still Fred R 5728TraffcWy 435-J
Stinchfield Don Goodyear Tire Servive N Hwy 398
Stinchfield E C r Atascadero Av 489-W
Stock Rodric PortolaRd 131-W
Stockaway Foods TraffcWy 752
Stockton Frank SerraAv 857-R
Stockton Richard T r Snta Ynez Av 283-R
Stokely Geo Jr MarchntAv 406-M
Stoltey Bertha E SntaYnezAv 275-W
Stoltey Jim SHwy 477-J
Stoltey Paul M r Atascadero Av 205-W
Stoltey's Frosted Malt Shop Hwy 525
Stover W H PortolaRd 210-R
Stover's Color Center 5800ElCmnoRI 176
Stratton Willis ElBordoAv 340-R
Straub Fred BellaVistaRd 282-M
Summers Jas L CapistranoAv 491-M
Sumner Geo A r Snta Margarita Garden Farms 80-F-6
Surby John S SnDiegoRd 651-M
Sykes O H Mrs SHwy 651-R

T

Talbert R C r Sn Pedro Av 426-M
Talbot J H OlmedaAv 507-J
Talbot Wayne W TraffcWy 762
Tarpley Tom F SHwy 47-R-3
Tartaglia G G PortolaRd 219-M
Tasco Serv Sta & Petroleum Distr SHwy 99
Taylor H L OlmedaAv 533-R
Taylor Nell Mrs OlmedaAv 533-R

Taylor Reginald B SntaYnezAv 719-W
Tedford Ralph H SnAndres&NavajoAv 857-J
Tenbrook Andrew SntaYnezAv 286-W
Testerman C Mard Mrs PortolaRd 329-W
TeWinkle E W SHwy 425-R
Texaco Service Station 101Hwy&SntaLuciaAv 105
Thiel H O SnBenitoRd 692-J
Thom Wm OlmedaAv 687-J
Thomas Clarence 5335CabrilloAv 732-J
Thomason O V NHwy 538-W
Thomason Paul J PinoSoloAv 975-W
Thompson J O r S Hwy 41-J-2
Thompson Loran 7025PortolaRd 952-W
Thorndyke Cyril L SnGabrielAv 257-J
Thorpe R C SnGabrielRd 379-J
Thurmond J L r Palma Av 6
Thursen Bernice C SnAnslmoAv 784
Thursen Harry R SnAnslmoAv 784
Tibbitts F A r Sinaloa Av 432-M
Tietz Roy CoromrRd 486-J
Timmerman Emery SntaRosaRd 1084
Timmerman Lucille BajadaAv 462-J
Tingdahl S A r NavajoAv 276-R
Tippins Robt J MagdalenaAv 737-W
Tivel Anna SntaYsabelRd 985-W
Toledo Ralph SnBlasAv 379-W
Topper Shop The Traffic Wy & Central Mall 487-W
Torrey Porter C r Sn Benito Rd 198-W
Townsend O J Mrs 5435PalmaAv 187-J
Trace Granville Mrs 7150PortolaRd 329-M
Trail-Er-In Grocery 1950ElCmnoRI 998
Trail-Er-In Trailer Court 1950ElCmnoRI 998
Travis M A Mrs PalmaAv 57-R
Treece J C Eaglet 70-R
Treece Minnie 27TraffcWy 979-M
Tretter Henry A HondaAv 29-J
Trigueiro Mary Esther CoromrAv 626-W
Trowbridge R W ColimaRd 742-J
Tucker D E r Snta Ynez Av 201-J
Tudor Media Valencia ColimaRd 349-R
Tweeten Oliver 7185 SntaYsabIAv 1080-R
Tyler Donald B r Curbaril Av 486-R
Tyler Frank M CurbarilAv 486-W
Tyler Katherine E 6390NavajoAv 941-W

U

U-Auto-Rest Motel NHwy 49-R-12
Uischner D C SntaCrzRd 183-W
Union Service Station 101 Hwy & East Mall 684
U S Government
Navy Department Naval Reserve Electronics Facility AmerivetMemorialBldg 515
Post Office Highway 21
Upton Alice E r Tunitas Av 331-J

V

Vaca Abe R CurbarilAv 346-R
Vaca Frank B r Cantana Av 217-M
Vail E L 5220 OlmedaAv 24-W
Vail E L rl est 5970NHwy 239
Valencia Henry G 7000MorroAv 275-R
Valiencia Ernest EnsenadaAv 330-J
Valles Felix 101Hwy 317-R
VanEck Nadine CarrizoRd 49-R-2
Van Horn P L r Sandoval Rd 47-J-2
VanNuys D S AtascaderoAv 1092
VanSaun H D SnBlasAv 379-R
Veit Ralph Rev r Palma Av 33-R
Venable Arthur L NHwy 43-J-1
Venturini A G r Capistrano Av 473-J
Vercoutere Albert EntradaAv 607-W
Verheyen W J ConejoRd 71-W
Verreras Valentine DlRioRd 262-W
Vetter Wm J r Rosario Av 31
Vista Del Robles Motel Hwy 966
Vitt C W r Maricopa Rd 653-R

W

Wachtel J V CarmelitaAv 537-W
Wachtel Philip SnGregorioRd 228-J
Waidmann E R LakevwDr 563-W
Wakeman Francis J ColimaRd 769
Wakeman Vera M DlRioRd 885-J
Walker Clyde E HildalgoAv 364-W
Walker F J B Rev r Ramona Rd 496-J
Walker H F PortolaRd 961
Walker Isabel State Farm Ins Co S Hwy 258-W
If no answer call 560
Walker Lee E NogalesAv 539-M
Walker R H r Morro Rd 327-M
Walkup D M AtascaderoAv 589-W
Wallace Derby R SntaLuciaAv 895-J
Wallace H 5430FresnoAv 303-J
Walsh Harry M NHwy 883-J
Walsh M B TraffcWy&OlmedaAv 643-J
Walters Richard D MD Entrada Av 142
Residence TunitasAv 284
Wamsley Fred r San Diego Dr 175-W
Ward Ada W SntaLuciaAv 849-J
Ward E E AtascaderoAv 469-R
Ward E W r Santa Ynez Av 278-M
Ward Percy J r San Antonio Rd 42-R-11
Wasson Jack B SntaRosaRd 422-R
Watson A M SnAnslmoRd 653-J
Watson Lloyd C 31TraffcWy 564-M
Webb L H SnAnslmoRd 443-W
Webber L H AlcantaraAv 541-W
Webberley Harry r N Highway 25-J
Weitmer Donald Service Stn Hwy 305
Weitmer Donald W LaLuzRd 138-R
Weitmer Warren J ColimaRd 743-W
Werner Esther CristobiAv 650-W
Wescom J E SnGabrielRd 572-M
West Thos H TraffcWy&SnBentoRd 795-R
Western Union Telegraph Co 5993TraffcWy 560
Westfall Russell R MarchntAv 993-R
Whisler Edwin D SntaYsabIAv 1080-J
Whitaker Ernest MonteryRd 482-J
White Calvin C AtascaderoAv&NavajoAv 714
White H F ParadseVallyRd 45-J-4
White Henry L 3230ColimaRd 962
White Jane Storey r Sn Jacinto Av 309-M
White M T RoblsAv 189-R
White Saml S 5145MagdalenaAv 156
White V McDowell MagdalenaAv 737-M
Whitney H L Portola&SHwy 310-M
Whitsett C A CurbarilRd 667-J
Whittingham E LaLuzRd 138-J
Wilber J L TraffcWy 435-R
Wilde Howard P Jr Rev SntaYsabIAv 681
Wilding Geo A PortolaRd 125-J
Wilhoite W F r Snta Rosa Av 211-W
Willisch Herbert VirsandoAv 287-R
Wilkins Robt J BarrendaAv 586-R
Wilkins Robt J Jr BarrendaAv 943-J
Wilkins Studio 6405ElCmnoRI 158
Williams G L SnAnselmoRd 82
Williams Geo E r Morro Rd 293-J
Williams Henry P SntaLuciaAv 577
Williams J T ParadseVlyRd 45-R-11
Williams L B SntaYsabIAv 1081-W
Willis Don W MagnoliaAv 285-M
Willis H J Mrs RosarioAv 410
Wilshire Service Station Hwy 375
Wilson L L SnAnslmoRd 755-W
Wilson Ralph L NHwy 514-J
Winburne F A Mrs r Alcantara Av 208-J
Wineroth Harry EnsenadaAv 62-W
Wing Harold L r Ensenada Av 646-W
Winkle Roy r Paradise Vly 45-J-1
Winn Iver B MiramonAv 997-R
Wintz Henry L r Snta Lucia Av 111-R
Wood Frederic r S Highway 96-W
Wood Gladys SHwy 365-J
Woodworth Margaret PalmaAv 451-W
Woolsey Antoinette Mrs Hwy 317-M
Worden Stella PalmaAv 780
Worthan J E SnGabrielAv 581-R
Wride Jonie SntaYsabIAv&SnAndresAv 180-J
Wright O E CascabelRd 358-W
Wright Robt E atty Entrada Av 474
Residence PortolaRd 771
Wyatt W R 2855 SnBenitoRd 48-R-2

Y

Yake Michael J CarizzoRd 49-J-3
Yates Barton V SnBenitoAv 231-J
Yeager Paul E CapistranoAv 531-J
Yeary Frank AlcantaraAv 886
Youman Arthur C SnBenitoRd 553
Youmans G L SntaLuciaRd 269-J
Young A S r Atascadero Av 589-R
Young Ray C AtascaderoAv 486-M
Young Robt B r Curbaril Av 318-W
Young Theron r Morro Rd 434
Youngblood W T SHwy 434

Z

Zabriskie Minnie E r Morro Rd 697-M
Zarabozo Philip RosarioAv 413-W
Zegar Steve SHwy 22
Zehner Cora E r Palma Av 427-J
Ziegler Geo CurbarilRd 642-J
Ziegler Jack SnGabrielRd 308-W
Zimmerman Don E DlRioRd 27-J

AVILA

(For Subscribers see San Luis Obispo)

AVILA WHARF

County of San Luis Obispo, Agent — Call Long Distance

BAYWOOD PARK

Otto R S, Agent ..... Call Long Distance
(For Subscribers see San Luis Obispo)

CAMBRIA

J. E. Gooding, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pac Telephone & Telegraph Co
Business Office 872 Morro San Luis Obispo
Ask Operator for ..... Business Office
(No charge for calls to Business Office)
Payments in person and personal visits
The Pac Telephone & Telegraph Co ... Bridge St Cambria

Albee Clara G DerbyLn 16-J
Allen W H r 27-Y-4
Allen's Mobil Service Highwy 79-J
Allison W Theo Rev Bridge 39-W
Anderson Alfred J AshbryAv 157-W
Angier Bradford Malvern 123
Askwith Harry S RichrdAv 122-W
Auger Ruth Mrs WilcmbRd 153-W
Bailey Chas A Malvern&Mill 43-W
Baldwin R A KennethRd 56-Y-2
Ballard Helen M Warwick 24-R
Bank of America National Trust & Savings Assn 57
Barlogio E E r 9-Y-12
Barnes Wilhelmina NottnghmDr 108
Basetti Tilden r 17-Y-13
Bassi Emelio r 17-Y-3
Bennett Max B WorchesterDr 168-J
Berri Elmer r Santa Rosa Creek Rd 5-Y-11
Berri Sam r 14-Y-11
Blanchi O r Snta Rosa Creek Rd 5-Y-22
Blue Bird Motel Main 76
Boden Fred P OrmePl 109-J
Boettcher's Chevron Stn Main&Lee 25
Boisen Byron Hwy 113
Bond Guy D UpperCambria 120-M
Bonomi Lindy r San Simeon Creek Rd 118-Y-2
Bordegaray Leon Lancastr 166-W
Borgert Jerome A BurtnDr&ElPortl 92-M
Borodin Michael NewhlDr 173
Boyle Lumber Co Cayucos
From telephones served by the following exchange
Cambria
(No Inter-City Charge)
Ask Operator for ..... ENterprise 1-1471
Brickman Lucy PineridgeDr 77-W
Bridge M Arthur Weymth 33-R
Bright Mabel Miss r Bridge 39-R
Brigman Jas J WorchestrDr 168-M
Brown Frederick W Capt Huntngtn 164-M
Brughelli America r Main 21-M
Brunner Geo Mrs SnSimeon 99-Y-11
Burke Eleanor SanSimeonCreekRd 118-Y-4
Cain Ernest S Bedfrd 121-R
Calif State of
Division of Forestry
Leffingwell Landing 61-F-3
Rocky Butte Lookout Station 61-F-2
Division of Highways
Maintenance Supt 63
Maintenance Superintendent's Residence 42-J
Highway Patrol
For emergency calls only
Ask Operator for ..... ZEnith 1-2000
Cambria County Park OceanFront 88-J
Cambria Fire Dept 83
Cambria Pines Development Co LodgeHill 147
Cambria Pines Laundry & Cleaners 45-J
Cambria Pines Lodge 50
Cambria Pines Service Corp NHwy 161
Cambria Union Grammar School 70
Cambrian Press The Main 31
Camozzi Chas EmrsnAv 67-W
Camozzi Hotel 86-J
Camozzi Rosie r 7-J
Camozzi Rosie r 97-J
Campo Pinecrest 113-Y-21
Caporgno Lino 118-Y-21
Carlyle Geo W Lt WiltnDr 122-M
Caskey E W r Bridge 105-M
Caskey Rose Bridge 105-J
Churchwell Luther WelingtnDr 121-W
Circle Three Ranch SnSimeonCrkRd 116-Y-5
Clark Arthur H HwyNo1 ..... 9-Y-21
Clark Otis H CanterbryLn 33-W
Cleaton Geo Olin Mrs Weymth 71-W
Coast Union High School 1
Conner Sophie J Mrs Richrd 139-J
Conover A W BerwickDr&Melrose 23-Y-5
Conrad Lee BristlAv&WindsrDr 75-R

Cook G A Warwick&CharingLn 129-J
Cook J M Lt StThomasAv 102-W
Cook's Electric Shop 101
Cooper Gladys V ins Hwy 94
Coulter DeEtte SunburyAv 87-J
Cover Chas J WellngtnDr 33-J
Cowen Irene F Weymth 51
If no answer call 94
Cowman Geo Ardth&Langtn 151-R
Cox Jas H Langtn 154-R
Crandon Nina G HuntngtnDr 165-J
Crawford Dani B Main 99-J
Crick Walter r 30-F-11
Curti E r 10-Y-22
Curti H r 5-Y-13
Custer Harry B Capt SanSimeonCreek 116-Y-13
Cutler Willard W Jr NewhlDr 154-J
Davis J C ChestrLn 56-Y-23
Day Edw H Pinerdge 143
Dhyse Helen Jeselson Weymth 11-R
Dickie Geo r 52
Dillard Ethel BurtnDr 159-W
Divin Bobbye J Main 13-J
Domenghini A r 9-Y-11
Dotson Georgia F HuntngtnDr 165-R
Dueck G W 23-Y-2
Dunlap J Reldon BradfordPl 56-Y-13
Durning Thos R WindsrDr 158-J
Eaton & Smith LimeMountain 116-Y-3
Estes Lance E Wiltn&Newtn 122-J
Eubanks M LeonaDr 67-J
Evans Chas GreenVly 17-Y-21
Evans David E r Sn Simeon 90-Y-3
Evans Ray r Sn Simeon 90-Y-4
Evans Roy Church 133
Evans Roy Shell Service Stn Main&Lee 137
Feldman Geo NewtnDr 109-R
Ferrasci Alex r 14-J-11
Filos Alfred J SntaRosaCrkRd 10-Y-12
Fiscalini Constantine r Green Valley Rd 17-Y-12
Fiscalini Frank J GreenVlyRd 17-Y-2
Fiscalini J r 10-J-31
Fiscalini Leo E Warwick 11-M
Fiscalini Olimpio SantaRosaCreekRd 5-Y-12
Fiscalini Peter r 17-Y-5
Fitzhugh Abbott Pineridge&Pierce 139-W
Foster Emma Mrs RegisAv 169-R
Fox's Grocery Store Highway No 1 ..... 88-W
Frankfurter Elsie Johns BurtnDr 155
French Karl E Sheffid 120-R
Friend Robt E Cranbrook 117-J
Frizzell W L LeonaDr 153-J
Fry J F Mrs Dorsett 152-J
Gailey Wm S Mrs 115-J
Gamboni Louis Lee 48-M
Garrity Owen W Warwck 73-M
Gene's Garage Hwy 128
Gillespie Bertha W r 48-W
Glaze Winifred J WiltnDr 163-J
Goodall Helen G Mrs 21-M
Gray Thos J MD Main 107
Greeley Chas E Dr WarrenRd 56-Y-21
Green Valley Motel County Rd 134-J
Grove Howard E Hwy 152-M
Hamilton Ross Warwick 117-W
Hampton's Auto Court 37
Hatchett Byron OrmePl 109-M
Hancock C A Wall 59-J
Hansen N C r 47-M
Harmony Valley Creamery Harmony 6-Y-22
Harrer Ronald L Lt Plymth 170
Harrington Loren L Huntngtn 93-J
Harris John r Sn Simeon 28-Y-13
Hartley Ralph Dr Worcestr 156-J
Hartman T G WarwickAv 117-R
Hawkins Ruth Mrs NottnghmDr 164-R
Hawley Cliff Marlborough&Orlando 56-Y-14
Hayward Lumber Co MorroBay
From telephones served by the following exchange
Cambria
(No Inter-City Charge)
Ask Operator for ..... ENtrprise 1-1406
Hearst W R Jr SnSimn 27-Y-2
Hearst Warehouses Sn Simeon 28-Y-5
Henning Daisy P Mrs r Ogden Av 60-Y-3
Hodgson E R Pierce 92-R
Hoffman Emma Mrs CantrburyLn&Warwick 16-M
Hoffman Thos A Hastngs 166-M
Hollowell Richard C LeonaDr 67-M
Hornaday O P Atwl 171
Houston R N Weymth 95-W
Houtz Roland L Pierce 139-M
Howard Byrdella Mrs Lancastr 127
Huckaby Ray Main 99-R
Huff Omer Manchstr 75-W
Humpert Glenn H WiltnDr 163-M
Hurley W F LeonaDr 77-R
Ioppini Alex r 17-Y-22
Irving Gage H r 116-Y-23

Jewett A L Mrs r 5-Y-4
Jim's Texaco Service HwyNo1 ..... 72-M
Johns Alice H NewhlAv 102-R
Johns J A r 60-J-21
Jones Bernarr Ardth 56-Y-3
Jorey R E NewtnDr&LathmPl 109-W
Junge Lloyd L r 27-Y-11
Junge Warren HwyNo1 ..... 93-W
Kellogg Geo B Regis&Newtn 144
Kemp L R Bedfrd 120-J
Kester Edwin Mrs r 78
Knowles John A Lancastr 152-W
Knowles John C WilcmbDr 60-Y-2
Konkalewski Chester Bedfrd 121-M
Kurfess C A plumbr Highway 98-W
Landis Chas B Lt GuildfrdDr 168-R
Lang Herbert R CountyRd&ElPortl 46-J
Lange Harry W Dr ArdthRd&Madisn 96-Y-2
Lanini Harold Main 47-J
Lapham Ethel C PinerdgeDr 77-M
Larsen Anders Col HuntngtnDr 125
Larson Alfred Langtn 23-Y-12
Lavender John E Hastngs 132
Lone Pine Cafe Hwy 66
Love Wm Jr AshburyAv 157-J
Lovey Maurice WiltnDr 92-J
Lowman H J Bridge 59-M
Lownes A V Weymth 16-W
Lowry Robt C SntaRosaCrkRd 14-Y-12
Lyons W M r 39-J
Lyons Wilfred 148
Machado Domingo SanSimeonCk 118-Y-12
Maitland B Mrs 30-F-13
Maloney May N CardiffDr 23-Y-21
Marian Claude SnSimeon 65-Y-3
Marquart J L Cranbrook 117-M
Martin Pearl Marvel Cambria Pines Dev Co LodgeHill 147
Mason Bruce T SunburyAv 73-R
Mauldin Annie Mae Centr 104-W
McCall Richard R Lt BristlDr 131-J
McGowan's Store dry gds Highway No 1 ..... 97-W
McGuffey Wm StThomasAv 60-Y-11
McKee Norman P Pierce 154-M
McKee's Pharmacy Main&Bridge 15
McKnight Harold C Burtn 67-R
McNay Orval Mrs WiltnPl 106
Mee John G Hwy 62-J
Mendenhall Merylin Richrd 139-R
Mitchell Lyle Mrs r Main 32
Moore Clara U Sandown&ArdthDr 46-W
Moore Ralph H Mrs Pierce 163-W
Murphy John E Bridge 38
Murphy Wm E Lancastr 158-W
Murray Chas L Windsr&Lancastr 167-M
Neff Tom 42-J
Negranti Peter r Harmony 17-Y-14
Nock Leo Warwick 95-M
Olivero C P r Hwy 7-W
O'Neill Owen H Sr Wall 105-W
Ostler Frank Weymth 129-W
Pacific Gas & Elec Co bus ofc
894MontereySanLuisObispo
From Cambria Exchange
Ask Operator for ..... ENtrprise 1-0251
Pac Telephone & Telegraph Co The
Business Office 872 Morro San Luis Obispo
Ask Operator for ..... Business Office
(No charge for calls to Business Office)
See Introductory Section for Service Calls and Other Important Matters
Parlet Chas H SnSimeon 65-Y-2
Parrish W T Weymth 16-R
Phelan Bros Ranch Sn Simeon Crk 116-Y-4
Phelan Irene Main 21-J
Phelan R D r 64-Y-2
Piester Norman Cambrdge 75-J
Pine Coast Publishing Co Main 31
Pines Hotel & Coffee Shop Hwy No 1 ..... 88-W
Porte Ellard L NevnDr 169-M
Porte Marcella Lee 49-M
Powers Leslie H Sgt StJamesRd 60-Y-4
Price Earl M CroydnLn 33-M
Price Enos r Sn Simeon 90-Y-12
Quimby Jodie R Mrs Huntngtn 165-W
Rancho Santa Rita Marino 23-Y-2
Rapp Paul W MarjoriePl 40
Reali's Main 41
Reid Lois H Main 7-M
Reinhart Robt F Lt Wallce 151-M
Reno Louis Cranbrook 150
Reynolds Jack fishng trips Bristl 80
Rhoades Sterling W SntaRosaCrkRd 5-Y-2
Ricioli Alfred WiltnDr 122-R
Ricioli Annie r Harmony 9-Y-3
Roark H Mrs SanSimeon 90-Y-2
Rose Pauline RichrdRd 92-W
Ross C V Cambrdge 75-M
Rust Carl L DorkingRd 18
Schneider Edw OrlandoDr&WarrenRd 56-Y-22
Seashore Motor Inn HwyNo1 142
Seaview Motel Dorset&Lancastr 29-W

Sebastian Frank r Main 47-R
Sebastian J C SnSimn 27-Y-12
Sebastian's Store SnSimeon 27-Y-14
Settles John D fishng trips Dorset 162
Shafer Daisy M Warwick 24-W
Shamel Ray W Pineridge&Leona 136
Shamel's Hardware & Plumbing Shop 36
Shamel's Realtors Main 82
Shaug Alice R Mrs r Snta Rosa Creek Rd 14-Y-13
Shaulinski Ann Main 13-R
Smith M J OgdenDr 22
Smith W L HuntngtnRd 165-M
Smithers Gladys 4-Y-14
Soto Andrew r 10-Y-13
Soto Cipriano r Tartaglia Ranch 6-Y-2
Soto E SantaRosaCreekRd 10-Y-4
Soto E r 10-Y-3
Soto J M Lee 149
Soto Joaquin Hwy 3
Soto Margaret R Lee 49-J
Soto Vernon SantaRosaCreekRd 14-Y-3
Soto's Market 19
Souza Frank Harmony 9-Y-2
Souza Frank r 53
Squibb Paul Lee 49-W
Standard Oil Co of Calif 8-W
Steiner Geo A Jdge 174
Steinwachs Otto r Cardiff Dr 23-Y-11
Stewart Jas r 49-R
Storni F N 9-Y-22
Storni Nick r 17-Y-4
Sunical Land&Livestock Department
Apperson R W Piedra Blanca Rnch 91
Pico Stables 27-Y-3
Sunset View Motor Lodge 45-R
Tarleton Frank W Weymth 24-M
Tartaglia Lester 6-Y-11
Taylor John W GreenValleyRanch 17-Y-6
Taylor Laurence NorflkDr 93-R
Taylor Peter J r Snta Rosa Crk 14-Y-2
Thatcher C W Mrs Bridge 84
Thomas D G Worchestr&Marlboro 115-M
Tipple Robt J NottnghmDr 131-W
Trail Jack C ArdthDr 151-J
Tucker Antoinette S LeonaDr&PortJ 159-J
U S Government
Air Force Dept of
775th A C & W Squadron RichardAv 111
Coast Guard
First Asst Keeper Piedras Blancas 12-F-12
Lighthouse Keeper Piedras Blancas 12-F-2
Piedras Blancas Light Station 12-F-3
Unruh Ira E RegisDr 145-J
Ventura August G CountyRd&ElPortal 151-W
Vernon H E J NottnghmDr 164-W
Villa Harry r San Simeon 28-Y-21
Village Beauty Shop Main 55
Vollmer Ernest r 116-Y-2
Vollmer Ernest Jr SanSimeonCreekRd 118-Y-4
Waite Harold H Norflk 44
Wallace Carl H HuntngtnDr 93-M
Wallis Walter Mrs NottnghmDr 164-J
Walter Edwin R SntaRosaCrkRd 10-Y-12
Waltman Ray StJames&StThomas 102-J
Waltman Realty Main 103
Warren Forrester W Centr 48-R
Warren Walter M r Sn Simeon Creek Rd 116-Y-22
Warren Willis r 118-Y-13
Washburn Wm A r Snta Rosa Crk Rd 10-Y-2
Waterbury Eva J Warwick 73-W
Watson Florence E Hastngs 166-J
Watts Georgena HuntngtnDr 87-R
Weiss Real Estate Main 42-W
Wentz Henry L SanSimeonCreek 116-Y-12
Wetherill Hilda F Brightn 11-J
Whitehead Niles Wall 120-W
Whitlock F F Weymth 71-J
Wilbert's Chevron Stn And Cafe Hwy 160
Williams Annie r Highway No 1 ..... 99-W
Williams Antone r 7-R
Williams Fred Bridge 34-R
Williams Howard E Hwy 172
Williams Leonard r Sn Simeon 28-Y-12
Williams Noel E Mrs Dorsett&Manchstr 115-R
Williams Tony r 116-Y-21
Williams Tony r Main 68
Wilson Earl W McCabeDr 134-R
Winn Minnie Mrs Cambridge 131-M
Winsor Kenneth Main 62-M
Wixom C H Weymth 8-J
Woller Elde C Manchstr 166-R
Wood Quintan r St James 60-Y-12
Woodland Curtis S Woodland Gar & Serv Stn HwyNo1 126
Woodland Garage & Service Stn HwyNo1 126
Wright Jack R PinerdgeDr 110
Yates John StThomasAv 124
Yates John E Lt Kennth 56-Y-11
Yost Nick 28-Y-2
Young Monte r Sn Simeon 90-Y-11
Zimmerman Chloe A NewtnRd 114

CAMP ROBERTS – TOLL STATIONS

U S Army
Call Long Distance for ..... CampRoberts 100

Western Union Telegraph Company
To Send a Telegram Cablegram or Radiogram ask "Operator" for ..... Western Union
(Long Distance Charge)
For All Other Purposes ..... Camp Roberts 100
(Long Distance Charge)

CAMP SAN LUIS OBISPO

(For Subscribers see San Luis Obispo)

CARRISA PLAINS–TOLL STATIONS

Beck Alan E, Agent
Call Long Distance for ..... CarrisaPlainsNo 113

Beck Nels and Sons, Agent
Call Long Distance For ..... CarrisaPlainsNo 112

Bingeman Gene,Agent
Call Long Distance for ..... CarrisaPlains No 34

Cavanagh J E and Sons, Agent
Call Long Distance For ..... CarrisaPlainsNo 111

Cooper Alfred J, Agent
Call Long Distance For ..... CarrisaPlainsNo 13

Cooper R W, Agent
Call Long Distance For ..... CarrisaPlainsNo 21

Filos & Walter, Agent
Call Long Distance for ..... CarrisaPlains No 15

Freeborn Paul W, Agent
Call Long Distance for ..... CarrisaPlainsNo 12

King E R, Agent
Call Long Distance For ..... CarrisaPlainsNo 14

Lewis Donald, Agent
Call Long Distance for ..... CarrisaPlains No 213

Lewis Nic E, Agent
Call Long Distance for ..... CarrisaPlains No 212

Pinole Land & Cattle Co, Agent
Call Long Distance For ..... CarrisaPlainsNo 211

Simmler School, Agent
Call Long Distance for ..... CarrisaPlainsNo 114

Simmler Store, Agent
Call Long Distance For ..... CarrisaPlainsNo 911

Smith E F, Agent
Call Long Distance For ..... CarrisaPlainsNo 32

Speicher R W, Agent
Call Long Distance For ..... CarrisaPlainsNo 312

Sumner Howard E, Agent
Call Long Distance For ..... CarrisaPlainsNo 311

Werling Dewey, Agent
Call Long Distance for ..... CarissaPlains No 33

Wreden Bros, Agent
Call Long Distance for ..... CarrisaPlainsNo 22

Wreden C H, Agent
Call Long Distance for ..... CarrisaPlains No 23

CAYUCOS

J. E. Gooding, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pac Telephone & Telegraph Co
Business Office 872 Morro Sn Luis Obispo
Call "Operator" and ask for ..... Business Office
(No charge for calls to Business Office)

Telephone Bills Also May Be Paid In Person at
Ghezzi's Store ..... Ocean Av, Cayucos

Agee Walter 13th 4692
Agostini Italian Dinners HwyNo1 4191
Agostini Ruth E 6th 2054
Al's Place Hwy 4121
Ambrose A F r Pacific Av 2092
Ambrosia Variety Store OceanAv 4411
Anderson Jesse r Pacific Av 2172
Andrew Paul E MorroStrnd 4461
Aspesi Frank HwyNo1 2011
B & B Tackle Shop HwyNo1 2751
Baird Wm M PacAv 2893
Bandy John W CassAv 2106
Battles' Union Service OceanAv 2711
Beecham Ed Hwy 4352
Begole Frank MorroStrand 4051
Bell Geo F 9th 4833
Bellomy J L MorroStrand 4063
Bennett Chas E r Studio Dr 2585
Bento Jesse J Jr ToroCrkRd 2880
Bettencourt Alvin J 3d 4952
Bettencourt Alvin J Al's Place Hwy 4121
Betz Paul 1597PacAv 4752
Biaggini Ed Jr r San Geronimo Ranch 4188
Biaggini Ed R Sr SanJeronimoRanch 2974
Bible P S LittleWillowCreek 4972
Blanchard R Old Crk Ranch OldCrkRd 2987
Borradori Garage Hwy No 1 2131
Borradori Priscilla Mrs CayucosCreekRd 4432
Borradori Saml r Hwy No 1 2131
Boyd Chas T OrvilleAv 4052
Boyle Lumber Co Cayucos
From telephones served by the following exchanges
Cambria San Luis Obispo
Morro Bay
(No Inter-City Charge)
Ask Operator for ..... ENtrprise 1-1471
Boyle Lumber Co OceanAv 2311
Boyle Wm C StMary&E 4701
Branco David 17th&CassAv 4723
Bretz J E 19th 4305
Brewer A L r Highway 2341
Brick Auto Court Hwy 4352
Brown Earle B MorroRockVw 4444
Brown Ellsworth F StudioDr 4176
Brown J T LittleWillowCreekRd 4503
Brughelli Alex MorroStrnd 4493
Brum Ruth C 4931
Buckmaster J K E6th 4951
Buoy Cafe Ocean Av 2022
Burroughs Cabinet Shop Hwy No 1 2831
Burroughs R C Burroughs Cabnt Shop Hwy No 1 2831
Burton L H 21st&CassAv 4304
Butler Guy L 15th 2103
Calif Motor Express Ltd 1st 2732
Calif State of
Highway Patrol
For emergency calls only
Dial Operator and ask for ..... ZEnith 1-2000
Cameron Jas W 1149PacAv 4272
Canet Wm 2d 4243
Caratan Anton MorroStrnd 4582
Cardoza M r Old Creek Rd 2966
Cardoza Manuel Jr OldCreekRd 2980
Carlile F S PasoRoblesBeach 2102
Carpenter Vic Mrs 11th 4741
Carvao Frank 14th 4474
Catholic Rectory Ocean Av 2621
Cavet Tillar PacificAv 4641
Cayucos Beauty Salon Hwy1 4541
Cayucos Building Supply Co 8th 2032
Cayucos Camp Grounds 2d 4431
Cayucos Community Church OceanAv 4221
Cayucos Fire Department Ocean Av 2691
Cayucos Grammar School C & 2d 4222
Cayucos Hardware & Home Appliances Hwy 2332
Cayucos Meat Market 4th&Ocean 4322
Cayucos Morro Bay Cemetery Hwy 2064
If no answer call 4621
Cayucos Motel Ocean&E 4571
Cecil Elsie L Mrs MorroStrnd 4178
Chaffee Byron MorroStrnd 4594
Clark Rita Ellen MorroStrnd 4861
Coast Plumbing 8th 4922
Comer Emma Mrs MorroRockView 2941
Cousins Jas I r Pacific Av 2565
Curti Henry L 1st 4421
Cypress Stump Motel OceanAv 4601
Davis J Howard HwyNo1 4282
Diener Wm 13th 4901
Dixie Cafe Hwy&King 4982
Doake Alex F 17th 2762
Donati Lincoln A 1st&E 4302
Dougherty Wm T PacAv 4152
Dow L A MorroRockVw 2192
Dunn Ernest StMaryAv 4492
Efird Wm G MorroStrnd 4251
Ehlers Fred J 7th 4231
Estero Bay Motel Hwy No 1 2682
Evans Donald r Willow Crk Rd 4871
Evans Oscar StMaryAv 2083
Ferrari Elmo r Sn Geronimo Tr 2081
Filipponi Ulisse r Sn Geronimo Tr 4163
Fisher Arthur G 9th 4811
Fiske Jas S 8th 2981
Fitzhugh Wm r Old Crk Rd 4032
Frankel Lorraine M Mrs 3d 4144
Fry Ellis F E&Bakersfield 4283
Fuller John T 13th 4022
Garcia Domingos E 4292
Garcia Joe F Garcia Motel Hwy 4292
Garcia Motel Highwy 2981
Genardini Roy r Ocean Av 2921
Genardini & Silva Garage HwyNo1 2752
Geyer Fred W StudioDr 4062
Ghezzi Clelia D&3d 4761
Ghezzi Sue 1st 4851
Ghezzi's Store Ocean Av 2911
Gignoux R E MorroStrnd 4384
Giorgi Frank WillwCrkRd 2681
Glenn Ida E MorroStrnd 4393
Gonsalez Guadlupe 7th 2594
Gosso Kathryn 112 OceanAv 4522
Grate H F HwyNo1 4992
Grossini Tom r 6th 2661
Guiney Verne r Pacific Av 2091
Hardie A K 7th 2091
Hardman J C 2d 2872
Hartzell W W r Cayucos Crk Rd 4963
Hatch Harry OldCreekRd 2972
Hayward Lumber Co MorroBay
From telephones served by the following exchange
Cayucos
(No Inter-City Charge)
Ask Operator for ..... ENtrprise 1-1406
Heaton Grace E Mrs PacAv 4602
Heidt L C 5th 4721
Heiter Henry A 22d 2596
Hensley Wm O OceanVwLn 4481
Hermans Hugo 16th&Cass 2553
Hickman A L PacAv 2891
Hilliard R M r 2d 2191
Hillside Auto Court Hwy 2671
Hilton Howard r Highway 2031
Hogan Cecil roofng StMary 2672
Hotchkiss Earl 50-12th 4351
Howard Gordon L Hwy1 4771
Howell Vidilla LittleWillowCreekRd 2662
Huber Irene L 20th&Cass 4971
Hughes Harry 10th&Pac 4783
Hull Edgar G 19th&Cass 4784
Hunter L R RooseviltHwy 4483
Hyler Glenn 9th&Pac 2001
Jackson Pat Mrs 3d 4831
Jackson R R MontecitoDr 4521
James M R MorroStrnd 4911
Jeffers Merrill C Hwy1 4382
Johnson Mary L 4th&Pac 2072
Johnson W E r Morro Strand 2073
Kazas Carrie H 9th 2584
Kelker G D Dr PacAv 4832
Kennett Lloyd r D & 2d 4542
Key Nixola Mrs MorroStrnd 2641
King E R 12th 4592
Knee Lurton J Mrs MorroStrand 4881
Kramer Louis r Pacific Av 4082
LaGore Minnie 18th 4274
Lake A L 10th 4726
Lambert Pearl Mrs 4th&StMary 4072
LaMonk Geo W OldCreekRd 4841
Layman's Garage Ocean Av 2982
Leaverton Otto SntaBrbraAv 4111
Ledgerwood J E Park&East6th 4053
Liggera Anthony 19th 2003
Lopes Nellie WillwCrkRd 4981
Lovelace J M ParkAv 4054
Madonna Plinio OldCreekRd 4451
Maggiani Margaret Mrs PacAv 2364
Mainini Angelo OldCreekRd 4926
Marlatt Ira E StudioDr 4672
Martin J V HwyNo1 4177
Martinus Jan H r Pacific Av 4391
Marvin Amanda M Mrs C 4253
Mathias Al Chevron Serv OceanAv 2861
McAuliffe Wilfred A r Villa Crk Rd 2451
McCarter Anna 5th&StMary 4185
McClintock Iva StMaryAv 4151
McClintock W D StMaryAv 2591
McConnell Gibson 12th 4442
McKay P G grocrs Paso Robles Bch 4884
McKeen Fern Hwy1 2541
McNeill R S MorroStrnd 4396
McRae Vera R r Pacific Av 4383
McWilliams E G r Morro Rock Vw 2863
Messenger V W r Pacific Av 2651
Metzler A Hwy1&1st 4131
Millard Ralph W 18th 4311
Miller J W HwyNo1 4471
Mindheim Warren 17th 2676
Minetti Dario 1st&D 4722
Minetti Grace 1st&D 4241
Minetti Guido SntaRitaRd 2164
Minetti Guido 1st 2983
Misegades John H Hwy 4771
Mitchell Chas W WillowCreekRd 2662
Molinari Merle J r E 4852
Mollohan E P Hwy1 4141
Morgan R H 12th 4091
Morris Saml B MorroStrnd 2572
Morro Strand Auto Court MorroStrnd 4571
Negranti Carl V OldCreekRd 4321
Negranti J P r Toro Crk Rd 2965
Negranti Mario r Willow Crk Rd 2883
Negranti Peter A Jr r Toro Crk Rd 2683
Nelson A C r Highway 2898
Noll Michael OldCreekRd 2885
Nowlin Geo Mrs PacAv 4691
Noyes Realty Service Ocean Av 4681
Noyes Richard G r Pacific Av 2121
Oakley Marian StudioDr 4262
O'Donnell C ShearerAv 4991
Old Creek Ranch OldCrkRd 4061
Oliver Wm W 10th 2987
O'Riley M J Taft&Hwy1 4071
Ormonde J F MontecitoDr 4593
Owens Raymond B PacAv 4502

Pacific Gas & Elec Co bus ofc 894MonterySanLuisObispo
From Cayucos Exchange
Ask Operator for ENtrprise 1-0251
Pacific Telephone & Telegraph Co The
Business Office 872 Morro Sn Luis Obispo
Call "Operator" and ask for Business Office
(No charge for calls to Business Office)
See Introductory Section for Service Calls and Other Important Matters
Pagni Eugene L StudioDr 4591
Palmer-Waters Chapel Cayucos Hwy & 7th 2721
Paolini Martin r D 4244
Parks Evangeline Hwy&C 4961
Patterson W F 1911Pac 4772
Paul's Place Ocean Av 2021
Pedraita Louis F HwyNo1 2675
Pedrotta Clara 3d&C 2564
Pereira D R motr Inn Highway 2132
Periera D R C 4932
Peters A J & Son mechl contr N3d&Hwy1 4631
Phillips R F r D 2772
Pipkin Randolph BakersfieldAv 4842
Poletti Wm r Villa Crk Rd 2082
Polk's Dept Store Highway & D 2931
Puryear Emmitt Bud Bonita 4584
Rambaud Armond PacDr 4164
Ramey Arthur N Rev OceanAv 4221
Redd Harry L Redwood Motel MorroStrnd 4341
Redwood Motel MorroStrnd 4341
Reno Motel Morro Strand 2781
Rexroad F R 15th 2892
Reynolds Pyrle R Orvle 4494
Righetti Homer r S Geronimo Tr 2084
Righetti Virginia Mrs r D 2161
Ritchie F K PacAv 4162
Roberts Addie F PacAv 4923
Roberts Hugo L Hwy 4836
Rogallo M W 1st 2063
Rogallo's Rexall Drug Store Ocean Av 2791
Ruby Royal B MorroStrnd 4651
Ruda Frank r Cottontail Crk Rd 2363
Ruth H L r Highway 2151
Sabo Wm N3d 2004
St John Mike 9th&PacAv 2174
Salyer Lillie r E 4142
Sanchez John H Hwy1 4531
Sn Luis Obispo County of
Road Dist No 2 MtnceYardE 2321
Saxby's Motel 23d 4331
Scalthrbl D CayucosCreekRd 4364
Schleicher Gertrude E PacAv 2978
Schmitz Ernest Jr Hacienda&StudioDr 4561
SeaEsta Motel Hwy1&1st 4311
Seaside Auto Court HwyNo1 2542
Secker F W Taft&StudioDr 2586
Seemann Dora Mrs r Paso Robles Bch 4275
Sewall O L r Highway 2153
Shackelford Glenn N MorroStrand 4081
Shephard Chas F 8th&Hwy1 2524
Shoffner Russell 1st 4802
Shoreline Motel Hwy 4211
Silacci Paul r D 2041
Silacci Peter r Villa Creek Rd 4181
Silva Sylvia r E 2771
Slagle H F 11th&Cass 4605
Smith Arthur T PacAv 4285
Smyth R J Dr r Pacific Av 2141
Snyder Helen V PacAv&19th 3101
Soares Louis Sr StMaryAv 4031
Soto Andrew Jr Hwy1 4183
Soto Archie CottontailCrkRd 2367
Soto Edwin r Villa Crk Rd 4184
Southern Counties Gas Co
From Cayucos Exchange
Ask Operator for ENtrprise 1-0206
Southern E R StudioDr 4173
Souza August r Toro Crk Rd 2886
Souza Joseph A livestock Old Creek Rd 2741
Spencer M D StMary&8th 4153
Stansbury Richard r Morro Rock Vw 4143
Stark G A Surf-Side Trailer Park Hwy&Cody 2782
Stevens Harry J r E 4101
Stevenson Martha Reid 2d 2163
Storni Glenn E r Cottontail Crk Rd 2361
Storni Mario r Cottontail Crk Rd 2365
Storni's Gun Ranch & Machine Shop CottonTailCkRd 2362
Stowe R T 12th 4161
Suburban Gas Service of Cayucos OceanAv 2991
If no answer call 4161
Surf-Side Trailer Park Hwy&Cody 2782
Sween Harold Cass 4661
Takken Blanche L HaciendaRd 2685
Tartaglia A CayucosCreekRd 4361
Tartaglia Edith r D 2162
Tebbe Louis 3d&StMaryAv 4843
Thorndyke Lorin CayucosCrkRd 2975
Tognazzini Lena Mrs CayucosCreekRd 4362
Tognazzini Peter R r Cayucos Crk Rd 2971
Tomasini Anita grocrs OceanAv 2904
Treadwell V J 10th&Pac 4781
Tripp J B Mrs MorroStrnd 4581
Turri Harold 9th 2173
Turri Sylvia E 4021
Unger Fay Hensley PacAv 4773
Vanoni D r 1st 2064
Viau Pearl C Mrs 1564PacAv 2576
vonSeeth Edward H DO phys & sur OceanAv 4001
Wallace Bertha StMaryAv 4443
Wallace Grover 8th&StMaryAv 4441
Walling J C 20th 4782
Waltz Marcus BakrsfldAv 2595
Waltz Royal r1tr Hwy1 2601
Warner E A PacAv 4271
Warren Elden W VillaCreekRd 4182
Warren Margaret W MorroRockView 4804
Warren Stuart CayucosCreekRd 4363
Weir Robt StudioDr 4583
West S P Mrs Cass 2763
Whiting Harold G HwyNo1 4484
Whitt L R 19th 4486
Wilkinson H L Pac 4821
Williams Jerry B 3d&Cass 4841
Wimert E E StMaryAv 2664
Windsor L A Cass&20th 4303
Wing's Cafe The OceanAv 2331
Wise John H 8th 2523
Woollomes C E 16th&Pac 4473
Woollomes W R Shoreline Motel Hwy 4211
Wright Edw E 4th 2862
Wright Saml A 4th 2074
Young Hazle Pool PasoRoblesBeach 4392
Younger Bruce appls Hwy1 4124
Younger Bruce A StudioDr 4501
Youngs Perry R 15th&Cass 4284

CIRCLE M RANCH NO. 2
(Monterey County)

Earl & Smart, Agent — Call Long Distance

CRESTON
(For Subscribers see Paso Robles)

GORDA
Sabot Joseph, Agent — Call Long Distance

GROVER CITY
(For Subscribers See Arroyo Grande)

HACIENDA
Hearst W R, Agent — Call Long Distance

HALCYON
(For Subscribers See Arroyo Grande)

KOZY KOVE RANCH
Evans Thos C, Agent — Call Long Distance

LOS OSOS No 1
Carpenter E C, Agent — Call Long Distance

LUCIA LODGE
Delamater F E, Agent — Call Long Distance

MORRO BAY
J. E. Gooding, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.
The Pac Telephone & Telegraph Co
Business Office 872 Morro San Luis Obispo
Dial "Operator" and ask for Business Office
(No charge for calls to Business Office)

Telephone bills also may be paid in person at
Earl S. Roberts Electric Shop 5th Morro Bay

A
Abalone Cafe Hwy1&AtascaderoRd SPrce 2-9974
Abbott Paul C 81-7th SPrce 2-8132
Ace Television Service 710-5th SPrce 2-5631
Adkins Roy V 951Carmel SPrce 2-3773
Adkisson W L Mrs 495Arbutus SPrce 2-8403
Ahlin Nils A 356RamonaAv SPrce 2-6142
Airport Cafe Hwy1 SPrce 2-8432
Alden A M 2062BayvwAvMorroDelMar SPrce 2-5452
Allen Myrtle 2099 SunstMorroDelMar SPrce 2-8490
Allen's Appliance Service Hwy1 SPrce 2-5296
Allgood Billy K 5th&C SPrce 2-8427
Alvos Zeda E rl est 787Main SPrce 2-4411
Amer Cleaners & Laundry 933Main SPrce 2-3342
Ames Mae 520Main SPrce 2-8236
Amick Ralph Morro-AtascaderoRd SPrce 2-8278
Amsel Harry Fairvw&Ridgevy SPrce 2-8433
Anderegg Richard L MD 5th&Mkt SPrce 2-6371
If no answer call SanLuisObispo 2992
Anders M L Mrs 1245Morro SPrce 2-8423
Anders Max K 775Main SPrce 2-6046
Anderson A M 413FairvwAv SPrce 2-3128
Anderson B W 320 E SPrce 2-8152
Anderson C E 325KernAv SPrce 2-3021
Andrews J V Dr dntst 4th&Mkt SPrce 2-3111
Residence 4th&Mkt SPrce 2-8160
Ansberry John MorroDelMar SPrce 2-2073
Antillon M 7th&Hwy SPrce 2-8158
Arden J E 9th&Bayshre SPrce 2-8029
Aronoff Richard N 937Carmel SPrce 2-2934
Arroyo Meat Provision 60-8th SPrce 2-3852
Aston Frank 25-9th SPrce 2-8233
Atkinson E C 490Estero SPrce 2-8240
Auger's Bob Market 5th&Main SPrce 2-8171
Auto Clinic Hwy1 SPrce 2-4572
Ayars Alan P 320PineyWy SPrce 2-8452
Azevedo John L 465EsteroAv SPrce 2-6806
Azevedo John S LaJollaAvMorroDelMar SPrce 2-8272

B
Badiali Henry 660Estero SPrce 2-8164
Bailey Bruce A 300KingsAv SPrce 2-8206
Baker C R 850 E SPrce 2-2661
Baldwin Ruth D 331Main SPrce 2-8026
Ballard Lester W 440KingsAv SPrce 2-4606
Ballinger Jas E 767Main SPrce 2-8129
Bank of America 5th&Main SPrce 2-2711
Banning School MorroRd SPrce 2-8347
Barch Lester K 1080Allesndro SPrce 2-8023
Barger A O 495Bernardo SPrce 2-8120
Barlow Frank Cabrillo SPrce 2-6021
Barlow Howard E 1030LasTunas SPrce 2-8498
Barneberg Grace ToroPoint SPrce 2-8446
Barry Jeannette 160-1st SPrce 2-5964
Base S S 930-3d SPrce 2-8426
Bateman R M 66-7th SPrce 2-3845
Bates Leonard S 400KingsAv SPrce 2-8439
Battin Jos H 483KingsAv SPrce 2-6236
Bay Auto Court Morro SPrce 2-4134
Bay Auto Parts 430-5th SPrce 2-3781
Bay Smart Shop 585-5th SPrce 2-4102
Bay Theatre 464-5th SPrce 2-3011
Bayus Walter E 535Bernardo SPrce 2-6421
Beauty Nook 427-5th SPrce 2-4456
Bechtel Corp MesaDr SPrce 2-2961
Bechtel M W Mrs 340-5th SPrce 2-6346
Bello Howard D 584 D SPrce 2-2664
Bellrose Norman 2420-9thMorroDelMar SPrce 2-5149
Bellrose Norman rl est 885Main SPrce 2-3402
Belt Arthur D 340TulareAv SPrce 2-5446
Bender H O 645½-6th SPrce 2-8048
Benedict-Rettey Ambulance Service
HwyNo1&AtascaderoRd SPrce 2-6271
Benedict-Rettey Mortuary
HwyNo1&AtascaderoRd SPrce 2-6271
Benson E C AtascaderoBeach SPrce 2-5541
Berghell Alfred B 450PineyWy SPrce 2-4742
Bermingham Ed 2876-2dMorroDelMar SPrce 2-8008
Bertram O W 455LasVegasMorroDelMar SPrce 2-4683
Bettencourt Joe Farmer's Mkt Hwy1 SPrce 2-8479
Bickford Glen 581 C SPrce 2-8012
Bickford Wayne 320Tulare SPrce 2-8455
Bickford Wayne E contr CountyRd SPrce 2-5286
Bickmore Harry 260-4th SPrce 2-6064
Billing M E Mrs 530 E SPrce 2-8286
Birkhead Dorothy E 640-4th SPrce 2-3001
Blue & White Auto Court MorroDelMar SPrce 2-8190
Bob's Seafood Market 5th&Embarcadero SPrce 2-8473
Boettcher L A 201 SMain SPrce 2-8461
Boggess Lonnie E 775-4th SPrce 2-6812
Bolton Cullie J 933Mesa SPrce 2-8293
Boorman E C 546KingsAv SPrce 2-2256
Boothe A S 958 C SPrce 2-8208
Borden Norman C Grdn City Gas Serv
958-3rd SPrce 2-6836
Bornefeld Walter
350 SnJacntoMorroDelMar SPrce 2-6173
Bottle Liquor Store 931Main SPrce 2-8474
Bowers H E Mrs 465-4th SPrce 2-8398
Boyle Lumber Co Cayucos
From telephones served by the following exchange
Morro Bay
(No Inter-City Charge)
Ask Operator for ENtrprise 1-1471
Boyman Geo W 1025 C SPrce 2-2506
Boyman's Shoe Repair 255-5th SPrce 2-8220
Boys Harry R 6th SPrce 2-8251
Braden Raymond C 4th&Fresno SPrce 2-8142
Brasher Lee C 325 E SPrce 2-8041
Brasher's Jewelry 857Main SPrce 2-5086
Breakers Cafe Mkt&5th SPrce 2-5751
Breakers Motel 5th&Mkt SPrce 2-2371
Brebes Abalone Plant 75-8th SPrce 2-6463
Brebes Frank 805RidgewyAv SPrce 2-3806
Brenuzer Herbert E 535Estero SPrce 2-8464
Brians R W Hwy SPrce 2-8404

Brimhall Ernest L 360KingsAv SPrce 2-8182
Brisco Lisa 462Arbutus SPrce 2-8127
Brittain Jas L AtascaderoBeach SPrce 2-6733
Brizzolara D G Mrs 545 SouthD SPrce 2-2335
Broiler The 875Main SPrce 2-8173
Brown Hugh Capt AtascaderoRd SPrce 2-8332
Brown Jas E 575Fresno SPrce 2-8030
Brown M M MorroBeach SPrce 2-8237
Brown Mabel A 500Tulare SPrce 2-3862
Brown Mabel E 987Carmel SPrce 2-8339
Brown's Cafe RooseveltHwy SPrce 2-9970
Brown's Landing 4th&Front SPrce 2-5868
Brown's Liquor Store 842Main SPrce 2-8482
Broyles E E 543KingsAv SPrce 2-4552
Bruce L G 565Acacia SPrce 2-4962
Bryan Geo W MorroCreekRd SPrce 2-8215
Bryant Jim 2598-9thMorroDelMar SPrce 2-8250
Buck A L 1188Mkt SPrce 2-5971
Buck's Motel & Trailer Park 1100Main SPrce 2-4161
Buck's Shell Service Stn 1100Main SPrce 2-4161
Bud's Mobil Service 495-5th SPrce 2-3601
Burns L A C SPrce 2-8037
Burroughs Wm E 742-6th SPrce 2-5482
Burton Peter J 630AvalnMorroDelMar SPrce 2-8249
Butcher John O 523 D SPrce 2-2594
Butt Henry D 964LasTunas SPrce 2-8114
Buzby Ralph H Co 634PineyWy SPrce 2-3145
Byars Robt L Supt Morro Bay Watr Wrks No 2
5th SPrce 2-4221

C
Cabrillo Florist 6th&Morro SPrce 2-6331
Cabrillo Motor Court 6th&Morro SPrce 2-6331
Caccia Howard 560-5th SPrce 2-5662
Caccia Howard auto servcng 740 D SPrce 2-4621
Calif State of
Dept of Fish & Game 962Pecho SPrce 2-5351
Highway Patrol
For Emergency Calls only
Dial Operator and ask for ZEnith 1-2000
Morro Bay State Park StatePark SPrce 2-5952
Caligari Frank MorroHwy SPrce 2-8396
Callahan H E 500Estero SPrce 2-8051
Calvary Lutheran Church 480BernardoAv SPrce 2-8457
Calvert Ralph Carml&Arbutus SPrce 2-8121
Campbell Allan B Main SPrce 2-8225
Capinha Emil 650A 6th SPrce 2-4037
Caratan M Inc Morro&Olive SPrce 2-5521
Cardoza Frank 4th&Mkt SPrce 2-8467
Cardoza John 3dMorroDelMar SPrce 2-8292
Carpenter E V 1164Mkt SPrce 2-4691
Carpenter R E 495-7th SPrce 2-6921
Carver L F fish Embarcadero SPrce 2-3411
Carver Paul J paintng contr 730-3d SPrce 2-4652
Casper W C 959 C SPrce 2-8284
Castle Miles LittleMorroCreekRd SPrce 2-3211
Catholic Church 401 D SPrce 2-5001
Cavanagh M Y 520Estero SPrce 2-6443
Chaplin L S Col 438Arcadia SPrce 2-8434
Chavez Lucy Mrs 1167Morro SPrce 2-8357
Cheever H E 701CabrilloDr SPrce 2-5596
Chilton L H 2770-6thMorroDelMar SPrce 2-3881
Christensen Henry MorroDelMar SPrce 2-8484
Circle Inn 6th&Main SPrce 2-5331
Clark Mattie Mrs 670 E SPrce 2-5882
Clemens Grace A 5th&D SPrce 2-8109
Clow L L 420Main SPrce 2-8019
Coast Electronics & Repair Service
AtascaderoBeach SPrce 2-3821
Coast Veterinary Clinic Hwy1 SPrce 2-6941
Cochron Thos D 19th&HwyNo1 SPrce 2-8489
Coggins John Al 465KingsAv SPrce 2-8298
Colby Richard A 2098 SeavwMorroDelMar SPrce 2-3743
Cole M 1st&Estero SPrce 2-8434
Cole Nelson C 445Tulare SPrce 2-2396
Combustion Engineering Inc MesaDr SPrce 2-6291
Connely Sarah 2301-9thMorroDelMar SPrce 2-8448
Cook B J LittleMorroCreekRd SPrce 2-8013
Cornelius Stanley 185-3d SPrce 2-6864
Cortez A Morro-AtascaderoRd SPrce 2-8380
Costa J M & Son lumbr Hwy1 SPrce 2-3641
Costa John M Jr 1160MarangoDr SPrce 2-8290
Cotter Olive B 300Arbutus SPrce 2-8254
Couch A J 1100LasTunas SPrce 2-8042
Cousins E A 710Ridgevy SPrce 2-8485
Cowdrey R E 437KernAv SPrce 2-6905
Cox Sammie 972Bonita SPrce 2-8151
Coyle Hattie B 2487-7thMorroDelMar SPrce 2-8282
Cozy Nook Cafe 6th&Main SPrce 2-3151
Cracker Box 6th&Main SPrce 2-3651
Criddle Arthur tile HwyNo1 SPrce 2-4341
Crosby Richard T 305Arcadia SPrce 2-2101
Cude D R Olive SPrce 2-6491
Cunningham Lucille 2790-1stMorroDelMar SPrce 2-8445
Cunningham Ray 916Mesa SPrce 2-8264
Cunningham's Grocery
HwyNo1MorroDelMar SPrce 2-6581
Currie Jas D 208 E SPrce 2-6252
Curry Howard B 736Main SPrce 2-4391

D
Daily Eldridge E Estero&1stMorroDelMar SPrce 2-8444
Damron Geo A 435 C SPrce 2-8053
Daniel-Mann-Johnson & Mendenhall
1640PrestnLn SPrce 2-5326
Davenport E L 590BernardoAv SPrce 2-8420
Davidson M E 2437-9thMorroDelMar SPrce 2-4071
Davidson W W 636Estero SPrce 2-2093
Davis Curtis B Breakers Motel 5th&Mkt SPrce 2-2371
Davis Curtis B Rohrberg & Davis Rltrs
855Main SPrce 2-4711
Davis Frank C 345AvalnAv SPrce 2-8202
Davis Thelma DavisCt SPrce 2-4371
Davis Wm S 244Bradly SPrce 2-5196
Day M B 965Bonita SPrce 2-8429
Del Mar Grocery MorroDelMar SPrce 2-8184
Delmartini Chas ins 360-5th SPrce 2-5555
DeMuth L J 462Arcadia SPrce 2-3714
Denman Leland
6th&SnJoaquinMorroDelMar SPrce 2-8243
Denning Wayne H 474FresnoAv SPrce 2-5123
Denzer Eugene M 6th&Bayshre SPrce 2-4471
Diehl Edw C LittleMorroCreekRd SPrce 2-8341
Dillon Blanche B 1151West SPrce 2-2243
Dirks John A Capt
12th&AvalnMorroDelMar SPrce 2-8458
Do-Nut Bar 468-5th SPrce 2-4671
Domenghini A Bay SPrce 2-8144
Domenghini Louis F HwyNo1 SPrce 2-8174
Domingues Joe 984LasTunas SPrce 2-8047
Don's Drive-In HwyNo1 SPrce 2-9976
Douglas Gas Stn HwyNo1 SPrce 2-8101
Dow Ben R 340KernAv SPrce 2-4731
Drake Jesse E 517Bernardo SPrce 2-5301
Duffy Audrey Mrs 655 D SPrce 2-4881
Duhamel W A 840-4th SPrce 2-8414
Dunlap Fred 960Morro SPrce 2-8280

E
Eachus Steve 2980-5thMorroDelMar SPrce 2-8256
Edmonds Cecil G 2250-8thMorroDelMar SPrce 2-6116
Eidson Elvis M 1040LasTunas SPrce 2-8143
Ellis F B 635Fresno SPrce 2-2026
Ellis Jas W 912-1st SPrce 2-8259
Elmore Harold Abalone Plant 1160West SPrce 2-3501
Elmore Howard E Morro SPrce 2-2163
El Morro Oyster Co 235Main SPrce 2-5407
El Nieto Rancho Motel HwyNo1 SPrce 2-5732
El Rey Hotel Court Morro SPrce 2-2381
England Roy AtascaderoBeach SPrce 2-3833
Ennis Arnold 245-7th SPrce 2-3632
Ennis John 636PineyWy SPrce 2-8165
Erickson Walt 925Pecho SPrce 2-5026
Espinosa A G 296KernAv SPrce 2-8111
Evans Howard M Morro-AtascaderoRd SPrce 2-8333
Evans Leonard C 966-1st SPrce 2-8296

F
Fairbank Robt StateParkRd SPrce 2-2181
Fanning John Mrs 12th&HwyNo1 SPrce 2-8350
Farmers Insurance Group 505-5th SPrce 2-5571
Farmer's Market Hwy1 SPrce 2-8479
Farnum Herman 444FresnoAv SPrce 2-8367
Faulkner Ida F 680 D SPrce 2-8460
Faunce A O 2530-7thMorroDelMar SPrce 2-8150
Favorite Bakery 501-5th SPrce 2-5011
Federhart E F Mrs 361Arcadia SPrce 2-8344
Fewkes & Tunis sand & gravl 948Carmel SPrce 2-8172
Fiala L J 416 SouthC SPrce 2-8131
Fields F E carpntr 840KingsAv SPrce 2-3901
Finch Fred 1st&Main SPrce 2-2261
First Million Cafe HwyNo1 SPrce 2-8101
Fisher E W Ridgewy&Kern SPrce 2-2691
Fishermans Assn Inc CountyWharf SPrce 2-5051
Fisherman's Shack Watrfrnt SPrce 2-8179
Fleener Francis M 2300-9thMorroDelMar SPrce 2-8415
Fleury Leo J Body & Fender Shop
2190HwyNo1 SPrce 2-2574
Foerster E O 949-4th SPrce 2-8262
Forsblad R O 454Tulare SPrce 2-8300
Fort Doug KernAv SPrce 2-6312
Fort John R E&Alta SPrce 2-3093
Four Crab's Sea Food Center Embarcadero SPrce 2-4432
Frank's Grocery 845Main SPrce 2-8180
Frederick Wm 421FresnoAv SPrce 2-8166
Frenchy's Landing 5th&BayFront SPrce 2-3161
Froggatt J L 270 Olive SPrce 2-5601
Fudickar Ernest 590Estero SPrce 2-8401
Funderburg Warnie C
455PicoMorroDelMar SPrce 2-4862
Furlong Jerome E 1560Hwy1 SPrce 2-5277

G
Gaines Seaside Service Stn 5th SPrce 2-5854
Gaoiran Tiburcio LittleMorroCreekRd SPrce 2-5133
Garden City Gas Service 958-3d SPrce 2-6836
Gardner J R 11thAtascaderoBeach SPrce 2-8494
Garratt Lorraine rl est 5th&Bernardo SPrce 2-6566
Garrison C W 453Arcadia SPrce 2-4443
Gaspar Wm J 671Estero SPrce 2-4521
Genardini Arline M Bernardo&Olive SPrce 2-8308
General Refrigeration Service Co
CountyDock SPrce 2-9982
George Chris 10thMorroDelMar SPrce 2-5252
George Manuel 484KingsAv SPrce 2-8216
George's Second Hand Store 781-6th SPrce 2-3541
Giannini Joe 436Estero SPrce 2-4642
Gibson Mel Radio & T V Sales & Service
815-5th SPrce 2-8466
Gonsalves Antonio contr BellavistaDr SPrce 2-5803
Goodnight Chas H dntst 7th SPrce 2-6431
Gore Thos L Dr 710Bernardo SPrce 2-2551
Gorge Frank P Main SPrce 2-3371
Gould H W 550 SMain SPrce 2-6321
Gould's Richfield Service Stn 5th&C SPrce 2-4232
Grannell Elizabeth W SMain SPrce 2-3461
Grant Fred W Morro-AtascaderoRd SPrce 2-8304
Graydon Geo W The Rev 2d&E SPrce 2-4181
Green Barton L 355Arcadia SPrce 2-4661
Greene G G Front&2d SPrce 2-8187
Greenelsh E V contr 575KingsAv SPrce 2-8480
Greenman W B 267Palm SPrce 2-4722
Griffith Trailer Park 1680HwyNo1 SPrce 2-9968
Groat John E 941-1st SPrce 2-8139
Grotting Ed 661BayAv SPrce 2-8107
Guerra Joe 355Tulare SPrce 2-8213

H
Habecker Florence Mrs Kern SPrce 2-8134
Haenel Jess D 2560-11thMorroDelMar SPrce 2-2583
Hagglund Chas J EsteroAv SPrce 2-2877
Halas Jay H 846-3d SPrce 2-8307
Hale Sam Hwy1 SPrce 2-6531
Hall Edmond 2869-1stMorroDelMar SPrce 2-8275
Hallin E J Park Motl 5th&PineyWy SPrce 2-3131
Halpin W R Maston's Grocry 5th&Main SPrce 2-2921
Hamilton J E dry gds 458-5th SPrce 2-5341
Hammell R D Cabrillo&Brady SPrce 2-2032
Hand Fred W 434Kern SPrce 2-3891
Hansen Martin 671Fresno SPrce 2-5981
Hansen Victor SMain SPrce 2-3973
Hansen Victor Rock Cafe 5th SPrce 2-8486
Happy Jack's 6th&Main SPrce 2-8478
Harbor Hut Embarcadero SPrce 2-4541
Harbor Supply Co 1141Main SPrce 2-5311
Harbor View Motor Lodge 6th&Bayshre SPrce 2-4471
Harpster M F Cabrillo Motr Court
6th&Morro SPrce 2-6331
Harris Geo I 530Bernrdo SPrce 2-8106
Hartman E R 340LaJollaMorroDelMar SPrce 2-8263
Hayes I V 900-3d SPrce 2-8039
Hays Mave Mrs 2848Hwy1 SPrce 2-6591
Hayward Lumber Co 5th&E SPrce 2-2291
From telephones served by the following exchanges
Cambria San Luis Obispo
Cayucos
(No Inter-City Charge)
Ask Operator for ENterprise 1-1406
Heavener Carl R 1163Main SPrce 2-3246
Hedges A E 300 E SPrce 2-8273
Hedges Auto Service 1095Main SPrce 2-3191
Hedges Louis M 461TulareAv SPrce 2-8157
Hedlund John Mrs 500LaJollaMorroDelMar SPrce 2-6791
Henderson Carrie B 140-9th SPrce 2-8408
Henderson Mary K 271B SMain SPrce 2-3663
Hendrickson Duane W 548TulareAv SPrce 2-4041
Heppner Fred BayvwAvMorroDelMar SPrce 2-6546
Hesse Raymond T 1070LasTunas SPrce 2-8113
Hessellund R 330Arbutus SPrce 2-8534
Hicks Beulah Mrs 950-4th SPrce 2-8146
Higgins Geo 100-7th SPrce 2-4146
Higginson Saml G 445 E SPrce 2-8440
Hilbert Donald W 391-7th SPrce 2-8319
Hilbert Theo F 110-9th SPrce 2-3763
Hildebrand C W 2438-8thMorroDelMar SPrce 2-8057
Hileman Lloyd O Dr 701Bernardo SPrce 2-4082
Hinson Bill Tire Service 655-5th SPrce 2-6682
Hinson W L 260KernAv SPrce 2-2342
Hipple Robt E 934Pecho SPrce 2-8438
Hitchcock Wm 2585-9thMorroDelMar SPrce 2-8260
Hiway One Realty 350 E SPrce 2-5491
Hodgin O W 270-3d SPrce 2-4171
Hoerschel Geo P George's Second Hand Str
781-6th SPrce 2-3541
Hoisington A R 268D SPrce 2-8234
Hoisington A R Auditor & Tax Service
317-5th SPrce 2-2281
Holland W D Morro-AtascaderoRd SPrce 2-8330
Holm Ove A 462 C SPrce 2-2834
Holmes Motel 4th&PineyWy SPrce 2-3171
Holmes Walter G Mrs 373Main SPrce 2-8241
Home Aquarium & Pet Shop 340-5th SPrce 2-6346
Honea Clarence D 821-4th SPrce 2-8424
Horne Ralph R 460 Olive SPrce 2-8239
Horsley Wilbur J 965Carmel SPrce 2-8044
Horton Chad 245Kern SPrce 2-2561

Horton R C 800 RidgewyAv ..... SPrce 2-8045
House Coy S 647Estero ..... SPrce 2-8124
Howard Harold J 975Pecho ..... SPrce 2-8056
Hoyt P Eugene 947-4th ..... SPrce 2-8125
Hufferd Fred M Ace Telvsn Serv 710-5th .. SPrce 2-5631
Hume Villa Motor Court 985Morro ..... SPrce 2-4311
Hung Heng Low 6th ..... SPrce 2-6827
Hunt M M 9th ..... SPrce 2-6651
Hunter Maude 1126Mkt ..... SPrce 2-8108
Huntington W L 2520-8thMorroDelMar ... SPrce 2-8271
Hurst Ben D RenoMorroDelMar ..... SPrce 2-2321
Hutton F S 645Cabrillo ..... SPrce 2-8156
Hyder Henry K 4th&C ..... SPrce 2-4562
Hyder W K 595Estero ..... SPrce 2-8138
Hyler Glenn R 360-5th ..... SPrce 2-3571

J

Jackson Frank rl est 2998Hwy1 ..... SPrce 2-5511
Jackson R M 2445-7thMorroDelMar ..... SPrce 2-4292
Jacob Jessie Mrs 908-4th ..... SPrce 2-8201
Jacobson V L 2090BayvwMorroDelMar ... SPrce 2-8305
James Ted N LittleMorroCreekRd ..... SPrce 2-8277
Jameson S M 830Mkt ..... SPrce 2-3221
Jamieson Betty 565KingsAv ..... SPrce 2-2127
Jamieson Sea Food 8th&Bayshre ..... SPrce 2-4786
Jaquish W H 486Fresno ..... SPrce 2-6122
Jenkins C W 525KingsAv ..... SPrce 2-5716
Jeppesen N J 271-4th ..... SPrce 2-6631
Jerrue W A 404 E ..... SPrce 2-8309
Johnnie's Drive In
2600HwyNo1MorroDelMar ..... SPrce 2-4921
Johnson Clell L Realtor 5th&PineyWy ..... SPrce 2-6401
Johnson Josephine V 1185 C ..... SPrce 2-2134
Johnson Lendyl 246Kern ..... SPrce 2-8024
Johnson Robt H Hiway One Rlty 350 E ..... SPrce 2-5491
Johnson W W 1196Mkt ..... SPrce 2-8136
Johnston T J 575 C ..... SPrce 2-8229
Jorge Albert 897 C ..... SPrce 2-3871
Jubelt L E 435-5th ..... SPrce 2-3351
Jubelt Leo E MorroBeach ..... SPrce 2-8443
Judkins Donald R 972 South ..... SPrce 2-8016
Justice Court 5th ..... SPrce 2-2631
Sheriff's Sub Station No 4 ..... SPrce 2-2631

K

Kalin Ed 705-6th ..... SPrce 2-8325
Kanaly L A
1105-10th&SnJuanMorroDelMar ..... SPrce 2-8105
Keese Walter 515Fresno ..... SPrce 2-6351
Kerley W C 477KingsAv ..... SPrce 2-3816
Kilpatrick Aaron Olive ..... SPrce 2-6241
King Chas L 7thMorroDelMar ..... SPrce 2-5681
King Jack NorthC ..... SPrce 2-6626
King K K 429Arcadia ..... SPrce 2-6477
Kirchner Jack MorroRd ..... SPrce 2-8353
Kirchner John MorroRd ..... SPrce 2-8382
Kirkland Harry S 585BernardoAv ..... SPrce 2-8170
Kirkpatrick Audrey 790-4th ..... SPrce 2-8253
Kirkpatrick R J 380Arbutus ..... SPrce 2-8336
Kline Neil 18th ..... SPrce 2-5743
Kline Ralph L 1148Mkt ..... SPrce 2-8419
Knight S F 380TularesAv ..... SPrce 2-8011
Knott Harold 900Ridgewy ..... SPrce 2-2641
Knowles Wm V 590Tulare ..... SPrce 2-8329
Krause Arthur CountyRd ..... SPrce 2-8481
Kreps Kathleen D 525Bernardo ..... SPrce 2-5413

L

Lamb Nealie 580 E ..... SPrce 2-3069
Lane Roy L 430FresnoAv ..... SPrce 2-8493
Lang T G Frenchy's Landing
5th&BayFront ..... SPrce 2-3161
Lantz P G 150CabrilloDr ..... SPrce 2-4151
Lape Al 201Main ..... SPrce 2-4595
Lapp J P CountyDock ..... SPrce 2-9982
Larson O 2495-8thMorroDelMar ..... SPrce 2-8059
Lawrence W H RooseveltHwy ..... SPrce 2-5842
Layne B R 2290-7th ..... SPrce 2-5103
Leinardi Virgil LittleMorroCreekRd ..... SPrce 2-8311
Leiter David 740 C ..... SPrce 2-2045
Lewis Frank B 2850-7th ..... SPrce 2-8447
Liest Leonard J MD AtascaderoBeach .... SPrce 2-6704
Lindsey J E 8th&PicoMorroDelMar ..... SPrce 2-5188
Lindwall Carl V 477BernardoAv ..... SPrce 2-3956
Lingle Ralph W 915Mesa ..... SPrce 2-8128
Lipp Jamie Mrs AtascaderoBeach ..... SPrce 2-2359
Littlefield LaBiba 7th&AvalnMorroDelMar.. SPrce 2-8430
Livengood Paul H 486Arcadia ..... SPrce 2-8428
Livingston D K 447BernardoAv ..... SPrce 2-6721
Lohman A A Watr Dist No 4 MorroDelMar SPrce 2-6261
Lonnita Terrace Motel 9th&Hwy1 ..... SPrce 2-5073
Long R R 300KernAv ..... SPrce 2-4851
Lothrop W A 915-1st ..... SPrce 2-2006
Loveland Mark M D O phy & sur 895 C .... SPrce 2-5726
Residence 885LaCumbaluraAv ..... SPrce 2-8497
Luke Florence 930-1st ..... SPrce 2-8265
Luxton Alfred G 418Main ..... SPrce 2-8228

M

Macdonald K 927Carmel ..... SPrce 2-5824
Macias Alfred D 900 E ..... SPrce 2-5783
Maciel Frank R 580EsteroAv ..... SPrce 2-8247
Mac's Grocery Hwy1 ..... SPrce 2-8483
Maino Construction Co 661h ..... SPrce 2-5561
Malterner John 1191LasTunasAv ..... SPrce 2-3966
Manning A B 1125 C ..... SPrce 2-8004
Marques John B 7th&AvalnMorroDelMar .. SPrce 2-8268
Marques John B Jr KingsAv ..... SPrce 2-6038
Marshall Arthur P 263 SMain ..... SPrce 2-8495
Marshall F C 446Tulare ..... SPrce 2-4934
Marshall Sam Mrs 1135Bonita ..... SPrce 2-2461
Martin E J Blue & White Auto Court
MorroDelMar ..... SPrce 2-8190
Martin Jerry Television & Appliances 850 E. SPrce 2-6781
Marvin Mollie Mrs 4th&Estero ..... SPrce 2-2541
Mashburn Abbie L 205KernAv ..... SPrce 2-6741
Mason J H Mrs 590BernardoAv ..... SPrce 2-8420
Massey Clarence C 2830-3dMorroDelMar .. SPrce 2-8274
Maston May 261-4th ..... SPrce 2-8421
Maston's Grocery 5th&Main ..... SPrce 2-2921
Mathews Grover 52-7th ..... SPrce 2-8191
Maxwell A 2950-5thMorroDelMar ..... SPrce 2-3792
Mazziotti Joe 2515-7thMorroDelMar ..... SPrce 2-8188
McAuley J M 150-9th ..... SPrce 2-2672
McAuliffe R G 2924-4thMorroDelMar .... SPrce 2-5761
McCay J W 917Pecho ..... SPrce 2-8123
McClung Jas A LtCol 934Mesa ..... SPrce 2-2087
McConnell Chas 946 South ..... SPrce 2-3917
McCoy Fred HwyNo1 ..... SPrce 2-8195
McCullough bkkpng serv 1135 C ..... SPrce 2-4197
McCutcheon Earl 237-7th ..... SPrce 2-3277
McDonald Rod Mrs 475-4th ..... SPrce 2-3391
McEuen Ray 2650-8thMorroDelMar ..... SPrce 2-8355
McFarland Ada 545 C ..... SPrce 2-2407
McFarland C L 863 D ..... SPrce 2-8010
McFarland Victor 450KingsAv ..... SPrce 2-5706
McGlashan Robt 672EsteroAv ..... SPrce 2-2141
McGrath Jas M HwyNo1 ..... SPrce 2-8312
McGuire Geo W 500HillvwMorroDelMar ... SPrce 2-8306
McKennon H H serv stn 5th&Main ..... SPrce 2-8475
McKinnon D D Dr CerritoPeak ..... SPrce 2-8257
McLaughlin Dorothea E 3d&Fresno ..... SPrce 2-8043
McNair T C Morro-AtascaderoRd ..... SPrce 2-8279
McNairn Verda 1052Main ..... SPrce 2-8281
Medeiros John P 911Mesa ..... SPrce 2-8235
Medeiros Tony E MorroRd ..... SPrce 2-8313
Medeiros Zilla MorroRd ..... SPrce 2-8343
Medlock Patricia 10th&PicoMorroDelMar. SPrce 2-8153
Melohn Frank G 552-7th ..... SPrce 2-8035
Melton A M The Tradin' Post 1700Hwy1. SPrce 2-5371
Meyer John H 950-3d ..... SPrce 2-3943
Miles M M AtascaderoBeach ..... SPrce 2-5241
Miller Clarence AtascaderoBeach ..... SPrce 2-8009
Millicent's Beauty Salon 921Main ..... SPrce 2-4537
Mills Gordon R 404Estero ..... SPrce 2-6857
Mills Robt F genl bldg contr 1198EHwy1. SPrce 2-8472
Minini Chas 336PineyWy ..... SPrce 2-4271
Minnix J Frank 500 D ..... SPrce 2-8167
Mission Laundry & Dry Cleaning 445-5th. SPrce 2-5381
Mitchell Alfred H Capt 331Main ..... SPrce 2-5611
Modena Frank Morro-AtascaderoRd ..... SPrce 2-6161
Montgomery Johnny Lee HwyNo1 ..... SPrce 2-4304
Moore Alberta Mrs 999Carmel ..... SPrce 2-8289
Moore Jas T Hardwood Floors
2405-10thMorroDelMar ..... SPrce 2-3053
Moores Virgil Virg's Landing Embarcadero SPrce 2-4006
Mor-Mac's Food Center 5th&E ..... SPrce 2-4511
Morgan W B 845RidgewyAv ..... SPrce 2-4337
Morine C R El Rey Hotl Court Morro ..... SPrce 2-2381
Morley M V 477Fresno ..... SPrce 2-5571
Morley M V Farmers Ins Group 505-5th.. SPrce 2-5571
Morosin Edith 190Bradly ..... SPrce 2-8211
Morosin Gene 125-7th ..... SPrce 2-8492
Morris G L Real Estate 2680HwyNo1 ..... SPrce 2-8003
Morris Pearl 980 E ..... SPrce 2-8209
Morro Bay Boat Works SMain ..... SPrce 2-6911
Morro Bay Cleaners 7th&Main ..... SPrce 2-8477
Morro Bay Creamery 5th&C ..... SPrce 2-4091
Morro Bay Fire Department 6th ..... SPrce 2-4821
Morro Bay Fisheries Inc 7th&Bayshre .... SPrce 2-3431
Morro Bay Garbage Service 61-7th ..... SPrce 2-8230
Morro Bay Glass 1560Hwy1 ..... SPrce 2-5277
Morro Bay Golf Club ..... SPrce 2-3181
Morro Bay Grocery 5th&Main ..... SPrce 2-2531
Morro Bay Hardware Store 375-5th ..... SPrce 2-2941
Morro Bay Laundromat 345-6th ..... SPrce 2-8176
Morro Bay Marine Supply 5th&Morro .... SPrce 2-4461
Morro Bay Medical Laboratories Mkt ..... SPrce 2-3537
Morro Bay Milk Delivery 370Arcadia ..... SPrce 2-6847
Morro Bay Photo Shop 435-5th ..... SPrce 2-3351
Morro Bay Rexall Drug Store 5th ..... SPrce 2-4241
Morro Bay State Park Boat Haven
StateParkBoatLanding ..... SPrce 2-2012
Morro Bay Stationery 425-5th ..... SPrce 2-6506
Morro Bay Sun 5th&C ..... SPrce 2-2652
Morro Bay Variety Store 407-5th ..... SPrce 2-8175
Morro Bay Water Works No 2 5th ..... SPrce 2-4221
Morro Beach Co AtascaderoBeach ..... SPrce 2-3581
Morro Del Mar Apts MorroDelMar ..... SPrce 2-8484
Morro Gardens Motel
440MorroAtascaderoRd ..... SPrce 2-5046
Morro Motel 8th&Main ..... SPrce 2-4636
Morro Oyster Co El 235Main ..... SPrce 2-5407
Morro Rock & Sand CountyRd ..... SPrce 2-8481
Morro Union Elementary School NorthC .... SPrce 2-2411
Moses J N 753PineyWy ..... SPrce 2-5501
Motto A D 780-4th ..... SPrce 2-8137
Mouren Jos 470 Arbutus ..... SPrce 2-8159
Munden K T Capt 311RobnsnAv ..... SPrce 2-8130
Mungon Mamie A 918-1st ..... SPrce 2-6071
Munn Val 462Arbutus ..... SPrce 2-8127
Murray Geo HwyNo1 ..... SPrce 2-8101
Myers J A 305Bradly ..... SPrce 2-4197

N

Nagano Co Inc MorroCreek ..... SPrce 2-2061
Nagano Geo K MorroCreek ..... SPrce 2-8321
Nagano Wm H MorroCreek ..... SPrce 2-8348
Nance T W 550Estero ..... SPrce 2-8027
Nash H A 464-5th ..... SPrce 2-6526
Nation Norman Lomita Terrace Motel
9th&Hwy1 ..... SPrce 2-5073
Navas-Rey Y K 410Bernardo ..... SPrce 2-4351
Neely Wm J 955 E ..... SPrce 2-4252
Negranti Jas P Sr 1165Morro ..... SPrce 2-4262
Nelson Jas F Rev 520Bernardo ..... SPrce 2-8020
Neptune Court 7th&Main ..... SPrce 2-6201
Nichols Sid 409Tulare ..... SPrce 2-8122
Nickel R W 500-3d ..... SPrce 2-8177
Nicola Orazio Mrs MorroRd ..... SPrce 2-8363
Nimmicht Frances 6804Vz South ..... SPrce 2-8402
Nippert Glenn V BellaVista ..... SPrce 2-5834
Northrop Earl 501-3d ..... SPrce 2-2426
Northup W R 515Bernardo ..... SPrce 2-6931
Noyes Alfred F 270Kern ..... SPrce 2-8140
Noyes Realty Service 844 C ..... SPrce 2-2171
Noyes Russell 846 C ..... SPrce 2-2171
Nunes A T 995 D ..... SPrce 2-4706

O

Ocean View Court MorroDelMar ..... SPrce 2-5201
Ocean View Garage Main ..... SPrce 2-6392
Oceanview Furniture Co 2200Hwy1 ..... SPrce 2-6287
O'Connell Edw D 820 Olive ..... SPrce 2-2957
Offill Thos F 543Tulare ..... SPrce 2-8297
Ogle Chas E atty 925Main ..... SPrce 2-6871
Residence 375AcaciaAv ..... SPrce 2-3442
Oliphant J J 282 E ..... SPrce 2-8462
Osborn Franklin K 9thMorroDelMar ..... SPrce 2-5153
Osborne Frank H Estero ..... SPrce 2-8425
Osborne L E 242 SMain ..... SPrce 2-2272
Overton Raymond 2760-7thMorroDelMar .. SPrce 2-3237
Owen Erwin W Mrs 361Main ..... SPrce 2-3297

P

Pacific Gas & Electric Co Bus Ofc
894MontereySanLuisObispo
From Morro Bay Exchange
Ask Operator for ..... ENtrprise 1-0251
Pacific Sewer & Stormdrain Contractors Inc
860Main ..... SPrce 2-2814
Pac Telephone & Telegraph Co The
Business Office 872MorroSanLuisObispo
Call "Operator" and ask for ..... Business Office
(No charge for calls to Business Office)
See Introductory Section for Service Calls and
Other Important Matters
Paddock's Nursery & Garden Supply
325-4th ..... SPrce 2-8189
Palmer J D 2686-8thMorroDelMar ..... SPrce 2-8050
Park Motel 5th&PineyWy ..... SPrce 2-5131
Parsley R A 1090LasTunas ..... SPrce 2-4973
Parvin Glen 540 E ..... SPrce 2-5898
Pasko Ruth M 367Laguna ..... SPrce 2-8412
Pat's Beauty Shop 740-5th ..... SPrce 2-3201
Payne L N 507-5th ..... SPrce 2-6101
Payne W C 418 D ..... SPrce 2-3421
Payne Wm E D&7th ..... SPrce 2-6641
Pease Ed L 560-4th ..... SPrce 2-4405
Perry Frank E 962MesaDr ..... SPrce 2-8255
Perry J H 660Fresno ..... SPrce 2-8453
Perry Ray J 540KernAv ..... SPrce 2-4616
Pert A C 482Fresno ..... SPrce 2-8028
Peter Chas E Hwy1 ..... SPrce 2-8323
Petersen H I 196Main ..... SPrce 2-8185
Petersen Martin Ridgewy&Laguna ..... SPrce 2-8046
Peterson Leonard 532Tulare ..... SPrce 2-8298
Phelps Chas A 465KingsAv ..... SPrce 2-5691
Phillips Helene 11th ..... SPrce 2-2481
Phillips W Frank 710-5th ..... SPrce 2-8145
Pickering H V 846-4th ..... SPrce 2-8470
Pier Inn Embarcadero ..... SPrce 2-8005
Pierce Annie A LittleMorroCreekRd ..... SPrce 2-8248
Pierce Edw 3d&C ..... SPrce 2-8148
Pierce Feree 921-4th ..... SPrce 2-8036
Pierce Frank 595-2d ..... SPrce 2-6151
Pierce Karl Hwy1 ..... SPrce 2-6771
Pierce W D & Sons excavtng 803-4th ..... SPrce 2-6771

Pierce Wm B 565 E ..... SPrce 2-8196
Pikes Harold A 995Carmel ..... SPrce 2-6612
Plant Insulation Co MesaDr ..... SPrce 2-3496
Plummer Glenn O 473BernardoAv ..... SPrce 2-8147
Pohtos Strates 700BernardoAv ..... SPrce 2-8223
Point Motel ToroPoint ..... SPrce 2-6601
Pollard Wilson H 970 C ..... SPrce 2-5672
Poole John 21stAtascaderoBeach ..... SPrce 2-3734
Poulsen L H 945-4th ..... SPrce 2-8417
Powell Chas W 2301-8thMorroDelMar..... SPrce 2-5167
Powell Jas F 300Arcadia ..... SPrce 2-8115
Price Laura S 901Ridgewy ..... SPrce 2-8203
Prine Chas A 699PineyWy ..... SPrce 2-4761
Purdy Floyd M Mrs 360Tulare ..... SPrce 2-6966

R

Rambo Bonnie Mrs 850KingsAv ..... SPrce 2-4837
Ramos Frank C 520Fresno ..... SPrce 2-3519
Ramsey Bert 736-5th ..... SPrce 2-2624
Ramsey H F 740-5th ..... SPrce 2-3201
Rancho El Nieto Motel HwyNo1 ..... SPrce 2-5732
Randall Ralph F MorroDelMar ..... SPrce 2-8054
Ranney A Moore 550-4th ..... SPrce 2-3088
Ranney C Fairbank Mrs StateParkRd ..... SPrce 2-2181
Ranney H E 475Estero ..... SPrce 2-8435
Ratcliff Harold E 465AvalnMorroDelMar .. SPrce 2-8451
Rayman Jos H 401Morro ..... SPrce 2-5391
Raymond J Wm Rev Calvary Lutheran Chrch
480BernardoAv ..... SPrce 2-8457
Reavis J O 2430-9thMorroDelMar ..... SPrce 2-8442
Reber W L 685 C ..... SPrce 2-5463
Redwine Bruce 1125 C ..... SPrce 2-8246
Reed Clara Mrs 780-3d ..... SPrce 2-8207
Reed Ralph 615 E ..... SPrce 2-6571
Reid Motel 5th&E ..... SPrce 2-8318
Reid W J 370Fairvw ..... SPrce 2-6571
Reid's Chevron Stn 5th&E ..... SPrce 2-8354
Resecker Logan W Kern&Mesa ..... SPrce 2-6271
Rettey-Benedict Ambulance Service
HwyNo1&AtascaderoRd ..... SPrce 2-8001
Reviea Douglas 999PicoMorroDelMar .... SPrce 2-4016
Reynolds Carmon I KingsAv&LasTunasAv.. SPrce 2-8118
Reynolds Virginia P 670 D ..... SPrce 2-8326
Rhoades Omer Arcadia&Ridgewy ..... SPrce 2-5943
Rhodes S W 2830-1stMorroDelMar ..... SPrce 2-6386
Ricketts C M masonry contr 598Hillvw.... SPrce 2-5923
Ridlon Ben 992 South ..... SPrce 2-8110
Rigoni Orlando J 2700-11thMorroDelMar.. SPrce 2-8369
Riley Ernie 422Arbutus ..... SPrce 2-8102
Riley Henry 478Bernardo ..... SPrce 2-8017
Riley Orville Bernardo&Olive ..... SPrce 2-8033
Ringele Trailer Park 462 C ..... SPrce 2-6971
Rivera Joe V 2647-7thMorroDelMar ..... SPrce 2-8397
Roberts Earl S 620Fresno ..... SPrce 2-3321
Roberts Earl S Electric Shop 475-5th .... SPrce 2-2821
Rock Cafe 5th ..... SPrce 2-8486
Rockview Trailer Court 9th&Mkt ..... SPrce 2-9979
Rodrigues Alfred
7th&SnJoaquinMorroDelMar ..... SPrce 2-6361
Rogers Thos F 684PineyWy ..... SPrce 2-6137
Rohrberg Alvina 525 C ..... SPrce 2-8193
Rohrberg & Davis Realtors 855Main ..... SPrce 2-4711
Rohrberg Milton C Rohrberg & Davis Rltrs
855Main ..... SPrce 2-4711
Residence Arcadia ..... SPrce 2-3043
Rollins Del E 949-1st ..... SPrce 2-8258
Rollins T H 588Tulare ..... SPrce 2-4872
Roser Cora 660 E ..... SPrce 2-8285
Rowe D C 385-7th ..... SPrce 2-6053
Rowell Paul W 575Acacia ..... SPrce 2-8468
Roy Lillian Mrs 348Laguna ..... SPrce 2-4957
Roy W H 415BernardoAv ..... SPrce 2-3071
Rumley F H 845-1st ..... SPrce 2-6302
Rumley's Dept Store 5th ..... SPrce 2-3251
Rur-Al Gas 958-3d ..... SPrce 2-6836
Rush Edwin L 350RamonaAv ..... SPrce 2-8022
Russell Earl 1040AvalnMorroDelMar ..... SPrce 2-6693
Ryan John P Mrs 587Estero ..... SPrce 2-8328

S

S L O County Proved Sire Service
925Pecho ..... SPrce 2-5026
St Peter's-By-The-Sea 2d&E ..... SPrce 2-4181
Sampier Edna LasTunas ..... SPrce 2-8212
San Luis Obispo County of
Justice Court 5th ..... SPrce 2-2631
Morro Bay Golf Club ..... SPrce 2-3181
Morro Bay Water Works No 2 5th ..... SPrce 2-4221
Sheriff's Sub Station 5th ..... SPrce 2-2631
Water District No 4 MorroDelMar ..... SPrce 2-6261
Sands John W StatePark ..... SPrce 2-6002
Schlaf Bernard M 671KernAv ..... SPrce 2-8052
Schlitz Fred A 957-4th ..... SPrce 2-8210
Schmid Walter J bldg contr 659Bernardo.. SPrce 2-4382
Schrack M A 411Fresno ..... SPrce 2-8338
Schrader David R 261Main ..... SPrce 2-3672
Schroeder Alice M 2400-9thMorroDelMar .. SPrce 2-5792
Schuelke W W 919Mesa ..... SPrce 2-8055
Schultz C E MD 745-6th ..... SPrce 2-3361
Residence 749-6th ..... SPrce 2-3361
Schweble John F 2440-10thMorroDelMar .. SPrce 2-8469
Sciaroni Bob 1040 C ..... SPrce 2-8436
Scott J T 1010Morro ..... SPrce 2-8104
Scott Lloyd D 361-7th ..... SPrce 2-8194
Scott W L StatePark ..... SPrce 2-8400
Seale Lon MorroBeach ..... SPrce 2-8317
Sebastian Mel rl est 2848HwyNo1 ..... SPrce 2-6591
Seib Geo S 785-6th ..... SPrce 2-2681
Selby Jack MorroDelMar ..... SPrce 2-8154
Selby Tom AtascaderoRd ..... SPrce 2-8496
Senechal Aileen 926-1st ..... SPrce 2-8261
Sequeira John B 9th&HillMorroDelMar ... SPrce 2-8454
Service Center News Stand 507-5th ..... SPrce 2-6101
Sewall Sybil F 3d&Morro ..... SPrce 2-8040
Sharr Arthur 320Arcadia ..... SPrce 2-2603
Shaug Ada 960Bonita ..... SPrce 2-8178
Shultz Robt plmbr 624BayAv ..... SPrce 2-8488
Siebert's jwlry & clthng 455-5th ..... SPrce 2-4586
Siemons Dottie HwyNo1 ..... SPrce 2-8217
Sievers Wm R Morro-AtascaderoRd ..... SPrce 2-8205
Silacci Donald S MorroDelMar ..... SPrce 2-8007
Siler Geo D 420FresnoAv ..... SPrce 2-8324
Silva Alfred L 934-1st ..... SPrce 2-8411
Silva J Digger 2570-9thMorroDelMar .... SPrce 2-8025
Silva Joe P MorroDelMar ..... SPrce 2-8276
Silver Motor Sales 224-5th ..... SPrce 2-3683
Simmons Newton M 1265Morro ..... SPrce 2-8294
Simpson Alex 86-7th ..... SPrce 2-8252
Sims Ira D 933-4th ..... SPrce 2-8103
Sissel C D Jr Hwy1&9th ..... SPrce 2-8200
Sissel Chas D 209-6th ..... SPrce 2-4481
Skidmore Millard 1045AllesndroAv ..... SPrce 2-8226
Skinner W L Olive ..... SPrce 2-3032
Smarling Oscar 918-3d ..... SPrce 2-8242
Smee John E MorroAtascaderoRd ..... SPrce 2-8375
Smith A B 380KingsAv ..... SPrce 2-8407
Smith Chas B AtascaderoBeach ..... SPrce 2-5233
Smith Dean 360Acacia ..... SPrce 2-8126
Smith Wade H 2490-12thMorroDelMar .. SPrce 2-8100
Smith Wayne A 1041BonitaAv ..... SPrce 2-8149
Snedden Chas R 1028Main ..... SPrce 2-8450
Snell Jos E 570Bernardo ..... SPrce 2-8418
Snow Hulda N 490Morro ..... SPrce 2-5031
Snyder A O 424Bernardo ..... SPrce 2-6891
Snyder Warren Capt 635Bernardo ..... SPrce 2-6516
Soletti Genevieve 2485-9thMorroDelMar .. SPrce 2-8266
Sommersell S O 659KernAv ..... SPrce 2-4803
Sorley C B Capt BernardoAv ..... SPrce 2-2881
Soupcoff Thos N 930Ridgewy ..... SPrce 2-6886
Southern Counties Gas Co
From Morro Bay Exchange
Ask Operator for ..... ENtrprise 1-0206
Southern Pac Milling Co Batch Plant 77
Embarcadero ..... SPrce 2-6761
Souza Geo MorroAtascaderoRd ..... SPrce 2-8394
Sowell R L 465-7th ..... SPrce 2-3284
Spinney Harry L Dr 922 South ..... SPrce 2-2897
Spiva Edw F Hwy1 ..... SPrce 2-4572
Spreafico Jas SanBernardoCreekRd ..... SPrce 2-8373
Standard Oil Co of Calif EsteroBay ..... SPrce 2-2611
Standard Pipe Line Co The EsteroBay .... SPrce 2-2611
Stanley Wm E 520 C ..... SPrce 2-6483
Stannard Raymond E MD phy & sur
4th&Mkt ..... SPrce 2-3611
Starlight Diner 5th ..... SPrce 2-8476
Starr Robt C 325-9th ..... SPrce 2-5611
Stater Hal M 1160 C ..... SPrce 2-8431
Stearns Annie Laura 510Estero ..... SPrce 2-4021
Stearns Clair T 672Kern ..... SPrce 2-8437
Steele Geo 801-6th ..... SPrce 2-2056
Steinhauer's Motel
2630Hwy1MorroDelMar ..... SPrce 2-5671
Stephens Chas Olive&D ..... SPrce 2-4503
Stewart Albert A AtascaderoBeach ..... SPrce 2-4753
Stewart C R 2614½ SMain ..... SPrce 2-6911
Stillson Jas 943-1st ..... SPrce 2-8031
Stocking I C BayshreDr ..... SPrce 2-4051
Stocking Mary S 405-4th ..... SPrce 2-8232
Stocking Norma M 405-4th ..... SPrce 2-8232
Staddart Wm 1180½ West ..... SPrce 2-3337
Stoffle B W 1177Main ..... SPrce 2-8410
Stokes T J Rev 980Bonita ..... SPrce 2-6716
Stolte Inc PreistnLn ..... SPrce 2-3367
Stridde Edna KingsAv ..... SPrce 2-8413
Strom O H 1029 C ..... SPrce 2-8038
Suhre John H Errol ..... SPrce 2-8006
Sun The 5th&C ..... SPrce 2-2652
Sunset Court 8th&Mkt ..... SPrce 2-2111
Sweaney Ross R 685CabrilloDr ..... SPrce 2-8021
Sweaney Ross R Ship Broker
StateParkBoatLanding ..... SPrce 2-2012

T

Tabor Jack 440KernAv ..... SPrce 2-8141
Tanner J R 954 South ..... SPrce 2-8192
Tappe A E 1125 C ..... SPrce 2-2155
Tate Josephine E 484Fairvw ..... SPrce 2-5651
Tate Lewis P 685-6th ..... SPrce 2-6551
Tavenner Dick 457Estero ..... SPrce 2-8163
Taylor E J 790LuisitaAv ..... SPrce 2-8244
Taylor Frank 20e0 SeawvDr ..... SPrce 2-5361
Taylor Geo H 470Tulare ..... SPrce 2-5172
Tazioli Joe 454Arcadia ..... SPrce 2-3481
Tebbetts G W 555W6th ..... SPrce 2-6751
Teixeira Ray 1105LasTunas ..... SPrce 2-3524
Tex's Paint & Body Shop Main ..... SPrce 2-4281
The Tradin' Post 1700Hwy1 ..... SPrce 2-5371
Thomas Glenn 995Carmel ..... SPrce 2-8119
Thomas J D 751CabrilloDr ..... SPrce 2-3562
Thomas Lawrence E 100-3d ..... SPrce 2-8014
Thomsen Caroline Mrs 901Ridgewy ..... SPrce 2-8116
Thomsen O C Jr Capt 905Ridgewy ..... SPrce 2-4211
Thomson Jas G 235Bradly ..... SPrce 2-5436
Thomson Roswell P
2560-12thMorroDelMar ..... SPrce 2-8405
Timmerman Frank A PineyWy&Estero .... SPrce 2-8032
Tingley J B Mrs 710AvalnMorroDelMar ... SPrce 2-4205
Tobin Lumber & Supplies 19th&HwyNo1 .. SPrce 2-8489
Todd J W 365AvalnMorroDelMar ..... SPrce 2-8267
Tolman C F Jr MorroBayBl ..... SPrce 2-2491
Tomasovich Peter L contr 611Fresno ..... SPrce 2-4811
Tom's Boat Landing 640PineyWy ..... SPrce 2-8186
Tonascia Chas 530Fresno ..... SPrce 2-8049
Tonini Ben 5th&C ..... SPrce 2-8238
Tonini M R 560Morro ..... SPrce 2-3471
Trigler Chas P 962Pecho ..... SPrce 2-5351
Truelove Everett H Hwy1 ..... SPrce 2-3982
Truesdell John Embarcadero ..... SPrce 2-8000
Trussler A F 464Arbutus ..... SPrce 2-4912
Tyler Clair H 540PineyWy ..... SPrce 2-2471
Tyler Myrtle M 125-3d ..... SPrce 2-4322

U

U S Government
Coast Guard Cutter Alert MorroBay.... SPrce 2-3621
Post Office 465-5th ..... SPrce 2-2361

V

Vail Jas 12th&G ..... SPrce 2-8441
Valley Pipe Line Co
Estero Bay Office RooseveltHwy ..... SPrce 2-6084
Superintendent's Residence
RooseveltHwy ..... SPrce 2-5842
Vance Madalin 360-2d ..... SPrce 2-3107
VanHorn Wm I 400PicoAvMorroDelMar ... SPrce 2-3934
Veney Marlin 461Fresno ..... SPrce 2-8218
Virg's Landing Embarcadero ..... SPrce 2-4006
If no answer call ..... SPrce 2-8438

W

Wagner R M 61-7th ..... SPrce 2-8230
Wainwright Phil 612Bernardo ..... SPrce 2-6216
Wall B B contr Hwy1 ..... SPrce 2-2231
Walter Chas L 1190Bonita ..... SPrce 2-4492
Waltz Linnea G 500-1st ..... SPrce 2-6661
Warden Wm 190-1st ..... SPrce 2-8422
Watkies Millage M 647Kern ..... SPrce 2-5118
Watt Jack C 907Pecho ..... SPrce 2-2559
Watts H H Mrs SMain ..... SPrce 2-4771
Watts Richard C 690-2d ..... SPrce 2-5912
Weaver Maynard R 420-6th ..... SPrce 2-6093
Webster D F 405Tulare ..... SPrce 2-8245
Welch Ben H 8thMorroDelMar ..... SPrce 2-8155
Welch John F 945 E ..... SPrce 2-8449
Welsh Stanley R 308Main ..... SPrce 2-2805
Western Auto Supply Co 831-5th ..... SPrce 2-3303
Western Union Telegraph Co 425-5th .... SPrce 2-6506
Wheeler Karl F MorroBeach ..... SPrce 2-8002
White Dorothy Ayers 263 SMain ..... SPrce 2-8316
White Georgia 350KernAv ..... SPrce 2-8224
Whitlock A B 922-1st ..... SPrce 2-8465
Whitlock Lawrence 9th&C ..... SPrce 2-8463
Whitlock Paul H 767-6th ..... SPrce 2-8337
Whitney Ray 1029 C ..... SPrce 2-8133
Wilber H C 583Morro ..... SPrce 2-8197
Wilber Robt E 880-4th ..... SPrce 2-8473
Wiley Flora A 2230-8thMorroDelMar ..... SPrce 2-8058
Wiley Harold 6th&SnJoaquinAv ..... SPrce 2-5226
Wilkins C L 595KingsAv ..... SPrce 2-8135
Wilkinson John J Dr DC 209-6th ..... SPrce 2-3311
Willford W L 710Bernardo ..... SPrce 2-2551
Williams Geo 1060 C ..... SPrce 2-8231
Williams H T 945 C ..... SPrce 2-8409
Williams Norman 350Arcadia ..... SPrce 2-8295
Williams Sarah 224KernAv ..... SPrce 2-5475
Wilson Don E 110RobnsnAv ..... SPrce 2-8456
Wilson Ernest F AtascaderoBeach ..... SPrce 2-2841
Wilson's Bayshore Fish Market
6th&Bayshre ..... SPrce 2-5904
Wixom D H Coast Vetnry Clnic Hwy1..... SPrce 2-6941
Wixom D H Dr MorroAtascaderoRd ..... SPrce 2-8320
Wolff J A 570Fresno ..... SPrce 2-8327
Wood L A Rev 225Kern ..... SPrce 2-8112
Woods Harry Mrs 590-4th ..... SPrce 2-8287
Woods M E Mrs 1152Mkt ..... SPrce 2-8315
Woodward W L Hwy ..... SPrce 2-8331
Wooley Nettie 2795-8thMorroDelMar .... SPrce 2-5931

Woolman Lowis S ToroPoint ..... SPrce 2-6601
Wright Clifton E 960 E ..... SPrce 2-8283
Wright R W 1270Morro ..... SPrce 2-8406
Wroughton Arthur C
2885-8thMorroDelMar ..... SPrce 2-5213

Y

Yancey John W AtascaderoBeach ..... SPrce 2-6011
Yates Alden P 770-3d ..... SPrce 2-4941
Yellow Cab Co 5th&C ..... SPrce 2-2211
Yoerks D C 199Main ..... SPrce 2-6185
Yoerks Richard D Morro Bay Milk Del
370Arcadia ..... SPrce 2-6847
Yost Thos G 563 E ..... SPrce 2-8227
Young Harley F 590KingsAv ..... SPrce 2-4063

Z

Zamel Edw C ..... SPrce 2-8335
Zanetti Geo A 1st&Bernardo ..... SPrce 2-8416

MORRO DEL MAR

(For Subscribers see Morro Bay)

NIPOMO

J. E. Gooding, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pac Telephone & Telegraph Co
Business Office 872MorroSanLuisObispo
Ask "Operator" for ..... Business Office
(No charge for calls to Business Office)

Payments in person and personal visits

The Pac Telephone & Telegraph Co
117½ E Branch ..... Arroyo Grande

Armijo Lester GuadalupeRd ..... WAbsh 9-4561
Ayers H G OakAv ..... WAbsh 9-5916
Barr Emil E Tefft ..... WAbsh 9-5104
Bartell Walter J DivisnRd ..... WAbsh 9-5913
Bartlett B GuadalupeRd ..... WAbsh 9-5751
Bewley W M GuadalupeRd ..... WAbsh 9-5531
Brouhard Emma Mrs Tefft ..... WAbsh 9-5794
Brown Carl W CountyRd ..... WAbsh 9-5092
Brown John A Hwy101 ..... WAbsh 9-5007
Buchert Jas H SouthRd ..... WAbsh 9-5658
Butler Jas H ..... WAbsh 9-5654
Byron Jession Tefft ..... WAbsh 9-4201
Calif State of
Div of Forestry Fire Control Stn Oak... WAbsh 9-4451
Highway Patrol
For emergency calls only
Dial Operator and ask for ..... ZEnith 1-2000
Calvert C F NipomoMesa ..... WAbsh 9-5811
Campodonico Flora D GuadalupeRd ..... WAbsh 9-5535
Campodonico Stephen W GuadalupeRd ... WAbsh 9-5417
Carper Leslie Dana ..... WAbsh 9-5144
Carper Roy Tefft ..... WAbsh 9-5154
Chadd Leonard D OrchrdRd ..... WAbsh 9-5812
Chandler Harry GuadalupeRd ..... WAbsh 9-5411
Churchman John H OakAv ..... WAbsh 9-5261
Cint Clyde H Quality Sales & Serv Hwy101 WAbsh 9-4041
Cooper Jas C FthlRd ..... WAbsh 9-5001
Corella Geo ..... WAbsh 9-5657
Cotter Sylvia Mrs Dana ..... WAbsh 9-5111
Cummins Jess Willard OakAv ..... WAbsh 9-5911
Dana Bros Branch ..... WAbsh 9-4771
Dana David D FthlRd ..... WAbsh 9-5682
Dana Edw G Dana ..... WAbsh 9-5234
Dana Geo J MelschauRd ..... WAbsh 9-5683
Dana Geo O MelschauRd ..... WAbsh 9-5834
Dana Goodwin Dana Bros Branch..... WAbsh 9-4771
Dana O R GuadalupeRd ..... WAbsh 9-5464
Dana Willard Tefft ..... WAbsh 9-5034
Dana Zoe Pat Price ..... WAbsh 9-5871
DeArmond E J Tefft ..... WAbsh 9-5792
Dennerlein C E Mrs Chestnt ..... WAbsh 9-5943
Dokter Marie Branch ..... WAbsh 9-4051
Dotson John P Branch ..... WAbsh 9-4622
Doughty R S Branch ..... WAbsh 9-5494
Dowell A C FthlRd ..... WAbsh 9-5681
Dutra Frank Tefft ..... WAbsh 9-5272
Epperly K R WPrice ..... WAbsh 9-5041
Fagerbourg C B S 101Hwy ..... WAbsh 9-4781
Feliciano John NipomoMesa ..... WAbsh 9-5333
Ferrari O L GuadalupeRd ..... WAbsh 9-5537
Filipponi Attilio 101Hwy ..... WAbsh 9-5006
Fish C C 101Hwy ..... WAbsh 9-5072
Fish Forrest F D&Hwy101 ..... WAbsh 9-4501
Fleming A R SmithSubdivision ..... WAbsh 9-4761
Freddi Louis FthlRd ..... WAbsh 9-5005
Galut Paul OrchrdRd ..... WAbsh 9-5818
Garcia Jess GuadalupeRd ..... WAbsh 9-5293
Garcia Raymond L GuadalupeRd ..... WAbsh 9-5532
Garrison Harvey Tefft ..... WAbsh 9-5033
Gaxiola Eugene Dana ..... WAbsh 9-4491
Gibson Jas A SouthRd ..... WAbsh 9-5656
Gilbert Martin D Mallagh ..... WAbsh 9-5113
Gorham Agnes GuadalupeRd ..... WAbsh 9-5902
Grabil Frank Tefft ..... WAbsh 9-4551
Greene's Grocery S 101Hwy ..... WAbsh 9-4371
Grigsby Rest Home GuadalupeRd ..... WAbsh 9-5412
Hacker T G NipomoMesa ..... WAbsh 9-4541
Harp H C NipomoMesa ..... WAbsh 9-5292
Harrison Leona DivisnRd ..... WAbsh 9-5091
Hartnell W A GuadalupeRd ..... WAbsh 9-5414
Hermreck M J GuadalupeRd ..... WAbsh 9-4401
Hibbard Frank NipomoMesa ..... WAbsh 9-5294
Holloway C R GuadalupeRd ..... WAbsh 9-5562
Holloway Evelyn D ..... WAbsh 9-5923
Holt Jess MesaRd ..... WAbsh 9-5538
Hubble Bill Branch ..... WAbsh 9-5362
Jensen Francis FthlRd ..... WAbsh 9-5003
Johnson & Barnes grocry 101Hwy..... WAbsh 9-4511
Johnson Robt F TefftRd ..... WAbsh 9-4701
Johnson W J Jr GuadalupeRd ..... WAbsh 9-5008
Killgore Fred G GuadalupeRd ..... WAbsh 9-5101
Kitchen J C GuadalupeRd ..... WAbsh 9-5043
Knotts' Cafe Hwy101 ..... WAbsh 9-7951
Knotts Geo R Tefft ..... WAbsh 9-5151
Knotts Margaret Mrs Hwy101 ..... WAbsh 9-5381
Knotts R F Tefft ..... WAbsh 9-4591
Kopp C D CountyRd ..... WAbsh 9-5094
Langdon's Charlie Cafe 101Hwy ..... WAbsh 9-7961
Levy W L GuadalupeRd ..... WAbsh 9-4331
Lovern's Furniture 101Hwy ..... WAbsh 9-4251
Lucas F D str 101Hwy ..... WAbsh 9-4242
Lydick Albert Wade Tefft ..... WAbsh 9-4631
Lydick Martha Jane Tefft ..... WAbsh 9-4631
Maeco's Beauty Shop D ..... WAbsh 9-4671
Marsalek A F ..... WAbsh 9-5753
Martinez Wm M SouthRd ..... WAbsh 9-5653
Massengale J H D ..... WAbsh 9-5551
McCoy Grant Tefft ..... WAbsh 9-5921
McVicar Earl Tefft ..... WAbsh 9-5752
Mehlschau H C 101Hwy ..... WAbsh 9-5832
Mehlschau Peter ..... WAbsh 9-5833
Moffitt Edw Tefft ..... WAbsh 9-5103
Moore G A 101Hwy ..... WAbsh 9-5831
Morales Geo 101Hwy ..... WAbsh 9-5944
Morrow Linnie E Mrs Hwy101 ..... WAbsh 9-4481
Morrow Vernon A Branch ..... WAbsh 9-5424
Munoz Arthur Branch ..... WAbsh 9-5384
Murphy Benedict A GuadalupeRd ..... WAbsh 9-5536
Murphy Ed A Mrs N101Hwy ..... WAbsh 9-5941
Nelson Leonard OrchrdRd ..... WAbsh 9-5815
Nichols Lester Tefft ..... WAbsh 9-4471
Nipomo Garage & Wrecking Yard Hwy101 WAbsh 9-7911
Nipomo Lumber Co 101Hwy ..... WAbsh 9-4231
Nipomo School Price ..... WAbsh 9-4211
North's Hatchery Inc ..... WAbsh 9-5814
Nunez Amado M DivisnRd ..... WAbsh 9-5723
Pacific Telephone & Telegraph Co The
Business Office 872MorroSanLuisObispo
Ask "Operator" for ..... Business Office
(No Charge for Calls to Business Office)
See Introductory Section for Service Calls and
Other Important Matters
Paulson Margaret Hwy101 ..... WAbsh 9-5002
Phelan Donald W ..... WAbsh 9-4661
Porcho Frank GuadalupeRd ..... WAbsh 9-5274
Quality Sales & Service Hwy101 ..... WAbsh 9-4041
Rice L J Hwy101 ..... WAbsh 9-4672
Robinson Frank W Dana ..... WAbsh 9-5852
Rogers Wm GuadalupeRd ..... WAbsh 9-5415
Rosa Anna GuadalupeRd ..... WAbsh 9-5652
Rosa Richard B ..... WAbsh 9-5961
Rubio A P GuadalupeRd ..... WAbsh 9-5004
Salinas Trinidad GuadalupeRd ..... WAbsh 9-5416
Sanders Dwight C GrandAv ..... WAbsh 9-5221
San Luis Obispo County of
Justice Court ..... WAbsh 9-4141
Santos Joe L Branch ..... WAbsh 9-5383
Saplen Steve NipomoMesa ..... WAbsh 9-5817
Shaffer Sally Mrs GuadalupeRd ..... WAbsh 9-5842
Shiffrar Joe Tefft ..... WAbsh 9-5791
Shorts Oren Tefft ..... WAbsh 9-5924
Sleath Jack C Dr NipomoMesa ..... WAbsh 9-4731
Smith T E Chestnt ..... WAbsh 9-5493
Soares Joe Tefft ..... WAbsh 9-5153
Soares Steve GuadalupeRd ..... WAbsh 9-5418
Southern Counties Gas Co
From Nipomo Exchange
Ask Operator for ..... ENterprise 1-0206
Souza Joe A GuadalupeRd ..... WAbsh 9-5534
Spittler Norman P Mallagh ..... WAbsh 9-5074
Stilwell Maeco D ..... WAbsh 9-5924
Stokely-Van Camp Inc GuadalupeRd ..... WAbsh 9-5533
Stubblefield A J Tefft ..... WAbsh 9-5373
Sturgeon I N OrchrdRd ..... WAbsh 9-5813
Sturgeon Leslie C NipomoMesa ..... WAbsh 9-5291
Tilley Jas A Robbins ..... WAbsh 9-5881
Toko Takao SouthRd ..... WAbsh 9-5655
Tremper E M Tefft ..... WAbsh 9-5032
Tremper Ronald Tefft ..... WAbsh 9-5793
Ularte Ponciano C 2dCountyRd ..... WAbsh 9-5816
Valente Frank GuadalupeRd ..... WAbsh 9-5474
Vidal Wm W FthlRd ..... WAbsh 9-5031
Volk Cora M MesaRd ..... WAbsh 9-5142
Ward Harry veg EBranch ..... WAbsh 9-4621
Weatherly D W GuadalupeRd ..... WAbsh 9-5724
Weaver S C OakAv ..... WAbsh 9-5914
Welch Alice 118Tefft ..... WAbsh 9-4681
Woolf Loyd C B ..... WAbsh 9-5962
Zigler F E Tefft ..... WAbsh 9-5102
Zornes J F Mallagh ..... WAbsh 9-5073

OCEANO

(For Subscribers see Arroyo Grande)

PACIFIC VALLEY

Pac Valley Cattle Co, Agent — Call Long Distance

PARKFIELD

San Miguel Interurban Telephone Co.

Bisceglia Land Co 6-F-21
Bunch John 3-F-12
Carr Ray F 6-F-31
Claassen Arthur 2-F-11
Cook Sam 3-F-11
Durham Harlan 1-F-3
Durham Herbert H 1-F-11
Espinosa Jim 2-F-21
Etter Sam 10
Flentge Bros 2-F-32
Gilbert Ted r 2-F-2
Haliburton Lowell 1-F-14
Hansen Laurance 6-F-41
Harlan C P 6-F-11
Jack R E Co 6-F-13
Jordon Foster 4-F-3
Kester Douglas 2-F-4
Kester Norman 2-F-41
McClure Ernest r 1-F-22
Miller Henry 6-F-12
Miller Raymond 2-F-14
Pacific Gas & Electric Co
Bus Ofc 617-12thPasoRobles
From Parkfield Exchange
Ask Operator for ..... ENtrprise 1-0251
Pac Gas & Electric Co Camp 6-F-3
Pac Valley Cattle Co 4-F-13
Rambo Gene 6-F-2
Reasons Alfred r 2-F-4
Reasons Edith 3-F-2
Robertson Dave 2-F-22
Taylor Clyde 5-F-21
Taylor Dudley r 5-F-11
Taylor Floyd 4-F-12
Thomason Wm 5-F-13
Watkins Ed 2-F-12
White L S 2-F-3

PASO ROBLES

W. V. Williams, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pac Telephone & Telegraph Co 717-14th St..... 133

A

A & B Auto Wreckers N101Hwy 9-R-3
Aaroe Anna B 46-R-3
Abbey Roland T OakFlat 4-J-12
Abbott Geo H 102-12th 741-R
Achter Gilbert J r 1304 Sherwood Rd..... 1213-W
Ackerman Fred 500FerroLn 560
Adams Ellen M 1026RiversdeAv 493-R
Adams Kenneth r 836 Olive..... 383-J
Adams Nut Stand SHwy 1533-J
Adams R E 285 SntaYsablAv 196-W
Adams W J B r 534-32d 1426
Afana Dorothy L r Oak Flat..... 2-J-3
Agee Etta 123CapitiDr 1086-R
Agee Floyd r 1302 Sherwood Dr..... 1213-J
Agee Ralph r 2821 Oak 1092-M
Air Express Division of Railway Express Agcy Inc
1332 Spring 68
Akers Nannie E 525-13th 762-J
Alcoholic Anonymous 1245 Spring 488
Alexander Effie 1145GregoryAv 650-R
Alexander Robt T 518FerroLn 1333
Alexander's Serve Your Self Laundry 801Pine 43
Algee A C Crestn 68-R-3
Algee Madeline J Dr Crestn 68-R-3
Allbritten R N 412½ Oak..... 978-M
Allen Ed 128-18th 1315
Allen J W r Creston Rd..... 216-R
Alley Edw C r 139-12th..... 854
Alley Robt L Shandon 51-R-3
Alley Wm S 81-J-11
Allison Harry A 246-12th..... 962-R
Allison R A 1716Vine 1487-M
Alma's Beauty Salon 1221Park 424
Alva Carmen 2006Park 508-R

Alvarez Josephine 1628Pine 1410-R
Amerada Petroleum Corp 2138 Spring..... 1027
Amer Red Cross Headquarters 525-13th..... 1058
If no answer call..... 1449-J
If no answer call..... 1055-W
Ames Harry A Jr KillerCanyonRd 1-J-3
Andersen Dagny Mrs 821Vine 1274
Anderson Albert 3038 Oak..... 1234
Anderson Albert M WillwCrkRd 23-R-2
Anderson C W 1441Park 265
Anderson Frank Anderson & Ritchie 917-12th..... 760
Residence 144-12th 608
Anderson Frank W r 1441 Park..... 265
Anderson H L r 1314 Oak..... 274
Anderson Jake 2921Pine 736
Anderson John C 1945Park 1128-J
Anderson Lloyd 18-R-3
Anderson & Ritchie accts 917-12th..... 760
Anderson Robt M 255 SnAugustnDr 719-W
Anderson Robt W 621TuckrAv 464
Anderson Viva A Cholame 15-F-2
Andrews John R 39-R-11
Andrews Robt V 1704Park 1204-W
Andrews Sherman A 336-13th 139
Andrews Wm WhitleyGardens 37-R-1
Andrus A L 240 Oak..... 278-W
Anecito Alfred M 221 Oak..... 676-M
Angelline Donald 517BeverlyAv 1114-J
Appleton's Motel 2218 Spring..... 721
Appuhn Gus 601TuckrAv 1321
Araujo Kenneth r..... 18-F-6
Armoletti Paul 13th 26-M
Armstrong E W 63-R-3
Arnold David W 504FerroLn 987-W
Arnold K M 1538 Oak..... 742-M
Artistic Beauty Shop 517-13th..... 1011
Arts Wilber Crestn 68-J-1
Asabez Archie 641BolenDr 38
Asabez Archie Paso Robles Waste Disposal
705-13th 714-J
Ashton Chas H r 611-26th..... 968-W
Assembly of God Church 18th&Oak..... 1174-J
Associated Oil Co 26th..... 911-W
Associated Service Station 11th&Spring..... 172
Automobile Club of Southern Calif
District Ofc 1113 Spring..... 1077
Emergency Road Service 124o Spring..... 169-W
Avalon Motel 3231 Spring..... 21
Avenales Cattle Co 540-12th..... 36
Averill Lyman E KilerCanyonRd 26-J-2
Avery D J 1746Park 1411-J
Azbill J E CrestnRd 823-R

B

B & C Landscaping Service 201PacAv 898-R
B & M Delivery Service oils 229 Oak..... 612
B & V Automotive NHwy 18-F-12
Babcock Rachel 2235Vine..... 1093-R
Bader Wm whsle poltry&eggs 12th&Riverside..... 298
Residence OakFlatRd..... 268
Bagby Eisie M 1916Park 1050-M
Bagley Ellen M 2331Vine 1124-J
Bailey Alfred L 1445Vine 437-J
Bailey F B r 1233 Chestnut..... 376-W
Bailey Jas F r Oak Flat..... 4-R-2
Bailey Jerry E 165 SnRafiDr..... 192-J
Bailey Milo F 538 Oak..... 395-J
Bailey Willard D 204 SntaYsablAv 1054-J
Baird Thos L 1804 Spring..... 1502
Bakeman A R 1819 Oak..... 965-J
Baker John W 420-13th 1231-R
Baker Raymond W 215 SnAugustin 557-W
Baker V Kenneth 201PacAv 898-R
Baker W J Mrs 1535½Vine..... 1306-J
Balentine Doris 24Almnd 1515-J
Balentine Grant A RobbinsHill 987-R
Ball Gordon H San Ramon Valley Land Co
3615 Spring 777
Ballantyne H G Crestn 67-R-1
Ballert Geo E ElPomr 59-R-1
Ballesteros V 18-J-11
Bank of America National Trust & Savings Association
Bank of AmericaBldg..... 11
Banks Fred G 506-3d 737-R
Banks Hector W 26-R
Bar H H 1830 Oak..... 645
Barba Jean 542FerroLn 1156-R
Barba Kenneth Crestn 69-R-1
Barba Mike poultry 1302-21st..... 1057-W
Barba Ramon N Mrs r 1728 Spring..... 245
Barba Raymond W 1728 Spring..... 245
Barlogio Miles 17-J-2
Barnes Roy H Jr 423-10th 1042
Barnes Virgil D r Peachy Canyon Rd..... 11-R-3
Barnhart F S 1955 Olive..... 734-J
Barrett J A ElPomr 59-J-11
Barron Tom M 605TuckrAv 1237-R
Barry Tom J r 335-21st..... 1048-J
Barss S C r 136-18th..... 1245-J
Barti Helen 829-W
Bartlett Stewart 723-17th 1188-R
Batterson John D 105 SntaYnezAv 719-J
Bauer Marie 2425Vine 432-R
Baumbach Albert LomitaLinde 1179-J
Baxter C J r 2105 Oak..... 1176-W
Baxter Curtis J Paso Robles Ofc Supply
608-12th 481-J
Baxter Elizabeth 1902Vine 1536-R
Baxter O P 17-F-12
Bayne Agnes J r 1515 Pine..... 680
Bayne Martha 9HillcrstDr 971
Beatrice Foods Co Meadow Gold Ice Cream-
Div of Beatrice Foods Co SanBenitoRdAtascadero
From telephones served by the
following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for ..... ENtrprise 1-1479
Beaty A J 325-14th 1442-R
Beaudoin H H r 1728 Vine..... 725-W
Beaumont Richard D CayucosRd 1108-J
Beavers Jerome 14-R-1
Bebeau Les 222-18th 1155-J
Beck W W r 1938 Olive..... 916-J
Bedell Orville Crestn 68-R-2
Beeler Bernadine 2213 Olive..... 1082-J
Belfast Distr 1914 Olive..... 916-R
Bell Seth H 1445Pine 887-R
Belyea Pat SHwy 195
Bennett L A 529FerroLn 1164
Benson Millard E 552FerroLn 926-R
Bergman Alfred 24-J-3
Bergman Alvin 38-R-3
Bergman Louis WillwCrk 16-R-2
Bermingham Al 47-R-1
Bermingham Edw G 47-J-2
Bermingham Jim T 47-J-1
Bermingham Robt L Shandon 55-J-1
Bermudez Johnny 506-R
Berry Joe Shandon 79-J-2
Berry Robt 45-J-1
Bertoni John Paso Robles Ice Serv
275 SnAugustnAv 233
Beyrle Laura S Mrs r 605 Oak..... 544-J
Biaggini Harold AdeldeRd 9-F-31
Biasotti Ben Salinas 997-J
Bickell Cliff r 312-13th..... 1335
Bickell's Stationery Store 807-12th..... 882
Biehl Elizabeth 1445 Oak..... 306-M
Bilton Leonard W r 1644Pine..... 363-R
Binder Flora 3020 Oak..... 1115-J
Binder Flora Natl Auto Fabrcs Mfg Co
SnRafiDr&SntaFeDr 44
Birks K R 1622Chestnt 615
Bixby Otto ElPomr 61-J-1
Bjork Verna Mrs 120-18th 165-M
Black Cullen S 209Vine 688-R
Black H H 32d&Vine 1064-W
Blackburn Alberta 1129-21st 997-W
Black's Hatchery Riverside..... 186-W
Blackwell Edw N MtnSpringsRd 10-R-1
Blair Chas E r 207-18th..... 755
Blair Edward MD 1004Vine..... 840
Residence 207-18th 752
If no answer call..... 1084
Blair Rex 823-7th 1329-R
Blake Harry 608-13th..... 419-M
Blake Marie Mrs r 1644 Riverside Av..... 939-R
Blake's Plumbing Heating & Sheet Metal
1701RivrsdeAv 1117
Blanco D L Adelde&SnMiguelRd 9-F-21
Blankenship E J ShandonRd 42-J-1
Blankenship E J Jr 42-R-1
Blankenship's Market 2906 Spring 1131
Blanks Jas T 727-26th 529-J
Bless W H 618 Oak..... 1300
Bliss Margaret Mrs r 605-17th..... 559-J
Blood Wm H 145 SnAugustnDr..... 694
Blue Moon Coffee Shop 1226 Spring..... 331
Boatman Cecil C Paso Robles Swap Shop
2712 Spring 270
Residence 1906Vine..... 646-J
Bobson Marjorie r 745 Oak..... 793-J
Bollinger Elmer r 1428 Oak..... 42-J
Bonde Chas 1905Vine..... 215-M
Bonde Edwin C r 516 Vine..... 173-J
Bone Troy D GoldenHillRd 1262-W
Bonetti Jules 546-13th..... 419-W
Bonnheim Donn r 8-F-32
Bonnheim Walter E Sr r 312-14th..... 624-J
Booker Claude 21-J-2
Booker Kinnies 34-R-2
Booth Gene r 406-10th..... 146
Borchelt C R NRiverRd..... 7-J-3
Borchert Edwin 29-R-1
Borchert Emma r 1319 Olive..... 416-R
Borrego Eddie 1023-19th 1065-M
Bossert Lois R Mrs r 514 Beverly Av..... 830
Bossert Robt H MD 1305Vine 50
If no answer call..... 1200
Botts Victor 834-R
Botts Wm T r 2835 Vine..... 1092-W
Boulware Henry H r 1535 Locust..... 276-R
Boulware J W 605-21st 849-J
Bousfield Jas r 1810Park..... 969-W
Bowdry Alberta 2102½RivrsdeAv 1193
Bower Posey L 3030 Oak..... 1115-W
Bower Shelton 502-4th 463-R
Bowers Leo L r Capitol Hill..... 953-W
Bowles S O r 443-10th..... 1243
Bowman Amos A r 739-26th..... 1253-R
Box Wallace OakFlatRd 4-R-11
Boyer A M 28-J-1
Boyer Glenn L 628BolenDr 786-W
Boyer & Son Garage & Service Shandon 78-R-1
Boyette Jas M 10-F-21
Bradford R F 2118Vine 1098-R
Bradley Clyde R Pastor 607TrigoLn 413
Branch Harold 345-19th 913
Brandon Elmer 2745 Oak 354-J
Brandum Jack N 416-6th..... 697
Brannen Geo 522-3d..... 389
Brask Saml 73-J-3
Brazzi Ruben W 836Park..... 1488
Bresette A 931-15th 1181
Bresette Harold 1446RivrsdeAv..... 1165-W
Bresette Sallie r 718 Oak..... 793-W
Breton Clifford F 558FerroLn 1071
Brewster W E r 639 Oak..... 544-W
Bridge Norm Custom Gun Shop 1339Pine 303
Bridge Norman 274 SnCarlosDr 1157-W
Briley Jane W r..... 18-F-21
Brinson Elmer J GoldenHillRd 1524
Brinton Ferree 2701Vine 1059-M
Brooks Elbert 306-12th 663
Brooks J E 3165Vine 1449-W
Brooks Motors
New Car Dept 1306Pine..... 168
Used Car Dept 6th&Spring..... 824
Brooks Truman 17-R-1
Brooks Wes Chevron Service 806 Spring..... 539
Brooks Wesley r 1416 Vine..... 41-J
Brown Clyde J 1622Park 1219-J
Brown Dean L ShandonCrestonRd 48-R-2
Brown Ernald Shandon 26-Y-11
Brown Ernest r 26-F-13
Brown G W r 1946 Oak..... 125-W
Brown Georgia 722 Olive..... 1069-M
Brown Gertrude Shandon 80-J-1
Brown H A & Son 3405 Spring..... 642
Brown Joe C r 18-F-2
Brown Joseph F r..... 18-F-4
Brown Lucy Mrs r..... 26-F-14
Brown M R SHwy 22-J-2
Brown Paul Rev r 41-12th 1211
Brown Paul R 214 SnAugustnDr 832-J
Brown Ray N Dr dntst 612-12th..... 67
Residence Oak Flat..... 2-R-2
Brown T C 1545 Spring..... 1215
Brown T C r N River Rd..... 8-R-2
Brown Wm O 1068-W
Bruner Ray r 2232 Oak..... 919-R
Brush J P r 1751 Filbert..... 166-W
Brush W I r 1533 Vine..... 1135-J
Bryan Don SHwy 22-J-3
Bryan Gene r 1415 Chestnut..... 364
Bryan Geo W 423-10th 1042
Bryan Meat Co Slaughter House..... 1250
Bryan Ruth W12th 1182-M
Bryan's Market 1307 Park..... 456
Bryant Chas 3045Park 1450
Bryant Edw L 1505½Chestnt 64
Bryant S J r 542Beverly..... 1425
Bryden Forest A & B Auto Wreckrs N101Hwy..... 9-R-3
Buchanan A E r 133 Capitol Hill..... 595-W
Buchman Alfonse CrestnRd 1068-J
Buck Kenneth M 38-R-1
Buckalew Robt S 712Park 292-J
Buckle Edwin R 2843Park..... 1557-J
Buckle T Chas Rev 2931Park 1107
Buckle's Body Works 1509 Spring..... 767
If no answer call..... 1557-J
Buckley Victor B 215 SntaCrzAv 132-J
Bud's Sport Shop CrestnRd 791-J
Buelna Joaquin N 2835Park 334-J
Buena Vista Ranch 29-J-2
Buggy K N 18-J-1
Builders Market 840-10th 277
Burk Herman E r Adelaide Rd..... 9-F-33
Burk W H 945 Spring 1556-J
Burke H A 204-18th 1532-J
Burnard Wally 510FerroLn 1497-W
Burnett J K Sr Mrs 1443Chestnt 466-W
Burns Wm H 39-J-2
Burson's 1020 Spring..... 80
Burton Ben M 240 Spring..... 951
If no answer call..... 810
Busi's Cafe 1122 Pine..... 581
Butler Oral E 1537Vine 1306-W
Butler Robt O 154 SnCarlosDr..... 1049-M
Butterworth C CrestnRd 805-W
Buttke Alvin 637TuckrAv 1401-R

C

C & J Cafe cocktail lounges 1232Pine....365
Cabanaq Bob 1209Gregory....308
Cagle Marion J GoldenHillRd....695
Cain Troy E 111CapitolHill....1086-J
Cal-Farm Insurance Co 707-13th....1110
Caldon Donald J Shandon....54-R-3
Caldwell Jas 311-12th....453-M
Caldwell Nursing Home 321-12th....1170
Calif Almond Orchards Inc
Main Plant & Office 4th&Spring....400
Calif Milling Corp 1212Railrd....161
Calif Motor Express Limited 5th & Riverside Av....657
Calif State of
Dept of Motor Vehicles 812-10th....884
Divn of Forestry
Las Tablas Fire Control Stn Adelde....8-F-34
Pso R Fire Control Sta S Hwy....580
Shandon Fire Control Stn Shandon....50-R-1
Shandon Fire Control Stn Shandon....50-R-2
Divn of Highways
Maintenance Foreman Shandon....50-J-3
Maintenance Superintendent 5th&Riverside....664
Resident Engineers Office 3615 Spring....1305
Highway Patrol
For Emergency Calls only
Ask Operator for....ZEnith 1-2000
Paso Robles School For Boys Estrella....806
Calloway W J 617MossAv....1265-J
Cameron Bertha 636Vine....924-J
Cameron G O r 1710 Pine....363-W
Cameron Tommy Sr 721Pine....305-M
Cameron Tommy H Jr 721-30th....566-W
Cameron's Brake & Wheel Alignment
3011 Spring....170-W
Cammack Marie 1949 Oak....118-W
Cammack Omar L 1927 Oak....118-R
Camp Fire Girls Hdqtrs 19th&Chestnt....1468-W
Camp Roberts Natl Defense Committee
Bk of AmericaBldg....568-J
Camp Russell 2640RiversdeAv....1184-W
Campbell Opal 2137Victoria....753
Campbell Wm F 540FerroLn....773-J
Cannon Jas W r Peachy Canyon....6-J-2
Cantrell Dave 1123YsabelAv....1184-M
Cape G A r 615-15th....948-W
Cape J E Mrs r 30th&Park....928-R
Carlisle H Terry 144-17th....587-W
Carl's Billiards 831-13th....1529-J
Carlson Paul A MD 612 Olive....1159
Carminati A B r N River Rd....7-R-2
Carminati W S SherwdRd....1122-R
Carpenter L H Mrs 1817 Oak....965-W
Carpenter Lyle F....19-W
Carr Georgia E r 1813 Riverside Av....421
Carroll Edw A 829-16th....914-W
Carroll T J 721-28th....1514-J
Carter Bob L 2625RiversdeAv....186-M
Carter Geo L 912Vine....1444-W
Carter W E Mrs 1911Park....790-W
Carter W R 621Vine....745-R
Cary Ed SunstHts....491
Cary F N r 1729 Park....558-J
Casper Al 336-12th....770
Casper Wm Norwalk Gasoline Co distr 1528 Oak....1313
Casson Geo r 1714 Park....1133-M
Casteel Bert r 2130 Vine....1093-M
Casteel Elvin M CayucosRd....21-R-2
Casteel Harlan....34-R-1
Casteel Melvin N 814Park....935-R
Catholic Church 512-13th....207
Caulkins Kathleen Mrs r 530½-10th....210
Chadwell Tracy C 2917Pine....1134-R
Chaffe Joe B Jr 150½Pac....1445
Chaides Louise r 1710 Salinas....939-J
Chamber of Commerce 705-12th....16
Chambers E H Mrs r 522-23d....959-W
Chambers J Henry r 3004 Spring....638-W
Chambers Michael 170PacAv....728-R
Champion Lawton D ElPomr....59-J-1
Champion Lawton D Champion & Quinn
Bk of AmericaBldg....76
Champion & Quinn atty Bk of AmericaBldg....76
Chaney Murphy....77-R-2
Chaplin Clarence Shandon....50-J-11
Chapman Floyd A 2805Pine....1185-W
Charcoal Products Co AdelaideRd....614
Chavez Plutarco Crestn....67-R-3
Cherry Elmer L....16-R-3
Chesmore Dorene M 2319 Spring....118-M
Chevrolet Sid Nichols 1305 Spring....1222
Chiappari Ted r Oak Flat....4-J-11
Chick's Tire Service 1534 Spring....980
Child Care Center 3126Park....717-J
Childress J C 264 SnCarlosDr....1157-J
Chimney Rock Ranch AdelaideRd....9-F-14
Chism John B 425PacAv....1139
Cholame Ambulance Service Cholame....81-R-1
Cholame Cafe Cholame....81-R-1
Cholame Garage Cholame....81-R-1
Cholame Garage Cholame....81-R-2
Cholame School Hwy41....81-R-3
Christensen A Mrs....34-J-2
Christensen C A r 511 Oak....519
Christensen Donald PeachyCnynRd....11-J-2
Christensen R E....62-R-2
Chuck's Mobil Service 1339 Spring....123
Church Bertha r 3001 Vine....429-W
Church of Christ 20th&Park....1088-J
If no answer call....1400
Claassen Ben A r N River Rd....8-R-3
Claassen Betty WillwCrk....25-J-12
Claassen Ernest....16-J-3
Claassen G J 138-17th....637-W
Claassen Henry A 1905 Oak....125-R
Claassen Herbert G....440-J
Claassen Herman WillwCrkRd....17-J-3
Claassen Howard O r....667-W
Claassen John J Shandon....37-J-3
Claassen Louis J 344-14th....735-M
Claassen Wesley R....16-R-12
Claassen Wm r....667-R
Claassen's Radiator Shop 1534 Spring....517-J
Clark Eva 2803Pine....607-M
Clark Howard C r 530½-10th....210
Clark M E Shandon....55-J-3
Clarke C W Co ofc 606-12th....127
Ranch....52
Classic Beauty Salon 618-12th....87
Claus Herb 521 Oak....924-R
Claus Mat 838Vine....1556-R
Claybrook Barry r 2005 Oak....487
Clemente Gene r 608 Oak....1116-W
Clemons H P r 500-12th....687
Clevenger Lyman WillwCrkRd....23-J-2
Clevenger W H 1920Riversde....1356-W
Clifford D B Mrs r 1849 Locust....264-R
Clifton Delton....1508-W
Clifton Motel 125 Spring....1140
Clouser Forrest V r N Highway....9-R-1
Clow Earl L r Adelaide Rd....8-F-42
Coalwell Roy plmbr 2029Pine....402
Coan E E Mrs 2036 Oak....1261-R
Coates Roland R r E 13th....1035
Coates Vine R RN r S River Rd....216-J
Coburn Bud ShandonRd....77-J-2
Coburn G....77-J-1
Coca-Cola Bottling Co 2508 Spring....241
Cockrell Jess r 509 Beverly....949-W
Cockrell Wayne 50Fresno....1506-R
Cockrell's Refrigeration 845-13th....1416
Cockrum John B Mrs Shandon....53-R-2
Coffman M M Mrs 701Vine....1276
Colburn T R tractor reprng 221-15th....1075-W
Cole C r Peachy Canyon....6-R-3
Collins G B Dr Paso Robles Vetnrian Hosp
820-23d....1436
Collins John A 1620Park....1133-R
Collins Ray B 1620Park....1133-R
Colouch Joe 226 Oak....1014-W
Colt Irene CapitlHl....290
Colwell Walter 120PacAv....744-W
Colyer J T r 1109 Chestnut....296-R
Combs Dorothy H Mrs 1745Park....239-W
Comfort H G r Oak Flat....2-J-2
Compton John F 1821Park....1516-W
Comstock Alta 215-12th....376-J
Conaway Wm W 2907Park....858-M
Connors M I r 45 Rideview Dr....797-M
Conover L W CayucosRd....22-J-1
Conrad V M 629TuckrAv....1542
Conterno A C Mrs r 812 Vine....463-M
Cook F D r MountainSorinosRd....23-F-2
Cook F D Plumber & Electrician 1032Pine....1066
Cook Lincoln Sr Crestn....63-R-1
Cook V Mac ElPomr....60-J-1
Cook V N ElPomr....60-J-2
Cook Wm M r Creston Rd....7-F-22
Cooke Sam C Jr 327-13th....100-J
Cooksey Doff C OakFlatRd....3-R-12
Coon M E OakFlatRd....3-R-3
Cooper Harriet 5HillcrstDr....623
Cooper Helen 3305Pine....943-W
Cooper Robt C 3124 Oak....1338-M
Cooperative Farmers Supply Co Inc
Main Store 1311Park....344
Sheet Metal Shop 1315Pine....153
Corbaley J V 1712Vine....1409
Cordeiro Manuel S 1st....1123-W
Corey K F ChfWrntOfcr 140 Spring....463-J
Corippo Mel H contr 1221Park....673
Corippo Melvin H cemnt contr 23d & Park....956-W
Cork Blanche 39-12th....1232
Cork Dean 39-12th....1232
Corley J F 1705RiversdeAv....1410-W
Corning Delbert R....51-J-1
Costaganna C r 1232 Pine....1424
Cottage Motel 2206 Spring....1153-W
Couch Walter R r 1803 Vine....920-R
Cousins Betty Ins 822-13th....119-W
Cousins Jas I Ins & grain dlr 822-13th....119-W
Residence 1351 Chestnut....119-R
Cousins Robt J r 420 Oak....992-M
Cowan D R 405-3d....737-W
Cowan Pomp Mrs 2020Riversde....1065-R
Cowles Florence M Mrs r 429-16th....863-M
Craig F L 531-30th....523
Craig F L Sheet Metal & Plumbing 731-21st....523
Craig L A Roy 219-24th....1474-J
Crawford Elmer 1734 Oak....1174-R
Crescent Dairy 625-7th....110
Crescent Dairy Fountain 1421 Spring....339
Crescent Farms Hwy101 South....Templeton 4181
Creston School Crestn....66-J-1
Crews Jesse L 1546 Olive....441-M
Crews Johnny T 104-16th....1248-J
Crooks Shirley 523-4th....879-J
Cropper Sidney C trucking 1935 Vine....644
Cropper T H r Creston Rd....216-M
Crouch Ernest K Jr 2840Vine....1169-J
Crouch Jack AdeldeRd....9-F-24
Crouch Joe H PeachyCanyonRd....9-F-4
Crow Gene Mrs 1836Park....1273
Cruz Marcos 1131-18th....518-W
Cryer Evelyn 234 SntaCrzAv....867-M
Cuendet F blksmth 1304Railrd....130-W
Cuendet Fred 1340Vine....526-M
Culbert E S 130-12th....741-M
Culinary Alliance & Bartenders Union 703
100F Bldg....548
Cull Percy H telvsn 720-14th....748
Culligan Soft Water Service 1415 Oak....1113
Cullors Alfred 1248Gregory....691
Cultors J W Rev 3111Pine....330
Cully Jos r N River Rd....7-R-1
Cummings F R r 1045 Olive....345
Cunningham John W r 2238 Olive....622
Cunningham Ola 108W11th....486-M
Curletti B r 820-22d....508-J
Currell J M Mrs....15-R-1
Curtis H D 511-6th....654-J
Cutting May r 524-15th....1055-R
Cybulski Stanley 1111Vine....542

D

Dahl Delmer E 203-15th....150-J
Dahl Joe r 620-30th....356-J
Dailey Vincent S 633BolenDr....1083-J
Dalby Bertha 807Vine....704-R
Dale Alan A ShannonHillRd....893-R
Dale Ina M Mrs 245 Oak....737-M
Dales Hazel C r 731 Pine....167-W
Dalrymple Darrell r 1532 Olive....784-J
Daman H B 411-13th....480-M
Daniels D D 59RidgevwDr....494-R
Daniels' Drug Store 1317Park....1500
Daniels Russell R 738Vine....878-W
Daniels Walter E r 615-26th....968-J
Darnall Fred A 3118 Oak....381
Daueh-Leiy Foods 530-12th....250
Dauth Lester C 1HillcrstDr....1080
Dauth O E r 2021 Oak....7
Davenport Howard OakflatRd....4-R-3
Davies Gilbert K r Cholame....15-F-11
Davies Kenneth r....15-F-23
Davis B H Tire Service 1233 Spring....77
Davis Bert Mrs r 1105Vine....577
Davis Clara 1023-20th....263
Davis Glen....39-R-1
Davis Gordon T CayucosRdTempltn....PasoRobls 72-J-1
Davis Henrietta S 120-17th....380-J
Davis J A r 1st & Spring....225
Davis J Terry r 304-14th....367
Davis Marion F r Adelaide....8-F-15
Davis R L Fat....1047-R
Davis Wm E....10-F-12
Davison Lloyd C r 1944 Vine....940
Dawson Blaine 1719Pine....435-R
Day Clarence G 1622 Oak....1125-M
Day Della M Mrs r 1520 Olive....287-J
Dean Archie R 2244 Spring....1197-J
Decater Geo 545FerroLn....987-M
DeChaine Bob grain dealer 1220Park....379
DeChaine Bob Insurance Agcy 1220Park....129
DeChaine D R 1401Chestnt....785
DeGral Gerald 1400 SherwdRd....551-W
Delavan J E r 420-15th....775-J
Della Ferdy 906Vine....173-W
Dellaganna Geo CayucosRd....23-J-1
Dellaganna Josephine 744 Oak....484-J
Della's Home For The Aged 1020Pine....1026
De Meritt H E r 2145Park....558-W
Dempsey J B....75-J-1
Dennison Wm E 1742Park....1467-W
Derby John....728-M
Derby's Electric 827-13th....91
Detling Donald G 624TuckrAv....537-R
Deubler E G Jr r 1624 Olive....320
DeVoe M E 1818A Park....903
Dickinson Robt A 646 Oak....60

Diener John 1713Park....1318-W
Dittman C W....14-R-3
Dittman Richard C
CemeteryRdTempltn....PasoRobls 14-R-12
Dock L O 732-19th....889-W
Dodd Ed r Klau....8-F-12
Dodd Errol r Adelaide Rd....8-F-23
Dodd Jas E 635Vine....1559
Dodd Raymond E r Adelaide....8-F-24
Dodder C O 204-24th....455-W
Dollar Hotel The 1317 Spring....102
Donkin E B Dr dentist 1115Vine....237
Residence 1117Vine....1270
Donkin Elbert B Jr Dr dntst 1134Vine....95
Residence 601Mapl....109
Donley Ken Shell Service 1145 Spring....479
Donley Kenneth P 1401GreenwdDr....1554-W
Donnie Cleaners 23d & Spring....701
Donoho Emery M 1733Filbrt....264-M
Donoho Lois Mrs 504Bonita....932-W
Donohue Sons Grocery 2598 Spring....360
Don's Chuck Wagon 1226Pine....1544
Dooley J H Mrs 2345Vine....722
Dooley Jas H MD 522-13th....860
If no answer call....1200
Doty Leland M Shandon....78-R-2
Double Bar S Ranch....1277
Dougherty B J r 303-15th....503
Dougherty Russell r....9-F-11
Dowden John P 644MossAv....436-W
Dowden Ray L Shandon....53-J-2
Dowden's Market Shandon....41-J-3
Drake Lisle A....1136-J
Dreher D W 1435Vine....738-J
Drennan B R 627-20th....1112
Drennan Loyd S Mrs 284 SntaCrzAv....1479
Dres Victor G 265 SntaCrzAv....55-R-1
Dresser & Casper Billiard Parlor 811-12th....58-J
Dresser W R r 1612 Oak....771
Drew Ranch....332-W
Drive In Liquor Store 545 Spring....522
Duart Kenneth 612-30th....452-R
Dubost Frank r....8-F-22
Dubost Raymond r....8-F-31
Dueck Alfred J 2919Pine....1134-J
Dueck Frank....25-J-11
Duke Goldie 3009Pine....970-J
Duke Lee W 260PacAv....366-J
Duke's Smoke Shop 737-12th....338
Dunbar Cliff GoldenHillRd....31-J-1
Dunbar Elmer 832-18th....755-W
Duncan Ralph S ShannonHill....1471-J
Duncan Roland F OakFlatRd....3-J-11
Duniven Bessie H ElPomar....33-R-3
Dunlap Edgar Shandon....52-R-3
Dunlap Hazel Peterson Dr optmrst 1221Park....236
Dunlap J W r Peachey Canyon....685
Dunmire Martha O CayucosRdTempltn....PasoRobls 72-J-2
Dusi Dante
TempletonCemeteryRdTemplin....PasoRobls 14-R-11
Dusi Guido F 2721Vine....1546-W
Dusi Guido F Paso Robles Elec 918-13th....1601
Dusi Sylvester....13-R-1
Dutra John Mrs 1803Vine....679
Dyck Henry J....21-J-11
Dyck John A r Adelaide....8-F-25
Dyck Will G WillwCrk....16-J-2

E

Earl's Auto Repair 1546 Spring....302
Easley Jas 2821Pine....607-W
Eason Don Q r 1834 Oak....247
Eason Stella L 727-16th....1219-R
Easterling Catherine Miss 1705 Oak....844
Eastwood Wm C 429Vine....1352-J
Eaton H A 1433 Olive....735-R
Eddy's Apparel 1214 Park....74
Ede W C 2HillcrstDr....861-J
Edelman Albert NHwy....18-F-11
Edmiston Harriett A NHwy....9-R-2
Edwards Dorothy r 529 Spring....1116-J
Edwards Harry R Farmer's Ins Group
1744 Vine....850-W
Edwards Jack OakFlatRd....4-J-3
Edwards Jas D 134PacAv....543
Edwards Kenneth A 435-14th....1136-R
Edwards Lucy M 130PacAv....729
Edwards Price R Dr 145-16th....378
Eide Arthur ShannonDr....1237-J
Elmon Paul r Kiler Canyon Rd....1-J-1
Elmon Sig r Kiler Canyon Rd....1-J-2
Elam W C 544 Oak....1539
Eleanore's House of Flowers 1327 Spring....309-J
Electrical Products Corp 918-13th....130-J
Elizabeth Ann Flower Shop 724-14th....122
Elliot C M 1519Chestnt....696-W
Elliott Bernard Mrs 1929Pine....831-J
Ellis H D 624-8th....974-J
Ellis N W r 542 Bonita Av....1114-M
El Paso Motor Lodge 636 Spring....292-W
Embree Bernard C 44-12th....648-R
Emerson Dove Mrs 1605 Spring....61
Engleman Norman SherwdRd....823-J
Enos Louis AdeldeRd....9-F-16
Erb Mary Ann 1848Park....89
Erdman B 1148-17th....939-M
Erich's Market 2611 Spring....579
Erickson Chester L....76-J-3
Erickson Leo Crestn....67-J-2
Erickson Ora M 615-26th....984
Erickson Will J....75-R-2
Erler Ed 1921Vine....215-J
Ernst Brothers Warehouse 1225RiversideAv....829-M
Ernst Ellsworth....73-J-2
Ernst Eugene 100CapitlHl....1239
Ernst Harold W 25-12th....648-M
Ernst Ralph A....73-R-1
Ernst Wilmar F....45-J-2
Escarcia Richard Cholame....81-J-2
Eschwig W W atty 531-12th....333
Residence 2713Vine....1456-J
Estey John L r 212-11th....576-W
Evans Camera Exchange 12th&Spring....442
Evans Gift Shop 12th&Spring....229
Evans Ivesus S 1520 Spring....787-J
Evans Robt r 815 Vine....383-W
Evans Thos 107CapitlHlDr....926-J
Exline Vernon OakFlat....2-R-1

F

Fairbairn Alice Mrs r 3439 Spring....429-R
Fairbairn Elizabeth R r 512 Bonita Av....750
Fanning Derrill R....1359
Fanning Roy B Jdge of The Justc Court
406 Spring....285
Fanning Roy B r 221-16th....585-W
Far-Land 1240 Pine....640
Faries Culbert W....1508-W
Farm Bureau Services 707-13th....1110
Farm House Motor Lodge 425 Spring....933
Farmer Harry r 1644Pine....363-R
Farmers Alliance Bus Assoc
Office 10th&RiversdeAv....115
Bulk Plant 6th&RiversdeAv....724
Feed & Seed 10th&RiversdeAv....311
Farmers Cooperative Supply Co Inc 1311 Park....344
Farmer's Insurance Group 1744 Vine....850-W
Farnell Ray J 630BolenDr....786-M
Fast Walter J r N River Rd....8-J-1
Faulkner Anna r 2128 Riverside Av....1057-J
Fein C B dntst 1205 Park....222
Residence 420-10th....527
Fein Vernon O 125 SnRafiDr....1434-W
Feldhacker Addie C Mrs 1517 Olive....696-R
Ferdy's Bar 12th & Pine....171
Ferguson Ella E ShandonRd....38-J-11
Ferguson Louise K 630-14th....294-W
Ferrin Jay R 234-18th....165-J
Ferrin S V 1141-17th....845
Ferry A K 727-17th....1188-J
Ferry John Jr 395PacAv....1003-W
Ferry John E 2545RiversdeAv....650-M
Feuchter Chas J Mrs r 1422 Spring....967-R
Fieguth Herman J CapitlHl....1553-J
Filipponi Mario 827-8th....325-R
Fillmore Robt CrestnRd....1264-W
Firestone Hammons' Dealer Store 1344Park....405
First Baptist Church 17th & Park....712-W
Fisher John C r 63-12th....576-J
Fisk W E 1221 Olive....720
Fitzhugh Dee r 7X Ranch....8-F-3
Flamson Geo H Paso Robles City Schools
Union High School 24th&Spring....1190
Residence 1825Vine....408
Flannery Herbert F....21-J-12
Fleig Frieda r 1511 Park....144
Fleig Robt H Shandon....50-J-1
Flemmons Leon 640BolenDr....1421-M
Flores Lorenzo 1030-7th....929-J
Floyd Gerald L Shandon....56-J-2
Ford Harlow B r W 17th....1255
Ford Inez B RN 225 SntaCrzAv....665
Forest Ernest SVine....1267
Fortini Louis C SHwy....842
Forty-One Cafe Shandon....57-J-3
Foss Robt W r 2045 Spring....919-W
Foster Freeze of Paso Robles 2524 Spring....873-W
Fowler Glass Shop 11th & Park....160-J
Fowler Louis H 405Vine....1046-W
Fowler P D Paso Robles Ins Agcy 531-12th....1220
Fowler P D r 2145 Olive....1130
Frair J H MtnSprngsRd....1076-J
Franceschi Roger r 1914 Olive....916-R
Francis Geo Mrs 129 CapitlHill....1513-J
Francis Louis r 1512 Park....1044-M
Franklin Harold....33-J-2
Franklin Wesley CrestnRd....34-J-3
Franscioni Robt N 406-16th....441-W
Frazier Alfred G 636CrestnRd....732
Frazier Chas T 244 SntaCrzAv....867-W
Frazier Lula L 818 Olive....532
Frazier R W contr 620-23d....472-J
Frazier Tom r 727 Oak....377-W
Frazier Val 636CrestnRd....732
Frederick Howard Shandon....48-J-1
Frederick Thos Shandon....48-R-11
Fred's Norwalk Service Stn Norwalk Serv Stn
840 Spring....425
Freeman Addie Mrs 623-2d....676-R
Freeman Donna Mrs 429 Oak....377-R
Freeman Dowie r 542-32d....932-R
Freeman R L Calif Milling Corp 1212Railrd....161
Freeman R L r 429 Oak....377-R
French L M 644BolenDr....116
Frey N B Mrs r 545 Vine....203-R
Friend Orval r Oak Flat Rd....4-R-12
Frisby H S 802 SalinasAv....1242
Frisby Jas C 2044 Olive....478
Frischmann Josephine 309-13th....100-W
Froggo Elva r 2029 Vine....535
Fuller W S 115CapitlHl....706
Fullerton Claude C 2025 Spring....592-R

G

Gahan W V SHwy....1206
Gahan W V rl est 1215Park....996
Galiba Edw P 2210VillaDr....1018-W
Gallagher John P HillTopDr....605
Gallagher Keith 613Tucker....870
Gallagher Madden & Hart attys Bk of AmericaBldg....800
Galle M J Rev 830Vine....878-M
Galli J M CayucosRd....21-R-3
Gambel Wilbur NRivrRd....8-R-11
Gamel Nora H....18-J-2
Garcia Ruth 2925 Oak....449
Garges Ambulance Service 609-4th....621
Gates M Roland Pso R Cr Bur
Bank of America Bldg....865
Residence 1545 Park....34-J
Gates Russell W Dr dntst 531-12th....32
Residence 51-12th....1429
Gatlin Dave....14-R-2
Gay Flossie H 1936Vine....392
Gaylord H K bricklayer NRivrRd....9
Gaylord Melvin C r 538-30th....356-R
General Auto Parts 1218 Pine....280
Office 1227Pine....28
If no answer call....697
General Petroleum Corp Adelaide Pipeline Sta....8-F-6
General Petroleum Corp Plant 5th & Pine....252
General Petroleum Service Station 1339 Spring....128
George D L MtnSprngsRd....370-W
George Louis R....1037-J
Germain M Mrs 1519Pine....1526-W
German Louis 721Park....1166-M
German Myrtle 715-18th....1462-W
Gerst Ed r Adelaide....8-F-2
Giacomazzi Harold 619-20th....592-J
Gibbs E E News Agency 1735 Park....307
Gibbs Sam 1629Park....712-J
Gibson E M 321-15th....150-R
Gibson Wm H 154 SnAugustinDr....72-J
Gileau Omer Pat....893-J
Giles Geo W Mrs r 1038 Riverside Av....411
Gilliern Ethel r 728 Pine....584-R
Gillette Thurlow T 320-4th....1163-R
Gilmore Clarence 509FerroLn....839-J
Givens Geo G 231-17th....912-W
Gladding J D D....17-R-12
Gladke Frank River Grove Str Hwy41....40-J-1
Glass Transportation Co 1733 Spring....258
Glimp H B Crestn....64-J-1
Godsey Hal G Mrs r 1927 Olive....772
Goetsch Leroy W....24-J-2
Gombos N N 515-21st....454-W
Gonzales Eleanor J 2045Vine....1151-W
Gonzales Minnie 710 Spring....1441
Goodale Harold Bldrs Mkt 840-10th....277
Goodale Harold C 226-19th....476
Goodell Bob....40-R-1
Goodell Geo SHwy....1047-M
Goodwin Bus r 205 Oak....1314
Goodyear Florence 2812Pine....1477-J
Gow Chas S Shandon....47-R-3
Grady Chas E r Adelaide Rd....187-W
Graham Leonard 725½-26th....1557-R
Grandview Apartments 102 Spring....37
Grant Adam L r Cholame....15-F-22
Graves A J PeachyCanyon....6-R-2
Gray Gilbert Rev 1326 Oak....191
Gray John R 104 SntaYsabelAv....832-R
Gray Mack 604-30th....353
Gray Robt F r 539 Bonita Av....932-J
Grebe Wm....35-R-3
Greco Jos 1623Vine....288-J
Green H A 284 SnCarlosDr....719-R
Green J P Dr dentist 522-13th....47
Green J P Dr r 519-14th....94
Green Oliver ElPomr....58-R-1
Greentree Motel 416 Spring....552

Gretlein R C 376PacAv 1210
Gretter B K r 1427½ Pine 578-J
Gretter Edith E r 2331 Vine 1124-R
Greyhound Bus Depot 720-11th 242
Griggs Rex 125 SntaYsabiAv 267-M
Grindstaff Clyde F 525BonitaAv 1064-J
Griswold E R r 716-J
Griswold E R 1424 Spring 1510
Grosskurth Donald E 2811Vine 1106
Grubb Roland r Adelaide Rd 9-F-32
Guffey J W AdeldeRd 9-F-3
Guthrie H W 1405GreenwdDr 1132
Guthrie's Jewelry 741-12th 789

H

Hackney Carl r 354 Pacific Av 1003-J
Hackney Ed 330PacAv 1003-R
Haeuser Karl 24-12th 797-R
Hagens W A acct 724-14th 72
Hagens Walter A 396-17th 1031
Hagerman Arthur F 225PacAv 366-W
Hagerman Helen Mrs r 230 W 12th 962-M
Hagerman Julia Mrs Shandon 57-J-2
Hahl E A r 34-12th 420-M
Hahl Ernest A r Shandon 15-F-6
Hahn Forest C 335-12th 485-W
Haig Bruce 2245Vine 511-J
Hailey Jim Shandon 78-J-2
Hall Clarke L cattle brkr 606-12th 127
Residence 52
If no answer call 1-F-5
Hall D R r 19-R-1
Hall Duane J FresnoAv 682-J
Hall J N 220-17th 981-J
Hall Jas R r 19-R-3
Hall Jas T 235 SanAugustinDr 465
Hall Norman A 7-Y-13
Hall Stephen H MtnSprngsRd 370-R
Haller H C r 703Vine 203-W
Hall's Auto Wash 631 Spring 1403
Hambly Irma Crestn 65-R-1
Hambly Milton Crestn 65-R-1
Hambly Warren 535 Oak 1061-J
Hamilton John J 321-16th 1199-W
Hamm Elmer J 312-17th 633-J
Hamm Frank 24-R-1
Hamm Gerhard 7-F-23
Hamm John WillwCrk 24-J-1
Hamm Rudolph H CayucosRd 22-R-1
Hamman Melvin J 540 Oak 113
Hammock Eddie 2028 Olive 1349-J
Hammond Chas r 2135 Pine 1405-R
Hammond Jack WhitleyGardens 41-R-2
Hammons' Firestone Dealer Store 1344 Park 405
Hammons Larry C HammonsDr 1264-J
Hansen Bros Ranch 47-J-3
Hansen Donald C Shandon 55-J-2
Hansen Elizabeth Mrs 53-R-3
Hansen Geo 52-R-11
Hansen Iver 68RidgevwDr 1196
Hansen Iver Shandon 57-J-1
Hansen Nona W Shandon 51-J-2
Hanson C E r 605-15th 275-J
Hanson J G 435PacAv 1167
Hanson R O r 1229 Vine 930-J
Hanson Ralph O Jr r 603-23d 169-R
Hanssen & Miller Shandon 49-J-12
Hanssen Wm 49-J-1
Hardcastle Bert 1728Locst 524
Hardesty H H 406-12th 590-M
Hardham John F MD 522-13th 766
If no answer call 1200
Residence ElPomr 805-J
Hardie Amelia Mrs r 1721Filbert 541
Hardie J L 15-J-2
Hardin Paul B 745Vine 718
Harding Harry SHwy 440-W
Hardy A M 527 Oak 163-M
Hardy Ray 2026Vine 683-R
Harlan Slyvia M 37-R-2
Harmon Milton E 2145 Oak 627-W
Harmon W M 534BonitaAv 1025
Harmony Valley Creamery Assn 13th&RiversdeAv 234
Harper E C 39-J-1
Harris Clarence I 26-W
Harris Drusilla L Mrs 144-18th 1054
Harris H J r 1535 Vine 1135-W
Harris John SHwy 569-M
Harris Kenneth G r 504 Vine 394
Harris Oliver Dean 15-R-2
Harris Truman A r 112-18th 193
Harris Truman A & Son
New Car Dept 1302 Pine 53
Used Car Dept 531-12th 857
Harris W W r 3005 Vine 1189-J
Harrison C E r 240-16th 610-R
Harry C E r 3016 Spring 1189-W
Hart Chas E well drlng 2124Park 768-J
Hart Harold 602Moss 1419-J
Hart Lloyd C 2636 Spring 1045-R
Hart Paul T 1815Chestnt 83
Hart Paul T Gallagher Madden & Hart attys
Bk of AmericaBldg 800
Hartley Ray 1606 Spring 262
Hartung John C 27-J-1
Harvey C W Hwy41 ..... 37-R-11
Harvey M B 44-J-2
Hascall Jas CrestnRd 1263-J
Hatch Everett r 15-F-5
Hatch Ruth B Mrs 1145Vine 1279
Hatch Wesley 744Vine 1540
Hatfield Arnold 544-13th 747-J
Haussler Dana O ElPomar 58-J-3
Havard C A 3106 Oak 1269-J
Havens Robt N 626BolenDr 983-W
Havins H Doyle 31-R-12
Haynes Marlene Mrs r 909-12th 765-W
Haynes Vern 1421RivrsdeAv 1303
Hayward Lumber Co 10th&Pine 820
Heaton Alfred L 16-R-11
Heaton Babe r 321-13th 444
Heaton Grace Mrs 630-10th 555
Heaton R C Co
Hardware Dept 803-13th 890
Warehse 829-13th 819
Heaton Ray G r 2011 Vine 1048-W
Hedgpeth Myrtle optometrist 1535 Park 352
Residence 1535Park 352
Heely Fred L ElPomar 61-R-11
Heeres R K CrestnRd 1553-W
Hege C r 805 Oak 154-J
Hege Irvin O 239Vine 662
Heggarty Harry L 65Fresno 946
Heilman W R r Kiler Canyon 1-R-1
Heilmann Herman 64-R-3
Heilmann Otto 67-R-2
Helsinger Alice Mrs r 2343 Spring 455-R
Hendricks Carl W 1745Pine 914-J
Hendricks Martha F 62-R-3
Henrie Kenneth 14-J-1
Henry G W Shandon 51-R-11
Henry M L 705Park 1464
Henry's Barber Shop 1238 Park 58-W
Herman Fred 639BolenDr 1538-J
Herreid Delmer C 1510Park 206-M
Herrera Ben 1630RiversdeAv 295-J
Herrera Ralph 1811Pine 1463
Heynen Martin 1434-M
Hi-Hat Cafe 1330 Spring 477
Hi-Way Drug Store 1217 Spring 152
Hi Way Hotel 916-13th 521
Hi-Way Market 2105 Spring 313
Hi-Way News Agency 1218 Spring 337
Hibbard Audrey A r 103-15th 855-J
Hibbard & Hibbard batteries 1233 Spring 220
Hibbard J G r 732-16th 34-R
Hibbard Lucille L SHwy 195
Hibbard's Hair Fashions 1638 Spring 361
Hickam F M Mrs 1621Park 435-J
Hicks J R 806-9th 935-M
Hicks Ruth Mrs r 911-21st 1405-J
Hildenbrand Francis E CrestnRd 791-J
Hildenbrand W L 38-R-11
Hileman Raleigh G 164 SnAugustinDr 132-W
Hill Lyman 328-13th 1022
Hillman Chas K 1268
Hillman Clarence III r 145-18th 1532-W
Hillman Helen 130A CapitlHl 335
Hillman Helen Mrs 40-R-1
Hillman Wayne 1002
Hillman's Keys Valley Ranch 1002
Hilton Elna r 245-17th 549
Hinesley Hal H Travelodge 2701 Spring 304
Hitchcock A B Sealer Weights & Measures
1221Vine 761-J
Hiteshew I G r 721 Oak 1061-W
Hjelmeland Leonard r 504-32d 1308-W
Hodel Chris r 2251 Olive 1082-W
Hodel Henry r 2201 Olive 448-R
Hodges Welcome r 833Vine 439-J
Hodson Carroll E Estrella 806
Hoff Denver C 63-J-3
Hoffman Les 985-R
Holbrook Chas H 730 Olive 238-R
Holden E W 2025½ Spring 1261-J
Holler Ethel G 1421Park 1317-M
Hollister Dean 2121Pine 956-J
Holmes Harry L AdeldeRd 9-F-22
Holst C A r 1548 Oak 1125-W
Holst Chris A Hotel Holst 1227 Spring 149
Holsted Jas 13-R-2
Hoon M J r 422 Vine 1012
Hoon's Liquor Store 1317 Spring 102
Hoosier Motel 2223 Spring 991-M
Hopper Jack D 350-W
Hopper Keith B Shandon 52-J-1
Hopper Laura E Shandon 78-R-3
Hopper Leland 2d&Cholame 53-J-11
Hopper Norman W 78-R-11
Hopper Oliver 80-R-11
Hopping Raymond E Jr 235 SntaYsabiAv 867-J
Hord Clifford 31-R-1
Hord T T 985-M
Horn Bob 25RidgevwDr 1236-R
Hornby E R 3012 Spring 1258-R
Horton R L 2Fresno 1236-M
Hoskin R C 2901Pine 1134-W
Hoskins Clarence W 38-J-3
Hotel Holst 1227 Spring 149
Hotel Taylor 1308 Spring 158
Houghton S W 62-J-2
Housek Joe 1621Park 969-M
Housing Authority City of Paso Robles 3201 Pine 749
Howard Luther Rev 1528Park 582
Howell Dora Mrs 523½-4th 163-J
Hoyt C S 1420 Oak 42-W
Huck Chas V Mrs 508FerroLn 773-W
Huddleston A E 224 SnCarlosDr 1523-W
Hudson E A 30RidgevwCt 1236-J
Hudson's Drug Store 815-12th 51
Huenergard Edwin Hwy 899-J
Hughes Delma 430-7th 238-M
Hughes Mary 234-12th 708
Hultquist Martin 16-R-1
Hunter Eleanor K Mrs 529Vine 513
Hunter R C NHwy 9-J-2
Hurd Wm 1945RivrsdeAv 1543
Hurl Edwin 2809Pine 607-J
Hurley T A r 2015 Oak 528
Hurst Fred J Culligan Soft Water Serv 1415 Oak 1113
Huston R L Co SHwy 1310
Huston Stella 530-15th 979-W
Hutt Ben C r 1501Pine 1526-J

I

I X L Hotel 740-14th 269
Ideal Five & Ten 1237Park 1203
Imlay Frances 520-19th 725-J
Irvine J Verne 2223 Spring 991-M
Irvine W H 2223 Spring 991-M
Irwin Paul M SHwy 440-R
Iversen Andrew H 1236 Olive 1231-W
Iversen Eddie vacum dlr 127-12th 65
Iversen Geo H 42-R-3

J

J & R Ranches Camp 8 CrestnRd 66-R-2
Jackson & Reinert plant&office N River Rd 66
Jacques Mildred P r 829-15th 1162-W
James F J 2035½Park 1088-R
James Julia r 904-11th 1034-J
Jantzen F F 25-J-3
Jany J r 623-19th 1146-J
Jany's Coffee Shop 1231 Spring 384
Jardine John H SHwy 15-J-1
Jardine Wm Crestn 65-R-2
Jay C R Mrs r 943 Oak 183-J
Jefferis J R GoldenHillRd 1262-J
Jeffries Artie C 427-4th 1357-M
Jeffries Martha Mrs r 628-30th 1189-R
Jenkins Jas A 519 OliveDr 1457
Jensen Aimon 1421Chestnt 426-J
Jespersen Anna C r 105-12th 420-J
Jessup Jim E ShandonHts 52-J-2
Jeter Dani R 1715Pine 363-M
Jim's Signal Service 903 Spring 1067
Johannes H W 835-19th 873-J
Johnny's Tavern 1216 Spring 85
Johnson Bruce W Shandon 79-J-3
Johnson C H r 1123 Salinas 783-R
Johnson Chas B 615-3d 278-J
Johnson Chas F 530Mapl 728-J
Johnson Dorothy 2735Vine 1118-W
Johnson Edwin W 516CrestnRd 467
Johnson Ernest R 1046Vine 833-J
Johnson Halbert T 1104Chestnt 1129
Johnson Lamont RivrRd 8-R-12
Johnson Max 1512-W
Johnson P E MtnSprngsRd 795-J
Johnson W O 3101Pine 540
Johnson Wm J 45-R-2
Jones Chas trucking 1110 Olive 1097
Jones Jimmie 630Vine 190
Jones John D 625TuckrAv 1471-W
Jones Rudolph 2223 Olive 1087-J
Jones Weldon A 615Vine 704-J
Jordan John L r 1602 Oak 1111
Jordan Willard J r 1848 Park 89
Juhl Conrad r 8-F-26
Juhl Fred Mrs 820Vine 463-W

K

K & M Mkt 2927 Spring 1024
K P R L Radio Stn 32d&Oak 204
Kalar C A 730 Oak 1038-W
Kalbach Huber ElPomr 59-J-11
Kantor Leon L 541FerroLn 625-W
Kappeler N J 155 SnAugustnDr 250-W
Karau H A 75-R-1

Karkanen Janice M 544-24th 1043
Kastman O C 213-18th 912-J
Kauhn Walter E 254 SnCarlosDr 1056-R
Keck Arlene B 312-12th 1060
Keefer Donald B 254 SntaFeAv 876-R
Keefer Florence B Mrs r 1440 Vine 388
Keefer Neil H Jr 244 SntaFeAv 876-W
Keene Earle 320-12th 1355-J
Keene Trailer Sales 3126 Spring 598
Keener H L 1638Park 1330-R
Keener Vawn 127CapitolHill 1086-W
Keeth Paul R Rev 2222 Olive 661
If no answer call 1174-J
Kelso Florence 735-13th 864-W
Kendall Genevieve W 1636 Oak 897-J
Kennedy Chas R Dr 522-13th 31
Residence 1233 Olive 231
If no answer call 1200
Kenny Earl L 33Fresno 4
Ken's Paint & Body Shop 729 Spring 484-W
Kentucky Ranch 25-J-1
Kersey Edna Mrs 2731 Oak 354-W
Kester Ranch 49-J-11
Kidneigh W L 2730 Spring 17
King Chas S r 2148 Olive 1144-W
King J L paintng contr 2005 Spring 1407
King Kermit 1435Vine 1257
Kinion Donna Jean 509BonitaAv 586-W
Kinne Ted SherwdRd 983-J
Kinney Florine 1505Chestnt 855-W
Kirkendall Dave H 38-R-2
Kirker Chas W r Mountain Springs Rd 1076-W
Kirkland Frankie 1419½Park 967-W
Kisella Garage 1207RailrdAv 751
Kitzman Bryant R r 3015 Vine 1449-J
Kleck E E Dick NRivrRd 506-W
Kleck Leon N paintng CapitlHl 414
Kliever M C 60-R-1
Klintworth Chris 61-J-2
Klintworth H 76-R-1
Klintworth Wm CrestnRd 75-J-2
Kludsikofsky Harry G IXL Hotl 740-14th 269
Knight J Lee Mrs r 1213 Vine 251
Knight W S NRivrRd 8-J-11
Knight's Automatic Laundry 544-12th 481-W
Knoeppel Ann 521 OliveDr 1137
Knoeppel Ruby E 521 OliveDr 1137
Koenig Victor B 531Mapl 1521
Koger Jake W 1924 Spring 938
Kohlweck Botho AdelaideRd 895
Kondrat Wm V Jr MtnSprngsRd 10-J-11
Koolman Chester B 621Moss 436-J
Kramer Fred r Sherwood Rd 1428-J
Kramer's 1325Park 385
Krebs E H r 305 Spring 395-W
Kroger A A 632CrestnRd 1402
Krout M F r 806 Park 325-J
Kuehl Funeral Home 1703 Spring 301
Kuehl Lucile A Mrs MerryHill 390
Kuehl Martin 1732 Spring 597
Kuehl Peggy Mrs 1015-26th 1096-J
Kuhl Wm Sr Creston 65-J-2
Kuhl Wm M Paso Robles Glass Shop 609-22d 469
Kuhnle Frank Shandon 47-R-2
Kuhnle Russell Shandon 57-R-11
Kullgren Fred Sr 1005Chestnt 941-J
Kullgren Fred C 204-16th 1217
Kullgren Fred S Television & Appliances
1321 Spring 547
Kumm Harry P r Adelaide Rd 37-F-2

L

L & L Home & Automotive Radio Service
1428 Spring 1452
Laing E C 286
Laing G E 630 Olive 1438
Lakjer E F 407-19th 710-W
Lamas Beth Pfister r 1739 Oak 631-R
Lamprue Virgil T 1602Pine 502
Lancaster Leona 1526Pine 518-M
Landi A r 1834 Pine 1330-W
Lane W W 337Vine 1550
Lang W R 528-18th 631-W
Lannon Emery H r 1222 Chestnut 111
Larkin Dale W 246-16th 1033-W
Lauridsen Ingward 44-R-1
Lauridsen L r 305-19th 710-J
Lawrence Martha C Mrs 421-9th 1348
Leddy Dan 634BolenDr 570
Lederman Alfred C 177PacAv 396
Ledger Richard T r Peachy Canyon 11-R-1
Ledger Wm 1830 Spring 1437-W
Lehrfeld Irving Col 1944 Spring 1225
Leichty Ivan r 110-12th 692-J
Leichty Ivan Welding Shop 1004 SalinasAv 686
Leisy A P r 1325 Olive 1145-J
Leisy Gilbert H r 2111 Oak 683-J
Leisy Lina Mrs 1619Vine 288-W
Lemen J W r Adelaide 8-F-33
Leng F W 3341 Spring 468
Leupp Louise P 431 Olive 1528
Leverenz O W Shandon 56-R-2
Lewey Jas A 3155Vine 219
Lewey Jay B 612Vine 284
Lewey Jos F r 1945 Olive 836
Lewin Lawrence W r 810 Olive 571
Lewin Lawrence W S L O Co Fair Ofc RivrsdeAv 950
Lewin Robt L 62-12th 565
Lewis D E r 204-18th 1453
Lewis Insurance Agcy 1424 Spring 567
Lewis Lucile Mrs 1345Vine 775-M
Lichti Walter r 440-M
Liddle Geo r 1337 Vine 117
Liles Paul N CrestnRd 216-R
Lindquist Donald G 63-R-11
Linn E O r 10-F-5
Linn Othello C r 10-F-31
Lipham Clarence T AdeldeRd 9-F-15
Livingston E C Co Inc
Farm Implements 1236 Railroad 534
Steel Bldg 736-26th 22
Livingston E Conant r 810 Cherry 386
Livingston Park Nursery 604-30th 353
Livingston Robt P 517-30th 1470
Locke Studio of Dancing 618-12th 1534
Loe's Motor Service 3405 Spring 642
Loftus John Shandon 79-R-1
Longacre J J r 305 Pacific Av 744-M
Loose Alan 514-38th 202-R
Loose Elsie Mrs r 405-10th 1069-R
Lopp S R 1021Chestnt 1355-W
Lorentzen H C r 746 Park 1166-J
Lovegren Walter S r 1828 Vine 689-R
Lucas Keith 1034 Olive 217
Lucas W E 232-12th 1216-J
Luce Vincent W 336-12th 947-J
Ludeman Carl AdeldeRd 283
Ludwick E G r 1620 Olive 684
Lund Henry S 28-R-2
Lund I L r 1541 Olive 696-M
Lund Jens Shandon 51-J-3
Lund Mae Mrs 525-13th 538-M
Lund Swede Texaco Serv Stn 1004 Spring 918
Lundbeck Arthur r 1308 Olive 397
Lundbeck Bud 1322 Olive 556-R
Lundbeck L F Bill r 3d & Olive 1150
Lundgren Eric r 1438Park 1158
Lunogren Eric sporting goods 1326Park 470
Luther Robt B WillwCrkRd 17-J-1
Luther Wm B CayucosRdTempltn ..... PasoRobls 72-R-3
Luther Wm H CayucosRdTempltn ..... PasoRobls 72-R-2
Lutheran Church 9th&Vine 244
Lutts Norma 2811Pine 607-R
Lux Jos CrestnRd 1264-R
Lyle De Witt r 1508-J
Lyle Henry C r 1508-J
Lyle's Cocktail Lounge 1215 Spring 798
Lynch Joe Mrs 523-15th 794-W

M

Macey C F Jr OakFlatRd 3-R-2
MacGillivray J F r AdelaideRd 8-F-11
MacKellar Al 9-F-5
MacKenzie Jack B 633TuckrAv 1152-R
Mackey Jas 2345Vine 432-W
MacLane Paul B 2707Vine 1059-W
Macy Grace 528 Oak 892
Madden Jas A Gallagher Madden & Hart attys
Bk of AmericaBldg 800
Residence 1001 Olive 1451
Madsen Jas R VineyardRd ..... Templeton 2782
Maduena John 2630RivrsdeAv 499-R
Magenot Paul J 45-J-11
Magnuson George E r 3526 Spring 574-W
Mallagh Freda 402-13th 1231-J
Maltby Roger 40Fresno 682-R
Mandella Casper contr 1044Park 160-W
Residence 2695Vine 1456-W
Mandella Chas L contr 505 Spring 756-J
Residence 539BevrlyAv 1325-J
Manning H L 3040 Spring 574-J
Margetts Josephine 55-J-11
Marianna Motel 730 Spring 417
Mars N E WhiteyGardens 40-R-2
Marshall Kenneth K 609TuckrAv 336
Marshall Norman D 42-J-3
Marshall Robt L Shandon 53-J-1
Marshall W A r 616-3d 185
Martin D A Jr 2123Vine 1018-J
Martin David 534FerroLn 872-W
Martin Dwight A r 625-7th 110
Martin Gladwyn P 125 SnAugustnDr 250-J
Martin Harold C Mrs 3014Pine 894-J
Martin Jas H r 2245 Oak 627-R
Martin Marion E GraceDr 39-R-2
Martin Roy E 804Vine 1556-W
Martin Talmadge W 117½-17th 1245-R
Martin Wayne R 98-12th 420-W
Martinez Alta 2835Park 334-J
Martinez Bob 2835Park 334-J
Marty Marion 230 Oak 319-J
Marzorini Mac SHwy 13-J-1
Marzorini Roy 485PacAv 1178-M
Masia Sam r 2145Pine 768-W
Mason Wm 1406RailrdAv 765-M
Mastagni Armand CayucosRd 22-R-2
Mastagni Attalia Mrs r S Highway 1533-W
Mastagni Don 214 SntaFeAv 1235-W
Mastagni H r 2143 Park 239-J
Mastagni Marvin Hwy 899-R
Mathena Lynn P 265 SnAugustnDr 1523-J
Mathew Geo H 444Vine 1472-W
Mathews Don A EstrellaRd 709
Mathews Don A electrl contr 1208Railrd 709
Mathews Lyle H 2611 Spring 739-R
Mathison Vern 643CtciCt 1461
Matney Blenda 818-15th 1187
Matthes Steve 344-24th 455-J
Mauer Herbert 77-12th 415-J
May Bruce ShannonHill 1006-J
Mayflower Transit Co SanLuisObispo
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for ..... ENterprise 1-1466
Maze M B Rivergrove 37-R-3
McAndress Earl F r 1521 Vine 1004
McAndress Emma Mrs r 408-9th 383-M
McCann C G Mrs 1501RivrsdeAv 994-R
McCarty C A r 95-12th 963
McCarty W O 265PacAv 1252-J
McChesnie Robt L Mrs 525Beverly 586-J
McClintock E 1014-19th 1204-M
McClure R 324-17th 1433
McClure R G 114-17th 329
McConnell Francis r 530 Vine 422
McConnell Irene Mrs r 1035 Vine 142
McCord J I r Adelaide 37-F-12
McCornack A E Shandon 55-R-2
McCornack Elwin 95-15th 162
McCoy D r 2243 Olive 849-W
McCoy Pump Co 1134-13th 1311
McCullough Edgar J 1095
McCune Floyd 48-R-1
McDermott H A 532CrestnRd 625-M
McElwee Hubert L r 1903 Park 877-W
McGee Willard 114 SnCarlosDr 834-M
McGee Wm F 532FerroLn 630-M
McGeorge H Crosby 18-12th 797-J
McGowan Johnna ElPomr 61-R-1
McGuffin Chas S 504-28th 1126-W
McGuire Edw A Chpln 1410A Park 1218
McIntire D C r 512-32d 1309-M
McIntosh Dale 536FerroLn 1345-J
McKay Vernon E 46-R-11
McKinley A B SRivrRd 19-R-11
McKinley Lottie S 2935Vine 764-W
McKinley Max AdeldeRd 9-F-14
McManis Jas F 620MossAv 796
McMillan Don 79-R-2
McMillan Eben r Cholame 15-F-31
McMillan M R 78-J-1
McNamara H D r 1724 Oak 483-W
McNeal Clyde 125 SntaYnez 359-J
McNeil Moline 729-18th 189
McNeil Richard B 611TrigoLn 880
McNichols Bruce 554FerroLn 1177-W
McNutt Dean 617TuckrAv 1421-J
McPeak Martha r 745 Oak 793-J
McWilliams H B ElPomr 59-J-3
McWilliams Harold W ElPomr 59-J-2
McWilliams Jack 57-J-11
McWilliams Jim D 40-J-2
McWilliams & Palla
Farm equip 1148-12th 1238
Used Cars 2110 Spring 690
McWilliams R R r 2127 Oak 1072
Meadow Gold Ice Cream-Div of Beatrice Foods Co
SanBenitoRdAtascadero
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for ..... ENtrprise 1-1479
Meeks John F 529 Olive 1252-M
Meeks Kenneth Mrs 318-4th 896-J
Meeks W O SHwy 1047-J
Melgard C G Mrs r 1233 Vine 246-J
Melvin Clifford A 101Vine 1641
Mendoza Eddie 1806Pine 1330-M
Mendoza Nicolas 704RivrsdeAv 929-R
Merrill H G Mrs r 421-13th 556-W
Merritt H L r 1546 Vine 1230-R
Mervilyn's Flower Shop 1411 Pine 656
If no answer call 62
Mervilyn's Flower Shop 520-32d 62
Methodist Church 1326 Oak 191
Meyers Renzo 63-J-2
Michelmore D D r 2323 Vine 382-M
Michelmore & Wooster Buick & GMC 1501 Spring 14

Michelson Elwood r 737 Vine....743-W
Millard Edith 1946 Olive....1322
Millard Jack 625MossAv....1538-W
Miller Alma E r 123-16th....964
Miller Durand R Jr 622 Olive....634
Miller E L 330-16th....944
Miller Earl W 134CapitolHlDr....148-R
Miller Elmore H....61-R-2
Miller Floyd....17-R-3
Miller J Paul 827-20th....57
Miller Verl J 1702Vine....188-W
Miller W L 142CapitolDr....925-R
Miller & Williams Automobile Service
30th&Spring....1507
Miller Zane E MD 312B Oak....617
Mills Harry R 2220Hortense....650-J
Minshull A W 515 Spring....1327-M
Minshull John F paintr 305-14th....774
Mission Trail Beverage Co 1914 Olive....916-R
Mitchell Duane E....45-J-3
Mitchell Jack 435Vine....1417
Mitchell June 108-16th....1432
Mobil Gas Truck Stop 2801 Spring....1520
Mobilgas Stations see General Petroleum Corp
5th & Pine....252
Mode-O-Day 1226Park....1256
Moe Emerson E....29-R-3
Moe Melvin 1106Fresno....486-R
Moes Laura C Chr Sc pr 2945 Spring....957
Moffett Kenneth E 102 Spring....958
Molina Sam 240 Spring....788
Montgomery Ward & Co 817-12th....906
Moody T J r 520-20th....**118-J**
Moon Ostin B 245 SntaYsablAv....1168
Moore C L 1414Pine....1034-R
Moore Jos G Co 1139-13th....450
Moore Larry D 2120Park....508-W
Moose Lodge No 862 SherwoodField....209-W
Moraga Bert 2640 Spring....1045-M
Moran R L 624CrestonRd....1458
Morehouse A C 1912Park....831-W
Morehouse Elmer W r 526 Bonita Av....812
Morehouse Jack P r Oak Flat....4-R-1
Morehouse K E 1523Pine....1162-J
Moreno Paul J Cholame....81-R-1
Morgan C W 140CapitolDr....872-J
Morgan D E Dick 632BolnDr....1358-W
Morgan Laura M Mrs 2203 Oak....959-J
Morillo Mary 1915RivrsdeAv....626-M
Morley Frank E r 726-20th....790-J
Morosa Bros Transportation SHwy....569-W
If no answer call....944
Morrill Florence W r 825 Oak....**974-W**
Morris F M r 444 Oak....462
Morris Market 2044 Spring....409
Morrison Cecil R 646BolenDr....1421-R
Morton Richard Cholame....81-J-3
Moses Natalia H 2911Pine....1477-W
Moss A D 229 Oak....612
Moss Building Corp 560FerroLn....1492
Motel Supreme 2400 Spring....955
Mueller Joe OakflatRd....2-J-11
Muir Robt r 1545 Oak....1230-J
Muir Walter S r 1929 Park....**147-J**
Mulhall R S Mrs....30-R-1
Mullen John r 538-13th....266
Munk Andrew....76-J-2
Munn Herbert G 225 SnAugustnDr....1041-W
Munoz Frances Mrs 2221 Oak....923-W
Murphree Gurley A 144 SnCarlosDr....1235-J
Murphy L Mrs 404-8th....203-J
Myers C S 711TuckrAv....1006-W
Myers Ross....30-R-2

N

Nail Clarence S 421-16th....863-J
Nair Glen T r 627-19th....1146-W
Narcolas Gordon E 104 SntaFeAv....876-J
Napier Bessie L 745Pine....564
National Auto Fabrics Mfg Co
SnRafiDr&SntaFeDr....44
Neis Maude S r 1223 Chestnut....**485-J**
Nelson Albert r Kiler Canyon Rd....1-R-2
Nelson Alice E r 1709 Oak....**689-M**
Nelson Ernest r 402-15th....**291-W**
Nelson Francis r Oak Flat....3-J-2
Nelson Fred r 1311 Chestnut....100-R
Nelson Ray 2216Vine....923-R
Nelson Robt A r 1203 Vine....590-W
Nelson Vernon CrestnRd....76-J-1
Nerelli C Mrs 1122Railrd....1034-W
Nerelli Pat Mrs 620Vine....924-M
Nettleton H T 320½-15th....735-W
Neufeld John C 1846 Oak....948-J
Newcome J W 1021Pine....934
Newhard Earl r 2013 Spring....1536-M
Newlin Clifford R 3223Pine....904
Newman G F 428-16th....784-M
Nichols Ed Body Shop 821-10th....1412
Nichols Sid r 1433 Chestnut....1259
Nichols Sid Chevrolet 1305 Spring....1222
Emergency Serv....1253-W
Parts Dept 1305 Spring....1222
Nickerson Jesse CapitlHl....1156-M
Nicklas D A 2910 Oak....764-J
Nicklas Jewell....62-R-1
Nicklas Robt J r 525-30th....**1308-M**
Nidever C A WillwGrk....18-J-3
Nielsen Frank 275 SntaYsablAv....859
Nielsen J P....49-R-1
Nielsen Katherine L 1727Park....1188-W
Nipper Jas B 628 Oak....978-R
Noble Evard J Dr optmtrst 531-12th....29
Residence 124 SnCarlosDr....1049-W
Noll L Bettie 2121Park....558-M
Noren Eddie r Kiler Canyon Rd....**1-R-3**
Noren O Capt MountainSpringsRd....795-W
Norm Bridge Custm Gun Shop 1339Pine....303
Norris E R....41-J-2
Norton Chas W Sr WhitleyGardens....37-J-1
Norwalk Gasoline Co distr 1528 Oak....1313
Norwalk Service Stn 840 Spring....425
Norwood Alma 509BonitaAv....586-W
Nu-Way Cleaners 1427 Spring....39
Nuckolls L W r 629-21st....351
Nunemaker C E Pueblo Apts 1804 Spring....1153-J
Nyberg Alida 13th....**1156-W**

O

Oak Garden Motel 3111 Spring....446-W
Oak Park War Housing Development 3201Pine....749
Oakchar Products Corp 17th....120
Oaks Drive-In Theatre....814
Oberg Iva G 707-19th....271
O'Brien Lucille G Mrs 304-19th....1183-J
Odle Lee NRiverroad....7-J-11
Oeck M O r 204 Oak....293
Oeck Max O Jr r 132 Capitol Hill....**987-J**
O'Hagan V F 135 SnAugustnDr....533-W
Olden R L 425-10th....1195
Oliver Chas 155 SnRafiAv....192-W
Oliver Co Agcy 1148-12th....1238
Oliver Dorothy 155 SnRafiAv....192-W
Olson J Harvey SherwoodRd....1426-W
Olson Sadie r 509-13th....**762-R**
Olson Vera M WhitleyGardens....40-R-2
One-O-One Butane & Propane Service 1444Vine....27
One-O-One Cafe 1420 Spring....101
O'Neil Lulu Mrs r 315-14th....1145-R
O'Quin Claire 720Vine....377-J
Orcutt D H 2d&Olive....243
Orcutt D H Drive In Liqr Str 545 Spring....522
Orcutt D H Jr r 1st & Olive....1123-J
Orcutt's Market groceries 835-12th....180
Orcutt's Meat Market 835-12th....15
Orenstein S L 102 Spring....37
Orton Jennie r 2120 Vine....**511-W**
Orv's Chevron Stn Shandon....56-R-1
Osborne Donald E ShannonHillRd....1237-M
Osborne Helene r 1412 Vine....**1055-M**
Osborne J B 419Vine....1352-M
Osman Leroy J Capt r 122 Capitol Hill....1454-M
Osman Robt K 56-12th....486-J
Osman Wm R 709Tuckr....1152-J
Oster Frank J Shandon....52-R-1
Otto Roy W 323-16th....276-J
Ottoson Henry 326-12th....1491-R
Ottoson Roy 1937 Spring....742-R
Ough Clark A r 205-7th....677
Overby Paul B 2204Park....554-J
Overgaard Oscar PlymouthHill....655-W
Ovitt H L SherwdRd....953-M
Owen J A CayucosRdTemplTn....PasoRobls 72-R-1
Owens R P Crestn....65-J-1
Oxborrow Allen....31-J-2
Oyler Robt W 633MossAv....273

P

Paaske R N 2738Park....792
Pacific Gas & Elec Co bus ofc 617-12th....78
From 5 PM to 8 AM & on Saturdays &
Sundays & holidays
From Paso Robles Exchange
Ask Operator for....ENtrprise 1-0251
Warehouse RivrsdeAv....769
Pacific Motor Trucking Co 8th&Railrd....2
Pac Telephone & Telegraph Co The
Business Office 717-14th....133
From 5:00 PM to 8:30 AM & on Saturdays
Sundays & holidays call Operator
See Introductory Section for Service Calls and
Other Important Matters
Padilla Pascual P Sr 2119RivrsdeAv....650-W
Page Ed r 737 Oak....1320
Palla Alice Mrs 1601Vine....784-R
Palla J Brady 2138 Olive....641
Palla John E 2021 Spring....1109
Palm Helen....828
Palm V C....828
Palmer Ray r 1412 Oak....843
Park Cafe 739-12th....151-J
Park Cleaners 733-12th....23
Park Pharmacy 801-12th....**33**
Parkway Hotel 1238 Spring....372
Parlet K W 255 SntaCrzAv....1481
Parlet Sarah V r 1405 Vine....**357-M**
Parr John B Dr 2245Park....1197-W
Parsons Lavell H 413-12th....590-R
Paso Robles Agricultural Works 1204 Railroad....**35-J**
Paso Robles Airport San Luis Obispo County of....1030
Paso Robles Auto Court 940 Spring....**88**
Paso Robles Auto Parts 944 Spring....505
Paso Robles Bakery 1229Park....228
Paso Robles Barber Shop 709-12th....317
Paso Robles Beauty Salon 1238 Park....**282**
Paso Robles Bowl 1329 Spring....309-R
Paso Robles City of
City Clerk 723-13th....702
City Tax Collector 723-13th....702
City Water Dept Office 723-13th....702
City Water Works 13th....**232-W**
Fire Dept 623-13th....**20**
Housing Authority 3201 Pine....**749**
Police Dept 711-13th....810
Public Library 12th....106
Sewer Plant 34th&RivrsdeAv....446-J
Street Dept 12th & Salinas....**232-R**
Paso Robles City Schools
Elementary School Cafeteria 17th....**6-M**
Georgia Brown Elementary School **36th**....**778**
High School Cafeteria 2435 Spring....406
Intermediate School 17th&Vine....25
Primary School 17th&Vine....915
School Nurse 17th&Vine....6-W
Union High School 24th&Spring....1190
Paso Robles Civic Auditorium 10th&Park....1537
Paso Robles Cold Storage 2830 Spring....1301
Paso Robles Credit Bureau Bank of America Bldg....**865**
Paso Robles Dental Laboratory 531-12th....49
Paso Robles Electric 918-13th....1501
Paso Robles Employment Agcy & Telephone
Answering Service 1228E11th....493-J
Paso Robles Famous Hot Springs & Health Baths
38th & Spring....**240**
Paso Robles Glass Shop 609-22d....**469**
Paso Robles Glass & Wrecking Hwy101....9-J-3
Paso Robles Grange....1263-W
Paso Robles Hot Springs Hotel & Health Baths
1308 Spring....**158**
Paso Robles Ice Service 275 SnAugustnAv....233
Paso Robles Inn 1103 Spring....**1100**
Paso Robles Insurance Agcy 531-12th....1220
Paso Robles Jewelry Store 725-13th....443
Paso Robles Journal 1212Pine....802
Paso Robles Laundry&Dry Cleaning 1344Pine....**315**
From telephones served by the
following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for....ENtrprise 1-1228
Paso Robles Liquor Store 1240 Spring....197
Paso Robles Medical Laboratory 1110 Vine....201
Paso Robles Mercantile Co
Office 839-12th....**340**
Hardware Dept 839-12th....**342**
Paso Robles Mutual Building & Loan Assn 1211Park....**613**
Paso Robles Nursery 345 Spring....545
Paso Robles Office Supply 608-12th....**481-J**
Paso Robles Pharmacy 719-12th....1
Paso Robles Press 1212 Pine....802
Paso Robles School For Boys Estrella....806
Paso Robles Special Training Class
S L O County Schools 105 Olive....**1357-R**
Paso Robles Swap Shop 2712 Spring....270
Paso Robles T V & Appl Serv Co 709-12th....1032
Paso Robles Van & Storage 5th & Riverside Av....**705**
Paso Robles Veterinary Hospital 820-23d....**1436**
Paso Robles War Memorial
District Hospital 15th....**1200**
Paso Robles Waste Disposal 705-13th....714-J
Paso Robles Women's Club 13th & Oak....**747-W**
Paso Robles Yellow Cab 1245 Spring....488
Patrick Catherine Miss 523-5th....924-W
Patrick R E 1849Vine....837
Patroline SanLuisObispoCountyAirport....616-J
Patterson C H....30-R-3
Paulus Grace L 336D 12th....947-R
Paulus Helen 336D 12th....947-R
Paulus Otto D ElPomr....58-R-3
Paulus Wilma M 336D 12th....947-R
Payne L D Mrs r 327-15th....**851-W**
Payne V E trucking 538-16th....1226-R
Payne's Radio-T V & Music Store 1334 Spring....562-M
Peachey Robt I Dr dntst 1112Vine....121
Residence 431 Olive....520
Peak Marion 420-14th....976
Pearl Robt NRivrRd....8-J-3
Peasley E J r 503-30th....1338-R
Peats Harold CrestnRd....34-R-3
Peck Katherine G r 1845 Spring....**731**

Pehrson Edgar E....58-J-2
Pelton R D r 117-17th....**618**
Pelton Ray D & Son grain 1225RivrsdeAv....214
Pelton Ray W 32d&Vine....1169-W
Pemberton F & Wm contrs 7-12th....369-W
Pemberton Wm 475PacAv....1178-R
Penney J C Co 1244Park....260
Perez Matt r 2205 Vine....**1093-W**
Perkins L E 83-12th....494-J
Perrine Violet 526-32d....1309-W
Perry Irvin r....**19-J-1**
Perry R T....24-R-2
Pesenti Maria Mrs....21-R-1
Petan Dairy Farms Hwy101 South....Templeton 4181
Peters Arthur A r 1501 Vine....**108**
Peters Billie 601MossAv....1419-W
Peters Don J r 1421Pine....**1427**
Peterson Allen R 531BonitaAv....1324
Peterson Bettie 134B CapitlHl....148-M
Peterson H G r Peachy Canyon....6-J-1
Peterson John L 724-21st....995-M
Peterson Mabel L 89 Olive....896-M
Philbrick Gene r Adelaide Rd....**455-M**
Philbrick Orben r 1917 Oak....**699**
Phillips Geo K 630Vine....1038-M
Phillips Wilbur 422-17th....165-W
Phippen J A Mrs r....7-F-11
Pierce Jas A Jr NRivrRd....155
Pierce Kem D Mrs r 227-12th....**1021**
Pierce Nell 421-12th....761-W
Pierce Turkey Ranch....63-J-11
Pierce Wilbur....41-R-1
Pifer Winifred 1330 Olive....1332-R
Pimentel M L KilerCanyonRd....26-J-1
Pioneer Garage 1246 Spring....**169-W**
If no answer call....1167-J
Pitts McKinley 1022-20th....1040
Plains Chuck Wagon The 1226Pine....1544
Plains The 1226Pine....86
Plants L C r 520-6th....163-W
Ployhar Ralph W 134 SnCarlosDr....1141
Plumm Ruby 416-7th....1275
Plummer Clyde E Mrs 124 SntaFeAv....1434-R
Plymouth Congregational Church 1315 Oak....427
Poe Lenord E Dr Poe&Poe Drs 303-16th....**223**
Residence 409PacAv....114
Poe & Poe Drs 303-16th....**223**
Pokorney Bill Jr CrestnRd....104
Pokorney Wm L....208
Polar Cream Freezer 828 Spring....430-J
Pomi Al H 630-19th....927
Pool Eva M 1438RivrsdeAv....1165-R
Porter Laura A Mrs 1520Vine....794-J
Powell Dwight 1438Vine....979-J
Poytress Pauline Mrs 1221Vine....561-M
Press Advertiser Co 1212Pine....802
Price C Dale r 943 Olive....1120
Price Dale T r 422-16th....863-R
Price Mary J 1130WCtyLlmits....1182-J
Pritchett L C Rev PlymouthHill....145
Proctor Albert Jr 102 Spring....1160
Prosch Harold ExperimentalRd....990-R
Prosch & Rhea Ranch ExperimentalRd....990-R
Proudfit Lucile M 1446Park....206-W
Prutsman Sadie S 318-4th....815
Pueblo Apartments 1804 Spring....1153-J
Pugh Earl 117CapitlDr....707
Pugh L E....31-R-11
Pumphrey C E genl contr 1435GreenwdDr....740
Putman Jas L Shandon....48-J-3
Putnam C C 215 SntaYsablAv....1149-J

Q

Quade John A r 129-16th....**637-J**
Quenzer Albert H....29-J-1
Quenzer Elizabeth r 92 Fresno....**453-R**
Quenzer Fred 1921 Spring....483-J
Quenzer Geo....28-J-2
Quinn Thos D Champion & Quinn Bk of AmericaBldg....76
Residence 925 Olive....1418

R

Rader Robt 214 SnCarlosDr....609-W
Radford Vernon M 1707 Oak....559-W
Radloff Walter 411-16th....784-W
Ragsdale F F phys & surg 1110 Vine....**24**
Residence 11Fresno....600
If no answer call....1200
Railway Express Agcy Inc 1332 Spring....68
Rainey Joe r 406 Vine....**1327-W**
Rainey R W MtnSprngsRd....249
Raitt J A Mrs r 130-17th....**371**
Rakowski Geo A 636BolenDr....823-W
Ramage B F r....**8-F-4**
Ramage H T r Adelaide....**8-F-16**
Ramona Hotel 819-12th....**30-J**
Ramsay E....19-J-2
Ramsey Evangeline 1830RivrsdeAv....1356-M
Ramsey J W Shandon....51-R-1
Ranch Motel 2730 Spring....17
Rancho Alta Vista....**1508-W**
Rasco F S Co 1230Park....30-W
Rasmussen Jas 2012 Olive....1349-W
Rasmussen Laura r 2028 Oak....297
Rasmussen Martin B r N River Rd....7-R-3
Rassbach Henry B 1605Park....1467-M
Rauch's Cabinet & Upholstery Shop 821-21st....**966**
Rauch's Grocery CrestnRd....1240
Ray Wm A 620TuckrAv....937
Ray's Smoke Shop 1318 Spring....82
Ray's Tavern 1114 Pine....1247-J
Read Park A 1527Park....885-W
Reasons Floyd L 2634 Spring....1552
Reber W L ElPomr....58-R-1
Reckman J W r Adelaide Rd....8-F-14
Recreation Center 10th&Park....1537
Red & White Cab 1246 Spring....606
Reed C O ShannonDr....1421-W
Reed L F Truck Service S 101Hwy....14-J-3
Reedy J E Dr vetnrian 834-19th....**546**
Reese Iva 704 Spring....1166-R
Reese Vern L ditching & grading 934 Salinas....611
Residence CemeteryRdTempltn....PasoRobls 14-J-11
Reese W C Web's Liquor Store 2816 Spring....447
Regier Elmer....893-W
Reid Bertha V r 1803 Pine....**1133-W**
Reid Maurice 320-17th....633-M
Reid Maurice Your Jeweler 1321Park....714-W
Reif Henry G....985-W
Reinert H J Jackson&Reinert plt&ofc N River Rd....**66**
Reinke Paul A autos 1130 Pine....**659**
Residence 1731 Filbert....**373**
Renke A D r 1929 Vine....**393-J**
Renz Agnes A 2544RivrsdeAv....499-W
Renz L C 2544RivrsdeAv....499-W
Requa Earle R 2135 Oak....1144-J
Ressler Paul G r....9-J-1
Resthaven Adelde....37-F-3
Reynolds T C Jr VillaRd....861-W
Reynolds Thos C....23-R-1
Rhea Lyle ExperimentalRd....990-R
Rhodes Lane....68-R-1
Rhyne W M 1425Chestnt....175
Rhyne Walter....27-R-1
Rice Lillian 3525 Spring....1337-J
Rich Eva r 513 Vine....1252-R
Richardson Jas W 1818 Spring....1437-M
Richetti John C SRivrsdeAv....1271
Richfield Beacon SHwy....473-W
Richfield Oil Corp plant 6th&Pine....418
Richfield Service Station 1402 Spring....1214-W
Richfield Service Stn 1637 Spring....989
Richmond Esther Mrs 445Vine....1352-W
Richmond Waymon K 322-16th....1033-J
Rideout Floyd 1401Pine....482
Riedeman Carl 254 SntaCrzAv....867-R
Riedeman Charlotta 5HillcrstDr....623
Riedeman H W Mrs 2626 Spring....889-R
Riffel's Radio & T V Service 521 Spring....347
Riley Bob V 164 SnCarlosDr....533-J
Riley Herbert L....31-R-2
Rist Albert 1105 Olive....1347-M
Ritchie John C Anderson & Ritchie 917-12th....760
Residence 101CapitlHlDr....1454-W
Ritner Wm L 1819Pine....862
River Grove Store Hwy41....40-J-1
Roberds Ernest Shandon....54-R-1
Roberts Paul H 417Beverly....1325-R
Robertson Rose Marie 821Vine....383-R
Robinson G P Mrs 609-14th....669-J
Robinson L V r 420-11th....1525
Rockwell L L....26-J-3
Rockwell Lloyd H 229-18th....1007
Rodeo Bar & Cafe The Shandon....56-J-11
Roeder Jack....46-J-2
Roethler C R PeachyCanyonRd....6-R-11
Rondy Nellie r Adelaide Rd....**8-F-13**
Root Don 629MossAv....1083-W
Root Geo 310-15th....416-J
Roper Merrill 519-22d....923-M
Rose E D 11-12th....369-J
Ross Fay L 3175Vine....1312
Rossi G A 615-14th....669-W
Rouch Robt M 140 Spring....992-W
Rougeot Frank r 3441 Spring....**1514-W**
Rougeot Richard 618-7th....183-R
Round Up 849-13th....1180
Rovenstine Elmer 1835Vine....1079
Rovenstine Roy A ShannonHill....893-M
Rowe Alfred A 506-10th....756-W
Rowe D K Sr r 136-12th....**583**
Rowe Peter D OakFlat....**2-R-12**
Rowe Service Equipment & Supply 136-12th....**583**
Rowland L D 3125Vine....932-M
Rude C A Jr CrestnRd....76-R-2
Rude John r 1413 Riverside Av....**550**
Rude L G r 6-12th....178
Ruggles Richard r Adelaide Rd....187-M
Runitz Frank ElPomr....58-R-2
Russell Jos H Shandon....78-J-3
Rutledge Herman H Oakchar Products Corp 17th....**120**
Ryan Joe Crestn....64-R-1
Ryan Mary A Mrs Crestn....66-J-3

S

S & K Auto Wreckers 1545RivrsdeAv....1494
S & S Venetian Blinds & Awnings 3720 Oak....202-J
Sabo A 1607RivrsdeAv....295-W
Sadler Dean L 517-17th....689-W
StClair Geo 620BolenDr....1323
St James Episcopal Church 1345 Oak....1328
Sample Bud Brake Service 721 Spring....323
Sample H C r 229-15th....**466-J**
Samuels Henriette 1815Vine....1119
Sanburns Ed L & L Home & Automtve Radio Serv
1428 Spring....1452
Sanchez Martin 2140Victoria....619
Sandercock Transfer Co SanLuisObispo
From telephones served by the
following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for....ENtrprise 1-1466
Sanders Cecil W r 412-24th....**1124-M**
Sandford Robt A CrestnRd....**1122-M**
Sandford Robt A Paso Robles Dntl Lab 531-12th....49
Sandquist J E r 2841 Spring....**334-W**
Sands Earl E....593
Sands Emma J r 1601 Pine....1411-R
Sands Ida M....593
San Luis Butane Distrs NHwy....Atascadero 151
San Luis Obispo County of
Agricultural Commissioner's Ofc
Riverside Av....**97-R**
County Road Dept Riverside Av....**97-W**
Fair Ofc RivrsdeAv....950
Health Dept LegionHall....601
Housing Authority 3201Pine....**749**
Judge of The Justice Court 406 Spring....285
Paso Robles Airport....1030
Saumert Mary A Shandon....54-R-11
Saunders Curtis r 527 Pine....112
Sauret Betty AdeldeRd....9-F-2
Sauret Clarence OakFlat....2-J-12
Sauret Ed r 517 Bonita Av....**176-R**
Sauret Katherine E r Oak Flat....**3-J-1**
Sauret Lester OakFlatRd....3-J-12
Sauret Loren AdeldeRd....9-F-6
Sawyer Mary Lou 319-4th....647
Schauf Henry G r 3000 Riverside Av....**499-M**
Schinbine Chas H....33-J-1
Schinbine Elsie Mrs r 704 Vine....**377-M**
Schinbine Henry 224 SntaCrzAv....1235-M
Schinbine Hillis E 214 SntaCrzAv....799-W
Schlegel Joe Crestn....67-J-3
Schleicher Tillie M FresnoAv....1506-J
Schmidt B I....31-R-3
Schmidt B I Bud Schmidt Oldsmobile Sales & Serv
1628 Spring....1090
Schmidt Oldsmobile Sales & Serv 1628 Spring....1090
Schmidt T W ElPomr....61-R-3
Schmidt Wm F 2811 Oak....905
Schneider Walter J 345-21st....**1151-M**
Scholl Robt Shandon....52-J-11
Scholl Roena P Cholame....81-R-11
Scholz Erhard J 246-19th....1183-M
Schowalter Elizabeth Mrs r 1825 Oak....**689-J**
Schraner Berta ElPomr....59-R-3
Schraner Elise r 614-13th....312
Schroder Jim r....1-F-5
Schroder Ursula 417Beverly....1465
Schroeder E H r N River Rd....8-R-1
Schroeder Essie Mrs 521-5th....143-W
Schroeder Floyd E KilerCanyonRd....26-R-2
Schroeder John L 1620½Park....942
Schroeder Milton L Cholame....81-J-1
Schultz David O bldg contr....25-J-3
Schultz Louise Mrs 1751½Filbrt....874
Schultz Patricia Mrs 1935 Olive....920-J
Schuman Melvin M 406-7th....743-J
Schwandt E P r 1530Vine....**306-W**
Schwartz Bernard 3219 Oak....856
Scott Della L Della's Home For The Aged
1020Pine....1026
Scott Henry S 1920 Oak....279
Scott Ross....18-R-1
Scovell Clayton 139-17th....912-R
Scow Jim MD 401-15th....572
Residence W19th....660
If no answer call....1200
Sealock Floyd M 1120WCityLimits....1182-W
Sears Roebuck & Co 715-12th....**495**
Night-Sunday & holiday
Emergency Serv call....Atascadero 409-W
From telephones served by the
following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for....ENtrprise 1-0713
Seebert Jane 506 Oak....654-R

Seuss F J 3046 Oak 972-R
Seventh Day Adventist Church School 403-3d 688-M
Seymour Helen M 416 Spring 1549-W
Shackelford Kenneth L 224 SntaFeAv 1149-W
Shaeffer L W 712Vine 879-W
Shaffer L J 39-J-11
Shandon Community Methodist Church Shandon 54-J-3
Shandon Elementary School Shandon 51-R-2
Shandon Garage Shandon 53-R-1
Shandon Gypsum Co 48-R-3
Shandon High School Shandon 51-J-11
Shannon W F SHwy 14-J-2
Sharp John B Crestn 63-R-2
Shaw Ethel G Shandon 56-R-3
Shaw Ralph Shandon 39-R-3
Shell Oil Distr 5th&RivrsdeAv 375
If no answer call 1409
Shelvock Thelma 2220VillaDr 448-J
Sherwood Acres Fire Dept Hangr 156
Shetler J S r 1646 Spring 960
Shetler Leo M 1108-M
Shields John S 264 SntaFeAv 314
Shimmin Francis Mrs r 1444 Oak 275-W
Shipe Wm A 1277
Shomo Mary Mrs r 529-14th 515
Sigler John H r 2020 Oak 911-R
Signal Oil Co distr 1446 Spring 176-W
Silva Geo F 424-11th 514
Silver's Jim Service Stn Shandon 50-R-11
Silvius Robt B 607-30th 655-R
Simmons Cora A r 125 Capitol Hill Dr 1513-W
Simmons J Leon bldg contr 740RivrsdeAv 423
Sims Harold F 3605 Oak 1337-W
Sinclair Kenneth E 27-J-3
Sinclair Phil EstrellaRd 27-J-2
Sipe Harold M 318-4th 896-W
Sivers Geo J Farmhouse Motr Hotel 425 Spring 933
Skidmore R F 2945Vine 429-J
Skinner Royalynn 3308Pine 531
Slate Frank P r Adelaide Rd 9-F-23
Slate L L AdelleRd 218
Slayton Chas J 43-J-1
Slayton Edgar L 36-R-1
Slayton Willis 40-R-3
Smart L E 1403Park 745
Smart Sam r 2135 Olive 475-R
Smart Sam Texas Co The 610 Pine 475-W
Smeltzer R E 405-9th 1272
Smiley Fred 73-J-1
Smiley Josephine M r 2240 Oak 472-W
Smiley Paul 215PacAv 728-W
Smiley Raymond C r 605-20th 125-J
Smiley Wayne 2761 Spring 853
Smith Argyle L KillerCanyon 1-R-11
Smith Bros Drilling Contractors 1134-13th 224
Smith C S sporting gds 1225Park 40-W
Residence 1809 Spring 18
Smith Carrie Mrs 73-12th 420-R
Smith Clark 1629Vine 1483
Smith Donald 2012Park 1050-R
Smith Donald Wm Crestn 66-R-1
Smith Doris E 3627Pine 1051
Smith Ed Shandon 56-J-1
Smith Ernie EstrellaRd 635
Smith F R 740 Olive 501-R
Smith Gene Dodson Mrs ChSci pr 1238 Spring 1423
Smith Grant 519-13th 1435
Smith J Pearl 822 Salinas 434
Smith Jas P 3015 Spring 1189-M
Smith Leo L 1301Chestnt 624-W
Smith O F 23-J-3
Smith Oren B r 1730 Park 755-J
Smith Paul EstrellaRd 635
Smith Pump & Irrigation 13th&RivrsdeAv 358
Smith Roy M r 510-9th 1246-J
Smith W H 415-16th 1099
Smith Wilfred E 2212Park 763-M
Smith Wm S 2635Vine 1126-M
Smith's Drive-In 2331 Spring 1415
Smith's Grocery Crestn 66-R-3
Smibley Walter r 531 Beverly Av 949-J
Snyder Lawrence E 234 SnCarlosDr 1523-R
Snyder Paul R 730Cherry 1351
Sobey G L phy & surg 1104 Vine 55-W
Residence 507-18th 55-R
If no answer call 1200
Sobey Gliff Jr Paso Robles Ins Agcy 531-12th 1220
Residence 537-J
Sommers Virgil J 204-12th 741-W
Sonne Lorine Mrs Crestn 65-R-3
Sorensen Allen 318-4th 1163-M
Southern Counties Gas Co 823-13th 500
Between 5 PM & 8 AM & on Saturdays Sundays & holidays from Paso Robles Exchange
(No Inter-City Charge)
Ask Long Distance for ..... ENtrprise 1-0206
Southern Pac Co depot 8th&Railroad 2
Southern Pacific Milling Co
Aggregates Div rock & sand SHwy 1228
Transit Mix Concrete Plant 8th&Pine 433
Souza Edw 62-R-11
Sparks E E One-O-One Butane-Propane Serv 1444Vine 27
Sparling Richard H 2012 Oak 1233-R
Spear John D Rev 1345 Oak 1328
Speck Glen W 1045Chestnt 886
Spencer Frank T 205-16th 380-R
Spencer Gerald G Estrella 1052
Spencer Harry W 616MossAv 698
Spencer Kenneth 1721RivrsdeAv 1410-M
Spencer Max 625BolenDr 1143
Spring Ranch Shandon 49-J-2
Sprouse Peggy Carter 3001Park 970-R
Squire G W r 1428 Olive 480-W
Squire Loron D 1420 Olive 556-M
Squire's Men's Wear 745-12th 151-W
Stafford J R 334PacAv 1003-M
Stafford Ralph EstrellaRd 41-R-3
Standard Oil Co of Calif ofc 26th 852
Standard Pipeline Co Shandon Pump Stn Shandon 79-J-1
Standard Stations Inc
No 280 12th & Spring 507
No 750 1745 Spring 589
Stander J W 1721 Spring 1316
Stanford Al r 337-19th 1430
Stanich Michael A 1312Park 902
Stanley Chas H Shandon 54-J-1
Stanley Katherine 1736Vine 725-M
Stanton W Layton OldHwy41 ..... 43-R-3
Starks Willie 1809RivrsdeAv 591
State Farm Mutual Insurance Co's 204-17th 678
Steaffens John A r 1546 Park 300
Steele Harvey L 62-J-11
Steinbeck Geo L 43-R-1
Steiner Bernice Mrs r 1904Park 1085-J
Steinle Fred U 605-3d 1062
Steinle Harry 60RidgevwDr 1506-M
Stemper Russell E 64-J-2
Stephan Ann H 1908 Spring 639
Stephan George E exectv dir Hseing Authority City of Paso Robles 3201Pine 749
Stephens Marlene 2611 Spring 1053
Sterling Truman Mrs 1315Vine 291-R
Stevens Dave Stevens Studio 1225 Spring 1121
Residence 610TuckrAv 563
Stevens Studio 1225 Spring 1121
Stewart Blanch 740Park 1548-R
Stewart Irvin W SherwdRd 1512-J
Stewart John A r 2102 Riverside Av 626-W
Stiles J Wm 48-R-3
Still Clarence r 15-F-21
Still Ernest r Annette 15-F-4
Still H H Sr r 503 Beverly Av 1114-R
Stinchfield L M r 1843 Locust 253-W
Stinchfield L M Stinchfield's Paso Robles Upholstry 1348Railrd 1535
Stinchfield's Paso Robles Upholstery 1348Railrd 1535
Stock C B r 1249-11th 783-M
Stockalper Frank CayucosRd 23-R-3
Stockdale Caryol 10-F-11
Stockdale Claud Ranch N Hwy 18-F-3
Stockdale Mamie E Mrs r 10-F-3
Stockdale Ray r 213 Oak 899-W
Stoddard C P 525-13th 1332-M
Stoddart A B r N River Rd 7-J-1
Stokke Edwin 264 SntaCrzAv 827
Stolte Inc 18th&Vine 1260
Stoltenberg Geo E 340-3d 737-J
Story W O Bill CountyRdB15A 30-J-3
Stowe Independent Oil Co & Trailer Sales 6th&Spring 758
Strahan L R Dr 1108 Vine 327
Residence 2507Vine 213
If no answer call 1200
Strand C O r 512-24th 382-R
Stringer S E Mrs r 1935Park 1128-W
Stryker Harvey A Dr
Orthdnst 608½-12th 1341
Residence 825 Olive 1547-W
Stubblefield Lige CapitolHill 1345-W
Studer Frank W SherwdRd 953-R
Stults Genie Hillman Estrella 41-J-1
Stults Walter G Estrella 41-J-1
Sturgeon Josephine Mrs r 1529 Oak 306-J
Sturgeon Vernon L r 2129Vine 1098-M
Suburban Motel Hwy101 746
Sullivan Jack A 3214Pine 368
Summers A A 3130Pine 668
Summers A A S&K Auto Wreckrs 1545RivrsdeAv 1494
Sundahl Ray L r 2048 Vine 1447-W
Supreme Motel Motl Supreme 2400 Spring 955
Surrette Herman SHwy101 ..... 13-R-3
Sutcliffe F A 535Vine 1547-J
Sutherland Lela 1840Vine 1487-J
Sutton Alice C Miss 1520 Oak 92
Sutton Wm P Rev 533-15th 1055-W
Sykes W T r 405-14th 200

T

T & D Jr Theatre 12th 328
Tackitt M G 630-6th 1233-R
Talbert Geo E 1536Vine 471-M
Tarwater Allie 1503 Olive 851-J
Taylor Billie 2035 Oak 1447-J
Taylor Carl 26-J
Taylor Chet r 1535 Olive 412
Taylor Everett L Rev ShandonHts 50-R-12
Taylor Frank E 3219 Spring 655-M
Taylor Geo L ShannonHillDr 629
Taylor Hobart C 526Beverly 1094-M
Taylor Hotel 1308 Spring 158
Taylor Luella r 1434 Pine 272
Taylor Motel 3440 Spring 1460
Taylor P E r 1415 Vine ..... 357 W
Taylor V M 43-J-1
Taylor Wm H 1319Park 1496
Teerlink A 44-R-2
Terrell Clarence 3195Vine 1338-W
Terrell T J Rev 1030-21st 1522
Terrill Newell M 21-J-1
Terrill Oliver A 445 Oak 1472-J
Terrill Olivia 2029 Oak 511-M
Terris Jas 1404Park 1044-W
Texaco Service Stn 1004 Spring 918
Texaco Service Station 1405 Spring 910
Texas Co The sales 610 Pine 475-W
Tex's Barber Shop 1210 Park 84
Thach Alma 3025Vine 1094-W
Thalls Horace A 1109½Chestnt 1216-W
Thixton Clyde F 1135-11th 973
Thomas E 310-16th 696-J
Thomas Howard J 42-R-2
Thomas J Roy 520-32d 62
Thomas Omer 1827Park 1462-J
Thomas W H r 419-15th 1331
Thompson Effie S Mrs 336C 12th 1491-J
Thompson Gordon W MD 244-18th 79
Thompson Gordon W MD Bossert Robt H MD 1305Vine 50
If no answer call 1200
Thompson Madge 1629 Spring 897-R
Thompson Manly W D 411-12th 553
Thompson W D HillcrstDr 981-R
Thorndyke M E r 1427 Pine 578-M
Thornton Jack 274 SntaCrzAv 1408
Thorpe Donald E 931Vine 848
Thorpe Herbert B 336A 12th 1138
Thralls Alice 647Vine 1475-W
Thurlby A Nye r 503-13th 594
Tiahrt Elmer 46-J-3
Tide Water Associated Oil Co 26th 911-W
Tidrow J C r S River Rd 595-J
Tidrow Oliver 350-M
Tidrow Walter O 350-J
Tingley C A 1019Chestnt 941-W
Tjaldeen Peter 104-17th 585-J
Toevs Gus r 530-9th 154-W
Toevs Otto r 1705 Park 1318-J
Toevs Edw Rev 345-13th 745-J
Tolle S A Mrs r 1802 Park 949-J
Tomlinson L E 405 Oak 1186-J
Tornquist A J W4th 675-W
Torres Soledad G 1616Pine 643
Torrey Mary A Mrs r 211½ Spring 1014-J
Tots & Teens 1347 Park 310
Towe E C Mrs 2630 Spring 889-J
Trager O Mae 529-18th 850-J
Trager W Bruce MtnSprngsRd 17-F-2
Travelodge 2701 Spring 304
Traver Raymond 60-R-3
Treece Robt J 234 SntaFeAv 1434-J
Trees Motor Lodge 2841 Spring 334-W
Triguero Pete 267-W
Tripke Ernest G 1109Vine 930-W
True Charlie ShandonHwy 42-J-2
Truesdale Geo Shandon 52-R-2
Truesdale Willis r 51 Ridgeview Dr 797-W
Trussler Arthur F AdelleRd 614
Trussler Wm C 2425Vine 1179-W
Trussler's Furniture Store 1303Park 126
Tucker Alvin C 754-26th 1253-W
Tucker Elden 52-J-3
Tucker Emily D r 1844 Vine 215-W
Tucker Francis R Shandon 77-R-3
Tucker Mae 2035 Oak 1447-J
Tucker Robt D 638Bolen 791-W
Tucker S S r 2035 Vine 681
Tucker W Mervel Shandon 54-J-11
Tufte J E 19-12th 460
Tuley Bruce R 235 SntaCrzAv 267-J
Tuley C Ward 31-J-3
Tuley John B EstrellaRd 28-R-1
Tuley Lester r 1940 Spring 877-J
Tuley Mary Beth r 1940 Spring 877-J
Tuley Merle 230-16th 150-W
Tuley W Ray 220-16th 633-W
Turley Minnie G 26th&Ysabel 499-J

Turner Anna r 520 Bonita Av 1114-W
Turner Motor Co used cars 18th&Spring 1005
Turner Paul L 63RidgevwDr 636
Turner Paul Motor Co 1020Park 1000
Twisselmann Chris r 15-F-3
Twisselmann Dorothy M 15-F-3
Twisselmann Ernest C 15-F-3
Twisselmann Raymond 15-F-33
Twisselmann T F 115-18th 166-M
Twisselmann Theo F 15-F-33

U

Union Oil Company of Calif
Northern Division Pipelines
Shandon Pump Stn Shandon 80-R-1
Sales Division
Paso Robles Office 26th 658
Service Stn 2411-15th&Spring 1420
Service Sta No 347 10th & Spring 1531
Union Special Training Class SLO County Schools Hwy41 ..... 43-R-2
U S Government
Dept of Agriculture
Soil Conservation Serv BkofAmerBldg 1334
Dept of Commerce
CAA Airway Communications Station
PasoRoblsAirprt 670
Post Office 604-12th 96

V

Vaca Pat Mrs r 1248-21st 599
Valley Drive Inn Shandon 57-R-2
Valley Motel Shandon 56-J-3
VanAuken Floyd E 40-12th 486-W
VanBlargen Kenny 1429 Spring 1070
Vanden Bosch Adrian M 645Moss 1265-R
Vanderlip Dorothy G 530-5th 1246-W
Vanderlip Richard M 530-5th 1246-W
Van Horn Butane Service 2801 Spring 343
Van Horn Emily r 3111 Park 928-J
VanHorn Lloyd F 1420GreenwdDr 726-W
VanHorn Lloyd F Van Horn Motrs 836-13th 5
VanHorn Martin 38-J-1
Van Horn Motors 836-13th 5
Van Horn Otto B r 612-12th 1414
Residence Oak Flat Rd 4-J-1
Vanity Box 1336 Spring 221
VanMatre Jennings Jr 64-R-2
VanMatre Vernon PeachyCnynRd 12-J-2
Van Order Lester r Mountain Springs Rd 998-J
VanVorst E L 1535 Oak 711-J
Vapor Cleaning Works 1344Pine 315
Vasquez Bob 69Fresno 48
Vaughan Louise 220-12th 461
Ventura Sam J 212-12th 194
Venturini Emidio ElPomr 59-R-2
Verga Cecilia Mrs 724½-14th 562-R
Verity Kenneth B 35-J-2
Verity Kent L ElPomr 35-R-2
Vet's Cab Co 1246 Spring 606
Vick F L 628CrestnRd 410
Vick Harold J 304-16th 516
Vic's Cafe 835-13th 1529-W
Vidor K W 25-R-2
Vilen Frank J 421-12th 761-W
Vogel B F 727Park 305-W
Vogue The 1233 Park 70
Volpi Frank 36-R-2
VonDollen Fred ShandonRd 30-J-1
VonDollen Geo 227-16th 637-R
VonDollen Ralph 103CapitlHill 1478-W
VonDollen Robt 118CapitlHl 1497-J
Von Dollen Ruth r 249-16th 1075-M
vonHusen Frederick L Rev 925Vine 244
Vorrath Meryl K 843Vine 509
Voshal Chas F 720Park 1166-W
Vreeland Cleo Mrs ..... SanMiguel 86-R-4

W

Wachs Arthur ElPomr 60-R-2
Wachs Sidney F CrestnRd 76-R-3
Wack Richard P Drive In Liqr Str 545 Spring 522
Wack Richard P r Adelaide Rd 9-F-13
Waddell T J 1545
Waer Fred E 62-J-1
Waer Irene L 716-W
Waer T O 716-W
Wahlace Peter r 621 Oak 164
Wakeman Clarence 285 SanAugustinDr 557-J
Walker Earl T Dr chirprctr 1947 Spring 754
Residence 636-20th 734-W
Walker Everett E MtnSprngsRd 10-R-12
Walker F 985-J
Walker Geo I 735Pine 167-J
Walker Geo L 29-R-12
Walker Nora B 430-15th 387-J
Walker Ralph M 73-R-3
Walrond Henry 544-12th 69
Walters Lavern S Polar Cream Freezer 828 Spring 430-J
Walton Myrtle r 410-14th 387-R
Ward Edw D MD 1004Vine 840
Residence 12th 1084
If no answer call 752
Ward Fred 724-14th 568-R
Ward Kenneth 1610Park 969-R
Warden Wanda 1803 Spring 921-W
Warner E A W4th 1511
Warner Malcolm S 3203Pine 717-R
Warren Dora L r 208-19th 253-J
Watkins G G NRivrRd 490
Watland Clarence OakFlatRd 2-J-1
Watson Verna Mrs 36-J-1
Weatherill Robt C 528FerroLn 630-W
Weatherman Pearl 321½-15th 150-M
Weatherwax W A gent contr 2035Park 995-R
Weaver Carl 36-J-3
Weaver Percy 43-J-2
Webb Elsie 1205Gregory 1493
Webb W W 135-18th 188-J
Webber Burr D 333-19th 393-W
Webber Joe 23-J-11
Webber O H 1734½ Oak 1081
Weber Baking Co 205 Oak 261
Web's Liquor Store 2816 Spring 447
Webster Alex Mrs 1433 Oak 41-W
Webster Dairll K 721-28th 574-R
Weideman E Mrs r 1940 Park 348
Welch Deborah O 707-7th 430-R
Welch Earl M 2218Park 1161
Welch Jas A 265 SntaYsabl Dr 799-M
Werling Dewey r 417-24th 1422
Werner Harry E OakFlatRd 4-J-2
Wes Brooks Chevron Service 1502 Spring 1198
Wescott Ralph M Crestn 65-J-3
West C Winston 634TuckrAv 1353
West Chauncey W 1039Chestnt 1039
West Chauncey W & Associates accts 901-12th 868
West Kenneth constable 1266-J
Western Auto Supply Co 1420 Park 596
Western Cabinet Works 1000 Park 289
Western Electric Co 717-14th 1517
Western Geophysical Co Party G-4 843 Oak 999
Western Union Telegraph Co 1208 Spring 131
To send a telegram or cablegram call ... Western Union 59
Wetzel F G Mrs 1720Filbert 2-R-3
Weyman Walter r Oak Flat 994-M
Wheaton Jas 1333RivrsdeAv 147-R
Wheeler C H trucking 2230 Spring 568-R
Whitaker Fred W State Farm Mutual Ins Co's 204-17th 678
White Geo A Sr Shandon 49-R-11
White Geo S Shandon 49-R-3
White Lester F Crestn 68-J-2
White Marion D Shandon 49-R-2
White Ranch Co Shandon 49-R-2
White Spot Cafe 1524 Spring 517-W
White Wilbur B 245 Olive 676-J
Whitener John r Peachy Canyon 11-J-1
Whitener W A r Peachy Canyon 11-R-2
Whiteside Jas E 945Vine 140
Wiebe Edgar 17-J-11
Wiebe Gus CayucosRd 21-R-12
Wiebe H A 24-R-3
Wiebe Rudolph r Adelaide 8-F-21
Wiebe Wm G CayucosRd 21-R-11
Wieser Hubert B 548FerroLn 1497-R
Wiest G Ellis 58-J-1
Wilcox Lou r 2801 Vine 1503
Wilcox Lou General Electric Appliances 823-12th 226
Wilcox Thos W 2749Vine 883
Wildman J M J M Wildman Inc 34th&Spring 254
Residence 2120 Olive 1509
Wildman J M Inc ofc 34th&Spring 254
Parts Dept 34th&Spring 99
Wilkinson Helen H 724Vine 1186-W
Wilkinson J 1426Pine 1473
Willard Elloyd SHwy 666-J
Willard Music Co 1245 Spring 1089
Willging Frank H 1745Filbrt 632
Williams Geo N 411-14th 235
Williams Walter V PT&TCo 717-14th 133
Residence 628MossAv 1482
Willow Creek Ranch WillowCreek 25-R-1
Wilmar A H Dr r 1905 Spring 63
Wilmar E V r 2000 Spring 1188-M
Wilmar Wm SHwy 1047-W
Wilshusen J S Jr r 135-16th 587-J
Wilshusen Jim 33-R-2
Wilshusen John NRiverRd 7-R-1
Wilson Gavin 1630 Oak 90-W
Wilson H H 245-12th 453-W
Wilson Harrison H ElPomr 60-J-3
Wilson Howard 637CecilCt 733
Wilson Jack E ElPomr 35-J-1
Wilson L L Jr 733-23d 993
Wilson M Mrs 1221Vine 561-W
Wilson W T 15th 1200
Wilson's Drive-In 2748 Spring 492
WimBart Poultry Ranch 829-W
Wimberly Lucille H 829-W
Wimmer W W AdelaideRd 5-R-1
Wingefeld Conrad r 1538 Olive 287-W
Winjum L J r 1640 Pine 1410-J
Winkler Albert J 820Park 1304
Winkler's House of Appliances Elec Sales & Service 820Park 1304
Winn W L r Mountain Springs Rd 10-R-2
Withey L G r Mountain Springs Rd 10-R-11
Wolf Donald OldHwy41 ..... 46-J-1
Wolf Jessie Mrs 623½-2d 676-W
Wolf Louis 46-R-1
Wolff Dan C 1532Vine 1346
Wood Acel 49-J-3
Wood Agnes A 615-30th 356-W
Wood H A r W 21st 998-W
Wood H A Welding & Machine Shop 1207-13th 321
Wood Laurence H CrestonRd 510-W
Wood Mel PeachyCanyon 6-J-3
Wood Millard 3-12th 1182-R
Wood W E r 2807Riverside 1096-R
Woodland C B 215-24th 370-J
Woodland Fred 2241Vine 497
Woodland Fred Norwalk Serv Sta 9th & Spring 425
Woodrell A L r 2644 Spring 1400
Wooster C T CrestnRd 73-R-2
Wooster Marshall A CrestnRd 69-J-1
Wright I E r Adelaide Rd 187-J
Wright Raymond 285 SntaCrzAv 799-R
Wyatt Roy W 284 SntaFeAv 196-J
Wyborney Henry J r E 13th 953-J
Wyrick C W 623-34th 429-M

Y

Yearwood C F MtnSprngsRd 1154
Yearwood J L 2325 Oak 432-J
Yellow Cab Pso R Yellow Cab 1245 Spring 488
York Sid Ins Agcy 1213Park 727
York Sidney r 50 Ridgeview Dr 1236-W
Young Arden r Oak Flat 3-R-11
Young Geo W 2233 Olive 1087-R
Young Laura Shandon 50-J-12
Younts Coy 736-24th 1085-W
Your House of Beauty 1503 Park 1010

Z

Zapf Ruth 623-6th 1233-J
Zieglar Mike r Adelaide Rd 187-R
Zimmerman Leo E ElPomr 35-J-3
Zuckerman Ranch PeachyCanyonRd 12-J-1
Zwang Darrell 77-J-3

PISMO BEACH

J E Gooding, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO

The Pac Telephone & Telegraph Co
Business Office 872 Morro San Luis Obispo
Ask Operator for ..... Business Office
(No charge for calls to Business Office)

Telephone bills also may be paid in person at

Bank of America ..... Pomeroy & Dolliver Pismo Beach

Abbott's Motel 1005Dolllvr ..... POplr 6-4475
Adam Mary A 415PomeryAv ..... POplr 6-4426
Adams Chas E Dr 229PalisdesAvShellBch ..... POplr 6-2005
Adams Court New 1000Dolllvr ..... POplr 6-2065
Adams Hazel Lawson 351 SnLuisAv ..... POplr 6-4441
Adams Inez Mrs 406 StimsnAv ..... POplr 6-2281
Agnew Sadie WigwamCt ..... POplr 6-2401
Alex Shell Beach Inn
853 ShellBeachRdShellBch ..... POplr 6-9901
Alexander M F 390 OceanVwAv ..... POplr 6-4652
Alexander Minnie 426 StimsnAv ..... POplr 6-4605
Allin Bertha L Mrs 311FranklnDr ..... POplr 6-4777
Al's Plumbing Supply 519Cyprs ..... POplr 6-4476
Anderson Chas S 210VistaDlMrAvShellBch ..... POplr 6-2062
Anderson G H 541Wadswrth ..... POplr 6-4732
Anderson Les 259MerroAvShellBch ..... POplr 6-2380
Anderson's Richfield Service Price&Hollistr ..... POplr 6-4618
Andrews R A 150CapistranoAvShellBch ..... POplr 6-4702
Angelo Alex 141WindwardAvShellBch ..... POplr 6-4609
Applegarth John 267PalomarAvShellBch ..... POplr 6-2225
Archer Hugh J 245CapistranoAvShellBch ..... POplr 6-4407
Armstrong Donald EdnaRd ..... POplr 6-4710
Arnold Wm L 226MontecitoAvShellBch ..... POplr 6-4679
Arroyo Grande Garbage & Disposal Co Pismo Beach
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for ..... ENtrprise 1-1442
Atwood C B 150MontecitoAvShellBch ..... POplr 6-2311
Avellar J M Mrs 285Wadswrth ..... POplr 6-2435
Avila John 230 StimsnAv ..... POplr 6-2341
Axtell Edith M 426 OceanVw ..... POplr 6-2037
Ayers Clarence H 157 SntaFeAvShellBch ..... POplr 6-2396

Babcock Chas E 221PomeryAv ..... POplr 6-4416
Badger Helen K Mrs 510HarloeAv ..... POplr 6-2322
Bagwell Chas 214 SntaFeAvShellBch ..... POplr 6-4608
Bailey Irwin T 450PomeryAv ..... POplr 6-4720
Bailey's Auto Court Main&Bello ..... POplr 6-2119
Baker G Dennis 555 ShellBchRdShellBch.. POplr 6-2097
Bank of America 270Pomery ..... POplr 6-2071
Banks Raymond 351 SntaFeAvShellBch ... POplr 6-2186
Bankston H R 559Cyprs ..... POplr 6-4643
Barnes Oscar H 342MorroAvShellBch ..... POplr 6-2371
Barnhill E W 442 OceanAv ..... POplr 6-2236
Barnhill Ronald E 360HarloeAv ..... POplr 6-2149
Barry Edna N 262CuyamaAvShellBch ..... POplr 6-2244
Bassett E J Mrs 371HollistrAv ..... POplr 6-2388
Bates Clem M 360 Stimsn ..... POplr 6-2171
Baxter W A & Sons serv stn 691Price ..... POplr 6-4466
Baxter W Thos 461Bay ..... POplr 6-2475
Baxter Walter A 450Hollistr ..... POplr 6-2147
Baxter Wm A 541 SnLuisAv ..... POplr 6-2239
Beach Apartments 142 StimsnAv ..... POplr 6-4627
Beachcomber Motel 120 OceanVwAv ..... POplr 6-2208
Beaver Margaret Mrs 453PomeryAv ..... POplr 6-4692
Beck Ike 1260PortrAv ..... POplr 6-2358
Becker Mildred H 133 OceanVwAv ..... POplr 6-9968
Bell Chas H 305PierAvShellBch ..... POplr 6-4719
Bell Clyde 266PalomrAvShellBch ..... POplr 6-4674

Bender's Plumbing & Supplies
111CuyamaAvShellBch ..... POplr 6-4747
Bergen P L 371 SnLuisAv ..... POplr 6-2224
Berryman F J 702 OceanBlShellBch ..... POplr 6-4449
Bettencourt John X 560 SnLuisAv ..... POplr 6-4427
Bettencourt Lucille 331MainAv ..... POplr 6-4462
Bettiga Jas 449 StimsnAv ..... POplr 6-4651
Bidinian Toros 220CastaicAvShellBch ..... POplr 6-2001
Bise Chester Z 227WawonaAvShellBch ..... POplr 6-4644
Bishop O D 326BoekrAvShellBch ..... POplr 6-4413

Bohemian Distr Co
326MontecitoAvShellBch ..... POplr 6-2131
Bolstad Paul F dntst 776Price ..... POplr 6-2345
Residence 340WilmrAv ..... POplr 6-2384
Bolton Ann R 475HollistrAv ..... POplr 6-2018
Boosinger H E 321 Stimsn ..... POplr 6-2092
Borba J J 109WawonaAvShellBch ..... POplr 6-4669
Borden Hooker 108CastaicAvShellBch ..... POplr 6-2137
Boxold Fred 330PomeryAv ..... POplr 6-2465

Bradley Chas A contr
135MontecitoAvShellBch ..... POplr 6-2168
Brandt's Meat Market 800Price ..... POplr 6-9985
Breaker's Apartments 172HindsAv ..... POplr 6-9981
Breuklander L T 880Fresno ..... POplr 6-2263
Breuklander's Mobil Serv 1481Price ..... POplr 6-2127
Bridges Gene B ElPismoManor ..... POplr 6-2370
Briner E A 239 SntaFeAvShellBch ..... POplr 6-4778
Brown Lyle E Seawall Motel 170Main ..... POplr 6-4706

Brown & Roy Realtors & Insurors
314PomeryAv ..... POplr 6-2073
Brueger A R 451Hinds ..... POplr 6-2286

Bullard Alton L MD Bullard & Mounts
740Price ..... POplr 6-2112
Residence 420HollistrAv ..... POplr 6-4655
Bullard & Mounts phy & sur 740Price ..... POplr 6-2112
Burnight E R MD 348Hollistr ..... POplr 6-4633
Burton Daphne M Mrs 341Hinds ..... POplr 6-4671
Butler Hotel 230PomeryAv ..... POplr 6-4611
Butterfield F S 221CapistranoAvShellBch .. POplr 6-2424
Byrd Stanley C Hanfrd ..... POplr 6-2458
C-Air Hotel 133 OceanVwAv ..... POplr 6-9968
Cabaniss R C 244WawonaAvShellBch ..... POplr 6-4789
Cabotage Geo C Dollivr ..... POplr 6-2278
Calhoun's Mohawk Service 440Price ..... POplr 6-2124
Calif Cleaners 590Dollivr ..... POplr 6-4620

California Highway Patrol
For emergency calls only dial
Operator and ask for ..... ZEnith 1-2000
Camack Edw R 290LeewrdAvShellBch ..... POplr 6-2463
Campbell Lulu M 350 OceanVw ..... POplr 6-2447
Cannon Dale C 315EspartoAvShellBch ..... POplr 6-4400

Cape Cod Manor Motel
1127 ShellBchRdShellBch ..... POplr 6-2087
Cardosa Manuel 182HindsAv ..... POplr 6-2134
Carpenter Irene J Portr ..... POplr 6-4447
Catholic Church 461PismoAv ..... POplr 6-2219
Cattani P 791Bay ..... POplr 6-4661
Cavanagh F W 266MontecitoAvShellBch ..... POplr 6-4798
Charlie's Fish Market 491Cyprs ..... POplr 6-4745
Charlotte's Beauty Shop 570Cyprs ..... POplr 6-2221
Clark Harry M 540WadswrthAv ..... POplr 6-4665
Clark Marie Mrs 241Cyprs ..... POplr 6-2183
Clark Willard L 215WawonaAvShellBch ..... POplr 6-4434
Cliffside Court 931Dollivr ..... POplr 6-2229
Close Alma Mrs 412 Stimsn ..... POplr 6-2104
Coast Center Realty 950Price ..... POplr 6-2105
Cochrane W T 308CastaicAvShellBch ..... POplr 6-4491
Coelho Arminde Mrs 454 SnLuisAv ..... POplr 6-4760
Coffie Eva 750Lemre ..... POplr 6-2105
Coffie Eva acct 950Price ..... POplr 6-2105
Collier T L 364WindwrdAvShellBch ..... POplr 6-2154
Collins P C Jr 150MorroAvShellBch ..... POplr 6-4716
Collins P C Sr 227MorroAvShellBch ..... POplr 6-2177
Colwell Ben Hwy101 ..... POplr 6-4758

Comer E Q 324WawonaAvShellBch ..... POplr 6-4734
Conklin Thos H ins 427WaterShellBch .... POplr 6-2084
Cook Jas D 49BoekrAvShellBch ..... POplr 6-2195
Cooper's Restaurant 491Price ..... POplr 6-2076
Copeland Jack 262BoekerAvShellBch ..... POplr 6-2240
Corbett W B 178LeewrdAvShellBch ..... POplr 6-2257
Cordeiro M S 324 StimsnAv ..... POplr 6-4675
Cordova Alberta J 470Wadswrth ..... POplr 6-2376
Cordoza Tony V 445PomeryAv ..... POplr 6-2188
Coshott Hilda Mrs 359PalomrAvShellBch .. POplr 6-2251
Coulter Marion 971 Stratfrd ..... POplr 6-2042
Cramer Harold B 226EspartoAvShellBch ... POplr 6-2106
Crawford Jas F 700Hanfrd ..... POplr 6-4931
Crawford LuVilla 1802 OceanBlShellBch.. POplr 6-2143
Cuelho A P 571WadswothAv ..... POplr 6-2035
Culbard A E 101Hwy ..... POplr 6-2049
Cummins Mary A 545Cyprs ..... POplr 6-2118
Cumpston W V 410LongwwAv ..... POplr 6-4423
Curtzwiler A B 701WaterShellBch ..... POplr 6-4797
Dale's Cafe 927 ShellBchRdShellBch ..... POplr 6-2086
Dana Amos B 540Harloe ..... POplr 6-4489
Dardanelli Joe 406 StimsnAv ..... POplr 6-4484
DaVico Henry 340HollistrAv ..... POplr 6-2189
Davis Electric & Hardware 930Price ..... POplr 6-2215
Davis Harry E 331WadswrthAv ..... POplr 6-2359
Davis Harry G 212CuyamaAvShellBch ..... POplr 6-4771
Deibert E H 1390Bello ..... POplr 6-2280
Delamar Ora 300Cyprs ..... POplr 6-4498

DelLaughter Beatrice R
153LeewrdAvShellBch ..... POplr 6-4696
Deming W W Mrs 362CastaicAvShellBch ... POplr 6-4911

Diamond Pauline Pauline's El Patio Motl
350Pismo ..... POplr 6-4744
Dias Court 371Pismo ..... POplr 6-2085
Dill Thos N 149PlacentiaAvShellBch ..... POplr 6-2174
Dilworth Doris 326 IndioDr ..... POplr 6-2328
Doeckel Donald D 142PierAvShellBch ..... POplr 6-4792
Doko's Variety Store 880Price ..... POplr 6-4628
Domingos M G PismoRdShellBch ..... POplr 6-4714
Donahue Robt R 218PierAvShellBch ..... POplr 6-2095

Donaldson Art Shell Beach Mkt
753 ShellBeachRdShellBch ..... POplr 6-2135
Douglas Service Stn Cyprs&OceanVw ..... POplr 6-4460
Duncan Donald L 239EspartoAvShellBch .. POplr 6-4442
Dyer W H 120 OceanVwAv ..... POplr 6-2208
Earing Dale P 142CuyamaAvShellBch ..... POplr 6-4420
Edgewater Motel 280Wadswrth ..... POplr 6-2233
Ell John W 143MontecitoAvShellBch ..... POplr 6-2058
Ellegaard Lloyd H 202MorroAvShellBch ... POplr 6-2016
Ellis Frederick A 332EspartoAvShellBch .. POplr 6-4786
Elvin John H MD 273PomeryAv ..... POplr 6-2492
Residence ..... ArroyoGrande 2604
Emery Chas H 167PierAvShellBch ..... POplr 6-2297
Enos Alvin W 150CuyamaAvShellBch ..... POplr 6-2461
Erhart A A 417A StimsnAv ..... POplr 6-2452
Erwin A E 334MontecitoAvShellBch ..... POplr 6-4686
Esquire The 600Cyprs ..... POplr 6-4668
Estudillo H R 221 SntaFeAvShellBch..... POplr 6-4697
Evans Wesley 217PierAvShellBch ..... POplr 6-2157
Ewing J I Mrs 407 StimsnAv ..... POplr 6-2024
Fairey E I 340 OceanVwAv ..... POplr 6-2460
Fairey Kenneth E 226PalomarAvShellBch .. POplr 6-2246
Farrell Pat 344EspartoAvShellBch ..... POplr 6-2340
Fay Claude 350WilmrAv ..... POplr 6-4410
Fay L N 981Hanfrd ..... POplr 6-2094
Fermin Ted 310 OceanVwAv..... POplr 6-2456
Ferreira S M OceanoRd ..... POplr 6-2416
Finlen Ralph 218LeewrdAvShellBch ..... POplr 6-2449

Fire Department 771Price
Fire calls only ..... POplr 6-4422
All other calls ..... POplr 6-2066
Fire Dept Shell Beach PalomrAvShellBch .. POplr 6-4622
Fire calls only ..... POplr 6-4622
All other calls ..... POplr 6-2311
Firebaugh E J 301WilmrAv ..... POplr 6-4417
Fissori Jerry A 461Hinds ..... POplr 6-4437
Fissori Joe 490Pomery ..... POplr 6-2235
Fitzgerald A F Jr 310VistaDlMrAvShellBch. POplr 6-4405
Fletcher Jack C 234MontecitoAvShellBch.. POplr 6-4645
Folkerts Robt F 201MainAv ..... POplr 6-2111
Ford Archie B 341 OceanVwAv ..... POplr 6-2238
Ford's Market 801Dollivr ..... POplr 6-2068
Foster Victor R 417Wadswrth ..... POplr 6-4691
Foster W E Jeanine's Flwr Shop 301Cyprs.. POplr 6-2078
Foster Wm A 318MontecitoAvShellBch .... POplr 6-2041
Fountain Lunch 172PomeryAv ..... POplr 6-9986
France Guy Marvin 253PalisdesAvShellBch. POplr 6-2259
Frankish L D 927 ShellBchRdShellBch .... POplr 6-2086
Fraysier B W 441HollistrAv ..... POplr 6-2020
Fraysier's Union Oil Service 1020Price .... POplr 6-2288
Frazier Ivan D 157EspartoAvShellBch .... POplr 6-2057
Fred's Taxi 701Price ..... POplr 6-2464
Freeman Elwood H 251PalomrAvShellBch.. POplr 6-4698
Fukunaga Jerry 600Cyprs ..... POplr 6-4668
Gafvert W Louis 122CastaicAvShellBch ... POplr 6-2485
Galli G 240HindsAv ..... POplr 6-2230
Gallimore J E 340HollistrAv ..... POplr 6-4654
Gannett Henry J 459 SnLuisAv..... POplr 6-2148
Garcia John 571 SnLuisAv ..... POplr 6-2046
Gard Dora E 430 SnLuisAv ..... POplr 6-2422

Garrison's Cafe 611Price ..... POplr 6-4458
Gatcoyne John H 178PierAvShellBch ..... POplr 6-2200
George Joe 381FranklnDr ..... POplr 6-2162
Giffra Caterina 900Dollivr ..... POplr 6-2436
Gill Lee 266CliffAvShellBch ..... POplr 6-4934
Gilliland Jim contr 351FranklnDr ..... POplr 6-4474
Glenn C H 1011 SnLuisAv ..... POplr 6-4657
Glenn F H 720 Stratfrd ..... POplr 6-4914
Golden Star Cafe 687Cyprs ..... POplr 6-4639
Gomes Frank A 1470BelloAv ..... POplr 6-2466
Gomez Rita 130MorroAvShellBch ..... POplr 6-4439
Goodman Jas T 315WawonaAvShellBch ..... POplr 6-2349
Goodman Leila N 315WawonaAvShellBch .. POplr 6-2349

Gorman Florence Shell Bty Shop
244CapistranoAvShellBch ..... POplr 6-2407
Goulart A V Bay ..... POplr 6-4784
Goulart Manuel 356EspartoAvShellBch ..... POplr 6-4412
Gould Ted A Jr 259MontecitoAvShellBch .. POplr 6-4724
Grant A C 310MorroAvShellBch ..... POplr 6-2165
Grant Pete 241 StimsnAv ..... POplr 6-2459
Gregorio A C 370 OceanVwAv..... POplr 6-2284
Greyhound Bus Depot 880Price ..... POplr 6-4628
Grieb Henry H 940BelloAv ..... POplr 6-2296

Griffin Elizabeth Mrs
367BoekerAvShellBch ..... POplr 6-2003
Grigsby DeDe 420Hinds ..... POplr 6-2161
Grisingher Herbert 341 SnLuisAv ..... POplr 6-4684
Grisingher Virginia E 341 SnLuisAv ..... POplr 6-4684

Griswold Florence W Mrs
333CapistranoAvShellBch ..... POplr 6-4727
Griswold Jas C 239CapistranoAvShellBch .. POplr 6-4770
Gummere Lloyd E 951 Stratfrd ..... POplr 6-2181

Gummere Lloyd E Pismo Beach Rlty
246PomeryAv ..... POplr 6-4709
Gunderson G R 266PierAvShellBch ..... POplr 6-2256
Gunn Eldon L 219VistaDlMrAvShellBch ... POplr 6-2108
Gunter Jess R Taft ..... POplr 6-2289
Hackleman Oliver Mrs 890LongwwAv ..... POplr 6-2270
Hall Walter B 243MontecitoAvShellBch ... POplr 6-2291
Hance Homer 206PalisadesAvShellBch ..... POplr 6-2033
Happytime Nursery School Inc 1091Bello .. POplr 6-2212

Harding Dorotha M
315CapistranoAvShellBch ..... POplr 6-4600
Harding Dorotha M Dress Shop 760Price... POplr 6-4759
Hare Vincent B 860 StratfrdAv ..... POplr 6-4672
Hargens August M 146PlacntiaAvShellBch.. POplr 6-2176
Harris Ellen G Mrs 460 SnLuisAv ..... POplr 6-4918
Harris Geo R 140 OceanVwAv ..... POplr 6-4751
Harris S 79BoekrAvShellBch ..... POplr 6-4455
Harry's Place 690Cyprs ..... POplr 6-9979
Harty C W 451HarloeAv ..... POplr 6-2451
Harty C W Shell Auto Court 1331Price.... POplr 6-4749
Hawn Geo H 1200 OceanBlShellBch..... POplr 6-2304

Hawthorne Roy W contr
145 SntaFeAvShellBch ..... POplr 6-2030
Hayes John 440Cyprs ..... POplr 6-2090
Hedding W Clyde Dollivr ..... POplr 6-4480
Heid Fred Mrs 310HarbrVw ..... POplr 6-2489
Heindel Thos 324PalisdesAvShellBch ..... POplr 6-2109
Heller Alfonce H 101Hwy ..... POplr 6-2329
Henry Orpha 340PomeryAv ..... POplr 6-2455
Herbert Ralph M 305WindwrdAvShellBch.. POplr 6-2080
Herrington's Variety Store 771Dollivr .... POplr 6-4635
Hesseldenz Robt T 327PalomrAvShellBch .. POplr 6-4788
Hewitt Margaret E 1702 OceanBlShellBch. POplr 6-2163
Hi-Way Cleaners 640Price ..... POplr 6-2497
Hibbs Riley 441Hollistr ..... POplr 6-2023
Highway Liquor Store Price&Pismo ..... POplr 6-2123
Hill Grover B HwyShellBch ..... POplr 6-2234
Hinchee Irene 150EspartoAvShellBch ..... POplr 6-2293
Hirons Hazel Mrs 235MontecitoAvShellBch. POplr 6-2008
Hoak Blanche Mrs 219MontecitoAvShellBch. POplr 6-2205
Hoff Rytie 451Hollistr ..... POplr 6-4776
Hofmeister Leo P PierAvShellBch ..... POplr 6-2484
Hogan J W 250CuyamaAvShellBch ..... POplr 6-4624
Hoover Floyd C 980 OceanBlShellBch ..... POplr 6-2152
Hopson Edwin A 253WindwrdAvShellBch .. POplr 6-2437
Horn Shannon ElPismoManor ..... POplr 6-2317
Hotel Butler 230PomeryAv ..... POplr 6-4611
Houchin L H 1029 OceanBlShellBch ..... POplr 6-4656
Houser Chas 450Main ..... POplr 6-4662
Houser Wm M 470Hollistr ..... POplr 6-2241
Houser Wm M Jr 141 Sea-ViewAvShellBch. POplr 6-4677
Howard Earl 417 StimsnAv ..... POplr 6-4937
Hubbard Scowil F 311MorroShellBch ..... POplr 6-4736
Hughes Plumbing & Repairing 361Pismo .. POplr 6-2494
Huntoon J H 311Harloe ..... POplr 6-2247
Hurdle Frank M 327EspartoAvShellBch ... POplr 6-4935
Hut The 209Pomery ..... POplr 6-4752
Hyland Minnie M 357WadswrthAv ..... POplr 6-2430
Ida Jay Shop 731DollivrAv ..... POplr 6-2083
Idaho Club 500Cyprs ..... POplr 6-4634
Ingalls Ruth Mrs 370HollistrAv ..... POplr 6-4913
Itjen R C 1250Cyprs ..... POplr 6-2267
Izell Dorothy J 302CapistranoAvShellBch .. POplr 6-4688
Jacinto Frank 320HindsAv ..... POplr 6-4932
Janowicz Frank 351WawonaAvShellBch .... POplr 6-2040
Jatta Marvin L 1240Cyprs ..... POplr 6-2237
Jayne Jean E 210CuyamaAvShellBch ..... POplr 6-4680
Jeanine's Flower Shop 301Cyprs ..... POplr 6-2078

Jenkins L Mrs 151WawonaAvShellBch .... POplr 6-2300
Jenkins Ramona 351MontecitoAvShellBch .. POplr 6-2201
Johnson A R 331 OceanDr ..... POplr 6-2031
Johnson C T 570Wadswrth ..... POplr 6-4922
Johnson Donald E 991WadswrthAv ..... POplr 6-2091
Johnson Geo W 309CastaicAvShellBch ..... POplr 6-2428
Johnson Lon 344CapistranoAvShellBch ... POplr 6-2413
Johnson Myra Mrs 570Wadswrth ..... POplr 6-2334
Johnson Walter 971Fresno ..... POplr 6-4667
Johnson's Court 317 OceanVwAv ..... POplr 6-2064
Jones W F 250PlacentiaAvShellBch ..... POplr 6-2423
Judkins Frances Mrs 288HarloeAv ..... POplr 6-2335
Junio Frank 440Dollivr ..... POplr 6-4920
Kamitsuka D K 140ParkAv ..... POplr 6-2440
Kay Aiex 120 OceanVwAv ..... POplr 6-2208
Kemble Leo W 351PlacentiaAvShellBch ... POplr 6-2412
Kennedy Willie HwyNo1 ..... POplr 6-4606
Key Wayne E 242CliffAvShellBch ..... POplr 6-2050
King Henry A 730 Stratfrd ..... POplr 6-2222
King Kathryn 119MorroAvShellBch ..... POplr 6-2277
King's Rest Motel Surf Moti 250MainAv... POplr 6-2070
Kirschenman Henry WadswrthAv ..... POplr 6-2039
Kjaerbye H F PismoHts ..... POplr 6-4783
Klewin Sallie 920Fresno ..... POplr 6-2150
Klinger John H SunsetPalisades ..... POplr 6-2397
Kloffenstein Elba J 370ParkAv ..... POplr 6-2468
Knight's Rest Motel 101Hwy ..... POplr 6-4617
Kohlstedt H J 326PalomrAvShellBch ..... POplr 6-2059
Kraft F E Dr 242CuyamaAvShellBch ..... POplr 6-2002
Krause Albert 262CapistranoAvShellBch .. POplr 6-2269
Kreps Roy F PismoPalisades ..... POplr 6-2306
Kunz Wm H 251MorroAvShellBch ..... POplr 6-2184

Kustom Korner Muffler & Speed Shop
380 OceanvwAv ..... POplr 6-2013
Ladd Jas E 2027 ShellBchRdShellBch ..... POplr 6-4919
Laird Benj A Rev 206LeewrdAvShellBch .. POplr 6-4607
Lamb A L 111MorroAvShellBch ..... POplr 6-4929
Landini A 530 SnLuisAv ..... POplr 6-2330

Landini Frank New Adams Court
1000Dollivr ..... POplr 6-2065
Latham Max A 345EspartoAvShellBch ..... POplr 6-2271
Leal Raul 319MorroAvShellBch ..... POplr 6-2319
Lease Ira J Lease & Lovett 1051Price..... POplr 6-2213
Lease & Lovett rl est 1051Price ..... POplr 6-2213
Le Fevre Alma 245CapistranoAvShellBch ... POplr 6-4407
Lemons Ethel Mrs 421Pomery ..... POplr 6-2021
Levin A W HarbrVwAv ..... POplr 6-2098
Levy Albert 1331Portr ..... POplr 6-2067
Lida's Beauty Salon 910Price ..... POplr 6-2405
Lindekugel Herman H 306CliffAvShellBch . POplr 6-2360
Lindley Vie J 685Cyprs ..... POplr 6-4660
Lindsay Gordon S 178CliffAvShellBch ..... POplr 6-2273
Lonergan T W 142WindwrdAvShellBch .... POplr 6-2115
Long Bernice 120WawonaAvShellBch ..... POplr 6-2495
Longfellow Lloyd V 339BoekerAvShellBch . POplr 6-2004
Long's Pharmacy 711Dollivr ..... POplr 6-4463
Looney M K Mrs 154PierAvShellBch ..... POplr 6-4404
Lovett Leer Lease & Lovett 1051Price... POplr 6-2213
Loyal Order of Moose No 1409 Main ..... POplr 6-2117
Loyns Eddie L Jr 242MorroAvShellBch ... POplr 6-2470
Lucky Spot Cafe 751Price ..... POplr 6-2490
Machado Frank PismoHwy ..... POplr 6-2338
Machado Frank E EdnaRd ..... POplr 6-2007
Machado Joe 521Bay ..... POplr 6-2103
Machado Sal PismoHts ..... POplr 6-2141
Maciel Joe G 550HarloeAv ..... POplr 6-4664
MacIntosh Richard M Capt 941 Stratfrd ... POplr 6-2153
Madson A J Dr 870Price ..... POplr 6-4636
Maha Anna R 435 SnLuisAv ..... POplr 6-2243
Mahoney H C 425 OceanVwAv ..... POplr 6-4483
Mallory Leo R 627 ShellBchRdShellBch ... POplr 6-2077
Mandes Louie J Bohemian Distr Co
326MontecitoAvShellBch ..... POplr 6-2131

Manning Lorraine Mrs
280BoekrAvShellBch ..... POplr 6-4408
Marell Albert 375 SntaFeAvShellBch ..... POplr 6-2006
Marin Louis H 180 OceanVwAv ..... POplr 6-4640
Marques I O 258MontecitoAvShellBch ..... POplr 6-4452
Marshall O V 212 Sea-ViewAvShellBch ... POplr 6-4738
Martin F D 126EspartoAvShellBch ..... POplr 6-4694
Martin Geo 460Main ..... POplr 6-4485
Martin Manuel 295Cyprs ..... POplr 6-2283
Martin R E 353Pomery ..... POplr 6-4493
Martin's Motel 320 OceanVwAv ..... POplr 6-4610
Mar Vista Motor Lodge Price&Bay ..... POplr 6-2498

Mary's Gift Shop
1801 ShellBeachRdShellBch ..... POplr 6-2232
Masten Earl F 901 StratfrdAv ..... POplr 6-2265
Masters Ted A Rev 454 StimsnAv ..... POplr 6-2419
Mathes R D 460Pismo ..... POplr 6-2066
Mathews Manuel J 455 SnLuisAv ..... POplr 6-2327
Mattie's 101Hwy ..... POplr 6-2488
Matzenbacher John 220BoekerAvShellBch . POplr 6-2249
Mays Geo L 306PalisdesAvShellBch ..... POplr 6-2110
McAuley Carl 226MorroAvShellBch ..... POplr 6-2417
McCourt Harold PismoHts ..... POplr 6-4681
McDonald Geo W 811Fresno ..... POplr 6-2250
McDonald Geo W optmtrst 791Dollivr ..... POplr 6-4700
McElrath Frank S 218VistaDlMrAvShellBch. POplr 6-2192
McEwen H D 215BoekerAvShellBch ..... POplr 6-4712
McGowne Port 308PlacntiaAvShellBch .... POplr 6-2298

McKenzie C T Wave Court 150Hinds ..... POplr 6-4626
McLaughlin E C 445WadswrthAv ..... POplr 6-4428
McNally Wayne D 209MontecitoAvShellBch. POplr 6-2429
Meherin Mary A Mrs PismoRdShellBch .... POplr 6-2038
Meily Wm P 326 SntaFeAvShellBch ..... POplr 6-2285
Melia John 461HollistrAv ..... POplr 6-2207
Mendenhall Kenneth 226CuyamaAvShellBch. POplr 6-2391
Meredith Haskel O 134CuyamaAvShellBch . POplr 6-4649
Meyer Thos L 950 StratfrdAv ..... POplr 6-4781
Miller Ernest Jr 289PalisdesAvShellBch ... POplr 6-2408
Miller Henry A 227CuyamaAvShellBch .... POplr 6-4725
Miller Leslie 521 SnLuisAv ..... POplr 6-2245
Mineau Jas O 114WawonaAvShellBch ..... POplr 6-2420
Miossi Arthur E 351Main ..... POplr 6-4488
Miossi Gabriel 202CuyamaAvShellBch .... POplr 6-2272
Miramar Court 287 SnLuisAv ..... POplr 6-9952
Miura Mitsuo Dr 1090Dollivr ..... POplr 6-4451
Miura Mitsuo Dr PismoTheatreBldg ..... POplr 6-4457
Miura T 1100BelloAv ..... POplr 6-2425
Montague Lyle M ElPismoManr ..... POplr 6-2374
Monte Vista Motor Court 490Pismo ..... POplr 6-4705
Montgomery Ken ins 1051Price..... POplr 6-4750
Moore Fay B Mrs 440Main ..... POplr 6-2032
Moore Mary M 570Cyprs ..... POplr 6-2441
Morse Geo R 251CapistranoAvShellBch ... POplr 6-2486
Motel Pismo 1851Price ..... POplr 6-9965

Mounts Billy W MD Bullard & Mounts
740Price ..... POplr 6-2112
Residence 690Hanfrd ..... POplr 6-4773
Moyes Gail O 357 SntaFeAvShellBch ..... POplr 6-4695
Mucke Elizabeth PismoHts ..... POplr 6-4431
Munck Alfred Taft ..... POplr 6-2197
Murray E D 258CuyamaAvShellBch ..... POplr 6-2339
Murrays Men's Store 781Dollivr ..... POplr 6-2082
Myers D E 398WindwardAvShellBch ..... POplr 6-4713
Myers David E 388WindwardAvShellBch .. POplr 6-2151
Nelson Chris 250MainAv ..... POplr 6-2070
Nelson Fred 361Hollistr ..... POplr 6-2019
Nelson Harry G 263EspartoAvShellBch .... POplr 6-4938
Nelson John 350PalomrAvShellBch ..... POplr 6-2377
Nelson Ray N 311WilmrAv ..... POplr 6-4761
Netto Mary 450PismoAv ..... POplr 6-4673
Netto Pete 450PismoAv ..... POplr 6-4735

Netto Pete Pete's Norwalk Serv & Gar
781Price ..... POplr 6-2014
New Adams Court 1000Dollivr ..... POplr 6-2065
New Ida 451 OceanVwAv ..... POplr 6-2145
Newsom Robt 411 OceanVwAv ..... POplr 6-2367
Nielsen Geo H 289LeewrdAvShellBch ..... POplr 6-2015
Nina's ShellBchRdShellBch ..... POplr 6-9960
Nite Haven Auto Court 371 SnLuisAv..... POplr 6-2224

Norgaard's Briard Sales & Boarding Kennel
101Hwy ..... POplr 6-2385
Northrop L D 1221Price ..... POplr 6-4641
Nunes Frank P 460BayAv ..... POplr 6-4402
Nunes Joe 176HindsAv ..... POplr 6-4930
Nunes Tony 176HindsAv ..... POplr 6-4930
Ocean View Cafe 1053Price ..... POplr 6-4629

Ocean View Motel
1001 ShellBeachRdShellBch ..... POplr 6-2113
O'Connor J E 602 OceanBlShellBch ..... POplr 6-2268
O'Day Bette V 387EspartoAvShellBch ..... POplr 6-2448
O'Donnell Jack C 100ParkAv ..... POplr 6-2487
Oliver L W 251 SnLuisAv..... POplr 6-4787
Oliver L W Pismo Beach Rlty 246PomeryAv. POplr 6-4709
Oliver Richard E 141PalomrAvShellBch ... POplr 6-2279
O'Loughlin Donald 251MorroAvShellBch .. POplr 6-2184
Olsen Belle Mrs 340Main ..... POplr 6-2443
Oreglia Louis 332HindsAv ..... POplr 6-4693

Osborn Paul Ozzie's Radio Sales & Serv
450WadswrthAv ..... POplr 6-4632
O'Shea Mobil Service Price&Pomery ..... POplr 6-9971
Owen Elma 132 OceanVwAv ..... POplr 6-2107

Ozzie's Radio Sales & Service
450WadswrthAv ..... POplr 6-4632
P I Market 238 OceanVwAv ..... POplr 6-4465
Paaske Youngie 1126 OceanBlShellBch.... POplr 6-2074

Pacific Gas & Electric Co Bus Ofc
894MonterySanLuisObispo
From Pismo Beach Exchange
Ask Operator for ..... ENtrprise 1-0251

Pac Telephone & Telegraph Co The
Business Office 872MorroSnLuisObispo
Ask Operator for ..... Business Office
(No Charge for Calls to Business Office)
See Introductory Section for Service Calls and
Other Important Matters
Paddock Jimmy 176ElPortlDrShellBch .... POplr 6-2355
Palomar Motel 1601 ShellBeachRdShellBch. POplr 6-2404
Pancoast Edw C 143MorroAvShellBch .... POplr 6-2156
Pancoast Market 1050Price ..... POplr 6-2132
Parfitt's 741Dollivr ..... POplr 6-4471
Park Apartments 322ParkAv ..... POplr 6-2403
Park H C 257BoekerAvShellBch ..... POplr 6-2155
Paterson G A 381Hinds ..... POplr 6-2054
Patty Eleanor 320PomeryAv ..... POplr 6-4448
Paul Esther E 351Pismo ..... POplr 6-2379
Pauline's El Patio Motel 350Pismo ..... POplr 6-4744
Payne Richard C 121PlacentiaAvShellBch .. POplr 6-2260
Perks Helen Miss 453PomeryAv ..... POplr 6-4692

Petan Dairy Farms 1023GrandAvArroyoGrande
From telephones served by the
following exchange
Pismo Beach
(No Inter-City Charge)
Ask Operator for ..... ENtrprise 1-1499
Peters E J 468Pomery ..... POplr 6-4487
Peters Simon 491PomeryAv ..... POplr 6-4650
Peterson Albert 290PierAvShellBch ..... POplr 6-4926
Peterson Albert atty 250Pomery..... POplr 6-2139
Pete's Auto-In Motel 380Harloe ..... POplr 6-4746
Pete's Norwalk Service & Garage 781Price.. POplr 6-2014
Petterd Chas E 400 Stimsn ..... POplr 6-4658
Phillips K L & Sons serv stn 999Price..... POplr 6-2121
Phillips Liva 656Cyprs ..... POplr 6-2368

Phillipson W E Pismo Rollerdome
175PomeryAv ..... POplr 6-2072
Pilot Wheel 179PomeryAv ..... POplr 6-9955
Pismo Arts & Crafts 610Cyprs ..... POplr 6-2227

Pismo Beach City of
City Clerk BelloAv&HollistrAv..... POplr 6-4456
City Engineer BelloAv&HollistrAv..... POplr 6-4477

Fire Department 771Price
Fire calls only..... POplr 6-4422
All other calls..... POplr 6-2066
Police Department BelloAv&HollistrAv.. POplr 6-2255
Sewage Disposal Plant Hwy101..... POplr 6-2011
Water Dept BelloAv&HollistrAv..... POplr 6-4456
Water Superintendent 449 StimsnAv... POplr 6-4651
Pismo Beach Court 750Dollivr ..... POplr 6-4631

Pismo Beach Grammar School
Wadswrth&Hanfrd ..... POplr 6-2223
Pismo Beach Realty 246PomeryAv ..... POplr 6-4709
El Pismo Manor Ofc ElPismoManor ..... POplr 6-2307
Pismo Bowl 277PomeryAv ..... POplr 6-2482
Pismo Furniture Store 661Dollivr ..... POplr 6-2462
Pismo Hotel 701Price ..... POplr 6-2214
Pismo Motel 1851Price ..... POplr 6-9965
Pismo Palisades Motel NHwy ..... POplr 6-4869
Pismo Pharmacy 750Price ..... POplr 6-2075
Pismo Rollerdome 175PomeryAv ..... POplr 6-2072
Pismo Theatre 250Pomery ..... POplr 6-2491
Pismo Times 530Cyprs ..... POplr 6-2217
Pismo Trading Center 206 OceanVw..... POplr 6-4450
Pivetti C A 1728 OceanBlShellBch..... POplr 6-4728
Plessas Tavern 891Price ..... POplr 6-2060
Poelking B V 491WadswrthAv ..... POplr 6-2027

Police Department BelloAv&HollistrAv .... POplr 6-2255
If no answer call..... SanLuisObispo 2850
Polin Burt W 211 SnLuisAv..... POplr 6-2400

Pollock Royal E tile contr
103CuyamaAvShellBch ..... POplr 6-4619
Popp Harry A 321FranklnDr ..... POplr 6-2258
Porter Wm Mrs 460HarloeAv ..... POplr 6-4765
Pratt Chas Mrs EdnaRd ..... POplr 6-2415
Pratt T R 701Bay ..... POplr 6-2457
Predmore A L 139EspartoAvShellBch ..... POplr 6-2196
Price Mildred 361 OceanVwAv..... POplr 6-2438
Prince W C ElPismoManor ..... POplr 6-2337
Purton D M 256WawonaAvShellBch ..... POplr 6-4406
Pyle Rea M 362 SntaFeAvShellBch ..... POplr 6-2276
Quincy Robt C 306PierAvShellBch ..... POplr 6-2182
Quinlivan D P 218MontecitoAvShellBch .... POplr 6-4689
Rader Earl 440PismoAv ..... POplr 6-2480
Ransdell R R 117PierAvShellBch ..... POplr 6-2323
Ravisciouni L BelloAv ..... POplr 6-4764
Rector G C Rev 314BoekerAvShellBch ..... POplr 6-2010
Red Rooster 601Cyprs ..... POplr 6-9943
Reed J M 960Fresno ..... POplr 6-2056
Reed J M jwlr 238PomeryAv..... POplr 6-4473
Reed John L 127CuyamaAvShellBch ..... POplr 6-4467

Reinecke Bernard V
111VistaDlMrAvShellBch ..... POplr 6-2140

Renshaw Herbert R VanRonk & Renshaw
142MontecitoAvShellBch ..... POplr 6-4740
Rentz Jas D 190PierAvShellBch ..... POplr 6-2469
Restwell Court 1221Price ..... POplr 6-4641
Reynolds Edw G 133CapistranoAvShellBch . POplr 6-2446
Reynolds R R 340 Stimsn ..... POplr 6-2216
Rice Eveline Mrs 154PierAvShellBch ..... POplr 6-4404
Rice Keith 303PlacentiaAvShellBch ..... POplr 6-4715
Richardson Roy F 428PomeryAv ..... POplr 6-4425
Richter Richard G 238CastcAvShellBch ... POplr 6-2432
Righetti E E 141Park ..... POplr 6-2028

Rosenfeld Eliot E 332CapistranoAvShellBch POplr 6-4768
Rouette Joe 242PalisadesAvShellBch POplr 6-4663
Rowley W G 340HindsAv POplr 6-4481
Roy Ed 1165GrandAv ArroyoGrande 2778
Rudd Edw W 153PalisdesAvShellBch POplr 6-2202
Rutkowski Chas C 931Dollivr POplr 6-2229
Sandman Jerry 310CuyamaAvShellBch POplr 6-2093
Saulisberry W L Jr
363CapistranoAvShellBch POplr 6-4432
Schattgen R H 380 SntaFeAvShellBch POplr 6-4666
Schlegel Calvin H 440HollistrAv POplr 6-2000
Schneider Jos A ElPismoManor POplr 6-2315
Schulenburg Eugene E 531HarloeAv POplr 6-4711
Scott R E Col 1902 OceanBlShellBch POplr 6-4678
Sea Breeze Motel 1180Dolliv POplr 6-9987
Sea Garden Motel Apts 340 Stimsn POplr 6-2216
Seale I W 202PalomrAvShellBch POplr 6-4603
Sears Herbert P 321 OceanDr POplr 6-2088
Sears Leland 461HarloeAv POplr 6-2025
Seashore Apartments 110 Stimsn POplr 6-4642
Seawall Motel 170Main POplr 6-4706
Seelye Howard SunsetPalisades POplr 6-2343
Shackelford J C 325CuyamaAvShellBch POplr 6-2478
Shangri-La Motel 1111Price POplr 6-2496
Sheets Garland 420PomeroyAv POplr 6-2138
Sheffer A G Park Apartments 322ParkAv POplr 6-2403
Shell Auto Court 1331Price POplr 6-4749
Shell Beach Fire Department
PalomrAvShellBch POplr 6-4622
Shell Beach Market
753 ShellBeachRdShellBch POplr 6-2135
Shell Beach Motel 117LeewrdAvShellBch POplr 6-4478
Shell Beach Sanitary District
1881 ShellBchRdShellBch POplr 6-4771
Shell Beauty Shop
244CapistranoAvShellBch POplr 6-2407
Shell Cafe 1351Price POplr 6-2017
Shepeck Walter J ElPismoManrShellBch POplr 6-2321
Sheriff's Sub Stn No 6
PalomrAvShellBch POplr 6-2262
Sherman Bryce 341PierAvShellBch POplr 6-2252
Shore E L 121CastaicAvShellBch POplr 6-4936
Signa's Beauty Salon 990Price POplr 6-4757
Silva John E 574 StimsnAv POplr 6-4939
Silva M T 1430BelloAv POplr 6-2034
Silva R A 342 Sea-ViewAvShellBch POplr 6-2253
Simas Jos P Jr 202HarloeAv POplr 6-2439
Simas Manuel J 542Dolliv POplr 6-2179
Simerly Ronald 911Fresno POplr 6-2421
Simmons Effie C 305 Sea-VwAvShellBch POplr 6-2045
Simmons Lillian 371HarloeAv POplr 6-2434
Simmons Nina 166PierAvShellBch POplr 6-2365
Sinclair H H 202MontecitoAvShellBch POplr 6-2353
Sivley Mable 652Cyprs POplr 6-2290
Smith A E 308CliffDrShellBch POplr 6-4687
Smith Bert 110 Stimsn POplr 6-4642
Smith Carl A 961Fresno POplr 6-4774
Smith Emanuel 627WaterShellBch POplr 6-4638
Smith Geo A Jr 341HarbrVwAv POplr 6-2159
Smith Warren T ElPismoManor POplr 6-2308
Smith's DeLuxe Apartments
627WaterShellBch POplr 6-4638
Smyer Mattie Mattie s 101Hwy POplr 6-2488
Snediger Jack 380EspartoAvShellBch POplr 6-4924
Soares Leopaldina 620Dolliv POplr 6-2382
Sorenson Frank 338CastaicAvShellBch POplr 6-2180
Southern Counties Gas Co 610Dolliv POplr 6-4756
Between 5 PM & 8 AM & on Saturdays
Sundays & holidays from Pismo Beach Exchange
(No Inter-City Charge)
Ask Long Distance for ENtrprise 1-0206
Souza Antone HarbrVwAv POplr 6-2242
Souza M S Bay&Dolliv POplr 6-2048
Spady's Disposal Service
243PalomrAvShellBch POplr 6-2081
Spudnut Shop 790Price POplr 6-9973
Spuhler Ted 150CastaicAvShellBch POplr 6-4470
Stansbury O M Lemre POplr 6-4927
Steck Glen R 146 SntaFeAvShellBch POplr 6-4429
Steck Ray G 146 SntaFeAvShellBch POplr 6-4429
Stephens TV & Radio Service 555Cyprs POplr 6-2218
Stewart Bob 242VistaDlMrShellBch POplr 6-2122
Stinson S D 426PearlShellBch POplr 6-2309
Stop & Shop Market
1253 ShellBeachRdShellBch POplr 6-4708
Stratton Helen C 262EspartoAvShellBch POplr 6-4646
Strout Realty Hwy101 POplr 6-2310
Sularte P 364ParkAv POplr 6-2096
Summerfield L R 232CapistranoAvShellBch POplr 6-2036
Surf Club 195PomeryAv POplr 6-9991
Surf Motel 250MainAv POplr 6-2070
Surf Side Trailer Park 100ParkAv POplr 6-2487
Sutherland Clyde 321MorroAvShellBch POplr 6-2012
Swack Braxton 115EspartoAvShellBch POplr 6-4443
Swall W A 358 OceanBlShellBch POplr 6-4403
Sweeney Fred M 221CastaicAvShellBch POplr 6-4424
Tanaka S 600Cyprs POplr 6-4668
Taylor Crystine Mrs VistaDlMrShellBch POplr 6-2069
Taylor Wm 241PierAvShellBch POplr 6-4718
Teixeira Manuel 240 StimsnAv POplr 6-2187
Teter Donald 110CuyamaAvShellBch POplr 6-2169

Thomas A M 303MontecitoAvShellBch POplr 6-4411
Thorne Merl O 800 Stratfrd POplr 6-2209
Tides Motel The 371 OceanDr POplr 6-2493
Tiempo Nemiso 364ParkAv POplr 6-2454
Tiller D C 127MorroAvShellBch POplr 6-4915
Tinsman J R 811Fresno POplr 6-2354
Toalson Geo F 108PlacentiaAvShellBch POplr 6-4621
Tobey's Palace Club 590Cyprs POplr 6-9949
Tolle's Union Oil Service 1191Price POplr 6-9978
Tomlin R F Mrs 144CastaicAvShellBch POplr 6-4494
Tony's Clam Stand 424WadsworthAv POplr 6-2226
Trenshaw J S Pismo Thtre 250Pomery POplr 6-2491
Troxell Wm R 345 SntaFeAvShellBch POplr 6-4670
Truelove Domestic Sewing Machine Agcy
655Dolliv POplr 6-2116
Truelove K P 430HindsAv POplr 6-2204
Truelove K P Paint Store 655Dolliv POplr 6-2116
Tuck Pearl 951Bello POplr 6-4769
Tweedy Clifford 601 ShellBchRdShellBch POplr 6-4753
Ur Virginia A 362CastaicAvShellBch POplr 6-4911
Valley Court 172 StimsnAv POplr 6-4459
VanRonk L T contr
317PalisdesAvShellBch POplr 6-2220
VanRonk & Renshaw hse movrs
142MontecitoAvShellBch POplr 6-4740
VanRonk Virgil 369 SntaFeAvShellBch POplr 6-2352
Vaught Marjorie S 961 StratfrdAv POplr 6-4779
Vega Estelle 139CastaicAvShellBch POplr 6-2274
Vergauwen Leon 243MorroAvShellBch POplr 6-4602
Vernon C A Jr 332CastaicShellBch POplr 6-2190
Veterans Memorial BelloAv&Main POplr 6-2055
Vogel Jess L 239BoekrAvShellBch POplr 6-4401
Waddel H G 379WilmrAv POplr 6-4785
Wade Roy Tides Motl The 371 OceanDr POplr 6-2493
Wagoner Lee K 330WawonaAvShellBch POplr 6-2102
Wallace Motor Court 441Main POplr 6-2129
Walters H A PismoHts POplr 6-4733
Walters R A 265LeewrdAvShellBch POplr 6-2453
Waring E M Strout Rlty Hwy101 POplr 6-2310
Waring Nurseries Hwy101 POplr 6-2310
Wathen Esther 356HindsAv POplr 6-2477
Watkins P S ElPismoManor POplr 6-2336
Wave Court 150Hinds POplr 6-4626
Webster J W Mrs 447 OceanVwAv POplr 6-2426
Weedon Douglas G 320CapistranoAvShellBch POplr 6-2178
Werback Wm J 235CuyamaAvShellBch POplr 6-4433
Wertalla Edith 331PomeryAv POplr 6-4492
West Ben 1951½PomeryAv POplr 6-4430
Western Union Telegraph Co 610Cyprs POplr 6-2227
White C N 344MainAv POplr 6-2051
Whitmer D M Pismo-OceanoHwy POplr 6-2254
Wick Floyd R 244CastaicAvShellBch POplr 6-2433
Wigwam Court 643Cyprs POplr 6-9950
Wilcox Earl M ElPismoManr POplr 6-2325
Williams Elaine 341WilmrAv POplr 6-2248
Williams John 135CuyamaAvShellBch POplr 6-2166
Williams O M Mar Vista Motr Ldg
Price&Bay POplr 6-2498
Williams Verdo 219CuyamaAvShellBch POplr 6-4933
Williamson Chas V 351CastaicAvShellBch POplr 6-2313
Willing Roman 581BelloAv POplr 6-2395
Winslow Ralph N 1350BelloAv POplr 6-4630
Wise Lewis A MD 791Dolliv POplr 6-2294
Night & Day call
Wolfsen Norman A 250VistaDlMrShellBch POplr 6-4601
Woodard C H 490Pismo POplr 6-4705
Woodman C H 310MontecitoAvShellBch POplr 6-2100
Woods G E 333WawonaAvShellBch POplr 6-2101
Woods Harry C 350 OceanDr POplr 6-2431
Worthington Lloyd 358MontecitoAvShellBch POplr 6-2133
Wright John E ElPismoManor POplr 6-2303
Wright Walter W 375PalomrAvShellBch POplr 6-2053
Xaviel J G 1140Bello POplr 6-2357
Xaviel Walter 940Fresno POplr 6-4685
Yamada J 341 Stimsn POplr 6-2029
Yost E B 1290Bello POplr 6-2264
Zachary Clyde 366 SnLuisAv POplr 6-2442
Zaninovich Geo ShellBch POplr 6-2170
Zink Della Mrs 551 SnLuisAv POplr 6-4923
Zwang Jacob 390PalisdesAvShellBch POplr 6-2158

PORT SAN LUIS WHARF

Union Oil Co of Calif. Agent — Call Long Distance

SALMON CREEK

U. S. Forest Service, Agents — Call Long Distance

SAN MIGUEL

San Miguel Interurban Tel. Co.

Adamski Wm B 107-R
Adkins Foster r 69
Aguilar Miguel r 28-R
Arebalo John 4-R-23
Assembly of God Church 30
Atkins O F 14-F-32
Atwood Alton C r 54-W
Awalt Norris R pumps 90
Bagby W C Ranch 14-F-2
Baker Dave 113-R
Bardmess Jessie r 55
Barringer Earl V 18-F-22
Bayers Louis 113-W
Beavers B G 77-W
Bell Jas D 105-W
Belza Catherine Mrs r 8-M
Bergvall J 4-R-21
Bill's Barbecue Cafe 82
Blazejewicz Henry A 68-W
Blechen Geo SnMarcusRd 4-F-12
Bonnheim Walter S Jr 4-R-32
Bonnifield Alfred 107-J
Bonnifield Myrtle 14-F-11
Bressler Clarence A 91
Bressler Electric Co Inc 34-W
Bressler Nora D Mrs 49-W
Brewen Chet 91-F-3
Brewer Fred 4-R-2
Bridge Don 24-R-5
Brightenstine Frank 112-W
Burden Chas E 14-F-12
Burden Chas W r 14-F-4
Burder Lydia 14-F-4
Burden Wesley r 14-F-41
Butcko John 15-R-11
Cain Wm A 112-M
Calhoun Lee 28-J
California Highway Patrol
For Emergency calls only
Ask Operator for ZEnith 1-2000
Carminati Jim 2-R
Carter Ted Fire Chief 10 Yrs. 121 5
Casa Blanca Hotel & Trailer Court 60
Chapman A B 18-R-12
Ciaramella Augustine 107-M
Cisneros Margarito 9-M
Clemans R S r 46
Clemons L J r 38-R
Coleman Carl Dr 25-R-13
Community Church Parsonage 66-W
Cost Peter 87-R-2
Craspay John W 14-F-5
Crettol Jesse H r 116
Crettol's Curl Cottage 116
Crews Jesse r 47-J
Curtis Amy r 14-F-3
Curtis John 14-F-14
Curtis John 24-R-12
Curtis Rex 1-W
Dalby Henry 3-R-2
Dallaire Robt W 6
Dallaire Union Service 120
Davis G T Cattle Co 14-F-22
Davis Lela 15-R-4
DeBrish Marcel 48-R-21
DePew Barbara C 76-R
Deputy Sheriff's Sub Station 85
Dietz Edwin 66-R
Dittemore Harry r 29-R
Dodd Amelia 47-R
Doty Hattie r 32-W
Eastabrooks Frieda 75
Eddy Arthur B r 35-R
Eddy's Market 35-W
Elkhorn Buffet 12
Emery John C 14-F-23
Eyler Chas H 10-R
Faunce O E 76-L
Fee Kenneth 9-W
Ferris Murl 14-F-21
Filipponi & Marzorini 86-R-2
Flying 6 Ranch 25-R-3
Freeman R D 24-R-2
Fritschle Bertha 11-F-4
Galbraith Harry 9-R-12
Galbraith Murray 86-R-13
Gambel Cecil 36-J
Garelli Chas 79-W
George Andrew 2-W
Gomes Joe 31-M
Hall Robt 105-L
Handren Earl W 98
Harlan Elbert 15-R-12
Hart Eli r 68-R
Hart Harold 91-R-4
Harvey Bert 18-R-2
Haskin Lela 18-R-21
Hawkins W R 8-R
Heath Bert 3
Heer Alfred 25-R-22
Heinsohn Henry 76-M
Heinsohn Kenneth 54-M
Henson Jos r 84
Henson Lynn 49-R
Hillman Bessie K Mrs 25-R-3
Hillman's Keyes Valley Ranches 24-R-4
Hiner John 10-W
Hirschler Chris 25-R-11
Hoffman Ben r 40-R

Hoffman's Repair Shop 40-W
Holland Lesley 18-R-4
Hunter E C 9-R-2
Ivey Paul M 41
J R Ranches
Camp 5 RanchitaRd 3-R-11
Camp 6 BernRd 25-R-14
J R Ranches Calvert 3-R-21
Jensen Almon 11-F-3
Jensen Enoch 91-R-12
Jespersen Bros 86-R-11
Jespersen Francis 86-R-12
Joy Joe contr 109
Justice of the Peace 62-W
Kahl Harry constable 37
Kalar C S r 1-J
Kiening Fred 112-R
Kukolsky Grace 19-M
Lamb Athelma E 48-R-22
Larsen L r 23-R
Lichti Chris 4-R-41
Lichti Hugo 104
Lillian Larsen School 119
Littlefield Anita 64-W
Livingston J B Ranch r 36-W
Lyons Lena 36-W
Machado Annie 19-W
Mann R W Bob 112-J
Mann R W Real Estate 51
Marr Leonard 24-R-11
Martin Geo 4-R-3
Martin Velma r 73-M
May Geo 68-R
May Howard 105-R
McClease Robt E 17-R
McDonald Bros 25-R-21
McGuire L M 15-R-22
McLain B W 57-L
Metzler F E 18-R-31
Mission Coffee Shop 95
Mission Liquor 70
Montgomery Ranch Indian Valley Rd 14-F-31
Moon Valley Motor Lodge 87-R-3
Mosher A R 48-R-23
Mumford Leon H 17-L
Murphy Jas Ranch 48-R-14
Negley Earl M 17-W
Nordeen M D r 73-W
Oasis Auto Court 87-R-11
Obispo Court & Trailer Park 43
Oliver Orrin P 25-R-12
Pacific Gas & Electric Co
Business Office 617-12thPasoRobles
From San Miguel Exchange
Ask Operator for ENtrprise 1-0251
Park Garage 23-W
Parker Geo r 29-M
Pemberton Don 48-R-2
Perrion R L 108-M
Pharr Fred 15-R-23
Pleasant Valley School 25-R-5
Pryor Dwight 8-J
Quenzer Adolph 25-R-31
Ragatz E J 86-R-3
Ragatz & Willging 72-M
Rancho Rio Vista 17-R
Rhea Petroleum Inc 20
Ritchie Ethie 9-R-3
Riva A 17-R
Robertson Chas 1-M
Root Eldon 24-R-22
Root Glen 25-R-4
Rose Felix 18-R-14
Rose W N 14-F-13
Ross Howard B 15-R-13
Rougeot Clarence T 14-F-5
Sanchez Garner 77-R
Sanchez Kenneth 107-W
San Miguel Beauty Salon 39-J
San Miguel Cafe 118
San Miguel Fire Dept 62-R
San Miguel Flouring Mill Co 7
San Miguel Interurban Telephone Co 42
San Miguel Motel 44
San Miguel News Agency 106
San Miguel Old Mission 71
San Miguel Shoe Store 39-W
Sargent W L 15-R-14
Scott I Curtis 15-R-3
Shady Oaks Motel 87-R-12
Shell Truck Stop 63
Short Pearl r 10-M
Shuey Ernest 11-F-12
Silva Frank H r 3-F-24
Simoneau Phillip 18-R-11
Sinclair Ed 26-R
Sinclair Wm 26-M
Slaughter House 78
Slim & Gene Chevron Service 74
Sloan Mary 28-M
Smith Arthur 49-J
Smith Clarence E 57-W
Smith Lena 48-R-3
Smith Paul C Bud 48-R-11
Southern Pacific Co 93
Sparks Carter M r 8-L
Sportsman's Club 52
Stanley L L 11-F-5
Stanley L L Bill 11-F-2
Stewart A LeRoy 3-R-12
Stewart Don 25-R-42
Stewart Donald 3-R-14
Stewart Herman E 56-W
Stewart Randall 56-R
Stewart Ruth 3-R-3
Stringham Ednal 80
Stringham Leatha 45
Strong C L 9-R-13
Sullivan Florence 18-R-13
Svehla Frank 48-R-4
Thommen Emma 68-J
Tidrow John 38-M
Tim's Liquor Store 50
Truck Cafe 83
Tuley J T 24-R-14
Turnbow Buelah 1-R
Tutin Ranch 9-R-22
Twisselmann Herbert r 54-R
Twisselmann Ida 29-W
VanHorn Bill 86-R-14
VanHorn Butane Service 18-R-4
Venson E A 18-R-3
VonDollen Arthur 24-R-31
VonDollen Bertha 24-R-23
VonDollen Henry 3-R-23
VonDollen Johnnie 24-R-33
Vreeland Cleo 86-R-4
Vreeland Ranch House 86-R-13
Walkup R C 79-L
Wallace Ford 87-R-11
Walti Pearson Ranches Inc 14-R-22
Waterworks Superintendent 56-M
Watkins Ted 9-R-5
White F Hayes 79-M
White Jas M 32-J
Wickstrom E r 29-J
Wilcox Robt r 79-R
Williams C B Dick 87-R-22
Williams Harvey 58-W
Williams Ranch Motor Court 87-R-22
Wilmar Ralph R r 38-J
Witcosky Bros Grocery 16
Witcosky Frank 10-L
Witcosky Fred r 2-J
Wolf A H 11-F-11
Woods Howard 9-R-24
Work Robt 24-R-3
Zerkle Wm B 15-R-2

SAN SIMEON

(For Subscribers see Cambria)

SANTA MARGARITA

W. V. Williams, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

Telephone Calls, mail payments and correspondence

The Pac Telephone & Telegraph Co 717-14th St Paso Robles
Ask Operator for Business Office
(No charge for calls to Business Office)

Payments in person and personal visits

The Pac Telephone & Telegraph Co Highway Santa Margarita

Ables Roy A I 50-J
Akers Jack N Pozo 57-F-12
Ambrose Dudley C Garden Farms 2-J-2
Andrews G W r 58-F-3
Andrews John P r Parkhill 34-F-14
Arnold Claude r Chimineas Ranch 56-F-12
Arnold Edna F 73-J
Arnold Guy r 58-F-4
Arnold Tom 25
Avenales Cattle Co
Avenales Ranch Pozo 56-F-5
Canyon Ranch Shandon 31-F-6
Barba Henry I 5-J
Baro David L 71
Barton Emma r Pozo Rd 46-Y-3
Bassi Matilda Mrs H&Pinal 52
Bell Geo P r Rinconada Mine 58-F-11
Best C F GrdnFrms 78-Y-23
Blake John r 57-F-11
Bledsoe Chester A K&Margarita 10-J
Boriack Bill Garden Farms Str 101 Hwy 43-W
Bradbury E R r 58-F-12
Brazil Tony E r Garden Farms 47-Y-14
Browning C V Rev 62-J
Butchers I A r El Dorado Rd 31-F-13
Byer Geo H r 7-J
Calif State of
Div of Forestry
La Panza Fire Control Stn 31-F-14
Soda Lake Fire Suppression Stn 56-F-11
Highway Patrol
For Emergency calls only
Ask Operator for ZEnith 1-2000
Camatta Ranch Inc 31-F-3
Carpenter Robt Walnt 78-Y-3
Cassidy Polly r Garden Farms 2-Y-12
Cavanagh Fred r 56-F-4
Chandler Roy D S 101Hwy 76
Chatfield A R r Garden Farms 47-Y-4
Coleman H R J 99-J
Cottage Beauty Shop GrdnFrms 66-Y-23
Cowell Land & Cattle Co 31-F-21
Crew R L GrdnFrms 47-Y-11
Crouch Beulah Mrs F 73-W
Crowe Burt F Garden Farms 2-Y-21
Denison Basil R GrdnFrms 66-Y-3
Denney D O GrdnFrms 48-Y-2
Derr G R r Encina 7-R
Don Hoy hat mfrs S 101Hwy 76
Doty Lorenzo r Parkhill 34-F-12
Doty Robt O r Parkhill 34-F-33
Dowle Leona S GrdnFrms 78-Y-11
Drake John D r 20
Eddy R L I 45-M
Egan Walter Mrs GrdnFrms 2-Y-31
Elisarraraas T wood Encino 26-J
Enger Ray E GrdnFrms 78-Y-2
Estrada John r 54-R
Estrada Naomi r 53
Evans C H r Pozo 31-F-34
Evans Mary J Mrs r Garden Farms 48-Y-14
Fiedler Geo I 69-W
Firfires M N r 34-F-23
Fotheringham F E Mrs r 9-J
Garcia L S r Highway 54-M
Garden Farms Store 101 Hwy 43-W
Goodwin J F r Pozo 57-F-12
Gould Orval r Parkhill 34-F-5
Graef P H GrdnFrms 48-Y-4
Grant Robt r Pozo 57-F-3
Gray Harley Pinal 50-R
Grayson-Owen Co 56-F-3
Green J D I 69-R
Green Mila P Hwy 18-J
Green's Texaco Service Station Highway 18-W
Guidotti Raymond L Parkhl 34-F-15
Hammett T A GrdnFrms 47-Y-22
Hammond Lucy H GrdnFrms 66-Y-11
Harrington Jack E r Snta Margarita & I 24
Hartzler Eugene O J 45-W
Hatcher & Elliott Turkey Ranches Pozo 57-F-13
Hawkins W E r I 49-R
Heidebrecht Ed J 82
Herdegen Anthony Father 75
Hill J B Co Inc 61
Houchin Cattle Co 56-F-22
Hunter A J r J 39-W
Imhoof E J I 79
Jackson Fred r H 45-R
Jackson J H LasPilitasRd 46-Y-4
Johnson A O Gravl 34-F-31
Johnson H W r 41-W
Keffury Abe r Pinal&I 28-J
Keffury Abe Service Station Highway 29
Kendall W J 6-M
Keveney Ida J Estrada 70-J
Kirtland Howard B Dr r Cuesta Grade 19-Y-3
Knight K K 70-W
Knutson Edw C r N Hwy 66-Y-13
Krause John One-O-One Gar Hwy101 67
Kretchmer Robt GrdnFrms 47-Y-12
Kriedel Edw T r Parkhill 34-F-3
Larsen E J I 65-W
Larson Myron W GrdnFrms 2-Y-22
Lee M V I 49-J
Lenander Carl J r Snta Margarita & J 6-J
Lewis Robt r 31-F-11
Lindbergh Paul r Parkhill 34-F-2
Lisk Anson 56-F-31
Lopez Clyde D r 23
Lowe Leroy A GardenFarms 78-Y-21
Lucas Michael Hwy 37-R
Mace Calver O Dr r Garden Farms 48-Y-13
Mallett Wm r Garden Farms 48-Y-3
Margarita Inn 101Hwy 51-M
Margarita Mercantile Co 30
Martin Jeff EncinaAv 65-J
Martinez Jesus H 80-M
McAfee Kathryn Hwy101 19-Y-11
McBurney's Motor Court & Cafe Highway 12
McKusick J C Hwy 19-Y-4

Mecham Henry MurphyAv 28-M
Merrist Rex Pozo 57-F-5
Michlik Stephen ParkhI 34-F-11
Miller Alfred G J 36-W
Miller David W r Highway 28-R
Moore W H r 57-F-21
Nick C A r 57-F-22
Nick J T 57-F-4
Nye H B GrdnFrms 66-Y-4
Oberson E C Dr r Garden Farms 43-J
Old Mission Motel & Restaurant 101 Hwy 1
One-O-One Garage Hwy101 67
Orr Roy Margarita 5-R
Pacific Gas & Electric Co bus ofc
894MontereySanLuisObispo
From Santa Margarita Exchange
Ask Operator for ..... ENtrprise 1-0251
Pac Telephone & Telegraph Co The
Business Office 717-14th Paso Robles
Ask Operator for ..... Business Office
(No charge for calls to Business Office)
See Introductory Section for Service Calls and Other Important Matters
Patarak Andy r Garden Farms 47-Y-3
Pennington's Grocery Highway 22
Perry John F 55-W
Perry W O r Garden Farms 47-Y-6
Pimentel Edw r 101 Hwy 66-Y-2
Powell Frank r ParkhiI 34-F-22
Ragsdale Russell Garden Farms 2-Y-11
Rainbow Hut Hwy 38
Ratteree H V 34-F-32
Rix Danl A GrdnFrms 66-Y-31
Rizzoli V r Highway 41-R
Robinson Irwin T r Garden Farms 47-Y-23
Rollins Seth I 42
Sanders Miles S Sr GrdnFrms 47-Y-21
San Luis Obispo County of
Flood Control & Water Conservation Dist
Salinas River Dam 46-Y-2
Cuesta Tunnel Booster Stn 44
Justice Court Murphy&I 64
Santa Margarita Grammar School 8
Santa Margarita Ranch 25
Sapien Luis r 54-W
Sawkins Thos Margarita 55-J
Scott Geo T r Encina & T 62-W
Seefeld A G Garden Farms 2-J-13
Sharp Mildred F 51-W
Sinton Jas r 31-F-5
Sinton Silas Jr r 31-F-4
Small Win J J&MargaritaAv 72
Smith Chas L GrdnFrms 78-Y-5
Southern Counties Gas Co
From Santa Margarita Exchange
Ask "Operator" for Entrprise 10206
Southern Pacific Co 16
Star Garage Highway 3
Thomas Gaylord D J 49-W
Todd Leonard r Jay&Murray 9-R
Tomasini T r Parkhill 34-F-24
Union Oil Co of Calif
Northern Division Pipelines
Santa Margarita Pump Station 40-F-21
U S Government
Forest Service
Cerro Alto Guard Stn 35-F-3
Cerro Alto Lookout 35-F-2
Poto Guard Station 32-F-2
Vaden Jim F H&Pinal 33
VanArtsdalen G E GrdnFrms 78-Y-4
Van Horn H A r 66-Y-12
Vaughan P L PoplarAv 47-Y-2
Villa Guadalupe P K 80-J
Villa Lazaro T r Encino & F 4
Wadhams Homer L ParkhiIRd 34-F-21
Walker W W r I 27-M
Walling Clarence r 28-W
Waltz Mila Mae Hwy 18-J
Warner Leonard K 6-W
Werling Dewey r 56-F-21
Westbrook Olin GrdnFrms 48-Y-11
White John F&Pinal 41-M
Willey Calla Mrs Cottage Bty Shop GrdnFrms 66-Y-23
Residence GrdnFrms 66-Y-21
Williams Service gar 101Hwy 85
Wilson W D GardenFarms 48-Y-21
Wolfe Jas L GardenFarms 2-J-3
Worden Minnie Mrs r GardenFarms 2-J-34
Wright Ralph D GrdnFrms 48-Y-12
Yale Wesley F I 26-R
Yanez Paul Wilhelmina&I 11-R

SHANDON

(For Subscribers see Paso Robles)

SHELL BEACH

(For Subscribers see Pismo Beach)

TEMPLETON

W. V. Williams, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pac Telephone & Telegraph Co
717-14th Paso Robles
Call "Operator" and ask for ..... Business Office
(No charge for calls to Business Office)

Telephone bills also may be paid in person at
Petersen's General Merchandise Store ..... Templeton

Abramson Mabel V NHwy 4162
Abramson Ted 4167
Abramson W E NHwy 4162
Adams Cora r Paso Robles 2581
Adamson H C r 2932
Alderson H W Gough 2631
Allen Jack G 508Eddy 2031
Arebelo Domingo r Las Tablas Av 2758
Aronson Arvid J 3d&PasoRobls 2632
Baird Fredric 101Hwy 2921
Barba Angie r Salinas 2041
Bednar Bessie r 1st & Paso Robles 2733
Bennett Noel R r 8th 2061
Bennett Rosalie 5th 2853
Bertram Geo W r Snta Rita Rd 2965
Bethel Roy r Cayucos Rd 2787
Bieber John Hwy101 2923
Bieber's Market 3d&Main 2311
Blake Bill 2326
Bland Geo 2815
Borkey A P r 2121
Borkey Paul r 2672
Bryars Jas Rev 6th&CountyRd 4141
Bullard Edmond Florence 4251
Burge Harry B VineyrdRd 2951
California Highway Patrol
For Emergency calls only
Dial Operator & ask for ..... ZEnith 1-2000
Canoles C L SntaRitaRd 2969
Carratt C G r 5th 2651
Coburn John r Paso Robles 2984
Cole Pearl SHwy 2706
Collins P J r Bethel Rd 2673
Colombo Maxine M r Cayucos Rd 2783
Colvig Don Hwy 2533
Cooper Mary Elizabeth Hawly 2021
Crescent Farms Hwy101 South 4181
Cressio Jos r 7th & Paso Robles 2123
Crum Philip H r 2141
Curletti John r Snta Rita Rd 2955
Cushman Jos W r Salinas Av 2644
Dallaire Chas O 621CountyRd 4241
Dan & Angie Cafe 2392
Davis Gordon T CayucosRd ..... PasoRobls 72-J-1
Davis Grover C Hwy101 4271
Davis Roy A 1st&Main 2883
Day John W 613Blackbrn 2892
Dellaganna Theo E r 2824
Dildine Roy W r Oak Ridge Rd 2975
Dittman Richard C CemeteryRd ..... PasoRobles 14-R-12
Dunmire M Mrs 2837
Dunmire Martha O CayucosRd ..... PasoRobls 72-J-2
Dusi Dante TempletonCemeteryRd ..... PasoRobls 14-R-11
Eddy J W r Main 2801
Edelman Harold L r S Highway 2712
Enyart C C 608PasoRobls 2126
Farr Virginia 2831
Forsythe Marian YorkMtRd 2789
Franzen E J Col r Snta Rita Rd 2962
Fruits Drexel G 102Main 2282
Fruits Geo A 102CountyRd 2281
Gallardo Joe r 2814
Gambel Ora r Salinas 2671
Gates Leroy r 2833
Gates M F r 2571
George Betty Mrs 400PasoRobls 4101
George Wm 613Main 2063
Gilfillan Josephine K rl est 101 Highway 2312
Gillis Laura M 2291
Goodell W J 2071
Goodell's Auction Sales Yards Highway 2481
Gorham T A NHwy 4166
Gragg Goldie Mrs r 2891
Gragg R M PasoRobls 4222
Greer Jack M r Santa Rita Rd 2961
Grieb L Carl NHwy 2929
Hansen Ardith B 602Eddy 2742
Hanson Clem S r N Highway 2922
Harington G H r 2819
Harper C O LasTablasAv 4371
Hartzell W W 2822
Hawkins Clarence E 2073
Heilmann Evadeen RivrRd 2873
Hewitt H hardware 2361
Hickerson Thos Rev 2051
Hidden Valley Ranch CayucosRd 4151
Hirschler Ed H 2078
Hobbs Eldon RiverRd 2871
Hope & Larry's Hwy 2771
Hopper R L Rev 501Eddy 2894
Horstman A R 2812
Horstman A R Mrs r 2682
Hove Ed 2987
Hove Henry r 4th 2343
Hove's Texaco Service Highway 2451
Howard Clacy F 2d&PasoRobls 4174
Howard Napoleon 6th&PasoRobles 2582
Hutchinson Mary C r 85 County Rd 2735
Jenans Ernest P 418LasTablasAv 2756
Johnson Rose M Mrs SntaRitaRd 2956
Jones Paul GoughAv 2635
Jones Upholstery Shop 112NMain 2101
Juhl Chris Jr r 2818
Juhl Chris Sr Mrs 2761
Juhl Geo F 2761
Klein E F r Hwy 2803
Klever Betty J VineyrdRd 2784
LaFontaine John B CountyRd 2591
Larsen Walter H Blackbrn 2587
Lehnhoff Ernest r 2816
Lehnhoff Geo T RivrRd 2194
Lichti John r Oakridge Rd 2971
Long M J 8th&Main 2181
Loy Joe H Mrs r 2854
Luther Wm B CayucosRd ..... PasoRobls 72-R-3
Luther Wm H CayucosRd ..... PasoRobls 72-R-2
Luzi V r Las Tablas Av 2093
Madsen Jas R VineyrdRd 2782
Mailand W C RiverRoad 2870
Mandella Casper SntaRitaRd 4121
Mandrille Stephen NHwy 2927
Marquart Nicholas A r 2826
Martin John K r Santa Rita Rd 2963
Martinelli A Winery Oak Ridge Rd 2974
Mauk Oscar VineyrdRd 2784
McKean Jerome 518Forrest 2745
McVicar Louella B r County Rd 2553
Miller Fred 2074
Miller R H 714PasoRobls 4342
Morgerman I NHwy 2884
Morrison John U RivrRd 2193
Nichols Jas F 118-5th 2151
Nye Stanley N 69-8th 4281
Ostini Lee RivrRd 2874
Owen J A CayucosRd ..... PasoRobls 72-R-1
Owen J A r 2837
Owings Ed 8th 2324
Owings Vernon E r County Rd 2696
Pacific Gas & Electric Co bus ofc 617-12thPasoRobles
From Templeton Exchange
Ask Operator for ..... ENtrprise 1-0251
Pac Telephone & Telegraph Co The
Business Office 717-14th Paso Robles
Call "Operator" and ask for ..... Business Office
(No charge for calls to Business Office)
See Introductory Section for Service Calls and Other Important Matters
Palm Frances Hwy 2081
Papa Sylvia Mrs 212 SMain 4173
Paulson J E r 2743
Pena Agustin M 2838
Pesenti Frank 2791
Pesenti Victor 2793
Pesenti Winery 2791
Petan's Crescent Farms Hwy101 South 4181
Petersen Grace Mrs r 2851
Petersen Richard D r S Highway 2713
Petersen's General Merchandise 2001
Peterson T L LosTablasAv 2092
Phillips Emory I r 2694
Pisenti Frank 4th&Main 2175
Plumm Joe r Santa Rita Rd 2954
Pryor Burney H CayucosRd 2781
Pryor Samantha B 2881
Pumphrey C E TempletonSchool 4261
Ragan Larry 719Blackbrn 2584
Reese Vern L CemeteryRd ..... PasoRobles 14-J-11
Reinert H J CayucosRd 4151
Richards Dorothy Mrs SntaRitaRd 2964
Richards Roofing Co SntaRitaRd 2968
Richards T T SntaRitaRd 2968
Rodni Jas C 505Main 4361
Rossi Jas L 2703
Rossi Maurice E 2701
Rottz Winery 2991
Roy's Service 6th&Main 2901
Safreed Amy 518Florence 2044
Salgado Joe r 101 Hwy 2804
Samp Ray J OakRdgeRd 2972
Sauerestig Paul Mrs Hwy 2532
Schorn Mark R CayucosRd 2788
Seaside Oil Co ofc Main 2161
Seaside Service Stn Main 2161
Sharp L T r 2841
Simmons Isabelle Mrs 4161

Smalling Mattie r 2122
Smith Fred F OakRidgeRd 2976
Smith Jos 2075
Smith Rollin r 2924
Smith Roy 4351
Sonntag Wm r 7th & Pso R 2052
Sosa Manuel 4th&CountyRd 2032
Southern Counties Gas Co
From Templeton Exchange
Ask "Operator" for Entrprise 10206
Stepanovich M G LupnLn 2878
Stockdale Donald r 2572
Sturgeon Dale 608 Salinas 2645
Taylor Exene Mrs r 2861
Templeton Auto Court Hwy 2081
Templeton Beauty Shop Highway 2391
Templeton Blacksmith Shop 3d&Main 4131
Templeton District Schools
Elementary School 2611
High School 2601
Agricultural Dept 2612
Templeton Feed & Grain OldHwy 4191
Templeton Fire Dept 707 Main
To Report Fires Only 4311
Templeton Pharmacy Hwy 2941
Templeton Sales Yard Hwy 2481
Templeton Swimming Pool 6th&CountyRd 4341
Templeton Water Dept 420PasoRobls 2621
Thomas Dorman YorkMountainRd 2832
Thompson Frank W r 101 Hwy 2321
Thompson Frank W Service Stn 725Main 2401
Thorndyke Donald G RivrRd 2191
Tillman Edw J GlenbrookRanch 2825
Trigueiro Geo r Cayucos Rd 2786
Trogden Herchel 2835
Tullock Robt r 2744
Vaca Geo A r Las Tablas Av 2091
Vaca Joe r Las Tablas Av 2755
Vaca Thos 1st&James 2102
Vaughan John H 211PasoRobls 2864
Venturini Guiseppe r Oak Ridge Rd 2973
Volpi G r Main 2762
Walker Danl G 314PasoRobls 4381
Wallace Helen I r 2721
Weber Leona R 611 Salinas 4252
Wessel Pauline I r 2174
Wiley John R Riverroad 2876
Willholt A H 318PasoRobls 2563
Willholt A H plumbng 305 SMain 2561
Willholt Thos 2882
Willow Springs Dairy 101Hwy 2921
Yeats J J LtCol LupinLn 2872
Yoakum C Y PasoRobles 2852
York Brothers Winery YorkMountain 2821
York W S 2823
Zimmerman Chet V RivrRd 2877

U. S. LIGHTHOUSE STATION

(For Subscribers see Cambria)

WILLOW SPRINGS MAINTENANCE CAMP

Calif. Div. of Highways, Agent — Call Long Distance

To speed service Please look up The number first!

Each new issue of the Telephone Directory contains an important percentage of listings that are new or changed.

Many new telephones have been installed.

Many people have changed their places of residence or business.

PLEASE CONSULT THE DIRECTORY FIRST

How to make good telephone service even better....

You'll save time if you look up numbers before you call

Have you ever had the feeling that you're *not quite sure* of a familiar telephone number you're about to call? Even the number of a friend you call quite often? Your memory tells you it's 3198. Or is it 3189? The best way to settle it is to look up numbers *before* you call. You'll save time—and avoid the delay and embarrassment of having a stranger answer if your memory tricks you into getting an incorrect number.

Pacific Telephone

Cowboy Clem

...figures that folks who share party-lines will all get the most from their service if they'll remember this round-up of party-line rules...

a round-up of party-line rules

Space your calls instead of making a whole series of them...and talk only as long as necessary.

If yours is an emergency call, and the line is in use, explain the circumstances to the person using the line.

If you are calling from a dial telephone, always make certain the line is clear before you dial.

When the children use the telephone, ask them to be considerate, too.

Replace the receiver properly when you finish your call.

Thank you!

It's easy to make friends on the telephone, too

1. When you answer promptly, you show friendly courtesy to the person calling. Of course, it's sometimes impossible to reach the telephone within the first ring or two, so when you're making a call, give the other person time to answer —at least six rings.

2. When you talk directly into the transmitter and speak naturally and distinctly, your voice will come through clearly. Lips about half an inch from the transmitter give best results. Your listeners will appreciate these little telephone courtesies and you won't have to repeat words as often.

3. When you look up numbers in the telephone directory, you help insure getting the right number when you call. Many telephone users keep a handy list of frequently-called numbers, for they know that a "wrong number" wastes their time and that of the other party.

Thank you!

The Pacific Telephone and Telegraph Company

Make "Phone Plans" part of your Home Plans...

built-in telephone facilities are inexpensive

Whether that dream home you're going to build is a mansion or a simple cottage, the cost of installing built-in telephone facilities during construction will be well within your budget.

Conduit (that's a metal tube concealed in the wall through which wires are drawn when your telephone service is installed) leads to locations where telephone instruments would be handiest and most serviceable. Whether your immediate need is for a single telephone, or for several, you meet it more practically and economically this way. It permits locating the instruments where most convenient. You avoid marring finished walls or bringing exposed wire along the baseboards.

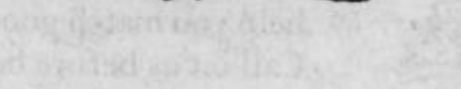
We maintain an Architects' and Builders' Service at no cost to you to help you match good "Phone Plans" with your preferred Home Plans. Call on us before building begins.

The Pacific Telephone and Telegraph Company

Need help from a tree service expert? Find one fast in the Yellow Pages of your telephone book.

Use the Classified Directory often. Saves time in finding almost everyone in town who fixes things, sells things, does things.

You'll find it fast in the YELLOW PAGES



STATION RATES TO OUT-OF-TOWN POINTS

NIGHT AND SUNDAY RATES APPLY FROM 6 P.M. to 4:30 A.M. AND ALL DAY SUNDAY

RATES ARE FOR 3 MINUTES AND DO NOT INCLUDE FEDERAL EXCISE TAX

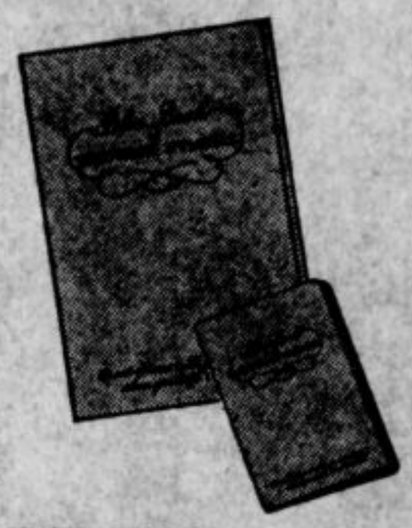
Rates shown below are those in effect at the time this directory was closed for printing and are subject to such changes as may be made from time to time.

From ATASCADERO to:	Week-days	Nights, Sundays
Arroyo Grande, Calif.	$ .35	$ .35
Auburn, Calif.	1.05	.90
Bakersfield, Calif.	.70	.60
Bradley, Calif.	.35	.35
Calistoga, Calif.	1.05	.90
Cambria, Calif.	.35	.35
Cayucos, Calif.	.20	.20
Dunsmuir, Calif.	1.30	1.10
Fresno, Calif.	.70	.60
Hanford, Calif.	.65	.55
Hollister, Calif.	.75	.65
King City, Calif.	.55	.50
Lodi, Calif.	.95	.80
Los Angeles, Calif.	.90	.75
Marysville, Calif.	1.10	.95
Merced, Calif.	.80	.70
Modesto, Calif.	.85	.70
Monterey, Calif.	.75	.65
Morro Bay, Calif.	.20	.20
Nipomo, Calif.	.40	.40
Oakland, Calif.	.95	.80
Palo Alto, Calif.	.90	.75
Pasadena, Calif.	.90	.75
Paso Robles, Calif.	.15	.15
Pismo Beach, Calif.	.30	.30
Pittsburg, Calif.	.95	.80
Placerville, Calif.	1.05	.90
Porterville, Calif.	.75	.65
Redding, Calif.	1.25	1.05
Sacramento, Calif.	1.00	.85
Salinas, Calif.	.70	.60
San Diego, Calif.	1.15	1.00
San Francisco, Calif.	.95	.80
San Jose, Calif.	.85	.70
San Luis Obispo, Calif.	.20	.20
San Mateo, Calif.	.95	.80
San Rafael, Calif.	1.00	.85
Santa Cruz, Calif.	.85	.70
Santa Margarita, Calif.	.15	.15
Santa Rosa, Calif.	1.05	.90
Selma, Calif.	.70	.60
Sonoma, Calif.	1.00	.85
Stockton, Calif.	.90	.75
Sunnyvale, Calif.	.90	.75
Templeton, Calif.	.10	.10
Tulare, Calif.	.70	.60
Ventura, Calif.	.75	.65
Visalia, Calif.	.70	.60
Watsonville, Calif.	.80	.70
Woodland, Calif.	1.05	.90

From MORRO BAY to:	Week-days	Nights, Sundays
Arroyo Grande, Calif.	$ .30	$ .30
Atascadero, Calif.	.20	.20
Auburn, Calif.	1.05	.90
Bakersfield, Calif.	.75	.65
Bradley, Calif.	.40	.40
Calistoga, Calif.	1.05	.90
Cambria, Calif.	.25	.25
Cayucos, Calif.	.10	.10
Dunsmuir, Calif.	1.35	1.15
Fresno, Calif.	.75	.65
Hanford, Calif.	.70	.60
Hollister, Calif.	.75	.65
King City, Calif.	.60	.50
Lodi, Calif.	.95	.80
Los Angeles, Calif.	.90	.75
Marysville, Calif.	1.10	.95
Merced, Calif.	.85	.70
Modesto, Calif.	.90	.75
Monterey, Calif.	.75	.65
Nipomo, Calif.	.40	.40
Oakland, Calif.	.95	.80
Palo Alto, Calif.	.90	.75
Pasadena, Calif.	.95	.80
Paso Robles, Calif.	.30	.30
Pismo Beach, Calif.	.25	.25
Pittsburg, Calif.	.95	.80
Placerville, Calif.	1.05	.90
Porterville, Calif.	.80	.70
Redding, Calif.	1.30	1.10
Sacramento, Calif.	1.05	.90
Salinas, Calif.	.75	.65
San Diego, Calif.	1.15	1.00
San Francisco, Calif.	.95	.80
San Jose, Calif.	.85	.70
San Luis Obispo, Calif.	.15	.15
San Mateo, Calif.	.95	.80
San Rafael, Calif.	1.00	.85
Santa Cruz, Calif.	.85	.70
Santa Margarita, Calif.	.20	.20
Santa Rosa, Calif.	1.05	.90
Selma, Calif.	.75	.65
Sonoma, Calif.	1.05	.90
Stockton, Calif.	.95	.80
Sunnyvale, Calif.	.90	.75
Templeton, Calif.	.20	.20
Tulare, Calif.	.75	.65
Ventura, Calif.	.75	.65
Visalia, Calif.	.75	.65
Watsonville, Calif.	.80	.70
Woodland, Calif.	1.05	.90

From PISMO BEACH to:	Week-days	Nights, Sundays
Arroyo Grande, Calif.	$ .10	$ .10
Atascadero, Calif.	.30	.30
Auburn, Calif.	1.10	.95
Bakersfield, Calif.	.70	.60
Bradley, Calif.	.50	.50
Calistoga, Calif.	1.10	.95
Cambria, Calif.	.45	.45
Cayucos, Calif.	.35	.35
Dunsmuir, Calif.	1.35	1.15
Fresno, Calif.	.75	.65
Hanford, Calif.	.70	.60
Hollister, Calif.	.80	.70
King City, Calif.	.65	.55
Lodi, Calif.	1.00	.85
Los Angeles, Calif.	.90	.75
Marysville, Calif.	1.15	1.00
Merced, Calif.	.85	.70
Modesto, Calif.	.90	.75
Monterey, Calif.	.80	.70
Morro Bay, Calif.	.25	.25
Nipomo, Calif.	.15	.15
Oakland, Calif.	1.00	.85
Palo Alto, Calif.	.95	.80
Pasadena, Calif.	.90	.75
Paso Robles, Calif.	.40	.40
Pittsburg, Calif.	1.00	.85
Placerville, Calif.	1.05	.90
Porterville, Calif.	.75	.65
Redding, Calif.	1.30	1.10
Sacramento, Calif.	1.05	.90
Salinas, Calif.	.80	.70
San Diego, Calif.	1.10	.95
San Francisco, Calif.	1.00	.85
San Jose, Calif.	.90	.75
San Luis Obispo, Calif.	.15	.15
San Mateo, Calif.	.95	.80
San Rafael, Calif.	1.00	.85
Santa Cruz, Calif.	.85	.70
Santa Margarita, Calif.	.25	.25
Santa Rosa, Calif.	1.10	.95
Selma, Calif.	.75	.65
Sonoma, Calif.	1.05	.90
Stockton, Calif.	.95	.80
Sunnyvale, Calif.	.90	.75
Templeton, Calif.	.35	.35
Tulare, Calif.	.75	.65
Ventura, Calif.	.70	.60
Visalia, Calif.	.75	.65
Watsonville, Calif.	.85	.70
Woodland, Calif.	1.10	.95

For FASTER SERVICE on Out-of-Town Calls



FREE Blue Book of Telephone Numbers in Two Sizes

Out of town calls go through faster when you give the operator the telephone number!

This attractive Blue Book of Telephone Numbers provides a handy place for keeping your personal list of out-of-town numbers. It is available in two sizes . . . large for home or office use and small for your pocket or purse.

To obtain the size you want without charge, just call, write or visit your business office.

See Inside Front Cover for rates from San Luis Obispo, Paso Robles and Arroyo Grande.

THE PACIFIC TELEPHONE & TELEGRAPH CO.
BELL SYSTEM
AMERICAN TELEPHONE & TELEGRAPH CO.

SEE THE "CLASSIFIED" IN THIS DIRECTORY

ITS YELLOW PAGES TELL YOU "WHERE TO BUY IT"

CALIFORNIA TELEPHONE DIRECTORIES

WHITE PAGES

LOCALITY: San Luis Obispo, Avila, Baywood Park, Camp San Luis Obispo

YEAR: October 1955

CALIF.

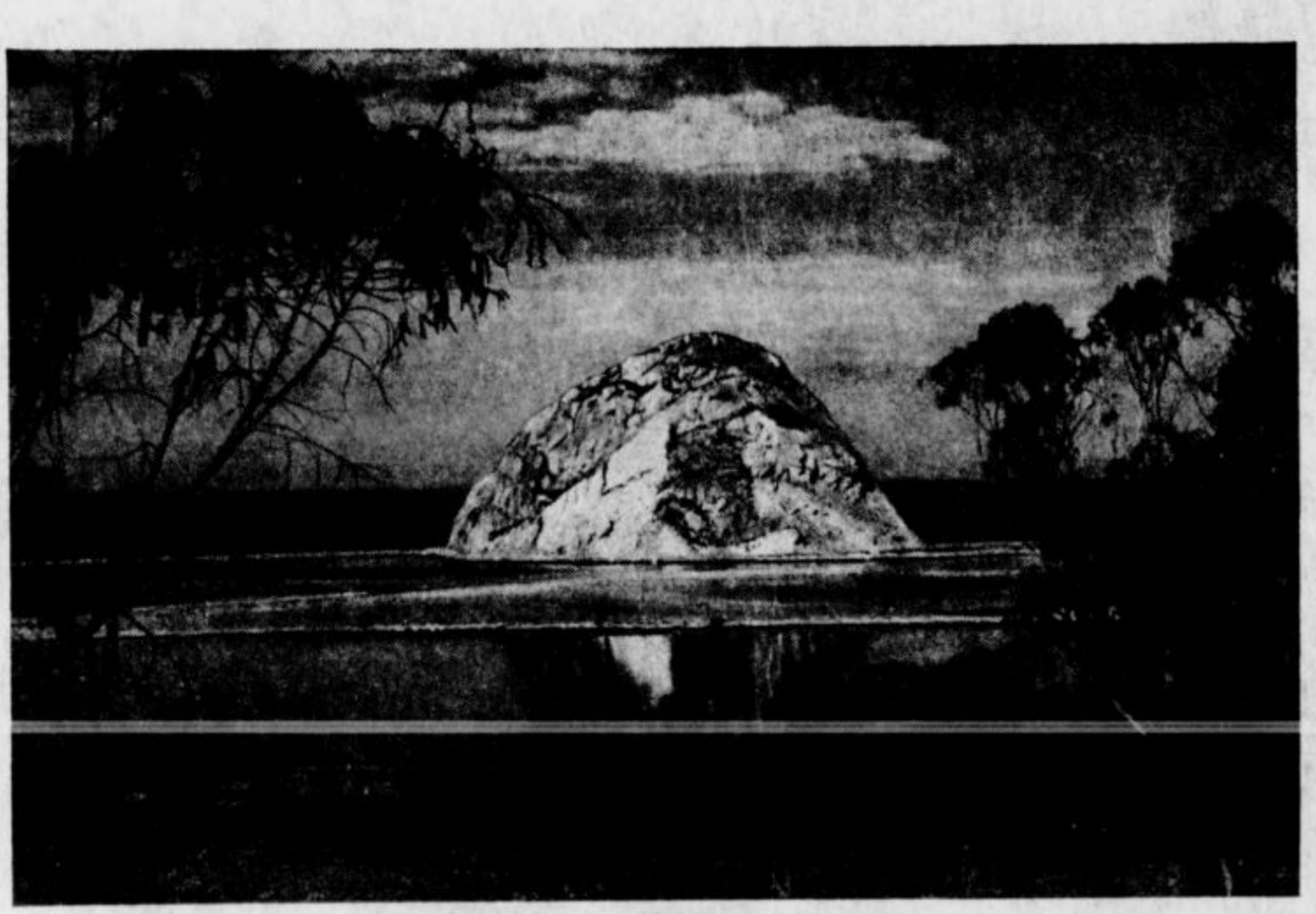
Calif

SAN LUIS OBISPO COUNTY

CALIF.

TELEPHONE DIRECTORY

OCTOBER 1955



MORRO ROCK

See introductory section for emergency calls and other important matters

SEE THE "CLASSIFIED" IN THIS DIRECTORY

'YELLOW PAGES'

ITS YELLOW PAGES TELL YOU "WHERE TO BUY IT"

THE PACIFIC TELEPHONE and TELEGRAPH COMPANY

RATES FOR TYPICAL LONG DISTANCE CALLS

Here are some examples of station-to-station rates to out-of-town points. The rates shown are for three minutes and do not include Federal Tax. Person-to-person calls are slightly more than station-to-station calls. A collect call, to be billed to the number you are calling, costs no more than other calls except that the minimum charge for a collect call is 30c. Night and Sunday rates apply from 6:00 P.M. to 4:30 A.M. and all day Sunday.

From SAN LUIS OBISPO to:	Week-days	Nights, Sundays
Alameda, Calif.	$1.00	$ .85
Arroyo Grande, Calif.	.15	.15
Atascadero, Calif.	.20	.20
Auburn, Calif.	1.10	.95
Bakersfield, Calif.	.70	.60
Belmont, Calif.	.95	.80
Berkeley, Calif.	1.00	.85
Boston, Mass.	2.50	2.00
Bradley, Calif.	.50	.50
Burlingame, Calif.	.95	.80
Cambria, Calif.	.40	.40
Campbell, Calif.	.90	.75
Carmel, Calif.	.80	.70
Carson City, Nev.	.95	.70
Castroville, Calif.	.80	.70
Cayucos, Calif.	.25	.25
Chicago, Ill.	2.20	1.75
Chualar, Calif.	.75	.65
Cleveland, Ohio	2.35	1.90
Coalinga, Calif.	.60	.50
Colfax, Calif.	1.10	.95
Concord, Calif.	1.00	.85
Dallas, Texas	2.05	1.65
Eureka, Calif.	1.40	1.20
Fort Bragg, Calif.	1.30	1.10
Fresno, Calif.	.75	.65
Gilroy, Calif.	.80	.70
Glendale, Calif.	.90	.75
Gonzales, Calif.	.70	.60
Greenfield, Calif.	.65	.55
Guerneville, Calif.	1.10	.95
Hanford, Calif.	.70	.60
Hayward, Calif.	.95	.80
Hollister, Calif.	.80	.70
Kansas City, Mo.	2.05	1.65
King City, Calif.	.65	.55
Kingsburg, Calif.	.75	.65
La Honda, Calif.	.90	.75
Lakeport, Calif.	1.15	1.00
Los Altos, Calif.	.90	.75
Los Angeles, Calif.	.90	.75
Merced, Calif.	.85	.70
Minneapolis, Minn.	2.20	1.75
Modesto, Calif.	.90	.75
Monterey, Calif.	.75	.65

From SAN LUIS OBISPO to:	Week-days	Nights, Sundays
Morgan Hill, Calif.	$ .85	$ .70
Morro Bay, Calif.	.15	.15
Mountain View, Calif.	.90	.75
Napa, Calif.	1.05	.90
New York, N. Y.	2.50	2.00
Nipomo, Calif.	.25	.25
Oakland, Calif.	1.00	.85
Pacific Grove, Calif.	.75	.65
Palo Alto, Calif.	.90	.75
Pasadena, Calif.	.90	.75
Paso Robles, Calif.	.30	.30
Pescadero, Calif.	.90	.75
Philadelphia, Pa.	2.50	2.00
Pismo Beach, Calif.	.15	.15
Porterville, Calif.	.75	.65
Redding, Calif.	1.30	1.10
Redwood City, Calif.	.95	.80
Reno, Nev.	1.00	.75
Richmond, Va.	2.50	2.00
Sacramento, Calif.	1.05	.90
St. Louis, Mo.	2.20	1.75
Salinas, Calif.	.75	.65
San Ardo, Calif.	.55	.50
San Diego, Calif.	1.10	.95
San Francisco, Calif.	1.00	.85
San Jose, Calif.	.90	.75
San Mateo, Calif.	.95	.80
San Rafael, Calif.	1.00	.85
Santa Clara, Calif.	.90	.75
Santa Cruz, Calif.	.85	.70
Santa Margarita, Calif.	.10	.10
Santa Rosa, Calif.	1.10	.95
Saratoga, Calif.	.90	.75
Seattle, Wash.	1.60	1.30
Selma, Calif.	.75	.65
Sharp Park, Calif.	.95	.80
Stockton, Calif.	.95	.80
Sunnyvale, Calif.	.90	.75
Templeton, Calif.	.25	.25
Truckee, Calif.	1.15	1.00
Vallejo, Calif.	1.00	.85
Ventura, Calif.	.75	.65
Visalia, Calif.	.75	.65
Washington, D. C.	2.50	2.00
Watsonville, Calif.	.85	.70

From PASO ROBLES to:	Week-days	Nights, Sundays
Alameda, Calif.	$ .90	$ .75
Arroyo Grande, Calif.	.40	.40
Atascadero, Calif.	.15	.15
Auburn, Calif.	1.05	.90
Bakersfield, Calif.	.70	.60
Belmont, Calif.	.90	.75
Berkeley, Calif.	.90	.75
Boston, Mass.	2.50	2.00
Bradley, Calif.	.25	.25
Burlingame, Calif.	.90	.75
Cambria, Calif.	.30	.30
Campbell, Calif.	.85	.70
Carmel, Calif.	.70	.60
Carson City, Nev.	.90	.70
Castroville, Calif.	.75	.65
Cayucos, Calif.	.25	.25
Chicago, Ill.	2.20	1.75
Chualar, Calif.	.65	.55
Cleveland, Ohio	2.35	1.90
Coalinga, Calif.	.45	.45
Colfax, Calif.	1.05	.90
Concord, Calif.	.95	.80
Dallas, Texas	2.05	1.65
Eureka, Calif.	1.35	1.15
Fort Bragg, Calif.	1.20	1.00
Fresno, Calif.	.65	.55
Gilroy, Calif.	.75	.65
Glendale, Calif.	.90	.75
Gonzales, Calif.	.60	.50
Greenfield, Calif.	.55	.50
Guerneville, Calif.	1.05	.90
Hanford, Calif.	.65	.55
Hayward, Calif.	.90	.75
Hollister, Calif.	.70	.60
Kansas City, Mo.	2.05	1.65
King City, Calif.	.50	.50
Kingsburg, Calif.	.70	.60
La Honda, Calif.	.85	.70
Lakeport, Calif.	1.10	.95
Los Altos, Calif.	.85	.70
Los Angeles, Calif.	.95	.80
Merced, Calif.	.75	.65
Minneapolis, Minn.	2.20	1.75
Modesto, Calif.	.85	.70
Monterey, Calif.	.70	.60

From PASO ROBLES to:	Week-days	Nights, Sundays
Morgan Hill, Calif.	$ .80	$ .70
Morro Bay, Calif.	.30	.30
Mountain View, Calif.	.85	.70
Napa, Calif.	1.00	.85
New York, N. Y.	2.50	2.00
Nipomo, Calif.	.50	.50
Oakland, Calif.	.90	.75
Pacific Grove, Calif.	.70	.60
Palo Alto, Calif.	.85	.70
Pasadena, Calif.	.95	.80
Pescadero, Calif.	.90	.75
Philadelphia, Pa.	2.50	2.00
Pismo Beach, Calif.	.40	.40
Porterville, Calif.	.70	.60
Redding, Calif.	1.25	1.05
Redwood City, Calif.	.90	.75
Reno, Nev.	.95	.70
Richmond, Va.	2.50	2.00
Sacramento, Calif.	1.00	.85
St. Louis, Mo.	2.20	1.75
Salinas, Calif.	.65	.55
San Ardo, Calif.	.35	.35
San Diego, Calif.	1.15	1.00
San Francisco, Calif.	.95	.80
San Jose, Calif.	.85	.70
San Luis Obispo, Calif.	.30	.30
San Mateo, Calif.	.90	.75
San Rafael, Calif.	.95	.80
Santa Clara, Calif.	.85	.70
Santa Cruz, Calif.	.80	.70
Santa Margarita, Calif.	.25	.25
Santa Rosa, Calif.	1.05	.90
Saratoga, Calif.	.85	.70
Seattle, Wash.	1.60	1.30
Selma, Calif.	.65	.55
Sharp Park, Calif.	.90	.75
Stockton, Calif.	.90	.75
Sunnyvale, Calif.	.85	.70
Templeton, Calif.	.10	.10
Truckee, Calif.	1.10	.95
Vallejo, Calif.	.95	.80
Ventura, Calif.	.80	.70
Visalia, Calif.	.70	.60
Washington, D. C.	2.50	2.00
Watsonville, Calif.	.75	.65

See Inside Back Cover for rates from Arroyo Grande, Atascadero, Morro Bay and Pismo Beach.

STATION-TO-STATION RATES TO SOME OVERSEAS POINTS

Rates are for 3-minute weekday calls and do not include Federal Tax.

Reduced rates apply on calls to many countries during certain night hours and on Sunday.

ARGENTINA, AUSTRALIA, BRITISH ISLES, ITALY, JAPAN, PHILIPPINE IS., VENEZUELA	$12.00
BAHAMAS, BERMUDA, PANAMA, PUERTO RICO, VIRGIN IS.	$9.00
HAWAII	$7.50

ALASKA

Anchorage	$8.25
Fairbanks	8.25
Juneau	6.75
Ketchikan	6.75
Nome	9.00
Seward	8.25

NOV. 16 1955
A 211756

SAN LUIS OBISPO COUNTY TELEPHONE DIRECTORY

OCTOBER 1955 ISSUE containing listings and rates in effect **AUGUST 22, 1955**

The Company assumes no liability for damages arising from errors or omissions in the making up or printing of directories.

Copyright, 1955, by The Pacific Telephone and Telegraph Company

HOW TO MAKE AN EMERGENCY CALL

FIRE and POLICE (For other than emergency calls, refer to alphabetical section of this directory.)

FIRE

Arroyo Grande Fire Dept.....Arroyo Grande 2345
Atascadero Fire Dept.....Atascadero 56
Avila Fire Dept.....San Luis Obispo 33-J-2
California Polytechnic Fire Dept.....San Luis Obispo 2308
Calif. State Div. of Forestry
Fire Control Station.....San Luis Obispo 513
Fire Control Station.....Paso Robles 580
Cambria Fire Dept. .....WAverly 7-4646
Cayucos Fire Dept.....Cayucos 2691
Grover City Fire Dist.....Arroyo Grande 2145
Morro Bay Fire Dept.....SPruce 2-4821
Oceano Fire Dist.....Arroyo Grande 2110
Paso Robles Fire Dept.....Paso Robles 20
Pismo Beach Fire Dept.....POplar 6-4422
San Luis Obispo Fire Dept.....San Luis Obispo 5
Santa Margarita Fire District.....Santa Margarita 2121
Shell Beach Fire Dept.....Pismo Beach-POplar 6-4622
Templeton Fire Dept.....Templeton 4311

POLICE

Arroyo Grande Police Dept.....Arroyo Grande 2121
Cambria Constable .....WAverly 7-4242
If no answer
dial operator and ask for.....San Luis Obispo 2850
Nipomo Constable .....WAbash 9-4061
If no answer
dial operator and ask for.....San Luis Obispo 2850
Paso Robles Police Dept.....Paso Robles 810
Pismo Beach Police Dept.....POplar 6-2255
If no answer
dial operator and ask for.....San Luis Obispo 2850
San Luis Obispo County Sheriff's Office.....Arroyo Grande 5548
..Morro Bay-SPruce 2-2631
.....San Luis Obispo 2850
San Luis Obispo Police Dept.....San Luis Obispo 31
Santa Margarita Constable.....Santa Margarita 5151

CALIFORNIA HIGHWAY PATROL (For Emergency Calls Only) Ask Operator for **ZEnith 1-2000**
FEDERAL BUREAU OF INVESTIGATION (F.B.I.)—For the Telephone Number Call "Information"

Or you may call or dial Operator and ask for the particular Fire or Police Department you want. She will try to connect you.

We have prepared this list from the best information available, but cannot guarantee it is complete or in all cases correct.

It is a good idea to fill in the numbers below so you can refer to them quickly:

For FIRE, call_____ **For POLICE, call**_____ **For My DOCTOR, call**_____

HOW TO MAKE A SERVICE CALL

ASSISTANCE ON CALLS
To get help on a call dial **0** (zero) for **Operator.** From a non-dial telephone, ask for **Supervisor.**

BUSINESS TRANSACTIONS
To order a telephone, ask about your bill, etc., see **Pacific Telephone & Telegraph Co.** listings in this directory.

INFORMATION
To get telephone number information see page **2.**

REPAIR SERVICE
For repairs to your telephone, ask Operator for **Repair Service.**

TELEGRAMS
To phone a telegram, see **Western Union** listings in this directory. Telegram charges will appear on your regular telephone bill.

TIME OF DAY
In ARROYO GRANDE, dial 8900.
From OTHER TELEPHONES, ask Operator for TIME.
The charge for this call is the same as for any other local call.

HOW TO GET TELEPHONE NUMBER INFORMATION

FOR LOCAL NUMBERS not in this directory:

From DIAL telephones, dial Operator and ask for Information.

From NON-DIAL telephones, ask for Information.

FOR TELEPHONE NUMBERS AT ALL OTHER POINTS dial Operator, or from non-dial telephones ask for Long Distance. Then ask the operator who answers for Information for the place you want to call; for example: "I want Sacramento Information."

HOW TO USE YOUR TELEPHONE

HOW TO DIAL A CALL

Lift the receiver. Listen for a steady "humming" sound, the **dial tone.** Then dial. If the number includes a prefix be sure to dial the first two capitalized letters and numeral in the prefix, then the remaining numerals.

WHAT THE SIGNALS MEAN

You will know when the telephone you have called begins to ring, by the **ringing signal,** a "burring" tone repeated at regular intervals. Let it go on at least a minute before you hang up. That will give the person you are calling time to answer.

The **busy signal** is a steady "buzz-buzz" tone. When you hear it, hang up and wait a few minutes before dialing again.

A siren-like sound that rises and falls is the **dial-again signal.** It means there has been a mistake on the call. **No signal** after you dial may also mean a mistake. Hang up. Check the number you called to see if it was right. Then dial again—making sure you wait for the dial tone first and then dial the whole number. If there is still no signal, dial Operator and report the condition.

If you are talking to someone on the telephone and you hear a short high "beep" tone every 15 seconds or so, it is a **voice-recording signal.** This means the person you are talking to is recording your conversation. It is against the law to use a recorder without this signal.

HOW TO CALL SOMEONE ON YOUR PARTY LINE

To find out the number of a telephone on your party line, call **Repair Service.**

To call another party on your line dial a **special number** you can get from **Repair Service.** When you finish dialing, replace your receiver. Your telephone and the called telephone will ring at regular intervals. Ringing will stop when the called telephone answers. Lift your receiver and begin conversation.

If ringing does not stop after a reasonable period, you can stop it by lifting your receiver.

CALLS YOU CAN DIAL YOURSELF

Are you calling from a dial telephone? Then you can dial a call to any other dial telephone in the same exchange.

CALLS YOU PLACE THROUGH OPERATOR

There are certain calls you place through an operator:

From **dial** telephones..... all Station-to-Station Long Distance calls
all Person-to-Person calls
all Collect calls

From **non-dial** telephones..... all calls

Station-to-Station Calls

When you will talk with anyone who answers the called telephone, you make the call "station-to-station."

Tell the Operator the name of the city and the telephone number you want. If you do not know the number, give the Operator the name and address the telephone is listed under and tell her you will talk with anyone who answers.

Person-to-Person Calls

When you want to talk to a particular person, department or extension, you can make the call "person-to-person". The charge for this kind of call is slightly more than for a "station-to-station" call.

Tell the Operator the name of the city . . . the telephone number (or the name and address the telephone is listed under) . . . and tell her what person, department or extension you want.

Collect Calls

When you want your call billed to the number you are calling, you can make the call "collect".

Tell the Operator when you place the call—not afterwards—that you want it made "collect".

The minimum charge for a "collect" call is 30c. Otherwise, collect calls cost the same as other calls.

Other Long Distance Calls

It will help also if you ask for:

International Operator ..... on calls overseas or to Alaska
Marine Operator ..... on calls to ships and planes
Mobile Service Operator..... on calls to autos, trucks, trains

Upon request, the Operator will notify you at the end of a stated period of time on long distance calls.

SAN LUIS OBISPO

INCLUDING

AVILA BAYWOOD PARK CAMP SAN LUIS OBISPO

The other white section of this directory includes listings of subscribers in the other communities in San Luis Obispo County.

OCTOBER 1955

J. E. GOODING, Manager

A

A W V S Thrift Shop 1224Morro 1356-W
Abad Ted 176Brook 4257
Abbott Laura r 1110Buchon 748-W
Abel K J 667LawrnceDr 1758
Abell Alma 369Chorro 3261
Abkin Irving A 2315Helena 3808-J
Abramson Clifford 1705 SntaRosa 3474
Ace Motel 94Toro 3834
Ackerson Eugene 483MitchlDr 688-J
Acoustlcon Williams Co 1029Chorro 1297
Adams Chas E chirpretr AvilaRd 2747-W
Adams Donald D 3941½ SntaRosa 3603-W
Adams E J 2071 SierraWy 3905-W
Adams Francis L 1235Uphm 4090
Adams Irene M r 531 Santa Barbara Av 255-R
Adams John Q 1345 Staffrd 3709-W
Adams L L 2038 SnLuisDr 1814-W
Adams Leland M Mrs 968Walnt 1820
Adams Marvin C 1720Morro 819-R
Adams R R 2140 SnMiguelAv 383-J
Adams Saleta 249 Sandrcock 4152-M
Adams Thos E 27MtPleasntn 2016
Adams Truman E 2181 SierraWy 2093-J
Adams W E r 1202Buchon 925-M
Adamski J E 1839CorralitosAv 3099-R
Adamson R W 28Toro 2844-J
Adler Chas J Broad&IslayRd 2722-M
Adler Ed 132CrandlWy 3545-W
Adler Frank r 1721 Johnson 586-W
Adler Wholesale Co 1301 Carmel 260
Agar Wm 743Branch 1875
Aggson Ronald D 214PatriciaDr 3530-M
Agnew Allen M 315Broad 1834-M
Agricultural Stabilization & Conservation Committee 1530Montery-1378
Agriculture Extension Service University of Calif Farm & Home Advisor 1235Montery 52
Ah Louis Store gift shops 800 Palm 592-J
Ahrendt W H O'ConnrWy 31-R-3
Ahrens Rose E Mrs 228 OldMorroRd 1166
Air Express Division-Railway Express Agcy Inc RailrdAv 522
Akers Jack N 125King 3629
Akers Wm 1042Pac 3899-M
Alaskan and ABC Passenger Fishing Boats Avila 9-R-11
Albaugh Elizabeth G 1641Garden 2869-R
Albaugh John E 3030JohnsnAv 2545-W
Albert Adon r 1536 Morro 282
Albert Harry J 311GrandAv 1018-M
Alberti A r Los Osos Rd 38-J-2
Alberti Estee L 893Misn 313-J
Alberti Henry r Los Osos Rd 31-J-1
Alberti Norman r Los Osos Rd 30-J-3
Alberti Plinio J r Edna Rd 13-F-3
Alberts' Florist 1116Morro 282
Albrecht A G 2211½ SBroad 3889
Albrecht Vallalee L 325FoothlBl 3844-W
Alcoholics Anonymous 2992
Alderman Roy E 1224 Sydny 277
Alderman W E 1141FthlBl 3694-M
Aldrich Dorothy M 2505JohnsnAv 4044-W
Aldrich Tom M BaywdPrk 35-R-1
Alexander Harmon C 261CraigWy 3719-J
Alexander Helen 974Chorro 3290-J
Alexander Mary E SntaYsablAvBaywoodPark 35-J-11
Alford Ethel M r 421 Dana 2555-J
Alice Ann Beauty Salon 515NBroad 1102-W
Allen Auto Electric FthlBl&OldMorroRd 3235-W
Allen Donald 1547Peach 2947-J
Allen Francis S 848Misn 2366-J
Allen Harry J 503High 2875-J
Allen J B 309CerroRomauldoAv 297-M
Allen J K Dr 1441 Slack 1505-W
Allen June 670FthlBl 4184
Allen Kittie RN 179 SnJoseWy 3516-R
Allen Norris A 467 Osos 1955-J
Allen Starlin r 525 Caudill 712-J
Allen Vera D Mrs 1367Higuera 1328-R
Allen Vic 190 Stenner 3581-W
Allen's Sight & Sound 856Montery 431
ALLIED VAN LINES INC AGCY 1824Nipomo 355
Allison Ollie r 685 Buchon 361-J
Allstate Insurance Co 879Higuera 1434
Almaguer Ramona 909 Sandrcock 4249-R
Altamirano E R 767FrancisAv 3037-M
Altamirano Eva 1060Church 2583-R
Alva Green's Automotive Trim & Furniture Upholstery 1528Montery-2573
Alvarado Genaro 670 Osos 3557
Alves Jos 598MitchlDr 1293-J
AMEND ELEANOR E DR chirpretr Office 1023Mill 1379
Residence Atascdro 48-R-4
Amer Cancer Society 1130Grdn 3961
AMERICAN LAUNDRY & DRY CLEANERS 975Essx-304
Amer Legion Recreation Club 1661Mill 156
Amer Natl Red Cross 1130Grdn 2630
American Refrigerating Co 241 Pismo 428
If no answer call 1994-R
Amer Window Cleaning & Janitor Service 964Chorro 1329
Amundson Kenneth D 1368 Staffrd 4139-R
Anchor Insurance Service 871 SntaRosa 2979
Anchor Realty Service 871 SntaRosa 2979
Anderegg Richard L MD 1215Chorro 1782
Andersen Theodor B 3025JohnsnAv 2599-M
Anderson Albert J 1438Nipomo 91-R
Anderson Andrew C BaywdPrk 58-J-12
Anderson Arthur W 449Hendrsn 2292-R
Anderson E C Capt 174DiNrteWy 3658-J
Anderson E J 2825JohnsnAv 4157-W
Anderson F G 1345Broad 247-R
Anderson Grace C Mrs EdnaRd 6-F-3
Anderson Gus 1320MurryAv 732-W
Anderson Harold J Bud 1687 SnLuisDr 4033
Anderson Harry D 546MitchlDr 2427-J
Anderson Hotel Barber Shop 953Montery 1216
Anderson Hotel Beauty Salon 963Montery 964
Anderson Hotel & Grill 955Montery 902
Anderson Howard R r Crandall Wy 194-W
Anderson J C 227TassajaraDr 3740-J
Anderson J K 54BentnWy 2682-W
Anderson J L 532Dana 1375
Anderson J M 703 Sandrcock 3893-J
Anderson Jas L PerknsLn 2179-R
Anderson Jas N OrctRd 3411-W
Anderson John A 887Lincoln 2460
Anderson L W 1958Fixlini 1395-W
Anderson Lena 1273Fredercks 1138-W
Anderson Leonore E Mrs 644 Isly 3143-J
Anderson Lillian S 980Chorro 4039
Anderson Lucy r 1128 Pismo 2604-W
Anderson Nettie 2105JohnsnAv 1846-W
Anderson R A 321TolosaWy 3010-W
Anderson R E Bob rl est 2056 Chorro 3051-W
Anderson R H 460NBroad 2104-R
Anderson R K 54BentnWy 2682-W
Anderson Richard G Mrs 1290Frederck 1138-J
Anderson Roy E 1227 Sydny 3808-W
Anderson Walter 781CalifBl 678
Anderson Warren R 303TassajaraDr 4173
Andre & Andre attys 1041Chorro 3344
Andre Geo L 1711 SnLuisDr 309
Andre Geo L Andre & Andre attys 1041Chorro 3344
Andre Herbert 415Dana 1092-J
Andre Joseph 862 Islay 467-J
Andre Peter 390CerroRomauldoAv 44
Andre Peter R Andre & Andre attys 1041Chorro 3344
Andreni Robt 281DonnaWy 3505-R
Andreoli Maurice 416PatriciaDr 3130-J
Andrews Don 591LawrnceDr 4073-J
Andrews Don jwlr 1009Higuera 936
Andrews H M OldMorroRd 19-J-2
Andrews Henry E 157Toro 821-M
Andrews Ida J 981Palm 4308-W
Andrews M Richard 829BoysnAv 3587-M
Andrez Edw M 1340-2d 1220-J
Angelini Jas 866Mill 1570-J
Angeloni Lois 1112Peach 2818
Angeloni P J 547Marsh 4136
Angerer Alden L MD 1968CorralitosAv 657
Angerer Alden L MD San Luis Clnic 990Pac 3041
Angie's Cafe SCityLimits 2997
Anholm Chris r 486 Lincoln Av 224-W
Anholm Einar r 232 Chorro 1263-W
Anholm Geo r 257 Chorro 538-W
Anholm Geo John 1221Nipomo 3284
Anita Shops 758Higuera 2794
Anthony Robt R 6thBaywdPrk 58-J-2
Anziani Ceaser 1003Buchn 4053-J
Aquilana M Mrs 434High 3089-J
Arano John 1347Palm 912-R
Arbini Ambrose A 1224Carmel 3828-M
Arbini Frank r 926 Branch 2081
Archibald R H 652Lincln 1169-R
Arden Farms Co 116WBranchAroyoGrnde 2994
Arias Jose 2691VictoriaAv 3847
ARLAND CHEVROLET CO 1039Monterey 1548
Arland G P r 1839 Gonejo 2323
Arledge Sam 762Higuera 633-W
Armann K P 1491Palm 331-J
Armenta Gerald 1533 Osos 2945-W
Armentrout Wm W 348Lincln 2815
Armstrong C L r 575 Islay 529-J
Armstrong J W r 220 Branch 1976-J
Armstrong Jas 314JeffryDr 3719-M
Arnett E D 550FeltnWy 3730-J
Arnett Earl J 1727Chorro 1853-M
Arnett Robt 871 SntaRosa 2979
Arnold Marvin E 728Misn 4017-J
Arnold Wm H 965Murry 1660
Arnold's Barber Shop 1024Morro 3185-J
Arnot Elizabeth r 1363 Mill 1829-R
Arnson Ethel 1426 SBroad 952-W
Arnson Louis G S 1418 SBroad 1885-J
Arola Roy T 227King 480-W
Arrow Liquor Store 1337 Monterey 62
Arrowhead & Puritas Water Inc 885Palm 2588
Arsenio J T rltr apprsr 861Montery 729
Residence 2053Hays 2094
Art-Wood-Crafts 955Pac 2142
Arter Chas B VistaDelMorro 57-J-21
Artman Edw H 120Price 3289
Arvidson Grace 396½ SntaRosa 2181-W
Arvidson Howard S 1028Pismo 3483-J
Arvidson J L FthlBl 31-R-2
Ashcraft Chas C 1179 South 3108
Asmussen Clarence Edna 21-R-3
Asmussen D 1076Pac 2897-M
Aspee Phyllis 1215Buchn 2787-W
Assembly of God 1600Chorro 2618
Associated Oil Co Distributing Station OrcuttRd 727-W
Aston Robt L 1023Mill 606-R
Atchison Ray 193PolyVw 1505-R
Atkinson D E BayviewHeights 34-R-1
Atkinson E H 1924Hope 1014
Atkinson & Hollister ins agcy 1043Higuera 697
Atkinson Milo Rev 1435Mill 280-M
Attwood Philip B 543Dana 2009-M
Atwood E R 730FthlBl 3769-J
Austin Harry W 300 SnMiguelAv 3938
Austin Jas J 1610Carmel 3964-W
Austin Kenneth 1219B Palm 877-M
Austin Lawrence Mrs r 1592Higuera 234
Austin Merl 990Mill 2602-W
Auto Club of Southern Calif District Office 1134 Monterey 1480
Emergency Road Service 600Marsh 1963
Day & Nite Emergency Lock Service 984
If no answer call 3927-W
Automotive Engineering Co 3036 SBroad 1974
Auvil W E LsOsosRd 57-R-12
Avary J D 129DiSurWy 1241
Avila Court Avila 16-R-12
Avila Grocery Avila 8-J-1
Avila Henry 1028 Isly 3720-M
Avila Josephine Mrs 1443 Osos 862-J
Avila Manuel Jr r PriceCanyon 15-J-2

Avila School Avila 16-R-2
Awalt Albert 1205 Sydny 3142-M
Awalt Rosalie 1169 Isly 385
Awalt Wynema 1025Walnt 527
Ayala Clara 732Pac 470-R
Ayers Elvin E 162 SerranoHts 3111-M
Ayres Donald L 1750Beach 3827-W
Ayres Tom Ramona&6thBaywdPrk 58-R-11
Azevedo Elaine 101Hwy 7-R-3
Azevedo John J 301NBroad 2173

B

B & B Antiques 1023 Broad 394-W
B & H Drug Store 951 Higuera 530
Babb J E 1512 SntaRosa 1365
Babb Jos J 191NBroad 3254-R
Babcock A E 762Toro 1090
Babcock Chas Granada Hotel 1128Morro 2406
Babcock Dewey 219Price 3450-W
Babcock Gerald 346LaCanadaDr 3957
Babcock Gilbert 278DonnaWy 3772-R
Babcock Josephine Mrs 770Palm 2238
Babcock W P r Laurel Lane 1194-R
Bach Gertrude Mrs r 1845 Broad 2949-J
Bachelor Roland 1149Marsh 763-R
Bachino D J 1845Morro 441
Bachino J M 967NBroad 3582
Bachino P r 669 Palm 1542
Bachino & Stockird Ins 740 Higuera 393
Bacon John B F Jr 1940 SnLuisDr 3539
Badgley John archt 981Montery 1641
Badgley John & Associates 981Montery 1641
Badgley John R 159 Orange 3743
Bagby Hope S 120CrandlWy 1515-W
Bagby Richard 1321Murry 4141-W
Bahya Robt W LsOsosRd 43-R-2
Bailey Bernie 258RermonaDr 2334-W
Bailey Bridge Equipment Co 1343Chorro 4261
If no answer call 1432-M
Bailey Ernest R 1020Walnt 3273-R
Bailey F Bruce Sn Luis Obispo County of Assessors Ofc Courthouse 777
Bailey S Jr 716-7thBaywoodPark 24-R-2
Bailey Smith Jr 2dBaywdPrk 25-R-21
Bain Marion H Mrs 198RamonaDr 4335-M
Bakeman Melvin G r 1633 Frederick 2337
Baker Mabel Mrs 948Montalbn 249-M
Baker Pearl E 2298 SntaYnez 2560
Baker Robt r 882 Mission 2529-W
Baker Vivian 133B SntaBrbraAv 1587-J
Baker W H r 1410 S Broad 2287-J
Baker W L 868Uphm 923-J
Baker Willie M 1326Pac 2832-W
Baldridge R A Jr 665Leff 2006-M
Baldridge R H 1504Broad 470-J
Baldwin Chas 1991McCollom 4341-J
Baldwin Edw A 1333Essx 3583-W
Baldwin Mark D 1035Leff 2423
Ball C J BayviewHts 34-J-12
Ball C J rl est LsOsosRd 36-J-2
Ball David r 1316-1st 2168-J
Ball Rollin 252Lincln 3075
Ball Rollin accts 1009Morro 3125
Ballard John C 356 OldMorroRd 3559
Ballard Virginia r 1143 Walnut 786-W
Ballesteros M J r 166 Chorro 1529-M
Ballesteros Manuel J Manuel's Liqrs 2145 SBroad 1109
Ballew Jas F Rev 652 SntaRosa 1085
Bank Of America National Trust & Savings Assn Higuera 2210
Banks Radiator & Battery Repair Shop 1011 Toro 2184
Banks W N r 381Pismo 1558-W
Bannister Francis M 771Buchn 3412
Banta M A 1401Cazadero 2536-W
Baran Frieda 1071 Isly 2743
Barbara Florence 570Pac 2260-W
Barber A J 636MitchlDr 3612
Barber Ernest A 2436 Gerda 1487-W
Barber R C 1069Pac 980-M
Barcellos F J 1253Peach 192-R
Bard Robt F 169CraigWy 3866
Bardin J A r 1739 Conejo 1601-J
Bardin's Goodyear Service 692Marsh 1173
Barker Clifford 247Branch 2240-R
Barker Geo W FrontAvla 33-J-2
Barker Kenneth 729 South 2381-W
Barker Rex 471Lincln 554-J
Barker Vanie M 133A SntaBrbraAv 3389-J
Barlogio Chas 1889McCollum 2165
Barlow Howard E 665Marlene 3658-R
Barlow Irvin L 1361Higuera 141
Barlow J R Mrs 1037MurryAv 1058-J
Barlow Jos B 785 Islay 2869-W
Barnard Ray 327High 4395-W
Barneberg Grace 550Dana 3247
Barnes Frank Z 1335Morro 1059-R
Barnes Jessie V 269CraigWy 2219-W
Barnes Lucille I 624GrandAv 363-W
Barnes Theron E 277CraigWy 3852-M
Barnett Geo I 1819 SnLuisDr 3944
Barney's Bulldozing & Excavating 150NSntaRosa 475
Barnhill Frances Mrs 1250lSrWy 3625
Barr Earle A 841BoysnAv 4270-R
Barraza Severino 760Morro 2944-M
Barre A H LosOsosValleyRd 41-R-4
Barre August 1276Bond 4187-W
Barre E F 1218George 1895-J
Barre Ed Jr 2311Lawtn 2952-J
Barrena Frank r 1337 Broad 2451-J
Barrett Ivy Gardn City Gas Serv SntaLuciaBaywoodPark 39-J-11
Barrett J E r 2306 Johnson Av 1499-J
Barrett Margaret M Mrs 1222 Osos 469
Barrios Jess 843Branch 358
Barrios Joe r 975 Johnson 1131-R
Barrios Louis 1015 Olive 1296
Barrios Victoria 468 Osos 1955-W
Barrow C J Jr 724CalifBl 907-J
Barr's Drive-In Restaurant 179 SntaRosa 584
Barry Lee H 1005 Isly 3016-R
Bartholomew J F EdnaRd 3982
Bartlett G E 2470LawtnAv 4046-W
Bartlett Mabel Wallace Mrs r 1145 Buchon 1327-J
Barton Vera M 1175MurryAv 3168-M
Bartron Cassie 1547Beach 1509-W
Bass Harley 1171½ Pismo 4059
Bass Warren O CampSanLuisObispo 20-R-12
Bassetti D E 680FthlBl 3695-J
Bassetti Gladys Miss 795LincInAv 3642-J
Bassi Louis r PismoRd 10-J-13
Bassi Margaret E r 1446 Nipomo 952-J
Bastress Jas F 960Pismo 3756-R
Batchelor Dorothy P 630FeltnWy 2258-W
Bately Dorothy 1246 Sydny 1307-W
Bateman A 2091 SierraWy 3154-W
Bates J E 219Lincln 2281-J
Bates Jack 15thBaywdPrk 35-R-2
Bates Jas F BaywdPrk 27-R-21
Bates Milton L 193CalifBl 2166-J
Baughman Jas H Mrs 631Kentucky 2634
Bauman Edna 1123Pismo 1196
Baumberger T E 2011McCollm 4339-J
BAXENDALE ELECTRIC elec motrs reprng 3035 SBroad-97-W
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1495
Baxendale R D 3035 SBroad 97-R
Baxter H Peter 125Toro 2608-R
Baxter Lawrence J 697MitchlDr 4014
Baywood Fire Dept BaywdPrk 26-R-3
Baywood Lodge Restaurant BaywdPrk 26-R-2
Baywood Lumber Co 2dBaywdPrk 26-R-11
Baywood Park Hardware BaywdPrk 26-R-3
Baywood Park Market BaywdPrk 26-J-1
Bazin John San Luis Optical Dispensary 781Higuera 1308
Bean Robt L 236 SntaLuciaDr 3927-M
Beath Stanley 270Tassajara 3723
Beatty E A 177CraigWy 3775-R
Beaute Art Salon 780 Toro 324
Beaver Mildred r 1341 Osos 1233-J
Beck Carl G r 611 Park Av 1077-M
Beck Ida Mrs 255FthlBl 2938
Beck Kenneth SLO Co of Co Road Commissioner CourtHouse 788
Residence 1352Higuera 292
Beck Nels r 1865Monterey 2393
Beck Pearl W 1528Nipomo 3143-M
Becker Feed & Seed Co 210 Calif Blvd 587
Becker Jas P 107CalifBl 1806-R
Becker Laura J r 210 California Blvd 2166-W
Becker Ross E 297 SntaRosa 4162-J
Becker's Yardage 741Higuera 4315
Beckinger Steve 1023Pac 850-W
Beckwith Geo I 2341JohnsnAv 549
Beddow L H LosOsosHighlands 43-J-11
Bedford L J 242JeffryDr 2219-J
Bee Hive Cafe Inc 887Montery 283
Beecham J H r Los Osos Rd 45-J-2
Beecham R H r Los Osos Rd 45-J-12
Beeler W A 1511Morro 179
Beffa Herman 2201Broad 680-W
Belanger W J 754LincInAv 599-M
Belardez Lena OrctRd 1209-W
Belcher Chas N CPA 846Higuera 104
Residence 1215JoyceCt 3086
Bell Elvira M RN 1236Higuera 1093-M
Bell Evelyn 1801 SBroad 3562-W
Bell F E 430LawrnceDr 4085-J
Bellando Phyllis Mrs 1325Breck 1804-M
Bellefeuille B E 541Caudl 712-W
Bellevue-Santa Fe School PismoHwy 7-J-1
Bello Francis X 1504 SntaRosa 2583-J
Bello Louis D r 758 Center 1651-M
Bello's 886Montery 12
Bell's Garage 895Palm 3960
Beltone Hearing Service 20NBroad 2611
Bench Ivan 1940Loomis 2516-J
Bender Thelma r 1907 Chorro 2327-R
Benefiel Alan 1503Beech 2387-J
Benell E R 246Chorro 1606-W
Benells Texaco Service FthlBl&SntaRosa 3347
Benn Bertha 641Leff 3134-J
Bennedsen Jens 770Toro 481-W
Benner George r 1900 Fixlini 1289-J
Bennett C K 231Beebee 3018
Bennett E S 655Church 1465
Bennett Mariopal 1029Pac 2991-J
Bennett Mary Ann 504Higuera 1304-R
Bennett R E 132Harris 2825-J
Bennion Lyman L r 536 Ellen Wy 3036-J
Beno's Inc 1019Morro 620
Bensen Donald 225 OldMorroRd 152-W
Benson Jas L r 115 Stenner 764-W
Bentley Betty Bell 1370Broad 4051-W
Bentley Nannabelle 1794 SnLuisDr 1616-W
Benton A W 970 SntaRosa 3240
Benz Wm G 730BoysnAv 1226-R
Beresky Tibor A MD 1304Grdn 595
If no answer call 2992
Residence 2047 SnLuisDr 1438
Beretta Joe 360Chorro 1555-M
Berg C L 250WarrnWy 2528
Berg Esther Mrs 688NBroad 4007-W
Berge Irene 1324-1st 1270-J
Berger Jos M 994Peach 229-M
Bergk Anita J Mrs r 2302 Broad 410
Bergquist Dean W 787Church 3414-W
Bergquist Donald 1302Palm 3630-M
Bergquist Walter r 853Church 2779-W
Berkemeyer Charles 891Mill 1087
Berkemeyer Joseph B r 1350 Marsh 9
Berkemeyer Market 1021 Chorro 8
Berlin Carl 483KentuckyAv 4154-J
Berman M H r 1325 Cazadero 1626
Bernard Grace R r 1026 George 2194
Bernard Henry 1157Buchn 3417-W
Bernard's Cigar Store 1814 Osos 2118
Berry G F 679 SntaRosa 1777-W
Berry Mary Mrs 1314Essx 1654-M
Berryman P C Jr 2324JohnsnAv 3803
Berry's Top Shop 3031½ Higuera 4314-W
Berta's 860 Monterey 745
Bert's Hobby Shop 895Higuera 1538-M
Besson Gladys R 381PolyView 3619-M
Best Edw W r 1954 Chorro 1826-J
Best Ever Grill 964Higuera 3185-W
Best Stanley A 1627 SntaRosa 2921-W
Betschart Jos F 1429 Slack 3680-J
Bettencourt A J r 520 Marsh 1167-R
Bettencourt Alice R Dr 571 Marsh 1898-M
Bettencourt Antone John r Edna Rd 1765
Bettencourt Geo George's Equip Rentls SHwy 2398
Bettencourt Geo V r 2420 Lawton Av 1161-M
Bettencourt Henry V 806MeineckeAv 2191-M
Bettencourt John V 173DiSrWy 4080-J
Bettencourt John W r Edna Rd 17-F-13
Bettencourt Tony r Verde Rd 17-F-4
Bettencourt Tony A 556MitchlDr 2039
BETTER PLUMBING CO 673Higuera 1383
If no answer call 2544-J
Betts Edmond L r 1352 Pismo 2376-W
Betz Herbert 330Ramona 2836-W
Bewick Gerald Green Bus Serv 411FthlBl 3965
Bezerra Manuel J LaGrandSt 17-J-3
BI-COUNTY TERMITE CONTROL 674Toro 784
Biaggini Alva F 2098RachlLn 3670-R
Biaggini Gaynelle 1815A Chorro 2613
Bickell Milton r 1130 Walnut 409
Bickell Muril 1154Leff 3073-J
Bickell Murvin D 729 South 2381-J
Biddle Geo C r 1544 Palm 1390
Biddle Minnie P r 559 Pismo 375-W
Biddle P r 559 Pismo 375-W
Biddles Elizabeth OldHwy101 South 320-W
Biedinger Chas L orthdnst 1495Palm 2967
Residence 1780Fixlini 1184
Bill Wall's Mobil Service FrenchRd&Freewy 330
Bille R O r 2161 Sierra Wy 1890-W
Billie's Toy & Baby Shop 766 Higuera 2628
Bill's Radio & T V 1229Montery 4061
Bill's Union Service 339Marsh 3384
Bilodeau E J Mrs r 2010 Chorro 535-J
Binder A J r 270 Kentucky Av 2615-W
Bindewald Eugene R 1330Mill 1878-R
Bines Estella 183Higuera 4140-J
Binns P V 1245Ella 1247-J
Birchall Richard J 485Pac 2748-W
Bird Richard M 160NCalifBl 3124-J
Birkett Richard J 274HathwyAv 185-R
Birra Hilda 776Mill 1478-M
Birra O W 2605Flora 1865
Bishop H L r 1836 Garden 2172
Bishop Oil Co Edna Rd 15-J-13
Bittick A 1902Chorro 381-W
Bittick Hal Q 536 Sandrcock 2580
Bittinger Eugene J 546Higuera 3534
Bjorklund Earl T r 1516 Toro 2787-J
BLACK & WHITE CAB 987Montery 300
Blackburn Jas S 1127Montery 2939-W
Blackburn Virgil 1590MurryAv 2452
Blackstone Hotel 844 Monterey 840
Blackwell Thos E 515Dana 1190-W
Blade Louise 771 Islay 1197-R

Blaine R H r 439 Mitchell Dr....2367-J
Blair Leatha Mrs OrctRd....4040-W
Blair Russell H 351RamonaDr....184-M
Blair Sam 752Misn....2124-W
Blake E B Capt 1890 SnLuisDr....4135
Blake Emmons 2525Agusta....780-R
Blake Jed S 2065McCollm....4327-J
Blake Printery 1014 Court....780-W
Bland Jas S 368JeffryDr....3183-R
Blanks L G Cuesta By The Sea....23-J-1
Blaser Leonard 754Peach....1745-R
Blell R C r 2437 Gerda....1577-J
Blevett H C 1626 Osos....4055-M
Block E J 2085Essx....820-W
Block Emmett H 2391Lawtn....129-R
Blodgett Chas O r 529 Hathway Av....2064-J
Blodgett Harry E r Rincon Dr&Foothill Blvd....2761
Blomquist Augusta Mrs 557Brizzolara....306-W
Bloom Emmett A 283Lincln....1172-J
Blore Richard E LtCol CampSanLuisObispo....1667
Blue Bell Motel SHwy....2660
Blum Geo Jr 284 OldMorroRd....3675-W
Blumhorst H E 362TassajaraDr....3310-M
Blythe W O 2427Lawtn....1892-R
Boal Lawrence D 1560Peach....2956-W
Bobb Sydney R 865Morro....4338
Bob's Cork 'N' Bottle Liquor Store 799FthlBl....1821
Bob's 5 Minute Car Wash 1023Marsh....236
BOB'S T V SERVICE 562Higuera....1608-W
Bode Henry 519High....1457-R
Bode Jas 331CerroRomauldoAv....3007-M
Bodine Anthony 1239Chorro....1656-J
Bodley C H 1045 Isly....768-W
Boehm J W Avila....33-J-21
Boerman Leona Mrs 152PolyView....797-M
Bogart Donald D 670Lincln....4143-J
Bohrer Paul S 405Tassajara....3703-W
Boling Carrie Mrs 3122RockViewPl....4043-J
Boling D H 618 Sandcrock....3401-W
Bolier Darwin E 301ChristinaWy....2494-J
Bollinger Louella M 1000Mill....229-W
Bolman Robt E 1248 Staffrd....3036-W
Bolton Alfred C r 860 Buchon....2232
Bolton Marion r 860 Buchon....2232
Bolton Romona 1144Mill....706-R
Bond Guy D 2061 Slack....580-W
Bond J F r 1725 Broad....524
Bond Jerry C 300TassajaraDr....3179-W
Bond Lorraine R 1420Morro....1987
Bonderson Paul R 324CerroRomauldoAv....3208-R
Bonetti Ellis PismoHwy....401-R
Bonetti M 1414 SntaRosa....1862-W
Bonetti Milla Mrs PismoRd....3-F-12
Bongio Enrico 2075 SierraWy....1499-R
Bonham Dair T r 520 Grand Av....730
Bonilla Fred P 787Francis....4048-J
Bonin Alcide 53RafiWy....3570-W
Bonini Andre H 225CraigWy....3772-J
Boobyer Jack 120½Cyprs....2953-W
BOODRY'S DRIVE IN 2436Broad....2439-W
Boot & Spur Baywood Prk....26-J-12
Booth Bros auto dealers 1103 Higuera....3174
BOOTH BROS BODY & PAINT SHOP 1121Higuera-2038
Booth Frank J r 2001 Fixlini....1331
Borah Harry G r 378 Chorro....268-R
Boraker Kenneth F 45Hathwy....1150-R
Borba Bob Bob's T V Serv 562Higuera....1608-W
Borba Mary F Mrs r 540 Branch....2238
Borba Robt J 868Mill....2963-W
Boriack Motor Co 1144Monterey....1469
Boriak John 1144½Monterey....1579
Borlandelli Charley 1809Broad....41
Borlandelli Mary M 1809Broad....41
Borradori D H 680LincInAv....3622
Borrowman J O 627Hendrsn....3656-W
Botill John 1164MurryAv....3998-W
Botley Helen H 1404 Sydny....3867-J
Bottini Joe 236 Story....955-R
Bouchard R E 778BoysnAv....1178-J
Boulware Barbara R 778BoysnAv....3641-J
Bourgeois Lew 1527Nipomo....1445-J
Bourn Chas C 443Higuera....2861-W
Bourn Lucille 124 Stennr....3436-W
Bourne Donna Mrs 540LawrnceDr....4390
Boutin Chas E 435Cuesta....2911-W
Bove C A 337CuestaDr....3433-W
Bovee D r 1845 Johnson Av....323-J
Bovee & Daniels Daniels & Bovee
710 Higuera....1335
Bovee Edmond Jas 1721Nipomo....2418-J
Bovee Fred M r 847 Rouseot Pl....2746-R
Bovee Fred M UniversalAutoPartsCo 969 Monterey 1418
Bowden Chas B 1028Pac....1121-J
Bowden Chas E Jr 1690Lizzie....2047
Bowden Chester 1508Mill....446-R
Bowden F W r 1973 So Luis Dr....2527-J
Bowden Seaside Station 711 Marsh....1957
Bowen H S 430Pismo....2875-R
Bowen John H trenching serv 150CerroRomauldoAv..3487
Bower Jessie 1212Grdn....3830
Bowers Kenneth L 423MitchlDr....607-R
Bowin David E 844Venuta....1606-J

Bowin Jas R 26Broad....2653-M
Bowlby J Rex Jr 300TolosaWy....3287-W
Bowlby Marjorie 21MtPleasntn....1582-R
Bowler Richard K 1692Frederck....1268-J
Bowles Ensign J 1411Palm....174-J
Bowles G A 725JohnsnAv....2888-M
Bowls W E r 1935 Hayes....1739-M
Bowman A L 1068Pac....1299-W
Bowman Alfred T 655 Osos....1588-W
Bowman Alfred T pub acct 846Higuera....600-W
If no answer call....104
Boxer I W 147DlSrWy....3628-J
Boy Scouts of America 1123Mill....2220
Boyce J Earle acct 1120Chorro....886
Boyce J Earle r 1741 Corralitos....350
Boyd Edna r 1120 Leff....1218-R
Boyd Harvey LosOsosRd....41-J-11
Boyd Robt W 1332Carmel....1337-W
Boyle Bessie S 507Dana....3321
Boyle Kenneth 345 SntaLucia....3868
Boyle Lumber Co Cayucos
From telephones served by the
following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1471
Boyle R E 63MtPleasantn....3909
Boysen Clarence r Cuesta Rd....12-R-11
Boysen Kathryn S 1611Grdn....2639-J
Boysen Peter 1243Palm....2631-R
Boysen Raymond OsosRd....47-J-3
Boysen's Texaco Service 435 Marsh....564
Bozzo Jas R 1220½Mill....481-M
Bradbeer Chas 540NBroad....3468
Bradbeer W S 149 SntaBrbraAv....2159
Bradbury R M Dr 1411Marsh....84
Bradfield Anna Mrs 206Harris....1774-J
Bradford Irene 1215Peach....1894
Bradley B L r 1880 Corralitos Av....3157-J
Bradley Edw V 6thBaywdPrk....39-J-4
Bradley Mark H 2060Chorro....2511-R
Bradshaw Ray LosOsosHighlands....44-J-12
Bramer John W 883Nipomo....3573
Brandt Frank r 239 NBroad....2740
Branin Geo Sheet Metal 110 Stennr....2824-W
Brannum Thos BrizzolaraCk....3788
Brantley Frank J r 680 Kentucky Av....891
Brashear Edith Barre 1341 Osos....695-M
BraSil's Watch Repair AndrsnHotlBldg....3826
Brasted Genevieve Mrs 1268Frederck....2970-M
Brauner Perry L 1493Higuera....4302
Brazil A H atty 793Higuera....2082
Residence Coralitas&Andrews....188
Brazil A S 415 Sandrcock....1646-M
Brazil Henry r Edna Rd....2355-W
Brazil John 2509Lawtn....2381-M
Brazil Lena 665Buchon....1332-M
Brazil Mary B r 1435 Broad....379-J
Brazil W H dentist 1041 Chorro....1089
Brazil W H Dr r 106 N Broad....885
Brazil Wm C 764Misn....2124-J
Breckenridge Howard 1816Grdn....3453-W
Breeden W F r 2600 Story....846-R
Bregenzer Josephine 132NBroad....440-R
Bremer Merl W Col CampSanLuisObispo....3554
Brendlin Karl 1945SnLuisDr....86-W
Brendlin Rice Frozen Food Processors 267Pismo ---1076
Brennan Jas P LosOsosHighlands....59-J-4
Breschini Pete M 1533Higuera....640-J
Bressi Dominic 131NBroad....3685
Brew Eva Mrs 1390Palm....3231
Bridges Gene JohnsnAv....2969-J
Bright Hazel Miss 1020Peach....4047-R
Brigson Ollie 182Brook....4064
Britton Wm P 1428Nipomo....2418-R
Brockhaus John A 436½Pismo....4022-R
Brocksieb Lillie r 1014 Palm....809-W
Brodie James r 510 Lawrence Dr....376-W
Brodie Wm 1620Chorro....1656-M
Broerman Harold J 324FthlBl....4356-R
Brogden Floy 281NBroad....1834-W
Bromley J Philip 1478Palm....3831-W
Brooking A E 1216Morro....4052
Brooks Clifford D 1259Palm....500-W
Brooks Don E r 2052 Rachel....1274-M
Brooks Donald R Mrs 2760TenbrkAv....3900
Brooks Robt C 629CarpntrLn....4374-M
Brooner Chas A 411Hendrsn....4310
Brophy D W r 648 Higuera....1714
Broschat A G 3248BuenaVstaAv....3272
Brotherhood of Railroad Trainmen 1815 Osos---2395
Brown Alfred R 6th&RamonaBaywoodPk....58-J-3
Brown Benj H 269DonnaWy....3774-W
Brown Beriah 856Uphm....783
Brown Bert L Security Title Ins Co 1119Chorro....1015
Residence 1750Conejo....4010-J
Brown Billie W 1318Chorro....3267-J
Brown Brothers Adjusters SecurityBankBldg....3813
Brown C M r 1186 Islay....2450-J
Brown Cecil H 162CraigWy....3222-J
Brown Chester I r 1415 Cazadero....1212-R
BROWN CLARENCE jewelry 862Higuera....1312

Brown Clarence r Longview Ln....2982
Brown Coreen 975Pac....850-R
Brown E W 2006 Swazy....2870-W
Brown Eva W r 11th & Ysabel Baywood Pk...35-R-12
Brown G S Mrs 1418Marsh....2363
Brown Geo S 1341Palm....420-M
Brown Gerald F Sr 620Hathwy....1595-J
Brown Grace 27 South....2918-R
Brown H B 1603Chorro....2840-W
Brown Harold H 735GrandAv....3074-R
Brown Helen L 735GrandAv....3074-R
Brown Homer W 121Chorro....1294
Brown Howard C 276Graves....2106-M
Brown Joe W PismoHwy....3649
Brown Josephine L Mrs r 1064 Mill....2191-J
Brown Lorine 1018Church....1873-M
Brown Patrick C 1721Chorro....3588
Brown Robt R 135FerriniRd....351-J
Brown Robt R 1512Morro....265-W
Brown Roger M 340FthlBl....1164-W
Brown Vesta 633FunstnAv....2952-R
Brown's Music Store 717 Higuera....1278
Bruce Arabella 2046 Swazey....3721-J
Bruce Birdie 1890Fixlini....2811
Bruce Harold N 204 OldMorroRd....1492-J
Brughelli Aurelle r....3-R-2
Brughelli V 1520Beach....969-W
Brule Mary E Mrs 135Price....3450-J
Brumet Leola B 1617 SntaRosa....1404-J
Brummett Chas M 1950MurryAv....3941-W
Brunel Rene L 1205George....2444-M
Brunelli Victor J 1581Palm....4156-J
Brussow Charles r 1140 Montalban....539-W
Brussow D F 1050 Olive....577-R
Bryan V L r 898 Mission....2558-M
Bryant Conrad K 655LawrnceDr....2328-J
Bryant P J 558Leff....1425-R
Bryce Edw J 1167 Isly....2450-W
Bubar Wayne N 580Pac....966-R
Buchan Thos 845Murry....1309-J
Buck Chas K atty Wickenden Bldg....890
Residence 1516Broad....2471
Buck Jane B r 1767 Corralitos....2758
Buck R W 169High....3508-J
Buck Robt E MD San Luis Clinic 990 Pacific....3041
Buck Walter F 1342Garden....3186
Buck's Barber Shop 1349Chorro....3186
Bucy L LaVerne 1408Grdn....979-J
Budolph Geo BaywoodPk....26-R-3
Bud's Dollar Market FthlBl&MorroRd....1609
Buechler L L r 508 Higuera....2325
Buell Harry E 1972 SnLuisDr....2951-J
Building Trades-Council 1530Monterey....1915
Bulkley Paul E 1270Palm....2144-R
Buller Herman 189 SerranoHts....2764-J
Bullington Ida 902 Sandrcock....588-J
Bullock Peter r Orcutt Rd....2797-R
Bullock Richard OrctRd....4323-W
Bullock Russell r Los Osos Rd....17-J-12
Bullock S Ellen r 608 Hathway Av....2077-W
Bullock's Delicatessen Nipomo & Higuera....2513-W
Bull's Tavern 1032 Chorro....1935
Bumb Frank E Walston & Co SnJose....CYprss 4-6818
Burch Chester J r 642 Emily....1287
Burch Chester J Mrs 365PatriciaDr....3746
Burch Helen Mrs 729½High....1035-W
Burch T M r 1612 Mill....2237
Burcham Gerald C 156Toro....1058-R
Burchell Donald D 743 SerranoDr....2383-W
Burdett Bernard E 1171 South....2963
Burdick Verne M 2025Fixlini....472-J
Burditt Mary E 1043Marsh....3099-M
Bureau of Agricultural Education Poly Campus....2151
Burger R H r 2018 Johnson Av....425-J
Burgess Amie L Mrs 1439Uphm....4375
Burgett Frank L 846Mill....2728-W
Burk Helen L EdnaRd....3282-W
Burke John R 1673JohnsonAv....1537-W
Burke Richard E 2721TenbrkAv....2332-W
Burke T Raymond 1974Fixlini....954-M
Burke's Welding & Repair 666Uphm....1537-W
Burkhart Loren 1229Frederck....2045-W
Burlingham Herbert H 877Centr....3796
Burnett Chris 1018 Isly....1867-J
Burnett J G r 1150 Leff....1218-J
Burns W L 306TolosaWy....4112
Burr Geo 1034Mill....1994-J
Burriss E E 247FthlBl....1429
Burriss E E Burriss Sadlry 1033Chorro....96
Burriss Saddlery 1033Chorro....96
Burroughs E W 539ElinWy....1824
Burtch Chester S 2591JohnsnAv....347-J
Burud Elmer 120Ward....2690-W
Bush Edw 1908Loomis....2176-W
Bush Hazel C 1912Loomis....4202
Bush Thelma C 1436Essx....1807-W
Bushong Geo r 1440 Marsh....1422-W
Bushong Jack 1780Conejo....2290
Bushong Jack Bushong's Texaco Stn
Snta Rosa & Marsh....1887
BUSHONG'S TEXACO STATION SntaRosa&Marsh-1887
Busi Bert r 856 Francis Av....2785-W

Business Men's Assurance Co 2030 Fixlini....160-J
Buss Milton A 1320Archr....3019-R
Butler Anne S EdnaRd....1255-M
Butler Chas G 961 SntaRosa....2731-W
Butler F A 1640 Osos....2293-J
Butler H Fern RN 2576A Johnsn....347-R
Butler Jas R 1129 Islay....1867-W
Butler Jay W r 789 Peach....1721-W
Butler Malcolm F EdnaRd....11-R-1
Butler Morse R 1394Andrws....2745
Butler Morse R pub acct 1135Chorro....2114
Butler O K 48RafiWy....520-J
Butler W B r Johnson Av....3082-J
Butler W G 256 OldMorroRd....3978-W
Butler's Grocery 1415Beach....2215-W
Buttell Jack A LosOsosHighlands....60-R-1
Buttell Jean LosOsosHighlands....59-R-1
Butzbach Arthur G 610MtnVw....656-R
Butzke E O 2930Johnsn....1452-J
Byilling Paul Sycamore Mineral Springs
Avila Rd....8-J-12
Byron Jos 929MurryAv....3542

C

C H B Market 661Higuera....999
C H B Meat Market 661Higuera....1560-W
C M E Calif Motor Express Limited 390Pac....800
Cactizona Water Service 1254Montery....941
Cal-Farm Insurance Co 157Higuera....574
CAL PHOTO SUPPLY 899Higuera....773
Calahan Ora Wm 664Toro....4296
Caldwell Bill 2022Ruth....2444-W
Caldwell Bill Bill's Union Serv 339Marsh....3384
Caldwell C H r Avila....32-J-12
Caldwell Chas F Avila....2-R-13
Caldwell Harold R 256 OldMorroRd....3540-W
Caldwell Stanley E 1151Montalbn....539-J
Calhoun John C r 1515 Carmel....917
Calif Defense & Security Corps Civil Defense
CourtHouse....1074
Calif Motor Express Limited 390 Pacific....800
Calif Packing Corp Avila....49-J-3
Calif Park Grocery 390 California Blvd....2738-W
Calif State of
Agriculture Dept of
Animal Industry & Disease Control
2146Broad....2076-W
Board of Equalization 940Chorro....1746
Calif Mens Colony CampSanLuisObispo....3000
Calif National Guard
Office of Camp Superintendent
CampSanLuisObispo....2105
U S Property & Fiscal Officer for California
CampSanLuisObispo....1229
Department of Motor Vehicles 307 Higuera...2346
Division of Forestry Morro Rd....513
Division of Highways
District Office 50 Higuera....2300
Equipment Dept 50 Higuera....844
Maintenance Foreman and Warehouse
642 Emily....1287
Employment Dept of
Employment Service 817Palm....2010
Employment Tax Information Audit District Ofc
1009Morro....196
Fish & Game 301 SntaMariaAv....4366
Highway Patrol 101HwySouth....218
For emergency calls only
Ask Operator for-ZEnith 1-2000
National Guard
3668 Ordnance Co D/S CampSanLuisObispo-691
Water Pollution Control Board Central
Coastal Region Bank of America Bldg....990
Calif State Polytechnic College The PolyCampus....2151
After 5:30 PM & Before 8 AM and Sundays
and holidays
For General Information call....1999
For Housing Information call....2151
Auto Shop....2152
Calaveras & Tuolumne Dormitories PolyCampus..2773
Chase Hall....1594
Dairy Project MorroRd....19-R-2
Deuel Dormitory....2683
Diablo Dormitory....3399
Dining Hall No 1 Poly Campus....2061-J
Dining Hall No 2 Poly Campus....2625
El Dorado Dormitory PolyCampus....2772
Fire Department & Power Plant....2308
Gymnasium & Stadium....1990
Health Center PolyCampus....2153
Heron Hall....2975
Hillcrest Dormitories Study Hall Poly Campus..2950
Jesperson Hall....2490
Klamath McCloud & San Gabriel Dormitories
PolyCampus....1970
Lassen Dormitory....2734
Mariposa & Sonoma Dormitories PolyCampus...1929
Modoc Dormitory....3421
Monterey & Plumas Dormitories PolyCampus....2768
Palomar Dormitory....3325
(Continued Next Column)

Calif State Polytechnic College The—(Cont'd)
Shasta Dormitory....1948
Sierra & Tehama Dormitories PolyCampus....1926
Whitney Dormitory....3398
Caligaris Pierina Mrs 827 Isly....2996-J
Call Bert 571Pismo....4336
Call J N r 454 Pismo....1337-J
Call Rosalie G 379NBroad....2296
Callahan W A 55RincnDr....450-M
Calloway Wm Sr 647Woodbrdge....4048-W
Calloway Wm F Jr 2080Rachl....1944
Calvary Baptist Church 867Pac....1547
Calvert Pearle B RN r 649 Islay....1446
Camel Jas C 161CraigWy....2632
Camera Shop 1036Chorro....1748
Cameron Harry E 2540GretaPl....2357-R
Cameron Jas W 279A Branch....2679-R
Camp Fire Girls Inc 864 Snta Rosa....1858-W
Campbell Allan W 677Buchn....3606
Campbell Allen L 1303Grdn....560-R
Campbell C H 1055Pac....1225-M
Campbell Edw D 452Higuera....1304-M
Campbell J E 1371-2d....2248-J
Campbell J E Coast Counties Adjstmnt Bur
1130Grdn....3011
Campbell John D 2018 SnLuisDr....3915-J
Campbell June L Mrs 1532Peach....4251-W
Campbell L W Dr 747 Pismo....1084
Campbell R A 729 South....2640-J
Campbell Roy H 134RamonaDr....4335-J
Campbell Wm R 2076McCollum....4327-W
CAMPBELL'S REFRIGERATION 532Higuera....1423
CAMPBELL'S REFRIGERATION 532Higuera....1488
Canada Dry Bottling Co Osos&Marsh....2092-J
Canepa A A 2475JohnsnAv....2475-J
Canepa Esther 439LawrnceDr....3574
Canet David L San Luis Sanitation Service
1130 Leff....1124
Canet Lucy Mrs PismoHwy....7-R-1
Cann John G 1230Marsh....328-R
Cann Marjorie 1930Montery....366-W
Cannon A C 1941 Slack....660-M
Cannon A C Jr 142Beebee....1094-W
Cannon W B 522Dana....3527
Cantrell Bella Mrs 1016George....3670-J
Cantrell Jas H 2575Helena....3765-W
Cappelen Ted 250KentuckyAv....2940-M
Capri 1131Broad....2432
Carano Leo 649½MitchlDr....3209
Carberry W J 149Ward....1771
Carder Henry D 248 SntaLuciaDr....3611-J
Cardinale Gaspard 124Villa....2027-J
Cardoza Alfred PismoHwy....4222
Cardoza Barbara Mrs r 30 Mt Pleasanton Dr....806-R
Cardoza Joe Edna....46-R-1
Cardwell Mark L 64NBroad....3976
Carenini Robt r 1443 Marsh....1031-J
Carey John R 1243Mill....959-W
Carlisle Louise 540Higuera....1619-J
Carll Milo E 117 SntaBrbraAv....589-J
Carlon Jos 635High....3817
Carl's Salon of Beauty 10NBroad....1374
Carlson Bas r 134 Harris....1574-R
Carlson Carl r 411 Grand Av....346
Carlson Ed C 567 Isly....3892
Carlson Rodney E 656Leff....3621-M
Carmine Martha Mrs 1521Carml....2589-J
Caronia Natale 466Marsh....157-J
Carpenter Albert L Mrs 1125Palm....4379-J
Carpenter D M r 890 Osos....2282
Carpenter D M Rexall Drug Store 839 Higuera....32
Carpenter David L 2316 SBroad....676
Carpenter E C LosOsosHighlands....59-R-2
Carpenter E L EdnaRd....4368
Carpenter Eva A Mrs 1043Marsh....3160-R
Carpenter H H Estate of 981 Monterey....46
Carpenter Irene J Mrs r 1637 Morro....1151
Carpenter Jas W 28A Toro....2737-J
Carpenter John L LosOsosHighlands....60-J-2
Carpenter Libbie G Mrs 1228Chorro....2840-M
Carpenter Merlyn r 1163Pismo....674-R
Carpenter Robt L 1417Carml....2174
Carpenter Roy r 1291 Murray Av....2577-M
Carpenter's Local 1632 811 Palm....117
Carpentier Arthur 356Pac....4377
Carpentier Helen Miss r 956 Pismo....2126-J
Carpentier Helen Millinery Shop 1037 Chorro....981
Carreiro Julian A EdnaRd....46-J-2
Carrington B M Mrs 1204Uphm....1749-W
Carrington J H r 533 Buchon....2931
Carroll Dennis r Edna Rd....54-J-3
Carroll Frances r Edna Rd....46-R-2
Carroll John T EdnaRd....46-J-3
Carscaden John 382LincInAv....2382-J
Carson Mary J 714Buchn....682-W
Carstenson W C Rev 3040Flora....2116
Carter Jas H 135Hutto....4166-R
Carter Logan S 864MurryAv....3206-W
Carter W D Mrs 547Kentucky....4243-W
Casa Monterey Spanish Kitchen 1041Higuera ...4199-J
Casady Cyrus E 153DlNrteWy....3902-M
Case Henry O 2474Augusta....1321-J

Caselman Virginia 415FthlBl....1164-J
Cassebarth G J 260CerroRomauldo....3852-W
Cassera David Avila....8-J-3
Cassera Francisco r 780 Alexander....167-W
Cassera Frank Jr 333JeffryDr....1143-W
Cassera Helen 755Alphonso....2473-J
Cassera Jim 679Funstn....2616-R
Casteel Miriam E 778BoysnAvAnnex....1866-R
Castle Motel & Apts Old101HwySouth....3374
Castro M J Mrs 978Chorro....3462
Castro Ramon r 785 Alexandria....1326-M
Caswell Charlotte D 183FthlBl....351-W
Cate Robt L r 725Branch....2182-W
Catholic Church Old Mission The 782 Monterey....667
Cattaneo Frances r 1210 Carmel....310
Cattaneo Henry S Mrs 765Lincln....3647-W
Cattaneo Joe 1215George....3466
Cattaneo Nina Mrs 436Pismo....2875-W
Cattaneo Steve r 498 Mitchell Dr....607-J
Cattaneo Wm r 756 Alexander....2633
Caughlan P W r 520 Chorro....434
Cavanagh J E r 951 Murray Av....2350-W
Caweltl Lester L Mrs 1237High....4111
Centini R r 720 Upham....1925-M
Central Nursery Company 2675JohnsnAv....2526
Cerini Ben 1026 Palm....606-W
Cerruti Rom 2524GretaPl....3075
Cervantez Juan 1131Broad....1475-M
Cervenka Tony C 1575Peach....1203
Chafin Richard E Capt MorroRd....13-J-21
Chaides Marcelo 236LaCanadaDr....2133-W
CHALLENGE CREAM & BUTTER ASSN
991Nipomo-1700
Chalmers Thos 205NBroad....1206
Chamber of Commerce 868Montery....2923
Chamberlin Donald E 1942Murry....2441-J
Chambers Earl W 1624 SmeeLn....2797-M
Chambers Lola D Mrs 1190Buchn....687-W
Chambers Muriel Mrs 743½Christian....2762-R
Champlain F 1615Fairview....586-M
Chandler Bruce R 158NCalifBl....2871
Chanz Geo r 620 Kentucky Av....2077-J
Chapman A L 398TolosaWy....1813-M
Charles C W r 852 Meinecke....913-J
Charles Shoes 867Higuera....1538-W
Chase Adah E Mrs 1043Marsh....1778-J
Chase Dan C 1184 South....2400-J
Chase Margaret H r 1355 Mill....1829-J
Chase Wanda Mrs 1828Broad....1925-R
Chastain Leonard 340Pismo....3127-J
Chavez Ernie M 1252Montery....503-W
Chavez Jess 215 Sandrcock....1719-M
Cheda John D 975FthlBl....707
Cheda M A 28NBroad....2744
Cheda Plumbing 975FthlBl....707
Cheda Ralph O r 499 Brizzolara....2027-R
Chelquist C R 301JeffryDr....4029
Chenille Art Shop 1510Broad....696
Chevron Station No 150 CDA Marsh&Higuera....1707
Chiesa Frankie r 1427 Morro....2388-M
Chiesa Margaret Mrs r 752 Palm....511-J
Chiesa Tony J 1351Bishp....3729-J
Chilcutt Lynn 228 OldMorroRd....638-J
Chilcutt Merle M 228 OldMorroRd....638-J
Childers E C r 1194 Pacific....742-J
Childers Oscar 230Higuera....4107-W
Childs Catherine Mrs 1494Mill....1292-J
Childs J J r Avila....9-J-13
Chitty Chas E 960Montalbn....1869-W
Chitwood Eugene L 860 Osos....924-W
Choate Dean 71Toro....2726-W
Chong Albert G 396Marsh....497-J
Chong Beulah r 778 Palm....2636-W
Choy Howard OrctRd....2969-R
Chris Jespersen School Grand Av....1863
Chrisenberry Harold E OrctRd....5-J-11
Christensen E C 670Chorro....1766-R
Christensen Geo L 1515Beach....398
Christensen Geo P r Edna....54-R-1
Christensen John Jr r Orcutt Rd....4-R-2
Christensen Walter G EdnaRd....21-R-1
Christian Day School 2740 Broad....245-J
Christian J K r Avila....48-J-2
Christian Science Reading Room 1126 Morro....1939-W
Christian Supply & Good News Center
1126 Garden....1448-J
Christie Lowell E 159TassajaraDr....2805
Christie O H 660Lincln....4143-W
Christie Raymond E 979Waint....2858-R
Christie's Foothill Market 399FthlBl....3190
Christine's ofc 869Higuera....504
Chrysler Louis P Jr 1358-1st....2168-W
Chuck Wagon OldHwy101....3422
Chuck's Mobil Service FthlBl&MtPleasntnDr....3381
Church Of Christ 2790Broad....245-W
Church of The Nazarene 652 SntaRosa....1085
Ciocchi Angelo 551LawrnceDr....3903-W
Ciocchi Mary M Mrs 492Leff....1789-R
Ciresi Anthony 186RamonaDr....3761-J
Cirone Joan Mrs 1133Palm....2073-J
CITY CLEANERS 709Higuera....1188

CITY NEON 286Higuera ---------- 312
City Offices—See San Luis Obispo City of
City Schools—See San Luis Obispo City of
Claassen Edgar 2575Agusta ---------- 3795-R
Clack Henry 2213JohnsnAv ---------- 2574-J
Clark Howard Paint & Wallpaper Store
987FthlBl ---------- 128
Clark Isabel M 673Caudl ---------- 2457-W
Clark Kenneth N 666Toro ---------- 2248-W
Clark Myral G 864Mission ---------- 2786-W
Clark Warren E 2845 SBroad ---------- 3057
Clarke Edgar F 269High ---------- 2543-J
Clason Francis J 381FthlBl ---------- 3713-M
Clausen K 1317Broad ---------- 553
Clawson Albert 50MtPleasantonDr ---------- 2835-W
Clawson Albert optmtrst 1114Garden ---------- 2012
Clay John M Jr 10thBaywdPrk ---------- 27-R-12
Clay Robt W 103 Story ---------- 4165-J
Cleek G W 1236Palm ---------- 2727-W
Clement Inez M 1184 Isly ---------- 1830-J
Clemo Fred 335FthlBl ---------- 2035-J
Cline Fred A 1129George ---------- 1556
Cline Rusty 505 SerranoDr ---------- 1628-J
Cline's Auto Body Shop 640Marsh ---------- 422
Cline's Electric Shop 962Monterey ---------- 13
Between the Hours of 6 PM & 8 AM & on
Sundays & holidays call ---------- 1628-J
Clogston H W 1042Pac ---------- 4155-W
Cloud Robt R 495BuenaVistaAv ---------- 3532
Clowett C W r Baywood Pk ---------- 35-J-2
Coast Counties Adjustment Bureau 1130Grdn ---------- 3011
COAST COUNTIES WAREHOUSES 65Higuera ---------- 2678
Coast Land Realty Co 986Montery ---------- 3875
Coast News Agcy 824High ---------- 2111-J
Coats D M 1340 Sydny ---------- 2680-M
Coca-Cola Bottling Co of Santa Maria Inc
1301Carml ---------- 804
Cochrane Jas D 392 SntaMaria ---------- 2671
Cockrell K L r 481 Islay ---------- 1789-J
Cody A D 161OlSrWy ---------- 3283-M
Cody's Market 313Higuera ---------- 2466
Coelho Ethel Mrs 1028Leff ---------- 2666
Coelho Evelyn M 642LawrnceDr ---------- 3521
Coelho F S 195CuestaDr ---------- 2906
Coffin L L 1959Fixlini ---------- 1993-M
Coffin Philip R 1638HillcrstPl ---------- 2998-W
Coffing L 1711Chorro ---------- 447-J
Coffman Ivan W 726Park ---------- 3194-W
Cognasi Pete S 1343 Sydny ---------- 1321-W
Coker G H 1153 Isly ---------- 1607-R
Colby H T LosOsosHilnds ---------- 44-R-11
Coldwell Clayton G 511Hill ---------- 2029-R
Cole Arthur B 237LaCanadaDr ---------- 1956-R
Cole Merlin L 2045Essx ---------- 3122-M
Cole Stanley V 867Centr ---------- 570-J
Cole Stanley V Chrysler-Plymouth Agcy
1330Montery-1983
Used Cars 1360Montery ---------- 111
Coleman Arthur E r Cuesta-By-The-Sea ---------- 23-R-3
Coleman R B 2803JohnsnAv ---------- 1129-W
Colgain Kathryn Y 842Leff ---------- 4096-J
Colgrove C W oil prodctn TiberRd ---------- 15-R-3
Colgrove Velma E BaywoodPk ---------- 24-J-1
Collet A E 2841JohnsnAv ---------- 3662
Collins Edw 175 SnJoseWy ---------- 4021-J
Collins Jas D 101Graves ---------- 4324-J
Collins Ralph C 261NBroad ---------- 974-R
Collins Richard H 251 Sandrcock ---------- 937-J
Collins Ronald L Mrs 742BoysnAvAnnex ---------- 4378-R
Collins Roy 1369 Staffrd ---------- 634-M
Collins S r 274 Hathway Av ---------- 1785-J
Collins T A 841Centr ---------- 3269
Collins Tom 590FthlBl ---------- 2669-W
Colombo Angelo r 774Christian ---------- 1643-J
Colombo Susy 1128Marsh ---------- 2889
COLONIAL CHAPEL 1320Nipomo ---------- 703
Colonial Hotel 103 Santa Barbara Av ---------- 1947
Colson Lawrence W 756FthlBl ---------- 3034-M
Colwell A L r 129 N Chorro ---------- 308-J
Colwell E H 2443Broad ---------- 4254-J
Compton Clyde r 1804 Garden ---------- 583-M
Compton Orin r 1085 Foothill Blvd ---------- 107-J
Condra Dave H 392FthlBl ---------- 242-W
Cone Robt W 133FthlBl ---------- 3726
CONKLIN TOM H Ins 1130Morro ---------- 47
Conley Wm M 302ChaplnLn ---------- 3885
Connelley Paul C 1339Bishp ---------- 1044
Conner E Wesley 8Vetvle ---------- 2223-J
Connolly John J 185Broad ---------- 4374-J
Connors Frank R r 1021 Leff ---------- 2607-J
Consolidated Cab Co 987Montery ---------- 2
Consumers Meat & Locker Co 205Higuera ---------- 893
Cook Abraham L 1361 Staffrd ---------- 4243-J
Cook David W 1959Hays ---------- 1180-R
Cook Donald S Mrs 1359Bishp ---------- 3729-W
Cook Edith 603Hendrsn ---------- 2637-R
Cook Floyd Mrs r 251 N Broad ---------- 1244-J
Cook Floyd C CHB Market 661 Higuera ---------- 999
Cook Fred D 1934Chorro ---------- 1008-W
Cook Michael M 1168Mill ---------- 2445-J
Cook R E 1530 SntaRosa ---------- 230-M
Cook Ralph 672Howrd ---------- 645-W
Cook Robt EdnaRd ---------- 11-J-12

Cook Ward I 545 Islay ---------- 2342-W
Cooke G W 16thBaywoodPark ---------- 35-R-11
Cooke Kathryn M 1129 Isly ---------- 1867-W
Cooks Mary Lee 786Peach ---------- 4259-M
Cool W J 645 Sandrcock ---------- 3401-J
Cooley Ethel r 1042FoothillBlvd ---------- 2421
Coon Carroll L EdnaRd ---------- 4269-R
Cooper Chas C 13Vetvle ---------- 2223-M
Cooper Emma Mrs 1019Leff ---------- 815-M
Cooper Glee 145 Story ---------- 4176
Cooper Lester E 136Hutton ---------- 2252-J
Cooper O Capt 1728 SntaRosa ---------- 3848-M
Corcoran R I 220KentuckyAv ---------- 2517
Corcoran's 848Higuera ---------- 176
Corda Motors 1131Monterey ---------- 2675
Corda P R 1641MurrayAv ---------- 4521-W
Cordova Josephine 464Buchon ---------- 1471-R
Corella Vivian 468Leff ---------- 1357
Cormier Lolita D 480Chorro ---------- 2842-W
Cormier T J 480Chorro ---------- 2842-W
Cornwall J C 1741Fixlini ---------- 3031
Coronel Dorothy 1265Mill ---------- 4012-J
Corral de Piedra Dist School EdnaRd ---------- 46-J-11
Correa Irene r 1602 Johnson Av ---------- 1967-R
Correia Antonio 511High ---------- 2690-M
Correia Frank SntaFeRd ---------- 14-J-1
Correia Louis S 1660½Palm ---------- 2365-R
Cortright Wendell 649MitchlDr ---------- 3050-R
Coryn Kazimierz 1305Palm ---------- 3022
Cosby Johnie 67½ South ---------- 4095
Cosci Ernest 840RougeotPl ---------- 1582-J
Cossa A Mrs 1320Marsh ---------- 3293
Costa Gilio 1160A Isly ---------- 2921-J
Costa Joe M r 235 Sandercock ---------- 2693-M
Costa Maria S Mrs 963Peach ---------- 4322-R
Costa Wm S 2530Lawtn ---------- 2751-W
Costen J D 1273MurryAv ---------- 3807
Coster Melvin H 1693Johnsn ---------- 4241-W
Cota Al 493Leff ---------- 4395-J
Cota Connie 687 Isly ---------- 2639-M
Cotnam Wm W 1331Pac ---------- 744
Cottage Beauty Salon 1341Chorro ---------- 321
Cotten Ruth Mrs 1137Carml ---------- 2861-M
Cotter Chas H 229Branch ---------- 2275-M
Cottini Gino 689Leff ---------- 4272-W
Coull S J 1990McCullum ---------- 4129
Coull Thos E 277WarrnWy ---------- 1517
Coulter Joe D 1206Peach ---------- 3214
County Offices see San Luis Obispo County of
County Roof Service Santa Barbara & High ---------- 1840
Couper Geo P 138 OrangeDr ---------- 4262
Covel Frank 579Dana ---------- 2087-M
Covell Annie 884NBroad ---------- 1355-M
Cowdrey R E 164 SnJoseWy ---------- 3613
Cowles Edna 2276Lawtn ---------- 4151-W
Cox Albert W 196Toro ---------- 3512-M
Cox Ewell 1811Chorro ---------- 278-W
Cox H E 984MurryAv ---------- 4177-W
Cox M R 1000Mill ---------- 3873-J
Cox W C Mrs 1642Fairvw ---------- 2612-R
Coyner F C 1832CorralitosAv ---------- 1113-J
Crabbe James L 1690Fairview ---------- 1551
Craft Ernest L EdnaRd ---------- 21-J-2
Crafts Elizabeth 1166Pismo ---------- 2604-M
Cragon C M Mrs 398 SnMiguelAv ---------- 920-M
Craig Glenn G Capt 1427Mill ---------- 2261-J
Craig Raymond O 103 Stennr ---------- 3237
Cramer Geo H 1506Chorro ---------- 3806
Cramer's Flower Shop 527High ---------- 1210-J
Crampton A R 207WarrenWy ---------- 3782-J
Crampton A R rl est 861Montery ---------- 729
Crampton C E 842Rougeot ---------- 4006-M
Crampton Joyce A 246Harris ---------- 2846-J
Crandall F E 1920Broad ---------- 2236
Crandall Richard R 1124MurryAv ---------- 821-J
Crane Clyde r 479 Mitchell Dr ---------- 1518-J
Crane Kenneth L 2516GretaPl ---------- 2357-J
Crane Vivian 565EllinWy ---------- 2279-J
Craveiro J M 581Dana ---------- 1694
Craveiro Joaquin J Jr 53MtPleasntnDr ---------- 3810
Craveiro Leonard M r 2511 Lawton ---------- 2751-J
Craveiro Mary G 525MitchlDr ---------- 2402-J
Craven R L 1516Grdn ---------- 1254
Crawford Geo 729 South ---------- 2640-W
Crawford Jas F Title Ins & Trust Co
777Higuera ---------- 2533
Residence PismoBch ---------- POplr 6-4931
Crawford Robt F 1269Palm ---------- 500-M
Creath Helen EdnaRd ---------- 3095-J
Credit Bureau of San Luis Obispo
Reporting 987 Osos ---------- 315
Collections 987 Osos ---------- 2920
Creel Hattie B 1405Archr ---------- 3595
Crescent Park Auto Court SHwy ---------- 2225
Cresswell Joyce 1421Grdn ---------- 979-W
Crews Walker L 1148 Olive ---------- 3410-W
Crinklaw Robt H 1665JohnsnAv ---------- 1837-W
Cripe R E r 2761 Johnson ---------- 929
Crisler O H r 1165 Murray Av ---------- 2721-W
Croft Marion 185PennanDr ---------- 4094-M
Croker Geo E 263Almnd ---------- 1189-W
Croker Geo H 137FthlBl ---------- 4077

Crook Glenn D MD French Clinic 1170 Marsh ---------- 3135
Residence 1415 Spring ---------- 990
If no answer call ---------- 3135
Crosgrove Jas A 306Hathwy ---------- 3230-J
Crow Della M r 516 Sandercock ---------- 480-M
Crow Joe C 161CerroRomauldo ---------- 3757-W
Crowe T Cleota 1259B Palm ---------- 2631-J
Crowfoot J H 1826Garden ---------- 2730-J
Cruikshanks A Norman 2529 SntaClara ---------- 733-W
Crull Jas A 189 SnJoseWy ---------- 2120-J
Crumb Myer L 1128 Olive ---------- 933-W
Cryder Murray E VistaDelMorro ---------- 36-R-11
Crye Jas M Jr BaywdPrk ---------- 36-J-3
Crystal Carlton C 1326FthlBl ---------- 2973-J
Crystal Springs Water Service 3215RockvwPl ---------- 965
Culbertson Guy K 2065 SierraWy ---------- 3905-J
Culbertson J T 115DlNrteWy ---------- 3657-J
Culinary Workers & Bartenders' Union Loc 703
811Palm ---------- 2783
Cullen Frank BuenaVsta ---------- 2098-W
Culligan Soft Water Service 721 Pismo ---------- 1108-W
If no answer call ---------- 3924
Culver A Boyd r 865 Rougeot Pl ---------- 1673-R
Cummings Ellen H 1145Marsh ---------- 742-W
Cummings Robt L 209JeffryDr ---------- 3611-R
Cuneo Oscar 779Morro ---------- 2695-J
Cunningham A L r 1433 Higuera ---------- 648
Cunningham Baim Alma 2060Chorro ---------- 255-W
Cunningham H Earl 633LawrnceDr ---------- 2017-R
Cupp Donald Jr 182FthlBl ---------- 2651
Curl Ellen M 680Grave ---------- 3941-M
Curry B R 2105JohnsnAv ---------- 872-W
Curry Elliot 339JayceeDr ---------- 1604
Curtis C A r 1181Buchon ---------- 1578
Curtright L T r 1133 Palm ---------- 2244
Cusick Fred W BaywdPrk ---------- 36-J-12

D

Dad's Hamburger Place 589Higuera ---------- 2138
Dailey Hazel F 246Almnd ---------- 459
Dakan Norman E 863Chorro ---------- 2636-M
Dale Joe W 2076Hays ---------- 2795-R
Dalessi Dan r 2031 McCollum ---------- 191
Dalessi Harry 450Marsh ---------- 3837
Dalessi Henry C contr PortugeseFlatRd ---------- 118
Dalessi Henry C Dan's Cocktail Lounge
999Monterey ---------- 190-W
Dalgleish O W r 983 Murray Av ---------- 1870-M
Dalidio Emil 505NCuestaDr ---------- 689-R
Dalidio Ernest FrenchRd ---------- 4210
Dalidio F LsOsosRd ---------- 931-R
Daly Andrew 661-11thBaywdPrk ---------- 26-J-2
Damaso A R r 850 Rougeot Pl ---------- 2833-W
Damon Douglas G 873Toro ---------- 1315-M
Dan & Ernie's Automotive Service 1234Broad ---------- 3156
Dana Chas W LsOsos ---------- 36-R-12
Dana Ed E 1503 Osos ---------- 1914-W
Dana Geo OrctRd ---------- 61-J-1
Dana Jack A 683Hendrsn ---------- 3674
Dana Jas 163DlNrteWy ---------- 3367-R
Dana L W Ding r 1418 Carmel ---------- 2550-M
Dana Leslie R 136Price ---------- 3614-R
Danaher Jas 1681PhillipsLn ---------- 2971-W
Daniel H S r 1269 Frederick ---------- 2970-J
Daniels Arthur 1319Higuera ---------- 1115-W
Daniels & Bovee radios 710Higuera ---------- 1335
Daniels Kenneth W dntst. 1133Essx ---------- 3032
Residence 1717 Conejo Dr ---------- 464
Daniels Ralph E 1627Mill ---------- 1725-W
Danneberg Robt 820FthlBl ---------- 2987-M
Dan's Cocktail Lounge 999 Monterey ---------- 190-W
Dantes 955Higuera ---------- 2197
Dappen Elyce 1635Chorro ---------- 2162-J
Darling Henry A 1043Marsh ---------- 2696
Darnold J N r Orcutt Rd ---------- 4-J-12
Darr Roy E 161HendrsnAv ---------- 382-M
Darrah S D Maj 426LawrnceDr ---------- 2988-M
Dart L H 1318Pacific ---------- 568-M
Darway Chas W r Orcutt Rd ---------- 4-R-1
Davenport Wayne F 1658Murry ---------- 3227-W
David Andrew 1160Buchn ---------- 3645
Davidson H P r Conejo ---------- 1041-M
Davidson Lawrence A r 914 Murray Av ---------- 1056-M
DAVIDSON'S FURNITURE & AWNING STORE
669Higuera-421
If no answer call---------- Atascdro 175-J
Davies Ted prodctns 691C Lincln ---------- 436
Residence 275BuenaVistaAv ---------- 1691
Davis Chris A r 1168 Pacific ---------- 1617-W
Davis Clarence L r 1036Pismo ---------- 883-M
Davis Clyde W 753 Isly ---------- 3597
Davis Everett CuestaByTheSea BaywoodPark ---------- 23-R-13
Davis H L 241HathwyAv ---------- 2789-M
Davis & Harris Body Shop 138 South ---------- 389-W
Davis Jas R Los Osos Valley Gar LsOsosRd ---------- 43-J-3
Davis Julia 530Buchn ---------- 1091-M
Davis L Paul r 1152 Pismo ---------- 618
Davis Lula T YoakumTract ---------- 3952-J
Davis Margaret 870Montery ---------- 1794
Davis Mary F 443 Islay ---------- 2825-W
Davis Maurice 254LaCanadaDr ---------- 3205-J
Davis O M 434HathwayAv ---------- 105-W

Davis Paul W Renetzky & Davis 1008Palm ---------- 1033
Residence 274Chorro ---------- 4387
Davis R B 418LawrnceDr ---------- 2426-W
Davis R G r 1521 Osos ---------- 1914-J
Davis R P Mutual Life Ins Co Of N Y 1411Essex ---------- 842-R
Davis Rex 1135 Isly ---------- 406-W
Davis Richard Mustang Hse 158Higuera ---------- 2410
Davis Vernon 308JeffryDr ---------- 3719-W
Davis W I 1035 Isly ---------- 3848-W
Davisson Bernard H 790FthlBl ---------- 2068-R
Dawson Emma Mrs 604 Sandrcock ---------- 4166-J
Day Chas W r 313 Sandercock ---------- 631-W
Day E C r 1432 Toro ---------- 2584
Day Geo E 155RamonaDr ---------- 3678
Day Warren C 876Venable ---------- 570-R
Dealers Wholesale Supply SantaMaria
From telephones served by the
following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1432
Dean Arnold M r 865 Morro ---------- 2662-R
Dean Flora M r 1492 Upham ---------- 1993-W
Dean Julia E 67½ South ---------- 3776
Deane Grace M 70RincnDr ---------- 2233-R
deAraujo Joaquim T LosOsosRd ---------- 30-J-1
Dearborn J E Mrs 663 Islay ---------- 1258-W
DeBacker John A 175 SerranoHts ---------- 3242
DeBacker Wm r Los Osos Rd ---------- 29-J-12
Decker Max H 781Marsh ---------- 4082-W
Deffebach E r 1825 Morro ---------- 2563-J
Defreese Viola 398NBroad ---------- 1859-W
DeGottardi O F r 1229 Mill ---------- 1231-W
DeGottardi Olympia 863Toro ---------- 1612-J
Dehner Margaret r 515 Mitchell Dr ---------- 2332-R
Delaney T F r 1745 Garden ---------- 583-R
deLany M LsOsos ---------- 60-J-3
Delarm Jas 268Hendrsn ---------- 1119-W
DeLaRosa Jas 1159 Isly ---------- 1638
De La Rosa Thos 1350Mill ---------- 3484
DeLaToba Emma SntaFeRd ---------- 21-J-1
Deleissigues Alma M r 1535 Johnson ---------- 586-R
Delgado Delfina Mrs 2502Victoria ---------- 2762-M
Delgado F M 387 SntaBrbraAv ---------- 3722-J
Delgado Richard Mrs 861JohnsnAv ---------- 2266-J
Delgado Robt J 1521 Osos ---------- 2945-J
DeLisle Jack Mrs 475RamonaDr ---------- 1163-J
Delite Bakery 723Higuera ---------- 437
Della Bitta Lawrence r 842 Center ---------- 613-M
Delmartini Beverly 245Lincln ---------- 2253-J
Delmartini Chas ins agcy 1026Chorro ---------- 83
Del Monte Grocery 301 Snta Barbara Av ---------- 1000
Del Rio Rudy SnAntonioAvla ---------- 37-J-1
Delta Sigma Phi 1134Palm ---------- 3456
DeMarco Frank J 2060Hope ---------- 4300-R
Dembowski T A 566LawrnceDr ---------- 4073-W
Demmes Chester H r 360 Islay ---------- 591-R
Dennis B C r 874 Higuera ---------- 400
Dennis C C EdnaRd ---------- 21-R-2
Dennis R L r 1137 Pacific ---------- 1553-W
DENNIS TRANSFER 1824Nipomo ---------- 355
Densmore Robt W 778BoysnAv ---------- 1866-J
Dermody Jos E 1183George ---------- 2828-W
DeRosa Edwin 660KentuckyAv ---------- 645-R
De Rosa Pete 545Higuera ---------- 528-W
DeRosier Walter John 479Broad ---------- 2582
Derutte Arthur B 669Kentucky ---------- 1897-J
DeSario Helen Mrs OrcuttRd ---------- 2590-J
DeSouza Manuel r 261 Branch ---------- 2679-J
DeSpain Evelyn M 778BoysnAvAnnex ---------- 1866-R
De Spain M Della Mrs r 1436Morro ---------- 2508-J
DeStael Tass R Mrs 191Chorro ---------- 2566
De Troye Adrian r 2039 Fixlinl ---------- 1395-J
Deutcher R C Mrs r 63 Benton Wy ---------- 653
DeVaul A r Los Osos Rd ---------- 11-F-11
De Vaul Bertie Mrs r Laguna Rd ---------- 11-F-2
De Vaul G A Mrs r 715 High ---------- 934-J
Devaul Thos OsosRd ---------- 17-R-3
DeVault John W 1779 SnLuisDr ---------- 368
Devens Eugene 1874McCullom ---------- 4341-W
Dewar J B Norwalk Co The 1088Higuera ---------- 1237
Residence 188 Hathaway Av ---------- 865
Dewar Jack Jr 265Fthl ---------- 3226-M
Dewar James B r 677 Caudill ---------- 241-J
Dewlaney Carl W Jr r 265 Lincoln Av ---------- 949
Dewlaney Eleanor M 643½Hathwy ---------- 256-W
Dewlaney T M r 363 Henderson Av ---------- 225-W
Dexter Anna Gray r 191 Snta Rosa ---------- 2756-W
De Young John A r Baywood Prk ---------- 27-J-3
Diamond Ranch LosOsosRd ---------- 47-J-2
If no answer call ---------- 2665
Diaz Frank 1320 SntaRosa ---------- 3956-W
Dick Gordon 256 OldMorroRd ---------- 2004-W
DICK MELIM MOBILE SERVICE 600Marsh ---------- 1963
Dickason Victor G 1589Murry ---------- 1633-R
Dickey H D 1845Hays ---------- 2026
Dickey J B 143Ward ---------- 3862
Dickson B A 319RamonaDr ---------- 2836-J
Dickson R H 108CrandallWy ---------- 1394-W
Diefenderfer Gerald R 453NBroad ---------- 2823
Diefenderfer R R 352-3dBaywdPrk ---------- 58-J-11

Diel H H San Luis Electric & Heating Service
1616 Sydny ---------- 561
Residence 2490 Johnson Av ---------- 2614
Diemer Alfred R EdnaRd ---------- 2449-J
Dietrich Lloyd G 380JeffryDr ---------- 3635-R
Dilbeck Andrew L 1328FthlBl ---------- 585-W
Dillion Jerry L 1707 SntaRosa ---------- 3016-W
Dillon A R 1265Ella ---------- 4219-J
Dillon Eugene W r 1705 Garden ---------- 2321
Dillon J W r Baywood Pk ---------- 36-R-2
Dillon Paul 804FthlBl ---------- 2066-J
Dilts John H 1168Peach ---------- 1595-W
Dilts Ralph W 1460Uphm ---------- 1967-W
Dinsmore Charlotte 683Pismo ---------- 603
Diodati John r 1634 Murray ---------- 2998-J
Ditlevsen H W 1010 Peach ---------- 419
Ditlevsen H W Sn Luis Meat Co 101 Hwy ---------- 1951
Ditlevsen Robt F 305RamonaDr ---------- 3572
Dito Peter L 80BentnWy ---------- 1139-J
Dixon Harlan E r Orcutt Rd ---------- 1682-M
Dixon Harry E 785Buchn ---------- 499
DIXON HARRY E & SON plmbr OrctRd ---------- 1682-M
Dixon Robt E 510KentuckyAv ---------- 3288-W
Dixon Ruthe M Mrs 1254 Staffrd ---------- 2567-J
Di Zinno Lillian M Mrs 526KentuckyAv ---------- 3709-J
Dodd Robt R 2052JohnsnAv ---------- 794-M
Dodds Oscar L Jr 618FeltnWy ---------- 2873-W
Dodge Jas T 1565HillcrstPl ---------- 2947-R
Dody C S 1712Chorro ---------- 1860-M
Doherty Jos M SnLuisHwy&2dAvla ---------- 32-R-1
Dolan Clementine 166Hendrsn ---------- 3187-M
Dollahon Glen FremntCt ---------- 781-M
Dollar Market FthlBl&MorroRd ---------- 1609
Dolliver W S 59MtPleasantonDr ---------- 493
Domingos Anthony L 684Pac ---------- 720-W
Dominguez Grace D 578Marsh ---------- 3406-W
Dominguez Frank P 927Branch ---------- 971-J
Don Motel 1473Montery ---------- 4316
Donahue R T 2003Chorro ---------- 2694-J
Donati Arthur 418MitchlDr ---------- 4369
Donati Darwin Mrs 653Woodbrdge ---------- 2239-R
Donati E Mrs 1633Mill ---------- 2585-J
Donati Edwin P OrcuttRd ---------- 2598
Donati Lin 1174Pacific ---------- 1204-R
Donati Peter 406MitchellDr ---------- 133-R
Donelson Ira E 1141 Isly ---------- 571-W
Donelson W H 2493Lawtn ---------- 1888-R
Donn F S 374FthlBl ---------- 3575-J
Donovan J J r 1690 Murray Av ---------- 2548-R
Donovan J J San Luis News Agcy 964Chorro ---------- 477
Donovan Marguerite 1262Mill ---------- 1358-J
Dorman Chas F 1413Archr ---------- 4271-W
Dorman G W 2099 Slack ---------- 3187-W
Dorman L C 1532Peach ---------- 905-M
Dorrough E E 142DlSrWy ---------- 206
Dorsey R B 1941Abbt ---------- 2637-W
Doser Gerard B 161Ward ---------- 4250-J
Doser Marvel B r 657 Howard ---------- 2349-M
Doty H F r 1390 Murray Av ---------- 634-W
Doud Alice 1741A Fixlini ---------- 1768-W
Dougherty Paul 140KentuckyAv ---------- 2615-J
Douglas Floarvis DavisCt ---------- 2641-M
Douglas Jas C 331Hathwy ---------- 4028-W
Douglas Oil Co of Calif termnl PortSanLuis ---------- 3874
Dowdey C W r 1370 Stafford ---------- 1760-J
Downing E J Crystal Springs Watr Serv
3215RockvwPl ---------- 965
Dowty E A 1450Marsh ---------- 3816
Dowty E A III 881MurryAv ---------- 2257-M
Drake D W 288CraigWy ---------- 3203-W
Drake G E 675Toro ---------- 1897-R
Drake Roger M r 665 Grove ---------- 2548-J
Dresser W T 2071Hope ---------- 2098-M
Drew Chas C Mrs 401High ---------- 1602
Drisko Ada Mrs 265Almnd ---------- 438
Driver Ernest A 1504Palm ---------- 4227-W
Dron Ivan 458Higuera ---------- 1959-W
Drown Laboratory 1254Garden ---------- 1032
Drumm G M 1739 SnLuisDr ---------- 2624-R
Drummond G F 1440Essx ---------- 2376-J
Dryden J E 527Higuera ---------- 2025-M
Dubin Harry J 1250Palm ---------- 220
Dubin Marguerite r 502 Hathaway Av ---------- 715-J
Duceschi Alice 1042Pac ---------- 1778-W
Duceshi Jas D r 1446 Lizzie ---------- 940
Duclo Earl H r 285 Grand Av ---------- 1018-R
Duclo Geo E 1055Pac ---------- 4354-W
Duffurrena T W EdnaRd ---------- 3564-J
Duffy F M 524EllnWy ---------- 4126
Dufresne Adolph J CuestaByTheSea ---------- 43-R-11
Dugan Kathryn 1341 Osos ---------- 3555-M
Dughi Ed r 957 Murray Av ---------- 598-M
Duke Maurice 1654Hillcrst ---------- 3227-M
Dun-Sailing Motel AvilaBeach ---------- 3224-J
Dunbar Carl r 1318Monterey ---------- 231
Duncan Dean 156DlSrWy ---------- 2781-W
Duncan E E 1563Fairvw ---------- 854-W
Duncan Gareld 1266Montery ---------- 384-W
Duncan R G r 1230 Stafford ---------- 1223-J
Duncan R H r 1928 Chorro ---------- 1853-W
Duncan R R 368Toro ---------- 577-M
Duncanson D C r 615 Lawrence Dr ---------- 2328-W

Duncanson Robt Mrs 947Branch ---------- 2294-R
Dunford Wm H Chiropodist 1133Essx ---------- 4363
Residence 2378BoulevardDelCampo ---------- 1128
Dungan Thos M 209High ---------- 753-W
Dunham C E 1932Corralitos ---------- 3157-M
Dunham Robt E Bob's $ Minute Car Wash
1023Marsh-236
Dunklee Geo K MD San Luis Clnic 990 Pacific ---------- 3041
Dunklee Mabel M r Longview Ln ---------- 114
Dunlap Hazel Peterson Dr 862Toro ---------- 581-R
Dunlap Hazel Peterson Dr optometrist 1029Chorro ---------- 1297
Dunlap Ray r 835 Mission ---------- 1934-R
Dunlap Ray E bevrgs SHwy ---------- 1934-W
Dunn Irwin S 107Calif ---------- 3045-R
Dunn J M 1209Murry ---------- 3168-W
Dunning Dollie 1351Monterey ---------- 275-J
Dunning E D r 69 Mt Pleasanton Dr ---------- 1139-R
Dunning H G Dental Lab 1114½Marsh ---------- 704
Dunning Howard G 1112MurryAv ---------- 3512-R
Durant Jos A 579Marsh ---------- 243
Duron Salvador r 849Branch ---------- 1181-W
DuRose Clifford G 842CalifBl ---------- 824-J
Dushkin Lawrence L 231CraigWy ---------- 4174
Dutra Harry 2717Chandlr ---------- 2330
Dutra Maria 560Higuera ---------- 1495-W
Dutra Tony AvilaRd ---------- 62-J-1
Dutton Dan F 284 OldMorroRd ---------- 4270-J
Dutton Della 666Caudl ---------- 2808-W
Duveneck Bernard H 150NSntaRosa ---------- 475
Dyer Aulry 385CerroRomauldo ---------- 2905-W
Dyer Leon L r 1129 Pacific ---------- 354-W
Dyer's Variety Store 750Higuera ---------- 612
Dyke Clyde J 22RincnDr ---------- 520-M

E

E & E Motel 80½Toro ---------- 1144
Eades Virgil V 1837Chorro ---------- 381-J
Eads Edna L 2022Rachel ---------- 2024-R
Eagle Poultry Ranch Orcutt Rd ---------- 1682-R
Eakes John M 382Broad ---------- 4161-J
Eakes John M State Farm Ins Companies
982Monterey ---------- 2020
Earing Clarence OrctRd ---------- 5-R-3
Earley Wm H r 1961 Slack ---------- 3187-J
Earman C F r 2413 Broad ---------- 2368
East Santa Fe School Snta Fe Rd ---------- 3-R-4
Easter Chas Russell OrcuttRd ---------- 1510
Easter Clifford C 384PatriciaDr ---------- 4194-W
Eastman Corra F Mrs 1556Mill ---------- 1276
Eaton Paul L 742BoysnAv ---------- 4182-M
Eberle Elsa J FeltnWy ---------- 3580-R
Eckrote Lawrence H 83LaEntrada ---------- 3786-W
Economy Drug Co No 1 770Higuera ---------- 1928
Economy Drug Co No 2 796Higuera ---------- 251
Economy Drug Co No 2 796 Higuera ---------- 488
Eddy S Tyler 2253JohnsnAv ---------- 2107
Edgar Sallie H 1346Morro ---------- 1854-W
Edgeworth V A 233Branch ---------- 2240-J
Edgmon A D 415JeffryDr ---------- 3787-J
Edgmon A D OldMorroRd ---------- 148-J
Edgmon D F 260WarrenWy ---------- 2207-J
Edmondson D H 356Ramona ---------- 2209-W
Edna Farm Center Hall Edna Rd ---------- 1775
ED'S SERVICE Higuera&Nipomo ---------- 123
Ed's Take Out 1491Montery ---------- 284
Edwards A L 1010Church ---------- 2968-J
Edwards Arthur L Jr 1516FairvwAv ---------- 1837-J
Edwards Robt J 372PatriciaDr ---------- 3204-W
Edwards Warren Berkemeyer Mkt 1021Chorro ---------- 8
Residence 334FthlBl ---------- 655
Eeckhout Chas A 503FthlBl ---------- 2068-M
Eells Richard W MD 1301Chorro ---------- 2409
If no answer call ---------- 2992
Eells Richard W MD 2233 SntaYnez ---------- 3918
Eggleston Margery 676Toro ---------- 2888-W
Egnor G W 671½Toro ---------- 542-W
Egrmayer A R r 1627 Chorro ---------- 1197-J
Ehlen H C 187RamonaDr ---------- 3454
Ehrenpfort Arthur E 1778 SnLuisDr ---------- 2642-M
Eilers Harrison 922MurryAv ---------- 4019
Eisert Blaine E 3015Flora ---------- 1194-M
Eissler Helen R r 520 Caudill ---------- 2697-W
Ejay Pest Control Service 1208Palm ---------- 3738-W
Ekegren Merle R r 1355 Cazadero ---------- 1212-M
Ekegren Merle R Santa Rosa Mkt 798 SntaRosa ---------- 326
Ekholm Hans P 1150Peach ---------- 3949-R
El Camino Bowl 1115 SntaRosa ---------- 338
El Carlos Motel 1216 Archer ---------- 1790-W
Elder L E 392BuenaVistaAv ---------- 2890-J
Electrical Products Corp 962Montery ---------- 2080-W
Electrical Workers Union Local No 639 1040Broad ---------- 3877
Elfman Glenn 1027 Osos ---------- 1291
Elite Beauty Salon 1120Morro ---------- 601
Elks Club 906Marsh ---------- 322
Secretary's Office ---------- 392
Ellen's Gift Shoppe 957Montery ---------- 1323-J
Elliot C F 613Branch ---------- 2692-J
Elliot R W 1241Pismo ---------- 4124
Elliott Wm 1135Buchn ---------- 3431-W
Ellis Lee W 1153Buchn ---------- 3431-J
Ellis Marvin G 2614Augusta ---------- 1577-W

Ellsworth Edwin C 81NBroad 4087-J
Ellsworth Shirley 269CerroRomauldoAv 3736-W
Ellsworth's Market 496 N Broad 3093
Elmer Virgil 328Tolosa 2814-R
Elsea Lawrence F 267 Sandrcock 649-J
ELSIE'S BEAUTY SALON 890Buchon 2270
Elsner Rudolph C 977 SntaRosa 650-J
Elston Chas 1710 SnLuisDr 1561-R
Elwell Jos O 114RamonaDr 3820-J
Emerson Allan SntaFeRd 21-R-21
Emery James L 1160Pismo 2205
Employment Service Calif State of Employment Dept
817Palm 2010
Emslie James 843Upham 2146
Engelman Fred C LosOsosHighlands 59-R-11
Engh Anita Mrs 532Pac 360-R
England Betty Mrs 298PatriciaDr 3528-W
English Nora B 352RamonaDr 898-J
English Robt W Surf Motl 256FrontAvla 9-J-12
Enninga Henry 764 SntaRosa 552-J
Enos John r 784Buchon 2691-W
Enos Richard E 681Kentucky 1709
Epperly Bernard J r 973 SantaRosa 2865
Eppert T A 285CraigWy 4195-J
Eppert Thomas A r 456 Mitchell Dr 108
EPP'S elec appl 745Higuera 711
Equitable Life Assurance Soc 868Montery 1003
Erdman Wm r 260 Sandercock 649-R
Ericson Albert O 845Upham 2893-W
Ericson Christine 124 SntaLuciaDr 3007-J
Ernest Virgil E LsOsosRd 30-R-11
Ernie & Dan's Automotive Service 1234Broad 3156
Erwin Wm EdnaRd 11-J-2
Escobar Jos F 144Hutton 314
Escobedo John 1731 SntaRosa 4054
Escobedo Josephine Mrs r 110 Higuera 2955-M
Esmon Thurman C 1663PhillipsLn 4345-R
Esplin Wm J 751Buchon 1348
Esser H Joe 261FthlBl 4356-M
Essig Frederick M 1212Murry 2379-M
Estes Fred N 1544Morro 1522-M
Estrada John 673Woodbrdge 4242-R
Estrada Lazaro 304½Higuera 3297-M
Estrada Rudolph r 1639 Phillips Ln 661
Estrada W W r 658 Buchon 2610-W
Ethel's Boarding Kennels Orcutt Rd 5-J-2
Ethridge E L 619Grove 2522
Eto Masaji LsOsosRd 28-R-12
Eto Tameji LsOsosRd 28-R-1
Evans Bessie L 829Boysn 3978-J
Evans Brokerage Co rl est 1118Chorro 4286
Evans Byron 2044McCollm 225-J
Evans Cecil G Evans Brkrge Co 1118Chorro 4286
Residence 1610PhillipsLn 1567
Evans D L 225LaCanadaDr 3275-J
Evans Gene 2068 SierraWy 2475-W
Evans Gerald B 1821Conejo 3426
Evans Gerald B Evans Brkrge Co 1118Chorro 4286
Evans Lillian E 6thBaywdPrk 25-J-3
Evans Millard 101Hwy 3858
Evans Paul E r 731 Grove 1788-J
Evans R D r 471 Mitchell Dr 2763
Evans Robt C 136King 1470-J
Evans Travis Avila 8-R-21
Exline W D 253WarrenWy 3731-J

F

Fabbri E J 1909 SnLuisDr 3989
Fadden Jerome 730BoysnAv 4041-M
Fagan Benj Montery 4388-W
Fagan Wm C 2591GretaPl 1879-J
Fairbanks Chas W Jr 2563GretaPl 2050-M
Fairbanks Roy 2031Essx 4130-R
Fairbanks Willard S r 222 Almond 1148-W
Fairchild Helen M LosOsosRd 57-R-11
Fairchild Ray 1332-1st 3294-W
Fairey Sherwood A 1450Palm 2023-M
Falk Ralph C 314TolosaWy 20
Falkenstern O J 165Graves 3256-M
Fallon Winifred 447Pismo 169-W
Fant Marie Mrs 578MitchlDr 1293-W
Faris Martha 290NBroad 3102-J
Farm Bureau San Luis Obispo County Farm Bur
157Higuera 2790
Cal-Farm Insurance Co 157Higuera 374
San Luis Obispo County Farm Supply Co
157Higuera 3021
Farm Credit Associations 1123Garden 1386
Farm & Home Advisor University of Calif
Farm & Home Advisor 1235Montery 52
Farmer Bros 1531Monterey 134
Farmer Robt 372TolosaWy 3311-W
Farmer Scott r 1973 Fixlinl 1162-W
FARMER'S HARDWARE & EQUIP CO 581Higuera–852
Farmers Insurance Grp 1043Higuera 697
Farmers Market 445 Marsh 3080-W
Farrar C T 1124Buchon 122-J
Farrar Clint R 451 OldMorroRd 4091
Farrar Earl L r 475 Marsh 2260-J
Farrar J 1126Buchn 1838
Farrar Jas C 398NFerriniRd 2472-J
Farris Jack genl contr 203RamonaDr 605-R
Farris Pat H 2075Essx 2475-M
Farris Roy Avila 37-J-2
Farrow A F r 1900 Monterey 2283
Fast Porter E 425Branch 2175-M
Faulstich Bros San Luis Brick Inc
2900 SBroad 997
Faulstich Chas R Mrs 804Meinecke 1648-R
Faulstich Eva S 694Church 972-W
Faulstich Henry D r 674 Church 1156-W
Faunt Le Roy C E 1318Essx 719-J
Fauset E L r Snta Rosa 3167-M
Fauset Leroy A 568MitchlDr 4076-J
Faustino Geo D Sr VachellLn 240-R
Faustino Geo M r Old Hwy 101 ..... 240-W
Favorite Bakery 638Marsh 1792-J
Fayssoux H C r 1904 Broad 2723-W
Federal Land Bank Loans 1123Garden 1386
Feliciano Arthur 461Lawrnce 3409
Feliciano J A 423Cuesta 752
Feliciano Vernon J 251High 2953-R
Feliz Dorothy 219Cyprs 2623-W
Feliz Rose Miss r 497 Marsh 360-M
Fellows A M Bert 208Hathwy 2755-J
Felt John J r 291 Lincoln 2366-R
Ferguson Helen r 906 Rougeot Pl 2072-R
Ferguson Paul L Rev 815 Isly 2618
Fernandez John FernandezRd 611-J
Ferrasci S A r Monterey Hgts 2109-M
Ferre Helena Mrs 958Pismo 354-J
Ferrell Robt R EdnaRd 61-R-3
Ferrini Alfred 215FthlBl 1674
Ferris Chalmer W MD French Clinic 1170 Marsh 3135
Residence 1573 Slack 4229
If no answer call 3135
Fetz Harry H 743Montery 1453-W
Feuerbacher Richard M 62RincnDr 3945-J
Fiedler Erna 1516Nipomo 4134
Fields Fanny C 1361Mill 2727-J
Fields J C r 190 Chorro 484-R
Figge H C 416HathwyAv 2789-J
Figueiredo A C r Avila 37-J-13
Fike Don 842Mill 1373-J
Filipponi Alfred 200LincInAv 2281-M
Filipponi Edythe Miss r 1223 Higuera 1093-W
Filipponi Laurice 1035Waint 3666-J
Filipponi Lawrence T 121NBroad 3111-R
Filipponi Lawrence T PismoRd 7-F-2
Filipponi Robt 643Branch 834
Filos Alfred J 353Lincln 4393
Filter Queen Co 678Marsh 3950
Finch Billie W 680Uphm 799-M
Finch H W r 777Essex 2099-J
Fincher C L 386 SntaLuciaDr 2807-J
Finfrock Robt W 163Polyvw 4331-J
Fink Charles S r 2563 Lawton 1494
Finn Katherine 1565Fairvw 1967-M
Finney Edna M 670Pismo 345-J
Fire Companies Adjustment Bureau Inc see General
Adjustment Bureau Inc 1308Grdn 1968
Fire Dept Garden & Pismo 5
Fire Calls Only 5
All Other Calls 2668
Firestone Stores 1001 Higuera 130
Firetag Robt 1120 Isly 349-J
Firpo E r 102 Higuera 1644-J
First Baptist Church Osos&Pacific 2425
FIRST CALIFORNIA COMPANY investmnts
Bk of AmericaBldg 301
Fiscalini A W PortugueseFlatRd 3430-W
Fiscalini Archie r Los Osos Rd 31-R-21
Fiscalini Chas r 783 Snta Rosa 922-J
Fiscalini Chas Jr 183Chorro 3954-J
Fiscalini Fred 1528Morro 2831-M
Fischer E L 1534Montery 1946
Fischer Herman Mrs 1050Palm 3447
Fischer Marjorie 1041Mill 3526
Fish M H r 1624 Phillips Ln 750
Fisher Brad 1869Corralitos 2884-W
Fisher C W r 160 Graves 382-W
Fisher Christine Mrs r 104Villa 306-J
Fisher Clyde 284LaCanadaDr 3208-J
Fisher J W r 164 Longview Ln 1835
Fisher Mary I Mrs r 1144 Palm 690-J
Fisher Wm G 642 Ida 4092-W
Fisherman's Market 680Higuera 136
Fisher's Brad Shoe Store 845Higuera 257
Fiske G E 1641Nipomo 3097-W
Fitz M Edwin 350 SntaLuciaDr 2801-J
Fitz M Edwin acct 778Marsh 1543
Fitzgerald Bernard 2551Agusta 3257-W
Fitzgerald Hannah M 1422Montery 4251-M
Fitzgerald M A 1568Higuera 635-J
Residence 285 Buena Vista 1146
Fitzpatrick Elsie r 890Buchon 2270
Fitzpatrick Jean H 2444Gerda 4266-W
Fitzpatrick John F r 397 N Broad 1489-R
Fitzsimmons C G 766Mill 4011
Fixit Shop 660 Higuera 1280-W
Flannery Nolan B BaywdPrk 39-R-13
Fleeman Jess 975-9thBaywdPrk 34-J-1
Fleischmann Geo 1624 SntaRosa 1404-R
Fleming Florence E Mrs 869Nipomo 3502-M
Fleming Geo L 144DiNrteWy 3825-J
Fletcher L C r 1061 Murray Av 1058-M
Flewelling Chas A 1352Pac 3815-J
Flewelling M C 726Uphm 2804-M
Flint A R 671LawrnceDr 115
Flores A P 2351Lawtn 2961-W
Flores C T 1324Carmel 3019-J
Flores Jos F 871Buchn 2691-J
Flores Leland J 1042 Olive 1435-R
Flory Andrew F 751Buchn 3181
Floyd Louise Miss 538Buchn 2985
Fluitt A M 1700 Osos 4055-W
Fluitt Clayton 2859JohnsnAv 3842
Fluitt David H 753Alexndr 2879-W
Flynn C Elmer EdnaRd 15-J-13
Flynn Carl W 362Hathwy 725-J
Fogarty Grace F 296Higuera 342-J
Foge A P 541Higuera 1627
Foge Arthur P Jr r 457 Buchon 1712-W
Foge Richard C 177DiNrteWy 3761-R
Fogo Alden E MD 1114Marsh 710
Residence 453Chorro 3981
If no answer call 2992
Follett E Dina 989MurryAv 3979-M
Folsom V A r 1472 Foothill 2375-M
Forbes Chas 1020MurrayAv 1363
Forbes Rossie R Miss 1028Church 1065-W
Ford Maurice A 748FthlBl 2986
Forden G E Mrs 1433Toro 1346-W
Forden S M 89NBroad 2195-J
Forden's Hardware 857Montery 273
Foree D H r 1411½ Marsh 537
Forest Wm 341ChristinaWy 2413-M
Forline Elsie BaywwHts 34-R-4
Forster A R Mrs SBroad 2862
Forster C R EdnaRd 2190-M
Fosberg Harold A LosOsosHilnds 44-J-1
Foster Donald 492Leff 2424-M
Foster Geo R 1521Palm 412
Foster Jessie Mrs r 873 Pacific 1063-J
Foster & Kleiser Co 1234 Buchon 1705-W
Foster Theo C 234TassajaraDr 3764
Foster's Old Fashion Freeze 590Marsh 2524
Fotter Millard J 190Toro 3998-J
Foursquare Church 400 High 1922-J
Foushee Marjorie 204 OldMorroRd 4270-W
Fowler Claude W 263CerroRomauldoAv 3633-J
Fowler Oscar R r 1711 S Broad 1711-W
Foxe Chester E 431LawrnceDr 2988-J
Fragoso Geo 1802Broad 2048-R
Fraites Lawrence L 371JayceeDr 3986-J
Francis Dorothy r 1407 Nipomo 2775-R
Francis Richard P r 1407 Nipomo 2775-R
Frank Roberta G Mrs 366FerriniRd 3568-J
Franklin Ben 2450BoulevrdDelCampo 3270
Franklin H T r 1920 Fixlini 954-W
Franklin Howard S 292Higuera 2013-R
Franklin P O r 676 Pismo 849-J
Franklin's Service 1185Montery 455
Frank's Cafe 645Higuera 2158
Frank's Liquor Store 1019Chorro 1022
Frary Paul H 2424Gerda 4266-J
Fraser L A r 1057 Buchon 2741
Fraser Sherman C Col 5thBaywoodPrk 25-R-3
Fraser V W 1929Chorro 569
Frazier Donna G r 552 Leff 1425-J
Frazier Marie 857Branch 2856
Frazier Richard Ronald 506FeltnWy 3433-J
Frazier Stella I 1226 Staffrd 2514-J
Frederick J L ReservoirCanyonRd 651-R
Fredericks Juanita 1911Ruth 1937
Frederiksen Anker r 542 Islay 1066-M
Frederiksen Wilfred 1965Chorro 1826-M
Fredman Wm R 949Essx 2754-R
Fredriksen H J r 711Branch 708-M
Fredriksen Robt r 143 Cypress 2855-J
FRED'S AUTO-ELECTRIC PARTS & SERVICE
863Palm–2765-W
Free S A 396 SntaRosa 1640-J
Free Suzy 121Chorro 1294
Freeborn W D LosOsosHighlands 60-R-3
Freeman Chas E 448Higuera 335
Freeman Glen B 765 Osos 2492-R
Freeman Glen B Freeman's Norwalk Serv
641Higuera 614
Freeman Sign Service 448Higuera 335
Freeman W A r 1127 Palm 869-W
Freeman W W 1318Mill 3585
Freeman's Norwalk Service 641Higuera 614
Freitas Manuel A 633Woodbrdge 3024
Freitas Mary 1628Chorro 3896
Freitas Rose Mrs r 868 Chorro 2728-R
Fremont Hotel 979 Osos 4355-W
Fremont Theatre 1035 Monterey 71
French Clinic 1170 Marsh 3135
If no answer call 2827
French Clinic Pharmacy 1170 Marsh 3135
French Edison A MD French Clinic 1170 Marsh 3135
Residence 1326 Higuera 2827
French Geo O MD French Clinic 1170 Marsh 3135
Residence 124LongvwLn 3109

French Hospital 1170 Marsh 3135
If no answer call 2827
French Jas H 224 Sandrcock 2230-W
French Mabel Mrs 1144C Marsh 4149
Freshour E E 144Cyprs 454-J
Friederich Karl H 983Peach 4322-J
Friederich Karl H The Reporter 971 Osos 3188
Friesen C H 1633 SntaRosa 1607-J
Friesen H M 210GrandAv 4341-M
Friesen Lloyd R 1172Murry 2278-R
Frith Mary E 1418Morro 2691-J
Fritzell Mary VachlLn 1059-M
Froom J H 1944McCollum 14-R-3
Froom W FrenchRd 2348-W
Frossard Albert E 1458Higuera 17-J-2
Frost Robt H 216LongvwLn 1295-W
Fry Corley 334Funstn 2959-R
Frye S O r 1324-2d 3794-W
Fryer Dorothy Mrs 163 SerranoHts 1777-J
Fryer Harry J MD San Luis Clnic 990Pac 1177
Fugate Lucy M 1240Ella 3041
Fukunaga Geo Farrell 4219-W
Fuller G V EdnaRd 36-R-3
Fuller Laurence E EdnaRd 4269-W
Fuller Lowell D EdnaRd 3958-J
Fuller W P & Co 698Higuera 3958-W
Fulton Harold J 2401Broad 1624
Fulton Vern BaywdPrk 946-R
Funk Frank E 216Chorro 27-R-2
Funk Frank E SLO County of Purchasing Agent
CourtHouse 367
Funk J F 1660Palm 778
Furimsky Geo S 256 OldMorroRd 1717
Furphy Jas R 676½Toro 638-W
Furtado Joe R Jr EdnaRd 3953-J
Furtado Joe R Sr EdnaRd 54-J-1
Furtado Louis 2011Hays 54-R-3
Furtado M R VerdeRd 3634
Furtado Sheet Metal Shop OrctRd 6-R-1
If no answer call 921
Fyr-Fyter Equip Co 1072Mill 3634
G
Gabby Book Store 1040Chorro 329-W
Gabler G H r 1050 Murray Av 867-W
Gaddis Malcolm R 1781JohnsnAv 673-J
Gaebe L C MD 895 Pismo 2163-R
Residence 234 N Broad 548
If no answer call 2040
Gaggioni L Mrs 120Cyprs 2992
Gagnon E J 254 SnMiguelAvilaBeach 4096-W
GAINSBOROUGH STUDIO photos 864Higuera 9-R-12
Galbraith R B 1121George 1541
Gale Howard C 1052George 2222
Galer Melvin H 255LaCanadaDr 3478
Gales Shoe Store 894Higuera 1832
Gallagher Electric Co 344Higuera 637
Gallagher Frank P Gallagher Elec Co 344Higuera 637
Residence 1600Lizzie 3071
Gallagher Pat 456TassajaraDr 3769-W
Gallagher Theima Mrs 134Beebee 4128
Gallahar J D San Luis Sterilization & Mattres Co
Buchn&High–405
Gallahar J D San Luis Sterilization &
Mattress Co Buchon&High 405
Gallant Nellie 2030Rachl 1764-W
Gallenkamp's Shoe Store 952Higuera 1971
Gallock Donald E 1120Marsh 1753
Gallock Signs 1120Marsh 1753
Gamble Beulah 624FletchrAv 3721-W
Gamboni A 446 Islay 944-W
Gamboni Joyce 446 Isly 944-W
Gamboni & Righetti used furn SHwy 2791
Gandy Clark Mrs 1105George 3747
Gaoiran Remy LsOsosRd 34-R-11
Garey Rosario OrcuttRd 5-J-12
Garcia Dolores 310Higuera 3907-J
Garcia Edw EdnaRd 15-R-1
Garcia Frank A 1175Buche 608-J
Garcia Frank F 2136Broad 3182
Garcia Gabriel E 543FeltnWy 2911-M
Garcia Lupe 1428Morro 4232
Garcia M 100GrandAv 3110-W
Garcia Manuel S OrcuttRd 4-J-3
Garcia Roy EdnaRd 3930-R
Garden City Gas Service LosOsosHighlands 44-J-4
Garden City Gas Service SntaLuciaBaywoodPark 39-J-11
Gardner Charley VistaDelMorro 58-R-3
Gardner G D 2505 SntaClara 3123-J
Garland Geo F 755 SerranoDr 2195-W
Garland Henry Mrs 522Higuera 3271
Garland L A r 1341 Murray Av 38-W
Garlinger H D r 1914 Chorro 547
Garner Amelia R 2517Broad 139
Garner Raymond J 11RincnDr 3499
Garner Richard F 636HathwayAv 879-W
Garretson Lucille Mrs 146RamonaDr 3784
Garrett Banning r Alisal Av 2028
Garrett Dollie L 574 Isly 1332-W
Garrett Don 656Caudl 2531-J
Garrett F L 1126Pismo 2537-W
Garrett Lyn LsOsosRd 38-J-11
Garrett Walter P 651Brizzolara 3566-W
Garrison N R 546Higuera 3566-J
Garrity W C 2588Helena 270
Garton Frank C 35Vetvle 1806-W
Garvin Jas G 1105Leff 349-W
Garzoli F J 237Almnd 2538-W
Gaskell Beulah r 625 Funston Av 2616-W
Gaskill Gerald L 167 SnJoseWy 3786-R
Gaskin W H 2106 SntaYnez 119-R
Gassler Stephen J 170Ferrini 2916-J
Gates Charles V 1738JohnsonAv 2008
Gates Jas D 875Misn 2891-W
Gaustad John 3007JohnsonAv 2599-J
Gaxiola Gerald 2719Chandlr 2667-J
Gaydosh Michael 1127George 4171-J
Gazin Albert MD 1301 Chorro 2409
If no answer call 2992
Residence 898 Center 1317
Gean John L 2258 SntaYnez 2989
Gearhart C Gordon 1612Mill 2237
Gearhart Jacqueline M 515HathwayAv 4132-J
Gearing A R Mrs r 578 Mitchell Dr 1293-W
Gearing Roy A r 1021 Murray Av 2676-R
Gearing's Fuchsia Basket 825MurryAv 2995-W
Gehring Frank A 1526Garden 828
Geib J Edw 754BoysnAv 3567-M
Geiler Jos H Jr 2651Lawtn 209-W
Gelinas Edmund Dr 2410JohnsnAv 4127
Gelinas Edmund J MD 774Marsh 1235
Gelinas Jos F 289RamonaDr 3799
General Adjustment Bureau Inc 1308Grdn 1968
If no answer call Pismo Beach ..... POpir 6-2337
General Hospital Johnson Av 1500
General Petroleum Corp of Calif
Plant&General Office
FoothillBlvd&CaliforniaBlvd 1880
Generteux Bert 790FthlBl 689-W
Genovini J Mrs 2241Broad 559-W
Genthner Fred L 380TolosaWy 3864
Gentry Clarence CampSanLuisObispo 20-J-11
Gentry Everett L Mrs 6thBaywdPrk 59-J-1
George Louis 236Branch 2679-M
George's Auto Repair 1185Montery 2234
George's Douglas Service OldMorroRd&FthlBl 1526
George's Equipment Rentals SHwy 2398
George's Second Hand Store 815High 2111-W
Gerard E D 249Graves 1622-W
German L D Mrs 155Rosetta 4356-J
German Lewis D 2064Rachl 3408-W
German Loren E 805BoysnAv 4305-W
Gerrie H V Mrs 769 SntaRosa 1110-J
Gerrie Stan L 771MtPleasantonDr 1507-J
Gianollni A Mrs r 742Center 2224-W
Gianolini Wm r Los Osos Rd 29-R-2
Gibb David 212WarrenWy 3787-W
Gibbert Ernestine 1039MontalBn 4162-M
Gibbons Albert 1117 Isly 154-J
Gibbons Thos 492Leff 3849
Gibbs Wm 649½MitchlDr 3209
Gibford Wm R BianchiLn 611-W
Gibson A C 340Graves 1622-M
Gibson Esther 780Toro 324
Gibson Geo C 3LaEntrada 3286-W
Gibson Lester H 1323Mill 1436-J
Gibson Sara Mrs 976Toro 877-W
Gibson Wm E 1151MurryAv 4172-R
Gilardi Henry 1245Higuera 3517
Gilbert Kenneth C 379Pismo 1558-J
Gilbert T L Mrs 878Mill 3908-W
Gilfeather Wm L 170RamonaDr 3684
Gill H H 2019Essx 897
Gill John H 1244Mill 192-J
Gillen F B r 466 Pacific 233-J
Gillen J R 3036 SBroad 1974
Gillette D Dale 192PolyVw 4209-W
Gilliam R L Mrs Avila 33-R-21
Gillihan F H r 2091 Sierra Wy 3154-W
Gillis F H 762NBroad 4109
Gillis Jas C 243Harris 1508-J
Gillis Myra 1837½JohnsnAv 1346-J
Gilmore Elssie 179Brook 4258
Gilmore R H 960Toro 991
Gilmore W W 125 SntaBrbraAv 2042-R
Gilmour J A 1121Peach 2902
Gilson Ada 374A FthlBl 2404-R
Giltner F L BaywoodPark 25-R-2
Gingg Geo J 367 SntaLuciaDr 343
Gingg Herman J 224 SntaLuciaDr 2657-J
Ginn M B Mrs 1582Higuera 3994
Giorgi V r 1319Pacific 2832-J
Giovanotti Rose Mrs r 1137 Peach 552-W
Gist Fred L 1501Mill 1174
Gist Fred L ins 1035Chorro 858
Giubbini Arthur E r 970 Mill 1306
Giumini Cesare SntaFeRd 3-J-2
Gladin Floyd B 1728Chorro 1410-R
Gladin Vernie 1814Nipomo 2419
Gladys Beaute Salon 1336 Morro 1836
Gladys Hammett's Beauty Salon 1046Chorro 4273
Gleason David 1227 Staffrd 2514-R
Glenn H L r Avila 49-J-11
Glidden Wm H 2415Broad 946-J
Glover Ruth P 1502Higuera 3028
Gnesa D W Mrs r 918 Meinecke 2132
Gnesa Frank L 1170 Isly 1607-W
Gnesa Jas A r 655 Toro 2064-W
Goddard G B 595 SerranoDr 3111-J
Godfrey Arthur J 230KentuckyAv 3106-W
Goerke Carl 660LawrnceDr 1159-J
Goetsch Carl Jr EdnaRd 11-J-1
Goettsche W H 1544Broad 743-W
Goff Genevieve M r 964 Chorro 2992
Goforth Violet L r 390 Islay 2623-J
Gold Dragon 985Monterey 803
Gold Marcus 1352Palm 4012-W
Gold Room 897Monterey 1324
GOLDEN STATE CO LTD dairy products
870Higuera–181
Golden State Hotel 1109Morro 175
Golden West Billiards 676Higuera 288
Golletz R Mrs r 523 Hathaway Av 2849-J
Gomes Allen E 680Pac 1726-J
Gonser Harold C 240Almnd 1189-J
Gonzales Louise 1213MurryAv 2721-M
Gonzales Margaret 807FrancisAv 2559-R
Gonzales Margie F 308Higuera 3698
Goodchild Cecil Wray SeeCanyon 18-R-1
Goodell Robt W 1453Lizzie 802
Gooding J E PT&T Co 872 Morro 2000
Residence 1719 Fixlini 298
Goodnow Robt R 1403Archr 1210-W
Goodwill Mary V 1144Montalbn 3878
Goodwill O D 1644Murry 2956-J
Goodwin Avis S 1221JoyceCt 2091-J
Goold Edwin O r 1512 Mill 280-W
Goostree John O 1313FthlBl 2973-M
Goranson Adolph 544Pacific 25
Gordon E W FrontAvila 49-R-3
Gordon Jack LosOsosHighlands 44-J-2
Gorham Dan r 281 Snta Rosa 2689-M
Gorham H A 1220Frederick 1447-J
Gorham Ray A 460Lincln 519
Gorman J W Avila 37-R-1
Gossett A O State Div of Forestry MorroRd 513
Residence MorroRd 1843
Gottfried Jos B 1749 SnLuisDr 386
Goulart Edw F 322Beebee 1096-J
Gould Norman 1178 South 2400-W
Gove Frank A 150Toro 2608-W
Gow Imogene Mrs 190PolyView 4209-M
Grace Tabernacle Osos&Pismo 976
Gracia Frank r 1264 Foothill Blvd 585-R
Gracia John r 374 N Broad 1466-W
Gracia Milton J 269 SntaLuciaDr 3208-M
Gracie Walter B 2070 SierraWy 3122-W
Gradziel Stanley 912MurrayAv 2895-M
Graff L B Mrs 103CaliforniaBlvd 1320-W
Gragg Louise E 526KentuckyAv 1741-W
Gragg R E 748Grove 2784
Gragg's jwlry 779Higuera 1661
Graham Evadna LosOsosRd 31-R-1
Graham Jack C 190RamonaDr 3863
Graham M J 183HathwyAv 2973-R
Graham N L 331JayceeDr 3233
Graham's Paint & Wallpaper Store 862Montery 3039
Gramespacher Ernest 112NBroad 1585
Gran Sal 2205JohnsnAv 3785-W
Granada Hotel 1128Morro 2406
Grandview Motel 2074Monterey 1451
Grange Hall SBroad 639
Grant David M 290ChaplnLn 3497
Grant Dennis PismoHwy 7-R-12
Graulich Loraine 734Pac 3298
Graves C E 80½Toro 1144
Graves L S 1167Marsh 1752-W
Graves Richard M 307LaCanadaDr 4264-J
Graves Ted G 1221 SylviaCt 3413-W
Gray F E 1636Grdn 2145-J
Gray Fred Frank's Liqr Str 1019Chorro 1022
Gray Glen LsOsosRd 57-J-4
Gray Harold W 1740Fredrck 3477
Gray Jack R 222Chorro 1047
Gray N W 2783Broad 4317-W
Gray Stanton r 133 Orange Dr 185-M
Green Abram B 1118Palm 658
Green Alva Automotive Trim & Furniture Upholstery
1528Montery–2573
Green Bros clothing 871Monterey 724
Green Bus Service 411FthlBl 3865
Green Elmer G EdnaRd 2829-M
Green J A 415Mitchl 1518-W
Green J L r 398 Chorro 1311-R
Green Joe Mrs r 1042 Palm 938
Green Kenneth J 430GrandAv 2285
Green L G 690Hendrsn 604-J
Green Lisle R 299RamonaDr 898-W
Green M 1122Montery 4244-J
Greenall Edw r 567 Hathway Av 774-W
Greenaway Wm R 369ChristinaWy 3633-W
Greenelsh J A r 1306-1st 2934
Greenelsh Vern 130 SnJoseWy 3628-W
Greenelsh Wm C 717Montery 1257-J
Greenelsh Wm L 288CuestaDr 1351-M
Greening Wm C 54NBroad 2820
Greenough Herman E 338Toro 1409

Greenwald Wm C 193CalifBl 3124-W
Greeven Dorothy 777BoysnAv 3587-J
Greeven Max 777BoysnAv 3587-J
Gregory C Herold 213AlbrtDr 3533
Gregory Capriel 313Branch 2175-J
Gregory Leroy E EdnaRd 3-J-4
Gregory W D 162DlNrteWy 3631
Greiler Jos r 215 Almond 1148-M
Gress Frank A 121PenmanWy 4094-W
Greyhound Bus Depot Pac Greyhound Lines
1009Monterey 24
Greyhound Post House 1015Montery 1086
Grice Roy E 1235Nipomo 818-J
Grider Ronald M 1524Morro 2831-J
Gridley Kenneth R 2520GailPl 2112
Gridley Zena 781Marsh 3023-R
Grieco Louis Mrs 1822Fixlini 1514-M
Griffin Lawrence r 1060 Pacific 1699-J
Griffis Clara G Mrs 1120Waint 1389
Griffith Byron 383½Toro 3410-M
Griffiths Gertrude Mrs 283High 2953-M
Grime Robt L 140Cuesta 3711-M
Grisham Howard R 325PatriciaDr 3946
Grishan Jas Mrs 370JayceeDr 3686-W
Grisinsher Clifford L 1645Nipomo 3522
Griswold Florence W Mrs 649Church 2523-W
Gronley C H 520LawrnceDr 3903-M
Groom Robt H 969Pismo 1059-J
Groso Ernest r Los Osos Rd 31-J-3
Grosshauser Elmer A 274Cuesta 3112-R
Grossini Peggy J 60Toro 3153-W
Grove E G r 867 Leff 2607-W
Grover Phoebe Mrs LsOsosRd 36-J-11
Grubbs Wm D 805BoysnAv 4378-J
Grummert Gaylard G LosOsosValleyRd 22-R-2
Grundell Herbert C atty Court House 1683
Residence SnMiguelAv 509
Grundell Herbert C Jr acct 940Waint 3947
Guarantee Building & Loan Assn 1127Grdn 362
Guenther Wm 639Leff 529-R
Guernsey Dexter E MD 773Pismo 1298
If no answer call 2992
Residence 1460Mill 2512
Guerra Edwin A 391Chorro 1311-J
Guerra Valente 64MtPleasntn 1729-R
Guglielmelli Margaret A 120GrandAv 3256-W
Guidetti John VachlLn 14-J-11
Guidetti Louis L 212CraigWy 3782-M
Guidetti Louis L 212CraigWy 3899-W
Gularte John r 481 Buchon 1091-R
Gularte M V r Los Osos Rd 45-R-12
Gullickson O J Cdr 487LincInAv 224-M
Gunn Lawrence 829BoysnAv 2066-R
Gunn Wm K 1154A Peach 3977-W
Gunter J R r See Canyon 18-R-3
Gunter's Flying A Service Higuera&Marsh 1779
Gunyon Robt W 399LawrnceDr 2426-M
Gurrisi John 788Buchn 3914-R
Gurrisi John Dr chirpretr 341Higuera 1491
Gushing Al W 1817Grdn 4025
Gustafson Oscar 236GrandAv 3191
Guttry Harvey V Jr 228 OldMorroRd 2004-M
Guttry Harvey V Jr CPA Scholefield & Co
965Montery-2051
Guy E F Mrs 557Marsh 1408-R
Guzzetta Chas J 256 OldMorroRd 4305-M
Guzzie John r Cuesta by the Sea 23-R-2

H

Haahjem Carl 789Toro 1256-M
Hacker Lillian Mrs 71NBroad 126
Hackett Mell M 1151Buchn 230-W
Hafley H D 190 SnJoseWy 3607-J
Haga Orville 841BoysnAv 2987-R
Hagan Kenneth S Mrs 1022Grove 4148
Hageman Chas E 381Pac 1973-R
Hagen Horace MD 1215Chorro 1782
Residence 1766 Corralitos 1773
Hagen Treadwell Sherman & Anderegg phy & sur
1215Chorro-1782
Hagus Mae Mrs 977Buchn 1914-M
Hahn Melvin 1473Montery 4316
Haile John R 66ViaEsperanza 1861-R
Hair L E 135Ward 4158-W
Hale Donald G 282 SntaRosa 2689-W
Hale Lucille 1549Mill 4227-M
Haley B r 297 Chorro 613-W
Haley Barbara 962Mill 4006-R
Halford I H E 591KentuckyAv 1741-J
Hall Dink 287TassajaraDr 4081-J
Hall Distributing Co 304Higuera 1772
Hall Edna R 1185Pismo 674-J
Hall O D 1067Buchon 1584-J
Hall Perry T 1341Higuera 1848
Hall Richard E 1750 SnLuisDr 4023
Hall Richard L 235Price 4175
Hall Wm O r 1106 Pismo 1623
Hall's Beauty Shop 1067 Buchon 1584-J
Halpin M C Mrs r Cuesta Grade 786-W
Haltersman Don 1230 SylviaCt 3166-M
Halvorsen Clifford 858Humbrt 2847-R
Hambly Jas D 1535Morro 1565-M
Hamburger Haven rstrnt 1126 SntaRosa 198
Hamilton A A 495Chorro 3077-W
Hamilton Alvin Hughes Nash Co 1005 Monterey 3131
Hamilton Bruce r Yoakum Tr 1620-W
Hamilton E S 390 SntaMaria 3165-M
Hamilton J Clair 2331Lawtn 2371
Hamilton J E FerriniRd 2472-R
Hamilton Jeanne 2331Lawtn 2371
Hamilton Myrtle L 303LawrnceDr 2988-W
Hamilton Wm F 1608Broad 2148-W
Hamlin C F r 1767 Conejo 1432-M
Hamlin G H 1868Corralitos 2433
Hamlin Robt P 936Murry 2459-R
Hammitt L E 1476FthlBl 3683-W
Hammond C J 1824Hayes 2106-R
Hammond W H Col 209LongwrLn 2819
Hampl Jos C r 519Brizzolara 2672-R
Hampton E Ray OrcuttRd 1175-J
Hampton Frances R 633½Palm 2277-J
Hampton Front 575Marlene 3458
Hampton G W r 540 Caudill 1468-M
Hampton Stuart E 969Toro 3452
Hance Homer 298RamonaDr 3085-J
Hancock O A Pat 384 SntaMariaAv 2109-W
Hancock V L 344JeffryDr 3635-M
Hand Anna M 341FthlBl 2298
Hand Arland 915Branch 971-M
Handy Corner Grocery EdnaRd 856
Hanish Harve M 1731JohnsnAv 1001-W
Hank & Julie's 1028Nipomo 1979-J
Hankenson Noreen Mrs 2134Broad 807-W
Hanks Chas J 2097 SnLuisDr 1621-R
Hanlon J B 1251Buchn 854-J
Hanlon Jas 870Mill 2963-J
Hanna Chas B 295CerroRomauldoAv 3774-M
Hanna Jean 28RincnDr 520-W
Hanna John W 1269 Staffrd 1442-W
Hannah Elizabeth 1420Palm 3823
Hanrahan I J 743Pac 2896-R
Hanrahan T J Jr Mrs 1193Pismo 567
Hansen Alice R Mrs r 296 Snta Rosa 2181-M
Hansen Carrie Miss 1628Mill 2467-M
Hansen Earl E 1029Waint 542-R
Hansen Grant 519 Sandercock 591-J
Hansen Gus body & fendr wrk 1331Walker 195
Hansen Harold A 389NBroad 1466-J
Hansen Ivy C 767½Chorro 2031-J
Hansen Marguerite MorroRd 13-J-3
Hansen Mat r 1203 Buchon 122-R
Hansen P F Handy Cor Grocry EdnaRd 856
Hansen Raymond E 543Hill 2203-W
Hansen Vera Mrs r 1126Mill 2226-W
Hanson Carl T 695Howrd 1152-J
Hanson Chas A pub acct 463Marsh 1050
Hanson Evelyn H r 654 Buchon 1613
Hanson O H 1243Bond 1150-J
Hanson & Ross Business Service 1453Montery 1081
Hanze John T 1337Montery 62
Hanze Miriam T 1190Pismo 3260
Happoad A J 990Peach 2492-J
Harbor Inn Avila 8-J-2
Harden F Sheldon 391TolosaWy 3480
Hardie Angus W 383LincInAv 2382-R
Hardie D R 578Leff 3097-J
Hardie Elwood 123CrandWy 4391
Harding Tom D 280Almnd 1264-J
Harding Wayne D 108DlNrteWy 3580-W
Hardison Geo W 981Buchn 1828-W
Harlacher Paul S 132DlNrteWy 3763-W
Harm Wm Jr 380CalifBl 4278-W
Harmon Ival F 714High 3009-M

HARMONY VALLEY CREAMERY ASSOCIATION
991Nipomo-1700

Harp Luther O 972Buchn 862-W
Harp Russell 638Leff 3621-W
Harper Chas R Mrs 159 Orange 3743
Harradence Glen 761ChristianAv 2407-J
Harrington Edw F 1530Beach 2204-W
Harrington Frank 1027Peach 4098-W
Harrington Jas L 301CerroRomauldoAv 2905-M
Harris Alice E Mrs 195Brook 4295
Harris Ben H Mrs 196CraigWy 3767-J
Harris M Rees 266CraigWy 3736-J
Harris Maribel H 303LawrnceDr 2988-W
Harris Marlene D 888Church 3196-J
Harris Neville E 770 Islay 2387-R
Harris Richard F 3045nMiguelAv 1696
Harris Richard F atty Security First Natl
Bank Bldg 3048
Harris Roy 1462FthlBl 194-J
Harris Wayne F 753Alexndr 167-M
Harrison Mary B r 225 Beebee 217-R
Harrison Zeph J 193DlNrteWy 2821-J
Hart A 1522 Oso 4053-R
Hart Frederick J Rev 915Murray 598-W
Hart Tom J 1127FthlBl 3888-W
Hart W N 1628Montery 3835-J
Hartford Accident & Indemnity Co Agcy
740Higuera 393
Hartley Donald F 755Lincln 3647-J
Hartley Jos R r 767 Monterey 125
Hartzell Luella r 1141C Pacific 1225-W
Hasenkamp B L 165FerriniDr 3759-W
Haskins Harry E 3734 Osos 2358-W
Hasslein Geo 2333Helena 3728-W
Hastie John 729 South 2961-J
Hatcher Esther C Mrs 790FthlBl 2385-J
Hatfield C Orville 181NBroad 4374-W
Hatfield L R 641LawrnceDr 3790-J
Hathaway Jack 126DlSrWy 2564-R
Hathaway W J 1253Pismo 226-W
Hathway Anita M 655Grove 3718-J
Hathway Cam 191DelSurWy 66-W
Hathway Ella 517HathwyAv 1989-W
Hathway H C 1346-1st 4120
Hathway M C Jr 1561Hillcrst 2803
Hathway Murray C r 2005 Johnson Av 1734
Hatmaker Ralph Mrs 1720JohnsnAv 2612-M
Hatt Helen M 691-7thBaywdPrk 24-J-21
Haugh Margaret r 1162 Walnut 2567-M
Haugsten R C r Los Osos Rd 38-J-12
Haus Donna W 641Buchn 1191-M
Haviland Robt J 1124Nipomo 4376-R
Havlik Jas J 389JeffryDr 1078-W
Hawkins Bernard S 864Venable 1704-J
Hawkins Merle Knit & Art Shop 718Higuera 49
Hawkins Rosetta 729 South 2640-M
Hawthorne Market 2161Broad 3195
Hayes Harold P 1254JoyceCt 3094
Hayes Kenneth F AdrianceCt 571-J
Hayes Ruby F 1028Palm 606-J
Haynes A P OrcuttRd 56-M
Haynie W D 345CerroRomauldoAv 4163-M
Hays Richard A 297Branch 2386-W
Hayward Lumber Co MorroBay
From telephones served by the
following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for-ENterprise 1-1406
Haywood Rita Hotl San Luis 697Higuera 1917
Hazel's Pet Shop 595Marsh 962-W
Hazen Charles C 2041Hayes 4337-J
Health Department JohnsnAv 2982
Heaton Charlotte Mrs 781Marsh 1550-W
Hedrick J D 142Harris 480-R
Hehnke Carl L 790FthlBl 689-M
Heidorn R r 1417 Marsh 290-J
Heidorn R E r 673 Buchon 686-M
Heidorn R O 651FthlBl 1512
Heine John W EdnaRd 4269-M
Heinsen Paul 1314Broad 1726-M
Heinz John A 2517 SntaClara 4367-W
Heiple Louise Mrs 736Buchn 4169
Heisel Geo 1353Pac 882-W
Helen Jackson's Beauty Salon 778Marsh 468
Helen Rose Salon The 1112Grdn 737
Helfert M W 378GrandAv 3924
Hemann H J 361LaCanadaDr 630-M
Hemen B 1252A Montery 2631-W
Hemstreet John P Dennis Transfer 1824Nipomo 355
Henderson Albert c Jr 1222Ella 3068
Henderson Alva E r 874Pismo 1815-M
Henderson Harry E 1995 SnLuisDr 3065-J
Henderson Robt PismoRd 15-J-11
Henderson Velma C r 874 Pismo 1815-M
Hendricks Don L 1828Chorro 1826-W
Hendricks Wm J 2566 SntaClara 4133-J
Hendriks Harold J 547Hathway 1989-J
Henning I W 150CalifBl 951
HENRY'S UPHOLSTERY 572 Islay 3155-W
Hensley J C 1600MurryAv 4342
Herbert J W r 1690 Sn Luis Dr 2536-J
Herman Albert G r 1134 Mill 706-M
Hernandez Dolores 515 SntaBrbraAv 2511-J
Hernandez Jose 787FletchrAv 2769-M
Herncall Victor R SeeCanyon 18-J-3
Herrera A C 455 Osos 3937
Herrera Baldo 1565Peach 905-W
Herrera Manuel M LsOsosRd 28-R-3
Herrera Manuel Y 1360Monterey 420-W
Herrera Refugio Miss 1166Palm 1231-J
Herrera Tony 676Grove 4092-J
Herriman F W Jr Bi-County Termite Control
674Toro 784
Hershberger W P CuestaGrade 12-R-1
Hershey Ray E 1000 South 1393-J
Hess Fred C r 1956 McCollum 2106-J
Hessler Geo A 334LaCanada 4371
Hessler's Union Oil Service Stn 1308Montery 968
Hewitt Elsie 288Chorro 2034-R
Hewitt Evert 288Chorro 2034-R
Hewson House 901 Osos 317
Heyd L R r 614Monterey 1605-W
Heydenfeldt I O Mustang Tire & Auto Serv
Osos & Marsh 1043
Heydenfeldt I O r 533 Hathway 1676
Heydon L 782NBroad 2031-M
Hibbard's Elite Beauty Salon 1120Morro 601
Hickenbottom J Earle r 1461 Palm 2448
Hickenbottom J F r 1035 Buchon 1693
Hickenbottom John H Wilsons Flwr Shop 1110Grdn 622
Hickenbottom Steve A Jr r 471 Henderson 510-R

Hickory Hut 882Marsh 1463
Hidden Valley Hot Springs Inc AvilaRd 2747-J
Hiett Harold Broad 2829-W
Higbee Ross C Mrs 427 OldMorroRd 3814-W
Higgins Gladys 1729Morro 1836
High Leo O r 1468 Foothill Blvd 2375-W
Highway Patrol Calif 101HwySouth 218
For emergency calls only
Ask Operator for-ZEnith 1-2000
Higuera Henry WHigh 4298
Hildenbrand Amelia H 1343½Bishp 2268-J
Hildenbrand Frank 275High 2468-R
Hildenbrand M A NHwy 3523-J
Hildenbrand Mary 2048 Swazy 2444-R
Hildenbrand Myrtle 134 Story 51-R
Hildenbrand Philip J 229Cyprs 2623-R
Hill Bill J 172 OrangeDr 1118-W
Hill Bill J pub acct 774Marsh 582
Hill Clara O r 871 Islay 646-W
Hill Earl J r 1269Peach 1727
Hill Florence Mrs 771Toro 1256-R
Hill Geo A 1410Marsh 1033-W
Hill J C Sporting Goods 1039 Chorro 466
Hill Jennie E Mrs r 1445 Broad 460
Hill L L r 230 Hathway Av 1455
Hillard Gene r 902Peach 1226-M
Hillcrest Ranch Motel 101Hwy 10-J-12
Hilliard Roy L 1603 SydnyDr 3596
Hillis Candy Creamery 785 Higuera 483
Hillis Henry 671MitchlDr 3955
Hillis Leslie FthlBl 1026
Hillman Alice B r 766 Higuera 2628
HILL'S OFFSET PRINTING CO 863Montery 1727
HILL'S STATIONERY STORE 1127Chorro 1403
Hiltel Theo 959MurryAv 494-M
Hiltunen A S 2045 Swazy 1749-J
Himmah Alan A 114DlNrteWy 3751-J
Hines Gordon 225JeffryDr 3217
Hinkel Elvina Mrs 2758Tenbrk 3184-W
Hinkle C W 278CerroRomauldoAv 1791-J
Hinote W B 307LawrnceDr 3604-W
Hinrichs E H 130Huttn 2252-R
Hirsch Frieda 1234George 3105
Hirschler Ray 326ChristinaDr 861-J
Hischier T A 670Woodbridge 2249-J
Hitchcock Henry 1892Corralitos 2619-J
Hitchen Albert 514LsOsosValleyRd 57-R-3
Hix J Alston 1958Loomis 4093-M
Hix Pat Mrs r 1346 Morro 1854-W
Hoagland Lena W 1625Hillcrst 3114-J
Hobbs Connie Maj CampSanLuisObispo 20-R-2
Hobbs I F r 1428 Beach 2084-R
Hochstetler D A 1121 Isly 2622-M
Hochstetler Leon 452LawrnceDr 2089-W
Hoddinott Gerald 1157Leff 3073-W
Hodge O A 180FerriniRd 3783-R
Hodgin Elva N 1216Ella 3122-J
Hodgin Geo M 1615Morro 3435-W
Hodgin Robt J 879 Isly 983-W
Hodgson D N r 1395 Cazadero 2263
Hodnette Milton G 356 OldMorroRd 3327-J
Hoerntlein Jack 1830SnLuisDr 95
Hoeschel Geo M 741High 1457-J
Hoey Mabel E r 1723Garden 2655-M
Hoffecker Chas V 577 SerranoDr 348
Hoffecker Marguerite G 1728Chorro 1410-R
Hoffman Ethel F BaywdPark 58-R-1
Hoffman Paul D 1304Palm 3929-M
Hoffman R 1630Higuera 1322-W
Hoffman Richard H Bud 778BoysnAvAnnex 3510-W
Hoffman Richard N 686NBroad 3255-J
Hoffman T M 2048Hope 1485-J
Hoffmann John D 778Marsh 2291
Hogan John P r 411Branch 1658-J
Hogan Karl A 1635 Osos 2249-R
Hogan Wm C Jr PerkinsLn 2179-J
Hohman Twillia Mrs 333TolosaWy 4150
Holcomb C J 501KentuckyAv 1281-M
Holcomb Chuck Chuck's Mobil Serv
FthlBl&MtPleasantonDr-3381
Holcomb J B r 101 S Hwy 10-J-1
Holderman W M 944MurryAv 2104-W
Holdredge Frances P r 1641 Mill 1598-J
Holdredge Wm Decker archt 1604Montery 29
Residence 454 Isly 1712-J
Holland H F 182DlNrteWy 1490-J
Holland M J 109DlSrWy 3607-W
Holland Neon Service 2324 SBroad 1730
Hollie Robbie 165Brook 429-M
Hollinger K C 146Stenner 2256-J
Hollings J R 1804Chorro 1817
Hollings R B 1804Chorro 1817
Hollister Hubbard 171 OrangeDr 1454-J
Hollister W M r 58MtPleasanton 767
Hollister W M Jr 1921Hope 4233-W
Holloway Lenora 578Buchn 2399
Holman C B 1619Chorro 2007
Holman H J 345High 1393-R
Holmberg C G 227LincInAv 2664
Holmes Anna Mrs 884Church 2042-W
Holmes Ernie 329 SntaBrbraAv 3722-W
Holmes Esther Lathrop r 743 Monterey 1475-J
Holmes Gertrude Mrs 994Mill 2653-J
Holmes H L 1035Peach 3250
Holmes H L Amer Refrigtng Co 241Pismo 428
Holmes Jas K 1324FthlBl 1394-J
Holmes Johnie r 1130 Leff 1124
Holmes Milton 370Kentucky 2265-W
Holmes Milton J ins 1228Broad 4196
Holmes Wm W 327ChristinaDr 3735-J
Holmquist Robt E 215AlbrtDr 2685-J
Holt Frank C r 1345 Cazadero 2624-W
Holt Jorgen O 1343Mill 3506
Holt Wm N 271KentuckyAv 4123
Holtz Walter E 1640Mill 4345-W
Holzinger H M r 778 Snta Rosa 996-W
Hom Peter 791BoysnAv 4372-R
Home Dairy Co The 570 Higuera 181
HOME LAUNDRY & DRY CLEANERS 1323Morro 3928-W
Homer Rodney P 695Pismo 1023
Honnert E P 1813Chorro 1505-M
Hoogendijk Wm 183PolyviewHomes 51-W
Hooson Kay 835Branch 3561-J
Hoover D E CountyAirport 4270-M
Hoover H Glenn 284 OldMorroRd 2170-W
Hoover Iva L Mrs r 1042 Foothill Blvd 3752-W
Hoover Ralph 212AlbrtDr 3853-J
Hoover Robt F 330ChaplnLn 2641-W
Hoover Roy W 3081RockViewPl 3561-W
Hoover W C 4160
Hopkins C R 965 Isly 4035
Hopkins Paul R 2554GretaPl 294-R
Horen P F r 1341 Osos 2801-W
Horn Charlotte 374 SntaLuciaDr 2901
Horn Delbert G Mrs 1824Nipomo 541-M
Horn Oliver r 645 Henderson Av 489-W
Horne Bradford W 916Branch 2987-J
Horne Douglas S 256 OldMorroRd 269-W
Horne John F 728Uphm 795-M
Horner June Mrs 3001JohnsnAv 2462-J
Hornor Dave vacum dlrs 1290MurryAv 3666-W
Horton D R 662 Osos 2590-W
Horton O D Jr PerkinsLn 4152-R
Horwitz Lou 254 Sandercock 1536-W
Hosford T C 2103Johnsn 1239-W
Hotchkin D H r 779 Buchon 35
HOTEL DRUG STORE AndersonHotelBldg 1323-W
Hotel News Stand AndrsnHotlBldg 600-J
Hotel Obispo 1025 Court 1917
Hotel San Luis 697 Higuera 1800
Hotel Wineman 849Higuera 33-R-2
Houdek Charlotte r Avila 4276-J
Houk A L 460Kentucky 3451
Houser Wm M Jr 17MtPleasntnDr 1126
Houser Wm M Jr atty 990Palm 2652
Housing Authority 481Leff
Houston J C 464NBroad 2104-M
Howard Douglas S 841BoysnAv 3689-R
Howard Jack 1170Leff 2883-M
Howard Margaret H 165Toro 3168-J
Howell Donald W 154FthlBl 4208-W
Howell Edgar A r 1279 Murray Av 2824-J
Howell Leland S Mrs 1427Broad 2478-J
Howell R P r 479 Pismo 169-J
Howell Wm S 671Park 2585-W
Howes Wilbur B r 2020 Hope 1524-R
Howie's Motel 652Morro 2297-J
Howse Frankie 2028Abbt 2637-M
Howse Winifred L Mrs 171Brook 2918-J
Hoyt C Russell 1232Morro 4256-M
Hubbard S A Mrs r 483 Pacific 2748-J
Huber Edgar 3040RockvwPl 3519
Hudgens G F 1737Chorro 1383
Hudgens Olin 460Hendrsn 2914-J
Hudson Chas M 113FthlBl 3518-R
Hudson Geo S r 1429 Osos 1125-R
Hudtloff Christina Miss 1357-2d 645-M
Hudtloff Jos L 465Pac 1634-J
Huffman H G r 303High 454-R
Huffman Jack D 1640PhillipsLn 1731-M
Huffman T J 2081 SierraWy 2019
Hufford E E Mrs r Baywood Pk 35-J-3
Hughes Agnes M 1025Court 600-J
Hughes Arthur W 546Higuera 3566-M
Hughes Ben r 1890 Hayes 2348-M
Hughes J E 210 SntaLuciaDr 3524
Hughes Jas H EdnaRd 3099-J
Hughes Jas P 46RincnDr 1010-M
Hughes Joe Liquor Store 728 Marsh 1539
Hughes Leroy B 271LaCanadaDr 3836
Hughes Nash Co 1005 Monterey 3131
Hughston B B r 1645Broad 1456
Huillier David L 340PatriciaDr 3767-W
Hull Arvel 671Toro 3942-W
Hull Pearl C Mrs r 883 Nipomo 306-M
Hull Ray r 1546 Chorro 248-W
Hullender Wm C 1542Peach 4321-J
Hulsey Dorthea steno 1123Pismo 1196
Hulst Geo P LosOsosRdBaywoodPark 57-J-2
Hummel Anna Mrs r Irish Hills 2-F-2
Humphrey Bernard J 680 SntaRosa 3514-J
Humphrey C C 611 SerranoDr 3064
Humphreys Beverley 778BoysnAv 3641-J
Hunt Bess A Mrs r 1821 Morro 2886-J
Hunt Edw S 1219 Osos 1242-W
Hunt Herbert L 103CalifBl 3150-M
Hunt Patricia Mrs 277Pismo 4271-J
Hunt T A r 893 Church 2042-J
Hunter Ann 2539 SBroad 3407-W
Hunter Estelle B 1625MurrayAv 2581-R
Hunter Geo 382Pismo 4370
Hunter H G 122RamonaDr 3657-W
Hunter Jewel r 423 High 2620-W
Hunter John L 185CraigWy 3405-W
Huntington Marie Ione 1335½Morro 1815-W
Hunziker Jean 880Mill 3908-M
Hurd Eva D r 273 Almond 2224-J
Hurley Chas 1354Breck 4056
Hurley John 1837JohnsnAv 3062-J
Husted Don W Anchor Rity Serv 871 SntaRosa 2979
Husted Don W Rev Calvary Baptist Chrch 867Pac 1547
Hutchings Gilbert A 1924Hays 3553
Hutchinson Helen C 1961Hope 4167-J
Hutchison J R Bus Men's Assurance Co
2030 Fixlini 160-J
Hutton M E Jr 1950 SanLuisDr 1814-J
Huyette F C 387LincInAv 2760
Hyer Edgar A 392JeffryDr 3744
Hymoller Hans P r 1238Nipomo 2243

I

I D E S Hall Assn Mill 1373-W
I O O F Hall 520Dana 168
Idler's Service & Appliances 1456Montery 144
Iffert Jos A MorroRd 19-R-3
Ijams Robt LesOsosHighlands 44-R-1
Imboden Dani C 418CuestaDr 3669
Imel Frank r Orcutt Rd 5-R-2
Independence School OrcuttRd 4-J-1
Iness Alfred 84 SntaRosa 1147-W
Iness Ben D OrcuttRd 3677-R
Infantile Paralysis Foundation 1302 Marsh 566
Ingles D L r 382 Toro 1515-M
Ingram E P 1822Chorro 1826-R
Inman Wm P 1344Mill 1649
International Metallurgical Chrome Corp
Office 1026Chorro 1923
Plant GoldTreeSiding 1359
Ioppini J P 220 Story 3485
Irelan Wm L 1337Pismo 2005-J
Irey Goldia 1206Buchn 687-J
Irey Vern ins 231Kentucky 602
Irey Vern Jas F 1042Pismo 178-J
Irvine A 281KentuckyAv 1703-W
Irwin Ira R 211Tassajara 2776-J
Isola Chiara Mrs 777Chorro 2031-R
Isola Jos J 850Mill 2728-M
Isola Louis 2976Johnsn 1194-W
Ivanoff R G 855Buchn 3120-R
Iversen Howard L r 1535 Higuera 1049-W
Iwao K r French Rd 2227-M

J

Jack R E Mrs r 536 Marsh 457
Jackman Madeline J FthlBl 41-J-4
JACKSON EUGENE gen contr 666Caudill 2800
Jackson Ida Mae 183DlNrteWy 1305
Jackson J E 314Beebee 359-R
Jackson L G r 640 Church 2523-J
Jackson Lowell L LsOsosRd 36-J-1
Jackson Mildred 124 Stenner 3436-W
Jackson Myrtle 2525GailPl 1940
Jackson Paul K r 790 Islay 822
Jackson Paul K Sn Luis Obispo County of
Justice of Peace CourtHouse 415
Jackson Paul K Mrs r 790 Islay 822
Jackson Walter E r 1820 Broad 2949-R
Jackson Wm L 860 Osos 4185-R
Jackson's Helen Beauty Salon Helen Jackson's Bty
Salon 778Marsh 468
Jacobs J Y r 503 Mitchell Dr 2616-M
Jacobsen Frances C 220Beebee 2442
Jacobsen H A 236NBroad 550-J
Jacobson C M Mrs 71NBroad 126
Jacobson C M Mrs Valley Elec Co 787Higuera 264
Jacobson N M r 473 Chorro 599-R
Jaeger H R 726Kentucky 1664-J
Jaeger Lester R r 867 Nipomo 1092-R
Jaeger Wm H 935LaCanadaDr 3310-J
James Jos A 162DlSrWy 3734
James Ralph r 2523 Greta Pl 1307-J
James Rose E 961 SntaRosa 650-W
James Russell S 1314Montery 912-W
Jann Earl L r 1124 Mill 1205-J
Janssen Henry r 641 Islay 2322-W
Jante Udo 1173Marsh 742-R
Jarnagin W R r 362Buchon 2431-W
Jarrett R G 544Higuera 1619-W
Jarvinen Urho V 1067MurryAv 1058-W
Jay Tomie r 1040 Islay 2645-J
Jean D C Mrs 959Toro 3498
Jeannot Edw 22LaEntrada 3681-J
Jeannot F W 164 OrangeDr 1118-J
Jeffries Carrie Mrs r 1233 Beach 157-W
Jehovah's Witnesses 842CalifBl 824-J
Jenkins Howard B 220Warren 3015-W

Jenkins J Tate 1154Peach 3942-J
Jennings E A Jr 2520Helena 2354-R
Jennings E E r 1249 Palm 1303-W
Jensen Arthur F 1358-1st 2168-W
Jensen Emil 544Higuera 2078-M
Jensen Helen 825Branch 1181-J
Jensen Helen 787Francis 4048-J
Jensen Jas W 1127Upham 3792
Jensen John J 1152Buchon 295
Jensen M V 1818 SnLuisDr 57-R
Jensen Sales Co 1359Monterey 57-W
Jensen Wesley C 766BoysnAv 4179
Jespersen Marvin VachlLn 1552
Jespersen Mary Mrs 788Pismo 248-J
Jespersen Ray r 644 Howard 645-J
Jesperson M H VachellLn 14-R-1
Jessie L T Mrs 1912 Osos 3202
Jess's Douglas Sta SHwy 3489
Jim's Associated Oil Service Stn 1108Monterey 1770-W
Jim's Auto Paint & Body Shop 781HumbrtAv 4220
Jim's Inn beer plr 1025Morro 252
Joaquin's Grocery 420 High 526
JOE'S PLACE used furn dlr 884NBroad 356-J
Johannes Mary 957Essx 503-M
Johansen Mary 1343Pac 3008
Johe Arthur IrishHills 2-F-11
Johe Eugene FthlBl 41-R-12
Johe Geo Mrs 415 OldMorroRd 3292-J
Johe Henry Laguna 17-R-1
Johe Paul IrishHills 2-F-11
JOHN MARION amusmt devices 480Pac 4311-J
John Victoria 864 Osos 4185-J
Johns Johnny M EdnaRd 1269
Johns Ronald W 338ChristinaWy 3770-J
Johnson A O MonteryHts 1681-R
Johnson A O cemnt contr Christian & Victoria 709
Johnson Belva PismoHwy 65-J-1
Johnson Chas Mrs 1042A Pac 2101-W
Johnson Chas E 1415Higuera 4399-W
Johnson Chas F r Pismo Hwy 10-R-4
Johnson D W 1641HillcrstPl 3626
Johnson Don E 65LaEntradaAv 3025
Johnson E L 2075Hope 3427
Johnson Ernest J r 265 Almond 438
Johnson Ernestine 650Graves 3969-W
Johnson Everett E 804 Sandercock 1005
Johnson Ezra 743Christian 2568-R
Johnson Fred H 1068Pismo 222-W
Johnson Fred H impiments & machy 1119 Garden 164
Johnson Geo O 2557GretaPl 380-R
Johnson Gladys F 1604Morro 1692-W
Johnson Henry 101DiSrWy 3580-J
Johnson J A 2850JohnsnAv 3638
Johnson J C r 1042 Pacific 627
Johnson J E Red 1130MarshLn 763-J
Johnson J W r 1216Buchon 925-W
Johnson Jessie R 881Morro 4308-J
Johnson John P 470LawrnceDr 1149-W
Johnson Lester C r Avila 2-J-2
Johnson M E 150DINrteWy 3568-W
Johnson N R Mrs 2221Broad 4214-R
Johnson O Richard JohnsnAv 4060
Johnson Ralph W 2320Lawrn 3850
Johnson Richard F 286Lincln 974-J
Johnson Robt C 691Hendrsn 3576
Johnson Robt S dntst 1312Grdn 4297
Johnson Robt S Dr 985MurryAv 1542
Johnson Rodney V 1218FthlBl 3083
Johnson Ted H 2415Helena 1037-J
Johnson Walter 3361 SBroad 3637-J
Johnston A N 899MtnVw 302
Johnston E L 544Higuera 2025-J
Johnston Fred W 2050Hope 383-R
Johnston Geo A 1514 Osos 3577
Johnston Jewett M 875MtVwAv 550-W
Johnston Robt M 2035 SnLuisDr 174-W
Johnston Walter R r Laurel Ln 2720-M
Johnston Wm V 858CalifBl 2044-W
Jolly Jesse J 1461Higuera 1328-J
Jolly Orville Jr 871½ Pac 2549-J
Jones Ada EdnaRd 4348
Jones Ambulance Service & Hospital Supplies 780Pac 887
Jones Burwell 475NBroad 2104-J
Jones C W r 2051 Fixlini 1289-W
Jones Chestine E 1365Cazadero 2642-W
Jones Eldridge J 473 Osos 1435-J
Jones Ellen C 405MitchlDr 2952-M
Jones Fred W 2042 SnLuisDr 4226-J
Jones Golden V 1426Marsh 4352
Jones Grace Mrs r 685Buchon 1193
Jones H C S EdnaRd 2190-R
Jones Jack 1983 Slack 4385
Jones Jas P 65RincnDr 4238
Jones John Edw r 292 Grand Av 1070-W
Jones Kenneth W 907Murry 4228
Jones Laura C 970 SntaRosa 4379-W
Jones Lew Construction Co 70Higuera 2698
Jones Lincoln D 255ChaplnLn 3752-R
Jones Luke Mrs 355JayceeDr 1678-J
Jones May L 608Howrd 2077-M
Jones Melvin R 318LaCanadaDr 3210-J
Jones Oliver Mrs 143TassajaraDr 1665
Jones Ross E 675 Isly 1461-J
Jones Roy L 1262 Staffrd 4142-M
Jones Russell Mrs 1258Montery 2469
Jones Sallie M Mrs 687 Isly 3621-J
Jones Virginia R Mrs r 227 Price 1398-R
Jones Wm A 1412Essx 3620-W
Jones Winifred 1132 Olive 1737-J
Jordan L Bunny 373Pismo 868-J
Jordanos' Inc bevrg 1321Carmel 1253
Jorgensen Edw 2436JohnsnAv 2576-W
Jorgensen Walter E 395Chorro 1841-M
Jorgeson D R Mrs 224CraigWy 1883
Jorgeson Maude Mrs r 1121 Stenner 1207-J
Joyaux H V Richardson R F Co 1135 SntaRosa 88
Joyaux Henry V 283Chorro 616
Joyce Edward P 1305Palm 2684
Juarez Anthony 740ChristianAv 2407-W
Juarez Jose 1961 Osos 3880-R
Juarez Theo 203Cyprs 4152-W
Julian C W Dr 27RincnDr 2096
Jungclaus Lloyd R PortRdAvila 40-R-2
Justus F O 1502Essex 735-J

K

KATY OFFICES 981Montery 3171
Studio & Transmitter 500Price 855
KVEC Radio Station Hill&MountainVw 1100
Transmitter MorroRd 702
KVEC-TV Television Stn Hill&MtnVw 1100
Kabat Herbert R 15Hathwy 2685-R
Kaetzel C P atty 793Higuera 1868
Residence 1530Broad 621
Kaetzel Jack atty 793 Higuera 1868
Kaiser Alvin R r 1534Chorro 1472
Kalb D 773Essx 1664-R
KAMM C H & CO 1034Monterey 332
Kamm L W 1833Corralitos 3920
Kamm L W rl est 1228Broad 1051
Kanen Garth 151Polyvw 2977-J
Kaplan Duane P 652½ Caudl 1877-M
Kapp Chas 1129½ Islay 3798
Karlak Wm 1627PhillipsLn 2554-J
Karleskint John P 367 SanMiguelAv 2060
Karleskint's Florist & Nursery 1422 Monterey 2060
Karscard Henry 729 South 2381-R
Kastning Joann 105CrandlWy 713-M
Kathka E A r 1371Pacific 2521
Katona Al r 1700 Sn Luis Dr 2401-M
Kaufman Mary Edna r 1052 Islay 193-W
Kaupp E F 1228JoyceCt 2221
Keane Harry F YoakumTract 1668-R
Keane Jos 486Marsh 2171-J
Keating Irene 1034George 4239
Keaty L B 1446Lizzie 1768-R
Keely L C 69BentonWy 1116-W
Keenan Hughie 1721 SntaRosa 3016-M
Keese Anthony V MD Sn Luis Clinic 990Pac 3041
Keese Elizabeth Mrs 878Lincln 4034
Keever Marvin L 1843 SanLuisDr 2286
Keffer John A 486Buchn 2525-J
Keffer Walter 1063Ella 4015-R
Kehm A r 2280 Lawton 2367-W
Keith Bernice 1147Leff 3507
Keller Frank M 654Church 3104
Keller Wayne M 1990Loomis 510-M
Kelley C C r 259 High 2663-M
Kelley Dorsey M estate 1500Marsh 1483
Residence 70BentonWy 1708
Kelley S F 872Toro 2544-M
Kelly Frank W r 1312 Snta Rosa 2897-J
Keltz Stanley 1907Ruth 2444-J
Kem Louise r 1390 Palm 959-J
Kemp David E 301PatriciaDr 3617-R
Kempker Motors 1103Higuera 2476
Kendall Wm A 873Venabl 2364-R
Kennedy Carroll D OrctRd 4040-M
Kennedy F A 2771Broad 736-J
Kennedy Ralph C ri est 1120 Garden 1900
Residence 482 Isly 3228
Kennedy Robt E r 1385 Cazadero 2299-R
Kennelly Bruce 368Lincoln 2382-M
Kenneys Chevron Stn Hwy1&FthlBl 3382
Kennon Lewis 1243Frederck 3556-M
Kent Donald B 433GrandAv 4276-M
Kentel Arthur r Beebee & South 1265
Kep's Mobil Service 1095Marsh 3314
Kern John M 367CerroRomauldoAv 2909-W
Kershaw G E r 451 Mitchell Dr 721
Kershner Wm R 889Waint 1766-M
Kester Bob Bob's Cork 'N' Botl Lior Str 799FthlBl 1821
Kester Robt R 826Misn 4147-J
Ketchum Ernest H r 870 Meinecke Av 1747-W
Ketter Mathias 56RincnDr 2233-M
Ketz Art OrctRd 4216
Ketz Art Plumbing Heating & Sheet Metal OrctRd 4216
Kibbe Donald E 3301RockvwPl 289-J
Kiel Howard r 640Leff 1258-J
Kienle Stanton F PerknsLn 2641-R
Kiernan C L 1189Buchn 3428-J
Kiger Albert 127 Story 2041
Kiger H S r 2141 Broad 2793
Kiger W M r 1053 Murray Av 673-W
Kihara Geo 50Vetville 1320-M
Kilbern Katherine M 2006Rachl 2769-J
Kilker Anthony R 1563Mill 4227-R
Kimball F C r 794 Buchon 1284
Kimball Jas W 742BoysnAvAnnex 3402-W
KIMBALL MOTOR COMPANY 252Higuera 2344
KIMBALL TIRE CO 283Higuera 758
Kimble I A r 2646 Lawton 1659
King Arthur E r 866Leff 2293-W
King H E 1670PhillipsLn 1796-W
King Kenneth R Sr 1845Chorro 3234
King Lester 553 SerranoDr 1302
King R J 886Lincln 3077-M
King Ray W r Osos Rd 38-R-1
King Robt S 858Centr 2749-M
King Ruth 858Centr 2749-M
Kingsbury A H 464Dana 2555-M
Kinneavy F S 265NBroad 1019-W
Kinney Seth G 2000Bishp 4133-W
Kinney Wesley R r 1419 Osos 1125-M
Kinsey Herbert C r 841 Grove 2044-M
Kinslow L B 654 Isly 151-R
Kinslow & Williams Shell Service PortugueseFlatRd 1583
Kinsman A D r 596 Hathway Av 2349-W
Kinsman H C r 2091 Osos 2870-J
Kinunen Edwin H 1421Grdn 3162-R
Kipp Stewart G 75Vetvle 3741-W
Kirby Richard SnLuis Fish Co Avila 2964-R
Kirby Vacuum Cleaner Agcy 1072Mill 329-W
Kirchner Francis T 906RougeotPl 806-W
Kirchner Frank W 101Hwy 65-J-2
Kirk Dale 523Hill 4143-M
Kirkeby Carl men's wear 851Higuera 2826
Kirkeby John r 1143 Walnut 879-M
Kirkpatrick W M 348TassajaraDr 3501-R
Kirn Curtis EdnaRd 3411-J
Kirtland Howard B dentist 1114 Marsh 72
Residence ..... SntaMrgrta 5362
Kiss E B 1343-1st 3294-M
Kitch Kenneth 1901MurryAv 3951
Kitchen D E BaywdPrk 26-R-21
Kjaerbye Harold F Coast Lnd Rlty Co 986Montery 3875
Klaucke Chas Mrs 728Church 3134-W
Klaucke Dora r 668 Marsh 1560-J
Klaucke H L 492MitchlDr 2402-R
Klaucke Roy r 2473 Lawton Av 1888-J
Kluchin Leo W 940 SntaRosa 860
Kluck Lillian 778BoysnAv 4359
Kluver's Cigar Store 726Higuera 394-J
Knecht Fred W 166GrandAv 4324-W
Knepple Jos F 880Uphm 2336
Knickerbocker Chas 754BoysnAv 3641-W
Knickerbocker Chas 38A Toro 2737-W
Knight Florence T r 1390Palm 1436-R
Knight Frank Mrs r 1397 Marsh 718-W
Knight Robt A Andrws&Conejo 4230
Knight Robt A CPA 774Marsh 1735
Knoll Albert J Rev Presbyterian Chrch Marsh&Morro 1437
Residence 287Chorro 2605
Knopp Marvin L 264Higuera 2140-J
Knott Chas E 1418Essex 842-M
Knowles Robt 14Vetvle 2223-R
Knutson Hazel E Mrs r 1217 Mill 1612-W
Knutson John C 283WarrenWy 4268
Koethen O W r 533 N Broad 557-J
Kohn Matt Jr 694 SntaRosa 3026
Kole Jay 2604Broad 3551-J
Kolibas John r 860 Church 2932-W
Korpa Stephen 398PatriciaDr 3757-M
Kounanis Wm M PerknsLn 4043-R
Krabill Loren W 52LaEntrada 2167-J
Krag Robt C 3CampusWy 3968
Krall Donald W 1251Fredericks 3762-J
Krause Albert 59RincnDr 3945-R
Krege Emil E 1261Peach 1358-W
Kreinbring Louis 755Centr 2022
Kriedel Edw T 1511 Osos 3490-W
Kriner N F 1196 Isly 1830-M
Kroon Thos S 211Huttn 4166-M
Krueger Clyde M 554LawrnceDr 3418-W
Krueger Fred A r 1533 Peach 2956-M
Krueger Robt H 1399-2d 1566-J
Kruger Fred Fred's Auto Elec Parts & Serv 863Palm 2765-W
Kruse Eilif 1147Pismo 159-J
Kuden Hagop PacMotl 101Highwy 1405-W
Kuhler Ralph L 1265Buchn 3692-J
Kuhler Wm r 1515 Essex 1603-W
Kuhnle Wm K 336TassajaraDr 3275-W
Kuipaca K A 1260 Staffrd 732-M
Kundert Karl MD 1114Marsh 710
Residence 2171 SierraWy 3223-W
If no answer call 2992
Kunihiro Matt LosOsosRd 57-R-2
Kurtz R E 2450 Story 2586
Kustom Korner Muffler & Speed Shop 636Higuera 823
Kyle Co 1609 Osos 546
Kyle Harry 1747Chorro 523
Kyle Harry Kyle Co 1609 Osos 546
Kymes Estelle 320CalifBl 3840-J

L

Labor Local No 1464 A F of L 1530Montery 1915
La Casita Court Avila 8-R-2
Lacques Peter 1359Fredercks 2265-J
Lacterman Harry M r 716Mission 935-W
Lacterman's women's apparel 728 Higuera 973-M
Lacy Sadie 1145Leff 2117-J
Ladwig Farm & Home Supply 1619 Osos 2117-J
Ladwig Glen Ladwig Farm & Home Supply 1619 Osos 2117-J
Lagao A FthlBl 41-J-1
Lagomarsino's Wholesale Liquor & Wines Osos & Higuera 187
Laguna School LosOsosRd 17-R-2
Laird Harry J r 275 Lincoln Av 1114-R
Laird Walter O 313ChristinaWy 3735-W
Lamas R Mrs r 841 Venabie 1467-J
Lambert Gene Los Osos Valley Elec LosOsosRd 34-R-3
Lambert R S 7th&ElMorroBaywdPrk 58-R-2
Lambert W H LosOsosRd 57-R-1
Lamberty Bernard J 141DiSrWy 109-W
Lamboy Oscar 2545GretaPl 3295-W
Lamniman G F 150Chorro 308-R
Lamona Thos A 1322Morro 3756-J
Land Fred E LsOsosRd 30-J-2
Landeck Herbert A Jr 2084Hays 4337-R
Landreth J B 628Grove 1415-J
Landry Wm J Mrs 99FthlBl 3599
Lane Lillian J 1292 Sydny 3795-M
Lane's Ceramic Studio 583Dana 3549
Lang C C Mrs 1780 SnLuisDr 1616-J
Lang Eugene H 1031High 2229
Langdale Bradford CampSanLuisObispo 4143-M
Lange Herbert J 268Branch 2826
Langendorf United Bakeries Inc 584Higuera 2679-W
Langford D 652MitchlDr 319
Langford Jas A 618Grove 4357
Langhorst Robt W 212Price 895-M
Langlois Arthur 725Leff 3432
Lanier R F 212JefferyDr 411-W
Lanotti A 948 SntaRosa 3203-J
LaPierre Hazel Mrs r 369 Marsh 3779
Larrabee Helen L 1334Chorro 387-M
Larrick Donald E 737Church 2340-W
Larry Fraites Shell Service 1095Montery 3453-J
Larsen John D 1000 South 1030
Larsen Peter 575Dana 2553
Larsen Ray D 159HendrsnAv 1339-J
Larson Blanche Mrs 747Leff 2795-M
Larson Leonard 974Waint 2394-R
Larson Myron W Shell Products Distr 1196FthlBl 1588-J
Larson P A r 462 Pismo 98
LaRue Jean r 1514 Toro 751-W
LaRue R O 294CraigWy 1941
Lass W J 657Mitchl 3535-J
Lassonde Rose A r 772 Mill 2086
Latimer B G 642Monterey 1896
Lauck David 150Graves 433-W
LAUNDROMAT OF SAN LUIS OBISPO THE 675Higuera 382-R
Laursen John 127Toro 1240
Laux Elizabeth EdnaRd 2608-J
Law Dan 1239 Sydny 1942
Law John V 811Misn 341
Lawhon Jesse B 1706Lincln Av 4147-R
Lawson Chas 2321 SBroad 4168-M
Lawson John D 396LincInAv 1649
Lawton Hazel E Mrs r 1217 Mill 1554-M
Lawton Eugene W 1344Mill 1631
Lawrence Cecil 2545GailPl 121
Lawrence L W Mrs 1335Palm 3739
Lawrence & McNamara ri est 1020Broad 3739
If no answer call 975-J
Lawson Chas 2321 SBroad 3804
Lawson John D 396LincInAv 64-R-1
Lazzarini Don L Edna 1785-R
Leach Richard 281Hathway 3841-W
Leader Clifford F 1259PalmAv 3614-W
Leal Manuel 191Beebee 401-W
Leal Roza C r Portugese Flat Rd 535-M
Leary Jos r 2000 Garden 3771
Lebo Louis E 783Pismo 1673-M
Lebo Virgie L r 883 Rougeout 4007-J
LeBrun A W 682NBroad 3530-W
Lechuga P 356JayceeDr 4376-J
Leckenby Fred 663Brizzolara 1067-W
Lecuyer Ted 1405Marsh 1360
Lecuyer Ted San Luis Truck Serv 101Hwy 1781
Ledson W A r 1174 Islay 1577-R
Lee Billie V 2374Augusta 3565
Lee Ed 388Chorro 2322-J
Lee Harold B r 727 Islay 1553-J
Lee Harry 1127Pac 4221
Lee John C 871MurryAv 1550-J
Lee Sue L 1421Gardn 3296-J
Lee Tony 817BoysnAv 2825-R
Leeper Harrison D 384 Isly 3934-R
Leever Olive 115Chorro 2358-J
Lefler Jessie B 1716 Osos 481-J
Legg Carl 1220Mill 531-W
Leguina S 547Higuera 2569-J
Leguina Santy 559 Islay 4194-M
Lehmann J 167WarrenWy 3858-W
Lehto Edna M 1629JohnsnAv 2814-J
Leister Arthur 358TolosaWy 4346
Leitcher Robt D 679Montery 1645-W
Leitcher Sophia 2319Broad 4099-W
Leitner Eugene L 1137Buchn 2030
Leitner Mae r 1154 Islay 170
Leland Edna Mrs r 765 Center 662-W
Leland Geo N 1520Higuera 2021-W
Lemos J V Mrs 1042Montalbn 846-J
Lemucchi Joe r 2250 Lawton Av 2145-W
Langer L L r 585 Leff 1103
Leo Phillip E 661Buchn 4159-J
Leonard A M Mrs 1640Nipomo 2191-W
Leonard Geo R 1060Mill 3882
Leonard J E 338JayceeDr 1718
Leonore Smith 1131Chorro 1338
Leon's Toy Shop 659Higuera 3655
Leo's Repair Shop 497 Isly 1710
Leo's Texaco Service SntaRosa&Olive 65-R-12
Lepley Henry PismoHwy 3276-J
Lerrain's Apparel 1137Chorro 572-W
Leslie M W 2017Chorro 1521-W
Leslie R M r 2044 Fixlini 632
Lessi C L New York Life Ins Co 964Chorro 3153-J
Lester Isaac r 40 Toro 1621-J
Leutz W A r 1842 Sn Luis Dr 2510
Leverich Wm 1843Hope 2908-J
LeVier W H 290 SntaLucia 1381
LEVY A & ZENTNER J CO Office 303 Higuera 610
Garage 101Hwy 1918-M
Lewelling Eric 338CuestaDr 1352-R
Lewelling Ernest B r 210 Lincoln 18-J-12
Lewellyn Chas SeeCanyon 3273-J
Lewetzow D R 1033Waint 325
Lewin Bernhard rl est 657Pismo 3919
Lewis Al V 248ChapinLn 2355-R
Lewis Dorothy R EdnaRd 970
Lewis Geo R Mrs 860Pac 2431-J
Lewis J S r 389 Pismo 3899-J
Lewis Jane A 1042Pac 1796-J
Lewis Lulu 1666PhillipsLn 756-W
Lewis Manuel J 457Pismo 4100-W
Lewis Patty S Mrs FremntCt 13-R-3
Lewis R A r Morro Rd 1273
Lewis Vance D 696FoothillBl 46-R-3
Lewis Walter F EdnaRd 1399-J
Libby Arthur F 156DINrteWy 201-R
Libby Carroll r 1942 Fixlini 3829-W
Libby Edw 195RamonaDr 2235-W
Libhart Ralph 1223George 1504-W
Libs F M r 781 Osos 433-J
Liebenguth Edith 744Higuera 1527-R
Lightfoot Patricia 1521Morro 2424-R
Liljestrand O Eric 456Leff 387-W
Lilley A M Mrs r 474 Marsh 2769-W
Limon Antonio B r 625 Florence 2274
Limon Manuel 1128George 2188
Limon Regino r 1200 Bushnell Av 2786-J
Lind John r 48 Benton Wy 2677-R
Lindesmith Ellen r 1121 Upham 3253-R
Lindsay Wm L 1275Murry 2169
Line Herbert 534Hathwy 589-W
Linebarger E W r 874 Church 2858-M
Linebarger Margaret 1008Waint 867-J
Linebarger Margaret altrtns 846 Higuera 2288-M
Linneman Carl F r 640 Kentucky 2267-R
Linzy Colissie 1147½ Leff 3033-W
Litho Art Shop 1804 Osos 2730-R
If no answer call 4050-J
Litten Kate 635LawrnceDr 3605-J
Little Chef Drive Inn 1761Montery 4118
Little Dolores 1423Toro 340-J
Little Floyd 125FthlBl 2530-J
Little Neva S Mrs 1141Pac 4277-J
Little Ronald E 1293Fredercks 739
Littlejohn David OrcuttRd 4361
Livesey Harold J 261 Sandrcock 1597
Livingston Chas O 1115 Olive 4344-M
Lloyd Fred L 596½ Hathwy 1257-J
Locke C S 717Montery 2167-W
Locke Lee 153 SnJoseWy 2136
Lockwood Carl 668MtnVw 2877-W
Loescke Edw C 229½ High 531-J
Loescke Geo T 460Dana 1922-J
Loftus Marie R Rev Foursquare Chrch 400High 2422
Loftus T R Mrs 803Waint 1775
Log Cabin see Edna Farm Center Hall EdnaRd 4093-W
Logan C F 390Kentucky 1347-J
Logan Victoria r 1558 Palm 1812
Lohrberg John S 1121 Olive 3740-W
Loiselle P A LtCol 492FeltnWy 2599-R
Lonberg R H r 566 Ellen Wy 2561-J
Long E E r 1341 Osos 473-M
LONG E E PIANO CO 777Marsh 506
Long Irvine S r 15 Mt Pleasanton Dr 1673-J
Long Minta L 1341 Osos 1855-W
Long W C r 525Higuera 948
Longaker H Wayne 1424Palm 3962-W
Loomis E C & Son 147 High 1080
Loomis Richard I 2425Broad 4254-M
Loper H S r 1432Higuera 1417
Lopes Manuel V r Edna Rd 54-J-2
Lopez Adolph r Los Osos Rd 29-J-4
Lopez Ivan W r 571 Buchon 3061-W
Lopez Lester B 1500Montery 4115
Lopez Manuel r 1320 Buchon 578-J
Lopez Minnie r 1009 Pacific 291-R
Lopez Pete S r 1287 Murray Av 2577-J
Lopez Sosorro 834 Sandrcock 4249-M
Lopez W E Old101Hwy 63-J-1
Loretz Walter Rev Lutheran Chrch FthlBl&SntaRsa 4318
Lorton John 675 Osos 2638-J
Los Osos School LsOsosRd 45-R-1
Los Osos Valley Electric LosOsosRd 34-R-3
Los Osos Valley Garage LsOsosRd 43-J-3
Los Osos Valley Market LosOsosValleyRd 28-J-2
Los Osos Vendors 750Mill 1833
Los Rancheros Riding & Roping Club EdnaRd 64-R-4
Loughlin W H Mrs r 1728 Broad 2284-W
Louis Howard r 800 Palm 592-J
Louis Howard W Ah Louis Str 800 Palm 592-J
Louis W Young r 350 Lincoln Av 2454-J
Louis Walter r 460Pacific 1228
Louk J W 2978 Branch 3773-W
Louran Lena Mrs 873Church 2563-W
Love Don 1606JohnsnAv 3856-J
Loveall Benj F dntst 1500Marsh 880
Residence 1845 Monterey 884
Lovegreen E A r 211Price 2825-M
Lovelace Stuart N 260 SntaLuciaDr 1350-R
Loveless Don E 1516Mill 4016-J
Loveless Mary 1844Hays 1119-J
Lovell J R r 1946 Chorro 701-J
Lovell Mabel A 868Uphm 923-W
Lovett E D MD 2425JohnsnAv 820-J
Lovette Chester L LsOsosRd 60-J-11
Lowe Annie J ResvoirCanyonRd 1635
Lowe F W r 1119 Montalban 1640-R
Lowe Floyd E 1231 Sydny 380-J
Lowe Harold r Reservoir Canyon Rd 651-J
Lowe Jack L 190HendrsnAv 1697
Lowman Carol B Mrs 643FunstnAv 4151-J
Lownes Carl R 166FthlBl 3226-W
Loy W H 1521Beach 3115
Loyd V V 1202Pismo 3515
Lucas Jas 178RamonaDr 2821-W
Lucas John r 261 South 2250-J
Lucas Mary r 261 South 2250-W
Luchessa Ed r 1660 Mill 1725-J
Lucian Don 600-7thBaywdPrk 24-J-4
Lucksinger Aliene W Mrs 1758Fixlini 485-W
Lucksinger Fred 1760Fixlini 1414
Lucksinger Motors New Cars 1255Montery 404
Used Cars 1065Higuera 458
Lucky Spot Cafe 280 Higuera 1975
Ludwick Art 58LaEntradaAv 1995
Ludwick H W Mrs 228PolyView 3752-J
Lueddeke Gus 1722Conejo 1849
Luethje D S 188 SnJoseWy 4299
Luini John r 2546 Victoria 1165
Luis Anthony R Avila 33-J-1
Luis John G r 1968 Chorro 1744-J
Luker C L 1610Morro 2249-M
Lund Fred Arthur 820½ B FthlBl 1402-W
Lund John r 1739 Johnson Av 3140
Lundy J V 183 Stennr 2390-M
Lusardi S J r 1665 Higuera 1388-J
Luster C C r 1724 Osos 2724
Lutheran Church FthlBl&HwyNo1 4318
Luttropp Eric K 171DINrteWy 3681-R
Lux A E 312 SntaLuciaDr 3652-R
Lydic Robt L 237Beebee 1508-W
Lyles W M Co SantaBarbaraAv&Fletcher 978
Lyman Albert E r 1015 Buchon 140-W
Lynch Mary C Mrs 1321 Osos 850-M
Lynch Obie 256TassajaraDr 630-R
Lynch Opal SBroad 2437-M
Lynn Ralph F 353GrandAv 4231-W
Lyon Ray B SLO County of Superior Judge CourtHouse 3161
Residence 1290 Foothill Blvd 456
Lyons Blanche I 914MeineckeAv 2072-M
Lysher Hazel Mrs 9thBaywdPrk 22-J-1

M

M & W Distributing Co S Old Hwy 101 1413
Maat Leo J Jr 937B MurryAv 2766-R
Mabee Charlotte B 635Brizzolara 3590
MacDonald Harry F Carpenter H H Estate of 981Monterey 46
Macdonald John M 126DINrte 2873-M
Mach Geo R 399JefferyDr 1079-J
Machado Eleanor LsOsosRd 38-R-11
Machado Joaquin EdnaRd 21-J-3
Machado Leslie 464Hill 2029-J
Machado M OrctRd 61-J-3
Machado Manuel B LsOsosRd 38-R-11
Machado Martin LosOsos 47-J-1
Machado Tony 172High 3693-M
MacKay's Modern Foods 1135Garden 1444
Mackie Margaret 1480Mill 3980
MacLaren Norman D BaywdPrk 24-R-3
MacLean J M r 738 Higuera 1475-W

MacPherson Donald F Jr 1305Palm ----------3046-W
Macrae Les O K Rubbr Welders 1413Monterey-------2241
Macrae Lester 341FthlBl ----------2298
Mac's Cafe Avila ----------32-J-11
Maddalena Constante OrcuttRd ----------1596-J
Maddalena Noel 2524Agusta ----------1412
MADDALENA TIRE CO Higuera&Osos----------79
Madden R W 472MitchlDr ----------4079-M
Maddock N L r 658Monterey----------365
Maddox Marcella 70LaEntradaAv ----------2120-W
Madgett Raymond E 512Dana ----------2087-W
Madonna A 2061 SnLuisDr----------988
Madonna A 2061 SnLuisDr ----------3030
Madonna Adeline 697Chorro ----------4080-W
Madonna Construction Co Higuera & Freeway----3020
If no answer call----------3623
Madonna Dora 759Monterey----------2090
Madonna Lumber Co Higuera & Freeway----99
Madruga C Mrs 285FthlBl ----------1164-M
Madsen Edward r 1443 Upham----------1251
Madsen Larry J 1051Buchn ----------140-J
Madsen Robt T 1491Uphm ----------3904-W
Maes Harry C r 770 Snta Rosa----------2445-W
Maes John 1344 Sydney----------2546-M
Mager Hans 411Graves ----------3715-J
Maggetti Jerry T Jr r 1228 Palm----------1884-M
Maggetti P L 1264Palm ----------775-J
Maha Elsa 1043Marsh ----------1007
Maher Edward J MD 784 Marsh----------2412
Residence Sn Miguel Dr----------2643
If no answer call----------2992
Mahoney Chas J 10 South----------1629-J
Mahoney D F 1303Higuera ----------3176
Mahoney Wm C 729High ----------3400-W
Maier Charles R r 1411 Broad----------2006-R
Main Eva L 1042Pacific ----------1121-W
Mainini Alfred 83MtPleasntnDr ----------3206-R
Mainini Chas Mrs 1817Broad ----------377-W
Mainini Frank 1127Peach----------2226-M
Mainini H N r 1720 Broad----------1156-J
Mainini Henry R r Morro Rd----------13-R-11
Mainini Jos 566Pac ----------1470-R
Mainini Pete r Vachell Ln----------3-F-2
Maino C A 1118Garden ----------80
Maino C A r 994Murray----------654
Maino Construction Co contrs 2238 S Broad----3177
If no answer call----------1919
Maino Jas E PismoHwy ----------2540
Maino Sila M Mrs r 1043 Peach----------922-W
Maino Theo C 643Grove ----------1919
Maino Theo M r 1424 Mill----------679
Mairs R T r 848 Meinecke Av----------106
Maldonado Jackie Evelyn 911Branch ----------1127-J
Mallagh A E r 1656 Phillips Ln----------1731-R
Mallory Chas H r 1329 Beach----------789-J
Mallory Mary E 493Pismo ----------3493-R
Mallory Merle A 708Misn----------4087-W
Malmen W D 384Marsh ----------1470-M
Malone Richard C 791BoysnAv ----------2359-J
Malone Sumner 1613Grdn ----------2148-J
Maloney Neil 275 OldMorroRd----------2385-R
Manatt E T 104DINrteWy ----------258
Manatt's Business Services 104DiNrteWy ----------258
Manderscheid Carl Jr r 1334 Garden----------1767-R
Manderscheid J Carl r 752 Buchon----------3163
Manfrini Jos 1335F Palm ----------4334
Mankin Ardath V BaywdPrk----------35-R-13
Mankin J L BaywdPrk ----------39-J-2
Manship D C Mrs 1455Harris ----------2468-J
Manson Clara M 785Morro ----------4194
Manthie Adrian 769Uphm ----------2730-M
Manthie L O 2583GretaPl ----------2354-J
Manuel's Liquors 2145 SBroad----------1109
Manuel's Steak House 2145 SBroad----------1532
Maples L C 121Cyprs ----------495-J
Mar Vern Barber Shop 1027 Osos----------1291
Marcom W E 1342Breck ----------2259-J
Marcum Jas O 830Venabl ----------4197
Marell's Jewelrs 850Higuera ----------3881

MARGARET McNEIL'S STYLE SHOP
856Higuera-1054

Margaroli Catherine Mrs 770Morro----------2695-R
Margaroli Chas W Jr r 734Mission----------1529-W
Margaroli E 1710Morro ----------2932-J
Margaroli James r 2315 Broad----------975-W
Margo & Larry's Health Foods 1118Morro ---------2391
Marion C W 655 Osos----------1737-W
Marion's Cafe 751Marsh ----------516
Marks Lambert 1720Chorro----------447-W
Marquardt Maynard 113DiSrWy ----------3839
Marquart Harry E r 654 Mountain Vw----------1141-J
Marquering A R Mrs r 1214B Mill----------2498-J
Marques Sidney 1239 Staffrd----------4142-J
Marquez Louise 863Mill ----------4280-M
Marre Louis Port Sn Luis----------40-R-12
Marre Luigi Land & Cattle Co Port Sn Luis---40-R-3
Marre Robt B r Avila----------40-R-1
Marshall Arthur P Marshall's Jwlry Str 790Higuera--597
If no answer call Morro By----------SPrce 2-8495
Marshall Business Machines 1453Monterey ---------1081
Marshall Frank G Mrs 250Almnd ----------1264-W
Marshall Hotel 874 Higuera----------400
Marshall J S 244Price ----------1646-W

Marshall Robt A 1236George ----------4171-W
Marshall Rudolph r 1333 Carmel----------738
Marshall Ruth E 1341 Osos----------55
Marshall Warde L D r 743 Buchon----------1445-W
Marshall Willard F 241 Sandercock----------2463-W
Marshall's Jewelry Store 790Higuera ----------597
Marston Ena 1351Mill ----------2266-W
Martin A B 1680 SnLuisDr----------1300-J
Martin A B Mrs Avila ----------48-J-3
Martin A N 555HathwayAv ----------1223-W
Martin Antone 776Palm ----------2177
Martin B L r 1314 Palm----------950-J
Martin Barney E r 1520 Carmel----------944-J
Martin Burnard K 1841 Slack----------660-R
Martin C L 496Pismo ----------2802
Martin Celia 1261Mill ----------581-J
Martin Claude 2246Broad ----------4215-R
Martin Edw 370 Isly----------2663-R
Martin Emmett J ChfWrntOfcr 193FthlBl----------3636
Martin Ernest r 732 Kentucky----------1878-J
Martin Ernest A 2274Broad ----------1666-J
Martin Eugene 535Higuera ----------528-J
Martin Frank 1027Nipomo ----------1117-W
Martin Frank J 1520 SntaRosa----------230-J
Martin Harold r Avila----------32-R-2
Martin J E 1990Hayes----------1739-W
Martin Jack 2061Hope ----------2600-R
Martin Jack r 589 Mitchell Dr----------1599
Martin Jean 662Higuera ----------4313-M
Martin Jean 2061Hope ----------2600-R
Martin Joe W r 369Pacific----------1973-J
Martin M S BaywoodPrk----------25-J-2
Martin Marvin Bud 968Toro ----------1303-R
Martin Perry r Avila----------2-J-1
Martin Robt W 413High ----------4168-W
Martin Wm E r 176 Chorro----------3052-W
Martinelli Animal Food Co Clark Field----------189

Martinelli S r 1480 Spring----------2646-R
Martines Geo SnMiguelAvla ----------37-R-3
Martinez Al 1027Buchn ----------2974-W
Martinsen M C 290FthlBl ----------1564
Martinson H R 2506JohnsnAv ----------4070
Martinson Robt 1730 SntaRosa ----------137-W
Martinson Ruth S 1034½Peach ----------3949-J
Masdonati M 442Buchn ----------871-J
Masdonati S 442Buchn ----------871-J
Masengill W T r 1182 Buchon----------402
Masia Michael 1152Murry ----------2726-J
Masonic Hall Assn 859 Marsh----------626-J
Massena Chas Mrs 1316MurryAv ----------4154-M
Massey W D 1521Monterey ----------3578
Master Brake Service 565 Higuera----------525
Masterson Martin J 1427Archr ----------4036-M
Matasci Flossie 1531Broad ----------1066-W
Matejcek A J Hardwd Flrs 844Monterey----------840
Matejcek Max W r 664 Leff----------203-R
Matheny Robt 1461Mill ----------3712
Mather Jone D 2350Lawtn ----------4079-W
Mathes Mike 120PatriciaDr ----------3575-W
Mathews Edith 1141Pac ----------1225-J
Mathews Lloyd L 205High ----------3693-W

MATHEWS MEMORIALS & PLATING SERVICE
1Higuera-717

Mathews Miles N 264Higuera ----------3481

MATHEWS' TRAILER PARK 274Higuera---------1392

Mathews W W Mrs 320Higuera ----------4022-J
Mathias Julia Mrs r 1341 Osos----------2126-W
Mathis Carl 1775Conejo ----------4010-W
Mathison W G r 434 Islay----------1509-M
Matney Blenda 1535Nipomo ----------987-R
Matousek Wm J 2P4 OldMorroRd ----------3494
Matson Jas J 359TolosaWy ----------3501-J
Matthew Theo 1822Conejo ----------221
Matthews Jas A 954Montalbn ----------2884-J
Mattocks Marie J r 1885 Monterey----------267-W
Matyas Curt A 320TassajaraDr ----------3310-R
Matz Mel A 460KentuckyAv ----------1760-W
Maughmer M T 694Howrd ----------4344-W
Maulhardt Herman H Avila----------32-R-11
Maurer Robt L 265KentuckyAv ----------3906-J
Maw Mary E 865Morro ----------4205-J
Maxey Iva 389 SntaBrbraAv----------1008-M
Maxwell Jas F 141DINrteWy ----------2496
Maxwell Margaret C r 832Meinecke----------1166-W
May G W LosOsosValleyRd ----------22-J-4
Mayfield Ed MiltnLn ----------31-J-2
Mayflower Transit Co 1708Beach ----------19
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for–ENtrprise 1-1466
Mayta Leonard F 1554Palm ----------1669-R
Mazza Alfred 474Hendrsn ----------2292-M
Mazza Antone r 1630 Fairview----------586-J
Mazza Bill Hughes Nash Co 1005 Monterey-----3131
Mazza D B 889Lincln ----------336
Mazza Shirlene 1621Chorro ----------1738-W
Mazza Wm r 1462 Haskins----------1764-M
McAdams Grant DDS dntst 1114Marsh----------1991
Residence 832RougeotPl ----------726-W
McAllister Irene LsOsosRd ----------43-R-12

McAllister Melvin D 691MarleneDr ----------2255-W
McAninch Lamar r 965 Islay----------1449
McAuliffe Emma r 972 Church----------3196-R
McAuliffe Merilda Mrs 756Peach ----------3861-W
McBeth Clifford E 671 Osos----------4113
McBeth Stewart P 404PatriciaDr ----------3757-J
McBride A H r 233 Lincoln----------1869-R
McBride Clifford 520Higuera ----------4062
McBride H H r 577 Dana----------135
McBride Sheet Metal Works OldSouthHwy----------337
Nights & Sundays & holidays call----------4062
McCain Jerry L 870NBroad ----------1355-W
McCapes A M McCapes Vetnrian Hosp Hwy 1----166
Residence 215HathwayAv ----------227
McCapes Jas M 187FthlBl ----------2916-W
McCapes Veterinary Hospital Highway 1----------166
McCarron B J 1881Hope ----------1996-W
McCarron G A r 2537 Greta Pl----------1307-M
McCarthy Jos T 145FthlBl ----------810-W
McCaslin H B EdnaRd ----------15-R-12
McCaw Herbert r S Broad----------289-R
McChesney David C Mrs 256 OldMorroRd----------1171
McChesney Leroy E Royal Oaks Dairy VerdeCanyonRd ----------6-J-3
McClellan R E r 882 Grove----------1618-W
McClenathan C K MD French Clinic 1170Marsh----3135
Residence 256 OldMorroRd ----------728
If no answer call----------3135
McClintic Wm 1120Peach ----------3702-J
McClure Harold T 1360Marsh ----------1422-J
McClure J E ritr 1035Chorro----------858
Residence 1646HillcrstPl ----------4024
McClure M Mabel 1223Chorro ----------214
McClure Ruth 284 OldMorroRd----------3758
McCollister Geo Dr 148FthlBl ----------3492
McConnel C E Bill 851Misn ----------4147-W
McCord Jas F 750Humbrt ----------2370
McCorkle C O r 1618 Hillcrest----------1077-R
McCormick Bill 485Pismo ----------2084-J
McCormick Lois A 1720Fixlini ----------3851
McCoskey L N 294LincInAv ----------2018-W
McCoy W I 7thBaywodPrk----------58-R-12
McCracken Carl D 435Hendrsn ----------510-J
McCrary Harrison S 1233Nipomo ----------818-R
McCray Jas A LosOsosHighlands ----------59-J-2
McCrystal Raymond r 257 Snta Rosa----------796-M
McCullar C B 1690HillcrstPl----------907-R
McCune Hazel OrctRd ----------2797-W
McCune John H Mrs 94Toro ----------3581-J
McCurdy Arthur W 1920Corralitas----------1699-R
McCutcheon Sam 153Toro ----------2608-M
McDaniel L N 441Kentucky ----------4154-W
McDaniel Thos O LosOsosHighlands ----------60-R-11
McDaniel Thurman 23MtPleasanton ----------3838
McDermott Jas L 2900JohnsnAv ----------4157-J
McDonald B H 1635Grdn ----------1461-W
McDonald Diane 1042 Isly----------768-J
McDonald Harold W 360Hathwy ----------1447-W
McDonald John W 252AlbrtDr ----------4331-R
McDougal M B Mrs 282NBroad ----------1651-W
McDowell Geo 747Alexndr ----------3624
McElhiney H N 47RincnDr ----------520-R
McEndree Calvin B MorroRd ----------13-J-1
McEntire Robt L 128Toro ----------2379-W
McEvoy Mervyn S 148DiSrWy ----------3429-W
McEvoy Vera A 1329Chorro ----------3716
McFadden Carol Mrs 761Grove ----------1769-M
McFarland L E r Poly Campus----------1279
McGary Ray r 1922 Broad----------1685-J
McGinley Jas 10Vetvle ----------2729
McGinnis Margaret 648GravesAv ----------3997
Mc Ginnis Wm D 2425Gerda ----------2102-J
McGovern A J 824Grove ----------221
McGowan M A r 341 Hathway Av----------1249
McGraw Jas H 2952RockViewPl ----------1668-J
McGuire E W 153 Stenner----------764-J
McGuire F V 1265MurrayAv----------2059
McGuire Robt 1444 Sydny ----------2254
McGuire's Richfield Service Stn 316Higuera-----659
McHale Gerald 1627Broad ----------3621-R
McHatton Russell 2625JohnsnAv ----------347-W
McIlwain LaRue L 1911Hays ----------1180-M
McIntire J H 1330Marsh ----------716-W
McIntire J R 1710Broad ----------449
McIntyre Myrtle 1151Leff ----------973-W
McIntyre Ralph M 1676Frederck ----------4274-R
McJannet Lewis S LosOsosRd ----------28-R-2
McKeen Dollie Mrs 1212Grdn ----------3676
McKeen H L r 1780 Johnson----------3059-R
McKeen W H LaurelLn ----------145
McKeen's Hatchery LaurelLn ----------145
McKellar Thos F MD 1205Higuera----------3252
McKenzie J M 1526 Osos----------4069
McKie J M 674Leff ----------461-W
McKinley S M 663Pismo ----------2287-M
McKinnon Norman H 1339Breck ----------1804-W
McKnab Mamie 1218Nipomo ----------1839
McKnight Ray R r 850 Church----------636
McLachlin Harry B 741Centr ----------2436-J
McLain E H 244WarrnWy ----------2247
McLain Jas L 2505Agusta ----------73
McLain Studio of Photography 970Chorro ------2247
McLaughlin Del 275 OldMorroRd ----------3292-W

McLaughlin E W 1703Chorro ----------1860-W
McLaughlin Melvin R 1730Morro ----------3196-W
McLaughlin Patricia 570Marsh ----------3988
McLaurin T C 766BoysnAv ----------1134-J
McLean Eugene D r 1135Upham----------2235-J
McLennan Hugh J ritr 575Hill ----------3035
McLennan Wm E 645Grove ----------3718-R
McLinn D 1216Broad ----------285
McLinn Gladys K CuestaByTheSea ----------43-R-1
McLinn L Cuesta-By-The-Sea ----------23-J-11
McMahan A P 274RamonaDr ----------2796-R
McMahan Furniture Co 855 Marsh----------1573
McMahan Irene H 480Leff ----------1743-R
McMaster E A 770Alphonso ----------4214-W
McMaster Fred 676 Isly----------1066-J
McMillan Jas Blois r Avila----------51-J-2
McMillan Jean 1459 Spring ----------1846-M
McMillan M r 1225 Pismo----------226-J
McMillan Peter r Orcutt Rd----------10-F-4
McNally John J 671Church ----------2610-R
McNamara B Mrs r 1119 Palm----------869-J
McNamara F E Lawrence & McNamara rl est 1020Broad-121
Residence 1693Bond ----------3739
McNamara Jas R 954Leff ----------645-J
McNamara Lola 1208Peach ----------1595-R
McNanna Virgil 1941Chorro ----------2327-M
McNeil Margaret Margaret McNeil's Style Shop 856Higuera----------1054
McNeil Margaret r 111 Orange Dr----------2464-M
McNiel J E 2064JohnsnAv ----------3154-R
McNurlan H B 546Higuera ----------2347-J
McPeak Emmie 401 OldMorroRd----------1385
McPherson Julian A r Poly Campus----------183
McPherson Vadis I 740Pac ----------416-J
McQuaid Mae 1746JohnsnAv ----------573
McQuillan Lawrence 421 Sandrcock ----------3791-J
McRae Alness r 1052 Islay----------193-W
McRae Leland S r 1109 Pismo----------1653
McVay Franz C Lt 189DlNrteWy ----------3902-R
McWilliams E G Probation Dept CourtHse----------1376
If no answer call Cayucos 2651
Meacham M H 230 SnJoseDr ----------3197-J
Meacham T N 1604JohnsnAv ----------4373-W
Meacham V H 200Kentucky ----------2959-J
Mead Eugene A 1304 Sydny----------204
Mead Jas Mrs 841BoysnAv ----------3888-M
Mead M Mrs r 1536 Broad----------2647-W
Mead W A 304FthlBl ----------1213-W
Meade Robt B 1023Walnt ----------3666-R

MEDICO-DENTAL ADJUSTMENT BUREAU
1335Monterey-652

If no answer call----------3154-W
Medico-Dental Prescription Pharmacy 1239 Osos---900
Medzyk E J 1208Palm ----------3738-W
Mee Heng Low Chop Suey Shop 815 Palm----------1330
Meeds Wm G 324CuestaDr ----------1351-R
Mehlschau Elmer r Edna----------54-R-2
Meier Elmer C 331Pismo ----------945-R
Meier Wm T Mrs LosOsosHighlands ----------60-R-12
Meinecke Dorothea 75 SntaRosa----------1535
Meissner Katherine PismoRd ----------3054-W
Melcher Wm r 2415 Lawton----------866-J
Mele Dani A 300BuenaVstaAv ----------119-J
Melim August M 1147Buchn ----------4099-J
Melim Dick **Mobile Service 600 Marsh**----------1963
Melim John 2021Broad ----------3789
Melin Richard J 321JeffryDr ----------3927-W
Melin Irene r 547 Dana----------1190-J
Melin Walter 253Branch ----------1398-J
Mello Frank EdnaRd ----------64-J-1
Mello Geo M r Los Osos Rd----------28-J-12
Mello Jos Jr 1045Leff ----------3558
Mello Jos S Jr 394TolosaWy ----------2812-W
Mello Leonard E r 1020 Pismo----------473-W
Mello Louie M LosOsosRd ----------45-J-3
Mello Louis S AvilaRd ----------53-R-3
Mello Mary M 384Buchn ----------2074-W
Mello Palmeda r 120 Story----------2551-R
Mendoza Steve F FrenchRd ----------1600
Menefee O J Mrs 492Leff ----------1789-R
Mercantile Acceptance Co of ans 994Monterey----994
Mercantile Acceptance Corp of Calif auto financ 994Monterey----------994
Mercer Robt A 1355Breck ----------2259-W
Mercer Wm r 1394-1st----------1715
Meredith Carl 311JeffryDr ----------1143-J
Merle Norman Cosmetics Studio 748Higuera----1477
Merrell Theo T 1232Uphm ----------1757-M
Merrick Paul E 375Chorro ----------3243
Merritt Avice 424FthlBl ----------1958-W
Merson Jas F 303FthlBl ----------1213-J
Mesler Earl J OldMorroRd ----------13-R-12
Messer Danny 1137Carmi ----------2861-R
Methodist Church Pac&Morro ----------2364-W
If no answer call----------2364-R
Metras Herbert Marvin 32MtPleasntnDr ----------1740
Metters Donald E 148D 7thBaywdPrk----------39-J-3
Metz Roy F 28MtPleasntnDr ----------3076
Metz Wm J r Snta Fe Rd----------3-R-3
Mexicatessen 354Higuera ----------2063-J
Michot Alys r 770 N Broad----------2189
Mid-State Electronic Supply Co 1445Monterey ------274

Middlecamp Lionel H r Orcutt Rd----------13-F-5
Middlemast Lulu E 1134Peach ----------2384-W
Middleton Dorothy r 567 Ellenway----------81
Middleton Harold r 561 Ellen Wy----------1497-R
Middleton Jos G MD San Luis Clinic 990 Pacific--3041
Mike's Texaco Service 311Higuera ----------1736
Milburn Thrale H 282Chorro ----------2842-R
Miller B W 32RaflWy ----------1977-W
Miller Bill 80Toro ----------2278-W
Miller Charlotte Miss 1144Buchn ----------3755-W
Miller Claude E 778BoysnAvAnnex ----------4378-M
Miller Don O 820½FthlBl----------3167-J
Miller Donald 198DINrteWy ----------2552
Miller Donald L 256FthlBl ----------2035-M
Miller Douglass W 138 SnJoseWy----------3455
Miller Earl W 676MountainVw ----------1141-W
Miller Edw W 2160 SnMiguel----------1485-W
Miller Elsie M EdnaRd ----------3677-M
Miller Eugene E 1325Pismo ----------3248
Miller Geo A 274CraigWy ----------3505-J
Miller Harold C 1106Broad ----------1260-J
Miller Harry P 1760Frederck ----------3118-J
Miller J C 294Buchn ----------2550-R
Miller James r 590 Lawrence Dr----------1259
Miller Kenneth 285LaCanada ----------4264-W
Miller Lester H 887 Isly----------693-R
Miller Lucille M 865Morro ----------4205-W
Miller Marvin W 2536Helena ----------3166-W
Miller Ralph E r 954 Toro----------877-J
Miller Richard A 496Kentucky ----------4141-J
Miller Richard D 156RamonaDr ----------3479
Miller Robt D 1405Essx ----------2376-M
Miller Robt D Maj CampSanLuisObispo ----------20-R-3
Miller Robt W StennerCreekRd ----------1-J-1
Miller Thos L 1232 Sydny----------841-J
Miller Wm S 1043FthlBl ----------3644-W
Mills Cecil E 2575Lawton ----------2753
Mills Gordon P 105CrandlWy ----------713-R
Mills Teresa 1538 SntaRosa----------230-R
Millsap Marvin L 1273Ella ----------4130-J

Millsaps Vester L r 1906 Chorro----------2893-M
Minafo Joe 137DiSurWy ----------4178
Minelle's Lingerie 1117Chorro ----------395
Miner Henry 45RaflWy ----------3258
Minium Carroll N 631LawrnceDr ----------3192
Minium Muriel mlngrphng 631LawrnceDr ----------3192
Minoli Ernest Mrs KilburnTract ----------289-W
Minville Rose r 1113Chorro ----------1433
Miossi Alfred r 1327Pacific----------568-W
Miossi Alma r 1145Pismo----------677-W
Miossi Ben E CuestaRd ----------3523-R
Miramon John B 538MitchlDr ----------3664
Mirko M r 721 Branch----------706-W
Mission Cafe & Bar 699 Higuera----------1921
Mission Hotel 865 Monterey----------593-W
Mission Laundry & Dry Cleaning 331Pac----------1440
Mission School 682 Palm----------60
Mission Tailoring Service 722Marsh ----------496
Mission Trailer Park 546 Higuera----------2033-W
Mitchell Chas L 840Misn ----------4147-M
Mitchell F W r 350 California Blvd----------259-R
Mitchell Katherine Mrs r 3746 Chandler----------2088
Mitchell Kenneth B r 1011 Islay----------2267-J
Mitchell Kenneth N 363FthlBl ----------1211-J
Mitchell Lyle LsOsosRd ----------28-R-11
Mitchell Nora K 1626 Osos ----------2557-J
Mitchum Thos F 552Higuera ----------1889-W
Mobley Allen S Jr 1310MurrayAv ----------4141-R
Mocogni Frances Mrs 1090Grove ----------2535-W
Mode-O-Day Shop 720 Higuera----------1655-M
Model Linen Supply 34 South ----------1238
Moders Family Laundry 975Essx ----------304
Moen Adella Mrs r 2753 Broad----------1368
Moerman Carlos 2424Augusta ----------3544
Moerman Geo F 523LawrnceDr ----------1459-M
Molinari Leo livestock Vachell Ln----------311
Monday Club Monterey----------1960
Monroe H O 545Woodbrdge ----------1468-R
Monson E E 879Church ----------2886-W
Monson Fred 2701 Story----------4283-M
Montague Jack D ManzanitaDrLosOsosHighlands--60-J-1
Montano Raymond V 865Buchon----------1527-J
Monterey Court 1756Montery ----------1949
Monterey Market 1601Montery ----------816
Montgomery H Ray dntst Chorro & Pacific----------303
Montgomery Olan 7th&PismoBaywdPrk ----------205
Residence 60 Benton Wy----------39-R-11

MONTGOMERY WARD & CO

Retail Department Store 876 Higuera----------2310
Catalog Department 876 Higuera----------1988
Credit Dept 876 Higuera----------161
Moody Chas N HathwayAv ----------4246-W
Moody Elmer 1503 Slack ----------3859-W
Moody Elmer Coast Lnd Rlty Co 986Montery ------3875
Moody Mary G 460Marsh ----------2965-J
Moody Wm L Mrs 1031Walnt ----------3666-M
Moon W B 1150 Olive----------933-M
Moore Chas 818Pismo ----------3027
Moore Dave 221 Sandrcock ----------2463-M
Moore Donald F Jr 16th&SntaYsabelBaywdPrk----35-J-4
Moore Fred C 286ChapinLn ----------3128-W
Moore Georgia M 1512Archr ----------3053-J

Moore John E 855RougeotPl ----------2191-R
Moore Lonnie r 1043 Pacific----------294-M
Moore Richard R 560Leff ----------3964-J
Moore Roy F 405Branch ----------378-J
Moorefield J R PismoHwy ----------10-R-1
Moorman Manufacturing Co 805BoysnAv ----------3890
Moose Lodge 964Montery ----------1083-W
Mora Louis A r Los Osos Rd----------2436-R
Mora R A r 358 N Broad----------4131
Morabito Paul 16LaEntrada ----------971-W
Morales Geraldine 911Branch ----------3032
Morem Curtis Dentist 1133Essx ----------4122
Morem Curtis L Dr 1908Corralitos ----------1235
Morf Urban L 774Marsh ----------3070
Morgan J S 817BoysnAv ----------2592
Morgan Kermit J 2647Lawtn ----------4047-M
Morgan Wilse G 673 SntaRosa----------2139
Morganti L J 664Monterey ----------2440

MORGANTI L J CO 955Morro----------1605-J

Morganti Milo J 659Palm ----------3724-J
Moritz Doris Jean 646½Caudl ----------2209-R
Morrill Jack 69RaflWy ----------2025-R
Morris Cecil M 544Higuera ----------973-J
Morris Edd 1638 SntaRosa----------3932-W
Morris Evelyn L Mrs 523 Sandrcock----------4313-R
Morris Harold 667Montery ----------2732-J
Morris Harry J r 116 Chorro----------2829-R
Morris Hattie Mrs 139D EdnaRd----------2027-W
Morrison Donald E 122Villa ----------2624-J
Morrison Gertrude E 1706Corralitos ----------22-R-1
Morrison Hugh I 8thBaywdPrk ----------4337-M
Morrison Juliette 131Graves ----------817
Morrison L J r 1662 Hillcrest Pl----------2147
Morrison M B r 1274 Bond----------895-J
Morrison Mae Mrs 1661MurryAv ----------4028-J
Morrison R B 269Hathwy ----------1202
Morro Bay Marine Supply 727 Marsh----------474
Morro Club 978Morro ----------1563
Morro Road Apts OldMorroRd ----------4274-W
Morrow Arthur E 1661Frederck ----------2991-W
Morrow Gertie 971Pac ----------1565-R
Morss Clayton L 878Islay ----------4337-W
Mortensen John H 230Hendrsn ----------1253
Mortensen Ray 487A Marsh----------3133
Mortensen Ray C 1345Chorro ----------4233-J
Mortenson C R 1890Hope ----------1914-R
Morton Emil r 1529 Osos----------3459
Morton Jas B 2570Fiora ----------853
Mort's United 998Higuera ----------4142-W
Mosher A C 491Kentucky ----------935-J
Moskiman R 85NBroad ----------3535-W
Mossberg Ray 326JeffryDr ----------1340
Motel Inn 2223Montery ----------2912
Motel Inn Cafe & Cocktail Lounge 2223Montery ---4332-R
Mott A J Mrs 1135 SntaRosa----------2959-W
Mott Robt A 110KentuckyAv ----------1571
Mott Russell 2656Lawton ----------2612-J
Mouchou Marge r Adriance Ct----------
Mountain View Hospital
Office 1530Marsh ----------1400
Information Desk 1530Marsh----------1406
Mozzettini Teresa 751Branch ----------51-J
Mueller Francis C auto electrl serv 1234 Broad---3786-J
Mueller Francis F 193 SnJoseWy ----------26
Muir Alan S 1426Palm ----------3962-J
Muir J H 1557Palm ----------331-W
Mulkey Claude P 1348Montery ----------1266-W
Mulkey Grace T r 1974 Osos----------811
Mulkey's Standard Stn 1741Montery ----------1004
Muller A V Muller & Woolpert attys WickendenBldg ----------4200
Residence 865 Morro----------2981
Muller & Woolpert attys WickendenBldg ----------4200
Mullett Geo W 138DINrteWy ----------471-W
Mullican Frank N 322Hathwy ----------4121
Mullican Warner N 241CerroRomauldoAv ----------3780-M
Mulligan W J 1575Montery ----------647
Mullikin Howard 1051Leff ----------983-R
Mullin J H Dr chirpretr 726FthlBl----------4328
Mullins A C 752Alphonso ----------1847-M
Mullins W H 948 Sandrcock----------4074
Mullis Baxter r 1163 Peach----------706-J
Mulvaney Jos J EdnaRd ----------3291-J
Munch Elwood 211Cyprs ----------3434-W
Munger Ward San Luis Welding Works 960 Nipomo--1098
Residence 880 Meinecke----------1747-M
Munk Bert T r 325 Buena Vista----------1681-J
Munoz M E 685 Osos----------2638-M
Muns E O 9thBaywdPrk ----------22-R-11
Murphy Geo A Jr 817BoysnAv ----------3754-W
Murphy Geraldine 781Marsh ----------3914-J
Murphy Harry C 758Grove ----------3116
Murphy Harry C Mrs 1691HillcrstPl ----------1598-W
Murphy Kenneth V M 1434Marsh ----------2202
Murphy Ralph K 1251Fredercks ----------2970-W
Murphy Wm J 1250 Staffrd----------2567-W
Murray Boyd A 339PatriciaDr ----------3782-R
Murray Hill J SeeCanyon ----------53-R-1
Murray V 33NBroad ----------630-W
Murrell Bruce F 1318Grdn ----------1039-J
Murrell L B ins 1318Grdn ----------1039-J
If no answer call----------2992
Murrill's Service bkkpng 970Montery----------1675

Musician's Union Local No 305 286TassajaraDr 3088
Muscio Dante 793Buchn 1662-J
Mustang House
Office 158Higuera 2410
Student Dorm 158Higuera 3328
Mustang Tire & Auto Service Osos & Marsh 1043
Mutual Life Ins Co of N Y 1411 Essex 842-R
Muzio A C r 1519 Higuera 825-R
Muzio Clementina r 1132 Monterey 357-W
Muzio David grocry 870 Monterey 54
Muzio Frank D 1740Fixlini 2079
Myers Felicita r 869 Church 1587-W
Myers Garth C 444Higuera 734
Myers Lynn S 1642Morro 3389-W
Myers R W r 104 Toro 985
Myers T H 624-7thBaywdPrk 24-J-3
Mynatt W L 1530FairwAv 3692-W

N

Nadelle Milton TankFarmRd 3291-W
Nagy Robt 1469Lizzie 1808-M
Nail E A 624Grove 895-R
Nance Milton 105CrandlWy 3091-W
Nanninga O W 435High 1025-J
Nation Norman 805BoysnAv 2662-W
National Cash Register Co 737Marsh 543
National Dollar Stores Ltd 736Higuera 623
National Farm Loan Assn 1123Grdn 1386
Naugle Leslie 2159 SntaYnez 1996-J
Navone O r 1827 Broad 2284-J
Navoni Jos r 2445 Gerda 2102-W
Naylor Jas C 2012Broad 448
Neal Jas A 266WarrenWy 3654-W
Neal Patrick 405½ Sandrcock 1719-W
Neale W H r 1136 Walnut 1989-R
Nearly New Furniture 1302 Osos 3600-J
Neece Harry O r 810 Grove 1061-M
Needham E R 301 SntaMariaAv 4366
Neff Wm S Jr 81FthIBl 3751-W
Negranti Cora r 889 Burhon 216-W
Negranti Virgil 615 SerranoDr 1371
Negrete Justin Mrs 2548 Story 2597-W
Negrich M Mrs r 1970 Chorro 1823
Nehf Otto J 323Branch 1277
Nehi-R C Cola Beverage Co 120Higuera 2115
Neill C H 691Grove 2777
Neils Fred O Lt CampSanLuisObispo 20-J-3
Neilsen Johanne 2527Broad 3407-R
Nelson Albert r 1104 Palm 266
Nelson Darren PolyCampus 1806-J
Nelson Donald S 744Centr 1019-M
Nelson Geo D 777BoysnAv 2987-W
Nelson J B 452CuestaDr 3278-W
Nelson Johnny Office Equipment Co 690 Higuera 228
Nelson Palmer 644MtnVw 1859-J
Nelson Russell MorroRd 19-J-12
Nelson Stanley H ri est 968Monterey 399
Nelson Stanley H r 268 Snta Rosa 1745-M
Nelson Wm A ins 968Monterey 2134
Residence 1753Alta 3552
Nereson O B 544ElloWy 3710
Nernof A E r 1625Palm 1618-M
Nernof Tailoring Co tailor 1027 Chorro 103
Nesbitt Edna S 2dLosOsosHighlands 44-R-4
Nett Marion Mrs 1141Pac 2537-J
Nettleship J D 1302-1st 532
Netto M E r Edna Rd 2437-J
Neubert M O Rev 859Mill 2558-W
Neumann Paul 867Mission 313-W
Nevin Jane 2440 SntaClara 3728-J
Nevins Vernon J r 368 Chorro 1720
New Park Grocery 1401 Osos 1431
New York Life Insurance Co 964Chorro 632
Newby Robt L Jr 811MurryAv 2318-W
Newby Victor O 254 SntaRosa 3525-J
Newell J P 2607JohnsnAv 2102-R
Newton Calvin D Mrs 163 Stennr 4106
Newton Pleasant 1314Palm 2428-W
Newton R L 376Buchn 2074-J
Newton Robt B r 1910 Ruth 2057-J
Nicholas Jas M Jr 888Church 3491
Nichols A T 1517Morro 361-R
Nichols Frank E 500HathwyAv 3753
Nichols Harry 427 OldMorroRd 3814-M
Nichols J H TiberRd 15-R-3
Nichols Rena K Mrs 1110Buchon 748-W
Nicholson Roy E 470Pismo 2128
Nick Margaret Mrs 528Higuera 2025-W
Nicoson C I 398Pismo 3019-W
Nielsen Harald N contr 956 Walnut 594
Nielsen Harald N r 610 Lawrence Dr 967-M
Nielsen Mae F 1303Grdn 4119
Nielson Donald E 351FthIBl 1164-R
Niemuth Lawrence 407JeffryDr 3787-M
Nilson Stewart 338 SntaLuciaDr 2908-W
Nisperos Poly 178Brook 4102
Nite Spot Cafe & Tap Room FthIBl&OldMorroRd 3326
Noble G A 1327FthIBl 3766
Noble Saw Service 1129Grdn 619-W
Noe Louis T 1907Broad 2804-W
Noel Kenneth E 2252 SBroad 3152-R
Noerenberg Herbert 1483Mill 2261-W
Noggle A R r 567Kentucky 2644
Noggle John L 211Chorro 3147
Nolan J T Mrs r 1023 Mill 606-M
Nolan Thos F O'ConnrWy 31-R-11
Noland Robt D 910Meinecke 2339
Nolting Paul O Calif Park Grocry
390 California Blvd 2738-W
Nord Elmer A 1555Higuera 1819
Norman Wm M 259½High 3471
Norris Jesse E 535Hill 1169-M
Norriss Jas T r Edna Rd 958-M
North Mack O r 1804 Sn Luis Dr 533
Northcutt Christine Mrs 480Leff 2424-W
Northington Henry H r 572 Islay 3155-W
North's Hatchery Inc 174Higuera 2556
Northside Market 84 Snta Rosa 1334
Norton David W 253CraigWy 3869
Norton Harry H 2280 Story 4008
Norton Harvey T 2280 Story 4008
Norton John r 777½Higuera 1069-J
Norton's Eagle Pharmacy 898Higuera 916
Norwalk Co The
Office 1088Higuera 1237
Bulk Plant SHwy 3084-W
NORWALK SERVICE STATION 1088Higuera 1913
Noto Antonino 466Marsh 3508-W
Novoa E Mrs 1437Nipomo 2775-M
Novotny C A 1571Mill 4016-W
Nueser Arlene F 1219Palm 3841-M
Nueser O M 1801Nipomo 2403-R
Nunes Antone C r Cuesta Rd 12-R-12
Nunes F W 570LawrnceDr 4050-R
Nunes Frances C Mrs 1336Pac 4333
Nunes J C r Portquese Flat Rd 401-M
Nunes John A 1211Pismo 222-J
Nunes Jos A r Pismo Rd 7-F-11
Nunes Wm V 273TassajaraDr 3126-M
Nunez Frank 713 Sandrcock 2252-W
Nuss Mildred 766Higuera 2628
Nutt Eliza M 2524Broad 4254-R
Nye Erma 219Hutton 782
Nye Eva S 1124Nipomo 2649-M
Nye Lester S 1505Beach 1689

O

O K Rubber Welders 1413Montery 2241
Oakley H R r 310 Buena Vsta 1996-M
Oberholser Bill 1475 Sydny 3867-W
Oberson E C phy & sur Marsh & Garden 244
If no answer call ..... SntaMrgrta 2661
Obispo Theatre 993 Monterey 197
O'Brien Ida Miss r 1029C Pacific 294-W
O'Brien John Mrs 151 Orange 301
O'Brien Patrick A 226LincInAv 2454-W
Ocean View Tavern Avila 16-J-2
Ochs A R Electrical & Mechanical Construction
Office 2075RachlLn 1097
Shop 2090Swazy 1097
If no answer call 1677
Ochs Allan R r 1315 Cazadero 1677
Ochs Oscar 386NBroad 3415
Ochs & Son contr
Office 2075RachlLn 1097
Shop 2090 Swazy 1097
If no answer call 1677
O'Connor Jos T 312 Sandrcock 3700-M
O'Connor Margaret 1204Marsh 4326
O'Daniels Howard R r 1755 Corralitos 2455
Odd Fellows Cemetery & Mausoleum Highway 960
O'Donnell Hugh 302CuestaDr 1046-R
O'Donnell Hugh bail bnds 981Montery 1046-W
O'Donnell Insurance Service 1032Nipomo 1345
O'Donnell Jas Dani Mrs 1927Chorro 3513
O'Donnell John E chirpdst 1363Marsh 3538
O'Donnell Wm C r 133 Villa 2015
Oesterle Wm H Jr 522NBroad 4061
O'Farrell Maurice 360CerroRomauldoAv 3643
O'Grady Earl J r 605 Lawrence Dr 1763
O'Hagan Flavius 605 SntaRosa 1220-W
O'Hagan Robt P 394JayceeDr 2900
O'Hara Geo J r 1505Broad 416-R
O'Hara Lauretta 738Higuera 749-W
O'Hara Patrick 1328Archr 751-J
O'Kane John D Jr 145 SnJoseWy 4021-W
O'Kelley & Wallace sand & gravl 3159 SBroad 798-J
Old Mission The 782Monterey 667
O'Leary Michael J 1151George 1895-M
O'Leary Neil r 1052 Marsh 2673-J
Olgiati Chas W 4LaEntradaAv 3902-J
Olgiati Robert 1019 Court 1055
Olgiati Robt JohnsnAv 3082-M
Olgiati Virginia 730Boysn 1997
Olivas Louis W 643Hathwy 4246-J
Olive Geo M r 1624 Mill 3074-J
Oliveira John H SntaFeRd 3-R-1
Oliveira M M 111PennsnDr 2383-M
Oliveira Marion A 236 Sandrcock 1719-R
Oliver Ira O EdnaRd 3677-W
Ollie's Beauty Shop 1813Chorro 3023
Olmstead Horace 428High 2954-W
Olsen John W 391CerroRomauldoAv 2380
Olsen Kenneth E 112Cyprs 454-M
Olsen Sally 391CerroRomauldoAv 2380
Olson Alma P 865Morro 3189-W
Olson Bella B 1427Broad 2478-J
Olson Bros Egg Co 1010 OrctRd 3737
Olson Howard 729 South 2640-R
Olson Marvin L 129 Story 379-R
Olson R D 777BoysnAv 3587-W
Olson Robt F 462Dana 2555-W
O'Mahoney James r 858 Toro 1884-R
Ooley E H r 1373 Frederick 2108-W
Operating Engineers International Union Local 12
1041Chorro 4188
Optical Supply Co 735Marsh 3970
O'Reilly E L ..... Atascadero 566
O'Reilly E L Standard Motrs & Equip Co
1701 Monterey 3144
O'Reilly Emmett r 941 Ida 2023-R
O'Reilly Leland P 1375Bishp 2752
O'Reilly Motel 2001Montery 545
O'REILLY TIMOTHY J atty Bank of AmericaBldg 889
Residence 700 Grand Av 3170
Ormonde Frank 126Ward 3009-W
Ormonde Manuel 1739Frederck 4276-W
Orr Hazel I r 2006 Chorro 1531
Orr O C r 1541 Nipomo 1191-W
Orvis Harry J 1034 Peach 1366
Osborne Margaret r 750 Leff 1476-M
Osborne R W 1807Corralitos 3461
Osgood Earl J 344CalifBl 259-J
Osgood Mary 1521 Osos 3320
Osos Liquor Store 1601 Osos 42
Oswald Leonard J Jr 865Toro 4255
O'Toole Thos P 547MitchlDr 4076-W
Ott Margaret r 1070 Palm 694-J
Otto Richard S 7th&ElMorroBaywoodPark 39-R-3
Otto Richard S ri est BaywoodPark 26-R-1
Ousley J J r 1043 Marsh 625
Outland Robt M Mrs 639Church 2403-J
Overall Oliver 671Morro 3463
Overland H E 1447Beach 3529-J
Overland J H r 1324-1st 1590-M
Overman N E 535HathwyAv 2984
Overton Clyde 254Branch 1096-R
Overton Jas L 725GrandAv 1061-R
Ovesen Wm A 309 SntaMariaAv 2914-R
Owen Arthur K 1242MonteVsta 2160-M
Owen Earl C 1304A Palm 2894
Owen Fred W Mrs 629Branch 2182-R
Owen Lee W 2916JohnsnAv 1452-W
Owens Louis FarrelBaywdPrk 34-J-2
Owens Wilbur 183Brook 4072

P

Pabst W F 2030Broad 1028-J
Pabst W F bliksmth 111Ward 1099-J
Pace P C 530Marsh 1167-J
Pace Virgil OrctRd 3857-W
PACIFIC COAST LUMBER CO OF CALIF
Manager's Ofc 520 SntaBrbraAv 3066
Sales Ofc & Yard 424 SntaBrbraAv 1420
PACIFIC ENGINEERS & SURVEYORS INC
857Palm-3060
Pac Freight Lines 393 Marsh 1370
Pacific Gas & Electric Co
Office 894Monterey 58
Plant & Storeroom 110Pismo 4350
Substation & Night Operator Orcutt Rd 1045
Pac Greyhound Lines depot 1009Monterey 24
Pac Motel 101 Hwy 1405-W
Pac Motor Trucking Co RailrdAv 2500
Pac Mutual Fish Co PortSanLuisWharf 3224-W
PACIFIC TELEPHONE & TELEGRAPH CO THE
Business Office 872 Morro 2000
See Introductory Section for Service Calls and
Other Important Matters
Pack Pipe & Supply Inc
Office SntaBrbra&High 75
Warehouse SntaBrbra&High 1095
Packard Roger E 123Toro 3168-R
Packer J D 1215Buchn 3755-M
Padlina Milton A EdnaRd 2829-J
Page H B r 1615 Phillips Ln 2058
Page Kenneth 611MitchlDr 2667-R
Page Leonard 148 SnLuisHwyAvla 48-R-12
Page Phil S OldMorroRd 4396-J
Paglia Lawrence A 326 SntaMariaAv 1485-M
Paine Mary S 1341 Osos 1233-W
Painters Local Union 1336 964Montery 1083-J
Paiva C P Mrs r 755 Osos 870-R
Paivine W J 225Albrt 3619-R
Palace Barber Shop 1038 Chorro 1850-W
Palmaymesa F F r 499 Pacific 1639
Palmer H E r 1850 Johnson 323-R
Palmer Mabel Rotsel 1310Marsh 843
Palmer Mildred 1641½Mill 2467-R
PALMER-WATERS CHAPEL 1264Higuera 452
Palmer Willard N 323CerroRomauldoAv 4163-W
Palms Motel 1628Montery 3835-J
Parades Manuel 1071 Isly 2743
Paramount Pest Control Service of San Luis
Obispo 1461 Palm 2448

Paramount Upholstering Co 1218Carmi 1790-J
Parent John C 461 Isly 3679-J
Parich J T 649Pismo 2610-M
Parish Chas J 894Walnt 3560
Park Cafe 1819 Osos 1318-J
Park Hotel 1815 Osos 792
Parker Bruce R Monterey Court 1756Montery 1949
Parker Dale B 237JeffryDr 3586
PARKER E R BOILER WORKS 514Higuera 2056
Parker Earl L 361LincInAv 2246
Parker Glenn E Old101Hwy 2868-W
Parker H 204 OldMorroRd 2665
If no answer call 47-J-2
Parker R S Jr 1212JoyceCt 3571
Parker W O 1423Grdn 3467-W
Parker W R 663Woodbrdge 4048-M
Parks H r 1045 Mill 353-W
Parks J J 320RamonaDr 2796-W
Parks Ronald G 2134 SntaYnez 2890-W
Parks W F 220LincIn 2281-W
Parotti C MorroRd 13-R-2
Parotti J r 2260 Lawton 3159-W
Parra Wm 1713Grdn 2394-J
Parsley Anita B Mrs 2690VictoriaAv 3465
Parsley Jas M 781HumbrtAv 4220
Parsons Alice Mrs 410Hendrsn 1040
Parsons Douglas 531LawnceDr 4083-W
Parsons Gerard L r 199 Chorro 1079-W
Parsons Lee R 1204Nipomo 1408-J
Parsons Roy A 174CraigWy 3986-W
Parsons W Thos 410Hendrsn 1040
Partridge Harold L 411B FthIBl 2068-W
Parvin Henry W NLaurelLn 3044
Patchett Hubert A r Edna Rd 6-R-12
Pate Carl C 1219Bond 185-J
Pate Harold 814West 494-R
Pate Robt H 659Caudl 3520
Pate Robt Warren 316FthIBl 2035-R
Patrick Donald W 447CuestaDr 3286-J
Patrilla Aldean 1125 Stennr 3861-M
Pattalochi Leo C 506MitchlDr 2402-M
Patterson John R r 531 Ellen Wy 2315-W
Patterson Ralph A 39RafiWy 2209-J
Patterson T L 840Murry 1116-M
Patton A C 1690PhillipsLn 2554-W
Patton D E 934CerroRomauldoAv 3212
Patton Donald R 655Morro 450-J
Paul Martin L 2033 Swazy 2057-R
PAUL'S DRY CLEANERS 214Higuera 4306
Branch No 1 983 Osos 149
Paul's Garage & Auto Machine Shop
Nipomo&Montery 2319-R
Paulsen Albert L 530 Isly 3061-M
Paulsen Chas OldHwy101 South 2217-J
Paulsen O B 1356Marsh 2141-J
Paulson Jas E Old101Hwy 320-J
Paulson's Wrecking & Salvage OrctRd 2917-W
Paulus Cecelia 638Woodbrdge 2568-J
Payton H A 1317Chorro 641-W
Paz Janie 1141A Marsh 763-M
Pearce Richard A 645Brizzolara 2736-W
Pearman R O Dr 1235Morro 2822
If no answer call ..... Atascdro 759
Pearson Emma L 671Pac 720-J
Pearson Emma M r 882 Church 2886-M
Pearson L E r 2044 Hope 2600-M
Pearson Vernon E r Railroad Av 406-J
Peavey Cleo r 1253 Mill 1460
Peckham J E Dr 382JayceeDr 3268-W
Ped Hilario LsOsos 28-J-11
Pederson Robt R 337TassajaraDr 2776-W
Pedranti Albert r 1028 Peach 508-J
Pedroni John 1886Loomis 1227
Pedrotta Mary S Mrs 963NBroad 281-J
Peerless Baking Co 584Higuera 319
Pehrson Geo 680Howrd 1017-M
Peirson Alof 1620Grdn 4159-W
Pelucca Alfred 351PatriciaDr 3770-W
Pen-Ren Rooters 860Higuera 863
Pence Carl L EdnaRd 61-R-21
Pence Jim 633Brizzolara 2277-M
Penn Mildred Mrs 454½Pismo 2875-M
Penney J C Co dry goods 868 Higuera 1367
Pennington B W 1826Chorro 2867
Pennington O G New Park Grocery 1401 Osos 1431
Pennington O G r 1420 Essex 735-W
Pennington R B r 434 Kentucky 2045-J
Pentzoli Co The 964Chorro 2992
Pentz Barbara J 1259Palm 2936
Pentz Michael Sr 624MitchlDr 3985
Penwell Chas Mrs 223Hill 1243
Pepper Inn PismoHwy 1965
Pepsi-Cola Bottling Co of San Luis Obispo
55Higuera 1042
Perdew Harlan F 228 OldMorroRd 4347
Perdew Wm B 1372Fredercks 3118-W
Perdue Clyde W 1238FthIBl 3239
Pereira Edw P r 240 Sandercock 2497-J
Pereira Joaquin L r Pismo Rd 555-J
Pereira Luiz Dr 1716Corralitos 4020
Pereira Luiz A Dr 1114 Marsh 1716
Pereira M I Mrs r 369 Marsh 387-M
Pereira Manuel L 217NBroad 4217
If no answer call 2850
Pereira Robt S 188DINrteWy 1490-W
Perello Dominic B 1280Fredercks 2036-R
Perez Johnny H 521½ SntaBrbraAv 572-J
Perez Tony 933Branch 4343-R
Perkins S O SBroad 576-W
Perozzi Dennis Jr 777BoysnAv 4275-J
Perozzi Dennis H r Orcutt Rd 13-F-2
Perozzi John Poly Campus 585-J
Perozzi Louis M r 1224Higuera 833-J
Perrot Paul r 906 Murray Av 2887
Perry C R 275 OldMorroRd 689-J
Perry M J 841BoysnAv 3754-J
Perry M J OrctRd 5-R-1
Perry Manuel S LosOsosVly 28-J-3
Perry Oliver G 445High 1025-R
Persson E Mrs r 1029 Pacific 883-W
Persson Leroy 1661Hillcrst 3996
Persson Leroy Rev Grace Tabernacle Osos&Pismo 976
Petau Harold G 320A CalifBl 445-M
Peters Geo W 155DISrWy 1267-J
Peters Robt H 1879 SnLuisDr 331-R
Petersen Auto Parts 742Marsh 1106
Petersen Bonnick r EdnaRd 2355-M
Petersen Henriatta r 1304Pacific 2228-W
Petersen Sid L 1805 SnLuisDr 2848-R
Petersen Walter r 1319 Marsh 1724-W
Petersen Walter G r 516 Mitchell Dr 688-W
Peterson A J SeeCanyon 53-R-2
Peterson E J L 1606Mill 2208-W
Peterson Gerald B 1759 SnLuisDr 4204
Peterson Helen Mrs 487B Marsh 2965-W
Peterson K R 184Toro 2676-J
Peterson Norlan 2725Broad 4330-W
Peterson Sylvia Mrs LsOsosRd 17-J-11
Pete's Tackle Shop Avila 33-R-11
Pete's Wood Service 1343 Sydny 1321-W
Petrick Eugene C MD 774Marsh 1235
Petrick Eugene C Dr 1893Corralitos 1713
Pettenger A M 745GrandAv 3194-J
Pettenger Lloyd 141Graves 3256-J
Pettenger Lloyd Hamburger Haven 1126 SntaRosa 198
Petterson W H 228 OldMorroRd 3296-R
Pezzoni Lillian C Mrs r 1224 Chorro 641-J
Pfleghaar Walter 518EllenWy 239
Phelan Jas A La Casita Ct Avila 8-R-2
Phelps Paul L Jr 1256 Sydny 4304-W
Philbin Leo F 1190 South 3299-R
Philbrick Clyde 32RinconDr 3845
Philbrick Fred r Edna Rd 56-J-1
Philbrook Philip E 1365Bishp 2574-W
Phillips A C 684Church 1711-J
Phillips A C Art-Wood-Crafts 955Pac 2142
Phillips Carmen A Mrs 794NBroad 1130-W
Phillips J D 1031FthIBl 3167-W
Phillips K L Jr 310CerroRomauldoAv 4045
Phillips R J r 1906 Snta Rosa 1391
Phillips Ray H 941Branch 971-R
Phillips Zoe M 1222Palm 1231-M
Piantanida Edna L 750Alexndr 2688
Piccardo Gerome 1925CoralitosAv 2848-J
Pickens Lorraine 1812Grdn 269-M
Pico Fishing Boat Avila 33-R-3
PICTURE SHOP THE 1371Montery 307
Pierce Doris Mrs 2551a SandrcockWy 937-W
Pierce Edw P 1269MurryAv 2737-M
Pierce Ellene 661Funstn 133-J
Pierce J R 146 SnJoseWy 4265
Pierce L I 664Woodbrdge 3551-R
Pierce Leslie 255CerroRomauldoAv 2578
Pierce Richard A r 630 Monterey 1257-W
Pierce Robt E Jr 323TassajaraDr 2499-W
Pierce Vern BaywdPrk 24-R-4
Pike Don 1828JohnsnAv 4104
Pilant L H 1080Uphm 2335-J
Pillow Harold E 674Venabl 1834-J
Pimentel Manuel r 1857 Corralitos Av 3099-J
Pimentel Manuel San Luis Trk Serv 101Hwy 1360
Pimentel Richard A 2541 SntaClara 3299-J
Pine Hugh W r 723 Mission 2976
Pinkston Geo 360RamonaDr 4235-J
Pinnick Ruby Mrs 1227Chorro 3120-M
Pinola Al 456Hendrsn 2292-J
Pintor Manuel Mrs r Avila 48-J-1
PIONEER DRIVE-IN MARKET
Bakery Dept Morro&Marsh 1945-J
Grocery Dept Morro&Marsh 1825
Meat Dept Morro&Marsh 61
Pitt T R 671-7thBaywdPrk 24-R-1
Piuma Jas E 965Essx 3502-W
Piuma Joe 518Higuera 2754-W
Plath Chas E 965Essx 1890-M
Plato Edna M r 2038 Johnson Av 4256-J
Platt Marie Mrs 1218Morro 1225-R
Plattner Nora X r 1050A Pismo 835-J
Playhouse Nursery School 1530 Monterey 1876
Plumbers & Steam Fitters Union 403 1040Broad 2564-J
Plummer Pauline M 120DISrWy 3603-J
Plunkett Bert 370Toro 344
POE & POE DRS chirpractrs 657Marsh 1976-W
Poe Rudolph A Dr Poe & Poe Drs chirpractrs
657 Marsh 344
Pohlman D W 279Branch 61-R-2
Poletti C Mrs OrctRd 3691-J
Poletti Roy J EdnaRd 31
Police Department City Police Dept 738 Pismo 556
Polin Martin atty 1026Chorro 723
Polin O M r 1831 Garden 3617-W
Polley Rudolph A 314ChristinaDr 2077-R
Pollock H W 1060Peach 1467-J
Pool O L r 841 Venable 580-M
Pool Ray 2575GretaPl 2396
Pool Ray Coast News Agcy 824High 2111-J
Popnoe J B 841BoysnAv 4275-W
PORT SAN LUIS TRANSPORTATION CO
65Higuera 2678
Port San Luis Transportation Co PortSanLuis 49-R-2
Porte Leroy L 1207High 1749-M
Porter Chas Mrs r 844 Upham 683
PORTER CHAS PHIL survyr 278 SntaRosa 1474
Residence 278 SntaRosa 1474
Porter Norman R 1337Murry 4139-W
Porter R O Dr r 735 Ida 1633-M
Porter Raymond W 222NBroad 1244-W
Potter Clifford 546 Sandrcock 3932-J
Poulsen L H Jr 259TassajaraDr 3486
Poulsen L H Sr r 1840 Johnson Av 2438
Poulsen Lucille S 128Chorro 1309-W
Poulsen Pete r 1840 Johnson Av 2438
Pounder Geo 1334Palm 3630-R
Powell David H 640LawrnceDr 2017-J
Powell Mary Ann 260DonnaWy 1972-W
Powell Merton L 74LaEntradaAv 3786-M
Powell Roy r Cuesta Rd 12-J-1
Powell W E r 1221 Peach 1270-W
Powelson Earl R 1829Morro 819-J
Power John H 374 SntaRosa 2735-J
Powers Mildred J 1995Corralitos 4223
Powers Mildred J ri est 859Montery 2037-R
Powers Sehon W 21 SntaRosa 4097-J
Pozzi Rudolph 540Buchn 3965
Prather John R 1525 Stack 3859-M
Pratt Earl C 683MitchlDr 2771-J
Pratt Howard 235PolyView 1630-M
Pratt Walter S 879Essx 3056
Pratt Willard r 229 Harris 2742
Prendiville Ann Mrs 506Caudl 866-R
Presbyterian Church Study Marsh&Morro 1437
Prestridge Donald J 157DINrteWy 4335-W
Prestridge Walter D 179RamonaDr 1591
Preuss Bernhardt r 1440 Higuera 1295-J
Preuss Berny 140GrandAv 3110-J
Preuss Press 981 Osos 1176
Preuss Virginia A r 130 Grand Av 580-M
Pribble Vernon G N363 OldMorroRd 2385-M
Price Chas D 481LawrnceDr 376-J
Price Clifton T 646LawrenceDr 967-R
Price Leslie W 1962Hope 3768-R
Price S A 540MitchlDr 2332-M
Price W W 1213Bond 185-W
Priest Earle J 1254Bond 2755-W
Prince Henry M 1543Morro 693-M
Pritchard Bert Mrs 534HathwyAv 3103
Prittie Thos H 1124Nipomo 2672-J
Production Credit Assn San Luis Obispo
1123Garden 1386
Property Owners Assn Inc 975 Morro 2356-J
Proud F W LsOsosRd 41-R-2
Proud J A O'ConnrWy 41-R-3
Proudfit L E r 1255 Ella 158
Prudential Insurance Co of America 1111Chorro 1232
Prudential Insurance Co of America 795 Isly 1272-W
Pruitt John M 520KentuckyAv 4132-W
Pryde Joel J 860Meinecke 1648-J
Pryor Robt L 2510Lawtn 4046-J
Public Library 888Morro 2606
Puddy Lawrence K 2441LawtnAv 2697-M
Puffer L M 1218Pismo 159-W
Punches Robt 880Buchn 2508-W
Punzal Harry L 1835Broad 3993
Purlo Louis Jr Mrs 806Murray 3966
Pyle Katherine 256 OldMorroRd 3540-J

Q

Quaglino Alex 951 Sandrcock 3984-W
Quaglino Jas County Roof Serv
SantaBarbara&High 1840
Residence 1254Marsh 3697
Quaglino Jas A Builders Supplies
SantaBarbara&High 1840
Quaglino Philip A 949 Sandrcock 3984-J
Quaglino's Food Market 2101Broad 427
Quality Meat Market 742 Higuera 914
Quaresma Joe E 1335Cazadero 1601-W
Quartilho Mary 128 Story 51-M
Quesada Lloyd 226Price 2603-J
Quesnel F M 1053 Isly 193-J
Quigley B F 729 South 2434-R
Quigley Donald A 1628Grdn 4397
Quist Warren E 1680HillcrstPl 1415-R
Quist Warren E dntst 1304Grdn 1663

R

R C Cola-Nehi Beverage Co 120Higuera 2115
R & J Sports & Home Supply 350Higuera 116
Rademacher Bros Garage 539Marsh 1123
Raetz Marie G 642LawrnceDr 3521
Raetz Wm G 3063RockviewPl 3639-R
Ragatz Mike E Mike's Texaco Serv 311Higuera 1736
Rager Chas r 1526 Beach 1354-W
Rager Paul A Avila 37-J-11
Ragle Donald W LosOsosHighlands 59-J-3
Ragle W H r 1420 Archer 871-W
Ragsdale B D 238CraigWy 3528-J
Ragsdale J C r 320 Buchon 989-J
Railway Express Agency Inc ofc Railroad Av 522
Rains Martha L 960Morry 796-W
Ramaccioti Robt 2090Essx 3913-W
Ramage Harlan 550FthIBl 3860-R
Ramage Sylvester 239Almnd 2360-W
Ramage W C plumbng 621High 2054
Ramage W L r 235 Chorro 1263-J
Ramey Dan J 2345JohnsnAv 4323-J
Ramirez Eustorgio 2265Broad 932-J
Ramonetti A V Mrs 1051Mill 353-J
Ramos Jas EdnaRd 6-J-21
Ramos Leslie J LsOsosRd 38-R-4
Ramsay Robt H Maj 1635HillcrstPl 3667
Ranchotel 1900Monterey 2333
Rand D L 160FthIBl 3617-M
Rand Halpin Co 228 SntaBarbara 93
Randall E E pub acct 273Chorro 2617-J
Randall Ray r 783 Alfonso 2473-W
Ranells Coffee Shop 1050Montery 2430
Rankin Arthur E 2103 SBroad 1847-W
Ranson John R r 1427 Higuera 82
Rasco F S & Co 887Higuera 3448
Rasmussen Robt R 1270Frederick 2389
Rathbern Zada D 70RincnDr 2233-R
Rathbun T M 1061 Isly 3917
Ratliff Fred 2504Agusta 3887
Ratliff Fred P welding 1243Monterey 1199
Rauch Vern 2038Fixlini 3244-M
Ray & Adler 565Higuera 525
Ray Harmon 152CuestaDr 3703-M
Ray Kenneth 115BressiPl 3111-W
Ray L D Buster 1155Pismo 2005-W
Rayburn R H 1634Mill 1104
Raye Dan H 138DlSrWy 2781-M
Rayner Edw B 152PatriciaDr 3770-R
Ray's Commercial Refrigeration Service 745Higuera 711
RAY'S FLOOR SERVICE 2575GretaPl 2396
Read Francis W Rev 233 SnJoseDr 3503
Reade Zadie Mrs r 1321 Osos 1855-M
Ready John F 293RamonaDr 2209-M
Reagan Evelyn D 239 SntaLucia 3205-W
Reams Lee 1705Broad 375-J
Reaves Wm B Breck 1520-R
Record Wm A 1256Bond 3906-W
Recreation Bldg City 864 SntaRosa 492
Reddy Terrance Old101Hwy 3054-J
Redfield Walter S 676Buchon 1064
Redfield Walter S r Baywood Pk 35-J-1
Redick Arlie R 644LawrnceDr 3854
Redick Burt W 1018Peach 4047-W
Red's Place 1817 Osos 1857
Redstone A E r See Canyon 18-J-2
Reece R H 1546HillcrstPl 3114-W
Reed Alice W Mrs r 1351-1st 423-W
Reed Bernice L JohnsnAv 2969-J
Reed Frank R N250FerriniRd 340-R
Reed G E MontereyHts 920-W
Reed Kin Mrs 737Leff 714
Reed R R BaywdPrk 22-R-3
Reed's Paint & Wallpaper Store 1121 Broad 1364-W
Rees Thais 1090Uphm 3101
Reese Eugene 1330Ella 212-M
Reeve's Shoes 760 Higuera 2470
Regler J N 1626HillcrstPl 3063
Rego Pauline Mrs 963MurryAv 3979-W
Reid John 1145Montalbn 1695
Reid Keith D 1118MurryAv 4172-J
Reid Lois H 1118MurryAv 4172-J
Reilly Joe D 379PatriciaDr 3290-R
Reinhardt Harvey 1284 Sydny 2357-W
Reinhardt Theo A 1219 Sydny 2453-W
Reis A C Mrs r 1147 Pismo 677-J
REIS COLONIAL CHAPEL 1320Nipomo 703
Reis Jos C 1520Morro 2388-W
Reis Jos F 186DlSrWy 2781-J
Reis Milton 468 Isly 2276-M
Reis Thos A Mrs 1150Walnt 2849-W
Reitz L R 1235JoyceCt 3295-J
Remschner Jos H r 813 Meinecke Av 2257-J
Remschner Robt J 67MtPleasntnDr 2682-J
Remund Clive O MonteryHts 3715-W
Remy O J 561LawrnceDr 3184-J
Rendall Robt G 255DonnaWy 1706-W
RENEE & LEMAR SCHOOL OF DANCING 1368Marsh 705
Renetzky Andrew Renetzky & Davis 1008Palm 1033
Residence 111Kentucky 1496
RENETZKY & DAVIS attys 1008Palm 1033
Renetzky James A r 537 Hathway 808
Renner Agnes 1025Leff 2579
Rennix Amelia 12thBaywoodPk 27-R-3
REPORTER THE 971 Osos 3188
Reticker Melba Mrs 791BoysnAv 3587-R
Retzloff Harold W 2440 SntaClara 3728-M
Rexall Drug Store 839 Higuera 32
Reycraft Harry J r 1256 Buchon 672-R
Reyes Anthony 31RafiWy 2796-M
Reynolds Edw G 340Pismo 3019-W
Reynolds Elmore C r 232 Lincoln 575
Reynolds R Wallace 380ChristinaWy 861-W
Reynolds Viola E 1673PhillipsLn 4345-J
Reynolds Wm L 115RamonaDr 3829-M
Rezendes Arthur LsOsosRd 47-R-2
Rhoades Geo A Mrs 1345Morro 857
Rhodabarger Helen L 1141B Pac 153
Rhodes Alvin E 2000Fixlini 954-R
Rhodes Frank E Mrs 1550Higuera 1322-J
Rhodes G F paintng contr 950Chorro 1397
Rhodes Geo A Avila 16-J-3
Rhodes Hotel 864 Monterey 2765-J
Rhodes L H 9thBaywdPrk 22-R-4
Rhyne E J r Richard Av 2720-W
Rhyne S J 797Christian 1643-M
Ricci Helen S 856Chorro 1570-W
Rice E E 616Funstn 3627
Rice Florence 491LawrnceDr 1361
Rice H L r 1375 Cazadero 2299-M
Rice Richard B 1626 Osos 1899-J
Rice Robt R 2548Augusta 3257-M
Rice Thos 500MtnVw 776-J
Rice Thos Credit Bureau of San Luis Obispo 987 Osos 315
Rich Paul 135NCrandWy 3840-W
Richards Carlos C BuenaVstaAv 4300-M
Richards Clarence F r Orcutt Rd 10-F-2
Richards W H r 1628 Nipomo 1476-R
Richardson G M r 873 Leff 1533
Richardson Homer L r 843 Mission 1114-M
Richardson Joy O LosOsosRd 30-R-3
Richardson L V r 1709 Corralitos Av 919
RICHARDSON R F CO funeral directors 1135 SntaRosa 88
Richardson W Neil 123RamonaDr 3829-R
Richfield Oil Corp Orcutt Rd 414-W
Richfield Service Station 1166 Monterey 2519
Richina Chas r Los Osos Rd 38-R-2
Richina G B r 445 Branch 1658-W
Richter Gerald J 311TolosaWy 2635
Richter Grace r 474 Pacific 1634-M
Rickansrud T M 2377Helena 3765-J
Ricks H H 1027Buchn 4384
Riddle Mary Louise r 1876 Fixlini 1808-W
Rideout W H r 1327 Marsh 2141-W
Ridge M E 396Buchn 2550-J
Ridley Margaret 423High 945-J
Riebel John Paul r 1933 Sn Luis Dr 3157-R
Rieger Walter N LosOsosHighlands 44-R-3
Riehl Dolly FremntCt 542-M
Ries Joe M 785Chorro 1721-M
Rigdon Clifford E 564Leff 2954-R
Rigdon's Janitor Service 1565Montery 851
Rigdon's Signal Service 1565Montery 851
Riggen D A 280DonnaWy 3183-J
Righetti Allen E r Orcutt Rd 5-J-1
Righetti Alva r 1000 Mill 1504-M
Righetti Dante J 1305Palm 912-M
Righetti E P Bob OrctRd 4-R-3
Righetti Ernest R OrctRd 13-F-11
Righetti Evelyn Mrs r 1026 Mill 806-J
Righetti Frederic r Orcutt Rd 13-F-21
Righetti & Gamboni used furn SHwy 2791
Righetti Guido r Orcutt Rd 13-F-11
Righetti Josephine 1127Walnt 1702-W
Righetti Louisa Mrs r 1128 Peach 1702-J
Righetti M G 483LawrnceDr 4066
Righetti M R 1831 SnLuisDr 3262
Righetti Wm L 1012Mill 2638-R
Righter Emma C r 1502 Higuera 3029
Riley D J r 1306 Mill 426
Riley Herbert L Jr 2416 SntaClara 2199-M
RILEYS DEPT STORE 1144Chorro 769
Rileys Suburban Furniture Store 2211 SBroad 1428
Rinker Wm M 499 OldMorroRd 2135-J
Rion Howard 1640Higuera 2535-R
Rios Frank W 1915Montery 604-W
Rios Mary Mrs 2564Lawtn 2988-R
Ritchie D A 951 SntaRosa 2731-M
Rittenhouse Eugene A 535ElmWy 3230-R
Rittenhouse M F Mrs 465Pismo 1471-W
Ritter J C r 626 Branch 2392
Ritz Motel 2121Montery 1021
Rizzoli A 1286Frederck 1680
Rizzoli Mario G 2077 Slack 3211-W
Rizzoli Virginia Mrs 943 SntaRosa 3608
Robasciotti D r 1061 Pacific 178-W
Robasciotti Ivan 281NBroad 3102-W
Robasciotti J W 656Toro 4246-R
Robasciotti Jennie Mrs 1222 Osos 1242-J
Robasciotti U E Jr r Vachell Ln 14-J-3
Robasciotti U P EdnaRd 3-R-12
Robbell Ina 457NBroad 4177-M
Robbins S M Del Monte Grocery 301 Snta Barbara 1000
Robenstine K W 711Grove 1262-W
Roberto Jack H 238 Sandrcock 4152-J
Roberts C R r 76 N Broad 2318-J
Roberts Dave 5thBaywdPrk 25-R-12
Roberts Ernest W 643MitchlDr 3050-J
Roberts Gene r 712 Upham 377-J
Roberts Gilford C 487Marsh 1369
Roberts H L 1854 SnLuisDr 2441-W
Roberts Jas L 357 SntaLuciaDr 3923
Roberts Martha 1626 Osos 4055-J
Roberts Max E 2567 SntaClara 3107
Roberts Mollie Mrs 648MitchlDr 3050-M
Roberts Norma W 747Buchn 987-J
Roberts Pete Avila 9-J-2
Roberts W J 648½ MitchlDr 2771-W
Roberts Wylie L Mrs 2441Helena 3055-W
Robertson Clayton 67 South 1629-M
Robertson David E Rev 546Higuera 3999
Robertson John W 1224 SylviaCt 1879-W
Robinson Barbara J 2936RockwPl 3952-R
Robinson Dorothy M 2060Chorro 255-J
Robinson G F 525Kentucky 38-M
Robinson Hilda Mrs 795Church 2394-M
Robinson M C Mrs r 920 Ida 2443-W
Robinson Stanley Avila 16-R-1
Robirds Robt John 929Branch 1685-R
Robles Anna 737Montery 749-J
Rocha J Luis 2530Victoria 129-M
Rocha Jos A 419Branch 2846-R
Rockwell Leon C 451RamonaDr 1163-W
Roder Jas r 112 Beebee 2692-W
Rodgers E L 171RamonaDr 3651-W
Rodgers Edw M 476Chorro 538-M
Rodgers Wm F 405 Sandrcock 3940
Rodin Robt J 168DlNrteWy 4110-J
Rodkey R P r 898 Toro 2562
Rodman Louis F 2344Lawtn 2961-R
Rodney Ivan H 350 Isly 2877-J
Rodrigues Frank PismoHwy 3302-W
Rodrigues Frank L r 2240 Broad 1208
Rodrigues Josie Mrs 1210 Carmel 310
Rodriguez Archie 3011JohnsnAv 2739-J
Rodriguez Edw W r 17-F-12
Rodriguez G A OrctRd 61-J-2
Rodriguez I V 333 SntaLuciaDr 2133-J
Rodriguez Jesse 235TassajaraDr 3126-R
Rodriguez Lewis 667Leff 2949-M
Rodriguez Raymond W Edna 6-J-12
Roebuck Marie S 2045 Slack 3211-J
Roff Harvey SntaFeRd 3-J-1
Rogalla Carl E SeeCanyon 53-J-3
Rogerman Beatrice 1236Archr 3828-W
Rogers C M LosOsosRd 57-J-3
Rogers Earl T 468Leff 3778
Rogers Edw P 1215 SylviaCt 841-W
Rogers G Gilbert 67BentnWy 4237
Rogers Joe 379Pac 2876-J
ROGERS JOHN L real est 577Marsh 3199
Rogers John L r 577 Marsh 3199
Rogers Leo E 236CuestaDr 3112-W
Rogers Thos A 147RamonaDr 272
Rogers Wilmer C 521HathwyAv 2962
Rolfes Bernice 11thBaywdPrk 27-J-21
Rolla Mateo r 357 Snta Barbara Av 1008-R
Roller Austin 336TolosaWy 3311-J
Romero John Jr Mrs r 551 Hathway Av 1252
Romero Melvin 2713 Story 1402
Romo Geo 1020Grove 3668
Romo John B r Edna Rd 6-R-13
Romo Mabel Mrs 141CuestaDr 3119-W
Rone J R r 410 Grande Av 1845
Rood R S Dr 2106 SnMiguelAv 3441
Rooney Wm 1355Palm 2196
Ropp Fred L 2266 SntaYnezAv 3165-R
Rorabough Charley N 1957 SnLuisDr 2527-W
Rordorf Oscar H r 1442 Lizzie 1514-R
Ros Armand 1621Higuera 2535-M
Rosa Anna r 355 Marsh 966-M
Rosa Irwin H 856RougeotPl 4190-R
Rosa Raymond D 645Branch 910-M
ROSE BOWL COURT 1575Montery 647
Rose G Edmund 705High 3009-J
Rose H C YoakumTr 1209-J
Rose Helen Helen Rose Salon The 1112Grdn 737
Rose Ray 1231A Grdn 743-M
Roselip Walter B general contractor 615 Grand 785
Residence 615 Grand 785
Rosen Arthur Z 408Toro 2279-W
Rosenthal Doug W 254GrandAv 3742
Rosenthal Mart r 300 Grand Av 1070-J
Rosenthal Mart Food Products 445Higuera 644
Ross Geo G 40RafiWy 515-M
Ross Geo G rltr 1118Chorro 4286
Ross Jas W 141Toro 821-W
Ross John W 1861Hope 4167-W
Ross Mary Edith 1440Upham 2353-M
Ross W F Grandview Motel 2074 Monterey 1451
Rossi V A 395GrandAv 4276-R
Roth Wm H 40Vetvle 2223-W
Rothberg Frank 1241Frederck 2036-M

Rotsel Mabel Palmer 1310Marsh 843
Rouch Maude Mrs 1301Morro 4256-W
Rouse David 532Leff 3777
Routzahn Paul R 289Almnd 364
Roving Arrow Shop 1226 Osos 253
Rowan Ethel A 2515Broad 2925-M
Rowan Francis H 1134 Olive 1870-R
Rowan Joe Avila 9-R-1
Rowan's Store For Men & Boys 782Higuera 668
Rowe John S 1411 Sydny 4044-J
Rowell S M LosOsosHighlands 59-J-11
Rowland Kathryn 1262Mill 1358-J
Roy Juanita E 1314Palm 3929-W
Roy Marie Mrs 611High 1035-M
Royal Oaks Dairy VerdeCanyonRd 6-J-3
Royal Typewriter Co 690 Higuera 228
Royse Ervin L Rev 215Branch 1096-M
Roza A F r 670 Islay 987-M
Roza A F Jr 704Missn 4164-J
Roza Antone 3281RockwPl 289-M
Roza Darla J 1252Montery 503-W
Roza J L YoakumTract 2571
Roza Joe P 680Leff 461-M
Roza John P Jr 333Buchn 2525-R
Roza Rosie Mrs 465A Pac 1803-J
Rucker W W 1841Morro 986-W
Ruckman T H 1063George 3472
Ruda A E r Avila 2-J-12
Ruda E B r Avila 37-J-3
Ruda Jos See Canyon 18-J-1
Ruda Manuel PismoHwy 7-J-3
Ruda Michael 1stAvilaBeach 37-R-12
Rude Elmer E r 345Branch 378-W
Rude Mary E r 215 Beebee 2230-R
Rudolph H W Cline's Elec Shop 962 Monterey 13
Residence 681 Howard 2149
Rudolph Wayne 310Graves 4289-M
Rue Arnold J 1151Mill 2544-J
Rulison V E VerdeCanyon 6-J-2
Rumrill Gale W 594Buchon 799-W
Runston E J r 841 Meinecke Av 1443-M
Runyon Kenneth M 1311Frederck 4281
Russell E L 175FthIBl 3783-W
Russell Edw F 1230Higuera 2547-J
Russell Elmer L 300RamonaDr 184-W
Russell Isabella r 1034 Church 1065-J
Russell Paul C 68BentonWy 3206-J
Russell R L 1950Hays 4339-R
Rustin Pete E 394Toro 1528-M
Ruth Howard 742BoysnAv 3402-J
Rutherford Helen 369Chorro 3261
Ryan Basil A Mrs r Cuesta Grade 786-J
Ryan C S YoakumTract 4317-J
Ryan G A r 123 Stenner 2390-W
Ryan John E 1387-2d 1777-M
Ryan W C 377JeffryDr 2935-J
Ryan W L 203Price 3791-W

S

S & H GREEN STAMP STORE Sperry & Hutchinson Co The 1415Montery 1822
SLO Vegetable Gardens FrenchRd 1600
S & W Service Vachell Ln 1506
Sackrider Frank S 1555 Slack 2977-W
Sahm Leslie 61RafiWy 2796-J
StClair C D 865 SntaRosa 154
St Clair W M 662 Islay 1239-J
SYCLAIR'S NEWS 1030Chorro 1402
St John Eldon O Avila 2-R-1
StJohn Lulu 107 SnLuisAvila 16-J-12
St Stephens Episcopal Church 1334Nipomo 1864
Sale Herbert S LsOsosRd 57-J-1
Sallsbury Winifred r 1617 Chorro 1353
Salmen Margarette 669Leff 4272-J
Salmina J Mrs LosOsosRd 47-R-3
Salmina M G r 891 Nipomo 1286
Salters Ruby 391JayceeDr 3757-R
Salviejo N C OrctRd 4-R-12
Salyer Edison r 654 Lawrence Dr 1159-M
Sander Hyrum J 324CalifBl 2415
Sandercock Transfer Co 1708 Beach 19
If no answer call 3522
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for–ENtrprise 1-1466
Sanders Harry D r 127 Price 263-R
Sanders Lucille M r 1599 Murray Av 1586
Sanderson Ella 350Pismo 3871
Sanford W E 895LinclnAv 2857
S F Brewing Corp 1750Beach 3827-W
Sankoff Leo 301Hathawy 2789-W
San Luis Amusement Co 66-W
San Luis Auto Laundry 1155Higuera 22
San Luis Blues MissionField 2319-J
San Luis Butane Distr NHwy Atascadero 151
If no answer call Atascadero 618
San Luis Clinic 990Pacific 3041
San Luis Color Store 1126Broad 2378
San Luis Cyclery 1239 Monterey 876
San Luis Electric & Heating Service 1616 Sydny 561
San Luis Employment Service Agency 964Chorro 2992
San Luis Fish Co Avila 2964-R
San Luis Garbage Co 1016 Morro 1672
Dump EdnaRd 6-J-11
San Luis Ice & Cold Storage Corp 1409 Walker 67
San Luis Jewelry & Loan Co 974A Montery 486
San Luis Meat Co 101 Hwy 1951
San Luis Medical Laboratory 1540 Marsh 896
San Luis Merchant Patrol & Detective Agcy 1130Walnt 409
San Luis Mill & Lumber Co 246 Higuera 624
San Luis Motor Co 1144Higuera 2218
San Luis News Agcy 964Chorro 477
San Luis Nursery OldHwy101 South 320-W
San Luis Obispo City of
Administrative Officer 990Palm 1126
Building Dept 990Palm 947
City Attorney 990Palm 1126
City Clerk 990Palm 15
City License & Tax Collectr 990Palm 544
City Police Dept 738 Pismo 31
Civil Defense 990Palm 215
Engineer's Ofc 990Palm 812
Filtration Plant StennerCreek 1-R-3
Fire Dept Garden & Pismo 5
Fire Calls Only 2668
All Other Calls 957
Maintenance Yard 351 SntaBrbraAv
Park-Playground & Recreation Commission 864 Snta Rosa 492
Public Library 888Morro 2606
Purchasing Agent 990Palm 1126
Sewer Farm Portuguese Flat 213-J
Water Dept 990Palm 544
For Emergency Service for Water & Sewer Dept between 5 PM & 8 AM & on Saturdays Sundays & holidays call 31
San Luis Obispo City Schools
Administrative Offices 1445 SantaRosa 1980
Charles E Teach School Ferrini Rd & Felton Wy 1122
Emerson School Nipomo 805
Fremont School Peach 1236
Hawthorne School Story 2071
Junior High School Fixlini 663
Kindergarten School Buchon 1589-J
Louis F Sinsheimer School Augusta 3696
Romualdo Pacheco School Grand&Slack 4382
Senior High School & Junior College Marsh 663
San Luis Obispo County Farm Bureau 157Higuera 2790
San Luis Obispo County Farm Supply Co 157Higuera 3021
San Luis Obispo County Medical Society 964Chorro 2992
San Luis Obispo County of
Agricultural Com issioner 1025 Palm 1344
Airport 3561-W
Assessor's office Court House 777
Auditor's office Court House 1484
Avila Wharf Avila 2964-M
Casa Loma Sanatorium JohnsnAv 1818
Civil Defense CourtHouse 1074
Civil Service Commission 967 Osos 171
Clerk's office Court House 76
Constable CourtHouse 2100
If no answer call 2850
Co Road Commissioner Court House 788
Court Reporter Court House 579
Custodian CourtHouse 1831
District Attorney Non-Support Division 997Montery 961
District Attorney office Court House 1683
Farm & Home Advisor University of Calif 1235Montery 52
Garage 1044Montery 741
General Hospital Johnson Av 1500
Ground Observation Post County Wide Area Coordinator CourtHse 261
Health Dept JohnsnAv 2982
Housing Authority 481Leff 2652
Justice of Peace Court House 415
Juvenile Hall SunnyAcres 829
Schoolroom SunnyAcres 2725
Law Library CourtHouse 1145
Library Court House 1157
Planning Commission 988Montery 558
Probation Dept
Main Office CourtHse 1376
Branch Office JuvenileHall 1288
If no answer call Cayucos 2651
Psychopathic Ward JohnsonAv 518
Public Works 967 Osos 3910
Purchasing Agent CourtHouse 778
Recorder office CourtHouse 617
Road District No 3 447 Snta Barbara 2417
Sheriff's Office Court House 2850
Supt of Schools Office CourtHse 1907
Superior Judge Court House 3161
Supervisor's Chambers office CourtHouse 76

(Continued Next Column)

San Luis Obispo County of—(Cont'd)
Tax Collector office Court House 138
Treasurer office Court House 305
Veterans Memorial Bldg 801Grand 65
Veterans Service Office 967 Osos 1082
Welfare Dept 1185 Islay 1797
San Luis Obispo County Tuberculosis & Health Assn 1026Chorro 1048
San Luis Obispo Production Credit Assn 1123Garden 1386
San Luis Obispo Special Training Class San Luis Obispo County School GrandAv 1325
San Luis Optical Dispensary 781Higuera 1308
San Luis Radiator Works 600Marsh 1963
San Luis Sanitation Service 1130 Leff 1124
San Luis Sterilization & Mattress Co Buchn&High 405
SAN LUIS TALLOW COMPANY ClarkField 2646-W
San Luis Towing & Storage Serv Hwy101 911
If no answer call 354-R
San Luis Truck Service OldSouth101Hwy 2343
Garage 101 Hwy 1360
San Luis Welding Works 960 Nipomo 1098
If no answer call 1747-M
San Luis Yacht Club Avila 16-J-1
Sanson S W 1336Pismo 1614
Santa Lucia Milk Producers Ass'n 774Marsh 1735
Santa Rosa Market 798 SntaRosa 326
Santos Berta 2540GailPl 4242-J
Santos Evalyn B 1525Essx 2273
Santos Flora S 463 Isly 1214
Santos Lewis r 653 Caudill 2597-M
Sarber Elizabeth F 228CuestaDr 2915
Sarber John 1107FthIBl 2874
Sargent John P 120Huttn 4101
Sarmento John 303Branch 359-J
Sarten Donald D 3331JohnsnAv 2830-M
Sarullo Jos MD French Clinic 1170Marsh 3135
Residence 478Lincln 2161
If no answer call 3135
Sathre Mike 870 Isly 1522-J
Saucedo Dorothy Mrs 10thBaywdPrk 34-R-13
Sauer Arthur 1951Monterey 366-J
Sauer Clara E 1205Chorro 3967
Sauer F G 1380Broad 247-J
Sauer's Market 848Montrey 27
Saunders Chas H 3dBaywdPrk 25-R-13
Saunders Leo 205CraigWy 3637
Sawyers Elmer 3003RockwPl 4170-J
Sawyers Jas 228Cyprs 4291
Sawyers Sam Old101HwySouth 3671
Scaief Jas T 1126Mill 2226-W
Scales Marguerite 628Woodbrdge 2762-J
Scaltritti Caesar 1548½ Montery 3793
Scamara Anselmo 2451Lawtn 2531-W
Scaroni N Mrs r 923 Murray 2732-W
Schack C Mrs 646Caudill 1468-J
Schaffner Betty U 397LawrnceDr 4283-J
Schauerman Brigitta 805Branch 955-J
Scheets Benj R 1519A Beach 2866-J
Schellenger Ed 501LawrnceDr 3536-W
Schield Jas H 1034B MurryAv 821-R
Schimpine H E 1890McCollum 4342
Schlegel C J r Avila Rd 53-J-12
Schlotter Jack W 168FerriniRd 3783-M
Schmid & Wiswell Inc 986Montery 1011
Schmidt Arthur r 525Dana 2009-W
Schmidt Don 295 SntaRosa 4162-W
Schmidt Harley G 260Branch 4234
Schmidt Michele A 365 SntaBrbraAv 3704-J
Schmidt Oscar 1267Murry 3153-R
Schmidt Reta K 370Marsh 2171-W
Schneider Anthony J 247WarrnWy 2413-W
Schneider W H r 370 California Blvd 793-R
Schnell Chas E 388ChaplnLn 3128-J
Schnitzler Grace N RN 1992Fixlini 201-J
Schoenfeld Ruth Mrs 1303Pac 3815-W
Schoening Kenneth 534NBroad 557-W
Scholefield & Co 965Montery 2051
Schopp Delmer W r 371 Lincoln 974-W
Schopper Q A 245Price 1094-J
Schroeder Mary Beth 487Chorro 3733
SCHROEDER'S STUDIO OF PHOTOGRAPHY 1114Chorro 1275
Schuldt Norman I Beltone Hearng Serv 20NBroad 2611
Schultz Carl S 951FthIBl 4325
Schultz Gary 1122CalifBl 3047-M
Schultz Lloyd E r 1376-2d 1595-M
Schultz S C 228NSntaRosa 2046-W
Schulz Harry E 1750Corralitos 3537
Schulze W H 1339Higuera 1115-J
Schulz's Women's Apparel 853Higuera 207
Schumacher Doris 147 Stenner 3436-J
Schurtz Ralph 876Uphm 2893-J
Schuyler Anne 107FthIBl 3763-J
Schuyler Williams 1250 Sydny 3897
Schwab Arleigh L 411A FthIBl 1958-M
Schwafel P 1316Broad 2451-R
Schwall Donald V 865Morro 3752-M
Schwartz Kenneth E 2553 SntaClara 832-J
Schwarz F W 372CerroRounsaldoAv 3911-W
Schwiderski Donald 358LaCanadaDr 3205-R
Scoggins John L 1335Broad 3963-J
Scott Arlene 1246MonteVsta 2160-W

Scott C H 351BuenaVistaAv 1524-M
Scott Distributing Co 725Pac 1961
Scott Ernest E 133DlSrWy 722
Scott Francis R r 2700 Johnson Av 2091-R
Scott Frank 639Pismo 2610-J
Scott Howard 296WarrenWy 2935-W
Scott J Walter 1283Fredericks 4277-M
Scott Lorin M 479Chorro 3926
Scribner L B r 477 Buchon 2204-J
Scuri Jos A 290FerriniRd 2052-W
Sczepanski Milton 1422Gardn 3990
Seaback Albert R 220Harris 631-M
Seaback Eva H 513 Sandrcock 480-J
Sears Market 700 Marsh 2180
Sears Robt R 191 OrangeDr 1703-J
SEARS ROEBUCK & CO
Retail Dept Store 879 Higuera 760
Catalog Order Dept 879 Higuera 512
Customer Service 879Higuera 3993
Emergency Refrigeration Service
Nights Sundays & holidays call 2992
Sears Ross E 286TassajaraDr 3911-J
Sears W E 191Kentucky 3246
Seaside Oil Co OldHwy 1396
Sebastian M 790 SntaRosa 481-R
Sebastian Mel 1241Nipomo 818-M
Sebastian T 1604Hillcrst 498
Security-First National Bank of L A 799 Higuera 397
Security Title Insurance Co 1119Chorro 1015
Sederberg L E 1591Mill 2858-M
See American Laundry & Dry Cleaners
1313 Broad 304
Seeber Glenn E 1059Leff 983-J
Seeley Charles L r 1140 Islay 1301
Seely Earl W 1901Corralitos 1732-J
Seger Chas 66RaflWy 2233-J
Seger Chas E optmtrst 1407 Garden 451
Seitz John L 357ChristinaWy 1706-J
Seitz John L Shipsey & Seitz 991 Osos 4290
Sellars Eva A 874Centr 4031
Selph Richard E 805BoysnAv 3890
Selvage Alfred F r 2014 Fixlini 1521-J
Selvidge Owen W 11th&SntaYnezBaywdPrk 22-J-12
Senter Harvey 463Pac 1634-W
Sepulveda Sye 974 Islay 1899-W
Serafin Harry E 2684JohnsnAv 3750
Serafin's Body & Paint Shop 865 Palm 836
Serpa Enos V r 395 Pismo 989-R
Serrano Clofas Mrs r 131 N Broad 1068-J
Serrano Flora Mrs r 1220 Marsh 328-J
Serv-Ur-Self Laundry Surv-Ur-Self Laundry
346Higuera 1932
Servatius Owen L 490FeltnWy 1813-W
Servisoft Soft Water Service 3215RockwvPl 965
Sessions Alanson 2dBaywdPrk 39-R-21
Seventh-day Adventist Church & Day School
OrctRd 1596-W
Severn Haldean ManzanitaBaywdPrk 43-J-12
Seymour Alice 2321½Broad 4330-J
Shaeffer Fred A Avila Court Avila 16-R-12
Shanghai Low 861 Palm 1250-J
Sharafanowich Walter A 1361Fredrcks 2108-J
Sharp S T 1043George 963-J
Sharpe Norman 300FerriniRd 3825-W
Sharr Arthur 1355Pac 2832-M
Shaw Asher B 1921 SnLuisDr 2650
Shaw N 559Kentucky 4141-M
Shaw Frank 1860McCollm 3745-R
Shaw Harold L 1228Higuera 2547-W
Shawhan Maude E Mrs r 657 Leff 2478-W
Sheddy R L LsOsosRd 38-R-12
Sheehy Tim 762Lincln 2157
Sheets Percy B r 2141 Sierra Wy 3154-J
Sheff Marie I 1518Carmel 2589-W
Sheffer A E 1792ConejoDr 3099-W
Sheffer Marguerite 128NBroad 440-M
Sheffield Jos D 1000 South 3773-J
Shelby R W 1344Higuera 4312
Shelby R W Waldorf Cafe 975 Osos 1002
Sheil Oil Co 1196FthlBl 98
Shelton W G 287CerroRomauldoAv 1972-J
Shepard Vard M r 148 N Broad 440-W
Shephard Carl R r 743 Buchon 1271
Shepherd Josephine 546Higuera 4075-J
Shepp Lynn A 3331JohnsnAv 2830-M
Sheriff Office Court House 2850
Sherlock Dorothy 759Montcry 928-R
Sherlock Mabel 1381/2Villa 3948-J
Sherlock R W r See Canyon 18-R-11
Sherman Edw C Jr MD 1215Chorro 1782
Residence 358 California Blvd 2043
Sherrick H E 591 Isly 3995
Sherrill Ray 1684Mill 3245
Sherwin LeRoy O 282RamonaDr 515-R
Sherwood B G 2556GailDr 906-M
Shiflett John W 892Grove 2465-R
Shipsey Gerald W Shipsey & Seitz 991 Osos 4290
Shipsey Helen Miss r 1266 Mill 423-J
Shipsey Jas E 1239Higuera 4398
Shipsey & Seitz attys 991 Osos 4290
Shipsey W T Mrs r 1248 Marsh 2313
Shireman Jos H 766BoysnAv 4182-W
Shirley E R r 1165 Buchon 608-R
Shoff Raymond C Jr OrctRd 576-M
Sholes Fred r 74 N Broad 1581
Short G H 252 Sandrcock 1719-J
Short Harlan L 2490LawtnAv 4046-R
Short Myrtle r 1624Chorro 1656-R
Shreffler Ernie rl est 852Higuera 2658
Shreffler Ernie r 1259 Stafford 1636-R
Shull E D r Edna Rd 1572-W
Shutt Vincent F 326 SntaLuciaDr 1458
Shutts Arzada 1305Palm 384-J
Sides Hap 275CerroRomauldoAv 2494-M
Siebenthaler J M 1325MurryAv 3288-J
Siefert Wm H 225Almnd 2538-J
Siegel Joseph r 866 Pismo 1854-J
Sielaff Selma 1043Marsh 3160-M
Signal Oil Co 1262MurryAv 3280
If no answer call 53-R-1
Signal Oil & Gas Co Pismo Rd 417
Signal One Stop Service 751Marsh 1155
Sigsbee Maude 1642Grdn 3511
Silacci Angelina Rusca 1066Palm 4013-J
Silacci Elmer r 1162Pacific 1310
Silacci Homer 350ChristinaDr 3782-W
Silacci Milo L 240Graves 2913-J
Silacci Milton LsOsosRd 31-J-21
Silacci Pete Jr 1430Grdn 4116
Silacci Robt 1618Carmel 3089-W
Siler Wm N 624CarpntrLn 3616
Silva Barbara J 347JeffryDr 1350-J
Silva Bernard M 1234Mill 2099-W
Silva Edw 211Harris 3700-W
Silva Edw J 610Funstn 3159-J
Silva Frank C 581LawrenceDr 2605
Silva Frank D Jr Old101Hwy 3054-R
Silva Frank W r 1121 Montalban 1640-M
Silva J T r 1941 Monterey 2441-M
Silva Jas R 1306Nipomo 345-W
Silva Joe r 861 Ida 2208-J
Silva Joe A r Los Osos Rd 29-J-2
Silva Joe D r ReservoirCanyon 651-W
Silva Joe D Jr 525ElinWy 2315-M
Silva John J r 205 South 2275-R
Silva Louie A 1991Hays 4198
Silva M M r Edna 13-F-12
Silva M T Jr 546Leff 3493-J
Silva Manuel A trucknq Broad 930
Silva Manuel T r 1170 Pacific 1204-W
Silva Robt 673 SntaRosa 508-W
Silva Tony A ClarkValleyRd 45-R-2
Silva W G PismoHwy 62-J-11
Silveira A F r 1519 Nipomo 151-W
Silveira Antonio F 1143Peach 2445-M
Silveira Ervin Mrs 280WarrenWy 3972
Silveira Frank PismoRd 63-R-12
Silveira Frank 111 Story 955-M
Silveira Frank F 1176Buchn 3755-R
Silveira Frank P r 896 Mill 2944-J
Silveira Joe R RanchitaSntaFe 3-F-3
Silveira Louis F 1744Grdn 278-J
Silveira Shell Service Stn Marsh&Osos 1073
Silveira Louis F 381NBroad 1466-M
Silver Jack 130NBroad 2995-M
Silver L P r Smee Ln 5-J-3
Silveria Geo r 221 High 2953-J
Silveria David 205Huttn 910-W
Silveria Joaquin Mrs OldHwy101 South 401-J
Silveria Gregory 1159Marsh 3117
Silvia Frank D Cuesta-By-The-Sea 23-R-11
Silvius Robt 490Hendrix 2231-J
Simas Manuel F 2024 Osos 1895-W
Sime Mike r 1474 Upham 2353-R
Sime Nellie Mrs 1620Morro 2249-J
Simmons S M Mrs Avila 2-R-11
Simon Richard L 290Kentucky 465-J
Simons Dick FthlBl 41-J-12
Simons Ethel A r 2038 Chorro 535-R
Simonsen Mel J 668Caudill 1468-W
Simpson Albert r Yoakum Tract 1620-M
Simpson Carl E 1027Buchn 2974-M
Simpson Marvin M 105DlSrWy 3699-J
Sinclair LeRoy J r 1556 Monterey 888-M
Sinclair's Jewelry 1044 Chorro 1482
Singer Sewing Machine Co 733 Higuera 2295
Singleton Virginia A MD ofc 1304 Snta Rosa 1593
If no answer call 2992
Residence 2433JohnsnAv 2980
Singleton W T 251JeffryDr 3611-M
Sinnott Jas M 1218Bond 1454-W
Sinsheimer A Z r 1020 Marsh 163
Sinsheimer Bros
Office 849Montcry 18
Dry Goods Dept 849 Monterey 143
Avila Ranch Avila Rd 53-J-1
Rancho La Lomita Edna Rd 46-J-21
Sirbeck Jimmie Mrs r 865 Morro 2659-W
Sisson Jack H 320King 1009-W
Sister Mary Beata 751Palm 3129
Sister's Inn 208Higuera 155
Sitton Phyllis Avila 32-R-3
Skerik Mike 1380Murry 4139-M
Skies R H 546Higuera 2479-J
Skinner Anna E 235Cyprs 186
Skinner H R CampSanLuisObispo 2D-J-12
Skinner Robt L Dr 1404Broad 487-W
Residence 890Murry 487-R
If no answer call 2992
Skinner Vernon H 903 Sandrcock 4249-J
Skinner W W Jr 69LawrnceDr 1805-W
Ski's Shell Service Station No L 269
1200 Monterey 696
Slaten C F StennerCreek 1-R-1
Slaughter John L 167CuestaDr 3119-J
Slayton W F 240Branch 1096-W
Sleep Off The Hi-Way Motel 1000 South 791
Sleep Off The Hi-Way Trailer Park 1000 South 791
Sleeth John A 1916JohnsonAv 899-J
Sloan Jerry Broad 2722-R
Small Wm J Small's Bonded Lcksmths 1131Grdn 984
Smalley Gerald W 3280RockwvPl 3095-W
SMALL'S BONDED LOCKSMITHS 1131Grdn 984
SMART & FINAL IRIS CO 305Higuera 3974
Smart Shoppe 1112Chorro 4309-W
Smedley Beth L 722Buchn 1885-W
Smee Donald 1551LaurelLn 795-W
Smee H Eugene r 855 Venable 2271
Smee John E
Morro-AtascaderoRdMorroBay SPrce 2-8375
Smee Kenneth E 2356JohnsnAv 3425
Smee's Plumbing & Heating Shop 2959 SBroad 766
If no answer call 1365
Smile Inn 101 Hwy 213-W
Smith A R r 559Marsh 1516
Smith Ann E r 383 Toro 1221
Smith Annie L 859 Ida 2838-J
Smith Arthur E 2744ChandlrAv 3563
Smith Bessie E YoakumTract 576-J
Smith Bill 652Caudl 1892-J
Smith Bruce M Mrs 729 South 2591
Smith C H 824Meinecke 913-W
Smith C Jay Mrs 904MeineckeAv 430
Smith C L 1302Marsh 566
Smith Cecil D 1208Pismo 3263
Smith Chas L 245Cyprs 3096-W
Smith Chester R 521 SntaBrbraAv 807-J
Smith E Taylor 1035MurryAv 235
Smith Edra E Smith's S S Trading Post EdnaRd 1498-W
Smith Elmer W 328FthlBl 4208-J
Smith Frank C 750MtnVw 1489-M
Smith Frank M r 1320 Osos 1761
Smith Geo J Mrs 2056Rachl 2024-J
Smith Gerald S LosOsosHighlands 60-J-12
Smith Horace M 176 SnJoseWy 3283-W
Smith J Barry MD 1405Grdn 1411
Residence 397Lincln 1652
If no answer call 2992
Smith Jas V Avila 37-R-11
Smith Jeanne 841Leff 4055-R
Smith Jos A EdnaRd 1572-J
Smith Lee Roy 3271RockwvPl 3238
Smith Leonard H 851Leff 3725-W
Smith Leonore 1131Chorro 1718
Smith LeRoy C 951Montalbn 4192
Smith M Eugene 1292FthlBlvd 445-J
Smith M J mgr Levy A & Zentner J Co
303 Higuera 1381
Smith M J r 383 Toro 1221
Smith Mary A Mrs 139 SnJoseWy 3197-W
Smith Patricia Lee LsOsosRd 31-J-3
Smith Paul M 250GrandAv 2106-W
Smith Robt P LsOsosRd 30-R-2
Smith Sheldon B 448Graves 1966
Smith Thelma Mrs 650Woodbridge 2559-J
Smith Thos G 300LincInAv 2018-J
Smith Ulah E Jr 1634Morro 1692-M
Smith Walter V r 1131 Olive 933-J
Smith Wm B 1306Palm 1998
Smith Wm T 865Morro 505
Smithen T J 503Branch 1009-J
Smith's S S Trading Post Edna Rd 1498-W
Snelson E C 199DlNrteWy 3820-W
Snider Thornton G 752 Isly 3529-W
Sno-White Creamery 888 Monterey 1872
Snodgrass Evelyn G 641Caudl 3959
Snowman Robt E 1237Mill 2144-J
Snowman Wm r 600 Snta Barbara Av 2327-J
Soares Leo OldSHwy101 3302-J
Sodeman Wm C 1691JohnsonAv 1837-R
Soeda Noboru VistaDelMorro 27-R-1
Soldavini Louis A 352FthlBl 4235-R
Soldovini Ambrose B 955Branch 2933
Soles E C 1421Archr 3265-J
Solomon Apts 2048 Swazey 1930
Solomon Eunice 221½ Sandrcock 3434-J
Solomon Minnie L 545Brizzolara 1430
Somogyi Lloyd E 1318Murry 4139-J
Somogyi Lloyd E atty 777½Higuera 2654
Sontag Rose C r 1843Hayes 1119-R
Soper Floyd W Odd Fellows Cemetery & Mausoleum
Highway 960
Soper Martha M Mrs r 1809 Garden 2730-R
Soria Roy 480Leff 2424-J
Soroka Joe 1013Walnut 3821
Sosey Donald V 2509GaiePl 1554-W
Soto Adeline 517 SntaBrbra 4144
Soto Dolores Mrs 427MitchlDr 1518-R

Soto Galle 706FthlBl 3695-W
Soto Val r 618 Kentucky Av 2888-R
Soto Y B 527Higuera 1304-J
Souders Belle 11thBaywdPrk 27-J-22
Sousa Alvin r 595 Leff 2162-W
Sousa Frank E OldMorroRd 1563
Sousa Lillie r 1629 Garden 2639-W
Sousa M A 1510Broad 696
Sousa Mamie r 680 Buchon 2006-J
Southern Counties Gas Co
Commercial Office 1141Chorro 16
Operating Dept Broad 490
Between 5 PM & 8 AM & on Saturdays Sundays
& holidays from San Luis Obispo Exchange
(No Inter-City Charge)
Ask Long Distance for ENtrprise 1-0206
Southern Pacific Co Railroad Av 2500
Southern Pac Milling Co Concrete Plant
SntaBrbraAv 2201
Southgate John R 210Beebee 217-J
Southside Market 100Higuera 1795-R
SOUTHWEST AIRLINES AGCY 987 Osos 418
Southwest Airways Co SnLuisObispoCountyAirprt 2627
Southworth Hazel Mrs 1341 Osos 3440-R
Souza Larry J 1304Pac 3583-M
Souza Tony F 1992Johnsn 4018
Spangler L S r 2603 Broad 680-M
Sparks Beatrice Anderson Hotel Beauty Salon
963Montcry 964
Sparks C M r 667 Howard 1017-W
Sparks V D r 954 Murray 2459-J
Speck Nellie 421Dana 3193-J
Speer Robt E 1317Chorro 2340-M
Spellman Robt 1290-2d 2929
Spence Arthur F 56NBroad 2065
Spencer Jarrett J 2048 Swazy 1749-R
Spencer Stafford r 857 Snta Rosa 694-W
Spencer W R 931Branch 4343-J
Spero Lillian 226Beebee 3610-J
SPERRY & HUTCHINSON CO THE 1415Montcry 1822
Spillers Harold 1596Montcry 825-M
Spink Ray r 1520 Palm 1347-W
Spoeneman Cecil W 1305Pac 1654-J
Spooner A B Jr 284 OldMorroRd 3689-J
Spooner C R 1088FthlBl 2170-J
Spooner Q G r 451 Chorro 268-J
Sportsman's Store 719Higuera 2520
Spotless Cleaners 385 Higuera 517
Sprague Walter r 850 Leff 467-W
Spreafico Romeo PismoRd 62-J-13
Spring A F r 1787 Conejo 2542
Spring Arthur H 480Pismo 3279
Springfield Baptist Church 160Brook 1246
Spudnut Shop
Wholesale Plant 200Higuera 1657
Retail Shop 692Higuera 1637
Spurlock Cash Market 2140 SBroad 1954
Spurlock W A 857Leff 2557-W
Spurlock W T 605 SntaBrbraAv 4146-W
Squire Robt D 1125 Olive 3457-M
Stackhouse C H r Baywood Pk 27-J-2
Stafford Howard C 2453 SntaClara 759-W
Stag Billiard Parlor 956Monterey 202
Stairs Jas W MorroRd 152-J
Staley Bonnie 176DlNrteWy 4110-W
Stalnaker Jas H r Avila Rd 1662-W
Stalnaker Richard 1334Nipomo 7-F-12
Stalnaker S H r 2367 Lawton Av 1726-W
Stamps Paul R 431 Isly 209-J
STANDARD AUTO PARTS auto equip 1085Higuera 2855-M
If no answer call 1200
Standard Liquor Store 875 Monterey 590-W
STANDARD MOTORS & EQUIPMENT CO
1701 Monterey 1120
Standard Oil Co of Calif Hathway Av 3144
Standard Stations Inc
No 343 1066Monterey 2316
Stanley Lloyd L Mrs 1282Fredericks 731
Stanley Norman F 480Buchn 3690-W
Stanley's 978Monterey 3053-W
Stanuseich Richard FthlBl 2895
Stapleton Bruce A 23RinconDr 30-R-12
Stapp Gholson r 1057 Buchon 1920-J
Stapp W E 1341 Sydney 276-M
Starbuck Harry 2552Lawtn 2680-R
Starkie Alf 348FerriniRd 1399-M
Starr Irene W 2073Essex 2475-R
State Farm Insurance Companies 982 Monterey 2020
Stavish Jos Mrs 875RougeotPl 2602-J
Steak House 1020RailrdAv 3443
Stebbins F C Jr 267FthlBl 3844-J
Steele Frank R Jr 1312FthlBl 1515-R
Steele Ralph W 1118Buchn 3755-J
Stefancich F R 131RamonaDr 1372-W
Stefanech Wm 59BentnWy 3236-R
Steffel Milan 153PolyVw 1505-J
Steffy Agnes H 658Pismo 1726-R
Stein Geo I 1251Frederck 2970-R
Steinmetz C T 1156Peach 3953-W
Stenner Archie T 55Toro 4097-W
Stephan Geo E County of S L O Housing
Authority 481Leff 2652
Stephan George E exectv dir Hseing Authority of
San Luis Obispo County 3201Pine PasoRobles 749
Stephan Leo 19MtPleasntn 3707
Stephens J M 68MtPleasntnDr 1207-W
Stephens M H 835High 3009-R
Stern Paula 970 SntaRosa 4379-R
Steuck Fred H 144Hendrsn 2314-W
Steve & Marion's 958Montcry 210
Stevens D E 30Toro 2844-R
Stevens Edw O 2034 Swazy 2828-J
Stevens Leslie M 1464NFthlBl 3663-W
Stevens Mason D 153CuestaDr 3119-M
Steward Merle O 255 SntaLuciaDr 3205-M
Stewart Alice C 350TolosaWy 1918-W
Stewart Easton 315CerroRomauldo 4071
Stewart Jas C 174DlSrWy 1372-J
Stewart John Mrs LosOsosHighlands 59-R-3
Stewart Tommy 1216Bond 2464-R
Stewart W E 1684Fairvw 3987
Stickney Anna B 1720Johnsn 2883-J
Stiefel Sam H livestock dlr 1518Chorro 279
If no answer call 4-J-12
Stillwell R L 129DlNrteWy 4335-R
Stinson Archie C 226PatriciaDr 2594
Stinson Poultry Service LaurelLn&OrctRd 669
Stinson W Carl 1043Marsh 3931
Stock E L 113CalifBl 3150-W
Stocker C 1119Peach 1205-W
Stocker Cecil E 305 SntaLuciaDr 4117-J
Stockird Les E Bachino & Stockird 740Higuera 393
Residence 209NBroad 2164
Stoddard R W 2151 SierraWy 794-J
Stokes C Eric r 75 Benton Wy 2214-R
Stokes Dorothy E 1998 SnLuisDr 2951-W
Stokesberry F C 259WarrenWy 3731-W
Stolte Inc 995Higuera 1075
Stolz Nelle M 527Higuera 1811-W
Stone Albert H 923-9thBaywdPrk 22-J-3
Stone Jerry T EdnaRd 2437-R
Stone L C 366CalifBl 977
Stone W J 790FthlBl 4248-W
Stone & Walker Machine Shop 424Higuera 271
Stoner Wm E 879MurryAv 3934-M
Stookey Jas R 158 SnJoseWy 4030-R
Stork Dorothy B FremontCt 1038-R
Stornetta A Edna 17-F-5
Stornetta Albert M OrctRd 61-R-1
Stornetta Howard J OrctRd 61-R-1
Stornetta Luis P OrctRd 61-R-1
Storni A N r 952Mill 2653-W
Storni A R 554ElinWy 2514-W
Storni C J 772Essex 1590-W
Story Ted Cuesta-By-TheSea 23-J-12
Stout Jas 1641 Osos 2996-W
Stover Arthur LsOsosRd 36-R-1
Stowe Independent Oil Co 996Marsh 462
Stowe Wm R 523Higuera 1959-J
Stoy Edward G r 101Hwy 10-R-3
Straight H R 790FthlBl 148-W
Streysman E J 1441Uphm 2163-J
Strickland Arthur F PismoRd 7-J-2
Strout Realty Hwy101NorthPismoBch POplr 6-2450
Stuart Max 1390Palm 2943-W
Studle Leo 497 Isly 3655
Stumpf Edith Margaret 254CerroRomauldoAv 1219
Sue's Sundries 1634 Osos 2565-J
Sullivan Larry R 1833Loomis 3556-W
Sullivan Lillie r 784 Snta Rosa 706-W
Sullivan P H 295FthlBl 2035-W
Sullivan R W 66MtPleasntnDr 2373
Sumner Wm M 170DlNrteWy 3759-J
Sunbeam Motel 1656Montrey 845
Sundquist Henry 178 Stenner 3153-M
Sunnyside School LsOsosRd 28-J-1
Sunnyside Window Cleaning Co 964Chorro 1329
Sunset Drive In Theatre Portugese Flat Rd 211
Surf Motel 256FrontAvla 9-J-12
Surv-Ur-Self Laundry 346Higuera 1932
Sutherland Keith D 754BoysnAv 2662-J
Sutherland Wm W r 975 Murray Av 2350-J
Sutter John H Mrs r 1439Peach 1842-M
Suttich John 320FthlBl 4356-W
Sverchek Jas E r 541 Buchon 1354-J
Swack J 171TassajaraDr 2499-J
Swadener R B r 723 Branch 2048-M
Swader Carl M 1937Corralitos 3040
Swain Arthur D 725 SerranoDr 3883
Swain Vernon R 865Venable 2414-R
Swall Vesta 1043Marsh 3160-J
Swallow Axel E ManzanitaDr 59-J-13
Swan E M Mrs r S Hwy 3084-M
Swan Geo T 3145JohnsnAv 2739-W
Swanson Chas A 74NBroad 2214-J
Swanson Robt P 180Chorro 1679
Swanstrom Karl 446LawrenceDr 1149-J
Sween Jack 749Grove 1769-W
Sween K A 1360Pacific 882-J
Sweeney Edw 2027Essex 2085
Sweeney John P r 745 Buchon 3061-R
Swindell Jas H 1941Abbt 3969-J
Swinden Ralph V 1356Higuera 2903
Swinden Robt V 506Hathwy 715-R
Swinnerton S M 883Chorro 2251-R
Swinney Betty EdnaRd 15-J-12
Swinney Harriett E 1346Chorro 3120-J
Sworthout Gloria B r 1221 Pismo 3038-J
Sworthout H G r 781 Peach 1478-W
SYCAMORE MINERAL SPRINGS AvilaRd 8-J-12
Sylvester Albert r Avila 16-R-11
Sylvester Antonio r Avila 48-R-2
Sylvester Joe r Avila 16-J-11
Sylvester Manuel Pico Fishing Boat Avila 33-R-3
Sylvester Manuel R Jr 546-1stAvla 33-J-3
Sylvia Franklin M 356 SntaRosa 1640-W
Sylvia Jos M 663Pac 4051-J
Symons Edw H 883Venabl 2414-J
Symons Fred H r 133 Cypress 495-W

T

Tabbert Henry C 321CuestaDr 2258-M
Tabell's San Luis Rest Home 1034 Islv 1686
Taber Luther A 1205Ella 3173-W
Taff H L r 1028 Pismo 831
Taft Geo D 525Branch 1615
Taft O L r 368 N Broad 1834-R
Tagliabue W F Capt r 795 Johnson Av 2498-W
Takken Harry W shoe reprng 1027Marsh 4199-W
Taku Karl 2802JohnsnAv 1142
Talbot Parker 1176Pismo 1057-J
Talbot Z 1551Palm 3618
Talbott John W 20Hathwy 3106-J
Talliman Glade E 1151Peach 996-J
Tallman R W r 130 Orange Dr 150-W
Tamo Louis J 547ElinWy 1497-J
Tanner Gaylord S 106ReservoirCanyonRd 651-M
Tanner Paul O r 1920½ Chorro 1744-R
Tanore Leslie E 175Brook 4294
Tappa Milo 361Pismo 551-R
Tappa Roy 1263Pismo 1807-M
Tarbox Isabelle 130Price 3614-M
Tartaglia Emily Mrs 626NBroad 1056-R
Tartaglia Harold S 261Almnd 2281-R
Tartaglia Henry W 790Broad 3236-M
Tarwater Clara 1242Montcry 1844
Tate Mobilgas Service 505Higuera 991-J
Taussig H A 163Toro 4172-W
Taves Frank r 1142Montalban 2262
Taylor Alex 1343Marsh 718-M
Taylor C L 186 SnMiguelAvla 37-R-2
Taylor C S 1639Higuera 2535-J
Taylor Edw T 1113Marsh 3531-W
Taylor J B 3101RockViewPl 2179-W
Taylor J L 664Pac 849-W
Taylor J R 746FrancisAv 2559-W
Taylor Jas L 504HathwyAv 715-W
Taylor Jeanette 1179Pismo 2272-W
Taylor Jim B 858Leff 815-W
Taylor L E 124FthlBl 242-J
Taylor Morris P 2410Helena 3413-J
Taylor Peter J 976Buchn 4053-W
Taylor Robt M MD 1312Garden 4224
Emergency calls 3643
Taylor Robt M Dr 1885 SnLuisDr 4067
Taylor Saml L 539FeltnWy 3730-M
Teach Chas E rl est 993 Osos 918-W
Residence 481 Pacific 1803-R
Teague's Machine Shop 3048 Higuera 3342
Teamsters Union Local 381 1040Broad 1881
Tedone Louis M MD French Clinic 1170Marsh 3135
Residence 206Albrt 2809
If no answer call 3135
Telegram-Tribune Co 1240 Morro 1901
Telephone Answering Service 964Chorro 2992
Teller Ivan A CampSanLuisObispo 20-R-1
Ten-Twenty-Three 1023Morro 1170
Tenhaeff Werner 2608Agusta 1487-M
Tenney Donald J 956½Walnt 2817-M
Tennison Noel C 354Pac 3019-M
Tenscher Edw W 1320Palm 950-R
Tenscher Jas L 2442BoulevrdDelCampo 832-W
Tercis Frank 481NBroad 814-W
Terra S W 126Beebee 4137-W
Terra Samuel r 469 Dana 1339-W
Terra W L ClarkField 3930-J
Terrell Dani 1527Morro 265-J
Teuber Mary K Mrs 232WarrenWy 4353-R
Texas Co The Distr 100 Stenner 1140
If no answer call 2992
Thelin W 1307Mill 4191
Theroux Dani G 1080Grove 640-W
Theroux Marcella 1347Chorro 3120-W
This Ol'e House rstrnt LsOsosRd 38-J-1
Thoma C W 2090Hayes 2314-J
Thomas A S 492Lincln 3403-W
Thomas Andrew G 847Pac 3541-J
Thomas Carl SntaFeRd 1793
Thomas Clara 1542Mill 2110
Thomas P D Mrs 1023Leff 2397-W
Thomas Roy 1630Palm 2465-J
Thomas Russell J Coast Counties Adjstmnt Bur
1130Grdn 3011
Thompson Bessie Mrs 570ElinWy 1513-R
Thompson Claude C 878Uphm 2327-W
Thompson Donald E 291CerroRomauldoAv 3774-R

Thompson Edwin P 526Higuera 757
Thompson Fred D 260LincInAv 2253-W
Thompson G F r 432 Buchon 551-M
Thompson Homer S 685Caudl 241-W
Thompson Hubert O CampSanLuisObispo 20-J-2
Thompson J I r 106 Snta Rosa 1215-M
Thompson Jas J 79BentnWy 3236-J
Thompson Price 404LawrnceDr 3604-M
Thompson Wm S 2290Helena 2207
Thompson's Grocery 1638 Osos 463
Thomsen Robt W 479Pac 233-W
Thomson David H 1335FthlBl 445-W
Thomson Elizabeth K r 1624 Morro 1222
Thomson Glen H auto reprng 1511 Monterey 755
Thomson John W 2140 SnMiguelAv 383-J
Thorell Mildred 3d&SntaLuciaBaywdPrk 25-J-4
Thornburgh Grace Mrs ins 855 Monterey 11
Residence 1045 Buchon 276-W
Thorndyke Roger r 1956 Corralitos Av 3065-R
Thorne A M 1867Fixlinl 939
Thorne Chas K 612MitchlDr 3548
Thorne Nettie 244Lincln 249-R
Thornton Elmer E r 1144 Walnut 1989-M
Thornton Rosalie S 128NBroad 440-M
Thorpe Jo 1533½ Osos 3490-J
Three Corner Grocery 1609Johnsn 254
Thresh E H 1862Fixlini 439
Thresh E H Inc autos 1101Monterey 102
If no answer call 439
Thrift Shop A W V S 1224Morro 1356-W
Throop Francis H r 1339 Marsh 1462
Thurlow Leonard Mrs r 868 Church 1755-J
Tick Tock The rstrnt 1057 Monterey 2922
Tiemann A W 1355Frederck 2206
Tiemann Ira EdnaRd 3870
Tiffin I S 1139Upham 1313-W
Tiffin J I 2461JohnsnAv 3880-J
Tilton C E 419 SntaBrbraAv 1690-J
Timbrell Harriet B 1256Higuera 3594
Tisdale Charles K 1672Fairview 2113
Title Insurance & Trust Co 777 Higuera 2533
Toalson Norma A 1730Corralitos 2624-M
Todd Elva 640Caudl 3724-W
Todd Georgia E 645Caudl 1938
Todd Lee L r 625 Mitchell Dr 2427-W
Todd Lester 331KentuckyAv 4187-J
Todd R E 1592Palm 1669-J
Todd's Bear Alignment Service 306Higuera 3180
Tognazzi Wilce 2105Broad 3152-W
Tognazzini Albert Bull's Tavern 1032Chorro 1935
Tognazzini Albert Mrs 495NBroad 4103-M
Tognazzini Elmer r 1019 Peach 870-J
Tognazzini Luke r Edna 15-J-3
Tognazzini Sam r 1022 Mill 590-J
Tomasini A E comprsrs 1922 Johnson 1424
Tomasini Ben r Morro Rd 19-J-1
Tomasini Earl J Mrs 461Hill 3939
Tomasini F Miss r 1132 Buchon 1327-W
Tomasini F E r 1311 Higuera 2075
Tomasini Luis E r 1637 Broad 1127-R
Tomasini T Chevron Station No 150
CDA Marsh & Higuera 1707
Tomasini Wilmar r 890Mission 2891-J
Tonini Henry H 1059½ Leff 137-J
Tonini John r 309 Sandercock 1774-W
Tonini John C r Los Osos Rd 29-R-3
Toone Harmon 2351HelenaWy 3142-W
Torbet John A 986Waint 2817-W
Torigiani Gaina 258Cherre 4189
Torkelson Geo LosOsosHighlnds 44-R-2
Torkelson R A r Baywood Pk 26-J-4
Torres Anthony 1278-2d 3977-J
Torres Victor M 2548GailPl 1877-W
Tower Barbecue&Cocktail Lounge 427Higuera 830
Towle Milton 1405Broad 3963-W
Townsend Chas M 304LaCanada 4153
Townsend's Coffee Shop&Cocktail Lounge
990Monterey 1261
Townsley H E r 515 Funston 2616-J
Trask S H Sgt 135King 1470-W
Travel Service 987 Osos 418
Travis Edna 492Leff 3679-W
Travis Chas H 1965Hope 2109-R
Treadwell R T MD 1215Chorro 1782
Residence 2070Fixlinl 1062
Treanor Danya 1368Marsh 3047-R
Treanor Jesse 377 SntaBrbraAv 3704-W
Tregarthen Harry 755 SantaRosa 253
Trego Wm 268Buchn 3872
Trejo Albert A 333Branch 2175-W
Trejo Ramona Mrs r French Rd 2227-W
Trend O'Fashion 842Higuera 162-J
Tri-Counties Blood Bank Inc 780 Pacific 3141
Tri-County Realty OldHwy101 South 2217-J
Trigueros Geo A 1107FthlBl 2874
Triplett Alice 1536Grdn 151-J
Trout Chas E 117DiSrWy 4030-J
Trout D B r 2125 Sierra Wy 3154-M
Trout S A 299RamonaDr 357D-J
Troutner Bill 60RafflWy 1010-J
Troxel U W Mrs 229 SntaLuciaAvBaywdPrk 25-J-1
Truchan Frank r 1740 San Luis Dr 1300-W
True Raymond Mrs r 819 Branch 3081
True Robt C 650Branch 3562-M
True Wm 1036Leff 3435-J
Truebridge F A 2599Helena 4367-J
True's Tailor Shop 1128Grdn 2014
Truex J W 2434BoulevardDelCampo 3843-W
Trulock Chas R 777LincInAv 1467-W
Trussell G E 1113Marsh 742-M
Trussell Virginia 1220 Osos 2673-W
Tubelle Lawrence H 228 OldMorroRd 2066-W
Tuberculosis & Health Assn SLO Co 1026Chorro 1048
Tucker Don L 162PolyVw 1630-R
Tudor W O r 1203 Pismo 1057-R
Tuley Elbert S 1928MurrayAv 4358
Tumbleson Reginald T r Johnson Av 1776
Tuohy John P Mrs 266CerroRomauldoAv 3719-R
Turner Alden L 31RinconDr 3475
Turner C A 2069McCullom 2109-J
Turner John G Jr r 530 Ellen Wy 2561-W
Turner Mary O r 1750 Osos 2968-M
Turner Pearl 2350BoulevardDelCampo 3843-J
Turney W A 2572Lawtn 1891
Turri Alfred B 169KentuckyAv 2892-W
Turri E Mrs r 870 Osos 809-J
Turri Joe r Los Osos Rd 29-J-11
Turri Wm r Los Osos Rd 29-J-3
Tuson Richard Mrs VachlLn 3-F-4
Tutsie John 363Pismo 2799-M
Tuttle Myrtle Mrs 1408Essx 2376-R
Tuttle's Market 695Higuera 2193
Tway Robt W 785LincInAv 339
Twisselman Eulalie r 1372Broad 2872
Tyson John H MiltnLn 31-J-2

U

U-Haul Co 505Higuera 491-J
Ubben Dale F 1332FthlBl 713-W
Ueckert W A 2049McCollum 3745-J
Ulansky David 2515GretaPl 2788
Umbaugh F L 631Caudl 1161-R
Umbertis R G Jr 1262Buchon 578-R
Umbertis Robt N r 1235 Buchon 1520-J
Underwood V L 484Pac 3598
Unfried Wesley 1320 Sidny 2546-J
Union Hardware Co 725Higuera 43
Union Oil Company of Calif
Northern Division Pipelines
Avila Pump Station Avila 52-J-2
District Electrician Tank Farm 50-J-11
District Foreman Tank Farm 50-J-4
Division Machinist Foreman Tank Farm 50-J-31
Machine Shop Tank Farm 50-J-3
Pipeline Office 975Morro 372
Pump Station Tank Farm 50-J-2
Shiploading Terminal Port San Luis 51-J-3
Sales Division
San Luis Obispo Office Orcutt Rd 64
Union Sugar Co MurrayAv 2843
United Meat Market 714 Higuera 1780
U S Government
Agriculture Dept of
Agricultural Stabilization & Conservation
Committee of San Luis Obispo County
1530Monterey 1378
Air Force Dept of Air Force Recruiting
Stn CountyCourtHouseBldg 1886
Forest Service 777½ Higuera 1426
Air Force Dept of Air Reserve Center 9379th
Varl Squadron 300Higuera 110
Army Dept of
Civilian Personnel & Cost CampSanLuisObispo 2130
Commanding Officer CampSanLuisObispo 2480
Engineer Warehouse CampSanLuisObispo 3602-J
Engineers & Land Management
CampSanLuisObispo 2131
Fire Dept CampSanLuisObispo 2447
Main Gate CampSanLuisObispo 2123
Post Engineering Shop CampSanLuisObispo 3504-J
Post Headquarters CampSanLuisObispo 2480
Property Section CampSanLuisObispo 1314
Sewage Disposal Plant CampSanLuisObispo 1319
Water Filtration Plant
CampSanLuisObispo 3602-W
Coast Guard
San Luis Obispo Light Station Avila 892
Custom's Service 774Marsh 1283
Health Education & Welfare Dept of
Social Security Administration 981Montery 1874
Immigration & Naturalization Service 1130Grdn 1401
Internal Revenue Service 864 Snta Rosa 208
Navy Department
Naval Reserve Electronics Facility
CountyAirport 370
Recruiting Substation 997Montery 787
Post Office 893 Marsh 684
Selective Service Local Board No 76 737Marsh 1978
Veterans Administration Office 864 Snta Rosa 1234
U S SEWING & T V CENTER 715Higuera 746
Universal Auto Parts Co 969 Monterey 1418
Universal Neon 1341 Osos 2491
University of Calif Farm & Home Advisor
1235Montery 52
Upton's Service Stn 1919Broad 132
Uptown Market 1248Montery 3216
Utility Metal Products Mfrs 1315Carmi 3584

V

Vaden R E 462Chorro 2842-J
Valentine Jas C BaywoodPark 27-J-11
Valiway Distrs food prods 445Higuera 644
Vallely C Mrs 1212Grdn 2227-R
Vallely J J 1103Essx 3609
Valley Electric Co
Ofc & Electrical Dept 787Higuera 264
Construction Dept Mountain Vw & Hill 507
Valys Chas MorroRd 4084
Van Roy Mrs 33MtPleasntnDr 4190-W
VanBurton C 1035 Stennr 1729-M
Vance R A 474Hill 2203-J
Vandam N E r 1822 Johnson Av 2352-J
Vandenburg Barney B 921 Sandrcock 1245-J
Vanderberg H E 549Buchn 1354-R
Vanderberg R W 1343Bishp 794-W
Vanderloo John J 2675JohnsnAv 2526
vanderVeur Ella LosOsosHighlands 43-J-1
VanDeventer J A 440½ Kentucky 2516-R
Vandiver L H 1045FthlBl 3644-J
VanDoorne John Mrs FremetCt 2384-M
VanGorden Frances Mrs 655 Osos 2858-W
Van Harreveld Donald J 208Almnd 3241
VanHorn Lilian E Miss 869Nipomo 3502-M
Van Leeuwen E G r 1510 Higuera 662-J
Vansandt O D 1365MurryAv 675
VanSchaick J E Mrs r 1603 Higuera 2495-W
VanShaick E C r 531Dana 2770
Van-Vaerenbergh Marcel 1314Palm 2943-R
Vargas Mercie 521Higuera 1889-M
Varner Doyle r 1760 Sn Luis Dr 2401-R
Vasques Mary FrenchRd 813
Vasquez Mary G 1845Morro 2595
Vass Harold R 115Villa 2027-M
Vaudoit F A r 533 Pismo 894-W
Vaudoit Raymond r 779 Snta Rosa 1110-W
Vaughn Wayne Green Bus Serv 411FthlBl 3865
Vazquez Tony 796ChristianAv 915
Vear Matt VachellLn 3-F-11
Veatch Claude N PismoHwy 7-J-12
Vega Jas M r 110 Grand Av 992
Vega Wm H 82NBroad 3496
Veith H W 934Branch 4165-W
Venema Athleen r 670 Caudill 2439-M
Verduin Ruth Mrs r 1307 Bishop 2093-W
Vest J T 1234Ella 1610
Veterans Administration Office 864 Snta Rosa 1234
Veterans Memorial Bldg
San Luis Obispo County of 801Grand 65
Victorino Geo 603High 3623
Victorino Tommy Jr AdrianceCt 1830-W
Vieira Joe VachlLn 14-R-2
Vieira Joe R VachlLn 14-R-4
Vieira Thos 2670Lawtn 3732
Vigneau's Jewelry Store 867 Monterey 593-J
Villa Elwood 258CuestaDr 4081-W
Villa Frank N 24MtPleasntn 3694-W
Villa Innes C 996Mill 1504-R
Villa Irvin C r 470 Grand Av 2176-J
Villa Lloyd P 241Hendrsn 2913-W
Villa's Union Stn Broad&FthlBl 2957
Villegas William r 1662 Fairview 1105
Vincent Geo S 1224Buchn 672-J
Vincent Rex H 415PatriciaDr 2807-W
Vincent Wayne R 172WarrenWy 3130-W
Vind Harry C Equitable Life Assurance Soc
868Montery 1003
Vinsel Arthur R r 176 Stenner 2256-W
Vinson Mamie r 1150 Palm 690-W
Viramontes Geo 710CalifBl 1842-R
Vogel Louise Miss r 865 Morro 3189-M
Vogt G F 299CerroRomauldoAv 3760
Vollmer Ernest rl est 740 Higuera 700
Residence 1116 Pismo 695-W
Vollmer Ernest Jr 1727CorralitosAv 3151
Volny Arnold 1126Murry 4172-M
Volny Stephanie 296RamonaDr 184-J
Vorhies R M 209RamonaDr 3829-J
Voris Fred LosOsosRd 47-J-11
Vosburgh Marian RN 434Hathwy 3091-R
Voss Vina M 193 SnJoseWy 3786-J
Vreeland Neil A r 1020 Palm 2966-W
Vrooman Carl W 227 SntaLuciaDr 1192
Vurpillat M J 138RamonaDr 3367-J

W

Wabbel R M 2858JohnsnAv 414-R
Wade J W 1000 South 2175-R
Wade L C Mrs 670Buchon 91-M
Wagers J T 2653Victoria 3632
Wagers Ralph C 123BressiPl 3072-J
Wagner A F r 1329-1st 1270-R
Wagner Chas 860Humbrt 2847-W
Wagner D T LosOsosHighlands 23-J-3
Wagner Paul I 1844Corralitos 1299-J
Wainscott Jack N Mrs 367Toloso 2681

Waite R H 276RamonaDr 3085-W
Waits Chas C 2565JohnsnAv 347-M
Waldmeier Jas 349Tassajara 34
Waldorf Cafe 975 Osos 1002
Wales Thos E Jr 1405 Slack 3688-W
Walker A M Jr 1841 Slack 4339-W
Walker Chas W BaywdPrk 58-J-1
Walker Floyd 119FthlBl 1399-W
Walker Melvin 661Funstn 2402-W
Walker R G 1028Pac 681-R
Walker S A 652Morro 450-R
Walker & Stone Machine Shop 424Higuera 271
Walker Thos 1960Loomis 1760-R
Walker's Bob typwrtrs 785 Marsh 681-W
Wall Bill Bill Wall's Mobil Serv FrenchRd&Freewy 330
Wall Carroll 808Mitn 1079-J
Wall Ronald F 1445Marsh 1067-M
Wall W T 465Dana 413-J
Wallace A D r 1170Buchon 2601
Wallace A L 2775Tenbrk 1333-W
Wallace Homer M r Edna Rd 736-W
Wallace Jackie 330Pismo 945-M
Wallace Jeffie EdnaRd 3857-J
Wallace Jos M 87 SnAntonioAvilaBeach 32-J-1
Wallace & O'Kelley 3159 SBroad 798-J
Walling C L Jr 1259Palm 2754-J
Walrath R r Baywood Pk 39-R-2
Walsh Raymond 332PatriciaDr 3222-R
Walter Bros contr 383 Chorro 2617-R
Walter Burton M 245Almnd 4282-M
Walter Charlie Walter Bros 383 Chorro 2617-R
Walter Edwin r 1060 Pismo 2881
Walter Elmer C 158Chorro 4017-W
Walter Mary 896Buchn 4218
Walty Harold r 706 Kentucky Av 2888-J
Wandling Harry 1334Marsh 4303
Ward A E r 440 Higuera 2861-J
Ward Merlin 1234Morro 2549-W
Ward Randol A 194DiNrteWy 3680
Ward Wesley S 2548 SntaClara 3223-J
Warden H M LsOsosRd 43-J-2
Warden Robt D LosOsosRd 47-R-1
Warden Roy V r 1825 Monterey 2834
Ward's for Better Living 1435Montery 1816
Waring E M Strout Rity
Hwy101NorthPismoBch-POplr 6-2450
Warnagieris Joe rl est 901Palm 1179
Residence 1985JohnsnAv 1179
Warner C W 231Beebee 3610-R
Warner Herbert H 498LincInAv 4247
Warner Merle Garden City Gas Serv
LosOsosHighlands 44-J-4
Warnken Ruth A r 780½ Toro 2122
Warren A C 1424Toro 748-J
Warren C J 642HathwyAv 4246-M
Warren Ed 672Higuera 2946-W
Warren Evelyn W 552Higuera 2347-W
Warren H P r 1835 Johnson Av 3059-J
Warren Jas F 1891Hayes 1119-M
Warren Robt W 786FthlBl 4248-J
Warren Roy P 1135Walnt 3702-W
Warthen Ethel M 1867 SnLuisDr 3824
Wash U Mat 1439Montery 3852-W
Washburn Lester E Mrs r 1760 Johnson Av 2670-W
Wasson J & M Co VachellLn 1506
Wasson John Wasson J&M Co VachellLn 1506
Wasson Raymond J 1268Sydny 2199-W
Waterman Mildred r 466 Dana 413-W
Waters Fred M 3100JohnsnAv 3781
Waters Fred M Palmer-Waters Chapel
1264 Higuera 452
Waters Sylvia 186Brook 429-R
Waterstreet Mildred 1336Morro 4236
Wathen R A 663 Osos 2297-W
Watkins Owen 221Almnd 4282-R
Watkins Quality Products 1072Mill 329-W
Watson Fred r 1421Palm 2416
Watson G A 655KentuckyAv 2288-R
Watson Geo C SeeCanyon 18-R-12
Watson Jack LosOsosHighlands 44-J-11
Watson Mae L 849Mill 66-J
Watson Wm r 868 Center 2749-W
Watson's Fred Cocktail Lounge 1011Higuera 2341
Watts Glyn 347LaCanada 3264-R
Watts Herman M & W Distrng Co SouthOldHwy101. 1413
Watts Howard D r 1607 Phillips Ln 1384
Watzke Robt E 114BressiPl 1172-W
Weant Carl A r See Canyon 18-J-11
Weant Everett 75 SntaRosa 1535
Weatherbee W M r 1214Mill 1642-R
Weatherman F E 228 OldMorroRd 3689-W
Weatherman Thos P 2620Broad 576-R
Weathers Geo 136Cyprs 2543-W
Weaver Glenn A r 1852 Fixlini 472-R
Weaver Motor Co 1166Higuera 536
Webb Ed r Los Osos Rd 38-J-3
Weber Baking Co 385Pac 3894
Weber Norman r 1227 Buchon 1762
Weber Peter K Mrs 207NBroad 4063
Weber W L Jr OldMorroRd 2135-R
Webster D H 228LaCanadaDr 727-R
Webster E L 258WarrnWy 2609
Webster Margaret 319High 4168-R
Webster Margaret M r 1027 Murray Av 1723-J
Weddell W P 1365Palm 912-J
Weddle Clara B Mrs 2006 SnLuisDr 4284
Weddle Herbert T Jr 1984 SnLuisDr 3915-W
Weddle Richard A 265WarrenWy 4254-W
Wedlake Philip R 1964JohnsnAv 445-R
Weeden Bert 1250MonteVsta 1755-W
Weekes Besse V 859Church 3244-R
Weidenaar Edw H AdrianceCt 4283-W
Weig Geo 446LawrnceDr 3930-M
Weipert Donald N VachlLn 55-J-1
Weir C J Jr EdnaRd 203-M
Welr Geo Mrs 655 Islay 4292-J
Weishar J A 1844McCollm 112
Weishar's City Pharmacy 858 Higuera 560-J
Weiss J 745Pac 4195-W
Welch Carl J 241CraigWy 2645-W
Weldin M E r 1029 Islay 1133-R
Welliver Jack r 1347 Palm 2641-J
Wellons C F 3023RockViewPl 736-M
Wellons C T 2650Broad 4214-J
Wells Anna H RN 2320 SBroad 90-J
Wells Chas E r 2576 Johnson Av 3208-W
Wells Chas E Jr 283 SntaLuciaDr 2622-R
Wells Ella W Mrs r 1115 Islay 42-J-2
Wells Gerald R TankFarmRd 763-W
Welsher Lena Mrs r 1238 Marsh 2359-R
Wender John L 841BoysnAv 2949-W
Wentworth John P 1719Broad 1911
Werbel Ernest W MD 225NSntaRosa 1784
Residence 1872 SanLuisDr 1911
If no answer call 3143-W
Werling Dallas 1518Nipomo 759-J
Werner Harlan E 2386BoulevardDelCampo 275-W
Wescott Gene M & W Distrng Co
S Old Hwy 101 1413
West Coast Life Insurance Co 774Marsh 1407
West Marion I 1020Peach 4047-R
West Mary E Mrs 1639Nipomo 2569-R
West Oscar E 392ChristinaDr 3405-J
West R L 348HathwyAv 2789-R
Westbrook Anna S r 1195 George 1757-W
Westbrook Mary 145 Story 4176
Westbrook Olin O 405NFerrinRd 471-J
Westbrook Susan A 747Montery 1728-R
Western Auto Supply Co 685 Higuera 993
Western Union Telegraph Co 979Montery
To send a telegram call ..... Western Union
For all other purposes call 1670
Westfall Ralph R LosOsos 34-J-3
Westlake Grace Mrs 268½ Buchn 2550-W
Weston Ralph E 1855 SnLuisDr 4245
WESTSIDE AUTO PARTS CO
Glass & Tire Shop 1236Montery 1851
Parts Dept 1232Montery 908
Salvage Yard EdnaRd 1198
WESTSIDE TIRE SHOP 1236Montery 1851
Westway Market 447 Higuera 491-W
Westwood Kate Mrs r 1156Upham 2474-R
Wetzel Dalie r 1133 Pismo 2272-J
Wham R L SeeCanyon 53-J-11
Wheeler Frederick No9Vetvle 3045-J
Wheeler Gerald D 12th&NipomaBaywdPrk 22-J-11
Wheeler Harry G 1426 SntaRosa 1862-J
Wherrit Raymond 2497JohnsnAv 943
Whitaker Clyde L DrctRd 1175-W
Whitaker Harry S 188CuestaDr 3112-M
Whitaker W D 1324Essx 719-W
White Arthur M 266PatriciaDr 3617-J
White Catherine 954Pismo 3921
White Edw H 1045MurryAv 1723-R
White Eugene E VachlLn 3930-W
White Geo H 1305Marsh 3113
White J H 1759Conejo 3749
White John W 1727Morro 2932-M
White Wesley 1203Buchon 3428-W
Whiteman Stephen 663Church 3207
Whitener W A 690 Isly 686-W
White's Furniture Store 1301 Broad 1006
Whiteside Abe SweenyAl 2179-M
Whiting Francis F 1789 SnLuisDr 4042
Whitman J R Dr 1881Corralitos 2774
Whitman's Veterinary Hospital & Boarding Kennel
NHwy 78
Whitmer Keith 440KentuckyAv 4277-W
Whitney Allan 864 Osos 4114
Whitney Gordon A r 842 West 2766-M
Whitson Milo E 268LaCanadaDr 4117-W
Whitson R G 623Caudl 906-W
Wical Elvin A MD 1325Chorro 246
Residence HuasnaRd ..... AroyoGrnde 2053
If no answer call 2992
Wickenden Rae W 1913Corralitos 2101-J
Wickenden W C 1317Palm 1266-M
Wickenden's men's wear 837 Monterey 1511
Wickham Thos r Avila 48-R-3
Wiech Geo 962Meinecke 806-M
Wieland A J 278Lincln 1827
Wiesman Chas 777BoysnAv 2066-M
Wight H Glenn 1223 Sydny 3123-W
Wighton A M r 666 Lawrence Dr 1805-J
Wilcox Ernest N 1738JohnsnAv 2008
Wilcox Genevieve 551Hill 3495
Wilcox Merrill 543LawrnceDr 4083-J
Wilder Wade 1319Beach 2074-R
Wiles Jas R 569LawrnceDr 3922
Wiley Durell 2105JohnsnAv 1846-R
Wiley Richard 11HathwyAv 3619-W
Wilkerson Allen T 226TassajaraDr 630-J
Wilkerson Claire 1117Palm 4379-M
Wilkerson Viola 790FthlBl 2068-J
Wilkie H M 1055Peach 2331
Wilkinson C J 1150Grove 1049-J
Wilkinson Harold J r 1478 Mill 1292-W
Wilkinson J W 412Marsh 2055
Wilkinson Jas S 194PolyVw 2049
Wilkinson John J Dr 60NBroad 1443-W
Will Roy 1194Ella 3173-J
Willard M S 1276 Sydny 2357-M
Willard S M r OrcuttRd 5-R-11
Willett Cal R 309LawrnceDr 4085-W
Willett Richard L rl est 688CalifBl 2593
Residence 688CalifBl 2245
Williams Arthur S r 156 Stenner 2278-J
Williams Avenue D 789Fletchr 2780
Williams Chas W EdnaRd 958-R
Williams Edmond r 966 Buchon 1828-J
Williams Edw L 447LawrnceDr 2733
Williams Emma E r 1158 Murray Av 2930
Williams Evan C 390HathwyAv 3811
Williams Frank O 791Church 2655-R
Williams Geo W Prudential Insurance Co of America
795 Isly 1272-W
Williams Guilda Mrs r 388Chorro 327
Williams J E r Orcutt Rd 56-R
Williams Jas W 2389Helena 733-J
Williams Joyce Mrs 173Chorro 3954-R
Williams Kline r 610 Monterey 2183
Williams Mary r 767 Christian Av 2762-W
Williams Melba J 673½ Caudl 2597-J
Williams Minnie F Mrs r 1652Fairview 1603-M
Williams R L 64LaEntradaAv 3516-J
Williams Robt M BaywoodPark 26-J-11
Williams Ronald A r Avila 8-J-11
Williams Ronald E 538FeltnWy 3730-W
Williams Sarah C Dr optmtrst 1029Chorro 1297
Williams Sarah C Dr r 862 Toro 581-R
Williams Thos H r 2915 Johnson Av 2545-J
Williams Tillie 1321 Osos 3483-W
Williams W R 1616Palm 4049
Williamson H R 790FthlBl 3860-J
Williamson Joe 888Venabl 2053
Willis Susan J 475-4thBaywdPrk 25-J-12
Willis W H 101Hwy 267-J
Willmirth Bert 2433JohnsnAv 2980
Willoughby Ottelia Mrs 355JeffryDr 3615-M
Wills H J 843RougeotPl 329-J
Wills Jas R 1704Broad 799-R
Willson Lucille G 491Hill 3500
Willson Prentiss Jr MD San Luis Clinic 990Pac 3041
Wilmot Clyde 430HendrsnAv 3488
Wilmoth Helen 507Caudl 3724-R
Wilson A Gaylord r 1343 Higuera 1387-M
Wilson Harold O 777 SerranoDr 3072-W
Wilson John r Avila 9-R-11
Wilson Leo J Mrs 1341 Osos 294-J
Wilson Louis H 1050Pismo 291-J
Wilson Marie L 1822B Fixlini 3249
Wilson Merle E r 53 Benton Wy 2127
Wilson Neva Nohl 1332Pismo 2216-W
Wilson O F 480Kentucky 3690-J
Wilson Olive B Mrs r 1771 Johnson Av 2456
Wilson Robt L 272 SntaLuciaDr 3652-J
Wilson Rollo M 1174Ella 3221-J
Wilson S L Mrs 711Montery 3797-J
Wilson T L 386CalifBl 793-M
Wilson Tex r 660 Snta Rosa 534
Wilson Virginia 865Morro 1267-W
Wilson Walter W r 66 Benton Wy 2529-J
Wilson Webb r 836 Mission 1217
Wilson Wesley F 1965Broad 2551-J
Wilsons Flower Shop 1110Grdn 622
Wilson's Grocery 2121Broad 4215-J
Wimer Roy B PerkinsLn 1668-W
Wineman Barber Shop 1110Chorro 4309-J
Wineman Hotel 849Higuera 1800
Wing Levi 2231 SBroad 559-J
Winkel Harry R 208PatriciaDr 1678-R
Winn Clyde B r 1969 Chorro 2694-W
Winner C Paul 615Grove 4392
Winslow Dale E 105CrandlWy 2375-R
Winterbourne Robt E 1129Marsh 1752-J
Winters Dani N 1453 Slack 3509-W
Wipe Geo CuestaByTheSea 23-R-1
Wirshup Arthur D 159FthlBl 2052-J
Wisberg Clarence 359CerroRomauldoAv 2909-J
Wisberg Earl F EdnaRd 3564-W
Wise Erline M 1042H Pac 980-W
Wise Ferne E 346Buchn 4036-R
Wise Vance 1548Montery 2443-M
Wisneski Edw A 2565GailPl 3092
Wiswell Chas G 122BressiPl 1068-R
Witwell & Schmid Inc 986Montery 1011
Witbeck Bessie 1540 SntaRosa 154-R

Wittmeyer A W r 535 Mitchell Dr....2332-J
Woelfle Erwin geiger counters 341B Higuera----2063-R
Woeste Donald J 259 SntaRosa....1756
Wolf Harry K r 869Center....444
Wolf Verna 1645Chorro----263-J
Wolfe Alfred M MD French Clinic 1170 Marsh....3135
Residence 1367Mill....424
If no answer call....3135
Wollam Carol C 1219Palm----3841-M
Wollam Eula C 1309Pismo....2515
Wollam Melvin Avila----49-J-1
Wollam Ralph E 585Dana----2555-R
Wonsley Ina 1700 SntaRosa....1607-M
Wood Allan 1625MurryAv....2581-R
Wood Chas W 316RamonaDr....184-R
Wood Fred 1865McCollm----4289-R
Wood Helen r 1740 Conejo....1041-W
Wood Jay C 1414Morro----1059-W
Wood Kenneth A 163RamonaDr....3651-M
Wood M A r 1061 Grove....1182
Wood M D 5thBaywdPrk....23-J-21
Wood Pearl F Mrs 1010Mill....2638-W
Wood W E Mrs 1720JohnsnAv----2883-W
Wood Wm A 386Buchn....3819
Woodbridge Fredrika P Mrs 1306Higuera----2798
Woodbridge John H MD 891 Pismo....1882
Woodcraft & Building Specialties 664Uphm----2192
Woodford E A 38RincnDr....1722
Woodman C H 129NBroad....142
Woodrell C R 2747Chandlr----2990
Woodring Herbert L 2420 SBroad....4254-W
Woodruff Angus 2105JohnsnAv----1536-J
Woods Geo R LsOsosRd----43-R-3
Woods Irene BaywdPrk....24-J-11
Woods O E r 1402 Marsh....290-R
Woodward J R 2315JohnsnAv....4015-J
Woodward Leo Mrs 2309JohnsnAv....3221-W
Woodward Wm H 2374JohnsnAv....2576-M
Woodworth A W 719 Sandrcock----4158-J
Woodworth John A 473Pac....1634-R
Woolf Gusteva 319 SntaLuciaDr----3476
Woolf Jas M 239Beebee....864
Woolpert Wickson R 505FeltnWy....3975
Woolpert Wickson R Muller & Woolpert attys
WickendenBldg....4200
Woolworth F W Co 778 Higuera....2458
Workman Nellie r 205 Beebee....2603-R
Worthington Plumbing Supply 1604 Morro....2289
Worthington Walter Worthington Plmbng Supply
1604 Morro....2289
Wray Ethel Miss 12RincnDr....3648-W
Wreden Jane Mrs r 1746 Chorro....1410-J
Wright Carl Mrs LosOsosHighlands....60-R-2
Wright Donald G 290RamonaDr....1861-J
Wright Dorothy S r 110 Orange Dr....150-M
Wright Edw A 1304FthlBl....1515-M
Wright Esther 807Branch....4301-M
Wright Harold F LosOsosHighlands----59-R-13
Wright Harold L 2525JohnsnAv....2067-W
Wright Jessie Mrs r 726 Buchon....1568
Wright John H 2014RachlLn....3670-M
Wright L H r 675 Brizzolara....2736-J
Wright Lawrence 515LawrnceDr....4046-M
Wright Lucille L 1427Beach....1416
Wright Robt N 777BoysnAv----1178-W
Wright Thos A 356Patricia----3204-J
Wroble Wanda M N200FerriniRd....3232
Wrye John Cameron 864 Osos----2864
Wu H M Dr herbalist & oste 972 SntaRosa----1750-W
Wuest Francis A 1198eebee....4137-J
Wulke Lillian L 957Essx....503-M
Wunderlich A M LtCol 681Grove....1262-M
Wyatt Alice L 1219Ella----212-W
Wyatt Kenneth E 1150 Olive....1052
Wyatt Robt R 2465 SntaClara....2199-J
Wyatt W C r Edna Rd....1255-W
Wyatt Wm R 32NBroad....2746-J
Wybrandt H P 1943McCollum....4341-R
Wyman Frank 671Pismo....1187

Y

Y & W Appliance Service 819High....3935
Yance Alice Mrs 1838Johnson....1768-J
Yeager Claude R 864Chorro....2031-W
Yearwood L E 1629MurryAv....2947-W
YELLOW CAB 987Montery----100
Yenter Mary r 111 Orange Dr....2464-M
Yoakum C O 2023 SnLuisDr....74
Yost Grace A 467 Osos....1955-J
Young C R r 1240 Ella....2338
Young Carl E StennerCreek....1-J-3
Young Chester G 545ElinWy----1528-W
Young Claude r Pismo Rd....7-F-3
Young E S 1803Grdn....4203
Young E S Young's Bty Shop 783Marsh----391
Young Edgar S 1706Grdn....3414-M
Young Eleanor G r 1283 Murray Av....1281-W
Young Emma 2031Chorro....535-W
Young Harry E 669Chorro....4259-W
Young O B 894Meinecke----2833-M
Young Roscoe R 937A MurryAv----2766-W
Young's Beauty Shop 783Marsh----391
Yours & My Furniture Store 1127 Broad....942
Yowell Carl 1165Mill....1315-W
Yparrea Alfreda 18RincnDr....3648-J

Z

Zachar John 711Misn....4125
Zahner Chas A 1359Marsh....3047-J
Zana's Cafe 1136 Carmel....1871
Zanchuck Wm 26MtPlesantnDr----692-J
Zank Stephen A 937C MurryAv....2766-J
Zanoli Jas W 1037Mill----3687-W
Zanoli Jess r 778 Osos....590-W
Zanoli Wilfred r 1437 Beach....521
Zaugg Howard paintng contr 213CraigWy----1559
Zavala Ernest 2066Chorro....1028-W
Zavala Jose r 2102 Broad....3152-M
ZEGAR FURNITURE STORE 840Monterey----85
Zegar's Upholstery Shop 881Morro....2080-J
Zelazny Josephine CuestaGrade....12-J-12
Zellner W M r 549 Hathaway Av....774-J
Zerfing A L 1228Mill....3708
Zevely Henry A MD 891Pismo----1882
Residence 844West----2898
Zid Junas Edw W 313PatriciaDr....3705
Zimmerman Dean R 1425Grdn....3162-J
Zingg Elwood EdnaRd....2355-J
Zion Shirley J 7th&ElMorroBaywoodPark....39-R-3
Zipper Wm J 1908Ruth....2677-J
Zoffman Christine r 1355 Mill....1829-J
Zuiderweg P F contrs PolyCampus----356-W
Zuiderweg P J contrs 2800Broad....1950
If no answer call....4225
Residence ReservoirCanyonRd....4225
Zweifel John R r 1333 Mill....2943-M

FOUR *Thoughtful* ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and slowly, with the lips just clearing the transmitter.
4. Please replace the receiver gently when through talking.

extension telephones are so handy yet cost so little

For only a few pennies a day you can enjoy the convenience of an extra telephone in your home.

Extensions go almost anywhere in the home—in the bedroom or basement . . . in the den, kitchen, or garage . . . wherever you spend a lot of time. And the cost is small . . . only pennies a day. We can offer this service again because extensions require only additional telephone sets, not outside cables and central office facilities.

To order your extension, just call your Pacific Telephone Business Office.

Pacific Telephone

You won't miss important calls

when you answer promptly. When you have only two cards left to play in an exciting grand slam hand—or in any situation where you'd like to say "Wait a minute!" —it's always a temptation not to answer the telephone immediately. The person calling, though, doesn't know what you're doing and may hang up, thinking you are not at home. That way you may miss important calls. So, next time your telephone rings, won't you try to answer as quickly as you can?

Pacific Telephone

Long distance calls

mean so much

cost so little

A long distance "visit" costs so little anytime you call—day or night. It's a special bargain after 6 p.m. on weekdays and all day Sunday.

★ Low long distance rates to many cities are shown on the inside cover of this directory.

Make "Phone Plans" part of your Home Plans...

built-in telephone facilities are inexpensive

Whether that dream home you're going to build is a mansion or a simple cottage, the cost of installing built-in telephone facilities during construction will be well within your budget.

Conduit (that's a metal tube concealed in the wall through which wires are drawn when your telephone service is installed) leads to locations where telephone instruments would be handiest and most serviceable. Whether your immediate need is for a single telephone, or for several, you meet it more practically and economically this way. It permits locating the instruments where most convenient. You avoid marring finished walls or bringing exposed wire along the baseboards.

We maintain an Architects' and Builders' Service at no cost to you to help you match good "Phone Plans" with your preferred Home Plans. Call on us before building begins.

The Pacific Telephone and Telegraph Company

Share a party line?

These easy pointers can help you and your party line neighbor enjoy even better telephone service: When you have a series of calls to make, allow a few minutes between them • Replace the receiver properly after calling • If you have a dial telephone, make sure the line is not in use before you dial • Ask the children to be considerate, too. You'll not only be a good telephone neighbor if you do . . . but others will have a better chance to reach you!

Pacific Telephone

how to use...

The Yellow Pages

in stormy weather

Your telephone plus the Classified Directory make a most efficient combination to combat stormy weather shopping problems. Many firms make a specialty of telephone orders and list such items as delivery service, personal shoppers, etc., in their Classified advertising.

for brand names

To obtain the local dealers of nationally advertised products or services, simply turn to the classified heading descriptive of the product or service, and there you will find an alphabetical list of the distributors, dealers or agents.

if you are in business

Surveys show that 9 out of 10 people use the Classified Directory. Be sure that your present and future customers can find you by listing your name under all the headings descriptive of the products you carry or services you render. It also pays to tell a complete story about your business under these headings. Display space is available in several different sizes.

CALIFORNIA TELEPHONE DIRECTORIES

YELLOW PAGES

LOCALITY: San Luis Obispo County,

YEAR: October 1955

CLASSIFIED TELEPHONE DIRECTORY

FOR

SAN LUIS OBISPO COUNTY

OCTOBER 1955

For Information Concerning This Classified Directory, Please Call Our Business Office.

Abdominal Supports

Hotel Drug Store
Anderson Hotel Bldg-SnLuisObispo 35

Abstractors–See Title Companies

Accordions

Record & Band Shop The
Halcyon Rd & Grand Av.....ArroyoGrande 3512

Account Bookkeepers–See Bookkeeping Service

Accountants–Certified Public

Belcher Charles N 846 Higuera.....SnLuisObspo 104
Guttry Harvey V Jr
Resident Mgr of Scholefield & Co
965 Monterey----------SnLuisObispo 2051
Knight Robert A 774 Marsh.....SnLuisObspo 1735

Accountants–Public

Anderson & Ritchie 917-12th .....PsoRobls 760
Ball Rollin 1009 Morro---------SnLuisObispo 3125
Bowman Alfred T 846 Higuera--SnLuisObispo 600-W
If no answer call----------SnLuisObispo 104
Boyce J Earle 1120 Chorro.....SnLuisObspo 886
Butler Morse R 1135 Chorro.....SnLuisObspo 2114
Coffie Eva 950 Price Pismo Beach-------PO 6-2105
Deal Donovan T 134 E Branch.....AroyoGrnde 3311
Derby Mabel H Miss 151-3d ---------Cayucs 4523
Fitz M Edwin 778 Marsh.....SnLuisObspo 1543
Grundell Herbert C Jr 940 Walnut.SnLuisObspo 3947
Hagens W A 724-14th .....PasoRobls 72
Hanson Chas A 463 Marsh.....Sn Luis Obspo 1050
Hill Bill J 774 Marsh.....SnLuisObspo 582
Hoisington A R Auditor & Tax Service
317-5th Morro Bay-SP 2-2281
Hyler Glenn R 360-5th Morro Bay-------SP 2-3571
McLinn D 1216 Broad.....SnLuisObspo 285
Randall E E 273 Chorro....Sn Luis Obspo 2617-J
Rehbock Kettner S 6275 Palma Av-----Atascdro 516
Rowe Donald A
Member of Calif Society of Accountants
104 W Branch----------AroyoGrnde 2727
Scholefield & Co 965 Monterey---SnLuisObispo 2051
West Chauncey W & Associates
901-12th .....Pso Robls 868

Adding & Calculating Machines

ATASCADERO OFFICE SUPPLY

REMINGTON RAND ADDING MACHINES
Sold on Remington Deferred Payment Plan
EVERYTHING FOR THE OFFICE

Office Machines	Filing Supplies
Desks & Chairs	Looseleaf Forms
Filing Cases	Moore Business Forms
Safes	Esterbrook Pens

5840 Traffic Way.....Atascadero 683

BURROUGHS ADDING AND CALCULATING MACHINES–

FACTORY SALES & SERVICE
BURROUGHS CORP 109 E Alisl----Salinas 3856

Advertise here—it pays.

Adding & Calculating Machines–(Cont'd)

HILL'S STATIONERY STORE

Authorized Dealer for
SUNDSTRAND ADDING MACHINES
PRINTING CALCULATORS
BOOKKEEPING MACHINES
Sales – Service – Rentals
Complete Adding Machine Repair Shop
1127 Chorro .....SanLuisObispo 1403

MARSHALL BUSINESS MACHINES
1453 Monterey-SnLuisObispo 1081
(See Advertisement Page 2)

UNDERCOVER STUFF

To keep blankets soft and fluffy between launderings, brush with a whisk broom toward the binding—never across the blanket.

Adding & Calculating Machines–(Cont'd)

NATIONAL ADDING MACHINES

SEE
THE SENSATIONAL
LIVE KEYBOARD
Before You Buy!
A New Principle! Every key electrified for faster, easier adding and calculating. No need to use motor bar.

National

"WHERE TO BUY THEM"

NATIONAL CASH REGISTER CO
737 Marsh .....SnLuisObspo 543

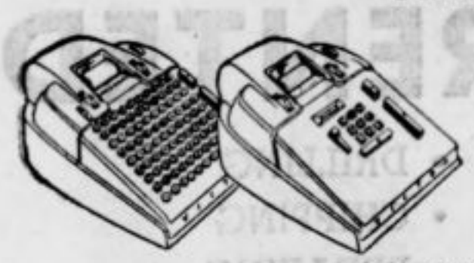
(Continued Next Page)

Ads in the Classified Telephone Directory bring more customers to your business. People turn to the Yellow Pages when they are ready to buy . . . read about your products and services.

DISTRIBUTOR

VICTOR

ADDING & CALCULATING MACHINES



10-KEY OR FULL KEYBOARD
ELECTRIC OR HAND OPERATED
AUTOMATIC CREDIT BALANCE
SELECT-O-MATIC TOTALING

GUARANTEED REPAIRS – RENTALS

McCASKEY
CASH REGISTERS
& SYSTEMS
★
DUPLICATORS

EASY
TERMS

STANDARD & ELECTRIC
ROYAL
TYPEWRITERS
ALL MAKES PORTABLE
& USED MACHINES

JOHNNY
NELSON OFFICE EQUIPMENT CO.

690 HIGUERA — SAN LUIS OBISPO 228

Adding & Calculating Machines–(Cont'd)

Nelson Johnny Office Equipment Co
690 Higuera-SnLuisObispo 228
(See Advertisement Page 1)

PASO ROBLES OFFICE SUPPLY
COMPLETE OFFICE OUTFITTERS
Commercial — Stationery
Typewriters — Adding & Calculating Machines
Curtis J. Baxter, Prop.
Next Door to Post Office
608-12th .....PasoRobles 481-J

SUNDSTRAND ADDING MACHINES—
HILL'S STATIONERY STORE
1127 Chorro .....SnLuisObispo 1403

VICTOR
ADDING & CALCULATING Machines that add and subtract. Electric or hand models, with 10 key or full keyboard. The NEW simplified figuring machine adds, subtracts, multiplies, divides, automatically computes credit balance and prints answers on tape. Also CASH REGISTERS—SYSTEMS—SUPPLIES
VICTOR
"WHERE TO BUY THEM"
NELSON JOHNNY OFFICE EQUIPMENT CO
690 Higuera.....Sn Luis Obspo 228

WALKER'S BOB
R C Allen Sales & Service
785 Marsh .....SnLuisObspo 681-W

Behind on orders? Let handy Classified introduce the suppliers you need. It's fast. It's convenient. Wise buyers say there's nothing like the Yellow Pages of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try Classified once...you'll use it often.

CLARY
ADDING MACHINES

M B
AUTH. SALES & SERVICE
All Work Guaranteed
FREE PICK-UP & DELIVERY
CALL
SAN LUIS OBISPO 1081
MARSHALL BUSINESS MACHINES
1453 MONTEREY

Adjusters

BROWN BROTHERS ADJUSTERS
INSURANCE ADJUSTERS
AL. P. McMAHAN
Manager
Security Bank Bldg.....SanLuisObispo 3813

COAST COUNTIES ADJUSTMENT BUREAU RUSSELL J. THOMAS, Owner
J. E. CAMPBELL, Manager
WALTER W. WILSON, Adjuster
1130 Garden .....SanLuisObispo 3011
If no answer call...SanLuisObispo 2248-J
Or .....SanLuisObispo 2529-J

GENERAL ADJUSTMENT BUREAU INC
1308 Garden .....SanLuisObispo 1968
Night Phone Pismo Beach-----PO 6-2337

Advertising Directories–See Directories

Advertising–Outdoor

Harris Geo R
140 Ocean View Av Pismo Bch-PO 6-4751
Holland Neon Service
2324 S Broad-SnLuisObispo 1730

Advertising–Radio

See Radio Broadcasting Companies & Stations

QUICK BRASS CLEANER
You can clean copper and brass instantly by rubbing with a mixture of vinegar and salt. The finish won't last as long as with regular metal polish, but the mixture does a fine job.

AIR COMPRESSORS
RENTED
- DRILLING
- CHIPPING
- BREAKING
- TAMPING
- SANDBLASTING

A. E. TOMASINI
LICENSED CONTRACTOR
SALES & SERVICE
PHONE
SAN LUIS OBISPO 1424
1922 JOHNSON

Advertising Service

CLASSIFIED TELEPHONE DIRECTORY ADVERTISING
A Door To Your Business That Is Always Open
Economical
Proven Usage
Find It Fast in the 'Yellow Pages'
The "YELLOW PAGES" Tell—
"WHERE TO BUY IT"
PAC TELEPHONE & TELEGRAPH CO THE
Directory Department 153 Kearny S F
(No Inter-City Charge)
Ask Operator for-ENterprise 1-2030

K A T Y Offices 981 Monterey----SnLuisObispo 3171

Advertising Signs–See Signs

Advertising Specialties

Ad Co Advertising Specialties
Calendars & Giveways-Write for Info
318-15th Oakind -----Hlgate 4-6580

Agricultural Implements–See Farm Equipment

Air Compressors

INGERSOLL-RAND AIR COMPRESSORS—
TOMASINI A E
1922 Johnson.....Sn Luis Obspo 1424

Air Compressors–Renting

GEORGE'S EQUIPMENT RENTALS
S Hwy-SnLuisObispo 2398
PARKER E R BOILER WORKS
514 Higuera-SnLuisObispo 2056
(See Advertisement This Page)
TOMASINI A E 1922 Johnson..Sn Luis Obspo 1424
(See Advertisement This Page)

Air Conditioning Contractors

COOPERATIVE FARMERS SUPPLY CO INC
14th & Pine-PasoRobls 153
McBRIDE SHEET METAL WORKS
COLEMAN HEATING & AIR CONDITIONING
EXHAUST SYSTEMS
SKYLIGHTS — GUTTERS
RESTAURANT EQUIPMENT
Repairs & Maintenance
Old South Highway.....SanLuisObispo 337
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad.....SnLuisObspo 766

MOPPING-UP OPERATIONS
When refinishing woods, sprinkle sawdust on paint remover as old finish is scraped off. Does cleaner job than rags.

AIR COMPRESSORS
RENTALS
105's – 125's – 210's
RATES BY THE DAY - WEEK OR MONTH
WITH OR WITHOUT OPERATOR
SANDBLASTING AND BOILER REPAIRING
CALL
SAN LUIS OBISPO 2056
PARKER BOILER WORKS
514 HIGUERA

Air Conditioning Equipment–Room

FEDDERS ROOM AIR CONDITIONERS
For healthful comfortable living — electrically refrigerated window and console models for year 'round use in bedrooms, offices, stores, etc. Compact units filter, ventilate, circulate, cool and de-humidify the air you breathe!
FEDDERS
"FOR INFORMATION CALL"
DEALERS
Wilcox Lou General Electric Appliances
823-12th-PasoRobls 226

RCA ROOM AIR CONDITIONERS
The last word in home comfort, summer or winter. Cools, filters, dehumidifies, circulates air. A size for every room. Direct RCA Factory Installation and Service available.
RCA
"WHERE TO BUY THEM"
DEALERS
Dowden's Market Shandn -----PasoRobls 53-J-2

Air Conditioning Equipment & Supplies

CHRYSLER AIRTEMP AIR CONDITIONING
PRODUCT OF CHRYSLER CORPORATION
Healthful airconditioning that cools, dehumidifies, cleans and circulates the air. Also Year 'Round air conditioning for your present or new home. Free survey.
CHRYSLER AIRTEMP
"WHERE TO BUY IT"
HOME AIR CONDITIONERS
DISTRIBUTORS
Ashburn Supply Co
8468 Warner Dr Culver City-Texas 0-4764

FRIGIDAIRE CONDITIONERS
Thrifty-Twin Room Air Conditioners for homes and offices
Master-matic Conditioners for business and industry
Year Round Conditioners heat in winter, cool in summer
Frigidaire
"WHERE TO CALL"
ROOM AIR CONDITIONERS
Mallett's Refrigeration S Hwy-----Atascdro 638

HOTPOINT AIR CONDITIONERS
Enjoy more effective cooling with Hotpoint "Jet Stream" circulation. Touch a button and room is filled with cool, dehumidified, filtered air. Heats on chilly days, too. Sizes for home and office. Easy installation.
Hotpoint
"WHERE TO BUY THEM"
SALES & SERVICE
Kullgren's Appliance 1311 Park----PasoRobls 91

LENNOX AIRE-FLO AIR CONDITIONING
All Season Air Conditioning Systems for homes, stores, offices — Made by LENNOX, World's Largest Manufacturers of Warm Air Heating Systems. Engineering aid in connection with Heating and Air Conditioning, prompt service.
LENNOX
"WHERE TO BUY IT"
DEALERS
Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av.....PasoRobles 1117
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad.....SnLuisObspo 766

When telephoning somebody, "play ball" with him by giving him time to answer. A few more seconds may do it.

Air Conditioning Equipment & Supplies–(Cont'd)

YORK AIR CONDITIONING EQUIPMENT
Commercial, Industrial and Residential Air Conditioning Equipment from the smallest to the largest installation. Sales, Service & Supplies
HEADQUARTERS FOR MECHANICAL COOLING SINCE 1885
York
"WHERE TO BUY IT"
DISTRIBUTOR
OTT'S 727 State
Santa Barbara .....Woodland 2-7671
ROOM AIR CONDITIONERS-WHOLESALE
RELIABLE STEEL & BLDRS SUPPLY CO
730 E 62d Los Angeles .....Adams 3-5101

Air Express Service

Air Express Division Of Railway Express Agcy Inc
1332 Spring .....PasoRobls 68
Air Express Division-Railway Express Agency Inc
Railroad Av .....SanLuisObispo 522

Air Freight Service

SOUTHWEST AIRWAYS CO
Air Freight Rates & Information
San Luis Obispo
County Airport .....SnLuisObispo 2627

Air Line Companies

SOUTHWEST AIRWAYS
California's Own Scheduled AIRLINE Serving 31 West Coast Cities
SWA
"WHERE TO CALL"
Southwest Airways Co Sn Luis Obispo
County Airport-SanLuisObispo 2627

Southwest Airways Co
Sn Luis Obispo County Airport-SnLuisObispo 2627

Air Line Ticket Agencies

SOUTHWEST AIRLINES AGCY
987 Osos .....SnLuisObspo 418

TRAVEL SERVICE
SOUTHWEST
UNITED – TWA – AMERICAN
PAN AMERICAN – PHILIPPINE – WESTERN
TICKETS & RESERVATIONS
No Service Charge
Across From Court House
987 Osos .....SnLuisObispo 418

Aircraft Servicing & Maintenance

Bayaire Avionics Inc
Oakland Municipal Airport Hangar 2
Oakland .....LOckhvn 9-8385

Airports

Patroline
San Luis Obispo County Airport PasoRobles 616-J
San Luis Obispo County of Paso Robles Airport
.....PasoRobls 1030

Ambulance & Hearse Dealers

Superior Bus & Ambulance Sales Co
10132 Culver Blvd Culver City....Vermont 8-0020

Ambulance Service

BENEDICT-RETTEY AMBULANCE SERVICE
A COMPLETE FULLY EQUIPPED TRAINED AND UP-TO-DATE AMBULANCE SERVICE
Hwy No 1 & Atascadero Rd Morro Bay-----SP 2-6271
Day or Night call-----SP 2-6271
Chapel Of The Roses S Hwy.....Atascadero 98
(Continued Next Page)

AMBULANCE
JONES AMBULANCE SERVICE
& HOSPITAL SUPPLIES
OXYGEN EQUIPPED
Rates on Out of Town Calls

We Serve Any Community
RED CROSS TRAINED PERSONNEL
ALL AMBULANCES FULLY EQUIPPED FOR EMERGENCY & INVALID CASES
WE RENT AND SELL HOSPITAL BEDS
WHEEL CHAIRS-OXYGEN-OXYGEN EQUIPMENT
AND ALL TYPES OF SICK ROOM EQUIPMENT
CRUTCHES & CANES
24-HOUR SERVICE
PHONE
SAN LUIS OBISPO 887
INDEPENDENTLY OWNED & OPERATED
780 PACIFIC ST. SAN LUIS OBISPO

GARGES AMBULANCE SERVICE
W. J. OAKS - Manager
PHONE
PASO ROBLES 621
24-HOUR SERVICE — ANYWHERE
MODERN EQUIPMENT - OXYGEN EQUIPPED
Ride With Your Patient — No Charge
FULLY INSURED
2840 VINE PASO ROBLES

24-HOUR AMBULANCE SERVICE
OXYGEN EQUIPPED
RATES ON OUT OF TOWN CALLS
PHONE
PASO ROBLES 81-R-1
CHOLAME AMBULANCE SERVICE

Featuring
SEEBURG
COIN OPERATED
PHONOGRAPHS
Phone
SAN LUIS OBISPO
1833

LOS OSOS VENDORS
ALSO ALL OTHER
COIN OPERATED
AMUSEMENT DEVICES
24-HOUR
DEPENDABLE SERVICE
FOR SERVICE
PHONE
San Luis Obispo 2992
750 MILL

Ambulance Service–(Cont'd)

CHOLAME AMBULANCE SERVICE
Cholame ..... PasoRobles 81-R-1
(See Advertisement This Page)
Garges Ambulance Service 2840 Vine ... PasoRobls 621
(See Advertisement This Page)
Jones Ambulance Service & Hospital Supplies
780 Pacific ..... SnLuisObispo 887
(See Advertisement Page 3)

Amusement Devices

John Marion 480 Pacific ..... SnLuisObspo 4311-J
Los Osos Vendors 750 Mill ..... SnLuisObispo 1833
(See Advertisement This Page)
San Luis Amusement Co ..... SnLuisObispo 66-W

Amusement Places

Playland Rollerdrome
175 Pomeroy Av Pismo Beach-PO 6-2072
If no answer call ..... AroyoGrande 3153
Stanley's 978 Monterey ..... SnLuisObispo 2895

Animal Remedies

Daniels' Drug Store 1317 Park ..... PasoRobls 1500

Ant Control–See Exterminating

Antiques–Dealers

B & B Antiques
Mrs Augusta Blomquist-Owner
1023 Broad ..... SnLuisObispo 394-W
Gamboni & Righetti S Hwy ..... SanLuisObispo 2791
Joe's Place 884 N Broad ..... SnLuisObispo 356-J
Lundgren Eric
Antique Firearms
1326 Park ..... PasoRobls 470

SMITH'S $ $ TRADING POST
COMPLETE LINE OF COLLECTOR'S ITEMS
ANTIQUES - GUNS - CURIOS
MISCELLANEOUS
We Buy—Sell—Trade
½ Mile Past City Limits Toward Airport
Edna Road ..... San Luis Obispo 1498-W

Antiques–Repairing & Restoring

ART-WOOD-CRAFTS
ANY ANTIQUE PIECE
RESTORED TO ITS
ORIGINAL BEAUTY
TURNINGS — CARVINGS
MR. & MRS. A. C. PHILLIPS
955 Pacific ..... SanLuisObispo 2142

Henry's Upholstery 572 Islay ... SnLuisObispo 3155-W

Apartments

Ace Motel 94 Toro ..... SnLuisObispo 3834
Arroyo Motel 329 Traffic Wy ..... AroyoGrnde 5613
Beach Apartments
Daily-Weekly-Monthly Rentals
142 Stimson Av Pismo Bch ..... PO 6-4627
Breaker's Apartments
172 Hinds Av Pismo Beach-PO 6-9981
C-Air Hotel 133 Ocean View Av Pismo Bch-PO 6-9968
Cape Cod Manor Motel
1127 Shell Beach Rd Shell Beach-PO 6-2087
Colonial Hotel
103 Santa Barbara Av-SnLuisObispo 1947
Crescent Park Auto Court S Hwy ... SnLuisObispo 2225
Creston Park 560 Ferro Ln ..... PasoRobls 1492
Edgewater Motel
280 Wadsworth Pismo Beach-PO 6-2233
Fair Oaks Court 1111 Grand Av ..... AroyoGrnde 5719
GRANDVIEW APARTMENTS
Unfurnished Deluxe Apts
102 Spring ..... PasoRobls 37
Greentree Motel 416 Spring ..... PasoRobls 552
Grover City Motor Court
367 N 16th Grov Cty-AroyoGrnde 2424
Howie's Motel 652 Morro ..... SnLuisObispo 2297-J
Mar Vista Motor Lodge
Price & Bay Pismo Bch-PO 6-2498
Miramar Court
287 San Luis Av Pismo Bch-PO 6-9952
Monterey Court 1756 Monterey ... SnLuisObispo 1949
Morro Del Mar Apts
Daily-Weekly-Monthly Rentals
Morro Del Mar ..... SP 2-8484
Morro Road Apts Old Morro Rd ... SnLuisObispo 1563
New Adams Court
1000 Dolliver Pismo Bch-PO 6-2065
Oak Gardens Motel 3111 Spring ... PasoRobls 446-W
Palms Motel 1628 Monterey ... SnLuisObispo 3835-J
Park Apartments 330 Park Av Pismo Bch-PO 6-2403
Pueblo Apartments 1804 Spring ... PasoRobles 1153-J
Restwell Court 1221 Price Pismo Bch ... PO 6-4641
Ritz Motel 2121 Monterey ... SnLuisObispo 1021
Seashore Apartments
15 Apartments-Weekly & Monthly Rates
110 Stimson Pismo Beach ..... PO 6-4642
Smith's Deluxe Apartments
627 Water Shell Beach-PO 6-4638
Sunbeam Motel 1656 Monterey ... SnLuisObispo 845
Tides Motel The
371 Ocean Dr Pismo Beach-PO 6-2493

Appraisers

Arsenio J T
General Appraisal Practice
861 Monterey ..... SnLuisObispo 729
Brown & Roy Realtors & Insurors
314 Pomeroy Av Pismo Bch-PO 6-2073
Coast Land Realty Co
986 Monterey-SnLuisObispo 3875
Fitzgerald Maurice W
Specializing In Real Estate Appraisals
852 Higuera ..... SnLuisObspo 839

Archery Equipment & Supplies

See also Sporting Goods Headings
Meigs Custom Archery
5015 Woodminster Ln Oakind-KEloq 2-9153
Roving Arrow Shop 1226 Osos ... SnLuisObispo 253

Architects

Badgley John
Member American Institute Of Architects
981 Monterey ..... SnLuisObspo 1641
Badgley John & Associates
Architect & Planning Consultant
981 Monterey ..... SnLuisObspo 1641
Holdredge Wm Decker
Member American Institute of Architects
1604 Monterey ..... SanLuisObispo 29
Kaestner Associates
Member American Institute of Architects
210 N Encina Visalia ..... REdwd 4-4532
Kinney & Maag
Tulare Ofc Lindsay Hwy ..... Tulare 6-5840
Bakersfield Ofc 2 Niles Bakersfield FAirvw 7-0256

Armories

Calif National Guard Co C 149th Tank Bn
N Mall & Traffic Wy ..... Atascadero 446
U S Government Navy Department Naval Reserve
Electronics Facility
County Airport ..... SnLuisObispo 370

Art Goods–Retail

See also Artists' Materials–Retail; Gift Shops; Etc
Bert's Hobby Shop
995 Higuera-SnLuisObispo 1538-M

Artificial Eyes

DANZ G & SONS
Artificial Eyemakers for 3 Generations
240 Stockton San Francisco ..... EXbrk 2-3080

Artists' Materials–Retail

Bickell's Stationery Store 807-12th ... PasoRobls 882
Cal Photo Supply 899 Higuera ... SnLuisObispo 773
Gabby Book Store 1040 Chorro ... SnLuisObispo 867-W
GRAHAM'S PAINT & WALLPAPER STORE
862 Monterey-SnLuisObispo 3039

TO MAKE RUBBER GLOVES LAST LONGER

Put a very small tuft of cotton in the end of each finger. Keeps finger nails from punching through gloves.

Asphalt & Asphalt Products

ROSELIP WALTER B CO
ROCK — SAND — CEMENT
ASPHALTIC PAVING MATERIALS
See Our Display Adv. for Concrete-Ready Mix
Mailing Address — P.O. Box 458, Atascadero
N Traffic Wy ..... Atascadero 20
If no answer call ..... Atascadero 1176
If no answer call ..... Atascadero 484
Or ..... SanLuisObispo 785

SOUTHERN PAC MILLING CO CONCRETE PLANT
ASPHALT PRODUCTS
TRANSIT MIX CONCRETE
SAND — GRAVEL — ROCK
PLANT MIX — PLASTERING MATERIALS
No Job Too Large or Too Small
SERVING SAN LUIS OBISPO CO.
Santa Barbara Av ..... SanLuisObispo 2201

Assayers

INTERNATIONAL METALLURGICAL CHROME CORP
Office 1026 Chorro ..... SnLuisObispo 1923
Plant Gold Tree Siding ..... SnLuisObispo 1359
Woelfle Erwin 341B Higuera ... SnLuisObispo 2063-R

Associations

See Also Clubs; Fraternal Organizations; Labor Organizations; Etc
Alcoholic Anonymous 1332 Spring ..... PsoRobls 488
Alcoholics Anonymous ..... SanLuisObispo 2992
Amer Cancer Society 1130 Garden SnLuisObispo 3961
American Legion Hall
Orchard Av ..... Aroyo Grnde 4460
Amer Natl Red Cross
1130 Garden-SnLuisObispo 2630
Atascadero Golf Course Hwy ..... Atascdro 46
Atascadero Grange Hall Palma Av ... Atascadero 214-J
Atascadero Guarantee Savings & Loan Assn
Traffic Wy ..... Atascadero 147
Automobile Club of Southern Calif
Day & Nite Emergency Lock Service
1131 Garden ..... SnLuisObispo 984
District Office
1134 Monterey ..... SnLuis Obispo 1480
District Ofc 1113 Spring ..... PasoRobls 1077
Emergency Road Service
600 Marsh ..... SanLuisObispo 1963
Emergency Road Service
1246 Spring ..... Pso Robls 169-W
Boy Scouts of America 1123 Mill ... SnLuisObispo 2220
Camp Fire Girls Hdqtrs
19th & Chestnut-PasoRobis 474-J
Camp Fire Girls Inc
864 Snta Rosa ..... SnLuis Obspo 1858-W
Camp Talaki Santa Maria Campfire Council
Lopez Canyon ..... AroyoGrnde 2030
Chamber of Commerce
868 Monterey-SnLuisObispo 2923
Chamber Of Commerce 705-12th ..... PsoRobls 16
Elks Club 906 Marsh ..... SnLuis Obspo-322
Grange Hall S Broad ..... SnLuis Obspo 639
I D E S Hall Assn Mill ..... SnLuis Obspo-1373-W
I O O F Hall 128 Bridge ..... Aroyo Grnde 2656
I O O F Hall 520 Dana ..... SnLuis Obspo 168
Infantile Paralysis Foundation
1302 Marsh ..... SnLuis Obspo 566
Labor Local No 1464 A F of L
1530 Monterey-SnLuisObispo 1915
Los Rancheros Riding & Roping Club
Edna Rd-SnLuisObispo 64-R-4
Masonic Hall Assn 859 Marsh ... SnLuisObspo 626-J
Masonic Temple 112 Poole ..... Aroyo Grnde 2350
Monday Club Monterey ..... SnLuis Obspo-1960
Musician's Union Local No 305
286 Tassajara Dr-SnLuisObispo 3088
National Farm Loan Assn
1129 Garden ..... SnLuis Obspo 1386
Operating Engineers International Union Local 12
1041 Chorro-SnLuisObispo 4188
Paso Robles Grange ..... PsoRobls 1263-W
Paso Robles Mutual Building & Loan Assn
1211 Park ..... PsoRobls 613
Paso Robles Women's Club
13th & Oak ..... Pso Robls 747-W
Plumbers & Steam Fitters Union 403
Paul Jones-Business Agent
1040 Broad ..... SnLuisObispo 1876
Recreation Center 10th & Park ... PasoRobles 1537
San Luis Obispo County Fair Office
Riverside Av ..... PsoRobls 950

Associations–(Cont'd)

San Luis Obispo County Tuberculosis & Health Association 1026 Chorro ... Sn Luis Obspo 1048
San Luis Obispo Production Credit Assn
1123 Garden ..... Sn Luis Obspo-1386
South San Luis Obispo County Chamber of Commerce 7th Oceano ..... AroyoGrnde 2124

Athletic Goods–See Sporting Goods Headings

Attorneys

Andre & Andre 1041 Chorro ..... SnLuisObispo 3344
Andre George L 1041 Chorro ... Sn Luis Obspo 3344
Andre Peter R 1041 Chorro ... Sn Luis Obspo 3344
Brazil A H 793 Higuera ..... Sn Luis Obspo-2082
Res Phone ..... Sn Luis Obspo 188
Buck Chas K Wickenden Bldg ... Sn Luis Obspo 890
Residence ..... SnLuisObispo 2471
Burritt John 5860 Traffic Wy ..... Atascdro 765
Residence ..... Atascdro 554
Champion Lawton D Bk of America Bldg-PasoRobls 76
David Andrew 105 Short ..... AroyoGrnde 2692
Davis Paul W 1008 Palm ..... SnLuisObispo 1033
Residence ..... SnLuisObispo 4387
Eschwig W W 531-12th ..... PsoRobls 333
Finucane Geo F 139 W Branch ... Aroyo Grnde 2835
Fitzgerald M A 778 Marsh ... Sn Luis Obspo 1479
Gallagher Madden & Hart
Bk of America Bldg ..... PsoRobls 800
Grundell Herbert C Court House ... Sn Luis Obspo-1683
Harris Richard F Security First
Natl Bank Bldg ..... Sn Luis Obspo 3048
Res 304 Sn Miguel Av ..... SnLuisObispo 1696
Houser Wm M Jr 990 Palm ..... SnLuisObispo 1126
Kaetzel C P 793 Higuera ..... Sn Luis Obspo-1868
Kaetzel Jack 793 Higuera ... Sn Luis Obspo 1868
Muller A V Wickenden Bldg ... SanLuisObispo 4200
Muller & Woolpert
Wickenden Bldg ..... SnLuisObispo 4200
Ogle Chas E 925 Main Morro Bay ..... SP 2-6871
Residence 375 Acacia Av ..... SP 2-6871
O'Reilly Timothy I
Bank of America Bldg ..... Sn Luis Obspo 889
Residence ..... SnLuisObispo 3170
Peterson Albert
250 Pomeroy Pismo Beach-PO 6-2139
Residence ..... AroyoGrnde 3692

Attorneys–(Cont'd)

Polin Martin 1026 Chorro ..... SnLuisObispo 556
Renetzky Andrew 1008 Palm ... SnLuisObispo 1033
Residence ..... SnLuisObispo 1496
Renetzky & Davis 1008 Palm ... SnLuisObispo 1033
San Luis Obispo County District Attorney
Court House Sn Luis Obspo-1683
Schenk Fred A Jr 177 N Ocean Av ..... Cayucs 2601
Seitz John L 991 Osos ..... SnLuisObispo 4290
Shipsey Gerald W 991 Osos ..... SnLuisObispo 4290
Residence ..... SnLuisObispo 2313
Shipsey & Seitz 991 Osos ..... SnLuisObispo 4290
Somogyi Lloyd E 727½ Higuera ... SnLuisObispo 2654
Woolpert Wickson R
Wickenden Bldg ..... SanLuisObispo 4200
Wright Robt E Entrada Av ..... Atascadero 474

Auctioneers

Power Vince 5710 Traffic Wy ..... Atascadero 963
Templeton Sales Yard Hwy ..... Templeton 2481

Automobile Accessories

See Automobile Parts & Supplies Headings

Automobile Batteries–See Batteries Headings

Automobile Blacksmithing

See Automobile Body Repairing

Automobile Body Repairing

ARLAND CHEVROLET CO
1039 Monterey ..... Sn Luis Obspo 1548
Booth Bros Body & Paint Shop
1121 Higuera ..... SanLuisObispo 2038
(See Advertisement Page 6)
Buckle's Body Works 1509 Spring ... PasoRobles 767
(See Advertisement This Page)

(Continued Next Page)

For just a few pennies a day you can enjoy the step-saving convenience of an extension telephone in your home.

AUTO BODY REPAIRING

BEFORE
AFTER
- AUTO BODY
- FENDER REPAIR
- EXPERT PAINTING
- WHEEL ALIGNING
- FRAME STRAIGHTENING

FREE ESTIMATES
"No Job Too Large or Too Small"
DAY OR NIGHT
CALL
PASO ROBLES 767
BUCKLE'S BODY WORKS
1509 SPRING

We take the DENTS out of ACCIDENTS

See Us First!

• COMPLETE
Body and Fender Repairs

• PAINTING
Color Matching

PHONE
SAN LUIS OBISPO 102

E. H. THRESH, INC.
MONTEREY & SANTA ROSA STS.
San Luis Obispo

FENDER and BODY REPAIRS
WRECKS REBUILT
Free Estimates
PASO ROBLES 484-W
KEN'S PAINT & BODY SHOP
729 Spring Paso Robles

BOOTH BROS.
BODY & PAINT SHOP
H. "MAC" McELHINNEY, Prop.
BODY REPAIRING
EXPERT WORKMANSHIP
21 Years Locally
SAN LUIS OBISPO 2038
1121 HIGUERA SAN LUIS OBISPO

Automobile Body Repairing—(Conf'd)

Cambria Body & Fender Works
Hwy No 1 Cambria—WA 7-4563
(See Advertisement This Page)
Cline's Auto Body Shop 640 Marsh..SnLuisObispo 422

DAVIS & HARRIS BODY SHOP
COMPLETE AUTO BODY REBUILDING
BODY DENT WORK — FENDER REPAIRING
WHEEL & FRAME ALIGNING
PAINTING — UPHOLSTERING
GLASS INSTALLED
Guaranteed Workmanship
Free Estimates
In Back of Kimball Pontiac Agency
138 South ----------SanLuisObispo 389-W

FLEURY LEO J BODY & FENDER SHOP
AUTO BODY REBUILDING
GLASS INSTALLED
COMPLETE AUTO PAINTING
Free Estimates
2190 Hwy No 1 Morro Bay------SP 2-2574

FORD AUTHORIZED SALES & SERVICE—
HARRIS TRUMAN A & SON
1302 Pine.....Pso Robls 53

Goss Body Shop 154 W Branch.....AroyoGrnde 2690
Hansen Gus 1331 Walker.....SnLuisObispo 195
Jim's Auto Paint & Body Shop
781 Humbert Av SnLuisObispo 4220
Ken's Paint & Body Shop
729 Spring .....PsoRobls 484-W
(See Advertisement This Page)

KUSTOM KORNER MUFFLER & SPEED SHOP
636 Higuera SnLuisObispo 823
LEVERENZ WALTER F
5680 El Camino Rl.....Atascadero 14

NICHOLS ED BODY SHOP
BODY REBUILDING
FENDER & BODY REPAIRING
AUTOMOBILE PAINTING
Free Estimates — Guaranteed Work
821-10th .....PasoRobles 1412

SERAFIN'S BODY & PAINT SHOP
H. E. SERAFIN
COMPLETE
BODY, FENDER REPAIRING AND
AUTO PAINTING
Insurance Work Invited
Free Estimates — All Work Guaranteed
865 Palm ----------SnLuisObispo 836
If no answer call------SnLuisObispo 3750

Tex's Paint & Body Shop
Main Morro Bay-SP 2-4281
THRESH E H INC
1101 Monterey.....Sn Luis Obspo 102
(See Advertisement This Page)

MERCHANTS and business firms appreciate being told that you found them in the Yellow Pages.

CAMBRIA BODY & FENDER WORKS
REBORN BEAUTY
Factorylike FINISHES
ALL WORK GUARANTEED
Free Estimates
★ WRECKS REBUILT
★ INSURANCE WORK INVITED
★ CUSTOM AUTO PAINTING
CALL
WA 7-4563
HWY. NO. 1 CAMBRIA

Automobile Boxing—See Trucking

Automobile Bumpers

See Automobile Parts & Supplies Headings

Automobile Bus Lines—See Bus Lines

Automobile Courts—See Motels

Automobile Dealers—New Cars

ARLAND CHEVROLET CO
1039 Monterey.....Sn Luis Obspo 1548
Boriack Motor Co 1144 Monterey—SnLuisObispo 1469
(See Advertisement Page 8)
BRENNAN MAURY
330 Traffic Wy.....Aroyo Grnde 5628
(See Advertisement Page 8)
Brooks Motors 1306 Pine.....PasoRobles 168
(See Advertisement Page 9)

BUICK AUTHORIZED SALES & SERVICE
WHEN BETTER AUTOMOBILES ARE BUILT
BUICK WILL BUILD THEM.
"WHERE TO BUY IT"
KAMM C H & CO
1034 Monterey.....Sn Luis Obspo 332
WOOSTER BUICK & GMC
1501 Spring—PasoRobls 14

CADILLAC SALES & SERVICE
"STANDARD OF THE WORLD"
"WHERE TO BUY IT"
STANDARD MOTORS & EQUIPMENT CO
1701 Monterey.....Sn Luis Obspo 3144
TURNER PAUL MOTOR CO
1020 Park.....PsoRobls 1000

CHEVROLET AUTHORIZED SALES AND SERVICE
More people drive Chevrolets than any other car! More value . . . that's why!
"WHERE TO BUY IT"
ARLAND CHEVROLET CO
1039 Monterey.....Sn Luis Obspo 1548
CHRISTIANSON CHEVROLET
303 Traffic Wy.....ArroyoGrande 4466
NICHOLS SID CHEVROLET
Highway.....Atascadero 163
NICHOLS SID CHEVROLET
1305 Spring.....Pso Robls 1222
Christianson Chevrolet
303 Traffic Wy.....AroyoGrnde 4466

CHRYSLER-PLYMOUTH SALES & SERVICE
THE BEAUTIFUL CHRYSLER
"WHERE TO BUY THEM"
DEALER
COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY
1330 Monterey.....SnLuisObspo 1983
Cole Stanley V Chrysler-Plymouth Agency
1330 Monterey.....SanLuisObispo 1983
(See Advertisement Page 7)
CORDA MOTORS
1131 Monterey.....Sn Luis Obspo 2675
(Continued Next Page)

Automobile Dealers—New Cars—(Conf'd)

DE SOTO-PLYMOUTH SALES & SERVICE
GREATEST DE SOTO EVER BUILT
"FOR SERVICE CALL"
HANSON BROS 1246 Spring--PasoRobls 169-W
LUCKSINGER MOTORS
1255 Monterey.....SnLuisObispo 404

DODGE AUTHORIZED SALES & SERVICE
America's most Dependable car
"WHERE TO BUY THEM"
VAN HORN MOTORS 836-13th-----PasoRobls 5

FORD AUTHORIZED SALES & SERVICE
It pays to bring your Ford "Back Home" for service. Your Ford dealer knows your car best. He uses genuine Ford Parts and Ford-approved methods and equipment.
"WHERE TO BUY IT"
BRENNAN MAURY
330 Traffic Wy.....Aroyo Grnde 5628
HARRIS TRUMAN A & SON
1302 Pine.....Pso Robls 53
LEVERENZ WALTER F
5680 El Camino Rl.....Atascadero 14
THRESH E H INC
1101 Monterey.....Sn Luis Obspo 102
(Continued Next Page)

DeSoto
LUCKSINGER'S
PLYMOUTH BUILDS GREAT CARS
THE PLACE WHERE YOU BUY
"Automobiles With a Future"
SALES SERVICE
SALES SERVICE

REPAIRING
QUALITY USED CARS
FACTORY TRAINED MECHANICS
GENUINE FACTORY PARTS
PHONE
SAN LUIS OBISPO 404
1255 MONTEREY ST.
RESIDENCE SAN LUIS OBISPO 1414

CHEVROLET
CARS & TRUCKS
Sales & Service
• GENUINE PARTS & ACCESSORIES
24-Hour Towing Service
After 5:30 P.M.
Phone Paso Robles 1185-R
SID NICHOLS
Chevrolet
AUTHORIZED DEALER
SALES & SERVICE
Paso Robles 1222
ATASCADERO 163
1305 Spring St. Paso Robles

CHRYSLER PLYMOUTH
"With the 100 Million Dollar New Look"
"For the Young in Heart"
Genuine Factory Parts & Service
A Completely Equipped Shop
• Motor Tune-Up
• Motor Overhaul
• Brake Service
• Wheel Aligning
• Body & Fender
• Painting
• Radiator Service
• Frames Straightened
Tip Top Guaranteed Quality Used Cars
STANLEY V. COLE
Chrysler - Plymouth Agency
CALL
SAN LUIS OBISPO 1983
1330 MONTEREY

PO — POplar WA (Cambria) — WAverly
SP — SPruce WA (Nipomo) — WAbash

FORD

Authorized
SALES
&
SERVICE

FORD GARAGE

COMPLETE GUARANTEED REPAIRS

PAINTING
BODY & FENDER WORK
GENUINE FORD PARTS

PASO ROBLES 53
If No Answer Call Paso Robles 1719-J

ESTABLISHED 1929

TRUMAN A. HARRIS & SON
1302 PINE

NASH

SALES & SERVICE

Direct Factory Dealer

COMPLETE AUTOMOTIVE SERVICE

Expert
Axle & Wheel
Alignment

Wheel Balancing

Brake Specialists

Also
SELECT USED CARS

HUGHES NASH CO.

Call
SAN LUIS OBISPO 3131

1005 MONTEREY SAN LUIS OBISPO

Automobile Dealers—New Cars—(Cont'd)

Hanson Bros 1246 Spring ..... PasoRobls 169-W
HARRIS TRUMAN A & SON 1302 Pine Pso Robls 53
(See Advertisement This Page)

HUDSON AUTHORIZED SALES AND SERVICE
New Hudson Automobiles and Hudson's Protective Service
HORNETS, WASPS, RAMBLERS, METROPOLITANS
"WHERE TO BUY THEM"
McWILLIAMS & PALLA
1148-12th ..... PsoRobls 1238

Hughes Nash Co
1005 Monterey ..... SnLuisObspo 3131
(See Advertisement This Page)
KAMM C H & CO 1034 Monterey. SnLuisObspo 332
Kempker Motors 1103 Higuera---SnLuisObispo 2476
KIMBALL MOTOR COMPANY
252 Higuera ..... Sn Luis Obspo 2344
(See Advertisement Page 9)
Leverenz Walter F 5680 El Camino Rl . Atascadero 14

LINCOLN-MERCURY SALES AND SERVICE
Fully trained sales and service personnel, plus the newest factory-approved equipment for your convenience and satisfaction.
"WHERE TO BUY THEM"
Brooks Motors 1306 Pine ..... PasoRobles 168
CORDA MOTORS
1131 Monterey ..... Sn Luis Obispo 2675

LUCKSINGER MOTORS
1255 Monterey ..... SnLuisObispo 404
(See Advertisements on Pages 7 & 9)

(Continued Next Page)

The Yellow Pages save you time.

AUTHORIZED
SALES-SERVICE
FOR THE FOLLOWING COMMUNITIES
SHELL BEACH
PISMO BEACH
GROVER CITY
OCEANO
ARROYO GRANDE
NIPOMO
MAURY BRENNAN
330 TRAFFIC WAY
ARROYO GRANDE
Phone
ARROYO GRANDE 5628

SAN LUIS OBISPO
CARS
TRUCKS
PARTS
SALES AND SERVICE
E. H. THRESH INC.
PHONE
SAN LUIS OBISPO
102
MONTEREY & SANTA ROSA STS.

STUDEBAKER WILLYS
SALES & SERVICE
CARS
TRUCKS
SPORT CARS
BORIACK MOTOR CO.
PHONE
SAN LUIS OBISPO
1469
1144 MONTEREY STREET

Automobile Dealers—New Cars—(Cont'd)

MERCURY SALES AND SERVICE
Fully trained sales and service personnel, plus the newest factory-approved equipment for your convenience and satisfaction.
"WHERE TO BUY THEM"
Brooks Motors 1306 Pine ..... PasoRobles 168
CORDA MOTORS
1131 Monterey ..... Sn Luis Obspo 2675

NASH SALES AND SERVICE
SMARTEST CARS FOR TOWN AND TRAVEL
"FOR INFORMATION CALL"
DEALERS
HUGHES NASH CO
1005 Monterey ..... Sn Luis Obspo 3131

NICHOLS SID CHEVROLET
1305 Spring ..... Pso Robls 1222
(See Advertisement Page 7)

OLDSMOBILE
ROCKET!
HYDRA-MATIC!
OLDSMOBILE
HAS BOTH!
"WHERE TO CALL"
SCHMIDT OLDSMOBILE SALES & SERVICE
34th & Spring PasoRobls 1090
STANDARD MOTORS & EQUIPMENT CO
1701 Monterey ..... Sn Luis Obspo 3144

PACKARD AUTHORIZED SALES & SERVICE
ASK THE MAN WHO OWNS ONE
"WHERE TO BUY IT"
RAY & ADLER 565 Higuera---SnLuisObispo 525
REINKE PAUL A 1130 Pine ..... Pso Robls 659

More and more, business men are finding that it pays in good will to place and receive their telephone calls with as little time-lag for the other fellow as possible. They place their own calls or stay close to the telephone when they tell someone else to do it.

PLYMOUTH SALES AND SERVICE
Plymouth
Builds
Great Cars
... Good Service Keeps Them Great
"FOR INFORMATION CALL"
COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY
1330 Monterey ..... SnLuisObspo 1983
HANSON BROS 1246 Spring---PasoRobls 169-W
LUCKSINGER MOTORS
1255 Monterey ..... SanLuisObispo 404
VAN HORN MOTORS 836-13th PsoRobls 5

PONTIAC SALES AND SERVICE
PONTIAC
Today's Outstanding Value
TOMORROW'S
Style and Performance
"WHERE TO BUY"
KIMBALL MOTOR COMPANY
252 Higuera ..... Sn Luis Obspo 2344
TURNER PAUL MOTOR CO
1020 Park ..... PsoRobls 1000

Ray & Adler 565 Higuera ..... SnLuisObispo 525
Reinke Paul A 1130 Pine ..... PsoRobls 659
Schmidt Oldsmobile Sales & Service
34th & Spring PasoRobls 1090
THRESH E H INC
1101 Monterey ..... Sn Luis Obspo 102
(See Advertisement Page 8)
Turner Paul Motor Co 1020 Park ..... PsoRobls 1000
Van Horn Motors 836-13th ..... PsoRobls 5

WILLYS SALES AND SERVICE
Universal 'JEEP'
'JEEP' Station Wagon
'JEEP' Trucks
'JEEP' Sedan Delivery
... And Their Special Equipment, Service and Parts, Made By Willys Motors, Inc.
"WHERE TO BUY THEM"
DEALER
REINKE PAUL A 1130 Pine ..... PasoRobles 659
WOOSTER BUICK & GMC 1501 Spring PasoRobls 14
(See Advertisement This Page)

TO GLUE FURNITURE

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

KIMBALL MOTOR COMPANY
PONTIAC GMC TRUCKS
AUTHORIZED SALES & SERVICE
NEW CARS - USED CARS
REPAIRING ALL MAKES
Phone
SAN LUIS OBISPO 2344
252 HIGUERA STREET

WOOSTER BUICK & GMC
AUTHORIZED SALES & SERVICE
BEST SELECTION OF
NEW—USED CARS & TRUCKS
In San Luis Obispo County
— CALL —
PASO ROBLES 14
1501 Spring St. Paso Robles

BROOKS MOTORS
LINCOLN – MERCURY
Authorized
SALES & SERVICE
PHONE
PASO ROBLES 168
1306 PINE PASO ROBLES

VOLKSWAGEN
SALES SERVICE
PARTS
LUCKSINGER'S
CALL
SAN LUIS OBISPO 404
MONTEREY ST.

SHOP IN THE YELLOW PAGES
Whenever you want information about an article, a service or a certain business
LOOK IN THE
Classified
TELEPHONE SECTION

&
Incidentally
Prompt answering of a telephone's ring is thoughtful, courteous —and good business.
THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

The Best for Less

WE BACK OUR CARS WITH WRITTEN GUARANTEES

Come In & See *Glen or Jex*

LATE MODEL BEAUTIES AND ECONOMY AUTOMOBILES

WE PAY TOP PRICES FOR YOUR CAR OR EQUITY

WEAVER MOTOR CO.

SAN LUIS OBISPO 536

1166 HIGUERA ST.

A-1

USED CARS

Deke Thresh

YOUR FORD DEALER

MONTEREY & SANTA ROSA STS.

Phone

San Luis Obispo 102

TODAY'S BIG BUYS

ALL MAKES – EASY TERMS

Consolidated Motors

PHONE
PASO ROBLES 690

2110 SPRING Near the Markets HWY. 101

REPAIR SERVICE

When one of the many household articles gets out of order, you will find a repair service quickly and easily when you

LOOK IN THE *Classified* TELEPHONE SECTION

Automobile Dealers–Used Cars

ARLAND CHEVROLET CO
OK'D USED CARS
Large Selection
EASY CREDIT TERMS
1039 Monterey .....SanLuisObispo 1548

BORIACK MOTOR CO
STUDEBAKER & WILLYS DLR.
"Where You Buy With Confidence"
EASY CREDIT TERMS
1144 Monterey .....SanLuisObispo 1469

Brennan Maury 330 Traffic Wy...Aroyo Grnde 5628

BROOKS MOTORS
LINCOLN – MERCURY DEALER
Complete Selection All Makes
NEW CAR DEPT. – 1306 PINE
Used Car Dept.
6th & Spring.....PascRobles 824

COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY 1330 Monterey.....SnLuisObispo 1983
Used Cars 1360 Monterey-----SnLuisObispo 111
Consolidated Motors 2110 Spring-----PasoRobls 690
(See Advertisement This Page)

CORDA MOTORS
1131 Monterey.....Sn Luis Obspo 2675

HARRIS TRUMAN A & SON
1302 Pine.....Paso Robls 53
Harris Truman A & Son 531-12th...Pso Robls 857

KIMBALL MOTOR COMPANY
252 Higuera.....Sn Luis Obispo 2344
Lucksinger Motors 1065 Higuera---SnLuisObispo 458
Nichols Sid Chevrolet Hwy.....Atascadero 965
San Luis Motor Co 1144 Higuera. SanLuisObispo 2218
Schmidt Oldsmobile Used Car Lot 16th & Spring-PasoRobls 952-R

THRESH E H INC
1101 Monterey.....Sn Luis Obspo 102
(See Advertisement This Page)

TURNER PAUL MOTOR CO
1020 Park.....PsoRobls 1000

WEAVER MOTOR CO 1166 Higuera. SnLuisObispo 536
(See Advertisement This Page)

Telephone men in all parts of the Bell System have had long experience in working together. Tools, equipment, methods of tackling the job and the "language of the business" are the same north or south, east or west. This nation-wide unity of method and spirit means a telephone service of the utmost dependability.

Emergency!

An emergency arises—you need help quickly! Physician, hospital, ambulance, taxi or plumber! The quickest way of finding whom to call is to—

LOOK IN THE *Classified* TELEPHONE SECTION

Automobile Electrical Service

Allen Auto Electric
Foothill Bl & Old Morro Rd-SnLuisObispo 3235-W

AMERICAN BOSCH SALES AND SERVICE
Completely equipped and qualified to provide efficient service on all American Bosch automotive electrical products
"FOR AUTHORIZED SERVICE CALL"
Mueller Francis C 1234 Broad....SnLuisObspo 26

AUTO-LITE OFFICIAL SALES & SERVICE
Our Official Service Stations are fully equipped and qualified to render complete service on starting, lighting, ignition. "Auto-Lite — Life-Line of your Car."
ELECTRIC AUTO LITE SERVICE
"WHERE TO BUY IT"

MUELLER FRANCIS C
1234 Broad.....Sn Luis Obspo 26

ED'S SERVICE Higuera & Nipomo-SnLuisObispo 123
(See Advertisement This Page)
Ewing's Chevron Serv
155 Traffic Wy.....ArroyoGrande 5620
FRED'S AUTO-ELECTRIC PARTS & SERVICE
863 Palm.....SnLuisObispo 2765-W
(See Advertisement This Page)
Hansen Electric Shop 113 Poole....AroyoGrnde 2122
Mueller Francis C 1234 Broad...Sn Luis Obspo 26
Pete's Norwalk Service & Garage
781 Price Pismo Bch-PO 6-2014

Automobile Equipment

See Automobile Parts & Supplies Headings

Automobile Flywheel Repairing

See Automobile Repairing; Also Welding

Automobile Frame Repairing

See Automobile Wheel, Axle & Frame Repairing

Automobile Generator Service

See Automobile Electrical Service

Automobile Glass

See Glass–Auto, Plate, Window, Etc

Automobile Ignition Service

See Automobile Electrical Service

Automobile Motor Rebuilding

Earl's Auto Repair 1546 Spring-----PasoRobls 302
Paul's Garage & Auto Machine Shop
Nipomo & Monterey-SnLuisObispo 2319-R
S & K Auto Wreckers
1545 Riverside Av.....PasoRobles 1494
(See Advertisement This Page)
Stone & Walker Machine Shop
424 Higuera.....SnLuisObispo 271
(See Advertisement This Page)

Automobile Mufflers–See Mufflers–Exhaust

Here's how you may be sure of getting your party more often when you dial

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

FRED'S AUTO ELECTRIC MOTOR TUNE-UP SPECIALISTS

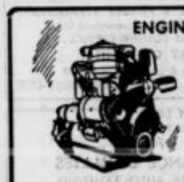
UNITED SERVICE MOTORS

- GENERATORS
- CARBURETORS
- REGULATORS
- DISTRIBUTORS

SERVICE AND PARTS

PHONE
SAN LUIS OBISPO 2765-W

863 PALM
Across from City Parking Lot



ENGINE REBUILDING
CRANKSHAFT GRINDING
REBORING
Valve Refacing & Reseating

PASO ROBLES 1494
If No Answer Call Paso Robles 668

S & K AUTO WRECKERS
NEW & USED AUTO PARTS
A. A. SUMMERS, Prop.
1545 RIVERSIDE AVE.

Don't Throw It Away

Things around the house you consider useless—may need only minor repairs to make them serviceable. Call a service man near you.

LOOK IN THE *Classified* TELEPHONE SECTION

Care Keeps it Rolling

COMPLETE SHOP FACILITIES

MOTOR TUNE-UPS
- GENERATORS
- STARTERS
- BATTERIES
- FUEL PUMPS
- CARBURETOR & IGNITION SERVICE

DELCO BATTERIES

ED'S SERVICE

ED & ROD CARLSON

HIGUERA & NIPOMO
SAN LUIS OBISPO

STONE & WALKER MACHINE SHOP

Specializing in AUTOMOTIVE MOTOR REBUILDING

- BEARING RESIZING
- REBORING
- HEAD & MANIFOLD GRINDING
- FLYWHEEL & PRESSURE PLATE GRINDING
- HEADS MILLED
- VALVE REFACING & RESEATING
- PORTABLE CRANKSHAFT GRINDING
- LATHE WORK

BILL STONE TOM WALKER

PHONE
SAN LUIS OBISPO 271

424 HIGUERA SAN LUIS OBISPO

PO — POplar WA (Cambria) — WAverly
SP — SPruce WA (Nipomo) — WAbash

SERAFIN'S BODY & PAINT SHOP

Authorized Applicator
UNDERSEAL
Rubberized Protective Coating

A Complete Service
By Skilled Mechanics

INSURANCE WORK INVITED

PHONE
SAN LUIS OBISPO 836
If no answer call San Luis Obispo 3750

865 Palm San Luis Obispo

AUTO PARTS

- Ignition Parts
- Clutches
- Mufflers
- Brake Lining
- Generators
- Gaskets

- SPEED EQUIPMENT
- BATTERIES
- REBUILT MOTORS & TRANSMISSIONS
- WHOLESALE & RETAIL

WESTSIDE AUTO PARTS CO.

1232 MONTEREY

San Luis Obispo 908

OPEN ALL DAY SATURDAY

Automobile Painting

ARLAND CHEVROLET CO
1039 Monterey ..... SnLuisObspo 1548
BOOTH BROS BODY & PAINT SHOP
1121 Higuera ..... SanLuisObispo 2038
BUCKLE'S BODY WORKS
1509 Spring ..... PasoRobles 767

CAMBRIA BODY & FENDER WORKS
SPECIALIZING IN CUSTOM AUTO PAINTING
Color Matching
BODY AND FENDERS REPAIRED
INSURANCE WORK INVITED
Free Estimates — Work Guaranteed
Hwy No 1 Cambria ---------- WA 7-4563

DUCO AND DULUX REFINISHING
BODY AND FENDER REPAIR. WRECKS REBUILT. TOUCH-UP AND COMPLETE REFINISHING WITH DU PONT MATERIALS.
DU PONT DUCO-DULUX AUTOMOTIVE FINISHING
"WHERE TO BUY IT"
REFINISHERS
BUCKLE'S BODY WORKS
1509 Spring-PasoRobls 767
DAVIS & HARRIS BODY SHOP
138 South-SnLuisObispo 389-W
Fleury Leo J Body & Fender Shop
2190 Hwy No 1 Morro By-SP 2-2574
SERAFIN'S BODY & PAINT SHOP
865 Palm-SnLuisObispo 836

Fleury Leo J Body & Fender Shop
2190 Hwy No 1 Morro By-SP 2-2574

FORD AUTHORIZED SALES & SERVICE—
HARRIS TRUMAN A & SON
1302 Pine ..... Pso Robls 53

JIM'S AUTO PAINT & BODY SHOP
EXPERT AUTO PAINTING
AUTO BODY & FENDER REPAIRING
Reasonable Rates — Guaranteed Work
24-HOUR TOWING SERVICE
DAY OR NIGHT
Located Between Broad St & S P R R
781 Humbert Av..... SanLuisObispo 4220

KEN'S PAINT & BODY SHOP
"KEN SHACKELFORD"
FREE
INSURANCE ESTIMATES
COMPLETE AUTO PAINTING
Du Pont Points
BODY & FENDER REPAIRS
729 Spring ..... PasoRobles 484-W

Nichols Ed Body Shop 821-10th... PasoRobles 1412
RAY & ADLER 565 Higuera ------ SnLuisObispo 525
SERAFIN'S BODY & PAINT SHOP
865 Palm ..... San Luis Obspo 836
(See Advertisement This Page)
Tex's Paint & Body Shop
Main Morro Bay-SP 2-4281

THRESH E H INC
AUTO PAINTING
BODY WORK
YOUR FORD DEALER
1101 Monterey..... San Luis Obispo 102

Automobile Paints—See Paint Dealers Headings

Automobile Parts & Supplies—Retail

ARLAND CHEVROLET CO
1039 Monterey..... San Luis Obspo 1548
Atkinson Motor Parts
133 E Branch..... Arroyo Grnde 5928
Bay Auto Parts 430-5th Morro Bay------ SP 2-3781

You'll find it fast in the YELLOW PAGES.

Automobile Parts & Supplies—Retail—(Cont'd)

BOOTH BROS
DODGE — PLYMOUTH
HUDSON
PARTS & SERVICE
1103 Higuera ..... SanLuisObispo 3174

BROOK'S WESTERN AUTO SUPPLY
DON BROOKS — HOME OWNED
COMPLETE LINE AUTOMOBILE PARTS
SPORTING GOODS
REFRIGERATORS — STOVES
WASHING MACHINES
TIRES & ACCESSORIES
924 Grand Av Grovr Cty---- AroyoGrnde 3622

CHEVROLET GENUINE PARTS—
NICHOLS SID CHEVROLET
1305 Spring..... Pso Robls 1222

COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY
Authorized Chrysler & Plymouth Parts
1330 Monterey ..... SnLuisObispo 1983
CORDA MOTORS
1131 Monterey..... San Luis Obspo 2675
Firestone Stores
1001 Higuera..... Sn Luis Obspo 130
Gem Auto Parts 7485 El Camino Ri---Atascdro 1045
General Auto Parts
1218 Pine ..... PsoRobls 280
GEORGE'S AUTO REPAIR
1185 Monterey ..... SnLuisObispo 2234
Kamm C H & Co 1034 Monterey---SnLuisObispo 332
Kustom Korner Muffler & Speed Shop
636 Higuera-SnLuisObispo 823
PASO ROBLES AUTO PARTS
944 Spring ..... PsoRobls 505
PETERSEN AUTO PARTS
742 Marsh..... Sn Luis Obspo 1106
Thresh E H Inc 1101 Monterey----SnLuisObispo 102
Thrifty Auto Parts 30th & Spring---PasoRobls 1290
Universal Auto Parts Co
969 Monterey. Sn Luis Obspo-1418
Western Auto Supply Co
685 Higuera-SnLuisObispo 993
Western Auto Supply Co 1420 Park.... PsoRobls 596
WESTERN AUTO SUPPLY CO
831-5th Morro Bay-SP 2-3303
WESTSIDE AUTO PARTS CO
1232 Monterey-SnLuisObispo 908
(See Advertisement This Page)
Wooster Buick & GMC 1501 Spring---- PasoRobls 14

Automobile Parts & Supplies—Used

PASO ROBLES GLASS & WRECKING
See Our Ad Under Auto Wreckers
Hwy 101 ..... PasoRobles 9-J-3
S & K Auto Wreckers
1545 Riverside Av..... PasoRobles 1494

When you place a call, give the other person time to answer. Many unanswered calls would have been completed in a few more seconds.

HANDY MAN or SPECIALIST

You're almost certain to find the person or firm to do the job you want done when you

LOOK IN THE
Classified
TELEPHONE SECTION

Automobile Parts & Supplies—Whsle & Mfrs

ATKINSON MOTOR PARTS
133 E Branch..... Arroyo Grnde 5928
Bay Auto Parts 430-5th Morro Bay------ SP 2-3781

GENERAL AUTO PARTS
WHOLESALE
QUALITY SUPPLIES & PARTS
FOR ALL MAKES
SERVICE STATION SUPPLIES
1218 Pine ..... PasoRobles 280
If no answer call..... PasoRobles 697

General Auto Parts 1218 Pine..... PsoRobls 280
(See Advertisement This Page)
PASO ROBLES AUTO PARTS
944 Spring ..... PsoRobls 505

PETERSEN AUTO PARTS
PARTS & SUPPLIES FOR ALL MAKES OF CARS — TRUCKS & TRACTORS
Quality is assured by the NAPA Seal — Backed by the largest independent organization in the automotive parts industry. Your NAPA jobber is a good man to know!
742 Marsh ..... SanLuisObispo 1106
Night Phone ..... SanLuisObispo 3786-R

Petersen Auto Parts 742 Marsh.... SnLuisObspo 1106
(See Advertisement This Page)

STANDARD AUTO PARTS
PARTS — EQUIPMENT
AUTOMOTIVE PAINTS
1085 Higuera ..... SnLuisObispo 1200
Nights call ..... SnLuisObspo 590-W
Nights call ..... SnLuisObspo 185-W
Nights call..... SnLuisObispo 2079

Universal Auto Parts Co
969 Monterey ..... SanLuisObispo 1418
(See Advertisement This Page)
WESTSIDE AUTO PARTS CO
1232 Monterey-SnLuisObispo 908

Automobile Racing Equipment

KUSTOM KORNER MUFFLER & SPEED SHOP
SPEED EQUIPMENT
PARTS & INSTALLATIONS
FREE ADVICE ANYTIME
636 Higuera ---------- SanLuisObispo 823

Automobile Radiator Repairing

BANKS RADIATOR & BATTERY REPAIR SHOP
1011 Toro ..... SanLuisObispo 2184
(See Advertisement This Page)
CLAASSEN'S RADIATOR SHOP
1534 Spring ..... PsoRobls 517-J
Franklin's Service 1185 Monterey-SnLuisObispo 455
Freeman's Complete Auto Service
5455 Traffic Wy-Atascdro 610
SAN LUIS RADIATOR WORKS
600 Marsh ..... SnLuisObispo 1963

Automobile Radios—See Radio Dealers

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

GENERAL AUTO PARTS

WHOLESALE
QUALITY SUPPLIES & PARTS FOR ALL MAKES
AUTOMOTIVE PAINTS
SERVICE STATION SUPPLIES
CALL
PASO ROBLES 280
1218 PINE

- QUALITY
- SERVICE
- PARTS

for
ALL CARS - TRUCKS & TRACTORS
Continuous Service

PHONE
SAN LUIS OBISPO
1418

UNIVERSAL AUTO PARTS CO.
969 MONTERREY — SAN LUIS OBISPO
Eves.—Suns. & Holidays — San Luis Obispo 1442-W

What calls
Did He
MISS?

He'll never know; for he failed to replace the receiver of his telephone.

Your calls may be important. See that the receiver is properly replaced.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

PETERSEN AUTO PARTS

YOUR
NAPA
JOBBER
A Good Man to Know
PARTS FOR
CARS - TRUCKS - TRACTORS
ALL MAKES

SAN LUIS OBISPO
1106

Night Phone San Luis Obispo 3786-R
or Arroyo Grande 2793

742 MARSH

COMPLETE GUARANTEED RADIATOR SERVICE
NEW & REBUILT RADIATORS
COMPLETE BATTERY SERVICE
SAN LUIS OBISPO 2184
BANKS RADIATOR SHOP
AT 1011 TORO SINCE 1937

A Handy Man
FOR ANY JOB

and perhaps you want him quickly. It's easy to find the one nearest you by looking in the

Classified
TELEPHONE SECTION

SIGNAL ONE STOP SERVICE

FREE ESTIMATES

COMPLETE AUTO REPAIRING

MOTOR TUNE-UP
BRAKE SERVICING & REPAIRING
RADIATOR REPAIRING
AUTO ACCESSORIES
TIRES - BATTERIES
SIGNAL OIL PRODUCTS
ALL SERVICE GUARANTEED

WE PICK-UP & DELIVER ANY SERVICE

Don't Cuss — Call Us

SAN LUIS OBISPO 1155

751 MARSH ST. — Corner of Garden

TODD'S

Bear Alignment Service

WHEEL BALANCING — Out of Round Tires Trued

Satisfaction Guaranteed

WHEEL ALIGNMENT
FRAME STRAIGHTENING

SHOCK ABSORBERS
FRONT END REBUILDING
WHEEL STRAIGHTENING

PHONE
SAN LUIS OBISPO
3180

306 Higuera

AUTO REPAIRING

- CUSTOM REBUILDING
- REBORING
- LINE REAMING
- &
- GENERAL AUTOMOBILE REPAIRING

Expert Craftsmanship
All Work Guaranteed

GEORGE'S AUTO REPAIR

Phone
SAN LUIS OBISPO 2234

1185 Monterey San Luis Obispo

Automobile Repairing

Allen Auto Electric
Foothill Bl & Old Morro Rd SanLuisObispo 3235-W

ARLAND CHEVROLET CO
1039 Monterey ..... Sn Luis Obspo 1548

Auto Clinic Hwy 1 Morro By ..... SP 2-4572
(See Advertisement Page 15)

BELL'S GARAGE 895 Palm ... SanLuis Obispo 3960
(See Advertisement Page 15)

BOB & CHARLIE'S MOBIL SERVICE
OVERHAULING
WHEEL ALIGNING & BALANCING
GENERAL REPAIRING
ALL WORK STRICTLY GUARANTEED
COMPLETE LUBRICATION
99 Traffic Wy ..... Arroyo Grande 2429

BOOTH BROS
DODGE — PLYMOUTH
HUDSON
PARTS & SERVICE
1103 Higuera ..... SanLuisObispo 3174

Borlack Motor Co 1144 Monterey-SnLuisObispo 1469
Borradori Garage Hwy No 1 ..... Cayucos 2131
Breuklander's Mobil Serv
1481 Price Pismo Bch-PO 6-2127

CHEVROLET AUTHORIZED SERVICE
Prompt efficient service by Chevrolet trained mechanics to keep your car in top operating condition!
SUPER CHEVROLET SERVICE
"FOR SERVICE CALL"
ARLAND CHEVROLET CO
1039 Monterey ..... Sn Luis Obspo 1548
NICHOLS SID CHEVROLET
1305 Spring ..... Pso Robls 1222

Cholame Garage Cholame ..... PasoRobls 81-R-2

CORDA MOTORS
LINCOLN & MERCURY SPECIALISTS
BRAKE SERVICE
WHEEL BALANCING
MOTOR TUNE-UP
1131 Monterey ..... SanLuisObispo 2675

COZY CORNER AUTO SERVICE
554 Traffic Wy ..... Aroyo Grnde 2836

DAN & ERNIE'S AUTOMOTIVE SERVICE
COMPLETE AUTOMOTIVE
REPAIR AND SERVICE
MOTOR REBUILDING—BRAKE SERVICE
WHEEL ALIGNING — REBORING
ALL WORK GUARANTEED
1234 Broad ..... San Luis Obispo 3156

EARL'S AUTO REPAIR
IN PASO ROBLES
Complete Auto Repairing
& Steam Cleaning
Over 35 Years' Experience
1546 Spring ..... PasoRobles 302

Ewing's Chevron Serv
155 Traffic Wy ..... ArroyoGrande 5620
(Continued Next Page)

NO SPOTS HERE

To prevent spotting hinges or latches when painting a door, rub a little petroleum jelly on them first. Stray paint rubs off.

Automobile Repairing—(Cont'd)

FORD AUTHORIZED SALES & SERVICE—
BRENNAN MAURY
330 Traffic Wy ..... Aroyo Grnde 5628
HARRIS TRUMAN A & SON
1302 Pine ..... Pso Robls 53
LEVERENZ WALTER F
5680 El Camino Rl ..... Atascadero 14
Night call ..... Atascadero 622
THRESH E H INC
1101 Monterey ..... Sn Luis Obspo 102

FREEMAN'S COMPLETE AUTO SERVICE
5455 Traffic Wy ..... Atascadero 610

GENE'S GARAGE
IN CAMBRIA
COMPLETE AUTOMOTIVE REPAIRS
24-HOUR TOWING SERVICE
Auto Club of So. Calif. Emergency Road Service
BRAKE SERVICE — MOTOR TUNE-UP
PORTABLE ARC & ACETYLENE WELDING
Main & Bridge Cambria ..... WA 7-4668
If no answer call ..... WA 7-4796

George's Auto Repair
1185 Monterey ..... SnLuisObspo 2234
(See Advertisement Page 14)
Hoover W A Parts & Repairing
8780 Portola Rd-Atascdro 42

HUGHES NASH CO
Expert
WHEEL ALIGNMENT
BRAKE SERVICE
GENERAL REPAIRING
1005 Monterey ..... SanLuisObispo 3131

John's Automotive Service S Hwy ---Atascdro 123-M

KAMM C H & CO
Buick Specialists
1034 Monterey ..... Sn Luis Obspo 332

KIMBALL MOTOR COMPANY
252 Higuera ..... Sn Luis Obspo 2344

KUSTOM KORNER MUFFLER & SPEED SHOP
SPEED EQUIPMENT
PARTS & INSTALLATIONS
PORT & RELIEVING — DUALS
CUSTOM MUFFLER WORK
ENGINE REBUILDING & BALANCING
636 Higuera ..... SanLuisObispo 823

Lucksinger Motors 1255 Monterey-SnLuisObispo 404

McCAY'S AUTO REPAIR
MORRO BAY
COMPLETE AUTOMOTIVE SERVICE
All Makes of Cars
Valves Reground — Brake Service
898-5th Morro By ..... SP 2-8542

McGuire's Richfield Service Stn
316 Higuera-SnLuisObispo 659

Melim Dick Mobile Service
600 Marsh ..... SanLuisObispo 1963
(See Advertisement This Page)

MILLER & WILLIAMS AUTOMOBILE SERVICE
1040-13th-PasoRobls 1507
Netto Pete 781 Price Pismo Beach ..... PO 6-2014
Nichols Sid Chevrolet Highway ..... Atascadero 163

NIPOMO GARAGE & WRECKING YARD
Ignition Service & General Auto Repairing
Hwy 101 Nipomo ..... WA 9-7911

OCEAN VIEW GARAGE
Main Morro Bay-SP 2-6392

OLDSMOBILE—
SCHMIDT OLDSMOBILE SALES & SERVICE
34th & Spring-PasoRobls 1090

Purchasing agents use the Classified Telephone Directory as their buying guide. Why not investigate the sales-building possibilities of advertising in the Classified Telephone Directory? Just call our nearest Business Office.

ONE-O-ONE GARAGE
101 — GARAGE
Johnny Krause - Prop.
MOTOR TUNE-UP
COMPLETE AUTOMOTIVE SERVICE
BRAKE SERVICE
ROAD SERVICE
Hwy 101 ----------SantaMargarita 2681

PETE'S NORWALK SERVICE & GARAGE
A COMPLETE REPAIR SERVICE
ALL MAKES OF CARS
MOTOR TUNE-UP — BRAKE SERVICE
781 Price Pismo Bch ----------PO 6-2014

PIONEER GARAGE
Hansen Bros
NASH
Sales and Service
Repairs and Body Work on All Makes
AAA and National Auto Club Emergency Road Service and Towing
24-Hour Service
Cor 13th & Spring Day or Night Call
1246 Spring ..... Paso Robles 169-W

Quality Sales & Service
Hwy 101 Nipomo-WA 9-4041
Ralphs Automotive Service S Hwy ----Atascdro 1075
Schlitz Fred 740 D Morro By ----------SP 2-4621
Signal One Stop Service
751 Marsh ..... SanLuisObispo 1155
(See Advertisement Page 14)
Standard Auto Parts
1085 Higuera ..... SnLuisObspo 1200

SWEETER'S GARAGE
COMPLETE OVERHAULING
TUNE-UPS
GENERAL REPAIRS
Electric & Acetylene Welding
NIC-L-SILVER BATTERIES
3 Yr. Guarantee
Front & Paso Robles
Oceano ..... ArroyoGrande 2126

Thomson Glen H
1511 Monterey ..... Sn Luis Obspo 755
THRESH E H INC 1101 Monterey . Sn Luis Obspo 102
Todd's Bear Alignment Service
306 Higuera ..... Sn Luis Obspo 3180
(See Advertisement Page 14)

UNION OIL AUTHORIZED REPAIR SERVICE
Use Your UNION OIL CREDIT CARD for Motor Maintenance and Repairs at new car dealers displaying this sign.
UNION OIL CREDIT CARD
"FOR SERVICE CALL"

Brennan Maury
Ford
330 Traffic Wy ..... ArroyoGrande 5628
Cole Stanley V Chrysler-Plymouth Agcy
1330 Monterey ..... SanLuisObispo 1983
Kamm C H & Co
Buick
1034 Monterey ..... SanLuisObispo 332
Nichols Sid Chevrolet
1305 Spring ..... PasoRobles 1222
Reinke Paul A
Packard-Willys
1130 Pine ..... PasoRobles 659
Thresh E H Inc
Ford
1101 Monterey ..... SanLuisObispo 102
Wildman J M Inc
DeSoto-Plymouth
34th & Spring ..... PasoRobles 254

TO FILL CRACKS

Cracks in wooden walls, etc., can be permanently repaired by filling them with a thick paste made of approximately 1 part linseed oil, 2 parts hot glue, 3 parts whiting and 4 parts sawdust.

VAN HORN MOTORS
REPAIRS & SERVICE ON
ALL MAKES
836-13th ..... PasoRobles 5

WOODLAND GARAGE
COMPLETE AUTO REPAIRING
ON ALL MAKES & MODELS
Guaranteed Brake Service
24-Hour Towing Service
National Auto Club
Auto Parts & Supplies
Hwy No 1 Cambria ----------WA 7-4678

Advertise here—it pays.

BELL'S GARAGE

Auto 24-HOUR TOWING and STORAGE SERVICE

WASHING - POLISHING - LUBRICATION
24-HOUR REPAIRING
PHONE
SAN LUIS OBISPO 3960
EMERGENCY ROAD SERVICE 895 PALM

AUTO REPAIRING

COMPLETE MOTOR OVERHAULS
BRAKE SERVICE
TOWING
AUTO TRUCK
24 HOUR SERVICE
EMERGENCY SERVICE STATION
AUTO CLUB OF SO. CAL. & NATIONAL AUTO CLUB
CALL
San Luis Obispo 1963
If No Answer Call San Luis Obispo 3927-W

DICK MELIM MOBILE SERVICE
600 MARSH

ON ALL MAKES OF CARS
MOTOR REBUILDING
TUNE-UP — WELDING
ALL WORK GUARANTEED

AUTO CLINIC

CALL
SP 2-4572

HIGHWAY 1 MORRO BAY

PO = POplar WA (Cambria) = WAverly
SP = SPruce WA (Nipomo) = WAbash

BERRY'S TOP SHOP

★ AUTO TOPS
★ SEAT COVERS
★ TRUCK CUSHIONS
★ BOAT UPHOLSTERY
★ CANVAS

Tailored-to-Order

CALL

San Luis Obispo 4314-W

303½ HIGUERA

Automobile Rims

See Automobile Parts & Supplies Headings

Automobile Seat Covers

ALVA GREEN'S AUTOMOTIVE TRIM & FURNITURE UPHOLSTERY
CUSTOM MADE AUTO & FURNITURE UPHOLSTERY
AUTO TOPS – SEAT COVERS
We Give S & H Green Stamps
Free Estimates
1528 Monterey ---------SanLuisObispo 2573

Berry's Top Shop 303½ Higuera SnLuisObspo 4314-W
(See Advertisement This Page)

CLINE'S AUTO BODY SHOP
SEAT COVERS & CONVERTIBLE TOPS
Complete Car Upholstering
AUTO GLASS INSTALLED
640 Marsh .....SanLuisObispo 422

MUSTANG TIRE & AUTO SERVICE
HOUSE OF SEAT COVERS
Large Complete Stock of
HOWARD ZINK
READY MADE & TAILORED
Free Installation by Experts
Osos & Marsh----------SanLuisObispo 1043

National Auto Fabrics Mfg Co
San Rafael Dr & Santa Fe Dr .....PsoRobls 44
PARAMOUNT UPHOLSTERING CO
1218 Carmel-SnLuisObispo 1790-J
RAUCH'S CABINET & UPHOLSTERY SHOP
821-21st .....PasoRobles 966
Sears Roebuck & Co 879 Higuera--SnLuisObispo 760

You'll find it fast in the YELLOW PAGES.

Automobile Servicing–See Automobile Repairing

Automobile Signals

See Automobile Parts & Supplies Headings

Automobile Starter Repairing

See Automobile Electrical Service

Automobile Supplies

See Automobile Parts & Supplies Headings

Automobile Tires–See Tires Headings

Automobile Tops

CLINE'S AUTO BODY SHOP
640 Marsh .....SnLuisObspo 422

JONES UPHOLSTERY SHOP
Distributor for
STATE'S
BETTER TRUCK CANOPIES
FITS ALL PICK-UP TRUCKS
112 N Main.....Templeton 2101

Automobile Towing

Auto Club Of Southern Calif Emergency Road Serv
5680 El Camino Rl .....Atascadero 14
Auto Club of So Calif Emergency Road Service
Main & Bridge Cambria-WA 7-4668
Auto Club Of So Calif Emergency Road
Service 139 Traffic Wy ..... Arroyo Grnde 2040
BELL'S GARAGE 895 Palm.....SanLuisObispo 3960
CHOLAME GARAGE
24 Hour Service
Cholame ----------PasoRobls 81-R-1
(See Advertisement Page 17)
Cryder Fred J El Camino Rl----------Atascdro 373
FREEMAN'S COMPLETE AUTO SERVICE
24 Hour Service
6455 Traffic Wy .....Atascadero 610
JIM'S AUTO PAINT & BODY SHOP
781 Humbert Av.) .....SanLuisObispo 4220
(See Advertisement This Page)
Layman's Garage Ocean Av----------Cayucs 4111
(See Advertisement This Page)
Leverenz Walter F 5680 El Camino Rl---Atascdro 14
(See Advertisement Page 17)
LOVERN'S CLAMMERS HEADQUARTERS
Beach Towing-Day & Night-24 Hr Service
Pier Av Oceano----------AroyoGrnde 2767
Melim Dick Mobile Service
600 Marsh-SnLuisObispo 1963
NICHOLS SID CHEVROLET Hwy-----Atascdro 163
Emergency Night Phone----------Atascdro 599
NICHOLS SID CHEVROLET
1305 Spring-PsoRobls 1222
If no answer call----------PsoRobls 1185-R
(Continued Next Page)

Keep the Classified Telephone Directory handy; it can save you time and effort.

AUTO & TRUCK TOWING
LOCAL OR LONG DISTANCE

24-HOUR SERVICE
Emergency Road Service
BODY & FENDER WORK - PAINTING
FREE ESTIMATES — REASONABLE RATES
ALL WORK GUARANTEED
DAY OR NIGHT PHONE
SAN LUIS OBISPO 4220
IF NO ANSWER CALL SAN LUIS OBISPO 3465

JIM'S
AUTO PAINT & BODY SHOP
Located Between Broad St. & S.P. R.R.
781 HUMBERT AVE. SAN LUIS OBISPO

TOWING
24-HOUR SERVICE
LAYMAN'S GARAGE
IN CAYUCOS
GENERAL AUTO REPAIRS
SHELL PRODUCTS
CALL
CAYUCOS 4111
HIGHWAY 1 CAYUCOS

PO = POplar WA (Cambria) = WAverly
SP = SPruce WA (Nipomo) = WAbash

Automobile Towing–(Cont'd)

NIPOMO GARAGE & WRECKING YARD
24-HOUR TOWING SERVICE
Welding – General Auto Repair
Gas – Oil
Accessories New & Used
We Give S & H Green Stamps
Hwy 101 Nipmo----------WA 9-7911
If no answer call----------WA 9-5793

SAN LUIS TOWING & STORAGE SERV
Hwy 101 .....SnLuisObspo 911
TEX'S PAINT & BODY SHOP
Main Morro Bay-SP 2-4281
Day & Night call----------SP 2-4281
If no answer call----------SP 2-3524
WOODLAND GARAGE
Hwy No 1 Cambria-WA 7-4678

Automobile Transmissions

George's Auto Repair
1185 Monterey-SnLuisObispo 2234

Automobile Trucks

See Trucks-Motor Headings

Automobile Undercoating

Serafin's Body & Paint Shop
865 Palm-SnLuisObispo 836

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately, so that they do not have to be placed again . . . does not monopolize the telephone at the inconvenience of others . . . teaches children, too, the little telephone kindnesses . . . and when her telephone is not in use, sees that it is hung up.

24-Hour TOWING
AUTOS - TRUCKS
CHOLAME GARAGE
FULLY INSURED — HOUR 24 SERVICE — PROMPT SERVICE
PHONE
PASO ROBLES 81-R-1

AUTO TOWING
24-HOUR SERVICE
EMERGENCY ROAD SERVICE
• AMERICAN AUTOMOBILE CLUB
• AUTO CLUB OF SO. CAL.
• NATIONAL AUTOMOBILE CLUB
PHONE
ATASCADERO 14
Nights – Sundays & Holidays ATASCADERO 373
If No Answer Call ATASCADERO 622
If No Answer Call ATASCADERO 327-R
WALTER F. LEVERENZ
5680 EL CAMINO RL. ATASCADERO

Automobile Upholsterers

ALVA GREEN'S AUTOMOTIVE TRIM & FURNITURE UPHOLSTERY
CUSTOM MADE AUTO & FURNITURE UPHOLSTERY
AUTO TOPS – SEAT COVERS
We Give S & H Green Stamps
Free Estimates
1528 Monterey ---------SanLuisObispo 2573

Berry's Top Shop 303½ Higuera SnLuisObspo 4314-W
Borjes Upholstery 6100 El Camino Rl-----Atascdro 49
CLINE'S AUTO BODY SHOP
640 Marsh .....Sn Luis Obspo 422
(See Advertisement This Page)
Jones Upholstery Shop 112 N Main..Templeton 2101
PARAMOUNT UPHOLSTERING CO
1218 Carmel-SnLuisObispo 1790-J
Rauch's Cabinet & Upholstery Shop
821-21st-PasoRobls 966
Zegar's Upholstery Shop
881 Morro-SnLuisObispo-2080-J

Automobile Washing & Polishing

Bill's Union Service 339 Marsh---SnLuisObispo 3384
Bob's 5 Minute Car Wash
1023 Marsh-SnLuisObispo 236
Ewing's Chevron Serv
155 Traffic Wy .....ArroyoGrande 5620
Gunter's Flying A Service
Higuera & Marsh-SnLuisObispo 1779
SAN LUIS AUTO LAUNDRY
AUTO WASHING
AUTO POLISHING
Steam Cleaning
Trucks – Cars – Parts – Tractors
1155 Higuera ----------SanLuisObispo 22

Automobile Welding–See Welding

Automobile Wheel, Axle & Frame Repairing

BUCKLE'S BODY WORKS
1509 Spring .....PasoRobles 767
CAMERON'S BRAKE & WHEEL ALIGNMENT
OFFICIAL BRAKE STATION NO. 2713
Complete Brake Service – All Models
WHEEL BALANCING
One of the Best Equipped
Shops for Alignment
101 Hwy. & 30 St.
3011 Spring ----------PasoRobles 170
HUGHES NASH CO
EXPERT
WHEEL ALIGNMENT
BRAKE SERVICE
GENERAL REPAIRING
1005 Monterey .....SanLuisObispo 3131
Maddalena Tire Co Higuera & Osos--SnLuisObispo 79
Mustang Tire & Auto Service
Osos & Marsh-SnLuisObispo 1043
TODD'S BEAR ALIGNMENT SERVICE
306 Higuera-SnLuisObispo 3180

Automobile Wreckers

A & B Auto Wreckers N 101 Hwy---PasoRobls 9-R-3
(See Advertisement Page 18)
Grover City Junk & Auto Wrecking Yard
13th & Farrell Rd Grover City . ArroyoGrande 2991
(See Advertisement This Page)
NIPOMO GARAGE & WRECKING YARD
Hwy 101 Nipomo-WA 9-7911
(Continued Next Page)

The Yellow Pages place your name and telephone number before the buyer at the very moment he wants what you have to sell.

A WISE CHOICE FOR . . .
AUTO & TRUCK

★ TOPS
★ SEAT COVERS
★ CUSTOM INTERIORS

"One of the Largest Selections of Materials in San Luis Obispo Co."

GUARANTEED QUALITY AND MATERIALS
SATISFIED CUSTOMERS SINCE 1934

★ INSURANCE WORK GIVEN PROMPT ATTENTION
★ ESTIMATES GLADLY GIVEN
★ FAST SERVICE
★ AUTO GLASS INSTALLED

CLINE'S
AUTO BODY SHOP
SAN LUIS OBISPO 422
640 MARSH
Between Broad and Nipomo
Across from Purity's Parking Lot

TOP PRICES PAID
FOR YOUR CAR
RUNNING OR WRECKED
Large Stock of Parts
For Pre & Post War Cars
GROVER CITY JUNK & AUTO WRECKING YARD
ARROYO GRANDE 2991
13th & Farrell Rd.
GROVER CITY

WESTSIDE SALVAGE YARD

WRECKED CARS — TRUCKS

WILL BUY OR SELL ANYTHING ON WHEELS

SAN LUIS OBISPO 908

TWO LOCATIONS:
1232 MONTEREY — EDNA ROAD

Auto WRECKING

A & B AUTO WRECKERS

FOREST BRYDEN - Owner
USED AUTO PARTS & SUPPLIES
DEALER IN IRON & METAL
3 Miles North of Paso Robles on Old 101

Paso Robles 9-R-3

N. 101 HWY. — PASO ROBLES

Billie's Joy & Baby Shop

We Give S & H Green Stamps

San Luis Obispo's original Baby Shop

A Complete Department Store for All Children's Needs

APPAREL FOR GIRLS & BOYS
Infancy to Size 12

Complete Line of Maternity Wear

PHONE
San Luis Obispo 2628

766 HIGUERA

Automobile Wreckers–(Cont'd)

PASO ROBLES GLASS & WRECKING
AUTOMOBILE WRECKS BOUGHT & SOLD
Scrap Iron — Steel — Metal of All Kinds
PARTS FOR ALL CARS & TRUCKS
Yard - 3 Mi North on New Freeway Hwy 101 ..... PasoRobles 9-J-3
If no answer call Office.... PasoRobles 469

PAULSON'S WRECKING & SALVAGE
Circuit Rd ..... SanLuisObispo 2917-W
S & K Auto Wreckers
1545 Riverside Av ..... PsoRobls 1494

WESTSIDE AUTO PARTS CO
Parts Dept 1232 Monterey ..... SnLuisObispo 908
Salvage Yard Edna Rd ..... SnLuisObispo 1198
(See Advertisement This Page)

Awnings

DAVIDSON'S FURNITURE & AWNING STORE 669 Higuera ..... San Luis Obspo 421

JONES UPHOLSTERY SHOP
ALL TYPES OF AWNINGS
RESIDENCE & STORE AWNINGS
PATIO & TRAILER AWNINGS
Truck & Pick-Up Canopies
Reasonable Prices — Free Estimates
112 N Main ..... Templeton 2101

S & S VENETIAN BLINDS & AWNINGS
ALUMINUM AWNINGS
Custom Made for Any Purpose
COUNTY WIDE SERVICE
FREE ESTIMATES — FHA TERMS
Showroom Located Next to T & D Theatre
CALL COLLECT
Jack Spaulding — Owner
120 Capitol Hill ..... PasoRobles 184

Baby Shops

See Also Children's & Infants' Garments–Retail

BILLIE'S TOY & BABY SHOP
766 Higuera ..... San Luis Obspo 2628
(See Advertisement This Page)

Baggage–See Luggage Headings

Bags–Burlap & Cotton–Used

MARKOVITS & FOX
8th & Taylor San Jose ..... CYprss 5-3663

VALLEY PIPE & SALVAGE CO
712 W Main Santa Maria Walnt 5-2774

Bail Bonds

O'Donnell Hugh 981 Monterey .. SnLuisObspo 1046-W

Bakers–Pie–See Pies–Pastry

Bakers–Retail

Arroyo Grande Bakery
104 E Branch ..... AroyoGrnde 2996

DELITE BAKERY
COMPLETE LINE OF BAKERY PRODUCTS
Fresh Daily
CAKES FOR EVERY OCCASION
Closed Wed. — Open Sun.
723 Higuera ..... SanLuisObispo 437

FAVORITE BAKERY
WEDDING & NOVELTY CAKES
DELICIOUS DANISH PASTRIES
638 Marsh ..... SanLuisObispo 1792-J

Bakers–Retail–(Cont'd)

Favorite Bakery 501-5th Morro Bay ..... SP 2-5011
Grover City Bakery
Featuring Sherwood Forest Doughnuts
883 Grand Av Grovr Cty ..... AroyoGrnde 5764

MORRO BAY BAKERY
844 Main Morro By .. SP 2-8342

PASO ROBLES BAKERY
WEDDING — PARTY — BIRTHDAY CAKES
ROLLS — BREAD — COOKIES
Fresh Daily
1229 Park ..... PasoRobles 228

Pioneer Drive-In Market
Morro & Marsh ..... SnLuisObspo 1945-J
Spudnut Shop
Wholesale Plant
200 Higuera ..... SnLuisObispo 1657
Retail Shop
692 Higuera ..... SnLuisObispo 1637
Spudnut Shop 790 Price Pismo Beach ..... PO 6-9973

Bakers–Whsle

LANGENDORF UNITED BAKERIES INC
584 Higuera–SnLuisObispo 319
Morro Bay Bakery 844 Main Morro By ... SP 2-8342
Peerless Baking Co 584 Higuera ... SnLuisObispo 319
Spudnut Shop
Wholesale Plant
200 Higuera ..... SnLuisObispo 1657
Retail Shop
692 Higuera ..... SnLuisObispo 1637
Spudnut Shop 790 Price Pismo Beach ..... PO 6-9973
Weber Baking Co 205 Oak ..... PsoRobls 261
Weber Baking Co 385 Pacific ..... SnLuisObspo 3894

Bamboo

Ah Louis Store
Rattan & Bamboo Products
800 Palm ..... Sn Luis Obspo 592-J

Banks

Bank of America
Arroyo Grande Branch
102 W Branch ..... ArroyoGrande 5518
Atascadero Branch Traffic Wy Atascadero-107
Pismo Beach Branch 270 Pomeroy ..... PO 6-2071
Bank of America 5th & Main Morro Bay ... SP 2-2711
Bank of America National Trust & Savings Assn
Main Cambria WA 7-4654

Bank of America National Trust & Savings Association
Paso Robles Branch Bk of America Bg. Pso Robls-11
San Luis Obispo Branch
Higuera ..... SnLuisObspo 2210
Security-First National Bank of L A
799 Higuera .. Sn Luis Obspo-397

GOOD COVER-UP JOB

Your ironing board cover will fit tight and smooth if you fasten it on while still damp. Dries taut.

Busiest Book in the World

The familiar telephone directory is America's No. 1 reference book. It is the busiest book in the world because it is helpful to practically everyone.

Banquet Rooms

Gold Dragon 985 Monterey ..... SnLuisObispo 803

Barbecue Equipment

Sears Roebuck & Co 879 Higuera .. SnLuisObispo 760

Barbers

ANDERSON HOTEL BARBER SHOP
Open 9 A.M. - 6 P.M. — Closed Sunday & Monday
5 BARBERS
FLATOPS & CREWCUTS A SPECIALTY
Porter Service
CARL DUNBAR — GIL BABCOCK — Owners
953 Monterey ..... SanLuisObispo 1216

Arnold's Barber Shop
1024 Morro–SnLuisObispo 3185-J

BUCK'S BARBER SHOP
Corner of Chorro & Pismo St.
Call 3186 for Appointments
NO EXTRA CHARGE
WALTER F. BUCK
Plenty of Free Parking
1349 Chorro ..... SnLuisObispo 3186

Buzz Barber & Beauty Shop
108 Branch ..... Aroyo Grnde 2282
Henry's Barber Shop
We Cut Children's Hair
1238 Park ..... Paso Robles 58-W
La Moda Barber Shop Hwy ..... Atascadero 634
Mar Vern Barber Shop
Glenn Elfman
1027 Osos ..... SnLuisObispo 1291
Palace Barber Shop
1038 Chorro ..... Sn Luis Obspo 1850-W
Paso Robles Barber Shop 709-12th ..... PsoRobls 317
Tex's Barber Shop 1210 Park ..... Pso Robls 84
Wineman Barber Shop
1110 Chorro ..... SnLuisObspo 4309-J

Basement Cleaning–See Rubbish Hauling

Bathing Suits–See Sportswear Headings

Baths

Hidden Valley Hot Springs Inc
Avila Rd–SnLuisObispo 2747-J
(See Advertisement This Page)

PASO ROBLES BATH HOUSE
FACING THE CITY PARK
SULPHUR BATHS 75c
MUD — STEAM — ELECTRIC CABINET BATHS
MASSAGE — SALT-GLOW RUBS
CORRECTIVE EXERCISES
11th & Pine ..... PasoRobles 1816

PASO ROBLES FAMOUS HOT SPRINGS & HEALTH BATHS
WORLD FAMOUS HEALTH BATHS
STEAM BATHS
SWEDISH MASSAGE
ZONE THERAPY
NORTH END OF TOWN ON HIGHWAY 101
38th & Spring ..... PasoRobles 240

Sycamore Mineral Springs
Mr & Mrs Paul Bylling
Avila Rd ..... SnLuisObispo 8-J-12

TO GLUE FURNITURE

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

Hidden Valley Hot Springs

50' x 100' WARM WATER POOL
• SWIMMING
THE YEAR ROUND
• MINERAL BATHS

Phone
San Luis Obispo 2747-J

LOCATED ONE MILE OFF HWY. 101
7 MILES SOUTH OF SAN LUIS OBISPO

AVILA RD. — MAILING ADDRESS RT. 1 BOX 59

Always keep Receiver **On the HOOK**

When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

A Handy Man
FOR ANY JOB

and perhaps you want him quickly. It's easy to find the one nearest you by looking in the

Classified
TELEPHONE SECTION

Batteries–Retail

ALLSTATE BATTERIES—
SEARS ROEBUCK & CO
879 Higuera ..... SnLuisObispo 760

AUTO-LITE STA-FUL BATTERIES
THE BATTERY THAT NEEDS WATER ONLY 3 TIMES A YEAR IN NORMAL CAR USE
AUTO-LITE sta-ful
"WHERE TO BUY THEM"
DISTRIBUTOR
KIMBALL TIRE CO
283 Higuera ..... SanLuisObispo 758
DEALER
WILDMAN J M INC
14th & Spring ..... PasoRobles 254

Banks Radiator & Battery Repair Shop
1011 Toro ..... SnLuisObispo 2184
Bushong's Texaco Stn
Santa Rosa & Marsh–SnLuisObispo 1887
Ed's Service Higuera & Nipomo .... SnLuisObispo 123

EXIDE BATTERIES
THE HONEST, ACCURATE ADVICE OF THE DEALERS LISTED BELOW WILL PROLONG YOUR BATTERY'S LIFE.
Exide
WHEN IT'S AN EXIDE YOU START
"FOR SERVICE CALL"
WHOLESALE DISTRIBUTOR
UNIVERSAL AUTO PARTS CO
969 Monterey . San Luis Obspo-1418
DEALERS
Boysen's Texaco Service
435 Marsh ..... SanLuisObispo 564
Bushong's Texaco Station
Snta Rosa & Marsh ..... SanLuisObispo 1887
Mike's Texaco Service
311 Higuera–SnLuisObispo 1736
Smith & Sumner Texaco Service Stn
Hwy–SntaMrgrta 2691

Jim's Associated Oil Service Stn
1108 Monterey–SnLuisObispo 1770-W
Ski's Shell Service Station No L 269
1200 Monterey–SnLuisObispo 2942
Tate Mobilgas Service
505 Higuera–SnLuisObispo 491-J
Texaco Service Stn 1004 Spring ..... PasoRobls 918

WILLARD SAFETY-FILL BATTERY SALES AND SERVICE
The Authorized Willard Dealers listed below offer you not only the very best in storage batteries for every application . . . but also excellent service to protect your battery.
Willard
"WHERE TO CALL"
DISTRIBUTOR
PETERSEN AUTO PARTS
742 Marsh ..... SnLuisObispo 1106

Batteries–Whsle & Mfrs

Paso Robles Auto Parts 944 Spring ... PasoRobls 505

Here's how you may be sure of getting your party more often when you dial

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

Beauty Shops

ALICE ANN BEAUTY SALON
515 N Broad.....SnLuisObspo 1102-W
(See Advertisement Page 21)

ALMA'S BEAUTY SALON
SPECIALIZING
HAIR CUTTING – TINTING
COLD WAVE
COMPLETE LINE OF
MERLE NORMAN COSMETICS
1221 Park.....PasoRobles 424

ANDERSON HOTEL BEAUTY SALON
COMPLETE BEAUTY SERVICE
Permanent Waving
Hair Styling – Tinting
EXPERIENCED OPERATORS
963 Monterey.....SanLuisObispo 964

ARTISTIC BEAUTY SHOP
COMPLETE BEAUTY SERVICE
SPECIALIZING IN ALL TYPES OF PERMANENT WAVING
Hair Shaping and Tinting
Ample Parking Space
517-13th.....Paso Robles 1011

Beaute Art Salon 780 Toro.....SnLuisObspo 324
(See Advertisement Page 21)
Beauty Nook 427-5th Morro Bay-----SP 2-4456
(See Advertisement Page 21)
BUZZ BARBER & BEAUTY SHOP
108 Branch.....Arroyo Grnde 2282
Carl's Salon of Beauty
10 N Broad-SnLuisObispo 1374
(See Advertisement Page 22)
(Continued Next Page)

Advertise here—it pays.

Hair Coloring Specialists...

Artists in Coiffures!

PERMANENT WAVING
AND
HAIR STYLING

Hibbard's
HAIR FASHIONS

REVLON & HAZEL BISHOP COSMETICS

1638 SPRING • PASO ROBLES PASO ROBLES 361

HIBBARD'S ELITE BEAUTY SALON
1120 MORRO • SAN LUIS OBISPO SAN LUIS OBISPO 601

Elsie's
BEAUTY SALON

COMPLETE BEAUTY SERVICE
AMPLE PARKING
Open Evenings by Appointment
ELSIE MUZIO - OWNER
CALL
San Luis Obispo 2270
890 BUCHON

Invitation to Beauty

Young's

E. S. YOUNG • B. G. YOUNG
Just Good Honest Beauty Service
San Luis Obispo
391
783 MARSH

HELEN JACKSON'S BEAUTY SALON
Creators of Loveliness

HELEN JACKSON, *Prop.*
SAN LUIS OBISPO
468
778 MARSH

Beauty Shops—(Cont'd)

CAYUCOS BEAUTY SALON
Zona Elmore - Prop.
COMPLETE BEAUTY SERVICE
HAIR STYLING
HELENE CURTIS & REALISTIC COLD WAVES
NEXT TO WINGS RESTAURANT
Hwy 1.....Cayucos 4541

Charlotte's Beauty Shop
184 Hinds Pismo Bch-PO 6-2221

CHRIS' BEAUTY SHOP
Christine Byer - Prop.
SPECIALIZING IN PERMANENTS
Experienced Operator
HAIR STYLING – TINTING
Complete Beauty Service
Evenings by Appointment
Lots of Parking Space
1394 Grand Av.....ArroyoGrande 5675

CLASSIC BEAUTY SALON
COMPLETE BEAUTY SERVICE
SPECIALIZING IN
HAIR SHAPING – HAIR TINTING
COLD PERMANENT WAVING
BEATRICE PIKE - Prop.
Across from T & D Theatre
618-12th.....PasoRobles 87

COTTAGE BEAUTY SALON
RUTH FLORES
A Complete Beauty Service
INDIVIDUAL HAIR STYLING
Closed Saturdays
Phone for Appointment
HOURS 9 A.M. TO 5 P.M.
1341 Chorro.....SanLuisObispo 321

(Continued Next Page)

The Yellow Pages save you time.

THE HELEN ROSE SALON
COMPLETE BEAUTY SERVICE
HELENE CURTIS
and
RAYETTE COLD WAVES
GIVEN BY EXPERIENCED OPERATORS

SAN LUIS OBISPO 737
1112 GARDEN

Hair Styling..
ALL TYPES OF PERMANENT WAVING TINTING
"PLENTY OF PARKING SPACE"
ESTHER GIBSON, Prop.
PHONE
SAN LUIS OBISPO 324
BEAUTE ART SALON
780 TORO

NEL-DEEN'S Beauty Salon
EDNA NELSON, Prop.
Expert Permanent Waving
Artistic Hair Coloring
COMPLETE BEAUTY SERVICE

"Your Station for Better Beauty"
EVENINGS BY APPOINTMENT
Lots of Parking Space
CALL
ARROYO GRANDE 2275
1250 GRAND AVE. PAIROAKS

ALICE ANN
BEAUTY SALON
Hair Styling a Specialty

ALL BEAUTY SERVICES
PHONE
San Luis Obispo 1102-W
515 N. BROAD
PLENTY OF FREE PARKING

BEAUTY NOOK
LOIS STEPHENS - Prop.
SPECIALIZING IN HAIR STYLING AND PERMANENT WAVING
Phone
SP 2-4456
Evenings by Appointment
427 – 5th
MORRO BAY

PAT'S BEAUTY SHOP

A COMPLETE BEAUTY SERVICE
INDIVIDUAL HAIR STYLING & CUTTING
Frances Ramsey
SOFT WATER
By Appointment Only
SP 2-3201
740-5th St. Morro Bay

MILLICENT'S BEAUTY SALON
In Morro Bay
HAIR CUTTING
STYLING
& TINTING
By Appointment

Phone
SP 2-4537
921 MAIN MORRO BAY

PASO ROBLES BEAUTY SALON
KATHARINE ROSS - Owner

COMPLETE BEAUTY SERVICE
STYLING - CUTTING
PERMANENT WAVING
ETC.
Children's Haircutting
PHONE
PASO ROBLES 282
1238 PARK

La Moda Beauty Shop
Merle Norman Cosmetics
HELENE CURTIS
COLD WAVES
COMPLETE BEAUTY SERVICE
Evenings by Appointment
ATASCADERO 36
MARY TAKKEN - Owner
ON 101 HIGHWAY
NEXT TO THEATRE – KETCH BLDG.

HOUSE OF BEAUTY
IN ATASCADERO
GRACE HALDEN - Prop.
FOR A COMPLETE BEAUTY SERVICE

CALL
ATASCADERO 146
"SHE"
CORRECTIVE COSMETICS
5826 TRAFFIC WY. ATASCADERO

PO — POplar WA (Cambria) — WAverly
SP — SPruce WA (Nipomo) — WAbash

Beauty Shops–(Cont'd)

Cottage Beauty Shop Garden Farms-SntaMrgrta 2711
Earleen's Beauty Shop Vineyard Rd----Templtn 2782
Elite Beauty Salon 1120 Morro....SnLuisObspo 601

ELSIE'S BEAUTY SALON
890 Buchon.....Sn Luis Obspo 2270
(See Advertisement Page 20)

Freda's Beauty Shop 117 E Branch. AroyoGrnde 5679
Gladys Beaute Salon 1336 Morro.. SnLuisObspo 1836

GLADYS HAMMETT'S BEAUTY SALON
Specializing in
HAIR STYLING
PERMANENT WAVING
TINTING
1046 Chorro ----------SanLuisObispo 4273

Hall's Beauty Shop
1067 Buchon.....Sn Luis Obspo 1584-J

HELEN JACKSON'S BEAUTY SALON
778 Marsh.....SnLuisObspo 468
(See Advertisement Page 20)

HELEN ROSE SALON THE
1112 Garden.....SnLuisObspo 737
(See Advertisement Page 21)

Hibbard's Elite Beauty Salon
1120 Morro.....SanLuisObispo 601

Hibbard's Hair Fashions 1638 Spring. PasoRobles 361
(See Advertisement Page 20)

HOUSE OF BEAUTY 5820 Traffic Wy---Atascdro 146
(See Advertisement Page 21)

INEZ'S BEAUTY SHOP
Complete Beauty Service
Specializing in
Permanent Waving — Hair Tinting
Manicures — Hair Cutting
OPEN EVENINGS BY APPT.
Lots of Parking Space — Reasonable Rates
576 Grand Av Grover City. ArroyoGrande 5713

We want your telephone service to be as helpful as we can make it.

Beauty Shops–(Cont'd)

Jameson S M 830 Market Morro Bay-----SP 2-3221
Kathy's Beauty Shop S Hwy--------Atascdro 853-J

L N'S CURLETTE SHOP
Evenings by Appointment
5725 Carrizo Rd----------Atascdro 417-J

LA MODA BEAUTY SHOP Ketch Bldg---Atascdro 36
(See Advertisement Page 21)

Lita W Hanst Beauty Salon
Hair Shaping and Hair Tinting
509 Grand Av----------AroyoGrnde 2212

Maeco's Beauty Shop D Nipomo---------WA 9-4671

Millicent's Beauty Salon
921 Main Morro Bay-SP 2-4537
(See Advertisement Page 21)

NEL-DEEN'S BEAUTY SALON
1250 Grand Av.....AroyoGrnde 2275
(See Advertisement Page 21)

Ollie's Beauty Shop
Ollie Horinert-Operator
1813 Chorro.....SanLuisObispo 1023

Paso Robles Beauty Salon 1238 Park---PasoRobls 282
(See Advertisement Page 21)

Pat's Beauty Shop 740-5th Morro Bay----SP 2-3201
(See Advertisement Page 21)

RAE'S BEAUTY SALON
200 E Branch.....AroyoGrande 2277

Shell Beauty Shop 244 Capistrano Av
Shell Bch-PO 6-2407

Signa's Beauty Salon
990 Price Pismo Beach-PO 6-4757

Templeton Beauty Shop
Velora Howard Owner & Operator
Hwy.....Templtn 2391

VANITY BOX
Edith Millard-Owner
1336 Spring ----------PasoRobls 221

VILLAGE BEAUTY SHOP Main Cambria-WA 7-4657

Vi's Hair Styling 1330 Grand Av. ArroyoGrande 4485
(See Advertisement This Page)

YOUNG'S BEAUTY SHOP
783 Marsh-SnLuisObispo 391
(See Advertisement Page 20)

The Telephone Hour's "Great Artist Series" brings to you world-famous musicians every Monday evening.

Beauty Shops–(Cont'd)

YOUR HOUSE OF BEAUTY
COMPLETE BEAUTY SERVICE
SPECIALIZING IN
HAIR SHAPING — HAIR TINTING
COLD PERMANENT WAVING
BEATRICE PIKE - Proprietor
1503 Park .....PasoRobles 1010

Bee Keepers' Supplies

San Luis Mill & Lumber Co
246 Higuera-SnLuisObispo 624

Beer & Ale Distrs

BUDWEISER–
JORDANOS' INC
1321 Carmel.....Sn Luis Obspo 1253
JORDANOS' INC S Hwy---------PasoRobls 842

BURGERMEISTER BEER
A TRULY FINE PALE BEER

"WHERE TO BUY IT"
BRANCH OFFICES
SAN FRANCISCO BREWING CORP
1750 Beach.....SnLuisObspo 3827-W
SAN FRANCISCO BREWING CORP
Traffic Wy & Rosario.....Atascadero 94

Burgermeister Distr
Traffic Way & Rosario.....Atascadero 94
DUNLAP RAY E S Hwy.....SanLuisObispo 1934-W
(See Advertisement This Page)

(Continued Next Page)

IN GROVER CITY
IT'S
Vi's Hair Styling
COMPLETE BEAUTY SERVICE

CREATIVE PERMANENTS
HAIRCUTTING
LOTS OF FREE PARKING
CLOSED MONDAYS
1330 GRAND AVE. GROVER CITY
Arroyo Grande 4485

CARL'S SALON
OF BEAUTY

Specializing in
HAIR STYLING
&
PERMANENT WAVING
PHONE
SAN LUIS OBISPO 1374
10 N. Broad San Luis Obispo

LUCKY LAGER
IT'S LUCKY when you live in America
DRAFT BEER
JORDANOS' INC.
DISTRIBUTOR
TELEPHONE
PASO ROBLES 842
On S. Highway
R F D BOX 14G PASO ROBLES

BUDWEISER
King of Beers
THOSE WHO KNOW
.....BUY BUD
PASO ROBLES 842
JORDANOS' INC.
Wholesaler
On S. Highway
R F D BOX 14G PASO ROBLES

FALSTAFF
America's
Premium Quality Beer
"THE CHOICEST PRODUCT OF THE BREWERS' ART"
RAY E. DUNLAP
OLD 101 SOUTH HWY
P.O. BOX 234
SAN LUIS OBISPO
PHONE
San Luis Obispo 1934-W

PO — POplar WA (Cambria) — WAverly
SP — SPruce WA (Nipomo) — WAbash

Beer & Ale Distrs–(Cont'd)

FALSTAFF BEER–
DUNLAP RAY E S Highway.SnLuisObspo 1934-W

HALL DISTRIBUTING CO
304 Higuera-SnLuisObispo 1772
(See Advertisement This Page)
Jordanos' Inc 1321 Carmel--------SnLuisObspo 1253
(See Advertisement This Page)
Jordanos' Inc S Hwy----------PasoRobls 842
(See Advertisement Page 22)

LUCKY LAGER BEER–
JORDANOS' INC
1321 Carmel.....Sn Luis Obspo 1253
JORDANOS' INC S Hwy----------PasoRobls 842

M & W DISTRIBUTING CO
S Old Hwy 101.....Sn Luis Obspo 1413
Morganti L J Co 955 Morro.....SnLuisObispo 2440

OLYMPIA BEER–
MORGANTI L J CO
955 Morro.....SnLuisObispo 2440

RHEINGOLD
IT'S BEER AS BEER SHOULD TASTE!
Rheingold EXTRA DRY Lager Beer
"WHERE TO BUY IT"
MORGANTI L J CO
955 Morro.....SanLuisObispo 2440

S F BREWING CORP
1750 Beach.....SnLuisObspo 3827-W
(See Advertisement This Page)
San Francisco Brewing Corp
Traffic Wy & Rosario.....Atascadero 94

SCHLITZ BEER
THE BEER THAT MADE MILWAUKEE FAMOUS
"FOR INFORMATION CALL"
MORGANTI L J CO
955 Morro-SnLuisObispo 2440

Beer Parlors

BULL'S TAVERN 1032 Chorro...SnLuisObispo 1935
Chuck Wagon Old Hwy 101-------SnLuisObispo 3422
Dan's Cocktail Lounge
999 Monterey.....Sn Luis Obspo 190-W
Jim's Tavern Pier Av Oceano-------AroyoGrnde 9954
Nite Spot Cafe & Tap Room
Foothill Bl & Old Morro Rd-SnLuisObispo 3326
Olpiati Robert 1019 Court.....Sn Luis Obspo-1055
Ray's Tavern 1114 Pine----------PasoRobls 765-J
Red Rooster 601 Cypress Pismo Beach----PO 6-9943

You'll find it fast in the YELLOW PAGES.

JORDANOS' Inc.
Distributors
LUCKY LAGER BEER
PHONE
San Luis Obispo 1253
1321 Carmel
Santa Maria WAlnut 5-4685
1108 N. Broadway

BRANCH OFFICES
SAN FRANCISCO BREWING CORP.
Traffic Way & Rosario
ATASCADERO 94
Jack Hemen - Mgr.
If No Answer Call Atascadero 840

SAN FRANCISCO BREWING CORP.
1750 Beach
SAN LUIS OBISPO 3827-W
Don Ayers - Mgr.
Residence San Luis Obispo 3827-W

REGAL PALE Beer
ONE OF AMERICA'S 2 GREAT BEERS
PABST BLUE RIBBON
FINEST BEER SERVED ANYWHERE

Always Say
SANTA FE WINE
DISTRIBUTED BY
HALL DISTRIBUTING CO.
SAN LUIS OBISPO 1772
304 HIGUERA SAN LUIS OBISPO

Belting–Mechanical

Craver Hugh E Electrical Parts & Supplies
2237 Fresno-Fresno 3-3477

Beverages–Non Alcoholic

BELFAST BEVERAGES–
MISSION TRAIL BEVERAGE CO
1914 Olive.....PsoRobls 916-R
Belfast Distr 1914 Olive.....PasoRobles 916-R

CALSO WATER
Get that
GOOD, GOOD FEELING
Get that
HAPPY HEALTHY GLOW
DRINK CALSO!
Calso WATER
"WHERE TO BUY IT"
Jordanos' Inc 1321 Carmel----SnLuisObispo 1253

CANADA DRY BOTTLING CO
GINGER ALE — CLUB SODA
QUININE — COLLINS
ASSORTED FLAVORS
GLAMOR (DIETETIC)
Osos & Marsh.....SanLuisObispo 2092-J
If no answer call
Santa Barbara -------Woodland 5-8581

COCA COLA BOTTLING CO OF SANTA MARIA INC
BARQ'S
"Ask for Bark's Assorted Flavors"
Made of Pure Cane Sugar & Finest Flavors Money Can Buy
1301 Carmel ----------SanLuisObispo 804
2508 Spring ----------PasoRobles 241

MISSION TRAIL BEVERAGE CO
1914 Olive.....Pso Robls 916-R
Nehi-R C Cola Beverage Co
120 Higuera-SnLuisObispo 2115

PEPSI-COLA BOTTLING CO OF SAN LUIS OBISPO
CUESTA BEVERAGES INC.
PEPSI-COLA IN BOTTLES
PEPSI-COLA FOUNTAIN SYRUP
Also
HIRES ROOT BEER
NESBITTS ORANGE
55 Higuera ----------SanLuisObispo 1042

SEVEN-UP
YOU LIKE IT!
IT LIKES YOU!
Serving Seven-Up to All
Ventura, Santa Barbara
San Luis Obispo Counties
Also "Frostie" Root Beer
7UP
"FOR INFORMATION CALL"
SEVEN-UP BOTTLING CO OF SANTA BARBARA
Warehouse Nelson Av Aroyo Grnde
501 Ide ----------AroyoGrnde 2111

Seven-Up Bottling Co of Santa Barbara
501 Ide-AroyoGrnde 2111

SQUIRT–
MISSION TRAIL BEVERAGE CO
1914 Olive.....PsoRobls 916-R

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—
1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

SCHWINN-BUILT BICYCLES
INDIAN BICYCLES
Authorized
SALES & SERVICE
REPAIRS TO ALL MAKES BICYCLES & CHILDREN'S VEHICLES
—CALL—
SAN LUIS OBISPO 876
SAN LUIS CYCLERY
1239 MONTEREY SAN LUIS OBISPO

MORRO BAY BOAT WORKS
C. R. STEWART, Prop.

PHONE SP 2-6911
Building & Repairing of Any Type Boats
FIBER GLASS OUR SPECIALTY
MARINE SUPPLIES & PAINTS
ELECTRIC CRANE
SOUTH MAIN MORRO BAY

Bicycles–Repairing

San Luis Cyclery 1239 Monterey . . . SnLuisObispo 876
(See Advertisement This Page)

Bicycles–Retail

SCHWINN BICYCLES—
SAN LUIS CYCLERY
1239 Monterey . . . . . **Sn Luis Obspo 876**

Sears Roebuck & Co 879 Higuera—SnLuisObispo 760
Smith C S 1225 Park . . . . . PasoRobls 40-W

Billiard Parlors

Bright Spot 1092 Grand Av
Crouser Cly . . . . . AroyoGrnde 9951
Carl's Billiards 831-13th . . . . . Pso Robls 1529-J
Dresser & Casper Billiard Parlor
811-12th . . . . . PasoRobls 58-J
Golden West Billiards
676 Higuera . . . . . SnLuisObispo 288
Red Rooster 601 Cypress Pismo Beach . . . . . PO 6-9943
Red's Place 1817 Osos . . . . . Sn Luis Obspo 1857
Stag Billiard Parlor
Ben J Haley-Owner
956 Monterey . . . . . SnLuisObispo 202
Templeton Pool Hall 509 Main . . . . . Templtn 2331

Birds

See also Pet Shops
Hazel's Pet Shop 595 Marsh . . . . SnLuisObispo 962-W

Black Light Equipment & Supplies

Woelfle Erwin 3418 Higuera—SnLuisObispo 2063-R

Blacksmiths

Cuendet F 1304 Railroad . . . . . PsoRobls 130-W
Jones C M Highway . . . . . Atascadero 52
Mineau & Loomis 316 E Branch . . Aroyo Grnde 5546

The Yellow Pages save you time.

Blacksmiths–(Cont'd)

PABST W F

ORNAMENTAL IRON
GEN. REPAIR – WELDING
Cor Ward & High Sts
111 Ward . . . . . SanLuisObispo 1099-J

Paso Robles Agricultural Works
1204 Railroad . . . . . Pso Robls 35-J
Templeton Blacksmith Shop 301 Main . . Templtn 4131
Zitko's Bay Forge 744 Main Morro By . . . . SP 2-8310

Blinds–See Venetian Blinds Headings

Blood Banks

FRENCH HOSPITAL
1170 Marsh . . . . . Sn Luis Obspo 3135
Tri-Counties Blood Bank Inc
780 Pacific . . . . . Sn Luis Obspo 3141

Blue Printers

Pacific Engineers & Surveyors Inc
857 Palm . . . . . SanLuisObispo 3060
Porter Charles Phil
278 Santa Rosa . . . . . SnLuisObispo 1474

Boat Builders & Repairers

BECK BROS BOAT SHOP
Front Oceano . . . . . Aroyo Grnde 2983
Morro Bay Boat Works S Main Morro Bay–SP 2-6911
(See Advertisement This Page)

Boat Dealers

Morro Bay State Park Boat Haven
State Park Boat Landing Morro By–SP 2-2012
(See Advertisement This Page)
R & J Sports & Home Supply
350 Higuera–SnLuisObispo 116

Boats–Charter

Al's Place Hwy . . . . . Cayucos 4121

Boats–Renting

Atascadero Lake Boat Rentals
Marchant Av . . . . . Atascadero 406-M
(See Advertisement This Page)
Morro Bay State Park Boat Haven
State Park Boat Landing Morro Bay–SP 2-2012

Boiler Compounds

Terra Sphere Inc 720 N 8th . . . . . Fresno 6-7838

START THE HOME FIRES BURNING
To give a fire a good start, place a couple of lighted candle butts in with the kindling.

MORRO BAY STATE PARK BOAT HAVEN
ROSS R. AND JAYNE SWEANEY

DEALER FOR LADD BUILT BOATS
JOHNSON OUTBOARD AUTH. SALES & SERVICE
BOAT BROKER — BOAT RENTALS
RENTALS BY THE DAY – RESERVATIONS – FISHING TACKLE – FISHING & HUNTING LICENSES
—CALL—
SP 2-2012
STATE PARK BOAT LANDING – MORRO BAY

Atascadero Lake
ALL YEAR FISHING
BASS – CRAPPIE – BLUEGILL – CATFISH
BOATS FOR RENT
DAY & HOURLY RATES
BAIT AND TACKLE
POP'S TACKLE SHOP
Fish With the Stokely's
HELEN GEORGE
Atascadero Lake Boat Rentals
ATASCADERO 406-M

Boiler Repairing

PARKER E R BOILER WORKS
BOILER
CERTIFIED REPAIRS AND INSTALLATIONS
BOILER SALES FOR ANY PURPOSE
PARTS – VALVES – FITTINGS FOR ALL BOILERS
514 Higuera . . . . . SanLuisObispo 2056

Boilers–Mfrs & Distrs

OCEAN SHORE IRON WORKS
New & Rebuilt Boilers – Scotch – Vertical H.R.T. – Firebox & Watertube
Complete Installation & Repair Service
CERTIFIED WELDERS
Boiler Tubes
Also Direct Factory Representative for Titusville Iron Works Boilers – Titusville, Pa.
1660 Jerrold Av S F . . . . . MIssn 7-5737

THERMAL ENGINEERING & EQUIP CO
BOILERS – GAS & OIL FIRED
WATER TUBE – FIRE TUBE
HORIZONTAL – VERTICAL
ELECTRIC – ELECTRODE TYPE
DOWTHERM VAPORIZERS
ALL SIZES AND PRESSURES
SALES – SERVICE – RENTALS
5469 San Fernando Rd West
Los Angeles . . . . . Chapman 5-3795

Bonds–Investment

See Brokers–Stock & Bond; also Investments

Book Dealers

Armstrong Henry B Books & Gifts
5960 Entrada Av–Atascdro 487-J
Gabby Book Store
1040 Chorro . . . . . Sn Luis Obspo 867-W

Bookkeeping & Accounting Machines

NATIONAL ACCOUNTING MACHINES—
NATIONAL CASH REGISTER CO
737 Marsh . . . . . SanLuisObispo 543

Bookkeeping Service

Anderson & Ritchie 917-12th . . . . . PasoRobles 760
ATASCADERO BOOKKEEPING SERVICE
5840 Traffic Wy . . . . . Atascadero 663
Ball Rollin 1009 Morro . . . . . SnLuisObispo 3125
Butler Morse R 1135 Chorro . . . . . SnLuisObispo 2114
Fitz M Edwin 778 Marsh . . . . . SnLuisObispo 1543
Hagens W A 724-14th . . . . . Pso Robls 72
Hanson & Ross Business Service
1453 Monterey–SnLuisObispo 1081
If no answer call . . . . . SnLuisObispo 1050
Hoisington A R Auditor & Tax Service
317-5th Morro By–SP 2-2281
Hyler Glenn R 360-5th Morro Bay . . . . . SP 2-3571
McCullough 1135 C Morro Bay . . . . . SP 2-6197
McLinn D 1216 Broad . . . . . SnLuisObispo 285
Murrill's Service 970 Monterey—SnLuisObispo 1675

Bottlers

Coca-Cola Bottling Co 2508 Spring . . . PsoRobls 241
Coca-Cola Bottling Co of Santa Maria Inc
1301 Carmel–SnLuisObispo 804
Nehi-R C Cola Beverage Co
120 Higuera–SnLuisObispo 2115

Bowling Alleys

El Camino Bowl
1115 Snta Rosa . . . . . SnLuisObispo 338
PASO ROBLES BOWL 1329 Spring . . PsoRobls 309-R
PISMO BOWL
277 Pomeroy Av Pismo Beach–PO 6-2482

You can carry your firm's name and advertising into the homes and business places of your best prospects by being represented in the Classified section of the Telephone Directory.

Boxes–Paper

WESTERN PAPER BOX CO
MANUFACTURERS
SET UP AND FOLDING BOXES
GIFT – JEWELRY – CANDY – BAKERY
CLOTHING – MEAT – FOOD
A Complete Packaging Service
Including Design, Printing & Artwork
1901 Poplar Oakland . . . . . TEmplbr 2-4354

Boxes–Transparent

Dis-Pla-Pak Inc 72 Natoma S F . . . . . SUttr 1-4535

Boxes–Wooden

General Box Distrs
Railroad Oceano . . . . . Aroyo Grnde 5623

Brake Service

Arland Chevrolet Co
1039 Monterey–SnLuisObispo 1548
Brennan Maury 330 Traffic Way—AroyoGrnde 5628
CAMERON'S BRAKE & WHEEL ALIGNMENT
OFFICIAL BRAKE STATION NO. 2713
Complete Brake Service – All Models
WHEEL BALANCING
One of the Best Equipped Shops for Alignment
101 Hwy. & 30 St.
3011 Spring . . . . . PasoRobles 170
Dan & Ernie's Automotive Service
1234 Broad–SnLuisObispo 3156
Ewing's Chevron Serv
155 Traffic Wy . . . . . ArroyoGrande 5620
Hughes Nash Co 1005 Monterey—SnLuisObispo 3131
Master Brake Service The
565 Higuera . . . . . SnLuisObispo 525
McCay's Auto Repair 898-5th Morro By—SP 2-8542
Sample Bud Brake Service
721 Spring . . . . . PasoRobles 323
Signal One Stop Service
751 Marsh–SnLuisObispo 1155
Woodland Garage Hwy No 1 Cambria . . . . . WA 7-4678

You'll get quicker service when you dial if you follow these simple steps:

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

To Find an AUTHORIZED SALES AND SERVICE DEALER
When you want the "genuine" in a nationally-advertised product or service
LOOK IN THE YELLOW PAGES
They Tell "Where to Buy It"

Brick–Common, Face, Etc

FAULSTICH BROS SAN LUIS BRICK INC
MANUFACTURERS OF RED BRICK
Fireplace & Masonry Supplies
Concrete & Rocklite Blocks – Flagstone
MASONRY & TILE CONTRACTORS
Member San Luis Obispo Co. Contractors Assn.
2900 S Broad . . . . . SanLuisObispo 997

Broadcasting Stations

See Radio Broadcasting Companies & Stations; also Television Stations & Broadcasting Companies

Brokers–Grain–See Grain Brokers

Brokers–Insurance–See Insurance Agents & Brokers

Brokers–Stock & Bond

FIRST CALIFORNIA COMPANY
Mrs John O'Brien Broker
Investment Securities Stocks & Bonds
Bank of America Bldg . . . . . SnLuisObispo 301

WALSTON & CO
MEMBERS
New York Stock Exchange
San Francisco Stock Exchange
Los Angeles Stock Exchange
American Stock Exchange
Philadelphia-Baltimore Stock Exchange
and Leading Commodity Exchanges
Offices in 35 Principal Cities
Bank of America Bldg Sn Jse . CYprss 4-6818

Builders–See Contractors–Building

Building Advisory Service

ARCHITECTS & BUILDERS SERVICE
Free advisory service on advance planning of telephone facilities in new building construction is available to architects, owners and builders. Costly alterations after completion of the building are frequently avoided through proper advance planning.
"SERVICE RENDERED BY"
PAC TELEPHONE & TELEGRAPH CO THE
Call Your Local Business Office

Building & Loan Associations

See Savings & Loan Associations

ONIONLESS ONION
If you like potato salad but do not like raw onion, you might try boiling an onion in the water in which you are boiling the potatoes for the salad. This gives the Spuds the flavor of onion.

Who SELLS IT?
When a specific product or service is needed and there is an uncertainty as to who sells it
The *Classified* TELEPHONE SECTION *Will Direct You*

HOMER T. HAYWARD Lumber Co.

QUALITY & SERVICE SINCE 1919

- LUMBER
- MOULDING
- PLYWOOD
- WINDOWS
- DOORS
- FLOORING
- HARDWARE
- SCHLAGE LOCKS
- RY-LOCK SCREENS
- NAILS
- PAINT
- INSULATION
- ROOFING
- SHEETROCK
- CEMENT
- SHINGLES & SHAKES
- POSTS & PICKETS
- FENCE MATERIALS

REMODEL WITH
HAYWARD'S EASY PAYMENT PLAN

PASO ROBLES 820
10th & Pine — Paso Robles

SP 2-2291
5th & E. Morro Bay — Morro Bay

From Telephones Served from the Cambria, Cayucos & San Luis Obispo Exchanges Only (No Inter-City Charge) Ask "Operator" for
ENTERPRISE 11406

BUILDING MATERIALS
READY-MIX CONCRETE

No Job Too Large
No Job Too Small

- SAND
- ROCK
- CEMENT
- PLANT MIX
- PLASTERING MATERIALS

SP SOUTHERN PACIFIC MILLING CO.

SOUTHERN PACIFIC MILLING CO.
CONCRETE PLANT
Serving San Luis Obispo County

SAN LUIS OBISPO 2201
SANTA BARBARA AVE.

Building Maintenance—See Janitor Service

Building Materials

ATASCADERO LUMBER CO
"Everything for the Home"
Doors — Windows — Trim
Paints — Hardware — Sheet Metal
Plumbing Fixtures & Supplies
Electrical Fixtures & Supplies
Asphalt Tile & Linoleum
Garden Tools & Supplies
5305 Traffic Wy ..... Atascadero 661

Baxter Lumber & Building Materials
1015 Grand Av ..... **Aroyo Grnde 2422**
(See Advertisement This Page)

Baywood Lumber Co
2d Baywood Park—SnLuisObispo 26-R-11

Bickford Wayne E County Rd Morro By—SP 2-5286

BOYLE LUMBER CO
"EVERYTHING FOR THE BUILDER"
Roofing — Doors — Windows — Wallboard
Mouldings — Tools — Builders' Hardware
Dutch Boy Paints — Sheet Rock
Insulation Materials — Fences
Electrical Supplies — Rocklite Blocks
From Cambria, Morro Bay & S. L. O.
Ask Operator for—ENterprise 1-1471
Ocean Av ..... Cayucos 2311

BUILDERS MARKET
HAROLD C. GOODALE
"BRING IN YOUR PENCIL SKETCH OR IDEAS FOR FREE ESTIMATE"
Millwork — Plaster Materials
Lumber — Roofing — Paint
Hardware — Wallboard, Etc.
840-10th ..... PasoRobles 1600

CAYUCOS BUILDING SUPPLY CO
Complete Line Of Building Supplies
8th ..... Cayucos 2032

Costa J M & Son Hwy 1 Morro By ..... SP 2-3641

FARM & HOME SUPPLY
FAIR OAKS DISTRICT
LUMBER — PLUMBING SUPPLIES
Builders' Hardware — Plywood — Wallboard
Doors — Windows — Paint — Nails — Fencing
Roofing Materials — "U Bild Headquarters"
FREE DELIVERY — OPEN 7 DAYS A WEEK
7 A.M. TO 6 P.M.
At Brisco Rd
1200 Grand Av ..... ArroyoGrande 5635

FLEMING D S LUMBER CO
Complete Stock of Building Materials
Raval Dutch Paints — Galvatex Vinyl Paints
Builders' Hardware—Custom Made Window Frames
Celotex — Pabco etc. Roofing Materials
Cement—Siding—Precision Made Redwood Fences
Doors & Door Frames — Lumber
1-2-4 Room Cabins Built To Be Moved
13th & Atlantic
Grover City ..... ArroyoGrande 2729

Gaylord H K N River Rd ..... PasoRobls 9

GEORGIA-PACIFIC PLYWOOD CO
Wholesale Only
Sanborn Rd & Industrial ..... Salins 5758

HAGLE-DE COU LUMBER CO
8965 El Camino Rl—Atascdro 43

HAYWARD LUMBER CO 10th & Pine PasoRobles 820
5th & E Morro Bay ..... SP 2-2291
From telephones served by the following exchanges
Cambria — San Luis Obispo
Cayucos
(No Inter-City Charge)
Ask Operator for—ENterprise 1-1406
(See Advertisement This Page)

HOMART BUILDING MATERIALS—
SEARS ROEBUCK & CO
879 Higuera—SnLuisObispo 760

Johnson A O Christian & Victoria—SnLuisObispo 709

LADWIG FARM & HOME SUPPLY
AMERICAN STANDARD PLUMBING SUPPLIES
PLUMBING SUPPLIES - COPPER PIPE - FLOORING
PAINTS - NAILS - ELECTRICAL SUPPLIES
ROOFING - PLYWOOD - FURNACES
GENERAL HARDWARE - WATER HEATERS
BATH TUBS - DOORS - WINDOWS
And Many Other Building Items
1619 Osos ..... SanLuisObispo 2117-J

(Continued Next Page)

Building Materials—(Cont'd)

MINEAU & LOOMIS
405 E Branch ..... Aroyo Grnde 2695

PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av—SnLuisObispo 1420

QUAGLINO JAMES A BUILDERS SUPPLIES
Santa Barbara & High ..... Sn Luis Obspo 1840

RAY'S FLOOR SERVICE
HARDWOOD FLOORING
ASPHALT TILE
Wholesale & Retail
2575 Greta Pl ..... SanLuisObispo 2396

SAN LUIS MILL & LUMBER CO
All Types of
BUILDING MATERIALS & LUMBER
MILLWORK
ESTABLISHED 1883
246 Higuera ..... SanLuisObispo 624
If no answer call ..... SanLuisObispo 629

SOUTHERN PAC MILLING CO CONCRETE PLANT Santa Barbara Av ..... SnLuisObispo 2201
(See Advertisement Page 26)

TOBIN'S CENTER LUMBER & SUPPLIES
Lumber — Hardware — Roofing
Windows — Doors — Mouldings
Water Heaters — Plumbing Supplies
Heating Equipment
19th & Hwy No 1 Morro By ..... SP 2-8489

WEBSTER JACK
Crushed Rock-Pea Gravel-Sand Fill-Base
958 Grand Av ..... ArroyoGrande 2694

Buildings—See Office Buildings

Bus Lines

Green Bus Service 411 Foothill Bl—SnLuisObispo 3865

Greyhound Bus Depot
110 Branch ..... Aroyo Grnde 2289

Greyhound Bus Depot Highway ..... **Atascadero 237**

Greyhound Bus Depot
880 Price Pismo Beach—PO 6-4628

Greyhound Bus Depot 1245 Spring ..... PasoRobls 242

GREYHOUND LINES
SERVING ALL AMERICA
GREYHOUND
Providing a Frequent, Convenient and Comfortable Service At Low Fares
"FOR INFORMATION CALL"
ARROYO GRANDE
Greyhound Bus Depot
110 Branch ..... Aroyo Grnde 2289
ATASCADERO
Greyhound Bus Depot Highway ..... Atascadero 237
PASO ROBLES
Greyhound Bus Depot 1245 Spring—PasoRobls 242
PISMO BEACH
Doko's Variety Store
880 Price Pismo Bch—PO 6-4628
SAN LUIS OBISPO
Pac Greyhound Lines
1009 Monterey. Sn Luis Obspo-24
SANTA MARGARITA
Santa Margarita Fire Dist Hwy—SntaMrgrta 2121

Pac Greyhound Lines
1009 Monterey ..... Sn Luis Obspo 24

Business Consultants

Corporation Counseling Service
Unemployment Claims Service
3871 Piedmont Av Oakind ..... HUmblt 3-7162

Business Opportunity Brokers

Brown & Roy Realtors & Insurors
314 Pomeroy Av Pismo Beach—PO 6-2073

Coast Land Realty Co
986 Monterey—SnLuisObispo-3875

GRISWOLD E R 1424 Spring ..... PasoRobles 1510

Groves Jessie F Sn Gabriel Rd ..... Atascdro 565-R

Johnson Bob Realtor
5th & Piney Wy Morro By—SP 2-5491

Warnagieris Joe 901 Palm ..... SnLuisObispo 1179

Willett Richard L
688 California Bl ..... SanLuisObispo 2593

Butane—See Gas—Liquefied Petroleum

Butchers—Retail—See Meat—Retail

Butchers' Supplies

WESTERN BUTCHERS SUPPLY CO
THE COMPLETE SUPPLY HOUSE FOR NORTHERN CALIFORNIA
SPICES — SEASONING — CUTLERY
CURING SALTS — SAUSAGE CASINGS
MACHINERY NEW & REBUILT
BUTCHERS — PACKERS — SAUSAGE ROOM EQUIPMENT
156-4th S F ..... SUtter 1-2216

Butchers—Wholesale—See Meat—Whsle

Butter

Hillcrest Farm Hwy 101 ..... AroyoGrnde 2058

Cabinet Makers

Burroughs Cabinet Shop & Paint Store
Hwy No 1—Cayucs 2831

Hammock Chas Cabinet Shop
General Millwork & Cabinets
Hwy ..... Atascadero 177

HERRMANN & SAFRANEK MILLWORK & BUILDERS SUPPLY
5435 Traffic Wy—Atascdro 863-W

Scott W T Cabinet Shop
1539 Grand Av ..... AroyoGrnde 5547

WESTERN CABINET WORKS
CUSTOM CABINETS & FURNITURE
MADE TO ORDER
DESIGNS — ESTIMATES
VENETIAN BLINDS — MILLWORK
Formica Specialists
1000 Park ..... PasoRobles 289

Woodcraft & Building Specialties
664 Upham—SnLuisObispo 2192
(See Advertisement This Page)

Cactus—See Nurseries Headings

Cafeterias—See Restaurants

The Yellow Pages save you time.

CABINETS
★ RESIDENTIAL
★ COMMERCIAL
WE DESIGN & BUILD CABINETS FOR
✓ Kitchens ✓ Bathrooms ✓ Wardrobes
● BUILT-IN GAS OR ELECTRIC RANGES
FREE ESTIMATES - WORK GUARANTEED
SAN LUIS OBISPO 2192
If No Answer Call San Luis Obispo 3606
WOODCRAFT & BUILDING SPECIALTIES
664 UPHAM (Next to Dennis Warehouse)

Calculating Machines

See Adding & Calculating Machines Headings

Cameras

See Photographic Equipment & Supplies Headings

Camping Equipment

Sportsman's Store 719 Higuera—SnLuisObispo 2520

Camps

Cayucos Camp Grounds 2d ..... Cayucos 4431

Candy—See Confectioners Headings

Canners

Pauley Process Inc
4th & Manhattan Grover City . ArroyoGrande 2903

Carbide Tools—See Tools—Whsle & Mfrs

Carburetors

Fred's Auto-Electric Parts & Service
863 Palm—SnLuisObispo 2765-W

MUELLER FRANCIS C
Zenith & Holley Sales & Service
1234 Broad ..... Sn Luis Obspo 26

Card Playing Rooms

Ray's Smoke Shop 1318 Spring ..... PasoRobls 82
Red Rooster 601 Cypress Pismo Beach—PO 6-9943

Carpenters

Carpenter's Local 1632 811 Palm—SnLuisObispo 117
Fields F E 840 Kings Av Morro Bay ..... SP 2-3901

Carpet Cleaners—See Rug & Carpet Cleaners

Cash Registers

BURROUGHS CASH REGISTERS—
FACTORY SALES & SERVICE
BURROUGHS CORP 109 E Alisi—Salinas 3856

MARSHALL BUSINESS MACHINES
AUTHORIZED SALES AND SERVICE FOR
CLARY
SELF BALANCING CASH REGISTERS
1453 Monterey ..... SanLuisObispo 1081

National Cash Register Co
737 Marsh ..... SnLuisObispo 543

NATIONAL CASH REGISTERS—
NATIONAL CASH REGISTER CO
737 Marsh ..... SnLuisObispo 543

Nelson Johnny Office Equipment Co
McCaskey Cash Registers & Systems
690 Higuera ..... SnLuisObispo 228

WALKER'S BOB 785 Marsh ..... SnLuisObispo 681-W

Caterers

Favorite Bakery 638 Marsh—SnLuisObispo 1792-J
MARION'S CAFE 751 Marsh ..... SnLuisObispo 516
Mexicatessen 354 Higuera—SnLuisObispo 2063-J

Cattle Dealers—See Livestock

Cement Contractors—See Contractors—Concrete

Cement—Retail

Fleming D S Lumber Co
13th & Atlantic Grover City. . . . ArroyoGrande 2729
Roselip Walter B Co N Traffic Wy ..... Atascdro 20

The buying public won't forget you when you advertise in the Yellow Pages.

Cemeteries & Memorial Parks

Cayucos Morro Bay Cemetery Hwy.....Cayucos 4322
Odd Fellows Cemetery & Mausoleum Highway.....SnLuisObispo 960

Ceramic Equipment & Supplies

Lane's Ceramic Studio 583 Dana..SanLuisObispo 3549

PASO ROBLES GLASS SHOP
Everything
For the Hobbyist
HOBBY FIRING
A Complete Selection of Ceramic Supplies
609-22d.....Paso Robles 469

Cesspool Building & Service

Bresette A
Septic Tanks Pumped & Cleaned
931-15th.....PsoRobls 1181
Purtell O N
Septic Tanks & Cesspools Pumped & Cleaned
204 Aspen.....AroyoGrnde 5783

SAN LUIS SANITATION SERVICE
ANY PLACE – ANY TIME
CESSPOOLS & SEPTIC TANKS
CLEANED & REPAIRED
Reasonable Rates
Also See Ad Under Septic Tanks
JOHNNY HOLMES – DAVID L. CANET
1130 Leff.....SanLuisObispo 1124

Chair Caning

Art-Wood-Crafts 955 Pacific----SnLuisObispo 2142

Chair Repairing

See Furniture Repairing & Refinishing; also Upholsterers

Champagne–See Wines Headings

Charcoal

B & H Charcoal Co Oak Ridge Rd------Templtn 2978
Charcoal Products Co Adelaide Rd....PasoRobls 614
Charcoal Specialties Inc 17th -------PasoRobls 120
Galbreath O W Corbett Canyon Rd--AroyoGrnde 2022

Children's & Infants' Garments–Retail

BENO'S INC
Complete Line of Boys' Wear
LEVIS – JACKETS – CORDUROY PANTS
ACME COWBOY BOOTS
DENIM PEGGERS – ALL SHADES
Everything for the Growing Boy
OPEN THURS. TILL 9 P.M.
1019 Morro.....SanLuisObispo 620

BILLIE'S TOY & BABY SHOP
766 Higuera.....Sn Luis Obspo 2628
CHRISTINE'S
7-14 Pre-Teens
869 Higuera.....SnLuisObspo 504
Fritzi Ann 5925 Traffic Wy.....Atascdro 2
Grand Apparel The 951 Grand Av...AroyoGrnde 3113
Harkness Hilda 126 Branch.....AroyoGrnde 2270
Paso Robles Mercantile Co 839-12th PasoRobles 340

RILEYS DEPT STORE
Trude of Calif. – Cinderella
Kaynee – Munsingwear – Carters
Nitey Nite – R & B Doll Co. – Tumbl Togs
Billy the Kid – North Star – Bonnie Doone
1144 Chorro.....SanLuisObispo 769

RUMLEY'S DEPT STORE 5th Morro By-SP 2-3251
Tots & Teens 1347 Park.....PasoRobls 310

The oldest of all the telephone industry's traditions is service.

Chinchillas

Coast Chinchilla Ranch
1395 Mentone Av Grover City...AroyoGrnde 3293

Chinese Foods

Mee Heng Low Chop Suey Shop
815 Palm-SnLuisObispo 1330
Shanghai Low 861 Palm------SnLuisObispo 1250-J

Chiropodists

Dunford Wm H 1133 Essex.....SnLuisObispo 4363
If no answer call.....SnLuisObispo 1128
O'Donnell John E 1363 Marsh....SanLuisObispo 3538

Chiropractors

ADAMS CHAS E
CHARLES E. ADAMS, D.C.
BETTE C. ADAMS, D.C.
COMPLETE CHIROPRACTIC SERVICE
MINERAL BATHS
Hidden Valley Hot Springs Inc.
Avila Rd.....SanLuisObispo 2747-W
Residence Pismo Beach.....PO 6-2005

AMEND ELEANOR E
GENERAL PRACTICE
Colon Therapy
Special Eye Training
Diet & Nutrition
1023 Mill.....SanLuisObispo 1379

Amend Eleanor E 1023 Mill-----SnLuisObispo 1379
(See Advertisement Page 30)

BETTENCOURT ALICE R
ARE YOU SICK
NERVOUS – TIRED – DISCOURAGED?
LET ME HELP YOU
All Natural Methods
Hours: Mon. thru Fri. – 9 A.M. to 5 P.M.
Evenings by Appointment
571 Marsh.....SanLuisObispo 1898-M

Bettencourt Alice R
571 Marsh.....Sn Luis Obspo 1898-M
(See Advertisement Page 30)
COX CAROL 5445 El Camino Rl------Atascdro 982
(Continued Next Page)

Telephone men in all parts of the Bell System have had long experience in working together. Tools, equipment, methods of tackling the job and the "language of the business" are the same north or south, east or west. This nation-wide unity of method and spirit means a telephone service of the utmost dependability.

when a name RECOMMENDED has been forgotten
you remember the recommendation but don't remember the name. If you will
LOOK IN THE
Classified
TELEPHONE SECTION
You will probably recognize the name when you see it.

CHIROPRACTOR

Personalized Service and Individual Attention Get Real Results

Appointment By Phone
PASO ROBLES 223

COMPLETE CHIROPRACTIC HEALTH SERVICE
F.C.C. APPROVED SHORT WAVE DIATHERMY AND CHRONOSONIC ULTRA SOUND THERAPY
ULTRA VIOLET - INFRA RED

Exclusive Poe System

DR. LENORD E. POE

303-SIXTEENTH STREET - PASO ROBLES

San Luis Obispo Office
Dr. Rudolph A. Poe – San Luis Obispo 344

Chiropractors–(Cont'd)

FREITAS G MARTIN
CHIROPRACTOR
Personalized Service for the Whole Family
THOROUGH PHYSICAL EXAMINATIONS
Specializing in Conditions of
ASTHMA – HEART – NERVES – HEMORRHOIDS
Or Other Acute & Chronic Disorders
House Calls by Appointment
1070 Grand Av.....ArroyoGrande 5715

Gurrisi John 341 Higuera.....SnLuisObispo 1491
MADSON A J 870 Price Pismo Beach-----PO 6-4636
(See Advertisement Page 30)
Mullin J H 726 Foothill Bl.....SnLuisObspo 4328
(See Advertisement This Page)
NIMMO KATHERINE
Drugless Methods
Beach Av Oceano.....Aroyo Grnde 5536

POE LENORD E
CHIROPRACTIC
FOR THE FAMILY
303-16th.....Pso Robls 223

(Continued Next Page)

Here's how you may be sure of getting your party more often when you dial

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

SHOP IN THE YELLOW PAGES

Whenever you want information about an article, a service or a certain business

LOOK IN THE
Classified
TELEPHONE SECTION

CITY & STATE Licensed 24 Years

Dr. Rudolph A. Poe
CHIROPRACTOR

657 MARSH STREET
(NEXT TO PURITY STORE)
EASY PARKING

DRUGLESS HEALTH SERVICE
DIAGNOSIS AND TREATMENT
Compensation Insurance Accepted

Ultra-Sonic
Ultra-Violet Infra Red
Short Wave - Diathermy
X-Ray - Fluoroscope
Laboratory Tests
Heat Treatments

Manipulation and Adhesion Techniques
Electro-Therapy - Diet
Physio-Therapy

Exclusive Poe System

PHONE
SAN LUIS OBISPO 344

Paso Robles Office
Dr. L. Poe
Phone 223

H. I. O. CHIROPRACTIC

"it's Different"

H. I. O. Chiropractic removes the cause of Dis-Ease. Our office is fully equipped with neurocalometer, X-Ray, Fluoroscope.

What is H. I. O. Chiropractic? H. I. O. Chiropractic is the modern up-to-date Chiropractic system of locating the exact point of nerve pressure and removing that pressure in a specific manner by hand only.

The Neurocalometer is a scientific precision instrument that locates the nerve pressure which is the cause of Dis-Ease. The X-Ray pictures the abnormal condition and position of the spinal bone or bones that cause the nerve pressure resulting in Dis-Ease.

Dr. J. H. Mullin D.C.

Palmer National Graduate — Over 20 Years Experience

PHONE
SAN LUIS OBISPO 4328

726 FOOTHILL BLVD.

PO = POplar WA (Cambria) = WAverly
SP = SPruce WA (Nipomo) = WAbash

CHIROPRACTOR

LATEST DIAGNOSTIC METHODS
X-RAY & HEARTOMETER
COLONIC IRRIGATIONS
SCIENTIFIC DIET & FOOD ANALYSIS
Complete Physio-Therapy Department

For Appointment Phone
PO 6-4636
Residence Arroyo Grande 2638

PALMER GRADUATE
DR. A. J. MADSON
870 PRICE — PISMO BEACH

ARE YOU SICK?
NERVOUS - TIRED?
DISCOURAGED?
Let Me Help You If You Suffer from Dizziness, Headaches, Gas, Indigestion, Constipation, Neuritis, Arthritis – Bronchitis – Etc.
SPOT REDUCING
HOURS:
Monday thru Friday – 9 A.M. to 5 P.M.
EVENINGS BY APPOINTMENT
Dr. Alice R. Bettencourt
CHIROPRACTOR
SAN LUIS OBISPO
1898-M
571 MARSH

Dr. Eleanor E. Amend, D.C.
GENERAL PRACTICE
- Colon Therapy
- Bio-Engineering Alignments
- Ptasmatic Therapy
- Calvert Ray Lamp
- Special Eye Training
- Diet & Nutrition

SAN LUIS OBISPO 1379
Residence Atascadero 48-R-4
1023 MILL — SAN LUIS OBISPO

To Find Someone
IN YOUR NEIGHBORHOOD
WHO SELLS IT
Looking for someone close by who sells or has a service you want will be easy when you
LOOK IN THE
Classified
TELEPHONE SECTION

Chiropractors–(Conf'd)

Poe Lenord E 303-16th ..... Pso Robls 223
(See Advertisement Page 28)
Poe & Poe 657 Marsh ..... SnLuisObspo 344
Poe & Poe 303-16th ..... Pso Robls 223
Poe Rudolph A 657 Marsh ..... SnLuisObspo 344
(See Advertisement Page 29)

WALKER EARL T
COLON THERAPY
ADJUSTMENTS
Manipulation and Massage
1947 Spring ..... Pso Robls 754

Wilkinson John J 580-6th Morro By ----- SP 2-3311
If no answer call ----- SnLuisObispo 1443-W

Christian Science Practitioners

Smith Gene Dodson Mrs 1238 Spring PasoRobles 1423

Church Supplies

Angelus Guild The
Catholic Supply & Information Center
730 Baker Bakersfield ..... FAirvw 3-5009
CHRISTIAN SUPPLY & GOOD NEWS CENTER
1126 Garden ..... SnLuisObspo 1448-J

Churches–Adventist

Seventh-day Adventist Church & Day School
Orcutt Road ..... SnLuisObspo 1596-W

Churches–Assemblies of God

ASSEMBLY OF GOD
Paul L Ferguson-Pastor
1600 Chorro ..... SnLuisObspo 2618
Assembly of God Church
Rev Earl O Dean-Pastor
Shandn ..... PasoRobls 52-R-12
Assembly of God Church
Rev P R Keeth-Minister
18th & Oak ..... PasoRobls 1174-J
If no answer call ..... Paso Robles 661

Churches–Baptist

FIRST BAPTIST CHURCH
Rev Otto Kliever-Pastor
Osos & Pacific ----- SnLuisObispo 2425
Pastor's Residence 3040 Flora SnLuisObispo 2116
FIRST BAPTIST CHURCH
Sun Schl 9:30 AM Morn Wor 11 AM Eve 7:30 PM
Rev Paul W Brown-Pastor
17th & Park ----- PasoRobls 712-W
Residence 41-12th ----- PasoRobls 1211
CALVARY BAPTIST CHURCH
Rev Don W Husted-Pastor
867 Pacific ..... SnLuisObspo 1547
Second Baptist Church
1937 Riverside Av-PasoRobls 1815
Springfield Baptist Church
160 Brook ..... SnLuisObspo 1246

Churches–Catholic, Roman

Catholic Church Piney Wy Morro By ------ SP 2-5001
Catholic Church
Santa Lucia Av ..... Atascadero 640
Catholic Church
461 Pismo Av Pismo Beach-PO 6-2219
Catholic Church
Mass Sunday 8-10 & 11:00 AM
512-13th ----- PasoRobls 207
Catholic Rectory Ocean Av ..... Cayucos 2621
Old Mission The
782 Monterey ..... Sn Luis Obspo 667
St Patrick's Church 128 W Branch AroyoGrnde 2680

Churches–Christian Science

Christian Science Reading Room
11 AM-4:30 PM Except Sundays & Holidays
First Church Christ Science 1326 Garden
Sunday Service 11 AM-Wednesday Eve 8 PM
1126 Morro ..... SnLuisObspo 1939-W

An extension telephone saves time and steps.

Churches–Church of Christ

CHURCH OF CHRIST
Earl W Chambers-Minister
2790 Broad ..... SanLuisObispo 245-W

Churches–Community

Cayucos Community Church Ocean Av . . Cayucos 4221
Community Church Palma Av ..... Atascadero 33-W

Churches–Congregational

Plymouth Congregational Church
1315 Oak ..... PasoRobles 427
If no answer call ----- PasoRobls 145

Churches–Episcopal

St Barnabas Episcopal Church
Barnett ..... Arroyo Grnde 2990
St James Episcopal Church
Rev Max L Christensen-Pastor
1345 Oak ----- PasoRobls 1328
St Peter's-By-The-Sea 2d & E Morro By--SP 2-4181
St Stephens Episcopal Church
1334 Nipomo ..... SanLuisObispo 1864

Churches–Foursquare Gospel

Foursquare Church
Rev R Marie Loftus-Pastor
400 High ..... SnLuisObispo 1922-J

Churches–Lutheran

Calvary Lutheran Church
Bethel Lutheran Church-Templeton
Rev J William Raymond-Pastor
First & C Morro By ----- SP 2-8457
Parsonage-480 Bernardo Av ----- SP 2-8457
Lutheran Church
Rev Walter Loretz
Divine Service 11 AM
Foothill Bl & Hwy No 1 ..... SnLuisObispo 4318
Lutheran Church 9th & Vine ..... PasoRobles 244

Churches–Methodist

Methodist Church
Rev Gilbert J Gray-Pastor
1326 Oak ..... Paso Robles 191
METHODIST CHURCH
Rev William A Kendall-Pastor
Pacific & Morro ..... SnLuisObspo 2364-W
Parsonage-873 Venable ..... SnLuisObspo 2364-R
Shandon Community Methodist Church
Shandon ..... PasoRobles 54-J-3

Churches–Nazarene

CHURCH OF THE NAZARENE
Rev. James F. Ballew – Pastor
9:45 A.M. SUNDAY SCHOOL
11:00 A.M. MORNING WORSHIP
6:45 P.M. YOUTH SERVICES
7:30 P.M. REVIVAL HOUR
652 Santa Rosa ----- SanLuisObispo 1085
Pastor's Res 375 Toro-SanLuisObispo 1085

Churches–Pentecostal Church of God

Pentecostal Church of God
1152 Brighton Av Grovr Cty-AroyoGrnde 2235

Churches–Presbyterian

Presbyterian Church Study
Albert J Knoll-Pastor
Marsh & Morro ..... SnLuisObspo 1437

Churches–Science of Mind

Science of Mind Center
5445 El Camino Rl-Atascdro 982

Next time you want to make a call but aren't quite sure of the number, look it up in the latest telephone directory! Memory isn't always reliable . . . and you'll save time by looking up the right number before you call!

Churches–Various Denominations

Atascadero Gospel Chapel
Atascadero Av & Curbaril Av . . . . Atascadero 749-J
GRACE TABERNACLE
Rev Leroy Persson
Osos & Pismo ..... SnLuisObspo 976
If no answer call ..... SanLuisObispo 3996
Or ----- SnLuisObispo 883-W
Jehovah's Witnesses
842 California Bl-SnLuisObispo 824-J
Jehovah's Witnesses
1300 Hillcrest Dr-AroyoGrnde 5702
Jehovah's Witnesses N River Rd ----- PasoRobls 7-R-1

Cigar & Cigarette Lighters–Repairing

Ronson Service of Calif 233 Post S F--YUkon 2-6580

Cigars & Tobacco–Retail

Bernard's Cigar Store
1814 Osos ..... SnLuisObispo 2118
DUKE'S SMOKE SHOP
Edwin Stokke-Owner
737-12th ----- PasoRobls 338
Kluver's Cigar Store 726 Higuera-SnLuisObispo 394-J
Mort's United
Open until Midnight-7 Nights a Week
998 Higuera ----- SnLuisObispo 853
WALDORF CAFE 975 Osos ..... SnLuisObispo 1002

City Government Offices

See Alphabetical Directory Under "Name of City"

Cleaners–Carpet–See Rug & Carpet Cleaners

Would you like to build sales . . . attract new customers . . . encourage old customers to come back again? Advertise in the Classified Telephone Directory . . . it pays! The Yellow Pages will tell your sales story to people who are ready to buy!

Cleaners & Dyers

American Cleaners & Laundry
933 Main Morro Bay-SP 2-3342
AMERICAN LAUNDRY & DRY CLEANERS
EXPERT CLEANING
AND
LAUNDRY SERVICE
Pick-Up & Delivery Service
975 Essex ..... SanLuisObispo 304
Arroyo Cleaners
127 E Branch ..... AroyoGrnde 2428
California Cleaners
590 Dolliver Pismo Beach-PO 6-4620
CAMBRIA PINES LAUNDRY & CLEANERS
Cambria-WA 7-4648
CITY CLEANERS
IN SAN LUIS OBISPO
PICK-UP AND
DELIVERY SERVICE
We Give Thrifty Shopper Stamps
709 Higuera ----- SanLuisObispo 1188
DONNIE CLEANERS
MISS CARMEL TORRES – Prop.
ONE STOP DOES IT ALL
24-HOUR CLEANING &
ALTERATION SERVICE
Dyeing & Laundry Agency
PICK-UP AND DELIVERY
23d & Spring ----- PasoRobles 701

(Continued Next Page)

Do you keep a list of emergency telephone numbers you may require? It pays to have them handy.

PASO ROBLES LAUNDRY
LINEN SUPPLY & CLEANING
21 Years Experience

"QUALITY CLEANING ONLY"
REX
24-HOUR SERVICE ON CLEANING
Free Pick-Up & Delivery
MINOR REPAIRS ON EVERY GARMENT
- BLANKETS
- CURTAINS
- LAUNDRY

PHONE
PASO ROBLES 315
1344 PINE

Serving
SAN MIGUEL - MORRO BAY
SANTA MARGARITA
CAYUCOS - PASO ROBLES
ATASCADERO - SHANDON
KING CITY - TEMPLETON
SAN ARDO - SAN LUCAS
From Telephones Served by the Following Exchange
Atascadero
(No Inter-City Charge)
Ask Operator for ENterprise 1-1228

The Mission Dry Cleaning & Laundry

WE OPERATE OUR OWN DRY CLEANING PLANT

APPROVED SANITONE SERVICE

NO EXTRA CHARGE FOR SPECIALS

IN BY 9 A.M.
READY SAME DAY BY 4 P.M.
BY REQUEST

APPROVED SANITONE SERVICE

PICK-UP & DELIVERY

IF IT CAN BE DONE WE CAN DO IT

WE SERVE THE FOLLOWING COMMUNITIES

SAN LUIS OBISPO 1440
331 PACIFIC ST.
One Block East of Freeway Intersection at Higuera

MORRO BAY
SP 2-5381
445 - 5th Next to Post Office

ATASCADERO 1144
5560 El Camino Real

Arroyo Grande
Atascadero
Avila
Cayucos
Grover City
Morro Bay
Oceano
Pismo Beach
Santa Margarita
Shell Beach

TWO LOCATIONS

Cleaning

214 HIGUERA

BRANCH 983 OSOS

OUR MOTTO
"Quality and Prompt Service"
PICK-UP AND DELIVERY THROUGHOUT COUNTY

One of the Most Modern Plants in County. All New in 1953

Paul's dry cleaners

SAN LUIS OBISPO
Branch — San Luis Obispo

4306
149

Cleaners & Dyers—(Cont'd)

GROVER CITY CLEANERS
McCOMBS, Owner & Operator
QUALITY CLEANING
PRESSING – DYEING – ALTERATIONS
HATS CLEANED & BLOCKED
CURTAINS – DRAPERIES – BLANKETS
Expertly Cleaned – Reasonable Prices
Open Daily Except Sunday 8 A.M. to 6 P.M.
874 Grand Av Grovr Cty---ArroyoGrande 5586

HI-WAY CLEANERS
640 Price Pismo Beach-PO 6-2497

HOME LAUNDRY & DRY CLEANERS
1323 Morro-SnLuisObispo 70
(See Advertisement This Page)

Knight's Automatic Laundry
544-12th-PasoRobls 481-W

Martha's Cleaners
We Give S & H Green Stamps
875 Grand Av Grovr Cty-------AroyoGrnde 3654

MISSION LAUNDRY & DRY CLEANING
331 Pacific-SnLuisObispo 1440
(See Advertisement This Page)

MISSION TAILORING SERVICE
SPECIAL
SUEDE CLEANING
SERVICE
Personal Attention Given to All Work
722 Marsh .....SanLuisObispo 496

Morro Bay Cleaners
7th & Main Morro Bay-SP 2-8477
(Continued Next Page)

You can shop at home . . . easily and comfortably . . . by thumbing through the Yellow Pages. Your Classified Directory lists most every store in town . . . helps you find everyone who sells and serves.

EXPERT CLEANING & LAUNDRY SERVICE

4-Day Service — Pick-up and Delivery

PHONE
SAN LUIS OBISPO 70

Quality Work on Curtains and Drapes

HOME
Laundry & Dry Cleaners
1323 Morro

Cleaners & Dyers—(Cont'd)

NU-WAY CLEANERS
PASO ROBLES 39
FREE PICK-UP & DELIVERY
Across from Hi-Ho Theatre
Highway 101
LAUNDRY
1427 Spring .....PasoRobles 39

PARK CLEANERS
We Specialize in
QUALITY & SERVICE
WORK DONE IN OUR OWN PLANT
1-DAY SPECIALS
Pressing While-U-Wait
"FREE PICK-UP & DELIVERY"
LAUNDRY
733-12th .....PasoRobles 23

PASO ROBLES LAUNDRY LINEN SUPPLY & DRY CLEANING 1344 Pine-----PasoRobls 315
(See Advertisement Page 31)

Paul's Dry Cleaners 214 Higuera...SnLuisObispo 4306
Branch No 1 983 Osos .....SanLuisObispo 149
(See Advertisement Page 32)

QUALITY CLEANERS
109 E Branch.....Arroyo Grnde 2696
Raimond E Cleaners Entrada Av.....Atascadero 609
Rocky's Cleaners Traffic Wy.....Atascadero 442

SPOTLESS CLEANERS
QUALITY APPEAL
Pick-Up & Delivery Service
We Give S&H Green Stamps
385 Higuera ----------SanLuisObispo 517

Vapor Cleaning Works 1344 Pine.....Pso Robls-315

Clergymen

HUSTED DON W 867 Pacific....SnLuisObispo 1547
PERSSON LEROY
Osos & Pismo .....SanLuisObispo 976
If no answer call.....SanLuisObispo 3996
Or .....SnLuisObispo 883-W

Clinics

FRENCH CLINIC
24 Hour Service
1170 Marsh.....Sn Luis Obspo 3135
SAN LUIS CLINIC
24-Hour Service
990 Pacific.....Sn Luis Obspo 3041

Clocks

Time Clock Sales & Serv Co Inc
803 W 11th Los Angeles-Richmond 9-2129

Clothing—Boys', Retail

Billie's Toy & Baby Shop
766 Higuera-SnLuisObispo 2628
Parfitt's 741 Dolliver Pismo Beach-------PO 6-4471
ROWAN'S STORE FOR MEN & BOYS
782 Higuera .....SanLuisObispo 668
Zeyen's Men's Store
203 E Branch.....ArroyoGrande 2406

Clothing—Men's, Retail

See Also Men's Furnishings—Retail

Beno's Inc 1019 Morro.....Sn Luis Obspo 620
Green Bros 871 Monterey.....Sn Luis Obspo-724
Grover City Clothing
1343 Grand Av Grovr Cty-ArroyoGrnde 2218
Hub The 125 E Branch.....ArroyoGrnde 5787
KIRKEBY CARL 851 Higuera....SnLuisObispo 2826
LEE'S MEN'S STORE
Nationally Known Brands
5965 Traffic Wy ..... Atascadero 357
Murrays Men's Store
781 Dolliver Pismo Beach-PO 6-2082
Paso Robles Mercantile Co 839-12th PasoRobles 340
Rileys Dept Store 1144 Chorro---SnLuisObispo 769
ROWAN'S STORE FOR MEN & BOYS
782 Higuera .....SanLuisObispo 668

Advertise here—it pays.

Clothing—Men's, Retail—(Cont'd)

Siebert's 455-5th Morro Bay----------SP 2-4586
Squire's Men's Wear 745-12th ------PasoRobls 1280
WICKENDEN'S
Timely Clothes
837 Monterey.....Sn Luis Obspo 1511
Zeyen's Men's Store
203 E Branch.....ArroyoGrande 2406

Clothing—Used

AWVS Thrift Shop
1224 Morro-SnLuisObispo 1356-W

Clubs

See Also Associations; Fraternal Organizations; Etc

Amer Legion Recreation Club
1661 Mill .....SnLuisObspo 156
Arroyo Grande Assn Hall Huasna Rd..AroyoGrnde 9968
Auto Club of So Calif
1134 Monterey.....SnLuisObispo 1480
Automobile Club of Southern Calif
1113 Spring.....PsoRobls 1077
JOHNNY'S TAVERN 1216 Spring------PasoRobls 85
MORRO CLUB
Charles Lewellyn-Owner
978 Morro ----------SnLuisObispo 474
Ten-Twenty-Three 1023 Morro...SnLuisObspo 1170

Cocktail Lounges

Alex Shell Beach Inn
853 Shell Beach Rd Shell Beach-PO 6-9901
Berta's 860 Monterey.....SnLuisObspo 745
Blinking Owl
11th & Grand Av Grovr Cty-AroyoGrnde 9975
BREAKERS CAFE
Market & 5th Morro Bay-SP 2-5751
BULL'S TAVERN 1032 Chorro...SnLuisObspo 1935
Buoy Cafe
Evangeline Parks-Owner
Ocean Av .....Cayucos 2022
Busi's Cafe
Specializing In Spaghetti
1122 Pine .....PsoRobls 581
C & J CAFE 1232 Pine.....Pso Robls 365
Circle Inn 6th & Main Morro Bay----------SP 2-5331
Dan & Angie Cafe.....Templeton 2392
DANTES
Dante Chiesa-Owner
955 Higuera.....Sn Luis Obspo 2197
Ferdy's Bar 12th & Pine----------PasoRobls 171
Frank's Cafe 645 Higuera....Sn Luis Obspo 2158
Gold Room 897 Monterey.....SnLuisObspo 1324
HAPPY JACK'S 6th & Main Morro By---SP 2-8478
Harbor Hut Embarcadero Morro By------SP 2-4541
Harry's Place 690 Cypress Pismo Beach---PO 6-9979
HI-HAT Hwy 101 ..... Atascadero 750
MOTEL CARLTON Hiway ..... Atascadero 500
JIM'S INN 1025Morro.....Sn Luis Obspo-252
JOHNNY'S TAVERN
J L Jordan Owner-H D Ellis Mgr
1216 Spring.....Pso Robls 85
King of Clubs
483 Grand Av Grover City .....AroyoGrnde 2919
Knott's Cafe Hwy 101 Nipomo----------WA 9-7951
LYLE'S COCKTAIL LOUNGE
1215 Spring .....PsoRobls 798
MAC'S CAFE Avila.....Sn Luis Obspo 32-J-11
Manuel's Steak House
2145 S Broad-SnLuisObispo 1532
MATTIE'S 101 Hwy Pismo Beach-------PO 6-2488
MOTEL INN
Cocktail Lounge & Dining Room
SPECIALIZING IN
BARBECUED STEAKS
CHOPS & CHICKEN
Sea Foods in Season
North City Limits
2223 Monterey --------SanLuisObispo 1340
Motel Inn Cafe & Cocktail Lounge
2223 Monterey-SnLuisObispo 2912
Nina's Shell Beach Rd Shell Beach-------PO 6-9960
OCEANA THE
John L Pein
Front & Ocean Oceano.....ArroyoGrande 9976
O'Connor's Cafe
Wm O'Connor Prop
112 E Branch .....ArroyoGrande 9989
Pepper Inn Pismo Hwy----------SnLuisObispo 1965
Phil's Place 119 Front Oceano-----AroyoGrnde 9910

The Classified Directory has solved many a buyer's problem.

Cocktail Lounges—(Cont'd)

PLAINS THE
THE FINEST DRINKS & FOOD
WE KNOW OF — BAR NONE
See Our Western Relics
HOWARD SUMNER - Owner
Restaurant — Paso Robles 1544
1226 Pine .....PasoRobles 86

REALI'S Main Cambria----------WA 7-8960

REX'S COCKTAIL LOUNGE & LIQUOR STORE
SERVING DELICIOUS
BROILED STEAKS & CHICKEN
6 P.M. to 11 P.M. Daily
Sundays 5:30 P.M. to 10 P.M.
Highway .....Atascadero 298

Rodeo Bar & Cafe The Shandn---PasoRobls 56-R-11
ROY'S CAFE & COCKTAIL LOUNGE
Hwy-Atascdro 666
STANLEY'S 978 Monterey....Sn Luis Obspo 2895
STEVE & MARION'S
958 Monterey.....SnLuisObispo 210
Tobey's Palace Club
590 Cypress Pismo Beach-PO 6-9949
Townsend's Coffee Shop & Cocktail Lounge
990 Monterey.....Sn Luis Obspo 1261
WALDORF CAFE 975 Osos.....SnLuisObispo 1002
WATSON'S FRED COCKTAIL LOUNGE
1011 Higuera .....SnLuisObispo 2341

Coffee Dealers—Retail

Farmer Bros 1531 Monterey.....SnLuisObspo 134

Coffee Dealers—Whsle

FARMER BROS 1531 Monterey...Sn Luis Obspo-134
FARMER BROTHERS COFFEE—
FARMER BROS 1531 Monterey SnLuisObispo 134

Coin Dealers

SMITH'S $ $ TRADING POST
COINS— WE HAVE THEM
WE WANT THEM
WE SELL THEM
WE EXCHANGE THEM
ANTIQUES — GUNS — STAMPS
½ Mile Past City Limits Toward Airport
Edna Rd .....SanLuisObispo 1498-W

Cold Storage Lockers

See Frozen Food Lockers—Renting

Cold Storage Warehouses

AMERICAN REFRIGERATING CO
QUICK FREEZING
FROZEN FOOD LOCKERS
LOW TEMPERATURE STORAGE
H. LEE HOLMES - Manager
241 Pismo .....SanLuisObispo 428
If no answer call-----SanLuisObispo 3250

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

COLLECTIONS

• Any Kind
• Any Place
• Any Time

CALL
SAN LUIS OBISPO 652

NO COLLECTION! NO CHARGE!

Our 26th Year

MEDICO - DENTAL ADJUSTMENT BUREAU

A. BATEMAN

1335 Monterey San Luis Obispo

Collection Agencies

CREDIT BUREAU OF SAN LUIS OBISPO
COLLECTIONS
Thomas Rice - Manager
No Collection – No Charge
Licensed & Bonded
987 Osos ..... SanLuisObispo 315

Credit Bureau Of San Luis Obispo
Reporting 987 Osos ..... SnLuisObspo 315
Collections 987 Osos ..... SnLuisObspo 2920
(See Advertisement This Page)

MEDICO-DENTAL ADJUSTMENT BUREAU
1335 Monterey ..... Sn Luis Obspo 652
(See Advertisement This Page)

Prospects ready to buy use the Yellow Pages to find "Where to buy it."

COLLECTIONS
• ALL TYPES OF ACCOUNTS
PHONE
SAN LUIS OBISPO 315
CREDIT BUREAU OF SAN LUIS OBISPO
THOMAS RICE, Manager
987 OSOS SAN LUIS OBISPO

Collection Agencies–(Conf'd)

PASO ROBLES CREDIT BUREAU
COLLECTIONS - REPORTING
M. Roland Gates
Bank of America Bldg. ..... Paso Robles 865
If no answer call ..... Paso Robles 34-J

Colleges–See Schools

Colonic Irrigation

Alley's Physical Therapy 1031 Pine ----- PasoRobls 56
AMEND ELEANOR E 1023 Mill--SnLuisObispo 1379
Madson A J 870 Price Pismo Beach ------ PO 6-4636
WALKER EARL T 1947 Spring ..... PsoRobls 754
Wilkinson John J 580-6th Morro By ------ SP 2-3311

Concrete Blocks & Shapes

BOYLE LUMBER CO
ROCKLITE LIGHTWEIGHT BLOCKS
SAND – GRAVEL – CEMENT
Pier Blocks – Drain Tile
Stepping Stones – Flower Borders
Brick – Clay Products
Flue Linings – Fireplace Units
From Cambria, Morro Bay & S.L.O.
Ask for ..... ENterprise 1-1471
Ocean Av ..... Cayucos 2311

Chelco Masonry Supply
598 Hillview Morro By-SP 2-6386

FAULSTICH BROS SAN LUIS BRICK INC
MANUFACTURERS OF RED BRICK
Fireplace & Masonry Supplies
Concrete & Rocklite Blocks – Flagstone
MASONRY AND TILE CONTRACTORS
Member San Luis Obispo Co. Contractors Assn.
2900 S Broad. ..... SanLuisObispo 997

GAYLORD H K N River Rd. ..... PsoRobls 9

Concrete Construction–See Contractors–Concrete

Concrete Mixers–Renting

George's Equipment Rentals
S Hwy-SnLuisObispo 2398

Concrete–Ready Mixed

BICKFORD WAYNE E
County Rd Morro Bay-SP 2-5286
(See Advertisement Page 35)

JOHNSON A O
TRANSIT MIXED CONCRETE
Large or Small Amounts
CEMENT CONTRACTORS
Foundations – Walks – Curbs
Driveways – Steps
Christian & Victoria ----- SanLuisObispo 709
If no answer call --- SanLuisObispo 1681-R

(Continued Next Page)

Good neighbors are considerate party line users. Remember these party-line golden rules:

- Space your calls instead of making several of them without a break.
- Talk only as long as you have to on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear to receive your call.
- Ask your youngster not to monopolize the telephone.

READY MIX CONCRETE
BUILDING MATERIALS

SP SOUTHERN PACIFIC MILLING CO

SANTA PAULA EL RIO
SANTA BARBARA GOLETA
SANTA MARIA SISQUOC
MONTALVO

No Job Too Small
No Job Too Large

SAND–ROCK–CEMENT–PLANT MIX
PLASTERING MATERIALS

Southern Pacific Milling Co.
CONCRETE PLANT
Serving San Luis Obispo County
SAN LUIS OBISPO 2201
SANTA BARBARA AVE.

Concrete–Ready Mixed–(Conf'd)

Paso Robles Transit Mix S Hwy ------ PasoRobls 433
(See Advertisement This Page)
ROSELIP WALTER B CO N Traffic Wy-Atascdro 20
(See Advertisement This Page)
SOUTHERN PAC MILLING CO CONCRETE PLANT Santa Barbara Av ---- SnLuisObispo 2201
(See Advertisement Page 34)
Wilson Rock & Gravel Service
Atlantic Av Grover City ..... ArroyoGrande 2977
(See Advertisement This Page)

Concrete Reinforcements

SAN JOSE STEEL
Reinforcing steel for concrete structures. Detailed, fabricated, transported, placed. Commercial & industrial bldgs., bridges, dams, etc.
STRUCTURAL STEEL
STEEL BUILDINGS
CHAIN LINK FENCE
SJS SAN JOSE STEEL CO.
"FOR INFORMATION CALL"
San Jose Steel Co Inc
195 N 30th San Jose ..... CYpress 5-0353

Confectioners–Whsle & Mfrs

JENSEN SALES CO
CONFECTIONS
CIGARS
POTATO CHIPS
RESTAURANT SUPPLIES
1359 Monterey ..... SanLuisObispo 57-W

Constables

West Kenneth ..... PsoRobls 1266-J

Construction Service–See Contractors Headings

Contractors–Alteration

Mandella Casper 1044 Park ------ PasoRobls 160-W
Mandella Charles L 505 Spring ------ PasoRobls 1288
Nielsen Harald N 956 Walnut ..... SanLuisObispo 594
Pemberton F & Wm 7-12th ------ PasoRobls 1386

Rigid or flexible telephone conduit can be easily and quickly installed during construction of your new home. Be sure your plans specify built-in conduit.

You can make telephone service in that new house you're planning much more convenient if you provide for concealed wiring and handy outlets. For free help, call your local Pacific Telephone office and ask for Architects and Builders Service.

CONCRETE READY MIX
CEMENT
GRAVEL
ROCK
SAND

WAYNE E. BICKFORD
CEMENT CONTRACTOR
PHONE
SP 2-5286
SP 2-8455
COUNTY RD. MORRO BAY

CONCRETE
Ready Mix

MATERIALS
★ CONCRETE
★ PORTLAND CEMENT
★ ROCK ★ SAND
★ BASE ROCK
★ ASPHALTIC PAVING MATERIALS

CALL COLLECT
ATASCADERO 20
If No Answer Call Atascadero 1176 – If No Answer Call Atascadero 484 or San Luis Obispo 785

WALTER B. ROSELIP CO.
MAILING ADDRESS – P.O. BOX 458 ATASCADERO, CALIF.
N. TRAFFIC WAY ATASCADERO

PASO ROBLES TRANSIT MIX CONCRETE
KEN BIRKS
WHERE YOU WANT IT

WHEN YOU WANT IT
"We Sell Quality Concrete"
ROCK - SAND
ASPHALT
&
CONSTRUCTION MATERIALS
FREE ESTIMATES
PHONE
PASO ROBLES 433
EVENINGS & HOLIDAYS CALL PASO ROBLES 615
S. HWY. 101 PASO ROBLES

WILSON
ROCK & GRAVEL SERVICE
READY MIX CONCRETE
For
BUILDINGS – FLOORS – SIDEWALKS & FOUNDATIONS
ANY AMOUNT
It Costs No More To Do It The Easy Way
SAND – GRAVEL – SCREENED ROCK
PLASTERING SAND – FILL
EXCAVATING
Sold by the Yard or Ton

ARROYO GRANDE 2977
FRONT & ATLANTIC
GROVER CITY

PO — POplar WA (Cambria) — WAverly
SP — SPruce WA (Nipomo) — WAbash

HARALD N. NIELSEN
General Building Contractor

RESIDENTIAL AND COMMERCIAL
REPAIRING & REMODELING
FINANCING ARRANGED
Member of San Luis Obispo Contractors Ass'n.
PHONE
SAN LUIS OBISPO 594
If No Answer Call San Luis Obispo 967-M
936 WALNUT SAN LUIS OBISPO

P. J. ZUIDERWEG
GENERAL CONTRACTOR
RESIDENTIAL & COMMERCIAL
SAN LUIS OBISPO 1950
If No Answer Call
SAN LUIS OBISPO 4225
2800 BROAD SAN LUIS OBISPO

JOE ANGELLO
LICENSED BUILDING CONTRACTOR
Since 1927

RESIDENTIAL - COMMERCIAL
REMODELING
For Free Estimates
CALL
ARROYO GRANDE 5594
COUNTY WIDE SERVICE
1010 RITCHIE RD. GROVER CITY

Contractors—Building

Angello Joe
1030 Ritchie Rd Grovr Cty-AroyoGrnde 5594
(See Advertisement This Page)
Barba Raymond W 5300 Carrizo Rd----Atascdro 552
Blazevich Stephen D S Highway .....Atascadero 10

BRADLEY CHAS A
GENERAL BUILDING CONTRACTOR
Builder of
FINE HOMES
Estimates Cheerfully Given
135 Montecito Av Shell Bch-----PO 6-2168

CARLBERG CONSTR SERVICE
Planners & Builders
of Distinctive Quality Homes
at Reasonable Cost
Mail Address
Route 1, Box 222, Arroyo Grande, Calif.
S Temple & Walnut
Halcyon .....ArroyoGrande 2153

FARRIS JACK
GENERAL BUILDING CONTRACTOR
RESIDENTIAL — COMMERCIAL
REMODELING
Licensed Free Estimates
203 Ramona Dr------SanLuisObispo 605-R

Greeneish E V 575 Kings Av Morro Bay---SP 2-8480

HAWTHORNE ROY W
GENERAL BUILDING CONTRACTOR
Commercial, Residential and Remodeling
145 Santa Fe Av Shell Bch------PO 6-2030

Jackson Eugene 660Caudill -----SnLuisObispo 2800
(See Advertisement This Page)
Maino Construction Co
2238 S Broad-SnLuisObispo 3177

MANDELLA CASPER
STATE LICENSED
GENERAL BUILDING CONTRACTOR
COMMERCIAL & RESIDENTIAL CONSTRUCTION
1044 Park ..... PasoRobles 160-W
Res ..... PasoRobles 1456-W

WINDY DAY HINT

In hanging heavy articles, catch 2 thickness of fabric below the line with clothes pins to prevent them from blowing off.

EUGENE JACKSON
GENERAL BUILDING CONTRACTOR

★ RESIDENTIAL ★ COMMERCIAL
★ REMODELING
INDIVIDUALLY DESIGNED HOMES
TERMS ARRANGED
SAN LUIS OBISPO 2800
660 CAUDILL SAN LUIS OBISPO

MANDELLA CHARLES L
Established Since 1939
COMMERCIAL — INDUSTRIAL
RESIDENTIAL
NEW CONSTRUCTION — ALTERATIONS
State Licensed Contractor
No Job Too Large or Too Small
Free Estimates Gladly Given
505 Spring ..... PasoRobles 1288
If no answer call ..... PasoRobles 1905

Miller Nichols & Peterson
5250 Carrizo Rd ..... Atascadero 324
MILLER REX 5250 Carrizo Rd ..... Atascdro 324

MILLS ROBT F
HOMES OF QUALITY & DISTINCTION
Free Estimating & Plan Service
INDUSTRIAL & RESIDENTIAL
1198 E Hwy 1 Morro By ..... SP 2-8472

Nielsen Harald N 956 Walnut... Sn Luis Obspo 594
(See Advertisement This Page)

PEMBERTON F & WM
State Licensed Contractor Since 1933
SPECIALIZING IN
HOMES
7-12th ..... PsoRobls 1386

Pumphrey C E 1435 Greenwood Dr....PsoRobls 740
Schmid & Wiswell Inc
986 Monterey-SnLuisObispo 1011

SCHULTZ DAVID D BUILDING CONTRACTOR
GENERAL BUILDING CONTRACTOR
Commercial, Residential and Remodeling
LICENSED & INSURED
Route 1 Box 92
Willow Creek ..... PasoRobles 25-J-3

SHARPS C C 306 E Branch....Arroyo Grnde 2115
Simmons Leon I 727½-26th ..... PasoRobls 423
STENQUIST R W Pike Halcyon---ArroyoGrnde 2293
WOOD ADDISON B 1133 Maple---ArroyoGrnde 5551
If no answer call ..... ArroyoGrnde 3156
Zuiderweg P F Poly Campus---SnLuisObispo 356-W
ZUIDERWEG P J 2800 Broad....SnLuisObispo 1950
(See Advertisement This Page)

A store may not immediately come to the mind of a prospect when special services are desired, such as are offered by a Beauty Salon, Radio or Watch Repairing Department. Many establishments, realizing this, advertise under several classifications in the Classified Directory. Thus they direct more business their way.

NATIONALLY ADVERTISED ARTICLES
CAN BE TRACED TO THEIR
Local Dealers
by looking up
"WHERE TO BUY IT"
in the
Yellow Pages

PO — POplar WA (Cambria) — WAverly
SP — SPruce WA (Nipomo) — WAbash

Contractors—Concrete

BICKFORD WAYNE E
CEMENT CONTRACTOR
SIDEWALKS
DRIVEWAYS
GUTTERS
County Rd Morro By ..... SP 2-5286
If no answer call ..... SP 2-8455

Corippo Mel H 1221 Park..... PsoRobls 673
Corippo Melvin H 23d & Park.....Pso Robls 956-W
Frazier R W 620-23d ..... PasoRobls 472-J

JOHNSON A O
TRANSIT MIXED CONCRETE
Large or Small Amounts
Cement Contractors
Foundations — Walks — Curbs
Driveways — Steps
Christian & Victoria-----SnLuisObspo 709
If no answer call---SanLuisObispo 1681-R

Lane Woodrow W 337 Vine----------PasoRobls 1550
(See Advertisement This Page)
Nielsen Harald N 956 Walnut....SanLuisObispo 594

Contractors—Ditching

Barber Ernest A
2436 Gerda .....Sn Luis Obspo 1487-W
BOWEN JOHN H
150 Cerro Romauldo Av-SnLuisObispo 3487
Lytes W M Co
Snta Barbara Av & Fletcher-SnLuisObispo 978
Reese Vero L 934 Salinas.....PsoRobls 611

Contractors—Electric

See Electric Contractors—Industrial & Residential

Contractors—Engineering

SCHMID & WISWELL INC
986 Monterey-SnLuisObispo 1011
VALLEY PAVING & CONSTRUCTION CO INC
Hwy 101 .....ArroyoGrnde 2574

Contractors' Equipment

Moore Joseph G Co 1139-13th -----PasoRobls 450
Superior Concrete Accessories Inc
2100 Williams Sn Leandro-LOckhvn 2-2830

Contractors' Equipment—Renting

Guy Lester L San Gabriel Rd .....Atascadero 61
Oceano Sand Co Oceano Beach....AroyoGrande 4446

PARKER E R BOILER WORKS
AIR COMPRESSORS
RENTALS
105's — 125's — 210's
By the Day — Week or Month
With or Without Operator
514 Higuera ----------SanLuisObispo 2056

Peterson Harold D Carmelita Av-------Atascdro 723
VALLEY PAVING & CONSTRUCTION CO INC
Hwy 101 .....ArroyoGrnde 2574
WALTER BROS 383 Chorro...SnLuisObispo 2617-R

Good neighbors are considerate party line users. Remember these party-line golden rules:

- Space your calls instead of making several of them without a break.
- Talk only as long as you have to on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear to receive your call.
- Ask your youngster not to monopolize the telephone.

Contractors—Excavating

Barney's Bulldozing & Excavating
150 N Snta Rosa ..... SnLuisObispo 475
(See Advertisement Page 38)
Bowen John H
150 Cerro Romauldo Av ..... SanLuisObispo 3487
Cardoza Don
Wilmar & 10th ..... Aroyo Grnde 2902
CORIPPO MEL H 1221 Park..... PasoRobles 673
(See Advertisement This Page)
GUY LESTER L
Excavating & Bulldozing
Sn Gabriel Rd ..... Atascadero 61

You can shop at home . . . easily and comfortably . . . by thumbing through the Yellow Pages. Your Classified Directory lists most every store in town . . . helps you find everyone who sells and serves.

WOODROW W. LANE
GENERAL BUILDING &
CEMENT Contractor

State Licensed Contractor
Since 1945
Cement Floors — Patios
Driveways — Barbecue Pits
A SPECIALTY
Free Estimates
All Work Guaranteed
Phone Paso Robles 1550
337 VINE PASO ROBLES

Contractors—Excavating—(Cont'd)

MILES M M
LEVELING — TRENCHING
CULTIVATING — PLOWING
EXCAVATING
North Side of 8th St 4th House From Hwy
Atascadero Beach Morro Bay----SP 2-5241

OCEANO SAND CO
EXCAVATING & FILL WORK
EQUIPMENT RENTALS
SAND — GRAVEL — TOP SOIL
Plant at Railroad Av Oceano
Oceano Beach ..... ArroyoGrande 4446
If no answer call..... ArroyoGrande 2717

PETERSON HAROLD D Carmelita Av--Atascdro 723
(See Advertisement Page 38)

PIERCE W D & SONS
CHROME STRIPPING
Mining — Excavating
Loading — Hauling
General Bulldozing
803-4th Morro By----------SP 2-6771

(Continued Next Page)

TO GLUE FURNITURE

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

MEL. H. CORIPPO

Construction Materials and Equipment

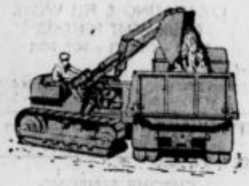
OIL FIELD CONSTRUCTION
FOR RENT
Skip Loader
Dump Trucks
Concrete Mixers
Compressor and Jack Hammer
Roller

PASO ROBLES
673
If No Answer Call Paso Robles 956-W

• EXCAVATING • GRAVEL • ROCK & SAND
CONCRETE CONTRACTOR
TRANSIT MIX CONCRETE
1221 Park
CEMENT & ASPHALT PAVING

HAROLD D. PETERSON
—EXCAVATING—

COVERING ALL OF SAN LUIS OBISPO COUNTY
AND ANYWHERE IN THE STATE



EQUIPMENT RENTING

- BULLDOZERS
- DUMP TRUCKS
- LOW BEDS
- CAT #6 SHOVEL LOADER

✓ EXCAVATING ✓ BULLDOZING ✓ HAULING
✓ LOADING

FREE ESTIMATES

CALL
ATASCADERO 723
If No Answer Call ATASCADERO 99

Mailing Address Rt. 1 Box 375
S. HWY. ATASCADERO

MATERIALS ★ EQUIPMENT
WALTER BROS.
CONTRACTORS

★ Excavating ★ Grading
★ Paving

RENTAL EQUIPMENT AVAILABLE

SERVICE ANYWHERE IN THE STATE

DAY OR NIGHT CALL
San Luis Obispo 2617-R

383 CHORRO
SAN LUIS OBISPO

EXCAVATING & LOADING
MODERN EQUIPMENT
DEPENDABLE SERVICE ANYWHERE
BULLDOZERS
TRACTORS
DUMP TRUCKS
LOADING
PHONE
San Luis Obispo 475

Barney's
BULLDOZING AND EXCAVATING
150 N SANTA ROSA SAN LUIS OBISPO

RAYMOND W. BARBA
GENERAL BLDG. CONTRACTOR
STATE LICENSED
RESIDENTIAL & COMMERCIAL BUILDING
REMODELING — ALTERATIONS
CABINET WORK
PHONE
ATASCADERO 552 or PASO ROBLES 245
5300 CARRIZO RD.
Member of S.L.O. County Contractor's Ass'n.

Contractors—Excavating—(Cont'd)

Tomasovich Peter L 611 Fresno Morro By-SP 2-4811
VALLEY PAVING & CONSTRUCTION CO INC
Hwy 101 ..... ArroyoGrnde 2574
WALTER BROS 383 Chorro.. SanLuisObispo 2617-R
(See Advertisement This Page)
WEBSTER JACK
Grading & Oiling
958 Grand Av..... ArroyoGrande 2694

Contractors—General

Angello Joe
1030 Ritchie Rd Grovr Cty-ArroyoGrnde 5594
BARBA RAYMOND W 5300 Carrizo Rd-Atascdro 552
(See Advertisement This Page)
Bechtel Corp Mesa Dr Morro Bay-------SP 2-2961
BRADLEY CHAS A
135 Montecito Av Shell Bch-PO 6-2168
Carlberg Constr Service
S Temple & Walnut Halcyon ..ArroyoGrnde 2153
Dalessi Henry C Portuguese Flat Rd--SnLuisObispo 118
Davis O L 5805 Ridge Way Court.... Atascadero 799
Farris Jack 203 Ramona Dr.....SnLuisObispo 605-R
Filer Theo W 307 Whiteley -------ArroyoGrnde 3456
Gilliland Jim 351 Franklin Dr Pismo Beach-PO 6-4474
Hart Guy C 1367 Grand Av
Grover City..... Aroyo Grnde 2908
Hawthorne Roy W
145 Santa Fe Av Shell Bch-PO 6-2030
Jackson Eugene 660 Caudill...Sn Luis Obspo 2800
Lane Woodrow W 337 Vine---------PasoRobls 1550
(See Advertisement This Page)
LYLES W M CO
Snta Barbara Av & Fletcher-SnLuisObispo 978
MADONNA CONSTRUCTION CO
GENERAL CONTRACTING
Higuera & Freeway....Sn Luis Obspo 3020
Or .....SnLuisObispo 99
Residence .....San Luis Obispo 3030
If no answer call.....SanLuisObispo 3461
MAINO CONSTRUCTION CO
2238 S Broad-SnLuisObispo 3177
MANDELLA CASPER 1044 Park.... PsoRobls 160-W
MANDELLA CHARLES L
Established Since 1939
COMMERCIAL — INDUSTRIAL
RESIDENTIAL
NEW CONSTRUCTION — ALTERATIONS
State Licensed Contractor
No Job Too Large or Too Small
Free Estimates Gladly Given
505 Spring----------PasoRobles 1288
If no answer call----------PasoRobles 1905
Miller Nichols & Peterson
5250 Carrizo Rd. ..... Atascadero 324
Miller Rex 5250 Carrizo Rd..... Atascadero 324
Mills Robt F 1198 E Hwy 1 Morro By----SP 2-8472
NIELSEN HARALD N
See Ad Under Contrs-Building
956 Walnut.....Sn Luis Obspo 594
OCHS & SON
2075 Rachel Ln.....SanLuisObispo 1097
If no answer call.....SanLuisObispo 1677
(Continued Next Page)

WOODROW W. LANE
GENERAL BUILDING AND CEMENT CONTRACTOR
STATE LICENSED CONTRACTOR
SINCE 1945

No Job Too Large or Too Small
NEW — REPAIR — REMODELING
Free Estimates Gladly Given
All Work Guaranteed
PHONE
PASO ROBLES 1550
337 VINE PASO ROBLES

Contractors—General—(Cont'd)

PEMBERTON F & WM
State Licensed Contractor Since 1935
SPECIALIZING IN HOMES
7-12th ----------PasoRobles 1386
Roselip Walter B 615 Grand-------SnLuisObispo 785
ROSELIP WALTER B CO
ROCK — SAND — CEMENT
ASPHALTIC PAVING MATERIALS
See Our Display Adv. for Concrete-Ready Mix
Mailing Address — P.O. Box 458, Atascadero
N Traffic Wy----------Atascadero 20
If no answer call----------Atascadero 1176
If no answer call----------Atascadero 484
Or ----------SanLuisObispo 785
SCHMID & WISWELL INC
986 Monterey-SnLuisObispo 1011
SCHULTZ DAVID D BUILDING CONTRACTOR
GENERAL BUILDING CONTRACTOR
COMMERCIAL, RESIDENTIAL AND REMODELING
Licensed & Insured
Rt 1 Box 92
Willow Creek ----------PasoRobles 25-J-3
Sharps C C 306 E Branch.....ArroyoGrande 2115
Sharps C C 306 E Branch----------ArroyoGrnde 3616
STENQUIST R W Pike Halcyon----ArroyoGrnde 2293
Valley Paving & Construction Co Inc
Hwy 101 ----------ArroyoGrande 2574
Wall B B Hwy 1 Morro Bay----------SP 2-2231
WALTER BROS
EXCAVATING
GRADING
PAVING
DUMP TRUCKS
LOW BED TRAILERS
Call for Free Estimates
383 Chorro ..... SanLuisObispo 2617-R
Weatherwax W A 2840 Spring-----PasoRobls 334-M
ZUIDERWEG P J 2800 Broad.... SnLuisObispo 1950
If no answer call.....SanLuisObispo 4225

Contractors—Heating & Ventilating

See also Plumbers
BETTER PLUMBING CO
673 Higuera-SnLuisObispo 1383
BLAKE'S PLUMBING HEATING & SHEET METAL
STATE LICENSED CONTRACTORS
Heating & Air Conditioning
ESTIMATES GLADLY GIVEN
F.H.A. Terms All Work Guaranteed
RESIDENTIAL COMMERCIAL
COMPLETE PLUMBING SERVICE
1701 Riverside Av---------PasoRobles 1117
Branin Geo Sheet Metal
110 Stenner ..... SnLuisObispo 2824-W
McKELVEY'S HENRY B PLUMBING & HEATING 5570 El Camino Rl------Atascdro 394
OCHS A R ELECTRICAL & MECHANICAL CONSTRUCTION
2075 Rachel Ln-SnLuisObispo 1097
If no answer call----------SnLuisObispo 1677
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad.....SnLuisObispo 766

Contractors—Landscaping

See Landscape Construction

Next time you want to make a call but aren't quite sure of the number, look it up in the latest telephone directory! Memory isn't always reliable . . . and you'll save time by looking up the right number before you call!

Contractors—Masonry

Faulstich Bros San Luis Brick Inc
2900 S Broad .....SanLuisObispo 997
(See Advertisement This Page)
LILLO D JOHN
COVERING ALL OF SAN LUIS OBISPO CO.
State Licensed
ALL TYPES OF MASONRY CONSTRUCTION
BRICK — BLOCK — STONE
& GLASS BLOCKS
SPECIALIZING IN FIREPLACES
Estimates Gladly Given
Sombrilla Av ----------Atascadero 958
RICKETTS C M
BRICK — STONE — BLOCK
COMMERCIAL — RESIDENTIAL
MASONRY CONSTRUCTION
FIRE PLACES
Free Estimates — All Work Fully Guaranteed
PO Box 932
598 Hillview Morro By----------SP 2-6386

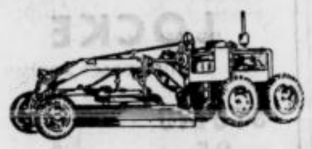
Contractors—Painting—See Painting Contractors

Contractors—Paving

Valley Paving & Construction Co Inc
Hwy 101 ..... ArroyoGrnde 2574
(See Advertisement This Page)
WALTER BROS 383 Chorro...SnLuisObispo 2617-R
WEBSTER JACK
Paving — Oiling — Grading — Excavating
Sand — Gravel — Fill Dirt
Drainage Rock
Large & Small Equipment Rentals
Estimates Gladly Given
958 Grand Av..... ArroyoGrande 2694

Advertise here—it pays.

FAULSTICH BROS.
SAN LUIS BRICK, INC.
MASONRY & TILE CONTRACTORS
• INDUSTRIAL • COMMERCIAL
• RESIDENTIAL
✓ PATIOS ✓ BARBECUES
✓ WALKS ✓ WALLS
BRICK & BLOCK BUILDING
STONE WORK
Estimates Given
San Luis Obispo 997
2900 S Broad San Luis Obispo



A.G.C. ASSOCIATED GENERAL CONTRACTORS OF AMERICA

CALL
ARROYO GRANDE
2574

ASPHALT PAVING & SURFACING
EXCAVATING
• DRIVEWAYS
• PARKING LOTS
• SERVICE STATIONS
• SUBDIVISIONS
EQUIPMENT RENTALS
Courteous Representative Will Call
FREE ESTIMATES
LICENSED CONTRACTORS

VALLEY PAVING & CONSTRUCTION COMPANY
1 MILE NORTH OF ARROYO GRANDE ON HWY. 101

Contractors–Pipe Line

Gonsalves Antonio Bellavista Dr Morro Bay–SP 2-5803

LYLES W M CO
PIPELINE & UTILITY CONSTRUCTION
Santa Barbara Av & Fletcher ..... SanLuisObispo 978

Contractors–Plumbing–See Plumbers

Contractors–Roofing–See Roofers

Contractors–Sidewalk–See Contractors–Concrete

Contractors–Steel Erection

Goldman Homer W
Steel Erector of Steel Buildings
766 Vertin Av----------Salins 2-6702
If no answer call----------Salins 7560

Contractors–Well Drilling

See Water Well Drilling

Cooking Utensils

Paso Robles Mercantile Co 839-12th PasoRobles 340

Cork Insulation–See Insulation Materials–Cold & Heat

Corned Meats–See Meat–Whsle

Cosmetics–Retail

Classic Beauty Salon 618-12th --------PasoRobls 87
Economy Drug Co No 1
770Higuera-SnLuisObispo 1928
Economy Drug Co No 2
796 Higuera-SnLuisObispo 488
Gladys Hammett's Beauty Salon
1046 Chorro-SnLuisObispo 4273
Helen Rose Salon The 1112 Garden-SnLuisObispo 737
Hibbard's Hair Fashions 1638 Spring---PasoRobls 361
House of Beauty 5820 Traffic Wy------Atascdro 146
La Moda Beauty Shop Ketch Bldg------Atascdro 36
McKee's Pharmacy
Main & Bridge Cambria-WA 7-4236
MERLE NORMAN COSMETICS STUDIO
Alice Wilson Bird-Owner
748 Higuera ..... SnLuisObispo 1477
Park Pharmacy 801-12th ----------PasoRobls 33
YOUNG'S BEAUTY SHOP
Dermetics & Revlon
789 Marsh ..... SnLuisObispo 391
Your House of Beauty 1503 Park-----PasoRobls 1010

Costume Rental

Stagecraft Studios
1854 Alcatraz Av Berkeley.....OLympc 3-4424

County Government Offices

See Alphabetical Directory Under "San Luis Obispo County of"

Cranes

CITY NEON
TRUCK CRANE SERVICE
HOISTING
HOURLY RATES
COUNTY-WIDE SERVICE
786 Higuera ----------SanLuisObispo 312

PIN-UP PATTER

Wind helps chenile spreads dry fluffy as new, if you hang them inside out so tufts rub against each other.

Crankshaft Grinding

Automotive Engineering Co
3036 S Broad ..... SnLuisObispo 1974
Stone & Walker Machine Shop
Portable Crankshaft Grinding
424 Higuera ..... SanLuisObispo 271

Creameries–See Milk & Milk Products

Credit Reporting Agencies

Credit Bureau of Atascadero
5840 Traffic Wy ..... Atascadero 683
CREDIT BUREAU OF SAN LUIS OBISPO
987 Osos..... SnLuisObspo 315
PASO ROBLES CREDIT BUREAU
COLLECTIONS – REPORTING
M. Roland Gates
Bank of America Bldg..... PasoRobles 865
If no answer call.....PasoRobles 34-J

Credit Unions

Atascadero Federal Credit Union
5800 El Camino Rl..... Atascadero 176

Crematoriums

Chapel Of The Roses S Hwy.....Atascadero 98

Crockery

Paso Robles Mercantile Co 839-12th PasoRobles 340

Perhaps some member of your family would like to have a personal listing under his own name in the Telephone Directory. It's often a great convenience, and the cost is small.

LOCKE
"FOR HEALTH – GRACE – POISE"
STUDIO OF DANCING
CLASS & PRIVATE INSTRUCTION
3 Years To Adults

- BALLET
- TAP
- ACROBATIC
- SPANISH

PASO ROBLES STUDIO - 618-12th ST.
PASO ROBLES 1534
Residence Atascadero 68-M
OPEN TUES. - WED. - FRI. - SAT.
ATASCADERO STUDIO - MASONIC TEMPLE
OPEN MON. - THURS.

Crop Dusting, Spraying, Etc

Atwood Crop Dusters 905 N Elm Av Santa Maria
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0684
DeFord Earl R Brisco Tract.....Aroyo Grnde 5588
Machado I R Lemoore
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1477

Curtain & Blanket Cleaners

Home Laundry & Dry Cleaners
1323 Morro-SnLuisObispo 70
Paul's Dry Cleaners 214 Higuera---SnLuisObispo 4306
Spotless Cleaners 385 Higuera-----SnLuisObispo 517

Curtains–Retail

Paso Robles Mercantile Co 839-12th PasoRobles 340

Cutlery–Retail

Paso Robles Mercantile Co 839-12th PasoRobles 340

Cutlery Sharpening

Noble Saw Service 1129 Garden. SnLuisObspo 619-W

Cylinder Reboring & Regrinding

Stone & Walker Machine Shop
424 Higuera ..... SnLuisObispo 271

Dairies & Dairy Products–See Milk & Milk Products

Dancing Academies

Locke Studio Of Dancing 618-12th PasoRobles 1534
(See Advertisement This Page)

RENEE & LEMAR SCHOOL OF DANCING
BALLET TAP
MAIN STUDIO SAN LUIS OBISPO
Also
PASO ROBLES STUDIO
OPEN TUESDAYS – FRIDAYS AT EAGLES LODGE HALL
ACROBATIC BALLROOM
1368 Marsh ..... SanLuisObispo 705

Day Nurseries–See Nurseries–Day

Deafness Aids–See Hearing Aids

Defense Agencies–See Associations

Delicatessens–Retail

BULLOCK'S DELICATESSEN
OPEN DAILY 9 A.M. TO 9 P.M.
COMPLETE LINE
BEER WINES & LIQUORS
ICE CUBES & MIXES
Salads – Cold Meats – Enchiladas – Tamales
Pastry – Ice Cream & Fancy Foods
Nipomo & Higuera....SanLuisObispo 2513-W

Casa Monterey Spanish Kitchen
1041 Higuera ..... SanLuisObispo 4199-J

Dental Laboratories

Dunning H G Dental Lab
1114½ Marsh ..... SanLuisObispo 704
McClement Dental Laboratory
1146 Sunset Dr-AroyoGrnde 2783
Paso Robles Dental Laboratory
531-12th ..... PasoRobles 49

SOAP YOUR SCREWS

To make screws easier to turn, keep a small chunk of soap handy and soap the threads lightly before driving.

Dentists

Andrews J V 4th & Market Morro Bay----SP 2-3111
Biedinger Chas L
Practice Limited to Orthodontics
1495 Palm ..... SnLuisObspo 2967
Bolstad Paul F 776 Price Pismo Beach---PO 6-2345
Residence ----------PO 6-2384
Brazil W H 1041 Chorro.....Sn Luis Obspo-1089
Brown Ray N 612-12th..... Pso Robls-67
Campbell L W 747 Pismo.....Sn Luis Obspo 1084
Daniels Kenneth W 1133 Essex...SnLuisObspo 3032
Dankin E B 1115 Vine ..... Pso Robls-237
Donkin Elbert B Jr 1134 Vine..... PsoRobls 95
Fein C B 1205 Park..... Pso Robls-222
Gates Russell W 531-12th..... PsoRobls 32
Residence ..... PsoRobls 1429
Goodnight Chas H 7th Morro Bay-------SP 2-6431
Green J P 522-13th ..... Pso Robls-47
Johnson G Warren 5975 Entrada Av------Atascdro 64
Johnson Robt S 1312 Garden ....SnLuisObspo 4297
Kirtland Howard B 1114 Marsh....Sn Luis Obspo-72
Loveall Benj F 1500 Marsh--------SnLuisObispo 880
MacCurdy Dwight W Central Mall...Atascadero 789
McAdams Grant
Practice Limited-Dentistry for Children
1114 Marsh ----------SnLuisObispo 1991
Montgomery H Ray
Chorro & Pacific..... Sn Luis Obspo 303
Morem Curtis 1133 Essex.....SnLuisObspo 3032
Peachey Robert I 1112 Vine..... Pso Robls 121
If no answer call..... Pso Robls 520
Pereira Luiz A 1114 Marsh...Sn Luis Obspo 1716
Quist Warren E 1304 Garden.....SnLuisObspo 1663
Smith Scott 137 Bridge----------AroyoGrnde 3419
Stryker Harvey A
Practice Limited To Orthodontics
608½-12th ..... PsoRobls 1341

Department Stores

Hamilton J E 458-5th Morro Bay--------SP 2-5341
HARTER'S DRY GOODS
6155 El Camino Rl-Atascdro 726
Mewha General Merchandise
Hwy No 1 Cambria-WA 7-4436
MONTGOMERY WARD & CO
Catalog Department
876 Higuera ..... SnLuisObspo 1988
Credit Dept 876 Higuera.....SnLuisObspo 161
Retail Department Store
876 Higuera..Sn Luis Obspo-2310
MONTGOMERY WARD & CO
Shop By Phone
817-12th ..... PsoRobles 906
National Dollar Stores Ltd
736 Higuera ..... SnLuisObspo 623
PASO ROBLES MERCANTILE CO
839-12th ..... PasoRobles 340
PENNEY J C CO
866 Higuera..... Sn Luis Obspo 1367
Penney J C Co 1244 Park..... Pso Robls 260
RASCO F S & CO 887 Higuera...SnLuisObspo 3448
Rileys Dept Store 1144 Chorro-----SnLuisObispo 769
(See Advertisement This Page)
Rumley's Dept Store 5th Morro Bay------SP 2-3251
SEARS ROEBUCK & CO
Retail Dept Store
879 Higuera..... Sn Luis Obspo 760
Catalog Order Dept
Catalog Sales Department
879 Higuera..... Sn Luis Obspo 512
Customer Service 879 Higuera..SnLuisObspo 3993
Nights Sundays & holidays call SnLuisObspo 2992
(See Advertisement This Page)
SEARS ROEBUCK & CO
Order Office Shop By Phone
715-12th..... Pso Robls 495
From telephones served by the following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0713
Sinsheimer Bros 849 Monterey...SnLuisObispo 143
Woolworth F W Co 778 Higuera..Sn Luis Obspo-2458

Desks–Repairing

See Furniture Repairing & Refinishing

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

Detective Agencies

Linnell & Zemaitis
261 N 11th Grove Cty-AroyoGrnde 2215

SAN LUIS MERCHANT PATROL & DETECTIVE AGCY
CONFIDENTIAL INVESTIGATIONS
DOMESTIC – CIVIL – CRIMINAL
CORPORATION & PERSONAL
Quick Results – Reliable Service
LICENSED & BONDED
M. BICKELL – Principal
1130 Walnut ..... SanLuisObispo 409

Diamond Setters

Brown Clarence 862 Higuera .... SnLuisObispo 1312

Diamonds–Jewelry–See Jewelers Headings

The Yellow Pages save you time.

Riley's SINCE 1887
DEPARTMENT STORE
Men's Women's Children's Apparel
- FOUNDATION GARMENTS
- LINGERIE
- COSMETICS
- DRESSES
- JEWELRY
- HOSIERY
- HANDBAGS
- SPORTSWEAR
- MEN'S FURNISHINGS
- INFANTS' & CHILDREN'S WEAR
- YARDAGE
- PATTERNS
- DOMESTICS
- GIFT WARE
- LINENS

FREE DELIVERY in San Luis Obispo
PHONE
SAN LUIS OBISPO 769
Chorro at Marsh

SEARS ROEBUCK AND CO.
PHONE
SEARS CATALOG SALES
SAN LUIS OBISPO
512
Helpful clerks will assist you with your order . . . new pick-up service brings your order to the store in as little as 2 days . . . or have your order delivered to your home.
879 Higuera San Luis Obispo

Directories

CLASSIFIED TELEPHONE DIRECTORY
A Door To Your Business That Is Always Open
Economical
Proven Usage
Find It Fast In The Yellow Pages
The "YELLOW PAGES" Tell—
"WHERE TO BUY IT"

PAC TELEPHONE & TELEGRAPH CO THE
Directory Department 153 Kearny S F
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-2030

Dishwashing Machines

Epp's 745 Higuera----------SnLuisObispo 711

FRIGIDAIRE DISHWASHERS–
LONG E E PIANO CO
777 Marsh SnLuisObispo 506

HOTPOINT AUTOMATIC DISHWASHERS
DISPOSALLS and DISHWASHERS
Hotpoint
Hotpoint's Automatic Electric Dishwasher . . . the cleaner, quicker, easier, safer way to wash and dry dishes. Hotpoint's Electric Disposall ends garbage problems. Shreds food waste and washes it away automatically. Fits most any sink.
"WHERE TO BUY THEM"
SALES & SERVICE
Cline's Electric Shop
962 Monterey-SnLuisObispo 13
Kullgren's Appliance 1311 Park----PasoRobls 91

Display Equipment & Materials

Kehoe Display Fixture Co
541 Market San Francisco..... DOuglas 2-3469

Docks

PORT SAN LUIS TRANSPORTATION CO
65 Higuera SanLuisObispo 2678
PORT SAN LUIS TRANSPORTATION CO
Port San Luis..... SanLuisObispo 49-R-2

Doctors

See Specific Kinds, i.e., Chiropodists; Chiropractors; Dentists; Optometrists; Osteopathic Physicians; Physicians & Surgeons D. O.; Physicians & Surgeons M. D.; Etc

Dog & Cat Foods–Whsle & Mfrs

Martinelli Animal Food Co
Clark Field..... Sn Luis Obspo 189

Dog & Cat Kennels

Cheng Lee Kennels
181 Tally Ho Rd..... ArroyoGrande 2872
(See Advertisement This Page)
Ethel's Boarding Kennels
Orcutt Rd..... Sn Luis Obspo 5-J-2
(Continued Next Page)

DOGS BOARDED

BATHING & TRIMMING
INDIVIDUAL RUNS & HOUSES
(Cats Also Boarded)
CHENG LEE KENNELS
Owned & Operated by Mr. & Mrs. Harold E. Lee
181 TALLY HO RD., ARROYO GRANDE
Phone ARROYO GRANDE 2872
If No Answer Call Arroyo Grande 5667

Contractors–Pipe Line

Gonsalves Antonio Bellavista Dr Morro Bay-SP 2-5803

LYLES W M CO
PIPELINE & UTILITY CONSTRUCTION
Santa Barbara Av & Fletcher ..... SanLuisObispo 978

Contractors–Plumbing–See Plumbers

Contractors–Roofing–See Roofers

Contractors–Sidewalk–See Contractors–Concrete

Contractors–Steel Erection

Goldman Homer W
Steel Erector of Steel Buildings
766 Vertin Av ..... Salins 2-6702
If no answer call ..... Salins 7560

Contractors–Well Drilling

See Water Well Drilling

Cooking Utensils

Paso Robles Mercantile Co 839-12th PasoRobles 340

Cork Insulation–See Insulation Materials–Cold & Heat

Corned Meats–See Meat–Whsle

Cosmetics–Retail

Classic Beauty Salon 618-12th ..... PasoRobls 87
Economy Drug Co No 1
770 Higuera-SnLuisObispo 1928
Economy Drug Co No 2
796 Higuera-SnLuisObispo 488
Gladys Hammett's Beauty Salon
1046 Chorro-SnLuisObispo 4273
Helen Rose Salon The 1117 Garden-SnLuisObispo 737
Hibbard's Hair Fashions 1638 Spring-PasoRobls 361
House of Beauty 5820 Traffic Wy-Atascdro 146
La Moda Beauty Shop Ketch Bldg-Atascdro 36
McKee's Pharmacy
Main & Bridge Cambria-WA 7-4236
MERLE NORMAN COSMETICS STUDIO
Neva Wilson Bird-Owner
748 Higuera ..... SnLuisObispo 1477
Park Pharmacy 801-12th ..... PasoRobls 33
YOUNG'S BEAUTY SHOP
Dermetics & Revlon
783 Marsh ..... SnLuisObispo 391
Your House of Beauty 1503 Park-PasoRobls 1010

Costume Rental

Stagecraft Studios
1854 Alcatraz Av Berkeley ..... OLympc 3-4424

County Government Offices

See Alphabetical Directory Under "San Luis Obispo County of"

Cranes

CITY NEON
TRUCK CRANE SERVICE
HOISTING
HOURLY RATES
COUNTY-WIDE SERVICE
286 Higuera ..... SanLuisObispo 312

PIN-UP PATTER

Wind helps chenile spreads dry fluffy as new, if you hang them inside out so tufts rub against each other.

Crankshaft Grinding

Automotive Engineering Co
3036 S Broad ..... SnLuisObispo 1974
Stone & Walker Machine Shop
Portable Crankshaft Grinding
424 Higuera ..... SanLuisObispo 271

Creameries–See Milk & Milk Products

Credit Reporting Agencies

Credit Bureau of Atascadero
5840 Traffic Wy ..... Atascadero 683
CREDIT BUREAU OF SAN LUIS OBISPO
987 Osos ..... Sn Luis Obspo 315
PASO ROBLES CREDIT BUREAU
COLLECTIONS – REPORTING
M. Roland Gates
Bank of America Bldg ..... PasoRobles 865
If no answer call ..... PasoRobles 34-J

Credit Unions

Atascadero Federal Credit Union
5800 El Camino Rl ..... Atascadero 176

Crematoriums

Chapel Of The Roses S Hwy ..... Atascadero 98

Crockery

Paso Robles Mercantile Co 839-12th PasoRobles 340

Perhaps some member of your family would like to have a personal listing under his own name in the Telephone Directory. It's often a great convenience, and the cost is small.

LOCKE
"FOR HEALTH – GRACE – POISE"
STUDIO OF DANCING
CLASS & PRIVATE INSTRUCTION
3 Years To Adults
- BALLET
- TAP
- ACROBATIC
- SPANISH

PASO ROBLES STUDIO - 618-12th ST.
PASO ROBLES 1534
Residence Atascadero 68-M
OPEN TUES. - WED. - FRI. - SAT.
ATASCADERO STUDIO - MASONIC TEMPLE
OPEN MON. - THURS.

Crop Dusting, Spraying, Etc

Atwood Crop Dusters 905 N Elm Av Santa Maria
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for-ENterprise 1-0684
DeFord Earl R Brisco Tract ..... Arroyo Grnde 5588
Machado I R Lemoore
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENterprise 1-1477

Curtain & Blanket Cleaners

Home Laundry & Dry Cleaners
1323 Morro-SnLuisObispo 70
Paul's Dry Cleaners 214 Higuera-SnLuisObispo 4306
Spotless Cleaners 385 Higuera ..... SnLuisObispo 517

Curtains–Retail

Paso Robles Mercantile Co 839-12th PasoRobles 340

Cutlery–Retail

Paso Robles Mercantile Co 839-12th PasoRobles 340

Cutlery Sharpening

Noble Saw Service 1129 Garden SnLuisObspo 619-W

Cylinder Reboring & Regrinding

Stone & Walker Machine Shop
424 Higuera ..... SnLuisObispo 271

Dairies & Dairy Products–See Milk & Milk Products

Dancing Academies

Locke Studio Of Dancing 618-12th PasoRobles 1534
(See Advertisement This Page)

RENEE & LEMAR SCHOOL OF DANCING
BALLET TAP
MAIN STUDIO SAN LUIS OBISPO
Also
PASO ROBLES STUDIO
OPEN TUESDAYS – FRIDAYS AT EAGLES LODGE HALL
ACROBATIC BALLROOM
1368 Marsh ..... SanLuisObispo 705

Day Nurseries–See Nurseries–Day

Deafness Aids–See Hearing Aids

Defense Agencies–See Associations

Delicatessens–Retail

BULLOCK'S DELICATESSEN
OPEN DAILY 9 A.M. TO 9 P.M.
COMPLETE LINE
BEER WINES & LIQUORS
ICE CUBES & MIXES
Salads – Cold Meats – Enchiladas – Tamales
Pastry – Ice Cream & Fancy Foods
Nipomo & Higuera ... SanLuisObispo 2513-W

Casa Monterey Spanish Kitchen
1041 Higuera ..... SanLuisObispo 4199-J

Dental Laboratories

Dunning H G Dental Lab
1114½ Marsh ..... SanLuisObispo 704
McClement Dental Laboratory
1146 Sunset Dr-ArroyoGrnde 2783
Paso Robles Dental Laboratory
531-12th ..... PasoRobles 49

SOAP YOUR SCREWS

To make screws easier to turn, keep a small chunk of soap handy and soap the threads lightly before driving.

Dentists

Andrews J V 4th & Market Morro Bay ---- SP 2-3111
Biedinger Chas L
Practice Limited to Orthodontics
1495 Palm ..... SnLuisObispo 2967
Bolstad Paul F 776 Price Pismo Beach --- PO 6-2345
Residence ..... PO 6-2384
Brizil W H 1041 Chorro ..... Sn Luis Obspo-1089
Brown Ray N 612-12th ..... Pso Robls-67
Campbell L W 747 Pismo ..... Sn Luis Obspo 1084
Daniels Kenneth W 1133 Essex ... SnLuisObispo 3032
Donkin E B 1115 Vine ..... Pso Robls-237
Donkin Elbert B Jr 1134 Vine ..... PsoRobls 95
Fein C B 1205 Park ..... Pso Robls-222
Gates Russell W 531-12th ..... PsoRobls 32
Residence ..... PsoRobls 1429
Goodnight Chas H 7th Morro Bay ..... SP 2-6431
Green J P 522-13th ..... Pso Robls-47
Johnson G Warren 5975 Entrada Av ..... Atascdro 64
Johnson Robt S 1312 Garden ... SnLuisObispo 4297
Kirtland Howard B 1114 Marsh ... Sn Luis Obspo-72
Loveall Benj F 1500 Marsh ..... SnLuisObispo 880
MacCurdy Dwight W Central Mall ... Atascadero 789
McAdams Grant
Practice Limited-Dentistry for Children
1114 Marsh ..... SnLuisObispo 1991
Montgomery H Ray
Chorro & Pacific ..... Sn Luis Obspo 303
Morem Curtis 1133 Essex ... SnLuisObispo 3032
Peachey Robert I 1112 Vine ..... Pso Robls 121
If no answer call ..... Pso Robls 520
Pereira Luiz A 1114 Marsh ... Sn Luis Obspo 1716
Quist Warren E 1304 Garden ... SnLuisObispo 1663
Smith Scott 137 Bridge ..... AroyoGrnde 3419
Stryker Harvey A
Practice Limited To Orthodontics
608½-12th ..... PsoRobls 1341

Department Stores

Hamilton J E 458-5th Morro Bay ..... SP 2-5341
HARTER'S DRY GOODS
6155 El Camino Rl-Atascdro 726
Mewha General Merchandise
Hwy No 1 Cambria-WA 7-4436
MONTGOMERY WARD & CO
Catalog Department
876 Higuera ..... SnLuisObispo 1988
Credit Dept 876 Higuera ..... SnLuisObispo 161
Retail Department Store
876 Higuera .. Sn Luis Obspo-2310
MONTGOMERY WARD & CO
Shop By Phone
817-12th ..... PsoRobles 906
National Dollar Stores Ltd
736 Higuera ..... SnLuisObispo 623
PASO ROBLES MERCANTILE CO
839-12th ..... PasoRobles 340
PENNEY J C CO
868 Higuera ..... Sn Luis Obspo 1367
Penney J C Co 1244 Park ..... Pso Robls 260
RASCO F S & CO 887 Higuera ... SnLuisObispo 3448
Rileys Dept Store 1144 Chorro ..... SnLuisObispo 769
(See Advertisement This Page)
Rumley's Dept Store 5th Morro Bay ..... SP 2-3251
SEARS ROEBUCK & CO
Retail Dept Store
879 Higuera ..... Sn Luis Obspo 760
Catalog Order Dept
Catalog Sales Department
879 Higuera ..... Sn Luis Obspo 512
Customer Service 879 Higuera ... SnLuisObispo 3993
Nights Sundays & holidays call SnLuisObispo 2992
(See Advertisement This Page)
SEARS ROEBUCK & CO
Order Office Shop By Phone
715-12th ..... Pso Robls 495
From telephones served by the following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENterprise 1-0713
Sinsheimer Bros 849 Monterey ... SnLuisObispo 143
Woolworth F W Co 778 Higuera .. Sn Luis Obspo-2458

Desks–Repairing

See Furniture Repairing & Refinishing

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

Detective Agencies

Linnell & Zemaitis
261 N 11th Grovr Cty-AroyoGrnde 2215
SAN LUIS MERCHANT PATROL & DETECTIVE AGCY
CONFIDENTIAL INVESTIGATIONS
DOMESTIC – CIVIL – CRIMINAL
CORPORATION & PERSONAL
Quick Results – Reliable Service
LICENSED & BONDED
M. BICKELL – Principal
1130 Walnut ..... SanLuisObispo 409

Diamond Setters

Brown Clarence 862 Higuera ... SnLuisObispo 1312

Diamonds–Jewelry–See Jewelers Headings

The Yellow Pages save you time.

Riley's SINCE 1887
DEPARTMENT STORE
Men's Women's Children's Apparel
- FOUNDATION GARMENTS
- LINGERIE
- COSMETICS
- DRESSES
- JEWELRY
- HOSIERY
- HANDBAGS
- SPORTSWEAR
- MEN'S FURNISHINGS
- INFANTS' & CHILDREN'S WEAR
- YARDAGE
- PATTERNS
- DOMESTICS
- GIFT WARE
- LINENS

FREE DELIVERY in San Luis Obispo
PHONE
SAN LUIS OBISPO 769
Chorro at Marsh

SEARS ROEBUCK AND CO.
PHONE
SEARS CATALOG SALES
SAN LUIS OBISPO
512
Helpful clerks will assist you with your order . . . new pick-up service brings your order to the store in as little as 2 days . . . or have your order delivered to your home.
879 Higuera San Luis Obispo

Directories

CLASSIFIED TELEPHONE DIRECTORY
A Door To Your Business That Is Always Open
Economical
Proven Usage
Find It Fast In The Yellow Pages
The "YELLOW PAGES" Tell—
"WHERE TO BUY IT"
PAC TELEPHONE & TELEGRAPH CO THE
Directory Department 153 Kearny S F
(No Inter-City Charge)
Ask Operator for-ENterprise 1-2030

Dishwashing Machines

Epo's 745 Higuera ..... SnLuisObispo 711
FRIGIDAIRE DISHWASHERS–
LONG E E PIANO CO
777 Marsh SnLuisObispo 506
HOTPOINT AUTOMATIC DISHWASHERS
DISPOSALLS and DISHWASHERS
Hotpoint
Hotpoint's Automatic Electric Dishwasher . . . the cleaner, quicker, easier, safer way to wash and dry dishes. Hotpoint's Electric Disposall ends garbage problems. Shreds food waste and washes it away automatically. Fits most any sink.
"WHERE TO BUY THEM"
SALES & SERVICE
Cline's Electric Shop
962 Monterey SnLuisObispo 13
Kullgren's Appliance 1311 Park ---- PasoRobls 91

Display Equipment & Materials

Kehoe Display Fixture Co
541 Market San Francisco ..... DOuglas 2-3469

Docks

PORT SAN LUIS TRANSPORTATION CO
65 Higuera SanLuisObispo 2678
PORT SAN LUIS TRANSPORTATION CO
Port San Luis ..... SanLuisObispo 49-R-2

Doctors

See Specific Kinds, i.e., Chiropodists; Chiropractors; Dentists; Optometrists; Osteopathic Physicians; Physicians & Surgeons D. O.; Physicians & Surgeons M. D.; Etc

Dog & Cat Foods–Whsle & Mfrs

Martinelli Animal Food Co
Clark Field ..... Sn Luis Obspo 189

Dog & Cat Kennels

Cheng Lee Kennels
181 Tally Ho Rd ..... ArroyoGrande 2872
(See Advertisement This Page)
Ethel's Boarding Kennels
Orcutt Rd ..... Sn Luis Obspo 5-J-2
(Continued Next Page)

DOGS BOARDED

BATHING & TRIMMING
INDIVIDUAL RUNS & HOUSES
(Cats Also Boarded)
CHENG LEE KENNELS
Owned & Operated by Mr. & Mrs. Harold E. Lee
181 TALLY HO RD., ARROYO GRANDE
Phone ARROYO GRANDE 2872
If No Answer Call Arroyo Grande 5667

PO — POplar WA (Cambria) — WAverly
SP — SPruce WA (Nipomo) — WAbash

Dog & Cat Kennels—(Cont'd)

McCapes Veterinary Hospital
Highway 1 ..... SnLuisObspo 166
Norgaard's Briard Sales & Boarding Kennel
101 Hwy Pismo Beach-PO 6-2385
Whitman's Veterinary Hospital & Boarding Kennel
N Hwy ..... SanLuisObispo 78
If no answer call ..... SanLuisObispo 2774

Dog Hospitals—See Veterinary Hospitals

Dolls—Repairing

Charles & Duff Hair Goods
All Types Dolls Repaired-Doll Wigs
327-14th Oakland ..... TWinoks 3-1165

Door Closers & Checks—Repairing

SMALL'S BONDED LOCKSMITHS
1131 Garden ..... SanLuisObispo 984

Door Frames

Fleming D S Lumber Co
13th & Atlantic Grovr Cty-AroyoGrnde 2729

Doors—Retail

MODERNFOLD FOLDING DOORS
The nation's best seller. Exclusive "X" type frame for lifetime service. Finest washable vinyl coverings. Folds inside doorway - saves space, divides rooms economically.
modernfold
"WHERE TO BUY THEM"
DISTRIBUTORS
Nelson Products Company
789 N Olive Ventura-Miller 3-7552
DEALERS
Builders Market 840-10th ----- PasoRobls 1600
Hayward Lumber Co 5th & E Morro By-SP 2-2291
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-SnLuisObispo 1420

Doughnuts

Delite Bakery 723 Higuera ----- SnLuisObispo 437
Do-Nut Bar
Retail & Wholesale-Delivery Service
468-5th Morro By ----- SP 2-4671
Grover City Bakery
883 Grand Av Grovr Cty-AroyoGrnde 5764
Spudnut Shop
Wholesale Plant
200 Higuera ----- SnLuisObispo 1657
Retail Shop
692 Higuera ----- SnLuisObispo 1637
Spudnut Shop 1321 Spring ----- PasoRobls 1721

Draperies—Retail

Adams Polly Custom Made Draperies
Capistrano Av ..... Atascadero 573-W
ART MESQUIT COMPLETE HOME FURNISHINGS
CUSTOM MADE DRAPERIES
DRAPERY BOXES — WINDOW SHADES
National VENETIAN BLINDS
Broadloom Carpet Installations
Bridge & Branch ----- ArroyoGrande 2116
DAVIDSON'S FURNITURE & AWNING STORE
669 Higuera ..... Sn Luis Obspo 421
Paso Robles Mercantile Co 839-12th PasoRobles 340
RILEYS SUBURBAN FURNITURE STORE
2211 S Broad-SnLuisObispo 1428
(See Advertisement This Page)
TRUSSLER'S FURNITURE STORE
1303 Park-PasoRobls 126
Zegar Furniture Store
840 Monterey ..... SanLuisObispo 85
(See Advertisement This Page)

Dress Suits—See Clothing Headings

ZEGAR
FURNITURE STORE
INTERIOR DECORATOR
CUSTOM MADE DRAPERIES
CORNICES — SLIP COVERS
VALANCES — WINDOW SHADES
FINE FABRICS
CONVENIENT TERMS

San Luis Obispo 85
840 MONTEREY SAN LUIS OBISPO

Draperies
"CUSTOM-CRAFT"
DRAPERIES
We Specialize in Making
BEAUTIFUL TRAVERSE
DRAW DRAPES
SAMPLES SUBMITTED
AT THE HOME
FREE DECORATOR'S IDEAS
RILEYS SUBURBAN
FURNITURE
San Luis Obispo 1428
2211 S. BROAD

ECONOMY DRUG CO. No. 2
Shop with Confidence at Savings
OPEN 7 DAYS A WEEK
9 A.M. TO 10 P.M.
SUN. 9:30 TO 6:30
PRESCRIPTIONS FILLED
- SICK ROOM SUPPLIES
- BABY NEEDS
- DANA COLOGNES & PERFUME
- FRANCES DENNEY COSMETICS
- REVLON TOILETRIES
- HELENA RUBENSTEIN COSMETICS
- GREETING CARDS
- TUSSY & LENTHERIC COSMETICS
- DERMETIC COSMETICS
- LANVIN PERFUMES

We Give S & H Green Stamps
PHONE
SAN LUIS OBISPO 488
or
SAN LUIS OBISPO 251
796 HIGUERA ST.
Higuera & Chorro

Dresses—Retail

Anita Shops 758 Higuera ..... SnLuisObspo 2794
Bay Smart Shop 585-5th Morro Bay ----- SP 2-4102
Christine's 869 Higuera ..... SnLuisObspo 504
Fritzi Ann 5925 Traffic Wy ----- Atascdro 2
HARDING DOROTHA M DRESS SHOP
760 Price Pismo Beach-PO 6-4759
HARKNESS HILDA 126 Branch .. ArroyoGrande 2270
Ida Jay Shop 761 Dolliver Av Pismo Bch--PO 6-2083
Lacterman's 728 Higuera ..... SnLuisObspo 1285
Lerrain's Apparel 1137 Chorro--SnLuisObispo 3276-J
MARGARET McNEIL'S STYLE SHOP
856 Higuera ..... Sn Luis Obspo 1054
Paso Robles Mercantile Co 839-12th. PasoRobles 340
Ralph Louise Dress Shop
131 E Branch ..... Aroyo Grnde 5929
Schulz's Women's Apparel
853 Higuera ..... SnLuisObispo 207
Smart Shoppe 1112 Chorro ... SnLuisObspo 4309-W
SMITH LEONORE 1131 Chorro .. SnLuisObispo 1718
Topper Shop The
We Give S & H Green Stamps
Traffic Wy & Central Mall ... Atascadero 487-W
Trend O'Fashion 842Higuera .... SnLuisObspo 162-J
VOGUE THE 1233 Park ..... PasoRobles 70

Dressmakers

CHENILLE ART SHOP
NOLA SOUSA
ALTERATIONS
GENERAL SEWING
Open 9 A.M. to 5 P.M. Monday Thru Sat.
EVENING FITTINGS BY APPOINTMENT
Open Thursday Evenings
1510 Broad ..... SanLuisObispo 696

Drilling Companies

Blanchard Robt R 113 N Mason --- AroyoGrnde 4472
Hart Chas E 2124 Park ----- PasoRobls 768-J
Smith Bros Drilling Contractors
1134-13th ..... PsoRobls 224
Yager R B 1062 Maple ..... ArroyoGrande 5633

Drilling—Well

See Oil Well Drilling; also Water Well Drilling

Drinking Fountains—See Water Coolers & Fountains

Druggists—Retail

Arroyo Drug Co 130 E Branch ... Aroyo Grnde 4461
B & H Drug Store 951 Higuera .... Sn Luis Obspo 530
BAEKER'S PHARMACY Highway ..... Atascadero 51
BELLIS' SANTA MARIA DRUG CO
PRESCRIPTION DRUGGIST
COSMETICS
Faberge' — Helena Rubinstein — Revlon
CONVENIENT TO
NIPOMO AREA
522 N Broadway Santa Maria-WAlnt 5-4581
DANIELS' DRUG STORE
1317 Park ..... Pso Robls 1500
Economy Drug Co No 1
770 Higuera ..... SnLuisObispo 1928
(See Advertisement Page 43)
Economy Drug Co No 2
796 Higuera ..... SanLuisObispo 251
ECONOMY DRUG CO NO 2
796 Higuera ..... Sn Luis Obspo 488
(See Advertisement This Page)
Elliott's Pharmacy
Prescription Pharmacy
Highway ..... Atascadero 34
FRENCH CLINIC PHARMACY
1170 Marsh ..... Sn Luis Obspo 3135
(Continued Next Page)

TO PAINT SCREENS

To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.

PO — POplar WA (Cambria) — WAverly
SP — SPruce WA (Nipomo) — WAbash

Druggists—Retail—(Cont'd)

GROVER CITY PHARMACY
9th & Grand Av Grover City .... AroyoGrnde 2457
(See Advertisement This Page)
HI-WAY DRUG STORE
We Give S & H Green Stamps
1217 Spring ----- PasoRobls 152
HOTEL DRUG STORE
Anderson Hotel Bldg ..... Sn Luis Obspo 35
Hudson's Drug Store 815-12th ..... PsoRobls 51
Long's Pharmacy
711 Dolliver Pismo Beach-PO 6-4463
McKEE'S PHARMACY
PRESCRIPTIONS
"Your Health Is Our Business"
VETERINARIANS' SUPPLIES
We Give S & H Green Stamps
Main & Bridge Cambria ----- WA 7-4236
Medico-Dental Prescription Pharmacy
1239 Osos ..... Sn Luis Obspo 900
Morro Bay Rexall Drug Store ..... 5th Morro Bay-SP 2-4241
Norton's Eagle Pharmacy
898 Higuera-SnLuisObispo 916
PARK PHARMACY
PRESCRIPTIONS
GIVEN FIRST ATTENTION
Photo Supplies — Greeting Cards
32 YEARS AT THIS LOCATION
BARRY CLAYBROOK - Owner
801-12th ..... PasoRobles 33
PASO ROBLES PHARMACY
Your Rexall Store
719-12th ..... Pso Robls-1
PISMO PHARMACY 750 Price Pismo Bch-PO 6-2075
Rexall Drug Store 839 Higuera ..... SnLuisObspo 32
ROGALLO'S DRUG STORE Ocean Av ... Cayucs 2791
Templeton Pharmacy Hwy ..... Templeton 2941
WEISHAR'S CITY PHARMACY
858 Higuera Sn Luis Obspo-112
If no answer call ..... SnLuisObspo 4292-J

Druggists' Sundries

FAIR OAKS SUNDRIES
900 Grand Av ..... AroyoGrnde 2760
Sue's Sundries 1634 Osos .... Sn Luis Obspo 2565-J

Drums—Musical—See Musical Instruments Headings

Dry Cleaners—See Cleaners & Dyers

Dry Goods—Retail

Paso Robles Mercantile Co 839-12th PasoRobles 340
Penney J C Co 866 Higuera ..... Sn Luis Obspo-1367
Penney J C Co 1244 Park ..... Pso Robls-260
Riley-Lannon Co 749 Higuera ..... Sn Luis Obspo-36
Rileys Dept Store 1144 Chorro ---- SnLuisObispo 769
RUMLEY'S DEPT STORE 5th Morro Bay-SP 2-3251
Sinsheimer Bros 849 Monterey .... Sn Luis Obspo-143

Dryers—Clothes

Bower Austin Maytag Agency
6035 Palma Av ..... Atascadero 582
Epp's 745 Higuera ----- SnLuisObispo 711

Duplicating Machine Supplies

A B DICK DUPLICATING PRODUCTS—
PACIFIC COAST PUBLISHING CO
1022 State Snta Barbara ... Woodland 5-5291
Atascadero Office Supply
5840 Traffic Wy ..... Atascadero 683

Duplicating Machines

Walker's Bob 785 Marsh ----- SnLuisObispo 681-W

Dyers—See Cleaners & Dyers

Ear Phones—See Hearing Aids

Eggs—Whsle

BADER WM 12th & Riverside ..... Pso Robls 298
OLSON BROS EGG CO
Distributors of Fresh Local Eggs
1010 Orcutt Rd ----- SnLuisObispo 3737
POULTRYMEN'S CO-OPERATIVE ASSN OF SOUTHERN CALIF TrafficWy. Atascadero-84
Poultrymen's Co-Operative Assn of Southern
Calif Traffic Wy ----- Atascdro 467

Would you like to build sales . . . attract new customers . . . encourage old customers to come back again? Advertise in the Classified Telephone Directory . . . it pays! The Yellow Pages will tell your sales story to people who are ready to buy!

GROVER CITY
PHARMACY

Cecil Beebe, Prop.
Prompt & Accurate
Prescription Specialists
SUNDRIES & COSMETICS
HEARING AID BATTERIES
AND SUPPLIES
VETERINARY SUPPLIES
Open 6 Days a Week
9 A.M. to 7 P.M.
Free Delivery Service
We Give SW Green Stamps
CALL
ARROYO GRANDE 2457
EMERGENCY PRESCRIPTIONS
CALL ARROYO GRANDE 2970
LOTS OF FREE PARKING
9th & Grand Ave. Grover City

PRESCRIPTION SERVICE
Shop With Confidence at Savings
We Give S & H Green Stamps
LIQUORS
LENEL COLOGNES
TUSSY COSMETICS
ALMAY ANTI-ALLERGENIC COSMETICS
ECONOMY DRUG CO. No. 1
Phone SAN LUIS OBISPO 1928
770 HIGUERA

Electric Appliances—Household, Repairing

B & F ELECTRIC SHOP
House Wiring a Specialty
ELECTRICAL SUPPLIES
LIGHTING FIXTURES
REPAIRS ON ALL SMALL
ELECTRIC APPLIANCES
560 S 13th Grover City .. ArroyoGrande 2478
Cockrell's Refrigeration 845-13th .... PsoRobls 1416
Cook's Electric Shop Cambria ----- WA 7-4691
Fixit Shop 660 Higuera ..... SnLuisObispo 1280-W
Hill's Home Appliances
1009 Grand Av ..... AroyoGrnde 4463
Kullgren's Appliance 1311 Park ----- PasoRobls 91
(See Advertisement This Page)
Los Osos Valley Electric
Los Osos Rd ..... SnLuisObispo 34-R-3
ROBERTS EARL S ELECTRIC SHOP
COMPLETE & GUARANTEED
REPAIR ON ALL
HOUSEHOLD APPLIANCES
Refrigerators — Ranges — Washers
NO JOB TOO LARGE OR TOO SMALL
475-5th Morro Bay ----- SP 2-2821
STEPHENS T V & RADIO SERVICE
555 Cypress Pismo Beach-PO 6-2218
Y & W Appliance Service
819 High ..... SanLuisObispo 3935

TO REPAIR LINOLEUM

If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

REPAIRING
ELECTRIC APPLIANCES
COMPLETE LINE
Sales & Service
Specializing
HOTPOINT - BENDIX
SERVEL - WEDGEWOOD
KULLGREN'S APPLIANCE
PASO ROBLES 91
1311 PARK

When
You want to find a business concern in a hurry
Look
in the YELLOW PAGES
They contain almost every type of commercial enterprise in easily found classifications.

Electric Appliances–Household, Retail

See also Specific Headings such as Dishwashing Machines; Freezers–Food Storage Units; Kitchen Equipment; Ranges & Stoves–Dealers; Refrigerators–Domestic; Sewing Machines–Household; Vacuum Cleaners–Dealers; Washing Machines–Dealers

BRESSLER ELECTRIC CO INC-----SnMiguel 34-W
Campbell's Refrigeration
532 Higuera-SnLuisObispo 1488
Cayucos Hardware & Home Appliances
Hwy .....Cayucos 4222
Cline's Electric Shop
Westinghouse & Hotpoint Appliances
962 Monterey .....SnLuisObispo 13
(See Advertisement This Page)
Daniels & Bovee 710 Higuera----SnLuisObispo 1335
Davis Electric & Hardware
930 Price Pismo Bch-PO 6-2215
Derby's Electric 1311 Park----------PasoRobls 91

EPP'S
KELVINATOR – MAYTAG
WEDGEWOOD – SERVEL
Refrigerators – Ranges
Freezers – Washers & Dryers
Television
WE GIVE S & H GREEN STAMPS
745 Higuera .....SanLuisObispo 711

Fortune Appliances Old Hwy 101-----Templtn 4431

FRIGIDAIRE APPLIANCES
New Cycle-matic Frigidaires with famous Meter-Miser. Also Frigidaire electric ranges, food freezers, water heaters, automatic washers, dryers, ironers, dehumidifiers, and room air conditioners.
Frigidaire
"WHERE TO CALL"
SALES & SERVICE DEALERS
Long E E Piano Co 777 Marsh--SnLuisObispo 506

You'll find it fast in the YELLOW PAGES.

HEATON R C CO 803-13th.....Pso Robls 890

HILL'S HOME APPLIANCES
ART HILL - Owner
Authorized Dealer for
MAYTAG – GENERAL ELECTRIC
HOOVER
MOTOROLA – SPARTON
GAFFERS & SATTLER
1009 Grand Av.....ArroyoGrande 4463

HOTPOINT ELECTRIC APPLIANCES—
SALES & SERVICE
KULLGREN'S APPLIANCE
1311 Park-PasoRobls 91

Idler's Service & Appliances
1459 Monterey-SnLuisObispo 144

KELVINATOR
Complete line of Electric Refrigerators, Electric Ranges, Home Freezers, Electric Water Heaters, Room Air Conditioners, Dehumidifiers, Garbage Disposers and Laundry Equipment
Kelvinator
"WHERE TO BUY THEM"
DEALERS
Epp's 745 Higuera----------SnLuisObispo 711

Telephone men in all parts of the Bell System have had long experience in working together. Tools, equipment, methods of tackling the job and the "language of the business" are the same north or south, east or west. This nation-wide unity of method and spirit means a telephone service of the utmost dependability.

KENMORE ELECTRIC APPLIANCES
Toasters, Waffers, Irons, Ironers, Washing Machines, Food Mixers, Fans, Roaster Ovens.
KENMORE
Sold only by SEARS, ROEBUCK and CO.
"WHERE TO BUY THEM"
Sears Roebuck & Co
879 Higuera .....SnLuisObispo 760

Kullgren's Appliance 1311 Park--------PasoRobls 91

LONG E E PIANO CO
Since 1911
FEATURING
FRIGIDAIRE – MAYTAG – DEEPFREEZE
O KEEFE & MERRITT – LEWYT – EASY
HOOVER – CONLON
MAGNAVOX – ADMIRAL
Authorized Sales & Service
777 Marsh.....San Luis Obispo 506

MALLETT'S REFRIGERATION
YOUR FRIGIDAIRE DEALER
KITCHENS – RANGES – FREEZERS
REFRIGERATORS – WASHING MACHINES
LOCKERS FOR RENT
Wholesale Meat
Custom Cutting – Freezing – Curing
S Hwy .....Atascadero 638

Oceanview Furniture Co
2200 Hwy 1 Morro Bay-SP 2-6287
Paso Robles Mercantile Co 639-12th...PsoRobls 340
Roberts Earl S Electric Shop
475-5th Morro Bay-SP 2-2821

Turney's Electric Shop
124 E Branch.....ArroyoGrande 2757

WESTINGHOUSE ELECTRIC APPLIANCES
A full line including Refrigerators, Freezers, Ranges, Water Heaters, Dishwashers, Laundromats, Electric Clothes Dryers, Food Waste Disposers.
You Can Be Sure . . . If It's WESTINGHOUSE
Westinghouse
"WHERE TO BUY THEM"
DEALERS
Hammons' Firestone Dealer Store
1344 Park-PasoRobls 405
San Luis Butane Distributors
N Hwy-Atascdro 151
Turney's Electric Shop
124 E Branch-ArroyoGrnde 2757

Wilcox Lou General Electric Appliances
823-12th .....PsoRobls 226

Electric Appliances–Household, Whsle & Mfrs

Craver Hugh E Electrical Parts & Supplies
2237 Fresno-Fresno 3-3477

Advertise here—it pays.

Additional Listings

. . . for the growing-up son or daughter, for the relative or friend who lives under your roof . . . what nicer thought than a separate listing in the Telephone Book?

-- ELECTRICAL --

APPLIANCES
Sales and Service Headquarters FOR
All Electric Appliances
REFRIGERATORS – VACUUM CLEANERS
WASHERS – RANGES – DRYERS
WATER HEATERS – HOME FREEZERS
ELECTRIC SINKS
HOTPOINT AND WESTINGHOUSE DEALERS
Easy Budget Terms

CONTRACTING
WIRING
MAINTENANCE SERVICE
• INDUSTRIAL
• COMMERCIAL
• RESIDENTIAL

COUNTY-WIDE SERVICE
TELEVISION SALES & SERVICE
Night and Day Service — PHONE SAN LUIS OBISPO 13 — Night and Day Service

Cline's Electric

"Serving San Luis Obispo County for 30 Years"
962 MONTEREY SAN LUIS OBISPO

Electric Contractors–Industrial & Residential

A & B Electric 170 Spruce . . Aroyo Grnde 2426
ARROYO ELECTRIC 134 E Branch-AroyoGrnde 2829

BRESSLER ELECTRIC CO INC
INDUSTRIAL – COMMERCIAL
RESIDENTIAL
Repairing – Power Wiring
INSTALLING ENGINEERING SERVICE
San Miguel .....SanMiguel 34-W
If no answer call.....SanMiguel 113-W

CLINE'S ELECTRIC SHOP
962 Monterey .....Sn Luis Obspo 13

COOK F D PLUMBER & ELECTRICIAN
ELECTRIC
PLUMBING
HEATING
REPAIRS – INSTALLATIONS – SERVICE
1032 Pine .....PasoRobles 1066
If no answer call---------PasoRobls 2-F-2

Gallagher Electric Co 344 Higuera..SnLuisObispo 637
(See Advertisement This Page)
HARBOR SUPPLY CO
1141 Main Morro Bay-SP 2-5311
MATHEWS DON A
1208 Railroad Av-PasoRobls 1709
(See Advertisement This Page)
OCHS A R ELECTRICAL & MECHANICAL CONSTRUCTION
2075 Rachel Ln-SnLuisObispo 1097
If no answer call----------SnLuisObispo 1677
Paso Robles Electric 918-13th.....PsoRobls 1501
(See Advertisement This Page)
ROBERTS EARL S ELECTRIC SHOP
475-5th Morro Bay-SP 2-2821
Rodgers C H Garden Farms--------SntaMrgrta 5671
(See Advertisement This Page)
San Luis Electric & Heating Service
1616 Sydney-SnLuisObispo 561

SPRAGUE JESS H ELECTRICAL CONTRACTOR
Residential & Commercial
WIRING
Equipment Installation
AROUND THE CLOCK SERVICE
Route 1 Box 5A
Capistrano Av .....Atascadero 722

Valley Electric Co
Ofc & Electrical Dept
787 Higuera .....SnLuisObispo 264
Construction Dept
Mountain Vw & Hill .....Sn Luis Obspo 507
Varian Eric Cypress Halcyon....Aroyo Grnde 2831

Electric Equipment–Service & Repairing

B & F Electric Shop
560 S 13th Grover City.....AroyoGrnde 2478
Rodgers C H Garden Farms--------SntaMrgrta 5671
Sprague Jess H Electrical Contractor
Capistrano Av-Atascdro 722

Advertise here—it pays.

PASO ROBLES
Electric

ELECTRICAL CONTRACTORS

• INDUSTRIAL
• RESIDENTIAL
• COMMERCIAL
• REMODELING

RANGE & DRYER WIRING

• WIRING SUPPLIES
• LIGHTING FIXTURES
• ELECTRIC HEATERS
• KITCHEN FANS

Adequate Wiring As Close As Your Phone

SATISFACTION GUARANTEED
Free Estimates

PASO ROBLES 1501
Nights, Sundays & Holidays Call
Paso Robles 1546-W or Paso Robles 391

13th & RAILROAD AVE.

C. H. RODGERS
ELECTRICAL CONTRACTOR

• COMMERCIAL
• RESIDENTIAL
• INDUSTRIAL

NEW CONSTRUCTION OR ALTERATIONS
NO JOB TOO BIG OR TOO SMALL
Estimates Cheerfully Given
CALL SANTA MARGARITA 5671
GARDEN FARMS ATASCADERO

GALLAGHER ELECTRIC CO.
Electrical Contractor

• RESIDENTIAL
• COMMERCIAL
• INDUSTRIAL

WIRING
RETAIL FIXTURES & SUPPLIES
LIGHTING FIXTURES
FRANK GALLAGHER - Owner
FOR FAST SERVICE CALL
SAN LUIS OBISPO 637
344 HIGUERA

Electrical CONTRACTORS

Free Estimates
All Work Guaranteed

★ COMMERCIAL
★ RESIDENTIAL
★ INDUSTRIAL

New Construction or Alterations
Complete Electrical & Plumbing Supplies

DON A. MATHEWS

PASO ROBLES 1709
1208 RAILROAD

ELECTRIC MOTORS
REPAIRING & REWINDING

Distributor & Authorized Service for
• DELCO
• PACKARD
• WAGNER
• A. O. SMITH
• BALDOR
AND OTHER MOTORS

Commercial & Industrial
NEW AND REBUILT
ELECTRIC TOOL REPAIRING
All Work Guaranteed

MOTOR REBUILDING
Any Type Any Size
REWINDING
REPAIRS

PHONE
SAN LUIS OBISPO 97-W
From Telephones Served by the Following Exchange
PASO ROBLES
(NO INTER-CITY CHARGE)
Ask Operator for ENterprise 1-1495

Baxendale Electric
25 Years Experience — Bob Baxendale
3035 SOUTH BROAD (SOUTH OF GRANGE HALL)

In Paso Robles
ELECTRIC MOTORS
★ REWIND ★ REPAIR
★ SALES
Rewinding Our Speciality
ALL WORK GUARANTEED

No Job Too Large or Too Small
WE REPAIR
✓ ELECTRIC WELDERS
✓ GENERATORS
✓ ELECTRIC TOOLS
All Work Guaranteed
FOR FAST EFFICIENT SERVICE
CALL
PASO ROBLES 1383
Residence
Ray Corbit, Owner-Mgr. – Paso Robles 1585
Santa Maria Electric Co.
846-9th Paso Robles

FRONTIERS
beyond

There are always new frontiers to telephone service, problems to be solved, improvements to be made, and there will always be Telephone Pioneers pushing on to new achievements.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Electric Heaters
See Electrical Appliances–Household Headings; Also Heaters

Electric Motors
BAXENDALE ELECTRIC
Delco Wagner A-O Smith & Balder
3035 S Broad ..... SnLuisObspo 97-W

DELCO MOTORS
Appliance Type and Industrial Delco Motors for virtually every application from 1/250 to 100 HP. Original replacement parts and expert electric motor repairs, all makes.
DELCO DAYTON OHIO
"WHERE TO CALL"
SALES & SERVICE
BAXENDALE ELECTRIC
3035 S Broad ..... SnLuisObspo 97-W

KERN ELECTRIC DISTRIBUTORS
3830 Chester Av Bakersfield ..... FAirvw 5-2436

Electric Motors–Repairing
Baxendale Electric
3035 S Broad ..... SnLuisObspo 97-W
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for–ENterprise 1-1495
(See Advertisement This Page)
SANTA MARIA ELECTRIC CO
846-9th–PasoRobls 1383
(See Advertisement This Page)

Electric Ranges–See Ranges & Stoves Headings

Electric Signs–See Signs

Electric Supplies–Retail
B & F Electric Shop
560 S 13th Grover City ..... ArroyoGrnde 2478
BRESSLER ELECTRIC CO INC ..... SnMiguel 34-W
Mathews Don A 1208 Railroad Av ... PasoRobls 1709
Mineau & Loomis 405 E Branch ... ArroyoGrande 2695

Electric Supplies–Whsle & Mfrs
CHANNEL WHOLESALE ELECTRIC SUPPLY CO
1251 Santa Barbara Santa Barbara Woodland 4566
Craver Earl H Wholesale Electric & Hardware
1223 M–Fresno 3-0462
ELECTRIC SUPPLY OF SALINAS
19 Summer ..... Salinas 2-4789
KERN ELECTRIC DISTRIBUTORS
3830 Chester Av Bakersfield ..... FAirvw 5-2436

Electric Tools
KERN ELECTRIC DISTRIBUTORS
3830 Chester Av Bakersfield ..... FAirvw 5-2436
Santa Maria Electric Co 846-9th ... PasoRobls 1383
Universal Auto Parts Co
969 Monterey ..... SanLuisObispo 1418

Electric Tools–Repairing
Baxendale Electric 3035 S Broad–SnLuisObispo 97-W

Electric Water Heaters–See Water Heaters Headings

Electrical Service–Automobile
See Automobile Electrical Service

Electricians–See Electric Contractors Headings

Electronic Equipment & Supplies
BILL'S RADIO & T V
1229 Monterey–SnLuisObispo 4061
Radio Television Supply Co
341 W 18th Los Angeles–Richmond 8-7131

Electronic Equipment & Supplies–Repairing
ARROYO ELECTRIC 134 E Branch ArroyoGrade 2829

Employment Agencies
California State Employment Service
817 Palm ..... Sn Luis Obspo 2010
Paso Robles Employment Agcy & Telephone Answering Service
1228 E 11th–PasoRobls 493
SAN LUIS EMPLOYMENT SERVICE AGCY
964 Chorro–SnLuisObispo 2992
(See Advertisement This Page)

Enchiladas–See Tamales Headings

Engineers–Civil
Daniel-Mann-Johnson & Mendenhall
1640 Preston Ln Morro Bay–SP 2-5326
PACIFIC ENGINEERS & SURVEYORS INC
REGISTERED CIVIL ENGINEERS
LICENSED LAND SURVEYORS
STRUCTURAL ENGINEERING
PLANS & SPECIFICATIONS
SUBDIVISION – LOT & RANCH SURVEYS
BLUE PRINTING
857 Palm ..... SanLuisObispo 3060

Engineers–Consulting
Bechtel Corp 1845 Oak ..... PasoRobls 1396

Engineers–Electrical
Craver Earl H Wholesale Electric & Hardware
1223 M–Fresno 3-0462

Engineers–Electronic
ARROYO ELECTRIC 134 E Branch ArroyoGrnde 2829

Engines
BRIGGS & STRATTON GASOLINE ENGINES
FACTORY APPROVED SALES-SERVICE.
World's best-selling, single cylinder, lightweight, air-cooled engines. 4-cycle for easy starting, extra reliability — 1 to 8.4 hp. For farm, home, industry.
4 BRIGGS & STRATTON CYCLE
"FOR INFORMATION CALL"
SERVICE DISTRIBUTORS
MUELLER FRANCIS C
1234 Broad–SnLuisObispo 26
SERVICE DEALERS
PASO ROBLES AUTO PARTS
944 Spring–PasoRobls 505

WAUKESHA ENGINES–
FRAZIER WRIGHT CO
Authorized Distributor-Sales & Parts
2301 S Hill Los Angeles ... Richmond 9-8191

Engravers–Metal
Brasher's Jewelry 857 Main Morro Bay ... SP 2-5086

Engravers–Plastic
Litho Art Shop
1804 Osos ..... SnLuisObispo 3033-W
If no answer call ..... SnLuisObispo 2730-R

Escrow Companies
SECURITY TITLE INSURANCE CO
1119 Chorro ..... SanLuisObispo 1015
TITLE INSURANCE AND TRUST COMPANY
777 Higuera ..... SanLuisObispo 2533

Excavating–See Contractors–Excavating

Explosives
Paso Robles Mercantile Co 839-12th .. PsoRobls 340

Express Forwarding
Arroyo Grande Truck Co
201 W Branch ..... Arroyo Grnde 2828
CALIF MOTOR EXPRESS LIMITED
390 Pacific ..... Sn Luis Obspo 800
Calif Motor Express Ltd 1st ..... Cayucos 2732
Calif Motor Express Limited
5th & Riverside Av ..... Pso Robls 657

Express Forwarding–(Cont'd)
GREYHOUND PACKAGE EXPRESS–
ATASCADERO
GREYHOUND BUS DEPOT Hwy–Atascadero 237
PASO ROBLES
GREYHOUND BUS DEPOT
1245 Spring–PasoRobles 242
SAN LUIS OBISPO
PAC GREYHOUND LINES
1009 Monterey ..... SanLuisObispo 24

PACIFIC FREIGHT LINES
393 Marsh ..... Sn Luis Obspo 1370
Railway Express Agency Inc
Railroad Av ..... SnLuisObspo 522
Railway Express Agency Inc 1332 Spring.Pso Robls-68

Exterminating
See also Fumigating; also Termite Control
Ejay Pest Control Service
1208 Palm ..... SnLuisObispo 3738-W
Paramount Pest Control Service of San Luis Obisoo 1461 Palm ..... Sn Luis Obspo 2448
(See Advertisement This Page)

Farm Equipment
CASE FARM IMPLEMENTS–
WOOD H A WELDING & MACHINE SHOP
1207-13th ..... Paso Robles 321
FARMER'S HARDWARE & EQUIP CO
EQUIPMENT
ALLIS-CHALMERS – J. I. CASE
NEW HOLLAND
SALES & SERVICE
581 Higuera ..... San Luis Obispo 852

(Continued Next Page)

The Yellow Pages save you time.

CATERPILLAR
AND
JOHN DEERE
SALES - SERVICE - PARTS

COMPLETE LINE OF
NEW & USED
EARTH MOVING EQUIPMENT
FARM IMPLEMENTS – TRACTORS

PASO ROBLES 450

JOSEPH G. MOORE CO.
1139-13th Paso Robles — So. 101 Hwy. Santa Maria

SAN LUIS EMPLOYMENT SERVICE AGENCY
GENEVIEVE M. GOFF - Owner, Mgr.

PHONE
San Luis Obispo 2992
NO CHARGE TO EMPLOYERS
LOW FEES TO APPLICANTS
964 CHORRO ST.

Calling "DOC KILZUM"
his patients ALL DIE
that's why he is PARAMOUNT

In Control of
• BATS • MOTHS • FLIES
• FLEAS • RATS • MICE • ANTS
• ROACHES • SILVERFISH • TERMITES

• WE DO OUR OWN FUMIGATING
Telephone San Luis Obispo 2448
Office 1461 Palm
SERVICING THE FOLLOWING COMMUNITIES:
San Luis Obispo, Santa Margarita, Atascadero, Templeton, Paso Robles, Shandon, Avenal, Coalinga, San Miguel, King City, San Simeon, Cambria, Cayucos, Morro Bay, Pismo Beach, Arroyo Grande, Nipomo, Santa Maria, Orcutt, Cuyama, Los Alamos, Santa Ynez, Buellton, Solvang, Lompoc.
SERVICE BY BONDED OPERATORS
PARAMOUNT
PEST CONTROL SERVICE
OF SAN LUIS OBISPO

OLIVER
& MASSEY HARRIS
FARM MACHINERY
"Finest in Farm Machinery"
Calkins "Rod Weeder"
Towner-Meyer Cook Culti-Plow
SALES & SERVICE
McWILLIAMS & PALLA
Phone
PASO ROBLES 1238
1148-12th ST. PASO ROBLES

PO — POplar WA (Cambria) — WAverly
SP — SPruce WA (Nipomo) — WAbash

Complete Line of
Livestock & Poultry Feeds
- MILLING & MIXING
- GRAIN STORAGE
- SEED TREATING
- FERTILIZERS
- SEEDS – INSECTICIDES

OFFICE
PASO ROBLES 115
Feed Dept. – Paso Robles 311

GRAIN BUYERS – INSURANCE

FARMERS ALLIANCE BUSINESS ASSOC.
10th & Riverside Ave. Paso Robles

ALBERS FEEDS
POULTRY–TURKEY–LIVESTOCK SUPPLIES
GARDEN EQUIPMENT & SUPPLIES
FERTILIZERS – INSECTICIDES
FEED & GRAIN
MILLING & MIXING
CUSTOM MIXING "QUEEN" Line Feeds
ATASCADERO 193
ATASCADERO FEED & SUPPLY
SOUTH HIGHWAY ATASCADERO

Becker
Feed & Seed Co.
"SERVING OVER 30 YEARS"
FARM SUPPLIES
Featuring
Albers Quality Controlled Feeds
• FEED • SEED • FERTILIZER
• GARDEN EQUIP. • TRACTORS
• DAIRY SUPPLS. • POULTRY SUPPLS.
FENCE MATERIALS
PHONE
SAN LUIS OBISPO 587
210 California Blvd. San Luis Obispo

Farm Equipment–(Cont'd)

INTERNATIONAL HARVESTER–
WILDMAN J M INC 34th & Spring–PasoRobls 254

Johnson Fred H 1119 Garden . . . Sn Luis Obspo 164
Livingston E C Co Inc 1236 Railroad PasoRobles 534
McWilliams & Palla 1148-12th . . . Paso Robles 1238
(See Advertisement Page 47)
Miller & Williams Automobile Service
1040-13th–PasoRobls 1507
MOORE JOSEPH G CO 1139-13th . . . PsoRobls 450
(See Advertisement Page 47)
Oliver Co Agcy 1148-12th . . . . . Paso Robles 1238

SAN LUIS OBISPO COUNTY FARM SUPPLY CO
A COMPLETE FARM SERVICE
Feed – Seed – Insecticides – Fertilizers
GALVANIZED IRON ROOFING
T-POSTS – REDWOOD POSTS & ALL FENCING NEEDS
157 Higuera . . . . . SanLuisObispo 3021

Farm Equipment–Renting

GEORGE'S EQUIPMENT RENTALS
S Hwy–SnLuisObispo 2398

Farm Supervisors

San Luis Obispo County Farm Bureau
157 Higuera . . . . . SnLuisObspo 2790

Federal Government Offices

See Alphabetical Directory Under "U S Government"

Feed Dealers

ATASCADERO FEED & SUPPLY
S Hwy . . . . . Atascadero 193
(See Advertisement This Page)
BECKER FEED & SEED CO
210 California Bl . . . . . SanLuisObispo 587
(See Advertisement This Page)
Farmers Alliance Bus Assoc
10th & Riverside Av . . . . . PasoRobles 311
(See Advertisement This Page)

GROVER CITY FEED STORE
POULTRY & DAIRY FEED
BABY CHICKS
FLOWER & GARDEN SUPPLIES
POULTRY EQUIPMENT
"WE GIVE S & H GREEN STAMPS"
Frank S. Lytle & Alton Lee
10th & Grand Av
Grover City . . . . . ArroyoGrande 2361

Hill J B Co Inc . . . . . SntaMrgrta 5681
Loomis E C & Son
415 E Branch . . . . . Aroyo Grnde 5514
Loomis E C & Son 147 High . . . . . Sn Luis Obspo-1080

MOORMAN MANUFACTURING CO
For GOOD Results FEED MOORMAN'S
Minerals and Protein Concentrates
RICHARD SELPH – Representative
805 Boysen Av . . . . . SanLuisObispo 3890
JOHN BUTTS – Representative
165 San Augustin Dr . . . . . PasoRobles 1392

Peters Feed Service Traffic Wy . . . . . Atascadero 595

PILLSBURY'S BEST FEEDS
See your Pillsbury Feed Dealer for tested "more clear-profit" feeding programs for poultry, turkeys and all livestock.
When you feed—be sure!
"WHERE TO BUY IT"
Farmers Alliance Bus Assoc
10th & Riverside Av–PasoRobls 115

POULTRYMEN'S CO-OPERATIVE ASSN OF SOUTHERN CALIF TrafficWy Atascadero-84
San Luis Obispo County Farm Supply Co
157 Higuera–SnLuisObispo 3021
Templeton Feed & Grain Old Hwy . . . . Templeton 4191

Feed–Whsle & Mfrs

General Mills Inc Sperry Operations
Distributors of Larro Feeds
Traffic Wy . . . . . Atascdro 701
Poultrymen's Co-Operative Assn of
Southern Calif Traffic Wy . . . . . Atascdro 84

Fence Materials

Fleming D S Lumber Co
Redwood Fences Precision Cut
13th & Atlantic Grover City. ArroyoGrande 2729
Paso Robles Mercantile Co 839-12th . PasoRobles 340

Fences

HENDERSON MERLE
FENCES
CHAIN LINK AND WIRE FENCING
COMPLETELY INSTALLED
Free Estimates
1 Mile East of Oceano
Mailing Address P O Box 33 Arroyo Grande
Hwy No 1 . . . . . ArroyoGrande 2906

SAN JOSE STEEL FENCE
Chain link fence manufactured & erected for industries, schools, public institutions, playgrounds, pools, residences, estates.
REINFORCING STEEL
STRUCTURAL STEEL
STEEL BUILDINGS
SJS SAN JOSE STEEL CO.
"FOR INFORMATION CALL"
San Jose Steel Co Inc
195 N 30th San Jose . . . . . CYpress 5-0353

San Luis Mill & Lumber Co
246 Higuera–SnLuisObispo 624
San Luis Obispo County Farm Supply Co
157 Higuera–SnLuisObispo 3021
(See Advertisement This Page)
Sears Roebuck & Co 879 Higuera–SnLuisObispo 760

Fencing Equipment & Supplies

See Sporting Goods Headings

Good neighbors are considerate party-line users. Remember these party-line golden rules:

- Space your calls instead of making several of them without a break.
- Talk only as long as you have to on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear to receive your call.
- Ask your youngster not to monopolize the telephone.

FENCES
★ CHAIN LINK
★ FARM TYPE
RESIDENTIAL & COMMERCIAL
Estimates Gladly Given
San Luis Obispo 3021
SAN LUIS OBISPO COUNTY FARM SUPPLY CO.
"YOUR HEADQUARTERS FOR FENCING NEEDS"
157 HIGUERA

PO — POplar WA (Cambria) — WAverly
SP — SPruce WA (Nipomo) — WAbash

Fertilizers–Retail

ATASCADERO FEED & SUPPLY
S Hwy . . . . . Atascadero 193
Becker Feed & Seed Co
210 California Bl . . . . . SnLuisObspo 587
Best Fertilizers Co The
582 Newman Dr . . . . . Aroyo Grnde 2417

FARMERS ALLIANCE BUS ASSOC
BEST FERTILIZERS
SEEDS
INSECTICIDES
10th & Riverside Av . . . . . PasoRobles 311
Office . . . . . PasoRobles 115

Kharleskint's Florist & Nursery
1422 Monterey . . . . . Sn Luis Obspo 2060
Livingston Park Nursery 604-30th . . . PasoRobles 353
Loomis E C & Son
419 E Branch . . . . . Aroyo Grnde 5514
Loomis E C & Son 147 High . . . . Sn Luis Obspo-1080

MARSHALL N D INC
AGRIFORM
Distributor of Paso Robles
LIQUID FERTILIZERS
AGRICULTURAL CHEMICALS
P.O. Box 11
Old Hwy 41 . . . . . PasoRobles 42-J-3

SHELL NH3 SERVICE
NH3 (Anhydrous Ammonia) contains more nitrogen than any other kind of fertilizer — 82%+ guarantee. Shell NH3 is sold applied—you save time, save labor. It's the sure way to fertilize your crops.
"WHERE TO GET SERVICE"
SHELL AGRICULTURAL AMMONIA SERVICE
801 W Cook Santa Maria–WAlnut 5-4509
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for–ENtrprise 1-1421

Fertilizers–Whsle & Mfrs

Shell Agricultural Ammonia Service SantaMaria
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for–ENtrprise 1-1421

Field Glasses–See Optical Goods

Financing

See also Loans
Guarantee Building & Loan Assn
1127 Garden–SnLuisObispo 362
Mercantile Acceptance Co
994 Monterey . . . . . SnLuisObspo 994
Mercantile Acceptance Corp Of Calif
994Monterey . Sn Luis Obspo-994
National Farm Loan Assn
See Our Adv Loans
1123 Garden . . . . . SnLuisObispo 1386
Production Credit Assn Sn Luis Obispo
See Our Adv Loans
1123 Garden . . . . . SnLuisObispo 1386

Fire Extinguishers

FYR-FYTER EQUIP CO
SALES – SERVICE
REFILL FOR ALL TYPES OF EQUIPMENT
Sam Marshall – Owner
P.O. Box 451
1072 Mill . . . . . SanLuisObispo 329-W
If no answer call Morro By . . . . SP 2-2461

You'll find it fast in the YELLOW PAGES.

Fire Protection Equipment

Curtis L N & Sons
5814 College Av Oakland . . . . . HUmblt 3-5111
Western Fire Equipment Co
69 Main San Francisco . . . . . SUttr 1-0618

Firearms

See Guns; Gunsmiths; also Sporting Goods Headings

Fireplace Builders

Lillo D John Sombrilla Av . . . . . Atascdro 958

Fireworks

Borgman R 980 High Alameda . . . . . LAkehrst 2-6868

Fish Packers

Calif Packing Corp Avila . . . . . SnLuisObispo 49-J-3

Fish–Retail

Bob's Seafood Market
5th & Embarcadero Morro Bay–SP 2-8473
CHARLIE'S FISH MARKET
491 Cypress Pismo Beach–PO 6-4745
Fisherman's Market 680 Higuera SanLuisObispo 136
(See Advertisement This Page)
Four Crab's Sea Food Center
Robert W Weir–Owner
Embarcadero Morro By . . . . . SP 2-4432
MORRO BAY FISHERIES INC
7th & Bayshore Morro Bay–SP 2-3431
(See Advertisement This Page)
Wilson's Bayshore Fish Market
6th & Bayshore Morro Bay–SP 2-5904
(See Advertisement This Page)

Fish–Whsle

BOB'S SEAFOOD MARKET
WHOLESALE & RETAIL FISH DEALER
P O Box 982
5th & Embarcadero Morro By . . . . SP 2-8473

BREBES ABALONE PLANT
DEALERS IN
FANCY SLICED PREPARED ABALONE
75-8th Morro By . . . . . SP 2-6463
If no answer call . . . . . SP 2-3806

Carver L F Embarcadero Morro Bay . . . . . SP 2-3411
(Continued Next Page)

When telephoning somebody, "play ball" with him by giving him time to answer. A few more seconds may do it.

MORRO BAY FISHERIES INC.
Formerly
ALDEN'S FISH MARKET

FISH
FRESH DAILY
Wholesale & Retail
FILLETS OF ALL KINDS
SMOKED FISH
SHELL FISH
OYSTERS & ABALONE
CALL
SP 2-3431
BOX 192
7th & BAYSHORE MORRO BAY

Wilson's
BAYSHORE FISH MARKET
Bill & Florence Wilson
WE CATCH OUR OWN LOCAL FISH DAILY
OUR SPECIALTY RED ROCK COD
CALL
SP 2-5904
6th & BAYSHORE MORRO BAY

SEA FOOD
SPECIALIZING IN FANCY ABALONE
COOKED & PEELED MORRO BAY SHRIMP
LOBSTER – CRAB
SCALLOPS – PRAWNS – CLAMS
FRESH FROZEN FISH
JAMIESON • SEA-FOOD
8th & BAYSHORE MORRO BAY
Call SP 2-4786
Betty Jamieson Owner
RESIDENCE SP 2-2127

Fresh Fish
WHSLE. & RETAIL
ALL KINDS OF FRESH FISH IN SEASON
OYSTERS – SHRIMP – CRABS – LOBSTER
PHONE
San Luis Obispo 136
FISHERMAN'S MARKET
We Patronize Local Fishermen
680 HIGUERA

Fish—Whsle—(Cont'd)

ELMORE HAROLD ABALONE PLANT
WHOLESALE & RETAIL
Abalone
Cut for Restaurants
& Home Use
1160 West Morro By----------SP 2-3501

Fisherman's Market 680 Higuera...SnLuisObispo 136
Jamieson Sea Food
8th & Bayshore Morro Bay-SP 2-4786
(See Advertisement Page 49)
Lovern's Clammers Headquarters
Pier Av Oceano-AroyoGrnde 2767
MORRO BAY FISHERIES INC
7th & Bayshore Morro Bay-SP 2-3431
Pac Mutual Fish Co
Port Sn Luis Wharf-SnLuisObispo 3224-W
San Luis Fish Co Avila.....Sn Luis Obspo 2964-R
Wilson's Bayshore Fish Market
6th & Bayshore Morro By-SP 2-5904

Fishing Bait

Virg's Landing Embarcadero Morro Bay---SP 2-4006

Fishing Supplies

Atascadero Lake Boat Rentals
Marchant Av-Atascdro 406-M

PETE'S TACKLE SHOP
FOR ALL FISHING TACKLE
Fresh & Frozen Bait
Fishing Poles for Rent — Crab Nets
TICKETS FOR DEEP-SEA FISHING BOATS
Call us for Charter Service
Avila .....SnLuisObispo 33-R-11

Fishing Tackle—Retail

See also Sporting Goods—Retail

Al's Place Hwy .....Cayucos 4121
Atascadero Lake Boat Rentals
Marchant Av-Atascdro 406-M
B & B Tackle Shop Hwy No 1.....Cayucos 2751
Baywood Park Hardware
Baywd Prk-SnLuisObispo 26-R-3
Brown's Landing 4th & Front Morro By---SP 2-5868
Jamieson Sea Food
8th & Bayshore Morro By-SP 2-4786
Kirk's Sports & Sports Shop
106 Branch .....AroyoGrnde 2759
Pete's Tackle Shop Avila.....SnLuisObispo 33-R-11
R & J Sports & Home Supply
350 Higuera-SnLuisObispo 116
Sears Roebuck & Co 879 Higuera--SnLuisObispo 760

SPORTSMAN'S STORE
W. M. "WES" BASTIANI — Owner
"The Central Coast Areas Sportsmen's Headquarters"
FRESH & SALT WATER TACKLE
CLAM FORKS & EQUIPMENT
GENERAL FISHING INFORMATION
We Give S & H Green Stamps
Between Garden & Broad
719 Higuera ----------SanLuisObispo 2520

TO BE HEARD clearly

. . . please speak directly into the Telephone with your lips just clearing the mouthpiece.

DEEP SEA FISHING
on the "Pico"
MANUEL SYLVESTER, Prop.
BOAT LEAVES AVILA PIER
DAILY 7 A.M.
PHONE
SAN LUIS OBISPO 33-R-3
If No Answer Call
SAN LUIS OBISPO 33-J-3
P.O. BOX 67 AVILA

"THE SPORTSMAN'S FISHING CENTER"
LIVE BAIT
CUT
BAIT

DEEP SEA FISHING
50' "LADY JANE" - DAILY
4 DELUXE CHARTER BOATS
Live Bait for Sale
VIRG'S LANDING
SP 2-4006
EMBARCADERO
BY MORRO ROCK MORRO BAY

Out of the DISCARD

A few minor repairs on that discarded article will restore its life of usefulness and convenience. You'll find the man who can help you listed in the

Classified TELEPHONE SECTION

Fishing Trips

ALASKAN & ABC PASSENGER FISHING BOATS Avila .....SnLuisObispo 9-R-11

AL'S PLACE
DEEP SEA FISHING
BEACH EQUIPMENT
RENTAL FOR THE KIDS
Boats Leave Every Day at 7 A.M.
At the Wharf
Highway .....Cayucos 4121

B & B Tackle Shop Hwy No 1.....Cayucos 2751
Bottom Bandit
Boat Leaves-Cayucos Pier-7 AM
173 H .....Cayucs 4032

FISHERMAN'S SHACK
FISHING TRIPS
ON THE GLADY-T
EARLY FISHERMEN'S BREAKFAST SERVED
BOAT LEAVES AT 7 A.M.
CHARTER TRIPS
SPECIAL RATES FOR GROUPS
Waterfront Morro By----------SP 2-8179

FRENCHY'S LANDING
DEEP SEA FISHING
FERGIE I — NAN
Daily and Chartered Trips
TED LANG — PAUL PETTY — SKIPPERS
LEAVE 7 A.M.
CAFE OPEN 5 A.M. DAILY
5th & Bay Front Morro Bay------SP 2-3161

Pico Fishing Boat Avila -------SnLuisObispo 33-R-3
(See Advertisement This Page)
Reynolds Jack Warwick Cambria---------WA 7-4631
Virg's Landing Embarcadero Morro Bay---SP 2-4006
(See Advertisement This Page)

Five Cents to One Dollar Stores

Ideal Five & Ten 1237 Park .....PsoRobls 1203
Rasco F S & Co 887 Higuera-----SnLuisObispo 3448

Flags & Banners

Emerson Mfg Co
Flag Banner Decoration Mfrs Since 1904
Hawthorne at Howard S F-------GArfld 1-8390
Paramount Flag Co
Flag Banner & Decoration Mfrs
33 Fremont San Francisco.....YUkon 6-3686

Floor Cleaning Service

Matejcek A J
Old Floors Refinished & Waxed
844 Monterey .....SnLuisObispo 840
Rowe Service Equipment & Supply
Floor Cleaning-Waxing-Polishing Only
136-12th.....Pso Robls 583

Floor Coverings

See Specific Kinds, I.e., Linoleum Headings; Rugs & Carpet Headings

You'll get quicker service when you dial if you follow these simple steps:

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

Floor Laying & Refinishing

KENTILE
Modern floors; beautiful colors, unlimited design, GUARANTEED, inexpensive, rugged, easy to maintain — for home, store, office, industry. Other products: KENCORK, KENFLEX, KENRUBBER, KENFLOR.
KENTILE
"WHERE TO BUY IT"
Bob's Floor Coverings
1105 Grand Av-ArroyoGrande 3122
Quaglino Jas A Builders Supplies
Santa Barbara & High SanLuisObispo 1840

Matejcek A J 844 Monterey....SanLuisObispo 840
(See Advertisement This Page)
RAY'S FLOOR SERVICE
2575 Greta Pl-SnLuisObispo 2396
(See Advertisement This Page)

Floor Materials

Davidson's Furniture & Awning Store
669 Higuera-SnLuisObispo 421

GOODRICH B F FLOORING PRODUCTS
RUBBER TILE - KORDSEAL
VINYL PLASTIC TILE -
ASPHALT TILE - RUBBER
COVE BASE and ADHESIVES
B.F.Goodrich
"WHERE TO BUY THEM"
DEALERS
Trussler's Furniture Store
1305 Park PasoRobls 126

Matejcek A J 844 Monterey-------SnLuisObispo 840
Moore Jas T Hardwood Floors
2405-10th Morro Del Mar-SP 2-3055
Ray's Floor Service 2575 Greta Pl-SnLuisObispo 2396

ROBBINS LIFETIME FLOOR PRODUCTS
ROBBINS ALL PURPOSE TILE THAT REQUIRES NO ADHESIVE. Lifetime Vinyl, Rubber Tile and Terra Tile in all colors, designs and styles. Insist on Robbins for beautiful floors.
Robbins
"FOR INFORMATION CALL"
DEALERS
BOB'S FLOOR COVERINGS
1105 Grand Av-AroyoGrnde 3122
Heaton R C Co 803-13th ---------PasoRobls 890

Floor Polish & Wax

RIGDON'S JANITOR SERVICE
564 Leff-SnLuisObispo 851
If no answer call----------SnLuisObispo 2954-R

Floors—Tile—See Tile Headings

The Yellow Pages save you time.

for
Your Convenience

Directories for other cities are available in the Business Offices and at attended public telephone stations.

FLOORS

REPAIRED & WAXED
SANDED & REFINISHED
NEW FLOORS INSTALLED - OLD FLOORS REFINISHED
FLOORING - *Wholesale - Retail*
ALL WORK GUARANTEED FREE ESTIMATES
Licensed & Insured Over 19 Years' Experience
San Luis Obispo 2396
RAY'S FLOOR SERVICE
"OUR BUSINESS IS BUILT ON QUALITY & SERVICE"
SERVING SAN LUIS OBISPO CO.
P.O. Box 213 Warehouse, Edna Rd.

When You Have FORGOTTEN . . . A NAME
Recommended By Someone

You remember someone having recommended a certain concern or dealer, but can't remember the name recommended.

LOOK IN THE
Classified TELEPHONE SECTION
You will probably recognize the name when you see it.

A. J. MATEJCEK
HARDWOOD FLOORS
• LAYING • SANDING
• FINISHING
Old Floors Refinished
HARDWOOD FLOORING FURNISHED
Special Floor Wax & Polish

San Luis Obispo 840
844 Monterey San Luis Obispo

Have You Thought

Of having a separate business listing in the Telephone Directory under your own name? The charge for these extra listings is small, the convenience often great.

WILSONS *Flower Shop*

A COMPLETE FLORAL SERVICE

Serving San Luis Obispo
Over 34 Years With
Satisfaction Guaranteed

FREE DELIVERY

"The Finest Costs no More"

WE GIVE S&H GREEN STAMPS

"Bonded F.T.D. Member"

1110 GARDEN
SAN LUIS OBISPO
622
Day or Night

Florists–Retail

ALBERTS' FLORIST
FLOWERS FOR ALL OCCASIONS
THE EASY WAY
24-HOUR PHONE SERVICE
FLOWERS BY WIRE
CALL SAN LUIS OBISPO 282
1116 Morro ..... SanLuisObispo 282

ARLYNE'S FLOWERS
5993 Traffic Wy ..... Atascadero 560
(See Advertisement This Page)

ARROYO GRANDE FLOWER SHOP
JEANNE HART
"Flowers for All Occasions"
Flowers Telegraphed Anywhere
Member
Florists' Telegraph Delivery Association
402 E Branch ..... ArroyoGrande 2834

CABRILLO FLORIST
"YOUR COASTAL FLORAL SHOP"
QUALITY FLOWERS FOR ALL OCCASIONS
WE WIRE FLOWERS ANYWHERE
Specializing in Orchids
Marcel & Virginia Harpster - Owners
6th & Morro Morro By ---------- SP 2-6331

Cramer's Flower Shop 527 High-SnLuisObispo 1210-J
(See Advertisement This Page)

ELIZABETH ANN FLOWER SHOP
724-14th ..... Pso Robls 122
(See Advertisement This Page)
(Continued Next Page)

Catalog your products and services in these Yellow Pages. It costs little to be completely represented here.

Arlyne's Flowers

For All Occasions

CALL US COLLECT TO PLACE YOUR ORDER

"W. Telegraph Flowers"

CALL
ATASCADERO 560
Night Phone ATASCADERO 352-J
If No Answer Call PASO ROBLES 770

5993 TRAFFIC WY

MERVILYN'S FLOWER SHOP
Flowers for All Occasions
FREE DELIVERY
PHONE
PASO ROBLES
656
827 - 13th

Flowers by CRAMER
• Funeral Designs
• Bridal Bouquets
• Corsages • Floral Designs
For Free Delivery Service
CALL
SAN LUIS OBISPO 1210-J
527 HIGH

Elizabeth Ann FLOWER SHOP
WEDDINGS
BANQUETS
FUNERALS
We Telegraph Flowers
PHONE
PASO ROBLES 122
DAY OR NIGHT
724-14th ST. PASO ROBLES

KARLESKINT'S
FLORIST & NURSERY
★ Wedding Bouquets
★ Corsages
★ Funeral Designs
★ Cut Flowers
We Telegraph Flowers Anywhere
DAY OR NITE CALL
SAN LUIS OBISPO 2060
1422 MONTEREY

Florists–Retail–(Cont'd)

JEANINE'S FLOWER SHOP
PISMO BEACH
Flowers by Jeanine's
FOR ALL OCCASIONS – FREE DELIVERY
WREATHS – SPRAYS – CORSAGES – ETC.
Member of Telegraph Delivery Service
Bonded Florist
301 Cypress Pismo Bch ---------- PO 6-2078

KARLESKINT'S FLORIST & NURSERY
We Wire Flowers Anywhere
1422 Monterey ..... Sn Luis Obspo 2060
(See Advertisement Page 52)

MERVILYN'S FLOWER SHOP
827-13th-PasoRobls 656
(See Advertisement Page 52)

PERRINE SIRELL C
We Telegraph Flowers Anywhere
State Hwy ..... Atascadero 63-W

TELEFLORA
"Tell it with flowers"
Flowers delivered anywhere in the WORLD by Telegraph Delivery Service through one of its many courteous, friendly members.
SERVICE AROUND THE CLOCK
"FOR SERVICE CALL"
Jeanine's Flower Shop
301 Cypress Pismo Bch-PO 6-2078

WILSONS FLOWER SHOP
1110 Garden ..... SanLuisObispo 622
(See Advertisement Page 52)

Florists–Whsle

Locke W F Bill Pike Rd ..... ArroyoGrande 2338

Flower Bulbs–See Seeds & Bulbs–Retail

Fluorescent Lighting Apparatus & Fixtures

B & F Electric Shop
560 S 13th Grover City ..... ArroyoGrnde 2478
Craver Earl H Wholesale Electric & Hardware
1223 M-Fresno 3-0462
Paso Robles Electric 918-13th ----- PasoRobls 1501

Flywheels–Repairing

See Automobile Repairing: Also Welding

Food Products

Adler Wholesale Co 1301 Carmel---SnLuisObispo 260
Jensen Sales Co 1359 Monterey...SnLuisObspo 57-W
S & M Market 917 Grand Av..... ArroyoGrnde 3222
VALIWAY DISTRIBUTORS
445 Higuera ..... SnLuisObispo 644
Watkins Quality Products
1072 Mill-SnLuisObispo 329-W

Foods–Frozen–See Frozen Foods

Foot Treatment–See Chiropodists

Form Clamps–See Contractors' Equipment Headings

Fraternal Organizations

See Also Associations; Also Clubs
100F Hall 520 Dana ..... SnLuisObispo 168
Loyal Order of Moose No 1409
Main Pismo Beach-PO 6-2117
Masonic Temple
Olmeda Av & N Mall..... Atascadero 480
Moose Lodge 964 Monterey---SnLuisObispo 1083-W

TO PAINT SCREENS

To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.

Freezers–Food Storage Units

See Also Refrigeration Equipment–Commercial; Also Refrigerators–Domestic

Bower Austin Maytag Agency
6035 Palma Av ..... Atascadero 582
CAMPBELL'S REFRIGERATION
532 Higuera ..... SnLuisObispo 1488
EPP'S 745 Higuera ..... SnLuisObispo 711

FRIGIDAIRE HOME FREEZERS–
HEATON R C CO
803-13th ..... Pso Robls 890
LONG E E PIANO CO
777 Marsh ..... Sn Luis Obspo 506

GENERAL ELECTRIC FOOD FREEZERS
Save $120 each year with a General Electric Food Freezer . . . and have the convenience of a store in your own home! Famous G.E. features and dependability.
"WHERE TO CALL"
SALES & SERVICE DEALERS
Campbell's Refrigeration
532 Higuera ..... SanLuisObispo 1423
Hill's Home Appliances
1009 Grand Av ..... ArroyoGrande 4463
Wilcox Lou General Electric Appliances
823-12th ..... PasoRobles 226

MALLETT'S REFRIGERATION
YOUR FRIGIDAIRE DEALER
Kitchens – Ranges – Freezers
Refrigerators – Washing Machines
WHOLESALE MEAT
Custom Cutting – Freezing – Curing
S Hwy ..... Atascadero 638

McMahan Furniture Co
855 Marsh-SnLuisObispo 1573
Paso Robles Cold Storage
2830 Spring ..... PasoRobles 1301
Ward's For Better Living
1435 Monterey ..... SanLuisObispo 1816
Wilcox Lou General Electric Appliances
823-12th ..... PsoRobls 226
Yours & My Furniture Store
1127 Broad ..... SnLuisObispo 942

Freight Motor Carriers

See Motor Freight Companies

Frozen Food Lockers–Renting

AMERICAN REFRIGERATING CO
QUICK FREEZING
FROZEN FOOD LOCKERS
LOW TEMPERATURE STORAGE
H. LEE HOLMES - Manager
241 Pismo ..... SanLuisObispo 428
If no answer call----- SanLuisObispo 3250

Consumers Meat & Locker Co
205 Higuera-SnLuisObispo 893
(See Advertisement This Page)

MALLETT'S REFRIGERATION
LOCKERS FOR RENT
Custom Cutting, Freezing & Curing
WHOLESALE MEATS
Ham – Bacon – Turkey – Chicken – Etc.
S Hwy ..... Atascadero 638

Paso Robles Cold Storage
2830 Spring ..... Pso Robls 1301
(See Advertisement This Page)

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately so that they need not be placed again . . . teaches children the little telephone courtesies.

Frozen–Food Storage Units

IDLER'S SERVICE & APPLIANCES
1459 Monterey-SnLuisObispo 144

Frozen Foods

American Refrigerating Co
241 Pismo ..... Sn Luis Obspo 428
Best-O-Cal Frozen
16th & Mentone Av Grovr Cty-ArroyoGrnde 3680
Brendlin-Rice Frozen Food Processors
267 Pismo-SnLuisObispo 1076

BUZBY RALPH H CO
FROZEN FOOD DISTRIBUTORS
Pictsweet
RETAIL — INSTITUTIONAL
Fruits – Vegetables – Fish – Shell Fish
Eviscerated Poultry
PO Box 819
634 Piney Wy Morro By---------- SP 2-3145

FLAV-R-PAC FROZEN FOODS
"Look for the Yellow Package"
Complete Line
Fruits - Vegetables
Meats - Poultry
Seafoods - Specialties
Concentrated
Fruit Juices
FLAV-R-PAC
FROZEN FOODS
"WHERE TO BUY THEM"
Levy A & Zentner J Co
303 Higuera ..... SanLuisObispo 1381
(Continued Next Page)

EXPLOSION IN OVEN?

If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hour or so, after which you can scrape the spots clean without harming the enamel.

Paso Robles Cold Storage
FROZEN FOOD LOCKERS
WHOLESALE MEAT
SMOKING – CURING
PHONE
Paso Robles 1301
2830 SPRING PASO ROBLES

Consumers MEAT & LOCKER CO.
Investigate Our "Warm Room" Lockers
"We Freeze the Food Not the Customer"
WHOLESALE & RETAIL MEAT
Custom Cutting & Wrapping
CALL
SAN LUIS OBISPO 893
SPECIAL YEARLY RATES
OPEN 7 DAYS A WEEK
205 HIGUERA SAN LUIS OBISPO

IN SAN LUIS OBISPO 452

1264 HIGUERA ST

WHAT EVER BE YOUR FINANCIAL POSITION IN LIFE...

Palmer-Waters Chapel

ESTABLISHED 1900

...WILL NEVER BE SURPASSED IN THEIR SINCERE DESIRE TO SERVE IN A MANNER THAT WILL GIVE THE GREATEST MEASURE OF COMFORT AND HELP TO THOSE IN SORROW

CAYUCOS CHAPEL

IN CAYUCOS 2721

Call **ARROYO GRANDE 2419**

EARL W. WOOD

FUNERAL CHAPEL

DIGNIFIED PERSONAL SERVICE

LADY ATTENDANT

134 NELSON ARROYO GRANDE

Frozen Foods–(Cont'd)

Pocket Book Grocery
4th & Brighton Grovr Cty-ArroyoGrnde 2804

PORTER'S FROZEN FOODS INC
Complete Line of
FRUITS – VEGETABLES
MEATS – POULTRY
SEAFOODS – SPECIALTIES
CONCENTRATED FRUIT JUICES
Institutional & Retail Sizes
ArroyoGrande 2985

Stokely-Van Camp Inc
Guadalupe Rd Nipomo-WA 9-5533

Fruit & Vegetable Brokers

Hines Gordon 225 Jeffrey Dr.....SnLuisObispo 3217
Levy A & Zentner J Co
303 Higuera-SnLuisObispo 1381
Turner Al 221 Short.....Arroyo Grnde 4474

Fruit & Vegetable Growers & Shippers

Agro-Crop Co Hwy 1.....AroyoGrnde 2540
Carmichael Jack J
Western Packing Co
433 S Halcyon Rd.....ArroyoGrnde 5760
de Ocampo Leon Brisco Rd.....Aroyo Grnde 9979
Ikeda Bros Cienaga Dist.....ArroyoGrnde 2526
Madsen Richard 362 Walnut.....AroyoGrnde 2144
Nagano Co Inc Morro Creek Morro Bay----SP 2-2061
Oceano Packing Co Oceano.....Aroyo Grnde 5636
Phelan & Taylor Produce Co Oceano-AroyoGrnde 2413
PISMO-OCEANO VEGETABLE EXCHANGE
Celery-Cauliflower-Broccoli-Lettuce
Railroad Oceano ----------ArroyoGrnde 5771
If no answer call ----------ArroyoGrnde 5714
Silva Bros Packing Shed
Huasna Rd .....ArroyoGrande 2069
Silveira Produce Co Oceano -------ArroyoGrnde 2755
Taku Karl 2802 Johnson Av.....SanLuisObispo 1142
Western Packing Co
433 S Halcyon Rd.....ArroyoGrnde 5760

Fruits & Vegetables–Retail

Little H Fruit Stand
Hwy No 1 Grovr Cty-AroyoGrnde 5507

Fruits & Vegetables–Whsle

Hayashi Haruo Cienaga Dist-------AroyoGrnde 2595
LEVY A & ZENTNER J CO
Distributors of Flav-R-Pac &
Pictsweet Frozen Foods
303 Higuera ----------SnLuisObispo 1381
SLO Vegetable Gardens French Rd-SnLuisObispo 1600

Fuels

See Specific Kinds, i.e., Oils–Fuel & Heating; Etc

Fumigating

See Also Exterminating
PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO 1461 Palm..SnLuisObispo 2448

Fund Raising Organizations

Cecil System-Church Fund Raising
3 W 37th Av San Mateo.....FIresd 5-7366

Funeral Directors

BENEDICT-RETTEY MORTUARY
Hwy No 1 & Atas Rd Morro Bay-SP 2-6271
(See Advertisement Page 55)
CHAPEL OF THE ROSES S Hwy...Atascadero 98
(See Advertisement Page 55)
COLONIAL CHAPEL
EUGENE J. REIS
SINCERE PERSONAL SERVICE
Licensed Lady Funeral Director
in Attendance
1320 Nipomo ----------SanLuisObispo 703

(Continued Next Page)

Funeral Directors–(Cont'd)

COLONIAL CHAPEL 1320 Nipomo-SnLuisObispo 703
(See Advertisement This Page)
JOYAUX H V 1135 Snta Rosa.....Sn Luis Obspo 88
KUEHL FUNERAL HOME
26th Year of Service to
the Paso Robles Community
DIGNIFIED
PERSONAL
SERVICE
1703 Spring .....PasoRobles 301
PALMER-WATERS CHAPEL
FORMERLY C. W. PALMER MORTUARY
Established 1900
AIR & RAIL SHIPMENTS
1264 Higuera .....SanLuisObispo 452
Highway & 7th.....Cayucos 2721
Palmer-Waters Chapel
1264 Higuera.....Sn Luis Obspo 452
(See Advertisement Page 54)
(Continued Next Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE–

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

REIS COLONIAL CHAPEL

Sincere Personal Service

LICENSED LADY FUNERAL DIRECTOR IN ATTENDANCE

SAN LUIS OBISPO 703

1320 NIPOMO

Established Since 1917

FUNERAL DIRECTORS

- PIPE ORGAN
- LADY ATTENDANT
- SHIPMENT TO OR FROM ANY DESTINATION
- CENTRALLY LOCATED
- COMPLETE FUNERALS MODERATELY PRICED– INQUIRE ABOUT OUR BUDGET PLAN

H. V. Joyaux - L. J. Oswald, Jr. - L. V. Richardson

R. F. Richardson Co.
FUNERAL DIRECTORS
1135 SANTA ROSA
PHONE SAN LUIS OBISPO 88
"Oldest Mortuary in Point of Continuous Service in San Luis Obispo County"

CHAPEL OF THE ROSES

Formerly GRAY'S FUNERAL CHAPEL
VICTOR V. DESROSIER

PROMPT – CAREFUL
COURTEOUS – COMPLETE
FUNERAL SERVICE

Atascadero Crematorium in Connection
HOMELIKE CHAPEL – VISITORS WELCOME
INSPECTION INVITED

Phone Atascadero 98
AMBULANCE SERVICE
DAY OR NIGHT
Phone Atascadero 98

P.O. BOX 656 SOUTH HIGHWAY

Benedict-Rettey Mortuary

- DEDICATED TO SINCERE SERVICE
- LADY ATTENDANT
- INSPECTION INVITED
- 24-HR. AMBULANCE SERVICE

DAY OR NIGHT CALL
SP 2-6271

HWY. NO. 1 & ATASCADERO RD.
MORRO BAY

PO — POplar WA (Cambria) — WAverly
SP — SPruce WA (Nipomo) — WAbash

Coleman® FURNACES

SALES • SERVICE • INSTALLATION

BLEND AIR FORCED AIR | DUAL & FLAT FLOOR | CONSOLES | WALL HEATERS | WATER HEATERS

A complete line of Coleman Furnaces . . . America's best seller . . . for small homes . . . big homes . . . new homes . . . and old homes. Our experienced heating engineers will be glad to help you solve your heating problems without obligation. Enjoy the comfort, economy and satisfaction that our many years in the heating field guarantee.

FREE ESTIMATES • LOW DOWN PAYMENT • F.H.A. TERMS
IMMEDIATE INSTALLATION • GUARANTEED SERVICE

SAN LUIS OBISPO 337
Nights – Sundays – Holidays Call SAN LUIS OBISPO 4062

McBRIDE'S
Plumbing • Heating • Sheet Metal

OLD SOUTH HIGHWAY SAN LUIS OBISPO

Coleman® FURNACES

SALES • SERVICE • INSTALLATION

BLEND AIR FORCED AIR | DUAL & FLAT FLOOR | CONSOLES | WALL HEATERS | WATER HEATERS

A complete line of Coleman Furnaces . . . America's best seller . . . for small homes . . . big homes . . . new homes . . . and old homes. Our experienced heating engineers will be glad to help you solve your heating problems without obligation. Enjoy the comfort, economy and satisfaction that our many years in the heating field guarantee.

F.H.A. TERMS
FREE ESTIMATES • LOW DOWN PAYMENT
IMMEDIATE INSTALLATION • GUARANTEED SERVICE

BLAKE'S
Plumbing • Heating & Sheet Metal

PASO ROBLES 1117

1701 RIVERSIDE AVE. PASO ROBLES

Funeral Directors–(Conf'd)

Palmer-Waters Chapel Cayucos
Highway & 7th ..... Cayucos 2721

REIS COLONIAL CHAPEL
1320 Nipomo-SnLuisObispo 703

RICHARDSON R F CO
L. V. Richardson – H. V. Joyaux
L. J. Oswald, Jr.
"OLDEST ESTABLISHED MORTUARY IN POINT OF CONTINUOUS SERVICE IN THIS COUNTY"
PIPE ORGAN – LADY ATTENDANT
Member National Selected Morticians
1135 Santa Rosa ..... SanLuisObispo 88

Richardson R F Co
1135 Snta Rosa ..... Sn Luis Obspo 88
(See Advertisement Page 55)

WOOD EARL W 134 Nelson ..... AroyoGrnde 2419
(See Advertisement Page 54)

Fur Dealers–Retail

HARDY ALICE A
LUXURIOUS FURS
FROM THE LARGEST WHOLESALERS
PHONE ANY TIME
SKILFUL REMODELING
Years of Experience Insure Satisfaction
7465 Bella Vista Rd ..... Atascadero 608

LACTERMAN'S
LARGE SELECTION OF
FINE FURS IN ALL PRICES
BUY YOUR FURS WITH CONFIDENCE FROM THE EXPERT FURRIER OF SAN LUIS OBISPO COUNTY
Remodeling – Cold Storage
728 Higuera ..... SnLuisObspo 1285

Fur Farms

See Also Chinchillas

Elwood's Fur Farms N Hwy ..... Atascdro 1166
Oakcroft Fur Farms San Gregorio Rd ... Atascdro 703
Royal Oaks Fur Farm Snta Rosa Rd .... Atascdro 940

Fur Remodeling & Repairing

Hardy Alice A 7465 Bella Vista Rd . . . Atascadero 608

Furnaces–Heating

Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av ..... PasoRobles 1117
(See Advertisement This Page)

BOWER AUSTIN MAYTAG AGENCY
6035 Palma Av ..... Atascadero 582

Branin Geo Sheet Metal
110 Stenner-SnLuisObispo 2824-W

CHRYSLER AIRTEMP FURNACES
PRODUCT OF CHRYSLER CORPORATION
Efficient, dependable furnaces and boilers for use with gas or oil. Also year 'round air conditioning for your present or new home. Free survey.

"WHERE TO BUY IT"

DISTRIBUTORS

Ashburn Supply Co
8468 Warner Dr Culver City-Texas 0-4764

COAST PLUMBING 8th ..... Cayucs 4861

COLEMAN AUTOMATIC HEATING EQUIPMENT—
DEALERS
McBRIDE SHEET METAL WORKS
Old South Hwy. ..... SnLuisObispo 337

CRAIG F L SHEET METAL & PLUMBING
731-21st ..... PasoRobles 523
(Continued Next Page)

Advertise in the Classified Directory . . . it pays.

PO — POplar WA (Cambria) — WAverly
SP — SPruce WA (Nipomo) — WAbash

Furnaces–Heating–(Conf'd)

FRASER GAS FURNACES
FLOOR FURNACES
WALL FURNACES
BASEMENT FURNACES
WINTER AIR CONDITIONING
Equipped for Natural and Bottled Gas
"It's the Inside of the Furnace That Counts"

"WHERE TO BUY THEM"

McBRIDE SHEET METAL WORKS
Old South Hwy-SnLuisObispo 337

SMEE'S PLUMBING & HEATING SHOP
2959 S Broad-SnLuisObispo 766

HOLLY FURNACES
Manufacturers of the famous Stubby Floor Furnaces with ClearFlo Louvers • Narro-Wall Recessed Heaters with patented Secondary Heat Exchanger and Holly Forced Air Furnaces with Turbulizer Heating Element. For estimates or service call dealers below.

"WHERE TO CALL"

Pack Pipe & Supply Inc
Santa Barbara & High-SanLuisObispo 75

Ketz Art Plumbing Heating & Sheet Metal
Orcutt Rd-SnLuisObispo 421b

LENNOX AIRE-FLO HEATING SYSTEMS
More families buy LENNOX than any other make! There is a LENNOX AIRE-FLO Heating System to fit your needs — large or small — for gas, oil or coal. LENNOX dealers are trained experts — always at your service for prompt installation, cleaning and repairing.

"WHERE TO BUY IT"

Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av ..... PasoRobles 1117

Roberts Earl S Electric Shop
475-5th Morro Bay-SP 2-2821

SMEE'S PLUMBING & HEATING SHOP
2959 S Broad-SnLuisObispo 766

McBride Sheet Metal Works
Old South Highway ..... SnLuisObspo 337
(See Advertisement Page 56)

McKELVEY'S HENRY B PLUMBING & HEATING
PANEL-RAY
COLEMAN – FRASER
HOLLY – PAYNE
LENNOX – DAY & NIGHT
AMERICAN STANDARD
5570 El Camino Real ..... Atascadero 394
If no answer call ..... Atascadero 80-F-5

OCHS A R ELECTRICAL & MECHANICAL CONSTRUCTION
2075 Rachel Ln-SnLuisObispo 1097
If no answer call ..... SnLuisObispo 1677

PAYNEHEAT SALES & SERVICE
PAYNE quality reflects nearly 40 years' leadership.
Floor and Duplex Furnaces
Room Air Conditioners
Forced Air Wall Heaters
Forced Air Furnaces
Exclusive Jetglas Protection

"WHERE TO BUY THEM"

Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av. ..... PasoRobles 1117

SMEE'S PLUMBING & HEATING SHOP
2959 S Broad ..... SanLuisObispo 766

San Luis Butane Distributors
Coleman & Day & Night Furnaces
N Hwy ..... Atascdro 151

SMEE'S PLUMBING & HEATING SHOP
2959 S Broad-SnLuisObispo 766

QUICK BRASS CLEANER

You can clean copper and brass instantly by rubbing with a mixture of vinegar and salt. The finish won't last as long as with regular metal polish, but the mixture does a fine job.

Furnaces–Repairing & Cleaning

BOWER AUSTIN MAYTAG AGENCY
6035 Palma Av ..... Atascadero 582

Furtado Sheet Metal Shop
Orcutt Rd-SnLuisObispo 921

Furniture Dealers–New

ART MESQUIT COMPLETE HOME FURNISHINGS
Bridge & Branch ..... AroyoGrande 2116

Carlton Furniture Co
6085 El Camino Rl-Atascdro 374
(See Advertisement Page 59)

DAVIDSON'S FURNITURE & AWNING STORE
669 Higuera ..... Sn Luis Obspo 421
(See Advertisement Page 59)

POPPING GOOD IDEA

Place kernels in the refrigerator an hour or so before using. Makes good popping certain.

Furniture Dealers–New–(Conf'd)

Fair Oaks Supply
495 Grand Av ..... Aroyo Grnde 2697

Grover City Trading Post
1055 Grand Av Grover Cty-AroyoGrnde 2274

HARMONY HOUSE HOME FURNISHINGS
Everything for the MODERN HOMES and The MODERN HOMEMAKER Buy on SEARS Easy Payment Plan.
Sold only by SEARS, ROEBUCK and CO.

"WHERE TO BUY THEM"

Sears Roebuck & Co
879 Higuera ..... SnLuisObispo 760
(Continued Next Page)

We want your telephone service to be as helpful as we can make it.

IN PASO ROBLES IT'S

R.C. Heaton Co.

SINCE 1886

FURNITURE	APPLIANCES	HARDWARE
• SIMMONS	• FRIGIDAIRE	• SHERWIN-WILLIAMS PAINTS
• MENGEL	• MAYTAG WASHERS	• YALE
• KLING	• PHILCO TV	• STANLEY TOOLS
• LANE CEDAR CHESTS	• O'KEEFE & MERRITT GAS RANGES	• DISSTON SAWS
• JAMES LEES & SONS CARPETS	• MAGNAVOX TV	• THOR TOOLS
• ARMSTRONGS	• HOOVER VACUUM CLEANER	• WE MAKE KEYS Schlage
• COMPLETE LINE OF MAPLE	• SUNBEAM APPLIANCES	We Also Feature Giftware Glassware Housewares
• VIRTURE DINETTES	• G. E. SMALL APPLIANCES	
• SAMSON TABLES		
• DRAPERIES		

PHONE
PASO ROBLES 890

803-13th Street

It Pays
To Answer Telephone Calls
PROMPTLY

Prompt answering of a telephone's ring is thoughtful, courteous—and good business.

When you call somebody by telephone
PLEASE DON'T "HANG UP" TOO SOON

"Play Ball" with him by giving him time to answer.

THE HOUSE OF
Zegar's
FINE FURNITURE

FURNITURE DEALERS FOR

Drexel — Kling — Mengel
Extensole — Furn. Guild
Kroehler — Valentine Seaver
Crown — Morris — Harris
Thayer Baby Furniture

BEDDING
Simmons Beauty Rest—U. S. Koylon
Airfoam
FLOOR COVERINGS
Gulistan — Artloom — Firth
Alexander-Smith — Adamo
Berven — Archibald Holmes
Pierce

CONVENIENT
CREDIT TERMS
ARRANGED

San Luis Obispo **85**
- 840 MONTEREY
- SAN LUIS OBISPO

- FOR GRACIOUS LIVING
- LUXURIOUS SUITES
- OCCASIONAL PIECES
- UNUSUAL LAMPS
- FINE FLOOR COVERINGS
- ALL AT MODEST PRICES
- TERMS

ARMSTRONG & KENTILE FLOOR COVERINGS
BIGELOW & MOHAWK CARPETING
SERTA MATTRESSES - ROBERTI FURNITURE
BAMBOO - WOOD & FABRIC
WINDOW COVERINGS

COMPLETE HOME FURNISHINGS

Phone
Paso Robles 126

TRUSSLER'S *FURNITURE STORE*
1303 PARK ST.

Furniture Dealers–New–(Cont'd)

Heaton R C Co 803-13th ----------PsoRobls 890
(See Advertisement Page 57)
McMAHAN FURNITURE CO 855 Marsh-SnLuisObispo 1573

OCEANVIEW FURNITURE CO
DISTINCTIVE
HOME FURNISHINGS
Draperies — Floor Coverings
Home Electric Appliances
At Avalon St
2200 Hwy 1 Morro By----------SP 2-6287

PISMO FURNITURE STORE 661 Dolliver Pismo Bch-PO 6-2462
(See Advertisement Page 59)
(Continued Next Page)

Advertise here—it pays.

YOURS AND MY
Furniture Store
"Where Overhead is Low"
WE SELL FOR LESS
Everything for the Home
- KROEHLER FURNITURE
- BABY FURNITURE
- SEALY MATTRESSES
- MOHAWK CARPETS
- LANE CEDAR CHESTS
- GAFFERS & SATTLER APPLIANCES
- CROSLEY

WE GIVE S & H GREEN STAMPS
Credit Terms Arranged
PHONE
San Luis Obispo 942
See Us for Better Buys!
H. L. & RADA McKEEN, Owners
1127 BROAD ST.

RILEYS
SUBURBAN FURNITURE DEPARTMENT
Visit Our Modern Room
Sleep Shop . . . Maple Room
Art Gift Dept.
USE YOUR RILEYS CREDIT PLATE
SAN LUIS OBISPO 1428
2211 S. BROAD SAN LUIS OBISPO

Furniture Dealers–New–(Cont'd)

RILEYS SUBURBAN FURNITURE STORE 2211 S Broad-SnLuisObispo 1428
(See Advertisement Page 58)
Trussler's Furniture Store 1303 Park ---PsoRobls 126
(See Advertisement Page 58)
White's Furniture Store
1301 Broad----------Sn Luis Obspo 1006
YOURS & MY FURNITURE STORE 1127 Broad-Sn Luis Obspo-942
(See Advertisement Page 58)
ZEGAR FURNITURE STORE
840 Monterey----------Sn Luis Obspo-85
(See Advertisement Page 58)

Furniture Dealers–Used

Dardens Used Furniture Main Cambria---WA 7-4441
FENNY'S F & G EXCHANGE 8501 El Camino Rl-Atascdro 1065

GAMBONI & RIGHETTI
"EVERYTHING USED"
FURNITURE — ANTIQUES
USED
PLUMBING SUPPLIES
PIPE
ASSORTED NICK-NACKS
5 Hwy----------SanLuisObispo 2791

GEORGE'S SECOND HAND STORE
Don't Hide It in the Attic
Let George Buy It
ALL KINDS OF NEW & USED
FURNITURE — BOUGHT & SOLD
Call Us for Highest Appraisals
815 High----------SanLuisObispo 2111-W

GEORGE'S SECOND HAND STORE
IN MORRO BAY
NEW & USED
FURNITURE & APPLIANCES
We Buy — Sell — Trade
HIGHEST PRICES PAID
781-6th Morro Bay----------SP 2-3541

GROVER CITY TRADING POST
WE BUY — SELL
AND TRADE
PRACTICALLY ANYTHING
1055 Grand Av Grovr Cty-ArroyoGrande 2274

HOFFMAN'S
Hardware and General Merchandise
WE BUY — SELL — TRADE
USED FURNITURE
APPLIANCES — PLUMBING
Full Line New & Used Doors
Windows
921 Front Oceano----------ArroyoGrande 3416

JOE'S PLACE
WE BUY — SELL
OR TRADE
Anything That Doesn't Eat
884 N Broad----------SnLuisObispo 356-J

LOVERN'S FURNITURE
NEW AND USED
FURNITURE AND APPLIANCES
We Buy and Sell
Hours 9 to 7 — 6 Days a Week
101 Hwy Nipmo----------WA 9-4251

The buying public won't forget you when you advertise in the Yellow Pages.

Furniture Dealers–Used–(Cont'd)

McMAHAN FURNITURE CO 855 Marsh-SnLuisObispo 1573
Nearly New Furniture
1302 Oses----------SanLuisObispo 3600-J
Old Gray Barn N Hwy----------Atascdro 48-R-3
Paso Robles Swap Shop
2712 Spring----------PsoRobls 270

SMITH'S S S TRADING POST
WE BUY & SELL USED FURNITURE
Antiques Bought and Sold
WE TRADE
CURIOS — GUNS — MISCELLANEOUS ITEMS
½ Mile Post City Limits Toward Airport
Edna Rd----------San Luis Obispo 1498-W

The Tradin' Post 1700 Hwy 1 Morro Bay---SP 2-5371
White's Furniture Store
1301 Broad----------SnLuisObispo 1006

Furniture Mfrs

Paramount Upholstering Co
1218 Carmel-SnLuisObispo 1790-J
Western Cabinet Works
Original Folding Tel-E-Vue Lounge Chair
1000 Park----------PasoRobles 289

Furniture Repairing & Refinishing

HENRY'S UPHOLSTERY
REFINISHING
CABINET SHOP FOR REPAIRS
COMPLETE UPHOLSTERY SHOP
Large Selection of Fabrics
PICK-UP & DELIVERY
572 Islay----------SanLuisObispo 3155-W

Furniture Upholstering–See Upholsterers

Games & Game Supplies

Leon's Toy Shop 659 Higuera----SnLuisObispo 1338

Garages

See also Automobile Repairing
Baxter W A & Sons
691 Price Pismo Beach-PO 6-4466
Bell's Garage 895 Palm----------SnLuisObispo 3960
Bob & Charlie's Mobil Service
99 Traffic Wy----------Aroyo Grnde 2429
Boyer & Sons Garage & Service
Shandn-PasoRobls 78-R-1
Brooks Motors 1306 Pine----------PasoRobls 168
Cameron's Brake & Wheel Alignment
3011 Spring-PasoRobls 170
CHOLAME GARAGE Cholame----PsoRobls 81-R-2
Cook's Garage Tally Ho Rd----ArroyoGrande 2575
DAN & ERNIE'S AUTOMOTIVE SERVICE
1234 Broad----------Sn Luis Obspo 3156
FREEMAN'S COMPLETE AUTO SERVICE
5455 Traffic Wy-Atascdro 610
(Continued Next Page)

PISMO
FURNITURE
COMPLETE
LINE OF HOME
FURNISHINGS
&
APPLIANCES
SIMMONS HIDE-A-BED
BEAUTYREST MATTRESSES - ETC.
BABY FURNITURE
WE GIVE S & H GREEN STAMPS
Low Down Payment Easy Terms
PO 6-2462
661 DOLLIVER - PISMO BEACH
Next to Bank of America

Davidson's
Furniture - Drapes
Established 1931
- Floor Coverings

SIMMONS
BEAUTY REST MATTRESSES
- Spring Air Mattresses
- Lane Cedar Chests

Fine Selection
- Maple Furniture
- Modern

PHONE
San Luis Obispo 421
669 Higuera San Luis Obispo

Carlton's
For
FURNITURE

Complete Selection
- MAPLE
- MODERN
- TRADITIONAL

APPLIANCES G E & PHILCO
FLOOR COVERINGS
BEDDING
SIMONS - SPRING-AIR - ETC.
ATASCADERO 374
CARLTON FURNITURE CO.
6085 EL CAMINO REAL ATASCADERO

PO — POplar SP — SPruce WA (Cambria) — WAverly WA (Nipomo) — WAbash

Garages–(Cont'd)

Genardini & Silva Garage Hwy No 1 ....Cayucos 2752
Gene's Garage Main & Bridge Cambria ---WA 7-4668
John's Automotive Service S Hwy ..Atascadero 123-M
Kamm C H & Co
Buick Specialists
1034 Monterey .....SnLuisObispo 332
Layman's Garage Ocean Av.....Cayucos 4111
Levy A & Zentner J Co
101 Hwy .....SnLuisObispo 610
Los Osos Valley Garage
Los Osos Rd.....SnLuisObispo 43-J-3
Nipomo Garage & Wrecking Yard
Hwy 101 Nipomo-WA 9-7911
Ocean View Garage Main Morro By-----SP 2-6392
One-O-One Garage Hwy 101-------SntaMrgrta 2681
PAUL'S GARAGE & AUTO MACHINE SHOP
Nipomo & Monterey.....SnLuisObispo 2319-R
Pioneer Garage 1246 Spring.....Pso Robls-169-W
Quality Sales & Service
Complete Automotive Service
Hwy 101 Nipmo-----WA 9-4041
Rademacher Bros Garage
539 Marsh-SnLuisObispo 1123
Roy Dildine's Service 6th & Main-----Templtn 2901

SAN LUIS TRUCK SERVICE
TRUCK REPAIRS
AND
MAINTENANCE
HEAVY EQUIPMENT DIESEL REPAIRS
24-HOUR SERVICE
101 Hwy .....SanLuisObispo 1360
Residence .....SanLuisObispo 3099-J

Schlitz Fred 740 D Morro By-----SP 2-4621
Shandon Garage Shandon .....PsoRobls 53-R-1
Standard Motors & Equipment Co
1701 Monterey.....Sn Luis Obspo 3144
Sweeter's Garage
Front & Paso Robles Oceano....AroyoGrnde 2126
THRESH E H INC
1101 Monterey.....Sn Luis Obspo 102
Williams Service 101 Hwy-----SntaMrgrta 5351
Woodland Garage Hwy No 1 Cambria----WA 7-4678

The Yellow Pages save you time.

Garbage Collection

A & M Disposal Service
116 E Branch AroyoGrnde 3534

ATASCADERO GARBAGE CO
SERVING
ATASCADERO — TEMPLETON
SANTA MARGARITA
EXTRA RUBBISH HAULING
San Gabriel Av.....Atascadero 720

Morro Bay Garbage Service
61-7th Morro Bay-SP 2-8230

PASO ROBLES WASTE DISPOSAL
Archie Asabez-Owner
707-13th -----PasoRobls 714-J

SAN LUIS GARBAGE CO
SERVING
THE CITY OF SAN LUIS OBISPO
GARBAGE REMOVED
EXTRA RUBBISH & TRASH HAULING
Mailing Address P. O. Box 299
San Luis Garbage Co. Dump
Edna Rd — San Luis Obispo 6-J-11
1016 Morro -----SanLuisObispo 1672

SPADY'S DISPOSAL SERVICE
Servicing
PISMO BEACH — SHELL BEACH
AREA
Rubbish — Trash — Garbage Removed
Mailing Address Box "O" Pismo Beach
243 Palomar Av Shell Bch-----PO 6-2081

Garbage Disposal Equipment

Sears Roebuck & Co 879 Higuera--SnLuisObispo 760

Garden Equipment & Supplies–Renting

George's Equipment Rentals
S Hwy-SnLuisObispo 2398

Garden Equipment & Supplies–Retail

ATASCADERO FEED & SUPPLY
M E and Simplicity Garden Tractors
S Hwy .....Atascadero 193
Atascadero Hardware
We Give S & H Green Stamps
5980 Traffic Wy-----Atascdro 133
Boyle Lumber Co
Ortho Products-Vigoro-Flower Borders
Ocean Av.....Cayucos 2311
Karleskint's Florist & Nursery
1422 Monterey.....Sn Luis Obspo 2060
NOBLE SAW SERVICE
1129 Garden-SnLuisObispo 619-W
Paso Robles Mercantile Co 839-12th...PsoRobls 340
SCOTTS LAWN CARE PRODUCTS—
HEATON R C CO 803-13th.....Pso Robls 890

Garments–See Women's Wearing Apparel Headings

Gas Appliances–Household

EPP'S 745 Higuera .....SnLuisObispo 711
Garden City Gas Service
Santa Lucia Baywood Park .SnLuisObispo 39-J-11
One-O-One Butane-Propane Service Inc
6035 Palma Av-Atascdro 1041
San Luis Butane Distributors
See Our Adv-Gas-Liquefied Petroleum
N Hwy -----Atascdro 151

Gas Companies

Southern Counties Gas Co
823-13th.....Paso Robles 500
610 Dolliver Pismo Beach-----PO 6-4756
Commercial Office
1141 Chorro.....San Luis Obspo 16
Operating Dept
Broad.....San Luis Obspo 490
For Service in Arroyo Grande-Atascadero
Cayucos-Nipomo-Morro Bay-Santa Margarita
and Templeton-please refer to Alphabetical
Sections for these Communities

Gas–Liquefied Petroleum

Butane Serv Of Atascadero N Hwy..Atascadero 151
Garden City Gas Service
Los Osos Highlands-SnLuisObispo 44-J-4
Garden City Gas Service
317-5th Morro By-SP 2-6836
(See Advertisement Page 61)
One-O-One Butane-Propane Service Inc
6035 Palma Av-Atascdro 1041
(See Advertisement Page 61)
One-O-One Butane-Propane Service Inc
1228-11th-PasoRobls 27

PETROLANE
A Complete Gas Service for
Farm - Home - Factory
LP-Gas Carburetion Installed on
All Internal Combustion Engines.
Oil Well Service
Tanks - For Rent or Lease
Leading Household Gas Appliances
"Let Petrolane Pete Furnish the Heat"
"WHERE TO BUY IT"

GARDEN CITY GAS SERVICE
A Petrolane Company
Santa Lucia Baywood
Park.....SanLuisObispo 39-J-11
GARDEN CITY GAS SERVICE
A Petrolane Company
1653 N Broadway
Santa Maria.....WAlnt 5-5019
GARDEN CITY GAS SERVICE
A Petrolane Company
317-5th Morro By-----SP 2-6836

(Continued Next Page)

Here's how you may be sure of getting your party more often when you dial
1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

BUTANE — PROPANE

BOTTLED GAS

L. P. GAS
SERVING SAN LUIS OBISPO CO. SINCE 1935
Commercial — Domestic
• FIRST IN QUALITY
• FAIREST IN PRICE
• FASTEST IN SERVICE
PUMP - TRACTOR & TRUCK CARBURATION
INSTALLATIONS & CONVERSIONS
TANKS — SOLD & RENTED
FOR PROMPT SERVICE PHONE
ATASCADERO 151
If No Answer Call Atascadero 618

BOTTLED GAS

SAN LUIS BUTANE
DISTRIBUTORS
Complete Selection of Gas Appliances
★ FURNACES — Coleman — Day & Night
★ HEATERS — Dearborn — Coleman
★ RANGES — O'Keefe & Merritt — Westinghouse — Tappan
★ REFRIGERATORS — Servel — Westinghouse
★ WASHING MACHINES — Westinghouse
★ WATER HEATERS — Day & Night — Coleman
Low Down Payment - Easy Credit Terms Available
NORTH ATASCADERO AT SAN ANSELMO RD.
Mailing Address — P.O. Box 966

Gas–Liquefied Petroleum–(Cont'd)

Rur-Al Gas 317-5th Morro By-----SP 2-6836
SAN LUIS BUTANE DISTRIBUTORS
N Hwy.....Atascadero 151
(See Advertisement Page 60)
SUBURBAN GAS SERVICE OF CAYUCOS
Ocean Av .....Cayucos 2991
SUBURBAN GAS SERVICE OF SANTA MARIA
1725 S Broadway Santa Maria.....WAlnt 5-5062
VAN HORN BUTANE SERVICE
2801 Spring.....Pso Robles 343
(See Advertisement This Page)

Gasoline & Oil Marketers & Distrs

Associated Oil Co Distributing Station
Orcutt Rd .....Sn Luis Obspo 727-W
General Petroleum Corp 5th & Pine..Pso Robls 252
General Petroleum Corp of Calif
Foothill Blvd & Calif Blvd Sn Luis Obspo 1880
LARSON MYRON W SHELL PRODUCTS DISTR
1196 Foothill Bl-SnLuisObispo 98
If no answer call-----SntaMrgrta 5553
MOHAWK PETROLEUM PRODUCTS—
ROUNTREE OIL DISTRIBUTING CO
100 Traffic Wy-AroyoGrnde 2051

NORWALK CO THE
Office 1088 Higuera.....SnLuisObispo 1237
Bulk Plant S Hwy.....SnLuisObispo 3084-W
Norwalk Gasoline Co 9th & Salinas---PasoRobls 1313
RHEA PETROLEUM INC
Douglas Products-Winsle & Retail
.....SanMiguel 20
Richfield Oil Corp Orcutt Rd.....SnLuisObispo 414-W

RICHFIELD OIL CORP
Goodyear Tires — Tubes & Batteries
WE SERVE
SERVICE STATIONS AND GARAGES
CONTRACTORS — FARMERS — RANCHERS
Gasoline — Diesel
Stove Oil — Motor Oil — Solvent — Greases
J. EARL WORTHAN - Distributor
6th & Pine.....PasoRobles 418

SEASIDE OIL CO Main.....Templtn 2161
Seaside Oil Co Old Hwy.....SanLuisObispo 1396
Sebastian Oil Distributing
220 Mason.....Aroyo Grnde 5638
Shell Oil Co 1196 Foothill Bl.....SnLuisObispo 98
SHELL OIL DISTR
5th & Riverside Av.....PasoRobles 375
If no answer call.....PasoRobles 1409

SIGNAL OIL CO
Hill J. Murray - Distributor
LEE TIRES — BATTERIES — TUBES
GASOLINE — DIESEL
STOVE OIL — SOLVENT — GREASES
MOTOR OIL — OILS — FUEL & HEATING
WHOLESALE & RETAIL
Located at Murray & Hathaway
1262 Murray Av-----SanLuisObispo 3280
If no answer call----SanLuisObispo 53-R-1

SIGNAL OIL CO 1446 Spring.....Pso Robls 176-W
Tasco Serv Sta & Petroleum Distr
S Hwy.....Atascadero 99
Texas Co The 610 Pine-----PasoRobls 355
Texas Co The Distributor
100 Stenner.....Sn Luis Obspo 1140
Tide Water Associated Oil Co 26th..PsoRobls 911-W
Wasson J & M Co Vachell Ln.....SnLuisObispo 1506

Gasoline Service Stations–See Service Stations

Geiger Counters

WOELFLE ERWIN
EVERYTHING FOR URANIUM
ANYTHING IN ULTRA-VIOLET
Scintillators — Geiger Counters — Maps
Mineralights — Batteries — Kits — Minerals
Fluorescent Paints & Signs
Rentals — Radiometric Assays — Etc.
3418 Higuera -----SanLuisObispo 2063-R

Geologists

Ohio Oil Co The
Bank of America Bldg PasoRobls 1612

You'll find it fast in the YELLOW PAGES.

BUTANE *Household* — VAN GAS — PROPANE *Commercial*

OIL WELL SERVICE
TRACTOR CONVERSIONS — PUMPING UNITS
STORAGE TANKS — SOLD OR RENTED
Your Authorized VAN GAS Dealers
DAY OR NIGHT PHONE
PASO ROBLES 343
or
SAN MIGUEL 14
For Service at Other Locations Call
KING CITY 366 — SOLEDAD, ORIOLE 8-2958 — SALINAS 5191

VAN GAS

ONE-O-ONE

SERVICE INC.

"SERVICE AROUND THE CLOCK"
TRUCKS EQUIPPED WITH "PRINT-O-METERS"
Prints the Gallons on the Ticket
TANKS — RENTALS & SALES
For Service in San Luis Obispo Co.
PHONE
Main Ofc. — ATASCADERO 1041
AUSTIN BOWER - Mgr.
(Maytag Dealer)
Paso Robles Area Phone
PASO ROBLES 27
GAS & ELECTRIC APPLIANCES
Sales — Service — Installations
Mailing Address — P. O. Box 515
6035 Palma Ave. Atascadero

BUTANE PROPANE

MORRO BAY
SP 2-6836
If No Answer —
San Luis Obispo 39-J-11
SANTA MARIA
WAlnut 5-5019
Complete sales and service for any LP-Gas need, commercial or for the home. Plus a wide selection of modern appliances, all tailor-made for economical LP-Gas.
TANKS
RENTED — LEASED — SOLD
We're specialists in
LP-GAS CARBURETION
TRACTORS • TRUCKS • FORK LIFTS
INTERNAL COMBUSTION ENGINES
TAXIS • OIL WELL SERVICE
"LET PETROLANE PETE FURNISH THE HEAT"
GARDEN CITY GAS SERVICE
MORRO BAY
317-5th
HIGHWAY 1
SANTA MARIA
1653 N. Broadway
A PETROLANE COMPANY

GLASS

COMPLETE
GLASS & GLAZING
PLATE GLASS CONTRACTORS
CRYSTAL – WINDOW
SHOWER DOORS
AUTO GLASS INSTALLED
MIRRORS – TABLE TOPS
LOUVRE LEADER DISTR.

MORRO BAY GLASS
PHONE
SP 2-5277
1560 HWY. 1 MORRO BAY

GLASS

"Everything in Glass"
PLATE & WINDOW GLASS
GLASS REPLACEMENTS OF ALL KINDS
Estimates Gladly Given
SHOWER DOORS
FURNITURE TOPS - MIRRORS
RESILVERING
Auto Glass Installed While-U-Wait
PHONE
PASO ROBLES 469
Distributor for
LOUVER LEADER AND SUN-SASH JOULISE WINDOWS
PASO ROBLES GLASS SHOP
— 10 Years of Reliable Service —
609 - 22nd PASO ROBLES

Geophysicists

Ray Robert H Co 3640 Oak----------PasoRobls 182

Gift Shops

AH LOUIS STORE
Howard W. Louis—Owner
GIFTS UNUSUAL
DISTINCTIVE IMPORTS
PICTURE FRAMING
Established 1874
800 Palm.....San Luis Obispo 592-J

Ellen's Gift Shoppe
957 Monterey-SnLuisObispo 1323-J
Evans Gift Shop 12th & Spring.....PsoRobls 229

HILL'S STATIONERY STORE
DISTINCTIVE GIFTS
OF
GLASS - PAPER - METAL
GIFTS FOR ALL OCCASIONS
You Are Welcome to Come In and Browse Around At Any Time
1127 Chorro.....San Luis Obispo 1403

Karteskint's Florist & Nursery
1422 Monterey-SnLuisObispo 2060
Mary's Gift Shop
1801 Shell Beach Rd Shell Beach-PO 6-2232

MINEAU & LOOMIS
FOSTORIA & IMPERIAL GLASSWARE
HAND MADE BRASS & COPPER
NORITAKI & POPPY TRAIL CHINA
REVERE & FARBERWARE
GIFTS OF DISTINCTION
FREE GIFT WRAPPING & DELIVERY
405 E Branch.....ArroyoGrande 2695
904 Grand Av.....ArroyoGrande 3213

Morro Bay Photo Shop
435-5th Morro Bay-SP 2-3351
Murphy's Gift Shop Main Cambria-------WA 7-4230
Paso Robles Mercantile Co 839-12th PsoRobls 340
Union Hardware Co 725 Higuera-----SnLuisObispo 43
Wilbert's Service Stn & Grocery
Hwy Cambria-WA 7-4237
Wilsons Flower Shop 1110 Garden..SnLuisObispo 622

Ginger Ale–See Beverages–Non Alcoholic

Glace Fruits

See Confectioners Headings; Also Fruits & Vegetables Headings

Glass–Auto, Plate, Window, Etc

Booth Bros Body & Paint Shop
1121 Higuera-SnLuisObispo 2038
Davis & Harris Body Shop
138 South-SnLuisObispo 389-W

Please wait till you hear the dial tone . . . then dial.

AUTO GLASS

AUTO GLASS SPECIALISTS
INSTALLED WHILE YOU WAIT
Open All Day Saturday
CALL
SAN LUIS OBISPO 1851
WESTSIDE AUTO PARTS CO.
1236 MONTEREY

Glass–Auto, Plate, Window, Etc–(Cont'd)

FOWLER GLASS SHOP
Auto – Plate – Window Glass
MIRRORS – FURNITURE TOPS
Free Estimates
11th & Park.....PasoRobles 160-J

HAMMOCK CHAS CABINET SHOP
Broken Windows Replaced
Hwy .....Atascadero 177
Morro Bay Glass 1560 Hwy 1 Morro Bay---SP 2-5277
(See Advertisement This Page)
Paso Robles Glass Shop 609-22d.....Pso Robls 469
(See Advertisement This Page)
WESTSIDE AUTO PARTS CO
1236 Monterey-SnLuisObispo 1851
(See Advertisement This Page)

Glassware–Retail

Smith's S S Trading Post
Edna Rd-SnLuisObispo 1498-W

Glaziers

Fowler Glass Shop 11th & Park-----PasoRobls 160-J

Golf Courses–Public

ATASCADERO GOLF COURSE
GREEN FEES
Weekdays $1.00 – Sat. – Sun. & Holidays $1.50
Ladies Monthly Ticket – Weekdays Only $3.00
Including Sat. & Sun..... $4.00
Mens Monthly Ticket..... $6.00
NIGHT PRACTICE RANGE OPEN
MON. – TUES. – WED. – THURS.
PRO AVAILABLE FOR INSTRUCTION
Hwy .....Atascadero 46

San Luis Obispo County Morro Bay Golf Club
Morro By-SP 2-3181

Golf Practice Ranges

Atascadero Golf Course
Open Mon-Tues-Wed-Thurs-Nights
Hwy .....Atascdro 46

Government Offices–City

See Alphabetical Directory Under "Name of City"

Government Offices–County

See Alphabetical Directory Under "San Luis Obispo County of"

Government Offices–Federal

See Alphabetical Directory Under "U S Government"

Government Offices–State

See Alphabetical Directory Under "Calif State of"

Grain Brokers

FARMERS ALLIANCE BUS ASSOC
10th & Riverside Av.....PsoRobls 115
Loomis E C & Son 415 E Branch..Arroyo Grnde5514
Loomis E C & Son 147 High.....Sn Luis Obspo-1080

Grain Dealers

Calif Milling Corp 1212 Railroad.....PsoRobls 161
Cousins Jas I 822-13th.....Pso Robls 119-W
DeChaine Bob 1220 Park.....PsoRobls 379
FARMERS ALLIANCE BUS ASSOC
10th & Riverside Av.....PsoRobls 115
Loomis E C & Son 415 E Branch..Arroyo Grnde5514
Loomis E C & Son 147 High.....Sn Luis Obspo-1080
Mercury Grain & Insurance Agcy
1306 Pine-PasoRobls 1813
Pelton Ray W 1225 Riverside Av------PasoRobls 214

Gravel–See Sand & Gravel

Greases

SAN LUIS TALLOW COMPANY
WE SOLICIT
RESTAURANT SURPLUS
GREASE
FATS – OILS – BONES
Clark Field .....SanLuisObispo 2646-W

Greenhouse Builders

Nielsen Harald N
Niel-Sun Ray Greenhouses
956 Walnut .....SanLuisObispo 594

Greeting Cards–Retail

Bickell's Stationery Store
Hallmark Greeting Cards
807-12th .....PsoRobls 882
Gabby Book Store
1040 Chorro.....Sn Luis Obspo 867-W

HILL'S STATIONERY STORE
Exclusive Lines
HALLMARK — NORCROSS
RUSTCRAFT
32 Feet of Card Racks for Your Selection
You Are Welcome to Come In and Browse Around Our Store
1127 Chorro.....San Luis Obispo 1403

Morro Bay Stationery 425-5th Morro By--SP 2-6506

Grocers–Retail

Anderson's Market 13th & Trouville
Grover City.....Arroyo Grnde 2726
Angello Carl Ocean Av & Front
Oceano .....Arroyo Grnde 5925
Art's Grocery Store
Open 7 Days A Week Til 9 PM
Hwy No 1 & Pier Av Oceano...ArroyoGrnde 9997
Atascadero Market
5850 El Camino Real.....Atascadero 89
Auger's Bob Market
5th & Main Morro By-SP 2-8171
Avila Grocery
Harold Martin-Proprietor
Avila .....Sn Luis Obspo-8-J-1
Bennett's Grocery 122 Branch------ArroyoGrnde 2698
Blankenship's Market 2906 Spring----PasoRobls 1131
Bud's Dollar Market
Foothill & Morro Rd.....SanLuisObispo 1609
Bullock's Delicatessen
Nipomo & Higuera-SnLuisObispo 2513-W
Butler's Grocery
W B-Bill-Butler Prop Hrs 7:45 To 6 PM
1415 Beach .....SnLuisObispo 2215-W
C H B Market 661 Higuera.....Sn Luis Obspo-999
Calif Park Grocery
Open 8 to 6 Free Parking
390 California Blvd.....SnLuisObispo 2738-W
Christie's Foothill Market
399 Foothill Bl-SnLuisObispo 3190
Cody's Market 313 Higuera.....SnLuisObispo 2466
Commercial Co The 303 E Branch..ArroyoGrnde 2421
Corner Grocery
Atascadero Av & Morro Rd.....Atascadero 714
Cunningham's Grocery
8 AM to 7 PM Daily & Sunday
Hwy 1 Morro Del Mar-----SP 2-6581
Dan's Market
Open Daily & Sunday-8 AM to 9 PM
2044 Spring -----PasoRobls 409
Dauth-Leisy Foods 530-12th.....Pso Robls 256
Del Mar Grocery
8 AM to 9 PM Daily & Sunday
Morro Del Mar-----SP 2-8184
Del Monte Grocery
301 Sota Barbara Av.....Sn Luis Obspo 1000
DOLLAR MARKET
Bud Poulsen-Owner
Foothill & Morro Rd.....Sn Luis Obspo 1609
Donohue & Sons Grocery
Open 9:30 AM-10:00 PM Everyday Inc Suns
2548 Spring -----PasoRobls 360
Dowden's Market Shandon .....PasoRobles 53-J-2
Ellsworth's Market
496 N Broad.....Sn Luis Obspo 3093
Erich's Market 2611 Spring.....Pso Robls 579
Fair Oaks Grocery 102 N Halcyon Rd.ArroyoGrnde 2118
FARMERS MARKET
Fruit & Vegetables
445 Marsh.....Sn Luis Obspo 3080-W
Ford's Market 801 Dolliver Pismo Beach--PO 6-2068
Fox's Grocery Store
Open Sundays
Hwy No 1 Cambria-----WA 7-4442
FRANK'S GROCERY 845 Main Morro By-SP 2-8180
Garden Farms Store 101 Hwy-----SntaMrgrta 5601
Ghezzi's Store Ocean Av.....Cayucos 2911

For better service, speak directly and clearly into the telephone mouthpiece.

Grocers–Retail–(Cont'd)

GLEN OAKS GROCERY
Open Daily & Sundays-Closed Thursday
Eaglet .....Atascdro 647-W
Greene's Grocery S 101 Hwy Nipomo----WA 9-4371
Grove Auto Court N Hwy----------Atascdro 336-R
Grove Grocery El Camino Real.....Atascadero 974
Grover City Market
O F Yeackel
850 Grand Av Grover City....ArroyoGrnde 3322
Gwin's Grocery
607 Manhattan Av Grover City..ArroyoGrande 2415
Halcyon Store W Temple
Halcyon .....Aroyo Grnde 2432
Handy Corner Grocery
P F Hansen-Owner
Edna Rd -----SnLuisObispo 856
HAWTHORNE MARKET
2161 Broad .....SnLuisObspo 3195
Hearn's Market
Open On Sun From 10:30 Until 1:00
201 E Branch.....ArroyoGrnde 5549
Hi-Way Market 2105 Spring.....PasoRobles 313
Jerry's Market 1050 Price Pismo Bch----PO 6-2402
Joaquin's Grocery 420 High.....SnLuisObspo 526
JOHNSON & BARNES
Open 7 AM to 7 PM Sun 8 AM to Noon
101 Hwy Nipomo -----WA 9-4511
K & M Mkt 2927 Spring.....PsoRobls 1024
Kelly Bros Market
Open 8 AM to 7:30 PM Every Day in the Week
S Hwy .....Atascadero 377
Log Cabin Market 400 Traffic Wy...ArroyoGrnde 5922
Los Osos Valley Market
Los Osos Valley Rd.....SanLuisObispo 28-J-2
Lucas F D 101 Hwy Nipomo----------WA 9-4242
Mac's Grocery Hwy 1 Morro Bay-------SP 2-8483
Margarita Mercantile Co----------SntaMrgrta 5111
Maston's Grocery
5th & Main Morro Bay----------SP 2-2921
McKay P G Paso Robles Bch.....Cayucos 2541
Monterey Market
1601 Monterey .....SnLuisObspo 816
Montgomery's Store Front Oceano.ArroyoGrande 2692
Mor-Mac's Food Center
5th & E Morro Bay-SP 2-4511
Morro Bay Grocery
Open Daily 7:30 AM-6:30 PM Sun 9 AM-6 PM
5th & Main Morro By----------SP 2-2531
Muzio David 870 Monterey.....Sn Luis Obspo 54
New Park Grocery 1401 Osos....Sn Luis Obspo-1431
Northside Market
84 Santa Rosa.....Sn Luis Obspo 1334
Orcutt's Market 835-12th .....PasoRobles 180
P I Market 238 Ocean Vw Av Pismo Bch--PO 6-4465
Pennington's Grocery Hwy -------SntaMrgrta 5781
Petersen's General Merchandise.....Templtn 2001
Pioneer Drive-In Market
Morro & Marsh.....SnLuisObispo 1825
POCKET BOOK GROCERY
4th & Brighton Grove Cty-ArroyoGrnde 2804
Quagline's Food Market
2101 Broad .....SanLuisObispo 427
Rauch's Grocery
Open on Sundays
Creston Rd -----PasoRobls 1240
River Grove Store Hwy 41.....PasoRobles 40-J-1
SANTA ROSA MARKET
Complete One-Stop Market
798 Santa Rosa----------SnLuisObispo 326
Sauer's Market 848 Monterey.....SnLuisObspo 27
Sears Market 700 Marsh.....Sn Luis Obspo 2180
Sebastian's Store
Drugs-Fresh Meats-Liquors-Fishing Tackle
Sn Simn -----WA 7-4217
Serv-Ur-Self Market
9 AM to 6:30 PM Daily-10 AM to 3 PM Sun
N Hwy -----Atascdro 597
Shell Beach Market
753 Shell Beach Rd Shell Beach-PO 6-2135
Smith's Grocery
Open 6 AM to 8 PM
Creston .....PasoRobles 66-R-3
Soto's Market Main Cambria----------WA 7-4411
Spurlock Cash Market
2140 S Broad-SnLuisObispo 1954
Stop & Shop Market
1253 Shell Beach Rd Shell Beach-PO 6-4708
Thompson's Grocery 1638 Osos.....SnLuisObispo 463
THREE CORNER GROCERY
1609 Johnson .....SnLuisObispo 254
Tomasini Anita Ocean Av.....Cayucos 2904
Tony's Food Center
110 E Branch .....Arroyo Grnde 5926
TRAIL-ER-IN GROCERY
Groc-Meats-Beer-Wine-Open Sundays
1950 El Camino Rl----------Atascdro 998

Advertise here—it pays.

Grocers–Retail–(Cont'd)

TUTTLE'S MARKET
Open 8 AM to 10 PM Daily & Sunday
695 Higuera.....Sn Luis Obspo 2193
U-SAVE MARKET
B Swack & H R Boren
951 Grand Av Grovr Cty-----AroyoGrnde 9994
Uptown Market 1248 Monterey--SnLuisObispo 3216

WESTWAY MARKET
GROCERIES - FRUIT
LIQUORS - WINES - BEER
Open 9 A.M. to 9 P.M. Sundays Included
Open 'till 11 P.M. Saturday Night
Owned by
Bill Mathison and John Corscaden
447 Higuera.....San Luis Obispo 491-W

Wilbert's Service Stn & Grocery
Hwy Cambria-WA 7-4237
Wilson's Grocery
Open 8 AM To 10 PM Daily & Sunday
2121 Broad .....SnLuisObispo 4215-J

Grocers–Whsle

ADLER WHOLESALE CO
1301 Carmel .....SnLuisObspo 260
Rand Halpin Co 228 Snta Barbara..SanLuisObspo 93
Smart & Final Iris Co
305 Higuera .....SnLuisObspo 3974

Guides–Shippers'–See Publishers

Guns

Grisanti Hardware Hwy -----Atascdro 580
Sears Roebuck & Co 879 Higuera--SnLuisObispo 760

SMITH'S S S TRADING POST
EVERYTHING IN GUNS
NEW - USED - ANTIQUES
We Buy—Sell—Trade
½ Mile Post City Limits Toward Airport
Edna Road.....San Luis Obispo 1498-W

Gunsmiths

LUNDGREN ERIC 1326 Park.....Pso Robls-470
SPORTSMAN'S STORE
719 Higuera .....SnLuisObspo 2520

STORNI'S GUN RANCH & MACHINE SHOP
COMPLETE GUN SERVICE
& SUPPLIES
Loading Tools & Supplies – Firing Ranges
MAIL ORDER SERVICE
P. O. Box 457 Glenn E. Storni - Prop.
Look for the Signs – 1 Mile
South of Cayucos at Old Creek Rd.
Cotton Tail Ck Rd.....Cayucos 2362

Haberdashery–See Men's Furnishings Headings

Hair Goods–Retail

Charles & Duff Hair Goods
327-14th Oakland .....TWinoks 3-1165

Hairdressers–See Beauty Shops

Halls & Auditoriums

Paso Robles Civic Auditorium
10th & Park.....PsoRobls 1537

Hand Bags–Retail

Charles Shoes 867 Higuera---SnLuisObispo 1538-W
Fisher's Brad Shoe Store
845 Higuera-SnLuisObispo 257

Handicraft Supplies

BERT'S HOBBY SHOP
895 Higuera-SnLuisObispo 1538-M
Johnson's Music & Art Shop
5895 Traffic Wy-Atascdro 247-R

Hardware–Retail

ATASCADERO HARDWARE
We Give S & H Green Stamps
5980 Traffic Wy ..... Atascdro 133
Atascadero Lumber Co 5305 Traffic Wy - Atascdro 661
Baywood Park Hardware
Baywood Park ..... SnLuisObispo 26-R-3
(See Advertisement This Page)
COOPERATIVE FARMERS SUPPLY CO INC
14th & Pine - PasoRobls 344
CRAFTSMAN HARDWARE—
SEARS ROEBUCK & CO
879 Higuera ..... SnLuisObispo 760
Fair Oaks Supply
995 Grand Av ..... Aroyo Grnde 2697

Please be sure to hang up properly. Your telephone bell cannot ring when the instrument is accidentally kept off the hook by books or ash trays.

UNION HARDWARE CO.
— HOME OWNED —
We Give S & H Green Stamps
Free Gift Wrapping & Delivery
EVERYTHING IN HARDWARE & HOUSEWARES
- Fine China — Glassware & Gifts
- Crockery & Dinnerware
- Case Cutlery & Cooking Utensils
- Household Electrical Appliances
- Tools for Builders & Mechanics
- Delta Saws & Power Tools
- Skil & Porter Cable Power Tools
- Sporting Goods & Garden Supplies
- Builders' Equipment & Supplies
- Plumbing Supplies & Pipe Fittings
- Dynamite & Explosives
- Fuller Paints & Painters' Supplies

PHONE
SAN LUIS OBISPO 43
725 Higuera Until Approx. Jan. 1st, 1956
AFTER JAN. 1st.
1126 CHORRO

Baywood Park **HARDWARE**
GEORGE BUDOLPH, Prop.
- BUILDERS' HARDWARE
- ELECTRIC SUPPLIES
- PLUMBING SUPPLIES
- ALBERS QUALITY POULTRY FEED
- SPORTING GOODS
- STANLEY TOOLS
- WATER HEATERS
- ROYAL DUTCH PAINT
- FISHING TACKLE
- CLAM FORKS FOR RENT

WE DELIVER — OPEN SUNDAYS
BAYWOOD PARK HARDWARE
Phone SAN LUIS OBISPO 26-R-3
BAYWOOD PARK, CALIF.

Hardware–Retail–(Conf'd)

FARMER'S HARDWARE & EQUIP CO
BUILDERS' HARDWARE
PAINTS & OILS
CHINA & GLASSWARE
CUTLERY - HARNESS
581 Higuera ..... San Luis Obispo 852

Forden's Hardware
857 Monterey ..... Sn Luis Obspo 273

GRISANTI HARDWARE
General Hardware — Electrical Supplies
Sporting Goods — Gun Repairs
Reloading Equip. & Tools
FINE OLD COLONY PAINTS
Plumbing Supplies — Builders' Hardware
Opposite Post Office in Atascadero Hotel Block
Highway ..... Atascadero 580

Grover City Hardware
1036 Grand Av Grover City .... ArroyoGrande 2931

HAYWARD LUMBER CO
SCHLAGE LOCKS
COMPLETE BUILDERS' HARDWARE
Stanley Hardware & Tools
10th & Pine ..... PasoRobles 820
5th & E Morro By ..... SP 2-2291
From telephones served from the Cambria Cayucos San Luis Obispo Exchanges only (No Inter-City Charge)
Ask Operator for-ENterprise 1-1406

HEATON R C CO 803-13th ..... Pso Robls 890
Hewitt H ..... Templtn 2361

HOFFMAN'S
Hardware and General Merchandise
WE BUY — SELL — TRADE
USED FURNITURE
APPLIANCES — PLUMBING
Full Line New & Used Doors
Windows
921 Front Oceano ..... ArroyoGrande 3416

Howard & Bates
109 Branch ..... Aroyo Grnde 2758
Ladwig Farm & Home Supply
1619 Osos - SnLuisObispo 2117-J

MINEAU & LOOMIS
HARDWARE — GIFTS — SPORTING GOODS
HOUSEWARES — PLUMBING — PUMPS
GARDEN EQUIPMENT & SUPPLIES
SHERWIN WILLIAMS PAINTS
Tools
Electrical Supplies — Building Materials
405 E Branch ..... ArroyoGrande 2695
904 Grand Av ..... ArroyoGrande 3213

Mineau & Loomis 904 Grand Av ... AroyoGrnde 3213
Morro Bay Hardware Store
375-5th Morro Bay - SP 2-2941

PACIFIC COAST LUMBER CO OF CALIF
BUILDERS' HARDWARE
OVERHEAD GARAGE DOORS
CEMENT — STUCCO — PLASTERS
ROOFING MATERIALS
424 Santa Barbara Av .. SanLuisObispo 1420

PASO ROBLES MERCANTILE CO
839-12th ..... PsoRobls 340
Hardware Dept 839-12th ..... PsoRobls 342
Shamel's Hardware & Plumbing Shop
Cambria - WA 7-4650
Union Hardware Co 725 Higuera .... SnLuisObispo 43
(See Advertisement This Page)

Hardware–Whsle & Mfrs

Craver Earl H Wholesale Electric & Hardware
1223 M - Fresno 3-0462

Harvesters–See Farm Equipment

You'll find it fast in the YELLOW PAGES.

Hatcheries–Poultry

Black's Hatchery Riverside Av ..... PasoRobls 186-W
Grover City Hatchery
213 S 16th Grovr Cty - AroyoGrnde 2358
KIMBER FARMS INC
White Leghorn Baby Chicks
Snta Cruz Rd ..... Atascadero 763
Littleton's Hatchery
Day Old & Started Chicks
9610 Atascadero Av ..... Atascadero 117-J
McKeen's Hatchery
Baby Chicks & Poultry Equip
Laurel Ln ..... SnLuisObispo 145
North's Hatchery Inc
174 Higuera ..... SnLuisObispo 2556
North's Hatchery Inc
Breeder Ranch
Nipomo ..... WA 9-5814

Hats–Mfrs

Don Hoy S 101 Hwy ..... SntaMrgrta 2761

Hats–Renovators

City Cleaners 709 Higuera ..... SnLuisObispo 1188
Grover City Cleaners
874 Grand Av Grovr Cty - AroyoGrnde 5586
Mission Tailoring Service
722 Marsh - SnLuisObispo 496

Hawaiian Goods–See Gift Shops

Health Food Products–Retail

MacKay's Modern Foods
1135 Garden ..... Sn Luis Obspo-1444
Margo & Larry's Health Foods
1118 Morro - SnLuisObispo 2391

Health Service

Bettencourt Alice R
571 Marsh ..... SnLuisObispo 1898-M
San Luis Obispo County Health Dept
Legion Hall ..... PasoRobles 601

When Looking for a Dealer in your Neighborhood
Time and effort may be saved if the article or service you want to buy can be found in your neighborhood. You'll find the location of your neighborhood dealer when you
LOOK IN THE
Classified
TELEPHONE SECTION
The Yellow Pages Tell You Where

Hearing Aids

ACOUSTICON WILLIAMS CO
MR. ALFRED E. WILLIAMS, Manager
INVISIBLE FITTINGS
All Transistor Hearing Aids from $99.50
BATTERIES AND REPAIRS
FOR ANY MAKE OF INSTRUMENTS
Free Demonstrations Arranged
1029 Chorro ..... SanLuisObispo 1297
Residence ..... SanLuisObispo 581-R

BELTONE HEARING SERVICE
Norman I Schuldt-Authorized Dealer
F J Schuldt-Distr-Santa Barbara
20 N Broad ..... SnLuisObispo 2611
(See Advertisement This Page)

BELTONE QUALITY HEARING AIDS
Featuring revolutionary new all-transistor model. B-battery eliminated forever. No vacuum tubes. All battery cost slashed 80%. Free hearing analysis and demonstration at our office or in your home. No obligation.
Beltone
"WHERE TO BUY THEM"
BELTONE HEARING SERVICE
20 N Broad - SanLuisObispo 2611

Grover City Pharmacy
9th & Grand Av Grovr Cty - AroyoGrnde 2457
Phelps B Ward Farrell Rd ..... AroyoGrnde 2158
(See Advertisement This Page)
Sonotone Hearing Service
Farrell Rd - AroyoGrnde 2158

ZENITH HEARING AIDS
New 3-transistor models meet every hearing aid need. Outstanding features, performance, convenience! Low price, small operating cost. 1-Year Warranty, 5-Year Service Plan. By makers of Zenith TV, radios. 10-DAY MONEY-BACK GUARANTEE
ZENITH — THE ROYALTY OF HEARING
"WHERE TO BUY THEM"
Hi-Way Drug Store 1217 Spring ... PasoRobles 152

Heaters

See also Furnaces–Heating

DAY & NIGHT PANEL RAYS—
McKELVEY'S HENRY B PLUMBING & HEATING 5570 El Camino Rl ... Atascdro 394

San Luis Butane Distributors
Dearborn & Coleman Heaters
N Hwy ..... Atascdro 151
Smee's Plumbing & Heating Shop
2959 S Broad - SnLuisObispo 766

Heaters–Water–See Water Heaters Headings

Heating Apparatus

See Specific Kinds, i.e., Boiler Headings; Furnaces Headings; Heaters; Water Heaters; Etc

Heating Contractors

See Contractors–Heating & Ventilating

Herbs

Wu H M 972 Santa Rosa ..... SnLuisObispo 1750-W

Hides

SAN LUIS TALLOW COMPANY
WE BUY
HIDES — PELTS — WOOL — TALLOW
DEAD STOCK REMOVED
Mfrs. Meat Meal & Fertilizer
Clark Field ..... SanLuisObispo 2646-W

Keep the Classified Telephone Directory handy; it can save you time and effort.

High Fidelity Equipment & Supplies

ALLEN'S SIGHT & SOUND
ALL LEADING BRANDS OF
HIGH FIDELITY COMPONENTS
At Advertised Net Prices
VISIT OUR
SOUND DEMONSTRATION ROOM
856 Monterey ..... SanLuisObispo 431

Atascadero Radio & TV
5915 El Camino Bl - Atascdro 676-J

Hobby & Model Construction Supplies

Bert's Hobby Shop
895 Higuera - SnLuisObispo 1538-M
(See Advertisement This Page)
Woelfle Erwin
See Adv Geiger Counters
3418 Higuera ..... SnLuisObispo 2063-R

Announcing a
Hide-Away
Hearing Aid
61% smaller all-new
Beltone
triple transistor model
For FREE DEMONSTRATION OF NEW FREE BOOK phone, come in or write
NORMAN I. SCHULDT, Consultant
PHONE
SAN LUIS OBISPO 2611
20 N. Broad — San Luis Obispo
F. J. Schuldt, Distributor — Santa Barbara

Hear MORE...with Less!
Investigate the New Micro-Midget "100"
SONOTONE
Small as a match book. Weight one ounce. Not a gadget to attract by size alone. This is a real aid to HEARING. Traditional Sonotone QUALITY.
B. W. PHELPS
CERTIFIED CONSULTANT
P.O. Box 521 — Arroyo Grande, Calif.
Phone ARROYO GRANDE 2158
YOUR HEARING DESERVES THE BEST

HANDICRAFTS
MODEL BUILDERS SUPPLIES for AIRPLANES - BOATS RACING CARS - GAS ENGINES OK CUB - NEW McCOY K & E - FOX FROM .049 TO .36 DISPLACEMENT ADVICE & INSTRUCTION HELP ALWAYS WITH A SMILE
★ HANDICRAFT SUPPLIES
H. O. RAILROAD — COPPER — PLASTICS
PLASTIC LACING — TEXTILES — PAINTING
LEATHER SUPPLIES — STAMPS
JEWELRY FINDINGS — FLORAL ART (Artificial Flowers)
ANTIQUE FIREARMS KITS
AND MANY, MANY MORE
★ AUTHORIZED SALES & SERVICE FOR AMERICAN FLYER TRAINS
★ LEATHER REPAIRS
ON LUGGAGE, HAND BAGS BRIEF CASES OR WHAT HAVE YOU
Bert's HOBBY SHOP
San Luis Obispo 1538-M
895 HIGUERA

PO — POplar WA (Cambria) — WAverly
SP — SPruce WA (Nipomo) — WAbash

Hogs–See Livestock

Hoisting & Rigging Service

Dalzell Rigging Co
1505-62d Emeryville ..... HUmblt 3-2913

Home Food Freezers

See Freezers–Food Storage Units

Homes

CALDWELL NURSING HOME
Registrd Nurse All Times Chronic Cases
321-12th ..... Pso Robls 1170

COLUMBINE REST HOME
HOME FOR THE AGED
AMBULATORY CASES
Pleasant Surroundings — Excellent Climate
Moderate Rates
Elizabeth E. Souther, Prop.
Del Rio Av ..... Atascadero 620

Della's Home for the Aged
1020 Pine ..... PasoRobles 1026

DOELLSTEDT REST HOME
EXCELLENT FOOD
Beautiful Surroundings & Climate
LOVING CARE
24-HOUR NURSING CARE
4 Miles South Atascadero on Hwy 101
S Hwy ..... Atascadero 47-J-11

Pittenger Rest Home
Barrenda Terrace ..... Atascadero 323-M

Need a number? First, check the Directory or your personal number list before calling "Information."

Homes–(Cont'd)

ROWE'S REST HOME
AMBULATORY CASES
HOME FOR THE AGED
REHABILITATION
Speaker Systems in All Rooms
OPERATED BY REGISTERED NURSE
4650 Traffic Wy ..... Atascadero 441

SCOTT'S FAIR OAKS CONVALESCENT HOME
CHRONIC CASES
AGED — BED PATIENTS
Modern — Quiet
24-HOUR NURSING CARE
Spacious Grounds Unsurpassed Climate
222 Elm ..... ArroyoGrande 4468

JONES AMBULANCE SERVICE

HOSPITAL EQUIPMENT
SALES & RENTALS
Wheel Chairs — Hospital Beds — Walkers
Crutches — Lamps — Complete Line of
Elastic Supports & Surgical Dressings
SAN LUIS OBISPO 887
780 PACIFIC ST.

Homes–(Cont'd)

Tabell's San Luis Rest Home
1034 Islay ..... SanLuisObispo 1686

Hospital Equipment & Supplies

JONES AMBULANCE SERVICE & HOSPITAL SUPPLIES 780 Pacific ..... SnLuisObispo 887
(See Advertisement This Page)

Hospitals

ATASCADERO GENERAL HOSPITAL
Visiting Hours-2 PM to 4 PM-7 PM to 8 PM
Magnolia Av ..... Atascdro 170
Atascadero State Hospital 101 Hwy S Atascadero 600
FRENCH HOSPITAL
1170 Marsh ..... Sn Luis Obspo 3135
General Hospital
Visiting Hrs-2 to 4 PM Aft-7-8 PM Eve
Johnson Av ..... SnLuisObispo 1500
MOUNTAIN VIEW HOSPITAL
Visiting Hours 1-3 PM 7-8 PM Eves
1530 Marsh ..... SnLuisObispo 1400
Information Desk ..... SnLuisObispo 2406
PASO ROBLES WAR MEMORIAL DISTRICT HOSPITAL
Visiting Hours-2 to 4 PM & 7 to 8 PM
15th ..... PasoRobls 1200

SCOTT'S FAIR OAKS CONVALESCENT HOME
CHRONIC CASES
AGED — BED PATIENTS
Modern — Quiet
24-HOUR NURSING CARE
Spacious Grounds Unsurpassed Climate
222 Elm ..... ArroyoGrande 4468

Hot Springs

See also Resorts

HIDDEN VALLEY HOT SPRINGS INC
Avila Rd SnLuisObispo 2747-J
Paso Robles Famous Hot Springs & Health Baths
38th & Spring ..... Pso Robls 240

Hotels

ANDERSON HOTEL & GRILL
Coffee Shop — Cocktail Lounge
Banquet Facilities
ALL ROOMS WITH BATH
Moderate Rates
955 Monterey ..... SanLuisObispo 902

Blackstone Hotel 844 Monterey ... Sn Luis Obspo-840
C-AIR HOTEL
Rooms & Apartments
133 Ocean View Av Pismo Beach ---- PO 6-9968
Cambria Pines Lodge
50 Modern Units-Dining & Cocktails
Cambria ..... WA 7-4200
Camozzi Hotel Cambria ..... WA 7-4449
Clifton Motel 125 Spring ..... PasoRobls 1140
COLONIAL HOTEL
F G Anderson-Owner
103 Santa Barbara Av ... Sn Luis Obspo 1947
Cottage Motel 2206 Spring ..... PasoRobls 1153-W
Dollar Hotel The 1317 Spring ..... PsoRobls 102
EDGEWATER MOTEL
280 Wadsworth Pismo Bch-PO 6-2233
Fremont Hotel 979 Osos ..... SanLuisObispo 4355-W
Golden State Hotel 1109 Morro ---- SnLuisObispo 175
GRANADA HOTEL
Chas Babcock Mgr
1128 Morro ..... SnLuisObispo 2406
HI-WAY HOTEL 916-13th ..... Pso Robls 521
Hoosier Motel 2223 Spring ..... PasoRobls 991-M
HOTEL BUTLER
230 Pomeroy Av Pismo Beach-PO 6-4611
(Continued Next Page)

NAIL POLISH FOR METAL

To keep the bright metal bands on kitchen sinks and counters from staining your apron black, touch up the bands with colorless lacquer. If you can't get the lacquer, colorless nail polish will do.

COCKTAIL LOUNGE
COFFEE SHOP
DINING ROOM

"TWO GUESTS for THE PRICE OF ONE"
EXCELLENT AMERICAN & ITALIAN CUISINE
Free Parking for Guests
Phone PASO ROBLES 158
Paso Robles HOT SPRINGS HOTEL AND HEALTH BATHS
1308 SPRING PASO ROBLES
MIDWAY BETWEEN S. F. & L. A. ON HWY. 101

PO — POplar WA (Cambria) — WAverly
SP — SPruce WA (Nipomo) — WAbash

Hotels–(Cont'd)

HOTEL CARLTON
ATTRACTIVE ROOMS
& APARTMENTS
ALL WITH TILE BATHS
Unique Coffee Shop — Restaurant
& Cocktail Lounge
Moderate Rates
Hiway ..... Atascadero 500

HOTEL HOLST 1227 Spring ..... PsoRobls 149
Hotel Obispo
Agnes M Hughes-Owner
1025 Court ..... Sn Luis Obspo 600-J
HOTEL SAN LUIS
Rita Haywood-Proprietress
697 Higuera ..... SnLuisObispo 1917
Hotel Wineman 849 Higuera ..... SnLuisObispo 1800
I X L HOTEL
H G Kludsikofsky-Owner
740-14th ..... PsoRobls 269
MARSHALL HOTEL
874 Higuera ..... Sn Luis Obspo 400
MISSION HOTEL
865 Monterey ..... Sn Luis Obspo 593-W
Oceano Hotel Front Oceano ..... AroyoGrnde 5794
Park Hotel 1815 Osos ..... SnLuisObispo 792
Parkway Hotel 1238 Spring ..... PasoRobles 372
Paso Robles Hot Springs Hotel & Health Baths
1308 Spring ..... PasoRobles 158
(See Advertisement Page 66)
PASO ROBLES INN 1103 Spring .... Pso Robls-1100
Pines Hotel & Coffee Shop
Hwy No 1 Cambria-WA 7-4442
PISMO HOTEL
R S Timbrell-Owner
701 Price Pismo Bch ..... PO 6-2214
Ramona Hotel
Weekly Rates-Mrs E M Park-Owner & Mgr
819-12th ..... PsoRobls 30-J
Rhodes Hotel 864 Monterey .... Sn Luis Obspo-2765-J
Shangri-La Motel 1111 Price Pismo Bch-PO 6-2496
Travelodge 2701 Spring ..... PsoRobls 304
Wineman Hotel 849 Higuera ..... SnLuisObispo 1800

House Cleaners

WILSON'S WINDOW CLEANING & BUILDING MAINTENANCE SERVICE
Serving All of San Luis Obispo County
WINDOWS CLEANED
FLOORS WAXED
HOUSE CLEANING
Personal Supervision — Expert Workmanship
Free Estimates — Call Collect
7225 Portola Rd ..... Atascadero 402

House Movers

Atascadero House Movers S Hwy ---- Atascdro 41-R-2
Van Ronk & Renshaw
142 Montecito Av Shell Beach-PO 6-4740
(See Advertisement This Page)

Rigid or flexible telephone conduit can be easily and quickly installed during construction of your new home. Be sure your plans specify built-in conduit.

HOUSE MOVING

EXPERIENCED — RELIABLE — INSURED
RAISING — SHORING — WRECKING
BOATS MOVED
No Job Too Large or Too Small
PO 6-4740
142 Montecito Ave. — Shell Beach
If No Answer Call PO 6-2230
817 PALISADES AVE. — SHELL BEACH
Van Ronk & Renshaw

House Movers–(Cont'd)

YORK IRVIN HOUSE MOVERS
IRVIN YORK
HOUSE MOVER
Experienced — Reliable — Insured
MOVING — RAISING — SHORING
Free Estimates
Phone ARROYO GRANDE 5630
Res. 1290 Nice Ave. — Grover City
1290 Nice Av Grovr Cty .. ArroyoGrande 5630

Hydrotherapists

Madson A J 870 Price Pismo Beach ---- PO 6-4636

Ice

Oceano Ice Co Oceano ..... Aroyo Grnde 2288
Paso Robles Ice Service
Free Delivery Service
275 San Augustin Av ..... PsoRobls 233

SAN LUIS ICE & COLD STORAGE CORP
CRYSTAL CLEAR ICE
Crushed, Bulk or Cubes
TRUCK ICING
1409 Walker ..... SanLuisObispo 67
If no answer call ---- SanLuisObispo 3250

Ice Cream & Frozen Desserts–Dealers

Arden Farms Co 116 W Branch ---- AroyoGrnde 2994
Foster's Old Fashion Freeze
590 Marsh-SnLuisObispo 2524
GOLDEN STATE CO LTD
570 Higuera-SnLuisObispo 181
(See Advertisement This Page)

Our business office will be glad to help with any telephone problem you may have.

golden state
CALIFORNIA'S
FAVORITE
ICE CREAM
At Your Grocers &
Favorite Fountain
LOCALLY MADE & DISTRIBUTED
SAN LUIS OBISPO 181
GOLDEN STATE CO., LTD.
570 HIGUERA
SAN LUIS OBISPO

Ice Cream & Frozen Desserts–Dealers–(Cont'd)

Meadow Gold Ice Cream-Div of Beatrice Foods Co
El Camino Rl-Atascdro 415
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for- ENterprise 1-1479

POLAR CREAM FREEZER
SPECIAL ORDERS FILLED
FOR ALL OCCASIONS
HAMBURGERS — TACOS
Home Made Ice Cream — Hand Packed
Sherbets & Ice Milk Desserts
Shakes & Sundaes to Go
828 Spring ..... PasoRobles 305-R

Ice Cream & Frozen Desserts–Mfrs & Distrs

ARDEN FARMS CO
FLAVOR FRESH
ICE CREAM
CALL COLLECT
ARROYO GRANDE 2994
TEMPLETON 4181
PASO ROBLES 493
Hwy 101 South ..... Templeton 4181

ARDEN FARMS DAIRY PRODUCTS
Flavor Fresh
ICE CREAM
AND
MILK PRODUCTS
Arden
"FOR INFORMATION CALL"
ARDEN FARMS CO
116 W Branch-AroyoGrnde 2994

Boodry's Drive In 2436 Broad .. SnLuisObispo 2439-W
Challenge Cream & Butter Assn
991 Nipomo-SnLuisObispo 1700
CRESCENT DAIRY 625-7th ..... PasoRobles 110
Foster Freeze of Paso Robles
2524 Spring ..... PsoRobls 873-W
GOLDEN STATE COMPANY LTD
570 Higuera ..... SnLuisObispo 181
Harmony Valley Creamery Assn
991 Nipomo-SnLuisObispo 1700
Polar Cream Freezer 828 Spring ---- PasoRobls 305-R
STOLTEY'S DRIVE-IN & MALT SHOP
We Make Our Own Ice Cream
Hwy ..... Atascdro 525

Indian Goods–See Gift Shops

Infants' Garments

See Children's & Infants' Garments Headings

Insecticides–Retail

ATASCADERO FEED & SUPPLY
S Hwy ..... Atascadero 193
Livingston Park Nursery 604-30th ---- PasoRobls 353
Loomis E C & Son
415 E Branch ..... Aroyo Grnde 5514
Loomis E C & Son 147 High ... Sn Luis Obspo 1080
Marshall N D Inc Old Hwy 41 ---- PasoRobls 42-J-3
Moorman Manufacturing Co
805 Boysen Av-SnLuisObispo 3890
Paso Robles Mercantile Co 839-12th ... PsoRobls 340

Insecticides–Whsle & Mfrs

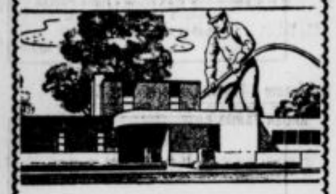
Castle A L Inc
Insecticides-Veg Seeds
Pasture Grasses-Clovers-Alfalfas
248 View Mt View ..... Yorkshire 7-5511

Insulation Contractors–Industrial

Plant Insulation Co Mesa Dr Morro Bay ---- SP 2-3496

Hear many of the world's outstanding musical artists on the Telephone Hour—N.B.C., Monday nights.

JOHNS-MANVILLE
"BLOWN" ROCK WOOL INSULATION
COMFORT



Weatherstripping
PHONE
San Luis Obispo 546
HARRY KYLE
KYLE COMPANY
SERVING SAN LUIS OBISPO CO.
Established Over 30 Years
1609 Osos San Luis Obispo

Insulation Materials–Cold & Heat

Builders Market 840-10th ---------PasoRobls 1600

EJAY PEST CONTROL SERVICE
INSUL-FLUF INSULATION
Gold Bond Lifetime Guarantee
Phone Today for Free Home Demonstration and Free Estimates
No Obligation
1208 Palm ---------SanLuisObispo 3738-W

KYLE COMPANY 1609 Osos.....SnLuisObispo 546
(See Advertisement This Page)
Sears Roebuck & Co 879 Higuera--SnLuisObispo 760

Insurance Adjusters–See Adjusters

Insurance Agents & Brokers

Allstate Insurance Co 879 Higuera SnLuisObispo 1434

ANCHOR INSURANCE SERVICE
DON W. HUSTED
BONDS — AUTOMOBILE
LIABILITY — FIRE — ALL FORMS
PLATE GLASS — COMPENSATION
MARINE & INLAND MARINE
871 Santa Rosa .....SanLuisObispo 2979
If no answer call.....SanLuisObispo 1547

ATKINSON & HOLLISTER
1043 Higuera .....SanLuisObispo 697
(See Advertisement Page 69)

BACHINO & STOCKIRD
740 Higuera .....SnLuisObispo 393
Bellrose Realty Co
4500 N Hwy 1 Morro By-SP 2-3402
If no answer call----------SP 2-5149
Bennett Gordon 415 E Branch...ArroyoGrande 5514

Check the Yellow Pages for WHO sells WHAT.

Insurance Agents & Brokers–(Cont'd)

BROWN & ROY REALTORS & INSURORS
COMPLETE INSURANCE SERVICE
BONDS
Advisors Since 1906
Fire — Life — Automobile — Liability — Accident
Hartford — Travelers — Fireman's Fund — North America Insurance Companies — National Automobile Club
314 Pomeroy Av Pismo Beach----PO 6-2073
If no answer call.....ArroyoGrande 2778

CAL-FARM INSURANCE CO
157 Higuera-SnLuis Obispo 374

COAST LAND REALTY CO
INSURANCE DEPT.
Ken Boraker - Agent & Mgr.
A COMPLETE INSURANCE SERVICE
Fire Casualty
Automobile Inland Marine
986 Monterey ----------SanLuisObispo 3875

Conklin Thos H 427 Water Shell Beach---PO 6-2084
CONKLIN TOM H 1130 Morro----SnLuis Obispo 47
(See Advertisement Page 69)
Cooper Gladys V
Fire-Casualty-Auto-Compensation-Ins
Hwy Cambria ----------WA 7-4616
Cornelius Realtors 5505 El Camino Rl--Atascdro 300
Cousins Betty 822-13th .....PasoRobles 119-W
COUSINS JAS I 822-13th.....PasoRobles 119-W
(See Advertisement This Page)
Covert Gail 203 Bridge----------ArroyoGrnde 2995

DE CHAINE BOB INSURANCE AGCY
COMPLETE COVERAGE
LIFE — AUTO — FIRE
Workmen's Compensation — Bonds
1220 Park .....PasoRobles 129

(Continued Next Page)

In PASO ROBLES
JAMES I. COUSINS
INSURANCE AGENCY
FOR
HARTFORD INSURANCE

THE HARTFORD FIRE INSURANCE CO.
and the
HARTFORD ACCIDENT & INDEMNITY CO.
THIS AGENCY WRITES ALL FORMS OF INSURANCE
INCLUDING LIFE
PASO ROBLES 119-W
If No Answer Call PASO ROBLES 1577
822-13th PASO ROBLES

PRUDENTIAL
INSURANCE CO. OF AMERICA
HAS THE
STRENGTH OF GIBRALTAR
"For Full Time Protection"
ED. RODGERS
District Agent
476 CHORRO
HOME PHONE
SAN LUIS OBISPO 538-M
GEORGE WILLIAMS
District Agent
795 Islay St.
HOME PHONE
SAN LUIS OBISPO 1272-W
LESTER S. NYE
Staff Mgr.
1505 Beach St.
HOME PHONE
SAN LUIS OBISPO 1689
LOSS OF INCOME
Guaranteed Renewable at Option of Insured
• HOSPITALIZATION • POLIO
• ACCIDENT • HEALTH • RETIREMENT
• EDUCATIONAL • MORTGAGE
• LIFE
PHONE
STAFF OFFICE
SAN LUIS OBISPO 1232
1111 CHORRO SAN LUIS OBISPO

Insurance Agents & Brokers–(Cont'd)

Delmartini Chas 1026 Chorro-------SnLuisObispo 83
EDWARDS HARRY R
Farmers Insurance Group
1744 Vine ----------PasoRobls 850-W
EVANS BROKERAGE CO
1118 Chorro .....SnLuisObispo 4286

EVANS GERALD B
Complete INSURANCE Service
FIRE — CASUALTY — MARINE
FIDELITY & SURETY
Representing Capital Stock Insurance Companies
1118 Chorro .....SnLuisObispo 4286

Farm Bureau Services 705-13th ----PasoRobls 1110
FARMERS ALLIANCE BUS ASSOC
10th & Riverside Av .....PsoRobls 115

FARMERS INSURANCE GROUP
Farmers Insurance Exchange,
Truck Insurance Exchange
& Fire Insurance Exchange
Mid-Century Insurance Company
Farmers New World Life Insurance Company

"WHERE TO BUY IT"

DISTRICT SALES & CLAIMS OFFICE
FARMERS INSURANCE GROUP
Atkinson & Hollister-District Agents
1043 Higuera .....SanLuisObispo 697

AGENTS
ARROYO GRANDE
FARMERS INSURANCE GROUP
Paul Routzahn-Agent
960 Grand Av.....ArroyoGrande 2769

ATASCADERO
FARMERS INSURANCE GROUP
Hazel Leverenz-Agent
5680 El Camino Rl.....Atascadero 14

MORRO BAY
FARMERS INSURANCE GROUP
M V Morley-Agent
505-5th Morro Bay----------SP 2-5571

PASO ROBLES
FARMERS INSURANCE GROUP
Harry R Edwards-Agent
1744 Vine .....PasoRobles 850-W

FARMER'S INSURANCE GROUP
960 Grand Av.....Aroyo Grnde 2769
(See Advertisement This Page)

(Continued Next Page)

If the telephone number at your residence is listed under another's name, frequently friends do not know how to reach you. For small cost you can have a separate listing in the Telephone Directory under your own name.

Complete Insurance Service
PAUL R. ROUTZAHN
INSURANCE AGENCY
FARMERS INSURANCE GROUP
Symbol of Superior Service
AUTO — TRUCK — FIRE
WORKMEN'S COMPENSATION
PUBLIC LIABILITY — BURGLARY
PLATE GLASS
Compare Our Rates Before You Buy
960 Grand Ave. ARROYO GRANDE 2769

COMPLETE INSURANCE SERVICE
SAVE MONEY
AUTO - TRUCK - FIRE - LIFE
BURGLARY - PLATE GLASS
COMPARE OUR RATES BEFORE YOU BUY
AUTOMOBILE CLUB - PUBLIC LIABILITY

DISTRICT OFFICE
SALES & CLAIM OFFICE
ATKINSON & HOLLISTER
1043 HIGUERA
SAN LUIS OBISPO 697

PASO ROBLES
HARRY R. EDWARDS
1744 VINE
PASO ROBLES 850-W

MORRO BAY
M. V. MORLEY
505-5th
SP 2-5571

ATASCADERO
HAZEL LEVERENZ
5680 EL CAMINO REAL
ATASCADERO 14

ARROYO GRANDE
PAUL ROUTZAHN
960 GRAND AVE.
ARROYO GRANDE 2769

FARMERS INSURANCE GROUP

TOM H. CONKLIN
COMPLETE INSURANCE SERVICE
LIFE ★ AUTO ★ FIRE ★ LIABILITY
COMPENSATION ★ BONDS ★ MARINE & INLAND MARINE
HEALTH & ACCIDENT ★ HOSPITAL PLANS
REPRESENTING OLD LINE COMPANIES
GENERAL INSURANCE CO. OF AMERICA - BOSTON INSURANCE CO.
TRAVELERS INSURANCE CO. - NATIONAL UNION FIRE INS. CO.
AMERICAN FORE INS. GROUP - SAFECO - GLENS FALL CO.
GUARDIAN INS. CO. - UNION MUTUAL LIFE INS. CO.
"To Insure Anything"
CALL
SAN LUIS OBISPO 47
IF NO ANSWER CALL PISMO BEACH
PO 6-2084
BETWEEN HIGUERA & MARSH
1130 MORRO SAN LUIS OBISPO

Insurance Agents & Brokers–(Cont'd)

FARMER'S INSURANCE GROUP
HAZEL LEVERENZ – Agent
AUTO – TRUCK – FIRE
Ford Garage Hwy 101
5680 El Camino Rl.....Atascadero 14
After 6 PM call.....Atascadero 622

FARMER'S INSURANCE GROUP
1744 Vine.....Pso Robls 850-W
Farmers Insurance Group
M V Morley-Agent
505-5th Morro Bay----------SP 2-5571
Filer W A 214 Traffic Wy---------AroyoGrnde 2362
Fowler P D 531-12th.....PasoRobles 1220

GEE REALTORS & INSURORS
Charles E. Gee & Margaret A. Gee
A COMPLETE INSURANCE SERVICE
FIRE – CASUALTY – FIDELITY
MARINE & SURETY
5945 Traffic Wy.....Atascadero 333

Gist Fred L 1035 Chorro.....Sn Luis Obspo-858
Guiton Harold E Oceano Beach-----AroyoGrnde 2717

HARTFORD INSURANCE—
BACHINO & STOCKIRD
740 Higuera.....SnLuisObspo 393
COUSINS JAS I 822-13th....PasoRobles 119-W
YORK SID INS AGENCY
1213 Park.....PasoRobls 727

HENDERSON BROKERAGE CO
INSURANCE
Real Estate
G. EARL HENDERSON
HAROLD WILKINS
DALE VAN SAUN
South of Shell Station
Highway.....Atascadero 194
Residence.....Atascadero 101

Hier-Johnson Brokerage
5940 El Camino Rl–Atascdro 200

HOLMES MILTON J
Complete General Insurance Service
Agent for
American Motorist, American Surety, Fidelity & Deposit, Provident Washington, N.A.C., New Hampshire Fire, Northwestern National Fire, Pearl, Provident Accident, Superior, Zurich.
1228 Broad.....SanLuisObispo 4196

HUSTED DON W
871 Santa Rosa.....SanLuisObispo 2979
Kamm L W 1228 Broad---------SnLuisObispo 1051
Keen Agency The
968 Grand Av Grover City.....AroyoGrande 3531

KEEN FAY R
263 Newport Av Grover City...ArroyoGrande 2707

KENNEDY RALPH C
INSURANCE – REAL ESTATE
NOTARY PUBLIC
AUTO
FIRE
LIABILITY
ACCIDENT & HEALTH
WORKMEN'S COMPENSATION
1120 Garden.....SanLuisObispo 1900

Lawrence & McNamara 1020 Broad..SnLuisObspo 121
Lessi C L 964 Chorro.....SnLuisObspo 632

LEWIS INSURANCE AGCY
All Forms General Insurance
PERSONAL – BUSINESS
Helen M. Lipham - Agent
1424 Spring.....PasoRobles 567
Residence.....PasoRobles 9-F-15

LOOMIS E C & SON
415 E Branch.....Aroyo Grnde 5514
LOVETT & MONTGOMERY INS
1051 Price Pismo Bch-PO 6-4750

Insurance Agents & Brokers–(Cont'd)

MURRELL L B
COMPLETE INSURANCE SERVICE
OCCIDENTAL LIFE INS. CO.
PROVIDENCE WASHINGTON INS. CO.
SECURITY INS. CO.
FARMERS' MUTUAL FIRE ASS'N.
1318 Garden.....SanLuisObispo 1039-J
If no answer call.....SanLuisObispo 2992

Mutual Life Ins Co of N Y
R P Davis Representative
1411 Essex.....Sn Luis Obspo 842-R

NELSON WM A
968 Monterey.....Sn Luis Obspo 2134
New York Life Insurance Co
964 Chorro-SnLuisObispo 632

NOYES REALTY SERVICE
Fireman's Fund Group
Travelers Insurance Companies
RUSSELL & EDITH S. NOYES
Realtors
Russell Noyes, Jr.
844 C Morro By----------SP 2-2171

O'Donnell Insurance Service
1032 Nipomo.....SnLuisObspo 1345

PASO ROBLES INSURANCE AGCY
AUTO – FIRE – MARINE – LIFE
Representing
AETNA CASUALTY & SURETY CO.
TRAVELERS INS. CO.
ZURICH INS. CO.
INDUSTRIAL INDEMNITY CO.
ALLIED COMPENSATION INS. CO.
P. D. Fowler Giff Sobey, Jr.
531-12th.....PasoRobles 1220

Pismo Beach Realty
246 Pomeroy Av Pismo Bch-PO 6-4709
Powers Mildred J 859 Monterey-SnLuisObispo 2037-R

PRUDENTIAL INSURANCE CO OF AMERICA
1111 Chorro.....SanLuisObispo 1232
(See Advertisement Page 68)
Rogers John L 577 Marsh--------SnLuisObispo 3199
Rohrberg Milton C 855 Main Morro Bay---SP 2-4711
Sobey Giff Jr 531-12th.....PasoRobles 1220

STATE FARM INSURANCE
Famous careful-driver auto insurance at rock-bottom rates. We insure more cars than any other company.
Fast, fair claim service. 7000 agents in U.S. and Canada.
Also life and fire insurance; residence liability.
STATE FARM INSURANCE
"FOR INFORMATION CALL"
AGENTS
EAKES JOHN M
982 Monterey.....Sn Luis Obspo 2020
WALKER ISABEL
S Hwy.....Atascadero 258-W
If no answer call.....Atascadero 560
WHITAKER FRED W
204-17th.....Pso Robls 678

SWALL RUTH
FIREMAN'S FUND – ROYAL INSURANCE
HARTFORD INSURANCE CO.
Bonds – Fidelity & Surety
NOTARY PUBLIC
Fire – Auto – Liability – Health & Accident
MARINE & INLAND MARINE
To Insure Anything Call
221 E Branch.....ArroyoGrande 4462

Taylor J Wm 415 E Branch.....Aroyo Grnde 5514
Thompson Jane R 1010 Grand Av---AroyoGrnde 2123
Thornburgh Grace Mrs
855 Monterey.....Sn Luis Obspo 11
WALKER ISABEL
Santa Barbara Co Farmers Mutual Fire Assn
S Hwy.....Atascadero 258-W
If no answer call.....Atascadero 560

FLOWER HOLDER

With an ice pick stick a potato full of holes for flower stems. Cut off slice on bottom to make it steady.

Insurance Agents & Brokers–(Cont'd)

WALTMAN REALTY & INSURANCE
IN CAMBRIA
Insurance – Real Estate
NOTARY PUBLIC
EQUITABLE LIFE INSURANCE CO. OF IOWA
Fire – Auto – Accident & Health
Liability – Workmen's Compensation
Main Cambria----------WA 7-4687

Waltz Royal 177 N Ocean Av----------Cayucs 2601

WHITAKER FRED W
Your Friendly State Farm Agent
Serving the Paso Robles Community
Since 1939
LIFE
AUTOMOBILE
FIRE
204-17th----------PasoRobles 678

YORK SID INS AGENCY
PASO ROBLES
HARTFORD FIRE INSURANCE CO.
PRUDENTIAL INS. CO.
FIREMAN'S FUND GROUP
INS. CO. OF NORTH AMERICA
Broker for All Lines of Insurance
1213 Park.....PasoRobles 727

Insurance Companies & General Agencies

Atkinson & Hollister 1043 Higuera.SanLuisObispo 697
BUSINESS MEN'S ASSURANCE CO
J R Hutchison-Special Representative
2030 Fixlini.....So Luis Obspo 160-J
Cal-Farm Insurance Co 157 Higuera-SnLuisObispo 374
Cal-Farm Insurance Co 705-13th ---PasoRobls 1110
Delmartini Chas 1026 Chorro-------SnLuisObispo 83
Elstner Louis C 6390 El Camino Rl-----Atascdro 530
Equitable Life Assurance Soc
868 Monterey-SnLuisObispo 1003
Farmers Insurance Group
1043 Higuera.....SnLuisObspo 697
Farmer's Insurance Group
1744 Vine.....Pso Robls 850-W
Hartford Accident & Indemnity Co Agcy
740 Higuera.....Sn Luis Obspo 393
Holmes Milton J 1228 Broad.....SnLuisObispo 4196
Murrell L B 1318 Garden.....SnLuisObispo 1039-J
New York Life Insurance Co
C L Lessi-Representative
964 Chorro.....SnLuisObispo 632
Prudential Insurance Co of America
1111 Chorro.....SanLuisObispo 1232
Prudential Insurance Co of America
795 Islay.....SanLuisObispo 1272-W
State Farm Insurance Co
S Hwy.....Atascadero 258-W
If no answer call.....Atascadero 560
State Farm Insurance Companies
982 Monterey.....Sn Luis Obspo 2020
State Farm Mutual Insurance Co's
204-17th.....PsoRobls 678
WEST COAST LIFE INSURANCE CO
W C Garrity & C W Vitt
774 Marsh.....SnLuisObispo 1407

Insurance–Consultants

Anchor Insurance Service
871 Santa Rosa.....SnLuisObispo 2979
Bachino & Stockird 740 Higuera---SnLuisObispo 393
Gee Realtors & Insurors
5945 Traffic Wy-Atascdro 333

Interior Decorators

ZEGAR FURNITURE STORE
840 Monterey.....Sn Luis Obspo 85

Investigators

San Luis Merchant Patrol & Detective Agcy
1130 Walnut-SnLuisObispo 409

Investments

FIRST CALIFORNIA COMPANY
Mrs John O'Brien Broker
Investment Securities Stocks & Bonds
Bank of America Bldg--------SnLuisObispo 301

Investments–Real Estate–See Real Estate

Iron Ornamental Work

Zitko's Bay Forge 744 Main Morro By----SP 2-8310

Iron–Scrap–See Junk Dealers

Irrigation Systems & Equipment

A & G PUMP SERV
1166 Grand Av-AroyoGrnde 5595

AMES IRRIGATION SYSTEMS
Portable pipe for sprinkler, furrow and flood irrigation. Roto-Rain Revolving Sprinkler Systems. Perf-O-Rain Sprinkler Pipe. Plain and Gated Surface Pipe. Roto-Rain Power or Tow Wheel Systems. Ames ABC Couplers – no hooks, no latches. Free engineering service.
AMES
"FOR INFORMATION CALL"
Matthews W C
1741 S Broadway Snta Maria. WAint 5-6195

McCOY PUMP CO
1134-13th.....Pso Robls 1311

MCDOWELL PORTABLE IRRIGATION
The original pressure lock. Engineered to Sprinkler Association Standards. IT COSTS NO MORE TO GET THE BEST. Estimates without obligation.
McDowell
"FOR INFORMATION CALL"
DISTRIBUTORS
Service Equipment & Supply Co
Hwy 40-Rocklin 4161

ROEMER & ELLIOT
122 E Mill Santa Maria.....WAint 5-5556

WADE'RAIN SPRINKLER IRRIGATION
Portable Systems – One Man Operation
POWER-ROLL & POWER PULL
Increase Yields – Reduce Labor Costs – Be Free From Droughts & Dry Spells. Irrigation Specialists TO HELP YOU PLAN Without Obligation.
WADE'RAIN Sprinkler Irrigation
"FOR INFORMATION CALL"
Farmer's Hardware & Equip Co
581 Higuera-SnLuisObispo 852
Willholt A H 305 S Main---------Templtn 2561

Janitor Service

RIGDON'S JANITOR SERVICE
564 Leff-SanLuisObispo 851
If no answer call----------SnLuisObispo 2954-R
(See Advertisement This Page)
SUNNYSIDE WINDOW CLEANING CO
964 Chorro.....SanLuisObispo 1329
If no answer call.....SanLuisObispo 2992
(See Advertisement This Page)

Janitors' Supplies

HOLCOMB J I CO INC
Manufacturer of Famous
WATERPROOF WAX
And 500 items including brushes and chemicals to turn your cleaning costs into profit for you. Make me prove how you can make money on your maintenance.
TIP THOMPSON
3810 Lincoln Rd
Santa Barbara--------Woodland 5-4194

ROWE SERVICE EQUIPMENT & SUPPLY
FLOOR CLEANERS & WAXES
MOPS - BUCKETS - WRINGERS
WINDOW & FLOOR SQUEEGEES
FLOOR BRUSHES OF ALL KINDS FOR COMMERCIAL USES
MILD FLOOR POLISHING & SCRUBBING MACHINES
136-12th.....Paso Robles 583

SERVICE THROUGHOUT ENTIRE VALLEY & COASTAL AREAS
JANITOR SERVICE
WINDOW CLEANING
OFFICES - STORES - BUILDINGS - HOMES
ASPHALT TILE - HARDWOOD FLOORS
CLEANED & WAXED
FULLY INSURED & BONDED
Free Estimates – 24-Hr. Service
No Job Too Large or Too Small
"WE ARE REAL WORKERS"
PHONE
SAN LUIS OBISPO
1329
IF NO ANSWER CALL
SAN LUIS OBISPO 2992
SUNNYSIDE WINDOW CLEANING CO.
964 CHORRO STOCCHETTI BROS. SAN LUIS OBISPO

When
NAME
or
ADDRESS
Is Forgotten
Someone has told you of a certain concern or you've read their advertising somewhere
LOOK IN THE
Classified
TELEPHONE
SECTION
You probably will recognize the name or address when you see it.

Rigdon's
Janitor Service
FOR HOME OR OFFICE
floor **WAXING**
window **WASHING**
house **CLEANING**
NO JOB TOO LARGE OR TOO SMALL
FULLY BONDED & INSURED
Free Estimates
Locally Owned & Operated
564 Leff San Luis Obispo 851
If No Answer Call 2954-R

Always
KEEP RECEIVER ON THE HOOK
When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.
THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Don Andrews

DIAMONDS and JEWELRY

SILVERWARE
CLOCKS
ELGIN-LE COULTRE
WADSWORTH WATCHES
EXPERT WATCH REPAIRING
THE FINEST IN GIFT ITEMS

CALL
SAN LUIS OBISPO 936

1009 HIGUERA

MARELL'S JEWELERS

TRI COUNTY
LARGEST CREDIT JEWELERS

Diamonds

Nationally Advertised Watches
BULOVA · ELGIN
HAMILTON
LONGINES-WITTNAUER

San Luis Obispo 3881

Nationally Advertised
SILVERWARE & STERLING

850 HIGUERA ST.

Jewelers–Mfrs

Rimelen C A Traffic Wy.....Atascadero 677-W

Jewelers–Retail

Andrews Don 1009 Higuera.....SnLuisObispo 936
(See Advertisement This Page)

BRA SIL'S WATCH REPAIR
Full Year Written Guarantee
Watchmaking – Engraving – Jewelry Repair
Watchmaster Electronic Timing
Free Estimates – Budget Wise Prices
Self-winders a specialty
All makes and models
All work done on premises
Thrifty Shopper Stamps Given & Redeemed
Anderson Hotel Bldg... SanLuisObispo 3826

BRASHER'S JEWELRY
MORRO BAY
Registered Chronograph Technician
Watch Repairing – Engraving
Jewelry Repair – Special Order Work
COMPLETE JEWELRY AND GIFT LINES
Clocks & Clock Repairing
Ask About Our Convenient Credit Plan
We Give S & H Green Stamps
857 Main Morro By----------SP 2-5086

BROWN CLARENCE
San Luis Obispo's Leading Credit Jeweler
CHARGE ACCOUNTS INVITED
AT NO ADDITIONAL COST TO YOU
Diamond Engagement & Wedding Rings
Bulova, Elgin, Hamilton, Longine,
Wittnauer & Swiss Watches. Also
Jewelry – Silverware – Watch Repairing
S & H Green Stamps
862 Higuera.....SanLuisObispo 1312

GRAGG'S
Official S. P. Watch Inspector
REED & BARTON – GORHAM – TOWLE
WALLACE SILVER – STAINLESS STEEL
ELGIN–HAMILTON–GIRARD PERREGAUX
EXPERT WATCH REPAIRING
779 Higuera----------SanLuisObispo 1661

GUTHRIE'S JEWELRY
The Finest in
WATCHES – JEWELRY – SILVERWARE
Omega – Hamilton – Gruen – Elgin
Bulova – Cyma Watches
Towle – Wallace – Lunt – Heirloom
International Sterling
"FINE WATCH REPAIRING"
Established Since 1910
741-12th PasoRobles 789

MARELL'S JEWELERS
NATIONALLY ADVERTISED WATCHES
BULOVA – ELGIN
HAMILTON
LONGINES-WITTNAUER
DIAMONDS
SILVERWARE – SILVER & STERLING
850 Higuera.....SanLuisObispo 3881

Marell's Jewelers 850 Higuera . SnLuisObispo 3881
(See Advertisement This Page)

MARSHALL'S JEWELRY STORE
Since 1889
TOWLE – WALLACE – HEIRLOOM
INTERNATIONAL – LUNT STERLING
HAMILTON – ELGIN AND LE COULTRE WATCHES
Expert Jewelry and Watch Repairing
790 Higuera----------SanLuisObispo 597

Miller's Jewelry Traffic Wy----------Atascdro 244
Paso Robles Jewelry Store 725-13th...Pso Robls-443
Reed J M 751 Dolliver Pismo Bch--------PO 6-4473

Purchasing agents use the Classified Telephone Directory as their buying guide. Why not investigate the sales-building possibilities of advertising in the Classified Telephone Directory? Just call our nearest Business Office.

Jewelers–Retail–(Cont'd)

REID MAURICE YOUR JEWELER
DIAMONDS — WATCHES
JEWELRY — SILVERWARE
ALL WATCH REPAIRS COMPLETED
IN OUR SHOP
Crystals Fitted While You Wait
1321 Park.....Paso Robles 714-W

Rimelen C A Traffic Wy.....Atascadero 677-W
San Luis Jewelry & Loan Co
974A Monterey.....SnLuisObispo 486
Sinclair's Jewelry 1044 Chorro...Sn Luis Obspo-1482
Vaughn's Jewelry 115 E Branch....AroyoGrnde 2330
VIGNEAU'S JEWELRY STORE
867 Monterey.....SnLuisObispo 593-J

Jewelry Engravers

Bra Sil's Watch Repair
Anderson Hotel Bldg.....SanLuisObispo 3826
Brasher's Jewelry 857 Main Morro By----SP 2-5086
Brown Clarence 862 Higuera.....SnLuisObispo 1312
Guthrie's Jewelry 741-12th----------PasoRobls 789

Jewelry Repairing

Brown Clarence 862 Higuera------SnLuisObispo 1312
Gragg's 779 Higuera----------SnLuisObispo 1661

FOUR THOUGHTFUL ITEMS
OF TELEPHONE PROCEDURE–

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

REPAIR IT

If the refrigerator, vacuum cleaner, sewing machine, washing machine or radio in your home isn't working properly, call a repair man now. You're sure to find one nearby if you—

LOOK IN THE

Classified
TELEPHONE
SECTION

Junk Dealers

See also Scrap Metals

A & B Auto Wreckers N 101 Hwy----PasoRobls 9-R-3
Grover City Junk & Auto Wrecking Yard
13th & Farrell Rd Grover City ArroyoGrande 2991
MARKOVITS & FOX
8th & Taylor San Jose.....CYpress 5-3663

PASO ROBLES GLASS & WRECKING
SCRAP IRON – STEEL
METALS OF ALL KINDS
AUTOMOBILE WRECKS
BOUGHT & SOLD
Yard - 3 Mi North on New Freeway
Hwy 101.....PasoRobles 9-J-3
If no answer call Office...PasoRobles 469

PAULSON'S WRECKING & SALVAGE
Orcutt Rd.....SnLuisObispo 2917-W
(See Advertisement This Page)

STEEL MILL SUPPLY OF SALINAS
WE BUY SCRAP STEEL
AND METALS OF ALL KINDS
Steel – Cast Iron – Copper – Brass
Aluminum – Scrap Pipe &
Machinery
101 Hwy South----------Salinas 2-0238

VALLEY PIPE & SALVAGE CO
SCRAP IRON & METALS
PIPE – NEW & USED
USED PLUMBING SUPPLIES
RAGS – BAGS – TARPAULINS
712 W Main Santa Maria----WAlnt 5-2774

WESTSIDE AUTO PARTS CO
Edna Rd-SnLuisObispo 1198
(See Advertisement This Page)

You'll find it fast in the YELLOW PAGES.

Keys–See Locksmiths

Kitchen Equipment

Epp's 745 Higuera----------SnLuisObispo 711

REPUBLIC STEEL KITCHENS
REPUBLIC STEEL Kitchens
Planned and built by one of the world's largest steel companies. Complete cabinet sinks, wall and counter cabinets, special purpose cabinets, accessories. Formica counters. Stainless steel sinks & counters.
"WHERE TO BUY THEM"
DISTRIBUTORS
Herco Pipe & Supply Co Inc
5335 Southern Av South Gate Lorain 6-6131

Knit Goods–Blocking–See Cleaners & Dyers

Knitting Instruction

Hawkins Merle Knit & Art Shop
718 Higuera.....Sn Luis Obspo 49

Labor Organizations

Brotherhood of Railroad Trainmen
1815 Osos-SnLuisObispo 2395
Building Trades Council
1530 Monterey-SnLuisObispo 1915
CARPENTER'S LOCAL 1632
Louis Kreinbring-Bus Agt & Secy
811 Palm.....Sn Luis Obspo 117
Culinary Alliance & Bartenders Union 703
100F Bldg.....PsoRobls 548
CULINARY WORKERS & BARTENDERS' UNION LOCAL 703
Marie Birdsong Sectry
811 Palm.....SanLuisObispo 2783
Electrical Workers Union Local No 639
1040 Broad.....SnLuisObispo 3877

The Yellow Pages save you time.

Labor Organizations–(Cont'd)

Labor Local No 1464 A F of L
Construction & General Local No 1464
A F of L Labor Temple
2530 Monterey----------SnLuisObispo 1915
MUSICIAN'S UNION LOCAL NO 305
Ross E Sears-Secty Treas
286 Tassajara Dr----------SnLuisObispo 3088
OPERATING ENGINEERS INTERNATIONAL UNION LOCAL 12
Dick Holman-Representative
1041 Chorro----------SnLuisObispo 4188
Painters Local Union 1336
Ken Elliott-Bus Agt & Secy
964 Monterey----------SnLuisObispo 1083-J
PLUMBERS & STEAM FITTERS UNION 403
Paul Jones-Business Agent
1040 Broad----------SnLuisObispo 1876
Teamsters Union Local 381
Dale P Earing-Business Representative
1040 Broad.....SnLuisObispo 1881

Laboratories–Dental–See Dental Laboratories

Laboratories–Medical

FRENCH HOSPITAL
24 Hour Service
1170 Marsh.....Sn Luis Obspo 3135
PASO ROBLES MEDICAL LABORATORY
1104 Vine-PasoRobls 201
If no answer call----------PasoRobls 848
SAN LUIS MEDICAL LABORATORY
1540 Marsh.....Sn Luis Obspo 896
If no answer call----------SnLuisObspo 1808-M
If no answer call.....SanLuisObispo 341
If no answer call----------SnLuisObispo 1400

Lacquer Finishing–See Painting Contractors

Ladders

Paso Robles Mercantile Co 839-12th...PsoRobls 340

Ladies' Tailors–See Tailors–Ladies'

WESTSIDE SALVAGE YARD
—BUYERS OF—

SCRAP IRON
ALUMINUM
LEAD - BRASS
COPPER
And All Non-Ferrous Metals

BATTERIES & RADIATORS
BOUGHT FOR JUNK
AUTOMOBILE WRECKS
BOUGHT & SOLD

San Luis Obispo 1198

EDNA ROAD

JUNK

WE BUY SCRAP OF ALL KINDS

WE SELL PIPE STEEL PLATE RAILS, ETC.

WE BUY

STEEL - CAST IRON - COPPER - BRASS - ALUMINUM
RADIATORS - BATTERIES, ETC.

PAULSON'S WRECKING & SALVAGE

FOR MAIN OFFICE — AUTO WRECKING OR USED PARTS CALL

Salvage Yard on Orcutt Road
Opposite Union Oil Bulk Plant

SAN LUIS OBISPO 2917-W
If No Answer Call San Luis Obispo 320-J

PO — POplar WA (Cambria) — WAverly
SP — SPruce WA (Nipomo) — WAbash

The Mission Laundry & Dry Cleaning

Two Complete Laundry Services!

FINISHED LAUNDRY BUNDLE
Everything Finished & Ready to Use
Charged By the Piece

FLUFF-N-FOLD
Ask About This Wonderful
Economical Service

PICK-UP & DELIVERY

We Operate Our Own Dry Cleaning Plant

LIGHTEN YOUR DAY
THE MISSION WAY

APPROVED SANITONE SERVICE

IF IT CAN BE DONE WE CAN DO IT

WE SERVE THE FOLLOWING COMMUNITIES

SAN LUIS OBISPO 1440
331 PACIFIC ST.
One Block East of Freeway Intersection at Higuera

MORRO BAY
SP 2-5381
445 5th St Next to Post Office

ATASCADERO 1144
5560 EL CAMINO REAL

ARROYO GRANDE
ATASCADERO
AVILA
CAYUCOS
GROVER CITY
MORRO BAY
OCEANO
PISMO BEACH
SANTA MARGARITA
SHELL BEACH

LAUNDRY & CLEANERS

TAKE WASHDAY OUT OF YOUR HOME

Telephone
San Luis Obispo 70

4-DAY SERVICE

PICK-UP & DELIVERY

HOME LAUNDRY & DRY CLEANERS

1323 Morro Street

When the name
of a
BUSINESS
HOUSE
has been forgotten

...or when you are new to the city, or when you simply want to find a telephone number the quickest way...

Look in the
YELLOW PAGES

Lamps–Retail

Rileys Suburban Furniture Store
2211 S Broad–SnLuisObispo 1428

Land Leveling

See Also Contractors–Excavating

Miles M M Atascadero Beach Morro Bay–SP 2-5241
PIERCE W D & SONS 803-4th Morro Bay–SP 2-6771
RUEDI F H & SON
Bulldozing-Road Bldg-Excavating-Clearing
202 Cherry ..... AroyoGrnde 2887
VALLEY PAVING & CONSTRUCTION CO INC
Hwy 101 ..... ArroyoGrnde 2574

Landscape Construction

Livingston Park Nursery 604-30th ---PasoRobls 353

Lapidaries

Bouton's Lapidary S Hwy ..... Atascadero 255
Ross's Rock Shop
843 Grand Av Grovr Cty–AroyoGrnde 2302

Lathing Contractors

Carlson Carl F 529 Crown--------AroyoGrnde 5509

Laundries

American Cleaners & Laundry
933 Main Morro Bay–SP 2-3342

AMERICAN LAUNDRY & DRY CLEANERS
EXPERT LAUNDRY
AND
DRY CLEANING
PICK-UP & DELIVERY SERVICE
975 Essex ..... SanLuisObispo 304

CAMBRIA PINES LAUNDRY & CLEANERS
LAUNDRY
DRY CLEANING
LINEN SUPPLY
DELIVERY SERVICE
Cambria ----------WA 7-4648

COTTAGE LAUNDERETTE
MODERN AUTOMATIC WASHERS
LET US DO YOUR WASHING WHILE YOU WORK, SHOP OR PLAY
410 Grand Av
Barnett & Grand Av-------AroyoGrnde 3247

HOME LAUNDRY & DRY CLEANERS
1323 Morro–SnLuisObispo 70
(See Advertisement This Page)
KOVAKAR CO RED STAR INDUSTRIAL SERVICE
3219 E Tulare–Fresno 2-0210
Mission Dry Cleaning & Laundry
5560 El Camino Rl–Atascdro 1144
Mission Laundry & Dry Cleaning
331 Pacific ..... SnLuisObspo 1440
(See Advertisement This Page)
Mission Laundry & Dry Cleaning
445-5th Morro Bay–SP 2-5381
MODEL LINEN SUPPLY 34 South SnLuisObspo 1238
Modern Family Laundry 975 Essex SanLuisObispo 304
Nu-Way Cleaners 1427 Spring--------PasoRobls 39

PASO ROBLES LAUNDRY LINEN SUPPLY & DRY CLEANING
PICK-UP & DELIVERY
LET ONE STOP DO IT ALL
1344 Pine ..... Paso Robles 315

Paso Robles Laundry Linen Supply & Dry Cleaning
1344 Pine Paso Robles
From telephones served by the following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for–ENterprise 1-1228

PO — POplar WA (Cambria) — WAverly
SP — SPruce WA (Nipomo) — WAbash

Laundries–Baby Garment–See Laundries

Laundries–Self Service

Alexander's Serve Your Self Laundry
801 Pine ..... PsoRobls 43
(See Advertisement This Page)
Knight's Automatic Laundry
544-12th ..... PsoRobls 481-W
(See Advertisement This Page)
Launderette The
Finished Work & Dry Cleaning
Hwy 1 ..... Cayucs 2733

LAUNDROMAT OF SAN LUIS OBISPO THE
WESTINGHOUSE EQUIPPED
Located in Downtown
San Luis Obispo
675 Higuera ..... SanLuisObispo 1240

Morro Bay Laundromat
345-6th Morro Bay–SP 2-8176
Surv-Ur-Self Laundry
346 Higuera ..... SnLuisObispo 1932
(See Advertisement This Page)
Wash O Mat 1439 Monterey---SnLuisObispo 3832-W

Laundry Equipment

CALIF LAUNDRY EQUIPMENT CO
New & Used Equip All Types
2221 Union Oakland..... TEmplbr 2-2708

Lawn Mowers

Paso Robles Mercantile Co 839-12th PsoRobls 340
Sears Roebuck & Co 879 Higuera---SnLuisObispo 760

CLEAN SWEEP

A vegetable brush is handy for cleaning your grater. It gets into crevices, prevents snagging dish rag.

Serving PASO ROBLES

LAUNDROMAT
& DRY CLEANING AGENCY
— ONE STOP DOES IT ALL —
"NO WORK FOR YOU"
- Westinghouse Equipped
- Complete Automatic Dryer Service
- Open Monday Thru Saturday Hours 8 to 6
- Located Next to Post Office Ample Parking

KNIGHT'S AUTOMATIC LAUNDRY
PHONE
PASO ROBLES 481-W
544-12th ST. - PASO ROBLES

ALEXANDER'S

SERVE YOUR SELF LAUNDRY
SERVING PASO ROBLES
OPEN MON. THRU SAT. 8 A.M. TO 6 P.M.
MAYTAG EQUIPPED
PHONE
PASO ROBLES 43
PLENTY OF FREE PARKING
- Do Your Own Washing or Have It Done for You
- Automatic Dryers

801 PINE ST. PASO ROBLES

Lawn Mowers–Repairing & Sharpening

Fixit Shop 660 Higuera..... SnLuisObspo 1280-W

NOBLE SAW SERVICE
SALES & SERVICE FOR LAWNMOWERS
Authorized Toro Dealer
Reel & Rotary Power Mowers
Sold — Sharpened — Repaired
GARDEN TOOLS — SAWS
1129 Garden --------SanLuisObispo 619-W

Lawyers–See Attorneys

Leather

BERT'S HOBBY SHOP
COMPLETE SELECTION OF LEATHER
ALSO ART LEATHER
Handbag, Belt, Holster & Other Type Kits
Leather Working Tools & Supplies
EXPERT LEATHER REPAIRING
895 Higuera --------SanLuisObispo 1538-M

Leather–Art–See Handicraft Supplies

Leather Goods–Cleaners & Dyers

Donnie Cleaners 23d & Spring-------PasoRobls 701
Mission Laundry & Dry Cleaning
331 Pacific-SnLuisObispo 1440

Leather Goods–Repairing

Bert's Hobby Shop 895 Higuera-SnLuisObispo 1538-M

Classified Directory advertising puts the name of your business and products before ready-to-buy customers.

Leather Goods–Retail

Burriss Saddlery 1033 Chorro.....SnLuisObispo 96

Letter & Addressing Service

See Also Multi-Copy Service

Manatt's Business Services
104 Del Norte Wy.....SanLuisObispo 258
Minium Muriel
Afternoons Only
631 Lawrence Dr----------SnLuisObispo 3192

Libraries–Institutional

San Luis Obispo Co Law Library
Court House-SnLuisObispo 1145

Libraries–Public

County Library Court House------SnLuisObspo 1157
Paso Robles Pub Lib 12th.....PsoRobls 106
San Luis Obispo City Public Library
888 Morro-SnLuisObispo 2606

Lighting Fixtures–Retail

B & F Electric Shop
560 S 13th Grover City.....ArroyoGrnde 2478
Gallagher Electric Co 344 Higuera--SnLuisObispo 637
PASO ROBLES ELECTRIC
918-13th .....PasoRobles 1501

Lighting Fixtures–Whsle

Craver Earl H Wholesale Electric & Hardware
1223 M-Fresno 3-0462
KERN ELECTRIC DISTRIBUTORS
3830 Chester Av Bakersfield.....FAirvw 5-2436

Lighting Systems & Equipment

KOHLER ELECTRIC PLANTS—
SAN LUIS BUTANE DISTRIBUTORS
N Hwy ..... Atascadero 151

IN SAN LUIS OBISPO SINCE 1947

½ Hour Laundry!

FREE PARKING
¼ BLOCK OFF FREEWAY
ON SOUTH HIGUERA AT 346 HIGUERA

NO MATTER HOW LARGE A WASH
It's
WASHED & READY IN JUST 30 MINUTES
HAND IRONING

OUR WATER IS SOFTER THAN SNOW, PRODUCES A CLEANER, SWEETER AND WHITER WASH.
"NO WORK FOR YOU." OUR ATTENDANTS DO EVERYTHING FOR YOU.

COMPLETE AUTOMATIC FLUFF DRYER SERVICE

SURV-UR-SELF LAUNDRY
346 HIGUERA – Junction at Higuera & Pacific Streets
PHONE SAN LUIS OBISPO 1932
Open Week Days 8 A.M. to 6 P.M. – 346 HIGUERA

PO — POplar WA (Cambria) — WAverly
SP — SPruce WA (Nipoma) — WAbash

MODEL
LINEN & TOWEL
SERVICE

Individual Hand Towel Service
for
OFFICE – SHOP – FACTORY
Monthly Rental Service

Also For

- DOCTORS
- BEAUTY SHOPS
- RESTAURANTS
- BARBERS
- BUTCHERS
- GARAGES

SAN LUIS OBISPO
1238

If No Answer Call San Luis Obispo 2058

Service to

Atascadero, Templeton, Paso Robles, San Miguel, King City, Morro Bay, Cayucos, Pismo Beach, Grover City, Oceano, Arroyo Grande, Avila

34 SOUTH SAN LUIS OBISPO

BOB'S
Floor Coverings
ROBERT M. NUNES - *Proprietor*
CARPETS - LINOLEUM
WALL & FLOOR TILE
FORMICA DRAIN BOARDS
VENETIAN BLINDS
ALUMINUM AWNINGS

Kentile
Flexalum
Venetian Blinds
Free Estimates
All Work Guaranteed

ARROYO GRANDE 3122

1105 GRAND AVE.

Limes–Fresh–See Fruits & Vegetables Headings

Linen Supply Service

MODEL LINEN SUPPLY 34 South SnLuisObspo 1238
(See Advertisement This Page)

PASO ROBLES LAUNDRY LINEN SUPPLY & DRY CLEANING
COMPLETE
LINEN SUPPLY SERVICE
For
Professional & Commercial Businesses
1344 Pine ..... PasoRobles 315

Lingerie–Retail

Fritzi Ann 5925 Traffic Wy ..... Atascdro 2
Minelle's Lingerie 1117 Chorro ..... SnLuisObispo 395
Topper Shop The
We Give S & H Green Stamps
Traffic Wy & Central Mall .. Atascadero 487-W

Linoleum Dealers

ART MESQUIT COMPLETE HOME FURNISHINGS
PERSONALIZED FLOORS of
ARMSTRONGS LINOLEUM, Etc.
Feature Strip – COVE BASE
ASPHALT TILE – CORK TILE
Linoleum or PLASTIC DRAINBOARDS
Bridge & Branch ..... ArroyoGrande 2116

Bob's Floor Coverings
1105 Grand Av ..... ArroyoGrande 3122
(See Advertisement This Page)

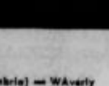
STICKY PROBLEM
When cutting marshmallows or dates, dip kitchen shears frequently in warm water to prevent sticking.

Manuel's Liquors
MANUEL BALLESTEROS - Prop.
TO KEEP YOU IN THE
"BEST OF SPIRITS"
Open 10 to 10 – 10 to 12 Saturday
DOMESTIC & IMPORTED
• LIQUORS • WINES • BEERS
• LIQUEURS • CORDIALS
• COCKTAIL GLASSWARE • PARTY MIXES
WE GIVE 10% DISCOUNT
ON SOME CASE GOODS
PHONE
SAN LUIS OBISPO 1109
2145 SOUTH BROAD SAN LUIS OBISPO

BOB'S
Cork 'N' Bottle
FINE QUALITY LIQUORS
BOB KESTER, Proprietor
Open 10 A.M. to 10 P.M.
IMPORTED & DOMESTIC
LIQUORS AND WINES
BEER - MIXES
799 Foothill San Luis Obispo 1821

Linoleum Dealers–(Cont'd)

CONGOLEUM-NAIRN
GOLD SEAL @ Floors & Walls
For home or business you get the finest choice of all in Gold Seal: Inlaid Linoleum, Vinyl Inlaids, Resilient Tiles, Congoleum @ and Congowall @ Enamel Surface Coverings. Satisfaction guaranteed or your money back.



"WHERE TO BUY THEM"
DEALERS

Art Mesquit Complete Home Furnishings
Bridge & Branch ..... ArroyoGrande 2116
Trussler's Furniture Store
1303 Park ..... PasoRobles 126
White's Furniture Store
1301 Broad SnLuisObispo 1006

DAVIDSON'S FURNITURE & AWNING STORE
669 Higuera ..... SnLuisObispo 421
HEATON R C CO 803-13th ..... Pso Robls 890
QUAGLINO JAMES A BUILDERS SUPPLIES
Armstrong Linoleum
Santa Barbara & High ..... SanLuisObispo 1840
Sears Roebuck & Co 879 Higuera ..... SnLuisObispo 760
TRUSSLER'S FURNITURE STORE
1303 Park-PasoRobls 126
WHITE'S FURNITURE STORE
1301 Broad ..... Sn Luis Obspo 1006

Linoleum Layers

Bob's Floor Coverings
1105 Grand Av ..... ArroyoGrande 3122

Liquor Stores

ARROW LIQUOR STORE
JACK HANZE
WINES – LIQUOR – BEER
MAGAZINES & NEWSPAPERS
Free Delivery
1337 Monterey ..... SanLuisObispo 62

Bob's Cork 'N' Bottle Liquor Store
799 Foothill Bl SnLuisObispo 1821
(See Advertisement This Page)

BOTTLE LIQUOR STORE
IN MORRO BAY
Opal Covey - Owner
LIQUORS – WINES – BEER
IMPORTED AND DOMESTIC
ICE CUBE SERVICE
931 Main Morro Bay ..... SP 2-8474

Brown's Liquor Store
842 Main Morro Bay SP 2-8482

BULLOCK'S DELICATESSEN
IN SAN LUIS OBISPO
BEER – WINES – LIQUORS
ICE CUBES & MIXES
Complete Delicatessen
OPEN DAILY 9 A.M. TO 9 P.M.
Nipomo & Higuera ... SanLuisObispo 2513-W

Drive In Liquor Store 545 Spring ..... PsoRobls 522
Fair Oaks Liquor Store
1005 Grand Av-ArroyoGrnde 3451
Fitzgerald's Liquors
601 Shell Beach Rd Shell Bch-PO 6-4753
Frank's Liquor Store 1019 Chorro-SnLuisObispo 1022
Highway Liquor Store
Price & Pismo Pismo Beach-PO 6-2123
Hoon's Liquor Store 1317 Spring ..... PsoRobls 102
Hudson's Drug Store 815-12th ..... PsoRobls 51

HUGHES JOE LIQUOR STORE
WE DELIVER
GLASSES RENTED
OPEN EVERY DAY
728 Marsh ..... SanLuisObispo 1539

(Continued Next Page)

PO — POplar WA (Cambria) — WAverly
SP — SPruce WA (Nipoma) — WAbash

Liquor Stores–(Cont'd)

IDAHO CLUB
Open 9 AM-2 AM Daily-Archie Ford-Prop
500 Cypress Pismo Bch ..... PO 6-4634
Johnny's Liquor Store Highway .. Atascadero 698-W
Jug The 535-5th Morro By ..... SP 2-8543
King Of Clubs
483 Grand Av Grover City ..... ArroyoGrande 2919
Kirk's Spirits & Sports Shop
106 Branch ..... Aroyo Grnde 2759
Manuel's Liquors 2145 S Broad ... SnLuisObispo 1109
(See Advertisement Page 76)

OSOS LIQUOR STORE
Bud Anderson
LIQUORS – WINES – MIXES
COLD BEER BY THE CASE
Ice Cubes – Glasses Renting
PLENTY OF PARKING
Open Sundays – Free Delivery
8 A.M. To 10 P.M. Sat 'Til 11 P.M.
1601 Osos ..... SanLuisObispo 42

PASO ROBLES LIQUOR STORE
Complete Line of
LIQUOR – WINE – BEER
Open Daily 10 A.M. 'Til Midnight
Johnny Jordan & Al Casper, Props.
Next to Pioneer Garage
1240 Spring ..... PasoRobles 197

PETE'S LIQUOR STORE
PETE SANTOS, Owner
LIQUORS – WINES – BEER
SNACKS – MAGAZINES
Open 8 A.M. to 12 Midnight
1144 Grand Av Grovr Cty-AroyoGrnde 9996

Phil's Liquor Drive-In
5820 El Camino Real-Atascdro 518

REX'S COCKTAIL LOUNGE & LIQUOR STORE
Open Every Day 10 AM to 2 AM
Highway ..... Atascadero 298
Ryan's Beverage Store
100 E Branch ..... ArroyoGrande 2354

STANDARD LIQUOR STORE
A. C. BOLTON - Owner
COMPLETE STOCK OF
THE FINEST
WINES – LIQUORS – IMPORTS
½ Block From Anderson Hotel
875 Monterey ..... SanLuisObispo 1120

UPTOWN MARKET
COMPLETE LINE OF
LIQUORS – WINES – BEER
GROCERIES
Open Daily, Suns. & Holidays
Parking at All Times
Till 10 P.M.
1248 Monterey ..... SanLuisObispo 3216

WALDORF CAFE 975 Osos ..... SnLuisObispo 1002
Web's Liquor Store
All Kinds of Cocktail Party Snacks
2816 Spring ..... PsoRobls 447

WESTWAY MARKET
LIQUORS - WINES - GROCERIES
AND BEER
Open 9 A.M. to 9 P.M. Sundays Included
Open 'till 11 P.M. Sat. Night
Owned By
BILL MATHISON and JOHN CARSCADEN
447 Higuera ..... San Luis Obispo 491-W

Liquor Treatment–See Sanitariums

FLAVOR SAVER
A metal tea ball holds whole spices, like bay leaves, cloves—saves tying in a bag. Hang over edge of kettle to season food.

Liquor–Whsle

JORDANOS' INC 1321 Carmel ..... SnLuisObispo 1253
LAGOMARSINO'S WHOLESALE LIQUOR & WINES Osos & Higuera ..... Sn Luis Obispo 187
MORGANTI L J CO 955 Morro ... SnLuisObispo 2440

Lithographers

Blake Printery 1014 Court ..... SnLuisObispo 780-W

Lithographic Composition

Litho Compositors 580 Market S F ..... YUkon 2-3172

Livestock

BRYAN MEAT CO
Slaughter House ..... Pso Robls 1250
Goodell's Auction Sales Yards Hwy ..... Templtn 2481
HALL CLARKE L
Livestock Dealer
606-12th ..... PasoRobls 127
If no answer call ..... PasoRobls 52
If no answer call ..... PasoRobls 77-R-1
Haworth John F Atascadero Av ... Atascadero 117-W
Molinari Leo Vachell Ln ..... Sn Luis Obspo 311
St Jude Investment Co
Keys Valley Ranch-PasoRobls 29-J-3

SAN LUIS TALLOW COMPANY
Top Prices Paid for
HIDES
PELTS
WOOL
TALLOW
Dead Stock Removed
Clark Field ..... SanLuisObispo 2646-W

Souza Joseph A Old Creek Rd ..... Cayucos 2741

STIEFEL SAM H
Livestock Dealer
DAIRY CATTLE
BOUGHT & SOLD
P. O. BOX 684
1518 Chorro ..... SanLuisObispo 279
If no answer call ... SanLuisObispo 4-J-12

TEMPLETON SALES YARD
W. J. GOODELL – Owner
SALES EVERY SATURDAY
Cattle – Hogs – Horses – Sheep
Hwy ..... Templeton 2481
Residence W J Goodell ..... Templeton 4471

Livestock Breeders

SLO County Proved Sire Service
925 Pecho Morro Bay SP 2-5026
S L O Proved Sire Service
Chestnut-Garden Farms-SntaMrgrta 5851

Livestock Hauling

Jones Charles 1110 Olive ..... PsoRobls 1097

MOROSA BROS TRANSPORTATION
Specializing in
LIVESTOCK HAULING
& General Trucking
CALIF. – OREGON – NEVADA
321-16th ..... PasoRobles 569
If no answer call ..... PasoRobles 944

REED L F TRUCK SERVICE
HAULING
Local & Long Distance
LIVESTOCK TRANSPORTATION
HAY & GRAIN
BULK OR SACK
Completely Insured
S 101 Hwy ..... PasoRobles 14-J-3

RODGERS DICK
Local & Long Distance Hauls
8220 Carmelita Av ..... Atascdro 1199

Livestock Supplies

See Feed Dealers; also Veterinary Supplies

Loans

See Also Financing
BENEFICIAL FINANCE CO
223 S Broadway Santa Maria WAlnt 5-2534
(See Advertisement This Page)
Coast Land Realty Co
986 Monterey-SnLuisObispo 3875
Guarantee Building & Loan Assn
1127 Garden-SnLuisObispo 362
MERCANTILE ACCEPTANCE COMPANY
994Monterey .Sn Luis Obspo-994
(See Advertisement Page 78)
NATIONAL FARM LOAN ASSOCIATION
1123 Garden-SnLuisObispo 1386
(See Advertisement This Page)

(Continued Next Page)

For better service, speak directly and clearly into the telephone mouthpiece.

COME TO *Beneficial*
LOANS
Phone Santa Maria WAlnut 5-2534

Get cash quickly— at *Beneficial*. Get the cash you need for any worthy purpose. Phone first, give necessary facts about yourself, then when approved get your loan in one trip to the office.

★ 1-VISIT SERVICE . . . phone first.
★ NATIONWIDE SERVICE . . . at over 900 affiliated offices in the U. S. and Canada.
★ CUSTOM-FITTED LOANS . . . tailored to your needs and income.
★ WE LIKE TO SAY "YES" . . . to employed people, married or single.

Phone *Beneficial*, write or come in TODAY!

CASH YOU GET	Pick Your Own Payments 15 Mo. Plan	24 Mo. Plan
$100	$ 8.10	$ 5.61
$300	23.85	16.36
$600	47.11	32.14

Above payments cover everything! Loans of other amounts, or for other periods are comparable. (Calif.)

Loans $25 to $2000 on Salary, Furniture, or Car

Beneficial FINANCE CO.
(*Personal* FINANCE CO.)
of Santa Maria
223 SOUTH BROADWAY, Ground Fl.
(Across from J. C. Penney)
Phone: WAlnut 5-2534 Santa Maria, Calif.

LONG TERM
FARM MORTGAGES
DESIGNED EXCLUSIVELY
FOR FARMERS & STOCKMEN
San Luis Obispo 1386
NATIONAL FARM LOAN ASSOCIATION
FEDERAL LAND BANK 4% LOANS
1123 Garden

PO — POplar WA (Cambria) — WAverly
SP — SPruce WA (Nipomo) — WAhash

LOANS $ $ $

PHONE FOR YOUR LOAN WHETHER YOU NEED $50 $250 $1,000 OR MORE MERCANTILE ACCEPTANCE HAS A LOAN PLAN THAT WILL FIT YOUR INDIVIDUAL NEEDS

SALARY FURNITURE AUTO

MERCANTILE ACCEPTANCE COMPANY

San Luis Obispo 994

994 Monterey

LOANS

LIVESTOCK – POULTRY

CROPS

PHONE
San Luis Obispo 1386

PRODUCTION CREDIT ASSOCIATION

1123 Garden San Luis Obispo

MONEY TO LOAN

We Buy, Sell & Exchange

DIAMONDS GUNS
CAMERAS BINOCULARS
WATCHES

Anything of Value

SAN LUIS JEWELRY & LOAN CO.

Phone
SAN LUIS OBISPO 486

974A Monterey

Loans–(Conf'd)

PERSONAL FINANCE CO
See Beneficial Finance Co
223 S Broadway Snta Maria----WAlnt 5-2534
PRODUCTION CREDIT ASSN SAN LUIS OBISPO 1123 Garden.....SnLuisObispo 1386
(See Advertisement This Page)
SAN LUIS JEWELRY & LOAN CO
974A Monterey.....SnLuisObispo 486
(See Advertisement This Page)

Loans–Real Estate

See Loans; Also Banks; Also Financing; Also Savings & Loan Associations; Etc

Lockers–Frozen Food

See Frozen Food Lockers–Renting

Locksmiths

Fixit Shop 660 Higuera.....SnLuisObispo 1280-W
San Luis Cyclery 1239 Monterey...SnLuisObispo 876
(See Advertisement This Page)
Small's Bonded Locksmiths
1131 Garden.....SanLuisObispo 984
(See Advertisement This Page)
Smith C S 1225 Park.....Pso Robls-40-W
Western Auto Supply Co
831-5th Morro Bay-SP 2-3303

Lodges–See Associations

Lubricating Oils–See Oils–Lubricating

Luggage Repairing

Bert's Hobby Shop
895 Higuera-SnLuisObispo 1538-M

NUTRITION HINT

Never skim top that forms on hot milk or cocoa. They are milk solids and minerals. Beat in with beater to save.

Small's

BONDED LOCKSMITHS

SERVING SAN LUIS OBISPO COUNTY

KEYS MADE SAFES OPENED

COMBINATIONS CHANGED
LOCKS MASTER KEYED
KEYS FITTED
DOOR CLOSER REPAIR
CARS OPENED
Day or Nite

ACE & DUDLEY KEYS
Factory Distributor for
DEXTER LOCKS

1131 GARDEN ST.
Between Higuera & Marsh

FOR 24-HOUR SERVICE CALL
SAN LUIS OBISPO **984**

KEYS

MADE WHILE YOU WAIT

BONDED LOCKSMITH

CARS OPENED

SAFES

OPENED – REPAIRED
COMBINATIONS CHANGED

SAN LUIS CYCLERY

CALL
SAN LUIS OBISPO
876
NIGHTS PHONE PISMO BEACH
PO 6-4710

1239 MONTEREY

PO — POplar WA (Cambria) — WAverly
SP — SPruce WA (Nipomo) — WAhash

Luggage–Retail

BENO'S INC 1019 Morro.....Sn Luis Obspo 620
BURRISS SADDLERY
1033 Chorro.....SnLuisObispo 96
Paso Robles Mercantile Co 839-12th PsoRobls 340
Sears Roebuck & Co 879 Higuera--SnLuisObispo 760

Lumber–Retail

Baxter Lumber & Building Materials
1015 Grand Av.....Arroyo Grnde 2422

BAYWOOD LUMBER CO
BUILDERS SUPPLIES
COMPLETE STOCK
REASONABLE PRICES
ASK ABOUT ADOBE BRICKS
EXCELLENT FOR PATIOS
Next to Post Office
2d Baywood Park-----SnLuisObispo 26-R-11

BOYLE LUMBER CO
WHOLESALE & RETAIL
REDWOOD – DOUGLAS FIR – PINE
TIMBERS OUR SPECIALTY
PLYWOOD – DOORS – MOULDINGS
FLOORING – SHINGLES & SHAKES
"Everything for the Builder"
Ocean Av.....Cayucos 2311
From Cambria, Morro Bay & S.L.O.
Ask Operator for-ENterprise 1-1471

Boyle Lumber Co Ocean Av
From telephones served by the following exchanges
Cambria San Luis Obispo
Morro Bay
(No Inter-City Charge)
Ask Operator for-ENterprise 1-1471

Brisco Mill & Lumber Yard
Hwy 101.....ArroyoGrande 2278
Builders Market 840-10th.....PasoRobls 1600
(See Advertisement This Page)

CAYUCOS BUILDING SUPPLY CO
All Kinds of
LUMBER & BUILDING MATERIALS
ROOFING – FLOORING – CEMENT
DOORS – WINDOWS – SCREENS
PLUMBING & ELECTRICAL SUPPLIES
BUILDERS HARDWARE
Delivery Service in Cayucos & Morro Bay Area
8th.....Cayucos 2032
If no answer call.....Cayucos 4844

COSTA J M & SON
LUMBER
&
BUILDING MATERIALS
We Specialize in
Lumber Sold by the Unit
One Piece or a Truck Load
Highway 1 Morro Bay.....SP 2-3641

PREVENT THAT ACCIDENT

To make a safe, convenient rack for your glass coffee maker top, remove the cover and cross supports from an old lamp shade.

Please
DIAL CAREFULLY

Careless dialing puts other people to needless bother—and delays your call. Please make sure of the right number, *listen for the dial tone*, then dial carefully.

Lumber–Retail–(Cont'd)

FARM & HOME SUPPLY
FAIR OAKS DISTRICT
LUMBER – PLUMBING SUPPLIES
Builders Hardware – Plywood – Wallboard
Doors – Windows – Paint – Nails – Fencing
Roofing Materials – "U Bild Headquarters"
FREE DELIVERY – OPEN 7 DAYS A WEEK
7 A.M. TO 6 P.M.
1200 Grand Av.....ArroyoGrande 5635

FLEMING D S LUMBER CO
Complete Stock of Building Materials
Royal Dutch Paints–Celvatex Vinyl Paints
Builders Hardware–Custom Made Window Frames
Celotex – Fabco, Etc. Roofing Materials
Cement–Siding–Precision Made Redwood Fences
Doors & Door Frames – Lumber
1-2-4 Room Cabins Built To be Moved
13th & Atlantic
Grover Cty.....ArroyoGrande 2729

HAGLE-DE COU LUMBER CO
8965 El Camino Rl-Atascdro 43

HAYWARD LUMBER CO 10th & Pine-PasoRobles 820
5th & E Morro Bay.....SP 2-2291
From telephones served by the following exchanges
Cambria San Luis Obispo
Cayucos
(No Inter-City Charge)
Ask Operator for-ENterprise 1-1406
(See Advertisement This Page)

Madonna Lumber Co
Higuera & Freeway-SnLuisObispo 99
Nipomo Lumber Co 101 Hwy Nipomo----WA 9-4231
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-SnLuisObispo 1420
SAN LUIS MILL & LUMBER CO
246 Higuera-SnLuisObispo 624
(See Advertisement This Page)
Tobin's Center Lumber & Supplies
19th & Hwy No 1 Morro By-SP 2-8489

Lumber–Whsle

Rydner Frank B 150 Alder.....ArroyoGrnde 3223

OF ALL TYPES

- Fence Materials
- Millwork
- Bee Keepers' Supplies
- Hardware
- Roofing Materials
- Doors & Windows

SAN LUIS MILL & LUMBER CO.

Established 1883

SAN LUIS OBISPO 624
If No Answer Call San Luis Obispo 629

WE GIVE S & H GREEN STAMPS
246 HIGUERA

HOMER T. **HAYWARD** *Lumber Co.*

QUALITY & SERVICE SINCE 1919

- LUMBER
- MOULDING
- PLYWOOD
- WINDOWS
- DOORS
- FLOORING
- HARDWARE
- SCHLAGE LOCKS
- RY-LOCK SCREENS
- NAILS
- PAINT
- INSULATION
- ROOFING
- SHEETROCK
- CEMENT
- SHINGLES & SHAKES
- POSTS & PICKETS
- FENCE MATERIALS

REMODEL WITH
HAYWARD'S EASY PAYMENT PLAN

Paso Robles 820

10th & Pine Paso Robles

SP 2-2291

5th & E. Morro Bay

From Telephones Served from the Cambria, Cayucos & San Luis Obispo Exchanges Only (No Inter-City Charge) Ask Operator for ENterprise 1-1406

LUMBER

BRING IN YOUR PENCIL SKETCH OR IDEAS FOR A FREE ESTIMATE

PHONE Paso Robles 1600

Prompt Service
LUMBER - PAINT
ROOFING - WALLBOARDS
MILLWORK
BUILDERS' HARDWARE
CEMENT - PLASTER
FENCING

INSULATING MATERIALS

BUILDERS MARKET

Harold C. Goodale

840-10th PASO ROBLES

PO — POplar WA (Cambria) — WAverly
SP — SPruce WA (Nipoma) — WAbash

Machine Shops

CUENDET F
BLACKSMITH AND MACHINE SHOP
General Machine Work — Welding
Specializing in Heavy Hardware
1304 Railroad ..... PasoRobles 130-W

Leichty Ivan Welding Shop
1004 Salinas Av PasoRobls 686

RATLIFF FRED P
Heavy Duty Machine Work
Portable Welding Equipment
Electric & Acetylene
1243-Monterey ..... SanLuisObispo 1199

Stone & Walker Machine Shop
424 Higuera ..... SanLuisObispo 271
Storni's Gun Ranch & Machine Shop
Cotton Tri Creek Rd Cayucos 2362
TEAGUE'S MACHINE SHOP
3048 Higuera ..... SnLuisObispo 3342
(See Advertisement This Page)
WOOD H A WELDING & MACHINE SHOP
1207-13th ..... Pso Robls 321

Machine Tools

See also Electric Tools; also Tools Hdgs
Universal Auto Parts Co
969 Monterey ..... SnLuisObispo 1418

Machine Tools–Repairing & Rebuilding

Lee's Repair Shop 497 Islay ..... SnLuisObispo 3655

The Classified Telephone Directory tells purchasers where to buy your goods.

READY TO SERVE YOU
TEAGUE'S MACHINE SHOP
- Lathe Turning
- Machinery Construction
- Machinery Specially Designed
- Machinery Repair
- Portable Welding
- Steel Fabrication

We Have Equipment and Knowledge To Handle Your Repair and Equipment Problems.

If it's been made, it can be fixed
If it hasn't been made, we'll make it

304-B Higuera PHONE SAN LUIS OBISPO 3342

Machinery–Specially Designed

TEAGUE'S MACHINE SHOP
3048 Higuera ..... SnLuisObispo 3342

Magazine Dealers & Distrs

Amer News Co 144 Brisco Rd ..... ArroyoGrande 3666
St Clair's News 1030 Chorro ..... SnLuisObispo 1402

Magnetos–Repairing

MUELLER FRANCIS C
Sales-Service & Parts
1234 Broad ..... San Luis Obspo 26

Mail Order Houses

Montgomery Ward & Co 817-12th ..... PasoRobls 906

Mail Receiving Service

See Office & Desk Room Rental Service; also Stenographers–Public

Maps

Pacific Engineers & Surveyors Inc
857 Palm ..... SanLuisObispo 3060
Porter Charles Phil
278 Santa Rosa ..... SnLuisObispo 1474

Marine Equipment & Supplies

Morro Bay Marine Supply
727 Marsh ..... SnLuisObispo 1202
Morro Bay Marine Supply
5th & Morro Morro By SP 2-4461
Morro Bay State Park Boat Haven
State Park Boat Landing
Morro Bay ..... SP 2-2012
RAYTHEON MARINE ELECTRONIC EQUIPMENT—
SAN LUIS FISH CO Avila SanLuisObispo 2964-R
VIRG'S LANDING
Embarcadero Morro By SP 2-4006

Marine Supplies

Morro Bay Boat Works 5 Main Morro By SP 2-6911

Markets

ANDERSON'S MARKET
Open On Sundays
13th & Trouville
Grover City ..... Arroyo Grnde 2726
Atascadero Market 5850 El Camino Rl Atascadero 80
AUGER'S BOB MARKET
Meat Cut and Wrapped for Home Freezers
5th & Main Morro By ..... SP 2-8171
Baywood Park Market
Baywood Prk ..... San Luis Obspo 26-J-1
Berkemeyer Market 1021 Chorro ..... San Luis Obspo-8
Bieber's Market 3d & Main ..... Templtn 2311
Brandt's Meat Market
800 Price Pismo Bch PO 6-9985
Charlie's Fish Market
491 Cypress Pismo Bch PO 6-4745

You'll find it fast in the YELLOW PAGES.

PIONEER DRIVE-IN MARKET
MORRO & MARSH
Across from P. O.
✓ FRESH FRUITS & VEGETABLES
✓ QUALITY MEATS ✓ GROCERIES
✓ COMPLETE BAKERY ✓ DELICATESSEN
✓ BEER & WINE
Free Delivery on Orders Over $5.00
OPEN 8 A.M. TO 6 P.M.

Phones
Meat - San Luis Obispo 61
Grocery - San Luis Obispo 1825
Bakery - San Luis Obispo 1945-J

Markets–(Cont'd)

CHRISTIE'S FOOTHILL MARKET
SELF-SERVICE
ONE STOP FOOD MARKET
GROCERIES – FRESH FRUITS & VEGETABLES
PACKAGED MEATS – BEER & WINE
Open Weekdays 8 A.M. to 7 P.M.
Sundays 8 A.M. to 6 P.M.
AMPLE PARKING SPACE
399 Foothill Blvd ..... SanLuisObispo 3190

Cody's Market 313 Higuera ..... SnLuisObspo 2466
COMMERCIAL CO THE
COMPLETE FOOD MARKET
MEATS — FROZEN FOODS
303 E Branch ..... Arroyo Grande 2421

DAN'S MARKET
Open Daily & Sunday-8 AM to 9 PM
2044 Spring ..... PasoRobls 409
Dauth-Leisy Foods 530-12th ..... Pso Robls 256
DOLLAR MARKET
Foothill & Morro Rd ..... SnLuisObispo 1609
Ellsworth's Market 496 N Broad ..... SnLuisObispo 3093
Erich's Market 2611 Spring ..... Pso Robls 579
FARMERS MARKET
FRUIT — VEGETABLES
MELONS
IN SEASON
445 Marsh ..... San Luis Obispo 3080-W
FORD'S MARKET
801 Dolliver Pismo Beach PO 6-2068
Frank's Grocery 845 Main Morro Bay SP 2-8180
Gage's Meat Market 5th & Main Morro By SP 2-8504
Glen Oaks Grocery
Open Daily & Sundays-Closed Thursday
Eaglet ..... Atascdro 647-W
HAWTHORNE MARKET
2161 Broad ..... San Luis Obspo 3195
Hearn's Market
Open On Sun From 10:30 AM To 1:00 PM
201 E Branch ..... ArroyoGrnde 5549
Henry's Super Market S Hwy ..... Atascadero 972
HI-WAY MARKET 2105 Spring ..... PsoRobls 313
Joaquin's Grocery 420 High ..... SnLuisObispo 526
Johnson & Barnes 101 Hwy Nipmo ..... WA 9-4511
K & M MARKET
Open Daily-8:00 AM to 8:00 PM
2927 Spring ..... PasoRobls 1024
Kelly Bros Market
Open 8 AM to 7:30 PM Every Day in the Week
S Hwy ..... Atascdro 377
Los Osos Valley Market
Los Osos Valley Rd ..... SnLuisObispo 28-J-2
MARGARITA MERCANTILE CO Santa Mrgrta 5111
Montgomery's Store Front Oceano ArroyoGrande 2892
MOR-MAC'S FOOD CENTER
Complete Line of
GROCERIES – VEGETABLES – MEATS
FROZEN FOODS – BAKERY SHOP
BEER & WINES – IMPORTED FOODS
Delivery Service
OPEN DAILY & SUNDAY 9 A.M. TO 7 P.M.
5th & E Morro By ..... SP 2-4511
MORRO BAY GROCERY
Open Daily 7:30 AM-6:30 PM Sun 9 AM-6 PM
5th & Main Morro By ..... SP 2-2531
NORTHSIDE MARKET
Open Daily & Sundays-9:00 AM to 9:00 PM
84 Santa Rosa ..... San Luis Obspo 1334
ORCUTT'S MARKET
Daily Delivery
835-12th ..... PasoRobles 180
Orcutt's Meat Market 835-12th ..... PasoRobles 15
P I MARKET
Meat-Fish-Groceries-Fruits&Vegetables
238 Ocean Vw Av Pismo Beach ..... PO 6-4465
Pioneer Drive-In Market
Morro & Marsh ..... SnLuisObispo 1825
(See Advertisement This Page)
POCKET BOOK GROCERY
4th & Brighton Grove Cty ArroyoGrnde 2804

(Continued Next Page)

Markets–(Cont'd)

Quaglino's Food Market
2101 Broad ..... SanLuisObispo 427
Quality Meat Market 742 Higuera ..... SnLuisObispo 914
RAUCH'S GROCERY
Open on Sundays
Creston Rd ..... PasoRobls 1240
SANTA ROSA MARKET
Complete One-Stop Market
798 Santa Rosa ..... SnLuisObispo 326
SAUER'S MARKET
Complete Line of
MEATS – GROCERIES
WINES – LIQUORS
Free City-Wide Delivery
848 Monterey ..... SanLuisObispo 27
Sears Market 700 Marsh ..... SnLuisObispo 2180
Serv-Ur-Self Market
9 AM to 6:30 PM Daily-10 AM to 3 PM Sun
N Hwy ..... Atascdro 597
Shell Beach Market
753 Shell Beach Rd Shell Beach PO 6-2135
Soto's Market
Complete Line of Produce-Groces and Meat
Main Cambria ..... WA 7-4411
Southside Market 100 Higuera SnLuisObispo 1795-R
Thompson's Grocery
1638 Osos ..... San Luis Obspo 463
THREE CORNER GROCERY
1609 Johnson ..... SnLuisObispo 254
Trail-Er-In Grocery 1950 El Camino Rl Atascdro 998
TUTTLE'S MARKET
Open 8 AM to 10 PM Daily & Sunday
695 Higuera ..... San Luis Obspo 2193
U-SAVE MARKET
B Swack & H R Boren
951 Grand Av Grove Cty ..... ArroyoGrnde 9994
United Meat Market 714 Higuera San Luis Obspo-1780
Uptown Market 1248 Monterey ..... SnLuisObispo 3216
WESTWAY MARKET
WINES — LIQUORS — GROCERIES
AND BEER
Open 9 A. M. to 9 P. M. Suns Included
Open Till 11 P. M. Sat. Night
Owned By
Bill Mathison & John Corscaden
447 Higuera ..... San Luis Obispo 491-W
Wilson's Grocery
Open 8 AM To 10 PM Daily & Sunday
2121 Broad ..... SnLuisObispo 4215-J

Markets–Meat–See Meat–Retail

Massage

Alley's Physical Therapy 1031 Pine ..... PasoRobls 56
FRENCH HOSPITAL
1170 Marsh ..... San Luis Obspo 3135
Paso Robles Bath House 11th & Pine PasoRobls 1816
Sycamore Mineral Springs
Masseurs & Masseuses
Avila Rd ..... San Luis Obspo-8-J-12

Maternity Apparel

BILLIE'S TOY & BABY SHOP
MATERNITY DRESSES & SLACKS
NU-LIFT MATERNITY SUPPORT
NU-LIFT BRASSIERE
LINGERIE
We Give S & H Green Stamps
766 Higuera ..... SanLuisObispo 2628

Mattresses–Renovating

San Luis Sterilization & Mattress Co
Buchon&High San Luis Obspo-405

STOP THOSE SPOTS

To prevent old oil or grease spots on walls from "leading" through onto new wallpaper apply a coat of clear shellac before papering.

Mattresses–Retail

AIRELOOM BEDDING
AIRELOOM "First Choice of Fine Hotels." First Choice for You.
AIRELOOM The Mattress that must be the best—it's made that way.
"WHERE TO BUY THEM"
DEALERS
Carlton Furniture Co
6085 El Camino Real Atascdro 374
Mesquit Art Complete Home Furnishings
Bridge & Branch ArroyoGrande 2116
Rileys Suburban Furniture Store
2211 S Broad SnLuisObispo 1428
Trussler's Furniture Store
1303 Park PasoRobls 126
MANUFACTURERS
Aireloom Bedding Co 1119 Westminster
Alhambra Cumberland 3-3784
HEATON R C CO 803-13th ..... Pso Robls 890
Pismo Furniture Store
Beauty Rest Mattresses & Hide-A-Bed
661 Dolliver Pismo Bch ..... PO 6-2462
Sears Roebuck & Co 879 Higuera SnLuisObispo 760
Stinchfield's Paso Robles Upholstery
1348 Railroad PasoRobls 1535
White's Furniture Store
1301 Broad ..... San Luis Obspo 1006
Yours & My Furniture Store
Sealy Mattresses-Liberal Trade Ins
1127 Broad ..... SnLuisObispo 942

Mattresses–Whsle & Mfrs

Stinchfield's Paso Robles Upholstery
1348 Railroad PasoRobls 1535

Mausoleums

Odd Fellows Cemetery & Mausoleum
Highway San Luis Obspo-960

Meat Curing Service

Mallett's Refrigeration S Hwy ..... Atascadero 638

Meat Lockers–See Frozen Food Lockers–Renting

Meat–Retail

AUGER'S BOB MARKET
Meat Cut And Wrapped For Home Freezers
5th & Main Morro Bay ..... SP 2-8171
BERKEMEYER MARKET
1021 Chorro SnLuisObispo 8
BRANDT'S MEAT MARKET
800 Price Pismo Beach PO 6-9985
C H B Meat Market
661 Higuera San Luis Obspo-156D-W
Cayucos Meat Market 4th & Ocean ..... Cayucos 2332
Christie's Foothill Market
399 Foothill Bl SnLuisObispo 3190
Consumers Meat & Locker Co
205 Higuera SnLuisObispo 893
Dan's Market 2044 Spring ..... PasoRobls 409
Frank's Grocery 845 Main Morro Bay ..... SP 2-8180
GAGE'S MEAT MARKET
Meat Cut and Wrapped for Home Freezers
5th & Main Morro By ..... SP 2-8504
HAWTHORNE MARKET
Meat Cut & Wrapped for Home Freezers
2161 Broad ..... SnLuisObispo 3195
JIMMY'S QUALITY MEATS
Meat Cut & Wrapped For Home Freezers
951 Grand Av Grover City ..... ArroyoGrnde 9994
Montgomery's Store Front Oceano ArroyoGrande 2892
MOR-MAC'S FOOD CENTER
5th & E Morro Bay SP 2-4511
Pioneer Drive-In Mkt
Morro & Marsh ..... SanLuisObispo 61
QUALITY MEAT MARKET
742 Higuera ..... San Luis Obspo 914
SANTA ROSA MARKET
798 Santa Rosa SnLuisObispo 326
Serv-Ur-Self Market
9 AM to 6:30 PM Daily-10 AM to 3 PM Sun
N Hwy ..... Atascdro 597
Wilkinson Paul
Meat Cut & Wrapped For Home Freezers
120 Branch ..... ArroyoGrnde 2693

Meat–Whsle

Arroyo Meat Provision 60-8th Morro Bay SP 2-3852
BERKEMEYER MARKET
MEAT
RETAIL
WHOLESALE
1021 Chorro ..... SanLuisObispo 8
BRYAN MEAT CO
Santa Maria To King City
Harry Cameron ..... SanLuisObispo 2357-R
Slaughter House ..... PsoRobls 1250
Paso Robles Cold Storage
2830 Spring ..... PasoRobles 1301
SAN LUIS MEAT CO
BRING YOUR LIVESTOCK
to
SAN LUIS MEAT CO.
Buyers of
BEEF – VEAL – HOG
Custom Slaughtering
101 Hwy ..... San Luis Obispo 1951
Scott Distributing Co 725 Pacific SnLuisObispo 1961

Medical Service Organizations

Paso Robles War Memorial District Hospital
15th PasoRobls 1200

Memorial Tablets

Mathews Memorials & Plating Service
1 Higuera SnLuisObispo 717

TASTY TIP

A dash of hot coffee added to pan drippings enriches flavor and color of gravy from steaks, chops or ham.

FOR BEST RESULTS WITH YOUR TELEPHONE
please . . .

Make sure of the number. If in doubt consult the Telephone Directory.

Speak with lips close to the mouthpiece, using your natural tone of voice.

And give the called person TIME to answer!

Thank You!

PO — POplar WA (Cambria) — WAverly
SP — SPruce WA (Nipomo) — WAbash

Rileys SINCE 1887

DEPARTMENT STORE

MEN'S FURNISHINGS

- Dress Shirts
- Sport Shirts
- Sweaters
- Underwear
- Socks
- Levi's
- Denims
- Jackets
- Accessories
- Pajamas

BOY'S WEAR

- Sport Coats
- Slacks
- Dress Shirts
- Accessories
- Sweaters
- Sports Shirts
- Underwear
- Socks
- Levi's
- Denims
- Cords
- Pajamas

FREE DELIVERY IN SAN LUIS OBISPO

Phone
SAN LUIS OBISPO 769

CHORRO AT MARSH

Men's Furnishings–Retail

BENO'S INC
FOR
NATIONALLY KNOWN BRANDS
KNOX & ADAM HATS
VAN HEUSEN SHIRTS, TIES, PAJAMAS
PIONEER BELTS & SUSPENDERS
LEVI-STRAUSS SHIRTS, JACKETS, ETC.
ACME & NOCONA WESTERN BOOTS
Open Thursday Till 9 P.M.
1019 Morro ..... SanLuisObispo 620

Green Bros 871 Monterey ..... SnLuisObspo 724
Hub The 125 E Branch ..... AroyoGrnde 5787
KIRKEBY CARL 851 Higuera ..... SnLuisObspo 2826
Lee's Men's Store
Nationally Known Brands
5965 Traffic Wy ..... Atascadero 357
Murrays Men's Store
781 Dolliver Pismo Beach–PO 6-2082
PASO ROBLES MERCANTILE CO
839-12th ..... PsoRobls 340
Rileys Dept Store 1144 Chorro ..... SnLuisObispo 769
(See Advertisement This Page)
RUMLEY'S DEPT STORE 5th Morro Bay–SP 2-3251
SQUIRE'S MEN'S WEAR
FOR THE FINEST IN
Men's Sports & Dress Wear
NATIONALLY
ADVERTISED MEN'S LINES
Exclusive Dealer for
Nunn-Bush & Red Wing Shoes
745-12th ..... PasoRobls 1280
WICKENDEN'S 837 Monterey ... SnLuis Obspo-1511
Wilson's Family Store
101 E Branch–AroyoGrnde 2355
Zeyen's Men's Store 203 E Branch–ArroyoGrande 2406

RECORD YOUR PATTERNS

A quick and easy reference file for patterns is an old record album. To identify, paste pattern envelope over openings.

golden state **Milk** AND **ICE CREAM**

AUTHORIZED DISTRIBUTOR OF
GOLDEN STATE DAIRY FOODS
Wholesale — Retail
HOME DELIVERY IN PASO ROBLES & ATASCADERO

MARTIN & STURGEON
CRESCENT DAIRY
625 - 7th

Phone **Paso Robles 110**

Mercantile Agencies–See Credit Reporting Agencies

Metal Spraying

AUTOMOTIVE ENGINEERING CO
3036 S Broad ..... SnLuisObspo 1974

Milk & Milk Products

Arden Farms Co Hwy 101 South ..... Templtn 4181
(See Advertisement Page 83)
Arden Farms Co 1228 E 11th ..... PasoRobls 493

ARDEN FARMS DAIRY PRODUCTS
Flavor Fresh
ICE CREAM
AND
MILK PRODUCTS
Arden
"FOR INFORMATION CALL"
ARDEN FARMS CO
116 W Branch–AroyoGrnde 2994

CHALLENGE CREAM & BUTTER ASSN
991 Nipomo ..... Sn Luis Obspo 1700
CRESCENT DAIRY
Authorized Distr-Golden State Products
625-7th ..... Pso Robls 110
(See Advertisement This Page)
DOMENGHINI LOUIS F
Grade A Wholesale Producer
Hwy No 1 Morro Bay ..... SP 2-8174
Fair-Oaks Milk Co 1023 Grand Av–ArroyoGrande 5557
FOSTER'S OLD FASHION FREEZE
QUARTS & PINTS
SUNDAES — MALTS
FLOATS & FREEZES
590 Marsh ..... SanLuisObispo 2524
GOLDEN STATE CO LTD
570 Higuera–SnLuisObispo 181
(See Advertisement Page 83)
Harmony Valley Creamery
Harmony Cambria–WA 7-4578
(Continued Next Page)

Here's how you may be sure of getting your party more often when you dial

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

EXTENSION TELEPHONES
Are Available Again!
FIND OUT ABOUT THIS LOW COST CONVENIENCE FROM YOUR...
PACIFIC TELEPHONE BUSINESS OFFICE

PO — POplar WA (Cambria) — WAverly
SP — SPruce WA (Nipomo) — WAbash

Milk & Milk Products–(Cont'd)

HARMONY VALLEY CREAMERY ASSOCIATION
991 Nipomo ..... SnLuisObspo 1700
Harmony Valley Creamery Assn
13th & Riverside Av ..... PasoRobles 234
HILLCREST FARM Hwy 101 ... Aroyo Grnde 2058
Home Dairy Co The
570 Higuera ..... Se Luis Obspo 181
Morro Bay Milk Delivery
370 Arcadia Morro By–SP 2-6847
ROYAL OAKS DAIRY
Verde Canyon Rd–SnLuisObispo 6-J-3
Willow Springs Dairy 101 Hwy ..... Templtn 2921

Mill Supplies

Craver Hugh E Electrical Parts & Supplies
2237 Fresno–Fresno 3-3477

Milliners–Retail

Carpentier Helen Millinery Shop
1037 Chorro ..... Sn Luis Obspo 981
MARGARET McNEIL'S STYLE SHOP
856 Higuera ..... Sn Luis Obspo 1054

Milling

International Metallurgical Chrome Corp
Office 1026 Chorro ..... SnLuisObspo 1923
Plant Gold Tree Siding ..... SnLuisObispo 1359
Loomis E C & Son 147 High ..... SnLuisObspo 1080

Millwork

Boyle Lumber Co Ocean Av ..... Cayucs 2311
Hammock Chas Cabinet Shop Hwy ... Atascadero 177
HERRMANN & SAFRANEK MILLWORK & BUILDERS SUPPLY
5435 Traffic Wy–Atascdro 863-W
Pac Coast Lumber Co of Calif
424 Santa Barbara Av–SnLuisObispo 1420
SAN LUIS MILL & LUMBER CO
246 Higuera–Sn Luis Obspo-624

Mimeographing–See Multi-Copy Service

Mimeographing Machines–See Duplicating Machines

Ministers–See Clergymen

Mirrors–Retail

Fowler Glass Shop 11th & Park ..... PsoRobls 160-J
Morro Bay Glass 1560 Hwy 1 Morro By ... SP 2-5277
Paso Robles Glass Shop 609-22d ..... PasoRobls 469

Mobile Home Parks–See Trailer Parks

Mobile Homes–See Trailers–Automobile, Coach

Model Construction Supplies
See Hobby & Model Construction Supplies

Monuments–Retail

Mathews Memorials & Plating Service
1 Higuera ..... Sn Luis Obspo 717
(See Advertisement This Page)

Mortgages

Coast Land Realty Co
986 Monterey–SnLuisObispo 3875

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE–

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Arden
Flavor Fresh
DAIRY PRODUCTS
Arden
ICE CREAM
CALL COLLECT
- ARROYO GRANDE 2994
- TEMPLETON 4181
- PASO ROBLES 493

Arden Farms Co.
116 W. Branch, Arroyo Grande
Hwy 101 South, Templeton

MATHEWS MEMORIALS
Established 1918
Distinctive Memorials — Markers Lettering
Authorized Dealer
ROCK OF AGES GRANITE
RAINBOW GRANITES
QUALITY WORKMANSHIP
REASONABLE PRICES
1 HIGUERA ST.
SAN LUIS OBISPO 717

golden state

California's Favorite MILK

FOR DELIVERY
PHONE . . .

SAN LUIS OBISPO 181
GOLDEN STATE CO., LTD.
570 HIGUERA
SAN LUIS OBISPO

SLEEP OFF THE HI-WAY
MOTEL

QUIET

- MODERN
- AUTOMATIC HEAT
- REFRIGERATORS

NO TRUCK OR TRAIN NOISES

PHONE
SAN LUIS OBISPO
791

"WE NEVER CLOSE"

CASTLE MOTEL & APTS
COTTAGES OR APARTMENTS
With or Without Kitchens
Daily or Weekly Rates
COMFORTABLE
HOME-LIKE
ATMOSPHERE

TV AVAILABLE
PHONE
SAN LUIS OBISPO 3374
ON OLD HIGHWAY 101

Breakers Motel
OVERLOOKING MORRO ROCK
"A BEAUTIFUL VIEW"

MODERN UNITS
With or Without Kitchenettes
REFRIGERATORS
&
ELECTRIC HEAT
CALL
SP 2-2371
FOOT OF 5th ST. MORRO BAY

Pacific Motel
Mr. H. Kuden - Managing Owner
12 MODERN UNITS
CLEAN - SUNNY
REASONABLE RATES
9 KITCHENETTES
Daily - Weekly - Monthly - Commercial Rates
Phone
SAN LUIS OBISPO 1405-W
1 MILE SOUTH OUT OF TOWN
LOCATED ON OLD SO. 101 HIGHWAY

Steinhauer's Motel

New - Modern - Some With Kitchens
CALL
SP 2-5671
2630 Hwy. 1 Morro Del Mar
Across From Morro Beach

Motels

Abbott's Motel 1005 Dolliver Pismo Beach-PO 6-4475
ACE MOTEL 94 Toro ..... SnLuisObispo 3834
(See Advertisement Page 85)
Alex Shell Beach Inn
853 Shell Beach Rd Shell Beach-PO 6-9901
Anderson Hotel & Grill
955 Monterey-SnLuisObispo 902
Appleton's Motel 2218 Spring ..... PasoRobls 721

ARROYO MOTEL
MR. & MRS. A. D. ESTEY - Owners
PERMANENT GUESTS & TOURISTS
WITH OR WITHOUT KITCHENS
CONVENIENT & REASONABLE
Daily & Weekly Rates
Panel Ray Heat & Tile Baths & Showers
On Highway 101
329 Traffic Wy ..... ArroyoGrande 5613

Atascadero Motor Lodges
6895 El Camino Rl ..... Atascadero 243-J

AVALON MOTEL
MR. & MRS. F. H. OSBORNE - Owners
17 UNITS
Singles & 2 Bedroom Units
6 MODERN KITCHENETTES
WITH FREE RADIOS
NEAR GOOD FOOD
North City Entrance
3231 Spring ..... PasoRobles 21

Avila Court Avila ..... SnLuisObspo 16-R-12
Bailey's Auto Court
Main & Bello Pismo Beach-PO 6-2119
Bay Auto Court Morro Morro Bay ..... SP 2-4134

BEACHCOMBER MOTEL
16 Kitchen Units — On the Ocean
Beach-Front Patio
Children's Playground
120 Ocean View Av Pismo Bch ..... PO 6-2208

Beauty Sleep Motel S Hwy ..... Atascadero 236-M
BLUE BELL MOTEL S Hwy ..... Sn Luis Obspo 2660
Blue Bird Motel Main Cambria ..... WA 7-4634
Blue & White Auto Court Morro Del Mar--SP 2-8190
Breakers Motel 5th & Market Morro Bay--SP 2-2371
(See Advertisement This Page)
Brick Auto Court Hwy ..... Cayucos 4352
Buck's Motel & Trailer Park
1100 Main Morro Bay-SP 2-4161
(See Advertisement Page 85)

CABRILLO MOTOR COURT
Kitchenettes-M F Harpster Mgr
6th & Morro Morro Bay ..... SP 2-6331

CAMBRIA PINES LODGE
50 Modern Units-Dining & Cocktails
Cambria ..... WA 7-4200
Castle Motel & Apts
Old 101 Hwy South-SnLuisObispo 3374
(See Advertisement This Page)
Cayucos Motel Ocean & E. ..... Cayucos 4621
Cliffside Court 931 Dolliver Psmo Bch ..... PO 6-2229

CLIFTON MOTEL
ONE OF CALIFORNIA'S FINEST
A A A & DUNCAN HINES
APPROVED
RADIOS & TV IN ROOMS
Mr. and Mrs. E. B. Sharp - Owner-Mgrs.
125 Spring ..... PasoRobles 1140

Coronado Motel 2400 Spring ..... PasoRobls 955

COTTAGE MOTEL
MR. & MRS. W. C. WEBSTER — Owners
"On the Corner 101 Hwy at 22nd St."
Completely Modern Singles & Doubles
Kitchens with Refrigeration
Air Cooled — Free TV
FFC AND AMA APPROVED
2206 Spring ..... PasoRobles 1153-W

Cozy Corner Motel 554 Traffic Wy ..... ArroyoGrnde 2119
(Continued Next Page)

Many buyers turn to the Yellow Pages first.

Motels—(Cont'd)

CRESCENT PARK AUTO COURT
15 MODERN COURTS
KITCHENETTES
BARBECUE & PICNIC GROVE
PUBLIC LAUNDRY
MR. & MRS. A. C. DAWE — OWNERS
S Hwy ..... SanLuisObispo 2225

Cypress Stump Motel Ocean Av ..... Cayucos 4421
Dias Court 371 Pismo Pismo Beach ..... PO 6-2085
Don Motel 1473 Monterey ..... SnLuisObspo 4316
Dun-Sailing Motel Avila Bch ..... SnLuisObispo 3224-J

E & E MOTEL
"A Home Away from Home"
CLEAN AND QUIET
RATES BY
DAY — WEEK — MONTH
Eve & Ernest Graves
1 Block Off Hiway 1 at Foothill Blvd
80½ Toro ..... SanLuisObispo 1144

EDGEWATER MOTEL
ON BEAUTIFUL PISMO BEACH
30 MODERN
HEATED 1 & 2 ROOM UNITS
SOME KITCHENETTES
280 Wadsworth Pismo Bch ..... PO 6-2233

EL CARLOS MOTEL
SAN LUIS OBISPO
NEW MODERN UNITS
Tiled Showers — Electric Heat
SOUTH END OF TOWN — OFF HWY. 101
1216 Archer ..... SanLuisObispo 1790-W

El Pueblo Motel Hwy 1 ..... Cayucs 2903
El Rey Hotel Court Morro Morro Bay ..... SP 2-2381
Estero Bay Motel Hwy No 1 ..... Cayucos 4231
Farm House Motor Lodge 425 Spring-PasoRobls 933
Garcia Motel Hwy ..... Cayucos 4292
Grandview Motel
2074 Monterey ..... Sn Luis Obspo 1451
Green Valley Motel County Rd Cambria--WA 7-4409

GREENTREE MOTEL
FINE ACCOMMODATIONS
REASONABLE RATES
SINGLE — DOUBLE & FAMILY UNITS
Modern Kitchens with Refrigerators
APPROVED F.F.C. & A.C.T.
MRS. S. PRAT BAY PRAT
6 Blocks South of Town
on HiWay 101
416 Spring ..... PasoRobles 552

GROVE AUTO COURT N Highway Atascadero 336-R

GROVER CITY MOTOR COURT
ZENAS & JESSIE BAKEMAN - Props.
10 MODERN UNITS
All Housekeeping — Kitchenettes
DAILY & WEEKLY RATES
Call for Reservations
1½ Miles South of Pismo Beach
367 N 16th Grover City .. ArroyoGrande 2424

Hampton's Auto Court Cambria ..... WA 7-8969

HARBOR VIEW MOTOR LODGE
Overlooking the Harbor & Morro Rock
Mr. & Mrs. Eugene Danner
APPROVED BY — A A A
Tile Baths and Kitchens
Free Radios — Car Shelters
Where 6th St Meets The Pacific
6th & Bayshore Morro By ..... SP 2-4471

Harty's Shell Auto Court
1331 Price Pismo Bch-PO 6-4749
Hasta Manana Motel S Hwy ..... Atascadero 168-W
Hillcrest Ranch Motel 101 Hwy. SnLuisObspo 10-J-12
Hillside Auto Court Hwy No 1 ..... Cayucs 2031

Advertise here—it pays.

HOLMES MOTEL
IN MORRO BAY
New — Modern
With Garages
DOWN TOWN DISTRICT
Approved By AAA
4th & Piney Wy Morro By ..... SP 2-3171

HOOSIER MOTEL
PASO ROBLES
Modern Units
SINGLES & DOUBLES
Connected Bedrooms
Kitchens & Refrigerators
Located on Hwy 101
2223 Spring ..... PasoRobles 991-M

HOWIE'S MOTEL
12 MODERN UNITS
WITH OR WITHOUT KITCHENS
Daily, Weekly & Monthly Rates
4 BLOCKS FROM CENTER OF TOWN
FREE TV
MR. & MRS. GUS HOWIE - Managing Owners
652 Morro ..... SnLuisObispo 2297-J

Hume Villa Motor Court
985 Morro Morro Bay-SP 2-4311
Johnson's Court
317 Ocean View Av Pismo Beach-PO 6-2064
King's Rest Motel
See Surf Motel
250 Main Av Pismo Beach ..... PO 6-2070
Knight's Rest Motel 101 Hwy Pismo Beach-PO 6-4617
Krovious Motel 1401 N 101 Hwy ArroyoGrande 4404
LaCasita Court Avila ..... Sn Luis Obspo 8-R-2

LOMA VISTA MOTEL
With or Without Kitchens
1399 Hwy 101 ..... ArroyoGrnde 2183
Lomita Terrace Motel
9th & Hwy 1 Morro Bay-SP 2-5073
(See Advertisement This Page)

MAR VISTA MOTOR LODGE
Price & Bay Pismo Beach-PO 6-2498
Margarita Inn 101 Hwy ..... SntaMrgrta 5832

MARIANNA MOTEL
Deluxe Units Cooled By Refrigeration
730 Spring ..... Pso Robls 417
Martin's Motel
320 Ocean View Av Pismo Beach-PO 6-4610

MELODY RANCH MOTEL 939 Spring-PasoRobls 458

MIRAMAR COURT
One & Two Bedroom Apts
Esther C Proctor-Owner
287 San Luis Av Pismo Beach ..... PO 6-9952
Monte Vista Motor Court
490 Pismo Pismo Beach-PO 6-4705

MONTEREY COURT
1756 Monterey ..... SnLuisObspo 1949
Morro Gardens Motel
440 Morro Atascadero Rd Morro Bay-SP 2-5046
Morro Motel & Cypress Trailer Court
8th & Main Morro By-SP 2-4636
Morro Strand Auto Court Morro Strand Cayucos 4321

MOTEL INN
SAN LUIS OBISPO
THE ORIGINAL
MOTEL INN
Restaurant & Lounge
Phones & TV in Rooms
North City Limits - 101 Hwy
2223 Monterey ..... SanLuisObispo 1340

Motel Pismo 1851 Price Pismo Beach ..... PO 6-9965

NEPTUNE COURT
CLEAN — COMFORTABLE
REASONABLE
COMPLETE HOUSEKEEPING UNITS
WITH ELEC. REFRIGERATION
One & Two Rooms — Panel Ray Heated
OVERLOOKING THE BAY
& MORRO ROCK
7th & Main Morro By ..... SP 2-6201

(Continued Next Page)

Memory plays tricks. If in doubt about a telephone number, please look it up in the Directory.

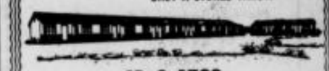
BUCK'S MOTEL & TRAILER PARK

REASONABLE RATES
Daily & Monthly
HAROLD & JESSIE GWINUP — Proprietors
SP 2-4161
8th & MAIN MORRO BAY

IN MORRO BAY
It's the
LOMITA TERRACE MOTEL
AAA APPROVED

NEW - MODERN - SOME WITH KITCHENS
TV AVAILABLE IN ROOMS
SP 2-5073
LOCATED 4 BLOCKS NORTH OF BANK
ON HWY. No. 1 — MORRO BAY

RANCHO EL NIETO
— NEW —
RANCH MOTEL
AAA APPROVED
★ 16 MODERN UNITS
SOME WITH KITCHENETTES
★ TV — RADIOS
★ OCEAN PLAYGROUND
ONLY A STONES THROW



SP 2-5732
1½ Miles North of Morro Bay on
Scenic Hwy. 1 Morro Bay, Calif.

ACE MOTEL
MODERN - COMPLETELY FURNISHED
YOU NEED ONLY YOUR FOOD
COMMERCIALS WELCOMED
Rates by Day, Week or Month
QUIET - OFF HIGHWAY
SAN LUIS OBISPO 3834
Out North on Santa Rosa Ave.
To Foothill Blvd. — Turn Right
94 TORO SAN LUIS OBISPO

Motels–(Cont'd)

NEW ADAMS COURT
24 Modern Single & Double Units With or Without Kitchenettes
Where Cleanliness & Courtesy Count
FRANK P. LANDINI - Prop.
1 Block from Beach on Highway No 1
1000 Dolliver Pismo Bch ---------- PO 6-2065

Nite Haven Auto Court
371 San Luis Av Pismo Beach - PO 6-2224

OAK GARDENS MOTEL
SINGLE OR DOUBLE ROOMS WITH GARAGES
KITCHENETTES WITH REFRIGERATORS
PANEL RAY HEAT
Weekly Rates
PASO ROBLES – ON 101 HWY
3111 Spring ..... PasoRobles 446-W

Ocean View Court Morro Del Mar ---------- SP 2-2211

OCEAN VIEW MOTEL
SHELL BEACH
New Modern One to Four Bed Units
Individual Cottages – Some Kitchens
BEAUTY REST BEDS
1001 Shell Beach Rd Shell Bch --- PO 6-2113

Oceano Beach Auto Court Oceano ... ArroyoGrande 5624
Old Heidelberg Motel & Restaurant
101 Hwy - SntaMrgrta 2411

ONE-O-ONE AUTO COURT
Hwy 101 ..... ArroyoGrande 2764

O'REILLY MOTEL 2001 Monterey ... SnLuisObspo 545
Residence ..... SnLuisObspo 2023-R

PAC MOTEL 101 Hwy ---------- SnLuisObspo 1405-W
(See Advertisement Page 84)

PALMS MOTEL
LUXURIOUS COMFORT
METICULOUSLY CLEAN
1628 Monterey ..... SanLuisObispo 3835-J

PALOMAR MOTEL
1601 Shell Beach Rd Shell Bch - PO 6-2404

PARK APARTMENTS
PISMO BEACH
New & Beautiful Knotty Pine
3 & 4 Room Apts. With Kitchens
Electric Refrigerators – Tile Baths
330 Park Av Pismo Bch ---------- PO 6-2403

Park Motel 5th & Piney Wy Morro Bay --- SP 2-3131

PASO ROBLES AUTO COURT
Joseph A Verhauz-Owner
33 Units With or Without Kitchens
940 Spring ---------- PasoRobls 88

Pauline's El Patio Motel
350 Pismo Pismo Beach - PO 6-4744

Pereira D R Hwy ..... Cayucos 2132

Pete's Auto-In Motel
380 Harloe Pismo Beach - PO 6-4748

Pismo Beach Court
750 Dolliver Pismo Bch - PO 6-4631

PISMO PALISADES MOTEL
MR. & MRS. A. W. LEVIN, Owners
9 MODERN KITCHENETTES
8 SLEEPING ROOMS
GARAGE WITH EACH UNIT
PATIOS – ON THE BEACH
NEAR STORES & RESTAURANTS
Daily – Weekly – Monthly Rates
North Hwy Pismo Bch ---------- PO 6-4469

Pleasant Motel 175-6th Morro By ---------- SP 2-8521

Prospects ready to buy use the Yellow Pages to find "Where to buy it."

Motels–(Cont'd)

POINT MOTEL
Between
MORRO BAY & CAYUCOS
ONLY MOTEL ON MORRO BEACH
FREE TELEVISION
LOUIS S. WOOLMAN
Toro Point Morro By ---------- SP 2-6601

Ranch Motel 2730 Spring ..... PsoRobls 17
Rancho El Nieto Motel
Hwy No 1 Morro By - SP 2-5732
(See Advertisement Page 85)

RANCHOTEL
LOCATED NEAR ALL CONVENIENCES
AAA APPROVED
46 MODERN UNITS
Tile Showers – Garages
1900 Monterey ---------- SanLuisObispo 2333

Reddwood Motel Morro Strand ..... Cayucos 4341
Reid Motel 5th & E Morro Bay ---------- SP 2-6571

RENO MOTEL Morro Strand ..... Cayucos 2781

RESTWELL COURT
½ Blk From Beach-Myrtle Northrop-Owner
1221 Price Pismo Bch ---------- PO 6-4641

RITZ MOTEL
ONE OF CALIFORNIA'S FINEST
Member of Best Western Motels
Approved by the Automobile Club of Southern California – AAA, & Duncan Hines
49 UNITS & 62 RENTAL ROOMS
THOROUGHLY MODERN
PHONE
2121 Monterey ..... SanLuisObispo 1021

Roberta Motel S Hwy ..... Atascadero 970

ROSE BOWL COURT
1575 Monterey ..... SnLuisObspo 647

ROYAL MOTEL
AAA APPROVED
MR. & MRS. V. J. WALTON
MOTEL & HOUSEKEEPING UNITS
NEW – MODERN
MODERATE RATES
Panel Ray Heat
Hwy 101 ..... ArroyoGrande 2418

Saxby's Motel 23d ..... Cayucos 4331

SCANDIA EL CAMINO MOTEL
5325 El Camino Rl - Atascdro 774

Sea Breeze Motel
1180 Dolliver Pismo Beach - PO 6-9987

Sea Esta Motel Hwy 1 & 1st ..... Cayucos 4311

Sea Garden Motel Apts
Rates By The Day Week Or Month
340 Stimson Pismo Beach ---------- PO 6-2216

SEASHORE MOTOR INN
Hwy No 1 Cambria - WA 7-4422

Seaside Auto Court Hwy No 1 ..... Cayucos 2542

Seaview Motel
Dorset & Lancaster Cambria - WA 7-4450

SEAWALL MOTEL
Where Main Street Meets the Pacific
ALL PICTURE WINDOWS WITH FULL OCEAN VIEW
KITCHENETTES – SLEEPING UNITS
TELEVISION
170 Main Pismo Bch ---------- PO 6-4706

SHANGRI-LA MOTEL
LOUIE & HAZEL SKAGGS, Owner-Manager
10 MODERN UNITS
Kitchenettes & Sleeping Rooms
Panel Ray Heat – Tile Showers
Television – Reasonable Rates
101 Highway-In Town-2 Blks. From Ocean
1111 Price Pismo Bch ---------- PO 6-2496

SHANGRI-LA MOTEL
AAA Approved-Modern Units
S Hwy & Morro Rd ..... Atascadero 136

Shell Beach Motel
117 Leeward Av Shell Bch - PO 6-4478

Motels–(Cont'd)

Shoreline Motel Hwy ..... Cayucos 4211

SLEEP OFF THE HI-WAY MOTEL
QUIET
MODERN
REFRIGERATORS
AUTOMATIC HEAT
NO TRUCK OR TRAIN NOISES
1000 South ..... SanLuisObispo 791

Sleep Off The Hi-Way Motel
1000 South ..... Sn Luis Obspo 791
(See Advertisement Page 84)

Steinhauer's Motel
2630 Hwy 1 Morro Del Mar - SP 2-5671
(See Advertisement Page 84)

Suburban Motel Hwy 101 ..... PasoRobles 746

SUNBEAM MOTEL
1656 Monterey ..... SnLuisObspo 845

Sunset Court 8th & Market Morro Bay --- SP 2-2111

SUNSET VIEW MOTOR LODGE
Cambria - WA 7-4455

Surf Motel 256 Front Avila ..... SnLuisObspo 9-J-12

SURF MOTEL
Formerly King's Rest
17 NEW DELUXE
1-2 & 3 Room Units
½ Block From the Beach
With or Without Kitchens
CENTRALLY LOCATED
FREE TV IN UNITS
250 Main Av Pismo Bch ---------- PO 6-2070

Taylor Motel 3440 Spring ..... PsoRobls 1460
Templeton Auto Court Hwy ..... Templeton 2081
Tides Motel The
371 Ocean Dr Pismo Beach - PO 6-2493

TRAVELODGE
STEAM HEATED
ONE OF CALIFORNIA'S REALLY FINE STOP-OVERS FOR THE TIRED TRAVELER
Recommended
Duncan Hines – A A A
CONGRESS OF MOTOR COURTS
2701 Spring ---------- PasoRobles 304

TREES MOTOR LODGE
Trailer Accommodations
2841 Spring ..... Pso Robls 334-W

Trice's Auto Court
Railroad Oceano ..... Arroyo Grnde 2251

U-Auto-Rest Motel N Hwy ..... Atascadero 49-R-12

VALLEY COURT
½ Block From Beach-With Kitchens
172 Stimson Av Pismo Bch ---------- PO 6-4459

Valley Motel
Ernest L Gorham-Owner
Shandn ---------- PasoRobls 56-J-3

Vista Del Robles Motel Hwy ..... Atascadero 966

WALLACE MOTOR COURT
Modern Court With Kitchenettes-Good Beds
441 Main Pismo Beach ---------- PO 6-2129

WAVE COURT
On The Beach-Kitchens-Heat-Hot Water
Weekly & Monthly Rates
150 Hinds Pismo Beach ---------- PO 6-4626

Wigwam Court
Facing Beach-Hot Water-Heat-Kitchens
643 Cypress Pismo Bch ---------- PO 6-9950

Moth Proofing

PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO
1461 Palm ..... Sn Luis Obspo 2448

Motion Picture Equipment & Supplies

CAL PHOTO SUPPLY
BELL & HOWELL EQUIPMENT
REVERE – EASTMAN
KEYSTONE
EXPOSURE METERS
STILL CAMERAS & ACCESSORIES
899 Higuera ..... SanLuisObispo 773

Motor Courts–See Motels

Motor Freight Companies

CALIF MOTOR EXPRESS LIMITED
390 Pacific ..... SnLuisObspo 800

PACIFIC FREIGHT LINES
393 Marsh ..... SnLuisObspo 1370

Motor Trucks–See Trucks–Motor, Dealers Headings

Motorcycle Parts & Supplies

San Luis Cyclery 1239 Monterey --- SnLuisObispo 876

Motorcycles

B S A MOTORCYCLES–
STONE & WALKER MACHINE SHOP
424 Higuera ..... SanLuisObispo 271

HARLEY DAVIDSON MOTORCYCLES–
SAN LUIS CYCLERY
1239 Monterey ..... Sn Luis Obspo 876

Stone & Walker Machine Shop
424 Higuera ..... SanLuisObispo 271
(See Advertisement This Page)

Moving Service–Heavy Hauling–See Trucking

Moving & Storage Service

AERO MAYFLOWER LONG-DISTANCE MOVING SERVICE
A standard service—to all 48 states and Canada. Modern vans and company-trained drivers. Undivided responsibility. Stand-ard ICC rates. Warehouse agents everywhere. Easy and Safe!
AERO Mayflower
"WHERE TO BUY IT"

Mayflower Transit Co
1708 Beach ..... SanLuisObispo 19

ALLIED VAN LINES
"World's Largest Long Distance Movers." More than 2300 modern weather-proof vans. Serving all 48 states and Canada. Agents with conveniently lo-cated modern furniture warehouses in every key city.
ALLIED VAN LINES, Inc.
"FOR INFORMATION CALL"
Dennis Transfer 1824 Nipomo --- SnLuisObispo 355

ALLIED VAN LINES INC AGCY
World's Largest Long Distance Movers
PACKING – CRATING – STORAGE
VAN SERVICE TO ALL 48 STATES
Represented By
DENNIS TRANSFER
1824 Nipomo ---------- SanLuisObispo 355

(Continued Next Page)

The Yellow Pages save you time.

STONE & WALKER MACHINE SHOP

BSA 500 c.c. O.H.V. Shooting Star
Agency
BSA MOTORCYCLES
Sales - Service
Service & Repairs on All Makes
Parts – Accessories
424 Higuera San Luis Obispo 271

MOVING STORAGE

Local & Long Distance

FAST NATIONWIDE SERVICE

MODERN VANS
REASONABLE P.U.C. RATES
PACKING & CRATING
INQUIRE ABOUT OUR OVERNIGHT SERVICE TO & FROM ALL CALIFORNIA CITIES
Trained & Courteous Employees

DENNIS TRANSFER

"ESTABLISHED 27 YEARS"
AGENT FOR ALLIED VAN LINES
"World's Largest Long Distance Movers"
1824 NIPOMO PHONE SAN LUIS OBISPO 355 SAN LUIS OBISPO

PASO ROBLES VAN & STORAGE

LOCAL & STATE-WIDE MOVING
5TH & RIVERSIDE AVENUE

MOVING • STORAGE
PACKING • SHIPPING

CALL
PASO ROBLES 705
AFTER 5 P.M. CALL 1006-J

LOCAL AGENT FOR
BEKINS
Since 1895
VAN AND STORAGE CO.
Offices or agents in all principal cities

MOVING-STORAGE

EXPERT PACKING — LOCAL & LONG DISTANCE

- OVERNIGHT SERVICE TO & FROM CALIFORNIA CITIES

1708 BEACH ST. — Dependable Moving Since 1872

- CAREFUL SERVICE TO ALL THE 48 STATES
- AGENTS FOR MAYFLOWER
- REASONABLE P.U.C. RATES
- MODERN STORAGE FACILITIES

MEMBER MAYFLOWER ASSOCIATION

SANDERCOCK TRANSFER CO.

FOR INFORMATION CALL OR WRITE

SAN LUIS OBISPO 19

From Paso Robles Ask Operator for ENterprise 1-1466
(Inter City Toll Free)

FROM SANTA MARIA ASK OPERATOR FOR ZENITH 1919
Inter City Toll Free

MOVING? CALL

AERO

MAYFLOWER

America's Finest

NATION-WIDE FURNITURE MOVERS

You can rely on Mayflower for a modern van, a trained, courteous driver, and for expert packing and loading.

Service is fast and efficient; it's the safe, easy way to move, anywhere in the U. S. and Canada.

For Complete Information and Free Estimate, Call:

LOCAL AGENT

MAYFLOWER TRANSIT CO.

1708 BEACH ST.

Phone San Luis Obispo 19

From Paso Robles Ask Operator for ENterprise 1-1466 No Inter-City Charge
From Santa Maria Ask Operator for ZEnith 1919 No Inter-City Charge

MOVING • STORAGE • PACKING • CRATING

Moving & Storage Service—(Cont'd)

BAGDONS TRANSFER & STORAGE
Local & Long Distance Moving Everywhere
STORAGE — PACKING — SHIPPING — CRATING
Over 40 Yrs. Careful Moving & Storage Exp.
Household Goods — Furn. — Appl.
Baggage — Pianos
AGENTS FOR UNITED VAN LINES, INC.
Reasonable P.U.C. Rates — Prompt Service
Call Us for Free Estimate
217 W Main Santa Maria . . . . . WAlnt 5-5656
After Hours 116 W Liberty . . WAlnt 5-5656

BEKINS VAN LINES
NATIONWIDE MOVING
UNEXCELLED STORAGE
Regular Vanliner Service North and South on the Pacific Coast and to and from the East. Operating under state and federal permits. Bonded drivers.
RESPONSIBLE SERVICE
STANDARD RATES
BEKINS MOVING & STORAGE DEPENDABLE SINCE 1895
"FOR INFORMATION CALL"
Paso Robles Van & Storage
5th & Riverside Av . . . . . PasoRobles 705

DENNIS TRANSFER 1824 Nipomo SnLuisObspo 355
(See Advertisements Pages 87 & 89)
Howard Van Lines Agcy S Hwy- - - - - - - - Atascdro 171
(See Advertisement Page 90)

(Continued Next Page)

Here's how you may be sure of getting your party more often when you dial

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

PLEASE LISTEN for the DIAL TONE BEFORE DIALING

That "dial tone", a steady hum, is the signal that the equipment is ready to receive a call. It corresponds to an operator's "Number, please?"

Moving & Storage Service—(Cont'd)

J & H TRANSFER & STORAGE S Hwy-Atascdro 171
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1501
(See Advertisement Page 90)

Mayflower Transit Co 1708 Beach . . SanLuisObispo 19
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1466
(See Advertisement Page 88)

NORTH AMERICAN VAN LINES
SERVING THE NATION
Approximately 1000 Agents Representatives, and Warehouses in All Principal Cities
Packing—Storing—Careful Handling—Modern Equipment
Trained Personnel
North American Van Lines Inc.
"FOR INFORMATION CALL"
S & W MOVING & STORAGE
1350 Grand Av-ArroyoGrnde 5528

North Amer Van Lines Agcy
1350 Grand Av-ArroyoGrnde 5528

(Continued Next Page)

Telephone men in all parts of the Bell System have had long experience in working together. Tools, equipment, methods of tackling the job and the "language of the business" are the same north or south, east or west. This nation-wide unity of method and spirit means a telephone service of the utmost dependability.

A handy man for any job--

The Yellow Pages tell you where to reach him quickly —plumber—carpenter—dry cleaner—paperhanger —and hundreds of other workmen, stores and services.

BELL SYSTEM

MOVING

No. 1 SPECIALIST — IN LONG DISTANCE MOVING

IN LOCAL MOVING

REASONABLE P.U.C. RATES
Free Estimates - Day or Night
For
PACKING — CRATING — STORAGE
VAN SERVICE TO ALL 48 STATES
✔ CANADA ✔ ALASKA ✔ MEXICO
✔ HAWAIIAN ISLANDS ✔ PUERTO RICO
1824 NIPOMO
SAN LUIS OBISPO 355
ALLIED VAN LINES, INC.
The World's Largest Long Distance Movers
REPRESENTED BY
DENNIS TRANSFER
"Established 27 Years"

No. 1 SPECIALIST — IN PACKING

IN STORAGE

A Better Move... All Ways!

S & W MOVING & STORAGE

1350 GRAND AVE., ARROYO GRANDE

LOCAL and LONG-DISTANCE MOVING
FIREPROOF STORAGE • PACKING • ESTIMATES FREE
SERVING ALL 48 STATES
CANADA, ALASKA AND HAWAII
Air Van Service to West Indies, Latin America and Europe
Authorized Agents . . . North American VAN LINES Inc.

PHONE
ARROYO GRANDE
5528
"Call Collect"

MOVING—NATION-WIDE
SERVICE

ALL INTERSTATE RATES ARE NOT THE SAME
WE INVITE COMPARISON
COMPLETE INFORMATION AND THOROUGH PHYSICAL ESTIMATES
ABSOLUTELY FREE, NO OBLIGATION, ON REQUEST
J & H TRANSFER & STORAGE
24-HOUR PHONE SERVICE
ATASCADERO 171
For Paso Robles Ask Operator for ENterprise 1-1501
LOCAL AGENT FOR
HOWARD VAN LINES
★ PACKING ★ STORAGE ★ CRATING
S. HWY. ATASCADERO

MOVING & STORAGE
SAVE FROM 5% TO 15%
ON OUT OF STATE MOVING
FOR FREE ESTIMATES WITHOUT OBLIGATION CALL
J & H TRANSFER & STORAGE
AGENT FOR
HOWARD VAN LINES
24-HOUR PHONE SERVICE
ATASCADERO 171
From Paso Robles Ask Operator for ENterprise 1-1501
★PACKING ★STORAGE ★CRATING
S. HWY ATASCADERO

Moving & Storage Service–(Cont'd)

Paso Robles Van & Storage
5th & Riverside Av.....Pso Robls 705
(See Advertisement Page 87)
S & W MOVING & STORAGE
1350 Grand Av-ArroyoGrnde 5528
(See Advertisement Page 89)
SANDERCOCK TRANSFER CO
1708 Beach.....Sn Luis Obspo 19
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENterprise 1-1466
(See Advertisement Page 88)

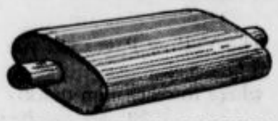
Mufflers–Exhaust

FRANKLIN'S SERVICE
1-DAY SERVICE
Guaranteed Unconditionally
For the Life of Your Car
1185 Monterey --------SanLuisObispo 455

KUSTOM KORNER MUFFLER & SPEED SHOP
636 Higuera-SnLuisObispo 823
(See Advertisement This Page)

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately, so that they do not have to be placed again . . . does not monopolize the telephone at the inconvenience of others . . . teaches children, too, the little telephone kindnesses . . . and when her telephone is not in use, sees that it is hung up.

KUSTOM KORNER
MUFFLER
& SPEED SHOP



HEADERS & DUALS
CUSTOM EXHAUST
WORK ON CARS
BOATS & TRUCKS
Parts & Labor Fully Guaranteed
OPEN 8 A.M. TO 6 P.M.
MONDAY TO SATURDAY
OPEN EVENINGS BY APPT.
Free Pick-Up & Delivery
CALL
SAN LUIS OBISPO
823
636 Higuera at Nipomo
SAN LUIS OBISPO

Multi-Copy Service

See Also Letter & Addressing Service
Hulsey Dorthea
For Appointment Call
1123 Pismo ----------SnLuisObispo 1196

MANATT'S BUSINESS SERVICES
An Extra Office for Your Overload Work
MIMEOGRAPHING — TYPING
LETTER ADDRESSING
PUBLIC STENOGRAPHER
104 Del Norte Way.....SanLuisObispo 258

Minium Muriel
Afternoons Only
631 Lawrence Dr----------SnLuisObispo 3192

Mushrooms

Ford's Mushroom Farm Eaglet....Atascadero 70-M

Music Dealers

Allen's Sight & Sound
Hi-Fi Music Systems-Records-Recorders
856 Monterey ----------SnLuisObispo 431
BROWN'S MUSIC STORE
717 Higuera .....Sn Luis Obspo-1278
LONG E E PIANO CO
Pianos-Records-Radios
777 Marsh .....Sn Luis Obspo 506
Record & Band Shop The
Halcyon Rd & Grand Av.....ArroyoGrande 3512
SAM'S MUSIC SHOP
ATASCADERO
Everything in Music
INSTRUMENTS — NEW & USED
SHEET MUSIC — RECORDS
5540 El Camino Real--------Atascadero 199

Music Instruction–Instrumental

Courtland Claire
Piano-Voice-Accordion & Guitar-Advanced Instruction
Halcyon .....ArroyoGrande 5924
Fetz Harry H
Instructor of All Orchestra Instruments & Piano-Violin-Piano Accordion
743 Monterey .....SanLuisObispo 1453-W
SAM'S MUSIC SHOP
ATASCADERO
LESSONS IN
PIANO — CLARINET — SAXOPHONE
ACCORDION & DRUMS
Beginners or Advanced
5540 El Camino Real--------Atascadero 199

Musical Instruments–Repairing

Sam's Music Shop 5540 El Camino Rl--Atascdro 199

Musical Instruments–Retail

Record & Band Shop The
Halcyon Rd & Grand Av.....ArroyoGrande 3512

Nails & Tacks

Fleming D S Lumber Co
13th & Atlantic Grover City....ArroyoGrnde 2729

Neon Products

See Lighting Fixtures Headings; Also Signs Headings

Next time you want to make a call but aren't quite sure of the number, look it up in the latest telephone directory! Memory isn't always reliable . . . and you'll save time by looking up the right number before you call!

News Dealers

ESQUIRE THE
Los Angeles-San Francisco Newspapers
600 Cypress Pismo Beach----------PO 6-4668
Gibbs E E News Agcy
Los Angeles-San Francisco Newspapers
1735 Park.....Pso Robls 307
Hi-Way News Agency 1218 Spring..Pso Robles 337
Hotel News Stand
Anderson Hotel Bldg-SnLuisObispo 1323-W
KELLEY'S NEWS & SUNDRIES
MAGAZINE SUBSCRIPTIONS
LARGE STOCK OF POCKET BOOKS
L. A. Times Examiner — Mirror
S.F. Examiner Call-Bulletin
TOYS — CANDY
680 Cypress Pismo Bch---------PO 6-2227
St Clair's News 1030 Chorro-----SnLuisObispo 1402
San Luis News Agcy 964 Chorro---SnLuisObispo 477
Service Center News Stand
Los Angeles-San Francisco-Fresno Newsprs
507-5th Morro Bay----------SP 2-6101

Newspapers

Atascadero News 5660 El Camino Real-Atascdro 100
Esquire The 600 Cypress Pismo Bch-----PO 6-4668
Grover City Press
968 Grand Av Grovr Cty-ArroyoGrnde 3650
Herald Recorder 309 E Branch. Aroyo Grnde 2826
Pismo Times 530 Cypress Pismo Beach---PO 6-2217
PRESS ADVERTISER CO
THE PASO ROBLES PRESS
THE DAILY NEWSPAPER OF NORTHERN SAN LUIS OBISPO AND SOUTHERN MONTEREY COUNTIES
and
THE JOURNAL AND TEMPLETON ADVANCE WEEKLY
1212 Pine .....PasoRobles 802
Reporter The 971 Osos.....Sn Luis Obspo 3188
Sun The 5th & C Morro Bay----------SP 2-2652
Sunday Review 717-12th ----------PasoRobls 723
Telegram-Tribune Co 1240 Morro..SnLuisObspo 1901

Night Clubs

Dantes 955 Higuera.....Sn Luis Obspo 2197
PEPPER INN
Operated By Dorothy Sowles
Pismo Hwy .....SnLuisObspo 1965
PILOT WHEEL
179 Pomeroy Av Pismo Beach-PO 6-9955
STANLEY'S 978 Monterey...Sn Luis Obspo 2895
WATSON'S FRED COCKTAIL LOUNGE
1011 Higuera .....SnLuisObspo 2341

Notaries–Public

Andre Peter R 1041 Chorro...Sn Luis Obspo 3344
Cooper Gladys V Hwy Cambria----------WA 7-4616
Derby Mabel H Miss 151-3d ----------Cayucs 4523
Gahan W V 1215 Park.....PsoRobls 996
Henderson Brokerage Co Hwy ---------Atascdro 194
Keen Agency The
968 Grand Av Grover City....ArroyoGrande 3531
KENNEDY RALPH C
Established Over 30 Years
INSURANCE OF ALL KINDS
Except Life.
REAL ESTATE
BUSINESS OPPORTUNITIES
1120 Garden .....SanLuisObispo 1900
Muller & Woolpert Wickenden Bldg.SnLuisObispo 4200
Noyes Realty Service 844 C Morro By----SP 2-2171
Noyes Realty Service Ocean Av---------Cayucs 2121
Renetzky & Davis
1008 Palm .....SnLuisObispo 1033
Roff Marie
Ocean View Motel
1001 Shell Beach Rd Shell Bch-----PO 6-2113

GREASE BEFORE USING
Caps of nail polish and glue bottles won't stick if the screw threads are greased with cold cream or oil.

Notaries–Public–(Cont'd)

Rohrberg & Davis Realtors
855 Main Morro By-SP 2-4711
Swall Ruth 221 E Branch.....ArroyoGrande 4462
Towle Realty 1035 Grand Av.....ArroyoGrande 2333
Van Horn Otto B 612-12th ---------PasoRobls 1414
Waltman Realty & Insurance
Main Cambria-WA 7-4687
Warnagieris Joe 901 Palm.....SnLuisObispo 1179

Notions–Retail

Becker's Yardage 741 Higuera----SnLuisObispo 4315

Nurseries–Day

BARBA MARION
BOARDING HOME
By the Hour, Day, Week, or Month
STATE LICENSED
PLAY GROUND EQUIPMENT
5300 Carrizo Rd----------Atascadero 552

Child Care Center
Sponsored by Calif Dept of Education
Pre School-Ages 2-5
After School-Ages 5 to 16
3126 Park.....PasoRobles 717-J
Happytime Nursery School Inc
1091 Bello Pismo Bch-PO 6-2212

Nurseries–Retail

Bethel's Nursery Morro Rd----------Atascdro 594
Central Nursery Company
2675 Johnson Av-SnLuisObispo 2526
Gearing's Fuchsia Basket
825 Murray Av-SnLuisObispo 2995-W
KARLESKINT'S FLORIST & NURSERY
Headquarters for Your
GARDEN NEEDS
POTTED PLANTS — SHRUBS — SEEDS
BULBS — FERTILIZER
Complete Landscape Design and Construction
1422 Monterey .....SanLuisObispo 2060
KEN-MAR GARDENS
ON HALCYON ROAD
BEDDING PLANTS — SHRUBS
POTTED FLOWERS
"Grow With Us"
KEN SCHUSSMAN
Halcyon Rd Halcyon....ArroyoGrande 5537
LIVINGSTON PARK NURSERY
604-30th.....Pso Robls 353
(See Advertisement This Page)
Paso Robles Nursery 345 Spring.....PasoRobls 545
San Luis Nursery
Old Hwy 101 South.....SnLuisObispo 320-W
Waring Nurseries
Hwy 101 North Pismo Bch-PO 6-2450

BEDDING PLANTS
SEEDS
FERTILIZERS
TREES
SHRUBS
LANDSCAPING

"Some People Keep Their Best, But We Sell Ours"
Tree Surgery — Sprinkler Systems
FREE ESTIMATES
LIVINGSTON PARK NURSERY
MACK GRAY
PASO ROBLES 353
604-30th STREET

Nuts–Edible

ADAMS NUT STAND S Hwy.....PsoRobls 1533-J
Calif Almond Orchards Inc
4th & Spring.....PasoRobles 400
Drew Ranch.....PasoRobles 332-W

Office Buildings

Bank of America Bldg Higuera Sn Luis Obispo
Carpenter Bldg 981 Monterey Sn Luis Obispo
Security First Natl Bank Bldg
795 Higuera Sn Luis Obispo
Warden Block Bldg 762 Higuera Sn Luis Obispo
Warden Jr Bldg 846 Higuera Sn Luis Obispo
Wickenden Bldg 1024 Chorro Sn Luis Obispo

Office & Desk Room Rental Service

Telephone Answering Service
964 Chorro.....SanLuisObispo 2992

Office Equipment

Atascadero Office Supply
5840 Traffic Wy.....Atascadero 683
Nelson Johnny Office Equipment Co
690 Higuera.....Sn Luis Obspo 228
WALKER'S BOB
Office Equipment & Supplies
785 Marsh.....Sn Luis Obispo 681-W

Office Furniture

HILL'S STATIONERY STORE
Authorized Dealer for
STEELCASE Office Desks
Chairs — Files — Safes,
and specially designed units
Complete Office Planning Service is Available to You Without Obligation
1127 Chorro.....SanLuisObispo 1403

PASO ROBLES OFFICE SUPPLY
Complete Office Outfitters
Commercial Stationery
Typewriters — Adding & Calculating Machines
CURTIS J. BAXTER, Prop.
Next Door to Post Office
608-12th.....PasoRobles 481-J

Office Supplies

See also Stationers–Headings

ATASCADERO OFFICE SUPPLY
EVERYTHING FOR THE OFFICE
FILING CASES, BOXES & SUPPLIES
DESKS, CHAIRS, SAFES & CABINETS
ACCOUNTING FORMS & BINDERS
BUSINESS FORMS - STOCK & IMPRINTED
TYPEWRITERS & ADDING MACHINES
DUPLICATING MACHINES & SUPPLIES
5840 Traffic Way.....Atascadero 683

Bickell's Stationery Store 807-12th --PasoRobls 882
Gabby Book Store 1040 Chorro..SnLuisObspo 867-W
Hill's Offset Printing Co
863 Monterey-SnLuisObispo 1727

HILL'S STATIONERY STORE
OFFICE SUPPLIES AND STATIONERY
BUSINESS FORMS – LOOSE LEAF AND BOUND BOOKS – SOCIAL STATIONERY
BOOKS – GREETING CARDS – GIFTS
ART MATERIALS – TYPEWRITERS
1127 Chorro.....San Luis Obispo 1403

Paso Robles Office Supply
608-12th.....Pso Robls 481-J

Oil Land Leases

Maino C A 1118 Garden.....SnLuisObispo 80

FROSTING SAVER

Frosting won't stick to waxed paper if you butter the paper lightly before wrapping.

Oil Producers

Bishop Oil Co Edna Rd.....Sn Luis Obspo 15-J-13
Colgrove C W Tiber Rd.....SnLuisObspo 15-R-3
General Petroleum Corp Adelaide ---PasoRobls 8-F-6
Pennzoil Co The 964 Chorro.....SnLuisObspo 2992
Signal Oil & Gas Co PismoRd.....SnLuisObspo 417
Standard Oil Co of Calif Cambria -------WA 7-4511
Standard Oil Co of Calif
Estero Bay Morro Bay-SP 2-2611
Standard Oil Co of Calif
Hathway Av Sn Luis Obspo-2316
Standard Oil Co of Calif TrafficWy..Atascadero 38-J
Standard Oil Co of Calif 26th....Paso Robls 852
Union Oil Company of Calif
Northern Division Pipelines
Pipeline Office 975 Morro....Sn Luis Obspo-372
Avila Pump Station
Avila.....Sn Luis Obspo 52-J-2
District Electrician
Tank Farm.....Sn Luis Obspo 50-J-11
District Foreman
Tank Farm.....Sn Luis Obspo 50-J-4
Division Machinist Foreman
Tank Farm.....Sn Luis Obspo 50-J-31
Machine Shop
Tank Farm.....Sn Luis Obspo 50-J-3
Pump Station
Tank Farm.....Sn Luis Obspo 50-J-2
Sales Division
San Luis Obispo Office
Orcutt Rd.Sn Luis Obspo-64
Paso Robles Office 26th.....Pso Robls-658
Santa Margarita Pump Station-SntaMrgrta 3172
Shandon Pump Station
Shandon.....PsoRobls 80-R-1
Shipioading Terminal
Port Sn Luis.....Sn Luis Obspo 51-J-3
Union Oil Co Of Calif Summit Pump Stn
Los Berros Canyon.....ArroyoGrande 5754

Oil Refiners

Douglas Oil Co of Calif
Port San Luis.....SanLuisObispo 3874

Oils–Fuel & Heating

Associated Oil Co Distributing Station
Orcutt Rd.....Sn Luis Obspo 727-W
MOHAWK PETROLEUM PRODUCTS—
ROUNTREE OIL DISTRIBUTING CO
100 Traffic Wy-ArroyoGrnde 2051
NORWALK CO THE
Office 1088 Higuera----------SnLuisObispo 1237
Bulk Plant S Hwy.....SnLuisObspo 3084-W
NORWALK GASOLINE CO
9th & Salinas-PasoRobls 1313
Richfield Oil Corp 6th & Pine.....PasoRobles 418
SHELL HEATING OILS
THE RIGHT FUEL FOR EVERY BURNER
Fuel Oils
Furnace Oil and Stove Oil
SHELL
"WHERE TO BUY IT"
SHELL OIL DISTR
5th & Riverside Av..... PasoRobles 375
If no answer call.....PasoRobles 1409

Shell Oil Distr 5th & Riverside Av....PasoRobles 375
SIGNAL OIL CO
1262 Murray Av.....SnLuisObspo 3280
If no answer call.....SnLuisObspo 53-R-1
Signal Oil Co 1446 Spring.....Pso Robls 176-W
Tasco Serv Sta & Petroleum Distr
S Hwy.....Atascadero 99

Oils–Lubricating

NORWALK CO THE
Office 1088 Higuera.....SnLuisObspo 1237
Bulk Plant S Hwy.....SnLuisObspo 3084-W

Ophthalmologists

See Physicians & Surgeons, D. O.; Also Physicians & Surgeons, M. D.

When telephoning somebody, "play ball" with him by giving him time to answer. A few more seconds may do it.

Optical Goods–Retail

DANZ G & SONS
Artificial Eyemakers for 3 Generations
240 Stockton San Francisco.....EXbrk 2-3080

Optical Goods–Whsle & Mfrs

Optical Supply Co 735 Marsh----SnLuisObispo 3970

Opticians–Dispensing

BAZIN JOHN
DISPENSING OPTICIAN
GLASSES SOLD ON PRESCRIPTION
781 Higuera.....SanLuisObispo 1308

SAN LUIS OPTICAL DISPENSARY
THE HOUSE OF A THOUSAND FRAMES
781 Higuera.....SanLuisObispo 1308

Optometrists

Clawson Albert 1114 Garden....Sn Luis Obspo-2012
Dunlap Hazel Peterson
1029 Chorro.....Sn Luis Obspo 1297
Dunlap Hazel Peterson 1221 Park....Pso Robls 236
Hedgpeth Myrtle 1535 Park.....Pso Robls 352
Hileman Lloyd O
701 Bernardo Morro Bay-SP 2-4082
McDonald Geo W
791 Dolliver Pismo Beach-PO 6-4700
Noble Evard J 531-12th .....PsoRobles 29
Pence J O 115½ E Branch.....Aroyo Grnde 2351
Rice Chester B 5932 Entrada Av.....Atascadero 746
Seger Charles E
1407 Garden.....Sn Luis Obspo 451
Williams Sarah C 1029 Chorro..Sn Luis Obspo 1297

Organs & Organ Equipment

Harris Earl E 208 E Branch.....ArroyoGrande 3118

Orthodontists–See Dentists

Orthopedic Shoes–See Shoes–Retail

Osteopathic Physicians

Kelley Dorsey M 1500 Marsh.....SnLuisObspo 1483
Loveland Mark M 895 C Morro Bay-----SP 2-5726
Shea Vincent B 7000 El Camino Ri-----Atascdro 636
Residence -----Atascdro 790
If no answer call-----Atascdro 749-J
Skinner Robt L 1404 Broad----SnLuisObispo 487-W
Residence -----SnLuisObispo 487-R
If no answer call-----SnLuisObispo 2992
Wu H M 972 Santa Rosa...Sn Luis Obspo 1750-W

Outboard Motors

EVINRUDE OUTBOARD MOTORS—
SPORTSMAN'S STORE
719 Higuera.....SnLuisObspo 2520
JOHNSON OUTBOARD MOTORS—
PHILLIPS K L & SONS
999 Price Pismo Bch-PO 6-2121

R & J Sports & Home Supply
350 Higuera-SnLuisObispo 116
Sears Roebuck & Co 879 Higuera---SnLuisObispo 760

Overall Supply Service

MODEL LINEN SUPPLY
14 South.....SanLuisObispo 1238
Paso Robles Laundry Linen Supply & Dry Cleaning
1344 Pine-PasoRobls 315

Please wait till you hear the dial tone . . . then dial.

Oxygen Therapy Equipment

Jones Ambulance Service & Hospital Supplies
780 Pacific-SnLuisObispo 887

Oysters

El Morro Oyster Co 235 Main Morro Bay--SP 2-5407

Packing & Crating Service

See also Moving & Storage Service
S & W Moving & Storage
1350 Grand Av-AroyoGrnde 5528

Paint Dealers–Retail

ATASCADERO HARDWARE
We Give S & H Green Stamps
5980 Traffic Wy----------Atascdro 133

BOYSEN PAINTS
100% PURE PAINTS VARNISH ENAMELS
BOYSEN Colorizer PAINTS
"WHERE TO BUY IT"
BAXTER LUMBER & BUILDING MATERIALS
1015 Grand Av.....Aroyo Grnde 2422
BUILDERS MARKET 840-10th--PasoRobls 1600
SAN LUIS COLOR STORE
1126 Broad-SnLuisObispo 2378

Brook's Western Auto Supply
924 Grand Av Grovr Cty-AroyoGrnde 3622
Clark Howard Paint & Wallpaper Store
987 Foothill Bl.....SanLuisObispo 128
(See Advertisement This Page)

DUNNE PAINTS
Exterior paints and pastes, roof coatings, enamels, undercoats, wall finishes, varnishes, special oils, dryers & stains, industrial, automotive, and marine finishes of outstanding quality.
Use DUNNE Color Suited PAINTS for Perfect Color Harmony — Everytime!
"WHERE TO BUY THEM"
COOPERATIVE FARMERS SUPPLY CO INC
14th & Pine-PasoRobls 344
Morro Bay Marine Supply
727 March.....Sn Luis Obspo 1202
Morro Bay Marine Supply
5th & Morro Morro Bay-SP 2-4461

DU PONT PRE-TESTED PAINTS—
FAIR OAKS SUPPLY
995 Grand Av.....AroyoGrnde 2697
REED'S PAINT & WALLPAPER STORE
1121 Broad.....SnLuisObspo 1364-W

DUTCH BOY PAINTS
PAINTS, VARNISHES & ENAMELS
Blended to keep your home bright
Manufactured by NATIONAL LEAD COMPANY
"WHERE TO BUY THEM"
BOYLE LUMBER CO
Ocean Av.....Cayucos 2311
FARMER'S HARDWARE & EQUIP CO
581 Higuera.....Sn Luis Obspo 852
HAMMONS' FIRESTONE DEALER STORE
1344 Park.....Paso Robls 405
PARKER'S PAINT & DECORATIVE STORE
655 Dolliver Pismo Bch-PO 6-2116

(Continued Next Page)

ONIONLESS ONION

If you like potato salad but do not like raw onion, you might try boiling an onion in the water in which you are boiling the potatoes for the salad. This gives the Spuds the flavor of onion.

PITTSBURGH *Sun-Proof* HOUSE

INSULATION · WALL BOARD · SPECIALISTS · ROOFING · BUILDERS HARDWARE · PAINT · ACOUSTICS · OILS · FLOOR COVERINGS

JAMES A. QUAGLINO
Established 33 Years
BUILDERS' SUPPLIES
SANTA BARBARA & HIGH, SAN LUIS OBISPO — SAN LUIS OBISPO 1840

SAN LUIS COLOR STORE
BOYSEN PAINTS
OVER 1000 BOYSEN *Colorizer*
Paints Offer Any Color For Inside or Outside Painting
McCLOSKEY VARNISH & STAINS
LARGE STOCK OF WALLPAPERS
WE GIVE S & H GREEN STAMPS
SAN LUIS OBISPO 2378
MR. J. B. REEVES, *Prop.*
1126 BROAD
Between Higuera & Marsh

ALL AROUND THE HOUSE—IT'S
Dutch Boy
REG. U.S. PAT. OFF.
For Lasting Beauty
OUTSIDE INSIDE WALLS TRIM
DUTCH BOY COLOR GALLERY
Mixed to Individual Specifications
Howard E. Clark
Painting Contractor
PAINT & WALLPAPER
- EXPERT COLOR ADVICE
- DISTINCTIVE WALLPAPERS
- PAINTERS' SUPPLIES

"HEADQUARTERS FOR ALL OF YOUR PAINTING NEEDS"
PHONE FOR INFORMATION
San Luis Obispo 128
LOTS OF EASY PARKING
Corner of Santa Rosa & 987 Foothill Blvd. — San Luis Obispo

Paint Dealers–Retail–(Cont'd)

FLEMING D S LUMBER CO
Featuring
ROYAL DUTCH PAINTS
GELVATEX EXTERIOR FINISHES
DRAMEX TEXTURES
Complete Line of Painters Supplies
Builders Supplies & Lumber
13th & Atlantic
Grover Cty ..... ArroyoGrande 2729

FULLER PAINTS—
STOVER'S COLOR CENTER
5800 El Camino Rl ..... Atascadero 176
UNION HARDWARE CO
725 Higuera ..... SnLuisObispo 43
Fuller W P & Co 698 Higuera ... SnLuisObispo 1624

GENERAL PAINTS
Home Decorators Products — Professional Finishes — Marine, Industrial and Maintenance Paints
General Paints
"WHERE TO BUY IT"
CAYUCOS BUILDING SUPPLY CO
8th-Cayucs 2032
Nipomo Lumber Co 101 Hwy Nipomo-WA 9-4231

GLIDDEN PAINTS—
PARKER'S PAINT & DECORATIVE STORE
655 Dolliver Pismo Bch-PO 6-2116
GRAHAM'S PAINT & WALLPAPER STORE
862 Monterey-SnLuisObispo 3039
HAGLE-DE COU LUMBER CO
8965 El Camino Rl-Atascdro 43
Harbor Supply Co
Cabots Stains & Waxes
1141 Main Morro Bay ..... SP 2-5311
Hayward Lumber Co 10th & Pine ..... PasoRobls 820
Kershaw's Paint Store
5850 Traffic Way ..... Atascadero 677-J

MASTER-MIXED PAINTS—
SEARS ROEBUCK & CO
879 Higuera ..... SnLuisObispo 760
MINSHULL'S PAINT & WALLPAPER STORE
Authorized Dealer for Pittsburgh Paints
We Give S & H Green Stamps
627-12th ..... PasoRobls 774

NASON PAINTS
PAINTS FOR EVERY HOUSEHOLD AND AUTOMOTIVE PURPOSE
Automotive Finishes, Paints, Lacquers and Wallpaper
"WHERE TO BUY THEM"
DEALER
Trussler's Furniture Store 1303 Park.PsoRobls 126

OLD COLONY PAINTS
Your OLD COLONY DEALER— the man to see for every paint need!
The Old Colony Paints
"WHERE TO BUY THEM"
GRISANTI HARDWARE
Highway ..... Atascadero 580
Hayward Lumber Co 5th & E Morro By-SP 2-2291

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately, so that they do not have to be placed again . . . does not monopolize the telephone at the inconvenience of others . . . teaches children, too, the little telephone kindnesses . . . and when her telephone is not in use, sees that it is hung up.

Paint Dealers–Retail–(Cont'd)

PABCO PAINTS
"Pabco Is Color In Paint." Widest Range of Colors In Interior, Exterior Paint. Also Marine, Industrial Paint, "Hydroseal." Prot. Coatings, Rubber-base Interior & Exterior Paint. For Other Pabco Products See Pabco Linoleum & Pabco Roofing Dealers.
PABCO COLOR
"WHERE TO BUY THEM"
San Luis Obispo County Farm Supply Co
157 Higuera-SnLuisObispo 3021
Tobin's Center Lumber & Supplies
19th & Hwy No 1 Morro By-SP 2-8489

PAINT SHOP THE
QUALITY PAINTS — VARNISHES
SEALERS & OILS
LATEX (Rubber Base) PAINTS
STIPPLE & TEXTURE PAINTS
NATURAL FINISHES
Protect & Beautify Your Home And Save Money at the Paint Shop
120 Brisco Rd ..... Arroyo Grande 3324

PARKER'S PAINT & DECORATIVE STORE
GLIDDEN PAINTS
SPRED SATIN
Painters Supplies — Wallpaper
Garden Supplies — Small Appliances
655 Dolliver Pismo Bch ..... PO 6-2116

Paso Robles Mercantile Co 839-12th ... PsoRobls 340

PITTSBURGH PAINTS—
HARBOR SUPPLY CO
1141 Main Morro Bay-SP 2-5311
Quaglino James A Builders Supplies
Santa Barbara & High ..... SnLuisObspo 1840
(See Advertisement Page 93)

REED'S PAINT & WALLPAPER STORE
"Make Your Paint Problems Ours"
EXCLUSIVE DEALER FOR
DUPONT PAINTS
IMPERIAL WASHABLE WALLPAPER
1121 Broad ..... Sn Luis Obspo 1364-W

SAN LUIS COLOR STORE
1126 Broad-SnLuisObispo 2378
(See Advertisement Page 93)

SHERWIN-WILLIAMS PAINTS
Paints for all purposes including famous S W P House Paint, SUPER KEM-TONE De Luxe Washable Wall Paint, KEM-GLO America's Favorite Enamel
"WHERE TO BUY THEM"
DEALERS
BAYWOOD LUMBER CO
2d Baywood Park-SnLuisObispo 26-R-11
COSTA J M & SON
Highway 1 Morro Bay-SP 2-3641
Forden's Hardware
857 Monterey-SnLuisObispo 273
HEATON R C CO 803-13th ..... Pso Robls 890
KERSHAW'S PAINT STORE
5850 Traffic Way ..... Atascadero 677-J
MINEAU & LOOMIS
405 E Branch ..... Arroyo Grnde 2695
MINEAU & LOOMIS
904 Grand Av ..... AroyoGrnde 3213

TO REPAIR LINOLEUM

If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

Paint Dealers–Retail–(Cont'd)

STOVER'S COLOR CENTER
Complete Line of
FULLER PAINTS & SUPPLIES
Wallpaper
Draperies & Upholstery
MATERIALS TO CHOOSE FROM
TRAVERSE RODS ETC.
5800 El Camino Real ..... Atascadero 176

TREASURE TONES
Pre-harmonized Colors In Oil and Latex Paints
One Coat Covers
Odorless Scrubbable
Lasting Paint Finishes For Every Decorating Use Inside and Outside
Treasure Tones
"WHERE TO BUY THEM"
DEALERS
Atascadero Hardware
We Give S & H Green Stamps
5980 Traffic Wy ..... Atascdro 133
BURROUGHS CABINET SHOP & PAINT STORE Hwy No 1 ..... Cayucs 2831

Paint Dealers–Whsle

DU PONT AUTOMOBILE PAINTS—
UNIVERSAL AUTO PARTS CO
969 Monterey. Sn Luis Obspo-1418
GRAHAM'S PAINT & WALLPAPER STORE
862 Monterey-SnLuisObispo 3039

QUAGLINO JAMES A BUILDERS SUPPLIES
DISTRIBUTORS OF
PITTSBURGH PAINTS
Santa Barbara & High. SanLuisObispo 1840

Paint Spraying Equipment–See Spraying Equipment

Painters' Supplies
Clark Howard Paint & Wallpaper Store
987 Foothill Bl-SnLuisObispo 128

Painting–Automobile–See Automobile Painting

Painting Contractors

CARVER PAUL J
GENERAL PAINTING CONTRACTOR
Licensed and Insured
COMMERCIAL — RESIDENTIAL
Color Harmonizing — Free Estimates
BRUSH OR SPRAY
Corner 3rd & Piney Way
730-3d Morro Bay ..... SP 2-4652
Clark Howard Paint & Wallpaper Store
See Our Ad Under Paint Dealers
987 Foothill Bl ..... SanLuisObispo 128
King J L 2005 Spring ..... PsoRobls 1407

KING, JACK
PAINTING CONTRACTOR
SPRAY PAINTING
PAPERHANGING
PLASTEXING
North C Morro By ..... SP 2-6626

MINSHULL'S PAINT & WALLPAPER STORE
Painting & Paper Hanging
Sand Blasting
627-12th ..... PasoRobls 774
(Continued Next Page)

Good party-line neighbors get better party-line service.

Painting Contractors–(Cont'd)

ORVIS HARRY J
PAINTING — DECORATING
Commercial — Residential
Also
PAPER HANGING
We Give S & H Green Stamps
1034 Peach ..... SanLuisObispo 1366

Paint Shop The 120 Brisco Rd ..... AroyoGrnde 3324

PETERSON E M PAINTING CONTRACTOR
LICENSED CONTRACTOR
PAINTING — DECORATING
RESIDENTIAL WORK
SATISFACTION ASSURED
Mailing Address Rt. 1, Box 597A
9015 San Rafael Rd ..... Atascadero 680

RHODES G F
COMMERCIAL — HOMES
INDUSTRIAL
SPRAY OR BRUSH
DECORATING
FREE ESTIMATES
950 Chorro ..... SanLuisObispo 1397

Rhodes G F 950 Chorro ..... SanLuisObispo 1397
(See Advertisement This Page)
Stewart Don 377 Elm ..... AroyoGrnde 2349
Zaugg Howard 213 Craig Wy ..... SnLuisObispo 1559

Next time you want to make a call but aren't quite sure of the number, look it up in the latest telephone directory! Memory isn't always reliable . . . and you'll save time by looking up the right number before you call!

PAINTING
Established 1929
ALL ROADS LEAD TO
RHODES
GENERAL PAINTING CONTRACTOR
Residential — Commercial
Homes • Apts • Bldgs • Industrials
BRUSH — SPRAY
We Offer
ARTISTIC COLOR STYLING
SMALL OR LARGE JOBS
HIGH QUALITY MATERIALS
Day & Night Work - Skilled Craftsmen
Free Estimates - Time Payments
COUNTY-WIDE SERVICE
G. F. (Jerry) RHODES
PHONE
San Luis Obispo 1397
950 Chorro — San Luis Obispo

Painting–Industrial

Orvis Harry J 1034 Peach ..... SnLuisObispo 1366
Rhodes G F 950 Chorro ..... SnLuisObispo 1397

Paper–Building–See Building Materials

Paper Dealers

BLAKE MOFFITT & TOWNE
218 E Jones Snta Maria-WAlnt 5-2641

ZELLERBACH PAPER COMPANY
Wrapping Paper — Printing Paper
Cups — Containers — Twine
Stationery & School Supplies
Variety Store Merchandise
45 N San Pedro Sn Jse ..... CYpress 3-4092
Residence ..... SanLuisObispo 625

Paper Hangers
Clark Howard Paint & Wallpaper Store
987 Foothill Bl ..... SanLuisObispo 128
Minshull's Paint & Wallpaper Store
627-12th-PasoRobls 774

Paper–Waxed–See Paper Dealers

Paper–Whsle–See Paper Dealers

Pastry Shops–See Bakers–Retail; Also Pies–Pastry

Patent Attorneys & Agents
White George B
1095 Market S F ..... Market 1-7065

Patio Construction
Faulstich Bros San Luis Brick Inc
2900 S Broad-SnLuisObispo 997
Lane Woodrow W 337 Vine ..... PasoRobls 1550
Lillo D John Sombrilla Av ..... Atascdro 958

Paving Materials

ROSELIP WALTER B CO
ROCK — SAND — CEMENT
ASPHALTIC PAVING MATERIALS
See Our Display Adv. for Concrete — Ready Mix
Mailing Address — P.O. Box 458, Atascadero
N Traffic Wy ..... Atascadero 20
If no answer call ..... Atascadero 1176
If no answer call ..... Atascadero 484
Or ..... SanLuisObispo 785
Southern Pac Milling Co Concrete Plant
Santa Barbara Av-SnLuisObispo 2201

WEBSTER JACK
PAVING AND GRADING
EXCAVATING
SAND—GRAVEL—FILLS
Fire Wood - Manure - Loam
958 Grand Av ..... Arroyo Grande 2694

Pawnbrokers
San Luis Jewelry & Loan Co
974 A Monterey ..... SnLuisObispo 486

Peanuts–See Nuts–Edible

Perfumes
Merle Norman Cosmetics Studio
748 Higuera-SnLuisObispo 1477

Pest Control
See Exterminating; Also Fumigating; Also Moth Proofing; Also Termite Control; Also Tree Service; Also Weed Control Service

Pet Shops

Hazel's Pet Shop
595 Marsh ..... SnLuisObispo 962-W
(See Advertisement This Page)
Home Aquarium & Pet Shop
340-5th Morro Bay-SP 2-6346
(See Advertisement This Page)

Pet Supplies–Retail

Home Aquarium & Pet Shop
340-5th Morro Bay-SP 2-6346

EXPLOSION IN OVEN?

If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hour or so, after which you can scrape the spots clean without harming the enamel.

HAZEL'S PET SHOP
MARIAN CLARK, Owner

HORSEMEAT
FRESH DAILY
★ ANIMALS & BIRDS
ALWAYS A LARGE VARIETY TO CHOOSE FROM
★ TROPICAL FISH
FISH FOODS AND SUPPLIES. A WIDE SELECTION
★ PET FOODS
DRY OR CANNED
★ PETS BOARDED
SMALL PETS ONLY
SAN LUIS OBISPO
962-W
AMPLE FREE PARKING
595 MARSH — SAN LUIS OBISPO
(Corner of Marsh & Nipomo)

HOME AQUARIUM & PET SHOP
COMPLETE LINE OF FISH & SUPPLIES

BIRDS - CAGES - SUPPLIES
DOG FURNISHINGS
HORSE MEAT
CALL
SP 2-6346
340 - 8th — MORRO BAY

Pharmacists–See Druggists–Retail

Phonograph Records–Retail

ALLEN'S SIGHT & SOUND
The Central Coast Area's Most Comprehensive Selection of RECORDS
CLASSICAL AND POPULAR
Hi-Fi Music Systems — Tape Recorders
856 Monterey ----------SanLuisObispo 431

Brown's Music Store 717 Higuera-SnLuisObispo 1278
Long E E Piano Co 777 Marsh-----SnLuisObispo 506
Record & Band Shop The
Halcyon Rd & Grand Av.....ArroyoGrande 3512
Sam's Music Shop 5540 El Camino Rl--Atascdro 199

Phonographs–Coin Operated

Los Osos Vendors 750 Mill.....SnLuisObispo 1833
(See Advertisement This Page)
San Luis Amusement Co---------SnLuisObispo 66-W

Photo Finishing–Retail

CAL PHOTO SUPPLY
Expert — Prompt
Photo Finishing
Also
24-Hr. Photostatic Service
Army & Navy Discharges
Marriage Licenses & Birth Certificates
899 Higuera .....SanLuisObispo 773

Camera Shop 1036 Chorro.....SnLuisObispo 1748
Morro Bay Photo Shop 435-5th Morro Bay-SP 2-3351
Park Pharmacy 801-12th.....PasoRobles 33
PICTURE SHOP THE
1371 Monterey-SnLuisObispo 307

Check the Yellow Pages for WHO sells WHAT.

Photocopy Prints

CAL PHOTO SUPPLY
PHOTOSTATIC COPIES
ARMY & NAVY DISCHARGES
Marriage Licenses & Birth Certificates
Photo Finishing and Supplies
24-Hour Photostatic Copy Service
"We Copy Anything"
899 Higuera .....SanLuisObispo 773

Camera Shop 1036 Chorro-------SnLuisObispo 1748
Gainsborough Studio 864 Higuera-SnLuisObispo 1541
Picture Shop The 1371 Monterey--SnLuisObispo 307

Photographers–Aerial

McLain Studio Of Photography
970 Chorro .....SnLuisObispo 2247

Photographers–Commercial

GAINSBOROUGH STUDIO
864 Higuera .....SanLuisObispo 1541
McLAIN STUDIO OF PHOTOGRAPHY
970 Chorro .....San Luis Obspo 2247
(See Advertisement This Page)
Schroeder's Studio of Photography
1114 Chorro .....SnLuisObispo 1275
Stevens Studio 1225 Spring .....PsoRobls 1121
Wilkins Studio 6405 El Camino Rl...Atascadero 158

Photographers–Portrait

GAINSBOROUGH STUDIO
PORTRAITURE
WEDDINGS
GROUPS
CHILDREN OUR SPECIALTY
864 Higuera ----------SanLuisObispo 1541
If no answer call----SanLuisObispo 3072-J

Gainsborough Studio 864 Higuera. SnLuisObispo 1541
(See Advertisement This Page)

Photographers–Portrait–(Cont'd)

McLAIN STUDIO OF PHOTOGRAPHY
WEDDINGS
FAMILY GROUPS
CHILDREN
IN HOME — STUDIO OR CHURCH
970 Chorro .....SanLuisObispo 2247

Morro Bay Photo Shop 435-5th Morro Bay-SP 2-3351
SCHROEDER'S STUDIO OF PHOTOGRAPHY
1114 Chorro .....SanLuisObispo 1275
(See Advertisement This Page)
Sears' Studio 5580 El Camino Rl------Atascdro 698-J

STEVENS STUDIO
PORTRAITS — WEDDINGS
BABIES — FAMILY GROUPS
Black & White or Color
WE BRONZE BABY SHOES
1225 Spring ----------PasoRobles 1121

WILKINS STUDIO
WEDDINGS — BABIES
FAMILY GROUPS
COMMERCIAL PRINTING
6405 El Camino Real .....Atascadero 158

If the telephone number at your residence is listed under another's name, frequently friends do not know how to reach you. For small cost you can have a separate listing in the Telephone Directory under your own name.

Featuring SEEBURG COIN OPERATED PHONOGRAPHS
Also All Other Coin Operated Amusement Devices
24-HOUR DEPENDABLE SERVICE

LOS OSOS VENDORS
Phone SAN LUIS OBISPO 1833
FOR SERVICE — SAN LUIS OBISPO 2992
750 MILL

McLain STUDIO of PHOTOGRAPHY
PORTRAITS — CHILDREN
WEDDINGS
FAMILY GROUPS
IN STUDIO, CHURCH OR HOME
Commercial
Advertising — Banquets — Aerial
PHONE
SAN LUIS OBISPO 2247
970 Chorro

Schroeder's
STUDIO OF PHOTOGRAPHY
portraits by Mary Beth

• Children's Portraits
• Weddings
• Family Groups
• Glamour
• Color
• Reproductions
• Men's Portraits
• Publicity
• Frames - Complete Line
• 24-Hr. Photo Finishing
• Popular Prices
• All Work Guaranteed
SAN LUIS OBISPO 1275
or
SAN LUIS OBISPO 3733
1114 Chorro St. San Luis Obispo

Gainsborough STUDIO
photography by Wagers
PORTRAITS—
babies — adults
family groups
children our specialty
WEDDINGS
at church, home or studio
COMMERCIAL
groups — advertising
interiors — architectural
publicity — color post cards
real estate
SAN LUIS OBISPO 1541
Residence
San Luis Obispo 3072-J
864 HIGUERA

Photographic Equipment & Supplies–Retail

CAL PHOTO SUPPLY
899 Higuera .....Sn Luis Obspo 773
(See Advertisement This Page)
Camera Shop 1036 Chorro.....SnLuisObispo 1748
(See Advertisement This Page)
Evans Camera Exchange 12th & Spring PsoRobls 442
(See Advertisement This Page)
Hudson's Drug Store 815-12th.....PsoRobls 51
Pismo Pharmacy 750 Price Pismo Bch----PO 6-2075

Photostat Prints–See Photocopy Prints

Physical Therapists

ALLEY'S PHYSICAL THERAPY
ARTHRITIS TREATMENTS
Whirlpool Sulphur Baths
VITA-RAY MASSAGE
HYDRO-MASSAGE
COLONIC IRRIGATIONS
1031 Pine ----------PasoRobles 56

AMEND ELEANOR E 1023 Mill--SnLuisObispo 1379
BETTENCOURT ALICE R
571 Marsh.....Sn Luis Obspo 1898-M
Freitas G Martin 1070 Grand Av---ArroyoGrnde 5715
FRENCH HOSPITAL
1170 Marsh.....Sn Luis Obspo 3135
Madson A J 870 Price Pismo Beach-------PO 6-4636
POE LENORD E 303-16th.....PsoRobls 223
POE RUDOLPH A
Physical — Electro — Therapy
Heat Treatments
SCIENTIFIC MANIPULATION
24 Years Experience
Next to the Purity Market — Easy Parking
657 Marsh .....SanLuisObispo 344

Walker Earl T 1947 Spring---------PasoRobls 754
Wilkinson John J 580-6th Morro By------SP 2-3311

Physicians–Osteopathic–See Osteopathic Physicians

Physicians & Surgeons D. O.

KELLEY DORSEY M
1500 Marsh .....SnLuisObispo 1483
Loveland Mark M 895 C Morro Bay------SP 2-5726
Shea Vincent B 7000 El Camino Rl-----Atascdro 636
Residence .....Atascdro 790
If no answer call-----Atascdro 749-J
Skinner Robt L 1404 Broad----SnLuisObispo 487-W
Residence .....SnLuisObispo 487-R
If no answer call-----SnLuisObispo 2992
Strahan L R
1108 Vine .....PsoRobls 327
If no answer call.....PsoRobls 1200
Residence .....PsoRobls 213
von Seeth Edward H Ocean Av.....Cayucos 4001
Wu H M 972 Santa Rosa.....SnLuisObispo 1750-W

Physicians' & Surgeons' Exchanges

SAN LUIS OBISPO COUNTY MEDICAL SOCIETY
PHYSICIANS EMERGENCY
CALL SERVICE
964 Chorro .....SanLuisObispo 2992
In .....Atascadero 170
In .....PasoRobles 1200

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE–
1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

PHOTO SUPPLIES

• PHOTO FINISHING
• DEVELOPING — PRINTING ENLARGING
• MOVIE CAMERAS & PROJECTORS BELL & HOWELL, KODAK, REVERE, KEYSTONE
• STILL CAMERAS & ACCESSORIES KODAK, GRAFLEX, ZEISS, ARGUS, LEICA, ANSCO, STEREO, POLAROID, DU PONT, VIEWMASTER
• DARK ROOM EQUIPMENT
We Rent
8 and 16MM Movie Projectors

PHOTOSTATIC COPIES
CAL PHOTO SUPPLY
899 HIGUERA
PHONE San Luis Obispo 773

It It's Photographic You'll Find It At...
The Camera Shop
Headquarters for
KODAK — ARGUS — GRAFLEX
REVERE — BELL & HOWELL
✓ PHOTO FINISHING
✓ WE GIVE S & H GREEN STAMPS
CALL
San Luis Obispo 1748
1036 CHORRO SAN LUIS OBISPO

Cameras and Supplies
✓ 1 DAY FILM SERVICE
✓ EASY PAYMENT PLAN
✓ FREE ADVICE & INSTRUCTIONS
✓ EXPERT REPAIR SERVICE AVAILABLE
CALL
PASO ROBLES 442
EVANS CAMERA EXCHANGE
12th & SPRING

SHOP IN THE YELLOW PAGES
Whenever you want information about an article, a service or a certain business
LOOK IN THE
Classified
TELEPHONE SECTION

&
Incidentally
Prompt answering of a telephone's ring is thoughtful, courteous —and good business.
THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Physicians & Surgeons, M.D.

Anderegg Richard L
Internal Medicine
1215 Chorro
24 Hours Night & Day call--SnLuisObispo 1782

Angerer Alden L
Surgery
990 Pacific
Night & Day call.....SanLuisObispo 3041

Beresky Tibor A
Practice Limited To The Eye
1304 Garden .....SnLuisObspo 595
Residence .....SnLuisObspo 1438
If no answer call.....SanLuisObispo 2992

Blair Edw
Surgery & Obstetrics
1004 Vine .....PasoRobls 840
If no answer call .....PasoRobls 752
If no answer call .....PasoRobls 1200

Bossert Robt H 1305 Vine.....PsoRobls 50
If no answer call.....PsoRobls 1200

Buck Robert E
Limited to Internal Medicine
990 Pacific
Night & Day call.....SanLuisObispo 3041

Bullard Alton L
General Practice
740 Price Pismo Bch .....PO 6-2112
If no answer call .....PO 6-4655

Bullard & Mounts 740 Price Pismo Beach-PO 6-2112

Burnight E R 348 Hollister Pismo Beach--PO 6-4633

Cookson H N
General Medicine-Surgery-Obstetrics
154 Traffic Way.....ArroyoGrande 2114
If no answer call.....ArroyoGrande 5707

Crook Glenn D
Limited To Ear Nose & Throat
1170 Marsh .....SnLuisObspo 3135
Residence .....SnLuisObspo 390

Dooley James H 522-13th .....PasoRobles 860
If no answer call.....PasoRobles 1200

Dunklee Geo K
Surgery
990 Pacific
Night & Day call.....SanLuisObispo 3041

Eells Richard W
Radiology
1301 Chorro .....SanLuisObispo 2409

Elvin John H
General Practice
273 Pomeroy Av Pismo Beach-------PO 6-2492
Residence .....ArroyoGrnde 2604

Ferris Chalmer W
General Practice-Obstetrics
1170 Marsh.....Sn Luis Obspo 3135
Residence .....SnLuisObspo 4229

Fooo Alden E
Ear Nose & Throat
1114 Marsh .....SanLuisObispo 710
Res 453 Chorro .....SanLuisObispo 3981
If no answer call.....SanLuisObispo 2992

French Edison A
Limited To General Surgery-Gynecology
1170 Marsh.....Sn Luis Obspo 3135
If no answer call.....Sn Luis Obspo 2827

French Geo O
Limited to Orthopedic Surgery
1170 Marsh .....SnLuisObispo 3135
Residence .....SnLuisObispo 3109

Fryer Harry J
Pediatrics
990 Pacific
Night & Day call.....SanLuisObispo 3041

Gaebe L C 895 Pismo.....Sn Luis Obspo 548
Residence .....Sn Luis Obspo 2040
If no answer call.....SnLuisObispo 2992

Gazin Albert
Radiology
1301 Chorro.....Sn Luis Obspo 2409

Gelinas Edmund J
Practice Limited To Anesthesiology
774 Marsh .....SnLuisObspo 1235
Residence .....SnLuisObspo 4127

Gray Thos J Main Cambria-----WA 7-4683
Residence phone -----WA 7-4548
If no answer call-----WA 7-4221

Guernsey Dexter E
Surgery
773 Pismo .....SnLuisObspo 1298
If no answer call.....SnLuisObspo 2992
Residence .....SnLuisObspo 2512

Hagen Horace 1215 Chorro-------SnLuisObispo 1782

Hagen Treadwell Sherman & Anderegg
1215 Chorro
24 Hours Night & Day call---SnLuisObispo 1782

An extension telephone will give you added comfort in your home.

Hardham John F
Limited to Internal Medicine
522-13th .....PasoRobles 766
Residence .....PasoRobles 805-J
If no answer call.....PasoRobles 1200

Hughelf J Edward
General Practice
Palma Av & West Mall----------Atascdro 116
Residence -----Atascdro 1150
If no answer call-----Atascdro 170

Keese Anthony V
Orthopedic Surgery & Fractures
990 Pacific
Night & Day call.....SanLuisObispo 3041

Kennedy Chas R
Surgery & Orthopedics
522-13th .....Pso Robls 31
If no answer call.....Pso Robls 1200

Kolb Karl P
Internal Medicine
5th & Market Morro By----------SP 2-6371
If no answer call----------SnLuisObispo 2992

Kundert Karl
Eye
1114 Marsh .....SanLuisObispo 710
Res 2171 Sierra Way.....SanLuisObispo 3223-W
If no answer call.....SanLuisObispo 2992

Liest Leonard J
Practice Limited to Psychiatry
Atascadero Beach Morro Bay--------SP 2-6704

Maher Edward J 784 Marsh...Sn Luis Obspo 2412
Residence .....Sn Luis Obspo 2643
If no answer call.....SnLuisObspo 2992

McClenathan C K
Limited to Internal Medicine
1170 Marsh .....SnLuisObspo 3135
Residence .....SnLuisObspo 728

McKellar Thos F
Pathology
1705 Higuera ----------SnLuisObispo 3252
Residence -----PO 6-4672

Middleton Joseph G
Obstetrics & Gynecology
990 Pacific
Night & Day call.....SanLuisObispo 3041

Miller Zane E
Psychiatry and Neurology
By Appointment Only
3128 Oak .....PasoRobles 617
If no answer call----------PasoRobls 1200

Mounts Billy W
General Practice
740 Price Pismo Bch----------PO 6-2112
If no answer call----------ArroyoGrnde 3455

Mugler F R
N Hwy & Rosario Av.....Atascadero 662
Residence .....Atascadero 682

Oberson E C
General Surgery
Marsh & Garden----------SnLuisObispo 244
If no answer call Long Distance--SntaMrgrta 2661

Pearman R G
Surgery & Urology
1235 Morro.....Sn Luis Obspo 2822
If no answer call.....Atascadero 759

Petrick Eugene C
Practice Limited To Anesthesiology
774 Marsh .....SnLuisObspo 1235
Residence .....SnLuisObspo 1713

Ragsdale F F 1110 Vine.....Pso Robls 24
If no answer call.....PsoRobls 1200
Residence.....Pso Robls 600

Rose Harry L
Physician & Surgeon
501 Shell Beach Rd Shell Beach----PO 6-2125
Day or Night call----------PO 6-2125

Sarullo Jos
Limited to General & Traumatic Surgery
1170 Marsh ----------SnLuisObispo 3135
Residence ----------SnLuisObispo 2161

Schultz C E
General Practice
745-6th Morro By
24 Hours Day & Night call----------SP 2-3361

Scott Kincy
General Practice
156 N 9th Grover City.....ArroyoGrande 3418
Residence .....ArroyoGrande 3406

Scow Jim
Physician & Surgeon
401-15th .....PasoRobles 572
Residence .....PasoRobles 660
If no answer call.....PasoRobles 1200

Sherman Edward C Jr
Obstetrics & Gynecology
1215 Chorro
24 Hours Night & Day call---SnLuisObispo 1782

Many buyers turn to the Yellow Pages first.

Singleton Virginia A
Limited To Obstetrics & Gynecology
1304 Santa Rosa.....Sn Luis Obspo 1593
Residence .....Sn Luis Obspo 2980
If no answer call.....Sn Luis Obspo 2992

Smith J Barry 1405 Garden.....SnLuisObspo 1411
Residence .....SnLuisObspo 1652
If no answer call.....SnLuisObspo 2992

Stannard Raymond E
General Medicine-Surgery-Obstetrics
4th & Market Morro Bay
Night & Day call----------SP 2-3611

Taylor Robt M
X-Ray Diagnosis & Radiation Therapy
1312 Garden .....SanLuisObspo 4224
Emergency Service Call.....SnLuisObspo 3643

Tedone Louis M
Pediatrics
1170 Marsh .....SnLuisObspo 3135
Residence .....SnLuisObspo 2809

Thompson Gordon W
Internal Medicine
1305 Vine .....PsoRobls 50
Residence .....PsoRobls 79
If no answer call.....PsoRobls 1200

Treadwell R T
Surgery
1215 Chorro
24 Hours Night & Day call--SnLuisObispo 1782

Walters Richard D
General Practice
Entrada Av .....Atascadero 142
If no answer call.....Atascadero 284

Ward Edw D 1004 Vine----------PasoRobls 1800
Residence -----PasoRobls 1084
If no answer call----------PasoRobls 1200

Werbel Ernest W
General Surgery & Fractures
225 N Santa Rosa.....SanLuisObispo 1911
Residence .....SanLuisObispo 1784
If no answer call----------SnLuisObispo 1911

Wical Elvin A
General Practice-Surgery-Obstetrics
1325 Chorro ----------SnLuisObispo 246
Residence Huasna Rd----------ArroyoGrnde 2053
If no answer call----------SnLuisObispo 2992

Willson Prentiss Jr
Limited to Obstetrics & Gynecology
990 Pacific
Night & Day call.....SanLuisObispo 3041

Wolfe Alfred M
Limited To Internal Medicine
1170 Marsh.....Sn Luis Obspo 3135
Residence .....Sn Luis Obspo 424

Woodbridge John H
Limited to Internal Medicine & Diagnosis
891 Pismo
Day or Night call----------SnLuisObispo 1882
If no answer call----------SnLuisObispo 2992

Zevely Henry A
Limited to Internal Medicine & Diagnosis
891 Pismo
Day or Night call----------SnLuisObispo 1882
Residence -----SnLuisObispo 2898
If no answer call----------SnLuisObispo 2992

A Directory Advertising Representative will be glad to help you prepare a Classified Directory advertisement that should be most profitable. You can reach him by calling the business office of the telephone company.

Pianos–Dealers

Harris Earl E 208 E Branch.....ArroyoGrande 3118
(See Advertisement This Page)
Long E E Piano Co 777 Marsh.....SnLuisObspo 506
(See Advertisement This Page)

Pianos–Moving

DENNIS TRANSFER
PIANO MOVERS
Local & Long Distance
EXPERIENCED
ESTIMATES GIVEN
Prompt Service — Reasonable Rates
1824 Nipomo ----------SanLuisObispo 355

Howard Van Lines Agcy S Hwy---------Atascdro 171
Paso Robles Van & Storage
5th & Riverside Av-PasoRobls 705

Picture Frames–Dealers

AH LOUIS STORE
HOWARD W. LOUIS – Owner
ARTISTIC PICTURE FRAMING
CUSTOM MADE & STANDARD
GIFTS UNUSUAL – DISTINCTIVE IMPORTS
Also
RATTAN & BAMBOO PRODUCTS
Established 1874
800 Palm .....SanLuisObispo 592-J

Graham's Paint & Wallpaper Store
862 Monterey-SnLuisObispo 3039

Pies–Pastry

LANGENDORF UNITED BAKERIES INC
584 Higuera-SnLuisObispo 319

Pipe Coatings

Bituminous Products & Application Co Inc
8th & Wright Av Richmnd-BEacn 5-3200

Pipe–Retail

Mathews Don A 1208 Railroad Av----PasoRobls 1709
San Luis Obispo County Farm Supply Co
Galvanized & Plastic Pipe
157 Higuera .....SanLuisObispo 3021

Pipe–Used

Gamboni & Righetti S Hwy------SnLuisObispo 2791
MARKOVITS & FOX
8th & Taylor San Jose.....CYpress 5-3663
VALLEY PIPE & SALVAGE CO
712 W Main Santa Maria-WAlnt 5-2774

Pipe Welding–See Welding

Pipe–Whsle & Mfrs

CRANE CO 239 E Alisal.....Salinas 3964

Planing Mills–See Millwork

Planographing–See Printers

Plant Food–Concentrated–See Fertilizers

Plasterers

CARLSON CARL F
PLASTERING CONTRACTOR
INTERIOR & EXTERIOR
ESTIMATES GLADLY FURNISHED
529 Crown.....Arroyo Grande 5509
411 Grand Av.....San Luis Obispo 346

The Classified Directory has solved many a buyer's problem.

EARL E. HARRIS

• STORY & CLARK • CHICKERING
• MASON & HAMLIN • WINTER
• CABLE – NELSON • EVERETT

INVESTIGATE OUR RENT TO OWN PLAN
FINANCING AVAILABLE ON PIANOS AND ORGANS
USED UPRIGHTS AND GRANDS
RENTALS-SERVICE-TUNING

PHONE
ARROYO GRANDE 3118
208 E. BRANCH Next Door to City Hall

E. E. Long PIANO CO.
Since 1911

DISTRIBUTOR OF THE WORLD FAMOUS
WURLITZER PIANOS & ORGANS
LESTER PIANOS
SPINETS – GRANDS – UPRIGHTS
ASK ABOUT OUR RENTAL PURCHASE PLAN
WE BUY – SELL RENT PIANOS
PIANO TUNING
777 MARSH SAN LUIS OBISPO 506

Plastic Materials

CONSOWELD PLASTIC SURFACING

Lasting beauty for sink and counter tops, bathroom and kitchen walls, furniture and fixtures. Color-tuned for harmony in your home by Color Research Institute of America. "Good for a colorful lifetime." **CONSOWELD**

"WHERE TO BUY IT"

WHOLESALE DISTRIBUTORS

Greenbaum A L Co
2626 Humboldt Los Angeles-Capitol 2-0213

DEALERS

Art Mesquit Complete Home Furnishings
Bridge & Branch-ArroyoGrnde 2116

HARBOR SUPPLY CO
1141 Main Morro By-SP 2-5311

PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-SnLuisObispo 1420

QUAGLINO JAMES A BUILDERS SUPPLIES
Santa Barbara & High-SnLuisObispo 1840

You'll get quicker service when you dial if you follow these simple steps:

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

Plastic Products–Whsle & Mfrs

Dis-Pla-Pak Inc 72 Natoma S F------SUttr 1-4535

Plating

C & M Plating Works
1184 Harrison S F.....UNdrhl 1-7575

Mathews Memorials & Plating Service
1 Higuera-SnLuisObispo 717
(See Advertisement This Page)

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

ELECTRO PLATING
Automobile Accessories
CHROME – SILVER – BRASS
COPPER – NICKEL – CADMIUM
Polishing – Lacquering
Baby Shoes Bronzed
Phone SAN LUIS OBISPO 717
MATHEWS PLATING SERVICE
1 HIGUERA ST.

Plating–Refinning–See Tinning

Plumbers

See also Sewer Service

Bates Edgar L 106 N Halcyon Rd--ArroyoGrnde 3402

BENDER'S PLUMBING & SUPPLIES
We Specialize In
NEW INSTALLATIONS
WATER HEATERS – FLOOR FURNACES
AND WALL FURNACES
Cor Shell Beach Rd & Cuyama
111 Cuyama Av Shell Bch--------PO 6-4747

BETTER PLUMBING CO
PLUMBING & SHEET METAL
Repairs & Installations
On All Types of
PLUMBING & HEATING
673 Higuera ----------SanLuisObispo 1383

Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av.....PsoRobls 1117
(See Advertisement Page 101)

Canby's Plumbing Heating & Appliances
1185 Grand Av.....Aroyo Grnde 2997

Cheda Plumbing
Sheet Metal & Heating
975 Foothill Bl.....SnLuisObspo 707

Coalwell Roy 2029 Pine.....PsoRobls 402

COAST PLUMBING 8th----------Cayucs 4861
(Continued Next Page)

If the telephone number at your residence is listed under another's name, frequently friends do not know how to reach you. For small cost you can have a separate listing in the Telephone Directory under your own name.

Plumbers–(Cont'd)

COOK F D PLUMBER & ELECTRICIAN
PLUMBING
HEATING
ELECTRIC
REPAIRS – INSTALLATIONS – SERVICE
1032 Pine .....PasoRobles 1066
If no answer call-------PasoRobles 2-F-2

CRAIG F L SHEET METAL & PLUMBING
731-21st .....PasoRobles 523

DIXON HARRY E & SON
PLUMBING & HEATING
Repairing – Contracting
Complete Line of Fixtures
Water Heaters
Orcutt Rd ----------SnLuisObspo 1682-M
If no answer call-------SanLuisObispo 499

Fuller J E
1176 Romona Grover City.....Aroyo Grnde 2431

HARBOR SUPPLY CO
1141 Main Morro Bay-SP 2-5311

HUGHES PLUMBING & REPAIRING
361 Pismo Pismo Beach-PO 6-2494
If no answer call.....ArroyoGrande 2117
(Continued Next Page)

Here's how you may be sure of getting your party more often when you dial.

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

HAVING PLUMBING TROUBLES?

CALL
SAN LUIS OBISPO 337
Nights – Sundays & Holidays Call
SAN LUIS OBISPO 4062

CITY-WIDE EMERGENCY SERVICE
INSTALLATIONS – REPAIRS & MODERNIZING
Sales & Service on
•FLOOR FURNACES • WATER HEATERS
SHEET METAL WORK
✔ VENTILATORS ✔ SKYLIGHTS
• DRAINS • GUTTERS • SINKS

McBRIDE'S
PLUMBING • HEATING • SHEET METAL
OLD SOUTH HIGHWAY (Prompt & Reliable) SAN LUIS OBISPO

SMEE'S PLUMBING
RESIDENTIAL – COMMERCIAL

24-HOUR SERVICE
NEW INSTALLATIONS AND REPAIRING
ALL PLUMBING AND HEATING NEEDS
NIGHT PHONE San Luis Obispo 1365
Floor Furnaces – Water Heaters
Gutters – Downspouts
Thermostats
San Luis Obispo **766**
2959 SOUTH BROAD ST. - SAN LUIS OBISPO

SMEE'S
PLUMBING — HEATING — SHEET METAL

PLEASE LISTEN for the DIAL TONE BEFORE DIALING

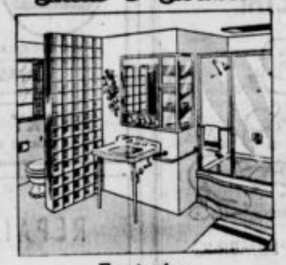
That "dial tone", a steady hum, is the signal that the equipment is ready to receive a call. It corresponds to an operator's "Number, please?"

A handy man for any job--

The Yellow Pages tell you where to reach him quickly —plumber—carpenter—dry cleaner—paperhanger —and hundreds of other workmen, stores and services.

BLAKE'S PLUMBING HEATING & SHEET METAL
Sales & Service

REMODELING
CONTRACTING
JOBBING
Guaranteed Workmanship



RESIDENTIAL
COMMERCIAL
INDUSTRIAL
Estimates Gladly Given

Featuring
COLEMAN BLEND AIR & LENNOX AIRE-FLO FURNACES & AIR CONDITIONING UNITS
WATER HEATERS – FIXTURES – VALVES & FITTINGS – PIPE
F.H.A. TERMS
PASO ROBLES 1117
1701 RIVERSIDE AVE.

PLUMBING

R. B. Shultz Licensed Contractor

"Let Us Keep You in Hot Water"

If it's
NEW CONSTRUCTION
REMODELING
HEATING
INSTALLATIONS & REPAIRS

WATER HEATERS — SALES & SERVICE
★ ALL WORK GUARANTEED

SP 2-8488

ESTIMATES GLADLY GIVEN

624 BAY AVENUE MORRO BAY

Plumbers–(Cont'd)

Ketz Art Plumbing Heating & Sheet Metal
Orcutt Rd ..... SnLuisObispo 4216
(See Advertisement This Page)
McBRIDE SHEET METAL WORKS
Old South Highway ..... SnLuisObspo 337
(See Advertisement Page 101)
McKelvey's Henry B Plumbing & Heating
5570 El Camino Rl-Atascdro 394
(See Advertisement This Page)
MINEAU & LOOMIS
405 E Branch ..... Aroyo Grnde 2695
OCHS A R ELECTRICAL & MECHANICAL CONSTRUCTION
2075 Rachel Ln-SnLuisObispo 1097
If no answer call ..... SnLuisObispo 1677
Ramage W C 621 High ..... SnLuisObispo 2054
ROBERTS EARL S ELECTRIC SHOP
475-5th Morro Bay-SP 2-2821
SHULTZ ROBT 624 Bay Av Morro By—SP 2-8488
(See Advertisement This Page)
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad ..... SnLuisObispo 766
(See Advertisement Page 100)
Willhoit A H 305 S Main ..... Templeton 2561

WE CAN INSTALL *Extensions* AGAIN

ENJOY THE CONVENIENCE OF AN EXTENSION TELEPHONE IN ANY ROOM IN YOUR HOUSE!

☆ KITCHEN
☆ BEDROOM
☆ DEN
☆ WORKSHOP

It Costs Only Pennies A Day!

TO ORDER AN EXTENSION TELEPHONE JUST CALL YOUR
PACIFIC TELEPHONE
BUSINESS OFFICE

ART KETZ

PLUMBING - HEATING
SHEET METAL

WALL & FLOOR FURNACES
VENTILATING SYSTEMS
WATER HEATERS

BATHROOM & PLUMBING FIXTURES
COOLERS
REMODELING & REPAIRS

SAN LUIS OBISPO 4216

ORCUTT RD.
SAN LUIS OBISPO

PLUMBING
& HEATING

SEXAUER SYSTEM

- REPAIRING
- INSTALLATION
- SEWER SERVICE
- FURNACES - HEATERS
- WATER HEATERS

WE USE QUALITY "SEXAUER" PARTS

ATASCADERO 394
If No Answer Call Atascadero 80-F-5

HENRY B. McKELVEY
5570 EL CAMINO REAL ATASCADERO

REPAIR SERVICE

When one of the many household articles gets out of order, you will find a repair service quickly and easily when you

LOOK IN THE
Classified
TELEPHONE SECTION

Young Women
There May Be
Employment Opportunities
and a
PERMANENT POSITION FOR YOU
with
THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Plumbing Fixtures & Supplies–Retail

Al's Plumbing Supply
519 Cypress Pismo Beach-PO 6-4476

AMERICAN-STANDARD PLUMBING FIXTURES
A complete line for bathrooms, kitchens, laundries—known for quality, style, and dependable service.
"FOR INFORMATION CALL"
RETAILERS
Better Plumbing Co
673 Higuera-SnLuisObispo 1383
HARBOR SUPPLY CO
1141 Main Morro Bay-SP 2-5311
Ladwig Farm & Home Supply
1619 Osos ..... SnLuisObispo 2117-J
McBride Sheet Metal Works
Old South Highway ..... SnLuisObspo 337
McKelvey's Henry B Plumbing & Heating
5570 El Camino Rl-Atascdro 394
Mineau & Loomis
405 E Branch ..... ArroyoGrande 2695
Smee's Plumbing & Heating Shop
2959 S Broad ..... SnLuisObspo 766

Cayucos Building Supply Co 8th ..... Cayucs 2032
Coast Plumbing 8th ..... Cayucos 4861
Farm & Home Supply
1200 Grand Av-AroyoGrnde 5635
Fenny's F & G Exchange
8501 El Camino Rl-Atascdro 1065
HAGLE-DE COU LUMBER CO
8965 El Camino Rl-Atascdro 43
Harbor Supply Co 1141 Main Morro Bay—SP 2-5311
HAYWARD LUMBER CO
10th & Pine ..... PasoRobles 820
Hoffman's 921 Front Oceano ..... AroyoGrnde 3416
HOMART PLUMBING & HEATING SUPPLIES—
SEARS ROEBUCK & CO
879 Higuera ..... SnLuisObispo 760
HUSTON R L CO S Hwy ..... PasoRobls 1310

Plumbing Fixtures & Supplies–Retail–(Cont'd)

Ladwig Farm & Home Supply
1619 Osos ..... SnLuisObispo 2117-J
(See Advertisement This Page)
MATHEWS DON A
COMPLETE
PLUMBING & ELECTRICAL SUPPLIES
Pipe & Fittings
Water Heaters, Etc.
1208 Railroad ..... PasoRobles 1709
MINEAU & LOOMIS
405 E Branch ..... Aroyo Grnde 2695
Paso Robles Mercantile Co 839-12th ... PsoRobls 340
Tobin's Center Lumber & Supplies
19th & Hwy No 1 Morro By-SP 2-8489
Willhoit A H 305 S Main ..... Templeton 2561

Plumbing Fixtures & Supplies–Whsle

CRANE CO 239 E Alisal ..... Salinas 3964
PACK PIPE & SUPPLY INC
WHOLESALE
PLUMBING SUPPLIES
Santa Barbara & High ..... SanLuisObispo 75
Pack Pipe & Supply Inc
Office Santa Barbara & High ..... SnLuisObispo 75
Warehouse
Santa Barbara & High-SnLuisObispo 1095

AT YOUR FINGERTIPS

To keep screws, nails, etc., handy and in view, attach the lids of glass jars to a rafter or shelf over your workbench. Screw jars in place.

Plumbing Fixtures & Supplies–Whsle–(Cont'd)

WESTERN PLUMBING SUPPLY CO LTD
PLUMBING
SUPPLIES
WHOLESALE
45 N Main ..... Salinas 6608
Warehouse ..... Salinas 8610
Worthington Plumbing Supply
1604 Morro ..... SanLuisObispo 2289

Plywood & Veneers

Ladwig Farm & Home Supply
1619 Osos ..... SanLuisObispo 2117-J
San Luis Mill & Lumber Co
246 Higuera-SnLuisObispo 624

Podiatrist–See Chiropodists

Porcelain Products

Architectural Porcelain Constructors
2827 Union Oakland ..... TWineks 3-5154

Potato Chips

Valley Distrs 445 Higuera ..... SnLuisObispo 644

Pottery–Retail

Wilsons Flower Shop 1110 Garden-SnLuisObispo 622

Poultry Dealers–Retail

BARBA MIKE 1745 Pine ..... PasoRobls 530
Biasotti Ben Creston Rd ..... PasoRobls 1720
Bognar's Turkey Ranch
Los Berros Rd ..... AroyoGrnde 3048
Boone's Poultry Farm 379 Alder ... AroyoGrande 2292
Close A A Grand Av & 14th
Grover City ..... Aroyo Grnde 2837
Eagle Poultry Ranch
Orcutt Rd ..... Sn Luis Obspo 1682-R
Kimber Farms Inc
White Leghorn Baby Chicks
Santa Cruz Rd ..... Atascdro 763
Moore's Poultry Shop
1097 Grand Av Grover City ..... AroyoGrnde 2615
WimBart Poultry Ranch ..... PasoRobles 829-W

Poultry Dealers–Whsle

BADER WM 12th & Riverside ..... PsoRobls 298
(See Advertisement This Page)
Barba Mike 1745 Pine ..... PasoRobls 530
Bertagnolli A A Poultry Ranch
10320 Atascadero Av ..... Atascadero 488-J
Boone's Poultry Farm 379 Alder ... ArroyoGrande 2292
Moore's Poultry Shop
1097 Grand Av Grover City ..... AroyoGrnde 2615
PIERCE TURKEY RANCH ..... PasoRobles 63-J-11
Schaefer Poultry Co Inc Traffic Wy ..... Atascdro 166
Seitz Produce Co
Coromar Av ..... Atascadero 295-J
STINSON POULTRY SERVICE
Laurel Ln & Orcutt Rd-SnLuisObispo 669
WimBart Poultry Ranch ..... PasoRobles 829-W

DO IT YOURSELF HEADQUARTERS!

BE WISE & SAVE

WE'LL TELL YOU HOW YOU CAN DO YOUR HOME REPAIRS

We Have All the Supplies For Your Every Need

✔ PIPE ✔ FIXTURES ✔ WATER HEATERS
✔ FURNACES ✔ GENERAL HARDWARE ✔ PAINTS
✔ DOORS ✔ PLYWOOD ✔ ELECTRICAL SUPPLIES
✔ AMERICAN STANDARD FIXTURES

Licensed Plumber Available

GLEN LADWIG FARM & HOME SUPPLY

PHONE
SAN LUIS OBISPO 2117-J

1619 OSOS SAN LUIS OBISPO

POULTRY & EGGS

WHOLESALE
DISTRIBUTOR
&
RECEIVER

PHONE
PASO ROBLES
298

WM. BADER
12th & RIVERSIDE

PUMPS

- **LAYNE & BOWLER**
- PACIFIC
- MYERS
  WATER SYSTEMS
- PIPE & PIPE FITTINGS

DIAL
PASO ROBLES
1311

SPRINKLER IRRIGATION SYSTEMS

ENGINEERED AND INSTALLED · WELL TESTING · FREE ESTIMATES

McCOY PUMP CO.

1134 - 13th Street

BERKELEY PUMPS

SALES-SERVICE-REPAIRS-PARTS

There is a Berkeley Combination Turbine for your needs: 3 to 30 acres, water levels 30 to 300 ft.

1 PUMP THAT REALLY DOES THE WORK OF 2

BERKELEY DUAL PURPOSE DEEPWELL TURBINE

THE IDEAL DEEPWELL UNIT FOR FARMS OF 3 TO 30 ACRES

1—Deliver High Pressure Water for Your Home.

2—Deliver Large Volumes of Low Pressure Water for Irrigation.

DEEPWELL – TURBINE – CENTRIFUGAL & JET PUMPS

24-Hour Service on All Makes

WELLS CLEANED THE MODERN WAY

SEE ART JOHNSON ABOUT YOUR PUMPS

A & G PUMP SERVICE

PHONE
ARROYO GRANDE 5595

1166 GRAND AVE. FAIR OAKS DISTRICT

Poultry Equipment & Supplies

Farmers Alliance Bus Assoc
Office 10th & Riverside Av ..... PasoRobles 115
Bulk Plant 6th & Riverside Av ... PasoRobles 724
Feed & Seed 10th & Riverside Av . PasoRobles 311
Loomis E C & Son 147 High ..... SnLuisObispo 1080

Poultry Picking

BARBA MIKE 1745 Pine ---------- PasoRobls 530

Presswork–See Printers

Printers

ATASCADERO NEWS
5660 El Camino Real–Atascdro 100

BLAKE PRINTERY
COMPLETE COMMERCIAL PRINTERS
Lithography & Letterpress
LARGEST PLANT IN THE AREA
IN THE CENTER OF TOWN
Emmons Blake – Guy K. Culbertson
1014 Court ..... SanLuisObispo 780-W

Cambrian Press The Main Cambria ------ WA 7-4234
Herald Recorder 309 E Branch ... Aroyo Grnde 2826
HILL'S OFFSET PRINTING CO
863 Monterey ..... SnLuisObispo 1727
Litho Art Shop 1804 Osos ..... SnLuisObispo 3033-W
If no answer call ..... SnLuisObispo 2730-R
Paso Robles Journal 1212 Pine ..... PsoRobls 802
Pismo Times 530 Cypress Pismo Beach --- PO 6-2217
Press Advertiser Co 1212 Pine ..... PsoRobls 802
Preuss Press 981 Osos ..... Sn Luis Obspo-1176
Reporter The 971 Osos ..... Sn Luis Obspo 3188
Sears' Studio 5580 El Camino Rl ---- Atascdro 698-J

Produce

See Specific Kinds, I.e., Eggs Headings; Fruits & Vegetables Headings; Poultry Dealers Headings; Etc

Publishers

Pine Coast Publishing Co Main Cambria -- WA 7-4234
Reporter The 971 Osos ..... Sn Luis Obspo 3188

Pumps

A & G Pump Serv 1166 Grand Av .. AroyoGrnde 5595
(See Advertisement This Page)

BERKELEY PUMPS
Jet Type Water Systems
"Crusader" Deepwell Turbines
Dual-Purpose Deepwell Turbines
Horizontal Centrifugal Pumps
and many special purpose pumps for agricultural, industrial and domestic use.
"WHERE TO BUY THEM"
A & G PUMP SERV
1166 Grand Av ..... AroyoGrnde 5595
Hewitt H ..... Templeton 2361

FARMER'S HARDWARE & EQUIP CO
PUMPS
PRESSURE SYSTEMS
581 Higuera ..... SanLuisObispo 852

LAYNE & BOWLER PUMPS—
McCOY PUMP CO 1134-13th ... Pso Robls 1311
McCOY PUMP CO 1134-13th .... Pso Robls 1311
(See Advertisement This Page)

(Continued Next Page)

SCARE AWAY RUST

To prevent rust in trash or garbage cans, pour melted paraffin (or old candles) in bottom of container. Rotate to coat bottom and sides.

Pumps–(Cont'd)

PACIFIC PUMPS
PUMPS FOR EVERY SERVICE
Pumps for Every Industrial Use
Water Pressure and Irrigation Systems
"WHERE TO BUY THEM"
McCOY PUMP CO 1134-13th ... Pso Robls 1311
MINEAU & LOOMIS
405 E Branch ..... Aroyo Grnde 2695

Paso Robles Mercantile Co
Jacuzzi & Aermotor Pumps
839-12th ..... PsoRobls 340
ROEMER & ELLIOT
Layne & Bowler & Jacuzzi Pumps
122 E Mill Santa Maria ..... WAlnt 5-5556
Sears Roebuck & Co 879 Higuera -- SnLuisObispo 760

WATER WELL SUPPLY
JOHNSTON DEEP WELL TURBINE PUMPS
JET PUMPS
Sales and Service
ALL MAKES OF PUMPS
WELL CLEANING AND TESTING
1229 Grand Av Fair Oks .. ArroyoGrande 2258

WELLS FLOYD V
PEERLESS PUMPS – SALES – SERVICE
WATER WELL BALING & TEST PUMPING
OUR OWN MACHINE SHOP FOR BOWL AND PUMP REPAIRS
BOOSTER PUMPS – PRESSURE TANKS
REDWOOD TANKS – IRRIGATION EQUIP.
116 N Blosser Rd Santa Maria WAlnt 5-6277

Willhoit A H 305 S Main ..... Templeton 2561

Pumps–Repairing

A & G PUMP SERV
1166 Grand Av ..... AroyoGrnde 5595
Roemer & Elliot
122 E Mill Santa Maria ..... WAlnt 5-5556
Water Well Supply 1229 Grand Av -- AroyoGrnde 2258

Radiator Repairing–Automobile

See Automobile Radiator Repairing

Radiators–Cooling

Claassen's Radiator Shop
1534 Spring ..... PsoRobls 517-J

Radio Broadcasting Companies & Stations

KATY OFFICES
1340 ON EVERYBODY'S DIAL
PROGRAMMED TO PLEASE & SERVE THE GREAT CENTRAL COAST AREA
Offices Located in the Carpenter Bldg.
M. "Marq" Marquardt – Gen. Mgr.
981 Monterey ..... SanLuisObispo 3171
Or Studio & Transmitter
500 Price ..... SanLuisObispo 855

KATY Offices 981 Monterey ... SnLuisObspo 3171
Studio & Transmitter 500 Price . SnLuisObspo 855
KPRL Radio Stn 32d & Oak ------- PasoRobls 204
KVEC Radio Station
Hill & Mountain View - SnLuisObispo 1100
Transmitter Morro Rd. ..... Sn Luis Obspo-702

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Radio Dealers

Ace Television Service 11th Morro By ---- SP 2-5631

ADMIRAL RADIOS—
LONG E E PIANO CO 777 Marsh-SnLuisObspo 506

DANIELS & BOVEE
710 Higuera ..... Sn Luis Obspo 1335
(See Advertisement This Page)
Evans Camera Exchange
12th & Spring - PasoRobls 442

GENERAL ELECTRIC RADIOS
Outstanding radios for listening pleasure. Clock-radios, portables, "Dial Beam" table models, AM-FM radio-phono combinations with the G-E Electronic Reproducer and Dual Reversible Stylus.
"WHERE TO BUY THEM"
SALES & SERVICE DEALERS
Wilcox Lou General Electric Appliances
823-12th - PasoRobls 226

HEATON R C CO 803-13th ..... Pso Robls 890
Hicks Radio & Television Shop
5943 Traffic Wy - Atascdro 793

MAGNAVOX RADIO-PHONOGRAPHS SALES & SERVICE—
LONG E E PIANO CO
777 Marsh - SnLuisObispo 506

MOTOROLA RADIOS
Exclusive Manufacturers of quality Electronic Products.
MOTOROLA
Complete line — PROVEN DEPENDABILITY
Home, Auto, Portable and Clock Radios. Phonographs and High Fidelity.
"WHERE TO BUY THEM"
Bill's Radio & T V
1229 Monterey - SnLuisObispo 4061
Daniels & Bovee
710 Higuera ..... Sn Luis Obspo 1335
Ozzie's Radio Sales & Service
450 Wadsworth Av Pismo Beach - PO 6-4632

RCA VICTOR
TELEVISION
RADIO, PHONOGRAPHS
TAPE RECORDERS
RECORDS
World Leader in Radio. First in Recorded Music. First in Television.
"WHERE TO CALL"
DEALERS
Evans Camera Exchange
12th & Spring - PasoRobls 442

JOHNNY ON THE SPOT

Remove fresh grease spots from rugs by rubbing with baking soda. Leave on overnight, then vacuum.

DANIELS & BOVEE

PHILCO - MOTOROLA
RCA

RADIO & TELEVISION SALES & SERVICE

San Luis Obispo 1335

710 Higuera At Broad

Radio Dealers–(Cont'd)

ZENITH RADIOS
The complete line of fine radios, backed by Zenith's 36 years of leadership in Radionics. High Fidelity phonographs feature Zenith's Cobra-Matic ® Record Player with Stroboscope.
"WHERE TO BUY THEM"
DEALER
McMAHAN FURNITURE CO
855 Marsh - SnLuisObispo 1573

Radio Schools–See Schools

Radio Servicing

Ace Television Service 11th Morro By ---- SP 2-5631

ATASCADERO RADIO & T V
Alvin F. Cross – Prop.
EXPERT REPAIRS AND INSTALLATIONS ON ALL MAKES & MODELS
Shop: On Hwy 101 – Next to Chevron Sta.
5915 El Camino Real ..... Atascadero 676-J

BILL'S RADIO & TV
REPAIRS ON ALL MAKES
HOME – AUTO – TV
1229 Monterey ---------- SanLuisObispo 4061

HICKS RADIO & TELEVISION SHOP
5943 Traffic Wy - Atascdro 793

IDLER'S SERVICE & APPLIANCES
EXPERT REPAIRS AND INSTALLATIONS ON ALL MAKES & MODELS
RADIO TV
1459 Monterey ---------- SanLuisObispo 144

L & L Home & Automotive Radio Service
1428 Spring - PasoRobls 1452
(See Advertisement This Page)

MAGNAVOX FACTORY AUTHORIZED RADIO-PHONOGRAPH SERVICE—
HEATON R C CO 803-13th .... PasoRobles 890
LONG E E PIANO CO
..... 777 Marsh SanLuisObispo 506

(Continued Next Page)

Hear many of the world's outstanding musical artists on the Telephone Hour—N.B.C., Monday nights.

L & L HOME & AUTOMOTIVE RADIO

EXPERT REPAIR
AUTO – HOME
Representing
DELCO — MOTOROLA
PHILCO — MO PAR
DEALER WARRANTY SERVICE
AUTO RADIO SERVICE SPECIALTY
ED SANBURN - Prop.

PASO ROBLES 1452

1428 SPRING

Radio Servicing–(Cont'd)

OZZIE'S RADIO SALES & SERVICE
PISMO BEACH
SERVICE ON ALL MAKES
GUARANTEED WORK
INSTALLATION — SALES — SERVICE
450 Wadsworth Av Pismo Bch----PO 6-4632

Payne's Radio-T V & Music Store
1334 Spring PasoRobls 1281
Riffel's Radio & TV Service 521 Spring PsoRobls 347

SILVERTONE RADIO SERVICE—
SEARS ROEBUCK & CO
879 Higuera SanLuisObispo 3993

STEPHENS TV & RADIO SERVICE
RADIO — TV
REPAIRING APPLIANCES
AND ELECTRIC CLOCKS
RADIO SALES AND SERVICE
555 Cypress Pismo Bch----PO 6-2218

Radio Supplies & Parts–Retail–See Radio Dealers

Radio Supplies & Parts–Whsle & Mfrs

Craver Hugh E Electrical Parts & Supplies
2237 Fresno Fresno 3-3477
Radio Television Supply Co
341 W 18th Los Angeles Richmond 8-7131

Radio Therapy

Drown Laboratory 1254Garden...Sn Luis Obspo-1032

Railroad Companies

Southern Pac Co ----SntaMrgrta 2161
Southern Pacific Co Front & Ocean Av
Oceano ----Aroyo Grnde 2998
Southern Pacific Co Railroad Av..Sn Luis Obspo-2500
Southern Pac Co 8th&Railroad----Pso Robls-2
Southern Pacific Railroad Co
Mercedes Av. Atascadero-268

Ranches

A D Ranch Hwy 101 ----AroyoGrnde 2579
Avenales Cattle Co 666-12th PsoRobls 36
Berguia Vic Huasna Rd ----Aroyo Grnde 2003
Biddle John F Musick Rd ----Aroyo Grnde 2042
Buena Vista Ranch ----PasoRobls 29-J-2
Camatta Ranch Inc ----SntaMrgrta 3882
Chimney Rock Ranch Adelaide Rd...PsoRobls 9-F-14
Clarke C W Co
Ranch ----PasoRobles 52
Office 606-12th ----PasoRobles 127
Dana Bros Branch Nipomo ----WA 9-4771
Diamond Ranch Los Osos Rd...SnLuisObispo 47-J-2
Dohi Farm Upper Arroyo Rd ----ArroyoGrnde 3790
Double Bar S Ranch ----PsoRobls 1277
Eagle Ranch ----Atascadero 71-F 22
Hall Clarke L
Office
606-12th ----PasoRobls 127
Ranch ----PasoRobls 52
Cressy Corrals ----PasoRobls 47-R-11
If no answer call ----PasoRobls 77-R-1
Hidden Valley Ranch Cayucos Rd ----Templtn 4151
Houchin C E
Ranch No 1 Upper Arroyo...Aroyo Grnde 2001
Ranch No 2 Huasna ----Aroyo Grnde 2080
Ranch No 3 Headquarters
Huasna ----ArroyoGrnde 2075
Ranch No 4 Upper Arroyo...Aroyo Grnde 2073
J & R Ranches Camp 8 Creston Rd..PsoRobls 66-R-2
Kester Ranch ----PsoRobls 49-J-11
La Panza Ranch Co ----SntaMrgrta 3888
Old Creek Ranch Old Creek Rd ----Cayucos 2987
Paradise Valley Broiler Ranch
Paradise Vly ----Atascadero 45-R-2
Phelan Bros Ranch
San Simeon Creek Cambria WA 7-4579
Phelan Cyril Los Berros Rd ----AroyoGrnde 2480
Rancho Alta Vista ----Pso Robls 1508-W
Rancho Santa Rita Marino Cambria ----WA 7-4278

Advertise here—it pays.

Ranches–(Cont'd)

Reyes S D Ranch No 3 Arroyo Rd...AroyoGrnde 2576
Silva Bros Huasna Rd ----Aroyo Grnde 2529
Sinsheimer Bros Avila Rd...Sn Luis Obspo 53-J-1
Spring Ranch Shandon ----PsoRobls 49-J-2
Starfas Sam P Los Berros Rd...Aroyo Grnde 2500
Stockdale Claud Ranch
North Hwy ----Pso Robls 18-F-3
Sunical Land & Livestock Department
Piedra Blanca Rnch Cambria WA 7-4610
White Ranch Co Shandon ----PsoRobles 49-R-2
Willow Creek Ranch Willow Crk...PsoRobles 25-R-1

Ranges & Stoves–Dealers

BOWER AUSTIN MAYTAG AGENCY
6035 Palma Av ----Atascadero 582
CAMPBELL'S REFRIGERATION
532 Higuera ----SanLuisObispo 1488

EPP'S
WEDGEWOOD
MAYTAG — KELVINATOR
COMPLETE LINE OF BETTER
HOME APPLIANCES & TELEVISION
We Give S & H Green Stamps
745 Higuera ----SanLuisObispo 711

FRIGIDAIRE ELECTRIC RANGES—
SALES & SERVICE DEALER
LONG E E PIANO CO
777 Marsh ----SnLuisObispo 506

GENERAL ELECTRIC RANGES
New G-E Automatic Calrod® Surface Unit. Other famous G-E "firsts"—Calrod focused heat broiling, Tripl-Oven, Tel-A-Cook Lights, No Stain Oven Vent. Also Built-in models. 5 Decorator Colors.
"WHERE TO CALL"
SALES & SERVICE DEALERS
Campbell's Refrigeration
532 Higuera ----SanLuisObispo 1423
Carlton Furniture Co
6085 El Camino Rl-Atascdro 374
Hill's Home Appliances
1009 Grand Av ----ArroyoGrande 4463
Wilcox Lou General Electric Appliances
823-12th ----PasoRobles 226

HEATON R C CO 803-13th ----Pso Robls 890
HILL'S HOME APPLIANCES
Gaffers & Sattler Gas Ranges
1009 Grand Av ----ArroyoGrnde 4463

HOTPOINT ELECTRIC RANGES
hotpoint
America's First and Finest in both Standard and 30-inch sizes. New Plug-in Golden Griddle — Lighted Pushbuttons — Super Calrod (R) Unit — Deep Fat Fryer. Super-Oven has Golden Bake Calrod Unit. Hotpoint Changes Your Viewpoint Automatically.
"WHERE TO BUY THEM"
SALES & SERVICE
Cline's Electric Shop
962 Monterey-SnLuisObispo 13
Kullgren's Appliance 1311 Park----PasoRobls 91

KENMORE RANGES & STOVES—
SEARS ROEBUCK & CO
879 Higuera-SnLuisObispo 760

MAYTAG DUTCH OVEN GAS RANGE—
LONG E E PIANO CO
777 Marsh ----Sn Luis Obspo 506

O'KEEFE & MERRITT GAS RANGES—
FAIR OAKS SUPPLY
995 Grand Av ----Aroyo Grnde 2697
LONG E E PIANO CO
777 Marsh ----Sn Luis Obspo 506
McMAHAN FURNITURE CO
855 Marsh ----Sn Luis Obspo 1573

Use the latest directory. Get the right number . . . right away.

Ranges & Stoves–Dealers–(Cont'd)

ROBERTS EARL S ELECTRIC SHOP
ELECTRIC & GAS RANGES
FRIGIDAIRE — GENERAL ELEC.
PHILCO — MONARCH — WEDGEWOOD
SALES & SERVICE
475-5th Morro By----SP 2-2821

San Luis Butane Distributors
Westinghouse Elec-O'Keefe & Merritt Gas
N Hwy ----Atascdro 151

WEDGEWOOD GAS RANGES
Since 1882
The Finest in Gas Cooking
A Quality Gas Range In Every Price Range
Also Mfr's. of the Famous Clothes Saver-Clothes Dryer
WEDGEWOOD
"WHERE TO BUY THEM"
Epp's 745 Higuera----SnLuisObispo 711

Wilcox Lou General Electric Appliances
823-12th-PasoRobls 226
Yours & My Furniture Store
1127 Broad ----SnLuisObispo 942

Ranges & Stoves–Repairing

CLINE'S ELECTRIC SHOP
962 Monterey ----SnLuisObispo 13
Cockrell's Refrigeration 845-13th ....PsoRobls 1416
Wilcox Lou General Electric Appliances
823-12th-PasoRobls 226

Ranges & Stoves–Used

George's Second Hand Store
815 High ----SnLuisObspo 2111-W

Rattan Ware–See Furniture Headings

Real Estate

ANCHOR REALTY SERVICE
COMPLETE
REAL ESTATE & INSURANCE SERVICE
FOR FAST RESULTS — LIST WITH US
City Business & Income Properties
Cattle, Grain & Dairy Ranches
Property Management — Appraisals — Loans
871 Santa Rosa----SanLuisObispo 2979
If no answer call----SanLuisObispo 1547

Anderson R E Bob
2056 Chorro ----Sn Luis Obspo 3051-W

ARSENIO J T
REALTOR — APPRAISER
SPECIALIZING IN RANCH PROPERTY
Associated with
John J. Azevedo — Real Estate
861 Monterey ----SanLuisObispo 729

Bair L C 1202 Grand Av ----AroyoGrnde 2934
Ball C J Los Osos Rd----SnLuisObispo 36-J-2
Bellrose Realty Co
4500 N Hwy 1 Morro By-SP 2-3402
If no answer call----SP 2-5149
Brown & Roy Realtors & Insurors
Since 1906-The Brokers Broker Rep
314 Pomeroy Av Pismo Bch----PO 6-2073
Butikofer Fred A 5880 El Camino Rl----Atascdro 30
Cambria Pines Development Co
Lodge Hill Cambria WA 7-4662
Coast Center Realty 930 Grand Av--AroyoGrnde 5717
Coast Center Realty
950 Price Pismo Beach-PO 6-2105
Coast Land Realty
Main & Bello Pismo Bch-PO 6-2119
COAST LAND REALTY CO
986 Monterey-SnLuisObispo 3875
(See Advertisement Page 107)
(Continued Next Page)

You'll find it fast in the YELLOW PAGES.

Real Estate–(Cont'd)

CORNELIUS REALTORS
REAL ESTATE
Insurance — Sales
Exchanges — Appraisals
KATHERINE L. CORNELIUS — Broker
5605 El Camino Real----Atascadero 300

COVERT GAIL
REALTOR
HOMES — RANCHES & ACREAGE
Business Opportunities
Insurance & Notary Public
Office 203 Bridge ----ArroyoGrande 2995
Residence 562 Crown--ArroyoGrande 2995

Crampton A R 861 Monterey----SnLuisObispo 729

CRESTON PARK
FOR RENT
2 BEDRM. UNFURN. DUPLEXES
Water Waste Disposal Incinerators
Wall to Wall Carpet
Tub and Shower
Resident Mngr
560 Ferro Ln----PasoRobles 1492
Or call ----PasoRobles 749

Evans Brokerage Co 1118 Chorro--SnLuisObispo 4286

FILER W A
REALTOR
REAL ESTATE & INSURANCE
SALESMEN
S. L. Lewis & Jos. P. Masters
214 Traffic Wy ----ArroyoGrande 2362

Fitzgerald Maurice W
852 Higuera ----SnLuisObspo 839
Gahan W V
Specializing In Homes & Ranches
1215 Park ----PsoRobls 996
GARRATT LORRAINE
5th & Bernardo Morro Bay-SP 2-6566
Gee Realtors & Insurors
5945 Traffic Wy ----Atascadero 333
Gilfillan Josephine K 101 Hwy ----Templeton 2312
Gist Fred L 1015 Chorro ----Sn Luis Obspo 858
GRISWOLD E R 1424 Spring ----PsoRobls 1510
(See Advertisement This Page)
Grover City Development Co
Grand Av Grover City ----Aroyo Grnde 2820

GROVES JESSIE F
"OWN YOUR HOME"
REALTOR
IN ATASCADERO
HOMES — ACREAGE — RANCHES
1st House West of Tasco Station
Corner of Hwy 101 at
San Gabriel Rd ----Atascadero 565-R

GUITON HAROLD E
REAL ESTATE & INSURANCE
BEACH PROPERTIES
Mailing Address PO Box 258 Oceano
Office & Residence
Oceano Beach ----ArroyoGrande 2717

Hays Mave 2848 Hwy No 1 Morro By----SP 2-6591

HENDERSON BROKERAGE CO
REAL ESTATE
INSURANCE
G. EARL HENDERSON
HAROLD WILKINS
DALE VAN SAUN
South of Shell Station
Highway ----Atascadero 194
Residence ----Atascadero 101

An extension telephone is a step-saver in any home.

Hier-Johnson Brokerage
5940 El Camino Rl-Atascdro 200
Jackson Frank 2998 Hwy 1 Morro Bay----SP 2-5511
Johnson Bob Realtor
5th & Piney Wy Morro By-SP 2-5491
(See Advertisement This Page)
KAMM L W 1228 Broad ----SnLuisObspo 1051

KEEN AGENCY THE
REAL ESTATE SALES
Complete Insurance Service
BUSINESS PROPERTIES — HOMES
RANCHES — LOTS — SMALL ACREAGES
968 Grand Av Grovr Cty..ArroyoGrande 3531

Keen Fay R
263 Newport Av Grover City....AroyoGrnde 2707

KENNEDY RALPH C
REAL ESTATE
Insurance — Notary Public
Business Opportunities
1120 Garden ----SanLuisObispo 1900

Lawrence & McNamara 1020 Broad SnLuisObispo 121
Lewin Bernhard 657 Pismo----SnLuisObispo 325

LOVETT REAL ESTATE
LEE R. LOVETT — Owner
Our Business Is Service & Protection
REALTOR & INSUROR
We Specialize
Ira J. Lease — Ken Montgomery — Floyd C. Jones
Salesmen
1051 Price Pismo Bch----PO 6-2213

Mallory Leo R 107 E Branch....Aroyo Grnde 2839
(Continued Next Page)

The Yellow Pages save you time.

E. R. GRISWOLD
REALTOR

• HOMES • RANCHES
• INCOME PROPERTY
• BUSINESS OPPORTUNITY BROKERS
Phone Paso Robles 1510 1424 Spring

BOB JOHNSON, Realtor
Real Estate — Business Opportunity Broker
Specialists in
Motels — Trailer Parks
Income Property — Business Opportunities
Ranches — Quality Homes and Lots
In The North Coast Area
Rentals and Property Management
24-Hour Notary Service
DAY & NIGHT CALL
SP 2-5491
5th and Piney Way — Morro Bay
On Highway 1

OTTO VAN HORN
REALTOR
30 YEARS OF BUSINESS
IN
PASO ROBLES

LOTS - HOMES
FARMS - RANCHES
LIFE INSURANCE
TAX CONSULTANT - NOTARY
PASO ROBLES
1414
612-12th ST.
NEXT TO POST OFFICE

COAST LAND REALTY CO.
H. F. KJAERBYE - *Realtor*
ELMER MOODY - *Loan Manager*
F. PAUL RICH - *Residence Sales Mgr.*
KEN BORAKER - *Insurance Mgr.*
REAL ESTATE
HOMES COMMERCIAL RANCHES INDUSTRIAL
BUSINESS OPPORTUNITIES
LOANS
HOME COMMERCIAL RANCH CONSTRUCTION
INSURANCE
FIRE AUTOMOBILE CASUALTY INLAND MARINE
APPRAISALS
986 MONTEREY ST.
SAN LUIS OBISPO 3875
PISMO BEACH OFFICE
Main & Bello, Pismo Beach PO 6-2119

Real Estate–(Cont'd)

Mallory Leo R
627 Shell Beach Rd Shell Bch-PO 6-2077

MARTIN PEARL MARVEL
Realtor
LOTS – HOUSES – RENTALS
CAMBRIA BY-THE-SEA
Open Sat. & Sun.
Offices Cambria Pines Lodge
& Main St Cambria
Lodge Hill Cambria----------WA 7-4662

McClure J E 1035 Chorro.....SnLuisObspo 858
McLennan Hugh J 575 Hill.....SnLuisObspo 3035
Morris G L Real Estate
Morris Has It
2680 Hwy No 1 Morro Bay---------SP 2-8003
Morro Beach Co
Atascadero Beach Morro By-SP 2-3581

MULTIPLE LISTING SERVICE
LOOKING FOR A HOME OR PROPERTY?
Consult Your Multiple Listing Broker
Homes - Lots - Business Properties
Income Properties - Rentals
MULTIPLE LISTING SERVICE
"FOR INFORMATION CALL"
ANCHOR REALTY SERVICE
871 Santa Rosa-SnLuisObispo 2979
CRAMPTON A R
861 Monterey-SnLuisObispo 729
LAWRENCE & McNAMARA
1020 Broad-SnLuisObispo 121
McCLURE J E 1035 Chorro---SnLuisObispo 858
ROSS GEO G 1118 Chorro---SnLuisObispo 4286
SHREFFLER ERNIE
852 Higuera-SnLuisObispo 2658
TEACH CHAS E 993 Osos--SnLuisObispo 918-W
WILLETT RICHARD L
688 California Bl-SnLuisObispo 2593

Murdock Real Estate
6100 El Camino Rl-Atascdro 576
NELSON STANLEY H
968 Monterey.....SnLuisObispo 399
Nelson Wm A 968 Monterey.....SnLuisObispo 2134
NOYES REALTY SERVICE
844 C Morro Bay-SP 2-2171
NOYES REALTY SERVICE Ocean Av..Cayucos 2121
O'Connor Wm 105 Bridge.....AroyoGrnde 2181
Otto Richard S Baywood Pk....SnLuisObispo 26-R-1

PISMO BEACH REALTY
HOMES
INCOME & SUBDIVISION
PROPERTIES
246 Pomeroy Av Pismo Bch-------PO 6-4709

POWERS MILDRED J
SINCE 1947
REALTOR
CITY & COUNTRY HOMES
INCOME PROPERTY
INSURANCE
859 Monterey -------SanLuisObispo 2037-R
Residence ----------SanLuisObispo 4223

ROFF MARIE
SHELL BEACH RENTALS
FURNISHED & UNFURNISHED
HOMES
FOR SALE OR RENT
Office at Ocean View Motel
1001 Shell Beach Rd Shell Bch---PO 6-2113

ROGERS JOHN L 577 Marsh.....SnLuisObispo 3199

You'll get your party more often if you look up each telephone number before you dial, wait for the dial tone, and give the other person plenty of time to come to the telephone.

Real Estate–(Cont'd)

ROHRBERG & DAVIS REALTORS
Milton C. Rohrberg – Curtis B. Davis
MORRO GARDEN FARMS
Complete Insurance Service
Small Acreage – Farms
Business & Residential Property
855 Main Morro By----------SP 2-4711

Ross Geo G 1118 Chorro.....SnLuisObispo 4286
Shamel's Realtors Main Cambria---------WA 7-4620
Shomo Carl W 1215 Park----------PasoRobls 996
Shreffler Ernie 852 Higuera-----SnLuisObispo 2658

STROUT REALTY
COAST TO COAST
HOMES – RANCHES – BUSINESSES
E. M. WARING, Associate
10 Miles South San Luis Obispo
1 Mile North Shell Beach
Hwy 101 North Pismo Bch-------PO 6-2450

Teach Charles E 993 Osos....Sn Luis Obspo 918-W

THOMPSON JANE R
REALTOR – INSUROR – NOTARY
– RENTALS –
1010 Grand Av.....ArroyoGrande 2123

Tooley J L 138 N 12th
Grover City.....Aroyo Grnde 2280

TOWLE REALTY
HORACE G. TOWLE
Licensed
REAL ESTATE BROKER
NOTARY PUBLIC
IVAN J. McKERNON, Salesman
Homes – Lots – Farms
Beach Property
1035 Grand Av---------ArroyoGrande 2333

Tri-County Realty
Old Hwy 101 South-SnLuisObispo 2217-J
Vail E L 5970 N Hwy.....Atascadero 239
Van Horn Otto B 612-12th.....PasoRobles 1414
(See Advertisement Page 107)
Vollmer Ernest 740 Higuera.....Sn Luis Obspo 700
WALTMAN REALTY & INSURANCE
Main Cambria-WA 7-4687
Waltz Royal 177 N Ocean Av----------Cayucos 2001
Waring E M Hwy 101 North Pismo Bch---PO 6-2450
Warnagieris Joe 901 Palm....SanLuisObispo 1179
Weiss Real Estate Main Cambria-------WA 7-4457

WILLETT RICHARD L
REALTOR
BUSINESS OPPORTUNITIES
INSURANCE
Homes – Ranches – Beach Properties
688 California Blvd.....SanLuisObispo 2593
Residence .....SanLuisObispo 2245

WOOD G R CO
REALTORS
TRADING SPECIALISTS
SWAP – SELL – TRADE
ANY REAL ESTATE ANYWHERE
Ranches – Motels – Hotels – Resorts
Apartments – Courts – Trust Deeds – Etc.
3321 W Vernon Los Angeles-AXminstr 3-5261

Real Estate Loans

Anchor Realty Service
871 Santa Rosa.....SnLuisObispo 2979
Coast Land Realty Co
986 Monterey-SnLuisObispo 3875
Guarantee Building & Loan Assn
1127 Garden-SnLuisObispo 362
Kennedy Ralph C 1120 Garden---SnLuisObispo 1900
Nelson Stanley H 968 Monterey---SnLuisObispo 399

You'll find it fast in the YELLOW PAGES.

Recording Equipment & Supplies–Sound

ALLEN'S SIGHT & SOUND
856 Monterey.....SnLuisObispo 431

MAGNECORDER TAPE RECORDERS
Precision engineered for greater flexibility—higher fidelity. Used Extensively by Radio Broadcasters—Industrial laboratories—Schools—Businessmen. Meets N.A.B. Professional Standards.
PORTABLE, RACK AND CONSOLE MODELS
magnecord
"FOR INFORMATION CALL"
Allen's Sight & Sound
856 Monterey-SnLuisObispo 431

Refrigeration Equipment–Commercial

CAMPBELL'S REFRIGERATION
532 Higuera.....SanLuisObispo 1488

FRIGIDAIRE REFRIGERATION EQUIPMENT
Automatic Ice Cube Makers
Water Coolers
Reach-In Refrigerators
Frozen Food Cases
Ice Cream Cabinets
Compressors
Air Conditioners
Frigidaire
"WHERE TO CALL"
SALES & SERVICE DEALERS
Campbell's Refrigeration
532 Higuera-SnLuisObispo 1423

PASO ROBLES COLD STORAGE
2830 Spring.....Pso Robls 1301

YORK REFRIGERATING EQUIPMENT
Commercial, Industrial and Ice Making Equipment from the smallest to the largest installation.
Sales, Service & Supplies
"HEADQUARTERS FOR MECHANICAL COOLING SINCE 1885"
York
"WHERE TO BUY IT"
DISTRIBUTOR
OTT'S 727 State
Santa Barbara.....Woodland 2-7671

Good neighbors are considerate party-line users. Remember these party-line golden rules:
- Space your calls instead of making several of them without a break.
- Talk only as long as you have to on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear to receive your call.
- Ask your youngster not to monopolize the telephone.

Emergency!

An emergency arises—you need help quickly! Physician, hospital, ambulance, taxi or plumber! The quickest way of finding whom to call is to—

LOOK IN THE
Classified
TELEPHONE SECTION

Refrigeration Equipment–Commercial, Servicing

CAMPBELL'S REFRIGERATION
532 Higuera.....SanLuisObispo 1488
(See Advertisement This Page)
Cockrell's Refrigeration 845-13th..Pso Robls 1416
(See Advertisement This Page)
General Refrigeration Service Co
Specializing In Marine Refrigeration
County Dock Morro Bay----------SP 2-9982
Parker Refrigeration Serv
882 Grand Av Grover City.....ArroyoGrnde 2660
Ray's Commercial Refrigeration Service
745 Higuera.....Sn Luis Obspo 711
(See Advertisement This Page)

Refrigeration Equipment–Parts & Supplies, Whsle

Craver Hugh E Electrical Parts & Supplies
2237 Fresno-Fresno 3-3477

Refrigerators–Domestic

CAMPBELL'S REFRIGERATION
532 Higuera.....SanLuisObispo 1488
Cline's Electric Shop 962 Monterey--SnLuisObispo 13
Cockrell's Refrigeration 845-13th..PasoRobles 1416

COLDSPOT REFRIGERATORS & FREEZERS–
SEARS ROEBUCK & CO
879 Higuera.....SnLuisObispo 760

CROSLEY SHELVADOR REFRIGERATORS AND FREEZERS
Automatic Defrosting
Full-Width Freezers
Roomiest Door Shelves of any Refrigerator
7 to 12½ cu. ft. capacity
CROSLEY
"WHERE TO BUY THEM"
DISTRIBUTORS
Ceazan J N Company
1535 S Broadway Los Angeles-Adams 1-9133

EPP'S
KELVINATOR – SERVEL
COMPLETE LINE OF BETTER HOME APPLIANCES & TELEVISION
We Give S & H Green Stamps
745 Higuera.....SanLuisObispo 711

FRIGIDAIRE REFRIGERATORS–
SALES & SERVICE DEALERS
LONG E E PIANO CO
777 Marsh.....SnLuisObspo 506
McMAHAN FURNITURE CO
855 Marsh.....SnLuisObrpo 1573

GENERAL ELECTRIC REFRIGERATORS
New Revolutionary Revolving Shelves. Refrigerator-Freezer Combinations-free standing or built-in wall models. In five decorator colors and satin white.
"WHERE TO CALL"
SALES & SERVICE DEALERS
Campbell's Refrigeration
532 Higuera.....SanLuisObispo 1423
Carlton Furniture Co
6085 El Camino Rl-Atascdro 374
Hill's Home Appliances
1009 Grand Av.....ArroyoGrande 4463
ROBERTS EARL S ELECTRIC SHOP
475-5th Morro By-SP 2-2821
Wilcox Lou General Electric Appliances
823-12th.....PasoRobles 226

HEATON R C CO 803-13th.....Pso Robls 890
(Continued Next Page)

When you advertise in the Yellow Pages, you remind ready-to-buy customers to come to your business. Advertise in the Classified Directory . . . it pays.

Campbell's Refrigeration

Authorized Sales & Service
- GENERAL ELECTRIC APPLIANCES

Admiral Dual-Temp Crosley Shelvador
Philco Hibbard Sub Zero
International Harvester

- AUTHORIZED FRIGIDAIRE COMMERCIAL SERVICE
- REFRIGERATOR REPAIRS

Domestic and Commercial
- Restaurant Equipment
- Freezers
- Ranges & Stoves
- Washing Machines

Phone
SAN LUIS OBISPO
1488
or SAN LUIS OBISPO 1423

532 HIGUERA ST.

REFRIGERATION
Sales & Service
COMMERCIAL & DOMESTIC
REPAIRING & REBUILDING
AIR-CONDITIONING
APPLIANCE REPAIRS & REBUILDING
- VACUUM CLEANERS
- WASHING MACHINES
- RANGES & STOVES
- ALL SMALL APPLIANCES

PASO ROBLES
1416

COCKRELL'S
REFRIGERATION
845-13th PASO ROBLES

REFRIGERATION SERVICE
ON ALL MAKES
MARKET EQUIPMENT
Walk-in & Reach-in Boxes
DAIRY REFRIGERATION
SALES & SERVICE
Commercial & Domestic
ALL WORK FULLY GUARANTEED
Over 25 Years of Experience
RAY ENGER - Owner
PHONE
SAN LUIS OBISPO
711
or Santa Margarita 5882

RAY'S
REFRIGERATION SERVICE
745 HIGUERA

Refrigerators–Domestic–(Cont'd)

HILL'S HOME APPLIANCES
GENERAL ELECTRIC
REFRIGERATORS – HOME FREEZERS
MAYTAG HOME FREEZERS
1009 Grand Av.....ArroyoGrande 4463

HOTPOINT SUPER-STOR REFRIGERATORS AND FOOD FREEZERS
Hotpoint Golden Anniversary models are designed to give you the finest in convenience, quality and beauty — priced to give you the very most value for your money. See them at the Dealers listed below. • Hotpoint
"WHERE TO BUY THEM"
SALES & SERVICE
Cline's Electric Shop
962 Monterey-SnLuisObispo 13
Kullgren's Appliance 1311 Park---PasoRobls 91

INTERNATIONAL HARVESTER REFRIGERATORS AND FREEZERS
See the "Tenneered" Refrigerators, and I.H. Home Freezers, in sizes and models to fit all families, kitchens, budgets. More features—more value—5-yr. warranty on "Tight-Wad" Refrigeration unit.
"WHERE TO BUY THEM"
Smee's Plumbing & Heating Shop
2959 S Broad.....SanLuisObispo 766
WILDMAN J M INC
34th & Spring.....PsoRobls 254

PHILCO REFRIGERATOR SALES AND SERVICE
Philco gives you the Twin-System Refrigerator, true automatic defrost. No Controls to Set — No Controls to Forget. Famous Dairy Bar. Philco keeps your precious foods fresher. Models for every purse and purpose. PHILCO
"WHERE TO BUY THEM"
DISTRIBUTOR
WALLER H T INC
509 State Santa Barbara-Woodland 5-3018
DEALERS
Carlton Furniture Co
6085 El Camino Rl-Atascdro 374
FAIR OAKS SUPPLY
905 Grand Av.....ArroyoGrnde 2697

ROBERTS EARL S ELECTRIC SHOP
REFRIGERATORS
Frigidaire – General Electric
Norge – Philco & Amana
SALES & SERVICE
475-5th Morro By-----SP 2-2821

SERVEL REFRIGERATORS
Servel Refrigerators—"The only refrigerator that makes ice cubes without using trays and puts them in a basket automatically." . . . Wonderbar Refrigerettes. Servel
"WHERE TO BUY THEM"
DEALERS
Eop's 745 Higuera.....SnLuisObispo 711
IDLER'S SERVICE & APPLIANCES
1459 Monterey-SnLuisObispo 144
San Luis Butane Distributors
N Hwy.....Atascadero 151

Wise buyers know that the Yellow Pages are the quickest way to get up-to-date purchasing information.

Refrigerators–Domestic–(Cont'd)

Turney's Electric Shop
124 E Branch-ArroyoGrnde 2757
Wilcox Lou General Electric Appliances
823-12th-PasoRobls 226
Yours & My Furniture Store
1127 Broad.....SnLuisObispo 942

Refrigerators–Domestic, Servicing

Campbell's Refrigeration
532 Higuera.....SnLuisObispo 1423
CAMPBELL'S REFRIGERATION
532 Higuera.....SnLuisObispo 1488
CLINE'S ELECTRIC SHOP
962 Monterey.....SnLuisObispo 13
Cockrell's Refrigeration
845-13th.....Pso Robls 1416
COLDSPOT REFRIGERATOR-FREEZER SERVICE—
SEARS ROEBUCK & CO
Emergency Refrigeration Service
879 Higuera.....SanLuisObispo 3993
Nights Sundays & holidays call.....SanLuisObispo 2992
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

Registers–Cash–See Cash Registers

Religious Articles

Angelus Guild The
Catholic Supply & Information Center
730 Baker Bakersfield.....FAirvw 3-5009

Rentals–Equipment, Furniture, Tools, Etc

See Specific Kinds, i.e., Air Compressors–Renting; Concrete Mixers–Renting; Contractors' Equipment–Renting; Farm Equipment–Renting; Furniture–Renting; Spraying Equipment–Renting; Tools–Renting; Trailers–Renting; Etc

Advertise here—it pays.

Resorts

Atascadero Lake Boat Rentals
Merchant Av-Atascdro 406-M
Beachcomber Motel
120 Ocean View Av Pismo Bch-PO 6-2208
Cabrillo Motor Court
6th & Morro Morro By-SP 2-6331
Sycamore Mineral Springs
Avila Rd.....SnLuisObspo 8-J-12

Rest Homes–See Homes; Also Sanitariums

Restaurant Equipment & Supplies

A D S Co 107 N Garfield
Monterey Park-Cumberland 3-1647
CAMPBELL'S REFRIGERATION
Refrigeration Equipment
Glassware Chinaware Silverware
Cutlery Soda Fountains Dishwashers
Upholstered Furniture Fountain Supplies
Motel Furniture Kitchen Accessories
Cooking Utensils Ranges Sinks
532 Higuera.....San Luis Obispo 1488
PARAMOUNT UPHOLSTERING CO
1218 Carmel-SnLuisObispo 1790-J

Restaurants

Abalone Cafe
Hwy 1 & Atascadero Rd Morro Bay-SP 2-9974
AGOSTINI ITALIAN DINNERS
Complete Dinners To Go
Hwy No 1.....Cayucos 4191
Airport Cafe Hwy 1 Morro Bay----------SP 2-8432
Alex Shell Beach Inn
853 Shell Beach Rd Shell Beach-PO 6-9901
Angie's Cafe
South City Limits.....Sn Luis Obspo 2997
BARR'S DRIVE-IN RESTAURANT
179 Santa Rosa-SnLuisObispo 584
(Continued Next Page)

The Yellow Pages save you time.

Restaurants–(Cont'd)

Baywood Lodge Restaurant
Baywd Prk-SnLuisObispo 26-R-2
BEE HIVE CAFE INC
887 Monterey.....SanLuisObispo 283
Best Ever Grill 964 Higuera--SnLuisObispo 3185-W
BLUE MOON COFFEE SHOP
DELICIOUS HOME COOKED FOOD
Specializing in
Fried Chicken & Steaks
BOX LUNCHES MADE UP
OPEN 5:30 A.M. TO 10 P.M. DAILY
9 A.M. TO 9 P.M. SUNDAY
Gilbert & Loretta Achter – Owners
1226 Spring----------PasoRobles 331
BOODRY'S DRIVE IN
2436 Broad-SnLuisObispo 2439-W
BREAKERS CAFE
Market & 5th Morro Bay-SP 2-5751
BROILER THE
MORRO BAY
BROILED STEAKS – SEA FOOD DINNERS
FRIED CHICKEN OUR SPECIALTY
Catering to Banquets & Parties
"Just Good Food"
QUAITA BANDUCCI
875 Main Morro By----------SP 2-8173
BROWN'S MORRO BEACH INN
DRAFT BEER
SANDWICHES – CHILI
LIGHT LUNCHES
OPEN AT 10 A.M.
CLOSE AT 2 A.M.
2 Miles North of Morro Bay
Roosevelt Hwy Morro By---------SP 2-8390
Busi's Cafe
Specializing In Spaghetti
1122 Pine.....PsoRobls 581
Capri 1131 Broad.....SnLuisObispo 2432
(See Advertisement This Page)
Carl's Cafe Oceano Beach.....ArroyoGrande 5680
CASA MONTEREY SPANISH KITCHEN
1041 Higuera.....SnLuisObispo 4199-J
(See Advertisement Page 112)
Cholame Cafe Cholame.....PsoRobls 81-R-1
Cooper's Restaurant
491 Price Pismo Beach-PO 6-2076
Corcoran's 848Higuera.....Sn Luis Obspo-176
Cozy Nook Cafe 6th & Main Morro Bay---SP 2-3151
Cracker Box 6th & Main Morro Bay-------SP 2-3651
CRESCENT DAIRY CAFE
1421 Spring-PasoRobls 339
Dad's Hamburger Place
589 Higuera.Sn Luis Obspo-2138
DALE'S CAFE
Specializing in Home Cooking & Pastries
927 Shell Beach Rd Shell Bch------PO 6-2086
DAN & ANGIE CAFE.....Templtn 2392
Dixie Cafe Hwy & King.....Cayucos 4901
Don's Drive-In Hwy 1 Morro By---------SP 2-9976
(See Advertisement Page 112)
Dunes The
359 Grand Av Grover City.....ArroyoGrande 9953
Ed's Take Out 1491 Monterey-----SnLuisObispo 284
FERDY'S BAR
Barbecued Ribs-Open Daily & Sunday
12th & Pine.....PsoRobls 171
FIRST MILLION CAFE
Ilene & George Murray-Owners
Hwy No 1 Morro By----------SP 2-8101
Fisherman's Shack Waterfront Morro By--SP 2-8179
Forty-One Cafe
Norman Hopper-Proprietor
Shandn----------PasoRobls 57-J-3
Foster's Shell Cafe 1351 Price Pismo Bch-PO 6-4453
Fountain Lunch
172 Pomeroy Av Pismo Beach-PO 6-9986
Frank's Cafe 645 Higuera.....Sn Luis Obspo 2158
(See Advertisement Page 112)
Frenchy's Landing
5th & Bay Front Morro By-SP 2-3161
GARRISON'S CAFE
611 Price Pismo Beach-PO 6-4458
Gin Sen Front Oceano.....ArroyoGrande 2904
(See Advertisement Page 113)
GOLD DRAGON
Chinese And American Dishes
985 Monterey.....Sn Luis Obspo 803
(Continued Next Page)

You'll find it fast in the YELLOW PAGES.

PO — POplar WA (Cambria) — WAverly
SP — SPruce WA (Nipomo) — WAbash

DON'S STEAK HOUSE AND DRIVE-IN

CHOICE BEEF—PROPERLY AGED

FRIED CHICKEN
FRENCH DIP
FRIED OYSTERS
GARLIC BURGERS

SP 2-9976

North of Morro Bay on Highway No. 1
DON & BETTY KELLER

FRANK'S CAFE

LUNCHES AND BAR SERVICE

Owners
WEBB FERRASCI — S. A. FERRASCI
PHONE
San Luis Obispo 2158
645 HIGUERA

Casa Monterey
SPANISH KITCHEN
OUR FULL COURSE DINNER Is One of the Best From Canada to Mexico
COMPLETE MEALS TO TAKE OUT
Visit Our Cocktail Lounge
SAN LUIS OBISPO 4199-J
1041 Higuera

IN SAN LUIS OBISPO
IT'S **SHANGHAI LOW**

Specializing in
CHINESE FOOD

• ALMOND CHICKEN • EGG FOO YUNG
• FRIED RICE • SWEET & SOUR SPARE RIBS

FAMILY STYLE DINNERS

WE CATER TO PARTY ORDERS
OPEN
12 NOON TO 9 P.M.
CLOSED MONDAYS

SAN LUIS OBISPO 1250-J
861 PALM

Mee Heng Low Chop Suey Shop
CHOP SUEY
CHOW MEIN
Reasonable Prices
FAMILY GROUPS AND PARTIES INVITED
CHINESE FOOD PREPARED TO TAKE OUT
Open 12 A.M. - 9 P.M. - Closed Wednesday
PHONE
SAN LUIS OBISPO 1330
815 PALM

Fred Watson's
Restaurant & Cocktail Lounge
Where New Comers Come & Old Timers Meet
FOR THE FINEST IN SPANISH FOOD
PHONE
SAN LUIS OBISPO 2341
1011 HIGUERA

Restaurants—(Cont'd)

GOLDEN STAR CAFE 687 Cypress Pismo Bch—PO 6-4639
(See Advertisement Page 113)
Greyhound Post House 1015 Monterey ..... SanLuisObispo 1086

HAMBURGER HAVEN
IN SAN LUIS OBISPO
HAMBURGER SPECIALISTS
Open 10 A.M. to 11 P.M. Daily
Closed Sunday
LLOYD PETTENGER — Owner
1126 Santa Rosa ---------- SanLuisObispo 198

HANK & JULIE'S
Open 8 A.M. — 9 P.M. Closed Sunday
ITALIAN & AMERICAN FOOD
Specializing in
Ravioli — Spaghetti — Veal Scallopini
PRICES YOU CAN AFFORD
HENRY & JULIE AVILA — Owners
1028 Nipomo ---------- SnLuis Obispo 1979-J

Happy Jack's 6th & Main Morro Bay ------ SP 2-8478
Harbor Hut Embarcadero Morro Bay ------ SP 2-4541
(See Advertisement Page 113)
Harbor Inn Avila ..... SnLuisObspo 8-J-2
Hi-Hat Cafe 1330 Spring ..... PsoRobls 477
HICKORY HUT 882 Marsh ------ SnLuisObispo 1463
Hillis Candy Creamery 785 Higuera ..... Sn Luis Obspo 483

HILLTOP CAFE
Bill&Hazel Hoge-Props-101 Hwy 2½ Miles S Of Pismo Bch-½ Mile N Of Arroyo Grnde
Hwy 101 ..... Arroyo Grnde 4465
Hong Kong Cafe 943 Spring ---------- PasoRobls 604
Hope & Larry's Hwy ---------- Templtn 2771

HOTEL CARLTON
New & Unique Coffee Shop
Restaurant & Cocktail Lounge
Spacious Banquet Rooms
We Believe in Courteous Service
Your Patronage Will be Appreciated
Hiway ..... Atascadero 500

Howard's Kitchen Hwy 1 Cambria ------- WA 7-4663
Hung Heng Low 6th Morro Bay ---------- SP 2-6827
Hut The 101 Hwy ..... Atascadero 93
HUT THE 209 Pomeroy Pismo Bch ------- PO 6-9908
(See Advertisement Page 113)
Jany's Coffee Shop 1231 Spring ..... Pso Robls 384
JEAN'S GRILL 911 Price Pismo Bch --- PO 6-9997
Jiffy Cafe Hwy ---------- Atascdro 337
JIM'S INN 1025 Morro ..... Sn Luis Obspo 252

JOHNNIE'S DRIVE IN
ABALONE — SHRIMP — FISH & STEAK
TURKEY & ROAST BEEF EVERY SUNDAY
Fast — Courteous Service
At Reasonable Prices
OPEN 11 A.M. TO 10 P.M. EVERY DAY
2600 Hwy No 1 Morro Del Mar --- SP 2-4921

Johnny's Tavern 1216 Spring ..... Pso Robls-85
Larsen's Cafe N Hwy. ..... Atascadero 229
Log Cabin Cafe S Highway ..... Atascadero 9
K & K CAFE
Open 5:30 AM-8 PM Daily-Except Tuesday
101 Hwy ---------- Atascdro 675
L & J Cafe Front Oceano ---------- ArroyoGrnde 9955
(See Advertisement Page 113)
LITTLE CHEF DRIVE INN 1761 Monterey-SnLuisObispo 3605-J
LONE PINE CAFE Hwy Cambria ------- WA 7-4642
Lucky Spot Cafe 280 Higuera . Sn Luis Obspo 1975
LUCKY SPOT CAFE
Specialty-Sea Foods Open 8 AM To 9 PM
751 Price Pismo Beach ---------- PO 6-2490
MAC'S CAFE
Mixed Drinks-Beer-Wine
Avila ---------- SnLuisObispo 32-J-11
Manuel's Steak House 2145 S Broad SnLuisObispo 1532
(See Advertisement Page 113)
MARION'S CAFE 751 Marsh ..... SnLuisObspo 516
(See Advertisement Page 111)
Mattie's 101 Hwy Pismo Beach ---------- PO 6-2488
(See Advertisement Page 110)
(Continued Next Page)

Restaurants—(Cont'd)

Mee Heng Low Chop Suey Shop 815 Palm ..... Sn Luis Obspo 1330
(See Advertisement Page 112)

MEXICATESSEN
Best in Mexican Food 354 Higuera ---------- SnLuisObispo 2063-J
Mission Cafe & Bar 699 Higuera ..... Sn Luis Obspo 1921

MOTEL INN
Cocktail Lounge & Dining Room
SPECIALIZING IN BARBECUED STEAKS CHOPS & CHICKEN
Sea Foods in Season
North City Limits
2223 Monterey ---------- SanLuisObispo 1340

Nite Spot Cafe & Tap Room Foothill Bl & Old Morro Rd-SnLuisObispo 3326
Ocean View Cafe 1053 Price Pismo Beach-PO 6-4629
Ocean View Tavern Avila ------- SnLuisObspo 16-J-2
OCEANA THE John L Pein Front & Ocean Oceano ..... ArroyoGrande 9976
O'Connor's Cafe 112 E Branch ... ArroyoGrande 9989

ONE-O-ONE CAFE
IN PASO ROBLES
OPEN 24-HOURS DAILY
SALAD SPECIALISTS
STEAKS — CHICKEN — CHOPS
1420 Spring ---------- PasoRobles 101

Panorama Coffee Shop Hwy 101 Pismo Bch-PO 6-4436
(See Advertisement This Page)
Park Cafe 1819 Osos ..... Sn Luis Obspo 1318-J
Park Cafe 739-12th ---------- PasoRobls 562-J
Paul's Place Ocean Av ..... Cayucos 2021
Piez Inn Embarcadero Morro Bay ---------- SP 2-8470
Pilot Wheel 179 Pomeroy Av Pismo Beach-PO 6-9955
Pines Hotel & Coffee Shop Hwy No 1 Cambria-WA 7-4442

PLAINS CHUCK WAGON THE Don's Chuck Wagon Fine Steaks 1226 Pine ..... PsoRobls 1544
Plains The 1226 Pine ..... PasoRobls 86

PLESSAS TAVERN
FINE SEA FOODS — COCKTAILS
CHICKEN and STEAKS
E. J. Iezarus, Owner
OPEN DAILY — 11 A.M. to 9:30 P.M.
CLOSED TUESDAYS
PISMO BEACH
891 Price Pismo Bch ---------- PO 6-2060

RAINBOW HUT Hwy ---------- SntaMrgrta 5641

RANELLS COFFEE SHOP
SAN LUIS OBISPO
DELICIOUS SEA FOOD DINNERS
CHICKEN — STEAKS — CHOPS ETC.
Open Daily — 6 A.M. to 9:30 P.M.
PERRY & ELLA HALL — Owners
1050 Monterey ------- SanLuisObispo 2430

Ray's Tavern 1114 Pine ---------- PasoRobls 765-J
REALI'S Main Cambria ---------- WA 7-8960
Red Steak House S Hwy ---------- Atascdro 134

REX'S COCKTAIL LOUNGE & LIQUOR STORE
Serving Delicious Broiled Steaks & Chicken
6 P.M. TO 11 P.M. DAILY
Sundays 5:30 P.M. to 10 P.M.
Highway ---------- Atascadero 298

Rite Spot Cafe 197 Pomeroy Av Pismo Beach-PO 6-9941
Rock Cafe 5th Morro Bay ---------- SP 2-8486
Rodeo Bar & Cafe The Shandon ---- PasoRobls 56-R-11
Roy's Cafe & Cocktail Lounge Hwy ---- Atasedro 666
Shanghai Low 861 Palm ---------- SnLuisObispo 1250-J
(See Advertisement Page 112)

SISTER'S INN
Barbecued Ribs & Fried Chicken
Orders Put Up To Take Out
Alice E Harris & James C Bowers-Owners
208 Higuera ..... Sn Luis Obspo 155
Smile Inn 101 Hwy ..... SnLuisObspo 213-W
SMITH'S DRIVE-IN 2331 Spring ..... PsoRobls 1415
Sno-White Creamery 888 Monterey-SnLuisObispo 1872
Starlight Diner 5th Morro By ---------- SP 2-8476
Steak House 1020 Railroad Av ... SnLuisObspo 3443

STOLTEY'S DRIVE-IN & MALT SHOP
OUR SPECIALITY
BROILED BEEFBURGERS
Daily Luncheon Specials
Featuring Homemade Pies & Ice Cream
COMPLETE FOUNTAIN SERVICE
Hours — 11 A.M. to 11 P.M. Daily
Closed Tuesday
Hwy ---------- Atascadero 525

(Continued Next Page)

THE HUT
Helen and Brad Phillips
OPEN 24 HOURS
And Serving Breakfast All Day

Charcoal Broiled STEAKS
Real Pit Bar-B-Q Jumbo Burgers
SEA FOOD
PISMO BEACH
209 Pomeroy PO 6-9908

Manuel's
THE ONLY EXCLUSIVE STEAK HOUSE IN SAN LUIS OBISPO
QUALITY SUPREME
• DINNERS • COCKTAILS
Hours 5 P.M. to 12 Midnight
CLOSED FRIDAYS
(Dining Room Only)
For Reservations Call
SAN LUIS OBISPO 1532
2145 S. BROAD

GOLDEN STAR CAFE

HOURS
4 P.M. TO 2 A.M.
Closed Tuesdays
CHOP SUEY
CHOW MEIN
AMERICAN FOOD
FOOD TO TAKE OUT
PO 6-4639
687 Cypress Pismo Beach

HARBOR HUT
MORRO BAY
SEA FOODS - STEAKS
COCKTAIL LOUNGE
PHONE
SP 2-4541

Embarcadero Morro Bay

GIN SEN
INVITES YOU TO HIS RESTAURANT FAMOUS FOR CHINESE & AMERICAN DISHES

CHOW MEIN
CHOP SUEY
WE CATER TO PARTIES
Also Orders to Take Out
HOURS 11:30 TO 9
CLOSED ON MONDAY
Front Oceano **ARROYO GRANDE 2904**

In OCEANO It's
L & J CAFE
LORRAINE & JACK, Owners

We Specialize in HOME COOKING
HOME MADE PIES, CAKES, ETC.
There is Something About Our Food
BREAKFAST—LUNCH—DINNERS
NO LIQUOR SERVED
Open Monday Thru Saturday
5:30 A.M. to 8 P.M.
Front, Oceano Arroyo Grande 9955

PANORAMA COFFEE SHOP
Fine Food

FEATURING BROILED STEAKS - CHOPS - SEA FOOD
DINING ROOM ALL GLASS — OVERLOOKING OCEAN
OPEN EVERY DAY
NEXT DOOR TO KNIGHT'S REST MOTEL
NORTH OF PISMO BEACH
Hwy. 101 PO 6-4436

ROOFING

ALL TYPES REPAIRED AND RECOVERED

JOHNS-MANVILLE PRODUCTS

AUTHORIZED APPLICATOR

ASBESTOS BUILT UP ROOFS
TAR & GRAVEL ROOFS
WATERPROOFING INSULATION

ASBESTOS SHINGLES & SIDING
COMPOSITION SHINGLES
MONARCH METAL WEATHERSTRIP

FREE ESTIMATES, INSPECTION AND ADVICE

PHONE
SAN LUIS OBISPO 546

HARRY KYLE

KYLE COMPANY

SERVING SAN LUIS OBISPO COUNTY

Established Over 30 Years

1609 OSOS ST. SAN LUIS OBISPO

Roofs

THAT LAST

Phone San Luis Obispo **1840**

JAMES A. QUAGLINO

COUNTY ROOF SERVICE

Est. Over 33 Years

SANTA BARBARA & HIGH

Complete Armstrong Floor Covering and Acoustical Service
Pittsburgh Paints

CECIL HOGAN
ROOFER

EXPERT
ROOFING

- COMPOSITION
- ASBESTOS
- BUILT-UP ROOFS
- EXPERT REPAIRS
- ASBESTOS SIDING

FINE MATERIALS USED
Quality Workmanship

"For Happier Roofs"

SEE CECIL HOGAN

PHONE
CAYUCOS 4731

P.O. Box 433 Cayucos

Restaurants–(Conf'd)

This Ol'e House Los Osos Rd---SnLuisObispo 38-J-1
TICK TOCK THE
Bar-B-Que Plate and Merchants Lunches
1057 Monterey ----------SnLuisObispo 2922
VALLEY DRIVE INN
Try Our Special Bar-B-Que Sandwiches
Shandn ----------PasoRobls 57-R-2

VIC'S CAFE
LOCATED IN THE HEART OF TOWN
GOOD HOME COOKING
Specializing in
CLUB BREAKFASTS — MERCHANTS' LUNCH
OPEN 6 A.M. - 4 P.M.
Closed Sundays & Holidays
Victor Buckley — Owner
835-13th ----------PasoRobles 1529-W

WALDORF CAFE 975 Osos.....SnLuisObispo 1002
WATSON'S FRED COCKTAIL LOUNGE
1011 Higuera.....Sn Luis Obspo 2341
(See Advertisement Page 112)
Waxy's Drive-In 2840 Spring-------PasoRobls 334-M
White Spot Cafe
Specializing In Fried Chicken & Shrimp
1524 Spring .....PasoRobles 517-W
WILSON'S DRIVE-IN 2748 Spring....PsoRobls 492
Wing's Cafe The
Specializing In Sea Foods & Steak Dinners
Ocean Av .....Cayucos 2331
Zana's Cafe 1136 Carmel.....Sn Luis Obspo 1871

Refinning–See Tinning

Riding Academies

Riding Apparel–Retail

Paso Robles Mercantile Co 839-12th..PasoRobles 340
ROUND UP 849-13th----------PasoRobls 1180

Riding Equipment

Paso Robles Mercantile Co 839-12th ---PasoRobls 340
ROUND UP 849-13th----------PasoRobls 1180

Rock

Morro Rock & Sand County Rd Morro By--SP 2-8481

ROSELIP WALTER B CO
ROCK — SAND — CEMENT
ASPHALTIC PAVING MATERIALS
See Our Display Adv. for Concrete-Ready Mix
Mailing Address — P.O. Box 458, Atascadero
N Traffic Wy----------Atascadero 20
If no answer call---------Atascadero 1176
If no answer call---------Atascadero 484
Or ----------SanLuisObispo 785

SOUTHERN PAC MILLING CO CONCRETE PLANT
ROCK
SAND & GRAVEL
TRANSIT MIX CONCRETE
PLANT MIX — ASPHALT
PLASTERING MATERIALS
No Job Too Large or Too Small
Santa Barbara Av-------SanLuisObispo 2201

Stong Whitey 432 Calif Av---------AroyoGrnde 5718

Roofers

Baugh Vernon N
7440 San Gabriel Rd-Atascdro 248-W
Bennett T S Roofing Co
997 N Saratoga Av Grovr Cty-AroyoGrnde 2209
(See Advertisement Page 115)
COUNTY ROOF SERVICE
Santa Barbara & High.....SnLuisObispo 1840
(See Advertisement This Page)
(Continued Next Page)

EXPLOSION IN OVEN?

If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hour or so, after which you can scrape the spots clean without harming the enamel.

Roofers–(Conf'd)

HOGAN CECIL
FOR HAPPIER ROOFS
SEE CECIL HOGAN
COMPOSITION — ASBESTOS
Built-Up Roofs — Asbestos Siding
EXPERT REPAIRS
Fine Materials — Quality Workmanship
CAYUCOS
P.O. Box 433
Cass Av ----------Cayucos 4731

Hogan Cecil Cass Av----------Cayucs 4731
(See Advertisement Page 114)
KYLE COMPANY 1609 Osos....Sn Luis Obspo 546
(See Advertisement Page 114)

Roofers' Equipment & Supplies

BISHOP L K & CO
150 Bellevue Av Sn Jse-CYpress 2-7077

Roofing Materials

Baugh Vernon N
7440 San Gabriel Rd-Atascdro 248-W

BUILDERS MARKET
CELOTEX & EL REY
COMPOSITION SHINGLES & ROOFING
Corrugated Galv. Iron & Aluminum
F. H. A. TIME FINANCING AVAILABLE
Harold C. Goodale
840-10th ----------PasoRobles 1600

FLEMING D S LUMBER CO
Complete Roofing Material Supplies
Featuring
Pabco & Celotex Roofing Materials
Builders' Supplies — Lumber
Royal Dutch Paints — Gelvatex Vinyl Plastic
13th & Atlantic
Grover City .....AroyoGrande 2729

HAGLE-DE COU LUMBER CO
8965 El Camino Rl-Atascdro 43
HAYWARD LUMBER CO 10th & Pine PasoRobles 820
5th & E Morro Bay----------SP 2-2291
From telephones served by the following exchanges
Cambria San Luis Obispo
Cayucos
(No Inter-City Charge)
Ask Operator for-ENterprise 1-1406

HOMART ROOFING—
SEARS ROEBUCK & CO
879 Higuera.....SnLuisObspo 760

JOHNS-MANVILLE ROOFING MATERIALS
Asbestos Roofing and Siding Shingles; Asphalt Shingles; Roll Roofing; Rock Wool Home Insulation; Insulating Boards; Asbestos Wallboards; Building Accessories.
"WHERE TO FIND THEM"
KYLE COMPANY 1609 Osos....SnLuisObspo 546
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av....SanLuisObispo 1420

You'll get quicker service when you dial if you follow these simple steps:

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

Roofing Materials–(Conf'd)

PABCO ROOFING MATERIALS
"Pabco Is Color In Roofing."
Widest Color Choice In Asphalt Shingles, Roll Roofing, Asbestos Shingles & Siding, Also Felts, Building Papers, Gypsum Wallboard, Lath, Asphalt "Hydrocal." For Other Pabco Products See Pabco Linoleum & Pabco Paint Dealers.
"WHERE TO BUY THEM"
APPLICATOR
Quaglino James A Builders Supplies
Santa Barbara & High....SanLuisObispo 1840
DEALERS
Costa J M & Son Hwy 1 Morro Bay---SP 2-3641
NIPOMO LUMBER CO
101 Hwy Nipomo-WA 9-4231
Quaglino James A Builders Supplies
Santa Barbara & High....SanLuisObispo 1840
San Luis Mill & Lumber Co
246 Higuera-SnLuisObispo 624

San Luis Obispo County Farm Supply Co
Galvanized Iron Roofing
157 Higuera .....SanLuisObispo 3021

Rope

Paso Robles Mercantile Co 839-12th ...PsoRobls 340

Rubber Stamps

Atascadero Office Supply
5840 Traffic Wy .....Atascadero 683
Gabby Book Store 1040 Chorro..SnLuisObspo 867-W
Paso Robles Office Supply 608-12th PasoRobles 481-J
Patrick & Co 560 Market SF---------EXbrk 2-2640

Rubbish Hauling

Atascadero Garbage Co Sn Gabriel Av---Atascdro 720
PASO ROBLES WASTE DISPOSAL
Archie Asabez-Owner
707-13th ----------PasoRobls 714-J
SAN LUIS GARBAGE CO
1016 Morro .....SnLuisObspo 1672

ROOFING

A Specialty

T. S. BENNETT ROOFING CO.

LICENSED ROOFING CONTRACTOR

FULLY INSURED

TAR & GRAVEL
BUILT-UP SHINGLES
ASBESTOS & COMPOSITION
ASBESTOS SIDING

FREE ESTIMATES
NO OBLIGATION

PHONE
Arroyo Grande 2209

997 N. SARATOGA AVE. GROVER CITY

Rug & Carpet Cleaners

CITY CLEANERS
RUG & UPHOLSTERY CLEANING
Pick-Up and Delivery Service
709 Higuera .....SanLuisObispo 1188

PARAMOUNT UPHOLSTERING CO
RUGS & UPHOLSTERED FURNITURE CLEANING
In Our Plant or in Your Home
ALL WORK GUARANTEED
FREE PICK-UP & DELIVERY
1218 Carmel .....SanLuisObispo 1790-J

Rugs & Carpets–Retail

ART MESQUIT COMPLETE HOME FURNISHINGS
The Finest in Broadloom Carpet & Rugs
From the Looms of
MOHAWK — MAGEE — GULISTAN
ARTLOOM — ROXBURY — BEATTIE
CHASE — SEAMLOC
BROADLOOM CARPETS
Wall to Wall Broadloom Installations
With Satisfaction Guaranteed
Bridge & Branch-------ArroyoGrande 2116

DAVIDSON'S FURNITURE & AWNING STORE
669 Higuera.....Sn Luis Obspo 421
HARMONY HOUSE FLOOR COVERINGS—
SEARS ROEBUCK & CO
879 Higuera .....SnLuisObispo 760
McMAHAN FURNITURE CO
855 Marsh-SnLuisObispo 1573
RILEYS SUBURBAN FURNITURE STORE
2211 S Broad-SnLuisObispo 1428
TRUSSLER'S FURNITURE STORE
1303 Park-PasoRobls 126
WHITE'S FURNITURE STORE
1301 Broad.....Sn Luis Obspo 1806
YOURS & MY FURNITURE STORE
1127 Broad .....SnLuisObispo 942
Zegar Furniture Store 840 Monterey-SnLuisObispo 85

Safes–Dealers

Atascadero Office Supply
5840 Traffic Wy.....Atascadero 683
HILL'S STATIONERY STORE
We Feature
OFFICE AND HOME SAFES
MONEY CHESTS
INSULATED RECORD CONTAINERS
See Our Complete Display in Our Office Furniture Department
1127 Chorro .....SanLuisObispo 1403
SMALL'S BONDED LOCKSMITHS
1131 Garden .....SnLuisObispo 984

Safes–Opening & Repairing

SAN LUIS CYCLERY
E. C. REYNOLDS
SAFES
REPAIRED — OPENED
COMBINATIONS CHANGED
Keys Made
SALES — SERVICE
1239 Monterey .....SanLuisObispo 876
SMALL'S BONDED LOCKSMITHS
W. J. SMALL
Combination Lock Expert
For All of San Luis Obispo County
Bonded
24-HOUR SERVICE
1131 Garden .....SanLuisObispo 984

The Yellow Pages save you time.

WILSON
ROCK & GRAVEL SERVICE
SAND - GRAVEL - SCREENED ROCK
PLASTERING SAND - FILL
EXCAVATING
Sold by the Yard or Ton
READY MIX CONCRETE
For
BUILDINGS – FLOORS – SIDEWALKS
& FOUNDATIONS
Any Amount
IT COSTS NO MORE TO DO IT
THE EASY WAY
OPEN SATURDAYS 'TIL NOON

ARROYO GRANDE 2977
FRONT & ATLANTIC
GROVER CITY

SAND
BASE FILL FOR CONCRETE WORK
CLEAN - SALT FREE
RIVER GRAVEL – TOP SOIL
Excavating & Equipment Rentals
CALL
ARROYO GRANDE 4446
If No Answer Call
ARROYO GRANDE 2717
OCEANO SAND CO.
PLANT AT RAILROAD AVE. OCEANO

MORRO ROCK & SAND
- SAND
- CRUSHED ROCK
- LEACH ROCK
- PEA ROCK
- CRUSHER RUN
- RUBBLE ROCK

PHONE
SPruce 2-8481
COUNTY ROAD MORRO BAY

Sand & Gravel

CORIPPO MEL H
SAND – GRAVEL – ROCK
TRANSIT CONCRETE MIX
1221 Park ..... PasoRobles 673
If no answer call ..... PasoRobles 956-W

Fewkes & Tunis 949 Carmel Morro By ----- SP 2-8172
Johnson A O Parkhill ----- SntaMrgrta 4724
Morro Rock & Sand County Rd Morro Bay–SP 2-8481
(See Advertisement This Page)
Oceano Sand Co Oceano Beach... ArroyoGrande 4446
(See Advertisement This Page)
O'Kelley & Wallace 3159 S Broad SnLuisObispo 798-J
Paso Robles Transit Mix S Hwy ----- PasoRobls 433
Potter Jack
Leveling & Loading
Trouville Grovr Cty ----- AroyoGrnde 2818

ROSELIP WALTER B CO
ROCK – SAND – CEMENT
ASPHALTIC PAVING MATERIALS
See Our Display Adv. for Concrete-Ready Mix
Mailing Address PO Box 458, Atascadero
N Traffic Wy ----- Atascadero 20
If no answer call ----- Atascadero 1176
If no answer call ----- Atascadero 484
Or ----- SanLuisObispo 785

SOUTHERN PAC MILLING CO CONCRETE PLANT
SAND & GRAVEL SERVICE
Also
ASPHALT PRODUCTS – PLANT MIX
PLASTERING MATERIALS
No Job Too Large or Too Small
SERVING SAN LUIS OBISPO CO.
Santa Barbara Av ----- SanLuisObispo 2201

STONG WHITEY
TRUCKING
ROCK – SAND – GRAVEL
SOLD & DELIVERED
Call Santa Maria – WAlnut 5-5915
Nights – Sundays & Holidays Call –
432 Calif Av. ..... ArroyoGrande 5718

Wallace & O'Kelley
3159 S Broad ..... SanLuisObispo 798-J
If no answer call ----- SnLuisObispo 1333-W
WEBSTER JACK 958 Grand Av ---- AroyoGrnde 2694
Wilson Rock & Gravel Service
Atlantic Av Grover City..... ArroyoGrande 2977
(See Advertisement This Page)

Sandblasting

Mathews Memorials & Plating Service
1 Higuera ..... SnLuis Obspo 717
PARKER E R BOILER WORKS
514 Higuera–SnLuisObispo 2056
(See Advertisement This Page)

Please look up the number in the Telephone Directory if you are not sure of it.

SAND BLASTING
WET OR DRY
COMMERCIAL — INDUSTRIAL
RESIDENTIAL
FULLY INSURED
CAREFUL WORKMEN
FREE ESTIMATES
AIR COMPRESSOR RENTING
BOILER REPAIRS
CALL
San Luis Obispo 2056
PARKER BOILER WORKS
514 HIGUERA

Sandwich Shops–See Restaurants

Sanitariums

CALDWELL NURSING HOME
Registr'd Nurse All Times Chronic Cases
321-12th ..... Pso Robls 1170
Doellstedt Rest Home S Hwy ----- Atascdro 47-J-11
San Luis Obispo County Casa Loma Sanatorium
Johnson Av ..... SnLuisObispo 1818

SCOTT'S FAIR OAKS CONVALESCENT HOME
CHRONIC CASES
AGED — BED PATIENTS
Modern – Quiet
24-HOUR NURSING CARE
Spacious Grounds Unsurpassed Climate
222 Elm ..... ArroyoGrande 4468

TABELL'S SAN LUIS REST HOME
Ambulatory Cases Only
1034 Islay ..... SanLuisObispo 1686

Savings & Loan Associations

Atascadero Guarantee Savings & Loan Assn
Traffic Wy–Atascdro 147
If no answer call ----- Atascdro 440-W
Guarantee Building & Loan Assn
1127 Garden–SnLuisObispo 362
Paso Robles Mutual Building & Loan Assn
1211 Park–PsoRobls 613

Sawdust & Shavings

IVORY SHAVINGS CO Zumwalt & Rose..Dinuba 727

Saws

THOR ELECTRIC SAWS—
HEATON R C CO 803-13th..... Pso Robls 890

Saws–Sharpening & Repairing

Grover City Sheet Metal
135 S 5th Grovr Cty–AroyoGrnde 5612

NOBLE SAW SERVICE
SALES & SERVICE FOR
SAWS & LAWN MOWERS
Sold – Sharpened – Repaired
HAND & CIRCLE SAWS FILED
GARDEN TOOLS & SHEARS SHARPENED
ALSO PINKING SHEARS SHARPENED
1129 Garden ..... SanLuisObispo 619-W

Scales

FERGUSON SCALES—
FERGUSON J W COMPANY
Mfrs Industrial Scales Since 1930
600 McClary Av Oakind ----- LOckhvn 9-1400

Scalp Treatment

Chris' Beauty Shop 1394 Grand Av--AroyoGrnde 5675
Nel-Deen's Beauty Salon
1250 Grand Av–AroyoGrnde 2275

Scavengers–See Garbage Collection

Good neighbors are considerate party line users. Remember these party-line golden rules:
- Space your calls instead of making several of them without a break.
- Talk only as long as you have to on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear to receive your call.
- Ask your youngster not to monopolize the telephone.

Schools

The following types of instruction, primarily avocational in character, will be found listed under their own headings, alphabetized in accordance with the qualifying word: Dancing Academies; Music Instruction Hdgs; Riding Academies; Etc

ACADEMY OF BUSINESS
395 S 1st Sn Jse–CYpress 2-6913
Arroyo Grande Special Training Class
600 Traffic Wy ..... ArroyoGrande 2433
Arroyo Grande Union Elementary School
526 Orchard Av ..... AroyoGrnde 2603
Arroyo Grande Union High School
Valley Rd ..... AroyoGrnde 5511
Atascadero Elementary School
6401 Lewis Av–Atascdro 400
Atascadero Special Training Class San Luis Obispo County Schools ..... Atascadero 990
Atascadero Union High School
Office ..... Atascadero 670
Agriculture Dept
Agriculture Bldg..... Atascadero 673-W
Cafeteria ..... Atascadero 204-R
Field House..... Atascadero 7-J
Gymnasium ..... Atascadero 673-J
Avila School Avila..... SnLuis Obspo 16-R-2
Banning School Morro Rd Morro Bay ----- SP 2-8347
Bellevue–Santa Fe School
Pismo Hwy ..... Sn Luis Obspo 7-J-1
California State Polytechnic College The
Poly Campus ..... SnLuisObispo 2151
Calaveras & Tuolumne Dormitories
Poly Campus ..... SnLuisObispo 2773
Chase Hall..... Sn Luis Obspo-1594
Dining Hall No 1 PolyCampus.Sn Luis Obspo-2061-J
Dining Hall No 2 Poly Campus..Sn Luis Obspo-2625
Health Center Poly Campus.... SnLuisObispo 2153
Heron Hall..... Sn Luis Obspo-2975
Jesperson Hall..... Sn Luis Obspo-2490
Klamath McCloud & San Gabriel Dormitories
Poly Campus ..... SnLuisObispo 1970
Cambria Union Grammar School Cambria –WA 7-4400
Cayucos Grammar School C & 2d....Cayucos 2531
Cholame School Hwy 41..... PsoRobls 81-R-3
Chris Jespersen School
Grand Av..... Sn Luis Obspo 1863
Christian Day School
2740 Broad..... Sn Luis Obspo 245-J
Coast Union High School Cambria ----- WA 7-4567
Corral de Piedra Dist School
Edna Rd ..... SnLuisObspo 46-J-11
Creston School Creston ..... PasoRobles 66-J-1
East Santa Fe School Snta Fe Rd. Sn Luis Obspo-3-R-4
Huasna School Huasna..... Arroyo Grande 2047
Independence School Orcutt Rd...SnLuisObspo 4-J-1
Laguna School Los Osos Rd. Sn Luis Obspo 17-R-2
Locke Studio of Dancing 618-12th --PasoRobls 1534
Los Osos School Los Osos Rd. SnLuisObspo 45-R-1
Margaret Harlde Elementary School
901 Fair Oaks Av Fair Oaks–AroyoGrnde 2246
Mission School 682 Palm..... Sn Luis Obspo 60

MOLER BARBER COLLEGE
SYSTEM OF BARBER COLLEGES
BARBERING TAUGHT
IN ALL ITS PHASES
"If He Is an Expert–
He Is a MOLER Graduate"
946 Broadway ----- Fresno 3-5349

Morro Union Elementary School
North C Morro Bay–SP 2-2411
Nipomo Mesa School SLO County Schools
Nipomo Mesa Nipmo–WA 9-5211
Nipomo School Price Nipomo ----- WA 9-4211
Nipomo Special Training Class
Tefft Nipmo–WA 9-4581
Oak Park School Oak Park..... Aroyo Grnde 2043
Oceano School District
7th & Ocean Av Oceano–ArroyoGrnde 3633
Oceano Special Training Class S L O County Schools 7th & Ocean Oceano... ArroyoGrande 2211
Paso Robles City Schools
Georgia Brown Elementary School
36th ..... Pso Robls 778
Intermediate School 18th & Vine--PasoRobls 1625
Union High School
24th & Spring ..... Pso Robls 1190
Paso Robles Special Training Class SLO County Schools 105 Olive..... PasoRobles 1357-R
Pismo Beach Grammar School
Wadsworth & Hanford Pismo Beach–PO 6-2223
Playhouse Nursery School
1530 Monterey..... Sn Luis Obspo 835-J

You'll find it fast in the YELLOW PAGES.

Schools–(Conf'd)

San Luis Obispo City Schools
Administrative Offices
1445 Santa Rosa–SnLuisObispo 1980
Charles E Teach School
Ferrini Rd & Felton Wy...Sn Luis Obspo 1122
Emerson School Nipomo..... Sn Luis Obspo 805
Fremont School Peach..... Sn Luis Obspo-1236
Hawthorne School Story..... Sn Luis Obspo-2071
Kindergarten School Buchon Sn Luis Obspo-1589-J
Louis F Sinsheimer School
Augusta ..... SanLuisObispo 3696
Romualdo Pacheco School
Grand & Slack..... SnLuisObspo 4382
Senior High School & Junior College
Marsh ..... SnLuisObspo 663
San Luis Obispo Special Training Class San Luis Obispo County School Grand Av–SnLuisObispo 1325
Santa Manuela School
Upper Arroyo ..... ArroyoGrande 2501
Santa Margarita Grammar School --SntaMrgrta 2141
Seventh Day Adventist Church & Church School
Larchmont Dr–AroyoGrnde 2687
Seventh Day Adventist Church School
403-3d ..... Pso Robls 688-M
Shandon Elementary School Shandn–PasoRobls 51-J-2
Shandon High School Shandon ..... PsoRobls 51-J-11
Sunnyside School Los Osos Rd. SanLuisObispo 28-J-1
Templeton District Schools
Elementary School..... Templtn 2611
High School ..... Templtn 2601
Agricultural Dept ..... Templtn 2612
Union Special Training Class SLO County Schools Hwy 41 ..... PasoRobles 43-R-2

Scientific Apparatus & Instruments

Woelfle Erwin
See Adv Geiger Counters
341B Higuera ----- SnLuisObispo 2063-R

Scrap Metal

See also Junk Dealers

STEEL MILL SUPPLY OF SALINAS
WE BUY SCRAP STEEL
AND METALS OF ALL KINDS
STEEL – CAST IRON – COPPER – BRASS
ALUMINUM – SCRAP PIPE
& MACHINERY
101 Hwy South ----- Salinas 2-0238

Paso Robles Glass & Wrecking
Hwy 101–PasoRobls 9-J-3
VALLEY PIPE & SALVAGE CO
712 W Main Santa Maria–WAlnt 5-2774

Screens–Window & Door

COLUMBIA-MATIC FRAMELESS SCREENS—
QUAGLINO JAMES A BUILDERS SUPPLIES
Santa Barbara & High ... SnLuisObispo 1840

Fleming D S Lumber Co
13th & Atlantic Grover City.... ArroyoGrnde 2729
Hagle-De Cou Lumber Co
8965 El Camino Rl–Atascdro 43
HEATON R C CO 803-13th..... PsoRobls 890
(See Advertisement This Page)

Ry-Lock
FRAMELESS TENSION
WINDOW SCREENS
★ ALWAYS TIGHT
★ EASILY INSTALLED
★ TROUBLE FREE
R. C. HEATON CO.
PASO ROBLES 890 803 - 13th

Screens–Window & Door–(Conf'd)

RY-LOCK TENSION WINDOW SCREENS
Tension Type, Frameless Screens For All Windows. Simple, Efficient Mechanism. Finger-tip Control For Instant Opening and Closing. All Metal For Long Life. No Stains, No Maintenance.
Ry-Lock
"WHERE TO BUY THEM"
Hayward Lumber Co 10th & Pine PasoRobles 820
5th & E Morro Bay ----- SP 2-2291
From telephones served by the following exchanges
Cambria San Luis Obispo
Cayucos
(No Inter-City Charge)
Ask Operator for ..... ENtrprise 1-1406
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av ... SanLuisObispo 1420

TENSION-TITE WINDOW SCREENS
Non-staining, aluminum screens for double hung windows. Quickly installed from inside with only few screws . . . no loose hardware. Permanent protection from flies and mosquitoes at lowest cost. Easily and safely removed for window washing.
TENSION-Tite
"WHERE TO BUY THEM"
DEALERS
CAYUCOS BUILDING SUPPLY CO 8th–Cayucs 2032
FARM & HOME SUPPLY
1200 Grand Av..... ArroyoGrande 5635
Hayward Lumber Co 10th & Pine PasoRobles 820

Second Hand Dealers

George's Second Hand Store
815 High–SnLuisObispo 2111-W
George's Second Hand Store
781-6th Morro By–SP 2-3541

Second Hand Furniture–See Furniture Dealers–Used

Seeds & Bulbs–Retail

Karleskint's Florist & Nursery
1422 Monterey..... Sn Luis Obspo 2060
Loomis E C & Son 147 High.....Sn Luis Obspo 1080
San Luis Nursery
Old Hwy 101 South..... SnLuisObspo 320-W
San Luis Obispo County Farm Supply Co
157 Higuera ..... SanLuisObispo 3021

Seeds–Whsle

Castle A L Inc
Insecticides-Veg Seeds
Pasture Grasses-Clovers-Alfalfas
248 View Mt View..... Yorkshire 7-5511
Waller Flowerseed Co
Wholesale Only-Flower Seeds
Mailing Address PO Box 935 Guadalupe
Valley Rd ----- AroyoGrnde 5775

Advertise here—it pays.

REPAIR SERVICE
When one of the many household articles gets out of order, you will find a repair service quickly and easily when you
LOOK IN THE
Classified
TELEPHONE SECTION

SAN LUIS SANITATION SERVICE

SEPTIC TANK SERVICE

HOUR 24 SERVICE

- REASONABLE PRICES
- CESSPOOLS & SEPTIC TANKS CLEANED & REPAIRED
- ANY PLACE . . . ANY TIME

HOUR 24 SERVICE

PHONE
SAN LUIS OBISPO 1124

Johnny Holmes - David L. Canet

1130 LEFF SAN LUIS OBISPO

SERVICE STATION EQUIPMENT

★ INSTALLATIONS
★ REPAIRS

- HAND & ELECTRIC GASOLINE PUMPS
- HOISTS
- COMPRESSORS
- BATTERY CHARGERS
- H. P. GREASE EQUIPMENT
- ALL TYPES OF HOSE
- TANKS & FITTINGS
- OVERHEAD TANKS & STANDS
- ALL TYPES HYDRAULIC JACKS

Estimates Given

SERVING
San Luis Obispo Co. & No. Santa Barbara Co.

HARALD N. NIELSEN

SAN LUIS OBISPO 594

956 WALNUT
SAN LUIS OBISPO

What calls
Did He
MISS?

He'll never know; for he failed to replace the receiver of his telephone.

Your calls may be important. See that the receiver is properly replaced.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Septic Tanks

BRESETTE A
SEPTIC TANKS
and
CESSPOOLS
PUMPED and CLEANED
931-15th ..... PasoRobls 1181

PURTELL O N
SEPTIC TANKS & CESSPOOLS
PUMPED & CLEANED
Fair Oaks
204 Aspen..... Arroyo Grande 5783

SAN LUIS SANITATION SERVICE 1130 Leff-SnLuisObispo 1124
(See Advertisement This Page)

Service Station Equipment

Nielsen Harald N 956 Walnut-----SnLuisObispo 594
(See Advertisement This Page)

UNIVERSAL AUTO PARTS CO
ALEMITE LUBRICATION EQUIP.
ALL TYPES OF HOSE
BATTERY CHARGERS
WHEEL BALANCERS
969 Monterey ..... SanLuisObispo 1418

Service Station Equipment–Servicing

BROWN H A 3405 Spring----------PasoRobls 642
Nielsen Harald N 956 Walnut-----SnLuisObispo 594

Service Stations

Agueda's Shell Service Station
101 Hwy ..... Arroyo Grnde 2905
Al Brand Shell Service Stn
1145 Spring-PasoRobls 479
Allen's Mobil Service Hwy Cambria------WA 7-4453
Anderson's Richfield Service
Price & Hollister Pismo Beach-PO 6-4618
Associated Oil Co Serv Stn
Pick-Up & Delivery Open Till 10 PM
We Give S & H Green Stamps
6490 El Camino Rl----------Atascdro 452
Associated Service Station
11th&Soring. Pso Robls-172
Battles' Union Service Ocean Av.....Cayucos 2711
Baxter W A & Sons
691 Price Pismo Beach-PO 6-4466

BENELLS TEXACO SERVICE
COMPLETE
MARFAK LUBRICATION
Brake Adjustments — Wheel Balancing
Firestone Tires — Retreads — Batteries
Hours 7 A.M. to 9 P.M. Pick-Up & Delivery
THRIFTY SHOPPERS STAMPS
Foothill & Santa Rosa---SanLuisObispo 3347

BILL WALL'S MOBIL SERVICE
French Rd & Freeway ..... SnLuisObspo 330

BILL'S UNION SERVICE
PICK-UP & DELIVERY SERVICE
Auto Washing & Polishing
US Royal Tires
ALBERT CALDWELL — Prop.
339 Marsh ----------SanLuisObispo 3384

BOB & CHARLIE'S MOBIL SERVICE
99 Traffic Wy ..... Arroyo Grnde 2429
Boettcher's Chevron Stn
Main & Lee Cambria-WA 7-4626
(See Advertisement Page 120)
(Continued Next Page)

The Yellow Pages save you time.

Service Stations–(Cont'd)

BOYSEN'S TEXACO SERVICE
435 Marsh..... Sn Luis Obspo 564
(See Advertisement Page 120)

BREUKLANDER'S MOBIL SERV
24-HOUR SERVICE
Generator & Tune-Up Service
Complete Lubrication — Gas, Oil, Accessories
Washing & Polishing
Car Dolliver & Price
1481 Price Pismo Bch----------PO 6-2127

Brisco Service Station
147 Bridge..... Aroyo Grnde 2052

BROOKS WES CHEVRON SERVICE
ATLAS TIRES & TUBES
BATTERIES — ACCESSORIES
COMPLETE LUBRICATION
TRAILER RENTAL
806 Spring ..... PasoRobles 539
1502 Spring ..... PasoRobles 1198

Brooks Wes Chevron Service
1502 Spring-PasoRobls 1198
Brown T C 1545 Spring----------PasoRobls 1215
Buck's Shell Service Station
1100 Main Morro Bay-SP 2-4161

BUD'S MOBIL SERVICE
495-5th Morro Bay-SP 2-3601

BUSHONG'S TEXACO STATION
FIRESTONE TIRES
EXIDE BATTERIES
LUBRICATION
WASHING & POLISHING
Santa Rosa & Marsh....SanLuisObispo 1887

(Continued Next Page)

HARRY'S TRUCK STOP

H. A. ALLISON — Prop.

GENERAL PETROLEUM PRODUCTS

Mobilgas

DIESEL FUEL
BUTANE

TRUCK & AUTO TIRES
REPAIRED

PASO ROBLES 1520

2801 SPRING

MIKE'S TEXACO SERVICE

The Sign of FRIENDLY SERVICE

SPECIAL ATTENTION TO COMMERCIAL ACCOUNTS

- COMPLETE MARFAK LUBRICATION
- BRAKE ADJUSTMENTS
- TRAINED ATTENDANTS
- HOURS 7 A.M. TO 7 P.M.
- FIRESTONE TIRES & BATTERIES
- DELCO, EXIDE & NIC-L-SILVER BATTERIES

PHONE
SAN LUIS OBISPO 1736

MIKE RAGATZ - Prop.

311 HIGUERA

Next Door to Dept. of Motor Vehicles

MADDALENA TIRE COMPANY

"Charlie" "Noel"

EXPERT CARWASH

TRY OUR WASHMOBILE

LUBRICATION - OIL - ACCESSORIES

A COMPLETE TIRE SERVICE

• NEW • USED • RECAPS - ATLAS BATTERIES

Expert
WHEEL BALANCING
STEWART-WARNER
ELECTRONIC BALANCER

For Pick-Up & Delivery Service
PHONE
San Luis Obispo 79

HIGUERA & OSOS

PO — POplar SP — SPruce WA (Cambria) — WAverly WA (Nipomo) — WAbash

H. Wills NORWALK PRODUCTS

We Give
S & H GREEN STAMPS

• BATTERIES • WASHING
• LUBRICATION • POLISHING
• MOTOR REPAIRS • TIRES

We Honor All Credit Cards

SAN LUIS OBISPO
1913

In San Luis Obispo County

1088 Higuera St.

TATE MOBILGAS SERVICE

OPEN
Mon. - Sat.
7 A.M. - 8 P.M.
Sun.
8 A.M. - 8 P.M.

Mobilgas

We Care for Your Car

MOBIL
TIRES – BATTERIES – ACCESSORIES
COMPLETE MOBIL LUBRICATION

PHONE
SAN LUIS OBISPO 491-J

505 HIGUERA SAN LUIS OBISPO

TIRES · BATTERIES
ACCESSORIES
COMPLETE LUBRICATION
WE GIVE
UNITED TRADING STAMPS

SAN LUIS OBISPO 1770-W

JIM'S ASSOCIATED SERVICE
1108 MONTEREY SAN LUIS OBISPO

BOYSEN'S TEXACO SERVICE

Pick-Up & Delivery Service

Marfak Lubrication
Firestone Tires
and Exide Batteries
Wheel Balancing

San Luis Obispo
564

435 Marsh

VILLA'S UNION STATION

THE ONE STOP STATION

76 UNION

Lubricating
Parts & Accessories
Pick-up & Delivery

We Give S & H Green Stamps

PHONE
SAN LUIS OBISPO 2957

U S ROYAL TIRES
Broad & Foothill Blvd.
San Luis Obispo

McGuire's RICHFIELD SERVICE

F. V. McGuire - Prop.
Open Daily 7 A.M. – 8 P.M.
Mechanic on Duty 7 Days a Week
• LUBRICATION
• TIRE & BATTERY SERVICE
Goodyear Tires & Batteries
WE PICK-UP & DELIVER

PHONE
SAN LUIS OBISPO 659

316 HIGUERA

CHEVRON GAS STATION

ATLAS TIRES – BATTERIES
TIRES REPAIRING & RECAPPING
RPM MOTOR OIL – LUBRICATION

OTTO BOETTCHER, JR.

Phone
WA 7-4626

CAMBRIA
MAIN & LEE

Service Stations–(Cont'd)

CALHOUN'S MOHAWK SERVICE 440 Price Pismo Beach–PO 6-2124
Cattoir's Shell Service 401 Traffic Wy.....ArroyoGrande 2336
Chevron Station No 150 CDA Marsh & Higuera.....Sn Luis Obspo 1707
Cholame Garage Cholame.....PasoRobls 81-R-1
Chuck's Mobil Service Foothill Bl & Mt Pleasanton Dr–SnLuisObispo 3381
Chuck's Service 1339 Spring.....PasoRobls 123
Clay L L 703 Spring.....PasoRobls 1038-W
Close's Chevron Stn 111 N Halcyon Rd–AroyoGrnde 2291
Collett's Mobilgas Service 1300 Grand Av Grover City.....AroyoGrnde 2744
Cozy Corner Auto Service 554 Traffic Wy.....ArroyoGrande 2836
Donohue & Sons Grocery Open 9:30 AM-10:00 PM Everyday Inc Suns 2548 Spring.....PasoRobls 360
Douglas Gas Station Hwy No 1 Morro Bay–SP 2-8101
Douglas Service Stn Cypress & Ocean View Pismo Beach–PO 6-4460
Ed's Douglas Service 410 Grand Av Grovr Cty–AroyoGrnde 9958
Evans Roy Shell Service Stn Main & Lee Cambria–WA 7-4545

EWING'S CHEVRON SERVICE
ONE-STOP AUTOMOTIVE SERVICE
Motor Tune-Up Brake Service
Washing & Polishing
Atlas Tires — Tubes — Batteries
PICK-UP & DELIVERY SERVICE
Open 7 A.M. to 10 P.M. Daily
155 Traffic Way.....ArroyoGrande 5620

Fraysier's Union Oil Service 1020 Price Pismo Beach–PO 6-2288

FRED'S NORWALK SERVICE STN FRED WOODLAND
Norwalk & Conoco Petroleum Products
Pick-Up & Delivery Service
COMPLETE LUBRICATION
TIRES & BATTERIES
We Give S & H Green Stamps
840 Spring.....PasoRobles 425

Freeman's Norwalk Service 641 Higuera.....SnLuisObispo 614
Fry Jim Texaco Service Hwy No 1 Cambria–WA 7-4639
Gaines Seaside Service Stn 5th Morro Bay–SP 2-5854
Garden Farms Store 101 Hwy.....SntaMrgrta 5601

GATLIN SHELL SERVICE STATION
Lubrication Greasing Pick Up & Delivery
We Give S & H Green Stamps
Paso Robles & Front Oceano.....Aroyo Grnde 5780

GENERAL PETROLEUM SERVICE STATION 1339 Spring. Pso Robls-123
George's Douglas Service Old Morro Rd & Foothill Bl–SnLuisObispo 1526

GUNTER'S FLYING A SERVICE
Complete Lubrication
Tires — Batteries — Accessories
Washing & Polishing
WE GIVE THRIFTY SHOPPERS STAMPS
Open 7 Days a Week
Higuera & Marsh.....SanLuisObispo 1779

Harry's Truck Stop 2801 Spring.....PasoRobls 1520
(See Advertisement Page 119)
Hedges Auto Service 1095 Main Morro Bay–SP 2-3191
Hendren's Union Service Stn We Give Gold Bond Stamps 980 Main Morro By.....SP 2-9972
Hessler's Union Oil Service Stn 1308 Monterey–SnLuisObispo 968
(See Advertisement Page 121)
Housouer C W Sun Ray Products Grand Av Grover City.....Aroyo Grnde 4464
Hove's Texaco Service Highway.....Templtn 2451
Jack's Richfield Service Cornwall & Hwy No 1 Cambria–WA 7-4458
Jess's Douglas Stn South Hwy.....SnLuisObispo 3489
Jim's Associated Oil Service Stn 1108 Monterey.....SanLuisObispo 1770-W
(See Advertisement This Page)

(Continued Next Page)

PO — POplar SP — SPruce WA (Cambria) — WAverly WA (Nipomo) — WAbash

Service Stations–(Cont'd)

Keffury Abe Service Stn Hwy.....SntaMrgrta 5341
Kemp's Mobilgas Serv Stn Beach Oceano.....AroyoGrnde 2197
Kenneys Chevron Station Hwy 1 & Foothill Bl.....SanLuisObispo 3382
Kep's Mobil Service 1095 Marsh.....SnLuisObispo 3314
Kinslow & Williams Shell Service Portuguese Flat Rd–SnLuisObispo 1583

LARRY FRAITES SHELL SERVICE
OPEN EVERY DAY 6:30 A.M. - 10 P.M.
FIRESTONE
Batteries — Tires — Accessories
SHELLUBRICATION
1095 Monterey.....SanLuisObispo 1030

Leo's Texaco Service Santa Rosa & Olive.....SanLuisObispo 1710
Lightfoot Union Oil Serv Stn U S Royal Tires Full Capping & Repairing 931 Grand Av.....Aroyo Grnde 2738

MADDALENA TIRE CO Higuera & Osos.....Sn Luis Obspo 79
(See Advertisement Page 119)

Mathias Al Ocean Av.....Cayucos 2451
McGuire's Richfield Service Station 316 Higuera.....SnLuisObispo 659
(See Advertisement Page 120)
McKennon H H 5th & Main Morro Bay—SP 2-8475
Melim Dick Mobile Service 600 Marsh.....Sn Luis Obspo 1963
(See Advertisement This Page)

MIKE'S TEXACO SERVICE 311 Higuera–SnLuisObispo 1736
(See Advertisement Page 119)

Mulkey's Standard Station 1741 Monterey–SnLuisObispo 1004

MUSTANG TIRE & AUTO SERVICE Osos & Marsh.....Sn Luis Obspo 1043
Norwalk Service 6th & Grand Av Grover City..ArroyoGrande 2279

NORWALK SERVICE STATION 1088 Higuera.....Sn Luis Obspo-1913
(See Advertisement Page 120)

NORWALK SERVICE STATION 840 Spring.....PsoRobls 425
Orv's Chevron Stn Specializing in Expert Lubrication Shandn.....PasoRobls 56-R-1
Phillips K L & Sons 900 Price Pismo Beach–PO 6-2121

REIF VINCE CHEVRON STN The Best Station in Town Hwy.....Atascdro 102
Reid's Chevron Stn 5th & E Morro Bay—SP 2-6571

RICHFIELD
RICHFIELD RUST-PROOF GASOLINE
RICHLUBE H-D MOTOR OIL

"WHERE TO BUY THEM"

JACK'S RICHFIELD SERVICE Cornwall & Hwy No 1 Cambria–WA 7-4458
McGUIRE'S RICHFIELD SERVICE STATION 316 Higuera.....SnLuisObispo 659
RICHFIELD SERVICE STATION 1166 Monterey.....SnLuisObispo 2519
RICHFIELD SERVICE STN 1637 Spring.....PasoRobles 989
Shaffer's Richfield Service Stn AAA Emergency Road Service 139 Traffic Wy.....AroyoGrnde 2040

Richfield Beacon S Hwy.....PasoRobls 473-W
Richfield Service Station 1166 Monterey.....SnLuisObispo 2519
Richfield Service Stn 1402 Spring.....PasoRobls 309-J
Richfield Service Stn 1637 Spring.....PasoRobles 989
(See Advertisement This Page)
Richfield Service Stn No 759 Hwy.....Atascadero 707
Rooker's Shell Service Stn Price & Hinds Av Pismo Beach–PO 6-4637
Rooker's Texaco Service Stn 501 Price Pismo Beach–PO 6-2114
Rountree Oil Distributing Co 100 Traffic Wy–AroyeGrnde 2051
S & W Service Vachell Ln.....SnLuisObispo 1506

You'll find it fast in the YELLOW PAGES.

SAN LUIS TRUCK SERVICE
TRUCK LUBRICATION
DIESEL OILS and FUELS
TRUCK REPAIRS
Sleeping Quarters - Showers
OPEN 24 HOURS A DAY
Old South 101 Hwy.....SnLuisObispo 2343
Shop.....SnLuisObispo 1360

Seaside Service Sta Main.....Templtn 2161
Shaffer's Richfield Service Station 139 Traffic Wy.....Aroyo Grnde 2040

SHELL DEALERS' SERVICE STATIONS
SHELL PRODUCTS AND SERVICES

"WHERE TO BUY THEM"

Al Bland Shell Service Stn 1145 Spring–PasoRobls 479
Bardin's Goodyear Service 692 Marsh.....SnLuisObispo 1173
Buck's Shell Service Station 1100 Main Morro Bay–SP 2-4161
Evans Roy Shell Service Stn Main & Lee Cambria–WA 7-4545
Gatlin Shell Service Station Paso Robles & Front Oceano.....Aroyo Grnde 5780

LARRY FRAITES SHELL SERVICE 1095 Monterey–SnLuisObispo 1030
Layman's Garage Ocean Av.....Cayucos 4111
Rooker's Shell Service Stn Price & Hinds Av Pismo Beach–PO 6-4637
Sebastian's Store Sn Simn.....WA 7-4217
Silveira Shell Service Stn Marsh & Osos.....SnLuisObispo 1073

SKI'S SHELL SERVICE STATION NO L 269 1200 Monterey.....Sn Luis Obspo 2942
Weltmer Donald Serv Stn Highway.....Atascadero 305

SIGNAL OIL CO 1446 Spring.....PsoRobls 176-W

SIGNAL ONE STOP SERVICE
Complete Automotive Service
751 Marsh.....SanLuisObispo 1155
Silver's Union Stn Shandn.....PasoRobls 50-R-11
Silveira Shell Service Stn Marsh & Osos.....SnLuisObispo 1073

SKI'S SHELL SERVICE STATION NO L 269
J. E. ADAMSKI
FREE PICK-UP AND DELIVERY
Expert Day & Night Lubrication
WASHING and POLISHING
Goodyear Tires — Batteries and Accessories
1200 Monterey.....SanLuisObispo 2942

Smith & Sumner Texaco Service Stn Hwy–SntaMrgrta 2691

(Continued Next Page)

For full use of your telephone, please keep your instrument "hung-up," ready for service!

TEXACO SERVICE STATION

Pick-Up & Delivery
GOODRICH TIRES — BATTERIES
WASHING — LUBRICATION
STEAFFENS & MASTAGNI
Proprietors
CALL
PASO ROBLES 910
1405 SPRING

In PASO ROBLES It's VICK BROTHERS RICHFIELD SERVICE STATION

COMPLETE LUBRICATION
TIRES - BATTERIES
ACCESSORIES
Pick-Up & Delivery
We Give S & H Green Stamps
June Thru Aug. — Open 24 Hours a Day
1637 Spring Street PASO ROBLES 989

SWEDE LUND TEXACO DEALER

• MARFAK LUBRICATION
• WASHING - POLISHING
• GOODRICH TIRES - BATTERIES
Free Pick-Up & Delivery

PASO ROBLES 918
10th & SPRING

76 UNION SERVICE HESSLER'S

COMPLETE ONE-STOP SERVICE
STOP WEAR LUBRICATION
WASHING & POLISHING
TIRES & BATTERIES
PARTS & ACCESSORIES
FREE PICK-UP & DELIVERY
WHEEL BALANCING
SAN LUIS OBISPO 968
1308 MONTEREY AT ESSEX

MOBILE GAS PRODUCTS

Mobilgas

★ LUBRICATION
★ TIRES - BATTERIES
★ AUTO REPAIRING
★ 24-HOUR TOWING
FREE PICK-UP & DELIVERY

SAN LUIS OBISPO 1963
If No Answer Call
SAN LUIS OBISPO 3927-W

DICK MELIM MOBILE SERVICE
600 MARSH

PO — POplar WA (Cambria) — WAverly
SP — SPruce WA (Nipoma) — WAbash

Service Stations–(Cont'd)

Standard Stations Inc
No 280 12th & Spring.....Pso Robls 507
No 343 1066 Monterey.....SnLuisObspo 731
No 750 1745 Spring.....Pso Robls 589
Stowe Independent Oil Co
996 Marsh.....SnLuisObispo 462
Stowe Independent Oil Co & Trailer Sales
6th & Spring.....PasoRobles 758
Tasco Serv Sta & Petroleum Distr
S Hwy.....Atascadero 99
TATE MOBILGAS SERVICE
505 Higuera.....SnLuisObspo 491-J
(See Advertisement Page 120)
Texaco Service Stn
Jim Green–Owner
101 Hwy & Snta Lucia Av.....Atascdro 105
Texaco Service Stn 1004 Spring.....PsoRobls 918
(See Advertisement Page 121)
Texaco Service Station 1405 Spring.....PasoRobles 910
(See Advertisement Page 121)
Thomason Frank W Service Station
Chevron Products–Tires–Batteries
725 Main.....Templeton 2401
Tolle's Union Oil Service
1191 Price Pismo Beach–PO 6-9978
Union Oil Co of Calif
Bob Pierce–Proprietor
10th & Spring.....PasoRobls 1531
UNION OIL PRODUCTS—
LIGHTFOOT UNION OIL SERV STATION
931 Grand Av.....ArroyoGrande 2738
TOLLE'S UNION OIL SERVICE
1191 Price Pismo Beach–PO 6-9978
Union Oil Service 15th & Spring.....PasoRobls 1420
Union Service Stn S Hwy.....PasoRobls 1319
Union Service Station
101 Hwy & E Mall.....Atascadero 684
Upton's Service Station 1919 Broad SnLuisObispo 132
Villa's Union Stn
Broad & Foothill Bl.....SnLuisObispo 2957
(See Advertisement Page 120)

Classified Directory advertising brings new prospects into your store, reminds old customers to come back again.

Service Stations–(Cont'd)

Weltmer Donald Service Stn Hwy....Atascadero 305
Wilbert's Service Stn & Grocery
Hwy Cambria–WA 7-4237
WILSHIRE SERVICE STATION
Tires–Tubes–Batteries–Auto Accesrs
Hwy.....Atascadero 375

Sewer Service

See also Plumbers
Gonsalves Antonio Bellavista Dr Morro By–SP 2-5803

Sewing Machines–Household

ELNA PORTABLE SEWING MACHINES—
See "Necchi–Elna Sewing Machines"
Under This Classification
KENMORE SEWING MACHINES SALES & SERVICE—
SEARS ROEBUCK & CO
879 Higuera.....SanLuisObispo 760
NECCHI–ELNA SEWING MACHINES
See for yourself this advancement in automatic sewing before you buy any sewing machine. For demonstration call or visit authorized dealers listed below.
"WHERE TO BUY THEM"
U S SEWING & TV CENTER
715 Higuera–SanLuisObispo 746

CARRY COLOR SAMPLES
When a wall is painted, have the painter paint the color on a small piece of board. Then take this with you when you look at draperies, furniture, rugs, pictures, etc., for that room.

Sewing Machines–Household–(Cont'd)

SINGER SEWING MACHINES
Only SINGER offers all three–Straight, Slant, and Swing-Needle (Zigzag). Look for the famous Red "S" and "SINGER" trademarks for authorized Singer Sales and Service.
"WHERE TO BUY IT"
Singer Sewing Machine Co
733 Higuera.....Sn Luis Obspo 2295
U S Sewing & T V Center
715 Higuera–SnLuisObispo 746
(See Advertisement This Page)
U S Sewing & TV Center 1319 Spring–PasoRobls 1282

Sewing Machines–Renting

U S SEWING & T V CENTER
715 Higuera–SnLuisObispo 746
U S Sewing & TV Center 1319 Spring–PasoRobls 1282

Sewing Machines–Repairing

U S SEWING & T V CENTER
715 Higuera–SnLuisObispo 746
U S Sewing & TV Center 1319 Spring–PasoRobls 1282

Shavers–Electric

WALKER'S BOB
All Makes Sales & Service
785 Marsh.....Sn Luis Obispo 681-W

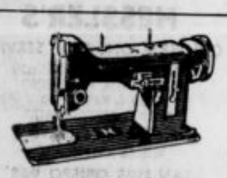
Sheet Metal Work

BETTER PLUMBING CO
673 Higuera–SnLuisObispo 1383
Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av.....PasoRobles 1117
(See Advertisement Page 123)
BRANIN GEO SHEET METAL
SHEET METAL OF ALL KINDS
Residential & Commercial
ALL WORK GUARANTEED
Also
HEATING & VENTILATING
110 Stenner.....SanLuisObispo 2824-W
COOPERATIVE FARMERS SUPPLY CO INC
14th & Pine–PasoRobls 153
(See Advertisement Page 123)
CRAIG F L SHEET METAL & PLUMBING
731-21st.....PasoRobles 523
Furtado Sheet Metal Shop
Orcutt Rd.....SanLuisObispo 921
(See Advertisement Page 123)
GROVER CITY SHEET METAL
LEO WILKINSON
SHEET METAL WORK
MOWER SHARPENING
SAW FILING
All Work Guaranteed
135 S 5th Grovr Cty.....ArroyoGrnde 5612
McBRIDE SHEET METAL WORKS
Old South Hwy.....SnLuisObspo 337
(See Advertisement Page 123)
(Continued Next Page)

Here's how you may be sure of getting your party more often when you dial

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

Necchi ELNA



NECCHI SEWING CIRCLE
ELNA
Guaranteed by Good Housekeeping

WORLD'S MOST ADVANCED CABINET MACHINE
SEWS ON BUTTONS
MAKES BUTTON HOLES
EMBROIDERS
BLINDSTITCH HEMS
MONOGRAMS
No Attachments
LIFETIME GUARANTEE

WORLD'S MOST ADVANCED PORTABLE MACHINE
SEWS ON BUTTONS
MAKES BUTTON HOLES
OPEN ARM FOR DARNING
ONE OR TWO NEEDLES
The Machine With the Magic Discs—Sews Automatically
LIFETIME GUARANTEE

CALL FOR FREE HOME DEMONSTRATION!
RENTALS & REPAIRS

U. S. SEWING CENTER, INC.
Phone SAN LUIS OBISPO 746 — 715 HIGUERA — SAN LUIS OBISPO
Phone PASO ROBLES 1282 — 1319 SPRING — PASO ROBLES
107 W. MAIN WAlnut 5-2497 SANTA MARIA

PO — POplar WA (Cambria) — WAverly
SP — SPruce WA (Nipoma) — WAbash

Sheet Metal Work–(Cont'd)

OCHS A R ELECTRICAL & MECHANICAL CONSTRUCTION
2075 Rachel Ln–SnLuisObispo 1097
If no answer call.....SnLuisObispo 1677
SMEE'S PLUMBING & HEATING SHOP
JOBBING & CONTRACTING
FURNACES – SKYLIGHT
HEATING – GUTTERS
LEADERS – KITCHEN FANS, ETC.
2959 S Broad.....SanLuisObispo 766

Shingling–See Roofers

Ship Brokers

Sweaney Ross R Ship Broker
State Park Boat Landing Morro Bay–SP 2-2012

Shoe Repairing

Boyman's Shoe Repair 255-5th Morro Bay–SP 2-8220
Takken Harry W
Shoes Cleaned & Dyed
1027 Marsh.....SanLuisObispo 4199-W

Shoes–Athletic–See Sporting Goods-Headings

Shoes–Retail

BELLO'S
SHOES for all SPORTS
BASEBALL – BASKETBALL – FOOTBALL
BOWLING – TENNIS – GOLF
by
Spalding – U. S. Keds – Converse
886 Monterey.....SanLuisObispo 12
(Continued Next Page)

SHEET METAL WORK

Residential - Commercial Industrial
VENTILATING – AIR CONDITIONING
EXHAUST SYSTEMS – SKYLIGHTS
GUTTERS – RESTAURANT EQUIPMENT
Repairs & Maintenance
ALL WORK GUARANTEED
CALL
SAN LUIS OBISPO 337
Nights – Sundays – Holidays Call
SAN LUIS OBISPO 4062

McBRIDE'S
PLUMBING • HEATING • SHEET METAL
OLD SOUTH HIGHWAY — ROUTE 1, BOX 9-C — SAN LUIS OBISPO

SHOES
Brad Fisher's
STORE FOR THE ENTIRE FAMILY

FOR MEN ★
FREEMAN
RED WING

FOR WOMEN ★
NATURALIZER
TWEEDIES
HILL & DALE
JOYCE
DEBS
FRIENDLY

FOR CHILDREN ★
PIED PIPER
CALL
SAN LUIS OBISPO 257
845 HIGUERA

Sheet Metal
RESIDENTIAL - COMMERCIAL
INDUSTRIAL
Guaranteed Workmanship
FURNACES & AIR CONDITIONING UNITS
Estimates Gladly Given
PASO ROBLES 1117
BLAKE'S
PLUMBING - HEATING & SHEET METAL
1701 RIVERSIDE AVE. — PASO ROBLES

Sheet Metal
STOCK TROUGHS & TANKS
GRAIN CHUTES - DUST COLLECTORS
VENTILATORS - AIR CONDITIONERS
THE COOPERATIVE FARMERS SUPPLY CO., INC.
PASO ROBLES 153
If No Answer Call PASO ROBLES 344
14TH & PINE

RED GOOSE SHOES
"Built for Action"
For The Entire Family
(For Men) John C. Roberts – (For Women) Grace Walker
see Harold Callahan at
RUMLEY'S
325-5th, Morro Bay
SP 2-3251

ALL KINDS OF
SHEET METAL WORK
RESIDENTIAL – COMMERCIAL
• HEATING & VENTILATING
• GUTTERS • CANOPIES
• RESTAURANT EQUIPMENT
• SINKS • BLOWERS
• FURNACES REPAIRED
• TANKS & WATER TROUGHS
Work Guaranteed
FURTADO SHEET METAL SHOP
LOUIS FURTADO
JUST OFF ORCUTT RD.
SAN LUIS OBISPO 921
If No Answer Call SAN LUIS OBISPO 3634

PO = POplar WA (Cambria) = WAverly
SP = SPruce WA (Nipomo) = WAbash

Shoes–Retail–(Cont'd)

BENO'S INC
CHIPPEWA WORK BOOTS
(Steel Toe – Engineer and Lace)
Complete Line of Work and Dress Shoes
CONVERSE RUBBER GOODS
Open Thursday Till 9 P.M.
1019 Morro ..... SanLuisObispo 620

Burkhardt's Shoes
Shoes for the Entire Family
955 Grand Av ..... ArroyoGrnde 4421
Burkhardt's Shoes Traffic Wy ..... Atascdro 90

WINDY DAY HINT

In hanging heavy articles, catch 2 thicknesses of fabric below the line with clothes pins to prevent them from blowing off.

Shoes–Retail–(Cont'd)

CHARLES SHOES
POLL-PARROT SHOES
For Boys and Girls
For Growing Feet – Correctly Fitted
TRIM-TRED FOR WOMEN
THE RAND SHOE FOR MEN
867 Higuera ..... SanLuisObispo 1538-W

Fisher's Brad Shoe Store
845 Higuera–SnLuisObispo 257
(See Advertisement Page 123)
Gales Shoe Store 894 Higuera ..... SnLuisObispo 1832
PASO ROBLES MERCANTILE CO
839-12th ..... PsoRobls 340
Pen-Ren Bootery 860 Higuera ..... SnLuisObspo 863
Reewe's Shoes 760 Higuera ..... SnLuisObspo 2470
Rumley's Dept Store 5th Morro Bay ..... SP 2-3251
(See Advertisement Page 123)

You'll find it fast in the YELLOW PAGES.

Shoes–Retail–(Cont'd)

SQUIRE'S MEN'S WEAR
Nunn-Bush & Red Wing Shoes
745-12th ..... PasoRobls 1280
Wickenden's 837 Monterey ..... SnLuisObispo 1511

Shower Doors & Compartments

Morro Bay Glass 1560 Hwy 1 Morro Bay–SP 2-5277
Sears Roebuck & Co 879 Higuera–SnLuisObispo 760

Sick Room Equipment & Supplies

See Hospital Equipment & Supplies

Siding

County Roof Service
Santa Barbara & High–SnLuisObispo 1840
Fleming D S Lumber Co
13th & Atlantic Grover City ... ArroyoGrnde 2729
Kyle Co 1609 Osos ..... SnLuisObispo 546

Sign Hangers

Universal Neon 1341 Osos ..... SnLuisObispo 2491

Sign Painters

CITY NEON 286 Higuera ..... Sn Luis Obspo 312
FREEMAN SIGN SERVICE
448 Higuera ..... Sn Luis Obspo 335
Gallock Signs 1120 Marsh ..... SnLuisObispo 1753
HARRIS GEORGE R
Painted Outdoor Advertising
140 Ocean View Av Pismo Beach ..... PO 6-4751
UNIVERSAL NEON 1341 Osos ..... SnLuisObispo 2491

Signs

CITY NEON 286 Higuera ..... Sn Luis Obspo 312
(See Advertisement This Page)
ELECTRICAL PRODUCTS CORP
Cline's Electric Shop Repr
962 Monterey ..... SnLuisObspo 2080-W
Paso Robles Electric Repr
918-13th ..... PasoRobles 130-J
(See Advertisement This Page)
(Continued Next Page)

NEON SIGNS
• SALES • RENTALS
• MAINTENANCE •
OUTDOOR ADVERTISING
WE REPRESENT SANTA MARIA ELECTRIC
Universal NEON
PHONE
SAN LUIS OBISPO 2491
If No Answer Call PASO ROBLES 91

City NEON
SALES - RENTALS - REPAIRS
PHONE
San Luis Obispo 312
286 HIGUERA

SIGNS
ZEON-NEON
SALES - RENTALS - REPAIRS
SINCE 1912
ELECTRICAL PRODUCTS CORP.
CLINE'S ELECTRIC SHOP, Repr.
962 Monterey – San Luis Obispo 2080-W
PASO ROBLES ELECTRIC, Repr.
918-13th Street Paso Robles 130-J

Neon SIGNS by
HOLLAND NEON SERVICE
31 YEARS EXPERIENCE
17 YEARS
IN SAN LUIS OBISPO COUNTY
FORMERLY
NEON SALES & SERVICE
Phone
San Luis Obispo 1730
2324 S. BROAD
SAN LUIS OBISPO

PO = POplar WA (Cambria) = WAverly
SP = SPruce WA (Nipomo) = WAbash

Signs–(Cont'd)

Freeman Sign Service 448 Higuera ..SnLuisObispo 335
Gallock Signs 1120 Marsh ..... SanLuisObispo 1753
(See Advertisement This Page)
HOLLAND NEON SERVICE
2324 S Broad ..... SanLuisObispo 1730
(See Advertisement Page 124)
UNIVERSAL NEON 1341 Osos ..... SnLuisObispo 2491
(See Advertisement Page 124)

ZEON SIGNS & LIGHTING–
ELECTRICAL PRODUCTS CORP
Cline's Electric Shop Repr
962 Monterey ..... SnLuisObspo 2080-W
Paso Robles Electric Repr
918-13th ..... PasoRobles 103-J

Signs–Maintenance Service

CITY NEON 286 Higuera ..... SnLuisObispo 312
UNIVERSAL NEON 1341 Osos ..... SnLuisObispo 2491

Signs–Supplies & Equipment

City Neon 286 Higuera ..... Sn Luis Obspo 312

Silverware–Retail

Grago's 779 Higuera ..... Sn Luis Obspo 1461
Marell's Jewelers 850 Higutra ..... SnLuisObispo 3881

Skating Rinks

PLAYLAND ROLLERDROME
175 Pomeroy Av Pismo Bch ..... PO 6-2072
If no answer call ..... ArroyoGrnde 3153

Slaughter Houses–See Meat–Whsle; Also Stock Yards

Social Service Organizations

San Luis Obispo County Welfare Dept
W Mall ..... Atascadero 632

Soda Fountain Shops

Morro Bay Creamery 5th & C Morro Bay–SP 2-4091
Ranells Coffee Shop
1050 Monterey–SnLuisObispo 2430

SNO-WHITE CREAMERY
BREAKFAST & LUNCH
FOUNTAIN SPECIALTIES
Ice Cream to Take Out
888 Monterey ..... SanLuisObispo 1872

Stoltey's Drive-In & Malt Shop Hwy ..... Atascdro 525

Soda Fountain Supplies–Whsle

SEVEN-UP BOTTLING CO OF SANTA BARBARA
CO 2-Gas For Fountains
501 Ide ..... ArroyoGrande 2111

Soft Drinks–See Beverages–Non Alcoholic

Soil Conditioners

IVORY SHAVINGS CO Zumwalt & Rose ..... Dinba 727

Sporting Goods–Retail

AL'S PLACE Hwy ..... Cayucs 4121
(See Advertisement This Page)
Atascadero Lake Boat Rentals
Marchant Av–Atascdro 406-M
BELLO'S 886 Monterey ..... SnLuisObispo 12
(See Advertisement This Page)
Bud's Sport Shop Creston Rd ..... PasoRobls 791-J
GRISANTI HARDWARE Highway ..... Atascadero 580
HIGGINS J C–
SEARS ROEBUCK & CO
879 Higuera–SnLuisObispo 760

Hill J C Sporting Goods
1039 Chorro ..... SnLuisObispo 466
KIRK'S SPIRITS & SPORTS SHOP
106 Branch ..... Arroyo Grande 2759
Lundgren Eric 1326 Park ..... PasoRobles 470
(See Advertisement This Page)
Mineau & Loomis 405 E Branch ..... ArroyoGrnde 2695
Paso Robles Mercantile Co 839-12th ..... PsoRobls 340

PHILLIPS K L & SONS
HUNTING – FISHING – CAMPING
ATHLETIC EQUIPMENT
Hunting & Fishing Licenses
Browning Automatic Shotguns
Johnson Outboards & Glasspar Boats
Red Wing Boots
999 Price Pismo Bch ..... PO 6-2121

R & J SPORTS & HOME SUPPLY
350 Higuera–SnLuisObispo 116
(See Advertisement This Page)
Shamel's Hardware & Plumbing Shop
Cambria–WA 7-4650
(Continued Next Page)

The instruction pages of the telephone directory are of real help, telling how to make the best use of the dial telephone.

"The Central Coast Areas Sportsmans Headquarters"
THE Sportsman's STORE
W. M. "WES" BASTIANI - Owner
HELPFUL GIFT SUGGESTIONS

Expert Gunsmithing Approved By Winchester
• TELESCOPE SIGHTS
• BINOCULARS
• CAMPING EQUIPMENT

EVINRUDE OUTBOARD MOTORS
• Ammunition • Guns
• Loading Tools & Components
• Fishing Tackle
• Skin Diving Equipment
HUNTING & FISHING LICENSES AND INFORMATION
Phone
San Luis Obispo 2520
WE GIVE S & H GREEN STAMPS
719 Higuera St. Between Garden & Broad — San Luis Obispo

ERIC LUNDGREN
• Guns
• Ammunition
• Gunsmithing
• Reloading Supplies & Tools
• Antique Arms
• Fishing & Camping Supplies
PASO ROBLES 470
1326 PARK

BELLO'S
Sporting GOODS
"It Pays to Play"
Athletic Equipment
Team Outfitters From Head to Foot
Authorized SPALDING Distributors
Tennis Rackets Machine Strung
LADIES' SPORT SHOP
SAN LUIS OBISPO 12
886 MONTEREY

GALLOCK
Signs and ShoCards
SILK SCREEN PROCESS
CUT OUT LETTERS
HIGHWAY SIGNS
Phone SAN LUIS OBISPO 1753
1120 MARSH – SHOP IN REAR

R & J SPORTS & HOME SUPPLY
ALL SPORTS EQUIPMENT
FOR
HUNTING - FISHING - CAMPING
MERCURY OUTBOARD SALES & SERVICE
Boat & Vacation Trailers

WIZARD BOATS & MARINE SUPPLIES
New & Used Buy, Sell & Consign
OPEN 10 A.M. TO 6:30 P.M. DAILY
SAN LUIS OBISPO 116
350 HIGUERA ½ BLOCK SO. OF FREEWAY

AL'S SPORTING GOODS
Skin Divers Headquarters
Cayucos at the Wharf

★ SKIN DIVING EQUIP. & SUPPLIES
★ COMPRESSED AIR & RENTAL TANKS AVAILABLE
CAYUCOS 4121
"Estero Bay" – The Source for Season Information

Sporting Goods–Retail–(Cont'd)

SMITH C S
ATHLETIC GOODS
HUNTING & FISHING EQUIPMENT
100% Virgin Wool Award Sweaters Made to Order
Special Discounts to All Teams & Students
1225 Park ..... PasoRobles 40-W

SPORTSMAN'S STORE
719 Higuera ..... SnLuisObspo 2520
(See Advertisement Page 125)

Tony's Clam Stand
Rent & Sell All Types of Fishing Equip
Fish Bait of All Kinds
218 Leeward Shell Bch ..... PO 6-2226

Sportswear–Retail

Bay Smart Shop 585-5th Morro Bay ..... SP 2-4102
Bello's
Ladies' Sport Shop
886 Monterey ..... SnLuisObispo 12
Beno's Inc 1019 Morro ..... SnLuisObispo 620
Harding Dorotha M Dress Shop
760 Price Pismo Bch PO 6-4759

HARKNESS HILDA
WOMEN'S APPAREL
Regular & ½ Sizes
INFANTS' WEAR AND GIFTS
126 Branch ..... ArroyoGrande 2270

Kirkeby Carl 851 Higuera ..... SnLuisObispo 2826
Lacterman's 728 Higuera ..... Sn Luis Obspo-1285
Round Up 849-13th ..... PasoRobls 1180
Vogue The 1233 Park ..... PasoRobls 70

An extension telephone saves time and steps—doubles the usefulness of your present telephone.

Spraying

See Crop Dusting, Spraying, Etc; Also Enamelers Hdqs; Also Metal Spraying; Also Painting Contractors; Also Spray Painting & Finishing; Also Tree Service; Also Weed Control Service

Spraying Equipment–Renting

George's Equipment Rentals
S Hwy-SnLuisObispo 2398

Sprinklers–Lawn & Irrigation

McCOY PUMP CO 1134-13th ... Paso Robls 1311
RAINBOW SALES CO
Distributor Buckner Sprinklers
Automatic Sprinkler Controls
Engnrng & Plan Service-PO Bx 888
3027 Normal ..... Fresno 6-9328

Stage Lines–See Bus Lines

Stamps For Collectors

Solomon S
Want Lists Filled-World Wide-Supplies
209½ Kearny S F ..... DOuglas 2-7846

State Government Offices

See Alphabetical Directory Under "Calif State of"

Stationers–Retail

Arroyo Drug Co 130 E Branch ... Aroyo Grnde 4461
Atascadero Office Supply
5840 Traffic Wy ..... Atascadero 683
BICKELL'S STATIONERY STORE
807-12th ..... Pso Robls 882
(See Advertisement This Page)
Gabby Book Store
1040 Chorro ..... Sn Luis Obspo 867-W
HILL'S OFFSET PRINTING CO
Comml Stationers-Wedding Invitations-Etc
863 Monterey ..... SnLuisObispo 1727

HILL'S STATIONERY STORE
OFFICE SUPPLIES AND STATIONERY
BUSINESS FORMS — LOOSE LEAF AND BOUND BOOKS — SOCIAL STATIONERY
GREETING CARDS — GIFTS
ART MATERIALS — BOOKS
1127 Chorro ..... San Luis Obispo 1403

MORRO BAY STATIONERY
425-6th Morro Bay SP 2-6506
PASO ROBLES OFFICE SUPPLY
608-12th ..... Paso Robls 481-J

Steam Cleaning

See Also Automobile Washing & Polishing
Earl's Auto Repair 1546 Spring ..... PsoRobls 302
San Luis Auto Laundry
1155 Higuera-SnLuisObispo 22

Steamship Agencies

TRAVEL SERVICE
987 Osos ..... Sn Luis Obspo 418

Steel

GILMORE STEEL & SUPPLY CO INC
1960 Cypress Oakind-GLncrt 1-1680

SAN JOSE STEEL
FABRICATORS AND ERECTORS
REINFORCING STEEL
STRUCTURAL STEEL
STEEL BUILDINGS
CHAIN LINK FENCE
SJS SAN JOSE STEEL CO.
"FOR INFORMATION CALL"
San Jose Steel Co Inc
195 N 30th San Jose ..... CYpress 5-0353

VALLEY PIPE & SALVAGE CO
New & Used
712 W Main Santa Maria ..... Walnt 5-2774

Steel Buildings

BUTLER STEEL BUILDINGS
Adaptable to your needs . . . at lower cost. Quickly and economically erected, weathertight, permanent, rigid frame, truss-clear construction. Thousands in use for farm, commercial and industrial purposes.
BUTLER
"FOR INFORMATION CALL"
Livingston E C Co Inc 736-26th ..... PasoRobls 22

Goldman Homer W
Steel Erector of Steel Buildings
766 Vertin Av ..... Salins 2-6702
If no answer call ..... Salins 7560
Livingston E C Co Inc 736-26th ..... PasoRobles 22

SAN JOSE STEEL BUILDINGS
Pre-Engineered
Pre-Fabricated
Low Cost • Heavy Rigid Frame •
Also Dual Purpose Grain Storage Steel Buildings
REINFORCING STEEL
STRUCTURAL STEEL
CHAIN LINK FENCE
SJS SAN JOSE STEEL CO.
"FOR INFORMATION CALL"
San Jose Steel Co Inc
195 N 30th San Jose ..... CYpress 5-0353

Steel Fabricators

Goldman Homer W
Steel Erector of Prefabricated Buildings
766 Vertin Av ..... Salins 2-6702

SALINAS TANK WORKS
STOCK WATER TROUGHS & TANKS
TRUCKS – STORAGE – PRESSURE TANKS
Built Any Size or to Your Specifications
We Deliver to Your Location
H. F. MARTIN – Owner & Mgr.
6 Miles South Hwy 101
481 El Camino Rl South ..... Salinas 3388
If no answer call ..... Salinas 4775

TEAGUE'S MACHINE SHOP
STEEL FABRICATION
PORTABLE WELDING
MACHINERY REPAIRED
LATHE TURNING
We Have Equipment & Knowledge to Handle the Job for You
304B Higuera ..... SanLuisObispo 3342

Steel Wall Tile

See Tiles–Asphalt, Cork, Metal, Plastic, Rubber, Tile Board, Etc, Hdqs

Stencils & Stencil Supplies

A B DICK DUPLICATING PRODUCTS—
PACIFIC COAST PUBLISHING CO
1022 State Snta Barbara ... Woodland 5-5291

Stenographers–Public

HULSEY DORTHEA
LEGAL
STENOGRAPHY–TYPING
MIMEOGRAPHING–ADDRESSING
Prompt Service
DAY OR EVENING APPOINTMENTS
1123 Pismo ..... SanLuisObispo 1196

Manatt's Business Services
104 Del Norte Wy ..... SanLuisObispo 258

Stock Yards

Bryan Meat Co Slaughter House .... Pso Robls 1250

Storage–Cold–See Cold Storage Warehouses

Storage–Household–See Moving & Storage Service

Store Fixtures

Herrmann & Safranek Millwork & Builders Supply
5435 Traffic Wy-Atascdro 863-W
Woodcraft & Building Specialties
664 Upham-SnLuisObispo 2192

Stoves & Ranges–See Ranges & Stoves Headings

Stucco Contractors

Carlson Carl F 529 Crown ..... ArroyoGrande 5509

Suit Cases–See Luggage Headings

Surplus Merchandise

MORRO BAY MARINE SUPPLY
GOVERNMENT SURPLUS
TENTS - TARPAULINS - CAMP SUPPLIES
CLOTHING - BUNKS - COTS - MATTRESSES
HARDWARE - GENERAL MERCHANDISE
5th & Morro Morro By ..... SP 2-4461
727 Marsh ..... SanLuisObispo 1202

Surveyors–Land

PACIFIC ENGINEERS & SURVEYORS INC
LICENSED
LAND SURVEYORS & ENGINEERS
SUBDIVISION – LOT & RANCH SURVEYS
857 Palm ..... SanLuisObispo 3060

PORTER CHARLES PHIL
LICENSED LAND SURVEYOR
Lot & Ranch Surveys
Subdivisions
Contour Maps
278 Santa Rosa ..... SanLuisObispo 1474

Swimming Pool Equipment & Supplies

Inertol Co Inc 27 So Park S F ..... SUtter 1-4475

Swimming Pools–Public

Hidden Valley Hot Springs Inc
Avila Rd-SnLuisObispo 2747-J
Resthaven Adelaide ..... PasoRobls 3-F-3

Tailors–Ladies'

MISSION TAILORING SERVICE
722 Marsh ..... SnLuisObspo 496

Tailors–Men's

Linebarger Margaret 846 Higuera SnLuisObispo 867-J
MISSION TAILORING SERVICE
722 Marsh ..... SnLuisObspo 496
(See Advertisement This Page)
Nernof Tailoring Co 1027 Chorro Sn Luis Obspo-103
True's Tailor Shop 1128 Garden SanLuisObispo 2014

Good neighbors are considerate party line users. Remember these party-line golden rules:

- Space your calls instead of making several of them without a break.
- Talk only as long as you have to on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear to receive your call.
- Ask your youngster not to monopolize the telephone.

Tallow

SAN LUIS TALLOW COMPANY
Clark Field ..... SanLuisObispo 2646-W
(See Advertisement This Page)

Tamales–Whsle & Mfrs

ATASCADERO TAMALE FACTORY
Mike Olivares Robert Zuniga
HOME-MADE
TAMALES AND ENCHILADAS
WHOLESALE TO MARKETS
RESTAURANTS AND PARTIES
Coromar Av ..... Atascadero 113-M

Our business office will be glad to help with any telephone problem you may have.

Tanks

BROWN T E
Wooden Tanks-Mfrs-New-Used
14361 Washington Av
San Leandro ..... TRndad 2-4882
COLE WALTER R & CO
Code Pressure Storage & Propane Tanks
1414-3d Oakland ..... Highgate 4-0831
Modesto Welding & Tank Works
All Kinds
718 S 99 Hwy ..... Modsto 2-9193
Salinas Tank Works
481 El Camino Rl South ..... Salinas 3388
(See Advertisement This Page)
Teague's Machine Shop
304B Higuera-SnLuisObispo 3342

HAND-Y IDEA

When you've been cutting onions, rub the cut end of a celery stalk on your hands and onion odors will disappear.

SAN LUIS TALLOW COMPANY

SINCE 1930

CASH FOR LIVE OLD HORSES, HIDES, BONES, PELTS, TALLOW, GREASES & WOOL
RESTAURANT SCRAPS & GREASES

Prompt Pick-Up Service

We Call for All Live & Dead Stock, & Remove Same Free of Charge

WE PAY FOR LONG DISTANCE CALLS

PHONE
SAN LUIS OBISPO 2646-W

CLARK FIELD
OUT OLD SOUTH HIGHWAY
Turn Left at Smile Inn
and Look for Tall Smokestack

SAN LUIS OBISPO

CUSTOM-TAILORED SUITS – SLACKS – COATS FOR MEN & WOMEN

EXPERT ALTERATIONS
CLEANING — PRESSING
REWEAVING — DYEING
Suede Cleaning Service
CALL
San Luis Obispo 496
MISSION TAILORING SERVICE
722 MARSH

WELDED TANKS
FOR ALL PURPOSES
PHONE
Salinas 3388
H. F. Martin – Owner – Mgr.
Res. Salinas 4775
WELDED TANKS
Stock Troughs
TRUCKS – STORAGE – PRESSURE TANKS
Built Any Size – Or to Your Specifications
WE DELIVER TO YOUR LOCATION
SALINAS TANK WORKS
481 EL CAMINO RL SOUTH SALINAS
6 Miles South Hwy. 101

In **PASO ROBLES** *it's*
YELLOW CAB

Independently Owned and Operated Cabs to Give You Prompt Reasonable Service 24-Hours a Day

STATE WIDE SERVICE

Stepping Out? – Call Us!

PHONE
Paso Robles
488

LIGE STUBBLEFIELD - Owner

1332 SPRING

In **Morro Bay** *It's*
YELLOW CAB
STATE-WIDE SERVICE

PHONE
SP 2-2211

24-HOUR SERVICE

STAND – 6th & MAIN

HARRY BECK - Owner

Emergency!

An emergency arises—you need help quickly! Physician, hospital, ambulance, taxi or plumber! The quickest way of finding whom to call is to—

LOOK IN THE
Classified
TELEPHONE SECTION

TELEPHONE ANSWERING SERVICE
Phone San Luis Obispo 2992

Your own operator-secretary specially trained to handle your telephone calls day or night. She will receive and process telephone calls as you request. If desired, she will make appointments and reservations, write up orders and dispatch servicemen.

YOU MAY HAVE THIS 24-HOUR SERVICE:

- By an extension of **YOUR** telephone number and line to this office.
- By using **San Luis Obispo 2992** as **YOUR** number if you do not have a telephone.
- By having your customers call **San Luis Obispo 2992** if your number does not answer.

Phone San Luis Obispo 2992

TELEPHONE ANSWERING SERVICE
964 CHORRO

GENEVIEVE M. GOFF, Manager
LUELLA HARTZELL, Assistant Mgr.

Tape Recording Equipment
See Recording Equipment & Supplies–Sound

Tax Return Preparation
Anderson & Ritchie 917-12th.....PasoRobles 760
Atascadero Bookkeeping Service
5840 Traffic Wy.....Atascadero 683
Butler Morse R 1135 Chorro.....SnLuisObispo 2114
COFFIE EVA 950 Price Pismo Beach---PO 6-2105
Fitz M Edwin 778 Marsh.....SnLuisObispo 1543
Hoitington A R Auditor & Tax Service
317-5th Morro Bay-SP 2-2281
Hyler Glenn R 360-5th Morro Bay-------SP 2-3571
McLinn D
McLinn Co
1216 Broad.....SnLuisObspo 285
VAN HORN OTTO B 612-12th...Pso Robls 1414

Taxicabs
BLACK & WHITE CAB
987 Monterey-SnLuisObispo 300
BROWNIE'S TAXI Hwy.....Atascadero 292
Consolidated Cab Co 987 Monterey---SnLuisObispo 2
Fred's Taxi 231 Pomeroy Av Pismo Bch---PO 6-2464
Mickey's Taxi 100 E Branch.....AroyoGrnde 2354
PASO ROBLES YELLOW CAB
1332 Spring-PasoRobls 488
(See Advertisement This Page)
RED & WHITE CAB 1245 Spring----PasoRobls 606
YELLOW CAB 987 Monterey-----SnLuisObispo 100
Yellow Cab Co Morro Del Mar----------SP 2-2211
(See Advertisement This Page)

Tea Rooms–See Restaurants

Teachers
See Schools; Also Specific Types of Instruction

Telegraph Companies
Western Union Telegraph Co
100 E Branch.....AroyoGrande 2354
Western Union Telegraph Co
680 Cypress Pismo Bch-PO 6-2227
Western Union Telegraph Co
979 Monterey. Sn Luis Obspo-1670
Western Union Telegraph Co
1208 Spring. Pso Robls-131
Western Union Telegraph Co
5993 Traffic Wy.....Atascadero 560
Western Union Telegraph Co
425-5th Morro Bay-SP 2-6506

Telephone Answering Service
PASO ROBLES EMPLOYMENT AGCY & TELEPHONE ANSWERING SERVICE
If You Have No Business Phone
You Can Use Ours
MESSAGES TAKEN & RELAYED
APPOINTMENTS – MAIL SERVICE
1228 E 11th----------PasoRobles 493

Telephone Answering Service
964 Chorro.....Sn Luis Obspo 2992
(See Advertisement This Page)

&
Incidentally

Prompt answering of a telephone's ring is thoughtful, courteous —and good business.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Telephone Companies
ARCHITECTS & BUILDERS SERVICE
Free advisory service on advance planning of telephone facilities in new building construction is available to architects, owners and builders. Costly alterations after completion of the building are frequently avoided through proper advance planning.

"SERVICE RENDERED BY"
PACIFIC TELEPHONE & TELEGRAPH CO THE
Call Your Local Business Office Listed Below

PACIFIC TELEPHONE & TELEGRAPH CO THE
Business Offices
Atascadero 717-14th Paso Robles
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)
Cambria 872 Morro Sn Luis Obispo
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)
Cayucos 872 Morro Sn Luis Obispo
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)
Morro Bay 872 Morro Sn Luis Obispo
Dial "Operator" & ask for..Business Office
(No charge for calls to Business Office)
Nipomo 872 Morro San Luis Obispo
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)
Paso Robles 717-14th.....Pso Robls 133
Pismo Beach 872 Morro Sn Luis Obispo
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)
San Luis Obispo
872 Morro.....Sn Luis Obspo 2000
Santa Margarita 717-14th Paso Robles
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)
Templeton 717-14th Paso Robles
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)

Television Dealers
Ace Television Service 11th Morro By----SP 2-5631
ADMIRAL TELEVISION—
DEALER
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad.....SanLuisObispo 766
Alvarez C R.....Atascdro 1050
(See Advertisement Page 130)
Atascadero Radio & TV
5915 El Camino Real.....Atascadero 676-J
Bob's T V Service 562 Higuera-SnLuisObispo 1608-W
CAMPBELL'S REFRIGERATION
532 Higuera.....SanLuisObispo 1488
(See Advertisement This Page)
Carlton Furniture Co
6085 El Camino Rl-Atascdro 374
Cline's Electric Shop 962 Monterey-SnLuisObispo 13
CROSLEY TELEVISION AND RADIO
Crosley Super-V table and consoles. Compact, lightweight, 17" table model actually portable, 21" has up to 30% bigger picture than other 21's. All channel UHF-VHF, or any combination. Full line Table Radios—Clock Radios—Portables—FM/AM High Fidelity Radio-Phonograph.
CROSLEY
"WHERE TO BUY THEM"
DISTRIBUTORS
Ceazan J N Company
3535 S Broadway Los Angeles-Adams 1-9133
DANIELS & BOVEE 710 Higuera. SnLuisObispo 1335
(See Advertisement Page 130)
Gibson Mel Radio & T V Sales & Service
815-5th Morro By-SP 2-8466
EMERSON TELEVISION—
DEALER
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad.....SanLuisObispo 766

(Continued Next Page)

For best results with your telephone—please make sure of the number (if in doubt, consult the Telephone Directory); then speak with lips close to the mouthpiece, using your natural tone of voice.

CAMPBELL'S TELEVISION
SALES & SERVICE
- PHILCO
- CROSLEY
- EMERSON
- ADMIRAL
- HOFFMAN
- SYLVANIA

Complete Antenna Installations
Satisfaction Guaranteed
We Service What We Sell

Complete Line of Appliances Large & Small

Phone
San Luis Obispo
1488
Or San Luis Obispo 1423
532 Higuera St.

Jerry Martin
SP 2-6781

TELEVISION APPLIANCES

★ **TELEVISION**
✓ SALES & SERVICE
DUMONT – RCA
✓ FRINGE AREA SPECIALISTS
✓ COMPLETE ANTENNA INSTALLATIONS & REPAIRS
Satisfaction Guaranteed

★ **APPLIANCES**
✓ MAYTAG WASHING MACHINES
✓ SERVEL REFRIGERATORS
✓ MAGIC CHEF RANGES
✓ CHAMBERS RANGES
We Service What We Sell

850 E. ST. **MORRO BAY**

PO — POplar WA (Cambria) — WAverly
SP — SPruce WA (Nipomo) — WAbash

C. R. ALVAREZ
ELECTRONICS
TELEVISION
SALES

FOR ALL MAKES
BY FACTORY TRAINED TECHNICIANS
COVERING ALL OF SAN LUIS OBISPO COUNTY
Authorized Dealer for
ADMIRAL, SYLVANIA & MOTOROLA
SERVICE CONTRACTS AVAILABLE FOR STORES & HOMES
90 DAY GUARANTEE ON PARTS & SERVICE
DAY OR NIGHT
Phone ATASCADERO 1050
5807 SOUTH HWY. MAILING ADDRESS P.O. BOX 99 ATASCADERO

TELEVISION

AUTHORIZED DEALER
for
Admiral
"America's Smart Set"
Emerson Television
SYLVANIA
with HaloLight
Sales Service Installation
SMEE'S PLUMBING & HEATING SHOP
PHONE
SAN LUIS OBISPO 766
2959 S. BROAD SAN LUIS OBISPO

DANIELS & BOVEE
★★★★
TELEVISION
Authorized Sales & Service
PHILCO - MOTOROLA
RCA
TELEVISION & RADIO
PUBLIC ADDRESS SYSTEMS
SOUND EQUIPMENT

EXPERT REPAIRS ON ALL MAKES
SAN LUIS OBISPO 1335
710 Higuera at Broad

Television Dealers–(Cont'd)

EPP'S
BENDIX TV
The Better Television
ALSO MAYTAG — KELVINATOR
WEDGEWOOD — SERVEL APPLIANCES
We Give S & H Green Stamps
745 Higuera ---------- SanLuisObispo 711

Evans Camera Exchange
12th & Spring ..... PasoRobles 442
(See Advertisement Page 131)

FAIR OAKS SUPPLY
TELEVISION
All of the Nationally Known Brands
R.C.A. — PHILCO — ADMIRAL
SERVICE & REPAIRS
BEST TECHNICIANS AVAILABLE
"Your Satisfaction Is Our Guarantee"
995 Grand Av. ..... ArroyoGrande 2697

GENERAL ELECTRIC TELEVISION
Top performance TV in a wide range of prices, cabinet styles and finishes. Look to General Electric for the latest TV improvements.
TV
PROGRESS IS OUR MOST IMPORTANT PRODUCT
"WHERE TO BUY THEM"
DEALERS
Hill's Home Appliances
1009 Grand Av. ..... ArroyoGrande 4463
Wilcox Lou General Electric Appliances
823-12th ..... PasoRobles 226

Gibson Mel Radio & TV Sales & Service
815-5th Morro By-SP 2-8466
Hicks Radio & Television Shop
Sparton & Emerson
5943 Traffic Wy ..... Atascadero 793
(Continued Next Page)

TELEVISION
SALES & SERVICE
Authorized Dealer for
• MAGNAVOX
• ADMIRAL
RADIO & TELEVISION
LONG PIANO CO.
PHONE
SAN LUIS OBISPO 506
777 MARSH

TELEVISION
Sales & Service
• GENERAL ELECTRIC
• MOTOROLA
• SPARTON
Hill's Home Appliances
PHONE
ARROYO GRANDE 4463
1009 Grand Ave, Fair Oaks Theatre Bldg.

Television Dealers–(Cont'd)

Hill's Home Appliances
1009 Grand Av ..... ArroyoGrande 4463
(See Advertisement Page 130)

LONG E E PIANO CO
777 Marsh ..... SanLuisObispo 506
(See Advertisement Page 130)

MAGNAVOX TELEVISION RECEIVERS SALES & SERVICE—
AUTHORIZED DEALER
HEATON R C CO 803-13th ..... PasoRobles 890

Martin Jerry Television & Appliances
850 E Morro By-SP 2-6781
(See Advertisement Page 129)

MOTOROLA TELEVISION
COLOR TV and BLACK & WHITE
MOTOROLA TV
Television with — PROVEN DEPENDABILITY
Newest developments — Beautiful Cabinetry
Fine Reception — Priced for every budget.
"WHERE TO BUY THEM"
DEALERS
Daniels & Bovee 710 Higuera SanLuisObispo 1335
Hill's Home Appliances
1009 Grand Av ..... ArroyoGrande 4463
Payne's Radio-T V & Music Store
1334 Spring-PasoRobls 1281

Payne's Radio-T V & Music Store
1334 Spring-PasoRobls 1281

PHILCO TELEVISION SALES AND SERVICE
Philco gives you big, clear, brilliant pictures, superior performance, and exquisite cabinet beauty at most reasonable prices. Buy Philco . . . Famous for Quality the World Over.
PHILCO
"WHERE TO BUY THEM"
DISTRIBUTOR
WALLER H T INC
509 State Santa Barbara-Woodland 5-3018
DEALERS
Daniels & Bovee 710 Higuera . SnLuisObspo 1335
HEATON R C CO 803-13th ..... PasoRobles 890

RCA VICTOR
TELEVISION
RADIOS, PHONOGRAPHS
TAPE RECORDERS
RECORDS
World Leader in Radio. First in Recorded Music. First in Television.
"WHERE TO CALL"
DEALERS
Daniels & Bovee 710 Higuera-SnLuisObispo 1335

RAYTHEON TELEVISION
ENTIRELY NEW KIND OF TV: Raytheon Challenger—Light compact designed set. Stand-up tuning, full controls. 8 decor colors and patterns. Sharp edge-to-edge picture. Long-range reception, at budget prices! Also "Custom" series, and BIG-screen color TV.
RAYTHEON
"WHERE TO CALL"
DEALERS
U S SEWING & T V CENTER
715 Higuera-SnLuisObispo 746
U S Sewing & TV Center
1319 Spring-PasoRobls 1282
Wilcox Lou General Electric Appliances
823-12th-PasoRobls 226

San Luis Butane Distributors N Hwy---Atascdro 151

SETCHELL CARLSON UNIT-IZED TELEVISION SALES & SERVICE—
AUTHORIZED DEALERS
PASO ROBLES COLD STORAGE
2830 Spring-PasoRobls 1301

Television Dealers–(Cont'd)

SILVERTONE TELEVISION
MODERN LARGE SCREEN DESIGNS
Expert Service and Installation
Silvertone
Sold only by SEARS, ROEBUCK and CO.
"WHERE TO BUY THEM"
Sears Roebuck & Co
879 Higuera ..... SnLuisObispo 760

Smee's Plumbing & Heating Shop
2959 S Broad ..... SanLuisObispo 766
(See Advertisement Page 130)

SPARTON RADIO TELEVISION
Famous Sparton Television, Radio, and Combinations — SOLD DIRECT by Sparton to your community dealer. No middleman costs to pay. Check Sparton value, performance — TODAY.
Sparton
"WHERE TO BUY THEM"
DEALERS
HICKS RADIO & TELEVISION SHOP
5943 Traffic Wy ..... Atascadero 793
Hill's Home Appliances
1009 Grand Av ..... ArroyoGrande 4463

STROMBERG-CARLSON TELEVISION SALES AND SERVICE
With exclusive PANORAMIC VISION for wider viewing angle, more picture visibility—"There is nothing finer than a STROMBERG-CARLSON"
STROMBERG-CARLSON
"WHERE TO BUY IT"
DISTRIBUTOR
Radio Television Supply Co
341 W 18th Los Angeles ..... Richmond 8-7131

Turney's Electric Shop
124 E Branch-ArroyoGrnde 2757

U S SEWING & T V CENTER
715 Higuera-SnLuisObispo 746
U S Sewing & TV Center
1319 Spring-PasoRobls 1282
Wilcox Lou General Electric Appliances
823-12th ..... PasoRobles 226
(See Advertisement This Page)

ZENITH TELEVISION
Television of the finest quality—with new exclusive features, backed by 36 years of Experience in Radionics exclusively.
the ZENITH
THE ROYALTY OF RADIO and TELEVISION
"WHERE TO BUY THEM"
DEALER
KULLGREN'S APPLIANCE
1311 Park-PasoRobls 91

Television Master Antenna Systems

Ace Television Service 11th Morro By----SP 2-5631
Stephens TV & Radio Service
555 Cypress Pismo Bch-PO 6-2218

Television Program Producers

Davies Ted 691C Lincoln---------SnLuisObispo 436

1956 Television As Low As $7.83 per Mo.
RCA - EMERSON and Others

EVANS CAMERA EXCHANGE
PASO ROBLES 442
12th & SPRING

TELEVISION
SALES & SERVICE
GENERAL ELECTRIC
Service on All Makes
PICK-UP & DELIVERY
ROY KERNAGHAN - Tech.
Phone Paso Robles 226
LOU WILCOX
823 - 12TH PASO ROBLES

Always keep Receiver On the HOOK

When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately, so that they do not have to be placed again . . . does not monopolize the telephone at the inconvenience of others . . . teaches children, too, the little telephone kindnesses . . . and when her telephone is not in use, sees that it is hung up.

TELEVISION SERVICE

All Makes & Models

REPAIRS • INSTALLATIONS

All Work Fully Guaranteed

FREE PICK-UP & DELIVERY

SPARTON - ZENITH - EMERSON
Sales & Service

HICKS RADIO & TELEVISION SHOP

ATASCADERO 793
After 6 P.M. Call 688 or 358-J

5943 TRAFFIC WY — ATASCADERO

Idler's Service
TV REPAIRS

EXPERT REPAIRS AND INSTALLATIONS

RADIOS - PHONOGRAPHS
ALL WORK GUARANTEED
FREE PICK-UP & DELIVERY

CALL
SAN LUIS OBISPO 144

1459 MONTEREY

ACE
TELEVISION SERVICE
30 Years Experience In Radio Television & Electronic Equipment
COMPLETE LINE OF PARTS & SUPPLIES
Repairs and Installation on All Makes of Radio and TV
KAYE-HALBERT & SYLVANIA HALOLIGHT
CALL
SP 2-5631
In Cambria Call WA 7-4441
11th St. at Highway 1 North — Morro Bay

DANIELS & BOVEE
TV & RADIO SERVICE on All Makes
ANTENNA INSTALLATIONS
Serving San Luis Obispo for Thirty Years
San Luis Obispo 1335
710 Higuera At Broad

Television Servicing

Ace Television Service Main Cambria----WA 7-4441
Ace Television Service 11th Morro By----SP 2-5631
(See Advertisement This Page)
Alvarez C R ----------Atascdro 1050
ATASCADERO RADIO & TV
5915 El Camino Rl-Atascdro 676-J
(See Advertisement This Page)
Bill's Radio & T V 1229 Monterey-SnLuisObispo 4061
Bob's T V Service 562 Higuera-SnLuisObispo 1608-W
(See Advertisement Page 133)
CLINE'S ELECTRIC SHOP
DAY & NIGHT
EXPERT T V SERVICE
ON ALL MAKES & MODELS
Guaranteed Work
ANTENNA INSTALLATIONS
962 Monterey ----------SanLuisObispo 13
CULL PERCY H 630-6th----------PasoRobls 748
(See Advertisement This Page)
Daniels & Bovee 710 Higuera....SanLuisObispo 1335
(See Advertisement This Page)
Dardens Used Furniture Main Cambria----WA 7-4441
Gibson Mel Radio & T V Sales & Service
815-5th Morro Bay-SP 2-8466
(See Advertisement Page 133)
(Continued Next Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE–

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

ATASCADERO RADIO & TV

- Sales
- Service All Makes
- Antennas Installed

AUTHORIZED ZENITH DEALER
ALL WORK GUARANTEED
ATASCADERO 676-J
5915 EL CAMINO REAL
Next to Chevron Station

TV SERVICING & INSTALLATION

FREE ESTIMATES (Antennas)
EXPERT REPAIRS (All Makes)
Pick-Up & Delivery
DAY & NIGHT
CALL
PASO ROBLES 748
CULL'S TV
630-6th

Television Servicing–(Cont'd)

HICKS RADIO & TELEVISION SHOP
5943 Traffic Wy.....Atascadero 793
(See Advertisement Page 132)
IDLER'S SERVICE & APPLIANCES
1459 Monterey-SnLuisObispo 144
(See Advertisement Page 132)
MAGNAVOX FACTORY AUTHORIZED TELEVISION SERVICE–
HEATON R C CO 803-13th.....PasoRobles 890
Martin Jerry Television & Appliances
850 E Morro Bay-SP 2-6781
MILLER J PAUL
DAY OR NIGHT SERVICE
FOR
PASO ROBLES – ATASCADERO
SAN MIGUEL – TEMPLETON
All Makes & Models Repaired
GUARANTEED WORKMANSHIP
827-20th----------PasoRobles 57
Ozzie's Radio Sales & Service
450 Wadsworth Av Pismo Bch-PO 6-4632
Paso Robles Cold Storage
2830 Spring-PasoRobls 1301
PAYNE'S RADIO-T V & MUSIC STORE
1334 Spring-PasoRobls 1281
SILVERTONE TELEVISION
Call SEARS, the only Authorized Service for your SILVERTONE TELEVISION.
Silvertone
Sold only by SEARS, ROEBUCK and CO.
"FOR SERVICE CALL."
Sears Roebuck & Co
879 Higuera.....SanLuisObispo 3993

Please look up the number in the Telephone Directory if you are not sure of it.

Television Servicing–(Cont'd)

SMEE'S PLUMBING & HEATING SHOP
Authorized Sales & Service
ADMIRAL – EMERSON
SYLVANIA
2959 S Broad.....SanLuisObispo 766
STEPHENS TV & RADIO SERVICE
TV – RADIO
REPAIRING APPLIANCES AND ELECTRIC CLOCKS
TV SALES & SERVICE
555 Cypress Pismo Bch----------PO 6-2218
U S SEWING & T V CENTER
715 Higuera-SnLuisObispo 746
Wilcox Lou General Electric Appliances
823-12th-PasoRobls 226

Television Stations & Broadcasting Companies

KVEC-TV Television Stn
Hill & Mountain View.....SnLuisObispo 1100

Here's how you may be sure of getting your party more often when you dial

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

Television Supplies & Parts–Whsle & Mfrs

Dealers Wholesale Supply Santa Maria
From telephones served by the following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for-ENterprise 1-1432
MID-STATE ELECTRONIC SUPPLY CO
WHOLESALE
Dealer – Industrial – Ham Service
Sylvania Tubes
Stancor Transformers
Winegard Antennas
1445 Monterey ----------SanLuisObispo 274

Televisions–Used

Ace Television Service 11th Morro By----SP 2-5631

Tennis Racket Restringing & Repairing

BELLO'S 886 Monterey----------SnLuisObispo 12

Termite Control

BI-COUNTY TERMITE CONTROL
674 Toro.....SnLuisObispo 784
(See Advertisement This Page)
EJAY PEST CONTROL SERVICE
1208 Palm-SnLuisObispo 3738-W
(See Advertisement Page 134)
(Continued Next Page)

TO PAINT SCREENS

To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.

Mel Gibson
TV & RADIO SALES & SERVICE
In Morro Bay
Authorized Dealer
★ ADMIRAL
★ EMERSON
★ PACKARD-BELL
SERVICE ON ALL MAKES
Guaranteed Workmanship
AUTO & HOME RADIO SERVICE

CALL
SP 2-8466
815-5th — MORRO BAY

TELEVISION Sales & Service
INSTALLATION – REPAIRS
SALES – NEW & USED
Public Address Rentals
Bob's **RADIO & TV**
DAY OR NIGHT SERVICE
San Luis Obispo 1608-W
BOB BORBA — BILL WOOD
If No Answer Call
San Luis Obispo 2963-W or 3819
562 HIGUERA ST.

TERMITE CONTROL
FUNGI - DRY ROT - BEETLES
COMPLETE INSPECTION – REPAIRS & CONTROL SERVICE

F. W. HERRIMAN JR.
State Licensed Operator - 2580 D
APPROVED
REPORTS FOR ESCROW
ESTIMATES
FULLY INSURED
Phone
San Luis Obispo 784
Bi-County
TERMITE CONTROL
Near Peach
674 TORO — SAN LUIS OBISPO

TERMITE CONTROL

& INSPECTIONS

FUNGI - BEETLES - DRY ROT

• COMPLETE INSPECTION
• REPAIRS
• INSURED
• ESCROW REPORTS

State License #1262-D

INQUIRE ABOUT OUR CONTROL SERVICE PLAN

PHONE
SAN LUIS OBISPO 546

HARRY KYLE

KYLE COMPANY

Serving San Luis Obispo Co.

"Established Over 30 Years"

1609 OSOS SAN LUIS OBISPO

TERMITE CONTROL

that's why he is

PARAMOUNT

In Control of
• BATS • FLEAS • ROACHES
• MOTHS • RATS • SILVERFISH
• FLIES • MICE • TERMITES
• ANTS

• WE DO OUR OWN FUMIGATING

Telephone San Luis Obispo 2448

Office 1461 Palm

SERVICING THE FOLLOWING COMMUNITIES:
San Luis Obispo, Santa Margarita, Atascadero, Templeton, Paso Robles, Shandon, Avenal, Coalinga, San Miguel, King City, San Simeon, Cambria, Cayucos, Morro Bay, Pismo Beach, Arroyo Grande, Nipoma, Santa Maria, Orcutt, Cuyama, Los Alamos, Santa Ynez, Buellton, Solvang, Lompoc.

SERVICE BY BONDED OPERATORS

PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO

Termite Control—(Cont'd)

KYLE COMPANY 1609 Osos.....SnLuisObspo 546
(See Advertisement This Page)
Paramount Pest Control Service of San Luis Obispo
1461 Palm.....SnLuisObspo 2448
(See Advertisement This Page)

Theatres

Bay Theatre 464 5th Morro Bay--------SP 2-3011
Fair Oaks Theatre
1007 Grand Av.....Arroyo Grnde 2364
Fremont Theatre 1035 Monterey..Sn Luis Obspo 71
La Moda Theatre State Hwy.....Atascadero-143
Oaks Drive-In Theatre.....Pso Robls 814
Obispo Theatre 993 Monterey....Sn Luis Obspo-197
Pismo Theater 250 Pomeroy Pismo Beach-PO 6-2491
Sunset Drive In Theatre
Portugese Flat Rd.....Sn Luis Obspo 211
T & D Jr Theatre 12th.....Pso Robls-328

Tile—Ceramic, Contractors & Dealers

Criddle Arthur Hwy No 1 Morro Bay-----SP 2-4341

FAULSTICH BROS SAN LUIS BRICK INC
TILE & MASONRY CONTRACTORS
Drain Boards - Bathrooms - Store Fronts
Free Estimates
Member San Luis Obispo Co. Contractor's Assn.
2900 S Broad.....San Luis Obispo 997

Tiles—Asphalt, Cork, Metal, Plastic, Rubber, Tile Board, Etc; Contractors & Dealers

Art Mesquit Complete Home Furnishings
Bridge & Branch.....Arroyo Grnde 2116

BESTILE
Baked, Plastic - Finished Wall & Ceiling Panels for Baths, Kitchens, Showers, Hospitals, Hotels, Markets, etc. Colorful Modern Designs.
BESTILE
Save Up to 50% - Easily Installed
"WHERE TO BUY IT"

BUILDERS MARKET 840-10th--PasoRobls 1600
Hagle-De Cou Lumber Co
8965 El Camino Rl-Atascdro 43
HAYWARD LUMBER CO
10th & Pine.....PasoRobles 820
5th & E Morro Bay.....SP 2-2291
From telephones served by the following exchanges
Cambria San Luis Obispo
Cayucos
(No Inter-City Charge)
Ask Operator for.....ENterprise 1-1406
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-SnLuisObispo 1420

Do you keep a list of emergency telephone numbers you may require? It pays to have them handy.

Termite Control
DRY ROT — BORERS — FUNGI
INSPECTIONS
24-Hr. Service for Loans & Escrow
Structural Defects Corrected
Specialists in Soil Treatment
EJAY PEST CONTROL SERVICE
Inspection — Correction — Protection
CALL
SAN LUIS OBISPO 3738-W
E. J. MEDZYK
State Licensed Operator
1208 PALM SAN LUIS OBISPO

Tiles—Asphalt, Cork, Metal, Plastic, Rubber, Tile Board, Etc; Contractors & Dealers—(Cont'd)

BOB'S FLOOR COVERINGS
Robert M. Nunes — Proprietor
WALL AND FLOOR TILE
KENTILE
CARPETS — LINOLEUM
FORMICA DRAIN BOARDS
VENETIAN BLINDS
1105 Grand Av.....ArroyoGrande 3122

Harbor Supply Co
Matico Floor And Wall Tile
1141 Main Morro Bay----------SP 2-5311
QUAGLINO JAMES A BUILDERS SUPPLIES
Armstrong's Asphalt Tile
Santa Barbara & High.....SnLuisObspo 1840
Sears Roebuck & Co 879 Higuera--SnLuisObispo 760

Tinning

Acme-Thorne Retinning Co
1446-15th San Francisco.....MArkt 1-7628

Tire Chains

See Automobile Parts & Supplies Headings

Tire Retreading & Recapping Equipment

Elrick Rim Co 9215 A Hayward.....LUcern 1-7935
Westside Tire Shop 1236 Monterey.SnLuisObspo 1851

Tires—Dealers

AIRPLANE TIRE CO
Established 1935
World's Largest Stock of Airplane Tires, Tubes, Wheels, Bearings, and Spindles
EXTRA HEAVY PLY — ALL SIZES
Easily Adapted for Industrial and Farm Uses
Write or Call for Prices & Literature
We Ship
520 South K----------Tulare 6-6533

ALLSTATE TIRES & TUBES—
SEARS ROEBUCK & CO
879 Higuera.....SnLuisObspo 760
Bardin's Goodyear Service
692 Marsh.....SnLuisObspo 1173
(See Advertisement Page 135)
Benells Texaco Service
Foothill & Santa Rosa-SnLuisObispo 3347
Bill Wall's Mobil Service
French Rd & Freeway-SnLuisObispo 330
Boysen's Texaco Service 435 Marsh-SnLuisObspo 564
Chick's Tire Service 1233 Spring------PasoRobls 77
Davis B H Tire Service
1233 Spring.....Paso Robles 77

DAYTON THOROBRED TIRES
Quality Famous Tires
Backed by Strong Written Service Guarantees
Dayton Thorobreds
"WHERE TO BUY THEM"
KIMBALL TIRE CO
283 Higuera-SanLuisObispo 758

FIRESTONE TIRES—
HAMMONS' FIRESTONE DEALER STORE
1344 Park.....Pso Robls 405

FISK TIRES
TIRE SERVICE
RECAPPING
REPAIRS
When It's Time To Re-Tire BUY FISK
"WHERE TO CALL"
DISTRIBUTOR
MADDALENA TIRE CO
Higuera & Osos.....SnLuisObspo 79

(Continued Next Page)

Tires—Dealers—(Cont'd)

GOODRICH B F TIRES
LIFE-SAVER TUBELESS TIRES
B.F.Goodrich
New and Used Tires - Recapping - Tire Service
"WHERE TO CALL"
MUSTANG TIRE & AUTO SERVICE
Osos & Marsh.....Sn Luis Obspo 1043
Texaco Service Stn 1004 Spring...PasoRobles 918

Goodyear Tire Service
5630 El Camino Rl-Atascdro 398

GOODYEAR TIRES—
BARDIN'S GOODYEAR SERVICE
692 Marsh.....SnLuisObspo 1173
CHICK'S TIRE SERVICE
1233 Spring.....Paso Robles 77
McGUIRE'S RICHFIELD SERVICE STATION
316 Higuera.....SnLuisObspo 659
SKI'S SHELL SERVICE STATION NO L 269
1200 Monterey.....Sn Luis Obspo 2942

Hammons' Firestone Dealer Store
1344 Park.....Pso Robls 405
Harry's Truck Stop 2801 Spring----PasoRobls 1520
Hessler's Union Oil Service Stn
1308 Monterey-SnLuisObispo 968
HINSON BILL TIRE SERVICE
655-5th Morro By-SP 2-6682
(See Advertisement This Page)
JIM'S ASSOCIATED OIL SERVICE STN
Federal Tires
1108 Monterey.....SanLuisObispo 1770-W
Kimball Tire Co 283 Higuera.....SnLuisObspo 758
Larry Fraites Shell Service
1095 Monterey-SnLuisObispo 1030
MADDALENA TIRE CO
Higuera & Osos.....SnLuisObspo 79
(See Advertisement This Page)
Mike's Texaco Service
311 Higuera-SnLuisObispo 1736

(Continued Next Page)

TUBELESS TIRE SERVICE

Ride on FISK AIRBORNE TUBELESS

Nothing compares with the riding comfort of this new kind of tire! You ride on 1200 more cubic inches of air at less pressure . . . practically float over the bumps . . . steer with a feather touch. No need to change rims. Come on in for a free demonstration today.

MADDALENA TIRE COMPANY

"CHARLIE" "NOEL"

CHEVRON GAS — OIL — LUBRICATION
TIRE RECAPPING

BEST CAR WASH IN TOWN WITH OUR WASHMOBILE

WHEELS BALANCED
WITH OUR NEW
Stewart Warner Electronic Wheel Balancer

San Luis Obispo 79
HIGUERA & OSOS
SAN LUIS OBISPO

Call San Luis Obispo 1043

B.F.Goodrich TIRES · BATTERIES

TUBELESS TIRES
ANOTHER B. F. GOODRICH FIRST

Best in the Long Run

MUSTANG TIRE & AUTO SERVICE

OSOS & MARSH SAN LUIS OBISPO

GOODYEAR
GOODYEAR TIRES

IN MORRO BAY
WHOLESALE - RETAIL
TIRES - TUBES - BATTERIES
Complete Recapping Service For Auto - Trucks - Tractors
WHEEL BALANCING
We Give S & H Green Stamps
BILL HINSON TIRE SERVICE
SP 2-6682
655-5th MORRO BAY

Villa's Union Station

US ROYAL

U S ROYAL DISTRIBUTOR

WHEELS BALANCED

We Give S & H Green Stamps

FOR THE BEST IN SERVICE

CALL
San Luis Obispo 2957

BROAD & FOOTHILL

GOODYEAR
GOODYEAR TIRES

WHOLESALE & RETAIL

TIRES - TUBES
BATTERIES
ACCESSORIES

Complete RECAPPING SERVICE

Original Goodyear Tread Can be Placed on Your Passenger Tires

WHEEL BALANCING

PHONE
SAN LUIS OBISPO 1173

BARDIN'S GOODYEAR SERVICE
692 MARSH

Tires–Dealers–(Cont'd)

Mustang Tire & Auto Service
Oso & Marsh ..... SnLuisObispo 1043
(See Advertisement Page 135)
Norwalk Service Stn
1088 Higuera–SnLuisObispo 1913
O K Rubber Welders
1413 Monterey–SnLuisObispo 2241
Richfield Service Stn 1637 Spring ---- PasoRobls 989

SEIBERLING TIRES

FULLY GUARANTEED IN WRITING
Call one of the following Independent Seiberling Dealers for Tires, Tubes and Expert Service
SEIBERLING TIRES

"WHERE TO CALL"
WHOLESALE-RETAIL
KIMBALL TIRE CO
283 Higuera ..... Sn Luis Obspo 758

Shaffer's Richfield Service Stn
139 Traffic Wy–AroyoGrnde 2040

U S ROYAL TIRES

QUALITY TIRES
QUALITY RECAPS
QUALITY REPAIRS
U.S. ROYAL TIRES

"WHERE TO CALL"
DISTRIBUTORS
LIGHTFOOT UNION OIL SERV STATION
931 Grand Av ..... ArroyoGrande 2738
NICHOLS SID CHEVROLET
1309 Spring ..... Pso Robls 1222
VILLA'S UNION STATION
Broad & Foothill Bl ..... SanLuisObispo 2957
DEALERS
NICHOLS SID CHEVROLET
Highway ..... Atascadero 163

MACRAE'S
O.K. Rubber Welders
Complete TIRE Service
ELECTRIC RECAPPING
Infra Ray Repairs

ALL WORK GUARANTEED
See the New O.K. "Auto Float" Tire
Les Macrae
TRUING · BALANCING · SIPING
San Luis Obispo 2241
1413 MONTEREY

Tires–Dealers–(Cont'd)

Villa's Union Stn
Broad & Foothill Bl ..... SnLuisObispo 2957
(See Advertisement Page 135)
Westside Tire Shop
1236 Monterey–SnLuisObispo 1851
Wiltshire Service Station Hwy ..... Atascdro 375

Tires–Retreading & Recapping

Boettcher's Chevron Stn
Main & Lee Cambria–WA 7-4626
Bowden Seaside Station
711 Marsh ..... Sn Luis Obspo 1957
Bud's Mobil Service 495-5th Morro By---SP 2-3601

CHICK'S TIRE SERVICE
B. H. DAVIS TIRE SERVICE
TIRES
AUTO – TRUCK – FARM
NEW – USED – RECAPPING
Dealer for
GOODYEAR & KELLY SPRINGFIELD TIRES
WHEEL BALANCING
1233 Spring ..... PasoRobles 77

Goodyear Tire Service
5630 El Camino Rl–Atascdro 398
Hinson Bill Tire Service
655-5th Morro By–SP 2-6682

KIMBALL TIRE CO
TIRE RETREADING
Voit 100% Cold Rubber
4-HOUR SERVICE
283 Higuera ..... SanLuisObispo 758

MADDALENA TIRE CO
Higuera&Osos. Sn Luis Obspo-79
O K Rubber Welders
1413 Monterey–SnLuisObispo 2241
(See Advertisement This Page)
WESTSIDE TIRE SHOP
1236 Monterey ..... SnLuisObispo 1851
(See Advertisement This Page)

Title Companies

SECURITY TITLE INSURANCE CO
1119 Chorro ..... SnLuisObispo 1015
TITLE INSURANCE AND TRUST COMPANY
777 Higuera ..... Sn Luis Obspo 2533

Toilet Goods

Merle Norman Cosmetics Studio
748Higuera. Sn Luis Obspo-1477

Tools–Renting

GEORGE'S EQUIPMENT RENTALS
S Hwy–SnLuisObispo 2398
(See Advertisement This Page)

KITCHEN CUE
Use a pipe cleaner for cleaning and polishing between the tines of a fork.

WESTSIDE TIRE SHOP

TIRE REPAIRS
RETREADING
AND
RECAPPING
Quality Workmanship
1236 MONTEREY
PHONE
SAN LUIS OBISPO 1851

Tools–Retail

See also Electric Tools; Also Machine Tools

Paso Robles Mercantile Co 839-12th PasoRobles 340
Petersen Auto Parts 742 Marsh---SnLuisObispo 1106
Sears Roebuck & Co 879 Higuera--SnLuisObispo 760

UNION HARDWARE CO
NATIONALLY ADVERTISED LINES
DELTA POWER TOOLS
HOME UTILITY & SKIL SAWS
PORTER CABLE – SPEEDMATIC & GUILD SAWS – ROUTERS & SANDERS
After Approx. Jan. 1st at 1126 Chorro
725 Higuera ..... SanLuisObispo 43

Western Auto Supply Co
831-5th Morro By–SP 2-3303

Tools–Whsle & Mfrs

UNIVERSAL AUTO PARTS CO
Complete Stock of Wholesale & Retail Mechanics Hand & Power Tools – Also Garage Service Equipment
Allen Tune-Up Equip., Black & Decker Valve Refacers & Power Equip.
Marquette Batt. Chargers, Welders & Supp's, Alemite & Stewart-Warner Equip.
969 Monterey ..... SanLuisObispo 1418
Eves Suns & holidays call ---SanLuisObispo 1442-W

Tortillas

Mexicatessen 354 Higuera-----SnLuisObispo 2063-J

Tourist Courts–See Motels

Towel Service–See Linen Supply Service

Towing Service–Automobile & Truck

See Automobile Towing

The Yellow Pages save you time.

IF IT'S TOOLS
George Rents it!
- CRAWLER TRACTORS - BULLDOZERS
- FARMING TOOLS - POWER MOWERS
- HAND & POWER TOOLS - ROTARY HOE
- SKIP LOADERS - SKIL SAWS
- ELECTRIC DRILLS
- POST HOLE DIGGERS
- HEDGE CLIPPERS
- CONCRETE MIXERS
- TRUCKS & TRAILERS
- SANDERS - LADDERS
- BINDERS - SCYTHE
- CHAIN BLOCK
- AIR COMPRESSORS
- PAVING BREAKERS
- PLUMBING TOOLS

GEORGE'S EQUIPMENT RENTALS
S. HWY. • SAN LUIS OBISPO 2398

Toys–Retail

BELLO'S
TOYS – GAMES – DOLLS
WHEEL GOODS
San Luis Obispo County's Leading Year 'Round Toy House
886 Monterey ..... SanLuisObispo 12

Bert's Hobby Shop
895 Higuera–SnLuisObispo 1538-M

BILLIE'S TOY & BABY SHOP
FEATURING A LARGE VARIETY OF ALL THE BETTER TOYS BY LEADING MANUFACTURERS
We Give S & H Green Stamps
766 Higuera ..... San Luis Obispo 2628

Herrington's Variety Store
771 Dolliver Pismo Bch–PO 6-4635

LEON'S TOY SHOP
Wind Up Toys – Wheel Goods – Dolls
Stuffed Toys & Animals – Games
Educational Toys – Cowboy Suits
Electric Trains
Pull Toys – Novelties
659 Higuera ----------SanLuisObispo 1338

Tractor Parts

California Tractor & Equipment Corp
1247 S Wilson Wy Stkn–HOward 6-7064

Tractors

ALLIS-CHALMERS TRACTORS–
FARMER'S HARDWARE & EQUIP CO
581 Higuera ..... SnLuisObispo 852

CALIFORNIA TRACTOR & EQUIPMENT CORP
GOOD USED PARTS
Good Used Bearings
New & Used Bulldozers
1247 S Wilson Wy Stkn-----HOward 6-7064

CASE TRACTORS–
FARMER'S HARDWARE & EQUIP CO
581 Higuera ..... SnLuisObispo 852

LIVINGSTON E C CO INC
Sales & Service
ALLIS-CHALMERS TRACTORS & EQUIP.
MOLINE FARM MACHINERY
GARDEN TRACTORS
ROTO-HOE – ROTOTILLER – GRAVELY
BUTLER TANKS & BINS
SPRINKLER SYSTEMS – WESTERN PUMPS
1236 Railroad ..... PasoRobles 534

Miller & Williams Automobile Service
1040-13th–PasoRobls 1507
(See Advertisement This Page)
MOORE JOSEPH G CO 1139-13th ... PsoRobls 450
(See Advertisement This Page)

SIMPLICITY GARDEN TRACTORS & IMPLEMENTS
Mow lawns, plow, cultivate, remove snow, saw logs . . . do more than 28 jobs with Simplicity. Year 'round helper for farm and home.
Simplicity
"WHERE TO BUY IT"
Atascadero Feed & Supply S Hwy---Atascdro 193

WILDMAN J M INC 34th & Spring----PsoRobls 254
(See Advertisement This Page)

You'll find it fast in the YELLOW PAGES.

Tractors–Renting

GEORGE'S EQUIPMENT RENTALS
Rotovators-Crawlers-Bulldozers-Skiploaders
S Hwy ..... SnLuisObispo 2398

Tractors–Repairing

Colburn T R 221-15th ..... PsoRobls 1075-W
Wildman J M Inc 34th & Spring ---- PasoRobls 254

Trading Stamp Companies

Sperry & Hutchinson Co The
1415 Monterey ..... SnLuisObispo 1822

Trailer Equipment & Parts

BETTER PLUMBING CO
673 Higuera–SnLuisObispo 1383

THE TRADIN' POST
TRAILER SUPPLIES & ACCESSORIES
29 Years Experience
AWNINGS
Trailer Weatherproofing – Hitches
Signals – Brakes – Overload Springs – Staves – Furnishings
Used Furniture – Trailer Sales
BOUGHT SOLD & EXCHANGED
1700 Hwy 1 Morro By ---------- SP 2-5371

Trailer Parks

Buck's Motel & Trailer Park
1100 Main Morro Bay–SP 2-4161
Griffith Trailer Park
1680 Hwy No 1 Morro Bay–SP 2-9988
GROVE AUTO COURT N Highway Atascadero 336-R
Hilltop Trailer Court N Hwy. ... Atascadero 43-J-2
Keene Trailer Sales 3126 Spring .... PasoRobles 598
Lively's Court
1328 Grand Av Grover City ... AroyoGrnde 2825

MATHEWS' TRAILER PARK
FRANK & FRANKIE WEDDELL – Operators
ACCOMMODATIONS FOR 35 TRAILERS
LAUNDRY – HEATED SHOWERS
CHILDREN & PETS ACCEPTED
MODERN IN EVERY RESPECT
274 Higuera ---------- SanLuisObispo 1392

MISSION TRAILER PARK
546 Higuera ... Sn Luis Obspo 2033-W
Mitch's Trailer Court S Hwy ---- Atascdro 168-M
RINGELE TRAILER PARK
462 C Morro Bay–SP 2-6971

SLEEP OFF THE HI-WAY TRAILER PARK
Follow Signs to South of City Limits
Turn South at Bridge on Old Highway 101
QUIET — MODERN FACILITIES
1000 South ..... San Luis Obispo 791

(Continued Next Page)

Advertise here—it pays.

AUTHORIZED DEALER
Ford TRACTOR
SALES & SERVICE
IMPLEMENTS – PARTS – REPAIRS
COMPLETE AUTOMOTIVE SERVICE
MILLER & WILLIAMS AUTOMOBILE SERVICE
PASO ROBLES 1507
1040 - 13th Paso Robles

INTERNATIONAL HARVESTER
TRACTORS – TRUCKS
FARM EQUIPMENT
WE HAVE THE MOST MODERN FACILITIES FOR REPAIRING ALL TYPES OF EQUIPMENT
INTERNATIONAL HARVESTER

Sales & Service
PHONE
Paso Robles 254
Parts Dept. Phone Paso Robles 99
J. M. WILDMAN INC.
34TH & SPRING PASO ROBLES

"CATERPILLAR" and JOHN DEERE
SALES - SERVICE - PARTS

Complete Line of
NEW & USED
EARTH MOVING EQUIPMENT
FARM IMPLEMENTS – TRACTORS
PASO ROBLES 450
JOSEPH G. MOORE CO.
1139 - 13th PASO ROBLES
SO. 101 HWY. SANTA MARIA

IN

SAN LUIS OBISPO

NATIONWIDE TRAILER

ALL SIZES OF TRAILERS

LOCAL - ONE WAY - ROUND TRIP

Hitches Furnished Free

KENNEYS CHEVRON STATION

FOOTHILL BLVD. & HIWAY 1

PHONE SAN LUIS OBISPO 3382

TRAILERS FOR RENT

Local and One Way To or From Major Cities

COAST-TO-COAST

1-WAY TRAILER RENTALS

Rubber Protected Hitches Furnished

RENT-A-TRAILER SYSTEM

SERVICE & EQUIPMENT THAT COUNTS
REEFER DOLLIES & CANVAS

RICHFIELD SERVICE STATION

Monterey St. At Toro

San Luis Obispo 2519

IN

PASO ROBLES

NATIONWIDE TRAILER RENTAL SYSTEM

ALL SIZES OF TRAILERS
ONE WAY
OR
ROUND TRIP
HITCHES FOR ALL CARS
& PICK-UPS
OPEN 7 DAYS A WEEK

PASO ROBLES
966

RAUCH'S CABINET & UPHOLSTERY SHOP

821 - 21 STREET

Trailer Parks–(Cont'd)

STOWE INDEPENDENT OIL CO & TRAILER SALES
New 5 Acre Trailer Park-75 Spaces
6th & Spring.....PasoRobles 758
Surf-Side Trailer Park Hwy & Cody-----Cayucs 2782
Surf Side Trailer Park
100 Park Av Pismo Bch-PO 6-9994

TREES MOTOR LODGE
Trailer Accommodations
2841 Spring.....PsoRobls 334-W

Trailers–Automobile, Coach

STOWE INDEPENDENT OIL CO & TRAILER SALES
New 12 to 40 Foot Trailers
Cash or Terms
6th & Spring.....PasoRobles 758
The Tradin' Post 1700 Hwy 1 Morro By--SP 2-5371

Trailers–Renting

CENTRAL TRAILER RENTALS

For LOCAL or ONE WAY RENTALS, Rent the familiar YELLOW and RED TRAILER — 20 years' experience — Custom built equipment to meet all requirements. Lowest rates.
U HAUL MORE FOR LESS

CENTRAL RENTAL

"FOR INFORMATION CALL"

George's Equipment Rentals
S Hwy-SanLuisObispo 2398

Ewing's Chevron Service
155 Traffic Way-AroyoGrnde 5620
Garden Farms Store 101 Hwy-----SntaMrgrta 5601
George's Equipment Rentals
S Hwy-SnLuisObispo 2398
Kenneys Chevron Stn
Hwy 1 & Foothill Bl-SnLuisObispo 3382
(See Advertisement This Page)
Rauch's Cabinet & Upholstery Shop
821-21st.....PsoRobls 966
(See Advertisement This Page)

RICHFIELD SERVICE STATION
1166 Monterey.....Sn Luis Obspo 2519
(See Advertisement This Page)
U-Haul Co 505 Higuera.....SanLuisObispo 491-J

U-HAUL RENTAL TRAILERS

AMERICA'S FINEST RENTAL TRAILERS Cost No More!
For local rentals or ONE WAY ANYWHERE, use Streamlined Orange and Black U-HAUL CO. TRAILERS.
A Model to Fit Your Needs! A Hitch to Fit Your Car!

U-HAUL RENTAL TRAILERS

"WHERE TO RENT THEM"

Brooks Wes Chevron Service
806 Spring.....PasoRobles 539
Ewing's Chevron Service
155 Traffic Way-AroyoGrnde 5620
Hinson Bill Tire Service
655-5th Morro By-SP 2-6682

TATE MOBILGAS SERVICE
505 Higuera.....SnLuisObispo 491-J

Travel Bureaus

TRAVEL SERVICE 987 Osos...Sn Luis Obspo 418

Good neighbors are considerate party-line users. Remember these party-line golden rules:

- Space your calls instead of making several of them without a break.
- Talk only as long as you have to on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear to receive your call.
- Ask your youngster not to monopolize the telephone.

Tree Service

DAVEY TREE SERVICE

Phone or write for local Davey Supervisor to inspect your trees. The West Coast's original and only genuine Davey Tree Service costs no more.

DAVEY TREE SURGERY CO.

"WHERE TO CALL"

DAVEY TREE SURGERY CO
519 Romona Av Grovr Cty-ArroyoGrande 2255

Davey Tree Surgery Co
519 Romona Av Grovr Cty-AroyoGrnde 2255
Layton Tree Service Marchant Av-----Atascdro 563-J
(See Advertisement This Page)

Trophies

Andrews Don 1009 Higuera-------SnLuisObispo 936

Tropical Fish

Hazel's Pet Shop 595 Marsh----SnLuisObispo 962-W
Home Aquarium & Pet Shop
340-5th Morro By-SP 2-6346

Truck Terminals

San Luis Truck Service 101 Hwy..SnLuisObispo 1360

Trucking

See also Motor Freight Companies

ARROYO GRANDE TRUCK CO
201 W Branch.....Aroyo Grnde 2828
(See Advertisement This Page)

CALIF MOTOR EXPRESS LIMITED
1st.....Cayucos 2732
Paso Robles 5th & Riverside.....PsoRobls 657
San Luis Obispo 390 Pacific....Sn Luis Obspo 800
(Continued Next Page)

The Yellow Pages save you time.

TRUCKING

ROCK – SAND – GRAVEL Sold & Delivered

Call Santa Maria WAlnut 5-5915

Nights – Sundays & Holidays Call Arroyo Grande 5718

WHITEY STONG TRUCKING

N. BROADWAY SANTA MARIA

LAYTON TREE SERVICE

• FULLY INSURED •

SERVING THE COASTAL AREA
& SAN LUIS OBISPO COUNTY
• TRIMMING • TOPPING
• REMOVAL • CABLING
• CAVITIES • FEEDING
• LINE CLEARING

A-FRAME WORK

FREE ESTIMATES
DAY OR NIGHT
CALL COLLECT

ATASCADERO 563-J

MAILING ADDRESS
P.O. BOX 634 ATASCADERO

Arroyo Grande Trucking Company

Common, Contract & RADIAL CARRIERS

DAILY SERVICE TO LOS ANGELES, SAN FRANCISCO & OAKLAND PRODUCE MARKETS

General Local & Long Distance Hauling

Arroyo Grande 2828 or 5729

201 W. BRANCH ARROYO GRANDE

FROM TELEPHONES SERVED BY SANTA MARIA EXCHANGE ONLY
Ask Operator for Zenith 3011

PO — POplar WA (Cambria) — WAverly
SP — SPruce WA (Nipomo) — WAbash

Trucking–(Conf'd)

CORIPPO MEL H
DUMP TRUCK RENTAL
ROAD WORK – SAND & GRAVEL
TRANSIT CONCRETE MIX
1221 Park ..... PasoRobles 673
If no answer call..... PasoRobles 956-W

CROPPER SIDNEY C
State Wide Trucking
FEED – GRAIN
FERTILIZER – CEMENT
ALL CARGOES INSURED
1935 Vine ..... PasoRobles 644

DENNIS TRANSFER
Local&Long Distance Moving
And General Hauling
1824Nipomo ..... Sn Luis Obspo-355

GLASS TRANSPORTATION CO
1733 Spring ..... PsoRobls 258
J & H Transfer & Storage S Hwy ..... Atascdro 171

JONES CHARLES
LIVESTOCK HAULING
GENERAL TRUCKING
LOCAL & LONG DISTANCE
1110 Olive ..... PasoRobles 1097

MOROSA BROS TRANSPORTATION
Livestock Hauling-General Trucking
321-16th ..... PasoRobls 569
If no answer call ..... PasoRobls 944

O'KELLEY & WALLACE
3159 S Broad ..... SanLuisObispo 798-J
If no answer call ..... SnLuisObispo 1333-W

Oliver Geo K Los Berros Rd ..... Arroyo Grande 2685

INTERNATIONAL TRUCKS
SALES SERVICE AND PARTS

Complete Parts & Service Dept.
Staffed By Qualified Personnel
To Better Serve You
PHONE
PASO ROBLES 254
J. M. WILDMAN, Inc.
34TH & SPRING PASO ROBLES

Trucking–(Conf'd)

PACIFIC FREIGHT LINES
OVERNIGHT SERVICE TO ALL PRINCIPAL ARIZONA & CALIFORNIA POINTS
PFL
"FOR INFORMATION CALL"
Pacific Freight Lines
393 Marsh ..... SnLuisObspo 1370

PACIFIC FREIGHT LINES
393 Marsh ..... Sn Luis Obspo 1370
Pac Motor Trucking Co
Railroad Av-SnLuisObspo 2500
Pac Motor Trucking Co
8th & Railroad ..... Pso Robls 2

PAYNE V E & SONS
HAY & GRAIN
HAULING
ROAD SIDE SERVICE
COMPLETELY EQUIPPED
538-16th ..... PasoRobles 1226-R

REED L F TRUCK SERVICE
HAULING
Local & Long Distance
LIVESTOCK TRANSPORTATION
HAY & GRAIN
BULK OR SACK
Completely Insured
S 101 Hwy ..... PasoRobles 14-J-3

Reyes & De Leon Trucking
Huasna Rd ..... ArroyoGrande 3423
Rodgers Dick 8220 Carmelita Av ..... Atascdro 1199

SILVA MANUEL A
Contract Hauling
Local & Long Distance
Broad ..... SnLuisObispo 930

STONG WHITEY 432 Calif Av ..... ArroyoGrnde 5718
(See Advertisement Page 139)
Wallace & O'Kelley
3159 S Broad ..... SanLuisObispo 798-J
If no answer call ..... SnLuisObispo 1333-W
Wheeler C H 2230 Spring ..... PasoRobles 147-R

Trucks–Industrial

CLARK-ROSS INDUSTRIAL TRUCKS–
BRAUN ROBERT H CO
5519 Jillson Los Angeles ..... Raymond 3-6381

Trucks–Motor, Dealers–New

CHEVROLET TASK-FORCE TRUCKS
MONEY SAVING MODEL FOR EVERY JOB!
CHEVROLET
"WHERE TO BUY THEM"
ARLAND CHEVROLET CO
1039 Monterey ..... SnLuisObispo 1548
NICHOLS SID CHEVROLET
1305 Spring ..... Pso Robls 1222

FORD TRUCKS SALES & SERVICE
FORD ECONOMY TRUCKS
SAVE TIME-SAVE MONEY
LAST LONGER!
"WHERE TO BUY IT"
BRENNAN MAURY
330 Traffic Wy ..... Arroyo Grande 5628
HARRIS TRUMAN A & SON
1302 Pine ..... Pso Robls 53
LEVERENZ WALTER F
5680 El Camino Rl ..... Atascadero 14
THRESH E H INC
1101 Monterey ..... Sn Luis Obspo 102

Trucks–Motor, Dealers–New–(Conf'd)

G M C TRUCKS–
KIMBALL MOTOR COMPANY
252 Higuera ..... Sn Luis Obspo 2344
WOOSTER BUICK & GMC
1501 Spring-PasoRobls 14

INTERNATIONAL MOTOR TRUCKS–
STANDARD MOTORS & EQUIPMENT CO
1701 Monterey ..... Sn Luis Obspo 3144

PETERBILT TRUCKS–
COAST COUNTIES TRUCK & EQUIPMENT CO
N 4th & Bayshore Hwy
Sn Jose ..... Cypress 5-8962

REO TRUCKS–
COAST COUNTIES TRUCK & EQUIPMENT CO
N 4th & Bayshore Hwy San Jose CYpress 5-8962

WILDMAN J M INC 34th & Spring ..... PsoRobls 254
(See Advertisement This Page)

WILLYS SALES AND SERVICE
Universal 'JEEP' 'JEEP' Station Wagon 'JEEP' Trucks 'JEEP' Sedan Delivery ...And Their Special Equipment, Service And Parts, Made By Willys Motors, Inc.
'Jeep' FAMILY OF 4-WHEEL-DRIVE VEHICLES
"WHERE TO BUY THEM"
DEALERS
Boriack Motor Co
1144 Monterey-SnLuisObispo 1469

Trucks–Motor, Dealers–Used

JACOBSON BROS TRUCKS PARTS & EQUIPMENT
TRUCK WRECKING
New & Used Parts – All Makes
ARMY TRUCKS & PARTS
2231 M Bkrsfld ..... FAirvw 5-1216

Trucks–Motor, Equipment & Parts–New

San Luis Truck Service
Old S 101 Hwy-SnLuisObispo 2343

UNIVERSAL AUTO PARTS CO
QUALITY – SERVICE – PARTS
For
ALL CARS, TRUCKS AND TRACTORS
Continuous Service
969 Monterey ..... SnLuisObispo 1418
Eves Sums & holidays call ..... SnLuisObispo 1442-W

Wildman J M Inc 34th & Spring ..... PsoRobls 99

Trucks–Motor, Painting–See Automobile Painting

Trucks–Motor, Rental

GEORGE'S EQUIPMENT RENTALS
S Hwy-SnLuisObispo 2398

Trucks–Motor, Repairing

CHEVROLET AUTHORIZED SERVICE–
NICHOLS SID CHEVROLET
1305 Spring ..... Pso Robls 1222

SAN LUIS TRUCK SERVICE
TRUCK REPAIRS
AND
MAINTENANCE
HEAVY EQUIPMENT DIESEL REPAIRS
24-HOUR SERVICE
101 Hwy ..... Sn Luis Obspo 1360
Residence ..... Sn Luis Obspo 3099-J

San Luis Truck Service
Old South 101 Hwy ..... SnLuisObispo 2343

PO — POplar WA (Cambria) — WAverly
SP — SPruce WA (Nipomo) — WAbash

Trucks–Motor, Towing–See Automobile Towing

Trust Companies–See Banks; Also Title Companies

Tuxedos–Renting

Paso Robles Mercantile Co 839-12th ... PsoRobls 340
Selix Formal Wear
Finest in the West Since 1906
Write for Name of Our Local Dealer
123 Kearny S F ..... YUkon 6-6212

Typewriters

ATASCADERO OFFICE SUPPLY
REMINGTON RAND TYPEWRITERS
SOLD ON REMINGTON DEFERRED PAYMENT PLAN
Travel-Riter – Quiet-Riter
Office-Riter – Letter Riter
REMINGTON ADDING MACHINES
Everything for the Office
5840 Traffic Way ..... Atascadero 683

Bickell's Stationery Store 807-12th ... PasoRobls 882

HILL'S STATIONERY STORE
authorized dealer for
UNDERWOOD TYPEWRITERS
Standard & Electric Models
We also carry a complete line of portables
Sales – Service – Rentals
Complete typewriter repair shop
1127 Chorro ..... SanLuisObispo 1403

MARSHALL BUSINESS MACHINES
1453 Monterey-SnLuisObispo 1081
(See Advertisement This Page)
(Continued Next Page)

PIN-UP PATTER
Wind helps chenile spreads dry fluffy as new, if you hang them inside out so tufts rub against each other.

Smith-Corona TYPEWRITERS
ELECTRIC
STANDARD
PORTABLE
ADDING – CALCULATING & BOOKKEEPING MACHINES
SALES & SERVICE
Rebuilt - Rentals
Repairs on All Makes
G-F METAL OFFICE EQUIPMENT
Complete Line of Office Equipment
Phone SAN LUIS OBISPO 681-W
BOB WALKER'S
785 MARSH

TYPEWRITERS

TYPEWRITER RENTALS SALES

M B M
NEW - USED - RE-BUILTS
EXPERT REPAIRS ON ALL MAKES
All Work Guaranteed
FREE PICK-UP & DELIVERY SERVICE
FREE LOANER SERVICE WHILE YOUR MACHINE IS BEING REPAIRED
Also We Sell & Service
CLARY ADDING MACHINES AND CASH REGISTERS
CALL
SAN LUIS OBISPO 1081
MARSHALL BUSINESS MACHINES
1453 MONTEREY

DISTRIBUTOR
ROYAL TYPEWRITERS
ELECTRIC • STANDARD • CARBON-RIBBON
All Available in 6 Exciting Colors

GUARANTEED **REPAIRS** ON ALL MAKES OF TYPEWRITERS

ALL MAKES OF **PORTABLES** $9.95 DOWN – 18 MONTHS ON BALANCE

VICTOR ADDING & CALCULATING MACHINES

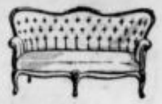
RENTALS Initial 2 Months Rental Applied on Purchase ALL MAKES USED TYPEWRITERS EASY TERMS

DUPLICATORS Rex-O-Graph & Speed-O-Print

JOHNNY
NELSON OFFICE EQUIPMENT CO.
690 HIGUERA SAN LUIS OBISPO 228

UPHOLSTERING

Finest Line Of
PLASTIC
LEATHER
FABRIC



CUSTOM FURNITURE
ANTIQUES — REMODELING — REPAIRING
SPECIALIZING IN NEEDLE-POINT MOUNTING & TUFTING
All Work Guaranteed
STINCHFIELD'S MATTRESSES
ENGINEERED FOR HEALTH
Be Wise . . . Compare Before You Buy!
FOR HOME - HOTEL & MOTEL BEDS

L. M. STINCHFIELD
PASO ROBLES UPHOLSTERY

CALL
Paso Robles 1535

1348 Railroad

PARAMOUNT
UPHOLSTERING
CO.
NEW FURNITURE MADE TO ORDER

Antiques
Drapes
Restaurant
Equipment

Rug Dyeing
Rug Cleaning
Moth-Proofing
Carpeting

FREE ESTIMATES – EASY BUDGET TERMS
FREE PICK-UP AND DELIVERY
ALL WORKMANSHIP GUARANTEED 5 YEARS
WALLACE GUGLIELMELLI - Prop.

Phone SAN LUIS OBISPO 1790-J
Serving Entire County

1218 CARMEL SAN LUIS OBISPO

Typewriters–(Cont'd)

NELSON JOHNNY OFFICE EQUIPMENT CO
Distributor for
ROYAL TYPEWRITERS
ELECTRIC, STANDARD
& CARBON RIBBON
ALL MAKES OF PORTABLES & USED TYPEWRITERS
RENTALS REPAIRS
690 Higuera ----------SanLuisObispo 228

Nelson Johnny Office Equipment Co
690 Higuera–SnLuisObispo 228
(See Advertisement Page 141)

PASO ROBLES OFFICE SUPPLY
COMPLETE OFFICE OUTFITTERS
Commercial Stationery
Typewriters – Adding & Calculating Machines
Curtis J. Baxter, Prop.
Next Door to Post Office
608-12th .....PasoRobles 481-J

ROYAL TYPEWRITER CO
Standard – Electric – Portable
New & Reconditioned
Rentals – Repairs
Johnny Nelson – Authorized Dealer
690 Higuera .....SanLuisObispo 228

Sears Roebuck & Co 879 Higuera--SnLuisObispo 760
WALKER'S BOB
785 Marsh.....Sn Luis Obspo 681-W
(See Advertisement Page 141)

Typewriters–Renting

Marshall Business Machines
1453 Monterey-SnLuisObispo 1081
Royal Typewriter Co 690 Higuera--SnLuisObispo 228

Typewriters–Repairing

HILL'S STATIONERY STORE
1127 Chorro .....SnLuisObspo 1403
Marshall Business Machines
1453 Monterey-SnLuisObispo 1081
Nelson Johnny Office Equipment Co
690 Higuera-SnLuisObispo 228
WALKER'S BOB
785 Marsh.....Sn Luis Obspo 681-W

Undertakers–See Funeral Directors

Uniform Supply Service
See Linen Supply Service

Unions–Labor–See Labor Organizations

Unit Heat–See Furnaces Headings; Also Heaters

United States Government Offices
See Alphabetical Directory Under "U S Government"

Upholsterers

ALVA GREEN'S AUTOMOTIVE TRIM & FURNITURE UPHOLSTERY
CUSTOM MADE AUTO & FURNITURE UPHOLSTERY
AUTO TOPS – SEAT COVERS
We Give S & H Green Stamps
Free Estimates
1528 Monterey --------SanLuisObispo 2573

Beamer's Upholstery
159 Brisco Rd.....ArroyoGrande 5522
Borjes Upholstery 6100 El Camino Rl----Atascdro 49
(See Advertisement Page 143)
Henry's Upholstery 572 Islay..SanLuisObispo 3155-W
(See Advertisement Page 143)
Jones Upholstery Shop 112 N Main....Templtn 2101
(See Advertisement Page 143)
(Continued Next Page)

Upholsterers–(Cont'd)

Paramount Upholstering Co
1218 Carmel .....SanLuisObispo 1790-J
(See Advertisement Page 142)
RAUCH'S CABINET & UPHOLSTERY SHOP
821-21st .....PasoRobles 966
Stinchfield's Paso Robles Upholstery
1348 Railroad .....PsoRobls 1535
(See Advertisement Page 142)
Zegar's Upholstery Shop
881 Morro .....SnLuisObispo 2080-J
(See Advertisement This Page)

Upholsterers' Supplies

HENRY'S UPHOLSTERY
Cotton – Twine – Burlap – Webbing
Cushion Units – Furniture Legs
FABRICS
WE STUFF YOUR CUSHIONS
Tufting Buttons Made to Order
WHAT WE DON'T HAVE, WE WILL ORDER
572 Islay ----------SanLuisObispo 3155-W

Upholstery Cleaners

PARAMOUNT UPHOLSTERING CO
1218 Carmel .....SnLuisObispo 1790-J

Vacuum Cleaners–Dealers

Air-Way Branches Inc
1773 Newport Av Grover City..ArroyoGrande 5650
FILTER QUEEN CO 678 Marsh--SnLuisObispo 3950
(See Advertisement This Page)
HEATON R C CO
Hoover Authorized Sales & Service
803-13th.....Pso Robls 890
(Continued Next Page)

OUNCE OF PREVENTION
Pour contents down drain before discarding old medicine bottles . . . dispose out of reach of little fingers.

A NEW DISCOVERY FOR DUST ALLERGIES IN THE HOME . . .

Filter Queen

THE ONLY HOME SANITATION SYSTEM OF ITS KIND IN THE WORLD!

Thanks to the exclusive FILTER QUEEN Sanitary Filter Cone, you can now purify the air you breathe . . . actually remove dangerous and annoying dust and pollen from your home. For your family's health, get the full facts and a FREE home presentation of FILTER QUEEN. See how FILTER QUEEN can make your home a healthier, cleaner place in which to live.

Phone or Write Today
For Free Home Demonstration

SAN LUIS OBISPO 3950 678 MARSH

Call HENRY'S
UPHOLSTERY
10 Years Serving San Luis Obispo Co.
HENRY & BECKY NORTHINGTON

Quality Workmanship • • • • • • RESTYLING
Pick-Up & Delivery • • • • RECOVERING
Free Estimates • • REPAIRING

FEATURING FABRICS OF:
JOHN K. BURCH, TREND OF TIMES, PRUDENTIAL
ELASTIC PLASTICS OF:
NAUGAHYDE, BOLTFLEX, NYGEN TOLEX
KOYLON FOAM CUSHIONS
SUPPLIES FOR THE "DO-IT-YOURSELF" UPHOLSTERER

572 ISLAY STREET

Phone San Luis Obispo 3155-W

ZEGAR'S UPHOLSTERY SHOP

LARGE SELECTION OF FINE FABRICS
AUTOMOTIVE UPHOLSTERING & SLIP COVERS
PICK-UP AND DELIVERY
Free Estimates
SAN LUIS OBISPO 2080-J
881 – MORRO STREET

BORJES UPHOLSTERING

GUARANTEED FURNITURE & AUTO UPHOLSTERING

It Your Furniture Is Not Becoming to You
It Should Be Coming to Me
CALL
ATASCADERO 49
ANYTIME
OPPOSITE POST OFFICE
6100 EL CAMINO REAL

---

upholstering

CALL
TEMPLETON 2101
FIRST CLASS FURNITURE UPHOLSTERING
Free Estimates – Reasonable Prices
AWNINGS MADE TO ORDER
UPHOLSTERY FABRICS & FOAM RUBBER AVAILABLE TO YOU

JONES
UPHOLSTERY SHOP

SERVING PASO ROBLES · TEMPLETON
ATASCADERO & SURROUNDING AREAS
Fast Prompt Service
112 N. MAIN ST. TEMPLETON

PO — POplar WA (Cambria) — WAverly
SP — SPruce WA (Nipomo) — WAbash

Vacuum Cleaners–Dealers–(Cont'd)

HORNOR DAVE
ELECTROLUX
Reg. U. S. Pat. Ofc.
AUTHORIZED
SALES – SERVICE
& SUPPLIES
Continuously Since 1934
1290 Murray Av.....SanLuisObispo 2462-J

KENMORE VACUUM CLEANER SALES & SERVICE—
SEARS ROEBUCK & CO
879 Higuera.....SnLuisObispo 760

KIRBY VACUUM CLEANER AGCY
KIRBY AUTHORIZED
SALES & SERVICE
Guaranteed Used Cleaners
1072 Mill.....SanLuisObispo 329-W
If no answer call.....SP 2-2461

LEWYT SALES AND SERVICE
Only Lewyt Rolls on Big Rubber Wheels
Rolls ready-to-use from your closet. Swivels, rolls with all tools room-to-room. More power — ⅞ HP input. Instant dust disposal. Suction control dial. 5 air filters for dust allergy sufferers.
LEWYT
"WHERE TO BUY THEM"
SALES & SERVICE DEALERS
KULLGREN'S APPLIANCE
1311 Park-PasoRobls 91
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

LONG E E PIANO CO
Hoover Authorized Sales & Service
777 Marsh.....Sn Luis Obspo 506
Singer Sewing Machine Co
733 Higuera.....SnLuisObispo 2295
U S Sewing & T V Center
715 Higuera-SnLuisObispo 746
Wilcox Lou General Electric Appliances
823-12th.....PsoRobles 226

Vacuum Cleaners–Repairing

B & F Electric Shop
560 S 13th Grover City.....ArroyoGrnde 2478
U S Sewing & T V Center
715 Higuera-SnLuisObispo 746
Wilcox Lou General Electric Appliances
823-12th.....PasoRobles 226

Vacuum Cleaners–Used

Kirby Vacuum Cleaner Agcy
1072 Mill-SnLuisObispo 329-W

Valves

CRANE CO 239 E Alisal.....Salinas 3964

Variety Stores

Ambrosia Variety Store Ocean Av.....Cayucos 4411

DOKO'S VARIETY STORE
Complete
VARIETY STORE
880 Price Pismo Beach.....PO 6-4628

Dyer's Variety Store
750 Higuera.....SnLuisObispo 612
HERRINGTON'S VARIETY STORE
771 Dolliver Pismo Beach-PO 6-4635

NON-SKID FOR MIXING BOWL

A folded damp cloth placed under a mixing bowl keeps it from slipping and speeds mixing.

Variety Stores–(Cont'd)

IDEAL FIVE & TEN
COURTEOUS SERVICE
REASONABLE PRICES
Complete Variety of Merchandise
We Give S & H Green Stamps
1237 Park.....PasoRobles 1203

Lord's Variety 123 E Branch.....AroyoGrnde 2410
Morro Bay Variety Store
407-5th Morro Bay-SP 2-8175
RASCO F S & CO 887 Higuera---SnLuisObispo 3448
Rasco F S Co 1230 Park.....PasoRobles 30-W

Vending Machines

ALISAL VENDING SUPPLY
537 E Alisal-Salins 2-5747

Venetian Blind Dealers & Mfrs–Retail

FLEXALUM TWI-NIGHTER BLINDS
Make any room NOT JUST DIM — BUT DARK. Complete privacy, light and ventilation control. Custom-made of famous Flexalum spring-tempered aluminum slats, easy wipe-clean plastic tapes, whisper-quiet operation. Over 200 color combinations. Free estimates.
Flexalum
"WHERE TO BUY THEM"
DEALERS
Bob's Floor Coverings
1105 Grand Av-ArroyoGrnde 3122
Carlton Furniture Co
6085 El Camino Rl-Atascdro 374
Harbor Supply Co
1141 Main Morro By-SP 2-5311
Oceanview Furniture Co
2200 Hwy 1 Morro By-SP 2-6287
Quaglino Jas A Builders Supplies
Santa Barbara & High-SnLuisObispo 1840
Western Cabinet Works 1000 Park-PasoRobls 289
White's Furniture Store
1301 Broad-SnLuisObispo 1006

Art Mesquit Complete Home Furnishings
National Venetian Blinds
Bridge & Branch.....Arroyo Grnde 2116

BOB'S FLOOR COVERINGS
Robert M. Nunes, Proprietor
VENETIAN BLINDS
FORMICA DRAIN BOARDS
CARPETS – LINOLEUM
WALL AND FLOOR TILE
1105 Grand Av.....ArroyoGrande 3122

GRAHAM'S PAINT & WALLPAPER STORE
862 Monterey-SnLuisObispo 3039

S & S VENETIAN BLINDS & AWNINGS
SERVING NORTHERN SECTION OF SLO CO.
Manufacturers of Flexalum Venetian Blinds
WHOLESALE – RETAIL
RESIDENTIAL – COMMERCIAL
Free Estimates – All Work Guaranteed
Showroom Located Next to T & D Theatre
CALL COLLECT
JACK SPAULDING – Owner
120 Capitol Hill.....PasoRobles 184

Western Cabinet Works 1000 Park----PasoRobls 289
White's Furniture Store
1301 Broad.....Sn Luis Obspo 1006

Ventilating Contractors

See Contractors–Heating & Ventilating

Vertical Blinds

Graham's Paint & Wallpaper Store
862 Monterey-SnLuisObispo 3039
S & S Venetian Blinds & Awnings
120 Capitol Hill-PasoRobls 184

Classified Directory advertising brings new prospects into your store, reminds old customers to come back again.

Veterinarians

Coffland W T
Dog & Cat Surgery & Medicine
6575 Navajo Av.....Atascadero 764
Collins G B 820-23d.....Pso Robls 1436
Mathews Frank P 1106 Grand Av...AroyoGrnde 4452
McCapes Veterinary Hospital
Highway 1.....Sn Luis Obspo 166
Pulling's Animal Clinic & Boarding Kennel
Hwy 101 & San Anselmo Rd-Atascdro 382
Whitman's Veterinary Hospital & Boarding
Kennel N Hwy.....SanLuisObispo 78
If no answer call.....SanLuisObispo 2774
Wixom D H Hwy No 1 Morro By-----SP 2-6941

Veterinary Hospitals

Coast Veterinary Clinic
D H Wixom
Hwy No 1 Morro By-----SP 2-6941
Coffland W T 6575 Navajo Av-----Atascdro 764
McCapes Veterinary Hospital
Highway 1.....Sn Luis Obspo 166
Paso Robles Veterinary Hospital
820-23d.....PsoRobls 1436
Pulling's Animal Clinic & Boarding Kennel
Hwy 101 & San Anselmo Rd-Atascdro 382
Whitman's Veterinary Hospital & Boarding
Kennel N Hwy.....SanLuisObispo 78
If no answer call.....SanLuisObispo 2774

Veterinary Supplies

GROVER CITY PHARMACY
4th & Grand Av Grover City.....AroyoGrnde 2457
McKee's Pharmacy
Main & Bridge Cambria-WA 7-4236

Wall Coverings

See Specific Kinds, I.e., Wallpaper Headings; Linoleum Headings; Tile Headings, Etc

Wallpaper–Dealers

Clark Howard Paint & Wallpaper Store
987 Foothill Bl.....SanLuisObispo 128
GRAHAM'S PAINT & WALLPAPER STORE
862 Monterey-SnLuisObispo 3039
Harbor Supply Co 1141 Main Morro Bay--SP 2-5311
Minshull's Paint & Wallpaper Store
627-12th-PasoRobls 774
Parker's Paint & Decorative Store
655 Dolliver Pismo Bch-PO 6-2116
Reed's Paint & Wallpaper Store
1121 Broad-SnLuisObispo 1364-W
San Luis Color Store 1126 Broad-SnLuisObispo 2378
Stover's Color Center
5800 El Camino Rl-Atascdro 176
Trussler's Furniture Store 1303 Park-PasoRobles 126

Warehouses–Private

Hearst Warehouses Sn Simn-----WA 7-4583

Warehouses–Public

Allied Van Lines Inc Agcy
1824 Nipomo-SnLuisObispo 355
COAST COUNTIES WAREHOUSES
65 Higuera.....SnLuisObispo 2678
Dennis Transfer 1824 Nipomo-----SnLuisObispo 355

FARMERS ALLIANCE BUS ASSOC
GRAIN ELEVATOR
GRAIN STORAGE – SACK & BULK
SEED TREATING
FEED MILLING & MIXING
GRAIN BUYERS – INSURANCE
10th & Riverside Av PasoRobles 115
If no answer call.....PasoRobles 311

Mayflower Transit Co 1708 Beach---SnLuisObispo 19
Sandercock Transfer Co 1708 Beach-SnLuisObispo 19

TO REPAIR LINOLEUM

If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

PO — POplar WA (Cambria) — WAverly
SP — SPruce WA (Nipomo) — WAbash

Washing Machines–Dealers

ABC HOME-LAUNDRY EQUIPMENT
For nearly a half century—Our slogan is "AMERICA'S LEADING WASHERS AND IRONERS"
ABC
Precision Built
"WHERE TO BUY IT"
DEALERS
U S Sewing & T V Center
715 Higuera-SnLuisObispo 746

BENDIX WASHERS & DRYERS
Your most complete choice of Automatic Laundry Equipment. Duomatic (Washer-Dryer, all-in-one) . . . Gas or Electric . . . Tumble-Action or Agitator Washers . . . Gas or Electric Dryers . . . Ironers
BENDIX
"WHERE TO BUY THEM"
DEALERS
KULLGREN'S APPLIANCE
1311 Park-PasoRobls 91
DISTRIBUTORS
Ceazan J N Company
3535 S Broadway Los Angeles-Adams 1-9133

BOWER AUSTIN MAYTAG AGENCY
Covering All of San Luis Obispo Co.
SALES – SERVICE – REPAIRS
AUTOMATIC – REGULAR
ALL MAKES & MODELS
All Types of Appliances Sold & Repaired
ALL WORK FULLY GUARANTEED
6035 Palma Av.....Atascadero 582
If no answer call.....Atascadero 248-M

CAMPBELL'S REFRIGERATION
532 Higuera.....SnLuisObispo 1488
CLINE'S ELECTRIC SHOP
Westinghouse & Hotpoint Washers
962 Monterey-----SnLuisObispo 13

EPP'S
MAYTAG
Washers & Dryers
Complete Line of Better Home Appliances & Television
We Give S & H Green Stamps
745 Higuera-----SanLuisObispo 711

FRIGIDAIRE AUTOMATIC WASHERS—
SALES & SERVICE DEALER
LONG E E PIANO CO
777 Marsh.....SnLuisObispo 506

GENERAL ELECTRIC HOME LAUNDRY EQUIPMENT
New G-E Filter-Flo Automatic Washer cleans & recleans water. Dryers to match. G-E one unit Washer-Dryer Combination - free standing or built in.
"WHERE TO CALL"
SALES & SERVICE DEALERS
Campbell's Refrigeration
532 Higuera.....SanLuisObispo 1423
Carlton Furniture Co
6085 El Camino Rl-Atascdro 374
Hill's Home Appliances
1009 Grand Av.....ArroyoGrande 4463
ROBERTS EARL S ELECTRIC SHOP
475-5th Morro By-SP 2-2821
Wilcox Lou General Electric Appliances
823-12th.....PasoRobles 226

HEATON R C CO 803-13th.....Pso Robls 890

NEED A LITTLE LEMON JUICE?

Instead of cutting end, roll lemon on hard surface to soften, then pierce twice with an ice pick near one end.

Washing Machines–Dealers–(Cont'd)

HOTPOINT LAUNDRY EQUIPMENT
Enjoy washday with Hotpoint's Automatic Laundvet. Separate washing cycles for dainty or regular fabrics . . . WOND-R-DIAL control. Automatic Dryer eliminates lint, heat and moisture . . . no venting. See Hotpoint's complete appliance line.
Hotpoint
"WHERE TO BUY THEM"
SALES & SERVICE
Kullgren's Appliance 1311 Park-----PasoRobls 91

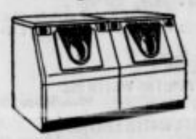
IDLER'S SERVICE & APPLIANCES
1459 Monterey-SnLuisObispo 144
(See Advertisement This Page)

KENMORE WASHING MACHINES—
SEARS ROEBUCK & CO
879 Higuera.....SnLuisObispo 760
Long E E Piano Co 777 Marsh.....SnLuisObispo 506
(See Advertisement This Page)

MAYTAG FACTORY AUTH SALES & SERVICE—
BOWER AUSTIN MAYTAG AGCY
6035 Palma Av.....Atascadero 582
EPP'S 745 Higuera.....SnLuisObispo 711
HEATON R C CO
803-13th.....Pso Robls 890
HILL'S HOME APPLIANCES
1009 Grand Av.....AroyoGrnde 4463
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506
MARTIN JERRY TELEVISION & APPLIANCES
850 E Morro By-SP 2-6781
McMAHAN FURNITURE CO
855 Marsh-SnLuisObispo 1573

San Luis Butane Distributors
Westinghouse Laundry Equipment
N Hwy.....Atascdro 151
(See Advertisement This Page)

Many buyers turn to the Yellow Pages first.

Westinghouse Laundromat

LAUNDROMAT CLOTHES DRYER
SAN LUIS BUTANE DISTRIBUTORS
For Information or Service
ATASCADERO 151
If No Answer Call 618
NORTH HWY BOX 966
North Atascadero at San Anselmo Rd.

LONG PIANO CO.
Factory Authorized
Maytag
SALES & SERVICE
PHONE
SAN LUIS OBISPO 506
777 MARSH ST.

Washing Machines–Dealers–(Cont'd)

Turney's Electric Shop
124 E Branch-ArroyoGrnde 2757

WHIRLPOOL HOME LAUNDRY EQUIPMENT—
COCKRELL'S REFRIGERATION
845-13th.....Pso Robls 1416
IDLER'S SERVICE & APPLIANCES
1459 Monterey-SnLuisObispo 144

Wilcox Lou General Electric Appliances
823-12th-PasoRobls 226

Washing Machines–Repairing

Allen's Appliance Service Hwy 1 Morro By-SP 2-5296
Bower Austin Maytag Agcy
6035 Palma Av.....Atascadero 582
CLINE'S ELECTRIC SHOP
962 Monterey.....SnLuisObispo 13
Cockrell's Refrigeration 845-13th....PsoRobls 1416
Epp's
Authorized Maytag Service
745 Higuera.....SnLuisObispo 711
KENMORE WASHING MACHINE SERVICE—
SEARS ROEBUCK & CO
879 Higuera.....SanLuisObispo 3993
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

WONDERFUL
WHIRLPOOL
AUTOMATIC WASHERS AND DRYERS

Sales & Service
GUARANTEED REPAIRS ON ALL MAKE WASHER
IDLER'S SERVICE
CALL
SAN LUIS OBISPO 144
1459 MONTEREY SAN LUIS OBISPO

Crystal Springs
WATER SERVICE

- PURE DRINKING WATER
- BOTTLED FRESH DAILY
- DISPENSERS – CUPS – COOLERS
- DISTILLED WATER

PHONE
San Luis Obispo 965
or Call Arroyo Grande 2536

Mailing Address
3215 Rockview Place San Luis Obispo

Serving All Communities of
San Luis Obispo &
Northern Santa Barbara Counties

PASO ROBLES MORRO BAY
ATASCADERO PISMO BEACH
GUADALUPE ARROYO GRANDE
LOMPOC SAN LUIS OBISPO
SAN MIGUEL SANTA MARIA

PHONE SAN LUIS OBISPO 2588
PASO ROBLES 180 LOMPOC 7141
FOR
Arrowhead
SPRING WATER
It's real *spring water* from mile-high springs.

PURITAS
DRINKING WATER
Pure **distilled** water... approved for Salt-free Diets.

PURITAS Drinking Water fortified with Fluorine

Reduces children's tooth decay as much as 65%... for life!

Coolers Loaned to Regular Users
Electric Coolers Leased and Sold
ARROWHEAD AND PURITAS WATERS
Serving All Communities of
SAN LUIS OBISPO AND NORTHERN SANTA BARBARA COUNTIES

Watches

MARELL'S JEWELERS
850 Higuera ..... SnLuisObispo 3881

Watches–Repairing

ANDREWS DON
DIAMONDS – WATCHES
SILVERWARE – CLOCKS
Expert – Guaranteed
Watch Repairing
1009 Higuera ..... SanLuisObispo 936

Bra Sil's Watch Repair
Anderson Hotel Bldg. ..... SanLuisObispo 3826
Brasher's Jewelry 857 Main Morro Bay ... SP 2-5086
BROWN CLARENCE 862 Higuera Sn Luis Obspo-1312

GRAGG'S
OFFICIAL S. P. WATCH INSPECTOR
992 B Hamilton – Waltham Vanguard
Elgin B. W. Raymond – Ball
779 Higuera ..... SanLuisObispo 1661

GUTHRIE'S JEWELRY
The Finest in
WATCHES – JEWELRY – SILVERWARE
Omega – Hamilton – Gruen – Elgin
Bulova – Cyma Watches
Tavia – Wallace – Lunt – Heirloom
International Sterling
"FINE WATCH REPAIRING"
Established Since 1910
741-12th ..... PasoRobles 789

MARELL'S JEWELERS
850 Higuera ..... SnLuisObispo 3881
Marshall's Jewelry Store
790 Higuera ..... SnLuisObispo 597
MILLER'S JEWELRY
The Best in Watch Repairing
Traffic Wy ..... Atascdro 244
Paso Robles Jewelry Store 725-13th ... PsoRobls 443
Reed J M 751 Dolliver Pismo Bch ..... PO 6-4473
Reid Maurice Your Jeweler
1321 Park-PasoRobls 714-W
Rimelen C A Traffic Wy ..... Atascadero 677-W

Water Companies–Bottled

ARROWHEAD & PURITAS WATER INC
885 Palm-SnLuisObispo 2588
(See Advertisement This Page)
CRYSTAL SPRINGS WATER SERVICE
3215 Rockview Pl. ..... SnLuisObispo 965
(See Advertisement This Page)
VERNON SPRING WATER CO
SPRING WATER AND DISTILLED WATER
BOTTLED FRESH DAILY
Dispensers – Cups – Coolers Loaned
SERVING
Arroyo Grande – Nipomo – Santa Maria
Los Alamos – Lompoc
Los Berros Canyon ..... ArroyoGrande 2536

You'll get quicker service when you dial if you follow these simple steps:

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

Water Companies–Public Utility

Atascadero Mutual Water Co ..... Atascadero 11
Atascadero Mutual Water Co Highway. Atascadero-60
Cambria Pines Service Corp
N Hwy Cambria-WA 7-4638
Grover City County Water District
842 Grand Av Grovr Cty-AroyoGrnde 2356
Oceano Water Co 7th Oceano ..... AroyoGrnde 2124
Paso Robles City Water Works 13th.. Pso Robls 232-W
Pismo Beach City Water Dept
Bello Av & Hollister Av Pismo Beach-PO 6-4456

Water Coolers & Fountains

Arrowhead & Puritas Water Inc
885 Palm-SnLuisObispo 2588
Crystal Springs Water Service
3215 Rockview Pl. ..... SanLuisObispo 965

For full use of your telephone, please keep your instrument "hung-up," ready for service!

FRONTIERS
beyond

There are always new frontiers to telephone service, problems to be solved, improvements to be made, and there will always be Telephone Pioneers pushing on to new achievements.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

HANDY MAN or SPECIALIST
You're almost certain to find the person or firm to do the job you want done when you
LOOK IN THE
Classified
TELEPHONE SECTION

Water Heaters–Dealers

Bender's Plumbing & Supplies
111 Cuyama Av Shell Bch PO 6-4747
Better Plumbing Co 673 Higuera ... SnLuisObispo 1383
BLAKE'S PLUMBING HEATING & SHEET METAL
WATER HEATERS
SALES & SERVICE
COMPLETE PLUMBING SERVICE
ALL WORK GUARANTEED
FREE ESTIMATES – FHA TERMS
1701 Riverside Av ..... PasoRobles 1117
BOWER AUSTIN MAYTAG AGENCY
6035 Palma Av ..... Atascadero 582
COAST PLUMBING 8th ..... Cayucs 4861
Craig F L Sheet Metal & Plumbing
731-21st-PasoRobls 523
DAY & NIGHT JETGLAS WATER HEATERS–
McBRIDE SHEET METAL WORKS
Old South Hwy-SnLuisObispo 337
McKELVEY'S HENRY B PLUMBING & HEATING 557 El Camino Rl ... Atascdro 394
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad-SnLuisObispo 766
Dixon Harry E & Son Orcutt Rd-SnLuisObispo 1682-M
FRIGIDAIRE ELECTRIC WATER HEATERS–
HEATON R C CO 803-13th ... Pso Robls 890
LONG E E PIANO CO
777 Marsh ..... Sn Luis Obspo 506
GENERAL WATER HEATERS–
IDLER'S SERVICE & APPLIANCES
1459 Monterey SnLuisObispo 144
HOTPOINT ELECTRIC WATER HEATERS
Amazing "Magic Circle" Heat —one of the greatest developments in 15 years. One year warranty, plus 4-year protection plan. See Hotpoint's complete line of kitchen and laundry appliances.
Hotpoint
EVERYBODY'S POINTING TO HOTPOINT
"WHERE TO BUY THEM"
SALES & SERVICE
Cline's Electric Shop
962 Monterey-SnLuisObispo 13
HUGHES PLUMBING & REPAIRING
361 Pismo Pismo Beach-PO 6-2494
If no answer call ..... ArroyoGrande 2117
Huston R L Co S Hwy ..... PasoRobls 1310
MATHEWS DON A
1208 Railroad Av-PasoRobls 1709
McBRIDE SHEET METAL WORKS
Old South Hwy-SnLuisObispo 337
(See Advertisement This Page)
McKelvey's Henry B Plumbing & Heating
5570 El Camino Rl-Atascdro 394
(See Advertisement This Page)
MISSION WATER HEATERS–
McBRIDE SHEET METAL WORKS
Old South Highway SnLuisObispo 337

(Continued Next Page)

EMERGENCY SERVICE
WATER HEATERS
— ALL TYPES —

- CRANE
- DAY & NIGHT
- HOYT
- MISSION
- RHEEM
- AMERICAN-STANDARD
- GENERAL - RUUD

ATASCADERO 394
If No Answer Call ATASCADERO 80-F-5
HENRY B. McKELVEY
5570 EL CAMINO REAL

WATER HEATER TROUBLES?
Just Call McBride's
WE FEATURE
CRANE
WATER HEATERS
Sales & Service
SERVICE ON ALL MAKES
Quick Service by Expert Plumbers
All Work Guaranteed - Free Estimates
COUNTY-WIDE SERVICE

PHONE
SAN LUIS OBISPO 337
Nights – Sundays & Holidays Call
SAN LUIS OBISPO 4062

McBRIDE'S
PLUMBING • HEATING • SHEET METAL
OLD SOUTH HWY. (PROMPT & RELIABLE) SAN LUIS OBISPO

WATER HEATERS
SMEE'S PLUMBING

24-HOUR SERVICE
NEW INSTALLATIONS AND REPAIRING
ALL PLUMBING AND HEATING NEEDS
NIGHT PHONE
San Luis Obispo
1365
FEATURING.....
GLASS LINED
DAY & NIGHT – CRANE
RUUD – RHEEM
GENERAL – MISSION
San Luis Obispo **766**
2959 SOUTH BROAD ST. – SAN LUIS OBISPO

SMEE'S
PLUMBING — HEATING — SHEET METAL

DO AS MILLIONS DO - INSIST ON

CULLIGAN soft water SERVICE

WATER CONDITIONING HDQRS
FOR SAN LUIS OBISPO COUNTY

No Equipment – No Work – No Contract

THE CULLIGAN WAY

NATIONALLY ADVERTISED – NATIONALLY ACCEPTED
HOME OWNED & INDUSTRIAL WATER SOFTENERS

EASY CREDIT TERMS

TWO LOCATIONS TO SERVE YOU

Phone
San Luis Obispo 1108-W
Plant – 721 Pismo
If No Answer Call San Luis Obispo 3924

Phone
Paso Robles 1113
Plant – 802-21st.
F. J. HURST
Residence 1415 Oak

Out of the
DISCARD

A few minor repairs on that discarded article will restore its life of usefulness and convenience. You'll find the man who can help you listed in the

Classified
TELEPHONE
SECTION

Water Heaters–Dealers–(Cont'd)

Roberts Earl S Electric Shop
475-5th Morro By-SP 2-2821

RUUD AUTOMATIC GAS WATER HEATERS

Famous for Quality Since 1889
Rust-Proof RUUD-MONEL, SANIGLAS, ALCOA ALLOY & Heavy Duty Steel Models. Built to Last Years Longer, Give You More Hot Water Per Dollar. ALL GUARANTEED
RUUD
"WHERE TO BUY THEM"

Cline's Electric Shop
962 Monterey-SnLuisObispo 13

LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

McBRIDE SHEET METAL WORKS
Old South Hwy-SnLuisObispo 337

SMEE'S PLUMBING & HEATING SHOP
2959 S Broad-SnLuisObispo 766

Wilcox Lou General Electric Appliances
823-12th-PasoRobls 226

San Luis Butane Distributors
Day & Night & Coleman Water Heaters
N Hwy.....Atascdro 151

Sears Roebuck & Co 879 Higuera---SnLuisObispo 760

SMEE'S PLUMBING & HEATING SHOP
2959 S Broad-SnLuisObispo 766
(See Advertisement Page 147)

Water Heaters–Repairing

Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av-PasoRobls 1117

McBride Sheet Metal Works
Old South Hwy-SnLuisObispo 337

McKelvey's Henry B Plumbing & Heating
5570 El Camino Rl-Atascdro 394

Shultz Robt 624 Bay Av Morro By-----SP 2-8488

Water Softening Equipment & Supplies

CLAY ERNEST L
WATER SOFTENERS
PERMUTIT & STOVER
WATER CONDITIONERS
FOR HOME & INDUSTRY
Free Water Analysis - Any Time
Capistrano Av.....Atascadero 259-M

COAST PLUMBING 8th----------Cayucs 4861

CULLIGAN SOFT WATER SERVICE
San Luis Obispo County Hdqrs.
For Your Water Softening Troubles
NO EQUIPMENT – NO WORK – NO CONTRACT
THE CULLIGAN WAY
Sales & Service
Home Owned & Industrial Water Softeners
EASY CREDIT TERMS
721 Pismo ----------SanLuisObispo 1108-W
1415 Oak ----------PasoRobles 1113

Culligan Soft Water Service
721 Pismo .....SanLuisObispo 1108-W
(See Advertisement This Page)

IDLER'S SERVICE & APPLIANCES
RHEEM
SOFT WATER APPLIANCE
Makes Your Water
Clean & Soft
EASY TERMS
1459 Monterey ----------SanLuisObispo 144

SERVISOFT SOFT WATER SERVICE
A Convenient Low-Cost Servicing System
NO EQUIPMENT TO BUY
NO MAINTENANCE COST
For Information or Service Call
3215 Rockview Place----SanLuisObispo 965

Need a number? First, check the Directory or your personal number list before calling "Information."

Water Supply Systems

McCoy Pump Co 1134-13th --------PasoRobls 1311

Water Treating Service

Cactizona Water Service
1254 Monterey-SnLuisObispo 941

Culligan Soft Water Service
1415 Oak .....PsoRobls 1113

Culligan Soft Water Service
721 Pismo-SnLuisObispo 1108-W

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? You can call the business office of the telephone company and ask for the Directory Advertising Representative. He can help you plan an effective message.

When You Have
FORGOTTEN . . . A NAME
Recommended
By Someone

You remember someone having recommended a certain concern or dealer, but can't remember the name recommended.

LOOK IN THE
Classified
TELEPHONE
SECTION

You will probably recognize the name when you see it.

A Handy Man
FOR ANY JOB

and perhaps you want him quickly. It's easy to find the one nearest you by looking in the

Classified
TELEPHONE SECTION

Water Well Drilling

BLANCHARD ROBT R
WATER WELL DRILLING
Test Holes and Shot Holes
Cleaning and Repairing
Licensed Contractor
115 N Mason----------ArroyoGrande 4472

Hart Chas E 2124 Park.....PsoRobls 768-J
(See Advertisement This Page)

SMITH BROS DRILLING CONTRACTORS
1134-13th.....PsoRobls 224
(See Advertisement This Page)

WELLS FLOYD V
DRILLING & SERVICING
GRAVEL PACK WELLS
TEST PUMPING & BAILING
TEST HOLE DRILLING
PUMP SALES & SERVICE
ESTIMATES
116 N Blosser Rd Santa Maria. WAlnt 5-6277

Yager R B 1062 Maple.....ArroyoGrande 5633
(See Advertisement This Page)

Water Well Supplies

Water Well Supply 1229 Grand Av ArroyoGrande 2258

Weather Stripping Contractors

KYLE COMPANY
WEATHER STRIPPING
MONARCH
METAL WEATHER STRIP
Is the Complete Answer to Your Year-Round Dust, Draft, Comfort & Fuel Problems
1409 Osos.....Sn Luis Obspo 546

Weighers–Public

COAST COUNTIES WAREHOUSES
65 Higuera .....SnLuisObispo 2678

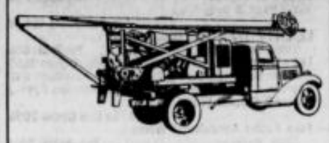
Good neighbors are considerate party line users. Remember these party-line golden rules:

- Space your calls instead of making several of them without a break.
- Talk only as long as you have to on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear to receive your call.
- Ask your youngster not to monopolize the telephone.

Busiest Book in the World

The familiar telephone directory is America's No. 1 reference book. It is the busiest book in the world because it is helpful to practically everyone.

R. B. YAGER



WATER WELL DRILLING
ROTARY DRILLING
WATER WELLS GRAVEL PACKED
TEST HOLES – SHOT HOLES
CORING
SAND DRAINS
Licensed Contractors
FREE ESTIMATES
CALL
ARROYO GRANDE
5633
1062 MAPLE FAIR OAKS

When
Looking for a
Dealer in your
Neighborhood

Time and effort may be saved if the article or service you want to buy can be found in your neighborhood. You'll find the location of your neighborhood dealer when you

LOOK IN THE
Classified
TELEPHONE
SECTION

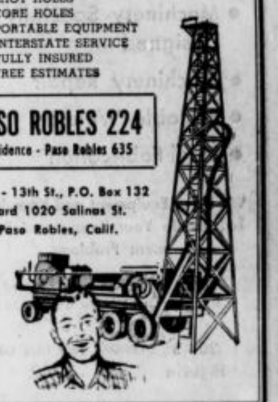
The Yellow Pages Tell You Where

SMITH BROS.
WELL DRILLING
"ERNIE SMITH" "PAUL SMITH"
Licensed Drilling Contractors
ALL TYPES – OIL OR WATER
No Job Too Small or Too Large

- TEST HOLES
- SHOT HOLES
- CORE HOLES
- PORTABLE EQUIPMENT
- INTERSTATE SERVICE
- FULLY INSURED
- FREE ESTIMATES

PASO ROBLES 224
Residence - Paso Robles 635

1134 - 13th St., P.O. Box 132
Yard 1020 Salinas St.
Paso Robles, Calif.



CHARLES HART
WELL DRILLING
SERVING SAN LUIS OBISPO CO.
SINCE 1947
★ FULLY INSURED
★ FREE ESTIMATES

- DIAMETER
FROM 6 INCHES TO 30 INCHES
- DEPTH
FROM 1 FOOT TO 2,000 FEET

SHOT HOLES – TEST HOLES
CORE DRILLING – WATER WELLS
GRAVEL PACKED

PHONE
PASO ROBLES 768-J
2124 PARK

READY TO SERVE YOU
TEAGUE'S MACHINE SHOP
- Lathe Turning
- Machinery Construction
- Machinery Specially Designed
- Machinery Repair
- Portable Welding
- Steel Fabrication

We Have Equipment and Knowledge To Handle Your Repair and Equipment Problems.

If it's been made, it can be fixed
If it hasn't been made, we'll make it

304-B Higuera PHONE SAN LUIS OBISPO 3342

CERTIFIED WELDING
PORTABLE WELDING EQUIPMENT
BOLTS, IRON & STEEL SUPPLY
Estimates Given - Work Guaranteed
SAN LUIS OBISPO 1537-W
BURKE'S WELDING & REPAIR
666 UPHAM SAN LUIS OBISPO
(Next to Dennis Warehouse)

SUNNYSIDE WINDOW CLEANING CO.
STOCCKETTI BROS., *Props.*
JANITORS
RESIDENCE & OFFICE SERVICE
FLOOR CLEANING
BONDED
COMPENSATION - PROPERTY DAMAGE & PUBLIC LIABILITY
Free Estimates
SAN LUIS OBISPO 1329
If No Answer Call San Luis Obispo 2992
964 CHORRO SAN LUIS OBISPO

Welding

Auto Clinic Hwy 1 Morro By----------SP 2-4572
BURKE'S WELDING & REPAIR
666 Upham-SnLuisObispo 1537-W
(See Advertisement This Page)
Jones C M Highway.....**Atascadero 52**
Ken's Paint & Body Shop
729 Spring-PasoRobls 484-W
LEICHTY IVAN WELDING SHOP
1004 Salinas Av.....PsoRobls 686
Leo's Repair Shop 497 Islay-----SnLuisObispo 3655
McClure R G 3405 Spring----------PasoRobls 642
Pabst W F 111 Ward----------SnLuisObispo 1099-J
Parker E R Boiler Works
514 Higuera..**Sn Luis Obspo-2056**
Paso Robles Agricultural Works
1204 Railroad.....**Pso Robls 35-J**
RATLIFF FRED P
Portable Welding Equipment
Electric & Acetylene
Heavy Duty Machine Work
1243 Monterey.....SanLuisObispo 1199
San Luis Welding Works
Ward Munger
960 Nipomo.....**Sn Luis Obspo-1098**
TEAGUE'S MACHINE SHOP
304B Higuera.....SnLuisObispo 3342
(See Advertisement This Page)
WOOD H A WELDING & MACHINE SHOP
Portable Welding Equipment
1207-13th.....**Pso Robls 321**

Welding Equipment & Supplies

Burke's Welding & Repair
666 Upham-SnLuisObispo 1537-W
Universal Auto Parts Co
969 Monterey.....SnLuisObispo 1418

Wheel Aligning & Repairing

See Automobile Wheel, Axle & Frame Repairing

Wheel Chair Renting

JONES AMBULANCE SERVICE & HOSPITAL SUPPLIES 780 Pacific.....SnLuisObispo 887

Wheel Chairs–Retail

EVEREST & JENNINGS WHEEL CHAIRS & WALKERS—
JONES AMBULANCE SERVICE & HOSPITAL SUPPLIES 780 Pacific.....SanLuisObispo 887

Whist Clubs–See Clubs

Wicker Furniture–See Furniture Headings

Window Cleaners

American Window Cleaning & Janitor Service
964 Chorro.....SnLuisObispo 1329
SUNNYSIDE WINDOW CLEANING CO
964 Chorro.....SnLuisObispo 1329
(See Advertisement This Page)

You'll get quicker service when you dial if you follow these simple steps:

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

Window Shades–Retail

Art Mesquit Complete Home Furnishings
Bridge & Branch.....Arroyo Grnde 2116
GRAHAM'S PAINT & WALLPAPER STORE
862 Monterey-SnLuisObispo 3039

Windows–Louvered

Morro Bay Glass
Louvre Leader Window Distr
1560 Hwy 1 Morro Bay----------SP 2-5277

Windows–Wooden

Fleming D S Lumber Co
Made To Order
13th & Atlantic Grover City..ArroyoGrnde 2729

Wineries

Dusi Winery S Hwy----------PasoRobls 13-R-1
MARTINELLI A WINERY
Oak Ridge Rd-Templtn 2974
Pesenti Winery.....Templtn 2791
Rotta Winery.....**Templtn 2991**
York Bros Winery York Mountain....Templeton 2821

Wines–Retail

Arrow Liquor Store 1337 Monterey--SnLuisObispo 62
Bob's Cork 'N' Bottle Liquor Store
799 Foothill Bl-SnLuisObispo 1821
Bottle Liquor Store 931 Main Morro By--SP 2-8474
Dusi Winery S Hwy----------PasoRobls 13-R-1
Hughes Joe Liquor Store
728 Marsh-SnLuisObispo 1539
Manuel's Liquors 2145 S Broad--SnLuisObispo 1109
Martinelli A Winery Oak Ridge Rd...Templeton 2974
Osos Liquor Store 1601 Osos-------SnLuisObispo 42
Pesenti Winery.....Templeton 2791
Standard Liquor Store
875 Monterey-SnLuisObispo 1120
WALDORF CAFE 975 Osos.....SnLuisObispo 1002
Westway Market
447 Higuera.....Sn Luis Obspo 491-W
York Bros Winery York Mountain....Templeton 2821

Wines–Whsle

Dusi Winery S Hwy----------PasoRobls 13-R-1
Hall Distributing Co 304 Higuera--SnLuisObispo 1772
Jordanos' Inc 1321 Carmel------SnLuisObispo 1253
LAGOMARSINO'S WHOLESALE LIQUOR & WINES
Ronsu-Christian Bros-Beringer Bros-Wines
Osos & Higuera.....SanLuisObispo 187
Martinelli A Winery
Oak Ridge Rd.....**Templeton 2974**
Pesenti Winery.....Templeton 2791
PETRI WINES—
JORDANOS' INC S Hwy----------PasoRobls 842

Women's Accessories–Retail

Rileys Dept Store 1144 Chorro----SnLuisObispo 769

Wise buyers know that the Yellow Pages are the quickest way to get up-to-date purchasing information.

When the name of a BUSINESS HOUSE has been forgotten

...or when you are new to the city, or when you simply want to find a telephone number the quickest way...

Look in the
YELLOW PAGES

PLEASE LISTEN for the DIAL TONE BEFORE DIALING

That "dial tone", a steady hum, is the signal that the equipment is ready to receive a call. It corresponds to an operator's "Number, please?"

Women's Wearing Apparel–Retail

Bay Smart Shop 585-5th Morro Bay-----SP 2-4102
CHRISTINE'S 869 Higuera--------SnLuisObispo 504
Eddy's Apparel 1214 Park.....PsoRobls 74
FRITZI ANN 5925 Traffic Wy----------Atascdro 2
GRAND APPAREL THE
LADIES WEAR
Infants — Tots — Teens
951 Grand Av.....ArroyoGrande 3113
Harding Dorotha M Dress Shop
760 Price Pismo Beach-PO 6-4759
HARKNESS HILDA
WOMEN'S APPAREL
Regular & ½ Sizes
INFANTS' WEAR AND GIFTS
126 Branch----------ArroyoGrande 2270
Ida Jay Shop 761 Dolliver Av Pismo Bch--PO 6-2083
LACTERMAN'S
Where You Will Find Nationally Advertised
COATS - SUITS - DRESSES
FURS & ACCESSORIES
POPULAR PRICES
"Where Fit Is Always Guaranteed"
728 Higuera.....**Sn Luis Obspo 1285**
LERRAIN'S APPAREL
COMPLETE LINE OF WOMEN'S WEARING APPAREL & ACCESSORIES
Including
SPORTSWEAR & CASUALS
SPECIALIZING IN AFTER 5 WEAR
COCKTAIL — DINNER & DANCING
Sizes 9 to 24½
1137 Chorro.....SanLuisObispo 3276-J
MARGARET McNEIL'S STYLE SHOP
856 Higuera-SnLuisObispo 1054
Mode-O-Day 1226 Park.....PasoRobles 1256
Mode-O-Day Shop
720 Higuera.....SnLuisObispo 1655-M
PASO ROBLES MERCANTILE CO
839-12th.....PsoRobls 340
Rileys Dept Store 1144 Chorro----SnLuisObispo 769
RUMLEY'S DEPT STORE
5th Morro Bay.....SPrce 2-3251
Schulz's Women's Apparel
853 Higuera.....SanLuisObispo 207
Smart Shoppe 1112 Chorro.....SnLuisObispo 4309-W
Smith Leonore
1131 Chorro.....SnLuisObispo 1718
Trend O'Fashion 842 Higuera....SnLuisObispo 162-J
VOGUE THE
Smart Wear for Women
Millinery — Hosiery — Lingerie
Corsetry — Handbags
Complete Selection — Latest Styles
1233 Park.....PasoRobles 70

Here's how you may be sure of getting your party more often when you dial

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

Wood

Atascadero Wood Yard
Paradise Valley Rd-Atascdro 46-R-12
Loomis E C & Son
Dry Oak Fireplace & Heater Wood
415 E Branch.....Arroyo Grnde 5514
Pete's Wood Service
1343 Sydney-SnLuisObispo 1321-W
Webster Jack 958 Grand Av-------ArroyoGrnde 2694

Wrecking–Automobile–See Automobile Wreckers

Wrecking Contractors

AMER WRECKING CO
Building Wreckers-Free Estimates
7th & Daggett S F----------MArkt 1-0276

X-Ray Laboratories

Amend Eleanor E 1023 Mill------SnLuisObispo 1379

Yardage

Alva Green's Automotive Trim & Furniture
Upholstery 1528 Monterey----SnLuisObispo 2573
BECKER'S YARDAGE
FABRIC OF ALL KINDS
Notions — Trimmings
Everything for the Woman Who Sews
SIMPLICITY PATTERNS IN STOCK
SEW & SAVE
741 Higuera.....SanLuisObispo 4315
COMMERCIAL CO THE
FABRIC CENTER
WOOLENS — COTTONS
Rayons — Sheers — Notions — Trimmings
McCALLS & SIMPLICITY PATTERNS
Hosiery
303 E Branch.....ArroyoGrande 2421
Harter's Dry Goods 6155 El Camino Rl--Atascdro 726
PASO ROBLES MERCANTILE CO
839-12th.....PsoRobls 340
Rileys Dept Store 1144 Chorro----SnLuisObispo 769

Yarn–Retail

Hawkins Merle Knit & Art Shop
718 Higuera.....Sn Luis Obspo 49

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

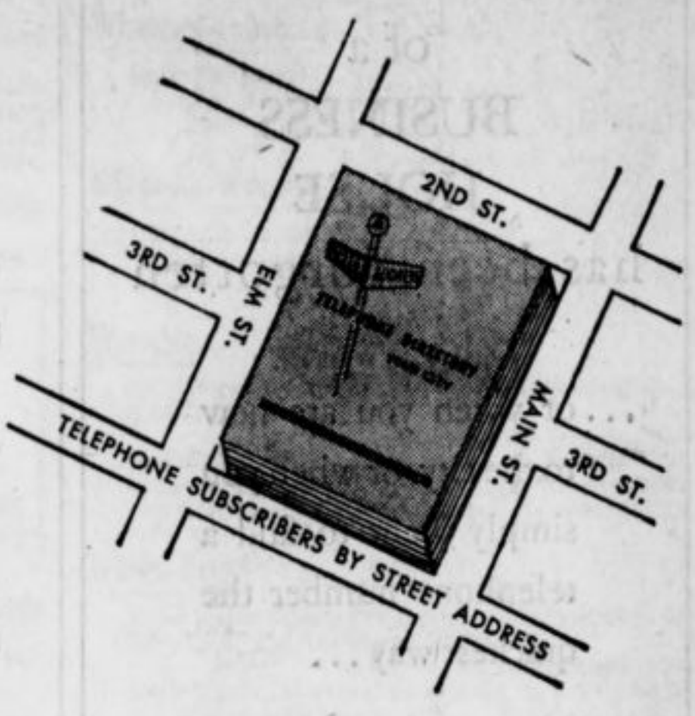
To Find an AUTHORIZED SALES AND SERVICE DEALER

When you want the "genuine" in a nationally-advertised product or service

LOOK IN THE YELLOW PAGES

They Tell "Where to Buy It"

SAVE STEPS—TIME AND MONEY



YOU CAN IF YOU USE THE NEW STREET ADDRESS TELEPHONE DIRECTORY FOR MORE EFFICIENT OPERATION IN YOUR BUSINESS

IF YOU HAVE SALESMEN OR SELL BY TELEPHONE

It is easy to secure the prospect's name when the only lead you have is the address. Telephone solicitation can be confined to certain areas — selected streets — particular addresses.

IF YOU ADVERTISE BY DIRECT MAIL

It saves you money on postage, for you are assured of the latest correct addresses. With this directory you can block out the more select areas of the city for your mailing campaign, or take in all areas if so desired.

IF YOU CARRY CHARGE ACCOUNTS OR HAVE A COLLECTION PROBLEM

It can be an important aid in verifying telephone orders — verifying an illegible name where address is correct —verifying names for cashing checks — locating customers who have moved — locating delinquent debtors.

IF YOU HAVE DELIVERY SERVICE

Preparing routes by streets and areas — verification of name when only address is known — pick-ups and deliveries—locating deliveries to wrong addresses.

Hundreds of firms subscribe to this Directory, and depend on its information, which is as accurate as your Telephone Book.

For further information call or write

153 Kearny Street
San Francisco, California
GArfield 1-0570

PACIFIC TELEPHONE
Street Address Directory

1470 Fruitvale Avenue
Oakland, California
GLencourt 1-9000
Extension 2781

FOR OTHER LOCALITIES CALL YOUR LOCAL BUSINESS OFFICE

CALIFORNIA TELEPHONE DIRECTORIES

WHITE PAGES

LOCALITY: San Luis Obispo County, Adelaida, Arroyo Grande, Atascadero, Cambria, Camp Roberts, Carrisa Plains, Cayucos, Circle M Ranch, Creston, Gorda, Grover City, Hacienda, Halcyon, Kozy Kove Ranch, Los Osos, Lucia Lodge, Morro Bay, Morro Del Mar, Nipomo, Oceano, Pacific Valley, Pacific Valley School, Parkfield, Paso Robles, Pismo Beach, Port San Luis Wharf, Salmon Creek, San Miguel, San Simeon, Santa Margarita, Shandon, Shell Beach,Templeton, U.S. Lighthouse Station, Willow Springs Maintenance Camp

YEAR: October 1955

SAN LUIS OBISPO COUNTY

This section of the directory includes listings of subscribers in the communities shown below.

ADELAIDA (See Paso Robles)
ARROYO GRANDE
ATASCADERO
CAMBRIA
CAMP ROBERTS
CARRISA PLAINS
CAYUCOS
CIRCLE M RANCH
CRESTON (See Paso Robles)
GORDA
GROVER CITY (See Arroyo Grande)
HACIENDA
HALCYON (See Arroyo Grande)
KOZY KOVE RANCH
LOS OSOS
LUCIA LODGE
MORRO BAY
MORRO DEL MAR (See Morro Bay)
NIPOMO
OCEANO (See Arroyo Grande)
PACIFIC VALLEY
PACIFIC VALLEY SCHOOL
PARKFIELD
PASO ROBLES
PISMO BEACH
PORT SAN LUIS WHARF
SALMON CREEK
SAN MIGUEL
SAN SIMEON (See Cambria)
SANTA MARGARITA
SHANDON (See Paso Robles)
SHELL BEACH (See Pismo Beach)
TEMPLETON
U. S. LIGHTHOUSE STATION (See Cambria)
WILLOW SPRINGS MAINTENANCE CAMP

Listings of subscribers in San Luis Obispo, Including Avila, Baywood Park and Camp San Luis Obispo, appear in the other white section of this directory.

OCTOBER 1955

ADELAIDA

(For Subscribers see Paso Robles)

ARROYO GRANDE

J. E. Gooding, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pac Telephone & Telegraph Co
Business Office 872MorroSanLuisObispo
Ask Operator for----------Business Office
(No Charge for Calls to Business Office)

Payments in person and personal visits

The Pac Telephone & Telegraph Co
117½ E Branch Arroyo Grande

A

A & B Electric 170 Spruce....2426
A D Ranch Hwy101....2579
A & G Pump Serv 1166GrandAv....5595
A & M Disposal Service 116EBranch----3534
Abel Donald V 1121FairOksAv----3333
Abrams C N 178Elm....3580
Abrams Harry L 573RockawyAvGrovrCty....5523
Abrams W M 314 S 8thGroverCity....2316
Acquistapace Gus CherryLn....3443
Adams R W 267N14thGroverCity....3036
Adamson W J LosBerrosRd....2103
Afana B Gabriel 121NHalcyonRd....3095
Agro-Crop Co HwyNo1....2540
Agueda Dani 712CornwlAv----5690
Agueda Henry 251BriscoRd----3336
Agueda's Shell Service Station Hwy 101....2905
Air-Way Branches Inc 1773NewprtAvGrovrCty....5650
Airey Edmund F 2 OakParkCanyon----3767
Alarcio C 311NAlpne....2619
Alexander Henry 520GrandAv....2602
Alexander Manuel F 1055GrandAv----3561
Allen C G 1134Ash....2138
Allen E W 262TallyHoRd....2420
Allen Geo W r 246 Alder....2870
Allen Harold C 1320HillcrstDr....3261
Allen Homer Mrs 211Bell....5941
Allen Kenneth C 1142 SunstDr----2816
Allison Ralph 216 Oak....4440
Altamirano Annie r 4th & Ocean Av Oceano....2348
Amaral Mary 13th&TrouvleAvGroverCity....3314
Amer Legion Hall Orchard Av....4460
Amer News Co 144BriscoRd----3666
Ames Fred J 228N4thGroverCity....2491
Anderson E C Mrs 1153BrightnAvGrovrCty....2922
Anderson Elmer 724CornwlAv....4448
Anderson Jos E Jr 138Whitely....5725
Anderson Ray r Leedham Ln....2467
Anderson's Market 13th & Trouville Grover City....2726
Andrews Bess Mrs 407Alln----5738
Andrews R W r Hwy No 1....2048
Andrews Robt L HwyNo1----3050
Andrus W C r Hwy 101....2369
Angel Wm H 151Aldr....5698
Angello Carl grocer Ocean Av & Front Oceano....5925
Angello Joe contr 1030RitchieRdGrovrCty----5594
Annecchini Nicholas J 306Cherry....5684
Anthony W 444Beech....3454
Antonio Vincent 7th&BeachOceano....3467
Arbuthnot S M r 1193 Ash....2256
Arcano H 6thOceano....3237
Arcano Thelma VistaOceano----5706
Arden Farms Co 116WBranch----2994
Arita Geo 317Nelsn....2411
Armstrong Thos B 310 SHalcyonRd....5521
Arnett C B 1211BadnGrovrCty----3297
Arnold Bill FarrellRd....3180
Arnold John HonoluluAvOceano....3450
Arnold Lillian Mrs 805NewprtAvGroverCity....2605
Arroyo Cleaners 127EBranch....2428
ARROYO DRUG CO 130EBranch----4461
ARROYO ELECTRIC 134EBranch----2829
Arroyo Grande Assn Hall HuasnaRd....9968
Arroyo Grande Bakery 104 E Branch....2996
Arroyo Grande City of
City Hall 212 E Branch....2352
Fire Department 212 E Branch....2345
Police Department 212 E Branch....2121
Arroyo Grande Farm Labor Assn 104WBranch----2727
Arroyo Grande Flower Shop 402EBranch....2834
Arroyo Grande Special Training Class
600TraffcWy....2433
Arroyo Grande Truck Co 201 W Branch....2828
Arroyo Grande Union Elementary School
526 OrchrdAv....2603
Arroyo Grande Union High School VallyRd....5511
Arroyo Motel 329TraffcWy....5613
Art Mesquit Complete Home Furnishings
Bridge & Branch....2116
Art's Grocery Store HwyNo1&PierAvOceano....9997
Ashley Robt C 238N11thGroverCity....3462
Aspittle Herbert 609BennettAv----2487
Aspittle Wm 368N5thGrovrCty----5736
Asuncion Edna Gene 236N10thGroverCity....3272
Atkins Hazel WarnrOceano....5904
Atkinson Motor Parts 133 E Branch....5928
Atkinson Wm r Saratoga Grover City....2171
Atwell Henry r Los Berros Rd....2586
Atwell J W LosBerrosRd----3711
Ault Ernest 357 SaratogaAvGrovrCty----3345
Ausel Jacob 113 Oak....3349
Austin Pauline NorthOceano....3138
Auto Club of So Calif Emergency Road Service
139 Traffic Wy....2040
If no answer call....2139
Awalt Wm R 717GrandAv....3339
Awerdick Louise Mrs WaintHalcyon....3117
Axtell Frank C Mrs 7thGrovrCty....2654
Ayco Ann 333PasoRoblsOceano....2439
Azevado John M r Huasna Rd....2018
Azevedo Anna Mrs 212CrownTer....2339
Azevedo Fred 327 S Masn----5544

B

B & F Electric Shop 560 S 13thGroverCity....2478
Bace Nellie D 217Aldr....3554
Bader John 7thOceano....2124
Bagwell H V Grover City Devlmnt Co
Grand Av Grover City....2820
Bagwell H V r Roosevelt Oceano....2848
Bailey Myrtle Mrs r 227 Le Point....4490
Bailey Wesley 1156GrandAv....3031
Bailey Wm A 1394NewprtAvGrovrCty....3202
Bair Clarence M r Huasna Rd....2554
Bair L C rl est 1202GrandAv....2934
Bair L C r 1149 Fair Oaks Av....2461
Bair Nettie Mrs r 130 Short....2387
Bakeman Z-G Grover City Motr Court
367N16thGrovrCty----2424
Baker Chas B 247N9thGrovrCty....5631
Baker Ellen 1100AtlantcAvGrovrCty....3535
Baker Glenn H 1195MentneAvGroverCity....3463
Balderama Freddie 348BecktPlGrovrCty----4433
Baldwin Harold E OakPrkRd....3485
Bales Paul M 1448 SaratogaAvGrovrCty----3662
Ballagh Loren E 1470NewprtAv....2893
Balmes H J 493 S 16thGrovrCty----3420
Bandurraga Margaret R 9th&VistaOceano....3569
Bank of America 102WBranch....5518
Banning C E FarrellRdGroverCity....2271
Bardin Frank E 325 Short....2665
Bardin Hugh OakParkCanyon----3720
Bardin Robt F Hwy101Nipmo....2033
Bardrick E V 536RomonaAvGrovrCty----3483
Bareliano M A 401 S 13thGroverCity....3403
Barker Edna W r 331 Mason....2714
Barker Jack R 1348 SaratogaAvGroverCity....2781
Barker L J PikeRdGrovrCty....3541
Barker Wm HonoluluOceano....5585
Barnes Geo E r Huasna Rd....2505
Barr Wallace I 1246Poplr....5919
Bartlett Roberta LsBerros----3003
Barton Raymond 958 SeabrghtAvGrovrCty----3681
Bates Edgar L plmbng 106NHalcyonRd----3402
Bates Edgar L r 202 Whiteley....2845
Baxter J E r 1019 Grand Av....2770
Baxter Lumber & Building Materials
1015 Grand Av....2422
Bayer John W r 112 Oak....5583
Bayona Roque 609Faeh....2569
Beal L A r 13th & Brighton Grover City....4478
Beaman Frank 391RomonaAvGrovrCty----3641
Beamer A H 1207GrandAv----3630
Beamer's Upholstery 159BriscoRd....5522
Bean Bill 620CornwlAv....3431
Beatie Geo C 213VallyRd....2785
Beaumont Ed G 924RitchieRdGrovrCty----3615
Becerra John r 209 W Whiteley....2626
Beck Bros Boat Shop Front Oceano....2983
Beck Carl P 9thOceano....3265
Beck Geo A Mrs 1025Mapl....3032
Beck Ralph E HuasnaRd....4450
Beckett L M Mrs 259-13thGrovrCty....2403
Beebe Cecil 311Whiteley....2970
Beebe Cecil Grover City Phrmcy
9th&GrandAvGrovrCty....2457
Beecham Thos 312WaintAv----5772
Bell Chas E 311 Short....3194
Bell R U r Cherry Ln....2455
Bellah Wayne 217Masn----3109

Bellando Phyllis Mrs LopezCnyn 2562
Bello H J 181Pine 3338
Bello Kenneth r Los Berros Rd 2537
Bellwood Chester C 1057Ash 3674
Belsik Clara r 504 Grand Av 5694
Belveal I J 357N12thGrovrCty 3386
Bennett Gordon CarpntrCnyn 2577
Bennett Gordon E C Loomis & Son 415EBranch 5514
Bennett Jerry 309Whitely 5777
Bennett Ralph r 567 Crown 2163
Bennett T S Roofing Co 997NSaratogaAvGrovrCty 2209
Bennett's Grocery 122Branch 2698
Bennington A M r Hwy 101 2096
Benton H B 1059Mapl 3515
Benton Mary Mrs 1190FairOksAv 3562
Benton W R 347BeckitPlGrovrCty 2465
Berg Saml W r 437 California Av 2629
Berguia Vic rnch Huasna Rd 2003
Bermudes E C 938TrouvieAvGrovrCty 3253
Berning Mildred 1582NiceAvGrovrCty 3168
Berning Pete 5thOceano 3227
Berterman E W PikeHalcyn 5622
Bertrem J R 120BriscoRd 3324
Best Fertilizers Co The 582 Newman Dr 2417
Best-O-Cal Frozen 16th&MentneAvGrovrCty 3680
Betita Benny 362 SHalcyn 3547
Betita Felipe HuasnaRd 2015
Betita P R 810GrandAv 5505
Betita Wm r 616 Bennett Av 2965
Bevina Edw StrattnRd 3010
Bewley W M Hwy101 2535
Bezona Scott E 112B High 3264
Biddle John F rnch MusickRd 2042
Biddle Otto F 687N8thGrovrCty 2331
Biggs W C 6th&BeachOceano 3298
Billings R K CountyPrkRd 2097
Biscomb Nora Mrs 381N12thGroverCity 3291
Bishop Lawton FountnAvOceano 5666
Bishop R A r 258 Allen 5605
Bizzini H F 1303WGrandAv 2453
Black Chas E 209Waint 3595
Blair A R 901 SeabrghtAvGroverCity 5907
Blake Ethel 209Nelsn 3302
Blanchard Robt R well drilng 113NMasn 4472
Blaser Leonard G LopezCnyn 3734
Blaylock Hugh W 504NewprtGroverCity 3276
Bledsoe Chas C r 1064 Ash 4401
Bledsoe Chuck 1060Ash 3560
Blinking Owl 11th&GrandAvGrovrCty 9975
Bob & Charlie's Mobil Service 99 Traffic Wy 2429
Bob's Floor Coverings 1105GrandAv 3122
Bogaoan Teodoro B OceanAvOceano 2637
Bognar's Turkey Ranch LosBerrosRd 3048
Bogue Wm H Hwy101 2550
Bolton Amy G 1270Poplr 2788
Bolton Marguret TallyHoRd 3256
Bommelman M C 238WoodPl 2858
Bonifacio Z S 1186Ash 3367
Bonjour J W 127Poole 5659
Bonkosky Hermine 147-11thGroverCity 2437
Boone's Poultry Farm 379Aldr 2292
Borelli Joe r Tally Ho Rd 2229
Boren H D U-Save Mkt 981GrandAvGrovrCty 9904
Bosch Frank E Mrs r 125 Nelson 2056
Bostwick Catherine Mrs 8thOceano 2495
Boswell Clifford E r 1177 Ash 2731
Boughton Louis r Newport Av Grover City 2710
Bowen David A 207WoodPl 5593
Bower Floyd AtIntcAvGrovrCty 3453
Bowlin Chester V 676N8thGrovrCty 3186
Boyce Fred E HuasnaRd 2238
Boyd T F G BriscoTract 3579
Brady Francis R 231 SHalcyon 3064
Branch Clyde 210Waint 3344
Branch School District Branch Dist 2553
Brandt S C r 1075 Maple 5918
Branson J J r 13th Grover Cty 5625
Bray Chuck r Paso Robles Oceano 2823
Brayton E J r 1024 Maple 2618
Brazil Wm 603CornwlAv 2776
Brennan Maury HuasnaRd 2649
Brennan Maury autos 330 Traffic Wy 5628
Bretan Pedro B r 323 Bell 5603
Brians L H 112A High 3619
Brians Sam H 574AtIntcAvGrovrCty 2477
Bright Spot pool 1092GrandAvGrovrCty 9951
Bright Wm G 1005 SunstDr 3629
Brimhall Ethel M r 1279 Poplar 2317
Brisco L A Hwy101 2688
Brisco Mill & Lumber Yard Hwy101 2278
Brisco Service Station 147 Bridge 2052
Brkovich Johanna Mrs 322 SMasn 3329
Brooks Donald E 1073RitchieRdGrovrCty 3330
Brooks Harry J 406Beech 3281
Brooks Lester 853RockawyAvGrovrCty 3506
Brook's Western Auto Supply 924GrandAvGrovrCty 3622
Brooner Chas 215CherryAv 2939
Brown Albert M r Tally Ho Rd 5573
Brown Anna Mrs 220 Short 2017
Brown Ethel Mrs 455LongbranchGroverCity 3361
Brown Everett Huasna 2092
Brown Fred r Pike 2890
Brown Harry W r Myrtle 2920

Brown Minnie Mrs 735PasoRoblsOceano 3626
Brown Norman R 327Waint 5793
Brown R D 193 SAlpne 3476
Brown-Silva W E r Oak Park Canyon No 1 2590
Brown Wm HuasnaRd 2548
Brownell David A TallyHoRd 3484
Brownlee Herbert F 508Aldr 2305
Brum Ernest NorthOceano 5541
Brum John PasoRoblsOceano 3642
Brumbaugh Chas C r 308 Traffic Wy 4426
Brumfield Carl VerdeCanyn 2409
Bruse Jas 418RomonaDrGrovrCty 3141
Bruse Patricia 418RomonaDrGrovrCty 3141
Bruton B R 654TrouvieAvGrovrCty 2780
Bryant Harry C r 403 S 18th Grover City 5520
Buchanan Jack G 450Beech 5774
Bucton M HuasnaRd 3363
Buhayang Honorio ArroyoGrandeAvOceano 2203
Bullard Alton L MD 1121 SunstDr 3455
Bullock S W 351N3dGroverCity 5932
Bumatnong Theo 146N4th 3190
Burdick L A 610LePoint 2923
Burgan Minnie M r 302 Mason 2947
Burgan Olive I Mrs r 318 Mason 2933
Burgan Roy 603NewmanDr 5759
Burington W N 115Nelsn 3239
Burkes J B Mrs 1360RomonaAvGrovrCty 3533
Burkhardt's Shoes 955GrandAv 4421
Burks E W LosBerrosDist 2061
Burnett Amy 190 SAlpne 2963
Burnett Bearl Mrs 235WoodPl 4424
Burns J L 341N12thGrovrCty 5741
Burrier Carl FarrellRd 3183
Burt A T 1236BrightnAvGrovrCty 2608
Burt Geo A r 414 Orchard Av 5627
Burton Lyndon D 113NAlpne 3392
Buss Don Hwy1 3028
Buss Eden r 12th & Ritchie Rd Grover City 2736
Buss Harry E r 20th 5906
Butz Lee W 1355AtIntcAvGrovrCty 3083
Buzz Barber & Beauty Shop 108 Branch 2282
Byrne Emilie B Mrs r Temple Rd Halcyon 2771

C

Cabotage Geo C 207N10thGrovrCty 3414
Cabrera Manuel A r 715 Bennett Av 5589
Caier Albert r 10th & Atlantic Grover City 5903
Cain Geo E 547 Ide 2340
Caldon Donald J 311Poole 3627
Caldon H G r Huasna Rd 5797
Calhoon Alice 211Nelsn 3537
Calif State of
Highway Patrol
For emergency calls only
Ask Operator for-ZEnith 1-2000
Pismo Beach State Park Oceano 2684
Callender Allan 563Crown 3635
Calvero C Q Oceano 3585
Camara Joe R 1095 SunstDr 2798
Camp Stanley UpprArroyo 3082
Camp Talaki Santa Maria Campfire Council
LopezCanyon 2030
Campbell H O AtIntcAvGrovrCty 3056
Campbell L W Dr LopezCanyn 5510
Campbell Marguerite Mrs 5thGroverCity 2766
Campodonica F L Sr PasoRoblsOceano 2745
Campodonico Edw H r Los Berros Canyon 2509
Canby's Plumbing Heating & Appliances
1185 Grand Av 2997
Canet Robt J 1151GrandAv 3255
Cannady B H NipomoOceano 3266
Caperton Earl SaratogaAvGrovrCty 5795
Cardoza Don contr Wilmar & 10th 2902
Cardwell W A HwyNo1 3502
CARLBERG CONSTR SERVICE STempl&WaintHalcyon-2153
Carl's Cafe OceanoBeach 5680
Carlson Carl F plstrer 529 Crown 5509
Carmichael Jack J Wstrn Packng Co
433 SHalcyonRd 5760
Carnate Velma MentneGroverCity 3278
Carolan Thos P 1661 SaratogaAvGroverCity 3343
Carpenter DeWayne 943DodsnWy 2414
Carpenter Lyle F r 1147 Grand Av 2878
Carpentier Armand 531 Ide 5685
Carr M B 908CyprsCt 3110
Carranza D r 538 Le Point 2927
Cartwright Annie L r Los Berros Rd 2077
Casabar Elis 1274RomonaAvGroverCity 3556
Casey W L r Ocean & 6th Oceano 5708
Castanares G D RailrdOceano 3204
Casteel Mae Mrs r 367 Alder 2312
Cattoir Albert C r 209 Mason 5946
Cattoir John r Verde Canyon 5720
Cattoir's Shell Service 401TraffcWy 2336
Cavanillas Juanita UpperArroyoRd 3002
Cecchetti Geo r Upper Arroyo Rd 2592
Cecchetti S r Upper Arroyo Rd 2593
Chalmers G J 4th&WilmrAvOceano 2458
Chapman E C 559AtIntcAvGrovrCty 2733
Chapman Robt S ParkRd 2597

Chapman Victor G PikeGroverCity 2365
Chase Harold S r Dune Lake 2187
Chaves M J r Corbett Canyon Rd 2719
Cheney Chas D r Atlantic Grover Cty 5503
Cheng Lee Kennels 181TallyHoRd 2872
Childers Evan r 1212 Fair Oaks Av 5948
Chris' Beauty Shop 1394GrandAv 5675
Chrisman Alvin K 1040Mapl 3166
Christianson Chevrolet 303TraffcWy 4466
Christianson Donald 214Whitely 3501
Christner Lola Mrs r 1139 Ash 2668
Christopher Edw H Pike&HalcyonRd 2748
Chuck Mike 248-13thGroverCity 4432
Churchward Peter r Dune Lake 4435
Ciarfeo Jos 205Aldr 2773
Cint Clyde H LosBerrosCanyon 3047
Cirby John A 1002MentneGroverCty 2184
Clark Alice M 1255GrandAv 5648
Clark C H 1410HillcrstDr 3229
Clark Chas R r Carpenter Canyon Rd 2007
Clark F R r 13th Grover City 2449
Clark Fred W r Myrtle 2216
Clark Mary 305Aldr 3090
Cleaver Robt G 164 S 13thGroverCity 2195
Clingman Donald W r 1175 Maple 2393
Close A A poltry Grand Av & 14th
Grover City 2837
Close's Chevron Stn 111NHalcyonRd 2291
Coale Ellis r 202 Allen 5668
Coast Center Realty 930GrandAv 5717
Coast Chinchilla Ranch 1395MentneAvGroverCity 3293
Coats W R elec 145 Bridge 2287
Cockshott Maurice C r 225 Whiteley 2924
Coday Sherman 337 S 13thGroverCity 2792
Coelho Al HuasnaRd 2071
Colbert R E 649ManhattnAvGrovrCty 3504
Collett J M r 1153 Ash 2328
Collett Wm 270Waint 3173
Collett's Mobilgas Service
1300GrandAvGroverCity 2744
Colli Jim UpperArroyoRd 3025
Collier Chester r 8th & Mentone Grover City 2616
Collum E J r 1161 Ash 2921
Collum Marie E 1008Mapl 2752
Colton Vincent 170Alpne 4400
Colvin Earl 716GrandAv 3235
Commercial Co The 303EBranch 2421
Conklin Wm OceanOceano 5617
Conn Margaret T 676N12thGroverCity 5943
Conrad B Dixon Jr r 403 Beech 2165
Conrad Marguerite C Mrs 319TraffcWy 2918
Conrow A L HuasnaRd 2297
Conrow C L r Corralitos Canyon 2019
Conrow M W r Valley Rd 5747
Conrow Wm R L r 338 Walnut 2655
Cook Chas J r 418 Beech 2189
Cook Don TallyHoRd 2570
Cook L J 1031Mapl 3017
Cook M C 9thGrovrCty 3494
Cook's Garage TallyHoRd 2575
Cookson H N Dr phy & sur 154 Traffic Wy 2114
Residence 1030 Ash 5707
Cool Kathryn M 173 SPine 5917
Cooper Annie 331Masn 2714
Cooper C E 936 SeabrghtAvGroverCity 3087
Copeland Marilyn NorthOceano 5637
Copleman John 316WaintAv 3350
Corella Joe r 230 W Branch 2397
Corey F J Hap r Ocean Av Oceano 5577
Costa Alfred r Traffic Wy 2463
Costa Joe S 6thGroverCity 3187
Costa John D SnLuisRd 3151
Cota Albert LosBerrosDist 2503
Cottage Launderette Barnett&GrandAv 3247
Cottle Leo r 548 Ide 4417
Couch J T UpprArroyoRd 3709
Courtland Claire musci instrctr Halcyon 5924
Couse J C ValleyRd 5724
COVERT GAIL ri est 203Bridge 2995
Cowie Bruce FarrellRd 2232
Cox H E Mrs r 610 Le Point 2923
Cox H N 594RockawyAvGrovrCty 3157
Cozy Corner Auto Service 554TraffcWy 2836
Cozy Corner Motel 554 Traffic Wy 2119
Crabtree J H 101AtIntcAvGrovrCty 3659
Craft Elizabeth Mrs 308LePoint 3267
Craghill M E 126Alln 3572
Cram Mary 1122FarrellRd 3500
Crofts Victor D 1431 SierraDr 5683
Crombie Elizabeth 313 S 4thGroverCity 3127
Crozier Geo H r Pike Rd Oceano 5902
Crunk W J 222CherryAv 2059
Cuellar Roman VistaOceano 3320
Cuellar Ruben OceanAvOceano 3592
Cunningham A B r Oak Park Canyon No 1 2034
Curten E J r Grand Av Grover City 2497
Cyr Margie A Mrs Halcyon 4445

D

Dague Chas T 1559 SaratogaAvGrovrCty 2817
Dalbey Regina Mrs r 511 Cornwall 2895
Dalessi Edw r 10th & Wilmar Oceano 2347

Dalessi Elden 4th Oceano 2243
Dana G S 614CornwlAv 2611
Daha R F r 118 Allen 4405
Danuilanea Benny BrightnGroverCity 2667
Darling Allen 238WBranch 3005
Davey Tree Surgery Co 519RomonaAvGrovrCty 2255
David Andrew atty 105 Short 2692
Residence 165Aldr 2563
Davidson Ford 7thGroverCity 4430
Davis Ray E RooseviltDrOceano 2105
Davis S W r 1159 Maple 4408
Davis Walter L 11th&BadnGroverCity 2967
Deal D T 113VallyRd 2161
Deal Donovan T pub acct 134EBranch 3311
Dean Harold S LopezCnyn 3065
Deane Wm A PershngDrOceano 4457
Dearinger S M 725AtlantcAvGrovrCty 4449
Deering L D 832 S 7thGroverCity 3052
Deffebach E T 917CyprsCt 3218
DeFliger Anita 317 S 6th 3513
De Ford Earl R crop dusting Brisco Tract 5588
DelCastillo Dan G CorralitosCanyon 3058
De Leon G r Huasna Rd 2627
De Lozier J W 1139NewprtAvGrovrCty 2307
Denison Dana 332N13thGroverCity 3107
Dennis Edith 157NHalcyn 5597
Dennis Lorraine 994RockawyAvGrovrCty 2718
de Ocampo Leon fruit & veg Brisco Rd 9979
Depew Albert 6thOceano 2815
DePrang Annellen 137N12thGrovrCty 2394
DeVera D C 8thOceano 4403
Devereaux Claude R r 203 N Alpine 2360
Diaz Raymond 408Aldr 4411
Dickinson W R Mrs DuneLake 2187
Diedrichsen H C Best Fertilizers Co The
582 Newman Dr 2417
Dillaha J R 1229GrandAv 2258
Dishman Gary r 228 Wood Pl 5639
Ditmas C H Mrs r Musick Rd 2534
Ditmore Jack 224½HalcyonRd 2343
Dixson Gordon F r Newsom Rd 2623
Dobell Chas E r 418 Orchard Av 2236
Dohi Ben 246Aldr 3148
Dohi Farm UpprArroyoRd 3790
Dohi Hugh S r 302 Valley Rd 2929
Dolder Alfred H Jr 250 S 10thGroverCity 2601
Domingo S HuasnaRd 3080
Donati L C r 180 Walnut 2854
Doty Raymond A HwyNo1 2436
Dowell Jas r 242 Garden 2386
Dowell Lee C r Branch Mill Rd 2093
Dowell W H Mrs r Valley Rd 5732
Dower Pearl Mrs r 3d & Beach Oceano 2877
Downing J C 754RockawyAvGrovrCty 3590
Drace A M Mrs 6thGroverCity 3283
Drake Walter 4th&HoldnOceano 4494
Drum A G 119 Spruce 3610
Dudley John r Los Berros Rd 2588
Duggins Anna K 313EBranch 3421
Duggins B E 867GrandAvGroverCity 5504
Duggins Benj E r 227 Wood Pl 4418
Duncan Alick 419CalifAv 2176
Dunes The 259GrandAvGrovrCty 2053
Dunham J R 1156Ash 2139
Dunlop Wm 230Grdn 3383
Dunnagan Jeff C 1145BrightnAvGroverCity 3158
Dupes J M 290 Spruce 3482
Dyer W S 650RomonaGroverCity 3203
Dykes J L r 1479 Newport Grover City 2314

E

Eckberg M C CorbettCanyon 2041
Edgeworth Robt 1343RomonaAvGrovrCty 3505
Edmands E Y r Le Point 2228
Edmands Lula Mrs LeedhamLn 5944
Edmands Walter L HuasnaRd 3390
Edmunson J E r 3d & Ocean Oceano 2952
Edmunson M E Rev r Atlantic Grover Cty 4451
Ed's Douglas Service 410GrandAvGrovrCty 9958
Efird Roy F 1692BrightnAvGrovrCty 5789
Egan T F r Verde Canyon 5728
Egede Torben 206 SMasn 3472
Eggleston Harry L 353BrightnAvGrovrCty 3341
Eiland Lawrence E Beach&3dOceano 3653
Elder C E r 1045 W Maple 4410
Eldridge Oscar r 220 Traffic Wy 5553
Ellis B A CountyPrkRd 2087
Ellis G E r 1158 Ash 2483
Elliston Chester 3dOceano 3332
Elvin Arthur 543B EBranch 5592
Elvin John H Dr Hwy101 2604
Embleton Chas W 351Elm 3449
Emerson Chas T MesaDr 3279
Emerson J C Mrs r 132 Short 4407
English R W 521LePoint 2440
Enos Agnes Mrs 307LePoint 5646
Ensign G S 1147LongbranchAvGrovrCty 2315
Erhart A A 1146Mapl 3575
Erlewine R C r Hwy 101 2452
Esparza Cecil 645 S 8thGrovrCty 3211
Essig Albert L r Corbett Canyon 5735

Estes E E FarrellRd 2375
Etsling C C 679NewprtAvGrovrCty 5712
Evans David J 8th&PasoRoblsOceano 3309
Evans Shirley r 552 Le Point 2217
Evenson C F 1086NewprtAvGroverCity 3119
Ewing B E 800N18thGrovrCty 3103
Ewing Robt B r Hillcrest Dr 5584
Ewing's Chevron Service 155TraffcWy 5620
Ezzell H E HwyNo1Halcyon 3393

F

Fair Oaks Court 1111GrandAv 5719
Fair Oaks Grocery 102 N Halcyon Rd 2118
Fair Oaks Liquor Store 1005GrandAv 3451
Fair-Oaks Milk Co 1023GrandAv 5557
Fair Oaks Sundries 900GrandAv 2760
Fair Oaks Supply 995GrandAv 2697
FAIR OAKS THEATRE 1007GrandAv 2364
Fairbanks Hiram A 564N9thGrovrCty 3198
Fancher Robt W 717CornwlAv 3295
Farm & Home Supply 1200GrandAv 5635
If no answer call 3514
Farmer Russell 8thOceano 3395
Farmer's Insurance Group 960GrandAv 2769
Farney Thos N 4thOceano 3001
Faust Yead 761RockawyAvGrovrCty 2993
Fent Elizabeth Ann 555EBranch 3548
Ferguson Inez 8th&RitchieRdGroverCity 3401
Ferguson Lottie W Mrs r Walnut Halcyon 2896
Fermin Ted r Los Berros Rd 2551
Fernamburg F L UpperArroyoRd 2533
Fernamburg Mary r 302 Short 2910
Fernandez Louis P 251 SHalcyonRd 2472
Ferrari Henry 310HalcyonRd 5614
Ferrari L J 1310 Sierra 5508
Fershtand Edith L LosBerrosRd 2013
Fesler Richard A r 1086 Ash 2179
Fialho John Mrs 348LongbranchAvGrovrCty 3300
Flant Lee r 126 Nelson 5935
Fields H L OceanAvOceano 3618
Figueiredo John 112BriscoRd 3192
Fiji S E 6th&NipomoOceano 3226
Filer Theo W contr 307Whitely 3456
Filer W A StrattnRd 2130
Filer W A rltr 214 Traffic Wy 2362
Fink F C r 546 Ide 2793
Finley Joe 1471RomonaAvGrovrCty 3587
Finley Robt Pike&FrontOceano 2249
Finucane Geo F 139WBranch 2835
Fiscalini Jas 711BennettAv 2762
Fish C C 407TraffcWy 3425
Fisher Ted R 1580HillcrstDr 2751
Fisher Tom LsBerrosCnyn 3040
Fissori E r 210 S Alder 2239
Fleming D S Lumber Co 13th&AtIntcGroverCity 2729
Fletcher Walter OakParkCanyonNo1 3076
Flynn G R r 112 S Garden 2930
Focht Paul Rev 1194Mapl 2958
Folkerts H M r 1155 Grand Av 2716
Folkrod Geo W r Lopez Canyon 2363
Followell C R 342N12thGrovrCty 5704
Ford C J r Los Berros Canyon 2587
Ford Melvin Mrs 251Elm 2448
Ford Shelby P r Paso Robles & 2d Oceano 5601
Foresee U V 482 S 14thGrovrCty 3153
Forgostein Harold r N Temple Halcyon 2822
Forister L D 519RomonaAvGrovrCty 2255
Forrester Geo r Verde Canyon 5748
Fort J L Mrs 7th&SeabrghtGroverCity 3102
Foster Dave W 333Pier 3601
Foster Harry E 562-8thGrovrCty 5681
Foster Jack S 135½ SMash 3548
Foster Norman E Mrs r Saratoga Grover Cty 2259
Foster Ronald L 451Beech 5670
Foth Fred 320N7thGrovrCty 5611
Fouch E L Mrs r Upper Arroyo Rd 2510
Fowler Louis F CorbtCanynRd 3061
Fox Richard K 280Elm 3583
Frahn E C 153N12thGrovrCty 3540
Frank W C 1464BrightnGroverCity 3175
Franklin Fred ArroyoGrandeAvOceano 3033
Fraser Eugene L 518CornwlAv 2657
Freda's Beauty Shop 117EBranch 5679
Freeborn J A Rev 568 S 13thGrovrCty 3624
Freitas G Martin Dr chirprctr 1070GrandAv 5715
Fretwell C E r Valley Rd 5739
Freymoyer C D r Oak Park Av 2313
Fry Florence 143N3dGrovrCty 5697
Frye C F OakParkCanyonNo1 3022
Frye Jas R r 333 Alder 2735
Fuchikami Ben r 1185 Ash 2310
Fuchikami Hilo 502ECherry 2388
Fukuhara T r Halcyon Rd 2630
Fuller J E plmbr 1176RomonaGroverCity 2431

G

Gain Frank E r 540 Branch 2951
Galbraith C A r 10th & Wilmar Oceano 2205
Galbreath O W chrcl CorbettCanyonRd 2022
Gamble Wilbur D McCarthyOceano 3209

Gammons Albert H Rev 326 SMasn 2956
Gardner Don 18th&SaratogaAvGroverCity 2446
Garrison C R Mrs 9thGrovrCity 2721
Gasseenberger Geo F r 305 Short 4434
Gateley Lynea RN 197N6thGrovrCty 2856
Gates Russell 318Alln 5773
Gatlin Shell Service Station Paso Robles &
Front Oceano 5780
Gaunce Grant M Jr 350Waint 3170
Gearing Guy W r 525 Le Point 2456
Gearing Melvin 424Beech 3271
General Box Distrs Railroad Oceano 5623
George Irl C 1186Mapl 3475
Gerber Rudolph W Dr r Paso Robles Oceano 2308
Gescheider Carl M 542TraffcWy 2859
Gibboney D L 1500HillcrstDr 5658
Gibbons Edw J 237Aldr 2522
Gibson C A r Upper Arroyo Rd 2916
Gibson Jos r 531 Branch 3177
Gilden Chas C 8th&PikeOceano 2904
Gin Sen FrontOceano 2067
Glaze E M Huasna 2528
Glenn Arthur E LosBerrosCanyn 3106
Glenn F M NiceAvGroverCity 2396
Godfrey Minnie H r Front Oceano 3342
Golden Babe 129NMasn 3603
Goosman John 118 SAlpne 3638
Gordon Jack 154Waint 2633
Gorospe Pete 350LongbranchAvGrovrCty 2690
Goss Body Shop 154WBranch 2907
Goss Jacob J 625TraffcWy 3086
Gough M D 522 S 16thGroverCity 3432
Goulart A V CountyPrk 5712
Goulart L E 422CalifAv 2057
Goularte Larry HwyNo1 2521
Gracia Nat CorbettCanyonRd 3053
Gracia Orvill CienagaRd 2023
Gracia Tony r Huasna Rd 4414
Grady C S Mrs r 14th & Brighton 3023
Graffer B W BranchMillRd 4496
Graham Ruth M Mrs r 212 Short 3607
Graham Wm H 927FarrellRd 3037
Grainger Arthur Grover City Htchry
213 S 16thGroverCity 2358
Grand Apparel The 951GrandAv 3113
Graven C W 280 SaratogaAvGrovrCty 3258
Graves Arthur A 1066MentneAvGrovrCty 3133
Gray Ida R GrandAvGrovrCty 3356
Gray W G 225Waint 3037
Green Jack 133NHalcyonRd 3600
Greenwell Jas W RailrdOceano 5696
Gregory Earl 1194FairOksAv 3552
Gregory Jennie E 697 SaratogaGroverCity 2889
Gregory Robt Mrs N5thGrovrCty 2100
Gregory Robt W 1063 SunstDr 5734
Greil Gudrun Mrs r 1st Oceano 4447
Greyhound Bus Depot 110 Branch 2289
Grieb C A r Halcyon Rd 5654
Grieb Conrad r Los Berros Rd 2082
Grieb Fred A r 303 Halcyon Rd 2786
Grieb Geo r 351 Halcyon Rd 2224
Grieb Stanley HalcyonRd 5750
Grizzle A W Mrs r 229 Short 2945
Grosshauser Henry 705WoodPl 2914
Grover City Bakery 883GrandAvGrovrCty 5784
Grover City Cleaners 874GrandAvGroverCity 5586
Grover City Clothing 1343GrandAvGrovrCty 2218
Grover City County Water District
842GrandAvGroverCity 2356
If no answer call 3069
If no answer call 3504
Grover City Development Co Grand Av
Grover City 2820
Grover City Feed Store 10th & Grand Av
Grover City 2361
Grover City Fire District 867RomonaGroverCity 2145
Grover City Hardware 1036GrandAvGroverCity 2931
Grover City Hatchery 213 S 16thGroverCity 2358
GROVER CITY JUNK & AUTO WRECKING YARD
13th&FarrellRdGroverCity 2991
Grover City Market 850GrandAvGroverCity 3322
Grover City Motor Court 367N16thGroverCity 2424
Grover City Pharmacy 9th&GrandAvGroverCity 2457
Grover City Press 968GrandAvGroverCity 3650
Grover City Sheet Metal 135 S 5thGroverCity 5612
Grover City Trading Post 1055GrandAvGrovrCty 2274
Gruenstein A H r 116 Nevada 2482
Guerrero Ralph 995 SaratogaAvGroverCity 4467
Gulton H E Jr Oceano Sand Co OceanoBeach 4446
Gulton Harold E rl est OceanoBeach 2717
Gularte Clara Mrs CorbettCanyon 5591
Gularte Rudolph UpprArroyoRd 2088
Gularte Tony R CorbettCanyon 3448
Gullickson Donald 585NewmnDr 2643
Gullickson Florence 508Alln 2131
Gupton W E r 1185 Fair Oaks Av 2749
Gwin's Grocery 607ManhattnAvGrovrCty 2415

H

Haase Chester 362N2dGrovrCty 3670
Haase Francis 5thOceano 3191
Haddox Paul M VallyRd 5742

Haggard L E 265 Spruce 3111
Haigler Allen NewprtAvGrovrCty 4475
Halcyon Store W Temple Halcyon 2432
Hale Emmett E McCarthyOceano 3378
Haley Evelyn 980LongbrnchAv 3651
Halliburton E M 412Aldr 3571
Hall Chester V TallyHoRd 4413
Hall Geo E 301 SMasn 3225
Hall Rose Mrs 16th&RomonaGrovrCity 2664
Halter Lloyd R 14th&SeabrghtGroverCity 5930
Hampton M Mrs 428WilmrAvOceano 3632
Hand Frank L 154Aldr 5525
Haney Paul UpprArroyoRd 2573
Hanneman Abe L 441 SaratogaGroverCity 2651
Hanni T C 513ArroyoAv 3672
Hansen Electric Shop 113 Poole 2122
Hansen R E 7th&TrouvilleGroverCity 3030
Hanst Lida W 509GrandAv 2212
Harding Irene B SnLuisRd 2400
Hardy Chas I 600TraffcWy 3365
Harkness Hilda dresses 126Branch 2270
Harkness W D TallyHoRd 2700
Harloe Margaret r 417 Traffic Wy 5642
Harlow Wanda Mrs 357N14thGroverCity 4482
Harnar Jas J 551GrandAvGrovrCty 3100
Harp Lee M 1055 SunstDr 2204
Harper Ernie W 112Bell 2971
Harrington Roy D 1460 SaratogaAvGrovrCty 3470
Harris C Mabelle HuasnaRd 4481
Harris Earl E 208EBranch 3118
Harris Kenneth L 280TallyHoRd 5798
Hart Edith Mrs RuthAnnWy 2170
Hart G P r 304 S Mason 4483
Hart Guy C contr 1367GrandAvGrovrCty 2908
Hart H D Mrs r Nevada 2285
Hart Harry 402EBranch 2834
Hart M r Nevada 2285
Hartup Frank E CorralitosCanyon 2068
Hartwig Marvin K 923FarrellRd 2318
Harvill Fletcher McCarthyOceano 3563
Haskill J H r Oak Park 2508
Hastings E A 240N8thGrovrCty 3288
Hatley Harold L 760BrightnAvGrovrCty 3567
Hatley L G 1445BrightnAvGroverCity 3352
Hatley Ralph 357N4thGroverCity 3228
Hatley W R 658 S 6thGrovrCty 3306
Hawk B I Mrs 703BennettAv 2880
Hawkins Marion W r 321 Short 5602
Hawkins P G r 512 Ide 5933
Hawkins Reg 765 SaratogaAvGroverCity 3185
Hayashi Akio 516GrandAv 3473
Hayashi Haruo prodc Cienaga Dist 2595
Hayes John r Valley Rd 5744
Hays H M 365N12thGroverCity 3407
Hays Veryl R 440Aldr 2711
Hazzard E M 1005NewprtAvGroverCity 2746
Heard J W Jr r Oceano 2248
Hearn's Market 201EBranch 5549
Heath Lloyd OakPrkRd 5792
Heidker C N 209Cherry 2423
Heitz Chas L 383A WaintAv 3331
Helms John 9thOceano 5629
Helzer L R r 13th Grover City 2617
Henderson L W 1059FairOaksAv 2170
Henderson Merle fences HwyNo1 2906
Henderson Oren F r 200 S Halcyon 2488
Hendricks M D 135 SMasn 2679
Hendricks Mary Mrs 1216MentneAvGroverCity 3480
Hendrickson W C 1201BrightnAvGrovrCty 2204
Hendrix Geo E r 16th & Atlantic Grover City 2865
Henry A E 1478NewprtAvGrovrCty 3447
Hensley Glenn T r 5th & Garden Oceano 4431
Hensley Russell r No 1 Hwy Oceano 2673
Henthorn H U 531MentneGroverCity 5555
Herald Recorder 309 E Branch 2826
Hernandez M r 123 W Branch 2401
Hess Geo 130Whiteley 4427
Hicks Geo Oceano 3557
Higley E D Mrs 750NiceAvGroverCity 2709
Hill A E r 624 Cornwall 5936
Hill Guy 284-9thGroverCity 5691
Hillcrest Farm Hwy 101 2058
Hilliado Tranquilino 5thOceano 3696
Hill's Home Appliances 1009GrandAv 4463
Hilltop Cafe hwy 101 4465
Hinshaw Alta A 111Nelsn 2811
Hippenstiel Wayne Hwy101 3637
Hitchen Douglas J 3dOceano 3532
Hixon G C 139Alpne 3368
Hiyama Y 594 S 16thGroverCity 3149
Hobles John 727RomonaAvGrovrCty 5607
Hodges John A 1254Poplr 3438
Hoelzgen Wm r Corbett Canyon 2008
Hoff Russell B CyprsHalcyon 2988
Hoffman's 921FrontOceano 3416
Hoge Wm C Hwy101 2160
Hogevoll Diana E 1036RitchieRdGroverCity 3543
Hoke Geo CarpntrCanyon 2544
Holcomb Arthur E 201Whitely 3433
Holden Lettie B HwyNo 1 2276
Hollibaugh Roy OceanOceano 2600
Hollon J W 508 S 18thGrovrCty 3404
Holloway J W 374FrontGrovrCty 3319
Holmes Gordon 1324 SaratogaAvGrovrCty 3435
Holmes LeRoy UpperArroyoRd 2728
Holt J Harold LsBerrosCnyn 3084
Holton Allen W r 425 Beech 2141
Hooker Wm W 1390NewprtAv 3469
Hooks Martha 121Cherry 3427
Hooper R W CarpntrCnyn 5721
Hoover Dorothea Tyler r 117 Poole 2795
Hoover Elmer CountyParkRd 3012
Hopkins Clair A r 413 California Av 5575
Hopkins Ralph r 418 California Av 2868
Horne W Glenn 1328GrandAvGrovrCty 2486
Horner Sydney J 1451 SierraDr 4415
Houchin C E
Ranch No 1 Upper Arroyo 2001
Ranch No 2 Huasna 2080
Ranch No 3 Headquarters Huasna 2075
Ranch No 4 Upper Arroyo 2073
Hourihan Emmett 177Pine 2926
Housouer C W serv stn Grand Av Grover City 4464
Howard & Bates 109 Branch 2758
Howard Daisy Mrs 1548NewprtAvGrovrCty 3675
Howard H r 146 Traffic Wy 2620
Howell Elmer 6thOceano 2476
Howell M A r 963 Dodson Wy 2441
Howland G H FarrlRd 2221
Hoyal Jas G VerdeCanyon 5733
Huasna School Huasna 2047
Hub The 125EBranch 5787
Hubbard Wm J 192N7thGroverCity 3287
Hubble C A PasoRoblsOceano 2978
Huber Alfon J LsBerrosCnynRd 3049
Huebner A 307ValleyRd 5916
Huffman Ruth E 300Alln 2284
Hughes Jack 351Elm 3698
Hughes John OceanAvOceano 2174
Hughes John Lee 242N5thGroverCity 2117
Hughes Lenora P 843AtlntcAvGrovrCty 2475
Hulse C F 263N8thGroverCity 3516
Hummel Jas r Le Point & Mason 2323
Hunt Howard C 1407Chiltn 2663
Hunter Clarence O 489WilmarOceano 2113
Hunter E L Mrs 683 SeabrghtAvGrovrCty 3689
Hunter Flora 9th&WarnrOceano 3412
Hunter Jack 740PikeGroverCity 3224
Hurlburt Clara M 352-3dGroverCity 2824
Huseman L G 587NewmnDr 5543
Huss Harvey r 268 Tally Ho Rd 2794
Hvolboll Christian S GrandAvGroverCity 2309
Hyden A L 1259RomonaAvGrovrCty 2427

I

I O O F Hall 128 Bridge 2656
Ibey Bartolome O 13th&Pike 2968
Idler W C 708BennettAv 2542
Ikeda Bros fruit & vegetbls CienagaDist 2526
Ikeda Kazuo 450Aldr 3219
Ikeda Seirim 444Beach 3687
Ilenstine Alice 111 SMasn 2631
Inez's Beauty Shop 576GrandAvGrovrCty 5713
Irey Wallace 1015CyprsLn 2489
Isham S N 1485HillcrstDr 3240

J

Jacinto Ante 262N11thGroverCity 3230
Jackson C J 134 SMasn 2941
Jackson Woodrow 144 SMasn 3244
Jacobs Ben R Cal 1136GrandAv 2126
Jacobs Robt V 180 SAlpne 5556
James Louis 10thOceano 3259
Jatta Ethel r 201 Nelson 2232
Jatta Stella r 13th Grover City 2703
Javier I P 654RockawyAvGroverCity 3357
Jehovah's Witnesses 1300HillcrstDr 5702
Jenkins J H 890NiceAvGroverCity 2493
Jenkins Lee 257N4thGrovrCty 2681
Jenkins Walter L 5thGrovrCty 5665
Jennings Walter 318½Alln 2286
Jensen Norman F HwyNo1 3750
Jensen Raymond K 493 S 13thGrovrCty 3359
Jessee L H 1685RomonaAvGrovrCty 3374
Jessee Wallace B 405 ECherryAv 5900
Jessup R W r Huasna Rd 2527
Jimmy's Quality Meats 951GrandAvGroverCity 9994
Jim's Tavern PierAvOceano 9954
Johanknecht Geo P r 1118 Grand Av 2636
Johanson E W 588NewmnDr 2379
Johnson A B A & G Pump Serv 1166GrandAv 5595
Johnson A D Hwy101 3316
Johnson A V TallyHoRd 3282
Johnson D L CorralitosCnyn 2079
Johnson Ed PikeRdOceano 4491
Johnson Frank 605 S 7thGrovrCty 5538
Johnson J LeRoy Mrs 174Elm 3007
Johnson J W 10thGroverCity 2644
Johnson Jas C 1190GrandAv 2185
Johnson John B r 380 Alder 2942
Johnson Leslie R 4th&SaratogaGrovrCty 3387
Johnson Melvin 324Poole 3457
Johnson R L 291RomonaAvGrovrCty 2659
Johnson V G 73 SaratogaAvGrovrCty 3649
Johnston H 228TallyHoRd 2606
Johnston H E 968GrandAvGrovrCty 2765
Jones Daphne 791RomonaAvGroverCity 3136
Jones David G 673ManhattnAvGrovrCty 2959
Jones L E 832LongbranchAvGroverCity 2701
Jones Mary J Mrs 1st&PierAvOceano 2366
Jones Otis T 520N7thGrovrCty 3612
Jones Ralph 977RockawyGroverCity 5716
Jones Roy 1371NewprtAvGrovrCty 5998
Jones Sherman 926CyprsCt 3510
Jones T L 236Grdn 3304
Jordan Geo T 1170 SunstDr 3384
Jordan M B 220D Aldr 2168
Jorgensen Lawrence OakPrk 2504
Judkins A C UpperArroyo 2070
Julio Moises C 975 SeabrghtAvGroverCity 5756

K

Kahn Z J Mrs 323 SMasn 3377
Kaiser Howard C Mrs Mesa 3072
Kanst John L GrovrCity 5757
Kawaga Shoichi 816MentneAvGroverCity 3004
Kawaguchi S r Upper Arroyo Rd 2584
Kawaoka B H NewsmRd 3277
Kawaoka Kingo 146 Spruce 2450
Keelor Mercy Pearl 615N5thGroverCity 4455
Keen Agcy The 968GrandAvGrovrCty 3531
Keen Fay R rl est 263NewprtAvGroverCity 2707
Keen Geo V 432Aldr 3593
Keene Chas G 313½TraffcWy 3589
Keiffer Olin 1395NewprtAvGroverCity 3379
Keller Frances Mrs r 563 Le Point 2377
Kelley F H 717BennettAv 3634
Kelsey Frank L HwyNo1 2571
Kemper A A 1119GrandAvGroverCity 4442
Kemp's Mobilgas Serv Stn BeachOceano 2197
Ken-Mar Gardens HalcyonRdHalcyon 5537
Kern Irma Mrs AtlntcAvGrovrCty 3591
Kerr J C 172N13thGrovrCty 5582
Kershner Frederick L PasoRoblsOceano 3576
Ketchum E R Los Berros Canyon 2009
Ketchum Mae C r 102 Traffic Wy 5934
Kidner John 1232LongbranchAvGrovrCty 3559
Kiefer Edw HuasnaRd 3054
Kiehnhoff A L 1176 SaratogaGroverCity 3364
Kiger Hope O 438Beech 3241
Kiger Irvin J 433Beech 2300
Kilmer W J 1064 SunstDr 2989
Kimberling T J 900NiceAvGroverCity 3318
King J N r Beach Oceano 2306
King Kenneth R Jr 405N7thGrovrCty 2832
KING OF CLUBS 483GrandAvGroverCity 2919
Kinkade Henry C 318N6thGrovrCty 2706
Kinsella C W 1167BadnGrovrCty 3145
Kirkpatrick F J 106Branch 2759
Kirkpatrick F J OakPrkAv 2589
Kirkpatrick R F CorralitosCnyn 2076
Kirk's Spirits & Sports Shop 106Branch 2759
Kisling Henry 435Beech 2180
Kisling Roy 435Beech 2180
Kitasako Ken 906FairOksAv 5714
Kitasako Y HalcyonRd 3640
Kitchel Nellie D 10th&GrandAvGroverCity 3700
Kitchel Ralph r 246 Garden 2223
Kitchens E M r Ritchie Rd Grover City 2622
Knight Billy D 208Pool 2674
Knopp Rufus r Tally Ho Rd 2156
Kobara C 1404TrouvleAvGroverCity 2253
Kobara Ken CienagaDist 2412
Kobara Shigechika FarrellRd 3426
Kobara Taro 14th&TrouvleAvGroverCity 2253
Kodani Y 339 SHalcyonRd 3008
Konnerth Lee M 913CyprsCt 3597
Kraatz Lowell 922CyprsCt 3206
Krause A H 634ManhattnAvGrovrCty 2640
Krovious Henry L RoblesRd 2367
Krovious Jas H 932CyprsCt 3568
Krovious Motel 1401N101Hwy 4404
Kubei Carl E 7thOceano 3488
Kyte Lestra Mrs r 313 Allen 2864

L

L & J Cafe FrontOceano 9955
Lackey Wm r San Luis Rd 5701
Ladwig Hal 206 SAlpne 3514
Laird Robt F Rev 124WBranch 2634
Lambert B r 114 Nelson 2797
Lambert Clement B 317VallyRd 2106
Lambeth R L 545LePoint 2713
Lancaster E W 386Waint 2147
Lange Anna Mrs r 1158 Ath 2483
Langenbeck Buzz r 128 Mason 2775
Larsen Darwin J 273Elm 3523
Larson A V HuasnaRd 3063
Larson Leslie H r Ocean Oceano 5535
Latham E A 250AtlntcGrovrCity 5527
Latham L B 1262NewprtGroverCity 5596
LaTourette O E Mrs 1545RomonaGroverCity 3362
Laurenco A L LsBerrosCnynRd 2027
Lauthbury Paul r Tally Ho Rd 5667
Lawrence Chester H 150 SHalcynRd 3375

Lawrence Jane W 351Elm 3691
Lawson A L WilmrOceano 3397
Leach Geo V 1208GrandAv 3104
Leach J G r Corbett Canyon 2506
Lebow E J 424Aldr 3210
Lee Alton r 1038 Fair Oaks Av 5947
Lee Harold E Cheng Lee Kennels 181TallyHoRd 2872
Lee R S 111Barnett 2135
Lee Roy B 5thOceano 2855
Leeper Cherokee 349-10thGrovrCty 3508
Leggett M P 764 SaratogaAvGroverCity 2164
Lehman F L 1060 SunstDr 5751
Lewis Carlton H 4th&PikeOceano 3163
Lewis Flora 118Nelsn 2732
Lewis Frank r 249 Walnut 2661
Lewis Freeman V 148Alpne 3205
Lewis Kattie Mrs 323NewprtAvGrovrCty 2182
Lewis S L r 301 Vly Rd 5905
Lida W Hanst Beauty Salon 509GrandAv 2212
Lienstead W F 136 SAlpne 2689
Lierly L W LeedhamLn 2842
Lightfoot C W 202Aldr 2188
LIGHTFOOT UNION OIL SERVICE STATION
931 Grand Av 2738
Limpangug F HuasnaRd 2564
Lindholm J H 157N14thGrovrCty 4493
Lindsay C A 256Waint 2566
Linnell & Zemaitis 261N11thGrovrCty 2215
Linstrum Clarence T r 203 Bridge 4470
Little H Fruit Stand HwyNo1GrovrCty 5507
Lively Ernest F 1328GrandAvGroverCity 2825
Lively's Court 1328GrandAvGroverCity 2825
Llwanag Angel 428Aldr 3678
Locke W F Bill hortcltrst PikeRd 2338
Log Cabin Market 400 Traffic Wy 5922
Logue Jas Mrs 224 Short 2206
Lokoen Geo WilmrAvOceano 2183
Loma Vista Motel 1399Hwy101 2462
Long Francis G WaintHalcyn 3550
Long Maude Mrs 344Aldr 4458
Longley Chas r 169-4th Grover City 4409
Loomis Amy C Mrs r 407 Branch 2004
Loomis Christine B Mrs HuasnaRd 5514
Loomis E C & Son ofc 415 E Branch 2911
Loomis J Vard r Huasna Rd 5785
Loomis John 585May 2779
Loomis Maud H 409Branch 2695
Loomis & Mineau hdwe 405EBranch 2873
Loose Alex r Huasna Rd 2241
Lopez Valentine 1382AtlntcAvGrovrCty 3114
Lor E V 612BennettAv 5644
Lord Ray 424TraffcWy 2410
Lord's Variety 123EBranch 3147
Losey Perry 812 SeabrghtGroverCity 2252
Louden Celia PasoRoblsOceano 3011
Loveless Harry J 1173FairOksAv 3011
Lovern Dorothy Mrs HwyNo1 2142
Lovern W D r McCarthy Oceano 2632
Lovern W L Jr 163 S 3dGrovrCty 2767
Lovern's Clammers Headquarters PierAvOceano 2127
Lovett Lee R 1017Mapl 3646
Lowe Grant Mrs 160N7thGrovrCty 2846
Lowe John T 347-11thGroverCity 3520
Lowe Tyler 884 SeabrghtAvGroverCity 3745
Lowther Harry A OakParkCanyonNo1 3091
Luhrs Miles 4th&RomonaGroverCity 3623
Luke A Wayne 425TraffcWy 3657
Lunceford Earl John 736 S 13thGrovrCty 3060
Lundgren Raymond C HuasnaRd 3334
Lundquist O C 1411 SierraDr 2137
Lundy J W 311RamonaAvGroverCity 3346
Lunsford Lucy 1189 SaratogaAvGrovrCty 3216
Lynch Edison OakPrkAv 2247
Lynch Jean 75AtlntcAvGroverCity 2063
Lytle F S r Hwy 101 4422
Lytton Donald R r 220 Cherry 2188

M

Macha F C FarrellRd&13th 2186
Machado Alfred 215½Bridge 3422
Machado Eugene HuasnaRd 3019
Mackie Lillian 309Masn 2134
MacMillan D A r Atlantic Grover City 5911
Madsen Don 508CornwlAv 3683
Madsen Richard veg 362Waint 2144
Madson A J Dr 364Aldr 2638
Magee Lula 447NewprtGroverCity 2610
Maguire Albert L r 1094 Maple 2645
Mahin Effie L Mrs 1342NiceAvGroverCity 2675
Majors R A 1410NiceAvGroverCity 2853
Mallett Saml B 325N6thGroverCity 3430
Mallory Alton r Tally Ho Rd 5695
Mallory Cecil 441Beech 5693
Mallory Cethil E r Halcyon Rd Halcyon 2946
Mallory Leo R rl est 107 E Branch 2839
Mallory Leo R r Houx Rd 4443
Mallory Mabel 513 Ide 2814
Mana Geo r 1178 Fair Oaks Av 2819
Maness Walter W 218TallyHoRd 2830
Mankins Harold D 255HillcrstDr 5500
Mankins Howard 200HillcrstDr 3248
Mann H C Mrs 486N8thGroverCity 3458
Margaret Harloe Elementary School 901FairOksAv 2246
Marsalek A F r Alder 5609
Marshall J W 168Aldr 3460
Martha's Cleaners 875GrandAvGrovrCty 3654
Martin Francis 597NewmnDr 2167
Martin Frank L r 1079 Fair Oaks Av 2151
Martin Frank P 551LePoint 2935
Martin Harry W 188 S 13thGrovrCty 3686
Martin Ida 1142NiceAvGroverCity 3468
Martin Max W r 202A Traffic Wy 4498
Martin Myrtle Mrs 907 SaratogaAvGrovrCty 5579
Martin Paul E 336 SHalcynRd 3217
Martino Antonino B 312TallyHoRd 3661
Mase Richard NipomoOceano 3588
Mason Geo RailrdOceano 3252
Masonic Temple 112 Poole 2350
Masters Jas P 1080Mapl 3144
Mastro Eugene T 219WoodPl 3242
Matchan Roy W r 100 Crown Ter 2395
Matheus Julia S 240WBranch 5531
Mathews Frank P Dr 1106GrandAv 4452
Matsumoto Y 373 S 14thGrovrCity 3340
Maxwell Sarah 147N13thGrovrCty 5539
Maxwell Wm G 572LePoint 3643
McBride E L LsBerrosCnyn 2525
McClement Dental Laboratory 1146 SunstDr 2783
McClure Don G SnLuisRd 2948
McCollim N D LosBerrosCanyon 3098
McConnachie G E 1565NiceAvGroverCity 5939
McCord Sam E 1293 S 13thGrovrCty 3477
McCormac Lester C 356N13thGroverCity 3212
McCoy C W Mrs r Crown 2201
McCready D H r 207 Bridge 4477
McCullough W E CorralitosCnyn 2010
McCune Merle J Huasna 3744
McDanniel C J 364N4thGroverCity 3155
McDonald Maude 236HalcyonRd 2954
McDonald Robt E r 1165 Fair Oaks Av 2678
McDonald Walter E 583NewmnDr 2231
McDougal C A 709GrandAv 2191
McEachern Volus Rev 851RomonaAvGrovrCty 3254
McElhany Don r 1172 Ash 5649
McGowne Chas 247NewprtAvGrovrCty 3131
McIntosh Henry 1067 SunstDr 3201
McKenna D F Mrs 407Alln 5738
McKenzie Clyde A r 121 Allen 2849
McKernon Ivan J 13th 2808
McKitrick Erma 266N14thGrovrCty 2374
McLeod Effie Mrs 1748GrandAvGrovrCty 2876
McNamara Mark G 128Nelsn 3116
McNeil Baird 505CornwlAv 3347
McNeil Fred C 347Aldr 3369
McNeil Gary Mrs 604WGrandAv 3351
McNeil Leo J r 200 Nelson 2715
McNeil Leona Mrs r 130 Allen 2148
McOsker Walter L PriscillaLn 2847
McPherson S E 425CalifAv 2471
McWilliams Dolly Mrs 314 SMasn 5688
Meacham W C 191 S 9thGrovrCty 2150
Meeks Bart VistaOceano 3371
Mehlschau Andrew r Nipomo 2083
Mehlschau Christian H r Los Berros Rd 2012
Mello Geo 117Barnett 2353
Meloy Jennie Mrs 310 Short 4453
Melton O W 672MentneAvGrovrCty 3496
Menges A J 225 SMasn 4406
Menges F E r 200 Mason 2321
Menny Chas J r 307 Mason 5660
Mercer Sula Mrs 1525RomonaAvGroverCity 5615
Merrill N E 343N16thGrovrCty 2861
Mesquit Art Complete Home Furnishings Bridge&Branch 2116
Messier Richard r 1398 Grand Av 2884
Mettlen E L 576N7thGrovrCty 3417
Mickey's Taxi 100EBranch 2354
Miller Ben W r 1500 Sierra Dr 5705
Miller Jas M 212WoodPl 2862
Miller Louisa 213Nelsn 2740
Miller M L FarrellRd 2262
Miller V F 52NewprtAvGrovrCty 2208
Miller Wayland Col r Lopez Canyon 4486
Mills Fred B 419LePoint 3220
Mills Maurice r Myrtle 2937
Mills Roy T 506LongbranchAvGroverCity 3400
Mills Verdi Mrs r 123 Valley Rd 2473
Mineau Jas R 914CyprsCt 5664
MINEAU & LOOMIS 405EBranch 2695
Mineau & Loomis 904GrandAv 3213
Mineau & Loomis blksmth 316EBranch 5546
Mineau Russell B r Huasna Rd 2021
Minor Eddie 1020GrandAv 3380
Missamore Herbert E 775 SeabrghtAvGrovrCty 5578
Mitchell Lewis r 430 Beech 5937
Mize Wayne C 398Elm 4444
Molatore John r 7th Grover City 2960
Molette E V r Hwy No 1 Oceano 4437
Monfort W N r W Temple Halcyon 5949
Monnin Geo F Wilmr&4thOceano 2702
Montgomery Cecil E 121NMasn 2129
Montgomery Claude OakParkCanyonNo2 2046
Montgomery Dorothy M r Ocean Av & 7th Oceano 5677
Montgomery Frank E 451 SeabrghtAvGroverCity 5540
Montgomery Halden r 321 Poole 2447
Montgomery Monte H 9thOceano 4429
Montgomery V E 1092Ash 2263
Montgomery's Store FrontOceano 2892
Mooney David H 1210NiceAvGrovrCty 3673
Moore Archie P CarpntrCnyn 2044
Moore Clark L 1180Ash 2992
Moore Edna Nance r Verde Canyon 5723
Moore Geo A 210TallyHoRd 3639
Moore J L Webb 885 Olive 2434
Moore Jos C TallyHoRd 3097
Moore Kermit 1330NewprtAvGrovrCty 2234
Moore Tom HwyNo1Oceano 3171
Moorefield John R Jr 909CyprsCt 3526
Moore's Poultry Shop 1097GrandAvGroverCity 2615
Morales J 1795MentneAvGrovrCty 2207
Moralez Luis WilmrAvOceano 5502
Moreno Marion 1071FairOksAv 3096
Morgan Herb H HoldnAvOceano 3164
Morgan J A r 8th & Newport Grover City 2378
Morgan Wm M 429CalifAv 3124
Morin Roland J 538 Ide 2708
Morris Henry 1509NiceAvGrovrCty 2125
Morris Jas K 195Alder 2953
Morrison Wm HuasnaRd 2578
Morton Pearl LongbranchAvGroverCity 2886
Mosley Ed 111-3dGrovrCty 3137
Motta W C r Cherry Ln 2149
Mulder T R 704N8thGrovrCty 3200
Mullaney Glenn 524CornwallAv 2705
Murphy J L r 13th & Seabright Grover City 2704
Murphy Louis F 306Alln 5599
Murray D L StanjyAv 3372
Murray Joe 9thOceano 3398
Murray Maynard RailrdOceano 3326
Murrell L B HuasnaRd 3697
Mursko Steve 695 S 7thGrovrCty 2240
Myers Claude T CorbettCanyon 2530

N

Nakamura Eddie FarrellRd 3495
Nakamura S r Los Berros Rd 2045
Nakano J LosBerrosDist 3039
Navarro Dorsie 505RockawyAvGroverCity 3493
Necid Oldrich Rev 211Alln 5692
Neighbors L B r Oak Prk Rd 2214
Nel-Deen's Beauty Salon 1250GrandAv 2275
Nelson Albert 1250GrandAv 2275
Nelson Edwin 204LarchmntDr 3234
Nelson M E 426CalifAv 3489
Nelson Thelise Mrs 119VallyRd 2670
Newell Melvin S 225Branch 2913
Newman Loren OakPrkAv 3013
Newman Lovell Pete 1111FairOksAv 3424
Nichols J H 104OakPrkAv 5722
Nichols Mary E 505 Ide 2267
Nichols N S Oceano Packng Co Oceano 5636
Nichols N S r Hwy No 1 5640
Nickerson Wm H r 169 S Pine 2879
Nickles R E Pike 2498
Nielsen H W LopezCanyon 2541
Nimmo Katherine Dr Beach Av Oceano 5536
Nix Mamie 353N10thGroverCity 2220
Norick Roy O r 4th & Newport Grover City 2220
Norris John r Brighton 2257
North Amer Van Lines Agcy 1350GrandAv 5528
Norton Fred r 213 Whiteley 2311
Norwalk Service 4th&GrandAvGroverCity 2279
Noyes E L r Oak Park 2516
Nunes John V r Cienaga Dist 2011
Nunes Oliver 947MentneGroverCity 2169
Nunes Robt M Bob's Flr Coverings 1105GrandAv 3122

O

Oak Park School Oak Park 2043
Obayashi Roy 1726NiceAvGroverCity 2813
O'Brien B Emily 908CyprsCt 3110
Oceana The Front&OceanOceano 9976
Oceano Beach Auto Court Oceano 5624
Oceano Fire Dept Hwy No 1 & 10th Oceano 2110
Oceano Hotel Front Oceano 5794
Oceano Ice Co Oceano 2288
Oceano Packing Co Oceano 5636
Oceano Sand Co OceanoBeach 4446
Oceano School District 7th&OceanAvOceano 3633
Oceano School District 8th&WilmrOceano 5781
Oceano Special Training Class S L O County Schools 7th&OceanOceano 2211
Oceano Water Co 7thOceano 2124
O'Connor W Q r 310 Cherry Av 2938
O'Connor Wm rl est 105 Bridge 2181
O'Connor's Cafe 112EBranch 9989
O'Dell Ralph N 1148GrandAv 2720
Odiorne Charlie SeabrghtAvGroverCity 2481
Odom R O CarpntrCnyn 2546
Ogan H K r 117 S Garden 2391
Ohler C A 1450BrightnAvGrovrCty 2155
Oldfield C D r 10th Grover Cty 2268
Olesen Christina 1236BrightnAvGrovrCty 2608
Olin Jas G 2d&BeachOceano 3542
Olivas Tim 3dOceano 2901

Olive Jos 309ECherryAv 2662
Oliver Geo K trucking Los Berros Rd 2685
Oliveria Mary E r 436 California Av 2613
Olney A E r 219 Le Point 2982
Olsen Clyde 445Beech 2747
Olsen G W r Paso Robles Oceano 2296
Olson Carl V Barnett&GrandAv 3247
Olson Rebecca M 125Allin 3179
One-O-One Auto Court Hwy 101 2764
Ormonde F F OakPrk 2084
Orr Wm S Rev r 227 Bridge 2265
Osborn J C Mrs 11thGrovrCty 2260
Osborne Dwight H Mrs 225 Short 2435
Ott G E r Farrell Rd 2152
Overman Elsie E 241N13thGrovrCty 3609
Overman Harry V 640 SaratogaAvGrovrCty 3507
Oxley Dave CorbettCanyon 2524

P

Pacific Gas & Electric Co Bus Ofc SanLuisObispo
From Arroyo Grnde Exchange
Ask Operator for-ENtrprise 1-0251
PACIFIC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSanLuisObispo
Ask Operator for ..... Business Office
(No Charge for Calls to Business Office)
See Introductory section for service calls & other important matters
Padgett Chas T CherryLn 2712
Padgett Earl 11th&AtlntcAvGroverCity 3355
Padilla Massey r 4th Grover City 2442
Pagalan Moises E 566LongbranchAvGroverCity 3360
Page L M Mrs 205 Short 2140
Page M S LopezCanyon 2552
Page Morgan C BrightnAvGroverCity 3069
Paint Shop The 120BriscoRd 3324
Palmer A L r 110 N Halcyon Rd 2734
Pannell W E OceanAvOceano 2190
Pantle Carl W r 162 Walnut 5682
Pappas Franklin D 1111GrandAv 2852
Parker Christine 10thOceano 2335
Parker Evelyn NewprtGrovrCty 5608
Parker Refrigeration Service
882GrandAvGroverCty 2660
Parker Rupard M 489N18thGroverCity 3441
Parris G C 338N2dGrovrCty 2344
Parrish Mary Mrs BranchMillRd 2545
Parsons Jas A CorralitesCanyon 3038
Pascoe Blanche 219HalcynRd 3464
Pasion A M r Huasna Rd 2091
Pasion C M r County Park Rd 2543
Pasion L M HuasnaRd 3093
Passow H J 1084 SeabrghtAvGrovrCty 2341
Patterson Minnie I Mrs 213 Short 3442
Paulding Ruth r 551 Crown 5661
Pauley Process Inc 4th&ManhattnGroverCty 2903
Payne Carl E Grover City Jnk & Auto Wrecking Yd
13th&FarrellRdGrovrCty 2991
Pease Beatrice 189N14thGrovrCty 5686
Ped Antonio 4thOceano 3439
Peden Thos r 217 S Alpine 5767
Pein John L CarpntrCnyn 3029
Pein John L Oceana The Front&OceanAvOceano 9976
Pence J O optmtrst 1154½ E Branch 2351
Penland E H 838RockawyAvGrovrCty 3366
Pentecostal Church of God 1152BrightnAvGrovrCty 2235
Pera Peter r Huasna Rd 2089
Peralta Eddie 319Elm 3461
Perez Joe 783FarrellRdGrovrCty 2980
Perinetti A A 718GrandAv 2242
Perrin G L 1059Mapl 5762
Perry Fred F ArroyoGrandeAvOceano 2329
Perry Joe S r 522 E Branch 5790
Perry John F Hwy1 3545
Petersen H O RailrdAvOceano 3459
Peterson Albert 1025 SunstDr 3692
Pete's Liquor Store 1144GrandAvGroverCity 9996
Petker Arthur OakPrkRd 2507
Petker Geo 211HalcyonRd 5534
Petker Martha E 133Bridge 5687
Petker Mary Mrs 529ELePointAv 5915
Pharr Wm H SeabrghtAvGrovrCity 3487
Phelan Cyril rnch LosBerrosRd 2480
Phelan Dan M Jr LsBerrosRd 2081
Phelan J Dan r Los Berros Rd 2596
Phelan & Taylor Produce Co Oceano 2413
Phelps B Ward Sonotone Hearing Serv FarrellRd 2158
Phelps Berry W r 497 N 10th Grover Cty 2979
Phillips Elbert L CorbettCanyonRd 3077
Phillips H R r 254 Allen 2791
Phillips Jos Mrs r Los Berros Rd 2514
Phil's Place 119FrontOceano 9910
Phoenix S S r Wilmar & 9th Oceano 2143
Pierce G W 1087NiceAvGroverCity 2677
Pierce Robt E r Mesa 2583
Pierson W R 520Aldr 2723
Pilkington S E PasoRoblsOceano 5663
Pino Charlie r 324 Alder 2479
Pinoli A D r Los Berros Rd 2006
Pismo-Oceano Airport San Luis Obispo County of Oceano 9952
Pismo-Oceano Vegetable Exchange Railroad Oceano 5771
Piller Louisa Mrs 200N10thGrovrCty 3527
Pocket Book Grocery 4th&BrightnGroverCity 2804
Pontes Louis 1268 SaratogaAvGroverCity 3085
Poole Joe BranchMillRd 3014
Pope Hugh Jr 723BennettAv 3188
Pope Hugh O r 535 E Branch 5647
Porter Arthur I 9thOceano 3498
Porter Arza r Huasna Rd 2557
Porter Asa r Huasna Rd 2531
Porter Asa Jr r 314 Cherry Av 2753
Porter B L 1stOceano 2373
Porter Chester Huasna 3067
Porter's Frozen Foods Inc 2985
Porticos Pedro r Hwy No 1 2639
Portnoff Jim P LosBerros 2020
Potter Frank W 588 S 7thGroverCity 3215
Potter Jack tractrs Trouville Grover City 2818
Potter Viola F 342N4thGrovrCty 2202
Potts J W 407Beech 3668
Prewett Roy FrontOceano 5672
Price J L 11thGroverCity 3262
Printz C D OakPrkAv 2072
Pruess Morris O Arroyo Drug Co 130 E Branch 4461
Pruess Morris O r 252 W Branch 2843
Pueschel C F 571LongbranchAvGroverCity 3162
Purtell O N septic tanks 204 Aspen 5783
Pyatt Guy r 6th Grover Cty 2671
Pyle Cora Mrs 251 Spruce 3181

Q

Quality Cleaners 109 E Branch 2696
Qualls Lloyd C 763LongbrnchAvGrovrCty 3598
Quaresma J R r Huasna Rd 2547
Quaresma Paul r 211 Branch 2120
Quaresma W F HalcyonRd 2294
Quaresma W W r Huasna Rd 2038
Quaresma Wm M 923CyprsCt 3525
Quigley Clayton S 129 SHalcyonRd 2175

R

Rae's Beauty Salon 200EBranch 2277
Rainbeau Lorena Mrs 155Pine 2451
Ralph G A Mrs 406EBranch 5558
Ralph Louise Mrs r 210 Mason 2790
Ralph Louise Dress Shop 131 E Branch 5929
Ralph Thos 354 SHalcynRd 3528
Ralph's & Porky's 108WBranch 9991
Ramey Aaron S 425ManhattnAvGroverCity 3305
Ramey Harce C 9th&RockawyAvGroverCity 3478
Ramil F 9th&PasoRoblsOceano 3413
Randall Arthur G 200WoodPl 2803
Randall Beulah 1134RomonaAvGrovrCty 3335
Randall Raymond R Amer News Co 144BriscoRd 3666
Ranney W C r Oak Park Av 5731
Rapp Guss A 440Beech 3150
Rapp Keith A No1HwyOceano 4471
Ray W H r 1171 Ash 2193
Record & Band Shop The HalcynRd&GrandAv 3512
Redfield H A Mrs WaintHalcyon 3126
Reed Kenneth D 8thGrovrCty 2840
Reis John OakPrkRd 2273
Reis John Jr 531LePoint 3549
Reis Lucio 547 Ide 3688
Relis Juan R WilmrAvOceano 2981
Relyea C r Branch Mill Rd 2532
Rencher G G 1400 SierraDr 3221
Renshaw Ernest r 615 Bennett Av 5655
Reyes & De Leon Trucking HuasnaRd 3423
Reyes S D HuasnaRd 5619
Reyes S D Ranch No 3 UpprArroyoRd 2576
Reynolds Wm Mrs 548Allin 5711
Reynolds Wm R 342 S 10th 2198
Rhine Lucille 1365 SaratogaAvGrovrCty 3315
Rhodd Fayetta M r 1261 Grand Av 5913
Rhule W W 1239NewprtAvGroverCity 3290
Rhyne H R 974NiceAvGrovrCty 3660
Rhyne Joel 206Whitely 2796
Rhyne M V 920 SeabrghtAvGroverCity 3310
Richards Clarence FrontOceano 3323
Richards Warren G 1094 SunstDr 2768
Richardson John W MethodistCampGround 5552
Richardson Norman r Huasna Rd 2324
Richeda O 119 SRena 3284
Richey Hardie H 428 OrchrdAv 5921
Rico Catalino 4th&BeachOceano 2809
Ring C J 1396MentneAvGrovrCty 3586
Ringland Geo M 400 SAldr 5710
Ringrose Florence 222Grdn 3160
Rios Chas P 210WoodPl 3092
Ritchie Evelyn A Mrs r 8th & Ritchie Rd Grover City 5652
Roberson Wm H 1103BrightnAvGroverCity 3486
Robert F M 875AtlntcAvGrovrCty 3497
Roberts Edw CarpntrCanyon 2598
Roberts Grace M 340N3dGrovrCty 2841
Robertson John 927CyprsCt 5656
Robinson Jas H OakParkCanyonNo2 3044
Robison Edw M r No 1 Hwy 2676
Robison J T r 1076 Ash 2469
Rockholt Geo T r 6th Grover Cty 2957
Rockholt Roy E 220F Aldr 4441
Rockwell Christine 554TrouvilleGrovrCty 2750
Rodgers Dorothy 1195A GrandAv 3658
Rodrigues Myrtle Mrs r 528 E Branch 2875
Rodrigues Wm r Musick Rd 2591
Rodriguez Kenneth 219 SMasn 3249
Rohde Wm H r 202 Traffic Wy 5674
Romero Frank A Hwy101 3286
Romero Mariano Oceano 3671
Rondeau Francis R r 268 W Branch 2821
Rong Leonard J r Crown Ter & Le Point 5651
Rosa Joe S 124NMasn 3274
Rose Frank J r Huasna Rd 4423
Ross B A 801FarrellRdGrovrCty 3446
Ross Bart 943CyprsCt 2425
Ross L M r Cypress Halcyon 2724
Ross S E Mrs 847MentneAvGrovrCty 3294
Ross's Rock Shop 843GrandAvGrovrCty 2302
Rotta Sam HuasnaRd 2512
ROUNTREE OIL DISTRIBUTING CO 100TrafficWy-2051
Rountree Wavie O r 126 S Mason 2055
Routzahn Paul R 960GrandAv 2769
Rowe Arthur r 210 Cherry Av 2628
Rowe Donald A Mineau & Loomis 405EBranch 2695
Residence HuasnaRd 2949
ROWE DONALD A pub acct 104WBranch 2727
Roy Ed 1165GrandAv 2778
If no answer call Pismo Beach ..... POpir 6-2073
Royal Motel Hwy 101 2418
Royle Max 273 SaratogaGroverCity 2984
Rubio A P LosBerrosRd 2559
Rucker W R 411Beech 3519
Ruckldge C R r 228 S Mason 2136
Rude Clarence A r 3d Oceano 2962
Ruedi F H & Son genl const 202Cherry 2887
Ruhl J W 249 S Halcyon Rd 2390
Ruiz Eva HwyNo1 3285
Runels A V 1101FairOksAv 3509
Runels Elmer r Valley Rd 5727
Russo A L Co Inc 4thGrovrCty 3679
Rust R P r Huasna Rd 2520
Ryan Hale E OakPrkAv 3553
Ryan Richard F r State Hwy No 1 2582
Ryan's Beverage Store 100EBranch 2354
Ryzner Frank 171Aldr 2925
RYZNER FRANK B lumbr 150Aldr 3223
Ryzner Geo PierAvOceano 2730

S

S & M Market 917GrandAv 3222
S & W Moving & Storage 1350GrandAv 5528
Sackmann Herman A Hwy1 3059
Sadocchi V E 1211GrandAvGrovrCty 2647
St Barnabas Episcopal Church Barnett 2990
St Denis J W r Elm 2857
St Patrick's Church 128 W Branch 2680
Sakamoto Jas r Cherry Ln 5945
Sakamoto M FrontOceano 5542
Saladin Albert P r 204 Oak 4412
Saldivar Maria C V 974ManhattnAvGrovrCty 3437
Samaniego Dolores HuasnaRd 3555
Samaniego Frank 586N16thGrovrCty 5526
Samsom H W BeachAvOceano 2874
Sanbonmatsu M HwyNo1 2540
Sandercock W 504Alder 2385
Sanders Guy W r 616 Cornwall Av 2648
Sanford J W r 216 Cherry Av 2389
Sanford Nellie L r 136 Bridge 2869
Sanford W L B & F Elec Shop
560 S 13thGrovrCity 2478
San Luis Obispo County of
Airport Oceano 9952
Constable 214EBranch 2827
If no answer call 2611
Justice Court 214 E Branch 2827
Road District No 4 Railroad Av 5632
Routzahn County Park Upper Arroyo 2095
Santa Manuela School UpperArroyo 2501
Santens Henry r 312 Alder 2972
Santens R H r 10th & Brighton Grover City 2230
Santiago Claire 227N4thGroverCity 2382
Santini Ralph P 615CormwlAv 3613
Santos Joe r 515 Branch 2398
Santos Peter Mesa 3045
Santos Richard 510Crown 2882
Sargent Jas H UpprArroyoRd 3074
Saruwatari Stone r Halcyon Rd 2805
Sato T PikeRd 3614
Saulsbury Wenona r 216 S Mason 2210
Saunders Nancy Mrs 1118-A GrandAv 2672
Sawyer Jas F FarrellRd 2290
Scarbrough Henry J 356BecktPlGrovrCty 2357
Scarbrough Virgil 259N5thGroverCity 3490
Schaef E A r Corralitos Canyon 2561
Schenck Kenneth r Huasna Rd 2404
Schilling Bud r 185 Brisco Rd 2521
Schilling Phil W r 267 Elm 2372
Schilling R O r 315 Mason 4416
Schneider J J S & W Moving & Storge 1350GrandAv 5528
Schnyder J J 121Ponle 2478
Schofield Kenneth 979NewprtAvGrovrCty 3292

Schopp O L CorralitosCanyon 2078
Schreiber L J 184BriscoRd 2359
Schultz Jessie Mrs 121WBranch 3184
Schultz Orville 1091Ash 2460
Schussman Ken Ken-Mar Gardns
HalcyonRdHalcyon 5537
Schofield John F OakPrkCanynNo 1 3066
Scott Freda 251GrandAvGrovrCty 3128
Scott Kincy Dr phy & sur 156N9thGrovrCty 3418
Residence 593BrightnAvGrovrCty 3406
Scott M J 284N14thGrovrCty 3606
Scott Ray L 407CornwlAv 2496
Scott W T Cabinet Shop 1539GrandAv 5547
Scott's Fair Oaks Convalescent Home 222 Elm 4468
Scully F D 437LePoint 5571
Seaman Glenn LopezCanyon 2515
Seamans J R 164-11thGrovrCty 3538
Sebastian Oil Distributing 220Mason 5638
Seely A M 122Nelson 2909
Segundo A G 7thOceano 4402
Sehorn Ed M PikeRd 2334
Selvester Ray 913FarrellRd 3428
Serres Peter VerdeCanyn 5752
Serres Wm VerdeCanyon 5743
Servin L 182TallyHoRd 5548
Serviss Elsie 832MentneAvGrovrCty 2652
Serviss Theo E 1004RockawyAvGrovrCty 2894
Seven-Up Bottling Co of Santa Barbara 501 Ide 2111
Seventh Day Adventist Church & Church School
LarchmntDr-2687
Sevier E C 349 SHalcyonRd 3577
Sevier R A HuasnaRd 2005
Sewell Mary 101Hwy 2789
Sewell Robt C 145HalcyonRd 2653
Shackelford A C NewprtGroverCity 3195
Shaffer D J 320 Short 3354
Shaffer Don E 138TrafficWy 2054
Shaffer E L 308 SMasn 3328
Shaffer Florence 956 SaratogaAvGrovrCty 3684
Shaffer's Richfield Service Station 139TrafficWy 2040
If no answer call 2139
Shaft Robt 1060Mapl 3246
Shamblin W Paul Hwy101 2064
Shannon Geo G r Branch Mill Rd 2037
Shannon J W Hillcrest Farm Hwy 101 2098
Sharps C C CorbettCanyonRd 2085
Sharps C C contr 306EBranch 2115
Sharps C C contr 306EBranch 3616
Sharps Helen N 535LePoint 2445
Sharps Howard C 710CormwlAv 2128
Sharps R E 220NAlpne 3140
Shatford Ada Mrs 1023 SunstDr 3555
Shearer A A 1182AtlntcGroverCity 3251
Sheehy Dan r Nipomo 2014
Sheehy Irene Mrs Nipomo 2538
Sheldon Ward L r Valley Rd 2567
Shell Agricultural Ammonia Service SntaMaria
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1421
Sheriff's Sub Station No 2 Hwy No 1 & 10th Oceano 5548
Sherwin Stanley S OakParkCanyonNo2 2065
Shields Fred M WilmrOceano 3130
Shields Roy WilmrOceano 3376
Shigenaka Bob 1502GrandAvGrovrCty 3546
Shishido I 5th Oceano 2691
Short Edna A 1002MentneGroverCty 2184
Show R K FarrellRd 5580
Shrode O A Mrs RN HalcyonRd 2376
Shryock E N 1164GrandAv 3142
Shryock Laura A 1062GrandAv 3581
Shumway Roberta Halcyn 3197
Sigler Robt J 190Elm 3152
Signorelli Sandy Mrs 842 SaratogaAvGroverCity 3539
Silkwood Paul E OakPrkCanyonNo1 2580
Silva Alfred WTemplHalcyon 5740
Silva Antonio F 509BennettAv 2915
Silva Bros rnch Huasna Rd 2529
Silva Bros Packing Shed HuasnaRd 2069
Silva Ernest J 126VallyVwRd 3273
Silva F R r Tally Ho Rd 2303
Silva Joe L r 136 Whiteley 2936
Silva Joe R CorbettCanyon 3034
Silva Joe T r Cienaga Dist 2511
Silva Nadine Mrs BranchMillRd 3078
Silva Norman E 1158 SunstDr 3245
Silva Rose M 189BriscoRd 2900
Silveira Joe C CienagaDist 2974
Silveira Produce Co Oceano 2755
Silveira Sally CienagaDist 2974
Simas Joe 204WoodPl 2888
Simas Joe V VerdeCanyon 2002
Simas John J CarpntrCnyn 2025
Simily Eugene K Rev 261N3dGrovrCty 2683
Simmons Walter W Mrs 417-10thGroverCty 2928
Simons Sam J 895 Olive 2810
Sims Frank 3d&BrightnGroverCity 4454
Sims Margaret M 312N13thGrovrCty 3566
Sinay C A WarnrOceano 3647
Sinner Dick 138 Spruce 5678
Sipes Dolores TallyHoRd 2162
Sipes E L r Tally Ho Rd 2162
Skaggs L R 539EBranch 3570
Skehen John 615Myrtl 2177
Skidmore A E r Huasna Rd 2722
Skinner Kilbourne B r Corbett Canyon 2518
Slater Steve 1042RitchieRdGrovrCty 2641
Sloan M W 166Alpne 2912
Sloane Lester D r 1014 Ash 2881
Smith Ben 1341NiceAvGroverCity 5689
Smith C F FrontOceano 3452
Smith D J 284N14thGrovrCty 5645
Smith Donald W 260N13thGrovrCty 3606
Smith Ernest J 538 OrchrdAv 2784
Smith Floyd Winfield Dr r Traffic Wy 2227
Smith Geo A Jr UpprArroyo 2050
Smith Glenn S 1545ChiltnRd 3605
Smith Jim T 301Whitely 2807
Smith M Lucile RN 111Grdn 5621
Smith Perry Mrs 529TrafficWy 3676
Smith Scott Dr 137Bridge 3419
Smith Thelma Mrs 382 SHalcyonRd 2269
Smith W M A & B Electric 170 Spruce 2426
Smith W R 1049 SunstDr 3648
Smith Walter J 792 SeabrghtGrovrCty 3685
Smith Wm R 1148FairOksAv 3353
Snell Don E PacOceano 3313
Snodgrass Jas E 489N14thGrovrCty 3415
Snow Martin L HuasnaRd 3075
Snyder H P 1582RomonaAvGrovrCty 3429
Sogard D A 1140 SunstDr 3189
Sonotone Hearing Service FarrellRd 2158
Sorensen Harry 9thGroverCity 2459
Soriano Angel 661 S 8thGroverCity 3394
Soto Frank T 911DodsnWy 3139
Sousa Joe A r 5th & Arroyo Grande Av Oceano 2244
South San Luis Obispo County Chamber of Commerce 7thOceano 2124
Southern Counties Gas Co
From Arroyo Grande Exchange
Ask Operator for-ENtrprise 1-0206
Southern Pacific Co Front & Ocean Av Oceano 2998
Souza Harry A HwyNo1 3570
Souza Luiza B r 501 Bennett Av 2850
Spears Wm F LosBerrosRd 3015
Specht A R r 1158 Fair Oaks Av 2225
Spencer H F UpperArroyoGrande 2094
Spicer J L 1092BadnAvGrovrCty 3289
Spierling Albert 118High 2107
Squire Anna K 1420HillcrstDr 5576
Stanley Le Roy r Railroad Oceano 5696
Starfas Sam P rnch Los Berros Rd 2500
Starkey E G r Brighton Grover City 2172
Starkey King 435AtlntcAvGrovrCty 2973
Starks Floyd M PasoRoblesOceano 3440
Stathem Ella Mae 953TrouvleAvGrovrCty 2891
Statom Lee B 1092GrandAv 5634
Steagall Myrtle Mrs 735LongbranchAvGrovrCty 3178
Steigerwalt Sara A 266WBranch 5501
Steines Wm 1235GrandAvGrovrCty 2266
Stenquist R W contr PikeHalcyon 2293
Stephens Florence 10thGrovrCity 2438
Stephens V W CorbettCanyonRd 3789
Stephenson Allie Mrs 320LePoint 3165
Steuernagel W S Mrs RN r Grand Av & 11th Grover City 2950
Stevens E C 480 SaratogaAvGrovrCty 5942
Stevens Geo O 1062FairOaksAv 3411
Stevens Harold J 305Whitely 3621
Stevens Lesley J 1390NiceGrovrCty 2132
Stevens Stanley G 1015MentneAvGrovrCty 3236
Stewart Alvin R 1138FairOksAv 2754
Stewart Arthur L r Corralitos Canyon 2261
Stewart Don contr 377Elm 2349
Stewart G H r 530 Traffic Wy 4476
Stewart Henry 562-16thGrovrCty 2624
Stewart June r 13th Grover City 2969
Stewart L A FrontOceano 3677
Stewart T L 764MentneAvGrovrCty 5659
Stewart W A r 6th & Romona Grover City 2166
Stewart Wm 1081Ash 3129
Stewart Zoe Mrs r Corbett Canyon 2035
Stickler R L VerdeCanyon 5709
Stilwell Naomi E Mrs r 734 Myrtle 2866
Stinnett Nellie J 248N4thGrovrCty 3503
Stonebarger Leland 363N13thGrovrCty 4484
Stonesifer Wm 444Aldr 2787
Stong Whitey trucking 432CalifAv 5718
Stote Geo CarpenterCanyon 2016
Stout Arthur G 308Whitely 5912
Stover J W 344N13thGrovrCty 2742
Stover Noel J 13th 3269
Stringer Nate CorbettCanyon 2530
Stringfield Melvin 182BriscoRd 3604
Stringham J H 139-9thGroverCity 3348
Strom Carroll 245HillcrstDr 2955
Strother N W r Larchmont Dr 5671
Sturges Frank L CyprsLn 2565
Sturges P L r 201 Alder 2342
Sturges Rogers B 122Allin 2384
Sullivan H G VerdeCanyon 2086
Sullivan L C r Huasna Rd 2558
Sullivan Ruby E 672 SaratogaAvGroverCity 5909
Summerfield L R 1080FairOksAv 3530
Summers Geo 363N13thGrovrCty 4484
Sumner E P 126 SAlpne 3260
Swack B U-Save Mkt 951GrandAvGrovrCty 9994
Swall Ruth Ins 221EBranch 4462
Swall Victor 204 SHalcyonRd 5673
Swartout Hubert O Dr 1300GrandAv 2154
Sweet O L 1238GrandAv 3529
Sweeter's Garage Front&PasoRoblsOceano 2126
Swigert J H Mrs r 138 Short 2860
Sylvester Sam J r 1360 Grand Av 2646

T

Tabata Mack 1495RomonaGrovrCty 5676
Tabb H B r Huasna Rd 2763
Tabelin Gene 5th Oceano 3381
Tagad Patricia 517CormwlAv 3132
Tajon H M RomonaGroverCity 2932
Tajon Joe OceanAvOceano 2219
Tajon R Mrs OceanAvOceano 2219
Talbot W A 1161Mapl 2237
Talley O J 609LePoint 2737
Tamayo Restituta R Mrs FarrellRd 5940
Tarwater J L r 224 W Branch 2635
Taylor A M 602Cornwl 3123
Taylor Edwin M r 1029 Ash 2371
Taylor Geo A r 605 Myrtle 2629
Taylor J Wm HuasnaRd 5931
Taylor J Wm E C Loomis & Son 415 E Branch 5514
Taylor Oliver Mrs VallyRd 3385
Teague Arnold 1058Ash 3584
Teague R E 1065Ash 3578
Tedford Gertrude B CyprsHalcyon 3524
Terra Hazel BeachOceano 3263
Terra Irvin E 944BrightnAvGrovrCty 2474
Terrill A G r 112 Alpine 2254
Terry Henry J OakPrk 2597
Terry Richard OakPrkAv 4488
Thiel Otto W 242BecktPlGrovrCty 3125
Thiessen J H BrightnAvGroverCity 3518
Thomas E Willard 127Masn 5761
Thomas Earl 12thGrovrCty 2658
Thompson A R LopezCanyon 2026
Thompson Chas S Tommy 516BennettAv 3208
Thompson Dixon P 152 SAlpne 3521
Thompson Grace S r Stanley Av 4480
Thompson Jane R 1393 SierraDr 3121
Thompson Jane R rl est 1010GrandAv 2123
Thompson T B 231 SMasn 3159
Thrasher Harry K 310Whitely 3573
Thurman Calvin 933FarrellRd 3690
Thurman Chas L 1034 SunstDr 5755
Thurman G B CorralitosCnyn 3079
Thurwell Gertrude Mrs r 121 Nelson 5572
Tilton R J 141N10thGroverCity 3041
Ting Monica 1st&PasoRoblesOceano 2961
Tira Freddie 872MentneAvGrovrCty 5581
Tobin Jack 383Walnt 3522
Todd Glen P 215WoodPl 3337
Todd H C 851 SeabrghtAvGrovrCty 4497
Tognazzini Ben 529Allen 4479
Tolbert Fred HwyNo1 2028
Tolle John G 1126GrandAv 3257
Tony's Food Center 110 E Branch 5926
Tooley J L rl est 138N12thGrovrCty 2280
Torgny Bruce 1074FairOaksAv 5545
Towell Lorene 623AtlntcGrovrCty 3565
Towle Realty 1035GrandAv 2333
Travis Bud 126 SMason 2055
Trice H B Jr 138 SHalcyonRd 2812
Trice's Auto Court RailrdOceano 2251
Truelove Dorothy 362N2dGrovrCty 3670
Truesdale Clarence Mrs r 319 Allen 2844
Truitt S G r 1056 Fair Oaks Av 5669
Trummer John r Upper Arroyo Rd 2560
Trummer John R Jr 1107FairOksAv 3174
Tucker Geo r 13th Grover City 2466
Tucker John 878RockawyAvGrovrCty 3682
Tucker Lee Jr HwyNo1 3115
Tucker W W 501RomonaAvGrovrCty 3669
Turbyfill Tom B 118NMasn 3238
Turner Al vegetbls 221 Short 4474
Turner Chas C Pocket Book Grocry 4th&BrightnGroverCity 2804
Turner Harold W 945BrightnAvGrovrCty 2739
Turney A H r Larchmont Dr 2917
Turney's Electric Shop 124 E Branch 2757
Tyler Wm C OakParkAv 3409

U

U-Save Market 951GrandAvGrovrCty 9994
Union Oil Co of Calif Summit Pump Sta LosBerrosCanyon 5754
U S Govt
Dept of Agriculture
Soil Conservation 1291½EBranch 3511
Post Office 132 E Branch 5923

V

Valley Paving & Construction Co Inc Hwy101 2574
Valliant Nita B 8th&BrightnAvGrovrCty 3308
Van Olive Mrs 605CormwlAv 3551

Van der Linden Arnold W CorbettCanyon 5758
Van der Linden L r Corbett Canyon.....2502
Van De Vanter G L CienagaDistrict 3035
VanDorn Mabel Mrs 404½EBranch 4492
VanGammeren E Mrs 375Waint 2464
Van Harreveld Constance Mrs r 244 W Branch....4428
Varian Eric electron CyprsHalcyon.....2831
If no answer call 5524
Varney Avanell 704GrandAv 4439
Varner Frank A HalcyonRd 4469
Varnot Louise Mrs AcaciaHalcyon 4456
Vaughn E P Mrs 135Bridge 3582
Vaughn Ernest NiceAvGroverCity 3280
Vaughn's Jewelry 115EBranch 2330
Vermazen John E 1300HillcrstDr 5702
Vermillion F R r 242 Larchmont.....5532
Vernon Spring Water Co LosBerrosCanyon 2536
Vicory Chas H 168BriscoRd 3232
Vieira Manuel HuasnaRd 2556
Villador Raymond Mrs 262N11thGrovrCty 3230
Vi's Hair Styling 1330GrandAv 4485
Visher Jas Mrs CorralitosCanyon.....2036
Visser Cor 174 SAlpne 2883
Vogel Alfred r 445 N 16th Grover City.....2725
Vogel Robt A r 942 Atlantic Grover City.....2298
Vogtherr Ella Miss r Walnut Halcyon.....5533
Volk Ralph P r Atlantic Grover Cty.....2327
Voltz Oscar r Oceano.....2964
Vorhees H T 231½ SHalcyonRd.....5641
Vorhees Myrtle B 1183Maple.....5604

W

Wachtmann Henry A 1049FairOksAv 2295
Wade Francis L 590ManhattnAvGroverCity 3471
Wahlert C A 339N11thGrovrCty 3436
Waite Arthur Laverne&4thOceano 3358
Waiters Deril 424OrchardAv 5765
Waldroupe Harland ArroyoGrandeAvOceano 2607
Walker Anna LongbranchAvGrowrCty 3396
Walker Gerald 677 S 16thGroverCity 3105
Walker Robt E 1555Alpine 5606
Walker Victor H 953AtlntcAvGroverCity 3231
Wall Peggy 110CrownTer 2833
Wallace Dena 295 Spruce.....2498
Wallace Paul D 1407 SaratogaAvGrovrCty.....2614
Wallace Ted R 971 S 11thGroverCty 2416
Waller Flowerseed Co ValleyRd 5775
Wallick Harold W 18th&BrightnAvGroverCity 3134
Walther E F 1530ChiltnDr 3445
Walton Lora H Mrs 332Mason 2871
Ward Clarence PhoenixCanyonRanch 2568
Ward Pearl Cozy Cor Motl 554TraffcWy 2119
Wardell Leroy C 419Beech 2741
Wardell Ralph L 7th&PasoRoblesOceano 2867
Wardell Wm E 1481Newprt 3389
Warner Chas H 421N4thGrovrCty 3479
Water Well Supply 1229GrandAv 2258
Watson Forney 4th&HoldnOceano 3233
Watts W W LosBerrosRd 2024
Weaver A K FarrellRd 4438
Weaver I S 220WoodsPl 2800
Weaver Laura OceanOceano 2692
Webb L E LeedhamLn 5657
Weber Edith H Mrs 3d&PasoRoblsOceano 4425
WEBSTER JACK wood 958GrandAv.....2694
Weller Frances I Mrs 919 SeabrghtAvGroverCity 2494
Wells Geo D r No 1 Hwy.....2581
Werst Richard B 135 SHalcyon.....4473
Werst Richard E 118NAlpine 3135
Wescom R G r 180 Elm.....2135
West Valerie Mrs 211N13thGroverCity 2319
Westbrook Agnes T 501GrandAv 3169
Westerman Lorene 772LongbranchAvGroverCity 2666
Western Packing Co 433 SHalcyonRd.....5760
Western Union Telegraph Co 100EBranch 2354
Westfall John 1285GrandAv 2146
Wheat Bobby 1110 SunstDr.....2782
Wheat Frank r 1115 Grand Av.....2108
Wheatley A H 117HalcyonRd 3143
Wheeler A E AtlanticGroverCity 2102
Wheeler C A 226AtlntcGroverCity 3250
Wheeler Flora WaintHalcyon 3167
White A T r 408 Beech.....2468
White Ella Mrs RomonaGroverCity 2609
White Ella May VistaOceano 3172
White Fern RN Acacia 2245
White Geo P 119 S 5thGrovrCty.....3243
White Ormond C WarnrOceano 2402
White Thomas A 350N9thGroverCity 3108
White Wm A 4thOceano 3146
Whitecotton Arthur 737RockawayAvGroverCity 4419
Whitener R C 136Alln 3182
Whitley Gertrude B 330Aldr 2898
Whitlock E S r 547 E Branch.....2272
Whitney Ebba V Halcyn 3373
Wical Elvin A MD 138EBranch.....2049
Residence HuasnaRd 2053
If no answer call—SanLuisObispo 246
Wicks Carlyle 10thOceano 2194
Widener Carrie A 1255AtlntcAvGrovrCty 3444
Wilcox Albert E BranchMillRd 3795
Wilcox Andy L 202VernonAv 2686
Wilcox Annie M 202VernonAv 2686
Wildharber Ernest 1060FairOksAv 2443
Wildman A H 524½Grand Av.....2157
Wilkins Ed 562Crown 2995
Wilkinson Earl HuasnaRd 2029
Wilkinson H J 933CyprsCt 2383
Wilkinson Paul meat mkt 120Branch 2693
Wilkinson Paul 111Bridge 2485
Willhoit Neil C CarpntrCnyn 3081
Williams Catherine Mrs LosBerrosRd 2032
Williams Clarence 1007 SaratogaAvGrovrCty.....3296
Williams E Scott 181Elm 3693
Williams Fred 8th&PasoRoblesOceano 2178
Williams G A 478RockawayAvGroverCity 2325
Williams Geo A 295Aldr 2940
Williams Mary Mrs 378SHalcyonRd 2743
Williams Noble 8thOceano 2485
Williams Oren M 228Walnut 3410
Williams Rex 116WBranch 2612
Williams W P LosBerrosRd 2994
Willis A M LosBerros 2060
Wilson B C FarrellRd 2939
Wilson C W 1269NewprtAvGroverCity 3405
Wilson F O 707BennettAv 2772
Wilson Frank 286Aspen 5506
Wilson Gilbert HuasnaRd 3000
Wilson Gordon 149 SaratogaAvGrovrCty 2405
Wilson I J 1068 SunsetDr.....5554
Wilson J G 942CyprsCt 3454
Wilson Jack L r 9th & Brighton Grover City.....2851
Wilson Jas UpprArroyo 2050
Wilson Rita 145WBranch 4489
Wilson Rock & Gravel Service AtlntcAvGroverCity...2977
WILSON'S FAMILY STORE 101EBranch.....2355
Winslow Alice VerdeCanyon 5753
Winslow Ed VerdeCanyon 5753
Winslow Ralph N 268Aldr 2104
Winters Enid 1385AtlntcGroverCity 5517
Wise H E 132 SAlpne.....2669
Wiswell Floyd O 10thGroverCty.....2838
Withrow O M r 803 Cornwall Av.....2885
Wizemann V G 169Aldr 2370
Wolff Frieda A CypressHalcyon 2226
Wolford Leonora M 143Mason 2897
Wood Addison B bldg contr 1133Mapl.....5551
Residence 936CyprsCt 5156
Wood Barbara 132Bridge 2944
Wood Earl W 134Nelsn 2419
Residence 134Nelsn 4436
Wood Earl W Sr 122Poole 2484
Wood Earl W Funeral Chapel 134Nelson 2419
Wood Newman S 1082Ash.....2392
Woodard Jas A 927DodsnWy 2407
Woods Bert 1168 SunstDr.....2454
Wright Gladys E 1131FairOksAv 2213
Wright L U Mrs 707CornwlAv 3665
Wright O E 1294NewprtAvGrovrCty 3631
Wright Walter C 1031NewprtAvGroverCity 3317
Wugan Wanda LosBerrosRd 2062
Wurn A F Hwy101 3016
Wymer Cora 814 S 12thGrovrCty.....3388

Y

Yager R B contrs 1062Mapl.....5633
Yamaguchi Shig FarrellRd 3120
Yarnell J W SaratogaAvGrovrCty 2101
Yates C E RomonaGrowerCity 5920
Yates Margaret Mrs 213NAlpne 2159
Yates Vivian Kruse r San Luis Rd.....5726
Yeackel O F Grover City Mkt
850GrandAvGroverCity 3322
Yerkey Sue Pike&13th 3176
York Elmer L NewPortGroverCity 3270
York Irvin House Movers 1290NiceAvGrovrCty 5630
Young Ella r Paso Robles & 2d Oceano.....2368
Youtsey Frank S Jr HwyNo1 2517
Yrigoyen Frank 403 SHalcyonRd.....3664

Z

Zaragoza Frank r Farrell Rd.....2346
Zeyen W H 207EBranch 2192
Zeyen's Men's Store 203EBranch 2406
Zilch Marvin RockawayGroverCity 2250
Zukas B J VallyRd 2173

ATASCADERO

W. V. Williams, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pacific Telephone & Telegraph Co
Business Office .....717-14th Paso Robles
Ask Operator for—Business Office
(No charge for calls to Business Office)

Telephone bills also may be paid in person at

Bank of America.....Traffic Way Atascadero

A

Abbott Jamie L DoloresAv 855
Acre Bert Atascadero&SntaYnezAv 225
Acuff Brady O PortolaRd 968
Adams Grace F SerraAv 660-J
Adams Polly Custom Made Draperies
CapistranoAv 573-W
Adams Russell A 7010PortolaRd 41
Adams Virgil E 750NavajoAv 1146
Adams Virginia 750NavajoAv 1146
Adams W E r Capistrano.....573-W
Aerts Julienne MariquitaRd 361
Aguilar Tony M CarmiRd 47-R-2
Alexander Emelie NHwy 369-J
Allaire Arleen R 7930 SntaYsablAv 1170
Alldredge Dale L MarchntAv 332
Allen Robt NHwy 95-J
Allender Ella r Bajada Av.....122
Altus Wilber D 7075CarmelitaAv 1071-J
Alvarez C R electronics 1050
Alvord Jas B LsFlores 983-J
Alward W M ElCmnoRI 49-R-1
AMEND ELEANOR E DR chirprctr
1023MillSanLuisObispo 1379
Residence NHwy 48-R-4
American Red Cross WMall.....74
Amsbury Bessie Miss PortolaRd 583-R
Anderson Almer M SntaYnezAv 438-M
Anderson E A SanBlasAv 440-W
Anderson E A Atascadero Guarantee Savings &
Loan Assn TraffcWy.....147
Anderson Hattie C 2455ElCmnoRI 344-M
Anderson Hugo E r Portola Rd.....209
Anderson John E 8575ElBordoRd 270-J
Anderson Myrtle M PalmaAv.....428-J
Anderson R C ColimaRd 349-M
Anderson Sally CoromrRd 486-J
Andreasen Roy G CortezAv 203-W
Andrews Jack PortolaRd 366-R
Andrews Robt V 4015Nogales 57-J
Andrews Zaidee D Mrs 6400 SntaYnezAv.....1054
Annis M E SombrilloAv 341-J
Appelquist Oscar PalmaAv 214-J
Arbogast Irwin SnClemnteRd 149-M
Arden Farms Co Hwy101 SouthTempltn 4181
If no answer call collect—PasoRobls 493
Arebalo Allan 6681AtascaderoAv 1056
Arebalo C ValntneAv 674
ARLYNE'S FLOWERS 5993TraffcWy 560
If no answer call.....352-J
Armstrong Ben H TunitasAv 316-M
Armstrong Henry B Books & Gifts 5960EntradaAv...487-J
Armstrong Howard PortolaRd 121
Armstrong J H PortolaRd 1064
Arnold Bruce M RosarioAv 979-J
Arnold Mary A PalmaAv 533-J
Arthur Marion r Morro Rd.....579-R
Arthurs Bill 7740CortezAv 556
Ashbaugh A A r Paradise Vly.....46-J-1
Ashby Claude C SnRamnRd 49-J-21
Ashby Robt L SnRamnRd 49-J-1
Ashby W L r Highway.....294-M
Ashpole Robt E SnJacntoAv 753-M
Ashton Duane 5050RosarioAv 426-W
Ashton G H r Fresno & San Jacinto Av......588-J
Associated Oil Co Serv Stn 6400ElCmnoRI 452
Atascadero Bookkeeping Service 5840TraffcWy 683
Atascadero Community-Plunge SMall 1191
Atascadero Elementary School 6401LewisAv 400
Atascadero Federal Credit Union 5800ElCmnoRI.....176
Atascadero Feed & Supply S Hwy.....193
Atascadero Garbage Co SnGabrielAv 720
Atascadero General Hospital MagnoliaAv 170
Atascadero Golf Course Hwy 46
Atascadero Gospel Chapel
AtascaderoAv&CurbarilAv 749-J
Atascadero Grange Hall PalmaAv 214-J
ATASCADERO GUARANTEE SAVINGS & LOAN
ASSN TraffcWy 147
Atascadero Hardware 5980TraffcWy 133
Atascadero House Movers SHwy 41-R-2
Atascadero Lake Boat Rentals MarchntAv 406-M
Atascadero Lumber Co 5305TraffcWy 661
Atascadero Market 5850ElCmnoRI 89
Atascadero Motor Lodges 6895ElCmnoRI 243-J
Atascadero Mutual Water Co Highway.....60
Atascadero Mutual Water Co pumping sta.....11
Atascadero News 5660ElCmnoRI 100
Atascadero Office Supply 5840TraffcWy 683
Atascadero Radio & TV 5915ElCmnoRI 676-J
Atascadero Special Training Class San Luis Obispo
County Schools 990
Atascadero Tamale Factory CoromrAv 113-M
Atascadero Union High School
Office 670
Agriculture Dept Agriculture Bldg.....673-W
Cafeteria 204-R
Field House 7-J
Gymnasium 673-J
Shops 537-J
Atascadero Wood Yard ParadseVlyRd 46-R-12
Austin Don C CapistranoAv 531-R
Austin Harry A Col r Santa Lucia Av.....306
Austin L M DIRioAv 1068
Austin R E Justc of Peace W Mall.....162
Austin R E r Mercedes Av.....253-W

Auto Club of Southern Calif Emergency Road Service
5680ElCmnoRI 14
If no answer call.....373
If no answer call.....622
If no answer call.....327-R
Averett Frank AtascaderoAv 459-M
Ayars M B Mrs r PortolaRd.....366-J
Ayres A T SHwy 50-J-1

B

Bacon Grace B RivrRd 391-J
Baeker Harry M SnAndres 120
Baeker's Pharmacy Highway.....51
Baer Milton OlmedaAv 875-J
Bailey Helen W Mrs 5578TunitasAv 145-M
Baird E H SinaloaAv 167
Baker Alyce J 5460 OlmedaAv.....687-W
Baker J Hugh DelRioRd 429-R
Baker T Everett SHwy 365-R
Baker Victor E 5460 OlmedaAv.....687-W
Balderson D L FresnoAv 872
Baldwin Geo H SntaRosaRd 567-R
Baldwin L E 3825VenadoAv 665
Banham Jas A r Paradise Vly.....46-R-2
Bank of America TrafficWy 107
Barba Marión Barba Raymond W 5300CarrizoRd 552
Barba Raymond W contr 5300CarrizoRd 552
Barge S J 5389BarrendaAv 437-W
Barmore Fred r Maricopa Rd 692-M
Barnes B A 8820JuniperoAv 209
Baron Phil r Salinas Rd.....40-R-1
Barrick D L 9133 SnGabrielRd 534
Barry G H r Santa Ynez Av.....201-R
Barry Gladys R 9125 SnGabrielRd 1140
Bartlett Sarah Mrs 6410DIRioAv 309-J
Barton A B 7330ElCmnoRI 761
Bateman Loretta SntaLuciaAv 390-R
Bateman N R PortolaRd 1163
Bateman S E Mrs 5703 SnPedroAv.....230-J
Bates Jesse R PortolaRd 951-M
Baugh Lavina PalmaAv 351-W
Baugh Vernon N roofng 7440 SnGabrielRd.....248-W
Bazin John SHwy 355-W
Bean Aubrey H SinaloaAv 103
Beatrice Foods Co Meadow Gold Ice Cream-Div of
Beatrice Foods Co ElCmnoRI 403-M
Beauty Sleep Motel S Hwy.....236-M
Beazell Richard R 8930CoromrRd 718-W
Beck B B SHwy 114-J
Beckner R D MorroRd 767-J
Beiger Ted 5290 SnJacntoAv.....336-J
Bellin Robt W 9080 SnGabrielRd.....740
Benton Carmi H SHwy 41-R-11
Bergstresser Geo MonteryRd 443-R
Bermingham Frances M AtascaderoAv.....489-R
Berry Paulina M YesalAv 466-J
Bertagnolli A A Poultry Ranch
10320AtascaderoAv.....488-J
Bertoldo John M ElVeranoAv 381-J
Bertram Loyd PortolaRd 1074
Best Geo NHwy 294-J
Bethel's Nursery MorroRd 594
Beuer Henry R 10850ColoradoAv 651-J
Bewley Richard D MaricopaRd 653-M
Bewley Robt NavajoRd 276-M
Bishop Jean A Mrs r Nogales Av......291-J
Bissell Chas r Carmelita Av.....267-W
Bissell Edythe M Mrs 7030 SntaYnezAv.....184
Black Jas A CoromrRd 953
Black Norlan B 8805CurbarilAv 1165
Blakeslee Maude
Atascadero Union High School Cafeteria.....204-R
Blanchard Ruth E EnsenadaAv 1169
Bland Albert M 5120 SnBenitoRd 325-W
Bland Gifford M 5130 SnBenitoRd 514-J
Blazevich Stephen D bldg contr SHwy.....10
Bliss J D r Curbaril Av.....352-J
Boelk A L 5055PortolaRd 1149
Blomgren Earl r Santa Lucia & Portola Rd.....111-M
Blundell Albert Jr DIRioAv 969
Blundell Dale r Tunitas Av.....72
Bobsin L G Rosario&ArroyoAv 1164
Bobsin Louis r Snta Ynez Av.....275-M
Bobsin Matilda r Snta Ynez Av.....275-J
Bobsin Vernon L r Morro Rd.....278-W
Bockermuehl Virginia SntaLuciaAv.....302
Boelk M D PortolaRd 1044
Boening Harold A 5716TraffcWy 291-R
Boland W J Mrs SMall 508-M
Borlack Wm r.....80-F-2
Borjes Henry C CascabelRd.....358-M
Borjes Upholstery 6100ElCmnoRI 49
Bouton's Lapidary SHwy 255
Bovee Everett M MarchntAv 456-R
Bower Austin MorroRd 248-M
Bower Austin One-O-One Butane-Propane Serv Inc
6035PalmaAv-1041
Bower Austin Maytag Agcy 6035PalmaAv.....582
If no answer call.....248-M
Bower M W ParadseVlyRd 46-R-11
Bower Mattie E NavajoRd&SanAndresAv 862
Bower Posey L 7865ElCmnoRI 423-W
Bowman Pearl D 5600PortolaRd 532
Boyd I J r Snta Lucia Av.....188
Boydstun L L FresnoAv 413-J
Braker Walter C NHwy 891-M
Brant Jack Mrs 7300MorroRd 1097-R
Branton Ralph H 7680 SntaYsablAv 241-W
Braucht L M SnAnsImoRd 119-J
Breidenthal Robt D CapistranoAv 312-M
Brendlin Lois H VidaAv 798
Brizzolara F A 7835ElCmnoRI 693-J
Brocker O R RockyCanyonRd 44-R-11
Broomfield Ethel M Fritzi Ann 5925TraffcWy 2
Broster G Allen SntaYsablAv 389
Broster Hal r Snta Ysabel Rd.....115-R
Brown Arthur E SntaYnezAv 463
Brown Donna SnGregorioRd 265-M
Brown E W Mrs SntaYsablAv.....423-J
Brown F Porter r Rosario Av.....75
Brown Floyd B PalmaAv 459
Brown Jesse F TraffcWy 555
Brown John J 5400CapistranoAv 948
Brown O H 6925AtascaderoAv 245-J
Brown Ora H Brownie's Taxi Hwy 292
Brown T C 8400PortolaRd 131-M
Brown W J r.....41-R-1
Brownie's Taxi Hwy 292
Brown's Carpenter Shop TraffcWy 555
Broyles L 6790 SntaYnezAv.....948
Bruneau Hermas r Colima Rd.....349-J
Bruno Frank PortolaRd 583-M
Bryant Mary S Mrs SntaLuciaAv 623
Buck Harry Mrs 8505ElCmnoRI 669-R
Buckman Guy V 7210 SombrilloAv.....217-W
Bunker Betty J 4975 SnAnsImoRd.....1082
Burgermeister Distr TraffcWy&Rosario 94
Burk Bill H SnAnsImoRd&SantaRositaAv 742-W
Burk Kurt TranquillaRd 716-W
Burkhardt C F MarchntAv 92
Burkhardt's Shoes TraffcWy 90
Burr C A NHwy 43-R-12
Burritt John SntaLuciaRd 554
Burritt John atty 5860TraffcWy.....765
Burroughs Wm 6480NacimientoAv 992-W
Burt Frank W 4620 SycamorRd 315
Burton F E Mrs NavajoAv 201-W
Burton Raymond D 5805BajadaAv 547-R
Butane Serv of Atascadero N Hwy.....151
Butikofer Fred A r l est 5880ElCmnoRI 30
Butikofer Fred A r Portola Rd.....118
Butner John C Jr Col LsFloresRd 648-J
Butner Lia L MD LsFloresRd 648-J
Butters G L SnGabrielRd 173-W

C

Cadman Eleanora M CountryClbDr 411
Caldwell Gordon B Sgt AtascaderoAv 523-W
Calif Natl Guard Co C 149th Tank Bn
NMall&TraffcWy 446
Calif State of
Dept of Mental Hygiene
Atascadero State Hospital 101HwySouth.....600
Division of Architecture.....543
Division of Highways
Resident Engineers Office SntaRosaRd.....503
Highway Patrol
For emergency calls only
Ask Operator for ZENith 1-2000
Callies Harold G K MaricopaRd.....198-R
Calvert Edw H MD 3555MonteryRd 37
Calvert Mildred B AtascaderoAv.....250-W
Cameron R J ParadseVlyRd 157-M
Canady R J 6820 SerraAv 488-W
Cann M E PortolaRd 783
Cann R P RamonaRd.....570-R
Cannon J A r Snta Lucia Av.....223
Carleton Lola CurbarilAv 591-R
CARLTON FURNITURE CO 6085ElCmnoRI 374
Carlton Hotel Hotl Carlton Hwy.....500
Carmack Effie M SntaYsablAv 685-M
Carmack Noel E r Sandoval Av......41-R-12
Carnes E E SntaRosaRd 890
Carr J H Mrs JuniperoAv 106-J
Carron Earl G MarchntAv 993-J
Cartman Thos NHwy 294-R
Catholic Church Snta Lucia Av.....640
Cechvala Al AtascaderoAv 313-J
Chaddock Helen MorroRd 579-M
Chadwell R A 3710ElCmnoRI 617
Chadwick E J Mrs NHwy 40-J
Champion John D Mrs r Palma Av......63-J
Chandler Everett M OldNorthHwy 88-F-2
Chandler Frank H PalmaAv.....630-W
Chaney Frank P DIRioAv 520
Chapel of The Roses S Hwy.....98
Chaplin Gearld G SnAnsImoRd 235-J
Chapman Robt D AtascaderoAv 261-R
Chase Sadie A NHwy 369-M
Chelf Ralph W MorroRd.....699-R
Chevron Reif Vince Stn Hwy 102
Childers Clem CarmiRd 42-R-4
Childers Raymond SHwy 50-R-1
Christensen Alice Mrs SntaRosaRd 551-M
Christensen Neil B 8910CurbarilAv 466-M
Christian E F r Palma Av.....392-M
Clark Beldon 4765HidalgoAv 957-J
Clark Guy L RosarioAv 996
Clark Hartley r Snta Lucia.....88
Clark I B 5985DoloresAv 216-M
Clark Pearl SntaRosaRd 989-W
Clarke Thos SntaYnezAv 561
Clay Ernest L watr **softeners Capistrano Av**.....259-M
Clay Jerry L CapistranoAv 259-M
Clein Tim 5600CasabelRd 358-W
Clemence V L 5065ElCaminoRI 48-W
Clothier F G NHighway 88-F-12
Cloud Agatha V Mrs 5760TraffcWy 796-J
Clover J E MorroAv 977-R
Clyburn Albert B LsPalosRd 47-R-12
Coffland W T vetnrian 6575NavajoAv.....764
Cole Robt W TunitasAv 153-W
Collins Atlissia Fern 5265Magdalena 251-W
Collinsworth Wm H 8740 SHwy.....140-W
Colombo J F r Olmeda Av.....392-W
Colombo Johnnie JuniperoAv.....106-R
Columbine Rest Home DIRioAv 620
Colvin H T r Paradise Vly.....46-J-2
Community Church Palma Av......33-W
Connell Dorothy NHwy 344-W
Conway Dan W NRivrRd 226-W
Cook Dandridge Mrs r S Hwy.....567-W
Cook Eulah P NHwy 43-R-2
Cook Steve MiramontAv 997-J
Cook W Allen 5220TraffcWy 979-R
Cook W H SnJacntoRd 753-R
Cook Walter L SHwy 567-J
Cook Willard D NHwy 43-R-1
Cooper J M SHwy 41-J-11
Copelan Wm G CristoblAv 505-W
Cornelius Katharine L Delzura&BajadaAv 145-R
Cornelius Realtors 5505ElCmnoRI 300
Cornell D J Atascadero Bkkpng Serv 5840TraffcWy .683
Residence 3210TraffcWy 735-J
Corner Grocery AtascaderoAv&MorroRd 714
Correll Dora Mrs PalmaAv 866
Cox Carol DC 5445ElCmnoRI 982
Craig Pearl ParadseVlyRd 46-R-12
Craig Rowena Hannan Mrs SntaLuciaAv 956
Creasy Edwin L OldN101Hwy 344-R
Credit Bureau of Atascadero 5840TraffcWy 683
Creed John A 7132 SombrilloAv 181-J
Crobok Henry F MarchntAv 993-M
Croft Armand SnGregorioRd 703
Cropper Ralph S 5705DIRioRd 297
Cross Alvin CarrizoRd 49-R-2
Crosser Bonnie L SnAnsImoRd 709-J
Crother Glen S SnDiegoRd 109-J
Cryder Fred J towing serv ElCmnoRI 373
Cummings Oscar H SntaYnezAv 486-M
Cundiff Thos E AtascaderoAv 132-W
Cunningham J A r Eaglet Hts.....658-W
Cunningham L F ArroyoAv 196-M
Cuppers Ethel RamonaAv.....570-W
Curneen F E 5265EnsenadaAv 595-J
Cushwa Claude C 6680 SntaYnezAv 768
Cutter Fred PortolaRd 1142

D

Dabritz Edw N Chpln AtascaderoStateHospital 44
Dalby G R SHwy.....365-M
Daley Victor H San Luis Obispo County Humane Offcr
SnRamn&DIRioRd-82
Daniels I J r Garden Farms.....41-J-1
Daniels Lee MorroRd 264-M
Danner John John's Automtve Serv SHwy.....123-M
Darnall Clifton D SnGabrielRd 772
Dawes Ben E 5728TraffcWy 1040
Davidson Clay P r Sn Rafael Rd.....175-J
Davidson G W 9125 SnRafiRd 127-W
Davis Chas F 8100AtascaderoAv 960
Davis Jas R r Traffic Wy.....309-R
Davis L C LakeviwDr 1085-J
Davis Len C 8650 SntaRosaRd 459-W
Davis O L contr 5805RidgeWyCt.....799
Davis W J SntaRosaRd 1057-W
Dean John PortolaRd 1062
Dean W M r Colorado Rd.....127-R
Decker L Albert SHwy 453-J
DeCou Jerry W Jr 5590 TunitasAv.....614
DeCou Jerry W III SnGabrielAv 565-J
Dee Carson M r Sinaloa Av.....383
Delano Wm W 4725MiramonAv 957-W
Dell'anno Nellie Mrs SnVincenteRd.....309-W
Dempsey T E DIRioAv 263-W
Dengler R D EnsenadaAv 330-M
Denny Guy R SntaRosaRd 422-M
Desrosier V V Grays Funrl Chapel & Crematorium
S Hwy 98
Devens R A r San Antonio Rd.....42-R-3
de Wolfe Anna N Mrs r Olmeda Av.....590-M
Dietz Clarence W RosarioAv 371-W
Dilbeck W J 5290Cabrillo 437-J

Dixon Geo RiverGardens ---- 216-W
Dodd M Jean AtascaderoAv ---- 250-W
Dodge J H DulzuraAv ---- 393-J
Dodge Roy RosarioAv ---- 843-J
Dodson H C MarchntAv ---- 459-J
Doellstedt Rest Home SHwy ---- 47-J-11
Doheney Marie Mrs SHwy ---- 468-M
Dollarhide S W DlRoAv ---- 841-J
Dolling Alvin r Capistrano Av ---- 573-J
Donaldson T R PortolaRd ---- 535
Donatelli A r Atas & San Gabriel Rd ---- 205-M
Doser Ruth Miss 5265ElCmnoRI ---- 335-M
Douglass T A 4425NogalesAv ---- 218-W
Drake Verden SntaRosaRd ---- 739-J
Dredge Albert E RockyCanyonRd ---- 40-J-12
Drum D O AlcantaraAv ---- 599
Drumm Geo M SntaClaraAv ---- 47-R-1
Dryden Zeryl AtascaderoAv&SnRafIAv ---- 339-W
Dueck Fred C NHwy ---- 43-R-3
Dulitz Alice MarchntAv ---- 541-R
Dulitz John A r Sn Gregorio Rd ---- 265-J
Duncan Floyd 10055 SntaLuciaAv ---- 45-R-1
Dunn Geo W SntaYnezAv ---- 1153
Dunn John ParadiseValleyRd ---- 45-R-4
Dunn Max Fire Dept S Mall ---- 56
Dunn Max G 29EntradaAv ---- 509
Dupertuis Jean NHwy ---- 395-J
Dupree Chas L SHwy ---- 236-W
Durnbaugh Gordon SHwy ---- 139
Dutra Louis RockyCanyonRd ---- 44-J-3

E

Eagle Ranch Atascadero ---- 71-F-22
Earl Albert T CurbarilRd ---- 548
Easterly Clara E MariquitaAv ---- 370
Eastman Thos F SnAndresAv ---- 416-W
Ebert Chauncey A SinaloaAv ---- 685-W
Edmunson Geo C PortolaRd ---- 293-W
Eells Floyd M CurbarilAv ---- 1192
Egger Joe D CarrizoRd ---- 49-J-2
Eib E D 8050CoromrRd ---- 947-J
Eifort Jack E DlRioAv&PortreroRd ---- 161
Eklund Robt L 7350 SntaYsablAv ---- 1099-W
Eli Phillip L 5464TraffcWy ---- 770
Elliott Dudley C r Rosario Av ---- 233
Elliott Harold A 5175ElVeranoAv ---- 214-R
Elliott's Pharmacy Highway ---- 34
Ellis Frank A MonteryRd ---- 443-M
Ellis John S MonteryRd ---- 429-M
Elstner Louis C ins agt 6390ElCmnoRI ---- 530
Elwood Roland D NHwy ---- 1166
Elwood's Fur Farms NHwy ---- 1166
Engel Bertha A Mrs NHwy ---- 289
Englehart Aaron W AtascaderoAv ---- 993-W
Engleman Ed Jr AcaciaRd ---- 259-W
Engleman Edwin E SnBlasAv&SnGabrielRd ---- 522
Englund C T SnClemnteRd ---- 403-W
Epperly W T AtascaderoAv ---- 91-J
Ericson E O NHwy ---- 271-J
Espy Edwin F SnGregorioRd ---- 228-W
Estrada John R Jr CurbrilloAv ---- 491-J
Evans John M r Barrenda Av ---- 29-W
Evans Richard Mrs 7685 SinaloaAv ---- 592-J
Everett John A 4900 SnAnsimoRd ---- 538-J
Evers Carl A SanBlasAv ---- 871-W
Ewing R H r Olmeda Av ---- 307-W
Ewing S W MusselmanAv ---- 494-W
Eyraud Joe CountryClbRd ---- 220-W

F

Fahsing Alfred B ParadseVly ---- 191
Falaschi Harry r Conejo Rd ---- 71-J
Farmer's Ins Group 5680ElCmnoRI ---- 14
Farnsworth R E MarchntAv ---- 967
Fauver Neva Mrs CurbarilAv ---- 942
Feliz J S r Magdalena Av ---- 253-J
Fennell Wm J SntaRosaAv ---- 881-W
Fenny Everett MariquitaAv ---- 303-W
Fenny's F & G Exchange 8501ElCmnoRI ---- 1065
Ferguson G Glenn CurbarilRd ---- 749-W
Ferguson N D r N Highway ---- 183-J
Ferguson R A 9115 SnGabrielRd ---- 572-J
Ferneyhough Wm ArdillaRd ---- 644-M
Ferrin S V 9255PinoSoloAv ---- 242
Fessino John F AtascaderoAv ---- 498-M
Fickle C H 5455 SnAnsimoRd ---- 635-M
Fielder Susan PalmaAv ---- 875-W
Finch Geo B r Portola Rd ---- 277
Findley R A 8745JuniperoAv ---- 123-W
Fink J W MariquitaAv ---- 283-W
Fire Department S Mall ---- 56
Fisher K M Mrs PalmaAv ---- 68-W
Fisher L J VerdeCanyon ---- 5776
Fisk Wm r Bajada Av ---- 122
Fitzgerald John F Dr AtascaderoStateHospital ---- 420
Flowers Arlyne's 5993TraffcWy ---- 560
Follett E M SntaLuciaAv ---- 779
Foote Clifford NHwy ---- 49-R-11
Fort's Mushroom Farm Eaglet ---- 70-M
Forney J W SnAnsimoRd&MonteryRd ---- 443-J
Forsman Erik S 7105 SnGregorioRd ---- 883-R
Fortner R L 5579TunitasAv ---- 1091
Foster Ben H r Mariquita Av ---- 590-R
Foulk A L Dr r Cascabel Rd ---- 358-R
Fox G W r Olmeda Av ---- 26
Frame Grant H 9480AtascaderoAv ---- 1180
Francis Edw K r Bajada Av ---- 254
Frandsen Frank Mrs r Portola Rd ---- 250-R
Frank David W NavajoAv ---- 347-R
Frank Fred r Monterey Rd ---- 198-M
Franklin Ralph H LtCol SnRafIAv ---- 127-J
Fraser Keith 6205MarchntAv ---- 1193
Freed Ned SntaYnezAv ---- 1184
Freeman Cozette 3755MonteryRd ---- 1086
Freeman Lyle Mrs OlmedaAv ---- 428-W
Freeman's Complete Auto Service 5455TraffcWy ---- 610
Frenes Robt A r Cristobal Av ---- 112-R
Frenette Sue Mrs SHwy ---- 355-W
Frisby John 7710NavajoAv ---- 719-J
Fritz J C r Navajo Av ---- 276-J
Fritz Jack SnGabrielRd ---- 572-W
Fritzi Ann 5925TraffcWy ---- 2
Froberg Victor H Jr SanBlasAv ---- 363-M
Fullinwider Frances AtascaderoStateHospital ---- 365-W
Fullwiler Ralph V EMall ---- 28
Fulton V J AtascaderoAv ---- 91-M

G

Gaede Geo H WMall ---- 475-W
Gambel Willard E 4645 SycamorAv ---- 1063-J
Gandsey Geo J SnAnsimoAv&EstradaAv ---- 235-W
Garcia Delmar JuniperoAv ---- 114-R
Gardner John T CarmlRd ---- 42-J-2
Garrison W R MarchntAv ---- 1095-J
Garrity Thos PortolaRd ---- 1076
Gee Chas Mrs SntaYnezAv ---- 1188
Gee Realtors & Insurors 5945TraffcWy ---- 333
Gem Auto Parts 7485ElCmnoRI ---- 1045
General Mills Inc Sperry Operations TraffcWy ---- 701
George Ramona Mrs PalmaAv ---- 24-M
Gibaut L C JuniperoAv ---- 355-J
Gibson F M 1625ElCmnoRI ---- 40-W
Giffen E N Hwy ---- 48-J
Gifford Paul 7655 SinaloaAv ---- 786
Gill Harry E SntaYsablAv ---- 672-J
Gillaspy Wm C 5672RosarioAv ---- 1178
Gillis E W r S Highway ---- 3-J
Gilstrap Mariel Mrs 5220FresnoAv ---- 630-J
Giorgi Romeo RockyCanyonRd ---- 44-J-2
Girard D D 4900HidalgoAv ---- 841-M
Giron Eleonora Mrs AtascaderoAv ---- 980
Glantz Floy F SinaloaAv ---- 592-W
Glaser Gordon CapistranoAv ---- 531-M
Glass Paul AtascaderoAv ---- 339-J
Gleason Dwight r Paradise Vly ---- 44-F-3
Gleason Gene ParadseVly ---- 44-F-3
Gleason Harry W OldNHwy ---- 788-W
Glen Oaks Grocery Eaglet ---- 647-W
Gloeser Chas F ElBordoRd ---- 270-R
Glosser Phillip PalmaAv ---- 506-W
Gluhareff Antonina ArdillaRd ---- 322-W
Gomes Joe J NavajoAv ---- 579-J
Gonzales John R EnsenadaAv ---- 646-J
Gonzalez Tom CapistranoAv ---- 550
Goodman M F ValleAv ---- 368
Goodrich Russell C r Palma & Rosario Av ---- 590-W
Goodrich Russell C Jr BarrendaAv ---- 1093-W
Goodwin Chas E r Olmeda Av ---- 95-R
Goodwin Harrison B r N Highway ---- 465-J
Goodwin Jas r River Rd ---- 391-R
Goodwin Lee Rev PalmaAv ---- 335-W
Goodwin Wm A RosarioAv ---- 85-J
Goodyear Tire Service 5630ElCmnoRI ---- 398
Gorman Herbert CurbarilRd ---- 112-J
Gouff Vaughn N Hwy ---- 448
Grabenstein Jacob MiramontAv ---- 997-M
Grantham John F SntaRosaRd ---- 314-J
Gray Alvin r Curbaril Av ---- 421-W
Gray Alvin Tasco Serv Sta & Petroleum Distr S Hwy ---- 99
Gray Frank B PortolaRd ---- 583-W
Graybill Roy W 9100 SnGabrielRd ---- 493
Gray's Funeral Chapel see Chapel of The Roses
S Hwy ---- 98
Green Fred M CabrilloAv ---- 323-W
Greenaway D J 6940NavajoAv ---- 438-J
Greenaway David Jr SntaRosaRd ---- 224-W
Greenman J W DoloresAv ---- 743-J
Greenman Robt A Jr MD PortolaRd ---- 558
GREYHOUND BUS DEPOT Highway ---- 237
Grimm Ernest A 4200PortolaRd ---- 1096
Grisanti Hardware Hwy ---- 580
Grisanti Jos BajadaAv ---- 994
Grisso Roy W RosarioAv ---- 371-J
Grove Auto Court N Hwy ---- 336-R
GROVE GROCERY ElCaminoRI ---- 974
Groves Elsworth 5325CabrilloAv ---- 729-J
Groves Jessie F rl est SnGabrielRd ---- 565-R
Guches Geo SHwy&MorroRd ---- 485
Guinn C L PalmaAv ---- 95-W
Gularte Tony CarmlRd ---- 47-J-12
Gulley Carroll E SnRamnRd ---- 49-R-3
Gustafson Lester W 7925 SntaYsablAv ---- 785
Guy Hazel M HaleRd ---- 42-J-12
Guy Lester L const SnGabrielRd ---- 61

H

Haberkern Chas F Mrs SHwy ---- 41-R-3
Haberkern Jack FloresRd ---- 403-J
Hadley Geo H 5105ElCaminoRI ---- 436-W
Hagemeister Agnes MonteryRd ---- 198-J
Hagle-De Cou Lumber Co
Office 8965ElCmnoRI ---- 43
Order Desk 8965ElCmnoRI ---- 86
Hagle Ralph r Rosario Av ---- 260
Hagmaier C W SnBenitoRd ---- 514-M
Hagstrom Merle E ArcadaDr ---- 453-W
Halden Carl L SntaLuciaRd ---- 311-J
Halden Duke r Portola Rd ---- 293-R
Hale Girard Van B r Eagle Ranch ---- 71-F-21
Hall Donald S 7055NavajoAv ---- 1097-M
Hall Lawrence C 8505 SnGabrielRd ---- 624-R
Hall Silas E FresnoAv ---- 350-J
Hallett F G SnBenitoRd ---- 514-W
Hamann J M 6100PortolaRd ---- 165
Hamlin Mary C 3125ArdillaRd ---- 692-W
Hammock Chas Cabinet Shop Hwy ---- 177
Hanlon Jessie EntradaAv ---- 796-M
Hanson W E r Tunitas Av ---- 17
Hardenburgh Wm Edw ParadseVallyRd ---- 45-J-12
Hardy Alice A furier 7465BellaVstaRd ---- 608
Hardy D E 4330 SoledadAv ---- 263-J
Hardy Lester E 7465BellaVstaRd ---- 624-R
Hargan Clyde 4180DoloresAv ---- 218-J
Harmer John E SntaYnez&NavajoAv ---- 281-W
Harp Wm C Mrs SntaLuciaRd ---- 273-R
Harper Ernest I r N Highway ---- 271-W
Harrington Chas ParadseVly ---- 46-J-12
Harris Gordon L r Carmel Rd ---- 42-J-1
Harris Lenore M FresnoAv ---- 507-R
Hart Merton AtascaderoAv&NavajoAv ---- 898
Harter Chas E SnAndresAv ---- 649
Harter's Dry Goods 6155ElCmnoRI ---- 726
Hartland Martin r Sandoval Av ---- 47-R-11
Hartley Arthur AtascaderoAv&SnRafIAv ---- 678
Hartley Percy B r Route 1 ---- 80-F-11
Hartranft C A 4660HidalgoAv ---- 364
Hartsell Thos C 7680CortezAv ---- 181-W
Hartsell W H AtascaderoAv ---- 519-R
Hasta Manana Motel SHwy ---- 168-W
Hatcher Sam SnGabrielAv&SnBlasAv ---- 971
Hawkins Richard L Mrs 5800PortolaRd ---- 945
Hawley Herbert AtascaderoAv ---- 536
Haworth John F AtascaderoAv ---- 117-W
Hazen R L 5465MariquitaAv ---- 307-J
Headrick Ray SntaLuciaRd ---- 1087
Healey John R CoromrRd ---- 861
Heeres Thos 5080PalmaAv ---- 187-R
Hegstrom J R DlRioAv ---- 490
Heilmann Hans ---- 652
Heilmann Herman r River Rd ---- 44-R-1
Heilmann Klaus RivrRd ---- 477-W
Heilmann Kurt RivrRd ---- 712-W
Heilmann Otto Jr RivrRd ---- 712-J
Heinrichs Reuben E 7620 SntaYnezAv ---- 479-J
Heitkamp Wm F 8995 SnGabrielRd ---- 747
Heldt Walter L 6030DlRoRd ---- 885-W
Helmes Wm B MarchntAv ---- 637-J
Hemen Jack 7175 SntaYsablAv ---- 840
Henderson Brokerage Co Highway ---- 194
Henderson G Earl SHwy ---- 101
Hendrix Rex Mrs NHwy ---- 417-W
Henning La Verne DulzuraAv ---- 393-W
Henrekin D E BarrendaAv ---- 279-J
Henry C L MorroRd ---- 896
Henry Donald TraffcWy ---- 77-R
Henry H Wallace 7855PortolaRd ---- 1156
Henry Hervey A SntaLuciaAv ---- 648-R
Henry Richard M 6715AtascaderoAv ---- 568-R
Henry's Super Market SHwy ---- 972
Henn Harold E CarmlRd ---- 50-R-2
Herrmann Fred SombrilloAv ---- 604
Herrmann & Safranek Millwork & Builders Supply 5435TraffcWy ---- 863-W
If no answer call ---- 604
Or ---- 417-J
Herz Vincent J NHwy&SntaCruzRd ---- 43-J-2
Hess Lawrence 5790 SnPedroAv ---- 426-J
Hessick C W AtascaderoAv ---- 131-W
Hewitt Harry MaricopaRd ---- 129-J
Hewitt Robt W LsGatosRd ---- 991
Hi-Hat Hwy101 ---- 750
Hickman E E SanPedroAv ---- 979-W
Hicks Harold r Cascabel Rd ---- 358-J
HICKS RADIO & TELEVISION SHOP 5943TraffcWy ---- 793
Hier-Johnson Brokerage 5940ElCmnoRI ---- 200
Higgins Ethel L r Portola Rd ---- 250-M
Hilltop Trailer Court NHwy ---- 43-J-2
Hinson C E LsGatosRd ---- 405
Hobbs Allen T Jr 6775MarchntAv ---- 1094
Hobbs Edgar MiramonAv ---- 54
Hobbs N C BarrendaAv ---- 995
Hodges M D 5465EnsenadaAv ---- 728

Hodges Marie E 5465EnsenadaAv ---- 728
Hoffman Arnold M r Ramona Rd ---- 496-W
Holcomb Norman W HidalgoAv ---- 312-R
Holler Geo r N Hwy ---- 465-W
Hollingsworth John W 5430ReblesAv ---- 959
Holtermann Stephen MorroRd ---- 1053
Holtzbauer F J 6660NavajoAv ---- 313-W
Hoop Harry Lt SnAntonioRd ---- 42-R-1
Hooper M F r Olmeda Av ---- 144
Hoover Mary Mrs SntaYnezAv ---- 479-R
Hoover W A Parts & Repairing 8780PortolaRd ---- 42
Hopper Myrtle G MorroRd ---- 227
Horton E L CapistranoAv ---- 491-W
Hotchkiss Geo W SnAnsimoRd ---- 743-R
Hotel Carlton Hwy ---- 500
HOUSE OF BEAUTY 5820TraffcWy ---- 146
Houser Wayne E TunitasAv ---- 331-W
Howard Van Limes Agcy SHwy ---- 171
Howell Leisia Mrs ArcadeDr ---- 658-M
Howington Dora 5370CurbarilRd ---- 1143
Hubbard H H 7865CastanoAv ---- 217-J
Hubbard Owen G J & H Trnsfr & Storge SHwy ---- 171
Hubbard Robt F SinaloaAv ---- 693-W
Hughell J Edw MD phy & sur PalmaAv&WMall ---- 116
Residence 5605PortolaRd ---- 1150
If no answer call ---- 170
Hughes Viola E ArdillaRd ---- 322-M
Humphrey Ray V r Snta Ynez Av ---- 276-W
Humphus Myles L MarchntAtascaderoAv ---- 654-J
Hungate J W NHwy ---- 97
Hungate Jas D 6470Lewis ---- 738
Hunter Chas CarmlRd ---- 50-R-3
Hunter Eugene L SnMarcosRd ---- 282-R
Huntsman Verle F 5820WMall ---- 641
Hurst LaRay Mrs PortolaRd ---- 329-W
Hurst Vivian 9225CurbarilAv ---- 217-R
Hut The 101Hwy ---- 93
Huxford Ted OlmedaAv ---- 185-W
Hysell Harold DlRioAv ---- 287-M

I

Imhoof L B CarrizoRd ---- 73-M
Ingham Geo L Pismo&MarchntAv ---- 261-J
Inman Wendell 7700PortolaRd ---- 1089-W
Isbell Ralph C Rev MagnoliaAv ---- 782
Iversen Carl 7700 SnAndresAv ---- 767-W

J

J & H Transfer & Storage SHwy ---- 171
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1501
Jackson Curtis H 7600CurbarilAv ---- 473-M
Jacob Harold S MarchntAv ---- 1155-W
James Vernon E VenadoAv ---- 385-J
Jarvis P D SnPedroAv ---- 230-W
Jenkins John E SHwy ---- 378-R
Jensen Jas r Ardilla Rd ---- 653-W
Jewmin Thos E 7230CarmelitaAv ---- 730
Jespersen Chris N Jr SntaRosaRd ---- 425-J
Jespersen Jennie C EnsenadaAv ---- 319
Jespersen Roy C AlamoAv&HondaAv ---- 893
Jiffy Cafe Hwy ---- 337
Johnny's Liquor Store Hwy ---- 698-W
Johns Abel 101Hwy ---- 478-W
John's Automotive Service SHwy ---- 123-M
Johnson Al SnGabrielRd ---- 205-R
Johnson Albin r Riveroad ---- 391-W
Johnson C Hier MaricopaRd ---- 148-W
Johnson Donald M FresnoAv ---- 854-W
Johnson G Warren Dr dntst 5975EntradaAv ---- 64
Residence 8300CurbarilAv ---- 466-R
Johnson Geo E 8955CurbarilAv ---- 466-W
Johnson Irene S CristobalAv ---- 112-M
Johnson Oscar ElBordoRd ---- 1168
Johnson Paul T SntaLuciaRd ---- 1159
Johnson Roy L SntaCrzRd ---- 40-R
Johnson Walter L r N Hwy ---- 351-J
Johnson's Music & Art Shop 5895TraffcWy ---- 247-R
Johnstone Robt M 7100CristobalAv ---- 947-W
Jones C M Blacksmith Highway ---- 52
Jones Chas M EagletHeights ---- 1048
Jones Geo Eli 7475 SntaYnezAv ---- 402
Jones J E r S Hwy ---- 340-M
Jones K W Ensenada&CapistranoAv ---- 234-M
Jones Lillie BajadaAv ---- 628-W
Jones Lourena A 8420MarchntAv ---- 224-J
Jones Willis B 101Hwy ---- 649-J
Joslin J M r PortolaRd ---- 206-J
Judd Golda r Curbaril & Atas Av ---- 385-W
Judge Jas P BarrendaAv ---- 791-J

K

K & K Cafe 101Hwy ---- 675
Kadel Katherine Mrs SnDiegoRd ---- 495-J
Kalar C A CurbarilAv ---- 941-J
Kathy's Beauty Shop SHwy ---- 853-J
Keays Parke F SanBlasAv ---- 363-W
Keller R B r Snta Ynez Av ---- 204-M
Kelly Bros Market S Hwy ---- 377
Kelly Curtis B SHwy ---- 453-M
Kenney Bert r N Highway ---- 271-R
Kenney Rowland r Sn Gabriel Rd ---- 497-J
Kennison J S 4325 SoledadAv ---- 216-R
Kenny Jas S JuniperoRd ---- 106-W
Kenworthy Roy SnJacntoAv ---- 381-R
Kershaw's Paint Store 5850TraffcWy ---- 677-J
Kettle Harold S ColimaRd ---- 1072
Kiefman Blanche CapistranoAv ---- 776-R
Kimber Farms Inc SntaCrzRd ---- 763
King Dale PortolaRd ---- 178
King Jack BajadaAv ---- 627
Kirk B H SntaYsablAv ---- 1171
Kirkpatrick N OlmedaAv ---- 192-M
Kirkpatrick Wm B ValleeAv ---- 611
Kisella Jos SntaRosaAv ---- 314-R
Kitto Arthur C NacimientoAv ---- 992-J
Klein Chas W r Coromar Rd ---- 113-R
Knight Everett T SntaYsablAv ---- 164
Koch Frank L r Capistrano Av ---- 328-W
Koehn Ella E 4895ArizAv ---- 1063-W
Kohl R W AtascaderoStateHospital ---- 724
Kolbe Alvin SnAnsimoRd ---- 754-M
Komanti Rex PortolaRd ---- 865-R
Koontz Lester Roberta Motl SHwy ---- 970
Kratz John 8945CurbarilAv ---- 866-W
Kreider Bard F SHwy ---- 41-J-11
Kruger Fred G SntaRosaRd ---- 314-M
Kullgren Wm r Alamo Av ---- 212
Kunkee A F 5570NogalesAv ---- 55-W
Kunkee A F Atascadero Hardware 5980TraffcWy ---- 133

L

L N's Curlette Shop 5725CarrizoRd ---- 417-J
Ladd Joe PalmaAv ---- 95-M
Laferty Jos H MarchntAv ---- 637-R
Lain Ben T SntaYsablAv ---- 1167
Laird R M CristobalAv ---- 456-J
Lambert Mary r Ketch Bldg ---- 36
Lamberth Lacey E CarmelitaAv ---- 537-R
LaModa Barber Shop Hwy ---- 634
La Moda Beauty Shop Ketch Bldg ---- 36
La Moda Theatre State Hwy ---- 143
Lampman E E 9100 SnDiegoRd ---- 495-W
Lancaster R F r S Hwy ---- 40-R-3
Land Harold E 8671 SntaRosaRd ---- 422-W
Landis T E r Paradise Vly ---- 46-R-1
Lane Emma M Mrs r Eaglet ---- 114-W
Lane John C JuniperoAv ---- 853-W
LaPrade H L SntaYnezRd ---- 1179
Larsen Chas E r N Hwy ---- 43-R-11
Larsen Hans Larsen's Cafe NHwy ---- 229
Larsen Harry B r Snta Ana Rd ---- 111-W
Larsen's Cafe NHwy ---- 229
Larson Lloyd A SanVicenteAv ---- 897-W
Law Chas ColimaRd ---- 218-M
Lawrence T H CoromarRd ---- 718-J
Lawson Mary J DlRioRd ---- 73-J
Layton Glenn L MarchntAv ---- 563-J
Layton Tree Service MarchntAv ---- 563-J
Lee Elmer r Sandoval Av ---- 47-J-1
Lee Geo SnGabrielRd ---- 860
Lee J L r Santa Rosa Rd ---- 96-J
Lee Pete MorroAv ---- 894
Leeds Ralph S Sr 7340 SombrilloAv ---- 343-W
Lee's Men's Store 5965TraffcWy ---- 357
Le Gras W D RamonaRd ---- 496-R
Leichty Eva Mrs r Snta MargaritaGardenFarms ---- 80-F-21
Leimen Geo Ardilla&PortolaRd ---- 65-W
Lemin Saml HidalgoAv ---- 312-J
Lemison Edgar R SandowalRd ---- 47-J-2
Leonard Burt H 5655 SnJacntoAv ---- 119-W
Leverenz Walter F autos 5680ElCmnoRI ---- 14
Residence NHwy ---- 622
Lewey Lowell E Mrs CabrilloAv ---- 615
Lewis Roy L MercedesAv ---- 744
Libbey Anna J 4768HidalgoAv ---- 868
Lichty Frank D SnAnsimoRd ---- 755-M
Lightbody A C Mrs TunitasAv ---- 316-W
Lillo D John masn contr SombrillaAv ---- 958
Lindermyer Ed 5755DoloresAv ---- 844-J
Little W J SntaAnaRd ---- 45-R-3
Littleton's Hatchery 9610AtascaderoAv ---- 117-J
Lock Geo W MarchntAv ---- 660-R
Locke Maude B 5290 OlmedaAv ---- 68-M
Lockwood L W 5382BarrendaAv ---- 462-R
Loewen Marvin R BajadaAv ---- 1073-J
Log Cabin Cafe S Hwy ---- 9
Long Arthur D MonteryRd ---- 482-W
Loosemore John NHwy ---- 766-R
Lord Donald J 8905CurbarilAv ---- 846
Luiz A P r ---- 80-F-12
Lumley Harry r Portola Rd ---- 232
Lunsford Walter 7610CurbarilRd ---- 477-J

M

MacCurdy Dwight W Dr
Office CentralMail ---- 789
Residence PortolaRd ---- 848
Macha K A SHwy ---- 40-R-12
MacLean A L Mrs 7315 SntaYsablAv ---- 847-J
Maddalena Clem SntaRosaRd ---- 1057-J
Mahon Floyd E Mrs AlcantaraAv ---- 541-J
Mallett's Refrigeration SHwy ---- 638
Mann Barbara S Mrs SnGabrielAv ---- 327-J
Mann Horace W SntaClaraRd ---- 42-J-4
Manning Irwin r Olmeda Av ---- 307-R
Manning W W 7500 SombrilleAv ---- 272
Mansfield M Elleen r S Hwy ---- 128
Maragos Dionisios I MarchntAv ---- 519-J
Marek John DlRioAv ---- 79
Marker W W SnGabrielAv ---- 987-R
Marling Richard ValleAv ---- 473-J
Marshall Harry W r Atascadero Av ---- 347-W
Marshinski Jos MorroRd ---- 293-M
Martin Anne M Mrs r Olmeda Av ---- 687-R
Martin Frank B r ---- 44-F-5
Martin Geo W Olmeda&SnJacntoAv ---- 280-R
Martindale Mamie PortolaRd ---- 131-R
Martinez D J BarrendaAv ---- 388-W
Martinez Gloria L DoloresAv ---- 1078
Martinez Wm J DoloresAv ---- 1078
Marx Louis r N Hwy ---- 151
Mason Rosa E 2105NHwy ---- 773
Masonic Temple Olmeda Av & N Mall ---- 480
Matters Al MariquitaAv ---- 190
Matthews Chas P 3180ColimaRd ---- 754-R
Mattice Ercal S r Atas & Portola Rd ---- 327-R
Maxwell Margaret M r Palmo Av ---- 68-J
Mays Leota Mrs 7327 SntaYsablAv ---- 775-R
Mazza Chas PortolaRd ---- 871-R
McAfee E C 10475AtascaderoAv ---- 1085-W
McCall Robt C 4440PotreroRd ---- 1158
McCaskill Helen G TraffcWy ---- 1067-J
McClellan G W 7200NavajoAv ---- 579-W
McClure Leonard 4400ArizAv ---- 737-R
McCoy Mary L r Palma Av ---- 8
McCullum Don 5470EnsenadaAv ---- 397
McDermott Wm H 101Hwy ---- 478-J
McDonald A F r Ramon Rd ---- 369-W
McFarland E F NacimientoRd ---- 654-W
McFarland Edna J CortezAv ---- 203-J
McFarland Glenn H NHwy ---- 40-M
McFarland J D TraffcWy ---- 1073-W
McGarvey C W SnGabrielRd ---- 624-J
McGucken E L r Palma Av ---- 68-W
McKelvey's Henry B Plumbing & Heating 5570ElCmnoRI ---- 394
Residence ---- 80-F-5
McKie R N MorroRd ---- 135
McKie R N 7475PortolaRd ---- 431
McKim John W 7285 SntaYsablAv ---- 353-M
McKinzie J R DlRioRd&ArizRd ---- 1046
McLaughlin Chas W PortolaRd ---- 871-J
McNeil Harry D CapistranoAv ---- 457-M
McNeil Lewis J 6910PortolaRd ---- 562
McPherson E I NHwy ---- 716-M
McPherson Stan SnJacientoAv ---- 590-J
Meadow Gold Ice Cream-Division of Bestrice Foods Co ElCmnoRI ---- 403-M
Mees Geo Jr 6305 SnAnsimoAv ---- 688
Mees Geo A MarchntAv ---- 348
Meisner Frank AtascaderoStateHospital ---- 126-W
Melrose Chas F SHwy ---- 40-J-2
Meredith Ernest 7595 SinaloaAv ---- 483-R
Metzler Stella F Mrs 6050PortolaRd ---- 282-J
Miears E C 4400PortolaRd ---- 39-R
Milbury Robt HondaAv ---- 1093-J
Miller Alfred A SandovalRd ---- 41-J-4
Miller Campbell S SnBenitoRd ---- 792
Miller Chas L SanBlasAv ---- 1089-J
Miller E F r Tunitas Av ---- 320-W
Miller E H Dulzura ---- 499
Miller Fritts J r Morro Rd ---- 699-M
Miller Gertrude O Mrs SnBlasAv ---- 257-W
Miller Nichols & Peterson 5250CarrizoRd ---- 324
Miller Olga Alice MD 5075ElCmnoRI ---- 1070
Miller Rex genl contr 5250CarrizoRd ---- 324
Miller's Jewelry TraffcWy ---- 44-F-12
Millhollin W H ParadseVlyRd ---- 80
Milligan E S r Flores Rd ---- 977-M
Minetti Barney MorroRd ---- 1144
Mission Dry Cleaning & Laundry 5560ElCmnoRI ---- 46-R-3
Mitchell J S ParadseVlyRd ---- 168-M
Mitch's Trailer Court SHwy ---- 78-W
Mohart Almeda BarrendaAv ---- 1049
Monday W A SHwy ---- 247-J
Monro Wm J 21EntradaAv ---- 18
Moore Albert NavajoAv ---- 1154
Moore Don 8220CurbarilAv ---- 131-J
Moore George H r Portola Rd ---- 489-M
Moore Henry T CurbarilRd ---- 644-J
Moore Jas B ArdillaRd ---- 538-R
Moore Jas E 7100 SnBenitoRd ---- 430-M
Moore Paul O 8575MorroRd ---- 192-W
Moore Wm G OlmedaAv ---- 946
Moore Wm J SinaloaAv ---- 44-J-1
Mora Lawrence B RivrRd ---- 39-M
Moreash Raymond Mrs PortolaRd ---- 585-W
Moren Martha RN 5265EnsenadaAv ---- 426-R
Morgan John E SnAndo&ArenaAv ---- 1055-W

Mori Suzanne r Portola Rd 250-J
Morris Challis 1195ElCmnoRI 294-W
Morris Nickie SntaIsabelAv 53-R
Morris Thelma 8390CurbarilAv 527
Morrison H E MD AtascaderoStateHospital 1160
Morrison Robt C NavajoAv 626-J
Morton White r Sn Gabriel Av 173-M
Morton Wm T ArdillaRd 644-R
Moses M B AtascaderoAv 874
Moss Merlin W SombrilloAv 679
Mudgett B H 7455 SnGabrielRd 1183
Mudgett Gail L 7455 SnGabrielRd 1183
Mugler F R Dr ofc NHwy&RosarioAv 662
Residence CurbarilRd 682
Murdock Real Estate 6100ElCmnoRI 576
Murdock Chas H 5700PortolaRd 576
Murrell Bill J AtascaderoAv 699-W
Murrell W A AtascaderoAv 91-R
Muxen Roy SntaYnez 416-J

N

Nagle Chas D SnGabrielRd 1194
Nash-Boulden Stephen 8060JuniperoAv 47
Natho Doshie NHwy 48-R-4
Nation Walter J r Ramon Rd 369-R
Nelson Ben Mrs FresnoAv 630-M
Nelson Hans NHwy 271-M
Nelson Ronald E 8050 SntaRosaRd 757
Neth A E r Snta Rosa Av 314-W
Newell Geraldine H SnGabrielRd 787
Newhall G W r N Hwy 465-M
Newman H M MaricopaRd 692-R
Newton Donald B SHwy 365-R
Nichols Clifford EnsenadaAv 104
Nichols Sid Chevrolet Highway 163
If no answer call 599
Used Car Lot Hwy 965
Nichols Vera ArdillaRd 390-M
Nicklas H L TraffcWy 1077-W
Nicoli Eric D ColoradoAv 651-W
Noffsinger M A SntaLuciaAv 65-J
Nolan S E Castano 544
Norman John 8860JuniperoAv 647-M
North Mildred 9230CurbarilAv 1189
Norton Norman J Mrs 9185 SntaLuciaAv 470-R
Nygaard Hans SombrilloAv 859

O

Oakcroft Fur Farms SnGregorioRd 703
Oakes B Pearl 5000PortolaRd 1195
Oberholser Buell W EnsenadaAv 234-W
Obuch T r Palma Av 185-M
O'Dell Jack 7700MarchntAv 637-W
Oglesby Loris C r Snta Lucia Rd 111-J
Old Gray Barn NHwy 48-R-3
Oliva Reba 5825EntradaAv 676-W
Oliver Roger M ArdillaRd 644-W
Olivera A R MagdalenaAv 978
Olsen Elmer 6725AtascaderoAv 882
Olsen Francis R CarmelitaRd 267-R
Olson Harvie 5845BajadaAv 869
O'Malley Edw A PortolaRd 219-J
One-O-One Butane-Propane Service Inc
6035PalmaAv-1041
Orchard C L 5765DoloresAv 876
O'Reilly E L r Eaglet Hgts 40-R-2
O'Reilly E L r Sn Rafael Rd 566
Ortez J N MarquitaAv 280-J
Orthman W F SanVincentAv 858
Osborne Hull HappyValleyRanch 202-J
Osibin Willard S Dr NHwy 986
Ostini Lee 5520RoblesAv 180-R
Otto H W r Pino Solo 3-R
Oviatt Harold A MussimnAv 425-W
Owen C H r Carrizo Rd 73-W
Owen Perry A Jr EnsenadaAv 645
Owen Robt ArcadeDr 700

P

Pacific Gas & Elec Co bus ofc StateHwy 45
From 5 PM to 8 AM & on Saturdays
& Sundays & holidays from Atascadero Exchange
Ask Operator for-ENtrprise 1-0251
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 717-14th Paso Robles
Ask Operator for ..... Business Office
(No charge for calls to Business Office)
See Introductory Section for Service Calls and
Other Important Matters
Pacle A H 5485MarquitaAv 687-M
Palmer Wm 9695ElCmnoRI 304-W
Panos Geo FerroCarril 725
Paradise Valley Broiler Ranch Paradise Vly 45-R-2
Parent Frank J 6484NacimientoAv 1155-M
Parker E V 7690 SnAndreasAv 275-W
Parker Edwin M 5020PalmaAv 892
Parkhurst Wm R SnGabrielRd 455
Parlet C W CapistranoAv 473-W
Parlet Robt N NHwy 514-R
Parrish I R SnGabrielRd 1063-W
Parrish Ralph W SnGabrielRd 572-R
Parsons L V SntaRosaRd 940
Paso Robles Laundry Linen Supply & Dry Cleaning
1344PinePasoRobls
From telephones served by the
following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1228
Pastorino Ulmont P SnBenitoRd 231-M
Patarak Andy GrdnFrmsSntaMrgrta 5891
Patterson Allen I 5812EntradaAv 341-R
Patterson D E ChicoRd 27-W
Patterson Rhoda G RN Rosario&MariquitaAv 307-M
Paule Sidney RosarioAv 564-W
Pearman R D Dr CarrizoRd 759
Peck W G RosarioAv 690-W
Pellett Marvin 7255 SntaYsabelAv 1058
Pelton Gerald ColimaRd 754-W
Pennington R R CapistranoAv 733-R
Pennington Warren CabrilloAv 733-W
Perkins Ursin Fresno&RosarioAv 571
Perrine Sirell C first State Hwy 63-W
Peters Don J ParadseVly 45-R-2
Peters Feed Service Traffic Wy 595
Petersen Chas N SntaYsabelAv 721
Petersen Lorna A SnJacntoAv 1098
Petersen S L r Fresno Av 55-M
Petersen V J SnJacntoAv 1098
Peterson Arthur E AtascaderoAv 702
Peterson Clarence SntaRosaRd 258-M
Peterson E C OlmedaAv 630-R
Peterson E M Painting Contractor 9015 SnRafilRd 680
Peterson Elwood C SntaYsabelAv 189-M
Peterson Harold D excavtng CarmelitaAv 723
Peterson Harry PortolaRd 219-W
Peterson L K Mrs NogalesAv 564-J
Peterson Mabel C r Carmel Rd 42-J-3
Peterson Ralph R SHwy 494-J
Petraeus W W Sr r SHwy 304-J
Petrucci John 3675MaricopaRd 538-M
Pettine John D 6280LewisAv 758-W
Peysar Chas A 4205DoloresAv 888
Phillips O D PortolaRd 505-J
Philpott G W EnsenadaAv 776-J
Phil's Liquor Drive-In 5820ElCmnoRI 518
Pierce Bob 4805PortolaRd 951-W
Pierce Geo H SHwy 109-W
Pike C E r Sn Gabriel Rd 497-W
Pinkard Wm A DulzuraAv 145-W
Pippin R M HermasilloAv 716-R
Pittenger J C 5390TraffcWy 437-R
Pittenger Jos D 4946TraffcWy 196-J
Pittenger Rest Home BarrendaTer 323-M
Plagmann Mae NavajoAv 281-M
Plagmann Minnie SnAnsImoRd 755-J
Plath Arthur PalmaAv 616
Platz D F TraffcWy 863-J
Platz Jos W CabrilloRd 618
Poole Dale G 7410 SonoraAv 342
Poole M M ParadseVlyRd 179-J
Poore A P SntaLuciaRd 408-J
Porter Geo J SinaloaAv 778
Porter J W 9085MorroAv 1155-J
Porter Wilber r Happy Valley Ranch 202-M
Potter Walter R AtascaderoAv 568-J
Poultrymen's Co-Operative Assn of Southern Calif
Egg Department TraffcWy 467
Feed Department TraffcWy 84
Powell H M PalmaAv 870
Power Vince auctnr 5710TraffcWy 963
Prather Hattie r Olmeda Av 471
Price Wm SnAnsImoAv 218-R
Prier G E 6845 SerraAv 984
Prowse W O PortolaRd 149-W
Pryor Francine NHwy 689
Pryor Nealer NHwy 689
Pulling's Animal Clinic & Boarding Kennel
Hwy101&SnAnsImoRd-382

R

Radke C W r Rosario Av 195
Radke Leopold r Maricopa Av 148-J
Ragsdale W A PortolaRd 865-J
Raimond E Cleaners EntradaAv 609
Raimond Edw SnAnsImoRd 1055-J
Ralphs Automotive Service SHwy 1075
Rasmussen A G Mrs MiramontAv 997-W
Raudenbush A E 1950ElCmnoRI 998
Rawlings Geo M SntaRosaRd 881-J
Ray Wendell W r Junipero Av 106-M
Red Steak House SHwy 134
Rehbock Kettner S pub acct 6275PalmaAv 516
Reid Jack S LsGatosRd 529-W
Reif Vince Chevron Stn Hwy 102
Reif Vincent 6342LewisAv 508-R
Remington Clara Mrs r Hwy 1
Renton D M r Snta Lucia Av 157-R
Rex's Cocktail Lounge & Liquor Store Highway 298
Reybum M D Bajada&TunitasAv 38-M
Reynolds Edith C NHwy 891-M
Rhodes Melville r Palma Av 66-R
Rhymes Helen S SHwy 301-M
Ricci Helen S SntaRosaRd 551-W
Ricci Wm MorroRd&Hwy 1175
Rice Chester B Dr optmtrst
Ofc 5932EntradaAv 746
Residence SnGregorioRd 265-W
Rich Norman Mrs r Portola Rd 390-W
Richards W A Rev PalmaAv 33-R
Richardson Priscilla 3905ColimaRd 754-J
Richardson Rex HillTopTrailerCt 43-J-12
Richfield Service Stn No 759 Hwy 707
Rider Jack 8475PortolaRd 1186
Rieckhoff Frank 8255CoromrRd 626-R
Rimelen C A jwlr TraffcWy 677-W
Rios Leslie G r Eaglet Hgts 114-M
Rix Danl A 6505CountryClbDr 713
Roach Beatrice SntaLuciaRd 529-J
Robbins Chas SntaYsablAv 189-W
Robbins Raymond L SntaYnezAv 245-W
Roberta Motel SHwy 970
Roberts Geo 5000 SycamorRd 1067-W
Roberts Lee Jr CoromrRd 380
Roberts Margaret L Mrs AtascaderoAv 1198
Roberts Wm P CoromrRd 1182
Robertson Fred OldNHwy 891-W
Robey R E SHwy 739-R
Robinson Chas H PalmaAv 174
Robinson F Patricia EluaranoAv 240
Robison Hubert T SntaYnez 201-M
Rocky's Cleaners TraffcWy 442
Roda A W SanAndresAv 1059
Rodgers Betty 8220CarmelitaAv 1199
Rodgers Dick trucking 8220CarmelitaAv 1199
Rodgers Jim A MorroRd 406-W
Rodgers Stanley AtascaderoAv 1155-R
Rogers Wm A 5020ArdillaRd 322-R
Rogers Wm K PinoSoloAv 69
Rohde Albert MorroRd 424
Ronan Jos H SHwy 40-J-1
Rood R S MD AtascaderoStateHospital 777
Roosa Tim SntaYsabiAv 483-J
Roosenberg D F AtascaderoStateHospital 126-J
Rose J Townsend 7860ElCmnoRI 1173
Roselip Bernard MonteryRd 484
Roselip S D NogalesAv 1176
Roselip Walter B Co rock & sand NTraffcWy 20
If no answer call 484
If no answer call 1176
Rosenquist A N RockyCanynRd 44-R-2
Ross Claude A 8816ArcadeDr 386
Rossi John V OlmedaAv 884
Rougeot Don 4315 SoledadAv 844-W
Rowe's Rest Home 4650TraffcWy 441
Rowlett Bobby 3365ElCmnoRI 1161
Rowlett Cecil HidalgoAv 1148
ROYAL OAKS FUR FARM SntaRosaRd 940
Roy's Cafe & Cocktail Lounge Hwy 666
Roza Alfred D SHwy 295-W
Ruskovich John ArdillaRd 129-W
Ruskovich Norman DiRioRd 429-W
Ruso of Atascadero Inc TraffcWy&Vla 4
Russell C A ParadseVlyRd 45-J-2

S

Saam C C HermesillaAv-SnJacintoAv 381-W
Safranek Leland 5725CarrizoRd 417-J
Salzmann Pauline PalmaAv 545
Sampley Jack SnGabrielRd 1083-J
Sampley Julia 8502MarchntAv 741
Sampley Varnea W MagnoliaAv 404
Sam's Music Shop 5540ElCmnoRI 199
Sanders B W r N Hwy 344-J
Sanders Cecil 7125PortolaRd 329-J
Sands Mabel Miss SnAndres&CristobIAv 110
Sanford Danl J JuniperoAv 453-R
S F Brewing Corp TraffcWy&Rosario 94
San Luis Butane Distributors N Hwy 151
If no answer call 618
San Luis Obispo County of
County Park AtascaderoLake 81-J
Humane Officer SnRamn&DiRioRd 82
Road Office Lago Av 81-W
Welfare Dept
Northern Branch WMall 632
Sapp Frank S 5805 OlmedaAv 643-W
Saunders Marie SntaLuciaRd 648-W
Sayers F G 7905CarmelitaAv 267-J
Sayles Cora A Mrs BajadaAv 145-J
Scandia El Camino Motel 5325ElCmnoRI 774
Schachtell Jos G 8275 SntaYnezAv 941-R
Schaefer Poultry Co Inc TraffcWy 166
Schee Jas H PortolaRd 559
Scheets Anna r The Pines 80-F-3
Schrader L S TraffcWy 735-W
Schuster Nathan PinoSoloAv 3-W
Schwab Arthur U-Auto-Rest Motl NHwy 49-R-12
Science of Mind Center 5445ElCmnoRI 982
Scott Dean N 5275 Olmeda 781

Scott Winfield A PalmaAv 154
Scovell Ralph ElCmnoRI 451-M
Scrivner C J LsGatosRd 983-W
Sears R A r Santa Lucia Av 470-J
Sears Roebuck & Co 715-12thPasoRobls
From telephones served by the
following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0713
Sears' Studio 5580ElCmnoRI 698-J
Seitz Produce Co Coromar Av 295-J
Serv-Ur-Self Market NHwy 597
Shambeau Blake E PalmaAv 1090-W
Shangri-La Motel S Hwy & Morro Rd 136
Shaver Frederick SnAnsImoRd 709-W
Shea Vincent B Dr 7000ElCmnoRI 636
Residence 7325 SombrilloAv 790
If no answer call 749-J
Sheehan Gertrude Mrs 5280CapistranoAv 732-R
Shepherd Wallace J 7405BellaVistaRd 282-W
Sherman Geo H Mail 796-W
Sherman Lena 7855CarmelitaAv 267-M
Shonkwiler R P TraffcWy 77-W
Shores Marvin Hwy 43-J-3
Siegrist Harold J 6182LewisAv 288-J
Siegrist Marion 6182LewisAv 288-J
Siler Geo B SntaLuciaAv&PortolaRd 311-W
Simmons M F 5685 SnPedroRd 85-R
Simon Ernest TraffcWy&HondaAv 279-R
Simpson L P Rosario&ArroyoAv 867
Sincu Elizabeth H Mrs Robles&SombrilloAv 464
Slagle Lee V 3755ElCmnoRI 880
Small H J 6910PortolaRd 562
Smead Frank SnGregorioRd 429-J
Smiley Wayne 4855 SnAnsImoRd 472-J
Smith Burton H Mrs CascabiRd 408-R
Smith Coy B AlamoAv 78-J
Smith E N Mrs VenadoAv 445
Smith Frank ArcadeDr 140-J
Smith Geo B 7050 SntaYnezAv 546
Smith Jas B SnJacntoAv 588-R
Smith John MonteryRd 1088
Smith L S 3000TraffcWy 472-W
Smith Nannie K 7385ValleeAv 473-R
Smith Thos W NHwy 639
Smith Vernon NHighway 15
Smith W B ofc 967 Osos ..... SnLuisObispo 3910
Residence SHwy 574
Smith Walter L NHwy 73-R
Smoot Sherlie I PortolaRd 625
Soliday Geo H 8915CurbarilAv 1079-J
Sorenson Roy D 7935PortolaRd 430-R
Sousa J P CountryClbDr 266
Souther Elizabeth E Columbine Rest Home DiRioAv 620
Southern Counties Gas Co
From Atascadero Exchange
Ask Operator for-ENtrprise 1-0206
Southern Pacific Railroad Co Mercedes Av 268
Southwick Guy N 3320 OldNorthHwy 88-F-11
Souza Jos F 3055ElCmnoRI 88-F-4
Spears Mary 8920CurbarilRd 433
Spencer L N r Sn Benito Rd 58-W
Spessard Floyd M PortolaRd 647-M
Spiess Shirley D SntaYsabiAv 21
Spiess W R SntaYsabiAv 124-W
Spilman Harry P FerroCarrilRd 58-R
Spotts Frank R SntaRosaRd 551-J
Sprague C C EmsenadaAv 62-J
Sprague Jess H Electrical Contractor CapistranoAv 722
Springer John E 5350PalmaAv 864
Stafford Harlow 7205 SnGregorioRd 265-R
Standard Oil Co of Calif Traffic Wy 38-J
Standley Hilda G 5225PalmaAv 506-J
Stanhope Edna F ParadseVly 46-J-11
Stanley Martin B 4850PortolaRd 849-R
Starkey Emma M SntaYnezAv 286-J
State Farm Insurance Co S Hwy 258-W
If no answer call 560
Stephens Dorise 6885 SerraAv 887
Stephens J H 270-M
Stephens Robley 6885 SerraAv 887
Stettler Ronald A 6785MorroAv 1181
Stevens Margaret 7505 SntaYsabiAv 241-J
Stinchfield Don Goodyear Tir Serv 5630ElCmnoRI 398
Stinchfield E C r Atascadero Av 489-W
Stockdale Edith TraffcWy 252
Stokely Geo Jr MarchntAv 406-M
Stoltey Bertha E 5835BajadaAv 628-J
Stoltey Jim SHwy 362
Stoltey Paul M r Atascadero Av 205-W
Stoltey's Drive-In & Malt Shop Hwy 525
Stover W H 5303CarizzoRd 49-J-4
Stover's Color Center 5800ElCmnoRI 176
Stratton Willis ElBordoAv 1145-J
Straub Fred BellaVistaRd 282-M
Stringer I E MorroRd 699-J
Sturgeon Dale RivrRd 842
Summers Richard Lee CapistranoAv 491-M
Surby John S SnDiegoRd 651-M
Sussman Irving 6645MorroAv 524
Swick Lawrence 4560 SnAnsImoRd 27-R
Sykes O H Mrs SHwy 651-R

T

Takken Mary 5120 OlmedaAv 24-R
Talbert John 5334BarrendaAv 316-R
Talbert R C SnPedroAv 426-M
Talbot J H OlmedaAv 507-J
Talbot Wayne W TraffcWy 762
Tarpley Tom F SHwy 47-R-3
Tartaglia G G PortolaRd 1042
Tasco Serv Sta & Petroleum Distr SHwy 99
Taylor H L OlmedaAv 533-R
Taylor Neil Mrs OlmedaAv 533-R
Taylor Reginald B SntaYnezAv 719-W
Tedford Ralph H SanAndres&NavajoAv 438-W
Tenbrook Andrew SntaYnezAv 286-W
TeWinkle E W SHwy 425-R
Texaco Service Station 101Hwy&SntaLuciaAv 105
Thiel H O SnBenitoRd 692-J
Thom Emilie A Mrs OlmedaAv 687-J
Thomas Clarence 5335CabrilloAv 732-J
Thomas L W 7421 SntaYsabiAv 115-J
Thomason O V NHwy 476
Thompson J O r S Hwy 41-J-2
Thompson Loran 7025PortolaRd 149-J
Thorndyke Cyril L SnGabrielAv 257-J
Thorpe R C SnGabrielRd 173-J
Thurmond J E PalmaAv 6
Thursen Bernice C SnAnsImoAv 784
Thursen Harry R SnAnsImoAv 784
Tibbitts F A SinaloaAv 672-W
Timmerman Emery SntaRosaRd 1084
Timmerman Lucille BajadaAv 462-J
Tingdahl S A r NavajoAv 276-R
Tippins Robt J 8705 SntaRosaRd 340-J
Tivel Anna 7535 SntaYsabiRd 985
Toledo Ralph SanBlasAv 257-R
Topper Shop The Traffic Wy & Central Mall 487-W
Torrey Porter C r Sn Benito Rd 198-W
Townsend O J Mrs 5435PalmaAv 461
Townsend Wm 4700HidalgoAv 613
Trace Granville Mrs 7150PortolaRd 329-M
Trail-Er-In Grocery 1950ElCmnoRI 998
Travis M A Mrs PalmaAv 57-R
Treece J C Eaglet 70-R
Treece Minnie 27TraffcWy 979-M
Tretter Henry A HondaAv 87
Trigueiro Mary Esther CoromrAv 626-W
Trowbridge R W ColimaRd 742-J
Truesdale Elmer 5410CapistranoAv 729-R
Tucker D E r Snta Ynez Av 201-J
Tudor Media Valencia ColimaRd 349-R
Tweeten Oliver 7185 SntaYsabiAv 182
Tyler Donald B 8342CurbarilAv 486-R
Tyler Frank M CurbarilAv 486-W
Tyler Katherine E 6390NavajoaAv 748-W

U

U-Auto-Rest Motel NHwy 49-R-12
Uischner Ruth 5770HermasilloAv 981
Union Service Station 101 Hwy & East Mall 684
U S Government
Navy Department Naval Reserve Electronics
Facility AmerivetMemorialBldg 515
Post Office Highway 21
Upton Alice E r Tunitas Av 331-J

V

Vaca Abe R 8855CurbarilAv 745
Vaca Frank B r Castano Av 217-M
Vail E L 5220 OlmedaAv 24-W
Vail E L r i est 5970NHwy 239
Valencia Henry G 7000MorroAv 1071-W
Valiencia Ernest EnsenadaAv 330-J
Vance Jas E 7600PortolaRd 1162
VanEck Nadine CarrizoRd 49-R-2
VanNays D S Mrs AtascaderoAv 1092
VanOrden Walter 7050NavajoAv 727
VanSaun H D SanBlasAv 206-R
Venable Arthur L NHwy 43-J-1
Venturini A G CapistranoAv 1079-R
Vercoutere Albert 5165MagdalenaAv 737-W
Verheyen W J ConejoRd 71-W
Verreras Valentine DiRioRd 841-R
Vetter Wm J r Rosario Av 31
Vista Del Robles Motel Hwy 966
Vitt C W r Maricopa Rd 653-R

W

Wachtel Philip SnGregorioRd 228-J
Waidmann E R LakeviwDr 563-W
Wakeman Francis J ColimaRd 769
Wakeman Vera M DiRioRd 885-J
Walker F J B Rev r Ramona Rd 496-J
Walker H F PortolaRd 961
Walker Isabel State Farm Ins Co S Hwy 258-W
If no answer call 560
Walker Lee E NogalesAv 1052
Walker R H r Morro Rd 327-M
Walker Rose 7090ElCmnoRI 734
Walkup D M AtascaderoAv 637-M
Wallace Derby R SntaLuciaAv 895-J
Wallace H 5430FresnoAv 303-J
Walsh Harry M 8504MarchntAv 1095-W
Walsh M B TraffcWy&OlmedaAv 643-J
Walters M M 3255RamonaRd 883-M
Walters Richard D MD Entrada Av 142
Residence TunitasAv 284
Wamsley Fred r San Diego Dr 175-W
Ward Ada W SntaLuciaAv 849-J
Ward E E AtascaderoAv 1190
Ward E W r Santa Ynez Av 278-M
Ward Gale G 7880CurbarilRd 275-R
Ward Kenneth DiRioRd 27-M
Ward Percy J r San Antonio Rd 42-R-11
Waters Jas R NHwy 395-W
Watson A M SnAnsImoRd 653-J
Webb L H SnAnsImoRd 443-W
Webber L H 6403AlcantaraAv 528
Webberley Harry 3442NHwy 766-M
Weltmer Donald Service Stn Hwy 305
Weltmer Donald W LaLuzRd 138-R
Werner Esther 7050CristobIAv 626-M
Wescom J E SnGabrielRd 572-M
Wescom Jas 8960CurbarilAv 288-W
West Thos H CarrizoRd 49-J-11
Western Union Telegraph Co 5993TraffcWy 560
Westfall Russell R MarchntAv 993-R
Wheeler Geo W 7565 SombrilloAv 1197
Whipkey M H PrincipalAv&PinoSeloAv 317-W
Whisler Edwin D SntaYsabiAv 1080-J
Whitaker Ernest MonteryRd 482-J
White H F ParadseVlyRd 46-J-4
White Henry L 3230ColimaRd 962
White Jane Storey r Sn Jacinto Av 309-M
White M T 5500RoblesAv 587
White Sami S 5145MagdalenaAv 156
White V McDowell MagdalenaAv 737-M
Whitney H L 9050ElCmnoRI 360
Whitsett C A 8970CurbarilRd 352-W
Whittingham E LaLuzRd 138-J
Wilber J L ColoradoRd 127-M
Wilde Howard Sr ArizAv 1047
Wilde Howard P Jr Rev SntaYsabiAv 681
Wilding Geo A PortolaRd 865-M
Wilhoite W F SntaRosaAv 213
Willisch Herbert ViscanoAv 287-R
Wilkins Robt J BarrendaAv 1043
Wilkins Robt J Jr 5304BarrendaAv 77-J
Wilkins Studio 6405ElCmnoRI 158
Williams Geo E 9045MorroRd 517
Williams Henry P SntaLuciaAv 577
Williams J T ParadseVlyRd 45-R-11
Williams L B SntaYsabiAv 372
Williams Leo L 4825EstradaAv 949
Willis Don W MagnoliaAv 285-M
Willis H J Mrs RosarioAv 410
WILSHIRE SERVICE STATION Hwy 375
Wilson L L SnAnsImoRd 755-W
Wilson Ralph L NHwy 788-M
Winburne F A Mrs AlcantaraAv 449
Wineroth Harry EnsenadaAv 16
Wing Harold L r Ensenada Av 646-W
Winkie Roy ParadseVly 1174
Winn Eddie L SinaloaAv 353-W
Winn Iver B MiramonAv 997-R
Wintz Henry L SntaLuciaAv 513
Wood Frederic r S Highway 96-W
Wood Gladys SHwy 365-J
Woodworth Margaret PalmaAv 451-W
Woolsey Antoinette Mrs Hwy 317-M
Worden Stella PalmaAv 780
Worthan J E SnGabrielAv 950
Wride Josie SntaYsabiAv&SanAndresAv 186
Wright Robt E atty Entrada Av 474
Residence PortolaRd 771
Wyatt W R 2855 SnBenitoRd 48-R-2

Y

Yates Barton V 3175ColimaAv 325-J
Yeary Frank AlcantaraAv 540
Youman Arthur C SnBenitoRd 886
Youmans G L SntaLuciaRd 553
Young A S AtascaderoAv 347-J
Young Ray C ElCmnoRI 899
Young Robt B CurbarilRd 7-W
Young Theron 6380 SntaYnezAv 1177
Youngblood W T SHwy 434

Z

Zarabozo Philip RosarioAv 413-W
Zegar Steve SHwy 22
Zehner Cora E PalmaAv 48-R
Ziegler Geo 3797PortolaRd 418
Ziegler Jack SnGabrielRd 356-W
Zimmerman Don E DiRioRd 27-J

AVILA

(For Subscribers see San Luis Obispo)

BAYWOOD PARK

Otto R S, Agent ..... Call Long Distance
(For Subscribers see San Luis Obispo)

CAMBRIA

J. E. Gooding, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pac Telephone & Telegraph Co
Business Office 872 Morro San Luis Obispo
Dial Operator and ask for ..... Business Office
(No charge for calls to Business Office)

Telephone bills also may be paid in person at
Bank of America ..... Bridge & Main Cambria

Ace Television Service Main ..... WA 7-4441
Aikire Fred McCabe ..... WA 7-4445
Allen W H ..... WA 7-4203
Allen's Mobil Service Hwy ..... WA 7-4453
Allison W Theo Rev Bridge ..... WA 7-4460
Anderson Alfred J AshbryAv ..... WA 7-4696
Angier Bradford Malvern ..... WA 7-4252
Apperson R W PiedraBlancaRnch ..... WA 7-4610
Askwith Harry S RichrdAv ..... WA 7-4640
Auger Ruth Mrs WilcmbeRd ..... WA 7-4484

AUTO CLUB OF SO CALIF EMERGENCY ROAD SERVICE Main&Bridge ..... WA 7-4668

Bailey Chas A Malvern&Mill Av ..... WA 7-4697
Baldwin Violet M KennthRd ..... WA 7-4536
Ballard Helen M Warwick ..... WA 7-4712
Bank of Amer Natl Trust & Savings Assn
Main ..... WA 7-4654
Barlogio E E ..... WA 7-4232
Barnes Wilhelmina NottnghmDr ..... WA 7-4552
Basetti Tilden ..... WA 7-4576
Bassi Emelio ..... WA 7-4516
Beauchamp Geo L BristlDr ..... WA 7-4448
Berri Elmer SantaRosaCreekRd ..... WA 7-4595
Berri Sam SantaRosaCreekRd ..... WA 7-4275
Bianchi O SantaRosaCreekRd ..... WA 7-4233
Blake Emmons CanterberryLn ..... WA 7-4792
Blue Bird Motel Main ..... WA 7-4634
Boden Fred P OrmePl ..... WA 7-4632
Boettcher Margaret Mrs CanterberryLn ..... WA 7-4635
Boettcher's Chevron Sta Main&Lee ..... WA 7-4626
Bolsen Byron Hwy ..... WA 7-4253
Bond Guy D Bedfrd ..... WA 7-4714
Bonomi Lindy SnSimeonCreekRd ..... WA 7-4274
Bordegaray Leon Lancastr ..... WA 7-4468
Borodin Michael NewhlDr ..... WA 7-4244
Boyle Lumber Co Cayucos
From telephones served by the following exchange
Cambria
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1471
Brickman Lucy PineridgeDr ..... WA 7-4493
Bridge M Arthur Weymth ..... WA 7-4703
Bright Mabel Miss Bridge ..... WA 7-4758
Brocklebank John E Weymth ..... WA 7-4795
Brown Frederick W Capt Dorset ..... WA 7-4751
Brughelli America Main ..... WA 7-4723
Brunner Geo Mrs SanSimeon ..... WA 7-4219
Bullock Jas L Jr Bridge ..... WA 7-4645
Burke Eleanor SanSimeonCreekRd ..... WA 7-4528
Cain Ernest S Main ..... WA 7-4717
Calif State of
Division of Forestry LeffingwellLanding ..... WA 7-4262
Rocky Butte Lookout Station ..... WA 7-4282
Division of Highways
Maintenance Supt ..... WA 7-4649
Division of Highways
Maintenance Superintendent's Residence ..... WA 7-4658
Highway Patrol
For emergency calls only
Ask Operator for-ZEnith 1-2000
Cambria Ambulance Service Hwy ..... WA 7-4221
If no answer call ..... WA 7-4548
Cambria Body & Fender Works HwyNo1 ..... WA 7-4563
Cambria County Park OceanFront ..... WA 7-4447
Cambria Pines Development Co LodgeHill ..... WA 7-4662
Cambria Pines Laundry & Cleaners ..... WA 7-4648
Cambria Pines Lodge ..... WA 7-4200
Cambria Pines Service Corp NHwy ..... WA 7-4638
Cambria Union Grammar School ..... WA 7-4400
Cambrian Press The Main ..... WA 7-4234
Camozzi Chas EmrsnAv ..... WA 7-4641
Camozzi Hotel ..... WA 7-4449
Camozzi Rosie ..... WA 7-4432
Camp Pinecrest ..... WA 7-4439
Caporgno Lino ..... WA 7-4281
Carlisle Percy NottnghmDr ..... WA 7-4780
Caskey E W Bridge ..... WA 7-4736
Caskey E W SnSimeonRd ..... WA 7-4569
Cavett Sam S Langtn ..... WA 7-4568
Churchwell Luther WellngtnDr ..... WA 7-4679
Circle Three Ranch SanSimeonCreekRd ..... WA 7-4288
Clark Arthur H HwyNo1 ..... WA 7-4572
Cleaton Geo Olin Mrs Weymth ..... WA 7-4428
Coast Union High School ..... WA 7-4567
Coles Maurice C SunburyDr ..... WA 7-4433
Conover A W BerwckDr&MelrseAv ..... WA 7-4580
Conrad Lee BristlAv&WindsrBl ..... WA 7-4757
Cook Eula Main ..... WA 7-4438
Cook J M Lt StThomas ..... WA 7-4627
Cook's Electric Shop ..... WA 7-4691
Cooper Gladys V ins Hwy ..... WA 7-4616
Coulter DeEtte Lee ..... WA 7-4655
Cover Chas J WellngtnDr ..... WA 7-4685
Cox Jas H Langtn ..... WA 7-4742
Crandon Nina G Huntngtn ..... WA 7-4424
Crawford Danl B Main ..... WA 7-4410
Crick Walter ..... WA 7-4586
Curti E SantaRosaCreekRd ..... WA 7-4520
Curti H ..... WA 7-4587
Custer Harry B Capt SanSimeonCreek ..... WA 7-4279
Cutler Willard W Jr NewhlDr ..... WA 7-4414
Dardens Used Furniture Main ..... WA 7-4441
Davis Izetta RomyDr ..... WA 7-4494
Davis J C ChestrLn ..... WA 7-4292
Day Edw H Pinerdge ..... WA 7-4547
Dhyse Helen Jeselson Weymth ..... WA 7-4739
Dickie Geo Centr&Lee ..... WA 7-4556
Dillard Ethel BurtnDr ..... WA 7-4664
Divin Victor W LeonaDr ..... WA 7-4789
Domenghini A ..... WA 7-4525
Dotson Georgia F Huntngtn ..... WA 7-4754
Dresser Walter E Lee ..... WA 7-4405
Dueck G W ..... WA 7-4278
Dunlap J Reldon BradfrdPl ..... WA 7-4226
Durning Thos R WindsrDr ..... WA 7-4618
Egeberg Roger O Dr SanSimeonCreekRd ..... WA 7-4574
Emert Andy Malvern&Ernest ..... WA 7-4647
Estes Lance E WiltnDr&NewtnRd ..... WA 7-4426
Eubanks M LeonaDr ..... WA 7-4677
Evans Chas GreenVlyRd ..... WA 7-4589
Evans David E SanSimeon ..... WA 7-4581
Evans Ray SanSimeon ..... WA 7-4204
Evans Roy West ..... WA 7-4242
Evans Roy Shell Service Stn Main&Lee ..... WA 7-4545
Feldman Geo NewtnRd ..... WA 7-4759
Ferrasci Alex SntaRosaCrkRd ..... WA 7-4628
Filos Alfred J SantaRosaCreekRd ..... WA 7-4582

WA = WAverly
The large letters and first numeral are part of the telephone number. When giving the number to an operator or to others, please use the full name; for example, WAverly.

Fire Department Lee
Fire calls only ..... WA 7-4646
All other calls ..... WA 7-4700
Fiscalini Constantine GreenVlyRd ..... WA 7-4571
Fiscalini Frank J GreenVlyRd ..... WA 7-4284
Fiscalini J SantaRosaCreekRd ..... WA 7-4539
Fiscalini Leo E Warwick ..... WA 7-4745
Fiscalini Louis GreenVlyRd ..... WA 7-4573
Fiscalini Olimpio SantaRosaCreekRd ..... WA 7-4269
Fitzhugh Abbott Pinerdge&Pierce ..... WA 7-4472
Foht Gustave Cambrdge ..... WA 7-4459
Foster Emma Mrs RegisAv ..... WA 7-4512
Fox's Grocery Store HwyNo1 ..... WA 7-4442
Frankfurter Elsie Johns BurtnDr ..... WA 7-4246
French Karl E Sheffld ..... WA 7-4706
Friend Robt E Cranbrook ..... WA 7-4416
Frizzell W L LeonaDr ..... WA 7-4429
Fry J F Mrs Dorset ..... WA 7-4469
Fry Jim Texaco Service HwyNo1 ..... WA 7-4639
Gailey Wm S Mrs ..... WA 7-4471
Gamboni Louis Lee ..... WA 7-4715
Garrity Owen W Warwck ..... WA 7-4709
Gene's Garage Main&Bridge ..... WA 7-4668
Gillespie Bertha W ..... WA 7-4463
Glaze Ralph F Bridge ..... WA 7-4659
Glaze Winifred J WiltnDr ..... WA 7-4427
Goeckel Norman E Warwck ..... WA 7-4423
Goodall Helen G Mrs ..... WA 7-4728
Gray Thos J MD Main ..... WA 7-4683
Residence Hastngs ..... WA 7-4548
If no answer call ..... WA 7-4221
Greeley Chas E Dr WarrenRd ..... WA 7-4201
Green Valley Motel CountyRd ..... WA 7-4409
Grove Howard E Henry ..... WA 7-4749
Hall Wm C Lt UpperCambria ..... WA 7-4490
Hamilton Ross Warwick ..... WA 7-4630
Hammer Olga Cambrdge ..... WA 7-4666
Hampton's Auto Court ..... WA 7-8969
Hanchett Byron OrmePl ..... WA 7-4729
Hansen N C ..... WA 7-4743
Harmony Valley Creamery Harmony ..... WA 7-4578
Harrington Loren L Huntngtn ..... WA 7-4467
Harris John SanSimeon ..... WA 7-4216
Hartley Ralph Dr Worchester ..... WA 7-4643
Hartman T G Warwick ..... WA 7-4798
Hawley Cliff Marlboro&OrlandoDr ..... WA 7-4523
Hayward Lumber Co MorroBay
From telephones served by the following exchange
Cambria
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1406
Hearst W R Jr SanSimeon ..... WA 7-4211
Hearst Warehouses SanSimeon ..... WA 7-4583
Henning Daisy P Mrs OgdenAv ..... WA 7-4519
Hickman Georgia G Lancastr ..... WA 7-4454
Hodgson E R Pierce ..... WA 7-4733
Hoffman Emma Mrs CantrburyLn&Warwick ..... WA 7-4740
Hoffman Thos A Hastngs ..... WA 7-4764
Hollowell Richard C Leightn ..... WA 7-4451
Hornaday O P WarrenRd ..... WA 7-4245
Houtz Roland L Pierce ..... WA 7-4734
Howard Byrdella Mrs Lancastr ..... WA 7-4549
Howard's Kitchen Hwy1 ..... WA 7-4663
Huckaby Ray Main ..... WA 7-4702
Huff Omer Manchester ..... WA 7-4693
Hurley W F LeonaDr ..... WA 7-4752
Huston R N Weymth ..... WA 7-4412
Ioppini Alex ..... WA 7-4584
Jack's Richfield Service Cornwl&HwyNo1 ..... WA 7-4458
Jackson Randall Bridge ..... WA 7-4514
Jewett A L Mrs ..... WA 7-4280
Johns Alice H NewhlAv ..... WA 7-4746
Johns J A RossRd ..... WA 7-4538
Jones Bernarr ArdthDr ..... WA 7-4285
Jorey R E NewtnRd&LathmPl ..... WA 7-4476
Junge Lloyd L ..... WA 7-4522
Junge Warren HwyNo1 ..... WA 7-4684
Kellogg Geo B RegisAv&NewtnRd ..... WA 7-4248
Kester Edwin Mrs Lee ..... WA 7-4255
Kline W T Nottnghm ..... WA 7-4604
Knowles John A Lancastr ..... WA 7-4681
Knowles John C WilcmbRd ..... WA 7-4277
Kurfess C A Hwy ..... WA 7-4434
Lang Herbert R CountyRd&ElPortl ..... WA 7-4485
Lange Harry W Dr ArdthDr&Madisn ..... WA 7-4594
Lanini Harold Main ..... WA 7-4473
Lapham Ethel C PinerdgeDr ..... WA 7-4713
Larsen Anders Col Huntngtn ..... WA 7-4251
Larson Alfred Langtn ..... WA 7-4265
Lavender John E Hastngs ..... WA 7-4240
Lepper Marie Main ..... WA 7-4443
Link R Leightn ..... WA 7-4669
Lockman Frank Ardth&Langtn ..... WA 7-4791
Lone Pine Cafe Hwy ..... WA 7-4642
Love Wm Jr AshburyAv ..... WA 7-4619
Lovey Maurice WiltnDr ..... WA 7-4651
Lownes A V Weymth ..... WA 7-4694
Lowry Robt C SantaRosaCreekRd ..... WA 7-4564
Lyons W M ..... WA 7-4480
Lyons Wilfred Centr ..... WA 7-4546
Machado Domingo SanSimeonCrk ..... WA 7-4286
Maggetti Birdie Main ..... WA 7-4435
Maitland B Mrs ..... WA 7-4271
Maloney May N CardiffDr ..... WA 7-4570
Marian Claude SanSimeon ..... WA 7-4517
Martin Frank R Jr Lt Weymth ..... WA 7-4407
Martin Pearl Marvel Cambria Pines
Development Co LodgeHill ..... WA 7-4662
Residence OrlandoDr&Madisn ..... WA 7-4795
Mason Bruce T SunburyAv ..... WA 7-4722
Mauldin Annie Mae Centr ..... WA 7-4487
McCall Richard R Lt BristlDr ..... WA 7-4481
McGowan A R Main ..... WA 7-4486
McGuffey Wm StThomas ..... WA 7-4588
McKee Norman P Pierce ..... WA 7-4704
McKee's Pharmacy Main&Bridge ..... WA 7-4236
McNay Orval Mrs WiltnDr ..... WA 7-4254
Mee John G Hwy ..... WA 7-4636
Mewha A N Plymth ..... WA 7-4794
Mewha General Merchandise HwyNo1 ..... WA 7-4436
Mitchell Jas R LeonaDr ..... WA 7-4243
Mitchell Lyle Mrs Main ..... WA 7-4558
Moore Clara U Sandown&ArdthDr ..... WA 7-4478
Mullikin Cecil Cardiff ..... WA 7-4235
Murphy John E Bridge ..... WA 7-4500
Murphy Wm E Lancastr ..... WA 7-4672
Murphy's Gift Shop Main ..... WA 7-4230
Murray Chas L WindsrBl&Lancastr ..... WA 7-4719
Neff Tom ..... WA 7-4658
Negranti Peter Harmony ..... WA 7-4268
Negranti Ray Harmony ..... WA 7-4225
Nock Leo Warwick ..... WA 7-4726
Ohl Russell L Lt BerwckDr ..... WA 7-4421
Olivero C P Hwy ..... WA 7-4653
O'Neill Owen H Sr Wall ..... WA 7-4475
Ostler Frank Weymth ..... WA 7-4688
Pacific Gas & Elec Co bus ofc
894MontereySanLuisObisgo
From Cambria Exchange
Ask Operator for-ENtrprise 1-0251

PAC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSanLuisObispo
Ask Operator for ..... Business Office
(No charge for calls to Business Office)
See Introductory Section for Service Calls and Other Important Matters

Pageler Jack L Maj Wall ..... WA 7-4479

Pariet Chas H SanSimeon ..... WA 7-4263
Parrish W T Weymth ..... WA 7-4732
Phelan Bros Ranch SanSimeonCreek ..... WA 7-4579
Phelan Irene Main ..... WA 7-4497
Phelan R D ..... WA 7-4272
Piester Norman Cambrdge ..... WA 7-4470
Pine Coast Publishing Co Main ..... WA 7-4234
Pines Hotel & Coffee Shop HwyNo1 ..... WA 7-4442
Porte Ellard L NevnDr ..... WA 7-4566
Porte Marcella Lee ..... WA 7-4705
Powers Leslie H Sgt StJames ..... WA 7-4291
Price Earl M CroydnLn ..... WA 7-4707
Price Enos SanSimeon ..... WA 7-4289
Quimby Jodie R Mrs Huntngtn ..... WA 7-4474
Rancho Santa Rita Marino ..... WA 7-4278
Rapp Paul W MarjoriePl ..... WA 7-4258
Reali's Main ..... WA 7-8960
Reno Louis Cranbrook ..... WA 7-4544
Reynolds Jack fishng trips Warwck ..... WA 7-4631
Rhodes Sterling W SantaRosaCreekRd ..... WA 7-4537
Ricards S A AndowPl ..... WA 7-4403
Ricioli Alfred WiltnDr ..... WA 7-4711
Ricioli Annie Harmony ..... WA 7-4535
Riess Ulah F Leona&Pineridge ..... WA 7-4402
Roark H Mrs SanSimeon ..... WA 7-4276
Ross C V Cambrdge ..... WA 7-4790
Rowley H E WindsrBl ..... WA 7-4514
Rust Carl L DorkingRd ..... WA 7-4559
Schneider Edw OrlandoDr&WarrenRd ..... WA 7-4529
Seashore Motor Inn HwyNo1 ..... WA 7-4422
Seaview Motel Dorset&Lancastr ..... WA 7-4450
Sebastian Frank HwyNo1 ..... WA 7-4753
Sebastian J C SanSimeon ..... WA 7-4293
Sebastian's Store SanSimeon ..... WA 7-4217
Shafer Daisy M Warwck ..... WA 7-4682
Shamel C D Atwl ..... WA 7-4674
Shamel Ray W Pineridge&Leona ..... WA 7-4249
Shamel's Hardware & Plumbing Shop ..... WA 7-4650
Shamel's Realtors Main ..... WA 7-4620
Shaug Alice R Mrs SantaRosaCreekRd ..... WA 7-4283
Shaulinski Ann Main ..... WA 7-4735
Smith M J OgdnDr ..... WA 7-4259
Smith W L Huntingtn ..... WA 7-4724
Smithers Gladys ..... WA 7-4205

WA = WAverly
The large letters and first numeral are part of the telephone number. When giving the number to an operator or to others, please use the full name; for example, WAverly.

Soto Andrew ..... WA 7-4287
Soto Cipriano TartagliaRanch ..... WA 7-4585
Soto Ernest ..... WA 7-4229
Soto Ernest SntaRosaCrkRd ..... WA 7-4575
Soto J M Lee ..... WA 7-4247
Soto Joaquin Hwy ..... WA 7-4550
Soto Margaret R Lee ..... WA 7-4403
Soto Vernon SantaRosaCreekRd ..... WA 7-4593
Soto's Market Main ..... WA 7-4411
Souza Frank ..... WA 7-4256
Souza Frank Harmony ..... WA 7-4270
Souza John R SanSimeon ..... WA 7-4215
Squibb Paul Lee ..... WA 7-4418
Standard Oil Co of Calif ..... WA 7-4511
If no answer call ..... WA 7-4250
Stanfield Edgar W DerbyLn ..... WA 7-4406
Stanley Art LeonaDr ..... WA 7-4477
Steiner Geo A Jdge ..... WA 7-4541
Steinwachs Otto CardiffDr ..... WA 7-4273
Stewart Jas Lee ..... WA 7-4725
Storni F N ..... WA 7-4518
Storni Nick ..... WA 7-4294
Sunlcal Land & Livestock Department
Manager PiedraBlancaRnch ..... WA 7-4610
Pico Stables ..... WA 7-4522
Sunset View Motor Lodge ..... WA 7-4455
Tarleton Frank W Weymth ..... WA 7-4718
Tartaglia Lester Harmony ..... WA 7-4210
Taylor John W GreenValleyRanch ..... WA 7-4260
Taylor Leslie A SntaRosaCrkRd ..... WA 7-4295
Thatcher C W Mrs Wall ..... WA 7-4553
Thomas D G Worchestr&Marlboro ..... WA 7-4796
Trail Jack C ArdthDr ..... WA 7-4676
Tucker Antoinette S LeonaDr&ElPortl ..... WA 7-4667
U S Government
Air Force Dept of
775th A C & W Squadron RichrdAv ..... WA 7-4611
Coast Guard
First Asst Keeper PiedrasBlancas ..... WA 7-4533
Light Station PiedrasBlancas ..... WA 7-4531
Lighthouse Keeper PiedrasBlancas ..... WA 7-4532
Unruh Ira E RegisAv ..... WA 7-4492
Ventura August G CountyRd&ElPortl ..... WA 7-4489
Vernon H E J NottnghmDr ..... WA 7-4482
Villa Harry SanSimeon ..... WA 7-4565
Village Beauty Shop Main ..... WA 7-4657
Vollmer Ernest Jr SanSimeonCreekRd ..... WA 7-4528
Wailes John W Ludlow&Ardth ..... WA 7-4456
Waite Harnold H Norflk ..... WA 7-4557
Wallace Carl H Huntngtn ..... WA 7-4708
Wallace Sophie J Mrs RichrdAv ..... WA 7-4431
Wallis Walter Mrs NottnghmDr ..... WA 7-4465
Walter Edwin R SantaRosaCreekRd ..... WA 7-4582
Waltman Ray StJames&StThomas ..... WA 7-4461
Waltman Realty & Insurance Main ..... WA 7-4687
Warren Forrester W Centr ..... WA 7-4748
Warren Walter M SnSimeonCrkRd ..... WA 7-4266
Warren Willis ..... WA 7-4526
Washburn Wm A SantaRosaCreekRd ..... WA 7-4261
Waterbury Eva J Warwck ..... WA 7-4670
Watson Florence E Hastngs ..... WA 7-4419
Weiss Real Estate Main ..... WA 7-4457
Wetherill Hilda F Brightn ..... WA 7-4420
Whitehead Niles SanSimeonCreekRd ..... WA 7-4591
Whitlock F F Weymth ..... WA 7-4633

WILBERT'S SERVICE STN & GROCERY
Hwy- WA 7-4237

Williams Annie HwyNo1 ..... WA 7-4692
Williams Antone ..... WA 7-4755
Williams Fred Bridge ..... WA 7-4797
Williams Howard E Hwy ..... WA 7-4542
Williams Leonard SanSimeon ..... WA 7-4527
Williams Noel E Mrs GuildfrdDr ..... WA 7-4761
Williams Tony ..... WA 7-4534
Williams Tony Main ..... WA 7-4554
Wilson Earl W McCabeDr ..... WA 7-4656
Winn Minnie Mrs Cambrdge ..... WA 7-4763
Winsor Kenneth Main ..... WA 7-4737
Wintz Henry L SnSimeonCrk ..... WA 7-4592
Wixom C H Weymth ..... WA 7-4250
Woller Elde C Manchstr ..... WA 7-4756
Wood Quintan StJames ..... WA 7-4267
Woodland Curtis S Woodland Gar HwyNo1 ..... WA 7-4678
Woodland Garage HwyNo1 ..... WA 7-4678
Wortman D E Pembrook&Dorset ..... WA 7-4661
Yates John StThomas ..... WA 7-4540
Yates John E Lt WallaceAv ..... WA 7-4721
Yost Nick ..... WA 7-4231
Young Monte SanSimeon ..... WA 7-4577
Zimmerman Chloe A NewtnRd ..... WA 7-4551

CAMP ROBERTS – TOLL STATIONS

U S Army, Agent
Call Long Distance for ..... CampRoberts 100
Western Union Telegraph Company
To send a Telegram Cablegram or Radiogram
Ask Operator for ..... Western Union
(Long Distance Charge)
For All Other Purposes ..... Camp Roberts 100
(Long Distance Charge)

CAMP SAN LUIS OBISPO

(For Subscribers see San Luis Obispo)

CARRISA PLAINS–TOLL STATIONS

Beck Alan E, Agent
Call Long Distance for ..... CarrisaPlainsNo 113
Beck Nels and Sons, Agent
Call Long Distance For ..... CarrisaPlainsNo 112
Bingeman Gene,Agent
Call Long Distance for ..... CarrisaPlains No 34
California State of
Division of Forestry
Soda Lake Fire Suppression Station, Agent
Call Long Distance for ..... Carrisa Plains No 11
Cavanagh J E and Sons, Agent
Call Long Distance For ..... CarrisaPlainsNo 111
Cooper Alfred J, Agent
Call Long Distance For ..... CarrisaPlainsNo 13
Cooper R W, Agent
Call Long Distance For ..... CarrisaPlainsNo 21
Filos & Walter, Agent
Call Long Distance for ..... CarrisaPlains No 15
Pico Stables
Freeborn Paul W, Agent
Call Long Distance for ..... CarrisaPlainsNo 12
King E R, Agent
Call Long Distance For ..... CarrisaPlainsNo 14
Lewis Donald, Agent
Call Long Distance for ..... CarrisaPlains No 213
Lewis Nic E, Agent
Call Long Distance for ..... CarrisaPlains No 212
Pinole Land & Cattle Co, Agent
Call Long Distance For ..... CarrisaPlainsNo 211
Simmler School, Agent
Call Long Distance for ..... CarrisaPlainsNo 114
Simmler Store, Agent
Call Long Distance for ..... Carrisa Plains No 931
Smith E F, Agent
Call Long Distance For ..... CarrisaPlainsNo 32
Speicher R W, Agent
Call Long Distance For ..... CarrisaPlainsNo 312
Sumner Howard E, Agent
Call Long Distance For ..... CarrisaPlainsNo 311
Werling Dewey, Agent
Call Long Distance for ..... CarissaPlains No 33
Wreden C H, Agent
Call Long Distance for ..... CarrisaPlains No 23
Wreden Henry, Agent
Call Long Distance for ..... Carrisa Plains No 22
Wreden Ranch Co, Agent
Call Long Distance for ..... Carrisa Plains No 22

CAYUCOS

J. E. Gooding, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pac Telephone & Telegraph Co
Business Office 872 Morro San Luis Obispo
Call Operator and ask for ..... Business Office
(No charge for calls to Business Office)
Telephone Bills Also May Be Paid in Person at
Ghezzi's Store ..... Ocean Av, Cayucos

Adams B M MorroStrnd 4332
Agee Walter 13th 4692
Agostini Italian Dinners HwyNo1 4191
Allen Mercedes S 30-14th 4631
Al's Place Hwy 4121
Ambrose A F r Pacific Av 2092
Ambrosia Variety Store OceanAv 4411
Anderson Jesse PacificAv 2172
Andrew Paul E MorroStrnd 4461
Arnold Dorothy M HwyNo1 4672
Aspesi Frank HwyNo1 2011
B & B Tackle Shop HwyNo1 2751
Baird Wm M PacAv 2893
Bandy John W CassAv 2956
Barlow Ralph 35-19th 4482
BATTLES' UNION SERVICE OceanAv 2711
Beecham Ed Hwy 4352
Begole Frank MorroStrand 4051
Bell Geo F 9th 4833
Bellomy J L MorroStrand 4063
Bennett Chas E r Studio Dr 2585
Bento Jesse J Jr ToroCrkRd 2880
Bettencourt Alvin J 3d 4952
Bettencourt Alvin J Al's Place Hwy 4121
Betz Paul 1597PacAv 4752
Biaggini Ed Jr r San Geronimo Ranch 4188
Biaggini Ed R Sr SanJeronimoRanch 2974
Bible P S LittleWillowCreek 4972
Blanchard R Old Crk Ranch OldCrkRd 2987
Borges Virgil 8th 2522
Borradori Garage Hwy No 1 2131
Borradori Priscilla Mrs CayucosCreekRd 4432
Borradori Saml r Hwy No 1 2131
Bottom Bandit fishng trips 173 H 4032
Boucher Ralph W Hwy1 2152
Boyd Chas T OrvilleAv 4052
Boyle Lumber Co Cayucos
From telephones served by the following exchanges
Cambria San Luis Obispo
Morro Bay
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1471
Boyle Lumber Co OceanAv 2311
Boyle Wm C StMary&E 4701
Brady Lucille PacAv 2052
Branco David 17th&CassAv 4723
Bretz J E 19th 4305
Brewer A L r Highway 2341
Brick Auto Court Hwy 4352
Brown Earle B MorroRockVw 4444
Brown Ellsworth F StudioDr 4176
Brown J T LittleWillowCreekRd 4503
Brughelli Alex MorroStrnd 4493
Brum Ruth C 4931
Bunn W A MorroStrand 2701
Buoy Cafe Ocean Av 2022
BURROUGHS CABINET SHOP & PAINT STORE HwyNo1 2831
Burroughs R C Burroughs Cabnt Shop & Paint Str HwyNo1 2831
Burton L H 21st&CassAv 4304
Butler Guy L 15th 2953
Calif Motor Express Ltd 1st 2732
Calif State of
Division of Forestry
Cayucos Fire Control Stn CottntailCrkRd 2366
Highway Patrol
For emergency calls only
Ask Operator for-ZEnith 1-2000
Canet Wm 2d 4243
Caratan Anton MorroStrnd 4582
Cardoza M r Old Creek Rd 2986
Cardoza Manuel Jr OldCreekRd 2980
Carlile F S PasoRoblesBeach 2952
Carpenter Vic Mrs 11th 4741
Carvao Frank 14th 4164
Catholic Rectory Ocean Av 2621

Cavet Tillar PacificAv 4641
Cayucos Beauty Salon Hwy1 4541
Cayucos Building Supply Co 8th 2032
Cayucos Camp Grounds 2d 4431
Cayucos Community Church OceanAv 4221
Cayucos Fire Department Ocean Av 2691
Cayucos Grammar School C & 2d 4222
Cayucos Hardware & Home Appliances Hwy 2332
Cayucos Meat Market 4th&Ocean 4322
Cayucos Morro Bay Cemetery Hwy 2064
If no answer call
Cayucos Motel Ocean&E 4621
Cecil Elsie L Mrs MorroStrnd 4571
Chaffee Byron MorroStrnd 4178
Claassen Wm 13th&PacAv 2571
Clark Rita Ellen MorroStrnd 4594
Coast Plumbing 8th 4861
Comer Emma Mrs MorroRockView 4922
Cook Geo C 2d 2873
Cousins Jas I r Pacific Av 2941
Craig Carney Jr OldCreekRd 2632
Crosbie A A 200Park 4511
Curti Henry L 1st 2565
Cypress Stump Motel OceanAv 4421
Davis J Howard HwyNo1 4601
Dean Fred C 11th 4742
Delmenico Joe 400 D 4611
Derby Mabel H Miss acct 151-3d 4523
Diener Wm 13th 4282
Dillingham A N Pac 4385
Dixie Cafe Hwy&King 4901
Doake Alex F 17th 4982
Donati Lincoln A 1st&E 2762
Dougherty Wm T 1999PacAv 4302
Dow L A MorroRockVw 4152
Dunn Ernest StMaryAv 2192
Efird Wm G MorroStrnd 4492
Ehlers Fred J 7th 2662
El Pueblo Motel Hwy1 2903
Estero Bay Motel Hwy No 1 4231
Evans Donald r Willow Crk Rd 2682
Evans Oscar StMaryAv 4871
Ferrari Elmo r Sn Geronimo Tr 2083
Filippani Ulisse SnGeronimoTr 2081
Fiske Jas S 8th 4811
Fitzhugh Wm OldCrkRd 2981
Foster Mary Louise HwyNo1 4672
Frankel Lorraine M Mrs 173 H 4032
Fry Ellis F E&Bakersfield 4144
Fuller John T 13th 4283
Furby Chas E PacAv 2761
Garcia Domingos E 4022
Garcia Motel Highwy 4292
Garner Jake H MorroStrand 4064
Genardini Roy r Ocean Av 2921
Genardini & Silva Garage HwyNo1 2752
Ghezzi Clelia D&3d 4761
Ghezzi Sue 1st 4851
Ghezzi's Store Ocean Av 2911
Gignoux R E MorroStrnd 4384
Giorgi Frank WillwCrkRd 2681
Glenn Ida E MorroStrnd 4393
Gordon Kidd L CircliDr 4591
Gosse Kathryn 112 OceanAv 4522
Grate H F 3246 Ocean 4992
Grossini Tom r 6th 2661
Guiney Verne r Pacific Av 2091
Hardie A K 7th 2872
Hartzell W W r Cayucos Crk Rd 2972
Hatch Harry OldCreekRd 4694
Hayward Lumber Co MorroBay
From telephones served by the following exchange
Cayucos
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1406
Heaton Grace E Mrs PacAv 4721
Heidt Carrol 80-9th 4165
Heidt L C 5th 2596
Heiter Henry A 22d 4481
Hensley Wm O OceanVwLn 2553
Hermans Hugo 16th&Cass 2891
Hickman A L PacAv 2191
Hilliard R M 2d 2671
Hillside Auto Court HwyNo1 2031
Hilton Howard Highway 2672
Hoel Robt L 13th 4792
Hogan Cecil roofng CassAv 4731
Hopkins H A 201PacAv 4011
Hotchkiss Earl 50-12th 4771
Howard Phillip G 20-20th 4801
Howell Vidilla LittleWillowCreekRd 4971
Howland Harvey 29-21st 4041
Hughes Harry 10th&Pac 4784
Hull Edgar G 19th&Cass 4483
Hunter L R RooseveltHwy 2001
Hyler Glenn 9th&Pac 4472
Ipsen Edw Park 4844
Jackson R R MontecitoDr 4911
James M R MorroStrnd 4382
Jeffers Merrill C HwyNo1 2072
Johnson Mary L 4th&Pac 2073
Johnson May H 2671 StudioDr 2584

Kazas Carrie H 9th 2894
Kelker G D Dr PacAv 4542
Kennett Lloyd r D & 2d 2641
Key Nixola Mrs MorroStrnd 4592
King E R 12th 4881
Knee Lurton J Mrs MorroStrand 4082
Kramer Louis r Pacific Av 4274
Lake A L 10th 4072
Lambert Pearl Mrs 4th&StMary 4841
LaMonk Geo W OldCreekRd 2982
Launderette The Hwy1 2733
Layman's Garage Ocean Av 4111
Leaverton Otto SntaBrbraAv 4053
Ledgerwood J E Park&East6th 2003
Liggera Anthony 19th 4981
Lopes Nellie WillwCrkRd 4054
Lovelace J M ParkAv 4451
Lowry Raymond 481ParkAv 4452
Madonna Plinio OldCreekRd 2364
Maggiani Margaret Mrs PacAv 4926
Mainini Angelo OldCreekRd 4872
Marines Philip D StudioDr 2581
Marlatt Ira E StudioDr 4177
Martin Jerry 1876 CircliLn 4712
Martin Joe V HwyNo1 4391
Martinus Jan H PacAv 2663
Marvin Amanda M Mrs C 2861
Mathias Al Chevron Serv OceanAv 2451
McAuliffe Wilfred A r Villa Crk Rd 4185
McCarter Anna 5th&StMary 4151
McClintock Iva StMaryAv 2591
McClintock W O StMaryAv 4442
McConnell Gibson 12th 4884
McIsaac Robt A MorroStrand 4653
McKay P G grocrs Paso Robles Bch 2541
McKeen Fern Hwy1 4396
McNeill R S MorroStrnd 4383
McRae Vera R r Pacific Av 2863
McWilliams E G r Morro Rock Vw 2651
Meng Wm H 13th 4693
Messenger V W r Pacific Av 4131
Metzler A Hwy1&1st 4311
Millard Ralph W 18th 4471
Miller J W HwyNo1 2676
Minetti Dario 1st&D 4241
Minetti Grace A 201 D 2164
Minetti Guido 124Ash 4852
Minetti Guido SntaRitaRd 2983
Misegades John H Hwy 4921
Molinari Merle J r E 4141
Mollohan E P Hwy1 4091
Molnar Michael J 17&NorthI 2594
Morgan R H 12th 2572
Morris Saml B MorroStrnd 4571
Morro Strand Auto Court MorroStrnd 4321
Munson C Lloyd 2d 2932
Negranti Carl V OldCreekRd 2985
Negranti J P r Toro Crk Rd 2883
Negranti Mario r Willow Crk Rd 2683
Negranti Peter A Jr r Toro Crk Rd 2888
Nelson A C r Highway 2885
Nowlin Geo Mrs PacAv 4681
Noyes Realty Service Ocean Av 2121
Noyes Richard G r Pacific Av 4262
Oakley Marian 3380 StudioDr 4991
O'Donnell C ShearerAv 4061
Old Creek Ranch OldCrkRd 2987
Oliver Wm W 10th 4071
Orcutt D H PacAv 4711
O'Riley M J Taft&Hwy1 4593
Ormonde J F MontecitoDr 4502
Ortman Paul 50-6th 2961
Owens Raymond B PacAv 2071
Pacific Gas & Elec Co bus ofc 894MonterySanLuisObispo
From Cayucos Exchange
Ask Operator for-ENtrprise 1-0251

PACIFIC TELEPHONE & TELEGRAPH CO THE
Business Office 872 Morro Sn Luis Obispo
Call Operator and ask for-Business Office
(No charge for calls to Business Office)
See Introductory Section for Service Calls and Other Important Matters

Palmer-Waters Chapel Cayucos Hwy & 7th 2721
Paolini Martin r D 4244
Parks Evangeline Hwy&C 4961
Patterson W F 1911Pac 4772
Paul's Place Ocean Av 2021
Pedralta Louis F HwyNo1 2675
Pedrotta Clara 3d&C 2564
Pereira D R C 4932
Pereira D R motr Inn Highway 2132
Pettersen Viola 8th&PacAv 2554
Phillips R F r D 2772
Pimentel Joe F Pac 2864
Pipkin J W StudioDr 4654
Pipkin Randolph BakersfieldAv 4842
Poletti Wm r Villa Crk Rd 2082
Puryear Emmitt Bud Bonita 4584
Rambaud Armond StMaryAv 4805
Ramey Arthur N Rev OceanAv 4221
Redd Harry L Reddwood Motel MorroStrnd 4341

Reddwood Motel MorroStrnd 4341
Redelfs Emmet H MorroStrand 4342
Reno Motel MorroStrand 2781
Rexroad E R 15th 2892
Reynolds Pyrle R Orvle 4494
Righetti Homer r S Geronimo Tr 2084
Righetti Virginia Mrs r D 2161
Ritchie F K PacAv 4751
Rivers J F PacAv 2181
Roberts Addie F PacAv 4923
Roberts Hugo L Hwy 4836
Rogallo M W 1st 2063
Rogallo's Drug Store OceanAv 2791
Ruby Royal B MorroStrnd 4651
Ruda Frank r Cottontail Crk Rd 2363
Ruth H L r Highway 2151
St John Mike 9th&PacAv 2174
Salyer Lillie r E 4142
Sanchez John H Hwy1 4531
San Luis Obispo County of
Road Dist No 2 MtnceYardE 2321
Saxby's Motel 23d 4331
Scaltritti O CayucosCreekRd 4364
Schenk Fred A Jr atty 177NOceanAv 2601
Schleicher Gertrude E PacAv 2878
Schmitz Ernest Jr Hacienda&StudioDr 4561
SeaEsta Motel Hwy1&1st 4311
Seaside Auto Court HwyNo1 2542
Secker F W Taft&StudioDr 2586
Seemann Dora Mrs r Paso Robles Bch 4275
Sewall O L r Highway 2153
Shackelford Glenn N MorroStrand 4081
Shephard Chas F 46-8th 2524
Shoffner Russell 12th&Cass 4802
Shoreline Motel Hwy 4211
Shortridge H 7th 2871
Silacci Paul r D 2041
Silacci Peter r Villa Creek Rd 4181
Silva Dee Mrs 1st&C 2931
Silva Sylvia r E 2771
Sippel Ruth Mrs 17th 4724
Siverly H H 1065 StMaryAv 4401
Slagle H F 11th&Cass 4605
Smith Arthur T PacAv 4285
Smyth R J Dr r Pacific Av 2141
Snyder Helen V PacAv&19th 2851
Soto Andrew Jr Hwy1 4183
Soto Archie CottontailCrkRd 2367
Soto Edwin r Villa Crk Rd 4184
Southern Counties Gas Co
From Cayucs Exchange
Ask Operator for-ENtrprise 1-0206
Southern E R StudioDr 4173
Souza August r Toro Crk Rd 2886
Souza Joseph A livestock Old Creek Rd 2741
Spencer M D StMary&8th 4153
Stansbury Richard r Morro Rock Vw 4143
Stark G A Surf-Side Trailer Park Hwy&Cody 2782
Stevens Harry J r E 4101
Stevens Wm E 33-12th 4891
Stevenson Martha Reid 2d 2163
Storni Glenn E r Cottontail Crk Rd 2361
Storni Mario r Cottontail Crk Rd 2365
Storni's Gun Ranch & Machine Shop CottonTailCkRd 2362
Stowe R T 12th 4161
Strongin Seymour Mrs 3300 StudioDr 4066
Suburban Gas Service of Cayucos OceanAv 2991
If no answer call 4161
Surf-Side Trailer Park Hwy&Cody 2782
Sween Harold Cass 4661
Takken Blanche L HaciendaRd 2685
Tartaglia A CayucosCreekRd 4361
Tebbe Louis 3d&StMaryAv 4843
Terrill Jess Mrs 491 StMaryAv 2002
Thorndyke Lorin CayucosCrkRd 2975
Thorndyke Maud C Pac&19th 2951
Tognazzini Lena Mrs CayucosCreekRd 4362
Tognazzini Peter R r Cayucos Crk Rd 2971
Tomasini Anita 3d&C 2562
Tomasini Anita grocrs OceanAv 2904
Treadwell V J 10th&Pac 4781
Tripp J B Mrs MorroStrnd 4581
Turri Harold 9th 2173
Turri Sylvia E 4021
Unger Fay Hensley PacAv 4773
Vandeveer Boyd K 9th&StMary 4154
Vanoni D 1st 2064
Veit Katie 11th 4604
Viau Pearl C Mrs 1564PacAv 2576
vonSeeth Edward H DO phys & sur OceanAv 4001
Wallace Bertha StMaryAv 4443
Wallace Grover 8th&StMaryAv 4441
Walling J C 20th 4782
Waltz Marcus BakersfidAv 2595
Waltz Royal rltr 177NOceanAv 2601
Warner E A PacAv 4271
Warren Elden W VillaCreekRd 4182
Warren Stuart CayucosCreekRd 4363
Weir Robt StudioDr 4583
Wells Leon F 21-23d 2184
West Sarah P Mrs Cass 2763
Whiting Harold G HwyNo1 2825

Wilkinson H L Pac 4486
Williams Duval 14-12th 4202
Williams Jerry B 3d&Cass 4821
Wimert E E 141-6th 2664
Windsor L A Cass&20th 4303
Wing's Cafe The OceanAv 2331
Wise John H 8th 2523
Woollomes C E 17-16th 4473
Woollomes W R Shoreline Motel Hwy 4211
Wright Edw E 4th 2821
Wright Sami A 4th 2074
Young Hazle Pool PasoRoblesBeach 4392
Younger Bruce A StudioDr 4501
Youngs Perry R 15th&Cass 4284
Zinn Chester E MorroStrnd 4495

CIRCLE M RANCH NO. 2
(Monterey County)
Earl & Smart, Agent — Call Long Distance

CRESTON
(For Subscribers see Paso Robles)

GORDA
Sabot Joseph, Agent — Call Long Distance

GROVER CITY
(For Subscribers See Arroyo Grande)

HACIENDA
Hearst W R, Agent — Call Long Distance

HALCYON
(For Subscribers See Arroyo Grande)

KOZY KOVE RANCH
Evans Thos C, Agent — Call Long Distance

LOS OSOS No 1
Carpenter E C, Agent — Call Long Distance

LUCIA LODGE
Delamater F E, Agent — Call Long Distance

MORRO BAY
J. E. Gooding, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pac Telephone & Telegraph Co
Business Office 872 Morro San Luis Obispo
Dial Operator and ask for-Business Office
(No charge for calls to Business Office)
Telephone bills also may be paid in person at
Earl S Roberts Electric Shop 5th Morro Bay

A

Abalone Cafe Hwy1&AtascaderoRd SP 2-9974
Abbott E C 648Fresno SP 2-8526
Abbott Paul C 81-7th SP 2-8132
Ace Television Service 11th SP 2-5631
Adkins Roy V 951Carmel SP 2-3773
Ahlin Nils A 356RamonaAv SP 2-6142
AIRPORT CAFE Hwy1 SP 2-8432
Aitken John 542 Olive SP 2-8536
Alden A M 2062BayvwAvMorroDelMar SP 2-5452
Allen's Appliance Service Hwy1 SP 2-5296
Alves Zeda E 645CabrilloDr SP 2-8593
Amer Cleaners & Laundry 933Main SP 2-3342
Ames Mae 520Main SP 2-8236
Amick Ralph Morro-AtascaderoRd SP 2-8278
Amsel Harry Fairvw&Ridgevw SP 2-8433
Anders M L Mrs 1245Morro SP 2-8423
Anders Max K 775Main SP 2-6046
Anderson B W 320 E SP 2-8152
Anderson C E 325KernAv SP 2-3021
Andrews J V Dr dntst 4th&Mkt SP 2-3111
Residence 4th&Mkt SP 2-8160
Andrews Philip 447BernardoAv SP 2-8592
Amsberry John 2647-7thMorroDelMar SP 2-2073
Arden J E 9th&Bayshre SP 2-8029
Arnold Duane C 408Estero SP 2-8520
Aronoff Richard N 937Carmel SP 2-2934
Arroyo Meat Provision 60-8th SP 2-3852
Aston Frank 25-9th SP 2-8233
Atkinson E C 490Estero SP 2-8240
Atkinson Eugene M 2760-6th SP 2-8010
Auger's Bob Market 518&Main SP 2-8171
Auto Clinic Hwy1 SP 2-4572
Ayars Alan P 320PineyWy SP 2-8452
Azevedo John L 465EsteroAv SP 2-6806
Azevedo John S LaJollaAvMorroDelMar SP 2-8272

B

Babcock J K 648Bernardo SP 2-5091
Badiali Henry 660Estero SP 2-8164
Bailey Bruce A 300KingsAv SP 2-8206
Baldwin Ruth D 325Main SP 2-8026
Ballard Lester W 440KingsAv SP 2-4606
Ballinger Jas E 767Main SP 2-8129
Bank of America 5th&Main SP 2-2711
Banning School MorroRd SP 2-8347
Barber Doyle D 595 D SP 2-8537
Barch Lester K 1080Allesndro SP 2-8023
Barger A O 337 SMain SP 2-8120
Barker F W 710Bernardo SP 2-8100
Barlow Frank Cabrillo SP 2-6021
Barneberg Grace TaroPoint SP 2-8446
Barneberg Jack 430-6th SP 2-8509
Barry Jeannette 160-1st SP 2-5964
Base S S 930-3d SP 2-8426
Bates Leonard S 400KingsAv SP 2-8439
Battin Jos H 483KingsAv SP 2-6236
Bay Auto Court Morro SP 2-4134
Bay Auto Parts 430-5th SP 2-3781
Bay Smart Shop 585-5th SP 2-4102
Bay Theatre 464-5th SP 2-3011
Bayshore Fish Market Wilson's 6th&Bayshre SP 2-5904
Beamer Roy 985Morro SP 2-4311
Beauty Nook 427-5th SP 2-4456
Bechtel Corp MesaDr SP 2-2961
Bechtel M W Mrs 340-5th SP 2-6346
Bell R C 1149West SP 2-2195
Bello Howard D 584 D SP 2-2664
Bellrose Norman 2420-9thMorroDelMar SP 2-5149
Bellrose Realty Co 450ONHwy1 SP 2-3402
Belt Arthur D 340TulareAv SP 2-5446
Bender H O 645½-6th SP 2-8048
Benedict-Rettey Ambulance Service
HwyNo1&AtascaderoRd SP 2-6271
BENEDICT-RETTEY MORTUARY
HwyNo1&AtascaderoRd SP 2-6271
Benson E C AtascaderoBeach SP 2-5541
Berghell Alfred B 450PineyWy SP 2-4742
Bermingham Ed 2876-2dMorroDelMar SP 2-8008
Bertram O W 455LasVegasMorroDelMar SP 2-4683

SP = SPruce
The large letters and first numeral are part of the telephone number.
When giving the number to an operator or to others, please use the full name; for example, SPruce.

Bettencourt Joe Farmer's Mkt Hwy1 SP 2-8479
Bickford Glen 581 C SP 2-8012
Bickford Wayne 320Tulare SP 2-8455
Bickford Wayne E contr CountyRd SP 2-5286
Bickmore Harry 260-4th SP 2-6064
Billing M E Mrs 530 E SP 2-8206
Birkhead Dorothy E 640-4th SP 2-3001
Bittner Carl W 1150LasTunas SP 2-8567
Blackstone Clifford Jr 417 D SP 2-5706
Blanch Harry R AtascaderoBeach SP 2-2661
Blossom Alice L 390PineyWy SP 2-8288
Blowers Ralph C 568TulareAv SP 2-8061
Blue & White Auto Court MorroDelMar SP 2-8190
Bob's Seafood Market 5th&Embarcadero SP 2-8473
Boettcher L A 201 SMain SP 2-8461
Boggess Lonnie E 775-4th SP 2-6812
Bolton Cullie J 933Mesa SP 2-8293
Boorman E C 546KingsAv SP 2-2256
Boothe A S 958 C SP 2-8208
Bornefeid Walter 350 SnJacntoMorroDelMar SP 2-6173
Bottle Liquor Store 931Main SP 2-8474
Boyle Lumber Co Cayucos
From telephones served by the following exchange
Morro Bay
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1471
Boyman Geo W 1025 C SP 2-2506
BOYMAN'S SHOE REPAIR 255-5th SP 2-8220
Boys Harry R 6th SP 2-8251
Braden Raymond C 4th&Fresno SP 2-8142
Brasher Lee C 1107Bonita SP 2-8041
Brasher's Jewelry 857Main SP 2-5086
Braxton H J 901AvalnMorroDelMar SP 2-8552
Breakers Cafe Mkt&5th SP 2-5751
Breakers Motel 5th&Mkt SP 2-2371
BREBES ABALONE PLANT 75-8th SP 2-6463
Brebes Frank 805RidgewyAv SP 2-3806
Brebes John L 935Carmel SP 2-8594
Brebes Manuel 418Tulare SP 2-6674
Brenizer Herbert E 535Estero SP 2-8464
Brians R W Hwy SP 2-8404
Brimhall Ernest L 360KingsAv SP 2-8182
Brisco Lisa 462Arbutus SP 2-8127
Brittain Jas L AtascaderoBeach SP 2-6733

Brizzolara D G Mrs 545 D SP 2-2335
Broiler The 875Main SP 2-8173
Brooks Jas 590KingsAv SP 2-8328
Brown Boyd 2845-5th SP 2-8541
Brown Hugh Capt AtascaderoRd SP 2-8332
Brown Jas E 575Fresno SP 2-8030
Brown M M MorroBeach SP 2-8237
Brown Mabel A 500Tulare SP 2-3862
Brown Mabel E 987Carmel SP 2-8339
Brown Robt L Jr 515KingsAv SP 2-5555
Brown's Landing 4th&Front SP 2-5868
Brown's Liquor Store 842Main SP 2-8482
Brown's Morro Beach Inn RooseviltHwy SP 2-8390
Bryan Geo W MorroCreekRd SP 2-8215
Bryant Vida E 1295Morro SP 2-4792
Buck A L 1188Mkt SP 2-5971
Buck's Motel & Trailer Park 1100Main SP 2-4161
Buck's Shell Service Stn 1100Main SP 2-4161
Bud's Mobil Service 495-5th SP 2-3601
Burns L A C SP 2-8037
Burton Peter J 630AvalnMorroDelMar SP 2-8249
Butt Henry D 964LasTunas SP 2-8114
Buzby Ralph H Co 634PineyWy SP 2-3145
Byars Robt L Supt Morro Bay Watr Wrks No 2 5th SP 2-4221

C

Cabrillo Florist 6th&Morro SP 2-6331
Cabrillo Motor Court 6th&Morro SP 2-6331
Caccia Howard 560-5th SP 2-5662
Cain Jas L 523 D SP 2-8397
Calif State of
Dept of Fish & Game 962Pecho SP 2-5351
Highway Patrol
For Emergency Calls only
Ask Operator for-ZEnith 1-2000
Morro Bay State Park StatePark SP 2-5922
Caligari Frank MorroHwy SP 2-8396
Callahan H E 500Estero SP 2-8051
Calvary Lutheran Church First&C SP 2-8457
Calvert Ralph Carmi&Arbutus SP 2-8121
Campbell Allan B Main SP 2-8225
Campbell Robt B 4th&PineyWy SP 2-8063
Cannon Denver E 929-4th SP 2-2551
Capinha Emil 640A 6th SP 2-4037
Caratan M Inc Morro&Olive SP 2-5521
Cardoza Frank 4th&Mkt SP 2-8467
Cardoza Frankie L 562Main SP 2-8591
Cardoza John 3dMorroDelMar SP 2-8292
Carpenter E V 1164Mkt SP 2-4691
Carpenter Edw E Hwy1 SP 2-8569
Carpenter R E 495-7th SP 2-6921
Carroll Wm H 130-3d SP 2-2861
Carsten Robt L 2099 SunstMorroDelMar SP 2-8579
Carver L F 1145Morro SP 2-8376
CARVER L F fish Embarcadero SP 2-3411
CARVER PAUL J paintng contr 730-3d SP 2-4652
Caseboit T G 340 E SP 2-8429
Casper W C 959 C SP 2-8284
Castle Miles LittleMorroCreekRd SP 2-3211
Cates Norman L 925Carmel SP 2-8345
Catholic Church PineyWy SP 2-5001
Cavanagh M Y 520EsteroAv SP 2-6413
Cefalu Fred 671½KernAv SP 2-5482
Chaplin L S Col 200Bradley SP 2-8034
Chapman Clifford W 271Main SP 2-8525
Chavez Lucy Mrs 1167Morro SP 2-8357
Cheever H E 701CabrilloDr SP 2-5596
Chicken Masonry Supply 598Hillvw SP 2-8386
Christensen Henry MorroDelMar SP 2-8484
Circle Inn 6th&Main SP 2-5331
Clark Mattie Mrs 670 B SP 2-5682
Clemens Grace A 5th&D SP 2-8109
Clow L L 420Main SP 2-8019
Coast Veterinary Clinic Hwy1 SP 2-6941
Cochron Thos D 19th&HwyNo1 SP 2-8489
Cohen Louis 165-3d SP 2-8490
Colby Richard A 2098 SeavwMorroDelMar SP 2-3743
Cole M 705-1st SP 2-8434
Cole Nelson C 445Tulare SP 2-2396
Coles Robt 1180West SP 2-6761
Combustion Engineering Inc MesaDr SP 2-6291
Conn Robt E 200 Olive SP 2-8314
Conover Jackson B 454Arcadia SP 2-8565
Cook B J LittleMorroCreekRd SP 2-8013
Cornelius Stanley 185-3d SP 2-6864
Cortez A Morro-AtascaderoRd SP 2-8380
COSTA J M & SON lumbr Hwy1 SP 2-3641
Costa John M Jr 1160MarangoDr SP 2-8290
Cotter Olive B 300Arbutus SP 2-8254
Couch A J 440KernAv SP 2-8042
Cousins E A 710Ridgewy SP 2-8485
Covey Opal 915-1st SP 2-2603
Cox Jas E MorroBeach SP 2-5584
Cox Sammie 972Bonita SP 2-8151
Cozy Nook Cafe 6th&Main SP 2-3151
Cracker Box 6th&Main SP 2-3651
Criddle Arthur tile HwyNo1 SP 2-4341
Crosby Richard T 305Arcadia SP 2-2101
Cude D R Olive SP 2-6491
Cunningham Lucille 2790-1stMorroDelMar SP 2-8445
Cunningham Ray 916Mesa SP 2-8264

Cunningham's Grocery HwyNo1MorroDelMar--SP 2-6581
Currie Jas D 208 E----------SP 2-6252
Curry Howard B 736Main----------SP 2-4391

D

Daily Eldridge E Estero&1stMorroDelMar-----SP 2-8444
Damron Geo A 435 C----------SP 2-8053
Daniel-Mann-Johnson & Mendenhall
1640PrestnLn----------SP 2-5326
Davenport E L 590BernardoAv----------SP 2-8420
Davidson M E 2437-9thMorroDelMar----------SP 2-4071
Davidson W S 970Carmi----------SP 2-8066
Davidson W W 636Estero----------SP 2-2093
Davis Alex H 244Bradly----------SP 2-5196
Davis Curtis B Breakers Motel 5th&Mkt------SP 2-2371
Davis Curtis B Rahrberg & Davis Rltrs
855Main----------SP 2-4711
Davis Thelma DavisCt----------SP 2-4371
de Haven Winnifred E 938-4th----------SP 2-8575
Del Mar Grocery MorroDelMar----------SP 2-8184
Denman Leland
6th&SnJoaquinMorroDelMar----------SP 2-8243
Denning Kay 380Bradly----------SP 2-8551
Denning Wayne H 474FresnoAv----------SP 2-5123
Denzer Eugene M 6th&Bayshre----------SP 2-4471
Diehl Edw C LittleMorroCreekRd----------SP 2-8341
Dillon Blanche B 1151West----------SP 2-2243
Dirks John A Capt 12th&AvalnMorroDelMar---SP 2-8458
Do-Nut Bar 468-5th----------SP 2-4671
Domenghini A Bay----------SP 2-8144
Domenghini Louis F HwyNo1----------SP 2-8174
Domenghini Roy P 927-4th----------SP 2-3562
Dominguez Joe 984LasTunas----------SP 2-8047
Don's Drive-In Hwy1----------SP 2-9976
Doss Kenneth 905-1st----------SP 2-8538
Douglas Gas Stn HwyNo1----------SP 2-8101
Dow Ben R 340KernAv----------SP 2-4731
Drake Jesse E 517Bernardo----------SP 2-5301
Duer N 848-4th----------SP 2-8415
Duhamel W A 840-4th----------SP 2-8414
Dunlap Fred 960Morro----------SP 2-8280

E

Edmonds Cecil G 2250-8thMorroDelMar-----SP 2-6116
Eidson Elvis M 1040LasTunas----------SP 2-8143
Ekiel Frank 430Tulare----------SP 2-4063
Ellis F B 635Fresno----------SP 2-2026
Ellis Jas W 912-1st----------SP 2-8259
Elmore Harold Abalone Plant 1160West-----SP 2-3501
Elmore Howard E 1290Morro----------SP 2-2163
El Morro Oyster Co 235Main----------SP 2-5407
El Nieto Rancho Motel HwyNo1----------SP 2-5732
El Rey Hotel Court Morro----------SP 2-2381
England Roy AtascaderoBeach----------SP 2-3833
Ennis Arnold 245-7th----------SP 2-3632
Ennis John 636PineyWy----------SP 2-8165
Erickson Walt 925Pecho----------SP 2-5026
Espinosa A G 296KernAv----------SP 2-8111
Ethridge John 380Norwch----------SP 2-8535
Eubanks D M 531KingsAv----------SP 2-8556
Evans Howard M Morro-AtascaderoRd------SP 2-8333

F

Fairbank Robt StateParkRd----------SP 2-2181
Fanning C A 1240 Scott----------SP 2-8573
Fanning John Mrs 12th&HwyNo1----------SP 2-8350
Farmers Insurance Group 505-5th----------SP 2-5571
Farmer's Market Hwy1----------SP 2-8479
Farnum Herman 444FresnoAv----------SP 2-8367
Faulkner Ida F 680 D----------SP 2-8460
Faunce A O 2530-7thMorroDelMar----------SP 2-8150
Favorite Bakery 501-5th----------SP 2-5011
Federhart E F Mrs 361Arcadia----------SP 2-8344
Ferris Dan E Serv Center News Stand 507-5th-SP 2-6181
Fewkes & Tunis sand & gravl 949Carmi------SP 2-8172
Fiala L J 416 SouthC----------SP 2-8131
Fields F E carpntr 840KingsAv----------SP 2-3901
Finch Fred 1st&Main----------SP 2-2261
First Million Cafe HwyNo1----------SP 2-8101
Fisher E W Ridgewy&Kern----------SP 2-2691
Fisherman's Shack Watrfrnt----------SP 2-8179
Fleury Leo J Body & Fender Shop
2190HwyNo1----------SP 2-2574
Foerster E O 949-4th----------SP 2-8262
Ford M 2638-7thMorroDelMar----------SP 2-8395
Forsblad R O 454Tulare----------SP 2-8300
Fort Doug KernAv----------SP 2-6312
Fort John R E&Alta----------SP 2-3093
Four Crab's Sea Food Center Embarcadero---SP 2-4432
Franka Louis 18th----------SP 2-4981
Frank's Grocery 845Main----------SP 2-8180
Frederick Wm 421FresnoAv----------SP 2-8166
Frenchy's Landing 5th&BayFront----------SP 2-3161
Froggatt J L 270 Olive----------SP 2-5601
Fudickar Ernest 590Estero----------SP 2-8401
Furlong Jerome E 1560Hwy1----------SP 2-5277

G

Gage Wayne 475Arcadia----------SP 2-8582
Gage Wayne Gage's Meat Market 5th&Main--SP 2-8504
Gage's Meat Market 5th&Main----------SP 2-8504
Gaines Seaside Service Stn 5th----------SP 2-5854
Gasiran Tiburcio LittleMorroCreekRd----------SP 2-5133
Garden City Gas Service 317-5th----------SP 2-6836
Gardner J R 11thAtascaderoBeach----------SP 2-8494
Garratt Lorraine rl est 5th&Bernardo--------SP 2-6566
Residence 930-1st----------SP 2-8265
Garrison C W 453Arcadia----------SP 2-4443
Gaspar Wm J 671Estero----------SP 2-4521
Gault C L 245-5th----------SP 2-8269
Gauss Chris Lomita Terrace Motl 9th&Hwy1--SP 2-5073
Genardini Arline M Bernardo&Olive----------SP 2-8308
General Refrigeration Service Co CountyDock--SP 2-9982
George Chris 10thMorroDelMar----------SP 2-5252
George Manuel 484KingsAv----------SP 2-8216
George's Second Hand Store 781-6th----------SP 2-3541
Giannini Joe 436Estero----------SP 2-4642
Gibson Mel Radio & T V Sales & Service
815-5th----------SP 2-8466
Giles F 855EsteroMorroDelMar----------SP 2-8138
Gonsalves Antonio contr BellavistaDr--------SP 2-5803
Goodale Chas 450LasVegasMorroDelMar-----SP 2-8279
Goode Howard 473Estero----------SP 2-8508
Goodnight Chas H dntst 7th----------SP 2-6431
Gorge Frank P Main----------SP 2-3371
Gouker Doyle 2076 SeavwDrMorroDelMar-----SP 2-8555
Gould H W 550 SMain----------SP 2-6321
Grannell Elizabeth W SMain----------SP 2-3461
Grant Fred W Morro-AtascaderoRd----------SP 2-8304
Green Barton L 355Arcadia----------SP 2-4661
Greene G G Front&2d----------SP 2-8187
Greeneish E V contr 575KingsAv----------SP 2-8480
Greenman W B 267Palm----------SP 2-4722
Greer Lura M 2830-2dMorroDelMar----------SP 2-8189
Griffith Trailer Park 1680HwyNo1----------SP 2-9988
Groat John E 941-1st----------SP 2-8139
Guerra Joe 355Tulare----------SP 2-8213
Gundry F J Mrs 308½Main----------SP 2-8596

H

Habecker Florence Mrs Kern----------SP 2-8134
Haenel Jess D 2560-11thMorroDelMar----------SP 2-2583
Hagglund Chas J EsteroAv----------SP 2-2877
Halas Jay H 846-3d----------SP 2-8307
Hale Sam Hwy1----------SP 2-6531
Hall Edmond 2869-1stMorroDelMar----------SP 2-8275
Hall W A 200Bradly----------SP 2-8562
Hallin E J Park Motl 5th&PineyWy----------SP 2-3131
Halpin W R Maston's Grocry 5th&Main--------SP 2-2921
Hamilton J E dry gds 458-5th----------SP 2-5341
Hammell R D Cabrillo&Bradly----------SP 2-2032
Hansen Martin 671Fresno----------SP 2-5981
Hansen Victor SMain----------SP 2-3973
Happy Jack's 6th&Main----------SP 2-8478
Harbor Hut Embarcadero----------SP 2-4541
Harbor Supply Co 1141Main----------SP 2-5311
Harbor View Motor Lodge 6th&Bayshre------SP 2-4471
Harpster M F Cabrillo Motr Court 6th&Morro-SP 2-6331
Harrington Wm 434PineyWy----------SP 2-8524
Harris Geo I 530Bernrdo----------SP 2-8106
Harsh F E 2100HwyNo1----------SP 2-4973
Hart Bill Gene 636Kern----------SP 2-8514
Hartman E R 340LaJollaMorroDelMar----------SP 2-8263
Hastam A W 645CabrilloDr----------SP 2-3754
Haswell Ilo W 490Fresno----------SP 2-4197
Haworth O H AtascaderoBeach----------SP 2-2227
Hayes I V 900-3d----------SP 2-8039
Hays Josephine 1040Main----------SP 2-2006
Hays Mave rl est 2848Hwy1----------SP 2-6591
Hayward Lumber Co 5th&E----------SP 2-2291
From telephones served by the
following exchanges
Cambria San Luis Obispo
Cayucos
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1406
Hazelgrove Jas H 842KingsAv----------SP 2-8549
Heavener Carl R D----------SP 2-3246
Hedges A E 300 E----------SP 2-8273
Hedges Auto Service 1095Main----------SP 2-3191
Hedges Louis M 461TulareAv----------SP 2-8157
Hedlund John Mrs 500LaJollaMorroDelMar---SP 2-6791
Henderson Carrie B 140-9th----------SP 2-8408
Henderson I G 424Bernardo----------SP 2-3663
Hendren Garlan 2082 SeaviewAvMorroDelMar-SP 2-6954
Hendren's Union Service Stn 980Main------SP 2-9972
Hendrickson Duane W 548TulareAv----------SP 2-4041
Heppner Fred BayvwAvMorroDelMar----------SP 2-6546
Hesse Raymond T 1070LasTunas----------SP 2-8113
Hessellund R 330Arbutus----------SP 2-8334
Hicks Beulah Mrs 950-4th----------SP 2-8146
Higgins Geo 100-7th----------SP 2-4146
Higginson Saml G 445 E----------SP 2-8440
Hilbert Donald W 391-7th----------SP 2-8319
Hilbert Theo F 110-9th----------SP 2-3763
Hileman Lloyd O Dr 701Bernarda----------SP 2-4082
Hinson Bill Tire Service 655-5th----------SP 2-6682
Hinson W L MorroDelMar----------SP 2-2342
Hipple Robt E 934Pecho----------SP 2-8438
Hitchcock Wm 2585-9thMorroDelMar----------SP 2-8260
Hochstetler Donald 199Main----------SP 2-2442
Hodgin O W 270-3d----------SP 2-4171
Hoeschel Geo P George's Second Hand Str
781-6th----------SP 2-3541
Hogan Leslie E 2415-9thMorroDelMar----------SP 2-2841
Horsington A R 2d&D----------SP 2-8234
Horsington A R Auditor & Tax Service
317-5th----------SP 2-2281
Holland W D Morro-AtascaderoRd----------SP 2-8330
Holm Ove A 450BonitaMorroDelMar----------SP 2-2834
Holmes Motel 4th&PineyWy----------SP 2-3171
Holmes Walter G Mrs 373Main----------SP 2-8241
Home Aquarium & Pet Shop 340-5th----------SP 2-6346
Honea Clarence D 821-4th----------SP 2-8424
Horne Ralph R 460 Olive----------SP 2-8239
Horsley Wilbur J 965Carmi----------SP 2-8044
Horton Chad 245Kern----------SP 2-2561
Horton R C 800RidgewyAv----------SP 2-8045
Houghton R E 1125 C----------SP 2-8427
Hourihan John R 980Pecho----------SP 2-8547
House Coy S 647Estero----------SP 2-8124
Howard Harold J 462Bernardo----------SP 2-8056
Howard Louie R 603-2d----------SP 2-8598
Hoyt P Eugene 947-4th----------SP 2-8125
Hudson Margaret AtascaderoBch----------SP 2-8585
Hufferd Fred M Ace Telvson Serv 11th-------SP 2-5631
Hume Villa Motor Court 985Morro----------SP 2-4311
Hung Heng Low 6th----------SP 2-6827
Hunt M M 9th----------SP 2-6651
Huntington W L 2520-8thMorroDelMar------SP 2-8271
Hurst Ben D RenoMorroDelMar----------SP 2-2321
Hutchinson Kenneth D AtascaderoBeach-----SP 2-3671
Hutton Margaret Mrs 408Estero----------SP 2-8156
Hyatt L W 1110Bonita----------SP 2-6093
Hyder Henry K 4th&C----------SP 2-4562
Hyler Glenn R 360-5th----------SP 2-3571

J

Jackson Frank rl est 2998Hwy1----------SP 2-5511
Jackson R M 2445-7thMorroDelMar----------SP 2-4292
Jacob Jessie Mrs 908-4th----------SP 2-8201
Jacobson V L 2090BayvwMorroDelMar-------SP 2-8305
James Ted N LittleMorroCreekRd----------SP 2-8277
Jameson S M 830Mkt----------SP 2-3221
Jamieson Betty 565KingsAv----------SP 2-2127
Jamieson Sea Food 8th&Bayshre----------SP 2-4786
Jaquish W H 486Fresno----------SP 2-6122
Jenkins C W 525KingsAv----------SP 2-5716
Jensen A H 2d&Morro----------SP 2-8453
Jensen H B 12th&G----------SP 2-8178
Jeppesen N J 261-4th----------SP 2-6631
Jerrue W A 404 E----------SP 2-8309
Johnnie's Drive In 2600HwyNo1MorroDelMar--SP 2-4921
Johns C A 310Arbutus----------SP 2-4337
JOHNSON BOB REALTOR 5th&PineyWy----SP 2-5491
Johnson Josephine V 1185 C----------SP 2-2134
Johnson Lendyl 246Kern----------SP 2-8024
Johnson Norman P 2060 Seavw----------SP 2-8530
Johnson Robt L 440-7th----------SP 2-2853
Johnson W W 1196Mkt----------SP 2-8136
Johnston T J 575 C----------SP 2-8229
Jones Alex G 555Bernardo----------SP 2-8361
Jorge Albert 897 C----------SP 2-3871
Jubelt L E 435 5th----------SP 2-3351
Jubelt Leo E MorroBeach----------SP 2-8443
Judkins Donald R 972 South----------SP 2-8016
Jug The Jigr str 535-5th----------SP 2-8543
Justice Court 5th----------SP 2-2631
Sheriff's Sub Station No 4----------SP 2-2631

K

Kalin Ed 705-6th----------SP 2-8325
Kalin Wm 2409-8thMorroDelMar----------SP 2-8316
Kanaly L A
1105-10th&SnJuanMorroDelMar----------SP 2-8105
Keese Walter 515Fresno----------SP 2-6351
Kehden John Owe 340Arbutus----------SP 2-4761
Keller Theo M Jr 436FresnoAv----------SP 2-8558
Kennedy Danl W 2721-3dMorroDelMar----------SP 2-2426
Kenney Jane Miss 410A TulareAv----------SP 2-8183
Kent Barbara Mrs 851KingsAv----------SP 2-8450
Kilpatrick Aaron Olive----------SP 2-6241
Kimble Francis C 385Arbutus----------SP 2-3391
King Chas L 7thMorroDelMar----------SP 2-5681
King Jack NorthC----------SP 2-6626
King K K 750BayAv----------SP 2-6477
Kirchner Jack MorroRd----------SP 2-8353
Kirchner John MorroRd----------SP 2-8382
Kirkland Harry S 585BernardoAv----------SP 2-8170
Kirkpatrick Audrey 790-4th----------SP 2-8253
Kirkpatrick R J 390Arbutus----------SP 2-8336
Kline Neil 18th----------SP 2-5743
Kline Ralph L 1148Mkt----------SP 2-8419
Knauer Wm Harvey 1041BonitaAv----------SP 2-8168
Knight Jas C 659Estero----------SP 2-8352
Knight S F 380TulareAv----------SP 2-8011
Knott Harold 900Ridgewy----------SP 2-2641
Knowles Wm V 590Tulare----------SP 2-8329
Kolb Karl P MD 5th&Mkt----------SP 2-6371
If no answer call----------SanLuisObispo 2992
Konoske Shirlie J 578KingsAv----------SP 2-2594
Krause Arthur CountyRd----------SP 2-8481
Kreps Claude 525Bernardo----------SP 2-5413

L

LaMarsna Dardan B 466KernAv----------SP 2-4116
Lamb Nealie 580 E----------SP 2-3069
Lane Roy L 430FresnoAv----------SP 2-8493
Lang T G Frenchy's Landing 5th&BayFront---SP 2-3161
Lantz P G 150CabrilloDr----------SP 2-4151
Lape Al 223Main----------SP 2-4595
Lapp J P Genl Refrigtn Serv Co CountyDock---SP 2-9982
Larson O 2495-8thMorroDelMar----------SP 2-8059
Lawrence W H RooseveltHwy----------SP 2-5842
Layne B R 2290-7th----------SP 2-5103
Leinardi Virgil LittleMorroCreekRd----------SP 2-8311
Lewis Frank B 2850-7th----------SP 2-8447
Liest Leonard J MD AtascaderoBeach----------SP 2-6704
Lind Jack 960 D----------SP 2-8302
Lindsey J E 8th&PicoMorroDelMar----------SP 2-5188
Lindwall Carl V 477BernardoAv----------SP 2-3956
Lingle Ralph W 915Mesa----------SP 2-8128
Lipp Jamie Mrs AtascaderoBeach----------SP 2-2359
Littlefield LaBiba 7th&AvalnMorroDelMar----SP 2-8430
Livengood Paul H 486Arcadia----------SP 2-8428
Livermore Geo SunstAvMorroDelMar----------SP 2-3921
Lohman A A Watr Dist No 4 MorroDelMar----SP 2-6261
LOMITA TERRACE MOTEL 9th&Hwy1----------SP 2-5073
Long R R 300KernAv----------SP 2-4851
Loveland Mark M DO phy & sur 895 C-------SP 2-5726
Residence 885LaCombaluraAv----------SP 2-8497
Lovell Donald H 315Arcadia----------SP 2-2957
Luxton Alfred G 418Main----------SP 2-8228

M

Macdonald K 927Carmi----------SP 2-5824
Macias Alfred D 900 E----------SP 2-5783
Maciel Frank R 580EsteroAv----------SP 2-8247
Mac's Grocery Hwy1----------SP 2-8483
Malkin Martha Mrs 596KingsAv----------SP 2-4941
Maloney H J 140-3d----------SP 2-4552
Maltemer John 1191LasTunasAv----------SP 2-3966
Manning A B 1125 C----------SP 2-8004
Markley Harvey 543KingsAv----------SP 2-8534
Marks Harry E 320Arcadia----------SP 2-8597
Marques Clarence 584KingsAv----------SP 2-8577
Marques John B 7th&AvalnMorroDelMar----SP 2-8268
Marques John B Jr KingsAv----------SP 2-6038
Marshall Arthur P 263 SMain----------SP 2-8495
Marshall F C 446Tulare----------SP 2-4934
Marshall Sam Mrs 1135Bonita----------SP 2-2461
Martin E J Blue & White Auto Court
MorroDelMar----------SP 2-8190
Martin Jerry Television & Appliances 850 E---SP 2-6781
Marvin Mollie Mrs 696Estero----------SP 2-2541
Mashburn Abbie L 205KernAv----------SP 2-6741
Mason J H Mrs 590BernardoAv----------SP 2-8420
Massey Clarence C 2830-3dMorroDelMar-----SP 2-8274
Maston May 271-4th----------SP 2-8421
Maston's Grocery 5th&Main----------SP 2-2921
Mathews Grover 52-7th----------SP 2-8191
Maxwell A 2950-5thMorroDelMar----------SP 2-3792
Mayfield Fred A 437KernAv----------SP 2-8502
Mazziotti Joe 2515-7thMorroDelMar----------SP 2-8188
McAuley J M 150-9th----------SP 2-2672
McCay's Auto Repair 898-5th----------SP 2-8542
McConnell Chas 946Pecho----------SP 2-3917
McCoy Fred HwyNo1----------SP 2-8195
McCullough bkkpng serv 1135 C----------SP 2-6197
McCutcheon Earl 237-7th----------SP 2-3277
McFarland Ada 545 C----------SP 2-2407
McFarland Jas E Mrs 8th&West----------SP 2-8389
McGlashan Robt 672EsteroAv----------SP 2-2141
McGrath Jas M HwyNo1----------SP 2-8312
McGrew Lowell 235Bradly----------SP 2-8595
McKennon H H serv stn 5th&Main----------SP 2-8475
McKinnon D D Dr CerritoPeak----------SP 2-8257
McLaughlin Dorothea E 3d&Fresno----------SP 2-8043
McMurray J B 445BernardoAv----------SP 2-8586
McNairn Verda 1052Main----------SP 2-8281
Medeiros John P 911Mesa----------SP 2-8235
Medeiros Tony E MorroRd----------SP 2-8313
Medeiros Zilla MorroRd----------SP 2-8343
Medlock Patricia 10th&PicoMorroDelMar----SP 2-8153
Melohn Frank G 552-7th----------SP 2-8035
Melton A M The Tradin' Post 1700Hwy1----SP 2-5371
Metzger Fred A 9th&Mkt----------SP 2-8576
Meyer John H 9th&AvalnMorroDelMar----------SP 2-3943
Miles M M AtascaderoBeach----------SP 2-5241
Miller Clarence AtascaderoBeach----------SP 2-8009
Millicent's Beauty Salon 921Main----------SP 2-4537
Mills Gordon R 404Estero----------SP 2-6857
MILLS ROBT F genl bldg contr 1198EHwy1---SP 2-8472
Minnix J Frank 500 D----------SP 2-8167
Mission Laundry & Dry Cleaning 445-5th-----SP 2-5381
Mitchell Alfred H Capt 331Main----------SP 2-5811
Mitchell Chas W 336PineyWy----------SP 2-8550
Modena Frank Morro-AtascaderoRd----------SP 2-6161
Montgomery Johney Lee HwyNo1----------SP 2-4304
Montigel W H 450KernAv----------SP 2-8539
Moon Earl 1085Alessandro----------SP 2-8500
Moore Alberta Mrs 540Fresno----------SP 2-8289
Moore Jas T Hardwood Floors
2405-10thMorroDelMar----------SP 2-3053
Moores Virgil Virg's Landing Embarcadero---SP 2-4006
MOR-MAC'S FOOD CENTER 5th&E----------SP 2-4511
Morley M V 477Fresno----------SP 2-5571
Morley M V Farmers Ins Group 505-5th-------SP 2-5571
Morosin Edith 190Bradly----------SP 2-8211
Morbsin Gene 125-7th----------SP 2-8492
Morris G L Real Estate 2680HwyNo1----------SP 2-8003
Morris Pearl 980 E----------SP 2-8209
Morro Bay Bakery 844Main----------SP 2-8342
Morro Bay Boat Works SMain----------SP 2-6911
Morro Bay Cleaners 7th&Main----------SP 2-8477
Morro Bay Creamery 5th&C----------SP 2-4091
Morro Bay Fire Department 6th----------SP 2-4821
Morro Bay Fisheries Inc 7th&Bayshre----------SP 2-3431
Morro Bay Garbage Service 61-7th----------SP 2-8230
MORRO BAY GLASS 1560Hwy1----------SP 2-5277
Morro Bay Golf Club----------SP 2-3181
Morro Bay Grocery 5th&Main----------SP 2-2531
Morro Bay Hardware Store 375-5th----------SP 2-2941
Morro Bay Laundromat 345-6th----------SP 2-8176
Morro Bay Marine Supply 5th&Morro----------SP 2-4461
Morro Bay Milk Delivery 370Arcadia----------SP 2-6847
Morro Bay Photo Shop 435-5th----------SP 2-3351
Morro Bay Rexall Drug Store 5th----------SP 2-4241
Morro Bay Sanitary District 66th----------SP 2-2523
MORRO BAY STATE PARK BOAT HAVEN
StateParkBoatLanding----------SP 2-2012
Morro Bay Stationery 425-5th----------SP 2-6506
Morro Bay Sun 5th&C----------SP 2-2652
Morro Bay Variety Store 407-5th----------SP 2-8175
Morro Bay Water Works No 2 5th----------SP 2-4221
Morro Beach Co AtascaderoBch----------SP 2-3581
Morro Del Mar Apts MorroDelMar----------SP 2-8484
Morro Gardens Motel
440MorroAtascaderoRd----------SP 2-5046
Morro Motel & Cypress Trailer Court
8th&Main-SP 2-4636
Morro Oyster Co El 235Main----------SP 2-5407
MORRO ROCK & SAND CountyRd----------SP 2-8481
Morro Union Elementary School NorthC-----SP 2-2411
Moses J N 753PineyWy----------SP 2-5501
Motto A D 780-4th----------SP 2-8137

SP = SPruce

The large letters and first numeral are part of the telephone number. When giving the number to an operator or to others, please use the full name; for example, SPruce.

Mouren Jos 470Arbutus----------SP 2-8159
Mungon Mamie A 968Bonita----------SP 2-8523
Munn Val 462Arbutus----------SP 2-8127
Murnahan Mary Mrs 537Estero----------SP 2-8564
Murray Geo HwyNo1----------SP 2-8101

N

NAGANO CO INC MorroCreek----------SP 2-2061
Nagano Geo K MorroCreek----------SP 2-8321
Nagano Wm H MorroCreek----------SP 2-8348
Nance T W 550Estero----------SP 2-8027
Nash H A 464-5th----------SP 2-6526
Navas-Rey Y K 410Bernardo----------SP 2-4351
Neely Wm J 955 E----------SP 2-4252
Negranti Jas P Sr 1165Morro----------SP 2-4262
Neil Fraser 365Tulare----------SP 2-8385
Nelson Jas F Rev 520Bernardo----------SP 2-8020
Neptune Court 7th&Main----------SP 2-6201
Nichols Sid 409Tulare----------SP 2-8122
Nickel R W 500-3d----------SP 2-8177
Nicola Orazio Mrs MorroRd----------SP 2-8363
Nimmicht Frances 680½ South----------SP 2-8402
Nippert Glenn V BellaVista----------SP 2-5834
Northrop Earl 915-1st----------SP 2-2603
Northup W R 515Bernardo----------SP 2-6931
Noyes Alfred F 270Kern----------SP 2-8140
Noyes Realty Service 844 C----------SP 2-2171
Noyes Russell 846 C----------SP 2-2171
Nunes A T 995 D----------SP 2-4706
Nunes Albert 2487-7thMorroDelMar----------SP 2-8527

O

Ocean View Court MorroDlMr----------SP 2-2211
Ocean View Garage Main----------SP 2-6392
OCEANVIEW FURNITURE CO 2200Hwy1----SP 2-6287
Offill Thos F 543Tulare----------SP 2-8297
Ogle Chas E atty 925Main----------SP 2-6871
Residence 375AcaciaAv----------SP 2-6871
O'Laughlin Howard
2620-11thMorroDelMarHts-SP 2-8301
Oliphant J J 282 E----------SP 2-8462
Orrange Christine EsteroPl----------SP 2-8093
Orvis Ira D EsteroMorroDelMar----------SP 2-8587
Osborn Franklin K 9thMorroDelMar----------SP 2-5153
Osborne Frank H Estero----------SP 2-8425
Osborne L E 242 SMain----------SP 2-2272
Overton Raymond 2760-7thMorroDelMar-----SP 2-3237
Owen Erwin W Mrs 361Main----------SP 2-3297

P

Pacific Gas & Electric Co
Bus Ofc 894MonterevSanLuisObispo
From Morro Bay Exchange
Ask Operator for-ENtrprise 1-0251
Steam Plant MesaDr----------SP 2-2741
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSanLuisObispo
Call Operator and ask for----------Business Office
(No charge for calls to Business Office)
See Introductory Section for Service Calls and
Other Important Matters
Packer Herbert 945½ E----------SP 2-8158
Palmer J D 2686-8thMorroDelMar----------SP 2-8050
Park Motel 5th&PineyWy----------SP 2-3131
Parvin Glen 540 E----------SP 2-5898
Pasko Ruth M 367Laguna----------SP 2-8412
Patishall Ira 767-3d----------SP 2-3891
Pat's Beauty Shop 740-5th----------SP 2-3201
Payne W C 419 D----------SP 2-3421
Payne Wm E D&7th----------SP 2-6641
Pease Ed L 560-4th----------SP 2-4405
Pender Eugene L 303 D----------SP 2-8306
Pense Glen E 938Pecho----------SP 2-8052
Perry Frank E 962MesaDr----------SP 2-8505
Perry Ray J 540KernAv----------SP 2-4616
Persian Jerry 385KingsAv----------SP 2-8598
Pert A C 482Fresno----------SP 2-6185
Petersen H E 196Main----------SP 2-3451
Petersen Martin Ridgewy&Laguna----------SP 2-8046
Peterson Leonard 532Tulare----------SP 2-8256
Peterson Lester W 801-6th----------SP 2-2045
Pettit Clare N BradlyAv----------SP 2-8141
Phillips Chas 413Fairvw----------SP 2-5691
Phillips Helene 11th----------SP 2-2481
Phillips W Frank 710-5th----------SP 2-8554
Piatti Johnny 685-6th----------SP 2-8145
Pickering H V 846-4th----------SP 2-8470
Pier Inn Embarcadero----------SP 2-8005
Pierce Annie A LittleMorroCreekRd----------SP 2-8248
Pierce Edw 3d&C----------SP 2-8148
Pierce Feree 921-4th----------SP 2-8036
Pierce Frank 595-2d----------SP 2-6151
Pierce Karl Hwy1----------SP 2-6771
Pierce W D & Sons excavtng 803-4th----------SP 2-8196
Pierce Wm B 565 E----------SP 2-6612
Pikes Harold A 685CabrilloDr----------SP 2-3496
Plant Insulation Co MesaDr----------SP 2-8571
Platts Gladys Mrs 931-4th----------SP 2-8521
Pleasant Motel 175-6th----------SP 2-8147
Plummer Glenn O 473BernardoAv----------SP 2-8471
Poe Jack J 587Estero----------SP 2-8223
Pohtos Strates 700BernardoAv----------SP 2-6401
Point Motel TeroPoint----------SP 2-8872
Pollard Wilson H 970 C----------SP 2-3734
Poole John 21stAtascaderoBeach----------SP 2-8417
Poulsen L H 945-4th----------SP 2-5167
Powell Chas W 2201-8thMorroDelMar----------SP 2-8115
Powell Jas F 300Arcadia----------SP 2-8203
Price Laura S 901Ridgewy----------SP 2-4966
Purdy Floyd M Mrs 360Tulare----------SP 2-4966

Q

Queen Roy L 264-4th----------SP 2-8349

R

Rambo Bonnie Mrs 850KingsAv----------SP 2-4837
Ramos Frank C 520Fresno----------SP 2-3519
Ramsey Bert 736-5th----------SP 2-2624
Ramsey H F 740-5th----------SP 2-3201
Rancho El Nieto Motel HwyNo1----------SP 2-5732
Randall Ralph F MorroDelMar----------SP 2-8054
Ranney A Moore 550-4th----------SP 2-5088
Ranney C Fairbank Mrs StateParkRd----------SP 2-2181
Ranney H E 475Estero----------SP 2-8435
Ratcliff Harold E 1180Bonita----------SP 2-8451
Rayman Jos H 401Morro----------SP 2-5391
Raymond J Wm Rev Calvary Lutheran Chrch
480BernardoAv-SP 2-8457
Raymond John A 330 E----------SP 2-8448
Reavis J O 2430-9thMorroDelMar----------SP 2-8442
Reber W L 685 C----------SP 2-3261
Rebuck Geo E 1920NHwy1----------SP 2-5051
Redwine Bruce 1125 C----------SP 2-5469
Reed Clara Mrs 780-3d----------SP 2-8246
Reed Ralph 615 E----------SP 2-8207
Reid Motel 5th&E----------SP 2-6571
Reid W J 370Fairvw----------SP 2-8518
Reid's Chevron Stn 5th&E----------SP 2-6571
Resecker Logan W Kern&Mesa----------SP 2-8354
Reticker Roland W 370KernAv----------SP 2-8578
Rettey-Benedict Ambulance Service
HwyNo1&AtascaderoRd----------SP 2-6271
Reviea Douglas 999PicoMorroDelMar----------SP 2-8001
Reyman R D AtascaderoBeach----------SP 2-4492
Reynolds Carmon I 466Bernardo----------SP 2-4016

Reynolds Virginia P 670 D ---- SP 2-8118
Rhoades Omer Arcadia&Ridgewy ---- SP 2-8326
Rhodes S W 2830-1stMorroDelMar ---- SP 2-5943
Rice Mary B 5th&C ---- SP 2-8202
Richards Blanche 458-7th ---- SP 2-8068
Ricketts C M masonry contr 598Hillvw ---- SP 2-6386
Ridlon Ben 992 South ---- SP 2-5923
Rietz W C 485Morro ---- SP 2-8110
Riley Ernie 422Arbutus ---- SP 2-8102
Riley Harold Gene 474PineyWy ---- SP 2-8588
Riley Henry 478Bernardo ---- SP 2-8017
Riley Orville Bernardo&Olive ---- SP 2-8033
Ringele Trailer Park 462 C ---- SP 2-6971
Ringsdorf Warren C 954-1st ---- SP 2-8563
Rivera Joe 898 SnJacnto ---- SP 2-8069
Roach C L 540Estero ---- SP 2-6413
Roberts Earl S 620Fresno ---- SP 2-3321
Roberts Earl S Electric Shop 475-5th ---- SP 2-2821
Roberts Jack C 2488-5thMorroDelMar ---- SP 2-8528
Robinson Paul V 395Acacia ---- SP 2-3723
Rock Cafe 5th ---- SP 2-8486
Rodda Theo S 2864-1stMorroDelMar ---- SP 2-8568
Rodrigues Alfred
7th&SnJoaquinMorroDelMar ---- SP 2-6361
Rodrigues Johnnie 2798-7thMorroDelMar ---- SP 2-8250
Rogers Thos F 684PineyWy ---- SP 2-6137
Rohrberg Albert E 560Main ---- SP 2-8392
Rohrberg Alvina 525 C ---- SP 2-8193
Rohrberg & Davis Realtors 855Main ---- SP 2-4711
Rohrberg Milton C Rohrberg & Davis Rltrs
855Main ---- SP 2-4711
Residence Arcadia ---- SP 2-3043
Rollins Del E 949-1st ---- SP 2-8258
Rollins T H 588Tulare ---- SP 2-4872
Roser Cora 660 E ---- SP 2-8285
Rowe D C 385-7th ---- SP 2-6053
Rowell Paul W 575Acacia ---- SP 2-8468
Roy Lilian Mrs 348Laguna ---- SP 2-4957
Roy W H 415BernardoAv ---- SP 2-3071
Rumley F H 845Ridgewy ---- SP 2-6302
Rumley's Dept Store 5th ---- SP 2-3251
Rur-Al Gas 317-5th ---- SP 2-6836
Rush Edwin L 350RamonaAv ---- SP 2-8022
Russell Earl 590AvalnMorroDelMar ---- SP 2-6693

S

S L O County Proved Sire Service 925Pecho ---- SP 2-5026
Sacks Jack E AtascaderoBch ---- SP 2-8545
St Peter's-By-The-Sea 2d&E ---- SP 2-4181
Sampier Edna 1060LasTunas ---- SP 2-8212
Sands John W StatePark ---- SP 2-6002
San Luis Obispo County of
Justice Court 5th ---- SP 2-2631
Morro Bay Golf Club ---- SP 2-3181
Morro Bay Water Works No 2 5th ---- SP 2-4221
Sheriff's Sub Station 5th ---- SP 2-2631
Water District No 4 MorroDelMar ---- SP 2-6261
Schlaf Bernard M 671KernAv ---- SP 2-8052
Schlitz Fred auto servcng 740 D ---- SP 2-4621
Schlitz Fred A 957-4th ---- SP 2-8210
Schmid Walter J 659Bernardo ---- SP 2-4382
Schrack M A 411Fresno ---- SP 2-8338
Schroeder Alice M 2490-9thMorroDelMar ---- SP 2-2772
Schultz C E MD 745-6th ---- SP 2-3361
Residence 749-6th ---- SP 2-3361
Schweble John F 2440-10thMorroDelMar ---- SP 2-8469
Sciaroni Beb 1040 C ---- SP 2-8436
Scott J T 1010Morro ---- SP 2-8104
Scott Lloyd D 361-7th ---- SP 2-8194
Scott Mary S 400AtascaderoRd ---- SP 2-8516
Scott W L StatePark ---- SP 2-8400
Seabright W OceanHtsMorroDelMar ---- SP 2-4123
Seale Lon MorroBeach ---- SP 2-8317
Seib Geo S 785-6th ---- SP 2-2681
Selby Jack MorroDelMar ---- SP 2-8154
Selby Tom 580 D ---- SP 2-8496
Sequeira John B 9th&HillMorroDelMar ---- SP 2-8454
Service Center News Stand 507-5th ---- SP 2-6101
Sewall Sybil F 3d&Morro ---- SP 2-8040
Shipley Carl L 780BellaVistaDr ---- SP 2-5775
SHULTZ ROBT plmbr 624BayAv ---- SP 2-8488
Siebert's jwlry & clthng 455-5th ---- SP 2-4586
Siemons Dottie HwyNo1 ---- SP 2-8217
Sievers Wm R Morro-AtascaderoRd ---- SP 2-8205
Silacci Donald S MorroDelMar ---- SP 2-8007
Siler Geo D 420FresnoAv ---- SP 2-8324
Silva Alfred L 934-1st ---- SP 2-8411
Silva J Digger 2570-9thMorroDelMar ---- SP 2-8025
Silva Joe P MorroDelMar ---- SP 2-8276
Silva Manuel A 955 D ---- SP 2-8533
Simmons Newton M 1265Morro ---- SP 2-8294
Simons W W 271Main ---- SP 2-8507
Simpson Alex 86-7th ---- SP 2-8252
Sims Ira D 933-4th ---- SP 2-8103
Sissel C O Jr Hwy1&9th ---- SP 2-8200
Sissel Chas D 209-6th ---- SP 2-4481
Skeen Jesse R 331 SMain ---- SP 2-8557
Skidmore Millard 1045AllesndroAv ---- SP 2-8226
Skinner C W 2790-5thMorroDelMar ---- SP 2-8346
Skinner W L Olive ---- SP 2-3032
Silvcov Wm M 465AvalnMorroDelMar ---- SP 2-6451
Smarino Oscar 918-3d ---- SP 2-8242
Smee John E MorroAtascaderoRd ---- SP 2-8375
Smith A B 380KingsAv ---- SP 2-8407
Smith Blanche E 387RamonaAv ---- SP 2-8522
Smith Chas B AtascaderoBeach ---- SP 2-5233
Smith Dean 360Acacia ---- SP 2-8126
Smith Fergus K 820 Olive ---- SP 2-6421
Smith Wayne A 495Bernardo ---- SP 2-8149
Snell Jos E 570Bernardo ---- SP 2-8418
Snow Hulda N 490Morro ---- SP 2-5031
Soletti Genevieve 2485-9thMorroDelMar ---- SP 2-8266
Sommersell S O 659KernAv ---- SP 2-4803
Soper Alice AtascaderoBeach ---- SP 2-2087
Sorgen Clyde 880-4th ---- SP 2-4843
Sorley C B Capt BernardoAv ---- SP 2-2881
Southern Counties Gas Co
From Morro Bay exchange
Ask Operator for-ENterprise 1-0206
Souza Geo MorroAtascaderoRd ---- SP 2-8394
Sowell R L 465-7th ---- SP 2-3284
Sowell Wilbur L 1100BonitaAv ---- SP 2-5641
Spear John D The Rev 2d&E ---- SP 2-4181
Spinney Harry L Dr 922 South ---- SP 2-2897
Spiva Edw F Hwy1 ---- SP 2-4572
Sprague Roy E Hwy1 ---- SP 2-8584
Spreafico Jas SanBernardoCreekRd ---- SP 2-8373
Standard Oil Co of Calif EsteroBay ---- SP 2-2611
Standard Pipe Line Co The EsteroBay ---- SP 2-2611
Stanley Wm E 520 C ---- SP 2-6483
Stannard Raymond E MD phy & sur 4th&Mkt ---- SP 2-3611
Starlight Diner 5th ---- SP 2-8476
Starr Robt C 325-9th ---- SP 2-5611
Stater Hal M 1160 C ---- SP 2-8431
Stearns Annie Laura 510Estero ---- SP 2-4021
Stearns Clair T 672Kern ---- SP 2-8437
Steele Geo 801-6th ---- SP 2-2056
Steinhauer's Motel 2630Hwy1MorroDelMar ---- SP 2-5671
Stephens Chas Olive&D ---- SP 2-4503
Stevenson Catherine 1195 C ---- SP 2-8590
Stewart Albert A AtascaderoBeach ---- SP 2-4753
Stewart C R 261½ SMain ---- SP 2-4911
Stickney Charlotte 899 SnJacntoAv ---- SP 2-3128
Stillson Jas 943-1st ---- SP 2-8031
Stocking I C BayshreDr ---- SP 2-4051
Stocking Noma M 405-4th ---- SP 2-8232
Stoddart Wm 1180½West ---- SP 2-3337
Stoffle B W 1177Main ---- SP 2-8410
Stokes T J Rev 980Bonita ---- SP 2-6716
Stone Al MorroAtascaderoRd ---- SP 2-8370
Stonecypher G C 350Arcadia ---- SP 2-8204
Stridde Edna KingsAv ---- SP 2-8413
Strom O H 1029 C ---- SP 2-8038
Suhre John H Errol ---- SP 2-8006
Sun The 5th&C ---- SP 2-2652
Sunset Court 8th&Mkt ---- SP 2-2111
Sweaney Ross R Ship Broker
StateParkBoatLanding ---- SP 2-2012

SP = SPruce
The large letters and first numeral are part of the telephone number. When giving the number to an operator or to others, please use the full name; for example, SPruce.

T

Tague Wm H 5th&C ---- SP 2-8060
Tanner J R 954 South ---- SP 2-8192
Tappe A E 1125 C ---- SP 2-2155
Tate Josephine E 484Fairvw ---- SP 2-5651
Tavenner Dick 457Estero ---- SP 2-8163
Taylor E J 790LuisitaAv ---- SP 2-8244
Taylor Geo H 470Tulare ---- SP 2-5172
Tazioli Joe 454Arcadia ---- SP 2-3481
Tebbetts G W 555W6th ---- SP 2-6751
Teixeira Ray 1105LasTunas ---- SP 2-3524
Telegadas Geo 445Fresno ---- SP 2-8385
Terra Barbara 700-4th ---- SP 2-3381
Terra Josephine 2681-7thMorroDelMar ---- SP 2-8064
Tex's Paint & Body Shop Main ---- SP 2-4281
Thaxton J C 921Pecho ---- SP 2-8388
The Tradin' Post 1700Hwy1 ---- SP 2-5371
Thomas Glenn 995Carmel ---- SP 2-8119
Thomas Lawrence E 100-3d ---- SP 2-8014
Thomsen Caroline Mrs 901Ridgewy ---- SP 2-8116
Thomsen O C Jr Capt 905Ridgewy ---- SP 2-4211
Thomson Roswell P 966-1st ---- SP 2-2453
Timmerman Frank A PineyWy&Estero ---- SP 2-8032
Tingley J B Mrs 710AvalnMorroDelMar ---- SP 2-4205
Tinkham Gard W 540 D ---- SP 2-5061
Tobin's Center Lumber & Supplies
19th&Hwy1- SP 2-8489
Todd J W 365AvalnMorroDelMar ---- SP 2-8267
Tolman C F Jr MorroBayBl ---- SP 2-2491
Tomasovich Peter L contr 611Fresno ---- SP 2-4811
Tonascia Chas 530Fresno ---- SP 2-8049
Tonini Ben 5th&C ---- SP 2-8238
Tonini M R 560Morro ---- SP 2-3471
Trigler Chas P 962Pecho ---- SP 2-5351
Truelove Everett H Hwy1 ---- SP 2-3982
Truesdell John SnJoaquinMorroDelMar ---- SP 2-8000
Trussler A F 464Arbutus ---- SP 2-4912
Tunis F A Fewkes & Tunis sand & gravl
949Carmel- SP 2-8172
Turner Wm J B 930Ridgewy ---- SP 2-8511
Tyler Clair H 540PineyWy ---- SP 2-2471
Tyler Myrtle M 125-3d ---- SP 2-4322

U

U S Government
Coast Guard Cutter Alert MorroBay ---- SP 2-3621
Post Office 465-5th ---- SP 2-2361

V

Valley Pipe Line Co
Estero Bay Office RoosevitHwy ---- SP 2-6084
Superintendent's Residence RoosevitHwy ---- SP 2-5842
Vance Madalin 360-2d ---- SP 2-3107
VanHorn Wm I 400PicoAvMorroDelMar ---- SP 2-3934
Veach Fred H 925Ridgewy ---- SP 2-8065
Veney Marlin 461Fresno ---- SP 2-8218
Veterans Memorial Building 75-9th ---- SP 2-8282
Virg's Landing Embarcadero ---- SP 2-4006
If no answer call ---- SP 2-8438

W

Wagner R M 61-7th ---- SP 2-8230
Wainscott Kenneth D 453Estero ---- SP 2-8398
Wainwright Phil 612Bernardo ---- SP 2-6216
Wall B B contr Hwy1 ---- SP 2-2231
Walling Wm H 690 Olive ---- SP 2-8529
Waltz Linnea G 260Kern ---- SP 2-6661
Warden Mary A 1125Bonita ---- SP 2-8441
Warden Wm 190-1st ---- SP 2-8422
Watkins Millage M 647Kern ---- SP 2-5118
Watt Jack C 1st ---- SP 2-5266
Watts H H Mrs SMain ---- SP 2-4771
Watts Richard C 690-2d ---- SP 2-5912
Webster D F 405Tulare ---- SP 2-8245
Wedel C R 335Tulare ---- SP 2-8519
Wegner JoAnn 929Carmel ---- SP 2-4271
Welch Ben H 8thMorroDelMar ---- SP 2-8155
Welch John F 945 E ---- SP 2-8449
Welsh Stanley R 308Main ---- SP 2-2805
Wert Daryl E Mrs 2700-11thMorroDelMar ---- SP 2-8162
West G R Mrs 853AllesndroAv ---- SP 2-8298
Western Auto Supply Co 831-5th ---- SP 2-3303
Western Union Telegraph Co 425-5th ---- SP 2-6506
Wheeler Karl F MorroBeach ---- SP 2-8002
White C E 640PineyWy ---- SP 2-8107
White Georgia 350KernAv ---- SP 2-8224
Whitlock A B 922-1st ---- SP 2-8465
Whitlock Lawrence 9th&C ---- SP 2-8463
Whitlock Paul H 767-6th ---- SP 2-8337
Whitney Ray 1029 C ---- SP 2-8133
Wilber H C 583Morro ---- SP 2-8197
Wilber Robt E 880-4th ---- SP 2-8473
Wiley Flora A 2230-8thMorroDelMar ---- SP 2-8058
Wiley Harold 6th&SnJoaquinAv ---- SP 2-8226
Wilkins C L 595KingsAv ---- SP 2-8135
Wilkinson John J Dr DC 580-6th ---- SP 2-3311
Williams Geo 1060 C ---- SP 2-8231
Williams H T 945 C ---- SP 2-8409
Williams John L 400Fresno ---- SP 2-8583
Williams Norman 355KingsAv ---- SP 2-8295
Williams Sarah 224KernAv ---- SP 2-5475
Wilson Don E 110RobnsnAv ---- SP 2-8456
Wilson's Bayshore Fish Market 6th&Bayshre ---- SP 2-5904
Wixom D H Coast Vetnry Clnic Hwy1 ---- SP 2-6941
Wixom D H Dr 350PineyWy ---- SP 2-8320
Wondra R J 1031Bonita ---- SP 2-3715
Wood L A Rev 225Kern ---- SP 2-8112
Woods Harry Mrs 590-4th ---- SP 2-8287
Woods M E Mrs 1152Mkt ---- SP 2-8315
Woodward W L Hwy ---- SP 2-8331
Wooley Nettie 2755-8thMorroDelMar ---- SP 2-5931
Woolman Louis S TorePoint ---- SP 2-6601
Work Lloyd J 2076 SunstDrMorroDelMar ---- SP 2-8570
Wright Clifton E 960 E ---- SP 2-8283
Wright Fay Mrs AtascaderoBch ---- SP 2-8532
Wright R W 1270Morro ---- SP 2-8406
Wroughton Arthur C 2885-8thMorroDelMar ---- SP 2-5213
Wyler W D 600LaJollaMorroDelMar ---- SP 2-5561

Y

Yancey John W AtascaderoBeach ---- SP 2-6011
Yellow Cab Co MorroDlMr ---- SP 2-2211
Yoerks Lywana Mrs 462Fresno ---- SP 2-6185
Yoerks Richard D Morro Bay Milk Del
370Arcadia ---- SP 2-6847
Yost Thos G 563 E ---- SP 2-8227
Young E M Bill 225Main ---- SP 2-8560

Z

Zanetti Geo A 1st&Bernardo ---- SP 2-8416
Zitko Nick B 744Main ---- SP 2-8310
Zitko's Bay Forge 744Main ---- SP 2-8310
Zwang Robt E 8thAtascaderoBch ---- SP 2-6891

MORRO DEL MAR
(For Subscribers see Morro Bay)

NIPOMO
J. E. Gooding, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pac Telephone & Telegraph Co
Business Office 872MorroSanLuisObispo
Ask Operator for ---- Business Office
(No charge for calls to Business Office)
Payments in person and personal visits
The Pac Telephone & Telegraph Co
117½ EBranch ---- ArroyoGrande

Anthony Chas E D ---- WA 9-5491
Armijo Lester GuadalupeRd ---- WA 9-4561
Barr Emil E Tefft ---- WA 9-5104
Bartlett B GuadalupeRd ---- WA 9-5751
Bellis Fred 2dCountyRd ---- WA 9-5296
Brock Donald G Dana ---- WA 9-5341
Brouhard Emma Mrs Tefft ---- WA 9-5794
Brown Carl W CountyRd ---- WA 9-5092
Buchert Jas H SouthRd ---- WA 9-5658
Butler Jas H ---- WA 9-5654
Byron Jession Tefft ---- WA 9-4201
Calif State of
Div of Forestry Fire Control Stn Oak ---- WA 9-4451
Highway Patrol
For emergency calls only
Ask Operator for-ZEnith 1-2000
Calvert C F NipomoMesa ---- WA 9-5811
Campodonico Flora D GuadalupeRd ---- WA 9-5535
Campodonico Stephen W GuadalupeRd ---- WA 9-5417
Carper Leslie Dana ---- WA 9-5344
Carper Roy Tefft ---- WA 9-5154
Cedillos Joe T Mesa ---- WA 9-5212
Chandler Harry GuadalupeRd ---- WA 9-5411
Churchman John H OakAv ---- WA 9-5261
Cint Clyde H Quality Sales & Serv Hwy101 ---- WA 9-4041
Cline Jas E D ---- WA 9-5924
Cooper Jas C FthiRd ---- WA 9-5001
Corella Geo ---- WA 9-5657
Cotter Sylvia Mrs Dana ---- WA 9-5111
Crawford Raymond D TefftRd ---- WA 9-4552
Cummins Jess Willard OakAv ---- WA 9-5911
Dana Bros Branch ---- WA 9-4771
Dana David D FthiRd ---- WA 9-5682
Dana Edw G Dana ---- WA 9-5234
Dana Geo J MelschauRd ---- WA 9-5683
Dana Geo O MelschauRd ---- WA 9-5834
Dana Goodwin Dana Bros Branch ---- WA 9-4771
Dana O R GuadalupeRd ---- WA 9-5464
Dana Willard Tefft ---- WA 9-5034
Dana Zoe Pat Price ---- WA 9-5871
DeArmond E J Tefft ---- WA 9-5792
Dennerlein C E Mrs Chestnt ---- WA 9-5943
Dotson John P Branch ---- WA 9-4622
Dowell A C FthiRd ---- WA 9-5681
Dutra Frank Tefft ---- WA 9-2672
Epperly E M WPrice ---- WA 9-4061
Fagerbourg C B S 101Hwy ---- WA 9-4781
Ferrari O L GuadalupeRd ---- WA 9-5537
Filippoini Attilio 101Hwy ---- WA 9-5006
Fish Forrest F D&Hwy101 ---- WA 9-4501
Fleming A R SmithSubdivision ---- WA 9-4761
Freddi Louis FthiRd ---- WA 9-5005
Galut Paul OrchrdRd ---- WA 9-5818
Garcia Jess GuadalupeRd ---- WA 9-5293
Garrison Harvey Tefft ---- WA 9-5033
Gaxiola Eugene Dana ---- WA 9-4491
Gibson Jas A SouthRd ---- WA 9-5656
Gilbert Martin D Mallagh ---- WA 9-5113
Gorham Agnes GuadalupeRd ---- WA 9-5902
Grabil Frank Tefft ---- WA 9-4551
Grant Waldron Mesa ---- WA 9-5471
Greene's Grocery S 101Hwy ---- WA 9-4371
Grigsby Jessie F Mrs GuadalupeRd ---- WA 9-5412
Guzman Pablo GuadalupeRd ---- WA 9-5531
Hacker T G NipomoMesa ---- WA 9-4541
Harp H C NipomoMesa ---- WA 9-5292
Hartnell W A GuadalupeRd ---- WA 9-5414
Hermreck M J GuadalupeRd ---- WA 9-4401
Hibbard Frank NipomoMesa ---- WA 9-5294
Hinesley Edith GrandAv ---- WA 9-5722
Hodges Bill W Tefft ---- WA 9-4631
Holloway C R GuadalupeRd ---- WA 9-5582
Holloway Evelyn D ---- WA 9-5923
Holloway Richard C DivisnRd ---- WA 9-5093
Holt Jess MesaRd ---- WA 9-5538
Howell Leona Vine ---- WA 9-5091
Hubble Bill Branch ---- WA 9-5382
Jensen Francis FthiRd ---- WA 9-5003
Johnson & Barnes grocry 101Hwy ---- WA 9-4511
Johnson Lynn Tefft ---- WA 9-4281
Johnson Robt F TefftRd ---- WA 9-4701
Johnson W J Jr GuadalupeRd ---- WA 9-5008
Keys Mildred HazlLn ---- WA 9-5416
Killgore Fred G GuadalupeRd ---- WA 9-5101
Kitchen J C GuadalupeRd ---- WA 9-5043
Knotts' Cafe Hwy101 ---- WA 9-7951
Knotts Geo R Tefft ---- WA 9-5151
Knotts Margaret Mrs Hwy101 ---- WA 9-5381
Knotts R F Tefft ---- WA 9-4591
Kopp C D CountyRd ---- WA 9-5094
Levy W L GuadalupeRd ---- WA 9-4331
Lowern's Furniture 101Hwy ---- WA 9-4251
Lucas F D str 101Hwy ---- WA 9-4242
Maeco's Beauty Shop D ---- WA 9-4671
Marsalek A F ---- WA 9-5753
Martinez Wm M SouthRd ---- WA 9-5653
McCoy Grant Tefft ---- WA 9-5921
McVicar Earl Tefft ---- WA 8-5752
Mehlschau H C 101Hwy ---- WA 9-5832
Mehlschau Peter ---- WA 9-5833
Moffitt Edw Tefft ---- WA 9-5103
Moore G A 101Hwy ---- WA 9-5831
Morales Geo 101Hwy ---- WA 9-5944
Morrow Linnie E Mrs Hwy101 ---- WA 9-4481
Morrow Vernon A Branch ---- WA 9-5424
Munoz Arthur Branch ---- WA 9-5384
Murphy Benedict A GuadalupeRd ---- WA 9-5536
Murphy Ed A Mrs N101Hwy ---- WA 9-5941
Nelson Anna L Mrs OrchrdRd ---- WA 9-5298
Nelson Leonard OrchrdRd ---- WA 9-5815
Nichols Lester Tefft ---- WA 9-4471
Nipomo Garage & Wrecking Yard Hwy101 ---- WA 9-7911
Nipomo Lumber Co 101Hwy ---- WA 9-4231
Nipomo Mesa School Slo County Schools
NipomoMesa- WA 9-5211
Nipomo School Price ---- WA 9-4211
Nipomo Special Training Class Tefft ---- WA 9-4581
North's Hatchery Inc ---- WA 9-5814
Nunez Amado M DivisnRd ---- WA 9-5723

PACIFIC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSanLuisObispo
Ask Operator for ---- Business Office
(No Charge for calls to Business Office)
See Introductory Section for Service calls and Other Important Matters
Paulson Margaret Hwy101 ---- WA 9-5002
Peterson Russell L NipomoMesa ---- WA 9-4441
Phelan Donald W ---- WA 9-4661
Porcho Frank GuadalupeRd ---- WA 9-5274
Pulliam Andrew Tefft ---- WA 9-5922

WA = WAbash
The large letters and first numeral are part of the telephone number. When giving the number to an operator or to others, please use the full name; for example, WAbash.

Quality Sales & Service Hwy101 ---- WA 9-4041
Rhinehart Russell NipomoMesa ---- WA 9-5297
Rice L J Hwy101 ---- WA 9-4672
Robinson Frank W Dana ---- WA 9-5032
Rosa Anna GuadalupeRd ---- WA 9-5652
Rosa Richard B ---- WA 9-5961
Rutledge Barbara FthiRd ---- WA 9-5004
Rutledge Ed FthiRd ---- WA 9-5004
Salinas Trinidad GuadalupeRd ---- WA 9-5661
Sanders Dwight C GrandAv ---- WA 9-5221
San Luis Obispo County of
Justice Court ---- WA 9-4141
Constable WPrice ---- WA 9-4061
Santos Joe L Branch ---- WA 9-5383
Sapien Steve NipomoMesa ---- WA 9-5817
Shaffer Sally Mrs GuadalupeRd ---- WA 9-5842
Shiffrar Joe Tefft ---- WA 9-5791
Sleath Jack C Dr NipomoMesa ---- WA 9-4731
Smith K A GuadalupeRd ---- WA 9-5213
Smith T E Chestnt ---- WA 9-5493
Soares Joe Tefft ---- WA 9-5153
Soares Steve GuadalupeRd ---- WA 9-5418
Southern Counties Gas Co
From Nipomo Exchange
Ask Operator for-ENterprise 1-0206
Souza Joe A GuadalupeRd ---- WA 9-5534
Spittler Norman P Mallagh ---- WA 9-5074
Stokely-Van Camp Inc GuadalupeRd ---- WA 9-5533
Stubblefield A J Tefft ---- WA 9-5373
Stubblefield Reuben J OakAv ---- WA 9-5264
Sturgeon I N OrchrdRd ---- WA 9-5813
Sturgeon Leslie C NipomoMesa ---- WA 9-5291
Tacorda Mar OakAv ---- WA 9-5917
Tilley Jas A Robbins ---- WA 9-5881
Toko Takao SouthRd ---- WA 9-5655
Tremper E M Tefft ---- WA 9-5032
Tremper Ronald Tefft ---- WA 9-5793
Ularte Ponciano C 2dCountyRd ---- WA 9-5816
Valente Frank GuadalupeRd ---- WA 9-5474
Vidal Wm W FthiRd ---- WA 9-5031
Voik Cora M MesaRd ---- WA 9-5142
Ward Harry Mrs EBranch ---- WA 9-4261
Weatherly O W GuadalupeRd ---- WA 9-5724
Weaver S C OakAv ---- WA 9-5914
Welch Alice 118Tefft ---- WA 9-4681
Zigler F E Tefft ---- WA 9-5102
Zornes J F Mallagh ---- WA 9-5073

OCEANO
(For Subscribers see Arroyo Grande)

PACIFIC VALLEY
Pac Valley Cattle Co, Agent ---- Call Long Distance

PACIFIC VALLEY SCHOOL NO. 1
Pacific Valley School Dist, Agent ---- Call Long Distance

PARKFIELD
San Miguel Interurban Telephone Co.

Bisceglia Land Co ---- 6-F-21
Bunch John ---- 5-F-12
Calif Div of Forestry ---- 1-F-12
Carr Ray F ---- 6-F-31
Claassen Arthur ---- 2-F-11
Cook Sam ---- 3-F-11
Durham Harlan ---- 1-F-3
Durham Helen K ---- 1-F-21
Durham Herbert H ---- 1-F-11
Etter Sam ---- 10
Flentge Bros ---- 2-F-32
Frohlich Andrew ---- 2-F-21
Gilbert Ted r ---- 2-F-2
Halliburton Lowell ---- 1-F-14
Hansen Laurance ---- 6-F-41
Harlan C P ---- 6-F-11
Jack R E Co ---- 6-F-13
Jordon Foster ---- 4-F-3
Kester Douglas ---- 2-F-4
Kester Norman ---- 2-F-41
McClure Ernest r ---- 1-F-22
Miller Henry ---- 4-F-4
Miller Raymond ---- 2-F-14
Pacific Gas & Electric Co
Bus Ofc 617-12thPasoRobles
From Parkfield Exchange
Ask Operator for-ENtrprise 1-0251
Pac Valley Cattle Co ---- 4-F-13
Rambo Gene ---- 6-F-2
Reasons Edith ---- 3-F-2
Robertson Dave ---- 2-F-22
Taylor Clyde ---- 5-F-21
Taylor Dudley r ---- 5-F-11
Taylor Floyd ---- 4-F-12
Thomason Wm ---- 5-F-13
Watkins Ed ---- 2-F-12
White Wilbur ---- 2-F-3

PASO ROBLES
W. V. Williams, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pac Telephone & Telegraph Co 717-14th St ---- 133

A

A & B Auto Wreckers N101Hwy ---- 9-R-3
Aaroe Anna E ---- 46-R-3
Abbey Roland T OakFlat ---- 4-J-12
Abbott Geo H 645BolenDr ---- 871
Achter Gilbert J r 1304 Sherwood Rd ---- 1213-W
Adams Ellen M 539-30th ---- 1565-J
Adams Kenneth 836 Olive ---- 864-J
Adams Nut Stand SHwy ---- 1533-J
Adams R E 285 SntaYsabl Av ---- 1049-R
Adams W J B r 534-32d ---- 1426
Afana Dorothy L r Oak Flat ---- 2-J-3
Agee Daisy A 537FerroLn ---- 625-J
Agee Etta 123CapitlDr ---- 1086-R
Agee Floyd r 1302 Sherwood Dr ---- 1213-J
Agee Ralph r 2821 Oak ---- 1092-M
Air Express Division of Railway Express Agcy Inc
1332 Spring ---- 68
Akers Dillard 519-15th ---- 1332-J
Aki Marjorie T 2036 Oak ---- 1261-R
Al Bland Shell Service Stn 1145 Spring ---- 479
Alcoholic Anonymous 1332 Spring ---- 488
Alexander Effie 1205GregoryAv ---- 650-R
Alexander Robt T ---- 5-J-1
Alexander's Serve Your Self Laundry 801Pine ---- 43
Algee A C Crestn ---- 68-R-3
Algee Madeline J Dr Crestn ---- 68-R-3
Allbritten R N 412½ Oak ---- 978-M
Allen Ed 128-18th ---- 1315
Allen J W r Creston Rd ---- 216-R
Alley Edw C r 139-12th ---- 854
Alley Leigh 1031Pine ---- 56
Alley Robt L Shandon ---- 51-R-3
Alley Wm S ---- 81-J-11
Alley's Physical Therapy 1031Pine ---- 56
Allison Bessie M 1716½Vine ---- 188-R
Allison Harry A 246-12th ---- 741-R
Alma's Beauty Salon 1221Park ---- 424
Alvarez Josephine 1628Pine ---- 1410-R

Amer Red Cross Headquarters 525-13th....1058
If no answer call....632
If no answer call....1022
Ames Harry A Jr KilerCanyonRd....1-J-3
Andersen Dagny Mrs 821Vine....1274
Anderson Albert 3038 Oak....1234
Anderson Albert M WillwCrkRd....23-R-2
Anderson C W 1441Park....265
Anderson Frank Anderson & Ritchie 917-12th....760
Residence 144-12th....608
Anderson H L r 1314 Oak....274
Anderson Jake 2921Pine....736
Anderson John C 1945Park....1128-J
Anderson John H 515 Spring....978-W
Anderson Lloyd....18-R-3
Anderson & Ritchie accts 917-12th....760
Anderson Robt M 255 SnAugustnDr....719-W
Anderson Robt W 621TuckrAv....464
Anderson Viva A Cholame....86-R-2
Andrews John R....39-R-11
Andrews Sherman A 336-13th....139
Andrews Wm WhitleyGardens....37-R-1
Andrus A L 240 Oak....278-W
Anecito Alfred M 221 Oak....1919
Angelline Donald 517BeverlyAv....1114-J
Appleton's Motel 2218 Spring....1321
Appuhn Gus 601TuckrAv....1321
Araujo Kenneth r....18-F-6
Arden Farms Co 1228E11th....493
Armoletti Paul 13th....26-M
Armstrong E W....63-R-3
Armstrong Harold 3301Pine....943-J
Armstrong Katherine M 1813RiversdeAv....421
Arnold David W 640GatesCt....1237-W
Arnold K M 1538 Oak....742-M
Artistic Beauty Shop 517-13th....1011
Arts Wilber Crestn....68-J-1
Asabez Archie 36th&RiversdeAv....38
Asabez Archie Paso Robles Waste Disposal 707-13th....714-J
Ashton Chas H 611-26th....1374
Assembly of God Church Shandn....52-R-12
Assembly of God Church 18th&Oak....1174-J
Associated Oil Co 26th....911-W
Associated Service Station 11th&Spring....172
Atkins C M 723-17th....1378-W
Ault W A 245 SntaCrzAv....1812
Automobile Club of Southern Calif
District Ofc 1113 Spring....1077
Emergency Road Service 1246 Spring....169-W
Avalon Motel 3231 Spring....21
Avenales Cattle Co 540-12th....36
Averill Lyman E KilerCanyonRd....26-J-2
Avery D J 1746Park....1411-J
Azbill J E CrestnRd....823-R

B

Babcock Rachel 2235Vine....1093-R
Bader Wm whsle poltry&eggs 12th&Riverside....298
Residence OakFlatRd....268
Bailey Elsie M 1918Park....645-W
Bailey Alfred L 1445Vine....437-J
Bailey F B r 1233 Chestnut....376-W
Bailey Jas F r Oak Flat....4-R-2
Bailey Jerry E 165 SnRaflDr....192-J
Bailey Milo F 538 Oak....1635
Bailey Willard D 204 SntaYsablAv....1056-J
Baird Thos L 1410B Park....1502
Bakeman A R 1819 Oak....965-J
Baker John W 420-13th....1231-R
Baker Kenneth V 201PacAv....1913
Baker Raymond W 215 SanAugustin....1041-R
Baker W J Mrs 324-17th....253-M
Balentine Doris 24Almnd....1515
Balentine Grant A RobbinsHill....987-R
Ballantyne H G Crestn....67-R-1
Ballert Geo E ElPomr....59-R-1
Ballesteros U....18-J-11
Bank of America National Trust & Savings Association
Bank of AmericaBldg....11
Banks Fred G 506-3d....737-R
Banks Hector W....26-R
Bar H H 1830 Oak....645
Barba Jack C 542FerroLn....1156-R
Barba Kenneth Crestn....69-R-1
Barba Mike 1745Pine....530
Barba Ramon N Mrs r 1728 Spring....245
Barba Raymond W 1728 Spring....245
Barbre Helen V 829-16th....1371
Barbre O M 829-16th....1371
Barclay John D 725Vine....894-J
Barlogio Miles....17-J-2
Barman D D 202 Spring....1364
Barnes Roy H Jr 423-10th....1042
Barnes Wm 3030 Oak....835-M
Barnhart F S 1955 Olive....734-J
Barrett J A ElPomr....59-J-11
Barrett L A NRiverRd....7-R-11
Barron Tom M 605TuckrAv....1237-R
Barry Thos J 335-21st....1572
Barts Grace A Mrs 336A 12th....1286-J
Barss S C 136-18th....1439
Bart! Helen....829-W
Bartlett Stewart 335-12th....1347-W
Batterson John D 105 SntaYnezAv....719-J
Bauer Marie 2425Vine....432-R
Baxendale Electric motrs reprng
3035 SBroadSanLuisObispo
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1495
Baxter C J r 2105 Oak....1176-W
Baxter Curtis J Paso Robles Ofc Supply 608-12th....481-J
Baxter Elizabeth 1902Vine....1536-R
Baxter O P....17-F-12
Bayne Agnes J r 1515 Pine....680
Bayne Martha 9HillcrstDr....971
Bean R H 517-17th....1367
Beatrice Foods Co Meadow Gold Ice Cream-
Div of Beatrice Foods Co SanBenitoRdAtascadero
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1479
Beaty A J 325-14th....1442-R
Beaudoin H H 1728Vine....1908
Beaumont Richard D CayucosRd....1108-J
Beaver Henry M 23Almnd....1294
Beavers Jerome....14-R-1
Bebeau Les 222-18th....1155-J
Becerra John D 1746½Park....775-R
Bechtel Corp 1845 Oak....1396
Beck W W r 1938 Olive....916-J
Bedell Orville Crestn....68-R-2
Beeler Bernadine 2213 Olive....1082-J
Belfast Distr 1914 Olive....916-R
Bell Seth H 1445Pine....887-R
Belyea Pat SHwy....195
Bennett L A 529FerroLn....1164
Benson Millard E 552FerroLn....926-R
Bento Manuel MtSpringsRd....10-J-1
Bergman Alfred....24-J-3
Bergman Alvin....38-R-3
Bergman Louis WillwCrk....16-R-2
Bermingham Al....47-R-1
Bermingham Edw G....47-J-2
Bermingham Jim T....82-J-1
Bermingham Robt L Shandon....55-J-1
Berry Kenneth H....29-J-2
Berry Robt....45-J-1
Bertoni John Paso Robles Ice Serv
275 SnAugustnAv....233
Beyrle Laura S Mrs r 605 Oak....544-J
Biaggini Harold AdelideRd....9-F-31
Biasotti Ben turkeys retl CrestnRd....1720
Bickell Cliff r 312-13th....1335
Bickell's Stationery Store 807-12th....882
Biehl Elizabeth 1445 Oak....306-M
Bilton Leonard W 1644Pine....1356-R
Binder Flora 3020 Oak....1115-J
Binder Flora Natl Auto Fabrcs Mfg Co SnRaflDr&SntaFeDr....44
Birks K R Paso Robles Transit Mix SHwy....433
Residence 1622Chestnt....615
Bixby Otto ElPomr....61-J-1
Black Cullen S 209Vine....1920
Black H H 32d&Vine....1064-W
Blackburn Alberta 1129-31st....997-W
Black's Hatchery Riverside....186-W
Blair Edward MD 1004Vine....840
Residence 207-18th....752
If no answer call....1200
Blake Harry 608-13th....419-M
Blake Marie Mrs 1846Pine....1192
Blake's Plumbing Heating & Sheet Metal 1701RivrsdeAv....1117
Blanco D L Adelde&SnMiguelRd....9-F-21
Blankenship E J ShandonRd....42-J-1
Blankenship E J Jr....42-R-1
Blankenship's Market 2906 Spring....1131
Blanks Jas T 727-26th....529-J
Bless W H 1038Vine....1300
Bliss Margaret Mrs 605-17th....587-M
Blue Moon Coffee Shop 1226 Spring....331
Boatman Cecil C Paso Robles Swap Shop 2712 Spring....270
Residence 1906Vine....646-J
Bobson Marjorie r 745 Oak....793-J
Bollinger Elmer r 1428 Oak....42-J
Bonde Chas 1905Vine....215-M
Bonde Edwin C r 516 Vine....173-J
Bone Troy D GoldenHillRd....1262-W
Bonelli Noel G Estrella....806
Bonesti Jules 546-13th....419-W
Bonnheim Donn r....8-F-32
Bonnheim Walter E Sr r 312-14th....624-J
Bonnheim Walter S ShandnHts....52-R-2
Booker Claude....21-J-2
Booker Kinnies....34-R-2
Booth Gene r 406-10th....146
Borchelt C R NRiverRd....7-J-3
Borchert Edwin....29-R-1
Borchert Emma r 1319 Olive....416-R
Bossert Lois R Mrs r 514 Beverly Av....830
Bossert Robt H MD 1305Vine....50
If no answer call....1200
Botts Victor....834-R
Botts Wm T r 2835 Vine....1092-W
Boughey Mabel Paso Robles Bath Hse 11th&Pine....1816
Boulware Henry H r 1535 Locust....276-R
Boulware J W 605-21st....849-J
Bousfield Jas r 1810Park....969-W
Bowdry Alberta 2102½RivrsdeAv....1193
Bower Shelton 502-4th....463-R
Bowers Leo L r Capitol Hill....953-W
Bowles S O r 443-10th....1243
Bowman Amos A 739-26th....968-R
Box Wallace OakFlatRd....4-R-11
Boyer A M....28-J-1
Boyer Glenn L 628BolenDr....786-W
Boyer Mae 2d&ChalmieShandn....55-R-3
Boyer & Sons Garage & Service Shandn....78-R-1
Boyette Jas M....10-F-21
Bradford R F 2118Vine....1048-R
Branch Harold 345-19th....913
Brandon Elmer 2745 Oak....354-J
Brandon Jack N 416-6th....697
Brannen Geo 522-3d....389
Branson Wm H 1511 Oak....471-W
Brant Jean Mrs 7300MorroRd....1097-R
Brazzi Ruben W 836Park....1488
Bresette A 931-15th....1181
Bresette Harold 1446RivrsdeAv....19-M
Bresette Sallie r 718 Oak....793-W
Brewster W E r 639 Oak....544-W
Bridge Norman 274 SnCarlosDr....1906
Bridler Frank New41Hwy....506-M
Briley Jane W r....18-F-21
Brinson Elmer J GoldenHillRd....1524
Brinton Ferree 2701Vine....1059-M
Brooks Elbert 306-12th....663
Brooks J E 3165Vine....1449-W
Brooks Motors
New Car Dept 1306Pine....168
Used Car Dept 6th&Spring....824
Brooks Wes Chevron Service 806 Spring....539
Brooks Wes Chevron Service 1502 Spring....1198
Brooks Wesley r 1416 Vine....41-J
Brown Clyde J 1622Park....1219-J
Brown Dean L ShandonCrestonRd....48-R-2
Brown Ernald....80-J-11
Brown Ernald Shandon....80-J-2
Brown Ernest....80-R-2
Brown G W r 1946 Oak....125-W
Brown Georgia 722 Olive....1069-M
Brown Gerald Mrs 3212Pine....1923
Brown Gertrude Shandon....81-R-12
Brown H A 3405 Spring....642
Brown Joe C r....18-F-2
Brown Joseph F r....18-F-4
Brown M R SHwy....22-J-2
Brown Paul Rey r 41-12th....1211
Brown Ray N Dr dntst 612-12th....67
Residence Oak Flat....2-R-2
Brown T C 1545 Spring....1215
Brown Wm O....1068-W
Bruner Ray 2232 Oak....1536-J
Brush J P r 1751 Filbert....166-W
Brush W I r 1533 Vine....1135-J
Bryan Don SHwy....22-J-3
Bryan Gene r 1415 Chestnut....364
Bryan Geo W 423-10th....1042
Bryan Meat Co Slaughter House....1250
Bryan Ruth W12th....1182-M
Bryant Chas 3045Park....1450
Bryant Edw L 1505½Chestnt....64
Bryant S J r 542Beverly....1425
Bryden Forest A & B Auto Wreckrs N101Hwy....9-R-3
Buchanan A E r 133 Capitol Hill....595-W
Buchman Alfonse CrestnRd....1068-J
Buck Kenneth h....38-R-1
Buckalew Robt S 712Park....292-J
Buckle T Chas Rev 2931Park....1107
BUCKLE'S BODY WORKS 1509 Spring....767
Buckley Victor B 215 SntaCrzAv....132-J
Bud's Sport Shop CrestnRd....791-J
Buelna Joaquin N 532FerroLn....1478-J
Buena Vista Ranch....29-J-2
Buggy K N....18-J-1
BUILDERS MARKET 840-10th....1600
Burk Herman E r Adelaide Rd....9-F-33
Burke H A 204-18th....1532-J
Burks Bobbie 1838RivrsdeAv....1618
Burnard Wally 510FerroLn....1497-W
Burnett J K Sr Mrs 1443Chestnt....466-W
Burns Wm H....39-J-2
Burton Ben M 240 Spring....951
If no answer call....810
Burwick Warren Shandon....79-R-11
Busi's Cafe 1122 Pine....581
Butler Oral E 1537Vine....1306-W
Butler Robt O 154 SnCarlosDr....1049-M

Butterworth C CrestnRd....805-W
Buttke Alvin 637TuckrAv....1401
Butts John J Moorman Mfg Co 165 SanAugustinDr....1392

C

C & J Cafe cocktail lounges 1232Pine....365
Cabanag Bob 1209Gregory....308
Cadagan Jerry D PeachyCnynRd....11-R-11
Cadioni Jos Jr 102-12th....692-W
Cagle Marion J GoldenHillRd....695
Cain Troy E 111CapitolHill....1086-J
Cal-Farm Insurance Co 705-13th....1110
Caldwell Jas 311-12th....453-M
Caldwell Nursing Home 321-12th....1170
CALIF ALMOND ORCHARDS INC
Main Plant & Office 4th&Spring....400
Calif Milling Corp 1212Railrd....161
Calif Motor Express Limited 5th & Riverside Av....657
Calif State of
Dept of Employment
Farm Labor Office 3341 Spring....1817
Dept of Motor Vehicles 812-10th....884
Divn of Forestry
Las Tablas Fire Control Station Adelde....8-F-34
Pso R Fire Control Sta S Hwy....580
Shandon Fire Control Stn Shandon....50-R-1
Divn of Highways
Maintenance Foreman Shandon....50-J-3
Maintenance Superintendent 5th&Riverside....664
Highway Patrol
For Emergency Calls only
Ask Operator for-ZEnith 1-2000
Paso Robles School For Boys Estrella....806
Resident Engineers Office Rivrgrve....37-R-12
Calloway W J 617MossAv....1265-J
Cameron Bertha 636Vine....924-J
Cameron G O 1710Pine....1356-J
Cameron Tommy Sr 721Pine....305-M
Cameron Tommy H Jr 406-16th....441-R
Cameron's Brake & Wheel Alignment 3011 Spring....170
Cammack Marie 1949 Oak....118-W
Cammack Omar L 1927 Oak....118-R
Camp Fire Girls Hdqtrs 19th&Chestnt....474-J
Camp Roberts Natl Defense Committee
Bk of AmericaBldg....568-J
Camp Russell....538-W
Campbell Opal 2137Victoria....753
Campbell Wm F....783-J
Cannon Jas W r Peachy Canyon....6-J-2
Cantrell Dave 1123YsabelAv....529-W
Cape G A r 615-15th....948-W
Cape J E Mrs r 30th&Park....928-R
Carlisle H Terry 144-17th....587-W
Carl's Billiards 831-13th....1529-J
Carlson Paul A MD 612 Olive....1159
Carminati A B r N River Rd....7-R-2
Carminati Joe 134CapitlHl....1909
Carminati W S SherwdRd....1264-M
Carpenter L H Mrs 1817 Oak....965-W
Carpenter Lyle F....19-W
Carr Georgia E r 1813 Riverside Av....421
Carroll Edw A 2801Pine....1354
Carroll T J 721-26th....1514-J
Carter Bob L 2625RivrsdeAv....186-M
Carter Geo L 912Vine....1568
Carter W E Mrs 1911Park....790-W
Carter W H 621Vine....864-R
Cary Ed SunstHts....491
Carter W H 621Vine....1462-M
Casper Al 336-12th....770
Casper Wm J 1528 Oak....1225
Casson Geo r 1414 Park....1133-M
Casteel Bert 2130Vine....1831
Casteel Elvin M CayucosRd....21-R-2
Casteel Harlan....34-R-1
Catholic Church 512-13th....207
Catt R W 3121Pine....1924
Caulkins Kathleen Mrs r 530½-10th....210
Chadwell Tracy C 503Bonita....1338-J
Chaffe Joe B Jr 150½Pac....1445
Chamber of Commerce 705-12th....16
Chambers E H Mrs 2238Vine....959-W
Chambers J Henry 45RidgeviwCt....1554-J
Chambers Michael 170PacAv....1448-R
Champion Lawton D ElPomr....59-J-1
Champion Lawton D atty Bk of AmericaBldg....76
Chaney Murphy....77-R-2
Chaplin Clarence Shandn....53-J-3
Chapman Floyd A 3126 Spring....1573
Charcoal Products Co AdelaideRd....614
Charcoal Specialties Inc 17th....120
Chavez Plutarco Crestn....67-R-3
Cheney Frank L 164 SnCarlosDr....533-M
Cherry Elmer L....16-R-3
Chesmore Dorene M 1109½Chestnt....453-J
Chevrolet Sid Nichols 1305 Spring....1222
Chiappari Ted r Oak Flat....4-J-11
Chick's Tire Service 1233 Spring....717-J
Child Care Center 3126Park....1157-J
Childress J C 264 SnCarlosDr....9-F-14
Chimney Rock Ranch AdelideRd....1575
Chism John H 339-13th....1526-M
Chisum Charlie 1520Park....81-R-1
Cholame Ambulance Service Cholame....81-R-1
Cholame Cafe Cholame....81-R-1
Cholame Garage Cholame....81-R-2
Cholame Garage Cholame....81-R-3
Cholame School Hwy41....34-J-2
Christensen A Mrs....519
Christensen C A r 511 Oak....11-J-2
Christensen Donald PeachyCnynRd....858-R
Christensen Gerald 2835Park....1328
Christensen Max Rev 1345 Oak....62-R-2
Christensen R E....123
Chuck's Service 1339 Spring....1088-J
Church of Christ 20th&Park....688-R
If no answer call....8-R-3
Claassen Ben A r N River Rd....25-J-12
Claassen Betty WillwCrk....25-R-3
Claassen David WillwCrk....16-J-3
Claassen Ernest....637-W
Claassen G J 138-17th....125-R
Claassen Henry A 1905 Oak....440-J
Claassen Herbert G....17-J-3
Claassen Herman WillwCrkRd....667-W
Claassen Howard O r....37-J-3
Claassen John J Shandon....100-M
Claassen Louis J 344-14th....1719-W
Claassen Ted R 50-12th....667-R
Claassen Wm r....517-J
Claassen's Radiator Shop 1534 Spring....970-M
Clark Eva 2803Pine....210
Clark Howard C r 530½-10th....127
Clarke C W Co ofc 606-12th....52
Ranch....87
Classic Beauty Salon 618-12th....924-R
Claus Herb 521 Oak....163-R
Claus Mat 838Vine....1038-W
Clay L L serv stn 703 Spring....487
Claybrook Barry r 2005 Oak....1116-W
Clemente Gene r 608 Oak....687
Clemons H P r 500-12th....23-J-2
Clevenger Lyman WillwCrkRd....1356-W
Clevenger W H 1920Rivrsde....264-R
Clifford D B Mrs r 1849 Locust....1508-W
Clifton Delton....1140
Clifton Motel 125 Spring....1620
Cloer Jas E 2145Vine....9-R-1
Clouser Forrest V r N Highway....402
Coalwell Roy plmbr 2029Pine....1261-R
Coan E E Mrs 2036 Oak....1035
Coates Roland R r E 13th....216-J
Coates Vine R RN r S River Rd....77-J-2
Coburn Bud ShandonRd....77-J-1
Coburn G....241
Coca-Cola Bottling Co 2508 Spring....50-R-3
Cochran Francis D Shandn....949-W
Cockrell Jess r 509 Beverly....1416
Cockrell's Refrigeration 845-13th....53-R-2
Cockrum John B Mrs Shandon....1276
Coffman M M Mrs 701Vine....1075-W
Colburn T R tractor reprng 221-15th....6-R-3
Cole C r Peachy Canyon....1436
Collins G B Dr Paso Robles Veterian Hosp 820-23d....1133-R
Collins John A 1620Park....1133-R
Collins Ray B 1620Park....1598
Colouch Joe 226 Oak....290
Colt Irene CapitlHl....935-W
Colwell Walter 120PacAv....296-R
Colyer J T r 1109 Chestnut....2-J-2
Comfort H G r Oak Flat....376-J
Comstock Alta 215-12th....858-M
Conaway Wm W 2907Park....22-J-1
Conover L W CayucosRd....1542
Conrad V M 629TuckrAv....690
Consolidated Motors used cars 2110 Spring....463-M
Conterno A C Mrs r 812 Vine....2-F-2
Cook F D MtnSprngRd....1066
Cook F D Plumber & Electrician 1032Pine....63-R-1
Cook Lincoln Sr Crestn....779-J
Cook Rollin 2902Pine....60-J-1
Cook V Mac ElPomr....60-J-2
Cook V N ElPomr....74-J-1
Cook Wm M CrestnRd....3-R-12
Cooksey Doff C OakFlatRd....3-R-3
Coon M E OakFlatRd....1593-W
Coon Merton E Sr 260PacAv....623
Cooper Harriet SHillcrstDr....943-W
Cooper Helen 3305Pine....1041-J
Cooper Raymond C 124 SanAugustinDr....1338-M
Cooper Robt C 3124 Oak....344
Cooperative Farmers Supply Co Inc
Main Store 14th&Pine....153
Sheet Metal Shop 14th&Pine....1377-J
Corbaley Gerald R 628 Oak....1409
Corbaley J V 1712Vine....1585
Corbit Ray 105 SnRafl....1707-W
Cordeiro Manuel S 1st....673
Corippo Mel H contr 1221Park....956-W
Corippo Melvin H cemnt contr 23d & Park....1232
Cork Blanche 39-12th....1232
Cork Dean 39-12th....1410-W
Corley J F 1705RivrsdeAv....51-J-1
Corning Delbert R....955
Coronado Motel 2400 Spring....1424
Costaganna C r 1232 Pine....1153-W
Cottage Motel 2206 Spring....920
Couch Walter R 1803Vine....1936
Coulter Earl C 544 Oak....119-W
Cousins Betty Ins 822-13th....119-W
COUSINS JAS B Ins & grain dlr 822-13th....119-R
Residence 1351 Chestnut....1577
Cousins Robt J 420 Oak....737-W
Cowan D R 405-3d....1065-R
Cowan Pomp Mrs 2020Rivrsde....863-M
Cowles Florence M Mrs r 429-16th....523
Craig F L 531-30th....1474-J
Craig F L Sheet Metal & Plumbing 731-21st....523
Craig L A Roy 219-24th....1174-R
Crawford Elmer 1734 Oak....737-W
CRESCENT DAIRY 625-7th....110
Crescent Dairy Cafe 1421 Spring....339
Creston Park-FHA 560FerroLn....1492
Creston School Crestn....66-J-1
Crews Jesse L 1546 Olive....441-M
Crews Gilbert K Cholame....1921
Crews Johnny T 104-16th....879-J
Crooks Shirley 523-4th....644
Cropper Sidney C truckng 1935 Vine....216-M
Cropper T H r Creston Rd....592-W
Crouch Ernest K Jr 1944 Spring....9-F-24
Crouch Jack AdelideRd....9-F-4
Crouch Joe H PeachyCanyonRd....1273
Crow Gene Mrs 1836Park....1273
Cruz Marcos 1131-18th....518-W
Cryer Evelyn 234 SntaCrzAv....867-M
Cuendet F blksmth 1304Railrd....130-W
Cuendet Fred 1340Vine....1332-W
Culbert E S 130-12th....741-M
Culinary Alliance & Bartenders Union 703 100F Bldg....548
Cull Percy H telvsn 630-6th....748
Culligan Soft Water Service 1415 Oak....1113
Cullors Alfred 3232Pine....691
Cullors J W Rev 3111Pine....330
Cully Jos NRiverRd....7-R-1
If no answer call....7-R-3
Cummings F R r 1045 Olive....345
Cunningham John W r 2238 Olive....622
Cunningham Ola 108W11th....486-M
Curletti B 820-22d....554-R
Currell J M Mrs....15-R-1
Curtis Rex 3105Pine....717-W
Cutting May 524-15th....979-R
Cybulski Stanley 1111Vine....542

D

Dahl Delmer E 203-15th....150-J
Dahl Joe r 620-30th....356-J
Dailey Vincent S 633BolenDr....1083-J
Dalby Bertha 807Vine....704-R
Dale Alan A ShannonHillRd....893-R
Dale Ina M Mrs 245 Oak....1581
Dales Hazel C r 731 Pine....167-W
Daman H B 411-13th....480-M
Damron Lauretta 3302Pine....1599
Daniels D D 59RidgevwDr....494-R
Daniels Drug Store 1317Park....1500
Daniels Russell R 738Vine....878-W
Daniels Walter E r 615-26th....968-J
Dan's Market 2044 Spring....409
Darnall Fred A 3118 Oak....381
Dauth-Leisy Foods 530-12th....256
Dauth Lester C 1HillcrstDr....1080
Dauth O E r 2021 Oak....7
Davenport Howard OakflatRd....4-R-3
Davidson Collier Hwy41....81-J-12
Davies Gilbert K Cholame....87-J-2
Davies Kenneth....87-J-3
Davis B H Tire Service 1233 Spring....77
Davis Bert Mrs r 1105Vine....577
Davis Clara 1023-20th....263
Davis Glen L 135-16th....637-M
Davis Gordon T CayucosRdTemplto....PasoRobls 72-J-1
Davis Henrietta S 120-17th....380-J
Davis J A r 1st & Spring....225
Davis J Terry r 304-14th....367
Davis Marion F r Adelaide....8-F-15
Davis R L Fat....1047-R
Davis Wm E....10-F-12
Davis Winifred Crestn....65-J-3
Davison Lloyd C r 1944 Vine....940
Dawson Blaine 2910 Oak....1369
Day Clarence G 1622 Oak....1125-M
Day Della M Mrs r 1520 Olive....287-J
Dean Archie R 2244 Spring....1197-J
Decater Geo Mrs 422-11th....590-J
DeChaine Bob grain dealer 1220Park....379
DeChaine Bob Insurance Agcy 1220Park....129
DeChaine D R 1401Chestnt....785
DeGraf Gerald 1400 SherwdRd....925-J
Delavan J E 420-15th....1834
Della Ferdy 906Vine....173-W
Dellaganna Geo CayucosRd....23-J-1
Dellaganna Josephine 744 Oak....484-J
Della's Home For The Aged 1020Pine....1026

DeMeritt H E 2145Park 1378-R
Dempsey J B 75-J-1
Denney Donald 504FerroLn 1638
Dennison Wm E 1742Park 1467-W
Derby John 415-7th 743-J
Derby's Electric 1311Park 91
Detling Donald G 624TuckrAv 1083-R
Deubler E G Jr r 1624 Olive 320
Dewar J B Norwalk Gasoln Co distr 9th&Salinas 1313
Dickinson Robt A 646 Oak 60
Diener John 1713Park 1318-W
Dittman C W 14-R-3
Dittman Richard C
CemeteryRdTempltn PasoRobls 14-R-12
Dock L O 732-19th 889-W
Dodd Adeline 1719Pine 1133-J
Dodd Ed r Klau 8-F-12
Dodd Errol r Adelaide Rd 8-F-23
Dodd Jas E 12th 1559
Dodd Raymond E r Adelaide 8-F-24
Dodder C O 204-24th 455-W
Dollar Hotel The 1317 Spring 102
Donkin E B Dr dentist 1115Vine 237
Residence 1117Vine 1270
Donkin Elbert B Jr Dr dntst 1134Vine 95
Residence 601Mapl 109
Donley Kenneth P 1401GreenwdDr 1554-W
Donnie Cleaners 23d & Spring 701
Donoho Emery M 1733Filbrt 264-M
Donoho Lois Mrs 504Bonita 932-W
Donohue & Sons Grocery 2548 Spring 360
Dooley J H Mrs CrestnRd 722
Dooley Jas H MD 522-13th 860
If no answer call 1200
Doty Julia 546½Vine 463-J
Doty Leland M Shandon 78-R-2
Double Bar S Ranch 1277
Dougherty B J r 303-15th 503
Dougherty Russell 9-F-11
Douglas Eddie 21-J-3
Dowden John P 644MossAv 436
Dowden Ray L Shandon 55-R-1
Dowden's Market Shandon 53-J-2
Drake Lisle A 41-J-3
Dreher D W 1435Vine 1136-J
Drennan A L 829-14th 1505-J
Drennan B R 627-20th 1926
Drennan Loyd S Mrs 284 SntaCrzAv 1112
Dres Victor G 265 SntaCrzAv 1479
Dresser & Casper Billiard Parlor 811-12th 56-J
Dresser W R r 1612 Oak 771
Drew Ranch 332-W
Drive In Liquor Store 545 Spring 522
Duart Kenneth 612-30th 1387
Dubost Raymond 8-F-31
Dueck Alfred J 2919Pine 1092-J
Dueck Frank 25-J-11
Duke's Smoke Shop 737-12th 338
Dunbar Cliff GoldenHillRd 31-J-1
Dunbar Elmer 832-18th 945
Duncan Ralph S 821-21st 1837
Duncan Roland F OakFlatRd 3-J-11
Duniven Bessie H ElPomar 33-R-3
Dunlap Edgar Shandon 52-R-3
Dunlap Hazel Peterson Dr optmrst 1221Park 236
Dunlap J W r Peachey Canyon 685
Dunmire Martha O CayucosRdTempltn PasoRobls 72-J-2
Dusi Dante
TempletonCemeteryRdTempltn PasoRobls 14-R-11
Dusi Guido F 2721Vine 1546-W
Dusi Guido F Paso Robles Elec 918-13th 1501
Dusi Sylvester SHwy 13-R-1
Dusi Winery SHwy 13-R-1
Dutra John Mrs 1803Vine 679
Dyck Henry J 21-J-11
Dyck John A r Adelaide 8-F-25
Dyck John W Mrs 628-30th 356-W
Dyck Will G WillwCrk 16-J-2

E

Eakin Jack H 1845 Oak 1396
Earleen's Beauty Shop VineyrdRd Templtn 2782
Earl's Auto Repair 1546 Spring 302
Easley Jas 2821Pine 835-W
Eason Don Q r 1834 Oak 247
Eason Strila L 727-16th 1219-R
Easterling Catherine Miss 1705 Oak 844
Eastwood Wm C 429Vine 1352-J
Eaton H A 1433 Olive 1915
Eaton & Smith LimeMt 70-R-1
Eddy's Apparel 1214 Park 74
Ede W C 2HillcrstDr 861-J
Edelman Albert CrestnRd 76-J-11
Edmiston Harriett A NHwy 9-R-2
Edwards Dorothy r 529 Spring 1116-J
Edwards Harry R Farmer's Ins Group
1744 Vine 850-W
Edwards Jack OakFlatRd 4-J-3
Edwards Jas D 134PacAv 543
Edwards Kenneth A 435-14th 1437
Edwards Lucy M 835 Olive 729
Edwards Price R Dr 145-16th 378
Eide Arthur ShannonDr 1237-J
Elmon Paul r Kiler Canyon Rd 1-J-1
Elmon Sig r Kiler Canyon Rd 1-J-2
Elam W C 2145 Oak 1539
Electrical Products Corp 918-13th 130-J
Elizabeth Ann Flower Shop 724-14th 122
Elliot C M 1519Chestnt 696-W
Elliott Bernard Mrs 1929Pine 831-J
Elliott Bruce 230-18th 165-R
Ellis H D 624-8th 974-J
Ellis N W r 542 Bonita Av 1114-M
Embree Bernard C 44-12th 1719-J
Emerson Dove Mrs 1605 Spring 61
Engelke J H GillisCanyon 85-R-2
Engleman Norman SherwdRd 1622
Enos Louis AdeldeRd 9-F-16
Erdman B 1020-17th 1440
Erich's Market 2611 Spring 579
Erickson Chester L 76-J-3
Erickson Leo Crestn 67-J-2
Erickson Ora M 615-26th 984
Erickson Will J 75-R-2
Erler Ed 1921Vine 215-J
Ernst Brothers Warehouse 1225RiversideAv 829-M
Ernst Ellsworth 73-J-2
Ernst Eugene 100CapitlHl 1239
Ernst Harold W 25-12th 1561
Ernst Ralph A 73-R-1
Ernst Wilmar F 45-J-2
Escarcia Richard Cholame 81-J-2
Eschwig W W atty 531-12th 333
Residence 2713Vine 1456-J
Estey John L 212-11th 1216-M
Evans Camera Exchange 12th&Spring 442
Evans Gift Shop 12th&Spring 229
Evans Iveus S 1704Park 787-J
Evans Robt 815Vine 864-W
Evans Thos 107CapitlHlDr 926-J
Exline Vernon OakFlat 2-R-1

F

FHA-Creston Park 560FerroLn 1492
Fairbairn Alice Mrs r 3439 Spring 429-R
Fairbairn Elizabeth R r 512 Bonita Av 750
Fanning Derrill R 1359
Fanning Roy B Judge of The Justc Court
40s Spring 285
Fanning Roy B r 221-16th 585-W
Faries Culbert W 1508-W
Farm Bureau Services 705-13th 1110
FARM HOUSE MOTOR LODGE 425 Spring 933
Farmer Harry 1644Pine 1356-R
Farmers Alliance Bus Assoc
Office 10th&RivrsdeAv 115
Bulk Plant 6th&RivrsdeAv 724
Feed & Seed 10th&RivrsdeAv 311
Farmers Cooperative Supply Co Inc 14th&Pine 344
Farmer's Insurance Group 1744 Vine 850-W
Farnell Ray J 630BolenDr 786-M
Fast Walter J r N River Rd 8-J-1
Faulkner Anna 2128RivrsdeAv 1819
Fein C B dntst 1205 Park 222
Residence 420-10th 527
Fein Vernon O 125 SnRafIDr 1434-W
Feldhacker Addie C Mrs 1517 Olive 498-J
Ferdy's Bar 12th & Pine 171
Ferguson Ella E ShandonRd 38-J-11
Ferrin Jay R 234-18th 165-J
Ferry A K 245 SanAugustin 1287-W
Ferry Archie 43-J-3
Ferry John Jr 399PacAv 1448-J
Ferry John E 2545RivrsdeAv 650-M
Feuchter Chas J Mrs r 1422 Spring 98-R
Fieguth Herman J CapitlHl 1553-J
Filipponi Mario 827-8th 325-R
Fillmore Robt CrestnRd 1264-W
Finigan Everett R 211-24th 1466
Firestone Hammons' Dealer Store 1344Park 405
First Baptist Church 17th&Park 712-W
Fiscalini Aldo 916-8th 1063-W
Fisher John C 63-12th 1839
Fitzhugh Dee r 7X Ranch 8-F-3
Flamson Geo H Paso Robles City Schools
Union High School 24th&Spring 1190
Residence 1825Vine 408
Flannery Herbert F 21-J-12
Fleig Frieda r 1511 Park 144
Fleig Robt H Shandon 50-J-1
Flemmons Leon 640BolenDr 1421-M
Flores Lorenzo 1030-7th 672-J
Ford Harlow B r W 17th 1255
Ford Inez B RN 225 SntaCrzAv 665
Ford Jas H W17th 1255
Forest Ernest SVine 1267
Fortini Louis C SHwy 1814
Forty-One Cafe Shandon 57-J-3
Foss Robt W 2045 Spring 1536-W
Foster Freeze of Paso Robles 2524 Spring 873-W
Fowler Glass Shop 11th & Park 160-J
Fowler Harold Shandn 47-J-11
Fowler Louis H 405Vine 1046-W
Fowler P D Paso Robles Ins Agcy 531-12th 1220
Fowler P D r 2145 Olive 1130
Frair J H MtnSprngsRd 1076-J
Franceschi Roger r 1914 Olive 916-R
Francis Louis r 1512 Park 1044-M
Franklin Harold 33-J-2
Franklin Wesley CrestnRd 34-J-3
Frazier Alfred G 636CrestnRd 732
Frazier Chas T 244 SntaCrzAv 867-W
Frazier R W contr 620-23d 472-J
Frazier Tom r 727 Oak 377-W
Frazier Val 636CrestnRd 732
Frazier W W 818 Olive 532
Frederick Chas Shandon 48-R-12
Frederick Howard Shandon 48-J-1
Frederick Thos Shandon 48-R-11
Fred's Norwalk Service Stn Norwalk Serv Stn
840 Spring 425
Freeman Addie Mrs 623-2d 678-R
Freeman Donna Mrs 429 Oak 377-R
Freeman Dovie r 542-32d 932-R
Freeman R L Calif Milling Corp 1212Railrd 161
Freeman R L r 429 Oak 377-R
French L M 644BolenDr 116
Friday Paul L 556FerroLn 630-J
Friend Orval r Oak Flat Rd 4-R-12
Frisby H S 802 SalinasAv 1242
Frischmann Josephine 309-13th 100-W
Frogge Elva r 2029 Vine 535
Fuller W S 115CapitlHl 706
Fullerton Claude C 1532 Olive 1269-M

G

Gahan W V SHwy 1206
Gahan W V rl est 1215Park 996
Galba Edw P 2210VillaDr 1018-W
Gallagher John P HillTopDr 605
Gallagher Madden & Hart attys Bk of AmericaBldg 800
Galle M J Rev 830Vine 878-M
Galli J M CayucosRd 21-R-3
Gambel Wilbur NRiverRd 8-R-11
Gamel Nora H 18-J-2
Garcia Ruth 2925 Oak 449
Gardner Glenn G 721-28th 1586-J
Garges Ambulance Service 2840Vine 621
Gates M Roland Pso R Cr Bur
Bank of America Bldg 865
Residence 1545 Park 34-J
Gates Russell W Dr dntst 531-12th 32
Residence 51-12th 1429
Gatlin Dave 14-R-2
Gay Flossie H 1936Vine 392
Gaylord H K bricklayer NRivrRd 9
Gaylord Melvin C 538-30th 356-R
GENERAL AUTO PARTS 1218Pine 280
If no answer call 697
General Petroleum Corp PipelineStnAdelde 8-F-6
General Petroleum Corp Plant 5th & Pine 252
General Petroleum Corp right of way dept 1215Park 996
General Petroleum Service Station 1339 Spring 123
Gentry Lynn 1921Pine 113
George D L MtnSprngsRd 432-M
Germain M Mrs 1219Pine 1526-W
German Louis 721Park 1548-M
German Myrtle 715-18th 1462-W
Gerst Ed r Adelaide 8-F-2
Gerst Wm Adelde 8-F-41
Giacomazzi Harold 619-20th 991-W
Gibbs E E News Agency 1735 Park 307
Gibbs Fred S 829-10th 1729
Gibbs Sam 1629Park 712-J
Gibson E M 321-15th 150-R
Gibson Wm H 154 SanAugustinDr 1735-M
Gileau Omer Pat 893-J
Gillaspy P H 3203Pine 1325-M
Gillern Ethel 728Pine 556-W
Gillette Thurlow T 320-4th 1163-R
Gilmore Clarence 509FerroLn 1562
Givens Geo G 231-17th 912-W
Gladding J D D 17-R-12
Gladke Frank River Grove Str Hwy41 40-J-1
Glass Transportation Co 1733 Spring 258
Glessner Daisy 1735½Park 1530
Glimp H B Crestn 64-J-1
Godsey Hal G Mrs r 1927 Olive 772
Goetsch Leroy W 24-J-2
Gombos N N 515-21st 454-W
Gonzales Eleanor J 2045Vine 1151-W
Gonzales Minnie 710 Spring 1441
Goodale Harold Bldrs Mkt 840-10th 1600
Goodale Harold C 226-19th 476
Goodell Bob 40-R-1
Goodell Geo SHwy 1047-M
Goodwin Bus r 205 Oak 1314
Goodyear Florence 105 SntaYsabl 250-R
Gorham Ernest L Valley Motl Shandn 56-J-3
Gorham Marion 420-14th 976
Gow Chas S Shandon 47-R-3
Grady Chas E r Adelaide Rd 187-W
Grandview Apartments 102 Spring 37
Grant Adam L Cholame 86-R-1
Grant Douglas ShandnHts 50-R-2

Graves A J PeachyCanyon 6-R-2
Gray Gilbert Rev 1326 Oak 191
Gray Gilbert Rev 1234 Olive 1596
Gray Mack 604-30th 353
Gray Robt F r 539 Bonita Av 932-J
Grebe Wm 35-R-3
Green Clarence R AdeldeRd 187-J
Green H A 284 SnCarlosDr 719-R
Green J P Dr dentist 522-13th 47
Green J P Dr r 519-14th 94
Green Oliver ElPomr 58-R-1
Greentree Motel 416 Spring 552
Gretlein R C 376PacAv 1210
Gretter B K 1427VaPine 1526-R
Gretter Edith E 2331Vine 382-J
GREYHOUND BUS DEPOT 1245 Spring 242
Griggs Rex 125 SntaYsablAv 1735-R
Grindstaff Clyde F 525BonitaAv 1064-J
Griswold E R rl est 1424 Spring 1510
Residence 716-J
Groskurth Donald E 2811Vine 1106
Grubb Roland r Adelaide Rd 9-F-32
Guffey J W AdeldeRd 9-J-3
Guthrie H W 1405GreenwdDr 1132
Guthrie's Jewelry 741-12th 789

H

Hackney Carl 354PacAv 962-W
Hackney Ed 330PacAv 1633-W
Haeuser Karl 24-12th 797-R
Hagens W A acct 724-14th 72
Hagens Walter A 396-17th 1031
Hagerman Arthur F 225PacAv 366-W
Hagerman Helen Mrs 230W12th 741-J
Hagerman Julia Mrs Shandon 57-J-2
Hahl E A 34-12th 738-W
Hahl Ernest A Shandn 85-R-1
Hahn Forest C 2117Vine 1249-W
Hailey Jim Shandon 78-J-2
Hall Clarke L cattle brkr 606-12th 127
Cressy Corrals 47-R-11
Residence 52
If no answer call 77-R-1
Hall D R r 19-R-1
Hall Duane J FresnoAv 682-J
Hall J N 220-17th 981-J
Hall Jas R r 19-R-3
Hall Nellie L 721-28th 1832
Hall Norman A 74-J-2
Hall Stephen H MtSpringsRd 174
Haller H C r 703Vine 203-W
Hambly Irma Crestn 65-R-1
Hambly Milton Crestn 65-R-1
Hambly Warren 535 Oak 1061-J
Hambuchen Robt E 634Tuckr 1835
Hamm Elmer J 312-17th 633-J
Hamm Frank 24-R-1
Hamm Gerhard 44-J-1
Hamm John WillwCrk 24-J-1
Hamm Rudolph H CayucosRd 22-R-1
Hamman Melvin J 540 Oak 113
Hammock Eddie 2028 Olive 1349-J
Hammond Chas r 2135 Pine 1405-R
Hammond Jack WhitleyGardens 337
Hammons' Firestone Dealer Store 1344 Park 405
Hammons Larry C HammonsDr 538-J
Hansen Ardith B 155 SanAugustinDr 876
Hansen Bros Ranch 47-J-3
Hansen Elizabeth Mrs 53-R-3
Hansen Geo 52-R-11
Hansen Harold 607-30th 1565-W
Hansen Iver 68RidgevwDr 1196
Hansen Iver Shandon 57-J-1
Hansen Nona V Shandn 51-R-2
Hanson Bros 1246 Spring 169-W
Hanson C E r 605-15th 275-J
Hanson J G 435PacAv 1167
Hanson R D r 1229 Vine 930-J
Hanson Ralph O Jr r 603-23d 169-R
Hanssen & Miller Shandon 49-J-12
Hanssen Wm 49-J-1
Hardcastle Bert 435Vine 524
Hardesty H H 406-12th 590-M
Hardham John F MD 522-13th 766
If no answer call 1200
Residence ElPomr 805-J
Hardie Amelia Mrs r 1721Filbert 541
Hardie J L 15-J-2
Hardin Paul B 635Vine 718
Harding Harry SHwy 440-W
Hardy A M 527 Oak 163-M
Hardy Ray 2026Vine 683-R
Harlan Sivvia M 37-R-2
Harmon W M 534BonitaAv 1025
Harmony Valley Creamery Assn 13th&RivrsdeAv 254
Harper E C 39-J-1
Harris Clarence I 26-W
Harris Darla 1520Park 1526-M
Harris Drusilla L Mrs 144-18th 1054
Harris H J r 1535 Vine 1135-W
Harris Kenneth G 504Vine 394
Harris Oliver Dean 15-R-2
Harris Randall 320-14th 1442-J
Harris Truman A r 112-18th 193
Harris Truman A & Son
New Car Dept 1302 Pine 53
Used Car Dept 531-12th 857
Harris W W r 3005 Vine 1189-J
Harrison C E r 240-16th 610-R
Harrison Wm 475PacAv 366-M
Harry C E r 3016 Spring 1189-W
Harry's Truck Stop 2801 Spring 1520
HART CHAS E well drilng 2124Park 768-J
Hart Harold 602Moss 1739
Hart Lloyd C 517FerroLn 625-R
Hart Paul T 1815Chestnt 83
Hart Paul T Gallagher Madden & Hart attys
Bk of AmericaBldg 800
Hartley Ray LomitaLinde 262
Hartung John C 27-J-1
Harvey C W Hwy41 37-R-11
Harvey M B 44-J-2
Hascall Jas CrestnRd 1263-J
Hatch Everett 87-J-1
Hatch Ruth B Mrs 1145Vine 1279
Hatch Wesley 744Vine 1540
Hatfield Arnold 544-13th 747-J
Haugen Jean Mrs 1606 Spring 755-M
Haussler Dana O ElPomar 58-J-3
Havens Jarold 2916Pine 1477-M
Havens Robt N 626BolenDr 983-W
Haynes Marlene Mrs r 909-12th 765-W
Haynes Vern 1421RivrsdeAv 1303
Haynie Jim 624MossAv 1578-W
Hays Chas C 3004 Spring 452-W
Hayward Lumber Co 10th&Pine 820
Heaton Alfred L 16-R-11
Heaton Babe r 321-13th 444
Heaton Grace Mrs 630-10th 555
HEATON R C CO hdwe 803-13th 890
Heaton Ray G 2011Vine 295-W
Hedgpeth Myrtle optometrist 1535 Park 352
Residence 1535Park 352
Heely Fred L WhitleyGardens 39-R-12
Heeres R K CrestnRd 1553-W
Hege C r 805 Oak 154-J
Hege Irvin O 239Vine 662
Heggarty Harry L 65Fresno 946
Heilman W R r Kiler Canyon 1-R-1
Heilmann Herman 64-R-3
Heilmann Otto 67-R-2
Hemingway Dell B 2Farmgtn 1933
Hendricks Carl W 505FerroLn 1574-J
Henrie Kenneth 13-J-2
Henry G W Shandon 51-R-11
Henry M L 705Park 1464
Henry's Barber Shop 1238 Park 58-W
Herman Fred 639BolenDr 1471-M
Herreid Delmer C 1510Park 206-M
Herrera Ben 2203Vine 295-J
Herrera Rosemary 1730Pine 1463
Heynen Martin 867-J
Hi-Hat Cafe 1330 Spring 477
Hi-Way Drug Store 1217 Spring 152
Hi Way Hotel 916-13th 521
Hi-Way Market 2105 Spring 333
Hi-Way News Agency 1218 Spring 337
Hiatt Joe C 730-18th 1462-R
Hibbard Audrey A 103-15th 1248-W
Hibbard J G r 732-16th 34-R
Hibbard Lucille L SHwy 195
Hibbard's Hair Fashions 1638 Spring 361
Hickam F M Mrs 1621Park 435-J
Hicks Mary Mrs 806-9th 1589
Hicks Rutn Mrs r 911-21st 1405-J
Hilbrich W PalaPrietoCyn 86-R-3
Hildenbrand Francis E CrestnRd 791-J
Hileman Raleigh G 164 SanAugustinDr 1826
Hill Lyman 328-13th 1022
Hillman Chas K 1268
Hillman Clarence III r 145-18th 1532-W
Hillman Helen 130A CapitlHl 335
Hilton Elna r 245-17th 549
Hinesley Hal H Travelodge 2701 Spring 304
Hitchcock A B 1221Vine 1291
Hiteshew I G r 721 Oak 1061-W
Hjelmeland Leonard r 504-32d 1308-W
Hodel Chris 2251 Olive 1609
Hodel Henry r 2201 Olive 448-R
Hodges Welcome 833Vine 1595-J
Hodson Carroll E Estrella 806
Hoff Denver C 63-J-3
Hoffman Les 27-R-2
Holbrook Chas H 730 Olive 238-R
Holden Carrie 2025½ Spring 1261-J
Holden Gene R 130C CapitlHlDr 230
Holler Ethel G 1421Park 1317
Hollister Dean 2121Pine 956-J
Holmes Elisha NRivrRd 990-J
Holmes Harry L AdeldeRd 9-F-22
Holst C A r 1548 Oak 1125-W
Holst Chris A Hotel Holst 1227 Spring 149
Holsted Jas 13-R-2
Hong Kong Cafe 943 Spring 604
Hooker Richard 421-19th 215-R
Hoon M J r 422 Vine 1012
Hoon's Liquor Store 1317 Spring 102
Hoosier Motel 2223 Spring 991-M
Hopper Clarissa Mrs 246-16th 1370
Hopper Everett 79-R-3
Hopper Jack D 350-W
Hopper Keith B Shandon 52-J-1
Hopper Laura E Shandon 78-R-3
Hopper Leland 2d&Cholame 53-J-11
Hopper Norman W 78-R-11
Hopper Oliver 80-R-11
Hord Clifford 31-R-1
Hord T T 985-M
Horn Boo 25RidgevwDr 1236-R
Hornby E R 3012 Spring 1258-R
Horton R L 2Fresno 1236-M
Hoskin R C 2901Pine 779-W
Hoskins Clarence W 38-J-3
Hoskins Homer E 415-16th 1269-W
Hotel Holst 1227 Spring 149
Hotel Taylor 1308 Spring 158
Houghton S W 62-J-2
Housek Joe 1621Park 969-M
Housing Authority City of Paso Robles 3201 Pine 749
Howard Clacy F 1105Chestnt 1286-W
Howard Luther Rev 1528Park 582
Howell Dora Mrs 37-12th 486-W
Huck Chas V Mrs 25RidgevwCt 1283-J
Huddleston A E 224 SnCarlosDr 1523-W
Hudson E A 30RidgevwCt 1236-J
Hudson's Drug Store 815-12th 51
Huenergard Edwin Hwy 896-J
Hughes Delma 430-7th 238-M
Hughes Mary 234-12th 708
Huhquist Martin 16-R-1
Hunter Eleanor K Mrs 529Vine 513
Hunter R C NHwy 9-J-2
Hurd Wm 1945RivrsdeAv 1543
Hurley T A r 2015 Oak 528
Hurst Fred J Culligan Soft Water Serv 1415 Oak 1113
Huston R L Co SHwy 1310
Huston Stella 530-15th 979-W
Hutt Ben C r 1501Pine 1526-J

I

I X L Hotel 740-14th 269
Ideal Five & Ten 1237Park 1203
Ifiert Chas 1635Vine 1155-W
Imlay Frances 520-19th 689-W
Irvine J Verne 2223 Spring 991-M
Irving Gage H AdelaideOlst 70-J-1
Irwin Paul M SHwy 440-R
Isom Alva Mrs 1228E11th 493
Iversen Andrew H 1236 Olive 914-M
Iversen Ed 127-12th 65
Iversen Geo H 42-R-3

J

J & H Transfer & Storage SHwyAtascdro
From telephones served by the
following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for ENtrprise 1-1501
J & R Ranches Camp B CrestnRd 66-R-2
Jackson Fredel NRivrRd 1825
Jackson & Reinert plant&office N River Rd 66
Jacques Mildred P r 829-15th 1162-W
James F J 2035½Park 1088-R
James Julia r 904-11th 1034-J
Jan John 150PacAv 1490
Jasy J r 623-19th 1146-J
Jasy's Coffee Shop 1231 Spring 304
Jardine John H SHwy 15-J-1
Jardine Wm Crestn 65-R-2
Jay C R Mrs r 943 Oak 183-J
Jefferis J R GoldenHillRd 1262-J
Jeffries Artie C 427-4th 1357-M
Jehovah's Witnesses NRivrRd 7-R-1
Jenkins Bert 521 OliveDr 1932
Jenkins Jas A 519 OliveDr 1457
Jensen Almon 1421Chestnt 426-J
Jespersen Anna C 105-12th 439-W
Jessup Jim E ShandonHts 52-J-2
Jeter Danl R 244 SnCarlosDr 719-M
Johannes H W Sunday Review 717-12th 723
Residence 1520 Oak 921-M
Johnny's Tavern 1216 Spring 85
Johnson Bruce W Shandon 79-J-3
Johnson C H r 1123 Salinas 783-R
Johnson Chas B 615-3d 278-J
Johnson Chas F 530Mapl 1633-J
Johnson Dorothy 2735Vine 354-M
Johnson Ernest R 1046Vine 833-J
Johnson Halbert T 1104Chestnt 1129
Johnson Julius 1611RivrsdeAv 1617
Johnson Lamont RivrRd 8-R-12
Johnson Max 1512-W
Johnson Murray A 418-13th 1231-M
Johnson P E 2314 Spring 1045-W

Johnson Ted ElPomr ---- 58-J-11
Johnson W O 124 SnCarlosDr ---- 540
Johnson Wm A 406-7th ---- 1391
Johnson Wm J ---- 45-R-2
Jones Arlie B ShamdnHts ---- 52-J-12
Jones Chas trucking 1110 Olive ---- 1097
Jones John D 625TuckrAv ---- 1471-W
Jones Lee 3228Pine ---- 1325-W
Jones Rudolph 2223 Olive ---- 1087-J
Jones Weldon A 615Vine ---- 704-J
Jordan John L r 1602 Oak ---- 1111
Jordan Willard J r 1848 Park ---- 89
Jordanos' Inc bevrge SHwy ---- 842
Jorgensen C R 615-30th ---- 1624
Juhl Conrad r ---- 8-F-26
Juhl Fred Mrs 820Vine ---- 463-W

K

K & M MKT 2927 Spring ---- 1024
K P R L Radio Stn 32d&Oak ---- 204
Kalar Chas S 532-19th ---- 103-W
Kalbach Huber ElPomr ---- 59-J-11
Kanai Lincoln 134D CapitlHlDr ---- 326
Kantor Leon L 549Mapl ---- 1633-R
Karau H A ---- 75-R-1
Karkanen Josephine 544-24th ---- 1043
Kastman O C 213-18th ---- 912-J
Kaulin Walter E 254 SnCarlosDr ---- 1713
Keck Arlene B 312-12th ---- 1060
Keefer Donald B 254 SntaFeAv ---- 1287-R
Keefer Florence B Mrs r 1440 Vine ---- 388
Keene Rebecca 320-12th ---- 1806
Keene Trailer Sales 3126 Spring ---- 598
Keener H L 1638Park ---- 1330-R
Keeth Paul R Rev 2222 Olive ---- 661
If no answer call ---- 1174-J
Kendall Genevieve W 1636 Oak ---- 90-J
Kennedy Chas R Dr 522-13th ---- 31
Residence 1233 Olive ---- 231
If no answer call ---- 1200
Kennedy O G Shandn ---- 82-R-1
Kenny Earl L 33Fresno ---- 4
Ken's Paint & Body Shop 729 Spring ---- 484-W
Kentucky Ranch ---- 25-J-1
Kern County Fire Dept AnnetteLookout ---- 15-F-32
Kernaghan Roy E 622 Olive ---- 1390
Kersey Edna Mrs 2731 Oak ---- 354-W
Kester Ranch ---- 49-J-11
Kidneigh W L 2730 Spring ---- 17
King Chas S r 2148 Olive ---- 1144-W
King J L paintng contr 2005 Spring ---- 1407
King Kermit 1435Vine ---- 1257
Kinion Donna Jean 509BonitaAv ---- 586-W
Kinne Dale 613Tuckr ---- 1229
Kinne Ted SherwdRd ---- 983-J
Kinney Florine 1505Chestnt ---- 855-W
Kirker Chas W Huston R L Co SHwy ---- 1310
Kirkland Frankie 1419½Park ---- 967-W
Kitzman Bryant R r 3015 Vine ---- 1449-J
Kleck E E Dick NRivrRd ---- 506-W
Kleck Leon N CapitlHl ---- 414
Klever Carl C ElPomr ---- 35-R-1
Klever M C ---- 66-R-1
Klintworth Chris ---- 61-J-2
Klintworth H ---- 76-R-1
Klintworth Wm CrestnRd ---- 75-J-2
Kludsikofsky Harry G DXL Hotl 740-14th ---- 289
Knight J Lee Mrs r 1213 Vine ---- 251
Knight W S NRivrRd ---- 8-J-11
Knight's Automatic Laundry 544-12th ---- 481-W
Knoeppel Ann 62-12th ---- 1137
Knoeppel Ruby E 62-12th ---- 1137
Knupper H R 2345Vine ---- 1725
Koenig Victor B 531Mapl ---- 1521
Koger Jake W 1924 Spring ---- 938
Kohlweck Botho AdelaideRd ---- 895
Koleszar John Rivrgrve ---- 39-J-3
Kondrat Wm V Jr MtnSprngsRd ---- 10-J-11
Koolman Chester B 621Moss ---- 1623
Kramer Fred r Sherwood Rd ---- 1428-J
Kramer's 1325Park ---- 385
Krebs E H r 305 Spring ---- 395-W
Kroger A A 632CrestnRd ---- 1402
Krout M F r 806 Park ---- 325-J
Kuehl Funeral Home 1703 Spring ---- 301
Kuehl Martin MerryHill ---- 597
Kuehl Peggy Mrs 1015-26th ---- 1096-J
Kuhl Wm Sr Creston ---- 65-J-2
Kuhl Wm M Paso Robles Glass Shop 609-22d ---- 469
Kuhnie Frank Shandon ---- 47-R-2
Kuhnie Russell Shandon ---- 57-R-11
Kullgren Fred Sr 1005Chestnt ---- 941-J
Kullgren Fred C Derby's Elec 1311Park ---- 91
KULLGREN'S APPLIANCE 1311Park ---- 91
Kumm Harry P AdelideRd ---- 3-F-2

L

L & L Home & Automotive Radio Service
1428 Spring ---- 1452
Laborde Jack Shandn ---- 55-J-2
Laing E C ---- 286
Laing G E 630 Olive ---- 1438
Laird Robert A 1545 Olive ---- 498-W
Lakjer E F 407-19th ---- 710-W
Lamas Beth Pfister r 1739 Oak ---- 631-R
Lamprae Virgil T 1602Pine ---- 502
Lancaster Leona 1526Pine ---- 516-M
Landi A r 1834 Pine ---- 1330-W
Lane Woodrow W contr 337Vine ---- 1550
Lang W R 528-18th ---- 631-W
Lannon Emery H r 1222 Chestnut ---- 111
Larkin Dale W 3106 Oak ---- 972-J
Lauridsen Ingward ---- 44-R-1
Lauridsen L r 305-19th ---- 710-J
Lawrence Martha C Mrs 421-9th ---- 1348
Layne Ralph F RiverGrove ---- 39-J-12
Leddy Dan 634BolenDr ---- 570
Lederman Alfred C 177PacAv ---- 396
Ledger Richard T r Peachy Canyon ---- 11-R-1
Ledger Wm 1830 Spring ---- 1437-W
Lee Andrew M 1725 Oak ---- 1362
Leichty Ivan r 110-12th ---- 692-J
Leichty Ivan Welding Shop 1004 SalinasAv ---- 686
Leisy A P r 1325 Olive ---- 1145-J
Leisy Gilbert H r 2111 Oak ---- 683-J
Leisy Lina Mrs 1619Vine ---- 288-W
Lemen J W r Adelaide ---- 8-F-33
Leng F W 3341 Spring ---- 438
Lenius J E Capt 605-21st ---- 849-J
Leupp Louise P 431 Olive ---- 1528
Leverenz O W Shandon ---- 56-R-2
Lewey Jas A 3155Vine ---- 219
Lewey Jay B 612Vine ---- 284
Lewey Jos F r 1945 Olive ---- 836
Lewin Lawrence W r 810 Olive ---- 571
Lewin Lawrence W S L O Co Fair Ofc RivrsdeAv ---- 950
Lewin Robt L 20RidgevwCt ---- 565
Lewis D E r 204-18th ---- 1453
Lewis Insurance Agcy 1424 Spring ---- 567
Lewis Lucile Mrs 1345Vine ---- 291-M
Lichti C R 1427Pine ---- 1583
Lichti Walter r ---- 440-M
Liddle Geo r 1337 Vine ---- 117
Liles Paul N CrestnRd ---- 216-R
Lindberg Chas E 540FerroLn ---- 773-M
Lindquist Donald G ---- 63-R-11
Linn E O r ---- 10-F-5
Linn Othello C r ---- 10-F-31
Lipham Clarence T AdeideRd ---- 9-F-15
Little F R Capt 1935 Olive ---- 1395
Little Wm H 45Fresno ---- 776-W
Livingston E C Co Inc
Farm Implements 1236 Railroad ---- 534
Steel Bldg 736-26th ---- 22
Livingston E Conant r 810 Cherry ---- 386
Livingston Park Nursery 604-30th ---- 353
Locke Studio of Dancing 618-12th ---- 1534
Loftus John Shandon ---- 79-R-1
Longacre Edyth 305PacAv ---- 935-J
Loose Alan 514-38th ---- 202-R
Loose Elsie Mrs r 405-10th ---- 1069-R
Lopp S R 827-20th ---- 1705-W
Lorentzen H C 746Park ---- 1548-W
Lorey R W Marianna Motl 730 Spring ---- 417
Lovegren Walter S r 1828 Vine ---- 689-R
Lucas Keith 1034 Olive ---- 217
Lucas W E 232-12th ---- 398
Luce Vincent W 336-12th ---- 947-J
Ludeman Carl AdeideRd ---- 283
Luke Russell L NRivrRd ---- 1299
Lund Henry S ---- 28-R-2
Lund I L 1541 Olive ---- 649-J
Lund Jens Shandon ---- 51-J-3
Lund Mae Mrs 525-13th ---- 1399
Lund Robt J Cresto ---- 65-J-11
Lund Swede Texaco Serv Stn 1004 Spring ---- 918
Lundbeck Arthur r 1308 Olive ---- 397
Lundbeck Bud 1322 Olive ---- 556-R
Lundbeck L F Bill r 3d & Olive ---- 1150
Lundgren Eric r 1438Park ---- 1158
Lunogren Eric sporting goods 1326Park ---- 470
Luther Robt B WillwCrkRd ---- 17-J-1
Luther Wm B CayucosRdTempltn ---- PasoRobls 72-R-3
Luther Wm H CayucosRdTempltn ---- PasoRobls 72-R-2
Lutheran Church 9th&Vine ---- 244
Lux Jos CrestnRd ---- 1264-R
Lyle De Witt r ---- 1508-J
Lyle Henry C r ---- 1508-J
Lyle's Cocktail Lounge 1215 Spring ---- 798
Lynch Joe Mrs 523-15th ---- 794-W

M

Macey C F Jr OakFlatRd ---- 3-R-2
MacGillivray J F r AdelaideRd ---- 8-F-11
Machado I R crop dusting Lemoore
From telephones served by the
following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1477
MacKellar Al ---- 9-F-5
MacKenzie Jack B 633TuckrAv ---- 1152-R
Mackey Jas 2345Vine ---- 432-W
MacLane Paul B 2707Vine ---- 1059-W
Macy Grace 528 Oak ---- 892
Madden Jas A Gallagher Madden & Hart attys
Bk of AmericaBldg ---- 800
Residence 1001 Olive ---- 1451
Madueno John 2630RivrsdeAv ---- 499-R
Magenot Paul J ---- 45-J-11
Magnuson George E r 3526 Spring ---- 574-W
Mallagh Freda 402-13th ---- 1569
Maltby Roger 40Fresno ---- 682-R
Mandella Casper contr 1044Park ---- 160-W
Residence 2695Vine ---- 1456-W
Mandella Casper Sr 1036Vine ---- 833-W
Mandella Charles L bldg contr 505 Spring ---- 1288
If no answer call ---- 1905
Mandella Viola B 539BevrlyAv ---- 1905
Manning H L 3040 Spring ---- 574-J
Margetts Josephine ---- 55-J-11
Marianna Motel 730 Spring ---- 417
Mars N E WhitleyGardens ---- 40-R-2
Marshall N D Inc liqd fertlzr OldHwy41 ---- 42-J-3
Marshall Robt L Shandon ---- 53-J-1
Marshall W A r 616-3d ---- 185
Martin David 534FerroLn ---- 872-W
Martin Dwight A r 625-7th ---- 110
Martin Gladwyn P 125 SnAugustnDr ---- 250-J
Martin Jas H 2245 Oak ---- 1082-M
Martin Marion E GraceDr ---- 39-R-2
Martin Pepper 2123Vine ---- 1018-J
Martin Roy E 804Vine ---- 163-J
Martin Talmadge W 730 Oak ---- 1564-W
Martin Wayne R 98-12th ---- 430-W
Martinez Alta 532FerroLn ---- 1478-J
Martinez Bob 532FerroLn ---- 1478-J
Marty Marion 230 Oak ---- 319-J
Marzorini Mac SHwy ---- 13-J-1
Marzorini Roy 485PacAv ---- 1726
Masia Sam r 2145Pine ---- 768-W
Mason Wm 2204 SnLuis ---- 1307
Mastagni Armand CayucosRd ---- 22-R-2
Mastagni Attalia Mrs r S Highway ---- 1533-W
Mastagni Don 214 SntaFeAv ---- 1235-W
Mastagni H r 2143 Park ---- 239-J
Mastagni Marvin Hwy ---- 1707-J
Mathena Lynn P 265 SnAugustnDr ---- 1523-J
Mathew Geo H 444Vine ---- 1472-W
Mathews Don A EstrellaRd ---- 1709
Mathews Don A electrl contr 1208RailrdAv ---- 1709
Mathison Vern 643CeciCt ---- 1461
Matthes Steve 344-24th ---- 455-J
Mauer Herbert 77-12th ---- 430-M
May Bruce ShannonHill ---- 1006-J
Mayflower Transit Co SanLuisObispo
From telephones served by the
following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1466
Maze M B Rivergrove ---- 37-R-3
McAndress Earl F r 1521 Vine ---- 1004
McCann C G Mrs 1501RivrsdeAv ---- 994-R
McCarty C A r 95-12th ---- 963
McCarty W O 265PacAv ---- 1568
McChesnie Amy M 525Beverly ---- 586-J
McClintock E 1014-19th ---- 1204-M
McClure R G welding & mach shop 3405 Spring ---- 642
Residence 114-17th ---- 329
McClure W J Shandn ---- 57-R-1
McConnell Francis r 530 Vine ---- 422
McConnell Irene Mrs 1035Vine ---- 142
McCord J I Adelde ---- 3-F-12
McCornack A E Shandon ---- 55-R-2
McCornack Elwin 95-15th ---- 162
McCoy D r 2243 Olive ---- 849-W
McCoy Pump Co 1134-13th ---- 1311
McCullough Edgar J ---- 1095
McCune Barbara 1410Park ---- 1505-R
McCune Floyd ---- 48-R-1
McElwee Hubert L r 1903 Park ---- 877-W
McGee Willard 114 SnCarlosDr ---- 834-M
McGeorge H Crosby 18-12th ---- 738-J
McGowan Johnna ElPomr ---- 61-R-1
McGuffin Chas S 504-28th ---- 1126
McGuire Edw A Chpln 1410A Park ---- 1218
McGuire Stella 4-12th ---- 797-M
McIntire D C r 512-32d ---- 1309-M
McIntosh Dale PeachyCrynRd ---- 1292
McKay Vernon E ---- 46-R-11
McKinley Lottie S 2935Vine ---- 764-W
McKinley Max AdeideRd ---- 9-F-14
McKinney J F Hwy41 ---- 36-J-11
McManis Jas F 620MossAv ---- 796
McMillan Don ---- 79-R-2
McMillan Eben Cholame ---- 86-R-11
McMillan I GillisCanyonRd ---- 85-J-1
McMillan M R ---- 78-J-1
McNamara H D r 1724 Oak ---- 483-W
McNeal Clyde 125 SntaYnez ---- 359
McNeil Richard B 611TrigoLn ---- 880
McNellis Joyce 522½-23d ---- 1829
McNutt Dean 617TuckrAv ---- 1421-J
McPeak Martha r 745 Oak ---- 793-J

McWilliams H B NRivrRd ---- 8-J-2
McWilliams Harold W ElPomr ---- 59-J-2
McWilliams Jack ---- 37-J-11
McWilliams Jim D ---- 40-J-2
McWilliams & Palla
Farm equip 1148-12th ---- 1238
McWilliams R R r 2127 Oak ---- 1072
Meadow Gold Ice Cream-Div of Beatrice Foods Co
SanBenitoRdAtascadero
From telephones served by the
following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1479
Meeks John B 821Vine ---- 1595-W
Meeks John F 529 Olive ---- 1352-W
Meeks Kenneth Mrs 415PacAv ---- 1448-W
Meeks W O SHwy ---- 332-J
Melgard C G Mrs r 1233 Vine ---- 246-J
Melody Ranch Motel 939 Spring ---- 458
Melvin Clifford A 101Vine ---- 1541
Mendoza Eddie 1806Pine ---- 1330-M
Mercantile Co Paso Robles 839-12th ---- 340
Mercury Grain & Insurance Agcy 1306Pine ---- 1813
Merrill H G Mrs 421-13th ---- 480-R
Merritt H L 1546Vine ---- 1916
Mervilyn's Flower Shop 827-13th ---- 656
Methodist Church 1326 Oak ---- 191
Meyers Renzo ---- 63-J-2
Michelson Elwood 737Vine ---- 1326-J
Millard Edith 1946 Olive ---- 1322
Millard Jack 625MossAv ---- 1925
Miller Alma E r 123-16th ---- 944
Miller E L 330-16th ---- 148-R
Miller Earl W 134CapitlHlDr ---- 61-R-2
Miller Elmore H ---- 17-R-3
Miller Floyd ---- 57
Miller J Paul telvsn serv 827-20th ---- 1385
Miller Nichols & Peterson genl contr CivcCntr ---- 978-R
Miller Raymond E 406 Oak ---- 70-R-2
Miller Robt H TowneCreekRanch ---- 188-W
Miller Verl J 1702Vine ---- 925-R
Miller W L 142CapitlDr ---- 1507
Miller & Williams Automobile Service 1040-13th ---- 617
Miller Zane E MD 3128 Oak ---- 1352-M
Mills Eva M 503Vine ---- 79-J-11
Minini Chas Shandn ---- 774
Minshull John F 305-14th ---- 774
Minshull's Paint & Wallpaper Store 627-12th ---- 916-R
Mission Trail Beverage Co 1914 Olive ---- 45-J-3
Mitchell Duane E ---- 1432
Mitchell June 108-16th ---- 252
Mobilgas Stations see General Petroleum Corp
5th & Pine ---- 1256
Mode-O-Day 1226Park ---- 29-R-3
Moe Emerson E ---- 486-R
Moe Melvin 1106Fresno ---- 957
Moes Laura C Chr Sc pr 2945 Spring ---- 958
Moffett Kenneth E 102 Spring ---- 788
Molina Sam 240 Spring ---- 610-J
Montague W E 220-16th ---- 906
Montgomery Ward & Co 817-12th ---- 118-J
Moody T J r 520-20th ---- 1168
Moon Ostin B 245 SntaYsabiAv ---- 894-W
Moore C L 721Vine ---- 450
Moore Jos G Co 1139-13th ---- 763-W
Moore Larry D 2120Park ---- 1392
Moorman Mfg Co 165 SanAugustinDr ---- 1045-M
Moraga Bert 2640 Spring ---- 1458
Moran R L 624CrestonRd ---- 1705-J
Morehouse A C 1912Park ---- 812
Morehouse Elmer W r 526 Bonita Av ---- 4-R-1
Morehouse Jack P r Oak Flat ---- 1162-J
Morehouse K E 1523Pine ---- 81-R-1
Moreno Paul J Cholame ---- 1358
Morgan D E Dick 632BolenDr ---- 1922
Morgan Laura M Mrs 2203 Oak ---- 787-W
Morillo Mary 1915RivrsdeAv ---- 790-J
Morley Frank E r 726-20th ---- 569
Morosa Bros Transportation 321-16th ---- 944
If no answer call ---- 974-W
Morrill Florence W r 825 Oak ---- 1721
Morris Challis Spudnut Shop 1321 Spring ---- 1472-M
Morris Earl R 445 Oak ---- 462
Morris F M r 444 Oak ---- 1421-R
Morrison Cecil R 646BolenDr ---- 81-J-3
Morton Richard Cholame ---- 18-F-13
Moser Lonnie L NHwy ---- 1477-W
Moses Natalia H 2911Pine ---- 612
Moss A D 229 Oak ---- 42-R
Moss W J Mrs 1420 Oak ---- 431-W
Mudd Della 3445 Spring ---- 2-J-11
Mueller Joe OakflatRd ---- 1230-J
Muir Robt r 1545 Oak ---- 147-J
Muir Walter S r 1929 Park ---- 30-R-1
Mulhall R S Mrs ---- 266
Mullen John r 538-13th ---- 76-J-2
Munk Andrew ---- 1738
Munn Herbert G 225 SanAugustinDr ---- 1809
Munoz Frances Mrs 2221 Oak ---- 1735-J
Murphree Gurley A 144 SnCarlosDr ---- 203-J
Murphy L Mrs 404-8th ---- 1808
Myers C S 711TuckrAv ---- 30-R-2
Myers Ross

N

Nail Clarence S 421-16th ---- 863-J
Nair Glen T r 627-19th ---- 1146-W
Nalley Chas 420-12th ---- 761
Nancolas Gordon E 104 SntaFeAv ---- 1634-J
Napier Bessie L 745Pine ---- 564
NATIONAL AUTO FABRICS MFG CO
SnRaflDr&SntaFeDr ---- 44
Neis Maude S r 1223 Chestnut ---- 485-J
Nelson Albert r Killer Canyon Rd ---- 1-R-2
Nelson Alice E 1709 Oak ---- 689-M
Nelson Donald R 630Vine ---- 924-W
Nelson Ernest r 402-15th ---- 291-W
Nelson Francis r Oak Flat ---- 3-J-2
Nelson Fred r 1311 Chestnut ---- 100-R
Nelson Robt A r 1203 Vine ---- 590-W
Nelson Vernon 139-17th ---- 1417
Nerelli C Mrs 1122Railrd ---- 1034-W
Nerelli Pat Mrs 220PacAv ---- 1593-M
Nettleton H T 320½-15th ---- 1372
Neufeld John C 1846 Oak ---- 948-J
Newcome J W 1021Pine ---- 934
Newhard Earl r 2013 Spring ---- 1536-M
Newlin Clifford R 3223Pine ---- 904
Newman G F 428-16th ---- 784-M
Nichols Ed Body Shop 821-10th ---- 1412
Nichols Sid r 1433 Chestnut ---- 1259
Nichols Sid Chevrolet 1305 Spring ---- 1222
Emergency Serv ---- 1253-W
Parts Dept 1305 Spring ---- 1222
Nickerson Jesse CapitlHl ---- 1156-M
Nicklas D A 545 Oak ---- 986
Nicklas Jewell ---- 62-R-1
Nicklas Robt J r 525-30th ---- 1308-M
Nidever C A WillwCrk ---- 18-J-3
Nielsen Frank 275 SntaYsablAv ---- 859
Nielsen J P ---- 49-R-1
Nielsen Katherine L 1727Park ---- 1378-J
Nielson Fred C KeysValleyRanch ---- 29-J-3
Nixon W T 1602Park ---- 952-J
Noble Evard J Dr optmtrst 531-12th ---- 29
Residence 538Vine ---- 1377-W
Noll L Bettie 2121Park ---- 1827
Noren Eddie r Killer Canyon Rd ---- 1-R-3
Noren O Capt MountainSpringsRd ---- 795-W
Norris E R ---- 41-J-2
Norton Chas W Sr WhitleyGardens ---- 37-J-1
Norwalk Gasoline Co distr 9th&Salinas ---- 1313
Norwalk Service Stn 840 Spring ---- 425
Norwood Alma 509BonitaAv ---- 586-W
Nu-Way Cleaners 1427 Spring ---- 39
Nuckolls L W r 629-21st ---- 351
Nunemaker C E Pueblo Apts 1804 Spring ---- 1153-J
Nyberg Alida 13th ---- 1156-W

O

Oak Gardens Motel 3111 Spring ---- 446-W
Oak Park War Housing Development 3201Pine ---- 749
Oaks Drive-In Theatre ---- 814
Oberg Iva G 707-19th ---- 271
O'Brien Lucille G Mrs 304-19th ---- 912-R
O'Donnell Jas P Maj 406 Oak ---- 1393
O'Donovan A J CrestnRd ---- 69-R-2
Oeck M O r 204 Oak ---- 293
Oeck Max O Jr 132CapitlHl ---- 1361
O'Hagan V F 135 SnAugustnDr ---- 533-W
Ohio Oil Co The Bk of AmericaBldg ---- 1612
Olden R L 425-10th ---- 1195
Oliver Chas 155 SnRaflAv ---- 192-W
Oliver Co Agcy 1148-12th ---- 1238
Oliver Dorothy 155 SnRaffAv ---- 192-W
Oliver Jack SRivrRd ---- 19-R-12
Olson J Harvey SherwoodRd ---- 1428-W
Olson Sadie r 509-13th ---- 762-R
Olson Vera M WhitleyGardens ---- 40-R-2
Olson Virgil 1445RivrsdeAv ---- 19-J
One-O-One Butane-Propane Service Inc 1228-11th ---- 27
One-O-One Cafe 1420 Spring ---- 101
O'Neil Lulu Mrs r 315-14th ---- 1145-R
O'Quin Claire 720Vine ---- 377-J
Orcutt D H 2d&Olive ---- 243
Orcutt D H Jr 1st&Olive ---- 1123
Orcutt's Market groceries 835-12th ---- 180
Orcutt's Meat Market 835-12th ---- 15
Orenstein S L 102 Spring ---- 37
Orton Jennie 2120Vine ---- 1082-R
Orv's Chevron Stn Shandon ---- 56-R-1
Osborne Donald E ShannonHillRd ---- 1237-M
Osborne Helene 1412Vine ---- 979-M
Osborne J B 419Vine ---- 1046-J
Osman Leroy J Capt r 122 Capitol Hill ---- 1454-M
Osman Robt K 56-12th ---- 486-J
Osman Wm R 709Tuckr ---- 1152-J
Oster Frank J Shandon ---- 52-R-1
Otto Roy W 323-16th ---- 276-J
Ottoson Henry 326-12th ---- 1491-R
Ottoson Roy 1937 Spring ---- 742-R
Ough Clark A r 205-17th ---- 677
Overby Paul B 2204Park ---- 554-J
Overgaard Oscar PlymouthHill ---- 655-W
Owen H L SherwdRd ---- 1122-W
Owen J A CayucosRdTempltn ---- PasoRobls 72-R-1
Owen Viola L 525-13th ---- 1163-J
Oxborrow Allen ---- 31-J-2
Oyler Robt W 633MossAv ---- 273

P

Paaske Ada 2045 Oak ---- 1144-M
Paaske R N 2738Park ---- 792
Pacific Gas & Elec Co bus ofc 617-12th ---- 78
From 5 PM to 8 AM & on Saturdays &
Sundays & holidays
From Paso Robles Exchange
Ask Operator for-ENtrprise 1-0251
Warehouse RvrsdeAv ---- 769
Pacific Motor Trucking Co 8th&Railrd ---- 2
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 717-14th ---- 133
From 5:00 PM to 8:30 AM & on Saturdays
Sundays & holidays call Operator
See Introductory Section for Service Calls and
Other Important Matters
Padilla Pascual P Sr 2119RivrsdeAv ---- 650-W
Page Ed r 737 Oak ---- 1320
Palla Alice Mrs 1601Vine ---- 784-R
Palla J Brady 2138 Olive ---- 641
Palla John E 2021 Spring ---- 1109
Palm Helen ---- 828
Palm V C ---- 828
Palmer C E AdeldeRd ---- 8-F-5
Palmer Ray 533FerroLn ---- 843
Park Cafe 739-12th ---- 562-J
Park Cleaners 733-12th ---- 23
PARK PHARMACY 801-12th ---- 33
Parker Earl W Ace 441BolenDr ---- 1389
Parkin Leland H ---- 62-J-3
Parkway Hotel 1238 Spring ---- 372
Parlet K W 255 SntaCrzAv ---- 1481
Parlet Sarah V r 1405 Vine ---- 357-M
Parr John B Dr 2245Park ---- 1197-W
Parsons Lavell H 257PacAv ---- 1448-M
Paso Robles Agricultural Works 1204 Railroad ---- 55-J
Paso Robles Airport San Luis Obispo County of ---- 1030
Paso Robles Auto Court 940 Spring ---- 88
Paso Robles Auto Parts 944 Spring ---- 505
Paso Robles Bakery 1229Park ---- 228
Paso Robles Barber Shop 709-12th ---- 317
Paso Robles Bath House 11th&Pine ---- 1816
PASO ROBLES BEAUTY SALON 1238Park ---- 282
Paso Robles Bowl 1329 Spring ---- 309-R
Paso Robles City of
City Clerk 723-13th ---- 702
City Tax Collector 723-13th ---- 702
City Water Dept Office 723-13th ---- 702
City Water Works 13th ---- 232-W
Fire Dept 623-13th ---- 20
Housing Authority 3201 Pine ---- 749
Municipal Plunge 9th&Spring ---- 1610
Police Dept 711-13th ---- 810
Public Library 11th ---- 106
Sewer Plant 34th&RivrsdeAv ---- 446-J
Street Dept 12th & Salinas ---- 232-R
Paso Robles City Schools
Elementary School Cafeteria ---- 1625
Georgia Brown Elementary School 36th ---- 778
High School Cafeteria 2435 Spring ---- 406
Intermediate School 18th&Vine ---- 1625
Primary School 17th&Vine ---- 1625
School Nurse 18th&Vine ---- 1625
Union High School 24th&Spring ---- 1190
Paso Robles Civic Auditorium 10th&Park ---- 1537
Paso Robles Cold Storage 2830 Spring ---- 1301
Paso Robles Credit Bureau Bank of America Bldg ---- 865
Paso Robles Dental Laboratory 531-12th ---- 49
Paso Robles Electric 918-13th ---- 1501
Paso Robles Employment Agcy & Telephone
Answering Service 1228-11th ---- 493
Paso Robles Famous Hot Springs & Health Baths
38th & Spring ---- 240
Paso Robles Glass Shop 609-22d ---- 469
Paso Robles Glass & Wrecking Hwy101 ---- 9-J-3
Paso Robles Grange ---- 1263-W
Paso Robles Hot Springs Hotel & Health Baths
1308 Spring ---- 158
Paso Robles Ice Service 275 SnAugustnAv ---- 233
Paso Robles Inn 1103 Spring ---- 1100
Paso Robles Insurance Agcy 531-12th ---- 1220
Paso Robles Jewelry Store 725-13th ---- 443
Paso Robles Journal 1212Pine ---- 802
PASO ROBLES LAUNDRY LINEN SUPPLY & DRY CLEANING 1344Pine ---- 315
From telephones served by the
following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1228
Paso Robles Liquor Store 1240 Spring ---- 197
Paso Robles Medical Laboratory 1104Vine ---- 201

PASO ROBLES MERCANTILE CO
Office 839-12th 340
Hardware Dept 839-12th 342
Paso Robles Mutual Building & Loan Assn 1211Park 613
Paso Robles Nursery 345 Spring 545
Paso Robles Office Supply 608-12th 481-J
Paso Robles Pharmacy 719-12th 1
Paso Robles Press 1212 Pine 802
Paso Robles School For Boys Estrella 806
Paso Robles Shrine Club SherwoodField 954
Paso Robles Special Training Class
S L O County Schools 105 Olive 1357-R
Paso Robles Swap Shop 2712 Spring 270
Paso Robles Transit Mix SHwy 433
Paso Robles Van & Storage 5th & Riverside Av 705
Paso Robles Veterinary Hospital 820-23d 1436
If no answer call 493
Paso Robles War Memorial
District Hospital 15th 1200
Paso Robles Waste Disposal 707-13th 714-J
Paso Robles Women's Club 13th & Oak 747-W
Paso Robles Yellow Cab 1332 Spring 488
Patrick R E 1849Vine 837
Patroline SanLuisObispoCountyAirport 616-J
Patterson C H 30-R-3
Paulus Grace L 336D 12th 947-R
Paulus Helen 336D 12th 947-R
Paulus Otto D ElPomr 56-R-3
Paulus Wilma M 336D 12th 947-R
Payne L C 1113Fresno 776-J
Payne L D Mrs 327-15th 855-R
Payne Stanley C 502FerroLn 1574-W
Payne V E & Sons 538-16th 1226-R
Payne's Radio-TV & Music Store 1334 Spring 1281
Peachey Robt I Dr dntst 1112Vine 121
Residence 431 Olive 520
Pearl Robt NRivrRd 8-J-3
Peasley E J r 503-30th 1338-R
Peats Harold 1620 Olive 288-M
Peck Katherine G r 1845 Spring 731
Pehrson Edgar E 58-J-2
Pelton R D r 117-17th 618
Pelton Ray W 326&Vine 1169
Pelton Ray W grain 1225RiversideAv 214
PEMBERTON F & WM contrs 7-12th 1386
Pemberton Wm 425PacAv 1616
Penney J C Co 1244Park 260
Perez Matt 2205Vine 1093-W
Perkins L E 83-12th 494-J
Perrine Violet 526-32d 1309-W
Perry Irvin r 19-J-1
Perry R T 24-R-2
Pesenti Maria Mrs 21-R-1
Petch Amy Mrs 1412 Oak 1727
Peters Arthur A r 1501 Vine 108
Peters Billie 601MossAv 1715
Peters Don J r 1421Pine 1427
Peterson Allen R 531BonitaAv 1324
Peterson Bettie 134B CapitlHl 148-M
Peterson H G r Peachy Canyon 6-J-1
Peterson John L 724-21st 995-M
Peterson Mabel L 89 Olive 896-M
Philbrick Gene AdeldeRd 1474-W
Phillips Catherine 711 Salinas 609-J
Phillips Geo K 630Vine 1038-M
Phillips Wilbur 422-17th 165-W
Phippen J A Mrs 74-R-2
Pierce Jas A Jr NRivrRd 155
Pierce Kem D Mrs r 227-12th 1021
Pierce Nell 421-12th 1576
Pierce Turkey Ranch 63-J-11
Pierce Wilbur 41-R-1
Pifer Winifred 1330 Olive 1136-W
Pimentel M L KilerCanyonRd 26-J-1
Pioneer Garage 1246 Spring 169-W
If no answer call 1167
Pitts McKinley 1022-20th 1040
Plains Chuck Wagon The 1226Pine 1544
Plains The 1226Pine 86
Plants L C r 520-6th 163-W
Ployhar Ralph W 134 SnCarlosDr 1141
Plumm Ruby 416-7th 1275
Plummer Clyde E Mrs 134 SntaFeAv 1634-R
Plymouth Congregational Church 1315 Oak 427
POE LENORD E DR Poe&Poe Drs 303-16th 223
Residence 409PacAv 114
Poe & Poe Drs 303-16th 223
Pokorney Bill Jr CrestnRd 104
Pokorney Wm L 208
Polar Cream Freezer 828 Spring 305-R
Pomi Al H 630-19th 927
Pope Edw 140 Spring 1293
Porter Laura A Mrs 1520Vine 794-J
Powell Dwight 1438Vine 979-J
Poytress Pauline Mrs 1221Vine 561-M
Press Advertiser Co 1212Pine 802
Price C Dale 140 Spring 1120
Price Dale T r 422-16th 863-R
Price Mary J 1130WCtyLimits 1182-J
Pritchett L C Rev PlymouthHill 145
Proctor Albert Jr 102 Spring 1160
Prosch Harold ExperimentalRd 950-R
Proudfit Lucile M 1446Park 206-W
Prutsman Sadie S 523-5th 815
Puckett Wallace W CrestnRd 73-R-11
Pueblo Apartments 1804 Spring 1153-J
Pugh Earl 117CapitlDr 707
Pugh L E 31-R-11
Pumphrey C E genl contr 1435GreenwdDr 740
Putman Jas L Shandon 48-J-3
Putnam C C 215 SntaYsablAv 1592-J

Q

Quade John A r 129-16th 637-J
Quenzer Albert H 29-J-1
Quenzer Fred 1921 Spring 948-R
Quenzer Geo 28-J-2
Quinn Thos D 925 Olive 1418

R

Rader Robt 214 SnCarlosDr 1523-M
Radford Vernon M 1529 Oak 711-W
Radloff Walter 411-16th 784-W
Ragsdale F F phys & surg 1110 Vine 24
Residence 11Fresno 600
If no answer call 1200
Railway Express Agcy Inc 1332 Spring 68
Rainey Joe r 406 Vine 1327-W
Rainey R W MtnSpringsRd 249
Raitt J A Mrs r 130-17th 371
Rakowski Geo A 636BolenDr 823-W
Ramage B F r 8-F-4
Ramage H T r Adelaide 8-F-16
Ramona Hotel 819-12th 30-J
Ramsay E 19-J-2
Ramsey Evangeline 1830RiversdeAv 1356-M
Ramsey J W Shandon 51-R-1
Ranch Motel 2730 Spring 17
Rancho Alta Vista 1508-W
Rasco F S Co 1230Park 30-W
Rasmussen Jas 2012 Olive 1349-W
Rasmussen Laura r 2028 Oak 297
Rasmussen Martin B r N River Rd 7-R-3
Rassbach Henry B 1605Park 1467-M
Rauch Chancy 648BolenDr 1563-W
Rauch's Cabinet & Upholstery Shop 821-21st 966
Rauch's Grocery CrestnRd 1240
Ray Robt H Co 3640 Oak 182
Ray Wm A 620TuckrAv 937
Ray's Smoke Shop 1318 Spring 82
Ray's Tavern 1114Pine 765-J
Read Park A 1527Park 969-R
Reasons Alfred C 720Park 292-R
Reasons Floyd L 2634 Spring 1552
Reber W L ElPomr 58-R-1
Reckman J W r Adelaide Rd 8-F-14
Recreation Center 10th&Park 1537
Rector Royce R 522-23d 294-J
Red & White Cab 1245 Spring 606
Redmond Beverly J 1535½Vine 1302
Reed C O ShannonDr 1421-W
Reed L F Truck Service S 101Hwy 14-J-3
Reedy J E 634-19th 546
Reese Iva 704 Spring 1063-J
Reese Ralph 428-19th 514
Reese Vern L ditching & grading 934 Salinas 611
Residence CemeteryRdTempltn ..... PasoRobls 14-J-11
Reese W C Web's Liquor Store 2816 Spring 447
Regier Elmer 893-W
Reid Bertha V r 1803 Pine 1133-W
Reid Maurice 320-17th 633-M
REID MAURICE YOUR JEWELER 1321Park 714-W
Reif Henry G 985-W
Reinert H J Jackson&Reinert plt&ofc N River Rd 66
Reinke Paul A autos 1130 Pine 659
Residence 1731 Filbert 373
Renke A D r 1929 Vine 393-J
Renz Agnes A 2544RiversdeAv 1912
Requa Earle M AdeldeRd 9-F-2
Requa Earle R 2135 Oak 1249-J
Ressler Paul G r 9-J-1
Restihaven Adelde 3-F-3
Reynolds T C Jr VillaRd 861-W
Reynolds Thos C 23-R-1
Rhea Lyle ExperimentalRd 990-R
Rhodes Lane 68-R-1
Rhyne W M 1425Chestnt 175
Rhyne Walter 27-R-1
Rice Lillian 3525 Spring 1337-J
Rich Eva 513Vine 1352-R
Richetti John C SRivrsdeAv 1271
Richfield Beacon SHwy 473-W
Richfield Oil Corp plant 6th&Pine 418
Richfield Service Stn 1402 Spring 309-J
Richfield Service Stn 1637 Spring 989
Richmond L C 240 Spring 1368
Rideout Floyd 1401Pine 482
Riedeman Carl 254 SntaCrzAv 867-R
Riedeman Charlotta SHillcrstDr 623
Riedeman H W Mrs 2626 Spring 889-R
Riffel's Radio & T V Service 521 Spring 347
Rist Albert 1105 Olive 1347-M
Ritchie John C Anderson & Ritchie 917-12th 760
Residence 101CapitlHlDr 1454-W
Ritner Wm L 115 SanAugustinDr 862
River Grove Store Hwy41 ..... 40-J-1
Roberds Ernest Shandon 54-R-1
Robinson G P Mrs 609-14th 967-M
Robinson L V r 420-11th 905
Rockwell L L 1151-M
Rockwell Lloyd H 229-18th 1007
Rodeo Bar & Cafe The Shandon 56-J-11
Roe Bill SanJuanCreekRd 82-R-2
Roe Wm E 536FerroLn 1636
Roeder Jack 46-J-2
Roethler C R 2140Vine 294-R
Rolfe K LaVerna 411-12th 975
Rondy Nellie r Adelaide Rd 8-F-13
Root Don 629MossAv 1939
Root Geo 310-15th 416-J
Roper Merrill 519-22d 1828
Rose E D 11-12th 1716
Ross Fay L 3175Vine 1312
Ross Katharine H 728-15th 967-J
Rossi G A 615-14th 739-W
Rouch Robt M 511-6th 654-M
Rougeot Frank r 3441 Spring 1514-W
Rougeot Richard 618-7th 183-R
Round Up 849-13th 1180
Rovenstine Elmer 1835Vine 1079
Rovenstine Roy A ShannonHill 893-M
Rowe Alfred A 506-10th 756-W
Rowe D K Sr r 136-12th 583
Rowe David K Jr 609TuckrAv 445
Rowe Peter D OakFlat 2-R-12
Rowe Service Equipment & Supply 136-12th 583
Rowland L D 3125Vine 932-M
Rude C A Jr CrestnRd 76-R-2
Rude John r 1413 Riverside Av 550
Rude L G r 6-12th 178
Ruggles Glyndon 605Vine 864-M
Rugoles Richard r Adelaide Rd 187-M
Runitz Frank ElPomr 58-R-2
Russell Jos H Shandon 78-J-3
Rutledge Herman H Charcoal Specialties Inc 17th 120
Ryan Helen 3306Pine 1938
Ryan Joe Crestn 64-R-1
Ryan Mary A Mrs Crestn 66-J-3

S

S & K Auto Wreckers 1545RiversdeAv 1494
If no answer call 668
S & S Venetian Blinds & Awnings 120CapitlHl 184
Sabo A 1607RiversdeAv 1469
St Clair Geo 620BolnDr 1323
St James Episcopal Church 1345 Oak 1328
St Jude Investment Co KeysValleyRanch 29-J-3
Samp Ray Hi-Way Mkt 2105 Spring 313
Sample Bud Brake Service 721 Spring 323
Sample H C r 229-15th 466-J
Samuels Henriette 1815Vine 1119
Sanburn Ed L & L Home & Automtve Radio Serv
1428 Spring 1452
Sanchez Martin 2140Victoria 619
Sandercock Transfer Co SanLuisObispo
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1466
Sandford Robt A CrestnRd 823-M
Sandford Robt A Paso Robles Dntl Lab 531-12th 49
Sandquist J E r 2841 Spring 334-W
Sands Earl E 593
Sands Emma J r 1601 Pine 1411-R
Sands Ida M 593
San Luis Butane Distrs NHwy ..... Atascadero 151
San Luis Obispo County of
Agricultural Commissioner's Ofc
Riverside Av 97-R
County Road Dept Riverside Av 97-W
Fair Ofc RivrsdeAv 950
Health Dept LegionHall 601
Housing Authority 3201Pine 749
Judge of The Justice Court 406 Spring 285
Paso Robles Airport 1030
Santa Maria Electric Co 846-9th 1383
Saunders Curtis r 527 Pine 112
Sauret Betty AdeldeRd 9-F-2
Sauret Clarence OakFlat 2-J-12
Sauret Ed r 517 Bonita Av 176-R
Sauret Katherine E r Oak Flat 3-J-1
Sauret Lester OakFlatRd 3-J-12
Sauret Loren AdeldeRd 9-F-6
Sawyer Mary Lou 319-4th 647
Schauf Henry G 3000RiversdeAv 1911
Schinbine Chas H 33-J-1
Schinbine Elsie Mrs r 704 Vine 377-M
Schinbine Henry 224 SntaCrzAv 1592-W
Schinbine Hillis E 214 SntaCrzAv 1735-W
Schlegel Joe Crestn 67-J-3
Schleicher Tillie M FresnoAv 1506-J
Schlund Paul F 424-11th 914-R
Schmidt B I 31-R-3

Schmidt B I Bud Schmidt Oldsmobile Sales & Service
34th&Spring 1090
Schmidt Eugene E Cholame 81-J-1
Schmidt Oldsmobile Sales & Service 34th&Spring 1090
Schmidt Oldsmobile Used Car Lot 16th&Spring 952-R
Schmidt T W ElPomr 61-R-3
Schmidt Wm F 2811 Oak 905
Schneider Walter J 345-21st 1151-M
Scholl Robt Shandon 52-J-11
Scholl Roena P Cholame 81-R-11
Scholz Erhard J 246-19th 1183-M
Schowalter Elizabeth Mrs r 1825 Oak 689-J
Schraner Berta ElPomr 59-R-3
Schraner Elise r 614-13th 312
Schroder E GillisCanyon 85-R-3
Schroder Jim 77-R-1
Schroder O GillisCanyonRd 85-J-2
Schroeder E H r N River Rd 8-R-1
Schroeder Essie Mrs 843 Oak 143-W
Schroeder Floyd E KilerCanyonRd 26-R-2
Schroeder John L 1620½Park 942
Schroeder Milton L ShandonHts 50-J-2
Schultz David D Building Contractor WillwCrk 25-J-3
Capitol Hill School 1830
Schwandt E P r 1530Vine 306-W
Schwartz Bernard 3219 Oak 856
Schwarz Ellen M Miss 620-21st 646-W
Scott A C Rev 3230Pine 1934
Scott Della L Della's Home For The Aged
1020Pine 1026
Scott Henry S 1920 Oak 1279
Scott Lynn 445Vine 1584
Scott Patrick H 1832Park 1388
Scott Ross 18-R-1
Scovell Clayton 2216Vine 1373
Scow Jim MD 401-15th 572
Residence W19th 660
If no answer call 1200
Sealock Floyd M 1120WCityLimits 1621
Sears Roebuck & Co 715-12th 495
Night Sunday & holiday emergency service call-SanLuisObispo 2929
From telephones served by the following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0713
Second Baptist Church 1937RivrsdeAv 1815
Seebert Jane 506 Oak 654-R
Seuss F J 3046 Oak 972-R
Sevell J R Maj 1405Chestnt 1606
Seventh Day Adventist Church School 403-3d 688-M
Seymour Helen M 735-13th 291-J
Shackelford Kenneth L 224 SntaFeAv 132-R
Shaeffer L W 712Vine 879-W
Shaffer L J 39-J-11
Shandon Community Methodist Church Shandon 54-J-3
Shandon Elementary School Shandn 51-J-2
Shandon Garage Shandon 53-R-1
Shandon High School Shandon 51-J-11
Shannon W F SHwy 13-J-3
Sharp John B Crestn 63-R-2
Shaw Ethel G Shandon 56-R-3
Shaw Ralph Shandon 39-R-3
Shell Oil Distr 5th&RivrsdeAv 375
If no answer call 1409
Shelnock Thelma 2220VillaDr 448-J
Sherman Nick 1410C Park 1284
Sherwood Acres Fire Department SherwoodField 156
Shetler J S r 1646 Spring 960
Shetler Leo M 1397-W
Shields John S 264 SntaFeAv 314
Shimmin Francis Mrs r 1444 Oak 275-W
Shipe Wm A 1277
Shomo Carl W 529-14th 515
Shomo Carl W rl est 1215Park 996
Sibbald Mary E 1245Vine 628
Sigler John H r 2020 Oak 911-R
Signal Oil Co distr 1446 Spring 176-W
Silver's Union Stn Shandn 50-R-11
Simmons Cora A 125CapitlHlDr 773-R
Simmons Leon I 727½-26th 423
Simpson W H 2323Vine 1394
Sims Harold F 3605 Oak 1337-W
Sinclair Kenneth E 27-J-3
Sinclair Phil EstrellaRd 27-J-2
Sinton Jas CanyonRanch 83-J-1
Sinton Silas D Shandn 83-R-1
Sipe Harold M 318-4th 896-W
Sivers Geo J Farm House Motor Lodge 425 Spring 933
Skidmore R F 2945Vine 429-J
Skinner Royalynn 3308Pine 531
Slate Frank P r Adelaide Rd 9-F-23
Slate L L AdeldeRd 218
Slayton Edgar L 36-R-1
Slayton Ethel G Mrs 43-J-1
Smart L E 1403Park 745
Smart Sam 2135 Olive 475
Smart Sam Texas Co The 610Pine 355
Smeltzer R E 405-9th 1272
Smiley Cecil W Shandn 51-J-12
Smiley Fred 73-J-1
Smiley Geo E Shandn 54-R-11
Smiley Josephine M r 2240 Oak 472-W
Smiley Paul 215PacAv 728-W
Smiley Raymond C r 605-20th 125-J
Smith Argyle L KilerCanyon 1-R-11
Smith Bros Drilling Contractors 1134-13th 224
Smith C S sporting gds 1225Park 40-W
Residence 1809 Spring 18
Smith Carrie Mrs 73-12th 439-R
Smith Clark 1629Vine 1483
Smith Donald Wm Crestn 66-R-1
Smith Doris E 1835 Oak 1051
Smith Ed Shandon 56-J-1
Smith Ernie EstrellaRd 635
Smith F R 749 Olive 203-R
Smith Fred E Jr 554FerroLn 1497-M
Smith Gene Dodson Mrs ChSci pr 1238 Spring 1423
Smith J Pearl 822 Salinas 434
Smith Jas P 3015 Spring 1189-M
Smith Len L 1301Chestnt 624-W
Smith O F 23-J-3
Smith Oren B 1730Park 435-W
Smith Paul EstrellaRd 635
Smith Roy M r 510-9th 1246-J
Smith Stephen A Lt 1245Vine 1722
Smith Wilfred E 2212Park 763-M
Smith Wm S 2635Vine 1917
Smith's Drive-In 2331 Spring 66-R-3
Smith's Grocery Crestn 1376-W
Smithson Jack B 417Beverly 949-J
Snibley Walter r 531 Beverly Av 1523-R
Snyder Lawrence E 234 SnCarlosDr 1351
Snyder Paul R 730Cherry 55
Sobey G L Dr 507-18th 1220
Sobey Giff Jr Paso Robles Ins Agcy 531-12th 1714
Residence 1363
Sommers Virgil J 204-12th 65-R-3
Sonne Lorene Mrs Crestn 103-J
Sorensen Allan 1805 Oak 500
Southern Counties Gas Co 823-13th 500
Between 5 PM & 8 AM & on Saturdays Sundays & holidays from Paso Robles Exchange
(No Inter-City Charge)
Ask Long Distance for-ENtrprise 1-0206
Southern Pac Co depot 8th&Railroad 2
Southern Pacific Milling Co 62-R-11
Souza Edw 1212
Sparling Richard H 2012 Oak 886
Speck Glen W 1045Chestnt 380-R
Spencer Frank T 205-16th 1052
Spencer Gerald G Estrella 698
Spencer Harry W 616MossAv 1410-M
Spencer Kenneth 1721RivrsdeAv 1143
Spencer Max 625BolenDr 49-J-2
Spring Ranch Shandon 970-R
Sprouse Peggy Carter 3001Park 1721
Spudnut Shop 1321 Spring 1615
Squire G W Mrs 1428 Olive 556-M
Squire Loron D 1420 Olive 1280
Squire's Men's Wear 745-12th 41-J-11
Sresovich Byron WhitleyGardens 962-J
Stafford J R 334PacAv 41-R-3
Stafford Ralph EstrellaRd 852
Standard Oil Co of Calif sfc 26th 79-J-1
Standard Pipeline Co Shandon Pump Stn
Shandon 79-J-1
Standard Stations Inc
No 260 12th & Spring 507
No 750 1745 Spring 589
Stander J W 1721 Spring 1316
Stanford Al r 337-19th 1430
Stanich Michael A 1312Park 902
Stanley Chas H Shandon 54-J-1
Stanley W R 1835Pine 873-M
Stanton Fern 1732 Spring 1935
Stanton Jas F 1732 Spring 1935
Stanton W Layton OldHwy41 ..... 43-R-3
Starks Willie 1809RivrsdeAv 591
State Farm Mutual Insurance Co's 204-17th 678
Steffens John A r 1546 Park 300
Steele Harvey L 62-J-11
Steinbeck Geo L 43-R-1
Steiner Bernice Mrs r 1904Park 1085-J
Steiner Jim 30-J-2
Steinle Fred U 605-3d 1062
Steinle Harry 60RidgevwDr 1283-W
Stemper Russell E 64-J-2
Stephan Ann H 1908 Spring 639
Stephan George E exectv dir Hseing Authority City of Paso Robles 3201Pine 749
Stephens Marlene ElPomr 58-R-11
Sterling Truman Mrs 1315Vine 291-R
Stevens Dave Stevens Studio 1225 Spring 1121
Residence 610TuckrAv 563
Stevens Studio 1225 Spring 1121
Stewart Blanch 740Park 1548-R
Stewart Irvin W SherwdRd 1512-J
Stewart John A 2102RivrsdeAv 997-J
Stiles Wm 2909Pine 1185-M
Still Allan PalaPrietoCyn 87-R-1
Still Clarence 87-R-2
Still Ernest Annette 87-R-3
Still H H Sr r 503 Beverly Av 1114-R
Stinchfield L M r 1843 Locust 253-W
Stinchfield Larry M Mrs 607-14th 1382
Stinchfield's Paso Robles Upholstery 1348Railrd 1535
Stock C B 1249-11th 1807
Stockalper Frank CayucosRd 23-R-3
Stockdale Caryol 10-F-11
Stockdale Claud Ranch N Hwy 18-F-3
Stockdale Mamie E Mrs r 10-F-3
Stockdale Ray 213 Oak 319-W
Stoddard C P 525-13th 762-M
Stoddart A B r N River Rd 7-J-1
Stokke Edwin 264 SntaCrzAv 827
Stoltenberg Geo E 340-3d 737-J
Stoltenberg Geo L 327-13th 426-W
Story W O Bill CountyRdB15A 30-J-3
Stowe Independent Oil Co & Trailer Sales
6th&Spring 758
Stowsand Roy C 1821Park 1437-J
Strahan L R Dr 1108 Vine 327
Residence 2507Vine 213
If no answer call 1200
Stringer S E Mrs r 1935Park 1128-W
Strock J Turner CrestnRd 73-R-11
Stryker Harvey A Dr 1341
Orthdnst 608½-12th 1547-W
Residence 825 Olive 872-J
Stubblefield Lige CapitlHl 953-R
Studer Frank W SherwdRd 41-J-1
Stults Genie Hillman Estrella 41-J-1
Stults Walter G Estrella 1098-M
Sturgeon Vernon L r 2129Vine 746
Suburban Motel Hwy101 368
Sullivan Jack A Rev 3214Pine 668
Summers A A 3130Pine 1494
Summers A A S&K Auto Wreckrs 1836
1545RivrsdeAv 1447-W
Sumser Billie 829-19th 723
Sundahl Ray L r 2048 Vine 13-R-3
Sunday Review 717-12th 1547-J
Surrette Herman SHwy101 ..... 631-J
Sutcliffe F A 535Vine 158
Sutherland Leta 1840Vine 272
Sutton Wm P Rev 533-15th 1460
Sykes W T r 405-14th 1381

T

T & D JR THEATRE 12th 328
Tackitt M G SHwyTempltn ..... PasoRobls 14-J-12
Talbert Geo E 1536Vine 471-M
Tarwater Allie 1503 Olive 855-M
Taylor Billie 2035 Oak 1447-J
Taylor Carl 26-J
Taylor Chet r 1535 Olive 412
Taylor Everett L Rev Shandn 54-J-3
Taylor Geo L ShannonHillDr 629
Taylor Hobart C 526Beverly 1094-M
Taylor Hotel 1308 Spring 158
Taylor Luella r 1434 Pine 272
Taylor Motel 3440 Spring 1460
Taylor P E 1415Vine 1381
Taylor V M 43-J-1
Taylor Wm H 1319Park 1496
Teerlink A 44-R-2
Tenney Joyce 2015 Spring 1734
Terrell Clarence 3195Vine 1338-W
Terrell T J Rev 1030-21st 1522
Terrill Newell M 21-J-1
Terrill Oliver A 11-J-3
Terrill Olivia 2029 Oak 1093-J
Terris Jas 1404Park 1044-W
Texaco Service Stn 1004 Spring 918
Texaco Service Station 1405 Spring 910
Texas Co The party 101 1227Pine 1614
Texas Co The sales 610Pine 355
Tex's Barber Shop 1210 Park 84
Thach Alma 3025Vine 1094-W
Thixton Clyde F 1135-11th 973
Thomas E 310-16th 696-J
Thomas Howard J 42-R-2
Thomas Marjorie M 1827Park 1462-J
Thomas Mildred E Mrs 1-12th 688
Thomas Omer 1827Park 1462-J
Thomas W H r 419-15th 1331
Thompson Gordon W MD 244-18th 79
Thompson Gordon W MD Bossert Robt H MD
1305Vine 50
If no answer call 1200
Thompson Madge 1536Park 1579-W
Thompson Manly W D 140 Spring 553
Thompson W D HillcrstDr 981-R
Thornton Jack 274 SntaCrzAv 1408
Thorpe Donald E 931Vine 848
Thralls Alice 647Vine 1475-W
Thrifty Auto Parts engn rebuilding 30th&Spring 1290
Thurlby A Nye r 503-13th 594
Tiahrt Elmer 46-J-3
Tide Water Associated Oil Co 26th 911-W
Tidrow J C r S River Rd 595-J
Tidrow Oliver 350-M
Tidrow Walter O 350-J
Tingley C A 1019Chestnt 941-W

Tjaldeen Peter 104-17th 585-J
Toews Gus r 530-9th 154-W
Toews Otto r 1705 Park 1318-J
Toews Edw Rev 345-13th 100-J
Tolle S A Mrs r 1802 Park 969-J
Tomlinson L E 405 Oak 1186-J
Torniquist A J W4th 675-W
Torres Frances 1616Pine 643
Torrey Mary A Mrs 211½a Spring 1737
Tots & Teens 1347 Park 310
Towe E C Mrs 533-28th 1278-W
Trager O Mae 529-18th 850-J
Trager W Bruce MtnSprngsRd 17-F-2
Travelodge 2701 Spring 304
Traver Raymond 60-R-3
Treece Root J 234 SntaFeAv 1434-J
TREES MOTOR LODGE 2841 Spring 334-W
Trent Jas W Adelde 3-F-11
Trett Jas L PeachyCnynRd 11-J-11
Triguero Pete 1634-W
Trigue Ernest G 1109Vine 930-W
True Charlie Shandonhwy 42-J-2
Truesdale Geo Shandon 48-J-2
Truesdale Wells r 51 Ridgeview Dr 797-W
Trussler Arthur F AdeldeRd 614
Trussler Wm C 2425Vine 1179-W
Trussler's Furniture Store 1303Park 126
Tucker Alvin C 754-26th 1185-R
Tucker Elden 52-J-3
Tucker Emily D r 1844 Vine 215-W
Tucker Francis R Shandon 77-R-3
Tucker Mae 2035 Oak 1447-J
Tucker Robt D 638Bolen 791-W
Tucker S S r 2035 Vine 681
Tucker W Mervel Shandon 54-J-11
Tufte J E 19-12th 460
Tuley Bruce R 235 SntaCrzAv 1360
Tuley C Ward 31-J-3
Tuley John B EstrellaRd 28-R-1
Tuley Lester r 1940 Spring 877-J
Tuley Merle 230-16th 150-W
Tuley W Ray 227-16th 637-R
Turano Anthony 714CrestnRd 1578-J
Turner Anna r 520 Bonita Av 1114-W
Turner Geo R 2114Park 1732
Turner Juretta 1810RiversdeAv 1204-W
Turner Paul L 63RidgevwDr 636
TURNER PAUL MOTOR CO 1020Park 1000
Twisselmann Chris 86-J-3
Twisselmann Dorothy M 86-J-3
Twisselmann Ernest C 86-J-3
Twisselmann R D Cholame 86-J-2
Twisselmann Raymond 15-F-33
Twisselmann T F 115-18th 166-M
Twisselmann Theo F 86-J-1
Twisselmann Theo F Jr Cholame 86-J-11

U

Union Oil Company of Calif
Northern Division Pipelines
Shandon Pump Stn Shandon 80-R-1
Sales Division
Paso Robles Office 24th 456
Service Sta No 347 10th & Spring 1531
Union Oil Service 15th&Spring 1420
Union Service Stn SHwy 1319
Union Special Training Class SLO County Schools
Hwy41 ..... 43-R-2
U S Government
Dept of Agriculture
Soil Conservation Serv BkofAmerBldg 1334
Dept of Commerce
CAA Airway Communications Station
PasoRobisAirprt 670
Post Office 604-12th 96
U S Sewing & TV Center 1319 Spring 1282

V

Vaca Pat Mrs r 1248-21st 599
Valley Drive Inn Shandon 57-R-2
Valley Motel Shandon 56-J-3
VanBlargen Kenneth Mrs BeverlyPl 1376-J
VanBlargen Kenny 1429 Spring 889-J
Vanden Bosch Adrian M 645Moss 1265-R
Vanderlip Dick Thrifty Auto Parts engn rebuilding 30th&Spring 1290
Vanderlip Dorothy G 530-5th 190
Vanderlip Richard M 530-5th 190
VAN HORN BUTANE SERVICE 2801 Spring 343
Van Horn Emily r 3111 Park 928-J
VanHorn Lloyd F 1420GreenwdDr 726-W
VanHorn Lloyd F Van Horn Motrs 836-13th 5
VanHorn Martin 38-J-1
Van Horn Motors 836-13th 5
Van Horn Otto B rltr 612-12th 1414
Residence Oak Flat Rd 4-J-1
Vanity Box 1336 Spring 221
VanMatre Jennings Jr 64-R-2
VanMatre Vernon PeachyCnynRd 12-J-2
Van Order Lester r Mountain Springs Rd 998-J
VanVorst E L 1535 Oak 711-J
Vapor Cleaning Works 1344Pine 315
Vasquez Bob 69Fresno 48
Ventura Sam J 212-12th 194
Venturini Emidio ElPomr 59-R-2
Verga Cecilia Mrs 724½a-14th 562-R
Versity Kenneth B 35-J-2
Vick F L 628CrestnRd 410
Vick Harold J 304-16th 516
Vic's Cafe 835-13th 1529-W
Vidor K W 25-R-2
Vilen Frank J 421-12th 1576
Vogel B F 727Park 1375
Vogue The 1233 Park 70
Volpi Frank 36-R-2
VonDollen Fred 30-J-1
VonDollen Ralph 103CapitlHill 1478-W
VonDollen Robt 118CapitlHl 1497-J
Von Dollen Ruth r 249-16th 1075-M
vonHusen Frederick L Rev 925Vine 244
Vorrath Meryl K 843Vine 509
Voshal Chas F 245 Olive 676-J
Vreeland Cleo Mrs ..... SanMiguel 86-R-4

W

W H & K Farms 821Pine 1560
Wachs Arthur ElPomr 60-R-2
Wachs Sidney F CrestnRd 76-R-3
Wack Richard P r Adelaide Rd 9-F-13
Waddell T J 1545
Waer Fred E 62-J-1
Waer Irene L 716-W
Waer T O 716-W
Wages Thos 1610Park 739-J
Wanlace Peter r 621 Oak 164
Wakeman Clarence 285 SanAugustinDr 1931
Walker Amanda 2306 Spring 592-J
Walker Earl T Dr chirprctr 1947 Spring 754
Residence 636-20th 734-W
Walker Everett E MtnSprngsRd 10-R-12
Walker F 985-J
Walker Geo I 735Pine 167-J
Walker Geo L 29-R-12
Walker Mary NRivrRd 506-J
Walker Nora B 430-15th 387-J
Walker Ralph M 73-R-3
Walter Chas L KilerCanyonRd 1-R-12
Walters Lavern S Polar Crm Freezer 828 Spring 305-R
Walton Myrtle r 410-14th 387-R
Ward Edw D MD 1004Vine 1800
Residence 12th 1084
If no answer call 1200
Ward Fred 724-14th 568-R
Warden Wanda 1803 Spring 921-W
Warner E A W4th 1511
Warner Worth Hi-Way Mkt 2105 Spring 313
Washabaugh Chas L 1435Vine 437-W
Watkins G G NRivrRd 490
Watland Clarence OakFlatRd 2-J-1
Watson Verna Mrs 36-J-1
Waxy's Drive-In 2840 Spring 334-M
Weatherill Robt C 528FernoLn 630-W
Weatherman Pearl 321½a-15th 150-M
Weatherwax W A genl contr 2840 Spring 334-M
Weaver Carl 36-J-3
Weaver Percy 43-J-2
Webb W W 135-18th 1608
Webber Burr D 333-19th 393-W
Webber Joe 23-J-11
Webber O H 1734½a Oak 1061
Weber Baking Co 205 Oak 261
Weber L D Pastor 607TrigoLn 413
Web's Liquor Store 2816 Spring 447
Webster Alex Mrs 1433 Oak 41-W
Weideman E Mrs r 1940 Park 348
Welch Deborah O 707-7th 1597
Welch Earl M 2218Park 1161
Welch Jas A 265 SntaYsablDr 1366
Werling Dewey r 417-24th 1422
Werner Harry E OakFlatRd 4-J-2
West C Winston 115-12th 1353
West Chauncey W 1039Chestnt 1039
West Chauncey W & Associates accts 901-12th 868
West Kenneth constable 1266-J
Western Auto Supply Co 1420 Park 596
Western Cabinet Works 1000 Park 289
Western Union Telegraph Co 1208 Spring 131
To send a telegram or cablegram call ... Western Union
Wetzel F G Mrs 1720Filbert 59
Weyman Walter r Oak Flat 2-R-3
Wheaton Jas 1333RivrsdeAv 994-M
Wheaton Winston 1145GregoryAv 1065-J
Wheeler C H trucking 2230 Spring 147-R
Whitaker Fred W State Farm Mutual Ins Co's 204-17th 678
White Geo A Sr Shandon 49-R-11
White Geo S Shandon 49-R-3
White Lester F CrestnRd 68-J-2
White Marion D Shandon 49-R-2
White Ranch Co Shandon 49-R-2
White Richard M Shandon 80-J-3
White Spot Cafe 1524 Spring 517-W
Whitener John r Peachy Canyon 11-J-1
Whitener W A r Peachy Canyon 11-R-2
Whiteside Jas E 945Vine 140
Whitted H H Dr 1414Pine 336
Wiebe Edgar 17-J-11
Wiebe Gus CayucosRd 21-R-12
Wiebe H A 24-R-3
Wiebe Rudolph r Adelaide 8-F-21
Wiebe Wm G CayucosRd 21-R-11
Wieser Hubert B 548FerroLn 1497-R
Wiest G Ellis 58-J-1
Wilcox Lou r 2801 Vine 1503
Wilcox Lou General Electric Appliances 823-12th 226
Wilcox Thos W 2749Vine 883
Wildman J M J M Wildman Inc 34th&Spring 254
Residence 2120 Olive 1509
Wildman J M Inc ofc 34th&Spring 254
Parts Dept 34th&Spring 99
Wiley A R 1520Pine 1330-J
Wilkinson Helen H 724Vine 1186-W
Wilkinson J 1426Pine 1473
Wilkinson John 18-F-14
Willard Elloyd SHwy 666-J
Willard Music Co 1332 Spring 1089
Willging Frank H 1745Filbrt 632
Williams Geo N 411-14th 235
Williams Walter V PT&TCo 717-14th 133
Residence 628MossAv 1482
Willow Creek Ranch WillowCreek 25-R-1
Wilmar A H Dr r 1905 Spring 63
Wilmar E V 2000 Spring 1378-M
Wilmar Wm SHwy 1047-W
Wilshusen J S Jr 10HillcrstDr 474-W
Wilshusen Jim 33-R-2
Wilson Gavin 1630 Oak 90-W
Wilson H H 245-12th 453-W
Wilson Harrison H ElPomr 60-J-3
Wilson Howard 637CecilCt 733
Wilson Jack E ElPomr 35-J-1
Wilson Joe M 130 Spring 395-M
Wilson L L Jr 733-23d 993
Wilson M Mrs 1221Vine 561-W
Wilson W T Paso Robles War Memrl Dist Hosp 15th-1200
Residence 15th 1723
Wilson's Drive-In 2748 Spring 492
WimBart Poultry Ranch 829-W
Wimberly Lucille H 829-W
Wimmer W W AdelaideRd 5-R-1
Wimmer Wm S 3308 Spring 1613
Wingefeld Conrad r 1538 Olive 287-W
Winjum L J r 1640 Pine 1410-J
Winkler Albert J 820Park 1304
If no answer call ..... SnMigl 32-M
Winn W L r Mountain Springs Rd 10-R-2
Wishard Leslie W Jr 31-J-11
Withey L G r Mountain Springs Rd 10-R-11
Wolf Donald OldHwy41 ..... 46-J-1
Wolf Jessie Mrs 623½a-2d 676-W
Wolf Louis 46-R-1
Wolff Dan C 1532Vine 1346
Wood H A r W 21st 998-W
Wood H A Welding & Machine Shop 1207-13th 321
Wood Laurence H CrestnRd 1365
Wood Mel PeachyCanyon 6-J-3
Wood Millard 3-12th 726-M
Wood W E r 2807Riverside 1096-R
Woodland C B 215-24th 1706-W
Woodland Fred 2241Vine 497
Woodland Fred Norwalk Serv Sta 9th & Spring 425
Woodrell A L r 2644 Spring 1400
WOOSTER BUICK & GMC 1501 Spring 14
Wooster C T CrestnRd 73-R-2
Wooster Marshall A CrestnRd 69-J-1
Wright Raymond 285 SntaCrzAv 1287-M
Wuchner Norman Crestn 68-J-11
Wyatt Roy W 284 SntaFeAv 196
Wyborney Henry J r E 13th 953-J
Wyrick C W 623-34th 429-M

Y

Yeager Alvin N 321½ Spring 452-J
Yearwood C F MtnSprngsRd 1154
Yearwood J L 1819Pine 889-M
Yellow Cab Paso Robles Yellow Cab 1332 Spring 488
York Sid Ins Agcy 1213Park 727
York Sidney r 50 Ridgeview Dr 1236-W
Young Arden r Oak Flat 3-R-11
Young Geo W 2233 Olive 1087-R
Young Laura Shandn 50-J-11
Young Laura Shandon 50-J-12
Younts Coy 920Vine 391
Your House of Beauty 1503 Park 1010

Z

Zapf Ruth 623-6th 1233-J
Zieglar Mike AdeldeRd 1329-W
Zimmerman Leo E ElPomr 35-J-3
Zuckerman Ranch PeachyCanyonRd 12-J-1
Zwang Darrell 77-J-3

PISMO BEACH

J E Gooding, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pac Telephone & Telegraph Co
Business Office 872 Morro San Luis Obispo
Ask Operator for ..... Business Office
(No charge for calls to Business Office)

Telephone bills also may be paid in person at

Bank of America ..... Pomeroy & Dolliver Pismo Beach

A

Abbott's Motel 1005Dollivr ..... PO 6-4475
Adam Mary A 415PomeryAv ..... PO 6-4426
Adams Chas E Dr 229PalisdesAvShellBch ..... PO 6-2005
Adams Court New 1000Dollivr ..... PO 6-2065
Adams Hazel Lawson 351 SnLuisAv ..... PO 6-4441
Adams Inez Mrs 406 StimsnAv ..... PO 6-2281
Agnew Sadie 359PomeryAv ..... PO 6-2401
Aitken Robt W 306LeewrdAvShellBch ..... PO 6-2131
Alex Shell Beach Inn 853 ShellBchRdShellBch ..... PO 6-9901
Alexander Minnie 426 StimsnAv ..... PO 6-4605
Allin Bertha L Mrs 311FranklnDr ..... PO 6-4777
Al's Plumbing Supply 519Cyprs ..... PO 6-4476
Anderson Chas S 210VistaDlMrAvShellBch ..... PO 6-2062
Anderson G H 541Wadswrth ..... PO 6-4732
Anderson Les 259MorroAvShellBch ..... PO 6-2380
Anderson's Richfield Service Price&Hollistr ..... PO 6-4618
Andrews R A 150CapistranoAvShellBch ..... PO 6-4702
Angelo Alex 141WindwrdAvShellBch ..... PO 6-4609
Applegarth John 267PalomrAvShellBch ..... PO 6-2225
Archer Hugh J 245CapistranoAvShellBch ..... PO 6-4407
Arden Farms Co 116WBranchAroyoGrnde ..... PO 6-2994
Armstrong Donald EdnaRd ..... PO 6-4710
Arnold Wm L 226MontecitoAvShellBch ..... PO 6-4679
Atwood C B 126PalomrAvShellBch ..... PO 6-2311
Avellar J M Mrs 285Wadswrth ..... PO 6-2435
Avila John 230 StimsnAv ..... PO 6-2341
Axtell Edith M 426 OceanVw ..... PO 6-2037

B

Babcock Chas E 221PomeryAv ..... PO 6-4416
Badger Helen K Mrs 510HarloeAv ..... PO 6-2322
Bagwell Chas 214 SntaFeAvShellBch ..... PO 6-4608
Bailey Irwin T 450PomeryAv ..... PO 6-4720
Bailey's Auto Court Main&Bello ..... PO 6-2119
Baker G Dennis 555 ShellBchRdShellBch ..... PO 6-2097
Bank of America 270Pomery ..... PO 6-2071
Banks Raymond 351 SntaFeAvShellBch ..... PO 6-2186
Barks LaWarren L 388WindwrdAvShellBch ..... PO 6-2146
Barnes Oscar H 342MorroAvShellBch ..... PO 6-2427
Barnhill E W 442 OceanAv ..... PO 6-2236
Barnhill Ronald E 940 Stratfrd ..... PO 6-2149
Barrows Frank L Mrs 275 SnLuisAv ..... PO 6-4916
Barry Edna N 262CuyamaAvShellBch ..... PO 6-2244
Bassett E J Mrs 371HollistrAv ..... PO 6-2388
Bates Clem M 360 Stimsn ..... PO 6-2171
Baxter W A & Sons serv stn 691Price ..... PO 6-4466
Baxter W Thos 461Bay ..... PO 6-2475
Baxter Walter A 450Hollistr ..... PO 6-2147
Baxter Wm A 541 SnLuisAv ..... PO 6-2239
Beach Apartments 142 StimsnAv ..... PO 6-4627
Beachcomber Motel 120 OceanVwAv ..... PO 6-2208
Beaver Margaret Mrs 453PomeryAv ..... PO 6-4692
Beck H D 118MorroShellBch ..... PO 6-2410
Beck Ike 1240PortrAv ..... PO 6-2358
Becker Mildred H 133 OceanVwAv ..... PO 6-9968
Bell Clyde 266PalomrAvShellBch ..... PO 6-4674
Bender's Plumbing & Supplies
111CuyamaAvShellBch ..... PO 6-4747
Berryman F J 702 OceanBlShellBch ..... PO 6-4449
Bertorelli Louie J 218 SeawwAvShellBch ..... PO 6-4737
Bettencourt John X 560 SnLuisAv ..... PO 6-4427
Bettencourt Lucille 331MainAv ..... PO 6-4462
Bettiga Jas 427HarloeAv ..... PO 6-4651
Bidinian Toros 220CastaicAvShellBch ..... PO 6-2001
Bise Chester Z 227WawonaAvShellBch ..... PO 6-4644
Bishop O D 326BoekrAvShellBch ..... PO 6-4413
Bolstad Eugenie 351Wilmr ..... PO 6-2238
Bolstad Paul F dntst 776Price ..... PO 6-2345
Residence 340WilmrAv ..... PO 6-2384
Bolton Ann R 475HollistrAv ..... PO 6-2018
Bonetti Mary H PismoHts ..... PO 6-2185
Boosinger H E 321 Stimsn ..... PO 6-2092
Borba J J 109WawonaAvShellBch ..... PO 6-4669
Borba Ruby 521WadswrthAv ..... PO 6-4438
Boren Hooker 108CastaicAvShellBch ..... PO 6-2137
Boxold Fred 330PomeryAv ..... PO 6-2465
Bradley Chas A contr
135MontecitoAvShellBch ..... PO 6-2168
Brandt's Meat Market 800Price ..... PO 6-9985
Braun Chas A 190LeewrdShellBch ..... PO 6-4763
Breaker's Apartments 172HindsAv ..... PO 6-9981
Breuklander Harley B 520 SnLuisAv ..... PO 6-4468
Breuklander L T 880Fresno ..... PO 6-2263
BREUKLANDER'S MOBIL SERV 1481Price ..... PO 6-2127
Briner E A 278LeewrdShellBch ..... PO 6-4778
Brown Lyle E Seawall Motel 170Main ..... PO 6-4706
Brown Robt W 935Taft ..... PO 6-2130
Brown & Roy Realtors & Insurors
314PomeryAv ..... PO 6-2073
If no answer call ..... ArroyoGrande 2778
Brueger A R 451Hinds ..... PO 6-2286
Bullard Alton L MD Bullard & Mounts
740Price ..... PO 6-2112
Bullard & Mounts phy & sur 740Price ..... PO 6-2112
Burnight E R MD 348Hollistr ..... PO 6-4633
Burton Daphne M Mrs 341Hinds ..... PO 6-4671
Butler Hotel 230PomeryAv ..... PO 6-4611
Butterfield F S 333CastaicAvShellBch ..... PO 6-2424
Byrd Stanley C Hanfrd ..... PO 6-2458

C

C-Air Hotel 133 OceanVwAv ..... PO 6-9968
Cabaniss R C 244WawonaAvShellBch ..... PO 6-4789
Calhoun's Mohawk Service 440Price ..... PO 6-2124
Calif Cleaners 590Dolliver ..... PO 6-4620
California Highway Patrol
For emergency calls only
Dial Operator and ask for ZEnith 1-2000
Camack Edw R 290LeewrdAvShellBch ..... PO 6-2463
Campbell Lulu M 350 OceanVw ..... PO 6-2447
Cannon Dale C 315EspartoAvShellBch ..... PO 6-4400
Cape Cod Manor Motel
1127 ShellBchRdShellBch ..... PO 6-2087
Cardosa Manuel 182HindsAv ..... PO 6-2134
Carey Ralph D 205PalisdesAvShellBch ..... PO 6-2194
Carpenter Irene J Portr ..... PO 6-4447
Carr Howard O 101VistaDlMrAvShellBch ..... PO 6-4688
Catholic Church 461PismoAv ..... PO 6-2219
Cattani P 791Bay ..... PO 6-4661
Chaffe John M 369CapistranoAvShellBch ..... PO 6-2418
Chapelle Homer J 367WilmrAv ..... PO 6-2013
CHARLIE'S FISH MARKET 491Cyprs ..... PO 6-4745
Charlotte's Beauty Shop 184Hinds ..... PO 6-2221
Clark Harry M 540WadswrthAv ..... PO 6-4665
Clark Marie Mrs 241Cyprs ..... PO 6-2183
Clark Willard L 215WawonaAvShellBch ..... PO 6-4434
Cliffside Court 931Dollivr ..... PO 6-2229
Close Alma Mrs 412 Stimsn ..... PO 6-2104
Coast Center Realty 950Price ..... PO 6-2105
Coast Land Realty Main&Bello ..... PO 6-2119

PO = POplar

The large letters and first numeral are part of the telephone number. When giving the number to an operator or to others, please use the full name; for example,

POplar.

Coelho Arminde Mrs 454 SnLuisAv ..... PO 6-4760
Coffie Eva 750Lemre ..... PO 6-2105
Coffie Eva acct 950Price ..... PO 6-2105
Collier T L 364WindwrdAvShellBch ..... PO 6-2154
Collins P C Jr 150MorroAvShellBch ..... PO 6-4716
Colwell Ben Hwy101 ..... PO 6-4758
Comer E O 220CuyamaAvShellBch ..... PO 6-4734
Conklin Thos H jnt 427WaterShellBch ..... PO 6-2084
Cook Jas D 498BoekrAvShellBch ..... PO 6-2195
Cooper's Restaurant 491Price ..... PO 6-2076
Copeland Jack 262BoekrAvShellBch ..... PO 6-2240
Corbett W B 206PalisdesAvShellBch ..... PO 6-2257
Cordeiro M S 324 StimsnAv ..... PO 6-4675
Cordowa Alberta J 470Wadswrth ..... PO 6-2376
Cordoza Tony V 445PomeryAv ..... PO 6-2188
Coshott Hilda Mrs 359PalomrAvShellBch ..... PO 6-2251
Coulter Marion 971 Stratfrd ..... PO 6-2042
Craig Douglas 116ParkAv ..... PO 6-2261
Cramer Harold B 226EspartoAvShellBch ..... PO 6-2106
Crawford Jas F 700Hanfrd ..... PO 6-4931
Crawford LuVilla 1802 OceanBlShellBch ..... PO 6-2143
Crosby LaVern P 329WindwrdAvShellBch ..... PO 6-4659
Cuelho A P 571WadswrthAv ..... PO 6-2035
Culbard A E 101Hwy ..... PO 6-2049
Cummins Mary A 545Cyprs ..... PO 6-2118
Cumpston W V 410LongwAv ..... PO 6-4423
Curtis H D 325CuyamaAvShellBch ..... PO 6-4419
Curtzwiler A B 701WaterShellBch ..... PO 6-4797

D

Dale's Cafe 927 ShellBchRdShellBch ..... PO 6-2086
Dana Amos B 540Harloe ..... PO 6-4489
Dardanelli Joe 406 StimsnAv ..... PO 6-4484
DaVico Henry 340HollistrAv ..... PO 6-2189
Davis Electric & Hardware 930Price ..... PO 6-2215
Davis Harry E 331WadswrthAv ..... PO 6-2359
Davis Harry G 212CuyamaAvShellBch ..... PO 6-4771
Dawirs Norman L 2001 ShellBchRdShellBch ..... PO 6-2120
Dearden Robt E 277LeewrdAvShellBch ..... PO 6-4491
Deibert Til 1390Bello ..... PO 6-2280
Delamar Ora 300Cyprs ..... PO 6-4498
DelLaughter Beatrice R
153LeewrdAvShellBch ..... PO 6-4696
Diamond Pauline Pauline's El Patio Motl
350Pismo ..... PO 6-4744
Dias Court 371Pismo ..... PO 6-2085
Dilworth Doris 326 IndioDr ..... PO 6-2328
Dobbs Jack 226CastaicAvShellBch ..... PO 6-2478
Doeckel Donald D 142PierAvShellBch ..... PO 6-4792
Doko's Variety Store 880Price ..... PO 6-4628
Domingos M G PismoRdShellBch ..... PO 6-4714
Donahue Robt R 218PierAvShellBch ..... PO 6-2095
Donaldson Art Shell Beach Mkt
753 ShellBeachRdShellBch ..... PO 6-2135
Douglas Service Stn Cyprs&OceanVw ..... PO 6-4460
Dueck Donald E 251CastaicAvShellBch ..... PO 6-4754
Duncan C J 259MontecitoAvShellBch ..... PO 6-4604
Duncan Donald L 239EspartoAvShellBch ..... PO 6-4442
Dunlap Roy 650Dolliver ..... PO 6-4926
Durant J J 376ElPortlDr ..... PO 6-4440
Dyer W H 120 OceanVwAv ..... PO 6-2208

E

Eagler Fred G 178LeewrdAvShellBch ..... PO 6-2204
Earing Dale P 142CuyamaAvShellBch ..... PO 6-4420
Edgewater Motel 280Wadswrth ..... PO 6-2473
Eggink Gerrit 303WawonaAvShellBch ..... PO 6-4495
Eli John W 127½MontecitoAvShellBch ..... PO 6-2058
Ellegaard Lloyd H 202MarroAvShellBch ..... PO 6-2016
Ellis Frederick A 332EspartoAvShellBch ..... PO 6-4786
El Patio Motel Pauline's 350Pismo ..... PO 6-4744
Elvin John H MD 273PomeryAv ..... PO 6-2492
Residence ..... ArroyoGrande 2604
Enos Alvin W 150CuyamaAvShellBch ..... PO 6-2461
Erwin A E 334MontecitoAvShellBch ..... PO 6-4686
Eslinger Jean 1402 OceanBlShellBch ..... PO 6-4616
ESQUIRE THE 600Cyprs ..... PO 6-4668
Estudillo H R 221 SntaFeAvShellBch ..... PO 6-4697
Evans Wesley 217PierAvShellBch ..... PO 6-2157
Ewing J I Mrs 407 StimsnAv ..... PO 6-2024

F

Fairey E I 340 OceanVwAv ..... PO 6-2460
Fairey Kenneth E 226PalomarAvShellBch ..... PO 6-2246
Farrell Pat 344EspartoAvShellBch ..... PO 6-2340
Fay Claude 350WilmrAv ..... PO 6-4410
Fay L N 981Hanfrd ..... PO 6-2094
Fermin Ted 310 OceanVwAv ..... PO 6-2456
Ferreira S M OceanoRd ..... PO 6-2416
Fire Department 771Price
Fire calls only ..... PO 6-4422
All other calls ..... PO 6-2066
Fire Dept Shell Beach PalomrAvShellBch ..... PO 6-4622
Emergency calls only ..... PO 6-4622
All other calls ..... PO 6-4455
If no answer call ..... PO 6-2404
Firebaugh Ruth E Mrs 301WilmrAv ..... PO 6-4417
Fisher Albert J 491WadswrthAv ..... PO 6-4723
Fissori Jerry A 461Hinds ..... PO 6-4437
Fissori Joe 490Pomery ..... PO 6-2235
Fitzgerald A F Jr 310VistaDlMrAvShellBch ..... PO 6-4405
Fitzgerald's Liquors 601 ShellBchRdShellBch ..... PO 6-4753
Fleener Francis M 362CastaicAvShellBch ..... PO 6-4431
Fletcher Jack C 234MontecitoAvShellBch ..... PO 6-4645
FORD'S MARKET 801Dollivr ..... PO 6-2068
Forepe Ural V Playland Rollerdrome
175PomeryAv ..... PO 6-2072
Foster A L Foster's Shell Cafe 1351Price ..... PO 6-4453
Foster Victor R 417Wadswrth ..... PO 6-4691
Foster W E Jeanine's Flwr Shop 301Cyprs ..... PO 6-2078
Foster Wm A 318MontecitoAvShellBch ..... PO 6-2041
Foster's Shell Cafe 1351Price ..... PO 6-4453
Fountain Lunch 172PomeryAv ..... PO 6-9986
France Guy Marvin 253PalisdesAvShellBch ..... PO 6-2259
Frankish L D 265PalisdesAvShellBch ..... PO 6-4435
Fraysier B W 441HollistrAv ..... PO 6-2020
Fraysier's Union Oil Service 1020Price ..... PO 6-2288
Frazier Ivan D 157EspartoAvShellBch ..... PO 6-2057
Frederick Leonard R 390 OceanVwAv ..... PO 6-4461
Fred's Taxi 231PomeryAv ..... PO 6-2464
Freeman Elwood H 251PalomrAvShellBch ..... PO 6-4698
Fukunaga Jerry 600Cyprs ..... PO 6-4668

G

Gafvert W Louis 122CastaicAvShellBch ..... PO 6-2485
Galli G 248HindsAv ..... PO 6-2230
Gallimore J E 340HollistrAv ..... PO 6-4654
Garcia John 571 SnLuisAv ..... PO 6-2046
Gard Dora E 430 SnLuisAv ..... PO 6-2422
Gardner Bill 227MorroAvShellBch ..... PO 6-2414
Garrison's Cafe 611Price ..... PO 6-4458
Gascoyne John H 324WawonaShellBch ..... PO 6-2200
George Joe 381FranklnDr ..... PO 6-2162
Giardina P L 151MontecitoAvShellBch ..... PO 6-2473
Giffra Caterina 900Dollivr ..... PO 6-2436
Gill Lee 266CliffAvShellBch ..... PO 6-4934
Gilliland Jim contr 351FranklnDr ..... PO 6-4474
Glenn C H 1011 SnLuisAv ..... PO 6-4657
Glenn F H 720 Stratfrd ..... PO 6-4914
Godfrey Chas 189 Sea-VwAvShellBch ..... PO 6-4921
Golden Star Cafe 687Cyprs ..... PO 6-4639
Gomes Frank A 1470BelloAv ..... PO 6-2466
Gorman Florence Shell Bly Shop
244CapistranoAvShellBch ..... PO 6-2407

Goulart A V Bay ---------- PO 6-4784
Goulart Manuel 356EspartoAvShellBch ---------- PO 6-4412
Grant A C 310MorroAvShellBch ---------- PO 6-2165
Grant Pete 241 StimsnAv ---------- PO 6-2459
Green Chas Charlie's Fish Mkt 491Cyprs ---------- PO 6-4745
Gregorio A C 370 OceanVwAv ---------- PO 6-2284
Greyhound Bus Depot 880Price ---------- PO 6-4628
Grieb Henry H 940BelloAv ---------- PO 6-2296
Griffin Elizabeth Mrs 367BoekrAvShellBch ---------- PO 6-2003
Grigsby DeDe 420Hines ---------- PO 6-2161
Grisingher Herbert 341 SnLuisAv ---------- PO 6-4684
Grisingher Virginia E 341 SnLuisAv ---------- PO 6-4684
Griswold Jas C 239CapistranoAvShellBch ---------- PO 6-4770
Gummere Lloyd E 951 Stratfrd ---------- PO 6-2181
GUMMERE LLOYD E Pismo Beach Rlty
246PomeryAv ---------- PO 6-4709
Gunderson G R 266PierAvShellBch ---------- PO 6-2256
Gunn Eldon L 219VistaDlMrAvShellBch ---------- PO 6-2108
Gunter Jess R 350BoekrAvShellBch ---------- PO 6-2269

H

Hackleman Oliver Mrs 890LongwwAv ---------- PO 6-2270
Hall Walter B 243MontecitoAvShellBch ---------- PO 6-2291
Happytime Nursery School Inc 1091Bello ---------- PO 6-2212
Harding Dorotha M
315CapistranoAvShellBch ---------- PO 6-4600
Harding Dorotha M Dress Shop 760Price ---------- PO 6-4759
Hargens August M 146PlacentiaAvShellBch ---------- PO 6-2176
Harp Darrell D 343MorroAvShellBch ---------- PO 6-2026
Harris Ellen G Mrs 460 SnLuisAv ---------- PO 6-4918
Harris Geo R 140 OceanVwAv ---------- PO 6-4751
Harry's Plaze 690Cyprs ---------- PO 6-9979
Harty C W 451HarloeAv ---------- PO 6-2451
Harty's Shell Auto Court 1331Price ---------- PO 6-4749
Hatch Ralph A 127MorroShellBch ---------- PO 6-2406
Hatfield R C 991WadsworthAv ---------- PO 6-2282
Hawn Geo H 1200 OceanBlShellBch ---------- PO 6-2304
Hawthorne Roy W contr
145 SntaFeAvShellBch ---------- PO 6-2030
Hayes John 440Cyprs ---------- PO 6-2090
Hedding W Clyde Dollivr ---------- PO 6-4480
Heid Fred Mrs 310HarbrVw ---------- PO 6-2489
Heindel Thos 342PalisadesAvShellBch ---------- PO 6-2109
Heinz Happy SunsetPalisades ---------- PO 6-2350
Heller Alfonce H 101Hwy ---------- PO 6-4623
Henry Orpha 340PomeryAv ---------- PO 6-2455
Herbert Ralph M 305WindwrdAvShellBch ---------- PO 6-2080
Herrington's Variety Store 771Dollivr ---------- PO 6-4635
Hesseldenz Robt T 327PalomrAvShellBch ---------- PO 6-4788
Hewitt Margaret E 1702 OceanBlShellBch ---------- PO 6-2163
Hi-Way Cleaners 640Price ---------- PO 6-2497
Hiatt J B 153 Sea-VwAvShellBch ---------- PO 6-4741
Hibbs Riley 441Hollistr ---------- PO 6-2023
Highway Liquor Store Price&Pismo ---------- PO 6-2123
Hill Grover B HwyShellBch ---------- PO 6-2234
Hill Robt E 541HarloeAv ---------- PO 6-4421
Hinchee Irene 150EspartoAvShellBch ---------- PO 6-2293
Hirons Hazel Mrs 235MontecitoAvShellBch ---------- PO 6-2008
Hoff Rytie 451Hollistr ---------- PO 6-4776
Hofmeister Leo P PierAvShellBch ---------- PO 6-2484
Hogan J W 250CuyamaAvShellBch ---------- PO 6-4624
Hoover Floyd C 980 OceanBlShellBch ---------- PO 6-2152
Hopson Edwin A 263WindwrdAvShellBch ---------- PO 6-2277
Horn Shannon ElPismoManor ---------- PO 6-2317
Hotel Butler 230PomeryAv ---------- PO 6-4611
Houchin L H 1029 OceanBlShellBch ---------- PO 6-4656
Houser Chas 450Main ---------- PO 6-4662
Houser Wm M 470Hollistr ---------- PO 6-2241
Howard Earl 417 StimsnAv ---------- PO 6-4937
Hubbard Scovil F 311MorroShellBch ---------- PO 6-4736
Hughes Plumbing & Repairing 361Pismo ---------- PO 6-2494
Huntoon J H 311Harloe ---------- PO 6-2247
Hurdle Frank M 327EspartoAvShellBch ---------- PO 6-4935
Hut The 209PomeryAv ---------- PO 6-9908
Hyland Minnie M 357WadsworthAv ---------- PO 6-2430

I

Ida Jay Shop 761DollivrAv ---------- PO 6-2083
Idaho Club 500Cyprs ---------- PO 6-4634
Ingalls Ruth Mrs 370HollistrAv ---------- PO 6-4913
Itjen R C 1250Cyprs ---------- PO 6-2267

J

Jacinto Frank 320HindsAv ---------- PO 6-4932
Jacquot Lyle 321CastaicAvShellBch ---------- PO 6-4648
Janowicz Frank 351WawonaAvShellBch ---------- PO 6-2040
Jatta Marvin L 1240Cyprs ---------- PO 6-2237
Jayne Jean E 210CuyamaAvShellBch ---------- PO 6-4680
Jeanine's Flower Shop 301Cyprs ---------- PO 6-2078
Jean's Grill 911Price ---------- PO 6-9997
Jenkins L Mrs 151WawonaAvShellBch ---------- PO 6-2300
Jenkins Ramona 351MontecitoAvShellBch ---------- PO 6-2201
Jennings Robt W 360HarloeAv ---------- PO 6-2297
Jerry's Market qroc 1050Price ---------- PO 6-2402
Johnson A R 331 OceanDr ---------- PO 6-2031
Johnson C T 570Wadsworth ---------- PO 6-4922
Johnson Geo W 309CastaicAvShellBch ---------- PO 6-2428
Johnson Lon 344 CapistranoAvShellBch ---------- PO 6-2413
Johnson Myra Mrs 570Wadsworth ---------- PO 6-2334
Johnson Walter 971Fresno ---------- PO 6-4667

Johnson's Court 317 OceanVwAv ---------- PO 6-2064
Jones Lucien K 244EspartoAvShellBch ---------- PO 6-2444
Jones W F 250PlacentiaAvShellBch ---------- PO 6-2423
Jordan Robt L 308CastaicAvShellBch ---------- PO 6-2287
Judkins Frances Mrs 931 Stratfrd ---------- PO 6-2335
Junio Frank 440Dollivr ---------- PO 6-2047

K

Kamitsuka D K 140ParkAv ---------- PO 6-2440
Kay Alex 120 OceanVwAv ---------- PO 6-2208
Kelley's News & Sundries 680Cyprs ---------- PO 6-2227
Kemble Leo W 351PlacentiaAvShellBch ---------- PO 6-2412
Kent Anne D 1402 OceanBlShellBch ---------- PO 6-4616
Keshian John A 795BayAv ---------- PO 6-4450
Key Wayne E 242CliffAvShellBch ---------- PO 6-2050
King Henry A 730 Stratfrd ---------- PO 6-2222
King Kathryn 119MorroAvShellBch ---------- PO 6-2277
King's Rest Motel Surf Motl 250MainAv ---------- PO 6-2070
Kirkpatrick J T SunsetPalisades ---------- PO 6-4418
Kirschenman Henry WadswrthAv ---------- PO 6-2039
Kizzia Scott 132WawonaAvShellBch ---------- PO 6-2036
Kjaerbye H F PismoHts ---------- PO 6-4783
Klewin Sallie 920Fresno ---------- PO 6-2150
Klinger John H SunsetPalisades ---------- PO 6-2397
Kloffenstein Elba J 370ParkAv ---------- PO 6-2468
Knight J W 101Hwy ---------- PO 6-4655
Knight's Rest Motel 101Hwy ---------- PO 6-4617
Kohlstedt H J 326PalomrAvShellBch ---------- PO 6-2059
Kraft F E Dr 242CuyamaAvShellBch ---------- PO 6-2002
Kreps Roy F PismoPalisades ---------- PO 6-2306
Kunz Wm H 251MorroAvShellBch ---------- PO 6-2184

L

Ladd Jas E 2027 ShellBchRdShellBch ---------- PO 6-4919
Laird Benj A Rev 206LeewrdAvShellBch ---------- PO 6-4607
Lamb A L 111MorroAvShellBch ---------- PO 6-4929
Landini A 530 SnLuisAv ---------- PO 6-2444
Landini Frank New Adams Court 1000Dollivr ---------- PO 6-2065
Lankford B J 257BoekrAvShellBch ---------- PO 6-4619
Latham Dale 238CastaicAvShellBch ---------- PO 6-2452
Latham Max A 345EspartoAvShellBch ---------- PO 6-2271
Le Fevre Alma 245CapistranoAvShellBch ---------- PO 6-4407
Lemons Ethel Mrs 421Pomery ---------- PO 6-2021
Levin A W HarbrVwAv ---------- PO 6-2098
Levy Albert 1331Portr ---------- PO 6-2067
Lewis B I HwyShellBch ---------- PO 6-2061
Lindekugel Herman H 306CliffAvShellBch ---------- PO 6-2360
Lindley Vie J 685Cyprs ---------- PO 6-4660
Lindsay Gordon S 178CliffAvShellBch ---------- PO 6-2273
Lonergan T W 142WindwrdAvShellBch ---------- PO 6-2115
Long Bernice 120WawonaAvShellBch ---------- PO 6-2495
Longfellow Lloyd V 339BoekrAvShellBch ---------- PO 6-2004
Long's Pharmacy 711Dollivr ---------- PO 6-4463
Looney M K Mrs 154PierAvShellBch ---------- PO 6-4404
LOVETT & MONTGOMERY INS 1051Price ---------- PO 6-4750
Lovett Real Estate 1051Price ---------- PO 6-2213
Low Don R 207PalisdesAvShellBch ---------- PO 6-4704
Lowrey H W 860Taft ---------- PO 6-4429
Loyal Order of Moose No 1409 Main ---------- PO 6-2117
Loyns Eddie L Jr 242MorroAvShellBch ---------- PO 6-2470
Lucky Spot Cafe 751Price ---------- PO 6-2490

M

Machado Frank PismoHwy ---------- PO 6-2338
Machado Frank E EdnaRd ---------- PO 6-2007
Machado Joe 521Bay ---------- PO 6-2103
Machado Sal PismoHts ---------- PO 6-2141
Maciel Joe G 550HarloeAv ---------- PO 6-4664
Madson A J Dr 870Price ---------- PO 6-4636
Maggini Mary Mrs 138CapistranoAvShellBch ---------- PO 6-2205
Maha Anna R 435 SnLuisAv ---------- PO 6-2243
Mahoney H C 425 OceanVwAv ---------- PO 6-4483
Mallagh Elk 234MorroAvShellBch ---------- PO 6-2449
Mallory Leo R 627 ShellBchRdShellBch ---------- PO 6-2077
Mandes Louis J 326MontecitoAvShellBch ---------- PO 6-2052
Manning Lorraine Mrs
280BoekrAvShellBch ---------- PO 6-4408
Mansfield L R 202CastaicAvShellBch ---------- PO 6-4729
Marell Albert 375 SntaFeAvShellBch ---------- PO 6-2006
Marin Louis H 180 OceanVwAv ---------- PO 6-4640
Marques I O 258MontecitoAvShellBch ---------- PO 6-4452
Marshall O V EdnaRd ---------- PO 6-2198
Martin Geo 460Main ---------- PO 6-4485
Martin Manuel 295Cyprs ---------- PO 6-2283
Martin R E 353Pomery ---------- PO 6-4493
Martin's Motel 320 OceanVwAv ---------- PO 6-4610
MAR VISTA MOTOR LODGE Price&Bay ---------- PO 6-2498
Mary's Gift Shop
1801 ShellBeachRdShellBch ---------- PO 6-2232
Masten Earl F 901 StratfrdAv ---------- PO 6-2265
Masters Ted A Rev 454 StimsnAv ---------- PO 6-2419
Mathes R D 460Pismo ---------- PO 6-2066
Mathews Manuel J 455 SnLuisAv ---------- PO 6-2327
Matson Jas J 141 Sea-VwAvShellBch ---------- PO 6-2140
Matthews C D 145CapistranoAvShellBch ---------- PO 6-2187
Mattie's 101Hwy ---------- PO 6-2488
Matzenbacher John 220BoekrAvShellBch ---------- PO 6-2249
Mayberry D H 125PalomrAvShellBch ---------- PO 6-2136
Mays Geo L 306PalisdesAvShellBch ---------- PO 6-2110
McAuley Carl 226MorroAvShellBch ---------- PO 6-2417
McBroon Helen 1184 OceanBlShellBch ---------- PO 6-2409
McCourt Harold PismoHts ---------- PO 6-4681
McDonald Geo W 811Fresno ---------- PO 6-2250
McDonald Geo W optmtrist 791Dollivr ---------- PO 6-4700
McEwen H D 215BoekrAvShellBch ---------- PO 6-4712
McGowne Port 308PlacentiaAvShellBch ---------- PO 6-2298
McKellar Thos F MD SunsetPalisades ---------- PO 6-4672
McKenzie C T Wave Court 150Hinds ---------- PO 6-4626
McLaughlin E C 445WadswrthAv ---------- PO 6-4428
Meherin Mary A Mrs PismoRdShellBch ---------- PO 6-2038
Meily Wm P 326 SntaFeAvShellBch ---------- PO 6-2285
Melia John 461Hollistrav ---------- PO 6-2207
Mendenhall Kenneth 226CuyamaAvShellBch ---------- PO 6-2391
Meredith Haskel O 134CuyamaAvShellBch ---------- PO 6-4649
Merino Eddie 700Price ---------- PO 6-4743
Meyer Thos L 950 StratfrdAv ---------- PO 6-4781
Miller Ernest Jr 289PalisdesAvShellBch ---------- PO 6-2408
Miller Henry A 227CuyamaAvShellBch ---------- PO 6-4725
Miller Leslie 521 SnLuisAv ---------- PO 6-2245
Mineau Jas O 114WawonaAvShellBch ---------- PO 6-2420
Miossi Arthur E 351Main ---------- PO 6-4488
Miossi Gabriel 202CuyamaAvShellBch ---------- PO 6-2272
Miramar Court 287 SnLuisAv ---------- PO 6-9952
Miranda Frank J 127PlacntiaAvShellBch ---------- PO 6-2289
Miura Mitsuo Dr 1090Dollivr ---------- PO 6-4451
Montague Lyle M ElPismoManr ---------- PO 6-2374
Monte Vista Motor Court 490Pismo ---------- PO 6-4705
Montgomery Ken 911Bakersfield ---------- PO 6-2278
Moore Fay B Mrs 440Main ---------- PO 6-2032
Moore Mary M 570Cyprs ---------- PO 6-2441
Morris Ezra L 315CastaicAvShellBch ---------- PO 6-2155
Morse Geo R 251CapistranoAvShellBch ---------- PO 6-2486
Motel Pismo 1851Price ---------- PO 6-9965
Mounts Billy W MD Bullard & Mounts
740Price ---------- PO 6-2112
Residence 690Hanfrd ---------- PO 6-4773
Moyes Gail O 357 SntaFeAvShellBch ---------- PO 6-4695
Mulder Richard G 342PalisdesAvShellBch ---------- PO 6-2045
Murray E D 258CuyamaAvShellBch ---------- PO 6-2339
Murrays Men's Store 781Dollivr ---------- PO 6-2082
Myers D E 398WindwardAvShellBch ---------- PO 6-4713

N

Nelson Chris 250MainAv ---------- PO 6-2070
Nelson Fred 361Hollistr ---------- PO 6-2019
Nelson Harry G 263EspartoAvShellBch ---------- PO 6-4938
Nelson John 350PalomrAvShellBch ---------- PO 6-2377
Nelson Ray N 311WilmrAv ---------- PO 6-4761
Netto Mary 450PismoAv ---------- PO 6-4673
Netto Pete 129LeewrdAvShellBch ---------- PO 6-4735
Netto Pete Pete's Norwalk Serv & Gar
781Price ---------- PO 6-2014
New Adams Court 1000Dollivr ---------- PO 6-2065
New Ida 341 OceanVwAv ---------- PO 6-2145
Newsom Robt 361 Stimsn ---------- PO 6-2367
Nielsen Geo H 289LeewrdAvShellBch ---------- PO 6-2015
Nikolakopulos Bill 266MontecitoAvShellBch ---------- PO 6-2027
Nina's ShellBchRdShellBch ---------- PO 6-9960
Nite Haven Auto Court 371 SnLuisAv ---------- PO 6-2224
Norgaard's Briard Sales & Boarding Kennel
101Hwy ---------- PO 6-2385
Norman Al 342 OceanVwAv ---------- PO 6-2228
Northeimer Paul E 430Hinds ---------- PO 6-4925
Northrop L D 1221Price ---------- PO 6-4641
Nunes Frank P 460BayAv ---------- PO 6-4402
Nunes Joe 176HindsAv ---------- PO 6-4930
Nunes Tony 176HindsAv ---------- PO 6-4930

O

Obermire Robt 212 Sea-VwAvShellBch ---------- PO 6-4694
Ocean View Cafe 1053Price ---------- PO 6-4629
Ocean View Motel
1001 ShellBeachRdShellBch ---------- PO 6-2113
O'Connor J E 602 OceanBlShellBch ---------- PO 6-2268
O'Connor J E 602 OceanBlShellBch ---------- PO 6-2268
O'Day Bette V 387EspartoAvShellBch ---------- PO 6-2448
O'Donnell Jack C 100ParkAv ---------- PO 6-9994
Oliver L W 251 SnLuisAv ---------- PO 6-4787
O'Loughlin Donald 251MorroAvShellBch ---------- PO 6-2184
Olsen Belle Mrs 340Main ---------- PO 6-2443
Oreglia Louis 332HindsAv ---------- PO 6-4693
Osborn Paul Ozzie's Radio Sales & Serv
450WadswrthAv ---------- PO 6-4632
Owen Elma 132 OceanVwAv ---------- PO 6-2107
Owens Ronald C 351WadswrthAv ---------- PO 6-2467
Ozzie's Radio Sales & Service 450WadswrthAv ---------- PO 6-4632

P

P I Market 298 OceanVwAv ---------- PO 6-4465
Paaske Youngie 1126 OceanBlShellBch ---------- PO 6-2074
Pacific Gas & Electric Co Bus Ofc
894MontereySanLuisObispo
From Pismo Beach Exchange
Ask Operator for-ENtrprise 1-0251
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSnLuisObispo
Ask Operator for---------- Business Office
(No Charge for Calls to Business Office)
See Introductory Section for Service Calls and Other Important Matters

Paddock Jimmy rl est SunsetPalisades ---------- PO 6-4414
Palomar Motel 1601 ShellBchRdShellBch ---------- PO 6-2404
Pancoast Edw C 143MorroAvShellBch ---------- PO 6-2156
Panella Tony 218LeewardAvShellBch ---------- PO 6-2226
Panorama Coffee Shop Hwy101 ---------- PO 6-4436
Parfitt's 741Dollivr ---------- PO 6-4471
Park Apartments 330ParkAv ---------- PO 6-2403
Parker John T 691BayAv ---------- PO 6-4767
Parker's Paint & Decorative Store 655Dollivr ---------- PO 6-2116
Parkes Elizabeth B 127MontecitoShellBch ---------- PO 6-4612
Paterson G A 381Hinds ---------- PO 6-2054
Patty Eleanor 320PomeryAv ---------- PO 6-4448
Paul Esther E 351Pismo ---------- PO 6-2379
Pauline's El Patio Motel 350Pismo ---------- PO 6-4744
Payne Richard C 121PlacentiaAvShellBch ---------- PO 6-2260
Peabody Harry L 130MorroShellBch ---------- PO 6-2294
Pearman L R 57BoekrAvShellBch ---------- PO 6-2252
Perks Helen Miss 453PomeryAv ---------- PO 6-4692
Peters E J 468Pomery ---------- PO 6-4487
Peters Simon 491PomeryAv ---------- PO 6-4650
Petersen H T 369CastaicShellBch ---------- PO 6-4445
Peterson Albert atty 250Pomery ---------- PO 6-2139
Pete's Auto-In Motel 380Harloe ---------- PO 6-4748
Pete's Norwalk Service & Garage 781Price ---------- PO 6-2014
Petterd Chas E 400 Stimsn ---------- PO 6-4658
Pfost Harold C 177 Sea-VwAvShellBch ---------- PO 6-2197
Phillips Brad 319MorroAvShellBch ---------- PO 6-2192
Phillips K L & Sons serv stn 999Price ---------- PO 6-2121
Phillips Liva 656Cyprs ---------- PO 6-2368
Pilot Wheel 179PomeryAv ---------- PO 6-9955
Pismo Beach City of
City Clerk BelloAv&HollistrAv ---------- PO 6-4456
City Engineer BelloAv&HollistrAv ---------- PO 6-4477
Fire Department 771Price
Fire calls only ---------- PO 6-4422
All other calls ---------- PO 6-2066
Life Guard & First Aid Station Pier ---------- PO 6-4454
Police Department BelloAv&HollistrAv ---------- PO 6-2255
Sewage Disposal Plant Hwy101 ---------- PO 6-2011
Water Dept BelloAv&HollistrAv ---------- PO 6-4456
Water Superintendent 427HarloeAv ---------- PO 6-4651
Pismo Beach Court 750Dollivr ---------- PO 6-4631
Pismo Beach Grammar School
WadswrthAHanfrd ---------- PO 6-2223
PISMO BEACH REALTY 246PomeryAv ---------- PO 6-4709
Pismo Bowl 277PomeryAv ---------- PO 6-2482
PISMO FURNITURE STORE 661Dollivr ---------- PO 6-2462
Pismo Hotel 701Price ---------- PO 6-2214
Pismo Motel 1851Price ---------- PO 6-9965
Pismo Palisades Motel NHwy ---------- PO 6-4469
Pismo Pharmacy 750Price ---------- PO 6-2075
Pismo Theatre 250Pomery ---------- PO 6-2491
Pismo Times 530Cyprs ---------- PO 6-2217
Pivetti C A 1728 OceanBlShellBch ---------- PO 6-4728
Playland Rollerdrome 175PomeryAv ---------- PO 6-2072
Plessas Tavern 891Price ---------- PO 6-2060
Police Department BelloAv&HollistrAv ---------- PO 6-2255
If no answer call ---------- SanLuisObispo 2850
Polin Burt W 211 SnLuisAv ---------- PO 6-2400
Ponkow John W 135CuyamaAvShellBch ---------- PO 6-2166
Popp Harry A 321FranklnDr ---------- PO 6-2258
Porter J C 341PierAvShellBch ---------- PO 6-4653
Porter Wm Mrs 460HarloeAv ---------- PO 6-4765
Potter Ben 2001 ShellBchRdShellBch ---------- PO 6-2164
Pratt Archer S 901Fresno ---------- PO 6-2175
Pratt Chas Mrs EdnaRd ---------- PO 6-2415
Pratt T R 701Bay ---------- PO 6-2457
Predmore A L 139EspartoAvShellBch ---------- PO 6-2196
Price Mildred 361 OceanVwAv ---------- PO 6-2438
Prince W C ElPismoManr ---------- PO 6-2337
Purton D M 256WawonaAvShellBch ---------- PO 6-4406
Pyle Rea M 362 SntaFeAvShellBch ---------- PO 6-2276

Q

Quincy Robt C 306PierAvShellBch ---------- PO 6-2182
Quinlivan D P 218MontecitoAvShellBch ---------- PO 6-4689

R

Rader Earl 440PismoAv ---------- PO 6-2480
Ransdell R R 117PierAvShellBch ---------- PO 6-2323
Ravisciooni L BelloAv ---------- PO 6-4764
Rector G C Rev 314BoekrAvShellBch ---------- PO 6-2010
Red Rooster 601Cyprs ---------- PO 6-9943
Reed J M 960Fresno ---------- PO 6-2056
Reed J M jwlr 751Dollivr ---------- PO 6-4473
Reed John L 127CuyamaAvShellBch ---------- PO 6-4467
Reish R A 209CapistranoAvShellBch ---------- PO 6-4731
Renshaw Herbert R VanRonk & Renshaw
142MontecitoAvShellBch ---------- PO 6-4740
Rentz Jas D 190PierAvShellBch ---------- PO 6-2469
Restwell Court 1221Price ---------- PO 6-2214
Reynolds Edw G 133CapistranoAvShellBch ---------- PO 6-2446
Rice Eveline Mrs 154PierAvShellBch ---------- PO 6-4404
Rice Keith 303PlacentiaAvShellBch ---------- PO 6-4715
Richardson Roy F 428PomeryAv ---------- PO 6-4425
Righetti E E 141Park ---------- PO 6-2028
Ries Richard 449BayAv ---------- PO 6-4682
Rita Spot Cafe 197PomeryAv ---------- PO 6-9941
Ritesman Willie Mrs 436HarloeAv ---------- PO 6-2191
Rivera A D Mrs 101Hwy ---------- PO 6-2211
Rivers Donald L SunsetPalisades ---------- PO 6-2351
Roberts Earl M 302CapistranoAvShellBch ---------- PO 6-2429
Robinson Jas F Sea-ViewAvShellBch ---------- PO 6-4625
Rodgers V J 263HarloeAv ---------- PO 6-2348
Rodrigues Manuel PismoRdShellBch ---------- PO 6-4714
Roff Marie Ocean View Motl
1001 ShellBchRd ---------- PO 6-2113
Rogers A J 1243 OceanBlShellBch ---------- PO 6-2089
Rooker K W 142WindwrdAvShellBch ---------- PO 6-4490
Rooker's Shell Service Stn Price&HindsAv ---------- PO 6-4637
Rooker's Texaco Service Stn 501Price ---------- PO 6-2114
Rose Blanche 280Harloe ---------- PO 6-4683
Rose Harry L phy & sur
501 ShellBchRdShellBch ---------- PO 6-2125
Residence OceanBlShellBch ---------- PO 6-2125
Rosenfeld Elliot E 332CapistranoAvShellBch ---------- PO 6-4768
Rouette Joe 242PalisadesAvShellBch ---------- PO 6-4663
Rowley W G 340HindsAv ---------- PO 6-4481
Roy Ed 1165GrandAv ---------- ArroyoGrande 2778
Rudd Edw W 153PalisdesAvShellBch ---------- PO 6-2202
Rutkowski Chas C 931Dollivr ---------- PO 6-2229

S

Sandman Jerry 310CuyamaAvShellBch ---------- PO 6-2093
Saulisberry W L Jr 363CapistranoAvShellBch ---------- PO 6-4432
Schattgen R H 380 SntaFeAvShellBch ---------- PO 6-4666
Schlegel Calvin H 440HollistrAv ---------- PO 6-2000
Schneider Edith 334MorroAvShellBch ---------- PO 6-4602
Schneider Jos A ElPismoManr ---------- PO 6-2315
Schulenburg Eugene E 531HarloeAv ---------- PO 6-4711
Scott R E Col 1902 OceanBlShellBch ---------- PO 6-4678
Sea Breeze Motel 1180Dollivr ---------- PO 6-9987
Sea Garden Motel Apts 340 Stimsn ---------- PO 6-2216
Seale Mildred Mrs 202PalomrAvShellBch ---------- PO 6-4603
Seaman A L 1250Bello ---------- PO 6-2405
Sears Herbert P 321 OceanDr ---------- PO 6-2088
Sears Leland 461HarloeAv ---------- PO 6-2025
Seashore Apartments 110 Stimsn ---------- PO 6-4642
SEAWALL MOTEL 170Main ---------- PO 6-4706
Seelye Howard SunsetPalisades ---------- PO 6-2343
Shangri-La Motel 1111Price ---------- PO 6-2496
Sheets Garland 420Hollistr ---------- PO 6-2138
Sheffer A G Park Apartments 330ParkAv ---------- PO 6-2403
Sheldon Thos J 263WawonaAvShellBch ---------- PO 6-4643

PO = POplar
The large letters and first numeral are part of the telephone number. When giving the number to an operator or to others, please use the full name; for example, POplar.

Shell Beach Fire Department
PalomrAvShellBch ---------- PO 6-4622
Shell Beach Inn Alex 853 ShellBchRdShellBch ---------- PO 6-9901
Shell Beach Market 753 ShellBchRdShellBch ---------- PO 6-2135
Shell Beach Motel 117LeewrdAvShellBch ---------- PO 6-4478
Shell Beach Sanitary District
212CuyamaAvShellBch ---------- PO 6-4771
Shell Beauty Shop 244CapistranoAvShellBch ---------- PO 6-2407
Shell Cafe Foster's 1351Price ---------- PO 6-4453
Shepeck Walter J ElPismoManrShellBch ---------- PO 6-2321
Shore E L 121CastaicAvShellBch ---------- PO 6-4936
Signa's Beauty Salon 990Price ---------- PO 6-4757
Silva John E 574 StimsnAv ---------- PO 6-4939
Silva M T 1430BelloAv ---------- PO 6-2034
Silva R A 342 Sea-ViewAvShellBch ---------- PO 6-2253
Simas Jos P Jr 1350BelloAv ---------- PO 6-2439
Simas Manuel J 542Dollivr ---------- PO 6-2179
Simerly Ronald 911Fresno ---------- PO 6-2421
Simmons Lillian 371HarloeAv ---------- PO 6-2434
Simmons Nina 166PierAvShellBch ---------- PO 6-2365
Sinclair H H 202MontecitoAvShellBch ---------- PO 6-2353
Sivley Mable 652Cyprs ---------- PO 6-2290
Sleight Richard G 209MontecitoAvShellBch ---------- PO 6-2295
Smith A E 308CliffDrShellBch ---------- PO 6-4687
Smith Bert 110 Stimsn ---------- PO 6-4642
Smith Carl A 961Fresno ---------- PO 6-4774
Smith Emanuel 627WaterShellBch ---------- PO 6-4638
Smith Geo A Jr 341HarbrVwAv ---------- PO 6-2159
Smith Jas E 126EspartoAvShellBch ---------- PO 6-4920
Smith Warren T ElPismoManr ---------- PO 6-2308
Smith's DeLuxe Apartments
627WaterShellBch ---------- PO 6-4638
Smyer Mattie Mattie's 101Hwy ---------- PO 6-2488
Snediger Jack 380EspartoAvShellBch ---------- PO 6-4924
Soares Leopaldina 620Dollivr ---------- PO 6-2382
Sorenson Frank 338CastaicAvShellBch ---------- PO 6-2180
Southern Counties Gas Co 610Dollivr ---------- PO 6-4756
Between 5 PM & 8 AM & on Saturdays
Sundays & holidays from Pismo Beach Exchange
(No Inter-City Charge)
Ask Long Distance for-ENtrprise 1-0206
Souza Antone HarbrVwAv ---------- PO 6-2242
Souza M S Bay&Dollivr ---------- PO 6-2048

Spady's Disposal Service
243PalomrAvShellBch ---------- PO 6-2081
Sprague Robt L 239 SntaFeAvShellBch ---------- PO 6-2425
Spudnut Shop 790Price ---------- PO 6-9973
Spuhler Ted 150CastaicAvShellBch ---------- PO 6-4470
Stansbury O M Lemre ---------- PO 6-4927
Steck Glen R Jean's Grill 911Price ---------- PO 6-9997
Steck Ray G Jean's Grill 911Price ---------- PO 6-9997
Stephens TV & Radio Service 555Cyprs ---------- PO 6-2218
Stevenson Theima H 311CuyamaAvShellBch ---------- PO 6-2471
Stewart Bob 242VistaDlMrShellBch ---------- PO 6-2122
Stinson S D 426PearlShellBch ---------- PO 6-2309
Stop & Shop Market
1253 ShellBchRdShellBch ---------- PO 6-4708
Stratton Helen C 262EspartoAvShellBch ---------- PO 6-4646
Stringer G L 215EspartoAvShellBch ---------- PO 6-2128
STROUT REALTY Hwy101North ---------- PO 6-2450
Sularte P 364ParkAv ---------- PO 6-2096
SURF MOTEL 250MainAv ---------- PO 6-2070
Surf Side Trailer Park 100ParkAv ---------- PO 6-9994
Sutherland Clyde 321MorroAvShellBch ---------- PO 6-2012
Swack Braxton 115EspartoAvShellBch ---------- PO 6-4443
Swall W A 358 OceanBlShellBch ---------- PO 6-4403
Swank Floyd F 127CapistranoAvShellBch ---------- PO 6-2210
Sweeney Fred M 221CastaicAvShellBch ---------- PO 6-4424

T

Tallman Dan E 451 OceanVwAv ---------- PO 6-2091
Tanaka S 600Cyprs ---------- PO 6-4668
Taylor Crystine Mrs VistaDlMrShellBch ---------- PO 6-2069
Taylor Wm 241PierAvShellBch ---------- PO 6-4718
Teter Donald 110CuyamaAvShellBch ---------- PO 6-2169
Thomas A M 303MontecitoAvShellBch ---------- PO 6-4411
Thorne Merl O 800 Stratfrd ---------- PO 6-2209
Tides Motel The 371 OceanDr ---------- PO 6-2493
Tiempo Nemiso 364ParkAv ---------- PO 6-2454
Tilley H L 201Main ---------- PO 6-2275
Tinsman J R 910Fresno ---------- PO 6-2354
Toalson Geo F 108PlacentiaAvShellBch ---------- PO 6-4621
Tobey's Palace Club 590Cyprs ---------- PO 6-9949
TOLLE'S UNION OIL SERVICE 1191Price ---------- PO 6-9978
Tomlin R F Mrs 144CastaicAvShellBch ---------- PO 6-4494
Tony's Clam Stand 218LeewardAvShellBch ---------- PO 6-2226
Trenshaw J S Pismo Thtre 250Pomery ---------- PO 6-2491
Troxell Wm R 345 SntaFeAvShellBch ---------- PO 6-4670
Tuck Pearl 951Bello ---------- PO 6-4769
Tuttle Jack 326CastaicAvShellBch ---------- PO 6-2206

U

Ur Virginia A 468Price ---------- PO 6-4911
Utley Ed Hwy101 ---------- PO 6-4472

V

Valley Court 172 StimsnAv ---------- PO 6-4459
VanRonk L T contr 317PalisdesAvShellBch ---------- PO 6-2220
VanRonk & Renshaw hse movrs
142MontecitoAvShellBch ---------- PO 6-4740
VanRonk Virgil 369 SntaFeAvShellBch ---------- PO 6-2352
Vaught Marjorie S 961 StratfrdAv ---------- PO 6-4779
Vega Estelle 139CastaicAvShellBch ---------- PO 6-2274
Vergauwen Leon 243MorroAvShellBch ---------- PO 6-2043
Vernon C A Jr 330CastaicShellBch ---------- PO 6-2100
Veteran Memorial BelloAv&Main ---------- PO 6-2055
Vogel Jess L 232CapistranoAvShellBch ---------- PO 6-4401

W

Waddel H G 379WilmrAv ---------- PO 6-4785
Wade Roy Tides Motl The 371 OceanDr ---------- PO 6-2493
Wagoner Lee K 330WawonaAvShellBch ---------- PO 6-2102
Waldon Marshall 157 SantaFeShellBch ---------- PO 6-4915
Wallace Motor Court 441Main ---------- PO 6-2129
Walters H A PismoHts ---------- PO 6-4733
Walters R A 265LeewrdAvShellBch ---------- PO 6-2453
Waring E M Strout Rlty Hwy101North ---------- PO 6-2450
Waring Nurseries Hwy101North ---------- PO 6-2450
Wathen Esther 356HindsAv ---------- PO 6-2477
Watkins P S ElPismoManr ---------- PO 6-2336
Wave Court 150Hinds ---------- PO 6-4626
Webster J W Mrs 447 OceanVwAv ---------- PO 6-2426
Weedon Douglas G 320CapistranoAvShellBch ---------- PO 6-2178
Werback Wm J 235CuyamaAvShellBch ---------- PO 6-4433
Wertalla Edith 331PomeryAv ---------- PO 6-4492
Western Union Telegraph Co 680Cyprs ---------- PO 6-2227
White C N 344MainAv ---------- PO 6-2051
Whitmer D M 471 SnLuisAv ---------- PO 6-2254
Wick Floyd R 244CastaicAvShellBch ---------- PO 6-2433
Wigwam Court 643Cyprs ---------- PO 6-9950
Williams Elaine 341WilmrAv ---------- PO 6-2248
Williams Leon 118CastaicAvShellBch ---------- PO 6-2044
Williams O M Mar Vista Motr Ldg
Price&Bay ---------- PO 6-2498
Williams Verdo 219CuyamaAvShellBch ---------- PO 6-4933
Williamson Chas V 351CastaicAvShellBch ---------- PO 6-2313
Williamson Kathrine 326MorroAvShellBch ---------- PO 6-4497
Willing Roman 581BelleAv ---------- PO 6-2395
Wolfsen Norman A 250VistaDlMrShellBch ---------- PO 6-4601
Woodard C H 490Pismo ---------- PO 6-4705
Woodman C H 310MontecitoAvShellBch ---------- PO 6-2100

Woods G E 333WawonaAvShellBch ----------PO 6-2101
Woods Harry C 350 OceanDr----------PO 6-2431
Woodward W M Jr 134MontecitoAvShellBch---PO 6-4730
Worthington Lloyd 358MontecitoAvShellBch---PO 6-2133
Wright John E ElPismoMatr ----------PO 6-4496
Wright Walter W 375PalomrAvShellBch ------PO 6-2053
Wulff C V Mrs 186PlacntiaAvShellBch -------PO 6-2132

X

Xaviel J G 1140Bello ----------PO 6-2357
Xaviel Walter 940Fresno ----------PO 6-4685

PO = POplar

The large letters and first numeral are part of the telephone number. When giving the number to an operator or to others, please use the full name; for example, POplar.

Y

Yamada J 341 Stimsn ----------PO 6-2029
Yost E B 1290Bello ----------PO 6-2264
Young Emma 411 OceanVw----------PO 6-2262

Z

Zachary Clyde 366 SnLuisAv ----------PO 6-2442
Zaninovich Geo ShellBch ----------PO 6-2170
Zink Della Mrs 551 SnLuisAv----------PO 6-4923
Zwang Jacob 390PalisdesAvShellBch --------PO 6-2158

PORT SAN LUIS WHARF

Union Oil Co of Calif, Agent — Call Long Distance

SALMON CREEK

U. S. Forest Service, Agents — Call Long Distance

SAN MIGUEL

San Miguel Interurban Tel. Co.

Adamski Wm B ----------107-R
Adkins Foster r ----------69
Aguilar Miguel r ----------28-R
Aloha Club ----------31
Assembly of God Church ----------30
Atkins O F ----------14-F-32
Atwood Alton C r ----------54-W
Awalt Norris R ----------90
Bagby W C Ranch ----------14-F-2
Baker Dave ----------113-R
Baker Jas C ----------32-R
Bardmess Jessie r ----------55
Barringer Earl V ----------18-F-22
Bayers Louis ----------113-W
Beavers B G ----------77-W
Belza Catherine Mrs r ----------8-M
Bergvall J ----------4-R-21
Bill's Barbecue Cafe ----------82
Blazejewicz Henry A ----------68-W
Blechen Geo SnMarcusRd ----------4-F-12
Bonnheim Walter S Jr ----------4-R-32
Bonnifield Alfred ----------107-J
Bonnifield Myrtle ----------14-F-11
Bressler Clarence A ----------91
Bressler Electric Co Inc ----------34-W
Bressler Nora D Mrs ----------118-W
Brewen Chet ----------87-R-12
Brewer Fred ----------4-R-2
Bridge Don ----------24-R-5
Brightenstine Frank ----------101
Burden Chas E ----------14-F-12
Burden Chas W r ----------14-F-4
Burden Lydia ----------14-F-4
Burden Wesley r ----------14-F-41
Burney Wayne ----------98
Butcko John ----------15-R-11
Cain Wm A ----------68-M
Calhoun Lee ----------28-J
California Highway Patrol
For Emergency calls only
Ask Operator for-ZEnith 1-2000
Carminati Jim ----------65
Carpenter Violet ----------76-J
Carter Ted ----------5
Casa Blanca Hotel & Trailer Court ----------60
Chapman A B ----------18-R-12
Ciaramella Augustine ----------9-J
Cisneros Margarita ----------9-M
Clemans R S r ----------46
Clemons L J r ----------38-R
Coulter Louise ----------1-W
Crespay John W ----------14-F-51
Cresse Arthur ----------25-R-12
Crettol Jesse H r ----------116
Crettol's Curl Cottage ----------116
Crews Jesse ----------87-R-11
Curtis Amy r ----------14-F-3
Curtis John ----------14-F-14
Curtis John ----------24-R-12
Dalby Henry ----------3-R-2
Dallaire Lois ----------18-R-3
Dallaire O A ----------6
Davis G T Cattle Co ----------14-F-33
Davis Lela ----------15-R-4
DeBrish Marcel ----------48-R-21
DePew Barbara C ----------76-R
Dittemore Harry r ----------29-R
Dodd Amelia ----------47-R
Doty Hattie r ----------32-W
Eastabrooks Frieda ----------75
Eddy Arthur B r ----------35-R
Eddy's Market ----------35-W
Edmond Prince ----------105-W
Elkhorn Buffet ----------12
Emery John C ----------14-F-23
Eyler Chas H ----------10-R
Faunce O E ----------76-L
Fee Kenneth ----------9-W
Ferris Murl ----------14-F-21
Filipponi & Marzorini ----------86-R-2
Firanzi Paul C ----------14-F-24
Fortenberry R L ----------114-W
Freeman R D ----------24-R-2
Freitas Aldina ----------49-M
Fritschle Bertha ----------11-F-4
Galbraith Murray ----------86-R-13
Galletta Ben ----------18-R-4
Gambel Cecil ----------36-J
Garelli Chas ----------79-W
Gene's Union Sta ----------120
George Andrew ----------2-W
Grandy Rev John ----------66-W
Guttmann Edward ----------68-J
Hart Eli r ----------68-R
Hart Harold ----------91-R-4
Hart L Dale ----------58-J
Harvey Bert ----------18-R-2
Haskin Lela ----------18-R-21
Hawkins W R ----------8-R
Hawks Roy ----------9-R
Heath Bert ----------3
Heer Alfred ----------25-R-22
Heinsohn Henry ----------2-M
Heinsohn Kenneth ----------54-M
Henson Jos r ----------84
Henson Lynn ----------49-R
Hiner John ----------10-W
Hoffman Ben r ----------40-R
Hunter E C ----------87-R-21
Ivey Paul M ----------41
J R Ranches
Camp 5 RanchitaRd ----------3-R-11
Camp 6 BernRd ----------25-R-14
J R Ranches Calvert ----------3-R-21
Jensen Almon ----------11-F-3
Jensen Enoch ----------91-R-12
Jespersen Bros ----------86-R-11
Jespersen Francis ----------86-R-12
Joy Joe contr ----------109
Justice of the Peace ----------62-W
Kahl Harry constable ----------37
Kiening Fred ----------112-R
Kukolsky Grace ----------77-M
Lamb Athelma E ----------48-R-22
Larsen L ----------77-R
Lichti Geo ----------4-R-41
Lichti Hugo ----------104
Lillian Larsen School ----------119
Littlefield Anita ----------58-R
Livingston J B Ranch r ----------36-W
Machado George ----------19
Mann R W Bob ----------112-J
Mann R W Real Estate ----------51
Martin Geo ----------4-R-3
Martin Velma r ----------73-M
May Geo ----------86-R-5
May Howard ----------105-R
McCabe Chas ----------28-W
McClease Robt E ----------17-R
McCrea Seed & Chemical Co ----------111
McDonald Bros ----------25-R-21
McGuire L M ----------15-R-22
McKnight Bill ----------67-W
Metzler F E ----------18-R-31
Mission Coffee Shop ----------95
Montgomery Ranch Indian Valley Rd----------14-F-31
Moon Valley Motor Lodge ----------87-R-3
Morningstar Jim ----------68-L
Mosher A R ----------108-W
Mumford Leon H ----------48-R-23
Negley Earl M ----------17-L
Nordeen M D r ----------17-W
Obispo Court & Trailer Park ----------73-W
Pacific Gas & Electric Co ----------43
Business Office 617-12thPasoRobles
From San Miguel Exchange
Ask Operator for-ENtrprise 1-0251
Palace Bar ----------13
Park Garage ----------23-W
Parker Geo r ----------29-M
Pemberton Don ----------48-R-2
Perrion R L ----------108-M
Pharr Fred ----------15-R-23
Pleasant Valley School ----------25-R-5
Poteet Herbert ----------48-R-14
Quenzer Adolph ----------25-R-31
Ragatz E J ----------86-R-3
Rancho Rio Vista ----------17-R
Rhea Petroleum Inc ----------20
Ritchie Ethie ----------9-R-3
Riva A ----------17-R
Robertson Chas ----------1-M
Root Eldon ----------24-R-22
Root Glen ----------25-R-4
Rose Felix ----------18-R-14
Rose W N ----------14-F-13
Ross Howard B ----------15-R-13
Rougeot Clarence T ----------14-F-5
Roy's Truck Cafe ----------66-R
Sanchez Kenneth ----------107-W
San Miguel Beauty Salon ----------39-J
San Miguel Fire Dept ----------62-R
San Miguel Flouring Mill Co ----------7
San Miguel Interurban Telephone Co ----------42
San Miguel Motel ----------44
San Miguel News Agency ----------106
San Miguel Old Mission ----------71
Sargent W L ----------15-R-14
Scott I Curtis ----------15-R-3
Sharp Harry J ----------1-J
Shell Truck Stop ----------63
Short Pearl r ----------10-M
Shuey Ernest ----------11-F-12
Silva Frank H r ----------3-F-24
Sims Harold ----------76-W
Sinclair Ed ----------26-R
Sinclair Wm ----------26-M
Sitton Lulu ----------114-R
Slim's Chevron Serv ----------74
Sloan Mary ----------28-M
Smith Arthur ----------49-J
Smith Clarence E ----------57-W
Smith Lena ----------48-R-3
Smith Paul C Bud ----------48-R-11
Soltis E J ----------48-R-12
Southern Pacific Co ----------93
Sparks Carter M r ----------8-L
Sportsman's Club ----------52
Stanley L Bill ----------11-F-2
Stewart A LeRoy ----------3-R-12
Stewart Don ----------25-R-42
Stewart Herman E ----------56-W
Stewart Randall ----------56-R
Stewart Ruth ----------3-R-3
Stringham Ednal ----------80
Stringham Leatha ----------45
Strong C L ----------87-R-13
Sullivan Florence ----------18-R-13
Svehla Frank ----------48-R-4
Swoyer Sam ----------114-J
Tidrow John ----------38-M
Tuley J T ----------24-R-14
Tutin Ranch ----------9-R-22
Twisselmann Herbert r ----------54-R
Twisselmann Ida ----------29-W
VanHorn Bill ----------86-R-14
VanHorn Butane Service ----------14
Van Horn Leonard ----------48-R-13
VonDollen Arthur ----------24-R-31
VonDollen Bertha ----------24-R-23
VonDollen Henry ----------3-R-23
VonDollen Johnnie ----------24-R-33
Vreeland Cleo ----------86-R-4
Walkup R C ----------79-L
Walti Pearson Ranches Inc ----------14-R-22
Waterworks Superintendent ----------56-M
Watkins Ted ----------87-R-5
White F Hayes ----------79-M
White Jas M ----------32-J
Wickstrom E r ----------29-J
Wilcox Robt r ----------79-R
Williams C B Dick ----------87-R-22
Williams Harvey ----------58-W
Williams Ranch Motor Court ----------87-R-22
Wilmar Ralph R r ----------38-J
Winkler A J ----------32-M
Witcosky Bros Grocery ----------16
Witcosky Frank ----------10-L
Witcosky Fred r ----------2-J
Wolf A H ----------11-F-11
Wolf Billie ----------108-W
Woods Howard ----------87-R-24
Work Robt ----------24-R-3

SAN SIMEON

(For Subscribers see Cambria)

SANTA MARGARITA

W. V. Williams, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

Telephone calls, mail payments and correspondence

The Pac Telephone & Telegraph Co ----------717-14th St
Paso Robles

Dial Operator and ask for ----------Business Office
(No charge for calls to Business Office)

Payments in person

The Pac Telephone & Telegraph Co ----------Highway
Santa Margarita

Akers Jack N Pozo ----------3981
Ambrose Dudley C GrdnFrms ----------2101
Andrews G W Pozo ----------3093
Andrews John P Parkhill ----------3728
Arnold Claude ChimineasRanch ----------3198
Arnold Edna F ----------2922
Arnold Guy Pozo ----------3095
Arnold Tom ----------5191
Avenales Cattle Co CanyonRanchShandon ----------3889
Avenales Ranch Pozo ----------5951
Barba Henry I ----------5961
Baro David L ----------5102
Barton Emma PozoRd ----------2051
Bassi Matilda Mrs H&PinalAv ----------3091
Bell Geo P Pozo ----------5792
Best C F GrdnFrms ----------3720
Blain Norman Parkhill ----------3982
Blake John Pozo ----------2891
Bledsoe Chester A H ----------5601
Borlack Bill Garden Farms Str 101Hwy ----------3094
Bradbury E R Pozo ----------5592
Brazil Tony E GrdnFrms ----------5871
Brown Chas E H ----------3885
Butchers Bessie ElDoradoRd ----------2921
Byer Geo H ----------
Calif State of
Div of Forestry
La Panza Fire Control Stn ----------3886
Santa Margarita Fire Control Stn Maude&G ----5631
Highway Patrol
For Emergency calls only
Ask Operator for-ZEnith 1-2000
Camatta Ranch Inc ----------3882
Carpenter Robt Walnt ----------5381
Cassidy Polly GrdnFrms ----------5372
Cavanagh F W EstradaAv&J ----------2963
Cavanagh Fred ----------3195
Chandler Roy D S 101Hwy ----------2761
Chatfield A R GrdnFrms ----------2702
Cogan J F Hwy ----------5141
Cottage Beauty Shop GrdnFrms ----------2711
Crew R L GrdnFrms ----------5511
Crowe Burt F GrdnFrms ----------2831
Dalen Raymond S Pozo ----------3155
Denison Basil R GrdnFrms ----------5602
Derr G R r EncinaAv ----------5821
Don Hoy hat mfrs S 101Hwy ----------2761
Doty Lorenzo Parkhill ----------3726
Doty Robt O Parkhill ----------4721
Dowie Leona S GrdnFrms ----------2031
Drake John D ----------5861
Eddy R L I ----------5031
Egan Walter Mrs GrdnFrms ----------2851
Enger Ray E GrdnFrms ----------5882
Estrada John ----------5533
Estrada Naomi ----------5841
Evans C H Pozo ----------3887
Evans Mary J Mrs GrdnFrms ----------2081
Fiedler Geo I ----------2931
Firfires M N ----------4729
Fotheringham F E Mrs I ----------5032
Garcia L S Hwy ----------5534
GARDEN FARMS STORE 101Hwy ----------5601
Goodwin J F Pozo ----------3981
Gould Orval Parkhill ----------3724
Grant Cedric R Pozo ----------3954
Grayson-Owen Co ----------3192
Green J D I ----------2741
Green Mila P Hwy ----------2692
Hammett T A GrdnFrms ----------5061
Harrington Jack E MargaritaAv&I ----------2911
Hartzler Eugene O J ----------5072
Hawkins W E I ----------5033
Herdegen Anthony Father ----------5521
Hill J B Co Inc ----------5681
Hunter A J J ----------2991
Jackson Fred H ----------5693
Jackson J H LasPilitasRd ----------5103
Jaeckel W K ChestntGrdnFrms ----------5011
Johnson A O gravl Parkhl ----------4724
Johnson H W ----------2041
Jordan Wayne GrdnFrms ----------2071
Justus Cathy Hwy ----------5141
Keffury Abe PinalAv&I ----------5972
Keffury Abe Service Stn Hwy ----------5341
Keller Wm H G ----------5751
Kendall W J ----------2061
Keveney Ida J Estrada ----------2782
Kirtland Howard B Dr CuestaGrde ----------5362
Knight K K ----------5071
Knutson Edw C NHwy ----------2072
Krause Johnny One-O-One Gar Hwy101 ----------2681
Kretchmer Robt GrdnFrms ----------5981
Kriedel Edw T Parkhill ----------3722
L O Proved Sire Service Chestnt-GrdnFrms ----5851
LA PANZA RANCH CO ----------3888
Larsen E J I ----------5952
Larson Myron W GrdnFrms ----------5553
Lenander Carl J MargaritaAv&J ----------5953
Lewis Robt ----------3883
Lindbergh Paul Parkhill ----------3721
Lisk Anson ----------3190
Lopez Clyde D ----------5911
Lowe Leroy A GrdnFrms ----------5382
Lucas Michael Hwy ----------2753
Mace Calver O Dr GrdnFrms ----------5051
Mallett Wm GrdnFrms ----------5091
Margarita Inn 101Hwy ----------5832
Margarita Mercantile Co ----------5111
Martin Jeff EncinaAv ----------5662
Martinez Jesus H ----------5694
May Dale SotaMargarita&J ----------5741
McAfee Kathryn Hwy101 ----------5363
McAuliffe Terrance Mrs ----------2021
McBurney Jas R Hwy101 ----------5541
McKeen W H Pozo ----------3984
McKusick J C Hwy ----------5361
Mecham Henry MurphyAv ----------2024
Merritt Rex Pozo ----------3951
Michlik Stephen Parkhill ----------3723
Miller Alfred G J ----------5581
Miller David W Hwy ----------2023
Miller Irene H&MargaritaAv ----------5691
Moore W H ----------3983
Neil Maye I&YerbaBuena ----------5661
Nick C A Pozo ----------3952
Nick J T ----------3953
Nye H B GrdnFrms ----------5041
Oberson E C Dr GrdnFrms ----------2661
Old Heidelberg Motel & Restaurant 101Hwy ----2411
One-O-One Garage Hwy101 ----------2681
Orr Roy MargaritaAv ----------2961
Pacific Gas & Electric Co bus ofc
894MontereySanLuisObispo
From Santa Margarita Exchange
Ask Operator for-ENtrprise 1-0251

PAC TELEPHONE & TELEGRAPH CO THE

Business Office 717-14thPasoRobles
Ask Operator for ----------Business Office
(No charge for call to Business Office)
See Introductory Section for Service Calls and Other Important Matters

Patarak Andy GrdnFrms ----------5891
Peace Andy J Jr GrdnFrms ----------5931
Pennington's Grocery Hwy ----------5781
Perry John F ----------5991
Perry W O GrdnFrms ----------2941
Pimentel Edw 101Hwy ----------5161
Powell Frank Parkhill ----------3725
Pozo Turkey Ranch Pozo ----------3075
Proud C B Santa Margarita Fire Dist Hwy ----2121
Ragsdale Russell GrdnFrms ----------5811
Rainbow Hut Hwy ----------5641
Ratteree H V Parkhill ----------3729
Rinconada Mine Pozo ----------3091
Rizzoli V Hwy ----------5731
Robinson Irwin T GrdnFrms ----------5512
Robinson Norman N F&Pinl ----------2042
Robinson Robt Owen S L O Proved Sire Serv
Chestnt-GrdnFrms-5851
Robison W P GrdnFrms ----------5554
Rodgers C H electrl contr GrdnFrms ----------5671
Sanders Miles S Sr GrdnFrms ----------2011
San Luis Obispo County of
Flood Control & Water Conservation Dist
Salinas River Dam ----------5101
Cuesta Tunnel Booster Stn ----------5611
Justice Court MurphyAv&I ----------2651
Santa Margarita Fire Dist Hwy ----------2121
Santa Margarita Grammar School ----------2141
Santa Margarita Ranch ----------5191
Sapien Luis ----------5531
Sawkins Thos MargaritaAv ----------5992
Scott Geo T EncinaAv&I ----------5921
Seefeld A G GrdnFrms ----------5551
Small Wm J J&MargaritaAv ----------2001
Smith Chas L GrdnFrms ----------2971
Smith & Sumner Texaco Service Stn Hwy ----2691
Southern Counties Gas Co
From Santa Margarita Exchange
Ask Operator for-ENtrprise 1-0206
Southern Pac Co ----------2161
Sumner Geo A GrdnFrms ----------5771
Thomas Gaylord D J ----------5182
Thomas Guy H GrdnFrms ----------5042
Thorne Helen Mrs H ----------5901
Todd Leonard J&MurphyAv ----------2962
Tomasini T Parkhill ----------4726
Took Fred AvenalesRanch ----------3193
Torres Carrie G F ----------5532
Underwood Saml EncinaAv ----------5571
Union Oil Co of Calif
Northern Division Pipelines
Santa Margarita Pump Stn ----------3172
U S Government
Forest Service
Avenales Guard Stn Pozo ----------4151
Black Mountain Lookout ----------3157
Pozo Guard Stn ----------3151
Vaden Jim F H&PinalAv ----------5941
VanArtsdalen G E GrdnFrms ----------5621
VanHorn H A ----------5162
Vaughan P L PoplrAv ----------5591
Villa Guadalupe P Wilhemina&I ----------2901
Villa Lazaro T EncinaAv&F ----------5151
Wadhams Homer L ParkhillRd ----------4722
Walker W W I ----------2781
Walling Clarence ----------5954
Waltz Mila Mae Hwy ----------2692
Warner Leonard K ----------5181
Westfall Jas M J ----------5801
White John F&PinalAv ----------2044
Willey Calla Mrs Cottage Bty Shop GrdnFrms ----2711
Williams Robt E GrdnFrms ----------5094
Williams Service gar 101Hwy ----------5351
Wilson W D GrdnFrms ----------5552
Wolfe Jas L GrdnFrms ----------5371
Wollam Clifford GrdnFrms ----------5761
Wollam Lela GrdnFrms ----------5761
Worden Minnie Mrs GrdnFrms ----------2671
Wright Ralph D GrdnFrms ----------2701
Yale Wesley F ----------5822
Yanez Paul Wilhelmina&I ----------2771

SHANDON

(For Subscribers see Paso Robles)

SHELL BEACH

(For Subscribers see Pismo Beach)

TEMPLETON

W. V. Williams, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pac Telephone & Telegraph Co
717-14th Paso Robles
Call Operator and ask for ----------Business Office
(No charge for calls to Business Office)

Telephone bills also may be paid in person at

Petersen's General Merchandise Store ----------Templeton

Abramson Mabel V NHwy ----------4162
Abramson Ted ----------4167
Abramson W E NHwy ----------4162
Adams Cora PasoRobls ----------2911
Adamson H C r ----------2932
Alderson H W Gough ----------2631
Allen Jack G 508Eddy ----------2091
Arden Farms Co Hwy101 South ----------4181
If no answer call collect ----------PasoRobls 493
Arebelo Domingo 611 Salinas ----------2042
Aronsen Arvid J 3d&PasoRobls ----------2632
Atkins Bennie 504ForestAv ----------4451
B & H Charcoal Co plant OakRidgeRd ----------2978
Baird Fredric 101Hwy ----------2921
Barba Angie r Salinas ----------2041
Bednar Bessie r 1st & Paso Robles ----------2733
Bennett Noel R r 8th ----------2061
Bennett Rosalie 5th ----------2653
Bertram Geo W r Snta Rita Rd ----------2965
Bethel Roy r Cayucos Rd ----------2787
Bieber John Hwy101 ----------2923
Bieber's Market 3d&Main ----------2311
Blake Bill ----------2326
Bland Geo ----------2815
Borkey A P r ----------2121
Borkey Paul r ----------2672
Bryars Jas Rev 6th&CountyRd ----------4141
Burge Harry B VineyrdRd ----------2951
California Highway Patrol
For Emergency calls only
Ask Operator for-ZEnith 1-2000
Canoles C L SntaRitaRd ----------2969
Carratt C G r 5th ----------2651
Clow Earl L 409PasoRobls ----------4421
Coburn John r Paso Robles ----------2984
Collins P J r Bethel Rd ----------2673
Colombo Maxine M r Cayucos Rd ----------2783
Colvig Don Hwy ----------2533
Cook Jas W 602Eddy ----------2746
Cooper Mary Elizabeth Hawly ----------2021
Cressio Jos r 7th & Paso Robles ----------2123
Crum Philip H r ----------2141
Curletti John r Snta Rita Rd ----------2955
Cushman Jos W r Salinas Av ----------2644
Dan & Angie Cafe ----------2392
Darling Wm VineyrdRd ----------2785
Davis Gordon T CayucosRd ----------PasoRobls 72-J-1

Davis Grower C Hwy101 4271
Davis Roy A 1st&Main 2883
Dellaganna Theo E r 2824
Dildine Roy W r Oak Ridge Rd 2975
Dittman Richard C CemeteryRd .... PasoRobles 14-R-12
Dunmire Mrs 2837
Dunmire Martha O CayucosRd ..... PasoRobls 72-J-2
Dusi Dante TempletonCemeteryRd ... PasoRobls 14-R-11
Dyck R H 2192
Earleen's Beauty Shop VineyrdRd 2782
Eddy J W r Main 2801
Edelman Harold L r S Highway 2712
Enyart C C 608PasoRobls 2126
Farr Virginia 2831
Fortune Appliances electrl OldHwy101 4431
Fortune Floyd T Fortune Applnces OldHwy101 4431
Franzen E J Col r Snta Rita Rd 2962
Fruits Drexel G 102Main 2012
Fruits Geo A 102CountyRd 2011
Gallardo Joe r 2814
Gambel Ora r Salinas 2671
Gates Leroy r 2833
Gates M F r 2571
George Betty Mrs 3d 4101
George Wm 613Main 2063
Gilfillan Josephine K ri est 101 Highway 2312
Gillis Laura M 4381
Goodell W J 4471
Goodell's Auction Sales Yards Highway 2481
Gorham T A NHwy 4166
Gragg Goldie Mrs r 2891
Gragg R M PasoRobls 4222
Greer Jack M r Santa Rita Rd 2961
Grieb L Carl NHwy 2929
Harington G H r 2819
Harper C O LasTablasAv 4371
Harrington Russell NRivrRd 2811
Hartzell W W 2822
Hawkins Clarence E 2073
Heilmann Evadeen RivrRd 2873
Hewitt H hardware 2361
Hickerson Thos Rev 2051
Hidden Valley Ranch CayucosRd 4151
Hirschler Ed H 2078
Hobbs Eldon RiverRd 2871
Honer W V OakRidgeRd 2978
Hope & Larry's Hwy 2771
Horstman A R 2812
Horstman A R Mrs r 2682
Hove Ed 2987
Hove Henry r 4th 2343
Hove's Texaco Service Highway 2451
Howard Napoleon 6th&PasoRobles 2582
Hutchinson Mary C r 85 County Rd 2735
Jenans Ernest P 418LasTablasAv 2756
Johnson Rose M Mrs SntaRitaRd 2956
Jones Paul GoughAv 2635
JONES UPHOLSTERY SHOP 112NMain 2101
Juhl Chris Jr r 2818
Juhl Chris Sr Mrs 2761
Juhl Geo F 2761
Kuhs F F r Hwy 2693
LaFontaine John B CountyRd 2591
Larsen Walter H Blackbrn 2587
Lehnhoff Ernest r 2816
Lehnhoff Geo T RivrRd 2194
Lichti John r Oakridge Rd 2971
Loy Joe H Mrs r 2854

Luther Wm B CayucosRd ..... PasoRobls 72-R-3
Luther Wm H CayucosRd ..... PasoRobls 72-R-2
Luzi V r Las Tablas Av 2093
Mandrille Stephen NHwy 2927
Marquart Nicholas A r 2826
Martin John K r Santa Rita Rd 2963
Martinelli A Winery Oak Ridge Rd 2974
Mauk Oscar VineyrdRd 2784
May Amy E Mrs 120-14th 2841
McKean Jerome 518Forrest 2745
McVicar Louella B r County Rd 2553
Miller Fred 2074
Miller R H 714PasoRobls 4342
Moir Jack C SntaRitaRd 4231
Morgerman I NHwy 4441
Morrison John U RivrRd 2193
Munro Dorothy 600 SalinasAv 2641
Nichols Jas F 118-5th 2151
Nye Stanley N 69-8th 4281
Ostini Lee RivrRd 2874
Owen J A CayucosRd ..... PasoRobls 72-R-1
Owen J A r 2837
Owings Ed 8th 2324
Owings Vernon E 708CountyRd 2696
Pacific Gas & Electric Co bus ofc 617-12thPasoRobles
From Templeton Exchange
Ask Operator for-ENtrprise 1-0251

PAC TELEPHONE & TELEGRAPH CO THE
Business Office 717-14th Paso Robles
Call Operator and ask for----------Business Office
(No charge for calls to Business Office)
See Introductory Section for Service Calls and Other Important Matters

Palm Frances Hwy 2081
Papa Sylvia Mrs 212 SMain 4173
Paulson J E r 2743
Pena Agustin M 2838
Pendergast Mabel 501Eddy 2894
Pesenti Frank 2791
Pesenti Victor 2793
Pesenti Winery 2791
Petersen Grace Mrs r 2851
Petersen Richard D r S Highway 2713
Petersen's General Merchandise 2001
Peterson T L LosTablasAv 2092
Phillips Emory I 704Finch 2694
Pidcock Georgia PasoRobls&2d 4331
Pisenti Frank 4th&Main 2175
Plumm Joe r Santa Rita Rd 2954
Ragan Larry 719Blackbrn 2584
Reese Vern L CemeteryRd ..... PasoRobles 14-J-11
Reinert H J CayucosRd 4151
Richards Dorothy Mrs SntaRitaRd 2964
Rossi Jas L 2703
Rossi Maurice E 2701
Rotta Winery 2991
Roy Dildine's Service 6th&Main 2901
Sachs Ralph D 615CountyRd 4221
Safreed Amy 518Florence 4461
Salgado Joe r 101 Hwy 2804
Samp Ray J OakRidgeRd 2972
San Luis Obispo County of
Constable CountryRd 2591
Templeton Water District No 5 420PasoRobls 2131
Saueressig Paul Mrs Hwy 2532
Schorn Mark R CayucosRd 2788
Seaside Oil Co ofc Main 2161
Seaside Service Stn Main 2161

Sharp Elma M Mrs 120-4th 2841
Simmons Isabelle Mrs 4161
Smalling Mattie 401CountyRd 2122
Smith Fred F OakRidgeRd 2976
Smith Joe 2075
Smith Rollin r 2934
Smith Roy 4351
Sonntag Wm r 7th & Pso R 2052
Sosa Manuel 4th&CountyRd 2032
Southern Counties Gas Co
From Templeton Exchange
Ask Operator for-ENtrprise 1-0206
Stepanovich M G LupinLn 2878
Stockdale Chas N Hwy 2926
Stockdale Donald r 2572
Sturgeon Dale 608 Salinas 2645
Tackitt M G SHwyTempltn ..... PasoRobls 14-J-12
Taylor Exene Mrs 210CountyRd 2861
Templeton Auto Court Hwy 2081
Templeton Beauty Shop Highway 2391
Templeton Blacksmith Shop 301Main 4131
Templeton District Schools
Elementary School 2611
High School 2601
Agricultural Dept 2612
Templeton Feed & Grain OldHwy 4191
Templeton Fire Dept 707 Main
To Report Fires Only 4311
Templeton Pharmacy Hwy 2941
Templeton Pool Hall 509Main 2331
Templeton Sales Yard Hwy 2481
Templeton Swimming Pool 6th&CountyRd 4341
Thomas Allen YorkMountainRd 2834
Thomas Dorman YorkMountainRd 2832
Thompson Frank W r 101 Hwy 2321
Thompson Frank W Service Stn 725Main 2401
Thorndyke Donald G RivrRd 2191
Tillman Edw J GlenbrookRanch 2825
Trigueiro Geo r Cayucos Rd 2786
Tullock Robt 601Hawly 4132
Vaca Geo A r Las Tablas Av 2091
Vaca Joe r Las Tablas Av 2755
Vaca Thos 1st&Janes 2102
Vaughan John H 211PasoRobls 2864
Venturini Guiseppe r Oak Ridge Rd 2973
Volpi G r Main 2762
Wallace Helen I r 2721
Wessel Pauline I r 2172
Wiley John R Riverroad 2876
Willhoit A H 318PasoRobls 2563
Willhoit A H plumbng 305 SMain 2561
Willhoit Thos 2882
Willow Springs Dairy 101Hwy 2921
Yeats J J LtCol LupinLn 2872
Yoakum C Y PasoRobles 2852
York Brothers Winery YorkMountain 2821
York W S 2823
Zimmerman Chet V RivrRd 2877

U. S. LIGHTHOUSE STATION
(For Subscribers see Cambria)

WILLOW SPRINGS MAINTENANCE CAMP
Calif. Div. of Highways, Agent — Call Long Distance

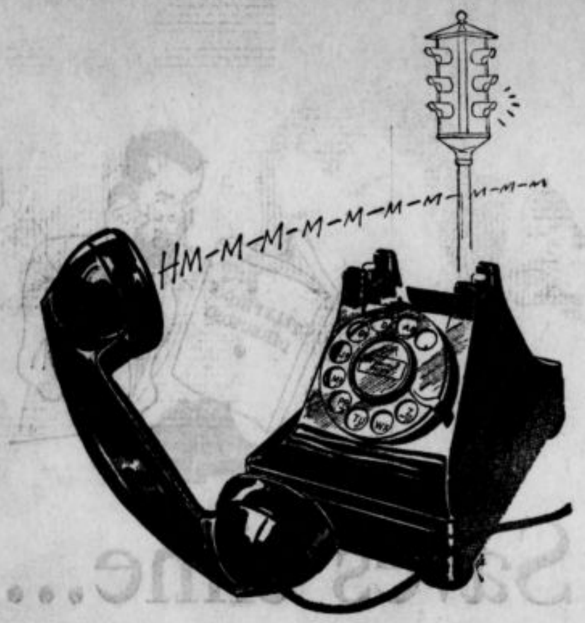
FOUR *Thoughtful* ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and slowly, with the lips just clearing the transmitter.
4. Please replace the receiver gently when through talking.

Saves time...

to look up numbers before you call

You'll get numbers right the first time if you look up those there's some question about. Telephone numbers have a way of getting twisted when you rely on memory alone. So, if there's any doubt, look up the number. Thank you.



There's a "go signal" on your dial telephone, too

The steady "hum-m-m" of the dial tone tells you it's time to go ahead and dial. That's your telephone's way of saying the equipment is ready to handle your call. During busiest hours, you may have to wait a few moments for the tone. But please wait until you hear it before you dial. For that's the only way the equipment can serve you properly. Thank you.

Yours for the asking...this free booklet

is an easy way to keep an up-to-date list of local and out-of-town numbers you call often. It's convenient, too, for jotting down new numbers . . . so you'll have them handy the next time you need them.

How to get your free booklet For your free personal number booklet—just telephone, send a postcard, or drop in at your nearest Pacific Telephone business office. Why not get your copy today!

Pacific Telephone

California's most USED advertising medium
THE YELLOW PAGES
of your telephone directory

more than nine out of ten California people use THE YELLOW PAGES
one out of two California businesses advertise in THE YELLOW PAGES

AND HERE'S WHY

CALIFORNIA PEOPLE have found that the Telephone Directory's Yellow Pages afford them a quick, easily used index of the firms that handle the products and services they want to buy.

CALIFORNIA BUSINESSES have found that advertising in the Telephone Directory's Yellow Pages is one of the best ways to attract customers for the products and services they sell.

YOUR GUIDE TO PROFITABLE ADVERTISING

Your telephone Directory Representative can help you make the most profitable use of your advertising in the Yellow Pages of the Telephone Directory. He's a regular employee of your telephone company, specially trained to advise you, not only on what type of advertising to use, but also on how to train your organization to make it produce results. Call your Telephone Business Office, they will arrange to have a man contact you.

Pacific Telephone

STATION-TO-STATION RATES TO SOME OUT-OF-TOWN POINTS

RATES ARE FOR 3 MINUTES AND DO NOT INCLUDE FEDERAL TAX

NIGHT AND SUNDAY RATES APPLY FROM 6 P. M. TO 4:30 A. M. AND ALL DAY SUNDAY

From ARROYO GRANDE to:	Week-days	Nights, Sundays
Atascadero, Calif.	$ .35	$ .35
Auburn, Calif.	1.10	.95
Bakersfield, Calif.	.70	.60
Bradley, Calif.	.50	.50
Calistoga, Calif.	1.10	.95
Cambria, Calif.	.50	.50
Cayucos, Calif.	.35	.35
Dunsmuir, Calif.	1.35	1.15
Fresno, Calif.	.75	.65
Hanford, Calif.	.70	.60
Hollister, Calif.	.80	.70
King City, Calif.	.65	.55
Lodi, Calif.	1.00	.85
Los Angeles, Calif.	.90	.75
Marysville, Calif.	1.15	1.00
Merced, Calif.	.85	.70
Modesto, Calif.	.90	.75
Monterey, Calif.	.80	.70
Morro Bay, Calif.	.30	.30
Mountain View, Calif.	.90	.75
Nipomo, Calif.	.15	.15
Oakland, Calif.	1.00	.85
Palo Alto, Calif.	.95	.80
Pasadena, Calif.	.90	.75
Paso Robles, Calif.	.40	.40
Pismo Beach, Calif.	.10	.10
Porterville, Calif.	.75	.65
Redding, Calif.	1.30	1.10
Sacramento, Calif.	1.05	.90
Salinas, Calif.	.80	.70
San Diego, Calif.	1.10	.95
San Francisco, Calif.	1.00	.85
San Jose, Calif.	.90	.75
San Luis Obispo, Calif.	.15	.15
San Mateo, Calif.	.95	.80
Santa Cruz, Calif.	.85	.70
Santa Margarita, Calif.	.25	.25
Santa Rosa, Calif.	1.10	.95
Selma, Calif.	.75	.65
Sonoma, Calif.	1.05	.90
Stockton, Calif.	.95	.80
Templeton, Calif.	.40	.40
Ventura, Calif.	.70	.60
Visalia, Calif.	.75	.65
Watsonville, Calif.	.85	.70

From ATASCADERO to:	Week-days	Nights, Sundays
Arroyo Grande, Calif.	$ .35	$ .35
Auburn, Calif.	1.05	.90
Bakersfield, Calif.	.70	.60
Calistoga, Calif.	1.05	.90
Cambria, Calif.	.35	.35
Cayucos, Calif.	.20	.20
Dunsmuir, Calif.	1.30	1.10
Fresno, Calif.	.70	.60
Hanford, Calif.	.65	.55
Hollister, Calif.	.75	.65
King City, Calif.	.55	.50
Lodi, Calif.	.95	.80
Los Angeles, Calif.	.90	.75
Marysville, Calif.	1.10	.95
Merced, Calif.	.80	.70
Modesto, Calif.	.85	.70
Monterey, Calif.	.75	.65
Morro Bay, Calif.	.20	.20
Nipomo, Calif.	.40	.40
Oakland, Calif.	.95	.80
Pasadena, Calif.	.90	.75
Paso Robles, Calif.	.15	.15
Pismo Beach, Calif.	.30	.30
Pittsburg, Calif.	.95	.80
Placerville, Calif.	1.05	.90
Porterville, Calif.	.75	.65
Redding, Calif.	1.25	1.05
Sacramento, Calif.	1.00	.85
Salinas, Calif.	.70	.60
San Francisco, Calif.	.95	.80
San Jose, Calif.	.85	.70
San Luis Obispo, Calif.	.20	.20
San Rafael, Calif.	1.00	.85
Santa Cruz, Calif.	.85	.70
Santa Margarita, Calif.	.15	.15
Santa Rosa, Calif.	1.05	.90
Selma, Calif.	.70	.60
Sonoma, Calif.	1.00	.85
Stockton, Calif.	.90	.75
Sunnyvale, Calif.	.90	.75
Templeton, Calif.	.10	.10
Tulare, Calif.	.70	.60
Ventura, Calif.	.75	.65
Visalia, Calif.	.70	.60
Woodland, Calif.	1.05	.90

From MORRO BAY to:	Week-days	Nights, Sundays
Arroyo Grande, Calif.	$ .30	$ .30
Atascadero, Calif.	.20	.20
Auburn, Calif.	1.05	.90
Bakersfield, Calif.	.75	.65
Calistoga, Calif.	1.05	.90
Cambria, Calif.	.25	.25
Cayucos, Calif.	.10	.10
Dunsmuir, Calif.	1.35	1.15
Fresno, Calif.	.75	.65
Hanford, Calif.	.70	.60
Hollister, Calif.	.75	.65
King City, Calif.	.60	.50
Lodi, Calif.	.95	.80
Los Angeles, Calif.	.90	.75
Marysville, Calif.	1.10	.95
Merced, Calif.	.85	.70
Modesto, Calif.	.90	.75
Monterey, Calif.	.75	.65
Nipomo, Calif.	.40	.40
Oakland, Calif.	.95	.80
Pasadena, Calif.	.95	.80
Paso Robles, Calif.	.30	.30
Pismo Beach, Calif.	.25	.25
Pittsburg, Calif.	.95	.80
Placerville, Calif.	1.05	.90
Porterville, Calif.	.80	.70
Redding, Calif.	1.30	1.10
Sacramento, Calif.	1.05	.90
Salinas, Calif.	.75	.65
San Francisco, Calif.	.95	.80
San Jose, Calif.	.85	.70
San Luis Obispo, Calif.	.15	.15
San Rafael, Calif.	1.00	.85
Santa Cruz, Calif.	.85	.70
Santa Margarita, Calif.	.20	.20
Santa Rosa, Calif.	1.05	.90
Selma, Calif.	.75	.65
Sonoma, Calif.	1.05	.90
Stockton, Calif.	.95	.80
Sunnyvale, Calif.	.90	.75
Templeton, Calif.	.20	.20
Tulare, Calif.	.75	.65
Ventura, Calif.	.75	.65
Visalia, Calif.	.75	.65
Woodland, Calif.	1.05	.90

From PISMO BEACH to:	Week-days	Nights, Sundays
Arroyo Grande, Calif.	$ .10	$ .10
Atascadero, Calif.	.30	.30
Auburn, Calif.	1.10	.95
Bakersfield, Calif.	.70	.60
Calistoga, Calif.	1.10	.95
Cambria, Calif.	.45	.45
Cayucos, Calif.	.35	.35
Dunsmuir, Calif.	1.35	1.15
Fresno, Calif.	.75	.65
Hanford, Calif.	.70	.60
Hollister, Calif.	.80	.70
King City, Calif.	.65	.55
Lodi, Calif.	1.00	.85
Los Angeles, Calif.	.90	.75
Marysville, Calif.	1.15	1.00
Merced, Calif.	.85	.70
Modesto, Calif.	.90	.75
Monterey, Calif.	.80	.70
Morro Bay, Calif.	.25	.25
Nipomo, Calif.	.15	.15
Oakland, Calif.	1.00	.85
Pasadena, Calif.	.90	.75
Paso Robles, Calif.	.40	.40
Pittsburg, Calif.	1.00	.85
Placerville, Calif.	1.05	.90
Porterville, Calif.	.75	.65
Redding, Calif.	1.30	1.10
Sacramento, Calif.	1.05	.90
Salinas, Calif.	.80	.70
San Francisco, Calif.	1.00	.85
San Jose, Calif.	.90	.75
San Luis Obispo, Calif.	.15	.15
San Rafael, Calif.	1.00	.85
Santa Cruz, Calif.	.85	.70
Santa Margarita, Calif.	.25	.25
Santa Rosa, Calif.	1.10	.95
Selma, Calif.	.75	.65
Sonoma, Calif.	1.05	.90
Stockton, Calif.	.95	.80
Sunnyvale, Calif.	.90	.75
Templeton, Calif.	.35	.35
Tulare, Calif.	.75	.65
Ventura, Calif.	.70	.60
Visalia, Calif.	.75	.65
Woodland, Calif.	1.10	.95

For rates from San Luis Obispo and Paso Robles see Inside Front Cover.

ON THE FRONT COVER

Morro Rock, rising nearly 600 feet above the ocean, is one of the outstanding landmarks of the Pacific Coast. It was first charted by Cabrillo in 1542 as "Moro" for Moroccan, or Moor Rock. Over 200 years later Father Crespi, a member of Portola's expedition, wrote in his diary of sighting a great "Morro" or dome.

At its base, the huge rock covers nearly 50 acres.

There's nothing like a Long Distance call to keep you in touch

Next to being there in person, there's nothing quite so warm and satisfying as a visit across the miles by telephone. The cost is surprisingly low—especially after 6 o'clock in the evening and all day Sunday.

See how little it costs to call those who miss the sound of your voice.

You can call clear across the country for only $2.00 for 3 minutes.

SEE THE "CLASSIFIED" IN THIS DIRECTORY

ITS YELLOW PAGES TELL YOU "WHERE TO BUY IT"

CALIFORNIA TELEPHONE DIRECTORIES

WHITE PAGES

LOCALITY: San Luis Obispo, Avila Beach, Baywood Park, Camp San Luis Obispo

YEAR: October 1956

SAN LUIS OBISPO
COUNTY
TELEPHONE DIRECTORY

OCTOBER 1956

Effective Sunday, **September 16**, all **SAN LUIS OBISPO** and **ARROYO GRANDE** telephone numbers **CHANGE** and will include prefixes:

San Luis Obispo – LI 3 for LIberty 3

Arroyo Grande – HU 9 for HUnter 9

In addition, the **Pismo Beach** prefix will change to **PRospect 3**

USE THE NEW NUMBERS STARTING SUNDAY, SEPTEMBER 16

For **San Luis Obispo, Arroyo Grande** and **Pismo Beach** numbers, use your old directory until September 16, then destroy it.

PACIFIC TELEPHONE

SANTA MARGARITA LAKE
RECREATION AREA

RATES FOR TYPICAL LONG DISTANCE CALLS

Here are some examples of station-to-station rates to out-of-town points. The rates shown are for three minutes and do not include Federal Tax. Person-to-person calls are slightly more than station-to-station calls. A collect call, to be billed to the number you are calling, costs no more than other calls except that the minimum charge for a collect call is 30c. Night and Sunday rates apply from 6:00 P.M. to 4:30 A.M. and all day Sunday.

From SAN LUIS OBISPO (LIberty 3) to:	Week-days	Nights, Sundays
Alameda, Calif.	$1.00	$ .85
Arroyo Grande, Calif.	.15	.15
Atascadero, Calif.	.20	.20
Auburn, Calif.	1.10	.95
Bakersfield, Calif.	.70	.60
Belmont, Calif.	.95	.80
Berkeley, Calif.	1.00	.85
Boston, Mass.	2.50	2.00
Bradley, Calif.	.50	.50
Burlingame, Calif.	.95	.80
Cambria, Calif.	.40	.40
Campbell, Calif.	.90	.75
Carmel, Calif.	.80	.70
Carson City, Nev.	.95	.70
Castroville, Calif.	.80	.70
Cayucos, Calif.	.25	.25
Chicago, Ill.	2.20	1.75
Chualar, Calif.	.75	.65
Cleveland, Ohio	2.35	1.90
Coalinga, Calif.	.60	.50
Colfax, Calif.	1.10	.95
Concord, Calif.	1.00	.85
Dallas, Texas	2.05	1.65
Eureka, Calif.	1.40	1.20
Fort Bragg, Calif.	1.30	1.10
Fresno, Calif.	.75	.65
Gilroy, Calif.	.80	.70
Glendale, Calif.	.90	.75
Gonzales, Calif.	.70	.60
Greenfield, Calif.	.65	.55
Guerneville, Calif.	1.10	.95
Hanford, Calif.	.70	.60
Hayward, Calif.	.95	.80
Hollister, Calif.	.80	.70
Kansas City, Mo.	2.05	1.65
King City, Calif.	.65	.55
Kingsburg, Calif.	.75	.65
La Honda, Calif.	.90	.75
Lakeport, Calif.	1.15	1.00
Los Altos, Calif.	.90	.75
Los Angeles, Calif.	.90	.75
Merced, Calif.	.85	.70
Minneapolis, Minn.	2.20	1.75
Modesto, Calif.	.90	.75
Monterey, Calif.	.75	.65

From SAN LUIS OBISPO (LIberty 3) to:	Week-days	Nights, Sundays
Morgan Hill, Calif.	$ .85	$ .70
Morro Bay, Calif.	.15	.15
Mountain View, Calif.	.90	.75
Napa, Calif.	1.05	.90
New York, N. Y.	2.50	2.00
Nipomo, Calif.	.25	.25
Oakland, Calif.	1.00	.85
Pacific Grove, Calif.	.75	.65
Palo Alto, Calif.	.90	.75
Pasadena, Calif.	.90	.75
Paso Robles, Calif.	.30	.30
Pescadero, Calif.	.90	.75
Philadelphia, Pa.	2.50	2.00
Pismo Beach, Calif.	.15	.15
Porterville, Calif.	.75	.65
Redding, Calif.	1.30	1.10
Redwood City, Calif.	.95	.80
Reno, Nev.	1.00	.75
Richmond, Va.	2.50	2.00
Sacramento, Calif.	1.05	.90
St. Louis, Mo.	2.20	1.75
Salinas, Calif.	.75	.65
San Ardo, Calif.	.55	.50
San Diego, Calif.	1.10	.95
San Francisco, Calif.	1.00	.85
San Jose, Calif.	.90	.75
San Mateo, Calif.	.95	.80
San Rafael, Calif.	1.00	.85
Santa Clara, Calif.	.90	.75
Santa Cruz, Calif.	.85	.70
Santa Margarita, Calif.	.10	.10
Santa Rosa, Calif.	1.10	.95
Saratoga, Calif.	.90	.75
Seattle, Wash.	1.60	1.30
Selma, Calif.	.75	.65
Sharp Park, Calif.	.95	.80
Stockton, Calif.	.95	.80
Sunnyvale, Calif.	.90	.75
Templeton, Calif.	.25	.25
Truckee, Calif.	1.15	1.00
Vallejo, Calif.	1.00	.85
Ventura, Calif.	.75	.65
Visalia, Calif.	.75	.65
Washington, D. C.	2.50	2.00
Watsonville, Calif.	.85	.70

From PASO ROBLES to:	Week-days	Nights, Sundays
Alameda, Calif.	$ .90	$ .75
Arroyo Grande, Calif.	.40	.40
Atascadero, Calif.	.15	.15
Auburn, Calif.	1.05	.90
Bakersfield, Calif.	.70	.60
Belmont, Calif.	.90	.75
Berkeley, Calif.	.90	.75
Boston, Mass.	2.50	2.00
Bradley, Calif.	.25	.25
Burlingame, Calif.	.90	.75
Cambria, Calif.	.30	.30
Campbell, Calif.	.85	.70
Carmel, Calif.	.70	.60
Carson City, Nev.	.90	.70
Castroville, Calif.	.75	.65
Cayucos, Calif.	.25	.25
Chicago, Ill.	2.20	1.75
Chualar, Calif.	.65	.55
Cleveland, Ohio	2.35	1.90
Coalinga, Calif.	.45	.45
Colfax, Calif.	1.05	.90
Concord, Calif.	.95	.80
Dallas, Texas	2.05	1.65
Eureka, Calif.	1.35	1.15
Fort Bragg, Calif.	1.20	1.00
Fresno, Calif.	.65	.55
Gilroy, Calif.	.75	.65
Glendale, Calif.	.90	.75
Gonzales, Calif.	.60	.50
Greenfield, Calif.	.55	.50
Guerneville, Calif.	1.05	.90
Hanford, Calif.	.65	.55
Hayward, Calif.	.90	.75
Hollister, Calif.	.70	.60
Kansas City, Mo.	2.05	1.65
King City, Calif.	.50	.50
Kingsburg, Calif.	.70	.60
La Honda, Calif.	.85	.70
Lakeport, Calif.	1.10	.95
Los Altos, Calif.	.85	.70
Los Angeles, Calif.	.95	.80
Merced, Calif.	.75	.65
Minneapolis, Minn.	2.20	1.75
Modesto, Calif.	.85	.70
Monterey, Calif.	.70	.60

From PASO ROBLES to:	Week-days	Nights, Sundays
Morgan Hill, Calif.	$ .80	$ .70
Morro Bay, Calif.	.30	.30
Mountain View, Calif.	.85	.70
Napa, Calif.	1.00	.85
New York, N. Y.	2.50	2.00
Nipomo, Calif.	.50	.50
Oakland, Calif.	.90	.75
Pacific Grove, Calif.	.70	.60
Palo Alto, Calif.	.85	.70
Pasadena, Calif.	.95	.80
Pescadero, Calif.	.90	.75
Philadelphia, Pa.	2.50	2.00
Pismo Beach, Calif.	.40	.40
Porterville, Calif.	.70	.60
Redding, Calif.	1.25	1.05
Redwood City, Calif.	.90	.75
Reno, Nev.	.95	.70
Richmond, Va.	2.50	2.00
Sacramento, Calif.	1.00	.85
St. Louis, Mo.	2.20	1.75
Salinas, Calif.	.65	.55
San Ardo, Calif.	.35	.35
San Diego, Calif.	1.15	1.00
San Francisco, Calif.	.95	.80
San Jose, Calif.	.85	.70
San Luis Obispo, Calif.	.30	.30
San Mateo, Calif.	.90	.75
San Rafael, Calif.	.95	.80
Santa Clara, Calif.	.85	.70
Santa Cruz, Calif.	.80	.70
Santa Margarita, Calif.	.25	.25
Santa Rosa, Calif.	1.05	.90
Saratoga, Calif.	.85	.70
Seattle, Wash.	1.60	1.30
Selma, Calif.	.65	.55
Sharp Park, Calif.	.90	.75
Stockton, Calif.	.90	.75
Sunnyvale, Calif.	.85	.70
Templeton, Calif.	.10	.10
Truckee, Calif.	1.10	.95
Vallejo, Calif.	.95	.80
Ventura, Calif.	.80	.70
Visalia, Calif.	.70	.60
Washington, D. C.	2.50	2.00
Watsonville, Calif.	.75	.65

See Inside Back Cover for rates from Arroyo Grande, Atascadero, Morro Bay and Pismo Beach.

RATES TO SOME OVERSEAS POINTS

Rates are for 3-minute weekday calls and do not include Federal Tax.
Reduced rates apply on calls to many countries during certain night hours and on Sunday.

ANCHORAGE, ALASKA	$ 8.25	EGYPT	$12.00	JUNEAU, ALASKA	$ 6.75
ARABIA	15.00	GERMANY	12.00	KOREA	12.00
ARGENTINA	12.00	HAWAII	7.50	PHILIPPINE ISLANDS	12.00
AUSTRALIA	12.00	INDIA	15.00	PUERTO RICO	9.00
BAHAMAS	9.00	ISRAEL	12.00	SWEDEN	12.00
BRITISH ISLES	12.00	ITALY	12.00	VENEZUELA	12.00
CANAL ZONE	9.00	JAPAN	12.00	VIRGIN ISLANDS	9.00

SAN LUIS OBISPO COUNTY TELEPHONE DIRECTORY

OCTOBER 1956 ISSUE containing listings and rates in effect **AUGUST 16, 1956**

The Company assumes no liability for damages arising from errors or omissions in the making up or printing of directories.

© 1956, by The Pacific Telephone and Telegraph Company

HOW TO MAKE AN EMERGENCY CALL

FIRE and POLICE (For other than emergency calls, refer to alphabetical section of this directory.)

FIRE

Arroyo Grande Fire Dept. . . . . HUnter 9-2345
Atascadero Fire Dept. . . . . Atascadero 56
Avila Fire Dept. . . . . San Luis Obispo-LIberty 3-2662
California Polytechnic
Fire Dept. . . . . San Luis Obispo-LIberty 3-6027
Calif. State Div. of Forestry
Fire Control Station . . . . . San Luis Obispo-LIberty 3-4242
Fire Control Station . . . . . Paso Robles 580
Cambria Fire Dept. . . . . WAverly 7-4646
Cayucos Fire Dept. . . . . Cayucos 2691
Grover City Fire Dist. . . . . Arroyo Grande-HUnter 9-2145
Morro Bay Fire Dept. . . . . SPruce 2-4821
Oceano Fire Dist. . . . . Arroyo Grande-HUnter 9-2110
Paso Robles Fire Dept. . . . . Paso Robles 20
Pismo Beach Fire Dept. . . . . PRospect 3-4422
San Luis Obispo Fire Dept. . . . . LIberty 3-1212
Santa Margarita Fire District. . . . . Santa Margarita 2121
Shell Beach Fire Dept. . . . . Pismo Beach-PRospect 3-4622
Templeton Fire Dept. . . . . Templeton 4311

POLICE

Arroyo Grande Police Dept. . . . . HUnter 9-2121
Cambria Constable . . . . . WAverly 7-4242
Nipomo Constable . . . . . WAbash 9-4061
Paso Robles Police Dept. . . . . Paso Robles 810
Pismo Beach Police Dept. . . . . PRospect 3-2255
San Luis Obispo County Sheriff—
Coroner's Office . . . . . San Luis Obispo-LIberty 3-2850
From all other San Luis Obispo County Communities (For Emergency Calls Only) ask Operator for . . . . . ENterprise 1-1560
San Luis Obispo Police Dept. . . . . LIberty 3-3131

CALIFORNIA HIGHWAY PATROL (For Emergency Calls Only) Ask Operator for **ZEnith 1-2000**
FEDERAL BUREAU OF INVESTIGATION (F.B.I.)—For the Telephone Number Call "Information"

Or you may call or dial Operator and ask for the particular Fire or Police Department you want. She will try to connect you.

We have prepared this list from the best information available, but cannot guarantee it is complete or in all cases correct.

It is a good idea to fill in the numbers below so you can refer to them quickly:

For FIRE, call_____ **For POLICE, call**_____ **For My DOCTOR, call**_____

Please give up the line without delay if your party line neighbor asks for the line to make an emergency call. Your courtesy may save both life and property.

HOW TO MAKE A SERVICE CALL

ASSISTANCE ON CALLS—To get help on a call dial **0** (zero) for **Operator.** From a non-dial telephone, ask for **Supervisor.**

BUSINESS TRANSACTIONS—To order a telephone, ask about your bill, etc., see **Pacific Telephone & Telegraph Co.** listings in this directory.

INFORMATION—To get telephone number information see page 2.

REPAIR SERVICE—For repairs to your telephone:
In ARROYO GRANDE and SAN LUIS OBISPO Dial "114."
From OTHER telephones, ask Operator for Repair Service.

TELEGRAMS—To phone a telegram, see **Western Union** listings in this directory. Telegram charges will appear on your regular telephone bill, or you can deposit the charge in the box when you call from a pay telephone.

TIME OF DAY—In ARROYO GRANDE and SAN LUIS OBISPO, dial ROchester 7-8900.
From OTHER TELEPHONES, ask Operator for TIME.

The charge for this call is the same as for any other local call.

HOW TO GET TELEPHONE NUMBER INFORMATION

FOR LOCAL NUMBERS not in this directory:

From DIAL telephones:
In ARROYO GRANDE and SAN LUIS OBISPO, dial 113.
From OTHER DIAL telephones, dial Operator and ask for Information.

From NON-DIAL telephones, ask for Information.

FOR TELEPHONE NUMBERS AT ALL OTHER POINTS dial Operator, or from non-dial telephones ask for Long Distance. Then ask the operator who answers for Information at the place you want to call; for example: "I want Sacramento Information."

HOW TO USE YOUR TELEPHONE

HOW TO DIAL A CALL

Lift the receiver. Listen for a steady "humming" sound, the **dial tone.** Then dial. If the number includes a prefix be sure to dial the first two capitalized letters and numeral in the prefix, then the remaining numerals.

WHAT THE SIGNALS MEAN

You will know when the telephone you have called begins to ring, by the **ringing signal,** a "burring" tone repeated at regular intervals. Let it go on at least a minute before you hang up. That will give the person you are calling time to answer.

The **busy signal** is a steady "buzz-buzz" tone. When you hear it, hang up and wait a few minutes before dialing again.

A siren-like sound that rises and falls is the **dial-again signal.** It means there has been a mistake on the call. **No signal** after you dial may also mean a mistake. Hang up. Check the number you called to see if it was right. Then dial again—making sure you wait for the dial tone first and then dial the whole number. If there is still no signal, dial Operator and report the condition.

If you are talking to someone on the telephone and you hear a short high "beep" tone every 15 seconds or so, it is a **voice-recording signal.** This means the person you are talking to is recording your conversation. It is against the law to use a recorder without this signal.

HOW TO CALL SOMEONE ON YOUR PARTY LINE

From LIberty 3 telephones:

Dial the listed number. When you hear the high pitched party-line signal here's what to do.

If there is a single numeral on your dial number plate opposite "PTY Code" dial that numeral after you hear this tone. When you hear a "busy" signal hang up. If there is no numeral on your number plate opposite "PTY Code" hang up as soon as you hear the high pitched tone. Your phone and the called phone will ring at regular intervals. Ringing will stop when the called telephone answers. Then lift the receiver and start conversation.

If ringing does not stop after a reasonable period, you can stop it by lifting your receiver.

From ALL OTHER telephones:

To find out the number of a telephone on your party line, call **Repair Service.**
To call another party on your line dial a **special number** you can get from **Repair Service.** When you finish dialing, replace your receiver. Your telephone and the called telephone will ring at regular intervals. Ringing will stop when the called telephone answers. Lift your receiver and begin conversation.

If ringing does not stop after a reasonable period, you can stop it by lifting your receiver.

NOV 15 1956 A 260451

CALLS YOU CAN DIAL YOURSELF

Are you calling from a dial telephone? Then you can dial a call to any other dial telephone in the same exchange.

If you have a one or two party LIberty telephone (San Luis Obispo) in addition to the above, you can dial the following telephones: HUnter 9 (Arroyo Grande), PRospect 3 (Pismo Beach), SPruce 2 (Morro Bay), WAverly 4 (Cambria). Calls to these points are station-to-station long distance calls and long distance rates apply. Please be sure you have the right number and dial it correctly.

CALLS YOU PLACE THROUGH OPERATOR

There are certain calls you place through an operator:

From **dial** telephones	all Station-to-Station calls that you cannot dial yourself
	all Person-to-Person calls
	all ENterprise calls
	all Collect calls
From **non-dial** telephones	all calls

Station-to-Station Calls

When you will talk with anyone who answers the called telephone, you make the call "station-to-station."

Tell the Operator the name of the city and the telephone number you want. If you do not know the number, give the Operator the name and address the telephone is listed under and tell her you will talk with anyone who answers.

Person-to-Person Calls

When you want to talk to a particular person, department or extension, you can make the call "person-to-person". The charge for this kind of call is slightly more than for a "station-to-station" call.

Tell the Operator the name of the city . . . the telephone number (or the name and address the telephone is listed under) . . . and tell her what person, department or extension you want.

Collect Calls

When you want your call billed to the number you are calling, you can make the call "collect".

Tell the Operator when you place the call—not afterwards—that you want it made "collect". The minimum charge for a "collect" call is 30c. Otherwise, collect calls cost the same as other calls.

Other Long Distance Calls

It will help also if you ask for:

Overseas Operator	on calls overseas or to Alaska
Marine Operator	on calls to ships and planes
Mobile Service Operator	on calls to autos, trucks, trains

Upon request, the Operator will notify you at the end of a stated period of time on long distance calls.

SAN LUIS OBISPO

INCLUDING

AVILA BEACH BAYWOOD PARK CAMP SAN LUIS OBISPO

The other white section of this directory includes listings of subscribers in the other communities in San Luis Obispo County.

OCTOBER 1956

J. E. GOODING, Manager

A

AAA Amer Automobile Assn see Auto Club of Southern Calif 1134Montery-LI 3-6454
A B C Alaskan & Arctic Passenger Fishing Boats AvlaBch ---------LI 3-4082
A W V S Thrift Shop 1224Morro --LI 3-1545
Abad Ted 176Brook ----------LI 3-4181
Abel K J 774Marsh ----------LI 3-2327
Abell Alma 369Chorro ----------LI 3-5586
Abernethy John L 1304FthlBl ----LI 3-2833
Abkin Irving A 2315Helena -------LI 3-6380
Abshere Thos E 791BoysnAv -----LI 3-7352
Ace Motel 94Toro ----------LI 3-6356
Ackerson Eugene 483MitchlDr ----LI 3-6914
Acme Quality Paint & Wallpaper Store see Graham's Paint & Wallpaper Store 862Montery-LI 3-0652
Acosta Mike 271Branch ---------LI 3-1379
Acousticon Williams Co 1029Chorro-LI 3-6632
Adams Chas E chirprctr AvilaRd---LI 3-1534
Adams E J 2071 SierraWy-------LI 3-6379
Adams Francis L 1235Uphm -----LI 3-1169
Adams H B 559MitchlDr --------LI 3-1735
Adams Irene M 531 SntaBrbraAv--LI 3-4048
Adams J L 7th&PismoBaywdPrk --LI 3-0458
Adams John Q 101Hwy ----------LI 3-6686
Adams L L 2038 SnLuisDr-------LI 3-5870
Adams Marvin C 1720Morro ------LI 3-3406
Adams R R 2140 SnMiguelAv-----LI 3-8137
Adams Saleta 249 Sandrcock-----LI 3-2469
Adams Thos E 27MtPleasntnDr ---LI 3-8404
Adams Trailer Court PortugueseRd -LI 3-9771
Adams Truman E 2181 SierraWy--LI 3-0448
Adams W E 1202Buchn ---------LI 3-6328
Adamski J E 1839CorralitosAv ----LI 3-3377
Adamson R W 28Toro ----------LI 3-5957
Adler Chas J Broad&IslyRd ------LI 3-4428
Adler Ed 132CrandlWy ---------LI 3-7000
Adler Frank 1721JohnsnAv ------LI 3-1080
ADLER WHOLESALE CO 1301Carml-LI 3-4541
Aero-Fume Pest Control Service 1208Palm-LI 3-1838
Agar Wm 1874McCollm ---------LI 3-3708
Aggson Ronald D 214PatriciaDr ---LI 3-6598
Agnew Allen M 315Broad --------LI 3-7986
Agricultural Stabilization & Conservation Committee 1530Montery -------LI 3-5729
Agriculture Extension Service University of Calif Farm & Home Advisor 1235Montery-LI 3-9075
Ah Louis Store gift shops 800Palm-LI 3-4332
Air Express Division-Railway Express Agcy Inc 1021RailrdAv --------LI 3-8334
Akers Wm 1042Pac ----------LI 3-2766
Alaskan Arctic & A B C Passenger Fishing Boats AvlaBch ---------LI 3-4082
Albaugh Elizabeth G 1641Gardn --LI 3-3509
Albaugh John E 3030JohnsnAv ---LI 3-3139
Albert Adon 1536Morro ---------LI 3-0567
Albert Harry J 311GrandAv ------LI 3-0504
Alberti A LsOsosRd ----------LI 3-0809
Alberti Estee L 893Misn ---------LI 3-2861
Alberti Henry LsOsosRd ---------LI 3-0624
Alberti Norman LsOsosRd --------LI 3-2590
Alberti Plinio J EdnaRd --------LI 3-6814
Alberts' Florist 1116Morro ------LI 3-0567
Albrecht A G 2211½ SBroad-----LI 3-1075
Albrecht Vallalee L 325FthlBl ----LI 3-1258
Alcoholics Anonymous ----------LI 3-5800
Alderman W E 1141FthlBl -------LI 3-1887
Aldrich Dorothy M 2505JohnsnAv -LI 3-2153
Aldrich Tom M BaywdPrk -------LI 3-7328
Alexander Harmon C 261CraigWy -LI 3-1770
Alexander Helen 974Chorro ------LI 3-2906
Alexander Mary E SntaYsablBaywdPrk-LI 3-5058
Alford Ethel M 421Dana --------LI 3-1316
Alice Ann Beauty Salon 515NBroad-LI 3-7035
Allen Barrett 2721Tenbrk -------LI 3-6641
Allen Francis S 1641Nipomo -----LI 3-6713
Allen J B 309CerroRomauldoAv ---LI 3-1241
Allen J K Dr 1441 Slack---------LI 3-6618
Allen June 670FthlBl ----------LI 3-3665
Allen Norris A 467 Osos---------LI 3-6472
Allen Starlin 525Caudl ---------LI 3-3838
Allen Vera D Mrs 1367Higuera ---LI 3-7908
Allen Vic 190 Stennr----------LI 3-4188
Allen's Sound Center 856Montery --LI 3-2047
ALLIED VAN LINES INC AGCY 1824Nipomo-LI 3-7223
Allison Ronald S 487A Marsh-----LI 3-6344
ALLSTATE INSURANCE CO 879Higuera-LI 3-0833
Alperin Larry J 829BoysnAv ------LI 3-7760
Alpha Upsilon Fraternity House 1303Gardn-LI 3-9757
Altamirano E G 976 Isly---------LI 3-4077
Altamirano E R 767FrancisAv ----LI 3-4363
Alva Green's Automotive Trim & Furniture Upholstery 1528Montery -------LI 3-2802
Alvarado Genaro 1314 Osos-------LI 3-7064
Alves Jos 598MitchlDr ---------LI 3-1005
Alvin Motor Co 996Marsh -------LI 3-5799
Amaral Marian 1259 Staffrd-----LI 3-6758
Amato Anthony J AlislAv --------LI 3-7497
AMEND ELEANOR E DR chirprctr 1023Mill-LI 3-4832
Amer Automobile Assn AAA see Auto Club of Southern Calif 1134Montery-LI 3-6454
Amer Cancer Society 1130Gardn --LI 3-1481
AMERICAN LAUNDRY & DRY CLEANERS 975Essx-LI 3-1848
Amer Legion Recreation Club 1661Mill-LI 3-6445
Amer Natl Red Cross 868Montery -LI 3-0696
Amer Refrigerating Co 241Pismo --LI 3-0785
If no answer call----------LI 3-2689
Amundson Kenneth D 1368 Staffrd-LI 3-0576
Anchor Insurance Service 871 SntaRosa-LI 3-7430
Anchor Realty Service 871 SntaRosa-LI 3-7430
Anderegg Richard L MD 1215Chorro-LI 3-6265
Residence MorroBay --------SPrce 2-8161
Andersen Theodor B 3025JohnsnAv-LI 3-5926
Anderson Albert J 1438Nipomo ---LI 3-5646
Anderson Arthur W 449HendrsnAv -LI 3-6746
Anderson Chas C 101Hwy --------LI 3-7165
Anderson Clarence 492Leff ------LI 3-3869
Anderson E J 2825JohnsnAv -----LI 3-5982
Anderson F G 1345Broad --------LI 3-7531
Anderson Grace C Mrs EdnaRd ----LI 3-4494
Anderson Gus 1320MurryAv ------LI 3-5621
Anderson Harold J Bud 1687 SnLuisDr-LI 3-8364
Anderson Harry D 546MitchlDr ---LI 3-1244
Anderson Hotel Barber Shop 953Montery-LI 3-4334
ANDERSON HOTEL BEAUTY SALON 963Montery-LI 3-2116
Anderson Hotel & Grill 955Montery-LI 3-0900
Anderson Howard R 137CrandlWy -LI 3-0849
Anderson J C 227TassajaraDr ----LI 3-1477
Anderson J K 54BentnWy -------LI 3-8421
Anderson J L 532Dana ----------LI 3-4430
Anderson J M 703 Sandrcock-----LI 3-6276
Anderson Jas L PerknsLn --------LI 3-4842
Anderson Jas N OrctRd ---------LI 3-1400
Anderson John A 887LincInAv ----LI 3-6604
Anderson L W 1958Fixlini -------LI 3-3905
Anderson Lena 1273Fredercks ----LI 3-7532
Anderson Leo 639Pismo ---------LI 3-1315
Anderson Leonore E Mrs 644 Isly--LI 3-1004
Anderson Lillian S 980Chorro -----LI 3-3974
Anderson Lucy 1128Pismo -------LI 3-5481
Anderson Nettie 2105JohnsnAv ---LI 3-6993
Anderson R A 321TolosaWy ------LI 3-3020
Anderson R E Bob rl est 2056Chorro-LI 3-6246
Anderson R H 460NBroad --------LI 3-8145
Anderson R K 54BentnWy -------LI 3-8421
Anderson Richard G Mrs 1290Fredercks-LI 3-5748
Anderson Roy E 1227 Sydny------LI 3-7473
Anderson Russell K 159Toro -----LI 3-4866
Anderson Walter 781CalifBl -----LI 3-6136
Anderson Warren R 303TassajaraDr-LI 3-4761
Andre Geo L 1711 SnLuisDr------LI 3-4045
Andre Herbert 415Dana ---------LI 3-4198
Andre Jos 862 Isly-------------LI 3-8436
Andre Peter R atty 1041Chorro----LI 3-4171
Residence 390CerroRomauldoAv --LI 3-6647
Andreini Robt 51Motley ---------LI 3-3290
Andreoli Maurice 416PatriciaDr --LI 3-1617
Andrews Don 591LawrnceDr -----LI 3-1054
Andrews Don jewlr 1009Higuera---LI 3-4543
Andrews Henry E 157Toro -------LI 3-5449
Andrews Ida J 981Palm ---------LI 3-7280
Andrews Zaidee D 1906MurryAv --LI 3-1608
Andrez Edw M 1340-2d ---------LI 3-5705
Angellini Jas 866Mill ----------LI 3-3827
Angeloni Lois 1112Peach --------LI 3-3396
Angerer Alden L MD San Luis Clinic 990Pac-LI 3-4800
Angerer Louise 1968CorralitosAv --LI 3-1631
Angie's Cafe SHwy -------------LI 3-9843
Anholm Chris 486LincInAv -------LI 3-5549
Anholm Einar 232Chorro --------LI 3-7587
Anholm Geo 257Chorro ----------LI 3-6925
Anholm Geo John 1221Nipomo ----LI 3-5673
Anita Shops 758Higuera ---------LI 3-5448
Annan Roger L 105CrandlWy -----LI 3-1051
Anthony Robt R 6thBaywdPrk ----LI 3-8609
Anziani Ceaser 1003Buchn -------LI 3-2276

LI = LIberty

DIAL THE TWO LARGE LETTERS AND THE NUMERAL then the remaining four numerals.

When giving the number to an operator, or to others, please use the full name, LIberty.

Applegarth John H 185PenmnDr --LI 3-8111
Aquilana Josephine EdnaRd ------LI 3-5785
Arano John 1347Palm ----------LI 3-7846
Arbini Ambrose A 1224Carml -----LI 3-2056
Arbini Frank 926Branch ---------LI 3-8616
Arbini Raymond 671Pac ---------LI 3-5510
Archibald R H 652LincInAv ------LI 3-6629
Arctic A B C & Alaskan Passenger Fishing Boats AvlaBch ---------LI 3-4082
Arden Farms Co 116WBranchAroyoGrnde-HUntr 9-2994
Arias Jose 2691Victoria ---------LI 3-7298
Arkells David C 1256Bond -------LI 3-7482
ARLAND CHEVROLET CO 1039Montery-LI 3-3221
Arland G P 1839ConejoAv --------LI 3-0689
Arledge Sam 1316Broad ---------LI 3-2723
Armann K P 1491Palm ----------LI 3-4741
Armenta Gerald 1533 Osos-------LI 3-6097
Armentrout Wm W 348LincInAv --LI 3-2202
Armstrong C L 575 Isly----------LI 3-0528
Armstrong J W 453NBroad ------LI 3-6172
Armstrong Jas 314JeffryDr ------LI 3-2982
Arnett E D 2058Loomis ---------LI 3-8446
Arnett Earl J 140GrandAv -------LI 3-2661
Arnette John Q 162RamonaDr ----LI 3-1435
Arnold Edna Mrs 1950 SnLuisDr---LI 3-8655
Arnold Marvin E 728Misn -------LI 3-3958
Arnold Wm H 965MurryAv -------LI 3-2037
Arnold's Barber Shop 1024Morro --LI 3-3931
Arnot Elizabeth 1363Mill -------LI 3-2570
Arnson Ethel 1426 SBroad-------LI 3-7629
Arrow Liquor Store 1337Montery --LI 3-3514
Arrowhead & Puritas Water Inc 885Palm-LI 3-6616
Arroyo Grande Truck Co 201WBranchAroyoGrnde From telephones served by the following exchange San Luis Obispo (No Inter-City Charge) Ask Operator for-ENtrprise 1-1511
Arsenio J T ritr apprsr 861Montery-LI 3-7176
Residence 2053Hays ----------LI 3-4306
Art-Wood-Crafts 955Pac --------LI 3-7194
Arter Chas B VistaDelMorro ------LI 3-2840
Artman Edw H 120Price --------LI 3-1228
ARTMAN VAN & STORAGE OldHwy101 South-LI 3-1228
Arvidson Grace 396½ SntaRosa---LI 3-2752
Arvidson Howard S Mrs 1028Pismo-LI 3-1989
Arvidson J L FthlBl ----------LI 3-3981
Ash Albert C 1263Pismo --------LI 3-0571
Ashcraft Chas C 1179 South------LI 3-0486
Asmussen Clarence Edna --------LI 3-6704
Asmussen D 1076Pac ----------LI 3-7117
Aspee Phyllis 1215Buchn --------LI 3-7410
Assembly of God 1600Chorro -----LI 3-1470
Associated Oil Co Distributing Station OrctRd-LI 3-2336
Atchison Ray 193Polyview -------LI 3-8427
Atkinson Bonita B 1215Peach ----LI 3-4526
Atkinson D E BayvwHts ---------LI 3-8263
Atkinson E H 1924Hope ---------LI 3-1320
Atkinson & Hollister ins agcy 1043Higuera-LI 3-5411
Atkinson Milo Rev 1435Mill ------LI 3-2340
Attwood Philip B 543Dana ------LI 3-4467
Atwell Henry 331Pismo ---------LI 3-5715
Atwood E R 730FthlBl ----------LI 3-4063
Aurand Richard L VistaDelMorro --LI 3-7039
Austin Harry W 300 SnMiguelAv---LI 3-5464
Austin Jas J EdnaRd ----------LI 3-3455
Austin Lawrence Mrs 1592Higuera-LI 3-8449
Austin Merl 990Mill ----------LI 3-3541
Auto Club of Southern Calif District Office 1134Montery-----LI 3-6454
Day & Nite Emergency Lock Service-LI 3-7045
AUTOMOTIVE ENGINEERING CO 3036 SBroad-LI 3-6134
Auvil W E LsOsosRd ----------LI 3-6139
Avary J D 129DlSrWy ----------LI 3-5032
Avenell Wm Tom Jr 147 Stennr----LI 3-2944
Avila Court AvlaBch ----------LI 3-6319
Avila Grocery AvlaBch ---------LI 3-0425
Avila Henry 1028 Isly----------LI 3-4466
Avila Josephine Mrs 1443 Osos----LI 3-5620
Avila Manuel Jr PriceCanyon -----LI 3-2297
Avila School AvlaBch ----------LI 3-4687
Awalt Albert 1205 Sydny--------LI 3-4902
Awalt Rosalie 1169 Isly---------LI 3-2048
Awalt Wynema 1025Walnt -------LI 3-2430
Axford John T 185CraigWy -------LI 3-6375
Ayala Clara 669Leff ----------LI 3-6363
Ayers Elvin E 162 SerranoHts-----LI 3-4296
Ayres Tom Ramona&6thBaywdPrk -LI 3-5451
Azevedo John J 301NBroad ------LI 3-3504

B

B & B Antiques 1023Broad ------LI 3-3220
B G & R Garage 1234Broad ------LI 3-2235
B & H Drug Store 951Higuera ----LI 3-5660
B & J Fountain Cafe 785Higuera --LI 3-9880
Babb J E 1512 SntaRosa---------LI 3-0625
Babb Jos J 191NBroad ----------LI 3-1594
Babcock A E 762Toro ----------LI 3-2538
Babcock Chas Granada Hotel 1128Morro-LI 3-9943
Babcock Dewey 219Price --------LI 3-1812
Babcock Gerald 346LaCanadaDr --LI 3-2473
Babcock Gilbert 278DonnaWy ----LI 3-6676
Babcock Josephine Mrs 770Palm --LI 3-5018
Babcock W P 1249LaurelLn ------LI 3-4637
Babin Howard H SanLuisAvlaBch -LI 3-3163
Bach Gertrude Mrs 1845Broad ----LI 3-7409

Osos-------LI 3-0542
ro ---------LI 3-0645
ad --------LI 3-0579
----------LI 3-7125
s
740Higuera-LI 3-6887
40 SnLuisDr-LI 3-7984
31Montery---LI 3-6221
ates
981Montery-LI 3-6221
rangeDr------LI 3-0661
ndlWy ------LI 3-1360
urry -------LI 3-3456
ent Co
767ConejoAv-LI 3-2980
is Obispo County of
Dfc CourtHse-LI 3-4785
aywdPrk ----LI 3-4348
wdPrk -----LI 3-4106
8RamonaDr -LI 3-0551
33Fredercks -LI 3-5695
Montalbn ---LI 3-0440
ntaYnezAv---LI 3-7996
Av --------LI 3-0041
----------LI 3-1122
taBrbraAv---LI 3-2893
ad---------LI 3-1133
----------LI 3-3083
ac --------LI 3-4410
681Howard -LI 3-2795
oad -------LI 3-4424
Collm ------LI 3-1654
Leff -------LI 3-7607
oro --------LI 3-6643
aLuciaDr----LI 3-4816
----------LI 3-7792
Rd---------LI 3-5970
----------LI 3-1153
v ---------LI 3-3179
Morro -----LI 3-7817
dMorroRd---LI 3-0465
Waint ------LI 3-0632
orro -------LI 3-2592
Manuel's Liqrs
145 SBroad-LI 3-5074
SntaRosa----LI 3-3192
rsh --------LI 3-2643
Trust & Savings Assn
995Higuera-LI 3-1160
ery Repair Shop
1011Toro-LI 3-7337
----------LI 3-6991
71Buchn ---LI 3-1794
dero -------LI 3-4148
y----------LI 3-7404
Pac --------LI 3-6351
Ruth -------LI 3-4665
Dr ---------LI 3-5087
York Life Ins Co
2436Gerda-LI 3-8300
ch --------LI 3-6138
eCt --------LI 3-2938
oAv --------LI 3-1795
vice
692Marsh-LI 3-5492
nch -------LI 3-3250
ioAviaBch --LI 3-2662
Ella -------LI 3-7008
SntaBrbraAv-LI 3-6601
Collm ------LI 3-0813
MarleneDr --LI 3-4881
guera ------LI 3-5745
MurryAv ----LI 3-7204
----------LI 3-2210
----------LI 3-8333
ana -------LI 3-8699
andAv -----LI 3-1917
raigWy -----LI 3-4864
Excavating
0NSntaRosa-LI 3-4970
291RockvwPl-LI 3-4644
Ln --------LI 3-1198
----------LI 3-1855
Morro ------LI 3-2711
yRd -------LI 3-1992
d ---------LI 3-2043
----------LI 3-5989
nAv -------LI 3-1805
oad -------LI 3-6842
y Gas Serv
ciaBaywdPrk-LI 3-8305
nAv -------LI 3-0480
rs
1222 Osos-LI 3-0740
----------LI 3-6348
Av --------LI 3-1009
ve---------LI 3-5520
sos--------LI 3-7675
Bl --------LI 3-1615
ESTAURANT
9 SantaRosa-LI 3-1912
----------LI 3-6805
Staffrd----LI 3-3569

Bartlett G E 2470LawtnAv ------LI 3-6467
Bartlett Mabel Wallace Mrs
1145Buchn-LI 3-4681
Barton Bertha 1147Pismo -------LI 3-7211
Bartron Cassie 1750INrteWy -----LI 3-7702
Bass Harley 1171½Pismo -------LI 3-1985
Bass Warren O
CampSanLuisObispo-LI 3-2695
Bassetti D E 680FthlBl ---------LI 3-3077
Bassetti Gladys Miss 795LincInAv -LI 3-8613
Bassi Jas A 1080Grove ----------LI 3-2496
Bassi Louis PismoRd ------------LI 3-1136
Bassi Margaret E 1446Nipomo ----LI 3-6528
Bastress Jas F 960Pismo --------LI 3-6052
Batchelor Dorothy P 630FeltnWy --LI 3-7647
Bately Dorothy 1246 Sydny-------LI 3-4918
Bateman A 2091 SierraWy-------LI 3-7883
Bates Jack 15thBaywdPrk -------LI 3-8113
Bates Jackie M 655 Osos---------LI 3-1357
Bates Jas F BaywdPrk ----------LI 3-3970
Bates Leslie 759-11thBaywdPrk --LI 3-3287
Bates Milton Mrs 211NJohnsnAv --LI 3-5561
Bates Milton L 1314Palm -------LI 3-3039
Bates Robt W Jr 1374Fredericks---LI 3-1954
Batz Douglas R 1020Waint ------LI 3-6864
Baughman Jas H 231Beebee ------LI 3-4994
Bauman Edna 1123Pismo --------LI 3-8615
Baumbach Al 443Higuera --------LI 3-1211
Baumberger T E 2011McCollm ----LI 3-6757
Bausch Helen H Mrs 1516Fairvw --LI 3-2722
BAXENDALE ELECTRIC motrs reprng
3035 SBroad-LI 3-0496
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1495
Baxendale R D 3035 SBroad------LI 3-5649
Baxter H Peter 125Toro --------LI 3-5024
Baxter Lawrence J 697MitchlDr --LI 3-6170
Baywood Fire Dept BaywdPrk ----LI 3-2876
Baywood Lodge Restaurant
BaywdPrk-LI 3-1659
Baywood Lumber Co 2dBaywdPrk -LI 3-3403
Baywood Park Hardware
BaywdPrk-LI 3-2876
Bazin John SanLuis Optcl Dispnsry
781Higuera-LI 3-8367
Beath Stanley 270TassajaraDr ----LI 3-3384
Beatty E A 177CraigWy ---------LI 3-3976
Beaubien Helen M 1813½Chorro --LI 3-4249
Beaute Art Salon 780Toro -------LI 3-2175
Beaver Mildred 1341 Osos--------LI 3-3916
Beck Carl G 611ParkAv ---------LI 3-6217
Beck Ida Mrs 255FthlBl --------LI 3-2691
Beck Kenneth S L O Co of Co Road
Commissioner CourtHse-LI 3-1632
Residence 1352Higuera --------LI 3-0944
Beck Nels 1865Montery ---------LI 3-8222
Becker A 427 OldMorroRd--------LI 3-2167
Becker Feed & Seed Co 210CalifBl -LI 3-7358
Becker Laura J 210CalifBl -------LI 3-6574
Becker Ross E 212Price ---------LI 3-0617
Becker's Yardage 741Higuera -----LI 3-8439
Beckwith Ethel Mrs 1212Gardn ---LI 3-3266
Beckwith Geo I 2341JohnsnAv ----LI 3-0933
Beckwith Leland H
427 OldMorroRd-LI 3-8566
Beddow L H LsOsosHighlands -----LI 3-4569
Bedford L J 242JeffryDr --------LI 3-4551
BEE HIVE INC
Cafe 887Montery ------------LI 3-5741
Cocktail Lounge 897Montery-----LI 3-9794
Beecham J H LsOsosRd ----------LI 3-1349
Beecham R H LsOsosRd ---------LI 3-3470
Beeler W A 1511Morro ---------LI 3-3643
Beeman Orval 274Higuera -------LI 3-2927
Beffa Herman 2501Broad -------LI 3-0936
Beffa Ida 759Montery ----------LI 3-8219
Belanger W J 755Mill ----------LI 3-5632
Belardez Lena OrctRd ----------LI 3-7109
Belcher Chas N CPA 846Higuera---LI 3-1987
Residence 1215JoyceCt --------LI 3-0989
Bell Bruce A 274½HathwyAv ----LI 3-1280
Bell Chas G 1253Mill ----------LI 3-2063
Bell Elvira M RN 1236Higuera----LI 3-6318
Bell Evelyn 1801 SBroad---------LI 3-1695
Bell F E 430LawrnceDr ---------LI 3-7737
Bellando Phyllis Mrs 1325Breck ---LI 3-4369
Bellefeuille B E 541Caudl -------LI 3-4929
Bellevue-Santa Fe School
PismoHwy-LI 3-1158
Bello Francis X 1504 SntaRosa----LI 3-1226
Bello J V 1043Marsh ----------LI 3-7608
Bello Louis D 758Centr ---------LI 3-2306
Bello's 886Montery ------------LI 3-2197
Bell's Garage 895Palm ---------LI 3-7234
BELTONE HEARING SERVICE
20NBroad-LI 3-4645
Benbow Bill 153 Stennr ---------LI 3-2158
Bender Thelma 1907Chorro ------LI 3-0736
Benell E R 246Chorro ----------LI 3-8384

Benells Texaco Service
FthlBl&SntaRosa-LI 3-9712
Benn Bertha 641Leff ----------LI 3-3803
Bennedsen Jens 770Toro --------LI 3-1172
Benner Geo 1900Fixlini ---------LI 3-0801
Bennett E S OrctRd ------------LI 3-8416
Bennett John B 2321Broad ------LI 3-2488
Bennett R E 132Harris ---------LI 3-2915
Bennion Lyman L 536ElInWy -----LI 3-6434
Beno's Inc 1019Morro ----------LI 3-6092
Benson Jas L 115 Stennr---------LI 3-6429
Bentley Nannabelle
1794 SnLuisDr-LI 3-3182
Benton A W 970 SntaRosa-------LI 3-2504
Beresky Tibor A MD 1304Gardn---LI 3-6121
If no answer call--------------LI 3-5800
Residence 2047 SnLuisDr-------LI 3-0824
Beretta Joe 360Chorro ---------LI 3-0929
Berg C L 250WarrenWy ---------LI 3-1397
Berg Esther Mrs 688NBroad -----LI 3-4152
Berge Irene 1324-1st ----------LI 3-1710
Berger Jos M 994Peach ---------LI 3-1842
Bergfield W E Mrs 36Vetvle -----LI 3-5494
Bergk Anita J Mrs 2302Broad ----LI 3-8139
Bergquist Dean W 787Church -----LI 3-3699
Bergquist Donald 1706Gardn -----LI 3-5535
Bergquist Walter 853Church -----LI 3-8303
Berkemeyer Chas 891Mill --------LI 3-1439
Berkemeyer Jos B 1350Marsh ----LI 3-0092
Berkemeyer Market 1021Chorro ---LI 3-0890
Berlin Carl 483KentuckyAv ------LI 3-4766
Berman M H 1325Cazadero ------LI 3-0623
Bern John LsOsosHighlands ------LI 3-6420
Bernard Grace R 1336Morro -----LI 3-1427
Bernard Henry 1157Buchn -------LI 3-6917
Bernard's Cigar Store 1814 Osos---LI 3-3641
Berryman P C Jr 2324JohnsnAv ---LI 3-5468
Berry's Top Shop 303½Higuera ---LI 3-4597
Berta's 860Montery ------------LI 3-2119
Best Edw W 1954Chorro --------LI 3-0573
Best Ever Grill 964Higuera -------LI 3-4105
Best Stanley A 1627 SntaRosa----LI 3-6111
Betschart Jos F 1429 Slack-------LI 3-2965
Bettencourt A J 520Marsh -------LI 3-3593
Bettencourt Alice R Dr 571Marsh -LI 3-6742

LI = LIberty
DIAL THE TWO LARGE LETTERS AND THE NUMERAL then the remaining four numerals.
When giving the number to an operator, or to others, please use the full name, LIberty.

Bettencourt Antone John EdnaRd -LI 3-6728
Bettencourt Geo George's Equip Rentls
SHwy-LI 3-1436
Bettencourt Geo V 2420LawtnAv --LI 3-7888
Bettencourt Henry V VachlLn -----LI 3-1350
Bettencourt John V 173DISrWy ---LI 3-9040
Bettencourt John W EdnaRd -----LI 3-5925
Bettencourt Tony VerdeRd -------LI 3-4713
Bettencourt Tony A 556MitchlDr --LI 3-5021
BETTER PLUMBING CO
673Higuera-LI 3-5938
If no answer call--------------LI 3-0090
Betts Edmond L 1352Pismo ------LI 3-8239
Betz Ellard W 155BuenaVstaAv ---LI 3-7591
Betz Herbert 330RamonaDr ------LI 3-2090
Bezerra Manuel J LsOsosRd ------LI 3-0907
BI-COUNTY TERMITE CONTROL
674Toro-LI 3-6202
Biaggini Alva F 2098RachlLn -----LI 3-3788
Biaggini Gaynelle 1815A Chorro---LI 3-8184
Bickell Milton 1130Waint -------LI 3-3920
Bickell Muril 1154Leff ---------LI 3-3412
Bickell Murvin D 729 South-------LI 3-1781
Bickmore Olive Mrs 743Buchn ----LI 3-7067
Biddle Geo C 1544Palm ---------LI 3-8224
Biddle Minnie P 559Pismo -------LI 3-4940
Biddle P 559Pismo -------------LI 3-4940
Biddles Elizabeth
OldHwy101 South-LI 3-6035
Biedinger Chas L orthdnst
1495Palm-LI 3-5994
Residence 1780Fixlini ---------LI 3-0737
Biehl C C 2410Helena ----------LI 3-6882
Biggs Wm G 687 Isly------------LI 3-6275
Bill Wall's Service
FrenchRd&S 101Hwy-LI 3-7416
Bille R O 2161 SierraWy---------LI 3-3272
Billie's Toy & Baby Shop
766Higuera-LI 3-4032
Bill's Radio 1229Montery --------LI 3-7313
Bill's Union Service 339Marsh ----LI 3-9854
Bilodeau E E 1720JohnsnAv ------LI 3-8555
Bilodeau E J Mrs 2010Chorro ----LI 3-2974
Binder A J 270KentuckyAv ------LI 3-1444
Bines Estella 183Higuera --------LI 3-5696

Binns C F 1861Hope ------------LI 3-8671
Binns P V 1245Ella ------------LI 3-4197
Birchall Richard J 485Pac -------LI 3-7826
Bird Hal AviaBch ---------------LI 3-7040
Bird Richard M 160NCalifBl -----LI 3-7021
Birkett Richard J 596½Hathwy ---LI 3-1878
Birra Hilda 776Mill ------------LI 3-1098
Birra O W 2605Flora -----------LI 3-2604
Bise Chester Z 187FthlBl --------LI 3-5463
Bishop H L 1836Gardn ----------LI 3-2495
Bishop Oil Co EdnaRd ----------LI 3-3595
Bittick A 1902Chorro ----------LI 3-7338
Bittick Hal Q 536 Sandrcock------LI 3-4704
Bjorklund Earl T 1516Toro -------LI 3-6309
BLACK & WHITE CAB
987Montery-LI 3-1234
Blackburn Jas S 1127Montery ----LI 3-3720
Blackburn Virgil 1590MurryAv ----LI 3-3397
Blackie's Nite Spot Cafe & Tap Room
FthlBl&OldMorroRd-LI 3-9875
Blackstone Hotel 844Montery ----LI 3-6235
Blackwell Thos E 515Dana -------LI 3-8673
Blade Louise 771 Isly----------LI 3-6705
Blaine R H 439MitchlDr ---------LI 3-7756
Blair Bob 183Chorro ----------LI 3-1255
Blair John 183Chorro ----------LI 3-1255
Blair Leatha Mrs OrctRd --------LI 3-6594
Blair Russell H 351RamonaDr ----LI 3-4616
Blair Sam 752Misn ------------LI 3-1863
Blake E B Capt 1890 SnLuisDr----LI 3-4663
Blake Emmons 2525Augusta -----LI 3-7446
Blake Jed S 2065McCollm -------LI 3-4700
Blake Marvin W 1642Morro ------LI 3-5636
Blake Printery 1014Court -------LI 3-6843
Blanchard Robt R well drilng
3139 SBroad-LI 3-8494
Bland Jas S 368JeffryDr --------LI 3-6418
Bland Ronald E 1341 Osos-------LI 3-7537
Blanks L G Cuesta by the Sea-----LI 3-0949
Blaser Leonard 754Peach -------LI 3-3172
Blell R C 2437Gerda ------------LI 3-1465
Block E J 2085Essx ------------LI 3-5413
Blodgett Chas O 529HathwyAv ----LI 3-3961
Blodgett Harry E 405FthlBl ------LI 3-4291
Blomquist Augusta Mrs
557Brizzolara-LI 3-0659
Bloom Emmett A 283LincInAv ----LI 3-4695
Blore Richard E LtCol
CampSanLuisObispo-LI 3-4234
Blue Bell Motel SHwy -----------LI 3-9761
Blumhorst H E Mrs
362TassajaraDr-LI 3-8371
Blythe W O 2427LawtnAv -------LI 3-5769
Boal Lawrence D 1560Peach -----LI 3-1922
Bobb Sydney R 865Morro --------LI 3-1556
Bob's Cork 'N' Bottle Liquor Store
799FthlBl-LI 3-8637
Bob's 5 Minute Car Wash
1023Marsh-LI 3-6943
Bob's Mobile Service BaywodPk ---LI 3-1558
BOB'S T V SERVICE 562Higuera-LI 3-2946
Bode Henry 519High -----------LI 3-3205
Bode Jas 331CerroRomauldoAv ---LI 3-0404
Bodine Anthony 230Higuera ------LI 3-0517
Bodley C H 1045 Isly-----------LI 3-7508
Boehm J W AviaBch -------------LI 3-6675
Boerman Leona Mrs 152Polyview --LI 3-3320
Boese Earl D 535Hill ----------LI 3-1301
Bogdanovich Robt V PismoHwy ----LI 3-3781
Bohrer Paul S 405TassajaraDr ----LI 3-4266
Boileau E Mrs 1141B Marsh------LI 3-7157
Boling Carrie Mrs 3122RockvwPl --LI 3-1956
Boling D H 618 Sandrcock-------LI 3-1287
Boller Darwin E 301ChristinaWy --LI 3-8326
Bollinger Louella M 1000Mill ----LI 3-2040
Bolman Robt E 1248 Staffrd------LI 3-7526
Bolton Alfred C 860Buchn -------LI 3-2603
Bolton Marion 860Buchn --------LI 3-2603
Bolton Romona 1144Mill --------LI 3-6971
Bonaventure H C Sr 576 Isly-----LI 3-6412
Bond Guy D 2061 Slack----------LI 3-0937
Bond J F 1725Broad ------------LI 3-1331
Bond Jerry C 300TassajaraDr ----LI 3-3109
Bond Lorraine R 171RamonaDr ---LI 3-1728
Bonderson Paul R
324CerroRomauldoAv-LI 3-3990
Bonetti Ellis PismoHwy ---------LI 3-9053
Bonetti M 1414 SntaRosa--------LI 3-7281
Bonetti Milla Mrs OldHwy101 ----LI 3-3236
Bongio Enrico 2075 SierraWy-----LI 3-1194
Bonham Dair T 520GrandAv ------LI 3-7345
Bonilla Fred P 787FrancisAv -----LI 3-3279
Bonin Alcide 53RaflWy ---------LI 3-6200
Bonini Andre H 225CraigWy ------LI 3-5777
Boot & Spur BaywdPrk ---------LI 3-8697
BOOTH BROS auto dlrs
1103Higuera-LI 3-2811
BOOTH BROS BODY & PAINT SHOP
1121Higuera-LI 3-5545
Booth Frank J 2001Fixlini -------LI 3-4318
Boothe Robt O 1178 SnCarlos-----LI 3-3691
Borah Harry G 378Chorro -------LI 3-2245
Boraker Kenneth F 546FeltnWy ---LI 3-4446

Borba Bob Bob's T V Serv
562Higuera-LI 3-2946
Borba Mary F Mrs 540Branch ----LI 3-6343
Borba Robt J 868Mill ----------LI 3-3810
Borlack John 128NBroad ----------LI 3-4927
Borlandelli Charley 1809Broad ----LI 3-5542
Borlandelli Mary M 1809Broad ----LI 3-5542
Borrardori D H 680LincInAv ---------LI 3-0781
Borrowman J O 627HendrsnAv ------LI 3-7097
Botill John 1164MurryAv ----------LI 3-6164
Botley Helen H 1404 Sydny---------LI 3-3553
Bottini Joe 236 Story----------LI 3-2535
Bouchard R E 448CuestaDr --------LI 3-7679
Boulton Franklin F 1670INrteWy ---LI 3-6167
Boulware Barbara R 778BoysnAv ---LI 3-7783
Bourgeois Levi 1527Nipomo --------LI 3-3183
Bourn Lucille 134 Stennr ----------LI 3-2715
Bourne Donna Mrs 540LawrnceDr --LI 3-4065
Boutin Chas E 435CuestaDr --------LI 3-3617
Bove C A 337CuestaDr ----------LI 3-3888
Bovee D 1845JohnsnAv ----------LI 3-4643
Bovee & Daniels 710Higuera -----LI 3-6102
Bovee Edmond Jas 1721Nipomo ---LI 3-7140
Bovee Fred M 847RougeotPl -----LI 3-5888
Bovee Fred M Univsl Auto Parts Co
969Montery-LI 3-7787
Bowden Chas B 1028Pac ----------LI 3-4305
Bowden Chas E Jr 1590Lizzie -----LI 3-0409
Bowden Chester 1508Mill ----------LI 3-7676
Bowden F W 1973 SnLuisDr--------LI 3-8307
Bowden Seaside Stn 711Marsh ----LI 3-4312
Bowen H S 610LawrnceDr ---------LI 3-7912
Bowen John H trenching serv
150CerroRomauldoAv-LI 3-1178
Bower Jessie 754BoysnAv ----------LI 3-0454
Bowers Kenneth L 859CalifBl ------LI 3-1939
Bowin David E 844Venabl --------LI 3-7489
Bowin Jas R 26Broad ----------LI 3-7728
Bowlby J Rex Jr 300TolosaWy -----LI 3-6311
Bowlby Marjorie 21MtPleasntnDr --LI 3-1681
Bowler Richard K 1692Fredercks ---LI 3-4392
Bowles Ensign J 1411Palm ---------LI 3-0742
Bowles G A 725JohnsnAv ----------LI 3-7020
Bowls W E 1935Hays ----------LI 3-2964
Bowman A L 1068Pac ----------LI 3-6692
Bowman Alfred T 655 Osos---------LI 3-4984
Bowman Alfred T pub acct
846Higuera-LI 3-9046
If no answer call----------LI 3-1987
Boy Scouts of America 1123Mill ---LI 3-5766
Boyce Geo F RockvwPl ----------LI 3-3846
Boyce J Earle 1741CorralitosAv ---LI 3-5541
Boyce J Earle acct 1120Chorro-----LI 3-3997
Boyd Edna 1120Leff ----------LI 3-3507
Boyd Harvey LsOsosRd ----------LI 3-5647
Boyd Robt W 169CerroRomauldoAv-LI 3-1396
Boyle Bessie S 663 Osos----------LI 3-8290
Boyle Kenneth 345 SntaLuciaDr---LI 3-0658
Boyle Lumber Co Cayucos
From telephones served by the
following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1471
Boyle R E 63MtPleasntnDr --------LI 3-8294
Boysen Clarence CuestaRd --------LI 3-4190
Boysen Kathryn S 1611Grdn -------LI 3-5622
Boysen Raymond OsosRd ----------LI 3-6089
Boysen's Texaco Service 435Marsh --LI 3-9915
Bozzo Jas R 1220½Mill ----------LI 3-0968
Bradbeer Chas 540NBroad ---------LI 3-6769
Bradbeer W S 149 SntaBrbraAv----LI 3-6708
Bradbeer Wm L 171DlNrteWy -----LI 3-5556
Bradbury R M Dr 1411Marsh -----LI 3-3441
Bradfield Anna Mrs 206Harris ----LI 3-5573
Bradfield W S LsOsosHighlands ---LI 3-0509
Bradford Irene 1440 Spring-------LI 3-6036
Bradley B L 1880CorralitosAv -----LI 3-0609
Bradley Edw V 6thBaywdPrk -----LI 3-7501
Bradley Mark H 2060Chorro -------LI 3-6242
Bradley Peggy 69Vetvle ----------LI 3-0973
Bradshaw Ray LsOsosHighlands ---LI 3-5862
Bradshaw Roe E 1515 SntaRosa----LI 3-1847
Brady Harold C 1043Marsh -------LI 3-0672
Bramer John W 1055Pac ----------LI 3-5429
Brandt Frank 239NBroad ---------LI 3-4115
Branin George Sheet Metal
110 Stennr-LI 3-7348
Brannum Thos BrizzolaraCreek ----LI 3-7983
Brantley Frank J 680KentuckyAv ---LI 3-8536
Brashear Edith Barre 1341 Osos---LI 3-5421
BraSil's Jewelry AndrsnHotlLobby -LI 3-8523
Brasted Genevieve Mrs
1268Fredercks-LI 3-7706
Brauner Perry L 1493Higuera ------LI 3-3352
Brazil A H atty 1241Gardn -------LI 3-4484
Residence CorralitosAv&Andrws ---LI 3-6946
Brazil A S 415 Sandrcock----------LI 3-6681
Brazil Henry EdnaRd ----------LI 3-0444
Brazil John 2509LawtnAv ---------LI 3-6838
Brazil Lena 665Buchn ----------LI 3-8287
Brazil Mary B 1435Broad ---------LI 3-2848
Brazil W H dntst Toro&Palm-------LI 3-2924
Brazil W H Dr 106NBroad --------LI 3-7630
Brazil Wm C 764Misn ----------LI 3-0962
Breckenridge Howard Mrs 135King-LI 3-2676
Breeden W F 2600 Story----------LI 3-5517
Bregenzer Josephine 132NBroad ---LI 3-1257
Bremer Merl W Col
CampSanLuisObispo-LI 3-6975
Brendlin Karl 1945 SnLuisDr------LI 3-2341
Brendlin Rice Frozen Food Processors
267Pismo-LI 3-0574
Brennan Jas P LsOsosHighlands ---LI 3-7703
Bresciani Pete M 1533Higuera -----LI 3-6625
Bressi Dominic 161NBroad --------LI 3-3284
Brew N A Mrs 1390Palm ----------LI 3-4583
Bridges Gene JohnsnAv ----------LI 3-3304
Bridges Robt 3121JohnsnAv -------LI 3-4124
Bright Hazel Miss 1020Peach -----LI 3-2178
Bright Mabel 1070Palm ----------LI 3-3709
Brigson Ollie 182Brook ----------LI 3-5457
Britton Wm P 1428Nipomo -------LI 3-0091
Brock John B 1042C FthlBl--------LI 3-1799
Brock Mort D 943 SntaRosa-------LI 3-2490
Brockhaus John A 436½Pismo -----LI 3-3050
Brocksieb Lillie 1014Palm --------LI 3-6614
Brodie Jas 510LawrnceDr ---------LI 3-6137
Brodie Wm 284CerroRomauldoAv ---LI 3-6195
Broerman Harold J 324FthlBl ------LI 3-6954
Brokaw I H Mrs 218FthlBl --------LI 3-7716
Bromley J Philip 1478Palm -------LI 3-4366
Brooking A E 1216Morro ---------LI 3-7371
Brooks Clifford D 536Kentucky ----LI 3-8629
Brooks Don E 2052Rachl ---------LI 3-6517
Brooks Donald R Mrs 2760Tenbrk --LI 3-6591
Brooks Robt C 629CarpntrLn ------LI 3-6259
Brooks Robt C 629CarpntrLn ------LI 3-6259
Brooner Chas A 411HendrsnAv -----LI 3-7864
Brophy D W 648Higuera ----------LI 3-3316
Broschat A G 324BuenaVstaAv -----LI 3-3784
Brotherhood of Railroad Trainmen
1815 Osos-LI 3-8659
Brown Alfred R
6th&RamonaBaywdPrk-LI 3-0529
Brown Beriah 856Uphm ----------LI 3-0738
Brown Bert L Security Title Ins Co
1119Chorro-LI 3-8211
Residence 1750ConejoAv --------LI 3-6254
Brown Billie W 1318Chorro -------LI 3-7100
Brown Brothers Adjusters
SecurityBkBldg-LI 3-5985
Brown Cecil H 162CraigWy --------LI 3-4511
Brown Chas F 368NBroad --------LI 3-0682
Brown Clarence LongvwLn --------LI 3-3498
BROWN CLARENCE jwlry
862Higuera-LI 3-5648
Brown Coreen 975Pac ----------LI 3-3343
Brown E W 2006 Swazy----------LI 3-4422
Brown Emma Mrs 1241Beach ------LI 3-8518
Brown Eva W
11th&SntaYsablBaywdPrk-LI 3-2962
Brown G S Mrs 1418Marsh --------LI 3-7415
Brown Geo S 1341Palm ----------LI 3-4248
Brown Gerald F Sr 719High -------LI 3-5922
Brown Grace 101Hwy ----------LI 3-8520
Brown Harold H 1735GrandAv ------LI 3-8408
Brown Helen L 735GrandAv -------LI 3-8408
Brown Hollis B rl est 1603Chorro--LI 3-4299
Brown Homer W 121Chorro --------LI 3-4235
Brown Howard C 276Graves -------LI 3-1343
Brown Jas B 611 SweenyLn--------LI 3-1452
Brown Joe W PismoHwy ----------LI 3-6481
Brown John C 805Boysnav ---------LI 3-0048
Brown Josephine M Mrs 1064Mill --LI 3-7144
Brown Lorine 1018Church --------LI 3-6283
Brown Patrick C 1721Chorro -------LI 3-3783
Brown Robt R 135FerriniRd -------LI 3-7038
Brown Robt R 1512Morro ---------LI 3-7643
Brown Robt W 961Grove ---------LI 3-0539
Brown Roger M 1958Hays ---------LI 3-3323
Brown V Christina 269DonnaWy ----LI 3-8197
Brown Vannie H Mrs 2509GailPl ---LI 3-6701
Brown Vesta 633FunstnAv --------LI 3-3108
Brown's Music Store 717Higuera --LI 3-5041
Bruce Arabella 2046 Swazy---------LI 3-7772
Bruce Birdie 1890Fixlini ---------LI 3-1117
Bruce Harold N 204 OldMorroRd---LI 3-7780
Brucker John Fuller Brush Dlr
770Buchn-LI 3-4477
Brughelli Aurelio ESntaFeRd ------LI 3-9063
Brughelli V 1520Beach ----------LI 3-0925
Brule Mary E Mrs 691LincInAv ----LI 3-7304
Brummell Gene L 1927½Chorro ----LI 3-4564
Brummett Chas M 1950MurryAv ---LI 3-2159
Brunel Rene L 1205Geo ----------LI 3-6433
Brunelli Victor J 1581Palm -------LI 3-3890
Brussow Chas 1140Montalbn ------LI 3-8126
Brussow D F 1050 Olive----------LI 3-5026
Bryan V L 898Misn ----------LI 3-5899
Bryant Conrad K 655LawrnceDr ---LI 3-3950
Bryant P J 558Leff ----------LI 3-5585
Bryant Richard E 105CrandlWy ----LI 3-6815
Bubar Wayne H 580Pac ----------LI 3-5619
Buchan Thos 845MurryAv ---------LI 3-2317
Buck Chas K atty WickendenBldg--LI 3-3292
Residence 1516Broad ----------LI 3-0998
Buck Jane B 1767CorralitosAv ----LI 3-3191
Buck R W 169High ----------LI 3-4387
Buck Robt E MD SanLuis Clnic
990Pac-LI 3-4800
Buck Walter F 1342Gardn --------LI 3-7472
Buck's Barber Shop 1349Chorro ---LI 3-7472
Bucy L LaVerne 1408Gardn --------LI 3-5714
Budolph Geo BaywdPrk ----------LI 3-2876
Bud's Dollar Market 796FthlBl ----LI 3-1078
Buechler L L 508Higuera --------LI 3-1806
Buell Harry E 1779 SnLuisDr------LI 3-7111
Building Trades-Council
1530Montery-LI 3-6057
Bulkley Paul E 656Leff ----------LI 3-1459
Buller Herman 189 SerranoHts-----LI 3-6830
Bullington Ida 902 Sandrcock------LI 3-5424
Bullock Peter OrctRd ----------LI 3-7902
Bullock Russell LsOsosRd --------LI 3-2907
Bullock S Ellen 608HathwyAv ------LI 3-1144
Bullock Vivian L OrctRd ----------LI 3-3089
Bullock's Delicatessen
Nipomo&Higuera-LI 3-2417
Bull's Tavern 1032Chorro --------LI 3-2217
Bumb Frank E Walston & Co
SnJose-CYprss 4-6818
Burch Chester J 642Emily --------LI 3-6289
Burch Chester J Mrs 365PatriciaDr--LI 3-2474
Burch Helen Mrs 729½High ------LI 3-2616
Burch T M 1612Mill ----------LI 3-4818
Burchell Donald D 743 SerranoDr--LI 3-1048
BURCH'S TOM SERVICE & TRAILERS
505Higuera-LI 3-4042
Burdett Bernard E 1171 SnCarlos-LI 3-4593
Burdick Verne M 2025Fixlini ------LI 3-1766
Burditt Mary E 1043Marsh -------LI 3-7498
Burger R H 2018JohnsnAv --------LI 3-8329
Burgett Frank L 846Mill ----------LI 3-0893
Burk G F 968Waint ----------LI 3-3540
Burk Helen L EdnaRd ----------LI 3-6210
Burke John R 1236George --------LI 3-1880
Burke T Raymond 1974Fixlini -----LI 3-6846
Burke's Welding & Repair
666Uphm-LI 3-2846
Burkhalter Richard L 1194Pismo ---LI 3-2941
Burkhart Loren 1229Fredercks -----LI 3-5665
Burks Earvin 354Pac ----------LI 3-3777
Burlingham Herbert H 877Centr ---LI 3-1576
Burnett Chris 1018 Isly----------LI 3-1670
Burnett Lillian F 1150Leff --------LI 3-1636
Burr Geo 1034Mill ----------LI 3-4364
Burriss E E 247FthlBl ----------LI 3-6729
Burriss E E Burriss Saddlery
1033Chorro-LI 3-4101
Burriss Saddlery 1033Chorro ------LI 3-4101
Burriss Wm E 681Grove ----------LI 3-5093
Burroughs E W 539EllnWy --------LI 3-1428
Burtch Chester S 2591JohnsnAv ----LI 3-7665
Burton Philip 1305Montery -------LI 3-6649
Bush Edw 1908Loomis ----------LI 3-0756
Bush Hazel C 1912Loomis ---------LI 3-2869
Bush Theima C 1436Essx ---------LI 3-1263
Bushong Jack 1780ConejoAv ------LI 3-2804
Bushong Jack Bushong's Texaco Stn
SntaRosa&Marsh-LI 3-9858
BUSHONG'S TEXACO STATION
SntaRosa&Marsh-LI 3-9858
Busi Bert 856FrancisAv ----------LI 3-1526
Business Men's Assurance Co
2030FixlinI-LI 3-0627
Buss Milton A 1320Archr ---------LI 3-0511
Busy Bee Grill 1041Higuera -------LI 3-9963
Butler Anna S EdnaRd ----------LI 3-5998
Butler F A 1640 Osos----------LI 3-7554
Butler H Fern RN 2576A JohnsnAv-LI 3-1948
Butler Jas R 1129 Isly----------LI 3-2882
Butler Jay W 789Peach ---------LI 3-3883
Butler Malcolm F EdnaRd --------LI 3-0643
Butler Morse R 1394Andrws ------LI 3-0497
Butler Morse R pub acct
1135Chorro-LI 3-6876
Butler O K Mrs 48RaflWy --------LI 3-7271
Butler W B JohnsnAv ----------LI 3-4094
Butler W G 256 OldMorroRd-------LI 3-1455
Butler's Grocery 1415Beach -------LI 3-4532
Buttell Jack A 38A Toro----------LI 3-6978
Butzbach Arthur G 610MtnVw -----LI 3-4861
Butzke E O 2930JohnsnAv --------LI 3-7586
Bylling Paul Sycamore Minrl Springs
AvilaRd-LI 3-5580
Byrne John Mrs 1278-2d ---------LI 3-0038
Byron Jos 929MurryAv ----------LI 3-8381
Byrum Robt C 1034A MurrayAv-----LI 3-3368

C

C H B Market 661Higuera --------LI 3-4221
C M E Calif Motor Express Limited
390Pac-LI 3-4084
Cal-Farm Insurance Co
157Higuera-LI 3-7971
CAL PHOTO SUPPLY 899Higuera-LI 3-3705
Calahan Ora Wm 664Toro ---------LI 3-7764
Caldwell Bill 2022Ruth ----------LI 3-2928
Caldwell Bill Bill's Union Serv
339Marsh-LI 3-9854
Caldwell C H AvilaBeach ---------LI 3-0797
Caldwell Chas F AvilaBeach -------LI 3-2174
Caldwell Stanley E 1151Montalban-LI 3-7037
Calenzo John R
SntaMariaBaywdPrk-LI 3-6090
Calhoun John C 1515Carmi --------LI 3-2236
Calif Defense & Security Corps S L O
County of Civil Defense CourtHse -LI 3-1074
CALIF MOTOR EXPRESS LTD
390Pac-LI 3-4084
Calif Packing Corp AvlaBch ------LI 3-2918
Calif Park Grocery Tuttle's
390CalifBl-LI 3-0923
Calif State of
Agriculture Dept of
Animal Industry & Disease Control
2146Broad-LI 3-6823
Alcoholic Beverage Control Dept of
940Chorro-LI 3-7183
Board of Equalization 940Chorro--LI 3-8576
Calif Mens Colony
CampSnLuisObispo-LI 3-2700
Calif Natl Guard
Office of Camp Superintendent
CampSnLuisObispo-LI 3-8387
U S Property & Fiscal Officer for Calif
CampSnLuisObispo-LI 3-0412
Department of Motor Vehicles
307Higuera-LI 3-0590
Division of Forestry MorroRd------LI 3-4242
Division of Highways
District Office 50Higuera------LI 3-6000
Equipment Dept 66FrenchRd----LI 3-8428
Maintenance Foreman & Warehouse
642Emily-LI 3-6289
Employment Dept of
Employment Service 817Palm---LI 3-0770
Employment Tax Information Audit
District Office 1009Morro-----LI 3-3932
Fish & Game 301 SntaMariaAv----LI 3-1591
Highway Patrol 101HwySouth----LI 3-2181
For Emergency Calls Only
Ask Operator for-ZEnith 1-2000
National Guard
3668 Ordnance Co D/S
CampSnLuisObispo-LI 3-4232
Water Pollution Control Board Central
Coastal Region 1108Gardn-----LI 3-5671
Calif State Polytechnic College The
PolyCampus-LI 3-2000
After 5:30 PM & before 8 AM &
Sundays & holidays
For General Information call----LI 3-3042
For Housing Information call----LI 3-4164
Auto Shop ----------LI 3-5408
Cal Poly Bake Shop PolyCampus--LI 3-2108
Calaveras & Tuolumne Dormitories
PolyCampus-LI 3-9940
Chase Hall ----------LI 3-9740
Dairy Project MorroRd----------LI 3-1442
Deuel Dormitory ----------LI 3-9832
Diablo Dormitory ----------LI 3-9857
Dining Hall No 1 PolyCampus ---LI 3-4493
Dining Hall No 2 PolyCampus ---LI 3-9841
ElDorado Dormitory PolyCampus--LI 3-6027
Fire Department & Power Plant--LI 3-8405
Food Warehouse 241Pismo-------LI 3-7225
Gymnasium & Stadium----------LI 3-8341
Health Center PolyCampus -----LI 3-9716
Heron Hall ----------LI 3-9716
Hillcrest Dormitories Study Hall
PolyCampus-LI 3-9890
Jesperson Hall ----------LI 3-9736
Lassen Dormitory ----------LI 3-9986
Mariposa & Sonoma Dormitories
PolyCampus-LI 3-9723
Modoc Dormitory ----------LI 3-9759
Monterey & Plumas Dormitories
PolyCampus-LI 3-9791
Palomar Dormitory ----------LI 3-9768
Shasta Dormitory ----------LI 3-9767
Sierra & Tehama Dormitories
PolyCampus-LI 3-9961
Whitney Dormitory ----------LI 3-9952
Caligari B L 471LincInAv ---------LI 3-4942
Caligari Jimmy 322King ----------LI 3-2301
Caligaris Pierina Mrs 827 Isly-----LI 3-2830
Call Bert 571Pismo ----------LI 3-7962
Call J N 454Pismo ----------LI 3-2503
Call Rosalie G 379NBroad --------LI 3-4010
Callahan W A 55RincnDr ---------LI 3-0820
Calloway Wm Sr 647Woodbrdge ---LI 3-5959
Calloway Wm F Jr 2080Rachl -----LI 3-7221
Calvary Baptist Church 867Pac ---LI 3-6546
Calvert Pearle B RN 649 Isly-----LI 3-1319
Camel Jas C 161CraigWy ---------LI 3-2798
Camera Shop 1036Chorro ---------LI 3-6183
Cameron Harry E 2540GretaPl ----LI 3-5739
Cameron Jas W 45MtPleasantonDr-LI 3-1220
Camp Fire Girls Inc 864 SntaRosa--LI 3-5638
Campbell C H 1055Pac ----------LI 3-6106

Campbell Edw D 452Higuera ------LI 3-9064
Campbell J E 1371-2d ----------LI 3-4762
Campbell J E Coast Counties Adjstmnt Bur
1130Gardn-LI 3-3063
Campbell John D 2018 SnLuisDr---LI 3-7462
Campbell L W Dr 378GrandAv ----LI 3-1892
Campbell L W Dr 747Pismo ------LI 3-0911
Campbell Stella M 1343-1st ------LI 3-4062
Campbell Willie 336Buchn --------LI 3-6827
CAMPBELL'S REFRIGERATION
532Higuera-LI 3-6800
Canada Dry Bottling Co
Osos&Marsh-LI 3-0899
Canepa A A 2475JohnsnAv --------LI 3-5033
Canepa Esther 439LawrnceDr -----LI 3-5879
Canet David L SanLuis Sanitation Serv
1130Leff-LI 3-2635
Canet Lucy Mrs PismoHwy --------LI 3-5483
Canet Robt J 668Caudl ----------LI 3-8512
Canfield John B 1312FthlBl -------LI 3-1687
Cann Marjorie 1930Montery ------LI 3-2741
Cannon A C 1941 Slack----------LI 3-5826
Cannon A C Jr 142Beebee --------LI 3-0402
Cannon Dale C 259RamonaDr ------LI 3-7400
Cannon Velma 652Morro ---------LI 3-1359
Cannon W B 522Dana ----------LI 3-3487
Cantrell Bella Mrs 1016Geo -------LI 3-1474
Cantrell Jas H 2575Helena --------LI 3-6175
Capacchione Marie
256 OldMorroRd-LI 3-4875
CAPRI 1131Broad ----------LI 3-6720
Carberry W J 149Ward ----------LI 3-7820
Carder Henry D 248 SntaLuciaDr--LI 3-3836
Cardinale Gaspard 124Villa -------LI 3-1753
Cardoza Barbara Mrs
30MtPleasantonDr-LI 3-3051
Cardoza Joe Edna ----------LI 3-2254
Cardoza Jos L OldHwy101 --------LI 3-4137
Cardwell Mark L 64NBroad -------LI 3-1472
Carenini Robt 1443Marsh --------LI 3-8306
Carey Chas W 1355Pac ----------LI 3-6987
Carey John R 1243Mill ----------LI 3-2201
Carlisle H Terry OldSHwy101 -----LI 3-8403
Carlisle Louise 540Higuera -------LI 3-7576
Carlisle Robt C LosOsosValleyRd --LI 3-5817
Carll Milo E 117 SntaBrbraAv-----LI 3-7424
Carlon Jos 635High ----------LI 3-3773
Carl's Salon of Beauty 10NBroad --LI 3-8258
Carlson Anna Mrs 1029B Pac-----LI 3-2243
Carlson Ben 134Harris ----------LI 3-8662
Carlson Carl 411GrandAv ---------LI 3-3047
Carlson Ed C 567 Isly----------LI 3-2195
Carlson John 449 OldMorroRd------LI 3-1109
Carlson Rodney E 2614Augusta ---LI 3-0698
Carlton J Russell 1168Peach -----LI 3-5591
Carmine Martha Mrs 1521Carmi --LI 3-7848
Carpenter Albert L Mrs 1125Palm -LI 3-8464
Carpenter D M 890 Osos----------LI 3-7220
Carpenter D M Rexall Drug Str
839Higuera-LI 3-7875
Carpenter David L 2316 SBroad---LI 3-7663
Carpenter E C LsOsosHighlands ---LI 3-1869
Carpenter E L EdnaRd ----------LI 3-2868
Carpenter Eva A Mrs 1043Marsh --LI 3-6895
Carpenter H H Estate of
981Montery-LI 3-3147
Carpenter Irene J Mrs 1637Morro -LI 3-0634
Carpenter Jas W 28A Toro----------LI 3-6094
Carpenter John L LsOsosHighlands -LI 3-5750
Carpenter Libbie G Mrs 1163Pismo-LI 3-3122
Carpenter Merlyn 205AlbertDr ----LI 3-5921
Carpenter Robt L 1417Carmi ------LI 3-4620
Carpenter Roy 1291MurryAv -------LI 3-4022
Carpenter's Local 1632 811Palm --LI 3-7638
Carpentier Helen Miss 956Pismo --LI 3-2256
Carpentier Helen Millinery Shop
1037Chorro-LI 3-2746
Carreiro Barbara 221 Sandrcock ---LI 3-3745
Carrington B M Mrs 1204Uphm ---LI 3-2883
Carrington J H 418LawrnceDr -----LI 3-7069
Carroll Dennis EdnaRd ----------LI 3-1776
Carroll Frances EdnaRd ---------LI 3-3519
Carroll John T EdnaRd ----------LI 3-8349
Carscaden John 382LincInAv -----LI 3-6051
Carter Albert L 145ManzanitaDr --LI 3-2171
Carter Jas H 1520 SntaRosa-------LI 3-1582
Carter Logan S 864MurryAv ------LI 3-7295
Caselman Virginia 415FthlBl -----LI 3-1489
Cassebarth G J
260CerroRomauldoAv-LI 3-5466
Cassera David AvlaBch ----------LI 3-1361
Cassera Francisco 780Alexndr ----LI 3-6040
Cassera Frank Jr 333JeffryDr ----LI 3-1104
Cassera Helen 755Alphonso -------LI 3-6038
Cassera Jim 679FunstnAv --------LI 3-7470
Casteel Miriam E 146RamonaDr --LI 3-3801
Castle Motel & Apts
Old101HwySouth-LI 3-9702
Castro M J Mrs 978Chorro -------LI 3-5887
Castro Mining Co GoldTreeSiding---LI 3-7442
Castro Ramon 785AlexndrAv ------LI 3-3583
Cate Robt L 725Branch ----------LI 3-5948
Catholic Church Old Mission The
782Montery-LI 3-1034
Cattaneo Chas F 1210Carmi -------LI 3-5445
Cattaneo Henry S Mrs
765LincInAv-LI 3-2380
Cattaneo Joe 1215George ---------LI 3-8474
Cattaneo Steve 498MitchlDr -------LI 3-7519
Cattaneo Wm 756Alexndr ---------LI 3-3806
Caughlan P W 520Chorro ---------LI 3-6549
Cauley Irvin L 486Marsh ---------LI 3-4121
Cavanagh J E 951MurryAv --------LI 3-6563
Cavenee Wm L 225 OldMorroRd----LI 3-0451
Caweiti Lester L Mrs 1237High ---LI 3-3264
Centini R 720Uphm ----------LI 3-4161
Central Catholic High School Building Fund
941Chorro-LI 3-7796
Central Nursery Company
2675JohnsnAv-LI 3-3630
Cerlini Ben 1026Palm ----------LI 3-7812
Cerruti Rom 2524GretaPl ---------LI 3-4114
Cervantez Juan 1131Broad --------LI 3-1195
Cervenka Tony C 1575Peach ------LI 3-4938
Chaffee John M 1010Peach -------LI 3-6293
Chafin Richard E MorroRd --------LI 3-8338
Chaides Marcelo 236LaCanadaDr --LI 3-5051
Challenge Cream & Butter Assn
991Nipomo-LI 3-1924
Chalmers Thos 205NBroad ---------LI 3-5920
Chamber of Commerce 868Montery--LI 3-1323
Chambers Earl W 1624 SmeeLn----LI 3-5618
Chambers Lela D Mrs 1190Buchn --LI 3-5020
Chambers Muriel Mrs
743½ChristianAv-LI 3-4017
Champlain F 1615Fairvw --------LI 3-0424
Chan Thos 1418A Broad----------LI 3-2613
Chandler Bruce R 158NCalifBl ----LI 3-8181
Chanz Geo 620KentuckyAv --------LI 3-0099
Chapman A L 398TolosaWy -------LI 3-6607
Chapman Clifford W 525Higuera---LI 3-3493
Chapman Wm 2505Augusta -------LI 3-2299
Charles C W 852MeineckeAv -----LI 3-5910
Charles Shoes 867Higuera -------LI 3-4054
Chase Adah E Mrs 1043Marsh -----LI 3-7686
Chase Dan C O'ConnrLn ----------LI 3-7646
Chase Margaret H 1355Mill -------LI 3-1382
Chase Stillman C Jr
256 OldMorroRd-LI 3-1337
Chase Wanda Mrs 1828Broad -----LI 3-5869
Chase Willis H 404LawrnceDr -----LI 3-7392
Chastain Leonard 340Pismo -------LI 3-4811
Chavez Jess 215 Sandrcock--------LI 3-1915
Cheda John D 850Buchn ----------LI 3-1240
Cheda M A 28NBroad ----------LI 3-8496
Cheda Plumbing 975FthlBl -------LI 3-1240
Cheda Ralph O 499Brizzolara -----LI 3-4258
Chelquist C R 1400Marsh -------LI 3-6270
Chenille Art Shop 1510Broad -----LI 3-8247
Cheves M H 156Toro ----------LI 3-0089
Chevron Station No 150 CDA
Marsh&Higuera-LI 3-9847
Chiesa Frankie 1427Morro --------LI 3-7031
Chiesa Margaret Mrs 752Palm -----LI 3-4635
Chiesa Tony J 1351Bishp --------LI 3-3566
Chilcutt Lynn 228 OldMorroRd----LI 3-4426
Chilcutt Merle M 228 OldMorroRd-LI 3-4426
Childers E C 1194Pac ----------LI 3-2872
Childs Catherine Mrs 1494Mill ----LI 3-8569
Childs J J AvlaBch ----------LI 3-1431
Chitty Chas E 960Montalbn ------LI 3-3584
Chitwood Eugene L 860 Osos------LI 3-5015
Choate Dean 71Toro ----------LI 3-3614
Chocol Cliff 858Toro ----------LI 3-8188
Chong Albert G 396Marsh --------LI 3-5538
Chong Beulah 778Palm ----------LI 3-1537
Choy Howard OrctRd ----------LI 3-5406
Choy Howard W L EdnaRd --------LI 3-4272
Chris Jespersen School 251GrandAv-LI 3-6940
Christensen E C 670Chorro --------LI 3-2996
Christensen Geo P Edna ----------LI 3-3324
Christensen John Jr OrctRd ------LI 3-7184
Christensen Walter G EdnaRd -----LI 3-6608
Christian Bartley 729 South------LI 3-6119
Christian Day School 2740Broad --LI 3-1181
Christian J K AvilaBeach --------LI 3-5603
Christian Science Reading Room
1126Morro-LI 3-0759
Christian Supply & Good News Center
1126Gardn-LI 3-6146
Christie Lowell E 159TassajaraDr--LI 3-6516
Christie O H 660LincInAv ---------LI 3-8586
Christie Raymond E 1812Gardn ----LI 3-7805
Christie's Foothill Market
399FthlBl-LI 3-4445
Christine's ofc 869Higuera -------LI 3-4821
Chrysler Louis P Jr 1358-1st -----LI 3-2659
Chuck Wagon OldHwy101 ---------LI 3-9964
Church of Christ 2790Broad-------LI 3-1219
Church of the Nazarene
652 SntaRosa-LI 3-3192
Ciocchi Angelo 551LawrnceDr ----LI 3-2864
Ciocchi Mary M Mrs 492Leff -----LI 3-5676
Ciresi Anthony 186RamonaDr -----LI 3-7168
Cirone Joan Mrs 1133Palm -------LI 3-0763
Citlau Geo 817BoysnAv ----------LI 3-6307
CITY CLEANERS 709Higuera-----LI 3-3105
CITY NEON 286Higuera----------LI 3-2913
City Offices see San Luis Obispo City of
City Rug & Upholstery Cleaning ---LI 3-7063
City Schools see San Luis Obispo City of
Claassen Edgar J 253CraigWy -----LI 3-6579
Clack Henry 2211JohnsnAv --------LI 3-5981
Clark Clifford E 1528Nipomo -----LI 3-0594
Clark Gladys M 1606JohnsnAv ----LI 3-6394
Clark Howard Paint & Wallpaper Store
987FthlBl-LI 3-7730
Clark Isabel M 673Caudl ----------LI 3-4734
Clark Kenneth N 666Toro ----------LI 3-5050
Clark Leo B 2727Broad ----------LI 3-5652
Clark Myral G 864Misn ----------LI 3-3730
Clark Walter H 1144Mill ----------LI 3-4897
Clarke Edgar F EdnaRd ----------LI 3-0611
Clason Francis J 633A LawrenceDr-LI 3-8487
Clausen K 1317Broad ----------LI 3-1440
Clawson Albert 50MtPleasantonDr -LI 3-9073
Clawson Albert optmtrst
1114Gardn-LI 3-1447
Clay John M Jr 10thBaywdPrk -----LI 3-7018
Clay Robt W 103 Story----------LI 3-2566
Cleek G W 1236Palm ----------LI 3-5915
Clement Inez 1942MurryAv --------LI 3-0039
Clements Wm A 275A Branch------LI 3-1616
Clemo Fred 335FthlBl ----------LI 3-0789
Cletsoway R W MD 1235Morro-----LI 3-5526
If no answer call----------LI 3-5800
Cletsoway Richard W MD
1515Beach-LI 3-0049
Cline Fred A 1129George ---------LI 3-6037
Cline Rusty 505 SerranoDr--------LI 3-6583
Cline's Auto Body Shop 640Marsh---LI 3-2824
Cline's Electric Shop 962Montery--LI 3-8610
Between the hours of 6 PM & 8 AM & on
Sundays & holidays call-LI 3-6583
Clogston H W 1042Pac ----------LI 3-2747
Cloud Robt R 495BuenaVstaAv ----LI 3-4582
Clowett C W BaywdPrk ----------LI 3-4138
Clucas Geo OrctRd ----------LI 3-6405
Cluster A D 256 OldMorroRd------LI 3-1271
Coast Counties Adjustment Bureau
1130Gardn-LI 3-3063

LI = LIberty
DIAL THE TWO LARGE LETTERS AND THE NUMERAL then the remaining four numerals. When giving the number to an operator, or to others, please use the full name, LIberty.

COAST COUNTIES WAREHOUSES
65Higuera-LI 3-7840
Coast Land Realty Co 986Montery--LI 3-2682
Coast News Agcy 824High --------LI 3-1224
Coast Rug & Upholstery Cleaners
515NBroad-LI 3-7035
Coats D M 1340 Sydny----------LI 3-5088
Coca-Cola Bottling Co of Santa Maria Inc
1301Carmi-LI 3-2529
Cockrell Edgar 729Pismo ---------LI 3-2230
Cockrell K L 481 Isly----------LI 3-4271
Cody A D 161DlSrWy ----------LI 3-7309
Cody's Market 3113Higuera -------LI 3-2228
Coelho Ethel Mrs 1028Leff -------LI 3-4009
Coelho F S 195CuestaDr ---------LI 3-3582
Coffin L L 1959Fixlini ----------LI 3-2453
Coffin Phillip R 1638HillcrstPl -----LI 3-6223
Coffing L 1711Chorro ----------LI 3-7816
Coffman Ivan W 726Park ---------LI 3-3299
Cognasi Pete S 1343 Sydny--------LI 3-7171
Coker G H 1153 Isly----------LI 3-3405
Colbaugh Robt Lee 1530 SntaRosa-LI 3-6699
Colby H T LosOsosHighlands ------LI 3-1814
Coldwell Clayton G 511Hill -------LI 3-7051
Cole Arthur B 237LaCanadaDr ----LI 3-5067
Cole Merlin L 2045Essx ----------LI 3-8109
Cole Stanley V 867Centr ---------LI 3-8328
Cole Stanley V Chrysler Dodge Agcy
1330Montery-LI 3-7321
Cole Stanley V Used Cars
1360Montery-LI 3-0613
Coleman Arthur E
Cuesta-by-the-Sea-LI 3-6331
Coleman R B 2803JohnsnAv -------LI 3-8298
Coles J L 1831 SouthBroad -------LI 3-3057
Colgain Kathryn Y 842Leff -------LI 3-8207
Collet A E 2841JohnsnAv ---------LI 3-1081
Collins Edw 175 SnJoseWy--------LI 3-7451
Collins Jas D 101Graves ---------LI 3-6487
Collins Ralph C 126DlNrteWy -----LI 3-5740
Collins Ronald L 170A Toro-------LI 3-2310
Collins Roy 1369 Staffrd ---------LI 3-1021
Collins S 274HathwyAv ----------LI 3-1087
Collins T A 841Centr ----------LI 3-0978
Collins Tom 590FthlBl ----------LI 3-3935
Colombo Angelo 774Christian -----LI 3-0671
Colombo Susy 1128Marsh --------LI 3-5798
COLONIAL CHAPEL FUNERAL DIRECTORS 1320Nipomo -------LI 3-0583
Colonial Hot

ft Ernest L EdnaRd ----------LI 3-2862
fts Elizabeth 1166Pismo ------LI 3-4638
gon C M Mrs 398 SnMiguelAv--LI 3-0505
ig Maria A 1427Mill ---------LI 3-7361
ig Raymond O 103 Stennr-----LI 3-8584
mer Geo H 1506Chorro -------LI 3-7059
mer Richard A 686NBroad ----LI 3-7108
mer's Flower Shop 527High ---LI 3-0887
mpton A R 207WarrenWy -----LI 3-4568
mpton A R rl est 861Montery--LI 3-7176
mpton C E 842RougeotPl -----LI 3-2750
mpton Joyce A 246Harris -----LI 3-2124
ndall F E 1920Broad --------LI 3-3707
ndall Richard R 1124MurryAv --LI 3-4349
ne Clyde 479MitchlDr --------LI 3-3756
ne Kenneth L 2516GretaPl ----LI 3-2733
ne Vivian 565ElInWy ---------LI 3-1053
veiro J M 581Dana ----------LI 3-4307
veiro Joaquin J Jr
53MtPleasantonDr-LI 3-0965
veiro Leonard M 2511LawtnAv -LI 3-2519
veiro Mary G 525MitchlDr ----LI 3-4831
ven R L 1516Gardn ----------LI 3-1828
wford Geo 474Marsh ---------LI 3-3901
wford Jas F Title Ins & Trust Co
777Higuera-LI 3-2900
esidence PismoBeach -----PRspct 3-4931
eath Helen PerknsLn ----------LI 3-4011
edit Bureau of San Luis Obispo
eporting 987 Osos----------LI 3-7262
ollections 987 Osos----------LI 3-7265
edit Union Center 852Higuera --LI 3-5839
eel Hattie B 1405Archr --------LI 3-7105
escent Park Auto Court SHwy ---LI 3-9863
esswell Joyce 1421Gardn ------LI 3-6784
ews Walker L 1148 Olive-------LI 3-6804
inklaw Robt H 1665JohnsnAv ---LI 3-2288
ipe R E 2761JohnsnAv --------LI 3-4431
isler O H 1165MurryAv --------LI 3-3322
oasmun Jas A 240Almnd -------LI 3-5505
ocker-Anglo National Bank
840Monterey-LI 3-4210
oker Geo E 263Almnd ---------LI 3-6902
oker Geo H 2330Augusta ------LI 3-5563
onin Edgar 1370 Staffrd-------LI 3-1094
ook Glenn D MD French Medcl Clinic
1170Marsh-LI 3-7070
Residence 1415 Spring---------LI 3-4246
f no answer call--------------LI 3-7070
rosgrove Jas A 306HathwyAv ----LI 3-7906
ross L R 2575GretaPl ----------LI 3-4458
row Della M 516 Sandrcock------LI 3-6726
row Joe C 435HendrsnAv -------LI 3-5946
rowe T Cleota 1341 Osos--------LI 3-0605
rowfoot J H 1826Gardn --------LI 3-6306
ruikshanks A Norman
2529 SntaClara-LI 3-7315
rull Jas A 189 SnJoseWy--------LI 3-6261
rumb Myer L 1128 Olive--------LI 3-2432
ryder Murray E VistaDlMorro ----LI 3-4701
rye Edw W BaywdPrk ----------LI 3-4273
rystal Springs Water Service
3215RockvwPl-LI 3-5063
ulbertson Guy K 2065 SierraWy--LI 3-4052
ulbertson J T 115DlNrteWy -----LI 3-1581
ulinary Workers & Bartenders' Union
Loc 703 811Palm ------------LI 3-1923
ullen Frank BuenaVstaAv -------LI 3-2343
ulligan Soft Water Service
721Pismo-LI 3-8195
If no answer call--------------LI 3-8365
ully David L 3dBaywdPrk -------LI 3-7053
ulton Albert W 722Buchn -------LI 3-6272
ulver A Boyd 865RougeotPl -----LI 3-5990
ummings Ellen H 1145Marsh ----LI 3-4151
ummings Robt L 209JeffryDr ----LI 3-4584
uneo Oscar 779Morro ----------LI 3-5678
unningham A L 1433Higuera ----LI 3-6044
unningham Alma 2060Chorro ----LI 3-3960
upp Donald Jr 182FthlBl -------LI 3-1717
url Ellen 533Buchn ------------LI 3-4340
urley Forrest 805Branch -------LI 3-5895
urley Lorin W 265NBroad -------LI 3-2611
urry Elliot 339JayceeDr --------LI 3-3918
urtis C A 1181Buchn ----------LI 3-3818
urtright L T 1133Palm ---------LI 3-7123
usick Fred W BaywdPrk --------LI 3-3084

D

Dabney Howard M 445High ------LI 3-6465
Dad's Hamburger Place
589Higuera-LI 3-9885
Daque Hazel V Mrs 769 SntaRosa--LI 3-1820
Dahl Edw E 479Pac ------------LI 3-5415
Dailey Hazel F 246Almnd --------LI 3-6646
Daisy's Beauty Nook 1024Nipomo -LI 3-2778
Dale Joe W 2076Hays ----------LI 3-5462
Dalessi Dan 2031McCollm -------LI 3-7047
Dalessi Henry C contr
PortugueseFlatRd-LI 3-3685
Dalessi Henry C Dan's Cockti Lounge
999Montery-LI 3-0869
Dalgleish O W 983MurryAv ------LI 3-4873
Dalidio Emil 505NCuestaDr ------LI 3-7119
Dalidio Ernest FrenchRd ---------LI 3-5857
Dalidio F FrenchRd ------------LI 3-0628
Daly Andrew 661-11thBaywdPrk --LI 3-2219
Damaso A R 850RougeotPl -------LI 3-6335
Damon Douglas G 1262 Staffrd----LI 3-0673
Dan & Ernie's Automotive Service
1234Broad-LI 3-2262
Dana Chas W LsOsos ------------LI 3-6760
Dana Ed E 1503 Osos----------LI 3-3659
Dana Jack A 683HendrsnAv ------LI 3-7506
Dana Jas 163DlNrteWy ---------LI 3-4495
Dana L W Ding 1418Carml -------LI 3-7934
Dana Leslie R 138Price --------LI 3-8681
Danaher Jas 1681PhillipsLn -----LI 3-1132
Daniel H S 1269Fredercks -------LI 3-6600
Daniels Arthur 1319Higuera -----LI 3-7597
Daniels & Bovee radios 710Higuera-LI 3-6102
Daniels Kenneth W dntst 1133Essx-LI 3-6963
Residence 1717ConejoAv -------LI 3-8342
Daniels Ralph E 1627Mill -------LI 3-0572
Danneberg Robt 820FthlBl -------LI 3-6792
Dan's Cocktail Lounge 999Montery-LI 3-0869
Dantes 955Higuera ------------LI 3-9734
Dappen Elyce 1635Chorro -------LI 3-1064
Darling Henry A Mrs 1000Mill ----LI 3-6988
Darnold J N OrctRd ------------LI 3-5081
Darr Roy E 161HendrsnAv -------LI 3-3300
Darrah S D Maj 426LawrnceDr ---LI 3-8110
Dart L H 1318Pac -------------LI 3-6127
Darway Chas W OrctRd ---------LI 3-6353
Davenport Wayne F 1658Murry ---LI 3-6819
Dave's Lunch 1737 SntaRosa-----LI 3-4926
David Andrew 1160Buchn -------LI 3-5575
Davidson Clay P 397LinclnAv -----LI 3-4893
Davidson Guy W 2011Hays -------LI 3-4956
Davidson H P 1706ConejoAv -----LI 3-7110
Davidson Lawrence A 914MurryAv -LI 3-2708
DAVIDSON'S FURNITURE & AWNING STORE 669Higuera ----------LI 3-5814
If no answer call-------------LI 3-4893
Davies Ted 275BuenaVstaAv -----LI 3-2137
Davis A A PechoRd ------------LI 3-2185
Davis Chris A 1168Pac ---------LI 3-4186
Davis Clyde W 753 Isly---------LI 3-0667
Davis Emma 1036Pismo ---------LI 3-0926
Davis Everett
Cuesta by the SeaBaywdPrk-LI 3-7715
Davis F D 1312A FthlBl---------LI 3-8482
Davis H L 241HathwyAv ---------LI 3-1242
Davis & Harris Body Shop
138 South-LI 3-1019
Davis Jas R Los Osos Valley Gar
LsOsosRd-LI 3-3073
Davis Julia 530Buchn ----------LI 3-2909
Davis L Paul 1152Pismo --------LI 3-1531
Davis Lula T YoakumTract -------LI 3-3254
Davis Margaret 870Montery -----LI 3-3505
Davis Mary F 443 Isly----------LI 3-4314
Davis Maurice 254LaCanadaDr ----LI 3-1577
Davis O M 434HathwyAv --------LI 3-6749
Davis Paul W Renetzky & Davis
1008Palm-LI 3-2440
Residence 274Chorro ----------LI 3-2073
Davis R G 1521 Osos----------LI 3-1993
Davis R P 1411Essx ----------LI 3-6834
Davis Rex 1135 Isly-----------LI 3-6339
Davis Richard Mustang Hse
158Higuera-LI 3-1143
Davis Richard D 778BoysnAv -----LI 3-7398
Davis Sea Foods 262FrontAvlaBch -LI 3-0991
Davis Thos E 262FrontAvlaBch ---LI 3-0991
Davis Vernon 308JeffryDr -------LI 3-3067
Davis W I 1035 Isly-----------LI 3-6767
Davisson Bernard H 790FthlBl ----LI 3-5967
Dawson Emma Mrs 604 Sandrcock-LI 3-5654
Day Chas W 313 Sandrcock-------LI 3-4883
Day E C 1432Toro ------------LI 3-6997
Day E H 452LawrnceDr ---------LI 3-3164
Day Geo E 155RamonaDr --------LI 3-0464
Day Warren C 876Venabl --------LI 3-0839
Dealers Wholesale Supply SantaMaria
From telephones served by the following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1432
Dean Arnold M 865Morro -------LI 3-4932
Dean Flora M 1492Uphm --------LI 3-3562
Dean Julia E 67½ South---------LI 3-2593
Deane Grace M 70RincnDr -------LI 3-3144
DeAraujo Joaquim T LsOsosRd ----LI 3-1991
Dearborn J E Mrs 663 Isly--------LI 3-3193
DeBacker John A 175 SerranoHts--LI 3-4696
DeBacker Wm LsOsosRd ---------LI 3-2995
Decker H Max 205 Sandrcock-----LI 3-5956
Deffebach E 1825Morro ---------LI 3-1137
Defreese Viola 398NBroad -------LI 3-1553
DeGottardi O F 1229Mill --------LI 3-1079
Dehner Margaret 515MitchlDr ----LI 3-5044
Delaney T F 1745Gardn ---------LI 3-4119
Delarm Jas 268HendrsnAv -------LI 3-1209
DeLaRosa Jas 1159 Isly---------LI 3-5720
DeLaRosa Thos 1350Mill --------LI 3-4289
DeLaToba Emma SntaFeRd ------LI 3-3848
Delavan I A 260DlSurWy --------LI 3-1793
DelConte Walter MiltnLn --------LI 3-4688
Deleissigues Alma M
1535JohnsnAv-LI 3-2109
Delgado Delfina Mrs 2502Victoria -LI 3-2609
Delgado F M 387 SntaBrbraAv----LI 3-2260
Delgado Richard Mrs
236 SntaLuciaDr-LI 3-2054
Delgado Robt J 1521 Osos--------LI 3-4814
DeLisle Jack Mrs 475RamonaDr ---LI 3-0906
Delite Bakery 723Higuera -------LI 3-5842
DellaBitta Lawrence 842Centr ----LI 3-4336
Delmartini Beverly 163RamonaDr --LI 3-5805
Delmartini Chas ins agcy 993 Osos-LI 3-2294
DelMonte Grocery
301 SntaBrbraAv-LI 3-5637
DelRio Rudy SnAntonioAvlaBch ---LI 3-1584
Delta Sigma Phi 1134Palm ------LI 3-9818
Delvey Iva 605 Sandrcock--------LI 3-6766
DeMarco Frank J 2060Hope ------LI 3-4475
Dembowski T A 566LawrnceDr ----LI 3-2127
Dembroge Robt 681½Kentucky ---LI 3-4135
Denholm Jas S 439MitchlDr -----LI 3-3346
Dennen Chester H 360 Isly--------LI 3-4482
Dennis B C 874Higuera ---------LI 3-5853
Dennis C C EdnaRd ------------LI 3-7174
Dennis R L 1137Pac ------------LI 3-1487
DENNIS TRANSFER 1824Nipomo-LI 3-7223
Densmore Robt W 778BoysnAv ----LI 3-0969
DeRemer Dale E 781½Peach -----LI 3-5978
Dermody Jos E 332JayceeDr -----LI 3-1173
DeRosa Pete 545Higuera --------LI 3-9020
DeRosier Walter John 479Broad ---LI 3-5597
DeRus Harry 1405Broad ---------LI 3-1026
deRutte Arthur B 669Kentucky ---LI 3-6372
DeSario Helen Mrs OrctRd -------LI 3-0622
DeSolminihac Pierre
238-1stAvlaBch-LI 3-6972
DeSouza Manuel 261Branch ------LI 3-8121
DeSpain Evelyn M 970½ SntaRosa-LI 3-8507
DeSpain M Della Mrs 1436Morro --LI 3-3946
DeTroye Adrian 2039Fixlini -----LI 3-3297
Deutcher R C Mrs 63BentnWy ----LI 3-7136
DeVaul A LsOsosRd ------------LI 3-5958
DeVaul Bertie Mrs LagunaRd -----LI 3-4953
DeVaul G A Mrs 715High --------LI 3-3115
DeVaul Thos OsosRd ------------LI 3-5884
DeVault Ardyce 2073Essex -------LI 3-1946
Devens Eugene 253Ramona ------LI 3-3956
DeVoros Evelyn K 314TolosaWy ---LI 3-7222
Dewar J B Norwalk Co The
1088Higuera-LI 3-4468
Residence 188HathwyAv -------LI 3-5038
Dewar Jack Jr 265FthlBl --------LI 3-2302
Dewar Jas B Mrs 677Caudl ------LI 3-5642
Dewlaney Carl W Jr 265LinclnAv --LI 3-1227
Dewlaney Eleanor M
643½HathwyAv-LI 3-2146
Dewlaney T M 363HendrsnAv -----LI 3-7445
Dexter Anna Gray 191 SntaRosa---LI 3-4628
DeYoung John A BaywdPrk ------LI 3-6218
Diamond Hereford Ranch LsOsosRd-LI 3-6308
If no answer call-------------LI 3-3906
Diaz Frank 1320 SntaRosa-------LI 3-1866
Dickason Victor G 1589Murry ----LI 3-8652
Dickey H D 325AlbertDr ---------LI 3-2912
Dickey J B 239Beebee ----------LI 3-5767
Dickey Richard K 1017 Isly-------LI 3-2991
Dickson B A 319RamonaDr -------LI 3-1928
Dickson R H 108CrandlWy -------LI 3-2805
Diefenderfer Gerald R 546ElInWy -LI 3-6695
Diefenderfer R R 352-3dBaywdPrk-LI 3-1854
Diel H H San Luis Elec & Heatng Serv
1616 Sydny-LI 3-4112
Residence 2490JohnsnAv -------LI 3-0703
Dietrich Lloyd G 380JeffryDr -----LI 3-4473
Dilbeck Andrew L 1328FthlBl ----LI 3-6273
Dillon A R 1265Ella ------------LI 3-3256
Dillon Eugene W 1705Gardn -----LI 3-9089
Dillon J W BaywdPrk ----------LI 3-7463
Dillon Paul 804FthlBl ----------LI 3-6857
Dilts Ralph W 1460Uphm --------LI 3-3261
Dinsmore Charlotte 683Pismo ----LI 3-7046
Diodati John 1634Murry --------LI 3-4022
Dirkes F L 250KentuckyAv -------LI 3-8302
Dito Peter L 80BentnWy --------LI 3-5908
Dixon Geo S 1355Breck ---------LI 3-7669
Dixon Harlan E OrctRd ---------LI 3-4116
Dixon Harry E 785Buchn --------LI 3-4548
DIXON HARRY E & SON plmbr
OrctRd-LI 3-4116
Dixon Robt E 1345 Staffrd-------LI 3-2793
Dixon Ruthe M Mrs 1254 Staffrd--LI 3-9039
DiZinno Lillian M Mrs
526KentuckyAv-LI 3-7580
Dodd Robt R 2052JohnsnAv ------LI 3-3141
Dodds Oscar L Jr 618FeltnWy ----LI 3-6613
Dodge Jas T 1565HillcrstPl -----LI 3-5811
Dody Pearl N 1712Chorro --------LI 3-2764
Doherty J M Sgt
Dolan Clementine
Dolan R E 729
Dollar Market 79
Dolliver W S 59
Domingos Anthon
Domingues Louis
Dominguez Frank
Don Motel 1473
Donahue R T 200
Donati Arthur 4
Donati Darwin M
Donati E Mrs 16
Donati Edwin P
Donati Lin 1174
Donati Peter 40
Donelson Ira E 1
Donelson W H 2
Donn F S 374Ft
Donovan J J 169
Donovan J J San
Donovan Margue
Don's Flying A S
Don's Shoe Shop
Dorman Chas F
Dorman G W 20
Dorman L C 15
Dorman Signs 3
Dorrough E E 1
Dorsey R B 194
Doser Gerard B
Doser Marvel B
Doss Kenneth 1
Doty H F 1390
Doud Alice 174
Dougherty Paul
Douglas Addie M
Douglas Floarvi
Douglas Jas C
Douglas Oil Co
Dove Alonzo F
240 S
Dowdey Laurel
Dowdle David R
Downing E J C
Dowty E A 145
Dowty E A III
Drake D W 28
Drake G E 675
Drake Roger M
Draves Ernest
Dressios E C 1
Drewry Jerry L
Drisko Ada Mr
Driver Ernest A
Dron Ivan 458
Drown Laborat
Druet Arthur
Drumm G M 1
Drummond G
Dryden J E 52
Dubin Harry J
Dubin Margue
DuBray J D 2
DuBray Jesse
Duceschi Alice
Duceshi Jas D
Duclo Earl H
Dueck Donald
Duffurrena T
Duffy F M 52
Duffy Jas O 1
Dufresne Ado
Dugan Kathry
Dughi Ed 957
Duke Maurice
Dun-Sailing M
Dunbar Carl
Duncan Dean
Duncan E E 2
Duncan Garel
Duncan R G
Duncan R H
Duncan R R
Duncanson D
Dunford Wm
Residence 2
Dunham C E
Dunham Rob
Dunklee Geo
Dunklee Mab
Dunlap Haze
Dunlap Haze

Dunlap Ormond L 806MeineckeAv -LI 3-8348
Dunlap Ray E bevrgs SHwy-------LI 3-2133
Residence 835Misn ----------LI 3-2133
Dunlap Robt T MstrSgt
266CraigWy-LI 3-6875
Dunn J M 1209MurryAv ---------LI 3-3684
Dunning Dollie 1351Montery -----LI 3-5847
Dunning E D 69MtPleasntnDr ----LI 3-6696
Dunning H G Dental Lab
1114½Marsh-LI 3-6314
Dunning Howard G 1112MurryAv --LI 3-4481
Durant Jos A 579Marsh ---------LI 3-3841
Duron Salvador 849Branch -------LI 3-2514
DuRose Clifford G 842CalifBl -----LI 3-4613
Dushkin Lawrence L 231CraigWy --LI 3-5453
Dutra Harry 2455Helena --------LI 3-2910
Dutra Maria 560Higuera --------LI 3-8150
Dutra Tony AvlaRd ------------LI 3-2057
Dutton Dan F 284 OldMorroRd----LI 3-7558
Dutton Della 666Caudl ----------LI 3-6129
Duval Russell J 204 OldMorroRd---LI 3-0552
Duveneck Bernard H
150NSntaRosa-LI 3-4970
Dyer Aulry 385CerroRomauldoAv --LI 3-6829
Dyer Leon L 1129Pac ----------LI 3-3721
DYER'S ELECTRIC SUPPLY INC
10 South-LI 3-5475
Dyer's Variety Store 725Higuera --LI 3-5949
Dyke Clyde J 22RincnDr ---------LI 3-8479

E

E & E Motel 80½Toro ----------LI 3-7126
Eades Virgil V 1837Chorro -------LI 3-6239
Eads Edna L 2022RachlLn -------LI 3-5562
Eagle Louise H 865Morro --------LI 3-3467
Eagle Poultry Ranch OrctRd ------LI 3-5543
Eakes John M 252AlbrtDr -------LI 3-3086
Eakes John M State Farm Ins Companies
982Montery-LI 3-3727
Earing Clarence OrctRd ---------LI 3-7589
Earley Wm H 766BoysnAv -------LI 3-8251
Earman C F 2413Broad ---------LI 3-0683
Eason Milton G 1247Murry ------LI 3-8486
East SantaFe School SntaFeRd ---LI 3-1278
Easter Chas Russell OrctRd -----LI 3-5030
Easter Clifford C 384PatriciaDr ---LI 3-4563
Eastman Corra F Mrs 1556Mill ---LI 3-7426
Eaton Paul L 742BoysnAv -------LI 3-5979
Eberle Elsa J 590FeltnWy -------LI 3-7784
Eckrote Lawrence H
83LaEntradaAv-LI 3-5960
Economy Drug Co No 1 770Higuera -LI 3-3886
ECONOMY DRUG CO NO 2
796Higuera-LI 3-7656
Eddy S Tyler 2253JohnsnAv ------LI 3-6527
Edeline Wm E 1352Palm --------LI 3-6300
Edgar Sallie H 1346Morro -------LI 3-5073
Edgeworth V A 233Branch -------LI 3-6209
Edgmon A D 415JeffryDr --------LI 3-7978
Edmondson D H 356RamonaDr ----LI 3-7240
Edna Farm Center Hall EdnaRd ---LI 3-9920
ED'S SERVICE Higuera&Nipomo--LI 3-1154
Ed's Take Out 1491Montery ------LI 3-6525
Edwards A L 1010Church --------LI 3-2099
Edwards Arlene L 327High ------LI 3-8333
Edwards Arthur L Jr CuestaGrde --LI 3-3792
Edwards Robt J 372PatriciaDr ---LI 3-6103
Edwards Warren Berkemeyer Mkt
1021Chorro-LI 3-0890
Residence 334FthlBl ----------LI 3-0434
Eeckhout Chas A 503FthlBl ------LI 3-3861
Eells Richard W MD
2233 SntaYnezAv-LI 3-2280
Eggleston Margery 676Toro ------LI 3-8603
Egnor G W 1421Chorro ---------LI 3-0436
Egrmayer A R 1627Chorro -------LI 3-6029
Ehrenpfort Arthur E
1778 SnLuisDr-LI 3-2633
Eilers Harrison 922MurryAv ------LI 3-8257
Eisert Blaine E 3015Flora -------LI 3-2308
Eissler Helen R 520Caudl --------LI 3-8675
Ekegren Merle R 1355Cazadero ---LI 3-0697
Ekegren Merle R SantaRosa Mkt
798 SntaRosa-LI 3-5513
Ekholm Hans P 1150Peach ------LI 3-2253
ElCamino Bowl 1115 SntaRosa----LI 3-0757
ElCarlos Motel 1216Archr -------LI 3-1932
Elder L E 392BuenaVstaAv ------LI 3-7825
Elder V A 1729Gardn ----------LI 3-7831
Electrical Products Corp
962Montery-LI 3-9024
Electrical Workers Union Local No 639
1040Broad-LI 3-5693
Elfman Glenn 1027 Osos---------LI 3-6480
Elite Beauty Salon see Hibbard's Hair Fashions
1435Montery-LI 3-5927
Elks Club 906Marsh ------------LI 3-6965
Ell Kenneth C 121DlSrWy -------LI 3-3989
Elliot C F 613Branch ----------LI 3-8529
Elliot R W 1241Pismo ----------LI 3-2103
Elliott Marjory 146 SnJose-------LI 3-5734
Elliott Wm 1135Buchn ---------LI 3-2688
Ellis Frederick A 855Venabl ------LI 3-8639
Ellis Geo F 427-5thBaywdPrk ----LI 3-0646
Ellis Leo W 1153Buchn ---------LI 3-1606
Ellis Marvin G 399½FthlBl ------LI 3-3369
Ellsworth Edwin C 81NBroad -----LI 3-1290
Ellsworth Shirley
269CerroRomauldoAv-LI 3-7979
Ellsworth's Market 496NBroad ---LI 3-3443
Elmer John L 674Venabl --------LI 3-8140
Elmer Virgil 328TolosaWy -------LI 3-4030
Elsea Lawrence F 267 Sandrcock--LI 3-1120
ELSIE'S BEAUTY SALON
890Buchn-LI 3-3454
Elsner Rudolph C 977 SntaRosa---LI 3-3417
Elston Chas 1710 SnLuisDr-------LI 3-7004
Elwell Jos O 114RamonaDr ------LI 3-3053
Embrey Donald R 1043FthlBl -----LI 3-4578
Embry Robt Mrs 526Kentucky ----LI 3-1990
Emerson Allan SntaFeRd --------LI 3-0821
Emery Jas L 1160Pismo ---------LI 3-5906
Employment Service Calif State of
Emplymnt Dept 817Palm-LI 3-0770
Emslie Jas 843Uphm ----------LI 3-2326
Engelman Fred C LosOsosHighlands-LI 3-2751
Engh Anita Mrs 532Pac ---------LI 3-8640
England Betty Mrs 298PatriciaDr -LI 3-2391
English Robt W Surf Motl
256FrontAvlaBch-LI 3-8230
Enninga Henry 764 SntaRosa-----LI 3-6028
Enos John 784Buchn ----------LI 3-7548
Enos Richard E 681Kentucky -----LI 3-1129
Epperly Bernard J 973 SntaRosa--LI 3-6797
Eppert T A 285CraigWy ---------LI 3-5625
Eppert Thos A 456MitchlDr ------LI 3-7842
EPP'S elec appl 745Higuera------LI 3-4154
Equitable Life Assurance Soc
960 SntaRosa-LI 3-3263
Erdman Wm 260 Sandrcock------LI 3-2330
Ericson Albert O 741 Isly--------LI 3-5080
Ericson Christine 124 SntaLuciaDr-LI 3-9027
Erikson Gloria Mrs 1015½Nipomo-LI 3-5641
Ernest Virgil E LsOsosRd -------LI 3-6447
Ernie & Dan's Automotive Service
1234Broad-LI 3-2262
Erwin Wm EdnaRd ------------LI 3-7341
Escobar Jos F 144Huttn ---------LI 3-6247
Escobedo John 1731 SntaRosa----LI 3-8459
Escobedo Josephine Mrs
110Higuera-LI 3-0877
Eskew Shirley 729 South---------LI 3-3533
Esmon Thurman C 1663PhillipsLn -LI 3-2152
Esplin Wm J 751Buchn ---------LI 3-5628
Esser H Joe 261FthlBl ----------LI 3-6772
Essig Frederick M 1212MurryAv --LI 3-7952
Estes Fred N 1544Morro --------LI 3-7654
Estey Richard Mrs 657 SweenyCt--LI 3-2448
Estrada John 673Woodbrdge -----LI 3-1358
Estrada Lazaro 1421Archr -------LI 3-1389
Estrada Rudolph 1639PhillipsLn --LI 3-3830
Estrada W W 658Buchn ---------LI 3-8315
Ethel's Boarding Kennels OrctRd --LI 3-2208
Ethridge E L 619Grove ---------LI 3-0498
Eto Masaji LsOsosRd ----------LI 3-2423
Eto Tameji LsOsosRd ----------LI 3-0620
Evans Allen L 1704 SBroad-------LI 3-4066
Evans B R 1168Peach ----------LI 3-7750
Evans Bessie L 829BoysnAv ------LI 3-7957
Evans Brokerage Co rl est
1118Chorro-LI 3-0720
Evans Byron 2044McCollm -------LI 3-6340
Evans Cecil G Evans Brkrge Co
1118Chorro-LI 3-0720
Residence 1610PhillipsLn ------LI 3-0421
Evans D L 225LaCanadaDr ------LI 3-7290
Evans Edna 4LaEntradaAv -------LI 3-5577
Evans Edw D 2711Tenbrk -------LI 3-4954
Evans Gerald B 1821ConejoDr ----LI 3-4983
Evans Gerald B Evans Brkrge Co
1118Chorro-LI 3-0720
Evans John H 818 Sandrcock-----LI 3-3072
Evans Lillian E 6thBaywdPrk -----LI 3-6075
Evans Millard 101Hwy ----------LI 3-4087
Evans Paul E 731Grove ---------LI 3-3387
Evans R D 471MitchlDr ---------LI 3-6928
Evans Robt C 136King ----------LI 3-4127
Evans Travis AvlaBch ----------LI 3-5025
Evenson Donald E OrctRd --------LI 3-4071
Exline W D 253WarrenWy -------LI 3-2067

F

Fabbri E J 1920 SnLuisDr -------LI 3-8680
Fagan Benj 2134 SntaYnezAv-----LI 3-5092
Fagan Wm C 2591GretaPl -------LI 3-2963
Fairbanks Roy 2031Essx --------LI 3-5495
Fairbanks Willard S 222Almnd ----LI 3-0626
Fairchild Helen M LsOsosRd ------LI 3-5991
Fairchild Ray 1332-1st ---------LI 3-2079
Fairey Sherwood A 1450Palm ----LI 3-2660
Fairview Court AvlaBch ---------LI 3-1914
Faivre John 1429 Osos----------LI 3-7169
Falk Ralph C 275DlSrWy --------LI 3-1141
Falkenstern O J 165Graves -------LI 3-6387
Fallon Winifred 447Pismo -------LI 3-8344
Fant Marie Mrs 578MitchlDr -----LI 3-2289
Faris Martha 290NBroad --------LI 3-1899
Farm Bureau San Luis Obispo County
Farm Bur 157Higuera-LI 3-3654
Cal-Farm Insurance Co
157Higuera-LI 3-7971
San Luis Obispo County Farm Supply Co
157Higuera-LI 3-3656
Farm Credit Associations SanLuis Obispo
Prodctn Cr Assn 1123Gardn-LI 3-7161
Farm & Home Advisor University of
California 1235Montery --------LI 3-9075
Farmer Bros 1531Montery -------LI 3-3340
Farmer Scott 1973Fixlini -------LI 3-0743
FARMER'S HARDWARE & EQUIP CO
581Higuera-LI 3-7102
Farmers Insurance Group
1043Higuera-LI 3-5411
Farrar C T 1124Buchn ----------LI 3-4646
Farrar Clint R 451 OldMorroRd----LI 3-2269
Farrar Earl L 475Marsh --------LI 3-5456
Farrar Hudson & Associates
2075JohnsnAv-LI 3-0426
Farrar Jas C 398NFerriniRd -----LI 3-4844
Farrell V M 1276 Sydny---------LI 3-8231
Farris Jack genl contr
203RamonaDr-LI 3-0429
Farris Mary E AvlaBch ----------LI 3-2353
Farris Pat H 242FerriniRd -------LI 3-6545
Farrow A F 1900Montery --------LI 3-8606
Fast Porter E 425Branch --------LI 3-0644
FAULSTICH BROS SAN LUIS BRICK INC
2900 SBroad-LI 3-6929
Faulstich Chas R Mrs
804MeineckeAv-LI 3-0784
Faulstich Henry D 674Church -----LI 3-6783
Fauset E L 15 SntaRosa---------LI 3-8498
Fauset Leroy A 568MitchlDr -----LI 3-4317
Fauset Wayne 449 SntaBrbraAv---LI 3-1886
Faustino Geo D Sr VachlLn ------LI 3-6519
Faustino Geo M OldHwy101 ------LI 3-1272
Favorite Bakery 638Marsh -------LI 3-2026
Federal Land Bank Loans Natl Farm Loan
Assn 1123Gardn-LI 3-7161
Feliciano Arthur 461LawrnceDr ---LI 3-0476

LI = LIberty
DIAL THE TWO LARGE LETTERS AND THE NUMERAL
then the remaining four numerals.
When giving the number to an operator, or to others, please use the full name, LIberty.

Feliciano J A 208Almnd --------LI 3-4146
Feliz Dorothy 446 Isly----------LI 3-1038
Feliz Rose Miss 497Marsh -------LI 3-7143
Fellows A M Bert 208HathwyAv ---LI 3-2426
Felt John J 291LinclnAv---------LI 3-4751
Ference Mike 739Pac -----------LI 3-4808
Ferguson Helen 906RougeotPl ----LI 3-7270
Ferguson Paul L Rev 815 Isly-----LI 3-1470
Fernald M 1168Peach ----------LI 3-7724
Fernandez John FernandezRd -----LI 3-2113
Ferrasci S A MonteryHts --------LI 3-5844
Ferre Helena Mrs 958Pismo ------LI 3-2648
Ferrell Emma Mrs LosOsos ------LI 3-0707
Ferrell Robt R EdnaRd ----------LI 3-1453
Ferrini Alfred MtBishop --------LI 3-5823
Ferrini Felton 423CuestaDr ------LI 3-4794
Ferris Chalmer W MD French Medcl Clinic
1170Marsh-LI 3-7070
Residence 1573 Slack---------LI 3-5552
If no answer call-------------LI 3-7070
Feuerbacher Richard M 62RincnDr-LI 3-4355
Fields Fanny C 1361Mill --------LI 3-5022
Fields J C 190Chorro ----------LI 3-6637
Figge H C 416HathwyAv --------LI 3-5656
Figueiredo A C AvlaBch --------LI 3-7163
Fike Don 842Mill -------------LI 3-3743
Filipponi Alfred 200LinclnAv -----LI 3-8240
Filipponi Edythe Miss 1223Higuera-LI 3-7402
Filipponi Laurice 1035Walnt -----LI 3-8199
Filipponi Lawrence T 121NBroad--LI 3-6490
Filipponi Robt 643Branch -------LI 3-0845
Filos Alfred J 353LinclnAv ------LI 3-1063
Filter Queen Co 1228Palm -------LI 3-1273
Finch Billie W 680Uphm --------LI 3-7475
Finch H W 777Essx ------------LI 3-6159
Fincher C L 386 SntaLuciaDr-----LI 3-3823
Finfrock Robt W 163Polyview ----LI 3-2770
Fink Chas S 2563LawtnAv -------LI 3-3621
Fire Dept Grdn&Pismo ----------LI 3-1212
Fire calls only----------------LI 3-1212
All other calls----------------LI 3-6046
Firestone Stores 1001Higuera-----LI 3-4652
Firetag Robt 1120 Isly----------LI 3-5442
Firpo Beatrice 1314Broad -------LI 3-4697
Firpo Ernest 102Higuera --------LI 3-2277
First Baptist Church Osos&Pac----LI 3-0945
FIRST CALIFORNIA COMPANY Investmnts
Bk of AmericaBldg-LI 3-4229
If no answer call--------------LI 3-5834
Fiscalini A W PortugueseFlatRd ---LI 3-7190
Fiscalini Archie LsOsosRd --------LI 3-4371
Fiscalini Chas Jr 183Chorro ------LI 3-1255
Fiscalini Fred 1528Morro --------LI 3-1018
Fischbeck Paul OrctRd ----------LI 3-7921
Fischer E L 1534Montery --------LI 3-8319
Fischer Herman Mrs 1050Palm ---LI 3-7382
Fischer Marjorie 1041Mill -------LI 3-3385
Fiser Irvin E AdrianceCt --------LI 3-8665
Fish M H 1624PhillipsLn--------LI 3-3043
Fisher Brad 1869CorralitosAv ----LI 3-6715
Fisher C W 160Graves ----------LI 3-4269
Fisher Christine Mrs 104Villa -----LI 3-7339
Fisher Clyde 284LaCanadaDr -----LI 3-0067
Fisher Harold M 778BoysnAv -----LI 3-8624
Fisher J W 164LongvwLn --------LI 3-3610
Fisher Mary I Mrs 1144Palm -----LI 3-8426
Fisher Nelle L Mrs
235½ Sandrcock-LI 3-7477
Fisher Wm G 642CalifBl ---------LI 3-4577
Fisherman's Market 680Higuera --LI 3-2936
FISHER'S BRAD SHOE STORE
845Higuera-LI 3-2646
Fiske G E 1154Mill ------------LI 3-7401
Fiskin Chester G 2851JohnsnAv ---LI 3-1824
Fitz M Edwin 350 SntaLuciaDr----LI 3-8413
Fitz M Edwin acct 778Marsh-----LI 3-5484
Fitzgerald Bernard 2551Augusta --LI 3-1471
Fitzgerald Hannah M 1422Montery-LI 3-5955
Fitzgerald Maurice W rl est
852Higuera-LI 3-2144
Residence 285BuenaVstaAv -----LI 3-8234
Fitzgerald Miles A 1568Higuera ---LI 3-3321
Fitzpatrick Jean H 2444Gerda ----LI 3-7925
Fitzpatrick John F 397NBroad ---LI 3-4486
Fitzpatrick Pat 890Buchn -------LI 3-3454
Fitzpatrick Randolph E 647Park --LI 3-1614
Fitzsimmons C G 766Mill --------LI 3-5867
Fixit Shop 660Higuera ----------LI 3-4823
Flannery Nolan B 901 Osos-------LI 3-4931
Fleischmann Geo 1624 SntaRosa---LI 3-1461
Fleming Florence E Mrs
869Nipomo-LI 3-7593
Flemons Paul M 1069Pac --------LI 3-9028
Fletcher L C 1061MurryAv -------LI 3-8642
Flint A R 341ChristinaWy -------LI 3-1342
Flores A P 2351LawtnAv --------LI 3-6515
Flores Alfred PackingHouseRd ----LI 3-8249
Flores Jos F 871Buchn ---------LI 3-6441
Flores Leland J 1042 Olive-------LI 3-4092
Flory Andrew F 1141Pac --------LI 3-4408
Flory Wm E 865Morro ----------LI 3-5612
Flosi Robt A 1336Chorro --------LI 3-2087
Floyd Louise Miss 538Buchn -----LI 3-1697
Fluitt A M 1700 Osos-----------LI 3-6665
Fluitt Clayton 2859JohnsnAv ----LI 3-6661
Fluitt David H 753Alexndr -------LI 3-3423
Flynn C Elmer EdnaRd ----------LI 3-3595
Fogarty Grace F 296Higuera -----LI 3-2547
Foge A P 37RincnDr ------------LI 3-1818
Foge Richard C 177DlNrteWy ----LI 3-1673
Fogo Alden E MD I---SntaMrgrta 5081
Fogo Alden E MD 1106Pac-------LI 3-4140
If no answer call--------------LI 3-5800
Follett E Dina 989MurryAv ------LI 3-2554
Folsom V A 1472FthlBl ---------LI 3-3038
Forbes Chas 1020MurryAv -------LI 3-8127
Forbes Rossie R Miss 1028Church -LI 3-1605
Ford Maurice A 748FthlBl -------LI 3-2797
Ford Wayne M 193CalifBl -------LI 3-1549
Ford Wm F 167FthlBl ----------LI 3-2447
Forden G E Mrs 1433Toro -------LI 3-7005
Forden S M 89NBroad ----------LI 3-5758
FORDEN'S HARDWARE
857Montery-LI 3-1090
Foree D H 1411½Marsh --------LI 3-6840
Forline Elsie BayvwHts --------LI 3-0924
Formby Roy Jr 153Toro ---------LI 3-8347
Forster A R Mrs SBroad ---------LI 3-3395
Forster C R EdnaRd ------------LI 3-3851
Forsythe S E 550FeltnWy -------LI 3-1479
Forte Jim 781Marsh -----------LI 3-8301
Fosberg Harold A LsOsosHighlands -LI 3-1247
Fosdick Lee G 1028Pac ---------LI 3-2283
Foster Jessie Mrs 873Pac -------LI 3-8581
Foster & Kleiser Co 1234Buchn ---LI 3-6673
Foster Theo C 234TassajaraDr ----LI 3-0775
Foster's Old Fashion Freeze
590Marsh-LI 3-7639
Foursquare Church 400High ------LI 3-8693
Foushee Marjorie 204 OldMorroRd-LI 3-3074
Fowler Claude W
263CerroRomauldoAv-LI 3-1175
Fowler Oscar R 1711 SBroad------LI 3-1563
Foxe Chester E 431LawrnceDr ----LI 3-0460

Fragoso Geo 1802Broad ----------LI 3-3483
Frailes Lawrence L 274Higuera ----LI 3-1961
Frame Boyd 17Vetvle ----------LI 3-8485
Frame Grant H 492Leff ----------LI 3-8292
Francis Dorothy 1407Nipomo -----LI 3-3628
Francis Richard P 1407Nipomo ----LI 3-3628
Frank Roberta G Mrs 366FerriniRd-LI 3-7277
Franklin Ben
2450BoulevrdDelCampo-LI 3-1696
Franklin H T 1920Fixlini ----------LI 3-7910
Franklin Howard S 292Higuera ----LI 3-2516
Franklin P O 676Pismo ----------LI 3-6826
Franklin's Service 1185Montery ---LI 3-5059
Frank's Cafe 645Higuera ----------LI 3-9973
Frank's Liquor Store 1027Chorro ---LI 3-4423
Frary Paul H 2424Gerda ----------LI 3-6877
Fraser L A 1057Buchn ----------LI 3-5995
Fraser Sherman C Col
5thBaywdPrk-LI 3-1843
Fraser V W 1929Chorro ----------LI 3-4748
Frazier A G 1140Uphm ----------LI 3-5688
Frazier Donna G 552Leff ----------LI 3-4187
Frazier Marie 857Branch ----------LI 3-0793
Frazier Val 1140Uphm ----------LI 3-5688
Frederick J L 849Branch ----------LI 3-5983
Fredericks Juanita 1911Ruth ------LI 3-1610
Frederiksen Anker 542 Isly---------LI 3-7340
Frederiksen Wilfred 1965Chorro ---LI 3-1603
Fredman Wm R 362HathwyAv ------LI 3-7217
Fredriksen H J 711Branch ----------LI 3-1518
Fredriksen Robt 143Cyprs ----------LI 3-3402
FRED'S AUTO-ELECTRIC PARTS & SERVICE 863Palm ----------LI 3-3821
Free S A 396 SntaRosa ----------LI 3-4752
Freeborn W D LsOsosHighlands ----LI 3-1068
Freeman Chas E Freeman Sign Serv
448Higuera-LI 3-3229
Freeman Glen B 765 Osos----------LI 3-6141
Freeman Sign Service 448Higuera -LI 3-3229
Freeman W A 1127Palm ----------LI 3-0829
Freeman W W 1318Mill ----------LI 3-1686
Freeman Wm E 30Toro ----------LI 3-7028
Freitas Lawrence 370Buchn ----------LI 3-8530
Freitas Manuel A 633Woodbrdge ---LI 3-5486
Freitas Mary 1628Chorro ----------LI 3-4279
Freitas Rose Mrs 868Chorro ----------LI 3-1418
Fremont Hotel 979 Osos----------LI 3-3453
Fremont Theatre 1035Montery ----LI 3-1121
French Clinic Pharmacy
1170Marsh-LI 3-7070
French Edison A MD French Medcl Clinic
1170Marsh-LI 3-7070
Residence 1326Higuera ----------LI 3-8185
French Geo O MD French Medcl Clinic
1170Marsh-LI 3-7070
Residence 124LongviewLn -------LI 3-1102
French Hospital 1170Marsh -------LI 3-7070
If no answer call----------LI 3-8185
French Mabel Mrs 1144C Marsh---LI 3-0754
French Medical Clinic 1170Marsh--LI 3-7070
If no answer call----------LI 3-8185
Friedel E E [illegible]----------LI [illegible]
Friederich Karl H 135RamonaDr --LI 3-4899
Friederich Karl H Reporter & Sunday
Review The 971 Osos-LI 3-3188
Friesen C H 1633 SntaRosa---------LI 3-6678
Friesen H M 210GrandAv ----------LI 3-2959
Friesen Lloyd R 1172Murry -------LI 3-7740
Friesen's Health Foods 1135Gardn -LI 3-8648
Frith Mary E 1418Morro ----------LI 3-3982
Frizzell Mary VachlLn ----------LI 3-0873
Froom J H 1944McCollm ----------LI 3-7167
Froom W LsOsosRd ----------LI 3-8506
Frossard Albert E 1458Higuera ---LI 3-4489
Frost Robt H 216LongvwLn -------LI 3-4303
Fry Corley 334FunstnAv ----------LI 3-2577
Frye S O 1324-2d ----------LI 3-6191
Fryer Dorothy Mrs 163 SerranoHts-LI 3-7135
Fryer Harry J MD San Luis Clnic
990Pac-LI 3-4800
Fugate Lucy M 1240Ella ----------LI 3-4633
Fukunaga Geo FarrellAvBaywdPrk -LI 3-8467
Fuller Brush Dlr 770Buchn ----------LI 3-4477
Fuller Laurence E EdnaRd ----------LI 3-3357
Fuller Lowell D EdnaRd ----------LI 3-4566
Fuller W P Co 698Higuera ----------LI 3-0635
Fulton Harold J 2401Broad ----------LI 3-3228
Fulton Vern BaywdPrk ----------LI 3-1876
Funk Frank E 216Chorro ----------LI 3-0441
Funk J F 1660Palm ----------LI 3-5029
Funk John G 1224 Sydny----------LI 3-5680
Furimsky Geo S 31RincnDr ----------LI 3-7768
Furphy Jas R 676½aToro ----------LI 3-6756
Furtado Joe R Jr EdnaRd ----------LI 3-7678
Furtado Joe R Sr EdnaRd ----------LI 3-5568
Furtado Louis 115RamonaDr ------LI 3-8278
Furtado M R VerdeCanyonRd -----LI 3-4986
Furtado Sheet Metal Shop OrctRd --LI 3-5578
If no answer call----------LI 3-8278
Futrell David 790FthlBl ----------LI 3-4222
Fyr-Fyter Equipment Co
1029Morro-LI 3-5797

G

Gabby Book Store 1040Chorro -----LI 3-9035
Gabler G H 1050MurryAv ----------LI 3-2419
Gaebe L C MD 895Pismo ----------LI 3-1484
Residence 234NBroad ----------LI 3-6315
If no answer call----------LI 3-5800
Gaffney F P 969Pismo ----------LI 3-4490
Gaggioni L Mrs 120Cyprs ----------LI 3-1336
Gagnon E J 254 SnMiguelAvlaBch--LI 3-5036
GAINSBOROUGH STUDIO photos
864Higuera-LI 3-5796
Galbraith R B 1121Geo ----------LI 3-3033
Gale Howard C 1052George ---------LI 3-0408
Galer Melvin H 1344 Sydny--------LI 3-8580
Gallagher Electric Co 344Higuera -LI 3-4747
Gallagher Frank P Gallagher Elec Co
344Higuera-LI 3-4747
Residence 1600Lizzie ----------LI 3-3081
Gallagher Pat 459TassajaraDr ----LI 3-6287
Gallagher Thelma Mrs 134Beebee -LI 3-0557
Gallant Nellie 2030RachlLn -------LI 3-0086
Gallenkamp's Shoe Store
952Higuera-LI 3-0791
Gallock Donald E 1120Marsh ------LI 3-5983
Gallock Signs 1120Marsh ----------LI 3-5983
Gamble Beulah 624FletchrAv ------LI 3-1265
Gamboni A 2570Flora ----------LI 3-5574
Gamboni & Righetti used furn
SHwy-LI 3-6290
Gandy Clark Mrs 1105George ------LI 3-3485
Gaoiran Remy LsOsosRd ----------LI 3-1221
Garay Rosario OrctRd ----------LI 3-4487
Garcia Edw EdnaRd ----------LI 3-5405
Garcia Frank A 1175Buchn -------LI 3-0527
Garcia Frank F 2136Broad ----------LI 3-5984
Garcia Gabriel E 543FeltnWy ------LI 3-2511
Garcia Lupe 1428Morro ----------LI 3-7368
Garcia M 100GrandAv ----------LI 3-7913
Garcia Manuel S OrctRd ----------LI 3-4093
Garcia Roy 1519Broad ----------LI 3-3136
Garden City Gas Service
SntaLuciaBaywdPrk-LI 3-8305
Gardner Charley VistaDelMorro ----LI 3-3948
Garing R S 319 SntaLuciaDr--------LI 3-4277
Garland Geo F 179 SnJoseWy-------LI 3-1276
Garland Henry Mrs 3145JohnsnAv -LI 3-2787
Garland L A 1341MurryAv ----------LI 3-1142
Garlinger Genevieve 1914Chorro ---LI 3-3138
Garner Amelia R 2517Broad -------LI 3-4642
Garner Raymond J 11RincnDr ------LI 3-6684
Garner Richard F 636HathwyAv ----LI 3-6085
Garrett F L 1126Pismo ----------LI 3-6349
Garrett Lyn LsOsosRd ----------LI 3-1516
Garrett Walter P 651Brizzolara ---LI 3-4488
Garrison N R 546Higuera ----------LI 3-2077
Garrity W C 2588Helena ----------LI 3-6147
Garton Frank C 50Vetvle ----------LI 3-4372
Garvin Jas G 1105Leff ----------LI 3-6934
Garza R E 130NBroad ----------LI 3-1644
Garzoli F J 237Almnd ----------LI 3-8123
Gaskill Beulah 625FunstnAv -------LI 3-7421
Gaskill Gerald L 167 SnJoseWy----LI 3-6814
Gaskin W H 2106 SntaYnezAv------LI 3-3549
Gassler Stephen J 1640Mill -------LI 3-5598
Gates Chas J 1501Mill ----------LI 3-4778
Gates Chas V 1738JohnsnAv -----LI 3-6204
Gates Jas D 875Mlsn ----------LI 3-2415
Gaustad John 3007JohnsnAv ------LI 3-4923
Gaxiola Gerald 2719Chandlr ------LI 3-8277
Gaydosh Michael 1127George ------LI 3-9070
Gazin Albert MD 743Pismo---------LI 3-7687
Residence 898Centr ----------LI 3-2139
If no answer call----------LI 3-5800
Gearhart C Gordon 1612Mill ------LI 3-4818
Gearing A R Mrs 578MitchlDr ----LI 3-2289
Gearing Roy A 1021MurryAv ------LI 3-2939
Gehring Frank A 1526Gardn -------LI 3-7540
Geiler Mildred B 1000Mill -------LI 3-7057
Gelinas Edmund Dr 2410JohnsnAv -LI 3-8352
Gelinas Edmund J MD 774Marsh---LI 3-8163
Gelinas Jos F 289RamonaDr ----------LI 3-3676
Genardini Charlotte 1447Beach ----LI 3-0040
General Adjustment Bureau Inc
1308Gardn-LI 3-4914
If no answer call Pismo Bch-PRspct 3-2337
General Hospital JohnsnAv --------LI 3-1500
General Petroleum Corp of Calif
FthlBl&CalifBl-LI 3-7090
Gene's Auto Parts & Wreckers
Old101Hwy-LI 3-5086
Genovini J Mrs 2241Broad ----------LI 3-4939
Genthner Fred L 380TolosaWy ------LI 3-7379
Gentry Everett L Mrs 6thBaywdPrk-LI 3-5416
George D L EdnaRd ----------LI 3-1289
George Louis 236Branch ----------LI 3-8179
George's Auto Repair 1185Montery-LI 3-8345
George's Douglas Service
OldMorroRd&FthlBl-LI 3-9908
GEORGE'S EQUIPMENT RENTALS
SHwy-LI 3-1436
George's Second Hand Store
815High-LI 3-2315
Gerard E D 249Graves ----------LI 3-5975
German L D Mrs 155Rosetta -------LI 3-5455
German Lewis D 2064Rachl -------LI 3-3599
Gerrie Stan L 77MtPleasntnDr ----LI 3-2307
Gianolini A Mrs 742Centr ---------LI 3-0960
Gianolini Wm LsOsosRd ----------LI 3-8456
Gibb David 212WarrenWy ----------LI 3-1197
Gibbert Ernestine 1039Montalbn ---LI 3-7967
Gibbons Albert 1117 Isly----------LI 3-3732
Gibbons Thos 1173Marsh ----------LI 3-8573
Gibford Wm R BianchlLn ----------LI 3-3239
Gibson A C 340Graves ----------LI 3-4177
Gibson Esther 780Toro ----------LI 3-2175
Gibson Geo C 281DonnaWy ----------LI 3-3090
Gibson Lester H 1323Mill ----------LI 3-9054
Gibson Sara Mrs 976Toro ----------LI 3-0530
Gilardi Henry 1245Higuera ---------LI 3-6786
Gildersleeve P J 507Caudl ----------LI 3-8272
Gilfeather Wm L 170RamonaDr ----LI 3-2282
Gill H H 2019Essx ----------LI 3-0919
Gill John H 1244Mill ----------LI 3-5945
Gill Wayne W 87FthlBl ----------LI 3-5062
Gillen F B 466Pac ----------LI 3-3149
Gillen J R 3036 SBroad----------LI 3-6134
Gillette D Dale 192Polyview ------LI 3-2170
Gilliam R L Mrs AviaBch ----------LI 3-6581
Gillihan F H 2091 SierraWy-------LI 3-7883
Gillis F H 699Chorro ----------LI 3-2372
Gillis Jas C 243Harris ----------LI 3-4575
Gilmore Elsie 179Brook ----------LI 3-6581
Gilmore R H 960Toro ----------LI 3-5521
Gilmore W W 125 SntaBrbraAv----LI 3-7052
Gilson Ada 374A FthlBl----------LI 3-1148
Giltner F L BaywdPrk ----------LI 3-2342
Gingg Geo H 123½Gardn ----------LI 3-3361
Gingg Geo J 362 SntaLuciaDr-----LI 3-2945
Gingg Herman J 224 SntaLuciaDr--LI 3-2739
Ginn Lois 1814Morro ----------LI 3-4169
Ginn M B Mrs 1582Higuera ------LI 3-2669
Giorgi V 1319Pac ----------LI 3-2021
Giovanotti Rose Mrs 1137Peach ---LI 3-7133
Gist Fred L 1307Mill ----------LI 3-6043
Gist Fred L Ins 1035Chorro--------LI 3-8323
Giubbini Arthur E 970Mill ----------LI 3-0525
Giumini Cesare EdnaRd ----------LI 3-4178
Gladin Floyd B 1728Chorro ---------LI 3-0686
Gladin Vernie 1814Nipomo ----------LI 3-4396
Gladys Beaute Salon 1336Morro ----LI 3-1313
Gladys Hammett's Beauty Salon
1046Chorro-LI 3-5425
Gleason David 1227 Staffrd-------LI 3-7739
Glenn H L AviaBch ----------LI 3-5047
Glick Kenneth L CuestaRd ---------LI 3-1936
Glidden Wm H 2415Broad ----------LI 3-2102
Glover Ruth P 1502Higuera -------LI 3-0792
Gnesa D W Mrs 918MeineckeAv ---LI 3-6606
Gnesa Frank L 1170 Isly----------LI 3-2385
Gnesa Jas A 655Toro ----------LI 3-4773
Goddard G B 595 SerranoDr--------LI 3-3199
Godfrey Arthur J 230KentuckyAv ---LI 3-4611
Godfrey C Fred 1526Mill ----------LI 3-4051
Goerke Carl 660LawrnceDr --------LI 3-5838
Goetsch Carl Jr EdnaRd ----------LI 3-6184
Goettsche W H 1544Broad ----------LI 3-2931
Goff Genevieve M 964Chorro ------LI 3-5800
Goforth Violet L 390 Isly----------LI 3-8420
Gold Bond Stamp Co 1124Broad---LI 3-2381
GOLD DRAGON 985Montery ------LI 3-3318
Gold Marcus 2090Essx ----------LI 3-2961
GOLDEN STATE CO LTD dairy products
570Higuera-LI 3-4200
Golden State Hotel 1109Morro -----LI 3-9868
Golden West Billiards 676Higuera---LI 3-9976
Goldman Robt E 1220Beach ---------LI 3-6738
Golletz R Mrs 523HathwyAv ------LI 3-6524
Gomes Ardythe 1523Montery -----LI 3-8462
Gonyer Alex J EdnaRd ----------LI 3-4195
Gonzales Louise 1213MurryAv -----LI 3-2214
Gonzales Margaret 807FrancisAv --LI 3-7030
Gonzales Margie F 308Higuera -----LI 3-5776
Gonzalez Hubert A 633HendrsnAv -LI 3-8582
Goodchild Cecil Wray SeeCanyon --LI 3-1338
Goodell Robt W 1453Lizzie ------LI 3-1945
Gooding J E P T & T Co 872Morro--LI 3-9000
Residence 1719Fixlini ----------LI 3-2847
Goodnow Robt R 1403Archr ----------LI 3-1542
Goodrich Richard A 300Higuera ---LI 3-4898
Goodwill Geo Mrs 1144Montalbn---LI 3-5868
Goodwill O D 1644Murry ----------LI 3-7738
Goodwin Avis S 1221JoyceCt -------LI 3-4862
Goold Edwin O 1512Mill ----------LI 3-3439
Goostree John O 1313FthlBl----------LI 3-1199
Goranson Adolph 544Pac ----------LI 3-3349
Gordon Dale W 2045 Slack----------LI 3-7799
Gordon Darrel 730BoysnAv -------LI 3-3468
Gordon E W FrontAviaBch ---------LI 3-7227
Gordon Jack LosOsosHighlands ----LI 3-3152
Gordon Robt D 754BoysnAv -------LI 3-8164
Gordon's Grocery 116FrontAviaBch-LI 3-6130
Gorham H A 1220Fredercks -------LI 3-5689
Gorham Ray A 460LinclnAv -------LI 3-7841
Gorman J W AviaBch ----------LI 3-5914
Gorman Russell 2065McCollm -----LI 3-7172
Gossett A O State Div of Forestry
MorroRd-LI 3-4242
Residence MorroRd ----------LI 3-5607
Gotifried Joe B 1749 SnLuisDr----LI 3-3145
Goulart Edw F 322Beebee ----------LI 3-4247
Gove Frank A 150Toro ----------LI 3-4028
Gow Imogene Mrs 190Polyview ----LI 3-1015
Grace Tabernacle Osos&Pismo -----LI 3-2358
If no answer call----------SntaMrgrta 5364
Gracia Frank 1264FthlBl ----------LI 3-7351
Gracia John 374NBroad ----------LI 3-6296
Gracia Milton J 269 SntaLuciaDr--LI 3-2917
Gracie Walter B 2070 SierraWy----LI 3-0507
Gradziel Stanley 912MurryAv -----LI 3-7429
Graff L B Mrs 103CalifBl ----------LI 3-0795
Grafford Jim 1537Beach ----------LI 3-0761
Gragg L A 446HathwyAv ----------LI 3-2134
Gragg Louise E 526KentuckyAv ----LI 3-5076
Gragg R E 748Grove ----------LI 3-0598
GRAGG'S jwlry 779Higuera ------LI 3-6381
Graham Jack C 190RamonaDr ------LI 3-7082
Graham M J 183HathwyAv----------LI 3-3491
Graham N L 331JayceeDr ----------LI 3-6878
GRAHAM'S ACME PAINT & WALLPAPER STORE 862Montery ----------LI 3-0652
Gramespacher Ernest 112NBroad ---LI 3-6114
Gran Sal 2205JohnsnAv ----------LI 3-2470
Granada Hotel 1128Morro ----------LI 3-9943
Grandview Motel 2074Montery ----LI 3-2070
Grange Hall SBroad ----------LI 3-7884
Grant David M 290ChaplnLn ------LI 3-4384
Grant Dennis PismoHwy ----------LI 3-3616
Grant Wm J 392FthlBl ----------LI 3-4389
Graullich Loraine 734Pac ----------LI 3-7209
Graves C E 80½Toro ----------LI 3-7126
Graves L S 1167Marsh ----------LI 3-6483
Graves Richard M 307LaCanadaDr -LI 3-3997
Graves Ted G 1221 SylviaCt-------LI 3-2404
Graves Thad 1167 Isly----------LI 3-8532
Gray F E 1636Gardn ----------LI 3-4150
Gray Fred Frank's Liqr Str
1027Chorro-LI 3-4423
Gray Glen LsOsosRd ----------LI 3-0691
Gray Harold W 1740Fredericks ----LI 3-7507
Gray Jack R 222Chorro ----------LI 3-6839
Gray N W 2783Broad ----------LI 3-3969
Gray Stanton 133 OrangeDr--------LI 3-8285
Green Abram B 1118Palm----------LI 3-2732
Green Alva Automotive Trim & Furniture
Upholstery 1528Montery --------LI 3-2802
GREEN BROS clthng 871Montery--LI 3-0988
GREEN BROS SERVICE 411FthlBl -LI 3-1414
Green Elmer G EdnaRd ----------LI 3-7625
Green J A 415MitchlDr ----------LI 3-4435
Green J L 398Chorro ----------LI 3-5697
Green Joe Mrs 1042Palm ----------LI 3-5436
Green Kenneth J 430GrandAv ----LI 3-0690
Green L G 690HendrsnAv ----------LI 3-3312
Green Lisle R 299RamonaDr ------LI 3-5813
Green M 1122Montery ----------LI 3-4813
Green Ralph D 398Chorro ----------LI 3-5697
Greenall Edw 567HathwyAv --------LI 3-0928
Greeneish J A 1306-1st ----------LI 3-0467
Greeneish Vern 130 SnJoseWy----LI 3-6599
Greeneish Wm C 717Montery -----LI 3-0994
Greeneish Wm L 288CuestaDr -----LI 3-5997
Greening Wm C 54NBroad --------LI 3-5596
GREENOUGH HERM DAIRY SUPPLY 335Toro-LI 3-1216
Greeven Dorothy 356PatriciaDr ---LI 3-5079
Greeven Max 356PatriciaDr ------LI 3-5079
Gregory C Herold 213AlbrtDr -----LI 3-5672
Gregory Capriel 313Branch ------LI 3-8634
Gregory Leroy E 1325Pismo ------LI 3-3561
Gregory W D 162DINrteWy -------LI 3-4382
Greiler Jos 215Almnd ----------LI 3-8208
Grey Alfred 1720JohnsnAv --------LI 3-1095
Greyhound Bus Lines 1009Montery-LI 3-2121
Greyhound Post House
1015Montery-LI 3-5831
Grice Roy E 1235Nipomo ---------LI 3-0097
Gridley Kenneth R 2520GailPl -----LI 3-9090
Griffin Lawrence 1060Pac --------LI 3-7093
Griffis Clara G Mrs 1120Walnt ----LI 3-7712
Griffith Byron 383½Toro ---------LI 3-4683
Griffiths Gertrude Mrs 283High ---LI 3-6391
Grime Robt L 140CuestaDr -------LI 3-2060
Grimshaw Vern E 284 OldMorroRd--LI 3-4390
Grisham Howard R 325PatriciaDr -LI 3-8460
Grisingher Clifford L 1645Nipomo -LI 3-1386
Griswold Florence W Mrs
649Church-LI 3-1846
Groso Ernest LsOsosRd ----------LI 3-8434
Grosshauser Elmer A 274CuestaDr --LI 3-1913
Grossini Peggy J 60Toro ----------LI 3-3480
Grove E G 867Leff ----------LI 3-7936
Grover Phoebe Mrs LsOsosRd ------LI 3-5723
Grubbs Wm D 320FthlBl ----------LI 3-5763
Grummert Gaylard G
LsOsosValleyRd-LI 3-2534
Grundell Herbert C atty CourtHse--LI 3-3464
Residence SnMiguelAv ----------LI 3-6739

Grundell Herbert C Jr acct
846Higuera-LI 3-0977
Guarantee Building & Loan Assn
1127Gardn-LI 3-6468
Guenther Wm 639Leff ----------LI 3-1322
Guernsey Dexter E MD 1312Gardn-LI 3-3034
If no answer call----------LI 3-5800
Residence 1460Mill ----------LI 3-5016
Guerra Edwin A 391Chorro ----------LI 3-4589
Guerra Valente 644MtPleasantonDr -LI 3-4884
Guerrero Rose Mrs 480Leff -------LI 3-8552
Guldetti John VachlLn ----------LI 3-6229
Guldetti Louis L 212CraigWy ------LI 3-5863
Guiney Leone 1043Marsh ----------LI 3-3857
Guinn Bob 1356Breck ----------LI 3-8358
Gularte John 481Buchn ----------LI 3-3082
Gularte M V LsOsosRd ----------LI 3-6521
Gullickson O J Cdr 487LinclnAv ---LI 3-4132
Gunn Kenneth T 19RincnDr -------LI 3-2587
Gunn Lawrence 829BoysnAv -------LI 3-0961
Gunn Wm K 460HendrsnAv -------LI 3-7581
Gunter J R SeeCanyon ----------LI 3-2456
Gunyon Robt W 399LawrnceDr ---LI 3-8144
Gurrisi John Dr chirpractr
341Higuera-LI 3-3919
Residence 850Leff ----------LI 3-6169
Gus Tailoring 1016Morro ---------LI 3-6446
Gushing Al W 1817Gardn ----------LI 3-3874
Gussie Betty 1941Abbt ----------LI 3-1426
Gustafson Oscar 236GrandAv ------LI 3-6796
Gutlry Harvey V Jr CPA Scholefield & Co
965Montery-LI 3-5605
Residence 228 OldMorroRd--------LI 3-6670
Guy E F Mrs 1259Palm ----------LI 3-2414
Guzzetta Chas J 256 OldMorroRd--LI 3-8136
Guzzle John Cuesta by the Sea----LI 3-5069

H

Haahjem Carl 2281JohnsnAv ------LI 3-8170
Hacker Lillian Mrs 71NBroad ------LI 3-2439
Hackett Mell M 1151Buchn -------LI 3-5078
Hafley H D 190 SnJoseWy---------LI 3-6400
Haga Orville 520LawrnceDr -------LI 3-5497
Hagaman E G 2474Augusta -------LI 3-7490
Hagan Kenneth S Mrs 1022Grove ---LI 3-8661
Hageman Chas E 1845Hays -------LI 3-4261
Hagen Horace Dr 1766CorralitosAv-LI 3-8514
Hahn Melvin 1473Montery --------LI 3-2036
Haile John R 66ViaEsperanza ----LI 3-5478
Hair L E 135Ward ----------LI 3-7243
Hale Donald G 282 SntaRosa-------LI 3-5473
Hale Lucille 1549Mill ----------LI 3-5852
Haley B 297Chorro ----------LI 3-5631
Haley Barbara 962Mill ----------LI 3-3750
Halford I H E 591Kentuckyav ----LI 3-4973
Hall Charlene 1147Buchn ---------LI 3-1988
Hall D 240Branch ----------LI 3-4955
Hall Dink 287TassajaraDr --------LI 3-2268
Hall Edna R 1185Pismo ----------LI 3-4632
Hall Perry T 1341Higuera --------LI 3-8116
Hall Richard F 1750 SntaInsDr----LI 3-1773
Hall Wm O 1106Pismo ----------LI 3-8117
Hall's Beauty Shop 1067Buchn ----LI 3-7229
Hall's Super Service
FthlBl&MtPleasntnDr-LI 3-2528
Halpin M C Mrs CuestaGrde -------LI 3-5912
Halterman Don 1237Mill ----------LI 3-4110
Hambly Jas D 1535Morro ---------LI 3-8558
Hamburger Haven rstrnt
1126 SntaRosa-LI 3-4102
Hamilton A A 495Chorro ----------LI 3-1607
Hamilton Alvin Hughes Nash Co
1005Montery-LI 3-0540
Hamilton Bruce YoakumTract ----LI 3-1982
Hamilton E S 310GravesAv -------LI 3-2820
Hamilton Glenn R 1426Marsh -----LI 3-1106
Hamilton J Clair 1708Mill ----------LI 3-2030
Hamilton J E FerriniRd ----------LI 3-5904
Hamilton Jeanne 1708Mill ----------LI 3-2030
Hamilton Myrtle L
383BuenaVstaAv-LI 3-4985
Hamilton Wm F 1608Broad -------LI 3-1642
Hamlin C F 1767ConejoAv --------LI 3-2980
Hamlin Robt P 936MurryAv -------LI 3-5821
Hammitt L E 1476FthlBl ----------LI 3-4867
Hammond C J 1824Hays ----------LI 3-3648
Hammond W H Col 209LongvwLn ---LI 3-4418
Hampl Jos C 519Brizzolara -------LI 3-6233
Hampton E Ray OrctRd ----------LI 3-7714
Hampton Frances R 633½Palm ----LI 3-2663
Hampton Front 575MarleneDr -----LI 3-3995
Hampton G W 540Caudl ----------LI 3-1062
Hampton Stuart 969Toro ----------LI 3-0580
Hance Homer 298RamonaDr--------LI 3-6285
Hancock O A Pat 384 SntaMariaAv-LI 3-6945
Hancock Vernon L 754BoysnAv ----LI 3-6714
Hand Anna M 341FthlBl ----------LI 3-9508
Handy Corner Grocery EdnaRd ----LI 3-2058
Hanish Harve M 1483Mill -------LI 3-2376
Hankenson Noreen Mrs 2134Broad-LI 3-4415
Hanks Chas J 2097 SnLuisDr-------LI 3-3294
Hanley Wanda 2223Montery -------LI 3-2081
Hanlon J B 1251Buchn ----------LI 3-1312
Hanlon Jas 870Mill ----------LI 3-2728
Hanna Chas B
295CerroRomauldoAv-LI 3-7773
Hanna Jean 28RincnDr ----------LI 3-0918
Hanna John W 1269 Staffrd-------LI 3-1807
Hannah Elizabeth 1420Palm ------LI 3-7192
Hannon Thos M 1991Ruth ---------LI 3-3579
Hannrahan T J 743Pac ----------LI 3-5515
Hannrahan T J Jr Mrs 1193Pismo ---LI 3-3642
Hansen Alice R Mrs 296 SntaRosa-LI 3-1252
Hansen Carrie Miss 1628Mill ------LI 3-1548
Hansen Earl E 1029Walnt ----------LI 3-8490
Hansen Grant 519 Sandrcock-------LI 3-2038
Hansen Gus 1331Waikr----------LI 3-8343
Hansen Harold A 389NBroad ------LI 3-6396
Hansen Ivy C 476Buchn ----------LI 3-8382
Hansen Marguerite MorroRd-------LI 3-6432
Hansen Mat 1203Buchn ----------LI 3-5747
Hansen O L 141DINrteWy ---------LI 3-7592
Hansen P F Handy Cor Grocry
EdnaRd-LI 3-2058
Hansen Raymond E 543Hill -------LI 3-7953
Hansen Vera Mrs 1126Mill ----------LI 3-2952
Hanson Carl T 695Howrd ----------LI 3-4590
Hanson Chas A pub acct 463Marsh-LI 3-4969
Hanson Evelyn H 654Buchn -------LI 3-5617
Hanson O H 1243Bond ----------LI 3-1372
Hanze John T 1337Montery -------LI 3-3514
Hanze Miriam T 1190Pismo -------LI 3-4783
Hapgood A J 990Peach ----------LI 3-5035
Harden F Sheldon 391Tolosa Wy ----LI 3-1086
Hardie Angus W 383LincinAv -----LI 3-8431
Hardie D R 578Leff ----------LI 3-2414
Hardie Elwood 123CrandlWy -------LI 3-6573
Harding Tom D 280Almnd ----------LI 3-8491
Harding Wayne D 108DINrteWy ---LI 3-6687
Harling Hugh Mrs 1867 SnLuisDr--LI 3-8470
Harm Wm Jr 380CalifBl ----------LI 3-4454
Harmon Ival F 714High ----------LI 3-2209
HARMONY VALLEY CREAMERY ASSN 991Nipomo-LI 3-1924
Harp Darrell 209High ----------LI 3-6602
Harp Luther O 972Buchn ----------LI 3-6913
Harp Russell 638Leff ----------LI 3-3673
Harper Chas R Mrs 159 OrangeDr--LI 3-0661
Harradence Glen 761ChristianAv --LI 3-2248
Harrell Walter A 225-1stAviaBch--LI 3-4461
Harrell Wayne M 266RamonaDr ---LI 3-8509
Harrington Chas M Mrs 191Chorro --LI 3-0501
Harrington Edw F 1530Beach -----LI 3-1371
Harrington Frank 1027Peach -----LI 3-4640
Harrington Jas L
301CerroRomauldoAv-LI 3-4622
Harris Alice E Mrs 195Brook -----LI 3-6764
Harris Bert H Davis & Harris Body Shop
138 South-LI 3-1019
Harris Ben H Mrs 196CraigWy ----LI 3-7267
Harris Maribel H 383BuenaVstaAv -LI 3-4985
Harris Marlene D 888Church -----LI 3-7195
Harris Neville E 770 Isly----------LI 3-3588
Harris Richard F 304 SnMiguelAv--LI 3-6533
Harris Richard F atty
SecurityFirstNatlBkBldg-LI 3-3913
Harris Roy 1462FthlBl ----------LI 3-8447
Harris Wayne F 753Alexndr ---------LI 3-5048
Harrison Mary B 225Beebee -------LI 3-1741
Harrison Zeph J 193DINrteWy ------LI 3-7333
Hart A 1522 Osos----------LI 3-4465
Hart Frederick J Rev 915MurryAv--LI 3-5530
Hart Tom J 1127FthlBl ----------LI 3-2761
Hart W N 1628Montery ----------LI 3-5458
Hartford Accident & Indemnity Co Agcy
740Higuera-LI 3-6887
Hartley Donald F 755LinclnAv ----LI 3-1376
Hasenkamp B L 165FerriniRd -----LI 3-7681
Hasenkamp Wm 155FerriniRd -----LI 3-2129
Haskins Harry E 1734 Osos----------LI 3-4057
Hasslein Geo 2333Helena ----------LI 3-2379
Hastie John 729 South----------LI 3-5011
Hatcher Esther C Mrs 790FthlBl --LI 3-3637
Hatfield C Orville 181NBroad ----LI 3-8466
Hatfield L R 641LawrnceDr -------LI 3-7963
Hathaway Jack D 126DISrWy -----LI 3-1825
Hathaway W J 1253Pismo ---------LI 3-0093
Hathway Anita M 655Grove -------LI 3-2160
Hathway Cam 191DISrWy ---------LI 3-0512
Hathway Ella 517HathwyAv -------LI 3-3757
Hathway H C 1346-1st ----------LI 3-2463
Hathway M C Jr 1561HillcrstPl ---LI 3-5491
Hathway Murray C 2005JohnsnAv --LI 3-7710
Hatt Helen M 691-7thBaywdPrk --LI 3-6543
Haugan Alf I 7thBaywdPrk -------LI 3-0952
Haugh Margaret 1162Walnt -------LI 3-0537
Haugsten R C LsOsosRd ----------LI 3-2772
Haus Donna W 641Buchn ---------LI 3-3374
Haviland Robt J 321JeffryDr ------LI 3-9055
Havins H Doyle 878 SntaRosa------LI 3-2229
Havlik Jas J 389JeffryDr ---------LI 3-0917
HAWKINS & AYRES DISTRS 304Higuera-LI 3-4031
Hawkins Bernard S 864Venabl ------LI 3-5779
Hawkins Donald S 343Hendrsn -----LI 3-2145
Hawkins Rosetta 729 South--------LI 3-8625
Haworth Alice J 983Palm ---------LI 3-5560
Hawthorne Market 2161Broad -----LI 3-5832
Hayes Gary F 1690Mill ----------LI 3-7205
Hayes Harold P 1254JoyceCt -----LI 3-2115
Hayes Kenneth 274Higuera -------LI 3-1984
Hayes Ruby F 1028Palm ---------LI 3-5613
Haynes A P OrctRd ----------LI 3-4996
Haynes Vivian OrctRd ----------LI 3-4996
Hays Richard A 552CalifBl ---------LI 3-2147
Hayward Lumber Co MorroBay
From telephones served by the
following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1406
Haywood Rita Hotl San Luis
697Higuera-LI 3-9926
HAZEL'S PET SHOP 595Marsh---LI 3-1417
Hazen Chas C 2041Hays ----------LI 3-2755
Health Department JohnsnAv ------LI 3-1200
Heaton Charlotte Mrs 781Marsh ---LI 3-8469
Hebrard Alvin TankFarmRd ---------LI 3-6354
Hedrick Andrew B Jr 680Pac ------LI 3-6059
Heely Fred L JohnsnAv ----------LI 3-8508
Heer Ray W Rev 1468FthlBl ---------LI 3-2666
Hehnke Carl L 790FthlBl ----------LI 3-6020
Heidorn R 1417Marsh ----------LI 3-6740
Heidorn R E 673Buchn ----------LI 3-2536
Heinz Jack 244LincinAv ----------LI 3-1949
Heinz Jack Western Auto Associate Str
685Higuera-LI 3-9036
Heinz John A 2517 SntaClara-------LI 3-2086
Heiple Louise Mrs 736Buchn -------LI 3-3560
Heisel Geo 1353Pac ----------LI 3-8193
HELEN JACKSON'S BEAUTY SALON 778Marsh-LI 3-3114
Helen Rose Salon The 1112Grdn ---LI 3-6201
Helfert M W 1778CorralitosAv -----LI 3-8365
Helphenstine R R 2580 Story------LI 3-3644
Hemann H J 361LaCanadaDr -------LI 3-0553
Hemen B 2071Hope ----------LI 3-6421
Hemstreet John P Dennis Transfer
1824Nipomo-LI 3-7223
Henderson Albert E Jr 1302Ella ---LI 3-1997

LI = LIberty
DIAL THE TWO LARGE LETTERS AND THE NUMERAL then the remaining four numerals.
When giving the number to an operator, or to others, please use the full name, LIberty.

Henderson Alva E 874Pismo -------LI 3-6883
Henderson Harry E 1995 SnLuisDr-LI 3-4414
Henderson Robt PismoRd ----------LI 3-4406
Henderson Velma C 874Pismo -----LI 3-6883
Henderson Vernie 500Calif ----------LI 3-5777
Hendricks Don L 1828Chorro -------LI 3-2176
Hendricks Wm J 2566 SntaClara----LI 3-8441
Hendriks Harold J 542HathwyAv ---LI 3-1268
Henley Edw V 1730JohnsnAv -------LI 3-7682
Hennessy J 858Toro ----------LI 3-8188
Henry R C 521FeltnWy ----------LI 3-2892
Henry Richard A 74Vetvle ----------LI 3-0484
HENRY'S UPHOLSTERY 572 Isly-LI 3-2734
Hensley J C 1600MurryAv ----------L

Holland H F 182DINrteWy ---------LI 3-2281
Holland M J Mrs 109DISrWy ---------LI 3-7582
Holland Neon Service 2324 SBroad-LI 3-4008
Hollie Robbie 165Brook ---------LI 3-4560
Hollinger K C 146 Stennr ---------LI 3-2351
Hollings J R 1804Chorro ---------LI 3-6817
Hollings R B 1804Chorro ---------LI 3-6817
Hollister Hubbard 171 OrangeDr---LI 3-0896
Hollister W M 58MtPleasntnDr ---LI 6337
Hollister W M Jr 1921Hope ---------LI 3-2257
Holloway Lenora 578Buchn ---------LI 3-0704
Holman C B 1619Chorro ---------LI 3-5907
Holman H J 345High ---------LI 3-0592
Holmberg C G 219LinclnAv ---------LI 3-2803
Holmberg Donald R 176 SnJoseWy--LI 3-6779
Holmes Anna Mrs 884Church ---------LI 3-6464
Holmes Ernie 329 SntaBrbraAv---LI 3-3469
Holmes Esther Lathrop
743Montery-LI 3-0695
Holmes Gertrude Mrs 994Mill ---LI 3-6610
Holmes H L 387LinclnAv ---------LI 3-2689
Holmes Henry Dale 2069McCollm --LI 3-8267
Holmes Johnie 1130Leff ---------LI 3-2635
Holmes Kenneth R 382JayceeDr ---LI 3-3380
Holmes Milton 370Kentucky ---LI 3-1960
Holmes Milton J Ins 1228Broad---LI 3-0663
Holmes Thos M 777BoysnAv ---LI 3-2481
Holmes Wm W 327ChristinaDr ---LI 3-4274
Holmquist Robt E 215AlbrtDr ---LI 3-1943
Holt Frank C 1345Cazadero ---LI 3-3120
Holt Jorgen O 1343Mill ---------LI 3-0976
Holt Norman E 904MeineckeAv ---LI 3-1383
Holtz Walter E 160WarrenWy ---LI 3-4118
Holzinger H M 778 SntaRosa ---LI 3-3506
HOME LAUNDRY & DRY CLEANERS
1323Morro-LI 3-7904
Homer Rodney P 695Pismo ---LI 3-7374
Honeyman John P 274WarrnWy ---LI 3-3671
Honnert E P 1813Chorro ---------LI 3-7012
Hoogendijk Wm 183Polyview ---LI 3-5023
Hooper C C 227 SntaLuciaDr ---LI 3-7890
Hooson Kay 835Branch ---------LI 3-1540
Hoover D E CountyAirprt ---------LI 3-1742
Hoover Iva L Mrs 1042FthlBl ---LI 3-4358
Hoover Ralph 212AlbrtDr ---------LI 3-8670
Hoover Robt F 330ChaplnLn ---LI 3-7860
Hoover Roy W 3081RockvwPl ---LI 3-3326
Hoover W C CountyAirprt ---------LI 3-2935
Hopkins Eleanor B Mrs 395Chorro -LI 3-0479
Hopkins Garnett Jr 690 Sandrcock--LI 3-2794
Hopkins Paul R 2554GretaPl ---LI 3-1872
Horan R B 1370 Staffrd ---------LI 3-6456
Horen P F 1341 Osos ---------LI 3-4556
Horn Charlotte 374 SntaLuciaDr---LI 3-1628
Horn Delbert G Mrs 1824Nipomo --LI 3-0990
Horn Oliver 645HendrsnAv ---LI 3-0639
Horne Bradford W MiltnLn ---LI 3-3248
Horne Douglas S 1622Chorro ---LI 3-4872
Horne John F 728Uphm ---------LI 3-4448
Horner Dave vacum dirs
1290MurryAv-LI 3-1406
Horner Elmer R 3001JohnsnAv ---LI 3-1016
Horton D R 662 Osos ---------LI 3-0488
Horton O D Jr PerknsLn ---------LI 3-1522
Hortons 727Marsh ---------LI 3-7325
Horvath Irene 865Morro ---------LI 3-8206
Horwitz Daisy G 221Harris ---------LI 3-9059
Hosford T C 2103JohnsnAv ---LI 3-6062
Hotchkin D H 779Buchn ---------LI 3-6216
Hotchkin Dana H 546Higuera ---LI 3-6870
HOTEL DRUG STORE
AndersonHotelBldg-LI 3-5950
Hotel News Stand
AndersonHotelBldg-LI 3-0910
Hotel Obispo 1025Court ---------LI 3-7640
Hotel San Luis 697Higuera ---------LI 3-9926
Hotel Wineman 849Higuera ---------LI 3-7465
Houdek Charlotte AvilaBeach ---LI 3-8252
Houk A L 321BuenaVstaAv ---------LI 3-6251
Houser Keith J 1415Higuera ---LI 3-6477
Houser Otto H Rev 524MitchlDr --LI 3-5548
Houser Wm M Jr 17MtPleasntnDr --LI 3-8386
Houser Wm M Jr atty 990Palm---LI 3-8666
Housing Authority 481Leff ---------LI 3-1239
Houston J C 216Almnd ---------LI 3-6849
Howard Douglas S 841BoysnAv ---LI 3-7284
Howard Jack 1170Leff ---------LI 3-2309
Howell Donald W 154FthlBl ---------LI 3-8175
Howell Edgar A 1279MurryAv ---LI 3-6148
Howell Leland S Mrs 1427Broad ---LI 3-1640
Howell R P 479Pismo ---------LI 3-7146
Howell Wm S 671Park ---------LI 3-4536
Howell's Corner LsOsosRd ---------LI 3-2673
Howes Wilbur B 2020Hope ---------LI 3-6594
Howie's Motel 652Morro ---------LI 3-7024
Howse Frankie 2028Abbt ---------LI 3-7525
Howse Winifred L Mrs 171Brook ---LI 3-4901
Hoxsie Ena M 345BuenaVstaAv ---LI 3-2769
Hoyt C Russell Mrs 1232Morro ---LI 3-2163
Hubbard S A Mrs 483Pac ---------LI 3-6723
Huber Edgar 3040RockvwPl ---LI 3-7896
Hudgens G F 1737Chorro ---------LI 3-5938
Hudgens Olin 251High ---------LI 3-4711

Hudson Chas M 113FthlBl ---------LI 3-2281
Hudson Geo S 1429 Osos ---------LI 3-4338
Hudtloff Christina Miss 1357-2d --LI 3-7510
Hudtloff Jos L 465Pac ---------LI 3-0586
Huff Marshall R 39Vetvle ---------LI 3-1792
Huffman H G 303High ---------LI 3-3971
Huffman Jack D 1640PhillipsLn ---LI 3-5965
Huffman Ruth E 966Buchn ---------LI 3-1032
Huffman T J 2081 SierraWy ---LI 3-0410
Hufford E E Mrs
FarrellAvBaywdPrk-LI 3-7976
Hughes Agnes M 1025Court ---------LI 3-7640
Hughes Arthur W 546Higuera ---LI 3-3391
Hughes Ben 1890Hays ---------LI 3-4956
Hughes J E 210 SntaLuciaDr ---LI 3-2484
Hughes Jas H PerknsLn ---------LI 3-4011
Hughes Jas P 46RincnDr ---------LI 3-4037
Hughes Joe Liquor Store 728Marsh-LI 3-7729
Hughes Leroy B 271LaCanadaDr --LI 3-1783
HUGHES NASH CO 1005Montery -LI 3-0540
Hughston B B 1645Broad ---------LI 3-4630
Huillier David L 340PatriciaDr ---LI 3-1779
Hull Arvel 671Toro ---------LI 3-3162
Hull Pearl C Mrs 883Nipomo ---LI 3-8125
Hull Ray 1546Chorro ---------LI 3-2934
Hullender Wm C 1542Peach ---------LI 3-6492
Hulsey Dorthea steno 1123Pismo---LI 3-8615
Hulst Geo P LsOsosRdBaywdPrk --LI 3-1821
Hummel Geo L 552A CalifBl ---------LI 3-3554
Humphrey Bernard J 680 SntaRosa-LI 3-6690
Humphrey C C 611 SerranoDr-----LI 3-9057
Humphreys Beverley 778BoysnAv --LI 3-7783
Hunt Bess A Mrs 1821Morro ---------LI 3-4707
Hunt Edw S 1219 Osos ---------LI 3-8297
Hunt Floyd E 1324Essx ---------LI 3-8553
Hunt Herbert L 103CalifBl ---------LI 3-4499
Hunt Patricia Mrs 277Pismo ---LI 3-8644
Hunt T A 893Church ---------LI 3-4361
Hunter E N 1110Buchn ---------LI 3-6942
Hunter Estelle B 1625MurryAv ---LI 3-8433
Hunter Geo 306TolosaWy ---------LI 3-4863
Hunter H G 122RamonaDr ---------LI 3-2567
Hunter Jewel 423High ---------LI 3-3632
Hunter Robt C 180Brook ---------LI 3-8227
Hunziker Jean 1186 Isly ---------LI 3-4469
Hurd Eva D 273Almnd ---------LI 3-6860
Hurley Chas 820½FthlBl ---------LI 3-0558
Hurley John 1837JohnsnAv ---------LI 3-2296
Husted Don W Anchor Rity Serv
871 SntaRosa-LI 3-7430
Husted Don W Rev Calvary Baptist Chrch
867Pac-LI 3-6546
Husted L P 1306Essx ---------LI 3-8495
Hutchings Gilbert A 1924Hays ---LI 3-5778
Hutchinson Helen C 1961Hope ---LI 3-6243
Hutchison J R Business Men's Assurance Co
2030Fixlini-LI 3-0627
Huth Wm W 526Kentcky ---------LI 3-2378
Hyer Edgar A 392JeffryDr ---------LI 3-1375
Hymoller Hans P 1238Nipomo ---LI 3-6032
Hysen Carl L 357 SntaLuciaDr---LI 3-1184
HYSEN-JOHNSON FORD INC
1101Montery-LI 3-6422

I

I D E S Hall Assn Mill ---------LI 3-4937
I O O F Hall 520Dana ---------LI 3-9891
Idler's Service & Appliances
1459Montery-LI 3-0745
Iffert Jos A 1240LaurelLn ---------LI 3-2143
Imboden Danl C 418CuestaDr ---LI 3-4280
Imel Frank OrctRd ---------LI 3-6868
Independence School OrctRd ---LI 3-3095
Iness Ben D OrctRd ---------LI 3-0589
Infantile Paralysis Foundation
1302Marsh-LI 3-3808
Ingles D L 382Toro ---------LI 3-7866
Ingram E P 1822Chorro ---------LI 3-3356
Inman C Wayne 841BoysnAv ---LI 3-4579
Inman Wm P 1344Mill ---------LI 3-7425
Ioppini J P 220 Story ---------LI 3-5095
Ioppini Robt 661FunstnAv ---------LI 3-4040
Irelan Wm L 1337Pismo ---------LI 3-2569
Irey Goldia 1206Buchn ---------LI 3-4729
Irey Vern Ins 231Kentucky ---LI 3-8428
Irvin Jas F 1042Pismo ---------LI 3-2742
Irvine A 281KentuckyAv ---------LI 3-4670
Isola Chiara Mrs 777Chorro ---LI 3-7964
Isola F E 2258 SntaYnezAv ---LI 3-5913
Isola Jos J 850Mill ---------LI 3-8304
Isola Louis 2976JohnsnAv ---------LI 3-3416
Ivanoff R G 855Buchn ---------LI 3-6509
Iversen Howard L 1535Higuera ---LI 3-0706
Iwao K FrenchRd ---------LI 3-3044

J

Jack & Jerry's Auto Supply
166FthlBl-LI 3-3127
Jack R E Mrs 536Marsh ---------LI 3-5845
Jackman Madeline J FthlBl ---LI 3-4251

JACKSON EUGENE genl contr
660Caudl-LI 3-0556
Jackson Harry 1233 SylvlaCt ---LI 3-5850
Jackson Ida Mae 183DINrteWy ---LI 3-9022
Jackson J E 314Beebee ---------LI 3-6039
Jackson L G 640Church ---------LI 3-0612
Jackson Lowell L LsOsosRd ---LI 3-1743
Jackson Mildred 124 Stennr ---LI 3-2715
Jackson Myrtle 2525GailPl ---LI 3-3817
Jackson Paul K 790 Isly ---------LI 3-6438
Jackson Paul K San Luis Obispo County of
Justice of Peace CourtHse-LI 3-5532
Jackson Paul K Mrs 790 Isly ---LI 3-6438
Jackson T R 1055Pac ---------LI 3-7545
Jackson Walter E 1820Broad ---LI 3-0788
Jackson Wm L 860 Osos ---------LI 3-8143
Jackson's Helen Beauty Salon Helen
Jackson's Bty Salon 778Marsh-LI 3-3114
Jacobs J Y 503MitchlDr ---------LI 3-6310
Jacobsen Frances C 220Beebee ---LI 3-0812
Jacobsen H A 236NBroad ---------LI 3-2638
Jacobson C M Mrs 71NBroad ---LI 3-2439
Jacobson C M Mrs Valley Elec Co
787Higuera-LI 3-4949
Jacobson N M 473Chorro ---------LI 3-6430
Jaeger H R 726Kentucky ---------LI 3-7865
Jaeger Lester R 887Nipomo ---LI 3-5610
James Rose E 961 SntaRosa ---LI 3-4531
James Russell S 651FthlBl ---LI 3-8587
Jan John 161CerroRomauldoAv ---LI 3-6070
Janssen Henry 641 Isly ---------LI 3-2859
Jante Udo 886LinclnAv ---------LI 3-5624
Jarnagin W R 362Buchn ---------LI 3-5584
Jarvinen Urho V bldg contr
275DISrWy-LI 3-8654
Jay Tomie 1040 Isly ---------LI 3-4833
Jean D C Mrs 959Toro ---------LI 3-5479
Jeannot Edw 22LaEntradaAv ---LI 3-1592
Jeannot F W 164 OrangeDr ---LI 3-2101
Jeffries Carrie Mrs 1233Beach ---LI 3-4941
Jehovah's Witnesses 842CalifBl ---LI 3-4613
Jelf Paul 1125Pac ---------LI 3-8288
Jenkins Howard B 220WarrenWy ---LI 6333
Jennings E A Jr 2520Helena ---LI 3-4658
Jennings E E 1249Palm ---------LI 3-1103
Jensen Arthur F 1358-1st ---------LI 3-2659
Jensen Emil 544Higuera ---------LI 3-4547
Jensen Harold E 1175MurryAv ---LI 3-4718
Jensen Helen 787FranciisAv ---LI 3-3279
Jensen Jas W 1127Upham ---------LI 3-8268
Jensen John J 1152Buchn ---------LI 3-1749
Jensen M V Jensen Sales Co
1359Montery-LI 3-7948
Residence 1818 SnLuisDr---------LI 3-9045
Jensen Robt C 392 SntaMariaAv---LI 3-3219
Jensen Sales Co 1359Montery ---LI 3-7948
Jensen Wesley C 503Branch ---------LI 3-4606
Jespersen Marvin VachellLn ---LI 3-5420
Jespersen Mary Mrs 788Pismo ---LI 3-9032
Jespersen Ray 644Howrd ---------LI 3-6030
Jesperson M H 1334Marsh ---------LI 3-7512
Jessie L T Mrs 1912 Osos ---------LI 3-7997
Jewel Tea Co Inc 320King ---------LI 3-8430
Jim's Inn 1025Morro ---------LI 3-9825
Joaquin's Grocery 420High ---LI 3-8501
JOE'S PLACE used furn dlr
582Higuera-LI 3-0532
Johannes Mary 957Essx ---------LI 3-0438
Johansen Mary 1343Pac ---------LI 3-1706
Johe Arthur IrishHills ---------LI 3-3281
Johe Eugene FthlBl ---------LI 3-6793
Johe Geo Mrs 415 OldMorroRd---LI 3-7504
Johe Henry Laguna ---------LI 3-3237
Johe Paul IrishHills ---------LI 3-3281
John Marion amusmt devices
480Pac-LI 3-3738
John Victoria 864 Osos ---------LI 3-7444
Johns Johnny M EdnaRd ---------LI 3-4136
Johns Robt W 460Graves ---------LI 3-3668
Johns Ronald W 338ChristinaDr ---LI 3-2287
Johns Tailor Shop 1128Gardn ---LI 3-7771
Johnson A O MonteryHts ---------LI 7373
Johnson A O cement contr
ChristianAv&Victoria-LI 3-3771
Johnson Albert 480Leff ---------LI 3-6718
Johnson Arthur 265Chorro ---------LI 3-3853
Johnson Belva Pismo Hts 277Pismo ---LI 3-0510
Johnson Chas Mrs 1042A Pac---LI 3-1752
Johnson D W 1641HillcrstPl ---LI 3-3985
Johnson Don E 65LaEntradaAv ---LI 3-6281
Johnson Donald F 360HathwayAv --LI 4373
Johnson Dorothy
281CerroRomauldoAv-LI 3-2032
Johnson E L 2075Hope ---------LI 3-5789
Johnson Ernest J 265Almnd ---------LI 3-7641
Johnson Ernestine 650Graves ---LI 3-8391
Johnson Ernette 1516Nipomo ---LI 3-1283
Johnson Everett E 804 Sandrcock--LI 3-9023
Johnson Ezra 743ChristinaAv ---LI 3-4433
Johnson Fred H 1068Pismo ---------LI 3-3048
Johnson Fred H implmnts & machy
1119Gardn-LI 3-1523
Johnson Geo O 2557GretaPl ---------LI 3-5736
Johnson Gladys F 1604Morro ---LI 3-6981
Johnson Henry 101DISrWy ---------LI 3-5482
Johnson J A 2850JohnsnAv ---------LI 3-2095
Johnson J C 1042Pac ---------LI 3-4841
Johnson J E Red 1130Marsh ---LI 3-6759
Johnson J W 1216Buchn ---------LI 8392
Johnson Jessie R 881Morro ---------LI 4067
Johnson John P 470LawrnceDr ---LI 3-6507
Johnson John W 107CalifBl ---LI 3-0503
Johnson Lester C AvilaBch ---LI 4311
Johnson M E 150DINrteWy ---------LI 3-6173
Johnson N R Mrs 2221Broad ---LI 3-1791
Johnson O Richard JohnsnAv ---LI 3-3967
Johnson Ralph W 2320LawtnAv ---LI 3-2084
Johnson Richard F 286LinclnAv ---LI 3-0568
Johnson Robt B 498LinclnAv ---LI 3-0831
Johnson Robt C 691HendrsnAv ---LI 3-3499
Johnson Robt S dntst 1312Gardn---LI 3-6081
Johnson Robt S Dr 985MurryAv ---LI 3-6535
Johnson Rodney V 1218FthlBl ---LI 3-3728
Johnson Ted H 2415Helena ---------LI 6747
Johnson Walter 3361 SBroad ---LI 3-3796
Johnston A N 899MtnVw ---------LI 3-6298
Johnston Clara 544Higuera ---------LI 3-3941
Johnston Fred W 2050Hope ---------LI 3-6866
Johnston Geo A 1514 Osos ---------LI 3-0538
Johnston Jewett M 875MtnViewAv--LI 3-7193
Johnston Robt M 2035 SnLuisDr---LI 3-3710
Johnston Walter R LaurelLn ---------LI 3-1541
Jolly Jesse J 1461Higuera ---------LI 8217
Jones Ada EdnaRd ---------LI 3-6813
Jones Ambulance Service & Hospital
Supplies 780Pac ---------LI 3-7050
Jones Burwell 475NBroad ---------LI 3-2626
Jones C W 2051Fixlini ---------LI 3-5744
Jones Chestine E 1365Cazadero ---LI 3-7619
Jones Eldridge J 473 Osos ---------LI 3-3741
Jones Ellen C 405MitchlDr ---------LI 3-3804
Jones Fred W 2042 SnLuisDr ---LI 3-2809
Jones Grace Mrs 685Buchn ---------LI 3-6566
Jones H C S EdnaRd ---------LI 3-3829
Jones Jack 1983 Slack ---------LI 3-4460
Jones Jas P 65RincnDr ---------LI 3-7658
Jones John Edw 292GrandAv ---LI 3-3036
Jones Kenneth W 907MurryAv ---LI 3-9727
Jones Laura C 970 SntaRosa ---LI 3-4076
Jones Lew Construction Co
CalPolyCampus-LI 3-8657
Jones Lew Construction Co
70Higuera-LI 3-7137
Jones Luke Mrs 355JayceeDr ---LI 3-9058
Jones Melvin L 227Price ---------LI 3-6892
Jones Melvin R 318LaCanadaDr ---LI 3-5498
Jones Oliver Mrs 143TassajaraDr --LI 4083
Jones Russell Mrs 1258Montery ---LI 3-3112
Jones Sallie M Mrs 687 Isly ---------LI 3-8484
Jones Wm A 2563GretaPl ---------LI 3-2588
Jones Winifred 1132 Olive ---------LI 3-3288
Jordan L Bunny 1319Gardn ---------LI 3-7378
Jordan Lois 619LinclnAv ---------LI 7026
Jordanos' Inc bevrg 1321Carmel---LI 3-6248
Jorgensen Edw 2436JohnsnAv ---LI 3-1089
Jorgensen Walter E 137FthlBl ---LI 3-4820
Jorgeson D R Mrs 224CraigWy ---LI 3-7904
Jorgeson Maude Mrs 1121 Stennr--LI 3-4829
Joyaux H V Richardson R F Co
1135 SntaRosa-LI 3-4817
Joyaux Henry V 283Chorro ---------LI 3-6871
Joyce Edw P 1305Palm ---------LI 0082
Juarez Anthony 740ChristianAv ---LI 3-7393
Juarez Jose 1961 Osos ---------LI 3-3348
Juarez Theo 203Cypres ---------LI 3-3662
Judkins A C LsOsosRd ---------LI 3-3565
Julian C W Dr 27RincnDr ---------LI 3-0865
Justus F O 1502Essx ---------LI 3-5509
3-9098

K

K A T Y OFFICES 981Montery----LI 3-1340
Studio & Transmitter 500Price --LI 3-2424
K V E C RADIO Hill&MtnVw ------LI 3-0920
K V E C-T V Hill&MtnVw ------LI 3-0920
Kabat Herbert R 15HathwayAv ---LI 3-2023
Kadish Ahud 30Vetvle ---------LI 3-3106
Kaetzel C P atty 793Higuera ---LI 3-2545
Residence 1530Broad ---------LI 3-2645
Kaetzel Jack atty 793Higuera ---LI 3-2545
Kaiser Alvin R 1534Chorro ---------LI 3-0913
Kajihara Ernest 2025Essx ---------LI 3-7923
Kalb D 773Essx ---------LI 3-8651
Kamm L W 1833CorralitosAv ---LI 3-4373
KAMM L W rl est 1228Broad------LI 3-5905
Kanen Garth 151Polyview ---------LI 3-4919
Kaplan Duane P 652½Caudl ---------LI 3-1725
Kapp Chas 1129½ Isly ---------LI 3-2670
Karbowski Irving 848Misn ---------LI 3-8400
Karlak Wm 1627PhillipsLn ---------LI 3-1037
Karleskint John P 367 SnMiguelAv-LI 3-1535
KARLESKINT'S FLORIST & NURSERY
1422Montery-LI 3-1535
Karsgard Henry 729 South---------LI 3-7945
Kastning Joann 105CrandlWy ---LI 3-2187
Kathka E A 1371Pac ---------LI 3-8595

Katona Al 1700 SnLuisDr---------LI 3-2531
Kauffold Fred H Mrs 1411½Beebee--LI 3-3678
Kaufman Mary Edna 1052 Isly----LI 3-6104
Kaupp E F 1228JoyceCt ---------LI 3-8499
Keane Harry F YoakumTract ---LI 3-1897
Keane Jos 356Pac ---------LI 3-8392
Keating Irene 1724 Osos ---------LI 3-4067
Keaty L B 1446Lizzie ---------LI 3-6507
Keely L C 69BentnWy ---------LI 3-0503
Keese Anthony V MD SanLuis Clnic
990Pac-LI 3-4800
Keese Elizabeth Mrs
234FrontAvlaBch-LI 3-3680
Keese Elizabeth Mrs 878LinclnAv --LI 3-0955
Keffer Walter 1063Ella ---------LI 3-7354
Kehm A 2280LawtnAv ---------LI 3-4951
Keith Bernice 463 Isly ---------LI 3-4699
Keith Patricia A 729 South---------LI 3-2098
Keller Frank M 654Church ---------LI 3-6506
Keller Theo M Jr 2523GretaPl ---LI 3-6747
Keller Wayne M 1990Loomis ---LI 3-4774
Kelley C C 915Branch ---------LI 3-3360
Kelley Dorsey M osteo 1500Marsh-LI 3-2724
Residence 70BentnWy ---------LI 3-0912
Kelley S F 872Toro ---------LI 3-1222
Kelly Frank W 1312 SntaRosa ---LI 3-6077
Keltz Stanley 1907Ruth ---------LI 3-5937
Kem Louise 1390Palm ---------LI 3-1010
Kemp David E 301PatriciaDr ---LI 3-6884
Kendall Wm A 873Venabl ---------LI 3-8194
Kenesson J H 359TolosaWy ---------LI 3-4806
Kennedy Carroll D OrctRd ---------LI 3-1559
Kennedy F A 2771Broad ---------LI 3-9031
Kennedy Ralph C ri est 1120Gardn-LI 3-1002
Residence 482 Isly ---------LI 3-3496
Kennedy Robt C MorroRd ---------LI 3-1097
Kennedy Robt E 1385Cazadero ---LI 3-2860
Kennelly Bruce 368LinclnAv ---LI 3-7185
Kenneys Chevron Stn Hwy1&FthlBl--LI 3-9904
Kennon Lewis 1243Fredercks ---LI 3-4892
Kent Donald B 433GrandAv ---------LI 3-7658
Kentel Arthur Beebee&South ---LI 3-3036
Keg's Mobil Service 1095Marsh ---LI 3-9727
Kern John M 367CerroRomauldoAv--LI 3-8588
Kershaw G E 451MitchlDr ---------LI 3-2836
Kershner Wm R 889Waint ---------LI 3-1454
Kester Bob Bob's Cork 'N' Btl Ligr Str
799FthlBl-LI 3-8637
Kester Robt R 826Misn ---------LI 3-0699
Ketchum Ernest H 870MeineckeAv --LI 3-5487
Ketter Mathias 56RincnDr ---------LI 3-2948
Ketz Art OrctRd ---------LI 3-4530
Ketz Art Plumbing Heating & Sheet Metal
OrctRd-LI 3-4530
Keys L H MD 132DISrWy ---------LI 3-2653
Kiel Howard 640Leff ---------LI 3-2083
Kienle Stanton F PerknsLn ---------LI 3-4421
Kiernan C L 1189Buchn ---------LI 3-2578
Kiger Albert 2845Broad ---------LI 3-7417
Kiger H S 2141Broad ---------LI 3-2117
Kiger W M 1053MurryAv ---------LI 3537
Kihm Albert A Dr 766BoysnAv ---LI 3-4986
If no answer call---------LI 3-5800
Kunihiro Matt LsOsosRd ---------LI 3-4570
Kurbat Alverda 667Montery ---LI 3-4061
Kurtz R E 2450 Story ---------LI 3-7091
Kustom Korner Muffler & Speed Shop
636Higuera-LI 3-7160
KYLE CO 1609 Osos ---------LI 3-1998
Kyle Harry 1747Chorro ---------LI 0846
Kyle Harry Kyle Co 1609 Osos ---LI 3-1998

L

Labor Local No 1464 A F of L
1530Montery-LI 3-6057
LaCasita Court AvlaBch ---------LI 3-4826
Lacterman Harry M 716Misn ---LI 3-5410
Lacterman's women's apprl
728Higuera-LI 3-4936
Lacy Sadie 1145Leff ---------LI 3-7017
LADWIG FARM & HOME SUPPLY
1619 Osos-LI 3-3442
Ladwig Glen Ladwig Farm & Home Supply
1619 Osos-LI 3-3442
LaFaive Leo G 1016Walnt ---------LI 3-5911
Lagao A FthlBl ---------LI 3-2839
Lagomarsino's Wholesale Liquor & Wines
Osos&Higuera-LI 3-7832
Laguna School LsOsosRd ---------LI 3-4621
Laidlaw A L 1215Ella ---------LI 3-4930
Laird Harry J 275LinclnAv ---------LI 3-5713
Laird Walter O 313ChristinaDr ---LI 3-5588
Laloli Henry 18RincnDr ---------LI 3-2368
Lamas R Mrs 845Venabl ---------LI 3-0651
Lambert R S
7th&ElMorroBaywdPrk-LI 3-6948
Lambert W H LsOsosRd ---------LI 3-3313
Lamboy Oscar 2545GretaPl ---------LI 4397
Lammiman G F 150Chorro ---------LI 3-3548
Land Fred E LsOsosRd ---------LI 3-1174
Landeck Herbert A Jr 2084Hays --LI 3-5751
Landreth J B 628Grove ---------LI 3-1796
Lane Lillian J 304½Higuera ---LI 3-4989
LANE'S CERAMIC STUDIO
583Dana-LI 3-2713
Lang C C Mrs 1780 SnLuisDr---LI 3-2064
Lang Donna J EdnaRd ---------LI 3-0611
Lang Eugene H 1031High ---------LI 3-1598
Langan Beth OrctRd ---------LI 3-0815
Langdale Bradford
CampSnLuisObispo-LI 3-0767
Lange Herbert J 268Branch ---------LI 3-0619
Langendorf United Bakeries Inc
584Higuera-LI 3-4145
Langford D 652MitchlDr ---------LI 3-2765
Langford Jas A 618Grove ---------LI 3-3427
Langlois Arthur 725Leff ---------LI 8232
Lanier R F 212JeffryDr ---------LI 6513
Lankford Jerry 124ManzanitaDr --LI 3-8191
Lanotti A 948 SntaRosa ---------LI 3-5084
LaPierre Hazel Mrs 369Marsh ---LI 3-3037
Larkin W E 149-3dBaywdPrk ---LI 3-4698
Larrabee Helen L 1334Chorro ---LI 3-4934
Larrick Donald E 316RamonaDr ---LI 3-2808
Larry Fraites Shell Service
1095Montery-LI 3-2216
Larry & Margo's Health Foods
1120Morro-LI 3-1127
Larsen John D 451RamonaDr ---LI 3-6890
Larsen Peter 575Dana ---------LI 3-4706
Larsen Roy A 324-A CalifBl ---LI 3-7881
Larson Blanche Mrs 747Leff ---LI 3-1430
Larson Leonard 2090McCollm ---LI 3-5898
Larson Myron W Shell Products Distr
1196FthlBl-LI 3-3414
LaRue Jean 1514Toro ---------LI 3-4905
LaRue R O 294CraigWy ---------LI 3-7991
Lass W J 657MitchlDr ---------LI 3-1029
Lassonde Rose A 772Mill ---------LI 3-7124
Latimer B G 642Montery ---------LI 3-2135
Lauck David 150Graves ---------LI 3-5514
Laudenschlager W P FremontCt ---LI 3-7572
LAUNDROMAT OF SAN LUIS OBISPO THE 675Higuera ---------LI 3-4230
Laursen John 127Toro ---------LI 3-2621
Lautner E J 964Chorro ---------LI 3-2055

LI = LIberty
DIAL THE TWO LARGE LETTERS AND THE NUMERAL then the remaining four numerals. When giving the number to an operator, or to others, please use the full name, LIberty.

Laux Elizabeth EdnaRd ---------LI 3-5812
Law Dan 1239 Sydny ---------LI 3-1840
Law John V 811Minn ---------LI 3-5435
Lawn Eugene W 1344Mill ---------LI 3-7425
Lawrence Cecil 2545GailPl ---------LI 3-2672
Lawrence Harold 189CraigWy ---LI 3-6477
Lawrence L W Mrs 1335Palm ---LI 3-2921
Lawrence & McNamara rl est
1020Broad-LI 3-5686
If no answer call---------LI 3-7776
Lawson H W 1220Bond ---------LI 0477
Lawson John D 396LinclnAv ---LI 3-6080
Laymon Leon E 1265Mill ---------LI 3-6900
Lazzarini Don L Edna ---------LI 3-5923
Leach Leo E FarrellAvBaywdPrk --LI 3-3826
Leach Richard 281HathwayAv ---LI 3-2267
Leal Manuel 191Beebee ---------LI 3-7872
Leal Roza C PortugueseFlatRd ---LI 3-7770
Leary Ruth A 2000Gardn ---------LI 3-3204
Lebo Belle E 783Pismo ---------LI 3-5539
Lebo Virgie L 883RougeetPl ---LI 3-3702
LeBrun A W 398PatriciaDr ---LI 3-1727
Lechuga P 211TassajaraDr ---LI 3-7692
Leckenby Fred 663Brizzolara ---LI 3-2076
Ledson W A 1174 Isly ---------LI 3-0514
Lee Billie V 2374Augusta ---------LI 4592
Lee Ed 388Chorro ---------LI 3-3686
Lee Harry 1127Pac ---------LI 3-0675
Lee Roy G 1719Broad ---------LI 3-5511
Lee Sue L 1421Gardn ---------LI 3-7197
Leeper Harrison D 384 Isly ---LI 3-5822
Leever Olive 115Chorro ---------LI 3-7579
Lefler Jessie B 1716 Osos ---------LI 3-7164
Leguina S 547Higuera ---------LI 3-3636
Leguina Santy 559 Isly ---------LI 3-1655
Lehmann J 167WarrenWy ---------LI 3-3123
Leister Arthur 358TolosaWy ---LI 3-2831
Leitcher Robt D 679Montery ---LI 3-4656
Leitcher Sophia 2319Broad ---LI 3-5077
Leitner Eugene L 1137Buchn ---LI 3-6811
Leitner Lawrence L Mrs 1154 Isly--LI 3-4125
Lejonhud Ralph 1921 SnLuisDr---LI 3-6066
Leland Edna Mrs 765Centr ---------LI 3549
Leland Geo N 1520Higuera ---------LI 3-8221
Lemos J V Mrs 1042Montalbn ---LI 3-1378
Lemucchi Joe 2250LawtnAv ---------LI 3-4617

Lenger L L 585Leff ---------LI 3-5465
Lennon Roy 390 SntaMariaAv ---LI 3-2930
Leo Philip E 661Buchn ---------LI 3-3631
Leonard A M Mrs 1640Nipomo ---LI 8645
Leonard Geo R 1060Mill ---------LI 3-0747
Leonard J E 338JayceeDr ---------LI 3-6471
LEONORE SMITH 1131Chorro ---LI 3-7218
Leon's Toy Shop 659Higuera ---LI 3-5039
Leo's Repair Shop 497 Isly ---------LI 3-6245
Leo's Texaco Service
SntaRosa&Olive-LI 3-8556
Lepley Henry PismoHwy ---------LI 3-3770
Leslie M W 2017Chorro ---------LI 3-3939
Leslie R M 2044Fixlini ---------LI 3-4671
Lesperance Tony 402LawrnceDr ---LI 3-4388
Lessi C L New York Life Ins Co
964Chorro-LI 3-1771
Lester Isaac 40Toro ---------LI 3-1188
Leutz W A 1842 SnLuisDr---------LI 2188
Leverich Wm 1843Hope ---------LI 3-4515
LeVier W H 290 SntaLuciaDr---LI 3-1511
Levy A & Zentner J Co
Office 303Higuera ---------LI 3-4325
Garage 101Hwy ---------LI 3-1189
Lewelling Eric 338CuestaDr ---LI 3-1971
Lewelling Ernest B 210LinclnAv ---LI 3-8480
LEWELLING'S SERVICE
SntaBrbraAv&Broad-LI 3-1715
Lewellyn Chas SeeCanyon ---------LI 3-4581
Lewetzow D R 1033Walnt ---------LI 3-2699
Lewin Bernhard ri est 657Pismo---LI 3-5085
Lewis Al V 248ChaplnLn ---------LI 3-3275
Lewis David R Mrs
LsOsosHighlands-LI 3-3508
Lewis Dorothy R EdnaRd ---------LI 3-1630
Lewis Geo R Mrs 860Pac ---------LI 3-3429
Lewis Gertrude 861JohnsnAv ---LI 3-2558
Lewis J S 389Pismo ---------LI 3-3075
Lewis Jas E 729 South---------LI 3-1186
Lewis Jane A 1042Pac ---------LI 3-1566
Lewis Joe 365 SntaBrbraAv---------LI 3-5897
Lewis Lulu 1610Carml ---------LI 3-0468
Lewis Manuel J 457Pismo ---------LI 3-2028
Lewis Nic E 888Venabl ---------LI 3-7397
Lewis R A MorroRd ---------LI 3-1267
Lewis Vance D 696FthlBl ---------LI 3-6326
Lewis Walter F EdnaRd ---------LI 3-4189
Libby Arthur F 168DINrteWy ---LI 3-0403
Libby Carroll 1942Fixlini ---------LI 3-3660
Libby Edw 195RamonaDr ---------LI 3-7202
Libhart Ralph 1223George ---------LI 3-0559
Libs F M 781 Osos ---------LI 3-2093
Liebenguth Edith 762NBroad ---LI 3-0475
Liljestrand O Eric 456Leff ---------LI 3-2632
Liljestrand Sven H 729 South---LI 3-1555
Lima Robt F 1359Palm ---------LI 3-1977
Limon Antonio B 625Florence ---LI 3-1714
Limon Regino 1200BushnellAv ---LI 3-7907
Lincicum Clem V 1444 Sydny---LI 3-6480
Lind John 48BentnWy ---------LI 3-2630
Lindesmith Ellen 1121Uphm ---LI 3-4130
Line Herbert 534HathwayAv ---LI 3-1303
Linebarger F W 876Church ---LI 3-8504
Linebarger Margaret 1008Waint --LI 3-6703
Linebarger Margaret altrtns
846Higuera-LI 3-7938
Link John A 766BoysnAv ---------LI 3-8455
Linneman Carl F 600KentuckyAv --LI 3-5653
Linsday Thos H Jr 77BoysnAv ---LI 3-2911
Linty Colissie 434High ---------LI 3-6409
Litho Art Shop 1804 Osos ---------LI 3-5939
If no answer call---------LI 3-3718
Litke Hal D 1239Mill ---------LI 3-3393
Litten Kate 635LawrnceDr ---------LI 3-6571
Litterst R F

Long Irvine S 15MtPleasantonDr LI 3-2694
Long W C 525Higuera LI 3-0081
Longaker H Wayne 1424Palm LI 3-7859
Loomis E C & Son 121Higuera LI 3-8410
Loomis Richard I 2425Broad LI 3-8359
Loper H S 1432Higuera LI 3-5824
Loper Willard 255 SntaLuciaDr LI 3-7408
Lopes Manuel S 2075Essx LI 3-8350
Lopes Manuel V EdnaRd LI 3-0979
Lopez Adolph LsOsosRd LI 3-6207
Lopez Ivan W 571Buchn LI 3-4900
Lopez Jose 834 Sandrcock LI 3-3054
Lopez Lester B 1500Monterey LI 3-7765
Lopez Manuel 1320Buchn LI 3-6238
Lopez Minnie 1009Pac LI 3-0741
Lopez Pete S 1287MurryAv LI 3-5830
Lopez W E Old101Hwy LI 3-6053
Lorch J R 585½Dana LI 3-4722
Loretz Walter Rev Lutheran Chrch FthlBl&Hwy1 LI 3-8327
Lorton John 675 Osos LI 3-1933
LosOsos School LsOsosRd LI 3-4609
LosOsos Valley Garage LsOsosRd LI 3-3073
LosOsos Valley Market LsOsosValleyRd LI 3-5692
LosOsos Vendors 750Mill LI 3-8417
Los Rancheros Riding & Roping Club EdnaRd LI 3-6064
Lotspeich Chas A LsOsosHighlands LI 3-6937
Loubet Louis 1429 Osos LI 3-7169
Loughlin W H Mrs 1728Broad LI 3-4058
Louis photgrphr LI 3-1445
Day or night call LI 3-1445
Louis Howard 800Palm LI 3-4332
Louis Howard W Ah Louis Str 800Palm LI 3-4332
Louis W Young 350LincInAv LI 3-1445
Louis Walter 460Pac LI 3-4024
Louk J W 297B Branch LI 3-1870
Louran Lena Mrs 873Church LI 3-2237
Loveall Benj F dntst 1500Marsh LI 3-7115
Residence 1845Monterey LI 3-6547
Lovegreen E A 211Price LI 3-3214
Loveless Don E 1516Mill LI 3-1757
Loveless Mary 1844Hays LI 3-8192
Lovell J R 1946Chorro LI 3-8593
Lovell Mabel A 868Uphm LI 3-4108
Lovell Ray W 810Grove LI 3-6734
Lovett E D MD 2425JohnsnAv LI 3-4528
Low Don R 671LawrnceDr LI 3-7437
Lowe Annie J ResvrCanyonRd LI 3-4131
Lowe F W 1119Montalbn LI 3-7998
Lowe Floyd E 1231 Sydny LI 3-4046
Lowe Harold ResvrCanyonRd LI 3-1517
Lowe Jack L 190HendrsnAv LI 3-7618
Lowman Carol B Mrs 643FunstnAv LI 3-8543
Lownes Carl R 166FthlBl LI 3-3501
Loy Wm F 1239Broad LI 3-2829
Loyd V V 1202Pismo LI 3-5576
Lucas Jas 178RamonaDr LI 3-8667
Lucas John 261 South LI 3-6250
Lucas Mary 261 South LI 3-7269
Luchessa Ed 1660Mill LI 3-7292
Lucian Albert 201-11thBaywdPrk LI 3-6771
Lucian Don 600-7thBaywdPrk LI 3-1057
Lucksinger Aliene W Mrs 1758Fixlini LI 3-7723
Lucksinger Fred 1760Fixlini LI 3-3421
Lucksinger Motors 1255Monterey LI 3-4529
Lucky Auto Supply 1101Higuera LI 3-7544
Lucky Spot Cafe 280Higuera LI 3-9778
Ludwick Art 58LaEntradaAv LI 3-2814
Ludwick H W Mrs 29Vetvle LI 3-6478
Lueddeke Gus 1722ConejoAv LI 3-0716
Lugo Mike EdnaRd LI 3-2136
Luini Anna 2546Victoria LI 3-4834
Luis Anthony R 381Pac LI 3-1401
Luis John G 1968Chorro LI 3-0778
Lund Fred Arthur 255LaCanadaDr LI 3-7343
Lund John 1739JohnsnAv LI 3-6693
Lund Ramona I 1828Fixlini LI 3-3661
Lundstrom Loyd M 1316FthlBl LI 3-6912
Lundy J V 770 Islv LI 3-3244
Lusardi A S 740Pac LI 3-6271
Lusardi S J 1665Higuera LI 3-6193
Luster C C 326ChristinaDr LI 3-1895
Lutheran Church FthlBl&Hwy1 LI 3-8327
Luttropp Eric K VachlLn LI 3-3879
Lux A E 312 SntaLuciaDr LI 3-2493
Lydic Robt L 237Beehee LI 3-5976
Lyles W M Co SntaBrbraAv&Fletchr LI 3-4684
Lyman Albert E 1015Buchn LI 3-6936
Lynch Mary C Mrs 1321 Osos LI 3-1124
Lynch Obie 256TassajaraDr LI 3-2916
Lyon Ralph F 353GrandAv LI 3-8346
Lyon Ray B SLO County of Superior Judge CourtHse LI 3-3432
Residence 1290FthlBl LI 3-4441
Lyons Blanche J 914MeineckeAv LI 3-6050
Lyons Glenn E 188 SnJoseWy LI 3-7632

M

M & W Distributing Co S OldHwy101 LI 3-7858
Maat Leo J Jr 937B MurryAv LI 3-8614
MacDonald Dwayne A MorroRd LI 3-2899
MacDonald Harry F Carpenter H H Estate of 981Monterey LI 3-3147
Mach Geo R 399JeffryDr LI 3-8674
Machado Eleanor LsOsosRd LI 3-4848
Machado Joaquin EdnaRd LI 3-5614
Machado Leslie 464Hill LI 3-6881
Machado M OrctRd LI 3-6508
Machado Manuel B LsOsosRd LI 3-4848
Machado Martin LsOsos LI 3-5557
Machado Tony 172High LI 3-0607
Maciel Serafine 260CraigWy LI 3-1370
Mackie Margaret 1480Mill LI 3-2583
Macklin Walter J 1406Morro LI 3-1429
MacLaren Norman D BaywdPrk LI 3-1419
MacLean J M 738Higuera LI 3-2908
Macrae Les OK Rubbr Welders 1413Montery LI 3-0452
Macrae Lester 341FthlBl LI 3-5508
MAC'S CAFE AvlaBch LI 3-8621
Maddalena Constante OrctRd LI 3-0549
Maddalena Noel 2524Augusta LI 3-2337
Maddalena Roland 1259B Palm LI 3-1091
MADDALENA TIRE CO Higuera&Osos LI 3-0735
Madden R W 472MitchlDr LI 3-6578
Maddock N L 658Monterey LI 3-9034
Maddox Douglas 105CrandlWy LI 3-4041
Maddox Marcella 70LaEntradaAv LI 3-7456
Madgett Raymond E 512Dana LI 3-9049
Madonna A 2061 SnLuisDr LI 3-8131
Madonna Adeline 697Chorro LI 3-1145
Madonna Alfred EdnaRd LI 3-7634
MADONNA CONSTRUCTION CO Higuera&Freewy LI 3-6550
If no answer call LI 3-1883
Madonna Dora 759Montery LI 3-3209
Madruga C Mrs 285FthlBl LI 3-2200
Madruga Tony A 1162Mill LI 3-8171
Madsen Edw 1443Uphm LI 3-8535
Madsen Robt T 1491Upham LI 3-3267
Maes Harry C 770 SntaRosa LI 3-0733
Maes John 287DlSrWy LI 3-8457
Mager Hans 411Graves LI 3-4375
Maggetti Jerry T Jr 1961 Slack LI 3-2089
Maggetti P L 1264Palm LI 3-1864
Maha Elsa 1043Marsh LI 3-0432
Maher Edw J MD 1239Gardn LI 3-4043
Residence 2802JohnsnAv LI 3-6192
If no answer call LI 3-5800
Mahoney Chas J 10 South LI 3-4694
Mahoney D F 1303Higuera LI 3-3386
Mailer Chas R 1411Broad LI 3-3876
Main Eva L 1042Pac LI 3-5892
Mainini Alfred 83MtPleasntnDr LI 3-9096
Mainini Alma C 1127Peach LI 3-1460
Mainini Chas Mrs 1817Broad LI 3-9021
Mainini H N 1720Broad LI 3-5094
Mainini Henry R MorroRd LI 3-2546
Mainini Jos 566Pac LI 3-6431
Mainini Pete OldHwy101 LI 3-0798
Maino C A 1118Gardn LI 3-2240
Maino C A 994MurryAv LI 3-9033
Maino Construction Co contrs 2238 SBroad LI 3-7411
If no answer call LI 3-8201
Maino Jas E PismoHwy LI 3-3592
Maino Sila M Mrs 1043Peach LI 3-2920
Maino Theo C 643Grove LI 3-8201
Maino Theo M 1424Mill LI 3-7241
Mairs R T 848MeineckeAv LI 3-6741
Maldonado John 911Branch LI 3-6518
Mallagh A E 1656PhillipsLn LI 3-6294
Mallagh Elk 384AlbrtDr LI 3-1355
Mallory Chas H 1329Beach LI 3-6529
Mallory Mary E 493Pismo LI 3-4380
Mallory Merle A 708Misn LI 3-2334
Malmen W D 384Marsh LI 3-5806
Malone Richard C 1370Broad LI 3-7947
Malone Sumner 1613Gardn LI 3-6462
Maloney Neil T 250Almnd LI 3-7751
Maloon Ellen 570Marsh LI 3-1093
Malven R A LosOsosHighlands LI 3-1374
Manatt E T steno 104DlNrteWy LI 3-7159
Residence 104DlNrteWy LI 3-7159
Manderscheid Carl Jr 1334Gardn LI 3-3062
Manderscheid J Carl 752Buchn LI 3-1286
Manfrini Jos 1335F Palm LI 3-7492
Mankin Ardath V BaywdPrk LI 3-3860
Mankin J L BaywdPrk LI 3-6782
Mankins Elvin R 1327Marsh LI 3-5518
Manship D C Mrs 401High LI 3-4288
Manson Clara M 785Morro LI 3-2184
Manthie Adrian 769Uphm LI 3-2413
Manthie L O 2583GretaPl LI 3-3658
Manuel's Liquors 2145 SBroad LI 3-5074
Maples L C 121Cyprs LI 3-3428
Mar Vern Barber Shop 1027 Osos LI 3-6480
Marble Edw H LsOsosRd LI 3-6836
Marcom W E 1342Breck LI 3-4851
Marcum Jas O 830Venabl LI 3-0951
Marell's Jewelers 850Higuera LI 3-1404
MARGARET McNEIL'S STYLE SHOP 856Higuera LI 3-6530
Margaroli Catherine Mrs 770Morro LI 3-6530
Margaroli Chas W Jr 734Misn LI 3-3612
Margaroli E 833RougeotPl LI 3-5762
Margaroli Jas 2315Broad LI 3-3495
Margo & Larry's Health Foods 1120Morro LI 3-1127
Marion C W 655 Osos LI 3-0665
Marks Lambert 1720Chorro LI 3-4342
Marquardt Maynard 113DlSrWy LI 3-4972
Marquart Harry E 654MtnVw LI 3-7791
Marquering A R Mrs 1214B Mill LI 3-1049
Marques Sidney 1239 Staffrd LI 3-5460
Marquez Louise 863Mill LI 3-6560
Marre Louis AvlaBch LI 3-8583
Marre Luigi Land & Cattle Co AvlaBch LI 3-0565
Marre Robt B AvlaBch LI 3-8583
Marshall Arthur P Marshall's Jwlry Str 790Higuera LI 3-3431
If no answer call Morro By 5Prce 2-8495
Marshall Business Machines 1453Montery LI 3-2914
Marshall Frank G Mrs 777LincInAv LI 3-8379
Marshall Hotel 874Higuera LI 3-5853
Marshall I S 244Price LI 3-7779
Marshall Rudolph 1333Carmel LI 3-8235
Marshall Ruth E 1341 Osos LI 3-7743
Marshall Warde L D 743Buchn LI 3-4282
Marshall Willard F 241 Sandrcock LI 3-4335
MARSHALL'S JEWELRY STORE 790Higuera LI 3-3431
Marston Ena 1351Mill LI 3-3551
Martella Henry Mrs 457Buchn LI 3-7033
Martin A B 1680 SnLuisDr LI 3-7790
Martin A N 555HathwayAv LI 3-8172
Martin Antone 776Palm LI 3-5810
Martin B L 1314Palm LI 3-4316
Martin Barney E 1520Carmel LI 3-0717
Martin Burnard K 1841 Slack LI 3-6706
Martin C L 496Pismo LI 3-4395
Martin Celia 1261Mill LI 3-1720
Martin Charly 1147¾Leff LI 3-2487
Martin Claude 2246Broad LI 3-8682
Martin Edw 370 Islv LI 3-7233
Martin Emmett J ChfWrntOfcr 193FthlBl LI 3-0879
Martin Ernest 732Kentucky LI 3-0467
Martin Ernest A 2274Broad LI 3-0894
Martin Eugene 535Higuera LI 3-7931
Martin Frank 1027Nipomo LI 3-1916
Martin Harold AvlaBch LI 3-2285
Martin J E 1990Hays LI 3-3060
Martin Jack 2061Hope LI 3-0964
Martin Jack 588MitchlDr LI 3-1738
Martin Jean 662Higuera LI 3-8205
Martin Jean 2061Hope LI 3-0964
Martin Joe W 369Pac LI 3-3451
Martin M S PechoRd LI 3-5840
Martin Marvin Bud 202RamonaDr LI 3-0687
Martin Perry AvlaBch LI 3-5427
Martin Robt W 413High LI 3-7096
Martin Wm E 176Chorro LI 3-6068
Martinelli Animal Food Co ClarkField LI 3-3103
Martinelli S 1480 Spring LI 3-8218
Martines Geo SnMiguelAvlaBch LI 3-7689
Martines Geo G 2651Lawtnav LI 3-3269
MARTIN'S AUTO SERVICE towing & storge 1427Archr LI 3-1167
Martinsen M C 290FthlBl LI 3-8627
Martinson H R 2506JohnsnAv LI 3-1070
Martinson Robt 1730 SntaRosa LI 3-4740
Martinson Ruth S 1034½Peach LI 3-1150
Marv's Hobby Shop 895Higuera LI 3-3942
Masdonati M 442Buchn LI 3-3797
Masdonati S 442Buchn LI 3-3797
Masengill W T 1182Buchn LI 3-5640
Masla Michael 1152Murry LI 3-1311
Masonic Hall Assn 859Marsh LI 3-1310
Massachusetts Mutual Life Insurance Co 1831 SBroad LI 3-3057
Massey Lola F 655 Osos LI 3-1357
Master Brake Service 565Higuera LI 3-5615
Matasci Flossie 1531Broad LI 3-9086
Matejcek A J hardwd firs 844Montery LI 3-6235
Matejcek Max W 664Leff LI 3-2849
Matheny Robt 1461Mill LI 3-1275
Mather Ione D 2350LawtnAv LI 3-7648
Mathews Edith 1141Pac LI 3-4789
Mathews Lloyd L 205High LI 3-1688
MATHEWS MEMORIALS & PLATING SERVICE 1Higuera LI 3-1689
Mathews Miles N 764Higuera LI 3-2106
Mathews Tom M 515HathwayAv LI 3-6921
MATHEW'S TRAILER PARK 274Higuera LI 3-3383
Mathews W W Mrs 320Higuera LI 3-2053
Mathias Julia Mrs 1341 Osos LI 3-3375
Mathis Carl 1775ConejoAv LI 3-7255
Mathison W G 434 Islv LI 3-1927
Matson Jas J 382NBroad LI 3-3991
Matson Ken L 1317Chorro LI 3-6639
Matthew Theo 1822ConejoAv LI 3-4533
Matthews Jas A 954Montalbn LI 3-3098
Mattocks Marie J 1885Montery LI 3-0547
Matyas Curt A 320TassajaraDr LI 3-0608
Matz Mel A 460Kentucky LI 3-5450
Maughmer M T 694Howard LI 3-0657
Maulhardt Herman H AvlaBch LI 3-4284
Maurer Robt L 265KentuckyAv LI 3-8669
Mauss Hilda 2068 SierraWy LI 3-1521
Maxwell Margaret C 832MeineckeAv LI 3-1223
Mayflower Transit Co 1708Beach LI 3-6163
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for ENtrprise 1-1466
Mayo Apame Mrs 11thBaywdPrk LI 3-2568
Mayta Leonard F 1554Palm LI 3-3572
Mazza Alfred 474HendersnAv LI 3-4545
Mazza Antone 1630Fairvw LI 3-8620
Mazza Bill Hughes Nash Co 1005Montery LI 3-0540
Mazza D B 889LincInAv LI 3-8649
Mazza Shirlene 2490LawtnAv LI 3-1785
Mazza Wm 1462Haskns LI 3-7567
Mazzacano Tim Mrs 1220 Osos LI 8270
McAdams Grant DDS dntst 1114Marsh LI 3-5626
Residence 1972 SnLuisDr LI 3-3938
McAllister Irene LsOsosRd LI 3-6320
McAllister Irene LsOsosRd LI 3-9029
McAllister Melvin D 691MarleneDr LI 3-2044
McAninch Lamar 965 Islv LI 3-2418
McAuliffe Emma 972Church LI 3-0958
McAuliffe Merilda Mrs 756Peach LI 3-4316
McBeth Clifford E 671 Osos LI 3-5756
McBeth Stewart P 404ParticiaDr LI 3-3280
McBride A H 233LincInAv LI 3-4661
McBride Clayton H 150CalifBl LI 3-2994
McBride Clifford 520Higuera LI 3-3070
McBride Louise C 577Dana LI 3-3547
McBRIDE SHEET METAL WORKS OldSouthHwy LI 3-3158
Nights & Sundays & holidays call LI 3-3070
McBride Thos K 153DlNrteWy LI 3-4512
McCain Jerry L 870NBroad LI 3-0489
McCapes A M McCapes Vetnry Hospl Hwy1 LI 3-0985
Residence 215HathwayAv LI 3-6048
McCapes Veterinary Hospital Hwy1 LI 3-0985
McCarron B J 1881Hope LI 3-7556
McCarron G A 2537GretaPl LI 3-3713
McCarthy Joe T 145FthlBl LI 3-8414
McCasland L W 129DlNrteWy LI 3-7298
McCaslin H B EdnaRd LI 3-7474
McCaw Herbert 3279 SBroad LI 3-0469
McChesney Emma VerdeCanyonRd LI 3-6460
McChesney Leroy E Royal Oaks Dairy VerdeCanyonRd LI 3-0587
Residence VerdeCanynRd LI 3-7116
McClellan Chas 2013 Swazy LI 3-3021
McClellan R E 882Grove LI 3-6494
McClenathan C K MD French Medcl Clinic 1170Marsh LI 3-7070
Residence 256 OldMorroRd LI 3-6236
If no answer call LI 3-7070
McClintic Wm 1120Peach LI 3-1969
McClure J E rltr 1035Chorro LI 3-8323
Residence 1646HillcrstPl LI 3-2870
McClure M Mabel 1223Chorro LI 3-5749
McClure Ruth 284 OldMorroRd LI 3-7886
McCollister Geo Dr 148FthlBl LI 3-7180
McConnel C E Bill 851Misn LI 3-7553
McCorkle C O 1618HillcrstPl LI 3-7394
McCormick Doris J 485Pismo LI 3-4599
McCormick Lois A 1720Fixlini LI 3-1873
McCoskey L N 294LincInAv LI 3-5952
McCoy W I 567-8thBaywdPrk LI 3-2783
McCracken Carl D 1246Higuera LI 3-8463
McCrary Harrison S 1228Mill LI 3-3226
McCrystal Raymond 257 SntaRosa LI 3-5581
McCullar C B 1690HillcrstPl LI 3-2827
McCune Hazel OrctRd LI 3-1926
McCune John H Mrs PassmoreRd LI 3-8656
McCurdy Arthur W 1920CorralitosAv LI 3-0971
McDaniel L N 441KentuckyAv LI 3-6861
McDaniel Thos O LsOsos LI 3-6176
McDaniel Thurman 23MtPleasntnDr LI 3-3884
McDermott Jas L 2900JohnsnAv LI 3-4991
McDonald B H 479Chorro LI 3-6577
McDonald Harold W 1635Gardn LI 3-6595
McDougal M B Mrs 282NBroad LI 3-3461

McDowell Geo 747Alex LI 3-2987
McElhinney H N 47RinconDr LI 3-1478
McEntire Robt L 128Toro LI 3-3175
McEvoy Mervyn S 148DlSrWy LI 3-6071
McEvoy Vera A 1329Chorro LI 3-2383
McFadden Carol Mrs 761Grove LI 3-3283
McFarland L E PolyCampus LI 3-0430
McGann Dorothy E 141DlNrteWy LI 3-7992
McGary Ray 1922Broad LI 3-8363
McGinnis Margaret 648Graves LI 3-4771
McGinnis W B Mrs 1530½ SntaRosa LI 3-1210
McGinnis Wm D 2425Gerda LI 3-3543
McGovern A J 824Grove LI 3-5941
McGowan M A 341HathwayAv LI 3-7335
McGraw Jas H 2952RockwPl LI 3-7259
McGuire E W 153 Stennr LI 3-5825
McGuire E W Bill 262Almnd LI 3-8283
McGuire F V 1265MurryAv LI 3-4224
McGuire Forrest Keith 330Pismo LI 3-2687
McGuire's Richfield Service Stn 316Higuera LI 3-8604
McHale Gerald 1627Broad LI 3-4788
McHatton Russell 2625JohnsnAv LI 3-0520
McIlwain LaRue L 1911Hays LI 3-8571
McIntire Alida 1330Marsh LI 3-6126
McIntire J R 1710Broad LI 3-3341
McIntyre Myrtle 1151Leff LI 3-8423
McJannet Lewis S LsOsosRd LI 3-1935
McKeen Dollie Mrs 1212Gardn LI 3-8471
McKeen H L 1780JohnsnAv LI 3-1100
McKeen W H 1270LaureiLn LI 3-6500
McKeens' Hatchery 1270LaureiLn LI 3-6500
McKeever J W 841BoysnAv LI 3-4196
McKellar Thos F MD 1243Gardn LI 3-4180
McKelvey Jas 1156Peach LI 3-3238
McKenzie J M 1526 Osos LI 3-0650
McKie J M 674Leff LI 3-6540
McKinnon Norman M 1339Breck LI 3-5770
McKnab Mamie 1218Nipomo LI 3-4727
McKnight Evelyn 1673JohnsnAv LI 3-1281
McKnight Ray R 850Church LI 3-5531
McLachlin Harry B 741Centr LI 3-6745
McLain E H 244WarrenWy LI 3-7895
McLain Jas L 1178Broad LI 3-0443
McLain Studio of Photography 970Chorro LI 3-7895
McLaughlin D 784 SntaRosa LI 3-0096
McLaughlin E W 1703Chorro LI 3-3872
McLaughlin May 275 OldMorroRd LI 3-1006
McLaughlin Patricia 671MitchlDr LI 3-7973
McLaurin T C 19MtPleasntnDr LI 3-7871
McLean Eugene D 1135Uphm LI 3-7175
McLennan Hugh J 575Hill LI 3-2990
McLennan Wm E 645Grove LI 3-7585
McLeod Allen M 150 SerranoHts LI 3-5690
McLinn D 1216Broad LI 3-8590
McLinn L Cuesta-by-the-Sea LI 3-3683
McMahan A P 274RamonaDr LI 3-8120
McMahan Furniture Co 855Marsh LI 3-3953
McMahan Irene H 480Leff LI 3-7480
McManus Thos R Mrs 254 OldMorroRd LI 3-1187
McMaster E A 770Alphonso LI 3-2856
McMaster Fred 676 Islv LI 3-6295
McMillan Jas Blois AvlaBch LI 3-6076
McMillan Jean 1459 Spring LI 3-5883
McMillan M 1225Pismo LI 3-8641
McMillan Peter OrctRd LI 3-4267
McNally John J 671Church LI 3-0804
McNamara B Mrs 1119Palm LI 3-9088
McNamara F E Lawrence & McNamara rl est 1020Broad LI 3-5686
Residence 1693Bond LI 3-7776
McNamara Jas R 567Marsh LI 3-4716
McNamara Lola 1208Peach LI 3-8696
McNamara Thos E 2040Rachl LI 3-8356
McNamee Vernon D 1565Fairvw LI 3-1896
McNanna Virgil 1941Chorro LI 3-8337
McNeil Margaret 111 OrangeDr LI 3-6949
McNeil Margaret Margaret McNeil's Style Shop 856Higuera LI 3-3831
McNiel J E 2064JohnsnAv LI 3-8380
McNutt Wad 1178Pac LI 3-0935
McPeak Emmie 401 OldMorroRd LI 3-6617
McPhearson Delfina 907 Sandrcock LI 3-8244
McPhee Julian A PolyCampus LI 3-4749
McPherson S E 121PenmeWy LI 3-7892
McQuaid Mae 1746JohnsnAv LI 3-5441
McQuary Edw L 1283MurrayAv LI 3-1931
McQuillan Eileen R 1510½Broad LI 3-5667
McQuillan Lawrence 421 Sandrcock LI 3-6470
McRae Alness 1052 Islv LI 3-6104
McRae Leland S 1109Pismo LI 3-0726
McVay Franz C Lt 189DlNrteWy LI 3-7251
McWilliams E G Probation Dept CourtHse LI 3-6165
If no answer call Cayucs 2651
Meacham V H 200KentuckyAv LI 3-2904
Mead Eugene A 1304 Sydny LI 3-0749
Mead Jas Mrs 841BoysnAv LI 3-1662
Mead M Mrs 153eBroad LI 3-6031
Mead W A 304FthlBl LI 3-3805
MEDICO-DENTAL ADJUSTMENT BUREAU 1335Montery LI 3-6367
If no answer call LI 3-7883
Medico-Dental Prescription Pharmacy 1239 Osos LI 3-6922
Medzyk E J 1208Palm LI 3-1838
Mee Heng Low Chop Suey Shop 815Palm LI 3-6627
Meeds Wm G 324CuestaDr LI 3-6072
Mehlschau Elmer Edna LI 3-4498
Mehlschau Eugene 1028 Islv LI 3-0596
Meier Elmer C 259FthlBl LI 3-3194
Meier Wm T Mrs LosOsosHighlands LI 3-3564
Meily Wm P 871MurryAv LI 3-8388
Meinecke Dorothea 75 SntaRosa LI 3-1520
Meissner Katherine PismoRd LI 3-1509
Melcher Wm 2415LawtnAv LI 3-4546
Mele Dani A 300BuenaVstaAv LI 3-2431
Mellm Amelia 1212Gardn LI 3-5992
Melin Irene 547Dana LI 3-7015
Melin Walter 253Branch LI 3-4080
Mellem Robt 1413 Osos LI 3-0664
Mello Frank EdnaRd LI 3-0597
Mello Geo M LsOsosRd LI 3-9041
Mello Jos Jr 1045Leff LI 3-8473
Mello Leonard E 1020Pismo LI 3-4437
Mello Louie M LsOsosRd LI 3-2110
Mello Louis S AvilaRd LI 3-5772
Mello Mary M 384Buchn LI 3-0765
Mello Palmeda 120 Story LI 3-0610
Mendoza Steve F FrenchRd LI 3-0780
Menefee O J Mrs 492Leff LI 3-5676
Mercantile Acceptance Co loans 868Higuera LI 3-8450
Mercantile Acceptance Corp of Calif auto financ 868 Higuera LI 3-8450
Mercer Wm 1354-1st LI 3-4429
Meredith Carl 311JeffryDr LI 3-0705
Meredith Haskel O 268 SntaRosa LI 3-7893
Merle Norman Cosmetics Studio 1118Morro LI 3-3252
Merrell Theo T 1232Uphm LI 3-1972
Merrick Paul E 375Chorro LI 3-5480
Merritt Avice 424FthlBl LI 3-1964
Mesler Earl J OldMorroRd LI 3-3259
Methodist Church Pac&Morro LI 3-9047
If no answer call LI 3-8194
Metras Herbert Marvin 32MtPleasntnDr LI 3-8524
Metters Donald E 148D 7thBaywdPrk LI 3-5012
Metz Norman W 1525Essx LI 3-5402
Metz Robt L 2590 Story LI 3-4636
Metz Roy F 28MtPleasntnDr LI 3-5683
Metz Wm J SntaFeRd LI 3-0521
Mexicatessen 354Higuera LI 3-5627
Meyer Richard L 742BoysnAv LI 3-6107
Meyer Thos O 187RamonaDr LI 3-8679
Michot Alys 770NBroad LI 3-8308
Mid-State Electronic Supply Co 1445Montery LI 3-8461
256 OldMorroRd LI 3-1187
Middlecamp Lionel H OrctRd LI 3-6685
Middlemast Lulu E 1134Peach LI 3-2436
Middleton Dorothy 567ElleWy LI 3-1249
Middleton Harold 561ElleWy LI 3-8505
Middleton Jos G MD SanLuis Clinic 990Pac LI 3-4800
Midthun Glenn L Rev 755 SerranoDr LI 3-7922
Milburn Thrale H 282Chorro LI 3-1108
Miller B W 32RafiWy LI 3-0881
Miller Bill 162DlSrWy LI 3-4111
Miller Charlotte Miss 1144Buchn LI 3-2196
Miller Claude E 501Kentucky LI 3-7139
Miller Don O 820½FthlBl LI 3-7990
Miller Donald L 256FthlBl LI 3-1959
Miller Donald L 458½Higuera LI 3-5760
Miller Donald Q 198DlNrteWy LI 3-6049
Miller Douglass W 138 SnJoseWy LI 3-2989
Miller Earl W 676MtnVw LI 3-8396
Miller Eloise J 441Buchn LI 3-1107
Miller Geo A 274CraigWy LI 3-2078
Miller Harold C 1106Broad LI 3-4293
Miller Harry P 1760Fredercks LI 3-3611
Miller J C 294Buchn LI 3-0437
Miller Jas 590LawrnceDr LI 3-2923
Miller Kenneth 285LaCanadaDr LI 3-4957
Miller Lester H 887 Islv LI 3-2637
Miller Marvin W 2536Helena LI 3-6324
Miller Ralph E 954Toro LI 3-7746
Miller Ralph K 673 SntaRosa LI 3-0058
Miller Rex contr SierraWy&Bishp LI 3-2530
Miller Richard A 496Kentucky LI 3-1155
Miller Richard D 156RamonaDr LI 3-0782
Miller Robt D 1405Essx LI 3-7438
Miller Robt D Maj CampSanLuisObispo LI 3-1256
Miller Robt W StennerCreekRd LI 3-0495
Miller Thos L 1232 Sydny LI 3-2409
Miller Wm T Jr 1301Montery LI 3-1567
Mills Cecil E 2575LawtnAv LI 3-2029
Mills Gordon P 2122 SnMiguelAv LI 3-4350
Mills Melvin 52Vetvle LI 3-7396
Millsap Marvin L 1273Ella LI 3-4768
Millsaps Vester L 1906Chorro LI 3-2401
Minafo Joe 1037DlSrWy LI 3-0857
Minear Robt E 1810Nipomo LI 3-4260
Minelle's Lingerie 1117Chorro LI 3-3737
Miner Henry 45RafiWy LI 3-3687
Minium Carroll N 631LawrnceDr LI 3-2834
Minium Muriel mimgrphng 631LawrnceDr LI 3-2834
Minoli Ernest Mrs KilburnTract LI 3-9097
Minville Rose 1113Chorro LI 3-8321
Miossi Alfred 1327Pac LI 3-7247
Miossi Alma 1145Pismo LI 3-7930
Miossi Ben E CuestaRd LI 3-4596
Miramon John B 538MitchlDr LI 3-2104
Mirko M 721Branch LI 3-2730
Mission Cafe & Bar 699Higuera LI 3-9705
Mission Hotel 865Montery LI 3-5447
Mission Laundry & Dry Cleaning 331Pac LI 3-4720
Mission School 682Palm LI 3-2131
Mission Tailoring Service 722Marsh LI 3-7719
Mission Trailer Park 546Higuera LI 3-8129
Mitchell Chas L 840Misn LI 3-1259
Mitchell Clara 1359Fredercks LI 3-3059
Mitchell F W 350CalifBl LI 3-4347
Mitchell Katherine Mrs 2746Chandlr LI 3-2128
Mitchell Kenneth B 1011 Islv LI 3-2548
Mitchell Kenneth N 363FthlBl LI 3-9065
Mitchell Nora K 1626 Osos LI 3-3233
Mitchum Thos F 274Higuera LI 3-7350
Moberly Robt 300Higuera LI 3-7377
Mobley Allen S Jr 1310MurryAv LI 4557
Mocogni Frances Mrs 1090Grove LI 3-7827
Mode-O-Day 718Higuera LI 3-7741
Model Linen Supply 34 South LI 3-2150
Modern Family Laundry 975Essx LI 3-1848
Moen Adella Mrs 2753Broad LI 3-1130
Moerman Carlos 2424Augusta LI 3-1483
Moerman Geo F 523LawrenceDr LI 3-4381
Molina Geo 706High LI 3-8270
Molinari Leo livestk VachlLn LI 3-1328
Monday Club Montery LI 3-9807
Monk Alfred 729 South LI 3-3029

LI = Liberty
DIAL THE TWO LARGE LETTERS AND THE NUMERAL then the remaining four numerals. When giving the number to an operator, or to others, please use the full name, Liberty.

Monroe H O 545Woodbrdge LI 3-3926
Monson Fred 2701 Story LI 3-1061
Montague Jack D 116ManzanitaDr LI 3-4517
Montano Raymond V 865Buchn LI 3-7997
Monterey Court 1756Montery LI 4019
Monterey Market 1601Montery LI 3-1934
Montgomery H Ray dntst Chorro&Pac LI 3-1512
Residence 60BentnWy LI 3-1532
MONTGOMERY WARD & CO Retail Dept Store 876Higuera LI 3-1800
Catalog Department 876Higuera LI 3-4565
Credit Dept 876Higuera LI 3-3328
Moody Chas N HathwayAv LI 3-0688
Moody Elmer 1503 Slack LI 3-7968
Moody Elmer Coast Lnd Rlty Co 986Montery LI 3-2682
Moody Mary G 460Marsh LI 3-5664
Moody Wm L Mrs 219Polyview LI 3-5993
Moon W B 537A Brizzolara LI 3-2622
Moore Chas W 880Mill LI 3-7029
Moore Fred C 286ChaplnLn LI 3-7101
Moore Georgia M 1512Archr LI 3-7106
Moore John E 855RougeotPl LI 3-1544
Moore Lonnie 504HathwayAv LI 3-8134
Moore Richard R 560Leff LI 3-2460
Moore Roy F 405Branch LI 3-0439
Moore Wm A 675 Islv LI 3-5781
Moorefield J R PismoHwy LI 3-2498
Moorman Mfg Co 805BoysnAv LI 3-5682
Moose Lodge 964Montery LI 3-5843
Mora Louis A LsOsosRd LI 3-0471
Mora R A Mrs 358NBroad LI 3-7837
Morabito Paul 16LaEntradaAv LI 3-2582
Morales Geraldine 911Branch LI 3-4815
Morem Curtis dntst 1133Essx LI 3-6963
Morem Curtis L Dr 1908CorralitosAv LI 3-4561
Morf Urban L 774Marsh LI 3-8163
Morgan Kermit J 2647LawtnAv LI 3-0681
Morgan Van 805BoysnAv LI 3-3530
Morganti L J 664Montery LI 3-0715
MORGANTI L J CO 955Morro Osos&Marsh LI 3-8107
Morganti Milo J 659Palm LI 3-5780
Morian H L LtCol 670LincInAv LI 3-0518
Moriarty Albert S 70Vetvle LI 3-7594
Moriarty LaBerta Mrs 1271MurryAv LI 3-8419
Moritz Doris Jean 971Pac LI 3-5471
Morris Cecil M 122Villa LI 3-3904
Morris Clarence A Jr 1362Pismo LI 3-8650
Morris Edd 99FthlBl LI 3-6915
Morris Evelyn L Mrs 335High LI 3-7464
Morris Harold 2231 SBroad LI 3-3839
Morris Harry J 116Chorro LI 3-7727
Morris Hattie Mrs 139D EdnaRd LI 3-0700
Morrison Gertrude E 1706CorralitosAv LI 3-1823
Morrison Gordon 522Higuera LI 3-0088
Morrison Hugh I 8thBaywdPrk LI 3-5737
Morrison Juliette 131Graves LI 3-3755
Morrison L J 1662HillcrstPl LI 3-5929
Morrison M B 1274Bond LI 3-3409
Morrison Mae Mrs 1661MurryAv LI 3-2319
Morrison R B 269HathwayAv LI 3-6357
Morro Club 978Morro LI 3-7427
Morro Road Apts 284 OldMorroRd LI 3-0474
Morrow Arthur E 1661Fredercks LI 3-3268
Morrow Gertie 1312Broad LI 3-3881
Morss Clayton L 878 Islv LI 3-0787
Mortensen John H 281NBroad LI 3-7330
Mortensen Ray C 1345Chorro LI 3-5889
Mortenson C R 1890Hope LI 3-1270
Mortimore A E Mrs 427 OldMorroRd LI 3-0718
Morton Emil 1529 Osos LI 3-4850
Mort's United 998Higuera LI 3-2449
Mosher A C 491Kentucky LI 3-7850
Moskiman R 85NBroad LI 3-4227
Moss Tillie SBroad LI 3-1569
Mossberg Ray 326JeffryDr LI 3-1499
Motel Inn 2223Montery LI 3-4000
Motel Inn Cafe & Cocktail Lounge 2223Montery LI 3-8589
Motor City new cars 1219Montery LI 3-4400
Used Cars 1219Montery LI 3-4400
Mott A J Mrs 1135 SntaRosa LI 3-7966
Mott Robt A 110KentuckyAv LI 3-3202
Mott Russell 2656LawtnAv LI 3-2720
Mouchou Frenchy 382Pismo LI 3-8547
MOUNTAIN VIEW HOSPITAL 1530Marsh LI

Muzio David grocry 870Montery ---LI 3-0800
Muzio Elsie 890Buchn ---LI 3-3454
Muzio Frank D 1740Fixlini ---LI 3-7529
Myers Garth C 444Higuera ---LI 3-5512
Myers Lynn S 125DlSrWy ---LI 3-6824
Myers R D 856RougeotPl ---LI 3-0533
Myers R W 104Toro ---LI 3-4538
Myers T H 624-7thBaywdPrk ---LI 3-0693
Mynatt W L 1530Fairvw ---LI 3-1676

N

Nadelle Milton TankFarmRd ---LI 3-6411
Nagy Robt 1469Lizzie ---LI 3-2464
Nail E A 624Grove ---LI 3-5635
Nakano Edw A PerknsLn ---LI 3-6475
Nance Milton 205CrandiWy ---LI 3-2799
Nanninga O W 435High ---LI 3-4717
Napier Sydney 667Montery ---LI 3-8250
Nash A M 865Morro ---LI 3-7056
National Cash Register Co
737Marsh-LI 3-8269
National Dollar Stores Ltd
736Higuera-LI 3-4020
National Farm Loan Assn
1123Gardn-LI 3-7161
Naugle Leslie 2159 SntaYnezAv ---LI 3-5558
Navone O 1827Broad ---LI 3-3689
Navoni Jos 2445Gerda ---LI 3-4647
Naylor Jas C 2012Broad ---LI 3-2247
Neal Bob FremntCt ---LI 3-6352
Neal Jas A 266WarrenWy ---LI 3-4779
Neal Patrick 405½ Sandrcock---LI 3-2707
Neale W H 1136Walnt ---LI 3-4974
Nearly New Furniture 1302 Osos---LI 3-3125
Needham E R 301 SntaMariaAv---LI 3-1591
Needle Arts 718Higuera ---LI 3-7741
Neelands Jas G 1212Fredercks ---LI 3-9037
Negranti Cora 889Buchn ---LI 3-8537
Negranti Virgil 153NBroad ---LI 3-3327
Negrete Justin Mrs 2548 Story---LI 3-3824
Negrich M Mrs 1970Chorro ---LI 3-0694
Nehf Otto J 323Branch ---LI 3-8628
Nehi-R C Cola Beverage Co
120Higuera-LI 3-4725
Neil Fraser 964Chorro ---LI 3-7307
Neill C H 691Grove ---LI 3-7518
Nelson Albert 1104Palm ---LI 3-5043
Nelson Darren PolyCampus ---LI 3-2082
Nelson Donald S 744Centr ---LI 3-2525
Nelson Eva A 940Walnt ---LI 3-7122
Nelson J B 432CuestaDr ---LI 3-3903
Nelson Jas E 465½ Pac ---LI 3-8698
Nelson Johnny Office Equipment Co
690Higuera-LI 3-7347
Nelson Kenneth 689LincInAv ---LI 3-8549
Nelson Kester M 510KentuckyAv ---LI 3-5566
Nelson Minnie Mrs 1043Marsh ---LI 3-6733
Nelson Palmer 644MtnVw ---LI 3-0882
Nelson Russell MorroRd ---LI 3-3585
Nelson Stanley H 1661HillcrstPl ---LI 3-1193
Nelson Stanley H rl est
968Montery-LI 3-1656
Nelson Sydney G 235FthlBl ---LI 3-2777
Nelson Wm A Ins 968Montery---LI 3-1656
Residence 1753Alta ---LI 3-4682
Nereson O B 544ElloWy ---LI 3-0569
Nernof A E 1625Palm ---LI 3-5880
Nesbitt Edna S
2dLosOsosHighlands-LI 3-9030
Nett Marion Mrs 1141Pac ---LI 3-5685
Nettleship J D 1302-1st ---LI 3-3536
Netto M E EdnaRd ---LI 3-0637
Netzley John H 212½ Price ---LI 3-8228
Neubert M O Rev 859Misn ---LI 3-6534
Neuendorf Ray C Col 220LincInAv ---LI 7198
Neumann Paul 867Misn ---LI 3-3282
Nevins Vernon J 368Chorro ---LI 3-5027
New Park Grocery 1401 Osos---LI 3-7538
New York Life Insurance Co
964Chorro-LI 3-1771
New York Life Insurance Co
2436Gerda-LI 3-8300
Newby Robt L Jr 811MurryAv ---LI 3-0950
Newby Victor O 254 SntaRosa---LI 3-6790
Newcomer Joan 231½ Beebee ---LI 3-4074
Newell J P 2607JohnsnAv ---LI 3-9062
Newlander Valerie 1911Ruth ---LI 3-1610
Newlander Vaughn 737Church ---LI 3-6590
Newton Calvin D Mrs 163 Stennr---LI 3-0858
Newton Pleasant 1314Palm ---LI 3-4544
Newton R L 376Buchn ---LI 3-0774
Newton Robt B 1910Ruth ---LI 3-4104
Nicholas Jas M Jr 888Church ---LI 3-0880
Nichols A T 1517Morro ---LI 3-0083
Nichols Frank E OrctRd ---LI 3-6862
Nichols Harry 427 OldMorroRd---LI 3-7007
Nicholson L L 301JeffreyDr ---LI 3-7677
Nicholson Richard A Mrs 1265Mill ---LI 3-0473
Nicholson Roy E 470Pismo ---LI 3-5606
Nick Fred L 730BoysnAv ---LI 3-4113
Nick Margaret Mrs 528Higuera ---LI 3-0660
Nicoson C I 398Pismo ---LI 3-3613
Nielsen Harald N 3169JohnsnAv ---LI 3-6603
Nielsen Harald N contr 956Walnt---LI 3-2595
Nielsen Mae F 261NBroad ---LI 3-1369
Nielson Donald E 351FthlBl ---LI 3-4535
Niemuth Lawrence 407JeffryDr ---LI 3-8369
Nilson Stewart 338 SntaLuciaDr---LI 3-3802
Nisperos Poly 178Brook ---LI 3-6669
Nite Spot Cafe & Tap Room Blackies
FthlBl&OldMorroRd-LI 3-9875
Noble G A 1327FthlBl ---LI 3-1473
Noble Saw Service 1129Gardn ---LI 3-5775
Noel Kenneth E 2252 SBroad---LI 3-0599
Noggie A R 567Kentucky ---LI 3-7219
Noggie John L 211Chorro ---LI 3-7797
Nolan J T Mrs 521HathwyAv ---LI 3-3681
Nolan Thos F 0 ConnrWy ---LI 3-3769
Nord Elmer A 1555Higuera ---LI 3-7916
Norman Al 1352Palm ---LI 3-2863
Norman Wm M LsOsosRd ---LI 3-2096
Norris Jesse E 352RamonaDr ---LI 3-5936
Norriss Jas T EdnaRd ---LI 3-8685
North Mack O 1804 SnLuisDr---LI 3-4641
Northcutt Christine Mrs 480Leff ---LI 3-6383
Northington Henry H 572 Isly---LI 3-2734
North's Hatchery Inc 174Higuera ---LI 3-3023
Northside Market 84 SntaRosa---LI 3-6532
Norton Gladys R 420Graves ---LI 3-6596
Norton Harry H 2280 Story---LI 3-3772
Norton Harvey T 2280 Story---LI 3-3772
Norton John 1324Morro ---LI 3-8612
NORTON'S EAGLE PHARMACY
898Higuera-LI 3-4843
Norwalk Co The
Office 1088Higuera ---LI 3-4468
Bulk Plant SHwy ---LI 3-1643
Norwalk Service Stn Broad&High ---LI 3-6401
NORWALK SERVICE STN
1088Higuera-LI 3-3513
Noto Antonino 213LaurelAvlaBch ---LI 3-3627
Novak John J Henrietta ---LI 3-5749
Novoa E Mrs 1437Nipomo ---LI 3-2522
Novotny C A 1571Mill ---LI 3-2950
Nueser Arlene F 1801Nipomo ---LI 3-0755
Nueser O M 1801Nipomo ---LI 3-0755
Nunes Antone C CuestaRd ---LI 3-5716
Nunes F W 570LawrnceDr ---LI 3-7670
Nunes Frances C Mrs 1336Pac ---LI 3-6069
Nunes J C PortugueseFlatRd ---LI 3-6630
Nunes John A 1211Pismo ---LI 3-2943
Nunes Jos A PismoRd ---LI 3-4880
Nunes Tony 955Essx ---LI 3-5418
Nunes Wm V 273TassajaraDr ---LI 3-2022
Nunez Frank 713 Sandrcock---LI 3-0445
Nuss Mildred 766Higuera ---LI 3-4032
Nutt Eliza M 2524Broad ---LI 3-0466
Nye Erma 219Huttn ---LI 3-8332
Nye Eva S 1124Nipomo ---LI 3-5728
Nye Lester S 1322Morro ---LI 3-1030

O

O K Rubber Welders 1413Montery -LI 3-0452
Oakley H R 310BuenaVstaAv ---LI 3-6653
Oberholser B W 880Church ---LI 3-5765
Oberholser Bill 1475 Sydny---LI 3-4754
Oberson E C phy & sur
Marsh&Gardn-LI 3-0442
If no answer call---SntaMrgrta 2661
Oberst O C 2775Tenbrk ---LI 3-0435
Obispo Theatre 993Montery ---LI 3-2727
O'Brien Ida Miss 1029C Pac---LI 3-3129
O'Brien John Mrs 151 OrangeDr---LI 3-5834
O'Brien Patrick A 226LincInAv ---LI 3-2544
Ocean View Cafe 480FrontAvlaBch---LI 3-8444
Ochs A R Electrical & Mechanical
Construction 2075RachlLn ---LI 3-7937
Ochs Allan R 1315Casadero ---LI 3-7530
Ochs Oscar 386NBroad ---LI 3-2891
Ochs & Son genl contr
2075RachlLn-LI 3-7937
O'Connor J E
602 OceanBlShellBch-PRspct 3-2268
O'CONNOR J E BUICK
1034Montery-LI 3-8676
O'Connor Jos T 730Park ---LI 3-1297
O'Connor Margaret 1204Marsh ---LI 3-3463
O'Connor Maurice N 2006RachlLn---LI 3-0908
O'Daniels Howard R
1755CorralitosAv-LI 3-4419
Odd Fellows Cemetery & Mausoleum
Hwy---LI 3-2735
O'Dell Robt F 42Vetvle ---LI 3-1980
O'Donnell Hugh 302CuestaDr ---LI 3-5629
O'Donnell Hugh bail bnds
981Montery-LI 3-4668
O'DONNELL INSURANCE SERVICE
1032Nipomo-LI 3-7818
O'Donnell James Danl Mrs
1927Chorro-LI 3-4407
O'Donnell John E chirpdst
1363Marsh-LI 3-4736
O'DONNELL REAL ESTATE SERVICE
1032Nipomo-LI 3-7818
O'Donnell Wm C 133Villa ---LI 3-7314
Oesterle Wm H Jr 522NBroad ---LI 3-7313
Oglesby Luetta M 1626 Osos---LI 3-4265
O'Grady Earl J 605LawrnceDr ---LI 3-4158
O'Hagan Flavius 605 SntaRosa---LI 3-6105
O'Hagan Ralph J 873Chorro ---LI 3-1586
O'Hagan Robt P 399JayceeDr ---LI 3-8216
O'Hara Geo J 1505Broad ---LI 3-3148
O'Hara Lauretta 738Higuera ---LI 3-6329
O'Hara Patrick 1328Archr ---LI 3-7423
O'Kane John D Jr 145 SnJoseWy---LI 3-1869
O'Kelley J A Trucking 3159 SBroad-LI 3-3546
Old Mission The 782Montery---LI 3-1034
O'Leary Michael J 1151George ---LI 3-6186
O'Leary Neil 1052Marsh ---LI 3-7336
Oligiati Robt 1019Court ---LI 3-9836
Oligiati Robt JohnsnAv ---LI 3-5493
Oligiati Virginia 730BoysnAv ---LI 3-3917
Olivas Louis W 643HathwyAv ---LI 3-9099
Olive Geo M 1624Mill ---LI 3-6190
Oliveira John H SntaFeRd ---LI 7196
Oliveira M M 111PenmnDr ---LI 3-0400
Oliveira Marion A 236 Sandrcock---LI 3-3893
Oliver Ira O EdnaRd ---LI 3-8273
Ollie's Beauty Shop 1813Chorro ---LI 3-7012
Olmstead Horace 655Church ---LI 3-7503
Olsen John W
391CerroRomauldoAv-LI 3-5709
Olsen Kenneth E EdnaRd ---LI 3-6526
Olsen Sally 391CerroRomauldoAv ---LI 3-5709
Olson Alma P 865Morro ---LI 3-1011
Olson Bella B 1427Broad ---LI 3-1640
Olson Bros Egg Co 1010 OrctRd---LI 3-4254
Olson Howard 69RaflWy ---LI 3-3754
Olson Marvin L 129 Story---LI 3-3940
Olson R D 777BoysnAv ---LI 3-0854
Olson Robt E 297 SntaRosa---LI 3-0050
Olson Robt F 462Dana ---LI 3-3625
Olson W W 467RamonaDr---LI 3-4988
O'Mahoney Jas 472NBroad ---LI 3-2589
Ooley E H 1373Fredercks ---LI 3-5954
Operating Engineers International Union
Local 12 1041Chorro ---LI 3-6918
Optical Supply Co 735Marsh ---LI 3-4520
O'Reilly E L SnRaflRd ---Atascdro 566
O'Reilly E L Standard Motrs & Equip Co
1701Montery-LI 3-1700
O'Reilly Leland P 1375Bishp ---LI 3-1918
O'Reilly Motel 2000Montery ---LI 3-3307
O'Reilly Timothy I atty
OldBk of AmericaBldg-LI 3-0818
Residence 700GrandAv ---LI 3-2394
Ormonde Frank 126Ward ---LI 3-3500
Ormonde John 254 Sandrcock---LI 3-2042
Ormonde Manuel 1739Fredercks ---LI 3-8577
Orr Harlow L 109ManzanitaDr ---LI 3-5875
Orr Hazel I 2006Chorro ---LI 3-8525
Orr LaVerne 224 Sandrcock---LI 3-0725
Orr O C 1541Nipomo ---LI 3-1498
Orvis Harry J 1034Peach ---LI 3-0485
Osborne Fred P dntst 1343Chorro---LI 3-3747
Residence 1402Marsh ---LI 3-7835
Osborne Margaret 750Leff ---LI 3-8286
Osborne R W 1807CorralitosAv ---LI 3-4090
Osgood Earl J 344CalifBl ---LI 3-3249
Osos Liquor Store 1601 Osos---LI 3-2303
Oswald Leonard J Jr 865Toro ---LI 3-3069
O'Toole Thos P 547MitchlDr ---LI 3-5499
Otto Richard S
7th&ElMorroBaywdPrk-LI 3-7954
Otto Richard S rl est BaywdPrk---LI 3-0758
Ousley J J 1043Marsh ---LI 3-3740
Outland Robt M Mrs 639Church ---LI 3-9044
Overall Oliver 671Morro ---LI 3-6196
Overland H E 237High ---LI 3-7203
Overland J H 1324-1st ---LI 3-6205
Overman Frank Mrs 1425 Sydny---LI 3-7310
Overman Harry 1015Nipomo ---LI 3-2264
Overman N E 535HathwyAv ---LI 3-0591
Overton Clyde 254Branch ---LI 3-7441
Overton Jas L 725GrandAv ---LI 3-7224
Owesen Wm A 309 SntaMariaAv---LI 3-6935
Owen Arthur K 1242MonteVsta ---LI 3-7664
Owen Erwin W Mrs 4thBaywdPrk---LI 3-2762
Owen Fred W Mrs 629Branch ---LI 3-6045
Owen Lee W 2916JohnsnAv ---LI 3-8159
Owen Russell A Cuesta-by-the-Sea ---LI 3-4580
Owens Alma 183Brook ---LI 3-3178
Owens Louis FarrellAvBaywdPrk---LI 3-6960
Owens Wilbur 1147½ Leff ---LI 3-8357
Owings Edw B 1439Upham ---LI 3-7274

P

Pabst W F 741High ---LI 3-2194
Pabst W F bikmnth 111Ward---LI 3-6920
Pace P C 530Marsh ---LI 3-2497
Pace Virgil OrctRd ---LI 3-4654
Pacific Airlines see Southwest Airways Co
Paso Robles Airport Paso Robls
From telephones served by the
following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1513
PAC COAST LUMBER CO OF CALIF
Sales Office & Yard
424 SntaBrbraAv-LI 3-2191
Accounting Office
520 SntaBrbraAv-LI 3-0972
PACIFIC ENGINEERS & SURVEYORS INC
857Palm-LI 3-0850
Pac Gas & Electric Co
Office 894Montery ---LI 3-5431
Plant & Storeroom 110Pismo---LI 3-5932
Substation & Night Operator
OrctRd-LI 3-6054
Pac Motel 101Hwy ---LI 3-5075
Pac Motor Trucking Co 393Marsh ---LI 3-3000
Pac Mutual Fish Co
PortSanLuisWharf-LI 3-6347
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 872Morro---LI 3-9000
See Introductory Section for Service Calls
& Other Important Matters
Pack Pipe & Supply Inc
SntaBrbraAv&High-LI 3-8353
Packard Grant 275½ High ---LI 3-3128
Packard Roger E 123Toro ---LI 3-4799
Packer J D 1215Buchn ---LI 3-1981
Paddock Nancy A 966Essx ---LI 3-1699
Page H B 1615PhillipsLn ---LI 3-3102
Page Kenneth 611MitchlDr ---LI 3-7994
Page Leonard 1519Toro ---LI 3-7598
Page Phil S PolyCampus ---LI 3-8158
Paglia Lawrence A
326 SntaMariaAv-LI 3-4225
Paine Mary S 1341 Osos---LI 3-4091
Painters Local Union 1336
1026Chorro-LI 3-1625
Paiva C P Mrs 755 Osos---LI 3-2617
Paivine W J 225AlbrtDr ---LI 3-1380
Palace Barber Shop 1038Chorro ---LI 3-4292
Palmaymesa F F 499Pac ---LI 3-6316
Palmer Buryl G O'ConnrWy ---LI 3-2389
Palmer H E 1850JohnsnAv ---LI 3-5037
Palmer Mildred 1641½ Mill ---LI 3-2644
Palmer-Waters Chapel
1264Higuera-LI 3-3832
Palmer Willard N 2069McCollm ---LI 3-5485
Palms Motel 1628Montery ---LI 3-5458
Parades Manuel 1071 Isly---LI 3-7404
Paramount Pest Control Service of
San Luis Obispo 1461 Pismo---LI 3-2065
Paramount Upholstering Co
1218Carml-LI 3-0649
Parent John C 461 Isly---LI 3-7036
Parish Chas J 894Walnt ---LI 3-1578
Park Cafe 1819 Osos---LI 3-5940
Park Hotel 1815 Osos---LI 3-9814
PARKER BOILER WORKS
514Higuera-LI 3-7297
Parker Bruce R Monterey Court
1756Montery-LI 3-4019
Parker Dale B 237JeffryDr ---LI 3-2786
Parker E R 514Higuera ---LI 3-7941
Parker Earl L 361LincInAv ---LI 3-0502
Parker Glenn E 1362½ Pismo ---LI 3-2203
Parker H 204 OldMorroRd ---LI 3-3906
If no answer call---LI 3-6308
Parker Jacqueline L 1427½ Morro ---LI 8366
Parker R S Jr 1212JoyceCt ---LI 3-4782
Parker W R 663Woodbrdge ---LI 3-4368
Parker Warner K LsOsosRd ---LI 3-8488
Parks Gene D 314 Sandrcock---LI 3-2232
Parks H 1045Mill ---LI 3-1437
Parks J J 320RamonaDr ---LI 3-7514
Parks W F 2023 SnLuisDr---LI 3-7244
Parotti C MorroRd ---LI 3-0898
Parotti J 2260LawtnAv ---LI 3-3911
Parra Danl 1713Gardn ---LI 3-8146
Parsley Anita B Mrs 2690Victoria ---LI 3-7493
Parsons Alice Mrs 410HendrsnAv ---LI 3-3516
Parsons Douglas 531LawrnceDr ---LI 3-6631
Parsons Gerard L 199Chorro ---LI 3-1708
Parsons Lee R 1204Nipomo ---LI 3-3623
Parsons Roy A 174CraigWy ---LI 3-7054
Parsons W Thos 410HendrsnAv ---LI 3-3516
Patchett Hubert A EdnaRd ---LI 3-7384
Patchett Sayde 1141Pac ---LI 3-5045
Pate Carl C 1219Bond ---LI 3-7131
Pate Harold 814West ---LI 3-2339
Pate Robt H 659Caudl ---LI 3-8289
Pate Robt W 466Dana ---LI 3-2894
Paterson Jas Mrs 530Buchn ---LI 3-1077
Patrick Donald W 447CuestaDr ---LI 3-2819
Patrilla Aldean 1125 Stennr---LI 3-1466
Pattalochi Leo C 506MitchlDr ---LI 3-5544
Patterson Emma Mrs 776Chorro ---LI 3-3978
Patterson J D 320King ---LI 3-8430

Patterson John R 531ElloWy ---LI 3-6652
Patterson Ralph A 39RaflWy ---LI 3-5046
Patterson T L 840MurryAv ---LI 3-8182
Patton A C 1690PhillipsLn ---LI 3-2138
Patton D E 334CerroRomauldoAv ---LI 3-0670
Patton Donald R 655Morro ---LI 3-8339
Paul Martin L 2033 Swazy---LI 3-2874
PAUL'S DRY CLEANERS
214Higuera-LI 3-2250
Branch No 1 983 Osos---LI 3-0702
Branch No 2 695Higuera---LI 3-7694
Paul's Garage & Auto Machine Shop
Nipomo&Montery-LI 3-8291
Paulsen Albert L 530 Isly---LI 3-3891
Paulsen O B 1615PhillipsLn ---LI 3-2373
PAULSON'S WRECKING & SALVAGE
OrctRd-LI 3-1215
Paulus Cecelia 638Woodbrdge ---LI 3-3329
Payton H A 1317Chorro ---LI 3-8115
Paz Janie 982 Isly---LI 3-7824
Peak H A 729 South---LI 3-5974
Pearce Richard A 1067MurryAv ---LI 3-3436
Pearman R O Dr 1235Morro ---LI 3-5526
If no answer call---Atascdro 759
Pearson Emma L 1645Chorro ---LI 3-1996
Pearson Emma M 882Church ---LI 3-5417
Pearson L E 2044Hope ---LI 3-1332
Pearson Vernon E 1110RaflrdAv ---LI 3-5837
Peavey Cleo 1230Marsh ---LI 3-6828
Ped Hilario LsOsos ---LI 3-7250
Pederson Clarence 1051Leff ---LI 3-7019
Pederson Robt R 337TassajaraDr ---LI 3-5099
Pedranti Albert 1028Peach ---LI 3-2420
Pedroni John 1886Loomis ---LI 3-3929
Pedrotta Mary S Mrs 963NBroad ---LI 3-4540
Peel Bill 3MiltnLn ---LI 3-4997
Peerless Baking Co 584Higuera ---LI 3-4145
Pefferle Dana 172Polyview ---LI 3-7509
Pehrson Geo 680Howard ---LI 3-7920
Peirson Alof 1620Gardn ---LI 3-1787
Pelucca Alfred 351PatriciaDr ---LI 3-4107
Pen-Ren Bootery 860Higuera ---LI 3-1646
Pence Carl L EdnaRd ---LI 3-4731
Pence Jim 633Brizzolara ---LI 3-4443
Penn Mildred Mrs 454½ Pismo ---LI 3-5013
Penner John H 1222Ella ---LI 3-8368
Penney J C Co dry gds 868Higuera---LI 3811
Pennington B W 1826Chorro ---LI 3-7807
Pennington O G 1420Essx ---LI 3-0868
Pennington O G New Park Grocry
1401 Osos-LI 3-7538
Pennington R B 434Kentucky ---LI 3-4660
PENNZOIL CO THE 964Chorro ---LI 3-5800
Pentz Barbara J 1626 Osos---LI 3-1589
Pentz Joyce A 624MitchlDr ---LI 3-5651
Penwell Chas Mrs 223Hill ---LI 3-6215
Pepper Inn PismoHwy ---LI 3-3422
Pepsi-Cola Bottling Co of SanLuisObispo
55Higuera-LI 3-3726
Perdew Harlan F 1241Fredercks ---LI 3-6168
Perdew Wm B 1372Fredercks ---LI 3-4708
Perdue Clyde W 1738FthlBl ---LI 3-1494
Pereira Edw P 240 Sandrcock ---LI 3-0614
Pereira Joaquin L PismoRd ---LI 3-0550
Pereira Luiz Dr 1716CorralitosAv ---LI 3-0867
Pereira Luiz A Dr 1114Marsh ---LI 3-7993
Pereira M I Mrs 369Marsh ---LI 3-3037
Pereira Manuel L 217NBroad ---LI 3-0555
If no answer call---LI 3-2850
Pereira Robt S 188DlNrteWy ---LI 3-6685
Perello Dominic B 863Chorro ---LI 3-9085
Perez Johnny H 1235Peach ---LI 3-1493
Perez Tony 933Branch ---LI 3-6850
Perozzi Dennis Jr 777BoysnAv ---LI 3-3639
Perozzi Dennis H OrctRd ---LI 3-0981
Perozzi John PolyCampus ---LI 3-4907
Perozzi Louis M 1806CorralitosAv ---LI 3-1229
Perrot Paul 906MurryAv ---LI 3-4607
Perry Edna Mrs 871Chorro ---LI 3-5663
Perry M J 841BoysnAv ---LI 3-2565
Perry M J OrctRd ---LI 3-5794
Perry Manuel S LosOsosValley ---LI 3-6664
Person Leroy 770Peach ---LI 3-1691
Persson E Mrs 1029Pac ---LI 3-1597
Persson Leroy Rev Grace Tabernacle
Osos&Pismo-LI 3-2358
If no answer call---SntaMrgrta 5364
Peters Donald F 1155MurryAv ---LI 3-2387
Peters Geo W 155DlSrWy ---LI 3-2199
Peters Robt H 1879 SnLuisDr---LI 3-6161
PETERSEN AUTO PARTS
742Marsh-LI 3-7287
Petersen Bonnick EdnaRd ---LI 3-9042
Petersen Henriatta 1304Pac ---LI 3-4659
Petersen Sid L aerial photgrphy
1805 SnLuisDr-LI 3-5071
Petersen Walter G 516MitchlDr ---LI 3-7027
Peterson A J SeeCanyon ---LI 3-4610
Peterson E J L 1606Mill ---LI 3-3951
Peterson Gerald B 1759 SnLuisDr---LI 3-4961
Peterson Gerald B Radio Communications
Serv 1224MurryAv-LI 3-3820
Peterson K R 184Toro ---LI 3-1836
Peterson Norlan 423MitchlDr ---LI 3-6654
Peterson Sylvia Mrs LsOsosRd ---LI 3-1082
Pete's Tackle Shop AvlaBch ---LI 3-1970
Petrick Donald 1280Fredericks ---LI 3-9060
Petrick Eugene C MD 774Marsh---LI 3-8163
Petrick Eugene C Dr
1893CarralitosAv-LI 3-2215
Pettenger A M 745GrandAv ---LI 3-2080
Pettenger Lloyd 141Graves ---LI 3-5885
Pettenger Lloyd Hamburger Haven
1126 SntaRosa-LI 3-4102
Petterson W H 228 OldMorroRd---LI 3-6511
Pezzoni Lillian C Mrs 1224Chorro ---LI 3-7713
Pfiltzner Fred PismoHwy ---LI 8196
Pfleghaar Walter 518ElloWy ---LI 3-2743
Phelan Jas A La Casita Court
AvlaBch-LI 3-4826
Phelps Paul L Jr 1256 Sydny---LI 3-7188
Philbin Leo F 1190 SnCarlos---LI 3-4283
Philbrick Clyde 32RincnDr ---LI 3-6292
Philbrick Fred EdnaRd ---LI 3-7130
Philbrook Philip E 1365Bishp ---LI 3-6634
Phillips D W 1376Fredericks ---LI 3-5872
Phillips A C 684Church ---LI 3-0478
Phillips A C Art-Wood Crafts
955Pac-LI 3-7194
Phillips Carmen A Mrs 1140Uphm ---LI 3-5894
Phillips J D 1031FthlBl ---LI 3-0773
Phillips K L Jr
310CerroRomauldoAv-LI 3-5054
Phillips R J 1906 SntaRosa---LI 3-0727
Phillips Ray H 941Branch ---LI 3-5849
Phillips Wm C 790FthlBl ---LI 3-4691
Phillips Zoe M 1222Palm ---LI 3-8619
Piantanida Edna L 750Alexndr ---LI 3-0993
Piccardo Gerome 1925CorralitosAv-LI 3-4313
Pickens Lorraine 680Leff ---LI 3-3342
Pickering Jarold V 777½ Higuera ---LI 3-6466
PICTURE SHOP THE
1371Montery-LI 3-2517
Pierce Chas Kenny Jr
975-9thBaywdPrk-LI 3-6825
Pierce Edw P 1269MurryAv ---LI 3-6436
Pierce J R 1243Palm ---LI 3-8375
Pierce L I 664Woodbrdge ---LI 3-3790
Pierce Leslie 255CerroRomauldoAv-LI 3-2515
Pierce Louis W 729 South---LI 3-8248
Pierce Richard A 630Montery ---LI 3-1819
Pierce Robt B 57Vetvle ---LI 3-6698
Pierce Robt E Jr 323TassajaraDr ---LI 3-2842
Pierce Vern BaywdPrk ---LI 3-3196
Pierstrup Ervin 12thBaywdPrk ---LI 3-2161
Pilni Ernest 10Vetvle ---LI 3-6282
Pike Don 1828JohnsnAv ---LI 3-8375
Pilant L H 1034George ---LI 3-0863
Pillow Harold E 285RamonaDr ---LI 3-0830
Pimentel Manuel 1857CorralitosAv-LI 3-6398
Pimentel Richard A
2541 SntaClara-LI 3-1888
Pinckard E R 654Howard ---LI 3-2774
Pine Donald L 646½ Caudl ---LI 3-3695
Pine Hugh W 773Mtn ---LI 3-6025
Pinkston Geo 360RamonaDr ---LI 3-3362
Pinnick Ruby Mrs 911Branch ---LI 3-0939
Pinola Al 456HendrsnAv ---LI 3-4335
Pintor Manuel Mrs AvlaBch ---LI 3-4359
PIONEER DRIVE-IN MARKET
Bakery Dept Morro&Marsh---LI 3-1192
Grocery Dept Morro&Marsh---LI 3-5742
Meat Dept Morro&Marsh---LI 3-1837
Piper Margaret 319High ---LI 3-9072
Pitt T R 671-7thBaywdPrk ---LI 3-5783
Piuma Joe 518Higuera ---LI 3-1099
Plath Chas E 219AlbrtDr ---LI 3-6124
Plato Edna M 2036JohnsnAv ---LI 3-2179
Platon Benj V 358 SntaRosa---LI 3-4672
Platt Chas E 1218Morro ---LI 3-1758
Plattner Nora X 1050A Pismo ---LI 3-7909
Playhouse Nursery School
1530Montery-LI 3-9084
Plumbers & Steam Fitters Union 403
1040Broad-LI 3-2416
Plumm Ralph CountyRd ---LI 3-2986
Plummer Pauline M 120DlSrWy ---LI 3-4664
Plunkett Bert 370Toro ---LI 3-1978
Poe & Poe Drs chirpctrs 657Marsh-LI 3-5730
Poe Rudolph A Dr Poe & Poe Drs
657Marsh-LI 3-5730
Poletti C Mrs OrctRd ---LI 3-0554
Poletti Roy J 1134 Olive---LI 3-5572
Poletti Roy J Stanley V Cole Used Cars
1360Montery-LI 3-0613
Police Department City Police Dept
738Pismo-LI 3-3131
Polin Martin atty 1026Chorro---LI 3-8545
Polin O M 1831Gardn ---LI 3-4034
Polley Rudolph A 314ChristinaDr ---LI 3-5674
Pollock H W 1060Peach ---LI 3-2241
Pomeroy Norman R 791BoysnAv ---LI 3-4139
Pool O L 845Venabl ---LI 3-0651
Pool Ray 812 South---LI 3-2866
Pool Ray Coast News Agcy 824High-LI 3-1224
Poole John Sr 377 SntaBrbraAv---LI 3-5488
Popnoe J B 226JeffryDr ---LI 3-7778
PORT SAN LUIS TRANSPORTATION CO
65Higuera-LI 3-7840
Port SanLuis Transportation Co
PortSanLuis-LI 3-6408
Porte Ellard L 2034 Swazey---LI 3-6938
Porte Leroy L 1207High ---LI 3-1279
Porter Chas Mrs 844Uphm ---LI 3-0543
PORTER CHAS PHIL survyr
278 SntaRosa-LI 3-1546
Residence 278 SntaRosa---LI 3-1546
Porter Norman R 1337Murry ---LI 3-8477
Porter R O Dr 735CalifBl ---LI 3-7697
Porter Raymond W 222NBroad---LI 3-1707
Potter Clifford 546 Sandrcock---LI 3-5773
Poulsen L H Jr 259TassajaraDr ---LI 3-6505
Poulsen L H Sr 1840JohnsnAv ---LI 3-2204
Poulsen Lucille S 128Chorro ---LI 3-3473
Poulsen Pete 1840JohnsnAv ---LI 3-2204
Pounder Geo 1334Palm ---LI 3-7680
Powell Antoinette E 1341-2d ---LI 3-8351
Powell David H 640LawrnceDr ---LI 3-6751
Powell Jas W 2030Broad ---LI 3-2718
Powell Mary Ann 260DonnaWy ---LI 3-2384
Powell Merton L 74LaEntradaAv ---LI 3-4667
Powell W E 1221Peach ---LI 3-4894
Powelson Earl R 1829Morro ---LI 3-2329
Powelson H A 1535Nipomo ---LI 3-6889
Power John H 374 SntaRosa---LI 3-1225
Powers Mildred J 1995CorralitosAv-LI 3-2967
Powers Mildred J rl est
859Montery-LI 3-3344
Powers Sehon W 21 SntaRosa---LI 3-2446
Pozzi Rudolph 540Buchn ---LI 3-4571
Prather John R 1525 Stack ---LI 3-6863
Pratt Earl C 683MitchlDr ---LI 3-8266
Pratt Walter S 879Essx ---LI 3-5587
Pratt Willard 229Harris ---LI 3-6303
Presbyterian Church Study
Marsh&Morro-LI 3-5452
Prestridge Donald J 157DlNrteWy ---LI 3-2371
Prestridge Walter D 179RamonaDr---LI 3-9095
Preuss Bernhardt 1440Higuera ---LI 3-3309
Preuss Berny 2390Helena ---LI 3-6820
Preuss Press 981 Osos---LI 3-7828

LI = LIberty
DIAL THE TWO LARGE LETTERS AND THE NUMERAL then the remaining four numerals. When giving the number to an operator, or to others, please use the full name, LIberty.

Preuss Virginia A 130GrandAv ---LI 3-8435
Pribble Vernon G
N363 OldMorroRd-LI 3-4733
Price Chas D 481LawrnceDr ---LI 3-5634
Price Clifton T 646LawrnceDr ---LI 3-7701
Price Leslie W 1962Hope ---LI 3-3858
Price S A 540MitchlDr ---LI 3-3532
Price W W 1213Bond ---LI 3-0095
Priest Earle J 1254Bond ---LI 3-3531
Prince Henry M 1543Morro ---LI 3-1410
Pritchard Bert Mrs 536HathwyAv---LI 3-5790
Production Credit Assn SanLuisObispo
1123Gardn-LI 7161
Propersi Robt A 1627Nipomo ---LI 3-0037
Property Owners Assn Inc
975Morro-LI 3-0407
Proud F W LsOsosRd ---LI 3-7590
Proud J A O'ConnrWy ---LI 3-8178
Proud John A 1617 SntaRosa---LI 3-6206
Proudfit L E 1255Ella ---LI 8246
Prudential Insurance Co of America
1111Chorro-LI 3-6996
Prudential Insurance Co of America
795 Isly-LI 3-3748
Pruitt John M 520KentuckyAv ---LI 3-7042
Pryde Joel J 860MeineckeAv ---LI 3-8374
Pryor Robt L 2510LawtnAv ---LI 4263
Public Library 888Monro ---LI 3-6074
Puddy Lawrence K 2441LawtnAv ---LI 7633
Puffer L M 1218Pismo ---LI 3-1490
Pugliese John 1028 Isly---LI 3-0596
Punches Robt 880Buchn ---LI 3-4049
Punzal Harry L 1835Broad ---LI 3-5973
Purio Louis Jr Mrs 806Murry ---LI 3-5564
Pursel Harry H AvlaBch ---LI 3-5980
Putnam King 540Higuera ---LI 7487
Pyle Katherine 256 OldMorroRd---LI 3-2403

Q

Quaglino Alex 951 Sandrcock---LI 3-6152
Quaglino Jas County Roof Serv
SntaBrbraAv&High-LI 3-0560
Residence 1254Marsh ---LI 3-4374
Quaglino Jas A Builders Supplies
SntaBrbraAv&High-LI 3-0560
Quagline Philip A 949 Sandrcock---LI 3-4050
Quaglino's Food Market 2101Broad-LI 3-6413
Quaresma Joe E 1335Cazadero ---LI 3-2975
Quartillho Mary 128 Story---LI 3-2639
Quesada Lloyd 226Price ---LI 7228
Quesnel F M 1053 Isly---LI 7248
Quigley B F 521½ SntaBrbraAv---LI 3-3590
Quigley Donald A 244Graves ---LI 3-3068
Quist Warren E 1680HillcrstPl ---LI 3-1264
Quist Warren E dntst 1304Gardn---LI 3-4770

R

R C COLA-NEHI BEVERAGE CO
120Higuera-LI 3-4725
R & J Sports & Home Supply
350Higuera-LI 3-8684
Rademacher Bros Garage
539Marsh-LI 3-4457
Radio Communications Service
1224MurryAv-LI 3-3820
If no answer call---

REED'S PAINT & WALLPAPER STORE
1121Broad–LI 3-2623
Rees Thals 1171A Pismo–LI 3-4290
Reese Eugene 1330Ella–LI 3-5443
Reeve's Shoes 760Higuera–LI 3-3921
Reeves W E 1341 Osos–LI 3-0446
Regier J N 1626HillcrstPl–LI 3-7403
Rego Pauline Mrs 963MurryAv–LI 3-3651
Reid Geo 1521Beach–LI 3-7210
Reid John 1145Montalbn–LI 3-2758
Reid Keith D 1118MurryAv–LI 3-2758
Reid Lois H 1118MurryAv–LI 3-2758
Reilly Joe D 379PatriciaDr–LI 3-3100
Reinhardt Harvey 1284 Sydny–LI 3-4039
Reinhardt Theo A 1219 Sydny–LI 3-0459
Reis A C Mrs 1147Pismo–LI 3-6835
Reis Eugene Colonial Chapel Funeral Directors 1320Nipomo–LI 3-0583
Reis Jos C 1520Morro–LI 3-8542
Reis Jos F 186DlSrWy–LI 3-2714
Reis Milton 468 Isly–LI 3-2141
Reis Thos A Mrs 1150WaInt–LI 3-7626
Reische Frank S 105 Story–LI 3-8284
Reitz L R 1235JoyceCt–LI 3-3298
Relf Wm 264Higuera–LI 3-3024
Remar's 952Higuera–LI 3-9756
Remschner Jos H 813MeineckeAv–LI 3-3246
Remschner Robt J 67MtPleasntnDr–LI 3-7434
Remund Clive O MonteryHts–LI 3-6589
Remy O J 561LawrnceDr–LI 3-0859
Rendall Robt G 255DonnaWy–LI 3-7186

RENEE & LEMAR SCHOOL OF DANCING
1368Marsh–LI 3-6024
Renetzky Andrew Renetzky & Davis 1008Palm–LI 3-2440
Residence 111Kentucky–LI 3-4737
Renetzky & Davis attys 1008Palm–LI 3-2440
Renetzky Jas A 537HathwyAv–LI 3-2045
Renner Agnes 1025Leff–LI 3-3697
Rennix Amelia 12thBaywdPrk–LI 3-5909

REPORTER & SUNDAY REVIEW THE
971 Osos–LI 3-3188
Republic Van & Storage Co Inc Agent OldHwy101 South–LI 3-1228
Reticker Melba Mrs 1819 SnLuisDr–LI 3-3190
Retzloff Harold W 2440 SntaClara–LI 3-1363
Rexall Drug Store 839Higuera–LI 3-7875
Reycraft Harry J 1256Buchn–LI 3-1230
Reyes Anthony 31RafiWy–LI 3-6410
Reynolds Elmore C 232LincInAv–LI 3-6944
Reynolds R Wallace 380ChristinaWy–LI 3-4728
Reynolds Viola E 1673PhillipsLn–LI 3-1955
Rezendes Arthur LsOsosRd–LI 3-1035
Rhoades Geo A Mrs 1345Morro–LI 3-2140
Rhodabarger Helen L 1141B Pac–LI 3-7940
Rhodes Alvin E 2000Fixlini–LI 3-8340
Rhodes Frank E Mrs 1550Higuera–LI 3-1296

RHODES G F painting contr
950Chorro–LI 3-0931
Rhodes Geo A AvlaBch–LI 3-1671
Rhodes Hotel 864Monterey–LI 3-2745
Rhodes L H 9thBaywdPrk–LI 3-8572
Rhyne E J RichrdAv–LI 3-0724
Rhyne S J 797Christian–LI 3-1797
Ricci Helen S 856Chorro–LI 3-4895
Rice E E 616FunstnAv–LI 3-4089
Rice H L 1375Cazadero–LI 3-1356
Rice Richard B FremntCt–LI 3-0662
Rice Robt R 2548Augusta–LI 3-3701
Rice Thos 500MtnVw–LI 3-1930
Rice Thos Cr Bur of SanLuisObispo 987 Osos–LI 3-7262
Rich Glenn W 320Kentucky–LI 3-3293
Rich Paul 135NCrandlWy–LI 3-1159
Richards Carlos C BuenaVstaAv–LI 3-3725
Richards Chas B 1310A FthlBl–LI 3-3388
Richards Clarence F OrctRd–LI 3-4268
Richards Darrell 1707 SntaRosa–LI 3-3478
Richards W H 1628Nipomo–LI 3-0984
Richardson G M 873Leff–LI 3-0423
Richardson Homer L 843Mish–LI 3-4226
Richardson Joy O LsOsosRd–LI 3-5502
Richardson L V 1709CorralitosAv–LI 3-3338

RICHARDSON R F CO funrl dirs
1135 SntaRosa–LI 3-6871
Richfield Oil Corp OrctRd–LI 3-1262
Richina Chas LsOsosRd–LI 3-7943
Richina G B 445Branch–LI 3-5489
Richter Gerald J 311TolosaWy–LI 3-5708
Richter Grace 474Pac–LI 3-1626
Rickansrud T M 2377Helena–LI 3-4965
Ricks H H 1027Buchn–LI 3-6461
Riddle Mary Louise 1876Fixlini–LI 3-2976
Rideout W H 385ChaplinLn–LI 3-5953
Ridge M E 396Buchn–LI 3-2581
Ridgeway Dale 1304Palm–LI 3-3448
Ridley Howard 1290Ella–LI 3-3789
Riebel John Paul 1933 SnLuisDr–LI 3-2298
Rieger Walter N LosOsosHighlands–LI 3-7747
Riehl Dolly FremntCt–LI 3-7282
Ries Joe M 755Chorro–LI 3-6079
Rigdon Clifford E 564Leff–LI 3-8409
Riggen D A 280DonnaWy–LI 3-4294
Righetti Allen E OrctRd–LI 3-1327
Righetti Alva 1000Mill–LI 3-1293
Righetti Dante J 1305Palm–LI 3-6737
Righetti E P Bob OrctRd–LI 3-8157
Righetti Ernest R OrctRd–LI 3-3445
Righetti Evelyn Mrs 1026Mill–LI 3-1810
Righetti Frederic OrctRd–LI 3-2331
Righetti & Gamboni used furn SHwy–LI 3-6290
Righetti Guido OrctRd–LI 3-3167
Righetti Josephine 1127WaInt–LI 3-2671
Righetti Louisa Mrs 1128Peach–LI 3-1482
Righetti M G 483LawrnceDr–LI 3-7479
Righetti M R 1831 SnLuisDr–LI 3-6093
Righetti Roger R Mrs OrctRd–LI 3-7588
Righetti Wm L 1012Mill–LI 3-4322
Righter Emma C 1502Higuera–LI 3-0792
Riley D J 1306Mill–LI 3-4341
Riley L A SntaYsabelBaywdPrk–LI 3-3481
Riley Warren J 159HendrsnAv–LI 3-4732

RILEYS DEPT STORE
1144Chorro–LI 3-1421
Rileys Furniture 2211 SBroad–LI 3-0674
Rinker Wm M 499 OldMorroRd–LI 3-4362
Rion Howard 1640Higuera–LI 3-8531
Rios Frank W 1915Monterey–LI 3-4470
Rios Mary Mrs 2564LawtnAv–LI 3-7901
Ritchie D A 951 SntaRosa–LI 3-4819
Rittenhouse Eugene A 535ElinWy–LI 3-1402
Rittenhouse M F Mrs 465Pismo–LI 3-7327
Ritter J C 626Branch–LI 3-7528
Rittue Virginia M 1729Johnson–LI 3-0974
Ritz Motor Hotel 2121Monterey–LI 3-5600
Ritzinger Peter W 878Mill–LI 3-8602
Rizzoli A 1286Fredercks–LI 3-0823
Rizzoli Mario G 2077 Slack–LI 3-4411
Rizzoli Virginia Mrs 973 SntaRosa–LI 3-3885
Robart Martha LosOsosHighlands–LI 3-6420
Robasciotti D 1061Pac–LI 3-3849
Robasciotti Ivan 281NBroad–LI 3-2807
Robasciotti Jennie Mrs 1222 Osos–LI 3-7390
Robasciotti U E Jr VachlLn–LI 3-5669
Robasciotti U P EdnaRd–LI 3-6241
Robbel Ina 457NBroad–LI 3-2949
Robbins Mary 1424Monterey–LI 3-5699
Robbins S M DelMonte Grocry 301 SntaBrbraAv–LI 3-5637
Robbins W M 1210Beach–LI 3-4162
Robenstine K W 711Grove–LI 3-6416
Roberto Jack H 238 Sandrcock–LI 3-5096
Roberts A D 1235George–LI 3-0897
Roberts C R 76NBroad–LI 3-7653
Roberts David S 5thBaywdPrk–LI 3-0709
Roberts Delwyn 832RougeotPl–LI 3-9043
Roberts Ernest W 443MitchlDr–LI 3-2492
Roberts Gene 712Uphm–LI 3-7237
Roberts Gilford C 487Marsh–LI 3-2234
Roberts H L 1854 SnLuisDr–LI 3-4233
Roberts Max E 2567 SntaClara–LI 3-8210
Roberts Mobile Service 600Marsh–LI 3-5500
Roberts Mollie Mrs 648MitchlDr–LI 3-3700
Roberts Norma W 747Buchn–LI 3-5947
Roberts Pete AvlaBch–LI 3-7781
Roberts W J 648½MitchlDr–LI 3-1433
Roberts Wylie L Mrs 2441Helena–LI 3-6522
Robertson Clayton 67 South–LI 3-3217
Robertson David E Rev 546Higuera–LI 3-5764
Robertson John W 1224 SylviaCt–LI 3-3171
Robinson Bernard Jr 2936RockviewPl–LI 3-4451
Robinson G F 525Kentucky–LI 3-0094
Robinson Hilda Mrs 795Church–LI 3-0942
Robinson M C Mrs 920CalifBl–LI 3-1344
Robinson Nathaniel C OldHwy101–LI 3-0079
Robinson Paul V 156DlNrteWy–LI 3-9083
Robinson Stanley AvlaBch–LI 3-7667
Robles Anna 737Monterey–LI 3-5725
Rocha J Luis 274Higuera–LI 3-7942
Rocha Jos A 419Branch–LI 3-3212
Rockey W H Dr 410GrandAv–LI 3-3399
Rockwell Leon C LosOsosHighlands–LI 3-5873
Roder Jas 112Beebee–LI 3-1033
Roder Richard R 112Beebee–LI 3-1033
Rodgers Edw M 476Chorro–LI 3-5735
Rodgers Wm F 405 Sandrcock–LI 3-7775
Rodin Ernest E 335 SnMiguelAvlaBch–LI 3-4295
Rodin Robt J 237DlSrWy–LI 3-6539
Rodkey R P 898Toro–LI 3-8605
Rodman Louis F 2344LawtnAv–LI 3-7614
Rodney Ivan H 350 Isly–LI 3-1299
Rodriques Frank PismoHwy–LI 3-6489
Rodrigues Frank L 2240Broad–LI 3-6125
Rodrigues Johnnie J 1020Leff–LI 3-2130
Rodrigues Josie 1301Morro–LI 3-2462
Rodriguez Archie 3011JohnsnAv–LI 3-0905
Rodriguez Edw W EdnaRd–LI 3-1660
Rodriguez G A OrctRd–LI 3-5439
Rodriguez I V 247RamonaDr–LI 3-4068
Rodriguez Jesse 235TassajaraDr–LI 3-3079
Rodriguez Lewis 667Leff–LI 3-7443
Rodriguez Raymond W Edna–LI 3-4594
Roest Aryan I 147DlSrWy–LI 3-3271
Roff Harvey SntaFeRd–LI 3-3271
Roffoni Mike OrctRd–LI 3-4071
Rogerman Beatrice 1236Archr–LI 3-3187
Rogers C M LsOlivosAvBaywdPrk–LI 3-5828
Rogers Earl T 468Leff–LI 3-4674
Rogers G Gilbert 67BentnWy–LI 3-2074
Rogers Gilbert A 1000 South–LI 3-2035
Rogers Joe 379Pac–LI 3-7726
Rogers John L 577Marsh–LI 3-9069

ROGERS JOHN L rl est 577Marsh–LI 3-9069
Rogers Leo E 236CuestaDr–LI 3-0499
Rogers Lois 969 Isly–LI 3-5066
Rogers Norman S 303LawrnceDr–LI 3-2898
Rogers Thos A 147RamonaDr–LI 3-7242
Rogers Wilmer C 841MeineckeAv–LI 3-4793
Rolfes Bernice 11thBaywdPrk–LI 3-4262
Rolla Mateo 357 SntaBarbaraAv–LI 3-2740
Roller Austin 336TolosaWy–LI 3-1911
Romero David F 805BoysnAv–LI 3-7684
Romero John Jr Mrs 551HathwyAv–LI 3-0915
Romero Melvin 2713 Story–LI 3-7939
Romo Geo 1020Grove–LI 3-3180
Romo John B EdnaRd–LI 3-8528
Romo Mabel Mrs 141CuestaDr–LI 3-3201
Rone J R 1310Chorro–LI 3-7014
Rood R S Dr 2106 SnMiguelAv–LI 3-6280
Ropp Fred L CampSanLuisObispo–LI 3-4790
Rorabough Charley N 1957 SnLuisDr–LI 3-8429
Rordorf Oscar H 1442Lizzie–LI 3-0582
Ros Armand 1621Higuera–LI 3-6736
Rosa Ann 1420Morro–LI 3-1583
Rosa D S 355Marsh–LI 3-4404
Rosa Irwin H 211Cyprs–LI 3-5902
Rosa Raymond D 645Branch–LI 3-3928
Rose Bowl Court 1575Montery–LI 3-5017
Rose Chas W 1184 SnCarlos–LI 3-0828
Rose G Edmund 705High–LI 3-1298
Rose H C YoakumTract–LI 3-6073
Rose Helen Helen Rose Salon The 1112Gardn–LI 3-6201
Rose Ray 1231A Gardn–LI 3-1719
Roselip Walter B genl contr 615GrandAv–LI 3-4992
Residence 615GrandAv–LI 3-4992
Rosen Arthur Z 408Toro–LI 3-2650
Rosenthal Doug W 254GrandAv–LI 3-8687
Rosenthal Mart 300GrandAv–LI 3-2614
Ross Geo G 40RafiWy–LI 3-1231
Ross Geo G rltr 1118Chorro–LI 3-0720
Ross Geo G Jr 680Graves–LI 3-1059
Ross' Grandview Motel 2074Montery–LI 3-2070
Ross Jas W 141Toro–LI 3-6542
Ross John J 120Ward–LI 3-6232
Ross John R Hoidredge & Ross archts 1604Montery–LI 3-1291
Ross John W Grandvw Motl 2074Montery–LI 3-2070
Ross Mary Edith 1440Uphm–LI 3-5633
Rossi V A 395GrandAv–LI 3-0677
Roth Wm H 8Vetvle–LI 3-0943
Rothmeyer Gene Gene's Auto Parts & Wreckrs Old101Hwy–LI 3-5086
Rotsel Mabel Palmer 1310Marsh–LI 3-1041
Rouse David 532Leff–LI 3-3570
Routzahn Paul R 289Almnd–LI 3-7447
Roving Arrow Shop 1226 Osos–LI 3-2898
Rowan Ethel A 1515Broad–LI 3-7216
Rowan Joe AvlaBch–LI 3-2265
Rowan Wm A 115Villa–LI 3-3457

ROWAN'S STORE FOR MEN & BOYS
782Higuera–LI 3-7148
Rowe John S 1411 Sydny–LI 3-2155
Rowell S M LosOsosHighlands–LI 3-8664
Rowland Kathryn 1262Mill–LI 3-1574
Roy Juanita E 1314Palm–LI 3-0577
Roy Marie Mrs 611High–LI 3-1407
Royal Oaks Dairy VerdeCanyonRd–LI 3-0587
Royse Ervin L Rev 215Branch–LI 3-5691
Roza A F 670 Isly–LI 3-6042
Roza Antone R wood dlr 3301RockvwPl–LI 3-0418
Roza Hilda J 704Misn–LI 3-6559
Roza J L YoakumTract–LI 3-1416
Roza John P Jr 333Buchn–LI 3-2940
Roza Rosie Mrs 465A Pac–LI 3-2395
Rucker W W 1841Morro–LI 3-8183
Ruckman T H 1063George–LI 3-3080
Ruda A E AvlaBch–LI 3-7118
Ruda Bernard J SeeCanyon–LI 3-3389
Ruda E B AvlaBch–LI 3-3449
Ruda Edwin C 665MtnVw–LI 3-0678
Ruda Jos SeeCanyon–LI 3-6576
Ruda Manuel PismoHwy–LI 3-3870
Ruda Michael 1stAvlaBch–LI 3-7256
Rude Elmer E 345Branch–LI 3-1641
Rude Mary E 215Beebee–LI 3-0098
Rudolph Wayne 310Graves–LI 3-4129
Rue Arnold J 1151Mill–LI 3-0090
Rumrill Gale W 594Buchn–LI 3-6516
Runyon Kenneth M 1311Fredercks–LI 3-7673
Rusco Doyle J 1355Palm–LI 3-4724
Rusco Richfield Service 1166Montery–LI 3-9896
Rush Chas D 2266 SntaYnezAv–LI 3-3097
Rush Fred W 1365Palm–LI 3-5711
Russell E L 175FthlBl–LI 3-0606
Russell Edw F 1230Higuera–LI 3-5623
Russell Elmer L 300RamonaDr–LI 3-5771
Russell Isabella 1034Church–LI 3-0807
Russell Paul C 68BentnWy–LI 3-5677
Russell R L 1950Hays–LI 3-0666
Rustin Pete E 394Toro–LI 3-0676
Ruth Howard 51MtPleasntnDr–LI 3-3472
Rutherford Helen 369Chorro–LI 3-5586
Ryan Basil A Mrs CuestaGrade–LI 3-4331
Ryan C S YoakumTract–LI 3-2929
Ryan Jack G A 123 Stennr–LI 3-4329
Ryan John E 1387-2d–LI 3-7769
Ryan W C 377JeffryDr–LI 3-9066
Ryan W L 203Price–LI 3-4182

S

S & H GREEN STAMPS Sperry & Hutchinson Co The 1415Montery–LI 3-4812
SLO Vegetable Gardens FrenchRd–LI 3-0780
S & W Service VachlLn–LI 3-6709
Sackrider Frank S 1555 Slack–LI 3-6120
StClair C D 865 SntaRosa–LI 3-0419
StClair W M 662 Isly–LI 3-5891

SYCLAIR'S NEWS 1030Chorro–LI 3-8169
StJohn Eldon O 123 SnLuisAvlaBch–LI 3-8190
StJohn Lulu 107 SnLuisAvlaBch–LI 3-3174
StStephens Episcopal Church 1344Nipomo–LI 3-7212
Sale Herbert S LsOsosRd–LI 3-9052
Salisbury Winifred 1617Chorro–LI 3-6538
Salmen Margarette 1538 SntaRosa–LI 3-2177
Salmina J Mrs LsOsosRd–LI 3-2400
Salmina M G 891Nipomo–LI 3-3113
Salters Ruby 391JayceeDr–LI 3-5666
Salviejo N C OrctRd–LI 3-0595
Salyer Edison 654LawrnceDr–LI 3-6520
Salzman Josephine B Mrs 851Misn–LI 3-7553
Sanchez Roland L 805BoysnAv–LI 3-5674
Sander Hyrum J 324CalifBl–LI 3-2126
Sandercock Transfer Co 1708Beach–LI 3-6163
If no answer call–LI 3-1386
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for–ENtrprise 1-1466
Sanders Harry D 127Price–LI 3-5746
Sanders Jas T 727Leff–LI 3-4158
Sanders Lucille M 1599MurryAv–LI 3-7231
Sanders M S 1318Essx–LI 3-2168
Sanders Miles 1313Pac–LI 3-7121
Sanders Noel 1318Essx–LI 3-2168
Sandridge Don Mrs 27Vetvle–LI 3-3289
Sandy M H 790FthlBl–LI 3-7162
Sanford W E 895LincInAv–LI 3-1294
S F Brewing Corp 1750Beach–LI 3-3219
Sankoff Leo 301HathwyAv–LI 3-0522
SanLuis Amusement Co–LI 3-0512
SanLuis Auto Laundry 1155Higuera–LI 3-5917
SanLuis Blues MisnField–LI 3-8233
SanLuis Butane Distr NHwy–Atascdro 151
If no answer call–Atascdro 618
SanLuis Clinic 990Pac–LI 3-4800
SanLuis Color Store 1126Broad–LI 3-8203

SAN LUIS CYCLERY
1239Montery–LI 3-8567
SanLuis Electric & Heating Service 1616 Sydny–LI 3-4112
SanLuis Employment Service Agcy 964Chorro–LI 3-5800
SanLuis Fish Co AvlaBch–LI 3-4603
SanLuis Garbage Co 970Montery–LI 3-0875
Dump EdnaRd–LI 3-2364
SanLuis Jewelry & Loan Co 974A Montery–LI 3-2314
SanLuis Meat Co 101Hwy–LI 3-2560
SanLuis Medical Laboratory 1540Marsh–LI 3-5718
SanLuis Merchant Patrol & Detective Agcy 1130WaInt–LI 3-3920

SAN LUIS MILL & LUMBER CO
246Higuera–LI 3-8205
SanLuis Motor Co 1144Higuera–LI 3-7001
SanLuis Motor Co towing 750Humbrt–LI 3-1919
SanLuis News Agcy 964Chorro–LI 3-4911
SanLuis Nursery OldHwy101 South–LI 3-6035

SanLuis Obispo City of
Administrative Officer 990Palm–LI 3-3765
Building Dept 990Palm–LI 3-0535
City Attorney 990Palm–LI 3-8666
City Clerk 990Palm–LI 3-7150
City License & Tax Collector 990Palm–LI 3-1580
City Police Dept 738Pismo–LI 3-3131
Civil Defense 990Palm–LI 3-6113
Engineer's Ofc 990Palm–LI 3-0535
Filtration Plant StennrCreekRd–LI 3-4117
Fire Dept Gardn&Pismo
Fire Calls only–LI 3-1212
All other calls–LI 3-6046
Maintenance Yard 351 SntaBrbraAv–LI 3-5972
Park Playground & Recreation Commission 864 SntaRosa–LI 3-4276
Planning Dept 990Palm–LI 3-8666
Public Library 888Morro–LI 3-6074
Purchasing Agent 990Palm–LI 3-3765
Sewer Farm PortuguesaFlatRd–LI 3-0914
Water Dept 990Palm–LI 3-1580
For Emergency Service for Water & Sewer Dept between 5 PM & 8 AM & on Saturdays Sundays & holidays call–LI 3-3131

SanLuis Obispo City Schools
Administrative Offices 1445 SntaRosa–LI 3-3843
Bus Garage & Maintenance Marsh–LI 3-2979
Emerson School Nipomo–LI 3-4021
Fremont School Peach–LI 3-5616
Hawthorne School Story–LI 3-7013
Junior High School NFixlini–LI 3-7660
Pacheco School GrandAv&Slack–LI 3-1941
Quintana School WarrenWy–LI 3-2300
Senior High School & Junior College Marsh–LI 3-3520
Between 5 PM & 8 AM & on Saturdays Sundays & Holidays call
Adult School–LI 3-3520
Agriculture Bldg–LI 3-3521
Senior High Ofc–LI 3-3520
Sinsheimer School Augusta–LI 3-7965
Teach School FerriniRd&FeltnWy–LI 3-4976

SanLuis Obispo County Farm Bureau 157Higuera–LI 3-3654
SanLuis Obispo County Farm Supply Co 157Higuera–LI 3-3656
SanLuis Obispo County Medical Society–LI 3-5800

SAN LUIS OBISPO COUNTY OF
Agricultural Commissioner 1025Palm–LI 3-9025
Airport CountyAirport–LI 3-2935
Assessor's Ofc CourtHse–LI 3-4785
Auditor's Office CourtHse–LI 3-2347
Avila Wharf AvlaBch–LI 3-3620
Casa Loma Sanatorium JohnsnAv–LI 3-2712
Civil Defense CourtHse–LI 3-1074
Civil Service Commission 967 Osos–LI 3-1365
Clerk's Office CourtHse–LI 3-2477
Constable CourtHse–LI 3-4075
If no answer call–LI 3-2850
Coroner's Office CourtHse–LI 3-2850
Co Road Commissioner CourtHse–LI 3-1632
Court Reporter CourtHse–LI 3-3078
Custodian CourtHse–LI 3-6278
District Attorney Non-Support Division 997Montery–LI 3-4191
District Attorney Office CourtHse–LI 3-3464
Farm & Home Advisor University of Calif 1235Montery–LI 3-9075
Garage 1044Montery–LI 3-7254
General Hospital JohnsnAv–LI 3-1500
Ground Observation Post
County Wide Area Coordinator CourtHse–LI 3-1012
Health Dept JohnsnAv–LI 3-1200
Historical Museum NBroad&Montery–LI 3-0638
Housing Authority 481Leff–LI 3-1239
Humane Officer SnRamn&DiRioRd–Atascdro 82
Justice of Peace CourtHse–LI 3-5532
Juvenile Hall SunnyAcres–LI 3-5469
School Room SunnyAcres–LI 3-4298
Law Library CourtHse–LI 3-0768
Library CourtHse–LI 3-1730
Parks & Beaches 967 Osos–LI 3-6593
Planning Commission 988Montery–LI 3-6187
Probation Dept
Main Office CourtHse–LI 3-6165
Branch Office JuvenileHall–LI 3-7034
If no answer call–Cayucos 2651
Psychopathic Ward JohnsnAv–LI 3-5028
Public Administrator CourtHse–LI 3-4626
Public Works 967 Osos–LI 3-6153
Purchasing Agent CourtHse–LI 3-5592
Recorder Office CourtHse–LI 3-3276
(Continued Next Column)

SAN LUIS OBISPO COUNTY OF—(Cont'd)
Road District No 3 447 SntaBrbraAv–LI 3-2069
Sheriff-Coroner CourtHse–LI 3-2850
From telephones served by the following exchanges
Arroyo Grande / Nipomo
Atascadero / Paso Robles
Cambria / Pismo Beach
Cayucos / Santa Margarita
Morro Bay / Templeton
(No Inter-City Charge)
Ask Operator for–ENtrprise 1-1560
Supt of Schools
Office CourtHse–LI 3-7732
Superior Judge CourtHse–LI 3-3432
Supervisor's Chamber Office CourtHse–LI 3-2477
Surveyor CourtHse–LI 3-1632
Tax Collector Office CourtHse–LI 3-0420
Treasurer Office CourtHse–LI 3-4626
Veterans Memorial Bldg 801GrandAv–LI 3-8280
Veterans Service Office 967 Osos–LI 3-6620
Welfare Dept 1185 Isly–LI 3-5700

SanLuis Obispo County Tuberculosis & Health Assn 1026Chorro–LI 3-4947
SanLuisObispo Janitorial Maintenance Co 1224Higuera–LI 3-1737
SanLuis Obispo Production Credit Assn 1123Gardn–LI 3-7161
SanLuis Obispo Special Training Class
SanLuis Obispo County School GrandAv–LI 3-6171
SanLuis Optical Dispensary 781Higuera–LI 3-8367
San Luis Radiator Works 600Marsh–LI 3-6162
If no answer call–LI 3-6579
SanLuis Sanitation Service 1130Leff–LI 3-2635

SAN LUIS TALLOW CO ClarkField–LI 3-8660
SanLuis Towing & Storage Service Hwy101–LI 3-0630
SanLuis Truck Service OldSouth101Hwy–LI 3-3035
Garage 101Hwy–LI 3-4134
SanLuis Welding Works 960Nipomo–LI 3-4910
If no answer call–LI 3-4070
SanLuis Yacht Club CountyPierAvlaBch–LI 3-0482
Sanson S W 1336Pismo–LI 3-6214
SantaLucia Milk Producers Assn 774Marsh–LI 3-5787
SantaRosa Market 798 SntaRosa–LI 3-5513
Santos Berla 2540GailPl–LI 3-8432
Santos Evalyn B 256 OldMorroRd–LI 3-5459
Santos Flora S 463 Isly–LI 3-7232
Santos John H 631Caudl–LI 3-4379
Santos Lewis 653Caudl–LI 3-2520
Sarber Elizabeth F 228CuestaDr–LI 3-4618
Sarber John 661Caudl–LI 3-1392
Sargent John P 120Huttn–LI 3-5650
Sarmento John 303Branch–LI 3-5540
Sarten Donald D 3133JohnsnAv–LI 3-3031
Sarullo Jos MD French Medcl Clinic 1170Marsh–LI 3-7070
Residence 478LincInAv–LI 3-7819
If no answer call–LI 3-7070
Sathre Mike 870 Isly–LI 3-6794
Saucedo Dorothy Mrs 10thBaywdPrk–LI 3-4871
Sauer Arthur 1951Montery–LI 3-1530
Sauer Clara E 1205Chorro–LI 3-6856
Sauer Eddie 1837½JohnsnAv–LI 3-3305
Sauer F G 1380Broad–LI 3-2775
Sauer's Market 848Montery–LI 3-2164
Saunders Leo 205CraigWy–LI 3-1995
Savelle T W 546LawrnceDr–LI 3-1768
Sawatzke Donald D 227King–LI 3-8187
Sawyers Elmer 3003RockvwPl–LI 3-0472
Sawyers Jas 443Buchn–LI 3-0044
Sawyers Sam Old101HwySouth–LI 3-5662
Scaief Jas T 1126Mill–LI 3-2952
Scales Marguerite 628Woodbrdge–LI 3-1618
Scaltritti Caesar 1548½Montery–LI 3-0878
Scamara Anselmo 2451LawtnAv–LI 3-4534
Scaroni N Mrs 923MurryAv–LI 3-9077
Schacht Dick 987FthlBl–LI 3-0753
Schack C Mrs 646Caudl–LI 3-0508
Schauerman Sam 250GrandAv–LI 3-0744
Scheets Benj R 236½GrandAv–LI 3-8255
Schellenger Ed 501LawrnceDr–LI 3-1096
Schiffner Pat 1028 Isly–LI 3-5049
Schilder Lawrence Mrs 864Mill–LI 3-2815
Schinbine H E 1890McCollm–LI 3-7170
Schlegel C J AvilaRd–LI 3-1562
Schmid & Wiswell Inc EdnaRd–LI 3-5876
Schmidt Arthur 525Dana–LI 3-5467
Schmidt Don 295 SntaRosa–LI 3-8668
Schmidt Harley G 535 Isly–LI 3-0856
Schmidt Michele A 1128George–LI 3-6495
Schmidt Oscar 1267Murry–LI 3-4595
Schmidt Reta K 370Marsh–LI 3-6663
Schneider Anthony J 1356Marsh–LI 3-5582
Schneider W H 370CalifBl–LI 3-0417
Schneider W J 1206MurryAv–LI 3-3085
Schnell Chas E 388ChapinLn–LI 3-6082
Schnitzler Grace N RN 1992Fixlini–LI 3-2502
Schoenfeld Ruth Mrs 1303Pac–LI 3-0059
Schoening Kenneth 534NBroad–LI 3-2731
Schofield Wm 71RafiWy–LI 3-8397
Schoolefield & Co 965Montery–LI 3-5605
Schopp Delmer W 371LincInAv–LI 3-1539
Schopper Q A 245Price–LI 3-9067
Schroeder Mary Beth 487Chorro–LI 3-5878

SCHROEDER'S STUDIO OF PHOTOGRAPHY 1114Chorro–LI 3-4518
Schubert Stanley S 766BoysnAv–LI 3-1958
Schuldt Norman I Beltone Hearng Serv 20NBroad–LI 3-4645
Schultz Carl S 951FthlBl–LI 3-2572
Schultz Gary 1122CalifBl–LI 3-0616
Schultz Lloyd E 1376-2d–LI 3-6891
Schultz S C 228NSntaRosa–LI 3-6970
Schulz Harry E 1750CorralitosAv–LI 3-6867
Schulze W H 1339Higuera–LI 3-6417
Schulz's Women's Apparel 853Higuera–LI 3-1524
Schumacher Doris 147 Stennr–LI 3-1702
Schurtz Ralph 876Uphm–LI 3-1408
Schuyler Anne 107FthlBl–LI 3-2665
Schuyler Williams 1250 Sydny–LI 3-5962
Schwab Arleigh L 2322 SBroad–LI 3-3993
Schwabenland A Richard SanLuisObispo Jantri Maintance Co 1224Higuera–LI 3-1737
Schwall Donald V 865Morro–LI 3-7570
Schwartz Kenneth E 2553 SntaClara–LI 3-8592
Schwarz F W 372CerroRomualdoAv–LI 3-1858
Schwiderski A C 736Pac–LI 3-3711
Schwiderski Donald 358LaCanadaDr–LI 3-4990
Scofield Ed 1505Beach–LI 3-2620
Scoggins John L 1324Carmi–LI 3-6939

LI = LIberty
DIAL THE TWO LARGE LETTERS AND THE NUMERAL then the remaining four numerals.
When giving the number to an operator, or to others, please use the full name, LIberty.

Scott Arlene 1248MonteVsta–LI 3-0562
Scott Arthur 228 OldMorroRd–LI 3-0042
Scott C H 351BuenaVistaAv–LI 3-5082
Scott Distributing Co 725Pac–LI 3-0750
Scott E W 858Toro–LI 3-7887
Scott Ernest E 133DlSrWy–LI 3-3930
Scott Francis R 2700JohnsnAv–LI 3-5000
Scott Frank 685 SntaRosa–LI 3-8262
Scott Howard 296WarrenWy–LI 3-1515
Scott J L Jr 256 OldMorroRd–LI 3-3692
Scott J Walter 1283Fredercks–LI 3-2458
Scott John B 1628Gardn–LI 3-5856
Scribner L B 477Buchn–LI 3-7819
Scuri Jos A 290FerriniRd–LI 3-1552
Sczepanski Milton 1422Gardn–LI 3-0656
Seaback Albert R 220Harris–LI 3-3438
Seaback Eva H 513 Sandrcock–LI 3-5034
Sears Market 700Marsh–LI 3-8174
Sears Robt R 191 OrangeDr–LI 3-3774

SEARS ROEBUCK & CO
Retail Dept Store 879Higuera–LI 3-2270
Catalog Order Dept 879Higuera–LI 3-5643
Customer Service 879Higuera–LI 3-6063
Emergency Refrigeration Service Nights Sundays & holidays call–LI 3-5800
Sears Ross E 286TassajaraDr–LI 3-7366
Sears W E 191Kentucky–LI 3-7068
Seaside Oil Co–LI 3-5463
Sebastian M 790 SntaRosa–LI 3-2817
Sebastian Mel 1241Nipomo–LI 3-1000
Sebastian T 1604HillcrstPl–LI 3-3430
Security-First National Bank of L A 799Higuera–LI 3-6321
Security Title Insurance Co 1119Chorro–LI 3-8211
Sederberg L E 1591Mill–LI 3-6609
Seeber Glenn E 1059Leff–LI 3-2640
Seeley Chas L 1140 Isly–LI 3-6427
Seely Earl W 1901CorralitosAv–LI 3-6377
Seger Chas 66RafiWy–LI 3-1844
Seger Chas E optmtrst 1407Gardn–LI 3-0822
Seitz John L 357ChristinaDr–LI 3-6061
Seitz John L Shipsey & Seitz 991 Osos–LI 3-7272
Sellars Eva A 874Centr–LI 3-7296
Selph Richard E 805BoysnAv–LI 3-5682
Selvage Alfred F 2014Fixlini–LI 3-3573
Selvidge Owen W 11th&SntaYnezBaywdPrk–LI 3-4228
Senter Harvey 463Pac–LI 3-2454
Serafin Harry E 2684JohnsnAv–LI 3-5963

Serafin's Body & Paint Shop
426Higuera–LI 3-0966
Serna Gilbert MorroRd–LI 3-8643
Serpa Enos V 395Pismo–LI 3-1218
Serrano Clofas Mrs 161NBroad–LI 3-2826
Serrano Flora Mrs 1220Marsh–LI 3-6848
Servatius Owen L 490FeltnWy–LI 3-7857
Service Station Equipment & Supplies 183Higuera–LI 3-6755
Servisoft Soft Water Service 3215RockvwPl–LI 3-5063
Seventh-day Adventist Church & Day School OrctRd–LI 3-1849
Seward Richard A 1023C Mill–LI 3-1769
Seymour Alice 2321VaBroad–LI 3-4755
Seyms Beach W 23RinconDr–LI 3-4333
Shackelford E R 1116Buchn–LI 3-6995
Shaeffer Fred A Avila Court AvlaBch–LI 3-6319
Shanghai Low 861Palm–LI 3-2634
Sharafanowich Walter A 1361Fredercks–LI 3-4962
Sharp S T 1043George–LI 3-3319
Sharpe Norman 300FerriniRd–LI 3-1060
Sharpe Rena T 105Toro–LI 3-1724
Shatto Kenneth E 1043Marsh–LI 3-6717
Shaver L N Mrs 888Church–LI 3-1669
Shaw E N 559Kentucky–LI 3-2354
Shaw F Walter 778BoysnAv–LI 3-1266
Shaw Frank 1860McCollm–LI 3-6901
Shaw Harold L 1229Higuera–LI 3-1069
Shaw J K 1252Montery–LI 3-9475
Shaw P L 1695JohnsnAv–LI 3-8142
Shawhan Maude E Mrs 657Leff–LI 3-2748
Sheehy Tim 762LincInAv–LI 3-5712
Sheets Percy B 2141 SierraWy–LI 3-5999
Sheff Marie I 1518Carmi–LI 3-8539
Sheffer A E 1792ConejoDr–LI 3-8691
Sheffer Marguerite 930MurryAv–LI 3-0842
Shelby R W 1344Higuera–LI 3-6952
Shelby R W Waldorf Cafe 975 Osos–LI 3-9987
Sheldon Guy D 1023A Mill–LI 3-6327

SHELL OIL CO 1196FthlBl–LI 3-3414
Shelton Irwin D CampSnLuisObispo–LI 3-1694
Shelton W G 287CerroRomualdoAv–LI 3-1076
Shepard Vard M 148NBroad–LI 3-1639
Shephard Carl R 743Buchn–L

Silacci Pete Jr 1430Garden ---------LI 3-8256
Silacci Robt 1618Carmel ---------LI 3-7815
Siler Wm N 1556Monterey ---------LI 3-7208
Silliman Cold Storage & Lockers
205Higuera-LI 3-6732
Silva Alfred SBroad ---------LI 3-7010
Silva Barbara J 347JeffryDr ---------LI 3-3785
Silva Bernard M 1234Mill ---------LI 3-7367
Silva Edw 211Harris ---------LI 3-7484
Silva Edw J 619FunstnAv ---------LI 3-2726
Silva Frank C 581LawrnceDr ---------LI 3-6026
Silva Frank D Jr Old101Hwy ---------LI 3-2508
Silva Frank W 1121Montalbn ---------LI 3-5793
Silva J T 1941Monterey ---------LI 3-3137
Silva Jas R 1306Nipomo ---------LI 3-4739
Silva Joe 861CalifBl ---------LI 3-2871
Silva Joe A LsOsosRd ---------LI 3-3378
Silva Joe D ReservrCanyonRd ---------LI 3-2618
Silva Joe D Jr 525ElloWy ---------LI 3-5757
Silva John Gene Jr 1312¼Broad ---LI 3-4573
Silva John J 205 South ---------LI 3-0959
Silva Louie A 1991Hays ---------LI 3-1772
Silva M M EdnaRd ---------LI 3-9093
Silva M T Jr 546Leff ---------LI 3-3291
Silva Manuel A Broad ---------LI 3-1126
Silva Manuel T 1170Pac ---------LI 3-7836
Silva Margarite SBroad ---------LI 3-7010
Silva Robt 673 SntaRosa ---------LI 3-3538
Silva Ruda A 974Walnt ---------LI 3-6297
Silva Tony A ClarkValleyRd ---------LI 3-5070
Silva W G RanchitaSantaFe ---------LI 3-2024
Silva Wilhelmina Mrs EdnaRd ---LI 3-2295
Silva's Grocery 1901 SBroad ---------LI 3-3241
Silveira A F 1519Nipomo ---------LI 3-7120
Silveira Anne Mrs 1802 SBroad ---LI 3-6226
Silveira Antonio F 1143Peach ---------LI 3-4456
Silveira Frank PismoRd ---------LI 3-7880
Silveira Frank F 1176Buchn ---------LI 3-4791
Silveira Frank P 896Mill ---------LI 3-1703
Silveira Irvin Mrs 280WarrenWy ---LI 3-8568
Silveira Joe R 1151Peach ---------LI 3-3518
Silveira Louis F 1744Gardn ---------LI 3-0642
Silveira Shell Service Station
Marsh&Oson-LI 3-3420
Silveira's Grocery 890Mill ---------LI 3-6047
Silveiria Louis F 381NBroad ---------LI 3-7293
Silver Jack 372TolosaWy ---------LI 3-5795
Silver L P SmeeLn ---------LI 3-0810
Silvera Geo 221High ---------LI 3-4220
Silveria David 205Huttn ---------LI 3-4025
Silveria Joaquin Mrs
OldHwy101 South-LI 3-1368
Silverio Gregory 535 Sandrcock----LI 3-6131
Silvia Frank D Cuesta-by-the-Sea -LI 3-4964
Silvius Robt 490HendrsnAv ---------LI 3-7635
Simas Manuel F 2024 Osos---------LI 3-7362
Sime Mike 1474Uphm ---------LI 3-6143
Sime Nellie Mrs 1620Morro ---------LI 3-4240
Simmons S M Mrs AvlaBch ---------LI 3-1185
Simon Richard L 290Kentucky ----LI 3-7642
Simon Victor W 199Chorro ---------LI 3-5807
Simons Dick FthlBl ---------LI 3-3041
Simons Ethel A 2030Chorro ---------LI 3-5759
Simpson Albert YoakumTract ----LI 3-0581
Simpson Carl E 1027Buchn ---------LI 3-4510
Simpson Marvin M 105DlSrWy ----LI 3-6859
Sinclair's Jewelry 1044Chorro ----LI 3-6731
Singer Sewing Machine Co
733Higuera-LI 3-1748
Singleton Virginia A MD ofc
1304 SntaRosa-LI 3-5414
If no answer call---------LI 3-5800
Residence 2433JohnsnAv ---------LI 3-7113
Singleton W T 251JeffryDr ---------LI 3-3479
Sinsheimer A Z 1020Marsh ---------LI 3-0647
Sinsheimer Bros
Office 849Montery ---------LI 3-6648
Dry Goods Dept 849Montery ----LI 3-0811
Avila Ranch AvilaRd ---------LI 3-8686
Rancho La Lomita EdnaRd ---------LI 3-1464
Sinsheimer Warren A
1885 SnLuisDr-LI 3-2468
Sister Mary Beata 751Palm ---------LI 3-4385
Sister's Inn 208Higuera ---------LI 3-9749
Skerik Mike 1380Murry ---------LI 3-4797
Skies R H 546Higuera ---------LI 3-3847
Skinner Anna E 235Cyprs ---------LI 3-5846
Skinner Clara A Mrs 669LawrnceDr-LI 3-7855
Skinner H R CampSanLuisObispo ---LI 3-7485
Skinner Robt L Dr 890Murray ----LI 3-1233
Skinner Vernon H 903 Sandrcock---LI 3-2960
Ski's Shell Service Stn
1200Monterey-LI 3-6821
Slack Harry 151Toro ---------LI 3-4558
Slaten C F StennrCreekRd ---------LI 3-3030
Slaughter John L 167CuestaDr ----LI 3-4297
Slayton W F 1730JohnsnAv ---------LI 3-4935
Sleep Off The Hi-Way Motel
1000 South-LI 3-1056
Sleep Off The Hi-Way Trailer Park
1000 South-LI 3-1056
Sleeter Minnie 107CalifBl ---------LI 3-5657
Sleeth John A 1916JohnsnAv ---------LI 3-6116
Sleight Richard G 216AlbrtDr -----LI 3-0085
Slimp Wm E 451B RamonaDr ------LI 3-1039
Small Wm J Small's Bonded Lcksmths
1131Gardn-LI 3-7045
Smalley Gerald W 3280RockvwPl ---LI 3-5507
Smalley Ivan PerkinsLn ---------LI 3-3682
SMALL'S BONDED LOCKSMITHS
1131Gardn-LI 3-7045
SMART & FINAL IRIS CO
305Higuera-LI 3-1217
Smart Shoppe 1112Chorro ---------LI 3-2227
Smee Donald 1551LaurelLn ---------LI 3-2212
Smee H Eugene 2959 SBroad---------LI 3-4904
Smee John E Morro-AtascaderoRd
MorroBay-SPrce 2-8375
Smee Kenneth E 2356JohnsnAv ---LI 3-3895
Smee's Plumbing & Heating Shop
2959 SBroad-LI 3-0860
If no answer call---------LI 3-0625
Smile Inn 101Hwy ---------LI 3-1008
Smith A R 559Marsh ---------LI 3-6931
Smith Ann E 383Toro ---------LI 3-1739
Smith Annie L 859CalifBl ---------LI 3-5818
Smith Arthur E 2744Chandlr ---------LI 3-2678
Smith Bessie E YoakumTract ---------LI 3-2784
Smith Bill 652Caudl ---------LI 3-4069
Smith C H 824MeineckeAv ---------LI 3-6227
Smith C L 1302Marsh ---------LI 3-3808
Smith Carl D 1208Pismo ---------LI 3-7112
Smith Chas L 245Cyprs ---------LI 3-1399
Smith E Taylor 1035MurryAv ---LI 3-0847
Smith Edra E Smith's S S Tradng Post
EdnaRd-LI 3-1716
Smith Elmer W 328FthlBl ---------LI 3-7151
Smith Ethel 808-9thBaywdPrk ---LI 3-2781
Smith Frank C 750MtnVw ---------LI 3-3398
Smith Frank M 1320 Osos---------LI 3-3418
Smith Geo J Mrs 2056RachlLn ---LI 3-4553
Smith Gerald S LsOsosHighlands --LI 3-7095
Smith Grace Mrs 448Graves ---------LI 3-8500
Smith J Barry MD 1405Gardn ----LI 3-3160
Residence 215FthlBl ---------LI 3-8223
If no answer call---------LI 3-5800
Smith Jas V AvlaBch ---------LI 3-8241
Smith Jos A EdnaRd ---------LI 3-5583
Smith Joyce M 492Leff ---------LI 3-1274
Smith Lee Roy 3271RockvwPl ---LI 3-0783
Smith Leonore 1131Chorro ---------LI 3-7218
Smith LeRoy C 951MontalBn ---------LI 3-1741
Smith M Eugene 1292FthlBl ---------LI 3-3724
Smith M J 383Toro ---------LI 3-1739
Smith M J mgr Levy A & Zentner J Co
303Higuera-LI 3-4325
Smith Myrtle 977Pismo ---------LI 3-2806
Smith Patricia Lee LsOsosRd ---LI 3-8434
Smith Robt E 1728Nipomo ---------LI 3-5659
Smith Robt P LsOsosRd ---------LI 3-4676
Smith Thelma Mrs 650Woodbrdge --LI 3-5733
Smith Thos G 300LincInAv ---------LI 3-7285
Smith Walter V 1131 Olive---------LI 3-1348
Smith Wm T 865Morro ---------LI 3-5930
SMITH'S S S TRADING POST
EdnaRd-LI 3-1716
Smoot Marvin H 211Polyview ---LI 3-2652
Snelson E C 199DINrteWy ---------LI 3-4264
Snider Thornton G 752 Isly---------LI 3-4673
Sno-White Creamery 888Montery --LI 3-1067
Snodgrass Evelyn G 641Caudl ----LI 3-4476
Snowman Wm 600 SntaBrbraAv----LI 3-7838
Snyder Wilma L 1519Beach ---------LI 3-0032
Sodeman Wm C 1691JohnsnAv ---------LI 3-3494
Sorda Noberto VistaDelMarro ----LI 3-8316
Soldavini Louis A 352FthlBl ---------LI 3-4756
Soldovini Ambrose B 955Branch ---LI 3-8389
Solomon Eunice 394 SntaRosa-----LI 3-4987
Solomon Minnie L 545Brizzolara ---LI 3-7821
Somogyi Lloyd E 1318Murry ------LI 3-1861
Somogyi Lloyd E atty
777½Higuera-LI 3-6373
Sontag Rose C 1843Hays ---------LI 3-2049
Soper Floyd W Odd Fellows Cemtry &
Mausim Hwy-LI 3-2735
Soper Martha M Mrs 1809Gardn ---LI 3-3718
Soroka Joe 1013Walnt ---------LI 3-6179
Soto Adeline 517 SntaBrbraAv-----LI 3-6957
Soto Dolores Mrs 427MitchlDr -----LI 3-5472
Soto Frances Mrs 1228Nipomo ----LI 3-1611
Soto Gaile 706FthlBl ---------LI 3-4166
Soto Val 618KentuckyAv ---------LI 3-0411
Soto Y B 527Higuera ---------LI 3-7006
Souders Belle 11thBaywdPrk ----LI 3-7496
Sousa Alvin 595Leff ---------LI 3-2559
Sousa Frank E 284 OldMorroRd---LI 3-0474
Sousa Lillie 1629Gardn ---------LI 3-4558
Sousa M A 1510Broad ---------LI 3-8247
Sousa Mamie 680Buchn ---------LI 3-1692
Southern Counties Gas Co
Commercial Office 879Marsh----LI 3-7300
Operating Dept Broad----------LI 3-9079
Between 5 PM & 8 AM & Saturdays
Sundays & holidays from
San Luis Obispo Exchange
(No Inter-City Charge)
Ask Long Distance for-ENtrprise 1-0206
Southern Pac Co RailrdAv ---------LI 3-3000
SOUTHERN PAC MILLING CO CONCRETE PLANT SntaBrbraAv ---------LI 3-8100
Southgate John R 210Beebee ---------LI 3-4542
Southside Market 100Higuera ---LI 3-3146
SOUTHWEST AIRLINES AGCY
987 Osos-LI 3-1206
Southwest Airways Co
PasoRoblesAirportPasoRobls
From telephones served by the
following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1513
Southworth Hazel 1341 Osos---------LI 3-4096
Souza Larry J MorroRd ---------LI 3-7523
Souza M H PismoHwy ---------LI 3-5977
Souza Tony F 1992JohnsnAv ---------LI 3-7182
Souza Wm 2518Augusta ---------LI 3-6727
Spangler L S 2603Broad ---------LI 3-8318
Sparks Beatrice Anderson Hotl Bty Salon
963Montery-LI 3-2116
Sparks C M 667Howrd ---------LI 3-8200
Sparks V D 954Murry ---------LI 3-3863
Sparks W Jack LsOsosHighlands ---LI 3-2684
Spaulding Jack T 2575Augusta ----LI 3-2897
Speck Nellie 421Dana ---------LI 3-4886
Speer Robt E 1635Gardn ---------LI 3-3835
Spellman Robt 1290-2d ---------LI 3-5890
Spence Arthur F 56NBroad ---------LI 3-5407
Spencer Jas M 3Vetvle ---------LI 3-0493
Spencer Stafford 857 SntaRosa----LI 3-4838
Spencer W R 931Branch ---------LI 3-5055
Spenser J 1494Mill ---------LI 3-6158
Sperlo Wm 1267Pismo ---------LI 3-3944
Spero Lillian 226Beebee ---------LI 3-1068
Sperry & Hutchinson Co The
1415Montery-LI 3-4812
Spiess Harold H 382Polyview ----LI 3-1085
Spillers Harold 1598Montery ----LI 3-6795
Spink Ray 1520Palm ---------LI 3-0992
Spink Robt L 790FthlBl ---------LI 3-1683
Spooneman Cecil W 1305Pac ----LI 3-2591
Spooneman R J 1428Peach ---------LI 3-6260
Spooner A B Jr 284 OldMorroRd---LI 3-6178
Spooner C R 1088FthlBl ---------LI 3-3667
Spooner Q G 451Chorro ---------LI 3-1042
Sportsman's Store 719Higuera ----LI 3-6514
SPOTLESS CLEANERS
385Higuera-LI 3-2947
Spreafico Jas PismoHwy ---------LI 3-7725
Spreafico Romeo PismoRd ---------LI 3-4742
Spring A F 1787ConejoAv ---------LI 3-4619
Spring Arthur H
360CerroRomauldoAv-LI 3-4889
Springfield Baptist Church
160Brook-LI 3-4157
SPUDNUT SHOP 692Higuera ----LI 3-2120
Spurgeon Frances JohnsnAv ---------LI 3-4409
Spurlock Cash Market 2140 SBroad-LI 3-6638
Spurlock P P 841Venabl ---------LI 3-8393
Spurlock W A 857Leff ---------LI 3-4344
Spurlock W T 605 SntaBrbraAv---LI 3-7191
Squire Robt D 1125 Olive---------LI 3-3096
Squires W H 7thBaywdPrk ---------LI 3-4860
Squires Wm E 1708 SBroad---------LI 3-4827
Stackhouse C H BaywdPrk ---------LI 3-5761
Stafford Howard C 2453 SntaClara-LI 3-4237
Stag Billiard Parlor 956Montery --LI 3-9931
Stairs Jas W 225 OldMorroRd-----LI 3-1448
Staley Bonnie 176DINrteWy ------LI 3-1434
Stalnaker David MaininiRanch ----LI 3-4179
Stalnaker I H AvilaRd ---------LI 3-7987
Stalnaker Richard 161High ---------LI 3-8370
Stalnaker S H 2367LawtnAv ------LI 3-3949
STANDARD AUTO PARTS auto equip
1085Higuera-LI 3-8510
If no answer call---------LI 3-1831
STANDARD LIQUOR STORE BOLTON'S
875Montery-LI 3-6832
STANDARD MOTORS & EQUIPMENT CO
1701Montery-LI 3-1700
Standard Oil Co of Calif HathwyAv-LI 3-1022
Standard Stations Inc No 343
1066Montery-LI 3-9772
Stanley Lloyd L Mrs
1282Fredercks-LI 3-4072
Stanley Norman F 141Beebee ----LI 3-5595
Stanley's 978Montery ---------LI 3-9789
Stanuseich Richard FthlBl ---------LI 3-7578
Stapp Gholson 1057Buchn ---------LI 3-7745
Stapp W E 1341 Sydny ---------LI 3-6346
Starbuck Harry 2552LawtnAv ----LI 3-5655
Starkie Alf 348FerriniRd ---------LI 3-1937
State Farm Insurance Companies
982Montery-LI 3-3727
Steak House 1020Railrd ---------LI 3-9966
Stebbins F C Jr 267FthlBl ---------LI 3-7761
Stefancich F R 131RamonaDr -----LI 3-4995
Stefanech Wm 59BentnWy ---------LI 3-4183
Steffel Milan 242CerroRomauldoAv-LI 3-4383
Steffy Agnes H 658Pismo ---------LI 3-5089
Stein David 1212Garden ---------LI 3-2172
Stein Geo I 1251Fredericks ------LI 3-8692
Steiner Ernest A 611MtnVw ------LI 3-7011
Stemper E P Sr 1stAvlaBch ------LI 3-8594
Stenner Archie T 55Toro ---------LI 3-3542
Stephan Geo E county of SLO Housing
Authority 481Leff-LI 3-1239
Stephan Geo E exectv dir Housing Authority
of SnLuis Obispo County
3201Pine-PasoRobls 749
Stephens Carl L 2416 SntaClara----LI 3-6497
Stephens Fred 454 Isly---------LI 3-2725
Stephens J M 68MtPleasantonDr --LI 3-5608
Stephens M H 835High ---------LI 3-4690
Stephens Wm
140 SnLuisHwyAvlaBch-LI 3-6342
Stern Paula 970 SntaRosa---------LI 3-9071
Steuck Fred H 144HendrsnAv ------LI 3-4259
Stevens D E 375FthlBl ---------LI 3-4143
Stevens Leslie M 1464NFthlBl ----LI 3-6060
Stevens Mason D 153CuestaDr ----LI 3-2999
Steve's Cafe 958Montery ---------LI 3-9783
Steward Merle O 28LaEntradaAv ---LI 3-7324
Stewart Alice C 350TolosaWy ----LI 3-2266
Stewart Jas C 174DlSrWy ---------LI 3-3894
Stewart John Mrs LsOsosHighlands-LI 3-3213
Stewart Pauline 2584Victoria ----LI 3-2398
Stewart Tommy 1216Bond ---------LI 3-7044
Stewart W E 1684Fairvw ---------LI 3-6964
Stewart Wm C Mrs 320B CalifBl---LI 3-3058
Stickney Anna B 1731JohnsnAv ---LI 3-1309
Stiefel Sam H livestock dlr
1518Chorro-LI 3-0779
If no answer call---------LI 3-5081
Stier Roy 970Nipomo ---------LI 3-1798
Stinnett Willard 943C MurryAv----LI 3-8112
Stinson Archie C 226PatriciaDr ---LI 3-1590
Stinson Poultry Service
LaurelLn&OrctRd-LI 3-0461
Stinson W Carl 1043Marsh ---------LI 3-2382
Stock E L 113CalifBl ---------LI 3-5896
Stocker Cecil E 305 SntaLuciaDr--LI 3-2523
Stockird Les E Baching & Stockird
740Higuera-LI 3-6887
Residence 209NBroad ---------LI 3-8226
Stockton L Jas 30B Toro---------LI 3-5784
Stoddard E W & SnMiguelAvlaBch-LI 3-6565
Stoddard R W 2151 SierraWy-----LI 3-8162
Stoddart Richard Mrs 1360Mill ---LI 3-4777
Stokes C Eric 75BentnWy ---------LI 3-2744
Stokes Dorothy E 1998 SnLuisDr---LI 3-8576
Stokesberry F C 259WarrenWy ----LI 3-3177
Stokesbury C F City Rug &
Upholstry Clng-LI 3-7063
Stolz Nelle M 527Higuera ---------LI 3-4471
Stone Albert H 923-9thBaywdPrk --LI 3-3992
Stone Jerry T EdnaRd ---------LI 3-1833
Stoner Wm E 879MurryAv ---------LI 3-6558
Stookey Jas R 158 SnJoseWy------LI 3-2156
Stork Dorothy B FremntCt ---------LI 3-5014
Stornetta A EdnaRd ---------LI 3-2046
Stornetta Albert M OrctRd ---------LI 3-7891
Stornetta Howard J OrctRd ---------LI 3-7891
Stornetta Louis P OrctRd ---------LI 3-7891
Storni A N 952Mill ---------LI 3-9038
Storni A R 554ElloWy ---------LI 3-6623
Storni C J 772Essx ---------LI 3-7383
Story Ted Cuesta-By-The-Sea -----LI 3-7879
Stout Jas 1641 Osos---------LI 3-3924
Stovall Roy S 1352Pac ---------LI 3-3296
Stover Arthur 472Buchn ---------LI 3-2540
Stowe Independent Oil Co
996Marsh-LI 3-9728
Stowe Wm R 523Higuera ---------LI 3-0764
Stoy Edw G 101Hwy ---------LI 3-4167
Straight H R 790FthlBl ---------LI 3-2841
Strassburg Don A 134RamonaDr --LI 3-9061
Strawser Louis A 131-2dBaywdPrk-LI 3-7802
Strehlow Ralph 1194Pismo ---------LI 3-2941
Streyuman E J 1441Uphm ---------LI 3-3552
Strickland Arthur F PismoRd -----LI 3-0523
Strother C A 120DlNrteWy ------LI 3-1571
Strout Realty
Hwy101NorthPismoBch-PRspct 3-2450
Stuart Max 1390Palm ---------LI 3-8293
Studie Leo 497 Isly---------LI 3-6245
Stumpf Edith Margaret
254CerroRomauldoAv-LI 3-0834
Sturgeon Jas M 383JayceeDr -----LI 3-2877
Sullivan Larry R 1833Loomis -----LI 3-6065
Sullivan Lillie 1150 Olive---------LI 3-5827
Sullivan P H 295FthlBl ---------LI 3-5098
Sullivan R W 66MtPleasntnDr ----LI 3-3101
Sumner Wm M 170DlNrteWy -----LI 3-6592
Sunbeam Motel 1656Montery -----LI 3-8141
Sundquist Henry 178 Stennr------LI 3-2107
Sunnyside School LsOsosRd ------LI 3-4360
Sunset Drive In Theatre
PortugueseFlatRd-LI 3-5040
Surf Motel 256FrontAvlaBch -----LI 3-8230
SURV-UR-SELF LAUNDRY
346Higuera-LI 3-9874
Sutcliffe L J 1264Higuera -------LI 3-7049

Sutherland J B
7th&ElMorroBaywdPrk-LI 3-3959
Sutherland Wm W 975MurryAv ----LI 3-5550
Sutter John H Mrs 1439Peach ----LI 3-6980
Sverchek Jas E 541Buchn ---------LI 3-6284
Swack J 171TassajaraDr ---------LI 3-1746
Swadener R B 723Branch ---------LI 3-2352
Swader Carl M 1937CorralitosAv --LI 3-3996
Swain Arthur D 725 SerranoDr----LI 3-7481
Swain Sila 204 OldMorroRd-------LI 3-7705
Swain Vernon R 865Venabl ---------LI 3-7749
Swall Vesta 1043Marsh ---------LI 3-3998
Swallow Axel E ManzanitaDr -----LI 3-6959
Swan E M Mrs SHwy ---------LI 3-8548
Swank Max 2160 SnMiguelAv-------LI 3-5461
Swanson Chas A 74NBroad -------LI 3-0848
Swanson Robt P 180Chorro -------LI 3-8320
Swanstrom Karl 446LawrnceDr ---LI 3-2318
Sween Jack 749Grove ---------LI 3-4175
Sween K A 1360Pac ---------LI 3-2148
Sweeney Edw 2027Essx ---------LI 3-0513
Sweeney John P 745Buchn ---------LI 3-5900
Swinden Ralph V 1356Higuera ----LI 3-2505
Swinden Robt V 506HathwyAv ----LI 3-6879
Swinnerton S M 553Chorro -------LI 3-7547
Swinney Harold Mrs EdnaRd -----LI 3-5090
Swinney Harriett E 1346Chorro ---LI 3-4391
Sworthout Gloria B 1221Pismo ---LI 3-1013
Sworthout H G 781Peach -------LI 3-2278
SYCAMORE MINERAL SPRINGS
AvlaRd-LI 3-5580
Sylvester Albert AvlaBch ---------LI 3-5658
Sylvester Antonio AvlaBch -------LI 3-0980
Sylvester Joe AvlaBch ---------LI 3-2445
Sylvester Manuel 546-1stAvlaBch -LI 3-0506
Sylvia Dorothy 1341 Osos---------LI 3-7399
Sylvia Franklin M 356 SntaRosa---LI 3-6096
Sylvia Jos M 663Pac ---------LI 3-8360
Symons Edw H 883Venabl ---------LI 3-6634
Symons Fred H 133Cyprs ---------LI 3-4539

T

Tabbert Henry C 321CuestaDr -----LI 3-6548
Tabell's SanLuis Rest Home
1034 Isly-LI 3-3908
Taff H L 1028Pismo ---------LI 3-8438
Taft Geo D 525Branch ---------LI 3-7334
Tagliabue W F Capt 795JohnsnAv -LI 3-4432
Takken Harry W shoe reprng
1027Marsh-LI 3-6662
Talbot Parker 1176Pismo ---------LI 3-4917
Talbot Z 1551Palm ---------LI 3-8102
Talbott John W 20HathwyAv ------LI 3-3511
Tallman R W 130 OrangeDr-------LI 3-0643
Talmash Lydia E 1234Ella ---------LI 3-3965
Tamo Louis J 547ElloWy ---------LI 3-7419
Tanner Gaylord ReservoirCanyonRd-LI 3-0909
Tanner Marvin Mrs LsOsosRd -----LI 3-4798
Tanner Paul D 1929½Chorro -----LI 3-1885
Tanore Leslie E 175Brook ---------LI 3-4362
Tappa Milo 361Pismo ---------LI 3-5836
Tarbet Ken 202Polyview ---------LI 3-2465
Tarbox Isabelle 130Price ---------LI 3-6770
Tartaglia Emily Mrs 626NBroad ---LI 3-3828
Tartaglia Harold S 261Almnd -----LI 3-0633
Tartaglia Henry W 70NBroad -----LI 3-3076
Tarwater Clara 1242Montery -----LI 3-6910
Tatman R L 1348Montery ---------LI 3-0036
Tauxe Robt W LsOsos ---------LI 3-7023
Taves Frank 1142Montalbn ---------LI 3-2709
Taylor Alex 1343Marsh ---------LI 3-7236
Taylor C L 186 SnMiguelAvlaBch --LI 3-6597
Taylor C S 1639Higuera ---------LI 3-5534
Taylor Donald M 1547Beach -----LI 3-3794
Taylor Edw T 1113Marsh ---------LI 3-6897
Taylor Geo E 1532Peach ---------LI 3-0043
Taylor J B 3101RockvwPl --------LI 3-3744
Taylor J L 664Pac ---------LI 3-7929
Taylor J R 746FrancisAv ---------LI 3-6911
Taylor Jas C 747Mill ---------LI 3-5942
Taylor Jeanette 1179Pismo -------LI 3-6451
Taylor Jim B 858Leff ---------LI 3-6150
Taylor L E 124FthlBl ---------LI 3-7260
Taylor Peter J 976Buchn ---------LI 3-3379
Taylor Rowena 832MeineckeAv ----LI 3-1223
Taylor Saml L 539FeltnWy -------LI 3-0853
Taylor Wayne 224FthlBl ---------LI 3-2466
Teach Chas E 481Pac ---------LI 3-3460
TEAGUE'S MACHINE SHOP
3048 Higuera-LI 3-5470
Teamsters Union Local 381
1040Broad-LI 3-3618
Tedone Louis M MD French Medcl Clinic
1170Marsh-LI 3-7070
Residence 206AlbrtDr ---------LI 3-8601
If no answer call---------LI 3-7070
Telegram-Tribune Co 1240Morro ---LI 3-1901
Telephone Answering Service
964Chorro-LI 3-5800
Tenhaeff Werner 2608Augusta ----LI 3-2767
Tenney H D 1822A Fixlini---------LI 3-8394
Tenscher Edw W 1320Palm -------LI 3-5516
Tenscher Jas L
2442BoulevardDelCampo-LI 3-0629
Tercis Frank 481NBroad ---------LI 3-1119
Terra S W 126Beebee ---------LI 3-4836
Terra Saml 469Dana ---------LI 3-5882
Terra W L ClarkField ---------LI 3-2971
Terrell Danl 1527Morro ---------LI 3-6541
Terstegge John F
425-4thBaywdPrk-LI 3-1756
Teuber Mary K Mrs 232WarrenWy -LI 3-3257
Texas Co The Distr 100 Stennr----LI 3-3545
Theroux Danl G 1460Higuera -----LI 3-1412
Theroux Marcella 1347Chorro ----LI 3-5707
Theurich Alfred Jr
204 OldMorroRd-LI 3-1277
This Ol'e House rstrnt LsOsosRd---LI 3-9760
Thoma C W 2090Hays ---------LI 3-3850
Thomas A S 492LincInAv ---------LI 3-4598
Thomas Carl SntaFeRd ---------LI 3-2407
Thomas Clara 743Branch ---------LI 3-7617
Thomas H C 1503Beach ---------LI 3-4239
Thomas John L 1726Gardn -------LI 3-8322
Thomas P D Mrs 1023Leff ---------LI 3-6544
Thomas Roy 1630Palm ---------LI 3-8443
Thomas Russell J Coast Counties Adjstmnt
Bur 1130Gardn-LI 3-3063
Thomas Ruth 188Brook ---------LI 3-2284
Thomas Wirt P 1843 SnLuisDr----LI 3-6588
Thompson Bessie Mrs 570ElloWy ---LI 3-8265
Thompson Donald E
291CerroRomauldoAv-LI 3-0585
Thompson Edwin P 526Higuera ---LI 3-5835
Thompson Fred D 260LincInAv ----LI 3-1852
Thompson G F 432Buchn ---------LI 3-4839
Thompson Homer S 685Caudl -----LI 3-6440
Thompson Hubert O
CampSanLuisObispo-LI 3-5590
Thompson J I 106 SntaRosa------LI 3-4906
Thompson Jas J 79BentnWy ------LI 3-2788
Thompson Lemuel R 1727Chorro ---LI 3-6237
Thompson Lloyd A 790FthlBl -----LI 3-3488
Thompson Mae Mrs
Old101HwySouth-LI 3-7062
Thompson Maurice S
Cuesta by the Sea-LI 3-1734
Thompson Price 615 SerranoDr----LI 3-3197
Thompson Wm S 2290Helena -----LI 3-7003
Thompson's Grocery 1638 Osos----LI 3-7448
Thomsen Robt W 1220Mill ------LI 3-1684
Thomson David H 1335FthlBl -----LI 3-5679
Thomson Elizabeth K 1624Morro -LI 3-2825
Thomson Glen H auto reprng
1511Montery-LI 3-6023
Thomson John W 2140 SnMiguelAv-LI 3-8137
Thorell Mildred
3d&SntaLuciaBaywdPrk-LI 3-8478
Thorn Tom AvlaBch ---------LI 3-5554
Thornburgh Grace Mrs ins
855Montery-LI 3-0500
Residence 1045Buchn ---------LI 3-8242
Thorndyke Roger 1956CorralitosAv-LI 3-6612
Thorne A M 1867Fixlini ---------LI 3-6636
Thorne Chas K 612MitchlDr -----LI 3-2594
Thorne Nettie PerknsLn ---------LI 3-2972
Thornton Goldie 1144Walnt ------LI 3-2651
Thornton Rosalie S 930MurrayAv --LI 3-0842
Thorpe Jo 732Pac ---------LI 3-5726
Thrasher Leonard
CampSanLuisObispo-LI 3-6230
Three Corner Grocery
1609JohnsnAv-LI 3-4123
Thresh E H 1862Fixlini ---------LI 3-8245
Thrift Shop A W V S 1224Morro -LI 3-1545
Throop Francis H 1339Marsh -----LI 3-7917
Thurlow Leonard Mrs 868Church --LI 3-7575
Thurmond Wm 139Toro ---------LI 3-5400
Ticer Jas W 1958Loomis ---------LI 3-6443
Tick Tock The rstrnt 1057Montery -LI 3-1116
Tiemann A W 1355Fredercks -----LI 3-6909
Tiemann Ira EdnaRd ---------LI 3-2085
Tiffin I S 1139Uphm ---------LI 3-6773
Tiffin J I 2461JohnsnAv ---------LI 3-2655
Tilton C E 419 SntaBarbaraAv----LI 3-3698
Timbrell Harriet B 1256Higuera --LI 3-6180
Timmons Dennis 1214Bond ---------LI 3-7342
Tindall Lawrence 7thBaywdPrk ---LI 3-5903
Tisdale Chas K 1672Fairvw ------LI 3-0692
Title Insurance & Trust Co
777Higuera-LI 3-2900
Toalson Norma A 1730CorralitosAv-LI 3-2821
Todd Elva 640Caudl ---------LI 3-7476
Todd Emory L 297Branch ---------LI 3-7637
Todd Georgia E 645Caudl ---------LI 3-2710
Todd Lee L 625MitchlDr ---------LI 3-2346
Todd Lester 331KentuckyAv ------LI 3-1979
Todd R E 1592Palm ---------LI 3-2475
TODD'S BEAR ALIGNMENT SERVICE
306Higuera-LI 3-4323
Tognazzini Albert Bull's Tavrn
1032Chorro-LI 3-2217
Tognazzini Albert Mrs 495NBroad-LI 3-7935
Tognazzini Elmer 1019Peach -----LI 3-1409
Tognazzini Luke EdnaRd ---------LI 3-9074
Tognazzini Sam 1022Mill --------LI 3-0428
Tomasini A E comprsrs
1922JohnsnAv-LI 3-6402
Tomasini Ben Mrs MorroRd -------LI 3-5440
Tomasini Earl J Mrs 461Hill -----LI 3-6775
Tomasini F Miss 1132Buchn ------LI 3-5791
Tomasini Luis E 1637Broad ------LI 3-7620
Tomasini T Chevron Stn No 150 CDA
Marsh&Higuera-LI 3-9847
Tomasini Warren MorroRd -------LI 3-5440
Tomasini Wilmar 890Misn -------LI 3-1300
Tomlin R F Mrs 841BoysnAv -----LI 3-1638
Tonini Henry H 1059½aLeff -----LI 3-8600
Tonini John 309 Sandrcock------LI 3-6582
Tonini John C LsOsosRd ---------LI 3-0734
Toone Harmon 2351Helena ------LI 3-6110
Topper Leland S 1721 SntaRosa---LI 3-4126
Torbet John A 986Walnt ---------LI 3-6225
Torigiani Gano 258Chorro ---------LI 3-5553
Torkelson Geo LsOsosHighlands ---LI 3-6697
Torkelson R A BaywdPrk ---------LI 3-6847
Torres Victor M 2548GailPl -----LI 3-7372
TOWER BARBECUE & COCKTAIL LOUNGES 427Higuera ---------LI 3-4287
Town & Country Motel
2001Montery-LI 3-3170
Town & Country Rentals
FrenchRd&S 101Hwy-LI 3-7416
Townsend Chas M 304LaCanadaDr--LI 3-2667
Townsend's Coffee Shop & Cocktail Lounge
990Montery-LI 3-9954
Townsley H E 515FunstnAv -------LI 3-5428
Travel Service 987 Osos---------LI 3-1206
Treadwell Geraldine 2070Fixlini --LI 3-8128
Treadwell R T MD 1215Chorro ----LI 3-6265
Treadwell Sherman & Anderegg phy & surg
1215Chorro-LI 3-6265
Treanor Danya 1368Marsh --------LI 3-1497
Treanor Jesse 2290Augusta ------LI 3-0967
Tredway Alice R 525Higuera ------LI 3-2071
Tregarthen Harry 755 SntaRosa----LI 3-3317
Trego Wm 268Buchn ---------LI 3-4193
Trejo Albert A 333Branch ---------LI 3-7376
Trejo Ramona Mrs FrenchRd ------LI 3-4144
Trend O'Fashion 842Higuera ------LI 3-0748

LI = LIberty
DIAL THE TWO LARGE LETTERS AND THE NUMERAL then the remaining four numerals. When giving the number to an operator, or to others, please use the full name, LIberty.

Tri-Counties Blood Bank Inc
780Pac-LI 3-2925
Trout Chas E 117DlSrWy ---------LI 3-1957
Trout D B 2125 SierraWy---------LI 3-6781
Trout S A 299RamonaDr ---------LI 3-4088
Troutner Gill 60RailWy ---------LI 3-3815
Troxel U W Mrs
229 SntaLuciaAvBaywdPrk-LI 3-7107
Truchan Frank 1740 SnLuisDr-----LI 3-9056
True Raymond Mrs 819Branch ----LI 3-7517
True Robt C 650Branch ---------LI 3-7189
True Wm 1036Leff ---------LI 3-6109
Truebridge F A 2599Helena ------LI 3-8533
Truex J W
2434BoulevardDelCampo-LI 3-6667
Trulock Chas R 754LincInAv -------LI 3-7668
Tuberculosis & Health Assn SLO Co
1026Chorro-LI 3-4947
Tucker Clyde M 2717Chandler ----LI 3-4888
Tucker Don L 162Polyview --------LI 3-8653
Tudor W O 1203Pismo ---------LI 3-5409
Tuley Don 356 OldMorroRd--------LI 3-2698
Tuley Elbert S 1928MurryAv ------LI 3-3664
Tumblerson Reginald T
3290JohnsnAv-LI 3-8617
Tuohy John P Mrs
266CerroRomauldoAv-LI 3-4174
Turner C A 323CerroRomauldoAv -LI 3-4744
Turner John G Jr 530ElloWy -----LI 3-8325
Turner Kenneth 386Buchn -------LI 3-3168
Turner Pearl
2350BoulevardDelCampo-LI 3-4462
Turney W A 2572LawtnAv -------LI 3-5719
Turri Alfred B 169KentuckyAv ----LI 3-3529
Turri E Mrs 870 Osos---------LI 3-5019
Turri Joe LsOsosRd ---------LI 3-7066
Turri Wm LsOsosRd ---------LI 3-4450

V

Vaden R E 462Chorro ---------- LI 3-7717
Vail Jas B EdnaRd ---------- LI 3-3544
Valentine Jas C BaywdPrk ---------- LI 3-4908
Valiway Distrs food prods
445Higuera- LI 3-6743
Vallely C Mrs 1212Gardn ---------- LI 3-5546
Vallely J J 1103Essx ---------- LI 3-4982
Valley Electric Co
Ofc & Electrical Dept 787Higuera- LI 3-4949
Construction Dept MtnVw&Hill --- LI 3-0855
Valys Chas 321 OldMorroRd ---------- LI 3-7595
Van Roy Mrs 33MtPleasntnDr ---------- LI 3-6055
VanArtsdalen Valdo 968Toro ---------- LI 3-5968
VanBurton C 1035 Stennr ---------- LI 3-3983
Vance R A 474Hill ---------- LI 3-6750
Vandam N E 1822JohnsnAv ---------- LI 3-7258
Vandenburg Barney B
921 Sandrcock- LI 3-2997
Vanderberg H E 549Buchn ---------- LI 3-8160
Vanderberg R W 1343Bishp ---------- LI 3-4236
Vanderloo John J 2675JohnsnAv ---------- LI 3-3630
VanDevender J A 4404½Kentucky ---------- LI 3-9092
Vandiver L H 1045FthlBl ---------- LI 3-4588
Van Horn Lilian E Miss 869Nippmo ---------- LI 3-7593
VanLeeuwen E G 1510Higuera ---------- LI 3-7810
Vansandt D O 1365MurryAv ---------- LI 3-4948
VanSchaick J E Mrs 1603Higuera- LI 3-8690
VanShaick E C 531Dana ---------- LI 3-5010
Van-Vaerenbergh Marcel
1314Palm- LI 3-0799
Vargas Mercie 521Higuera ---------- LI 3-1874
Varner Doyle 1760 SnLuisDr ---------- LI 3-3733
Vasques Mary FrenchRd ---------- LI 3-4245
Vasquez Mary G 1845Morro ---------- LI 3-2692
Vass Harold R 1666PhillipsLn ---------- LI 3-2985
Vaudoit F A 533Pismo ---------- LI 3-3816
Vaudoit Raymond 779 SntaRosa--- LI 3-2094
Vaughn Wayne Green Bus Serv
411FthlBl- LI 3-1414
Vazquez Tony 796ChristianAv ---------- LI 3-1139
Vear Matt OldHwy101 ---------- LI 3-1025
Veatch Claude N PismoHwy ---------- LI 3-4920
Vega Jas M 1110GrandAv ---------- LI 3-6730
Vega Wm H 82NBroad ---------- LI 3-3286
Veith H W 934Branch ---------- LI 3-3650
Vejar Louis R 754BoysnAv ---------- LI 3-4524
Venema Athleen 670Caudl ---------- LI 3-8295
Vercruse Maurice L 1230 SylviaCt- LI 3-1373
Verduin Ruth Mrs 1307Bishp ---------- LI 3-1248
Verduin Winnie 1228Chorro ---------- LI 3-3176
Verkuyl E 2980WaltrAv ---------- LI 3-1528
Vernon W W 2251Broad ---------- LI 3-2198
Vertrees John W EdnaRd ---------- LI 3-5057
Vestal Mary E 652Morro ---------- LI 3-1359
Veterans Administration Office
864 SntaRosa- LI 3-2025
Veterans Memorial Bldg San Luis
Obispo County of 801GrandAv- LI 3-8280
Victorino Geo 603High ---------- LI 3-1865
Victorino Tommy Jr AdrianceCt---- LI 3-6880
Vieira Delfina L 2430LawtnAv ---------- LI 3-3775
Vieira Joe VachlLn ---------- LI 3-8489
Vieira Thos 2670LawtnAv ---------- LI 3-4496
Vierra Philbert 738Higuera ---------- LI 3-6088
Vigneau's Jewelry Store
867Montery- LI 3-6512
Villa Elwood 258CuestaDr ---------- LI 3-3381
Villa Frank N 24MtPleasntnDr ---------- LI 3-2888
Villa Innes C 996Mill ---------- LI 3-3117
Villa Irvin C 470GrandAv ---------- LI 3-7854
Villa Lloyd P 241HendrsnAv ---------- LI 3-6203
Villa Tony 762Higuera ---------- LI 3-0796
Villa's Union Stn Broad&FthlBl ---- LI 3-9971
Villegas Wm 1662Fairvw ---------- LI 3-5731
Vincent Geo S 1224Buchn ---------- LI 3-0838
Vincent John P 655Woodbrdge ---- LI 3-4099
Vincent Lloyd C VerdeCanynRd ---- LI 3-6174
Vincent Rex H 415PatriciaDr ---------- LI 3-4924
Vincent Wayne R 172WarrnWy ---- LI 3-2600
Vind Harry C Equitable Life Assurance
Soc 960 SntaRosa- LI 3-3263
Vinsel Arthur R 176 Stennr ---------- LI 3-3354
Vinson Mamie 1150Palm ---------- LI 3-0427
Viramontes Geo 710CalifBl ---------- LI 3-7092
Vlasaty Jas 885Buchn ---------- LI 3-7349
Vogel Louise Miss 865Morro ---------- LI 3-7515
Vogt G F 299CerroRomualdoAv ---- LI 3-8176
Vollmer Ernest rl est 740Higuera-- LI 3-8225
Residence 1116Pismo ---------- LI 3-6095
Vollmer Ernest Jr
1727CorralitosAv- LI 3-0588
VOLNY ARNOLD A genl contr
1126MurrayAv- LI 3-3767
Volny Stephanie 296RamonaDr ---- LI 3-3539
Vore Lee H 1062 Isly ---------- LI 3-4128
Vorhies R M 209RamonaDr ---------- LI 3-1463
Voris Fred LsOsosRd ---------- LI 3-8189
Vosburgh Robt 434HathwyAv ---------- LI 3-3087
Voss Vina M 193 SnJoseWy ---------- LI 3-3576
Vreeland Neil A 1020Palm ---------- LI 3-1007
Vrooman Carl W 1107FthlBl ---------- LI 3-2721
Vurpillat M J 138RamonaDr ---------- LI 3-3390

W

Wabbel R M 2858JohnsnAv ---------- LI 3-1047
Wade J W 1000 South ---------- LI 3-1441
Wade L C Mrs 670Buchn ---------- LI 3-4542
Wagers J T 1634Mill ---------- LI 3-7380
Wagers Ralph C 1238BressiPl ---------- LI 3-1288
Wagner A F 1329-1st ---------- LI 3-5503
Wagner D T LsOsosHighlands ---------- LI 3-2132
Wagner Paul I 1844CorralitosAv---- LI 3-5504
Wainscott Jack N Mrs
367TolosaWy- LI 3-6291
Waite R H 276RamonaDr ---------- LI 3-7980
Waits Chas 2565JohnsnAv ---------- LI 3-8373
Waldmeier Jas 349TassajaraDr ---- LI 3-4442
Waldorf Cafe 975 Osos ---------- LI 3-9987
Waldron Burke V 176WarrenWy ---- LI 3-0852
Wales Thos E Jr 1405 Slack---------- LI 3-2782
Walker A M Jr
315CerroRomualdoAv- LI 3-8169
Walker Archie J 2530½LawtnAv --- LI 3-1637
Walker Chas W BaywdPrk ---------- LI 3-3142
Walker Floyd 119FthlBl ---------- LI 3-2729
Walker John C Jr 1042D FthlBl---- LI 3-7385
Walker Melvin 641FunstnAv ---------- LI 3-3609
Walker R G 1028Pac ---------- LI 3-8138
Walker's Bob typwrtrs 785Marsh--- LI 3-1827
Wall Bill Bill Wall's Serv
FrenchRd&S 101Hwy- LI 3-7416
Wall Carroll T 1414Morro ---------- LI 3-1623
Wall Ronald F 1445Marsh ---------- LI 3-1385
Wall W T 465Dana ---------- LI 3-0640
Wallace A D 1170Buchn ---------- LI 3-5694
Wallace Homer M EdnaRd ---------- LI 3-1183
Wallace Jeffie EdnaRd ---------- LI 3-3459
Wallace Jos M
87 SnAntonioAvlaBch- LI 3-6041
Walrath R BaywdPrk ---------- LI 3-1682
Walsh Raymond 332PatriciaDr ---- LI 3-6702
Walston & Co Inc AndersnHotl ---- LI 3-2878
Walter Bros contr 383Chorro ---------- LI 3-5854
Walter Burton M 245Almnd ---------- LI 3-8658
Walter Charlie Walter Bros
383Chorro- LI 3-5854
Walter Edwin 1060Pismo ---------- LI 3-2489
Walter Elmer C 158Chorro ---------- LI 3-6459
Walter Mary 896Buchn ---------- LI 3-1862
Walty Harold 706KentuckyAv ---------- LI 3-6999
Wandling Harry 245LincInAv ---------- LI 3-4474
Wanless Thos E Jr 1260Palm ---------- LI 3-8495
Waring E M Street Rity
Hwy101NorthPismoBch-PRspct 3-2450
Warnagieris Joe rl est 901Palm ---- LI 3-6101
Residence 1985JohnsnAv ---------- LI 3-6101
Warner C W 1080Uphm ---------- LI 3-2075
Warnken Ruth A 780½Toro ---------- LI 3-3308
Warren A C 1424Toro ---------- LI 3-3093
Warren A S 308Higuera ---------- LI 3-3586
Warren C J 642HathwyAv ---------- LI 3-8260
Warren Ed 672Higuera ---------- LI 3-3088
Warren Evelyn W 552Higuera ---- LI 3-5454
Warren H P 1835JohnsnAv ---------- LI 3-7612
Warren Jas F 1891Hays ---------- LI 3-0519
Warren Kathryn 1305Montery ---- LI 3-0766
Warren Robt W 786FthlBl ---------- LI 3-3571
Warren Roy P 1135Walnt ---------- LI 3-2983
Warthen R 1867 SnLuisDr---------- LI 3-8470
WASH O MAT 1439Montery------ LI 3-4343
Washburn Lester E Mrs
1760JohnsnAv- LI 3-4033
Washburn Wm A 1541 Slack------ LI 3-6406
Wasson J & M Co VachlLn -------- LI 3-6709
Wasson John Wasson J & M Co
VachlLn- LI 3-6709
Wasson Raymond J 1268 Sydny---- LI 3-4945
Waterman Mildred 466Dana ------ LI 3-1841
Waters Fred M 3100JohnsnAv ---- LI 3-6269
Waters Fred M Palmer-Waters Chapel
1264Higuera- LI 3-3832
Waters Sylvia 186Brook ---------- LI 3-1940
Waterstreet Mildred 677Buchn ---- LI 3-1975
Wathen R A 1217Mill ---------- LI 3-8104
Watkins Clarence D 1630Higuera --- LI 3-7213
Watkins Owen 221Almnd ---------- LI 3-0455
Watkins Quality Products 1072Mill- LI 3-8106
Watson A D MD 1130Gardn ------ LI 3-5052
Residence 1306Higuera ---------- LI 3-8415
Watson Fred 1421Palm ---------- LI 3-3206
Watson Geo C SeeCanyon -------- LI 3-1832
Watson Jack LsOsosHighlands ---- LI 3-4382
Watson Jack J 1270Palm ---------- LI 3-7180
Watson Janet 871½Pac ---------- LI 3-8493
Watson Mae L 849Mill ---------- LI 3-0401
Watson Wm 868Centr ---------- LI 3-1321
Watson's Fred Cocktail Lounge
1011Higuera- LI 3-4315
Watts Glyn 631KentuckyAv ---------- LI 3-6078
Watts Herman SouthOldHwy101 --- LI 3-9869
Watts Howard D 1607PhillipsLn --- LI 3-5721
Watzke Robt E 114BressiPl ---------- LI 3-5401
Weant Carl A SeeCanyon ---------- LI 3-0635
Weant Everett 75 SntaRosa---------- LI 3-1520
Weant's Repair Service
75 SntaRosa- LI 3-1520
Weatherman F E 742BoysnAv ---- LI 3-2510
Weatherman Thos P 2620Broad ---- LI 3-3882
Weathers Geo 136Cyprs ---------- LI 3-1947
Weaver Douglas L 1330Mill ---------- LI 3-4199
Weaver Glenn A 1852Fixlinl ------ LI 3-2244
Weaver Motor Co 1166Higuera ---- LI 3-5567
Webb Ed LsOsosRd ---------- LI 3-7418
WEBBER BAKING CO 385Pac------ LI 3-6256
Weber Norman 1227Buchn ---------- LI 3-4527
Weber Peter K Mrs 207NBroad ---- LI 3-4192
Weber W L Jr 1208Peach ---------- LI 3-2112
Webster D H 228LaCanadaDr ------ LI 3-5732
Webster E L 258WarrenWy ---------- LI 3-7114
Webster J P Jr 220Branch ---------- LI 3-5668
Webster Margaret M RN
1027MurrayAv- LI 3-4795
Weddell Frank A Mission Trailr Park
546Higuera- LI 3-8129
Weddell W P 546Higuera ---------- LI 3-8279
Weddle Clara B Mrs 2006 SnLuisDr- LI 3-1261
Weddle Herbert T Jr
1984 SnLuisDr- LI 3-1967
Weddle Richard A 265WarrenWy --- LI 3-1166
Wedlake Philip R 1964JohnsnAv --- LI 3-0739
Weeden Bert 1250MonteVsta ------ LI 3-6240
Weekes Besse V 859Church ------- LI 3-0883
Weidenaar Edw H AdrianeCt ------ LI 3-3656
Weig Geo 446LawrnceDr ---------- LI 3-2553
Weipert Donald N VachlLn ------- LI 3-6449
Weir C J Jr EdnaRd ---------- LI 3-4859
Weir Geo Mrs 655 Isly---------- LI 3-1645
Weir Jas D 2456 SntaClara---------- LI 3-3696
Weishar J A 1844McCollm ------- LI 3-4013
Weishar's City Pharmacy
858Higuera- LI 3-8424
Weiss J 1327 Osos---------- LI 3-3998
Welch Carl J 241CraigWy ---------- LI 3-6437
Weldin M E 1029 Isly---------- LI 3-7708
Welliver Jack 1347Palm ---------- LI 3-3310
Wellons C F 3023RockvwPl ------- LI 3-1027
Wellons C T 2650Broad ---------- LI 3-0084
Wells Anna H RN 2320 SBroad----- LI 3-0564
Wells Chas E 2576JohnsnAv ------ LI 3-3440
Wells Chas E Jr 283 SntaLuciaDr-- LI 3-2675
Wells Ella W Mrs 1115 Isly-------- LI 3-7043
Welsher Lena Mrs 1238Marsh ----- LI 3-8362
Welshons P EdnaRd ---------- LI 3-8361
Wender John L 875RougeotPl ----- LI 3-2437
Wentworth John P 1719Broad ---- LI 3-8390
Werbel Ernest W MD
225NSntaRosa- LI 3-2360
Residence 1872 SnLuisDr-------- LI 3-1308
If no answer call---------- LI 3-2360
Werling Dallas 1518Nipomo ------ LI 3-2088
Werner Harlan E
2386BoulevardDelCampo- LI 3-3126
Wert Georgia 1155Buchn ---------- LI 3-0871
West Coast Life Insurance Co
774Marsh- LI 3-8626
West Marion I 1020Peach -------- LI 3-2178
West Mary E Mrs 1639Nipomo ---- LI 3-6482
West Oscar E 392ChristinaDr ----- LI 3-7804
West R L 348HathwyAv ---------- LI 3-1822
Westbrook Anna S 1195George --- LI 3-2180
Westbrook Mary 145 Story-------- LI 3-7055
Westbrook Olin O 405NFerrinlRd --- LI 3-1031
Westbrook Susan D 747Montery ---- LI 3-2886
WESTERN AUTO ASSOCIATE STORE
685Higuera- LI 3-9036
Western Electric Co 872Morro ---- LI 3-7207
Western Union Telegraph Co
979Monterey- LI 3-3600
To Send a Telegram from Dial
Telephones (Except Coin) ------ LI 3-3600
Coin Telephones
Ask Operator for-Western Union
When Closed
Ask Operator for-Western Union
Westfall Ralph R LsOsos ---------- LI 3-4753
Westlake Grace Mrs 268½Buchn --- LI 3-8636
Westlake Otis 1536Gardn ---------- LI 3-6384
Weston Ralph E 1855 SnLuisDr---- LI 3-6469
WESTSIDE AUTO PARTS CO
Parts Dept 1232Montery-------- LI 3-5943
Glass & Tire Shop 1236Montery--- LI 3-6213
Salvage Yard EdnaRd---------- LI 3-3045
Westside Tire Shop 1236Montery --- LI 3-6213
Westway Market 447Higuera ------ LI 3-3046
Westwood Kate Mrs 1156Uphm ---- LI 3-0615
Wettlaufer Boyd LsOsosHighlands-- LI 3-0668
Wetzel Dalie 1133Pismo ---------- LI 3-5551
Wham R L SeeCanyon ---------- LI 3-2607
Wharton M A 1044 Isly---------- LI 3-4223
Wheeler Frederick 9Vetvle -------- LI 3-3200
Wheeler Gerald D 1536Mill ------- LI 3-1736
Wheeler Harry G 1426 SntaRosa---- LI 3-6160
Wherrit Raymond 2497JohnsnAv --- LI 3-8638
Whitaker Clyde L OrctRd ---------- LI 3-8401
Whitaker Harry S 188CuestaDr --- LI 3-9026
Whitaker W D 232Price ---------- LI 3-4562
White A T 1234George ---------- LI 3-1622
White Arthur M 266PatriciaDr ---- LI 3-3587
White Catherine 954Pismo -------- LI 3-5065
White Don H 1319Marsh ---------- LI 3-6967
White Edw H 1045MurryAv ------- LI 3-5871
White Eugene E VachlLn ---------- LI 3-8422
White Geo H 1305Marsh ---------- LI 3-2293
White J H 1759ConejoAv ---------- LI 3-4572
White John W 1727Morro ---------- LI 3-2697
White Juanita S 544Higuera ------ LI 3-7178
White Nina 132DiNrteWy ---------- LI 3-3763
White R H 493Leff ---------- LI 3-1284
White Wesley 1203Buchn --------- LI 3-3798
Whiteman Stephen 663Church ----- LI 3-8476
Whitener W A 690 Isly---------- LI 3-3634
White's Furniture Store 1301Broad- LI 3-8309
Whiteside Abe SweenyLn -------- LI 3-4885
Whiting Francis F 1789 SnLuisDr-- LI 3-4078
Whitley Wilberta 1314Palm ------- LI 3-6785
Whitman J R Dr 1881CorralitosAv - LI 3-6493
Whitman's Veterinary Hospital & Boarding Kennel NHwy ---------- ArroyoGrnde- HUntr 9-2053
If no answer call---------- LI 3-5800
Wickenden Rae W
1913CorralitosAv- LI 3-0874
Wickenden W C 1317Palm -------- LI 3-0490
Wickenden's men's wear
837Montery- LI 3-6145
Wickham Thos AvlaBch ---------- LI 3-2068
Wiech Geo 962MeineckeAv -------- LI 3-5072
Wieland A J 278LincInAv ---------- LI 3-2527
Wiesman Chas 777BoysnAv ------- LI 3-7486
Wight H Glenn 1223 Sydny-------- LI 3-7022
Wight Tom FthlBl ---------- LI 3-6761
Wilcox Ernest N 1738JohnsnAv --- LI 3-6204
Wilcox Genevieve 551Hill ---------- LI 3-2291
Wilcox Merrill 543LawrnceDr ----- LI 3-5630
Wilder Wade 1319Beach --------- LI 3-2169
Wiles Jas R 569LawrnceDr -------- LI 3-6671
Wiley Durell 2105JohnsnAv ------- LI 3-7060
Wiley J Barron 61RaflWy -------- LI 3-6197
Wiley Richard 11HathwyAv ------- LI 3-0066
Wilkerson Allen T 226TassajaraDr - LI 3-8538
Wilkerson Claire 1117Palm ------- LI 3-8575
Wilkerson Viola 790FthlBl ------- LI 3-2061
Wilkie H M 1055Peach ---------- LI 3-3092
Wilkins C E 667Montery --------- LI 3-1868
Wilkinson C J 1150Grove --------- LI 3-8402
Wilkinson Harold J 1478Mill ------ LI 3-0593
Wilkinson J W 412Marsh --------- LI 3-2033
Wilkinson Jas S 194Polyview ------ LI 3-1920
Wilkinson John J Dr 60NBroad ---- LI 3-2072
Will Roy 1194Ella ---------- LI 3-6989
Willard M S 975FthlBl ---------- LI 3-3933
Willard S M OrctRd ---------- LI 3-8372
Willett Cal R 309LawrnceDr ------ LI 3-8147
Willett Richard L rl est 688CalifBl- LI 3-4434
Residence 688CalifBl ---------- LI 3-8599
Williams A V SntaYsablBaywdPrk-- LI 3-4060
Williams Arthur S 156 Stennr ---- LI 3-5841
Williams Avenue D 789Fletchr ---- LI 3-8591
Williams Chas W EdnaRd --------- LI 3-0816
Williams Edw L 447LawrnceDr ---- LI 3-3091
Williams Emma E 1158MurryAv ---- LI 3-6986
Williams Evan C 390HathwyAv ---- LI 3-1685
Williams Geo W Prudential Ins Co of
America 795 Isly- LI 3-3748
Williams Guilda Mrs 388Chorro ---- LI 3-7346
Williams J E OrctRd ---------- LI 3-5438
Williams Jas W 2389Helena ------- LI 3-6228
Williams Joyce Mrs 173Chorro ---- LI 3-2357
Williams Kline 610Montery ------- LI 3-6806
William's L Flying A Service
Higuera&Marsh- LI 3-2392
Williams Leon 1405Marsh -------- LI 3-4476
Williams Mary 767ChristianAv ----- LI 3-3910
Williams Minnie F Mrs 1652Fairvw- LI 3-3061
Williams R L 64LaEntradaAv ------ LI 3-7794
Williams Robt M Bob's Mobile Serv
BaywdPk- LI 3-1558
Williams Ronald A AvlaBch ------- LI 3-2579
Williams Ronald E 538FeltnWy ---- LI 3-1877
Williams Roy H 1305Palm -------- LI 3-2889
Williams Sarah C Dr 862Toro ------ LI 3-2932
Williams Sarah C Dr optmtrst
1029Chorro- LI 3-6632

Williams Thos H 2915JohnsnAv---- LI 3-2034
Williams Tillie 1321 Osos ---------- LI 3-2905
Williams Vera L 1205Ella ---------- LI 3-4038
Williams W R 1616Palm ---------- LI 3-6371
Williamson H R 790FthlBl ---------- LI 3-6056
Williamson Joe P 878A WalntNo ---- LI 3-4194
Willis Susan J 475-4thBaywdPrk--- LI 3-0832
Willoughby Chas E 1050MurryAv --- LI 3-6672
Willoughby Ottelia Mrs
355JeffryDr- LI 3-0953
Wills H J 843RougeotPl ---------- LI 3-7048
Wills Jas R 347LaCanadaDr ------- LI 3-0790
Willson Lucille G 491Hill ---------- LI 3-7786
Wilson Prentiss Jr MD
SanLuis Clnic 990Pac- LI 3-4800
Wilmirth Bert 271KentuckyAv ---- LI 3-5865
Wilmot Clyde 430HendrsnAv ------ LI 3-7695
Wilson A Gaylord 1343Higuera ---- LI 3-5083
Wilson Bernard 1427½Morro ------ LI 3-1564
Wilson Gaylord P 1035Peach ----- LI 3-0732
Wilson Harold O 777 SerranoDr--- LI 3-2312
Wilson J P 2410Broad ---------- LI 3-8522
Wilson Jas D 386King ---------- LI 3-7449
Wilson John AvlaBch ---------- LI 3-4082
Wilson Leo J Mrs 1341 Osos ------ LI 3-1786
Wilson Louis H 1050Pismo ------- LI 3-8330
Wilson Marie L 1822B FixlinlJ---- LI 3-1587
Wilson Merle E 53BentnWy ------- LI 3-4420
Wilson Neva Nohl 1332Pismo ----- LI 3-5444
Wilson O F 480Kentucky ---------- LI 3-3980
Wilson Olive B Mrs 1771JohnsnAv-- LI 3-5996
Wilson Princess D 711Montery ---- LI 3-7785
Wilson Robt L Mrs
272 SntaLuciaDr- LI 3-1488
Wilson Rollo M 1174Ella ---------- LI 3-2292
Wilson T L 386CalifBl ---------- LI 3-8317
Wilson Tex 660 SntaRosa ---------- LI 3-5042
Wilson Thayne 522Higuera ------- LI 3-0088
Wilson Walter W 66BentnWy ------ LI 3-0930
Wilson Webb 836Misn ---------- LI 3-8437
Wilson Wesley F 624GrandAv ------ LI 3-7422
Wilsons Flower Shop 1110Gardn --- LI 3-3714
Wilson's Grocery 2121Broad ------ LI 3-7584
Wimer Roy B PerknsLn ---------- LI 3-0731
Wineman Barber Shop 1110Chorro-- LI 3-1921
Wineman Hotel 849Higuera ------- LI 3-7465
Winkel Harry R 208PatriciaDr ---- LI 3-7985
Winn Clyde B 1969Chorro -------- LI 3-4321
Winner C Paul 615Grove ---------- LI 3-7469
Winningham J C
136-16thBaywdPrk- LI 3-1573
Winslow Dale E 105CrandlWy ----- LI 3-5833
Winters Danl N 1453 Slack-------- LI 3-7691
Wipf Geo Guest by the Sea------- LI 3-4775
Wirshup Arthur D 159FthlBl ------ LI 3-0654
Wisberg Clarence
359CerroRomualdoAv- LI 3-7918
Wisberg Earl F EdnaRd ---------- LI 3-3877
Wise Erline M 726Uphm ---------- LI 3-7898
Wise Ferne E 346Buchn ---------- LI 3-3153
Wise Vance Rex 400High --------- LI 3-8693
Wisneski Edw A 2565GailPl ------- LI 3-1092
Wiswell Chas G 122BressiPl ------ LI 3-3927
Wiswell & Schmid Inc EdnaRd ---- LI 3-5876
Witbeck Bessie 1540 SntaRosa---- LI 3-4849
Witcosky Ruth Ann 871½Pac ------ LI 3-8493
Witt Wm W 275 OldMorroRd ------ LI 3-6484
Wittmeyer A W 535MitchlDr ------ LI 3-1243
Woeste Donald J 259 SntaRosa---- LI 3-1208
Wofford Geo 2315JohnsnAv ------ LI 3-3734
Wolf Harry K 869Centr ---------- LI 3-1140
Wolf Verna 1645Chorro ---------- LI 3-1996
Wolfe Alfred M Mrs 1367Mill ---- LI 3-3242
Wollam Eula C 1300Pismo ------- LI 3-6707
Wonder Building Co 964Chorro ---- LI 3-5800
Wong Jos K C EdnaRd ---------- LI 3-2213
Wonsley Ina 1700 SntaRosa------ LI 3-1596
Wood Allan 1625MurryAv ---------- LI 3-8433
Wood Dolores 1341Palm ---------- LI 3-3512
Wood Fred 1865McCollm ---------- LI 3-6984
Wood Helen 1740ConejoAv -------- LI 3-6084
Wood Kenneth A 371JayceeDr ----- LI 3-6886
Wood M A 1061Grove ---------- LI 3-8331
Wood M D LsOsos ---------- LI 3-1595
Wood Mark 1412Essx ---------- LI 3-0728
Wood Pearl F Mrs 1010Mill ------ LI 3-3225
Wood Wm A 1845Chorro ---------- LI 3-5565
Woodbridge John H MD 891Pismo-- LI 3-8310
Woodford E A 38RincnDr ---------- LI 3-6615
Woodgrift Ken 869Nipomo ------- LI 3-7636
Woodman C H 129NBroad ---------- LI 3-6845
Woodrell C R 2747Chandlr ------- LI 3-4890
Woodruff Angus 2105JohnsnAv ---- LI 3-5490
Woods Geo R LsOsosRd ---------- LI 3-7215
Woods Irene 7th&PismoBaywdPrk -- LI 3-2434
Woods O E 1856CorralitosAv ------ LI 3-0803
Woodward J R 183 Stennr ---------- LI 3-6368
Woodward Leo Mrs 2309JohnsnAv -- LI 3-3410
Woodward Wm H 2374JohnsnAv---- LI 3-3722
Woodworth A W 719 Sandrcock---- LI 3-6177
Woodworth John A 624CarpntrLn -- LI 3-3594
Woolf Gusteva 1055Pac ---------- LI 3-8585
Woolpert Wickson R 505FeltnWy --- LI 3-0566
Woolpert Wickson R Muller & Woolpert attys
WickendenBldg- LI 3-5060
Woolworth F W Co 778Higuera ---- LI 3-5820
Workman Nellie 205Beebee ------- LI 3-1629
Worthington Plumbing Supply
1604Morro- LI 3-3534
Worthington Walter Worthington Plumbng
Supply 1604Morro- LI 3-3534
Wray Ethel Miss 12RincnDr ------- LI 3-4666
Wray O D 141DiSrWy ---------- LI 3-0449
Wreden Jane Mrs 1746Chorro ---- LI 3-8663
Wright Carl Mrs LsOsosHighlands -- LI 3-0405
Wright Donald G 290RamonaDr ---- LI 3-4784
Wright Dorothy S 110 OrangeDr--- LI 3-8243
Wright Edw A 1304FthlBl ---------- LI 3-0808
Wright Esther 313High ---------- LI 3-8299
Wright Harold L 2525JohnsnAv --- LI 3-5768
Wright Jessie Mrs 726Buchn ------ LI 3-1619
Wright John H 2014RachlLn ------ LI 3-2664
Wright L H 675Brizzolara ---------- LI 3-2324
Wright Lawrence 515LawrnceDr --- LI 3-5855
Wright Lucille L 1427Beach ------ LI 3-4537
Wright Myrtie PerknsLn ---------- LI 3-2162
Wright Robt N 777BoysnAv ------- LI 3-7919
Wroble Wanda M N200FerrinlRd --- LI 3-5097
Wrye John Cameron 864 Osos------ LI 3-5684

LI = LIberty
DIAL THE TWO LARGE LETTERS AND THE NUMERAL
then the remaining four numerals.
When giving the number to an operator, or to others, please use the full name, LIberty.

Wu H M Dr herbalist & osteo
972 SntaRosa- LI 3-7731
Wuest Francis A 119Beebee ------- LI 3-3736
Wulke Lillian L 957Essx ---------- LI 3-0438
Wyatt Alice L 1219Ella ---------- LI 3-6249
Wyatt Kenneth E 1150 Olive------- LI 3-7928
Wyatt Robt R 2465 SntaClara------ LI 3-2642
Wyatt W C EdnaRd ---------- LI 3-6317
Wyatt Wm R 32NBroad ---------- LI 3-4525
Wybrandt Christine 1943McCollm -- LI 3-4252
Wyman Frank 671Pismo ---------- LI 3-1620

Y

Y & W Appliance Service 819High - LI 3-3580
Yance Alice Mrs 1838JohnsnAv ---- LI 3-4270
Yarnell Milton A 685Leff ---------- LI 3-1205
Ybarra Manuel J 1120RailrdAv ----- LI 3-7389
Yeager Geo E 185DiSrWy ---------- LI 3-4073
YELLOW CAB 987Montery--------- LI 3-1234
Yenter Mary 111 OrangeDr--------- LI 3-6949
Young C R 1240Ella ---------- LI 3-6305
Young Carl E StennrCreekRd ------ LI 3-1046
Young Chas Mrs 37Vetvle -------- LI 3-7261
Young Chester G 545ElinWy ------- LI 3-1390
Young Claude PismoRd ---------- LI 3-3859
Young E M Bill 2045Hope -------- LI 3-8407
Young E S 1803Gardn ---------- LI 3-3762
Young E S Young's Bty Shop
783Marsh- LI 3-4064
Young Emma 2031Chorro ---------- LI 3-4516
Young Harold R 1533Peach ------- LI 3-6366
Young Harry E 669Chorro ---------- LI 3-2480
Young Homer 1548Montery ------- LI 3-8551
Young O B 894MeineckeAv ------- LI 3-5866
Young Richard A 297A Branch ---- LI 3-3119
Young Roscoe R 937A MurryAv---- LI 3-7318
Young's Beauty Shop 783Marsh ---- LI 4-4064
Yours & My Furniture Store
1127Broad- LI 3-7045
Youth Employment Service
817Palm- LI 3-4097
Yowell Carl 1165Mill ---------- LI 3-8161

Z

Zachar John 1035Buchn ---------- LI 3-6851
Zahner Chas A 1359Marsh -------- LI 3-8282
Zana's Cafe 1136Carmi ---------- LI 3-9758
Zanchuck Wm 26MtPleasntnDr --- LI 3-8264
Zank Stephen A 937C MurryAv--- LI 3-5522
Zanoli Jas W 1037Mill ---------- LI 3-7276
Zanoli Jess 778 Osos---------- LI 3-1831
Zanoli Wilfred 1437Beach -------- LI 3-8448
Zaugg Howard painting contr
213CraigWy- LI 3-3986
Zavala Ernest 2066Chorro ------- LI 3-7016
Zavala Jose 2102Broad ---------- LI 3-7795
ZEGAR FURNITURE STORE
971Higuera- LI 3-6034
Zegar's Upholstery Shop 881Morro- LI 3-7949
Zelazny Josephine CuestaGrde ---- LI 3-2501
Zellner W M 549HathwyAv ------- LI 3-8220
Zevely Henry A MD 891Pismo ---- LI 3-8310
Residence 844West ---------- LI 3-7995
Zid Junas Edw W 313PatriciaDr -- LI 3-7685
Zimmerman Dean R 1425Gardn ---- LI 3-4015
Zimmerman Howard S 236AlbrtDr - LI 3-6510
Zion Shirley J
7th&ElMorroBaywdPrk- LI 3-7954
Zipper Wm J 1908Ruth ---------- LI 3-3032
Zoffman Christine 1355Mill ------ LI 3-1382
Zuiderweg P J contrs 2800Broad--- LI 3-4865
If no answer call---------- LI 3-3873
Residence ResvrCanyonsRd ------ LI 3-3873
Zweifel John R 1333Mill -------- LI 3-7308

FOUR *Thoughtful* ITEMS
OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and slowly, with the lips just clearing the transmitter.
4. Please replace the receiver gently when through talking.

For convenience in the future...

put telephone facilities

in your plans

The blue-print stage is the time to include built-in telephone conduit and outlets. During construction, the cost is trifling. Just a few pieces of pipe or other conduit material leading to convenient outlet locations will provide raceways for telephone wires. Later on telephones can be added—or moved to other locations—without drilling holes or running wire along baseboards.

For free help in planning modern, built-in telephone wiring, call your local telephone company number and ask for free "Architects and Builders Service."

CALIFORNIA TELEPHONE DIRECTORIES

YELLOW PAGES

LOCALITY: San Luis Obispo County,

YEAR: October 1956

CLASSIFIED TELEPHONE DIRECTORY

FOR

SAN LUIS OBISPO COUNTY

OCTOBER 1956

For Information Concerning This Classified Directory, Please Call Our Business Office.

Abdominal Supports

Hotel Drug Store
Anderson Hotel Bldg-LI 3-5950

Abstractors–See Title Companies

Accordions

Record & Band Shop The
1041 Grand Av(AG)-HU 9-3512

Account Bookkeepers

See Bookkeeping Service

Accountants–Certified Public

Belcher Chas N 846 Higuera------LI 3-1987
Fitz M Edwin 778 Marsh--------LI 3-5484
Guttry Harvey V Jr
Partner of Scholefield & Co
965 Monterey ----------LI 3-5605
Knight Robt A 774 Marsh-------LI 3-5787
McLinn D 1216 Broad----------LI 3-8590

Accountants–Public

Anderson & Ritchie 917-12th --PsoRobls 760
Ball Rollin 1009 Morro---------LI 3-7817
Bowman Alfred T 846 Higuera----LI 3-9046
If no answer call----------LI 3-1987
Boyce J Earle 1120 Chorro------LI 3-3997
Butler Morse R 1135 Chorro-----LI 3-6876
Coffie Eva 950 Price(PB)--------PR 3-2105
Deal Donovan T
1015 Grand Av(AG)-HU 9-3311
Derby Mabel H Miss 151-3d ----Cayucs 4523
Grundell Herbert C Jr 846 Higuera-LI 3-0977
Hagens W A 724-14th --------PasoRobls 72
Hanson Chas A 463 Marsh-------LI 3-4969
Hill Bill J 1214 Broad----------LI 3-4053
Hill Rex R
10055 Santa Lucia Av-Atascdro 45-J-11
Holsington A R Auditor & Tax Service
317-5th(MB)-SP 2-2281
Hyler Glenn R 360-5th(MB) -----SP 2-3571
Randall E E 273 Chorro---------LI 3-4714
Rehbock Kettner S
6275 Palma Av-Atascdro 516
Rowe Donald A 104 W Branch(AG)-HU 9-2727
Scholefield & Co 965 Monterey---LI 3-5605
West Chauncey W & Associates
901-12th-PsoRobls 868

Acoustical Contractors

ACOUSTI-CELOTEX

Since 1927
A Celotex
Acoustical
Product for
Every Sound
Problem

ACOUSTI-CELOTEX

Contractors & Engineers

"FOR INFORMATION CALL"

SHUGART HAROLD E CO OF BKFD THE
Call Collect
1431 H Bkrsfld-------FAirvw 5-8773
If no answer call-------FAirvw 4-1474

Thousands of people use these Yellow Pages as a buyers' guide.

Adding & Calculating Machines

BURROUGHS ADDING AND CALCULATING MACHINES–

FACTORY SALES & SERVICE
BURROUGHS CORP
109 E Alisl Salinas-HA 4-3856

CLARY ADDING MACHINES–
MARSHALL BUSINESS MACHINES
1453 Monterey-LI 3-2914

FRIDEN AUTOMATIC CALCULATING & ADDING MACHINES–
MARSHALL BUSINESS MACHINES
1453 Monterey-LI 3-2914

HILL'S STATIONERY STORE
DEALER FOR THE FOLLOWING LINES
Burroughs Adding Machines
Victor Champion Machines
Remington Adding Machines
We Carry Electric and Hand Models
SALES – SERVICE – RENTALS
Complete Adding Machine Repair Shop
1127 Chorro ----------LI 3-1950

Adding & Calculating Machines– (Cont'd)

MARSHALL BUSINESS MACHINES
1453 Monterey-LI 3-2914
(See Advertisement This Page)

NATIONAL ADDING MACHINES
SEE
THE SENSATIONAL
LIVE KEYBOARD
Before You Buy!
A New Principle! Every key electrified for faster, easier adding and calculating. No need to use motor bar.
National
"WHERE TO BUY THEM"
NATIONAL CASH REGISTER CO
737 Marsh-LI 3-8269

Nelson Johnny Office Equipment Co
690 Higuera-LI 3-7347
(See Advertisement This Page)

Please dial carefully . . . keep watching the dial.

Adding & Calculating Machines– (Cont'd)

VICTOR
ADDING & CALCULATING Machines that add and subtract. Electric or hand models, with 10 key or full keyboard. The NEW simplified figuring machine adds, subtracts, multiplies, divides, automatically computes credit balance and prints answers on tape. Also CASH REGISTERS–SYSTEMS–SUPPLIES
VICTOR
"WHERE TO BUY THEM"
NELSON JOHNNY OFFICE EQUIPMENT CO 690 Higuera-LI 3-7347

WALKER'S BOB 785 Marsh------LI 3-1827

Addressing Machines

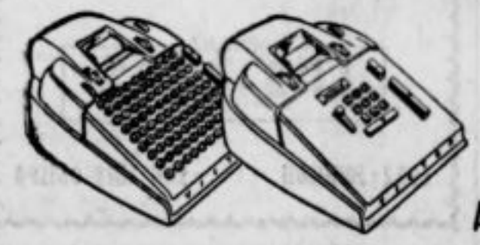
Addressing Machine Sales Co
Rebuilt Addressographs & Graphotypes
333-13th Oaklnd -------TEmplbr 6-0722

The Classified Directory has solved many a buyer's problem.

UNDERWOOD
ADDING MACHINES

MBM
AUTHORIZED SALES & SERVICE
All Work Guaranteed
FREE PICK-UP & DELIVERY
CALL
LI 3-2914
MARSHALL BUSINESS MACHINES
1453 MONTEREY

DISTRIBUTOR
VICTOR
ADDING & CALCULATING MACHINES



10-KEY OR FULL KEYBOARD
ELECTRIC OR HAND OPERATED
AUTOMATIC CREDIT BALANCE
SELECT-O-MATIC TOTALING
AUTOMATIC PRINTING CALCULATORS

GUARANTEED REPAIRS – RENTALS

McCASKEY
CASH REGISTERS & SYSTEMS
★
DUPLICATORS

EASY TERMS

STANDARD & ELECTRIC
ROYAL TYPEWRITERS
ALL MAKES PORTABLE & USED MACHINES

JOHNNY
NELSON OFFICE EQUIPMENT CO.
690 HIGUERA LI 3-7347

Adjusters

BROWN BROTHERS ADJUSTERS
INSURANCE ADJUSTERS
AL. P. McMAHAN
Manager
Phone Day or Night
Security Bank Bldg---------LI 3-5985

COAST COUNTIES ADJUSTMENT BUREAU
RUSSELL J. THOMAS, Owner
J. E. CAMPBELL, Manager
WALTER W. WILSON, Adjuster
1130 Garden ----------LI 3-3063
If no answer
call ----------LI 3-4762
Or ----------LI 3-0930

GENERAL ADJUSTMENT BUREAU INC
1308 Garden-LI 3-4914
Night Phone (PB)----------PR 3-2337

Advertising–Directories–See Directories

Advertising–Outdoor

Harris Geo R
140 Ocean View Av(PB)-PR 3-4751
Holland Neon Service
2324 S Broad-LI 3-4008

Advertising–Radio

See Radio Broadcasting Companies & Stations

Advertising Service

CLASSIFIED TELEPHONE DIRECTORY ADVERTISING
A Door To Your Business That Is Always Open
Economical
Proven Usage
Find It Fast In The "Yellow Pages"
The "YELLOW PAGES" Tell—
"WHERE TO BUY IT"
PAC TELEPHONE & TELEGRAPH CO THE
Directory Department 153 Kearny S F
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-2030

K A T Y Offices 981 Monterey------LI 3-1340

Advertising Signs–See Signs

Advertising Specialties

Ad Co Advertising Specialties
Calendars & Giveways-Write for Info
318-15th Oakind ----------HIgate 4-6580

Agricultural Chemicals

McCREA SEED & CHEMICAL CO
Representing
BREA CHEMICALS, INC
THE DOW CHEMICAL CO
E. I. DUPONT COMPANY
GEIGY AGRICULTURAL CHEMICALS
STAUFFER AGRICULTURAL CHEMICALS
McCREA, FIELD & VEGETABLE SEED
Warehouse 10th & Salinas
95-15th ----------PasoRobles 1551

Agricultural Implements

See Farm Equipment & Supplies

Air Compressors

INGERSOLL-RAND-AIR COMPRESSORS–
TOMASINI A E
1922 Johnson Av-LI 3-6402

When your telephone rings, it's thoughtful, courteous, and good business to answer it promptly.

Air Compressors–Renting

GEORGE'S EQUIPMENT RENTALS
S Hwy-LI 3-1436
PARKER BOILER WORKS
514 Higuera-LI 3-7297
(See Advertisement This Page)
TOMASINI A E 1922 Johnson Av--LI 3-6402
(See Advertisement This Page)

Air Conditioning Contractors

BLAKE'S PLUMBING HEATING & SHEET METAL 1701 Riverside Av--PasoRobls 1117
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad-LI 3-0860

When you need quick repairs use the Classified Telephone Directory. It has a convenient listing of thousands of dealers and services.

AIR COMPRESSORS
PR
RENTED
- DRILLING
- CHIPPING
- BREAKING
- TAMPING
- SANDBLASTING

A. E. TOMASINI
LICENSED CONTRACTOR
SALES & SERVICE
PHONE
LI 3-6402
1922 JOHNSON SAN LUIS OBISPO

AIR COMPRESSORS RENTALS
105's – 125's – 210's
RATES BY THE DAY - WEEK OR MONTH
WITH OR WITHOUT OPERATOR
SANDBLASTING AND BOILER REPAIRING
CALL
LI 3-7297
Parker Boiler Works
514 HIGUERA

Air Conditioning Equipment–Room

FEDDERS AIR CONDITIONERS
Models for every cooling job, room and budget, including low current "Supreme" that needs no special wiring—uses 40% less electricity.
"World's Largest Maker of Room Air Conditioners"
"WHERE TO BUY THEM"
DEALERS
Wilcox Lou & Son General Electric Appliances 823-12th ----PasoRobls 226
Western Auto Associate Store
685 Higuera-LI 3-9036

Air Conditioning Equipment & Supplies

AIRTEMP PACKAGED AIR CONDITIONERS
PRODUCT OF CHRYSLER CORPORATION
Worlds first and largest maker of "Packaged Air Conditioning" for offices, stores, buildings, homes. Waterless models in 13 sizes 2 through 30 H. P. Warranted 5 years. Free survey. Water Cooled or
"WHERE TO BUY IT"
HOME AIR CONDITIONERS
DISTRIBUTORS
Ashburn Supply Co 8468 Warner Dr
Culver City-Texas 0-4764

FRIGIDAIRE CONDITIONING
Packaged Air Conditioners for Commercial Use.
Full-Home Conditioners.
Year-Round Heating and Cooling Systems.
Room Conditioners.
Frigidaire
"WHERE TO CALL"
ROOM AIR CONDITIONERS
Mallett's Refrigeration
10165 El Camino Rl-Atascdro 638

GENERAL ELECTRIC WEATHERTRON HEAT PUMP–
DEALERS
BLAKE'S PLUMBING HEATING & SHEET METAL
1701 Riverside Av-PasoRobles 1117

HOTPOINT AIR CONDITIONERS
Hotpoint's exclusive circulation system quietly COOLS, FILTERS, DEHUMIDIFIES and FRESHENS room air. Heats chilly air, too, for year 'round comfort. New compact models fit any type window—home or office. Easily installed. Available in colors.
Hotpoint
"FOR INFORMATION CALL"
SALES & SERVICE
Kulligren's Appliance
1311 Park-PasoRobls 91

LENNOX AIRE-FLO AIR CONDITIONING
All Season Air Conditioning Systems for homes, stores, offices —Made by LENNOX, World's Largest Manufacturers of Warm Air Heating Systems. Expert Service in connection with Heating and Air Conditioning.
LENNOX
"WHERE TO BUY IT"
DEALERS
Blake's Plumbing Heating & Sheet MeTal
1701 Riverside Av-PasoRobles 1117
SMEE'S PLUMBING & HEATING SHOP 2959 S Broad--------LI 3-0860

Complete representation here will bring you your share of thousands of customers who rely on these Yellow Pages as a buyers' guide.

Air Conditioning Equipment & Supplies –(Cont'd)

WESTINGHOUSE AIR CONDITIONING
Self-contained units as well as individual systems for all residential, commercial & industrial use. Also a complete line of equipment for year-round heating & cooling.
"FOR INFORMATION CALL"
AIR CONDITIONING SYSTEMS-DISTRIBUTORS
COCKRELL'S REFRIGERATION
845-13th-PasoRobls 1416

WORTHINGTON AIR CONDITIONING
A complete line of Air Conditioning Equipment to give you cool, year-round comfort in industry, business, home. Packaged Units for small establishments (3-15 tons capacity). Completely Engineered Systems for large buildings and stores.
WORTHINGTON
"WHERE TO BUY IT"
WHOLESALERS
AIRCON EQUIPMENT CO
905 Westminster Av
Alhambra-Cumberland 3-3741

YORK AIR CONDITIONING EQUIPMENT
Commercial, Industrial and Residential Air Conditioning Equipment from the smallest to the largest installation. Sales, Service & Supplies
"HEADQUARTERS FOR MECHANICAL COOLING SINCE 1885"
York
"WHERE TO BUY IT"
DISTRIBUTORS
OTT'S 727 State
Santa Barbara-Woodland 2-7671

Air Express Service

Air Express Division of Railway Express
Agcy Inc 1332 Spring---------PasoRobls 68
Air Express Division-Railway Express
Agency Inc 1021 Railroad Av----LI 3-8334

Air Freight Service

PACIFIC AIR LINES
Paso Robles Airport-PasoRobls 1700
SOUTHWEST AIRWAYS CO
Air Freight Rates & Information
Paso Robles Airport------PasoRobls 1700

Air Line Companies

PACIFIC AIR LINES See "Southwest Airways" under this Classification
SOUTHWEST AIRWAYS
California's Own Scheduled AIRLINE Serving 36 West Coast Cities
SWA
"WHERE TO CALL"
Southwest Airways Co
Paso Robles Airport-PasoRobls 1700

Southwest Airways Co
Paso Robles Airport-PasoRobls 1700
From telephones served by the following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1513
TRANSOCEAN AIR LINES
Oakland Airport Oaklnd-LOckhvn 9-3223

Memory plays tricks. If in doubt about a telephone number, please look it up in the Directory.

Air Line Ticket Agencies

SOUTHWEST AIRLINES AGCY
987 Osos-LI 3-1206

TRAVEL SERVICE
SOUTHWEST – UNITED
TWA–AMERICAN–PAN AMERICAN
JAPAN – WESTERN – SAS
TICKETS & RESERVATIONS
No Service Charge
Across from Court House
987 Osos ----------LI 3-1206

Aircraft Radios–See Aircraft Equipment

Aircraft Servicing & Maintenance

Bayaire Avionics Inc Oakland Municipal Airport Hangar 2 Oakland-LOckhvn 9-8385

Airports

Patroline San Luis Obispo County Airport-PasoRobles 616-J
San Luis Obispo County of Paso Robles Airport ----------PasoRobls 1030

Ambulance Service

BENEDICT-RETTEY AMBULANCE SERVICE
A COMPLETE FULLY EQUIPPED TRAINED AND UP-TO-DATE AMBULANCE SERVICE
Hwy No 1 & Atascadero Rd(MB) ------SP 2-6271
Day or Night call--------SP 2-6271

Chapel of the Roses S Hwy ----Atascadero 98
CHOLAME AMBULANCE SERVICE
Cholame-PasoRobles 81-R-1
(See Advertisement This Page)
Jones Ambulance Service & Hospital Supplies 780 Pacific----------LI 3-2626
(See Advertisement This Page)

Amusement Devices

John Marion 480 Pacific----------LI 3-3738
Los Osos Vendors 750 Mill--------LI 3-8417
San Luis Amusement Co ---------LI 3-0512

Amusement Places

Paso Robles Bowl
1329 Spring-PasoRobls 309-R
Playland Rollerdrome
175 Pomeroy Av(PB)-PR 3-2072
If no answer call (AG)----------HU 9-3153
Stanley's 978 Monterey----------LI 3-9789

Animal & Livestock Remedies

Daniels' Drug Store
1317 Park-PasoRobls 1500

24-HOUR AMBULANCE SERVICE
OXYGEN EQUIPPED
RATES ON OUT OF TOWN CALLS
PHONE
PASO ROBLES 81-R-1
CHOLAME AMBULANCE SERVICE

Answering Service–Telephone

See Telephone Answering Service

Ant Control–See Exterminating

Antiques–Dealers

B & B Antiques
Mrs Augusta Blomquist-Owner
1023 Broad ----------LI 3-3220
Gamboni & Righetti S Hwy--------LI 3-6290
Joe's Place 582 Higuera----------LI 3-0532
Lundgren Eric
Antique Firearms
1326 Park ----------PasoRobls 470
PASO ROBLES ANTIQUE SHOP
625-14th-PasoRobls 46-W
SMITH'S S S TRADING POST
COMPLETE LINE OF COLLECTOR'S ITEMS
ANTIQUES – GUNS – CURIOS
MISCELLANEOUS
We Buy – Sell – Trade
½ Mile Past City Limits Toward Airport
Edna Road ----------LI 3-1716

Antiques–Repairing & Restoring

ART-WOOD-CRAFTS
ANY ANTIQUE PIECE RESTORED TO ITS ORIGINAL BEAUTY
TURNINGS – CARVINGS
MR. & MRS. A. C. PHILLIPS
955 Pacific ----------LI 3-7194

Harry's Upholstery Shop
510-4th(MB)-SP 2-8552
Henry's Upholstery 572 Islay-------LI 3-2734

Advertise here—it pays.

Apartments

Ace Motel 94 Toro----------LI 3-6356
Arroyo Motel
329 Traffic Wy(AG)-HU 9-5613
Beach Apartments
Daily-Weekly-Monthly Rentals
142 Stimson Av(PB)----------PR 3-4627
C-Air Hotel
133 Ocean View Av(PB)-PR 3-9968
Cape Cod Manor Motel 1127 Shell Bch Rd Shell Beach-PR 3-2087
Colonial Hotel
103 Santa Barbara Av-LI 3-9982
Crescent Park Auto Court S Hwy---LI 3-9863
Creston Park 560 Ferro Ln---PasoRobls 1492
Edgewater Motel
280 Wadsworth(PB)-PR 3-2233
Fair Oaks Court
1111 Grand Av(AG)-HU 9-5719
GRANDVIEW APARTMENTS
Unfurnished Deluxe Apts
102 Spring ----------PasoRobls 37
Greentree Motel 416 Spring---PasoRobls 552
Grover City Motor Court
367 N 16th Grovr Cty-HU 9-2424
Howie's Motel 652 Morro--------LI 3-7024
Miramar Court
287 San Luis Av(PB)-PR 3-9952
Monterey Court 1756 Monterey----LI 3-4019
Morro Del Mar Apts
Daily-Weekly-Monthly Rentals
Morro Del Mar----------SP 2-8484
Morro Road Apts
284 Old Morro Rd-LI 3-0474
New Adams Court
1000 Dolliver(PB)-PR 3-2065
Park Apartments
330 Park Av(PB)-PR 3-2403
Pauline's El Patio Motel
350 Pismo(PB)-PR 3-4744
Pismo Beach Court
750 Dolliver(PB)-PR 3-4631
Pueblo Apartments
1804 Spring-PasoRobles 1153-J
Restwell Court 1221 Price(PB)---PR 3-4641
Ritz Motor Hotel 2121 Monterey--LI 3-5600

The Yellow Pages save you time.

AMBULANCE
JONES AMBULANCE SERVICE
& HOSPITAL SUPPLIES
OXYGEN EQUIPPED
Rates on Out of Town Calls

WE SERVE ANY COMMUNITY
RED CROSS TRAINED PERSONNEL
AGENTS FOR AIR AMBULANCE SERVICE
ALL AMBULANCES FULLY EQUIPPED FOR EMERGENCY & INVALID CASES
WE RENT AND SELL HOSPITAL BEDS
WHEEL CHAIRS – OXYGEN – OXYGEN EQUIPMENT
AND ALL TYPES OF SICK ROOM EQUIPMENT
CRUTCHES & CANES
24-HOUR SERVICE
PHONE
LI 3-2626
INDEPENDENTLY OWNED & OPERATED
780 PACIFIC ST. SAN LUIS OBISPO

Apartments–(Cont'd)

Seashore Apartments
15 Apartments-Weekly & Monthly Rates
110 Stimson(PB) ----------PR 3-4642
Shangri-La Motel 1111 Price(PB)-PR 3-4928
Sunbeam Motel 1656 Monterey----LI 3-8141
Tides Motel The
371 Ocean Dr(PB)-PR 3-2493
Valley Court 172 Stimson Av(PB)-PR 3-4459

Appraisers

ARSENIO J T
General Appraisal Practice
REAL ESTATE
IN ASSOCIATION WITH
JOHN J. AZEVEDO
RANCH LANDS
861 Monterey ----------LI 3-7176

Brown & Roy Realtors & Insurors
314 Pomeroy Av(PB)-PR 3-2073
Coast Land Realty Co
986 Monterey-LI 3-2682
Fitzgerald Maurice W
Specializing in Real Estate Appraisals
852 Higuera ----------LI 3-2144

Archery Equipment & Supplies

See also Sporting Goods Headings

Roving Arrow Shop 1226 Osos -----LI 3-3317
(See Advertisement This Page)

Architects

Badgley John
Member Amer Inst of Architects
981 Monterey ----------LI 3-6221
Badgley John & Associates
Architect & Planning Consultant
981 Monterey ----------LI 3-6221
Holdredge & Ross
Member of American Inst of Architects
1604 Monterey ----------LI 3-1291
Kaestner Associates
Member American Institute of Architects
210 N Encina Visalia------REdwd 4-4532
Kenney & Cullimore
Tulare Ofc 1565 E Tulare----Tulre 6-5840
Bakersfield Ofc
2 Niles Bkrsfld-FAirvw 7-0256

Architects & Building Advisory Service

See Building Advisory Service

Armories

Calif National Guard Co C 149th Tank Bn
N Mall & Traffic Wy-Atascadero 446
U S Government Navy Department Naval Reserve Electronics Facility
County Airport-LI 3-7862

Army & Navy Goods

Army Supply 1221 Spring--PasoRobls 358-W

ROVING ARROW SHOP
ARCHERY HEADQUARTERS
HUNTING BOWS
ARROWS
& ACCESSORIES

Complete Stock of
RAW MATERIALS
EVERYTHING IN THE ARCHERY LINE
FREE INSPECTION OF EQUIPMENT
ARROWS SPINED & BOWS WEIGHED
1226 OSOS LI 3-3317

Artificial Flower Supplies

MARY'S HOBBY SHOP
895 Higuera—LI 3-3942

Artificial Flowers

ALEENE'S ARTIFICIAL FLORAL SUPPLIES—
ALEENE'S FIBRE & FLORAL SUPPLY
CO 9119 E Las Tunas Dr
Temple City-Cumberland 3-3121
WALKER'S SUCCULENT GARDENS
953 Atlantic Av Grovr Cty—HU 9-3231

Artists' Materials—Retail

Bickell's Stationery Store
807-12th-PasoRobls 882
Cal Photo Supply 899 Higuera——LI 3-3705
Gabby Book Store 1040 Chorro——LI 3-9035
GRAHAM'S ACME PAINT & WALLPAPER STORE
862 Monterey-LI 3-0652
HILL'S STATIONERY STORE
1127 Chorro-LI 3-1950

Asphalt & Asphalt Products

ROSELIP WALTER B CO
ROCK — SAND — CEMENT
ASPHALTIC PAVING MATERIALS
See Our Display Adv. for Concrete Ready Mix
Mailing Address P.O. Box 458, Atascadero
N Traffic Wy——Atascadero 20
If no answer call——Atascadero 1176
If no answer call——Atascadero 484
Or ——LI 3-4992

SOUTHERN PAC MILLING CO CONCRETE PLANT
ASPHALT PRODUCTS
TRANSIT MIX CONCRETE
SAND — GRAVEL — ROCK
PLANT MIX — PLASTERING MATERIALS
No Job Too Large or Too Small
SERVING SAN LUIS OBISPO CO.
Santa Barbara Av——LI 3-8100

Assayers

KELDON RESEARCH CORP
24-Hour Service on Uranium Assays
Special Spectrographic Analysis
WET ASSAYS
Technical Consultation — Evaluation
Toll Free Information & Mailing Containers
Write — Box 2555 — Los Angeles 54
2565 Belgrave
Huntington Park ——LUdlo 3-4044

Associations

See also Clubs; Fraternal Organizations; Labor Organizations; Etc

Alcoholics Anonymous ——LI 3-5800
Amer Cancer Society 1130 Garden-LI 3-1481
American Legion Hall
Orchard Av(AG)-HU 9-5460
Amer Natl Red Cross 868 Monterey-LI 3-0696
Atascadero Golf Course Hwy ——Atascdro 46
Atascadero Grange Hall
Palma Av-Atascadero 214-J
Atascadero Guarantee Savings & Loan Assn Traffic Wy——Atascadero 147
AUTOMOBILE CLUB OF SOUTHERN CALIF
District Office 1134 Monterey——LI 3-6454
Day & Nite Emergency Lock Service
1131 Garden-LI 3-7045
District Ofc 1113 Spring——PasoRobls 1077
Emergency Road Service
1246 Spring-PsoRobls 169-W
Boy Scouts of America 1123 Mill——LI 3-5766
Camp Fire Girls Hdqtrs
19th & Chestnut-PasoRobls 474-J
Camp Fire Girls Inc 864 Santa Rosa-LI 3-5638
Camp Talaki Santa Maria Campfire Council
Lopez Canyon(AG)-HU 9-2030
Chamber of Commerce
868 Monterey-LI 3-1323

Advertise here—it pays.

Associations—(Cont'd)

Chamber of Commerce
400 Stimson(PB)-PR 3-4658
Chamber of Commerce 705-12th -PsoRobls 16
Elks Club 906 Marsh——LI 3-6965
Grange Hall S Broad——LI 3-7884
I D E S Hall Assn Mill——LI 3-4937
I O O F Hall 128 Bridge(AG)——HU 9-2656
I O O F Hall 520 Dana——LI 3-9891
Infantile Paralysis Foundation
1302 Marsh-LI 3-3808
Labor Local No 1464 A F of L
1530 Monterey-LI 3-6057
Los Rancheros Riding & Roping Club
Edna Rd-LI 3-6064
Masonic Hall Assn 859 Marsh——LI 3-1310
Masonic Temple 112 Poole(AG)——HU 9-2350
Monday Club Monterey ——LI 3-9807
National Farm Loan Assn
1123 Garden-LI 3-7161
Operating Engineers International Union Local 12 1041 Chorro——LI 3-6918
Paso Robles City Recreation Dept
10th & Park-PasoRobls 1537
Paso Robles Grange——PsoRobls 1263-W
Paso Robles Mutual Building & Loan Assn
1211 Park-PsoRobls 613
Plumbers & Steam Fitters Union 403
Paul Jones-Business Agent
1040 Broad ——LI 3-2416
Property Owners Assn Inc
975 Morro-LI 3-0407
San Luis Obispo County Fair Office
Riverside Av-PsoRobls 950
San Luis Obispo County Historical Museum
N Broad & Monterey-LI 3-0638
San Luis Obispo County Tuberculosis & Health Assn 1026 Chorro——LI 3-4947
San Luis Obispo Production Credit Assn
1123 Garden-LI 3-7161
South San Luis Obispo County Chamber of Commerce 2035 Wilmar Oceano——HU 9-2124

Athletic Goods

See Sporting Goods Headings

Attorneys

Andre Peter R 1041 Chorro——LI 3-4171
Residence ——LI 3-6647
Brazil A H 1241 Garden——LI 3-4484
Res Phone ——LI 3-6946
Buck Chas K Wickenden Bldg——LI 3-3292
Residence ——LI 3-0998
Burritt John 5860 Traffic Wy—Atascdro 765
Residence ——Atascdro 554
Champion Lawton D
Bk of America Bldg-PasoRobls 76
David Andrew 105 Short(AG)——HU 9-2692
Davis Paul W 1008 Palm——LI 3-2440
Residence ——LI 3-2073
Eschwig W W 531-12th ——PsoRobls 333
Finucane Geo F
139 W Branch(AG)-HU 9-2835
Gallagher Madden & Hart
Bk of America Bldg-PsoRobls 800
Grundell Herbert C Court House——LI 3-3464
Harris Richard F
Security First Natl Bk Bldg-LI 3-3913
Res 304 Sn Miguel Av——LI 3-6533
Houser Wm M Jr 990 Palm——LI 3-8666
Iversen Roland E
Bk of America Bldg-PasoRobls 76
Kaetzel C P 793 Higuera——LI 3-2545
Kaetzel Jack 793 Higuera——LI 3-2545
Muller A V Wickenden Bldg——LI 3-5060
Muller & Woolpert Wickenden Bldg-LI 3-5060
Ogle Chas E 770-5th(MB) ——SP 2-6871
Residence 375 Acacia Av(MB)——SP 2-6871
O'Reilly Timothy J
Old Bk of America Bldg-LI 3-0818
Residence ——LI 3-2394
Peterson Albert 250 Pomeroy(PB)-PR 3-2139
Residence (AG) ——HU 9-3692
Polin Martin 1026 Chorro——LI 3-8545
Renetzky Andrew 1008 Palm——LI 3-2440
Residence ——LI 3-4737
Renetzky & Davis 1008 Palm——LI 3-2440
San Luis Obispo County District Attorney
Court House-LI 3-3464
Schenk Fred A Jr
177 N Ocean Av-Cayucs 2601
Residence (MB) ——SP 2-8360
Seitz John L 991 Osos——LI 3-7272
Residence ——LI 3-6061

Good party-line neighbors remember to space their calls.

Attorneys—(Cont'd)

Shipsey Gerald W 991 Osos——LI 3-7272
Residence ——LI 3-7312
Shipsey & Seitz 991 Osos——LI 3-7272
Somogyi Lloyd E 777½ Higuera——LI 3-6373
Woolpert Wickson R
Wickenden Bldg-LI 3-5060
Wright Robt E Entrada Av—Atascadero 474
Residence ——Atascdro 771

Auctioneers

GROVER CITY AUCTION
Hwy No 1(AG)-HU 9-3312
Power Vince 5650 Portola Rd——Atascdro 963
SURPLUS SUPPLY Hwy No 1 & Grand Av Grovr Cty-HU 9-5407
Templeton Sales Yard Hwy —Templeton 2481

Automobile Accessories

See Automobile Parts & Supplies Headings

Automobile Batteries

See Batteries Headings

Automobile Body Repairing

ARLAND CHEVROLET CO
1039 Monterey-LI 3-3221
B G & R GARAGE 1234 Broad——LI 3-2235
Booth Bros Body & Paint Shop
1121 Higuera-LI 3-5545
(See Advertisement Page 5)
Buckle's Body Works
1509 Spring-PasoRobles 767
(See Advertisement This Page)

OILED ICE TRAYS

Rub salad oil or cooking oil on the outsides of ice trays before you put the trays in the freezer. When you want a tray of ice, it will slide right out.

Automobile Body Repairing—(Cont'd)

DAVIS & HARRIS BODY SHOP
COMPLETE AUTO BODY REBUILDING
BODY DENT WORK
FENDER REPAIRING
WHEEL & FRAME ALIGNING
PAINTING — UPHOLSTERING
GLASS INSTALLED
Guaranteed Workmanship
Free Estimates
138 South ——LI 3-1019

FLEURY LEO J BODY & FENDER SHOP
AUTO BODY REBUILDING
GLASS INSTALLED
COMPLETE AUTO PAINTING
FREE ESTIMATES
2190 Hwy No 1(MB) ——SP 2-2574

FORD AUTHORIZED SALES & SERVICE—
HARRIS TRUMAN A & SON
1302 Pine ——PsoRobls 53

Goss Body Shop
154 W Branch(AG)-HU 9-2690
Ken's Paint & Body Shop
729 Spring-PsoRobls 484-W
(See Advertisement Page 5)
(Continued Next Page)

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message.

Buckle's Body Works
COMPLETE BODY REBUILDING • FRAME STRAIGHTENING
GLASS INSTALLATIONS
1509

AUTO BODY REPAIRING
✔ AUTO BODY ✔ EXPERT PAINTING
✔ FENDER REPAIR ✔ WHEEL ALIGNING
✔ FRAME STRAIGHTENING
FREE ESTIMATES INSURANCE WORK — GLADLY
"No Job Too Large or Too Small"
DAY OR NIGHT
CALL
PASO ROBLES 767
1509 SPRING

Automobile Body Repairing—(Cont'd)

LEVERENZ WALTER F
5680 El Camino Rl-Atascadero 14
NICHOLS ED BODY SHOP
821-10th-PasoRobls 1412

SERAFIN'S BODY & PAINT SHOP
H. E. SERAFIN
COMPLETE
BODY, FENDER REPAIRING AND AUTO PAINTING
Insurance Work Invited
Free Estimates — All Work Guaranteed
426 Higuera ——LI 3-0966
If no answer call——LI 3-5963

Tex's Paint & Body Shop
Main(MB)-SP 2-4281

Your company is known by the voice that speaks for it. The telephone voice with a smile wins!

Auto Painting
FENDER and BODY REPAIRS
Wrecks Rebuilt • Free Estimates
PASO ROBLES 484-W
KEN'S PAINT & BODY SHOP
729 SPRING PASO ROBLES

BOOTH BROS. BODY & PAINT SHOP
H. "MAC" McELHINNEY, Prop.

BODY REPAIRING
EXPERT WORKMANSHIP
21 Years Locally
LI 3-5545
1121 HIGUERA SAN LUIS OBISPO

REPAIR SERVICE
When one of the many household articles gets out of order, you will find a repair service quickly and easily when you
LOOK IN THE
Classified
TELEPHONE SECTION

Automobile Dealers—New Cars

ALVIN MOTOR CO 996 Marsh——LI 3-5799
(See Advertisement Page 6)
ARLAND CHEVROLET CO
1039 Monterey-LI 3-3221
BRENNAN MAURY
330 Traffic Way(AG)-HU 9-5628
(See Advertisement This Page)
Brown Motors 1534 Spring——PasoRobls 415
(See Advertisement Page 6)

BUICK AUTHORIZED SALES & SERVICE
WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM.
"WHERE TO BUY IT"
O'CONNOR J E BUICK
1034 Monterey-LI 3-8676
WOOSTER BUICK & GMC
1501 Spring-PasoRobls 14

CADILLAC SALES & SERVICE
"STANDARD OF THE WORLD"
"WHERE TO BUY IT"
STANDARD MOTORS & EQUIPMENT CO 1701 Monterey——LI 3-1700
TURNER PAUL MOTOR CO
1020 Park-PsoRobls 1000

CHEVROLET AUTHORIZED SALES AND SERVICE
More people drive Chevrolets than any other car!
More value . . . that's why!
CHEVROLET
"WHERE TO BUY IT"
ARLAND CHEVROLET CO
1039 Monterey-LI 3-3221
CHRISTIANSON CHEVROLET
303 Traffic Wy(AG)-HU 9-5518
NICHOLS SID CHEVROLET
Hwy-Atascdro 163
NICHOLS SID CHEVROLET
1305 Spring-PsoRobls 1222

Christianson Chevrolet
303 Traffic Wy(AG)-HU 9-5518
Cole Stanley V Chrysler Dodge Agcy
1330 Monterey-LI 3-7321
CORDA MOTORS 1131 Monterey——LI 3-6212

SPLATTER-ME-NOT
Turn a colander upside down over frying pan when frying chicken, fish or meat. Steam can escape but fat can't spatter.

Automobile Dealers—New Cars—(Cont'd)

DE SOTO-PLYMOUTH SALES & SERVICE
GREATEST DE SOTO EVER BUILT
DeSoto
"FOR SERVICE CALL"
HANSON BROS
1246 Spring-PasoRobls 169-W
(Continued Next Page)

HANDY BRACELET
To keep pins at your finger tips while sewing, attach a small pin cushion to a piece of elastic. Slip it on your wrist.

NASH
SALES & SERVICE
Direct Factory Dealer
COMPLETE AUTOMOTIVE SERVICE
Expert Axle & Wheel Alignment
Wheel Balancing
Brake Specialists
Also
SELECT USED CARS
HUGHES NASH CO.
Call
LI 3-0540
1005 MONTEREY SAN LUIS OBISPO

HYSEN—JOHNSON
FORD, INC.
THE BIG FORD BLOCK
"YOU CAN PAY MORE, BUT YOU CAN'T BUY BETTER"
COMPLETE AUTOMOTIVE SERVICE
CARS - TRUCKS - PARTS
LI 3-6422
1101 MONTEREY SAN LUIS OBISPO

FORD
Authorized SALES & SERVICE
FORD GARAGE
COMPLETE GUARANTEED REPAIRS
PAINTING BODY & FENDER WORK
GENUINE FORD PARTS
PASO ROBLES 53
If No Answer Call Paso Robles 1719-J
ESTABLISHED 1929
TRUMAN A. HARRIS & SON
1302 PINE

FORD
AUTHORIZED
SALES - SERVICE
FOR
THE FOLLOWING COMMUNITIES
SHELL BEACH
PISMO BEACH
GROVER CITY
OCEANO
ARROYO GRANDE
NIPOMO
MAURY BRENNAN
330 TRAFFIC WAY
ARROYO GRANDE
HU 9-5628
Branch Office
964 GRAND AVE. — GROVER CITY
HU 9-3561

Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

Automobile Dealers–New Cars–(Cont'd)

FORD AUTHORIZED SALES & SERVICE

It pays to bring your Ford "Back Home" for service. Your Ford dealer knows your car best. He uses genuine Ford Parts and Ford-approved methods and equipment.

"WHERE TO BUY IT"

BRENNAN MAURY
330 Traffic Wy(AG)–HU 9-5628
HARRIS TRUMAN A & SON
1307 Pine–PasoRobls 53
HYSEN-JOHNSON FORD INC
1101 Monterey–LI 3-6422
LEVERENZ WALTER F
5680 El Camino Rl–Atascadero 14

Hanson Bros 1246 Spring–PasoRobls 169-W
HARRIS TRUMAN A & SON
1302 Pine–PsoRobls 53
(See Advertisement Page 5)

HUDSON AUTHORIZED SALES AND SERVICE

New Hudson Automobiles and Hudson's Protective Service
HORNETS, WASPS, RAMBLERS, METROPOLITANS

"WHERE TO BUY THEM"

McWILLIAMS & PALLA
1148-12th–PasoRobls 1238
REINKE PAUL A
1130 Pine–PasoRobls 659

Hughes Nash Co 1005 Monterey–LI 3-0540
(See Advertisement Page 5)

"The Telephone Hour," which presents some of the world's finest music, is offered for your enjoyment—N.B.C., Monday nights.

HYSEN-JOHNSON FORD INC
1101 Monterey–LI 3-6422
(See Advertisement Page 5)
Kimball Motor Company
1144 Monterey–LI 3-5752
Leverenz Walter F
5680 El Camino Rl–Atascadero 14

LINCOLN SALES AND SERVICE

PROMPT, COURTEOUS SALES AND SERVICE; FACTORY REGISTERED MECHANICS; LATEST EQUIPMENT.

"WHERE TO BUY THEM"

Brooks Motors 1306 Pine–PasoRobls 168
CORDA MOTORS
1131 Monterey–LI 3-6212

Lucksinger Motors 1255 Monterey–LI 3-4529
(See Advertisement This Page)

MERCURY SALES AND SERVICE

Fully trained sales and service personnel, plus modern facilities and newest factory approved equipment for your convenience and satisfaction.

THE BIG M

"WHERE TO BUY THEM"

Brooks Motors 1306 Pine–PasoRobls 168
CORDA MOTORS
1131 Monterey–LI 3-6212

Motor City 1219 Monterey–LI 3-4400

TO MAKE RUBBER GLOVES LAST LONGER

Put a very small tuft of cotton in the end of each finger. Keeps finger nails from punching through gloves.

NASH SALES AND SERVICE

SMARTEST CARS FOR TOWN AND TRAVEL

"FOR INFORMATION CALL"
DEALERS

HUGHES NASH CO
1005 Monterey–LI 3-0540

NICHOLS SID CHEVROLET
1305 Spring–PsoRobls 1222
(See Advertisement This Page)
O'CONNOR J E BUICK
1034 Monterey–LI 3-8676

OLDSMOBILE

ROCKET!
HYDRA-MATIC!
OLDSMOBILE HAS BOTH!

"WHERE TO CALL"

SCHMIDT OLDSMOBILE SALES & SERVICE
34th & Spring–PasoRobls 1090
STANDARD MOTORS & EQUIPMENT CO
1701 Monterey–LI 3-1700

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through".

PACKARD AUTHORIZED SALES & SERVICE

ASK THE MAN WHO OWNS ONE

"WHERE TO BUY IT"

REINKE PAUL A
1130 Pine–PsoRobls 659

PLYMOUTH SALES AND SERVICE

Plymouth Builds Great Cars

...Good Service Keeps Them Great

"FOR INFORMATION CALL"

HANSON BROS
1246 Spring–PasoRobls 169-W

PONTIAC SALES AND SERVICE

STYLED AND POWERED TO STAY NEW FOR YEARS!

"WHERE TO BUY THEM"

KIMBALL MOTOR COMPANY
1144 Monterey–LI 3-5752
TURNER PAUL MOTOR CO
1020 Park–PsoRobls 1000

Ray & Adler 565 Higuera–LI 3-5615
Reinke Paul A 1130 Pine–PsoRobls 659
Schmidt Oldsmobile Sales & Service
34th & Spring–PasoRobls 1090
Turner Paul Motor Co
1020 Park–PsoRobls 1000
(Continued Next Page)

We Specialize in
STUDEBAKER
WILLYS
KAISER
PARTS & SERVICE
CARS
TRUCKS
SPORT CARS
ALVIN MOTOR CO.
PHONE
LI 3-5799
996 MARSH

STUDEBAKER
AUTHORIZED SALES & SERVICE
GUARANTEED USED CARS - ALL MODELS
CALL
PASO ROBLES 415
BROWN MOTORS
1534 SPRING PASO ROBLES

MONTEREY ST.
VOLKSWAGEN
SALES • SERVICE • PARTS
LI 3-4529
V-W. PARTS & ACCESSORIES
FACTORY TRAINED MECHANICS
SPECIALISTS IN ALL FOREIGN CAR REPAIRS
Lucksinger's

WOOSTER BUICK & GMC
AUTHORIZED
Buick SALES & SERVICE GMC TRUCKS
BEST SELECTION OF
NEW - USED CARS & TRUCKS
in San Luis Obispo County
– CALL –
PASO ROBLES 14
1501 Spring St. Paso Robles

CHEVROLET
CARS & TRUCKS
SALES & SERVICE
GENUINE PARTS & ACCESSORIES
24-HOUR TOWING
AFTER 5:30 P.M.
Call PASO ROBLES 428
SID NICHOLS
AUTHORIZED DEALER
PASO ROBLES 1222
1305 SPRING ST. – PASO ROBLES

Automobile Dealers–New Cars–(Cont'd)

VOLKSWAGEN–
LUCKSINGER MOTORS
1255 Monterey–LI 3-4529

WILLYS SALES AND SERVICE

Universal 'JEEP' 'JEEP' Station Wagon 'JEEP' Trucks 'JEEP' Sedan Delivery ...And Their Special Equipment. Service And Parts. Made By Willys Motors, Inc.

THE Jeep FAMILY OF 4-WHEEL-DRIVE VEHICLES

"WHERE TO BUY THEM"
DEALERS

O'CONNOR J E BUICK
1034 Monterey–LI 3-8676
REINKE PAUL A
1130 Pine–PasoRobles 659

WOOSTER BUICK & GMC
1501 Spring–PasoRobls 14
(See Advertisement Page 6)

Automobile Dealers–Used Cars

ARLAND CHEVROLET CO

OK'D USED CARS
Large Selection
EASY CREDIT TERMS
1039 Monterey–LI 3-3221

Brennan Maury
Sales Office
330 Traffic Way(AG)–HU 9-5628
Grover City Office
960 Grand Av Grovr Cty–HU 9-3561
Brooks Motors 6th & Spring–PasoRobls 824
Brown Motors 1534 Spring–PasoRobls 415

Advertise here—it pays.

Automobile Dealers–Used Cars–(Cont'd)

CORDA MOTORS 1131 Monterey–LI 3-6212
Harris Truman A & Son
531-12th–PsoRobls 857
KIMBALL MOTOR COMPANY
1144 Monterey–LI 3-5752
Motor City 1219 Monterey–LI 3-4400
NICHOLS SID CHEVROLET
Hwy–Atascdro 163

OK USED CARS

Sold Only By AUTHORIZED CHEVROLET DEALERS
OK Used Cars and Trucks Warranted in Writing

"WHERE TO BUY THEM"

NICHOLS SID CHEVROLET
1305 Spring–PasoRobls 1222

San Luis Motor Co 1144 Higuera–LI 3-7001
TURNER PAUL MOTOR CO
1020 Park–PsoRobls 1000
Van Horn Motors 1638 Spring–PasoRobls 6
WEAVER MOTOR CO
1166 Higuera–LI 3-5567
(See Advertisement This Page)

Automobile Electrical Service

AMERICAN BOSCH SALES AND SERVICE

Completely equipped and qualified to provide efficient service on all American Bosch automotive electrical products

"FOR AUTHORIZED SERVICE CALL"
Mueller Francis C 198 South–LI 3-4416

The Yellow Pages save you time.

Automobile Electrical Service–(Cont'd)

ED'S SERVICE Higuera & Nipomo–LI 3-1154
(See Advertisement This Page)
Ewing's Chevron Serv
155 Traffic Wy(AG)–HU 9-5620
FRED'S AUTO-ELECTRIC PARTS & SERVICE 863 Palm–LI 3-3821
(See Advertisement This Page)
Hansen Electric Shop
113 Poole(AG)–HU 9-2122
John's Norwalk Service & Garage
781 Price(PB)–PR 3-2014
Mueller Francis C 198 South–LI 3-4416
Ralphs Automotive Service
S Hwy–Atascdro 1075

Automobile Flywheel Repairing
See Automobile Repairing; Also Welding

Automobile Frame Repairing
See Automobile Wheel, Axle & Frame Repairing

Automobile Glass
See Glass–Auto, Plate, Window, Etc

Automobile Ignition Service
See Automobile Electrical Service

Automobile Motor Rebuilding

Earl's Auto Repair
1546 Spring–PasoRobls 302
Paul's Garage & Auto Machine Shop
Nipomo & Monterey–LI 3-8291
S & K Auto Wreckers
1545 Riverside Av–PasoRobles 1494
(See Advertisement This Page)

The buying public won't forget you when you advertise in the Yellow Pages.

Auto Electric Service
COMPLETE SHOP FACILITIES
Dynamometer
MOTOR TUNE-UPS
✓ GENERATORS
✓ STARTERS
✓ CARBURETORS
✓ FUEL PUMPS
✓ IGNITION SYSTEMS
HOBBS BATTERIES
ED'S SERVICE
ED & ROD CARLSON
LI 3-1154
HIGUERA & NIPOMO
SAN LUIS OBISPO

Used Car Lot
The Best for Less
WE BACK OUR CARS WITH WRITTEN GUARANTEES
Come In & See *Glen or Jex*
LATE MODEL BEAUTIES AND ECONOMY AUTOMOBILES
WE PAY TOP PRICES FOR YOUR CAR OR EQUITY
WEAVER MOTOR CO.
LI 3-5567
1166 HIGUERA ST. – SAN LUIS OBISPO

FRED'S AUTO ELECTRIC
TUNE-UP SPECIALIST
✓ GENERATORS ✓ CARBURETORS
✓ REGULATORS ✓ DISTRIBUTORS
✓ STARTERS
SERVICE & PARTS
LI 3-3821
863 PALM

BUSIEST BOOK IN THE WORLD
The familiar telephone directory is America's No. 1 reference book. It is the busiest book in the world because it is helpful to practically everyone.

ENGINE REBUILDING
CRANKSHAFT GRINDING
REBORING
Valve Refacing & Reseating
PASO ROBLES 1494
If No Answer Call Paso Robles 668
S & K AUTO WRECKERS
NEW & USED AUTO PARTS
A. A. SUMMERS, Prop.
1545 RIVERSIDE AVE.

Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

Automobile Mufflers–See Mufflers–Exhaust

Automobile Painting

ARLAND CHEVROLET CO 1039 Monterey–LI 3-3221
BOOTH BROS BODY & PAINT SHOP 1121 Higuera–LI 3-5545
BUCKLE'S BODY WORKS 1509 Spring–PasoRobles 767
DUCO AND DULUX REFINISHING
BODY AND FENDER REPAIR. WRECKS REBUILT. TOUCH-UP AND COMPLETE REFINISHING WITH DU PONT MATERIALS. DU PONT DUCO-DULUX AUTOMOBILE FINISHES
"WHERE TO BUY IT"
REFINISHERS
BUCKLE'S BODY WORKS 1509 Spring–PasoRobls 767
DAVIS & HARRIS BODY SHOP 138 South–LI 3-1019
Fleury Leo J Body & Fender Shop 2190 Hwy No 1(MB)–SP 2-2574
SERAFIN'S BODY & PAINT SHOP 426 Higuera–LI 3-0966
Fleury Leo J Body & Fender Shop 2190 Hwy No 1(MB)–SP 2-2574
HYSEN-JOHNSON FORD INC
COMPLETE BODY & PAINT SHOP AT THE BIG FORD BLOCK
1101 Monterey ----------LI 3-6422

Your company is known by the voice that speaks for it. The telephone voice with a smile wins!

SERAFIN'S Body & Paint Shop

Authorized Applicator
UNDERSEAL
Rubberized Protective Coating
A Complete Service By Skilled Mechanics
INSURANCE WORK INVITED
PHONE LI 3-0966
If no answer call LI 3-5963
426 Higuera San Luis Obispo

Automobile Painting–(Cont'd)

KEN'S PAINT & BODY SHOP
"KEN SHACKELFORD"
FREE ESTIMATES
COMPLETE AUTO PAINTING
Du Pont Paints
BODY & FENDER REPAIRS
729 Spring ---------PasoRobles 484-W
Nichols Ed Body Shop 821-10th–PasoRobles 1412
SERAFIN'S BODY & PAINT SHOP 426 Higuera–LI 3-0966
(See Advertisement This Page)
Tex's Paint & Body Shop Main(MB)–SP 2-4281

Automobile Paints

See Paint Dealers Headings

Automobile Parts & Supplies–Retail

ARLAND CHEVROLET CO 1039 Monterey–LI 3-3221
Atkinson Motor Parts 133 E Branch(AG)–HU 9-5928
BAY AUTO PARTS 430-5th(MB)–SP 2-3781
BOOTH BROS
DEPENDABLE AUTOMOTIVE SERVICE
1103 Higuera ----------LI 3-2811
CORDA MOTORS 1131 Monterey–LI 3-6212
Firestone Stores 1001 Higuera----LI 3-4652
Gem Auto Parts 7485 El Camino Rl–Atascdro 1045
General Auto Parts 1218 Pine–PsoRobls 280
GEORGE'S AUTO REPAIR 1185 Monterey–LI 3-8345
Hysen-Johnson Ford Inc 1101 Monterey–LI 3-6422
Kustom Korner Muffler & Speed Shop 636 Higuera–LI 3-7160
Lucky Auto Supply 1101 Higuera–LI 3-7544
O'Connor J E Buick 1034 Monterey–LI 3-8676
PASO ROBLES AUTO PARTS 944 Spring–PsoRobls 505
PETERSEN AUTO PARTS 742 Marsh–LI 3-7287
Thrifty Auto Parts 1344 Spring–PasoRobls 1290
Universal Auto Parts Co 969 Monterey–LI 3-7787
Western Auto Associate Store 685 Higuera–LI 3-9036
WESTERN AUTO ASSOCIATED STORE
DON BROOKS – HOME OWNED
COMPLETE LINE AUTOMOBILE PARTS
SPORTING GOODS
REFRIGERATORS – STOVES
WASHING MACHINES
TIRES & ACCESSORIES
924 Grand Av Grovr Cty(AG) ---------HU 9-3622
WESTERN AUTO ASSOCIATED STORE 831-5th(MB)–SP 2-3303
Western Auto Supply Co 1420 Park–PsoRobls 596
WESTSIDE AUTO PARTS CO
Complete Line of Parts
1232 Monterey ----------LI 3-5943
If no answer call---------LI 3-4714
If no answer call---------LI 3-7916
Wooster Buick & GMC 1501 Spring–PasoRobls 14

The Yellow Pages—meeting place of buyers and sellers.

GENE'S AUTO PARTS

Open to Serve You Any Time
CALL DAY OR NIGHT
MINOR REPAIR JOBS
LI 3-5086
OLD 101 HWY. – SAN LUIS OBISPO

PETERSEN AUTO PARTS
YOUR NAPA JOBBER
A Good Man to Know
PARTS FOR CARS – TRUCKS – TRACTORS ALL MAKES
LI 3-7287
Night Phone Arroyo Grande, HU 9-2793
742 MARSH

GENERAL AUTO PARTS
WHOLESALE QUALITY SUPPLIES & PARTS FOR ALL MAKES
AUTOMOTIVE PAINTS
SERVICE STATION SUPPLIES
CALL PASO ROBLES 280
1218 PINE

Automobile Parts & Supplies–Used

Gene's Auto Parts & Wreckers Old 101 Hwy–LI 3-5086
(See Advertisement This Page)
S & K Auto Wreckers 1545 Riverside Av–PasoRobls 1494

Automobile Parts & Supplies–Whsle & Mfrs

ATKINSON MOTOR PARTS 133 E Branch(AG)–HU 9-5928
BAY AUTO PARTS 430-5th(MB)–SP 2-3781
Gem Auto Parts 7485 El Camino Rl–Atascdro 1045
GENERAL AUTO PARTS
WHOLESALE QUALITY SUPPLIES & PARTS FOR ALL MAKES
SERVICE STATION SUPPLIES
1218 Pine ----------PasoRobls 280
If no answer call----PasoRobles 697
General Auto Parts 1218 Pine---PsoRobls 280
(See Advertisement This Page)
Jack & Jerry's Auto Supply 166 Foothill Bl–LI 3-3127
PASO ROBLES AUTO PARTS 944 Spring–PsoRobls 505
PETERSEN AUTO PARTS
PARTS & SUPPLIES FOR ALL MAKES OF CARS – TRUCKS & TRACTORS
Quality is assured by the NAPA Seal – Backed by the largest independent organization in the automotive parts industry. Your NAPA jobber is a good man to know!
742 Marsh ----------LI 3-7287
Night Phone(AG) --------HU 9-2793
Petersen Auto Parts 742 Marsh---LI 3-7287
(See Advertisement This Page)
STANDARD AUTO PARTS
PARTS – EQUIPMENT AUTOMOTIVE PAINTS
1085 Higuera ----------LI 3-8510
525-5th(MB) ----------SP 2-3881
Nights call ----------LI 3-1831
Nights call ----------LI 3-0095
Nights call ----------LI 3-7529
Universal Auto Parts Co 969 Monterey–LI 3-7787
(See Advertisement This Page)
Vans Auto Parts 107 Nelson(AG)--HU 9-5574
WESTSIDE AUTO PARTS CO 1232 Monterey–LI 3-5943

ROLLING PIE-CRUST

When rolling pie-crust, you can keep it from sticking to the rolling pin or breadboard by putting the dough between sheets of oiled paper.

• QUALITY
• SERVICE
• PARTS
for
ALL CARS – TRUCKS & TRACTORS
Continuous Service
PHONE LI 3-7787
UNIVERSAL AUTO PARTS CO.
969 MONTEREY SAN LUIS OBISPO
Eves.–Suns. & Holidays LI 3-1807

Automobile Racing Equipment

KUSTOM KORNER MUFFLER & SPEED SHOP
SPEED EQUIPMENT PARTS & INSTALLATIONS
FREE ADVICE ANYTIME
636 Higuera ----------LI 3-7160

Automobile Radiator Repairing

BANKS RADIATOR & BATTERY REPAIR SHOP 1011 Toro----------LI 3-7337
(See Advertisement This Page)
CLAASSEN'S RADIATOR SHOP 1534 Spring–PsoRobls 517-J
Franklin's Service 1185 Monterey--LI 3-5059
Grover City Radiator Shop 142 N 6th Grovr Cty–HU 9-2632
SAN LUIS RADIATOR WORKS 600 Marsh–LI 3-6162
If no answer call----------LI 3-6579

Automobile Radios–See Radio Dealers

Automobile Renting & Leasing

HERTZ RENT A CAR SYSTEM
The world's largest car rental organization. New Chevrolets or other fine cars. Day or night. Low rate includes gasoline & oil, Public Liab., Prop. Damage, Fire & Theft Ins. & $100.00 deductible collision protection, at no extra cost.
HERTZ Rent A Car
"WHERE TO GET SERVICE"
Hertz Rent-A-Car System
1185 Monterey ----------LI 3-7683
1004 Spring ---------PasoRobles 71-W

The Yellow Pages save you time.

COMPLETE GUARANTEED RADIATOR SERVICE
NEW & REBUILT RADIATORS
COMPLETE BATTERY SERVICE
LI 3-7337
Banks Radiator Shop
AT 1011 TORO SINCE 1937

Automobile Renting & Leasing–(Cont'd)

HERTZ RENT-A-CAR SYSTEM 1185 Monterey–LI 3-7683
(See Advertisement This Page)
Hertz Rent-A-Car System 1004 Spring–PasoRobls 71-W

Automobile Repairing

Alvin Motor Co 996 Marsh--------LI 3-5799
ARLAND CHEVROLET CO 1039 Monterey–LI 3-3221
Auto Clinic Hwy 1(MB)---------SP 2-4572
(See Advertisement Page 10)
B G & R GARAGE 1234 Broad---LI 3-2235
(See Advertisement This Page)
BELL'S GARAGE 895 Palm-------LI 3-7234
BOB & CHARLIE'S MOBIL SERVICE
OVERHAULING
WHEEL ALIGNING & BALANCING
GENERAL REPAIRING
ALL WORK STRICTLY GUARANTEED
COMPLETE LUBRICATION
99 Traffic Wy(AG)---------HU 9-2429
BOOTH BROS
DEPENDABLE AUTOMOTIVE SERVICE
1103 Higuera ----------LI 3-2811
Borradori Garage Hwy No 1----Cayucos 2131
Breuklander's Service 1481 Price(PB)–PR 3-2127
Caccia's Garage 740 D(MB)-------SP 2-4621
CHEVROLET AUTHORIZED SERVICE
Prompt efficient service by Chevrolet trained mechanics to keep your car in top operating condition!
SUPER CHEVROLET SERVICE
"FOR SERVICE CALL"
ARLAND CHEVROLET CO
1039 Monterey–LI 3-3221
CORDA MOTORS
LINCOLN & MERCURY SPECIALISTS
BRAKE SERVICE
WHEEL BALANCING
MOTOR TUNE-UP
1131 Monterey ----------LI 3-6212

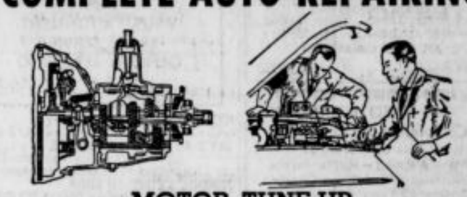
(Continued Next Page)

Prompt answering of a telephone's ring is thoughtful, courteous, and good business.

More people by far...use
HERTZ
Rent a car

IN SAN LUIS OBISPO LI 3-7683 1185 MONTEREY
BY DAY – WEEK OR MONTH
IN PASO ROBLES 71-W 1004 SPRING STREET

SIGNAL ONE STOP SERVICE
FREE ESTIMATES
COMPLETE AUTO REPAIRING



MOTOR TUNE-UP
BRAKE SERVICING & REPAIRING
ALL TYPES OF HYDRAMATIC SERVICE
AUTO ACCESSORIES
TIRES - BATTERIES
SIGNAL OIL PRODUCTS
ALL SERVICE GUARANTEED
WE PICK-UP & DELIVER ANY SERVICE
24-HOUR SERVICE
Don't Cuss – Call Us
LI 3-4286
If No Answer Call LI 3-2461 – LI 3-8559
751 MARSH ST. – Corner of Garden

AUTO REPAIRS

- BODY & FENDER WORK
- CUSTOMIZING
- MOTOR REBUILDING
- RADIATOR REPAIR
- JEEP & HEAVY EQUIP REPAIRING
- CARBURETOR – GENERATOR STARTER REPAIRS
- TIRES – BATTERIES – ACCESSORIES
- AUTOMATIC TRANSMISSION SPECIALISTS
- AUTO PAINTING
- WELDING Stationary & Portable
- CONTINENTAL KITS BUILT TO ORDER

– TERMS ARRANGED –
B G & R GARAGE
LI 3-2235
After Hours Call LI 3-5507
1234 BROAD SAN LUIS OBISPO

Automobile Repairing–(Cont'd)

COZY CORNER AUTO SERVICE
554 Traffic Wy(AG)–HU 9-2836

DAN & ERNIE'S AUTOMOTIVE SERVICE
COMPLETE AUTOMOTIVE
REPAIR AND SERVICE
MOTOR REBUILDING – BRAKE SERVICE
WHEEL ALIGNING – REBORING
ALL WORK GUARANTEED
1234 Broad ----------LI 3-2262

EARL'S AUTO REPAIR
IN PASO ROBLES
Complete Auto Repairing
Motor Tune-Up – Brake Service
Wheel Aligning – Muffler Service
Auto Accessories & Steam Cleaning
Over 35 Years' Experience
1546 Spring ---------PasoRobles 302

Ewing's Chevron Serv
155 Traffic Wy(AG)–HU 9-5620

FORD AUTHORIZED SALES & SERVICE–
BRENNAN MAURY
330 Traffic Way(AG)–HU 9-5628
HARRIS TRUMAN A & SON
1302 Pine–PsoRobls 53
HYSEN-JOHNSON FORD INC
1101 Monterey–LI 3-6422
LEVERENZ WALTER F
5680 El Camino Rl–Atascadero 14
Night call ----------Atascadero 622

GENE'S GARAGE
IN CAMBRIA
COMPLETE AUTOMOTIVE REPAIRS
24-HOUR TOWING SERVICE
Auto Club of So. Calif. Emergency Road Service
BRAKE SERVICE – MOTOR TUNE-UP
PORTABLE ARC & ACETYLENE WELDING
Main & Bridge Cambria---WA 7-4668
If no answer call-------WA 7-4796

George's Auto Repair
1185 Monterey–LI 3-8345
(See Advertisement This Page)

HEDGES AUTO SERVICE
1095 Main(MB)–SP 2-3191
Hoover W A 8800 Portola Rd----Atascdro 42

HUGHES NASH CO
Expert
WHEEL ALIGNMENT
BRAKE SERVICE
GENERAL REPAIRING
1005 Monterey ----------LI 3-0540

HYSEN-JOHNSON FORD INC
1101 Monterey–LI 3-6422

JAY'S AUTOMOTIVE SERVICE
703 Spring–PasoRobls 277-J
Jim's Brake Shop 721 Spring--PasoRobls 323

JOHNNIE'S TUNE-UP SHOP
Warner Oceano–HU 9-5904

John's Automotive Service
S Hwy–Atascdro 123–M

John's Norwalk Service & Garage
781 Price(PB)–PR 3-2014
(See Advertisement This Page)

K & L SERVICE 147 Bridge(AG)–HU 9-3718

KIMBALL MOTOR COMPANY
1144 Monterey–LI 3-5752

KUSTOM KORNER MUFFLER & SPEED SHOP
SPEED EQUIPMENT
PARTS & INSTALLATIONS
PORT & RELIEVING – DUALS
CUSTOM MUFFLER WORK
ENGINE REBUILDING & BALANCING
636 Higuera ----------LI 3-7160

Lucksinger Motors 1255 Monterey –LI 3-4529
McCay's Auto Repair 898-5th(MB)–SP 2-8542
McGuire's Richfield Service Stn
316 Higuera–LI 3-8604

MILLER & WILLIAMS AUTOMOBILE SERVICE 1040-13th ------PasoRobls 1507

Nichols Sid Chevrolet Hwy -----Atascdro 163

NIPOMO GARAGE & WRECKING YARD
Ignition Service & General Auto Repairing
Hwy 101 Nipomo----------WA 9-7911

OCEAN VIEW GARAGE
Main(MB)–SP 2-6392

O'CONNOR J E BUICK
Buick & Willys Dlrs
1034 Monterey ----------LI 3-8676

OLDSMOBILE–
SCHMIDT OLDSMOBILE SALES & SERVICE 34th & Spring–PasoRobls 1090

PIONEER GARAGE
Hanson Bros
DE SOTO – PLYMOUTH
Sales and Service
Repairs and Body Work on All Makes
AAA and National Auto Club Emergency Road Service and Towing – 24-Hour Service
Cor 13th & Spring Day or Night Call
1246 Spring --------PasoRobles 169-W
If no answer call---PasoRobles 1167

Quality Sales & Service
Hwy 101 Nipomo–WA 9-4041

RALPHS AUTOMOTIVE SERVICE
S Hwy–Atascdro 1075

Roberts Mobile Service 600 Marsh–LI 3-5500
(See Advertisement This Page)
San Luis Motor Co 750 Humbert---LI 3-1919
Signal One Stop Service 751 Marsh–LI 3-4286
(See Advertisement Page 9)
Signal One Stop Service No 2
1565 Monterey–LI 3-9955
Standard Auto Parts
1085 Higuera–LI 3-8510
Standard Auto Parts 525-5th(MB)–SP 2-3881

SWEETER'S GARAGE
COMPLETE OVERHAULING
TUNE-UPS
GENERAL REPAIRS
Electric & Acetylene Welding
NIC-L-SILVER BATTERIES
4 Year Guarantee
1311 Paso Robles Oceano---HU 9-2126

Thomson Glen H 1511 Monterey---LI 3-6023
Todd's Bear Alignment Service
306 Higuera–LI 3-4323
(See Advertisement This Page)

UNION OIL AUTHORIZED REPAIR SERVICE
Use Your UNION OIL CREDIT CARD for Motor Maintenance and Repairs at new car dealers displaying this sign.
UNION OIL CREDIT CARD
"FOR SERVICE CALL"

Brennan Maury
Ford
330 Traffic Wy(AG)--------HU 9-5628
Cole Stanley V Chrysler Dodge Agcy
1330 Monterey–LI 3-7321
Hysen-Johnson Ford Inc
1101 Monterey–LI 3-6422
Nichols Sid Chevrolet
1305 Spring–PasoRobles 1222
Reinke Paul A
Packard-Willys
1130 Pine ----------PasoRobles 659

Wade Garage
590 Manhattan Av(AG)–HU 9-3471
Williams Service 101 Hwy--SntaMrgrta 5351
(Continued Next Page)

Catalog your products and services in these Yellow Pages. It costs little to be completely represented here.

TO FILL CRACKS
Cracks in wooden walls, etc., can be permanently repaired by filling them with a thick paste made of approximately 1 part linseed oil, 2 parts hot glue, 3 parts whiting and 4 parts sawdust.

WHEEL ALIGNMENT
WHEEL BALANCING
OUT OF ROUND TIRES TRUED
Satisfaction Guaranteed
FRAME STRAIGHTENING
BRAKE SERVICE
SAFETY CHECK SERVICE SPECIALISTS
SHOCK ABSORBERS
FRONT END REBUILDING
WHEEL STRAIGHTENING
PHONE LI 3-4323
TODD'S
BEAR ALIGNMENT SERVICE
306 HIGUERA

SP 2-4572 AUTO CLINIC
PICK-UP & DELIVERY
MOTOR TUNE-UP
BRAKE SERVICE & REPAIRING
CYLINDER HEAD GRINDING
GENERAL REPAIRING
Wheel Balancing & Aligning
Auto Parts & Accessories
Road Service
ED SPIVA
HIGHWAY 1 / MORRO BAY

AUTO REPAIRING
• CUSTOM REBUILDING
• REBORING
• LINE REAMING
• BRAKE SERVICE
• GENERAL AUTOMOBILE REPAIRING
Expert Craftsmanship
All Work Guaranteed
GEORGE'S AUTO REPAIR
PHONE LI 3-8345
1185 Monterey San Luis Obispo

AUTO REPAIRING
✔ Complete Motor Overhauls
✔ Brake Service
✔ Carburetor - Starter & Generator Repairs
✔ Motor Tune-Up
✔ Tires - Batteries - Accessories
CALL LI 3-5500
ROBERTS MOBILE SERVICE
600 MARSH

AUTO REPAIRS
JOHN'S NORWALK SERVICE & GARAGE
A COMPLETE REPAIR SERVICE ALL MAKES OF CARS
JOHN M. DIEDERICHS
PR 3-2014
781 PRICE PISMO BEACH

Automobile Repairing–(Cont'd)

WILLYS SALES & SERVICE–
ALVIN MOTOR CO 996 Marsh–LI 3-5799

WOODLAND GARAGE
COMPLETE AUTO REPAIRING
ON ALL MAKES & MODELS
Guaranteed Brake Service
24-Hour Towing Service
National Auto Club
Auto Parts & Supplies
Hwy No 1 Cambria--------WA 7-4678

WOOSTER BUICK & GMC
1501 Spring–PasoRobls 14

Automobile Seat Covers

ALVA GREEN'S AUTOMOTIVE TRIM & FURNITURE UPHOLSTERY
CUSTOM MADE AUTO & FURNITURE UPHOLSTERY
AUTO TOPS – SEAT COVERS
We Give S & H Green Stamps
Free Estimates
1528 Monterey ----------LI 3-2802

BERRY'S TOP SHOP
303½ Higuera–LI 3-4597

CLINE'S AUTO BODY SHOP
640 Marsh–LI 3-2824
(See Advertisement This Page)

MUSTANG TIRE & AUTO SERVICE
HOUSE OF SEAT COVERS
Large Complete Stock of
HEAD LINER
DOOR PANELS ETC.
READY MADE & TAILORED
Free Installation by Experts
Osos & Marsh----------LI 3-8107

PARAMOUNT UPHOLSTERING CO
1218 Carmel–LI 3-0649

Western Auto Associate Store
685 Higuera–LI 3-9036

Automobile Servicing
See Automobile Repairing

Automobile Starter Repairing
See Automobile Electrical Service

Automobile Tires–See Tires Headings

Automobile Tops

CLINE'S AUTO BODY SHOP
640 Marsh–LI 3-2824

MUSTANG TIRE & AUTO SERVICE
Osos & Marsh–LI 3-8107

Thousands of people use these Yellow Pages as a buyers' guide.

AUTO & TRUCK
SEAT COVERS – TOPS
CUSTOM INTERIORS
Auto Glass Installed
✔ INSURANCE WORK GIVEN SPECIAL ATTENTION
✔ ESTIMATES – FAST SERVICE
Established 1934
CALL LI 3-2824
CLINE'S AUTO BODY SHOP
640 MARSH
Between Broad & Nipomo

Automobile Towing

Auto Club of Southern Calif Emergency Road Serv 5680 El Camino Rl–Atascadero 14
Auto Club of So Calif Emergency Road Service Main & Bridge Cambria–WA 7-4668
If no answer call----------WA 7-4796

AUTO CLUB OF SO CALIF EMERGENCY ROAD SERVICE
139 Traffic Wy(AG)–HU 9-2040

BELL'S GARAGE 895 Palm------LI 3-7234
(See Advertisement This Page)

CHOLAME GARAGE
24 Hour Service
Cholame ----------PasoRobls 81-R-2
(See Advertisement This Page)

K & L SERVICE 147 Bridge(AG)–HU 9-3718
Day or Night call----------HU 9-3718

Leverenz Walter F
5680 El Camino Rl–Atascdro 14
(See Advertisement This Page)

MARTIN'S AUTO SERVICE
1427 Archer–LI 3-1167
(See Advertisement This Page)

NICHOLS SID CHEVROLET
Hwy–Atascdro 163
Emergency Night Phone-------Atascdro 599

NICHOLS SID CHEVROLET
1305 Spring–PsoRobls 1222

NIPOMO GARAGE & WRECKING YARD
24-HOUR TOWING SERVICE
Welding – General Auto Repair
Gas – Oil
Accessories New & Used
We Give S & H Green Stamps
Hwy 101 Nipmo----------WA 9-7911
If no answer call--------WA 9-5912

Roberts Mobile Service 600 Marsh–LI 3-5500
San Luis Motor Co 750 Humbert---LI 3-1919
(See Advertisement This Page)

SAN LUIS TOWING & STORAGE SERVICE
Hwy 101–LI 3-0630

TEX'S PAINT & BODY SHOP
Main(MB)–SP 2-4281
Day & Night call----------SP 2-4281
If no answer call----------SP 2-3524

WOODLAND GARAGE
Hwy No 1 Cambria–WA 7-4678

Automobile Transmissions

B G & R GARAGE 1234 Broad----LI 3-2235
George's Auto Repair
1185 Monterey–LI 3-8345

Automobile Undercoating

Serafin's Body & Paint Shop
426 Higuera–LI 3-0966

Automobile Upholsterers

ALVA GREEN'S AUTOMOTIVE TRIM & FURNITURE UPHOLSTERY
CUSTOM MADE AUTO & FURNITURE UPHOLSTERY
AUTO TOPS – SEAT COVERS
We Give S & H Green Stamps
Free Estimates
1528 Monterey ----------LI 3-2802

Berry's Top Shop 303½ Higuera---LI 3-4597
(See Advertisement This Page)
Borjes Upholstery
5445 Traffic Wy–Atascdro 49

CLINE'S AUTO BODY SHOP
SEAT COVERS & CONVERTIBLE TOPS
Complete Car Upholstering
AUTO GLASS INSTALLED
640 Marsh ----------LI 3-2824

Jones Upholstery Shop
112 N Main–Templeton 2101

PARAMOUNT UPHOLSTERING CO
1218 Carmel–LI 3-0649

Rauch's Cabinet & Upholstery Shop
821-21st–PasoRobls 966

Advertise here—it pays.

Martin's AUTO SERVICE
We Specialize in 24-HR. TOWING – ROAD SERVICE CALLS
Auto Club of So. Cal
HOUSE TRAILER MOVING
FULLY INSURED
If It Can Be Moved – We Will Move It
LI 3-1167
207 Higuera St. San Luis Obispo 1427 Archer St.

AUTO TOWING
24-HOUR SERVICE
EMERGENCY ROAD SERVICE
• AMERICAN AUTOMOBILE CLUB
• AUTO CLUB OF SO. CAL.
• NATIONAL AUTOMOBILE CLUB
PHONE ATASCADERO 14
Nights – Sundays & Holidays Call Atascadero 672
If No Answer Call Atascadero 819
If No Answer Call Atascadero 95-J
WALTER F. LEVERENZ
5680 EL CAMINO RL. ATASCADERO

24-Hour TOWING
AUTOS – TRUCKS
CHOLAME GARAGE
FULLY INSURED 24 HOUR SERVICE PROMPT SERVICE
PHONE PASO ROBLES 81-R-2

SAN LUIS MOTORS TOWING
24-HR. SERVICE
EMERGENCY ROAD SERVICE
LOCAL & LONG DISTANCE
LI 3-1919
750 HUMBERT SAN LUIS OBISPO

BELL'S GARAGE
24-HOUR TOWING and STORAGE SERVICE
24-HOUR REPAIRING
Washing – Polishing – Lubrication
PHONE LI 3-7234
Emergency Road Service 895 Palm

BERRY'S TOP SHOP
Auto Tops Seat Covers
REASONABLE PRICES FOR QUALITY
• COMPLETE UPHOLSTERING
• AUTO TOPS
• SEAT COVERS
• BOAT UPHOLSTERY
• CANVAS
TAILORED-TO-ORDER
DIAL LI 3-4597
303½ LOWER HIGUERA

TOP PRICES PAID
FOR YOUR CAR
RUNNING OR WRECKED
Large Stock of Parts
For Pre & Post War Cars
GROVER CITY JUNK & AUTO WRECKING YARD
HU 9-2991
13th & Farrell Rd.
GROVER CITY

Auto WRECKING
A & B AUTO WRECKERS
FOREST BRYDEN - Owner
USED AUTO PARTS & SUPPLIES
DEALER IN IRON & METAL
3 Miles North of Paso Robles on Old 101
Paso Robles 9-R-3
N. 101 HWY. PASO ROBLES

S & K
AUTO WRECKERS

New & Used Auto & Truck Parts
We Buy Scrap
Paso Robles 1494
If No Answer Call 668
1545 Riverside Ave. Paso Robles

Automobile Upholstery Cleaners

NORWALK SERVICE STN
UPHOLSTERY CLEANING & SPOTTING
CONVERTIBLE TOPS CLEANED
Auto Polishing — Motor Cleaning
1088 Higuera ----------LI 3-3513

Automobile Washing & Polishing

Bill's Union Service 339 Marsh----LI 3-9854
Bob's 5 Minute Car Wash 1023 Marsh-LI 3-6943
Don's Car Wash 631 Spring-PasoRobls 1564-J
Ewing's Chevron Serv 155 Traffic Wy(AG)-HU 9-5620

SAN LUIS AUTO LAUNDRY
AUTO WASHING
AUTO POLISHING
Steam Cleaning
TRUCKS – CARS – PARTS – TRACTORS
1155 Higuera ----------LI 3-5917

Automobile Welding–See Welding

Automobile Wheel, Axle & Frame Repairing

BUCKLE'S BODY WORKS 1509 Spring-PasoRobles 767

CAMERON'S BRAKE & WHEEL ALIGNMENT
OFFICIAL BRAKE STATION NO. 2713
Complete Brake Service – All Models
WHEEL BALANCING
One of the Best Equipped Shops for Alignment
101 Hwy. & 30 St.
3011 Spring ----------PasoRobles 170

DAN & ERNIE'S AUTOMOTIVE SERVICE 1234 Broad-LI 3-2262

HUGHES NASH CO
EXPERT
WHEEL ALIGNMENT
BRAKE SERVICE
GENERAL REPAIRING
1005 Monterey ----------LI 3-0540

TODD'S BEAR ALIGNMENT SERVICE 306 Higuera-LI 3-4323

Automobile Wreckers

A & B Auto Wreckers N 101 Hwy-PasoRobls 9-R-3 (See Advertisement This Page)
Gene's Auto Parts & Wreckers Old 101 Hwy-LI 3-5086
Grover City Junk & Auto Wrecking Yard 13th & Farrell Rd Grover City-HU 9-2991 (See Advertisement This Page)
NIPOMO GARAGE & WRECKING YARD Hwy 101 Nipomo-WA 9-7911

PASO ROBLES AUTO WRECKERS
AUTOMOBILE WRECKS BOUGHT & SOLD
Scrap Iron – Steel – Metal of All Kinds
PARTS FOR ALL CARS & TRUCKS
Yard - 3 Mi North on New Freeway Hwy 101 ----------PasoRobles 411

PAULSON'S WRECKING & SALVAGE Orcutt Rd-LI 3-1215

An extension telephone will give added comfort in your home.

Automobile Wreckers–(Cont'd)

S & K Auto Wreckers 1545 Riverside Av-PsoRobls 1494 (See Advertisement This Page)

WESTSIDE AUTO PARTS CO
WILL BUY OR SELL ANYTHING ON WHEELS
TWO LOCATIONS
1232 Monterey ----------LI 3-5943
Edna Rd ----------LI 3-3045

Westside Auto Parts Co
Parts Dept 1232 Monterey-------LI 3-5943
Salvage Yard Edna Rd---------LI 3-3045

Awnings

BETTER PLUMBING CO
Kool-Vent Awnings
673 Higuera ----------LI 3-5938

DAVIDSON'S FURNITURE & AWNING STORE 669 Higuera----------LI 3-5814

JONES UPHOLSTERY SHOP
ALL TYPES OF AWNINGS
RESIDENCE & STORE AWNINGS
PATIO & TRAILER AWNINGS
Truck & Pick-Up Canopies
Reasonable Prices — Free Estimates
112 N Main ---------Templeton 2101

PARAMOUNT UPHOLSTERING CO 1218 Carmel-LI 3-0649

Please be sure to hang up properly. Your telephone bell cannot ring when the instrument is accidently kept off the hook by books or ash trays.

Billie's Joy & Baby Shop
We Give S & H Green Stamps

San Luis Obispo's original Baby Shop
A Complete Department Store for All Children's Needs
APPAREL FOR GIRLS & BOYS
Infancy to Size 12
Complete Line of Maternity Wear
PHONE LI 3-4032
766 HIGUERA

Awnings–(Cont'd)

S & S VENETIAN BLINDS & AWNINGS
ALUMINUM AWNINGS
Custom Made for Any Purpose
COUNTY WIDE SERVICE
FREE ESTIMATES – FHA TERMS
CALL COLLECT
Jack Spaulding — Owner
556 Ferro Ln----------PasoRobles 184

Baby Shops

See also Children's & Infants' Garments–Retail

BILLIE'S TOY & BABY SHOP 766 Higuera-LI 3-4032 (See Advertisement This Page)

Bags–Burlap & Cotton–Used

MARKOVITS & FOX 8th & Taylor San Jose-CYprss 5-3663
SALINAS BAG CO Castroville Rd Salins-HArisn 4-6100
VALLEY PIPE & SALVAGE CO 714 W Main Santa Maria-WAlnt 5-2774

Bail Bonds

O'Donnell Hugh 981 Monterey----LI 3-4668

Bakers–Pie–See Pies–Pastry

Bakers–Retail

CHRISTENSEN'S BAKERY
IN ATASCADERO
DANISH PASTRIES
SPECIALTY BREAD
VARIETY OF CAKES
COOKIES & PIES
5905 State Hwy-------Atascadero 923

DELITE BAKERY
COMPLETE LINE OF BAKERY PRODUCTS
Fresh Daily
CAKES FOR EVERY OCCASION
Closed Wed. — Open Sun.
723 Higuera ----------LI 3-5842

FAVORITE BAKERY
WEDDING & NOVELTY CAKES
DELICIOUS DANISH PASTRIES
638 Marsh ----------LI 3-2026

(Continued Next Page)

Advertise here—it pays.

PASO ROBLES BAKERY

WEDDING PARTY BIRTHDAY CAKES
ROLLS – BREAD
COOKIES
FRESH DAILY
CALL PASO ROBLES 228
1229 PARK

Bakers–Retail–(Cont'd)

Grover City Bakery 853 Grand Av Grovr Cty-HU 9-5764

JENSEN'S HOME BAKERY
Full Line of BAKERY GOODS FRESH DAILY
104 E Branch(AG)-------HU 9-3141

MORRO BAY BAKERY 5th(MB)--SP 2-8342
Paso Robles Bakery 1229 Park-PasoRobls 228 (See Advertisement Page 12)
Pioneer Drive-In Market Morro & Marsh-LI 3-1192
Spudnut Shop Retail & Wholesale 692 Higuera ----------LI 3-2120
Spudnut Shop 790 Price(PB)------PR 3-4794

Bakers–Whsle

LANGENDORF UNITED BAKERIES INC 584 Higuera-LI 3-4145
Morro Bay Bakery 5th(MB) -------SP 2-8342
Peerless Baking Co 584 Higuera----LI 3-4145
Spudnut Shop Retail & Wholesale 692 Higuera ----------LI 3-2120
Spudnut Shop 790 Price(PB)------PR 3-4794
Weber Baking Co 205 Oak------PsoRobls 261
WEBER BAKING CO 385 Pacific--LI 3-6256

Balancing Service

Mustang Tire & Auto Service Osos & Marsh-LI 3-8107

Bamboo

A H Louis Store Rattan & Bamboo Products 800 Palm ----------LI 3-4332

Banks

Bank of America 102 W Branch(AG)-HU 9-3818
Bank of America 270 Pomeroy(PB)-PR 3-2071
Bank of America Traffic Wy-----Atascdro 107
Bank of America 5th & Main(MB)-SP 2-2711
Bank of America National Trust & Savings Assn 995 Higuera----------LI 3-1160
Bank of America National Trust & Savings Assn Main Cambria----------WA 7-4654
Bank of America National Trust & Savings Association Paso Robles Branch Bk of America Bg-PsoRobls 11
Security-First National Bank of L A 799 Higuera-LI 3-6321

Banquet Rooms

Brambles by the Bridge Cambria -WA 7-4561
Gold Dragon 985 Monterey-------LI 3-3318
HOTEL CARLTON Hwy--------Atascdro 500
Rex's Cocktail Lounge & Liquor Store Hwy-Atascdro 298

Barbers

ANDERSON HOTEL BARBER SHOP
Open 9 A.M. to 6 P.M.
Closed Sunday & Monday
5 BARBERS
FLATOPS & CREWCUTS A SPECIALTY
Porter Service
CARL DUNBAR – GIL BABCOCK – Owners
953 Monterey ----------LI 3-4334

Arnold's Barber Shop 1024 Morro-LI 3-3931

GREASE BEFORE USING

Caps of nail polish and glue bottles won't stick if the screw threads are greased with cold cream or oil.

Barbers–(Cont'd)

BUCK'S BARBER SHOP
Corner of Chorro & Pismo St.
CALL LI 3-7472 FOR APPOINTMENTS
NO EXTRA CHARGE
WALTER F. BUCK
Plenty of Free Parking
1349 Chorro ----------LI 3-7472

Buzz Barber & Beauty Shop 108 E Branch(AG)-HU 9-2282
Fair Oaks Barber Shop 1037 Grand Av Fair Oaks-HU 9-5487
Henry's Barber Shop We Gut Children's Hair 1238 Park ----------PasoRobles 58-W
Johnny's Barber Shop 221 Pomeroy Av(PB)-PR 3-2437
La Moda Barber Shop 5710 El Camino Real-Atascdro 634
Mar Vern Barber Shop Glenn Elfman 1027 Osos ----------LI 3-6480
Palace Barber Shop 1038 Chorro--LI 3-4292
Paso Robles Barber Shop 709-12th-PsoRobls 317
Ray's Barber Shop 5885 Traffic Wy-Atascdro 12
Tex's Barber Shop 1210 Park----PsoRobls 84
Wineman Barber Shop 1110 Chorro-LI 3-1921

Bathing Suits–See Sportswear Headings

Baths

Alley's Physical Therapy 1031 Pine-PasoRobls 56
Hidden Valley Hot Springs Inc Avila Rd-LI 3-0523 (See Advertisement This Page)

PASO ROBLES BATH HOUSE
FACING THE CITY PARK
SULPHUR BATHS 75c
MUD – STEAM – ELECTRIC CABINET BATHS
MASSAGE – SALT-GLOW RUBS
MASSEUSE & MASSEUR ON DUTY
11th & Pine---------PasoRobles 1816

Sycamore Mineral Springs Mr & Mrs Paul Bylling Avila Rd ----------LI 3-5580

Batteries–Retail

AUTO-LITE STA-FUL BATTERIES
THE BATTERY THAT NEEDS WATER ONLY 3 TIMES A YEAR IN NORMAL CAR USE
AUTO-LITE sta-ful
"WHERE TO BUY THEM"
DISTRIBUTORS
KIMBALL TIRE CO 252 Higuera-LI 3-6787
DEALERS
WILDMAN J M INC 34th & Spring-PasoRobles 254

Banks Radiator & Battery Repair Shop 1011 Toro-LI 3-7337
Bardin's Goodyear Service 692 Marsh-LI 3-5492
Burch's Tom Service & Trailers 505 Higuera-LI 3-4042
Bushong's Texaco Stn Santa Rosa & Marsh-LI 3-9858
Don's Flying A Service 1108 Monterey-LI 3-8513
Ed's Service Higuera & Nipomo----LI 3-1154

CORNER CLEANER

Whisk away dirt in hard-to-reach corners with an old whisk broom trimmed to a V-shaped point.

Batteries–Retail–(Cont'd)

EXIDE BATTERIES
THE HONEST, ACCURATE ADVICE OF THE DEALERS LISTED BELOW WILL PROLONG YOUR BATTERY'S LIFE.
Exide
WHEN IT'S AN EXIDE YOU START
"FOR SERVICE CALL"
WHOLESALE DISTRIBUTORS
UNIVERSAL AUTO PARTS CO 969 Monterey-LI 3-7787
DEALERS
Boysen's Texaco Service 435 Marsh-LI 3-9965
Bushong's Texaco Stn Santa Rosa & Marsh-LI 3-9858

The Yellow Pages save you time.

Hidden Valley Hot Springs
50' x 100' WARM WATER POOL
• SWIMMING THE YEAR ROUND
• MINERAL BATHS
• MASSAGE
PHYSICAL THERAPY
PHONE LI 3-0523
LOCATED ½ MILE OFF HWY. 101
7 MILES SOUTH OF SAN LUIS OBISPO
Avila Rd. Mailing Address Rt. 1 Box 59

Daisy's Beauty Nook

DAISY RHOADES – Owner
Complete Line of Beauty Service
HAIR CUTTING & CONTOUR SHAPING
Specializing in Permanents for Fine and White Hair
LI 3-2778
1024 NIPOMO SAN LUIS OBISPO

Batteries–Retail–(Cont'd)

Kimball Tire Co 252 Higuera------LI 3-6787
Ski's Shell Service Stn 1200 Monterey-LI 3-6821
Texaco Service Stn 1004 Spring-PasoRobls 918
Union Oil Service 15th & Spring-PasoRobls 1420

WILLARD SAFETY-FILL BATTERY SALES AND SERVICE—
PETERSEN AUTO PARTS 742 Marsh-LI 3-7287

Batteries–Whsle & Mfrs

Paso Robles Auto Parts 944 Spring-PasoRobls 505

Beads

MARV'S HOBBY SHOP 895 Higuera-LI 3-3942

Beauty Shops

ALICE ANN BEAUTY SALON 515 N Broad-LI 3-7035 (See Advertisement Page 14)

ALMA'S BEAUTY SALON
SPECIALIZING
HAIR CUTTING — TINTING
COLD WAVE
Complete Line of MERLE NORMAN COSMETICS
1221 Park ----------PasoRobles 424

Anderson Hotel Beauty Salon 963 Monterey-LI 3-2116 (See Advertisement Page 15)

(Continued Next Page)

Check the Yellow Pages for WHO sells WHAT.

Elsie's
BEAUTY SALON

Complete
Beauty Service
AMPLE PARKING
Open Evenings by Appointment
ELSIE MUZIO – OWNER
CALL
LI 3-3454
890 BUCHON

Invitation to Beauty
Young's
E. S. YOUNG • B. G. YOUNG
Just Good Honest Beauty Service
ESTABLISHED SINCE 1934
LI 3-4064
783 MARSH

HELEN JACKSON'S
BEAUTY SALON
Creators of Loveliness

HELEN JACKSON, Prop.
LI 3-3114
778 MARSH
SAN LUIS OBISPO

Beauty Shops–(Cont'd)

ARTISTIC BEAUTY SHOP
COMPLETE BEAUTY SERVICE
SPECIALIZING IN ALL TYPES OF PERMANENT WAVING
Hair Shaping and Tinting
Ample Parking Space
517-13th ----------PasoRobles 1011

Beaute Art Salon 780 Toro--------LI 3-2175
(See Advertisement This Page)
Beauty Nook 427-5th(MB) -------SP 2-4456
(See Advertisement Page 15)
BUZZ BARBER & BEAUTY SHOP
108 E Branch(AG)-HU 9-2282
Carl's Salon of Beauty 10 N Broad-LI 3-8258
(See Advertisement This Page)
Charlotte's Beauty Shop
184 Hinds(PB)-PR 3-2221

CHRIS' BEAUTY SHOP
Christine Eyer – Prop.
SPECIALIZING IN PERMANENTS
Experienced Operator
HAIR STYLING – TINTING
Complete Beauty Service
Evenings by Appointment
Lots of Parking Space
1394 Grand Av(AG)--------HU 9-5675

CLASSIC BEAUTY SALON
COMPLETE BEAUTY SERVICE
SPECIALIZING IN
Hair Shaping – Hair Tinting
Cold Permanent Waving
BEATRICE PIKE – Prop.
1503 Park ----------PasoRobles 87

(Continued Next Page)

We want your telephone service to be as helpful as we can make it.

HAIR COLORING SPECIALISTS . . .
PERMANENT WAVING
AND HAIR STYLING
REVLON & HAZEL BISHOP COSMETICS
Artists in Coiffures!
Hibbard's
HAIR FASHIONS
1638 SPRING • PASO ROBLES
PASO ROBLES 361
1435 MONTEREY • SAN LUIS OBISPO
LI 3-5927

The Helen Rose Salon
Complete Beauty Service
SPECIALIZED HAIR STYLING
HELENE CURTIS
AND
RAYETTE COLD WAVES
DIAL
LI 3-6201
1112 GARDEN

CARL'S SALON
OF BEAUTY
SPECIALIZING IN
HAIR STYLING
& PERMANENT WAVING
formerly of the White House in San Francisco
PHONE
LI 3-8258
10 N Broad
San Luis Obispo

Hair Styling . . .
All Types of Permanent Waving Tinting
"PLENTY OF PARKING SPACE"
ESTHER GIBSON, Prop.
PHONE
LI 3-2175
Beaute Art Salon
780 TORO

ALICE ANN
BEAUTY SALON
Hair Styling a Specialty

All Beauty Services
PHONE
LI 3-7035
515 N. BROAD
PLENTY OF FREE PARKING

Beauty Shops–(Cont'd)

COTTAGE BEAUTY SALON
RUTH FLORES
A Complete Beauty Service
INDIVIDUAL HAIR STYLING
Closed Saturdays
Phone for Appointment
HOURS 9 A.M. TO 5 P.M.
1341 Chorro ----------LI 3-1045

Cottage Beauty Shop
Garden Farms-SntaMrgrta 2711
Daisy's Beauty Nook 1024 Nipomo-LI 3-2778
(See Advertisement Page 13)
DERA'S BEAUTY SALON
1353½ Grand Av(AG)-HU 9-3821
Earleen's Beauty Shop
Vineyard Rd-Templtn 2782
ELSIE'S BEAUTY SALON
890 Buchon-LI 3-3454
(See Advertisement Page 14)
Faye's Beauty Salon
885 Main(MB)-SP 2-8645
Freda's Beauty Shop
117 E Branch(AG)-HU 9-5679
Gladys Beaute Salon 1336 Morro--LI 3-1313
Gladys Hammett's Beauty Salon
1046 Chorro-LI 3-5425
(See Advertisement This Page)
Hall's Beauty Shop 1067 Buchon---LI 3-7229
HELEN JACKSON'S BEAUTY SALON
778 Marsh-LI 3-3114
(See Advertisement Page 14)
HELEN ROSE SALON THE
1112 Garden-LI 3-6201
(See Advertisement Page 14)
Hibbard's Hair Fashions
1435 Monterey-LI 3-5927
HIBBARD'S HAIR FASHIONS
1638 Spring-PasoRobls 361
(See Advertisement Page 14)

HOUSE OF BEAUTY
IN ATASCADERO
COMPLETE BEAUTY SERVICE
FEATURING
ESKA PROTEIN WAVE
SHE CORRECTIVE COSMETICS
GRACE HALDEN – Owner
5820 Traffic Wy---------Atascdro 146

INEZ'S BEAUTY SHOP
Complete Beauty Service
Specializing in
Permanent Waving – Hair Tinting
Manicures – Hair Cutting
OPEN EVENINGS BY APPT.
Parking Space – Reasonable Rates
137 N 8th Grover City-----HU 9-5713

Jameson S M 830 Market(MB) ---SP 2-3221
Kathy's Beauty Shop S Hwy--Atascdro 853-J
La Cresta Beauty Shop
Atascadero Beach(MB)-SP 2-2661
LA MODA BEAUTY SHOP
5780 El Camino Rl-Atascdro 36
Lida W Hanst Beauty Salon
Hair Shaping and Hair Tinting
509 Grand Av(AG)----------HU 9-2212
Maeco's Beauty Shop D Nipomo--WA 9-4671
NEL-DEEN'S BEAUTY SALON
1250 Grand Av(AG)-HU 9-2275
(See Advertisement This Page)
Ollie's Beauty Shop
Ollie Honnert-Operator
1813 Chorro ----------LI 3-7012
PASO ROBLES BEAUTY SALON
1238 Park-PasoRobls 282
(See Advertisement This Page)
Pat's Beauty Salon 740-5th(MB) -SP 2-3201
(See Advertisement This Page)
RAE'S BEAUTY SALON
200 E Branch(AG)-HU 9-2277
Shell Beauty Shop 244 Capistrano Av
Shell Bch-PR 3-2407
Signa's Beauty Salon
900 Price(PB)-PR 3-4757
Templeton Beauty Shop
Velora Howard Owner & Operator
Hwy ----------Templtn 2391
VANITY BOX
Edith Millard-Owner
1336 Spring ----------PasoRobls 221
VILLAGE BEAUTY SHOP
Main Cambria-WA 7-4657

Vi's Hair Styling
1330 Grand Av(AG)-HU 9-5485
(See Advertisement This Page)
YOUNG'S BEAUTY SHOP
783 Marsh-LI 3-4064
(See Advertisement Page 14)
YOUR HOUSE OF BEAUTY
Complete Beauty Service
SPECIALIZING IN
HAIR SHAPING – HAIR TINTING
COLD PERMANENT WAVING
BEATRICE PIKE – Proprietor
1503 Park ----------PasoRobles 1010

Your House of Beauty
1503 Park-PasoRobls 87

The Yellow Pages save you time.

BEAUTY NOOK
JENNIE SMITH – Prop.
SPECIALIZING IN HAIR STYLING AND PERMANENT WAVING
Phone
SP 2-4456
Evenings by Appointment
427 – 5th
MORRO BAY

IN GROVER CITY
IT'S
Vi's Hair Styling
COMPLETE BEAUTY SERVICE

CREATIVE PERMANENTS
HAIRCUTTING
LOTS OF FREE PARKING
Closed Mondays
1330 GRAND AVE.
GROVER CITY
HU 9-5485

CREATIVE HAIR STYLING

Personalized Beauty Service
All Experienced Operators
ANDERSON HOTEL
BEAUTY SALON
SAN LUIS OBISPO
LI 3-2116
963 MONTEREY

NEL-DEEN'S Beauty Salon
EDNA NELSON, Prop.
Expert Permanent Waving
Artistic Hair Coloring
COMPLETE BEAUTY SERVICE

"Your Station for Better Beauty"
EVENINGS BY APPOINTMENT
Lots of Parking Space
CALL
HU 9-2275
1250 GRAND AVE. FAIROAKS

PAT'S BEAUTY SALON
A COMPLETE BEAUTY SERVICE

INDIVIDUAL HAIR STYLING & CUTTING
TINTING
PERMANENT WAVING
Frances Ramsey
SOFT WATER
By Appointment Only
SP 2-3201
740 - 5th ST. MORRO BAY

PASO ROBLES
BEAUTY SALON
KATHARINE ROSS - Owner

COMPLETE BEAUTY SERVICE
STYLING - CUTTING
PERMANENT WAVING
ETC.
Children's Haircutting
REVLON COSMETICS
PHONE
PASO ROBLES 282
1238 PARK

Gladys Hammett's
BEAUTY SALON
Specializing in
HAIR STYLING
PERMANENT WAVING
TINTING

LI 3-5425
1046 Chorro San Luis Obispo

Bedding

Rileys Dept Store 1144 Chorro----LI 3-1421

Bee Keepers' Supplies

San Luis Mill & Lumber Co
246 Higuera-LI 3-0825

Beer & Ale Distrs

BUDWEISER–
JORDANOS' INC 1321 Carmel-LI 3-1089
JORDANOS' INC S Hwy---PasoRobls 842

BURGERMEISTER BEER
A TRULY FINE PALE BEER

"WHERE TO BUY IT"
BRANCH OFFICES
SAN FRANCISCO BREWING CORP
1750 Beach-LI 3-3219
SAN FRANCISCO BREWING CORP
Traffic Wy & Rosario-Atascadero 94

DUNLAP RAY E
MILLER HIGH LIFE BEER
The Champagne of Bottled Beer
DISTRIBUTED BY
RAY E. DUNLAP
S Hwy ----------LI 3-2133

DUNLAP RAY E S Hwy----------LI 3-2133
(See Advertisement Page 16)

(Continued Next Page)

Advertise here—it pays.

LUCKY LAGER
IT'S LUCKY when you live in America
DRAFT BEER
BUDWEISER
THOSE WHO KNOW
.....BUY BUD
PASO ROBLES 842
JORDANOS' INC.
Wholesaler
On S. Highway
R F D BOX 14G PASO ROBLES
LI 3-1089
1321 CARMEL
SANTA MARIA
WAlnut 5-4685
1108 N. BROADWAY

FALSTAFF

America's Premium Quality Beer

"THE CHOICEST PRODUCT OF THE BREWERS' ART"

RAY E. DUNLAP

OLD 101 SOUTH HWY

P.O. BOX 234
SAN LUIS OBISPO

MILLER HIGH LIFE

PHONE
LI 3-2133

Bürgermeister
A TRULY FINE PALE BEER

BRANCH OFFICES
SAN FRANCISCO BREWING CORP.
Traffic Way & Rosario
ATASCADERO 94
JOHN HOLLINGSWORTH
If No Answer Call Atascdro 959

SAN FRANCISCO BREWING CORP.
1750 Beach, San Luis Obispo
LI 3-3219
ROBERT JENSEN-Mgr.
Residence LI 3-3219

Beer & Ale Distrs–(Cont'd)

FALSTAFF BEER—
DUNLAP RAY E S Hwy-------LI 3-2133

HAWKINS & AYRES DISTRIBUTORS
304 Higuera-LI 3-4031
(See Advertisement This Page)
Jordanos' Inc S Hwy---------PasoRobls 842
(See Advertisement Page 15)

LUCKY LAGER BEER—
JORDANOS' INC 1321 Carmel-LI 3-1089
JORDANOS' INC S Hwy---PasoRobls 842

M & W DISTRIBUTING CO
S Old Hwy 101-LI 3-7858
Morganti L J Co 955 Morro--------LI 3-0940

OLYMPIA BEER—
MORGANTI L J CO 955 Morro-LI 3-0940

RHEINGOLD

IT'S BEER AS BEER SHOULD TASTE!

Rheingold EXTRA DRY Lager Beer

"WHERE TO BUY IT"
M & W DISTRIBUTING CO
S Old Hwy 101-LI 3-7858

S F BREWING CORP 1750 Beach-LI 3-3219
(See Advertisement This Page)
S F Brewing Corp
Traffic Wy & Rosario-Atascdro 94

SCHLITZ BEER

THE BEER THAT MADE MILWAUKEE FAMOUS

"FOR INFORMATION CALL"
MORGANTI L J CO 955 Morro-LI 3-0940

Beer Parlors

BULL'S TAVERN 1032 Chorro----LI 3-2217
C & J Cafe 1232 Pine--------PasoRobls 365
Chuck Wagon Old Hwy 101--------LI 3-9964
Cooky's Grill
5th & Embarcadero(MB)-SP 2-8650
Dan's Cocktail Lounge
999 Monterey-LI 3-0869
Jim's Tavern Pier Av Oceano-----HU 9-9954
Olgiati Robt 1019 Court---------LI 3-9836
Ray's Tavern 1114 Pine----PasoRobls 765-J

PREVENT THAT ACCIDENT

To make a safe, convenient rack for your glass coffee maker top, remove the cover and cross supports from an old lamp shade.

REGAL PALE Beer

ONE OF AMERICA'S TWO GREAT BEERS
CORS BEER
AMERICA'S FINE LIGHT BEER
HAWKINS & AYRES
CALL
LI 3-4031
304 HIGUERA

Beverages–Soft Drinks, Mixers, Etc

BELFAST BEVERAGES—
MISSION TRAIL BEVERAGE CO
1914 Olive-PsoRobls 916-R

Belfast Distr 1914 Olive---PasoRobles 916-R

CALSO WATER—
JORDANOS' INC
1321 Carmel ----------LI 3-1089
S Hwy----------PasoRobls 842

CANADA DRY BOTTLING CO
GINGER ALE – CLUB SODA
QUININE – COLLINS
FOUNTAIN SYRUPS
ASSORTED FLAVORS
GLAMOR (DIETETIC)
Osos & Marsh----------LI 3-0899
If no answer call
Santa Barbara --Woodland 5-8581

7UP

SEVEN UP BOTTLING CO. OF SANTA BARBARA
SERVING
VENTURA
SANTA BARBARA
SAN LUIS OBISPO
COUNTIES
CALL
HU 9-2111

ALSO Frostie ROOT BEER & WHISTLE ORANGE
Warehouse: 501 Ide – Arroyo Grande

SCHWINN-BUILT BICYCLES
INDIAN BICYCLES
Authorized SALES & SERVICE

REPAIRS TO ALL MAKES BICYCLES & CHILDREN'S VEHICLES
CALL
LI 3-8567
Since 1929
SAN LUIS CYCLERY
1239 MONTEREY SAN LUIS OBISPO

BICYCLES
NEW & USED
- SUPPLIES
- REPAIRS
- FREE PICK-UP IN S. L. O.

Dial
LI 3-7045
SMALL'S
1131 GARDEN

Beverages–Soft Drinks, Mixers, Etc–(Cont'd)

COCA COLA BOTTLING CO OF SANTA MARIA INC
BARQ'S
"Ask for Bark's Assorted Flavors"
Made of Pure Cane Sugar & Finest Flavors Money Can Buy
1301 Carmel ----------LI 3-2529
2508 Spring ----------PasoRobles 241

MISSION TRAIL BEVERAGE CO
1914 Olive-PsoRobls 916-R
Nehi-R C Cola Beverage Co
120 Higuera-LI 3-4725

PEPSI-COLA BOTTLING CO OF SAN LUIS OBISPO
CUESTA BEVERAGES INC.
PEPSI-COLA IN BOTTLES
PEPSI-COLA FOUNTAIN SYRUP
SCHWEPPES
HIRES ROOT BEER
NESBITTS ORANGE
55 Higuera ----------LI 3-3726

SEVEN-UP BOTTLING CO OF SANTA BARBARA 501 Ide(AG)-------HU 9-2111
(See Advertisement This Page)

SQUIRT—
MISSION TRAIL BEVERAGE CO
1914 Olive-PsoRobls 916-R

Bicycles–Repairing

San Luis Cyclery 1239 Monterey---LI 3-8567
(See Advertisement This Page)
SMALL'S BONDED LOCKSMITHS
1131 Garden-LI 3-7045

Bicycles–Retail

SCHWINN BICYCLES—
SAN LUIS CYCLERY
1239 Monterey-LI 3-8567

Small's Bonded Locksmiths
1131 Garden-LI 3-7045
(See Advertisement This Page)
Smith C S 1225 Park--------PasoRobls 40-W
Western Auto Associate Store
685 Higuera-LI 3-9036

Billiard Parlors

Bright Spot
1092 Grand Av Grover Cty-HU 9-9951
Carl's Billiards 831-13th ---PsoRobls 1529-J
Dresser & Casper Billiard Parlor
811-12th-PasoRobls 58-J
Golden West Billiards 676 Higuera-LI 3-9976
Morro Bay Recreation Center
310-5th(MB)-SP 2-9973
Red Rooster 601 Cypress(PB)----PR 3-9943
Red's Place 1817 Osos----------LI 3-5437
Stag Billiard Parlor
Ben J Haley-Owner
956 Monterey ----------LI 3-9931
Templeton Pool Hall 509 Main-Templtn 2331

Birds

See also Pet Shops

Hazel's Pet Shop 595 Marsh------LI 3-1417

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Blacksmiths

Arc Shop The 112 Brisco Rd(AG)-HU 9-3192
Cuendet F 1304 Railroad----PsoRobls 130-W
Mineau & Loomis
316 E Branch(AG)-HU 9-5546

PABST W F

ORNAMENTAL IRON
GEN. REPAIR – WELDING
Cor Ward & High Sts
111 Ward ----------LI 3-6920

Paso Robles Agricultural Works
1204 Railroad-PsoRobls 35-J
Templeton Blacksmith Shop
301 Main-Templtn 4131

Blinds–See Venetian Blinds Headings

Blood Banks

FRENCH HOSPITAL 1170 Marsh-LI 3-7070
Tri-Counties Blood Bank Inc
780 Pacific-LI 3-2925

Blue Printers

Pacific Engineers & Surveyors Inc
857 Palm-LI 3-0850
Porter Chas Phil 278 Snta Rosa---LI 3-1546

Boat Builders & Repairers

BECK BROS BOAT SHOP
Front Oceano-HU 9-2983
Morro Bay Boat Works
S Main(MB)-SP 2-6911
(See Advertisement This Page)

Boat Dealers

Don Hoy S 101 Hwy-------SntaMrgrta 2761
R & J Sports & Home Supply
350 Higuera-LI 3-8684
SWEANEY ROSS R SHIP BROKER
State Park Boat Landing(MB)-SP 2-2012
(See Advertisement This Page)

Boats–Charter

Al's Place Hwy ----------Cayucos 4121
Hart's Landing
5th & Waterfront(MB)-SP 2-8503

Boats–Renting

Morro Bay State Park Boat Haven
State Park Boat Landing(MB)-SP 2-2012

Boiler Compounds

Terra Sphere Inc 720 N 8th---Fresno 6-7838

Boiler Repairing

PARKER BOILER WORKS
BOILER
CERTIFIED REPAIRS AND INSTALLATIONS
BOILER SALES FOR ANY PURPOSE
PARTS – VALVES – FITTINGS
FOR ALL BOILERS
514 Higuera ----------LI 3-7297

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message.

Boilers–Mfrs & Distrs

OCEAN SHORE IRON WORKS
New & Rebuilt Boilers – Scotch – Vertical H.R.T. – Firebox & Watertube
Complete Installation & Repair Service
CERTIFIED WELDERS
Boiler Tubes
Also Direct Factory Representative for Titusville Iron Works Boilers
Titusville, Pa.
1660 Jerrold Av S F------MIssn 7-5737

THERMAL ENGINEERING & EQUIP CO
BOILERS – GAS & OIL FIRED
WATER TUBE – FIRE TUBE
HORIZONTAL – VERTICAL
ELECTRIC – ELECTRODE TYPE
DOWTHERM VAPORIZERS
ALL SIZES AND PRESSURES
SALES – SERVICE – RENTALS
5469 San Fernando Rd West
Los Angeles -------Chapman 5-3795

MORRO BAY BOAT WORKS
C. R. STEWART, Prop.

PHONE SP 2-6911
Building & Repairing of Any Type Boats
FIBER GLASS OUR SPECIALTY
MARINE SUPPLIES & PAINTS
ELECTRIC CRANE
SOUTH MAIN MORRO BAY

CAREFUL SERVICE for your Sea-Horse

Expert outboard motor repairs

Our mechanics are Johnson-trained in the use of special factory-type tools, Assuring you of only the finest maintenance and repair work on your outboard motor. Looking for a new Sea-Horse? We have them at prices you'll appreciate.

ROSS R. SWEANEY
Licensed Ship & Yacht Broker
BOAT ANCHORAGE
RENTALS
MORRO BAY
Phone SP 2-2012

Bonds–Investment

See Brokers–Stock & Bond; also Investments

Book Dealers

Armstrong Henry B Books & Gifts
5960 Entrada Av-Atascdro 487-J
Gabby Book Store 1040 Chorro----LI 3-9035

Bookkeeping & Accounting Machines

NATIONAL ACCOUNTING MACHINES—
NATIONAL CASH REGISTER CO
737 Marsh-LI 3-8269

Bookkeeping Service

Anderson & Ritchie 917-12th-PasoRobles 760
Atascadero Bookkeeping Service
5840 Traffic Wy-Atascdro 683
Ball Rollin 1009 Morro----------LI 3-7817
Derby Mabel H Miss 151-3d ----Cayucs 4523
Hagens W A 724-14th ----------PsoRobls 72
Hoisington A R Auditor & Tax Service
317-5th(MB)-SP 2-2281
Hyler Glenn R 360-5th(MB) -----SP 2-3571

Bottlers

Coca-Cola Bottling Co
2508 Spring-PsoRobls 241
Coca-Cola Bottling Co of Santa Maria Inc
1301 Carmel-LI 3-2529
Nehi-R C Cola Beverage Co
120 Higuera-LI 3-4725

Bowling Alley Equipment & Supplies

Calif Bowlers Inc 11335 San Pablo Av
El Crrto-BEacn 2-6100

Bowling Alleys

Atascadero Bowl
5730 El Camino Rl-Atascdro 143
El Camino Bowl 1115 Santa Rosa--LI 3-0757
PASO ROBLES BOWL
1329 Spring-PsoRobls 309-R
PISMO BOWL
277 Pomeroy Av(PB)-PR 3-2482

Boxes–Paper

WESTERN PAPER BOX CO
MANUFACTURERS
SET UP AND FOLDING BOXES
GIFT – JEWELRY – CANDY – BAKERY
CLOTHING – MEAT – FOOD
A Complete Packaging Service
Including Design, Printing & Artwork
1901 Poplar Oakland--TEmplbr 2-4354

Boxes–Wooden

General Box Distrs
Railroad Oceano-HU 9-5623

Boy Scout Supplies

Rowan's Store for Men & Boys
782 Higuera-LI 3-7148

Brake Lining

Western Auto Associate Store
685 Higuera-LI 3-9036

Brake Service

Arland Chevrolet Co
1039 Monterey-LI 3-3221
Bell's Garage 895 Palm----------LI 3-7234
Brennan Maury
330 Traffic Way(AG)-HU 9-5628

EASY PICKIN'S

To gather strawberries or "cukes" without crushing plants, mount a box on six-inch high legs. Provide with handle.

Brake Service–(Cont'd)

CAMERON'S BRAKE & WHEEL ALIGNMENT
OFFICIAL BRAKE STATION NO. 2713
Complete Brake Service – All Models
WHEEL BALANCING
One of the Best Equipped Shops for Alignment
101 Hwy. & 30 St.
3011 Spring ----------PasoRobles 170

Dan & Ernie's Automotive Service
1234 Broad-LI 3-2262
Ewing's Chevron Serv
155 Traffic Wy(AG)-HU 9-5620

GEORGE'S AUTO REPAIR
Complete Brake Service
Drum Truing
General Auto Repairing
1185 Monterey ----------LI 3-8345

Hall's Super Service Foothill Bl & Mt Pleasanton Dr-LI 3-2528
Hughes Nash Co 1005 Monterey---LI 3-0540
JIM'S BRAKE SHOP
721 Spring-PasoRobls 323
Master Brake Service The
565 Higuera-LI 3-5615
McCay's Auto Repair
898-5th(MB)-SP 2-8542
Signal One Stop Service
751 Marsh-LI 3-4286
Todd's Bear Alignment Service
306 Higuera-LI 3-4323
Woodland Garage
Hwy No 1 Cambria-WA 7-4678

Brick–Common, Face, Etc

FAULSTICH BROS SAN LUIS BRICK INC
MANUFACTURERS OF RED BRICK
Fireplace & Masonry Supplies
Concrete & Rockrite Blocks
Flagstone
MASONRY & TILE CONTRACTORS
Member San Luis Obispo Co. Contractors Assn.
2900 S Broad ----------LI 3-6929

Bridal Outfits

BRIDE'S HOUSE THE
THE ONLY SHOP IN FRESNO
Specializing in
Wedding Gowns – Formals
Cocktail & Dinner Dresses
JULIETTE GALLIAN
Hours 10 to 5:30
Mon. & Fri. Eves. Till 9 P.M.
617 N Fulton----------Fresno 3-3701

Broadcasting Stations

See Radio Broadcasting Companies & Stations; Television Stations & Broadcasting Companies

Brokers–Grain–See Grain Brokers

Brokers–Insurance

See Insurance Agents & Brokers

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

Brokers–Stock & Bond

FIRST CALIFORNIA COMPANY
Mrs John O'Brien Broker
Investment Securities Stocks & Bonds
Bk of America Bldg----------LI 3-4229

WALSTON
Members New York Stock Exchange and other leading stock and commodity exchanges.
Offices coast-to-coast.
Walston
"WHERE TO CALL"
WALSTON & CO INC
Anderson Hotel-LI 3-2878

Walston & Co Inc Anderson Hotel--LI 3-2878

Brushes

Fuller Brush Dealer 770 Buchon---LI 3-4477

Builders–See Contractors–Building

Building Advisory Service

ARCHITECTS & BUILDERS SERVICE
Free advisory service on advance planning of telephone facilities in new building construction is available to architects, owners and builders. Costly alterations after completion of the building are frequently avoided through proper advance planning.
"SERVICE RENDERED BY"
PAC TELEPHONE & TELEGRAPH CO THE
Call your local Business Office

Advertise here—it pays.

HOMER T. HAYWARD Lumber Co.
QUALITY & SERVICE SINCE 1919
- Lumber
- Moulding
- Plywood
- Windows
- Doors
- Flooring
- Hardware
- Schlage Locks
- Ry-Lock Screens
- Nails
- Paint
- Insulation
- Roofing
- Sheetrock
- Cement
- Shingles & Shakes
- Posts & Pickets
- Fence Materials

REMODEL WITH HAYWARD'S EASY PAYMENT PLAN
S & H GREEN STAMPS
PASO ROBLES 820
10th & Pine Paso Robles
SP 2-2291
5th & E. Morro Bay
From Telephones Served from the Cambria, Cayucos & San Luis Obispo Exchanges Only (No Inter-City Charge) Ask "Operator" for
ENTERPRISE 11406

Building & Loan Associations

See Savings & Loan Associations

Building Maintenance–See Janitor Service

Building Materials

ATASCADERO LUMBER CO
"Everything for the Home"
Doors – Windows – Trim
Paints – Hardware – Sheet Metal
Plumbing Fixtures & Supplies
Electrical Fixtures & Supplies
Asphalt Tile & Linoleum
Garden Tools & Supplies
5305 Traffic Wy-------Atascadero 661

BAXTER BUILDING MATERIALS
1524 Grand Av(AG)-HU 9-2422

Baywood Lumber Co
2d Baywood Park-LI 3-3403

Bickford Wayne E County Rd(MB)-SP 2-5286

BOYLE LUMBER CO
"EVERYTHING FOR THE BUILDER"
Roofing – Doors – Windows – Wallboard
Mouldings – Tools – Builders' Hardware
Dutch Boy Paints – Sheet Rock
Insulation Materials – Fences
Electrical Supplies – Rocklite Blocks
From Cambria, Morro Bay & S. L. O.
Ask Operator for-ENtrprise 1-1471
Ocean Av ----------Cayucos 2311

BUILDERS MARKET
COMPOSITION SHINGLES
& ROOFING
WOOD SHINGLES
Corrugated Galv. Iron & Aluminum
F. H. A. TIME FINANCING AVAILABLE
Harold C. Goodale
840-10th ----------PasoRobles 1600

The Yellow Pages save you time.

BUILDING MATERIALS
READY-MIX CONCRETE

No Job Too Large
No Job Too Small
• SAND • ROCK • CEMENT
• PLANT MIX
• PLASTERING MATERIALS
SP SOUTHERN PACIFIC MILLING CO.
SOUTHERN PACIFIC MILLING CO.
CONCRETE PLANT
Serving San Luis Obispo County
LI 3-8100
SANTA BARBARA AVE.
SAN LUIS OBISPO

Building Materials–(Cont'd)

CAYUCOS BUILDING SUPPLY CO
All Kinds of
LUMBER & BUILDING MATERIALS
ROOFING – FLOORING – CEMENT
DOORS – WINDOWS – SCREENS
PLUMBING & ELECTRICAL SUPPLIES
BUILDERS HARDWARE
Delivery Service in
Cayucos & Morro Bay Area
8th & Hwy No 1---------Cayucos 2032
If no answer call-------Cayucos 4844

Costa J M & Son Hwy 1(MB)-----SP 2-3641

FARM & HOME SUPPLY
FAIR OAKS DISTRICT
LUMBER – PLUMBING SUPPLIES
Builders' Hardware – Plywood – Wallboard
Doors – Windows – Paint – Nails – Fencing
Roofing Materials – "U Bild Headquarters"
Free Delivery – Open 7 Days a Week
7 A.M. to 6 P.M.
At Brisco Rd
1200 Grand Av(AG)-------HU 9-5635

Fleming D S Lumber Co
13th & Atlantic Grovr Cty-HU 9-2729
Gaylord H K N River Rd--------PasoRobls 9

GEORGIA-PACIFIC PLYWOOD CO
Wholesale Only
Sanborn Rd & Industrial
Salins-HArison 4-5758

HAYWARD LUMBER CO
10th & Pine ----------PasoRobles 820
5th & E(MB)----------SP 2-2291
From telephones served by the following exchanges
Cambria San Luis Obispo
Cayucos
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1406
(See Advertisement This Page)

Johnson A O Christian & Victoria--LI 3-3771

LADWIG FARM & HOME SUPPLY
1619 Osos-LI 3-3442

MINEAU & LOOMIS
405 E Branch(AG)-HU 9-2695

Nipomo Lumber Co
Hwy 101 Nipmo-WA 9-4231

O'Kelley J A Trucking
3159 S Broad-LI 3-3546

PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191

QUAGLINO JAMES A BUILDERS SUPPLIES Snta Barbara Av & High-LI 3-0560

RAY'S FLOOR SERVICE
HARDWOOD FLOORING
ASPHALT TILE
Wholesale & Retail
812 South ----------LI 3-2866

ROSELIP WALTER B CO
See Our Adv Concrete-Ready Mixed
N Traffic Wy----------Atascdro 20

SAN LUIS MILL & LUMBER CO
All Types of
BUILDING MATERIALS
& LUMBER
MILLWORK
ESTABLISHED 1883
246 Higuera ----------LI 3-0825
If no answer call---------LI 3-0826

SOUTHERN PAC MILLING CO CONCRETE PLANT
Santa Barbara Av-LI 3-8100
(See Advertisement This Page)

TOBIN'S CENTER LUMBER & SUPPLIES
LUMBER – HARDWARE – ROOFING
WINDOWS – DOORS – MOULDINGS
Water Heaters – Plumbing Supplies
Heating Equipment
19th & Hwy No 1(MB)-----SP 2-8489

WEBSTER JACK PAVING CONTRACTOR
Crushed Rock-Pea Gravel Sand Fill-Base
958 Grand Av(AG)----------HU 9-2694

Building Materials–Used

Joe's Place 582 Higuera---------LI 3-0532

Buildings–See Office Buildings

Buildings–Steel–See Steel Buildings

Bus Lines

Green Bus Service 411 Foothill Bl--LI 3-1414

GREYHOUND BUS LINES
LOW-COST
LUXURY
TRAVEL
GREYHOUND
To all 48 states, Canada, Mexico.
Also: Expense-Paid Tours, Charter Bus Service, Package Express Service.
"FOR INFORMATION CALL"
ARROYO GRANDE
Greyhound Bus Lines
110 Branch(AG)-HU 9-2289
ATASCADERO
Greyhound Bus Lines
5896 El Camino Rl-Atascadero 237
PASO ROBLES
Greyhound Bus Lines
1245 Spring-PasoRobles 242
PISMO BEACH
Doko's Variety Store
880 Price(PB)-PR 3-4628
SAN LUIS OBISPO
Greyhound Bus Lines
1009 Monterey-LI 3-2121
SANTA MARGARITA
Santa Margarita Fire Dist
Hwy-SantaMargarita 2121

Greyhound Bus Lines
110 Branch(AG)-HU 9-2289
Greyhound Bus Lines
5896 El Camino Rl-Atascdro 237
Greyhound Bus Lines
1009 Monterey-LI 3-2121
Greyhound Bus Lines
880 Price(PB)-PR 3-4628
Greyhound Bus Lines
1245 Spring-PasoRobls 242

Business Consultants

Corporation Counseling Service
Unemployment Claims Service
3871 Piedmont Av Oakind-OLympc 4-5466

Business Opportunity Brokers

Brown & Roy Realtors & Insurors
314 Pomeroy Av(PB)-PR 3-2073
Coast Land Realty Co
986 Monterey-LI 3-2682
GRISWOLD E R 1424 Spring---PsoRobls 1510
Groves Jessie F
7405 S El Camino Rl-Atascdro 115-M
Johnson Bob Realtor
5th & Piney Wy(MB)-SP 2-5491
Kennedy Ralph C 1120 Garden-----LI 3-1002
Warnagieris Joe 901 Palm---------LI 3-6101
Willett Richard L 688 California Bl-LI 3-4434

Butane–See Gas–Liquefied Petroleum

Butchers–Wholesale–See Meat–Whsle

Butter

Golden State Co Ltd 570 Higuera--LI 3-4200
Hillcrest Farm Hwy 101(AG)------HU 9-2058

Good party-line neighbors are sure the line is clear before they dial . . . when using a dial telephone. Good party-line neighbors get better party-line service.

Cabinet Makers

Burroughs Cabinet Shop & Paint Store
Hwy No 1-Cayucs 2831
Hammock Chas Cabinet Shop
General Millwork & Cabinets
Hwy ----------Atascadero 177
Herrmann & Safranek Millwork & Builders Supply 5455 Traffic Wy----Atascdro 863-W
Scott W T Cabinet Shop
1539 Grand Av(AG)-HU 9-5547
Ur Emil L 1779 Shell Beach Rd
Shell Bch-PR 3-4624

WESTERN CABINET WORKS
CUSTOM
CABINETS & FURNITURE
MADE TO ORDER
DESIGNS – ESTIMATES
VENETIAN BLINDS – MILLWORK
Formica Specialists
1000 Park ----------PasoRobles 289

Cafeterias–See Restaurants

Calculating Machines

See Adding & Calculating Machines Headings

Cameras

See Photographic Equipment & Supplies Headings

Camping Equipment

Sportsman's Store 719 Higuera----LI 3-6514

Camps

Cayucos Camp Grounds 2d-----Cayucos 4431
Lindo Roble Camp
Lopez Canyon(AG)-HU 9-2026

Candy–See Confectioners Headings

Canners

Pauley Process Inc 390 Manhattan Av
Grovr Cty-HU 9-5504

Carbide Tools–See Tools–Whsle & Mfrs

Carbon Paper

Amer Carbon Paper Mfg Co
Sherwood Field-PasoRobls 1900

Carburetors

Fred's Auto-Electric Parts & Service
863 Palm-LI 3-3821
MUELLER FRANCIS C
Zenith & Holley Sales & Service
198 South ----------LI 3-4416

Card Playing Rooms

RED ROOSTER
Claude E Keithley-Owner
601 Cypress(PB) ----------PR 3-9943

Carpenters

Carpenter's Local 1632 811 Palm--LI 3-7638

Carpet Cleaners–See Rug & Carpet Cleaners

Carpet Layers

ART MESQUIT COMPLETE HOME FURNISHINGS
Bridge & Branch(AG)-HU 9-2116
BOB'S FLOOR COVERINGS
1105 Grand Av(AG)-HU 9-3122
PARAMOUNT UPHOLSTERING CO
1218 Carmel-LI 3-0649

Please look up the number in the Telephone Directory if you are not sure of it.

Cash Registers

BURROUGHS CASH REGISTERS—
FACTORY SALES & SERVICE
BURROUGHS CORP
109 E Alisl Salinas-HA 4-3856

CLARY CASH REGISTERS—
MARSHALL BUSINESS MACHINES
1453 Monterey-LI 3-2914

MARSHALL BUSINESS MACHINES
AUTHORIZED
SALES AND SERVICE
FOR
CLARY
SELF BALANCING CASH REGISTERS
1453 Monterey ----------LI 3-2914

National Cash Register Co
737 Marsh-LI 3-8269

NATIONAL CASH REGISTERS—
NATIONAL CASH REGISTER CO
737 Marsh-LI 3-8269

NELSON JOHNNY OFFICE EQUIPMENT CO
McCASKEY
CASH REGISTERS
& SYSTEMS
690 Higuera ----------LI 3-7347

WALKER'S BOB 785 Marsh------LI 3-1827

Caterers

Brad's Restaurant
209 Pomeroy Av(PB)-PR 3-9908
Broiler The 875 Main(MB)------SP 2-8173
Favorite Bakery 638 Marsh-------LI 3-2026
Frank's Liquor Store 1027 Chorro--LI 3-4423
Pioneer Drive-In Market
Morro & Marsh-LI 3-1837

Cattle Dealers–See Livestock

Cement Contractors

See Contractors–Concrete

Cement–Retail

Roselip Walter B Co
N Traffic Wy-Atascdro 20
Southern Pac Milling Co Concrete Plant
Santa Barbara Av-LI 3-8100

Cement–Whsle & Mfrs

CALAVERAS CEMENTS
For Top Quality
Full Line Portland Cements
Regular, White, Plastic
Early Hardening
And
Other Specialty Types
"FOR INFORMATION CALL"
SALES & SERVICE
Calaveras Cement Co
315 Montgomery S F-DOuglas 2-4224

Cemeteries & Memorial Parks

Cayucos Morro Bay Cemetery
Hwy-Cayucos 4322
Odd Fellows Cemetery & Mausoleum
Hwy-LI 3-2735

WINDOW-WASHING HINT
Dry windows inside with an up-and-down stroke; outside with a crosswise motion. If streaks remain you can tell which side they're on.

Ceramic Equipment & Supplies

CERAMIC SHOP THE
A Complete Line of
CERAMIC SUPPLIES
MOLDS – CLAYS – KILNS
GLAZES – HOBBY FIRING
FREE INSTRUCTIONS IN CERAMICS
WHOLESALE & RETAIL
Marjorie Kuhl – Owner
607-22d ----------PasoRobles 588

LANE'S CERAMIC STUDIO
GREENWARE – SUPPLIES
EQUIPMENT
WHOLESALE – RETAIL
Free Instruction
583 Dana ----------LI 3-2713

Cesspool Building & Service

Bresette A
Septic Tanks Pumped & Cleaned
931-15th ----------PsoRobls 1181
Purtell O N
Septic Tanks & Cesspools
Pumped & Cleaned
204 Aspen(AG) ----------HU 9-5783

SAN LUIS SANITATION SERVICE
ANY PLACE – ANY TIME
CESSPOOLS & SEPTIC TANKS
CLEANED & REPAIRED
REASONABLE RATES
Also See Ad Under Septic Tanks
JOHNNY HOLMES – DAVID L. CANET
1130 Leff ----------LI 3-2635

Chain Saws–See Saws

Chair Caning

Art-Wood-Crafts 955 Pacific-----LI 3-7194

Chair Repairing

See Furniture Repairing & Refinishing; also Upholsterers

Behind on orders? Let handy Classified introduce the suppliers you need. It's fast. It's convenient. Wise buyers say there's nothing like the Yellow Pages of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try Classified once . . . you'll use it often.

Champagne–See Wines Headings

Charcoal

B & H CHARCOAL CO
Oak Ridge Rd-Templtn 2978
Charcoal Products Co
Adelaide Rd-PasoRobls 614
Charcoal Specialties Inc 17th -PasoRobls 120
GALBREATH O W
Corbett Canyon Rd(AG)-HU 9-2022

Chemical Toilets

PUBLIC SANITARY CO
PORTABLE CHEMICAL FIELD TOILETS
FOR CONSTRUCTION WORK
SHOWS – PICNICS – GATHERINGS
Free Pick-Up & Delivery
Approved by State Health Dept. In San Luis Obispo to Monterey – Salinas Areas
Call Fresno 6-7085 or Write Box 3140
Christine Minnittee - Owner
3595 W Jensen Av-----Fresno 3-7085

Children's & Infants' Garments–Retail

BILLIE'S TOY & BABY SHOP
766 Higuera-LI 3-4032
CHRISTINE'S
7-14 Pre-Teens
869 Higuera ----------LI 3-4821
Grand Apparel The
951 Grand Av(AG)-HU 9-3113
Harkness Hilda 126 Branch(AG)--HU 9-2270

RILEYS DEPT STORE
Trude of Calif. – Cinderella
Kaynee – Munsingwear – Carters
Niley Nite – R & B Doll Co.
Nappies
Billy the Kid – North Star
Bonnie Doone
1144 Chorro ----------LI 3-1421

RUMLEY'S DEPT STORE
5th(MB)-SP 2-3251
Vivian's Smart Shop 1347 Park-PasoRobls 310

Chinchillas

Coast Chinchilla Ranch
1395 Mentone Av Grover City-HU 9-3293

NEWSPAPER FIREWOOD
To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

Why Not?

When you select someone to supply your needs, make it a point to tell them that you found their advertisement in the . . .

Yellow Pages

CITY & STATE
Licensed 25 Years

Dr. Rudolph A. Poe
CHIROPRACTOR

Exclusive Poe System
DRUGLESS HEALTH SERVICE
DIAGNOSIS AND TREATMENT
Compensation Cases

- Ultra-Sonic
- Ultra-Violet Infra Red
- Short Wave – Diathermy
- X-Ray – Fluoroscope
- Laboratory Tests
- Manipulation and Adhesion Techniques
- Physio-Therapy – Diet
- Heat Treatments

657 MARSH STREET
(Next to Purity Store)
EASY PARKING

PHONE
SAN LUIS OBISPO
LI 3-5730

Paso Robles Office
DR. L. POE
Phone 223

H. I. O. CHIROPRACTIC

"it's New"

H. I. O. Chiropractic removes the cause of Dis-Ease. Our office is fully equipped with neurocalometer, X-Ray, Fluoroscope.
What is H. I. O. Chiropractic? H. I. O. Chiropractic is the modern up-to-date Chiropractic system of locating the exact point of nerve pressure and removing that pressure in a specific manner by hand only.
The Neurocalometer is a scientific precision instrument that locates the nerve pressure which is the cause of Dis-Ease. The X-Ray pictures the abnormal condition and position of the spinal bone or bones that cause the nerve pressure resulting in Dis-Ease.

J. H. Mullin D. C.

Palmer Graduate — Over 20 Years Experience

PHONE
LI 3-2823

726 FOOTHILL BLVD.

Chinese Foods

Hong Kong Cafe 943 Spring---PasoRobls 604
Mee Heng Low Chop Suey Shop
815 Palm-LI 3-6627
Shanghai Low 861 Palm----------LI 3-2634

Chiropodists

Dunford Wm H 1133 Essex-------LI 3-3025
If no answer call----------LI 3-6932
O'Donnell John E 1363 Marsh-----LI 3-4736
O'Donnell John E 1221 Park-PasoRobls 1934

Chiropractors

ADAMS CHAS E
CHARLES E. ADAMS, D.C.
BETTE C. ADAMS, D.C.
COMPLETE CHIROPRACTIC SERVICE
MINERAL BATHS
Hidden Valley Hot Springs Inc.
Avila Rd ----------LI 3-1534
Residence ----------PR 6-2005

AMEND ELEANOR E 1023 Mill---LI 3-4832
(See Advertisement Page 21)

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

Chiropractors–(Cont'd)

BETTENCOURT ALICE R
ARE YOU SICK
NERVOUS – TIRED – DISCOURAGED?
LET ME HELP YOU
All Natural Methods
Hours: Mon. thru Fri. – 9 A.M. to 5 P.M.
Evenings by Appointment
571 Marsh ----------LI 3-6742

Bettencourt Alice R 571 Marsh----LI 3-6742
(See Advertisement Page 21)
Freitas G Martin
1070 Grand Av(AG)-HU 9-3815
(See Advertisement Page 21)
Gurrisi John 341 Higuera---------LI 3-3919
MADSON A J 870 Price(PB)------PR 3-4636
(See Advertisement This Page)
Mullin J H 726 Foothill Bl--------LI 3-2823
(See Advertisement This Page)
Nimmo Katherine
Beach Av Oceano-HU 9-3936

POE LENORD E
CHIROPRACTIC
FOR THE FAMILY
303-16th ----------PsoRobls 223

(Continued Next Page)

NAIL POLISH FOR METAL

To keep the bright metal bands on kitchen sinks and counters from staining your apron black, touch up the bands with colorless lacquer. If you can't get the lacquer, colorless nail polish will do.

CHIROPRACTOR

LATEST DIAGNOSTIC METHODS
X-RAY & HEARTOMETER
COLONIC IRRIGATIONS
SCIENTIFIC DIET & FOOD ANALYSIS
Complete Physio-Therapy Department

For Appointment Phone
PR 3-4636
Residence HU 9-2638

PALMER GRADUATE

DR. A. J. MADSON
870 PRICE — PISMO BEACH

Chiropractors–(Cont'd)

Poe Lenord E 303-16th -------PsoRobls 223
(See Advertisement This Page)
Poe & Poe 657 Marsh----------LI 3-5730
Poe & Poe 303-16th ----------PsoRobls 223
POE RUDOLPH A 657 Marsh------LI 3-5730
(See Advertisement Page 20)
Wilkinson John J 580-6th(MB) ---SP 2-3311
If no answer call----------LI 3-2072

Christian Science Practitioners

Smith Gene Dodson Mrs
1238 Spring-PasoRobles 1423

Often it is a convenience for various members of your household or business to have personal listings in the Telephone Directory. The cost of these extra listings is small.

ARE YOU SICK?
NERVOUS - TIRED!
DISCOURAGED!

Let Me Help You If You Suffer from Dizziness, Headaches, Gas, Indigestion, Constipation, Neuritis, Arthritis – Bronchitis – Etc.

SPOT REDUCING

HOURS:
Monday thru Friday – 9 A.M. to 5 P.M.
EVENINGS BY APPOINTMENT

Dr. Alice R. Bettencourt
CHIROPRACTOR

LI 3-6742

571 MARSH
SAN LUIS OBISPO

EYE TRAINING ★★★ SLENDERIZING
NUTRITIONAL THERAPY ★★★ X-RAY

Dr. Eleanor E. Amend
CHIROPRACTOR

LI 3-4832

1023 MILL — SAN LUIS OBISPO

Church Furnishings

Custom Crafters
636 E Lerdo Shaftr-Ploner 6-4968

Church Organizations

Cayucos Community Church
Hwy 1 & 3d-Cayucos 4221

Church Supplies

Angelus Guild The
Catholic Supply & Information Center
730 Baker Bakersfield ----FAirvw 3-5009
CHRISTIAN SUPPLY & GOOD NEWS CENTER 1126 Garden----------LI 3-6146

Churches–Adventist

Seventh-Day Adventist Church & Day School Orcutt Rd----------LI 3-1849

Churches–Assemblies of God

ASSEMBLY OF GOD
Paul L Ferguson-Pastor
1600 Chorro ----------LI 3-1470
Assembly of God Church
Rev Ray F Wilcox-Pastor
Shandn ----------PasoRobls 52-R-12
Assembly of God Church
Rev P R Keeth-Minister
18th & Oak ----------PasoRobls 1174-J
If no answer call----------PasoRobles 661

Churches–Baptist

CALVARY BAPTIST CHURCH
Rev Don W Husted-Pastor
867 Pacific ----------LI 3-6546
FIRST BAPTIST CHURCH
Rev Otto Kliever-Pastor
Osos & Pacific----------LI 3-0945
Pastor's Residence 3040 Flora---LI 3-1128

Advertise here—it pays.

Churches–Baptist–(Cont'd)

FIRST BAPTIST CHURCH
REV. PAUL W. BROWN – Pastor
Sunday School 9:30 A.M.
MORNING WORSHIP 11 A.M.
EVENING SERVICE 7:30 P.M.
CHRISTIAN ENDEAVOR 6:30 P.M.
17th & Park--------PasoRobles 712-W
Pastor's Residence ---PasoRobles 1211

Springfield Baptist Church
160 Brook-LI 3-4157

Churches–Catholic, Roman

Catholic Church Piney Wy(MB) ---SP 2-5001
Catholic Church
461 Pismo Av(PB)-PR 3-2219
Catholic Church
6410 Santa Lucia Av-Atascdro 640
Catholic Church
Mass Sunday 8-10 & 11:00 AM
512-13th ----------PasoRobls 207
Catholic Rectory Ocean Av------Cayucos 2621
Old Mission The 782 Monterey----LI 3-1034
St Patrick's Church
128 W Branch(AG)-HU 9-2680

Churches–Christian Science

Christian Science Reading Room
11 AM-4:30 PM Except Sun & Hol
First Church of Christ-Scientist
1326 Garden
Sun Service 11 AM-Wed Eve 8 PM
1126 Morro ----------LI 3-0759

Churches–Church of Christ

Church of Christ 2790 Broad-------LI 3-1219
Church of Christ 1444 Snta Rsa Sn Luis Obispo
Donald D Sawatzke-Evangelist
Bible Study 10 AM Worship 11 AM
Wednesday 7:30 PM

DO YOU HAVE RECTAL TROUBLE?
HEMORRHOIDS
PILES COMPLETELY ELIMINATED WITHOUT CUTTING
X-RAY EXAMINATION
PHYSICAL & ELECTRO THERAPY
SPINE & BACK PAIN – SCIATICA – SINUS TROUBLE
CHRONIC BLADDER TROUBLE – ARTHRITIS – NERVOUSNESS
LOW & HIGH BLOOD PRESSURE – HEART TROUBLE – BRONCHITIS
HEADACHE – LIVER TROUBLE – FEMALE DISORDERS
ASTHMA – EYE CONDITIONS
Consult Without Charge
DR. G. MARTIN FREITAS
HU 9-3815
1070 Grand Ave. Arroyo Grande — Fairoaks District

CHIROPRACTOR
APPOINTMENT BY PHONE
PASO ROBLES 223
COMPLETE CHIROPRACTIC HEALTH SERVICE
EXCLUSIVE POE SYSTEM
DR. LENORD E. POE
303 - SIXTEEN STREET – PASO ROBLES
SAN LUIS OBISPO OFFICE
Dr. Rudolph A. Poe – LI 3-5730

Churches–Community

CAYUCOS COMMUNITY CHURCH
Rev Arthur N Ramey-Pastor
Hwy 1 & 3d----------Cayucs 4221
Community Church
5495 Palma Av-Atascdro 33-W

Churches–Congregational

Plymouth Congregational Church
1315 Oak-PasoRobles 427
If no answer call----------PasoRobls 145

Churches–Episcopal

St Barnabas Episcopal Church
Barnett(AG)-HU 9-2990
St James Episcopal Church
Rev Max L Christensen-Rector
1345 Oak ----------PasoRobls 1328
St Peter's-By-The-Sea
2d & E(MB)-SP 2-4181
St Stephens Episcopal Church
1344 Nipomo-LI 3-7212

Churches–Foursquare Gospel

FOURSQUARE CHURCH
VANCE WISE – Pastor
SUNDAY SERVICES
Sunday School 9:45 A.M.
Morning Worship 11:00 A.M.
Evening Evangelistic 7:45 P.M.
MID-WEEK SERVICES
Wednesday & Friday 7:45 P.M.
Corner Islay & Carmel
400 High ----------LI 3-8693

Churches–Latter Day Saints

Church of Jesus Christ of Latter Day Saints------American Legion Hall(AG)
In Arroyo Grande
B Ward Phelps-Branch Pres
Church of Jesus Christ of Latter Day Saints----2747 S Broad Sn Luis Obispo
In San Luis Obispo
Bishop James D Packer
Church of Jesus Christ of Latter Day Saints Paso Robles Women's Club Paso Rbls
In Paso Robles
Bishop Noel E Carmack

Churches–Lutheran

Abolios Roberts V 124 Allen(AG)-HU 9-2708
Calvary Lutheran Church
Beloit Lutheran Church-Templeton
Rev J William Raymond-Pastor
First & C(MB) ----------SP 2-8457
Parsonage-
480 Bernardo Av(MB)-SP 2-8457
Lutheran Church
Rev Walter Loretz
Divine Service 11 AM
Foothill Bl & Hwy 1----------LI 3-8327
Lutheran Church 9th & Vine--PasoRobles 244

Churches–Methodist

Community Methodist Church
Rev Benjamin A Laird-Pastor
205 Windward Av Shell Bch----PR 3-4607
Methodist Church
Rev Gilbert J Gray-Pastor
1326 Oak ----------PasoRobles 191
METHODIST CHURCH
Rev Wm A Kendall-Pastor
Pacific & Morro----------LI 3-9047
Parsonage-873 Venable ---------LI 3-8194

Churches–Nazarene

CHURCH OF THE NAZARENE
Rev. James F. Ballew – Pastor
9:45 A.M. SUNDAY SCHOOL
11:00 A.M. MORNING WORSHIP
6 P.M. YOUTH SERVICES
7 P.M. REVIVAL HOUR
652 Santa Rosa----------LI 3-3192
Pastor's Res 375 Toro-----LI 3-3192

PASO ROBLES LAUNDRY LINEN SUPPLY & CLEANING

21 Years Experience

"QUALITY CLEANING ONLY"

RETEX PROCESS

24-HOUR SERVICE ON CLEANING

Free Pick-Up & Delivery

MINOR REPAIRS ON EVERY GARMENT

• BLANKETS • CURTAINS • LAUNDRY

Serving

SAN MIGUEL - MORRO BAY
SANTA MARGARITA
CAYUCOS - PASO ROBLES
ATASCADERO - SHANDON
KING CITY - TEMPLETON
SAN ARDO - SAN LUCAS

PHONE

PASO ROBLES 315

From Telephones Served by the Following Exchange
Atascadero
(No Inter-City Charge)
Ask Operator for ENterprise 1-1228

1344 PINE

THREE LOCATIONS

214 HIGUERA

695 HIGUERA

BRANCH 983 OSOS

Cleaning

OUR MOTTO *"Quality and Prompt Service"*

PICK-UP AND DELIVERY THROUGHOUT COUNTY

One of the Most Modern Plants in County. All New in 1953

Paul's ***dry cleaners***

LI 3-2250
LI 3-7694
LI 3-0702

Churches–Pentecostal

United Pentecostal Jesus Name Church
568 S 13th Grover Cty-HU 9-3624

Churches–Pentecostal Church of God

Pentecostal Church of God
Rev A B Gee Pastor
1152 Brighton Av Grovr Cty---HU 9-2235

Churches–Presbyterian

Presbyterian Church Study
Albert J Knoll-Pastor
Ray W Heer-Asst Pastor
Marsh & Morro ----------LI 3-5452

FLEXIBLE THIMBLE

To avoid pricked fingers when sewing, put several coats of nail polish on your finger tips.

EXPERT CLEANING & LAUNDRY SERVICE

4-Day Service – Pick-up and Delivery

PHONE
LI 3-7904

HOME
Laundry & Dry Cleaners

1323 Morro

CITY CLEANERS

FUTUR-TRON CLEANING

CLEANING OF THE FUTURE TODAY

WE GIVE GOLD BOND STAMPS

PICK-UP & DELIVERY

DIAL
LI 3-3105

R. E. BOYLE – Owner

709 HIGUERA SAN LUIS OBISPO

Churches–Various Denominations

Atascadero Gospel Chapel Atascadero
Av & Curbaril Av-Atascadero 749-J
GRACE TABERNACLE
Rev Leroy Persson
Osos & Pismo----------LI 3-2358
If no answer call---------SntaMrgrta 5364
Or call ----------LI 3-1597
Jehovah's Witnesses
842 California Bl-LI 3-4613
Jehovah's Witnesses
1300 Hillcrest Dr(AG)-HU 9-3903
Jehovah's Witnesses
N River Rd-PasoRobls 7-R-1
Oceano Full Gospel Tabernacle
2310 Paso Robles Av Oceano-HU 9-3601

Cigar & Cigarette Lighters–Repairing

Ronson Service of Calif
233 Post S F-YUkon 2-6580

Cigars & Tobacco–Retail

Bernard's Cigar Store 1814 Osos--LI 3-3641
DUKE'S SMOKE SHOP
Ray Palmer & Foster Atkins-Owners
737-12th ----------PasoRobls 338
Kluver's Cigar Store 726 Higuera--LI 3-2142
Mort's United
Open until Midnight-7 Nights a Week
998 Higuera ----------LI 3-2449
WALDORF CAFE 975 Osos--------LI 3-9987

City Government Offices

See Alphabetical Directory Under "Name of City"

Cleaners–Carpet

See Rug & Carpet Cleaners

Cleaners & Dyers

American Cleaners & Laundry
933 Main(MB)-SP 2-3342
AMERICAN LAUNDRY & DRY CLEANERS
EXPERT CLEANING AND LAUNDRY SERVICE
Pick-Up & Delivery Service
975 Essex ----------LI 3-1848
Arroyo Cleaners
127 E Branch(AG)-HU 9-2428
California Cleaners
590 Dolliver(PB)-PR 3-4620
CAMBRIA PINES LAUNDRY & CLEANERS
Cambria-WA 7-4648

(Continued Next Page)

Complete representation here will bring you your share of thousands of customers who rely on these Yellow Pages as a buyers' guide.

Cleaners & Dyers–(Cont'd)

CITY CLEANERS
IN SAN LUIS OBISPO
FUTUR-TRON CLEANING
Cleaning of the Future Today
PICK-UP & DELIVERY SERVICE
We Give Gold Bond Stamps
709 Higuera ----------LI 3-3105

City Cleaners 709 Higuera---------LI 3-3105
(See Advertisement Page 22)

DONNIE CLEANERS
MISS CARMEL TORRES – Prop.
ONE STOP DOES IT ALL
24-HOUR CLEANING & ALTERATION SERVICE
Dyeing & Laundry Agency
Pick-Up & Delivery
23d & Spring---------PasoRobles 701

Fair Oaks Cleaners
923 Grand Av(AG)-HU 9-3669

GROVER CITY CLEANERS
McCOMBS, Owner & Operator
QUALITY CLEANING
PRESSING – DYEING – ALTERATIONS
HATS CLEANED & BLOCKED
CURTAINS – DRAPERIES – BLANKETS
Expertly Cleaned – Reasonable Prices
Open Daily Except Sunday
8 A.M. to 6:30 P.M.
874 Grand Av Grovr Cty----HU 9-3986

HI-WAY CLEANERS
640 Price(PB)-PR 3-2497
HOME LAUNDRY & DRY CLEANERS
1323 Morro-LI 3-7904
(See Advertisement Page 22)
Knight's Automatic Laundry
544-12th-PasoRobls 481-W

Advertise here—it pays.

The Mission Dry Cleaning & Laundry

WE OPERATE OUR OWN DRY CLEANING PLANT

APPROVED SANITONE SERVICE

IF IT CAN BE DONE WE CAN DO IT

APPROVED SANITONE SERVICE

LI 3-4720

331 PACIFIC ST.
ONE BLOCK EAST OF FREEWAY INTERSECTION AT HIGUERA

MORRO BAY

SP 2-5381

445-5th Next to Post Office

WE SERVE THE FOLLOWING COMMUNITIES
SHELL BEACH – MORRO BAY
ARROYO GRANDE – OCEANO
AVILA – GROVER CITY
CAYUCOS – PISMO BEACH

Cleaners & Dyers–(Cont'd)

Martha's Cleaners
We Give S & H Green Stamps
875 Grand Av Grovr Cty---------HU 9-3654
MISSION LAUNDRY & DRY CLEANING
331 Pacific-LI 3-4720
(See Advertisement This Page)

MISSION TAILORING SERVICE
SPECIAL
SUEDE CLEANING
SERVICE
Personal Attention Given to All Work
722 Marsh ----------LI 3-7719

Morro Bay Cleaners
7th & Main(MB)-SP 2-8477

NU-WAY CLEANERS
PASO ROBLES 39
FREE PICK-UP & DELIVERY
Across from Hi-Ho Theatre
Highway 101
LAUNDRY
1427 Spring ----------PasoRobles 39

PARK CLEANERS
We Specialize in QUALITY & SERVICE
WORK DONE IN OUR OWN PLANT
1-DAY SPECIALS
Pressing While-U-Wait
"FREE PICK-UP & DELIVERY"
LAUNDRY
733-12th ----------PasoRobles 23

PASO ROBLES LAUNDRY LINEN SUPPLY & DRY CLEANING 1344 Pine-PasoRobls 315
(See Advertisement Page 22)
Paul's Dry Cleaners 214 Higuera---LI 3-2250
Branch No 1 983 Osos ----------LI 3-0702
Branch No 2 695 Higuera -------LI 3-7694
(See Advertisement Page 22)
QUALITY CLEANERS
109 E Branch(AG)-HU 9-2696

R C CLEANERS
ROSEMARY CABONCE – Prop.
CLEANING & LAUNDRY SERVICE
CURTAINS – DRAPES
Specializing in Men's Tailor Made Shirts
Small Repairs Free
ALTERATIONS & DRESSMAKING
GOLD BOND STAMPS
Hours 9 to 6 Mon. Thru Sat.
1211 Grand Av----------HU 9-2682

Raimond E Cleaners
Entrada Av-Atascadero 609
Rocky's Cleaners
5880 Traffic Wy-Atascdro 442

SPOTLESS CLEANERS
If Your Clothes Are Not Becoming to You
They Should Be Coming to Us
PICK-UP & DELIVERY SERVICE
We Give S & H Green Stamps
385 Higuera ----------LI 3-2947

Vapor Cleaning Works
1344 Pine-PsoRobls 315

Clergymen

HUSTED DON W 867 Pacific-----LI 3-6546
PERSSON LEROY Osos & Pismo---LI 3-2358
If no answer call---------SntaMrgrta 5364
Or call ----------LI 3-1597

Clinics

Cambria Clinic Main Cambria----WA 7-4410
FRENCH MEDICAL CLINIC
24 Hour Service
1170 Marsh ----------LI 3-7070
SAN LUIS CLINIC
24 Hour Service
990 Pacific ----------LI 3-4800

The Yellow Pages save you time.

Clothing–Boys', Retail

Billie's Toy & Baby Shop
766 Higuera-LI 3-4032
Lee's Men's Store
Nationally Known Brands
5965 Traffic Wy----------Atascdro 357
Parfitt's 741 Dolliver(PB)--------PR 3-4471
ROWAN'S STORE FOR MEN & BOYS
782 Higuera-LI 3-7148

Clothing–Men's, Retail

See Also Men's Furnishings–Retail

Bendeck Nazir C
1591 Grand Av Grovr Cty-HU 9-5467
BENO'S INC 1019 Morro---------LI 3-6092
David Rowe Men's Clothing
720-14th-PasoRobls 720
(See Advertisement This Page)
Green Bros 871 Monterey---------LI 3-0988
Grover City Clothing
1343 Grand Av Grovr Cty-HU 9-2218
Hub The 125 E Branch(AG)-------HU 9-3987
KIRKEBY CARL
We Don't Sell-You Buy
851 Higuera ----------LI 3-6345
LEE'S MEN'S STORE
Nationally Known Brands
5965 Traffic Wy----------Atascadero 357
Murrays Men's Store
781 Dolliver(PB)-PR 3-2082
ROWAN'S STORE FOR MEN & BOYS
782 Higuera-LI 3-7148
Siebert's 455-5th(MB) ----------SP 2-4586
Squire's Men's Wear
745-12th-PasoRobls 1280
WICKENDEN'S
Timely Clothes
837 Monterey ----------LI 3-6145

Clothing–Used

A W V S Thrift Shop 1224 Morro--LI 3-1545

Clubs

See also Associations; Fraternal Organizations; Etc

Amer Legion Recreation Club
1661 Mill-LI 3-6445
Arroyo Grande Assn Hall
Huasna Rd-HU 9-9968
Auto Club of Southern Calif
1134 Monterey-LI 3-6454
Automobile Club of Southern Calif
1113 Spring-PsoRobls 1077
Hi-Hat Hwy 101----------Atascdro 750
JOHNNY'S TAVERN
1216 Spring-PasoRobls 85
Morro Beach Inn
Roosevelt Hwy(MB)-SP 2-8390
MORRO CLUB
Charles Lewellyn-Owner
978 Morro ----------LI 3-7427

Wise buyers say there's nothing like the Yellow Pages for getting in touch with almost everyone who sells things, fixes things, does things.

DAVID ROWE
MEN'S CLOTHING
PASO ROBLES 720
720 FOURTEENTH ST.

Cocktail Lounges

Alex Shell Beach Inn
853 Shell Beach Rd Shell Beach-PR 3-9901
Bee Hive Inc 897 Monterey--------LI 3-9794
Berta's 860 Monterey----------LI 3-2119
Blinking Owl
11th & Grand Av Grovr Cty-HU 9-9975
BREAKERS CAFE
Market & 5th(MB)-SP 2-5751
BULL'S TAVERN 1032 Chorro---LI 3-2217
Buoy Cafe
Evangeline Parks-Owner
Ocean Av ----------Cayucos 2022
Busi's Cafe
Specializing in Spaghetti
1122 Pine ----------PsoRobls 581
C & J CAFE
Spanish Dishes
1232 Pine ----------PasoRobls 365
Circle Inn 6th & Main(MB)-------SP 2-5331
Craby Joe's 6220 El Camino Rl-Atascdro 900
Dan & Angie Cafe----------Templeton 2392
DANTES
Dante Chiesa-Owner
955 Higuera ----------LI 3-9734
FERDY'S BAR
Steaks Our Specialty Open Daily
12th & Pine----------PasoRobls 171
Frank's Cafe 645 Higuera---------LI 3-9973
HAPPY JACK'S 6th & Main(MB)-SP 2-8478
Harry's Place 690 Cypress(PB)---PR 3-9979
HI-HAT Hwy 101----------Atascadero 750
HOTEL CARLTON Hiway ---Atascadero 500
Howell's Corner Los Osos Rd-------LI 3-2673
JIM'S INN 1025 Morro---------LI 3-9825
JOHNNY'S TAVERN
J L Jordan Owner-H D Ellis Mgr
1216 Spring----------PsoRobls 85
King of Clubs
483 Grand Av Grover City-HU 9-2919
Knott's Cafe Hwy 101 Nipomo----WA 9-7951
LYLE'S COCKTAIL LOUNGE
1215 Spring-PsoRobls 798
MAC'S CAFE Avila Bch----------LI 3-8621
Manuel's Liquors 2145 S Broad---LI 3-5074
MATTIE'S 101 Hwy(PB)--------PR 3-2488
MORRO BEACH INN
DRAFT BEER
COCKTAIL LOUNGE
SANDWICHES – CHILI
LIGHT LUNCHES
OPEN AT 10 A.M.
CLOSE AT 2 A.M.
SAM & EVE SMITH – Owners
2 Miles North of Morro Bay
Roosevelt Hwy(MB) --------SP 2-8390
MOTEL INN
Cocktail Lounge & Dining Room
SPECIALIZING IN
BARBECUED STEAKS
CHOPS & CHICKEN
Sea Foods in Season
North City Limits
2223 Monterey ----------LI 3-4000
Motel Inn Cafe & Cocktail Lounge
2223 Monterey-LI 3-8589
OCEANA THE
John L Pein
Front & Ocean Oceano---------HU 9-9976
Pepper Inn Pismo Hwy----------LI 3-3422
Phil's Place 119 Front Oceano----HU 9-9910
PLAINS THE
THE FINEST DRINKS & FOOD WE KNOW OF – BAR NONE
See Our Western Relics
HOWARD SUMNER – Owner
Restaurant – Paso Robles 1544
1226 Pine ----------PasoRobles 86
POWELL'S
Shell Beach Rd Shell Bch-PR 3-9960
REALI'S Main Cambria---------WA 7-8960

(Continued Next Page)

Your Yellow Pages are an important part of your telephone service. Use them often. They help you find who buys, sells, rents, repairs.

COLLECTIONS

UNPAID ACCOUNTS COLLECTED

- Any Kind
- Any Place
- Any Time

CALL
LI 3-6367

NO COLLECTION! NO CHARGE!

Our 27th Year

MEDICO-DENTAL ADJUSTMENT BUREAU

A. Bateman

1335 Monterey San Luis Obispo

COLLECTIONS

- All Types of Accounts

PHONE
LI 3-7265

CREDIT BUREAU OF SAN LUIS OBISPO

THOMAS RICE, Manager

987 OSOS SAN LUIS OBISPO

COLLECTION

why gamble?

WITH YOUR COLLECTION PROBLEMS

FOR ACCURATE SERVICE PHONE

PASO ROBLES CREDIT BUREAU

PASO ROBLES 865

Mon. – Fri. 9 - 5 P.M. Sat. 9 - 12 P.M.

BANK OF AMERICA BLDG.

Cocktail Lounges–(Conf'd)

REX'S COCKTAIL LOUNGE & LIQUOR STORE
SERVING DELICIOUS BROILED STEAKS & CHICKEN
6 P.M. to 11 P.M. Daily
Highway ----------Atascadero 298

Roy's Cafe & Cocktail Lounge
El Camino Real-Atascdro 666

STANLEY'S 978 Monterey-------LI 3-9789
STEVE'S CAFE 958 Monterey----LI 3-9783

Surf Club 195 Pomeroy(PB)------PR 3-9964
This Ol'e House Los Osos Rd------LI 3-9760
Tobey's Palace Club
590 Cypress(PB)-PR 3-9949
Tower Barbecue & Cocktail Lounges
427 Higuera-LI 3-4287
Townsend's Coffee Shop & Cocktail Lounge
990 Monterey-LI 3-9954

WALDORF CAFE 975 Osos------LI 3-9987
WATSON'S FRED COCKTAIL LOUNGE
1011 Higuera-LI 3-4315

Coffee Dealers–Retail

Farmer Bros 1531 Monterey-----LI 3-3340

Coffee Dealers–Whsle

FARMER BROS 1531 Monterey---LI 3-3340

Coin Dealers

Smith's S S Trading Post Edna Rd-LI 3-1716

Cold Storage Lockers

See Frozen Food Lockers–Renting

Cold Storage Warehouses

AMERICAN REFRIGERATING CO
QUICK FREEZING
COLD STORAGE
ICE MFG. & SALES
H. LEE HOLMES – Manager
241 Pismo ----------LI 3-0785
If no answer call--------LI 3-2689

Collection Agencies

CREDIT BUREAU OF SAN LUIS OBISPO
COLLECTIONS
Thomas Rice – Manager
No Collection – No Charge
Licensed & Bonded
987 Osos ----------LI 3-7265

Credit Bureau of San Luis Obispo
Reporting 987 Osos----------LI 3-7262
Collections 987 Osos----------LI 3-7265
(See Advertisement This Page)

MEDICO-DENTAL ADJUSTMENT BUREAU 1335 Monterey-------LI 3-6367
(See Advertisement This Page)

Paso Robles Credit Bureau
Bk of America Bldg-PasoRobls 865
(See Advertisement This Page)

Colleges–See Schools

Colonic Irrigation

Alley's Physical Therapy
1031 Pine-PasoRobls 56
Madson A J 870 Price(PB)-------PR 3-4636
Wilkinson John J 580-6th(MB)---SP 2-3311

Our free Architects and Builders Service will be glad to advise you about concealed telephone wiring and convenient telephone outlets.

Concrete Blocks & Shapes

BOYLE LUMBER CO
ROCKLITE LIGHTWEIGHT BLOCKS
SAND – GRAVEL – CEMENT
Pier Blocks – Drain Tile
Stepping Stones – Flower Borders
Brick – Clay Products
Flue Linings – Fireplace Units
From Cambria, Morro Bay & S.L.O.
Ask for ----------ENterprise 1-1471
Ocean Av ----------Cayucos 2311

FAULSTICH BROS SAN LUIS BRICK INC
MANUFACTURERS OF RED BRICK
Fireplace & Masonry Supplies
Concrete & Rocklite Blocks
Flagstone
MASONRY & TILE CONTRACTORS
Member San Luis Obispo Co. Contractors Assn.
2900 S Broad ----------LI 3-6929

GAYLORD H K N River Rd------PsoRobls 9

Concrete Construction

See Contractors–Concrete

Concrete Mixers–Renting

George's Equipment Rentals S Hwy-LI 3-1436

Concrete–Ready Mixed

BICKFORD WAYNE E
County Rd(MB)-SP 2-5286
(See Advertisement Page 25)

JOHNSON A O
TRANSIT MIXED CONCRETE
Large or Small Amounts
CEMENT CONTRACTORS
Foundations – Walks – Curbs
Driveways – Steps
Christian & Victoria--------LI 3-3771
If no answer call----------LI 3-7373

(Continued Next Page)

SP
SOUTHERN PACIFIC MILLING CO.

BUILDING MATERIALS
READY-MIX CONCRETE

CALL "S.P."...
"SERVICE PLUS – QUALITY"

Aggregates
Asphaltic Paving Materials and Plastering Materials

Serving the Tri-Counties Since 1885

LI 3-8100
SANTA BARBARA AVE.
SAN LUIS OBISPO

When a Name RECOMMENDED has been FORGOTTEN

You remember someone recommending a certain concern or dealer, but can't remember the name recommended.

LOOK IN THE Classified TELEPHONE SECTION

Concrete–Ready Mixed–(Conf'd)

Paso Robles Transit Mix
S Hwy-PasoRobls 433
(See Advertisement This Page)

ROSELIP WALTER B CO
N Traffic Wy-Atascdro 20
(See Advertisement This Page)

SOUTHERN PAC MILLING CO CONCRETE PLANT
Santa Barbara Av-LI 3-8100
(See Advertisement Page 24)

Wilson Rock & Gravel Service
Atlantic Av Grover City-HU 9-2977
(See Advertisement This Page)

ROLLING PIE-CRUST

When rolling pie-crust, you can keep it from sticking to the rolling pin or breadboard by putting the dough between sheets of oiled paper.

WILSON ROCK & GRAVEL SERVICE

READY MIX CONCRETE
For BUILDINGS – FLOORS – SIDEWALKS & FOUNDATIONS

ANY AMOUNT

It Costs No More To Do It The Easy Way

SAND – GRAVEL – SCREENED ROCK
PLASTERING SAND – FILL
EXCAVATING

Open Saturdays Till Noon

HU 9-2977

FRONT & ATLANTIC
GROVER CITY

CONCRETE READY MIX

WAYNE E. BICKFORD
CEMENT CONTRACTOR

CEMENT
GRAVEL
ROCK
SAND

PHONE
SP 2-5286
SP 2-8455

COUNTY RD. MORRO BAY

CONCRETE
Ready Mix

MATERIALS
★ Concrete
★ Portland Cement
★ Rock ★ Sand
★ Base Rock
★ Asphaltic Paving Materials

CALL COLLECT
ATASCADERO 20
If No Answer Call Atascadero 1176 – If No Answer Call Atascadero 484

"Throughout S.L.O. County"

WALTER B. ROSELIP CO.
MAILING ADDRESS – P.O. BOX 458 ATASCADERO, CALIF.
N. TRAFFIC WAY ATASCADERO

PASO ROBLES TRANSIT MIX CONCRETE

KEN BIRKS

"WE SELL QUALITY CONCRETE"

ROCK - SAND
ASPHALT
&
CONSTRUCTION MATERIALS
FREE ESTIMATES

PHONE
PASO ROBLES 433
EVENINGS & HOLIDAYS CALL
PASO ROBLES 615

S. HWY. 101 PASO ROBLES

Concrete Reinforcements

SAN JOSE STEEL

Reinforcing steel for concrete structures. Detailed, fabricated, transported, placed. Commercial & industrial bldgs., bridges, dams, etc.
STRUCTURAL STEEL
STEEL BUILDINGS
CHAIN LINK FENCE

SJS SAN JOSE STEEL CO.

"FOR INFORMATION CALL"
San Jose Steel Co Inc
195 N 30th San Jose-CYpress 5-0353

Confectioners–Whsle & Mfrs

JENSEN SALES CO
CONFECTIONS
CIGARS
POTATO CHIPS
RESTAURANT SUPPLIES
1359 Monterey ----------LI 3-7948

Constables

West Kenneth ----------PsoRobls 1266-J

Construction Service

See Contractors Headings

Contractors–Alteration

Mandella Casper 1044 Park-PasoRobls 160-W
Mandella Charles L
505 Spring-PasoRobls 1288
Nielsen Harald N 956 Walnut------LI 3-2595
Pemberton F & Wm
1334 Chestnut-PasoRobls 1386
Schultz David D Building Contractor
Willow Creek-PasoRobls 25-J-3

You can make telephone service in that new house you're planning much more convenient if you provide for concealed wiring and handy outlets. For free help, call your local Pacific Telephone office and ask for Architects and Builders Service.

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

Built-In Telephone Facilities Are A Part of Western Living

PUT BUILT-IN TELEPHONE FACILITIES IN YOUR PLANS

PACIFIC TELEPHONE
CALL YOUR LOCAL BUSINESS OFFICE

HARALD N. NIELSEN
General Building Contractor

RESIDENTIAL AND COMMERCIAL
REPAIRING & REMODELING
FINANCING ARRANGED
Member of San Luis Obispo Contractors Ass'n.
PHONE LI 3-2595
If No Answer Call LI 3-6603
956 WALNUT SAN LUIS OBISPO

P. J. ZUIDERWEG
GENERAL CONTRACTOR
RESIDENTIAL & COMMERCIAL
LI 3-4865
If No Answer Call LI 3-3873
2800 Broad San Luis Obispo

JOE ANGELLO
LICENSED BUILDING CONTRACTOR

RESIDENTIAL - COMMERCIAL REMODELING
For Free Estimates CALL HU 9-3894
COUNTY WIDE SERVICE
1030 RITCHIE RD. GROVER CITY

Contractors–Building

Angello Joe 1030 Ritchie Rd Grow Cty–HU 9-3894 (See Advertisement This Page)
Barba Raymond W 5300 Carrizo Rd–Atascdro 552

BRADLEY CHAS A
GENERAL BUILDING CONTRACTOR
Builder of FINE HOMES
Estimates Cheerfully Given
135 Montecito Av Shell Bch–PR 3-2168

CONTRACTORS ASSOCIATION INC OF SAN LUIS OBISPO COUNTY 1032 Nipomo–LI 3-7818

FARRIS JACK
GENERAL BUILDING CONTRACTOR
RESIDENTIAL – COMMERCIAL REMODELING
Licensed Free Estimates
203 Ramona Dr----------LI 3-0429

Greenelsh E V 575 Kings Av(MB)–SP 2-8480
Hawthorne Roy W 145 Santa Fe Av Shell Bch–PR 3-2030
Jackson Eugene 660 Caudill------LI 3-0556 (See Advertisement This Page)
Jarvinen Urho V 275 Del Sur Wy---LI 3-8654
Maino Construction Co 2238 S Broad–LI 3-7411

MANDELLA CASPER
STATE LICENSED GENERAL BUILDING CONTRACTOR
COMMERCIAL & RESIDENTIAL CONSTRUCTION
1044 Park --------PasoRobles 160-W
Res ----------PasoRobles 1456-W

MANDELLA CHARLES L
Established Since 1939
COMMERCIAL – INDUSTRIAL RESIDENTIAL
NEW CONSTRUCTION – ALTERATIONS
State Licensed Contractor
No Job Too Large or Too Small
Free Estimates Gladly Given
505 Spring ---------PasoRobles 1288
If no answer call----PasoRobles 1905

Mandella-Wildman Inc 1044 Park–PasoRobls 370-R
MILLER REX 5250 Carrizo Rd–Atascdro 324
Miller Rex Sierra Wy & Bishop---LI 3-2530

Rigid or flexible telephone conduit can be easily and quickly installed during construction of your new home. Be sure your plans specify built-in conduit.

EUGENE JACKSON
GENERAL BUILDING CONTRACTOR

★ RESIDENTIAL ★ COMMERCIAL
★ REMODELING
INDIVIDUALLY DESIGNED HOMES
TERMS ARRANGED
LI 3-0556
660 CAUDILL SAN LUIS OBISPO

Contractors–Building–(Cont'd)

MILLS ROBT F
HOMES OF QUALITY & DISTINCTION
Free Estimating & Plan Service
INDUSTRIAL & RESIDENTIAL
1198 E Hwy 1(MB)---------SP 2-8472

Nielsen Harald N 956 Walnut-----LI 3-2595 (See Advertisement This Page)

PEMBERTON F & WM
State Licensed Contractor Since 1935
SPECIALIZING IN HOMES
1334 Chestnut ---------PsoRobls 1386

Schmid & Wiswell Inc Edna Rd----LI 3-5876

SCHULTZ DAVID O BUILDING CONTRACTOR
GENERAL BUILDING CONTRACTOR
Residential – Commercial and Remodeling
LICENSED & INSURED
Route 1 Box 92
Willow Creek -------PasoRobles 25-J-3

SHARPS C C 306 E Branch(AG)–HU 9-2115
STENQUIST R W Pike Halcyon---HU 9-2293

VOLNY ARNOLD A
Licensed Building Contractors
PERSONALLY DESIGNED HOMES
FREE ESTIMATES
FINANCING ARRANGED
COMMERCIAL RESIDENTIAL REMODELING
1126 Murray Av----------LI 3-3767

WOOD ADDISON B 1133 Maple(AG)–HU 9-3851
If no answer call----------HU 9-3156
ZUIDERWEG P J 2800 Broad-----LI 3-4865 (See Advertisement This Page)

Contractors–Concrete

BICKFORD WAYNE E
CEMENT CONTRACTOR
SIDEWALKS DRIVEWAYS GUTTERS
County Rd(MB) ----------SP 2-5286
If no answer call--------SP 2-8455

Corippo Mel H 1221 Park-----PsoRobls 673
Frazier R W 620-23d -----PasoRobls 472-J

WOODROW W. LANE
GENERAL BUILDING & CEMENT Contractor

State Licensed Contractor Since 1945
Cement Floors – Patios Driveways Barbecue Pits A SPECIALTY
Free Estimates All Work Guaranteed
Phone Paso Robles 1550
337 VINE PASO ROBLES

Contractors–Concrete–(Cont'd)

JOHNSON A O
TRANSIT MIXED CONCRETE
Large or Small Amounts
Cement Contractors
Foundations – Walks – Curbs
Driveways – Steps
Christian & Victoria--------LI 3-3771
If no answer call----------LI 3-7373

Lane Woodrow W 337 Vine---PasoRobls 1550 (See Advertisement This Page)
Nielsen Harald N 956 Walnut-----LI 3-2595
ROSELIP WALTER B CO See Our Adv Concrete–Ready Mixed
N Traffic Wy----------Atascdro 20

Contractors–Ditching

BOWEN JOHN H 150 Cerro Romauldo Av–LI 3-1178
Lyles W M Co Snta Barbara Av & Fletcher–LI 3-4684
REESE VERN L 10th & Salinas–PasoRobls 611

Contractors–Electric

See Electric Contractors–Industrial & Residential

Contractors–Engineering

Eaton & Smith Nacimiento Dam–PasoRobls 70-R-2
SCHMID & WISWELL INC Edna Rd–LI 3-5876
VALLEY PAVING & CONSTRUCTION CO INC Hwy 101(AG)---------HU 9-2574

Contractors' Equipment

Moore Joseph G Co 1139-13th–PasoRobls 450
Superior Concrete Accessories Inc 2100 Williams Sn Leandro–LOckhvn 2-2830

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

You can make telephone service in that new house you're planning much more convenient if you provide for concealed wiring and handy outlets. For free help, call your local Pacific Telephone office and ask for Architects and Builders Service.

How About Built-In Telephone Facilities?

To put built-in telephone facilities in your plans, call Pacific Telephone's free Architects and Builders service.
PACIFIC TELEPHONE
CALL YOUR LOCAL BUSINESS OFFICE

Contractors' Equipment–Renting

Guy Lester L San Gabriel Rd---Atascadero 61
Lane Woodrow W 337 Vine---PasoRobls 1550 (See Advertisement This Page)
Oceano Sand Co Oceano Beach----HU 9-5446

PARKER E R BOILER WORKS
AIR COMPRESSORS RENTALS
105's – 125's – 210's
By the Day – Week or Month With or Without Operator
514 Higuera ----------LI 3-7297

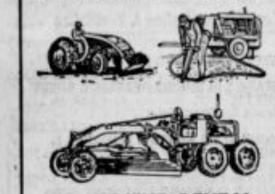
PETERSON HAROLD D
EQUIPMENT RENTING
BULLDOZERS – CAT #6 SHOVEL LOADER
MOTOR GRADERS
DUMP TRUCKS – LOW BEDS With or Without Operators
DAY – WEEK OR MONTH
S Hwy ----------Atascadero 723
If no ans call--------Atascadero 99

VALLEY PAVING & CONSTRUCTION CO INC Hwy 101(AG)---------HU 9-2574
WALTER BROS 383 Chorro-------LI 3-5854
Webster Jack Paving Contractor 958 Grand Av(AG)–HU 9-2694

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

GRADING AND PAVING
AIR COMPRESSOR



EQUIPMENT RENTAL
GENERAL BUILDING and CEMENT CONTRACTOR
Woodrow W. Lane
CALL Paso Robles 1550
337 VINE PASO ROBLES

Contractors–Excavating

Barney's Bulldozing & Excavating 150 N Santa Rosa–LI 3-4970 (See Advertisement Page 28)
Bowen John H 150 Cerro Romauldo Av–LI 3-1178
Cardoza Don Wilmar & 10th(AG)–HU 9-2902
CORIPPO MEL H 1221 Park–PasoRobles 673 (See Advertisement This Page)
GUY LESTER L Excavating & Bulldozing Sn Gabriel Rd ----------Atascadero 61
McBRIDE SHEET METAL WORKS Old South Hwy–LI 3-3158 (See Advertisement Page 28)

MILES M M
LEVELING – TRENCHING CULTIVATING – PLOWING EXCAVATING
North Side of 8th St 4th House From Hwy
Atascadero Beach(MB) ----SP 2-5241

Oceano Sand Co Equipment Rentals Oceano Beach ----------HU 9-5446
PETERSON HAROLD D S Hwy–Atascdro 723 (See Advertisement This Page)

(Continued Next Page)

NEWSPAPER FIREWOOD

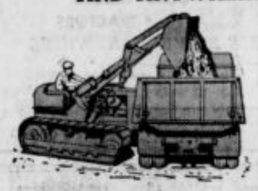
To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

MATERIALS ★ EQUIPMENT
WALTER BROS.
CONTRACTORS
★ EXCAVATING
★ GRADING
★ PAVING
RENTAL EQUIPMENT AVAILABLE
SERVICE ANYWHERE IN THE STATE
DAY OR NIGHT CALL
LI 3-5854
383 CHORRO SAN LUIS OBISPO

MEL. H. CORIPPO

Construction Materials and Equipment
OIL FIELD CONSTRUCTION
FOR RENT
Skip Loader
Dump Trucks
Concrete Mixers
Compressor and Jack Hammer
Roller
PASO ROBLES 673
● EXCAVATING ● GRAVEL ● ROCK & SAND
CONCRETE CONTRACTOR
TRANSIT MIX CONCRETE • CEMENT & ASPHALT PAVING
1221 Park

HAROLD D. PETERSON –EXCAVATING–
COVERING ALL OF SAN LUIS OBISPO COUNTY AND ANYWHERE IN THE STATE



EQUIPMENT RENTING
• BULLDOZERS
• DUMP TRUCKS
• LOW BEDS
• CAT #6 SHOVEL LOADER
• MOTOR GRADERS
✔ EXCAVATING ✔ BULLDOZING ✔ HAULING ✔ LOADING
FREE ESTIMATES
CALL ATASCADERO 723
If No Answer Call ATASCADERO 99
Mailing Address Rt. 1 Box 375
S. HWY. ATASCADERO

Contractors–Excavating–(Cont'd)

PIERCE W D & SONS
CHROME STRIPPING
Mining – Excavating
Loading – Hauling
General Bulldozing
803-4th(MB) ----------SP 2-6771

Reese Vern L 10th & Salinas--PasoRobls 611
Tomasovich Peter L
611 Fresno(MB)-SP 2-4811

VALLEY PAVING & CONSTRUCTION CO INC Hwy 101(AG) ---------HU 9-2574
WALTER BROS 383 Chorro-------LI 3-5854
(See Advertisement Page 27)

Webster Jack Paving Contractor
958 Grand Av(AG)-HU 9-2694
(See Advertisement This Page)

The Yellow Pages save you time.

Contractors–General

Angello Joe
1030 Ritchie Rd Grovr Cty-HU 9-3894
BARBA RAYMOND W
5300 Carrizo Rd-Atascdro 552
(See Advertisement This Page)
Bechtel Corp Mesa Dr(MB)-------SP 2-2961
BRADLEY CHAS A
135 Montecito Av Shell Bch-PR 3-2168
Clark C H 1410 Hillcrest Dr(AG)--HU 9-3229
Contractors Association Inc of San Luis Obispo County 1032 Nipomo------LI 3-7818
Dalessi Henry C Portuguese Flat Rd-LI 3-3685
Davis O L
5805 Ridge Way Court-Atascadero 799
Farrar Hudson & Associates
2075 Johnson Av-LI 3-0426
Farris Jack 203 Ramona Dr--------LI 3-0429
Filer Theo W 307 Whiteley(AG)--HU 9-3456
Gilliland Jim
351 Franklin Dr(PB)-PR 3-4474

Advertise here—it pays.

Contractors–General–(Cont'd)

Hart Guy C
1367 Grand Av Grover City-HU 9-2908
Jackson Eugene 660 Caudill------LI 3-0556
Lane Woodrow W 337 Vine---PasoRobls 1550
(See Advertisement This Page)
LYLES W M CO Snta Barbara Av & Fletcher-LI 3-4684

MADONNA CONSTRUCTION CO
GENERAL CONTRACTING
Higuera & Freeway---------LI 3-6550
Or ----------LI 3-6550
If no answer call---------LI 3-4090

MAINO CONSTRUCTION CO
2238 S Broad-LI 3-7411
MANDELLA CASPER
1044 Park-PsoRobls 160-W

MANDELLA CHARLES L
Established Since 1939
COMMERCIAL – INDUSTRIAL
RESIDENTIAL
NEW CONSTRUCTION – ALTERATIONS
State Licensed Contractor
No Job Too Large or Too Small
Free Estimates Gladly Given
505 Spring ---------PasoRobles 1288
If no answer call---PasoRobles 1905

Miller Rex 5250 Carrizo Rd--Atascadero 324
Mills Robt F 1198 E Hwy 1(MB)--SP 2-8472
NIELSEN HARALD N
See Ad under Contrs-Building
956 Walnut ----------LI 3-2595
Ochs & Son 2075 Rachel Ln-------LI 3-7937

Rigid or flexible telephone conduit can be easily and quickly installed during construction of your new home. Be sure your plans specify built-in conduit.

Contractors–General–(Cont'd)

PEMBERTON F & WM
State Licensed Contractor Since 1935
SPECIALIZING IN
HOMES
1334 Chestnut ------PasoRobles 1386

Roselip Walter B 615 Grand------LI 3-4992

ROSELIP WALTER B CO
ROCK – SAND – CEMENT
ASPHALTIC PAVING MATERIALS
See Our Display Adv. for Concrete Ready Mix
Mailing Address P.O. Box 458, Atascadero
N Traffic Wy----------Atascadero 20
If no answer call---Atascadero 1176
If no answer call----Atascadero 484
Or ----------LI 3-4992

SCHMID & WISWELL INC Edna Rd-LI 3-5876

SCHULTZ DAVID D BUILDING CONTRACTOR
GENERAL BUILDING CONTRACTOR
COMMERCIAL, RESIDENTIAL AND REMODELING
Licensed & Insured
Rt 1 Box 92
Willow Creek ------PasoRobles 25-J-3

Schultz David D Building Contractor
Willow Creek-PasoRobls 25-J-3
Schussman Ken
Halcyon Rd Halcyon-HU 9-3937
Sharps C C 306 E Branch(AG)----HU 9-2115
Sharps C C 306 E Branch(AG)----HU 9-3616
STENQUIST R W Pike Halcyon---HU 9-2293
Valley Paving & Construction Co Inc
Hwy 101-HU 9-2574
Valley Paving & Construction Co Inc
101 Hwy South-PasoRobls 303
Volny Arnold A 1126 Murray Av---LI 3-3767

WALTER BROS
EXCAVATING
GRADING
PAVING
DUMP TRUCKS
LOW BED TRAILERS
Call for Free Estimates
383 Chorro ----------LI 3-5854

Weatherwax W A
2840 Spring-PasoRobls 334-M
ZUIDERWEG P J 2800 Broad----LI 3-4865
If no answer call----------LI 3-3873

Contractors–Heating & Ventilating

See also Plumbers
BETTER PLUMBING CO
673 Higuera-LI 3-5938
BLAKE'S PLUMBING HEATING & SHEET METAL 1701 Riverside Av-PasoRobls 1117
Branin Geo Sheet Metal
110 Stenner-LI 3-7348
McKELVEY'S HENRY B PLUMBING & HEATING 5570 El Camino Rl-Atascdro 394
Ochs A R Electrical & Mechanical Construction 2075 Rachel Ln-----LI 3-7937
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad-LI 3-0860

Contractors–Landscaping

See Landscape Construction

Our free Architects and Builders Service will be glad to advise you about concealed telephone wiring and convenient telephone outlets.

Be sure the plans for your new home specify built-in conduit. Electrical tubing or conduit can easily and quickly be installed during construction of your home.

EXCAVATING GRADING
LICENSED CONTRACTOR
LOADING
HAULING
COMMERCIAL–INDUSTRIAL–EQUIPMENT RENTED WITH OPERATOR
HU 9-2694
JACK WEBSTER PAVING CONTRACTOR
958 GRAND AVE. ARROYO GRANDE

Barney's BULLDOZING & EXCAVATING
• LOADING
• DUMP TRUCKS
• TRACTORS
DEPENDABLE SERVICE ANYWHERE
PHONE
LI 3-4970
150 N SANTA ROSA SAN LUIS OBISPO

TRENCHING EXCAVATING
Serving All of SAN LUIS OBISPO County
FOR WATER LINES & INSTALLATIONS – SEPTIC TANKS
SEWER LINES – FOUNDATIONS – CONDUIT DITCHING
CALL
LI 3-3158
McBRIDE'S
Nights – Sundays & Holidays Call LI 3-3070
OLD SOUTH HIGHWAY SAN LUIS OBISPO

RAYMOND W. BARBA
GENERAL BLDG. CONTRACTOR
STATE LICENSED
RESIDENTIAL & COMMERCIAL BUILDING
REMODELING – ALTERATIONS
CABINET WORK
PHONE
ATASCADERO 552
5300 CARRIZO RD
Member of S.L.O. County Contractor's Ass'n.

WOODROW W. LANE
GENERAL BUILDING AND CEMENT CONTRACTOR
STATE LICENSED CONTRACTOR SINCE 1945
No Job Too Large or Too Small
NEW — REPAIR — REMODELING
Free Estimates Gladly Given
All Work Guaranteed
PHONE
PASO ROBLES 1550
337 VINE PASO ROBLES

Contractors–Masonry

Faulstich Bros San Luis Brick Inc
2900 S Broad-LI 3-6929
(See Advertisement This Page)

LILLO D JOHN
Covering All of San Luis Obispo County
State Licensed
ALL TYPES OF
MASONRY CONSTRUCTION
BRICK – BLOCK – STONE
& GLASS BLOCKS
SPECIALIZING IN FIREPLACES
Estimates Gladly Given
Sombrilla Av ----------Atascadero 958

RICKETTS C M
BRICK – STONE – BLOCK
COMMERCIAL – RESIDENTIAL
MASONRY CONSTRUCTION
FIRE PLACES
FREE ESTIMATES
ALL WORK FULLY GUARANTEED
PO Box 932
598 Hillview(MB) ---------SP 2-6386

Contractors–Painting

See Painting Contractors

Contractors–Paving

ROSELIP WALTER B CO
See Our Adv Concrete-Ready Mixed
N Traffic Wy----------Atascdro 20
Valley Paving & Construction Co Inc
Hwy 101(AG)-HU 9-2574
(See Advertisement This Page)
WALTER BROS 383 Chorro-------LI 3-5854
Webster Jack Paving Contractor
958 Grand Av(AG)-HU 9-2694
(See Advertisement This Page)

Contractors–Pipe Line

LYLES W M CO
PIPELINE & UTILITY
CONSTRUCTION
Santa Barbara Av & Fletcher-LI 3-4684

Contractors–Plumbing–See Plumbers

Contractors–Roofing–See Roofers

Contractors–Sidewalk

See Contractors–Concrete

Contractors–Well Drilling

See Water Well Drilling

Please dial carefully . . . keep watching the dial.

Cork Insulation

See Insulation Materials–Cold & Heat

Corsets–Retail

Rileys Dept Store 1144 Chorro----LI 3-1421

Cosmetics–Retail

Alma's Beauty Salon
1221 Park-PasoRobls 424
AVON COSMETICS—
TAYLOR NELL MRS
5285 Olmeda Av-Atascdro 939-W
Classic Beauty Salon 1503 Park-PasoRobls 87
Economy Drug Co No 1
770 Higuera-LI 3-3886
Economy Drug Co No 2
796 Higuera-LI 3-7656

Advertise here—it pays.

Cosmetics–Retail–(Cont'd)

Gladys Hammett's Beauty Salon
1046 Chorro-LI 3-5425
Helen Rose Salon The 1112 Garden-LI 3-6201
Hibbard's Hair Fashions
1638 Spring-PasoRobls 361
House of Beauty
5820 Traffic Wy-Atascdro 146
La Moda Beauty Shop
5780 El Camino Rl-Atascdro 36
McKee's Pharmacy
Main & Bridge Cambria-WA 7-4236
MERLE NORMAN COSMETICS STUDIO
Neva Wilson Bird-Owner
1118 Morro ----------LI 3-3252
Park Pharmacy 801-12th ------PasoRobls 33
Paso Robles Beauty Salon
1238 Park-PasoRobls 282
Rileys Dept Store 1144 Chorro----LI 3-1421
Studio Girl Distr 530 Vine----PasoRobls 422
Taylor Nell Mrs
5285 Olmeda Av-Atascdro 939-W
YOUNG'S BEAUTY SHOP
Dermetics & Revlon
783 Marsh ----------LI 3-4064

Costume Rental

Stagecraft Studios
1854 Alcatraz Av Berkeley-OLympc 3-4424

County Government Offices

See Alphabetical Directory Under "San Luis Obispo County of"

Crankshaft Grinding

Automotive Engineering Co
3036 S Broad-LI 3-6134

Creameries–See Milk & Milk Products

Prompt answering of a telephone's ring is thoughtful, courteous, and good business.

Credit Reporting Agencies

Credit Bureau of Atascadero
5840 Traffic Wy-Atascadero 683
CREDIT BUREAU OF SAN LUIS OBISPO
987 Osos-LI 3-7262
PASO ROBLES CREDIT BUREAU
Bk of America Bldg-PasoRobls 865

Credit Unions

Atascadero Federal Credit Union
5800 El Camino Rl-Atascadero 176
Credit Union Center 852 Higuera---LI 3-5839

Crematoriums

Chapel of the Roses 5 Hwy-----Atascadero 98

Crop Dusting, Spraying, Etc

Atwood Crop Dusters
905 N Elm Av Santa Maria
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for-ENterprise 1-0684
DeFord Earl R Brisco Tract(AG)--HU 9-5588
Machado I R Lemoore
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENterprise 1-1477

Curtain & Blanket Cleaners

Home Laundry & Dry Cleaners
1323 Morro-LI 3-7904
Paul's Dry Cleaners 214 Higuera---LI 3-2250
Spotless Cleaners 385 Higuera----LI 3-2947

Cutlery Sharpening

Noble Saw Service 1129 Garden---LI 3-5775

The Yellow Pages save you time.

FAULSTICH BROS.
SAN LUIS BRICK, INC.
MASONRY & TILE CONTRACTORS
• INDUSTRIAL
• COMMERCIAL
• RESIDENTIAL
✓ PATIOS ✓ BARBECUES
✓ WALKS ✓ WALLS
BRICK & BLOCK BUILDING
STONE WORK
Estimates Given
Member San Luis Obispo Co. Contractors Assn.
LI 3-6929
2900 S Broad San Luis Obispo

LICENSED PAVING CONTRACTOR
• ASPHALT • ROAD MIX
• ROCK & OIL
COMMERCIAL – INDUSTRIAL
Equipment Rented With Operator
DAY & EVENING CALL
HU 9-2694
JACK WEBSTER PAVING CONTRACTOR
958 GRAND AVE.
ARROYO GRANDE

ASPHALT PAVING & SURFACING
EXCAVATING
• DRIVEWAYS
• PARKING LOTS
• SERVICE STATIONS
• SUBDIVISIONS
EQUIPMENT RENTALS
Courteous Representative Will Call
FREE ESTIMATES
INCORPORATED SINCE 1922
LICENSED CONTRACTORS
CALL
ARROYO GRANDE
HU 9-2574
AFTER 6 P.M. CALL HU 9-2579 or HU 9-2502
ASPHALT PLANT PASO ROBLES 303
VALLEY PAVING & CONSTRUCTION COMPANY
P.O. BOX 6 – PISMO BEACH

Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

Dairies & Dairy Products
See Milk & Milk Products

Dairy Equipment & Supplies
Greenough Herm Dairy Supply
335 Toro–LI 3-1216

Dancing Academies
Locke Studio of Dancing
618-12th–PasoRobles 1534
(See Advertisement This Page)

RENEE & LEMAR SCHOOL OF DANCING
BALLET TAP
MAIN STUDIO SAN LUIS OBISPO
Also
PASO ROBLES STUDIO
OPEN TUESDAYS – FRIDAYS AT
CIVIC CENTER
ACROBATIC BALLROOM
1368 Marsh ----------LI 3-6024

Day Nurseries–See Nurseries–Day

Defense Agencies–See Associations

Delicatessens–Retail

BULLOCK'S DELICATESSEN
OPEN DAILY 9 A.M. TO 9 P.M.
COMPLETE LINE
BEER WINES & LIQUORS
Salads – Cold Meats
Enchiladas – Tamales
Ice Cream & Fancy Foods
Nipomo & Higuera---------LI 3-2417

Pioneer Drive-In Market
Morro & Marsh–LI 3-1837

Advertise here—it pays.

Dental Laboratories
Dunning H G Dental Lab
1114½ Marsh–LI 3-6314
Paso Robles Dental Laboratory
531-12th–PasoRobles 49

Dentists
Andrews J V 4th & Market(MB)–SP 2-3111
Baient A Stephen
160 Hinds Av(PB)–PR 3-2449
Biedinger Chas L
Practice Limited to Orthodontics
1495 Palm ----------LI 3-5994
Bolstad Paul F 776 Price(PB)----PR 3-2345
Residence ----------PR 3-2384
Brazil W H Toro & Palm----------LI 3-2924
Brown Ray N 612-12th---------PsoRobls 67
Campbell L W 747 Pismo----------LI 3-0911
Daniels Kenneth W 1133 Essex----LI 3-6963
Donkin Elbert B Jr 1134 Vine---PsoRobls 95
Eros Orville E 1115 Vine-----PasoRobls 237
Fein C B 1205 Park---------PsoRobls 222

Dentists–(Cont'd)
Gates Russell W 531-12th -----PsoRobls 32
Residence ----------PsoRobls 1429
Goodnight Chas H 7th(MB) -----SP 2-6431
Green J P 522-13th ----------PsoRobls 47
Johnson G Warren
5975 Entrada Av–Atascdro 64
Johnson Robt S 1312 Garden------LI 3-6535
Kirtland Howard B 1114 Marsh----LI 3-8440
Loveall Benj F 1500 Marsh-------LI 3-7115
Mac Curdy Dwight W
5988 W Mall–Atascdro 789
McAdams Grant
Practice Limited-Dentistry for Children
1114 Marsh ----------LI 3-5626
Montgomery H Ray
Chorro & Pacific–LI 3-1512
Morem Curtis 1133 Essex---------LI 3-6963
Osborne Fred P 1343 Chorro------LI 3-3747
Peachey Robert I 1112 Vine-----PsoRobls 121
If no answer call----------PsoRobls 520

The Yellow Pages save you time.

Dentists–(Cont'd)
Pereira Luiz A 1114 Marsh-------LI 3-7993
Quist Warren E 1304 Garden------LI 3-4770
Smith Scott 137 Bridge(AG)----HU 9-3419
Stryker Harvey A
Practice Limited to Orthodontics
608½-12th ----------PsoRobls 1341

Department Stores
Hamilton J E 458-5th(MB) ------SP 2-5341
Harter's Dry Goods
6155 El Camino Rl–Atascdro 726
Mewha General Merchandise
Hwy No 1 Cambria–WA 7-4436
MONTGOMERY WARD & CO
Catalog Department 876 Higuera–LI 3-4565
Credit Dept 876 Higuera---------LI 3-3328
Retail Department Store
876 Higuera–LI 3-1800
MONTGOMERY WARD & CO CATALOG STORE 817-12th ---------PasoRobls 906
National Dollar Stores Ltd
736 Higuera–LI 3-4020
PASO ROBLES MERCANTILE CO
839-12th–PasoRobles 340
PENNEY J C CO 868 Higuera------LI 3-3811
Penney J C Co 1244 Park------PsoRobls 260
POLK'S DEPARTMENT STORE
State Hwy 1–Cayucs 4762
RASCO F S & CO 887 Higuera-----LI 3-7326
Rileys Dept Store 1144 Chorro-----LI 3-1421
(See Advertisement This Page)
Rumley's Dept Store 5th(MB)----SP 2-3251
Sears Roebuck & Co
Retail Dept Store 879 Higuera----LI 3-2270
Catalog Order Dept 879 Higuera---LI 3-5643
Customer Service 879 Higuera----LI 3-6063
(See Advertisement This Page)
SEARS ROEBUCK & CO
Order Office Shop by Phone
715-12th ----------PsoRobls 495
From telephones served by the following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for–ENtrprise 1-0713
Sinsheimer Bros 849 Monterey-----LI 3-0811
Woolworth F W Co 778 Higuera----LI 3-5820

Designers–Industrial
Jurinjak Wm R
Branch Mill Rd(AG)–HU 9-3796

Detective Agencies
LINNELL INVESTIGATION & PATROL
LICENSED & BONDED
Confidential Investigations
Night Patrol
261 N 11th Grover City----HU 9-2215

SAN LUIS MERCHANT PATROL & DETECTIVE AGCY
CONFIDENTIAL INVESTIGATIONS
DOMESTIC – CIVIL – CRIMINAL
CORPORATION & PERSONAL
Quick Results – Reliable Service
LICENSED & BONDED
M. BICKELL – Principal
1130 Walnut ----------LI 3-3920

Diamond Setters
Brown Clarence 862 Higuera-------LI 3-5648

Diamonds–Jewelry–See Jewelers Headings

Two friendly telephone habits: QUICK to answer when your bell rings; SLOW to hang up when you call someone who does not immediately respond. In calling others, remember that the called person may be almost there—so wait a few seconds longer.

OPEN 9:30 A.M. TO 5:30 P.M. — THURS. EVE. TO 9 P.M.

SEARS ROEBUCK & CO.

KENMORE — RANGES, VACUUM CLEANERS, WASHING MACHINES, SEWING MACHINES, IRONERS – DRYERS
COLDSPOT — REFRIGERATORS, HOME FREEZERS, AIR CONDITIONERS
ALLSTATE — TIRES, BATTERIES, REBUILT MOTORS, MOTOR OIL, AUTO ACCESSORIES
SILVERTONE — TELEVISION, RADIOS, PHONOGRAPHS
HARMONY HOUSE — FURNITURE, FLOOR COVERING, LIGHTING FIXTURES, HOUSEWARES
HOMART — PLUMBING NEEDS, BUILDING MATERIALS, ROOFING NEEDS
MASTER-MIXED — QUALITY PAINT & VARNISH
J C HIGGINS — SPORTING GOODS
CRAFTSMAN — TOOLS & HARDWARE

SEARS SERVICES WHAT IT SELLS

Retail Store LI 3-2270
Catalogue Order Desk LI 3-5643

EMERGENCY NITE, SUNDAY & HOLIDAY MECHANICAL SERVICE – AFTER STORE HOURS CALL
LI 3-6063

879 HIGUERA — SAN LUIS OBISPO

LOCKE
"FOR HEALTH – GRACE – POISE"
STUDIO OF DANCING
CLASS & PRIVATE INSTRUCTION
3 Years to Adults
• BALLET
• TAP
• ACROBATIC
• SPANISH
PASO ROBLES STUDIO
618 - 12TH ST.
PASO ROBLES 1534
Residence Atascadero 68-M
OPEN TUES. – WED. – FRI. – SAT.
ATASCADERO STUDIO
MASONIC TEMPLE
OPEN MON. – THURS.

RILEYS
DEPARTMENT STORE
Chorro at Marsh
Phone LI 3-1421
MEN'S - BOYS' - GIRLS' WOMEN'S - INFANTS' WEARING APPAREL
FOUNDATION GARMENTS
GIFTWARE – DOMESTICS
YARDAGE – NOTIONS
LINGERIE – COSMETICS
JEWELRY – ACCESSORIES
FURNITURE
(See Ad Under Furniture)
FREE DELIVERY IN S.L.O. CITY
3 Credit Plans

Directories
CLASSIFIED TELEPHONE DIRECTORY
A Door To Your Business That Is Always Open
Economical
Proven Usage
"Find It Fast In The Yellow Pages"
The "YELLOW PAGES" Tell—
"WHERE TO BUY IT"
PAC TELEPHONE & TELEGRAPH CO THE
Directory Department 153 Kearny S F
(No Inter-City Charge)
Ask Operator for–ENtrprise 1-2030

Dishwashing Machines
Epp's 745 Higuera----------LI 3-4154
FRIGIDAIRE DISHWASHERS—
LONG E E PIANO CO
777 Marsh–LI 3-1245
HOTPOINT DISHWASHERS
DISPOSALLS (R) DISHWASHERS
Hotpoint
Hotpoint Automatic Dishwashers give Spot-Less Washing, Spot-Less Rinsing and Spot-Less Drying. Deluxe Hotpoint Disposall Food Waste Disposers have automatically reversing flywheel. Double-edged shredders get twice the life . . . half the wear. Easily installed.
"FOR INFORMATION CALL"
SALES & SERVICE
Cline's Electric Shop
962 Monterey–LI 3-8610
Kullgren's Appliance
1311 Park–PasoRobls 91

Display Equipment & Materials
Kehoe Display Fixture Co 541 Market
San Francisco–DOuglas 2-3469

Docks
PORT SAN LUIS TRANSPORTATION CO
65 Higuera–LI 3-7840
PORT SAN LUIS TRANSPORTATION CO
Port San Luis–LI 3-6408

Doctors
See Specific Kinds, I.e., Chiropodists; Chiropractors; Dentists; Optometrists; Osteopathic Physicians; Physicians & Surgeons D. O.; Physicians & Surgeons M. D.; Etc

Dog & Cat Foods–Whsle & Mfrs
Martinelli Animal Food Co
Clark Field–LI 3-3103

Dog & Cat Kennels
Cheng Lee Kennels
181 Tally Ho Rd(AG)–HU 9-2872
Coast Veterinary Clinic
Hwy No 1(MB)–SP 2-6941
Ethel's Boarding Kennels Orcutt Rd–LI 3-2208
McCapes Veterinary Hospital
Hwy 1–LI 3-0985
Norgaard's Briard Sales & Boarding Kennel
101 Hwy(PB)–PR 3-2385
Pet Hospital The 412 N Broadway
Santa Maria–WAlnt 5-6116
Whitman's Veterinary Hospital & Boarding Kennel N Hwy----------LI 3-0956
If no answer call----------LI 3-6493

Dog Hospitals–See Veterinary Hospitals

Door Closers & Checks–Repairing
Small's Bonded Locksmiths
1131 Garden–LI 3-7045

Make the Classified Telephone Directory your buying guide — it can save you time and effort.

Doors–Retail
ADOR SLIDING PATIO DOORS—
MORRO BAY GLASS
1560 Hwy 1(MB)–SP 2-5277
Hayward Lumber Co 5th & E(MB)–SP 2-2291
HUFCOR FOLDING DOORS
LAMINATED DOORS
RESIDENTIAL
COMMERCIAL
INSTITUTIONAL
hufcor
Uniform, Smooth Operation, Greater Sound Reduction.
Ruggedly Built With Interchangeable Covers
"WHERE TO BUY THEM"
SHUGART HAROLD E CO OF BKFD THE
Call Collect
1431 H Bkrsfld-------FAirvw 5-8773
If no answer call-------FAirvw 4-1474

MODERNFOLD FOLDING DOORS
The nation's best seller. Exclusive "X" type frame for lifetime service. Finest washable vinyl coverings. Folds inside doorway – saves space, divides rooms economically.
modernfold
"WHERE TO BUY THEM"
DISTRIBUTORS
Nelson Products Company
789 N Olive Ventura–Miller 8-1834
DEALERS
Builders Market
840-10th–PasoRobls 1600
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av–LI 3-2191

SPACEMASTER DOORS
Spacemaster Doors by Modernfold. Exclusive "X" type frame for life-time service. Finest washable vinyl coverings. Folds inside doorway, saves space, divides rooms economically.
SPACEMASTER by modernfold
"WHERE TO BUY THEM"
DISTRIBUTORS
Modernfold Doors Inc
3836 E Foothill Pasadena–RYan 1-5185

Doughnuts
Delite Bakery 723 Higuera-------LI 3-5842
Do-Nut Bar
Retail & Wholesale-Delivery Service
468-5th(MB) ----------SP 2-4671
Paso Robles Bakery 1229 Park–PasoRobls 228
Spudnut Shop
Retail & Wholesale
692 Higuera ----------LI 3-2120

Draftsmen
JURINJAK WILLIAM R
ARCHITECTURAL DRAFTING AND SPECIFICATIONS
RESIDENTIAL & COMMERCIAL
Affiliated With Registered Architect
Branch Mill Rd(AG)-------HU 9-3796

Drainboards
ART MESQUIT COMPLETE HOME FURNISHINGS
Armstrong or Formica Plastic Tops
Bridge & Branch(AG)---------HU 9-2116
Rogers Norman S 303 Lawrence Dr–LI 3-2898

JOHNNY ON THE SPOT
Remove fresh grease spots from rugs by rubbing with baking soda. Leave on overnight, then vacuum.

Draperies–Retail
Adams Polly Custom Made Draperies
5205 Capistrano Av–Atascdro 573-W
ART MESQUIT COMPLETE HOME FURNISHINGS
CUSTOM MADE DRAPERIES
Drapery Boxes – Window Shades
National VENETIAN BLINDS
BROADLOOM CARPET INSTALLATIONS
Bridge & Branch(AG)------HU 9-2116
DAVIDSON'S FURNITURE & AWNING STORE 669 Higuera----------LI 3-5814
Drapery Shop The
1045 Grand Av(AG)–HU 9-3779
(See Advertisement This Page)
PARAMOUNT UPHOLSTERING CO
1218 Carmel–LI 3-0649
PASO ROBLES MERCANTILE CO
839-12th–PasoRobls 340
Rileys Furniture 2211 S Broad----LI 3-0674
TRUSSLER'S FURNITURE STORE
1303 Park–PasoRobls 126
ZEGAR FURNITURE STORE
971 Higuera–LI 3-6034

Drapery Hardware & Fixtures
Drapery Shop The
1045 Grand Av(AG)–HU 9-3779

Dredging Companies
Franks Dredging Co
Embarcadero(MB)–SP 2-8600

Dress Patterns
Commercial Co The
303 E Branch(AG)–HU 9-2421

Please wait till you hear the dial tone . . . then dial.

Dresses–Retail
Anita Shops 758 Higuera----------LI 3-5448
Bay Smart Shop 585-5th(MB) ---SP 2-4102
Christine's 869 Higuera----------LI 3-4821
Fritzi Ann 5925 Traffic Wy------Atascdro 2
GRAND APPAREL THE
951 Grand Av(AG)–HU 9-3113
HARDING DOROTHA M DRESS SHOP
760 Price(PB)–PR 3-4759
HARKNESS HILDA
126 Branch(AG)–HU 9-2270
Ida Jay Shop 761 Dolliver Av(PB)–PR 3-2083
Lacterman's 728 Higuera----------LI 3-4936
MARGARET McNEIL'S STYLE SHOP
856 Higuera–LI 3-3831
Ralph Louise Dress Shop
131 E Branch(AG)–HU 9-5929
Schulz's Women's Apparel
853 Higuera–LI 3-1524
Smart Shoppe 1112 Chorro-------LI 3-2227
SMITH LEONORE 1131 Chorro----LI 3-7218
Topper Shop The
We Give S & H Green Stamps
Traffic Wy &
Central Mall–Atascadero 487-W
Trend O'Fashion 842 Higuera-------LI 3-0748
Yarnell's Apparel
911 Grand Av Grovr Cty–HU 9-2101

Dressmakers
CHENILLE ART SHOP
NOLA SOUSA
ALTERATIONS
GENERAL SEWING
Open 9 A.M. to 5 P.M. Monday Thru Sat.
EVENING FITTINGS BY APPOINTMENT
Open Thursday Evenings
1510 Broad ----------LI 3-8247

Drilling Companies
Hart Chas E 2124 Park-----PasoRobls 768-J
Smith Bros Drilling Contractors
1134-13th–PsoRobls 224
Yager R B 1062 Maple(AG)-------HU 9-5633

Draperies

DRAPERIES MADE TO YOUR ORDER
DRAPERIES & CAFE CURTAINS MADE TO MEASURE IN OUR SHOP
COMPLETE LINE OF FABRICS
Installation Hardware
Measuring and Installation Service
WE CARRY:
A complete line of Brass Tubing, Rodding, Travis Track and Curtain Rods.
WINDOW SHADES
THE DRAPERY SHOP
DIAL
HU 9-3779
W. W. AND I. J. HOOKER
1045 Grand Ave. • Fair Oaks Arroyo Grande, Calif.

ECONOMY DRUG CO. No. 2

Shop with Confidence at Savings

OPEN 7 DAYS A WEEK

9 A.M. TO 10 P.M.
SUN. 9:30 TO 6:30

COMPLETE
PRESCRIPTION DEPARTMENT
TO SERVE YOU

PRESCRIPTIONS FILLED

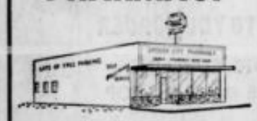
- Sick Room Supplies
- Baby Needs
- Dana Colognes & Perfume
- Frances Denney Cosmetics
- Revlon Toiletries
- Helena Rubenstein Cosmetics
- Greeting Cards
- Tussy & Lentheric Cosmetics
- Dermetic Cosmetics
- Lanvin Perfumes

We Give S & H Green Stamps

PHONE
LI 3-7656

796 HIGUERA ST.
Higuera & Chorro

GROVER CITY PHARMACY



PRESCRIPTIONS

SUNDRIES & COSMETICS
HEARING AID BATTERIES AND SUPPLIES
VETERINARY SUPPLIES

THE REXALL STORE
OPEN 7 DAYS A WEEK
8:30 - 8:00 DAILY
SUNDAY 1 - 6 P.M.

Free Delivery Service
We Give S & H Green Stamps

CALL
HU 9-2457

EMERGENCY PRESCRIPTIONS
Call HU 9-3345
LOTS OF FREE PARKING
9th & Grand Ave. Grover City

Drilling—Well
See Oil Well Drilling; also Water Well Drilling

Drinking Fountains
See Water Coolers & Fountains

Druggists—Retail

ARROYO DRUG CO
WE GIVE S & H GREEN STAMPS
YOUR REXALL STORE
VETERINARY SUPPLIES
KODAKS & PHOTO FINISHING
Day & Night Prescription Service
130 E Branch(AG)---------HU 9-5531
If no answer call(AG)-----HU 9-2843

B & H Drug Store 951 Higuera----LI 3-5660

BAEKER'S PHARMACY
Highway-Atascadero 51

BELLIS' SANTA MARIA DRUG CO
PRESCRIPTION DRUGGIST
COSMETICS
Faberge' — Helena Rubinstein
Revlon
CONVENIENT TO NIPOMO AREA
522 N Broadway
Santa Maria ---------WAint 5-4581

DANIELS' DRUG STORE
1317 Park-PsoRobls 1500

Economy Drug Co No 1
770 Higuera-LI 3-3886
(See Advertisement This Page)

ECONOMY DRUG CO NO 2
796 Higuera-LI 3-7656
(See Advertisement This Page)

Elliott's Pharmacy
Prescription Pharmacy
5885 El Camino Rl----------Atascdro 34

Fair Oaks Pharmacy
900 Grand Av(AG)-HU 9-2760

FAIR OAKS PHARMACY
Prescription Delivery Service
900 Grand Av(AG)----------HU 9-2760

FRENCH CLINIC PHARMACY
1170 Marsh-LI 3-7070

GROVER CITY PHARMACY
9th & Grand Av Grover City-HU 9-2457
(See Advertisement This Page)

HI-WAY DRUG STORE
1217 Spring-PasoRobls 152
After 5 PM Emergency call--PasoRobls 677

HOTEL DRUG STORE
Anderson Hotel Bldg-LI 3-5950

Hudson's Drug Store 815-12th --PsoRobls 51

Long's Pharmacy
711 Dolliver(PB)-PR 3-4463

Telephone cords and water don't mix. A wet cord can put your telephone out of order, so please keep your telephone cord away from sinks, valves, steam and other places where water might get on it.

PRESCRIPTION SERVICE
Shop With Confidence at Savings
We Give S & H Green Stamps
LIQUORS
LENEL COLOGNES
TUSSY COSMETICS
ECONOMY DRUG CO. No. 1
Phone LI 3-3886
770 HIGUERA

Druggists—Retail—(Cont'd)

McKEE'S PHARMACY
PRESCRIPTIONS
"Your Health Is Our Business"
VETERINARIANS' SUPPLIES
We Give S & H Green Stamps
Main & Bridge Cambria----WA 7-4236

Medico-Dental Prescription Pharmacy
1239 Osos-LI 3-6922

Morro Bay Rexall Drug Store
315-5th(MB)-SP 2-4241

Norton's Eagle Pharmacy
898 Higuera-LI 3-4843

PARK PHARMACY
PRESCRIPTIONS
GIVEN FIRST ATTENTION
Photo Supplies — Greeting Cards
32 YEARS AT THIS LOCATION
BARRY CLAYBROOK — Owner
801-12th ----------PasoRobles 33

PASO ROBLES PHARMACY
Your Rexall Store
719-12th ----------PsoRobls 1

PISMO PHARMACY
750 Price(PB)-PR 3-2075

Rexall Drug Store 839 Higuera-----LI 3-7875

ROGALLO'S DRUG STORE
Ocean Av-Cayucs 2791

Templeton Pharmacy Hwy --Templeton 2941

WEISHAR'S CITY PHARMACY
858 Higuera-LI 3-8424
If no answer call----------LI 3-4013

Druggists' Sundries

Cooper's Sundries 1634 Osos------LI 3-3535

Fair Oaks Pharmacy
900 Grand Av(AG)-HU 9-2760

SAN MIGUEL NEWS AGENCY --SnMigl 106

Drums—Musical
See Musical Instruments Headings

Dry Cleaners—See Cleaners & Dyers

Dry Goods—Retail

PASO ROBLES MERCANTILE CO
839-12th-PasoRobls 340

Penney J C Co 868 Higuera--------LI 3-3811

Penney J C Co 1244 Park ------PsoRobls 260

Rileys Dept Store 1144 Chorro----LI 3-1421

RUMLEY'S DEPT STORE
5th(MB)-SP 2-3251

Sinsheimer Bros 849 Monterey----LI 3-0811

Dry Wall Contractors

Ray's Dry Wall Service 824 High--LI 3-1224

Ray's Dry Wall Service
694 Trouville Grov Cty-HU 9-5641

RAY'S FLOOR SERVICE
812 South-LI 3-2866
(See Advertisement This Page)

Dryers—Clothes

Bower Austin Maytag Store
6035 Palma Av-Atascdro 582

Campbell's Refrigeration
532 Higuera-LI 3-6800

EPP'S
MAYTAG
WEDGEWOOD KELVINATOR
GAS & ELECTRIC DRYERS
ALSO CONVENTIONAL AUTOMATIC WASHERS
REFRIGERATORS — RANGES — FREEZERS
WE GIVE S & H GREEN STAMPS
745 Higuera ----------LI 3-4154

Duplicating Machine Supplies

A B DICK DUPLICATING PRODUCTS—
PACIFIC COAST PUBLISHING CO
1022 State
Snta Barbara-Woodland 5-5291

Duplicating Machines

Walker's Bob
Heyer Duplicating Machine
785 Marsh ----------LI 3-1827

Dyers—See Cleaners & Dyers

Eggs—Retail

WIMBART POULTRY RANCH
Home Delivery in Paso Robles
----------PasoRobls 829-W

Eggs—Whsle

BADER WM 12th & Riverside---PsoRobls 298

Mesa Poultry Hwy 1(AG)---------HU 9-3059

OLSON BROS EGG CO
Distributors of Fresh Local Eggs
1010 Orcutt Rd----------LI 3-4254

POULTRYMEN'S CO-OPERATIVE ASSN OF SOUTHERN CALIF
Traffic Wy-Atascadero 84

Poultrymen's Co-Operative Assn of Southern Calif Traffic Wy----------Atascdro 467

WIMBART POULTRY RANCH
Fresh Ranch Eggs Delivered Direct
----------PasoRobls 829-W

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

SHEET ROCK CONTRACTOR
HANGING & FINISHING
RESIDENTIAL & COMMERCIAL
FREE ESTIMATES
DIAL
LI 3-2866
If No Answer Call Arroyo Grande HU 9-5641
RAY'S DRY WALL SERVICE
812 SOUTH

Electric Appliances—Household, Repairing

B & F ELECTRIC SHOP
House Wiring a Specialty
ELECTRICAL SUPPLIES
LIGHTING FIXTURES
REPAIRS ON ALL SMALL ELECTRIC APPLIANCES
560 S 13th Grov Cty------HU 9-2478

CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800

Cockrell's Refrigeration
845-13th-PsoRobls 1416

Cook's Electric Shop Cambria----WA 7-4691

Fixit Shop 660 Higuera----------LI 3-4823

Hill's Home Appliances
1009 Grand Av(AG)-HU 9-5527

Kullgren's Appliance 1311 Park-PasoRobls 91
(See Advertisement This Page)

ROBERTS ELECTRIC
COMPLETE & GUARANTEED REPAIR ON ALL HOUSEHOLD APPLIANCES
Refrigerators — Ranges — Washers
NO JOB TOO LARGE OR TOO SMALL
475-5th(MB) ----------SP 2-2821

STEPHENS T V & RADIO SERVICE
555 Cypress(PB)-PR 3-2218

Y & W Appliance Service 819 High-LI 3-3580

Electric Appliances—Household, Retail

See also Specific Headings such as Dishwashing Machines; Freezers—Food Storage Units; Kitchen Equipment; Ranges & Stoves—Dealers; Refrigerators—Domestic; Sewing Machines—Household; Vacuum Cleaners—Dealers; Washing Machines—Dealers

BRESSLER ELECTRIC CO INC
SnMiguel 34-W

Campbell's Refrigeration
532 Higuera-LI 3-6800

Cayucos Hardware Hwy ---------Cayucs 4222

Cline's Electric Shop
Westinghouse & Hotpoint Appliances
962 Monterey ----------LI 3-8610
(See Advertisement This Page)

Davis Electric & Hardware
930 Price(PB)-PR 3-2215

Derby's Electric 1311 Park----PasoRobls 91

Advertise here—it pays.

Kullgren Appl
We Sell Things
Paso Robles 91
1311 Park St.
Paso Robles

NAIL POLISH FOR METAL

To keep the bright metal bands on kitchen sinks and counters from staining your apron black, touch up the bands with colorless lacquer. If you can't get the lacquer, colorless nail polish will do.

ANTICIPATING Your Emergency SITUATIONS...

Most business firms advertise in the YELLOW PAGES to make it easy for you to find them.

They would appreciate your telling them that you called because of their advertising in the

Yellow Pages

Electric Appliances—Household, Retail—(Cont'd)

EPP'S
KELVINATOR — MAYTAG
WEDGEWOOD
Refrigerators — Ranges
Freezers — Washers & Dryers
WE GIVE S & H GREEN STAMPS
745 Higuera ----------LI 3-4154

FRIGIDAIRE APPLIANCES
New Cycla-Matic Frigidaires with famous Meter-Miser. Also Frigidaire electric ranges, food freezers, water heaters, automatic washers, dryers, ironers, dehumidifiers, and room air conditioners.
Frigidaire
"WHERE TO CALL"
SALES & SERVICE DEALERS
Long E E Piano Co 777 Marsh--LI 3-1245
Mallett's Refrigeration
10165 El Camino Rl-Atascdro 638

HEATON R C CO 803-13th----PsoRobls 890

HILL'S HOME APPLIANCES
ART HILL — Owner
Authorized Dealer for
MAYTAG — GENERAL ELECTRIC
HOOVER
MOTOROLA — SPARTON
GAFFERS & SATTLER
1009 Grand Av(AG)--------HU 9-5527

EASING A STICKY DRAWER

A temperamental drawer pulls out smoothly, if you wax all edges with floor wax, then polish.

Electric Appliances—Household, Retail—(Cont'd)

HOTPOINT ELECTRIC APPLIANCES—
SALES & SERVICE
KULLGREN'S APPLIANCE
1311 Park PasoRobls 91

Idler's Service & Appliances
1459 Monterey-LI 3-0745

KELVINATOR
Complete line of Electric Refrigerators, Electric Ranges, Home Freezers, Electric Water Heaters, Room Air Conditioners, Dehumidifiers, Garbage Disposers and Laundry Equipment
kelvinator
"WHERE TO BUY THEM"
DEALERS
COCKRELL'S REFRIGERATION
845-13th-PasoRobls 1416
Epp's 745 Higuera----------LI 3-4154

Kullgren's Appliance 1311 Park-PasoRobls 91

NORGE AUTHORIZED SALES & SERVICE—
COOPERATIVE FARMERS SUPPLY CO INC 14th & Pine------PasoRobls 344

Oceanview Furniture Co
2200 Hwy 1(MB)-SP 2-6287

Roberts Electric 475-5th(MB) ----SP 2-2821

Sears Roebuck & Co 879 Higuera--LI 3-2270

Turney's Electric Shop
124 E Branch(AG)-HU 9-2757

Ward's for Better Living
6130 El Camino Rl-Atascdro 5

Western Auto Associate Store
685 Higuera-LI 3-9036

Wilcox Lou & Son General Electric Appliances 823-12th --------PasoRobls 226

The Yellow Pages save you time.

-- ELECTRICAL --

APPLIANCES
Sales and Service Headquarters FOR
All Electric Appliances
REFRIGERATORS — VACUUM CLEANERS
WASHERS — RANGES — DRYERS
WATER HEATERS — HOME FREEZERS
ELECTRIC SINKS
HOTPOINT AND WESTINGHOUSE DEALERS
Easy Budget Terms

CONTRACTING
WIRING
MAINTENANCE SERVICE
- INDUSTRIAL
- COMMERCIAL
- RESIDENTIAL

COUNTY-WIDE SERVICE
TELEVISION SALES & SERVICE

Night and Day Service
PHONE
LI 3-8610
Night and Day Service

Cline's Electric
"Serving San Luis Obispo County for 34 Years"
962 MONTEREY SAN LUIS OBISPO

PASO ROBLES
Electric
ELECTRICAL CONTRACTORS
- INDUSTRIAL
- RESIDENTIAL
- COMMERCIAL
- REMODELING

RANGE & DRYER WIRING

Adequate Wiring
As Close As Your Phone

- WIRING SUPPLIES
- LIGHTING FIXTURES
- ELECTRIC HEATERS
- KITCHEN FANS

SATISFACTION GUARANTEED
Free Estimates

PASO ROBLES 1501
Nights, Sundays & Holidays Call
Paso Robles 1610 or Paso Robles 391

13th & RAILROAD AVE.

GALLAGHER ELECTRIC CO.
Electrical Contractor
- RESIDENTIAL
- COMMERCIAL
- INDUSTRIAL

WIRING
RETAIL FIXTURES & SUPPLIES
LIGHTING FIXTURES
FRANK GALLAGHER – Owner
FOR FAST SERVICE CALL
LI 3-4747
344 HIGUERA
SAN LUIS OBISPO

Electric Appliances–Household, Whsle & Mfrs

Craver Hugh E Electrical Parts & Supplies
2237 Fresno-Fresno 3-3477

Electric Contractors–Industrial & Residential

A & B Electric 170 Spruce(AG) --HU 9-2426
ARROYO ELECTRIC
Hwy No 1(AG)-HU 9-2829
Arroyo Electric Hwy No 1(AG)----HU 9-3667
Bressler Electric Co Inc---------SnMigl 34-W
(See Advertisement This Page)
CLINE'S ELECTRIC SHOP
962 Monterey-LI 3-8610
COOK F D PLUMBER & ELECTRICIAN
PLUMBING
HEATING
ELECTRIC
Repairs – Installations – Service
1032 Pine ----------PasoRobles 1066
If no answer call---PasoRobles 2-F-2
Gallagher Electric Co 344 Higuera--LI 3-4747
(See Advertisement This Page)
HARBOR SUPPLY CO
ELECTRICAL CONTRACTORS
WIRING OF ALL TYPES
Residential – Commercial – Industrial
Alteration & Maintenance
Furnaces – Thermostats
Electrical Supplies – Plumbing Equip.
Estimates – Guaranteed Workmanship
1141 Main(MB) ----------SP 2-5311
MATHEWS DON A
1140 Railroad-PasoRobls 1709
(See Advertisement This Page)
(Continued Next Page)

Advertise here—it pays.

Electrical CONTRACTORS
DON A. MATHEWS
FREE ESTIMATES
ALL WORK GUARANTEED
✓ COMMERCIAL
✓ RESIDENTIAL
✓ INDUSTRIAL
NEW CONSTRUCTION OR ALTERATION
WE SPECIALIZE IN ELECTRICAL WORK ON IRRIGATION SYSTEMS
COMPLETE ELECTRICAL & PLUMBING SUPPLIES
PASO ROBLES 1709
1140 RAILROAD

ELECTRICAL CONTRACTOR
COMMERCIAL – INDUSTRIAL
RESIDENTIAL
MAINTENANCE & REPAIRS
FULLY LICENSED & INSURED
Electrical JESS H. SPRAGUE Contractor
ATASCADERO 722
5485 CAPISTRANO AVE. ATASCADERO

C. H. RODGERS
ELECTRICAL CONTRACTOR
- COMMERCIAL
- RESIDENTIAL
- INDUSTRIAL

NEW CONSTRUCTION OR ALTERATIONS
NO JOB TOO BIG OR TOO SMALL
Estimates Cheerfully Given
CALL
SANTA MARGARITA 5671
GARDEN FARMS ATASCADERO

BRESSLER ELECTRIC CO., INC.
COMPLETE ELECTRICAL SERVICE
INDUSTRIAL
COMMERCIAL
RESIDENTIAL
Installing Engineering Service
SERVING SAN LUIS COUNTY
SAN MIGUEL – SAN MIGUEL 34-W
If No Answer Call San Miguel 113-W

Electric Contractors–Industrial & Residential–(Cont'd)

Ochs A R Electrical & Mechanical Construction 2075 Rachel Ln----LI 3-7937
Paso Robles Electric
918-13th-PsoRobls 1501
(See Advertisement Page 34)
ROBERTS ELECTRIC
475-5th(MB)-SP 2-2821
Rodgers C H Garden Farms-SntaMrgrta 5671
(See Advertisement Page 34)
San Luis Electric & Heating Service
1616 Sydney-LI 3-4112
Sprague Jess H Electrical Contractor
5485 Capistrano Av-Atascdro 722
(See Advertisement Page 34)
Valley Electric Co
Ofc & Electrical Dept 787 Higuera-LI 3-4949
Construction Dept Mt View & Hill-LI 3-0855
Varian Eric Cypress Halcyon-------HU 9-2831

Electric Equipment–Service & Repairing

B & F Electric Shop
560 S 13th Grover City-HU 9-2478
Rodgers C H Garden Farms-SntaMrgrta 5671
Sprague Jess H Electrical Contractor
5485 Capistrano Av-Atascdro 722

Electric Heaters

See Electrical Appliances–Household Headings; also Heaters

Electric Motors

BAXENDALE ELECTRIC
Delco Wagner A-O Smith & Baldor
3035 S Broad----------LI 3-0496
DELCO MOTORS–
SALES & SERVICE
BAXENDALE ELECTRIC
3035 S Broad-LI 3-0496

The Yellow Pages save you time.

Electric Motors–Repairing

Baxendale Electric 3035 S Broad--LI 3-0496
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1495
(See Advertisement This Page)
SANTA MARIA ELECTRIC CO
846-9th-PasoRobls 1383
(See Advertisement This Page)

Electric Ranges

See Ranges & Stoves Headings

Electric Signs–See Signs

Electric Supplies–Retail

B & F Electric Shop
560 S 13th Grover City-HU 9-2478
BRESSLER ELECTRIC CO INC ----------SnMiguel 34-W
Mathews Don A
1140 Railroad-PasoRobls 1709
Mineau & Loomis
405 E Branch(AG)-HU 9-2695
Western Auto Associate Store
685 Higuera-LI 3-9036

Electric Supplies–Whsle & Mfrs

CHANNEL WHOLESALE ELECTRIC SUPPLY CO 1231 Santa Barbara
Santa Barbara-Woodland 4566
Craver Earl H Wholesale Electric & Hardware 1223 M----------Fresno 3-0462
Dyer's Electric Supply Inc
10 South-LI 3-5475
ELECTRIC SUPPLY OF SALINAS
39 Summer Salins-HArison 2-4789
Pack Pipe & Supply Inc
Snta Barbara Av & High-LI 3-8353

Advertise here—it pays.

Electric Tools

SANTA BARBARA TOOL & SUPPLY CO
514 E Haley
Snta Barbara-Woodland 5-7817
Santa Maria Electric Co
846-9th-PasoRobls 1383
Universal Auto Parts Co
969 Monterey-LI 3-7787

Electric Tools–Repairing

Baxendale Electric 3035 S Broad--LI 3-0496

Electricians

See Electric Contractors Headings

Electronic Equipment & Supplies–Repairing

ARROYO ELECTRIC
Hwy No 1(AG)-HU 9-2829

Employment Agencies

Calif State Employment Service
817 Palm-LI 3-0770
Paso Robles Telephone Ans & Employment Agency 1228 E 11th---------PasoRobls 493
SAN LUIS EMPLOYMENT SERVICE AGCY
964 Chorro-LI 3-5800
(See Advertisement This Page)

Enchiladas–See Tamales Headings

TO FILL CRACKS
Cracks in wooden walls, etc., can be permanently repaired by filling them with a thick paste made of approximately 1 part linseed oil, 2 parts hot glue, 3 parts whiting and 4 parts sawdust.

Engineers–Civil

PACIFIC ENGINEERS & SURVEYORS INC
REGISTERED CIVIL ENGINEERS
LICENSED LAND SURVEYORS
STRUCTURAL ENGINEERING
PLANS & SPECIFICATIONS
SUBDIVISION – LOT & RANCH SURVEYS
BLUE PRINTING
857 Palm ----------LI 3-0850

Engineers–Consulting

Bechtel Corp 1845 Oak------PasoRobls 1396

Engineers–Electronic

ARROYO ELECTRIC
Hwy No 1(AG)-HU 9-2829

Engineers–Structural

Shugart & Mendes 812 Anacapa
Snta Barbara-Woodland 5-2560

Engines

BRIGGS & STRATTON GASOLINE ENGINES
FACTORY APPROVED SALES-SERVICE.
World's best-selling, single cylinder, lightweight, air-cooled engines. 4-cycle for easy starting, extra reliability — 1 to 8.4 hp. For farm, home, industry.
4 BRIGGS & STRATTON CYCLE
"FOR INFORMATION CALL"
SERVICE DISTRIBUTORS
MUELLER FRANCIS C
198 South-LI 3-4416
SERVICE DEALERS
PASO ROBLES AUTO PARTS
944 Spring-PasoRobls 505

CLINTON ENGINES
Quick Starting 2 & 4 Cycle Engines
CLINTON Engines, Chainsaws, Outboards
Parts and Service
Get Free Engine Checkup
CLINTON
"FOR INFORMATION CALL"
SERVICE STATIONS
NOBLE SAW SERVICE
1129 Garden-LI 3-5775

(Continued Next Page)

STOP THOSE SPOTS
To prevent old oil or grease spots on walls from "leading" through onto new wallpaper apply a coat of clear shellac before papering.

In Paso Robles
ELECTRIC MOTORS
★ REWIND ★ REPAIR
★ SALES
REWINDING OUR SPECIALTY
ALL WORK GUARANTEED
NO JOB TOO LARGE OR TOO SMALL
WE REPAIR
✓ ELECTRIC WELDERS
✓ GENERATOR SETS
✓ ELECTRIC TOOLS
All Work Guaranteed
FOR FAST EFFICIENT SERVICE
CALL
PASO ROBLES 1383
Residence
Ray Corbit, Owner-Mgr.-San Miguel 87-R-4
Santa Maria Electric Co.
846-9th Paso Robles

ELECTRIC MOTORS
REPAIRING & REWINDING
Distributor & Authorized Service for
MOTOR REBUILDING
Any Type Any Size
REWINDING REPAIRS
- DELCO
- WAGNER
- BALDOR
- BROOK
- A. O. SMITH
- U. S.

& Other Motors
Commercial & Industrial
NEW & REBUILT
Electric Tool Repairing
All Work Guaranteed
PHONE
LI 3-0496
ALL SIZES FOR EVERY PURSE & PURPOSE
Baxendale Electric
25 Years Experience *Bob Baxendale*
3035 SOUTH BROAD South of Grange Hall

SAN LUIS EMPLOYMENT SERVICE AGENCY
GENEVIEVE M. GOFF - Owner, Mgr.
Employment Agency
PHONE
LI 3-5800
NO CHARGE TO EMPLOYERS
LOW FEES TO APPLICANTS
964 CHORRO ST.

AERO-FUME

PEST CONTROL SERVICE

E. J. MEDZYK E. D. YOUNG

"IT IS CHEAPER TO EXTERMINATE THAN TO TOLERATE"

ASK ABOUT OUR MONTHLY CONTROL FOR

- ANTS
- MOTHS
- BEETLES
- EARWIGS
- MICE
- ROACHES
- FLEAS
- SILVERFISH

In Residences, Schools, Hospitals, Motels, Hotels, Restaurants

WE DO OUR OWN **FUMIGATION** AND **TERMITE CONTROL**

- STRUCTURAL
- AGRICULTURAL
- SOIL
- RESIDENTIAL
- COMMERCIAL
- ESCROW REPORTS

LI 3-1838

1208 PALM SAN LUIS OBISPO

Service by BONDED Local Operators SAN LUIS OBISPO LI 3-2065 OFFICE 1461 PALM

In Control of

- BATS
- MOTHS
- FLIES
- FLEAS
- RATS
- MICE
- ANTS
- ROACHES
- SILVERFISH
- TERMITES

• WE DO OUR OWN FUMIGATING

Servicing the Following Communities:

San Luis Obispo, Santa Margarita, Atascadero, Templeton, Paso Robles, Shandon, Avenal, Coalinga, San Miguel, King City, San Simeon, Cambria, Cayucos, Morro Bay, Pismo Beach, Arroyo Grande, Nipomo, Santa Maria, Orcutt, Cayama, Los Alamos, Santa Ynez, Buellton, Solvang, Lompoc.

PARAMOUNT

PEST CONTROL SERVICE OF SAN LUIS OBISPO

J. EARLE HICKENBOTTOM – Owner

Engines–(Conf'd)

CUMMINS DIESEL ENGINES

Authorized service, genuine Cummins parts, and engines for automotive, industrial, construction, marine, and electric generation service. 24 basic engines; 150 models. 60 to 600 hp.

"FOR INFORMATION CALL"

San Luis Truck Service
Old S 101 Hwy–LI 3-3035

LAUSON ENGINES–

PARTS & SERVICE

MUELLER FRANCIS C
198 South–LI 3-4416

POWER PRODUCTS–

PARTS & SERVICE

MUELLER FRANCIS C
198 South–LI 3-4416

WAUKESHA ENGINES–

FRAZIER WRIGHT CO
Authorized Distributor-Sales & Parts
2301 S Hill
Los Angeles–Richmond 9-8191

Engines–Repairing & Rebuilding

Booth Bros 1103 Higuera--------LI 3-2811

Engravers–Metal

Brasher's Jewelry 880 E(MB)-----SP 2-5086

Engravers–Plastic

Litho Art Shop 1804 Osos--------LI 3-5939
If no answer call----------LI 3-3718

Escrow Companies

SECURITY TITLE INSURANCE CO
1119 Chorro–LI 3-8211

TITLE INSURANCE & TRUST CO
777 Higuera–LI 3-2900

Excavating–See Contractors–Excavating

Express Forwarding

Arroyo Grande Truck Co
201 W Branch(AG)–HU 9-2828
From telephones served by the following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for–ENtrprise 1-1511

CALIF MOTOR EXPRESS LTD
390 Pacific–LI 3-4084

Calif Motor Express Ltd 1st---Cayucos 2732

Calif Motor Express Limited
5th & Riverside Av–PsoRobls 657

Railway Express Agency Inc
1021 Railroad Av–LI 3-8334

Railway Express Agency Inc
1332 Spring–PsoRobls 68

SOUTHERN PAC CO Railroad Av--LI 3-3000

Exterminating

See also Fumigating; also Termite Control

Aero-Fume Pest Control Service
1208 Palm–LI 3-1838
(See Advertisement This Page)

Paramount Pest Control Service of San Luis Obispo 1461 Palm----------LI 3-2065
(See Advertisement This Page)

Farm Equipment–Renting

GEORGE'S EQUIPMENT RENTALS
S Hwy–LI 3-1436

KITCHEN CUE

Use a pipe cleaner for cleaning and polishing between the tines of a fork.

Farm Equipment & Supplies

CASE FARM IMPLEMENTS–
WOOD H A WELDING & MACHINE SHOP
1207-13th–PasoRobles 321

FARMER'S HARDWARE & EQUIP CO
581 Higuera–LI 3-7102

INTERNATIONAL HARVESTER–
WILDMAN J M INC
34th & Spring–PasoRobls 254

Johnson Fred H 1119 Garden------LI 3-1523
Livingston E C Co Inc
1236 Railroad–PasoRobles 534

(Continued Next Page)

For some of the world's finest music, tune in each Monday night on the Telephone Hour's "Great Artist Series" over N.B.C. stations.

CATERPILLAR

AND

JOHN DEERE

SALES - SERVICE - PARTS

COMPLETE LINE OF NEW & USED EARTH MOVING EQUIPMENT FARM IMPLEMENTS – TRACTORS

PASO ROBLES 450

Joseph G. Moore Co.

1139-13th Paso Robles So. 101 Hwy. Santa Maria

OLIVER & MASSEY HARRIS NEW HOLLAND FARM MACHINERY

"Finest in Farm Machinery"

Towner-Meyer Cook Culti-Plow

SALES & SERVICE

McWILLIAMS & PALLA

PHONE

PASO ROBLES 1238

1148-12th ST. PASO ROBLES

Farm Equipment & Supplies–(Conf'd)

McWilliams & Palla
1148-12th–PasoRobles 1238
(See Advertisement Page 36)

Miller & Williams Automobile Service
1040-13th–PasoRobls 1507

MOORE JOSEPH G CO
1139-13th–PsoRobls 450
(See Advertisement Page 36)

SAN LUIS OBISPO COUNTY FARM SUPPLY CO

A COMPLETE FARM SERVICE

Feed – Seed – Insecticides – Fertilizers
GALVANIZED IRON ROOFING
T-POSTS – REDWOOD POSTS & ALL FENCING NEEDS

157 Higuera ----------LI 3-3656

Farm Supervisors

San Luis Obispo County Farm Bureau
157 Higuera–LI 3-3654

Federal Government Offices

See Alphabetical Directory Under "U S Government"

Feed Dealers

ATASCADERO FEED & SUPPLY
S Hwy–Atascadero 193
(See Advertisement This Page)

BECKER FEED & SEED CO
210 California Bl–LI 3-7358
(See Advertisement This Page)

Farmers Alliance Bus Assoc
10th & Riverside Av–PasoRobls 311
(See Advertisement This Page)

GROVER CITY FEED STORE

POULTRY & DAIRY FEEDS
BABY CHICKS
FLOWER & GARDEN SUPPLIES
POULTRY EQUIPMENT
"WE GIVE S & H GREEN STAMPS"
Frank S, Lytle & Alton Lee
10th & Grand Av Grovr Cty–HU 9-2361

Hill J B Co ----------SntaMrgrta 5681

LARRO FEEDS–
GENERAL MILLS FEED STORE
Traffic Wy–Atascdro 701

Loomis E C & Son
415 E Branch(AG)–HU 9-5514

Loomis E C & Son 121 Higuera----LI 3-8410

MOORMAN MANUFACTURING CO

For GOOD Results
FEED
MOORMAN'S
Minerals and Protein Concentrates
RICHARD SELPH
District Sales Manager
805 Boysen Av----------LI 3-5682

PILLSBURY'S BEST FEEDS

See your Pillsbury Feed Dealer for tested "more clear-profit" feeding programs for poultry, turkeys and all livestock.

When you feed—be sure!

"WHERE TO BUY IT"

Farmers Alliance Bus Assoc
10th & Riverside Av–PasoRobls 115

POULTRYMEN'S CO-OPERATIVE ASSN OF SOUTHERN CALIF
Traffic Wy–Atascadero 84

San Luis Obispo County Farm Supply Co
157 Higuera–LI 3-3656

Templeton Feed & Grain
Old Hwy–Templeton 4191

Good party-line neighbors remember to space their calls.

Feed–Whsle & Mfrs

General Mills Feed Store
Traffic Wy–Atascdro 701

LARRO FEEDS–
GENERAL MILLS FEED STORE
Traffic Wy–Atascdro 701

Poultrymen's Co-Operative Assn of Southern Calif Traffic Wy------Atascdro 84

TO GLUE FURNITURE

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

Fences

HENDERSON MERLE

FENCES
CHAIN LINK & WIRE FENCING
COMPLETELY INSTALLED
FREE ESTIMATES
1 Mile East of Oceano
Mailing Address
P O Box 33 Arroyo Grande
Hwy No 1(AG)----------HU 9-2906

HILL J B CO ----------SntaMrgrta 5681

CARRY COLOR SAMPLES

When a wall is painted, have the painter paint the color on a small piece of board. Then take this with you when you look at draperies, furniture, rugs, pictures, etc., for that room.

Complete Line of

LIVESTOCK & POULTRY FEEDS

DOUBLE CHECK – FUL-O-PEP – PILLSBURYS BEST PURINA

- MILLING – MIXING & ROLLING
- GRAIN STORAGE
- SEED TREATING
- FERTILIZERS
- SEEDS – INSECTICIDES

BALING WIRE

OFFICE
PASO ROBLES 115
FRED U. STEINLE – *Manager*
Feed Dept. – Paso Robles 311

GRAIN BUYERS – INSURANCE

FARMERS ALLIANCE BUSINESS ASSOCIATION

10th & Riverside Ave. Paso Robles

Becker

FEED & SEED CO.

"SERVING OVER 30 YEARS"

FARM SUPPLIES

Featuring Albers Quality Controlled Feeds

- Feed
- Seed
- Fertilizer
- Garden Equip.
- Tractors
- Dairy Supplis.
- Poultry Supplis.

FENCE MATERIALS

PHONE
LI 3-7358

210 California Blvd. San Luis Obispo

ALBERS FEEDS

POULTRY
TURKEY – LIVESTOCK SUPPLIES
GARDEN EQUIPMENT & SUPPLIES
FERTILIZERS – INSECTICIDES

FEED & GRAIN MILLING & MIXING

CUSTOM MIXING "QUEEN" Line Feeds

ATASCADERO
193

ATASCADERO FEED & SUPPLY

SOUTH HIGHWAY ATASCADERO

Fences–(Conf'd)

SAN JOSE STEEL FENCE

Chain link fence manufactured & erected for industries, schools, public institutions, playgrounds, pools, residences, estates.

REINFORCING STEEL
STRUCTURAL STEEL
STEEL BUILDINGS

SJS SAN JOSE STEEL CO.

"FOR INFORMATION CALL"

San Jose Steel Co Inc
195 N 30th San Jose-CYpress 5-0353

San Luis Mill & Lumber Co
246 Higuera–LI 3-0825

San Luis Obispo County Farm Supply Co
157 Higuera–LI 3-3656
(See Advertisement This Page)

Fencing Equipment & Supplies

See Sporting Goods Headings

Fertilizers–Retail

ATASCADERO FEED & SUPPLY
S Hwy–Atascadero 193

Becker Feed & Seed Co
210 California Bl–LI 3-7358

Best Fertilizers Co The
582 Newman Dr(AG)–HU 9-2417

BREA AQUA AMMONIA

"Low-cost, high performance nitrogen fertilizer solution - metered by the gallon - priced by the pound of net nitrogen - big peak-season supply - easy, safe, economical for grower or dealer to apply"

Brea

"WHERE TO CALL"

McCrea Seed & Chemical Co
95-15th–PasoRobles 1551

McCrea Seed & Chemical
695 S Blosser Rd
Santa Maria–WAlnt 5-5540

FARMERS ALLIANCE BUS ASSOC

BEST FERTILIZERS
SEEDS
INSECTICIDES

10th & Riverside Av-----PasoRobles 311
Office ----------PasoRobles 115

Karleskint's Florist & Nursery
1422 Monterey–LI 3-1535

Livingston Park Nursery
604-30th–PasoRobles 353

Loomis E C & Son
415 E Branch(AG)–HU 9-5514

Loomis E C & Son 121 Higuera----LI 3-8410

(Continued Next Page)

When your telephone rings, it's thoughtful, courteous, and good business to answer it promptly.

FENCES

★ CHAIN LINK
★ FARM TYPE

RESIDENTIAL & COMMERCIAL
Estimates Gladly Given

LI 3-3656

SAN LUIS OBISPO COUNTY FARM SUPPLY CO.

"Your Headquarters for Fencing Needs"

157 HIGUERA SAN LUIS OBISPO

Fertilizers–Retail–(Cont'd)

MARSHALL N D INC

AGRIFORM
Distributor of Paso Robles
LIQUID FERTILIZERS
AGRICULTURAL CHEMICALS
P.O. Box 11
Old Hwy 41---------PasoRobles 42-J-3

McCrea Seed & Chemical Co
95-15th-PasoRobls 1551

SHELL NH3 SERVICE

NH_3 (Anhydrous Ammonia) contains more nitrogen than any other kind of fertilizer —82% guarantee. Shell NH_3 is sold applied —you save time, save labor. It's the sure way to fertilize your crops.

"WHERE TO GET SERVICE"

SHELL AGRICULTURAL AMMONIA SERVICE 801 W Cook
Santa Maria-WAlnt 5-4509
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for ENterprise 1-1421

Fertilizers–Whsle & Mfrs

Shell Agricultural Ammonia Service
Santa Maria
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for ENterprise 1-1421

Film Rental Service

See Motion Picture Film Libraries

Financing

See also Loans

Guarantee Building & Loan Assn
1127 Garden-LI 3-6468
Mercantile Acceptance Co
968 Higuera-LI 3-8450
Mercantile Acceptance Corp of Calif
968 Higuera-LI 3-8450
National Farm Loan Assn
See Our Adv Loans
1123 Garden ----------LI 3-7161
Production Credit Assn San Luis Obispo
See Our Adv Loans
1123 Garden ----------LI 3-7161

Fire Extinguishers

FYR-FYTER EQUIP CO

SALES — SERVICE
REFILL FOR
ALL TYPES OF EQUIPMENT
Sam Marshall — Owner
P.O. Box 651
1029 Morro ----------LI 3-5797
If no answer call (MB)----SP 2-2461

Fire Protection Equipment

Curtis L N & Sons
5814 College Av Oakind-OLympc 5-5111
Fyr-Fyter Equip Co 1029 Morro----LI 3-5797
Western Fire Equipment Co
69 Main San Francisco-SUttr 1-0618

Firearms

See Guns; Gunsmiths; also Sporting Goods Headings

Fireplace Builders

Lillo D John Sombrilla Av -----Atascdro 958

Fireworks

Borgman Sales Co
2420 Davis Sn Leandro-LOckhvn 8-0780

Fish–Retail

BAYSHORE FISH MARKET
6th & Bayshore(MB)-SP 2-5904
(See Advertisement This Page)

Bob's Seafood Market
5th & Embarcadero(MB)-SP 2-8473

CHARLIE'S FISH MARKET
491 Cypress(PB)-PR 3-4745

DAVIS SEA FOODS

AVILA BEACH
Wholesale — Retail
FRESH FISH — CRABS
SHELL FISH — SMOKED FISH
Corner of Avila Hwy & Front St
262 Front Avla Beach--------LI 3-0991

Elmore Harold Abalone Plant
1160 West(MB)-SP 2-3501
Fisherman's Market 680 Higuera---LI 3-2936
(See Advertisement This Page)

MORRO BAY FISHERIES INC.

FISH
FRESH DAILY
Wholesale & Retail

FILLETS OF ALL KINDS
SMOKED FISH
SHELL FISH
OYSTERS & ABALONE

L. F. Carver
C. V. Lindwall
CALL
SP 2-3431
BOX 192
7th & Bayshore Morro Bay

Fresh Fish
WHSLE. & RETAIL
ALL KINDS OF FRESH FISH IN SEASON
OYSTERS – SHRIMP – CRABS – LOBSTER
PHONE
LI 3-2936
FISHERMAN'S MARKET
We Patronize Local Fishermen
680 HIGUERA SAN LUIS OBISPO

Fish–Retail–(Cont'd)

Four Crab's Sea Food Center
Embarcadero(MB)-SP 2-4432

MORRO BAY FISHERIES INC
7th & Bayshore(MB)-SP 2-3431
(See Advertisement This Page)

Fish–Whsle

Bayshore Fish Market
6th & Bayshore(MB)-SP 2-5904

BOB'S SEAFOOD MARKET

WHOLESALE & RETAIL
FISH DEALER
P O Box 982
5th & Bayshore(MB)----SP 2-8473

Brebes Abalone Plant 75-8th(MB) -SP 2-6463
(See Advertisement This Page)

BAYSHORE FISH MARKET

6th & BAYSHORE
MORRO BAY

Bill & Florence Wilson
OUR SPECIALTY
RED ROCK COD
- FRESH CRABS
- LOBSTERS in Season
- OYSTERS – PRAWNS
- ABALONE

SP 2-5904
WE CATCH OUR OWN
LOCAL FISH DAILY

Jamieson Sea-food

BETTY & CLYDE
YANCEY

8th & BAYSHORE • MORRO BAY
WHOLESALE AND RETAIL
- Fancy Abalone
- Shrimp
- Scallops
- Clams
- Lobster
- Crabs
- Fish
- Shells

Bait and Tackle
—RENTALS—
Crab Nets Clam Forks
FISHING GEAR
★ CALL SP 2-4786
If No Answer Call SP 2-2127

BREBES ABALONE PLANT

Dealers in
FANCY SLICED PREPARED
ABALONE
ABALONE STICKS & CLAM STICKS
Dealers In
ALL TYPES OF SHELLS
CALL
SP 2-6463
If No Answer Call SP 2-3806
75-8th – MORRO BAY

Fish–Whsle–(Cont'd)

Davis Sea Foods
262 Front Avla Beach-LI 3-0991
Fisherman's Market 680 Higuera---LI 3-2936

FOUR CRAB'S SEA FOOD CENTER

FISH
Wholesale & Retail
CRAB – ABALONE
SHELLS
Embarcadero(MB) --------SP 2-4432

Jamieson Sea Food
8th & Bayshore(MB)-SP 2-4786
(See Advertisement This Page)
(Continued Next Page)

An extension telephone is a step-saver in any home.

Fish–Whsle–(Cont'd)

Lovern's Clammers Headquarters
Pier Av Oceano-HU 9-2767

MORRO BAY FISHERIES INC
7th & Bayshore(MB)-SP 2-3431

Pac Mutual Fish Co
Port Sn Luis Wharf-LI 3-6347
San Luis Fish Co Avla Bch---------LI 3-4603
Veterans Fishery
5th & Embarcadero(MB)-SP 2-8566

Fishing Bait

Virg's Landing Embarcadero(MB) -SP 2-4006

Fishing Supplies

PETE'S TACKLE SHOP

FOR ALL FISHING TACKLE
Fresh & Frozen Bait
Fishing Poles for Rent — Crab Nets
Tickets for Deep-Sea Fishing Boats
Call Us for Charter Service
Avila ----------LI 3-1970

Fishing Tackle–Retail

See also Sporting Goods–Retail

Al's Place Hwy ----------Cayucos 4121

ATASCADERO LAKE BOAT RENTALS

ALL YEAR FISHING
Bass — Crappie — Blue Gill — Catfish
Boats — Day & Hourly Rates
POPS TACKLE SHOP
Bait & Tackle
FISH WITH THE STOKELY'S
Helen — George
9405 Marchant Av--Atascadero 406-M

B & B Tackle Shop Hwy No 1---Cayucos 2751
Brown's Landing 4th & Front(MB)-SP 2-5068
Jamieson Sea Food
8th & Bayshore(MB)-SP 2-4786
Pete's Tackle Shop Avla ----------LI 3-1970
R & J Sports & Home Supply
350 Higuera-LI 3-8684

SPORTSMAN'S STORE
W. M. "WES" BASTIANI — Owner
"The Central Coast Area's Sportsman's Headquarters"
FRESH & SALT WATER TACKLE
CLAM FORKS & EQUIPMENT
GENERAL FISHING INFORMATION
Between Garden & Broad
719 Higuera ----------LI 3-6514

Western Auto Associate Store
685 Higuera-LI 3-9036

Fishing Trips

ALASKAN ARCTIC & A B C PASSENGER FISHING BOATS Avla Bch-------LI 3-4082

AL'S PLACE

DEEP SEA FISHING
BEACH EQUIPMENT
RENTAL FOR THE KIDS
Boats Leave Every Day at 7 A.M.
At the Wharf
Highway ----------Cayucos 4121

B & B Tackle Shop Hwy No 1---Cayucos 2751

BOTTOM BANDIT
Boats Leave Morro Bay-7 AM
Embarcadero(MB) ----------SP 2-8635

FISHERMAN'S SHACK

FISHING TRIPS
ON THE GLADY
Early Fishermen's Breakfast Served
BOAT LEAVES AT 7 A.M.
SPECIAL RATES FOR GROUPS
Waterfront(MB) ----------SP 2-8179
If no answer call---------SP 2-8410

The Yellow Pages save you time.

Fishing Trips–(Cont'd)

FRENCHY'S LANDING

DEEP SEA FISHING
FERGIE I — VIENNI SU
Daily and Chartered Trips
Bill Chuba — Owner Paul Petty — Skipper
LEAVE 7 A.M.
Cafe Open 5 A.M. Daily
5th & Bay Front(MB)-----SP 2-3161

HART'S LANDING

ONE OF MORRO'S OLDEST
SALMON & ALBACORE TROLLING
BOTTOM FISHING
TWO MODERN BOATS
OUR GAL & FLYING DUTCHMAN
Restaurant Opens 5 A.M. Boat Leaves 7 A.M. — Charter Trips & Group Rate
5th & Waterfront(MB) -----SP 2-8503

Reynolds Jack Warwick Cambria---WA 7-4631
Virg's Landing Embarcadero(MB) -SP 2-4006
(See Advertisement This Page)

Five Cents to One Dollar Stores

Ideal Five & Ten 1237 Park---PsoRobls 1203
Rasco F S & Co 887 Higuera------LI 3-7326

Floor Cleaning Service

Matejcek A J
Old Floors Refinished & Waxed
844 Monterey ----------LI 3-6235
Rowe Service Equipment & Supply
Floor Cleaning-Waxing-Polishing Only
136-12th ----------PsoRobls 583

Floor Coverings

See Specific Kinds, i.e., Linoleum Headings; Rugs & Carpet Headings

Floor Laying & Refinishing

KENTILE

Modern floors; beautiful colors, unlimited design, GUARANTEED, inexpensive, rugged, easy to maintain — for home, store, office, industry. Other products: KENCORK, KENFLEX, KENRUBBER, KENFLOR.

KENTILE
The Asphalt Tile of Enduring Beauty

"WHERE TO BUY IT"

Bob's Floor Coverings
1105 Grand Av(AG)-HU 9-3122
Quaglino Jas A Builders Supplies
Santa Barbara Av & High LI 3-0560

Matejcek A J 844 Monterey------LI 3-6235
(See Advertisement This Page)

RAY'S FLOOR SERVICE
812 South-LI 3-2866
(See Advertisement This Page)

Floor Machines–Renting

FULLER W P & CO 698 Higuera--LI 3-0835

Floor Materials

Davidson's Furniture & Awning Store
669 Higuera-LI 3-5814

GOODRICH B F FLOORING PRODUCTS

RUBBER TILE - KOROSEAL
VINYL PLASTIC TILE -
ASPHALT TILE - RUBBER
COVE BASE and ADHESIVES
B.F.Goodrich

"WHERE TO BUY THEM"
DEALERS
Trussler's Furniture Store
1303 Park-PasoRobls 126

Matejcek A J 844 Monterey------LI 3-6235

Advertise here—it pays.

Floor Materials–(Cont'd)

MOORE JAS T HARDWOOD FLOORS
2405-10th Morro Del Mar-SP 2-3053
(See Advertisement This Page)
Ray's Floor Service 812 South------LI 3-2866

ROBBINS LIFETIME FLOOR PRODUCTS

The Choice Of Decorators. The Most Beautiful Colors In The Most Modern Styling Of Vinyl Tile, Rubber Tile, Cork Tile and Cove Base . . . Terra-Tile, Geometile, Ceramatile, Polka-Lile, Chipstone, Metaltones . . . Insist On Robbins For Beautiful Floors.
Robbins

"FOR INFORMATION CALL"
DEALERS

BOB'S FLOOR COVERINGS
1105 Grand Av(AG)-HU 9-3122
Heaton R C Co 803-13th --PasoRobls 890
White's Furniture Store
1301 Broad-LI 3-8309

FLOORS

REPAIRED & WAXED
SANDED & REFINISHED

NEW FLOORS INSTALLED - OLD FLOORS REFINISHED
FLOORING - *Wholesale - Retail*
ALL WORK GUARANTEED
Licensed & Insured
FREE ESTIMATES
Over 19 Years' Experience
LI 3-2866
If No Answer Call LI 3-1224

RAY'S FLOOR SERVICE
"OUR BUSINESS IS BUILT ON QUALITY & SERVICE"
SERVING SAN LUIS OBISPO CO.
P.O. Box 213 812 South

"THE SPORTSMAN'S FISHING CENTER"
LIVE BAIT
CUT BAIT

DEEP SEA FISHING
50' "LADY JANE" - DAILY
4 DELUXE CHARTER BOATS
Live Bait & Tackle
VIRG'S LANDING
SP 2-4006
EMBARCADERO
BY MORRO ROCK MORRO BAY

HARDWOOD FLOORS
INSTALLED
Refinishing Old Floors

FAST EFFICIENT *Service*
JAS. T. MOORE HARDWOOD FLOORS
LICENSED - INSURED
SP 2-3053
2405-10th MORRO DEL MAR

A. J. MATEJCEK
HARDWOOD FLOORS

- LAYING • SANDING • FINISHING

Old Floors Refinished
HARDWOOD FLOORING FURNISHED
Special Floor Wax & Polish
LI 3-6235
844 Monterey San Luis Obispo

WILSONS
Flower Shop
A COMPLETE FLORAL SERVICE
Serving San Luis Obispo
Over 35 Years With
Satisfaction Guaranteed
FREE DELIVERY
"The Finest Costs no More"
WE GIVE S&H GREEN STAMPS
"Bonded F.T.D. Member"
1110 GARDEN
SAN LUIS OBISPO
LI 3-3714
Day or Night

Elizabeth Ann
FLOWER SHOP
724-14th
PASO ROBLES
122
DAY OR NITE
PASO ROBLES
ONLY F.T.D. MEMBER
WE TELEGRAPH FLOWERS ANYWHERE

Mervilyn's Flower Shop
WEDDINGS - BIRTHDAYS - ANNIVERSARIES
GIFTS - CORSAGES - FUNERALS
Call Day or Evenings
PASO ROBLES 656
FREE DELIVERY SERVICE
827-13th STREET PASO ROBLES

Floors–Tile–See Tile Headings

Florists–Retail

ALBERTS' FLORIST
FLOWERS FOR ALL OCCASIONS
THE EASY WAY
24-HOUR PHONE SERVICE
FLOWERS BY WIRE
CALL LI 3-0567
1116 Morro ----------LI 3-0567

ARLYNE'S FLOWERS
6485 Palma Av-Atascdro 560
(See Advertisement This Page)

Make the Classified Telephone Directory your buying guide — it can save you time and effort.

Arlyne's Flowers
For All Occasions
CALL US COLLECT
FROM LOCAL POINTS
TO PLACE YOUR ORDER
"We Telegraph Flowers"
CALL
ATASCADERO 560
Night Phone ATASCADERO 352-J
6485 PALMA AVE.

Flowers by CRAMER'S
527 HIGH • SAN LUIS OBISPO
Funeral Designs
Bridal Bouquets
Corsages
Floral Designs
For Free Delivery Service
DIAL
LI 3-0887

Florists–Retail–(Cont'd)

ARROYO GRANDE FLOWER SHOP
JEANNE HART
"Flowers for All Occasions"
Flowers Telegraphed Anywhere
Member
Florists' Telegraph Delivery Association
402 E Branch(AG)---------HU 9-2834

CABRILLO FLORIST
"YOUR COASTAL FLORAL SHOP"
QUALITY FLOWERS FOR ALL OCCASIONS
We Wire Flowers Anywhere
Specializing in Orchids
Marcel & Virginia Harpster – Owners
6th & Morro(MB)---------SP 2-6331

Cramer's Flower Shop 527 High----LI 3-0887
(See Advertisement This Page)

ELIZABETH ANN FLOWER SHOP
724 14th-PsoRobls 122
(See Advertisement This Page)

JEANINE'S FLOWER SHOP
PISMO BEACH
Flowers by Jeanine's
FOR ALL OCCASIONS – FREE DELIVERY
WREATHS – SPRAYS – CORSAGES – ETC.
Member of Telegraph Delivery Service
Bonded Florist
301 Cypress(PB) ---------PR 3-2078

KARLESKINT'S FLORIST & NURSERY
EXPERT FLORAL ARTISTRY
"We Have Every Blooming Thing"
Wedding Bouquets – Corsages
Funeral Designs – Cut Flowers
Potted Plants
We Give Thrifty Shopper Stamps
WE WIRE FLOWERS ANYWHERE
Phone Day or Night
1422 Monterey ----------LI 3-1535

MERVILYN'S FLOWER SHOP
827-13th-PasoRobls 656
(See Advertisement This Page)

PERRINE SIRELL C
We Telegraph Flowers Anywhere
State Hwy ----------Atascadero 63-W

WILSONS FLOWER SHOP
1110 Garden-LI 3-3714
(See Advertisement This Page)

Florists–Whsle

Locke W F Bill Pike Rd(AG)-----HU 9-2338

Flower Bulbs–See Seeds & Bulbs–Retail

PICNIC CUE
To broil frankfurters easily at a picnic, place in a wire corn popper and shake over the fire until browned.

Fluorescent Lighting Apparatus & Fixtures

B & F Electric Shop
560 S 13th Grover City-HU 9-2478
Craver Earl H Wholesale Electric & Hardware 1223 M---------Fresno 3-0462
Paso Robles Electric
918-13th-PasoRobls 1501

Flywheels–Repairing

See Automobile Repairing; Also Welding

Food Products

Adler Wholesale Co 1301 Carmel---LI 3-4541
Calif Almond Orchards Inc
4th & Spring-PasoRobls 400
Friesen's Health Foods
1135 Garden-LI 3-8648
Jensen Sales Co 1359 Monterey----LI 3-7948
S & M Market 917 Grand Av(AG)-HU 9-3222
VALIWAY DISTRS 445 Higuera---LI 3-6743
Watkins Quality Products
1072 Mill-LI 3-8106

Foods–Frozen–See Frozen Foods

Foot Treatment–See Chiropodists

Form Clamps

See Contractors' Equipment Headings

Fraternal Organizations

See Also Associations; Also Clubs

IOOF Hall 520 Dana----------LI 3-9891
Loyal Order of Moose No 1409
Main(PB)-PR 3-2117
Masonic Temple
6475 Olmeda Av-Atascdro 480
Moose Lodge 964 Monterey--------LI 3-5843

Freezers–Food Storage Units

See also Refrigeration Equipment–Commercial; also Refrigerators–Domestic

AMANA HOME FREEZERS–
FAIR OAKS SUPPLY
995 Grand Av(AG)-HU 9-2697

CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800

EPP'S 745 Higuera----------LI 3-4154

FRIGIDAIRE HOME FREEZERS–
HEATON R C CO 803-13th--PsoRobls 890
LONG E E PIANO CO
777 Marsh-LI 3-1245

GENERAL ELECTRIC FOOD FREEZERS

Save $120 each year with a General Electric Food Freezer . . . and have the convenience of a store in your own home! Famous G.E. features and dependability.

"WHERE TO CALL"
SALES & SERVICE DEALERS
Campbell's Refrigeration
532 Higuera-LI 3-6800
Hill's Home Appliances
1009 Grand Av(AG)-HU 9-5527
Wilcox Lou & Son General Electric Appliances 823-12th -----PasoRobls 226

IDLER'S SERVICE & APPLIANCES
1459 Monterey-LI 3-0745
McMahan Furniture Co 855 Marsh-LI 3-3953
Paso Robles Cold Storage
2830 Spring-PasoRobles 1301
Wilcox Lou & Son General Electric Appliances 823-12th --------PasoRobls 226

Freight Motor Carriers

See Motor Freight Companies

The Yellow Pages save you time.

Frozen Food Lockers–Renting

Mallett's Refrigeration
10165 El Camino Rl-Atascdro 638
(See Advertisement This Page)
Paso Robles Cold Storage
2830 Spring-PsoRobls 1301
(See Advertisement This Page)
Silliman Cold Storage & Lockers
205 Higuera-LI 3-6732
(See Advertisement This Page)

Two friendly telephone habits: QUICK to answer when your bell rings; SLOW to hang up when you call someone who does not immediately respond. In calling others, remember that the called person may be almost there—so wait a few seconds longer.

Paso Robles Cold Storage
FROZEN FOOD LOCKERS
WHOLESALE MEAT
SMOKING - CURING
PHONE
Paso Robles 1301
2830 Spring Paso Robles

Silliman
COLD STORAGE & LOCKERS
WHOLESALE & RETAIL MEATS
ALWAYS CUTTING U.S.D.A.
CHOICE STEER BEEF
WARM ROOM TYPE LOCKERS
Custom Cutting & Wrapping
CALL
LI 3-6732
OPEN 6 DAYS A WEEK
205 HIGUERA SAN LUIS OBISPO

MALLETT'S LOCKER PLANT
LOCKER SUPPLIES
Custom
CUTTING & WRAPPING
QUICK FREEZING
MEAT CURING
FRIGIDAIRE
APPLIANCES
Atascadero 638
10165 El Camino Rl.

Frozen Foods

American Refrigerating Co
241 Pismo-LI 3-0785
Best-O-Cal Frozen
16th & Mentone Av Grover Cty-HU 9-5965
Brendlin Rice Frozen Food Processors
267 Pismo-LI 3-0574

FLAV-R-PAC FROZEN FOODS
"Look for the Yellow Package"
Complete Line Fruits - Vegetables Meats - Poultry Seafoods - Specialties Concentrated Fruit Juices
FLAV-R-PAC FROZEN FOODS
"WHERE TO BUY THEM"
Levy A & Zentner J Co
303 Higuera-LI 3-4325

Hartman Ranch Co
1015 Grand Av(AG)-HU 9-3763

PORTER'S FROZEN FOODS INC
Complete Line of
FRUITS – VEGETABLES
MEATS – POULTRY
SEAFOODS – SPECIALTIES
CONCENTRATED FRUIT JUICES
Institutional & Retail Sizes
302 S 13th Grover Cty-----HU 9-2985

Stokely-Van Camp Inc
Guadalupe Rd Nipomo-WA 9-5533

Fruit & Vegetable Brokers

Hines Gordon 225 Jeffrey Dr-----LI 3-8534
Turner Al 221 Short(AG)--------HU 9-5474

Fruit & Vegetable Growers & Shippers

Carmichael Jack J
Western Packing Co
433 S Halcyon Rd(AG)---------HU 9-3960
de Ocampo Leon Brisco Rd(AG)---HU 9-9979
Ikeda Bros Cienaga Dist(AG)-----HU 9-2526
Madsen Richard 362 Walnut(AG)-HU 9-2144
Nagano Co Inc Morro Creek(MB)--SP 2-2061
Oceano Packing Co Oceano------HU 9-5636
Phelan & Taylor Produce Co
Oceano-HU 9-3303
PISMO-OCEANO VEGETABLE EXCHANGE
Celery-Cauliflower-Broccoli-Lettuce
Railroad Av Oceano----------HU 9-5771
If no answer call----------HU 9-5714
Silva Bros Packing Shed
Huasna Rd(AG)-HU 9-2069
Silveira Produce Co Oceano ------HU 9-2755
Western Packing Co
433 S Halcyon Rd(AG)-HU 9-3960

Fruits & Vegetables–Retail

Farmers Market
Hwy 1 & Atas Rd(MB)-SP 2-8479
(See Advertisement This Page)

Advertise here—it pays.

FARMERS MARKET
Selected FRUIT & VEGETABLES
LOW PRICES EVERY DAY
OPEN 7 DAYS A WEEK
HOURS 8 A.M. TO 8 P.M.
PHONE
SP 2-8479
HWY. NO. 1 & ATAS ROAD
ATASCADERO MORRO BAY

Fruits & Vegetables–Whsle

Hayashi Haruo Cienaga Dist(AG)--HU 9-2595
Levy A & Zentner J Co
303 Higuera-LI 3-4325
SLO Vegetable Gardens French Rd-LI 3-0780

Fuels

See Specific Kinds, i.e., Oils–Fuel & Heating; Etc

Fumigating

See Also Exterminating

PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO
1461 Palm-LI 3-2065

Fund Raising Organizations

Cecil System Fund Raising
166 S Blvd Sn Mte-FIresd 5-7366

Funeral Directors

BENEDICT-RETTEY MORTUARY
Hwy No 1 & Atascadero Rd(MB)-SP 2-6271
Colonial Chapel Funeral Directors
1320 Nipomo-LI 3-0583
Kuehl Funeral Home
1703 Spring-PasoRobls 301
Palmer-Waters Chapel
1264 Higuera-LI 3-3832
Palmer-Waters Chapel Cayucos
Highway & 7th-Cayucos-2721
Richardson R F Co
1135 Santa Rosa-LI 3-6871
Wood Earl W 134 Nelson(AG)----HU 9-2419

Fur Dealers–Retail

HARDY ALICE A
LUXURIOUS FURS
FROM THE LARGEST WHOLESALERS
PHONE ANY TIME
SKILFUL REMODELING
Years of Experience Insure Satisfaction
7465 Bella Vista Rd---Atascadero 608

LACTERMAN'S
20 Years in San Luis Obispo
LARGE SELECTION OF
FINE FURS IN ALL PRICES
BUY YOUR FURS WITH CONFIDENCE FROM THE EXPERT FURRIER OF SAN LUIS OBISPO COUNTY
Remodeling – Cold Storage
728 Higuera ----------LI 3-4936

Fur Farms

See Also Chinchillas

Elwood's Fur Farms N Hwy---Atascdro 578-W
Oakcroft Fur Farms
San Gregorio Rd-Atascdro 703
Royal Oaks Fur Farm
Snta Rosa Rd-Atascdro 940

Fur Remodeling & Repairing

Hardy Alice A
7465 Bella Vista Rd-Atascadero 608

Good party-line neighbors are considerate party-line users. Remember these golden rules:
- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

Coleman® FURNACES

SALES • SERVICE • INSTALLATION

BLEND AIR FORCED AIR | DUAL & FLAT FLOOR | CONSOLES | WALL HEATERS | WATER HEATERS

A complete line of Coleman Furnaces . . . America's best seller . . . for small homes . . . big homes . . . new homes . . . and old homes. Our experienced heating engineers will be glad to help you solve your heating problems without obligation. Enjoy the comfort, economy and satisfaction that our many years in the heating field guarantees.

FREE ESTIMATES • LOW DOWN PAYMENT • F.H.A. TERMS
IMMEDIATE INSTALLATION • GUARANTEED SERVICE

LI 3-3158
Nights – Sundays – Holidays Call LI 3-3070

McBRIDE'S
Plumbing • Heating • Sheet Metal
OLD SOUTH HIGHWAY SAN LUIS OBISPO

Coleman® FURNACES

SALES • SERVICE • INSTALLATION
BLEND-AIR FORCED AIR | DUAL & FLAT-FLOOR CONSOLES | WALL HEATERS
• FHA Terms • Low Down Payment • Free Estimates • Immediate Installation • Guaranteed Service

BLAKE'S
Plumbing • Heating & Sheet Metal
1701 RIVERSIDE AVE. PASO ROBLES 1117 PASO ROBLES

FRONTIERS • • beyond

There are always new frontiers to telephone service, problems to be solved, improvements to be made, and there will always be Telephone Pioneers pushing on to new achievements.

The Pacific Telephone and Telegraph Company

Furnaces–Heating

AIRTEMP FURNACES
PRODUCT OF CHRYSLER CORPORATION
Efficient automatic oil or gas furnaces (winter air conditioners). Easy to add summer cooling for year 'round air conditioning. Spaceaver models don't use living area floor space. Free survey. Nationwide service.
"WHERE TO BUY IT"
DISTRIBUTORS
Ashburn Supply Co 8468 Warner Dr Culver City–Texas 0-4764

BLAKE'S PLUMBING HEATING & SHEET METAL 1701 Riverside Av–PasoRobls 1117
(See Advertisement This Page)

BOWER AUSTIN MAYTAG STORE 6035 Palma Av–Atascdro 582

Branin Geo Sheet Metal 110 Stenner–LI 3-7348

COAST PLUMBING 8th–––––Cayucs 4861

COLEMAN AUTOMATIC HEATING EQUIPMENT—
DEALERS
McBRIDE SHEET METAL WORKS Old South Hwy–LI 3-3158

CRAIG F L SHEET METAL & PLUMBING 731-21st–PasoRobles 523

FRASER GAS FURNACES
FLOOR FURNACES
WALL FURNACES
BASEMENT FURNACES
WINTER AIR CONDITIONING
Equipped for Natural and Bottled Gas
"It's the Inside of the Furnace That Counts"
"WHERE TO BUY THEM"
McBRIDE SHEET METAL WORKS Old South Hwy–LI 3-3158
SMEE'S PLUMBING & HEATING SHOP 2959 S Broad–––––LI 3-0860

HARBOR SUPPLY CO
FURNACES – HEATERS
ELECTRIC – GAS – OIL
ALL TYPES
Wall – Floor – Dual – Central
Water Heater – Thermostats
Plumbing Supplies – Electric Equip.
Estimates – Guaranteed Workmanship
1141 Main(MB) –––––SP 2-5311

Ketz Art Plumbing Heating & Sheet Metal Orcutt Rd–LI 3-4530

TO PAINT SCREENS

To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.

Furnaces–Heating–(Cont'd)

LENNOX AIRE-FLO HEATING SYSTEMS
More families buy LENNOX than any other make! There is a LENNOX AIRE-FLO Heating System to fit your needs — large or small — for gas, oil or coal. LENNOX dealers are trained experts — always at your service for prompt installation, cleaning and repairing.
"WHERE TO BUY IT"
Blake's Plumbing Heating & Sheet Metal 1701 Riverside Av–PasoRobles 1117
SMEE'S PLUMBING & HEATING SHOP 2959 S Broad–––––LI 3-0860

McBride Sheet Metal Works Old South Hwy–LI 3-3158
(See Advertisement This Page)

McKELVEY'S HENRY B PLUMBING & HEATING
PANEL-RAY — COLEMAN — FRASER
HOLLY — PAYNE
LENNOX — DAY & NIGHT
AMERICAN STANDARD
5570 El Camino Real–––Atascadero 394
If no answer call–Atascadero 80-F-5

Ochs A R Electrical & Mechanical Construction 2075 Rachel Ln––––LI 3-7937

PAYNEHEAT SALES & SERVICE
PAYNE quality reflects over 40 years' leadership
Exclusive Jetglas Protection
Forced Air Furnaces - Duct Furnaces - Unit Heaters - Wall Heaters - Floor Furnaces
Air Conditioning Equipment
"WHERE TO BUY THEM"
Blake's Plumbing Heating & Sheet Metal 1701 Riverside Av–PasoRobles 1117
SMEE'S PLUMBING & HEATING SHOP 2959 S Broad–––––LI 3-0860

San Luis Butane Distributors
Coleman & Day & Night Furnaces
N Hwy ––––––––––––––––Atascdro 151
SMEE'S PLUMBING & HEATING SHOP 2959 S Broad–LI 3-0860

Furnaces–Repairing & Cleaning

Furtado Sheet Metal Shop Orcutt Rd–LI 3-5578

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

As one friend TO ANOTHER

Please speak distinctly, when you telephone, with lips close to the mouthpiece. It is just as important to talk directly into the transmitter as it is to keep your ear close to the receiver.

The Pacific Telephone and Telegraph Company

Furniture Dealers–New

ART MESQUIT COMPLETE HOME FURNISHINGS Bridge & Branch(AG)–HU 9-2116

Carlton Furniture Co 6085 El Camino Rl–Atascdro 374
(See Advertisement This Page)

Charley's Trading Post Hwy No 1 Grovr Cty–HU 9-2274

DAVIDSON'S FURNITURE & AWNING STORE 669 Higuera––––––––LI 3-5814
(See Advertisement This Page)

FAIR OAKS SUPPLY
COMPLETE HOME FURNISHINGS
WHERE YOUR DOLLAR WILL BUY MORE
FRANCHISED DEALERS OF THE NATION'S
BEST APPLIANCES & FURNITURE
995 Grand Av(AG)––––––––HU 9-2697

Heaton R C Co 803-13th –––––––PsoRobls 890
(See Advertisement This Page)

McMAHAN FURNITURE CO 855 Marsh–LI 3-3953

Oceanview Furniture Co 2200 Hwy 1(MB)–SP 2-6287
(See Advertisement Page 44)

PISMO FURNITURE STORE 661 Dolliver(PB)–PR 3-2462
(See Advertisement Page 44)

RILEYS FURNITURE 2211 S Broad–LI 3-0674
(See Advertisement Page 44)

TRUSSLER'S FURNITURE STORE 1303 Park–PasoRobls 126
(See Advertisement Page 44)

(Continued Next Page)

FLOOR SAVER

To keep the floors from being marred when moving furniture, slip old heavy socks over legs.

Carlton's For FURNITURE

Complete Selection
• MAPLE
• MODERN
• TRADITIONAL

APPLIANCES G E & PHILCO
FLOOR COVERINGS
BEDDING
SIMONS – SPRING-AIR – ETC.

ATASCADERO 374

CARLTON FURNITURE CO.
6085 El Camino Real Atascadero

YOURS AND MY Furniture Store
"Where Overhead is Low"
WE SELL FOR LESS
Everything for the Home
• KROEHLER FURNITURE
• BABY FURNITURE
• SEALY MATTRESSES
• MOHAWK CARPETS
• LANE CEDAR CHESTS
• GAFFERS & SATTLER APPLIANCES
• CROSLEY
WE GIVE S & H GREEN STAMPS
Credit Terms Arranged
PHONE
LI 3-7245
See Us for Better Buys!
H. L. & RADA McKEEN, Owners
1127 BROAD ST.
SAN LUIS OBISPO

IN PASO ROBLES IT'S
R.C. Heaton Co.
SINCE 1886

FURNITURE	APPLIANCES	HARDWARE
• SIMMONS	• FRIGIDAIRE	• SHERWIN-WILLIAMS PAINTS
• MENGEL	• MAYTAG WASHERS	• SCHLAGE LOCKS
• KLING	• PHILCO TV	• GARDEN SUPPLIES
• LANE CEDAR CHESTS	• O'KEEFE & MERRITT GAS RANGES	• STANLEY TOOLS
• JAMES LEES & SONS CARPETS	• MAGNAVOX TV	• DISSTON SAWS
• ARMSTRONGS	• HOOVER VACUUM CLEANER	• THOR TOOLS
• COMPLETE LINE OF MAPLE	• SUNBEAM APPLIANCES	• WE MAKE KEYS
• VIRTUE DINETTES	• G. E. SMALL APPLIANCES	
• SAMSON TABLES		
• DRAPERIES		

We Also Feature Giftware Glassware Houseware

PHONE
PASO ROBLES 890
803-13th Street

Zegar's HOUSE OF FINE FURNITURE & FLOOR COVERINGS
A Complete Line of Quality Furniture & Floor Coverings
Featuring Nationally Advertised Brands
KROEHLER – KLING – DREXEL
PENNSYLVANIA HOUSE – SIMMONS
U. S. RUBBER KOYLON – B P JOHNS
GULISTAN – ALEXANDER SMITH – ARTLOOM
WAVERLY FABRICS
Complete Drapery Department
Custom Made Drapes
Interior Decorators - Color Consultants
Rembrandt Lamps - Upholsterers
CALL
LI 3-6034
CONVENIENT TERMS
971 HIGUERA SAN LUIS OBISPO

Davidson's furniture
Provincial Modern Contemporary
DRAPES - CARPETING - LINOLEUM
FORMICA - AWNINGS
Complete Service Department
LI 3-5814
669 HIGUERA *Established 1931* SAN LUIS OBISPO

Furniture Dealers–New–(Cont'd)

White's Furniture Store
1301 Broad–LI 3-8309

YOURS & MY FURNITURE STORE
1127 Broad–LI 3-7245
(See Advertisement Page 43)

ZEGAR FURNITURE STORE
971 Higuera–LI 3-6034
(See Advertisement Page 43)

Furniture Dealers–Used

CHARLEY'S TRADING POST
WE BUY – SELL
AND TRADE
PRACTICALLY ANYTHING
Hwy 101 Grovr Cty--------HU 9-2274

Furniture Dealers–Used–(Cont'd)

FENNY'S F & G EXCHANGE
8501 El Camino Rl–Atascdro 1065

GAMBONI & RIGHETTI
"EVERYTHING USED"
FURNITURE – ANTIQUES
USED
PLUMBING SUPPLIES
PIPE
ASSORTED NICK-NACKS
S Hwy ----------LI 3-6290

AT YOUR FINGERTIPS

To keep screws, nails, etc., handy and in view, attach the lids of glass jars to a rafter or shelf over your workbench. Screw jars in place.

Furniture Dealers–Used–(Cont'd)

GEORGE'S SECOND HAND STORE
Don't Hide It in the Attic
Let George Buy It
ALL KINDS OF NEW & USED
FURNITURE – BOUGHT & SOLD
Call Us for Highest Appraisals
815 High ----------LI 3-2315

GEORGE'S SECOND HAND STORE
IN MORRO BAY
NEW & USED
FURNITURE & APPLIANCES
We Buy – Sell – Trade
HIGHEST PRICES PAID
781-6th(MB) ----------SP 2-3541

JOE'S PLACE
WE BUY – SELL
OR TRADE
Anything That Doesn't Eat
582 Higuera ----------LI 3-0532

LOVERN'S FURNITURE
NEW AND USED
FURNITURE AND APPLIANCES
We Buy and Sell
Hours 9 to 7 – 6 Days a Week
Clydie & Joe Lovern – Props.
101 Hwy Nipmo----------WA 9-4251

Nearly New Furniture 1302 Osos---LI 3-3125
Old Gray Barn N Hwy------Atascdro 48-R-3
Paso Robles Swap Shop
2712 Spring-PsoRobls 270

SMITH'S S S TRADING POST
WE BUY & SELL USED FURNITURE
Antiques Bought and Sold
WE TRADE
CURIOS – GUNS – MISCELLANEOUS ITEMS
½ Mile Past City Limits Toward Airport
Edna Rd ----------LI 3-1716

SURPLUS SUPPLY
BUY SELL AND TRADE
Furniture – Appliances – Tools
Hwy No 1 & Grand Av
Grovr Cty ----------HU 9-5407

The Tradin' Post 1700 Hwy 1(MB)-SP 2-3845
White's Furniture Store
1301 Broad–LI 3-8309

Furniture Mfrs

Paramount Upholstering Co
1218 Carmel–LI 3-0649

Furniture Repairing & Refinishing

HENRY'S UPHOLSTERY
REFINISHING
CABINET SHOP FOR REPAIRS
Complete Upholstery Shop
Large Selection of Fabrics
PICK-UP & DELIVERY
572 Islay ----------LI 3-2734

Furniture Upholstering–See Upholsterers

Games & Game Supplies

Leon's Toy Shop 659 Higuera------LI 3-5039

Garages

See also Automobile Repairing

B G & R GARAGE 1234 Broad---LI 3-2235
Baxter W A & Sons
691 Price(PB)-PR 3-4466

BELL'S GARAGE
AUTOMOBILE STORAGE
Daily – Weekly – Monthly Rates
PICK-UP & DELIVERY
AUTO
REPAIRING & TOWING
ROAD SERVICE
895 Palm ----------LI 3-7234

Bob & Charlie's Mobil Service
99 Traffic Wy(AG)-HU 9-2429
Boyer & Sons Garage & Service
Shandn-PasoRobls 78-R-1
Brooks Motors 1306 Pine------PasoRobls 168
Caccia's Garage 740 D(MB)-------SP 2-4621
Cameron's Brake & Wheel Alignment
3011 Spring-PasoRobls 170
Cayucos Garage Hwy No 1------Cayucs 2752
CHOLAME GARAGE
Cholame-PsoRobls 81-R-2
Cook's Garage
160 Tallyho Rd(AG)-HU 9-2575
Garms' Garage Hwy 1(MB)-------SP 2-8630
Gene's Garage
Main & Bridge Cambria-WA 7-4668
HYSEN-JOHNSON FORD INC
1101 Monterey-LI 3-6422
John's Automotive Service
S Hwy-Atascadero 123-M
Layman's Garage Ocean Av----Cayucos 4111
Levy A & Zentner J Co 101 Hwy---LI 3-1189
Los Osos Valley Garage Los Osos Rd-LI 3-3073
Nipomo Garage & Wrecking Yard
Hwy 101 Nipomo-WA 9-7911
Ocean View Garage Main(MB) ---SP 2-6392
O'CONNOR J E BUICK
Buick & Willys Dlrs
1034 Monterey ----------LI 3-8676
PAUL'S GARAGE & AUTO MACHINE SHOP Nipomo & Monterey-------LI 3-8291
Pioneer Garage 1246 Spring-PsoRobls 169-W
Quality Sales & Service
Complete Automotive Service
Hwy 101 Nipmo----------WA 9-4041
Rademacher Bros Garage
539 Marsh-LI 3-4457
Roy Dildine's Service
6th & Main-Templtn 2901

SAN LUIS TRUCK SERVICE
TRUCK REPAIRS
AND
MAINTENANCE
Heavy Equipment Diesel Repairs
24-HOUR SERVICE
Old 101 Hwy----------LI 3-4134
Station ----------LI 3-3035

Shandon Garage Shandon ---PsoRobls 53-R-1
Standard Motors & Equipment Co
1701 Monterey-LI 3-1700

(Continued Next Page)

The Yellow Pages save you time.

Trussler's
FURNITURE STORE
ARMSTRONG & KENTILE FLOOR COVERINGS
BIGELOW & MOHAWK CARPETING
ROBERTI FURNITURE
DRAPES – BAMBOO – WOOD & FABRIC
Terms
Phone
PASO ROBLES 126
1303 PARK ST.

RILEYS
FURNITURE
2211 So. Broad St.
SAN LUIS OBISPO
LI 3-0674
Featuring:
Fine Furniture
Carpets – Drapes
Accessories
Lamps – Bedding
3 CREDIT PLANS
Owned and Operated by Rileys Dept. Store

OCEANVIEW FURNITURE CO.
DISTINCTIVE
HOME FURNISHINGS
8:30 A.M. TO 6 P.M.
MODERN–MAPLE–TRADITIONAL
DRAPERIES – FLOOR COVERINGS
VENETIAN BLINDS – ACCESSORIES
Terms Easily Arranged
OPEN FRIDAY NITE
WE GIVE S & H GREEN STAMPS
WE DELIVER
2200 NORTH HWY. 1
MORRO BAY
DIAL
SP 2-6287

PISMO
FURNITURE
COMPLETE
LINE OF
HOME
FURNISHINGS
&
APPLIANCES
SIMMONS HIDE-A-BED
BEAUTYREST MATTRESSES - ETC.
BABY FURNITURE
WE GIVE S & H GREEN STAMPS
Low Down Payment Easy Terms
PR 3-2462
661 DOLLIVER - PISMO BEACH
Next to Bank of America

Garages–(Cont'd)

Sweeter's Garage
1311 Paso Robles Oceano-HU 9-2126

WILLIAMS SERVICE
COMPLETE AUTO REPAIRS
WELDING
EMERGENCY SERVICE
101 Highway -------SantaMrgrta 5351

Woodland Garage
Hwy No 1 Cambria-WA 7-4678

Garbage Collection

A & M DISPOSAL SERVICE
116 E Branch(AG)-HU 9-3534

ATASCADERO GARBAGE CO
SERVING
ATASCADERO – TEMPLETON
SANTA MARGARITA
EXTRA RUBBISH HAULING
9015 Sn Gabriel Av----Atascadero 720

Morro Bay Garbage Service
61-7th(MB)-SP 2-8230
PASO ROBLES WASTE DISPOSAL
Archie Asabez-Owner
707-13th ----------PasoRobls 714-J

SAN LUIS GARBAGE CO
SERVING
THE CITY OF SAN LUIS OBISPO
GARBAGE REMOVED
EXTRA RUBBISH & TRASH HAULING
Mailing Address P.O. Box 299
San Luis Garbage Co. Dump
Edna Rd – Hours 7 A.M.-6 P.M.
970 Monterey ----------LI 3-0875

SPADY'S DISPOSAL SERVICE
Servicing
PISMO BEACH – SHELL BEACH
AREA
Rubbish – Trash – Garbage Removed
Mailing Address Box "O" Pismo Beach
234 Morro Av Shell Bch----PR 3-2081

Garbage Disposal Equipment

Campbell's Refrigeration
532 Higuera-LI 3-6800

Garden Equipment & Supplies–Renting

George's Equipment Rentals S Hwy-LI 3-1436

Garden Equipment & Supplies–Retail

ATASCADERO FEED & SUPPLY
M E and Simplicity Garden Tractors
S Hwy ----------Atascadero 193
Atascadero Hardware
We Give S & H Green Stamps
5980 Traffic Wy----------Atascdro 133
Boyle Lumber Co
Ortho Products-Vigoro-Flower Borders
Ocean Av ----------Cayucos 2311
Karleskint's Florist & Nursery
1422 Monterey-LI 3-1535
NOBLE SAW SERVICE
1129 Garden-LI 3-5775
SCOTTS LAWN CARE PRODUCTS–
HEATON R C CO 803-13th-PsoRobls 890
Western Auto Associate Store
685 Higuera-LI 3-9036

Garments

See Women's Wearing Apparel Headings

Please dial carefully . . . keep watching the dial.

Gas Appliances–Household

EPP'S 745 Higuera----------LI 3-4154
Garden City Gas Service
Snta Lucia Baywd Prk-LI 3-8305
One-O-One Butane-Propane Service Inc
6035 Palma Av-Atascdro 1041
San Luis Butane Distributors
See Our Adv-Gas-Liquefied Petroleum
N Hwy ----------Atascdro 151

Gas Companies

Southern Counties Gas Co
823-13th ----------PasoRobls 500
From telephones served by the following exchanges
Atascadero Templeton
Santa Margarita
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0206
610 Dolliver(PB) ----------PR 3-4756
Commercial Office 1141 Chorro---LI 3-7300
Operating Dept Broad----------LI 3-9079
For Service in Aryo Grnde-Atascdro
Cayucs-Nipmo-Morro Bay-Snta Mrgrta and Templtn-please refer to Alphabetical Sections for these Communities

Gas–Liquefied Petroleum

Butane Serv of Atascadero
N Hwy-Atascadero 151
Garden City Gas Service
317-5th(MB)-SP 2-6836
One-O-One Butane-Propane Service Inc
6035 Palma Av-Atascdro 1041
(See Advertisement This Page)

(Continued Next Page)

If you want to know how Classified Telephone Directory advertising can help solve your marketing problems, call our nearest Business Office and we will be glad to give you full information.

BUTANE – PROPANE
SERVING SAN LUIS OBISPO CO. SINCE 1935
TANKS SOLD & RENTED
NOW! Better Cooking with
PACIFIC DELTA LP GAS
COMMERCIAL
DOMESTIC
• FIRST IN QUALITY
• FAIREST IN PRICE
• FASTEST IN SERVICE
SAN LUIS BUTANE
DISTRIBUTORS
PUMP – TRACTOR & TRUCK CARBURETION
INSTALLATIONS & CONVERSIONS
FOR PROMPT SERVICE PHONE
ATASCADERO 151
If No Answer Call Atascadero 618
COMPLETE SELECTION OF GAS APPLIANCES
★ FURNACES – Coleman – Day & Night
★ HEATERS – Dearborn – Coleman
★ RANGES – O'Keefe & Merritt – Westinghouse – Tappan
★ REFRIGERATORS – Servel – Westinghouse
★ WASHING MACHINES – Westinghouse
★ WATER HEATERS – Day & Night – Coleman – General
Low Down Payment – Easy Credit Terms Available
NORTH ATASCADERO AT SAN ANSELMO RD.
Mailing Address – P.O. Box 966

ONE-O-ONE
BUTANE PROPANE
SERVICE INC.
"SERVICE AROUND THE CLOCK"
Trucks Equipped With "Print-O-Meters"
Prints the Gallons on the Ticket
TANKS – RENTALS & SALES
For Service In San Luis Obispo Co.
CALL
Atascadero 1041
AUSTIN BOWER – Mgr.
MAIN OFFICE
BOWER'S MAYTAG STORE
GAS & ELECTRIC APPLIANCES
Sales – Service – Installations
Mailing Address – P. O. Box 515
6035 Palma Ave. Atascadero

EVERYWHERE IN CENTRAL CALIFORNIA
BUTANE VAN GAS PROPANE
Household Commercial
TRUCK & TRACTOR CONVERSIONS – PUMPING UNITS
OIL WELL SERVICE – STORAGE TANKS – SOLD OR RENTED
FLAME CULTIVATION – WEED CONTROL
YOUR AUTHORIZED VAN GAS DEALERS
DAY OR NIGHT PHONE
PASO ROBLES 343
or
SAN MIGUEL 14
For Service at Other Locations Call
KING CITY 366 – SOLEDAD, ORiole 8-2958 – SALINAS, HArrison 4-5191
VAN GAS

Gas–Liquefied Petroleum–(Cont'd)

PETROLANE

A Complete Gas Service for Farm - Home - Factory
LP-Gas Carburetion Installed on All Internal Combustion Engines.
Oil Well Service
Tanks - For Rent or Lease
Leading Household Gas Appliances
"Let Petrolane Pete Furnish the Heat"

"WHERE TO BUY IT"

GARDEN CITY GAS SERVICE
A Petrolane Company
Santa Lucia Baywood Park--LI 3-8305

GARDEN CITY GAS SERVICE
A Petrolane Company
1653 N Broadway
Santa Maria-WAint 5-5019

GARDEN CITY GAS SERVICE
A Petrolane Company
317-5th(MB) ----------SP 2-6836

Rur-Al Gas 317-5th(MB) --------SP 2-6836

SAN LUIS BUTANE DISTRIBUTORS
N Hwy-Atascadero 151
(See Advertisement Page 45)

SUBURBAN GAS SERVICE OF CAYUCOS
Ocean Av-Cayucos 2991

SUBURBAN GAS SERVICE OF SANTA MARIA 1725 S Broadway
Santa Maria-WAint 5-5062

VAN HORN BUTANE SERVICE
2801 Spring-PsoRobles 343
(See Advertisement Page 45)

VAN HORN BUTANE SERVICE
2801 Spring-SnMigl 14

Gasoline & Oil Marketers & Distrs

Associated Oil Co Distributing Stn
Orcutt Rd-LI 3-2336

General Petroleum Corp
5th & Pine-PsoRobls 252

General Petroleum Corp of Calif
Foothill Bl & California Bl-LI 3-7090

JONES OIL CO
Douglas Products-Whsle & Retail
----------SnMigl 20

LARSON MYRON W SHELL PRODUCTS DISTR 1196 Foothill Bl---------LI 3-3414
If no answer call----------SntaMrgrta 5553

MOHAWK PETROLEUM PRODUCTS

YOU CAN'T BUY A BETTER GASOLINE AT ANY PRICE — SO WHY PAY MORE?

"WHERE TO BUY IT"
DISTRIBUTORS
Rountree Oil Distributing Co
100 Traffic Wy(AG)-HU 9-2051

NORWALK CO THE
Office 1088 Higuera----------LI 3-4468
Bulk Plant S Hwy----------LI 3-1643

Norwalk Gasoline Co
9th & Salinas-PasoRobls 1313

Richfield Oil Corp Orcutt Rd-------LI 3-1262
Seaside Oil Co ----------LI 3-5463

SEASIDE OIL CO Main-------Templtn 2161
Sebastian Oil Distributing
220 Mason(AG)-HU 9-5638

Shell Oil Co 1196 Foothill Bl-------LI 3-3414

SHELL OIL DISTR
5th & Riverside Av-PasoRobles 375
If no answer call----------PasoRobles 1409

SIGNAL OIL CO
LEE TIRES – BATTERIES – TUBES
GASOLINE – DIESEL
STOVE OIL – SOLVENT – GREASES
MOTOR OIL – OILS – FUEL & HEATING
WHOLESALE & RETAIL
Located at Murray & Hathaway
1262 Murray Av----------LI 3-8118
If no answer call----------LI 3-3345

SIGNAL OIL CO
1446 Spring-PsoRobls 176-W

Tasco Serv Sta & Petroleum Distr
S Hwy-Atascadero 99

The Yellow Pages save you time.

Gasoline & Oil Marketers & Distrs–(Cont'd)

Texas Co The 610 Pine--------PasoRobls 355
Texas Co The Distr 100 Stenner----LI 3-3545
Tide Water Associated Oil Co
26th-PsoRobls 911-W
Wasson J & M Co Vachell Ln------LI 3-6709

Gasoline Service Stations

See Service Stations

Generators–Electric

Fred's Auto-Electric Parts & Service
See Our Ad Auto Electrical Service
863 Palm ----------LI 3-3821

KOHLER ELECTRIC PLANTS–
GENERATOR EQUIP CO
3409 W Jefferson
Los Angeles-Republic 1-2401

Gift Shops

AH LOUIS STORE
Howard W. Louis – Owner
GIFTS UNUSUAL
DISTINCTIVE IMPORTS
PICTURE FRAMING
Established 1874
800 Palm ----------LI 3-4332

Ceramic Shop The 607-22d----PasoRobls 588
Elizabeth Ann Flower Shop
724-14th-PasoRobls 122
Evans Gift Shop 12th & Spring---PsoRobls 229

HILL'S STATIONERY STORE
DISTINCTIVE GIFTS
OF
GLASS – PAPER – METAL
GIFTS FOR ALL OCCASIONS
You Are Welcome to Come In and Browse Around At Any Time
1127 Chorro ----------LI 3-1950

Karleskint's Florist & Nursery
1422 Monterey-LI 3-1535
Mervilyn's Flower Shop
827-13th-PasoRobls 656

MINEAU & LOOMIS
FOSTORIA & IMPERIAL GLASSWARE
NORITAKI & POPPY TRAIL CHINA
REVERE & FARBERWARE
GIFTS OF DISTINCTION
FREE GIFT WRAPPING & DELIVERY
405 E Branch(AG)---------HU 9-2695

Morro Bay Photo Shop
435-5th(MB)-SP 2-3351
Murphy's Gift Shop
Main Cambria-WA 7-4230
Rileys Dept Store 1144 Chorro-----LI 3-1421
Union Hardware 1126 Chorro------LI 3-8130
Wilsons Flower Shop 1110 Garden-LI 3-3714

Ginger Ale

See Beverages–Soft Drinks, Mixes, Etc

Glace Fruits

See Confectioners Headings; also Fruits & Vegetables Headings

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

Glass–Auto, Plate, Window, Etc

Booth Bros Body & Paint Shop
1121 Higuera-LI 3-5545

BUCKLE'S BODY WORKS
1509 Spring-PasoRobls 767
(See Advertisement This Page)

Cline's Auto Body Shop 640 Marsh-LI 3-2824
Davis & Harris Body Shop
138 South-LI 3-1019

FOWLER GLASS SHOP
Auto – Plate – Window Glass
MIRRORS – FURNITURE TOPS
Free Estimates
11th & Park--------PasoRobles 160-J

Advertise here—it pays.

Buckle's Body Works
COMPLETE BODY REBUILDING • FRAME STRAIGHTENING
GLASS INSTALLATIONS
1509

AUTO GLASS
INSTALLED WHILE YOU WAIT
Specializing in Wrap Around Windshields
- We Seal Glass Leaks
- Complete Auto Rebuilding
- Fender Repair
- Expert Painting
- Wheel Aligning
- Frame Straightening

FREE ESTIMATES
AUTO GLASS INSURANCE REPLACEMENTS
"No Job Too Large or Too Small"
DAY OR NIGHT
CALL
PASO ROBLES 767
1509 SPRING

Morro Bay Glass
COMPLETE GLASS & GLAZING
SPECIALIZING IN
ALUMINUM E-Z SET SASH
A-DOR SLIDING PATIO DOOR
LOUVRE LEADER JALOUSIES
SHOWER DOORS – MIRRORS – TABLE TOPS
★
1560 HIGHWAY 1 MORRO BAY
PHONE
SP 2-5277

Glass–Auto, Plate, Window, Etc–(Cont'd)

FULLER W P & CO 698 Higuera--LI 3-0835
(See Advertisement Page 47)

GROVER CITY GLASS SHOP
AUTO – PLATE – WINDOW
LOUVERS – MIRRORS
FURNITURE TOPS
PICTURE WINDOWS FOR OLD & NEW HOMES
1004 Rockaway Av
Grover City ----------HU 9-2894

(Continued Next Page)

An extension telephone adds comfort and convenience to your home for only a few cents a day.

Glass–Auto, Plate, Window, Etc–(Cont'd)

HAMMOCK CHAS CABINET SHOP
Windows-Table Tops-Mirrors-Blocks
Hwy ----------Atascdro 177

Morro Bay Glass 1560 Hwy 1(MB)-SP 2-5277
(See Advertisement Page 46)

PASO ROBLES GLASS SHOP
609-22d-PasoRobls 469
(See Advertisement This Page)

WESTSIDE AUTO PARTS CO
1236 Monterey-LI 3-6213
(See Advertisement This Page)

Glaziers

Fowler Glass Shop
11th & Park-PasoRobls 160-J

Golf Courses–Public

ATASCADERO GOLF COURSE
GREEN FEES
Weekdays $1.00 – Sat. Sun. & Holidays $1.50
Ladies Monthly Ticket
Weekdays Only $3.00
Including Sat. & Sun.....$4.00
Mens Monthly Ticket.....$6.00
Night Practice Range Open Tues. – Thurs.
PRO AVAILABLE FOR INSTRUCTION
Hwy ----------Atascadero 46

San Luis Obispo County Morro Bay Golf Club (MB) ----------SP 2-3181

Golf Practice Ranges

Atascadero Golf Course
Open-Tues-Thurs
Hwy ----------Atascdro 46

Government Offices–City

See Alphabetical Directory Under "Name of City"

Government Offices–County

See Alphabetical Directory Under "San Luis Obispo County of"

Government Offices–Federal

See Alphabetical Directory Under "U S Government"

Government Offices–State

See Alphabetical Directory Under "Calif State of"

Grading

See Contractors–Excavating; Contractors–Paving

Grain Brokers

FARMERS ALLIANCE BUS ASSOC
10th & Riverside Av-PsoRobls 115

Loomis E C & Son
415 E Branch(AG)-HU 9-5514
Loomis E C & Son 121 Higuera----LI 3-8410

Grain Dealers

Calif Milling Corp
1212 Railroad-PsoRobls 161

Cousins Jas T 822-13th ------PasoRobls 1820
DeChaine Bob Grain Dlr
1220 Park-PasoRobls 1702

FARMERS ALLIANCE BUS ASSOC
10th & Riverside Av-PsoRobls 115

Loomis E C & Son
415 E Branch(AG)-HU 9-5514
Loomis E C & Son 121 Higuera----LI 3-8410

Mercury Grain & Insurance Agcy
1306 Pine-PasoRobls 1813

Pelton Ray W
1225 Riverside Av-PasoRobls 214

Gravel–See Sand & Gravel

An extension telephone will give added comfort in your home.

Greases

Pennzoil Co The 964 Chorro------LI 3-5800

SAN LUIS TALLOW COMPANY
WE SOLICIT
RESTAURANT SURPLUS
GREASE
FATS – OILS – BONES
Clark Field ----------LI 3-8660

Greenhouse Builders

Nielsen Harald N
Niel-Sun Ray Greenhouses
956 Walnut ----------LI 3-2595

Greeting Cards–Retail

Bickell's Stationery Store
Hallmark Greeting Cards
807-12th ----------PsoRobls 882

Gabby Book Store 1040 Chorro----LI 3-9035

HILL'S STATIONERY STORE
Exclusive Lines
HALLMARK – NORCROSS
RUSTCRAFT
32 Feet of Card Racks for Your Selection
You Are Welcome to Come In and Browse Around Our Store
1127 Chorro ----------LI 3-1950

Morro Bay Stationery
425-5th(MB)-SP 2-6506

PICNIC CUE

To broil frankfurters easily at a picnic, place in a wire corn popper and shake over the fire until browned.

IT'S FULLER
PHONE
LI 3-0835

FOR GLASS
MIRRORS – TABLE TOPS
COMPLETE INSTALLATION SERVICE
W. P. FULLER & CO.
698 HIGUERA ST. SAN LUIS OBISPO

AUTO GLASS SPECIALISTS
INSTALLED WHILE YOU WAIT
CALL
LI 3-6213
WESTSIDE AUTO PARTS CO.
1236 MONTEREY
SAN LUIS OBISPO

EVERYTHING IN GLASS
LOUVRE LEADER
JALOUSIE WINDOWS
PANAVIEW SLIDING
DOORS & WINDOWS
AUTO GLASS INSTALLED – WHILE-U-WAIT
ESTIMATES GLADLY GIVEN
CALL
PASO ROBLES 469
If No Answer Call Paso Robles 1237-J
PASO ROBLES GLASS SHOP
609-22d

Grocers–Retail

Anderson's Market
13th & Trouville Grover City-HU 9-2726

Angello Carl
Ocean Av & Front Oceano-HU 9-5925

Art's Grocery Store
Open 7 Days A Week Till 9 PM
Hwy No 1 & Pier Av Oceano---HU 9-9997

Atascadero Market
5850 El Camino Real-Atascadero 89

Auger's Bob Market
5th & Main(MB)-SP 2-8171

Avila Grocery
Harold Martin-Proprietor
Avila Beach ----------LI 3-0425

Bennett's Grocery
122 Branch(AG)-HU 9-2698

Bob's Superett 1307 Park---PasoRobls 1804

Bud's Dollar Market
796 Foothill Bl-LI 3-1078

Bullock's Delicatessen
Nipomo & Higuera-LI 3-2417

Butler's Grocery
W B-Bill-Butler Prop Hrs 7:45 to 6 PM
1415 Beach ----------LI 3-4532

C H B Market 661 Higuera--------LI 3-4221

Christie's Foothill Market
399 Foothill Bl-LI 3-4445

Cody's Market 313 Higuera--------LI 3-2228

Commercial Co The
303 E Branch(AG)-HU 9-2421

Corner Grocery
Atascadero Av & Morro Rd-Atascadero 714

Cunningham's Grocery
8 AM to 7 PM Daily & Sunday
Hwy 1 Morro Del Mar---------SP 2-6581

Dan's Market
Open Daily & Sunday 7:30 AM-10 PM
2044 Spring ----------PasoRobls 409

Dauth-Leisy Foods 530-12th ---PsoRobls 256

Del Mar Grocery
8 AM to 9 PM Daily & Sunday
Morro Del Mar----------SP 2-8184

Del Monte Grocery
301 SntaBarbara Av-LI 3-5637

Your telephone is one of today's best bargains.

Grocers–Retail–(Cont'd)

DOLLAR MARKET
Bud Poulsen-Owner
796 Foothill Bl----------LI 3-1078

Donohue & Sons Grocery
Open 9:30 AM-10:00 PM
Everyday Inc Suns
2548 Spring ----------PasoRobls 360

Dowden's Market Shandon-PasoRobles 53-J-2

Ellsworth's Market 496 N Broad---LI 3-3443

Erich's Market 2611 Spring ---PsoRobls 579

Fair Oaks Grocery
102 N Halcyon Rd(AG)-HU 9-2118

Ford's Market 801 Dolliver(PB)---PR 3-2068

FOX'S GROCERY STORE
CY & JO FOX – Owners
We Give S & H Green Stamps
DELIVERY SERVICE
OPEN 7 A.M. - 7 P.M. DAILY
SUNS. 7:30 - 4 P.M.
Hwy No 1 Cambria--------WA 7-4442

FRANK'S GROCERY
845 Main(MB)-SP 2-8180

Garden Farms Store
101 Hwy-SntaMrgrta 5601

GATLIN SHELL SERVICE STN
Paso Robles & Front Oceano-HU 9-3981

Ghezzi's Store Ocean Av--------Cayucos 2911

GLEN OAKS GROCERY
Open Daily & Sundays-Closed Thursday
Eaglet ----------Atascdro 647-W

Gordon's Grocery
116 Front Avila Bch-LI 3-6130

Greene's Grocery
S 101 Hwy Nipomo-WA 9-4371

Grove Auto Court N Hwy------Atascdro 336-R

Grove Grocery
Open Every Day 7 AM to 8:30 PM
El Camino Rl----------Atascdro 974

Grover City Market
O F Yeackel
850 Grand Av Grover City------HU 9-3322

Gwin's Grocery 607 Manhattan Av
Grover City-HU 9-2415

Halcyon Store W Temple Halcyon---HU 9-2432

Halfway Market
Morro-Atascadero Rd-Atascdro 55-J-1

Halpin's Food Mart
5th & Main(MB)-SP 2-2921

Handy Corner Grocery
P F Hansen-Owner
Edna Rd ----------LI 3-2058

HAWTHORNE MARKET
2161 Broad-LI 3-5832

Hearn's Market
Open on Sun from 10:30 until 1:00
201 E Branch(AG)----------HU 9-5549

Hi-Way Market 2105 Spring--PasoRobles 313

Jerry's Market 1050 Price(PB)----PR 3-2402

Joaquin's Grocery 420 High--------LI 3-8501

JOHNSON & BARNES
Open 7 AM to 7 PM Sun 8 AM to Noon
101 Hwy Nipomo----------WA 9-4511

K & M Mkt 2927 Spring------PsoRobls 1024

Kelly Bros Market
Open 8 AM to 7 PM Every Day
8725 S El Camino Rl--------Atascdro 377

Kirk's Spirits & Sports Shop
106 Branch(AG)-HU 9-2759

Log Cabin Market
400 Traffic Wy(AG)-HU 9-5922

Los Osos Valley Market
Los Osos Valley Rd-LI 3-5692

Lucas F D 101 Hwy Nipomo------WA 9-4242

Mac's Grocery Hwy 1(MB)--------SP 2-8483

Margarita Mercantile Co ---SntaMrgrta 5111

McKay P G Paso Robles Bch---Cayucos 2541

Monterey Market 1601 Monterey---LI 3-1934

Montgomery's Store Front Oceano-HU 9-2892

Mor-Mac's Food Center
5th & E(MB)-SP 2-4511

Morro Bay Grocery
Open Daily 7:30 AM-6:30 PM Sun 9-6
5th & Main(MB)----------SP 2-2531

Muzio David 870 Monterey--------LI 3-0800

New Park Grocery 1401 Osos------LI 3-7538

Nishi's Market
1150 Grand Av Grovr Cty-HU 9-3641

Northside Market 84 Santa Rosa---LI 3-6532

Orcutt's Market 835-12th ---PasoRobles 180

P I Market 238 Ocean Vw Av(PB)-PR 3-4465

Pappy's Grocery
11th & Hwy 1(MB)-SP 2-8055

(Continued Next Page)

Grocers–Retail–(Cont'd)

Pennington's Grocery Hwy -SntaMrgrta 5781
Petersen's General Merchandise-Templtn 2001
Pioneer Drive-In Market
Morro & Marsh-LI 3-5742
Pocket Book Grocery
294 N 4th Grov Cty-HU 9-2804
Quaglino's Food Market 2101 Broad-LI 3-6413
Rauch's Grocery
Open on Sundays
Creston Rd----------PasoRobls 1240
Ruby's Market
Daily 7 AM-8 PM
Hwy 1(MB) ----------SP 2-9979
Santa Rosa Market 798 Santa Rosa-LI 3-5513
Sauer's Market 848 Monterey------LI 3-2164
Sears Market 700 Marsh----------LI 3-8174
Sebastian's Store
Drugs-Fresh Meats-Liquors-Fishing Tackle
San Simeon----------WA 7-4217
Serv-Ur-Self Market
9 AM to 7:30 PM-10 AM to 7 PM Sun
5585 El Camino Rl----------Atascdro 597
Shandon Mercantile
Shandon-PasoRobls 53-J-1
Shell Beach Market 753 Shell Beach Rd
Shell Beach-PR 3-2135
Silva's Grocery 1901 S Broad-----LI 3-3241
Silveira's Grocery 890 Mill--------LI 3-6047
Smith's Grocery Creston ---PasoRobls 66-R-3
Soto's Market Main Cambria-----WA 7-4411
Spurlock Cash Market
2140 S Broad-LI 3-6638
Stop & Shop Market 1253 Shell Beach Rd
Shell Beach-PR 3-4708
Thompson's Grocery 3638 Osos-----LI 3-7448
THREE CORNER GROCERY
1609 Johnson Av-LI 3-4123
Tomasini Anita Ocean Av -----Cayucos 2904
Tony's Food Center
110 E Branch(AG)-HU 9-5926
TRAIL-ER-IN GROCERY
Groc-Meats-Beer-Wine-Open Sundays
1950 El Camino Rl----------Atascdro 998
TUTTLE'S CALIF PARK GROCERY
Open 8-7 Free Parking
390 California Bl----------LI 3-0923
U-Save Market
951 Grand Av Grovr Cty-HU 9-9994
Uptown Market 1248 Monterey-----LI 3-6721
WESTWAY MARKET
GROCERIES — FRUIT
LIQUORS — WINES — BEER
Open 9 A.M. to 9 P.M. Sundays Included
Open 'Till 11 P.M. Saturday Night
Owned by
Bill Mathison and John Corscaden
447 Higuera----------LI 3-3046
William's Bros Market
1069 Grand Av Fair Oaks-HU 9-3845
Wilson's Grocery
Open 8 AM to 10 PM Daily & Sunday
2121 Broad----------LI 3-7584

Grocers–Whsle

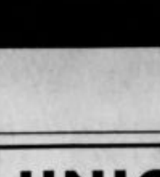
ADLER WHOLESALE CO
1301 Carmel-LI 3-4541
Rand Halpin Co
228 Santa Barbara Av-LI 3-7622
Smart & Final Iris Co
305 Higuera-LI 3-1217

Guns

Grisanti Hardware
6110 El Camino Rl-Atascdro 580
SMITH'S S S TRADING POST
EVERYTHING IN GUNS
NEW — USED — ANTIQUES
We Buy — Sell — Trade
½ Mile Past City Limits Toward Airport
Edna Rd----------LI 3-1716
Walker Vic Gunsmith
953 Atlantic Av Grovr Cty-HU 9-3231

Make it a habit to "Look inside the Classified" — you'll save time and effort.

UNION HARDWARE
— HOME OWNED —
We Give S & H Green Stamps
Free Gift Wrapping & Delivery
EVERYTHING IN HARDWARE & HOUSEWARES
- Fine China — Glassware & Gifts
- Crockery & Dinnerware
- Case Cutlery & Cooking Utensils
- Household Electrical Appliances
- Tools for Builders & Mechanics
- Delta Saws & Power Tools
- Skil & Porter Cable Power Tools
- Sporting Goods & Garden Supplies
- Builders' Equipment & Supplies
- Plumbing Supplies & Pipe Fittings
- Dynamite & Explosives
- Fuller Paints & Painters' Supplies
PHONE LI 3-8130
1126 CHORRO

MINEAU & LOOMIS


GIFTS HARDWARE FINE CHINA & CUTLERY
We Give Thrifty Shopper Stamps
SHERWIN-WILLIAMS PAINTS
PLUMBING & REPAIRS
(FREE GIFT WRAPPING)
HU 9-2695
405 E BRANCH ARROYO GRANDE

HARDWARE
- Builders Hardware
- Plumbing Supplies
- Electrical Equipment
- Paint - Housewares
- Tools - Garden Supplies
- Wire Fence - Rope & Chain
- Sporting Goods
LI 3-7102
FARMER'S HARDWARE & EQUIP. CO.
581 Higuera San Luis Obispo

Gunsmiths

LUNDGREN ERIC 1326 Park --PsoRobls 470
SPORTSMAN'S STORE
719 Higuera-LI 3-6514
STORNI'S GUN RANCH & MACHINE SHOP
COMPLETE GUN SERVICE & SUPPLIES
Loading Tools & Supplies
Firing Ranges
MAIL ORDER SERVICE
P.O. Box 457 Glenn E. Storni — Prop.
Look for the Signs — 1 Mile South of Cayucos at Old Creek Rd.
Cottontail Ck Rd---------Cayucos 2362
WALKER VIC GUNSMITH
OPEN SUNDAYS CLOSED WEDNESDAY
Sales & Service
NEW AND USED GUNS
LOADING SUPPLIES
SHOOTING ACCESSORIES
AMMUNITION
953 Atlantic Av Grovr Cty--HU 9-3231

Haberdashery

See Men's Furnishings Headings

Hair Goods–Retail

Charles & Duff Hair Goods
327-14th Oakland-TWinoks 3-1165

Hairdressers–See Beauty Shops

Halls & Auditoriums

Paso Robles Civic Auditorium
10th & Park-PsoRobls 1537

Hand Bags–Retail

Charles Shoes 867 Higuera--------LI 3-4054
Fisher's Brad Shoe Store
845 Higuera-LI 3-2646
Pen-Ren Bootery 860 Higuera------LI 3-1646

Handicraft Supplies

Johnson's Music & Art Shop
5895 Traffic Wy-Atascdro 247-R
MARY'S HOBBY SHOP
HO AND AMERICAN FLYER TRAINS
LEATHER TOOLS AND ACCESSORIES
BEADS AND SEQUINS
OPEN 9-5:30 THURSDAYS 9-9
895 Higuera----------LI 3-3942

Hardware–Retail

ATASCADERO HARDWARE
We Give S & H Green Stamps
5980 Traffic Wy----------Atascdro 133
Atascadero Lumber Co
5305 Traffic Wy-Atascdro 661
BAYWOOD PARK HARDWARE
Baywd Prk-LI 3-2876
CAYUCOS HARDWARE Hwy ---Cayucs 4222
COOPERATIVE FARMERS SUPPLY
CO INC 14th & Pine--------PasoRobls 344
DOWDEN'S MARKET
Shandn-PasoRobls 53-J-2
Fair Oaks Supply
995 Grand Av(AG)-HU 9-2697
FARMER'S HARDWARE & EQUIP CO
581 Higuera-LI 3-7102
(See Advertisement This Page)
Forden's Hardware 857 Monterey---LI 3-1090
GRISANTI HARDWARE
General Hardware — Electrical Supplies
Sporting Goods — Gun Repairs
Reloading Equip. & Tools
FINE OLD COLONY PAINTS
Plumbing Supplies — Builders' Hardware
In Atascadero Hotel Block
6110 El Camino Real---Atascadero 580

Hardware–Retail–(Cont'd)

Grover City Hardware
1036 Grand Av Grover City-HU 9-2931
HAYWARD LUMBER CO
COMPLETE BUILDERS HARDWARE
Schlage Locks — Stanley Hdwr. & Tools
S & H GREEN STAMPS
10th & Pine----------PasoRobles 820
5th & E(MB)----------SP 2-2291
From telephones served from the Cambria Cayucos San Luis Obispo Exchanges only (No Inter-City Charge) Ask Operator for-ENtrprise 1-1406
HEATON R C CO 803-13th----PsoRobls 890
Hewitt H ----------Templtn 2361
HOFFMAN'S
Hardware and General Merchandise
WE BUY — SELL — TRADE
USED FURNITURE
APPLIANCES — PLUMBING
Full Line New & Used Doors
Windows
921 Front Oceano---------HU 9-3416
HOWARD H HARDWARE
109 Branch(AG)-HU 9-2758
Ladwig Farm & Home Supply
1619 Osos-LI 3-3442
Mineau & Loomis
405 E Branch(AG)-HU 9-2695
(See Advertisement This Page)
Morro Bay Hardware Store
375-5th(MB)-SP 2-2941
PACIFIC COAST LUMBER CO OF CALIF
BUILDERS' HARDWARE
OVERHEAD GARAGE DOORS
CEMENT — STUCCO — PLASTERS
ROOFING MATERIALS
424 Santa Barbara Av-------LI 3-2191
Park Hardware & Sporting Goods Store
730-5th(MB)-SP 2-8296
PASO ROBLES MERCANTILE CO
839-12th----------PsoRobls 340
Hardware Dept 839-12th------PsoRobls 342
Poston Hardware Cambria -------WA 7-4650
SAN MIGUEL NEWS AGENCY---SnMigl 106
Union Hardware 1126 Chorro-----LI 3-8130
(See Advertisement This Page)

Hardware–Whsle & Mfrs

Craver Earl H Wholesale Electric & Hardware 1223 M----------Fresno 3-0462
Wilco Sales 383-40th Oaklnd-OLympc 2-8522

Harvesters

See Farm Equipment & Supplies

Hatcheries–Poultry

Black's Hatchery Riverside Av--PasoRobls 881
Grover City Hatchery
213 S 16th Grovr Cty-HU 9-2358
KIMBER FARMS INC
White Leghorn Baby Chicks
Snta Cruz Rd----------Atascadero 763
McKeens' Hatchery 1270 Laurel Ln-LI 3-6500
North's Hatchery Inc 174 Higuera--LI 3-3023
North's Hatchery Inc
Breeder Ranch
Nipomo ----------WA 9-5814

Hats–Renovators

City Cleaners 709 Higuera---------LI 3-3105
Grover City Cleaners
874 Grand Av Grovr Cty-HU 9-3986

Hawaiian Goods–See Gift Shops

Hay–Retail

St Jude Investment Co
Keys Valley Ranch-PasoRobls 29-J-3

Advertise in the Classified Directory . . . it pays.

Health Food Products–Retail

FENNY'S F & G EXCHANGE
8501 El Camino Rl-Atascdro 1065
FRIESEN'S HEALTH FOODS
We Give S & H Green Stamps
1135 Garden ----------LI 3-8648
MARGO & LARRY'S HEALTH FOODS
IN SAN LUIS OBISPO
HEALTH FOODS
JUICE BAR AND LUNCHES
OPEN MON.-SAT. 9:00 TO 5:30
NATURAL VITAMINS
1120 Morro ----------LI 3-1127

Health Service

San Luis Obispo County Health Dept
Legion Hall-PasoRobles 601

Hearing Aids

ACOUSTICON WILLIAMS CO
MR. ALFRED E. WILLIAMS, Manager
INVISIBLE FITTINGS
All Transistor Hearing Aids from $49.50
BATTERIES AND REPAIRS
FOR ANY MAKE OF INSTRUMENTS
Free Demonstrations Arranged
1029 Chorro ----------LI 3-6632
Residence ----------LI 3-2932
BELTONE HEARING SERVICE
Norman I Schuldt-Authorized Dealer
F J Schuldt-Distr-Santa Barbara
20 N Broad----------LI 3-4645
(See Advertisement This Page)
BELTONE QUALITY HEARING AIDS
Featuring revolutionary new all-transistor model. B-battery eliminated forever. No vacuum tubes. All battery cost slashed 80%. Free hearing analysis and demonstration at our office or in your home. No obligation.
Beltone
"WHERE TO BUY THEM"
BELTONE HEARING SERVICE
Norman I Schuldt Audiologist
20 N Broad----------LI 3-4645
Grover City Pharmacy
9th & Grand Av Grovr Cty-HU 9-2457
HEARING AID AUDIOLOGIST—
BELTONE HEARING SERVICE
20 N Broad-LI 3-4645
ZENITH HEARING AIDS
New 4, 5-transistor models meet every hearing aid need. Outstanding features, performance, convenience! Low price, small operating cost. 1-Year Warranty, 5-Year Service Plan. By makers of Zenith TV, radios. 10-DAY MONEY-BACK GUARANTEE
ZENITH THE ROYALTY OF HEARING
"WHERE TO BUY THEM"
Hi-Way Drug Store
1217 Spring-PasoRobles 152

Heaters

See also Furnaces–Heating

DAY & NIGHT PANEL RAYS—
McKELVEY'S HENRY B PLUMBING & HEATING
5570 El Camino Rl-Atascdro 394
San Luis Butane Distributors
Dearborn & Coleman Heaters
N Hwy ----------Atascdro 151
Shultz Robt Hwy No 1(MB)-------SP 2-8488
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

Heaters–Water

See Water Heaters Headings

The oldest of all the telephone industry's traditions is service.

Heating Contractors

See Contractors–Heating & Ventilating

Heating Equipment

See Specific Kinds, i.e., Boiler Headings; Furnaces Headings; Heaters; Water Heaters; Etc

Herbs

Wu H M 972 Santa Rosa---------LI 3-7731

Hides

SAN LUIS TALLOW COMPANY
WE BUY
HIDES — PELTS — WOOL
TALLOW
DEAD STOCK REMOVED
Mfrs. Meat Meal & Fertilizer
Clark Field ----------LI 3-8660

High Fidelity Equipment & Supplies

ALLEN'S SOUND CENTER
ALL LEADING BRANDS OF
HIGH FIDELITY COMPONENTS
At Advertised Net Prices
VISIT OUR
SOUND DEMONSTRATION ROOM
856 Monterey ----------LI 3-2047
Atascadero Radio & TV
5915 El Camino Bl-Atascdro 676-J

Hobby & Model Construction Supplies

Lane's Ceramic Studio 583 Dana---LI 3-2713

Hoisting & Rigging Service

Dalzell Rigging Co
1505-62d Emryvle-OLympc 5-2913

Home Food Freezers

See Freezers–Food Storage Units

Homes

CALDWELL NURSING HOME
Regstr'd Nurse All Times Chronic Cases
321-12th----------PsoRobls 1170
COLUMBINE REST HOME
HOME FOR THE AGED
AMBULATORY CASES
Pleasant Surroundings — Excellent Climate
Moderate Rates
Elizabeth E. Souther, Prop.
4555 Del Rio Rd-------Atascadero 620
Della's Home for the Aged
1020 Pine-PasoRobles 1026
DOELLSTEDT REST HOME
EXCELLENT FOOD
Beautiful Surroundings & Climate
LOVING CARE
24-HOUR NURSING CARE
6 Miles South Atascadero on Hwy 101
Rt 1 Box 430
S Hwy ----------Atascadero 47-J-11

TO REPAIR LINOLEUM

If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

Homes–(Cont'd)

Pittenger Rest Home
Barrenda Terrace-Atascadero 323-M
ROWE'S REST HOME
AMBULATORY CASES
HOME FOR THE AGED
REHABILITATION
Speaker Systems in All Rooms
OPERATED BY REGISTERED NURSE
4650 Traffic Wy------Atascadero 441
SCOTT'S FAIR OAKS CONVALESCENT HOME
CHRONIC CASES
AGED — BED PATIENTS
MODERN — QUIET
24-HOUR NURSING CARE
SPACIOUS GROUNDS
UNSURPASSED CLIMATE
222 Elm(AG) ----------HU 9-5468
Shreffler Ernie 852 Higuera------LI 3-5808
Tabell's San Luis Rest Home
1034 Islay-LI 3-3908

Horse Dealers

San Luis Tallow Company
Clark Field-LI 3-8660

Hospital Equipment & Supplies

JONES AMBULANCE SERVICE & HOSPITAL SUPPLIES
780 Pacific-LI 3-2626
(See Advertisement This Page)

Hospitals

ATASCADERO GENERAL HOSPITAL
Visit Hrs-2 PM to 4 PM-7 PM to 8 PM
Magnolia Av ----------Atascdro 1000
Atascadero State Hospital
101 Hwy S-Atascadero 600
FRENCH HOSPITAL 1170 Marsh-LI 3-7070
MOUNTAIN VIEW HOSPITAL
Visiting Hours 1-3 PM 7-8 PM Eves
1530 Marsh ----------LI 3-1071
Information Desk ----------LI 3-1071
PASO ROBLES WAR MEMORIAL DISTRICT HOSPITAL
Visiting Hours-2 to 4 PM & 7 to 8 PM
15th ----------PasoRobls 1200
San Luis Obispo County Casa Loma
Sanatorium Johnson Av--------LI 3-2712
San Luis Obispo County General Hospital
Visiting Hrs-2 to 4 PM Aft-7-8 PM Eve
Johnson Av ----------LI 3-1500
SCOTT'S FAIR OAKS CONVALESCENT HOME
CHRONIC CASES
AGED — BED PATIENTS
MODERN — QUIET
24-HOUR NURSING CARE
SPACIOUS GROUNDS
UNSURPASSED CLIMATE
222 Elm(AG) ----------HU 9-5468

Hot Springs

See also Resorts

Hidden Valley Hot Springs Inc
Avila Rd-LI 3-0523

Hotel Equipment & Supplies

Model Linen Supply 34 South-----LI 3-2150

TO GLUE FURNITURE

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

2 Great New Beltone advances for the deaf!
BELTONE HEARING GLASSES hide deafness

as never before for both men and women!
No outside Cord or Receiver. Complete hearing aid hidden inside one temple of glasses. Sounds carried to ear by tiny, almost invisible tube.
If you don't wear glasses . . . try
HIGHER FIDELITY HEARING
—with Beltone's latest Operetta all transistor model.
For FREE DEMONSTRATION or NEW FREE BOOK, phone, come in or write
NORMAN I. SCHULDT
HEARING AID AUDIOLOGIST
LI 3-4645
20 N. BROAD SAN LUIS OBISPO
F. J. Schuldt, Distributor-Santa Barbara

JONES AMBULANCE SERVICE

HOSPITAL EQUIPMENT
SALES & RENTALS
Wheel Chairs — Hospital Beds — Walkers
Crutches — Lamps — Complete Line of Elastic Supports & Surgical Dressings
LI 3-2626
780 PACIFIC ST.

IT PAYS TO ANSWER TELEPHONE CALLS PROMPTLY
Prompt answering of a telephone's ring is thoughtful, courteous—and good business.

Hotels

ANDERSON HOTEL & GRILL
Coffee Shop
Cocktail Lounge
Banquet Facilities
ALL ROOMS WITH BATH
MODERATE RATES
955 Monterey ----------LI 3-0900

Blackstone Hotel 844 Monterey----LI 3-6235
C-AIR HOTEL
Rooms-Apartments & Cottages
Daily-Weekly & Monthly Rates
133 Ocean View Av(PB)--------PR 3-9968
Cambria Pines Lodge
50 Modern Units-Dining & Cocktails
Cambria ----------WA 7-4200
Camozzi Hotel Cambria ---------WA 7-4449
Clifton Motel 125 Spring-----PasoRobls 1140
COLONIAL HOTEL
F G Anderson-Owner
103 Santa Barbara Av---------LI 3-9982
Coronado Motel 2400 Spring---PasoRobls 955
Cottage Motel 2206 Spring-PasoRobls 1153-W
Dollar Hotel The 1317 Spring---PsoRobls 102
EDGEWATER MOTEL
280 Wadsworth(PB)-PR 3-2233
Fremont Hotel 979 Osos---------LI 3-3453
Golden State Hotel 1109 Morro----LI 3-9868
GRANADA HOTEL
Chas Babcock-Mgr
Ample Parking Space
1128 Morro ----------LI 3-9943
HI-WAY HOTEL 916-13th----PsoRobls 521
Hoosier Motel 2223 Spring-PasoRobls 991-M
HOTEL BUTLER
230 Pomeroy Av(PB)-PR 3-4611

FLOWER HOLDER

With an ice pick stick a potato full of holes for flower stems. Cut off slice on bottom to make it steady.

Hotels–(Cont'd)

HOTEL CARLTON
ATTRACTIVE ROOMS & APARTMENTS
ALL WITH TILE BATHS
Unique Coffee Shop — Restaurant & Cocktail Lounge
Family & Commercial Rates
Hiway ----------Atascadero 500

Hotel Holst 1227 Spring------PasoRobls 149
Hotel Obispo
Agnes M Hughes-Owner
1025 Court ----------LI 3-7640
HOTEL SAN LUIS
Rita Haywood-Proprietress
697 Higuera ----------LI 3-9926
Hotel Wineman 849 Higuera------LI 3-7465
I X L HOTEL
C A Tingley-Owner
740-14th ----------PasoRobls 269
MARSHALL HOTEL 874 Higuera-LI 3-5853
Martin's Court
320 Ocean View Av(PB) PR 3-4610
MISSION HOTEL 865 Monterey---LI 3-5447
Oceano Hotel Front Oceano------HU 9-9984
Park Hotel 1815 Osos----------LI 3-9814
Parkway Hotel 1238 Spring--PasoRobles 372
Paso Robles Hot Springs Hotel & Health Baths 1308 Spring--PasoRobles 158
(See Advertisement This Page)
PASO ROBLES INN
1103 Spring-PsoRobls 1100
PINES HOTEL & COFFEE SHOP
35 Mi No of San Luis Obispo Hwy 1
Hwy No 1 Cambria----------WA 7-4442
PISMO HOTEL
R S Timbrell-Owner
701 Price(PB) ----------PR 3-2214
Ramona Hotel
Weekly & Monthly Rates
819-12th ----------PasoRobls 30-J
Ranch Motel 2730 Spring------PasoRobls 17
Rhodes Hotel 864 Monterey------LI 3-2745

Advertise here—it pays.

Hotels–(Cont'd)

Seaside Motel
172 Ocean View Av(PB)-PR 3-2411
Travelodge Paso Robles
2701 Spring-PasoRobls 304
Wineman Hotel 849 Higuera------LI 3-7465

House Cleaners

SAN LUIS OBISPO JANITORIAL MAINTENANCE CO
1224 Higuera-LI 3-1737

WILSON'S WINDOW CLEANING & BUILDING MAINTENANCE SERVICE
Serving All of San Luis Obispo County
WINDOWS CLEANED
FLOORS WAXED
HOUSE CLEANING
Personal Supervision — Expert Workmanship
Free Estimates — Call Collect
7225 Portola Rd-------Atascadero 402

House Movers

Atascadero House Movers
S Hwy-Atascdro 41-R-2
Van Ronk & Renshaw
142 Montecito Av Shell Beach-PR 3-4740
(See Advertisement This Page)
York Irvin House Movers
1290 Nice Av Grovr Cty-HU 9-5630
(See Advertisement This Page)

Here's how you may be sure of getting your party more often when you dial:
1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

Hydrotherapists

Madson A J 870 Price(PB)--------PR 3-4636

Ice

AMERICAN REFRIGERATING CO
CRYSTAL CLEAR ICE
Crushed, Bulk or Cubes
TRUCK ICING
241 Pismo ----------LI 3-0785
If no answer call---------LI 3-2689

Bottle Liquor Store 931 Main(MB)-SP 2-8474
Oceano Ice Co Oceano ----------HU 9-2288
Paso Robles Ice Service
Free Delivery Service
2906 Spring ----------PasoRobls 233

Ice Cream & Frozen Desserts–Dealers

Arden Farms Co
116 W Branch(AG)-HU 9-2994
Foster's Old Fashion Freeze
590 Marsh-LI 3-7639
GOLDEN STATE CO LTD
570 Higuera-LI 3-4200
(See Advertisement This Page)
POLAR CREAM FREEZER
SPECIAL ORDERS FILLED FOR ALL OCCASIONS
HAMBURGERS — TACOS
Home Made Ice Cream — Hand Packed Sherbets & Ice Milk Desserts
Shakes & Sundaes to Go
828 Spring ---------PasoRobles 305-R

Your company is known by the voice that speaks for it. The telephone voice with a smile wins!

"TWO GUESTS for THE PRICE OF ONE"
EXCELLENT AMERICAN & ITALIAN CUISINE
Free Parking for Guests
Phone **PASO ROBLES 158**
Paso Robles HOT SPRINGS HOTEL and HEALTH BATHS
1308 SPRING PASO ROBLES
MIDWAY BETWEEN S. F. & L. A. ON HWY. 101

HOUSE MOVING

EXPERIENCED — RELIABLE — INSURED
RAISING — SHORING — WRECKING
BOATS MOVED
No Job Too Large or Too Small
PR 3-4740
142 Montecito Ave. — Shell Beach
If No Answer Call PR 3-2220
317 PALISADES AVE. — SHELL BEACH
Van Ronk & Renshaw

EXPERIENCED
RELIABLE
INSURED
MOVING - RAISING
SHORING
Free Estimates
IRVIN YORK HOUSE MOVERS
HU 9-5630
1290 Nice Ave. Grover City

golden state
CALIFORNIA'S FAVORITE ICE CREAM
At Your Grocers & Favorite Fountain
LOCALLY MADE & DISTRIBUTED
LI 3-4200
GOLDEN STATE CO., LTD.
570 HIGUERA
SAN LUIS OBISPO

Ice Cream & Frozen Desserts–Mfrs & Distrs

ARDEN FARMS CO
FLAVOR FRESH ICE CREAM
CALL COLLECT
ARROYO GRANDE HU 9-2994
TEMPLETON 4181
PASO ROBLES 493
Hwy 101 South--------Templeton 4181

ARDEN FARMS DAIRY PRODUCTS
Flavor Fresh Ice Cream And Dairy Products
Arden
"FOR INFORMATION CALL"
ARDEN FARMS CO
Call Collect
116 W Branch(AG)--------HU 9-2994
Hwy 101 South-------Templeton 4181
1228 E 11th---------PasoRobles 493

Foster Freeze of Paso Robles
2524 Spring PasoRobls 98
GOLDEN STATE CO LTD
570 Higuera-LI 3-4200
Harmony Valley Creamery Assn
991 Nipomo-LI 3-1924
Polar Cream Freezer
828 Spring PasoRobls 305-R
STOLTEY'S DRIVE-IN & MALT SHOP
We Make Our Own Ice Cream
Hwy ----------Atascdro 525
STURGEON VERNON L GOLDEN STATE DISTR 625-7th ----------PasoRobls 110

Infants' Garments

See Children's & Infants' Garments Headings

Information Bureaus

United Information Service
1228 E 11th-PasoRobls 493

Insecticides–Retail

ATASCADERO FEED & SUPPLY
S Hwy-Atascadero 193
Livingston Park Nursery
604-30th-PasoRobls 353
Loomis E C & Son
415 E Branch(AG)-HU 9-5514
Loomis E C & Son 121 Higuera----LI 3-8410
Marshall N O Inc
Old Hwy 41-PasoRobls 42-J-3
Moorman Manufacturing Co
805 Boysen Av-LI 3-5682
PASO ROBLES MERCANTILE CO
839-12th-PasoRobls 340

Insecticides–Whsle & Mfrs

Castle A L Inc
Veg Seeds-Field Seeds Insecticides
Pasture Grasses-Clovers-Alfalfas
240 View Mtn Vw--------YOrkshr 7-5511

Insulation Materials–Cold & Heat

Builders Market 840-10th --PasoRobls 1600
KYLE CO 1609 Osos----------LI 3-1998
(See Advertisement This Page)

Insurance Adjusters–See Adjusters

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

Insurance Agents & Brokers

Allstate Insurance Co 879 Higuera-LI 3-0833
ANCHOR INSURANCE SERVICE
Don W. Husted Paul Husted
BONDS — AUTOMOBILE
LIABILITY — FIRE — ALL FORMS
PLATE GLASS — COMPENSATION
MARINE & INLAND MARINE
871 Santa Rosa----------LI 3-7430
If no answer call---------LI 3-8495
Or ----------LI 3-6546
ATKINSON & HOLLISTER
1043 Higuera-LI 3-5411
(See Advertisement This Page)
BACHINO & STOCKIRD
740 Higuera-LI 3-6887
Bellrose Realty Co
4500 N Hwy 1(MB)-SP 2-3402
If no answer call----------SP 2-5149
BENNETT GORDON
415 E Branch(AG)-HU 9-5514
BROWN & ROY REALTORS & INSURORS
COMPLETE INSURANCE SERVICE BONDS
Advisors Since 1906
Fire — Life — Automobile — Liability
Accident — Hartford — Travelers — Fireman's Fund-North America Insurance Companies
National Automobile Club
314 Pomeroy Av(PB)-------PR 3-2073
If no answer call(AG)-----HU 9-2778
CAL-FARM INSURANCE CO
157 Higuera-LI 3-7971

(Continued Next Page)

A Directory Advertising Representative will be glad to help you prepare a Classified Directory advertisement that will bring you more business. You can reach him by calling the Business Office of the telephone company.

JOHNS-MANVILLE
"BLOWN" ROCK WOOL INSULATION
COMFORT
ESTABLISHED OVER 31 YEARS

Weatherstripping
PHONE
LI 3-1998
HARRY KYLE
KYLE COMPANY
SERVING SAN LUIS OBISPO CO.
1609 Osos San Luis Obispo

HARTFORD INSURANCE
In PASO ROBLES
JAMES I. COUSINS
INSURANCE AGENCY

THE HARTFORD FIRE INSURANCE CO.
and the
HARTFORD ACCIDENT & INDEMNITY CO.
THIS AGENCY WRITES ALL FORMS OF INSURANCE INCLUDING LIFE
PASO ROBLES 1820
If No Answer Call PASO ROBLES 1577
822-13th PASO ROBLES

COMPLETE INSURANCE SERVICE
SAVE MONEY
AUTO - TRUCK - FIRE - LIFE
BURGLARY - PLATE GLASS
COMPARE OUR RATES BEFORE YOU BUY
AUTOMOBILE CLUB - PUBLIC LIABILITY

DISTRICT OFFICE
SALES & CLAIM OFFICE
ATKINSON & HOLLISTER
1043 HIGUERA
SAN LUIS OBISPO
LI 3-5411

PASO ROBLES
HARRY R. EDWARDS
1744 VINE
PASO ROBLES 850-W

MORRO BAY
M. V. MORLEY
505-5th
SP 2-5571

ATASCADERO
HAZEL LEVERENZ
5680 EL CAMINO REAL
ATASCADERO 14

ARROYO GRANDE
PAUL ROUTZAHN
960 GRAND AVE.
HU 9-2769

FARMERS INSURANCE GROUP

Codes in listings indicate communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

TOM H. CONKLIN COMPLETE INSURANCE SERVICE

LIFE ★ AUTO ★ FIRE ★ LIABILITY

COMPENSATION ★ BONDS ★ MARINE & INLAND MARINE
HEALTH & ACCIDENT ★ HOSPITAL PLANS

REPRESENTING OLD LINE COMPANIES

GENERAL INSURANCE CO. OF AMERICA · BOSTON INSURANCE CO.
TRAVELERS INSURANCE CO. · NATIONAL UNION FIRE INS. CO.
AMERICAN FORE INS. GROUP · SAFECO · GLENS FALL CO.
UNION MUTUAL LIFE INS. CO.

"To Insure Anything"

CALL
LI 3-4585

BETWEEN HIGUERA & MARSH
1130 MORRO — SAN LUIS OBISPO

PRUDENTIAL INSURANCE CO. OF AMERICA

HAS THE STRENGTH OF GIBRALTAR

"FOR FULL TIME PROTECTION"

ED RODGERS District Agent 476 CHORRO Home Phone LI 3-5735	**GEORGE WILLIAMS** District Agent 795 ISLAY ST. Home Phone LI 3-3748	**WM. P. ROBERTS** District Agent 8555 Atascadero Ave. Home Phone ATASCADERO 1182
ARTHUR R. LUDWICK District Agent 58 La Entrada Ave. Home Phone LI 3-2814	**LESTER S. NYE** Staff Mgr. 1322 MORRO Home Phone LI 3-1030	**Robert C. Weissgerber** District Agent 945 VINE ST. Home Phone Paso Robles 377-R

LOSS OF INCOME

GUARANTEED RENEWABLE AT OPTION OF INSURED

• HOSPITALIZATION • POLIO
• ACCIDENT • HEALTH • RETIREMENT
• EDUCATION • MORTGAGE • LIFE

STAFF OFFICE
LI 3-6996

1111 CHORRO — SAN LUIS OBISPO

Insurance Agents & Brokers–(Cont'd)

COAST LAND REALTY CO
INSURANCE DEPT.
Ken Boraker – Agent & Mgr.
A COMPLETE INSURANCE SERVICE
Fire — Casualty
Automobile — Inland Marine
986 Monterey ----------LI 3-2682

Conklin Thos H 427 Water Shell Beach-PR 3-2084
CONKLIN TOM H 1130 Morro-----LI 3-4585
(See Advertisement This Page)
Cooper Gladys V Fire-Casualty-Auto-Compensation-Ins Hwy Cambria ----------WA 7-4616
Cornelius Realtors Dulzura & Bajada Av-Atascdro 300
Cousins Betty 822-13th -----PasoRobls 1820
COUSINS JAS I 822-13th---PasoRobls 1820
(See Advertisement Page 51)

DE CHAINE BOB INSURANCE AGCY
COMPLETE COVERAGE
LIFE – AUTO – FIRE
Workmen's Compensation – Bonds
1220 Park ---------PasoRobles 1702

Delmartini Chas 993 Osos--------LI 3-2294
EDWARDS HARRY R Farmers Insurance Group 1744 Vine ----------PasoRobls 850-W

OILED ICE TRAYS

Rub salad oil or cooking oil on the outsides of ice trays before you put the trays in the freezer. When you want a tray of ice, it will slide right out.

ELSTNER LOUIS C
BENEFICIAL STANDARD LIFE HOSPITAL PLAN
FIRE — CASUALTY — AUTO
WORKMAN COMPENSATION – BONDS
6900 El Camino Rl------Atascadero 530

EQUITABLE LIFE ASSURANCE SOCIETY—
VIND HARRY C 960 Santa Rosa-LI 3-3263

EVANS BROKERAGE CO 1118 Chorro-LI 3-0720

EVANS GERALD B
Complete INSURANCE Service
FIRE – CASUALTY – MARINE
FIDELITY & SURETY
Representing Capitol Stock Insurance Companies
1118 Chorro ----------LI 3-0720

Farm Bureau Services 705-13th-PasoRobls 1110
FARMERS ALLIANCE BUS ASSOC 10th & Riverside Av-PsoRobls 115
(Continued Next Page)

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message.

METROPOLITAN INSURANCE COMPANY

Call Your Local Agents For
COUNTY-WIDE SERVICE

Don R. Low
671 LAWRENCE DR.
LI 3-7437
SAN LUIS OBISPO

Covering
• LIFE
• HOSPITALIZATION
• MORTGAGE
• GROUP
• RETIREMENT

Don Strassburg
134 RAMONA DR.
LI 3-9067
SAN LUIS OBISPO

DISTRICT OFFICE
WOODLAND 5-1008
11 W VICTORIA — SANTA BARBARA

Complete Insurance Service
PAUL R. ROUTZAHN INSURANCE AGENCY
FARMERS INSURANCE GROUP
Symbol of Superior Service
AUTO – TRUCK – FIRE
WORKMEN'S COMPENSATION
PUBLIC LIABILITY – BURGLARY
PLATE GLASS
Compare Our Rates Before You Buy
960 Grand Ave. — Arroyo Grande
HU 9-2769

When an
EMERGENCY ARISES
The convenient and quick way to locate someone in the immediate neighborhood is to
LOOK IN THE
Classified
TELEPHONE SECTION
Tells "Where to Buy It"

Insurance Agents & Brokers–(Cont'd)

FARMERS INSURANCE GROUP
Farmers Insurance Exchange, Truck Insurance Exchange & Fire Insurance Exchange
Mid-Century Insurance Company
Farmers New World Life Insurance Company
"WHERE TO BUY IT"
DISTRICT SALES & CLAIMS OFFICES
FARMERS INSURANCE GROUP
Atkinson & Hollister-District Agents
1043 Higuera ----------LI 3-5411
AGENTS
ARROYO GRANDE
FARMER'S INSURANCE GROUP
Paul Routzahn-Agent
960 Grand Av(AG)---------HU 9-2769
ATASCADERO
FARMER'S INSURANCE GROUP
Hazel Leverenz-Agent
5680 El Camino Rl-----Atascadero 14
MORRO BAY
FARMERS INSURANCE GROUP
M V Morley-Agent
505-5th(MB) ----------SP 2-5571
PASO ROBLES
FARMER'S INSURANCE GROUP
Harry R Edwards-Agent
1744 Vine ---------PasoRobles 850-W

FARMER'S INSURANCE GROUP
960 Grand Av(AG)-HU 9-2769
(See Advertisement Page 52)

FARMER'S INSURANCE GROUP
HAZEL LEVERENZ – Agent
AUTO – TRUCK – FIRE
Ford Garage Hwy 101
5680 El Camino Rl-------Atascadero 14
After 6 PM call------Atascadero 622

FARMER'S INSURANCE GROUP
1744 Vine-PsoRobls 850-W
Farmers Insurance Group
M V Morley-Agent
505-5th(MB) ----------SP 2-5571
Filer W A 214 Traffic Wy(AG)---HU 9-2362

GEE REALTORS & INSURORS
Margaret A. Gee
A COMPLETE INSURANCE SERVICE
FIRE – CASUALTY – FIDELITY
MARINE & SURETY
5945 Traffic Wy-------Atascadero 333

Gist Fred L 1035 Chorro---------LI 3-8323
Guiton Harold E Oceano Beach---HU 9-2717

HARTFORD INSURANCE—
BACHINO & STOCKIRD
740 Higuera-LI 3-6887
COUSINS JAS I 822-13th-PasoRobls 1820
YORK SID INS AGENCY
1213 Park-PasoRobls 727

HENDERSON BROKERAGE CO
REAL ESTATE INSURANCE
G. EARL HENDERSON
HAROLD WILKINS
DALE VAN SAUN
South of Shell Station
Highway ----------Atascadero 194
If no answer call------Atascadero 101

Hier-Johnson Brokerage
5940 El Camino Rl-Atascdro 200

Enjoy the Guest Artists series on "The Telephone Hour" — N.B.C., Monday nights.

Insurance Agents & Brokers–(Cont'd)

HOLMES MILTON J
COMPLETE GENERAL INSURANCE SERVICE
Agent for
American Motorist, American Surety, Fidelity & Deposit, Provident Washington, N.A.C., New Hampshire Fire, Northwestern National Fire, Canadian Indemnity, Provident Accident, Superior, Zurich.
1228 Broad ----------LI 3-0663

HUSTED DON W 871 Snta Rosa---LI 3-7430
Kamm L W 1228 Broad----------LI 3-5905
Keen Agency The 919 Grand Av Grovr Cty-HU 9-3531

KEEN FAY R 263 Newport Av Grover City-HU 9-2707

KENNEDY RALPH C
Established Over 35 Years
Insurance – Real Estate
Notary Public
AUTO
FIRE
LIABILITY
ACCIDENT & HEALTH
WORKMEN'S COMPENSATION
1120 Garden ----------LI 3-1002

Lawrence & McNamara 1020 Broad-LI 3-5686
Lessi C L 964 Chorro----------LI 3-1771
LOOMIS E C & SON 415 E Branch(AG)-HU 9-5514
LOVETT INS & REAL ESTATE SERVICE
1051 Price(PB) ----------PR 3-4750
If no answer call (AG)---------HU 9-3766
1015 Grand Av(AG)----------HU 9-3766
If no answer call (PB)---------PR 3-4750
Metropolitan Life Insurance Co 11 W Victoria Snta Barbara-Woodland 5-1008
(See Advertisement Page 52)

MURRELL L B
Complete Insurance Service
OCCIDENTAL LIFE INS. CO.
PROVIDENCE WASHINGTON INS. CO.
SECURITY INS. CO.
FARMERS' MUTUAL FIRE ASS'N
1318 Garden ----------LI 3-2539
If no answer call---------LI 3-5800

NELSON WM A 968 Monterey-----LI 3-1656
New York Life Insurance Co 964 Chorro-LI 3-1771
New York Life Insurance Co 2436 Gerda-LI 3-8300

NORTH AMERICAN INSURANCE—
COAST LAND REALTY CO 986 Monterey-LI 3-2682

NORTH WESTERN LIFE INSURANCE—
COUSINS BETTY 822-13th-PasoRobls 1820

NOYES REALTY SERVICE
Fireman's Fund Group
Insurance Company of North America
Travelers Insurance Companies
Russell & Edith S. Noyes
Realtors
Russell Noyes, Jr.
844 C(MB) ----------SP 2-2171

O'Donnell Insurance Service 1032 Nipomo-LI 3-7818

PASO ROBLES INSURANCE AGCY
AUTO – FIRE – MARINE – LIFE
Representing
AETNA CASUALTY & SURETY CO.
TRAVELERS INS. CO.
ZURICH INS. CO.
INDUSTRIAL INDEMNITY CO.
ALLIED COMPENSATION INS. CO.
P. D. Fowler Giff Sobey, Jr.
531-12th ----------PasoRobles 1220

Powers Mildred J 859 Monterey---LI 3-3344
PRUDENTIAL INSURANCE CO OF AMERICA 1111 Chorro----------LI 3-6996
(See Advertisement Page 52)
Rogers John L 577 Marsh---------LI 3-9069
Rohrberg Milton C 855 Main(MB)-SP 2-4711

Advertise here—it pays.

Insurance Agents & Brokers–(Cont'd)

STATE FARM INSURANCE
STATE FARM INSURANCE
Famous careful-driver auto insurance at rock-bottom rates. We insure more cars than any other company.
Fast, fair claim service.
7000 agents in U.S. and Canada.
Also life and fire insurance; residence liability.
"FOR INFORMATION CALL"
AGENTS
EAKES JOHN M 982 Monterey-LI 3-3727
JETER FRANK J 105 Bridge(AG)-HU 9-5589
SANDERS JACK 6100 El Camino Rl-Atascdro 345

State Farm Insurance Co 105 Bridge(AG)-HU 9-5589

SWALL RUTH
FIREMAN'S FUND – ROYAL INSURANCE
HARTFORD INSURANCE CO.
Bonds – Fidelity & Surety
NOTARY PUBLIC
Fire – Auto – Liability – Health & Accident
MARINE & INLAND MARINE
To Insure Anything Call
221 E Branch(AG)---------HU 9-5462

TAYLOR J WM 415 E Branch(AG)-HU 9-5514
Thompson Jane R 1010 Grand Av(AG)-HU 9-2123
Thornburgh Grace Mrs 855 Monterey-LI 3-0500
WALTMAN REALTY & INSURANCE Main Cambria-WA 7-4687
Waltz Royal 177 N Ocean Av-----Cayucs 2601

YORK SID INS AGENCY
PASO ROBLES
HARTFORD FIRE INSURANCE CO.
PRUDENTIAL INS. CO.
FIREMAN'S FUND GROUP
INS. CO. OF NORTH AMERICA
Broker for All Lines of Insurance
1213 Park ----------PasoRobles 727

Insurance Companies & General Agencies

ALLSTATE AUTO & FIRE INSURANCE
You're in good hands with Allstate. Founded by Sears, Roebuck and Co.
• Top Quality at Low Cost
• Stock Company Protection
• Over 3,250,000 Policyholders
• Fast, Fair nationwide claim service
Auto, Fire, and Personal Liability Insurance
"FOR INFORMATION CALL"
Allstate Insurance Co 879 Higuera-LI 3-0833

Atkinson & Hollister 1043 Higuera-LI 3-5411
BUSINESS MEN'S ASSURANCE CO
J R Hutchison-Special Representative
2030 Fixlini ----------LI 3-0627
Cal-Farm Insurance Co 157 Higuera-LI 3-7971
Cal-Farm Insurance Co 705-13th-PasoRobls 1110
Delmartini Chas 993 Osos--------LI 3-2294
ELSTNER LOUIS C 6900 El Camino Rl-Atascdro 530
Equitable Life Assurance Soc 960 Santa Rosa-LI 3-3263
FARMER'S INSURANCE GROUP 960 Grand Av(AG)-HU 9-2769
Farmers Insurance Group 1043 Higuera-LI 3-5411
Farmer's Insurance Group 1744 Vine-PsoRobls 850-W
Hartford Accident & Indemnity Co Agcy 740 Higuera-LI 3-6887
Holmes Milton J 1228 Broad-----LI 3-0663
Lovett Insurance & Real Estate Service 1015 Grand Av(AG)-HU 9-3766
Massachusetts Mutual Life Insurance Co 1831 S Broad-LI 3-3057

The Yellow Pages save you time.

Insurance Companies & General Agencies–(Cont'd)

MURRELL FRANK R Sales Agent
Insurance Securities Incorporated
580 Estero Av(MB)----------SP 2-8247

WALSTON
Members New York Stock Exchange and other leading stock and commodity exchanges.
Walston
Offices coast-to-coast.
"WHERE TO CALL"
WALSTON & CO INC Anderson Hotel-LI 3-2878

Iron–Scrap–See Junk Dealers

KITCHEN CUE

Use a pipe cleaner for cleaning and polishing between the tines of a fork.

Who
SELLS IT?
When a specific product or service is needed and there is an uncertainty as to who sells it
THE
Classified
TELEPHONE SECTION
Will Direct You

Insurance Consultants

Anchor Insurance Service 871 Snta Rosa-LI 3-7430
Bachino & Stockird 740 Higuera---LI 3-6887
DeChaine Bob Insurance Agcy 1220 Park-PasoRobls 1702

Interior Decorators

ZEGAR FURNITURE STORE 971 Higuera-LI 3-6034

Investigators

San Luis Merchant Patrol & Detective Agcy 1130 Walnut-LI 3-3920

Investments

FIRST CALIFORNIA COMPANY
Mrs John O Brien Broker
Investment Securities Stocks & Bonds
Bk of America Bldg----------LI 3-4229
Insurance Securities Incorporated Sales Agent 580 Estero Av(MB)-------SP 2-8247

JANITOR SERVICE

COMMERCIAL & RESIDENTIAL

• WINDOW CLEANING • HOUSE CLEANING
• FLOOR WAXING • WALL WASHING

DAILY & MONTHLY CONTRACTING

SAN LUIS OBISPO

JANITORIAL MAINTENANCE CO.

FORMERLY SUNNYSIDE WINDOW CLEANING CO.

FOR FREE ESTIMATES

DIAL LI 3-1737

BONDED & INSURED

P. O. BOX 43
1224 Higuera

SAN LUIS OBISPO
A. R. Schwabenland

Don Andrews

OFFICIAL S.P. WATCH INSPECTOR

SILVERWARE
CLOCKS

ELGIN - LE COULTRE
WADSWORTH WATCHES
EXPERT WATCH REPAIRING
THE FINEST IN GIFT ITEMS

DIAMONDS and JEWELRY

CALL LI 3-4543

1009 Higuera San Luis Obispo

Marell's Jewelers

TRI COUNTY
LARGEST CREDIT JEWELERS

Diamonds

Nationally Advertised Watches

BULOVA – ELGIN
HAMILTON – CROTON
LONGINES-WITTNAUER

LI 3-1404

Nationally Advertised
SILVERWARE & STERLING

850 HIGUERA ST.

"IF YOU DON'T KNOW JEWELRY— KNOW YOUR JEWELER"

MAURICE REID
YOUR JEWELER

• WATCHES
• DIAMONDS
• JEWELRY

Watches & Jewelry Repairing In Our Own Shop

OPEN 9-5:30 DAILY – MON. – SATURDAY

PASO ROBLES 714-W

1321 PARK ST. – PASO ROBLES

Don't Throw It Away

Things around the house you consider useless—may need only minor repairs to make them serviceable. Call a service man near you.

LOOK IN THE *Classified* TELEPHONE SECTION

Irrigation Systems & Equipment

AMES IRRIGATION SYSTEMS
"Profit-Planned" portable systems for sprinkler, furrow, flood. Ames ABC Sprinkler Systems, Perf-O-Rain, Lo-Hi Gated & Main Line Pipe. Wheel-O-Rain & Tow-A-Line. Ames Ball Couplers - no hooks, no latches. Free engineering service.

"FOR INFORMATION CALL"

DISTRIBUTORS

EMERALD IRRIGATION CO
101 South & Spence Rd Salins-HArisn 2-9026

DEALERS

Matthews W C 1741 S Broadway Snta Maria-WAlnt 5-6195

Farmer's Hardware & Equip Co 581 Higuera-LI 3-7102

McCOY PUMP CO 1134-13th-PsoRobls 1311

ROEMER & ELLIOT 122 E Mill Santa Maria-WAlnt 5-5556

WADE'RAIN SPRINKLER IRRIGATION
PORTABLE SYSTEMS
Manual — Mechanized and Tractor Moves:
Power-Roll Power-Pull Power-Shift
Wade'Rain Increases Yields—Reduces Labor Costs—Ends Drought Fear—Improves Quality. Phone for Simple "Farm-Facts" Planning Form

"FOR INFORMATION CALL"

Willhoit A H 305 Main----Templtn 2561

Janitor Service

SAN LUIS OBISPO JANITORIAL MAINTENANCE CO
1224 Higuera-LI 3-1737
(See Advertisement This Page)

Janitors' Supplies

Campbell's Refrigeration 532 Higuera-LI 3-6800

ROWE SERVICE EQUIPMENT & SUPPLY
Floor Cleaners & Waxes
Mops – Buckets – Wringers
Window & Floor Squeegees
Floor Brushes of All Kinds
For Commercial Uses
Hild Floor Polishing & Scrubbing Machines
136-12th ----------PasoRobles 583

Jewelers–Mfrs

Bra Sil's Jewelry Anderson Hotel Lobby-LI 3-8523

Rimelen C A 5870 Traffic Wy-Atascdro 677-W

Jewelers–Retail

Andrews Don 1009 Higuera------LI 3-4543
(See Advertisement This Page)

Bra Sil's Jewelry Anderson Hotel Lobby-LI 3-8523

BRASHER'S JEWELRY
MORRO BAY
Registered Chronograph Technician
Watch Repairing – Engraving
Jewelry Repair – Special Order Work
COMPLETE JEWELRY AND GIFT LINES
Clocks & Clock Repairing
Ask About Our Convenient Credit Plan
We Give S & H Green Stamps
880 E(MB) ----------SP 2-5086

BROWN CLARENCE
San Luis Obispo's Leading Credit Jeweler
CHARGE ACCOUNTS INVITED
AT NO ADDITIONAL COST TO YOU
Diamond Engagement & Wedding Rings
Omega, Bulova, Elgin, Hamilton, Longine, Wittnauer & Swiss Watches, Also Jewelry – Silverware – Watch Repairing
S & H Green Stamps
862 Higuera ----------LI 3-5648

Fear Albert E Hwy 1 Cambria----WA 7-4243

Jewelers–Retail–(Cont'd)

GRAGG'S
Official S. P. Watch Inspector
REED & BARTON – GORHAM – TOWLE
WALLACE SILVER – STAINLESS STEEL
ELGIN-HAMILTON-GIRARD PERREGAUX
EXPERT WATCH REPAIRING
779 Higuera ----------LI 3-7839

GUTHRIE'S JEWELRY
The Finest in
WATCHES – JEWELRY – SILVERWARE
Omega – Hamilton – Elgin
Bulova – Cyma Watches
Towle – Wallace – Lunt – Heirloom
"FINE WATCH REPAIRING"
Established Since 1910
741-12th ----------PasoRobles 789

KEEPSAKE DIAMOND RINGS—
MARSHALL'S JEWELRY STORE
790 Higuera-LI 3-3431

Lewis Glen 923 Grand Av Grovr Cty-HU 9-5749

MARELL'S JEWELERS
Nationally Advertised Watches
BULOVA – ELGIN
HAMILTON – CROTON
LONGINES-WITTNAUER
DIAMONDS
SILVERWARE – SILVER & STERLING
850 Higuera ----------LI 3-1404

Marell's Jewelers 850 Higuera----LI 3-1404
(See Advertisement This Page)

MARSHALL'S JEWELRY STORE
Since 1889
TOWLE – WALLACE – HEIRLOOM
INTERNATIONAL – LUNT STERLING
HAMILTON – ELGIN
AND LE COULTRE WATCHES
Expert Jewelry and Watch Repairing
790 Higuera ----------LI 3-3431

Miller's Jewelry Traffic Wy----Atascdro 244

Paso Robles Jewelry Store 725-13th-PsoRobls 443

Reed J M 751 Dolliver(PB)------PR 3-4473

Reid Maurice Your Jeweler 1321 Park-PasoRobls 714-W
(See Advertisement This Page)

Riley's Dept Store 1144 Chorro----LI 3-1421

Rimelen C A 5870 Traffic Wy-Atascdro 677-W

San Luis Jewelry & Loan Co 974A Monterey-LI 3-2314

Sinclair's Jewelry 1044 Chorro----LI 3-6731

Vaughn's Jewelry We Give S & H Green Stamps 115 E Branch(AG)----------HU 9-2330

VIGNEAU'S JEWELRY STORE 867 Monterey-LI 3-6512

Jewelry Engravers

Bra Sil's Jewelry Anderson Hotel Lobby-LI 3-8523

Brasher's Jewelry 880 E(MB)------SP 2-5086

Brown Clarence 862 Higuera------LI 3-5648

Guthrie's Jewelry 741-12th ---PasoRobls 789

Jewelry Repairing

Bra Sil's Jewelry Anderson Hotel Lobby-LI 3-8523

Brown Clarence 862 Higuera------LI 3-5648

Gragg's 779 Higuera----------LI 3-7839

TO GLUE FURNITURE

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

Junk Dealers

See also Scrap Metals

A & B Auto Wreckers N 101 Hwy-PasoRobls 9-R-3

Grover City Junk & Auto Wrecking Yard 13th & Farrell Rd Grover City HU 9-2991

MARKOVITS & FOX 8th & Taylor San Jose-CYpress 5-3663

PASO ROBLES AUTO WRECKERS Hwy 101-PasoRobls 411

PAULSON'S WRECKING & SALVAGE Orcutt Rd-LI 3-1215
(See Advertisement This Page)

S & K Auto Wreckers 1545 Riverside Av-PasoRobls 1494

STEEL MILL SUPPLY OF SALINAS
WE BUY SCRAP STEEL AND METALS OF ALL KINDS
Steel – Cast Iron – Copper – Brass
Aluminum – Scrap Pipe & Machinery
101 Hwy South Salins---HArisn 2-0238

Valley Pipe & Salvage Co 714 W Main Santa Maria-WAlnt 5-2774
(See Advertisement This Page)

WESTSIDE AUTO PARTS CO
WE BUY SCRAP IRON
ALUMINUM – LEAD
BRASS AND COPPER
AND
ALL NON-FERROUS METALS
Edna Rd ----------LI 3-3045

FLOWER HOLDER

With an ice pick stick a potato full of holes for flower stems. Cut off slice on bottom to make it steady.

VALLEY PIPE & SALVAGE CO.

SCRAP IRON & METALS

PIPE – NEW & USED
STEEL NEW & USED
RAGS – BAGS – TARPAULINS

WAlnut 5-2774

714 W. MAIN SANTA MARIA

Always

KEEP RECEIVER ON THE HOOK

When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Keys–See Locksmiths

Kitchen Equipment

Epp's 745 Higuera----------LI 3-4154

Knit Goods–Blocking–See Cleaners & Dyers

Knit Goods–Retail

LENA'S KNIT SHOP
CUSTOM KNITTING
Free Knitting Instructions
WE SELL & RENT
KNITTING MACHINES
SPEED-O-WEAVE LOOMS
OPEN EVENINGS BY APPT.
119 S 5th Grovr Cty------HU 9-5963

Knitting Instruction

LENA'S KNIT SHOP
CUSTOM KNITTING
Free Knitting Instructions
WE SELL & RENT
KNITTING MACHINES
SPEED-O-WEAVE LOOMS
OPEN EVENINGS BY APPT.
119 S 5th Grovr Cty------HU 9-5963

In these busy days when saving time is so important, more and more telephone users are following the thoughtful way of answering the telephone: "Harry Smith speaking." Such an introduction establishes identity, saves time and makes a good impression.

Labor Organizations

Brotherhood of Railroad Trainmen 1815 Osos-LI 3-8659

Building Trades Council 1530 Monterey-LI 3-6057

CARPENTER'S LOCAL 1632
Louis Kreinbring-Bus Agt & Secy
811 Palm ----------LI 3-7638

Culinary Alliance & Bartenders Union 703 IOOF Bldg-PsoRobls 548

CULINARY WORKERS & BARTENDERS' UNION LOCAL 703
Marie Birdsong Sectry
811 Palm ----------LI 3-1923

Electrical Workers Union Local No 639 1040 Broad-LI 3-5693

Labor Local No 1464 A F of L Construction & General-Local No 1464
A F of L Labor Temple
1530 Monterey ----------LI 3-6057

OPERATING ENGINEERS INTERNATIONAL UNION LOCAL 12
Dick Holman-Representative
1041 Chorro ----------LI 3-6918

Painters Local Union 1336
Ken Elliott-Bus Agt & Secy
1026 Chorro ----------LI 3-1625

PLUMBERS & STEAM FITTERS UNION 403
Paul Jones-Business Agent
1040 Broad ----------LI 3-2416

Teamsters Union Local 381
Dale P Earing-Business Representative
1040 Broad ----------LI 3-3618

TO GLUE FURNITURE

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

JUNK

WE BUY SCRAP OF ALL KINDS

WE SELL PIPE, STEEL PLATE RAILS, ETC.

We Buy

STEEL – CAST IRON – COPPER – BRASS – ALUMINUM
RADIATORS – BATTERIES, ETC.

PAULSON'S WRECKING & SALVAGE

FOR MAIN OFFICE – AUTO WRECKING OR USED PARTS CALL

LI 3-1215

SALVAGE YARD ON ORCUTT ROAD OPPOSITE UNION OIL BULK PLANT

ROUTE 2 BOX 299K SAN LUIS OBISPO

Laboratories–Analytical

HUTCHINGS ROLAND
AGRICULTURAL CONSULTANT
Specializing in
PLANT NUTRITION
SOIL – PLANTS – WATER
ANALYZED
759 S Sanborn Rd
Salinas ----------HArisn 4-4258

Kingsley Packer Soil Control Lab
Expert Leaf Soil and Water Analysis
180-2d ----------Watsnvl 4-5422

Paso Robles Medical Laboratory 1104 Vine-PasoRobls 201

Laboratories–Dental

See Dental Laboratories

Laboratories–Medical

FRENCH HOSPITAL
24 Hour Service
1170 Marsh ----------LI 3-7070

PASO ROBLES MEDICAL LABORATORY 1104 Vine-PasoRobls 201
If no answer call----------PasoRobls 848

SAN LUIS MEDICAL LABORATORY 1540 Marsh-LI 3-5718
If no answer call----------LI 3-2464
If no answer call----------LI 3-1840
If no answer call----------LI 3-1071

Lacquer Finishing–See Painting Contractors

Ladies' Tailors–See Tailors–Ladies'

Lamps–Retail

Zegar Furniture Store 971 Higuera-LI 3-6034

Land Clearing–See Contractors–Excavating

Land Leveling

See Also Contractors–Excavating

Miles M M Atascadero Beach(MB)-SP 2-5241

Peterson Harold D S Hwy------Atascdro 723

PIERCE W D & SONS 803-4th(MB)-SP 2-6771

RUEDI F H & SON
Bulldozing-Road Bldg-Excavating-Clearing
1090 Sunset Dr(AG)----------HU 9-2887

VALLEY PAVING & CONSTRUCTION CO INC Hwy 101(AG)----------HU 9-2574

Landscape Construction

Livingston Park Nursery 604-30th-PasoRobls 353

Lapidaries

Bouton's Lapidary S Hwy----Atascadero 255

Ross's Rock Shop 843 Grand Av Grovr Cty-HU 9-2302

Lathing Contractors

Carlson Carl F 529 Crown(AG)---HU 9-5509

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

LAUNDRY & CLEANERS

TAKE WASHDAY OUT OF YOUR HOME

Telephone
LI 3-7904
4-DAY SERVICE
PICK-UP & DELIVERY
HOME LAUNDRY & DRY CLEANERS
1323 Morro Street
San Luis Obispo

The Mission Laundry & Dry Cleaning
WE OPERATE OUR OWN DRY CLEANING PLANT
APPROVED SANITONE SERVICE
IF IT CAN BE DONE WE CAN DO IT
APPROVED SANITONE SERVICE
LI 3-4720
331 PACIFIC ST. SAN LUIS OBISPO
ONE BLOCK EAST OF FREEWAY INTERSECTION AT HIGUERA
MORRO BAY
SP 2-5381
445-5th Next to Post Office
WE SERVE THE FOLLOWING COMMUNITIES
SHELL BEACH – MORRO BAY
ARROYO GRANDE – OCEANO
AVILA – GROVER CITY
CAYUCOS – PISMO BEACH

Laundries

American Cleaners & Laundry 933 Main(MB)-SP 2-3342

AMERICAN LAUNDRY & DRY CLEANERS
EXPERT LAUNDRY AND DRY CLEANING
PICK-UP & DELIVERY SERVICE
975 Essex ----------LI 3-1848

CAMBRIA PINES LAUNDRY & CLEANERS
LAUNDRY
DRY CLEANING
LINEN SUPPLY
DELIVERY SERVICE
Cambria ----------WA 7-4648

Cottage Launderette Barnett & Grand Av(AG)-HU 9-3247

HOME LAUNDRY & DRY CLEANERS 1323 Morro-LI 3-7904 (See Advertisement This Page)

KOVAKAR CO RED STAR INDUSTRIAL SERVICE 1613 N Mc Clelland Santa Maria-WAlnt 5-2229

MISSION LAUNDRY & DRY CLEANING 331 Pacific-LI 3-4720 (See Advertisement This Page)

Mission Laundry & Dry Cleaning 445-5th(MB)-SP 2-5381

MODEL LINEN SUPPLY 34 South-LI 3-2150

Modern Family Laundry 975 Essex-LI 3-1848

Nu-Way Cleaners 1427 Spring--PasoRobls 39

People can't reach you by telephone when the instrument is left "off the hook." Your line is "busy" to anyone calling.

Serving PASO ROBLES
LAUNDROMAT
FINISHED LAUNDRY & DRY CLEANING
— ONE STOP DOES IT ALL — "NO WORK FOR YOU"
* Westinghouse Equipped
* Wash – Fluff Dry – Folded
* Open Monday thru Saturday Hours 8 to 6
* Ample Parking
Knight's Automatic Laundry
PHONE
PASO ROBLES 481-W
544-12th ST. - PASO ROBLES

COTTAGE LAUNDERETTE
EXPERT LAUNDRY SERVICE
AUTOMATIC WASHERS DRYERS
LET US DO YOUR WASHING WHILE YOU WORK, SHOP OR PLAY
HU 9-3247
410 GRANDE AVE. ARROYO GRANDE
Barnett & Grande Ave.

Laundries–(Cont'd)

PASO ROBLES LAUNDRY LINEN SUPPLY & DRY CLEANING
PICK-UP & DELIVERY
LET ONE STOP DO IT ALL
1344 Pine ----------PasoRobles 315

Paso Robles Laundry Linen Supply & Dry Cleaning 1344 Pine Paso Robles
From telephones served by the following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1228

R C Cleaners 1211 Grand Av Grover Cty-HU 9-2682

Laundries–Baby Garment–See Laundries

Laundries–Self Service

Alexander's Serve Your Self Laundry 801 Pine-PsoRobls 43

Cottage Launderette Barnett & Grand Av(AG)-HU 9-3247 (See Advertisement This Page)

Knight's Automatic Laundry 544-12th-PsoRobls 481-W (See Advertisement This Page)

Launderette The Finished Work & Dry Cleaning 175 N Ocean----------Cayucs 2733

Laundromat of San Luis Obispo The 675 Higuera-LI 3-4230 (See Advertisement This Page)

Morro Bay Laundromat 345-6th(MB)-SP 2-8176

SURV-UR-SELF LAUNDRY
FOR FAMILY LAUNDRY OR BACHELOR BUNDLE YOUR HALF HOUR LAUNDRY
Rates for Cal-Poly Students
346 Higuera ----------LI 3-9874

Turner's Self Service Laundry 248 N 4th Grover Cty-HU 9-2481

WASH O MAT 1439 Monterey----LI 3-4343

Lawn Mowers

Noble Saw Service Toro Power Mowers Sales & Service 1129 Garden ----------LI 3-5775

Western Auto Associate Store 685 Higuera-LI 3-9036

OUNCE OF PREVENTION

Walnuts tend to dry out your baked goods, so before adding to batter, soak in boiling water 5 minutes.

SAN LUIS OBISPO LAUNDROMAT
— DOWNTOWN —
• WESTINGHOUSE EQUIPPED
• COMPLETE DRYING SERVICE
Open
Week Days 8 to 6 – Sat. 8 to 5
CALL
LI 3-4230
675 HIGUERA SAN LUIS OBISPO

Lawn Mowers–Repairing & Sharpening

Fixit Shop 660 Higuera----------LI 3-4823

NOBLE SAW SERVICE
SALES & SERVICE FOR LAWNMOWERS
Authorized Toro Dealer
Reel & Rotary Power Mowers
Sold – Sharpened – Repaired
GARDEN TOOLS – SAWS
1129 Garden ----------LI 3-5775

Lawyers–See Attorneys

Leather Goods–Cleaners & Dyers

Donnie Cleaners 23d & Spring-PasoRobls 701

Mission Laundry & Dry Cleaning 331 Pacific-LI 3-4720

Leather Goods–Repairing

Takken Harry W 1027 Marsh-----LI 3-6662

Leather Goods–Retail

Burriss Saddlery 1033 Chorro-----LI 3-4101

Letter & Addressing Service

See Also Multi-Copy Service

Manatt E T 104 Del Norte Wy----LI 3-7159

Libraries–Institutional

San Luis Obispo County Law Library Court House-LI 3-0768

Libraries–Public

Paso Robles Pub Lib 12th -----PsoRobls 106

San Luis Obispo City Public Library 888 Morro-LI 3-6074

San Luis Obispo County Library Court House-LI 3-1730

Lighting Fixtures–Retail

B & F Electric Shop 560 S 13th Grover City-HU 9-2478

Gallagher Electric Co 344 Higuera-LI 3-4747

Mathews Don A 1140 Railroad-PasoRobls 1709

PASO ROBLES ELECTRIC 910-13th-PasoRobles 1501

Lighting Fixtures–Whsle

Craver Earl H Wholesale Electric & Hardware 1223 M----------Fresno 3-0462

Lighting Systems & Equipment

KOHLER ELECTRIC PLANTS— SAN LUIS BUTANE DISTRIBUTORS N Hwy-Atascadero 151

Limes–Fresh

See Fruits & Vegetables Headings

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

Linen Supply Service

HOME LAUNDRY & DRY CLEANERS
LINEN RENTAL SERVICE
1323 Morro ----------LI 3-7904

MODEL LINEN SUPPLY 34 South-LI 3-2150 (See Advertisement This Page)

PASO ROBLES LAUNDRY LINEN SUPPLY & DRY CLEANING
COMPLETE LINEN SUPPLY SERVICE for Professional & Commercial Businesses
1344 Pine ----------PasoRobles 315

Lingerie–Retail

Minelle's Lingerie 1117 Chorro----LI 3-3737

Rileys Dept Store 1144 Chorro----LI 3-1421

Topper Shop The We Give S & H Green Stamps

Traffic Wy & Central Mall-Atascadero 487-W

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

MODEL
Linen & Towel
SERVICE
Individual Hand Towel Service for
OFFICE – SHOP – FACTORY
Monthly Rental Service
Also For
• DOCTORS • BARBERS
• BEAUTY SHOPS • BUTCHERS
• RESTAURANTS • GARAGES
LI 3-2150
If No Answer Call LI 3-3102
Service to
Atascadero, Templeton, Paso Robles, San Miguel, King City, Pismo Beach, Grover City, Oceano, Arroyo Grande, Avila, Morro Bay, Cayucos
34 SOUTH SAN LUIS OBISPO

Linoleum Dealers

ART MESQUIT COMPLETE HOME FURNISHINGS
PERSONALIZED FLOORS of ARMSTRONG'S LINOLEUM
Pabco – Sloane – Delaware, Etc.
Feature Strip – COVE BASE
ASPHALT TILE – CORK TILE
Linoleum or PLASTIC DRAINBOARDS
Bridge & Branch(AG)-------HU 9-2116

Ben E Daves Floor Covering Service 5540 El Camino Rl-Atascdro 1034-W

BOB'S FLOOR COVERINGS 1105 Grand Av(AG)-HU 9-3122

Carlton Furniture Co 6085 El Camino Rl-Atascdro 374

CONGOLEUM-NAIRN
GOLD SEAL ® Inlaid-Linoleum, Nairon Plastics, Resilient Tiles-Rubber, Cork, Nairon Plastic, Vinylbest, Linoleum, Ranchtile ® Linoleum, Asphalt. Enamel Surface Congoleum ® & Congowall ®. Rugs & Broadloom • LoomWove.
"WHERE TO BUY THEM"
DEALERS
Art Mesquit Complete Home Furnishings Bridge & Branch(AG)-HU 9-2116
Hoffman's 921 Front Oceano--HU 9-3416
Trussler's Furniture Store 1303 Park-PasoRobles 126
White's Furniture Store 1301 Broad-LI 3-8309

DAVIDSON'S FURNITURE & AWNING STORE 669 Higuera----------LI 3-5814

HEATON R C CO 803-13th----PsoRobls 890

QUAGLINO JAMES A BUILDERS SUPPLIES Armstrong Linoleum Snta Barbara Av & High-------LI 3-0560

TRUSSLER'S FURNITURE STORE 1303 Park-PasoRobls 126

WHITE'S FURNITURE STORE 1301 Broad-LI 3-8309

Linoleum Layers

Bob's Floor Coverings 1105 Grand Av(AG)-HU 9-3122

Liquor Stores

ARROW LIQUOR STORE
JACK HANZE
WINES – LIQUOR – BEER
MAGAZINES & NEWSPAPERS
Free Delivery
1337 Monterey ----------LI 3-3514

Bob's Cork 'N' Bottle Liquor Store 799 Foothill Bl-LI 3-8637 (See Advertisement This Page)

BOTTLE LIQUOR STORE
IN MORRO BAY
Ione & Jack Barneberg
LIQUORS – WINES – BEER
IMPORTED AND DOMESTIC
ICE CUBE SERVICE
ICE CREAM – CANDY – MILK – SNACKS
931 Main(MB) ----------SP 2-8474

Brown's Liquor Store 842 Main(MB)-SP 2-8482

BULLOCK'S DELICATESSEN
IN SAN LUIS OBISPO
BEER – WINES – LIQUORS
ICE CUBES & MIXES
Complete Delicatessen
OPEN DAILY 9 A.M. TO 9 P.M.
Nipomo & Higuera----------LI 3-2417

The Yellow Pages save you time.

Liquor Stores–(Cont'd)

Drive In Liquor Store 545 Spring-PsoRobls 522

Fair Oaks Liquor Store 1005 Grand Av(AG)-HU 9-3451

Fitzgerald's Liquors 601 Shell Beach Rd Shell Bch-PR 3-4753

FRANK'S LIQUOR STORE
FRED & JUANITA GRAY – Prop.
LIQUOR – WINES – BEER
PARTY SNACKS & GLASSES
ICE CUBES – BARBECUE BARK
CATERING SERVICE
Don't Walk – Just Talk – Phone
1027 Chorro ----------LI 3-4423

Highway Liquor Store 890 Price(PB)-PR 3-2123

Hoon's Liquor Store 1317 Spring-PsoRobls 102

Hudson's Drug Store 815-12th --PsoRobls 51

HUGHES JOE LIQUOR STORE
WE DELIVER
GLASSES RENTED
OPEN EVERY DAY
728 Marsh ----------LI 3-7729

IDAHO CLUB LIQUORS Open 9 AM-2 AM Daily-Archie Ford-Prop 500 Cypress(PB) ----------PR 3-4634

Johnny's Drive-In Liquor Store El Camino Rl-Atascdro 698-W

JUG THE
H. W. GOULD – Owner
The Finest in LIQUORS – WINES – BEER
SNACKS – GLASSWARE – TOBACCOS
ICE CUBE SERVICE
DELIVERY SERVICE
9 A.M. to 10 P.M. 7 Days a Week
535-5th(MB) ----------SP 2-8543

King of Clubs 483 Grand Av Grover City-HU 9-2919

KIRKS SPIRITS & SPORTS SHOP
Liquors – Sporting Goods
Fishing & Hunting Licenses
OPEN EVERYDAY
9 A.M.-10 P.M.
Your Wilson Sporting Goods Dealer
106 Branch(AG) ----------HU 9-2759

Manuel's Liquors 2145 S Broad---LI 3-5074 (See Advertisement This Page)

OSOS LIQUOR STORE
Bud Anderson
LIQUORS – WINES – MIXES
COLD BEER BY THE CASE
Ice Cubes – Glasses Renting
PLENTY OF PARKING
Open Sundays – Free Delivery
9 A.M. to 10 P.M. Sat. 'Til 11 P.M.
1601 Osos ----------LI 3-2303

PASO ROBLES LIQUOR STORE
Complete Line of LIQUOR – WINE – BEER
Open Daily 10 A.M. 'Til Midnight
Johnny Jordan & Al Casper, Props.
Next to Pioneer Garage
1240 Spring ----------PasoRobles 197

Pete's Liquor Store 1101 Grand Av Grovr Cty-HU 9-9996

Phil's Liquor Drive-In 5820 El Camino Real-Atascdro 518

REX'S COCKTAIL LOUNGE & LIQUOR STORE Open Every Day 10 AM to 2 AM Highway ----------Atascadero 298

Ryan's Beverage Store 100 E Branch(AG)-HU 9-2354

Liquor Stores–(Cont'd)

STANDARD LIQUOR STORE
A. C. BOLTON – Owner
Complete Stock of The Finest Wines – Liquors – Imports
½ Block from Anderson Hotel
875 Monterey ----------LI 3-6832

UPTOWN MARKET
COMPLETE LINE OF LIQUORS – WINES – BEER GROCERIES
Open Daily, Suns. & Holidays Parking at All Times Till 10 P.M.
1248 Monterey ----------LI 3-6721

WALDORF CAFE 975 Osos-------LI 3-9987
Web's Liquor Store
All Kinds of Cocktail Party Snacks
2816 Spring ----------PsoRobls 447

WESTWAY MARKET
LIQUORS – WINES – GROCERIES AND BEER
Open 9 A.M. to 9 P.M. Sundays Included Open 'Till 11 P.M. Sat. Night
Owned by BILL MATHISON and JOHN CARSCADEN
447 Higuera ----------LI 3-3046

For speed and accuracy on your dial calls, listen first for the dial tone. Dial each letter and digit carefully, drawing the dial all the way to the finger stop. Lift your finger each time to let the dial return to position naturally.

Manuel's Liquors
and Cocktail Lounge
MANUEL BALLESTEROS - Prop.
TO KEEP YOU IN THE "BEST OF SPIRITS"
Open 10 to 10 – 10 to 12 Saturday
Domestic & Imported
• LIQUORS • WINES • BEERS
• LIQUEURS • CORDIALS
• COCKTAIL GLASSWARE • PARTY MIXES
WE GIVE 10% DISCOUNT ON SOME CASE GOODS
PHONE
LI 3-5074
2145 South Broad San Luis Obispo

BOB'S Cork 'N' Bottle
FINE QUALITY LIQUORS
BOB KESTER, Proprietor
Open 10 A.M. to 10 P.M.
IMPORTED & DOMESTIC LIQUORS AND WINES
BEER - MIXES
799 Foothill LI 3-8637

Liquor Treatment–See Sanitariums

Liquor–Whsle

JORDANOS' INC 1321 Carmel----LI 3-1089

JUILLARD INC
WHOLESALER FOR
SCHENLEY – CALVERT
PARK & TILFORD – RENFIELD
CHRISTIAN BROS. – OLD FITZGERALD
ROMA & CRESTA BLANCA WINES
Local Rep. JOE SIMAS
IN ARROYO GRANDE
Kolb & English Mtry---FRnkln 2-5859

LAGOMARSINO'S WHOLESALE LIQUOR & WINES Oso & Higuera-------LI 3-7832
MORGANTI L J CO 955 Morro----LI 3-0940

Lithographers

Blake Printery 1014 Court-------LI 3-6843

Livestock

BRYAN MEAT CO
Slaughter House-PsoRobls 1250
Goodell's Auction Sales Yards
Hwy-Templtn 2481
Grover City Auction
Hwy No 1(AG)-HU 9-3312
HALL CLARKE L
Livestock Dealer
606-12th ----------PasoRobls 127
If no answer call----------PasoRobls 52
Haworth John F
Atascadero Av-Atascadero 117-W
Molinari Leo Vachell Ln----------LI 3-1328

PHELAN BROS FEED YARD
J. DAN PHELAN – Owner
CATTLE FEEDING
OUR SPECIALTY
Los Berros Rd(AG)--------HU 9-5648

Ray-Mar Ranch ----------PasoRobls 267-W

SAN LUIS TALLOW COMPANY
Top Prices Paid for
HIDES
PELTS
WOOL
TALLOW
Dead Stock Removed
Clark Field ----------LI 3-8660

Souza Joseph A Old Creek Rd---Cayucos 2741
Stiefel Sam H 1518 Chorro--------LI 3-0779
(See Advertisement This Page)

We invite you to tune in every Monday night, N.B.C. stations, to enjoy the Telephone Hour and its guest artists.

STIEFEL BROTHERS

BETTER DAIRY COWS
SAM H. STIEFEL
PHONE
LI 3-0779
If no answer call 4-J-12
1518 CHORRO SAN LUIS OBISPO

Livestock–(Cont'd)

Sunical Land & Livestock Department
Cambria-WA 7-4510

TEMPLETON SALES YARD
W. J. GOODELL – Owner
SALES EVERY SATURDAY
Cattle – Hogs – Horses – Sheep
Hwy ----------Templeton 2481
Residence
W J Goodell-----Templeton 4471

Livestock Breeders

S L O County Proved Sire Service
361 Laguna(MB)-SP 2-5026

SLO PROVED SIRE SERVICE
SERVING NORTHERN SAN LUIS COUNTY
"Every Sire Proved Great"
BOB ROBINSON – Technician
1228 E 11th ---------PasoRobles 493

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

Livestock Hauling

Jones Charles 1110 Olive-----PsoRobls 1097

MOROSA BROS TRANSPORTATION
Specializing in
LIVESTOCK HAULING
& General Trucking
CALIF. – OREGON – NEVADA
321-16th ----------PasoRobles 569

RODGERS DICK
Local & Long Distance Hauls
8220 Carmelita Av---------Atascdro 1199

Livestock Supplies

See Feed Dealers; also Veterinary Supplies

Loans

See also Banks; Financing; Pawnbrokers; Real Estate Loans; Savings & Loan Associations; Etc

BENEFICIAL FINANCE CO
223 S Broadway Snta Maria-WAlnt 5-2534
(See Advertisement This Page)
Coast Land Realty Co
986 Monterey-LI 3-2682
Guarantee Building & Loan Assn
1127 Garden-LI 3-6468

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message.

LOANS

ON SALARY FURNITURE AUTOMOBILE

Phone
MAC
For your LOAN to
SAVE TIME and
SAVE INCONVENIENCE
$50 to $2500

MAC
Offers you
1. Money in 30 Minutes
2. A Payment Plan to Fit Your Income
3. Cash for Every Purpose

MERCANTILE ACCEPTANCE COMPANY
LI 3-8450
968 Higuera
San Luis Obispo

Loans–(Cont'd)

MERCANTILE ACCEPTANCE CO
968 Higuera-LI 3-8450
(See Advertisement This Page)

MERCANTILE ACCEPTANCE LOANS
SALARY LOANS
FURNITURE LOANS
AUTOMOBILE LOANS
Money And Courtesy

"WHERE TO CALL"
Mercantile Acceptance Co
968 Higuera-LI 3-8450

(Continued Next Page)

An extension telephone in another part of the house saves time and steps. The cost is small.

COME TO Beneficial
LOANS
Phone Santa Maria
WAlnut 5-2534

Get cash quickly.....at *Beneficial*. Get the cash you need for any worthy purpose. Phone first, give necessary facts about yourself, then when approved get your loan in one trip to the office.

★ 1 - VISIT SERVICE.....phone first.
★ NATIONWIDE SERVICE...at over 1000 affiliated offices in the U.S. & Canada.
★ CUSTOM-FITTED LOANS...tailored to your needs and income.
★ WE LIKE TO SAY "YES"...to employed people, married or single.

Phone *Beneficial*, write or come in Today!

CASH YOU GET	Pick Your Own Payment	
	15 Mo. Plan	24 Mo. Plan
$100	$ 8.10	$ 5.61
300	23.85	16.36
600	47.11	32.14

Above payments cover everything! Loans of other amounts, or for other periods are comparable. (California)

Personal-IZED LOANS $25 to $2000 on SALARY, FURNITURE or CAR.
Beneficial FINANCE CO.
(FORMERLY PERSONAL FINANCE CO.) of Santa Maria
223 SOUTH BROADWAY, Ground Floor (Across from J. C. Penney)
Phone: WAlnut 5-2534 • Santa Maria, Calif.

LONG TERM FARM MORTGAGES
DESIGNED EXCLUSIVELY FOR FARMERS & STOCKMEN
LI 3-7161
NATIONAL FARM LOAN ASSOCIATION
FEDERAL LAND BANK 4½% LOANS
1123 GARDEN
SAN LUIS OBISPO

Loans–(Cont'd)

NATIONAL FARM LOAN ASSN
1123 Garden-LI 3-7161
(See Advertisement Page 58)
PRODUCTION CREDIT ASSN SAN LUIS OBISPO 1123 Garden----------LI 3-7161
(See Advertisement This Page)
SAN LUIS JEWELRY & LOAN CO
974A Monterey-LI 3-2314
(See Advertisement This Page)

Loans–Real Estate

See Loans; Also Banks; Also Financing; Also Savings & Loan Associations; Etc

Lockers–Frozen Food

See Frozen Food Lockers–Renting

Locksmiths

Fixit Shop 660 Higuera----------LI 3-4823
San Luis Cyclery 1239 Monterey---LI 3-8567
(See Advertisement This Page)
Small's Bonded Locksmiths
1131 Garden-LI 3-7045
(See Advertisement This Page)
Smith C S 1225 Park--------PsoRobls 40-W
Western Auto Associate Store
685 Higuera-LI 3-9036

Lodges–See Associations

Lubricating Oils–See Oils–Lubricating

Luggage–Retail

BENO'S INC 1019 Morro---------LI 3-6092
BURRISS SADDLERY
1033 Chorro-LI 3-4101

Lumber–Retail

Baxter Building Materials
1524 Grand Av(AG)-HU 9-2422
BAYWOOD LUMBER CO
2d Baywood Park-LI 3-3403

BOYLE LUMBER CO
WHOLESALE & RETAIL
REDWOOD – DOUGLAS FIR – PINE
TIMBERS OUR SPECIALTY
PLYWOOD – DOORS – MOULDINGS
FLOORING – SHINGLES & SHAKES
"Everything for the Builder"
Ocean Av ----------Cayucos 2311
From Cambria, Morro Bay & S.L.O.
Ask Operator for-ENterprise 1-1471

Boyle Lumber Co Ocean Av
From telephones served by the following exchanges
Cambria San Luis Obispo
Morro Bay
(No Inter-City Charge)
Ask Operator for-ENterprise 1-1471
Brisco Mill & Lumber Yard
1005 Hwy 101 South(AG)-HU 9-5536
Builders Market 840-10th ----PasoRobls 1600
(See Advertisement Page 60)

CAYUCOS BUILDING SUPPLY CO
All Kinds of
LUMBER & BUILDING MATERIALS
ROOFING – FLOORING – CEMENT
DOORS – WINDOWS – SCREENS
PLUMBING & ELECTRICAL SUPPLIES
BUILDERS HARDWARE
Delivery Service in Cayucos & Morro Bay Area
8th & Hwy No 1---------Cayucos 2032
If no answer call-------Cayucos 4844

COSTA J M & SON
LUMBER
&
BUILDING MATERIALS
We Specialize in
Lumber Sold by the Unit
One Piece or a Truck Load
Highway 1(MB) ----------SP 2-3641

(Continued Next Page)

The Yellow Pages—meeting place of buyers and sellers.

LOANS
LIVESTOCK – POULTRY
CROPS
PHONE
LI 3-7161
PRODUCTION CREDIT ASSOCIATION
1123 Garden San Luis Obispo

MONEY TO LOAN
We Buy, Sell & Exchange
DIAMONDS GUNS
CAMERAS BINOCULARS
WATCHES
Anything of Value
SAN LUIS JEWELRY & LOAN CO.
PHONE
LI 3-2314
974A MONTEREY SAN LUIS OBISPO

LOCKSMITHS – SECURITY SPECIALISTS
SMALL'S LOCK SERVICE
FOR QUICK SERVICE SEE SMALL THATS ALL!
OFFICIAL LOCKSMITHS FOR AUTO CLUBS & OTHERS

ALL WORK, KEYS & LOCKS GUARANTEED
SALES & SERVICE
"YOUR SECURITY IS OUR BUSINESS"
SAFES OPENED – COMBINATIONS CHANGED
24-HOUR LOCKSMITH SERVICE
AUTOS - HOMES - BUSINESSES - LOST KEYS - BROKEN OR UNSAFE LOCKS!
LI 3-7045
Nites Call Santa Margarita 2001
EMERGENCY SERVICE STATION
The Friend
to all Motorists since 1900
FOR YOUR CONVENIENCE OR PROTECTION
We will call anywhere & make new keys, repair locks, change locks so old keys won't work, or install any new lock you may choose from our complete stock.
1131 GARDEN – SAN LUIS OBISPO
BETWEEN HIGUERA & MARSH
Door Closers Repaired

Lumber and Building Materials

LUMBER
MOULDINGS
PLYWOOD
WINDOWS
DOORS
FLOORING
HARDWARE
DOOR HARDWARE
SCREENS
NAILS
PAINT
INSULATION
ROOFING
SHEETROCK
CEMENT
SEPTIC TANKS
DRAIN LINES
POSTS & PICKETS

FENCING MATERIALS PRE-CUT
Prompt Delivery Service
FLEMING LUMBER CO.
13th & Atlantic, Grover City HU 9-2729

SAN LUIS CYCLERY

Bonded Locksmith
KEYS MADE
CARS OPENED
Locks Master Keyed
SAFES OPENED REPAIRED
Combinations Changed
PHONE
LI 3-8567
Nites Phone Pismo Beach PR 3-4710
Since 1929
1239 MONTEREY

BUSIEST BOOK IN THE WORLD

The familiar telephone directory is America's No. 1 reference book. It is the busiest book in the world because it is helpful to practically everyone.

HOMER T.
HAYWARD Lumber Co

QUALITY & SERVICE SINCE 1919

- LUMBER
- MOULDING
- PLYWOOD
- WINDOWS
- DOORS
- FLOORING
- HARDWARE
- SCHLAGE LOCKS
- RY-LOCK SCREENS
- NAILS
- PAINT
- INSULATION
- ROOFING
- SHEETROCK
- CEMENT
- SHINGLES & SHAKES
- POSTS & PICKETS
- FENCE MATERIALS

REMODEL WITH
HAYWARD'S EASY PAYMENT PLAN

S & H GREEN STAMPS

Paso Robles 820

10th & Pine — Paso Robles

SP 2-2291

5th & E. — Morro Bay

From Telephones Served from the Cambria, Cayucos & San Luis Obispo Exchanges Only (No Inter-City Charge) Ask Operator for ENterprise 1-1406

Lumber–Retail–(Cont'd)

Davis Lumber Yard
1st & Spring–PasoRobls 225

FARM & HOME SUPPLY
FAIR OAKS DISTRICT
LUMBER – PLUMBING SUPPLIES
Builders Hardware – Plywood – Wallboard
Doors – Windows – Paint – Nails – Fencing
Roofing Materials – "U Bild Headquarters"
FREE DELIVERY – OPEN 7 DAYS A WEEK
7 A.M. TO 6 P.M.
1200 Grand Av(AG)--------HU 9-5635

Fleming D S Lumber Co
13th & Atlantic Grovr Cty–HU 9-2729
(See Advertisement Page 59)

HAGLE-DE COU LUMBER CO
8965 El Camino Rl–Atascdro 43

HAYWARD LUMBER CO
10th & Pine----------PasoRobles 820
5th & E(MB)----------SP 2-2291
From telephones served by the following exchanges
Cambria — San Luis Obispo
Cayucos
(No Inter-City Charge)
Ask Operator for–ENterprise 1-1406
(See Advertisement This Page)

Moore Jas T Hardwood Floors
2405-10th Morro Del Mar–SP 2-3053

NIPOMO LUMBER CO
LUMBER – HARDWARE
PLUMBING SUPPLIES – FEED
CROSBY PAINT & USG ROOFING
Hwy 101 Nipmo----------WA 9-4231

Nipomo Lumber Co
Hwy 101 Nipmo–WA 9-4231

PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av–LI 3-2191

Advertise here—it pays.

Lumber–Retail–(Cont'd)

Ryzner Frank B 150 Alder(AG)---HU 9-3223

SAN LUIS MILL & LUMBER CO
246 Higuera–LI 3-0825
(See Advertisement This Page)

Tobin's Center Lumber & Supplies
19th & Hwy No 1(MB)–SP 2-8489

Lumber–Whsle

RYZNER FRANK B
150 Alder(AG)–HU 9-3223

Machine Shops

RATLIFF FRED P
Heavy Duty Machine Work
Portable Welding Equipment
Electric & Acetylene
1243 Monterey ----------LI 3-5819

Storni's Gun Ranch & Machine Shop
Cottontail Creek Rd–Cayucos 2362

TEAGUE'S MACHINE SHOP
304B Higuera–LI 3-5470
(See Advertisement This Page)

WOOD H A WELDING & MACHINE SHOP
1207-13th–PsoRobls 321

Machine Tools

See also Electric Tools; also Tools Hdgs

Universal Auto Parts Co
969 Monterey–LI 3-7787

Machine Tools–Repairing & Rebuilding

Leo's Repair Shop 497 Islay------LI 3-6245

Please wait till you hear the dial tone . . . then dial.

Machinery–Specially Designed

TEAGUE'S MACHINE SHOP
304B Higuera–LI 3-5470

Magazine Dealers & Distrs

St Clair's News 1030 Chorro------LI 3-3169

Magnetos–Repairing

MUELLER FRANCIS C
Sales-Service & Parts
198 South ----------LI 3-4416

Mail Order Houses

Montgomery Ward & Co Catalog Store
817-12th–PasoRobls 906

Mail Receiving Service

See Office & Desk Room Rental Service; also Stenographers–Public

Maps

Banner Enterprises
Zoning & Wall Maps–Made to Order
1824-18th Bkrsfld --------FAirvw 2-6189

Pacific Engineers & Surveyors Inc
857 Palm–LI 3-0850

Porter Chas Phil 278 Snta Rosa---LI 3-1546

Marine Equipment & Supplies

Hortons 727 Marsh----------LI 3-7325
Horton's 5th & Morro(MB)-------SP 2-4461
Morro Bay State Park Boat Haven
State Park Boat Landing
(MB) ----------SP 2-2012

Marine Supplies

Morro Bay Boat Works
S Main(MB)–SP 2-6911

The Yellow Pages save you time.

LUMBER

BRING IN YOUR PENCIL SKETCH OR IDEAS FOR A FREE ESTIMATE

PHONE Paso Robles 1600

PROMPT SERVICE

LUMBER – PAINT
ROOFING – WALLBOARDS
MILLWORK
BUILDERS' HARDWARE
CEMENT – PLASTER
FENCING

INSULATING MATERIALS

BUILDERS MARKET

Harold C. Goodale

840-10th — PASO ROBLES

LUMBER
OF ALL TYPES

- Fence Materials
- Millwork
- Bee Keepers' Supplies
- Hardware
- Roofing Materials
- Doors & Windows

SAN LUIS MILL & LUMBER CO.
Established 1883

LI 3-0825
If No Answer Call LI 3-0826

WE GIVE S & H GREEN STAMPS
246 HIGUERA

READY TO SERVE YOU

TEAGUE'S MACHINE SHOP

- LATHE TURNING
- MACHINERY SPECIALLY DESIGNED
- PORTABLE WELDING
- MACHINERY CONSTRUCTION
- MACHINERY REPAIR
- STEEL FABRICATION

We Have Equipment and Knowledge to Handle Your Repair and Equipment Problems.

If it's been made, it can be fixed
If it hasn't been made, we'll make it

PHONE LI 3-5470
304-B HIGUERA

Why Not?

When you select someone to supply your needs, make it a point to tell them that you found their advertisement in the . . .

Yellow Pages

Markets

ANDERSON'S MARKET
Open on Sundays
13th & Trouville Grover City---HU 9-2726

Atascadero Market
5850 El Camino Rl–Atascadero 89

AUGER'S BOB MARKET
Meat Cut-Wrapped for Home Freezers
5th & Main(MB)----------SP 2-8171

Berkemeyer Market 1021 Chorro---LI 3-0890

BOB'S SUPERETT
1307 Park–PasoRobls 1804

Charlie's Fish Market
491 Cypress(PB)–PR 3-4745

CHRISTIE'S FOOTHILL MARKET
SELF SERVICE
ONE STOP FOOD MARKET
GROCERIES – FRESH FRUITS & VEGETABLES
PACKAGED MEATS – BEER & WINE
Open Weekdays 8 A.M. to 7 P.M.
Sundays 8 A.M. to 6 P.M.
AMPLE PARKING SPACE
399 Foothill Blvd----------LI 3-4445

CODY'S MARKET 313 Higuera---LI 3-2228

COMMERCIAL CO THE
COMPLETE FOOD MARKET
MEATS – FROZEN FOODS
VEGETABLES
303 E Branch(AG)--------HU 9-2421

DAN'S MARKET
Open Daily & Sunday 7:30 AM-10 PM
2044 Spring ----------PasoRobls 409

Dauth-Leisy Foods 530-12th ---PsoRobls 256

DOLLAR MARKET
796 Foothill Bl–LI 3-1078

Ellsworth's Market 496 N Broad---LI 3-3443

Erich's Market 2611 Spring----PsoRobls 579

Farmers Market
Hwy 1 & Atas Rd(MB)–SP 2-8479

FORD'S MARKET
801 Dolliver(PB)–PR 3-2068

Fox's Grocery Store
Hwy No 1 Cambria–WA 7-4442

Frank's Grocery 845 Main(MB)---SP 2-8180

Gage's Meat Market
5th & Main(MB)–SP 2-8504

GLEN OAKS GROCERY
Open Daily & Sundays-Closed Thursday
Eaglet ----------Atascdro 647-W

HAWTHORNE MARKET
2161 Broad–LI 3-5832

Hearn's Market
Open on Sun From 10:30 AM to 1:00 PM
201 E Branch(AG)----------HU 9-5549

HI-WAY MARKET 2105 Spring–PsoRobls 313

Joaquin's Grocery 420 High-------LI 3-8501

JOHNSON & BARNES
Open 7 AM to 7 PM Sun 8 AM to Noon
101 Hwy Nipmo----------WA 9-4511

K & M MARKET
Open 8 AM-8 PM-Closed Sundays
2927 Spring ----------PasoRobls 1024

Kelly Bros Market
Open 8 AM to 7 PM Every Day
8725 S El Camino Rl--------Atascdro 377

Los Osos Valley Market
Los Osos Valley Rd–LI 3-5692

MARGARITA MERCANTILE CO
SntaMrgrta 5111

MOR-MAC'S FOOD CENTER
Complete Line of
Groceries – Vegetables – Meats
Frozen Foods – Bakery Shop
Beer & Wines – Imported Foods
WE GIVE S & H GREEN STAMPS
Delivery Service
Open Daily & Sunday 9 A.M. to 7 P.M.
5th & E (MB)----------SP 2-4511

MORRO BAY GROCERY
Open Daily 7:30 AM-6:30 PM Sun 9-6
5th & Main(MB)----------SP 2-2531

NORTHSIDE MARKET
Open Daily & Sundays-9:00 AM to 9:00 PM
84 Santa Rosa----------LI 3-6532

ORCUTT'S MARKET
Daily Delivery
835-12th ----------PasoRobles 180

Advertise here—it pays.

Markets–(Cont'd)

Orcutt's Meat Market
835-12th–PasoRobles 15

P I MARKET
Meat-Fish-Groceries-Fruits & Vegetables
238 Ocean Vw Av(PB)---------PR 3-4465

Pioneer Drive-In Market
Morro & Marsh–LI 3-5742
(See Advertisement This Page)

POCKET BOOK GROCERY
294 N 4th Grovr Cty–HU 9-2804

Quaglino's Food Market
2101 Broad–LI 3-6413

RAUCH'S GROCERY
Open on Sundays
Creston Rd ----------PasoRobls 1240

SANTA ROSA MARKET
Complete One-Stop Market
798 Santa Rosa----------LI 3-5513

SAUER'S MARKET
Complete Line of
MEATS – GROCERIES
WINES – LIQUORS
Free City-Wide Delivery
848 Monterey ----------LI 3-2164

Sears Market 700 Marsh---------LI 3-8174

Serv-Ur-Self Market
9 AM to 7:30 PM-10 AM to 7 PM Sun
5585 El Camino Rl----------Atascdro 597

Shell Beach Market 753 Shell Beach Rd
Shell Beach–PR 3-2135

Soto's Market
Groceries-Meat & Produce
Main Cambria ----------WA 7-4411

Southside Market 100 Higuera----LI 3-3146

Thompson's Grocery 1638 Osos----LI 3-7448

THREE CORNER GROCERY
1609 Johnson Av–LI 3-4123

Trail-Er-In Grocery
1950 El Camino Rl–Atascdro 998

TUTTLE'S CALIF PARK GROCERY
Open 8-7 Free Parking
390 California Bl----------LI 3-0923

Tweedy's Market Baywd Prk-------LI 3-5536

U-SAVE MARKET
B Swack & H R Boren
951 Grand Av Grovr Cty-------HU 9-9994

United Meat Market 714 Higuera--LI 3-4345

Uptown Market 1248 Monterey----LI 3-6721

WESTWAY MARKET
WINES – LIQUORS – GROCERIES AND BEER
Open 9 A.M. to 9 P.M. Sunc. Included
Open Till 11 P.M. Sat. Night
Owned By
Bill Mathison & John Corscaden
447 Higuera ----------LI 3-3046

Wilson's Grocery
Open 8 AM to 10 PM Daily & Sunday
2121 Broad ----------LI 3-7584

Keep the Classified Telephone Directory handy; it can save you time and effort.

PIONEER DRIVE-IN MARKET

MORRO & MARSH
Across from P. O.

- Fresh Fruits & Vegetables
- Quality Meats
- Groceries
- Complete Bakery
- Delicatessen
- Beer & Wine

Free Delivery on Orders Over $5.00
OPEN 8 A.M. TO 6 P.M.

Phones
MEAT
LI 3-1837
GROCERY
LI 3-5742
BAKERY
LI 3-1192

Markets–Meat–See Meat–Retail

Massage

Alley's Physical Therapy
1031 Pine–PasoRobls 56

FRENCH HOSPITAL 1170 Marsh--LI 3-7070
Paso Robles Bath House
11th & Pine–PasoRobls 1816

Sycamore Mineral Springs
Masseurs & Masseuses
Avila Rd ----------LI 3-5580

Maternity Apparel

BILLIE'S TOY & BABY SHOP
MATERNITY DRESSES & SLACKS
NU-LIFT MATERNITY SUPPORT
NU-LIFT BRASSIERE
LINGERIE
We Give S & H Green Stamps
766 Higuera ----------LI 3-4032

Mattresses–Retail

AIRELOOM BEDDING
AIRELOOM "First Choice of Fine Hotels." First Choice for You.
Airloom Mattress — sleep by king koopan
AIRELOOM The Mattress that must be the best —it's made that way.

"WHERE TO BUY THEM"
DEALERS

Carlton Furniture Co
6085 El Camino Rl–Atascdro 374

Mesquit Art Complete Home Furnishings
Bridge & Branch(AG)–HU 9-2116

Rileys Furniture 2211 S Broad–LI 3-0674

Trussler's Furniture Store
1303 Park–PasoRobls 126

MANUFACTURERS
Aireloom Bedding Co 1119 Westminster
Alhambra-Cumberland 3-37B4

HEATON R C CO 803-13th ----PsoRobls 890
Pismo Furniture Store
Beauty Rest Mattresses & Hide-A-Bed
661 Dolliver(PB) ----------PR 3-2462

Stinchfield's Paso Robles Upholstery
1348 Railroad–PasoRobls 1535

White's Furniture Store
1301 Broad–LI 3-8309

YOURS & MY FURNITURE STORE
SAN LUIS OBISPO COUNTY'S EXCLUSIVE DEALER FOR
SEALY MATTRESSES
Posturpedic Rubber or Innerspring
S & H Green Stamps – Cash or Credit
1127 Broad ----------LI 3-7245

Mattresses–Whsle & Mfrs

Stinchfield's Paso Robles Upholstery
1348 Railroad–PasoRobls 1535

Mausoleums

Odd Fellows Cemetery & Mausoleum
Hwy–LI 3-2735

Meat Curing Service

Mallett's Refrigeration
10165 El Camino Rl–Atascdro 638

Meat Lockers

See Frozen Food Lockers–Renting

The Yellow Pages are just about the handiest guide you'll want for finding people who do things, sell things, fix things.

Meat–Retail

AUGER'S BOB MARKET
Meat Cut-Wrapped for Home Freezers
5th & Main(MB)----------SP 2-8171

BERKEMEYER MARKET
1021 Chorro–LI 3-0890

Brandt's Meat Market
800 Price(PB)–PR 3-9985

Cayucos Meat Market
4th & Ocean–Cayucos 2332

Christie's Foothill Market
399 Foothill Bl–LI 3-4445

Dan's Market 2044 Spring----PasoRobls 409

DOWDEN'S MARKET
Shandn–PasoRobls 53-J-2

Frank's Grocery 845 Main(MB)---SP 2-8180

GAGE'S MEAT MARKET
Meat Cut-Wrapped for Home Freezers
5th & Main(MB)----------SP 2-8504

Glen Oaks Grocery Eaglet ---Atascdro 647-W

HAWTHORNE MARKET
Meat Cut & Wrapped for Home Freezers
2161 Broad ----------LI 3-5832

Johnson & Barnes
101 Hwy Nipmo–WA 9-4511

K & M MARKET
2927 Spring–PasoRobls 1024

MOR-MAC'S FOOD CENTER
5th & E(MB)–SP 2-4511

Pioneer Drive-In Market
Morro & Marsh–LI 3-1837

Serv-Ur-Self Market
9 AM to 7:30 PM-10 AM to 7 PM Sun
5585 El Camino Rl----------Atascdro 597

Silliman Cold Storage & Lockers
205 Higuera–LI 3-6732

Tuttle's Calif Park Grocery
390 California Bl–LI 3-0923

Wilkinson Paul
Meat Cut & Wrapped for Home Freezers
120 Branch(AG) ----------HU 9-2693

Meat–Whsle

Arroyo Meat Provisions
Traffic Wy–Atascdro 596

BERKEMEYER MARKET
MEAT
WHOLESALE & RETAIL
1021 Chorro ----------LI 3-0890

BRYAN MEAT CO
Santa Maria to King City
Slaughter House ---------PasoRobls 1250
Harry Cameron ----------LI 3-5739

Paso Robles Cold Storage
2830 Spring–PasoRobles 1301

SAN LUIS MEAT CO
BRING YOUR LIVESTOCK to SAN LUIS MEAT CO.
Buyers of
BEEF – VEAL – PORK
Custom Slaughtering
101 Hwy ----------LI 3-2560

Scott Distributing Co 725 Pacific--LI 3-0750

Medical Service Organizations

PASO ROBLES WAR MEMORIAL DISTRICT HOSPITAL
15th–PasoRobls 1200

Memorial Tablets

Mathews Memorials & Plating Service
1 Higuera–LI 3-1689

Two friendly telephone habits: QUICK to answer when your bell rings; SLOW to hang up when you call someone who does not immediately respond. In calling others, remember that the called person may be almost there—so wait a few seconds longer.

Men's Furnishings—Retail

Beno's Inc 1019 Morro----------LI 3-6092
(See Advertisement This Page)
David Rowe Men's Clothing
720-14th-PasoRobls 720
Green Bros 871 Monterey--------LI 3-0988
Hub The 125 E Branch(AG)-------HU 9-3987

KIRKEBY CARL
WE DON'T SELL — YOU BUY
SUITS — SPORTSWEAR
Van Huesen Shirts — Lee Hats
851 Higuera ----------LI 3-6345

Murrays Men's Store
781 Dolliver(PB)-PR 3-2082
PASO ROBLES MERCANTILE CO
839-12th-PsoRobls 340
Polk's Department Store
State Hwy 1-Cayucs 4762
Rileys Dept Store 1144 Chorro-----LI 3-1421
RUMLEY'S DEPT STORE
5th(MB)-SP 2-3251

SQUIRE'S MEN'S WEAR
FOR THE FINEST IN
Men's Sports & Dress Wear
NATIONALLY
ADVERTISED MEN'S LINES
Exclusive Dealer for
Nunn-Bush & Red Wing Shoes
745-12th ----------PasoRobls 1280

WICKENDEN'S 837 Monterey----LI 3-6145
Wilson's Family Store
101 E Branch(AG)-HU 9-2355
Zeyen's Men's Store
203 E Branch(AG)-HU 9-2406

Mercantile Agencies

See Credit Reporting Agencies

Metal Spraying

AUTOMOTIVE ENGINEERING CO
3036 S Broad-LI 3-6134

Party Line Pointers:
1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

Beno's
NATIONALLY KNOWN BRANDS CATALINA SWIM WEAR & SWEATERS, COOPER UNDERWEAR, ADAM HATS, ESQUIRE SOCKS, WEMBLEY TIES, PAJAMAS, PIONEER BELTS & SUSPENDERS, LEVI-STRAUSS SHIRTS, JACKETS, FRYE HALF WELLINGTON & WESTERN BOOTS
OPEN THURSDAY TILL 9 P.M.
LI 3-6092
1019 MORRO SAN LUIS OBISPO

Arden
Flavor Fresh
DAIRY PRODUCTS
Arden
ICE CREAM
CALL COLLECT
- ARROYO GRANDE ..... HU 9-2994
- TEMPLETON 4181
- PASO ROBLES 493

Arden Farms Co.
116 W. Branch, Arroyo Grande
Hwy 101 South, Templeton

golden state
California's Favorite MILK
Locally Produced & Distributed
FOR DELIVERY PHONE . . .
LI 3-4200
GOLDEN STATE CO., LTD.
570 HIGUERA
SAN LUIS OBISPO

golden state
California's Favorite MILK
FOR DELIVERY PHONE
PASO ROBLES 110
VERNON L. STURGEON
Authorized Distributor of Golden State Dairy Foods
625-7th

Milk & Milk Products

Arden Farms Co
Hwy 101 South-Templtn 4181
(See Advertisement This Page)
Arden Farms Co 1228 E 11th--PasoRobls 493

ARDEN FARMS DAIRY PRODUCTS
Flavor Fresh
ICE CREAM AND MILK PRODUCTS
Arden
"FOR INFORMATION CALL"
ARDEN FARMS CO
116 W Branch(AG)-HU 9-2994

Challenge Cream & Butter Assn
991 Nipomo-LI 3-1924
DOMENGHINI LOUIS F
Grade A Wholesale Producer
Hwy No 1(MB)----------SP 2-8174
Fair-Oaks Milk Co
1023 Grand Av(AG)-HU 9-5557

FOSTER'S OLD FASHION FREEZE
QUARTS & PINTS
SUNDAES — MALTS
FLOATS & FREEZES
HAMBURGERS — HOT DOGS
TACOS
590 Marsh ----------LI 3-7639

GOLDEN STATE CO LTD
570 Higuera-LI 3-4200
(See Advertisement This Page)
GOLDENSTATE DAIRY PRODUCTS—
STURGEON VERNON L GOLDEN STATE DISTR 625-7th---PasoRobls 110
Harmony Valley Creamery
Harmony Cambria-WA 7-4578
HARMONY VALLEY CREAMERY ASSN
991 Nipomo-LI 3-1924
Harmony Valley Creamery Assn
13th & Riverside Av-PasoRobles 234
HILLCREST FARM
Hwy 101(AG)-HU 9-2058
Morro Bay Milk Delivery
370 Arcadia(MB)-SP 2-6847
ROYAL OAKS DAIRY
Verde Canyon Rd-LI 3-0587
Sturgeon Vernon L Golden State Distr
625-7th-PasoRobls 110
(See Advertisement This Page)
Willow Springs Dairy
13th & Riverside Av-PasoRobls 234

Mill Supplies

Craver Hugh E Electrical Parts & Supplies
2237 Fresno-Fresno 3-3477

Milliners—Retail

Carpentier Helen Millinery Shop
1037 Chorro-LI 3-2746
MARGARET McNEIL'S STYLE SHOP
856 Higuera-LI 3-3831

Milling

Castro Mining Co Gold Tree Siding-LI 3-7442
Loomis E C & Son 121 Higuera----LI 3-8410

Millwork

Boyle Lumber Co Ocean Av-----Cayucs 2311
Hammock Chas Cabinet Shop
Hwy-Atascadero 177

HERRMANN & SAFRANEK MILLWORK & BUILDERS SUPPLY
CUSTOM BUILT CABINETS
DOORS — WINDOWS — FRAMES — SCREENS
FORMICA TOPS — METAL MOULDING
HARDWOOD — LUMBER — PLYWOOD
NEW & REMODELING
5455 Traffic Wy-------Atascdro 863-W

Pac Coast Lumber Co of Calif
424 Santa Barbara Av-LI 3-2191
SAN LUIS MILL & LUMBER CO
246 Higuera-LI 3-0825

Mimeographing—See Multi-Copy Service

Mimeographing Machines

See Duplicating Machines

Mining Companies

Hoffman John D 778 Marsh-------LI 3-7149

Ministers—See Clergymen

Mirrors—Retail

Fowler Glass Shop
11th & Park-PsoRobls 160-J
Morro Bay Glass 1560 Hwy 1(MB)-SP 2-5277
Paso Robles Glass Shop
609-22d-PasoRobls 469

Mobile Home Parks—See Trailer Parks

Mobile Homes

See Trailers—Automobile, Coach

Model Construction Supplies

See Hobby & Model Construction Supplies

Monuments—Retail

Mathews Memorials & Plating Service
1 Higuera-LI 3-1689
(See Advertisement This Page)

Mortgages

Coast Land Realty Co
986 Monterey-LI 3-2682

YARN PRESERVER
Discourage moths attacking yarn you are storing away by winding it around a mothball.

MATHEWS MEMORIALS
ESTABLISHED 1918
Distinctive Memorials — Markers Lettering
Authorized Dealer
ROCK OF AGES GRANITE
RAINBOW GRANITES
QUALITY WORKMANSHIP
REASONABLE PRICES
LI 3-1689
1 HIGUERA ST.

Motels

Abbott's Motel 1005 Dolliver(PB)-PR 3-4475
ACE MOTEL 94 Toro----------LI 3-6356
(See Advertisement Page 64)
Alex Shell Beach Inn 853 Shell Beach Rd
Shell Beach-PR 3-9901
Anderson Hotel & Grill
955 Monterey-LI 3-0900
Appleton's Motel 2218 Spring-PasoRobls 721
Arroyo Motel 329 Traffic Wy(AG)-HU 9-5613
(See Advertisement This Page)
Atascadero Motor Lodges
6895 El Camino Rl-Atascadero 243-J
Atlasta Court
331 Wadsworth Av(PB)-PR 3-2359

AVALON MOTEL
MR. & MRS. F. H. OSBORNE — Owners
17 UNITS
Singles & 2 Bedroom Units
6 MODERN KITCHENETTES
WITH FREE RADIOS & TV
NEAR GOOD FOOD
North City Entrance
3231 Spring ----------PasoRobles 21

Avila Court Avila Bch----------LI 3-6319
Bailey's Auto Court 470 Main(PB)-PR 3-2119
Bay Auto Court Morro(MB) -----SP 2-4134
BEACHCOMBER MOTEL
120 Ocean View Av(PB)-PR 3-2208
Beauty Sleep Motel S Hwy-Atascadero 236-M
BLUE BELL MOTEL S Hwy------LI 3-9761
Blue Bird Motel Main Cambria---WA 7-4634
Blue & White Auto Court
Morro Del Mar-SP 2-8190
Breakers Motel
5th & Market(MB)-SP 2-2371
(See Advertisement This Page)
Brick Auto Court Hwy ---------Cayucos 4352
Buck's Motel & Trailer Park
See Our Ad under Trailer Parks
1100 Main(MB) ----------SP 2-4161
C-AIR HOTEL
Rooms Apartments & Cottages
Daily-Weekly & Monthly Rates
133 Ocean View Av(PB)--------PR 3-9968
CABRILLO MOTOR COURT
Kitchenettes-M F Harpster Mgr
6th & Morro(MB)----------SP 2-6331
CAMBRIA PINES LODGE
50 Modern Units-Dining & Cocktails
Cambria ----------WA 7-4200
Cape Cod Manor Motel 1127 Shell Beach Rd
Shell Bch-PR 3-2087
Castle Motel & Apts
Old 101 Hwy South-LI 3-9702
(See Advertisement This Page)
Cayucos Motel Ocean & E-----Cayucos 4621
Cliffside Court 931 Dolliver(PB)--PR 3-2229
CLIFTON MOTEL
125 Spring-PasoRobls 1140

CORONADO MOTEL
IN PASO ROBLES
NEW — DELUXE
KITCHENS AVAILABLE
STEAM HEAT — FREE TV
2400 Spring ----------PasoRobles 955

COTTAGE MOTEL
MR. & MRS. RICHARD PEET — Owners
"On the Corner 101 Hwy at 22nd St."
Completely Modern Singles & Doubles
Kitchens with Refrigeration
Air Cooled — Free TV
FPC AND AMA APPROVED
2206 Spring -------PasoRobles 1153-W

CRESCENT PARK AUTO COURT
15 MODERN COURTS
KITCHENETTES
BARBECUE & PICNIC GROVE
PUBLIC LAUNDRY
MR. & MRS. A. C. DAWE — OWNERS
S Hwy ----------LI 3-9863

Cypress Stump Motel Ocean Av-Cayucos 4421
Dias Court 371 Pismo(PB)--------PR 3-2085
(Continued Next Page)

The Yellow Pages save you time.

SLEEP OFF THE HI-WAY MOTEL
QUIET
- MODERN
- AUTOMATIC HEAT
- REFRIGERATORS

NO TRUCK OR TRAIN NOISES

PHONE
LI 3-1056
"WE NEVER CLOSE"

Arroyo Motel
PERMANENT GUESTS & TOURISTS
With or Without Kitchens
CONVENIENT & REASONABLE
DAILY & WEEKLY RATES
Panel Ray Heat & Tile Bath & Showers
ALSO WINTER & SUMMER RATES

ON HIGHWAY 101
329 TRAFFIC WAY
HU 9-5613
ARROYO GRANDE

Breakers Motel
OVERLOOKING MORRO ROCK

"A Beautiful View"
MODERN UNITS
With or Without Kitchenettes
REFRIGERATORS & ELECTRIC HEAT
CALL
SP 2-2371
FOOT OF 5th ST. MORRO BAY

CASTLE MOTEL & APTS
COTTAGES OR APARTMENTS
With or Without Kitchens
Daily or Weekly Rates
COMFORTABLE HOME-LIKE ATMOSPHERE

PHONE
LI 3-9702
ON OLD HIGHWAY 101

Pacific Motel
Mr. H. Kuden - Managing Owner
12 MODERN UNITS
CLEAN - SUNNY
REASONABLE RATES
9 KITCHENETTES
Daily - Weekly - Monthly - Commercial Rates
Phone
LI 3-5075
1 MILE SOUTH OUT OF TOWN
LOCATED ON OLD SO. 101 HIGHWAY

Steinhauer's MOTEL

New – Modern – Some With Kitchens
CALL
SP 2-5671
1½ MILES NORTH OF MORRO BAY ON STATE HIWAY NO. 1
2630 Hwy. 1 Morro Del Mar
Across From Morro Beach

IN MORRO BAY
It's the
LOMITA TERRACE MOTEL
AAA APPROVED

NEW – MODERN – SOME WITH KITCHENS
TV AVAILABLE IN ROOMS
SP 2-5073
LOCATED 4 BLOCKS NORTH OF BANK ON HWY. No. 1 – MORRO BAY

ACE MOTEL
MODERN - COMPLETELY FURNISHED
YOU NEED
ONLY YOUR FOOD
COMMERCIALS WELCOMED
Rates by Day, Week or Month
QUIET – OFF HIGHWAY
LI 3-6356
Out North on Santa Rosa Ave.
To Foothill Blvd. – Turn Right
94 TORO SAN LUIS OBISPO

SHANGRI-LA MOTEL
"ON THE SHORES OF THE BLUE PACIFIC"
FREE TV – Kitchenettes
(Midway Pt. Hiway 101)
1111 PRICE ST. PR 3-4928
LEONARD REED, Owner
PISMO BEACH
California

Trees MOTOR LODGE

OPEN
NEVER CLOSED
WINTER RATES
Recommended by A.M.A.
ALLIED MOTEL ASSOCIATION
Courtesy – Cleanliness – Convenience
Paso Robles 334-W
2841 SPRING ST. PASO ROBLES

BE WISE!
We Never Close
Light Housekeeping
Try
Seaside Motel
½ BLOCK FROM THE OCEAN
UNDER NEW MANAGEMENT
& COMPLETELY REMODELED
SUMMER & WINTER RATES
CHILDREN ARE WELCOME
PR 3-2411
172 Ocean View Ave., Pismo Beach

TRAVELODGE PASO ROBLES
ONE OF CALIFORNIA'S FINEST STOP-OVERS FOR THE TRAVELER
Recommended by Duncan Hines, AAA, Congress of Motor Courts
HEATED INDOOR POOL
SWIM IN COMFORT THE YEAR AROUND

PASO ROBLES 304
2701 SPRING ST. ON HWY. 101

Motels–(Cont'd)

Don Motel 1473 Monterey---------LI 3-2036
Dun-Sailing Motel Avia Bch-------LI 3-5064
E & E Motel 80½ Toro----------LI 3-7126

EDGEWATER MOTEL
ON BEAUTIFUL PISMO BEACH
30 MODERN
HEATED 1 & 2 ROOM UNITS
SOME KITCHENETTES
280 Wadsworth(PB) -------PR 3-2233

EL CARLOS MOTEL
SAN LUIS OBISPO
NEW MODERN UNITS
Tiled Showers – Electric Heat
ACROSS FROM TOWER
OFF HWY. 101
1216 Archer -------------LI 3-1932

El Pueblo Motel Hwy 1---------Cayucos 2903
Estero Bay Motel Hwy No 1---Cayucos 4231
Fairview Court Avia Bch---------LI 3-1914
Farmhouse Motor Lodge
425 Spring-PasoRobls 933
Garcia Motel Hwy ------------Cayucos 4292

GRANDVIEW MOTEL
2074 Monterey-LI 3-2070

Green Valley Motel
County Rd Cambria-WA 7-4409

GREENTREE MOTEL
FINE ACCOMMODATIONS
REASONABLE RATES
SINGLE – DOUBLE & FAMILY UNITS
Modern Kitchens with Refrigerators
APPROVED F.P.C. & A.C.T.
MRS. S. FRAT BAY FRAT
6 Blocks South of Town on HiWay 101
416 Spring ------------PasoRobles 552

GROVE AUTO COURT
N Highway-Atascadero 336-R

GROVER CITY MOTOR COURT
ZENAS & JESSIE BAKEMAN – Props.
10 MODERN UNITS
All Housekeeping – Kitchenettes
DAILY & WEEKLY RATES
Call For Reservations
1½ Miles South of Pismo Beach
367 N 16th Grovr Cty----HU 9-2424

Hampton's Auto Court Cambria---WA 7-8969

HARBOR VIEW MOTOR LODGE
Overlooking the Harbor and Morro Rock
MEMBER BEST WESTERN MOTELS
AAA – APPROVED
Sun Deck – Car Shelters – Picture Windows
Personal Television
6th & Bayshore(MB)--------SP 2-4471

Harty's Shell Auto Court
1331 Price(PB)-PR 3-4749

ROSS' GRANDVIEW MOTEL
AAA APPROVED
FREE TELEVISION
IN EVERY ROOM
Carports – Reasonable Rates
For Fine Accommodations
LI 3-2070
2074 Monterey San Luis Obispo

Motels–(Cont'd)

Hasta Manana Motel
S Hwy-Atascadero 168-W
Hillcrest Ranch Motel 101 Hwy----LI 3-0679
Hillside Auto Court Hwy No 1---Cayucos 2031

HOLMES MOTEL
IN MORRO BAY
New – Modern
With Garages
DOWN TOWN DISTRICT
Approved by AAA
4th & Piney Wy(MB)------SP 2-3171

HOOSIER MOTEL
PASO ROBLES
Modern Units
SINGLES & DOUBLES
Connected Bedrooms
Kitchens & Refrigerators
Located on Hwy 101
2223 Spring ------PasoRobles 991-M

HOWIE'S MOTEL
12 MODERN UNITS
WITH OR WITHOUT KITCHENS
Daily, Weekly & Monthly Rates
4 BLOCKS FROM CENTER OF TOWN
FREE TV
MR. & MRS. GUS HOWIE
Managing Owners
652 Morro ----------LI 3-7024

Johnson's Court
317 Ocean View Av(PB)-PR 3-2064
Jones J E Bon View Motel
9955 S Hwy-Atascdro 460

King's Rest Motel
See Surf Motel
250 Main Av(PB)----------PR 3-2070
Knight's Rest Motel 101 Hwy(PB)-PR 3-4617
Kozy Kottage Motel 350 Sn Jacinto
Morro Del Mar-SP 2-6173

Krovious Motel
1401 N 101 Hwy(AG)-HU 9-5404
La Casita Court Avia Bch---------LI 3-4826

LA CRESTA MOTEL
Atascadero Beach(MB)-SP 2-2661
Lo-Tide Motel Avia Bch----------LI 3-5554
Log Cabins Motel Market(MB) ---SP 2-9976

LOMA VISTA MOTEL
With or Without Kitchens
1399 Hwy 101(AG)----------HU 9-2183
Lomita Terrace Motel
9th & Hwy 1(MB)-SP 2-5073
(See Advertisement This Page)

Mar Vista Motor Lodge
Price & Bay(PB)-PR 3-2498
Margarita Inn 101 Hwy----SntaMrgrta 5832

MARIANNA MOTEL
Deluxe Units Cooled by Refrigeration
730 Spring ----------PsoRobls 417

MARTIN'S COURT
Kitchens in All Units
320 Ocean View Av(PB)--------PR 3-4610
McBurney's Motor Court
Hwy 101-SntaMrgrta 5831

MELODY RANCH MOTEL
939 Spring-PasoRobls 458

MIRAMAR COURT
One & Two Bedroom Apts
Esther C Proctor-Owner
287 San Luis Av(PB)----------PR 3-9952
Monte Vista Motor Court
490 Pismo(PB)-PR 3-4705

MONTEREY COURT
1756 Monterey-LI 3-4019
Morro Gardens Motel
440 Morro Atascadero Rd(MB)-SP 2-5046
Morro Motel & Cypress Trailer Court
8th & Main(MB)-SP 2-4636
Morro Strand Auto Court
Morro Strand-Cayucos 4321

MOTEL INN
SAN LUIS OBISPO
THE ORIGINAL MOTEL INN
Restaurant & Lounge
Phones & TV in Rooms
60 MODERN UNITS
North City Limits - 101 Hwy
2223 Monterey ----------LI 3-4000

(Continued Next Page)

Motels–(Cont'd)

Motel Pismo 1851 Price(PB)------PR 3-9965

NEPTUNE COURT
CLEAN – COMFORTABLE REASONABLE
Complete Housekeeping Units with Elec. Refrigeration
One & Two Rooms – Panel Ray Heated
OVERLOOKING THE BAY & MORRO ROCK
7th & Main(MB)----------SP 2-6201

NEW ADAMS COURT
24 Modern Single & Double Units With or Without Kitchenettes
FREE TV & COFFEE
FRANK P. LANDINI – Prop.
1 Block from Beach on Highway No 1
1000 Dolliver(PB) ---------PR 3-2065

Nite Haven Auto Court
371 San Luis Av(PB)-PR 3-2224
Oak Gardens Motel
3111 Spring-PasoRobls 1903
Ocean View Court Morro Del Mar--SP 2-2211

OCEAN VIEW MOTEL
SHELL BEACH
New Modern One to Four Bed Units
Individual Cottages – Some Kitchens
FREE RADIOS
BEAUTY REST BEDS
1001 Shell Beach Rd
Shell Bch ----------PR 3-2113

Oceano Beach Auto Court Oceano -HU 9-5624
Old Heidelberg Motel & Restaurant
101 Hwy-SntaMrgrta 2411

ONE-O-ONE AUTO COURT
Hwy 101(AG)-HU 9-2764
O'Reilly Motel 2000 Monterey------LI 3-3307

PAC MOTEL 101 Hwy----------LI 3-5075
(See Advertisement Page 64)

Palms Motel 1628 Monterey-------LI 3-5458

PALOMAR MOTEL
1601 Shell Beach Rd Shell Bch-PR 3-2404

PARK APARTMENTS
PISMO BEACH
New & Beautiful Knotty Pine
3 & 4 Room Apts. with Kitchens
Electric Refrigerators – Tile Baths
330 Park Av(PB)----------PR 3-2403

PARK MOTEL
MORRO BAY
KITCHENETTES – SLEEPING ROOMS
GAS – GROCERIES
Family Plan – Next to Playground
On Hwy. 1 Next to City Park
5th & Piney Wy(MB)--------SP 2-3131

PASO ROBLES AUTO COURT
Joseph A Verhauz-Owner
33 Units With or Without Kitchens
940 Spring ----------PasoRobls 88

PASO ROBLES HOT SPRINGS HOTEL & HEALTH BATHS
1308 Spring-PasoRobls 158

PAULINE'S EL PATIO MOTEL
HOUSEKEEPING APTS. SLEEPING UNITS
Panel Ray Heat – Tile Showers
FREE TELEVISION
Large Patio for All to Enjoy
½ Block from Beach
350 Pismo(PB) ----------PR 3-4744

Pereira D R Hwy ----------Cayucos 2132
Pete's Auto-In Motel
380 Harlow(PB)-PR 3-4748

PISMO BEACH COURT
750 Dolliver(PB)-PR 3-4631

Motels–(Cont'd)

PISMO PALISADES MOTEL
MR. & MRS. A. W. LEVIN, Owners
9 MODERN KITCHENETTES
8 SLEEPING ROOMS
GARAGE WITH EACH UNIT
PATIOS – ON THE BEACH
NEAR STORES & RESTAURANTS
Daily – Weekly – Monthly Rates
North Hwy(PB) ----------PR 3-4469

Pleasant Motel 175-6th(MB) ----SP 2-8521

POINT MOTEL
Between
MORRO BAY & CAYUCOS
Only Motel on Morro Beach
FREE TELEVISION
LOUIS S. WOOLMAN
Toro Point(MB) ----------SP 2-6601

RANCH MOTEL 2730 Spring---PasoRobls 17
Rancho El Nieto Motel
Hwy No 1(MB)-SP 2-5732
Ranchotel 1900 Monterey---------LI 3-1550
Reddwood Motel Morro Strand---Cayucos 4341
Reid Motel 5th & E(MB)---------SP 2-6571

RESTWELL COURT
½ Blk from Beach Martin R Olive Owner
1221 Price(PB) ----------PR 3-4641

RITZ MOTOR HOTEL
FREE TV
IN EVERY ROOM
TELEPHONES
IN ALL UNITS
North End of Monterey St. & 101 Freeway
2121 Monterey ----------LI 3-5600

Roberta Motel S Hwy--------Atascadero 970
Rock Motel Morro(MB) ---------SP 2-2381

ROSE BOWL COURT
1575 Monterey-LI 3-5017
Ross' Grandview Motel
2074 Monterey-LI 3-2070
(See Advertisement Page 64)

ROYAL MOTEL
AAA APPROVED
MR. & MRS. V. J. WALTON
MOTEL & HOUSEKEEPING UNITS
NEW – MODERN
MODERATE RATES
Panel Ray Heat
Hwy 101(AG) ----------HU 9-2418

Saxby's Motel 23d ----------Cayucos 4331

SCANDIA EL CAMINO MOTEL
5325 El Camino Rl-Atascdro 774

Scott's Motel
5445 El Camino Rl-Atascdro 154
Sea Breeze Motel
1180 Dolliver(PB)-PR 3-9987
Sea Esta Motel Hwy 1 & 1st----Cayucos 4311
Sea Garden Motel
Rates by the Day Week or Month
340 Stimson(PB) ----------PR 3-2216

SEASHORE MOTOR INN
15 Modern Units-Dining Room
Hwy No 1 Cambria----------WA 7-4422
Seaside Auto Court Hwy No 1---Cayucos 2542
Seaside Motel
172 Ocean View Av(PB)-PR 3-2411
(See Advertisement Page 64)
Seaview Motel
Dorset & Lancaster Cambria-WA 7-4450

SEAWALL MOTEL
Where Main Street Meets the Pacific
ALL PICTURE WINDOWS WITH FULL OCEAN VIEW
KITCHENETTES – SLEEPING UNITS
TELEVISION
170 Main(PB) ----------PR 3-4706

SHANGRI-LA MOTEL
1111 Price(PB)-PR 3-4928
(See Advertisement Page 64)

Motels–(Cont'd)

SHANGRI-LA MOTEL
AAA Approved-Modern Units
S Hwy & Morro Rd--------Atascadero 136
Shell Beach Motel
117 Leeward Av Shell Bch-PR 3-4478
Shoreline Motel Hwy ----------Cayucos 4211

SLEEP OFF THE HI-WAY MOTEL
QUIET
MODERN
REFRIGERATORS
AUTOMATIC HEAT
NO TRUCK OR TRAIN NOISES
1000 South ----------LI 3-1056

Sleep Off the Hi-Way Motel
1000 South-LI 3-1056
(See Advertisement Page 63)
Steinhauer's Motel
2630 Hwy 1 Morro Del Mar-SP 2-5671
(See Advertisement Page 64)
Suburban Motel Hwy 101----PasoRobles 746

SUNBEAM MOTEL
1656 Monterey-LI 3-8141
Sunset Court 8th & Market(MB)--SP 2-2111

SUNSET VIEW MOTOR LODGE
Cambria-WA 7-4455
Surf Motel 256 Front Avia Bch----LI 3-8230

SURF MOTEL
Formerly King's Rest
17 NEW DELUXE
1-2 & 3 Room Units
½ Block from the Beach
With or Without Kitchens
CENTRALLY LOCATED
FREE TV IN UNITS
250 Main Av(PB)----------PR 3-2070

Taylor Motel 3440 Spring----PsoRobls 1460
Templeton Auto Court Hwy --Templeton 2081
Tides Motel The
371 Ocean Dr(PB)-PR 3-2493

TOWN AND COUNTRY MOTEL
NEW 26 UNITS
ONE OF SAN LUIS OBISPO'S NEWEST AND FINEST MOTELS
Radios in Each Room
SOFT WATER AN ADDED ATTRACTION
AAA APPROVED
2001 Monterey ----------LI 3-3170

Travelodge Paso Robles
2701 Spring-PasoRobls 304
(See Advertisement Page 64)
Trees Motor Lodge
2841 Spring-PasoRobls 334-W
(See Advertisement Page 64)
Trice's Auto Court
Railroad Oceano-HU 9-2251

VALLEY COURT
PERMANENT GUESTS & TOURISTS
INDIVIDUAL COTTAGES WITH ONE & TWO BEDROOMS & KITCHENS
Children & Families Welcome
Winter & Summer Rates
½ Block from Beach
172 Stimson Av(PB)--------PR 3-4459

Valley Motel
Ernest L Gorham-Owner
Shandn ----------PasoRobls 56-J-3

WALLACE MOTOR COURT
Modern Court with Kitchenettes-Good Beds
441 Main(PB) ----------PR 3-2129

WAVE COURT
On the Beach-Kitchens-Heat-Hot Water
Weekly & Monthly Rates
150 Hinds Av(PB)----------PR 3-4626

Wigwam Court
Facing Beach-Hot Water-Heat-Kitchens
Weekly & Monthly Rates
643 Cypress(PB) ----------PR 3-9950

Moth Proofing

City Rug & Upholstery Cleaning ---LI 3-7063
PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO
1461 Palm-LI 3-2065

Motion Picture Equipment & Supplies

CAL PHOTO SUPPLY
BELL & HOWELL EQUIPMENT
EASTMAN KODAK
KEYSTONE
EXPOSURE METERS
STILL CAMERAS & ACCESSORIES
899 Higuera ----------LI 3-3705

Motor Freight Companies

CALIF MOTOR EXPRESS LTD
390 Pacific-LI 3-4084
SOUTHERN PAC CO Railroad Av--LI 3-3000

Motor Scooters

CUSHMAN MOTOR SCOOTERS—
KIMBALL TIRE CO
252 Higuera-LI 3-6787
HOOVER W A 8800 Portola Rd--Atascdro 42

Motor Trucks–See Truck Dealers Hdqs

Motorcycle Parts & Supplies

San Luis Cyclery 1239 Monterey---LI 3-8567

Motorcycles

B M W & N S U MOTORCYCLES—
HOOVER W A
8800 Portola Rd-Atascdro 42
TRIUMPH MOTORCYCLES—
SAN LUIS CYCLERY
1239 Monterey-LI 3-8567

Moving Service

Heavy Hauling–See Trucking

FRONTIERS *beyond*

There are always new frontiers to telephone service, problems to be solved, improvements to be made, and there will always be Telephone Pioneers pushing on to new achievements.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

The Yellow Pages save you time.

Advertise here—it pays.

MOVING STORAGE

Local & Long Distance

FAST NATIONWIDE SERVICE

Modern Vans
Reasonable P.U.C. Rates
Packing & Crating

INQUIRE ABOUT OUR OVERNIGHT SERVICE TO & FROM ALL CALIFORNIA CITIES

Trained & Courteous Employees

DENNIS TRANSFER

"Established 28 Years"

AGENT FOR ALLIED VAN LINES

"World's Largest Long Distance Movers"

PHONE

1824 Nipomo **LI 3-7223** San Luis Obispo

PASO ROBLES VAN & STORAGE

LOCAL & STATE-WIDE MOVING

5TH & RIVERSIDE AVENUE

MOVING
STORAGE
PACKING
SHIPPING

LOCAL AGENT FOR

CALL
PASO ROBLES 705
AFTER 5 P.M. CALL 1006-J

BEKINS
Since 1895
VAN AND STORAGE CO.
Offices or agents in all principal cities

MOVING-STORAGE

EXPERT PACKING LOCAL & LONG DISTANCE

• OVERNIGHT SERVICE TO & FROM CALIFORNIA CITIES

1708 BEACH ST. Dependable Moving Since 1872

- CAREFUL SERVICE TO ALL THE 48 STATES
- AGENTS FOR MAYFLOWER
- REASONABLE P.U.C. RATES
- MODERN STORAGE FACILITIES

SANDERCOCK TRANSFER CO.

FOR INFORMATION CALL OR WRITE

LI 3-6163

From Paso Robles Ask Operator for ENterprise 1-1466
(Inter City Toll Free)

FROM SANTA MARIA ASK OPERATOR FOR ZENITH 1919
Inter City Toll Free

MOVING? CALL

AERO

MAYFLOWER

America's Finest

NATION-WIDE FURNITURE MOVERS

You can rely on Mayflower for a modern van, a trained, courteous driver, and for expert packing and loading.

Service is fast and efficient. It's the safe, easy way to move, anywhere in the U. S. and Canada.

For Complete Information and Free Estimate, Call:

LOCAL AGENT

MAYFLOWER TRANSIT CO.

1708 BEACH ST.

PHONE LI 3-6163

From Paso Robles Ask Operator for ENterprise 1-1466 No Inter-City Charge
From Santa Maria Ask Operator for ZEnith 1919 No Inter-City Charge

MOVING • STORAGE • PACKING • CRATING

Moving & Storage Service

AERO MAYFLOWER LONG-DISTANCE MOVING SERVICE

A standard service — to all 48 states and Canada. Modern vans and company-trained drivers. Undivided responsibility. Standard ICC rates. Warehouse agents everywhere. Easy and Safe!

"WHERE TO BUY IT"

Mayflower Transit Co
1708 Beach-LI 3-6163

ALLIED VAN LINES

"World's Largest Long Distance Movers." More than 2300 modern weather-proof vans. Serving all 48 states and Canada. Agents with conveniently located modern furniture warehouses in every key city.

"FOR INFORMATION CALL"

Dennis Transfer 1824 Nipoma--LI 3-7223

ALLIED VAN LINES INC AGCY

World's Largest Long Distance Movers
PACKING — CRATING — STORAGE
VAN SERVICE TO ALL 48 STATES
Represented by
DENNIS TRANSFER
1824 Nipoma ----------LI 3-7223

ARTMAN VAN & STORAGE
Old Hwy 101 South-LI 3-1228
(See Advertisement Page 68)

DENNIS TRANSFER
1824 Nipoma-LI 3-7223
(See Advertisements This Page & Page 66)

Howard Van Lines Agcy S Hwy--Atascdro 171
(See Advertisement This Page)

J & H TRANSFER & STORAGE
S Hwy-Atascdro 171

From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENterprise 1-1501
(See Advertisement Page 68)

Mayflower Transit Co 1708 Beach-LI 3-6163

From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENterprise 1-1466
(See Advertisement Page 66)

NORTH AMERICAN VAN LINES

"WIFE-APPROVED" MOVES

Worldwide moving — land, sea, air. Courteous, dependable service. Expert packing, storing — careful handling. "Follow-thru" service with 1100 agents in U.S., Canada.

"FOR INFORMATION CALL"

S & W MOVING & STORAGE
1350 Grand Av(AG)-HU 9-3928

North Amer Van Lines Agcy
1350 Grand Av(AG)-HU 9-3928

(Continued Next Page)

QUICK BRASS CLEANER

You can clean copper and brass instantly by rubbing with a mixture of vinegar and salt. The finish won't last as long as with regular metal polish, but the mixture does a fine job.

Unless you wait for the steady **hummmming** sound of the dial tone, the equipment cannot put through your call. Please wait for the dial tone before you start to dial.

MOVING

REASONABLE P.U.C. RATES
Free Estimates — Day or Night
For
PACKING — CRATING — STORAGE
VAN SERVICE TO ALL 48 STATES
✔ CANADA ✔ ALASKA ✔ MEXICO
✔ HAWAIIAN ISLANDS ✔ PUERTO RICO

No. 1 SPECIALIST IN LONG DISTANCE MOVING

No. 1 SPECIALIST IN PACKING

1824 NIPOMO
LI 3-7223

ALLIED VAN LINES, INC.

The World's Largest Long Distance Movers
REPRESENTED BY
DENNIS TRANSFER
"Established 28 Years"

IN LOCAL MOVING

IN STORAGE

MOVING — NATION-WIDE SERVICE

ALL INTERSTATE RATES ARE NOT THE SAME

WE INVITE COMPARISON

COMPLETE INFORMATION AND THOROUGH PHYSICAL ESTIMATES ABSOLUTELY FREE, NO OBLIGATION, ON REQUEST

J & H TRANSFER & STORAGE

CALL COLLECT
24-HOUR PHONE SERVICE

ATASCADERO 171
For Paso Robles Ask Operator for ENterprise 1-1501

LOCAL AGENT FOR

HOWARD VAN LINES

★ PACKING ★ STORAGE ★ CRATING

S. HWY. ATASCADERO

FOR A *"Wife-Approved"* MOVE CALL—

S & W MOVING & STORAGE

1350 GRAND AVE., ARROYO GRANDE

LOCAL and LONG-DISTANCE MOVING
FIREPROOF STORAGE • PACKING • ESTIMATES FREE

SERVING ALL 48 STATES
CANADA, ALASKA AND HAWAII
Air Van Service to West Indies, Latin America and Europe

Authorized Agents ... North American VAN LINES Inc.

PHONE
HU 9-3928
"Call Collect"

MOVING & STORAGE

SAVE FROM 5% TO 15%
ON OUT OF STATE MOVING

FOR FREE ESTIMATES WITHOUT OBLIGATION CALL

J & H TRANSFER & STORAGE
AGENT FOR
HOWARD VAN LINES

CALL COLLECT
24-HOUR PHONE SERVICE
ATASCADERO 171
From Paso Robles Ask Operator for ENterprise 1-1501

★ PACKING ★ STORAGE ★ CRATING
S. HWY ATASCADERO

NATION-WIDE
MOVING

EASY MOVING
Anywhere in the
UNITED STATES
At
LOW
INTERSTATE RATES

Republic
VAN & STORAGE CO., INC. AGENT
NOT AN AGENT OR BROKER – ICC CERTIFICATE NO. MC110585
U. S. GOVERNMENT CONTRACTORS

Compare Republic's Low Rates
TO OR FROM ANY POINT
IN THE UNITED STATES
All Moving Rates Are Not the Same!
Phone LI 3-1228
South Old Highway 101 San Luis Obispo

Moving & Storage Service–(Cont'd)

Paso Robles Van & Storage
5th & Riverside Av-PsoRobls 705
(See Advertisement Page 66)

REPUBLIC VAN & STORAGE CO INC
AGENT Old Hwy 101 South-----LI 3-1228
(See Advertisement This Page)

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

S & W MOVING & STORAGE
1350 Grand Av(AG)-HU 9-3928
(See Advertisement Page 67)

SANDERCOCK TRANSFER CO
1708 Beach-LI 3-6163
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENterprise 1-1466
(See Advertisement Page 66)

Would you like to build sales . . . attract new customers . . . encourage old customers to come back again? Advertise in the Classified Telephone Directory . . . it pays! The Yellow Pages will tell your sales story to people who are ready to buy!

THERE IS AN "ART" IN MOVING

For Safe Dependable Fast Overnight Service To or From Any Point in California

MOVING - PACKING - STORAGE
DAILY – EVENINGS – HOLIDAYS
FREE ESTIMATES
Telephone LI 3-1228
ARTMAN VAN & STORAGE
SOUTH OLD HIGHWAY 101 SAN LUIS OBISPO

To Locate an
AUTHORIZED SALES and SERVICE DEALER
When you are interested in locating the local authorized dealer of a nationally-advertised product or service
Look in the
Classified TELEPHONE SECTION

Moving & Storage Service Equipment

HERTZ RENT-A-CAR SYSTEM
1185 Monterey-LI 3-7683
(See Advertisement This Page)

Mufflers–Exhaust

FRANKLIN'S SERVICE
1-DAY SERVICE
Guaranteed Unconditionally
For the Life of Your Car
1185 Monterey -----LI 3-5059

KUSTOM KORNER MUFFLER & SPEED SHOP 636 Higuera-----LI 3-7160
(See Advertisement This Page)

Multi-Copy Service

See Also Letter & Addressing Service

Hulsey Dorthea
For Appointment call
1123 Pismo -----LI 3-8615
Minium Muriel
Afternoons Only
631 Lawrence Dr-----LI 3-2834

Mushrooms

Ford's Mushroom Farm
Eaglet-Atascadero 70-M

Music Dealers

Allen's Sound Center
Hi-Fi Music Systems-Records-Recorders
856 Monterey -----LI 3-2047
BROWN'S MUSIC STORE 717 Higuera-LI 3-5041
LONG E E PIANO CO
Pianos-Records-Radios
777 Marsh -----LI 3-1245
Payne's Radio-T V & Mosic Store
1334 Spring-PasoRobls 1281
Record & Band Shop The
1041 Grand Av(AG)-HU 9-3512

Music Instruction–Instrumental

COURTLAND CLAIRE
Piano-Voice-Accordion
Halcyon -----HU 9-5924

Musical Instruments–Retail

Record & Band Shop The
1041 Grand Av(AG)-HU 9-3512

Nails & Tacks

HILL J B CO-----SntaMrgrta 5681

Neon Products

See Lighting Fixtures Hdgs.; Signs Hdgs

News Dealers

ESQUIRE THE
Los Angeles-San Francisco Newspapers
600 Cypress(PB) -----PR 3-4668
Hi-Way News Agency
1218 Spring-PsoRobles 337
Hotel News Stand
Anderson Hotel Bldg-LI 3-0910
Kelley's News & Sundries
680 Cypress(PB)-PR 3-2227
(See Advertisement This Page)
St Clair's News 1030 Chorro-----LI 3-3169
San Luis News Agcy 964 Chorro---LI 3-4911
Service Center News Stand
Los Angeles-San Francisco-Fresno
Sundries-Novelties-Hobby Supplies
507-5th(MB) -----SP 2-6101

WINDY DAY HINT
In hanging heavy articles, catch 2 thicknesses of fabric below the line with clothes pins to prevent them from blowing off.

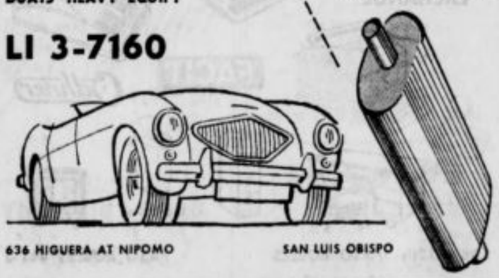
MOVE IT YOURSELF SAVE ½

RENT A HERTZ TRUCK
WITH EVERYTHING FURNISHED BUT THE DRIVER
LI 3-7683
1185 Monterey, San Luis Obispo
Paso Robles 71-W
1004 Spring St., Paso Robles
WAlnut 5-1305
423 N. Broadway, Santa Maria

★ Kustom Korner
MUFFLER & SPEED SHOP

MUFFLERS & TAILPIPES
Custom Exhaust Work On
CARS - PICK-UPS
BOATS - HEAVY EQUIP.
LI 3-7160

HEADERS & DUALS
PARTS & LABOR FULLY GUARANTEED
Open 8 A.M. to 6 P.M.
MONDAY TO SATURDAY
Open Evenings By Appointment
FREE PICK-UP & DELIVERY



636 HIGUERA AT NIPOMO SAN LUIS OBISPO

Newspapers

Atascadero News
5660 El Camino Real-Atascdro 100
CAMBRIAN PRESS THE
Main Cambria-WA 7-4234
Esquire The 600 Cypress(PB) -----PR 3-4668
Grover City Press
919 Grand Av Grovr Cty-HU 9-3650
Herald Recorder
309 E Branch(AG)-HU 9-2826
Paso Robles Journal 1212 Pine-PasoRobls 802
PASO ROBLES PRESS
THE DAILY NEWSPAPER OF NORTHERN SAN LUIS OBISPO AND SOUTHERN MONTEREY COUNTIES
FRED WEYBRET PUBLISHER
1212 Pine -----PasoRobles 802
Paso Robles Publishing Co
1212 Pine-PasoRobls 802
Pine Coast Publishing Co
Main Cambria-WA 7-4234
Pismo Times 530 Cypress(PB)-----PR 3-2217
Reporter & Sunday Review The
971 Osos-LI 3-3188
Sun The 5th & C(MB)-----SP 2-2652
Telegram-Tribune Co 1240 Morro--LI 3-1901

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Night Clubs

Dantes 955 Higuera-----LI 3-9734
Ferdy's Bar 12th & Pine-----PasoRobls 171
PEPPER INN
Operated by Dorothy Sowles
Pismo Hwy -----LI 3-3422
PILOT WHEEL
IN PISMO BEACH
Doc & Eddie – Owners
DANCING & ENTERTAINMENT
ON WEEK-ENDS
COCKTAIL LOUNGE – RESTAURANT
179 Pomeroy Av(PB)-----PR 3-9955
Powell's Shell Beach Rd Shell Bch-PR 3-9960
STANLEY'S 978 Monterey-----LI 3-9789
WATSON'S FRED COCKTAIL LOUNGE
1011 Higuera-LI 3-4315

Notaries–Public

Andre Peter R 1041 Chorro-----LI 3-4171
Cooper Gladys V Hwy Cambria----WA 7-4616
Covert Gail 203 Bridge(AG)-----HU 9-2995
Derby Mabel H Miss 151-3d ----Cayucs 4523
ELSTNER LOUIS C
6900 El Camino Rl-Atascdro 530
Garratt Lorraine
5th & Bernardo(MB)-SP 2-6566
Henderson Brokerage Co Hwy --Atascdro 194
Johnson Bob Realtor
5th & Piney Wy(MB)-SP 2-5491
Keen Agency The
919 Grand Av Grovr Cty-HU 9-3531
KENNEDY RALPH C
Established Over 35 Years
INSURANCE OF ALL KINDS
Except Life.
REAL ESTATE
BUSINESS OPPORTUNITIES
1120 Garden -----LI 3-1002
Muller & Woolpert
Wickenden Bldg-LI 3-5060
Noyes Realty Service 844 C(MB)--SP 2-2171
Noyes Realty Service Ocean Av--Cayucs 2121
Pismo Beach Realty
246 Pomeroy Av(PB)-PR 3-4709
Renetzky & Davis 1008 Palm-----LI 3-2440
Roff Marie
Ocean View Motel
1001 Shell Beach Rd Shell Bch-PR 3-2113
Swall Ruth 221 E Branch(AG)----HU 9-5462
Towle Realty 1035 Grand Av(AG)-HU 9-2333
Van Horn Otto B 612-12th ---PasoRobls 1414
Waltman Realty & Insurance
Main Cambria-WA 7-4687
Warnagieris Joe 901 Palm-----LI 3-6101
Nights-Sundays & holidays call---LI 3-6101

Notions–Retail

Becker's Yardage 741 Higuera----LI 3-8439
Rileys Dept Store 1144 Chorro----LI 3-1421

Advertise here—it pays.

KELLEY'S NEWS & SUNDRIES
Open Daily 7:30 A.M. - 10:30 P.M.
BEACH PLAY SUPPLIES
PR 3-2227
680 CYPRESS PISMO BEACH

Novelties–Retail

MARV'S HOBBY SHOP
895 Higuera–LI 3-3942

Nurseries–Day

BARBA MARION
BOARDING HOME
TRANSPORTATION ARRANGED TO & FROM PASO ROBLES
By the Hour, Day, Week, or Month
STATE LICENSED & INSURED
PLAY GROUND EQUIPMENT
5300 Carrizo Rd------Atascadero 552

Child Care Center
Sponsored by Calif Dept of Education
Pre School–Ages 2-5
After School–Ages 5 to 16
3126 Park ----------PasoRobles 717-J
Happytime Nursery School Inc
1091 Bello(PB)–PR 3-2479

Nurseries–Retail

Bethel's Nursery 8255 Morro Av–Atascdro 594
Central Nursery Company
2675 Johnson Av–LI 3-3630
Dad's Nursery 436 Traffic Wy(AG)–HU 9-2470

KARLESKINT'S FLORIST & NURSERY
Headquarters for Your
GARDEN NEEDS
POTTED PLANTS – SHRUBS – SEEDS
BULBS – FERTILIZER
Complete Landscape Design
1422 Monterey ----------LI 3-1535

LIVINGSTON PARK NURSERY
604-30th–PsoRobls 353
(See Advertisement This Page)
Paso Robles Nursery
345 Spring–PasoRobls 545
Perrine Sireil C State Hwy----Atascdro 63-W
San Luis Nursery
Old Hwy 101 South–LI 3-6035
Walker's Succulent Gardens
953 Atlantic Av Grovr Cty–HU 9-3231
Waring Nurseries
Hwy 101 North(PB)–PR 3-2450

Nuts–Edible

ADAMS NUT STAND
S Hwy–PsoRobls 1533-J
CALIF ALMOND ORCHARDS INC
4th & Spring–PasoRobls 400
Drew Ranch ----------PasoRobles 332-W

OILED ICE TRAYS

Rub salad oil or cooking oil on the outsides of ice trays before you put the trays in the freezer. When you want a tray of ice, it will slide right out.

Bedding Plants
Seeds
Fertilizers
Trees
Shrubs
Landscaping
"SOME PEOPLE KEEP THEIR BEST, BUT WE SELL OURS"
Tree Surgery – Sprinkler Systems
FREE ESTIMATES
LIVINGSTON PARK NURSERY
MACK GRAY
PASO ROBLES 353
604-30th STREET

Office Buildings

Bank of America Bldg
Higuera Sn Luis Obispo
Carpenter Bldg
981 Monterey Sn Luis Obispo
Security First Natl Bank Bldg
793 Higuera Sn Luis Obispo
Warden Block Bldg
762 Higuera Sn Luis Obispo
Warden Jr Bldg
846 Higuera Sn Luis Obispo
Wickenden Bldg
1024 Chorro Sn Luis Obispo

Office & Desk Room Rental Service

Telephone Answering Service
964 Chorro–LI 3-5800

Office Equipment

Hill's Stationery Store 1127 Chorro–LI 3-1950
MARSHALL BUSINESS MACHINES
1453 Monterey–LI 3-2914
Nelson Johnny Office Equipment Co
690 Higuera–LI 3-7347
WALKER'S BOB
Office Equipment & Supplies
785 Marsh ----------LI 3-1827

Office Furniture

HILL'S STATIONERY STORE
Authorized Dealer for
STEELCASE Office Desks
Chairs – Files – Safes,
and specially designed units
Complete Office Planning Service is Available to You Without Obligation
1127 Chorro ----------LI 3-1950

WALKER'S BOB
General Fire Proofing Metal Furniture
785 Marsh ----------LI 3-1827

EVERYTHING FOR THE OFFICE
BUY
SELL
RENT
EXCHANGE
FACIT
Odhner
OLD TOWN
608 - 12th PASO ROBLES
PASO ROBLES 481-J

Office Supplies

See also Stationers–Headings

Atascadero Office Supply
5840 Traffic Wy–Atascdro 683
Bickell's Stationery Store
807-12th–PasoRobls 882
Gabby Book Store 1040 Chorro----LI 3-9035
Hill's Offset Printing Co
863 Monterey–LI 3-1624

HILL'S STATIONERY STORE
OFFICE SUPPLIES AND STATIONERY
BUSINESS FORMS – LOOSE LEAF AND BOUND BOOKS – SOCIAL STATIONERY BOOKS – GREETING CARDS – GIFTS ART MATERIALS – TYPEWRITERS
1127 Chorro ----------LI 3-1950

Paso Robles Office Supply
608-12th–PsoRobls 481-J
(See Advertisement This Page)

Oil Land Leases

Maino C A 1118 Garden---------LI 3-2240

Oil Producers

Bishop Oil Co Edna Rd----------LI 3-3595
General Petroleum Corp
Adelaide–PasoRobls 8-F-6
Ohio Oil Co The
Bank of America Bldg–PasoRobls 1612
Pennzoil Co The 964 Chorro-------LI 3-5800
Signal Oil & Gas Co Pismo Rd------LI 3-5886
Standard Oil Co of Calif Cambria--WA 7-4511
Standard Oil Co of Calif
Estero Bay(MB)–SP 2-2611
Standard Oil Co of Calif
Hathway Av–LI 3-1022
Standard Oil Co of Calif
Traffic Wy–Atascadero 38-J
Standard Oil Co of Calif 26th –PasoRobls 852

The Yellow Pages save you time.

Oil Producers–(Cont'd)

Union Oil Company of Calif
Northern Division Pipelines
Pipeline Office 975 Morro-------LI 3-7600
Avila Pump Station Avila Beach--LI 3-1443
District Electrician Tank Farm--LI 3-6244
District Foreman Tank Farm-----LI 3-6744
Division Machinist Foreman
Tank Farm–LI 3-6869
Machine Shop Tank Farm-------LI 3-6485
Pump Station Tank Farm-------LI 3-6338
Paso Robles Office 26th---PsoRobls 658
Santa Margarita Pump
Station ----------SntaMrgrta 3172
Shandon Pump Station
Shandon–PsoRobls 80-R-1
Shiploading Terminal
Port Sn Luis–LI 3-0927
Sales Division
San Luis Obispo Office Orcutt Rd–LI 3-4943
Union Oil Co of Calif Summit Pump Stn
Los Berros Canyon(AG)–HU 9-5754

Oil Refiners

Douglas Oil Co of Calif
Port San Luis–LI 3-0844

Oils–Fuel & Heating

Associated Oil Co Distributing Stn
Orcutt Rd–LI 3-2336

MOHAWK PETROLEUM PRODUCTS
YOU CAN'T BUY A BETTER GASOLINE AT ANY PRICE — SO WHY PAY MORE?
"WHERE TO BUY IT"
DISTRIBUTORS
Rountree Oil Distributing Co
100 Traffic Wy(AG)–HU 9-2051

NORWALK CO THE
Office 1088 Higuera----------LI 3-4468
Bulk Plant S Hwy----------LI 3-1643
NORWALK GASOLINE CO
9th & Salinas–PasoRobls 1313
Richfield Oil Corp 6th & Pine–PasoRobles 418

SHELL HEATING OILS
CLEAN
COMFORTABLE
DEPENDABLE
"WHERE TO BUY IT"
SHELL OIL DISTR
5th & Riverside Av–PasoRobles 375
If no answer call-------PasoRobles 1409

Shell Oil Distr
5th & Riverside Av–PasoRobles 375
SIGNAL OIL CO 1262 Murray Av--LI 3-8118
If no answer call----------LI 3-3345
Signal Oil Co 1446 Spring---PsoRobls 176-W
Tasco Serv Sta & Petroleum Distr
S Hwy–Atascadero 99

Oils–Lubricating

NORWALK CO THE
Office 1088 Higuera----------LI 3-4468
Bulk Plant S Hwy----------LI 3-1643

Ophthalmologists

See Physicians & Surgeons, O. O.; Also Physicians & Surgeons, M. D.

Optical Goods–Whsle & Mfrs

Optical Supply Co 735 Marsh-----LI 3-4520

When telephoning somebody, "play ball" with him by giving him time to answer. A few more seconds may do it.

Opticians–Dispensing

BAZIN JOHN
DISPENSING OPTICIAN
GLASSES SOLD ON PRESCRIPTION
781 Higuera ----------LI 3-8367

SAN LUIS OPTICAL DISPENSARY
THE HOUSE OF A THOUSAND FRAMES
781 Higuera ----------LI 3-8367

Optometrists

Clawson Albert 1114 Garden-------LI 3-1447
Dunlap Hazel Peterson 1029 Chorro-LI 3-6632
Dunlap Hazel Peterson
1221 Park–PsoRobls 236
Hileman Lloyd O
701 Bernardo(MB)–SP 2-4082
McDonald Geo W
791 Dolliver(PB)–PR 3-4700
Noble Evard J 531-12th --------PsoRobles 29
Pence J O 115½ E Branch(AG)--HU 9-2351
Rice Chester B
5932 Entrada Av–Atascadero 746
Seger Chas E 1407 Garden--------LI 3-0822
Williams Sarah C 1029 Chorro-----LI 3-6632

Organs & Organ Equipment

Harris Earl E 208 E Branch(AG)--HU 9-3118

Orthodontists–See Dentists

Orthopedic Shoes–See Shoes–Retail

Osteopathic Physicians

Kelley Dorsey M 1500 Marsh-------LI 3-2724
Loveland Mark M 895 C(MB)-----SP 2-5726
Shea Vincent B
7000 El Camino Rl–Atascdro 636
Residence ----------Atascdro 790
If no answer call----------Atascdro 749-J
Wu H M 972 Santa Rosa----------LI 3-7731

Outboard Motors

Don Hoy S 101 Hwy--------SntaMrgrta 2761
EVINRUDE OUTBOARD MOTORS—
SPORTSMAN'S STORE
719 Higuera–LI 3-6514
JOHNSON OUTBOARD MOTORS—
PHILLIPS K L & SONS
999 Price(PB)–PR 3-2121
MERCURY OUTBOARD MOTORS—
R & J SPORTS & HOME SUPPLY
350 Higuera–LI 3-8684
R & J Sports & Home Supply
350 Higuera–LI 3-8684
Western Auto Associate Store
685 Higuera–LI 3-9036

Overall Supply Service

MODEL LINEN SUPPLY 34 South–LI 3-2150
Paso Robles Laundry Linen Supply & Dry Cleaning 1344 Pine–PasoRobls 315
Paso Robles Laundry Linen Supply & Dry Cleaning 1344 Pine---------PasoRobls 315

Oxygen Therapy Equipment

Jones Ambulance Service & Hospital Supplies 780 Pacific----------LI 3-2626

Make the Classified Telephone Directory your buying guide — it can save you time and effort.

Oysters

El Morro Oyster Co 235 Main(MB)–SP 2-5407

Packing & Crating Service

See also Moving & Storage Service

J & H TRANSFER & STORAGE
S Hwy–Atascdro 171
Republic Van & Storage Co Inc Agent
Old Hwy 101 South–LI 3-1228
S & W Moving & Storage
1350 Grand Av(AG)–HU 9-3928

Paint Dealers–Retail

Acme Quality Paint & Wallpaper Store
See Graham's Paint & Wallpaper Store
862 Monterey ----------LI 3-0652
ATASCADERO HARDWARE
We Give S & H Green Stamps
5980 Traffic Wy----------Atascdro 133
BOYSEN PAINTS
100% PURE PAINTS VARNISH ENAMELS
BOYSEN Colorizer PAINTS
"WHERE TO BUY IT"
BAXTER BUILDING MATERIALS
1524 Grand Av(AG)–HU 9-2422
BUILDERS MARKET
840-10th–PasoRobls 1600
SAN LUIS COLOR STORE
1126 Broad–LI 3-8203
Clark Howard Paint & Wallpaper Store
987 Foothill Bl–LI 3-7730
(See Advertisement This Page)
DUNNE PAINTS
Exterior paints and pastes, roof coatings, enamels, undercoats, wall finishes, varnishes, special oils, dryers & stains, industrial, automotive, and marine finishes of outstanding quality.
Use DUNNE Color Suited PAINTS for Perfect Color Harmony — Everytime!
"WHERE TO BUY THEM"
Horton's 727 Marsh----------LI 3-7325
Horton's 5th & Morro(MB)---SP 2-4461
DU PONT PRE-TESTED PAINTS—
REED'S PAINT & WALLPAPER STORE
1123 Broad–LI 3-2623

(Continued Next Page)

QUICK BRASS CLEANER

You can clean copper and brass instantly by rubbing with a mixture of vinegar and salt. The finish won't last as long as with regular metal polish, but the mixture does a fine job.

It's so easy to PAINT!
WITH DUTCH BOY PAINT
BUY AT
THE PAINT SHOP
HU 9-3324
120 BRISCO RD. ARROYO GRANDE

PITTSBURGH
Sun-Proof HOUSE
INSULATION
SPECIALISTS
WALL BOARD
ROOFING
BUILDERS HARDWARE
PAINT
ACOUSTICS
OILS
FLOOR COVERINGS
JAMES A. QUAGLINO
ESTABLISHED 34 YEARS
BUILDERS' SUPPLIES
LI 3-0560
SANTA BARBARA AVE. & HIGH SAN LUIS OBISPO

SAN LUIS COLOR STORE
BOYSEN PAINTS
OVER 1000 BOYSEN Colorizer
Paints Offer Any Color For Inside or Outside Painting
McCLOSKEY VARNISH & STAINS
LARGE STOCK OF WALLPAPERS
WE GIVE S & H GREEN STAMPS
LI 3-8203
MR. J. B. REEVES, Prop.
1126 BROAD
Between Higuera & Marsh

ALL AROUND THE HOUSE—IT'S
Dutch Boy
REG. U.S. PAT. OFF.
For Lasting Beauty
OUTSIDE INSIDE WALLS TRIM
DUTCH BOY COLOR GALLERY
Mixed to Individual Specifications
Howard E. Clark
Painting Contractor
PAINT & WALLPAPER
• EXPERT COLOR ADVICE
• DISTINCTIVE WALLPAPERS
• PAINTERS' SUPPLIES
"HEADQUARTERS FOR ALL OF YOUR PAINTING NEEDS"
WE GIVE S & H GREEN STAMPS
PHONE FOR INFORMATION
LI 3-7730
LOTS OF EASY PARKING
Corner of Santa Rosa
987 Foothill Blvd. San Luis Obispo

Paint Dealers—Retail—(Cont'd)

DUTCH BOY PAINTS

PAINTS, VARNISHES & ENAMELS
Blended to keep your home bright
Manufactured by NATIONAL LEAD COMPANY

"WHERE TO BUY THEM"

BOYLE LUMBER CO
Ocean Av-Cayucos 2311
FARMER'S HARDWARE & EQUIP CO
581 Higuera-LI 3-7102
HAMMONS' FIRESTONE DEALER STORE 1344 Park----PasoRobls 405

FULLER PAINTS

See Your FULLER PAINT DEALER "a GOOD place to go"

"WHERE TO BUY IT"
DISTRIBUTOR
FULLER W P & CO
698 Higuera-LI 3-0835
DEALERS
STOVER'S COLOR CENTER
5800 El Camino Rl-Atascdro 176

GENERAL PAINTS

Home Decorators Products — Professional Finishes — Marine, Industrial and Maintenance Paints

"WHERE TO BUY IT"
DEALERS
CAYUCOS BUILDING SUPPLY CO
8th & Hwy No 1-Cayucs 2032
GRAHAM'S ACME PAINT & WALLPAPER STORE 862 Monterey----LI 3-0652
HAGLE-DE COU LUMBER CO
8965 El Camino Rl-Atascdro 43
Hayward Lumber Co
10th & Pine-PasoRobls 820
Howard H Hardware
109 Branch(AG)-HU 9-2758
Kershaw's Paint Store
5850 Traffic Way-Atascadero 677-J
MINSHULL'S PAINT & WALLPAPER STORE
Authorized Dealer for Pittsburgh Paints
We Give S & H Green Stamps
627-12th----PasoRobls 774

NASON PAINTS

PAINTS FOR EVERY HOUSEHOLD AND AUTOMOTIVE PURPOSE
Automotive Finishes, Paints, Lacquers and Wallpaper

"WHERE TO BUY THEM"
DEALERS
Trussler's Furniture Store
1303 Park-PsoRobls 126

OLD COLONY PAINTS

Your OLD COLONY DEALER— the man to see for every paint need!

"WHERE TO BUY THEM"
GRISANTI HARDWARE
6110 El Camino Rl-Atascdro 580
Hayward Lumber Co
5th & El(MB)-SP 2-2291

Paint Dealers—Retail—(Cont'd)

PABCO PAINTS

"Pabco Is Color In Paint." Widest Range of Colors In Interior, Exterior Paint. Also Marine, Industrial Paint, "Hydroseal." Prot. Coatings, Rubber-base Interior & Exterior Paint. For Other Pabco Products See Pabco Linoleum & Pabco Roofing Dealers.

"WHERE TO BUY THEM"
San Luis Obispo County Farm Supply Co
157 Higuera-LI 3-3656
Tobin's Center Lumber & Supplies
19th & Hwy No 1(MB)-SP 2-8489

PAINT SHOP THE
120 Brisco Rd(AG)---HU 9-3324
(See Advertisement Page 71)
Parker's Paint & Decorative Store
731 Dolliver(PB)-PR 3-2116
Quaglino James A Builders Supplies
Santa Barbara Av & High-LI 3-0560
(See Advertisement Page 71)

REED'S PAINT & WALLPAPER STORE

"Make Your Paint Problems Ours"
EXCLUSIVE DEALER FOR DUPONT PAINTS
IMPERIAL WASHABLE WALLPAPER
1121 Broad----LI 3-2623

SAN LUIS COLOR STORE
1126 Broad-LI 3-8203
(See Advertisement Page 71)

SHERWIN-WILLIAMS PAINTS

Paints for all purposes including famous S W P House Paint, SUPER KEM-TONE De Luxe Washable Wall Paint, KEM-GLO America's Favorite Enamel

"WHERE TO BUY THEM"
DEALERS
COSTA J M & SON
Highway 1(MB)-SP 2-3641
Forden's Hardware
857 Monterey-LI 3-1090
HEATON R C CO
803-13th-PsoRobls 890
KERSHAW'S PAINT STORE
5850 Traffic Way-Atascadero 667-J
MINEAU & LOOMIS
405 E Branch(AG)-HU 9-2695

STOVER'S COLOR CENTER

Complete Line of FULLER PAINTS & SUPPLIES
Wallpaper
Draperies & Upholstery
MATERIALS TO CHOOSE FROM TRAVERSE RODS ETC.
5800 El Camino Rl----Atascadero 176

TREASURE TONES

Lasting Paint Finishes for Every Decorating Need Inside and Outside
Pre-harmonized Colors One Coat Covers Odorless Scrubbable

"WHERE TO BUY THEM"
DEALERS
Atascadero Hardware
We Give S & H Green Stamps
5980 Traffic Wy----Atascdro 133
BURROUGHS CABINET SHOP & PAINT STORE Hwy No 1---Cayucs 2831
Western Auto Associated Store
924 Grand Av Grov Cty-HU 9-3622
Western Auto Associate Store
685 Higuera-LI 3-9036

An extension telephone saves time and steps.

Paint Dealers—Whsle

DU PONT AUTOMOBILE PAINTS—
UNIVERSAL AUTO PARTS CO
969 Monterey-LI 3-7787
GRAHAM'S ACME PAINT & WALLPAPER STORE 862 Monterey----LI 3-0652

QUAGLINO JAMES A BUILDERS SUPPLIES

DISTRIBUTORS OF
PITTSBURGH PAINTS
Santa Barbara Av & High----LI 3-0560

Paint Spraying Equipment

See Spraying Equipment

Painters' Supplies

Clark Howard Paint & Wallpaper Store
987 Foothill Bl-LI 3-7730

Painting—Automobile

See Automobile Painting

Painting Contractors

CARVER PAUL J

GENERAL PAINTING CONTRACTOR
Licensed and Insured
COMMERCIAL — RESIDENTIAL
Color Harmonizing — Free Estimates
BRUSH OR SPRAY
Corner 3d & Piney Way
730-3d(MB)----SP 2-4652

Clark Howard Paint & Wallpaper Store
See Our Ad under Paint Dealers
987 Foothill Bl----LI 3-7730

PAINTING
Established 1929
ALL ROADS LEAD TO
RHODES
GENERAL PAINTING CONTRACTOR
Residential — Commercial
Homes • Apts • Bldgs • Industrials
BRUSH — SPRAY
We Offer
ARTISTIC COLOR STYLING
SMALL OR LARGE JOBS
HIGH QUALITY MATERIALS
Day & Night Work — Skilled Craftsmen
Free Estimates — Time Payments
COUNTY-WIDE SERVICE
G. F. (Jerry) RHODES
PHONE
LI 3-0931
950 CHORRO SAN LUIS OBISPO

Painting Contractors—(Cont'd)

King J L 2005 Spring----PsoRobls 1407

KING JACK

PAINTING CONTRACTOR
SPRAY PAINTING
PAPERHANGING
PLASTEXING
North C(MB)----SP 2-6626

MINSHULL'S PAINT & WALLPAPER STORE
Painting & Paper Hanging
627-12th----PasoRobls 774

ORVIS HARRY J

PAINTING — DECORATING
Commercial — Residential
Also
PAPER HANGING
We Give S & H Green Stamps
1034 Peach----LI 3-0485

Paint Shop The
120 Brisco Rd(AG)-HU 9-3324

PETERSON E M PAINTING CONTRACTOR

Specializing in
REDECORATING
HARD WOOD FINISHING
Mailing Address Rt. 1, Box 597A
9015 San Rafael Rd---Atascadero 680

RHODES G F

COMMERCIAL — HOMES
INDUSTRIAL
SPRAY OR BRUSH
DECORATING
FREE ESTIMATES
950 Chorro----LI 3-0931

Rhodes G F 950 Chorro----LI 3-0931
(See Advertisement This Page)
Stewart Don 377 Elm(AG)----HU 9-2349
Zaugg Howard 213 Craig Wy----LI 3-3986

Painting—Industrial

Orvis Harry J 1034 Peach----LI 3-0485
Rhodes G F 950 Chorro----LI 3-0931

Paper Dealers

BLAKE MOFFITT & TOWNE
218 E Jones Snta Maria-WAlnt 5-2641

ZELLERBACH PAPER COMPANY

Wrapping Paper — Printing Paper
Cups — Containers — Twine
Stationery & School Supplies
Variety Store Merchandise
45 N San Pedro Sn Jse---CYpress 3-4092
Residence----LI 3-3740

Paper Hangers

Clark Howard Paint & Wallpaper Store
987 Foothill Bl-LI 3-7730
Minshull's Paint & Wallpaper Store
627-12th-PasoRobls 774

Paper—Waxed—See Paper Dealers

Paper—Whsle—See Paper Dealers

We hope that you enjoy our radio program, "The Telephone Hour" which is produced weekly for your pleasure and enjoyment —N.B.C., Monday nights.

Partitions

HUFCOR FOLDING DOORS—
SHUGART HAROLD E CO OF BKFD THE
Call Collect
1431 H Bkrsfld----FAirvw 5-8773
If no answer call----FAirvw 4-1474

SHUGART HAROLD E CO OF BKFD THE
Dry Wall Partitions
Call Collect
1431 H Bkrsfld----FAirvw 5-8773
If no answer call----FAirvw 4-1474

WEBER PARTITIONS

Weber offers a complete system of Partitioning with Weber Wall sectional-movable Partitions. Weber, only Western mfr. of both steel or wood Partitions, offers prompt delivery of Partitions for every need.

"WHERE TO BUY THEM"
SHUGART HAROLD E CO OF BKFD THE
Call Collect
1431 H Bkrsfld----FAirvw 5-8773
If no answer call----FAirvw 4-1474

Patent Attorneys & Agents

White George B
1095 Market S F-MArkt 1-7065

Patio Construction

Faulstich Bros San Luis Brick Inc
2900 S Broad-LI 3-6929
Lane Woodrow W 337 Vine---PasoRobls 1550
Lillo D John Sombrilla Av----Atascdro 958

Patio Equipment & Supplies

Western Auto Associate Store
685 Higuera-LI 3-9036

Patrol Service

Linnell Investigation & Patrol
261 N 11th Grovr Cty-HU 9-2215

Paving Equipment—Renting

Lane Woodrow W 337 Vine---PasoRobls 1550

Paving Materials

ROSELIP WALTER B CO

ROCK — SAND — CEMENT
ASPHALTIC PAVING MATERIALS
See Our Display Adv. for Concrete Ready Mix
Mailing Address PO Box 458, Atascadero
N Traffic Wy----Atascadero 20
If no answer call----Atascadero 1176
If no answer call----Atascadero 484
Or----LI 3-4992

Southern Pac Milling Co Concrete Plant
Santa Barbara Av-LI 3-8100

Pawnbrokers

San Luis Jewelry & Loan Co
974A Monterey-LI 3-2314

Peanuts—See Nuts—Edible

Perfumes

Merle Norman Cosmetics Studio
1118 Morro-LI 3-3252

Pest Control

See Exterminating; Also Fumigating; Also Moth Proofing; Also Termite Control; Also Tree Service; Also Wood Control Service

Make the Classified Telephone Directory your buying guide — it can save you time and effort.

Pet Shops

Hazel's Pet Shop 595 Marsh----LI 3-1417
(See Advertisement This Page)
Home Aquarium & Pet Shop
340-5th(MB)-SP 2-6346
(See Advertisement This Page)
Iris' Pet Land 930 Grand Av(AG)---HU 9-5400
(See Advertisement This Page)

Pet Supplies—Retail

Home Aquarium & Pet Shop
340-5th(MB)-SP 2-6346
Iris' Pet Land 930 Grand Av(AG)---HU 9-5400

Pharmacists—See Druggists—Retail

Phonograph Records—Retail

ALLEN'S SOUND CENTER

The Central Coast Area's Most Comprehensive Selection of RECORDS
CLASSICAL AND POPULAR
Hi-Fi Music Systems — Tape Recorders
856 Monterey----LI 3-2047

Brown's Music Store 717 Higuera---LI 3-5041
Long E E Piano Co 777 Marsh----LI 3-1245
Record & Band Shop The
1041 Grand Av(AG)-HU 9-3512

Phonographs—Coin Operated

Los Osos Vendors 750 Mill----LI 3-8417
San Luis Amusement Co----LI 3-0512

Photo Finishing—Retail

CAL PHOTO SUPPLY

Expert — Prompt
Photo Finishing
Also
24-Hr. Photostatic Service
Army & Navy Discharges
Marriage Licenses & Birth Certificates
899 Higuera----LI 3-3705

Camera Shop 1036 Chorro----LI 3-6183
Morro Bay Photo Shop
435-5th(MB)-SP 2-3351
Park Pharmacy 801-12th----PasoRobles 33
PICTURE SHOP THE
1371 Monterey-LI 3-2517

Photocopy Machines

Walker's Bob 785 Marsh----LI 3-1827

Photocopy Prints

CAL PHOTO SUPPLY

PHOTOSTATIC COPIES
ARMY & NAVY DISCHARGES
Marriage Licenses & Birth Certificates
Photo Finishing and Supplies
24-Hour Photostatic Copy Service
"We Copy Anything"
899 Higuera----LI 3-3705

Camera Shop 1036 Chorro----LI 3-6183
Gainsborough Studio 864 Higuera---LI 3-5796
Picture Shop The 1371 Monterey---LI 3-2517

Photographers—Aerial

McLain Studio of Photography
970 Chorro-LI 3-7895
Petersen Sid L 1805 San Luis Dr---LI 3-5071

TO MAKE RUBBER GLOVES LAST LONGER

Put a very small tuft of cotton in the end of each finger. Keeps finger nails from punching through gloves.

HAZEL'S PET SHOP
MARIAN CLARK, Owner

HORSEMEAT
FRESH DAILY

★ ANIMALS & BIRDS
ALWAYS A LARGE VARIETY TO CHOOSE FROM
★ TROPICAL FISH
FISH FOODS AND SUPPLIES, A WIDE SELECTION
★ PET FOODS
DRY OR CANNED
★ PETS BOARDED
SMALL PETS ONLY

LI 3-1417
AMPLE FREE PARKING
595 MARSH SAN LUIS OBISPO
(Corner of Marsh & Nipomo)

HOME AQUARIUM & PET SHOP

COMPLETE LINE OF FISH & SUPPLIES

BIRDS — CAGES — SUPPLIES
DOG FURNISHINGS — HORSE MEAT
CALL
SP 2-6346
340-5th MORRO BAY

IRIS' PET-LAND

COMPLETE LINE PETS & SUPPLIES
Fresh Horse Meat
SPECIALIZING IN CHIHUAHUAS AND RARE PARAKEETS

OPEN 10 A.M. — 5:30 P.M.
IRIS KLINTWORTH — Prop.
930 GRAND HU 9-5400
ARROYO GRANDE

Photographers—Commercial

GAINSBOROUGH STUDIO
864 Higuera-LI 3-5796
Louis----LI 3-1445
McLAIN STUDIO OF PHOTOGRAPHY
970 Chorro-LI 3-7895
(See Advertisement This Page)
Schroeder's Studio of Photography
1134 Chorro-LI 3-4518
Stevens Studio 1225 Spring---PsoRobls 1121
Wilkins Studio
6405 El Camino Rl-Atascadero 158

TO PAINT SCREENS

To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.

.....ITS ALWAYS
PICTURE TIME
CALL NOW
LI 3-7895
McLain STUDIO
....970 CHORRO....

When You Have
FORGOTTEN....
.....A NAME
Recommended By Someone

You remember someone having recommended a certain concern or dealer, but can't remember the name recommended.

LOOK IN THE
Classified
TELEPHONE SECTION
You will probably recognize the name when you see it.

Schroeder's
STUDIO OF PHOTOGRAPHY
portraits by Mary Beth

- Children's Portraits
- Weddings
- Family Groups
- Glamour
- Color
- Reproductions
- Men's Portraits
- Publicity
- Frames – Complete Line
- 24-Hr. Photo Finishing
- Popular Prices
- All Work Guaranteed

LI 3-4518
or
LI 3-5878

1114 Chorro St. San Luis Obispo

Gainsborough STUDIO
photography by Wagers

PORTRAITS—
babies – adults
family groups
children our specialty

WEDDINGS
at church, home or studio

COMMERCIAL
groups – advertising
interiors – architectural
publicity, color post cards
real estate

LI 3-5796
Residence
LI 3-1288

864 HIGUERA

...AND BABY MAKES 3
HAVE A STUDIO PORTRAIT MADE
McLain STUDIO
LI 3-7895
...970 CHORRO...

SHOP IN THE YELLOW PAGES

Whenever you want information about an article, a service or a certain business

LOOK IN THE
Classified
TELEPHONE SECTION

Photographers–Portrait

GAINSBOROUGH STUDIO
PORTRAITURE
WEDDINGS
GROUPS
CHILDREN OUR SPECIALTY
864 Higuera ----------LI 3-5796
If no answer call---------LI 3-1288

Gainsborough Studio 864 Higuera--LI 3-5796
(See Advertisement This Page)

McLAIN STUDIO OF PHOTOGRAPHY
970 Chorro-LI 3-7895
(See Advertisement This Page)

SCHROEDER'S STUDIO OF PHOTOGRAPHY 1114 Chorro----LI 3-4518
(See Advertisement This Page)

STEVENS STUDIO
PORTRAITS – WEDDINGS
BABIES – FAMILY GROUPS
Black & White or Color
WE BRONZE BABY SHOES
1225 Spring --------PasoRobles 1121
If no answer call----PasoRobles 563

WILKINS STUDIO
WEDDINGS – BABIES
FAMILY GROUPS
COMMERCIAL PRINTING
Tuesday is Tot's Day
6405 El Camino Rl-----Atascadero 158

Photographic Equipment & Supplies

Arroyo Drug Co 130 E Branch(AG)-HU 9-5531
Advertise in the Classified Directory . . . it pays.

Photographic Equipment & Supplies–Repairing

Morro Bay Photo Shop
435-5th(MB)-SP 2-3351

Photographic Equipment & Supplies–Retail

Baeker's Pharmacy Huy --------Atascdro 51
CAL PHOTO SUPPLY
899 Higuera-LI 3-3705
(See Advertisement This Page)
Camera Shop 1036 Chorro---------LI 3-6183
(See Advertisement This Page)
Evans Camera Exchange
12th & Spring-PasoRobls 442
Hudson's Drug Store 815-12th --PasoRobls 51
Morro Bay Photo Shop
435-5th(MB)-SP 2-3351
Pismo Pharmacy 750 Price(PB)---PR 3-2075

Photostat Prints–See Photocopy Prints

Physical Therapists

ALLEY'S PHYSICAL THERAPY
ARTHRITIS TREATMENTS
Whirlpool Sulphur Baths
VITA-RAY MASSAGE
HYDRO-MASSAGE
COLONIC IRRIGATIONS
1031 Pine ----------PasoRobles 56

Amend Eleanor E
Chiropractors
1023 Mill ----------LI 3-4832
BETTENCOURT ALICE R
571 Marsh-LI 3-6742
Freitas G Martin
1070 Grand Av(AG)-HU 9-3815
FRENCH HOSPITAL 1170 Marsh-LI 3-7070
HIDDEN VALLEY HOT SPRINGS INC
ROY C. SMITH – LAURA O. SMITH
LICENSED PHYSICAL THERAPISTS
HEALTH BATHS – MASSAGE
ULTRA-SONICS – COLON THERAPY
Hours 9 A.M. to 7 P.M.
Evenings by Appointments
Located ½ Mile off Hwy. 101
7 Miles South of San Luis Obispo
Avila Rd ----------LI 3-0523
Madson A J 870 Price(PB)------PR 3-4636
POE LENORD E 303-16th------PasoRobls 223
POE RUDOLPH A
D C
657 Marsh ----------LI 3-5730

Physicians–Osteopathic

See Osteopathic Physicians

POPPING GOOD IDEA

Place kernels in the refrigerator an hour or so before using. Makes good popping certain.

PHOTO SUPPLIES

- PHOTO FINISHING
- DEVELOPING – PRINTING – ENLARGING
- MOVIE CAMERAS & PROJECTORS
- BELL & HOWELL, KODAK, KEYSTONE
- STILL CAMERAS & ACCESSORIES KODAK, GRAFLEX, ZEISS, ARGUS LEICA, ANSCO, STEREO, POLAROID, DU PONT, VIEWMASTER
- DARK ROOM EQUIPMENT

We Rent
8 and 16 MM Movie Projectors

PHOTOSTATIC COPIES

CAL PHOTO SUPPLY
899 HIGUERA

PHONE LI 3-3705

If it's Photographic
You'll Find It At...
The Camera Shop
Headquarters for
KODAK - ARGUS
GRAFLEX - REVERE
BELL & HOWELL
PHOTO FINISHING
WE GIVE S & H GREEN STAMPS

CALL
LI 3-6183
1036 CHORRO SAN LUIS OBISPO

Physicians & Surgeons D. O.

KELLEY DORSEY M 1500 Marsh-LI 3-2724
Loveland Mark M 895 C(MB)------SP 2-5726
Shea Vincent B
7000 El Camino Rl-Atascdro 636
Residence ----------Atascdro 790
If no answer call----------Atascdro 749-J
Strahan L R 1108 Vine----------PsoRobls 327
If no answer call----------PsoRobls 1200
Residence ----------PsoRobls 213
von Seeth Edward H Ocean Av--Cayucos 4001
Wu H M 972 Santa Rosa----------LI 3-7731

Physicians' & Surgeons' Exchanges

SAN LUIS OBISPO COUNTY MEDICAL SOCIETY
PHYSICIANS EMERGENCY CALL SERVICE
In
San Luis Obispo----------LI 3-5880
In ----------Atascadero 1000
In ----------PasoRobles 1200

Party Line Pointers:

1. **Space your calls instead of making a whole series.**
2. **If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.**
3. **If you are calling from a dial telephone always make certain the line is clear before you dial.**
4. **When the children use the telephone, ask them to be considerate, too.**
5. **Replace the receiver properly when you finish your call.**

SPECIAL STUDIES...

... reveal that over 9 out of 10 buyers consult the classified telephone directory when they want to buy.

Adequate representation under ALL classified headings, descriptive of your products or services, will enable them to find you easily.

The Pacific Telephone & Telegraph Company

Physicians & Surgeons, M.D.

Anderegg Richard L
Internal Medicine
1215 Chorro ----------LI 3-6265
Residence (MB) ----------SP 2-8161
Angerer Alden L
Surgery
990 Pacific
Night & Day call----------LI 3-4800
Beresky Tibor A
Practice Limited to the Eye
1304 Garden ----------LI 3-6121
Residence ----------LI 3-0824
If no answer call----------LI 3-5800
Buck Robt E
Limited to Internal Medicine
990 Pacific
Night & Day call----------LI 3-4800
Bullard Alton L
General Practice
740 Price(PB) ----------PR 3-2112
If no answer call (AG)----------HU 9-3455
Bullard & Matousek 740 Price(PB)-PR 3-2112
Burnight E R 348 Hollister(PB)---PR 3-4633
Butner Lia Linde
5830 Traffic Wy-Atascdro 850
If no answer call----------Atascdro 1000
Cietsoway R W
Urology
1235 Morro ----------LI 3-5526
If no answer call----------LI 3-5800
Cookson H N
General Medicine-Surgery-Obstetrics
154 Traffic Way(AG)---------HU 9-2114
If no answer call----------HU 9-5707
Crook Glenn D
Limited to Ear Nose & Throat
1170 Marsh ----------LI 3-7070
Residence ----------LI 3-4246
Delaney O M 4th & Market(MB)--SP 2-3611
Dooley James H 522-13th ---PasoRobls 860
Residence ----------PasoRobls 722
Dunklee Geo K
Surgery
990 Pacific
Night & Day call----------LI 3-4800
Elvin John H
General Practice
273 Pomeroy Av(PB)----------PR 3-2492
Residence ----------HU 9-2604
Ferris Chalmer W
General Practice-Obstetrics
1170 Marsh ----------LI 3-7070
Residence ----------LI 3-5552
Fogo Alden E
Ear Nose & Throat
1106 Pacific ----------LI 3-4140
Residence 453 Chorro----------LI 3-5800
If no answer call----------LI 3-5800
French Edison A
Limited to
General Surgery-Gynecology
1170 Marsh ----------LI 3-7070
If no answer call----------LI 3-7798
French Geo O
Limited to Orthopedic Surgery
1170 Marsh ----------LI 3-7070
Residence ----------LI 3-1102
Fryer Harry J
Pediatrics
990 Pacific
Night & Day call----------LI 3-4800
Gaebe L C 895 Pismo----------LI 3-1484
Residence ----------LI 3-6315
If no answer call----------LI 3-5800
Gazin Albert
Radiology
743 Pismo ----------LI 3-7687
Gellnas Edmund J
Practice Limited to Anesthesiology
774 Marsh ----------LI 3-8163
Residence ----------LI 3-8352
Greenman Robt A Jr
General Practice
6480 Palma Av----------Atascdro 116
Residence ----------Atascdro 558
If no answer call----------Atascdro 1000

EXPLOSION IN OVEN

If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hour or so, after which you can scrape the spots clean without harming the enamel.

Physicians & Surgeons, M.D.–(Conf'd)

Guernsey Dexter E
Surgery
1312 Garden ----------LI 3-3034
If no answer call----------LI 3-5800
Residence ----------LI 3-5016
Hardham John F
Limited to Internal Medicine
522-13th ----------PasoRobles 766
Residence ----------PasoRobles 805-J
If no answer call----------PasoRobles 1200
Hughell J Edw
General Practice
6480 Palma Av----------Atascdro 915
Residence ----------Atascdro 1150
If no answer call----------Atascdro 1000
Keese Anthony V
Orthopedic Surgery & Fractures
990 Pacific
Night & Day call----------LI 3-4800
Kennedy Chas R
Surgery & Orthopedics
522-13th ----------PsoRobls 31
If no answer call----------PsoRobls 1200
Keys L H
General Practice
132 Del Sur Wy----------LI 3-2653
Kirk Janet C 1305 Vine--------PasoRobls 50
Residence ----------PasoRobls 830
If no answer call----------PasoRobls 1200
Kirk Stanley J 1305 Vine-------PasoRobls 50
Residence ----------PasoRobls 830
If no answer call----------PasoRobls 1200
Kolb Karl P
Internal Medicine
5th & Market(MB)----------SP 2-6371
Kundert Karl
Eye
1106 Pacific ----------LI 3-4140
Residence 2171 Sierra Wy-------LI 3-1390
If no answer call----------LI 3-5800
Liest Leonard J
Practice Limited to Psychiatry
Atascadero Beach(MB) --------SP 2-6704
Maher Edw J 1239 Garden--------LI 3-4043
Residence ----------LI 3-6192
If no answer call----------LI 3-5800
Matousek Wm J Jr
General Practice
740 Price(PB)----------PR 3-2112
If no answer call (PB)----------PR 3-4773
McClenathan C K
Limited to Internal Medicine
1170 Marsh ----------LI 3-7070
Residence ----------LI 3-6236
McKellar Thos F
Pathology
1243 Garden----------LI 3-4180
Residence (PB) ----------PR 3-4672
Middleton Joseph G
Obstetrics & Gynecology
990 Pacific
Night & Day call----------LI 3-4800
Miller Zane E
Psychiatry and Neurology
By Appointment Only
3128 Oak ----------PasoRobles 617
If no answer call----------PasoRobls 1200
Mugler F R
N Hwy & Rosario Av-Atascadero 662
Residence ----------Atascadero 682
Oberson E C
General Surgery
Marsh & Garden----------LI 3-0442
If no answer call
Long Distance-SntaMrgrta 2661
Osibin Willard S
General Practice
5455 El Camino Rl----------Atascdro 986

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

Physicians & Surgeons, M.D.–(Conf'd)

Pearman R O
Surgery & Urology
1235 Morro ----------LI 3-5526
If no answer call----------Atascdro 759
Petrick Eugene C
Practice Limited to Anesthesiology
774 Marsh ----------LI 3-8163
Residence ----------LI 3-2215
Ragsdale F F 1110 Vine---------PsoRobls 24
If no answer call----------PsoRobls 1200
Residence ----------PsoRobls 600
Rose Harry L
Physician & Surgeon
501 Shell Beach Rd Shell Beach-PR 3-2125
Day or Night call----------PR 3-2125
Sarullo Jos
Limited to
General Surgery & Fractures
1170 Marsh ----------LI 3-7070
Residence ----------LI 3-7819
Schultz C E
General Practice
745-6th(MB)
24 Hours Day & Night call-----SP 2-3361
Scott Kincy
General Practice
156 N 9th Grover City---------HU 9-3418
Residence ----------HU 9-3406
Scow Jim
Physician & Surgeon
401-15th ----------PasoRobles 572
Residence ----------PasoRobles 660
If no answer call----------PasoRobles 1200
Sherman Edward C Jr
Obstetrics & Gynecology
1215 Chorro ----------LI 3-6265
Singleton Virginia A
Limited to Obstetrics & Gynecology
1304 Santa Rosa----------LI 3-5414
Residence ----------LI 3-7113
If no answer call----------LI 3-5800
Smith J Barry 1405 Garden------LI 3-3160
Residence ----------LI 3-3160
If no answer call----------LI 3-5800
Tedone Louis M
Practice Limited to
Infants & Children
1170 Marsh ----------LI 3-7070
Residence ----------LI 3-8601
Treadwell R T
Surgery
1215 Chorro ----------LI 3-6265
Treadwell Sherman & Anderegg
1215 Chorro-LI 3-6265
Walters Richard D
General Practice
Entrada Av ----------Atascadero 142
If no answer call----------Atascadero 294
Ward Edw D 1004 Vine------PasoRobls 1800
Residence ----------PasoRobls 1004
If no answer call----------PasoRobls 1200
Watson A D 1130 Garden--------LI 3-5052
Werbel Ernest W
General Surgery & Fractures
225 N Santa Rosa----------LI 3-2360
Residence ----------LI 3-1308
If no answer call----------LI 3-2360
Wical Elvin A
General Practice-Surgery-Obstetrics
138 E Branch(AG)----------HU 9-2049
1325 Chorro ----------LI 3-1190
Residence Huasna Rd(AG)-------HU 9-2053
If no answer call----------LI 3-5800
Willson Prentiss Jr
Limited to Obstetrics & Gynecology
990 Pacific
Night & Day call----------LI 3-4800
Woodbridge John H
Limited to Internal Medicine & Diagnosis
891 Pismo
Day or Night call----------LI 3-8310
If no answer call----------LI 3-5800
Zevely Henry A
Limited to Internal Medicine & Diagnosis
891 Pismo
Day or Night call----------LI 3-8310
Residence ----------LI 3-7995
If no answer call----------LI 3-5800

Have the right number when you call. It's natural to trust to memory—but when memory plays tricks with a telephone number, you're delayed. When you are not sure of a number—won't you look it up in the telephone directory?

EARL E. HARRIS

Representative for

H. T. BENNETT MUSIC CO.

Distributor for HAMMOND ORGAN

HAMMOND ORGANS

PIANOS

- STORY & CLARK
- MASON & HAMLIN
- CABLE – NELSON
- CHICKERING
- WINTER
- EVERETT

INVESTIGATE OUR RENT TO OWN PLAN
FINANCING AVAILABLE ON PIANOS AND ORGANS
USED UPRIGHTS AND GRANDS
RENTALS-SERVICE-TUNING

PHONE
HU 9-3118

208 E. BRANCH – ARROYO GRANDE — Next Door to City Hall

E. E. Long **PIANO CO.**

Since 1911

DISTRIBUTOR OF THE WORLD FAMOUS

Wurlitzer Pianos & Organs
Lester Pianos

SPINETS – GRANDS – UPRIGHTS

ASK ABOUT OUR RENTAL PURCHASE PLAN

WE BUY – SELL RENT PIANOS

PIANO TUNING

777 MARSH — LI 3-1245

Pianos–Dealers

Brown's Music Store 717 Higuera--LI 3-5041
Harris Earl E 208 E Branch(AG)--HU 9-3118
(See Advertisement This Page)
Long E E Piano Co 777 Marsh----LI 3-1245
(See Advertisement This Page)

Pianos–Moving

DENNIS TRANSFER
PIANO MOVERS
Local & Long Distance
Experienced
Estimates Given
Prompt Service – Reasonable Rates
1824 Nipomo ----------LI 3-7223

Howard Van Lines Agcy S Hwy--Atascdro 171
Paso Robles Van & Storage
5th & Riverside Av-PasoRobls 705

Picture Frames–Dealers

AH LOUIS STORE
HOWARD W. LOUIS – Owner
ARTISTIC PICTURE FRAMING
CUSTOM MADE & STANDARD
GIFTS UNUSUAL – DISTINCTIVE IMPORTS
Also
RATTAN & BAMBOO PRODUCTS
Established 1874
800 Palm ----------LI 3-4332

Graham's Acme Paint & Wallpaper Store
862 Monterey-LI 3-0652

Pies–Pastry

LANGENDORF UNITED BAKERIES INC
584 Higuera-LI 3-4145

Pipe Coatings

Bituminous Products & Application Co Inc
8th & Wright Av Richmnd-BEacn 5-3200

Pipe–Retail

LADWIG FARM & HOME SUPPLY
1619 Osos-LI 3-3442
Mathews Don A
1140 Railroad-PasoRobls 1709
San Luis Obispo County Farm Supply Co
Galvanized & Plastic Pipe
157 Higuera ----------LI 3-3656

Pipe–Used

Gamboni & Righetti S Hwy--------LI 3-6290
MARKOVITS & FOX
8th & Taylor San Jose-CYpress 5-3663
VALLEY PIPE & SALVAGE CO
714 W Main Santa Maria-WAlnt 5-2774

Pipe Welding–See Welding

Pipe–Whsle & Mfrs

CRANE CO 239 E Alisal Salins-HArison 4-3964
HILL J B CO ----------SntaMrgrta 5681

Planing Mills–See Millwork

Planographing–See Printers

Plant Food–Concentrated–See Fertilizers

Two friendly telephone habits: QUICK to answer when your bell rings; SLOW to hang up when you call someone who does not immediately respond. In calling others, remember that the called person may be almost there—so wait a few seconds longer.

Plasterers

CARLSON CARL F
PLASTERING CONTRACTOR
INTERIOR & EXTERIOR
ESTIMATES GLADLY FURNISHED
529 Crown(AG) ----------HU 9-5509
411 Grand Av----------LI 3-3047

HODGSON D N CONTRACTOR
PLASTERING CONTRACTOR
1395 Cazadero ----------LI 3-3807

Plastic Materials

CONSOWELD PLASTIC SURFACING
Lasting beauty for sink and counter tops, bathroom and Kitchen walls, furniture and fixtures. Color-tuned for harmony in your home by Color Research Institute of America. "Good for a colorful lifetime."
CONSOWELD
"WHERE TO BUY IT"
WHOLESALE DISTRIBUTORS
Greenbaum A L Co
2626 Humboldt
Los Angeles-CApitl 2-0213
DEALERS
Art Mesquit Complete Home Furnishings
Bridge & Branch(AG)-HU 9-2116
HAGLE-DE COU LUMBER CO
8965 El Camino Rl-Atascdro 43
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191
QUAGLINO JAMES A BUILDERS SUPPLIES
Snta Barbara Av & High-LI 3-0560
Western Cabinet Works
1000 Park-PasoRobls 289
White's Furniture Store
1301 Broad-LI 3-8309

FORMICA—
BOB'S FLOOR COVERINGS
1105 Grand Av(AG)-HU 9-3122

MARV'S HOBBY SHOP
895 Higuera-LI 3-3942

Plating

C & M Plating Works
1184 Harrison S F-UNdrhl 1-7575
Mathews Memorials & Plating Service
1 Higuera-LI 3-1689
(See Advertisement This Page)

The Yellow Pages save you time.

ELECTRO
PLATING
Automobile Accessories
CHROME · SILVER · BRASS
COPPER · NICKEL · CADMIUM
Polishing – Lacquering
Baby Shoes Bronzed
Phone LI 3-1689
MATHEWS PLATING SERVICE
1 HIGUERA ST.

Plating–Refinning–See Tinning

Plumbers

See also Sewer Service

BATES EDGAR L
106 N Halcyon Rd(AG)-HU 9-3402

BENDER'S PLUMBING & SUPPLIES
We Specialize in
NEW INSTALLATIONS
WATER HEATERS – FLOOR FURNACES
AND WALL FURNACES
Cor Shell Beach Rd & Cuyama
111 Cuyama Av Shell Bch----PR 3-4747

BETTER PLUMBING CO
PLUMBING & SHEET METAL
Repairs & Installations
On All Types of
PLUMBING & HEATING
673 Higuera ----------LI 3-5938

BLAKE'S PLUMBING HEATING & SHEET METAL 1701 Riverside Av-PasoRobls 1117
(See Advertisement Page 78)
Canby's Plumbing Heating & Appliances
1185 Grand Av(AG)-HU 9-2997
Cheda Plumbing
Sheet Metal & Heating
975 Foothill Bl----------LI 3-1240
Coalwell Roy 2029 Pine--------PsoRobls 402
COAST PLUMBING 8th --------Cayucs 4861

COOK F D PLUMBER & ELECTRICIAN
ELECTRIC
PLUMBING
HEATING
Repairs – Installations – Service
1032 Pine ----------PasoRobles 1066
If no answer call----PasoRobls 2-F-2

CRAIG F L SHEET METAL & PLUMBING
731-21st-PasoRobles 523

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

Emergency!

An emergency arises — you need help quickly! Physician, hospital, ambulance, taxi or plumber! The quickest way of finding whom to call is to—

LOOK IN THE
Classified
TELEPHONE SECTION

Plumbers–(Cont'd)

DIXON HARRY E & SON
PLUMBING & HEATING
Repairing – Contracting
Complete Line of Fixtures
Water Heaters
Orcutt Rd ----------LI 3-4116
If no answer call---------LI 3-4548

Fuller J E
1176 Ramona Grover City-HU 9-2431

HARBOR SUPPLY CO
PLUMBING & HEATING
CONTRACTING – REPAIRS
PLUMBING FIXTURES
ELECTRICAL SUPPLIES
WATER HEATERS – FURNACES
Estimates – Guaranteed Workmanship
1141 Main(MB) ----------SP 2-5311

HUGHES PLUMBING & REPAIRING
361 Pismo(PB)-PR 3-2494
If no answer call----------HU 9-2117
Ketz Art Plumbing Heating & Sheet Metal
Orcutt Rd-LI 3-4530
(See Advertisement This Page)
McBRIDE SHEET METAL WORKS
Old South Hwy-LI 3-3158
(See Advertisement This Page)
McKelvey's Henry B Plumbing & Heating
5570 El Camino Rl-Atascdro 394
(See Advertisement Page 78)
McMahon Plumbing Shop
2310 Paso Robles Av Oceano-HU 9-3601

(Continued Next Page)

Purchasing agents and other buyers of materials and parts find the Yellow Pages of the Telephone Directory invaluable in locating local sources of supply.

ART KETZ
PLUMBING - HEATING
SHEET METAL

BATHROOM & PLUMBING FIXTURES
COOLERS
REMODELING & REPAIRS
LI 3-4530
ORCUTT RD.
SAN LUIS OBISPO

SMEE'S PLUMBING

1858

RESIDENTIAL
COMMERCIAL
24-HOUR SERVICE
NEW INSTALLATIONS AND REPAIRING
NIGHT PHONE
LI 3-0625
ALL PLUMBING AND HEATING NEEDS

© LOCAL TRADEMARKS, Inc.

FLOOR FURNACES – WATER HEATERS
GUTTERS – DOWNSPOUTS
THERMOSTATS
LI 3-0860
2959 SOUTH BROAD ST. – SAN LUIS OBISPO

SMEE'S
PLUMBING – HEATING – SHEET METAL

Having Plumbing Troubles?

CALL
LI 3-3158
Nights – Sundays & Holidays Call
LI 3-3070

CITY-WIDE EMERGENCY SERVICE
INSTALLATIONS – REPAIRS & MODERNIZING
Sales & Service on
- FLOOR FURNACES
- WATER HEATERS

SHEET METAL WORK
✓ VENTILATORS ✓ SKYLIGHTS • DRAINS • GUTTERS • SINKS

McBRIDE'S
PLUMBING • HEATING • SHEET METAL
OLD SOUTH HIGHWAY (Prompt & Reliable) SAN LUIS OBISPO

Plumbers–(Cont'd)

MINEAU & LOOMIS 405 E Branch(AG)-HU 9-2695
Ochs A R Electrical & Mechanical Construction 2075 Rachel Ln----LI 3-7937
Ramage W C 621 High----------LI 3-2304
ROBERTS ELECTRIC 475-5th(MB)-SP 2-2821

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

PLUMBING & HEATING

• REPAIRING • INSTALLATION
• SEWER SERVICE • WATER HEATERS
• FURNACES • PLUMBING FIXTURES

HENRY B. McKELVEY:

ATASCADERO 394

If No Answer Call Atascadero 80-F-5

5570 EL CAMINO REAL

BLAKE'S PLUMBING
HEATING & SHEET METAL
SALES & SERVICE

REMODELING CONTRACTING JOBBING — RESIDENTIAL COMMERCIAL INDUSTRIAL

GUARANTEED WORKMANSHIP — ESTIMATES GLADLY GIVEN

Featuring COLEMAN – LENNOX FURNACES & AIR-CONDITIONING
WATER HEATERS – FIXTURES – VALVES & FITTINGS – PIPE
F.H.A. TERMS

PASO ROBLES 1117

1701 RIVERSIDE AVE.

DO IT YOURSELF HEADQUARTERS

BE WISE & SAVE
We Have All the Supplies for Your Every Need

✓ PIPE ✓ FIXTURES ✓ WATER HEATERS
✓ FURNACES ✓ GENERAL HARDWARE
✓ PAINTS ✓ DOORS ✓ PLYWOOD
✓ ELECTRICAL SUPPLIES

GLEN LADWIG FARM & HOME SUPPLY

PHONE LI 3-3442

1619 OSOS — SAN LUIS OBISPO

Plumbers–(Cont'd)

SHULTZ ROBT
LICENSED CONTRACTOR
NEW CONSTRUCTION
REMODELING – HEATING
WATER HEATERS
Sales & Service
ALL WORK GUARANTEED
Hwy No 1(MB)----------SP 2-8488

SMEE'S PLUMBING & HEATING SHOP 2959 S Broad-LI 3-0860
(See Advertisement Page 77)
Willhoit A H 305 Main-------Templtn 2561

Sometimes people place telephone calls and do not give the called person sufficient time to answer. Allow a few more seconds before hanging up!

Plumbing Fixtures & Supplies–Retail

Al's Plumbing Supply 501 Cypress(PB)-PR 3-4476

AMERICAN-STANDARD PLUMBING FIXTURES
A complete line for bathrooms, kitchens, laundries —known for quality, style, and dependable service.
"FOR INFORMATION CALL"
RETAILERS

Better Plumbing Co 673 Higuera-LI 3-5938
Ladwig Farm & Home Supply 1619 Osos-LI 3-3442
McBride Sheet Metal Works Old South Hwy-LI 3-3158
McKelvey's Henry B Plumbing & Heating 5570 El Camino Rl-Atascdro 394
Mineau & Loomis 405 E Branch(AG)-HU 9-2695
Smee's Plumbing & Heating Shop 2959 S Broad-LI 3-0860

Blake's Plumbing Heating & Sheet Metal 1701 Riverside Av-PasoRobls 1117
Cayucos Building Supply Co 8th & Hwy No 1-Cayucs 2032
Coast Plumbing 8th ----------Cayucos 4861
Farm & Home Supply 1200 Grand Av(AG)-HU 9-5635
Fenny's F & G Exchange 8501 El Camino Rl-Atascdro 1065
HAGLE-DE COU LUMBER CO 8965 El Camino Rl-Atascdro 43
Harbor Supply Co 1141 Main(MB)-SP 2-5311
HARBOR SUPPLY CO 1141 Main(MB)-SP 2-5311
HAYWARD LUMBER CO 10th & Pine-PasoRobles 820
Huston R L Co S Hwy-------PasoRobls 1310
LADWIG FARM & HOME SUPPLY 1619 Osos-LI 3-3442
(See Advertisement This Page)
MATHEWS DON A
COMPLETE
PLUMBING & ELECTRICAL SUPPLIES
PIPE & FITTINGS
WATER HEATERS, ETC.
1140 Railroad -------PasoRobles 1709
MINEAU & LOOMIS 405 E Branch(AG)-HU 9-2695
Tobin's Center Lumber & Supplies 19th & Hwy No 1(MB)-SP 2-8489
Willhoit A H 305 Main-------Templtn 2561

Plumbing Fixtures & Supplies–Used

Joe's Place 582 Higuera---------LI 3-0532

Plumbing Fixtures & Supplies–Whsle

CRANE CO 239 E Alisal Salins-HArison 4-3964

PACK PIPE & SUPPLY INC
WHOLESALE
PLUMBING SUPPLIES
Santa Barbara Av & High----LI 3-8353

TAY-HOLBROOK INC Johnson Av Salins-HA 2-4771

In these busy days when saving time is so important, more and more telephone users are following the thoughtful way of answering the telephone: "Harry Smith speaking." Such an introduction establishes identity, saves time and makes a good impression.

Plumbing Fixtures & Supplies–Whsle–(Cont'd)

WESTERN PLUMBING SUPPLY CO LTD
PLUMBING
SUPPLIES
WHOLESALE
45 N Main Salins---------HA 4-2501
Warehouse ----------HA 4-2502

Worthington Plumbing Supply 1604 Morro-LI 3-3534

Plywood & Veneers

Ladwig Farm & Home Supply 1619 Osos-LI 3-3442
San Luis Mill & Lumber Co 246 Higuera-LI 3-0825

Podiatrist–See Chiropodists

Polishes

Hit Distributing Co 1052 Grand Av Grovr Cty-HU 9-3954

Porcelain Products

Architectural Porcelain Constructors 2827 Union Oakland-TWinoks 3-5154

Potato Chips

Valliwy Distrs 445 Higuera--------LI 3-6743

Pottery–Retail

Cramer's Flower Shop 527 High----LI 3-0887
Wilsons Flower Shop 1110 Garden-LI 3-3714

Poultry Dealers–Retail

BARBA MIKE 1745 Pine------PasoRobls 530
Biasotti Ben Turkey Farm Creston Rd ----------PasoRobls 1720
Bognar's Turkey Ranch Los Berros Rd(AG)-HU 9-3048
Close A A Grand Av & 14th Grover City-HU 9-2837
Dan's Market 2044 Spring-----PasoRobls 409
Eagle Poultry Ranch Owutt Rd-----LI 3-5543
Glenn's Poultry Shop 1097 Grand Av Grovr Cty-HU 9-2615
Kimber Farms Inc White Leghorn Baby Chicks Santa Cruz Rd----------Atascdro 763
MESA POULTRY Hwy 1(AG)-----HU 9-3059
(See Advertisement This Page)
WimBart Poultry Ranch----PasoRobles 829-W

When your telephone rings, it's thoughtful, courteous, and good business to answer it promptly.

MESA POULTRY RANCH

EGGS DIRECTLY FROM RANCH TO RETAILER
Call Any Time
HU 9-3059
HIGHWAY #1 — ARROYO GRANDE

Poultry Dealers–Whsle

BADER WM 12th & Riverside---PsoRobls 298
(See Advertisement This Page)
Barba Mike 1745 Pine-------PasoRobls 530
Glenn's Poultry Shop 1097 Grand Av Grovr Cty-HU 9-2615
PIERCE TURKEY RANCH PasoRobles 63-J-11
Schaefer Poultry Co Inc Traffic Wy-Atascdro 166
Seltz Produce Co Coromar Av-Atascadero 295-J
STINSON POULTRY SERVICE Laurel Ln & Orcutt Rd-LI 3-0461
WimBart Poultry Ranch----PasoRobles 829-W

Poultry Equipment & Supplies

Farmers Alliance Bus Assoc
Office 10th & Riverside Av--PasoRobles 115
Bulk Plant 6th & Riverside Av-PasoRobles 724
Feed & Seed 10th & Riverside Av-PasoRobles 311
Loomis E C & Son 121 Higuera----LI 3-8410

Poultry Picking

BARBA MIKE 1745 Pine------PasoRobls 530

Printers

ATASCADERO NEWS 5660 El Camino Real-Atascdro 100

BLAKE PRINTERY
COMPLETE COMMERCIAL PRINTERS
Offset & Letterpress
LARGEST PLANT IN THE AREA IN THE CENTER OF TOWN
Emmons Blake – Guy K. Culbertson
1014 Court ----------LI 3-6843

Cambrian Press The Main Cambria-WA 7-4234
Curtis Printing Co 4101 Market Oakind-OLympc 8-5321
(See Advertisement This Page)
Herald Recorder 309 E Branch(AG)-HU 9-2826
HILL'S OFFSET PRINTING CO 863 Monterey-LI 3-1624
Litho Art Shop 1804 Osos---------LI 3-5939
If no answer call----------LI 3-3718
Paso Robles Journal 1212 Pine-PsoRobls 802
Paso Robles Publishing Co 1212 Pine-PasoRobls 802
Pismo Times 530 Cypress(PB)----PR 3-2217
Preuss Press 981 Osos----------LI 3-7828
Reporter & Sunday Review The 971 Osos-LI 3-3188
Sears' Studio 5580 El Camino Rl-Atascdro 698-J

Produce

See Specific Kinds, I.e., Eggs Headings; Fruits & Vegetables Headings; Poultry Dealers Headings; Etc

Advertise here—it pays.

POULTRY & EGGS

WHOLESALE DISTRIBUTOR & RECEIVER
Phone PASO ROBLES 298
WM. BADER
12th & RIVERSIDE

Psychologists

Judge Jas P 5353 Barrenda Av-Atascdro 791-J

Publishers

Reporter & Sunday Review The 971 Osos-LI 3-3188

Pumps

A & G Pump Serv 1166 Grand Av(AG)-HU 9-3895
(See Advertisement This Page)

BERKELEY PUMPS
Jet Type Water Systems - "Crusader" Deepwell Turbines - Dual-Purpose Deepwell Turbines - Horizontal Centrifugal Pumps and many special purpose pumps for agricultural, industrial and domestic use.
"WHERE TO BUY THEM"
A & G PUMP SERV 1166 Grand Av(AG)-HU 9-3895
Hewitt H ----------Templeton 2361

FARMER'S HARDWARE & EQUIP CO 581 Higuera-LI 3-7102

LAYNE & BOWLER PUMPS–
McCOY PUMP CO 1134-13th-PsoRobls 1311

McCOY PUMP CO 1134-13th -PsoRobls 1311
(See Advertisement This Page)
(Continued Next Page)

Shopping for a hard-to-get product? Thumb through the Yellow Pages of your telephone book . . . it's probably listed there!

BUSINESS CARDS
1000 2 x 3½ White Thin Plate, Black Ink $4.50
Union Label
1000 8½ x 11 LETTERHEADS $8.50
1000 5½ x 8½ INVOICES $6.75
Statements, Noteheads
20 Lb. Hammermill Bond White
1000 ENVELOPES NO. 6¾ $7.50
1000 ENVELOPES NO. 10 $9.50
Sub. 24, White Wove
Bigger Savings on Larger Quantities
Choice of Blue or Black Ink on Above Items. Over 6 lines 25c per line. One Week Delivery. Write for Prices on Other Types of Printing.
CURTIS PRINTING CO.
OLympic 8-5321
4101 Market OLympic 3-4292 Oakland

WATER WELL SUPPLY
JOHNSTON DEEP WELL TURBINE PUMPS
JET PUMPS
SPRINKLER SYSTEMS
SALES AND SERVICE
ALL MAKES OF PUMPS
Well Cleaning and Testing
JOHN DILLAHA
1229 GRAND AVE. FAIR OAKS
HU 9-2258
ARROYO GRANDE

PUMPS
• LAYNE & BOWLER
• PACIFIC
• MYERS WATER SYSTEMS
• PIPE & PIPE FITTINGS

DIAL PASO ROBLES 1311

SPRINKLER IRRIGATION SYSTEMS
ENGINEERED AND INSTALLED · WELL TESTING · FREE ESTIMATES
McCOY PUMP CO.
1134-13th Street

A & G PUMP SERVICE
SALES – SERVICE – REPAIRS – PARTS

There is a Berkeley Combination Turbine for your needs: 3 to 30 acres, water levels 30 to 300 ft.

1 PUMP THAT REALLY DOES THE WORK OF **2**
BERKELEY DUAL PURPOSE DEEPWELL TURBINE
THE IDEAL DEEPWELL UNIT FOR FARMS OF 3 TO 30 ACRES
1 – Deliver High Pressure Water for Your Home.
2 – Deliver Large Volumes of Low Pressure Water for Irrigation.

DEEPWELL – TURBINE – CENTRIFUGAL & JET PUMPS
24-Hour Service on All Makes
WELLS CLEANED THE MODERN WAY
SEE ART JOHNSON ABOUT YOUR PUMPS
BERKELEY PUMPS
PHONE HU 9-3895
1166 GRAND AVE., ARROYO GRANDE — FAIR OAKS DISTRICT

Pumps—(Cont'd)

PACIFIC PUMPS

PUMPS FOR EVERY SERVICE — PACIFIC

Pumps for Every Industrial Use
Water Pressure and Irrigation Systems

"WHERE TO BUY THEM"

McCOY PUMP CO
1134-13th-PsoRobls 1311

PASO ROBLES MERCANTILE CO
Jacuzzi & Aermoter Pumps
839-12th ----------PasoRobls 340

ROEMER & ELLIOT
Layne & Bowler & Jacuzzi Pumps
122 E Mill Santa Maria----WAlnt 5-5556

Water Well Supply
1229 Grand Av(AG)-HU 9-2258
(See Advertisement Page 79)

WELLS FLOYD V

PEERLESS PUMPS — SALES — SERVICE
WATER WELL BALING & TEST PUMPING
CABLE TOOLS & ROTARY WELL DRILLING
BOWL AND PUMP REPAIRS
BOOSTER PUMPS — PRESSURE TANKS
REDWOOD TANKS — IRRIGATION EQUIP.

116 N Blosser Rd
Santa Maria ---------WAlnt 5-6277

Willhoit A H 305 Main--------Templtn 2561

Pumps—Repairing

A & G Pump Serv
1166 Grand Av(AG)-HU 9-3895

Roemer & Elliot
122 E Mill Santa Maria-WAlnt 5-5556

Radiator Repairing—Automobile

See Automobile Radiator Repairing

Radiators—Cooling

Claasten's Radiator Shop
1534 Spring-PsoRobls 517-J

Radio Broadcasting Companies & Stations

KATY OFFICES
1340 ON EVERYBODY'S DIAL
PROGRAMMED TO PLEASE & SERVE THE GREAT CENTRAL COAST AREA
Offices Located in the Carpenter Bldg.
M "Marq" Marquardt — Gen. Mgr.
981 Monterey ----------LI 3-1340
Or Studio & Transmitter
500 Price ----------LI 3-2424

KATY Offices 981 Monterey----LI 3-1340
Studio & Transmitter 500 Price---LI 3-2424
KPRL Radio Stn 32d & Oak-PasoRobls 204
KVEC Radio
Hill & Mountain View-LI 3-0920

Radio Communication Companies

Radio Communications Service
1224 Murray-LI 3-3820
(See Advertisement This Page)

Radio Dealers

ADMIRAL RADIOS—
LONG E E PIANO CO
777 Marsh-LI 3-1245

BILL'S RADIO
Retail Parts & Supplies
1229 Monterey----------LI 3-7313
Daniels & Bovee 710 Higuera-----LI 3-6102
Ernie's Radio & T V
957 Grand Av(AG)-HU 9-3776

GENERAL ELECTRIC RADIOS

Outstanding radios for listening pleasure. Clock-radios, portables, "Dial Beam" table models, AM-FM radio-phono combinations with G-E Electronic Reproducer and Dual Reversible Stylus.

GE RADIO

"WHERE TO BUY THEM"
SALES & SERVICE DEALERS
Wilcox Lou & Son General Electric
Appliances 823-12th -----PasoRobls 226

HEATON R C CO 803-13th----PsoRobls 890
Hicks Radio & Television Shop
5943 Traffic Wy-Atascdro 793

MAGNAVOX RADIO-PHONOGRAPHS SALES & SERVICE—
LONG E E PIANO CO
777 Marsh-LI 3-1245

MOTOROLA RADIOS

Exclusive Manufacturers of quality Electronic Products.
MOTOROLA
Complete line — PROVEN DEPENDABILITY
Home, Auto, Portable and Clock Radios, Phonographs and High Fidelity.

"WHERE TO BUY THEM"
Bill's Radio 1229 Monterey----LI 3-7313
Daniels & Bovee 710 Higuera---LI 3-6102

Ozzie's Radio Sales & Service
450 Wadsworth Av(PB)-PR 3-4632

PHILCO SALES AND SERVICE

RADIOS, TELEVISION, PHONOGRAPHS & HIGH-FIDELITY
PHILCO RADIOS
Also famous for quality, performance and value in Refrigerators, Home Freezers • Electric Ranges • Automatic & Wringer Washers and Dryers • Room Air Conditioners • Electric Blankets

"WHERE TO BUY THEM"
DISTRIBUTORS
WALLER H T INC 509 State
Santa Barbara-Woodlnd 5-3018

Radio Dealers—(Cont'd)

RCA VICTOR

TELEVISION
RADIO, PHONOGRAPHS
TAPE RECORDERS
RECORDS
World Leader in Radio. First in Recorded Music. First in Television.

"WHERE TO CALL"
DEALERS
Campbell's Refrigeration
532 Higuera-LI 3-6800

Western Auto Associate Store
685 Higuera-LI 3-9036

ZENITH RADIOS

The complete line of fine radios, backed by Zenith's 36 years of leadership in Radionics. High Fidelity phonographs feature Zenith's Cobra-Matic ® Record Player with Stroboscope.

THE ZENITH — THE ROYALTY OF RADIO and TELEVISION

"WHERE TO BUY THEM"
DEALERS
McMAHAN FURNITURE CO
855 Marsh-LI 3-3953

Radio Schools—See Schools

Radio Servicing

ATASCADERO RADIO & TV
Alvin F. Cross — Prop.
EXPERT REPAIRS
AND
INSTALLATIONS
ON ALL MAKES & MODELS
Shop: On Hwy 101 — Next to Chevron Stn.
5915 El Camino Real-Atascadero 676-J

BILL'S RADIO
REPAIRS ON
ALL MAKES
HOME — AUTO
1229 Monterey ----------LI 3-7313

HICKS RADIO & TELEVISION SHOP
5943 Traffic Wy-Atascdro 793
L & L Home & Automotive Radio Service
1428 Spring-PasoRobls 1452
(See Advertisement This Page)

MAGNAVOX FACTORY AUTHORIZED RADIO-PHONOGRAPH SERVICE—
HEATON R C CO
803-13th-PasoRobls 890

The Yellow Pages save you time.

Radio Servicing—(Cont'd)

OZZIE'S RADIO SALES & SERVICE
PISMO BEACH
SERVICE ON ALL MAKES
GUARANTEED WORK
INSTALLATION — SALES — SERVICE
450 Wadsworth Av(PB)----PR 3-4632

Payne's Radio-T V & Music Store
1334 Spring-PasoRobls 1281
Riffel's Radio & TV Service
521 Spring-PsoRobls 347

STEPHENS TV & RADIO SERVICE
RADIO — TV
REPAIRING APPLIANCES
AND ELECTRIC CLOCKS
RADIO SALES AND SERVICE
555 Cypress(PB) ----------PR 3-2218

Weant's Repair Service
75 Snta Rosa-LI 3-1520

Radio Supplies & Parts—Retail

See Radio Dealers

Radio Therapy

Drown Laboratory 1254 Garden---LI 3-4810

Radiotelephone Service With Mobile Units

Radio Communications Service
1224 Murray-LI 3-3820

Railroad Companies

Southern Pac Co ----------SntaMrgrta 2161
Southern Pacific Co Front & Ocean Av
Oceano-HU 9-2998
Southern Pac Co Railroad Av-------LI 3-3000
Southern Pac Co 8th & Railroad--PsoRobls 2
Southern Pacific Railroad Co
Mercedes Av-Atascadero 268

Ranches

Avenales Cattle Co
Morro-Atascadero Rd-Atascdro 54-J-2
Avenales Cattle Co
Office 540-12th ----------PasoRobls 36
Canyon Ranch Shandn-----PasoRobls 83-J-3
Feed Lot ----------PasoRobls 83-R-11
Berquia Vic Huasna Rd(AG)------HU 9-2003
Biddle John F Musick Rd(AG)-----HU 9-2042
Buena Vista Ranch --------PasoRobls 29-J-2
Camatta Ranch Inc --------SntaMrgrta 3682
Chimney Rock Ranch
Adelaide Rd-PsoRobls 9-F-14
Clarke C W Co
Ranch ----------PasoRobles 52
Office 606-12th ----------PasoRobles 127
Dana Bros Branch Nipomo------WA 9-4771
Diamond Hereford Ranch
Los Osos Rd-LI 3-6308
Dohi Farm Upper Arroyo Rd(AG)---HU 9-3790
Doko A D Ranch Hwy 101(AG)----HU 9-2579
Double Bar S Ranch --------PasoRobls 1277
Dresser Ranch----------PasoRobls 46-J-3
Eagle Ranch ----------Atascadero 71-F-22
Hall Clarke L
Office 606-12th ----------PasoRobls 127
Ranch ----------PasoRobls 52
Happy Valley Ranch
Creston-River Rd-Atascdro 202-J
Happy Valley Ranch
Creston-River Rd-Atascdro 202-M
Hidden Valley Ranch
Cayucos Rd-Templtn 4151
J & R Ranches Camp B
Creston Rd-PsoRobls 66-R-2
Kester Ranch ----------PsoRobls 49-J-11
La Panza Ranch Co --------SntaMrgrta 3868
Mees Geo A 5945 Traffic Wy----Atascdro 333
Old Creek Ranch Old Creek Rd---Cayucos 2987

(Continued Next Page)

RADIO COMMUNICATIONS
SERVICE
MARINE, AIRCRAFT & TWO-WAY RADIO
SALES & SERVICE
CAR & HOME RADIO TV & HI FI
AND NOW A NEW SERVICE
MOBILE RADIO-TELEPHONE DISPATCH SERVICE
LI 3-3820
If No Answer Call LI 3-4961
1224 MURRAY — SAN LUIS OBISPO

L & L HOME & AUTOMOTIVE RADIO
EXPERT REPAIR
AUTO — HOME
Representing
DELCO — MOTOROLA — PHILCO
MO PAR — BENDIX
DEALER WARRANTY SERVICE
AUTO RADIO SERVICE SPECIALTY
ED SANBURN — Prop.
PASO ROBLES 1452
1428 SPRING

Ranches—(Cont'd)

Paradise Valley Broiler Ranch
Paradise Vly-Atascadero 45-R-2
Phelan Bros Ranch
San Simeon Creek Cambria-WA 7-4579
Phelan Cyril Los Berros Rd(AG)--HU 9-2480
Rancho Alta Vista ---------PsoRobls 1508-W
Rancho De Los Cuestos Grover B Hill Company
Ranch No 1 Upper Arroyo(AG)--HU 9-2001
Ranch No 2 Huasna(AG) -------HU 9-2080
Ranch No 3 Headquarters
Huasna(AG)-HU 9-2075
Ranch No 4 Upper Arroyo(AG)--HU 9-2073
Rancho Santa Rita Marino
Cambria-WA 7-4278
Reyes S D Ranch No 4
Cienaga Dist(AG)-HU 9-2576
San Geronimo Ranch
Cayucos Creek Rd-Cayucs 2371
Silva Bros Huasna Rd(AG)---------HU 9-2529
Sinsheimer Bros Avia Rd----------LI 3-8686
Spring Ranch Shandon -------PsoRobls 49-J-2
Starfas Sam P Los Berros Rd(AG)-HU 9-2500
Sunical Land & Livestock Department
Piedra Blanca Rnch Cambria-WA 7-4610
Vitamin D Ranch ---------PasoRobls 70-J-3
White Ranch Co Shandon ---PsoRobles 49-R-2
Willow Creek Ranch
Willow Crk-PsoRobles 25-R-1

Ranges & Stoves—Dealers

BOWER AUSTIN MAYTAG STORE
6035 Palma Av-Atascdro 582
CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800

EPP'S
WEDGEWOOD
MAYTAG — KELVINATOR
COMPLETE LINE OF BETTER
HOME APPLIANCES
We Give S & H Green Stamps
745 Higuera ----------LI 3-4154

FRIGIDAIRE ELECTRIC RANGES—
SALES & SERVICE DEALERS
LONG E E PIANO CO
777 Marsh-LI 3-1245
ROBERTS ELECTRIC
475-5th(MB)-SP 2-2821

GENERAL ELECTRIC RANGES

New G-E Automatic Calrod® Surface Unit.
Other Famous G-E "Firsts"—Calrod focused heat broiling, Meat Thermometer and Automatic Griddle. No Stain Oven Vent. Also Built-in models, 5 Decorator Colors.

"WHERE TO CALL"
SALES & SERVICE DEALERS
Campbell's Refrigeration
532 Higuera-LI 3-6800
Carlton Furniture Co
6085 El Camino Rl-Atascdro 374
Hill's Home Appliances
1009 Grand Av(AG)-HU 9-5527
ROBERTS ELECTRIC
475-5th(MB)-SP 2-2821
Wilcox Lou & Son General Electric
Appliances 823-12th -----PasoRobls 226

HEATON R C CO 803-13th----PsoRobls 890
HILL'S HOME APPLIANCES
Gaffers & Sattler Gas Ranges
1009 Grand Av(AG)----------HU 9-5527

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message.

Ranges & Stoves—Dealers—(Cont'd)

HOTPOINT AUTOMATIC ELECTRIC RANGE

All Hotpoint Ranges have new, faster-cooking "Super 2600" Calrod (R) units. Completely automatic with new Super-Matic plus Mealtimer, Custom Cooker, Roto-Grill and Roast-Right Thermometer. Available in Colortones.
Hotpoint

"FOR INFORMATION CALL"
SALES & SERVICE
Cline's Electric Shop
962 Monterey-LI 3-8610
Kullgren's Appliance
1311 Park-PasoRobls 91

MAYTAG DUTCH OVEN GAS RANGE—
LONG E E PIANO CO
777 Marsh-LI 3-1245

O'KEEFE & MERRITT GAS RANGES—
FAIR OAKS SUPPLY
995 Grand Av(AG)-HU 9-2697
LONG E E PIANO CO
777 Marsh-LI 3-1245
McMAHAN FURNITURE CO
855 Marsh-LI 3-3953

San Luis Butane Distributors
Westinghouse Elec-O'Keefe & Merritt Gas
N Hwy ----------Atascdro 151
WARD'S FOR BETTER LIVING
6130 El Camino Rl-Atascdro 5

WEDGEWOOD GAS RANGES

Since 1682
The Finest in Gas Cooking
A Quality Gas Range In Every Price Range
Also Mfr's. of the Famous Clothes Saver-Clothes Dryer
WEDGEWOOD

"WHERE TO BUY THEM"
Bower Austin Maytag Store
6035 Palma Av-Atascdro 582
Epp's 745 Higuera----------LI 3-4154
ROBERTS ELECTRIC
475-5th(MB)-SP 2-2821
San Luis Butane Distributors
N Hwy-Atascdro 151

WESTINGHOUSE ELECTRIC RANGES

Offer wide choice of oven sizes in complete line of conventional and built-in models. Feature new Super Speed Corox surface unit.
You Can Be SURE...If It's WESTINGHOUSE
Westinghouse

"WHERE TO CALL"
SALES & SERVICE DEALERS
Cline's Electric Shop
962 Monterey-LI 3-8610
Parker Appliances & Refrigeration
882 Grand Av Grove Cty-HU 9-2660
San Luis Butane Distributors
N Hwy-Atascdro 151
DISTRIBUTORS
WESTINGHOUSE ELECTRIC SUPPLY CO 4601 S Boyle Vernon---LUdlo 1-0281

Wilcox Lou & Son General Electric
Appliances 823-12th -----PasoRobls 226

Ranges & Stoves—Repairing

CLINE'S ELECTRIC SHOP
962 Monterey-LI 3-8610
Cockrell's Refrigeration
845-13th-PsoRobls 1416
Wilcox Lou & Son General Electric
Appliances 823-12th -----PasoRobls 226

Ranges & Stoves—Used

Charley's Trading Post
Hwy No 1 Grove Cty-HU 9-2274

Rattan Ware—See Furniture Headings

Use the latest directory. Get the right number . . . right away.

Real Estate

ANCHOR REALTY SERVICE
COMPLETE
REAL ESTATE & INSURANCE SERVICE
FOR FAST RESULTS — LIST WITH US
City Business & Income Properties
Cattle, Grain & Dairy Ranches
Property Management — Appraisals — Loans
871 Santa Rosa----------LI 3-7430
If no answer call----------LI 3-6546

Anderson R E Bob 2056 Chorro----LI 3-6246
Ball C J Los Osos Rd----------LI 3-5970
Bellrose Realty Co
4500 N Hwy 1(MB)-SP 2-3402
If no answer call----------SP 2-5149
Borodin Michael M
Lee & Main Cambria-WA 7-4660
Brown Hollis B 1603 Chorro-------LI 3-4299
Brown & Roy Realtors & Insurors
314 Pomeroy Av(PB)-PR 3-2073
(See Advertisement Page 82)
Butikofer Fred A
5880 El Camino Rl-Atascdro 30
Cambria-La Realty Co
Main Cambria-WA 7-4451
Cambria Pines Development Co
Lodge Hill Cambria-WA 7-4662
Coast Center Realty
Manuel Chaves-Associate Broker
930 Grand Av(AG)----------HU 9-5717
Coast Center Realty
950 Price(PB)-PR 3-2105
COAST LAND REALTY CO
986 Monterey-LI 3-2682
(See Advertisement Page 82)
CORNELIUS REALTORS
REAL ESTATE
Insurance — Sales
Exchanges — Appraisals
KATHERINE L. CORNELIUS — Broker
Dulzura & Bajada Av----Atascadero 300

Advertise here—it pays.

Real Estate—(Cont'd)

Covert Gail 203 Bridge(AG)-------HU 9-2995
(See Advertisement Page 82)
Crampton A R 861 Monterey-------LI 3-7176
Edwards John W
1015 Grand Av(AG)-HU 9-3766
Evans Brokerage Co 1118 Chorro----LI 3-0720

FILER W A
REALTOR
REAL ESTATE & INSURANCE
SALESMEN
S. L. Lewis & Jas. P. Masters
214 Traffic Wy(AG)--------HU 9-2362

Fitzgerald Maurice W 852 Higuera-LI 3-2144
Gahan W V
Specializing in Homes & Ranches
1215 Park ----------PsoRobls 996

GARRATT LORRAINE
IN MORRO BAY
REAL ESTATE
INSURANCE
NOTARY PUBLIC
SALES — ALICE L. BLOSSOM
5th & Bernardo(MB)--------SP 2-6566

Gee Realtors & Insurors
5945 Traffic Wy-Atascadero 333
Gilfillan Josephine K
101 Hwy-Templeton 2312
Gist Fred L 1035 Chorro----------LI 3-8323
GRISWOLD E R 1424 Spring---PsoRobls 1510
(See Advertisement Page 82)
Grover City Development Co
Grand Av Grover City-HU 9-2820

(Continued Next Page)

Our business office will be glad to help with any telephone problem you may have.

FOR EXCLUSIVE COAST PROPERTIES
SEE
BOB JOHNSON
Realtor Builder
REAL ESTATE BUSINESS OPPORTUNITY BROKERS
Specializing in
MOTELS - TRAILER PARKS - RANCHES
INCOME PROPERTIES - RENTALS - PROPERTY MANAGEMENT
MEMBER MULTIPLE LISTING SERVICE

QUALITY HOMES & LOTS IN MORRO BAY — CAYUCOS — CAMBRIA
TRACT MGR. FOR CAMBRIA PINES PROPERTIES
F.H.A., GI & CAL. VET. LOANS ARRANGED
DIAL
SP 2-5491
If No Answer Call SP 2-2624
BERT & PAULINE RAMSEY — SALES
HAROLD B. LEE — RANCH SALES
5th & PINEY WAY — MORRO BAY ON HIGHWAY #1

→ Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

COAST LAND REALTY CO.

For COMPLETE REAL ESTATE Service . . .

H. F. KJAERBYE – *Realtor*
ELMER MOODY – *Loan Manager*
F. PAUL RICH – *Residence Sales Mgr.*
KEN BORAKER – *Insurance Mgr.*

REAL ESTATE
HOMES RANCHES
COMMERICAL INDUSTRIAL

BUSINESS OPPORTUNITIES
LOANS
HOME RANCH
COMMERCIAL CONSTRUCTION

INSURANCE
FIRE CASUALTY
AUTOMOBILE INLAND MARINE

APPRAISALS

LI 3-2682
986 MONTEREY ST.

OTTO VAN HORN
REALTOR
30 YEARS OF BUSINESS IN
PASO ROBLES

LOTS - HOMES
FARMS - RANCHES
GENERAL INSURANCE
TAX CONSULTANT – NOTARY

PASO ROBLES 1414

612-12th ST.

E. R. GRISWOLD
Realtor
• BUSINESS OPPORTUNITY BROKER

• HOMES • RANCHES
• INCOME PROPERTY • LOTS
Phone Paso Robles 1510 1424 Spring

BROWN & ROY
REALTOR CONSULTANTS
REAL ESTATE
Since 1906 CAL. CERTIFIED PROPERTY EXCHANGE
DAY OR NIGHT CALL
PR 3-2073
BERT WOODS – *Associate*
1168 SUNSET DRIVE – RESIDENCE
ARROYO GRANDE – HU 9-3454
314 POMEROY AVE. – PISMO BEACH

GAIL COVERT
Realtor

HOMES – RANCHES & ACREAGE
BUSINESS OPPORTUNITIES
INSURANCE & NOTARY PUBLIC
CALL DAY OR NIGHT
HU 9-2995
Residence 562 Crown – HU 9-2995
203 BRIDGE ARROYO GRANDE

REAL ESTATE COAST AREA
Pismo Beach
REALTY
PR 3-4709
AVAILABLE EVERY DAY OF THE WEEK
246 POMEROY AVE. – PISMO BEACH

ERNIE SHREFFLER
REALTOR
MEMBER MULTIPLE LISTING SERVICE
LI 3-5808
Evening & Holidays Call
Res. LI 3-5858
852 HIGUERA SAN LUIS OBISPO

Real Estate–(Cont'd)

GROVES JESSIE F
"OWN YOUR HOME"
REALTOR
IN ATASCADERO
HOMES – ACREAGE
RANCHES
7405 S El Camino Real ----------Atascadero 115-M

GUITON HAROLD E
REAL ESTATE & INSURANCE
BEACH PROPERTIES
Mailing Address PO Box 258 Oceano
Office & Residence
Oceano Beach(AG) ---------HU 9-2717

Hays Mave 2848 Hwy No 1(MB)--SP 2-6591

HENDERSON BROKERAGE CO
INSURANCE
Real Estate
G. EARL HENDERSON
HAROLD WILKINS
DALE VAN SAUN
South of Shell Station
Highway ----------Atascadero 194
If no answer call----Atascadero 101

Hier-Johnson Brokerage
5940 El Camino Rl-Atascdro 200

JOHNSON BOB REALTOR
5th & Piney Wy(MB)-SP 2-5491
(See Advertisement Page 81)

KAMM L W 1228 Broad---------LI 3-5905

FLOWER BULB STORAGE
To keep flower bulbs dry and unbroken, store them in empty egg cartons. Then label the cartons.

KEEN AGENCY THE
REAL ESTATE SALES
Complete Insurance Service
BUSINESS PROPERTIES – HOMES
RANCHES – LOTS – SMALL ACREAGES
919 Grand Av
Grovr Cty ----------HU 9-3531

Keen Fay R
263 Newport Av Grover City-HU 9-2707

KENNEDY RALPH C
ESTABLISHED OVER 35 YEARS
REAL ESTATE
Insurance – Notary Public
Business Opportunities
1120 Garden ----------LI 3-1002

Koehn Ella E 4955 El Camino Rl-Atascdro 943
Lawrence & McNamara
1020 Broad-LI 3-5686
Lewin Bernhard 657 Pismo--------LI 3-5085

LOVETT INS & REAL ESTATE SERVICE
INSURANCE – ALL TYPES
Our Business Is Service Protection
Exchanges – Appraisals
BUSINESS OPPORTUNITIES
Lee Lovett – John Edwards – Assc Brokers
1051 Price(PB) ----------PR 3-4750
1015 Grand Av(AG)--------HU 9-3766

Mallory Leo R 107 E Branch(AG)-HU 9-2839
Mallory Leo R
627 Shell Beach Rd Shell Bch-PR 3-2077

MARTIN PEARL MARVEL-REALTOR
LOTS – HOUSES – RENTALS
Cambria By-The-Sea
OPEN SATURDAY & SUNDAY
DOWNTOWN CAMBRIA
Main & Wall Cambria------WA 7-4795
Or ----------WA 7-4788

McClure J E 1035 Chorro---------LI 3-8323
MEES GEO A 5945 Traffic Wy-Atascdro 333
If no answer call----------Atascdro 348
Morris G L Bill Real Estate
Morris Has It
2680 Hwy No 1(MB)----------SP 2-8003
Morro Beach Co
Atascadero Beach(MB)-SP 2-3581

(Continued Next Page)

In these busy days when saving time is so important, more and more telephone users are following the thoughtful way of answering the telephone: "Harry Smith speaking." Such an introduction establishes identity, saves time and makes a good impression.

Real Estate–(Cont'd)

MULTIPLE LISTING SERVICE
LOOKING FOR A HOME OR PROPERTY?
Consult Your Multiple Listing Broker
Homes - Lots - Business Properties - Income Properties - Rentals
"FOR INFORMATION CALL"

ANCHOR REALTY SERVICE
871 Snta Rosa-LI 3-7430
CRAMPTON A R
861 Monterey-LI 3-7176
LAWRENCE & McNAMARA
1020 Broad-LI 3-5686
McCLURE J E 1035 Chorro----LI 3-8323
ROSS GEO G 1118 Chorro----LI 3-0720
SHREFFLER ERNIE
852 Higuera-LI 3-5808
WILLETT RICHARD L
688 California Bl-LI 3-8599

MURDOCK REAL ESTATE
6100 El Camino Rl-Atascdro 576
NELSON STANLEY H
968 Monterey-LI 3-1656
Nelson Wm A 968 Monterey------LI 3-1656
NOYES REALTY SERVICE
844 C(MB)-SP 2-2171
NOYES REALTY SERVICE
Ocean Av-Cayucos 2121
O'Connor Wm 105 Bridge(AG)----HU 9-2181
O'Donnell Real Estate Service
1032 Nipomo-LI 3-7818
Otto Richard S Baywd Prk--------LI 3-0758
Pismo Beach Realty
246 Pomeroy Av(PB)-PR 3-4709
(See Advertisement Page 82)

POWERS MILDRED J
SINCE 1947
REALTOR
CITY & COUNTRY HOMES
INCOME PROPERTY
INSURANCE
859 Monterey ----------LI 3-3344
Residence ----------LI 3-2967

ROFF MARIE
SHELL BEACH RENTALS
FURNISHED & UNFURNISHED
HOMES
FOR SALE OR RENT
Office at Ocean View Motel
1001 Shell Beach Rd
Shell Bch ----------PR 3-2113

Rohrberg & Davis Realtors
855 Main(MB)-SP 2-4711
Rohrberg Milton C Hwy 1(MB)----SP 2-8610
ROGERS JOHN L 577 Marsh-----LI 3-9069
Ross Geo G 1118 Chorro----------LI 3-0720
Shamel's Realtors Main Cambria---WA 7-4620
Shonio Carl W 1215 Park------PasoRobls 996
Shreffler Ernie 852 Higuera-------LI 3-5808
(See Advertisement Page 82)

STROUT REALTY
COAST TO COAST
Homes – Ranches – Businesses
E. M. WARING, Associate
10 Miles South San Luis Obispo
1 Mile North Shell Beach
Hwy 101 North(PB)--------PR 3-2450

THOMPSON JANE R
REALTOR – INSUROR – NOTARY
– RENTALS –
1010 Grand Av(AG)--------HU 9-2123

SHARP PRACTICE
Cutting through medium weight sandpaper is a quick way to put an edge on dull scissors.

Real Estate–(Cont'd)

TOWLE REALTY
HORACE G. TOWLE
LICENSED
REAL ESTATE BROKER
NOTARY PUBLIC
IVAN J. McKERNON, Salesman
Homes – Lots – Farms
Beach Property
1035 Grand Av(AG)--------HU 9-2333

United Farm Agcy
5550 El Camino Rl-Atascdro 812
Vail E L 5970 N Hwy--------Atascadero 239
Van Horn Otto B 612-12th--PasoRobles 1414
(See Advertisement Page 82)
Vollmer Ernest 740 Higuera-------LI 3-8225

WALTMAN REALTY & INSURANCE
IN CAMBRIA
Insurance – Real Estate
NOTARY PUBLIC
EQUITABLE LIFE INSURANCE CO. OF IOWA
Fire – Auto – Accident & Health
Liability – Workmen's Compensation
Main Cambria ----------WA 7-4687

WALTZ ROYAL 177 N Ocean Av-Cayucs 2601
Waring E M Hwy 101 North(PB)--PR 3-2450
Warnagieris Joe 901 Palm--------LI 3-6101

WILLETT RICHARD L
REALTOR
BUSINESS OPPORTUNITIES
INSURANCE
Homes – Ranches – Beach Properties
688 California Blvd---------LI 3-4434
Residence ----------LI 3-8599

For full use of your telephone, please keep your instrument "hung up"—ready for service.

REFRIGERATION
Sales & Service
COMMERCIAL & DOMESTIC
REPAIRING & REBUILDING
AIR-CONDITIONING
APPLIANCE REPAIRS & REBUILDING
• VACUUM CLEANERS
• WASHING MACHINES
• RANGES & STOVES
• ALL SMALL APPLIANCES
PASO ROBLES 1416
COCKRELL'S REFRIGERATION
845-13th PASO ROBLES

Real Estate Loans

Anchor Realty Service
871 Snta Rosa-LI 3-7430
Coast Land Realty Co
986 Monterey-LI 3-2682
EQUITABLE LIFE ASSURANCE SOC
960 Santa Rosa-LI 3-3263
Guarantee Building & Loan Asso
1127 Garden-LI 3-6468
Nelson Stanley H 968 Monterey---LI 3-1656

Recording Equipment & Supplies–Sound

ALLEN'S SOUND CENTER
856 Monterey-LI 3-2047

Refrigeration Equipment–Commercial

CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800
Cline's Electric Shop 962 Monterey-LI 3-8610

FRIGIDAIRE REFRIGERATION EQUIPMENT
Automatic Ice Cube Makers
Water Coolers
Reach-In Refrigerators
Frozen Food Cases
Ice Cream Cabinets
Compressors
Air Conditioners
Frigidaire
"WHERE TO CALL"
SALES & SERVICE DEALERS
Campbell's Refrigeration
532 Higuera-LI 3-6800

Paso Robles Cold Storage
2830 Spring-PasoRobles 1301

ROLLING PIE-CRUST
When rolling pie-crust, you can keep it from sticking to the rolling pin or breadboard by putting the dough between sheets of oiled paper.

Refrigeration Equipment–Commercial–(Cont'd)

YORK REFRIGERATING EQUIPMENT
Commercial, Industrial and Ice Making Equipment from the smallest to the largest installation.
Sales, Service & Supplies
"HEADQUARTERS FOR MECHANICAL COOLING SINCE 1885"
York
"WHERE TO BUY IT"
DISTRIBUTORS
OTT'S 727 State
Santa Barbara-Woodland 2-7671

Refrigeration Equipment–Commercial, Servicing

CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800
(See Advertisement This Page)
Cockrell's Refrigeration
845-13th-PsoRobls 1416
(See Advertisement This Page)
General Refrigeration Service Co
Specializing in Marine Refrigeration
County Dock(MB) ----------SP 2-9982
Parker Appliances & Refrigeration
882 Grand Av Grovr Cty-HU 9-2660

Refrigeration Equipment–Parts & Supplies, Whsle

Craver Hugh E Electrical Parts & Supplies
2237 Fresno-Fresno 3-3477

When you place a call, give the other person time to answer. Many unanswered calls would have been completed in a few more seconds.

Campbell's Refrigeration

Authorized Sales & Service
• GENERAL ELECTRIC APPLIANCES
Admiral Dual-Temp Crosley Shelvador Philco
• AUTHORIZED FRIGIDAIRE COMMERCIAL SERVICE
• REFRIGERATOR REPAIRS

Domestic and Commercial
• Restaurant Equipment
• Freezers
• Ranges & Stoves
• Washing Machines

CALL LI 3-6800

532 HIGUERA ST.

Refrigerators–Domestic

ADMIRAL DUAL-TEMP—
IDLER'S SERVICE & APPLIANCES
1459 Monterey-LI 3-0745

Bower Austin Maytag Store
6035 Palma Av-Atascdro 582

CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800

Cline's Electric Shop 962 Monterey-LI 3-8610

Cockrell's Refrigeration
845-13th-PasoRobles 1416

CROSLEY SHELVADOR REFRIGERATORS AND FREEZERS
Automatic Defrosting
Full-Width Freezers
Roomiest Door Shelves of any Refrigerator
7 to 12½ cu. ft. capacity
CROSLEY
"WHERE TO BUY THEM"
DISTRIBUTORS
Ceazan J N Company 3535 S Broadway
Los Angeles—ADms 1-9133

EPP'S
KELVINATOR
COMPLETE LINE OF BETTER
HOME APPLIANCES
We Give S & H Green Stamps
745 Higuera ----------LI 3-4154

FRIGIDAIRE REFRIGERATORS—
SALES DEALERS
FAIR OAKS SUPPLY
995 Grand Av(AG)-HU 9-2697
SALES & SERVICE DEALERS
LONG E E PIANO CO
777 Marsh-LI 3-1245
McMAHAN FURNITURE CO
855 Marsh-LI 3-3953
ROBERTS ELECTRIC
475-5th(MB)-SP 2-2821

GENERAL ELECTRIC REFRIGERATORS
Magnetic door. Revolving Shelves. Refrigerator-Freezer Combinations-free standing or built-in wall models. In five decorator colors and satin white.
"WHERE TO CALL"
SALES & SERVICE DEALERS
Campbell's Refrigeration
532 Higuera-LI 3-6800
Carlton Furniture Co
6085 El Camino Rl-Atascdro 374
Hill's Home Appliances
1009 Grand Av(AG)-HU 9-5527
ROBERTS ELECTRIC
475-5th(MB)-SP 2-2821
Wilcox Lou & Son General Electric Appliances 823-12th ----PasoRobls 226

HEATON R C CO 803-13th----PsoRobls 890

HOTPOINT REFRIGERATORS AND FOOD FREEZERS
See Hotpoint roll-out Big-Bin, Eye-Hi and Two-Door ideal humidity Refrigerator-Freezers with separate food freezers, automatic defrost. Also chest-type and upright Food Freezers, with adjustable storage.
Hotpoint
"FOR INFORMATION CALL"
SALES & SERVICE
Cline's Electric Shop
962 Monterey-LI 3-8610
Kullgren's Appliance
1311 Park-PasoRobls 91

STRING 'EM ALONG

To give thread or cord a stiff tip for stringing beads, dip twisted end in clear nail polish. Let dry.

Refrigerators–Domestic–(Cont'd)

PARKER APPLIANCES & REFRIGERATION
IN GROVER CITY
WESTINGHOUSE DEALER
Commercial & Domestic
ALL TYPES OF USED APPLIANCES
882 Grand Av Grovr Cty----HU 9-2660

PHILCO SALES AND SERVICE
REFRIGERATORS & HOME FREEZERS
Also famous for quality, performance and value in Electric Ranges
Automatic and Wringer Washers and Dryers
Television • Radios • Phonographs • High-Fidelity
Room Air Conditioners • Electric Blankets
PHILCO REFRIGERATORS
"WHERE TO BUY THEM"
DISTRIBUTORS
WALLER H T INC 509 State
Santa Barbara-Woodland 5-3018
DEALERS
FAIR OAKS SUPPLY
995 Grand Av(AG)-HU 9-2697

SERVEL REFRIGERATORS—
SAN LUIS BUTANE DISTRIBUTORS
N Hwy-Atascdro 151

WARD'S FOR BETTER LIVING
6130 El Camino Rl-Atascdro 5

WESTINGHOUSE REFRIGERATORS AND FREEZERS
Refrigerators to fit every family need with more features for greater convenience. White or beautiful Confection Colors. Also Home Freezers.
You Can Be SURE...If It's WESTINGHOUSE
Westinghouse
"WHERE TO CALL"
SALES & SERVICE DEALERS
Cline's Electric Shop
962 Monterey-LI 3-8610
Parker Appliances & Refrigeration
882 Grand Av Grovr Cty-HU 9-2660
San Luis Butane Distributors
N Hwy-Atascdro 151
DISTRIBUTORS
WESTINGHOUSE ELECTRIC SUPPLY CO 4601 S Boyle Vernon---LUdlo 1-0281

Wilcox Lou & Son General Electric Appliances 823-12th --------PasoRobls 226

Refrigerators–Domestic, Servicing

CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800

CLINE'S ELECTRIC SHOP
962 Monterey-LI 3-8610

Cockrell's Refrigeration
845-13th-PsoRobls 1416

LONG E E PIANO CO 777 Marsh--LI 3-1245

Refrigerators–Used

Charley's Trading Post
Hwy No 1 Grovr Cty-HU 9-2274

Religious Articles

Angelus Guild The
Catholic Supply & Information Center
730 Baker Bakersfield------FAirvw 3-5009

Rentals–Equipment, Furniture, Tools, Etc

See Specific Kinds, i.e., Air Compressors—Renting; Concrete Mixers—Renting; Contractors' Equipment—Renting; Farm Equipment—Renting; Furniture—Renting; Spraying Equipment—Renting; Tools—Renting; Trailers—Renting; Etc

EASING A STICKY DRAWER

A temperamental drawer pulls out smoothly, if you wax all edges with floor wax, then polish.

Resorts

Atascadero Lake Boat Rentals
9405 Marchant Av-Atascdro 406-M
Cabrillo Motor Court
6th & Morro(MB)-SP 2-6331
Sycamore Mineral Springs
Avila Rd-LI 3-5580

Rest Homes–See Homes; Also Sanitariums

Restaurant Equipment & Supplies

CAMPBELL'S REFRIGERATION
Refrigeration Equipment
Glassware Chinaware Silverware
Cutlery Soda Fountains Dishwashers
Furniture Fountain Supplies
Kitchen Accessories
Cooking Utensils Ranges Sinks
Counters Booths Tables Chairs
532 Higuera ----------LI 3-6800

PARAMOUNT UPHOLSTERING CO
1218 Carmel-LI 3-0649

Restaurants

Abalone Cafe
Hwy 1 & Atascadero Rd(MB)-SP 2-9974
Airport Cafe
Open 24 Hours Steaks a Specialty
Hwy 1(MB) ----------SP 2-8432

ALEX SHELL BEACH INN
FAMED BARBECUE STEAKS
Cocktails — Auto Court
YOU HAVE TRIED THE REST — NOW TRY THE BEST
Closed Monday
853 Shell Beach Rd
Shell Bch ----------PR 3-9901

Angie's Cafe S Hwy----------LI 3-9843

ANITA'S CAFE
FAMOUS FOR OUR ABALONE CHOWDER
A-1 ABALONE STEAKS
SEA FOOD DINNERS
OPEN 12 NOON TO 9 P.M.
CLOSED WEDNESDAY
Main Cambria ----------WA 7-4457

B & J Fountain Cafe 785 Higuera---LI 3-9880
BARR'S DRIVE-IN RESTAURANT
179 Santa Rosa-LI 3-1912
Baywood Lodge Restaurant
Baywd Prk-LI 3-1659
Bee Hive Inc 887 Monterey--------LI 3-5741
(See Advertisement Page 86)
Best Ever Grill 964 Higuera--------LI 3-4105
Betty's Cafe 133 Bridge(AG)------HU 9-9978
Billy's Cafe
Specializing in Clam Dinners
172 Pomeroy Av(PB)----------PR 3-9966
Blackie's Nite Spot Cafe & Tap Room
Foothill Bl & Old Morro Rd-LI 3-9875

BLUE MOON COFFEE SHOP
DELICIOUS HOME COOKED FOOD
Specializing in
Fried Chicken & Steaks
BOX LUNCHES MADE UP
OPEN 5:00 A.M. TO 10 P.M. DAILY
8:00 A.M. TO 8:00 P.M. SUNDAY
Gilbert & Loretta Achter — Owners
1226 Spring ----------PasoRobles 331

BRAD'S RESTAURANT
SEA FOOD DINNERS
Chicken — Steaks — Chops
Open Daily 6 A.M. - 1:45 A.M.
209 Pomeroy Av(PB)------PR 3-9908

MERCHANTS and business firms appreciate being told that you found them in the Yellow Pages.

Restaurants–(Cont'd)

BRAMBLES BY THE BRIDGE
A Pleasant Place to Dine
Dinner by Reservation Only
PARTIES SOLICITED
NORMA AND HOLLAND VAUGHN
Cambria ----------WA 7-4561

BREAKERS CAFE
Market & 5th(MB)-SP 2-5751

BROILER THE
Morro Bay
BROILED STEAKS — SEA FOOD DINNERS
FRIED CHICKEN OUR SPECIALTY
Catering to Banquets & Parties
"Just Good Food"
QUAITA BANDUCCI
875 Main(MB) ----------SP 2-8173

Busi's Cafe
Specializing in Spaghetti
1122 Pine ----------PsoRobls 581
Busy Bee Grill 1041 Higuera------LI 3-9963

C & J CAFE
PASO ROBLES
SPANISH DISHES SERVED
FRI. — SAT. & SUN.
4 P.M. to Midnight
1232 Pine ----------PasoRobles 365

CAPRI 1131 Broad----------LI 3-6720
Carl's Cafe Oceano Beach(AG)----HU 9-5680
Cholame Cafe Cholame------PsoRobls 81-R-1

COOKY'S GRILL
Specializing in
STEAKS — CHOICE CUT
SEAFOODS — OCEAN FRESH
BREAKFAST — LUNCH & DINNER
DELICIOUSLY PREPARED
Chilled Beer & Choice Table Wine
Open 5 A.M. to 10 P.M. Daily
5th & Embarcadero(MB)---SP 2-8650

Cooper's Restaurant
491 Price(PB)-PR 3-2076
Corcoran's 848 Higuera----------LI 3-3230
Cozy Corner Cafe
554 Traffic Wy(AG)-HU 9-2119
Cozy Nook Cafe 6th & Main(MB)---SP 2-3151
Cracker Box 6th & Main(MB)----SP 2-3651
CRESCENT DAIRY CAFE
1421 Spring-PasoRobls 339
Dad's Hamburger Place
589 Higuera-LI 3-9885
Dale's Cafe
927 Shell Beach Rd Shell Bch-PR 3-2086
DAN & ANGIE CAFE ---------Templtn 2392
Dave's Lunch 1737 Santa Rosa------LI 3-4926
Dixie Cafe Hwy & King--------Cayucos 4901
Dunes The
359 Grand Av Grover City-HU 9-9953
Ed's Take Out 1491 Monterey------LI 3-6525
FERDY'S BAR
Steaks Our Specialty Open Daily
12th & Pine----------PasoRobls 171
FIRST MILLION CAFE
Jlene & George Murray-Owners
Hwy No 1(MB)----------SP 2-8101
Fisherman's Shack
Waterfront(MB)-SP 2-8179
Forty-One Cafe
Norman Hopper-Proprietor
Shandn ----------PasoRobls 57-J-3
Foster's Shell Cafe
1351 Price(PB)-PR 3-4453
Frank's Cafe 645 Higuera---------LI 3-9973
(See Advertisement Page 86)
Frenchy's Landing
5th & Bay Front(MB)-SP 2-3161
GARRISON'S CAFE
611 Price(PB)-PR 3-4458
Gin Sen Front Oceano----------HU 9-2904
(See Advertisement Page 85)
(Continued Next Page)

Many buyers turn to the Yellow Pages first.

Restaurants–(Cont'd)

GOLD DRAGON
Chinese and American Dishes
985 Monterey ----------LI 3-3318
GOLDEN STAR CAFE
687 Cypress(PB)-PR 3-4639
(See Advertisement Page 86)
Greyhound Post House
1015 Monterey-LI 3-5831

HAMBURGER HAVEN
IN SAN LUIS OBISPO
HAMBURGER SPECIALISTS
Open 10 A.M. to 8:30 Daily
Closed Sunday
Lloyd Pettenger & A. M. Pettenger, Owners
1126 Santa Rosa----------LI 3-4102

Happy Jack's 6th & Main(MB)----SP 2-8478
Harbor Hut Embarcadero(MB) ---SP 2-4541
HILLTOP CAFE
Bill-Hazel Hoge-Prop-101 Hy 2½ Mi So of Pismo-½ Mi No of Arroyo Grnde
Hwy 101(AG) ----------HU 9-5465
Hong Kong Cafe 943 Spring---PasoRobls 604
(See Advertisement Page 86)
Hope & Larry's Hwy ----------Templtn 2771

HOTEL CARLTON
New & Unique Coffee Shop
Restaurant & Cocktail Lounge
Spacious Banquet Rooms
We Believe in Courteous Service
Your Patronage Will be Appreciated
Hwy ----------Atascadero 500

Howard's Kitchen Hwy 1 Cambria-WA 7-4663
Hung Heng Low 6th(MB) --------SP 2-6827
Jany's Coffee Shop 1231 Spring-PsoRobls 384
Jiffy Cafe Hwy ----------Atascdro 337
JIM'S INN 1025 Morro----------LI 3-9825

JOHNNIE'S DRIVE IN 2600 Hwy No 1
Morro Del Mar-SP 2-4921
Johnny's Tavern 1216 Spring----PsoRobls 85
Johnny's Tavern 101 Hwy---Atascdro 243-W
KAY'S CAFE
Daily 5:30 AM-8 PM-Except Tuesday
101 Hwy ----------Atascdro 675
Lee & Betty's Cafe
6380 El Camino Rl-Atascdro 444
LITTLE CHEF DRIVE INN
Open Daily 6:30 AM to 1 AM
1761 Monterey ----------LI 3-9091
Log Cabin Cafe 6455 El Camino Rl-Atascdro 9
LONE PINE CAFE Hwy Cambria---WA 7-4642
Lucky Spot Cafe 280 Higuera-----LI 3-9778
LUCKY SPOT CAFE
Specialty-Sea Foods Open 8 AM to 9 PM
751 Price(PB) ----------PR 3-2490
MAC'S CAFE
Mixed Drinks-Beer-Wine
Avila Bch ----------LI 3-8621
Martin's Cafe
967 Grand Av Grovr Cty-HU 9-2773
Mattie's 101 Hwy(PB)----------PR 3-2488
(See Advertisement This Page)
Mee Heng Low Chop Suey Shop
815 Palm-LI 3-6627
(See Advertisement Page 86)
MEXICATESSEN
Best in Mexican Food
354 Higuera ----------LI 3-5627
Mission Cafe & Bar 699 Higuera---LI 3-9705
Mom & Helen's Hamburger Haven
560 Grand Av Grover Cty-HU 9-3747
MORRO BEACH INN
Roosevelt Hwy(MB)-SP 2-8390

MOTEL INN
Cocktail Lounge & Dining Room
SPECIALIZING IN BARBECUED STEAKS CHOPS & CHICKEN
Sea Foods in Season
North City Limits
2223 Monterey ----------LI 3-4000

(Continued Next Page)

The Yellow Pages save you time.

Advertise here—it pays.

GIN SEN
INVITES YOU TO HIS RESTAURANT
FAMOUS FOR CHINESE & AMERICAN DISHES
WE CATER TO PARTIES
Also Orders to Take Out
HOURS 11:30 TO 9 — CLOSED ON MONDAY
HU 9-2904
CHOW MEIN
CHOP SUEY
Front Oceano
ARROYO GRANDE

THIS OL'E HOUSE
OFF THE PIT
New York Cut
Top Sirloin
Filet — Spare Ribs
THIS OLE HOUSE SPECIALTIES
Fried Chicken
Giblets
Steak Sandwich
COCKTAIL LOUNGE — BANQUETS INVITED
LOS OSOS VALLEY RD.
LI 3-9760
LOS OSOS VALLEY RD.

IT'S Mattie's

FOR THE FINEST
• WORLD FAMOUS FRIED CHICKEN
• BARBECUE STEAKS
• SEAFOOD DINNERS
ENJOY OUR BEAUTIFUL COCKTAIL LOUNGE OVERLOOKING SHELL BEACH & THE PACIFIC
PR 3-2488
1½ MILES NORTH OF PISMO BEACH ON HIWAY 101

In San Luis Obispo it's
SHANGHAI LOW'S

Family Style Dinners
For 2 People 4 Chinese Dishes 2.10
For 3 People 5 Chinese Dishes 3.15
For 4 People 6 Chinese Dishes 4.20
For 5 or More $1.05 Per Person Plus Tax
Almond Chicken • Chow Mein
Fried Shrimp • Egg Foo Yong
Pork Fried Rice
Sweet & Sour Spareribs
We Cater to Party Orders
DINNERS TO GO
FROM 12 NOON TO 9 P.M.
CLOSED MONDAY
861 PALM
LI 3-2634

THE TOWER
CAFE AND COCKTAIL LOUNGE

DELICIOUS
STEAKS – CHOPS
SEA FOOD IN SEASON
ENJOY A COCKTAIL IN OUR FIRESIDE LOUNGE
LUNCHEONS · BANQUETS & WEDDING BREAKFAST FACILITIES
LI 3-4287
427 HIGUERA
CORNER HIGUERA & MARSH

Restaurants—(Cont'd)

Ocean View Cafe
480 Front Avla Beach-LI 3-8444
Ocean View Cafe 1053 Price(PB)---PR 3-4629
OCEANA THE
John L Pein
Front & Ocean Oceano----------HU 9-9976
O'Connor's Cafe
112 E Branch(AG)-HU 9-9989
OLD HEIDELBERG MOTEL & RESTAURANT 101 Hwy---SntaMrgrta 2411
One-O-One Cafe 1420 Spring---PasoRobls 101
(See Advertisement This Page)
Panorama Coffee Shop
Hwy 101(PB)-PR 3-9959
Park Cafe 1819 Osos----------LI 3-5940
PASO ROBLES HOT SPRINGS HOTEL & HEALTH BATHS
1308 Spring-PasoRobls 158
Paul's Place Ocean Av---------Cayucos 2021
Phillips Coffee Shop S 101 Hwy-Atascdro 152
Pier Inn Embarcadero(MB) ------SP 2-8470
Pilot Wheel 179 Pomeroy Av(PB)-PR 3-9955

FRANK'S CAFE
LUNCHES AND BAR SERVICE
Owners
WEBB FERRASCI — S. A. FERRASCI
PHONE
LI 3-9973
645 HIGUERA

Restaurants—(Cont'd)

Pines Hotel & Coffee Shop
Our Specialty Home Made Pies
Hwy No 1 Cambria----------WA 7-4442
PLAINS CHUCK WAGON THE
Don's Chuck Wagon
Fine Steaks
1226 Pine ----------PsoRobls 1544
Plains The 1226 Pine----------PasoRobls 86
PLESSAS TAVERN
FINE SEA FOODS – COCKTAILS
CHICKEN and STEAKS
E. J. & Theodore Lazarus, Owners
OPEN DAILY – 11 A.M. to 9:30 P.M.
CLOSED TUESDAYS
PISMO BEACH
891 Price(PB) ----------PR 3-2060

Check the Yellow Pages for WHO sells WHAT.

Mee Heng Low Chop Suey Shop
CHOP SUEY
CHOW MEIN
Reasonable Prices
FAMILY GROUPS AND PARTIES INVITED
Chinese Food Prepared to Take Out
Open 12 A.M. - 9 P.M.
Closed Wednesday
PHONE
LI 3-6627
815 PALM

Restaurants—(Cont'd)

RAINBOW HUT Hwy-------SntaMrgrta 5641
Ranells Coffee Shop
1050 Monterey-LI 3-5916
Ray's Tavern 1114 Pine----PasoRobls 765-J
REALI'S Main Cambria--------WA 7-6960
Red Steak House S Hwy--------Atascdro 134
REX'S COCKTAIL LOUNGE & LIQUOR STORE
Serving Delicious
Broiled Steaks & Chicken
6 P.M. TO 11 P.M. DAILY
Highway ----------Atascadero 298
Rite Spot Cafe
197 Pomeroy Av(PB)-PR 3-9941
Rock Cafe 5th(MB) ----------SP 2-8486
Rodeo Bar & Cafe The
Shandon-PasoRobls 56-R-11
ROY'S CAFE & COCKTAIL LOUNGE
El Camino Real-Atascdro 666
(See Advertisement This Page)
Shanghai Low 861 Palm----------LI 3-2634
(See Advertisement Page 85)
SISTER'S INN
Barbecued Ribs & Fried Chicken
Orders Put Up to Take Out
Alice E Harris & James G Bowers-Owners
208 Higuera ----------LI 3-9749
Smile Inn 101 Hwy----------LI 3-1008
SMITH'S DRIVE-IN
2331 Spring-PsoRobls 1415
Sno-White Creamery 888 Monterey-LI 3-1067
Spudnut Shop 1321 Spring---PasoRobls 1721
Starlight Diner 650-5th(MB) ----SP 2-8362
Steak House 1020 Railroad Av----LI 3-9966
STOLTEY'S DRIVE-IN & MALT SHOP
OUR SPECIALTY
BROILED BEEFBURGERS
Daily Luncheon Specials
Featuring Homemade Pies & Ice Cream
COMPLETE FOUNTAIN SERVICE
Hours – 11 A.M. to 11 P.M. Daily
Closed Tuesday
Hwy ----------Atascadero 525
This Ol'e House Los Osos Rd-------LI 3-9760
(See Advertisement Page 85)
Tick Tock The 1057 Monterey------LI 3-1116
TOWER BARBECUE & COCKTAIL LOUNGES 427 Higuera--------LI 3-4287
(See Advertisement This Page)
Uptown Cafe 1514 Spring---PasoRobls-1914
Valley Cafe Shandn -------PasoRobls 57-R-2
Vic's Cafe 835-13th ------PasoRobls 1529-W
(See Advertisement This Page)
Waldorf Cafe 975 Osos----------LI 3-9987
WATSON'S FRED COCKTAIL LOUNGE
1011 Higuera-LI 3-4315
Waxy's Drive-In
2840 Spring-PasoRobls 334-M
White Spot Cafe
Specializing in Fried Chicken & Shrimp
1524 Spring ----------PasoRobles 517-W
WILSON'S DRIVE-IN
Kentucky Fried Chicken Our Spec
2748 Spring ----------PasoRobls 492
Wing's Cafe The
Specializing in Sea Foods & Steak Dinners
Ocean Av ----------Cayucos 2331
Winnie's Cafe 161 Traffic Wy(AG)-HU 9-3764
Zana's Cafe 1136 Carmel---------LI 3-9758

GOLDEN STAR CAFE

HOURS
4 P.M. TO 2 A.M.
Closed Tuesdays
CHOP SUEY
CHOW MEIN
AMERICAN FOOD
FOOD TO TAKE OUT
PR 3-4639
687 Cypress Pismo Beach

VIC'S CAFE
home cooked food

Breakfast and Merchant Lunch
FAST SERVICE
PASO ROBLES 1529-W
835-13th PASO ROBLES

ROY'S CAFE

CHINESE & AMERICAN FOOD
HOT DISHES TO GO
COCKTAIL LOUNGE
CLOSED MONDAYS
ATASCADERO 666
El Camino Real Atascadero

HONG KONG CAFE
IN PASO ROBLES

FAMILY STYLE FOOD TO GO
OPEN 12 NOON – 12 MIDNIGHT
CLOSED MONDAYS
943 SPRING
PASO ROBLES 604

ONE-O-ONE CAFE
IN PASO ROBLES
SALAD SPECIALISTS
STEAK – CHICKEN – CHOPS

OPEN 24 HRS. DAILY
PASO ROBLES 101
1420 SPRING PASO ROBLES

BEE HIVE CAFE
CHICKEN – STEAKS
FRESH SEA FOODS SERVED DAILY
BREAKFAST – LUNCH – DINNER
Visit Our Cocktail Lounge
OPEN 7 DAYS A WEEK
"Food You Will Enjoy Eating When Away from Home"
LI 3-5741
887 MONTEREY
SAN LUIS OBISPO

Refinning—See Tinning

Riding Apparel—Retail

ROUND UP 849-13th-------PasoRobls 1180

Riding Equipment

ROUND UP 849-13th-------PasoRobls 1180

Rifles

See Guns; Gunsmiths; Sporting Goods Hdqs

EASING A STICKY DRAWER

A temperamental drawer pulls out smoothly, if you wax all edges with floor wax, then polish.

Rock

Morro Rock & Sand
County Rd(MB)-SP 2-8481
O'Kelley J A Trucking
3159 S Broad-LI 3-3546
Paso Robles Transit Mix
S Hwy-PasoRobls 433
ROSELIP WALTER B CO
See Our Adv Concrete-Ready Mixed
N Traffic Wy----------Atascdro 20
SOUTHERN PAC MILLING CO
CONCRETE PLANT
ROCK
SAND & GRAVEL
TRANSIT MIX CONCRETE
PLANT MIX – ASPHALT
PLASTERING MATERIALS
No Job Too Large or Too Small
Santa Barbara Av----------LI 3-8100

Roof Trusses

ROOF STRUCTURES CO
Glu-Lam & Bowstring Trusses
80 Stonestown S F--------OVrlnd 1-4780

Roofers

Baugh Vernon N
7440 San Gabriel Rd-Atascdro 248-W
Bennett T S Roofing Co
853 Ritchie Rd(AG)-HU 9-2209
(See Advertisement This Page)
COUNTY ROOF SERVICE
Snta Barbara Av & High-LI 3-0560
(See Advertisement This Page)
Hogan Cecil 91-13th ----------Cayucs 4731
(See Advertisement This Page)
KYLE CO 1609 Osos----------LI 3-1998
(See Advertisement This Page)

Roofers' Equipment & Supplies

BISHOP L K & CO
35 San Jose Av Sn Jse-CYpress 2-7077

Roofing Materials

Baugh Vernon N
7440 San Gabriel Rd-Atascdro 248-W
BUILDERS MARKET
U.S.G.
COMPOSITION SHINGLES & ROOFING
Corrugated Galv. Iron & Aluminum
TIME PLAN FINANCING AVAILABLE
FILON PLASTIC ROOFING
Harold C. Goodale
840-10th ----------PasoRobles 1600
HAGLE-DE COU LUMBER CO
8965 El Camino Rl-Atascdro 43
HAYWARD LUMBER CO
10th & Pine-PasoRobles 820
5th & E(MB)----------SP 2-2291
From telephones served by the following exchanges
Cambria San Luis Obispo
Cayucos
(No Inter-City Charge)
Ask Operator for-ENterprise 1-1406

San Luis Obispo County Farm Supply Co.
ROOFING MATERIALS
• ALUMINUM
• GALVANIZED
• ASBESTOS
• ASBESTOS SIDING
Free Estimates
LI 3-3656
157 HIGUERA

Roofing Materials—(Cont'd)

JOHNS-MANVILLE ROOFING MATERIALS
Asbestos Roofing and Siding Shingles; Asphalt Shingles; Roll Roofing; Rock Wool Home Insulation; Insulating Boards; Asbestos Wallboards; Building Accessories.
"WHERE TO FIND THEM"
KYLE CO 1609 Osos----------LI 3-1998
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191

PABCO ROOFING MATERIALS
"Pabco Is Color In Roofing." Widest Color Choice In Asphalt Shingles, Roll Roofing, Asbestos Shingles & Siding. Also Felts, Building Papers, Gypsum Wallboard, Lath, Asphalt "Hydroseal." For Other Pabco Products See Pabco Linoleum & Pabco Paint Dealers.
"WHERE TO BUY THEM"
APPLICATORS
Quaglino James A Builders Supplies
Snta Barbara Av & High-LI 3-0560
DEALERS
Costa J M & Son Hwy 1(MB)---SP 2-3641
Quaglino James A Builders Supplies
Snta Barbara Av & High-LI 3-0560
San Luis Mill & Lumber Co
246 Higuera-LI 3-0825
San Luis Obispo County Farm Supply Co
157 Higuera-LI 3-3656
(See Advertisement This Page)

Rubber Stamps

Gabby Book Store 1040 Chorro----LI 3-9035
Patrick & Co 560 Market S F--EXbrk 2-2640

Rubbish Hauling

Atascadero Garbage Co
9035 Sn Gabriel Av-Atascdro 720
PASO ROBLES WASTE DISPOSAL
Archie Asabez-Owner
707-13th ----------PasoRobls 714-J
SAN LUIS GARBAGE CO
970 Monterey-LI 3-0875

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

CECIL HOGAN
ROOFER
EXPERT ROOFING
COMPOSITION • ASBESTOS
BUILT UP ROOFS • EXPERT REPAIRS
ASBESTOS SIDING
FINE MATERIALS USED
"FOR HAPPIER ROOFS"
CAYUCOS 4731
P.O. BOX 433 CAYUCOS

ROOFS
Established Over 31 Years
ALL TYPES REPAIRED AND RECOVERED
JOHNS-MANVILLE PRODUCTS
AUTHORIZED APPLICATOR
ASBESTOS BUILT UP ROOFS
TAR & GRAVEL ROOFS
WATERPROOFING INSULATION
ASBESTOS SHINGLES & SIDING
COMPOSITION SHINGLES
MONARCH METAL WEATHERSTRIP
FREE ESTIMATES, INSPECTION AND ADVICE
PHONE
LI 3-1998
HARRY KYLE
KYLE COMPANY
SERVING SAN LUIS OBISPO COUNTY
1609 OSOS ST. SAN LUIS OBISPO

ROOFING
A Specialty
T. S. BENNETT ROOFING CO.
LICENSED ROOFING CONTRACTOR
OVER 15 YEARS EXPERIENCE
FULLY INSURED
SHINGLES
Asbestos & Composition
All Types Built-Up Roofs
TAR & GRAVEL
ASBESTOS SIDING
FREE ESTIMATES
No Obligation
PHONE
HU 9-2209
853 Ritchie Road Arroyo Grande

Roofs
THAT LAST
Phone
LI 3-0560
James A. Quaglino
COUNTY ROOF SERVICE
Est. Over 34 Years

Santa Barbara Ave. & High
Complete Armstrong Floor Covering and Acoustical Service
Pittsburgh Paints

Rug & Carpet Cleaners

CITY RUG & UPHOLSTERY CLEANING
RUG & UPHOLSTERY CLEANERS
Pick-Up & Delivery Service
Residence 709 Higuera------LI 3-7063

COAST RUG & UPHOLSTERY CLEANERS
Rugs – Furniture – Car Interiors
Cleaned at Your Home
NO HARMFUL DYES USED IN OUR SOLUTIONS
Call for Free Estimates & Information
San Luis Ofc LI 3-7035
Morro Bay Ofc----------SP 2-3571

Coast Rug & Upholstery Cleaners
515 N Broad-LI 3-7035

PARAMOUNT UPHOLSTERING CO
RUGS & UPHOLSTERED FURNITURE CLEANING
In Our Plant or in Your Home
ALL WORK GUARANTEED
FREE PICK-UP & DELIVERY
1218 Carmel ----------LI 3-0649

Rugs & Carpets–Retail

ART MESQUIT COMPLETE HOME FURNISHINGS
The Finest in Broadloom Carpets & Rugs from the Looms of
Artloom – Roxbury – Magee
Alexander-Smith – Beattie – Firth
WALL-TO-WALL BROADLOOM INSTALLATIONS WITH SATISFACTION GUARANTEED
Bridge & Branch(AG)-------HU 9-2116

BOB'S FLOOR COVERINGS
1105 Grand Av(AG)-HU 9-3122

DAVIDSON'S FURNITURE & AWNING STORE 669 Higuera----------LI 3-5814

McMAHAN FURNITURE CO
855 Marsh-LI 3-3953

RILEYS FURNITURE
2211 S Broad LI 3-0674

TRUSSLER'S FURNITURE STORE
1303 Park-PasoRobls 126

WHITE'S FURNITURE STORE
1301 Broad-LI 3-8309

YOURS & MY FURNITURE STORE
1127 Broad-LI 3-7245

ZEGAR FURNITURE STORE
971 Higuera-LI 3-6034

Safes–Dealers

HILL'S STATIONERY STORE
We Feature Office and Home Safes
Money Chests
Insulated Record Containers
See Our Complete Display in Our Office Furniture Department
1127 Chorro ----------LI 3-1950

SMALL'S BONDED LOCKSMITHS
1131 Garden-LI 3-7045

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Sales–Opening & Repairing

SAN LUIS CYCLERY
E. C. REYNOLDS
SAFES
REPAIRED – OPENED
COMBINATIONS CHANGED
Keys Made
SALES – SERVICE
1239 Monterey ----------LI 3-8567

SMALL'S BONDED LOCKSMITHS
W. J. SMALL
Combination Lock Expert
For All of San Luis Obispo County
Bonded
24-HOUR SERVICE
1131 Garden ----------LI 3-7045

Sales Books

Ennis Tag & Salesbook Co
Sherwood Field-PasoRobls 1900

Sand & Gravel

Barney's Bulldozing & Excavating
150 N Santa Rosa-LI 3-4970
Fewkes & Tunis 949 Carmel(MB)--SP 2-8172
Johnson A O Parkhill-------SntaMrgrta 4724
Morro Rock & Sand
County Rd(MB)-SP 2-8481
(See Advertisement This Page)

OCEANO SAND CO
EXCAVATING & FILL WORK
EQUIPMENT RENTALS
DRAGLINE – SHOVEL
SKIPLOADER – BULLDOZER
Plant at Ocean Av
Oceano Beach ----------HU 9-5446
If no answer call---------HU 9-2717

O'KELLEY J A TRUCKING
3159 S Broad-LI 3-3546

PASO ROBLES TRANSIT MIX
READY MIXED CONCRETE
SAND & GRAVEL
ASPHALT
S Hwy----------PasoRobles 433
If no answer call----PasoRobles 615

Paso Robles Waste Disposal
707-13th-PasoRobls 714-J

Potter Jack
Leveling & Loading
Trouville Grovr Cty----------HU 9-2818

ROSELIP WALTER B CO
See Our Adv Concrete-Ready Mixed
N Traffic Wy----------Atascdro 20

You're Only **MINUTES** from Anyplace by Long Distance.

MORRO ROCK & SAND
- SAND
- CRUSHED ROCK
- LEACH ROCK
- PEA ROCK
- CRUSHER RUN
- RUBBLE ROCK

PHONE
SP 2-8481
COUNTY ROAD MORRO BAY

Sand & Gravel–(Cont'd)

SOUTHERN PAC MILLING CO CONCRETE PLANT
SAND & GRAVEL SERVICE
Also
ASPHALT PRODUCTS – PLANT MIX
PLASTERING MATERIALS
No Job Too Large or Too Small
SERVING SAN LUIS OBISPO CO.
Santa Barbara Av----------LI 3-8100

Wilson Rock & Gravel Service
Atlantic Av Grover City-HU 9-2977

Sandblasting

Mathews Memorials & Plating Service
1 Higuera-LI 3-1689

MINSHULL'S PAINT & WALLPAPER STORE 627-12th ----------PasoRobls 774

PARKER BOILER WORKS
514 Higuera-LI 3-7297
(See Advertisement This Page)

Sanitariums

CALDWELL NURSING HOME
Registr'd Nurse All Times Chronic Cases
321-12th ----------PsoRobls 1170

Doellstedt Rest Home
S Hwy-Atascdro 47-J-11

San Luis Obispo County Casa Loma Sanatorium Johnson Av----------LI 3-2712

SCOTT'S FAIR OAKS CONVALESCENT HOME
CHRONIC CASES
AGED – BED PATIENTS
MODERN – QUIET
24-HOUR NURSING CARE
Spacious Grounds Unsurpassed Climate
222 Elm(AG) ----------HU 9-5468

TABELL'S SAN LUIS REST HOME
Ambulatory Cases Only
1034 Islay ----------LI 3-3908

Savings & Loan Associations

Atascadero Guarantee Savings & Loan Assn Traffic Wy----------Atascdro 147
If no answer call---------Atascdro 440-W

Guarantee Building & Loan Assn
1127 Garden-LI 3-6468

Paso Robles Mutual Building & Loan Assn
1211 Park-PsoRobls 613

Sawdust & Shavings

IVORY SHAVINGS CO
Zumwalt & Rose-Dinuba 727

When good party-line neighbors use a dial telephone, they always remember to make sure the line is clear before they dial. And they replace the receiver properly when they're through.

SAND BLASTING
WET OR DRY
COMMERCIAL — INDUSTRIAL
RESIDENTIAL
FULLY INSURED
CAREFUL WORKMEN
FREE ESTIMATES
AIR COMPRESSOR RENTING
BOILER REPAIRS
CALL
LI 3-7297
Parker Boiler Works
514 HIGUERA

Saws

Farmer's Hardware & Equip Co
581 Higuera-LI 3-7102

THOR ELECTRIC SAWS–
HEATON R C CO 803-13th-PsoRobls 890

Saws–Renting

FULLER W P & CO 698 Higuera--LI 3-0835

Saws–Sharpening & Repairing

NOBLE SAW SERVICE
SALES & SERVICE FOR
SAWS & LAWN MOWERS
Sold – Sharpened – Repaired
HAND & CIRCLE SAWS FILED
GARDEN TOOLS & SHEARS SHARPENED
ALSO PINKING SHEARS SHARPENED
1129 Garden ----------LI 3-5775

SANTA BARBARA TOOL & SUPPLY CO
514 E Haley
Snta Barbara-Woodland 5-7817

Scalp Treatment

Chris' Beauty Shop
1394 Grand Av(AG)-HU 9-5675

Daisy's Beauty Nook
Specializing in Fine Hair
1024 Nipomo ----------LI 3-2778

Nel-Deen's Beauty Salon
1250 Grand Av(AG)-HU 9-2275

Scavengers–See Garbage Collection

Schools

The following types of instruction, primarily avocational in character, will be found listed under their own headings, alphabetized in accordance with the qualifying word: Dancing Academies; Music Instruction Hdgs; Riding Academies; Etc

Arroyo Grande Special Training Class No 2
S L O County Schools
Temple Halcyon-HU 9-2211

Arroyo Grande Union Elementary School
526 Orchard Av(AG)-HU 9-2603

Arroyo Grande Union High School
Valley Rd(AG)-HU 9-5511

Atascadero Elementary School
6401 Lewis Av-Atascdro 400

Atascadero Special Training Class San Luis Obispo County Schools-----Atascadero 990

Atascadero Union High School
Office ----------Atascadero 670
Agriculture Dept
Agriculture Bldg-Atascadero 673-W
Cafeteria ----------Atascadero 204-R
Gymnasium ----------Atascadero 673-J
Music Room ----------Atascdro 7-J

Avila School Avila Bch----------LI 3-4687

Banning School Morro Rd(MB)---SP 2-8347

Bellevue-Santa Fe School
Pismo Hwy-LI 3-1158

Calif State Polytechnic College The
Poly Campus-LI 3-2000

Cal Poly Bake Shop Poly Campus---LI 3-2108

Calaveras & Tuolumne Dormitories
Poly Campus-LI 3-9940

Chase Hall ----------LI 3-9740
Dining Hall No 1 Poly Campus ---LI 3-4493
Dining Hall No 2 Poly Campus ---LI 3-2239
Food Warehouse 241 Pismo-----LI 3-8405
Health Center Poly Campus------LI 3-8341
Heron Hall ----------LI 3-9716
Jesperson Hall ----------LI 3-9736

Cambria Union Grammar School
Cambria-WA 7-4400

Cayucos Grammar School
C & 2d-Cayucos 2531

Choice Valley School
Cholame-PasoRobls 88-J-3

Cholame School Hwy 41-----PsoRobls 81-R-3

Chris Jespersen School
251 Grand Av-LI 3-6940

Christian Day School 2740 Broad---LI 3-1181

Coast Union High School Cambria-WA 7-4567

Corral de Piedra Dist School
Edna Rd-LI 3-0884

(Continued Next Page)

Schools–(Cont'd)

Creston School Creston-----PasoRobles 66-J-1

East Santa Fe School Snta Fe Rd--LI 3-1278

Grover City Elementary School
365 S 10th Grover Cty-HU 9-3529

Huasna School Huasna(AG)------HU 9-2047

Independence School Orcutt Rd----LI 3-3095

Laguna School Los Osos Rd-------LI 3-4621

Locke Studio of Dancing
618-12th-PasoRobls 1534

Los Osos School Los Osos Rd------LI 3-4609

Margaret Harloe Elementary School
901 Fair Oaks Av
Fair Oaks(AG)-HU 9-2246

Mission School 682 Palm---------LI 3-2131

MOLER BARBER COLLEGE
SYSTEM OF BARBER COLLEGES
BARBERING TAUGHT IN ALL ITS PHASES
"If He Is an Expert– He Is a MOLER Graduate"
946 Broadway ---------Fresno 3-5349

Morro Union Elementary School
North C(MB)-SP 2-2411

Nipomo Mesa School SLO County Schools
Nipomo Mesa Nipmo-WA 9-5211

Nipomo School Price Nipomo------WA 9-4211

Nipomo Special Training Class
Teft Nipmo-WA 9-4581

Oak Park School Oak Park(AG)---HU 9-2043

Paso Robles City Schools
Georgia Brown Elementary School
36th ----------PsoRobls 778
Intermediate School
18th & Vine-PasoRobls 1625
Paso Robles High School
24th & Spring-PasoRobls 1190

Pismo Beach Grammar School
Wadsworth & Hanford(PB)-PR 3-2223

Playhouse Nursery School
1530 Monterey-LI 3-9084

San Luis Obispo City Schools
Administrative Offices
1445 Santa Rosa-LI 3-3843
Emerson School Nipmo---------LI 3-4021
Fremont School Peach---------LI 3-5616
Hawthorne School Story--------LI 3-7013
Junior High School N Fixlini-----LI 3-7660
Pacheco School Grand Av & Slack-LI 3-1941
Senior High School & Junior College
Marsh-LI 3-3520
Sinsheimer School Augusta------LI 3-7965
Teach School
Ferrini Rd & Feltn Wy-LI 3-4976

San Luis Obispo Special Training Class
San Luis Obispo County School
Grand Av-LI 3-6171

Santa Manuela School
Upper Arroyo(AG)-HU 9-2501

Santa Margarita Grammar School
SntaMrgrta 2141

Seventh Day Adventist Church & Church School Larchmont Dr(AG)------HU 9-2687

Seventh Day Advntist Church School
403-3d-PsoRobls 688-M

Shandon Elementary School
Shandn-PasoRobls 51-J-2

Shandon High School
Shandon-PsoRobls 51-J-11

Sunnyside School Los Osos Rd------LI 3-4360

Templeton District Schools
Elementary School ---------Templtn 2611
High School ----------Templtn 2601
Agricultural Dept ----------Templtn 2612

Union Special Training Class SLO County Schools Hwy 41---------PasoRobles 43-R-2

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

Scrap Metals

See also Junk Dealers

A & B AUTO WRECKERS
N 101 Hwy-PasoRobls 9-R-3

Paso Robles Auto Wreckers
Hwy 101-PasoRobls 411

STEEL MILL SUPPLY OF SALINAS
WE BUY SCRAP STEEL AND METALS OF ALL KINDS
STEEL – CAST IRON – COPPER – BRASS
ALUMINUM – SCRAP PIPE & MACHINERY
101 Hwy South Salins---HArisn 2-0238

VALLEY PIPE & SALVAGE CO
714 W Main Santa Maria-WAint 5-2774

Screens–Window & Door

COLUMBIA-MATIC FRAMELESS SCREENS–
QUAGLINO JAMES A BUILDERS SUPPLIES
Snta Barbara Av & High-LI 3-0560

Hagie-De Cou Lumber Co
8965 El Camino Rl-Atascdro 43

KOOLSHADE SUNSCREEN
The screen that controls the sun's heat and glare. Keeps rooms 15° cooler, ends sun-fading of rugs, drapes. Saves on commercial, residential air conditioning. No painting. Can be installed in existing screen frames.
KOOLSHADE
"FOR INFORMATION CALL"
SHUGART HAROLD E CO OF BKFD THE
Call Collect
1431 H Bkrsfld-------FAirvw 5-8773
If no answer call--------FAirvw 4-1474

RYLOCK ALUMINUM WINDOW SCREENS AND SCREEN DOORS
All Metal for Long Life. Screens for All Windows. Simple, Efficient. Doors for Residential Openings. Beautiful, Durable, Economical.
Rylock
"WHERE TO BUY THEM"
Hayward Lumber Co
10th & Pine----------PasoRobles 820
HEATON R C CO
803-13th-PasoRobls 890
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191

TENSION-TITE WINDOW SCREENS–
DEALERS
CAYUCOS BUILDING SUPPLY CO
8th & Hwy No 1-Cayucs 2032

Second Hand Dealers

George's Second Hand Store
815 High-LI 3-2315

George's Second Hand Store
781-6th(MB)-SP 2-3541

Second Hand Furniture
See Furniture Dealers–Used

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

Seeds & Bulbs–Retail

Karleskint's Florist & Nursery
1422 Monterey-LI 3-1535

Loomis E C & Son 121 Higuera-----LI 3-8410

Mc Crea Seed & Chemical Co
95-15th-PasoRobls 1551

San Luis Nursery
Old Hwy 101 South-LI 3-6035

San Luis Obispo County Farm Supply Co
157 Higuera-LI 3-3656
(See Advertisement This Page)

ONIONLESS ONION

If you like potato salad but do not like raw onion, you might try boiling an onion in the water in which you are boiling the potatoes for the salad. This gives the Spuds the flavor of onion.

SAN LUIS OBISPO COUNTY FARM SUPPLY CO.
Full Line of
- SEEDS
- FEEDS
- FERTILIZER

SAN LUIS OBISPO
LI 3-3656
157 HIGUERA

Seeds–Whsle

Castle A L Inc
Insecticides-Veg Seeds Field Seeds
Pasture Grasses-Clovers-Alfalfas
240 View Mtn Vw--------YOrkshr 7-5511

Waller Flowerseed Co
Wholesale Only-Flower Seeds
Mailing Address PO Box 935 Guadalupe
Valley Rd(AG) ----------HU 9-5775

Septic Tanks

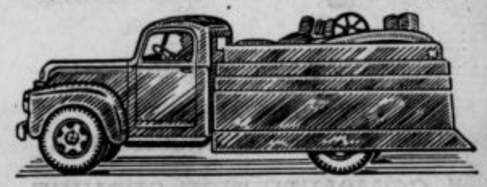
BRESETTE A
SEPTIC TANKS and CESSPOOLS
PUMPED and CLEANED
931-15th ----------PsoRobls 1181

PURTELL O N
SEPTIC TANKS & CESSPOOLS
PUMPED & CLEANED
Fair Oaks
204 Aspen(AG) --------HU 9-5783

SAN LUIS SANITATION SERVICE
1130 Leff-LI 3-2635
(See Advertisement This Page)

Would you like a separate business listing under your own name in the Telephone Directory? Does anyone in your business or home wish a personal listing? The charge for extra listings is small, the convenience often great.

SAN LUIS SANITATION SERVICE
24 HOUR SERVICE
SEPTIC TANK SERVICE
24 HOUR SERVICE



- REASONABLE PRICES
- CESSPOOLS & SEPTIC TANKS CLEANED & REPAIRED
- ANY PLACE . . . ANY TIME

PHONE
LI 3-2635
Johnny Holmes – David L. Canet
1130 LEFF SAN LUIS OBISPO

Service Station Equipment

★ INSTALLATIONS
★ REPAIRS
• HAND & ELECTRIC GASOLINE PUMPS
• HOISTS
• COMPRESSORS
• BATTERY CHARGERS
• H. P. GREASE EQUIPMENT
• ALL TYPES OF HOSE
• TANKS & FITTINGS
• OVERHEAD TANKS & STANDS
• ALL TYPES HYDRAULIC JACKS

Estimates Given

SERVING
San Luis Obispo Co. & No. Santa Barbara Co.

Harald N. Nielsen

LI 3-2595

956 WALNUT
SAN LUIS OBISPO

Service Station Equipment

NELSON JOHNNY OFFICE EQUIPMENT CO
McCASKEY CASH REGISTERS
THE ONLY COMPLETE SERVICE STATION SYSTEM
690 Higuera ----------LI 3-7347

Nielsen Harald N 956 Walnut------LI 3-2595
(See Advertisement This Page)

UNIVERSAL AUTO PARTS CO
ALEMITE LUBRICATION EQUIP.
ALL TYPES OF HOSE
BATTERY CHARGERS
WHEEL BALANCERS
969 Monterey
San Luis Obispo----------LI 3-7787

Service Station Equipment–Servicing

BROWN H A 3405 Spring----PasoRobls 642
Nielsen Harald N 956 Walnut------LI 3-2595

Service Station Supplies

Service Station Equipment & Supplies
183 Higuera-LI 3-6755

Service Stations

Agueda's Shell Service Stn
200 Traffic Wy(AG)-HU 9-2905
Al Brand Shell Service Stn
1145 Spring-PasoRobls 479
Allen's Mobil Service
Hwy Cambria-WA 7-4453
Anderson's Richfield Service
Price & Hollister(PB)-PR 3-4618

The Yellow Pages save you time.

Service Stations–(Cont'd)

Associated Oil Co Serv Stn
Pick-Up & Delivery Open Till 10 PM
We Give S & H Green Stamps
6490 El Camino Rl----------Atascdro 452
Associated Service Station
11th & Spring-PsoRobls 172
Battles' Union Service
Ocean Av-Cayucos 2711
Baxter W A & Sons
691 Price(PB)-PR 3-4466

BENELLS TEXACO SERVICE
Complete
Marfak Lubrication
Brake Adjustments — Wheel Balancing
Firestone Tires — Retreads — Batteries
Hours 7 A.M. to 9 P.M. Pick-Up & Delivery
THRIFTY SHOPPERS STAMPS
Foothill Bl & Santa Rosa----LI 3-9712

BILL WALL'S SERVICE
French Rd & S 101 Hwy-LI 3-7416

BILL'S UNION SERVICE
PICK-UP & DELIVERY SERVICE
TIRES — BATTERIES — ACCESSORIES
WE GIVE GOLD BOND STAMPS
ALBERT CALDWELL — Prop.
339 Marsh ----------LI 3-9854

Black's Service Hwy No 1(AG)----HU 9-3427
BOB & CHARLIE'S MOBIL SERVICE
99 Traffic Wy(AG)-HU 9-2429
Bob's Mobile Service Baywd Prk---LI 3-1558
BOETTCHER'S CHEVRON STN
Main & Lee Cambria-WA 7-4626
BOYSEN'S TEXACO SERVICE
435 Marsh-LI 3-9965
(See Advertisement Page 91)

The Telephone is a Proved Business Getter.

Service Stations–(Cont'd)

BREUKLANDER'S SERVICE
BELOND DUAL-EXHAUST SYSTEMS
TUNE-UP SERVICE
Mobil Lubrication — Gas, Oil, Accessories
Washing & Polishing
Cor Dolliver & Price
1481 Price(PB) ----------PR 3-2127

BROOKS WES CHEVRON SERVICE
ATLAS TIRES & TUBES
BATTERIES — ACCESSORIES
COMPLETE LUBRICATION
TRAILER RENTAL
806 Spring ----------PasoRobles 539
1502 Spring ---------PasoRobles 1198

Brooks Wes Chevron Service
1502 Spring-PasoRobls 1198
Brown T C 1545 Spring------PasoRobls 1215
Buck's Shell Service Station
1100 Main(MB)-SP 2-4161
BUD'S MOBIL SERVICE
495-5th(MB)-SP 2-3601
Bud's Truck Stop
2801 Spring-PasoRobls 1520
(See Advertisement This Page)
BURCH'S TOM SERVICE & TRAILERS
505 Higuera-LI 3-4042
(See Advertisement Page 91)
BUSHONG'S TEXACO STN
Santa Rosa & Marsh-LI 3-9858
CALHOUN'S MOHAWK SERVICE
440 Price(PB)-PR 3-2124
Cattoir's Shell Service
401 Traffic Wy(AG)-HU 9-2336
Chevron Stn No 150 CDA
Marsh & Higuera-LI 3-9847
Cholame Garage Cholame---PasoRobls 81-R-2
Chuck's Service 1339 Spring--PasoRobls 123

(Continued Next Page)

Advertise here—it pays.

MADDALENA TIRE COMPANY

EXPERT CARWASH
TRY OUR WASHMOBILE
LUBRICATION - OIL - ACCESSORIES

A COMPLETE TIRE SERVICE
• NEW • USED • RECAPS
ATLAS BATTERIES

Expert
WHEEL BALANCING
STEWART-WARNER
ELECTRONIC BALANCER

For Pick-Up & Delivery Service
PHONE
LI 3-0735

HIGUERA & OSOS SAN LUIS OBISPO

BUD'S TRUCK STOP
H. A. ALLISON — Prop.

DIESEL FUEL
BUTANE
TRUCK & AUTO TIRES REPAIRED

PASO ROBLES 1520
2801 SPRING

H. Wills
NORWALK PRODUCTS
We Give
S & H GREEN STAMPS
• BATTERIES • WASHING
• LUBRICATION • POLISHING
• MOTOR REPAIRS • TIRES
• CAR UPHOLSTERY CLEANING

LI 3-3513
In San Luis Obispo County
1088 Higuera St.
San Luis Obispo

Service Stations–(Cont'd)

Collett's Mobilgas Service
1300 Grand Av Grover City-HU 9-2744
Colouch's Union Service Stn
980 Main(MB)-SP 2-9972
Cozy Corner Auto Service
554 Traffic Wy(AG)-HU 9-2836
Donohue & Sons Grocery
Open 9:30 AM-10:00 PM Everyday Inc Suns
2548 Spring ----------PasoRobls 360
Don's Flying A Service
1108 Monterey-LI 3-8513
(See Advertisement This Page)
Douglas Gas Station
Hwy No 1(MB)-SP 2-8101
Evans Roy Shell Service Stn
Main & Lee Cambria-WA 7-4545

EWING'S CHEVRON SERVICE
ONE-STOP AUTOMOTIVE SERVICE
Motor Tune-Up Brake Service
Washing & Polishing
Atlas Tires — Tubes — Batteries
PICK-UP & DELIVERY SERVICE
Open 7 A.M. to 10 P.M. Daily
155 Traffic Way(AG)------HU 9-5620

Frank & Ray's Mobil Service
690 Price(PB)-PR 3-2445
Fraysier's Union Oil Service
1020 Price(PB)-PR 3-2288

FRED'S NORWALK SERVICE STN
FRED WOODLAND
Norwalk & Conoco Petroleum Products
Pick-Up & Delivery Service
COMPLETE LUBRICATION
TIRES & BATTERIES
We Give S & H Green Stamps
840 Spring ----------PasoRobles 425

Fry Jim Texaco Service
Hwy No 1 Cambria-WA 7-4639
Gaines Seaside Service Stn
5th(MB)-SP 2-5854
Garden Farms Store
101 Hwy-SntaMrgrta 5601
GATLIN SHELL SERVICE STN
Lubrication Greasing Pick Up & Delivery
We Give S & H Green Stamps
Paso Robles & Front Oceano----HU 9-3981
GENERAL PETROLEUM SERVICE STATION 1339 Spring -------PsoRobls 123
George's Douglas Service Old Morro Rd & Foothill Bl-LI 3-9908
Hall's Super Service
Foothill Bl & Mt Pleasanton Dr-LI 3-2528
(See Advertisement This Page)
Hedges Auto Service
1095 Main(MB)-SP 2-3191
Hessler's Union Oil Service Stn
1308 Monterey-LI 3-9915
(See Advertisement This Page)
Houtquer C W
652 Grand Av Grovr Cty-HU 9-5464
Hove's Texaco Service Highway-Templtn 2451
Jay's Automotive Service
703 Spring-PasoRobls 277-J
Jessee & Son Douglas Service
410 Grand Av Grovr Cty-HU 9-9958
Jim's Midway Service
Atascadero Beach(MB)-SP 2-8623
Jim's Richfield Service
636 Spring-PasoRobls 92
K & L SERVICE 147 Bridge(AG)-HU 9-3718
Keffury Abe Service Stn
Hwy-SntaMrgrta 5341
Kemp's Service Stn Beach Oceano-HU 9-2197
Kenneys Chevron Stn
Hwy 1 & Foothill Bl-LI 3-9904
Kep's Mobil Service 1095 Marsh---LI 3-9727
Kinslow's Shell Service
Portuguese Flat Rd-LI 3-7516
Lambert's Chevron Service
111 N Halcyon Rd(AG)-HU 9-2291

LARRY FRAITES SHELL SERVICE
OPEN EVERY DAY 6:30 A.M. - 10 P.M.
FIRESTONE
Batteries — Tires — Accessories
SHELLUBRICATION
1095 Monterey ----------LI 3-2216

LEO'S TEXACO SERVICE
Santa Rosa & Olive-LI 3-8556
Lewelling's Service
Snta Barbara Av & Broad-LI 3-1715
Lightfoot Union Oil Service Stn
823 Grand Av(AG)-HU 9-2705
MADDALENA TIRE CO
Higuera & Osos-LI 3-0735
(See Advertisement Page 90)
Mathias Al Ocean Av---------Cayucos 2451
McGuire's Richfield Service Stn
316 Higuera-LI 3-8604
(See Advertisement This Page)
McKennon H H 5th & Main(MB)--SP 2-8475
MULKEY'S STANDARD STATION
1741 Monterey-LI 3-9717
MUSTANG TIRE & AUTO SERVICE
Osos & Marsh-LI 3-8107
Northamer's Richfield Service & Garage
931 Grand Av(AG)-HU 9-3272
Norwalk Service
6th & Grand Av Grover City-HU 9-2279
Norwalk Service Stn Broad & High-LI 3-6401

(Continued Next Page)

Vick Brothers
1637 SPRING STREET
RICHFIELD SERVICE STATION
COMPLETE LUBRICATION
TIRES — BATTERIES — ACCESSORIES
Pick-Up & Delivery
WE GIVE S & H GREEN STAMPS
JUNE THRU SEPT. — OPEN 24-HOURS A DAY
PASO ROBLES 989

TOM BURCH'S SERVICE & TRAILERS
OPEN
Mon. - Sat.
7 A.M. - 8 P.M.
Sun.
8 A.M. - 8 P.M.
Mobilgas
WE CARE FOR YOUR CAR
MOBIL
TIRES — BATTERIES — ACCESSORIES
COMPLETE MOBILE LUBRICATION
PHONE
LI 3-4042
U-HAUL TRAILERS
505 HIGUERA SAN LUIS OBISPO

VILLA'S UNION STATION
THE ONE STOP STATION
76 UNION
Lubricating
Parts & Accessories
Pick-up & Delivery
We Give S & H Green Stamps
PHONE
LI 3-9971
U.S ROYAL TIRES
Broad & Foothill Blvd.
San Luis Obispo

BOYSEN'S TEXACO SERVICE
Pick-Up & Delivery Service
TEXACO
MARFAK LUBRICATION
Tires — Batteries
Accessories
Wheel Balancing
WE GIVE & REDEEM NATIONAL STAMPS
LI 3-9965
435 MARSH SAN LUIS OBISPO

SWEDE LUND
TEXACO DEALER
TEXACO
• MARFAK LUBRICATION
• WASHING
• POLISHING
• GOODRICH TIRES
BATTERIES
Free Pick-Up & Delivery
PASO ROBLES 918
10th & SPRING

TIRES - BATTERIES ACCESSORIES
COMPLETE LUBRICATION
WE GIVE UNITED TRADING STAMPS
LI 3-8513
DON'S FLYING A SERVICE
1108 MONTEREY SAN LUIS OBISPO

McGuire's RICHFIELD SERVICE
F. V. McGUIRE — Prop.
Open Daily
7 A.M. — 8 P.M.
• Lubrication
• Tire & Battery Service
• Auto Accessories
Goodyear Tires & Batteries
WE PICK-UP & DELIVER
PHONE
LI 3-8604
316 Higuera San Luis Obispo

DINK HALL'S
MOBILE SERVICE
BRAKE SERVICE
IGNITION REPAIRS
Mobilgas
OUTBOARD MOTOR OILS & FUEL
KEROSENE - SOLVENT
Gold Bond Stamps & Rogers Silverware
U-HAUL TRAILER RENTALS
"Stop for Service Where Service Never Stops"
LI 3-2528
FOOTHILL BL. & MT. PLEASANTON DR.
SAN LUIS OBISPO

MOBILE GAS PRODUCTS
Mobilgas
★ LUBRICATION
★ TIRES - BATTERIES
★ AUTO REPAIRING
★ MOTOR TUNE-UP
FREE PICK-UP & DELIVERY
UNITED TRADING STAMPS
LI 3-5500
If No Answer Call LI 3-2234
ROBERTS MOBILE SERVICE
600 MARSH SAN LUIS OBISPO

76 UNION
UNION SERVICE
HESSLER'S
COMPLETE ONE-STOP SERVICE
STOP WEAR LUBRICATION
WASHING & POLISHING
TIRES & BATTERIES
PARTS & ACCESSORIES
FREE PICK-UP & DELIVERY
WHEEL BALANCING
LI 3-9915
1308 MONTERREY AT ESSEX
SAN LUIS OBISPO

Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

Service Stations—(Cont'd)

NORWALK SERVICE STN
1088 Higuera-LI 3-3513
(See Advertisement Page 90)
NORWALK SERVICE STATION
840 Spring-PsoRobls 425
Orv's Chevron Stn
Specializing in Expert Lubrication
Shandn ----------PasoRobls 56-R-1
Phillips K L & Sons 999 Price(PB)-PR 3-2121
Reid's Chevron Stn 5th & E(MB)--SP 2-6571
REIF VINCE CHEVRON STN
The Best Station in Town
Hwy ----------Atascdro 102

RICHFIELD

RICHFIELD
RUST-PROOF GASOLINE
RICHLUBE
H-D MOTOR OIL

"WHERE TO BUY THEM"

McGUIRE'S RICHFIELD SERVICE STN 316 Higuera----------LI 3-8604
RICHFIELD SERVICE STN
1637 Spring-PasoRobles 989
RUSCO RICHFIELD SERVICE
1166 Monterey-LI 3-9896
Shaffer's Richfield Service Stn
AAA Emergency Road Service
139 Traffic Wy(AG)------HU 9-2040
STEWART JACK'S RICHFIELD SERVICE Cornwall &
Hwy No 1 Cambria-WA 7-4458

Richfield Beacon S Hwy-------PasoRobls 988
Richfield Service Stn
1402 Spring-PasoRobls 309-J
Richfield Service Stn
1637 Spring-PasoRobles 989
(See Advertisement Page 91)
Richfield Service Stn No 759
Hwy-Atascadero 707
Roberts Mobile Service 600 Marsh-LI 3-5500
(See Advertisement Page 91)
Rooker's Shell Service Stn
Price & Hinds Av(PB)-PR 3-4637
Rooker's Texaco Service Stn
501 Price(PB)-PR 3-2114
Rountree Oil Distributing Co
100 Traffic Wy(AG)-HU 9-2051
Rusco Richfield Service
1166 Monterey-LI 3-9896
S & W Service Vachell Ln---------LI 3-6709

SAN LUIS TRUCK SERVICE
TRUCK LUBRICATION
DIESEL OILS and FUELS
TRUCK REPAIRS
Sleeping Quarters — Showers
OPEN 24 HOURS A DAY
Old South 101 Hwy---------LI 3-3035
Shop ----------LI 3-4134

Seaside Service Sta Main ------Templtn 2161
Shaffer's Richfield Service Station
139 Traffic Wy(AG)-HU 9-2040

You'll get quicker service when you dial if you follow these simple steps:

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

Service Stations—(Cont'd)

SHELL DEALERS' SERVICE STATIONS
Shell Premium Gasoline with TCP X-100® Motor Oil Premium Lubricants Accessories

"WHERE TO BUY THEM"

Al Bland Shell Service Stn
1145 Spring-PasoRobls 479
Bardin's Goodyear Service
692 Marsh-LI 3-5492
Buck's Shell Service Station
1100 Main(MB)-SP 2-4161
Evans Roy Shell Service Stn
Main & Lee Cambria-WA 7-4545
Gatlin Shell Service Stn Paso Robles &
Front Oceano-HU 9-3981
KINSLOW'S SHELL SERVICE
Portuguese Flat Rd-LI 3-7516
LARRY FRAITES SHELL SERVICE
1095 Monterey-LI 3-2216
Layman's Garage Ocean Av-Cayucos 4111
Rooker's Shell Service Stn
Price & Hinds Av(PB)-PR 3-4637
Sebastian's Store Sn Simn---WA 7-4217
Silveira Shell Service Stn
Marsh & Osos-LI 3-3420
SKI'S SHELL SERVICE STN
1200 Monterey-LI 3-6821
Weltmer Donald Serv Stn
6295 El Camino Rl-Atascdro 305

SIGNAL OIL CO
1446 Spring-PsoRobls 176-W
SIGNAL ONE STOP SERVICE
Complete Automotive Service
751 Marsh ----------LI 3-4286
Silveira Shell Service Stn
Marsh & Osos-LI 3-3420

SILVER & COLLINS HANCOCK SERVICE
ONE STOP SERVICE
Complete Lubrication — Day & Nite
Brake Adjustments — Wheel Balancing
Firestone & US Royal Tires
Recaps — Batteries — Auto Accessories
PICK-UP & DELIVERY SERVICE
Hours Summer 6 A.M. to 12 P.M.
Winter 7 A.M. to 10 P.M.
N Hwy 1 Morro Del Mar----SP 2-8057

SKI'S SHELL SERVICE STN
J. E. ADAMSKI
FREE PICK-UP AND DELIVERY
Expert Day & Night Lubrication
WASHING and POLISHING
Goodyear Tires — Batteries and Accessories
1200 Monterey ----------LI 3-6821

SMITH & SUMNER TEXACO SERVICE STN Hwy ----------SntaMrgrta 2691
Standard Stations Inc
No 280 12th & Spring--------PsoRobls 507
No 343 1066 Monterey----------LI 3-9772
No 750 1745 Spring---------PsoRobls 589
Stan's Union Service
Shandn-PasoRobls 50-R-11
Stewart Jack's Richfield Service
Cornwall & Hwy No 1 Cambria-WA 7-4458
Stowe Independent Oil Co
996 Marsh-LI 3-9728
Stowe Independent Oil Co & Trailer Sales
6th & Spring-PasoRobles 758
Tasco Serv Sta & Petroleum Distr
S Hwy-Atascadero 99
Texaco Service Stn 1004 Spring-PsoRobls 918
(See Advertisement Page 91)
Texaco Service Stn
1405 Spring-PasoRobls 910
Texaco Service Stn
Jim Green-Owner
101 Hwy & Snta Lucia Av---Atascdro 105
Thompson Frank W Service Station
Chevron Products-Tires-Batteries
725 Main ----------Templeton 2401
Tolle's Union Oil Service
1191 Price(PB)-PR 3-9978
Union Oil Co of Calif
R L Luke-Proprietor
10th & Spring---------PasoRobls 1531

Advertise here—it pays.

Service Stations—(Cont'd)

UNION OIL PRODUCTS—
LIGHTFOOT UNION OIL SERVICE STN
823 Grand Av(AG)-HU 9-2705
TOLLE'S UNION OIL SERVICE
1191 Price(PB)-PR 3-9978

UNION OIL SERVICE
15th & Spring-PasoRobls 1420
Union Service Stn S Hwy----PasoRobls 1319
Union Service Station
101 Hwy & E Mall-Atascadero 684
Villa's Union Stn
Broad & Foothill Bl-LI 3-9971
(See Advertisement Page 91)
Weltmer Donald Serv Stn
6295 El Camino Rl-Atascdro 305
Wilbert's Service Stn & Grocery
Hwy Cambria-WA 7-4237
William's L Flying A Service
Higuera & Marsh-LI 3-2392

WILSHIRE SERVICE STATION
QUALITY PRODUCTS AT A MINIMUM COST
LUBRICATION DAY OR NITE
MOTOR TUNE-UP — BRAKE SERVICE
TIRES — TUBES — BATTERIES
AUTO ACCESSORIES
Hours — 6:30 A.M. to 10 P.M. All Week
Hwy ----------Atascdro 375

Wilson's Richfield Service
5th & C(MB)-SP 2-8537

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through".

Sewing Machines—Household

ELNA PORTABLE SEWING MACHINES—
See "Necchi-Elna Sewing Machines" Under This Classification

NECCHI-ELNA SEWING MACHINES
See for yourself this advancement in automatic sewing before you buy any sewing machine. For demonstration call or visit authorized dealers listed below.

"WHERE TO BUY THEM"

U S SEWING & T V CENTER
715 Higuera-LI 3-2845
U S SEWING & TV CENTER
1228 E 11th-PasoRobles 1282

SINGER SEWING MACHINES
Only SINGER offers all three —Straight, Slant, and Swing-Needle (Zigzag). Look for the famous Red "S" and "SINGER" trademarks for authorized Singer Sales and Service.

"WHERE TO BUY IT"

Singer Sewing Machine Co
733 Higuera-LI 3-1748

U S Sewing & T V Center
715 Higuera-LI 3-2845
(See Advertisement This Page)
U S Sewing & TV Center
1228 E 11th-PasoRobls 1282

SEWING ON BUTTONS
While sewing a button on a garment keep a pin stuck between the cloth and the button. This will leave enough play for easy buttoning.

Necchi ELNA

NECCHI SEWING CIRCLE ELNA

Guaranteed by Good Housekeeping

WORLD'S MOST ADVANCED CABINET MACHINE
SEWS ON BUTTONS
MAKES BUTTON HOLES
EMBROIDERS
BLINDSTITCH HEMS
MONOGRAMS
No Attachments
LIFETIME GUARANTEE

WORLD'S MOST ADVANCED PORTABLE MACHINE
SEWS ON BUTTONS
MAKES BUTTON HOLES
OPEN ARM FOR DARNING
ONE OR TWO NEEDLES
The Machine With the Magic Discs—Sews Automatically
LIFETIME GUARANTEE

CALL FOR FREE HOME DEMONSTRATION!
RENTALS & REPAIRS

U. S. SEWING CENTER, INC.

Phone LI 3-2845
715 HIGUERA SAN LUIS OBISPO

Phone PASO ROBLES 1282
1319 SPRING PASO ROBLES

107 W. MAIN WAlnut 5-2497 SANTA MARIA

Sewing Machines—Renting

U S SEWING & TV CENTER
RENTALS
All Makes & Models
RENTALS MAY BE APPLIED TOWARD PURCHASE
715 Higuera ----------LI 3-2845

U S Sewing & TV Center
1228 E 11th-PasoRobls 1282

Sewing Machines—Repairing

U S SEWING & T V CENTER
715 Higuera-LI 3-2845
U S Sewing & TV Center
1228 E 11th-PasoRobls 1282

Shavers—Electric

WALKER'S BOB
All Makes Sales & Service
785 Marsh ----------LI 3-1827

Sheet Metal Work

BETTER PLUMBING CO
673 Higuera-LI 3-5938
Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av-PasoRobles 1117
(See Advertisement This Page)
BRANIN GEO SHEET METAL
SHEET METAL OF ALL KINDS
Residential & Commercial
ALL WORK GUARANTEED
Also
HEATING & VENTILATING
110 Stenner ----------LI 3-7348
COOPERATIVE FARMERS SUPPLY CO INC
Main Store 14th & Pine------PasoRobls 344
Sheet Metal Shop
14th & Pine-PasoRobls 153
(See Advertisement This Page)
CRAIG F L SHEET METAL & PLUMBING
731-21st-PasoRobles 523
Furtado Sheet Metal Shop
Orcutt Rd-LI 3-5578
(See Advertisement This Page)
McBRIDE SHEET METAL WORKS
Old South Hwy-LI 3-3158
(See Advertisement This Page)
Ochs A R Electrical & Mechanical Construction 2075 Rachel Ln-----LI 3-7937
SMEE'S PLUMBING & HEATING SHOP
JOBBING & CONTRACTING
FURNACES — SKYLIGHT
HEATING — GUTTERS
LEADERS — KITCHEN FANS, ETC.
2959 S Broad----------LI 3-0860

Shingling—See Roofers

Ship Brokers

SWEANEY ROSS R SHIP BROKER
State Park Boat Landing(MB)-SP 2-2012

Shirts—Custom Made

Mission Tailoring Service
722 Marsh-LI 3-7719

Shoe Repairing

Don's Shoe Shop 1321 Broad------LI 3-6919
Paso Robles Shoe Repair
1319 Park-PasoRobls 1496
TAKKEN HARRY W
Orthopedic Work a Specialty
1027 Marsh ----------LI 3-6662

The Yellow Pages save you time.

Shoes—Retail

BELLO'S
SHOES for all SPORTS
BASEBALL — BASKETBALL — FOOTBALL
BOWLING — TENNIS — GOLF
By
Spalding — U. S. Keds — Converse
886 Monterey ----------LI 3-2197

BENO'S INC
CHIPPEWA WORK BOOTS
(Steel Toe — Engineer and Loie)
Complete Line of Work and Dress Shoes
CONVERSE RUBBER GOODS
Open Thursday Till 9 P.M.
1019 Morro ----------LI 3-6092

Advertise here—it pays.

Shoes—Retail—(Cont'd)

Burkhardt's Shoes
Shoes for the Entire Family
955 Grand Av(AG)----------HU 9-4421
Burkhardt's Shoes
5890 Traffic Wy-Atascdro 90

CHARLES SHOES
POLL-PARROT SHOES
For Boys and Girls
For Growing Feet — Correctly Fitted
TRIM-TRED FOR WOMEN
THE RAND SHOE FOR MEN
867 Higuera ----------LI 3-4054

(Continued Next Page)

If you have a doubt about it, look up the number in the latest telephone book before you call.

SHEET METAL WORK

Residential - Commercial Industrial
VENTILATING - AIR CONDITIONING
EXHAUST SYSTEMS - SKYLIGHTS
GUTTERS - RESTAURANT EQUIPMENT
Repairs & Maintenance
ALL WORK GUARANTEED
CALL
LI 3-3158
Nights — Sundays — Holidays Call
LI 3-3070

McBRIDE'S
PLUMBING • HEATING • SHEET METAL
OLD SOUTH HIGHWAY ROUTE 1, BOX 9-C SAN LUIS OBISPO

SHOES
Brad Fisher's
STORE FOR THE ENTIRE FAMILY

FOR MEN ★
FREEMAN
RED WING

FOR WOMEN ★
NATURALIZER
TWEEDIES
HILL & DALE
JOYCE
DEBS
HEYDAYS

FOR CHILDREN ★
PIED PIPER

CALL
LI 3-2646
845 HIGUERA
SAN LUIS OBISPO

ALL KINDS OF
SHEET METAL WORK
RESIDENTIAL — COMMERCIAL
• HEATING & VENTILATING
• GUTTERS • CANOPIES
• RESTAURANT EQUIPMENT
• SINKS • BLOWERS
• FURNACES REPAIRED
• TANKS & WATER TROUGHS
Work Guaranteed
FURTADO SHEET METAL SHOP
LOUIS FURTADO
JUST OFF ORCUTT RD.
SAN LUIS OBISPO
LI 3-5578
If No Answer Call LI 3-8278

Sheet Metal
RESIDENTIAL — COMMERCIAL
INDUSTRIAL
Guaranteed Workmanship
FURNACES & AIR CONDITIONING UNITS
Estimates Gladly Given
PASO ROBLES 1117
BLAKE'S
PLUMBING — HEATING & SHEET METAL
1701 RIVERSIDE AVE., PASO ROBLES

Sheet Metal
STOCK TROUGHS & TANKS
GRAIN CHUTES - DUST COLLECTORS
VENTILATORS - AIR CONDITIONERS
THE COOPERATIVE FARMERS SUPPLY CO., INC.
PASO ROBLES 344
14TH & PINE

RED GOOSE SHOES
"Built for Action"
For The Entire Family
RED GOOSE SHOES
(For Men) (For Women)
John C. Roberts — Grace Walker
see Harold Callahan at
RUMLEY'S
825 - 5th ST., MORRO BAY
SP 2-3251

Shoes–Retail–(Cont'd)

COPELAND'S BUSTER BROWN SHOES
Exclusively
BUSTER BROWN — CLINIC NURSE
LAZY BONES — GLAMOUR DEBS
&
PEDWIN SHOES
FOR YOUNG MEN
894 Higuera ----------LI 3-8398

Fisher's Brad Shoe Store
845 Higuera-LI 3-2646
(See Advertisement Page 93)
Frazier's Larry Family Shoe Store
859 Main(MB)-SP 2-8615
Gallenkamp's Shoe Store
952 Higuera-LI 3-0791
PEN-REN BOOTERY 860 Higuera-LI 3-1646
Reeve's Shoes 760 Higuera-------LI 3-3921

Advertise here—it pays.

Shoes–Retail–(Cont'd)

Rumley's Dept Store 5th(MB) -----SP 2-3251
(See Advertisement Page 93)
SQUIRE'S MEN'S WEAR
Nunn-Bush & Red Wing Shoes
745-12th ----------PasoRobls 1280
Wickenden's 837 Monterey--------LI 3-6145

Shotguns

See Guns; Gunsmiths; Sporting Goods Hdgs

Shower Doors & Compartments

FULLER W P & CO 698 Higuera--LI 3-0835

Sick Room Equipment & Supplies

See Hospital Equipment & Supplies

The Yellow Pages—meeting place of buyers and sellers.

Siding

County Roof Service
Santa Barbara Av & High-LI 3-0560
Kyle Co 1609 Osos----------LI 3-1998

Sightseeing Tours

Fred's Taxi 231 Pomeroy Av(PB)--PR 3-2464

Sign Painters

CITY NEON 286 Higuera---------LI 3-2913
Dorman Signs 350 Higuera---------LI 3-8684
FREEMAN SIGN SERVICE
448 Higuera-LI 3-3229
Gallock Signs 1120 Marsh---------LI 3-5983
HARRIS GEORGE R
Painted Outdoor Advertising
140 Ocean View Av(PB)--------PR 3-4751
SLAGLE SIGNS
1010 E Hwy No 1(MB)-SP 2-8403

The Yellow Pages save you time.

Signs

CITY NEON 286 Higuera---------LI 3-2913
(See Advertisement This Page)
Dorman Signs 350 Higuera--------LI 3-8684
(See Advertisement This Page)
Electrical Products Corp
651 Bello(PB)-PR 3-2045
ELECTRICAL PRODUCTS CORP
962 Monterey-LI 3-9024
Paso Robles Electric Repr
918-13th-PasoRobls 130-J
(See Advertisement This Page)
Freeman Sign Service 448 Higuera-LI 3-3229
Gallock Signs 1120 Marsh---------LI 3-5983
(See Advertisement This Page)
HOLLAND NEON SERVICE
2324 S Broad-LI 3-4008
(See Advertisement This Page)
Slagle Signs
1010 E Hwy No 1(MB)-SP 2-8403
ZEON SIGNS & LIGHTING—
ELECTRICAL PRODUCTS CORP
Cline's Electric Shop Repr
962 Monterey-LI 3-9024
Paso Robles Electric Repr
918-13th-PasoRobls 130-J

Signs–Maintenance Service

CITY NEON 286 Higuera---------LI 3-2913

Signs–Supplies & Equipment

City Neon 286 Higuera----------LI 3-2913

Silverware–Retail

Gragg's 779 Higuera----------LI 3-7839
Marell's Jewelers 850 Higuera----LI 3-1404

Skating Rinks

PLAYLAND ROLLERDROME
175 Pomeroy Av(PB)-PR 3-2072
If no answer call (AG)----------HU 9-3153
(See Advertisement This Page)

Slaughter Houses

See Meat–Whsle; also Stock Yards

Social Service Organizations

San Luis Obispo County Welfare Dept
Palma Av-Atascdro 632

Soda Fountain Shops

Morro Bay Creamery 5th & C(MB)-SP 2-4091
Sno-White Creamery 888 Monterey-LI 3-1067
(See Advertisement This Page)
Stoltey's Drive-In & Malt Shop
Hwy-Atascdro 525

Soda Fountain Supplies–Whsle

SEVEN-UP BOTTLING CO OF SANTA BARBARA
CO 2-Gas for Fountains
501 Ide(AG) ----------HU 9-2111

Soft Drinks

See Beverages–Soft Drinks, Mixers, Etc

Soil Conditioners

IVORY SHAVINGS CO
Zumwalt & Rose-Dinba 727

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Neon SIGNS by
HOLLAND NEON SERVICE
31 YEARS EXPERIENCE
17 Years
In San Luis Obispo County
FORMERLY
NEON SALES & SERVICE
Phone
LI 3-4008
2324 S. BROAD
SAN LUIS OBISPO

SILK SCREEN PROCESS
CUT OUT LETTERS
HIGHWAY SIGNS
WALL SIGNS
GALLOCK
Signs and ShoCards
LI 3-5983
1120 MARSH—SHOP IN REAR
SAN LUIS OBISPO

NEON SALES SERVICE
City NEON
SALES – RENTALS
REPAIRS
THE BEST FOR LESS
PHONE
LI 3-2913
286 HIGUERA
San Luis Obispo

SIGNS
ZEON-NEON
SALES · RENTALS · REPAIRS
SINCE 1912
ELECTRICAL PRODUCTS CORP.
CLINE'S ELECTRIC SHOP, Repr.
962 Monterey
LI 3-9024
SAN LUIS OBISPO
PASO ROBLES ELECTRIC, Repr.
918-13th Street Paso Robles 130-J
Pismo Beach – PR 3-2045

DORMAN SIGNS
WE PAINT ANYTHING
Signs
INDUSTRIAL – COMMERCIAL SIGNS
OUTDOOR ADVERTISING
TRUCK PAINTING A SPECIALTY
LI 3-8684
If No Answer Call LI 3-1561
350 HIGUERA SAN LUIS OBISPO

PLAYLAND ROLLERDROME
ROLLER SKATING
Daily 7 P.M.-10 P.M. Except Mons-Tues
Matinee 1 P.M.-4 P.M. Sats-Suns
MONS & TUES
RESERVED FOR PRIVATE PARTIES
CALL
PR 3-2072
If no answer call Arroyo Grande HU 9-3153
175 POMEROY AVE. PISMO BEACH

Sno-White Creamery
OPEN SEVEN DAYS A WEEK
OPEN 'TIL 11:30 P.M.
Specialize in
BREAKFAST – LUNCH
& SODA FOUNTAIN
HOME MADE ICE CREAM TO TAKE OUT
LI 3-1067
888 MONTEREY SAN LUIS OBISPO

Sporting Goods–Retail

AL'S PLACE Hwy----------Cayucs 4121
(See Advertisement This Page)
BELLO'S 886 Monterey----------LI 3-2197
(See Advertisement This Page)
Bud's Sport Shop
Creston Rd-PasoRobls 791-J
Don Hoy S 101 Hwy--------SntaMrgrta 2761
GRISANTI HARDWARE
6110 El Camino Rl-Atascdro 580
Hill J C Sporting Goods
1039 Chorro-LI 3-1613
KIRK'S SPIRITS & SPORTS SHOP
106 Branch(AG)-HU 9-2759
Lundgren Eric 1326 Park----PasoRobles 470
(See Advertisement This Page)

PHILLIPS K L & SONS
HUNTING — FISHING — CAMPING
ATHLETIC EQUIPMENT
Hunting & Fishing Licenses
Browning Automatic Shotguns
Johnson Outboards & Glasspar Boats
Red Wing Boots
Pismo Beach
999 Price(PB) ----------PR 3-2121

R & J SPORTS & HOME SUPPLY
350 Higuera-LI 3-8684
(See Advertisement This Page)
Roving Arrow Shop 1226 Osos-----LI 3-3317
SMITH C S
ATHLETIC GOODS
HUNTING & FISHING
EQUIPMENT
100% Virgin Wool Award Sweaters
Made to Order
Special Discounts to All Teams & Students
1225 Park ----------PasoRobles 40-W
SPORTSMAN'S STORE
719 Higuera-LI 3-6514
(See Advertisement This Page)
Tony's Clam Stand
Rent & Sell All Types of Fishing Equip
Fish Bait of All Kinds
218 Leeward Shell Bch--------PR 3-2226
WALKER VIC GUNSMITH
953 Atlantic Av Grovr Cty-HU 9-3231
Western Auto Associate Store
685 Higuera-LI 3-9036

Sportswear–Retail

Bay Smart Shop 585-5th(MB)----SP 2-4102
Bello's
Ladies' Sport Shop
886 Monterey ----------LI 3-2197
Beno's Inc 1019 Morro----------LI 3-6092
Harding Dorotha M Dress Shop
760 Price(PB)-PR 3-4759

HARKNESS HILDA
WOMEN'S APPAREL
Regular & ½ Sizes
INFANTS' WEAR
AND
GIFTS
126 Branch(AG) ----------HU 9-2270

Kirkeby Carl 851 Higuera---------LI 3-6345
Lacterman's 728 Higuera---------LI 3-4936
Round Up 849-13th ----------PasoRobls 1180

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

Spraying

See Crop Dusting, Spraying, Etc; also Enamelers Hdgs; also Metal Spraying; also Painting Contractors; also Spray Painting & Finishing; also Tree Service; also Wood Control Service

Spraying Equipment–Renting

FULLER W P & CO 698 Higuera--LI 3-0835
George's Equipment Rentals S Hwy-LI 3-1436

Sprinklers–Lawn & Irrigation

McCOY PUMP CO
1134-13th-PasoRobls 1311
RAINBOW SALES CO
Distributor Buckner Sprinklers
Automatic Sprinkler Controls
Engnrng & Plan Service-PO Bx 888
3027 Normal ----------Fresno 6-9328

The Yellow Pages save you time.

Stamps For Collectors

MARV'S HOBBY SHOP
895 Higuera-LI 3-3942

State Government Offices

See Alphabetical Directory Under "Calif State of"

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Stationers–Retail

Arroyo Drug Co 130 E Branch(AG)-HU 9-5531
BICKELL'S STATIONERY STORE
807-12th-PasoRobls 882
(See Advertisement This Page)
Gabby Book Store 1040 Chorro----LI 3-9035
HILL'S OFFSET PRINTING CO
Comml Stationers-Wedding Invitations-Etc
863 Monterey ----------LI 3-1624
HILL'S STATIONERY STORE
Office Supplies and Stationery
BUSINESS FORMS — LOOSE LEAF AND BOUND BOOKS — SOCIAL STATIONERY
GREETING CARDS — GIFTS
ART MATERIALS — BOOKS
1127 Chorro ----------LI 3-1950
MORRO BAY STATIONERY
425-5th(MB)-SP 2-6506
PASO ROBLES OFFICE SUPPLY
608-12th-PasoRobls 481-J

Steam Cleaning

See Also Automobile Washing & Polishing

Earl's Auto Repair 1546 Spring-PsoRobls 302
San Luis Auto Laundry
1155 Higuera-LI 3-5917

Steamship Agencies

TRAVEL SERVICE 987 Osos-----LI 3-1206

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

"The Central Coast Areas Sportsmans Headquarters"
THE Sportsmans STORE
W. M. "WES" BASTIANI
Owner
HELPFUL GIFT SUGGESTIONS
Expert Gunsmithing Approved by Winchester
• TELESCOPE SIGHTS • BINOCULARS
• CAMPING EQUIPMENT
EVINRUDE OUTBOARD MOTORS
• AMMUNITION • GUNS • LOADING TOOLS & COMPONENTS
• FISHING TACKLE • SKIN DIVING EQUIPMENT
Hunting & Fishing Licenses and Information
Phone LI 3-6514
719 HIGUERA ST. SAN LUIS OBISPO
Between Garden & Broad

ERIC LUNDGREN
• Guns
• Ammunition
• Gunsmithing
• Reloading Supplies & Tools
• Antique Arms
• Fishing & Camping Supplies
PASO ROBLES 470
1326 PARK

BELLO'S
Sporting GOODS
"It Pays to Play"
Athletic Equipment
Team Outfitters From Head to Foot
Authorized SPALDING Distributors
Tennis Rackets Machine Strung
LADIES' SPORT SHOP
LI 3-2197
886 Monterey – San Luis Obispo

AL'S SPORTING GOODS
Skin Divers Headquarters
SKIN DIVING
AIR REFILLS
RENTAL EQUIPMENT
ARCHERY & CAMPING EQUIPMENT
Complete Line of FISHING TACKLE
WE GIVE S & H GREEN STAMPS
CAYUCOS 4121
Summer Months 7 Days a Week 6 to 9
"Estero Bay" – The Source for Season Information

MERC. MTRS.
WIZARD BOATS
BOAT KITS
MARINE EQUIP.
WATER SKIS
TRAILERS
GUNS
TACKLE
Everything for the Sportsman
R & J SPORTS & HOME SUPPLY
LI 3-8684
350 Higuera, ½ Block So. of Freeway
SAN LUIS OBISPO

STATIONERY and OFFICE SUPPLIES
COMPLETE SELECTION OF:
RUBBER STAMPS
Carbon Paper
Typewriter and Adding Machine Ribbons
Clips – Staples
Duplicating Supplies
Loose Leaf Forms
Stationery
Inks – Pens – Pencils
Rubber Stamps
Filing Supplies
Envelopes
Paper
Gift Items
Scotch Tape
HALLMARK GREETING CARDS
Typewriters & Adding Machines Magazines
BICKELL'S
STATIONERY STORE
807 - 12th
Paso Robles 882

Steel

GILMORE STEEL & SUPPLY CO INC
840 Brannan S F—KLondke 2-0511

SAN JOSE STEEL

FABRICATORS AND ERECTORS
REINFORCING STEEL
STRUCTURAL STEEL
STEEL BUILDINGS
CHAIN LINK FENCE

SJS SAN JOSE STEEL CO.

"FOR INFORMATION CALL"

San Jose Steel Co Inc
195 N 30th San Jose—CYpress 5-0353

TAY-HOLBROOK INC
Johnson Av Salins—HArison 2-4771

VALLEY PIPE & SALVAGE CO
New & Used
714 W Main Santa Maria—WAlnt 5-2774

Steel Buildings

BUTLER STEEL BUILDINGS

The cost less way of building. Backed by over 50 years manufacturing experience. With pre-engineering, mass production and standardization you can build 512 sizes and combinations with 9 basic Butler Steel buildings

BUTLER

"FOR INFORMATION CALL"

Livingston E C Co Inc
736-26th—PasoRobls 22

Livingston E C Co Inc
736-26th—PasoRobles 22

SAN JOSE STEEL BUILDINGS

Pre-Engineered
Pre-Fabricated
Low Cost •
Heavy Rigid Frame •
Also Dual Purpose Grain Storage Steel Buildings
REINFORCING STEEL
STRUCTURAL STEEL - CHAIN LINK FENCE

SJS SAN JOSE STEEL CO.

"FOR INFORMATION CALL"

San Jose Steel Co Inc
195 N 30th San Jose—CYpress 5-0353

WONDER BUILDING COMPANY
NEW — LOW COST
WONDER BUILDING
Adaptable to
Industrial Commercial or
Farm Use
Trussless & Gauge Galvanized Steel
964 Chorro ----------LI 3-5800

Steel Fabricators

SALINAS TANK WORKS
STOCK WATER TROUGHS & TANKS
TRUCKS — STORAGE — PRESSURE TANKS
Built Any Size or to Your Specifications
We Deliver to Your Location
H. F. MARTIN — Owner & Mgr.
6 Miles South Hwy 101
481 El Camino Rl South
Salins—HA 4-3388
If no answer call---------HA 4-4775

TEAGUE'S MACHINE SHOP
STEEL FABRICATION
PORTABLE WELDING
MACHINERY REPAIRED
LATHE TURNING
We Have Equipment & Knowledge to Handle the Job for You
3048 Higuera
San Luis Obispo---------LI 3-5470

Steel Wall Tile

See Tiles—Asphalt, Cork, Metal, Plastic, Rubber, Tile Board, Etc, Hdgs

Advertise here—it pays.

Stencils & Stencil Supplies

A B DICK DUPLICATING PRODUCTS—
PACIFIC COAST PUBLISHING CO
1022 State
Snta Barbara—Woodland 5-5291

Stenographers—Public

HULSEY DORTHEA
LEGAL
STENOGRAPHY — TYPING
MIMEOGRAPHING — ADDRESSING
Prompt Service
DAY OR EVENING APPOINTMENTS
1123 Pismo ----------LI 3-8615

KLINTWORTH IRIS
930 Grand Av(AG)—HU 9-5400
Manatt E T 104 Del Norte Wy----LI 3-7159

Stock Yards

Bryan Meat Co
Slaughter House—PsoRobls 1250

Storage—Cold

See Cold Storage Warehouses

Storage—Household

See Moving & Storage Service

Stoves & Ranges

See Ranges & Stoves Headings

Stucco Contractors

Carlson Carl F 529 Crown(AG)----HU 9-5509

Suit Cases—See Luggage Headings

Surplus Merchandise

HORTON'S
GOVERNMENT SURPLUS
TENTS — TARPAULINS — CAMP SUPPLIES
CLOTHING — BUNKS — COTS — MATTRESSES
HARDWARE — GENERAL MERCHANDISE
5th & Morro(MB)----------SP 2-4461
727 Marsh ----------LI 3-7325

Surplus Supply
Hwy No 1 & Grand Av Grovr Cty—HU 9-5407

Surveyors—Land

PACIFIC ENGINEERS & SURVEYORS INC
LICENSED
LAND SURVEYORS & ENGINEERS
SUBDIVISION — LOT & RANCH SURVEYS
857 Palm ----------LI 3-0850

PORTER CHARLES PHIL
LICENSED LAND SURVEYOR
Lot & Ranch Surveys
Subdivisions
Contour Maps
278 Santa Rosa----------LI 3-1546

WINDOW-WASHING HINT

Dry windows inside with an up-and-down stroke; outside with a crosswise motion. If streaks remain you can tell which side they're on.

Swimming Pool Construction & Service

PADDOCK SWIMMING POOLS
Construction, Equipment, Accessories and Supplies
Maintenance and Repairs
Pool filters, heaters, Chlorinators, underwater lights, diving boards, paints and chemicals.
CONSULTANTS

PADDOCK OF CALIFORNIA

"FOR INFORMATION CALL"

Paddock Pools Inc 8400 Santa Monica Blvd Hollywood—Oldfield 4-4650

Swimming Pool Equipment & Supplies

Inertol Co Inc 27 So Park S F—SUttr 1-4475

Enjoy the Guest Artists series on "The Telephone Hour" — N.B.C., Monday nights.

CUSTOM-TAILORED SUITS - SLACKS - COATS FOR MEN & WOMEN
Also Tailored Shirts
EXPERT ALTERATIONS
CLEANING — PRESSING
REWEAVING — DYEING
Suede Cleaning Service
CALL
LI 3-7719
MISSION TAILORING SERVICE
722 MARSH

Swimming Pools—Public

Atascadero Community Plunge
S Mall—Atascdro 1191

Hidden Valley Hot Springs Inc
Avila Rd—LI 3-0523

Paso Robles City Municipal Plunge
9th & Spring—PasoRobls 143-R

RESTHAVEN Adelaide ----PasoRobls 3-F-3

Tailors—Ladies'

MISSION TAILORING SERVICE
722 Marsh—LI 3-7719

Tailors—Men's

Gus Tailoring 1016 Morro--------LI 3-6446
Johns Tailor Shop 1128 Garden----LI 3-7771
Linebarger Margaret 846 Higuera--LI 3-7938

MISSION TAILORING SERVICE
722 Marsh—LI 3-7719
(See Advertisement This Page)

Tallow

SAN LUIS TALLOW COMPANY
Clark Field—LI 3-8660
(See Advertisement This Page)

Tamales—Whsle & Mfrs

ATASCADERO TAMALE FACTORY
Mike Olivares Robert Zuniga
HOME-MADE
TAMALES AND ENCHILADAS
WHOLESALE TO MARKETS
RESTAURANTS AND PARTIES
Coromar Av --------Atascadero 113-M

Our business office will be glad to help with any telephone problem you may have.

San Luis Tallow Company

SINCE 1930

CASH FOR LIVE OLD HORSES, HIDES, BONES, PELTS, TALLOW, GREASES & WOOL, RESTAURANT SCRAPS & GREASES

Prompt Pick-Up Service

We Call for All Live & Dead Stock, & Remove Same Free of Charge

WE PAY FOR LONG DISTANCE CALLS

PHONE
LI 3-8660

CLARK FIELD
OUT OLD SOUTH HIGHWAY
Turn Left at Smile Inn
and Look for Tall Smokestack

SAN LUIS OBISPO

Tanks

BROWN T E
Wooden Tanks-Mfrs-New-Used
14361 Washington Av
San Leandro—TRndad 2-4882

COLE WALTER R & CO
Code Pressure Storage & Propane Tanks
1414-3d Oakland ---------Hlgate 4-0831

MODESTO WELDING & TANK WORKS
Storage & Transport-Gas-Oil-Etc
718 S 99 Hwy Modsto-----LAmbrt 2-9193

Salinas Tank Works
481 El Camino Rl South Salins—HA 4-3388
(See Advertisement This Page)

Teague's Machine Shop
3048 Higuera—LI 3-5470

Tape Recording Equipment

See Recording Equipment & Supplies—Sound

Tax Return Preparation

Anderson & Ritchie 917-12th—PasoRobles 760
COFFIE EVA 950 Price(PB)------PR 3-2105
Hannon Thos M 1991 Ruth--------LI 3-3579
Hoisington A R Auditor & Tax Service
317-5th(MB)—SP 2-2281
Hyler Glenn R 360-5th(MB)------SP 2-3571
VAN HORN OTTO B
612-12th—PsoRobls 1414

Taxicabs

Black & White Cab 987 Monterey--LI 3-1234
BROWNIE'S TAXI Hwy------Atascadero 292
Consolidated Cab Co 987 Monterey—LI 3-1234
FRED'S TAXI
231 Pomeroy Av(PB)—PR 3-2464
Mickey's Taxi 100 E Branch(AG)---HU 9-2354
PASO ROBLES YELLOW CAB
1245 Spring—PasoRobls 488
(See Advertisement This Page)
RED & WHITE CAB
1245 Spring—PasoRobls 606
Yellow Cab 987 Monterey---------LI 3-1234
(See Advertisement This Page)
Yellow Cab Co Morro Del Mar-----SP 2-2211
(See Advertisement This Page)

Tea—Retail

Jewel Tea Co Inc 320 King--------LI 3-8430

Tea Rooms—See Restaurants

Teachers

See Schools; also Specific Types of Instruction

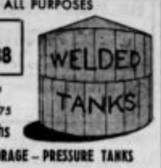
Telegraph Companies

Western Union Telegraph Co
100 E Branch(AG)—HU 9-2354
Western Union Telegraph Co
680 Cypress(PB)—PR 3-2227
Western Union Telegraph Co
979 Monterey—LI 3-3600
Western Union Telegraph Co
6485 Palma Av—Atascdro 560
Western Union Telegraph Co
1208 Spring—PsoRobls 131
Western Union Telegraph Co
425-5th(MB)—SP 2-6506

Party Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

WELDED TANKS
FOR ALL PURPOSES
PHONE
HA 4-3388



H. F. Martin
Owner-Mgr.
Res. HA 4-4775
Stock Troughs
TRUCKS — STORAGE — PRESSURE TANKS
Built Any Size — Or to Your Specifications
WE DELIVER TO YOUR LOCATION
SALINAS TANK WORKS
481 El Camino Rl. South Salinas
6 Miles South Hwy. 101

In Morro Bay It's
YELLOW CAB
STATE-WIDE SERVICE
PHONE
SP 2-2211
24-HOUR SERVICE
STAND — 6th & MAIN
HARRY BECK - Owner

Always keep Receiver
On the HOOK

When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

In **PASO ROBLES** *it's*
YELLOW CAB

Independently Owned and Operated Cabs to Give You Prompt Reasonable Service 24-Hours a Day

STATE WIDE SERVICE

Stepping Out? — Call Us!

PHONE
Paso Robles 488
LIGE STUBBLEFIELD — Owner

1245 SPRING PASO ROBLES

SAN LUIS OBISPO
YELLOW CABS
DIAL
LI 3-1234
BLACK & WHITE CAB
987 MONTEREY
RADIO DISPATCHED

San Luis Obispo's 24-Hour TELEPHONE ANSWERING SERVICE

Trained Operators Answer Your Phone 24 Hours a Day

A Lost Phone Call Means Lost Business

- DIRECT EXTENSION FROM YOUR PHONE TO OUR SWITCHBOARD AT MINIMUM RATE
- INSTALL YOUR PHONE IN OUR OFFICE
- DESK SPACE RENTALS
- TAILOR MADE SERVICE TO SUIT YOUR NEEDS
- USE OUR NUMBER AS YOUR OWN

EFFICIENT — CONFIDENTIAL

Call for Information

LI 3-5800

Genevieve M. Goff

TELEPHONE ANSWERING SERVICE

964 CHORRO

Telephone Answering Service

PASO ROBLES TELEPHONE ANS & EMPLOYMENT AGENCY

Serv. All Business — Professions
24 Hrs Serv. — Use Our Phone — Address
For Your Business, Having an Extension
of Your Telephone No. & Line to This Ofc.
Or Have Customers Call 493
If Your Number Does Not Answer

1228 E 11th----------PasoRobles 493

Telephone Answering Service
964 Chorro-LI 3-5800
(See Advertisement This Page)

Telephone Companies

ARCHITECTS & BUILDERS SERVICE

Free advisory service on advance planning of telephone facilities in new building construction is available to architects, owners and builders. Costly alterations are frequently avoided through proper advance planning.

"SERVICE RENDERED BY"

PACIFIC TELEPHONE & TELEGRAPH CO THE
Call Your Local Business Office Listed Below

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

Telephone Companies—(Cont'd)

PAC TELEPHONE & TELEGRAPH CO THE
Business Offices
Arroyo Grande 872 Morro Sn Luis Obispo
Ask Operator for-Business Office
(No charge for calls to Business Office)
Atascadero 717-14th Paso Robles
Ask Operator for-Business Office
(No charge for calls to Business Office)
Cambria 872 Morro Sn Luis Obispo
Ask Operator for-Business Office
(No charge for calls to Business Office)
Cayucos 872 Morro Sn Luis Obispo
Ask Operator for-Business Office
(No charge for calls to Business Office)
Morro Bay 872 Morro Sn Luis Obispo
Dial Operator & ask for-Business Office
(No charge for calls to Business Office)
Nipomo 872 Morro Sn Luis Obispo
Ask Operator for-Business Office
(No charge for calls to Business Office)
Paso Robles 717-14th-----PasoRobls 133
Pismo Beach 872 Morro Sn Luis Obispo
Ask Operator for-Business Office
(No charge for calls to Business Office)
San Luis Obispo 872 Morro-----LI 3-9000
Santa Margarita 717-14th Paso Robles
Ask Operator for-Business Office
(No charge for calls to Business Office)
Templeton 717-14th Paso Robles
Ask Operator for-Business Office
(No charge for calls to Business Office)

Telephone Secretarial Bureaus
See Telephone Answering Service

Television Dealers

ADMIRAL TELEVISION—
DEALERS
FAIR OAKS SUPPLY
995 Grand Av(AG)-HU 9-2697
SMEE'S PLUMBING & HEATING SHOP 2959 S Broad--------LI 3-0860

Atascadero Radio & TV
5915 El Camino Real-Atascadero 676-J
Bob's T V Service 562 Higuera----LI 3-2946
CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800
(See Advertisement This Page)
Carlton Furniture Co
6085 El Camino Rl-Atascdro 374
Cline's Electric Shop
962 Monterey-LI 3-8610

CROSLEY TELEVISION AND RADIO
Crosley Television is so powerful, like having the TV station in your own back yard. Features with the difference you can see. All channel UHF-VHF, or any combination. Full line Table Radios—Clock Radios—Portables—FM/AM High Fidelity Radio & Phonograph. CROSLEY

"WHERE TO BUY THEM"
DISTRIBUTORS
Ceazan J N Company 3535 S Broadway
Los Angeles-ADms 1-9133

DANIELS & BOVEE 710 Higuera-LI 3-6102

EMERSON TELEVISION—
DEALERS
SMEE'S PLUMBING & HEATING SHOP 2959 S Broad--------LI 3-0860
Ernie's Radio & T V
957 Grand Av(AG)-HU 9-3776
(See Advertisement This Page)
(Continued Next Page)

KEEP LIGHT FROM MILK

Keep light from milk to prevent loss of riboflavin, its most important vitamin element. If you don't meet the milkman, leave out a covered, insulated box for bottles of milk. Remember that light hurts milk more than heat does in a short time.

TELEVISION

AUTHORIZED DEALER for *Emerson Television*

- SALES
- SERVICE
- INSTALLATION

SMEE'S PLUMBING & HEATING SHOP

PHONE LI 3-0860

2959 S. BROAD
SAN LUIS OBISPO

TELEVISION

SERVICING

Service on All Makes
Modern Shop
Latest Equipment

HU 9-3776

Emergency
Fast - Day - Night
or Weekend Service

RADIOS - PHONOGRAPHS - AUTO RADIOS

ERNIE'S RADIO & TV

957 Grand Ave. - Rear of Burkhardt's Shoe Store — Arroyo Grande

Campbell's **TELEVISION**

ADMIRAL PHILCO SPARTON HOFFMAN RCA

COMPLETE ANTENNA INSTALLATIONS
SATISFACTION GUARANTEED - WE SERVICE WHAT WE SELL

CALL

LI 3-6800

532 HIGUERA ST.

Television Dealers—(Cont'd)

GENERAL ELECTRIC TELEVISION

Top performance TV in a wide range of prices, cabinet styles and finishes. Look to General Electric for the latest TV improvements. PROGRESS IS OUR MOST IMPORTANT PRODUCT GE TV

"WHERE TO BUY THEM"
DEALERS
Hill's Home Appliances
1009 Grand Av(AG)-HU 9-5527
Wilcox Lou & Son General Electric Appliances 823-12th ----PasoRobls 226

Gibson Mel Radio & TV Sales & Service
815-5th(MB)-SP 2-8466
Hicks Radio & Television Shop
Philco-Emerson-Zenith
5943 Traffic Wy----------Atascdro 793
Hill's Home Appliances
1009 Grand Av(AG)-HU 9-5527
(See Advertisement This Page)
LONG E E PIANO CO 777 Marsh--LI 3-1245
(See Advertisement This Page)

MAGNAVOX TELEVISION SALES

Finest High-Fidelity pictures and sound, Chromatic Optical Filter, Multiple Speakers, Superpowered dependable chassis in wide selection of fine furniture-models. Also High-Fidelity Radio-Phonographs. Magnavox

"WHERE TO BUY THEM"
Heaton R C Co 803-13th -PasoRobles 890
Long E E Piano Co 777 Marsh---LI 3-1245

Mike's T V Sales & Service
146 Ocean Av-Cayucs 4753

MOTOROLA TELEVISION

COLOR TV and BLACK & WHITE MOTOROLA TV

Television with — PROVEN DEPENDABILITY Newest developments — Beautiful Cabinetry Fine Reception — Priced for every budget.

"WHERE TO BUY THEM"
DEALERS
Daniels & Bovee 710 Higuera--LI 3-6102
Hill's Home Appliances
1009 Grand Av(AG)-HU 9-5527
Payne's Radio-T V & Music Store
1334 Spring-PasoRobls 1281

Payne's Radio-T V & Music Store
1334 Spring-PasoRobls 1281

PHILCO SALES AND SERVICE

TELEVISION, RADIOS, PHONOGRAPHS & HIGH-FIDELITY PHILCO TELEVISION

Also famous for quality, performance and value in Refrigerators, Home Freezers • Electric Ranges • Automatic & Wringer Washers and Dryers • Room Air Conditioners • Electric Blankets

"WHERE TO BUY THEM"
DISTRIBUTORS
WALLER H T INC 509 State
Santa Barbara-Woodland 5-3018
DEALERS
Daniels & Bovee 710 Higuera--LI 3-6102
HEATON R C CO
803-13th-PasoRobles 890

TO PAINT SCREENS

To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.

Television Dealers—(Cont'd)

RCA VICTOR

TELEVISION
RADIO, PHONOGRAPHS
TAPE RECORDERS
RECORDS
World Leader in Radio. First in Recorded Music. First in Television.

"WHERE TO CALL"
DEALERS
Daniels & Bovee 710 Higuera--LI 3-6102
FAIR OAKS SUPPLY
995 Grand Av(AG)-HU 9-2697

San Luis Butane Distributors
N Hwy-Atascdro 151

SETCHELL CARLSON UNIT-IZED TELEVISION SALES & SERVICE—
AUTHORIZED DEALERS
PASO ROBLES COLD STORAGE
2830 Spring-PasoRobls 1301

Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860
(See Advertisement Page 98)
U S SEWING & T V CENTER
715 Higuera-LI 3-2845
U S Sewing & TV Center
1228 E 11th-PasoRobls 1282
WARD'S FOR BETTER LIVING
6130 El Camino Rl-Atascdro 5
Wilcox Lou & Son General Electric Appliances 823-12th -------Paso Robls 226
(See Advertisement This Page)

ZENITH TELEVISION

Television of the finest quality—with new exclusive features, backed by 36 years of Experience in Radionics exclusively. THE ZENITH THE ROYALTY OF RADIO and TELEVISION

"WHERE TO BUY THEM"
DEALERS
HICKS RADIO & TELEVISION SHOP
5943 Traffic Wy-Atascdro 793
KULLGREN'S APPLIANCE
1311 Park-PasoRobls 91

Television Master Antenna Systems

Stephens TV & Radio Service
555 Cypress(PB)-PR 3-2218

Television Servicing

Alvarez C R 8507 S Hwy-------Atascdro 1050
ATASCADERO RADIO & TV
5915 El Camino Rl-Atascdro 676-J
(See Advertisement Page 100)
Bob's T V Service 562 Higuera----LI 3-2946
(See Advertisement Page 100)

CLINE'S ELECTRIC SHOP
DAY & NIGHT
EXPERT TV SERVICE
ON ALL MAKES & MODELS
Guaranteed Work
ANTENNA INSTALLATIONS
962 Monterey ----------LI 3-8610

CULL PERCY H 630-6th ----PasoRobls 748
(See Advertisement Page 100)
DANIELS & BOVEE 710 Higuera--LI 3-6102
(See Advertisement Page 100)
Gibson Mel Radio & T V Sales & Service
815-5th(MB)-SP 2-8466
(See Advertisement Page 100)
Girard Radio & Television Sales & Service
Ocean Av-Cayucs 2552
HICKS RADIO & TELEVISION SHOP
5943 Traffic Wy-Atascadero 793
(See Advertisement This Page)
IDLER'S SERVICE & APPLIANCES
1459 Monterey-LI 3-0745
(See Advertisement Page 100)
(Continued Next Page)

The Yellow Pages save you time.

MAGNAVOX
SALES & SERVICE
REPAIRS ON ALL SETS
Exclusive Dealer
RADIO & HI FI

PHONE **LI 3-1245**

LONG PIANO CO.

777 MARSH — SAN LUIS OBISPO

TELEVISION
SALES & SERVICE
GENERAL ELECTRIC
Service on All Makes
PICK-UP & DELIVERY
ROY KERNAGHAN - Tech.
Phone Paso Robles 226
LOU WILCOX
823 - 12TH — PASO ROBLES

TELEVISION
Sales & Service
• GENERAL ELECTRIC
• MOTOROLA
• SPARTON
HILL'S HOME APPLIANCES
PHONE HU 9-5527
1009 Grand Ave. Fair Oaks Theatre Bldg. Arroyo Grande

TELEVISION SERVICE
All Makes & Models
REPAIRS • INSTALLATIONS
All Work Fully Guaranteed
FREE PICK-UP & DELIVERY

PHILCO - ZENITH EMERSON
Sales & Service
HICKS RADIO & TELEVISION SHOP
ATASCADERO 793
After 6 P.M. Call 688 or 358-J
5943 TRAFFIC WY — ATASCADERO

→ Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

Idler's Service

TV REPAIRS

ADMIRAL AND SYLVANIA SALES

EXPERT REPAIRS AND INSTALLATIONS OF ALL MAKES

RADIOS — PHONOGRAPHS
ALL WORK GUARANTEED

CALL
LI 3-0745

1459 MONTEREY

DANIELS & BOVEE
TV & RADIO SERVICE
on All Makes

ANTENNA INSTALLATIONS

PICK-UP & DELIVERY
WE GIVE S & H GREEN STAMPS

Serving S.L.O. for Over Thirty Years

710 HIGUERA at Broad

LI 3-6102

RADIO COMMUNICATIONS SERVICE
Specializing in
TELEVISION AND HI-FI
MARINE AIRCRAFT & TWO-WAY RADIO

CALL
LI 3-3820
If No Answer Call LI 3-4961

1224 MURRAY SAN LUIS OBISPO

ATASCADERO RADIO & TV

- Sales
- Service All Makes
- Antennas Installed

Authorized
SETCHELL-CARLSON DEALER
ALL WORK GUARANTEED

ATASCADERO 676-J

5915 EL CAMINO REAL
Next to Chevron Station

TV SERVICING & INSTALLATION

FREE ESTIMATES (Antennas)
EXPERT REPAIRS (All Makes)
Pick-Up & Delivery

DAY & NIGHT
CALL
PASO ROBLES 748

CULL'S TV
630-6th

Mel Gibson

TV & RADIO SALES & SERVICE
In Morro Bay
Bank of America Terms
Authorized Dealer
★ HOFFMAN
★ EMERSON
★ PACKARD-BELL
Service On All Makes
Guaranteed Workmanship
AUTO & HOME RADIO SERVICE

CALL
SP 2-8466

815-5th MORRO BAY

TELEVISION *Salest-Service*

INSTALLATION - REPAIRS
SALES - NEW & USED

Bob's RADIO & TV

LI 3-2946

BOB BORBA Res. LI 3-3810
VIC SIMON Res. LI 3-5807
BILL WOOD Res. LI 3-5565

862 HIGUERA ST.

TV "DOC"
Stephens TV and Radio
Locally Since 1942
SERVICE — TV & RADIO
ELECTRIC APPLIANCES
CLOCKS

555 CYPRESS STREET
PR 3-2218
PISMO BEACH, CALIF.

MIKE'S TV
SALES & SERVICE
HOFFMAN TELEVISION
ON CALL SEVEN DAYS A WEEK
SALES PARTS REPAIRS

TELEVISION *at its best*
WINEGARD COLOR-CEPTOR

CAYUCOS 4753

146 OCEAN AVE. CAYUCOS

Television Servicing—(Cont'd)

MAGNAVOX—
HEATON R C CO
803-13th-PasoRobls 890

Martin Jerry Television & Appliances
850 E(MB)-SP 2-6781

Mike's T V Sales & Service
146 Ocean Av-Cayucs 4753
(See Advertisement This Page)

Ozzie's Radio Sales & Service
450 Wadsworth Av(PB)-PR 3-4632

PAYNE'S RADIO-T V & MUSIC STORE
1334 Spring-PasoRobls 1281

Radio Communications Service
1224 Murray-LI 3-3820
(See Advertisement This Page)

Ralph's T V 3825 Main Cambria—WA 7-4223

SMEE'S PLUMBING & HEATING SHOP
AUTHORIZED
SALES & SERVICE
EMERSON
2959 S Broad----------LI 3-0886

Stephens TV & Radio Service
555 Cypress(PB)-PR 3-2218
(See Advertisement This Page)

U S SEWING & T V CENTER
715 Higuera-LI 3-2845

WEANT'S REPAIR SERVICE
TV SERVICING & REPAIRING
Radio & Phonograph
REASONABLE RATES
75 Santa Rosa----------LI 3-1520

Wilcox Lou & Son General Electric Appliances 823-12th --------PasoRobls 226

Television Stations & Broadcasting Companies

K V E C - TV Hill & Mountain View-LI 3-0920

Television Supplies & Parts—Whsle & Mfrs

Dealers Wholesale Supply Santa Maria From telephones served by the following exchange San Luis Obispo (No Inter-City Charge) Ask Operator for-ENterprise 1-1432

MID-STATE ELECTRIC SUPPLY CO
WHOLESALE
Dealer — Industrial — Ham Service
Sylvania Tubes
Stancor Transformers
Winegard Antennas
1445 Monterey ----------LI 3-8461

Temporary Employment

Youth Employment Service
817 Palm-LI 3-4097

Tennis Racket Restringing & Repairing

BELLO'S 886 Monterey---------LI 3-2197

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

Termite Control

AERO-FUME PEST CONTROL SERVICE
1208 Palm-LI 3-1838
(See Advertisement This Page)

BI-COUNTY TERMITE CONTROL
674 Toro-LI 3-6202
(See Advertisement This Page)
(Continued Next Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

AERO-FUME
PEST CONTROL SERVICE

E. J. MEDZYK E. D. YOUNG

"It is Cheaper to Exterminate Than Tolerate"

ASK ABOUT OUR MONTHLY CONTROL FOR

- ANTS
- MOTHS
- BEETLES
- EARWIGS
- MICE
- ROACHES
- FLEAS
- SILVERFISH

In Residences, Schools, Hospitals, Motels, Hotels, Restaurants

- STRUCTURAL
- AGRICULTURAL
- SOIL
- RESIDENTIAL
- COMMERCIAL
- ESCROW REPORTS

WE DO OUR OWN
FUMIGATION
AND
TERMITE CONTROL

LI 3-1838

1208 PALM SAN LUIS OBISPO

As one friend TO ANOTHER

Please speak distinctly, when you telephone, with lips close to the mouthpiece. It is just as important to talk directly into the transmitter as it is to keep your ear close to the receiver.

The Pacific Telephone and Telegraph Company

TERMITE CONTROL
FUNGI - DRY ROT - BEETLES
COMPLETE INSPECTION - REPAIRS & CONTROL SERVICE

F. W. HERRIMAN JR.
State Licensed Operator - 2580 D

APPROVED
REPORTS FOR ESCROW
ESTIMATES
FULLY INSURED

Phone
LI 3-6202

Bi-County
TERMITE CONTROL

Near Peach
674 TORO SAN LUIS OBISPO

Termite Control

31 YEARS ESTABLISHED

Complete Inspection and Reports for CAL VET — F.H.A. — ESCROW & LOANS

Complete Repair Service to Meet F.H.A. Bank Loan and Other Requirements

TERMS

Fully Insured • All Work Guaranteed

LI 3-1998

KYLE COMPANY

1609 Osos St. San Luis Obispo

TERMITE CONTROL

Calling Dr. KILLUM

his patients ALL DIE that's why he is PARAMOUNT

In Control of

- BATS
- MOTHS
- EARWIGS
- FLEAS
- RATS
- MICE
- ANTS
- ROACHES
- SILVERFISH
- TERMITES

• WE DO OUR OWN FUMIGATING

Telephone LI 3-2065

BONDED OPERATORS

Office 1461 Palm

SERVICE BY BONDED OPERATORS

J. Earle Hickenbottom Owner

Associated with All Paramount Pest Control

PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO

TILE-CERAMIC

LICENSED & INSURED

Residential — Commercial

Drainboards — Bathrooms — Showers

REPAIRING — REMODELING

NEW CONSTRUCTION

FREE ESTIMATES

NORM ROGERS

303 LAWRENCE DR.

—DIAL— LI 3-2898

WARNER'S ART TILE

- ALL TYPES OF CERAMIC TILE
- FREE ESTIMATES
- SATISFACTION GUARANTEED

SANTA MARGARITA 5181

K STREET — SANTA MARGARITA — BOX 94

Termite Control—(Cont'd)

KYLE CO 1609 Osos----------LI 3-1998
(See Advertisement Page 101)
Paramount Pest Control Service of San Luis Obispo 1461 Palm------LI 3-2065
(See Advertisement This Page)

Theatres

Bay Theatre 464-5th(MB) ------SP 2-3011
Fair Oaks Theatre
1007 Grand Av(AG)-HU 9-2364
Fremont Theatre 1035 Monterey----LI 3-1121
HI HO THEATRE
1436 Spring-PasoRobls 328
Oaks Drive-In Theatre ----------PsoRobls 814
Obispo Theatre 993 Monterey-----LI 3-2727
Pismo Theater 250 Pomeroy(PB)--PR 3-2491
Sunset Drive In Theatre
Portuguese Flat Rd-LI 3-5040

Tile—Ceramic, Contractors & Dealers

Criddle Arthur Hwy No 1(MB)----SP 2-4341

FAULSTICH BROS SAN LUIS BRICK INC
TILE & MASONRY CONTRACTORS
Drain Boards — Bathrooms
Store Fronts
Free Estimates
Member San Luis Obispo Co. Contractor's Assn.
2900 S Broad----------LI 3-6929

ROGERS NORMAN S
303 Lawrence Dr-LI 3-2898
(See Advertisement This Page)
Warner's Art Tile K---SntaMrgrta 5181
(See Advertisement This Page)

Tile—Ceramic, Mfrs & Distrs

Sparta Ceramic Co
568-7th S F-HEmlok 1-3406
U S Ceramic Tile Co
568-7th S F-HEmlok 1-3406

Tiles—Asphalt, Cork, Metal, Plastic, Rubber, Tile Board, Etc; Contractors & Dealers

ART MESQUIT COMPLETE HOME FURNISHINGS
Bridge & Branch(AG)-HU 9-2116

BESTILE
Baked, Plastic - Finished Wall & Ceiling Panels for Baths, Kitchens, Showers, Hospitals, Hotels, Markets, etc. Colorful, Modern Designs.
Save Up to 50% - Easily Installed
"WHERE TO BUY IT"

BUILDERS MARKET
840-10th-PasoRobls 1600
Hagle-De Cou Lumber Co
8965 El Camino Rl-Atascdro 43
HAYWARD LUMBER CO
10th & Pine----------PasoRobles 820
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191

BOB'S FLOOR COVERINGS
Robert M. Nunes — Proprietor
WALL AND FLOOR TILE
KENTILE
CARPETS — LINOLEUM
FORMICA DRAIN BOARDS
VENETIAN BLINDS
1105 Grand Av(AG)-------HU 9-3122

QUAGLINO JAMES A BUILDERS SUPPLIES
Armstrong's Asphalt Tile
Snta Barbara Av & High-------LI 3-0560

Time Recorders

Time Clock Sales & Serv Co Inc
803 W 11th Los Angeles-Richmond 9-2129

Tinning

Acme-Thorne Retinning Co
1446-15th San Francisco-MArkt 1-7628

Tire Chains

See Automobile Parts & Supplies Headings

Tire Retreading & Recapping Equipment

Elrick Rim Co
9215 A Hayward-LUcern 1-7935
Westside Tire Shop
1236 Monterey-LI 3-6213

Tires—Dealers

AIRPLANE TIRE CO
Established 1935
One of the World's Largest Stock of Airplane Tires, Tubes, Wheels, Bearings, and Spindles
EXTRA HEAVY PLY - ALL SIZES
EASILY ADAPTED FOR INDUSTRIAL AND FARM USES
WRITE OR CALL FOR PRICES & LITERATURE
WE SHIP
520 South K----------Tulare 6-6533

Bardin's Goodyear Service
692 Marsh-LI 3-5492
(See Advertisement Page 103)
Benells Texaco Service
Foothill Bl & Santa Rosa-LI 3-9712
Bill Wall's Service
French Rd & S 101 Hwy-LI 3-7416
Boysen's Texaco Service
435 Marsh-LI 3-9965
Brown's Tire Shop
1534 Spring-PasoRobls 415
Bud's Truck Stop
2801 Spring-PasoRobls 1520
Chick's Tire Service
1233 Spring-PasoRobls 77

Advertise here—it pays.

Tires—Dealers—(Cont'd)

Davis B H Tire Service
1233 Spring-PasoRobles 77

DAYTON THOROBRED TIRES
Quality Famous Tires
Backed by Strong Written Service Guarantees
"WHERE TO BUY THEM"

KIMBALL TIRE CO
252 Higuera-LI 3-6787

DON'S FLYING A SERVICE
Federal Tires
1108 Monterey ----------LI 3-8513

DUNLOP TIRES—
STINCHFIELD TIRE & RECAP SHOP
931 Grand Av(AG)-HU 9-3393

FIRESTONE TIRES—
HAMMONS' FIRESTONE DEALER STORE 1344 Park-------PsoRobls 405

FISK TIRES
TIRE SERVICE
RECAPPING
REPAIRS
When It's Time To Re-Tire BUY FISK
"WHERE TO CALL"
DISTRIBUTORS
MADDALENA TIRE CO
Higuera & Osos-LI 3-0735

GOODRICH B F TIRES
LIFE-SAVER TUBELESS TIRES
B.F.Goodrich
New and Used Tires - Retreading - Tire Service
"WHERE TO CALL"
Texaco Service Stn
1004 Spring-PasoRobles 918

Goodyear Tire Service
5630 El Camino Rl-Atascdro 398

GOODYEAR TIRES—
BARDIN'S GOODYEAR SERVICE
692 Marsh-LI 3-5492
CHICK'S TIRE SERVICE
1233 Spring-PasoRobles 77
HINSON BILL TIRE SERVICE
655-5th(MB)-SP 2-6682
McGUIRE'S RICHFIELD SERVICE STN
316 Higuera-LI 3-8604
SKI'S SHELL SERVICE STN
1200 Monterey-LI 3-6821

Hammons' Firestone Dealer Store
1344 Park-PsoRobls 405
Hessler's Union Oil Service Stn
1308 Monterey-LI 3-9915
Hinson Bill Tire Service
655-5th(MB)-SP 2-6682
KIMBALL TIRE CO 252 Higuera--LI 3-6787
(See Advertisement Page 103)
Larry Fraites Shell Service
1095 Monterey-LI 3-2216

(Continued Next Page)

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

Tires—Dealers—(Cont'd)

Leo's Texaco Service
Santa Rosa & Olive-LI 3-8556
MADDALENA TIRE CO
Higuera & Osos-LI 3-0735
(See Advertisement This Page)
Mulkey's Standard Station
1741 Monterey-LI 3-9717
Mustang Tire & Auto Service
Osos & Marsh-LI 3-8107
(See Advertisement This Page)
Norwalk Service Stn 1088 Higuera-LI 3-3513
O K Rubber Welders
1413 Monterey-LI 3-0452
Reif Vince Chevron Stn Hwy ---Atascdro 102
Richfield Service Stn
1637 Spring-PasoRobls 989

SEIBERLING TIRES
FULLY GUARANTEED IN WRITING
Call one of the following Independent Seiberling Dealers for Tires, Tubes and Expert Service
SEIBERLING TIRES
"WHERE TO CALL"
WHOLESALE-RETAIL
KIMBALL TIRE CO
252 Higuera-LI 3-6787

Shaffer's Richfield Service Stn
139 Traffic Wy(AG)-HU 9-2040
Silver & Collins Hancock Service
N Hwy 1 Morro Del Mar-SP 2-8057
Smith & Sumner Texaco Service Stn
Hwy-SntaMrgrta 2691

U S ROYAL TIRES
QUALITY TIRES
QUALITY RECAPS
QUALITY REPAIRS
U.S.ROYAL TIRES
"WHERE TO CALL"
DISTRIBUTORS
UNION OIL SERVICE
15th & Spring-PasoRobls 1420
VILLA'S UNION STN
Broad & Foothill Bl-LI 3-9971

Villa's Union Stn
Broad & Foothill Bl-LI 3-9971
(See Advertisement This Page)
Western Auto Associate Store
685 Higuera-LI 3-9036
Westside Tire Shop
1236 Monterey-LI 3-6213
Wilshire Service Station Hwy ---Atascdro 375

WINDOW-WASHING HINT

Dry windows inside with an up-and-down stroke; outside with a crosswise motion. If streaks remain you can tell which side they're on.

Call LI 3-8107

Tubeless Tires

Best in the Long Run

MUSTANG TIRE & AUTO SERVICE

OSOS & MARSH SAN LUIS OBISPO

GOODYEAR

GOODYEAR TIRES

WHOLESALE & RETAIL

TIRES - TUBES
BATTERIES
ACCESSORIES

Complete RECAPPING SERVICE

Original Goodyear Tread Can be Placed on Your Passenger Tires

WHEEL BALANCING

PHONE LI 3-5492

BARDIN'S GOODYEAR SERVICE

692 MARSH

VILLA'S UNION STATION

US ROYAL TIRES

U S ROYAL DISTRIBUTOR

WHEELS BALANCED

We Give S & H Green Stamps

FOR THE BEST IN SERVICE

CALL LI 3-9971

BROAD & FOOTHILL

TUBELESS TIRE SERVICE

Ride on FISK

AIRBORNE DELUXE TUBELESS

Nothing compares with the riding comfort of this new kind of tire! You ride on 1200 more cubic inches of air at less pressure . . . practically float over the bumps . . . steer with a feather touch. Come on in for a free demonstration today.

MADDALENA TIRE COMPANY

CHEVRON GAS — OIL — LUBRICATION
TIRE RECAPPING

BEST CAR WASH IN TOWN WITH OUR WASHMOBILE

WHEELS BALANCED
WITH OUR NEW
Stewart Warner Electronic Wheel Balancer

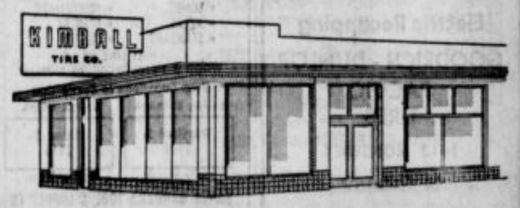
LI 3-0735
HIGUERA & OSOS
SAN LUIS OBISPO

KIMBALL TIRE CO.

- Seiberling Safety Tires
- Dayton Thorobred Tires
- Auto Lite Batteries
- Volt Invincible Tire Treading
- One-Day Service — Guaranteed 15,000 Miles
- Truck Tire Road Service
- Tractor Tire Sales & Service
- Wheel Balancing — Auto & Truck
- Cushman Motor Scooters

LI 3-6787

252 HIGUERA



Tires–Retreading & Recapping

Boettcher's Chevron Stn
Main & Lee Cambria–WA 7-4626
Bowden Seaside Stn 711 Marsh----LI 3-4312
Bud's Mobil Service 495-5th(MB)–SP 2-3601

CHICK'S TIRE SERVICE
B. H. DAVIS TIRE SERVICE
TIRES
AUTO – TRUCK – FARM
NEW – USED – RECAPPING
Dealer for
GOODYEAR & KELLY SPRINGFIELD TIRES
WHEEL BALANCING
1233 Spring ----------PasoRobles 77

Goodyear Tire Service
5630 El Camino Rl–Atascdro 398

KIMBALL TIRE CO
TIRE RETREADING
Voit 100% Cold Rubber
4-HOUR SERVICE
252 Higuera ----------LI 3-6787

MADDALENA TIRE CO
TIRES
FULL RECAPPING
ONE-DAY SERVICE
Loaners Available
ALL WORK GUARANTEED
PICK-UP & DELIVERY SERVICE
Higuera & Osos----------LI 3-0735

O K Rubber Welders
1413 Monterey–LI 3-0452
(See Advertisement This Page)

The buying public won't forget you when you advertise in the Yellow Pages.

WESTSIDE TIRE SHOP

RETREADING AND RECAPPING
ALL WORK GUARANTEED
Specializing in Tubeless Tire Recapping
1236 MONTEREY
PHONE
LI 3-6213

Macrae's
O.K. RUBBER WELDERS
Electric Recapping
GOODRICH - DUNLOP
PACIFIC
TIRES
1413 MONTEREY
LI 3-0452

Tires–Retreading & Recapping–(Cont'd)

STINCHFIELD TIRE & RECAP SHOP
DUNLOP TIRES
ROYALE & DELUXE CAP
We Use Premium Rubber
We Invite Your Inspection
931 Grand Av(AG)---------HU 9-3393

WESTSIDE TIRE SHOP
1236 Monterey–LI 3-6213
(See Advertisement This Page)

Tires–Used & Rebuilt

Maddalena Tire Co Higuera & Osos–LI 3-0735

Title Companies

SECURITY TITLE INSURANCE CO
1119 Chorro–LI 3-8211
TITLE INSURANCE & TRUST CO
777 Higuera–LI 3-2900

Toilet Goods

Merle Norman Cosmetics Studio
1118 Morro–LI 3-3252

Toilets–Chemical–See Chemical Toilets

Tools–Renting

FULLER W P & CO 698 Higuera---LI 3-0835
George's Equipment Rentals S Hwy–LI 3-1436

Tools–Retail

See also Electric Tools; Also Machine Tools

Petersen Auto Parts 742 Marsh---LI 3-7287
SANTA BARBARA TOOL & SUPPLY CO
514 E Haley
Snta Barbara–Woodland 5-7817
(See Advertisement This Page)
Western Auto Associate Store
685 Higuera–LI 3-9036
Western Auto Associated Store
831-5th(MB)–SP 2-3303

Tools–Whsle & Mfrs

UNIVERSAL AUTO PARTS CO
Complete Stock of Wholesale & Retail Mechanics Hand & Power Tools – Also Valve Refacers & Power Equip. Alemite & Stewart-Warner Equip. and Supplies
969 Monterey ----------LI 3-7787
Eves Suns & holidays call---LI 3-1807

Your telephone is one of today's best bargains.

TOOLS
For the Industrial User and Home Owner
- SKIL
- COMET
- ATLAS
- STANDARD
- DAVIS & WELLS
- POWERMATIC
- STANLEY
- DISSTON

FULL LINE OF WOOD & METAL WORKING SUPPLIES
Two Locations to Serve You

SANTA BARBARA	SANTA MARIA
WOodland 5-7817	WAlnut 5-7113
514 E HALEY	938 W MAIN

SANTA BARBARA TOOL & SUPPLY CO.

Tortillas

Mexicatessen 354 Higuera--------LI 3-5627

Tourist Courts–See Motels

Towel Service–See Linen Supply Service

Towing Service–Automobile & Truck

See Automobile Towing

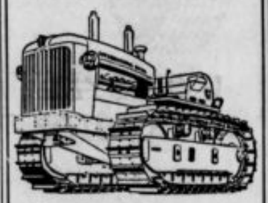
Toys–Retail

BELLO'S
TOYS – GAMES – DOLLS
WHEEL GOODS
San Luis Obispo County's Leading Year 'Round Toy House
886 Monterey ----------LI 3-2197

BILLIE'S TOY & BABY SHOP
Featuring a Large Variety of All the Better Toys By Leading Manufacturers
We Give S & H Green Stamps
766 Higuera ----------LI 3-4032

Herrington's Variety Store
771 Dolliver(PB)–PR 3-4635

If you want to know how Classified Telephone Directory advertising can help solve your marketing problems, call our nearest Business Office and we will be glad to give you full information.

J. M. WILDMAN
INC.
International
TRACTORS
TRUCKS
FARM EQUIPMENT
Sales & Service
IN OUR SHOP – OR IN THE FIELD

NEW – USED
PHONE
Paso Robles 254
Parts Dept. Phone Paso Robles 99
34TH & SPRING PASO ROBLES

Toys–Retail–(Cont'd)

LEON'S TOY SHOP
Wind Up Toys – Wheel Goods – Dolls
Stuffed Toys & Animals – Games
Educational Toys – Cowboy Suits
Electric Trains
Pull Toys – Novelties
659 Higuera ----------LI 3-5039

MARV'S HOBBY SHOP
895 Higuera–LI 3-3942
Western Auto Associate Store
685 Higuera–LI 3-9036

Tractor Parts

CALIFORNIA TRACTOR & EQUIPMENT CO
GOOD USED PARTS
Tracks & Rollers
1247 S Wilson Wy Stktn-HOward 6-7064

Tractors

CASE TRACTORS–
FARMER'S HARDWARE & EQUIP CO
581 Higuera–LI 3-7102

Miller & Williams Automobile Service
1040-13th–PasoRobls 1507
(See Advertisement Page 105)
(Continued Next Page)

SPRING KING
An old dish mop, lightly oiled, makes a handy, labor-saving duster for coiled bedsprings.

"CATERPILLAR"
and
JOHN DEERE
SALES - SERVICE - PARTS

Complete Line of
NEW & USED
EARTH MOVING EQUIPMENT
FARM IMPLEMENTS – TRACTORS
PASO ROBLES 450
Joseph G. Moore Co.
1139-13th PASO ROBLES
SO. 101 HWY. SANTA MARIA

Tractors–(Cont'd)

MOORE JOSEPH G CO
1139-13th–PsoRobls 450
(See Advertisement Page 104)

SIMPLICITY GARDEN TRACTORS & IMPLEMENTS
Mow lawns, plow, cultivate, remove snow, saw logs . . . do more than 28 jobs with Simplicity. Year 'round helper for farm and home.
Simplicity
"WHERE TO BUY IT"
Atascadero Feed & Supply
S Hwy–Atascdro 193

WILDMAN J M INC
34th & Spring–PsoRobls 254
(See Advertisement Page 104)

Tractors–Renting

GEORGE'S EQUIPMENT RENTALS
Rotovators-Crawlers
Bulldozers-Skiploaders
S Hwy ----------LI 3-1436

Tractors–Repairing

B G & R Garage 1234 Broad------LI 3-2235
Colburn T R 221-15th -----PsoRobls 1075-W
Wildman J M Inc
34th & Spring–PasoRobls 254

Tractors–Used

California Tractor & Equipment Co
1247 S Wilson Wy Stktn-HOward 6-7064

Tractors–Wrecking

WARD'S TRACTOR CO
USED TRACTOR PARTS
Tires – Track & Rollers
WE BUY USED EQUIPMENT
3411 Hwy 99 South-----Fresno 8-2714

Trading Stamp Companies

Gold Bond Stamp Co 1124 Broad--LI 3-2381
Sperry & Hutchinson Co The
1415 Monterey–LI 3-4812

Trailer Equipment & Parts

BETTER PLUMBING CO
673 Higuera–LI 3-5938
Brady Trailer Supply
526 Spring–PasoRobls 688-W

Trailer Parks

Adams Trailer Court Portuguese Rd–LI 3-9771
Buck's Motel & Trailer Park
1100 Main(MB)–SP 2-4161
(See Advertisement This Page)
Cypress Trailer Court & Morro Motel
8th & Main(MB)–SP 2-4636
GROVE AUTO COURT
N Highway–Atascadero 336-R
Harbor Trailer Sales & Trailer Park
1680 Hwy No 1(MB)–SP 2-8581
Hilltop Trailer Court
N Hwy–Atascadero 43-J-2
Keene Trailer Sales
3126 Spring–PasoRobles 598
Lively's Court
1328 Grand Av Grover City–HU 9-2825
MATHEW'S TRAILER PARK
274 Higuera–LI 3-3383
MISSION TRAILER PARK
546 Higuera–LI 3-8129
Mitch's Trailer Court S Hwy--Atascdro 168-M
Ringele Trailer Park 462 C(MB)--SP 2-6971

An extension telephone in another part of the house saves time and steps. The cost is small.

Trailer Parks–(Cont'd)

SLEEP OFF THE HI-WAY TRAILER PARK
Follow Signs to South of City Limits
Turn South at Bridge on
Old Highway 101
QUIET – MODERN FACILITIES
1000 South ----------LI 3-1056

STOWE INDEPENDENT OIL CO & TRAILER SALES
New 5 Acre Trailer Park-75 Spaces
6th & Spring----------PasoRobles 758
Surf-Side Trailer Park
Hwy & Cody–Cayucs 2782
Surf Side Trailer Park
100 Park Av(PB)–PR 3-9994
TREES MOTOR LODGE
Trailer Accommodations
2841 Spring ----------PsoRobls 334-W

Trailers–Automobile, Coach

Keene Trailer Sales
3126 Spring–PasoRobls 598
STOWE INDEPENDENT OIL CO & TRAILER SALES
New 12 to 40 Foot Trailers
Cash or Terms
6th & Spring----------PasoRobles 758

Trailers–Renting

Ewing's Chevron Service
155 Traffic Wy(AG)–HU 9-5620
Garden Farms Store
101 Hwy–SntaMrgrta 5601
George's Equipment Rentals S Hwy–LI 3-1436
(See Advertisement Page 106)
Kenneys Chevron Stn
Hwy 1 & Foothill Bl–LI 3-9904
(See Advertisement This Page)
Rauch's Cabinet & Upholstery Shop
821-21st–PsoRobls 966
(See Advertisement Page 106)
(Continued Next Page)

Authorized Dealer
Ford
TRACTOR
SALES & SERVICE
IMPLEMENTS – PARTS – REPAIRS
COMPLETE AUTOMOTIVE SERVICE
MILLER & WILLIAMS AUTOMOBILE SERVICE
PASO ROBLES 1507
1040 - 13th PASO ROBLES

BUCK'S MOTEL & TRAILER PARK
REASONABLE RATES
Daily & Monthly
HAROLD & JESSIE GWINUP – Proprietors
SP 2-4161
8th & MAIN MORRO BAY

IN
SAN LUIS OBISPO

TRAILER RENTAL SYSTEM
ALL SIZES OF TRAILERS
LOCAL–ONE WAY–ROUND TRIP
HITCHES FURNISHED FREE
KENNEYS CHEVRON STATION
FOOTHILL BLVD. & HIWAY 1
LI 3-9904
SAN LUIS OBISPO

YOUR NEIGHBORHOOD U-HAUL DEALER IS LISTED UNDER THIS TRADEMARK HEADING

U-HAUL
RENTAL TRAILERS
NATION'S LARGEST, OLDEST RENTAL TRAILER SYSTEM

Ask for your FREE BOOKLET "HOW TO USE A RENTAL TRAILER"
- **LOCAL OR ONE-WAY RENTALS ANYWHERE** Over 4,000 U-Haul Dealers at Service Stations across the nation.
- **FREE HITCHES, GUARANTEED TIRES** Free emergency road service. Cargo insurance included in rate. Variety of sizes to fit your needs.
- **ONLY U-HAUL FURNISHES ALL THESE ADVANTAGES, YET COSTS NO MORE TO RENT THAN ORDINARY TRAILERS.**

TRAILERS FOR RENT

Local and One Way To or From Major Cities

COAST-TO-COAST LOCAL & ONE WAY RENTALS

Rubber Protected Hitches Furnished

RENT-A-TRAILER SYSTEM

Service & Equipment That Counts

Reefer Dollies & Canvas

RICHFIELD SERVICE STATION

Monterey St. At Toro

LI 3-9896

IN **PASO ROBLES**

NATIONWIDE TRAILER RENTAL SYSTEM

ALL SIZES OF TRAILERS

ONE WAY OR ROUND TRIP

Hitches for All Cars & Pick-Ups

OPEN 7 DAYS A WEEK

PASO ROBLES 966

RAUCH'S CABINET & UPHOLSTERY SHOP

821 - 21 STREET

Trailers–Renting–(Cont'd)

Richfield Service Stn
1166 Monterey-LI 3-9896
(See Advertisement This Page)

SYSTEM TRAILER RENTALS Coast to Coast

The Blue & Silver Trailers Featuring Linco Level-Load Axles.

Low, Safe and Smooth Riding. Hitches Furnished With Rubber Protectors. Dollies, Pads, Tarps, Etc.

"WHERE TO RENT THEM"

Richfield Service Stn
1166 Monterey-LI 3-9896

Town & Country Rentals
French Rd & S 101 Hwy-LI 3-7416
(See Advertisement This Page)

U-Haul Co 505 Higuera----------LI 3-4042

U-HAUL RENTAL TRAILERS

AMERICA'S FINEST COSTS NO MORE TO RENT THAN ORDINARY TRAILERS!

Local or ONE WAY ANYWHERE.

U-HAUL furnishes guaranteed tires, hitches, tarps, emergency road service. Insurance available.

"WHERE TO RENT THEM"

Brooks Wes Chevron Service
806 Spring-PasoRobles 539

BURCH'S TOM SERVICE & TRAILERS
505 Higuera-LI 3-4042

Ewing's Chevron Service
155 Traffic Way(AG)-HU 9-5620

Gem Auto Parts
7485 El Camino Rl-Atascdro 1045

HALL'S SUPER SERVICE Foothill Bl & Mt Pleasanton Dr-LI 3-2528

Trains–Toy–See Toy Hdgs

The Yellow Pages save you time.

CENTRAL TRAILER RENTALS

ONE-WAY OR LOCAL

HITCHES FURNISHED FREE

LOWEST RATES

George's Equipment Rentals

LI 3-1436

5 – HWY SAN LUIS OBISPO

TRAILER RENTALS

ONE WAY OR LOCAL

SAFETY ENGINEERED

FRENCH RD. and **101 FREEWAY**

LI 3-7416

Town and Country RENTALS

Travel Bureaus

TRAVEL SERVICE 987 Oso ------LI 3-1206

Tree Service

DAVEY TREE SERVICE

Phone or write for local Davey Supervisor to inspect your trees. The West Coast's original and only genuine Davey Tree Service costs no more.

"WHERE TO CALL"

DAVEY TREE SURGERY CO
519 Romona Av Grovr Cty-HU 9-2255

Davey Tree Surgery Co
519 Romona Av Grovr Cty-HU 9-2255

Layton Tree Service
Marchant Av-Atascdro 563-J
(See Advertisement This Page)

Trophies

Andrews Don 1009 Higuera-------LI 3-4543

Tropical Fish

Hazel's Pet Shop 595 Marsh-------LI 3-1417

Home Aquarium & Pet Shop
340-5th(MB)-SP 2-6346

Truck Bodies–New

BETTER PLUMBING CO
Fiberglass Pick-Up Bodies
673 Higuera ----------LI 3-5938

KITCHEN CUE

Use a pipe cleaner for cleaning and polishing between the tines of a fork.

LAYTON TREE SERVICE

• FULLY INSURED •

Serving the Coastal Area & San Luis Obispo County

• TRIMMING • TOPPING
• REMOVAL • CABLING
• CAVITIES • FEEDING
• LINE CLEARING

A-Frame Work – Ladder Truck Emergency Service

FREE ESTIMATES

DAY OR NIGHT

CALL COLLECT

ATASCADERO 563-J

Mailing Address
P.O. Box 634 Atascadero

Truck Dealers–New

CHEVROLET TASK-FORCE TRUCKS

MONEY SAVING MODEL FOR EVERY JOB!

CHEVROLET

"WHERE TO BUY THEM"

ARLAND CHEVROLET CO
1039 Monterey-LI 3-3221

NICHOLS SID CHEVROLET
1305 Spring-PasoRobls 1222

FORD TRUCKS SALES & SERVICE

FORD ECONOMY TRUCKS SAVE TIME-SAVE MONEY LAST LONGER!

FORD

"WHERE TO BUY IT"

BRENNAN MAURY
330 Traffic Wy(AG)-HU 9-5628

HARRIS TRUMAN A & SON
1302 Pine-PasoRobls 53

HYSEN-JOHNSON FORD INC
1101 Monterey-LI 3-6422

LEVERENZ WALTER F
5680 El Camino Rl-Atascadero 14

G M C TRUCKS–

KIMBALL MOTOR COMPANY
1144 Monterey-LI 3-5752

WOOSTER BUICK & GMC
1501 Spring-PasoRobls 14

INTERNATIONAL MOTOR TRUCKS–

STANDARD MOTORS & EQUIPMENT CO 1701 Monterey----------LI 3-1700

(Continued Next Page)

Advertise here—it pays.

J. M. WILDMAN, Inc.

INTERNATIONAL TRUCKS

SALES SERVICE AND PARTS

INTERNATIONAL® S-LINE 4-WHEEL DRIVE

Complete Parts & Service Dept. Staffed By Qualified Personnel To Better Serve You

PHONE

Paso Robles 254

34TH & SPRING PASO ROBLES

Truck Dealers–New–(Cont'd)

WILDMAN J M INC
34th & Spring-PsoRobls 254
(See Advertisement Page 106)

WILLYS SALES AND SERVICE

Universal 'JEEP' 'JEEP' Station Wagon 'JEEP' Trucks 'JEEP' Sedan Delivery ... And Their Special Equipment. Service And Parts. Made By Willys Motors, Inc.

Jeep FAMILY OF 4-WHEEL-DRIVE VEHICLES

"WHERE TO BUY THEM"

DEALERS

O'CONNOR J E BUICK
1034 Monterey-LI 3-8676

Truck Dealers–Used

Jacobson Bros Trucks Parts & Equipment
2231 M Bkrsfld-FAirvw 5-1216
(See Advertisement This Page)

Truck Equipment & Parts–New

San Luis Truck Service
Old S 101 Hwy-LI 3-3035

UNIVERSAL AUTO PARTS CO

QUALITY – SERVICE – PARTS For ALL CARS, TRUCKS AND TRACTORS

Continuous Service

969 Monterey ----------LI 3-7787
Eves Suns & holidays call--LI 3-1807

Wildman J M Inc 34th & Spring--PsoRobls 99

Truck Renting & Leasing

GEORGE'S EQUIPMENT RENTALS
S Hwy-LI 3-1436

HERTZ TRUCK RENTAL SERVICE

Chevrolet, GMC or other sturdy trucks. Low rate includes gasoline, oil, Public Liab., Prop. Damage, Fire & Theft Ins. and $100.00 deductible collision protection, at no extra cost. You furnish only the driver. Trucks also available on long-term lease.

HERTZ Truck Rental

"WHERE TO GET SERVICE"

Hertz Rent-A-Car System
1185 Monterey ----------LI 3-7683
1004 Spring ----------PasoRobls 71-W

Truck Repairing

SAN LUIS TRUCK SERVICE

TRUCK REPAIRS AND MAINTENANCE

HEAVY EQUIPMENT DIESEL REPAIRS

24-HOUR SERVICE

101 Hwy ----------LI 3-4134
Residence ----------PR 3-2484

San Luis Truck Service
Old S 101 Hwy-LI 3-3035

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

Truck Terminals

San Luis Truck Service 101 Hwy---LI 3-4134

Truck Towing–See Automobile Towing

Trucking

See also Motor Freight Companies

ARROYO GRANDE TRUCK CO
201 W Branch(AG)-HU 9-2828
(See Advertisement This Page)

BECK & HUNTER TRUCKING
N Hwy-PasoRobls 18-F-5
If no answer call----------PasoRobls 9-J-2

CALIF MOTOR EXPRESS LTD
1st ----------Cayucs 2732
Paso Robles 5th & Riverside---PasoRobls 657
San Luis Obispo 390 Pacific-------LI 3-4084

CORIPPO MEL H

DUMP TRUCK RENTAL

ROAD WORK – SAND & GRAVEL

TRANSIT CONCRETE MIX

1221 Park ----------PasoRobles 673

CROPPER SIDNEY C

State Wide Trucking
FEED – GRAIN
FERTILIZER – CEMENT
ALL CARGOES INSURED

Mt Springs Rd---------PasoRobles 744

DENNIS TRANSFER
Local & Long Distance Moving And General Hauling
1824 Nipomo ----------LI 3-7223

GLASS TRANSPORTATION CO
1733 Spring-PsoRobls 258

J & H Transfer & Storage
S Hwy-Atascdro 171

JONES CHARLES

LIVESTOCK HAULING
GENERAL TRUCKING
LOCAL & LONG DISTANCE

1110 Olive ----------PasoRobles 1097

KRIEG TRUCK LINES

SUCCESSORS TO GLASS TRANSPORTATION CO.
Common Carriers
S.F. Bay Area to Santa Margarita & Intermediate Points
MABEL R. GLASS – Agent

1733 Spring ----------PasoRobles 258

The Yellow Pages save you time.

ARMY TRUCKS & PARTS

NEW & USED PARTS ALL MAKES

TRUCK WRECKING

JACOBSON BROS. TRUCKS PARTS & EQUIPMENT

IN BAKERSFIELD

No. 1 Yard, 2231 M St. – FAirview 5-1216
No. 2 Yard, 2120 So. Union Ave.
Night Phone ---------- FAirview 4-7975
or ---------- EMpire 6-6689

Trucking–(Cont'd)

MOROSA BROS TRANSPORTATION
Livestock Hauling-General Trucking
321-16th ----------PasoRobls 569

O'KELLEY J A TRUCKING
3159 S Broad-LI 3-3546
Oliver Geo K Los Berros Rd(AG)--HU 9-2685
(See Advertisement This Page)

PACIFIC FREIGHT LINES

OVERNIGHT SERVICE TO ALL PRINCIPAL ARIZONA & CALIFORNIA POINTS

PFL

"FOR INFORMATION CALL"

Southern Pac Co Railroad Av---LI 3-3000

The Yellow Pages save you time.

Trucking–(Cont'd)

Pac Motor Trucking Co 393 Marsh-LI 3-3000
Pac Motor Trucking Co
8th & Railroad-PsoRobls 2

PAYNE V E & SONS

HAY & GRAIN HAULING

ROAD SIDE SERVICE

COMPLETELY EQUIPPED

538-16th ----------PasoRobles 1226-R

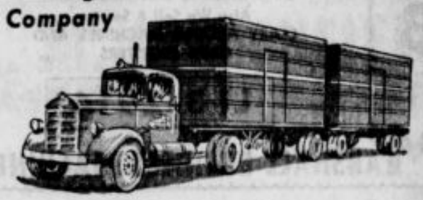
Reyes & De Leon Trucking
Huasna Rd(AG)-HU 9-3423

Rodgers Dick
8220 Carmelita Av-Atascdro 1199

SOUTHERN PAC CO Railroad Av---LI 3-3000
Stong Whitey 432 Calif Av(AG)--HU 9-3828

Advertise here—it pays.

Arroyo Grande Trucking Company



Common, Contract & RADIAL CARRIERS

DAILY SERVICE TO LOS ANGELES, SAN FRANCISCO & OAKLAND PRODUCE MARKETS

General Local & Long Distance Hauling

HU 9-2828 or HU 9-5729

201 W. BRANCH ARROYO GRANDE

FROM TELEPHONES SERVED BY SANTA MARIA EXCHANGE ONLY

Ask Operator for Zenith 3011

GEO. K. OLIVER TRUCKING

FRUIT & PRODUCE HAULING

CARGO INSURED

CONTRACT & RADIAL CARRIERS

24-HOUR SERVICE

GENERAL HAULING

HU 9-2685

If No Answer Call Santa Maria WA 5-3342

LOS BERROS ROAD ARROYO GRANDE

Distributor UNDERWOOD

TYPEWRITERS

RENTALS
SALES

M B M

NEW - USED - RE-BUILTS

EXPERT REPAIRS ON ALL MAKES
All Work Guaranteed
FREE PICK-UP & DELIVERY SERVICE
FREE LOANER SERVICE WHILE YOUR MACHINE IS BEING REPAIRED
Also We Sell & Service
CLARY ADDING MACHINES AND CASH REGISTERS

CALL
LI 3-2914

MARSHALL BUSINESS MACHINES
1453 MONTEREY

DISTRIBUTOR

ROYAL TYPEWRITERS

ELECTRIC • STANDARD • CARBON-RIBBON
All Available in 6 Exciting Colors

GUARANTEED **REPAIRS** ON ALL MAKES OF TYPEWRITERS

ALL MAKES OF **PORTABLES** $9.95 DOWN – 18 MONTHS ON BALANCE

VICTOR ADDING & CALCULATING MACHINES

RENTALS Initial 2 Months Rental Applied on Purchase ALL MAKES USED TYPEWRITERS EASY TERMS

McCASKEY CASH REGISTERS & SYSTEMS ★ DUPLICATORS

JOHNNY
NELSON OFFICE EQUIPMENT CO.

690 HIGUERA LI 3-7347

RENT A TRUCK

George Rents it!

- CRAWLER TRACTORS – BULLDOZERS
- FARMING TOOLS – POWER MOWERS
- HAND & POWER TOOLS – ROTARY HOE
- SKIP LOADERS – SKIL SAWS
- ELECTRIC DRILLS
- POST HOLE DIGGERS
- HEDGE CLIPPERS
- CONCRETE MIXERS
- TRUCKS & TRAILERS
- SANDERS – LADDERS
- BINDERS – SCYTHE
- CHAIN BLOCK
- AIR COMPRESSORS
- PAVING BREAKERS
- PLUMBING TOOLS

GEORGE'S
Equipment Rentals
LI 3-1436
S. HWY. • SAN LUIS OBISPO

SMITH-CORONA *Typewriters*

ELECTRIC
STANDARD
PORTABLE
ADDING - CALCULATING & BOOKKEEPING MACHINES

SALES & SERVICE
Rebuilt - Rentals
Repairs on All Makes
GENERAL FIREPROOFING
METAL FURNITURE

Phone
LI 3-1827
BOB WALKER'S
785 MARSH

Trucks–Industrial, Renting

GEORGE'S EQUIPMENT RENTALS
S Hwy–LI 3-1436
(See Advertisement This Page)

Trust Companies
See Banks; also Title Companies

Tuxedos–Renting

PASO ROBLES MERCANTILE CO
839-12th–PasoRobls 340
Selix Formal Wear
Finest in the West Since 1906
Write for Name of Our Local Dealer
123 Kearny S F----------YUkon 6-6212

Typewriters

Bickell's Stationery Store
807-12th–PasoRobls 882

HILL'S STATIONERY STORE
Specialists in the Portable Lines
We Carry All Makes, See Us for
ROYAL – SMITH-CORONA
UNDERWOOD – REMINGTON
SALES – SERVICE – RENTALS
COMPLETE TYPEWRITER REPAIR SHOP
1127 Chorro----------LI 3-1950

MARSHALL BUSINESS MACHINES
1453 Monterey–LI 3-2914
(See Advertisement This Page)

NELSON JOHNNY OFFICE EQUIPMENT CO
Distributor for
ROYAL TYPEWRITERS
ELECTRIC, STANDARD & CARBON RIBBON
ALL MAKES OF PORTABLES & USED TYPEWRITERS
RENTALS REPAIRS
690 Higuera----------LI 3-7347

Nelson Johnny Office Equipment Co
690 Higuera–LI 3-7347
(See Advertisement This Page)
Paso Robles Office Supply
608-12th–PasoRobls 481-J
WALKER'S BOB 785 Marsh-----LI 3-1827
(See Advertisement This Page)

Typewriters–Renting

Marshall Business Machines
1453 Monterey–LI 3-2914

Typewriters–Repairing

HILL'S STATIONERY STORE
1127 Chorro–LI 3-1950
Marshall Business Machines
1453 Monterey–LI 3-2914
Nelson Johnny Office Equipment Co
690 Higuera–LI 3-7347
WALKER'S BOB 785 Marsh-----LI 3-1827

Undertakers–See Funeral Directors

Uniform Supply Service
See Linen Supply Service

Unions–Labor–See Labor Organizations

Unit Heat
See Furnaces Headings; also Heaters

United States Government Offices
See Alphabetical Directory Under "U S Government"

TO FILL CRACKS

Cracks in wooden walls, etc., can be permanently repaired by filling them with a thick paste made of approximately 1 part linseed oil, 2 parts hot glue, 3 parts whiting and 4 parts sawdust.

Upholsterers

ALVA GREEN'S AUTOMOTIVE TRIM & FURNITURE UPHOLSTERY
CUSTOM MADE AUTO & FURNITURE UPHOLSTERY
AUTO TOPS – SEAT COVERS
We Give S & H Green Stamps
Free Estimates
1528 Monterey----------LI 3-2802

Beamer's Upholstery
159 Brisco Rd(AG)–HU 9-3822
Berry's Top Shop 303½ Higuera--LI 3-4597
Borjes Upholstery
5445 Traffic Wy–Atascdro 49
(See Advertisement Page 110)
Harry's Upholstery Shop
510-4th(MB)–SP 2-8552
(See Advertisement Page 110)
Henry's Upholstery 572 Islay-------LI 3-2734
(See Advertisement This Page)

(Continued Next Page)

Please distinguish between the black letter "O" and the red numeral "0" (zero) when dialing. Be sure to bring your finger all the way around to the finger stop for each letter or digit and then release the dial without forcing or retarding its return.

EXPLOSION IN OVEN

If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hour or so, after which you can scrape the spots clean without harming the enamel.

PARAMOUNT
UPHOLSTERING CO.

NEW FURNITURE MADE TO ORDER

Antiques
Drapes
Restaurant Equipment

Rug Dyeing
Rug Cleaning
Moth-Proofing
Carpeting

FREE ESTIMATES – EASY BUDGET TERMS
FREE PICK-UP AND DELIVERY
ALL WORKMANSHIP GUARANTEED 5 YEARS
WALLACE GUGLIELMELLI – *Prop.*

Phone LI 3-0649
Serving Entire County

1218 CARMEL SAN LUIS OBISPO

When you want to telephone

LISTEN FOR THE 'DIAL TONE'

—dial carefully—turn the dial all the way and then let it go back to position naturally, without forcing. These simple steps enable you to dial telephone numbers speedily and with precision.

The Pacific Telephone and Telegraph Company

UPHOLSTERING

Finest Line Of
PLASTIC
LEATHER
FABRIC

CUSTOM FURNITURE
ANTIQUES — REMODELING — REPAIRING
SPECIALIZING IN NEEDLE-POINT MOUNTING & TUFTING
All Work Guaranteed
STINCHFIELD'S MATTRESSES
ENGINEERED FOR HEALTH
Be Wise . . . Compare Before You Buy!
FOR HOME - HOTEL & MOTEL BEDS

L. M. STINCHFIELD
PASO ROBLES UPHOLSTERY
CALL
Paso Robles 1535
1348 Railroad

Call **HENRY'S UPHOLSTERY**
11 Years Serving San Luis Obispo County
HENRY & BECKY NORTHINGTON

Quality Workmanship • • • • • • • **RESTYLING**
Pick-Up & Delivery • • • • **RECOVERING**
Free Estimates • • **REPAIRING**

FEATURING FABRICS OF:
John K. Burch, Trend of Times, Prudential
ELASTIC PLASTICS OF:
Naugahyde, Boltflex, Nygen Tolex
Koylon Foam Cushions
Supplies for the "Do-It-Yourself" Upholsterer
572 ISLAY STREET
Phone
LI 3-2734

upholstering

CALL
TEMPLETON 2101

FIRST CLASS FURNITURE UPHOLSTERING
Free Estimates – Reasonable Prices
AWNINGS MADE TO ORDER
UPHOLSTERY FABRICS & FOAM RUBBER AVAILABLE TO YOU

JONES
UPHOLSTERY SHOP
SERVING PASO ROBLES – TEMPLETON ATASCADERO & SURROUNDING AREAS
Fast Prompt Service
112 N. MAIN ST. TEMPLETON

BORJES UPHOLSTERING

Guaranteed Furniture & Auto Upholstering

If Your Furniture Is Not Becoming to You It Should Be Coming to Me
CALL
ATASCADERO 49
ANYTIME
5445 TRAFFIC WAY

MORRO BAY
UPHOLSTERING
- ANTIQUES RESTORED
- DIAMOND TUFTING
- HOLLYWOOD HEADBOARDS
- CORNICE BOXES

LARGE SELECTION OF SAMPLES
HARRY'S UPHOLSTERY SHOP
SP 2-8552
510 - 4th MORRO BAY

Upholsterers–(Cont'd)

Jones Upholstery Shop
112 N Main-Templtn 2101
(See Advertisement This Page)
Paramount Upholstering Co
1218 Carmel-LI 3-0649
(See Advertisement Page 109)
RAUCH'S CABINET & UPHOLSTERY SHOP 821-21st ----------PasoRobles 966
Stinchfield's Paso Robles Upholstery
1348 Railroad-PsoRobls 1535
(See Advertisement Page 109)
Zegar's Upholstery Shop
881 Morro-LI 3-7949

Upholsterers' Supplies

HENRY'S UPHOLSTERY
Cotton – Twine – Burlap – Webbing
Cushion Units – Furniture Legs
FABRICS
WE STUFF YOUR CUSHIONS
Tufting Buttons Made to Order
What We Don't Have, We Will Order
572 Islay ----------LI 3-2734

Upholstery Cleaners

CITY RUG & UPHOLSTERY CLEANING ----------LI 3-7063
COAST RUG & UPHOLSTERY CLEANERS (MB)-SP 2-3571
PARAMOUNT UPHOLSTERING CO 1218 Carmel-LI 3-0649

Vacuum Cleaners–Dealers

Air-Way Branches Inc
1773 Newport Av Grover City-HU 9-5650
FILTER QUEEN CO 1228 Palm----LI 3-1273
(See Advertisement This Page)
HEATON R C CO
Hoover Authorized Sales & Service
803-13th ----------PsoRobls 890

A NEW DISCOVERY FOR DUST ALLERGIES IN THE HOME...

Filter Queen

THE ONLY HOME SANITATION SYSTEM OF ITS KIND IN THE WORLD!
Most Imitated But Never Duplicated

Thanks to the exclusive FILTER QUEEN Sanitary Filter Cone, you can now purify the air you breathe . . . actually remove dangerous and annoying dust and pollen from your home. For your family's health, get the full facts and a FREE home presentation of FILTER QUEEN. See how FILTER QUEEN can make your home a healthier, cleaner place in which to live.

Phone or Write Today
For Free Home Demonstration
LI 3-1273 1228 PALM

Vacuum Cleaners–Dealers–(Cont'd)

HORNOR DAVE
ELECTROLUX
Reg. U. S. Pat. Ofc.
AUTHORIZED
SALES – SERVICE & SUPPLIES
Continuously Since 1934
1290 Murray Av----------LI 3-1406

KIRBY VACUUM CLEANER AGCY
KIRBY AUTHORIZED SALES & SERVICE
Guaranteed Used Cleaners
1029 Morro ----------LI 3-5797
If no answer call---------SP 2-2461

LEWYT SALES AND SERVICE
Only Lewyt Rolls on Big Rubber Wheels
Rolls ready - to - use from your closet. Swivels, rolls with all tools room-to-room. More power—⅔ HP input. Instant dust disposal. Suction control dial. 5 air filters for dust allergy sufferers.
LEWYT
"WHERE TO BUY THEM"
SALES & SERVICE DEALERS
KULLGREN'S APPLIANCE
1311 Park-PasoRobls 91
LONG E E PIANO CO
777 Marsh-LI 3-1245

LONG E E PIANO CO
Hoover Authorized Sales & Service
777 Marsh ----------LI 3-1245
Singer Sewing Machine Co
733 Higuera-LI 3-1748
U S Sewing & T V Center
715 Higuera-LI 3-2845
Wilcox Lou & Son General Electric Appliances 823-12th --------PasoRobls 226

Vacuum Cleaners–Repairing

B & F Electric Shop
560 S 13th Grover City-HU 9-2478
Kirby Vacuum Cleaner Agcy
1029 Morro-LI 3-5797
Wilcox Lou & Son General Electric Appliances 823-12th --------PasoRobls 226

Valves

CRANE CO 239 E Alisal Salins-HArisn 4-3964

Variety Stores

Ambrosia Variety Store
Ocean Av-Cayucos 4411

DOKO'S VARIETY STORE
Complete
VARIETY STORE
880 Price(PB) ----------PR 3-4628

Dyer's Variety Store 725 Higuera---LI 3-5949
HERRINGTON'S VARIETY STORE
771 Dolliver(PB)-PR 3-4635
Kelley's News & Sundries
680 Cypress(PB)-PR 3-2227
Lord's Variety 123 E Branch(AG)-HU 9-2410
Morro Bay Variety Store
407-5th(MB)-SP 2-8175
RASCO F S & CO 887 Higuera----LI 3-7326
Rasco F S Co 1230 Park----PasoRobles 30-W
SAN MIGUEL NEWS AGENCY---SnMigl 106

Vending Machines

ALISAL VENDING SUPPLY
537 E Alisal Salins-HArisn 2-5747

Thousands of people use these Yellow Pages as a buyers' guide.

Venetian Blind Dealers & Mfrs–Retail

Acme Paint & Wallpaper Store Graham's
See Graham's Paint & Wallpaper Store
862 Monterey ----------LI 3-0652
Art Mesquit Complete Home Furnishings
National Venetian Blinds
Bridge & Branch(AG)--------HU 9-2116

FLEXALUM TWI-NIGHTER BLINDS
Make any room NOT JUST DIM — BUT DARK. Complete privacy, light and ventilation control. Custom-made of famous Flexalum spring-tempered aluminum slats, easy wipe-clean plastic tapes, whisper-quiet operation. Over 200 color combinations. Free estimates.
Flexalum
"WHERE TO BUY THEM"
DEALERS
Carlton Furniture Co
6085 El Camino Rl-Atascdro 374
Quaglino James & Builders Supplies
Snta Barbara Av & High-LI 3-0560
White's Furniture Store
1301 Broad-LI 3-8309

GRAHAM'S ACME PAINT & WALLPAPER STORE 862 Monterey----------LI 3-0652

S & S VENETIAN BLINDS & AWNINGS
Serving Northern Section of SLO Co.
MANUFACTURERS OF FLEXALUM VENETIAN BLINDS
WHOLESALE – RETAIL
RESIDENTIAL – COMMERCIAL
Free Estimates – All Work Guaranteed
CALL COLLECT
JACK SPAULDING – Owner
556 Ferro Lane--------PasoRobles 184

Western Cabinet Works
1000 Park-PasoRobls 289
White's Furniture Store
1301 Broad-LI 3-8309

Ventilating Contractors

See Contractors–Heating & Ventilating

Vertical Blinds

Graham's Acme Paint & Wallpaper Store
862 Monterey-LI 3-0652
S & S Venetian Blinds & Awnings
556 Ferro Ln-PasoRobls 184

Veterinarians

Ainley Richard G 412 N Broadway
Santa Maria-WAint 5-6116
Animal Clinic
J E Kleck DVM
1225 W Main Santa Maria--WAint 5-7671
Coffland W T
Dog & Cat Surgery & Medicine
6575 Navajo Av----------Atascadero 764
Collins G B 820-23d ---------PsoRobls 1436
Mathews Frank P
1106 Grand Av(AG)-HU 9-5452
McCapes Veterinary Hospital
Hwy 1-LI 3-0985
Pulling's Animal Clinic & Boarding Kennel
Hwy 101 & San Anselmo Rd-Atascdro 382
Whitman's Veterinary Hospital & Boarding Kennel N Hwy----------LI 3-0956
If no answer call----------LI 3-6493
Wixom D H Hwy No 1(MB)------SP 2-6941

Veterinary Hospitals

Ainley Richard G 412 N Broadway
Santa Maria-WAint 5-6116
Animal Clinic
1225 W Main Santa Maria-WAint 5-7671
Coast Veterinary Clinic
D H Wixom
Hwy No 1(MB)----------SP 2-6941
Coffland W T 6575 Navajo Av--Atascdro 764
Collins G B 820-23d--------PasoRobls 1436
McCapes Veterinary Hospital
Hwy 1-LI 3-0985
Pulling's Animal Clinic & Boarding Kennel
Hwy 101 & San Anselmo Rd-Atascdro 382
Whitman's Veterinary Hospital & Boarding Kennel N Hwy----------LI 3-0956
If no answer call----------LI 3-6493

Advertise here—it pays.

Veterinary Supplies

ARROYO DRUG CO
136 E Branch(AG)-HU 9-5531
GROVER CITY PHARMACY
9th & Grand Av Grover City-HU 9-2457
McKee's Pharmacy
Main & Bridge Cambria-WA 7-4236

Vitamin Products

Margo & Larry's Health Foods
1120 Morro-LI 3-1127

Wall Board

RAY'S FLOOR SERVICE
812 South-LI 3-2866

Wall Coverings

See Specific Kinds, I.e., Wallpaper Headings; Linoleum Headings; Tile Headings, Etc

Wall Washing

San Luis Obispo Janitorial Maintenance Co
1224 Higuera-LI 3-1737

Wallpaper–Dealers

Clark Howard Paint & Wallpaper Store
987 Foothill Bl-LI 3-7730
Fuller W P & Co 698 Higuera-----LI 3-0835
GRAHAM'S ACME PAINT & WALLPAPER STORE 862 Monterey----------LI 3-0652
Minshull's Paint & Wallpaper Store
627-12th-PasoRobls 774
Reed's Paint & Wallpaper Store
1121 Broad-LI 3-2623
San Luis Color Store 1126 Broad--LI 3-8203
Stover's Color Center
5800 El Camino Rl-Atascdro 176
Trussler's Furniture Store
1303 Park-PasoRobles 126

Warehouses–Private

Hearst Warehouses Sn Simn-----WA 7-4583

Warehouses–Public

Allied Van Lines Inc Agcy
1824 Nipomo-LI 3-7223
Artman Van & Storage
Old Hwy 101 South-LI 3-1228
COAST COUNTIES WAREHOUSES
65 Higuera-LI 3-7840
Dennis Transfer 1824 Nipomo-----LI 3-7223
FARMERS ALLIANCE BUS ASSOC
GRAIN ELEVATOR
GRAIN STORAGE – SACK & BULK
SEED TREATING
FEED MILLING & MIXING
GRAIN BUYERS – INSURANCE
10th & Riverside Av-----PasoRobles 115
If no answer call-----PasoRobles 311
J & H TRANSFER & STORAGE
5 Hwy-Atascdro 171
Mayflower Transit Co 1708 Beach--LI 3-6163
Sandercock Transfer Co
1708 Beach-LI 3-6163

Washing Machines–Dealers

BENDIX WASHERS & DRYERS
More women wash with Bendix Automatic Washers than any other . . . . Your choice of Automatic Washer-Dryer, all-in-one (Gas or Electric) Power Surge, Tumble-Action, or Agitator Washers, Super Fast Gas or Electric Automatic Dryers, Ironers.
BENDIX
"WHERE TO BUY THEM"
DISTRIBUTORS
Ceazan J N Company 3535 S Broadway
Los Angeles-ADms 1-9133
DEALERS
Campbell's Refrigeration
532 Higuera-LI 3-6800
KULLGREN'S APPLIANCE
1311 Park-PasoRobls 91

Washing Machines–Dealers–(Cont'd)

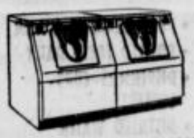
BOWER AUSTIN MAYTAG STORE
Covering All of San Luis Obispo Co.
SALES – SERVICE – REPAIRS
AUTOMATIC – REGULAR
ALL MAKES & MODELS
All Types of Appliances Sold & Repaired
4035 Palma Av--------Atascadero 582
If no answer call---Atascadero 248-M
CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800
(See Advertisement This Page)
CLINE'S ELECTRIC SHOP
Westinghouse & Hotpoint Washers
962 Monterey ----------LI 3-8610
EPP'S 745 Higuera----------LI 3-4154
(See Advertisement This Page)
FRIGIDAIRE AUTOMATIC WASHERS—
SALES & SERVICE DEALERS
LONG E E PIANO CO
777 Marsh-LI 3-1245
GENERAL ELECTRIC HOME LAUNDRY
Famous G-E Filter-Flo® Automatic Washer removes lint, sand and soap scum. Also see the matching G-E Clothes Dryer with Automatic Control.
"WHERE TO CALL"
SALES AND SERVICE DEALERS
Campbell's Refrigeration
532 Higuera-LI 3-6800
Carlton Furniture Co
6085 El Camino Rl-Atascdro 374
Hill's Home Appliances
1009 Grand Av(AG)-HU 9-5527
ROBERTS ELECTRIC
475-5th(MB)-SP 2-2821
Wilcox Lou & Son General Electric Appliances 823-12th -----PasoRobls 226

(Continued Next Page)

Campbell's
WASHING MACHINE
SALES • SERVICE
Authorized Sales & Service
• GENERAL ELECTRIC APPLIANCES
• BENDIX • WHIRLPOOL
WE SERVICE ALL MAKES & MODELS
PROMPT SERVICE
We Also Service
• REFRIGERATORS
• RANGES & STOVES
• DRYERS
• GARBAGE DISPOSALS
• SMALL APPLIANCES
CALL
LI 3-6800

532 HIGUERA ST.

WESTINGHOUSE LAUNDROMAT



San Luis
BUTANE DISTRIBUTORS
LAUNDROMAT
CLOTHES DRYER
FOR INFORMATION OR SERVICE
ATASCADERO 151
If No Answer Call Atascadero 618
BOX 966
NORTH ATASCADERO AT SAN ANSELMO RD.

WONDERFUL WHIRLPOOL
AUTOMATIC WASHERS AND DRYERS

Sales & Service
GUARANTEED REPAIRS ON ALL MAKE WASHER
IDLER'S SERVICE
CALL
LI 3-0745
1459 MONTEREY SAN LUIS OBISPO

Maytag
- Automatic Washers
- Conventional Washers
- Gas & Electric Dryers

FULL LINE OF HOME APPLIANCES
We Give S & H Green Stamps
Epp's
DIAL
LI 3-4154
745 HIGUERA

LONG PIANO CO.
Factory Authorized
Maytag
SALES & SERVICE
PHONE
LI 3-1245
777 MARSH ST.

Washing Machines–Dealers–(Cont'd)

HEATON R C CO 603-13th----PsoRobls 890

HOTPOINT AUTOMATIC WASHERS AND DRYERS

New Pushbutton Washers with WOND-R-DIAL. 2 separate cycles for REGULAR and DELICATE fabrics, all-new AQUAMATIC WASH-RINSE ACTION. Hotpoint Sealed Chamber Dryers eliminate heat, lint & moisture. NO VENTING! Available in colors.

Hotpoint

"FOR INFORMATION CALL"

SALES & SERVICE

Kuligren's Appliance
1311 Park–PasoRobls 91

IDLER'S SERVICE & APPLIANCES
1459 Monterey–LI 3-0745
(See Advertisement Page 111)
Long E E Piano Co 777 Marsh----LI 3-1245
(See Advertisement Page 111)

MAYTAG FACTORY AUTH SALES & SERVICE–
BOWER AUSTIN MAYTAG STORE
6035 Palma Av–Atascdro 582
EPP'S 745 Higuera----------LI 3-4154
HEATON R C CO 803-13th–PsoRobls 890
HILL'S HOME APPLIANCES
1009 Grand Av(AG)–HU 9-5527
LONG E E PIANO CO
777 Marsh–LI 3-1245
McMAHAN FURNITURE CO
855 Marsh–LI 3-3953

PHILCO SALES AND SERVICE
HOME LAUNDRY EQUIPMENT
Also famous for quality, performance and value in Refrigerators • Home Freezers • Electric Ranges • Television • Radios Phonographs • High-Fidelity • Air Conditioners Electric Blankets

PHILCO WASHERS & DRYERS

"WHERE TO BUY THEM"

DISTRIBUTORS

WALLER H T INC 509 State
Santa Barbara–WOodlnd 5-3018

RCA WHIRLPOOL HOME LAUNDRY EQUIPMENT
AUTOMATIC AND WRINGER WASHERS, DRYERS... IRONERS, RANGES AND ROOM AIR CONDITIONERS AND FREEZERS.
Made by Whirlpool-Seeger Corp. St. Joseph, Mich.

RCA Whirlpool

"WHERE TO CALL"

DEALERS

CAMPBELL'S REFRIGERATION
532 Higuera–LI 3-6800
COCKRELL'S REFRIGERATION
845-13th–PasoRobles 1416
IDLER'S SERVICE & APPLIANCES
1459 Monterey–LI 3-0745
ROBERTS ELECTRIC
475-5th(MB)–SP 2-2821

ROBERTS ELECTRIC
475-5th(MB)–SP 2-2821
San Luis Butane Distributors
Westinghouse Laundry Equipment
N Hwy ----------Atascdro 151
(See Advertisement Page 111)
WARD'S FOR BETTER LIVING
6130 El Camino Rl–Atascdro 5

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

Washing Machines–Dealers–(Cont'd)

WESTINGHOUSE LAUNDRY EQUIPMENT

Laundromat Automatic Washers with "New Way to Wash" Clothes Dryers with money-saving direct air flow system. Wash 'N Dry Combination. See them all. You Can Be SURE...if it's WESTINGHOUSE

Westinghouse

"WHERE TO CALL"

SALES AND SERVICE DEALERS

Cline's Electric Shop
962 Monterey–LI 3-8610
Parker Appliance & Refrigeration
882 Grand Av Grovr Cty–HU 9-2660

DISTRIBUTORS

WESTINGHOUSE ELECTRIC SUPPLY CO 4601 S Boyle Vernon--LUdlo 1-0281

Wilcox Lou & Son General Electric Appliances 823-12th -------PasoRobls 226

Washing Machines–Repairing

Allen's Appliance Service
Hwy 1(MB)–SP 2-5296
Bower Austin Maytag Store
6035 Palma Av–Atascdro 582
CLINE'S ELECTRIC SHOP
962 Monterey–LI 3-8610
Cockrell's Refrigeration
845-13th–PsoRobls 1416
Epp's Authorized Maytag Service
745 Higuera----------LI 3-4154
LONG E E PIANO CO 777 Marsh--LI 3-1245

Washing Machines–Used

Lovern's Furniture
101 Hwy Nipmo–WA 9-4251

Watches

MARELL'S JEWELERS
850 Higuera–LI 3-1404

Watches–Repairing

ANDREWS DON
Official S. P. Watch Inspector
DIAMONDS – WATCHES
SILVERWARE – CLOCKS
Expert – Guaranteed Watch Repairing
1009 Higuera ----------LI 3-4543

Bra Sil's Jewelry
Anderson Hotel Lobby–LI 3-8523
Brasher's Jewelry 880 E(MB)----SP 2-5086
BROWN CLARENCE 862 Higuera--LI 3-5648

GRAGG'S
OFFICIAL S. P. WATCH INSPECTOR
992 S Hamilton – Waltham Vanguard
Elgin B. W. Raymond – Bell
779 Higuera ----------LI 3-7839

GUTHRIE'S JEWELRY
The Finest In
WATCHES – JEWELRY – SILVERWARE
Omega – Hamilton – Elgin
Bulova – Cyma Watches
Towle – Wallace – Lunt – Heirloom
"FINE WATCH REPAIRING"
Established Since 1910
741-12th ----------PasoRobles 789

MARELL'S JEWELERS
850 Higuera–LI 3-1404
Marshall's Jewelry Store
790 Higuera–LI 3-3431
MILLER'S JEWELRY
The Best in Watch Repairing
Traffic Wy ----------Atascdro 244

The Yellow Pages save you time.

Watches–Repairing–(Cont'd)

Paso Robles Jewelry Store
725-13th–PsoRobls 443
Reed J M 751 Dolliver(PB)------PR 3-4473
Reid Maurice Your Jeweler
1321 Park–PasoRobls 714-W
Rimelen C A
5870 Traffic Wy–Atascdro 677-W
Vaughn's Jewelry
115 E Branch(AG)–HU 9-2330

Water Companies–Bottled

ARROWHEAD & PURITAS WATERS

3 FINE DRINKING WATERS
Arrowhead Spring Water
Puritas Distilled Water
Puritas Fortified With Fluorine
Regular Home & Office Delivery Since 1894

"FOR INFORMATION CALL"

Arrowhead & Puritas Water Inc
885 Palm–LI 3-6616

CRYSTAL SPRINGS WATER SERVICE
3215 Rockview Pl–LI 3-5063
(See Advertisement This Page)

VERNON SPRING WATER CO
SPRING WATER AND DISTILLED WATER BOTTLED FRESH DAILY
Dispensers – Cups – Coolers Loaned
SERVING
Arroyo Grande – Nipomo – Santa Maria
Los Alamos – Lompoc
Los Berros Canyon(AG)------HU 9-2536

Hear the music of distinguished artists brought to you each Monday night, over N.B.C. stations, by the Telephone Hour's "Great Artist Series."

Crystal Springs
WATER SERVICE
- PURE DRINKING WATER
- BOTTLED FRESH DAILY
- DISPENSERS - CUPS - COOLERS
- DISTILLED WATER

PHONE
LI 3-5063
or Call HU 9-2536

Mailing Address
3215 Rockview Place San Luis Obispo

Serving All Communities of San Luis Obispo & Northern Santa Barbara Counties

PASO ROBLES, ATASCADERO, GUADALUPE, LOMPOC, SAN MIGUEL, MORRO BAY, PISMO BEACH, ARROYO GRANDE, SAN LUIS OBISPO, SANTA MARIA

Water Companies–Public Utility

Atascadero Mutual Water Co --Atascadero 11
Atascadero Mutual Water Co
Highway–Atascadero 60
Cambria Pines Service Corp
N Hwy Cambria–WA 7-4638
Grover City County Water District
842 Grand Av Grovr Cty–HU 9-2356
Oceano Water Co
2035 Wilmar Oceano–HU 9-2124
Paso Robles City Water Works
13th–PsoRobls 232-W
Pismo Beach City Water Dept
Bello Av & Hollister Av(PB)–PR 3-4456

Water Coolers & Fountains

Arrowhead & Puritas Water Inc
885 Palm–LI 3-6616
Crystal Springs Water Service
3215 Rockview Pl–LI 3-5063

Advertise here—it pays.

When
NAME
or
ADDRESS
Is Forgotten

Someone has told you of a certain concern or you've read their advertising somewhere

LOOK IN THE

Classified
TELEPHONE SECTION

you probably will recognize the name or address when you see it.

Water Heaters–Dealers

Bender's Plumbing & Supplies
111 Cuyama Av Shell Bch–PR 3-4747
Better Plumbing Co 673 Higuera--LI 3-5938
BLAKE'S PLUMBING HEATING & SHEET METAL 1701 Riverside Av–PasoRobls 1117
BOWER AUSTIN MAYTAG STORE
6035 Palma Av Atascdro 582
COAST PLUMBING 8th--------Cayucs 4861
Cook F D Plumber & Electrician
1032 Pine–PasoRobls 1066
Craig F L Sheet Metal & Plumbing
731-21st–PsoRobls 523

DAY & NIGHT JETGLAS WATER HEATERS–
McBRIDE SHEET METAL WORKS
Old South Hwy–LI 3-3158
McKELVEY'S HENRY B PLUMBING & HEATING
5570 El Camino Rl–Atascdro 394
SMEE'S PLUMBING & HEATING SHOP 2959 S Broad--------LI 3-0860
Dixon Harry E & Son Orcutt Rd---LI 3-4116

FRIGIDAIRE ELECTRIC WATER HEATERS–
HEATON R C CO 803-13th--PsoRobls 890

GENERAL WATER HEATERS–
IDLER'S SERVICE & APPLIANCES
1459 Monterey–LI 3-0745

HOTPOINT ELECTRIC WATER HEATERS

First choice in over one million homes . . . Hotpoint Automatic Electric Water Heaters with "Magic Circle" Heat provide an abundance of clean, hot water 'round the clock. 5-yr. Tank Guarantee . . . liberal 10 yr. Protection Plan.

Hotpoint

"FOR INFORMATION CALL"

SALES & SERVICE

Cline's Electric Shop
962 Monterey–LI 3-8610

HUGHES PLUMBING & REPAIRING
361 Pismo(PB)–PR 3-2494
If no answer call----------HU 9-2117
MATHEWS DON A
1140 Railroad–PasoRobls 1709

McBRIDE SHEET METAL WORKS
WATER HEATERS
SALES & SERVICE
COMPLETE PLUMBING SERVICE
ALL WORK GUARANTEED
FREE ESTIMATES – FHA TERMS
Old South Hwy----------LI 3-3158

MISSION WATER HEATERS–
McBRIDE SHEET METAL WORKS
Old South Hwy–LI 3-3158

RUUD AUTOMATIC GAS WATER HEATERS

Famous for Quality Since 1889

Rust-Proof RUUD-MONEL, SANIGLAS, ALCOA ALLOY & Heavy Duty Steel Models. Built to Last Years Longer, Give You More Hot Water Per Dollar.
ALL GUARANTEED

RUUD

"WHERE TO BUY THEM"

LONG E E PIANO CO
777 Marsh–LI 3-1245
McBRIDE SHEET METAL WORKS
Old South Hwy–LI 3-3158
SMEE'S PLUMBING & HEATING SHOP 2959 S Broad--------LI 3-0860
Wilcox Lou & Son General Electric Appliances 823-12th -----PasoRobls 226

San Luis Butane Distributors
Day & Night & Coleman Water Heaters
N Hwy ----------Atascdro 151
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad–LI 3-0860
(See Advertisement This Page)

When your telephone rings, it's thoughtful, courteous, and good business to answer it promptly.

Water Heaters–Dealers–(Cont'd)

WESTINGHOUSE WATER HEATERS

Prompt Service—Unique 10 Year Protection Policy Upright, Table Top and Quick Recovery Models. Water Heaters• Water Coolers• Dishwashers • Food Waste Disposers You Can Be SURE...if it's WESTINGHOUSE

Westinghouse

"WHERE TO CALL"

SALES AND SERVICE DEALERS

Cline's Electric Shop
962 Monterey–LI 3-8610
Parker Appliances & Refrigeration
882 Grand Av Grovr Cty–HU 9-2660

DISTRIBUTORS

WESTINGHOUSE ELECTRIC SUPPLY CO 4601 S Boyle Vernon--LUdlo 1-0281

Water Heaters–Repairing

McBride Sheet Metal Works
Old South Hwy–LI 3-3158
McKelvey's Henry B Plumbing & Heating
5570 El Camino Rl–Atascdro 394
Roberts Electric 475-5th(MB) ---SP 2-2821

SHULTZ ROBT
WATER HEATERS
Sales & Service
FREE ESTIMATES
All Work Guaranteed
Hwy No 1(MB)----------SP 2-8488

Water Softening Equipment & Supplies

COAST PLUMBING 8th--------Cayucs 4861

CULLIGAN SOFT WATER SERVICE
San Luis Obispo County Hdqrs.
For Your Water Softening Troubles
No Equipment – No Work – No Contract
THE CULLIGAN WAY
Sales & Service
Home Owned & Industrial Water Softeners
EASY CREDIT TERMS
721 Pismo ----------LI 3-8195
1415 Oak ----------PasoRobles 1113

Culligan Soft Water Service
721 Pismo–LI 3-8195
(See Advertisement This Page)

IDLER'S SERVICE & APPLIANCES
RHEEM
SOFT WATER APPLIANCE
Makes Your Water Clean & Soft
EASY TERMS
1459 Monterey ----------LI 3-0745

RAYNE WATER SOFTENER
SALES & SERVICE
RESIDENTIAL – INDUSTRIAL
NO INSTALLATION CHARGE
1651 Monterey ----------LI 3-0043

SERVISOFT SOFT WATER SERVICE
A Convenient Low-Cost Servicing System
NO EQUIPMENT TO BUY
NO MAINTENANCE COST
For Information or Service Call
3215 Rockview Place ------LI 3-5063

Water Supply Systems

McCoy Pump Co 1134-13th--PasoRobls 1311

An extension telephone is a step-saver in any home.

WATER HEATERS

SMEE'S PLUMBING

1902

24 HOUR SERVICE
NEW INSTALLATIONS AND REPAIRING
ALL PLUMBING AND HEATING NEEDS
FEATURING . . . GLASS LINED
DAY & NIGHT – CRANE – RUUD
RHEEM – GENERAL – MISSION
NIGHT PHONE
LI 3-0625

LI 3-0860
2959 South Broad St. – San Luis Obispo

SMEE'S
PLUMBING — HEATING — SHEET METAL

PLEASE LISTEN for the DIAL TONE BEFORE DIALING

That "dial tone", a steady hum, is the signal that the equipment is ready to receive a call. It corresponds to an operator's "Number, please?"

DO AS MILLIONS DO - INSIST ON

CULLIGAN soft water SERVICE

Water Conditioning Hdqrs For San Luis Obispo County
NO EQUIPMENT–NO WORK–NO CONTRACT
THE CULLIGAN WAY
NATIONALLY ADVERTISED
NATIONALLY ACCEPTED
HOME OWNED & INDUSTRIAL WATER SOFTENERS
EASY CREDIT TERMS
TWO LOCATIONS TO SERVE YOU

PHONE
LI 3-8195
Plant – 721 Pismo
If No Answer Call LI 3-8365

PHONE
Paso Robles 1113
Plant – 802-21st.
F. J. HURST
Residence 1415 Oak

R. B. YAGER Water-Well Drilling

ROTARY DRILLING
GRAVEL PACKED WELLS

TEST HOLES
SHOT HOLES
CORING
SAND DRAINS

Licensed Contractor

Call HU 9-5633

DAY & NITE

1062 MAPLE
Arroyo Grande

SMITH BROS. WELL DRILLING

"ERNIE SMITH" "PAUL SMITH"

Licensed Drilling Contractors

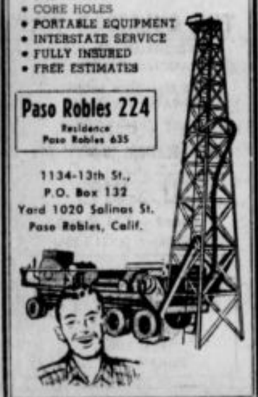
ALL TYPES – OIL OR WATER

No Job Too Small or Too Large

- TEST HOLES
- SHOT HOLES
- CORE HOLES
- PORTABLE EQUIPMENT
- INTERSTATE SERVICE
- FULLY INSURED
- FREE ESTIMATES

Paso Robles 224
Residence Paso Robles 635

1134-13th St.,
P.O. Box 132
Yard 1020 Salinas St.
Paso Robles, Calif.



CHARLES HART WELL DRILLING

SERVING SAN LUIS OBISPO CO. SINCE 1947

★ FULLY INSURED
★ FREE ESTIMATES

- DIAMETER FROM 6 INCHES TO 30 INCHES
- DEPTH FROM 1 FOOT TO 2,000 FEET

SHOT HOLES – TEST HOLES
CORE DRILLING
WATER WELLS
GRAVEL PACKED

PHONE
Paso Robles 768-J

2124 PARK

Jess C. Barnes WATER WELL SUPPLY

MODERN ROTARY EQUIPMENT

Test Holes – Free Estimates
Well Testing

TEST PUMPING & SAND PUMPING
PUMP SALES & SERVICE

WATER WELL DRILLING

HU 9-2258

1229 GRAND AVE. ARROYO GRANDE

When you call somebody by telephone

PLEASE DON'T "HANG UP" TOO SOON

"Play Ball" with him by giving him time to answer.

What calls Did He

MISS?

He'll never know; for he failed to replace the receiver of his telephone.

Your calls may be important. See that the receiver is properly replaced.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Water Treating Service

Culligan Soft Water Service
1415 Oak–PsoRobls 1113
Culligan Soft Water Service
721 Pismo–LI 3-8195
EVIS PROCESS EQUIPMENT INC
1573 McComas Pomona–Lycoming 2-1891

Water Well Drilling

BLANCHARD ROBT R
WATER WELL DRILLING
Test Holes and Shot Holes
Cleaning and Repairing
Licensed Contractor
3139 S Broad ---------- LI 3-8494
If no answer call ---------- LI 3-4525

Hart Chas E 2124 Park ------- PsoRobls 768-J
(See Advertisement This Page)
SMITH BROS DRILLING CONTRACTORS
1134-13th–PsoRobls 224
(See Advertisement This Page)
Stonebarger Leland
Vineyard Rd–Templtn 4501
Water Well Supply
1229 Grand Av(AG)–HU 9-2258
(See Advertisement This Page)
WELLS FLOYD V
DRILLING & SERVICING
CABLE TOOL & ROTARY WELL DRILLING
TEST PUMPING & BAILING
TEST HOLE DRILLING
PUMP SALES & SERVICE
ESTIMATES
116 N Blosser Rd
Santa Maria ---------- WAlnt 5-6277
Yager R B 1062 Maple(AG) ------ HU 9-5633
(See Advertisement This Page)

We want your telephone service to be as helpful as we can make it.

Water Well Supplies

Water Well Supply
1229 Grand Av(AG)–HU 9-2258

Weather Stripping Contractors

KYLE COMPANY
WEATHER STRIPPING
MONARCH
METAL WEATHER STRIP
Is the Complete Answer to Your Year-Round Dust, Draft, Comfort & Fuel Problems
1609 Osos ---------- LI 3-1998

Weed Burners

KIL-BURN ROW CROP & FIELD BURNERS—
GAS TOOLS INC
Call Collect or Call
Your VanGas Dealer
3363 Hwy 99 South ---- Fresno 3-4171

Weighers–Public

COAST COUNTIES WAREHOUSES
65 Higuera–LI 3-7840

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

Welding

Auto Clinic Hwy 1(MB) ---------- SP 2-4572
B G & R GARAGE 1234 Broad ----- LI 3-2235
BEARGEON A A
Complete
WELDING SERVICE
PORTABLE WELDER
PO Box 583
S Hwy ---------- Atascadero 512
If no answer call ----- Atascadero 589
BURKE'S WELDING & REPAIR
666 Upham–LI 3-2846
(See Advertisement This Page)
Gem Auto Parts
7485 El Camino Rl–Atascdro 1045
JOHNNIE'S TUNE-UP SHOP
Warner Oceano–HU 9-5904
Ken's Paint & Body Shop
729 Spring–PsoRobls 484-W
McClure R G 3405 Spring ------ PsoRobls 642
Pabst W F 111 Ward ---------- LI 3-6920
Parker Boiler Works 514 Higuera–LI 3-7297
Paso Robles Agricultural Works
1204 Railroad–PsoRobls 35-J
RATLIFF FRED P
Portable
Welding Equipment
Electric & Acetylene
Heavy Duty Machine Work
1243 Monterey ---------- LI 3-5819
San Luis Welding Works
Ward Munger
960 Nipomo ---------- LI 3-4910
TEAGUE'S MACHINE SHOP
3048 Higuera–LI 3-5470
(See Advertisement This Page)
WOOD H A WELDING & MACHINE SHOP
Portable Welding Equipment
1207-13th ---------- PsoRobls 321

Party Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

Additional Listings

... for the growing-up son or daughter, for the relative or friend who lives under your roof ... what nicer thought than a separate listing in the Telephone Book?

Welding Equipment & Supplies

Burke's Welding & Repair
666 Upham–LI 3-2846
Universal Auto Parts Co
969 Monterey–LI 3-7787

Wheel Aligning & Repairing

See Automobile, Wheel Axle & Frame Repairing

Wheel Chair Renting

JONES AMBULANCE SERVICE & HOSPITAL SUPPLIES
780 Pacific–LI 3-2626

Wheel Chairs–Retail

EVEREST & JENNINGS WHEEL CHAIRS & WALKERS—
JONES AMBULANCE SERVICE & HOSPITAL SUPPLIES
780 Pacific–LI 3-2626

Whist Clubs–See Clubs

Wicker Furniture–See Furniture Headings

Window Cleaners

SAN LUIS OBISPO JANITORIAL MAINTENANCE CO 1224 Higuera–LI 3-1737
(See Advertisement This Page)

A Directory Advertising Representative will be glad to help you prepare a Classified Directory advertisement that will bring you more business. You can reach him by calling the Business Office of the telephone company.

FOR BEST RESULTS WITH YOUR TELEPHONE *please...*

Make sure of the number. If in doubt consult the Telephone Directory.

Speak with lips close to the mouthpiece, using your natural tone of voice.

And give the called person TIME to answer!

Thank You!

READY TO SERVE YOU

TEAGUE'S MACHINE SHOP

- LATHE TURNING
- MACHINERY CONSTRUCTION
- MACHINERY SPECIALLY DESIGNED
- MACHINERY REPAIR
- PORTABLE WELDING
- STEEL FABRICATION

We Have Equipment and Knowledge to Handle Your Repair and Equipment Problems.

If it's been made, it can be fixed
If it hasn't been made, we'll make it

PHONE LI 3-5470
304-B HIGUERA

SAN LUIS OBISPO JANITORIAL MAINTENANCE CO

A. RICHARD SCHWABENLAND

JANITORS
RESIDENCE & OFFICE SERVICE
FLOOR CLEANING

BONDED
COMPENSATION – PROPERTY DAMAGE & PUBLIC LIABILITY

Free Estimates
LI 3-1737

P.O. BOX 43
1224 HIGUERA
SAN LUIS OBISPO

CERTIFIED WELDING

PORTABLE WELDING EQUIPMENT
BOLTS, IRON & STEEL SUPPLY
Estimates Given – Work Guaranteed

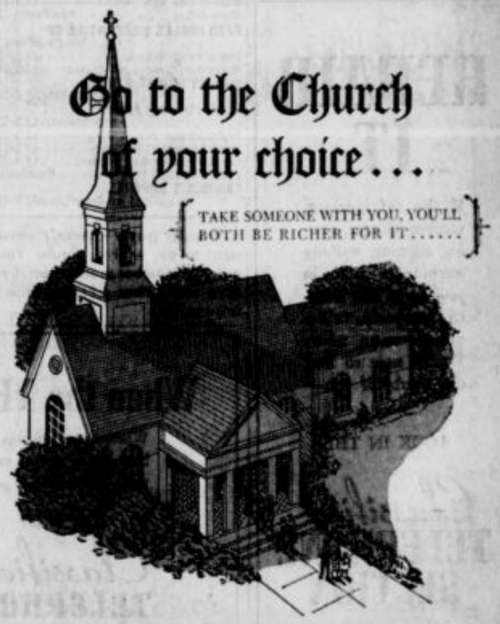
LI 3-2846

BURKE'S WELDING & REPAIR

666 UPHAM SAN LUIS OBISPO
(Next to Dennis Warehouse)

Go to the Church of your choice...

TAKE SOMEONE WITH YOU, YOU'LL BOTH BE RICHER FOR IT.....



Window Shades–Retail

ART MESQUIT COMPLETE HOME FURNISHINGS
Bridge & Branch(AG)-HU 9-2116
GRAHAM'S ACME PAINT & WALLPAPER STORE 862 Monterey----------LI 3-0652

Windows–Louvered

Morro Bay Glass
Louvre Leader Window Distr
1560 Hwy 1(MB)----------SP 2-5277

Windows–Metal

FENTRON INDUSTRIES INC
Fentron Aluminum Windows
222 Commercial Sunnyvl-----REgnt 6-4909
Morro Bay Glass
E-Z Set Sash
1560 Hwy 1(MB)----------SP 2-5277

Wineries

Dusi Winery S Hwy--------PasoRobls 13-R-1
Pesenti Winery ----------Templtn 2791
Rotta Winery ----------Templtn 2991
York Bros Winery
York Mountain-Templeton 2821

Wines–Retail

Arrow Liquor Store 1337 Monterey-LI 3-3514
Bob's Cork 'N' Bottle Liquor Store
799 Foothill Bl-LI 3-8637
Dusi Winery S Hwy--------PasoRobls 13-R-1
Hughes Joe Liquor Store
728 Marsh-LI 3-7729
Jug The 535-5th(MB) ----------SP 2-8543
Manuel's Liquors 2145 S Broad---LI 3-5074
Osos Liquor Store 1601 Osos-------LI 3-2303
Pesenti Winery ----------Templeton 2791
Standard Liquor Store Bolton's
875 Monterey-LI 3-6832
Westway Market 447 Higuera------LI 3-3046
York Bros Winery
York Mountain-Templeton 2821

REPAIR IT

If the refrigerator, vacuum cleaner, sewing machine, washing machine or radio in your home isn't working properly, call a repair man now. You're sure to find one nearby if you—

LOOK IN THE

Classified TELEPHONE SECTION

Wines–Whsle

Dusi Winery S Hwy--------PasoRobls 13-R-1
Jordanos' Inc 1321 Carmel--------LI 3-1089
LAGOMARSINO'S WHOLESALE LIQUOR & WINES
Roma-Christian Bros-Beringer Bros-Wines
Osos & Higuera----------LI 3-7832
Pesenti Winery ----------Templeton 2791
PETRI WINES–
JORDANOS' INC S Hwy---PasoRobls 842

Women's Accessories–Retail

Rileys Dept Store 1144 Chorro-----LI 3-1421

Women's Wearing Apparel–Retail

Bay Smart Shop 585-5th(MB) ---SP 2-4102
CHRISTINE'S 869 Higuera-------LI 3-4821
Eddy's Apparel 1214 Park-------PsoRobls 74
Harding Dorotha M Dress Shop
760 Price(PB)-PR 3-4759

HARKNESS HILDA
WOMEN'S APPAREL
Regular & ½ Sizes
INFANTS' WEAR AND GIFTS
126 Branch(AG) ----------HU 9-2270

Ida Jay Shop 761 Dolliver Av(PB)-PR 3-2083

LACTERMAN'S
20 YEARS IN SAN LUIS OBISPO
Where You Will Find Nationally Advertised
COATS – SUITS – DRESSES
FURS & ACCESSORIES
POPULAR PRICES
"Where Fit Is Always Guaranteed"
728 Higuera ----------LI 3-4936

MARGARET McNEIL'S STYLE SHOP
856 Higuera-LI 3-3831
Mode-O-Day 718 Higuera---------LI 3-7741
Mode-O-Day 1226 Park-----PasoRobles 1256
PASO ROBLES MERCANTILE CO
839-12th-PasoRobls 340
Remar's 952 Higuera----------LI 3-9756
Rileys Dept Store 1144 Chorro----LI 3-1421
RUMLEY'S DEPT STORE
5th(MB)-SP 2-3251
Schulz's Women's Apparel
853 Higuera-LI 3-1524
Smart Shoppe 1112 Chorro-------LI 3-2227
Smith Leonore 1131 Chorro-------LI 3-7218
Trend O'Fashion 842 Higuera-----LI 3-0748
Vogue The 1233 Park---------PasoRobls 70
YAKNELL'S APPAREL
911 Grand Av Grov Cty-HU 9-2101

If your party doesn't answer right away, wait a minute. You'll get your number more often if you give the other person time to answer.

Wood

Galbreath O W
Corbett Canyon Rd(AG)-HU 9-2022
Loomis E C & Son
Dry Oak Fireplace & Heater Wood
415 E Branch(AG)----------HU 9-5514
Roza Antone R 3301 Rockview Pl--LI 3-0418

Wrecking–Automobile

See Automobile Wreckers

Wrecking Contractors

AMER WRECKING CO
Building Wreckers-Free Estimates
586 Utah S F----------MArkt 1-0276

Yardage

Alva Green's Automotive Trim & Furniture
Upholstery 1528 Monterey-------LI 3-2802

BECKER'S YARDAGE
FABRIC OF ALL KINDS
Notions – Trimmings
Everything for the Woman Who Sews
SIMPLICITY PATTERNS IN STOCK
SEW & SAVE
741 Higuera ----------LI 3-8439

COMMERCIAL CO THE
FABRIC CENTER
Rayons – Sheers – Notions
Trimmings – Cottons – Woolens
McCALLS & SIMPLICITY PATTERNS
Hosiery
303 E Branch(AG)---------HU 9-2421

Riley Dept Store 1144 Chorro-----LI 3-1421

Yarn–Retail

Lena's Knit Shop
119 S 5th Grovr Cty-HU 9-5963
Needle Arts 718 Higuera----------LI 3-7741

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

Always keep Receiver

On the HOOK

When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

OUT of the DISCARD

A few minor repairs on that discarded article will restore its life of usefulness and convenience. You'll find the man who can help you listed in the

Classified TELEPHONE SECTION

When the NEED is URGENT

Whether the situation requires a batteryman, garage, radio repairman, veterinarian or other service

Look in the

Classified TELEPHONE SECTION

far from home?

Long distance visits cost so little

See for yourself. Check the typical rates listed on the inside cover of this directory. You'll notice, too, that night and Sunday calls cost even less than those you make at the low, day "station" rates.

Share a party line?

These easy pointers can help you and your party line neighbor enjoy even better telephone service: When you have a series of calls to make, allow a few minutes between them • Replace the receiver properly after calling • If you have a dial telephone, make sure the line is not in use before you dial • Ask the children to be considerate, too. You'll not only be a good telephone neighbor if you do . . . but others will have a better chance to reach you!

Pacific Telephone

WITHIN EASY REACH for BUSY PEOPLE

in YOUR TELEVISION ROOM

A telephone will serve you well when located close to your favorite chair in the television room. No need to miss a part of any program to answer your important calls.

or at YOUR BEDSIDE

You will find a telephone a real comfort, ready at your fingertips during your resting hours. When sickness or confinement strikes, it is your tie to friends and pleasant moments. In an emergency, a link to help and security.

CALL YOUR PACIFIC TELEPHONE SERVICE REPRESENTATIVE

Make "Phone Plans" part of your Home Plans...

built-in telephone facilities are inexpensive

Whether that dream home you're going to build is a mansion or a simple cottage, the cost of installing built-in telephone facilities during construction will be well within your budget.

Conduit (that's a metal tube concealed in the wall through which wires are drawn when your telephone service is installed) leads to locations where telephone instruments would be handiest and most serviceable. Whether your immediate need is for a single telephone, or for several, you meet it more practically and economically this way. It permits locating the instruments where most convenient. You avoid marring finished walls or bringing exposed wire along the baseboards.

We maintain an Architects' and Builders' Service at no cost to you to help you match good "Phone Plans" with your preferred Home Plans. Call on us before building begins.

The Pacific Telephone and Telegraph Company

THE PACIFIC TELEPHONE & TELEGRAPH CO. BELL SYSTEM AMERICAN TELEPHONE & TELEGRAPH CO.

CALIFORNIA TELEPHONE DIRECTORIES

WHITE PAGES

LOCALITY: San Luis Obispo County, Adelaida, Arroyo Grande, Atascadero, Cambria, Camp Roberts, Carrisa Plains, Cayucos, Creston, Gorda, Grover City, Hacienda, Halcyon, Kozy Kove Ranch, Lime Kiln, Los Osos, Lucia Lodge, Lucia Ranch, Morro Bay, Morro Del Mar, Nipomo, Oceano, Pacific Valley, Pacific Valley School, Parkfield, Paso Robles, Pismo Beach, Port San Luis Wharf, Salmon Creek, San Miguel, San Simeon, Santa Margarita, Shandon, Shell Beach,Templeton, U.S. Lighthouse Station, Willow Springs Maintenance Camp

YEAR: October 1956

SAN LUIS OBISPO COUNTY

This section of the directory includes listings of subscribers in the communities shown below.

ADELAIDA (See Paso Robles)
ARROYO GRANDE
ATASCADERO
CAMBRIA
CAMP ROBERTS
CARRISA PLAINS
CAYUCOS
CRESTON (See Paso Robles)
GORDA
GROVER CITY (See Arroyo Grande)
HACIENDA
HALCYON (See Arroyo Grande)
KOZY KOVE RANCH
LIME KILN
LOS OSOS
LUCIA LODGE
LUCIA RANCH
MORRO BAY
MORRO DEL MAR (See Morro Bay)
NIPOMO
OCEANO (See Arroyo Grande)
PACIFIC VALLEY
PACIFIC VALLEY SCHOOL
PARKFIELD
PASO ROBLES
PISMO BEACH
PORT SAN LUIS WHARF
SALMON CREEK
SAN MIGUEL
SAN SIMEON (See Cambria)
SANTA MARGARITA
SHANDON (See Paso Robles)
SHELL BEACH (See Pismo Beach)
TEMPLETON
U. S. LIGHTHOUSE STATION (See Cambria)
WILLOW SPRINGS MAINTENANCE CAMP

Listings of subscribers in San Luis Obispo, including Avila Beach, Baywood Park and Camp San Luis Obispo, appear in the other white section of this directory.

OCTOBER 1956

ADELAIDA

(For Subscribers see Paso Robles)

ARROYO GRANDE

J. E. Gooding, Manager

Business Transactions With Telephone Co.

The Pac Telephone & Telegraph Co
Business Office 872MorroSanLuisObispo
Ask Operator for----------Business Office
(No Charge for Calls to Business Office)

Payments in person and personal visits

The Pac Telephone & Telegraph Co
117½ E Branch Aroyo Grnde

A

A & B Electric 170 Spruce-------HU 9-2426
A & G Pump Serv 1166GrandAv --HU 9-3895
A & M Disposal Service
116EBranch-HU 9-3534
Abel Donald V 1121FairOksAv ---HU 9-3333
Abel Ross 233 SAlpne----------HU 9-3761
Abolins Roberts V Rev 124Alln ---HU 9-2708
Abrams C N 178Elm ----------HU 9-3580
Abrams Harry L
593RockawyAvGrovrCty-HU 9-3823
Abrams W M 314 S 8thGrovrCty--HU 9-2316
Acquistapace Gus CherryLn ------HU 9-3443
Adams H L
759 SeabrghtAvGrovrCty-HU 9-3805
Adams Jack N 419Pecn --------HU 9-3788
Adams R W 267N14thGrovrCty --HU 9-3036
Adamson W J LsBerrosRd -------HU 9-2103
Afana B Gabriel 121NHalcyonRd -HU 9-3095
Agueda Danl 712CornwlAv ------HU 9-5690
Agueda Henry 251BriscoRd -----HU 9-3336
Agueda's Shell Service Stn
200TraffcWy-HU 9-2905
Air-Way Branches Inc
1773NewprtAvGrovrCty-HU 9-5650
Airey Edmund F 2 OakParkCanyon-HU 9-3767
Alarcio C 311NAlpne ----------HU 9-2619
Alexander Henry 520GrandAv ----HU 9-2602
Alexander Manuel F HuasnaRd ---HU 9-2577
Allen C G 1134Ash ------------HU 9-2138
Allen E W 262TallyHoRd -------HU 9-2420
Allen Geo W 246Aldr ----------HU 9-2870
Allen Harold C 1320HillcrstDr ---HU 9-3261
Allen Homer Mrs 211Bell -------HU 9-3941
Allen Kenneth C 1142 SunstDr---HU 9-2816
Allison Ralph 216 Oak----------HU 9-5440
Altamirano Annie
4th&OceanAvOceano-HU 9-2348
Amaral Mary
13th&TrouvleAvGrovrCty-HU 9-3314
Amer Legion Hall OrchrdAv ------HU 9-5460
Ames Fred J 228N4thGrovrCty ---HU 9-2491
Amian Frank D 7thOceano ------HU 9-3530
Anderson E C Mrs
1153BrightnAvGrovrCty-HU 9-2922
Anderson Elmer 715BennettAv ---HU 9-5448
Anderson Jos E Jr 138Whitely ---HU 9-5725
Anderson Ray LeedhamLn -------HU 9-2467
Anderson's Market
13th&TrouvleGrovrCty-HU 9-2726
Andrews Bess Lee
1236BrightnAvGrovrCty-HU 9-2714
Andrews Earl L 310Alln --------HU 9-3636
Andrews H M 524Cornwl --------HU 9-3050
Andrews R W HwyNo1 ----------HU 9-2048
Andrus W C 1560ChiltnRd ------HU 9-2369
Angel Wm H 151Aldr ----------HU 9-5698
Angello Bill 10thOceano --------HU 9-3698
Angello Carl groc
OceanAv&FrontOceano-HU 9-5925
Angello Joe contr
1030RitchieRdGrovrCty-HU 9-3894
Annecchini Nicholas J 306Cherry -HU 9-5684
Anthony W 444Beech ----------HU 9-3454
Antonio Vincent BranchMillRd ---HU 9-3756
Arbuthnot S M 1193Ash --------HU 9-2256
Arc Shop The 112BriscoRd ------HU 9-3192
Arcano C S 17thOceano --------HU 9-2400
Arcano H 1458-21stOceano -----HU 9-3237
Arcano Thelma VistaOceano -----HU 9-5706
Arden Farms Co 116WBranch ----HU 9-2994
Arita Geo 317Nelsn ----------HU 9-2411
Armstrong Thos B
310 SHalcyonRd-HU 9-3855
Arnett C B 1211BadnGrovrCty ---HU 9-3297
Arnold Bill 557FarrellRdGrovrCty -HU 9-3180
Arnold John HonoluluAvOceano ---HU 9-3450
Arnold Lillian Mrs
805NewprtAvGrovrCty-HU 9-2605
Arroyo Cleaners 127EBranch ----HU 9-2428
ARROYO DRUG CO 130EBranch -HU 9-5531
ARROYO ELECTRIC HwyNo1 ---HU 9-2829
Arroyo Electric HwyNo1 --------HU 9-3667
Arroyo Grande Assn Hall
HuasnaRd-HU 9-9968
Arroyo Grande City of
City Hall 212EBranch---------HU 9-2352
Fire Department 212EBranch---HU 9-2345
Police Department 212EBranch--HU 9-2121
Arroyo Grande Farm Labor Assn
104WBranch-HU 9-2727
ARROYO GRANDE FLOWER SHOP
402EBranch-HU 9-2834
Arroyo Grande Special Training Class No 2
SLO County Schools
TemplHalcyon-HU 9-2211
ARROYO GRANDE TRUCK CO
201WBranch-HU 9-2828
From telephones served by the following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1511
Arroyo Grande Union Elementary School
526 OrchrdAv-HU 9-2603
Arroyo Grande Union High School
VallyRd-HU 9-5511
Arroyo Motel 329TraffcWy -----HU 9-5613
Art Mesquit Complete Home Furnishings
Bridge&Branch-HU 9-2116
Art's Grocery Store
HwyNo1&PierAvOceano-HU 9-9997
Aspittle Herbert 609BennettAv --HU 9-2487
Aspittle Wm 368N5thGrovrCty ---HU 9-5736
Atkins John W WarnrOceano -----HU 9-5904
Atkinson Motor Parts 133EBranch-HU 9-5928
Atkinson Wm SaratogaGrovrCty --HU 9-2171
Atwell J W LosBerrosRd --------HU 9-3711
Ausel Jacob 113 Oak----------HU 9-3349
Austin Geo CorralitosCnyn -------HU 9-3051
Austin Pauline NorthOceano -----HU 9-3138
Auto Club of So Calif Emergency Road Service 139TraffcWy ---------HU 9-2040
If no answer call----------HU 9-2139
Awalt Wm R 717GrandAv -------HU 9-3339
Awerdick Louise Mrs
WalntHalcyon-HU 9-3117
Axtell Frank C Mrs 7thGrovrCty --HU 9-2654
Ayco Ann 333PasoRoblsOceano --HU 9-2439
Azevado John M HuasnaRd ------HU 9-2018
Azevedo Anna Mrs 212CrownTer --HU 9-2339
Azevedo Fred 327 SMasn-------HU 9-5544

HU = HUnter

DIAL THE TWO LARGE LETTERS AND THE NUMERAL
then the remaining four numerals.
When giving the number to an operator, or to others, please use the full name, HUnter.

B

B & F Electric Shop
560 S 13thGrovrCty-HU 9-2478
Bace Nellie D 217Aldr ---------HU 9-3554
Bader John 2035WilmrOceano ---HU 9-2124
Badgett Elois H
329BrightnGrovrCty-HU 9-2789
Bagwell C L 6thGrovrCty --------HU 9-5798
Bagwell H V RooseveltOceano -----HU 9-2848
Bagwell H V Grover City Devlmnt Co
GrandAvGrovrCty-HU 9-2820
Bailey Myrtle Mrs 227LePoint ---HU 9-5490
Bailey Wesley 1156GrandAv -----HU 9-3031
Bair Clarence M HuasnaRd ------HU 9-2554
Bair L C 1149FairOksAv -------HU 9-2461
Bair Nettie Mrs 130 Short-------HU 9-2387
Bakeman Z G Grover City Motr Court
367N16thGrovrCty-HU 9-2424
Baker Bert 1078Mapl ----------HU 9-5643
Baker C S CorralitosCnyn -------HU 9-3043
Baker Chas B 247N9thGrovrCty --HU 9-5631
Baker Ellen
1100AtlantcAvGrovrCty-HU 9-3535
Baker Glenn H
1195MentneAvGrovrCty-HU 9-3463
Baker Helen M
2191ArroyoGrndeAvOceano-HU 9-3196
Baker L E LosBerrosRd ---------HU 9-3027
Balderama Freddie
348BecktPlGrovrCty-HU 9-5433
Baldwin Harold E OakPrkRd -----HU 9-3485
Bales Paul M
1448 SaratogaAvGrovrCty-HU 9-3662
Balko Carroll 429Pecn ---------HU 9-2472
Ballagh Loren E 1470NewprtAv --HU 9-2893
Ballard Beth 562N8th ---------HU 9-5662
Balmes H J 493 S 16thGrovrCty--HU 9-3420
Bandurraga Margaret R
9th&VistaOceano-HU 9-3569
Banez Jacinto S
7th&PasoRoblsOceano-HU 9-3331
Bank of America 102WBranch ---HU 9-3818
Banning C E FarrellRdGrovrCty ---HU 9-2271
Bardin Frank E OakParkCanyon --HU 9-3786
Bardin Robt F Hwy101Nipmo ----HU 9-2033
Bardrick E V PasoRoblsOceano ---HU 9-3483
Barellano M A
401 S 13thGrovrCty-HU 9-3403
Barker Jack R
1348 SaratogaAvGrovrCty-HU 9-2781
Barker L J PikeRdHalcyon ------HU 9-3541
Barker Wm Mrs HonoluluOceano --HU 9-5585
Barnes Geo E HuasnaRd --------HU 9-2505
Barr Wallace I 1246Poplr -------HU 9-5919
Barton Raymond
958 SeabrghtAvGrovrCty-HU 9-3681
Bates Edgar L 202Whitely ------HU 9-2845
Bates Edgar L plmbng
106NHalcyonRd-HU 9-3402
BAXTER BUILDING MATERIALS
1524GrandAv-HU 9-2422
Baxter J E 1019GrandAv -------HU 9-2770
Bayer John W 112 Oak---------HU 9-5583
Bayona Roque 609Faeh ---------HU 9-3969
Beamer A H 1207GrandAv ------HU 9-3630
Beamer's Upholstery
159BriscoRd-HU 9-3822
Bean Bill 771MentneGrovrCty ---HU 9-3431
Beatie Geo C 318Alln ----------HU 9-2785
Beaumont Chas E
1577RamonaAvGrovrCty-HU 9-3438
Beaumont Ed G
924RitchieRdGrovrCty-HU 9-3615
Becerra John 209WWhitely -----HU 9-2626
Beck Bros Boat Shop FrontOceano-HU 9-2983
Beck Carl P 9thOceano ---------HU 9-3265
Beck Ralph E HuasnaRd --------HU 9-5450
Beckett L M Mrs
259N13thGrovrCty-HU 9-2403
Beebe Cecil 311Whitely --------HU 9-2970
Beecham Thos 312WalntAv ------HU 9-5772
Bell Chas E 311 Short---------HU 9-3194
Bell Donald L 165Aspn ---------HU 9-5497
Bell R U CherryLn ------------HU 9-2455
Bellah Wayne 217Masn ---------HU 9-3109
Bellando Phyllis Mrs LopezCnyn --HU 9-2562
Bello Eugene A
491 S 13thGrovrCty-HU 9-3345
Bello H J 181Pine ------------HU 9-3338
Bello Kenneth LosBerrosRd -----HU 9-2537
Bellwood Chester C 1057Ash ----HU 9-3674

Belsit Clara 504GrandAv ---------HU 9-5694
Belveal T J 357N12thGrovrCty ---HU 9-3386
Bendeck Nazir C cithng
1591GrandAvGrovrCty-HU 9-5467
Bennett Gordon 415Alln ----------HU 9-3596
Bennett Gordon E C Loomis & Son
415EBranch-HU 9-5514
Bennett Jerry 309Whitely -------HU 9-5777
Bennett Ralph 567Crown --------HU 9-2163
Bennett T S Roofing Co
853RitchieRdGrovrCty-HU 9-2209
Bennett's Grocery 122Branch -----HU 9-2698
Benson Ernest
553 S 12thGrovrCty-HU 9-3670
Benton H B 351Elm ------------HU 9-3515
Benton Mary Mrs 1190FairOksAv --HU 9-3562
Benton W R 347BeckttPlGrovrCty --HU 9-2465
Berg E A HwyNo1 ---------------HU 9-2522
Berg Saml W 437CalifAv --------HU 9-2629
Berguia Vic rnch HuasnaRd------HU 9-2003
Bermudes E C
938TrouvleAvGrovrCty-HU 9-3253
Berning Mildred
1582NiceAvGrovrCty-HU 9-3168
Berning Pete 5thOceano ---------HU 9-3227
Berryhill Kenneth
407CornwlAvGrovrCty-HU 9-3865
Berterman E W PikeHalcyn ------HU 9-5622
Bertrem J R Paint Shop The
120BriscoRd-HU 9-3324
Best Fertilizers Co The
582NewmnDr-HU 9-2417
Best-O-Cal Frozen
16th&MentneAvGrovrCty-HU 9-5965
Betita Benny 362 SHalcyn-------HU 9-3547
Betita Felipe HuasnaRd --------HU 9-2015
Betita P R 810GrandAv ---------HU 9-3905
Betita Wm 616BennettAv --------HU 9-2965
Betty's Cafe 133Bridge ---------HU 9-9978
Bewley W M Hwy101 ------------HU 9-2535
Biddle John F rnch MusickRd----HU 9-2042
Biddle Otto F 687N8thGrovrCty ---HU 9-2331
Biggs W C 6th&BeachOceano -----HU 9-3298
Billings R K CountyPrkRd -------HU 9-2097
Biscomb Nora Mrs
381N12thGrovrCty-HU 9-3291
Bishop Lawton FountnAvOceano ---HU 9-5666
Bishop R A 258Alln ------------HU 9-5605
Bizzini H F 1303WGrandAv ------HU 9-2453
Black Chas E 209Walnt ---------HU 9-3595
Black's Service HwyNo1 --------HU 9-3427
Blair A R
901 SeabrghtAvGrovrCty-HU 9-5907
Blake Ethel 209Nelsn ----------HU 9-3302
Blaylock Hugh W
504NewprtGrovrCty-HU 9-3276
Bledsoe Chas C 1064Ash --------HU 9-5401
Bledsoe Chuck 1060Ash ---------HU 9-3560
Blinking Owl
11th&GrandAvGrovrCty-HU 9-9975
Bob & Charlie's Mobil Service
99TraffcWy-HU 9-2429
Bob's Floor Coverings
1105GrandAv-HU 9-3122
Bogaoan Teodoro B
OceanAv&Oceano-HU 9-2885
Bognar's Turkey Ranch
LosBerrosRd-HU 9-3048
Boque Wm H Hwy101 ------------HU 9-2550
Bolton Amy G 1270Poplr --------HU 9-2789
Bolton Marguret 276TallyHoRd ---HU 9-3256
Bommelman M C 238WoodPl ------HU 9-2858
Bonifacio Z S 1186Ash ---------HU 9-3367
Bonjour J W 127Poole ----------HU 9-5653
Bonsell Walter PikeGrovrCty -----HU 9-3992
Boone Robt E 379Aldr ----------HU 9-2292
Borelli Joe TallyHoRd ----------HU 9-2229
Boren H R U-Save Mkt
951GrandAvGrovrCty-HU 9-9994
Bosch Frank E Mrs 125Nelsn -----HU 9-2056
Bostwick Catherine Mrs
1324-17thOceano-HU 9-2495
Boswell Clifford E 1177Ash ------HU 9-2731
Boughton Louis
1362NewprtAvGrovrCty-HU 9-2710
Bowdish D H 538A TraffcWy------HU 9-3068
Bowen David A 207WoodPl -------HU 9-5593
Bower Floyd AtlntcAvGrovrCty ---HU 9-3453
Bowlin Chester V
676N8thGrovrCty-HU 9-3186
Bowman M H LosBerros ----------HU 9-3991
Boxold Fred 534 S 6thGrovrCty---HU 9-3703
Boyce Fred E HuasnaRd ---------HU 9-2238
Boyd T F G BriscoTract ---------HU 9-3579
Bracken Gale 1035 SunstDr------HU 9-3491
Brady Francis R 231 SHalcyon-----HU 9-3064
Branch Clyde 325Aldr ----------HU 9-3344
Branch School District
BranchDistrict-HU 9-2553
Branco Henry HouxRd ----------HU 9-3010
Brandt S C 1075Mapl ----------HU 9-5918
Branson J J 13thGrovrCty -------HU 9-5625
Bray Chuck PasoRoblsOceano -----HU 9-2823
Brayton E J 1024Mapl ----------HU 9-2618
Brazill Wm 603CornwlAv --------HU 9-2776
Brennan Maury HuasnaRd -------HU 9-2649
Brennan Maury autos
Sales Office 330TraffcWy-------HU 9-5628
Grover City Office
960GrandAvGrovrCty-HU 9-3561
Bretan Pedro B 323Beil ---------HU 9-5603
Brians L H 112A High-----------HU 9-3619
Brians Sam H
574AtlntcAvGrovrCty-HU 9-2477
Bridges A C 143CooldgeAvOceano -HU 9-3602
Bright Spot pool
1092GrandAvGrovrCty-HU 9-9951
Bright Wm G 408Aldr ----------HU 9-3629
Brimhall Ethel M 1279Poplr -----HU 9-2317
Brisco L A Hwy101 -------------HU 9-2688
Brisco Mill & Lumber Yard
1005Hwy101 South-HU 9-5536
Brkovich Johanna Mrs 322 SMasn-HU 9-3329
Brock Ethel Mrs
1036RamonaAvGrovrCty-HU 9-2456
Brooks Donald E
1073RitchieRdGrovrCty-HU 9-3330
Brooks Harry J 406Beech --------HU 9-3281
Brooner Chas 215CherryAv ------HU 9-2939
Brown Albert M 300TallyHoRd ---HU 9-5573
Brown Anna Mrs 220 Short------HU 9-3817
Brown Anna Lee TemplHalcyon ---HU 9-2662
Brown Eddie Rev
1096 SaratogaAvGrovrCty-HU 9-3874
Brown Emily J LopezCnyn -------HU 9-2026
Brown Everett Huasna ----------HU 9-2092
Brown Fred Pike ---------------HU 9-2890
Brown Harry W MyrtlAv ---------HU 9-2920
Brown Minnie Mrs
735PasoRoblsOceano-HU 9-3626
Brown Norman R 327Walnt ------HU 9-5793
Brown R D 193 SAlpne----------HU 9-3476
Brown-Silva W E
OakParkCanyonNo1-HU 9-2590
Brown Wm HuasnaRd ------------HU 9-2548
Brownell David A TallyHoRd -----HU 9-3484
Brownlee Herbert F 508Aldr -----HU 9-2305
Brum Ernest NorthOceano ------HU 9-5541
Brum John PasoRoblsOceano ----HU 9-3642
Brumana Andrew
724MentneAvGrovrCty-HU 9-3730
Brumbaugh Chas C 308TraffcWy -HU 9-5426
Brumfield Carl VerdeCanyn ------HU 9-2409
Bruno Flora G 357N6thGrovrCty --HU 9-5597
Brusch Cassius C
FarrellRdGrovrCty-HU 9-2284
Bryant Harry C
403 S 18thGrovrCty-HU 9-5520
Buchanan Jack G 450Beech ------HU 9-5774
Buckley John A 1760-21stOceano -HU 9-3983
Bucton M HuasnaRd -------------HU 9-3363
Buhayang Honorio
ArroyoGrndeAvOceano-HU 9-2203
Bullard Alton L MD 1121 SunstDr-HU 9-3455
Burdick L A 610LePoint ---------HU 9-2923
Burgan Minnie M 302Masn -------HU 9-2947
Burgan Olive I Mrs 318Masn -----HU 9-2933
Burgan Roy 1280-24thOceano ----HU 9-5759
Burington Chas K 316 Short-----HU 9-3327
Burington W N 115Nelsn -------HU 9-3239
Burkes J B Mrs
225 SaratogaAvGrovrCty-HU 9-3533
Burkhardt's Shoes 955GrandAv ---HU 9-5421
Burkman F E Bill 805GrandAv ---HU 9-5571
Burks Letha LosBerrosDistrict ---HU 9-2061
Burnett Amy 190 SAlpne---------HU 9-2963
Burnett Bearl Mrs 235WoodPl ----HU 9-5424
Burns J L 341N12thGrovrCty -----HU 9-5741
Burrier Carl FarrellRd ----------HU 9-3183
Burt Geo A 414 OrchrdAv--------HU 9-5627
Burton Archie
324 SaratogaAvGrovrCty-HU 9-3942
Burton Lyndon D 113NAlpne -----HU 9-3392
Burton W H 2161 OceanAvOceano-HU 9-3995
Buss Don Hwy1 ----------------HU 9-3028
Buss Harry E 20th -------------HU 9-5906
Buss Henry
1136RitchieRdGrovrCty-HU 9-2736
Buzz Barber & Beauty Shop
108EBranch-HU 9-2282

C

Cabonce M 272BecktPlGrovrCty --HU 9-3743
Cabonce Rosemary
1235RomonaAvGrovrCty-HU 9-2682
Cabotage Jerry 351N11thGrovrCty-HU 9-3449
Caier Albert 10th&AtlntcGrovrCty-HU 9-5903
Cain Geo E 547 Ide-------------HU 9-2340
Caldon Donald J 311Poole -------HU 9-3627
Calhoon Alice 211Nelsn --------HU 9-3537
Calif State of
Highway Patrol
For emergency calls only
Ask Operator for-ZEnith 1-2000
Pismo Beach State Park Oceano-HU 9-2684
Callender Allan 563Crown -------HU 9-3635
Caltabiano Frank V
1151RomonaAvGrovrCty-HU 9-3070
Calvero C Q Oceano -------------HU 9-3585
Camara Joe R 1095 SunstDr------HU 9-2798
Camara Manuel 251Elm ----------HU 9-2580
Camp Stanley UpprArroyo -------HU 9-3082
Camp Talaki Santa Maria Campfire
Council LopezCnyn -------------HU 9-2030
Campbell Edna
1225NiceAvGrovrCty-HU 9-5776
Campbell H O AtlntcAvGrovrCty --HU 9-3856
Campbell L W Dr LopezCnyn -----HU 9-5510
Campbell Marguerite Mrs
5thGrovrCty-HU 9-2766
Campodonica F L Sr
PasoRoblsOceano-HU 9-2745
Campodonico Edw H LsBerrosCnyn-HU 9-2509
Canby Jeraldine HuasnaRd -------HU 9-3224
Canby's Plumbing Heating & Appliances
1185GrandAv-HU 9-2997
Cannady B H NipomoOceano ------HU 9-3266
Caperton Earl
SaratogaAvGrovrCty-HU 9-5795
Cardoza Don contr Wilmr&10th----HU 9-2902
Cardwell W A HwyNo1 ----------HU 9-3502
Carlberg Evelyn C
STempl&WalntHalcyon-HU 9-2153
Carl's Cafe OceanoBeach --------HU 9-5680
Carlson Carl F plstrer 529Crown--HU 9-5509
Carmichael Jack J Wstrn Packng Co
433 SHalcyonRd-HU 9-3960
Carnate Velma
397 S 13thGrovrCty-HU 9-3278
Carpenter Lyle F 1147GrandAv ---HU 9-2878
Carpentier Armand 531 Ide------HU 9-2927
Carranza D 538LePoint ---------HU 9-2077
Cartwright Annie L LosBerrosRd -HU 9-2077
Casabar Ellis
1274RomonaAvGrovrCty-HU 9-3556
Castanares G D RallrdOceano ----HU 9-3204
Casteel Mae Mrs 367Alder ------HU 9-2312
Castillo Frank
882MentneAvGrovrCty-HU 9-5484
Castner Jerry B
1611 OceanAvOceano-HU 9-3548
Cattoir Albert C 209Masn -------HU 9-3976
Cattoir John VerdeCanyon -------HU 9-5720
Cattoir's Shell Service
401TraffcWy-HU 9-2336
Cavanillas Juanita UpprArroyoRd -HU 9-3002
Cecchetti Geo UpprArroyoRd -----HU 9-2592
Cecchetti S UpprArroyoRd -------HU 9-2593
Chalmers Rose 1208GrandAv -----HU 9-3110
Chambers Noal
256 SaratogaAvGrovrCty-HU 9-3391
Chapman E C
559AtlntcAvGrovrCty-HU 9-2733
Chapman Robt S ParkRd ---------HU 9-2597
Chapman Victor G PikeGrovrCty --HU 9-2365
Charley's Trading Post
HwyNo1GrovrCty-HU 9-2274
Chase Harold S DuneLake -------HU 9-2187
Chase Mary E 250N11thGrovrCty-HU 9-2128
Chaves M J CorbtCnynRd --------HU 9-2719
Chaney Chas D AtlntcGrovrCty ---HU 9-5503
CHENG LEE KENNELS
181TallyHoRd-HU 9-2872
Childers Ida M Mrs 408Elm ------HU 9-3948
Chris' Beauty Shop 1394GrandAv --HU 9-5675
Chrisman Alvin K 1040Mapl ------HU 9-3166
Christianson Chevrolet
303TraffcWy-HU 9-5518
Christianson Donald 214Whitely --HU 9-3501
Christner Lola Mrs 1139Ash -----HU 9-2668
Christopher Edw H
Pike&HalcyonRd-HU 9-2748
Churchward Peter DuneLake -----HU 9-5435
Cint Clyde H LsBerrosCnyn ------HU 9-3047
Cirby John A
1002MentneGrovrCty-HU 9-2184
Clark C H contr 1410HillcrstDr---HU 9-3229
Clark Chas R CarpntrCnynRd -----HU 9-2007
Clark Fred W MyrtlAv ----------HU 9-2216
Clark Mary 305Aldr ------------HU 9-3090
Clark Peggy E 1090-13thOceano -HU 9-2449
Cleaver Robt G
164 S 13thGrovrCty-HU 9-2195
Clingman Donald W 1175Mapl ----HU 9-2393
Close A A poltry
GrandAv&14thGrovrCty-HU 9-2837
Close G H Glenn's Poltry Shop
1097GrandAvGrovrCty-HU 9-2615
Coale Ellis 202Alln ------------HU 9-5668
Coast Center Realty 930GrandAv -HU 9-5717
Coast Chinchilla Ranch
1395MentneAvGrovrCty-HU 9-3293
Coats W R elec 145Bridge-------HU 9-2287
Cockshott Maurice C 225Whitely -HU 9-2924
Coday Sherman S 13thGrovrCty--HU 9-2792
Coelho Al HuasnaRd ------------HU 9-2071
Colbert R E
649ManhattnAvGrovrCty-HU 9-3504
Collett J M 1153Ash ------------HU 9-2328
Collett Wm 270Walnt ------------HU 9-3173
Collett's Mobilgas Service
1300GrandAvGrovrCty-HU 9-2744
Colli Jim UpprArroyoRd ---------HU 9-3025
Collier Chester
8th&MentneGrovrCty-HU 9-2616
Collum Marie E 1008Mapl -------HU 9-2752
Colvin Earl 716GrandAv ---------HU 9-3235
COMMERCIAL CO THE
303EBranch-HU 9-2421
Conklin Wm OceanOceano --------HU 9-5617
Conn Margaret T
676N12thGrovrCty-HU 9-3943
Conrad B Dixon Jr 403Beech ----HU 9-2165
Conrad Marguerite C Mrs
319TraffcWy-HU 9-2918
Conrow A L HuasnaRd ----------HU 9-2297
Conrow C L CorralitosCnyn -------HU 9-2019
Conrow M W VallyRd ------------HU 9-5747
Conrow Wm R L 338Walnt -------HU 9-2655
Cook Chas J 418Beech ----------HU 9-2189
Cook Don 160TallyhoRd ---------HU 9-2575
Cook L J 1031Mapl ------------HU 9-3017
Cook Wesley D
1265-13thGrovrCty-HU 9-3131
COOK'S GARAGE 160TallyhoRd -HU 9-2575
Cooksey Marion A
248N13thGrovrCty-HU 9-5432
Cookson H N Dr phy & sur
154TraffcWy-HU 9-2114
Residence 1030Ash ------------HU 9-5707
Cool Kathryn M 173 SPine-------HU 9-5917
Cooper C E
936 SeabrghtAvGrovrCty-HU 9-3087
Cooper Leroy T 1065 SunstDr----HU 9-3720
Copeland Marilyn NorthOceano ---HU 9-5637
Copleman John 316WalntAv ------HU 9-3350
Cordes Louis 300Allin ----------HU 9-5797
Cordova Alberta J
1051RomonaAvGrovrCty-HU 9-2937
Corey F J Hap OceanAvOceano ----HU 9-5577
Costa Alfred TraffcWy ----------HU 9-2463
Costa Joe S 6thGrovrCty --------HU 9-3187
Costa John D SnLuisRd ---------HU 9-3151
Cottage Launderette
Barnett&GrandAv-HU 9-3247
Cottle Leo 548 Ide-------------HU 9-5417
COURTLAND CLAIRE muscl instrctr
Halcyon-HU 9-5924
Couse J C VallyRd -------------HU 9-5724
COVERT GAIL rl est 203Bridge---HU 9-2995
Cowie Bruce FarrellRd ----------HU 9-2332
Cox H E Mrs 610LePoint ---------HU 9-2923
Cox H N 594RockawyAvGrowrCty -HU 9-3157
Cozy Corner Auto Service
554TraffcWy-HU 9-2836
Cozy Corner Cafe 554TraffcWy ---HU 9-2119
Crabtree J H
101AtlntcAvGrovrCty-HU 9-3659
Craft Elizabeth Mrs 308LePoint --HU 9-3267
Craghill M E 126Allin ----------HU 9-3572
Crispell Miriam
1168GrandAvGrovrCty-HU 9-5740
Crofts Victor D 1431 SierraDr----HU 9-5683
Crombie Elizabeth
313 S 4thGrovrCty-HU 9-3127
Crozier Geo H PikeRdOceano -----HU 9-5902
Crunk W J 222CherryAv ---------HU 9-3859
Cuellar Roman VistaOceano ------HU 9-3320
Cuellar Ruben OceanAvOceano ---HU 9-3592
Cunningham A B
OakParkCanyonNo1-HU 9-2034
Current Marguerite
530RockawyAvGrovrCty-HU 9-3844
Curten E J GrandAvGrovrCty -----HU 9-2497
Cyr Margie A Mrs Halcyon -------HU 9-5445

D

Dad's Nursery 436TraffcWy ------HU 9-2470
Dalbey Regina Mrs 511Cornwl ----HU 9-2895
Dalessi Edw 10th&WilmrOceano ---HU 9-2347
Dalessi Elden 4thOceano --------HU 9-2243
Dana G S 514CornwlAv ----------HU 9-2611
Dana R F 118Allin -------------HU 9-5405
Daniels Cecilia 360FrontGrovrCty -HU 9-3388
Daniels Morris J 136 SAlpne-----HU 9-3824
Daquilanea Juanita
1229BrightnAvGrovrCty-HU 9-5612
Darling Allen 238WBranch -------HU 9-3005
Davey E C 344N13thGrovrCty ----HU 9-3814
Davey Tree Surgery Co
519RomonaAvGrovrCty-HU 9-2255
David Andrew attny 105 Short----HU 9-2692
Residence 165Aldr -------------HU 9-3963
David O J 331 SMasn------------HU 9-3436
Davidson Ford 379N7thGrovrCty -HU 9-5430
Davis Ray E RoosevltDrOceano ---HU 9-2105
Davis S W 1159Mapl ------------HU 9-5408
Davis Walter L
1102BadnAvGrovrCty-HU 9-2967
Deady Ray E 270½WBranch -----HU 9-3700
Deal D T 1119Mapl -------------HU 9-2161
Deal Donovan T pub acct
1015GrandAv-HU 9-3311
Dean Clarence H
1722 SaratogaAvGrovrCty-HU 9-2624
Dean Harold S LopezCnyn --------HU 9-3065
Deane Wm A PershngDrOceano ----HU 9-5457
Dearinger S M
725AtlntcAvGrovrCty-HU 9-5449
DeArman Dave
1079NewprtAvGrovrCty-HU 9-2264
DeArman Paul
251GrandAvGrovrCty-HU 9-3774
Deering L D 832 S 7thGrovrCty---HU 9-3052
Deffebach E T 917CyprsCt -------HU 9-3218
DeFliger Anita 317 S 6th--------HU 9-3513
De Ford Earl R crop dusting
BriscoTract-HU 9-5588
DelCastillo Dan G CorralitosCnyn -HU 9-3058
De Leon G HuasnaRd ------------HU 9-2627
DeLong F M 351N9thGrovrCty ---HU 9-2523
De Lozier J W
1139NewprtAvGrovrCty-HU 9-2307
Delozier Joe 220EAldr ----------HU 9-3848
Denison Dana 332N13thGrovrCty -HU 9-3107
Dennis Allen C 280TallyhoRd ----HU 9-3926
Dennis Lorraine
994RockawyAvGrovrCty-HU 9-2718
de Ocampo Leon fruit & vegetbls
BriscoRd-HU 9-9979
Depew Albert 6thOceano --------HU 9-2815
Depew Marianna
1472-21stOceano-HU 9-3558
Dera's Beauty Salon
1353½GrandAv-HU 9-3821
Derring Evelyn 555LePoint ------HU 9-3106
deVera Al C 8thOceano ----------HU 9-5403
deVera D C
1354TrouvleAvGrovrCty-HU 9-3038
Deveraux Jay Mrs
362W2dGrovrCty-HU 9-3637
Devereaux Claude R 203NAlpne --HU 9-2360
Dewitt Martha 336BrightnAv -----HU 9-2571
Diaz Raymond 903FarrellRd -----HU 9-5411
Dick Effie Janet
HalcyonRdHalcyon-HU 9-3753
Dickey Rhoda 603 S 7thGrovrCty-HU 9-3006
Dickinson W R Mrs DuneLake ---HU 9-2187
Dieball Ray 1171 OceanAvOceano-HU 9-3264
Diedrichsen H C Best Fertilizers Co The
582NewmnDr-HU 9-2417
Dillaha J R 1229GrandAv -------HU 9-2258
Dishman Gary 538 OrchrdAv-----HU 9-5639
Ditmas C H Mrs MusickRd -------HU 9-2534
Ditmore Jack 224½HalcyonRd ---HU 9-2343
Dixson Gordon F NewsmRd -------HU 9-2623
Dobell Chas E 418 OrchrdAv-----HU 9-2236
Doherty R W 435Pecn ----------HU 9-3451
Dohi Ben 246Aldr --------------HU 9-3148
Dohi Farm UpprArroyoRd --------HU 9-3790
Dohi Hugh S 302VallyRd --------HU 9-2929
Doko A D Ranch Hwy101 ---------HU 9-2579
Doll Lucille Mrs 1161Ash -------HU 9-2921
Domingo S HuasnaRd ------------HU 9-3080
Donahoe Robt E HuasnaRd -------HU 9-3435
Donati L C 180Walnt ----------HU 9-2854
Doty Raymond A HwyNo1 --------HU 9-2436
Dowell Jas 242Gardn ----------HU 9-2386
Dowell Lee C BranchMillRd -----HU 9-2093
Dowell W H Mrs VallyRd --------HU 9-5732
Dower Pearl Mrs
3d&BeachOceano-HU 9-2877
Downing J C
754RockawyAvGrovrCty-HU 9-3590
Drace A M Mrs 278N6thGrovrCty -HU 9-3283
Drake Walter 4th&HoldnOceano --HU 9-5494
Drapery Shop The 1045GrandAv --HU 9-3779
Drum A G 119 Spruce------------HU 9-3610
Duarte Joe D 1423-20thOceano --HU 9-3839
Ducusin Jas 105N3dGrovrCty ----HU 9-3559
Dudley John LosBerrosRd -------HU 9-2588
Duggins Anna K 313EBranch -----HU 9-3421
Duggins B E 867GrandAvGrovrCty-HU 9-3904
Duggins Benj E 227WoodPl ------HU 9-5418
Duncan Alick 419CalifAv -------HU 9-2176
Dunes The 359GrandAvGrowrCtf --HU 9-9953
Dunham J R 1156Ash ------------HU 9-2139
Dunlop Wm 230Grdn ------------HU 9-3383
Dunnagan Jeff C
1145BrightnAvGrovrCty-HU 9-3158
Dupes J M 290 Spruce-----------HU 9-3482
Dutra A C
1433NewprtAvGrovrCty-HU 9-5687
Dyer W S 650RomonaGrovrCty ---HU 9-3203
Dykes J L 1479NewprtGrovrCty --HU 9-2314

E

Echavarria Angel
PasoRoblsOceano-HU 9-3094
Eckberg M C CorbtCnyn ---------HU 9-2041
Edgeworth Robt
1264 SaratogaAvGrovrCty-HU 9-3505
Edmands E Y LePoint ----------HU 9-2228
Edmands Lula Mrs LeedhamLn ---HU 9-3944
Edmands Walter L HuasnaRd -----HU 9-3390
Edmunson J E 3d&OceanOceano --HU 9-2952
Edmunson M E Rev
AtlntcGrovrCty-HU 9-5451
Edwards John W rl est
1015GrandAv-HU 9-3766
Efird Roy F
1692BrightnAvGrovrCty-HU 9-5789
Egan T F VerdeCanyon ----------HU 9-5728
Egede Torben 206 SMasn--------HU 9-3472
Eggleston Harry L
353BrightnAvGrovrCty-HU 9-3341
Eiland Lawrence E
Beach&3dOceano-HU 9-3653
Elder C E 1045WMapl ----------HU 9-5410
Eldridge Oscar 220TraffcWy -----HU 9-3853
Ellis B A CountyPrkRd ----------HU 9-2087
Ellis G E 1158Ash --------------HU 9-2483
Ellis Telva 973RitchleRdGrovrCty -HU 9-5730
Elliston Chester 3dOceano ------HU 9-3332
Elvin Arthur 543B EBranch------HU 9-5592
Elvin John H Dr Hwy101 --------HU 9-2604
Emerson Arthur G 919FarrellRd --HU 9-2198
Emerson Chas T MesaDr ---------HU 9-3279
English R W 521LePoint --------HU 9-2440
Enos Agnes Mrs 307LePoint -----HU 9-5646
Ensign G S
1147LongbrnchAvGrovrCty-HU 9-2315
Erhart A A 1146Mapl ----------HU 9-3575
Erlewine R C Hwy101 ----------HU 9-2452
Ernie's Radio & TV 957GrandAv -HU 9-3776
Erno Vernon R 1248 Sage-------HU 9-3102
Ernst Alice
1559 SaratogaAvGrovrCty-HU 9-3780
Esparza Cecil 645 S 8thGrovrCty--HU 9-3211
Essig Albert L CorbtCnyn -------HU 9-5735
Estes E E FarrellRd ------------HU 9-2375
Ettling C C 679NewprtAvGrovrCty-HU 9-5712
Evans Gene 1055Ash ------------HU 9-3524
Evans Shirley 552LePoint -------HU 9-2217
Evenson C F
1086NewprtAvGrovrCty-HU 9-3119
Ewing B E 500N16th ------------HU 9-3103
Ewing Robt B 516Aldr ----------HU 9-5584
EWING'S CHEVRON SERVICE
155TraffcWy-HU 9-5620

F

Fair Oaks Barber Shop
1037GrandAv-HU 9-5487
Fair Oaks Cleaners 923GrandAv ---HU 9-3669
Fair Oaks Court 1110 SunstDr---HU 9-5719
Fair Oaks Grocery
102NHalcyonRd-HU 9-2118
Fair Oaks Liquor Store
1005GrandAv-HU 9-3451
Fair-Oaks Milk Co 1023GrandAv -HU 9-5557
FAIR OAKS PHARMACY
900GrandAv-HU 9-2760
Fair Oaks Supply 995GrandAv ---HU 9-2697
FAIR OAKS THEATRE
1007GrandAv-HU 9-2364
Fairbanks Hiram A
564N9thGrovrCty-HU 9-3198
Fancher Robt W 717CornwlAv ----HU 9-3295
Farm & Home Supply
1200GrandAv-HU 9-5635
If no answer call----------HU 9-3514
Farmer Russell 8thOceano -------HU 9-3395
Farmer's Insurance Group
960GrandAv-HU 9-2769
Farney Thos N 4thOceano -------HU 9-3001
Farrell Pat 268Aldr ------------HU 9-3728
Faust Yead
761RockawyAvGrovrCty-HU 9-2993
Felmlee Glen E 152 SAlpne------HU 9-3521
Fent Elizabeth Ann 555EBranch --HU 9-3401
Ferguson Lottie W Mrs
WalntHalcyon-HU 9-2896
Fermin Ted LosBerrosRd --------HU 9-2551
Fernamburg F L UpprArroyoRd ---HU 9-2533
Fernamburg Mary 302 Short------HU 9-2910
Ferrari Henry 310HalcyonRd -----HU 9-5614
Ferrari L J 1310 Sierra---------HU 9-5508
Fershtand Edith L LosBerrosRd ---HU 9-2013
Fesler Richard A 1086Ash -------HU 9-2179
Fialho John Mrs
348LongbrnchAvGrovrCty-HU 9-3300
Fiant Lee 126Nelsn ------------HU 9-5935
Fields H L OceanAvOceano -------HU 9-3618
Figueiredo John 112BriscoRd ----HU 9-3192
Figueiredo Manuels The Arc Shop
112BriscoRd-HU 9-3192
Fiji S E 6th&NipomoOceano -----HU 9-3226
Filer Theo W contr 307Whitely----HU 9-3456
Filer W A StrattnRd ------------HU 9-2130
Filer W A ritr 214TraffcWy-----HU 9-2362
Finch E A 1149 SunstDr---------HU 9-5746
Fink F C 546 Ide---------------HU 9-2793
Finley Joe A Pocket Bk Grocry
294N4thGrovrCty-HU 9-2804
Finley Robt Pike&FrontOceano ---HU 9-2249
Finucane Geo F 139WBranch -----HU 9-2835
Fiscalini Jas 711BennettAv -----HU 9-2762
Fischer Althea V
547MentneGrovrCty-HU 9-3625
Fish C C 407TraffcWy ----------HU 9-3425
Fisher L J TallyHoRd ----------HU 9-3898
Fisher Ted R 1580HillcrstDr -----HU 9-2751
Fisher Tom LsBerrosCnyn -------HU 9-3040
Fissori E 210 SAldr------------HU 9-2239
FLEMING D S LUMBER CO
13th&AtlntcGrovrCty-HU 9-2729
Fletcher Faye OakParkCanyonNo1-HU 9-3076
Flynn G R 112 SGardn----------HU 9-2930
Focht Paul Rev 1194Mapl -------HU 9-2958
Foersterling Frances L
505N5thGrovrCty-HU 9-3439
Folkerts H M 1155GrandAv -----HU 9-2716
Folkrod Geo W LopezCnyn -------HU 9-2363
Followell C R 342N12thGrovrCty--HU 9-5704
Ford C J LsBerrosCnyn ---------HU 9-2587
Ford Shelby P
PasoRobls&2dOceano-HU 9-5601
Foresee U V 482 S 14thGrovrCty-HU 9-3153
Forgostein Harold NTemplHalcyon-HU 9-2822
Forister L D
519RomonaAvGrovrCty-HU 9-2255
Forrester Geo VerdeCanyon -----HU 9-5748
Foster Harry E 154TraffcWy -----HU 9-5681
Foster Norman E Mrs
535N3dGrovrCty-HU 9-2259
Foster Ronald L 451Beech ------HU 9-5670
Foth Fred 320N7thGrovrCty -----HU 9-5611
Fouch E L Mrs UpprArroyoRd ----HU 9-2510
Fowler Louis F CorbtCanynRd ----HU 9-3061
Fox Richard K 280Elm ----------HU 9-3583
Foxen Ronald L
855 SeabrghtAvGrovrCty-HU 9-3734
Frahn E C 153N12thGrovrCty ----HU 9-3540
Frank W C 1464BrightnGrovrCty -HU 9-3175
Franklin Fred
ArroyoGrndeAvOceano-HU 9-3033
Fraser Dennie
712BrightnAvGrovrCty-HU 9-3286
Fraser Eugene L 518CornwlAv ---HU 9-2657

HU = HUnter
DIAL THE TWO LARGE LETTERS AND THE NUMERAL then the remaining four numerals. When giving the number to an operator, or to others, please use the full name, HUnter.

Freda's Beauty Shop 117EBranch-HU 9-5679
Freitas G Martin Dr chirprctr
1070GrandAv-HU 9-3815
Fretwell C E VallyRd ----------HU 9-5739
Freymoyer C D OakPrkAv --------HU 9-2313
Froehlich O C 200N10thGrovrCty--HU 9-3527
Fry Harvey C 876 Olive---------HU 9-2233
Frye C F OakParkCanyonNo1 -----HU 9-3022
Frye Jas R 333Aldr ------------HU 9-2735
Fuchiwaki Ben 1185Ash ---------HU 9-2310
Fuchiwaki Hilo 502ECherry -----HU 9-2388
Fukuhara T HalcyonRd ----------HU 9-2630
Fuller J E plmbr
1176RomonaGrovrCty-HU 9-2431
Fulton Michael CyprsHalcyon ----HU 9-3964

G

Gabriel Bernard F 219 SAlpne---HU 9-2464
Gackle Gene L HwyNo1 ----------HU 9-3020
Gain Frank E 540Branch --------HU 9-2951
Galbraith C A 10th&WilmrOceano-HU 9-2205
Galbreath O W chrcl CorbtCnynRd-HU 9-2022
Gamble Wilbur D McCarthyOceano-HU 9-3209
Gammons Albert H Rev
326 SMasn-HU 9-2956
Gardner Don
18th&SaratogaAvGrovrCty-HU 9-2446
Gardner Jas R
1500MentneAvGrovrCty-HU 9-2397
Garnett Lenis W
1687BrightnAvGrovrCty-HU 9-2601
Garrison C R Mrs
259-9thGrovrCty-HU 9-2721
Garrison J C
862RockawyAvGrovrCty-HU 9-2608
Gassenberger Geo F 305 Short----HU 9-5434
Gateley Lynea RN
197N6thGrovrCty-HU 9-2856
Gatlin Shell Service Sta--------HU 9-3981
Gaunce Grant M Jr
1080FairOksAv-HU 9-3170
Gearing Melvin 424Beech -------HU 9-3271
General Box Distrs RailrdOceano--HU 9-5623
George Irl C 1186Mapl ---------HU 9-3475
Gerber Rudolph W Dr
PasoRoblsOceano-HU 9-2308
Geschelder Carl M 322Allin -----HU 9-3408
Gibboney D L 1500HillcrstDr ----HU 9-2859
Gibbons Edw J 237Aldr ---------HU 9-5658
Gibson Jos 531Branch ---------HU 9-2916
Gilden Chas C 8th&PikeOceano --HU 9-3177
Gilland Ernest E
477TrouvleAvGrovrCty-HU 9-3655
Gillespie Geo P 132 Short------HU 9-2738
Gin Sen FrontOceano ----------HU 9-2904
Glaze E M Huasna --------------HU 9-2067
Glenn Arthur E LsBerrosCnyn ----HU 9-2528
Glenn Corman E
1370NewprtAvGrovrCty-HU 9-3656
Glenn's Poultry Shop
1097GrandAvGrovrCty-HU 9-2615
Godfrey Minnie H FrontOceano ---HU 9-2396
Golden Babe 129NMasn ----------HU 9-3342
Gonzalez Richard
1423-20thOceano-HU 9-3839
Gooding Henry G 1193FairOksAv --HU 9-3307
Goodnough Velma
904RockawyAvGrovrCty-HU 9-3682
Goosman John 118 SAlpne-------HU 9-3603
Gordon Jack 154Walnt ---------HU 9-3638
Gorospe Pete
350LongbrnchAvGrovrCty-HU 9-2633
Goss Body Shop 154WBranch -----HU 9-2690
Goss Jacob J 435Beach ---------HU 9-2907
Gough M D 522 S 16thGrovrCty---HU 9-3886
Goulart A V CountyPrkRd -------HU 9-3778
Goulart L E 422CalifAv --------HU 9-3432
Goulart Manuel V
341N6thGrovrCty-HU 9-2381
Goularte Alfred HwyNo1 --------HU 9-3792
Goularte Larry 414CalifAv ------HU 9-3940
Gracia Nat CorbtCnynRd --------HU 9-2521
Gracia Orvill CienagaRd --------HU 9-3053
Gracia Tony HuasnaRd ----------HU 9-2023
Grady C S Mrs
1457BrightnAvGrovrCty-HU 9-5414
Graffer B W BranchMillRd -------HU 9-3023
Graham Ruth M Mrs 212 Short---HU 9-5496
Grainger Arthur Grover City Htchry
213 S 16thGrovrCty-HU 9-2358
Grand Apparel The 951GrandAv --HU 9-3113
Graven C W
280 SaratogaAvGrovrCty-HU 9-3258
Graves Arthur A
1066MentneAvGrovrCty-HU 9-3133
Gravitt P E 400CalifAv ---------HU 9-2471
Gray Ida R GrandAvGrovrCty ----HU 9-3356
Gray O S
1758 SaratogaAvGrovrCty-HU 9-5616
Gray W G 225Walnt ------------HU 9-3037
Grayson Lillie Mrs
1075RomonaAvGrovrCty-HU 9-2742
Green Dorothy PikeOceano -------HU 9-3551
Greenwell Jas W RailrdOceano ---HU 9-5696
Greenwood W L
641 SeabrghtAvGrovrCty-HU 9-3522
Gregory Earl 1194FairOksAv -----HU 9-3552
Gregory Jennie E
697 SaratogaGrovrCty-HU 9-2889
Gregory L R
667RomonaAvGrovrCty-HU 9

Grover City Hardware
1036GrandAvGrovrCty-HU 9-2931
Grover City Hatchery
213 S 16thGrovrCty-HU 9-2358
GROVER CITY JUNK & AUTO WRECKING YARD 13th&FarrellRdGrovrCty -HU 9-2991
Grover City Market
850GrandAvGrovrCty-HU 9-3322
Grover City Motor Court
367N16thGrovrCty-HU 9-2424
Grover City Pharmacy
9th&GrandAvGrovrCty-HU 9-2457
Grover City Press
919GrandAvGrovrCty-HU 9-3650
Grover City Radiator Shop
142N6thGrovrCty-HU 9-2632
Gruenstein A H 116Nevada ------HU 9-2482
Guiton H E Jr Oceano Sand Co
OceanoBeach-HU 9-5446
Guiton Harold E rl est
OceanoBeach-HU 9-2717
Gularte Clara Mrs CorbtCnyn ----HU 9-5591
Gularte Manuel R CorbtCnyn ----HU 9-3606
Gularte Rudolph UpprArroyoRd --HU 9-2088
Gularte Tony R CorbtCnyn ------HU 9-3448
Gullickson Donald 585NewmnDr --HU 9-2643
Gullickson Florence 508Alln -----HU 9-2131
Gunter Jess R Jr
241N13thGrovrCty-HU 9-3611
Gupton W E 1185FairOksAv -----HU 9-2749
Gwin's Grocery
407ManhattnAvGrovrCty-HU 9-2415

H

Haase Francis 5thOceano -------HU 9-3191
Haddox Paul M VallyRd --------HU 9-5742
Haenggi Rhoda 229N5thGrovrCty -HU 9-2891
Hagan W R
1478NewprtAvGrovrCty-HU 9-3896
Haggard L E 265 Spruce--------HU 9-3111
Haigler Allen
238NewprtAvGrovrCty-HU 9-5475
Halcyon Store WTemplHalcyon ---HU 9-2432
Hale Bill 716BennettAv --------HU 9-3492
Hale Emmett E McCarthyOceano -HU 9-3378
Haley Evelyn 1541NiceGrovrCty --HU 9-3760
Halliburton E M 412Aldr --------HU 9-3571
Hall Chester V 330TallyHoRd ----HU 9-5413
Hall Geo E 301 SMasn----------HU 9-3225
Hall Rose Mrs
16th&RomonaGrovrCty-HU 9-2664
Halter Lloyd R
14th&SeabrghtGrovrCty-HU 9-5930
Halversen Sidney C Myrtl -------HU 9-3030
Hamblet John 1077Mapl --------HU 9-2667
Hampton M Mrs
428WilmrAvOceano-HU 9-3632
Hand Harriet L 1255GrandAv ----HU 9-5525
Haney Paul UpprArroyoRd -------HU 9-2573
Haney Weldon Rev
568 S 13thGrovrCty-HU 9-3624
Hanneman Abe L
441 SaratogaGrovrCty-HU 9-2651
Hanni T C 418CalifAv ----------HU 9-3672
Hansen Electric Shop 113Poole --HU 9-2122
Hanson Clifford G
629RockawyAvGrovrCty-HU 9-3811
Hanst Lida W 509GrandAv -------HU 9-2212
Harder Leonard G
993BrightnAvGrovrCty-HU 9-3887
Harding B B
1214NewprtAvGrovrCty-HU 9-3083
Harkness Hilda dresses 126Branch-HU 9-2270
Harkness W D TallyHoRd --------HU 9-2700
Harloe Margaret 417TraffcWy ---HU 9-5642
Harlow Wanda Mrs
357N14thGrovrCty-HU 9-5482
Harnar Jas J
551GrandAvGrovrCty-HU 9-3100
Harp Lee M 1055 SunstDr--------HU 9-2204
Harper Tunzel 210TraffcWy -----HU 9-3193
Harrington Roy D
1460 SaratogaAvGrovrCty-HU 9-3470
Harris C Mabelle HuasnaRd ------HU 9-5481
HARRIS EARL E 208EBranch----HU 9-3118
Harrison Aileen Mrs HalcyonRd --HU 9-2322
Hart Edith Mrs RuthAnnWy ------HU 9-2170
Hart Guy C contr
1367GrandAvGrovrCty-HU 9-2908
Hart H D Mrs Nevada ----------HU 9-2285
Hart Harry 121Nevada ----------HU 9-2834
Hart M Nevada ----------------HU 9-2285
Hartman Ranch Co 1015GrandAv -HU 9-3763
Hartup Frank E CorralitosCnyn ---HU 9-2068
Hartwig Marvin K 923FarrellRd --HU 9-2318
Harvill Fletcher McCarthyOceano -HU 9-3563
Haskill J H OakPrk ------------HU 9-2508
Hastings E A 240N8thGrovrCty --HU 9-3288
Hatfield C M McCarthyOceano ---HU 9-2971
Hatley Harold L
760BrightnAvGrovrCty-HU 9-3567
Hatley L G
1445BrightnAvGrovrCty-HU 9-3352
Hatley Ralph 357N4thGrovrCty --HU 9-3228
Hatley W R 658 S 6thGrovrCty---HU 9-3306
Hawk B I Mrs 703BennettAv -----HU 9-2880
Hawk C E HuasnaRd ------------HU 9-2666
Hawkins J D Grover City Auction
HwyNo1-HU 9-3312
Hawkins Marion W 321 Short----HU 9-5602
Hawkins P G 512 Ide------------HU 9-5933
Hawkins Reg
765 SaratogaAvGrovrCty-HU 9-3185
Hayashi Akio 516GrandAv --------HU 9-3473
Hayashi Haruo prodc
CienagaDistrict-HU 9-2595
Hayes John VallyRd ------------HU 9-5744
Hays H M 365N12thGrovrCty -----HU 9-3407
Hays Veryl R 440Aldr ----------HU 9-2711
Hazzard E M
1005NewprtAvGrovrCty-HU 9-2746
Heard J W Jr Oceano ----------HU 9-2544
Hearn's Market 201EBranch -----HU 9-5549
Heath Lloyd OakPrkRd ----------HU 9-5792
Heide John J 485 Olive---------HU 9-2434
Heidker C N 209Cherry ---------HU 9-2423
Helms John 9thOceano ----------HU 9-5629
Helzer L R 13thGrovrCty -------HU 9-2617
Henderson L W 1059FairOksAv --HU 9-2196
Henderson Merle fences HwyNo1--HU 9-2906
Henderson Oren F 200 SHalcyon--HU 9-2488
Hendricks M D LsBerrosCnyn ----HU 9-3026
Hendricks Mary Mrs
636BrightnAvGrovrCty-HU 9-3480
Hendrickson W C
1203BrightnAvGrovrCty-HU 9-2304
Hendrix Geo E
1541AtlntcAvGrovrCty-HU 9-2865
Hensley Glenn T
5th&GardnOceano-HU 9-5431
Hensley Russell NolHwyOceano --HU 9-2673
Henthorn H U 531MentneGrovrCty-HU 9-5555
Herald Recorder 309EBranch -----HU 9-2826
Hernandez M 123WBranch -------HU 9-2401
Hess Geo 130Whitely -----------HU 9-5427
Hickenbottom M L CorbtCnyn ----HU 9-3957
Hicks Geo Oceano --------------HU 9-3557
Higley E D Mrs
750NiceAvGrovrCty-HU 9-2709
Hill A E 624Cornwl ------------HU 9-5936
Hill Guy 284-9thGrovrCty -------HU 9-5691
HILLCREST FARM Hwy101 -----HU 9-2058
Hilliado Tranquilino 5thOceano ---HU 9-3696
HILL'S HOME APPLIANCES
1009GrandAv-HU 9-5527
Hilltop Cafe Hwy101 ------------HU 9-5465
Hines W D 728N8thGrovrCty -----HU 9-3255
Hinshaw Alta A 111Nelsn --------HU 9-2811
Hit Distributing Co
1052GrandAvGrovrCty-HU 9-3954
Hitchen Douglas J 350Walnt -----HU 9-3532
Hixon G C 139Alpine -----------HU 9-3368
Hixon R L 517Alln -------------HU 9-5766
Hiyama Y 594 S 16thGrovrCty---HU 9-3149
Hobles John
727RomonaAvGrovrCty-HU 9-5607
Hockett Wilson S 131 Spruce-----HU 9-3994
Hoff Russell B CyprsHalcyon ----HU 9-2988
Hoffman's 921FrontOceano ------HU 9-3416
Hoge Wm C Hwy101 -------------HU 9-2160
Hogcvoil Diana E
1036RitchieRdGrovrCty-HU 9-3543
Hoke Geo CarpntrCnyn ----------HU 9-2544
Holcomb Arthur E 201Whitely ---HU 9-3433
Holden Lettie B HwyNo1 --------HU 9-2276
Hollibaugh Roy SnFrncisco ------HU 9-2600
Hollon J W 508 S 18thGrovrCty--HU 9-3404
Holloway J W 374FrontGrovrCty --HU 9-3319
Holmes Bernice 40414EBranch ---HU 9-3938
Holmes LeRoy UpprArroyoRd ----HU 9-2728
Holt Gilbert 260N13thGrovrCty --HU 9-3412
Holt J Harold LsBerrosCnyn -----HU 9-3084
Holton Allen W 425Beech -------HU 9-2141
Hooker Wm W 1045GrandAv -----HU 9-3779
Hooper R W CarpntrCnyn -------HU 9-5721
Hoover Dorothea Tyler 117Poole --HU 9-2795
Hoover Elmer CountyPrkRd ------HU 9-3012
Hopkins Clair A 413CalifAv -----HU 9-3171
Hopkins Ralph 211Alln ---------HU 9-2868
Horner Sydney J 1451 SierraDr---HU 9-5415
Hourihan Emmett 177Pine -------HU 9-2926
Housouer C W serv stn
652GrandAvGrovrCty-HU 9-5464
Howard Carl 1545Chiltn --------HU 9-2486
Howard H 146TraffcWy ---------HU 9-2620
Howard H Hardware 109WBranch-HU 9-2758
Howell M A 963DodsnWy --------HU 9-2441
Howland G H FarrellRd ---------HU 9-2221
Hoyal Jas G VerdeCanyon -------HU 9-5733
Huasna School Huasna ----------HU 9-2047
Hub The 125EBranch -----------HU 9-3987
Hubbard Wm J 192N7thGrovrCty -HU 9-3287
Hubble C A PasoRoblsOceano -----HU 9-2978
Huber Alfon J LsBerrosCnynRd ---HU 9-3049
Hudson B R 1254Popir ----------HU 9-5530
Huebner A 307VallyRd ----------HU 9-5916
Hughes C D
774ManhattnAvGrovrCty-HU 9-2761
Hughes John OceanAvOceano -----HU 9-2174
Hughes John Lee
242N5thGrovrCty-HU 9-2117
Hughes Lenora P
843AtlntcAvGrovrCty-HU 9-2475
Hulse C F 263N8thGrovrCty -----HU 9-3516
Hummel Jas O LePoint&Masn -----HU 9-2323
Hunt Howard C 1407Chiltn ------HU 9-2663
Hunter Clarence O
489WilmrOceano-HU 9-2113
Hunter E L Mrs
683 SeabrghtAvGrovrCty-HU 9-3689
Hurd Martha E
562N16thGrovrCty-HU 9-3739
Hurlburt Clara M 352-3dGrovrCty-HU 9-2824
Hurlburt R B
12th&SaratogaGrovrCty-HU 9-5529
Huseman L G 375Walnt ---------HU 9-5543
Huss Harvey 268TallyHoRd ------HU 9-2794
Hutchison Luella
236N13thGrovrCty-HU 9-3770
Hvolboll Christian S
1028GrandAvGrovrCty-HU 9-2309
Hyden A L
1259RomonaAvGrovrCty-HU 9-2427

I

I O O F Hall 128Bridge ---------HU 9-2656
Ibey Bartolome O 13th&Pike -----HU 9-2968
Icalia Larry 119AtlntcAvGrovrCty-HU 9-5570
Idler W C 708BennettAv ---------HU 9-2542
Ikeda Bros fruit & vegetbls
CienagaDistrict-HU 9-2526
Ikeda Kazuo 450Aldr ------------HU 9-3219
Ikeda Seirim 444Beach ----------HU 9-3687
Ilenstine Alice 111 SMasn------HU 9-2631
Inez's Beauty Shop
137N8thGrovrCty-HU 9-5713
Irey Wallace 1015 SunstDr------HU 9-2489
Irey Walter 280 SHalcyonRd-----HU 9-5782
Irey Wm R 154Aldr -------------HU 9-3900
Iris' Pet Land 930GrandAv ------HU 9-5400
Isham S N 1485HillcrstDr ------HU 9-3240

J

Jacinto Ante 262N11thGrovrCty--HU 9-3230
Jackson C J 134 SMasn----------HU 9-2941
Jackson Sally CienagaDistrict ----HU 9-2974
Jackson Woodrow 144 SMasn-----HU 9-3244
Jacobs Ben R Col 1136GrandAv --HU 9-2326
Jacobs Robt V 180 SAlpine------HU 9-5556
James Louis 10thOceano --------HU 9-3259
Jatta Ethel 201Nelsn ----------HU 9-2232
Jatta Stella 13thGrovrCty ------HU 9-2703
Javier I P
654RockawyAvGrovrCty-HU 9-3357
Jehovah's Witnesses
1300HillcrstDr-HU 9-3903
Jenkins J H 890NiceAvGrovrCty --HU 9-2493
Jenkins Lee 257N4thGrovrCty ---HU 9-2681
Jenkins Walter L 5thGrovrCty ---HU 9-5665
Jensen Norman F HwyNo1 -------HU 9-3750
Jensen Paul 1141 SunstDr-------HU 9-2052
Jensen Raymond K
1533HillcrstDr-HU 9-3359
Jensen's Home Bakery
104EBranch-HU 9-3141
Jessee L H
1685RomonaAvGrovrCty-HU 9-3374
JESSEE & SON DOUGLAS SERVICE
410GrandAvGrovrCty-HU 9-9958
Jessee Wallace B 405ECherryAv --HU 9-5900
Jessup R W HuasnaRd ----------HU 9-2527
Jeter Frank J State Farm Ins Companies
105Bridge-HU 9-5589
Jim's Tavern PierAvOceano ------HU 9-9954
Johanknecht Geo P 1118GrandAv -HU 9-2636
Johanson E W 588NewmnDr ------HU 9-2379
JOHNNIE'S TUNE-UP SHOP
WarnrOceano-HU 9-5904
Johnson A B A & G Pump Serv
1166GrandAv-HU 9-3895
Johnson A D Hwy101 ------------HU 9-3316
Johnson A V TallyHoRd ---------HU 9-3282
Johnson Clifford L
848MentneAvGrovrCty-HU 9-2129
Johnson D L CorralitosCnyn -----HU 9-2079
Johnson Ed PikeRdOceano -------HU 9-5491
Johnson J LeRoy Mrs 174Elm ----HU 9-3007
Johnson J W 10thGrovrCty ------HU 9-2644
Johnson Jas C 1190GrandAv -----HU 9-2185
Johnson John B 380Aldr --------HU 9-2942
Johnson Leslie R
4th&SaratogaGrovrCty-HU 9-3387
Johnson M M 717BennettAv -----HU 9-3775
Johnson Melvin 324Poole -------HU 9-3457
Johnson R L
291RomonaAvGrovrCty-HU 9-2659
Johnson Ralph W 1142Mapl -----HU 9-5442
Johnson V G 505-1stGrovrCty ----HU 9-3649
Johnston H E
968GrandAvGrovrCty-HU 9-2765
Jones Chas W
175AtlntcAvGrovrCty-HU 9-3850
Jones Daphne
791RomonaAvGrovrCty-HU 9-3136
Jones David G
673ManhattnAvGrovrCty-HU 9-2959
Jones Edna
2191PasoRoblsOceano-HU 9-2476
Jones Lucien K 234WBranch ----HU 9-2806
Jones Mary J Mrs
1st&PierAvOceano-HU 9-2366
Jones Otis T 520N7thGrovrCty ---HU 9-3612
Jones Ralph 977RockawyGrovrCty -HU 9-5716
Jones Roy 1371NewprtAvGrovrCty-HU 9-5598
Jones Sherman 926CyprsCt -----HU 9-3510
Jones T L 236Gardn ------------HU 9-3304
Jordan Geo T 1170 SunstDr------HU 9-3384
Jordan M B 220D Aldr----------HU 9-2168
Jorgensen Lawrence OakPrk -----HU 9-2504
Julio Moises C
975 SeabrghtAvGrovrCty-HU 9-5756
Jurinjak Wm R drftsmn
BranchMillRd-HU 9-3796
Justice Jas J
1237BrightnAvGrovrCty-HU 9-2672

K

K & L Service 147Bridge -------HU 9-3718
Kahn Z J Mrs 323 SMasn--------HU 9-3377
Kaiser Howard C Mrs Mesa ------HU 9-3072
Kanst John L GrovrCty ---------HU 9-5757
Kanthack Wm F 357N8thGrovrCty-HU 9-3694
Kapsh Ronald C 1095GrandAv ----HU 9-3651
Kathka Darrell 1281/2Nelsn -----HU 9-3544
Kawaga Shoichi
816MentneAvGrovrCty-HU 9-3004
Kawaguchi S UpprArroyoRd -----HU 9-2584
Kawaoka B H NewsmRd ---------HU 9-3277
Kawaoka Kingo 146 Spruce------HU 9-2450
Keelor Mercy Pearl
615N5thGrovrCty-HU 9-5455
Keen Agcy The ins
919GrandAvGrovrCty-HU 9-3531
Keen Fay R rl est
263NewprtAvGrovrCty-HU 9-2707
Keen Geo V 432Aldr ------------HU 9-3593
Keene Chas G 3131/2TraffcWy ---HU 9-3589
Keiffer Olive
1395NewprtAvGrovrCty-HU 9-3379
Keller Frances Mrs 563LePoint --HU 9-2377
Kemp Roy HwyNo1 --------------HU 9-3021
Kempel C E 437LePoint ---------HU 9-5441
Kemp's Service Stn BeachOceano -HU 9-2197
Kern Irma Mrs AtlntcAvGrovrCty -HU 9-3571
Kerr J C 172N13thGrovrCty -----HU 9-5582
Kershner Frederick L
PasoRoblsOceano-HU 9-3576
Ketchum E R LsBerrosCnyn -----HU 9-2009
Ketchum Mae C 102TraffcWy -----HU 9-5934
Kiefer Edw HuasnaRd ----------HU 9-3054
Kiehnhoff A L
1181 SaratogaAvGrovrCty-HU 9-3364
Kiger Hope O 438Beech ---------HU 9-3241
Kiger Irvin J 433Beech ---------HU 9-2300
Kilmer W J 1064 SunstDr--------HU 9-2989
Kimberling T J
900NiceAvGrovrCty-HU 9-3318
King J N BeachOceano ----------HU 9-2306
King Jerrel E
1059BadnAvGrovrCty-HU 9-5697
King Kenneth R Jr
405N7thGrovrCty-HU 9-2832
King Kenneth R Sr
153N8thGrovrCty-HU 9-2780
KING OF CLUBS
483GrandAvGrovrCty-HU 9-2919
Kinkade Henry C
318N6thGrovrCty-HU 9-2706
Kinsella C W 1167BadnGrovrCty -HU 9-3145
Kirkpatrick F J 106Branch -----HU 9-2759
Kirkpatrick F J OakPrkAv -------HU 9-2589
Kirkpatrick R F CorralitosCnyn ---HU 9-2076
Kirk's Spirits & Sports Shop
106Branch-HU 9-2759
Kisling Henry 439Pecn ---------HU 9-2180
Kitasako Ken 906FairOksAv -----HU 9-5714
Kitasako Y HalcyonRd ----------HU 9-3640
Kitchel Nellie D
10th&GrandAvGrovrCty-HU 9-5938
Kitchel Ralph 246Gardn --------HU 9-2223
Kitchens E M RitchieRdGrovrCty -HU 9-2622
Klintworth Iris 930GrandAv -----HU 9-5400
Knauer Harvey 383A WalntAv----HU 9-3729
Knight Billy D 208Poole --------HU 9-2674

Knopp Rufus 254TallyhoRd -------HU 9-2156
Kobara C 1404TrouvleAvGrovrCty-HU 9-2253
Kobara Ken CienagaDistrict -----HU 9-2412
Kobara Shigechika FarrellRd ----HU 9-3426
Kobara Taro
14th&TrouvleAvGrovrCty-HU 9-2253
Kodani Y 339 SHalcyonRd--------HU 9-3008
Koll Leonard
554RockawyAvGrovrCty-HU 9-3913
Konnerth Lee M 913CyprsCt -----HU 9-3597
Kotarski C L 2d&BeachOceano ---HU 9-2414
Kraatz Lowell 922CyprsCt ------HU 9-3206
Krajnc Mary Mrs 550EBranch ---HU 9-2100
Krause A H
634ManhattnAvGrovrCty-HU 9-2640
Krovious Henry L RobiesRd ------HU 9-2367
Krovious Jas H 932CyprsCt ------HU 9-3568
Krovious Motel 1401N101Hwy ---HU 9-5404
Kubel Carl E 7thOceano ---------HU 9-3488
Kuda Rose 113Bridge -----------HU 9-3993
Kueffer Elmore L 1189Ash -------HU 9-3798
Kyte Lestra Mrs 313Alln --------HU 9-2864

L

Lackey Wm SnLuisRd -----------HU 9-5701
Ladwig Hal 206 SAlpne---------HU 9-3514
Laird Robt F Rev 124WBranch ---HU 9-2634
Lambert B 114Nelsn ------------HU 9-2797
Lambert Clement B 317VallyRd --HU 9-2106
Lambert's Chevron Service
111NHalcyonRd-HU 9-2291
Lambeth R L 108Gardn ---------HU 9-2713
Lamona Thos A
702 SeabrghtAvGrovrCty-HU 9-2394
Lancaster E W 386Walnt --------HU 9-2147
Lange Anna Mrs 1158Ash -------HU 9-2483
Langenbeck Buzz 102TraffcWy ---HU 9-2468
Langenbeck Rita 128NMasn ------HU 9-2775
Larkin Emma C
504RockawyAvGrovrCty-HU 9-3414
Larsen Darwin J 529EBranch -----HU 9-3523
Larson A V HuasnaRd ----------HU 9-3063
Larson Leslie H
2341 OceanAvOceano-HU 9-5535
Latham E A 250AtlntcGrovrCty --HU 9-3927
Latham L B 1262NewprtGrovrCty-HU 9-5596
Laughlin Wm E
612 SeabrghtAvGrovrCty-HU 9-2863
Laurenco A L LsBerrosCnynRd ---HU 9-2027
Lauthbury Paul TallyHoRd ------HU 9-5667
Lawrence Chester H
150 SHalcynRd-HU 9-3375
Lawson A L HuasnaRd ----------HU 9-3397
Lawton Irene
772LongbrnchAvGrovrCty-HU 9-3996
Leach Geo V OldHwy101 ---------HU 9-3104
Leach J G CorbtCnyn -----------HU 9-2506
Lebow E J 424Aldr -------------HU 9-3210
Lee Alton 1038FairOksAv -------HU 9-3974
Lee Harold E Cheng Lee Kennels
181TallyHoRd-HU 9-2872
Lee John C OceanAvOceano ------HU 9-5778
Lee K S 111Barnett ------------HU 9-2135
Lee Roy B 5thOceano ----------HU 9-2855
Leggett M P
764 SaratogaAvGrovrCty-HU 9-2164
Lehman F L 1060 SunstDr-------HU 9-5751
Leming Zula Gay WTemplHalcyon -HU 9-2803
Lena's Knit Shop
119 S 5thGrovrCty-HU 9-5963
Lentz Herbert HalcyonRd -------HU 9-5700
Leonard Frank
1365 SaratogaAvGrovrCty-HU 9-3755
Lewis Carlton H 4th&PikeOceano -HU 9-3163
Lewis Frank 249Walnt ----------HU 9-2661
Lewis Freeman V 148Alpne -----HU 9-3205
Lewis Glen jwlr
923GrandAvGrovrCty-HU 9-5749
Lewis J T 118Nelson ----------HU 9-2732
Lewis Pearl C 331 SMasn--------HU 9-3071
Lewis S L 301VallyRd ----------HU 9-5905
Lida W Hanst Beauty Salon
509GrandAv-HU 9-2212
Lienstad W F 136 SAlpne-------HU 9-2689
Lierly L W LeedhamLn ---------HU 9-2842
Lightfoot C W 202Aldr ---------HU 9-2188
LIGHTFOOT UNION OIL SERVICE STN
823GrandAv-HU 9-2705
Ligtas Nick
1164MentneAvGrovrCty-HU 9-3605
Limpangog M L
923MentneAvGrovrCty-HU 9-3793
Limpangug F HuasnaRd ---------HU 9-2564
Lindholm J H 157N14thGrovrCty -HU 9-5493
Lindo Roble Camp LopezCnyn ----HU 9-2026
Lindsay C A 256Walnt ----------HU 9-2566
Linnell Investigation & Patrol
261N11thGrovrCty-HU 9-2215
Linstrum Clarence T 203Bridge --HU 9-5470
Lively Ernest F
1328GrandAvGrovrCty-HU 9-2825
Lively's Court
1328GrandAvGrovrCty-HU 9-2825
Liwanag Angel 428Aldr ---------HU 9-3678
Llaneza Geo Rev
749ManhattnAvGrovrCty-HU 9-3088
Locke W F Bill hortcltrst PikeRd--HU 9-2338
Log Cabin Market 400TraffcWy--HU 9-5922
Logue Jas Mrs 224 Short--------HU 9-2206
Loma Vista Motel 1399Hwy101 --HU 9-2183
Long Francis G WalntHalcyn -----HU 9-2462
Long Maude Mrs 344Aldr --------HU 9-3550
Longley Chas 169-4thGrovrCty ---HU 9-5458
Loomis Amy C Mrs 407Branch ----HU 9-5409
Loomis Christine B Mrs HuasnaRd--HU 9-2004
Loomis E C & Son ofc 415EBranch-HU 9-5514
Loomis J Vard HuasnaRd --------HU 9-2911
Loomis John 585May ------------HU 9-5785
Loomis Maud H 409Branch -------HU 9-2779
Loomis & Mineau hdwe
405EBranch-HU 9-2695
Loose Alex HuasnaRd ----------HU 9-2873
Lopes Lulu Mrs 548LePoint -----HU 9-3784
Lopez Valentine
1382AtlntcAvGrovrCty-HU 9-3114
Lor E V 612BennettAv ----------HU 9-2241
Lord Ray 424TraffcWy ----------HU 9-5644
Lord's Variety 123EBranch -----HU 9-2410
Losey Perry
812 SeabrghtGrovrCty-HU 9-3147
Louden Celia PasoRoblsOceano ---HU 9-2252
Lowasz J G Hwy101 ------------HU 9-2120
Lovejoy Nelia 1214GrandAv -----HU 9-3929
Lovern W D McCarthyOceano -----HU 9-2142
Lovern's Clammers Headquarters
PierAvOceano-HU 9-2767
LOVETT INSURANCE & REAL ESTATE SERVICE 1015GrandAv -------HU 9-3766
If no answer call
PismoBeach-PRspct 3-4750
Lowett Lee R 1017Mapl ---------HU 9-2127
Lowe Charlotte HuasnaRd --------HU 9-3062
Lowe Grant Mrs 160N7thGrovrCty-HU 9-3646
Lowe John T 347-11thGrovrCty ---HU 9-2846
Lowe Tyler
884 SeabrghtAvGrovrCty-HU 9-3520
Lowther Harry A
OakParkCanyonNo1-HU 9-3745
Lucas Amy
391RomonaAvGrovrCty-HU 9-3680
Lucas E L 391RomonaAvGrovrCty --HU 9-3680
Luhrs Miles 4th&RomonaGrovrCty--HU 9-3091
Luke A Wayne 425TraffcWy ------HU 9-3623
Lunceford Earl Jmn
736 S 13thGrovrCty-HU 9-3657
Lundgren Raymond C HuasnaRd ---HU 9-3060
Lundquist O C 1411 SierraDr----HU 9-3334
Lundy J W 311RamonaAvGrovrCty-HU 9-2137
Lunsford Lucy
1189 SaratogaAvGrovrCty-HU 9-3346
Luster O F CorralitosCnyn -------HU 9-3791
Lutz W B 142N6thGrovrCty ------HU 9-2632
Lynch Edison OakPrkAv ---------HU 9-3216
Lynch Jean 75AtlntcAvGrovrCty ---HU 9-2247
Lynch John 853RockawyGrovrCty --HU 9-3922
Lynch Opal
1595BrightnAvGrovrCty-HU 9-5901
Lyons Carrie B
1043RomonaAvGrovrCty-HU 9-2109
Lytle F S Hwy101 --------------HU 9-2063
Lytton Donald R 220Cherry ------HU 9-5422

M

Macha F C FarrellRd&13th -------HU 9-2186
Machado Alfred 2154vBridge -----HU 9-3422
Machado Eugene HuasnaRd ------HU 9-3019
Mackie Lillian 309Masn ---------HU 9-2134
MacMillan D A AtlanticGrovrCty --HU 9-5911
Madsen Don 508CornwlAv --------HU 9-3683
Madsen Richard vegetbls
362Walnt-HU 9-2144
Madson A J Dr 364Aldr ---------HU 9-2638
Magee Lula 447NewprtGrovrCty ---HU 9-2610
Maguire Albert L 1094Mapl -----HU 9-2645
Mahin Effie L Mrs
1342NiceAvGrovrCty-HU 9-2675
Majors R A 1410NiceAvGrovrCty --HU 9-2853
Mallory Alton TallyHoRd --------HU 9-5695
Mallory Cecil 441Beech ---------HU 9-5693
Mallory Cethil E
HalcyonRdHalcyon-HU 9-2946
Mallory Leo R 400Alln ----------HU 9-5443
Mallory Leo R rl est 107EBranch--HU 9-2839
Mallory Mabel 513 Ide----------HU 9-2814
Mana Geo 1178FairOksAv --------HU 9-2819
Maness Walter W 218TallyHoRd --HU 9-2830
Mankins Harold D 255HillcrstDr --HU 9-5500
Mankins Howard 200HillcrstDr ---HU 9-3248
Mann H C Mrs 486N8thGrovrCty--HU 9-3458
Marapao Matie 791PikeRdOceano--HU 9-3467
Margaret Harloe Elementary School
901FairOksAv-HU 9-2246
Marino John Ralph 6thOceano ---HU 9-3707
Marlow Ernest E 301Whitely ----HU 9-5478
Marsalek A F Aldr --------------HU 9-5609
Marshall J W 1054GrandAv ------HU 9-3460
Martha's Cleaners
875GrandAvGrovrCty-HU 9-3654
Martin Francis 597NewmnDr -----HU 9-2167
Martin Frank L 1079FairOksAv --HU 9-2151
Martin Frank P 551LePoint ------HU 9-2935
Martin Harold L 168Aldr --------HU 9-3719
Martin Harry W 362N6thGrovrCty-HU 9-3686
Martin Ida 1142NiceAvGrovrCty --HU 9-3468
Martin Max W 202A TraffcWy----HU 9-5498
Martin Myrtle Mrs
907 SaratogaAvGrovrCty-HU 9-5579
Martin Paul E 336 SHalcynRd----HU 9-3217
Martin's Cafe
967GrandAvGrovrCty-HU 9-2773
Mase Richard NipomoOceano ----HU 9-3588
Mase Robt W 111N3dGrovrCty ---HU 9-2469
Mason Geo FrontOceano ---------HU 9-3252
Mason Walter E Dr
325N14thGrovrCty-HU 9-3835
Mason Walter E Dr
329N14thGrovrCty-HU 9-2368
Masonic Temple 112Poole ------HU 9-2350
Masters Jas P 1080Mapl --------HU 9-3144
Mastro Eugene T 219WoodPl -----HU 9-3242
Matchan Roy W 100CrownTer ----HU 9-2395
Matheus Julia S 240WBranch ----HU 9-3931
Mathews Frank P Dr
1106GrandAv-HU 9-5452
Matsumoto Y 373 S 14thGrovrCty-HU 9-3340
Maxwell Sarah 147N13thGrovrCty-HU 9-5539
Maxwell Wm G 572LePoint -----HU 9-3643
McBride Elgin L LsBerrosCnyn ---HU 9-2525
McCaslin L D 192-11thGrovrCty -HU 9-3716
McClure Don G SnLuisRd -------HU 9-2948
McCollim N D LsBerrosCnyn -----HU 9-3098
McConnachie G E
1565NiceAvGrovrCty-HU 9-5939
McCord Sam E
1293 S 13thGrovrCty-HU 9-3477
McCormac Lester C
356N13thGrovrCty-HU 9-3212
McCoy C W Mrs Crown ----------HU 9-2201
McCready D H 207Bridge -------HU 9-5477
McCullough W E CorralitosCnyn --HU 9-2010
McCune Merle J Huasna --------HU 9-3744

HU = HUnter
DIAL THE TWO LARGE LETTERS AND THE NUMERAL then the remaining four numerals. When giving the number to an operator, or to others, please use the full name, HUnter.

McDanniel C J 366N4thGrovrCty -HU 9-3155
McDonald Maude 236HalcyonRd --HU 9-2954
McDonald Robt E 1165FairOksAv -HU 9-2678
McDougal C A 709GrandAv -------HU 9-2191
McEachern Volus Rev
851RomonaAvGrovrCty-HU 9-3254
McElhany Don 1172Ash ---------HU 9-5649
McElmoyl J W 385 S 9thGrovrCty-HU 9-3752
McGowne Port
813TrouvleAvGrovrCty-HU 9-3675
McIntosh Henry 1067 SunstDr----HU 9-3201
McKee Ronald
873 SaratogaAvGrovrCty-HU 9-5964
McKenna D F Mrs 407Alln -------HU 9-5738
McKenzie Clyde A 121Alln -------HU 9-2849
McKernon Ivan J 13th ----------HU 9-2808
McKitrick Erma
266N14thGrovrCty-HU 9-2374
McLeod Effie Mrs
1748GrandAvGrovrCty-HU 9-2876
McMahon Plumbing Shop
2310PasoRoblsAvOceano-HU 9-3601
McNamara Mark G 128Nelsn ----HU 9-3116
McNealley J S 1384BadnGrovrCty-HU 9-3620
McNeil Baird 505CornwlAv -----HU 9-3347
McNeil Fred C 347Aldr ---------HU 9-3369
McNeil Gary Mrs 408Beach -----HU 9-3351
McNeil Leo J 200Nelsn ---------HU 9-2715
McNeil Leona Mrs 130Alln -----HU 9-2148
McOsker Walter L PriscillaLn ----HU 9-2847
McWilliams Dolly Mrs 314 SMasn-HU 9-5688
Meacham W C 191 S 9thGrovrCty--HU 9-2150
Meeks Bart VistaOceano --------HU 9-3371
Mehlschau Andrew Nipomo -------HU 9-2083
Mehlschau Christian H
LosBerrosRd-HU 9-2012
Melby A M 24th&OceanAvOceano -HU 9-3362
Mello Geo 117Barnett ----------HU 9-2353
Meloy Jennie Mrs 803CornwlAv --HU 9-5453
Melton Jay SHalcynRd ----------HU 9-3382
Melton Mary Mrs
675MentneAvGrovrCty-HU 9-3496
Melvin Jas 121Poole ----------HU 9-3723
Menges A J 426CalifAv ---------HU 9-5406
Menges F E 200Masn ----------HU 9-2321
Menny Chas J 307Masn ---------HU 9-5660
Mercer Sula Mrs
1525RomonaAvGrovrCty-HU 9-5615
Merrill N E 343N16thGrovrCty--HU 9-2861
MESA POULTRY Hwy 1---------HU 9-3059
Mesquit Art Complete Home Furnishings
Bridge&Branch-HU 9-2116
Messier Veva T RN 1398GrandAv --HU 9-2884
Mettlen E L 576N7thGrovrCty ---HU 9-3481
Metz Wm 163Aspn ---------------HU 9-2070
Mickey Annie HwyNo1 Oceano----HU 9-3769
Mickey's Taxi 100EBranch -------HU 9-2354
Miller Ben W 1500 SierraDr------HU 9-5705
Miller Edw W 198 SAlpne--------HU 9-2132
Miller Jas M 212WoodPl --------HU 9-2862
Miller Jas R LongvwAv ----------HU 9-2000
Miller Leonard
619GrandAvGrovrCty-HU 9-3213
Miller M L FarrellRd ----------HU 9-2262
Miller Wayland Col LopezCanyon --HU 9-5486
Mills Fred B 419LePoint --------HU 9-3220
Mills Maurice CorralitosCnyn ----HU 9-3748
Mills Roy T
506LongbrnchAvGrovrCty-HU 9-3400
Mills Verdi Mrs 123VallyRd -----HU 9-2473
Mineau Jas R 914CyprsCt -------HU 9-5664
MINEAU & LOOMIS 405EBranch-HU 9-2695
Mineau & Loomis blksmth
316EBranch-HU 9-5546
Mineau Russell B HuasnaRd ------HU 9-2021
Minor Eddie 1020GrandAv -------HU 9-3380
Mintz Monty C 357-2dGrovrCty --HU 9-3783
Missamore Herbert E
775 SeabrghtAvGrovrCty-HU 9-5578
Mitchell Chas E RailrdAvOceano --HU 9-3309
Mitchell Lewis 430Beech --------HU 9-5937
Mize Wayne C 398Elm ----------HU 9-5444
Molatore John 238N7thGrovrCty --HU 9-2960
Molette E V HwyNo1 Oceano-----HU 9-5437
Molinari Lawrence 126A VallyRd--HU 9-3997
Mom & Helen's Hamburger Haven
560GrandAvGrovrCty-HU 9-3747
Monfort W N WTemplHalcyon ----HU 9-3990
Monnin Geo F Wilmr&4thOceano --HU 9-2702
Montgomery Annie
1581-13thOceano-HU 9-2433
Montgomery Claude
OakParkCanyonNo2-HU 9-2046
Montgomery Dorothy M
OceanAv&7thOceano-HU 9-5677
Montgomery Frank E
451 SeabrghtAvGrovrCty-HU 9-5540
Montgomery Halden 321Poole ----HU 9-2447
Montgomery Monte H 9thOceano -HU 9-5429
Montgomery V E Pinky 1092Ash --HU 9

Nel-Deen's Beauty Salon
1250GrandAv-HU 9-2275
Nelson Albert 1250GrandAv ------HU 9-2275
Nelson Edwin 204LarchmntDr ----HU 9-3234
Nelson M E 425CalifAv ----------HU 9-3489
Nelson Thelise Mrs 119VallyRd ---HU 9-2670
Newby Darvel
1169TrouvleAvGrovrCty-HU 9-3506
Newell Melvin S 225Branch ------HU 9-2913
Newman Donald R
691-13thGrovrCty-HU 9-3430
Newman Loren OakPrkAv --------HU 9-3013
Newman Lovell Pete
1111FairOksAv-HU 9-3424
Nichols J H OakPrkAv ----------HU 9-5722
Nichols Mary E 505 Ide----------HU 9-2267
Nichols N S HwyNo1 ------------HU 9-5640
Nichols N S Oceano Packng Co
Oceano-HU 9-5636
Nickerson Wm H 169 SPine-------HU 9-2879
Nickles Chas C 4thOceano ------HU 9-3184
Nickles R E 2260PikeRdOceano ---HU 9-2498
Nickson Herbert W
943 SeabrghtAvGrovrCty-HU 9-3474
Nielsen H W LopezCnyn ---------HU 9-2541
Nimmo Katherine Dr
BeachAvOceano-HU 9-3936
Nishi S 1156GrandAvGrovrCty ----HU 9-2973
Nishi's Market
1150GrandAvGrovrCty-HU 9-3641
Nix Mamie 353N10thGrovrCty ----HU 9-3564
Nix S A 290 S 10thGrovrCty------HU 9-3705
Noe L T 366N8thGrovrCty -------HU 9-3746
Norick Roy O
4th&NewprtGrovrCty-HU 9-2220
Norris John ----------HU 9-2257
1040BrightnAvGrovrCty-HU 9-3939
North Amer Van Lines Agcy
1350GrandAv-HU 9-3928
Northamer's Richfield Service & Garage
931GrandAv-HU 9-3272
Norton Fred 213Whitely ---------HU 9-2311
Norwalk Service
6th&GrandAvGrovrCty-HU 9-2279
Noyes E L OakPrk ---------------HU 9-2516
Nunes Darold 558N6thGrovrCty ---HU 9-3950
Nunes John V CienagaDistrict -----HU 9-2011
Nunes Oliver 947MentneGrovrCty -HU 9-2169
Nunes Robt M Bob's Flr Coverings
1105GrandAv-HU 9-3122

O

Oak Park School OakPrk ---------HU 9-2043
Obayashi Roy
1726NiceAvGrovrCty-HU 9-2813
O'Brien Ray
455LongbrnchAvGrovrCty-HU 9-3361
Oceana The Front&OceanOceano ---HU 9-9976
Oceano Beach Auto Court Oceano -HU 9-5624
Oceano Fire Department 1697PacBlOceano
Fire calls only----------HU 9-2110
All other calls----------HU 9-5962
Oceano Full Gospel Tabernacle
2310PasoRoblsAvOceano-HU 9-3601
Oceano Hotel FrontOceano -------HU 9-9984
Oceano Ice Co Oceano ----------HU 9-2288
Oceano Packing Co Oceano -------HU 9-5636
Oceano Sand Co OceanoBeach -----HU 9-5446
Oceano School District
8th&WilmrOceano-HU 9-5781
Oceano Water Co
2035WilmrOceano-HU 9-2124
If no answer call----------HU 9-3459
O'Connor W Q 310CherryAv ------HU 9-2938
O'Connor Wm rl est 105Bridge ---HU 9-2181
O'Connor's Cafe 112EBranch -----HU 9-9989
O'Dell Ralph N 1148GrandAv -----HU 9-2720
Odiorne Charlie 260-6thGrovrCty -HU 9-2107
Odom R O CarpntrCnyn ----------HU 9-2546
Ogan H K 117 SGardn-----------HU 9-2391
Ohler C A 1450BrightnAvGrovrCty-HU 9-2155
Oldfield C D 10thGrovrCty ------HU 9-2268
Oldham Claude
OakParkCanyonNo1-HU 9-3076
Oldham Lydia E
1435PacBlOceano-HU 9-3838
Olin Jas G 2d&BeachOceano -----HU 9-3542
Olivas Tim 3dOceano ----------HU 9-2901
Oliveira Frank
OakParkCanyonNo2-HU 9-2555
Oliveira Leslie 220C Aldr--------HU 9-5610
Oliver Geo K trucking LosBerrosRd-HU 9-2685
Oliveria Mary E 436CalifAv -----HU 9-2613
Olney A E 219LePoint ----------HU 9-2982
Olsen Chas 1212FairOks ---------HU 9-3738
Olsen Clyde 445Beech ----------HU 9-2747
Olsen G W PasoRoblsOceano -----HU 9-2296
Olson Mabel Mrs 102Bennett -----HU 9-3315
Olson D N 1277BrightnAvGrovrCty-HU 9-3691
Olson Rebecca M 125Alln --------HU 9-3179
One-0-One Auto Court Hwy101 ---HU 9-2764
Ormonde F F OakPrk ------------HU 9-2084
Ormonde Marvin
OakParkCanyonNo1-HU 9-3725
Oronoz Ernest
731MentneAvGrovrCty-HU 9-3503
Orr Wm S Rev 227Bridge --------HU 9-2265
Ortiz Johnny 207N10thGrovrCty --HU 9-3715
Osborn J C Mrs 11thGrovrCty ----HU 9-2260
Osborne Dwight H Mrs 225 Short-HU 9-2435
Ott G E FarrellRd ---------------HU 9-2152
Overman Harry V
640 SaratogaAvGrovrCty-HU 9-3507
Oxley Dave CorbtCnyn ----------HU 9-2524
Ozawa Tom 1694GrandAv --------HU 9-5955

P

Pacific Gas & Electric Co Bus Ofc
SanLuisObispo
From Arroyo Grande Exchange
Ask Operator for-ENtrprise 1-0251
PACIFIC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSanLuisObispo
Ask Operator for----------Business Office
(No Charge for Calls to Business Office)
See introductory section for service calls & other important matters
Padgett Chas T CherryLn --------HU 9-2712
Padgett Earl
1101AtintcAvGrovrCty-HU 9-3355
Padilla Massey 4thGrovrCty ------HU 9-2442
Padlina Milton A CorbtCnynRd ---HU 9-5784
Pagalan Moises E
566LongbrnchAvGrovrCty-HU 9-3360
Page L M Mrs 205 Short---------HU 9-2140
Page M S LopezCnyn ------------HU 9-2552
Page Morgan C
BrightnAvGrovrCty-HU 9-3939
PAINT SHOP THE 120BriscoRd---HU 9-3324
Palmer A L 110NHalcyonRd ------HU 9-2734
Pannett W E OceanAvOceano -----HU 9-2190
Pantle Carl W 162Waln t --------HU 9-5682
Pape Geo W 927FarrellRd -------HU 9-5791
Pappas Franklin D 1110 SunstDr--HU 9-2852
Parke Geo J 125ECherryAv ------HU 9-2637
Parker Appliances & Refrigeration
882GrandAvGrovrCty-HU 9-2660
Parker Christine 10thOceano ----HU 9-2335
Parker Evelyn
1695NewprtAvGrovrCty-HU 9-5608
Parker Rupard M
489N18thGrovrCty-HU 9-3441
Parnell Don C CorbettCanyon ----HU 9-5768
Parris G C 203BrightnGrovrCty --HU 9-2344
Parrish Mary Mrs BranchMillRd --HU 9-2545
Parsons Jas A HuasnaRd --------HU 9-3797
Parvin Russell OakPrkAv -------HU 9-3736
Pascoe Blanche 219HalcynRd ----HU 9-3464
Pasion A M HuasnaRd -----------HU 9-3891
Pasion C M CountyPrkRd --------HU 9-2543
Pasion L M HuasnaRd -----------HU 9-3093
Passow H J
1084 SeabrghtAvGrovrCty-HU 9-2341
Pate Curtis
8th&TrouvleAvGrovrCty-HU 9-3956
Patterson Minnie I Mrs 213 Short-HU 9-3442
Paulding Ruth 551Crown --------HU 9-5661
Pauley Process Inc
390ManhattnAvGrovrCty-HU 9-5504
Paulsen Chas WTempl -----------HU 9-3704
Paulsen Fred C
1729NewprtAvGrovrCty-HU 9-3982
Payne Carl E Grover City Jnk & Auto Wrecking Yd
13th&FarrellRdGrovrCty-HU 9-2991
Pease Beatrice 189N14thGrovrCty-HU 9-5686
Pease Walter J
664LongbrnchAvGrovrCty-HU 9-3634
Peden Thos 217 SAlpne----------HU 9-5767
Pehrson Edw 1399Hwy101 South-HU 9-3787
Pein John L CarpntrCnyn --------HU 9-3029
Pein John L Oceana The
Front&OceanAvOceano-HU 9-9976
Pemberton H C 200 S 4thGrovrCty-HU 9-2320
Pence J O optmtrst 115½EBranch-HU 9-2351
Penland E H
838RockawyAvGrovrCty-HU 9-3366
Penland H O 908CypresCt -------HU 9-3727
Pentecostal Church of God
1152BrightnAvGrovrCty-HU 9-2235
Pera Peter HuasnaRd ------------HU 9-2089
Peralta Eddie 319Elm ----------HU 9-3461
Perez Joe 783FarrellRdGrovrCty -HU 9-2980
Perinetti A A 718GrandAv -------HU 9-2242
Perrin G L 1059Mapl ------------HU 9-5762
Perry Fred F
ArroyoGrndeAvOceano-HU 9-2329
Perry Joe S 522EBranch --------HU 9-5790
Perry John F Hwy1 -------------HU 9-3545
Perry John G 211 SAlpne--------HU 9-3536
Petersen H O RailrdAvOceano -----HU 9-3459
Petersen Mary F
924 SaratogaAvGrovrCty-HU 9-3200
Peterson Albert 1025 SunstDr----HU 9-3692
Pete's Liquor Store
1101GrandAvGrovrCty-HU 9-9996
Petker Geo 211HalcyonRd -------HU 9-5534
Petker Herman G
1152 SeabrghtAvGrovrCty-HU 9-5708
Petker Mary Mrs 529ELePointAv --HU 9-5915
Peugh Laura J 1375GrandAv -----HU 9-2283
Pewitt Ada B Mrs 1084GrandAv --HU 9-3487
Pharr Wm H SeabrghtAvGrovrCty -HU 9-3487
Phelan Bros Feed Yard
LosBerrosRd-HU 9-5648
Phelan Cyril rnch LosBerrosRd---HU 9-2480
Phelan Dan M Jr LosBerrosRd ----HU 9-2081
Phelan J Dan LosBerrosRd -------HU 9-2596
Phelan & Taylor Produce Co
Oceano-HU 9-2413
Phelps Berry W
497N10thGrovrCty-HU 9-2979
Phelps Ward B FarrellRd --------HU 9-2158
Phillips Elbert L CorbtCnynRd ----HU 9-3077
Phillips H R 254Alin ----------HU 9-2791
Phillips Jos Mrs LosBerrosRd ----HU 9-9910
Phil's Place 119FrontOceano -----HU 9-2143
Phoenix S S Wilmr&9thOceano ----HU 9-2677
Pierce G W 1087NiceAvGrovrCty -HU 9-3762
Pierce John C 712BennettAv -----HU 9-2583
Pierce Robt E Mesa ------------HU 9-2723
Pierson W R 520Aldr ----------HU 9-3437
Pike R E 1380MentneAvGrovrCty -HU 9-5663
Pilkington S E PasoRoblsOceano --HU 9-3469
Pimental Antone 7thOceano ------HU 9-2479
Pino Charlie 324Aldr ----------HU 9-2006
Pinoli A D LosBerrosRd ---------HU 9-9952
Pismo-Oceano Airport San Luis Obispo County of Oceano----------HU 9-5771
Pismo-Oceano Vegetable Exchange
RailrdAvOceano-HU 9-5771
Pocket Book Grocery
294N4thGrovrCty-HU 9-2804
Poletti Roy L UpprArroyo --------HU 9-3733
Pontes Louis
1265 SaratogaAvGrovrCty-HU 9-3085
Poole Joe BranchMillRd ---------HU 9-3014
Pope Hugh Jr 723BennettAv -----HU 9-3188
Pope Hugh O 535EBranch --------HU 9-5647
Porter Arthur I 9thOceano ------HU 9-3498
Porter Arza HuasnaRd ----------HU 9-2557
Porter Asa HuasnaRd -----------HU 9-2531
Porter Asa Jr 314CherryAv ------HU 9-2753
Porter B L 1stOceano ----------HU 9-2373
Porter Chester Huasna ---------HU 9-3067
Porter's Frozen Foods Inc
302 S 13thGrovrCty-HU 9-2985
Porticos Pedro HwyNo1 ---------HU 9-2639
Portnoff Jim P LsBerros --------HU 9-2020
Potter Frank W
588 S 7thGrovrCty-HU 9-3215
Potter Jack tractrs
TrouvleGrovrCty-HU 9-2818
Potter Viola F
1132MentneAvGrovrCty-HU 9-2202
Powell E L 166Aldr ------------HU 9-3574
Prewett Roy FrontOceano --------HU 9-5672
Price J L 11thGrovrCty ---------HU 9-3262
Printz C D OakPrkAv -----------HU 9-2072
Pruess Morris O 252WBranch ----HU 9-2843
Pruess Morris O Arroyo Drug Co
130EBranch-HU 9-5531
Pueschel C F
571LongbrnchAvGrovrCty-HU 9-3162
Pursell John R Pike&TierraOceano-HU 9-3517
Purtell Gene 325N6thGrovrCty ---HU 9-5692
Purtell O N septic tanks 204Aspn-HU 9-5783
Pyatt Guy 6thGrovrCty ----------HU 9-2671
Pyle Cora Mrs 251 Spruce-------HU 9-3181

Q

Quality Cleaners 109EBranch ----HU 9-2696
Quails Lloyd C
763LongbrnchAvGrovrCty-HU 9-3598
Quaresma J R HuasnaRd ---------HU 9-2547
Quaresma W F HalcyonRd --------HU 9-2294
Quaresma W W HuasnaRd --------HU 9-2038
Quaresma Wm M 923CyprsCt -----HU 9-3525
Quigley Clayton S
247NewprtAvGrovrCty-HU 9-2175

R

R C Cleaners
1211GrandAvGrovrCty-HU 9-2682
Racca Joe C 337 S 13thGrovrCty--HU 9-3802
Rader Earl 118High ------------HU 9-3970
Rae's Beauty Salon 200EBranch --HU 9-2277
Rainbeau Lorena Mrs 155Pine ----HU 9-2451
Ralph G A Mrs 406EBranch ------HU 9-5558
Ralph Louise Mrs 210Masn ------HU 9-2790
Ralph Louise Dress Shop
131EBranch-HU 9-5929
Ralph Thos 354 SHalcynRd-------HU 9-3528
Ralph's & Porky's 108WBranch ---HU 9-9991
Ramey Aaron S
425ManhattnAvGrovrCty-HU 9-3305
Ramey Harce C
9th&RockawyAvGrovrCty-HU 9-3478
Ramil F 9th&PasoRoblsOceano ----HU 9-3413
Rancho De Los Cuestos Grover B Hill Co
Ranch No 1 UpprArroyo --------HU 9-2001
Rancho No 2 Huasna ----------HU 9-2080
Rancho No 3 Headquarters
Huasna-HU 9-2075
Ranch No 4 UpprArroyo -------HU 9-2073
Randall Beulah
1134RomonaAvGrovrCty-HU 9-3335
Randall Maude 1241½Alln -------HU 9-3857
Ranney W C OakPrkAv ----------HU 9-5731
Rapp Guss A 440Beech ----------HU 9-3150
Rapp Keith A No1HwyOceano -----HU 9-5471
Ray W H 1171Ash ---------------HU 9-2193
Ray Wm A 1215Poplr ------------HU 9-2996
Ray's Dry Wall Service
694TrouvleGrovrCty-HU 9-5641
Record & Band Shop The
1041GrandAv-HU 9-3512
Redfield H A Mrs WalntHalcyon --HU 9-3126
Reed Kenneth D 8thGrovrCty -----HU 9-2840
Reis John OakPrkRd ------------HU 9-2273
Reis John Jr 531LePoint --------HU 9-3549
Reis Lucio 750RoblesRd ---------HU 9-3688
Relis Juan R WilmrAvOceano -----HU 9-2981
Rencher G G 1400 SierraDr-------HU 9-3221
Renshaw Ernest 615BennettAv ----HU 9-5655
Rexroad E R 587NewmnDr -------HU 9-3607
Reyes & De Leon Trucking
HuasnaRd-HU 9-3423
Reyes S D HuasnaRd ------------HU 9-5619
Reyes S D Ranch No 4
CienagaDistrict-HU 9-2576
Rhine Lucile 640N8thGrovrCty ---HU 9-3846
Rhodd Fayetta M 1261GrandAv ---HU 9-5913
Rhule W W
1239NewprtAvGrovrCty-HU 9-3290
Rhyne H R 974NiceAvGrovrCty ----HU 9-3660
Rhyne Joel 206Whitely ----------HU 9-2796
Rhyne M V
920 SeabrghtAvGrovrCty-HU 9-3310
Richards Clarence FrontOceano ----HU 9-3323
Richards Warren G 1094 SunstDr-HU 9-2768
Richardson John W
MethodistCampGround-HU 9-3952
Richardson Norman HuasnaRd ----HU 9-2324
Richeda O 119 SRena------------HU 9-3284
Richey Hardie H 428 OrchrdAv----HU 9-5921
Rico Catalino 6th&BeachOceano --HU 9-2809
Riley Roscoe M
954NewprtAvGrovrCty-HU 9-3452
Ring C J 1396MentneAvGrovrCty--HU 9-3586
Ringland Geo M 400 SAldr-------HU 9-5710
Ringrose Florence 222Gardn -----HU 9-3160
Rios Chas P 210WoodPl ---------HU 9-3892
Ritchie Evelyn A Mrs
8th&RitchieRdGrovrCty-HU 9-5652
Rivas Robt 1241-24thOceano -----HU 9-2871
Robaeiokiii Ivan HuasnaRd ------HU 9-3741
Robbins Victor J 1145 SunstDr---HU 9-3782
Roberson Wm H
1103BrightnAvGrovrCty-HU 9-3486
Robert F M 875AtintcAvGrovrCty-HU 9-3497
Roberts Edw CarpntrCnyn --------HU 9-2598
Roberts Grace M 340N3dGrovrCty-HU 9-2841
Roberts Rena
1021BrightnAvGrovrCty-HU 9-3902
Robertson John 927CyprsCt -----HU 9-5656
Robinson Jas H
OakParkCanyonNo2-HU 9-3044
Robison Edw M No1Hwy ---------HU 9-2676
Rocca Maxine 10thOceano -------HU 9-3702
Rocha Joe V 590-2dGrovrCty -----HU 9-3709
Rockwell Christine
554TrouvleGrovrCty-HU 9-2750
Rodgers Dorothy 1195A GrandAv--HU 9-3658
Rodrigues Myrtle Mrs
528EBranch-HU 9-2875
Rodrigues Wm MusickRd ---------HU 9-2591
Rodriguez Kenneth 1225 Sage----HU 9-3249
Rohde Wm H 202TraffcWy -------HU 9-5674
Romero Mariano Oceano ---------HU 9-3671
Rondeau Francis R 1475 SierraDr-HU 9-2821
Rong Leonard J
CrownTer&LePoint-HU 9-5651
Rosa Joe S 124NMasn -----------HU 9-3274
Rose Frank J HuasnaRd ---------HU 9-5423
Roesbery Frank E
1621WilmrAvOceano-HU 9-3840
Ross B A 801FarrellRdGrovrCty --HU 9-3446
Ross Bart 943CyprsCt ----------HU 9-2425
Ross L M CypressHalcyon --------HU 9-2724
Ross S E Mrs Beach&22dOceano --HU 9-3294
Ross's Rock Shop
843GrandAvGrovrCty-HU 9-2302
Rotta Sam HuasnaRd ------------HU 9-2512
ROUNTREE OIL DISTRIBUTING CO
100TraffcWy-HU 9-2051
Rountree Wavie O 126 SMasn----HU 9-2055

Routzahn L W CorralitosCnyn ---HU 9-3042
Routzahn Paul R 960GrandAv ----HU 9-2769
Rowe Arthur 210CherryAv -------HU 9-2628
ROWE DONALD A pub acct
104WBranch-HU 9-2727
Residence HuasnaRd ------------HU 9-2949
Roxburgh R A
809RomonaAvGrovrCty-HU 9-3365
Roy Ed 1165GrandAv ------------HU 9-2778
If no answer call Pismo Beach-POpir 6-2073
Royal Motel Hwy101 ------------HU 9-2418
Royle Max 273 SaratogaGrovrCty-HU 9-2984
Rubio A P LosBerrosRd ---------HU 9-2559
Rucker W R 411Beech ----------HU 9-3519
Ruckridge C R 228 SMasn -------HU 9-2136
Rude Clarence A 3dOceano ------HU 9-2962
Ruedi Chas F 317 Short---------HU 9-3785
Ruedi F H & Son genl const
1090 SunstDr-HU 9-2887
Ruhl J W 249 SHalcyonRd-------HU 9-2390
Ruiz Martin 1151BadnAvGrovrCty-HU 9-3751
Runels A V 1101FairOksAv ------HU 9-3509
Runels Elmer VallyRd ----------HU 9-5727
Rush Genevieve 185Aspn --------HU 9-3628
Ruso A L Co Inc 4thGrovrCty ----HU 9-3679
Rust R P HuasnaRd -------------HU 9-2520
Ryan Hale E OakPrkAv ----------HU 9-3553
Ryan Richard F StateHwyNo1 ----HU 9-2582
Ryan's Beverage Store
100EBranch-HU 9-2354
Rymer Frank 171Aldr -----------HU 9-2925
RYZNER FRANK B lumber
150Aldr-HU 9-3223
Ryzner Geo PierAvOceano -------HU 9-2730

S

S & M Market 917GrandAv -------HU 9-3222
S & W Moving & Storage
1350GrandAv-HU 9-3928
Sackman H A Mesa Poltry Hwy1--HU 9-3059
Sadocchi V E 339N7thGrovrCty --HU 9-2182
St Barnabas Episcopal Church
Barnett-HU 9-2990
St Denis J W Elm ---------------HU 9-2857
St Patrick's Church 128WBranch--HU 9-2680
Sakamoto Jas CherryLn ---------HU 9-3945
Sakamoto M FrontOceano --------HU 9-5542
Saladin Albert P 204 Oak-------HU 9-5412
Samaniego Dolores HuasnaRd ----HU 9-3055
Samaniego Frank
586N16thGrovrCty-HU 9-5526
Sanbonmatsu M HwyNo1 --------HU 9-3880
Sandercock W 504Aldr ----------HU 9-2385
Sanders Guy W 616CornwlAv -----HU 9-2648
Sanders R W 1310-23dOceano ----HU 9-3011
Sanford J W 216CherryAv -------HU 9-2389
Sanford Nellie L 136Bridge -----HU 9-2869
Sanford W L B & F Elec Shop
560 S 13thGrovrCty-HU 9-2478
San Luis Obispo County of
Airport Oceano ----------HU 9-9952
Constable 214EBranch ---------HU 9-2827
If no answer call----------HU 9-2611
Coroner's Office CourtHouseSanLuisObispo
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Justice Court 214EBranch -----HU 9-2827
Road District No 4 RailrdAv-----HU 9-5632
Routzahn County Park
UpprArroyo-HU 9-2095
Sheriff-Coroner CourtHseSnLuisObispo
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Santa Manuela School
UpprArroyo-HU 9-2501
Santens Henry 312Aldr ---------HU 9-2972
Santens R H
10th&BrightnGrovrCty-HU 9-2230
Santiago Claire 227N4thGrovrCty-HU 9-2382
Santini Ralph P 615CornwlAv -----HU 9-3613
Santos Joe Mrs 515Branch -------HU 9-2398
Santos Peter Mesa --------------HU 9-3045
Santos Richard 510Crown -------HU 9-2882
Sargent Jas H UpprArroyoRd -----HU 9-3074
Saruwatari Stone HalcyonRd -----HU 9-2805
Sato T PikeRd ------------------HU 9-3614
Saufnauer Marma 169Aldr -------HU 9-2507
Saulsbury Wenona 216 SMasn-----HU 9-2210
Sawyer Jas F FarrellRd ---------HU 9-2290
Scarbrough Henry J
356BecktPlGrovrCty-HU 9-2357
Scarborough O G
832LongbrnchAvGrovrCty-HU 9-2606
Scarbrough Virgil
259N5thGrovrCty-HU 9-3490
Schaef E A CorralitosCnyn ------HU 9-2561
Schanz Chas M 1390NewprtAv ---HU 9-3781
Schenck Kenneth HuasnaRd ------HU 9-2404
Schilling Bud 185BriscoRd ------HU 9-2621
Schilling Phil W 267Elm --------HU 9-2372
Schilling R O 315Masn ---------HU 9-5416
Schneider J J S & W Movng & Storge
1350GrandAv-HU 9-3928
Schofield Kenneth
979NewprtAvGrovrCty-HU 9-3292
Schopp O L CorralitosCnyn ------HU 9-2078
Schreiber L J 1600Chiltn -------HU 9-2359
Schultz Jessie Mrs 121WBranch --HU 9-3930
Schultz Orville 1091Ash --------HU 9-2460
Schussman Ken HalcyonRdHalcyon -HU 9-3937
Scofield John F
OakParkCanyonNo1-HU 9-3066
Scott Freda 251GrandAvGrovrCty-HU 9-3128
Scott Kincy Dr phy & sur
156N9thGrovrCty-HU 9-3418
Residence 593BrightnAvGrovrCty-HU 9-3406
Scott M J 284N14thGrovrCty -----HU 9-3606
Scott W T Cabinet Shop
1539GrandAv-HU 9-5547
Scott's Fair Oaks Convalescent Home
222Elm-HU 9-5468
Seaman Glenn LopezCnyn --------HU 9-2515
Seamans J R 164-11thGrovrCty ---HU 9-3538
SEBASTIAN OIL DISTRIBUTING
220Masn-HU 9-5638
Seely A M 122Nelsn ------------HU 9-2909
Segundo A G 7thOceano ---------HU 9-5402
Selvester Ray 913FarrellRd -----HU 9-3428
Serres Peter VerdeCanyon -------HU 9-5752
Serres Wm VerdeCanyon --------HU 9-5743
Servin L 182TallyHoRd ---------HU 9-5548
Serviss Elsie
832MentneAvGrovrCty-HU 9-2652
Serviss Theo E
1004RockawyAvGrovrCty-HU 9-2894
Seven-Up Bottling Co of Santa Barbara
501 Ide-HU 9-2111
Seventh Day Adventist Church &
Church School LarchmntDr ------HU 9-2687
Sevitr E C 349 SHalcyonRd------HU 9-3577
Sevier R A HuasnaRd -----------HU 9-2005
Shackelford A C NewprtGrovrCty-HU 9-3195
Shaffer Don E 138TraffcWy -----HU 9-2054
Shaffer E L Rev 308 SMasn------HU 9-3328
Shaffer Florence
956 SaratogaAvGrovrCty-HU 9-3684
Shaffer R L
372 SaratogaAvGrovrCty-HU 9-3003
Shaffer W A 320 Short----------HU 9-3354
SHAFFER'S RICHFIELD SERVICE STATION 139TraffcWy -------HU 9-2040
If no answer call----------HU 9-2139
Shafft Robt 1060Mapl ----------HU 9-3246
Shamblin W Paul Hwy101 -------HU 9-2064
Shannon Geo G BranchMillRd ----HU 9-2037
Shannon J W Hillcrest Farm
Hwy101-HU 9-2058
Sharpe Irene E Mrs 315Elm ------HU 9-3154
Sharps C C CorbtCnynRd -------HU 9-2085
Sharps C C contr 306EBranch----HU 9-2115
Sharps C C contr 306EBranch----HU 9-3616
Sharps Helen N 535LePoint -----HU 9-2445
Sharps Howard C CarpntrCnyn ---HU 9-3712
Sharps R E 220NAlpne ----------HU 9-3140
Shatford Ada Mrs 1023 SunstDr--HU 9-3555
Shearer A A 1182AtintcGrovrCty -HU 9-3251
Sheehy Dan Nipomo -------------HU 9-2014
Sheehy Irene Mrs Nipomo -------HU 9-2538
Sheldon Thos J 1501NewprtAv ---HU 9-3073
Sheldon Ward L VallyRd --------HU 9-2567
Shell Agricultural Ammonia Service
SntaMaria
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1421
Sheriff's Office San Luis Obispo County of CourtHouseSanLuisObispo
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Sheriff's Sub Station No 2
HwyNo1&10thOceano-HU 9-5548
Sherwin Stanley S
OakParkCanyonNo2-HU 9-2065
Shields Fred M WilmrOceano ----HU 9-3130
Shields Norma WilmrOceano -----HU 9-3376
Shields Roy WilmrOceano -------HU 9-3376
Shigenaka Bob
1502GrandAvGrovrCty-HU 9-3546
Shishido I 5thOceano ----------HU 9-2691
Shishido T 911DodsnWy --------HU 9-3208
Short Edna A
1002MentneGrovrCty-HU 9-2184
Show R K FarrellRd ------------HU 9-5580
Shrode Cora 175Elm ------------HU 9-3765
Shrode O A Mrs RN HalcyonRd----HU 9-2376
Shryock E N 1164GrandAv -------HU 9-3142
Shryock Laura A 1062GrandAv ---HU 9-3581
Shumway Roberta Halcyon -------HU 9-3197
Sigler Robt J 190Elm ----------HU 9-3152
Signorelli Sandy Mrs
842 SaratogaAvGrovrCty-HU 9-3539
Silkwood Paul E
OakParkCanyonNo1-HU 9-3724
Silva Antonio F 509BennettAv ---HU 9-2915
Silva Bros rnch HuasnaRd-------HU 9-2529
Silva Bros Packing Shed
HuasnaRd-HU 9-2069
Silva Donald E 1045 SunstDr-----HU 9-2701
Silva Ernest J 126VallyVwRd ----HU 9-3273
Silva F R TallyHoRd ------------HU 9-2303
Silva Joe L 136Whitely ---------HU 9-2936
Silva Joe R CorbtCnyn ----------HU 9-3034
Silva Joe T CienagaDist --------HU 9-2511
Silva Nadine Mrs BranchMillRd --HU 9-3078
Silva Norman E 1158 SunstDr----HU 9-3245
Silva Rose M 189BriscoRd ------HU 9-2900
Silveira Joe C CienagaDistrict ---HU 9-2974
Silveira Produce Co Oceano -----HU 9-2755
Simas Joe 204WoodPl ----------HU 9-2888
Simas Joe V VerdeCanyon -------HU 9-2002
Simas John J CarpntrCnyn ------HU 9-2025
Simily Eugene K Rev
261N3dGrovrCty-HU 9-2683
Simmons Walter W Mrs
417-10thGrovrCty-HU 9-2928
Simons Sam J 895 Olive---------HU 9-2810
Sims Frank 3d&BrightnGrovrCty -HU 9-5454
Sims Margaret M
312N13thGrovrCty-HU 9-3566
Sinay C A WarnrOceano ---------HU 9-3647
Sinner Dick 138 Spruce---------HU 9-5678
Sipes Dolores TallyHoRd --------HU 9-2162
Sipes E L TallyHoRd ------------HU 9-2162
Skaggs L R 539EBranch ---------HU 9-3370
Skehen John 415Pecn -----------HU 9-2177
Skelton Chas 220F Aldr---------HU 9-3343
Skidmore A E HuasnaRd ---------HU 9-2722
Skinner Kilbourne B CorbtCnyn ---HU 9-2518
Slater Steve
1042RitchieRdGrovrCty-HU 9-2641

HU = HUnter
DIAL THE TWO LARGE LETTERS AND THE NUMERAL then the remaining four numerals.
When giving the number to an operator, or to others, please use the full name, HUnter.

Sloan M W 166Alpne ----------HU 9-2912
Sloane Lester D 1014Ash -------HU 9-2881
Smith Ben 1341NiceAvGrovrCty --HU 9-5689
Smith Bess Wescott
2311½HalcyonRd-HU 9-3447
Smith Donald W 909FarrellRd ---HU 9-2665
Smith Ernest J 538 OrchrdAv----HU 9-2784
Smith Floyd Winfield Dr TraffcWy-HU 9-2227
Smith Geo A Jr UpprArroyo -----HU 9-2050
Smith Harold K WilmrOceano ----HU 9-3701
Smith Horace M 904CyprsCt -----HU 9-2096
Smith Jim T 200WoodPl ---------HU 9-2807
Smith M Lucile RN 111Gardn----HU 9-5621
Smith O C
997 SaratogaAxGrovrCty-HU 9-3285
Smith Perry Mrs
1575GrandAvGrovrCty-HU 9-3676
Smith R C OceanAvOceano -------HU 9-2503
Smith Scott
833ManhattnAvGrovrCty-HU 9-5932
Smith Scott Dr 137Bridge ------HU 9-3419
Smith Thelma Mrs
382 SHalcyonRd-HU 9-2269
Smith W M A & B Electric
170 Spruce-HU 9-2426
Smith W R 1049 SunstDr---------HU 9-3648
Smith Walter J 1180Mapl -------HU 9-3500
Smith Wm R 1148FairOksAv -----HU 9-3353
Snell Don E PacOceano ---------HU 9-3313
Snodgrass Jas E
489N14thGrovrCty-HU 9-3415
Snow Martin L HuasnaRd --------HU 9-3075
Snyder H P
1582RomonaAvGrovrCty-HU 9-3429
Sogard D A 1140 SunstDr--------HU 9-3189
Sorensen Harry 9thGrovrCty -----HU 9-2459
Sorenson Allan H
1324 SaratogaAvGrovrCty-HU 9-5420
Soriano Angel 661 S 8thGrovrCty-HU 9-3394
Soto Frank T 911DodsnWy -------HU 9-3139
Sousa Joe A
5th&ArroyoGrndeAvOceano-HU 9-2244
South San Luis Obispo County Chamber of Commerce 2035WilmrOceano -HU 9-2124
Southern Counties Gas Co
From Arroyo Grande Exchange
Ask Operator for-ENtrprise 1-0206
Southern Pacific Co
Front&OceanAvOceano-HU 9-2998
Souza Harry A HwyNo1 ---------HU 9-3570
Souza Luiza B 501BennettAv ----HU 9-2850
Sparks Eula M 262 S 4thGrovrCty-HU 9-2774
Spears Wm F LosBerrosRd -------HU 9-3015
Specht A R 1158FairOksAv ------HU 9-2225
Spencer H F UpperArroyoGrande -HU 9-2094
Spicer J L 1092BadnAvGrovrCty --HU 9-3289
Splerling Albert 118High ------HU 9-5618
Squire Anna K 1420HillcrstDr ---HU 9-3876
Stanley Le Roy RailrdOceano ----HU 9-5696
Stansbury O M OakPrkAv --------HU 9-3825
Starfas Sam P rnch LosBerrosRd--HU 9-2500
Starkey E G BrightnGrovrCty ----HU 9-2172
Starks Floyd M PasoRoblsOceano -HU 9-3440
State Farm Insurance Companies
105Bridge-HU 9-5589
Statom Lee B 1092GrandAv ------HU 9-5634
Steagall Myrtle Mrs
735LongbrnchAvGrovrCty-HU 9-3178
Steigerwalt Sara A 266WBranch -HU 9-5501
Steines Wm
915NewprtAvGrovrCty-HU 9-2266
Stenquist R W contr PikeHalcyon-HU 9-2293
Stephens Florence 10thGrovrCty --HU 9-2438
Stephens V W CorbtCnynRd ------HU 9-3789
Stephenson Allie Mrs 320LePoint -HU 9-3165
Sterling Calvin A Rev 161Aspn ----HU 9-2679
Steuernagel W S Mrs RN
GrandAv&11thGrovrCty-HU 9-2950
Stevens E C
480 SaratogaAvGrovrCty-HU 9-3842
Stevens Geo O 1062FairOksAv ----HU 9-3411
Stevens Haroid J 305Whitely ----HU 9-3621
Stevens Stanley G
1015MentneAvGrovrCty-HU 9-3236
Stewart Alvin R 1138FairOksAv --HU 9-2754
Stewart Arthur L CorralitosCnyn --HU 9-2261
Stewart Don contr 377Elm-------HU 9-2349
Stewart Guy H 530TraffcWy ------HU 9-5476
Stewart Henry CorbtCnyn -------HU 9-2035
Stewart June 13thGrovrCty ------HU 9-2969
Stewart T L
764MentneAvGrovrCty-HU 9-5639
Stewart W A
6th&RomonaGrovrCty-HU 9-2166
Stewart Wm 1081Ash ----------HU 9-3129
Stewart Willie W
7 OceanAvOceano-HU 9-3308
Stewart Zoe Mrs CorbtCnyn ------HU 9-2035
Stickler R L VerdeCanyon -------HU 9-5709
Stilwell Naomi E Mrs 734Myrtl --HU 9-2866
STINCHFIELD TIRE & RECAP SHOP
931GrandAv-HU 9-3393
Stonesifer Wm 444Aldr ---------HU 9-2787
Stong Whitey trucknq 432CalifAv-HU 9-3828
Storm Louise J
363N13thGrovrCty-HU 9-2496
Stote Geo CarpntrCnyn ----------HU 9-2016
Stout Arthur G 308Whitely ------HU 9-5912
Stover Noel J 13th -------------HU 9-3269
Stringer Nate CorbtCnyn --------HU 9-2530
Stringfield Melvin 182BriscoRd --HU 9-3604
Stringham J H 139-9thGrovrCty --

Tajon Joe OceanAvOceano ---------HU 9-2219
Tajon R Mrs OceanAvOceano ------HU 9-2219
Talbot W A 1161Mapl ----------HU 9-2237
Talley O J 609LePoint ----------HU 9-2737
Tamayo Restituta R Mrs
FarrellRd- HU 9-3980
Tarwater J L 224WBranch -------HU 9-2635
Taylor A M 602Cornwl ----------HU 9-3123
Taylor Edwin M 1029Ash --------HU 9-2371
Taylor Geo A 605Myrtl ----------HU 9-2625
Taylor J Wm HuasnaRd ----------HU 9-5931
Taylor J Wm E C Loomis & Son
415EBranch- HU 9-5514
Taylor Oliver Mrs VallyRd ------HU 9-3385
Teague Arnold 1058Ash ---------HU 9-3584
Teague R E 1065Ash ------------HU 9-3578
Tedford Gertrude B CyprsHalcyon -HU 9-5524
Tennant R A
1235BadnAvGrovrCty- HU 9-3706
Terra Hazel BeachOceano -------HU 9-3263
Terra Irvin E
944BrightnAvGrovrCty- HU 9-2474
Terrill A G 112Alpne ----------HU 9-2254
Terry Henry J OakPrk ----------HU 9-2539
Terry Richard OakPrkAv --------HU 9-5488
Thiel Otto W 242BeckttPlGrovrCty- HU 9-3125
Thiessen J H BrightnAvGrovrCty --HU 9-3518
Thomas E Willard 127Masn ------HU 9-5761
Thomas Earl 12thGrovrCty -------HU 9-2658
Thompson Clara
530RockawyAvGrovrCty- HU 9-3844
Thompson Grace S StanlyAv -----HU 9-5480
Thompson Jane R 1393 SierraDr--HU 9-3121
Thompson Jane R rl est
1010GrandAv- HU 9-2123
Thompson T B 231 SMasn -------HU 9-3159
Thrasher Harry K 310Whitely ----HU 9-3573
Thurman Calvin 933FarrellRd ----HU 9-3690
Thurman Chas L 1034 SunstDr----HU 9-5755
Thurman G B CorralitesCnyn -----HU 9-3079
Thurwell Gertrude Mrs 121Nelsn --HU 9-5572
Tilton R J 141N10thGrovrCty ----HU 9-3041
Ting Monica
1st&PasoRoblsOceano- HU 9-2961
Tira Anna Lee 2331BeachOceano --HU 9-5507
Tira Freddie
872MentneAvGrovrCty- HU 9-5581
Todd Glen P 215WoodPl ---------HU 9-3337
Tognazzini Ben 529Alln ---------HU 9-5479
Tolbert Fred HwyNo1 ------------HU 9-2028
Tolle John G 1126GrandAv ------HU 9-3257
Tony's Food Center 110EBranch --HU 9-5926
Tooley Marjorie
138N12thGrovrCty- HU 9-2280
Topper Leonard
639MentneAvGrovrCty- HU 9-2008
Torgny Bruce 1074FairOksAv -----HU 9-5545
Towell Bill 754 S 12thGrovrCty--HU 9-3919
Towell Lorene 623AtlntcGrovrCty -HU 9-3565
Towle Realty 1035GrandAv -------HU 9-2333
Travis Bud 126 SMasn -----------HU 9-2055
Treat Hugh H 590N16thGrovrCty ---HU 9-2957
Trice H B Jr 138 SHalcyonRd-----HU 9-2812
Trice's Auto Court RailrdOceano --HU 9-2251
Troxel Millard E 205Aldr -------HU 9-3633
Truelove Jas D 541-2dGrovrCity --HU 9-2286
Truesdale Clarence Mrs
LeedhamLn-HU 9-2844
Truitt S G 1056FairOksAv -------HU 9-5669
Truman Rex 1475HillcrstDr ------HU 9-3923
Trummer John UpprArroyoRd -----HU 9-2560
Trummer John R Jr
1107FairOksAv- HU 9-3174
Tucker Geo 13thGrovrCty -------HU 9-2466
Tucker John
878RockawyAvGrovrCty- HU 9-2458
Tucker Lee Jr HwyNo1 ----------HU 9-3115
Tudor W W 2181BeachOceano -----HU 9-2408
Turbyfill Tom B 118NMasn -------HU 9-3238
Turner Al vegetbls 221 Short-----HU 9-5474
Turner Chas C 248N4thGrovrCty ---HU 9-2481
Turner Harold W
945BrightnAvGrovrCty- HU 9-2739
Turner Rex O 1154 SunstDr------HU 9-3202
Turner's Self Service Laundry
248N4thGrovrCty- HU 9-2481
Turney A H LarchmntDr ---------HU 9-2917
Turney's Electric Shop
124EBranch- HU 9-2757
Tyler Wm C OakPrkAv ----------HU 9-3409

U

U-Save Market
951GrandAvGrovrCty- HU 9-9994
Union Oil Co of Calif Summit Pump Stn
LsBerrosCnyn- HU 9-5754
United Pentecostal Jesus Name Church
568 S 13thGrovrCty- HU 9-3624
U S Govt
Dept of Agriculture
Soil Conservation
1291½EBranch- HU 9-3511
Post Office 132EBranch--------HU 9-5923
Ursua Tony O
2046ArroyoGrandeAvOceano- HU 9-3713
Uyeshima J H 1042Ash ----------HU 9-3190

V

Valley Paving & Construction Co Inc
Hwy101- HU 9-2574
Van der Linden Arnold W
CorbtCnyn- HU 9-5758
Van der Linden L CorbtCnyn -----HU 9-2502
Van De Vanter G L
CienagaDistrict- HU 9-3035
VanDorn Mabel Mrs
404½EBranch- HU 9-5492
VanHarreveld Constance Mrs
244WBranch- HU 9-5428
Vans Auto Parts 107Nelsn -------HU 9-5574
If no answer call----------HU 9-5758
VanStane Randy
1291 S 13thGrovrCty- HU 9-2642
Varian Eric electrcn CyprsHalcyon- HU 9-2831
If no answer call----------HU 9-5524
Varley Avanell 704GrandAv ------HU 9-5439
Varner Frank A HalcyonRd -------HU 9-5469
Varnot Louise Mrs AcaciaHalcyon -HU 9-5456
Vaughn Ernest
773NiceAvGrovrCty- HU 9-3280
Vaughn's Jewelry 115EBranch ---HU 9-2330
Vermazen John E 1300HillcrstDr --HU 9-3903
Vermillion F R 242Larchmnt -----HU 9-3932
Vernon Spring Water Co
LsBerrosCnyn- HU 9-2536
Vervalen G F 330N10thGrovrCty --HU 9-3664
Vicory Chas H 168BriscoRd ------HU 9-3232
Vieira Manuel HuasnaRd --------HU 9-2556
Vieira Manuel R
1316MentneAvGrovrCty- HU 9-5645
Villador Raymond Mrs
262N11thGrovrCty- HU 9-3230
Villanueva Pedro N
500 SeabrghtAvGrovrCty- HU 9-3827
Vi's Hair Styling 1330GrandAv ----HU 9-5485
Visher Jas Mrs CorralitasCnyn ---HU 9-2036
Visser Cor 174 SAlpne ----------HU 9-2883
Vogel Alfred 445½16thGrovrCty --HU 9-2725
Vogel Robt A 942AtlntcGrovrCty --HU 9-2298
Voptherr Ella Miss WalntHalcyon --HU 9-5533
Volk Ralph P AtlnticGrovrCty ----HU 9-2327
Voltz Oscar Oceano -------------HU 9-2964
Vorhees Myrtle B 1183Mapl -----HU 9-5604

W

Wachtmann Henry A
1049FairOksAv- HU 9-2295
Wade Francis L
590ManhattnAvGrovrCty- HU 9-3471
Wade Garage
590ManhattnAvGrovrCty- HU 9-3471
Waite Arthur 1484-23dOceano ---HU 9-3358
Walters Deril 424 OrchrdAv------HU 9-5765
Waldroupe Harland
ArroyoGrndeAvOceano- HU 9-2607
Walker Anna
LongbrnchAvGrovrCty- HU 9-3396
Walker Coy
871NewprtAvGrovrCty- HU 9-3714
Walker Gerald
677 S 16thGrovrCty- HU 9-3105
Walker Richard A
1048 SaratogaAvGrovrCty- HU 9-2647
Walker Robt E 155 SAlpne------HU 9-5606
WALKER VIC GUNSMITH
953AtlntcAvGrovrCty- HU 9-3231
WALKER'S SUCCULENT GARDENS
953AtlntcAvGrovrCty- HU 9-3231
Wall Peggy 110CrownTer ---------HU 9-2833
Wallace Dena 295 Spruce--------HU 9-2490
Wallace Paul D
1407 SaratogaAvGrovrCty- HU 9-2614
Wallace Ted R
971 S 11thGrovrCty- HU 9-2416
Waller Flowerseed Co VallyRd ----HU 9-5775
Walston L R
1328GrandAvGrovrCty- HU 9-3722
Walther E F 1530ChiltnDr -------HU 9-3445
Ward Clarence
PhoenixCanyonRanch- HU 9-2568
Wardell Leroy C 419Beech -------HU 9-2741
Wardell Ralph L
7th&PasoRoblsOceano- HU 9-2867
Wardell Wm E 1481Newprt ------HU 9-3389
Warner Chas H 421N4thGrovrCty --HU 9-3479
Warren Ruth
619GrandAvGrovrCty- HU 9-3213
Water Writ Supply 1229GrandAv --HU 9-2258
Watson Forney 4th&HoldnOceano -HU 9-3233
Watson Jim 710GrandAv ---------HU 9-3685
Watson Searl B
556 SaratogaAvGrovrCty- HU 9-3975
Watt John B 1224GrandAv -------HU 9-2783
Watts W W LosBerrosRd ---------HU 9-2024
Weaver A K FarrellRd ----------HU 9-5438
Weaver I S 220WoodsPl ---------HU 9-2800
Weaver Laura OceanOceano ------HU 9-2492
Webb L E 508ECherryAv ---------HU 9-5657
Weber Edith H Mrs
3d&PasoRoblsOceano- HU 9-5425
WEBSTER JACK PAVING CONTRACTOR
958GrandAv- HU 9-2694
Children's Phone 958GrandAv----HU 9-2817
Welch Lucille M
630TrouvleAvGrovrCty- HU 9-3758
Welke Ronald 525TraffcWy ------HU 9-3587
Weller Frances I Mrs
919 SeabrghtAvGrovrCty- HU 9-2494
Wells Geo D No1Hwy ------------HU 9-2581
Werling F C OceanAvOceano -----HU 9-3984
Werst Richard B 135 SHalcyon----HU 9-5473
Werst Richard E 118NAlpne -----HU 9-3135
Wescom R G 180Elm -------------HU 9-2133
Wesson Roy 422GrandAv ---------HU 9-3921
West Valerie Mrs
211N13thGrovrCty- HU 9-2319
West W B
1384 SeabrghtAvGrovrCty- HU 9-2934
Westbrook Agnes T 501GrandAv ---HU 9-3169
Western Auto Associated Store
924GrandAvGrovrCty- HU 9-3622
Western Packing Co
433 SHalcyonRd- HU 9-3960
Western Union Telegraph Co
100EBranch- HU 9-2354
Westfall John 1285GrandAv ------HU 9-2146
Wharton Marvin H
1168BrightnAvGrovrCty- HU 9-3101
Wheat Bobby 1005 SunstDr------HU 9-2782
Wheat Frank 1115GrandAv ------HU 9-2108
Wheatley A H 117HalcyonRd -----HU 9-3143
Wheeler A E AtlantcGrovrCty -----HU 9-2102
Wheeler C A 226AtlntcGrovrCty ---HU 9-3250
Wheeler Flora WalntHalcyon -----HU 9-3167
White Edna LopezCnyn ----------HU 9-3768
White Ella Mrs RomonaGrovrCty --HU 9-2609
White Ella May VistaOceano -----HU 9-3172
White Fern RN Acacia-----------HU 9-2245
White Geo P 119 S 5thGrovrCty---HU 9-3243
White Ormond C WarnrOceano ----HU 9-2402

HU = HUnter
DIAL THE TWO LARGE LETTERS AND THE NUMERAL then the remaining four numerals. When giving the number to an operator, or to others, please use the full name, HUnter.

White Thomas A
350N9thGrovrCty- HU 9-3108
White Wm A 4thOceano ----------HU 9-3146
Whitecotton Arthur
737RockawyAvGrovrCty- HU 9-5419
Whitefield Earl R
OakParkCanyonNo1- HU 9-3024
Whitener R C 136Alln ----------HU 9-3182
Whiteside Beatrice
263N13thGrovrCty- HU 9-2337
Whiteside Dale D 1078Mapl ------HU 9-3959
Whitley Gertrude B 330Aldr -----HU 9-2898
Whitlock E S 547EBranch --------HU 9-2272
Whitney Ebba V Halcyon ---------HU 9-3373
Wical Elvin A MD 138EBranch----HU 9-2049
Residence HuasnaRd ------------HU 9-2053
If no answer call
SanLuisObispo-LIbrty 3-1190
Wicks Carlyle 10thOceano -------HU 9-2194
Widener Carrie A
1255AtlntcAvGrovrCty- HU 9-3444
Wilcox Albert E BranchMillRd ---HU 9-3795
Wilcox Andy L 202VernonAv -----HU 9-2686
Wilcox Annie M 202VernonAv -----HU 9-2686
Wildharber Ernest 1060FairOksAv-HU 9-2443
Wildman A H 524½GrandAv -------HU 9-2157
Wilkins Ed 562Crown -----------HU 9-2995
Wilkinson Earl HuasnaRd --------HU 9-3829
Wilkinson H J 933CyprsCt -------HU 9-2383
Wilkinson Paul 111Bridge -------HU 9-2485
Wilkinson Paul meat mkt
120Branch- HU 9-2693
Wilks Chas
558ManhattnAvGrovrCty- HU 9-3582
Will Lloyd M 363N5thGrovrCty ---HU 9-3816
Willhoit Neil C CarpenterCanyon --HU 9-3881
William's Bros Market
1069GrandAv- HU 9-3845
Williams Catherine Mrs
LosBerrosRd- HU 9-2032
Williams Clarence
1007 SaratogaAvGrovrCty- HU 9-3296
Williams E Scott 181Elm --------HU 9-3693
Williams Frank W 506BennettAv --HU 9-2874
Williams Fred
8th&PasoRoblsOceano- HU 9-2178
Williams G A
478RockawyAvGrovrCty- HU 9-2325
Williams Geo A 295Aldr ---------HU 9-2940
Williams Mary Mrs
378 SHalcyonRd- HU 9-2743
Williams Noble 8thOceano ------HU 9-3410
Williams Oren M 228Walnt ------HU 9-2612
Williams Rex 116WBranch -------HU 9-2994
Williams W P LosBerrosRd -------HU 9-2060
Willis A M LosBerros ----------HU 9-2039
Wilson B C FarrellRd ----------HU 9-2943
Wilson C W
1269NewprtAvGrovrCty- HU 9-3405
Wilson Chas 237N10thGrovrCty --HU 9-3735
Wilson David 1169Mapl ---------HU 9-3731
Wilson F O 707BennettAv -------HU 9-2772
Wilson Frank 286Aspn ----------HU 9-5506
Wilson Gilbert 1151GrandAv -----HU 9-3000
Wilson Gordon
149 SaratogaAvGrovrCty- HU 9-2405
Wilson I J 1068 SunstDr--------HU 9-5554
Wilson J G 942CyprsCt ---------HU 9-3454
Wilson Jack L
9th&BrightnGrovrCty- HU 9-2851
Wilson Jas UpprArroyo ---------HU 9-2050
Wilson Rita 145WBranch -------HU 9-5489
WILSON ROCK & GRAVEL SERVICE
AtlntcAvGrovrCty- HU 9-2977
WILSON'S FAMILY STORE
101EBranch- HU 9-2355
Winnie's Cafe 161TraffcWy ------HU 9-3764
Winslow Alice VerdeCanyon -----HU 9-5753
Winslow Ed VerdeCanyon --------HU 9-5753
Winslow Ralph N 990FairOksAv --HU 9-2104
Winters Enid 1385AtlntcGrovrCty- HU 9-5517
Wise G W 421CornwlAv ----------HU 9-3717
Wise H E 132 SAlpne ------------HU 9-2669
Wiswell Floyd O 10thGrovrCty ---HU 9-2838
Withrow Clyde 129Alln ----------HU 9-3772
Wizemann V G 149Aldr ----------HU 9-2370
Wolff Frieda A CyprsHalcyon ----HU 9-2226
Wollam Melvin E
345JuanitaOceano- HU 9-3494
WOOD ADDISON B bldg contr
1133Mapl- HU 9-3851
Residence 936CyprsCt ----------HU 9-3156
Wood Barbara 132Bridge --------HU 9-2944
WOOD EARL W 134Nelsn -------HU 9-2419
Residence 134Nelsn ------------HU 9-5436
Wood Earl W Sr 122Poole -------HU 9-2484
Wood Earl W Funeral Chapel
134Nelsn- HU 9-2419
Wood Newman S 1082Ash -------HU 9-2392
Woodard Jas A 925DodsnWy -----HU 9-2407
Woods Bert 1168 SunstDr--------HU 9-2454
Woods Louis LopezCnyn ---------HU 9-3768
Woods Warren L Hwy101 --------HU 9-3949
Worthington Lloyd 1246 Sage----HU 9-5763
Wright Geo B
1233 SaratogaAvGrovrCty- HU 9-5483
Wright Gladys E 1131FairOksAv --HU 9-2213
Wright L U Mrs 707CornwlAv -----HU 9-3665
Wright Lloyd 1401Chiltn --------HU 9-3607
Wright Mildred HwyNo1 Oceano--HU 9-3773
Wright O E
1294NewprtAvGrovrCty- HU 9-3631
Wright Walter C
1031NewprtAvGrovrCty- HU 9-3317
Wugan Wanda LosBerrosRd ------HU 9-2062
Wurn A F HwyNo1 ---------------HU 9-3016

Y

Yager R B contrs 1062Mapl------HU 9-5633
Yamaguchi Shig FarrellRd -------HU 9-3120
Yarnell's Apparel
911GrandAvGrovrCty- HU 9-2101
Yates C C RamonaGrovrCty ------HU 9-5920
Yates Margaret Mrs 213NAlpne --HU 9-2159
Yates Vivian Kruse SnLuisRd ----HU 9-5726
Yeackel O F Grover City Mkt
850GrandAvGrovrCty- HU 9-3322
Yeager C R HuasnaRd -----------HU 9-3089
Yeary Darrell
594NewprtAvGrovrCty- HU 9-3967
Yerkey Sue Pike&13th ----------HU 9-3176
Yoakum Betty A
6th&OceanOceano- HU 9-3708
York Elmer L NewPortGrovrCty --HU 9-3270
York Irvin House Movers
1290NiceAvGrovrCty- HU 9-5630
Young Oscar 918CyprsCt --------HU 9-3749
Youtsey Frank S Jr HwyNo1 -----HU 9-2517
Yrigoyen Frank HwyNo1 ---------HU 9-5967

Z

Zaragoza Frank FarrellRd -------HU 9-2346
Zeyen W H 207EBranch ----------HU 9-2192
Zeyen's Men's Store 203EBranch --HU 9-2406
Zigler Arthur 717½GrandAv -----HU 9-3759
Zilch Marvin RockawyGrovrCty ---HU 9-2250
Zukas B J ValleyRd -------------HU 9-2173
Zweerus John 1071Ash ----------HU 9-2594

ATASCADERO
W. V. Williams, Manager

Business Transactions With Telephone Co.
The Pacific Telephone & Telegraph Co
Business Office--------717-14th Paso Robls
Ask Operator for----------Business Office
(No charge for calls to Business Office)

Telephone bills also may be paid in person at
Bank of America----------TraffcWyAtascdro

A

Acre Bert 9005LakeVwDr ----------225
Acuff Brady O 6250PortolaRd ---------968
Adams Polly Custom Made Draperies
5205CapistranoAv- 573-W
Adams Russell A 7010PortolaRd ------41
Adams W E 5205CapistranoAv -------573-W
Aerts Julienne MariquitaRd ----------361
Aguiar Tony M CarmlRd ----------47-R-2
Akers Jackie N 5295MagdalenaAv ---1031-J
Alexander Emelie NHwy ----------369-J
Alexander Margaret
Morro-AtascaderoRd- 56-R-1
Allaire Arleen R 7930 SntaYsablAv------1170
Alldredge Dale L 6500MarchntAv -------332
Allen Robt 5245NHwy ----------95-J
Allender E J 5120 SnBenitoRd--------837-W
Allender Ella BajadaAv ----------122
Alphonse Carmen A 10370AtascaderoAv -150
Altus Wilber D 7075CarmelitaAv -----1071-J
Alvord Jas B 6200FloresRd --------983-J
Alward W M ElCmnoRI ----------49-R-1
Ambrose Stanley 7505 SntaYsablAv----241-J
American Red Cross WMall ----------74
Amsbury Bessie Miss PortolaRd -------282-R
Amsel Harry 8880MarchntAv ----------804
Anderson Almer M 7405 SntaYnezAv ---913-R
Anderson E A SanBlasAv ----------440-W
Anderson E A Atascadero Guarantee
Savings & Loan Assn TraffcWy-147
Anderson Hattie C 2455ElCmnoRI -----344-M
Anderson Hugo E PortolaRd ----------209
Anderson John E 8575ElBordoRd ------270-J
Anderson Myrtle M 5380PalmaAv -----192-R
Anderson R C ColimaRd ----------349-M
Anderson Sally CoromrRd ----------112-W
Andreasen Roy G CortezAv ----------203-W
Andrews Jack PortolaRd ----------366-R
Andrews Robt V 4015Nogales ---------57-J
Annis M E SombrillaAv ----------341-J
Appelquist Oscar PalmaAv ----------214-J
Arbogast Irwin SnClemnteRd ---------149-M
Arcadi V G Dr AtascaderoStateHospital -1147
Arden Farms Co Hwy101 STempltn------4181
If no answer call collect------PasoRobls 493
Arebalo Allan 6681AtascaderoAv -------1056
Arebalo C ValntneAv ----------674
ARLYNE'S FLOWERS 6485PalmaAv---560
If no answer call----------352-J
Armstrong Arthur 5650RosarioAv -----371-R
Armstrong Ben H 5585TunitasAv -----316-M
Armstrong Henry B Books & Gifts
5960EntradaAv- 487-J
Armstrong Howard PortolaRd ----------121
Armstrong J H PortolaRd ----------1064
Arnold Bruce M RosarioAv ----------979-J
Arroyo Meat Provisions TraffcWy --------596
Arthurs Bill 5240 OlmedaAv----------556
Ashbaugh A A ParadseVly ----------52-J-1
Ashby Claude C SnRamnRd ----------49-J-21
Ashby Robt L SnRamnRd ----------49-J-1
Ashby W L Hwy ----------294-M
Ashton Duane 5050RosarioAv ---------426-W
Ashton G H Fresno&SnJacintoAv ------588-J
Associated Oil Co Serv Stn
6490ElCmnoRI- 452
Atascadero Bookkeeping Service
5840TraffcWy- 683
Atascadero Bowl 5730ElCmnoRI -------143
Atascadero Community Plunge SMall----1191
Atascadero Elementary School
6401LewisAv- 400
Atascadero Federal Credit Union
5800ElCmnoRI- 176
ATASCADERO FEED & SUPPLY SHwy---193
Atascadero Garbage Co
9015 SnGabrielAv- 720
ATASCADERO GENERAL HOSPITAL
MagnoliaAv- 1000
Atascadero Golf Course Hwy ----------46
Atascadero Gospel Chapel
AtascaderoAv&CurbarilAv- 749-J
Atascadero Grange Hall PalmaAv ------214-J
ATASCADERO GUARANTEE SAVINGS & LOAN ASSN TraffcWy----------147
Atascadero Hardware 5980TraffcWy ----133
Atascadero House Movers SHwy ------41-R-2
Atascadero Lake Boat Rentals
9405MarchntAv- 406-M
Atascadero Lumber Co 5305TraffcWy ---661
Atascadero Market 5850ElCmnoRI --------89
Atascadero Motor Lodges
6895ElCmnoRI- 243-J
Atascadero Mutual Water Co Hwy --------60
Atascadero Mutual Water Co pumping stn-11
Atascadero News 5660ElCmnoRI --------100
Atascadero Office Supply 5840TraffcWy -683
Atascadero Radio & TV 5915ElCmnoRI -676-J
Atascadero Special Training Class San
Luis Obispo County Schools----------990
Atascadero Tamale Factory CoromrAv -113-M
Atascadero Union High School
Office ----------670
Agriculture Dept AgricultureBldg----673-W
Auto Shop ----------537-J
Cafeteria ----------204-R
Gymnasium ----------673-J
Music Room ----------7-J
Austin Don C CapistranoAv ----------531-R
Austin Harry A Col 6600 SntaLuciaAv---306
Austin L M 4905 SycamorRd ----------1049
Austin R E 5140MercedesAv --------1090-R
Austin R E justc of peace
EMail&VeteransMemorial-162
Auto Club of Southern Calif Emergency
Road Service 5680ElCmnoRI ----------14
If no answer call----------819
If no answer call----------95-J
If no answer call----------622
Avenales Cattle Co
Morro-AtascaderoRd- 54-J-2
Averett Frank AtascaderoAv ---------459-M
Ayars M B Mrs PortolaRd ----------366-J
Ayres A T SHwy ----------50-J-1

B

Babcock Joe D 7705 SHwy----------817-W
Bacon Grace B RivrRd ----------391-J
Baeker Harry M SnAndres ----------120
BAEKER'S PHARMACY Hwy----------51
Baer Milton OlmedaAv ----------875-J
Bagley Heber C 2450ElCmnoRI -------48-J-4
Bailey Helen W Mrs 5578TunitasAv ---316-J
Baird E H SinaloaAv ----------167
Baker Alyce J 5240PalmaAv ---------687-W
Baker J Hugh DIRioRd ----------429-R
Baker T Everett SHwy ----------365-R
Baker Victor E 5240PalmaAv ---------687-W
Balderson D L FresnoAv ----------872
Baldwin Geo H SntaRosaRd ----------567-R
Baldwin L E 5825VenadoAv ----------665
Banham Jas A ParadseVly ----------46-R-2
Bank of America TraffcWy ----------107
Barba Marion Barba Raymond W
5300CarrizoRd- 552
Barba Raymond W contr 5300CarrizoRd-552
Barcus Fred SHwy ----------657
Barge S J 5389BarrendaAv ----------437-W
Barnes B A 8820JuniperoAv ---------658-J
Baron Phil SalinasRd ----------40-R-1
Barrick D L 9133 SnGabrielRd----------534
Barry G H SntaYnezAv ----------438-R
Barry Gladys R 7285 SntaYsablAv------1140
Bartlett Sarah Mrs 6410DIRioAv ------309-J
Barton A B 7330ElCmnoRI ----------761
Bateman Loretta SntaLuciaAv --------390-R
Bateman N R PortolaRd ----------1163
Bateman S E Mrs 5703 SnPedroAv-----230-J
Bates Jesse R 5200PortolaRd --------951-M
Baugh Lavina PalmaAv ----------351-W
Baugh Vernon N roofng
7440 SnGabrielRd- 248-W
Bazin John 8135 SHwy----------458
Bean Aubrey H SinaloaAv ----------103
Beargeon A A 5020PalmaAv ----------589
Beargeon A A blksmth SHwy ----------512
Beauty Sleep Motel SHwy ----------236-M
Beazell Richard R 8930CoromrRd -----718-W
Beck B B SHwy ----------114-J
Beckner R D MorroRd ----------767-J
Bee Loren S 4560 SnAnselmoRd -------932-W
Beeman Harold 12100ElCmnoRI ------258-R
Belger Ted 5290 SnJacintoAv----------336-J
Belcher John S 4180DoloresAv ---------921
Bellin Robt W 9080 SnGabrielRd-------740
Belt Roy 7475GabardaRd ----------391-M
Ben E Daves Floor Covering Service
5540ElCmnoRI- 1034-W
Bentley Herbert M 9300MussimnAv ------359
Bentley Jas SnMarcosRd ----------326-R
Benton Carmi H SHwy ----------41-R-11
Bergstresser Geo 8557 SntaRosaRd----1020
Bermingham Frances M AtascaderoAv -489-R
Berry Paulina M 7790YesalAv ---------466-J
Bertoldo John M ElVeranoAv ---------381-J
Bertram Loyd 4010PortolaRd ---------1074
Best Geo NHwy ----------294-J
Bethel's Nursery 8255MorroAv ----------594
Beushausen W M Mrs 2750ElCmnoRI --909-W
Bewley Richard D 7950 SntaYnezAv----201-R
Bewley Robt NavajoRd ----------276-M
Billingsley H H 6725 SntaYnezAv------205-J
Bishop Jean A Mrs 5550NogalesAv -----291-J
Bissell Chas CarmelitaAv ----------267-W
Bisseil Edythe M Mrs 7030 SntaYnezAv--184
Black J R 8805CurbarilAv ----------1165
Black Jas A 4855ElCmnoRI ----------953
Blackburn Dave L 4875 SnAnslmoAv----557-J
Blanchard J Roy Morro-AtascaderoRd-57-R-1
Blanchard Ruth E EnsenadaAv --------1169
Bland Albert M 5120 SnBenitoRd-----325-W
Bland Gifford M 5130 SnBenitoRd-----514-J
Bliss J D CurbarilAv ----------352-J
Blomgren Earl SntaLucia&PortolaRd -111-M
Blundell Albert Jr 4585 SycamorRd ----969
Blundell Dale TunitasAv ----------72
Bobsin L G Rosario&ArroyoAv ---------1164
Bobsin Louis SntaYnezAv ----------275-M
Bobsin Matilda 7350 SntaYnezAv-----913-J
Bobsin Vernon L MorroRd ----------278-W
Bockemuehl Virginia SntaLuciaAv -------302
Boelk A L 5055PortolaRd ----------1149
Boelk M D 6605PortolaRd ----------1044
Boening Harold A 5716TraffcWy -----291-R
Boland W J Mrs 5810WMall --------508-M
Borlack Wm ----------80-F-2
Borjes Henry C CascabilRd ----------358-M
Borjes Upholstery 5445TraffcWy -----49
Borjes Wm H Sr 5520TraffcWy ------1073-R
Borne C G Mrs 4650 SycamorRd-------621
Bouton's Lapidary SHwy ----------255
Bovee Everett M MarchntAv ---------456-R
Bower Austin MorroRd ----------248-M
Bower Austin One-O-One Butane-Propane
Serv Inc 6035PalmaAv- 1041
BOWER AUSTIN MAYTAG STORE
6035PalmaAv- 582
If no answer call----------248-M
Bower Mattie E 8740ElCmnoRI ---------862
Bower Posey L 7865 SHwy----------423-W
Bowman Pearl D 5600PortolaRd --------532
Boyd I J SntaLuciaAv ----------188
Boydstun L L FresnoAv ----------413-J
Braker Walter C NHwy ----------891-M
Brant Jack Mrs 3755ElCmnoRI -------635-R
Breidenthal Robt D 5204CapistranoAv -328-M
Brendlin Lois H VidaAv ----------798
Brizzolara F A 7835ElCmnoRI --------693-J
Broach L R 5500DIRioRd ----------125-R
Brocker O R RockyCanyonRd -------44-R-11
Brooks Louise 8350 SntaRosaRd-------879
Broomfield Ethel M Fritzi Ann
5925TraffcWy- 2
Broster G Allen SntaYsablAv ----------389
Broster Hal SntaYsablRd ----------115-R
Brown Arthur E SntaYnezAv ----------463
Brown E W Mrs 7145 SntaYsablAv----423-J
Brown F Porter 5800RosarioAv ----------75
Brown Floyd B 5295PalmaAv ----------450
Brown John J 5400CapistranoAv --------708
Brown O H 6925AtascaderoAv ---------245-J
Brown O J 460DIHidalgoAv ----------622
Brown Ora H Brownie's Taxi Hwy-------292
Brown T C 8400PortolaRd ----------743-W
Brown W J ----------41-R-1
Brownie's Taxi Hwy ----------561
Browning Bill 4725MiramonAv --------937-W
Broyles L 6705 SntaYnezAv ----------948
Bruneau Hermas ColimaRd ----------349-J
Bryant Mary S Mrs SntaLuciaAv --------623
Buck Harry Mrs 8505ElCmnoRI -------835-W
Buckley Terence 9630ElCmnoRI -------378-J
Buckman Guy V 7210 SombrillaAv-----217-W
Bunker Ivan L 4975 SnAnslmoRd-------1082
Bunnell B J 6380 SntaYnezAv---------619
Burk Bill H
SnAnslmoRd&SntaRositaAv- 742-W
Burk Kurt TranquillaRd ----------716-W
Burke Richard E 5478EnsenadaAv -----854-J
Burkhardt C F MarchntAv ----------92
Burkhardt's Shoes 5890TraffcWy ---------90
Burleson G R 3100RamonaRd ---------570-J
Burritt John SntaLuciaRd ----------554
Burritt John atty 5860TraffcWy----------765
Burroughs Wm 3765ArdillaRd ---------461-W
Burt Frank W 4620 SycamorRd---------315
Burton Al LsFloresRd ----------752
Burton Raymond D 5805BajadaAv -----388-J
Butane Serv of Atascadero NHwy ---------151
Butikofer Fred A 7150BellaVstaRd -----118
Butikofer Fred A rl est 5880ElCmnoRI----30
Butner John C Jr Col 3550MaricopaRd -1187
Butner Lia Linde MD 5830TraffcWy------850
Residence 3550MaricopaRd ----------1187

C

Cadman Eleanora M CountryClbDr -------411
Caldwell Gordon B Sgt AtascaderoAv --833-J
Calif Natl Guard Co C 149th Tank Bn
NMall&TraffcWy- 446
Calif State of
Dept of Mental Hygiene
Atascadero State Hospital
101HwySouth- 600
Division of Architecture----------543
Division of Highways
Resident Engineers Office SntaRosaRd- 503
Highway Patrol
For emergency calls only
Ask Operator for-ZEnith 1-2000
Callies Harold G K MaricopaRd -------198-R
Calvert Mildred B AtascaderoAv -------250-W
Cameron R J ParadseVlyRd ----------157-M
Canady R J 6820 SerraAv----------488-W
Cann M E PortolaRd ----------783
Cann R P RamonaRd ----------570-R
Cannon J A SntaLuciaAv ----------223
Carleton Lola 9290CurbarilAv -------591-R
CARLTON FURNITURE CO
6085ElCmnoRI- 374
Carlton Hotel Hwy ----------500
Carmack Effie M SntaYsablAv --------685-M
Carmack Noel E SandovalAv ----------41-R-12
Carnes E E SntaRosaRd ----------890
Carr Howard O 7421 SntaYsablAv-------825
Carr J H Mrs JuniperoAv ----------106-J
Carrasco Albert D 7505 SinaloaAv------412
Carroll J P Morro-AtascaderoRd -----55-J-1
Carroll Jesse W 4635HidalgoAv -------140-M
Carroll Wm H 5730TraffcWy ----------832
Carron Earl G MarchntAv ----------993-J
Casalegno Otto 4605ElCmnoRI -------912-W
Catholic Church 6410 SntaLuciaAv-----640
Caughey A 8055AtascaderoAv --------904-W
Cechvala Al 6855AtascaderoAv -------313-J
Chaddock Helen 7100MorroRd -------579-M
Chadwell R A 3710ElCmnoRI ----------617
Chadwick E J Mrs NHwy ----------40-J
Champion John D Mrs PalmaAv --------63-J
Chandler Everett M OldNorthHwy -----88-F-2
Chandler Frank H 5365PalmaAv ------630-W
Chaney Frank P 4545DIRioRd ----------520
CHAPEL OF THE ROSES SHwy---------98
Chaplin Gearld G 4525 SnAnslmoRd----976
Chapman Robt D Mrs AtascaderoAv ----261-R
Chase Fay NHwy ----------603
Chase Sadie A NHwy ----------603
Chatfield Floyd C
Morro-AtascaderoRd- 53-R-1
Chaves A J Morro-AtascaderoRd -------53-J-1
Cheda Archie A Morro-AtascaderoRd --57-J-1
Chelf Ralph W 5030 SnBenitoRd------211-M
CHEVRON REIF VINCE STN Hwy-------102
Childers Clem CarmlRd ----------42-R-4
Childers Raymond SHwy ----------50-R-1
Christensen Alice Mrs SntaRosaRd ----551-M
Christensen Geo L 6906PortolaRd ------1185
Christensen Neil B 8910CurbarilAv ----466-M
CHRISTENSEN'S BAKERY
5905 StateHwy-923
Christian E F PalmaAv ----------392-M
Clark Reldon 4765HidalgoAv ----------957-J
Clark Guy L 5763RosarioAv ----------996
Clark Hartley SntaLucia ----------88
Clark I B 5985DoloresAv ----------216-M
Clark Pearl SntaRosaRd ----------989-W
Clarke Thos 5127ElCmnoRI ----------561
Clay Ernest L CapistranoAv ----------259-M
Clay Jerry L CapistranoAv ----------259-M
Clein Tim 5600CatalRd ----------358-W
Clemence V L 5065ElCmnoRI ----------48-W
Clothier F C NHwy ----------88-F-12
Cloud Agatha V Mrs 5760TraffcWy ----796-J
Clover J E 6795MorroAv ----------977-R
Clyburn Albert B LsPalosRd ----------47-R-12
Coffland W T vetnrian 6575NavajoAv-----764
Cole Robt W TunitasAv ----------153-W
Collins Atlissia Fern 5265Magdalena -251-W
Collinsworth Wm H 7900 SinaloaAv-----124-J
Colombo J F OlmedaAv ----------392-W
Colombo Johnnie JuniperoAv ---------106-R
Columbine Rest Home 4555DIRioRd -----620
Colvin H T ParadseVly ----------46-J-2
Community Church 5495PalmaAv ------33-W
Conklin C H 3850ArdillaRd ----------588-R
Connell Dorothy NHwy ----------344-W
Conner Mike T 9220CurbarilAv -------226-J
Conway Dan W NRivrRd ----------226-W
Cook Dandridge Mrs SHwy ----------567-W
Cook Eulah P NHwy ----------73-J
Cook

Correll Dora Mrs PalmsAv ---------866
Craby Joe's 6220ElCmnoRI ---------900
Craig Paul A 8800 SntaRosaRd --------210-J
Craig Rowena Hannan Mrs SntaLuciaAv ---956
Creasy Edwin L OldN101Hwy ---------344-R
Credit Bureau of Atascadero
5840TraffcWy-683
Creed John A 7132 SombrilloAv --------181-J
Crobok Henry F MarchntAv ----------993-M
Croft Armand SnGregorioRd ----------703
Crompton Nathan 3365MonteryRd -----301-J
Cropper Ralph S 5705DlRioRd ---------297
Cross Alvin CarrizoRd ----------49-R-2
Crosser Bonnie L SnAnsImoRd --------709-J
Crother Glen S 9590 SnDiegoRd -------109-J
Cryder Fred J 5573TunitasAv ---------547-W
Cryne E A Col Morro-AtascaderoRd ----55-J-2
Cummings Oscar H SntaYnezAv -------486-M
Cundiff Stella R Mrs
9122AtascaderoAv-132-W
Cunningham J A EagltHts ----------658-W
Cunningham L F ArroyoAv ----------196-M
Cuppers Ethel RamonaAv ----------570-W
Curneen F E 5265EmsenadaAv ---------585-J
Curtis Donald J 5165MagdalenaAv ----902
Cushwa Claude C 6680 SntaYnezAv -----768
Cutter Fred AtascaderoStateHospital ---731

D

Dabritz Edw N Chpln
AtascaderoStateHospital-44
Dalby G R SHwy ----------365-M
Daley Victor H San Luis Obispo County
Humane Offcr SnRamn&DlRioRd-82
Dalrymple Darrell 3095 SnBenitoRd----436-M
Daniels I J GardnFrms ----------41-J-1
Daniels Lee 8405CoromrAv ----------264-M
Danner John John's Automtve Serv
SHwy-123-M
Darnall Clifton D SnGabrielRd ---------772
Davies Ben E 5728TraffcWy ----------1040
Davis Chas E 8855PortolaRd ----------131-R
Davis Chas F Mrs 8100AtascaderoAv -----960
Davis Jas R TraffcWy ----------309-R
Davis L C 9095LakevwDr ----------1085-J
Davis Len C 8650 SntaRosaRd ----------459-W
Davis O L contr 5805RidgeWyCt ---------799
Davis W J 8670 SntaRosaRd ----------1057-W
Dean John PortolaRd ----------1062
Dean W M ColoradoRd ----------127-R
Decker L Albert 5710 OlmedaAv---------906
DeCou Jerry W Jr 8710CarmelitaAv -----614
DeCou Jerry W III SnGabrielAv ---------565-J
Dee Carson M SinaloaAv ----------383
Delano Wm W 4725MiramonAv ---------957-W
Dell'anno Nellie Mrs SnVncnteRd -----309-W
Dempsey T E DlRioAv ----------263-W
Dengler R D EnsenadaAv ----------330-M
Denny Guy R 8680 SntaRosaRd ---------422-M
DePew Barbara 5930AndlitaRd ---------231-J
Desrosier V V Grays Funrl Chapel &
Crematorium SHwy-98
DeTracey Wilbur 7725 SntaYsabiAv----53-W
Devens R A SnAntonioRd ----------42-R-3
de Wolfe Anna N Mrs OlmedaAv ---------590-M
Dickerson E E 6875 SntaYnezAv ---------201-W
Dietz C W 7365 SntaYsabiAv---------1099-J
Dixon Geo RivrGrdns ----------216-W
Dodge J H 5130DulzuraAv ----------593-J
Dodge Roy 5460TraffcWy ----------863-J
Dodson H C MarchntAv ----------459-J
Doellstedt Rest Home SHwy ---------47-J-11
Doheney Marie Mrs 7735 SHwy---------468-M
Dollarhide S W DlRoAv ----------841-J
Dolling Alvin 5245CapistranoAv -------573-J
Donatelli A 6350MarchntAv ----------541-M
Doser Ruth Miss 6910PortolaRd ---------197
Douglass T A 4425NogalesAv ---------218-W
Dredge Albert E 7892 SntaYsabiAv ----928-J
Drum D D 6835 SntaYnezAv ----------599
Drumm Geo M SntaClaraAv ----------47-R-1
Dryden Zeryl AtascaderoAv&SnRafiAv -339-W
Dueck Fred C NHwy ----------43-R-3
Dulitz Alice MarchntAv ----------541-R
Dulitz John A SnGregorioRd ----------265-J
Dunn Geo W SntaYnezAv ----------1153
Dunn John ParadseVlyRd ----------45-R-4
Dunn Max Fire Dept SMall ----------56
Dunn Max G 29EntradaAv ----------509
Dupertuis Jean NHwy ----------395-J
Dupree Chas L SHwy ----------907
Durnbaugh Gordon 7253ElCmnoRI -------139
Dutra Louis RockyCanyonRd ----------318

E

Eadus Wm 4045RositaAv ----------218-R
Eagle Ranch Atascadero ----------71-F-22
Earl Albert T CurbarilRd ----------548
Easterly Clara E MariquitaAv ----------370
Ebert Chauncey A SinaloaAv ---------685-W
Edmunson Geo C PortolaRd ----------293-W
Eells Bessie ArcdeDr ----------669-M
Egger Joe D CarrizoRd ----------49-J-2
Eifort Jack E DlRioAv&PortreroRd ------161
Ekegren Ellen 5660RosarioAv ----------153-J
Eklund Robt L 7350 SntaYsabiAv----1099-W
Eli Phillip L 8669 SntaRosaRd ----------770
Elliott Dudley C RosarioAv ----------233
Elliott Harold A 3555ElCmnoRI ---------1022
Elliott's Pharmacy 5885ElCmnoRI --------34
Ellis Frank A 3855MonteryRd ----------443-M
Ellis John S MonteryRd ----------429-M
Ellison Wesley E Morro-AtascaderoRd -54-J-3
ELSTNER LOUIS C ins agt
6900ElCmnoRI-530
Elwood Roland D NHwy ----------578-W
Elwood's Fur Farms NHwy ----------578-W
Engel Bertha A Mrs NHwy ----------289
Englehart Aaron W 7300MorroRd -----831-R
Engleman Ed Jr AcaciaRd ----------259-W
Engleman Edwin E 7800 SnGabrielRd----522
Englund C T 5530RoblesAv ----------343-J
Epperly W T AtascaderoAv ----------91-J
Ericson E O NHwy ----------271-J
Ervine Wayne C 7840Cortez ----------473-J
Esheim Robt G 5815EntradaAv ---------584
Espy Edwin F SnGregorioRd ----------228-W
Estrada John R Jr CurbrilloAv ----------491-J
Evans Hobert 9135 SnGabrielRd---------1025
Evans J Paul 7495 SntaYsabiAv ---------857
Evans John M 5285BarrendaAv ---------29-W
Evans Logan D 5205AlamoAv ---------1093-R
Evans Richard Mrs 7685 SinaloaAv----592-J
Everett John A 4900 SnAnsImoRd------538-J
Evers Carl A SanBlasAv ----------871-W
Ewing R H 5485 OlmedaAv---------1028
Ewing S W MussimnAv ----------494-W
Eyraud Joe CountryClbRd ----------220-W

F

Fahsing Alfred B ParadseVly ----------191
Falaschi Harry ConejoRd ----------71-J
Farmer's Ins Group 5680ElCmnoRI -------14
Farnsworth R E 8490MarchntAv ---------967
Fauver Neva Mrs 8755CurbarilAv ---------942
Fein Ray 5791RosarioAv ----------818
Fennell Wm J SntaRosaAv ----------881-W
Fenny Everett 5383MariquitaAv ------303-W
Fenny's F & G Exchange 8501ElCmnoRI -1065
Ferguson G Glenn CurbarilRd ---------749-W
Ferguson L R 9125MtnVwRd ----------293-J
Ferguson N D NHwy ----------183-J
Ferguson R A 9115 SnGabrielRd---------572-J
Ferneyhough Wm 7500 SnJacntoRd----644-M
Ferrin S V 9255PinoSoloAv ----------242
Fickle C H 5455 SnAnsImoRd---------635-M
Fielder Susan PalmaAv ----------875-W
Fifield H H 9755AtascaderoAv ----------91-R
Finch Geo B PortolaRd ----------277
Findley R A 8745JuniperoAv ----------123-W
Fink J W MariquitaAv ----------283-W
Fire Department SMall ----------56
Fisher K M Mrs PalmaAv ----------68-W
Fisk Wm BajadaAv ----------122
Fitzgerald John F Dr
AtascaderoStateHospital-420
Flowers Arlyne's 6485PalmaAv ----------560
Follett E M SntaLuciaAv ----------779
Foster Clifford NHwy ----------49-R-11
Ford Inez B RN 6875 SerraAv ----------469
Ford's Mushroom Farm Eaglet ----------70-M
Forney J W SnAnsImoRd&MonteryRd ---443-J
Forsman Erik S 7105 SnGregorioRd----883-R
Forsythe John W 5425RoblesAv ----------35
Fortner R L 5579TunitasAv ----------1091
Fossen Ben H 5420MariquitaAv -------590-R
Foulk A L Dr CascabilRd ----------358-R
Fox G W 5450 OlmedaAv ----------26
Francis Edw K BajadaAv ----------254
Frandsen Frank Mrs PortolaRd --------250-R
Frank David W NavajoAv ----------347-R
Frank Fred MonteryRd ----------198-M
Franklin Ralph H LtCol SnRafiAv ------127-J
Franscioni A F Morro-AtascaderoRd --54-R-1
Frederick Edith 7502ElCmnoRI --------468-W
Freed Ned SntaYnezAv ----------1184
Freedman Joyce Mrs 9710ElCmnoRI ----835-J
Freeman Cozette 3755MonteryRd ------1086
Freeman Lyle 3368ChicoRd ----------801-J
Freese Robt A CristobilAv ----------112-R
Frenette Sue Mrs 8135 SHwy----------458
Freydl Lois ----------204-R
Fritz J C NavajoAv ----------276-J
Fritz Jack SnGabrielRd ----------572-W
Fritzi Ann 5925TraffcWy ----------2
Froberg Victor H Jr 8725CarmelitaAv ----642
Frost Jack 5395NogalesAv ----------593-W
Fullmwider Frances 6505MarchntAv ----91-W
Fullwiler Ralph V 5905EMall ----------28
Fulton V J AtascaderoAv ----------91-M
Furman May B 8928ArcdeDr ----------650

G

Gaede Geo H WMall ----------475-W
Gallagher Rosella 5265CapistranoAv -----814
Galli Lee 5000CascabilRd ----------408-M
Gambel Willard E 4645 SycamorAv----1063-J
Garcia A A 8170 SntaYnezAv ---------992-R
Garcia Delmar JuniperoAv ----------215
Gardner John T CarmlRd ----------42-J-2
Garrison W R 8360MarchntAv ------1095-J
Garrity Thos 4400PortolaRd ----------1076
Gathercole Edw C 4980RosarioAv ------77-M
Gee Chas Mrs 6260 SntaYnezAv ---------1188
GEE REALTORS & INSURORS
5945TraffcWy-333
Gem Auto Parts 7485ElCmnoRI ---------1045
GENERAL MILLS FEED STORE
TraffcWy-701
George Ramona Mrs 5125PalmaAv ------836
George Wm P 6750NavajoAv ----------947-M
Gibaut L C 4215PortolaRd ----------461-J
Gibson F M 1625ElCmnoRI ----------40-W
Giffen E N Hwy ----------48-J
Gifford Paul 7655 SinaloaAv ----------786
Gill Harry E SntaYsabiAv ----------672-J
Gillaspy Wm C 6212LewisAv ----------1178
Gillespie Vernon B 5300CapistranoAv -821-W
Gills E W SHwy ----------3-J
Gilstrap Mariel Mrs 5220FresnoAv -----630-J
Giorgi Romeo RockyCanyonRd ---------44-J-2
Girard D D 4900HidalgoAv ----------841-M
Glantz Floy F SinaloaAv ----------592-W
Glaser Gordon CapistranoAv ----------339-J
Glaser Paul AtascaderoAv ----------97-W
Gleason Gene ParadseVly ----------46-R-12
Gleason Harry W OldNHwy ----------788-W
Glen Oaks Grocery Eaglet ----------647-W
Gloeser Chas F ElBordoRd ----------270-R
Glosser Phillip PalmaAv ----------506-W
Gluhareff Antonina 4505 SnAnsImoRd---851
Gomes Joe J 7100NavajoAv ----------579-J
Gonzales John R 4859AlamoAv ------843-W
Gonzalez Tom CapistranoAv ----------550
Goodman M F ValleAv ----------368
Goodrich Russell C 5825RidgewyCt ----590-W
Goodwin Chas E OlmedaAv ----------95-R
Goodwin Harrison B NHwy ----------652
Goodwin Harrison B Jr 2715ElCmnoRI ----925
Goodwin Jas RivrRd ----------391-R
Goodwin Lee Rev PalmaAv ----------335-W
Goodwin Wm A RosarioAv ----------1077-J
Goodyear Tire Service 5630ElCmnoRI ----398
Gorman Herbert SHwy ----------112-J
Gouff Vaughn N Hwy ----------448
Grabenstein Jacob MiramontAv --------997-M
Grantham John F 8030 SntaRosaRd----314-J
Grate Harley F 1825ElCmnoRI ---------211-W
Gray Alvin CurbarilAv ----------421-W
Gray Alvin Tasco Serv Sta & Petroleum
Distr SHwy-99
Grayhill Roy W 9100 SnGabrielRd---------493
Gray's Funeral Chapel see Chapel of the
Roses SHwy-98
Green Fred M CabrilloAv ----------323-W
Greenaway D J 6940NavajoAv ----------831-J
Greenman J W 5470 OlmedaAv ----------192-J
Greenman Robt A Jr MD phy & sur
6480PalmaAv-116
Residence PortolaRd ----------558
If no answer call ----------1179
GREYHOUND BUS LINES
5896ElCmnoRI-237
Grimm Ernest A 4200PortolaRd -------1096
Grisanti Hardware 6110ElCmnoRI ------580
Grisanti Jos 5755BajadaAv ----------994
Grisso Roy W 5725RosarioAv ---------371-J
Grove Auto Court NHwy ----------336-R
GROVE GROCERY ElCmnoRI ----------974
Groves Elsworth E 6400 SntaYnezAv--347-M
Groves Jessie F ri est 7405 SElCmnoRI-115-M
Guches Geo SHwy&MorroRd ----------485
Guinn C L PalmaAv ----------95-W
Gularte Tony CarmlRd ----------47-J-12
Gustafson Lester W 7925 SntaYsabiAv---785
Guy Hazel M HaleRd ----------42-J-12
Guy Lester L const SnGabrielRd---------61

H

Haase Chas F 9200PinoSoloAv ---------96-M
Haberkern Chas F Mrs SHwy ---------41-R-3
Haberkern Jack 6295FloresRd ---------403-J
Hadley Geo H 5105ElCaminoRI ---------436-W
Hagemeister Agnes MonteryRd ---------198-J
Hagle-De Cou Lumber Co
Office 8965ElCmnoRI ----------43
*Order Desk 8965ElCmnoRI----------86
Hagle Ralph RosarioAv ----------260
Hagmaier C W 5455 SnBenitoAv------514-M
Haldeh Carl L 9180 SntaLuciaRd------311-J
Haldeh Duke PortolaRd ----------293-R
Hale Girard Van B EagleRanch ------71-F-21
Halfway Market Morro-AtascaderoRd -55-J-1
Hall Donald S 7055NavajoAv ---------1097-M
Hall Lawrence C 8505 SnGabrielRd----624-R
Hall Silas E 5000FresnoAv ----------350-J
Hallett F G 5435 SnBenitoRd---------514-W
Hamann J M 6100PortolaRd ----------165
Hamlin C T 5140PalmaAv ----------806
Hammock Chas Cabinet Shop Hwy ------177
Hanlon Jessie EntradaAv ----------796-M
Hansen Emory T 8350PortolaRd ---------743-M
Hanson W E 5561TunitasAv ----------17
Happy Valley Ranch Crestn-RivrRd ----202-J
Happy Valley Ranch Crestn-RivrRd ----202-M
Hardenburgh Wm Edw ParadseVlyRd-45-J-12
Hardy Alice A furier 7465BellaVstaRd----608
Hardy D E 4330 SoledadAv----------263-J
Hardy Lester E 7465BellaVstaRd ---------608
Harmer John E SntaYnez&NavajoAv ---281-W
Harp Wm C Mrs SntaLuciaRd ----------273
Harper Madge NHwy ----------271-W
Harrington Chas ParadseVly ---------46-J-12
Harris Gordon L CarmlRd ----------42-J-1
Harris Lenore M 7130 SombrilloAv----181-R
Harris Robt B Rev 5345MagnoliaAv -----586
Hart Lewis E 5225MagdalenaAv ---------1090-J
Hart Merton AtascaderoAv&NavajoAv ---898
Harter Chas E SanAndresAv ----------649
Harter's Dry Goods 6155ElCmnoRI ------726
Hartland Martin SandovalAv ---------47-R-11
Hartley Arthur AtascaderoStateHosp ----678
Hartley Percy B Route1 ----------80-F-11
Hartsell Geo A 8665CoromrAv ----------654-M
Hartsell Thos C 7680CortezAv ----------591-J
Hartsell W H AtascaderoAv ----------519-R
Hasta Manana Motel SHwy ----------168-W
Hatcher Sam 9455CarmelitaAv ---------971
Haueter Barbara Fresno&SnJacnto -----321
Hawkins Richard L Mrs 5800PortolaRd ---945
Hawley Herbert AtascaderoAv ----------536
Haworth John F AtascaderoAv ---------117-W
Hazen R L 5465MariquitaAv ----------307-J
Headrick Ray SntaLuciaRd ----------1087
Healey John R CoromrRd ----------861
Healy Mary Jane 5715RosarioAv ------367-W
Heath Bert F 7090ElCmnoRI ----------917
Heaton Guy K MonteryA&DlRioRd ------76-R
Heeres Thos 5465AtascaderoPark ----643-R
Hegstrom J R DlRioAv ----------490
Heilmann Hans ----------652
Heilmann Herman RivrRd ----------44-R-1
Heilmann Klaus RivrRd ----------477-W
Heilmann Kurt RivrRd ----------816
Heilmann Otto Jr RivrRd ----------712-J
Heinrichs Reuben E 7620 SntaYnezAv--479-J
Heinsen Paul 5722TraffcWy ---------807-W
Heitkamp Wm F 8995 SnGabrielRd-------747
Heldt Walter L 6030DlRoRd ---------885-W
Hemen Jack 7175 SntaYsabiAv----------840
Hemstreet Chas M
Atascadero-MorroRd-56-R-2
Henderson Brokerage Co Hwy ----------194
Henderson G Earl SHwy ----------493
Henrix Rex Mrs 5335CabrilloAv ----------427
Hendrix T W Morro-AtascaderoRd ----57-R-2
Henning LaVerne DulzuraAv ----------299
Herklein D E BarrendaAv ----------279-J
Henry C L MorroRd ----------896
Henry Donald TraffcWy ----------77-R
Henry H Wallace 7855PortolaRd ---------1156
Henry Hervey A 9097 SntaLuciaAv ---648-R
Henry Richard M 6715AtascaderoAv ---568-R
Hern Harold E CarmlRd ----------50-R-2
Herrmann Fred 7135 SombrilloAv----------604
Herrmann & Safranek Millwork & Builders
Supply 5455TraffcWy ----------863-W
If no answer call ----------604
Or ----------417-J
Herz Vincent J NHwy&SntaCrzRd -----43-J-2
Hess Harold NHwy ----------963-J
Hess Lawrence 5790 SnPedroAv------426-J
Hessick C W AtascaderoAv ----------131-W
Hewitt Harry MaricopaRd ----------129-J
Hewitt Robt W LsGatosRd ----------991
Hi-Hat Hwy101 ----------750
Hickman E E 5605 SnPedroAv---------979-W
Hicks Harold CascabilRd ----------358-J
HICKS RADIO & TELEVISION SHOP
5943TraffcWy-793
Hier-Johnson Brokerage 5940ElCmnoRI ---200
Higgins Ethel L PortolaRd ----------250-M
Hill Duke 5340EnsenadaAv ----------16
Hill Rex R pub acct
10055 SntaLuciaAv-45-J-11
Hilltop Trailer Court NHwy ----------43-J-2
Hinson C E 6200LsGatosRd ----------405
Hinson R M 3850MonteryRd ----------443-R
Hobbs Allen T Jr 6775MarchntAv ------1094
Hobbs Edgar MiramonAv ----------54
Hobbs N C 5290BarrendaAv ----------995
Hodges M D 5283HondaAv ----------728
Hodges Marie 5283HondaAv ----------728
Hodsdon Clifton Rev
6780AtascaderoAv-539-W
Hoffman Arnold M RamonaRd --------931-W
Hoguet A W 8455 SnClemnteRd------403-R
Holcomb D W 9450MarchntAv ---------488-M
Holler Geo NHwy ----------465-W
Hollingsworth John W 5430RoblesAv -----959
Holtermann Stephen 6435MorroRd -----1053
Holtzbauer F J 6660NavajoAv ---------313-W
Hoop Harry Lt SnAntonioRd ----------42-R-1
Hooper M F 5405 OlmedaAv ----------144
Hoover Mary Mrs SntaYnezAv ---------479-R
HOOVER W A sales & serv 8800PortolaRd-42
Hopper Myrtle G MorroRd ----------227
Horton E L CapistranoAv ----------491-W
Hotel Carlton Hwy ----------500
HOUSE OF BEAUTY 5820TraffcWy -----146
Houser Chas E 6105CoromrAv ----------1029
Houser Wayne E TunitasAv ----------331-W
Howard Margaret H MarchntAv ---------803-J
HOWARD VAN LINES AGCY SHwy------171
Howell Leisia Mrs SnRafiRd ---------425-W
Howington Dora 5370CabrilloAv ------1143
Hubbard H H 7865CastanoAv ----------217-J
Hubbard Owen G J & H Trnsfr & Storge
SHwy-171
Hubbard Robt F 8800CoromrAv ------264-W
Hughell J Edw MD phy & sur
6480PalmaAv-915
Residence 5605PortolaRd ----------1150
If no answer call ----------170
Hughes Viola E ArdillaRd ----------322-M
Humboldt Laura
RockyCanyonRd-PasoRobls 67-J-1
Humphrey Ray V SntaYnezAv ---------276-W
Hungate J W NHwy ----------97
Hungate Jas D 6470Lewis ----------738
Hunter Chas CarmlRd ----------50-R-3
Hurst Vivian 9225CurbarilAv ---------217-R
Hussey Geo L 10320AtascaderoAv ------631
Huxford Ted OlmedaAv ----------185-W
Hysell Harold DlRioAv ----------287-M
Hysell Olive ArdilloRd ----------322-J

I

Imhoof L B 5200CarrizoRd ----------73-M
Ingham Geo L Pismo&MarchntAv ------261-J
Inman R K 8673 SntaRosaRd ----------1066
Inman Wendell 7700PortolaRd ---------1089-W
Ipsen Lawrence M 3125ArdillaRd -----692-W
Irish M Louise 7200PortolaRd ---------329-W
Isbell Ralph C Rev 4075Tranquilla -------782
Iversen Carl 7700 SanAndresAv -----767-W
Iverson Alice Mrs AtascaderoAv ------132-M
Iverson Max Mrs AtascaderoAv -------250-W

J

J & H TRANSFER & STORAGE SHwy---171
From telephones served by the
following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1501
Jacob Harold S MarchntAv ----------1155-W
James Vernon E VenadoAv ----------385-J
Jarvis P D SnPedroAv ----------230-W
Jenkins John E SHwy ----------378-R
Jensen Jas ArdillaRd ----------653-W
Jermin Thos E 7230CarmelitaAv ---------730
Jespersen Chris N Jr SntaRosaRd -----425-J
Jespersen Jennie C 2552EnsenadaAv ----319
Jespersen Roy C AlamoAv&HondaAv -----893
Jiffy Cafe Hwy ----------337
Johnny's Drive-In Liquor Store
ElCmnoRI-698-W
Johnny's Tavern 101Hwy ----------243-W
Johns Abel 101Hwy ----------478-W
John's Automotive Service SHwy ------123-M
Johnson Al SnGabrielRd ----------205-R
Johnson Albin RivrRd ----------391-W
Johnson C Hier 3400MaricopaRd -----148-W
Johnson Donald M FresnoAv ----------854-W
Johnson Earl R CarmelitaAv ----------895-W
Johnson G Warren Dr dntst
5975EntradaAv-64
Residence 8300CurbarilAv ----------32
Johnson Geo E 8955CurbarilAv ---------466-R
Johnson Irene S CristobilAv ----------112-M
Johnson Oscar ElBordoRd ----------1168
Johnson Paul T 9123 SnRafiRd ----------1159
Johnson Roy L SntaCrzRd ----------40-R
Johnson Walter L 4650NHwy ---------451-R
Johnson's Music & Art Shop
5895TraffcWy-247-R
Johnstone Robt M 7100CristobilAv -----947-W
Jones Chas M EagltHts ----------1048
Jones J E Bon View Motel 9955 SHwy----460
Jones J W Mrs SnGabrielRd ----------246
Jones K W 7500Curbaril ----------941-W
Jones Lillie 5530TraffcWy ----------251-J
Jones Lourena A 8420MarchntAv ------224-J
Jones Stanley 5505DlRioRd ----------125-W
Joslin J M PortolaRd ----------206-J
Journey Kenneth Mrs 7907 SntaYsabiAv----504
Judd Golda 8020AtascaderoAv -------385-W
Judge James P Dr psychlgst
5353BarrendaAv-791-J
Judkins Hila C 5000CascabilRd -------408-M

K

Kadel Katherine Mrs SnDiegoRd ------495-J
Kalar C A 7505CurbarilAv ----------941-J
Kathy's Beauty Shop SHwy ----------853-J
Kay's Cafe 101Hwy ----------675
Keays Parke F 5590TunitasAv ----------845
Keller Carl 4950DlRioRd ----------465-R
Keller R B SntaYnezAv ----------204-M
Kelley Dale 5910 SnJacntoAv ----------379
Kelly Bros Market 8725 SElCmnoRI ------377
Kelly Curtis B SHwy ----------658-R
Kelso Duke 5135 SnJacntoRd ----------919
Kennedy Bill 4775HidalgoAv ----------140-R
Kenney Bert NHwy ----------271-R
Kenney Rowland SnGabrielRd ----------497-J
Kennison J S 4325 SoledadAv---------216-R
Kenny Jas S JuniperoRd ----------106-W
Kenworthy Roy SnJacntoAv ----------381-R
Kershaw's Paint Store 5850TraffcWy---677-J
Ketlle Harold S ColimaRd ----------1072
Keyes A Gordon SHwy ----------50-J-3
Kleiman Blanche 5225CapistranoAv ----776-R
Killion Roy L Mrs 7265 SntaYsabiAv---124-W
Kimber Farms Inc SntaCrzRd ----------763
King Dale PortolaRd ----------178
King Edith 5852EMall ----------511
Kirk B H SntaYsabiAv ----------1171
Kirst Carl 6663AtascaderoAv ---------933-W
Kiselis Jos SntaRosaAv ----------314-R
Kitto Arthur C 6610NacimientoAv -----992-J
Knight Everett T SntaYsabiAv ----------164
Koch Frank L CapistranoAv ----------328-W
Koehn Ella E ri est 4955ElCmnoRI -------943
Kohl R W AtascaderoStateHospital ------724
Kolbe Alvin SnAnsImoRd ----------754-M
Komanti Rex PortolaRd ----------865-R
Koontz Lester Roberta Motl SHwy------970
Korntved Ernestine Mrs
8140 SntaYnezAv-1023-W
Kratz Lodie 8945CurbarilAv ---------466-W
Kreider Bard F SHwy ----------41-J-11
Kruger F O 8055CoromrAv ----------421-M
Kruger Fred G 8055 SntaRosaRd -----314-M
Kullgren Wm AlamoAv ----------212
Kunkee A F 5570NogalesAv ----------55-W
Kunkee A F Atascadero Hdwe
5980TraffcWy-133
Kuykendall L F ParadseVly ----------46-J-3

L

Ladd Joe PalmaAv ----------95-M
Laferty Jos H 7100MarchntAv ---------637-R
Lain Ben T SntaYsabiAv ----------1167
Laird R M CristobilAv ----------456-J
Lambert Mary 5780ElCmnoRI ----------36
Lamberth Lacey E CarmelitaAv ---------537-R
La Moda Barber Shop 5710ElCmnoRI ----634
La Moda Beauty Shop 5780ElCmnoRI -----36
Lampman E E 9100 SnDiegoRd---------495-W
Lancaster R F SHwy ----------40-R-3
Landis T E ParadseVly ----------46-R-1
Lane Emma M Mrs EagltHts ----------114-W
Lane John C JuniperoAv ----------853-W
Lang Jere 7195 SntaYsabiAv----------693-R
Langenbacher R W 3850MaricopaRd -533-W
La Prade H L SntaYnezRd ----------1179
Larsen Chas E NHwy ----------43-R-11
Larsen Hans NHwy ----------229
Larsen Harry B SntaAnaRd ----------111-W
Larson Lloyd A 4855DoloresAv ---------897-W
Law Chas ColimaRd ----------218-M
Law Claude M NavajoAv ----------831-W
Lawrence T H CoromrRd ----------718-J
Layton Glenn L MarchntAv ----------563-J
LAYTON TREE SERVICE MarchntAv---563-J
Lee & Betty's Cafe 6380ElCmnoRI ------444
Lee Elmer SandovalAv ----------47-J-1
Lee Geo SnGabrielRd ----------860
Lee John E 5365EmsenadaAv ---------598-W
Lee Pete MorroAv ----------894
Leeds Ralph S Sr 7340 SombrilloAv----343-W
Lee's Men's Store 5965TraffcWy ----------357
Le Gras W D RamonaRd ----------496-R
Leinen Geo J 3755ArdillaRd ----------834
Lemin Saml 4780HidalgoAv ----------312-J
Lemison Edgar R SandovalRd ---------47-J-2
Leonard Burt H 5655 SnJacntoAv----119-W
Leverenz Walter F autos 5680ElCmnoRI----14
Residence 3100ElCmnoRI ----------622
Lewis Roy L MercedesAv ----------744
Libbey Anna J 4768HidalgoAv ----------868
Lichty Frank D SnAnsImoRd ---------755-M
Lightbody A C Mrs TunitasAv ---------316-W
Lillo D John masn contr SombrilloAv-----958
Lindemyer Ed 5755DoloresAv ---------844-J
Little W J SntaAnaRd ----------52-R-3
Littleton Harlan 9610AtascaderoAv ----117-J
Livingston L M 5550RoblesAv ---------775-M
Lock Geo W MarchntAv ----------660-R
Locke Maude B 5290 OlmedaAv---------68-M
Lockwood L W 5382BarrendaAv ---------462-R
Loewen Marvin R 5990BajadaAv -----1073-J
Loftis L A 6350AlcantaraAv ---------813-W
Log Cabin Cafe 6455ElCmnoRI ----------9
Long Arthur D MonteryRd ----------482-W
Loosemore John Mrs NHwy ----------766-R
Lord Donald J 8905Curbaril ----------846
Luce Vincent W 8575 SnMarcosRd-----326-J
Luiz A P ----------80-F-12
Luke Hurley 6675MarchntAv ---------993-W
Lumley Harry PortolaRd ----------232
Lunsford Walter 6525Alcantara ----------795
Lynch Ray A Sr CristobilAv ----------809-W
Lynch Raymond A Jr 8808ArcdeRd -----839-J

M

MacAdam H Q 5185MagdalenaAv ----1031-W
MacCurdy Dwight W Dr
Office 5988WMall ----------789
Residence PortolaRd ----------848
Macha K A SHwy ----------40-R-12
Maddalena Clem 8675 SntaRosaRd ---1057-J
MALLETT'S REFRIGERATION
10165ElCmnoRI-638
Mann Barbara S Mrs
8865 SnGabrielAv-987-M
Mann Horace W SntaClaraRd ----------920
Manning Irwin 5465 OlmedaAv---------307-R
Manning W W 7500 SombrilloAv---------272
Mansfield M Eileen SHwy ----------128
Maragos Dionisios I 8750MarchntAv --519-J
Marek John DlRioAv ----------79
Marker W W SnGabrielAv ----------987-R
Marling Richard ValleAv ----------1172
Marshall Harry W AtascaderoAv -----347-W
Marshinski Jos MorroRd ----------293-M
Martin Anne M Mrs OlmedaAv ---------687-R
Martin E F SnRafiRd ----------669-W
Martin E Floyd 8280AtascaderoAv ---------439
Martin Geo W 5005 OlmedaAv ----------283-J
Martinez Dan 5356Cabrillo ----------732-J
Martinez Gloria L 5795DoloresAv -----1078
Martinez W Richard 5290BarrendaAv -388-R
Martinez Wm J 5795DoloresAv ----------1078
Marx Louis NHwy ----------151
Mason Rosa E 2105NHwy ----------773
Masonic Temple 6475 OlmedaAv---------480
Matters Al 5460MariquitaAv ----------190
Matthews Chas P 3180ColimaRd ----754-R
Maxwell Margaret M 5221PalmaAv -----66-J
Maxwell Robt E 7457 SanAndresAv-----346
May Geo A AtascaderoAv ----------1051
Mays Leota Mrs 7327 SntaYsabiAv----775-R
Mazza Chas PortolaRd ----------871-R
McAfee E C 10475AtascaderoAv -----1085-W
McCall Robt C 4440PotrereRd ----------1158
McCaskill Helen G TraffcWy ----------1067-J
McClellan G W 7200NavajoAv ---------579-W
McClure Leonard 4400ArizAv ---------737-R
Mclean Ronald E 8650 SntaRosaRd ---------757
McCoy Mary L 8180ElCmnoRI ----------8
McCullum Don 5984EntradaAv ---------924
McDaniel Allan 9125MtnVwRd ---------1157
McDermott Wm H 101Hwy ----------924
McDonald A F RamnRd ----------369-W
McEndree Calvin B 4680Dolores ---------936-W
McFarland Ada A 5315 OlmedaAv---------435
McFarland E F Rev NacimientoRd -----654-W
McFarland Glenn H NHwy ----------40-M
McGarvey C W 8865 SnGabrielRd-----624-J
McGowan H J 5100PortolaRd ---------952-W
McGucken E L PalmaAv ----------68-W
McKelvey's Henry B Plumbing & Heating
5570ElCmnoRI-394
Residence ----------80-F-5
McKie R N 7475PortolaRd ----------431
McKinzie J R 4860ArizRd ----------1046
McLaughlin A O 5750Bajada ---------628-R
McLaughlin Chas W PortolaRd ---------871-J
McMillen W H 2355ElCmnoRI ----------934
McNeil Lewis J 5265ElCmnoRI ----------562
McPherson E I NHwy ----------716-M
McPherson Stan 5985 SnJacntoAv----590-J
Meadows Milton H Mrs
5290CabrilloAv-437-M
Mees Geo Jr 6305 SnAnsImoAv---------688
Mees Geo A MarchntAv ----------348
MEES GEO A ri est 5945TraffcWy-------333
Meisner Frank
AtascaderoStateHospital-126-W
Melrose Chas F SHwy ----------40-J-2
Menges F E Jr 1143 SunstDr----------5550
Meredith Ernest 7595 SinaloaAv-------483-R
Metzler Stella F Mrs 6050PortolaRd --282-J
Milbury Robt SntaLuciaRd ----------52-J-3
Miller Alfred A SandovalRd ----------41-J-4
Miller Campbell S SnBenitoRd ----------792
Miller Chas L SanBlasAv ----------1089-J
Miller E F TunitasAv ----------320-W
Miller E H DulzuraAv ----------499
Miller Earl Sr 5885VenadoAv ---------231-W
Miller Edith 6305MorroRd ----------964-W
Miller Fritts J 8580MorroRd ---------913-W
Miller Gertrude O Mrs SnBlasAv ------257-M
Miller Olga Alice MD 5075ElCmnoRI-----1070
Miller R J CapistranoAv ----------815-W
MILLER REX genl contr 5250CarrizoRd---324
Miller's Jewelry TraffcWy----------244
Millhollin Arleen ParadseVlyRd -----45-R-1
Milligan E S FloresRd ----------80
Mills Doris M 5190PortolaRd ----------208
Mills Ervin E Ted 5190PortolaRd ----------208
Minetti Barney MorroRd ----------977-M
Mitchell J S ParadseVly ----------52-R-1
Mitchell L E 7105 SntaYsabiAv ------508-W
Mitch's Trailer Court SHwy ----------168-M
Mohart Almeda BarrendaAv ----------78-W
Monday W A 7470ElCmnoRI ----------1049
Moore Albert 6930NavajoAv ----------18
Moore Don 8220CurbarilAv ----------1154
Moore George H PortolaRd ----------131-J
Moore Jas B ArdillaRd ----------644-J
Moore Jas E 7100 SnBenitoRd---------538-R
Moore Mildred A Mrs 7800 SinaloaAv----946
Moore Paul O 8575MorroRd ---------523-R
Moore W H 6870 SerbaAv ----------335-J
Moore Wm G OlmedaAv ----------396
Moore Winnie L 7805 SinaloaAv---------805-W
Mora Lawrence B RivrRd ----------44-J-1
Moraga David J 7855NavajoAv ---------916-W
Morvash Joyce Mrs SnBenitoRd ---------692-J
Moren Martha RN 5285EnsenadaAv --585-W
Morgan Frank L SnPedro ----------85-M
Morgan John E SnArdo&ArenaAv -------911
Mori Suzanne PortolaRd ----------250-J
Morris E W 6320 SntaYnezAv ---------938-W
Morris Nickie 8550PortolaRd ---------748-M
Morris Thelma SnGabrielRd ----------183-W
Morton White SnGabrielAv ----------173-M
Morton Wm T ArdillaRd ----------644-R
Moses M B AtascaderoAv ----------874
Moss Merlin W SombrilloAv ----------679
Mowery Albert H 7505MarchntAv ---------803-W
Mudgett B H 7455 SnGabrielRd---------1183
Mudgett Gail L 7455 SnGabrielRd---------1183
Mugler F R Dr ofc NHwy&RosarioAv ----662
Residence 8275Curb

ONE-O-ONE BUTANE-PROPANE SERVICE INC 6035PalmaAv----1041
O'Neal Carlisle 6865MorroRd ----221
Onteil Robt 5955Bajada ----628-M
O'Reilly E L SnRafiRd ----566
Ortez Agnes M 5422MariquitaAv ----280-J
Orthman W F SanVincentAv ----858
Osibin Willard S MD 5455ElCmnoRI ----986
Residence NHwy ----717
Ostini Lee 5145PalmaAv ----24-J
Otto H W 9065PinoSolo ----3-R
Ough Lyra Morro-AtascaderoRd ----56-J-1
Owen C H CarrizoRd ----73-W

P

Pacific Gas & Elec Co bus ofc StateHwy--45
From 5 PM to 8 AM & on Saturdays
& Sundays & holidays from Atascadero
Exchange
Ask Operator for-ENtrprise 1-0251
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 717-14th Paso Robls
Ask Operator for-Business Office
(No charge for calls to Business Office)
See Introductory Section for
Service Calls and Other Important Matters
Pack A H 5485MariquitaAv ----687-M
Palmer Wm 9695ElCmnoRI ----304-W
Panos Geo FerroCarril ----725
Paradise Valley Broiler Ranch
ParadseVly 45-R-2
Parent Frank J 6484NaciminentoAv ---1155-M
Parker E V 7690 SnAndreasAv ----275-W
Parker Edwin M Alamo Av ----892
Parkhurst Wm R 9055 SnGabrielRd ----455
Parks Jas J 5850WMall ----796-R
Parlet C W CapistranoAv ----473-W
Parlet Robt N 3255ElCmnoRI ----514-R
Parrish I R SnGabrielRd ----1083-W
Parrish Ralph W 1961 SnGabrielRd ----572-R
Parsons L V SntaRosaRd ----940
Paso Robles Laundry Linen Supply & Dry
Cleaning 1344PinePasoRobls
From telephones served by the
following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1228
Pastorino Ulmont P SnBenitoRd ----482-M
Patarak Andy GrdnFrms ----SntaMrgrta 5891
Patterson Allen I 5812EntradaAv ----475-J
Patterson Rhonda G RN
5670RosarioAv-307-M
Paule Sidney RosarioAv ----564-W
Pearman R O Dr CarrizoRd ----759
Peck W G RosarioAv ----690-W
Pellett Marvin 7255 SntaYsablAv----1058
Pelton Gerald 3127RamonaRd ----931-J
Pennington Max A MorroRd ----827-W
Pennington R B 5340CapistranoAv ----901-R
Pennington Warren 5360EnsenadaAv --367-J
Perkins for State Senate 5530TraffcWy--696
Perkins Ursin Fresno&RosarioAv ----571
Perrine Sirell C first StateHwy----63-W
Peters Don J ParadseVly ----45-R-2
Peters Elmer M 8677 SntaRosaRd----739-M
Petersen Esther C FresnoAv ----55-M
Petersen V J 5750 SanJacintoAv ----1098
Peterson Arthur E AtascaderoAv ----702
Peterson Clarence SntaRosaRd ----236-R
Peterson E M Painting Contractor
9015 SnRafiRd 680
Peterson Elwood C SntaYsablAv ----189-M
Peterson Emma 5160 OlmedaAv----630-R
Peterson Harold D excavtng SHwy----723
Peterson Harry PortolaRd ----219-W
Peterson Josephine K Mrs
5540NogalesAv-564-J
Peterson Mabel C CarmiRd ----42-J-3
Peterson Ralph R SHwy ----494-J
Peterson Reuben W 7745 SinaloaAv----569
Petraeus W W Sr SHwy ----304-J
Petrucci John 3675MaricopaRd ----538-M
Pettine John D 6280LewisAv ----758-W
Pettit P J 8745CoromrRd ----295-R
Peysar Chas A 4205DoloresAv ----888
Phelps Donald H 8565 SntaRosaRd ----224-R
Phillips Coffee Shop S 101Hwy ----152
Phillips Geo K Atascadero&SntaYnezAv --338
Phillips O D 8660PortolaRd ----505-J
Phillips Wray E 7905 SntaYsablAv----53-M
Philpott G W EnsenadaAv ----776-J
Phil's Liquor Drive-In 5820ElCmnoRI ---518
Pidcock Georgia 8920ArcadeRd ----422-R
Pierce Bob 4805PortolaRd ----951-W
Pierce Geo H SHwy ----109-W
Pike C E SnGabrielRd ----497-W
Pinkard Wm A DulzuraAv ----547-M
Pippin R M HermasilloAv ----716-R
Pittenger J C 5390TraffcWy ----437-R
Pittenger Jos D 4946TraffcWy ----196-J
Pittenger Rest Home BarrendaTer----323-M
Plagmann Mae NavajoAv ----281-M
Plagmann Minnie SnAnsImoRd ----755-J
Plath Arthur 5050PalmaAv ----616
Platz D F 9465 SntaLuciaRd ----363-R
Platz Jos W 5255CabrilleRd ----618
Plunkett E W 4700AlamoAv ----667
Poole D R 6325 SntaYnezAv----736-W
Poole Dale G 7410 SonoraAv ----342
Poole M M ParadseVlyRd ----179-J
Poore A P SntaLuciaRd ----694
Porter Geo J SinaloaAv ----778
Porter J W 9085MorroAv ----913-M
Potter Walter R AtascaderoAv ----568-J
Poultrymen's Co-Operative Assn of
Southern Calif
Egg Department TraffcWy ----467
Feed Department TraffcWy ----84
Powell H M PalmaAv ----870
Power Vince auctnr 5650PortolaRd----963
Prather Hattie 5345 OlmedaAv----471
Prier G E 6845 SerraAv ----984
Prowse W O PortolaRd ----149-W
Pryor Francine Hwy ----294-W
Pryor Nealer Hwy ----294-W
Pryor Tom 8590 SntaRosaRd ----823
Pulling's Animal Clinic & Boarding Kennel
Hwy101&SnAnsImoRd-382
Purser C T Morro-AtascaderoRd ----54-R-2

R

Radke C W 5540RosarioAv ----195
Radke Leopold 3600MaricopaAv ----148-J
Ragsdale W A PortolaRd ----865
Raimond E Cleaners EntradaAv ----609
Raimond Edw SnAnsImoRd ----502
RALPHS AUTOMOTIVE SERVICE
SHwy-1075
Ramage Robt D 4600PortolaRd ----354
Rasmussen A G Mrs MiramontAv ----997-W
Raudenbush A E 1950ElCmnoRI ----998
Rawlings Geo M SntaRosaRd ----881-J
Ray Wendell W JuniperoAv ----106-M
Ray's Barber Shop 5885TraffcWy ----12
Recht H J 5652RosarioAv ----819
Red Steak House SHwy ----134
Reed L R RosarioAv ----159-J
Reed Miles 7460CortezAv ----1027
Rehbock Kettner S pub acct
6275PalmaAv-516
Reid Jack S 2055ElCmnoRI ----125-M
REIF VINCE CHEVRON STN Hwy----102
Reif Vincent 6342LewisAv ----508-R
Remington Clara Mrs Hwy ----1
Renfort Walter C 6305AtascaderoAv --498-J
Renton D M SntaLuciaAv ----157-R
Rex's Cocktail Lounge & Liquor Store
Hwy-298
Reyburn M D 5620BajadaAv ----38-M
Reynolds Edith C NHwy ----891-M
Rhodes Melville PalmaAv ----68-R
Rhodes W H 8923ArcdeDr ----739-W
Rhymes Helen S 5395CapistranoAv --821-J
Ricci Helen S SntaRosaRd ----551-W
Ricci Wm McFrdRd&Hwy ----1175
Rice Chester B Dr optmtrst
Ofc 5932Entradaav ----746
Residence SnGregorioRd ----265-W
Rich Norman Mrs PortolaRd ----390-W
Richards W A Rev 5495PalmaAv ----33-R
Richardson Priscilla 3905ColimaRd ---754-J
Richardson Rex 8705AtascaderoAv ----607
Richfield Service Stn No 759 Hwy ----707
Riddle Geo M SycamorRd ----897-J
Rider Jack 8475PortolaRd ----1186
Rieckhoff Frank 8255CoromrRd ----626-R
Rietz Walter C Morro-AtascaderoRd --54-J-1
Rimelen C A jwlr 5870TraffcWy ----677-W
Rios Leslie G 8495EagltHts ----114-M
Rising Floyd 5985DoloresAv ----549
Rix Danl A 6505CountryClbDr ----713
Roach Beatrice SntaLuciaRd ----363-J
Robbins Chas SntaYsablAv ----189-W
Roberta Motel SHwy ----970
Roberts Earl 6205HidalgoAv ----312-R
Roberts Geo 5000 SycamorRd----1067-W
Roberts Lee Jr CoromrRd ----380
Roberts Philip L ----908
Roberts Ruth Bray 7390 SHwy----376
Roberts Wm P AtascaderoAv ----1182
Robertson Fred OldNHwy ----891-W
Robey R E 9975ElCmnoRI ----137-J
Robinson Chas H PalmaAv ----174
Robinson F Patricia ElsaranoAv ----240
Robison Hubert T 8200 SntaYnez----1027
Rocky's Cleaners 5880TraffcWy ----442
Roda A W 8985 SnAndresAv ----1059
Rodgers Dick trucknq 8220CarmelitaAv -1199
Rodgers G F 8720MorroRd ----914-W
Rodgers Jim A SnBenitoRd ----538-W
Rodgers Stanley AtascaderoAv ----1155-R
Rogers Wm A 5020ArdillaRd ----322-R
Rogers Wm K PinoSoloAv ----69
Rohde Albert 8650MorroRd ----424
Roland D W 5460EnsenadaAv ----330-R
Rood R S MD AtascaderoStateHospital ---777
Roosa Tim SntaYsablAv ----483-J
Roselip Bernard MonteryRd ----484
Roselip S D 5579NogalesAv ----1176
Roselip Walter B Co rock & sand
NTraffcWy-20
If no answer call ----484
If no answer call ----1176
Rosenquist A N RockyCanyonRd ----44-R-2
Ross Claude A 8816ArcadeDr ----386
Rossi John V OlmedaAv ----884
Rougeot Don 4315 SoledadAv----844-W
Rowe Mary SnGabrielRd ----246
Rowe's Rest Home 4650TraffcWy ----441
Rowlett Bobby 3365ElCmnoRI ----1161
Royal Oaks Fur Farm SntaRosaRd ----940
ROY'S CAFE & COCKTAIL LOUNGE
ElCmnoRI-666
Roza Alfred D 6385AtascaderoAv ----526
Rucci Alfred J 8425MorroAv ----285-J
Ruskovich John ArdillaRd ----129-W
Ruskovich Norman 6029DIRioRd ----429-W
Ruso of Atascadero Inc TraffcWy&Via ----4
Russell C A ParadseVlyRd ----52-J-2
Russell R E Mrs 8790JuniperoAv ----23-W

S

Saam C C HermesillaAv-SnJacntoAv --381-W
Safranek Leland 5725CarrizoRd ----417-J
Salgado David 8805Arcde ----567-M
Sampley Julia 8502MarchntAv ----741
Sanders B W NHwy ----344-J
Sanders Cecil 7125PortolaRd ----329-J
Sanders Jack State Farm Ins Companies
6100ElCmnoRI-345
Sands Mabel Miss SanAndres&CristobalAv-110
Sanford Danl J JuniperoAv ----270-W
S F Brewing Corp TraffcWy&Rosario ----94
If no answer call ----959
San Luis Butane Distributors NHwy ----151
If no answer call ----618
San Luis Obispo County of
Coroner's Office CourtHseSnLuisObispo
From telephones served by the
following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0206
Sears' Studio 5580ElCmnoRI ----698-J
Seitz Produce Co CoromrAv ----295-J
Sellars Wm F 7120 SntaYsablAv----695
Serv-Ur-Self Market 5585ElCmnoRI ----597
Shangri-La Motel SHwy&MorroRd ----136
Shaver Frederick SnAnsImoRd ----709-W
Shea Vincent B Dr 7000ElCmnoRI ----636
Residence 7325 SombrilloAv----790
If no answer call ----426-M
Sheehan Gertrude Mrs
5280CapistranoAv-732-R
Sheriff's Office San Luis Obispo County of
CourtHseSnLuisObispo
From telephones served by the
following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Sherman Geo H 5720TraffcWy ----330-W
Sherman Lena 7855CarmelitaAv ----267-M
Shores Marvin HondaAv ----1093-M
Siegrist Harold J 6182LewisAv ----758-M
Siegrist Marion 6182LewisAv ----758-M
Sieker Lawrence 7600ElCmnoRI ----817-J
Siler Geo B SntaLuciaAv&PortolaRd ---311-W
Simmons M F 5685 SnPedroRd----85-R
Simmons Terry C FresnoAv ----507-W
Simon Ernest TraffcWy&HondaAv ----279-R
Simpson L P RosarioAv&ArroyoAv ----867
Simpson Melvin R 4530 SnJacnto----737-W
Sinclair Eva E Mrs 7200MorroRd ----831-M
Sincu H Elizabeth Mrs 7305 SombrilloAv-464
Slagle Lee V 3710ElCmnoRI ----880
Sloan Robt J 9175 SnGabrielRd----356-J
Smead Frank SnGregorioRd ----429-J
Smiley Fred 2025DIRioRd ----837-J
Smiley Wayne 4855 SnAnsImoRd----472-J
Smith B Jas 5645 SnJacntoAv----1151
Smith Burton H Mrs 5500CascablAv --408-R
Smith Coy B AlamoAv ----78-J
Smith E N Mrs 4155 SnAnsImoRd ----932-J
Smith Geo B SntaLucia ----546
Smith John 3600MonteryRd ----1088
Smith L S 3000TraffcWy ----472-W
Smith Nannie K 7385ValleeAv ----473-R
Smith Vernon 4505ElCmnoRI ----15
Smith W B ofc 967 OsosSanLuis
Obispo-LIbrty 3-6153
Residence SHwy ----574
Smoot Sherlie I 6450PortolaRd ----625
Soliday Geo H 8915CurbarilAv ----1079-J
Sommers Virgil 5930ArdillaRd ----231-J
Sorenson Roy O 7935PortolaRd ----430-R
Sousa J P CountryClbDr ----266
Souther Elizabeth E Columbine Rest Home
4555DIRioRd-620
Southern Counties Gas Co
From Atascadero Exchange
Ask Operator for-ENtrprise 1-0206
Southern Pacific Railroad Co MercedesAv-268
Southwick Guy N 3320 OldNorthHwy-88-F-11
Souza Jos F 3055ElCmnoRI ----88-F-4
Spears Mary 8920CurbarilRd ----433
Spencer L N SnBenitoRd ----58-W
Spessard Floyd M PortolaRd ----849-M
Spiess W R 7265 SntaYsablAv----124-W
Spilman Harry P FerroCarrilRd ----715
Spoerer Chas E 7400MorroRd ----308
Spotts Frank R SntaRosaRd ----551-J
Sprague C C EnsenadaAv ----62-J
Sprague Jess H Electrical Contractor
5485CapistranoAv-722
Springer John E 5350PalmaAv ----864
Stafford Harlow 7305 SnGregorioRd--265-R
Staley H E 5525Dulzura ----756
Standard Oil Co of Calif TraffcWy ----38-J
Standley Hilda G 5225PalmaAv ----506-J
Stanhope Edna F ParadseVly ----46-J-11
Stanley Martin B 4850PortolaRd ----849-R
Starkey Emma M SntaYnezAv ----286-J
State Farm Insurance Companies
6100ElCmnoRI-345
Stephens J H ----270-M
Stephens Robley 6885 SerraAv----887
Stewart R Douglas ElCmnoRI ----125-J
Stinchfield Don Goodyear Tires Serv
5630ElCmnoRI-398
Stinchfield E C AtascaderoAv ----489-W
Stockdale Edith TraffcWy ----252
Stocker Chas F Mrs 5802RosarioAv ---187-W
Stokely Geo Jr 9405MarchntAv ----406-M
Stoltey Bertha E 7535 SntaYsablAv---928-W
Stoltey Jim SHwy ----362
Stoltey Paul M AtascaderoAv ----205-W
Stoltey's Drive-In & Malt Shop Hwy----525
Stone Al SHwy ----40-J-3
Stone Norman D Mrs 5802RosarioAv -187-W
Story Phil AtascaderoAv ----833-W
Stover W H 5303CarizzoRd ----49-J-4
Stover's Color Center 5800ElCmnoRI ----176
Stowell Walter V 5550PortolaAv ----865-W
Stratton Willis E1BordoAv ----340-R
Stringer Fred 8840JuniperoAv ----656
Stringer I E MorroRd ----699-J
Sturgeon Dale RivrRd ----842
Summers Jas L 5345CapistranoAv ----491-M
Surby John S 9145 SnDiegoRd----651-M
Sykes O H Mrs SHwy ----651-R

T

Takken Mary 5120 OlmedaAv----24-R
Talbert R C 5675 SnPedroAv----426-M
Talbot J H OlmedaAv ----507-J
Talbot Wayne W TraffcWy ----762

Tanner D W Morro-AtascaderoRd ----57-R-3
Targley Tom F SHwy ----47-R-3
Tartaglia G G 6606PortolaRd ----1042
Tarwater Allie 8135AtascaderoAv ----637-M
Tarwater Jim JD 4600HidalgoAv ----312-W
Tasco Serv Sta & Petroleum Distr SHwy----99
Taylor Nell Mrs
cosmtcs 5285 OlmedaAv-939-W
Taylor Reginald B SntaYnezAv ----719-W
Tedford Ralph H 7555 SanAndresAv----824
Tenbrook Andrew SntaYnezAv ----914-J
Texaco Service Station
101Hwy&SntaLuciaAv-105
Thiel H O SnBenitoRd ----692-J
Thom Emilie A Mrs 5495 OlmedaAv----687-J
Thomas Clarence 7185 SntaYsablAv----704
Thomas Dave Morro-AtascaderoRd ----57-J-3
Thomas L W 3900ElCmnoRI ----137-W
Thompson J O SHwy ----41-J-2
Thompson Loran 7025PortolaRd ----149-J
Thorndyke Cyril L SnGabrielAv ----257-J
Thornton Warren 8900ArcdeRd ----697
Thorpe R C SnGabrielRd ----173-J
Thurmond J E 5360PalmaAv ----6
Thursen Bernice C 4025LobosAv ----784
Thursen Harry R 4025LobosAv ----784
Tibbitts F A SinaloaAv ----672-W
Timmerman Emery 8485 SntaRosaRd --1084
Timmerman Lucille BajadaAv ----462-J
Tingdahl S A NavajoAv ----276-R
Tippins Robt J 8705 SntaRosaRd----340-J
Topper Shop The
TraffcWy&CentralMall-487-W
Torrey Porter C SnBenitoRd ----198-W
Townsend O J Mrs 5435PalmaAv ----481
Townsend Wm 4700HidalgoAv ----613
Trace Granville Mrs 7150PortolaRd --329-M
Trail-Er-In Grocery 1950ElCmnoRI ---- 998
Travis M A Mrs PalmaAv ----57-R
Treece J C EagIt ----70-R
Treece Minnie 27TraffcWy ----979-M
Tretter Henry A HondaAv ----87
Trowbridge R W ColimaRd ----742-J
Truesdale Elmer 5410CapistranoAv ----729-R
Tudor Media Valencia ColimaRd ----903
Tyler Donald B 8342CurbarilAv ----486-R
Tyler Frank M CurbarilAv ----486-W

U

Uischner Ruth 5770HermasilloAv ----981
Union Service Station 101Hwy&EastMall-684
United Farm Agcy 5550ElCmnoRI ----812
U S Government
Navy Department Naval Reserve Electronics
Facility AmerivetMemorialBldg-515
Post Office 5925EntradaAv ----21
Upton Alice E TunitasAv ----331-J
Urey Leland S 10005ElCmnoRI ----910-W

V

Vaca Abe R 8855CurbarilAv ----745
Vaca Frank B 7685CastanoAv ----1036
Vail E L 5220 OlmedaAv ----24-W
Vail E L rl est 5970NHwy ----239
Valencia Henry G 7000MorroAv ----1071-W
Valencia Ernest EnsenadaAv ----330-J
VanArtsdalen Bette L SntaYnezAv ----245-W
VanArtsdalen Laird SntaYnezAv ----245-W
Vance Jas E 7600PortolaRd ----1162
Vanderwert C S ParadseVlyRd ----45-J-3
VanEck Nadine CarrizoRd ----49-R-2
VanGorden Ray 3555MonteryRd ----301-W
VanNuys D S Mrs AtascaderoAv ----1092
VanOrden Walter 7050NavajoAv ----727
VanOrnam Wm L 5735RosarioAv ----646-M
VanSaun C E 7140 SombrilloAv----1033-W
VanSaun H D SanBlasAv ----206-R
Venable Arthur L NHwy ----43-J-1
Venturini A G 7125CapistranoAv ----1079-R
Vercoutere Albert 1195ElCmnoRI ----578-J
Verheyen W J ConejoRd ----71-W
Vetter Wm J 5800RosarioAv ----119-M
Vitt C W MaricopaRd ----

W

Wachtel Philip SnGregorioRd ----228-J
Wakeman Francis J ColimaRd ----769
Wakeman Vera M DIRioRd ----885-J
Walberg Virginia ArdillaRd ----930-W
Walker F J B Rev RamonaRd ----496-J
Walker H F 6145PortolaRd ----961
Walker Isabel SHwy ----581
Walker Lee E 5575NogalesAv ----1052
Walker R H MorroRd ----327-M
Wallace Derby R 6860 SntaLuciaAv ---952-J
Wallace Graham SHwy ----50-J-2
Wallace H 5430FresnoAv ----303-J
Walsh M B 5690TraffcWy ----643-J
Walters M M 3255RamonaRd ----883-M
Walters Richard D MD EntradaAv ----142
Residence TunitasAv ----284
Wamsley Fred Mrs 9160 SnRafiRd----175-W
Ward Ada W SntaLuciaAv ----849-J
Ward E E AtascaderoAv ----1190
Ward E W SntaYnezAv ----278-M
Ward Frank A Mrs BajadaAv ----637-M
Ward Gale G 7880CurbarilRd ----275-R
Ward Kenneth DIRioRd ----27-M
Ward Percy J SnAntonioRd ----42-R-11
Ward's for Better Living 6130ElCmnoRI----5
Waters Jas R 5460 OlmedaAv----187-J
Watson A M SnAnsImoRd ----653-J
Webb L H 4000Dolores ----443-W
Webb Lillian M 4000Tranquilla ----716-J
Webber L H 6403AlcantaraAv ----528
Webberley Harry 3442NHwy ----766-M
Webster Dalril K 7105PortolaRd ----149-R
Weltmer Donald Service Stn
6295ElCmnoRI-305
Weltmer Donald W LaLuzRd ----138-R
Wescom Chuck ColimaRd ----349-W
Wescom J E SnGabrielRd ----1083-M
Wescom Jas 8960CurbarilAv ----288-W
West Mildred H SRivrRd ----40-J-4
West Thos H CabrilloAv ----830
Western Union Telegraph Co
6485PalmaAv-560
Westfall Russell R 6550MarchntAv ----993-R
Westlunde Archie A 9275PinoSoloAv ----334
Wheeler Geo W 7565 SombrilloAv----1197
Whirry Paul E 6700AlcantaraAv ----813-J
Whisler Edwin D NavajoAv ----748-W
Whitaker Ernest MonteryRd ----482-J
Whitaker Russ A 5725BajadaAv ----180-W
White Calvin C SinaloaAv ----1145
White F S AtascaderoAv&SnGabrielRd----521
White H F ParadseVlyRd ----52-R-2
White Henry L 3200ColimaRd ----962
White Jane Storey SnJacintoAv----309-M
White M T 5500RoblesAv ----587
White Saml S 5145MagdalenaAv ----156
White V McDowell
5187MagdalenaAv-1031-M
Whitlock Chas 4901ArizRd ----457-W
Whitney H L 9050ElCmnoRI ----360
Whitsett C A 8970CurbarilRd ----352-W
Whittingham E LaLuzRd ----138-J
Wicks Archie 3440ElCmnoRI ----557-W
Wilber J L ColoradoRd ----127-M
Wilde Howard Sr 7860 SHwy----1047
Wilde Howard P Jr Rev
7605 SntaYsablAv-681
Wilhoite W F SntaRosaAv ----213
Willisch Herbert VisconAv ----287-R
Wilkerson E C 8600AtascaderoAv ----406-R
Wilkins Robt J 5280AlamoAv ----1043
Wilkins Robt J Jr 5334BarrendaAv ----926
Wilkins Studio 6405ElCmnoRI ----158
Willey Iva 8065ElCmnoRI ----660-M
Williams Cecil E 7155 SntaYsablAv----663
Williams Chester R 9020 SnGabrielRd---269
Williams Geo E 9045MorroRd ----517
Williams Henry P SntaLuciaAv ----577
Williams J T ParadseVlyRd ----45-R-11
Williams K Joyce 7407 SntaYsablAv----372
Williams L B 7407 SntaYsablAv ----372
Williams Leo L 4825EstradaAv ----949
Willis H J Mrs 5750RosarioAv ----410
WILSHIRE SERVICE STATION Hwy ----375
Wilson L L SnAnsImoRd ----755-W
Wilson Ralph L NHwy ----788-M
Wilburne F A Mrs AlcantaraAv ----449
Wing Harold L 5405EnsenadaAv ----646-W
Winkle Roy ParadseVly ----1174
Winn Eddie L 7620 SinaloaAv----691
Winn Iver B 6105MiramonAv ----997-R
Wintz Henry L SntaLuciaAv ----513
Witschen Corrine SnAntonioRd ----50-R-11
Witschen Urban SnAntonioRd ----50-R-11
Wood Frederic SHwy ----96-W
Wood Gladys SHwy ----365-J
Woodward David Morro-AtascaderoRd--57-J-2
Woodworth Margaret PalmaAv ----351-M
Woolsey Antoinette Mrs 9805 SHwy--317-M
Worden Stella 5725PalmaAv ----780
Worthan J E 9090 SnGabrielRd ----950
Wray Leonard 7665CastanaAv ----918
Wride Josie SntaYsablAv&SnAndresAv---186
Wright Robt E atty EntradaAv----474
Residence PortolaRd ----771
Wright Tom 7950 SntaRosaRd----523-J
Wyatt W R 2855 SnBenitoRd----48-R-2

Y

Yanez Edmund A AsunsionRd ----41-J-3
Yates Barton V 3175ColimaAv ----325-J
Yates Earl E 8000BalboaRd ----51-R-1
Yeary Frank 6500AlcantaraAv ----540
Youman Arthur C SnBenitoRd ----886
Youmans G L SntaLuciaRd ----553
Young A S AtascaderoAv ----347-J
Young Robt B CurbarilRd ----7-W
Young Theron 6205MarchntAv----1177
Young Wilbur F ValleAv ----288-M
Youngblood W T 7830ElCmnoRI ----434

Z

Zahl B P 8750JuniperoAv ----23-J
Zegar Steve SHwy ----22
Zehner Cora E PalmaAv ----48-R
Ziegler Geo H 8920CurbarilRd ----433
Ziegler Jack SnGabrielRd ----356-W
Zingg Elwood 5710TraffcWy ----935

AVILA BEACH

(For Subscribers See San Luis Obispo)

BAYWOOD PARK

Otto R S, Agent ----Call Long Distance
(For Subscribers See San Luis Obispo)

CAMBRIA

J. E. Gooding, Manager

Business Transactions With Telephone Co.

The Pac Telephone & Telegraph Co
Business Office 872MorroSnLuisObispo
Dial Operator and ask for---Business Office
(No charge for calls to Business Office)

Telephone bills also may be paid in person at

Bank of America----Bridge & Main Cambria

Allen W H ----WA 7-4203
Allen's Mobil Service Hwy ----WA 7-4453
Allison W Theo Rev 5100Bridge --WA 7-4460
Anderson Alfred J AshbryAv ----WA 7-4696
Angier Bradford Hastngs ----WA 7-4252
Anita's Cafe Main ----WA 7-4457
Apperson R W PiedraBlancaRnch -WA 7-4610
Askwith Harry S RichrdAv ----WA 7-4640
Auger Ruth Mrs WilcmbeRd ----WA 7-4484

AUTO CLUB OF SO CALIF EMERGENCY ROAD SERVICE
Main&Bridge-WA 7-4668
If no answer call ----WA 7-4796
Backenstein Paul W 1503Haddn --WA 7-4467
Bailey Gene T Marlboro ----WA 7-4791
Baldwin Violet M KennthRd ----WA 7-4536
Ballard Helen M Warwck ----WA 7-4712
Bank of Amer Natl Trust & Savings
Assn Main ----WA 7-4654
Barlogio E E ----WA 7-4232
Barlogio E E SntaRosaCrkRd ----WA 7-4530
Barnes Wilhelmina NottnghmDr --WA 7-4552
Basetti Tilden ----WA 7-4576
Bassi Emelio ----WA 7-4516

WA = WAverly
When giving the number to an operator or to others, please use the full name WAverly.

Beauchamp Geo L BristlDr ----WA 7-4448
Berri Elmer SntaRosaCrkRd ----WA 7-4595
Berri Sam SntaRosaCrkRd ----WA 7-4275
Bianchi D 0 SntaRosaCrkRd ----WA 7-4232
Blue Bird Motel Main ----WA 7-4634
Boden Fred P OrmePl ----WA 7-4632
Boettcher Margaret Mrs
CantrberryLn-WA 7-4635

BOETTCHER'S CHEVRON STN
Main&Lee-WA 7-4626
Boisen Byron Hwy ----WA 7-4253
Bond Guy D Bedfrd ----WA 7-4714
Bonomi Lindy SnSimeonCrkRd ---WA 7-4274
Bordegaray Leon Lancastr ----WA 7-4468
Borodin Michael NewhlDr ----WA 7-4244
Borodin Michael M ritr
Lee&Main-WA 7-4660
Boyle Lumber Co Cayucos
From telephones served by the
following exchange
Cambria
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1471
Brambles by the Bridge ----WA 7-4561
Brickman Lucy PinerdgeDr ----WA 7-4493
Bridge M Arthur Weymth ----WA 7-4703
Bright Mabel Miss Bridge ----WA 7-4758
Brocklebank John E Weymth ----WA 7-4751
Brown Frederick W Capt Dorset ---WA 7-4793
Brughelli America Main ----WA 7-4723
Brunner Geo Mrs SnSimeon ----WA 7-4219
Buckmaster J K Lee ----WA 7-4238
Bullock Jas L Jr Wall ----WA 7-4545
Burke Eleanor SnSimeonCrkRd ---WA 7-4528
Butler Pauline A Mrs ArdthDr ----WA 7-4227
Cain Ernest S SnSimeonCrkRd ---WA 7-4521
Calif State of
Division of Forestry
LeffingwellLanding-WA 7-4262
Rocky Butte Lookout Stn----WA 7-4262
Division of Highways
Maintenance Supt ----WA 7-4649
Maintenance Superintendent's
Residence ----WA 7-4658
Highway Patrol
For emergency calls only
Ask Operator for-ZEnith 1-2000
Cambria Ambulance Service Hwy --WA 7-4221
If no answer call ----WA 7-4548
Cambria Clinic Main ----WA 7-4410
If no answer call ----WA 7-4221
Cambria County Park OceanFront--WA 7-4447
Cambria-La Realty Co Main ----WA 7-4451
Cambria Pines Development Co
LodgeHill-WA 7-4662
Cambria Pines Laundry & Cleaners ----WA 7-4648
Cambria Pines Lodge ----WA 7-4200
Cambria Pines Service Corp
NHwy-WA 7-4638
Cambria Union Grammar School --WA 7-4400
Cambrian Press The Main ----WA 7-4234
Camozzi Chas EmrsnAv ----WA 7-4641
Camozzi Hotel ----WA 7-4449
Camozzi Rosie ----WA 7-4432
Camp Pinecrest ----WA 7-4439
Capargno Lino ----WA 7-4281
Carlisle Percy NottnghmDr ----WA 7-4780
Carter Chas F Hastngs ----WA 7-4701
Caskey E W Bridge ----WA 7-4736
Caskey E W SnSimeonRd ----WA 7-4569
Cavett Sam S Langtn ----WA 7-4568
Chambers Eleanor Mrs
NottnghmRd-WA 7-4630
Chilton Harper LeonaDr ----WA 7-4224
Churchwell Luther WellngtnDr ---WA 7-4679
Circle Three Ranch
SnSimeonCrkRd-WA 7-4288
Claassen Wesley R Lancastr ----WA 7-4563
Clift N O Rev Huntngtn ----WA 7-4445
Coast Union High School ----WA 7-4567
Cole Melvin S Lt Lee ----WA 7-4505
Collord Jas E Bridge ----WA 7-4686
Conover A W BerwckDr&MelrseAv-WA 7-4580
Conrad Lee BristlAv&WindsrBl ---WA 7-4757
Cook Eula Main ----WA 7-4438
Cook J M Lt StThomas ----WA 7-4627
Cook's Electric Shop ----WA 7-4591
Cooper Gladys V ins Hwy ----WA 7-4616
Coulter DeElte Lee ----WA 7-4462
Cowmzn Geo A Langtn ----WA 7-4552
Cox Jas H Langtn ----WA 7-4742
Crandon Nina G Huntngtn ----WA 7-4424
Crick Walter ----WA 7-4586
Curti E SntaRosaCrkRd ----WA 7-4520
Curti H ----WA 7-4587
Curti Marceline Mrs Hwy1 ----WA 7-4720
Custer Harry B Capt
SnSimeonCrk-WA 7-4279
Cutter Willard W Jr NeahlDr ----WA 7-4414
Darden Harvey L OgdnDr ----WA 7-4738
Davis Izetta RomyDr ----WA 7-4494
Davis J C ChestrLn ----WA 7-4292
Dawson Wm B NewmDr ----WA 7-4747
Day Geo W Wellngtn ----WA 7-4417
Dhyse Helen Jesshon Weymth ----WA 7-4739
Dickie Geo Centr&Lee ----WA 7-4556
Dillard Ethel BurtnDr ----WA 7-4664
Domenghini A ----WA 7-4525
Dotson Georgia F Huntngtn ----WA 7-4754
Downes Fred H 7100Hwy1 ----WA 7-4464
Dresser Walter E Lee ----WA 7-4405
Dueck G W ----WA 7-4278
Dunlap J Reldon BradfrdPl ----WA 7-4226
Durming Thos R WindsrDr ----WA 7-4618
Egeberg Roger O Dr
SnSimeonCrkRd-WA 7-4574
Emert Andy Malvern&Ernest ----WA 7-4647
Epstein Elliott B StJames ----WA 7-4481
Estes Lance E
WiltnDr&NewtnRd-WA 7-4426
Eubanks M LeonaDr ----WA 7-4677
Evans Chas GreenVlyRd ----WA 7-4589
Evans David E SnSimeon ----WA 7-4581
Evans Ray SnSimeon ----WA 7-4204
Evans Roy West ----WA 7-4242
EVANS ROY SHELL SERVICE STN
Main&Lee-WA 7-4545
Fairchild Frank HwyNo1 ----WA 7-4504
Fear Albert E Jwlr Hwy1 ----WA 7-4243
Ferrasci Alex SntaRosaCrkRd ----WA 7-4628
Filos Alfred J SntaRosaCrkRd ----WA 7-4582
Fire Department Lee
Fire calls only----WA 7-4646
All other calls----WA 7-4700
Fiscalini Constantine GreenVlyRd -WA 7-4571
Fiscalini Frank J GreenVlyRd ----WA 7-4284
Fiscalini J SntaRosaCrkRd ----WA 7-4539
Fiscalini Leo E Warwck ----WA 7-4745
Fiscalini Louis GreenVlyRd ----WA 7-4573

Fiscalini Olimpio SntaRosaCrkRd -WA 7-4269
Fitz Clare Mrs BristlDr ----------WA 7-4727
Fitzhugh Abbott Pinerdge&Pierce-WA 7-4472
Fogerty Wm J Worchestr ---------WA 7-4446
Foht Gustave Cambrdge ----------WA 7-4459
Fox's Grocery Store HwyNo1 -----WA 7-4442
Frankfurter Elsie Johns BurtnDr -WA 7-4246
French Karl E 2603LeonaDr -----WA 7-4706
Friend Robt E Cranbrook --------WA 7-4416
Frizzell W L LeonaDr -----------WA 7-4254
Fry J F Mrs Dorset -------------WA 7-4469
Fry Jim Texaco Service HwyNo1 -WA 7-4639
Gailey Wm S Mrs ----------------WA 7-4471
Gamboni Louis Lee --------------WA 7-4715
Garrity Owen W Warwck ---------WA 7-4709
Gene's Garage Main&Bridge -----WA 7-4668
If no answer call----------------WA 7-4796
Gillespie Bertha W--------------WA 7-4463
Githler C H Warwck -------------WA 7-4560
Glass Chas R Mrs Jr
Leona&Pinerdge-WA 7-4402
Glaze Ralph F Bridge -----------WA 7-4659
Glaze Winifred J WiltnDr -------WA 7-4427
Goeckel Norman E Warwck -------WA 7-4423
Gomez Joe Bridge ---------------WA 7-4657
Goodall Helen G Mrs ------------WA 7-4728
Greeley Chas E Dr WarrenRd -----WA 7-4201
Green Valley Motel CountyRd ----WA 7-4409
Hall Wm C Lt UpperCambria -----WA 7-4490
Hammer Olga Cambrdge ----------WA 7-4666
Hampton's Auto Court-----------WA 7-8969
Hanchett Byron PineRdge -------WA 7-4729
Hansen N C---------------------WA 7-4743
Harmony Valley Creamery
Harmony-WA 7-4578
Harris John SnSimeon -----------WA 7-4216
Hartley Ralph Dr Worchestr -----WA 7-4643
Hartman T G Warwck -------------WA 7-4798
Hawley Cliff Marlboro&OrindoDr -WA 7-4523
Hayward Lumber Co MorroBay
From telephones served by the
following exchange
Cambria
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1406
Hearst W R Jr SnSimeon ---------WA 7-4211
Hearst Warehouses SnSimeon ----WA 7-4583
Henning Daisy P Mrs OgdnAv ----WA 7-4519
Hickman Georgia G Lancastr -----WA 7-4454
Hodgson E R Pierce -------------WA 7-4733
Hoffman Emma Mrs
CantrburyLn&Warwck-WA 7-4740
Hornaday O P WarrenRd ---------WA 7-4245
Houtz Roland L Pierce ----------WA 7-4734
Howard Byrdella Mrs Lancastr ---WA 7-4549
Howard's Kitchen Hwy1 ---------WA 7-4663
Huff Omer Manchstr -------------WA 7-4693
Hurley W F LeonaDr -------------WA 7-4752
Huston R N Weymth -------------WA 7-4412
Idol T O 2811LeonaDr ----------WA 7-4206
Ioppini Alex -------------------WA 7-4584
Ismay Bruce Worchestr ----------WA 7-4637
Jewett A L Mrs-----------------WA 7-4200
Johns Alice H NewhlAv ---------WA 7-4746
Johns J A RossRd ---------------WA 7-4538
Jones Bernarr ArdthDr ----------WA 7-4285
Jorey R E NewtnRd&LathmPl -----WA 7-4476
Junge Lloyd L-------------------WA 7-4522
Junge Warren HwyNo1 -----------WA 7-4684
Keeler Lindy L Leighton --------WA 7-4652
Kellogg Foster PinerdgeDr ------WA 7-4615
Kellogg Geo B RegisAv&NewtnRd -WA 7-4248
Kennedy Lillian Mrs BurtnDr ----WA 7-4507
Kester Edwin Mrs Lee ----------WA 7-4255
Kline W T Nottnghm -------------WA 7-4404
Knowles John A Lancastr --------WA 7-4681
Knowles John C WilcmbRd -------WA 7-4277
Kurfess C A Hwy ----------------WA 7-4434
Lancaster R A SnSimeon --------WA 7-4222
Lang Herbert R
CountyRd&ElPortl-WA 7-4485
Lange Harry W Dr
ArdthDr&Madisn-WA 7-4594
Lanini Harold Main -------------WA 7-4473
Lapham Ethel C PinerdgeDr -----WA 7-4713
Larsen Anders Col Huntngtn -----WA 7-4251
Lavender John E Hastngs --------WA 7-4240
Lepper Marie Main --------------WA 7-4443
Lone Pine Cafe Hwy -------------WA 7-4642
Love Wm Jr AshburyAv ----------WA 7-4619
Lovey Maurice WiltnDr ----------WA 7-4651
Lownes A V Weymth -------------WA 7-4694
Lowry Robt C SntaRosaCrkRd ----WA 7-4564
Lyons W M----------------------WA 7-4480
Lyons Wilfred Centr ------------WA 7-4546
Machado Domingo SnSimeonCrk -WA 7-4286
Maggetti Birdie Main -----------WA 7-4435
Maloney May N CardiffDr -------WA 7-4570
Marian Claude SnSimeon --------WA 7-4517
Martin F G Mrs NewtnDr --------WA 7-4496
Martin Frank R Jr Lt Weymth ---WA 7-4407
Martin Pearl Marvel r1tr
Main&Wall-WA 7-4795
Residence OrlndoDr&Madisn ----WA 7-4788
Mason Bruce T SunburyAv -------WA 7-4722
Mast Jos A 7536NHwy1 ----------WA 7-4750
Mauldin Annie Mae Centr -------WA 7-4487
McCann Jas A Malverne&Mill ----WA 7-4665
McGeorge Vernon E Lt Richrd ---WA 7-4413
McGowan A R Main --------------WA 7-4586
McGuffey Wm StThomas ----------WA 7-4704
McKee Norman P Pierce ---------WA 7-4706
McKee's Pharmacy Main&Bridge -WA 7-4236
McNay Orval Mrs WiltnDr -------WA 7-4254
Mee John G Hwy -----------------WA 7-4636
Mewha A N Plymth ---------------WA 7-4794
Mewha General Merchandise
HwyNo1-WA 7-4436
Miller Ralph E WarrenRd -------WA 7-4731
Miller Wm C Ardth --------------WA 7-4786
Mitchell Lyle Mrs Main ---------WA 7-4558
Moore Clara U Sandown&ArdthDr--WA 7-4478
Moore Ralph H Mrs Dorset ------WA 7-4741
Mullikin Cecil Cardiff ---------WA 7-4235
Murphy John E Bridge ----------WA 7-4500
Murphy Wm E Lancastr ----------WA 7-4672
Murphy's Gift Shop Main -------WA 7-4230
Murray Chas L Mrs
WindsrBl&Lancastr-WA 7-4719
Neff Tom -----------------------WA 7-4658
Negranti Peter Sr Harmony ------WA 7-4268
Nock Leo Warwck ----------------WA 7-4726
Ohl Russell L Lt BerwckDr ------WA 7-4421
Olivero C P Hwy ----------------WA 7-4653
O'Neill Owen H Sr Wall ---------WA 7-4475
Orr C A Huntngtn ---------------WA 7-4495
Ostler Frank Weymth ------------WA 7-4688
Pacific Gas & Elec Co bus ofc
894MonterySanLuisObispo
From Cambria Exchange
Ask Operator for-ENtrprise 1-0251
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSanLuisObispo
Ask Operator for-Business Office
(No charge for calls to Business Office)
See Introductory Section for Service
Calls and Other Important Matters
Parlet Chas H SnSimeon ---------WA 7-4263
Parrish W T Weymth -------------WA 7-4732
Phelan Bros Ranch SnSimeonCrk -WA 7-4579
Phelan Irene Main --------------WA 7-4497
Phelan R D---------------------WA 7-4272
Piester Norman Cambrdge -------WA 7-4470
Pine Coast Publishing Co Main ---WA 7-4234
Pines Hotel & Coffee Shop
HwyNo1-WA 7-4442
Ponce Rique WeymthDr ----------WA 7-4676
Porte Marcella Lee -------------WA 7-4705
Poston Hardware ----------------WA 7-4650
Potter Raymond Atwl ------------WA 7-4689
Price Earl M CroydnLn ----------WA 7-4707
Price Enos SnSimeon ------------WA 7-4289
Proctor R D Harmony ------------WA 7-4524
Ralph's T V 3825Main -----------WA 7-4223
Rancho Snta Rita Marino--------WA 7-4278
Randall Lawrence I BerwckDr ---WA 7-4543
Rapp Paul W MarjorlePl ---------WA 7-4258
Real's Main --------------------WA 7-8960
Reno Louis Cranbrook -----------WA 7-4544
Reynolds Jack fishng trips
Warwck-WA 7-4631
Rhoades Sterling W
SntaRosaCrkRd-WA 7-4537
Ricards S A AndsonPl -----------WA 7-4403
Ricioli Alfred WiltnDr ---------WA 7-4711
Ricioli Annie Harmony ----------WA 7-4535
Roark H Mrs SnSimeon ----------WA 7-4276
Ross C V Cambrdge --------------WA 7-4790
Rowley H E WindsrBl ------------WA 7-4514
Rushlau John A 1911 StThomas--WA 7-4501
Rust Carl L DorkingRd ----------WA 7-4599
Salute Jos C Norflk ------------WA 7-4257
Sanders Robt H WarwckRd ------WA 7-4644
San Luis Obispo County of
Coroner's Office CourtHseSanLuisObispo
From telephones served by the
following exchange
Cambria
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Sheriff-Coroner CourtHseSanLuisObispo
From telephones served by the
following exchange
Cambria
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Schneider Edw
OrlndoDr&WarrenRd-WA 7-4529
Seashore Motor Inn HwyNo1 -----WA 7-4422
Seaview Motel Dorset&Lancastr -WA 7-4450
Sebastian Frank HwyNo1 -------WA 7-4753
Sebastian J C SnSimeon ---------WA 7-4293
Sebastian's Store SnSimeon -----WA 7-4217
Sebire Fred H Lamgtn -----------WA 7-4213
Sebourn Nettie B 422Weymth ----WA 7-4730
Sewell Wm J Malvern ------------WA 7-4502
Shafer Daisy M Warwck ---------WA 7-4682
Shamel G D Margate -------------WA 7-4674
Shamel Ray W Pinerdge&Leona ---WA 7-4249
Shamel's Realtors Main ---------WA 7-4620
Shank H P NottnghmDr ----------WA 7-4415
Shaug Alice R Mrs
SntaRosaCrkRd-WA 7-4283
Shaulinski Ann Main ------------WA 7-4735
Sheriff's Office San Luis Obispo County of
CourtHseSanLuisObispo
From telephones served by the
following exchange
Cambria
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Smith M J OgdnDr ---------------WA 7-4259
Smith W L Huntingtn ------------WA 7-4724
Smithers Gladys ----------------WA 7-4205
Soto Andrew --------------------WA 7-4287
Soto Cipriano TartagliaRanch ---WA 7-4585
Soto Ernest SntaRosaCrkRd -----WA 7-4229
Soto Ernest SntaRosaCrkRd -----WA 7-4575
Soto J M Lee -------------------WA 7-4247
Soto Joaquin Hwy ---------------WA 7-4550
Soto Margaret R Lee ------------WA 7-4483
Soto Vernon SntaRosaCrkRd -----WA 7-4593
Soto's Market Main -------------WA 7-4411
Souza Frank --------------------WA 7-4256
Souza Frank Harmony ------------WA 7-4270
Souza John R SnSimeon ---------WA 7-4215
Squibb Paul Lee ----------------WA 7-4418
Standard Oil Co of Calif-------WA 7-4511
If no answer call----------------WA 7-4250
Stanley Art LeonaDr ------------WA 7-4477
Steffes Ralph 3825Main --------WA 7-4223
Steiner Geo A Jdge-------------WA 7-4541
Steinwachs Otto CardiffDr ------WA 7-4273
Stewart Jack Cornwl&HwyNo1 ---WA 7-4458
Stewart Jack's Richfield Service
Cornwl&HwyNo1-WA 7-4458
Stormi F N---------------------WA 7-4518
Stormi Nick --------------------WA 7-4294
Sunical Land & Livestock Department
Manager PiedraBlancaRnch -----WA 7-4610
Northern Feed Lot SnSimn-------WA 7-4510
Pico Stables -------------------WA 7-4522
Sunset View Motor Lodge--------WA 7-4455

WA = WAverly

When giving the number to an operator or to others, please use the full name WAverly.

Tarleton Frank W Weymth -------WA 7-4718
Tartaglia Lester Harmony -------WA 7-4210
Taylor John W GreenValleyRanch -WA 7-4260
Taylor Leslie A SntaRosaCrkRd --WA 7-4295
Thatcher C W Mrs Wall ---------WA 7-4553
Thode Irvin D Hastngs ----------WA 7-4406
Thomas D G
Worchestr&Marlboro-WA 7-4796
Tucker Antoinette S
LeonaDr&ElPortl-WA 7-4667
U S Government
Air Force Dept of
775th A C & W Squardon
RichrdAv-WA 7-4611
Coast Guard
First Asst Keeper
PiedrasBlancas--WA 7-4533
Light Station PiedrasBlancas--WA 7-4531
Lighthouse Keeper
PiedrasBlancas-WA 7-4532
Unruh Ira E RegisAv ------------WA 7-4492
VanderWeyden Wm
MarlboroLn&HastngsDr-WA 7-4437
Vaughn Norma Lee ---------------WA 7-4561
Ventura August G
CountyRd&ElPortl-WA 7-4489
Vernon H E J NottnghmDr -------WA 7-4482
Villa Harry SnSimeon -----------WA 7-4565
Village Beauty Shop Main -------WA 7-4657
Vollmer Ernest Jr
SnSimeonCrkRd-WA 7-4528
Wailes John W Ludlw&Ardth -----WA 7-4456
Waite Harold H Norflk ----------WA 7-4557
Wallace Carl H Huntgntn --------WA 7-4708
Wallace Sophie J Mrs RichrdAv --WA 7-4431
Wallis Walter Mrs NottnghmDr --WA 7-4465
Walter Edwin R SntaRosaCrkRd --WA 7-4582
Waltman Ray
StJames&StThomas-WA 7-4461
Waltman Realty & Insurance
Main-WA 7-4687
Warren Forrester W Centr -------WA 7-4748
Warren Walter M
SnSimeonCrkRd-WA 7-4266
Warren Willis ------------------WA 7-4526
Waterbury Eva J Warwck --------WA 7-4670
Watson Florence E Hastngs -----WA 7-4419
Wetherill Hilda F Brightn ------WA 7-4420
Whitehead Niles SnSimeonCrkRd -WA 7-4591
Whitlock F F Weymth ------------WA 7-4633
Wilbert's Service Stn & Grocery
Hwy-WA 7-4237
Williams Annie HwyNo1 ---------WA 7-4692
Williams Fred Bridge -----------WA 7-4797
Williams Howard E Hwy ---------WA 7-4542
Williams Leonard SnSimeon -----WA 7-4527
Williams Noel E Mrs GuildfrdDr -WA 7-4761
Williams Roza ------------------WA 7-4755
Williams Tony ------------------WA 7-4534
Williams Tony Main -------------WA 7-4554
Williams Tony SnSimeon ---------WA 7-4228
Wilson Earl W McCabeDr --------WA 7-4656
Wilson Jay A Huntngtn ----------WA 7-4452
Winn Minnie Mrs Cambrdge ------WA 7-4763
Winsor Kenneth Main -----------WA 7-4737
Winter Ethyl Mrs CambrdgeDr --WA 7-4433
Wintz Henry L SnSimeonCrk -----WA 7-4592
Wixom C H Weymth --------------WA 7-4250
Wood Quintan StJames ----------WA 7-4267
Woodland Curtis S Woodland Gar
HwyNo1-WA 7-4678
Woodland Garage HwyNo1 -------WA 7-4678
Wortman D E Pembrook&Dorset -WA 7-4661
Yates John StThomas -----------WA 7-4540
Yost Nick ----------------------WA 7-4331
Young Monte SnSimeon ----------WA 7-4577
Zimmerman Chloe A NewtnRd ----WA 7-4551

CAMP ROBERTS TOLL STATIONS

Club Catering Co
Call Long Distance for-CampRoberts 3204
Fort Ord Post Exchange Camp Roberts Branch
Call Long Distance for-CampRoberts 3203
National Guard Concentration Site, Agent
Call Long Distance for-CampRoberts 3207
Senior NCO Club
Call Long Distance for-CampRoberts 3208
U S Army, Agent
Call Long Distance for-CampRoberts 3007
Western Union Telegraph Company
To send a Telegram Cablegram or Radiogram Ask Operator for-Western Union
(Long Distance Charge)
For All Other Purposes---CampRoberts 3007
(Long Distance Charge)

CAMP SAN LUIS OBISPO

(For Subscribers see San Luis Obispo)

CARRISA PLAINS TOLL STATIONS

Beck Alan E, Agent
Call Long Distance for-CarrisaPlainsNo 113
Beck Nels and Sons, Agent
Call Long Distance for-CarrisaPlainsNo 112
Bingeman Gene Agent
Call Long Distance for-CarrisaPlainsNo 34
California State of
Div of Forestry
Soda Lake Fire Suppression Station, Agent
Call Long Distance for-CarrisaPlains 11
Cavanagh J E and Sons, Agent
Call Long Distance for-CarrisaPlainsNo 111
Cooper Alfred J, Agent
Call Long Distance for-CarrisaPlainsNo 13
Cooper R W, Agent
Call Long Distance for-CarrisaPlainsNo 21
Filos & Walter, Agent
Call Long Distance for-CarrisaPlainsNo 15
King E R, Agent
Call Long Distance for-CarrisaPlainsNo 14
Kuhnle Chas, Agent
Call Long Distance for-CarrisaPlainsNo 214
Lewis Donald, Agent
Call Long Distance for-CarrisaPlainsNo 213
Lewis Nic E, Agent
Call Long Distance for-CarrisaPlainsNo 212
Livingston Robert, Agent
Call Long Distance for-CarrisaPlainsNo 313
Pinole Land & Cattle Co, Agent
Call Long Distance for-CarrisaPlainsNo 211
Simmler School, Agent
Call Long Distance for-CarrisaPlainsNo 114
Simmler Store, Agent
Call Long Distance for-CarrisaPlainsNo 931
Smith E F, Agent
Call Long Distance for-CarrisaPlainsNo 32
Speicher R W, Agent
Call Long Distance for-CarrisaPlainsNo 312
Sumner Howard E, Agent
Call Long Distance for-CarrisaPlainsNo 311
Twisselman Darrell L, Agent
Call Long Distance for-CarrisaPlainsNo 21
Werling Dewey, Agent
Call Long Distance for-CarrisaPlainsNo 33
(Continued Next Page)

CARRISA PLAINS TOLL STATIONS—(Continued)

Wreden C H, Agent
Call Long Distance for-CarrisaPlainsNo 23
Wreden Henry, Agent
Call Long Distance for-CarrisaPlainsNo 22
Wreden Ranch Co, Agent
Call Long Distance for-CarrisaPlainsNo 22

CAYUCOS

J. E. Gooding, Manager

Business Transactions With Telephone Co.
The Pac Telephone & Telegraph Co
Business Office 872 Morro St Luis Obispo
Call Operator and ask for---Business Office
(No charge for calls to Business Office)
Telephone bills also may be paid in person at
Ghezzi's Store----------Ocean Av, Cayucos

Adams B M MorroStrnd ----------4332
Agee Walter 13th ----------4692
Al's Place Hwy ----------4121
Ambrose A F PacAv ----------2092
Ambrosia Variety Store OceanAv ------4411
Anderson Jesse PacAv ----------2172
Andrew Paul E MorroStrnd ----------4461
Argabrite E W 34-17th ----------4726
Arnold Dorothy M HwyNo1 ----------4672
Aspesi Frank HwyNo1 ----------2011
B & B Tackle Shop HwyNo1 ----------2751
Bailey Rush Mannix ----------2781
Baird Wm M PacAv ----------2893
Bandy John W CassAv ----------2956
Barlow Ralph 35-19th ----------4482
Battles Floyd 49Fresno ----------4371
BATTLES' UNION SERVICE OceanAv-2711
Beecham Ed Hwy ----------4352
Begole Frank 505PacAv ----------4605
Bell Geo F 9th ----------4833
Bellomy Etta 3246 OceanAv----------4062
Bellomy J L MorroStrnd ----------4063
Bennett Chas E StudioDr ----------2585
Bento Jesse J Jr ToroCrkRd ----------2880
Bettencourt Alvin J 3d ----------4952
Bettencourt Alvin J Al's Place Hwy-----4121
Biaggini Ed Jr SanGeronimoRanch -----4188
Biaggini Ed R Sr San Geronimo Rnch
CayucosCreekRd-2371
Bible P S LittleWillowCreek ----------4972
Bickmore Allen L Orovle ----------4491
Blackburn Fred J MorroStrnd ----------4581
Blanchard R Old Crk Rnch OldCrkRd----2967
Blodgett Orval 3488 StudioDr---------4591
Bodine Jas 2699 StudioDr ----------2582
Borges Virgil 8th ----------2522
Borradori Garage HwyNo1 ----------2131
Borradori Priscilla Mrs CayucosCreekRd-4432
Borradori Saml HwyNo1 ----------2131
Boucher Ralph W Hwy1 ----------2152
Boyd Chas T OrvilleAv ----------4052
BOYLE LUMBER CO OceanAv-----2311
From telephones served by the following exchanges
Cambria San Luis Obispo
Morro Bay
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1471
Boyle Wm C StMary& E----------4701
Brady Lucille PacAv ----------2052
Brand John T 61-11th ----------4252
Bretz J E 19th ----------4305
Brewer A L Hwy ----------2341
Brick Auto Court Hwy ----------4352
Brown Earle B MorroRockVw ----------4444
Brown Ellsworth F StudioDr ----------4176
Brown J T LittleWillowCreekRd --------4503
Brughelli Alex MorroStrnd ----------4493
Brumington E M 15-8th ----------4931
Brum Ruth C----------2175
Bunn W A MorroStrnd ----------2701
Buoy Cafe OceanAv ----------2022
BURROUGHS CABINET SHOP & PAINT STORE HwyNo1----------2831
Burroughs R C Burroughs Cabnt Shop & Paint Str HwyNo1-2831
Burton L H 21st&CassAv ----------4304
Butler Guy L 15th ----------2953
Calif Motor Express Ltd 1st ----------2732
Calif State of
Division of Forestry
Cayucos Fire Control Station
CottntailCrkRd-2366
Highway Patrol
For emergency calls only
Ask Operator for-ZEnith 1-2000
Campbell R A 936Pac ----------4781
Canet Wm 2d ----------4243
Caratan Anton MorroStrnd ----------4582
Cardoza M OldCreekRd ----------2986
Carlile F S PasoRoblesBeach ----------2952
Carpenter Vic Mrs 11th ----------4741
Carvao Frank 14th ----------4164
Catholic Rectory OceanAv ----------2621
Cavet Tillar PacAv ----------4641
CAYUCOS BUILDING SUPPLY CO 8th&HwyNo1-2032
Cayucos Camp Grounds 2d ----------4431
CAYUCOS COMMMUNITY CHURCH Hwy1&3d-4221
Cayucos Fire Department OceanAv -----2691
Cayucos Garage HwyNo1 ----------2752
Cayucos Grammar School C &2d---2531
Cayucos Hardware Hwy ----------4222
Cayucos Meat Market 4th&Ocean -----2332
Cayucos Morro Bay Cemetery Hwy -----4322
If no answer call----------2064
Cayucos Motel Ocean& E----------4621
Cecil Elsie L Mrs MorroStrnd ----------4571
Chaffee Byron MorroStrnd ----------4178
Chambers W R StudioDr ----------4501
Claassen Wm 13th&PacAv ----------2571
Clark Rita Ellen MorroStrnd ----------4594
Coast Plumbing 8th ----------4861
Comer Emma Mrs MorroRockView -----4922
Cooper Hope 11-7th ----------4924
Cousins Jas I PacAv ----------2941
Crosbie A A 200Park ----------4511
Curtl Henry L 1st ----------2565
Cypress Stump Motel OceanAv ----------4421
Davis J Howard HwyNo1 ----------4541
Dean Fred C 11th ----------4742
Delmenico Joe 400 D----------4611
Dengate Ralph F OldCreekRd ----------2368
Denman Leland 700 OceanAv ----------2401
Denney W R 30-8th ----------2521
Densmore Max Hwy1 ----------4042
Derby Mabel H Miss acct 151-3d------4523
Dilbeck W J 50-6th ----------2004
Dillingham A N 2704 StudioDr---------4385
DiSanto Nellie 39-10th ----------4191
Dixie Cafe Hwy&King ----------4901
Doake Alex F 17th ----------4982
Donati Lincoln A 1st& E----------2762
Dougherty Wm T 1999PacAv ----------4302
Dow L A MorroRockVw ----------4152
Dunn Ernest StMaryAv ----------2192
Dunn W J 12th ----------4754
Eade Wes PacAv ----------2183
Efird Wm G MorroStrnd ----------4492
Eiland John W 725 StMaryAv----------2057
El Pueblo Motel Hwy1 ----------2903
Estero Bay Motel HwyNo1 ----------4231
Evans Donald WillwCrkRd ----------2682
Evans Oscar StMaryAv ----------4871
Fearon A MorroRockView ----------4143
Ferrari Elmo SnGeronimoTr ----------2083
Filipponi Ulisse SnGeronimoTr ---------2081
Fiske Jas S 8th ----------4811
Fitzhugh Wm OldCreekRd ----------2981
Foster Mary Louise HwyNo1 ----------4672
Frankel Lorraine M Mrs 173 H---------4032
Fuller John T 13th ----------4283
Furby Chas E PacAv ----------2761
Garcia Domingos E----------4022
Garcia Motel Hwy ----------4292
Garner Jake H MorroStrnd ----------4064
Genardini Roy OceanAv ----------2921
Ghezzi Chas D Pac&3d ----------4251
Ghezzi Clelia D &3d----------4761
Ghezzi's Store OceanAv ----------2911
Gignoux R E MorroStrnd ----------4384
Giorgi Frank WillwCrkRd ----------2681
Girard Radio & Television Sales & Service OceanAv ----------2552
Glenn Ida E MorroStrnd ----------4393
Goldman F 7th&Pac ----------2391
Gosso Kathryn 112 OceanAv----------4522
Gove Wm E 2950 SntaBrbraAv----------4992
Grossini Tom 6th ----------2661
Guiney Verne PacAv ----------2091
Hansen Ed 178 H----------2672
Hardie A K 7th ----------2872
Harrington E M 15-8th ----------2175
Hartzell W W CayucosCreekRd ----------2972
Hatch Harry OldCreekRd ----------4694
Hayward Lumber Co MorroBay
From telephones served by the following exchange
Cayucos
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1406
Heaton Grace E Mrs PacAv ----------4721
Heidt Carrol 80-9th ----------4165
Heidt L C 5th ----------2596
Heiter Henry A 12th ----------2573
Hensley Wm O OceanVwLn ----------2553
Hermans Hugo 16th&Cass ----------2891
Hickman A L PacAv ----------2191
Hilliard R M 2d ----------2671
Hillside Auto Court HwyNo1 ----------2031
Hilton Howard Hwy ----------2672
Hoel Robt L 13th ----------4792
Hogan Cecil roofng 99-13th----------4731
Holcomb Franklin C ParkAv ----------2822
Hopkins H A 201PacAv ----------4011
Hotchkiss Earl 15-12th ----------4771
Howard Phillip G 20-20th ----------4801
Howell Vidilla LittleWillowCreekRd ----4971
Howland Harvey 29-21st ----------4041
Hull Edgar G 19th&Cass ----------4483
Huntr L R RooseviltHwy ----------2001
Hyler Glenn 9th&Pac ----------4472
Ipsen Edw Park ----------4844
Jackson R R MontecitoDr ----------4911
James M R MorroStrnd ----------4382
Jeffers Merrill C HwyNo1 ----------2072
Johnson John R PacAv ----------4481
Johnson Mary L 4th&Pac ----------2073
Johnson May H 2671 StudioDr---------2584
Kelker G D Dr PacAv ----------4542
Kennett Lloyd D &2d----------2641
Keppler T L WillwCrkRd ----------4592
Key Nixola Mrs MorroStrnd ----------4592
King E R 12th ----------4881
Kramer Louis PacAv ----------4274
Kreutziger Lydia E PacAv ----------4923
Lake A L 10th ----------4072
Lambert Pearl Mrs 4th&StMary ----------4841
LaMonk Geo W OldCreekRd ----------2982
Launderette The 175NOcean ----------2733
Layman's Garage OceanAv ----------4111
Leaverton Otto SntaBrbraAv ----------4053
Ledgerwood J E Park&East6th ---------2003
Liggera Anthony 19th ----------4981
Lindemann J G 50-20th ----------4803
Lovelace J M ParkAv ----------4451
Lowry Raymond 481ParkAv ----------4452
Lowry Richard G PacAv ----------4512
Madonna Plinio OldCreekRd ----------2364
Mainini Angelo OldCreekRd ----------4872
Malott Chas StMarys&Parks ----------2662
Marines Philip D StudioDr ----------2581
Mariatt Ira E StudioDr ----------4177
Martin Jerry 1876CirclLn ----------4712
Martin Joe V HwyNo1 ----------4391
Martinus Jan H PacAv ----------2663
Marvin Amanda M Mrs C----------2861
Mathias Al Chevron Serv OceanAv------2451
McAuliffe Wilfred A VillaCreekRd -----4185
McCarter Anna 5th&StMary ----------4151
McClintock Iva StMaryAv ----------2591
McClintock W O StMaryAv ----------4442
McConnell Gibson 12th ----------4884
McGratton Marie VillaCreekRd ---------4186
McIsaac Robt A MorroStrnd ----------4653
McKay P G grocrs PasoRoblesBch------2541
McKeen Fern Hwy1 ----------4396
McNeill R S MorroStrnd ----------4383
McRae Vera R PacAv ----------2863
McWilliams E G MorroRockVw ---------2651
Meng Wm H 13th ----------4693
Messenger V W PacAv ----------4131
Mike's T V Sales & Service 146 OceanAv-4753
Millard Ralph W 18th ----------4471
Miller Zebina F 1364CassAv ----------4832
Minetti Dario 1st& D----------4241
Minetti Grace A 201 D----------2164
Minetti Guido 124Ash ----------4852
Minetti Guido SntaRitaRd ----------2983
Misegades John H Hwy ----------4921
Molinari Merle J E---5----------4141
Mollohan E P Hwy1 ----------4091
Molnar Michael J 176North I----------2594
Montano Pablo CayucosCreekRd --------2973
Morgan R H 12th ----------2572
Morris Saml B MorroStrnd ----------4571
Morro Strand Auto Court MorroStrnd --4321
Negranti Carl V 8th&StMaryAv ---------4441
Negranti J P ToroCreekRd ----------2883
Negranti Mario WillwCrkRd ----------2683
Negranti Peter A Jr ToroCreekRd -----2888
Nelson A C Hwy ----------2885
Nowlin Geo Mrs PacAv ----------4681
Noyes Realty Service OceanAv ---------2121
Noyes Richard G PacAv ----------4262
Oakley Marian 3380 StudioDr----------4991
O'Donnell C ShearerAv ----------4061
Old Creek Ranch OldCreekRd ----------2987
Oliver Wm W 10th ----------4071
Orcutt D H PacAv ----------4711
Pacific Gas & Elec Co bus ofc
894MonterySanLuisObispo
From Cayucos Exchange
Ask Operator for-ENtrprise 1-0251
PACIFIC TELEPHONE & TELEGRAPH CO THE
Business Office
872MorroSnLuisObispo
Call Operator and ask for---Business Office
(No charge for calls to Business Office)
See Introductory Section for Service
Calls and Other Important Matters
Palmer-Waters Chapel
CayucosHwy&7th-2721
Paolini Martin D----------4244
Parks Evangeline Hwy& C----------4961
Patterson W F 1911Pac ----------4772
Paul's Place OceanAv ----------2021
Pedraita Louis F HwyNo1 ----------2675
Pedrotta Clara 3d& C----------2564
Pereira D R C----------4932
Pereira D R motr Inn Hwy----------2132
Phillips R F D----------2772
Pimentel Joe F Pac ----------2864
Pipkin Faye StudioDr ----------4654
Pipkin J W 2871 StudioDr----------4941
Poletti Wm VillaCreekRd ----------2082
POLK'S DEPARTMENT STORE StateHwy1-4762
Puryear Emmitt Bud 6th ----------2961
Ramey Arthur N Rev OceanAv ---------4221
Redd Harry L Reddwood Motel MorroStrnd-4341
Reddwood Motel MorroStrnd ----------4341
Redelfs Emmet H MorroStrnd ---------2631
Reynolds Pyrle R Orvle ----------4494
Rice Norman D 497Pac ----------4404
Ricketts E A 1398PacAv ----------4261
Righetti Homer SGeronimoTr ---------2084
Righetti Virginia Mrs D----------2161
Ritzel Lula Mrs 1402PacAv ----------4263
Roberts Hugo L Hwy ----------4836
Rogallo M W 1st ----------2063
Rogallo's Drug Store OceanAv ---------2791
Roza Jos J 2d& B----------4951
Ruby Royal B MorroStrnd ----------4651
Ruda Frank CottntailCrkRd ----------2963
Ruth H L Hwy ----------2151
StJohn Mike 9th&PacAv ----------2174
Salyer Lillie E----------4142
San Geronimo Ranch CayucosCreekRd --2371
San Luis Obispo County of
Coroner's Office CourtHseSanLuisObispo
From telephones served by the following exchange
Cayucos
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Road Dist No 2 Mtnce Yard E--2321
Sheriff-Coroner CourtHseSanLuisObispo
From telephones served by the following exchange
Cayucos
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Saxby's Motel 23d ----------4331
Scaltritti O CayucosCreekRd ----------4364
Schenk Fred A Jr atty 177NOceanAv----2601
Schierlmann F J 1802CassAv ----------4725
Schleicher Gertrude E PacAv ----------2878
Schmitz Ernest Jr Hacienda&StudioDr --4561
Scott Bertha 51N3d ----------4254
SeaEsta Motel Hwy1&1st ----------4311
Seaside Auto Court HwyNo1 ----------2542
Secker F W Taft&StudioDr ----------4631
Setmann Dora Mrs PasoRoblesBch -----4275
Sewall O L Hwy ----------2153
Shackelford Glenn N 2767 SntaBrbra----4081
Shephard Chas F 46-8th ----------2524
Sheriff's Office San Luis Obispo County of
CourtHseSanLuisObispo
From telephones served by the following exchange
Cayucos
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Shoffner Russell 12th&Cass ----------4802
Shoreline Motel Hwy ----------4211
Silacci Paul D----------2041
Silacci Peter VillaCreekRd ----------4181
Silva Dee Mrs Pac ----------2964
Silva Sylvia E----------2771
Siverly H H 1065 StMaryAv----------4401
Smith Arthur T PacAv ----------4285
Smith Donald F 497Pac ----------4404
Smith Vernet U 1524PacAv ----------4732
Smyth R J Dr PacAv ----------2141
Snyder Helen V 1900Pac ----------2851
Soto Andrew Jr Hwy1 ----------4183
Soto Archie CottntailCrkRd ----------2367
Soto Edwin VillaCreekRd ----------4184
Southern Counties Gas Co
From Cayucos Exchange
Ask Operator for-ENtrprise 1-0206
Southern E R StudioDr ----------4173
Souza Albert LittleWillowCreek -------4584
Souza August ToroCreekRd ----------2886
Souza Joseph A livestock OldCreekRd---2741
Souza Millard OldCreekRd ----------2613
Sparks E O 16th&PacAv ----------4831
Spencer M D StMary&8th ----------4153
Squazzoni Louis 223Ash ----------2154
Stanfield Edgar W 90-6th ----------2963
Stark G A Surf-Side Trailer Park Hwy&Cody-2782
Stevens Harry J E----------4101
Stevens Wm E 33-12th ----------4891
Stevenson Martha Reid 2d ----------2163
Stockton Edw L 9th&PacAv ----------2171
Stontcypher E S Mrs 94 StMarys------4351
Stormi Glenn E CottntailCrkRd -------2361
Stormi Mario CottntailCrkRd ---------2365
STORNI'S GUN RANCH & MACHINE SHOP CottntailCrkRd ----------2362
Straub A J 3520 StudioDr----------2614

Suburban Gas Service of Cayucos
OceanAv-2991
If no answer dial ----------4754
Summers Wm F 75-11th ----------4253
Surf-Side Trailer Park Hwy&Cody -----2782
Sween Harold Cass ----------4661
Tartaglia A CayucosCreekRd ----------4361
Tebbe Louis 3d&StMaryAv ----------4843
Terrill Jess Mrs 491 StMaryAv----------2002
Thorndyke Lorin CayucosCreekRd ------2975
Thorndyke Maud C Pac&19th ----------2951
Todd Burley A Hwy1&1st ----------4311
Tognazzini Lena Mrs CayucosCreekRd --4362
Tognazzini Peter R CayucosCreekRd ---2971
Tomasini Anita 3d& C----------2562
Tomasini Anita grocrs OceanAv----------2904
Trainore Grace 14th&Cass ----------4282
Tripp J B Mrs MorroStrnd ----------4581
Turri Harold 61-3d ----------2866
Turri Sylvia E----------4021
Unger Fay Hensley PacAv ----------4773
Vance C E 60-2d ----------2676
VanDeusen Bess E 158 J----------4031
Vandeveer Boyd K 9th&StMary ---------4154
Vanoni D 1st ----------2064
Veit Katie 11th ----------4604
Viau Pearl C Mrs 1564PacAv ----------2576
Vienola Arthur 20th&Cass ----------4724
vonSeeth Edward H DO phys & sur
OceanAv-4001
Wallace Bertha StMaryAv ----------4443
Wallace Grover OldCreekRd ----------2984
Walling J C 20th ----------4782
Waltz Marcus BakrsfldAv ----------2595
Waltz Royal 20th 177NOceanAv----------2601
Ward Edw D MD 2712 StudioDr--------2931
Warner E A PacAv ----------4271
Warren Elden W VillaCreekRd ---------4182
Warren Stuart CayucosCreekRd ---------4363
Warren W W VillaCreekRd ----------4187
Watson Geo R 33-23d ----------4593
Weir Robt StudioDr ----------4583
Wells Leon F 21-23d ----------2184
West Sarah P Mrs Cass ----------2763
White E R 1049PacAv ----------4602
Whiting Harold G HwyNo1 ----------2825
Wilkinson H L Pac ----------4486
Williams Duval 14-12th ----------4202
Wilson A B 180-4th ----------4272
Wimert E E 141-6th ----------2664
Windsor L A Cass&20th ----------4303
Wing's Cafe The OceanAv ----------2331
Wise John H 8th ----------2523
Woollomes C E 17-16th ----------4473
Woollomes W R Shoreline Motel Hwy----4211
Wright Edw E 4th ----------2821
Wright Saml A 4th ----------2074
Young Hazle Pool PasoRoblesBeach -----4392
Youngs Perry R 15th&Cass ----------4284
Zillig Mary 1136PacAv ----------4203

CRESTON
(For Subscribers see Paso Robles)

GORDA
Sabot Joseph, Agent-------Call Long Distance

GROVER CITY
(For Subscribers see Arroyo Grande)

HACIENDA
Hearst W R, Agent--------Call Long Distance

HALCYON
(For Subscribers see Arroyo Grande)

KOZY KOVE RANCH
Evans Thos C, Agent------Call Long Distance

LIME KILN NO. 1
Allen & Arnold, Agent
Call Long Distance-LimeKiln No 1

LOS OSOS NO. 1
Carpenter E C, Agent------Call Long Distance

LUCIA LODGE
Delamater F E, Agent-----Call Long Distance

LUCIA RANCH NO. 1
(Monterey County)
Earl & Smart, Agent-------Call Long Distance

MORRO BAY
J. E. Gooding, Manager

Business Transactions With Telephone Co.
The Pac Telephone & Telegraph Co
Business Office 872MorroSanLuisObispo
Dial Operator and ask for---Business Office
(No charge for Calls to Business Office)
Telephone bills also may be paid in person at
Earl S Roberts Electric Shop---5th Morro Bay

A

Abalone Cafe
Hwy1&AtascaderoRd-SP 2-9974
Abbott E C 648Fresno ----------SP 2-8526
Abbott Paul C 67-7th ----------SP 2-8132
Abel Jack W 1188B Mkt---------SP 2-8654
Adams Roy E 661Bay ----------SP 2-8775
Adkins Roy V 951Carml ---------SP 2-3773
Ahlin Nils A 356RamonaAv -------SP 2-6142
AIRPORT CAFE Hwy1----------SP 2-8432
Aitken John 542 Olive----------SP 2-8536
Albee Peter G 1180LasTunas ----SP 2-8123
Alden A M
2062BayvwAvMorroDelMar-SP 2-5452
Allen F E 355LagunaAv ---------SP 2-8594
Allen Mitchell W 725Luisita -----SP 2-8520
Allen's Appliance Service Hwy1 --SP 2-5296
Allred Guy L 950-4th ----------SP 2-6071
Amer Cleaners & Laundry
933Main-SP 2-3342
Amick Ralph Morro-AtascaderoRd-SP 2-8278
Amsel Harry Fairvw&Ridgevw ----SP 2-8433
Anderegg Richard L MD
925Ridgevw-SP 2-8161
Anders M L Mrs 1245Morro -----SP 2-8423
Anders Max K 775Main ---------SP 2-6046
Anderson B W 320 E----------SP 2-8152
Anderson C E 325KernAv -------SP 2-3021
Andrews J V Dr dntst 4th&Mkt---SP 2-3111
Residence 4th&Mkt ----------SP 2-8160
Ansberry John
2647-7thMorroDelMar-SP 2-2073
Arden J E 9th&Bayshre ---------SP 2-8029
Aston Frank 25-9th ----------SP 2-8233
Atkinson E C 490Estero ---------SP 2-8240
Auger's Bob Market 5th&Main ---SP 2-8171
Auto Clinic Hwy1 ----------SP 2-4572
Azevedo John L 465EsteroAv ----SP 2-6806
Azevedo John S
LaJolla&AvMorroDelMar-SP 2-8272

B

Badiali Henry 660Estero ---------SP 2-8164
Baier Geo F III MD 910Carml----SP 2-8498
Bailey Bruce A 300KingsAv ------SP 2-8206
Baker Glen Carol 735CabrilloDr --SP 2-8553
Baldwin Ruth D 325Main ---------SP 2-8026
Ballard Lester W 440KingsAv ----SP 2-4606
Ballinger Jas E 1640PrestoLn ----SP 2-5326
Banducci Elmer 850 E----------SP 2-3683
Bank of America 5th&Main ------SP 2-2711
Bankston Melvin
2975-5thMorroDelMar-SP 2-8169
Banning School MorroRd --------SP 2-8347
Barbich Sam 2d&Morro ---------SP 2-8507
Barch Lester K 1080Allesndro ----SP 2-8023
Barger A O 337 SMain----------SP 2-8120
Barker F W 710Bernrdo ---------SP 2-8100
Barneberg Grace ToroPoint -------SP 2-8446
Barneberg Jack 430-6th ---------SP 2-8509
Barnes E I 201KernAv ----------SP 2-8218
Barnes Jas L 790Cabrillo --------SP 2-8722
Barrows Leigh F
2485-12thMorroDelMar-SP 2-8779
Barry Jeanette Mrs 565A Acacia--SP 2-8797
Barton Mary E
2530-7thMorroDelMar-SP 2-8574
Base S S 930-3d ----------SP 2-8426
Basquez R 937Pecho ----------SP 2-8270
Bay Auto Court Morro ----------SP 2-4134
Bay Auto Parts 430-5th ---------SP 2-3781
Bay Smart Shop 585-5th ---------SP 2-4102
Bay Theatre 464-5th ----------SP 2-3011
BAYSHORE FISH MARKET
6th&Bayshre-SP 2-5904
Beamer Roy 985Morro ----------SP 2-4311
Beauty Nook 427-5th ----------SP 2-4456
Bechtel Corp MesaDr ----------SP 2-2961
Bechtel Edna Mrs 642Morro ------SP 2-8016
Bechtel M W Mrs 340-5th -------SP 2-6346
Bell R C 1149West ----------SP 2-2195
Bellrose Norman
2420-9thMorroDelMar-SP 2-5149
Bellrose Realty Co 4500NHwy1 ---SP 2-3402
Belt Arthur D 340TularеAv --------SP 2-5446
Bender H O 645½-4th ----------SP 2-8048
Benedict-Rettey Ambulance Service
HwyNo1&AtascaderoRd-SP 2-6271
BENEDICT-RETTEY MORTUARY
HwyNo1&AtascaderoRd-SP 2-6271
Bennett Edwin S MD 340Fairvw--SP 2-8729
Benson E C AtascaderoBch -------SP 2-5541
Bergen John H
2270-9thMorroDelMar-SP 2-8697
Berghell Alfred B 450PineyWy ----SP 2-4742
Bermingham Ed
2876-2dMorroDelMar-SP 2-8008
Bertram O W
455LasVegasMorroDelMar-SP 2-4683
Bickford Glen 581 C----------SP 2-8012
Bickford Wayne 320Tularе ---------SP 2-8455
Bickford Wayne E contr CountyRd-SP 2-5286
Billing M E Mrs 530 E----------SP 2-8286
Birkhead Dorothy E 640-4th -----SP 2-3001
Blair C D 5th& C----------SP 2-8551
Blanch Harry R AtascaderoBch ---SP 2-2661
Blossom Alice L 390PineyWy ----SP 2-8288
Blowers Ralph C 568TularеAv ----SP 2-8662
Blue & White Auto Court
MorroDlMr-SP 2-8190
Bob's Seafood Market
5th&Embarcadero-SP 2-8473
Boettcher L A 201 SMain--------SP 2-8461
Boggess Lonnie E 775-4th -------SP 2-6812
Bolton Cullie J 933Mesa --------SP 2-8293
Booker Geo E MorroDlMr -------SP 2-8717
Boorman E C 546KingsAv --------SP 2-2256
Boorman Wm 660BayAv ---------SP 2-8787
Boothe A S 958 C----------SP 2-8208
Bornefeld Walter Kozy Kottage Motl
350 SanJacntoMorroDelMar-SP 2-6173
Bottle Liquor Store 931Main -----SP 2-8474
Bottom Bandit fishng trips
Embarcadero-SP 2-8635
Bourdeau Elizabeth Ann
Kern&Mesa-SP 2-8692
Boyle Lumber Co Cayucos
From telephones served by the
following exchange
Morro Bay
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1471
Boyman Geo W 1025 C----------SP 2-2506
Boys Harry R 6th ----------SP 2-8251
Braden Raymond C 4th&Fresno ----SP 2-8142

SP = SPruce
When giving the number to an operator or to others, please use the full name SPruce.

Brasher Lee C 840 E----------SP 2-8041
Brasher's Jewelry 880 E----------SP 2-5086
Breakers Cafe Mkt&5th ---------SP 2-5751
Breakers Motel 5th&Mkt --------SP 2-2371
BREBES ABALONE PLANT
75-8th-SP 2-6463
Brebes Frank 805RidgevwAv -----SP 2-3806
Brebes Manuel 418Tularе ---------SP 2-6674
Brenizer Herbert E 535Estero ----SP 2-8464
Brewster Earl 636BernardoAv ----SP 2-8642
Brians R W Hwy ----------SP 2-8404
Briceno Frank 445Tularе ---------SP 2-8782
Bright Chas
2924-4thMorroDelMar-SP 2-8726
Brimhall Ernest L 360KingsAv ----SP 2-8182
Brisco Lisa 462Arbutus ---------SP 2-8127
Brizzolara D G Mrs 545 D--------SP 2-2335
BROILER THE 875Main----------SP 2-8173
Brooks Jas 590KingsAv ---------SP 2-8328
Brown Boyd 2845-5thMorroDlMr--SP 2-8677
Brown Hugh Capt AtascaderoRd --SP 2-8332
Brown Jas E 575Fresno ---------SP 2-8030
Brown M M MorroBeach ---------SP 2-8237
Brown Mabel A 500Tularе ---------SP 2-3862
Brown Mabel E 987Carml --------SP 2-8339
Brown Robt L Jr 515KingsAv ----SP 2-5555
Brown W Roy 660-4th ----------SP 2-8734
Brown's Landing 4th&Front ------SP 2-5868
Brown's Liquor Store 842Main ---SP 2-8482
Bryan Geo W MorroCreekRd ------SP 2-8215
Bryant Vida E 1295Morro -------SP 2-4792
Buck A L 755Kern ----------SP 2-5971
Buck's Motel & Trailer Park
1100Main-SP 2-4161
Buck's Shell Service Stn
1100Main-SP 2-4161
Bud's Mobil Service 495-5th ----SP 2-3601
Buehman R T AtascaderoBch -----SP 2-4116
Burch G F 2498-8thMorroDelMar-SP 2-8701
Burgess Paul R 958-3d ----------SP 2-8560
Burns L A 1295LasTunas --------SP 2-8037
Burton Peter J
630AvalnMorroDelMar-SP 2-8249
Butt Henry D 1350Hillcrst -------SP 2-8279
Butterfield J H
2499-14thMorroDelMar-SP 2-6981
Byars Robt L Supt Morro Bay Watr Wrks
No 2 5th-SP 2-4221

C

Cabrillo Florist 6th&Morro -------SP 2-6331
Cabrillo Motor Court 6th&Morro -SP 2-6331
Caccia Howard 560-5th ---------SP 2-5662
Caccia's Garage 740 D----------SP 2-4621
Calif State of
Dept of Fish & Game 962Pecho-SP 2-5351
Highway Patrol
For Emergency Calls only
Ask Operator for-ZEnith 1-2000
Morro Bay State Park
StatePark-SP 2-5952
Caligari Frank MorroHwy --------SP 2-8396
Callahan H E 500Estero ---------SP 2-8051
Calvary Lutheran Church 1st& C--SP 2-8457
Calvert Ralph Carml&Arbutus ----SP 2-8121
Campbell Allan B Main ----------SP 2-8225
Campbell Jamie D
2889-8thMorroDelMar-SP 2-5213
Cannon Denver E 936-5th --------SP 2-2551
Capinha Emil 640A 6th----------SP 2-4037
Caratan M Inc Morro&Olive ------SP 2-5521
Cardoza Frank 4th&Mkt ---------SP 2-8467
Cardoza Frankie L 562Main ------SP 2-8591
Cardoza John 3dMorroDelMar ----SP 2-8292
Carney Jeff E
2636-9thMorroDelMar-SP 2-8015
Carpenter E V 1164Mkt ----------SP 2-4691
Carpenter Edw E 9th&Mkt -------SP 2-8569
Carpenter R E 495-7th ----------SP 2-6921
Carroll Robt N 908-3d ----------SP 2-8746
Carsten Robt L
2099 SunstMorroDelMar-SP 2-8579
Carver L F 1145Morro----------SP 2-8693
Carver Lucille 427KernAv --------SP 2-5436
CARVER PAUL J painting contr
730-3d-SP 2-4652
Casebolt T G 438Arbutus --------SP 2-8429
Casper W C 959 C----------SP 2-8284
Castle Miles LittleMorroCreekRd -SP 2-3211
Castleberry W E 534Kern --------SP 2-8010
Cates Norman L 925Carml -------SP 2-8762
Catholic Church PineyWy --------SP 2-5001
Cavanagh M Y 520EsteroAv ------SP 2-6443
Cefalu Fred 671½KernAv -------SP 2-5482
Chaplin L S Col 978Carml -------SP 2-8034
Chavez Lucy Mrs 1167Morro -----SP 2-8357
Cheever H E 701CabrilloDr -------SP 2-5596
Christensen Henry MorroDlMr -----SP 2-8484
Christopulos N S 413Arbutus ----SP 2-8415
Chuba Wm C Jr Frenchy's Landing
5th&BayFront-SP 2-3161
Circle Inn 6th&Main ----------SP 2-5331
Clancy Bernard A
2017 SunstAvMorroDelMar-SP 2-6954
Clark Mattie Mrs 670 E----------SP 2-5882
Clay L L 683Bernardo ---------SP 2-8346
Clemens Grace A 5th& D---------SP 2-8109
Cloney John C 842KingsAv ------SP 2-8670
Clow L L 420Main ----------SP 2-8019
Coast Rug & Upholstery Cleaners --SP 2-3571
Coast Veterinary Clinic Hwy1 -----SP 2-6941
Cochron Thos D 19th&HwyNo1 ----SP 2-8489
Cole Geo N 1030LasTunas -------SP 2-8515
Cole Jas 917Mesa ----------SP 2-8616
Cole M 705-1st ----------SP 2-8434
Collins Richard H
2560-9thMorroDelMar-SP 2-8356
Collins & Silver Hancock Service
NorthHwy1MorroDelMar-SP 2-8057
Colouch Jos F 4th ----------SP 2-8335
Colouch's Union Service Stn
980Main-SP 2-9972
Conn Robt E 200 Olive----------SP 2-8314
Cook B J LittleMorroCreekRd -----SP 2-8013
Cooky's Grill 5th&Embarcadero --SP 2-8650
Cooper Judy 989Bonita ---------SP 2-8682
Cooper Sylvester B
2965-5thMorroDelMar-SP 2-8021
Cortez A Morro-AtascaderoRd ---SP 2-8380
COSTA J M & SON lumbr Hwy1---SP 2-3641
Costa John M Jr 1160MarangoDr -SP 2-8290
Cotter Jeoffrey 1125 C----------SP 2-8735
Cotter Olive B 300Arbutus ------SP 2-8254
Couch A J 440KernAv ----------SP 2-8042
Cousins E A 710Ridgevw --------SP 2-8485
Cox Sammie 500Downing --------SP 2-8151
Cozy Nook Cafe 6th&Main -------SP 2-3151
Cracker Box 6th&Main ----------SP 2-3651
Craig Carney Jr AtascaderoBch ---SP 2-8262
Criddle Arthur tile HwyNo1 -----SP 2-4341
Crosby Richard T 305Arcadia ----SP 2-2101
Cude D R Olive ----------SP 2-6491
Culver Mary Ann 245-7th --------SP 2-3833
Cunningham Lucille
450LasVegasMorroDelMar-SP 2-8445
Cunningham Ray 916Mesa -------SP 2-8264
Cunningham's Grocery
HwyNo1MorroDelMar-SP 2-6581
Curry Howard B 736Main --------SP 2-4391
Cypress Trailer Court & Morro Motel
8th&Main-SP 2-4636

D

Dahl Kenneth 424Bernardo -------SP 2-4361
Daily Eldridge E
Estero&1stMorroDelMar-SP 2-8444
Damron Geo A 435 C----------SP 2-8053
Davenport E L 590BernardoAv ---SP 2-8420
Davidson M E
2437-9thMorroDelMar-SP 2-4071
Davidson W S 970Carml ---------SP 2-8666
Davidson W W 636Estero --------SP 2-2093
Davis Alex H 244Bradly ---------SP 2-5196
Davis Curtis B Breakers Motl
5th&Mkt-SP 2-2371
Davis Curtis B Rohrberg & Davis Ritrs
855Main-SP 2-4711
Davis Ralph C 462KingsAv -------SP 2-8704
Davis Thelma DavisCt ----------SP 2-4371
de Haven Winnifred E 938-4th ---SP 2-8575
Delaney O M MD phy & sur
4th&Mkt-SP 2-3611
Del Mar Grocery MorroDlMr -----SP 2-8184
Denning Wayne H 474FresnoAv ---SP 2-5123
Denzer Eugene M 6th&Bayshre ---SP 2-4471
Dewar A R 209-6th ----------SP 2-8593
Dick Russell Maj 290 Olive-------SP 2-8756
Diehl Edw C LittleMorroCreekRd -SP 2-8341
Dillard Cruze Mrs AtascaderoBch -SP 2-8389
Dillion Jerry L 821-4th ----------SP 2-8741
Dillon Blanche B 1151West ------SP 2-2243
Dillwith W E
2585-9thMorroDelMar-SP 2-8661
Dirks John A Capt
12th&AvalnMorroDelMar-SP 2-8458
Do-Nut Bar 468-5th ----------SP 2-4671
Doda Victor AtascaderoBch ------SP 2-8534
Domenghini A Bay ----------SP 2-8144
Domenghini Louis F HwyNo1 -----SP 2-8174
Domenghini Roy P 927-4th -------SP 2-3562
Domingues Joe 984LasTunas -----SP 2-8047
Donhoff Naomi Mrs 470Arcadia --SP 2-8602
Dorris Carl 315-3d ----------SP 2-8710
Douglas Gas Stn HwyNo1 --------SP 2-8101
Dow Ben R 340KernAv ----------SP 2-4731
Doyle C F Mrs SnJoaquin --------SP 2-8527
Drake Jesse E 517Bernardo ------SP 2-5301
Duhamel W A 840-4th ----------SP 2-8414
Dunlap Fred 960Morro ----------SP 2-8280

E

Edmonds Cecil G
2250-8thMorroDelMar-SP 2-6116
Eidson Elvis M 1040LasTunas ---SP 2-8143
Ekiel Frank 430Tularе ---------SP 2-4063
Ellis F B 635Fresno ----------SP 2-2026
Ellis Jas W 912-1st ----------SP 2-8259
Elmore Harold Abalone Plant
1160West-SP 2-3501
Elmore Howard E 944Mesa -------SP 2-2163
El Morro Oyster Co 235Main -----SP 2-5407
El Nieto Rancho Motel HwyNo1 --SP 2-5732
Ennis Arnold 1170Morro ---------SP 2-3632
Ennis John 636PineyWy ---------SP 2-8165
Erickson Walt 361Laguna --------SP 2-5026
Espinosa A G 296KernAv ---------SP 2-8111
Estrada Manuel AtascaderoBch --SP 2-8141
Ethridge John 380Norwch -------SP 2-8535
Eubanks E B 533KingsAv --------SP 2-8556
Evans Howard M
Morro-AtascaderoRd-SP 2-8333

F

Fair M H 331 SMain----------SP 2-8678
Fairbank Robt StateParkRd -----SP 2-2181
Fanning John Mrs 12th&HwyNo1 -SP 2-8350
Farmer Cleo Jas
2660-8thMorroDelMar-SP 2-8110
Farmers Insurance Group 505-5th-SP 2-5571
Farmers Market Hwy1&AtasRd --SP 2-8479
Farnum E B 585KingsAv ---------SP 2-8168
Farnum Inzie Mrs 444FresnoAv ---SP 2-8367
Faulkner Ida F 680 D----------SP 2-8460
Faunce A O
2530-7thMorroDelMar-SP 2-8150
Faye's Beauty Salon 885Main -----SP 2-8645
Federhart E F Mrs 361Arcadia ---SP 2-8344
Ferris Dan E Serv Center News Stand
507-5th-SP 2-6101
Fewkes L M 871-4th ----------SP 2-8747
Fewkes & Tunis sand & gravl
949Carml-SP 2-8172
Fiala L J 416 South C----------SP 2-8131
Fields F E 985½ E----------SP 2-3901
Finch Fred 1st&Main ----------SP 2-2261
First Million Cafe HwyNo1 ------SP 2-8101
Fisher E W Ridgevw&Kern -------SP 2-2691
Fisher Howard H 445BernardoAv -SP 2-5631
Fisherman's Shack Watrfrnt -----SP 2-8179
Fitzpatrick Letti
2485-10thMorroDelMar-SP 2-8723
Fleury Leo J Body & Fender Shop
2190HwyNo1-SP 2-2574
Folsom C X 965Pecho ----------SP 2-8327
Folsom Neva W 680 E----------SP 2-8223
Forbes C C 2671-7thMorroDelMar-SP 2-8318
Ford M 2638-7thMorroDelMar ----SP 2-8395
Forstblad R O 454Tularе ---------SP 2-8300
Fort Doug KernAv ----------SP 2-6312
Fort John R E &Alta--------SP 2-3093
FOUR CRAB'S SEA FOOD CENTER
Embarcadero-SP 2-4432
Franka Louis 18th ----------SP 2-4981
Franks Dredging Co Embarcadero --SP 2-8600
Frank's Grocery 845Main -------SP 2-8180
Frazier Elizabeth 565KingsAv ----SP 2-2127
Frazier L E 859Main ----------SP 2-8615
Frazier's Larry Family Shoe Store
859Main-SP 2-8615
Frederick Wm 421FresnoAv ------SP 2-8166
Frenchy's Landing 5th&BayFront --SP 2-3161
Froggatt J L 390Norwch ---------SP 2-5601
Fudickar Ernest 590Estero ------SP 2-8401
Furlong Jerome E 1560Hwy1 -----SP 2-5277

G

Gage Wayne 475Arcadia ---------SP 2-8582
Gage Wayne Gage's Meat Mkt
5th&Main-SP 2-8504
Gage's Meat Market 5th&Main ----SP 2-8504
Gaines Seaside Service Stn 5th ---SP 2-5854
Gaoiran Tiburcio
LittleMorroCreekRd-SP 2-5133
Garden City Gas Service 317-5th --SP 2-6836
Gardner J R 111thAtascaderoBch --SP 2-8494
Garms' Clarence Garms' Gar
Hwy1-SP 2-8630
Garms' Garage Hwy1 ----------SP 2-8630
GARRATT LORRAINE rl est
5th&Bernardo-SP 2-6566
Residence 930-1st ----------SP 2-8265
Garrett Lyn Ann AtascaderoBch --SP 2-8611
Garrison C W 453Arcadia --------SP 2-4443
Gault C L 245-5th ----------SP 2-8269
Gauss Chris Lomita Terrace Motl
9th&Hwy1-SP 2-5073
Genardini Arline M
Bernardo&Olive-SP 2-8308
General Refrigeration Service Co
CountyDock-SP 2-9982
George Chris Embarcadero -------SP 2-5252
George Manuel 484KingsAv -------SP 2-8216
George's Second Hand Store
781-6th-SP 2-3541
German Loren E 989Bonita -------SP 2-8682
Giannini Joe 436Estero ---------SP 2-4642
GIBSON MEL RADIO & T V SALES & SERVICE 815-5th ----------SP 2-8466
Gilbreath Clay
2998-7thMorroDelMar-SP 2-8448
Gilbreath Marvin 6th& C----------SP 2-8365
Giles F 855EsteroMorroDelMar --SP 2-8138
Gilson Lena
2060 SeavwMorroDelMar-SP 2-8632
Goodnight Chas H dntst 7th-------SP 2-6431
Gorge Frank P Main ----------SP 2-5371
Gouker Doyle
2076 SeavwDrMorroDelMar-SP 2-8555
Gould H W 550 SMain----------SP 2-6321
Gould H W Jug The liqr str
535-5th-SP 2-8543
Grannell Elizabeth W 325 SMain--SP 2-3461
Grant Fred W
Morro-AtascaderoRd-SP 2-8304
Grant L A HwyNo1&SnJoaquin
MorroDelMar-SP 2-8260
Green Barton L 355Arcadia ------SP 2-4661
Greene G G Front&2d ----------SP 2-8187
Greenelsh E V contr 575KingsAv--SP 2-8480
Greenman W B 267Palm ---------SP 2-4722
Greer Lura M
2830-2dMorroDelMar-SP 2-8189
Groat John E 943-1st ----------SP 2-8139
Grotting Ed 680 South----------SP 2-4961
Grove Paul R 155-4th ----------SP 2-8510
Gundry F J Mrs 308½Main ------SP 2-8596
Gwinup Harold Buck's Motl & Trailr Park
1100Main-SP 2-4161

H

Habecker Florence Mrs
542KernAv-SP 2-8134
Haenel Jess D
2560-11thMorroDelMar-SP 2-2583
Hagglund Lillian T EsteroAv ------SP 2-2877
Hale Mary A 1125Bonita ---------SP 2-8441
Hale Sam Hwy1 ----------SP 2-6531
Hall Edmond
2869-1stMorroDelMar-SP 2-8275
Halpin W R Halpin's Food Mart
5th&Main-SP 2-2921
Halpin's Food Mart 5th&Main ----SP 2-2921
Hamilton J E dry gds 458-5th -----SP 2-5341
Hamlin John 436Fresno ---------SP 2-8214
Hammell R D Cabrillo&Bradly ---SP 2-2032
Hansen Martin 671Fresno --------SP 2-5981
Hansen Victor SMain ----------SP 2-3973
Hanson John E 440-7th ----------SP 2-6905
Happy Jack's 6th&Main ---------SP 2-8478
Harbor Hut Embarcadero --------SP 2-4541
Harbor Supply Co 1141Main -----SP 2-5311
Harbor Trailer Sales & Trailer Park
1680HwyNo1-SP 2-8581
HARBOR VIEW MOTOR LODGE
6th&Bayshre-SP 2-4471
Hardman Jas A
2454-7thMorroDelMar-SP 2-8744
Harpster M F Cabrillo Motr Court
6th&Morro-SP 2-6331
Harris Evan 350PineyWy --------SP 2-8679
Harris Geo I 478Kern ----------SP 2-8106
Harrold E L 998Pecho ----------SP 2-8686
Harry's Upholstery Shop 510-4th--SP 2-8552
Harsh F E 2100HwyNo1 ---------SP 2-4973
Hart Bill Gene 636Kern ---------SP 2-8514
Hartman E R
340LaJollaMorroDelMar-SP 2-8263
Hart's Landing 5th&Watrfrnt ----SP 2-8503
Haslam A W 645CabrilloDr ------SP 2-3754
Haswell Ilo W 490Fresno --------SP 2-4197
Hatfield John C
LittleMorroCreekRd-SP 2-8732
Hawkins Gordon 634PineyWy -----SP 2-5561
Hawkins M C Jr 365Arcadia -----SP 2-8583
Haworth O H AtascaderoBch -----SP 2-2227
Hayes I V 900-3d ----------SP 2-8039
Hays Josephine 1040Main -------SP 2-2006
Hays Mave rl est 2848Hwy1------SP 2-6591
Hayward Henry P 461Arbutus ---SP 2-8620
Hayward Lumber Co 5th& E-----SP 2-2291
From telephones served by the
following exchanges
Cambria San Luis Obispo
Cayucos
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1406
Hazlett Harold L Estero ---------SP 2-8760
Hearn David B 943Pecho --------SP 2-2506
Hedges A E 300 E----------SP 2-8273
HEDGES AUTO SERVICE
1095Main-SP 2-3191

SP = SPruce
When giving the number to an operator or to others, please use the full name SPruce.

Hedges Louis M 461TularеAv -----SP 2-8157
Helberg T A 611Estero ---------SP 2-8737
Helgason H S Mrs
2210-9thMorroDelMar-SP 2-8767
Henderson Carrie B 140-9th -----SP 2-8408
Hendricks Clifford B
2988-5thMorroDelMar-SP 2-8641
Heppner Fred
BayvwAvMorroDelMar-SP 2-6546
Hesse Raymond T 1070LasTunas -SP 2-8113
Hesselund R 330Arbutus --------SP 2-8334
Higgins Geo 100-7th ----------SP 2-4146
Higginson Saml G 445 E---------SP 2-8440
Hilbert Donald W 391-7th -------SP 2-8319
Hilbert Theo F 110-9th ---------SP 2-3763
Hilderbrand C W 965Bonita ------SP 2-8777
Hileman Lloyd O Dr 701Bernardo -SP 2-4082
Hinson Bill Tire Service 655-5th --SP 2-6682
Hinson W L 916-1st ----------SP 2-2342
Hirons Jas R 975Pecho ----------SP 2-8580
Hochstetler Donald 199Main -----SP 2-2442
Hodgin D W 270-3d ----------SP 2-4171
Hoeschel Geo P George's Second
Hand Str 781-6th-SP 2-3541
Hogan Harold 912-3d ----------SP 2-6886
Hogan Leslie E
2415-9thMorroDelMar-SP 2-8651
Hoisington A R 2d& D----------SP 2-8234
Hoisington A R Auditor & Tax Service
317-5th-SP 2-2281
Hoke Douglas 1180 C----------SP 2-8718
Holland W D Morro-AtascaderoRd-SP 2-8330
Holm Ove A
450BonitaMorroDelMar-SP 2-8627
Holman Richard Jr 1145Bonita ---SP 2-8609
Holmes Motel 4th&PineyWy -----SP 2-3171
Holmes Walter G Mrs 373Main ---SP 2-8241
Home Aquarium & Pet Shop
340-5th-SP 2-6346
Horne Ralph R 460 Olive--------SP 2-8239
Horsley Wilbur J 965Carml -----SP 2-8044
Horton Chad 245Kern ----------SP 2-2561
Horton R C 800RidgewyAv -------SP 2-8045
Horton's 5th&Morro ----------SP 2-4161
Hourihan John R 980Pecho ------SP 2-8547
House Coy S 687Estero ---------SP 2-8124
Howard Harold J 462Bernardo ---SP 2-8056
Howard Louie R 603-2d ---------SP 2-8598
Hoyt P Eugene 947-4th ---------SP 2-8125
Hudson J A 217 SMain----------SP 2-8349
Hudson Margaret AtascaderoBch -SP 2-8585
Hughes Henry 6th& C----------SP 2-8604
Hughes Stella Mrs
2740-4thMorroDelMar-SP 2-3943
Hume Ville Motor Court 985Morro-SP 2-4311
Hung Heng Low 6th ----------SP 2-6827
Hunt M M 9th ----------SP 2-6651
Hunt Pansie R 462Arcadia ------SP 2-8742
Hunter Ann 1126Mkt ----------SP 2-8323
Huntington Marie Ione
2699-8thMorroDelMar-SP 2-8674
Huntington W L
2520-8thMorroDelMar-SP 2-8271
Hurst Ben D RenoMorroDelMar --SP 2-2321
Hutchinson Kenneth D
AtascaderoBch-SP 2-3671
Hyatt L W 1110Bonita ---------SP 2-6093
Hyder Henry K 4th& C----------SP 2-4562
Hyler Glenn R 360-5th ----------SP 2-3571

I

Insurance Securities Incorporated Sales
Agent 580EsteroAv ----------SP 2-8247

J

Jackson Frank 2998Hwy1 --------SP 2-5511
Jackson Jack J 1107Bonita ------SP 2-8786
Jacob Jessie Mrs 908-4th -------SP 2-8201
Jacobson V L
2094BayvwMorroDelMar-SP 2-8305
James Ted N LittleMorroCreekRd -SP 2-8277
Jameson S M 830Mkt ----------SP 2-3221
JAMIESON SEA FOOD
8th&Bayshre-SP 2-4786
Jaquish W H 486Fresno ----------SP 2-6122
Jarrett Ralph G Harbor Trailr Sales &
Trailr Park 1680HwyNo1-SP 2-8581
Jenkins C W 198 SMain----------SP 2-5716
Jensen H B 12th& G----------SP 2-8178
Jensen J P 525Bernardo ---------SP 2-8789
Jeppesen N J 761-4th ----------SP 2-6631
Jerrue W A 404 E----------SP 2-8309
Jim's Midway Service
AtascaderoBch-SP 2-8623
Johnnie's Drive In
2600HwyNo1MorroDelMar-SP 2-4921
Johns C A 310Arbutus ----------SP 2-4337
JOHNSON BOB REALTOR
5th&PineyWy-SP 2-5491
Johnson Eva Mrs 635-6th -------SP 2-8452
Johnson Josephine V 1185 C-----SP 2-2134
Johnson Lendyl 246Kern --------SP 2-8024
Johnson Leo L AtascaderoBch ----SP 2-6236
Johnson Robt L 995Bonita ------SP 2-2853
Johnson W W 1196Mkt ----------SP 2-8136
Johnston T J 575 C----------SP 2-8229
Jones Clyde 937Carml ----------SP 2-8721
Jorge Albert
599BayvwMorroDelMar-SP 2-3871
Jubelt Leo E MorroBeach -------SP 2-8443
Jug The liqr str 535-5th-------SP 2-8543
Justice Court 5th ----------SP 2-2631

K

Kalin Ed 705-6th ----------SP 2-8325
Kalin Wm 2409-8thMorroDelMar --SP 2-8316
Kanaly L A
1105-10thMorroDelMar-SP 2-8105
Keese Walter 515Fresno ---------SP 2-4351
Kehden John Owe 340Arbutus -----SP 2-4761
Keith Douglas L 399Estero ------SP 2-8186
Kelly John E 568Fresno ---------SP 2-6516
Kemp Ray H 444 C----------SP 2-8626
Kempe Ernest R 580 Olive-------SP 2-8528
Kennedy Danl W
2721-3dMorroDelMar-SP 2-2426
Kenney Jane Miss 410A TularеAv-SP 2-8183
Kent Barbara 851Kings ---------SP 2-8450
Kidd W F 4th&PineyWy ----------SP 2-3171
Kilpatrick Aaron Olive ---------SP 2-6241
Kimble Francis C 385Arbutus -----SP 2-3391
King Chas L 7thMorroDelMar ----SP 2-5681
King Jack North C----------SP 2-6626
King K K 750BayAv ----------SP 2-6477
Kirchner Jack MorroRd ---------SP 2-8353
Kirchner John MorroRd ---------SP 2-8382
Kirkland Harry S 585BernardoAv --SP 2-8170
Kirkpatrick Audrey 790-4th -----SP 2-8253
Kirkpatrick R J 390Arbutus -----SP 2-8336
Klein Chas W 375Ramona -------SP 2-8714
Kline Neil 18th ----------SP 2-5743
Kline Ralph L 1148Mkt ---------SP 2-8419
Knight Jas C 659Estero ---------SP 2-8352
Knight S F 380TularеAv ---------SP 2-8011
Knott Harold 900Ridgevw -------SP 2-2641
Knowles Wm V 590Tularе --------SP 2-8329

Kolb Karl P MD 5th&Mkt--------SP 2-6371
Kozel Jas E
2090BayvwMorroDelMar-SP 2-8198
Kozy Kottage Motel
350 SanJacntoMorroDelMar-SP 2-6173
Krause Arthur CountyRd ---------SP 2-8481
Kreps Claude 550Estero ---------SP 2-5413

L

La Cresta Beauty Shop
AtascaderoBch-SP 2-2661
La Cresta Motel AtascaderoBch --SP 2-2661
Lamb Nealie 580 E----------SP 2-3069
Landice H S 1075Bonita ---------SP 2-8613
Lane Roy L 430FresnoAv ---------SP 2-8493
Lantz P G 150CabrilloDr ---------SP 2-4151
Lape Al 285Waint ----------SP 2-8355
Lapp J P Genl Refrigtn Serv Co
CountyDock-SP 2-9982
Larsen Donald A 565Acacia ---------SP 2-8690
Larson O 2495-8thMorroDelMar --SP 2-8059
Lawrence W H RooseveltHwy ------SP 2-5842
Layne B R 2290-7th ----------SP 2-5103
Lee Harold B 949-4th ----------SP 2-8256
Lee Tony D 935Carmi ----------SP 2-8653
Leeds Ralph 685Cabrillo ---------SP 2-8698
LeGoullon Roger 200BradlyAv ----SP 2-8512
Leinardi Virgil
LittleMorroCreekRd-SP 2-8311
Lewis Frank B 2850-7th ----------SP 2-8447
Liebig Carl W 981LasTunas ------SP 2-8289
Liebscher Barney
2445-7thMorroDelMar-SP 2-8631
Liest Leonard J MD
AtascaderoBch-SP 2-6704
Limon Jos Jr 480Fairvw ---------SP 2-8108
Lind Jack 960 D----------SP 2-8302
Lindwall Carl V 477BernardoAv --SP 2-3956
Lingle Ralph W 915Mesa ---------SP 2-8128
Lipp Jamie Mrs AtascaderoBch --SP 2-2359
Littlefield LaBiba
7th&AvalnMorroDelMar-SP 2-8430
Livengood Paul H 486Arcadia ------SP 2-8428
Lockwood C E
450PicoMorroDelMar-SP 2-8261
Log Cabins Motel Mkt ----------SP 2-9976
Lohman A A Watr Dist No 4
MorroDlMr-SP 2-6261
LOMITA TERRACE MOTEL
9th&Hwy1-SP 2-5073
Long R R 300KernAv ----------SP 2-4851
Louderback Wayne J 584 D------SP 2-8603
Loveland Mark M DO phy & sur
895 C-SP 2-5726
Residence 885LaCombaluraAv --SP 2-8497
Lucas A M 2456-7thMorroDelMar-SP 2-8607
Luxton Alfred G 418Main --------SP 2-8228
Lyons W M 485Morro ----------SP 2-8146

M

Maciel Frank R Ins Securties Inc Sales Apt
580EsteroAv-SP 2-8247
Mac's Grocery Hwy1 ----------SP 2-8483
Malkin Martha Mrs 596KingsAv --SP 2-4941
Maloney H J 140-3d ----------SP 2-4552
Mann Chas E 660Fresno ---------SP 2-8702
Manning A B 1125 C----------SP 2-8004
Marks Harry E 350KingsAv -------SP 2-8597
Marques Clarence 574KingsAv ----SP 2-8577
Marques John B
7th&AvalnMorroDelMar-SP 2-8268
Marques John B Jr 570KingsAv --SP 2-6038
Marquez Henry B 926-1st -------SP 2-5531
Marshall Arthur P 263 SMain----SP 2-8495
Marshall F C 446Tulare ---------SP 2-4934
Marshall Sam Mrs 1135Bonita ---SP 2-2461
Martin E J Blue & White Auto Court
MorroDlMr-SP 2-8190
MARTIN JERRY TELEVISION & APPLIANCES 850 E----------SP 2-6781
Marvin Mollie Mrs 696Estero ----SP 2-2541
Mashburn Abbie L 842-3d -------SP 2-6741
Mason J H Mrs 590BernardoAv --SP 2-8420
Massey Clarence C
2830-3dMorroDelMar-SP 2-8274
Massey Edna 325RadcliffeDr -----SP 2-3145
Maston May 271-4th ----------SP 2-8421
Mathews Grover 52-7th ----------SP 2-8191
Maxwell A 2950-5thMorroDelMar-SP 2-3792
Mayfield Chas
2290-8thMorroDelMar-SP 2-8538
Mayfield Fred A 979-4th --------SP 2-8502
Mazziotti Joe
2515-7thMorroDelMar-SP 2-8188
McAuley J M 150-9th ----------SP 2-2672
McCall W C MD AtascaderoBch ---SP 2-8738
McCay J W 917Pecho ----------SP 2-3694
McCAY'S AUTO REPAIR
898-5th-SP 2-8542
McConnell Chas 946Pecho -------SP 2-3917
McCoy Fred HwyNo1 ----------SP 2-8195
McCutcheon Earl 237-7th --------SP 2-3277
McFarland Ada 545 C----------SP 2-8683
McGlashan Robt 672EsteroAv -----SP 2-2141
McGrath Jas M HwyNo1 ---------SP 2-8312
McGrew Lowell 235Bradly ---------SP 2-8595
McKennon H H serv stn 5th&Main-SP 2-8475
McKinnon D D Dr CerritoPeak ----SP 2-8257
McLaughlin Dorothea E
3d&Fresno-SP 2-8043
McLeod Ross R 454KernAv --------SP 2-6002
McMorris E P 1052Main ---------SP 2-8709
McMurray J B 447BernardoAv ----SP 2-8586
McNairn Verda 1052Main ---------SP 2-8281
Mecey Warren 405BernardoAv ----SP 2-8340
Medeiros Albert L 650-6th ---------SP 2-8633
Medeiros John P 911Mesa ---------SP 2-8235
Medeiros Tony E MorroRd ---------SP 2-8313
Medeiros Zilla MorroRd ---------SP 2-8343
Medlock Patricia
10th&PicoMorroDelMar-SP 2-8153
Melohn Frank G 552-7th ---------SP 2-8035
Metzger Fred A 9th&Mkt ---------SP 2-8576
Meyer John F SMain ----------SP 2-3723
Meyer John H
9th&AvalnMorroDelMar-SP 2-8385
Miles M M AtascaderoBch -------SP 2-5241
Miller Jas E Rev
500HillvwMorroDelMar-SP 2-8361
Mills Gordon R 404Estero --------SP 2-6857
MILLS ROBT F genl bldg contr
1198EHwy1-SP 2-8472
Minnix J Frank 500 D----------SP 2-8167
Mission Laundry & Dry Cleaning
445-5th-SP 2-5381
Mitchell Alfred H Capt 331Main --SP 2-5811
Mitchell Chas W 336PineyWy -----SP 2-8550
Mitchell Ethel M 477Kings -------SP 2-8628
Modena Frank
Morro-AtascaderoRd-SP 2-6161
Montgomery Johnny Lee HwyNo1 --SP 2-4304
Montigel W H 450KernAv ---------SP 2-8539
Moon Earl 1085Alessandro --------SP 2-8500
Moore Dave 523 D----------SP 2-8745
MOORE JAS T HARDWOOD FLOORS
2405-10thMorroDelMar-SP 2-3053
Moores Virgil Virg's Landing
Embarcadero-SP 2-4006
MOR-MAC'S FOOD CENTER
5th& E-SP 2-4511
Morgan B C 390-3d ----------SP 2-8622
Morley M V 477Fresno ---------SP 2-5571
Morley M V Farmers Ins Group
505-5th-SP 2-5571
Morosin Edith 190Bradly ---------SP 2-8211
Morosin Gene 125-7th ----------SP 2-8492
Morris G L Bill
375LasVegasMorroDelMar-SP 2-8003
Morris G L Bill Real Estate
2680HwyNo1-SP 2-8003
Morris Pearl 980 E----------SP 2-8209
Morro Bay Bakery 5th ----------SP 2-8342
Morro Bay Boat Works SMain ----SP 2-6911
Morro Bay Cleaners 7th&Main ---SP 2-8477
Morro Bay Creamery 5th& C------SP 2-4071
Morro Bay Fire Department 6th --SP 2-4821
Morro Bay Fisheries Inc
7th&Bayshre-SP 2-3431
Morro Bay Garbage Service
61-7th-SP 2-8230
MORRO BAY GLASS 1560Hwy1-SP 2-5277
Morro Bay Golf Club ----------SP 2-3181
Morro Bay Grocery 5th&Main ----SP 2-2531
Morro Bay Hardware Store
375-5th-SP 2-2941
Morro Bay Laundromat 345-6th --SP 2-8176
Morro Bay Milk Delivery
370Arcadia-SP 2-6847
Morro Bay Photo Shop 435-5th --SP 2-3351
Morro Bay Recreation Center
310-5th-SP 2-9973
MORRO BAY REXALL DRUG STORE
315-5th-SP 2-4241
Morro Bay Sanitary District 66th --SP 2-2523
MORRO BAY STATE PARK BOAT HAVEN StateParkBoatLanding --SP 2-2012
Morro Bay Stationery 425-5th ----SP 2-6506
Morro Bay Sun 5th& C----------SP 2-2652
Morro Bay Variety Store 407-5th --SP 2-8175
Morro Bay Water Works No 2 5th --SP 2-4221
Morro Beach Co AtascaderoBch --SP 2-3581
Morro Beach Inn RooseviltHwy -----SP 2-8390
Morro Del Mar Apts MorroDlMr --SP 2-8484
Morro Gardens Motel
440MorroAtascaderoRd-SP 2-5046
Morro Motel & Cypress Trailer Court
8th&Main-SP 2-4636
Morro Oyster Co El 235Main -----SP 2-5407
MORRO ROCK & SAND CountyRd-SP 2-8481
Morro Union Elementary School
North C-SP 2-2411
Moses J N 753PineyWy ----------SP 2-5501
Motto A D 780-4th ----------SP 2-8137
Moures Jos 470Arbutus ---------SP 2-8159
Mungon Mamie A 968Bonita -----SP 2-8523
Munn Val 462Arbutus ---------SP 2-8127
Munson C Lloyd
2330-9thMorroDelMar-SP 2-8546
Murnahan Mary Mrs 285-1st -----SP 2-8564
Murray Geo HwyNo1 ----------SP 2-8101
Myers John H
2020 SunstMorroDelMar-SP 2-8675

N

Nagano Co Inc MorroCreek -------SP 2-2061
Nagano Geo K MorroCreek -------SP 2-8321
Nagano Patrick N MorroCreek ----SP 2-2061
Nagano Wm H MorroCreek -------SP 2-8348
Nash H A 3d&Kern ----------SP 2-6526
Nation Norman 206BradlyAv -----SP 2-8695
Navas-Rey Y K 410Bernardo -----SP 2-4351
Neaman Mitchell 1181Mkt -------SP 2-8568
Neely Wm J 955 E----------SP 2-4252
Negranti Jas P Sr 1165Morro -----SP 2-4262
Nelson Jas F Rev 520Bernardo ---SP 2-8020
Neptune Court 7th&Main -------SP 2-6201
Ness Andy 560 C----------SP 2-5091
Newcomb Max J 405-7th -------SP 2-8459
Newton Ralph 490Errl ---------SP 2-8687
Nicholas H H 733-6th ----------SP 2-4901
Nicholson John M 845-1st -------SP 2-6761
Nickel R W 500-3d ----------SP 2-8177
Nicola Orazio Mrs MorroRd ------SP 2-8363
Nimnicht Frances 680½ South----SP 2-8402
Northup W R 515Bernardo -------SP 2-6931
Noyes Alfred F 270Kern ---------SP 2-8140
Noyes Realty Service 844 C------SP 2-2171
Noyes Russell 846 C----------SP 2-2171
Nunes A T 995 D----------SP 2-4706

O

Ocean View Court MorroDlMr -----SP 2-2211
Ocean View Garage Main --------SP 2-6392
OCEANVIEW FURNITURE CO
2200Hwy1-SP 2-6287
Odell Theo H 1180West ---------SP 2-8129
Ogle Chas E atty 770-5th--------SP 2-6871
Residence 375AcaciaAv --------SP 2-6871
O'Laughlin Howard
2620-11thMorroDelMarHts-SP 2-8301
Oliphant J J 282 E----------SP 2-8462
Olsen E O 454Fresno ----------SP 2-8785
Ormonde Hazel 2930-5th --------SP 2-8369
Orrange Christine EsteroPl -------SP 2-4893
Orrange Christine EsteroPl ------SP 2-4893
Orvis Ira D EsteroMorroDelMar --SP 2-8587
Osborn Franklin K
9thMorroDelMar-SP 2-5153
Osborne Frank H Estero ---------SP 2-8425
Osborne L E 242 SMain----------SP 2-2272
Ostby J O 907Mesa ----------SP 2-8736
Overton Raymond
2760-7thMorroDelMar-SP 2-3237

P

Pacific Gas & Electric Co
Bus Ofc 894MonterySanLuisObispo
From Morro Bay Exchange
Ask Operator for-ENtrprise 1-0251
Steam Plant MesaDr----------SP 2-2741
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSanLuisObispo
Call Operator and ask for----Business Office
(No charge for calls to Business Office)
See Introductory Section for Service
Calls and Other Important Matters
Packer Herbert 945½ E---------SP 2-8158
Palmer J D
2686-8thMorroDelMar-SP 2-8050
Pappy's Grocery 11th&Hwy1 -----SP 2-8055
Parissenti Wm R 1125 C---------SP 2-8758
Park Hardware & Sporting Goods Store
730-5th-SP 2-8296
Park Motel 5th&PineyWy --------SP 2-3131
Parvin Glen 540 E----------SP 2-5898
Pasko Ruth M 367Laguna --------SP 2-8412
PAT'S BEAUTY SALON 740-5th-SP 2-3201
Payne L N
2100 SeawwAvMorroDelMar-SP 2-8544
Payne W C 419 D----------SP 2-3421
Payne Wm E D &7th----------SP 2-6641
Pease Ed L 580Main ----------SP 2-4405
Pender Eugene L Sunst ----------SP 2-8506
Penn M N 413Arcadia ----------SP 2-2934
Perkins E F 1060LasTunas -------SP 2-8652
Perry Frank E 962MesaDr -------SP 2-8505
Perry Ray J 540KernAv ---------SP 2-4616
Persian Jerry 385KingsAv --------SP 2-8358
Petzr C E HwyNo1 ----------SP 2-8374
Petersen H I 196Main ----------SP 2-8185
Petersen Martin Ridgewy&Laguna-SP 2-3451
Peterson Leonard 532Tulare -----SP 2-8046
Pettit Clare N BradlyAv ---------SP 2-2045
Phillips Ash 545Fresno ---------SP 2-8684
Phillips Helene 11th ----------SP 2-5691
Phillips M D 1240Morro ---------SP 2-8246
Phillips W Frank 710-5th --------SP 2-2481
Pickering H V 846-4th ----------SP 2-8145
Pier Inn Embarcadero ----------SP 2-8470
Pierce Annie A 475Estero --------SP 2-8005
Pierce Edw 3d& C----------SP 2-8248
Pierce Feree 921-4th ----------SP 2-8148
Pierce Frank 595-2d ----------SP 2-8036
Pierce Karl 434 C----------SP 2-6151
Pierce Leslie D 584TularеAv -----SP 2-8307
Pierce W D & Sons excavtng
803-4th-SP 2-6771
Pierce Wm B 565 E----------SP 2-8196
Pikes Harold A 685CabrilloDr -----SP 2-6612
Platts Gladys Mrs 931-4th -------SP 2-8571
Pleasant Motel 175-6th ----------SP 2-8521
Plummer Glenn O 473BernardoAv --SP 2-8147
Poe Jack J 587Estero ----------SP 2-8471
Point Motel TorePoint ----------SP 2-6601
Pollard Wilson H 970 C----------SP 2-5872
Poulsen L H 945-4th ----------SP 2-8417
Powell Chas W
2301-8thMorroDelMar-SP 2-5167
Powell Jas F 300Arcadia --------SP 2-8115
Price Laura S 901Ridgewy -------SP 2-8203
Purdy Floyd M Mrs 360Tulare ---SP 2-6966

R

Ramos Frank C 520Fresno -------SP 2-3519
Ramos Gerald C 560Estero -------SP 2-8217
Ramsey Bert 736-5th ----------SP 2-2624
Ramsey H F 740-5th ----------SP 2-3201
Rancho El Nieto Motel HwyNo1 --SP 2-5732
Randall Ralph F MorroDlMr ------SP 2-8054
Ranney A Moore 550-4th --------SP 2-3068
Ranney C Fairbank Mrs
StateParkRd-SP 2-2181
Rasmusson Joel C 550-7th -------SP 2-8028
Ratcliff Harold E 1180Bonita -----SP 2-8451
Rayman Jos H 401Morro ---------SP 2-5391
Raymond Floy Mrs 760-1st -------SP 2-8548
Raymond J Wm Rev Calvary Lutheran
Chrch 480BernardoAv-SP 2-8457
Reavis J O 2430-9thMorroDelMar-SP 2-8442
Reber W L 685 C----------SP 2-3261
Rebuck Geo E 1920NHwy1 -------SP 2-5051
Reed Ralph 615 E----------SP 2-8207
Reedy Dorothy N
2978-6thMorroDelMar-SP 2-5761
Reid Motel 5th& E----------SP 2-6571
Reid Stewart 400Acacia ---------SP 2-8665
Reid's Chevron Stn 5th& E--------SP 2-6571
Reticker Roland W 370KernAv ----SP 2-8578
Retley-Benedict Ambulance Service
HwyNo1&AtascaderoRd-SP 2-6271
Reviea Douglas
999PicoMorroDelMar-SP 2-8001
REXALL MORRO BAY DRUG STORE
315-5th-SP 2-4241
Reyman R D 1225Morro ----------SP 2-4492
Reynolds Carmon I 466Bernardo --SP 2-4016
Reynolds Virginia P 670 D----------SP 2-8118
Rhoades Omer Arcadia&Ridgewy --SP 2-8326
Rhodes S W
2830-1stMorroDelMar-SP 2-5943
Rice Mary B 5th& C----------SP 2-8202
Richards Blanche 458-7th -------SP 2-8068
Ricketts C M masonry contr
598Hillvw-SP 2-6386
Ridlon Ben 992 South----------SP 2-5923
Riley Ernie 422Arbutus ---------SP 2-8102
Riley Harold Gene 474PineyWy --SP 2-8588
Riley Henry 478Bernardo --------SP 2-8017
Riley Orville Bernardo&Olive -----SP 2-8033
Ringele Trailer Park 462 C-------SP 2-6971
Ringsdorf Warren C 954-1st -----SP 2-8563
Rivera Joe 898 SnJacnto---------SP 2-8069
Roach C L 540Estero ----------SP 2-6413
Roberts Earl S 620Fresno -------SP 2-3321
Roberts Earl S 325-4th ---------SP 2-8561
Roberts Electric 475-5th --------SP 2-2821
Roberts Jack C 2098 Seaw-------SP 2-8559
Roberts Jas L AtascaderoBch -----SP 2-8623
Roberts Lee E 580 D----------SP 2-8540
Rock Cafe 5th----------SP 2-8486
Rock Motel Morro ----------SP 2-2381
Rodgers Benj F 413Fairvw -------SP 2-6791
Rodrigues Alfred
7th&SnJoaquinMorroDelMar-SP 2-6361
Rodrigues Frank
2798-7thMorroDelMar-SP 2-8250
Rodrigues Joe L
500PicoMorroDelMar-SP 2-8285
Rogers Thos F 684PineyWy ------SP 2-6137
Rohrberg Albert E 560Main ------SP 2-8392
Rohrberg Alvina 525 C----------SP 2-8193
Rohrberg & Davis Realtors
855Main-SP 2-4711
Rohrberg Milton C rltr HwyI-----SP 2-8610
Rohrberg Milton C Rohrberg & Davis
Rltrs 855Main-SP 2-4711
Residence Arcadia ----------SP 2-3043
Rollins Del E 953-1st ----------SP 2-8258
Roosenberg D F 395Acacia -------SP 2-3734
Rose Ted R 471Estero ----------SP 2-8377
Rothweiler H N 925Pecho --------SP 2-8422
Routh Cleo L
2490-12thMorroDelMar-SP 2-8676
Rowe D C 361-7th ----------SP 2-6053
Rowell Paul W 575Acacia --------SP 2-8468
Roy Lillian Mrs 348Laguna -------SP 2-4957
Roy W H 415BernardoAv ---------SP 2-3071
Ruby's Market HwyNo1 ----------SP 2-9979
Rumley F H 845Ridgewy ---------SP 2-6302
Rumley's Dept Store 5th ---------SP 2-3251
Rur-Al Gas 317-5th ----------SP 2-6836
Ruse R L 409Tulare ----------SP 2-8122
Rush Edwin L 350RamonaAv -----SP 2-8022
Russell Earl
590AvalnMorroDelMar-SP 2-6693

S

SLO County Proved Sire Service
361Laguna-SP 2-5026
Sacks Jack E AtascaderoBch -----SP 2-8545
St Peter's-by-the-Sea 2d& E-----SP 2-4181
Sandquist Chas 855 D----------SP 2-3816
San Luis Obispo County of
Coroner's Office CourtHseSanLuisObispo
From telephones served by the following exchange
Morro Bay
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Justice Court 5th----------SP 2-2631
Morro Bay Golf Club----------SP 2-3181
Morro Bay Water Works No 2
5th-SP 2-4221
Sheriff-Coroner CourtHseSanLuisObispo
From telephones served by the following exchange
Morro Bay
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Water District No 4 MorroDlMr-SP 2-6261
Santos Manuel C
2550-7thMorroDelMar-SP 2-8761
Saulsbury J A 848-4th ----------SP 2-8554
Saylor L C 2704-3d ----------SP 2-8517
Scarbrough C M 962Bonita -----SP 2-8740
Schafer Louise 18th ----------SP 2-8792
Schenk Fred A Jr 840KingsAv ----SP 2-8360
Schlaf Bernard M 671KernAv -----SP 2-8052
Schlitz Fred A 957-4th ----------SP 2-8210
Schmid Walter J 659Bernardo ---SP 2-4382
Schrack M A 411Fresno ---------SP 2-8338
Schroeder Alice M
2400-9thMorroDelMar-SP 2-5792
Schuelke W W 550DowningAv -----SP 2-8725
Schultz C E MD 745-6th ---------SP 2-3361
Residence 749-6th ----------SP 2-3361
Schweble John F
2440-10thMorroDelMar-SP 2-8469
Sciaroni Bob 1040 C----------SP 2-8436
Scott Hubert A 916-3d ----------SP 2-8393
Scott Lloyd D LittleMorroCreekRd-SP 2-8191
Scott W L StatePark ----------SP 2-8400
Scovell Chas
2970-5thMorroDelMar-SP 2-8712
Seabright W
OceanHtsMorroDelMar-SP 2-4123
Seale Lon MorroBeach ----------SP 2-8317
Seib Geo S 785-6th ----------SP 2-2681
Selby Jack MorroDlMr ----------SP 2-8154
Selby Tom 720Luisita ----------SP 2-8496
Sequeira John B
9th&HillMorroDelMar-SP 2-8454
Service Center News Stand
507-5th-SP 2-6101
Sewall Sybil F 3d&Morro --------SP 2-8040
Shaber G B 2701-2dMorroDelMar-SP 2-8636
Sheriff's Office San Luis Obispo County of
CourtHseSanLuisObispo
From telephones served by the following exchange
Morro Bay
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Shipley Carl L 780BellaVistaDr ---SP 2-5775
Shireman Jos H 461Fresno -------SP 2-8525
Shortt Wilbur J AtascaderoBch ---SP 2-8606
SHULTZ ROBT plmbr HwyNo1---SP 2-8488
Shuman W A 437Kern ----------SP 2-6864
Shuman Wm A Morro Bay Photo Shop
435-5th-SP 2-3351
Siebert's jwlry & clthng 455-5th--SP 2-4586
Sievers Wm R
Morro-AtascaderoRd-SP 2-8205
Silacci Donald S MorroDlMr -----SP 2-8007
Siler Geo D 420FresnoAv ---------SP 2-8324
Silva Alfred L 934-1st ----------SP 2-8411
Silva Eugene J Mrs AtascaderoRd -SP 2-8371
Silva J Digger
2570-9thMorroDelMar-SP 2-8025
Silva Joe P MorroDlMr ----------SP 2-8276
Silva Manuel A 955 D----------SP 2-8533
SILVER & COLLINS HANCOCK SERVICE
NHwy1MorroDelMar-SP 2-8057
Silver Jas S 370LagunaAv -------SP 2-8573
Simmons Geo W 381Laguna -------SP 2-8114
Simmons Newton M 1265Morro ---SP 2-8294
Simonsen Mel J 482Estero -------SP 2-8749
Simpson Alex 86-7th ----------SP 2-8252
Sims Ira D 933-4th ----------SP 2-8103
Sinclair Lorraine 434 D----------SP 2-8731
Sissel C D Jr Hwy1&9th ---------SP 2-8200
Sissel Chas D 209-6th ----------SP 2-4481
Skidmore Millard
1045AllesndroAv-SP 2-8226
Skillington A C 271 SMain------SP 2-8639
Skinner W L Olive ----------SP 2-3032
Slagle H F 1010EHwyNo1 -------SP 2-8403
SLAGLE SIGNS 1010EHwyNo1 --SP 2-8403
Sloan Jerry 767Main ----------SP 2-8518
Smarling Oscar 918-3d ----------SP 2-8242
Smee John E MorroAtascaderoRd -SP 2-8375
Smith A B 380KingsAv ----------SP 2-8407
Smith Blanche E 387RamonaAv ---SP 2-8522
Smith Chas B AtascaderoBch -----SP 2-5233
Smith Dean 360Acacia ----------SP 2-8126
Smith Fergus K 820 Olive--------SP 2-6421
Smith Sam C Morro Beach Inn
RooseviltHwy-SP 2-8390
Smith Saml 224Bradly ----------SP 2-8640
Smith Wayne A 495Bernardo -----SP 2-8149
Snell Jos E 570Bernardo --------SP 2-8418
Snow Hulda N 490Morro ---------SP 2-5031
Snyder Clara Mrs 340Arcadia ----SP 2-8769
Snyder Wallace D 635Bernardo --SP 2-8530
Soletti Genevieve
2485-9thMorroDelMar-SP 2-8266
Sommersell S O 659KernAv ------SP 2-4803
Soper Alice AtascaderoBch -------SP 2-2087
Sorgen Clyde 880-4th ----------SP 2-4843
Sorley C B Capt BernardoAv -----SP 2-2881
Southern Counties Gas Co
From Morro Bay exchange
Ask Operator for-ENtrprise 1-0206
Souza Geo MorroAtascaderoRd ---SP 2-8394
Sowell Keith 570Fresno ---------SP 2-8752
Sowell R L 465-7th ----------SP 2-3284
Sowell Wilbur L 1100BonitaAv ---SP 2-5641
Spear John D The Rev 2d& E-----SP 2-4181
Spinney Harry L Dr 922 South---SP 2-2897
Spiva Edw F Hwy1 ----------SP 2-4572
Sprague Roy E Hwy1 ----------SP 2-8584
STANDARD AUTO PARTS
525-5th-SP 2-3881
Standard Oil Co of Calif EsteroBay-SP 2-2611
Standard Pipe Line Co The
EsteroBay-SP 2-2611
Stanley Wm E 520 C----------SP 2-6483
Stannard Jean 315Arcadia -------SP 2-8117
Starlight Diner 650-5th ---------SP 2-8362
Starr Robt C 325-9th ----------SP 2-5611
Stearns Annie Laura 510Estero ---SP 2-4021
Stearns Clair T 672Kern ----------SP 2-8437
Steele Geo A 475Bernardo -------SP 2-8707
Steinhauer's Motel
2630Hwy1MorroDelMar-SP 2-5671
Stephens Chas Olive& D----------SP 2-4503
Stephens Jess T
455PicoMorroDelMar-SP 2-8733
Stevenson Catherine 1195 C------SP 2-8590
Stewart Albert A AtascaderoBch -SP 2-4753
Stewart C R 2611½ SMain--------SP 2-6911
Stewart Laura 699-1st ----------SP 2-8671
Stickney Charlotte
899 SnJacntoAv-SP 2-3128
Stillson Jas 949-1st ----------SP 2-8031
Stocking I C BayshreDr ---------SP 2-4051
Stocking Noma M 405-4th -------SP 2-8232
Stoddart Wm 1180½West -------SP 2-3337
Stoffle B W 1177Main ----------SP 2-8410
Stokes Agnes Rev 980Bonita -----SP 2-6716
Stonecypher G C 475-4th --------SP 2-8204
Stoner A E 2960-5thMorroDelMar-SP 2-8387
Stormi Elton H SanBernardoCrkRd-SP 2-8384
Strom O H 1029 C----------SP 2-8038
Strong Horace N 964LasTunasAv -SP 2-8750
Sturges Geo M 483KingsAv ------SP 2-8649
Suhre John H Errol ----------SP 2-8006
Sun The 5th& C----------SP 2-2652
Sunset Court 8th&Mkt ----------SP 2-2111
SWEANEY ROSS R SHIP BROKER
StateParkBoatLanding-SP 2-2012

T

Tancredy Nick M 29th ----------SP 2-8601
Tanner J R 954 South----------SP 2-8192
Tappe A E 1125 C----------SP 2-2155
Tate Josephine E 484Fairvw -------SP 2-5651
Tate Lewis P 685Cabrillo --------SP 2-8618
Tavenner Dick 457Estero ---------SP 2-8163
Taylor E J 790LuisitaAv ---------SP 2-8244
Taylor Geo H 470Tulare ---------SP 2-5172
Tebbetts G W 555W6th ---------SP 2-6751
Teixeira Ray 1105LasTunas -----SP 2-3524
Teller Ivan A
370BonitaMorroDelMar-SP 2-8629
Terra Josephine
2681-7thMorroDelMar-SP 2-8664
Tex's Paint & Body Shop Main ---SP 2-4281
The Tradin' Post 1700Hwy1 ------SP 2-3845
Thomas Carl 461Estero ----------SP 2-8617
Thomas Chester A 1100LasTunas --SP 2-8381
Thomas Frank 490PineyWy ------SP 2-5011
Thomas Glenn 995Carmel ---------SP 2-8119
Thomas Lawrence E 100-3d ------SP 2-8014
Thomas Mildred E Mrs
1098 SnJuan-SP 2-8724
Thomas Wm E
350LasVegasMorroDelMar-SP 2-8708
Thompson Frank 700-4th ---------SP 2-8638
Thomsen Caroline Mrs 901Ridgewy-SP 2-8116
Thomsen O C Jr Capt 905Ridgewy -SP 2-4211
Timmerman Frank A
PineyWy&Estero-SP 2-8032
Timmerman June 433 E----------SP 2-8589
Tingley J B Mrs
710AvalnMorroDelMar-SP 2-4205
Tinkham Gard W 540 D----------SP 2-5061
Tobin's Center Lumber & Supplies
19th&Hwy1-SP 2-8489
Tolman C F Jr MorroBayBl -------SP 2-2491
Tomasovich Peter L contr
611Fresno-SP 2-4811
Tonascia Chas 530Fresno ---------SP 2-8049
Tonini Ben 598Main ----------SP 2-3297
Tonini M R 560Morro ----------SP 2-3471
Trigler Chas P 962Pecho --------SP 2-5351
Troxler Dale W 525Fresno --------SP 2-8130
Truelove Everett H Hwy1 --------SP 2-3982
Trussler A F 840LaCombaluraAv --SP 2-4912
Tunis F A Fewkes & Tunis sand & gravel
949Carmi-SP 2-8172
Turner Geo R 445KingsAv --------SP 2-6401
Turner Wm J B 320Arcadia ------SP 2-8511
Tyler Clair H 540PineyWy -------SP 2-2471
Tyler Myrtle M 125-3d ----------SP 2-4322

U

Underhill Julia A Mrs
486BernardoAv-SP 2-8739

SP = SPruce
When giving the number to an operator or to others, please use the full name SPruce.

U S Government
Coast Guard Cutter Alert
MorroBay-SP 2-3621
Post Office 465-5th----------SP 2-2361

V

Valley Pipe Line Co
Estero Bay Office RooseviltHwy--SP 2-6084
Superintendent's Residence
RooseviltHwy-SP 2-5842
Vance Madalin 340-2d ----------SP 2-3107
VanDyke Byron L
2760-6thMorroDelMar-SP 2-8688
VanHorn Wm I
400PicoAvMorroDelMar-SP 2-3934
Vanmetre Vernon AtascaderoBch--SP 2-8637
Veterans Fishery
5th&Embarcadero-SP 2-8566
Veterans Memorial Building
75-9th-SP 2-8282
Virg's Landing Embarcadero -----SP 2-4006

W

Wager Frank E 1190LaLma ------SP 2-8672
Wagner R M 61-7th ----------SP 2-8230
Wainscott Kenneth D 453Estero --SP 2-8398
Wainwright Phil 612Bernardo ----SP 2-6216
Walling Wm H 690 Olive---------SP 2-8529
Walls Ray B 120Robnsn ---------SP 2-3381
Walters Henry A 1150 C---------SP 2-8619
Waltz Linnea G 260Kern ---------SP 2-6661
Wapelhorst L W 1188A Mkt ------SP 2-8691
Watkins Millage M 647Kern ------SP 2-5118
Watt Jack C 1st ----------SP 2-5266
Watts H H Mrs SMain ----------SP 2-4771
Watts Richard C 690-2d ---------SP 2-5912
Wayland Ralph M 400KingsAv ----SP 2-8770
Webster D F 405Tulare ---------SP 2-8245
Wedel C R 335Tulare ----------SP 2-8519
Wegner JoAnn 929Carmil --------SP 2-4271
Welch Ben H 8thMorroDelMar ----SP 2-8155
Welch John F 945 E----------SP 2-8449
Welsh Stanley R 264-4th --------SP 2-2805
Wert Dayrl E Mrs
2700-11thMorroDelMar-SP 2-8162
West G R Mrs 853AllesndroAv ----SP 2-8298
Western Auto Associated Store
831-5th-SP 2-3303
Western Union Telegraph Co
425-5th-SP 2-6506
Wheeler Karl F MorroBeach ------SP 2-8002
White C E 640PineyWy ----------SP 2-8107
White Georgia 350KernAv -------SP 2-8224
White Grady L 435-7th ---------SP 2-8490
White Perry 921 South----------SP 2-8727
Whitlock A B 922-1st ----------SP 2-8465
Whitlock Lawrence 9th& C-------SP 2-8463
Whitlock Paul H 767-6th --------SP 2-8337
Whitmore Leslie B 648Kern ------SP 2-8716
Whitney Ray 1028Main ---------SP 2-8133
Whyte Mary Mrs OceanHts -------SP 2-8388
Wilber H C 583Morro ----------SP 2-8197
Wilber Robt E 880-4th ----------SP 2-8473
Wiley Flora A
2230-8thMorroDelMar-SP 2-8058
Wiley Harold 6th&SnJoaquinAv ---SP 2-5226
Wilkins C L 595KingsAv ---------SP 2-8135
Wilkinson John J Dr DC 580-6th--SP 2-3311
Williams Geo 1060 C----------SP 2-8231
Williams H T 945 C----------SP 2-8409
Williams John L 400Fresno ------SP 2-8583
Williams Loren J 938Pecho ------SP 2-8680
Williams Norman 355KingsAv ----SP 2-8295
Williams Sarah 224KernAv ------SP 2-5475
Wilson Den E 110RobnsnAv ------SP 2-8456
Wilson's Richfield Service 5th& C-SP 2-8537
Wixom D H Coast Vetnry Clnic
Hwy1-SP 2-6941
Wixom D H Dr
Morro-AtascaderoRd-SP 2-8320
Wondra R J 1031Bonita ---------SP 2-3715
Wood L A Rev 225Kern ----------SP 2-8112
Wooding Ralph G 350Arcadia ----SP 2-4881
Woods Annie Mrs 590-4th -------SP 2-8287
Woods M E Mrs 1152Mkt --------SP 2-8315
Woodward W L Hwy ----------SP 2-8331
Woodworth Donald A
1155LasTunas-SP 2-8772
Wooley Nettie
2755-8thMorroDelMar-SP 2-5931
Woolman Louis S TorePoint ------SP 2-6601
Work Lloyd J
2076 SunstDrMorroDelMar-SP 2-8570
Wright Clifton E 960 E----------SP 2-8283
Wright Fay Mrs AtascaderoBch ---SP 2-8532
Wright R W 1270Morro ---------SP 2-8406
Wright Saml F 8th&West --------SP 2-6721
Wycoff Orin F
975EsteroMorroDelMar-SP 2-8713

Y

Yancey Clyde L 565KingsAv ------SP 2-2127
Yancey John W AtascaderoBch ---SP 2-6011
Yeates Lester 730LuisitaAv ------SP 2-5361
Yellow Cab Co MorroDlMr --------SP 2-2211
Yoerks Lywana Mrs 462Fresno ---SP 2-6185
Yoerks Richard D Morro Bay Milk Del
370Arcadia-SP 2-6847
Yost Thos G 563 E----------SP 2-8227

Z

Zanetti Geo A 1st&Bernardo ------SP 2-8416
Zinn Chester E 446Arbutus ------SP 2-8405
Zwang Robt E 8thAtascaderoBch -SP 2-6891

MORRO DEL MAR
(For Subscribers see Morro Bay)

NIPOMO
J. E. Gooding, Manager

Business Transactions With Telephone Co.
The Pac Telephone & Telegraph Co
Business Office 872MorroSanLuisObispo
Ask Operator for----------Business Office
(No charge for calls to Business Office)

Payments in person and personal visits
The Pac Telephone & Telegraph Co
117½ EBranch ----------ArroyoGrande

Anthony Chas E D----------WA 9-5491
Apple Wayne SouthRd ----------WA 9-5658
Armijo Lester GuadalupeRd ------WA 9-4561

WA = WAbash
When giving the number to an operator or to others, please use the full name WAbash.

Avila John M W

Bartlett B GuadalupeRd ---- WA 9-5751
Bellis Fred 2dCountyRd ---- WA 9-5296
Brouhard Emma Mrs Tefft ---- WA 9-5794
Brown Carl W CountyRd ---- WA 9-5092
Butler Jas H ---- WA 9-4751
Byron Jesslon Tefft ---- WA 9-4201
Cajas M E SouthRd ---- WA 9-5651
Calif State of
Div of Forestry Fire Control Stn
Oak- WA 9-4451
Division of Highways
Resident Engineer Oak ---- WA 9-4521
Highway Patrol
For emergency calls only
Ask Operator for-ZEnith 1-2000
Calvert C F NipomoMesa ---- WA 9-5811
Campodonico Flora D
GuadalupeRd- WA 9-5535
Campodonico Stephen W
GuadalupeRd- WA 9-5417
Carper Alvin EPrice ---- WA 9-5341
Carper Leslie Dana ---- WA 9-5344
Carper Roy Tefft ---- WA 9-5154
Carrel Roy 118Tefft ---- WA 9-5851
Cedillos Joe T Mesa ---- WA 9-5212
Chandler Harry GuadalupeRd ---- WA 9-5411
Churchman John H OakAv ---- WA 9-5261
Cint Clyde H Quality Sales & Serv
Hwy101- WA 9-4041
Cline Jas E D ---- WA 9-5924
Cooper Jas C FthlRd ---- WA 9-5001
Corella Geo ---- WA 9-5657
Cotter Sylvia Mrs Dana ---- WA 9-5111
Crawford Raymond D TefftRd ---- WA 9-4552
Cummins Jess Willard OakAv ---- WA 9-5913
Dana Bros Branch ---- WA 9-4771
Dana David D FthlRd ---- WA 9-5682
Dana Edw G Burtn ---- WA 9-5494
Dana Geo J MelschauRd ---- WA 9-5683
Dana Geo O MelschauRd ---- WA 9-5834
Dana Goodwin Dana Bros Branch- WA 9-4771
Dana O R GuadalupeRd ---- WA 9-5464
Dana Willard Tefft ---- WA 9-5034
Dana Zoe Pat Price ---- WA 9-5871
Davis Cecil B ---- WA 9-5962
DeArmond E J Tefft ---- WA 9-5792
Dennerlein Othalia Chestnt ---- WA 9-5943
Dotson John P Branch ---- WA 9-4622
Dowell A C FthlRd ---- WA 9-5681
Dutra Frank Tefft ---- WA 9-5272
Esperly E M WPrice ---- WA 9-4061
Fagerbourg C B S 101Hwy- WA 9-4781
Ferrari O L GuadalupeRd ---- WA 9-5537
Filipponi Attilio 101Hwy ---- WA 9-5006
Fish Forrest F D &Hwy101- WA 9-4501
Fleming A R SmithSubdivision ---- WA 9-4761
Flory Jas R Branch ---- WA 9-5222
Fox Leslie O Branch ---- WA 9-5223
Freddi Louis FthlRd ---- WA 9-5005
Galut Paul OrchrdRd ---- WA 9-5818
Garcia Conrad GuadalupeRd ---- WA 9-5293
Garcia Mariano TefftRd ---- WA 9-4571
Garner Jack Tefft ---- WA 9-4711
Garrison Harvey Tefft ---- WA 9-5033
Gaxiola Eugene Dana ---- WA 9-4491
Gibbons Hurshell H Tefft ---- WA 9-5032
Gibbons Jes L B ---- WA 9-5963
Gibson Jas A SouthRd ---- WA 9-5656
Gilbert Martin D Mallagh ---- WA 9-5113
Gilstrap Vivian OrchrdRd ---- WA 9-5297
Gorham Agnes GuadalupeRd ---- WA 9-5902
Gorham Elbert GuadalupeRd ---- WA 9-4311
Grabil Frank Tefft ---- WA 9-4551
Grant Waldron Mesa ---- WA 9-5471
Gray Jimmie F GuadalupeRd ---- WA 9-5538
Greene's Grocery S 101Hwy- WA 9-4371
Grigsby Jessie F Mrs
GuadalupeRd- WA 9-5412
Guzman Pablo GuadalupeRd ---- WA 9-5531
Hacker T G NipomoMesa ---- WA 9-5292
Harp H C NipomoMesa ---- WA 9-5292
Hartnell W A GuadalupeRd ---- WA 9-5414
Helmes Wm B FthlRd ---- WA 9-5007
Hermreck M J GuadalupeRd ---- WA 9-4401
Hibbard Frank NipomoMesa ---- WA 9-5294
Hinesley Edith GrandAv ---- WA 9-5722
Hodges Bill W Tefft ---- WA 9-4631
Holloway C R GuadalupeRd ---- WA 9-5582
Holloway Evelyn D ---- WA 9-5923
Holt Jess MesaRd ---- WA 9-5662
Howell Leona Vine ---- WA 9-5091
Jensen Francis FthlRd ---- WA 9-5003
Johnson & Barnes grocry
101Hwy- WA 9-4511
Johnson Robt F TefftRd ---- WA 9-4701
Johnson W J Jr GuadalupeRd ---- WA 9-5008
Keys Mildred HazlLn ---- WA 9-5416
Killgore Fred G GuadalupeRd ---- WA 9-5101
Kitchen J C GuadalupeRd ---- WA 9-5043
Knotts' Cafe Hwy101 ---- WA 9-7951
Knotts Geo R Tefft ---- WA 9-5151
Knotts Margaret Mrs Hwy101 ---- WA 9-5381
Knotts R F Tefft ---- WA 9-4591
Kopp C D CountyRd ---- WA 9-5094

Lee Irene CountyRd ---- WA 9-5298
Lovelady Pat OakAv ---- WA 9-5263
Lovern's Furniture 101Hwy ---- WA 9-4251
Lucas F D str 101Hwy ---- WA 9-4242
Maeco's Beauty Shop D ---- WA 9-4671
Marsalek A F ---- WA 9-5753
Martinez Wm M SouthRd ---- WA 9-5653
McCoy Grant Tefft ---- WA 9-5921
McKinnon Lawrence
GuadalupeRd- WA 9-5418
Mehlschau H C 101Hwy ---- WA 9-5832
Mehlschau Peter ---- WA 9-5833
Mier Joe GuadalupeRd ---- WA 9-5004
Moore G A 101Hwy ---- WA 9-5831
Morales Geo 101Hwy ---- WA 9-5944
Morrow Linnie E Mrs Hwy101 ---- WA 9-4481
Morrow Vernon A Branch ---- WA 9-5424
Munoz Arthur Branch ---- WA 9-5384
Murphy Benedict A GuadalupeRd ---- WA 9-5536
Nelson Leonard OrchrdRd ---- WA 9-5815
Nichols Lester Tefft ---- WA 9-4471
Nipomo Garage & Wrecking Yard
Hwy101- WA 9-7911
Nipomo Lumber Co Hwy101 ---- WA 9-4231
Nipomo Mesa School S L O County Schools
NipomoMesa- WA 9-5211
Nipomo School Price ---- WA 9-4211
Nipomo Special Training Class
Tefft- WA 9-4581
North's Hatchery Inc ---- WA 9-5814
Nunez Amado M DivisnRd ---- WA 9-5723

PACIFIC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSanLuisObispo
Ask Operator for ---- Business Office
(No Charge for calls to Business Office)
See Introductory Section for Service calls and Other Important Matters
Parson H J Branch ---- WA 9-4262
Paulson Margaret Hwy101 ---- WA 9-5002
Phelan Donald W ---- WA 9-4661
Porcho Frank GuadalupeRd ---- WA 9-5274
Quality Sales & Service Hwy101 ---- WA 9-4041
Reed F A DivisnRd ---- WA 9-5093
Rice L J Branch ---- WA 9-4761
Robinson Frank W Dana ---- WA 9-5852
Rodriguez Jesus GuadalupeRd ---- WA 9-5843

WA = WAbash
When giving the number to an operator or to others, please use the full name WAbash.

Rosa Richard B ---- WA 9-5961
Salinas Trinidad GuadalupeRd ---- WA 9-5661
Sanders Dwight C Branch ---- WA 9-5221
San Luis Obispo County of
Constable WPrice ---- WA 9-4061
Coroner's Office CourtHseSanLuisObispo
From telephones served by the following exchange
Nipomo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Justice Court ---- WA 9-4141
Sheriff-Coroner CourtHseSanLuisObispo
From telephones served by the following exchange
Nipomo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Santos Joe L Branch ---- WA 9-5383
Sapien Steve NipomoMesa ---- WA 9-5817
Sheriff's Office San Luis Obispo County of
CourtHseSanLuisObispo
From telephones served by the following exchange
Nipomo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Shiffrar Joe Tefft ---- WA 9-5791
Simington Roland Orchrd ---- WA 9-5812
Sleath Jack C Dr NipomoMesa ---- WA 9-4731
Smith Benny E Tefft ---- WA 9-5152
Smith T E Chestnt ---- WA 9-5493
Soares Joe Tefft ---- WA 9-5153
Soares Steve GuadalupeRd ---- WA 9-5668
Southern Counties Gas Co
From Nipomo Exchange
Ask Operator for-ENtrprise 1-0206
Souza Joe A GuadalupeRd ---- WA 9-5534
Starkey John F D ---- WA 9-5922
Stokely-Van Camp Inc
GuadalupeRd- WA 9-5533
Stubblefield A J Tefft ---- WA 9-5373
Stubblefield Reuben J OakAv ---- WA 9-5264
Sturgeon I N OrchrdRd ---- WA 9-5813
Sturgeon Leslie C NipomoMesa ---- WA 9-5291
Tacorda Mar OakAv ---- WA 9-5917
Tanore Arthur H Tefft ---- WA 9-4562

Tatum Emmett GuadalupeRd ---- WA 9-5213
Thomas E R GuadalupeRd ---- WA 9-5415
Tilley Jas A Robbins ---- WA 9-5881
Toko Takao SouthRd ---- WA 9-5655
Tomooka Masayoshi GuadalupeRd- WA 9-5532
Tremper Ronald OakRd ---- WA 9-5912
Ulrte Ponciano C 2dCountyRd --- WA 9-5816
Valente Frank GuadalupeRd ---- WA 9-5474
Vernon H A Mallagh ---- WA 9-5072
Vidal Wm W FthlRd ---- WA 9-5031
Volk Cora M MesaRd ---- WA 9-5142
Ward Harry Mrs EBranch ---- WA 9-4261
Weatherly Shirley GuadalupeRd --- WA 9-5724
Weaver S C OakAv ---- WA 9-5914
Wright Tom OakAv ---- WA 9-5263
Zigler Clarence W Tefft ---- WA 9-5102
Zornes J F Mallagh ---- WA 9-5073

OCEANO
(For Subscribers see Arroyo Grande)

PACIFIC VALLEY
Pac Valley Cattle Co, Agent
Call Long Distance

PACIFIC VALLEY SCHOOL NO. 1
Pacific Valley School Dist, Agent
Call Long Distance

PARKFIELD
San Miguel Interurban Telephone Co,

Bisceglia Land Co ---- 6-F-21
Calif Div of Forestry ---- 1-F-12
Carr Ray F ---- 6-F-31
Claassen Arthur ---- 2-F-11
Durham Harlan ---- 1-F-3
Durham Herbert H ---- 1-F-11
Durham Robt Jr ---- 1-F-21
Etter Sam ---- 10
Flentge Bros ---- 2-F-32
Frohlich Andrew ---- 2-F-21
Gilbert Ted ---- 2-F-2
Haliburton Lowell ---- 1-F-14
Hansen Laurance ---- 6-F-41
Harlan C P ---- 6-F-11
Jack R E Co ---- 6-F-13
Jordon Foster ---- 4-F-3
Kester Douglas ---- 2-F-4
Kester Norman ---- 2-F-41
McClure Ernest ---- 1-F-22
Miller Henry ---- 6-F-4
Miller Raymond ---- 2-F-14
Pacific Gas & Electric Co
Bus Ofc 617-12thPasoRobls
From Parkfield Exchange
Ask Operator for-ENtrprise 1-0251
Pac Valley Cattle Co ---- 4-F-13
Rambo Gene ---- 6-F-2
Robertson Dave ---- 2-F-22
Taylor Clyde ---- 5-F-21
Taylor Dudley ---- 5-F-11
Taylor Floyd ---- 4-F-12
Thomason Wm ---- 5-F-13
Watkins Ed ---- 2-F-12
White Wilbur ---- 2-F-3

PASO ROBLES
W. V. Williams, Manager

Business Transactions With Telephone Co.
The Pac Telephone & Telegraph Co
717-14th-133

A

AAA Amer Automobile Assn see Automobile Club of Southern Calif 1113 Spring--1077
A & B Auto Wreckers N101Hwy ---- 9-R-3
Aaroe Anna B ---- 46-R-3
Abbey Roland T OakFlat ---- 89-J-1
Abbott Geo H 645BoinDr ---- 871
Achter Eugene 3206Pine ---- 943-J
Achter Gilbert J 1304 SherwdRd ---- 1213-W
Adams Ellen M 539-30th ---- 1565-J
Adams Kenneth HillcrstDr ---- 1455
Adams Nut Stand SHwy ---- 1533-J
Adams R E 285 SntaYsablAv ---- 1049-R
Adams W J B 534-32d ---- 1426
Afana Dorothy L OakFlat ---- 2-J-3
Agee Daisy A 3308½ Spring ---- 1604
Agee Etta 123CapitlDr ---- 1156-J
Agee Floyd 1302 SherwdDr ---- 1213-J
Air Express Division of Railway Express Agcy Inc 1332 Spring ---- 68
Akers Dillard 519-15th ---- 1332-J
Aki Marjorie T 2036 Oak ---- 1261-R
Al Bland Shell Service Stn 1145 Spring--479
Aleman Joe 202 Spring ---- 1124
Alexander Effie 1205GregoryAv ---- 650-R
Alexander Robt T ---- 5-J-1
Alexander W H 1753Filbrt ---- 103-R
Alexander's Serve Your Self Laundry
801Pine-43
Algee A C Crestn ---- 68-R-3
Algee Madeline J Dr Crestn ---- 68-R-3
Allbritten R N 102 Spring ---- 896-J
Allen Ed 128-18th ---- 1315
Allen J W CrestnRd ---- 216-R
Alley Edw C 139-12th ---- 854
Alley Leigh 1031Pine ---- 56
Alley Robt L Shandn ---- 51-R-3
Alley Walter B Shandn ---- 82-J-3
Alley Wm S ---- 81-J-11
ALLEY'S PHYSICAL THERAPY
1031Pine-56
Allison Bessie M 1716½Vine ---- 188-R
Allison Harry A 246-12th ---- 741-R
Alma's Beauty Salon 1221Park ---- 424
Alvarez Josephine 1628Pine ---- 1410-R
Ambrose Danl F Mrs Crestn ---- 67-R-11
Amer Automobile Assn **AAA** see Automobile Club of Southern Calif 1113 Spring--1077
AMER CARBON PAPER MFG CO
SherwoodField--1900
Amer Red Cross Headquarters 525-13th-1058
If no answer call ---- 632
If no answer call ---- 380-R
Ames Harry A Jr KillerCanyonRd ---- 1-J-3
Andersen Dagny Mrs 821Vine ---- 1274
Anderson Albert Mrs 3038 Oak ---- 1234
Anderson Albert M WillwCrkRd ---- 94-R-1
Anderson Frank Anderson & Ritchie
917-12th-760
Residence 526Beverly ---- 1094-J
Anderson Frank W 144-12th ---- 265
Anderson Geo
CayucosRdTemplTn- PasoRobls 92-J-1
Anderson Grant B Cholame ---- 85-R-12
Anderson H L 1314 Oak ---- 274
Anderson Jake 2921Pine ---- 736
Anderson John C 1945Park ---- 1128-J
Anderson Leo CrestnRd ---- 69-R-11
Anderson Lloyd ---- 18-R-3
Anderson & Ritchie accts 917-12th ---- 760
Anderson Robt M 255 SanAugustinDr-719-W
Anderson Robt W 520-32d ---- 464
Anderson Roy H Farmhouse Motr Ldg
425 Spring-933
Anderson Viva A Cholame ---- 86-R-2
Anderson W G 2654½PacAv ---- 1633-M
Andrews John R 145 SanAugustinDr--1735-R
Andrews Sherman A 336-13th ---- 139
Andrews Wm WhitleyGardens ---- 37-R-1
Andrus A L 240 Oak ---- 278-W
Andrus E R CrestnRd ---- 257-J
Anecito Alfred M 221 Oak ---- 1919
Angelline Donald 517BevrlyAv ---- 1114-J
Apley Jas Mrs 2801 Spring ---- 294-J
Appleton's Motel 2218 Spring ---- 721
Appuhn Gus 601TuckrAv ---- 1321
Araujo K T CayucosRd ---- 1108-W
Araujo Kenneth ---- 18-F-6
Araujo Richard ---- 94-J-2
Arden Farms Co 1228E11th ---- 493
Armoletti Paul 13th ---- 26-M
Armstrong Edna W Crestn ---- 63-R-3
Armstrong Harold 835-19th ---- 885-W
Armstrong Katherine M 1813RivrsdeAv --421
Army Supply 1221 Spring ---- 358-W
Arnold David W 640GatesCt ---- 1237-W
Arnold K M 1538 Oak ---- 742-M
Arthurs Marion ---- 73-J-3
Artistic Beauty Shop 517-13th ---- 1011
Arts Wilber Crestn ---- 68-J-1
Asabez Archie 36th&RivrsdeAv ---- 38
Asabez Archie Paso Robles Waste Disposal
707-13th-714-J
Asbury W L 1310CrestnRd ---- 1156-R
Ashton Chas H 611-26th ---- 1374
Assembly of God Church Shandn ---- 52-R-12
ASSEMBLY OF GOD CHURCH
18th&Oak-1174-J
Associated Oil Co 26th ---- 911-W
Associated Service Station 11th&Spring -172
Atkins C M 723-17th ---- 1378-W
Ault W A 245 SntaCrzAv ---- 1812
Automobile Club of Southern Calif
District Ofc 1113 Spring ---- 1077
Emergency Road Service
1246 Spring-169-W
Avalon Motel 3231 Spring ---- 21
Avenales Cattle Co
Office 540-12th ---- 36
Canyon Ranch Shandn ---- 83-J-3
Feed Lot ---- 83-R-11
Averill Lyman E KilerCanyonRd ---- 26-J-2
Avery D J 1746Park ---- 1411-J
Azbill J E CrestnRd ---- 823-R

B

Babcock Rachel 2235Vine ---- 1093-R
Babka Cleon F Crestn ---- 63-J-1
BADER WM whsle poltry & eggs
12th&Rivrside-298
Residence OakFlatRd ---- 268
Bailey Alfred L 1445Vine ---- 437-J
Bailey Jas F OakFlat ---- 89-J-2
Bailey Willard D 204 SntaYsablAv---1056-J
Bailey Wm D 226 Oak ---- 1296
Baird Fredric SHwyTemplTn-PasoRobls 14-J-2
Bakeman A R 1819 Oak ---- 965-J
Bakeman Chas Mrs 1412C Oak ---- 1067
Baker John W 420-13th ---- 1231-R
Baker Kenneth V 201PacAv ---- 1913
Baker Raymond W 215 SanAugustin---1041-R
Baker W J Mrs 324-17th ---- 253-M
Balentine Doris 24Almnd ---- 1515
Balentine Grant A RobbinsHill ---- 987-R
Ballantyne H G Crestn ---- 67-R-1
Ballert Geo E ElPomr ---- 59-R-1
Ballesteros U ---- 18-J-11
Bank of America National Trust & Savings Association Bk of AmericaBldg ---- 11
Banks Fred G 506-3d ---- 737-R
Banks Hector W ---- 26-R
Banks Wm H Mrs Shandn ---- 48-J-11
Bar H H 1830 Oak ---- 645
Barba Kenneth Crestn ---- 69-R-1
Barba Louise 1845Park ---- 1085-R
Barba Mike 1745Pine ---- 530
Barbre O M 829-16th ---- 1371
Barclay John D 2129Vine ---- 296-J
Barker A E 611-26th ---- 494-W
Barlogio Miles ---- 17-J-2
Barnes Roy H Jr 423-10th ---- 1042
Barnes Virgil D PeachyCnynRd ---- 12-J-3
Barnes Wm 3030 Oak ---- 835-M
Barnhart F S 1955 Olive ---- 734-J
Barrett J A ElPomr ---- 59-J-11
Barrett L A NRivrRd ---- 1098-J
Barron Tom M 130 Spring ---- 1166-M
Barry Thos J 335-21st ---- 1572
Barss Grace A Mrs 336A 12th ---- 1286-J
Barss S C 136-18th ---- 1439
Bartholomew R W 420-12th ---- 1397-R
Bartl Helen ---- 829-W
Bartlett Stewart 335-12th ---- 1347-W
Basham Jessie 2845 Oak ---- 764-J
Batterson John D 105 SntaYnezAv ---- 719-J
Bauer Marie 2425Vine ---- 432-R
Baxendale Electric motrs reprng
3035 SBroadSanLuisObispo
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1495
Baxter C J 2105 Oak ---- 1176-W
Baxter Curtis J Paso Robles Ofc Supply
608-12th-481-J
Baxter Elizabeth 1902Vine ---- 1536-R
Baxter O P ---- 17-F-12
Bayne Agnes J 1515Pine ---- 680
Bean Robt L 83-12th ---- 1003
Beaty A J 325-14th ---- 426-M
Beaudoin H H 1728Vine ---- 1908
Beaumont Richard D CayucosRd ---- 1108-J
Beaver Henry M 23Almnd ---- 1294
Beavers Jerome ---- 13-J-11
Bebeau Les 222-18th ---- 1155-J
Becerra John D 1521Park ---- 755-R
Bechtel Corp NacimientoDam ---- 70-J-11
Bechtel Corp 1845 Oak ---- 1396
BECK & HUNTER TRUCKING NHwy -18-F-5
Beck W W 1938 Olive ---- 916-J
Becker Jas P ---- 31-R-2
Bedell Orville Crestn ---- 68-R-2
Beeler Bernadine 2213 Olive ---- 1082-J
Belfast Distr 1914 Olive ---- 916-R
Belyea Pat SHwy ---- 195
Bence H W 3126 Spring ---- 1556
Bennett Carley V ---- 93-R-1
Bergman Alfred ---- 24-J-3
Bergman Alvin ---- 38-R-3
Bergman Louis WillwCrk ---- 16-R-2
Bermingham Al ---- 47-R-1
Bermingham Edw G ---- 47-J-2
Bermingham Jim T ---- 82-J-1
Bermingham Robt L 127CapitlHiDr ---- 1587
Berry J R ShandnHts ---- 32-J-2
Berry Kenneth H ---- 29-J-2
Berry Robt ---- 45-J-1
Bertoni Dave 275 SanAugustinDr---1434-R
Betts Roy Lee 3134Pine ---- 835-R
Beyrle Laura S Mrs 605 Oak ---- 544-J
Biasotti Ben turkeys retl CrestnRd ---- 1720
Bickell Cliff 312-13th ---- 1335
Bickell's Stationery Store 807-12th ---- 882
Biehl Elizabeth 1445 Oak ---- 306-M
Bilton Leonard W 1644Pine ---- 1356-R
Birks K R Paso Robles Transit Mix SHwy-433
Residence 1622Chestnt ---- 615
Bivens Wm H 829-19th ---- 1836
Bixby Otto ElPomr ---- 61-J-1
Black Cullen S 209Vine ---- 1920
Black H H 32d&Vine ---- 825
Black Merle L Jr 525FerroLn ---- 1053
Blackburn Alberta 1129-21st ---- 997-W
Black's Hatchery RivrsdeAv ---- 881
Blair Edw Dr 207-18th ---- 752
Blake Harry 608-13th ---- 419-M
Blake Marie Mrs 1846Pine ---- 1192
Blake's Plumbing Heating & Sheet Metal
1701RivrsideAv-1117
Blanco D L Adelde&SnMiguelRd ---- 9-F-21
Blankenship E J ShandnRd ---- 42-J-1
Blankenship E J Jr ---- 42-R-1
Blanks Jas T 727-26th ---- 529-J
Bliss Herman A 605-17th ---- 1711
Blue Moon Coffee Shop 1226 Spring ---- 331
Boatman Cecil C Paso Robles Swap Shop
2712 Spring-270
Residence 1906Vine ---- 646-J
BOB'S SUPERETT 1307Park ---- 1804
Bobson Marjorie 745 Oak ---- 793-J
Bollinger Elmer 1428 Oak ---- 42-J
Bonde Chas 1905Vine ---- 215-M
Bonde Edwin C 516Vine ---- 173-J
Bone Troy D GoldenHillRd ---- 1262-W
Bonelli Noel G Estrlla ---- 806
Bonetti Jules 546-13th ---- 419-W
Bonnheim Donn ---- 8-F-32
Bonnheim Walter E Sr 312-14th ---- 624-J
Bonnheim Walter S ShandnHts ---- 52-R-2
Booker Claude ---- 21-J-2
Booker Kinnie ---- 34-R-2
Booth Gene 406-10th ---- 146
Borchelt C R NRivrRd ---- 7-J-3
Borchert Edwin ---- 29-R-1
Borchert Emma 1319 Olive ---- 416-R
Botts Victor ---- 834-R
Botts Wm T 2835Vine ---- 1092-W
Boughey Mabel Paso Robles Bath Hse
11th&Pine-1816
Boulware Florence 605-21st ---- 849-J
Boulware Henry H 1535Locst ---- 276-R
Bousfield Jas 1810Park ---- 969-W
Bowdry Alberta 2102½RivrsdeAv ---- 1193
Bowen L E 1835Vine ---- 734-R
Bower Shelton 502-4th ---- 463-R
Bowers Leo L CapitlHI ---- 953-W
Bowles S O 443-10th ---- 1243
Bowman Amos A 739-26th ---- 968-R
Bowman Joy F Cholame ---- 85-J-12
Box Wallace OakFlatRd ---- 4-R-11
Boyer A M ---- 28-J-1
Boyer Glenn L 628BoinDr ---- 786-W
Boyer Mae 2&6CholameShandn ---- 55-R-3
Boyer & Sons Garage & Service
Shandn-78-R-1
Boyette Jas M ---- 10-F-21
Bradford R F 2118Vine ---- 1048-R
Brady Trailer Supply 526 Spring ---- 688-W
Branch Harold 345-19th ---- 913
Brandon Elmer 2745 Oak ---- 354-J
Brandum Jack N 416-6th ---- 697
Brannen Geo 522-3d ---- 389
Branson Wm H 1511 Oak ---- 471-W
Brant Jean Mrs 7300MorroRd ---- 1097-R
Brazzi Ruben W 836Park ---- 1488
Bresette A 931-15th ---- 1181
Bresette Harold 1268 Olive ---- 784-J
Bresette Sallie 718 Oak ---- 793-W
Breshears Alvin H 1045Vine ---- 246-R
Brewster W E 639 Oak ---- 544-W
Brickey Audrie Cholame ---- 86-J-12
Bridge Norman 274 SnCarlosDr ---- 1906
Bridler Frank New41Hwy ---- 506-M
Briley Jane W ---- 18-F-21
Brinson Elmer J GoldenHillRd ---- 1524
Brinton Ferree 2701Vine ---- 1059-M
Brooks Elbert 306-12th ---- 663
Brooks J E 3165Vine ---- 1449-W
Brooks Motors
New Car Dept 1306Pine ---- 168
Used Car Dept 6th&Spring ---- 824
Brooks Wes Chevron Service 806 Spring--539
Brooks Wes Chevron Service
1502 Spring-1198
Brooks Wesley 1416Vine ---- 41-J
Brown A J 114 SnCarlosDr ---- 192-M
Brown Clyde J 1622Park ---- 1219-J
Brown Dean L Shandn ---- 48-R-2
Brown Ernald ---- 80-J-11
Brown Ernald Shandn ---- 80-J-2
Brown Ernest ---- 80-R-2
Brown G W 1946 Oak ---- 125-W
Brown Georgia 722 Olive ---- 1069-M
Brown Gerald Mrs 1615RivrsdeAv ---- 1923
Brown Gertrude Shandn ---- 81-R-12
Brown H A 3405 Spring ---- 642
Brown Harry E 2026Vine ---- 148-J
Brown Joe C ---- 18-F-2
Brown Joseph F ---- 18-F-4
Brown M R SHwy ---- 22-J-2
Brown Motors 1534 Spring ---- 415
Brown Paul Rev 41-12th ---- 1211
Brown Ray N Dr dntst 612-12th ---- 67
Residence OakFlat ---- 2-R-2
Brown T C 1545 Spring ---- 1215
Brown Wm O ---- 1068-W
Brown's Tire Shop 1534 Spring ---- 415
Bruner Ray 2232 Oak ---- 1536-J
Brunk Athol J D NHwy ---- 18-F-22
Brush J P 1751Filbrt ---- 166-W
Brush Kirby 9HillcrstDr ---- 971
Brush W I 1533Vine ---- 1135-J
Bryan Gene 1415Chestnt ---- 364
Bryan Geo W 423-10th ---- 1042
Bryan Meat Co SlaughtrHse ---- 1250
Bryant Chas 3045Park ---- 1450
Bryant Edw L 1505½Chestnt ---- 64
Bryant S J 542Beverly ---- 1425
Bryden Forest A & B Auto Wreckers
N101Hwy-9-R-3
Buchanan A E 133CapitlHI ---- 595-W
Buchman Alfonse CrestnRd ---- 1068-J
Buck Kenneth M ---- 38-R-1
Buckalew Robt S 712Park ---- 292-J
Buckle Edwin R 2931Park ---- 1199
BUCKLE'S BODY WORKS 1509 Spring-767
Buckley Victor B 215 SntaCrzAv ---- 132-J
Bud's Sport Shop CrestnRd ---- 791-J
Bud's Truck Stop 2801 Spring ---- 1520
Buelna Joaquin N 532FerroLn ---- 923-J
Buena Vista Ranch ---- 29-J-2
Buggy K N ---- 18-J-1
BUILDERS MARKET 840-10th ---- 1600
Burk Herman E AdelaideRd ---- 9-F-33
Burk W H Mrs 642-10th ---- 1176-J
Burke H A 204-18th ---- 1532-J
Burkitt Michael Jr Lt 130CapitlHI ---- 959-R
Burnett J K Mrs 1443Chestnt ---- 466-W
Burns Wm H ---- 39-J-2
Burton Ben M 240 Spring ---- 951
If no answer call ---- 810
Burton H V 1736Vine ---- 587-R
Burton Russell R Dr Collins G B Dr vetnrian
820-23d-1436
Residence 623-6th ---- 1125-J
If no answer call ---- 493
Burwick Warren Shandn ---- 79-R-11
Busi's Cafe 1122Pine ---- 581
Butler Oral E 1537Vine ---- 1306-W
Butler Robt O 154 SnCarlosDr ---- 1049-M
Butterworth C CrestnRd ---- 805-W
Buttke Alvin 637TuckrAv ---- 1401
Butts John J 165 SnAugustinDr ---- 1392
Bynum R C 603TrigoLn ---- 1249-R

C

C & J Cafe cocktl lounges 1232Pine ---- 365
Cabanag Bob 1209Gregory ---- 308
Cadloni Jos Jr 634TuckrAv ---- 1289-J
Cagle Marion J GoldenHillRd ---- 695
Cain Troy E 111CapitlHI ---- 959-M
Cal-Farm Insurance Co 705-13th ---- 1110
Caldwell Ethel R Templtn --PasoRobls 14-J-1
Caldwell Jas P Templtn ---PasoRobls 14-J-1
Caldwell Nursing Home 321-12th ---- 1170
Calhoun L E 2325 Oak ---- 432-J
CALIF ALMOND ORCHARDS INC
Main Plant & Office 4th&Spring ---- 400
Calif Milling Corp 1212Railrd ---- 161
CALIF MOTOR EXPRESS LIMITED
5th&RivrsdeAv-657
Calif State of
Dept of Employment
Farm Labor Office 3341 Spring ---- 1817
Dept of Motor Vehicles 812-10th ---- 884
Div of Forestry
Las Tablas Fire Control Station
Adelde-8-F-34
Pso R Fire Control Sta SHwy ---- 580
Shandon Fire Control Station
Shandn-50-R-1
Div of Highways
Maintenance Foreman Shandn ---- 50-J-3
Maintenance Superintendent
5th&Rivrsde-664
Highway Patrol SHwy ---- 80
For Emergency Calls only
Ask Operator for-ZEnith 1-2000
Paso Robles School for Boys Estrlla ---- 806
Calloway W J 617MossAv ---- 1265-J
Camack Chas Mrs 1945 Spring ---- 1136-R
Cameron Bertha 636Vine ---- 924-J
Cameron G O 1710Pine ---- 1356-J
Cameron Tommy Sr 721Pine ---- 305-M
Cameron Tommy H Jr SHwy ---- 13-R-12
Cameron's Brake & Wheel Alignment
3011 Spring-170
Cammack Marie 1949 Oak ---- 118-W
Cammack Omar L 1927 Oak ---- 118-R
Camp Fire Girls Hdqtrs 19th&Chestnt ---- 474-J
Camp Roberts Natl Defense Committee
Bk of AmericaBldg-568-J
Camp Russell CrestnRd ---- 538-W
Campbell Opal 2137Victoria ---- 753
Campbell Wm F 3209Pine ---- 1325-M
Cannon Jas W PeachyCnyn ---- 6-J-2
Cantrell Dave 2660RivrsdeAv ---- 529-W
Cape G A 615-15th ---- 948-W
Cape J E Mrs 30th&Park ---- 775-W
Carl's Billiards 831-13th ---- 1529-J
Carminati A B NRivrRd ---- 7-R-2
Carminati W S SherwdRd ---- 1264-M
Carpenter L H Mrs 1817 Oak ---- 965-W
Carpenter Lyle F ---- 19-W
Carr Georgia E 1813RivrsdeAv ---- 421
Carroll Edw A 225 SntaCrzAv ---- 1354
Carroll T J 721-28th ---- 1514-J
Carter Geo L 912Vine ---- 1568
Carter S J Lt 140 Spring ---- 463-W
Carter W E Mrs 1911Park ---- 790-W
Carter W H 621Vine ---- 864-R
Cary Ed SunstHts ---- 491
Cary F N 1729Park ---- 1462-M
Casper Al 336-12th ---- 770
Casper Wm J 1528 Oak ---- 1225
Casson Geo 1714Park ---- 1133-M
Casteel Bert 2130Vine ---- 1831
Casteel Elvin M CayucosRd ---- 21-R-2
Casteel Harlan ---- 34-R-1
Catholic Church 512-13th ---- 207
Catt R W 539FerroLn ---- 1574-M
Caulfield Stan 130 Spring ---- 1564-R
Caulkins Kathleen Mrs 530½-10th ---- 210
Ceramic Shop The 607-22d ---- 588
Chadwell Tracy C 503Bonita ---- 1338-J
Chaidez Raymond R 1126-19th ---- 1134-J
Chamber of Commerce 705-12th ---- 16
Chambers E H Mrs 2238Vine ---- 1498-R
Chambers J Henry 45RidgevwCt ---- 1554-J
Chambers Louise M 727-16th ---- 1219-W
Champion Lawton D ElPomr ---- 59-J-1
Champion Lawton D atty
Bk of AmericaBldg-76
Chaplin Clarence 730Pine ---- 431-R
Chapman Floyd A 2841 Spring ---- 1573
Charcoal Products Co AdelaideRd ---- 614
Charcoal Specialties Inc 17th ---- 120
Chavez Vincent 2925Pine ---- 999
Cheney Frank L 164 SnCarlosDr ---- 533-M
Cherry Elmer L ---- 16-R-3
Chesmore Gertrude H 1109½Chestnt ---- 453-J
Chevrolet Sid Nichols 1305 Spring ---- 1222
Chiappari Ted OakFlat ---- 4-J-11
Chiappari Theo Morosa Bros Trnsptn
321-16th-569
Chick's Tire Service 1233 Spring ---- 77
Child Care Center 3126Park ---- 717-J
Childress J C 264 SnCarlosDr ---- 1157-J
Childs Milton R 721 Oak ---- 1061-R
Chimney Rock Ranch AdeldeRd ---- 9-F-14
Chism Allan R 3205Pine ---- 782-M
Chism John B 425PacAv ---- 1194
Chism John H 339-13th ---- 1575
Chisum Charlie 1520Park ---- 1526-M
Choate Helen 1602Park ---- 952-M
Choice Valley School Cholame ---- 88-J-3
Cholame Ambulance Service Cholame --81-R-1
Cholame Cafe Cholame ---- 81-R-1
Cholame Garage Cholame ---- 81-R-2
Cholame School Hwy41 ---- 81-R-3
Christensen A Mrs ---- 34-J-2
Christensen C A 511 Oak ---- 519
Christensen Donald PeachyCnynRd ---- 11-J-2
Christensen Gerald 2835Park ---- 858-R
Christensen Max Rev 1345 Oak ---- 1328
Christensen R E 3004Pine ---- 1487
Chuck's Service 1339 Spring ---- 123
Church Kenneth 2811Pine ---- 473-J
Church of Christ 20th&Park ---- 1088-J
If no answer call ---- 1920
Cingmars E M 8th&Railrd ---- 1602
Claassen Ben A NRivrRd ---- 8-R-3
Claassen Betty WillwCrk ---- 25-J-12
Claassen David WillwCrk ---- 25-R-3
Claassen Ernest ---- 16-J-3
Claassen G J 138-17th ---- 637-W
Claassen Henry A 1905 Oak ---- 125-R
Claassen Herbert G ---- 440-J
Claassen Herman WillwCrkRd ---- 17-J-3
Claassen Howard O ---- 667-W
Claassen John J Shandn ---- 37-J-3
Claassen Louis J 344-14th ---- 100-M
Claassen Wm ---- 667-R
Claassen's Radiator Shop 1534 Spring 517-J
Clark Eva

Clemente Gene 608 Oak----1116-W
Clemons H P 500-12th----687
Clevenger Lyman WillwCrkRd----23-J-2
Clevenger W H 1920Rivrside----1356-W
Clifford D B Mrs 1849Locst----264-R
Clifton Delton----1508-W
Clifton Motel 125 Spring----1140
Cloer Jas E 2145Vine----1620
Clouser Forrest V NHwy----9-R-1
Coalwell Roy plmbr 2029Pine----402
Coan E E Mrs 2036 Oak----1261-R
Coates Roland R E13th----1035
Coates Vine R RN SRivrRd----216-J
Coburn Bud ShandnRd----77-J-2
Coburn G----77-J-1
Coca-Cola Bottling Co 2508 Spring----241
Cochran Francis D Shandn----50-R-3
Cockrell Jess 509Bevrly----949-W
Cockrell Wayne 50Fresno----1506-M
Cockrell's Refrigeration 845-13th----1416
Cockrum John B Mrs Shandn----53-R-2
Coffman M M Mrs 701Vine----1276
Coker L M 1410Park----1134-M
Colburn T R tractr reprng 221-15th-1075-W
Cole C PeachyCnyn----6-R-3
Collins G B Dr vetrnrian 820-23d----1436
If no answer call----1125-J
If no answer call----493
Collins John A 3d&Olive----737-M
Collins Ray B 3d&Olive----737-M
Colt Irene CapitlHl----290
Colvin W E NRivrRd----506-R
Colwell Walter 120PacAv----935-W
Colyer J T 1109Chestnt----296-R
Comfort H G OakFlat----2-J-2
Comstock Aita 215-12th----376-J
Conaway Wm W 2907Park----858-M
Connerley Melvin H 3118 Oak----1379-J
Conover L W CayucosRd----22-J-1
Conover L W Jr 509BonitaAv----586-W
Conrad Otto M 1938Pine----306-R
Conrad V M 629TuckrAv----1542
Conterno A C Mrs 812Vine----463-M
Cook Dorothy M 820Park----1470
Cook Ed M 416 Spring----1433
Cook F D MtnSprngRd----2-F-2

COOK F D PLUMBER & ELECTRICIAN
1032Pine-1066

Cook Jack 265 SntaYsablAv----692-M
Cook Lincoln Sr Crestn----63-R-1
Cook V Mac ElPomr----60-J-1
Cook V N ElPomr----60-J-2
Cook Wm M----69-R-3
Cooksey Doff C OakFlatRd----3-R-12
Coon M E OakFlatRd----3-R-3
Cooper Harriet 5HillcrstDr----623
Cooper Helen 3309Pine----1376-R
Cooper Maurice ElPomr----59-J-2
Cooper Raymond C
124 SanAugustinDr-1041-J
Cooper Robt C 3124 Oak----1228-M
Cooperative Farmers Supply Co Inc
Main Store 14th&Pine----344
Sheet Metal Shop 14th&Pine----153
Corbaley Gerald R 628 Oak----1377-J
Corbaley J V 1712Vine----1409
Cordeiro Manuel S 1st----1707-W
Corippo Mel H contr 1221Park----673
Cork Blanche 39-12th----1232
Cork Dean 39-12th----1232
Corley J F 1705RivrsideAv----1410-W
Coronado Motel 2400 Spring----955
Costaganna C 1232Pine----1424
Cottage Motel 2206 Spring----1153-W
Couch Walter R 1803Vine----920
Coulter Ralph MtnSprngsRd----1398-J
Cousins Betty ins 822-13th----1820

COUSINS JAS I ins & grain dlr
822-13th-1820

Residence 1351Chestnt----119
Cousins Robt J 420 Oak----1577
Covell L A LomitaLinde----459-J
Cowan D R 405-3d----737-W
Cowan Pomp Mrs 2020Rivrside----1065-R
Cowles Florence M Mrs 429-16th----863-M
Craig F L 531-30th----523
Craig F L Sheet Metal & Plumbing
731-21st-523
Craig L A Roy 219-24th----1474-J
Crawford Elmer 1734 Oak----1174-R
Crescent Dairy Cafe 1421 Spring----339
Cresse Arthur E----17-R-11
Creston Park-FHA 560FerroLn----1492
Creston School Crestn----66-J-1
Crews Jess Sr 3021Pine----483-R
Crews Jesse L Forngtn4v----872-R
Crews Johnny T 104-16th----1921
Crooks Shirley 523-4th----1318-W
Cropper Sidney C trucking MtnSprngsRd----744
Residence 1935Vine----644
Cropper T H CrestnRd----216-M
Crouch Ernest K Jr 1944 Spring----592-W
Crouch Jack AdeldeRd----9-F-24
Crouch Joe H PeachyCnynRd----9-F-4
Crow Gene Mrs----1068-R
Cruz Tony A 1011-16th----1189-R
Cryer Evelyn 234 SntaCrzAv----867-M
Cuendet F blksmth 1304RailrdRd----130-W
Cuendet Fred 1340Vine----1332-W
Culbert E S 120-18th----103-M
Culinary Alliance & Bartenders Union 703
100FBidg-548

CULL PERCY H telvsn 630-6th----748
Cull Robt LomaLndaDr----1305
Culligan Soft Water Service 1415 Oak--1113
Cullors Alfred 1421RivrsideAv----783-M
Cullors J W Rev NRivrRd----1930
Cully Jos NRivrRd----7-R-1
Cummings F R 1045 Olive----345
Cunningham Ola 108W11th----486-M
Cunningham Ray 1021Chestnt----1005-R
Curletti B 820-22d----554-R
Currell J M Mrs----15-R-1
Cutler Richard H 336C 12th----1347-R
Cutting May 1444 Oak----979-R
Cybulski Stanley 1111Vine----542

D

Dahl Joe 620-30th----454-J
Dailey Vincent S 633BolenDr----1083-J
Dalby Bertha 807Vine----704-R
Dale Alan A ShannonHillRd----1262-M
Dale Ina M Mrs 245 Oak----1581
Dales Hazel C 731Pine----167-W
Daman H B 411-13th----480-M
Damron Lauretta 3012Pine----1599
Daniels' Drug Store 1317Park----1500
Daniels Gladys----1297
Daniels Russell R 749 Olive----878-W
Daniels Walter E 615-26th----968-J
Dan's Market 2044 Spring----409
Darnall Fred A 925 Olive----381
Darnall's Geneseo Ranch CrestnRd----74-J-3
Dauth-Leisy Foods 530-12th----256
Dauth Lester C 1HillcrstDr----1080
Dauth O E 2021 Oak----7
Davenport Howard OakflatRd----4-R-3

DAVID ROWE MEN'S CLOTHING
720-14th-720

Davidson Collier Shandn----57-R-3
Davies Gilbert K Cholame----87-J-3
Davies Kenneth H----87-J-3
Davis B H Tire Service 1233 Spring----77
Davis Bert Mrs 1105Vine----577
Davis Clara 1023-20th----263
Davis E R 429 Oak----1472-R
Davis Effie J PeachyCnyn----11-J-3
Davis Glen L 135-16th----637-M
Davis Gordon T
CayucosRdTempltn-PasoRobls 72-J-1
Davis Henrietta S 120-17th----380-J
Davis J A 1st&Spring----225
Davis J Terry 304-14th----367
Davis Lumber Yard 1st&Spring----225
Davis Marlon F Adelaide----8-F-15
Davis R L Fat----1047-R
Davis Walden E Shandn----48-R-3
Davis Wm E----10-F-12
Davis Winifred Crestn----65-J-3
Davison Lloyd C 1944Vine----940
Dawson Blaine 2910 Oak----1369
Day Della M Mrs 1520 Olive----287-J
Dean Archie R 2244 Spring----1197-J
Decater Geo 422-11th----590-J
DeChaine Bob Grain Dlr 1220Park----1702
DeChaine Bob Insurance Agcy 1220Park-1702
DeChaine D R 1401Chestnt----785
Decker Jane F Mrs 1734½ Oak----1034-R
DeGraf Gerald 1400 SherwdRd----925-J
de la Roza Adrian 107-16th----1823-M
Delavan J E 420-15th----1834
Della Ferdy 906Vine----173-W
Dellaganna Geo CayucosRd----23-J-1
Dellaganna Josephine 744 Oak----484-J
Della's Home for the Aged 1020Pine----1026
DeMeritt H E 2145Park----1378-R
Dempsey J B----75-J-1
Dempsey John A 1232 Olive----609-W
Dempsey Loren A 15-12th----439-M
Dennison Wm E 1742Park----1467-W
Derby John 415-7th----203-M
Derby's Electric 1311Park----91
Detling Donald G 624TuckrAv----1083-R
Detrich Martha R----62-J-12
Deubler E G Jr 1624 Olive----320
Devaney Jone 820Park----508
Dewar J B Norwalk Gasoln Co distr
9th&Salinas-1313
Dickinson Robt A 646 Oak----60
Diener John 1713Park----1318-W
Dittman C W----14-R-3
Dittman Richard C
CemeteryRdTempltn-PasoRobls 14-R-12
Dock L O 732-19th----873-J
Dodd Adeline 1719Pine----1133-J
Dodd Ed Klau----8-F-12
Dodd Errol AdelaideRd----8-F-23
Dodd Jas E 12th----1559
Dodd Raymond E Adelaide----8-F-24
Dodder C O 204-24th----455-W
Dollar Hotel The 1317 Spring----102
Donkin Elbert B Jr Dr dntst 1134Vine----95
Residence 601Mapl----109
Donkin Elbert B Mrs Sr 1117Vine----1270
Donley M E 523FerroLn----1070
Donnie Cleaners 23d&Spring----701
Donoho Emery M 1733Filbrt----264-M
Donoho Lois Mrs 504Bonita----932-W
Donohue & Sons Grocery 2548 Spring----360
Don's Car Wash 631 Spring----1564-J
Dooley Jas H MD 522-13th----860
Residence CrestnRd----722
Doty Julia 520½-6th----463-J
Doty Leland M Shandn----78-R-2
Doty Ragna Mrs 1435Vine----437-W
Double Bar S Ranch----1277
Dougherty B J 303-15th----503
Dougherty Russell----9-F-11
Douglass Eddie----95-J-3
Dowden John P 644MossAv----436
Dowden Ray L Shandn----55-R-1
Dowden's Market Shandn----53-J-2
Downing Delma L 430-7th----238-M
Drake Lisle A----41-J-3
Dreher D W OldHwy41----46-R-2
Drennan A L 829-14th----1505-J
Drennan B R CapitlHl----1926
Drennan Loyd S Mrs 517BonitaAv----1112
Dres Victor G 265 SntaCrzAv----1479
Dresser & Casper Billiard Parlor
811-12th-58-J
Dresser Ranch----46-J-3
Dresser W R 1612 Oak----771
Drew Ranch----332-W
Drive In Liquor Store 545 Spring----522
Duart Kenneth 612-30th----1387
Dubost Raymond----8-F-31
Ducoing Francis E 541FerroLn----1493
Dueck Alfred J 2919Pine----1092-J
Dueck Frank----25-J-11
Duke's Smoke Shop 737-12th----338
Dunbar Cliff GoldenHillRd----31-J-1
Dunbar Elmer 849 Olive----945
Duncan Roland F OakFlatRd----3-J-11
Dunlap Edgar Shandn----52-R-3
Dunlap Hazel Peterson Dr optmtrst
1221Park-236
Dunlap J W PeachyCnyn----685
Dunmire Martha O
CayucosRdTempltn-PasoRobls 72-J-2
Dusi Dante Templeton
CemeteryRdTempltn-PasoRobls 14-R-11
Dusi Guido F 2721Vine----1610
Dusi Guido F Paso Robles Elec
918-13th-1501
Dusi Sylvester SHwy----13-R-1
Dusi Winery SHwy----13-R-1
Dutra John Mrs 1803Vine----679
Dyck Henry J----95-J-11
Dyck John A Adelaide----8-F-25
Dyck John W 628-30th----454-M
Dyck Will G WillwCrk----16-J-2

E

Eakin Jack H 1845 Oak----1396
Earleen's Beauty Shop
VineyrdRd-Templtn 2782
Earl's Auto Repair 1546 Spring----302
Eason Don Q 1834 Oak----247
Easterling Catherine Miss 1705 Oak----844
Easton Chas A 240 Spring----511
Eastwood Wm C 429Vine----40-J
Eaton H A 1433 Olive----1915
Eaton & Smith contrs
NacimientoDam-70-R-2
Lime Mine LimeMt----70-R-1
Eddy's Apparel 1214 Park----74
Ede W C 2HillcrstDr----861-J
Edelman Albert CrestnRd----76-J-11
Edgemon Roy D 2626 Spring----1823-R
Edmiston Harriett A NHwy----9-R-2
Edwards Dorothy 529 Spring----1116-J
Edwards G H 105 Olive----1139

EDWARDS HARRY R Farmer's Ins Group
1744Vine-850-W

Edwards Jack OakFlatRd----4-J-3
Edwards Jas D 134PacAv----543
Edwards Louise T 105 Olive----1139
Edwards Lucy M 835 Olive----729
Edwards Price R Dr 145-16th----378
Eide Arthur ShannonDr----1237-J
Eide Arthur Paso Robles Glx Shop
609-22d-469
Eimon Paul KilerCanyonRd----1-J-1
Eimon Sig KilerCanyonRd----1-J-2
Eisenbeis J F 2808Pine----845
Elam W C 2145 Oak----1539
Electrical Products Corp 918-13th----130-J

ELIZABETH ANN FLOWER SHOP
724-14th-122

Elliot C M 1519Chestnt----696-W
Elliott Bernard 1929Pine----1230-R
Elliott Bruce 230-18th----165-R
Ellis H D 624-8th----974-J
Ellis N W 542BonitaAv----1114-M
Ellison Dale 521FerroLn----1076-M
Embree Bernard C 44-12th----1719-J
Emerson Dove Mrs 1605 Spring----61
Engelke J H GillisCanyon----85-R-2
Engleman Norman SherwdRd----1622

ENNIS TAG & SALESBOOK CO
SherwoodField-1900

Enos Louis AdelideRd----9-F-16
Erb Eugene 516FerroLn----107
Erdman B 1020-17th----1440
Erich's Market 2611 Spring----579
Erickson Chester L----76-J-3
Erickson Leo Crestn----67-J-2
Erickson Leslie----46-R-11
Erickson Will J----75-R-2
Erler Ed 1921Vine----215-J
Ernst Brothers Warehouse
1225RivrsdeAv-829-M
Ernst Ellsworth----73-J-2
Ernst Eugene 100CapitlHl----1239
Ernst Harold W 25-12th----1561
Ernst Ralph A----73-R-1
Ernst Wilmar F----45-J-2
Eros Orville E Dr dntst 1115Vine----237
Residence 1402 SherwdRd----576
Erving W H YorkMtRdTempltn----72-J-3
Escarcia Richard Cholame----81-J-2
Eschwig W W atty 531-12th----333
Residence 2713Vine----1456-J
Eslinger Chas H 521Vine----186-J
Estey John L 212-11th----1216-M
Estrada Bartolo 1440RailrdAv----756-J
Estrada Ray 531FerroLn----1076-W
Evans Camera Exchange 12th&Spring----442
Evans Gift Shop 12th&Spring----229
Evans Iveus S 1704Park----787-J
Evans Robt 815Vine----864-W
Evans Thos 102 Spring----1357-W
Exline Retta Mrs OakFlat----89-R-1

F

FHA-Creston Park 560FerroLn----1492
Fairbairn Alice Mrs 3439 Spring----429-R
Fairbairn Elizabeth R 512BonitaAv----750
Falk Carl A CrestnRd----74-J-3
Fanning Roy B 221-16th----585-W
Fanning Roy B Judge of the Justc Court
406 Spring-285
Faries Culbert W----1508-W
Farm Bureau Services 705-13th----1110
Farmer Harry 1644Pine----1356-R

FARMERS ALLIANCE BUS ASSOC
Office 10th&RivrsdeAv----115
Bulk Plant 6th&RivrsdeAv----724
Feed & Seed 10th&RivrsdeAv----311
Farmers Cooperative Supply Co Inc
14th&Pine-344
Farmer's Insurance Group 1704Vine--850-W

FARMHOUSE MOTOR LODGE
425 Spring-933

Farnell Ray J 630BolenDr----786-M
Fast Walter J NRivrRd----8-J-1
Faulkner Anna 2128RivrsdeAv----1819
Fauver E M Mrs 623½-2d----676-M
Fein C B dntst 1205Park----222
Residence 420-10th----527
Fein Donald 2343 Spring----1398-W
Fein Vernon O 125 SnRafflDr----1235-J
Feldhacker Addie C Mrs 1517 Olive----498-J

FERDY'S BAR 12th&Pine----1622

Ferguson Ella E ShandnRd----38-J-11
Ferrin Jay R 234-18th----165-J
Ferry A K 245 SanAugustin----1287-W
Ferry Archie----43-J-3
Ferry John Jr 399PacAv----1448-J
Feuchter Chas J Mrs 1422 Spring----967-R
Fieguth Herman J CapitlHl----1553-J
Filipponi Mario 827-8th----325-R
Finch R G ShannonHillDr----1822-R
Finigan Everett R 211-24th----1466
Firestone Hammons Dealer Store
1344Park-405

FIRST BAPTIST CHURCH
17th&Park-712-W

Fiscalini Aldo 916-8th----1063-W
Fisher John C 63-12th----876
Fitzhugh Dee 7XRanch----8-F-3
Flamson Geo H Paso Robles High Schl
24th&Spring-1190
Residence 1825Vine----408
Flannery Herbert F----21-J-12
Fleig Frieda 1511Park----144
Fleig Robt H Shandn----50-J-1

Flemmons Leon 640BolenDr----1421-M
Flores Lorenzo 1030-7th----672-J
Ford Harlow B W17th----1255
Ford Jas H W17th----1255
Forest Ernest SVine----1267
Fortini Louis C SHwy----1814
Forty-One Cafe Shandn----57-J-3
Foss Robt W 2045 Spring----1536-W
Foster Freeze of Paso Robles 2524 Spring--98
Fowler Glass Shop 11th&Park----160-J
Fowler Louis H 405Vine----1046-W
Fowler P D 2145 Olive----1130
Fowler P D Paso Robles Ins Agcy
531-12th-1220
Frair J H MtnSprngsRd----459-W
Franceschi Roger 1914 Olive----916-R
Franchi Leland S 1751½Filbrt----150-R
Francis Louis 1512Park----1044-M
Franklin Harold----33-J-2
Franklin Wesley CrestnRd----34-J-3
Frazier Chas T 244 SntaCrzAv----867-W
Frazier R W contr 620-23d----472-J
Frazier Tom 727 Oak----377-W
Frazier W W 818 Olive----532
Frederick Chas Shandn----48-R-12
Frederick Howard Shandn----48-J-1
Fred's Norwalk Service Stn Norwalk
Serv Stn 840 Spring-425
Freeman Addie Mrs 623-2d----676-R
Freeman Donna 1728 Spring----245
Freeman Dovie 542-32d----932-R
Freeman R L 1728 Spring----245
Freeman R L Calif Milling Corp
1212Railrd-161
French L M 644BolenDr----116
Friend Orval OakFlatRd----4-R-12
Frisby H S 802 SalinasAv----1242
Frischmann Josephine 309-13th----100-W
Fritzius Alan O Hwy41----45-R-11
Froppe Elva 2029Vine----535
Fuller W S 115CapitlHl----706
Fullerton Claude C 534CrestnRd----1269-M

G

Gafner Robt L ShandnHts----32-R-11
Gahan W V SHwy----1206
Gahan W V rl est 1215Park----996
Galba Edw P 2210ViaDr----1018-W
Galbraith Louis ElPomr----60-R-11
Gallagher John P HillTpDr----605
Gallagher Keith 613TuckrAv----915
Gallagher Madden & Hart attys
Bk of AmericaBldg-800
Galle M J Rev 830Vine----1246-W
Galli J M CayucosRd----21-R-3
Gambel Wilbur NRivrRd----7-J-11
Gamel Nora H----18-J-2
Gannon Lloyd E 1716Vine----1491-W
Garcia Ruth 2922Pine----449
Gardner Glenn G 721-28th----1586-J
Garnett Tay----25-J-1
Gates M Roland Pso R Cr Bur
Bank of AmericaBldg-865
Residence 1545Park----34-J
Gates Russell W Dr dntst 531-12th----32
Residence 51-12th----1429
Gatlin Dave----14-R-2
Gay Flossie H 1936Vine----392
Gaylord H K cemnt blocks NRivrRd----9
Gaylord Melvin C 538-30th----356-R
Gee Wm 202 Spring----1163-M

GENERAL AUTO PARTS 1218Pine----280

If no answer call----697
General Petroleum Corp
PipelineStnAdelde-8-F-6
General Petroleum Corp Plant 5th&Pine--252
General Petroleum Corp right of way
dept 1215Park-996
General Petroleum Service Station
1339 Spring-123
Gentry Lynn 1921Pine----1619
German Louis 721Park----1548-M
German Myrtle 715-18th----1462-W
Gerst Ed Adelaide----8-F-2
Gerst Wm Adelaide----8-F-41
Giacomazzi Harold 619-20th----991-W
Gibbs E E 1735Park----307
Gibbs Fred S 829-10th----1729
Gibbs Sam 1629Park----712-J
Gibbs W C 400RivrsdeAv----672-W
Gibson Wm H 154 SanAugustinDr---1735-M
Gileau Omer Pat----1822-J
Gillaspy P H 124 SntaYsablAv----1056-W
Gillette Thurlow T 320-4th----1163-R
Givens Geo G 231-17th----441-J
Gladding J D D 130 Spring----1177-M
Gladke Frank Shandn----53-J-1
Glass Transportation Co 1733 Spring----258
Glessner Daisy 332-14th----1530
Glimp H B Crestn----64-J-1
Godsey Hal G Mrs 1927 Olive----772
Goetsch Leroy W----24-J-2
Gomez Ramon 318C 4th----1177-W
Gonzales Eleanor J 2045Vine----1151-W
Gonzales Manuela 2907 Oak----429-W
Gonzales Minnie 710 Spring----1441
Goodale Harold Bldrs Mkt 840-10th----1600
Goodale Harold C 226-19th----476
Goodell Bob 1401GreenwdDr----1071
Goodell Geo SHwy----1047-M
Goodwin Bus 205 Oak----1314
Goodyear Florence 105 SntaYsablAv----692-R
Gorham Ernest L Valley Motl Shandn--56-J-3
Gorham Marion 420-14th----976
Gow Chas S Shandn----47-R-3
Grady Chas E AdelaideRd----187-W
Grandview Apartments 102 Spring----37
Grant Adam L Cholame----86-R-1
Grant Jas Cholame----88-R-1
Grant Keith ShandnHts----50-R-2
Grant Robt A Cholame----88-R-2
Graves A J PeachyCnyn----6-R-2
Gray Gilbert Rev 1326 Oak----191
Gray Gilbert Rev 1234 Olive----1596
Gray John 235 SntaYsablAv----1634-M
Gray Mack 3001Vine----353
Gray Robt F 539BonitaAv----932-J
Grebe Wm----35-R-3
Greco Jos 1707 Oak----1491-J
Green Clarence R AdelideRd----187-J
Green Frank E TempltnRd----61-J-3
Green H A 284 SnCarlosDr----719-R
Green J P Dr 519-14th----94
Green J P Dr dntst 522-13th----47
Green Oliver ElPomr----58-R-1
Greenslate Ronald K 2903Pine----1591-J
Greentree Motel 416 Spring----552
Gretelein R C 376PacAv----1210
Gretter B K 1427½Pine----1526-R
Gretter Edith E 2331Vine----382-J

GREYHOUND BUS LINES 1245 Spring--242

Griffin E M 3111 Spring----1903
Grimes Chas 558FerroLn----1027

HART CHAS E well drlng 2124Park--768-J

Hart Harold 602Moss----1739
Hart Paul T 1815Chestnt----83
Hart Paul T Gallagher Madden & Hart
attys Bk of AmericaBldg-800
Hartley Ray 2025 Spring----262
Hartung John C----27-J-1
Harvey C W Hwy41----37-R-11
Harvey M B----44-J-2
Hascall Jas CrestnRd----1263-J
Hatch Everett----87-J-1
Hatch Frank Shandn----56-R-12
Hatch Frank E Mrs 606-13th----590-R
Hatch Ruth B Mrs 1145Vine----1279
Hatch Wesley 744Vine----1540
Hatfield Arnold 544-13th----747-J
Haugen Jean Mrs 1606 Spring----755-M
Haussler Dana ElPomr----58-J-3
Havens Jarold 2916Pine----1477-M
Havens Robt N 626BolnDr----983-W
Haynes Curtis Shandn----80-J-1
Haynes Geo S 3117Pine----943-R
Haynes Homer Shandn----54-R-2
Haynes Marlene Mrs 909-12th----765-W
Haynes Vern 1429RivrsdeAv----1303
Haynie Jim 624MossAv----1578-W
Hays Chas C 3004 Spring----452-W
Hayward Lumber Co 10th&Pine----820
Heaton Alfred L----16-R-11
Heaton Babe 321-13th----444
Heaton Grace Mrs 630-10th----555

HEATON R C CO hdwe 803-13th----890

Heaton R Wayne 1505Chestnt----855-W
Heaton Ray G 2011Vine----295-W
Hedgpeth Myrtle Dr 1535Park----352
Heely Ray----74-R-11
Heeres R K CrestnRd----1553-W
Hege C 805 Oak----154-J
Hege Irvin O 239Vine----662
Heggarty Harry L 65Fresno----946
Heilman Michael 609-14th----558-W
Heilman W R KilerCanyon----1-R-1
Heilmann Herman----64-R-3
Heilmann Otto----67-R-2
Heinsohn Henry K GoldenHillRd----985-R
Hendricks Carl W RivrGrve----37-R-3
Henrie Kenneth----13-J-2
Henry M L 705Park----1464
Henry's Barber Shop 1238Park----58-W
Herman Fred 639BolnDr----1471-M
Herreid Delmer C 1510Park----206-M
Herrera Ben 2203Vine----295-J

HERTZ RENT-A-CAR SYSTEM
1004 Spring-71-W

Heyduck Geo 2840Vine----354-R
Heynen Martin----867-J
Hi Ho Theatre 1436 Spring----328
Hi-Way Drug Store 1217 Spring----152
Hi Way Hotel 916-13th----521
Hi-Way Market 2105 Spring----313
Hi-Way News Agency 1218 Spring----337
Hibbard Audrey A 103-15th----1248-W
Hansen Nona V Shandn----51-R-2
Hanson Bros 1246 Spring----169-W
Hanson C E 605-15th----275-J
Hanson J G 435PacAv----1167
Hanson R O 1229Vine----914-J
Hanson Ralph O Jr 603-23d----169-R
Hanssen & Miller Shandn----49-J-12
Hanssen Wm----49-J-1
Hardcastle Bert 435Vine----524
Hardesty H H 406-12th----590-M
Hardham John F MD 522-13th----766
If no answer call----1200
Residence CrestnRd----805-J
Hardie Amelia Mrs 1721Filbrt----541
Hardie J L----15-J-2
Hardin Paul B 635Vine----718
Harding Harry SHwy----440-W
Hardison Jerry L 612Vine----1444
Hardwick Darrel 114 SanAugustinDr--1235-R
Hardy A M 527 Oak----163-M
Hardy Ray 204-12th----683-R
Harlan Slyvia M----37-R-2
Harmon Maudie SHwy----13-J-12
Harmon W M 534BonitaAv----1025
Harmony Valley Creamery Assn
13th&RivrsdeAv-234
Harper E C----39-J-1
Harris Clarence I----26-W
Harris Darla 1520Park----1526-M
Harris Drusilla L Mrs 144-18th----1054
Harris H J 1535Vine----1135-W
Harris Kenneth G 504Vine----394
Harris Oliver Dean----15-R-2
Harris Truman A 112-18th----193
Harris Truman A & Son
New Car Dept 1302Pine----53
Used Car Dept 531-12th----857
Harris W W 3005Vine----682-W
Harrison C E 240-16th----610-R
Harrison Wm 475PacAv----366-M
Harry C E 3016Spring----1189-W

HART CHAS E well drlng 2124Park--768-J

Hart Harold 602Moss----1739
Hart Paul T 1815Chestnt----83
Hart Paul T Gallagher Madden & Hart
attys Bk of AmericaBldg-800
Hartley Ray 2025 Spring----262
Hartung John C----27-J-1
Harvey C W Hwy41----37-R-11
Harvey M B----44-J-2
Hascall Jas CrestnRd----1263-J
Hatch Everett----87-J-1
Hatch Frank Shandn----56-R-12
Hatch Frank E Mrs 606-13th----590-R
Hatch Ruth B Mrs 1145Vine----1279
Hatch Wesley 744Vine----1540
Hatfield Arnold 544-13th----747-J
Haugen Jean Mrs 1606 Spring----755-M
Haussler Dana ElPomr----58-J-3
Havens Jarold 2916Pine----1477-M
Havens Robt N 626BolnDr----983-W
Haynes Curtis Shandn----80-J-1
Haynes Geo S 3117Pine----943-R
Haynes Homer Shandn----54-R-2
Haynes Marlene Mrs 909-12th----765-W
Haynes Vern 1429RivrsdeAv----1303
Haynie Jim 624MossAv----1578-W
Hays Chas C 3004 Spring----452-W
Hayward Lumber Co 10th&Pine----820
Heaton Alfred L----16-R-11
Heaton Babe 321-13th----444
Heaton Grace Mrs 630-10th----555

HEATON R C CO hdwe 803-13th----890

Heaton R Wayne 1505Chestnt----855-W
Heaton Ray G 2011Vine----295-W
Hedgpeth Myrtle Dr 1535Park----352
Heely Ray----74-R-11
Heeres R K CrestnRd----1553-W
Hege C 805 Oak----154-J
Hege Irvin O 239Vine----662
Heggarty Harry L 65Fresno----946
Heilman Michael 609-14th----558-W
Heilman W R KilerCanyon----1-R-1
Heilmann Herman----64-R-3
Heilmann Otto----67-R-2
Heinsohn Henry K GoldenHillRd----985-R
Hendricks Carl W RivrGrve----37-R-3
Henrie Kenneth----13-J-2
Henry M L 705Park----1464
Henry's Barber Shop 1238Park----58-W
Herman Fred 639BolnDr----1471-M
Herreid Delmer C 1510Park----206-M
Herrera Ben 2203Vine----295-J

HERTZ RENT-A-CAR SYSTEM
1004 Spring-71-W

Heyduck Geo 2840Vine----354-R
Heynen Martin----867-J
Hi Ho Theatre 1436 Spring----328
Hi-Way Drug Store 1217 Spring----152
Hi Way Hotel 916-13th----521
Hi-Way Market 2105 Spring----313
Hi-Way News Agency 1218 Spring----337
Hibbard Audrey A 103-15th----1248-W
Hibbard J G 732-16th----34-R
Hibbard Lucille L SMwy----195

HIBBARD'S HAIR FASHIONS
1638 Spring-361

Hicks Mary Mrs 806-9th----1589
Hicks Ruth Mrs 911-21st----1405-J
Hicks Wood L PeachyCnyn----11-R-2
Hilbrich Walter PaloPrietoCyn----86-R-3
Hildenbrand Francis E CrestnRd----791-J
Hileman Raleigh G 164 SanAugustinDr--1826
Hillis Henry 635BolnDr----1289-W
Hillman Clarence III 145-18th----1532-W
Hillman Helen----40-R-3
Hilton Elna 245-17th----549
Hinesley Hal H Travelodge Paso Robles
2701 Spring-304
Hirschler Lester SanJuanRiverRd----84-J-3
Hirschler Lottie M 1541 Olive----649-M
Hitchcock A B 1221Vine----1291
Hjelmeland Leonard 504-32d----1308-W
Hobbs John W 2810Pine----1096-W
Hodel Chris 2251 Olive----1609
Hodel Henry 2201 Olive----448-R
Hodges Welcome 833Vine----1595-J
Hodson Carroll E Estrlla----806
Hoff Denver C 102-12th----1165
Hoffman Les----27-R-2
Holbrook Chas H 730 Olive----238-R
Holden Gene R 103CapitlHlDr----230
Holland Raymond W 1412 Oak----1034-M
Hollier Ethel G 1421Park----1317
Hollister Dean 2121Pine----956-J
Holloway Ione C 1435GreenwdDr----1837
Holmes Elisha NRivrRd----947-W
Holmes Harry L AdelideRd----9-F-22
Holmes J R Mrs 604-24th----574-M
Holmes Walter E 2611 Spring----1197-W
Holst Chris A Jr 943 Olive----674
Holsted Jas----13-R-2
Hong Kong Cafe 943 Spring----604
Hooker Richard 421-19th----215-R
Hoon M J 422Vine----1012
Hoon's Liquor Store 1317 Spring----102
Hoosier Motel 2223 Spring----991-M
Hopper Everett----79-R-3
Hopper Jack D----350-W
Hopper Keith B Shandn----52-J-1
Hopper Laura E Shandn----78-R-3
Hopper Leland 2d&Cholame----53-J-11
Hopper Norman W----78-R-11
Hopper Oliver----80-R-11
Hord Clifford----31-R-1
Hord T T----985-M
Horn Bob 527FerroLn----987-W
Hornby E R 3012 Spring----1258-R
Horton R L 2Fresno----1005-M
Hoskin R C 2901Pine----779-W
Hoskins Clarence W----38-J-3
Hoskins Homer E SVine----675-M
Hotel Holst 1227 Spring----149
Hotel Taylor 1308 Spring----158
Houghton S W----62-J-2
House Mildred Mrs 3445 Spring----903
Housely Joe 1621Park----969-M
Housing Authority City of Paso Robles
3201Pine-749
Howard Clacy F 1105Chestnt----1286-W
Howard Luther Rev 1528Park----582
Howell Dora Mrs 630-14th----1176-R
Huck Chas V Mrs 25RidgevwCt----1283-J
Hudson E A 30RidgevwCt----1554-R
Hudson Mary Shandn----53-R-12
Hudson's Drug Store 815-12th----51
Hughes H E CrestnRd----1732
Hughes Jos 530-18th----631-M
Hughes Judy G Mrs 1410Park----832
Hultquist Martin----16-R-1
Humboldt Laura
RockyCanyonRdAtascdro-PasoRobls 67-J-1
Hunter Eleanor K Mrs 529Vine----513
Hunter J J 612 Olive----1326-M
Hunter R C NHwy----9-J-2
Hurley T A 2015 Oak----528
Hurst Fred J Culligan Soft Watr Serv
1415 Oak-1113
Huston R L Co SHwy----1310
Huston Stella 530-15th----979-W
Hutt Ben C 1501Pine----1526-J

I

I X L Hotel 740-14th----269
Ideal Five & Ten 1237Park----1203
Iffert Chas 1635Vine----1155-W
Imlay Frances 520-19th----689-W
Irvine J Verne 2223 Spring----991-M
Irvine J Verne Hwy41----28-J-3
Irving Gage H AdelaideDist----70-J-1
Irwin Carl H Jr Lt 1435Vine----363-W
Irwin Paul M SHwy----440-R
Isom Alva Mrs 1228E11th----493
Iversen Andrew H 1236 Olive----1442-W
Iversen Ed 127-12th----65

Iversen Elmer A SanJuanCreekRd ----84-R-1
Iversen Geo H ----42-R-3
Iversen Howard L SanJuanCreekRd ----84-R-1
Iversen Roland E atty Bk of AmericaBldg---76

J

J & H Transfer & Storage SHwyAtascdro
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1501
J & R Ranches Camp B CrestnRd ----66-R-2
Jackson Geo J 546FerroLn ----1214-J
Jackson & Reinert plant & ofc NRivrRd----66
Jacobs Geo D 1835Park ----1099
Jacques Mildred P 829-15th ----1162-W
James C A Cholame ----88-J-2
James F J 2035½Park ----1068-R
James Julia 904-11th ----1034-J
Jany J 623-19th ----1146-J
Jany's Coffee Shop 1231 Spring----384
Jardine Amelia SHwy ----1707-M
Jardine John H SHwy ----15-J-1
Jardine Wm Cresta ----65-R-2
Jay C R Mrs 943 Oak ----183-J
JAY'S AUTOMOTIVE SERVICE 703 Spring-277-J
Jefferis J R GoldenHillRd ----1040
Jeffries Artie C 427-4th ----1357-M
Jeffries Martha 430-15th ----387-M
Jenkins Bert ----990-M
Jenkins Jas A 234 SntaFeAv----1457
Jensen Almon 1421Chestnt ----1904
Jespersen Anna C 105-12th ----439-W
Jessup Jim E ShandnHts ----52-J-2
Jeter Dani R 244 SnCarlosDr----719-M
JIM'S BRAKE SHOP 721 Spring----323
Jim's Richfield Service 636 Spring----92
Johannes H W 415-16th ----855-J
Johnny's Tavern 1216 Spring----85
Johnson Bruce W Shandn ----79-J-3
Johnson C H 1123 Salinas----783-R
Johnson Chas B 615-3d ----278-J
Johnson Chas F 260Pac ----1633-J
Johnson Dorothy 2735Vine ----354-M
Johnson E F Jr WhitleyGardens ----37-J-12
Johnson Ernest R 1046Vine ----833-J
Johnson G H 2811Vine ----1187
Johnson Grover C Rev 2843Park ----1801
Johnson Halbert T 1104Chestnt ----1129
Johnson Harold V Sgt 3220Pine ----499-W
Johnson Julius 1611RivrsdeAv ----1617
Johnson Lamont RiwRd ----8-R-12
Johnson Leland C 1331 Olive----1484
Johnson Max SherwdRd ----1512-W
Johnson Murray A 418-11th ----1231-M
Johnson P E 2314 Spring----1045-W
Johnson Paul 2140Vine ----735
Johnson Philip R 321-15th ----759
Johnson Ted ElPomr ----58-J-11
Johnson Wm J ----45-R-2
Jones Arlie B 3009Pine ----682-R
Jones Chas trucking 1110 Olive----1097
Jones Freddie L 522FerroLn ----797-M
Jones John D 625TuckrAv ----1563-M
Jones Lee 3228Pine ----1325-W
Jones Margaret O Mrs ----95-R-2
Jones O D 2154½-12th ----125-M
Jones Roy E 521-5th ----1179-J
Jones Rudolph 2223 Olive----1087-J
Jones Weldon A 615Vine ----704-J
Jordan John L 1602 Oak ----1111
Jordan Willard J 1848Park ----89
Jordanos' Inc bevrge SHwy ----842
Jorgensen C R 615-30th ----1624
Josal Kenneth A Sgt 428-19th ----1183-R
Juhl Conrad ----8-F-26
Juhl Fred Mrs 820Vine ----921-J

K

K & M MKT 2927 Spring----1024
K P R L Radio Stn 32d&Oak ----204
Kalar Chas S 532-19th ----587-J
Kaibach Huber ElPomr ----59-J-11
Kanai Lincoln 134D CapitlHlDr----326
Kantor Leon L 549Mapl ----1633-R
Karau H A ----75-R-1
Karkanen Josephine 2245Park ----1043
Kastman D C 219-18th ----912-J
Kauhn Walter E 254 SnCarlosDr----1713
Keck Arlene B 317-12th ----1060
Keefer Donald B 254 SntaFeAv----1287-R
Keefer Florence B Mrs 1440Vine ----388
Keefer Neil H Sr 1440Vine ----388
Keene Rebecca 320-12th ----1806
Keene Trailer Sales 3126 Spring----598
Keener H L 1638Park ----1330-R
Keeth Paul R Rev 2222 Olive----661
If no answer call----1174-J
Kendall Genevieve W 1636 Oak----90-J
Kennedy Chas R Dr 522-13th ----31
Residence 1233 Olive----231
If no answer call----1200
Kennedy John Mrs 336-12th ----699
Kennedy O G Shandn ----82-R-1
Kenny Earl L 33Fresno ----4
Ken's Paint & Body Shop 729 Spring--484-W
Kern County Forestry & Fire Department
AnnetteLookout-87-R-11
Kernaghan Roy E 622 Olive----1390
Kersey Edna Mrs 2731 Oak----1546-R
Kester Ranch ----49-J-11
Keyser A Crestn ----66-J-2
Killeen T J Union Oil Co of Calif 26th----658
King Chas S 2148 Olive----1144-W
King J L paintng contr 2005 Spring----1407
King Kermit 1435Vine ----1257
King Omer Mrs 605-14th ----1245
Kinion Donna Jean 509BonitaAv ----586-W
Kinne Paul 2611 Spring----831-R
Kinne Ted SherwdRd ----983-J
Kirk Janet C MD 1305Vine ----50
Residence 514BeverlyAv ----830
If no answer call----1200
Kirk Stanley J MD 1305Vine ----50
Residence 514BeverlyAv ----830
If no answer call----1200
Kirker Chas MtnSpringsRd ----928-W
Kirkland Frankie 1419½Park ----967-W
Kirkpatrick Wm B 823-22d ----1724
Kitchel Jas 1811Pine ----473-R
Kitzman Bryant R 3015Vine ----1449-J
Kleck E E Dick NRivrRd ----506-W
Kleck Leon N CapitlHl ----414
Klever Carl C ElPomr ----35-R-1
Klever M C ----60-R-1
Klever R W ElPomr ----61-R-11
Klietworth Chris ----61-J-2
Klintworth H ----76-R-1
Klintworth Wm CrestnRd ----75-J-2
Knight J Lee Mrs 1213Vine ----251
Knight W S NRivrRd ----8-J-11
Knight's Automatic Laundry 544-12th-481-W
Knoeppel Ann 62-12th ----1137
Koenig Victor B 531Mapl ----1521
Koger Jake W 1924 Spring----938
Kohlweck Botho AdelaideRd ----895
Kolleszar John Rivrgrve ----39-J-3
Kondrat Wm V Jr 560FerroLn ----1492
Konekamp August Mrs 98-12th ----439-J
Koolman Chester B 621Moss ----1623
Kramer Fred SherwdRd ----1428-J
Kramer's 1325Park ----385
Krebs E H 305 Spring----395-W
KRIEG TRUCK LINES 1733 Spring----258
Kroger A A 632CrestnRd ----1402
Krossa Arlys D 724½-14th ----420
Krout M F 806Park ----325-J
KUEHL FUNERAL HOME 1703 Spring----301
Kuehl Martin MerryHill ----597
Kuehl Peggy Mrs 1015-26th ----1096-J
Kuhl Wm Paso Robles Auto Wreckrs
Hwy101-411
Kuhl Wm Sr Crestn ----65-J-2
Kuhl Wm M 607-22d ----588
Kuhnle Frank Shandn ----47-R-2
Kuhnle Russell Shandn ----57-R-11
Kullgren Fred Sr 1005Chestnt ----941-J
Kullgren Fred C Derby's Elec 1311Park----91
KULLGREN'S APPLIANCE 1311 Park----91
Kumm Harry P AdelideRd ----3-F-2

L

L & L Home & AutomoTive Radio Service
1428 Spring-1452
Laing G E 630 Olive----1438
Laird Robert A 3020 Oak----1228-W
Lakjer E F 407-19th ----710-W
Lamas Beth Pfister 1739 Oak----631-R
Lambert Allan 1445Pine ----873-R
Lambert Mary A 1412B Oak----739-M
LaMont Jack L Capt 1728½Vine ----781-J
Lamproe Virgil T 1602Pine ----502
Lancaster Leona 1526Pine ----518-M
Landels Jack 821 Oak ----1380
Landels John E 2204Park ----554-M
Landi A 1834Pine ----1330-W
Lane Maurice V 2935Vine ----1706-J
Lane Woodrow W contr 337Vine----1550
Lang W R 528-18th ----631-W
Lannen Emery H 1222Chestnt ----111
Lauridsen Ingward ----44-R-1
Lausten Esther 305-19th ----710-J
Lawrence Martha C Mrs 421-9th ----1348
Layne Ralph F RiwrGrve ----39-J-12
Leavitt L C 200PacAv ----625-M
Leddy Dan 634BoinDr ----570
Lederman Alfred C 177PacAv ----396
Ledger Richard T PeachyCnyn ----11-R-1
Ledger Wm 1830 Spring----1437-W
Lee Andrew M 1725 Oak----1362
Leege Elma C 503 Oak----286
Leichty Eva B Mrs 413-12th ----609-M
Leichty Ivan 110-12th ----683-M
Leisy A P 1325 Olive----1145-J
Leisy Gilbert H 2111 Oak----148-R
Leisy Lina Mrs 1619Vine ----288-W
Lemen J W Adelaide ----8-F-33
Leng F W 3341 Spring----468
Leupp Louise P 431 Olive----1528
Leverenz O W Shandn ----56-R-2
Lewey Jas A 3155Vine ----219
Lewey Jay B GsdfryRd ----70-J-2
Lewey Jos F 1945 Olive----836
Lewin Lawrence W 903 Olive----571
Lewin Lawrence W S L O Co Fair Ofc
RivrsdeAv-950
Lewin Robt L 20RidgevwCt ----565
Lewis D E 204-18th ----1453
Lewis Insurance Agcy see DeChaine Bob
Ins Agcy 1200Park-1702
Leyrer Benno 130 Spring----1177-R
Lichti C R 1427Pine ----1583
Lichti Walter ----440-M
Liddle Geo 1337Vine ----117
Liles Paul N ----31-R-12
Liles Paul N CrestnRd ----216-R
Liles Paul N Shandn ----47-J-11
Lindberg Chas E 540FerroLn ----630-R
Lindberg Ellis 737Vine ----924-M
Lindquist Donald G ----63-R-11
Linn E O ----453-R
Linn Othello C ----10-F-31
Lipham Clarence T AdelideRd ----9-F-15
Lipinsky Walter 810 Olive----919-R
Lipsett Herbert 745Park ----1269-R
Little Carl E SanJuanCreekRd ----84-J-1
Little Caroline J 45Fresno ----776-W
Little F R Capt 1935 Olive----1395
Livingston E C Co Inc
Farm Implements 1236Railrd----534
Steel Bldg 736-26th----22
Livingston E Conant 810Cherry ----386
Livingston Park Nursery 604-30th ----353
Locke Studio of Dancing 618-12th ----1534
Loftus John Shandn ----79-R-1
Loizeaux Maude Mrs 1038Vine ----1261-M
Longacre Edyth 305PacAv ----935-J
Look Loren W 627BoinDr ----1355
Loose Alan 514-38th ----202-R
Loose Elsie Mrs 405-10th ----1069-R
Loose Ira SHwy ----13-R-11
Lopp S R 827-20th ----1705-W
Lorentzen H C 746Park ----1548-W
Lorey R W Marianna Motl 730 Spring----417
Lovegren Walter S 1828Vine ----689-R
Loy Jack D FrngtnAv ----1028
Lozier Geo R 626½-17th ----383
Lucas Keith 1034 Olive----217
Lucas W E 232-12th ----398
Ludeman Carl AdelideRd ----283
Lujan Lupe 1146-19th ----1803
Luke Russell L NRivrRd ----1098-W
Lund Henry S ----28-R-2
Lund Irving L 512-30th ----441-W
Lund Mae Mrs 525-13th ----1399
Lund Robt J Crestn ----65-J-11
Lund Swede Texaco Serv Stn 1004 Spring-918
Lundbeck Arthur 1308 Olive----397
Lundbeck Bud 1330 Olive----556-R
Lundbeck L F Bill 70-12th ----1150
Lundgren Eric 1438Park ----1158
Lundgren Eric sporting gds 1326Park----470
Lundgren Roy H LtCol 2121Park ----275-R
Luther Dorothy J
CayucosRdTempltn-PasoRobls 72-R-3
Luther Robt B WillwCrkRd ----17-J-1
Luther Wm B
CayucosRdTempltn-PasoRobls 72-R-3
Luther Wm H
CayucosRdTempltn-PasoRobls 72-R-2
Lutheran Church 9th&Vine ----244
Luthge Geo N 1422 Spring----889-W
Lux Jos CrestnRd ----1264-R
Lyle De Witt ----1508-J
Lyle Henry C ----1508-J
Lyle's Cocktail Lounge 1215 Spring----798
Lynch Joe Mrs 523-15th ----794-W

M

Macey C F Jr OakFlatRd ----3-R-2
MacGillivray J F AdelaideRd ----8-F-11
Machado I R crop dusting Lemoore
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1477
MacKellar Al ----9-F-5
MacKenzie Jack B 633TuckrAv ----1152-R
MacLane Paul B 2707Vine ----1059-W
Macy Grace 528 Oak----892
Madden Jas A Gallagher Madden & Hart attys Bk of AmericaBldg-800
Residence W17thExt ----1451
Maduena John 2630RivrsdeAv ----499-R
Magenot Paul J ----45-J-11
Maggiani Trussler Margaret Mrs
3106 Oak-968-M
Magnuson George E 3526 Spring----574-W
Maino Construction Co EstrllaRd----980
Males Thad G 240 Spring----743-W
Mallagh Freda 402-13th ----1569
Maloney F V 221-17th ----638
Mandella Bob Mrs 3014Pine ----1463
MANDELLA CASPER contr 1044Park-160-W
Residence 2695Vine ----1456-W
Mandella Casper Sr 1036Vine ----833-W
MANDELLA CHARLES L bldg contr
505 Spring-1288
If no answer call----1905
Mandella Viola B Mrs 539BevrlyAv ----1905
Mandella-Wildman Inc 1044Park ----370-R
Manning H L 3040 Spring----574-J
Margettis Josephine ----55-J-11
Marianna Motel 730 Spring----417
Marquez Pete 1207-26th ----1278-J
Marshall Edw A Hwy41 ----3-F-3
Marshall N D Inc liqd fertlzr
OldHwy41-42-J-3
Marshall W A 616-3d ----185
Martin Calvin Jr 1130-26th ----1183-W
Martin Danny 513FerroLn ----1607
Martin Dwight A Sr Shandn ----55-J-3
Martin J W 531-7th ----656
Martin Jas H 2245 Oak----1082-M
Martin Marion E GraceDr ----39-R-2
Martin Pepper 2123Vine ----1018-J
Martin Roy E 804Vine ----163-J
Martin W J 1519Pine ----1134-W
Martin Wayne R ----45-R-3
Martinez Alta 532FerroLn ----923-J
Marty Marion 230 Oak----319-J
Marzorini Mac SHwy ----13-J-1
Marzorini Roy 485PacAv ----1726
Masia Sam 2145Pine ----768-W
Mason Harvey E 134C CapitlHlDr----959-W
Mason Kenneth W 535FerroLn ----894-J
Masson Stanley SanJuanCreekRd ----84-R-2
Mastagni Armand CayucosRd ----22-R-2
Mastagni Attalia Mrs SHwy ----1533-W
Mastagni Don 214 SntaFeAv----1235-W
Mastagni H 2143Park ----239-J
Mathena Lynn P 265 SnAugustnDr----1523-J
Mathews Don A EstrllaRd ----1709
Mathews Don A electrl contr 1140Railrd-1709
Mathison Vern 643CecilCt ----1461
Matthes Steve 344-24th ----455-J
Mauer Herbert 77½-12th ----430-M
May Bruce ShannonHill ----1006-J
May Edgar E 1801Park ----1590-J
Mayflower Transit Co SanLuisObispo
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1466
McAndress Earl F 1521Vine ----1004
McCann C G Mrs 1501RivrsdeAv ----994-R
McCarty C A 95-12th ----963
McCarty W O 265PacAv ----1588
McChesnie Amy M 525Bevrly ----586-J
McClintock E 1014-19th ----1204-M
McClintock Mildred 1622 Oak----1115-M
McClure R G welding & mach shop
3405 Spring-642
Residence 114-17th ----329
McClure W J Shandn ----57-R-1
McCollum O E 714CrestnRd ----357-J
McConnell Irene Mrs 1035Vine ----142
McConnell Leta 530Vine ----422
McCord J I Adelde ----3-F-12
McCormick J P Jr 244 SntaFeAv----1434-M
McCornack A E Shandn ----55-R-2
McCornack E R SanJuanCreekRd ----82-R-3
McCoy D 2243 Olive----849-W
McCOY PUMP CO 1134-13th----1311
McCrea Seed & Chemical Co 95-15th ----1551
Warehouse 10th&Salinas ----1551
McCullough Edgar J ----1095
McCully L A 546½Vine ----188-M
McCune Barbara 1410Park ----1505-R
McCune Floyd ----48-R-1
McDaniels H E SHwy101 ----13-R-3
McElwee Hubert L 1903Park ----877-W
McGee Willard 124 SnCarlosDr----834-M
McGeorge H Crosby 18-12th ----738-J
McGuffin Chas S 504-28th ----1126
McGuire Edw A Chpln 434Vine ----1218
McGuire Robt 524FerroLn ----992-R
McIntire D C 512-32d ----1309-M
McIntyre G F 125 SntaYsablAv----250-W
McKim J W 552FerroLn ----1605-W
McKinley Lottie S 2935Vine ----764-W
McKinley Max AdelideRd ----9-F-14
McManis Jas F 620MossAv ----796
McMillan Don ----79-R-2
McMillan Eben Cholame ----86-R-11

McMillan G W 1928Vine ----897
McMillan I GillisCanyonRd ----85-J-1
McMillan M R ----78-J-1
McNamara H D 1724 Oak----1115-W
McNeal Clyde 125 SntaYnez----359
McNeil Richard B 611TrigoLn ----880
McNutt Dean 617TuckrAv ----1421-J
McPeak Martha 745 Oak----793-J
McPherson V I 255 SntaYsablAv----1350
McWilliams H B NRivrRd ----8-J-2
McWilliams Jack ----37-J-11
McWilliams Jim D ----40-J-2
McWILLIAMS & PALLA farm equip
1148-12th-1238
McWilliams R R 2127 Oak----1072
Meaden C H 3341 Spring----1476
Mecham Frank H 1520Pine ----239-R
Meeks John B 821Vine ----1595-W
Meeks John F 529 Olive----1352-W
Meeks Kenneth Mrs 415PacAv ----1448-W
Meigard C G Mrs 1233Vine ----246-J
Melody Ranch Motel 939 Spring----458
Melvin Clifford A 101Vine ----1541
Mendoza Eddie 1806Pine ----1330-M
Mercantile Co Paso Robles 839-12th----340
Mercury Grain & Insurance Agcy
1306Pine-1813
Merrill H G Mrs 421-13th ----480-R
Merritt H L 1546Vine ----1916
Mervilyn's Flower Shop 827-13th ----656
Metcalf Chester 3165Vine ----1064-R
Methodist Church 1326 Oak----191
Meyers Renzo ----63-J-2
Meyers T N 3313Pine ----930-R
Millard Edith 1946 Olive----1322
Millard Eve L 625MossAv ----1925
Millard Jack 625MossAv ----1925
Miller Alma E 123-16th ----964
Miller B L 636CrestnRd ----1605-R
Miller E L 930-16th ----944
Miller Earl W 1627Pine ----995-W
Miller Elmore H ----61-R-2
Miller Ernest D Rev Shandn ----32-J-3
Miller Floyd ----17-R-3
Miller Verl J 1702Vine ----188-W
Miller W F 406 Oak ----899
Miller W L 142CapitlDr ----925-R
Miller & Williams Automobile Service
1040-13th-1507
Miller Zane E MD 3128 Oak ----617
Mills Chas W AdelaideRd ----9-F-31
Mills Eva M 503Vine ----1352-M
Minini Chas Shandn ----79-J-11
Minnick W C 3126 Spring----1586-W
Minshull John F 305-14th ----1570-M
Minshull's Paint & Wallpaper Store
627-12th-774
Minter John E Mrs 530Mapl ----625-W
Mission Trail Beverage Co 1914 Olive--916-R
Mitchell Duane E ----45-J-3
Mitchell June 108-16th ----1432
Mobilgas Stations see General Petroleum
Corp 5th&Pine-262
Mode-O-Day 1226Park ----1256
Moe Emerson E ----29-R-3
Moe Melvin 1106Fresno ----486-R
Moes Laura C 2945 Spring----957
Molina Sam 240 Spring----788
Monett O J Shandn ----79-J-2
Montague W E 220-16th ----610-J
MONTGOMERY WARD & CO CATALOG STORE 817-12th ----906
Moody T J 520-20th ----118-J
Moon Ostin B 245 SntaYsablAv----1168
Moore C L 721Vine ----1014
MOORE JOS G CO 1139-13th----450
Moore Larry D 2120Park ----763-W
Moraga Bert 2640 Spring----1045-M
Morehouse A C 1912Park ----1705-J
Morehouse Elmer W 526BonitaAv ----812
Morehouse K E 1523Pine ----1162-J
Moreland R W 232½-12th ----557
Moreno John J 620Vine ----1231-W
Moreno Paul J Cholame ----81-R-1
Morgan D E Dick 632BoinDr ----1358
Morgan Laura M Mrs 3302Pine ----1922
Morgan Sylvia B Mrs 1545 Olive----498-R
Morillo Mary 1915RivrsdeAv ----787-W
Morley Frank E 726-20th ----790-J
Morones Laz 549 Olive----198-W
Morosa Bros Transportation 321-16th---569
If no answer call----944
Morrill Florence W 825 Oak----974-W
Morris Earl R 445 Oak----1472-M
Morris F M 444 Oak ----462
Morrison Cecil R ----838
Morton Richard Cholame ----81-J-3
Mosier Lonnie L NHwy ----18-F-13
Moses Natalia H 2911Pine ----1477-W
Moss A D 229 Oak----612
Moss W J Mrs 1636 Oak----42-R
Mudd Della 1916Park ----151
Mueller Jue 2807RivrsdeAv ----968-W
Muir Robt 1545 Oak----1230-J
Muir Walter S 1929Park ----147-J
Mulhall R S Mrs ----30-R-1
Mullen John 538-13th ----266
Munk Andrew ----76-J-2
Munn Herbert G 225 SanAugustinDr----1738
Munoz Frances Mrs 2221 Oak----1809
Munoz Maria Mrs 818-15th ----1579-J
Murphree Gurley A 144 SnCarlosDr----1735-J
Murphy L Mrs 404-8th ----203-J
Murphy Walter J 165 SnRaflDr----1138
Musick Leonard 2345Vine ----432-M
Myers C S 711TuckrAv ----1808
Myers Ross ----30-R-2

N

Nagle Rose E 152PacAv ----478
Nail Clarence S 421-16th ----863-J
Nair Glen T 627-19th ----1146-W
Nalley Chas 617-17th ----761
Nancolas Gordon E 104 SntaFeAv----1634-J
Napier Bessie L 745Pine ----564
Neal Billy F 2245Vine ----1093-M
Neis Maude S 1223Chestnt ----485-J
Nelson Albert KilerCanyonRd ----1-R-2
Nelson Alice E 1709 Oak----689-M
Nelson Donald R 630Vine ----924-W
Nelson Elmer ----49-J-3
Nelson Ernest 402-15th ----291-W
Nelson Francis OakFlat ----3-J-2
Nelson Fred 1311Chestnt ----100-R
Nelson Robt A 1203Vine ----590-W
Nelson Vernon 139-17th ----1417
Nerelli C Mrs 1122Railrd ----1034-W
Nerelli Pat Mrs 511FerroLn ----887-M
Nettleton H T 3204½-15th ----1372
Neufeld John C 1846 Oak----948-J
Newby Howard M 55Fresno ----457
Newcame J W 1021Pine ----934
Newhard Earl 2013 Spring----1536-M
Newlin Clifford R 3223Pine ----904
Newman G F 428-16th ----784-M
Newman Neil R 626-17th ----1118
Newsom Earl ----87-J-11
NICHOLS ED BODY SHOP 821-10th----1412
Nichols Edw M SHwyTempltn ----14-J-3
Nichols Sid 1433Chestnt ----1259
Nichols Sid Chevrolet 1305 Spring----1222
Emergency Service ----428
Parts Dept 1305 Spring----1222
Nickerson Jesse SherwdRd ----972-R
Nicklas D A 545 Oak----986
Nicklas Jewell ----62-R-1
Nicklas Robt J 525-10th ----1308-M
Nideve C A WillwCrk ----18-J-3
Nielsen Donna 275 SntaYsablAv ----859
Nielsen Edw H 310½-16th ----696-R
Nielsen J P ----49-R-1
Nielsen Katherine L 1727Park ----1378-J
Nielson Fred C KeysValleyRanch ----29-J-3
Nixon W T 411-12th ----376-R
Noble Evard J Dr optmtrst 531-12th----29
Residence 538Vine ----1377-W
Noren Eddie KilerCanyonRd ----1-R-3
Noren O Capt MtnSprngsRd ----795-W
Norris E R ----76-J-11
Norton Chas W Sr WhitleyGardens ---37-J-1
Norwalk Gasoline Co distr 9th&Salinas--1313
NORWALK SERVICE STN 840 Spring----425
Nu-Way Cleaners 1427 Spring----39
Nuckolls L W 629-21st ----351
Nuckolls Robt Shandn ----78-J-11
Nunemaker C E Pueblo Apts
1804 Spring-1153-J
Nyberg Alida 13th ----1156-W

O

Oak Gardens Motel 3111 Spring----1903
Oak Park War Housing Development
3201Pine-749
Oaks Drive-In Theatre ----814
Oberg Iva G 707-19th ----271
Obert Bill 1322 Olive----1823-J
O'Brien Lucille G Mrs 304-19th ----912-R
O'Donnell John E chirpdst 1221Park----1934
O'Donovan A J ----66-R-11
Oeck M O 204 Oak----293
Oeck Max O Jr 132CapitlHl ----1361
O'Hagan V F 135 SanAugustinDr----533-W
Ohio Oil Co The Bk of AmericaBldg----1612
Olden R L 425-10th ----1195
Oliver Chas 155 SnRaflAv----192-W
Oliver Dorothy 155 SnRaflAv----192-W
Oliver Jack Shandn ----32-J-1
Olson Robt G 2932Pine ----1188
Olson J Harvey SherwdRd ----1428-W
Olson Sadie 509-13th ----762-R
Olson Vera M WhitleyGardens ----40-R-2
Olson Virgil 1445RivrsdeAv ----19-J
One-O-One Cafe 1420 Spring----101
O'Neil Lulu Mrs 315-14th ----1145-R
O'Quin Claire 720Vine ----377-J
Orcutt D H 2d&Olive ----243
Orcutt D H Jr 1st&Olive ----1623
Orcutt's Market grocrs 835-12th----180
Orcutt's Meat Market 835-12th ----15
Orenstein S L 102 Spring----37
Orton Jennie 2120Vine ----1082-R
Orv's Chevron Stn Shandn ----56-R-1
Osborne Donald E ShannonHillRd ----220
Osborne F H Avalon Motl 3231 Spring----21
Osborne Helene 1412Vine ----979-M
Osborne J B 419Vine ----1046-J
Osborne John J Cholame ----88-J-1
Osman Leroy J Capt 122CapitlHl ----1178-W
Osman Robt K 56-12th ----486-J
Osman Wm R 709Tuckr ----1152-J
Oster Frank J Shandn ----52-R-1
Otto Roy W 323-16th ----276-J
Ottoson Don 1937 Spring----742-R
Ottoson Henry 326-12th ----485-R
Ottoson Roy 1937 Spring----742-R
Ough Clark A 205-17th ----677
Overgaard Oscar PlymouthHill ----655-W
Ovitt H L SherwdRd ----1122-W
Owen J A
CayucosRdTempltn-PasoRobls 72-R-1
Owen Viola L 412-9th ----143-J
Oxborrow Allen ----31-J-2
Oyler Robt W 633MossAv ----273

P

Paaske Ada 2045 Oak----1144-M
Paaske R N 2738Park ----792
Pac Air Lines see Southwest Airways
PasoRoblesAirport-1700
Pacific Gas & Elec Co bus ofc 617-12th---78
From 5 PM to 8 AM & on Saturdays & Sundays & holidays
From Paso Robles Exchange
Ask Operator for-ENtrprise 1-0251
Warehouse 4th&Railrd ----769
Pacific Motor Trucking Co 8th&Railrd ----2
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 717-14th----133
From 5:00 PM to 8:30 AM & on Saturdays Sundays & holidays call Operator
See Introductory Section for Service Calls and Other Important Matters
Padilla Pascual P Sr 2119RivrsdeAv ----650-W
Padilla Trino 125 SanAugustinDr----250-M
Page Ed 737 Oak----1320
Painter Wm L 2240½ Oak----118-M
Palla Alice Mrs 1601Vine ----784-R
Palla J Brady 2138 Olive----641
Palla John E 2021 Spring----1109
Palm Helen ----828
Palm V C ----828
Palmer C E AdelideRd ----8-F-5
Palmer Ray 548FerroLn ----843
Park Cleaners 733-17th ----23
Paulus Otto D ElPomr ----58-R-3
Payne L C 1113Fresno ----776-J
Payne L D Mrs 327-15th ----855-R
Payne Stanley C 510FerroLn ----1574-W
Payne V E & Sons 538-16th ----1226-R
Payne's Radio-TV & Music Store
1334 Spring-1281
Peachey Robt I Dr dntst 1112Vine ----121
Residence 431 Olive----520
Pearl Robt NRivrRd ----8-J-3
Peasley E J 503-30th ----1338-R
Peats Harold 1620 Olive----288-M
Peck Chester C CrestnRd ----74-J-11
Peck Katherine G 1845 Spring----731
Pehrson Edgar E ----58-J-2
Pelton R D 117-17th ----618
Pelton Ray W ----1169
Pelton Ray W grain 1225RivrsdeAv ----214
PEMBERTON F & WM contrs
1334Chestnt-1386
Pemberton Wm 738Vine ----1616
Penney J C Co 1244Park ----260
Perez Louis M 1440RailrdAv ----756-J
Perez Matt 2205Vine ----1093-W
Perkins L E 406-7th ----878-J
Perrine Violet 526-32d ----1309-W
Perry Irvin ----19-J-1
Perry R T ----24-R-2
Pesenti Marla Mrs ----95-R-1
Pesenti Raymond R 712 Oak----1340
Petch Amy Mrs 1245Vine ----1727
Peters Arthur A 1501Vine ----108
Peters Billie 601MossAv ----1715
Peters Don J 1421Pine ----1427
Petersen John T Shandn ----56-J-2
Peterson Allen R 531BonitaAv ----1324
Peterson Bettie 134B CapitlHl----926-W
Peterson H G PeachyCnyn ----6-J-1
Peterson John L 724-21st ----995-M
Peterson Mabel L 89 Olive----896-M
Paso Robles City Schools
Elementary School Cafeteria----1625
Georgia Brown Elementary School 36th -778
High School Cafeteria 2435 Spring----406
Intermediate School 18th&Vine ----1625
Paso Robles High School 24th&Spring-1190
Primary School 17th&Vine ----1625
School Nurse 18th&Vine ----1625
Paso Robles Civic Auditorium
10th&Park-1537
Paso Robles Cold Storage 2830 Spring----1301
Paso Robles Credit Bureau
Bank of AmericaBldg-865
Paso Robles Dental Laboratory 531-12th -49
Paso Robles Electric 918-13th ----1501
PASO ROBLES GLASS SHOP 609-22d--469
Paso Robles Grange ----1263-W
PASO ROBLES HOT SPRINGS HOTEL & HEALTH BATHS 1308 Spring----158
Paso Robles Ice Service 290e Spring----233
Paso Robles Inn 1103 Spring----1100
PASO ROBLES INSURANCE AGCY
531-12th-1220
Paso Robles Jewelry Store 725-13th ----443
Paso Robles Journal 1212Pine ----802
PASO ROBLES LAUNDRY LINEN SUPPLY & DRY CLEANING 1344Pine -315
From telephones served by the following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1228
Paso Robles Liquor Store 1240 Spring----197
Paso Robles Medical Laboratory 1104Vine-201
PASO ROBLES MERCANTILE CO
Office 839-12th ----340
Hardware Dept 839-12th ----342
Paso Robles Mutual Building & Loan Assn
1211Park-613
Paso Robles Nursery 345 Spring----545
Paso Robles Office Supply 608-12th --481-J
PASO ROBLES PHARMACY 719-12th----1
Paso Robles Press Paso Robles Publshng Co
1212Pine-802
Paso Robles Publishing Co 1212Pine ----802
Paso Robles School for Boys Estrella ----806
Paso Robles Shoe Repair 1319Park ----1496
Paso Robles Swap Shop 2712 Spring----270
Paso Robles Telephone Ans & Employment Agcy 1228E11th ----493
Paso Robles Temple Assn SherwoodField -954
Paso Robles Transit Mix SHwy ----433
Paso Robles Van & Storage
5th&RivrsdeAv-705
Paso Robles War Memorial
District Hospital 15th ----1200
Paso Robles Waste Disposal 707-13th -714-J
Paso Robles Yellow Cab 1245 Spring----488
Patrick R E 1849Vine ----837
PATROLINE
SanLuisObispoCountyAirport-616-J
Patterson C H ----30-R-3
Patterson W A Lt 1245Vine ----574-R
Paulus Otto D ElPomr ----58-R-3
Payne L C 1113Fresno ----776-J
Payne L D Mrs 327-15th ----855-R
Payne Stanley C 510FerroLn ----1574-W
Payne V E & Sons 538-16th ----1226-R
Payne's Radio-TV & Music Store
1334 Spring-1281
Peachey Robt I Dr dntst 1112Vine ----121
Residence 431 Olive----520
Pearl Robt NRivrRd ----8-J-3
Peasley E J 503-30th ----1338-R
Peats Harold 1620 Olive----288-M
Peck Chester C CrestnRd ----74-J-11
Peck Katherine G 1845 Spring----731
Pehrson Edgar E ----58-J-2
Pelton R D 117-17th ----618
Pelton Ray W ----1169
Pelton Ray W grain 1225RivrsdeAv ----214
PEMBERTON F & WM contrs
1334Chestnt-1386
Pemberton Wm 738Vine ----1616
Penney J C Co 1244Park ----260
Perez Louis M 1440RailrdAv ----756-J
Perez Matt 2205Vine ----1093-W
Perkins L E 406-7th ----878-J
Perrine Violet 526-32d ----1309-W
Perry Irvin ----19-J-1
Perry R T ----24-R-2
Pesenti Marla Mrs ----95-R-1
Pesenti Raymond R 712 Oak----1340
Petch Amy Mrs 1245Vine ----1727
Peters Arthur A 1501Vine ----108
Peters Billie 601MossAv ----1715
Peters Don J 1421Pine ----1427
Petersen John T Shandn ----56-J-2
Peterson Allen R 531BonitaAv ----1324
Peterson Bettie 134B CapitlHl----926-W
Peterson H G PeachyCnyn ----6-J-1
Peterson John L 724-21st ----995-M
Peterson Mabel L 89 Olive----896-M

Peterson W Barton 3130Pine ---- 1478-M
Philbrick Gene AdelaideRd ---- 1298
Phillips J C Mrs WillwCrk ---- 18-R-2
Phillips Wilbur 422-17th ---- 165-W
Pierce Jas A Jr NRivrRd ---- 155
Pierce Kem D Mrs 227-12th ---- 1021
Pierce Nell 421-12th ---- 1576
Pierce Turkey Ranch ---- 63-J-11
Pierce Wilbur ---- 41-R-1
Pimentel M L KilerCanyonRd ---- 26-J-1
Pioneer Garage 1246 Spring ---- 169-W
If no answer call ---- 1167
Plains Chuck Wagon The 1226Pine ---- 1544
Plains The 1226Pine ---- 86
Plants L C 520-6th ---- 163-W
Platt Hugh H AdelaideRd ---- 8-F-42
Ployhar Julia L 134 SnCarlosDr ---- 1141
Plumm Ruby 416-7th ---- 1275
Plummer Clyde E Mrs 124 SntaFeAv-1634-R
Plymouth Congregational Church 1315 Oak-427
Poe Lenord E Dr Poe & Poe Drs chirpctrs 303-16th-223
Residence 409PacAv ---- 114
Poe & Poe Drs chirpctrs 303-16th ---- 223
Pokorney Bill Jr CrestnRd ---- 104
Pokorney Wm L ---- 208
Polar Cream Freezer 828 Spring ---- 305-R
Pomi Al H 630-19th ---- 927
Pond John J SanJuanRiverRd ---- 84-J-2
Pope Edw 140 Spring ---- 1293
Porter Laura A Mrs 1520Vine ---- 794-J
Powell Dwight 1438Vine ---- 979-J
Poytress Pauline Mrs 1221Vine ---- 561-M
Price C Dale 140 Spring ---- 1120
Price Dale T 422-16th ---- 978-W
Price Mary J 1130WCtyLimits ---- 1182-J
Pritchett L C Rev PlymouthHill ---- 145
Proctor Albert Jr 102 Spring ---- 1160
Prosch Harold ExperimentalRd ---- 990-R
Proudfit Lucile M 1446Park ---- 206-W
Prutsman Sadie S 523-5th ---- 815
Puckett Wallace W CrestnRd ---- 73-R-11
Pueblo Apartments 1604 Spring ---- 1153-J
Puetz Jos J WhitleyGardens ---- 38-R-2
Pugh Earl 117CapitlDr ---- 707
Pugh L E ---- 31-R-11
Pullins Polk ---- 32-R-3
Putman Jas L Shandn ---- 48-J-3
Putnam C C 215 SntaYsablAv ---- 1592-J

Q

Quade John A Paso Robles High Schl 24th&Spring-1190
Residence 1001 Olive ---- 919-M
Quenzer Albert H ---- 29-J-1
Quenzer Fred 1921 Spring ---- 948-R
Quenzer Geo ---- 28-J-2

R

Radee Robt 214 SnCarlosDr ---- 1022-W
Radford Vernon M 1529 Oak ---- 711-W
Radloff Walter 411-16th ---- 784-W
Ragsdale F F phys & surg 1110Vine ---- 24
Residence 1101Fresno ---- 600
If no answer call ---- 1200
Railway Express Agcy Inc 1332 Spring ---- 68
Rainey Joe 406Vine ---- 1327-W
Rainey R W MtnSprngsRd ---- 249
Raitt J A Mrs 130-17th ---- 371
Ramage B F ---- 8-F-4
Ramage H T Adelaide ---- 8-F-16
Ramona Hotel 819-12th ---- 30-J
Ramsay E ---- 19-J-2
Ramsay Norma 3118Pine ---- 1478-W
Ramsey Evangeline 1830RivrsdeAv ---- 1356-M
Ramsey Fay CamattaCanyon ---- 82-R-11
Ramsey J W Shandn ---- 51-R-1
Ranch Motel 2730 Spring ---- 17
Rancho Alta Vista ---- 1508-W
Raper Harriet B 245 Olive ---- 562-W
Rasco F S Co 1230Park ---- 30-W
Rasmussen Jas 2012 Olive ---- 1349-W
Rasmussen Laura 2028 Oak ---- 297
Rasmussen Martin B NRivrRd ---- 7-R-3
Rassbach Henry B 1605Park ---- 1467-M
Rauch Chancy CrestnRd ---- 1185-J
Rauch's Cabinet & Upholstery Shop 821-21st-966
Rauch's Grocery CrestnRd ---- 1240
Ray-Mar Ranch ---- 267-W
Ray's Tavern 1114Pine ---- 765-J
Read Park A 1527Park ---- 969-R
Reasons Edythe 720Park ---- 556-J
Reasons Floyd L 2634 Spring ---- 1552
Reckman J W AdelaideRd ---- 8-F-14
Rector Royce R 522-23d ---- 1498-J
Red & White Cab Paso Robles Yellow Cab 1245 Spring-606
Reed C O ShannonDr ---- 1421-W
Reed Shirley M ShannonDr ---- 1006-W
Reedy J E 834-19th ---- 546
Reese Iva 704 Spring ---- 1063-J
Reese Joe Jr 526 Spring ---- 1818
Reese Ralph 336B 12th ---- 514
Reese Vern L ditching & grading 10th&Salinas-611
Residence CemeteryRd Templtn-PasoRobls 14-J-11
Reese W C Web's Liquor Store 2816 Spring-447
Regier Lillian E ---- 1822-W
Reid Bertha V 1803Pine ---- 1133-W
Reid Maurice 320-17th ---- 633-M

REID MAURICE YOUR JEWELER 1321Park-714-W

Reif Henry G ---- 985-W
Reinert H J Jackson & Reinert plt & ofc NRivrRd-66
Reinke Paul A autos 1130Pine ---- 659
Residence 1731Filbrt ---- 373
Renke A D 1929Vine ---- 393-J
Requa Earle M AdelideRd ---- 9-F-2
Requa Earle R 2135 Oak ---- 177
Ressler Paul G ---- 9-J-1

RESTHAVEN Adelaide ---- 3-F-3

Reviea Audrey L 3008Pine ---- 943-M
Reynolds T C Jr VillaRd ---- 23-R-1
Reynolds Thos C ---- 377-M
Rhea Lyle ExperimentalRd ---- 990-R
Rhodes Lane ---- 68-R-1
Rhyne W M 1425Chestnt ---- 175
Rhyne Walter ---- 27-R-1
Rice Lillian 3525 Spring ---- 1337-J
Rich Eva 513Vine ---- 1352-R
Richetti John C 406RivrsdeAv ---- 1271
Richfield Beacon SHwy ---- 988
Richfield Oil Corp plant 6th&Pine ---- 418
Richfield Service Stn 1402 Spring ---- 309-J
Richfield Service Stn 1637 Spring ---- 989
Richmond L C 240 Spring ---- 1368
Richmond Wade G 284 SntaCrzAv ---- 1603
Rideout Floyd 1401Pine ---- 482
Riedeman Carl 254 SntaCrzAv ---- 867-R
Riedeman Charlotta 5HillcrstDr ---- 623
Riffel's Radio & T V Service 521 Spring ---- 347
Rist Albert 1105 Olive ---- 1347-M
Ritchie John C Anderson & Ritchie 917-12th-760
Residence 101CapitlHlDr ---- 929
Ritner Wm L 115 SanAugustinDr ---- 862
Robbins Raymond L 102 Spring ---- 395-J
Roberds Ernest Shandn ---- 54-R-1
Roberts Richard H 538CrestnRd ---- 1149
Robertson Jas 821-21st ---- 1405-W
Robinson Jas E K 412-24th ---- 1566
Robinson L V 420-11th ---- 1525
Rockwell L L ---- 26-J-3
Rockwell Lloyd H 229-18th ---- 1007
Rodeo Bar & Cafe The Shandn ---- 56-R-11
Roe Bill SanJuanCreekRd ---- 82-R-2
Roe Wm E 536FerroLn ---- 1636
Roeder Jack ---- 46-J-2
Rolfe K LaVerna 244-18th ---- 975
Rondy Nellie AdelaideRd ---- 8-F-13
Root Don 629MossAv ---- 1939
Root Geo 310-15th ---- 416-J
Roper Merrill 519-22d ---- 1828
Rose E D 11-12th ---- 1716
Ross Fay L 3175Vine ---- 1312
Ross Katharine H 1109Vine ---- 967-J
Rossi G A 615-14th ---- 739-W
Rouch Robt M 511-6th ---- 654-M
Rougeot Frank 3441 Spring ---- 1514-W
Rougeot Lester R Shandn ---- 40-J-3
Rougeot Richard 618-7th ---- 183-R
Round Up 849-13th ---- 1180
Rountree Margaret WhitleyGardens -38-R-11
Rovenstine Elmer 545Vine ---- 1326-R
Rovenstine Pearl 245-17th ---- 1217
Rowe Alfred A 506-10th ---- 756-W
Rowe D K Sr 136-12th ---- 583
Rowe David K Jr 609TuckrAv ---- 445
Rowe Peter D OakFlat ---- 2-R-12
Rowe Service Equipment & Supply 136-12th-583
Rowland Harold R 621TuckrAv ---- 531
Rowland L D 3125Vine ---- 932-M
Rowlett Cecil 3308 Spring ---- 1403
Rowlett Glen C 2802Pine ---- 499-J
Rowlett Rudy AdelaideRd ---- 9-F-14
Rude C A Jr 1820 Oak ---- 967-M
Rude Carroll 1820 Oak ---- 967-M
Rude John 1413RivrsdeAv ---- 550
Rude L G 6-12th ---- 178
Ruggles Glyndon 605Vine ---- 864-M
Ruggles Richard AdelaideRd ---- 187-M
Runitz Frank ElPomr ---- 58-R-2
Russell Jos H Shandn ---- 78-J-3
Russell Richard C 154PacAv ---- 198-M
Russell Robt A 636-10th ---- 696-M
Rutledge Ben 526 Spring ---- 346
Rutledge Herman H ChrcI Spcltes Inc 17th-120
Ryan Helen 3306Pine ---- 1938
Ryan Joe CrestnRd ---- 64-R-1
Ryan Mary A Mrs CrestnRd ---- 66-J-3
Ryburn Jo Ann 1940Pine ---- 1055

S

S & K Auto Wreckers 1545RivrsdeAv --1494
If no answer call ---- 668

S L O PROVED SIRE SERVICE 1228E11th-493

S & S Venetian Blinds & Awnings 556FerroLn-184
Sabin Lloyd SanJuanCreekRd ---- 84-R-3
Sachs Ralph ---- 16-R-11
Sahagun Concepcion CrestnRd ---- 65-J-1
St Clair Geo 620BoinDr ---- 1323
St James Episcopal Church 1345 Oak---1328
St Jude InVestment Co KeysValleyRanch-29-J-3
Saltzman W H 1511 Olive ---- 649-R
Samp Ray Hi-Way Mkt 2105 Spring ---- 313
Sample H C 229-15th ---- 466-J
Samuels Henriette 1815Vine ---- 1119
Sanburn Ed L & L Home & Automtve Radio Serv 1428 Spring-1452
Sanchez Martin 2140Victoria ---- 619
Sandercock Transfer Co SanLuisObispo
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1466
Sandford Robt A CrestnRd ---- 823-M
Sandford Robt A Paso Robles Dntl Lab 531-12th-49
Sands Earl E ---- 593
Sands Emma J 1601Pine ---- 1411-R
Sands Ida M ---- 593
San Luis Butane Distrs NHwy --Atascdro 151
San Luis Obispo County of
Agricultural Commissioner's Office ---- 870
Coroner's Office CourtHseSanLuisObispo
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
County Road Dept 18th&Salinas ---- 97
Fair Ofc RivrsdeAv ---- 950
Health Dept LegionHall ---- 601
Housing Authority 3201Pine ---- 749
Judge of the Justice Court 406 Spring--285
Paso Robles Airport ---- 1030
Sheriff-Coroner CourtHseSanLuisObispo
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Santa Maria Electric Co 846-9th ---- 1383
Sather J P MtnSprngsRd ---- 928-J
Saunders Curtis 527Pine ---- 112
Sauret Albert AdelideRd ---- 9-F-6
Sauret Betty AdelideRd ---- 9-F-2
Sauret Clarence OakFlat ---- 2-J-12
Sauret Ed ---- 176-R
Sauret Katherine E OakFlat ---- 3-J-1
Sauret Lester OakFlatRd ---- 3-J-12
Sauret Richard AdelaideRd ---- 89-R-2
Saurett Ed Shandn ---- 83-R-3
Sawyer Mary Lou 319-4th ---- 647
Schauf Henry G 3000RivrsdeAv ---- 1911
Schinbine Chas H ---- 33-J-1
Schinbine Elsie Mrs 704Vine ---- 377-M
Schinbine Henry 224 SntaCrzAv ---- 1592-W
Schinbine Hillis E 214 SntaCrzAv ---- 1735-W
Schlachter Eleanor L Mrs 140 Spring---1166-J
Schlegel Joe CrestnRd ---- 67-J-3
Schlegel M H Bud 624CrestnRd ---- 1384
Schleicher Tillie M FresnoAv ---- 1506-J
Schmidt B I ---- 31-R-3
Schmidt B I Bud Schmidt Oldsmobile Sales & Serv 34th&Spring-1090
Schmidt Oldsmobile Sales & Service 34th&Spring-1090
Schmidt T W ElPomr ---- 61-R-3
Schmidt Wm F 2811 Oak ---- 905
Schneider Walter J 345-21st ---- 1151-M
Scholl Robt Shandn ---- 52-J-11
Scholl Roena P Cholame ---- 81-R-11
Schowalter Elizabeth Mrs 1825 Oak---689-J
Schraner Berta ElPomr ---- 59-R-3
Schraner Elise 614-13th ---- 312
Schroder F Jim 526FerroLn ---- 1333-J
Schroder Jim ---- 77-R-1
Schroeder E GillisCanyon ---- 85-R-3
Schroeder E H NRivrRd ---- 8-R-1
Schroeder Essie Mrs 1443Chestnt ---- 1248-M
Schroeder Floyd E KilerCanyonRd ---- 26-R-2
Schroeder John L 1620Park ---- 942
Schroeder Milton L ShandnHts ---- 50-J-2
Schroeder O GillisCanyonRd ---- 85-J-2
Schultz David D Building Contractor WillwCrk-25-J-3
Schwandt E P 1530Vine ---- 306-W
Schwartz Bernard 3219 Oak ---- 856
Schwartz Frederick D 117½-17th ---1570-R
Schwarz Ellen M Miss 620-21st ---- 646-W
Scott Delia L Delia's Home For The Aged 1020Pine-1026
Scott Henry S 1920 Oak ---- 279
Scott Lorin M 144-17th ---- 1285
Scott Lynn 1805 Oak ---- 1584
Scott Ross ---- 18-R-1
Scow Jim MD 401-15th ---- 572
Residence W19th ---- 660
If no answer call ---- 1200
Sealock Floyd M 1120WCityLimits ---- 1621
Sears Roebuck & Co 715-12th ---- 495
Night Sunday & holiday emergency service call San Luis Obispo-LIbrty 3-5800
From telephones served by the following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0713
Seebert Jane 506 Oak ---- 654-R
Seemel Richard N 520FerroLn ---- 1929
Seuss F J 240 Spring ---- 1233-W
Sevall J R Maj 59RidgevwDr ---- 1606
Seventh Day Adventist Church School 403-3d-688-M
Seymour Helen M 735-13th ---- 291-J
Shackelford Kenneth L 224 SntaFeAv--132-W
Shaeffer L W 712Vine ---- 879-W
Shaffer L J ---- 39-J-11
Shandon Cattle Feeders Co 606-12th ---- 25
Shandon Elementary School Shandn --51-J-2
Shandon Garage Shandn ---- 53-R-1
Shandon High School Shandn ---- 51-J-11
Shandon Mercantile Shandn ---- 53-J-1
Shaw Ethel G Shandn ---- 56-R-3
Shaw Ralph ---- 41-R-11
Sheffield Bill 514FerroLn ---- 923-W
Shell Oil Distr 5th&RivrsdeAv ---- 375
If no answer call ---- 1409
Shelvock Thelma 2210VillaDr ---- 448-J
Sheriff's Office San Luis Obispo County of CourtHseSanLuisObispo
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Sherman Benson M 102 Spring ---- 684
Sherman Nick 1410C Park ---- 1284
Shetler J S 1646 Spring ---- 960
Shetler Leo M ---- 332-J
Shields John S 264 SntaFeAv ---- 314
Shimmin Francis Mrs 50RidgevwDr --1593-W
Shipe Wm A ---- 1277
Shockley B G 1221 Olive ---- 914-W
Shomo Carl W 529-14th ---- 515
Shomo Carl W ri est 1215Park ---- 996
Shultz Charlotte Mrs 2914Pine ---- 779-M
Sigler John H 2020 Oak ---- 911-R
Signal Oil Co distr 1446 Spring ---- 176-W
Silveira Luis 3341 Spring ---- 356-W
Simmons Cora A 125CapitlHlDr ---- 773-R
Simmons Leon T 727½-26th ---- 423
Simpson W H 2323Vine ---- 1394
Sims Harold F 3605 Oak ---- 1337-W
Sinclair Clarence 402-8th ---- 1937
Sinclair Kenneth E ---- 27-J-3
Sinclair Phil EstrellaRd ---- 27-J-2
Sinclair Roland H 129-16th ---- 1704-W
Sinton Jas CanyonRanch ---- 83-J-1
Sinton Silas D Shandn ---- 83-R-1
Sipe Harold M 318-4th ---- 896-W
Sjoberg Richard H 130 Spring ---- 1177-J
Skidmore R F 2945Vine ---- 682-M
Slate Frank P AdelaideRd ---- 9-F-23
Slate L L AdelaideRd ---- 218
Slayton Edgar L ---- 36-R-1
Slayton Ethel G Mrs ---- 43-J-1
Smart L E 1403Park ---- 1313
Smart Sam 2135 Olive ---- 475
Smart Sam Texas Co The 610Pine ---- 355
Smeltzer R E 405-9th ---- 1272
Smiley Cecil W Shandn ---- 51-J-12
Smiley Geo E Shandn ---- 54-R-11
Smiley Josephine M 2240 Oak ---- 472-W
Smiley Paul 215PacAv ---- 728
Smiley Raymond C 605-20th ---- 125-J
Smith Bros Drilling Contractors 1134-13th-224

SMITH C S sprtng gds 1225Park ---- 40-W

Residence 1809 Spring ---- 18
Smith Carrie Mrs 73-12th ---- 439-R
Smith Clark 1629Vine ---- 1483
Smith Donald Wm CrestnRd ---- 68-R-11
Smith Doris E 1835 Oak ---- 1051
Smith Ed Shandn ---- 56-J-1
Smith Ernie EstrellaRd ---- 635
Smith Fred E Jr 554FerroLn ---- 1605-M
Smith Gene Dodson Mrs ChSci pr 1238 Spring-1423
Smith J Pearl 822 Salinas ---- 434
Smith Jas P 3015 Spring ---- 1189-M
Smith Len L 1301Chestnt ---- 624-W
Smith LeRoy KilerCanyon ---- 1-R-11
Smith O F ---- 23-J-3
Smith Oren B 1730Park ---- 435-W
Smith Paul EstrellaRd ---- 635
Smith Roy M 510-9th ---- 1246-J
Smith Saml P Maj 1535Park ---- 435-M
Smith Violet W 636Vine ---- 924-J
Smith Wilfred E 2212Park ---- 763-M
Smith Wm S 2635Vine ---- 1917
Smith's Drive-In 2331 Spring ---- 1415
Smith's Grocery CrestnRd ---- 66-R-3
Smithson Jack B 129CapitlHlDr ---- 773-J
Snibley Walter 531BeverlyAv ---- 949-J
Snider Jas H 3219 Spring ---- 494-J
Snyder Lawrence E 234 SnCarlosDr---1523-R
Snyder Paul R 730Cherry ---- 1351
Soares Leo 745Vine ---- 1313
Sobey G L Dr 507-18th ---- 55
Sobey Giff Jr Paso Robles Ins Agcy 531-12th-1220
Residence ---- 1714
Sommers Joyce 2816Pine ---- 1591-W
Sonne Leland E 820Park ---- 431-J
Sonne Lorine Mrs CrestnRd ---- 65-R-3
Southern Counties Gas Co 823-13th ---- 500
Between 5 PM & 8 AM & on Saturdays Sundays & holidays from Paso Robles Exchange
(No Inter-City Charge)
Ask Long Distance for-ENtrprise 1-0206
Southern Pac Co depot 8th&Railrd ---- 2
Southwest Airways Co PasoRoblesAirport-1700
From telephones served by the following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1513
Souza Edw ---- 62-R-11
Soweris Gertrude Mrs 1945RivrsdeAv ---- 526
Sparling Richard H 2012 Oak ---- 1212
Spear John D Chpln 120 Spring ---- 743-M
Speck Glen W 1045Chestnt ---- 886
Spencer Frank T 205-16th ---- 380-R
Spencer Gerald G Estrella ---- 1052
Spencer Harry W 616MossAv ---- 698
Spencer Kenneth 1721RivrsdeAv ---- 1410-M
Spencer Max 625BolenDr ---- 1143
Sporer Frank M 629½-9th ---- 1549
Spring Ranch Shandn ---- 49-J-2
Sprouse J L Mrs 1712Pine ---- 982
Sprouse Peggy Carter 3001Park ---- 454-R
Spudnut Shop 1321 Spring ---- 1721
Spurrier Howard A 1345Vine ---- 291-M
Squire Loron D 1420 Olive ---- 556-M
Squire's Men's Wear 745-12th ---- 1280
Sresovich Byron WhitleyGardens ---- 41-J-11
Stafford Elmer C Mrs 739-23d ---- 547
Stafford J R 334PacAv ---- 962-J
Stafford Ralph EstrellaRd ---- 41-R-3
Stahl J B TempltnRd ---- 69-J-3
Standard Oil Co of Calif ofc 26th ---- 852
Standard Pipeline Co Shandon Pump Stn Shandn-79-J-1
Standard Stations Inc
No 280 12th&Spring ---- 507
No 750 1745 Spring ---- 589
Stander J W 1721 Spring ---- 1316
Stanford Al 337-19th ---- 1430
Stanich Michael A 220PacAv ---- 902
Stanley Chas H Shandn ---- 54-J-1
Stan's Union Service Shandn ---- 50-R-11
Stanton Fern 1732 Spring ---- 1935
Stanton Jas F 1732 Spring ---- 1935
Stanton W Layton OldHwy41 ---- 43-R-3
Starks Willie 1809RivrsdeAv ---- 591
Steaffens John A 1546Park ---- 300
Steele Harvey L ---- 62-J-11
Steele R L 2144Park ---- 1570-J
Steele Rick 2630 Spring ---- 885-J
Steinbeck Geo L ---- 43-R-1
Steiner Bernice Mrs 1904Park ---- 1085-J
Steiner Jim ---- 30-J-2
Steinle Fred U 605-3d ---- 1062
Steinle Harry 60RidgevwDr ---- 1283-W
Stemper Russell E ---- 64-J-2
Stephan Ann H 1908 Spring ---- 639
Stephan George E exectv dir Hseing Authority City of Paso Robles 3201Pine-749
Stephens Marlene 140 Spring ---- 390
Sterling Truman Mrs 1315Vine ---- 291-R
Stevens Dave Stevens Studio 1225 Spring-1121
Residence 610TuckrAv ---- 563
Stevens Robt J 1536Park ---- 1580
Stevens Studio 1225 Spring ---- 1121
Stewart Blanch 740Park ---- 1548-R
Stewart Irvin W SherwdRd ---- 1512-J
Stewart John A 2102RivrsdeAv ---- 997-J
Stiles Wm 235 SnAugustinDr ---- 1023-J
Still Allan PaloPrietoCyn ---- 87-R-1
Still Clarence ---- 87-R-2
Still Ernest Annette ---- 87-R-3
Still H H Sr 503BeverlyAv ---- 1114-R
Stinchfield L M 1843Locust ---- 253-W
Stinchfield Larry M Mrs 2909Pine ---- 1382
Stinchfield's Paso Robles Upholstery 1348Railrd-1535
Stock C B 1249-11th ---- 1807
Stockalper Frank CayucosRd ---- 23-R-3
Stockdale Caryol ---- 10-F-11
Stockdale Ray 213 Oak ---- 319-W
Stoddard C P 525-13th ---- 762-M
Stoddard R O 130-12th ---- 1216-W
Stoddart A B NRiverRd ---- 7-J-1
Stokke Edwin 264 SntaCrzAv ---- 827
Stoltenberg Geo E 340-3d ---- 737-J
Stoltenberg Geo L 327-13th ---- 426-W
Story W O Bill CountyRd81SA ---- 30-J-3
Stout Bill E 524-2d ---- 1397-J
Stout C R Shandn ---- 32-R-2
Stowe Independent Oil Co & Trailer Sales 6th&Spring-758
Stowsand Roy C 624-24th ---- 1474-R
Strahan L R Dr 1108Vine ---- 327
Residence 2507Vine ---- 213
If no answer call ---- 1200
Stringer S E Mrs 1935Park ---- 1128-W
Strock J Turner CrestnRd ---- 73-R-11
Strong F O ---- 27-R-3
Stroud J L 1532Vine ---- 306-J
Stryker Harvey A Dr Orthdnst 608½-12th ---- 1341
Residence 825 Olive ---- 1547-W
Stubblefield Lige CapitlHl ---- 872-J
Studer Frank W SherwdRd ---- 953-R
Studio Girl Distr 530Vine ---- 422
Stults Genie Hillman Estrella ---- 41-J-1
Stults Walter G Estrella ---- 41-J-1
Sturgeon Vernon L 625-7th ---- 110

STURGEON VERNON L GOLDEN STATE DISTR 625-7th ---- 110

Suburban Motel Hwy101 ---- 746
Sullivan Lloyd S Mrs 618 Oak ---- 1590-W
Summers A A 170PacAv ---- 668
Summers A A S&K Auto Wreckers 1545RivrsdeAv-1494
Sundahl Ray L 2048Vine ---- 1447-W
Sutcliffe F A 535Vine ---- 1547-J
Sutherland Lela 1840Vine ---- 631-J
Sutton H C 1520 Oak ---- 669
Sutton Wm P Rev 533-15th ---- 1824
Swanson Martha 2220VillaDr ---- 448-J
Swanson Stanley L 1623Vine ---- 1013
Swayze Kate CrestnRd ---- 67-J-11
Swick Billie 506FerroLn ---- 797-R
Sykes W T 1233Chestnt ---- 200

T

Tackitt M G SHwyTempltn-PasoRobls 14-J-12
Talbert Geo E 1536Vine ---- 471-M
Tanner E B 608MossAv ---- 1345
Taylor Billie 2035 Oak ---- 1447-J
Taylor Carl ---- 26-J
Taylor Chet 1535 Olive ---- 412
Taylor Geo L ShannonHillDr ---- 629
Taylor Hotel 1308 Spring ---- 158
Taylor Luella 1434Pine ---- 272
Taylor Motel 3440 Spring ---- 1460
Taylor P E 1415Vine ---- 1381
Taylor V M ---- 43-J-1
Taylor Wm H 1319Park ---- 1496
Teerlink A ---- 44-R-2
Tenney Joyce 2015 Spring ---- 1734
Terrell Clarence 3195Vine ---- 1338-W
Terrell Paul D Jr 130 Spring ---- 730
Terrell T J Rev 1030-21st ---- 1522
Terrill Newell M ---- 95-J-1
Terrill Oliver A PeachyCnynRd ---- 12-R-2
Terrill Olivia 2029 Oak ---- 1093-J
Terris Jas 1404Park ---- 1044-W
Testerman Clariss Mrs 246-16th ---- 1370
Texaco Service Stn 1004 Spring ---- 918
Texaco Service Station 1405 Spring ---- 910
Texas Co The sales 610Pine ---- 355
Tex's Barber Shop 1210Park ---- 84
Thach Alma 3025Vine ---- 1094-W
Tharp Stanley K 1607RivrsdeAv ---- 783-W
Thixton Clyde F 1135-11th ---- 973
Thomas E 310-16th ---- 696-J
Thomas Helen E 419-15th ---- 1331
Thomas Howard J ---- 42-R-2
Thomas Jas L 1827Park ---- 1462-J
Thomas Marjorie M 1827Park ---- 1462-J
Thomas Omer 1827Park ---- 1462-J
Thompson Madge 1522Park ---- 1579-W
Thompson Manly W D 140 Spring ---- 553
Thompson W D HillcrstDr ---- 981-R
Thorndyck Bud ---- 94-R-2
Thornton Jack 274 SntaCrzAv ---- 1408
Thorpe Donald E 931Vine ---- 848
Thralls Alice 647Vine ---- 1475-W
Thrifty Auto Parts engn rebuilding 1344 Spring-1290
Thurlby A Nye 503-13th ---- 594
Tide Water Associated Oil Co 26th ---- 911-W
Tidrow J C SRivrRd ---- 595-J
Tidrow Oliver ---- 350-M
Tidrow Walter O ---- 350-J
Tidwell Wm 2818Pine ---- 1032
Tinch V W Sr NRivrRd ---- 7-R-12
Tingle Wilbur E GoldenHillRd ---- 630-J
Tingley C A 1019Chestnt ---- 941-W
Tison Ben Jr 732-14th ---- 1253-J
Tjaldeen Peter 104-17th ---- 585-J
Toevs Gus 530-9th ---- 154-W
Toevs Otto 1705Park ---- 1318-J
Toews Edw Rev 534FerroLn ---- 1605-J
Toews Rudolf Rev 345-13th ---- 1570-W
Tolle S A Mrs 1802Park ---- 969-J
Tompkins Max E 275 SntaCrz ---- 1157-R
Tornquist A J W4th ---- 675-W
Torres Frances 1616Pine ---- 643
Torrey Mary A Mrs 2111½ Spring ---- 1737
Towe E C Mrs 533-28th ---- 1278-W
Townsend Juanita 3222Pine ---- 781-W
Trager D Mae 529-18th ---- 850-J
Trager W Bruce MtnSprngsRd ---- 17-F-2
Travelodge Paso Robles 2701 Spring ---- 304
Traver Raymond ---- 60-R-3

TREES MOTOR LODGE 2841 Spring-334-W

Trent Jas W Adelde ---- 3-F-11
Trett Jas L PeachyCnynRd ---- 11-J-11
Triguero Pete ---- 1634-W
Truck Stop Bud's 2801 Spring ---- 1520
True Charlie ShandnHwy ---- 42-J-2
Truesdale Geo Shandn ---- 48-J-2
Truesdale Willis 51RidgevwDr ---- 1182-W
Trussler Arthur F AdelideRd ---- 614
Trussler Wm C 2425Vine ---- 382-W

TRUSSLER'S FURNITURE STORE 1303Park-126

Tucker Alvin C 754-26th ---- 428
Tucker Elden ---- 52-J-3
Tucker Emily D 1844Vine ---- 215-W
Tucker Francis R Shandn ---- 77-R-3
Tucker Mae 2035 Oak ---- 1447-J
Tucker Robt D 638Bolen ---- 791-W
Tucker S S 2035Vine ---- 681
Tucker Sam ---- 26-R-3
Tucker W Mervel Shandn ---- 54-J-11
Tufte J E 19-12th ---- 460
Tuley Bruce R 235 SntaCrzAv ---- 1360
Tuley C Ward ---- 31-J-3
Tuley John B EstrellaRd ---- 28-R-1
Tuley Lester CrestnRd ---- 992-J
Tuley Merle 230-16th ---- 626
Tuley W Ray 227-16th ---- 637-R
Turano Anthony 620TuckrAv ---- 1578-J
Turner Anna 520BonitaAv ---- 1114-W
Turner Jurella 2204 SnLuis ---- 551-W
Turner Paul L 63RidgevwDr ---- 636

TURNER PAUL MOTOR CO 1020Park -1000

Tuttle Robt E CrestnRd ---- 1038-R
Twisselman Henry Cholame ---- 88-R-3
Twisselmann Chris ---- 86-J-3
Twisselmann Dorothy M ---- 86-J-3
Twisselmann Ernest C ---- 86-J-3
Twisselmann R D Cholame ---- 86-J-2
Twisselmann T F 115-18th ---- 166-M
Twisselmann Theo F Jr Cholame ---- 86-J-11

U

Ullrich Paula 1314 Oak ---- 889-J
Union Oil Company of Calif
Northern Division Pipelines
Shandon Pump Stn Shandn ---- 80-R-1
Sales Division
Paso Robles Office 26th ---- 658
Service Sta No 347 10th&Spring ---- 1531
Union Oil Service 15th&Spring ---- 1420
Union Service Stn SHwy ---- 1319
Union Special Training Class SLO County Schools Hwy41 ---- 43-R-2
United Information Service 1228E11th ---- 493
U S Government
Army Dept of
Army Reserve Training Center 2706 Spring-700
Dept of Agriculture
Soil Conservation Serv Bk of AmerBldg-1334
Dept of Commerce
CAA Airway Communications Station PasoRobisAirprt-670
Post Office 744-11th ---- 96
U S Sewing & TV Center 1228E11th ---- 1282
Uptown Cafe 1514 Spring ---- 1914
Utting A W Mrs 426-11th ---- 1231-J

V

Vaca Pat Mrs 1248-21st ---- 599
Valley Cafe Shandn ---- 57-R-2
Valley Motel Shandn ---- 56-J-3
Valley Paving & Construction Co Inc 101HwySouth-303
VanBlargen Kenneth Mrs BevrlyPl ---1376-J
Vanderlip Dick Thrifty Auto Parts engn rebuilding 1344 Spring-1290
Vanderlip Dorothy G 530-5th ---- 190
Vanderlip Manford J 1548 Oak ---- 199-J
Vanderlip Richard M 530-5th ---- 190
Van Horn Butane Service 2801 Spring ---- 343
VanHorn Lloyd F 1420GreenwdDr ---- 726-W
VanHorn Martin ---- 38-J-1
Van Horn Otto B rltr 612-12th ---- 1414
Residence OakFlatRd ---- 4-J-1
VanHorn Wm 3136 Oak ---- 446-R
Vanity Box 1336 Spring ---- 221
VanMatre Jennings Jr ---- 64-R-2
Van Order Lester MountainSpringsRd --998-J
VanStelten Albert 939 Spring ---- 458
VanVorst E L 1535 Oak ---- 711-J
Vapor Cleaning Works 1344Pine ---- 315
Vasquez Bob 69Fresno ---- 48
Vaughan Louise A 220-12th ---- 461
Ventura Sam J 212-12th ---- 194
Venturini Emidio ElPomr ---- 59-R-2
Verga Cecilia Mrs 1435Vine ---- 1639
Verity Kenneth B ---- 35-J-2
Vick F L 628CrestnRd ---- 1249-M
Vick Harold J 304-16th ---- 516
Vic's Cafe 835-13th ---- 1529-W
Vidor K W ---- 25-R-2
Vilen Frank J 421-12th ---- 1576
Vitamin D Ranch GodfryRd ---- 70-J-2
Foreman Quarters ---- 70-J-3
Vivian's Smart Shop 1347Park ---- 310
Vogel B F 727Park ---- 1375
Vogue The 1233Park ---- 70
Volpi Frank ---- 36-R-2
VonDollen Fred ---- 30-J-1
VonDollen Loretta 3305Pine ---- 1183-J
VonDollen Robt 118CapitlHl ---- 1393
Von Dollen Ruth 249-16th ---- 1075-M
vonHusen Frederick L Rev 925Vine ---- 244
Vorrath Meryl K 843Vine ---- 509
Vosburgh Elizabeth M 424-11th ---- 1442-M
Voshal Chas F 2216Vine ---- 1082-W
Vreeland Cleo Mrs ---- SanMiguel 86-R-4

W

Wachs Arthur ElPomr ---- 60-R-2
Wachs Sidney F CrestnRd ---- 76-R-3
Wack Richard P AdelaideRd ---- 9-F-13
Waddell T J ---- 1545
Waddington Ray 607-22d ---- 588
Waer Fred E ---- 62-J-1
Waer Irene L ---- 716-W
Waer T O ---- 716-W
Wages Thos 1610Park ---- 952-W
Wallace Peter 621 Oak ---- 101
Wakeman Clarence 285 SnAugustinDr--1931
Wakeman Russell W 140 Spring ---- 1397-M
Walker Amanda 2306 Spring ---- 283-R
Walker Everett E MtnSprngsRd ---- 10-R-12
Walker F ---- 985-J
Walker Geo I 735Pine ---- 167-J
Walker Geo L ---- 62-J-12
Walker Mary E 2620RivrsdeAv ---- 506-J
Walker Ralph M ---- 73-R-3
Walker Wm E KilerCanyonRd ---- 26-R-1
Wallace Donald E 1310 SherwdRd ---- 467
Walter Chas L KilerCanyonRd ---- 1-R-12
Walters Lavern S 405 Oak ---- 1186-M
Walters Lavern S Polar Crm Freezer 828 Spring-305-R
Walti Hugh 95-15th ---- 1551
Walton Myrtle 410-14th ---- 387-R
Ward Edw D MD 1004Vine ---- 1800
Residence 12th ---- 1084
If no answer call ---- 1200
Ward Fred 724-14th ---- 568-R
Warden Wanda 1803 Spring ---- 921-W
Warner E A W4th ---- 1511
Warner Worth Hi-Way Mkt 2105 Spring---313
Watkins G G NRivrRd ---- 490
Watland Clarence OakFlatRd ---- 2-J-1
Watson G L Walt 2809Pine ---- 257-W
Watson Verna Mrs ---- 36-J-1
Wavy's Drive-In 2840 Spring ---- 334-M
Weatherill Robt C 528FerroLn ---- 1333-W
Weatherly J A WhitleyGardens ---- 93-J-1
Weatherman Pearl 321½-15th ---- 633-R
Weat

Webber Joe ----------94-J-1
Webber O H 832-18th ----------1081
Weber Baking Co 205 Oak----------261
Weber Julie 220-12th ----------461
Weber L D Pastor 607TrigoLn ----------413
Web's Liquor Store 2816 Spring----------447
Webster Alex Mrs 1433 Oak----------41-W
Webster Rosa E Crestn ----------69-J-2
Welgrer Chas S Jr Shandn ----------51-J-3
Weissgerber Robt C 945Vine ----------377-R
Welch Deborah O 707-7th ----------1597
Welch Earl M 2218Park ----------1161
Werling Dewey 417-24th ----------1422
Werner Harry E OakFlatRd ----------4-J-2
West C Winston 115-12th ----------1353
West Chauncey W 1039Chestnt ----------1039
West Chauncey W & Associates accts 901-12th-868
West Kenneth constable ----------1266-J
Western Auto Supply Co 1420Park ------596
WESTERN CABINET WORKS 1000Park-289
Western Union Telegraph Co 1208 Spring-131
To send a telegram or cablegram call Western Union
Wetzel F G Mrs 1720Filbrt ----------59
Weybret Fred E 7-12th ----------1292
Weygandt C M 738-30th ----------483-J
Weyman Walter OakFlat ----------2-R-3
Wheaton Jas 1333RiversdeAv ---------994-M
Wheaton Winston 1145GregoryAv ------551-J
Wheeler Gay 2230 Spring----------147-R
Whitaker Nelle H 204-17th ----------678
White Geo A Sr Shandn ----------49-R-11
White Geo S Shandn ----------49-R-3
White Jas M 1940 Spring----------877-M
White Lester F Crestn ----------68-J-2
White Marion D Shandn ----------49-R-2
White Ranch Co Shandn ----------49-R-2
White Richard M Shandn ----------80-J-3
White Spot Cafe 1524 Spring---------517-W
Whitener John PeachyCnyn ----------11-J-1
Whiteside Jas E 645Moss ----------1265-W
Whitley A L 629Vine ----------1591-M
Whitted H H Dr 605TuckrAv ----------336
Wiebe Edgar ----------17-J-11
Wiebe Gus CayucosRd ----------21-R-12
Wiebe H A ----------24-R-3
Wiebe Rudolph Adelaide ----------8-F-21
Wiebe Wm G CayucosRd ----------21-R-11
Wieland Louis J 1430Park ----------1728
Wieser Hubert B 551FerroLn ---------894-R
Wiest G Ellis ----------58-J-1
Wilbon Ivery Mrs 2926Pine ----------1050
Wilcox Lou 2801Vine ----------1503
Wilcox Lou & Son General Electric Appliances 823-12th ----------226
Wilcox Thos W 2749Vine ----------883
Wilding Geo A ElPomr ----------61-J-11
Wildman J M J M Wildman Inc 34th&Spring 254
Residence 2120 Olive----------1509
Wildman J M Inc ofc 34th&Spring-------254
Parts Dept 34th&Spring----------99
Wilkinson Helen H 724Vine ---------1186-W
Wilkinson J 1426Pine ----------1473
Wilkinson John ----------18-F-14
Willard Elloyd SHwy ----------666-J
Willard Music Co 1245 Spring----- ------1089
Willging Frank H 1745Filbrt ----------632
Williams Franklin E 625-14th ---------46-W
Williams Geo N 411-14th ----------235
Williams Vernon 429-6th ----------1108-R
Williams W SanJuanCreekRd --------82-J-2
Williams Walter V PT&TCo 717-14th-----133
Residence 628MossAv ----------1482
Willow Creek Ranch WillwCrk --------25-R-1
Willow Springs Dairy 13th&RiversdeAv ----234
Wilmar A H Dr 1905 Spring----------63
Wilmar E V 2000 Spring ----------1378-M
Wilmar Wm SHwy ----------1047-W
Wiloth Max 3208Pine ----------782-R
Wilshusen J S Jr 10HillcrstDr --------474-W
Wilshusen Jim ----------33-R-2
Wilson Charlotte N 424-11th -------1442-M
Wilson Gavin 1630 Oak----------90-W
Wilson H H 245-12th ----------453-W
Wilson Harrison H ElPomr ----------60-J-3
Wilson Howard 637CecilCt ----------733
Wilson Jack E ElPomr ----------35-J-1
Wilson L L Jr 733-23d ----------993
Wilson M Mrs 1221Vine ----------561-W
Wilson W T PasoRobles War Memrl Dist Hosp 15th-1200
Residence 15th----------1723
WILSON'S DRIVE-IN 2748 Spring-------492
WIM BART POULTRY RANCH----------829-W
Wimberly Lucille H ----------829-W
Wimmer W W AdelaideRd ----------5-R-1
Wingefeld Conrad 1538 Olive---------287-W
Winjum L J 1640Pine ----------1410-J
Winn W L MtnSpringsRd ----------10-R-2
Winterbourne Robt E 120CapitlHi ----1178-M
Withey L G MtnSpringsRd ----------10-R-11
Withey L O 3038Pine ----------454-W
Wolf Donald OldHwy41 ----------46-J-1
Wolf Jessie Mrs 1520 Spring---------650-J
Wolff Louis ----------1346
Wolff Dan C 1414Pine ----------1346
Wood Acel ----------10-F-3
Wood H A W21st ----------998-W
Wood H A Welding & Machine Shop 1207-13th-321
Wood Laurence H CrestnRd ----------1365
Wood M F 3-12th ----------726-M
Wood Mel PeachyCnyn ----------6-J-3
Woodland C B 215-24th ----------1706-W
Woodland Fred 2241Vine ----------497
Woodland Fred Norwalk Serv Sta 9th&Spring-425
Woodrell A L 2644 Spring----------1400
WOOSTER BUICK & GMC 1501 Spring---14
Woostter C T CrestnRd ----------73-R-2
Wooster Marshall A CrestnRd ---------69-J-1
Worthan Ed SHwy ----------666-W
Wright Raymond 285 SntaCrzAv---------105
Wyatt Milton D MtSpringsRd --------12-R-3
Wyatt Roy W 284 SntaFeAv----------196
Wyborney Henry J E13th ----------953-J
Wyrick C W 1532 Olive----------839

Y

Yancy Steve 845 Olive----------864-J
Yeager John W 518FerroLn ---------1214-W
Yearwood C F MtnSprngsRd ----------1154
Yearwood J L 1819Pine ----------885-M
Yearwood Joe T WhitleyGardens ----77-R-11
Yellow Cab Paso Robles Yellow Cab 1245 Spring-488
Yoder Raymond 505FerroLn ----------1722
York Sid Ins Agcy 1213Park ----------727
York Sidney 40Fresno ----------1005-W
Yost W D 646BolnDr ----------1344
Young Arden OakFlat ----------3-R-11
Young Cecil Mrs MtnSprngsRd --------795-J
Young Geo W 2233 Olive----------1087-R
Young Jack 508FerroLn ----------972-M
Young Laura Shandn ----------57-R-12
Young Robt C Shandn ----------54-R-3
Young Robt L 729-15th ----------465
Younts Coy 920Vine ----------391
Your House of Beauty 1503Park ---------87

Z

Zapf Ruth 623-6th ----------1233-J
Ziegler Mike AdelaideRd ----------1329-W
Zimmerman Leo E ElPomr ----------35-J-3
Zuckerman Ranch PeachyCnynRd -----12-J-1
Zwang Darrell ----------77-J-3

PISMO BEACH

J E Gooding, Manager

Business Transactions With Telephone Co.

The Pac Telephone & Telegraph Co
Business Office 872 Morro San Luis Obispo
Ask Operator for--------Business Office
(No charge for calls to Business Office)

Telephone bills also may be paid in person at
Bank of America-Pomery & Dolliv Pismo Bch

A

Abbott's Motel 1005Dolliv -----PR 3-4475
Adam Mary A 415PomeryAv -----PR 3-4426
Adams Chas E Dr 229PalisdesAvShellBch-PR 3-2005
Adams Court New 1000Dolliv ----PR 3-2065
Adams Hazel Lawson 351 SnLuisAv-PR 3-4441

PR = PRospect
When giving the number to an operator or to others, please use the full name PRospect.

Adams Inez Mrs 1450Price ------PR 3-4428
Agnew Sadie 643Cyprs ----------PR 3-2401
Aitken Robt W 306LeewrdAvShellBch-PR 3-2131
Akizuki Edw 292Harloe ----------PR 3-4724
Alex Shell Beach Inn 853 ShellBchRdShellBch-PR 3-9901
Alexander Minnie 426 StimsnAv--PR 3-4605
Allin Bertha L Mrs 311FranklnDr -PR 3-4777
Al's Plumbing Supply 501Cyprs --PR 3-4476
Anderson Chas S 210VistaDlMrAvShellBch-PR 3-2062
Anderson Elmer R 156ParkAv -----PR 3-4739
Anderson G H 541Wadswrth -----PR 3-4732
Anderson Les 1481Price-PR 3-2127
259MorroAvShellBch-PR 3-2380
Anderson's Richfield Service Price&Hollistr-PR 3-4618
Andrews R A 150CapistranoAvShellBch-PR 3-4702
Angelo Alex 141WindwrdAvShellBch-PR 3-4609
Archer Hugh J 245CapistranoAvShellBch-PR 3-4407
Arden Farms Co 116WBranchAroyoGrnde-HUntr 9-2994
Armstrong Donald EdnaRd ------PR 3-4710
Arnold Wm L 226MontecitoAvShellBch-PR 3-4679
Atlasta Court 331WadswrthAv ---PR 3-2359
Atwood C B 126PalomrAvShellBch-PR 3-2311
Avellar J M Mrs 285Wadswrth ---PR 3-2435
Avila John 230 StimsnAv--------PR 3-2341
Axtell Edith M 426 OceanVw------PR 3-2037

B

Bacarella John Bailey's Auto Court 470Main-PR 3-2119
Badger Helen K Mrs 510HarloeAv -PR 3-2322
Bailey Irwin T 450PomeryAv -----PR 3-4720
Bailey R E 134PalomrAvShellBch -PR 3-4752
Bailey's Auto Court 470Main ----PR 3-2119
Baine Jas A 118CastaicAvShellBch-PR 3-2278
Baker G Dennis 555 ShellBchRdShellBch-PR 3-2097
Balent A Stephen Dr 160HindsAv -PR 3-2449
Bank of America 270Pomery ----PR 3-2071
Banks Raymond 239 SntaFeAvShellBch-PR 3-2186
Barks LaWarren L 388WindwrdAvShellBch-PR 3-2146
Barnes Oscar H 342MorroAvShellBch-PR 3-2427
Barnette B B 214WawonaAvShellBch-PR 3-4728
Barnhill E W 340HarloeAv -------PR 3-2236
Barnhill Ronald E 940 Stratfrd---PR 3-2149
Bassett E J Mrs 382HindsAv -----PR 3-2388
Bastiani Wesley M Mrs 366CastaicShellBch-PR 3-4649
Bates Clem M 360 StimsnAv------PR 3-2171
Baxter W A & Sons serv stn 691Price-PR 3-4466
Baxter W Thos 461Bay ----------PR 3-2475
Baxter Walter A 450Hollistr -----PR 3-2147
Baxter Wm A 541 SnLuisAv-------PR 3-2239
Beach Apartments 142 StimsnAv--PR 3-4627
Beachcomber Motel 120 OceanVwAv-PR 3-2208
Beachler Frank 142CliffDrShellBch-PR 3-2285
Beaver Margaret Mrs 453PomeryAv-PR 3-4692
Beck H D 118MorroShellBch -----PR 3-2410
Beck Ike 1260PortrAv ----------PR 3-2350
Becker Mildred H 133 OceanVwAv-PR 3-9968
Bender's Plumbing & Supplies 111CuyamaAvShellBch-PR 3-4747
Berry Lloyd E 214EspartoAvShellBch-PR 3-2467
Berryman F J 702 OceanBlShellBch-PR 3-4449
Bertorelli Louie J 229 SeavwAvShellBch-PR 3-4737
Bettencourt John X 560 SnLuisAv-PR 3-4427
Bettencourt Lucille 331MainAv --PR 3-4462
Bettiga Jas 427HarloeAv --------PR 3-4651
Bidegary Jas R 911Bakersfield ---PR 3-2276
Billy's Cafe 172PomeryAv --------PR 3-9966
Bishop O D 326BoekrAvShellBch --PR 3-4413
Blair Chester R 251WawonaShellBch-PR 3-2160
Bolstad Paul F dntst 776Price-----PR 3-2345
Residence 340WilmrAv ---------PR 3-2384
Bolton Ann R 475HollistrAv -----PR 3-2018
Bonetti Mary H PismoHts --------PR 3-2185
Bonkosky Hermine 381Hinds -----PR 3-2176
Boosinger H E 321 Stimsn--------PR 3-2092
Borba J J 109WawonaAvShellBch-PR 3-4669
Borba Ruby 521WadswrthAv -----PR 3-4438
Boren Hooker 108CastaicAvShellBch-PR 3-2137
Bradley Chas A contr 135MontecitoAvShellBch-PR 3-2168
Brad's Restaurant 209PomeryAv -PR 3-9908
Brady S H 351Cyprs ----------PR 3-2364
Brand Leonard J Maj 491Wadswrth-PR 3-2425
Brandt's Meat Market 800Price --PR 3-9985
Braun Chas A 190LeewrdShellBch-PR 3-4763
Bravo Alex 218 SeaViewShellBch-PR 3-2316
Bremner Georgia SunsetPalisades -PR 3-2350
Breuklander L T 850Fresno -----PR 3-2263
BREUKLANDER'S SERVICE 1481Price-PR 3-2127
Brewer E M 351WilmrAv ---------PR 3-2126
Briner E A 278LeewrdShellBch --PR 3-4778
Brown Lyle E Seawall Motl 170Main-PR 3-4706
Brown & Roy Realtors & Insurors 314PomeryAv-PR 3-2073
If no answer call Aroyo Grnde-HUntr 9-2778
Bullard Alton L MD Bullard & Matousek 740Price-PR 3-2112
Bullard & Matousek phys & sur 740Price-PR 3-2112
Burks Ruth 431 OceanVwAv-------PR 3-2054
Burnight E R MD 348Hollistr-----PR 3-4633
Burton Daphne M Mrs 341Hinds ---PR 3-4671
Burton F G 127VistaDlMrAvShellBch-PR 3-4719
Butler Hotel 230PomeryAv -------PR 3-4611
Butterfield F S 333CastaicAvShellBch-PR 3-2424
Byrd Stanley C 770Hanfrd ------PR 3-2458

C

C-AIR HOTEL 133 OceanVwAv----PR 3-9968
Cabaniss R C 244WawonaAvShellBch-PR 3-4789
Cain Ronald 440Pismo ----------PR 3-2324
Calhoun's Mohawk Service 440Price-PR 3-2124
Calif Cleaners 590Dolliv --------PR 3-4620
California Highway Patrol For emergency calls only Dial Operator and ask for-ZEnith 1-2000
Camack Edw R 290LeewrdAvShellBch-PR 3-2463
Campbell Lulu M 412 StimsnAv----PR 3-2447
Cape Cod Manor Motel 1127 ShellBchRdShellBch-PR 3-2087
Cappelen Ted SunstPalisades -----PR 3-2349
Cardosa Manuel 182HindsAv ------PR 3-2134
Carpenter Irene J Portr ---------PR 3-4447
Casady Cyrus E 244EspartoAvShellBch-PR 3-2333
Catholic Church 461PismoAv -----PR 3-2219
Cattani P 791Bay ----------PR 3-4661
Chace Chas H 428 IndioDr--------PR 3-2036
Chace Mary-Louise 319LeewrdShellBch-PR 3-4457
Chamber of Commerce 490Price --PR 3-4658
Chaplin Oscar 120WawonaShellBch-PR 3-2151
CHARLIE'S FISH MARKET 491Cyprs-PR 3-4745
Charlotte's Beauty Shop 184Hinds-PR 3-2221
Churchman John 309 SntaFeAvShellBch-PR 3-2153
Clark Darrell R 508 OceanBlShellBch-PR 3-4416
Clark Harry M 424 SnLuisAv------PR 3-4665
Clark Marie Mrs 241Cyprs -------PR 3-2183
Clark Willard L 308PlacntiaAvShellBch-PR 3-4434
Clevenger Henry 371 StimsnAv---PR 3-4460
Cliffside Court 931Dolliv --------PR 3-2229
COAST CENTER REALTY 950Price-PR 3-2105
Coburn Alice Louise 262PlacntiaAvShellBch-PR 3-2194
Coelho Arminde Mrs 454 SnLuisAv-PR 3-4760
Coffie Eva 750Lemre ----------PR 3-2105
Coffie Eva acct 950Price---------PR 3-2105
Collier T L 364WindwrdAvShellBch-PR 3-2154
Collins P C Jr 150MorroAvShellBch-PR 3-4716
Colwell Ben Hwy101 ----------PR 3-4758
Community Methodist Church 205WindwrdAvShellBch-PR 3-4607
Conklin Thos H ins 427WatrShellBch-PR 3-2084
Cook R J 207PalisdesShellBch ----PR 3-4495
Cooper's Restaurant 491Price ----PR 3-2076
Copeland Jack 262BoekrAvShellBch-PR 3-2240
Corbett W B 206PalisdesAvShellBch-PR 3-2257
Cordeiro M S 324 StimsnAv-------PR 3-4675
Cordoza Tony V 445PomeryAv ----PR 3-2188
Coulter Marion 971 Stratfrd------PR 3-2042
Covell Esther 130 StimsnAv-------PR 3-2253
Craig Douglas 901Bakersfield -----PR 3-2261
Cramer Harold B 226EspartoAvShellBch-PR 3-2106
Crawford Jas F 700Hanfrd -------PR 3-4931
Crawford LuVilla 1802 OceanBlShellBch-PR 3-2143
Crowder Jas H 164½ OceanVwAv-PR 3-4910
Cuelho A P 571WadswrthAv ------PR 3-2035
Cuibard A E 101Hwy ----------PR 3-2049
Cullen John 841 Stratfrd---------PR 3-2406
Cummins Mary A 545Cyprs -------PR 3-2118

Cumpston W V 410LongvwAv ----PR 3-4423
Curlee Frank F 296PalomrAvShellBch-PR 3-2206
Curtis H D 325CuyamaAvShellBch-PR 3-4419
Curtzwiler A B 701WatrShellBch -PR 3-4797

D

Dale's Cafe 927 ShellBchRdShellBch-PR 3-2086
Dana Amos B 540Harloe ---------PR 3-4489
Dardanelli Joe 406 StimsnAv------PR 3-4484
DaVico Henry 340HollistrAv -------PR 3-2189
Davis Electric & Hardware 930Price-PR 3-2215
Davis Harry E Atlasta Court 331WadswrthAv-PR 3-2359
Davis Harry G 212CuyamaAvShellBch-PR 3-4771
Deale C G 431 IndioDr----------PR 3-2346
Dearden Robt E 277LeewrdAvShellBch-PR 3-4491
Deibert Til 1390Bello ----------PR 3-2280
Delamar Ora 300Cyprs ----------PR 3-4498
DelLaughter Beatrice R 153LeewrdAvShellBch-PR 3-4696
Derrer Nancy Lee 132MorroShellBch-PR 3-2023
Diamond Pauline Pauline's El Patio Motl 350Pismo-PR 3-4744
Dias Court 371Pismo ----------PR 3-2085
Diederichs John John's Norwalk Serv & Gar 781Price-PR 3-2014
Diederichs John M 244CastaicAvShellBch-PR 3-2433
Dilworth Doris 326 IndioDr-------PR 3-2328
Dobbs Jack 226CastaicAvShellBch-PR 3-2478
Doeckel Donald D 142PierAvShellBch-PR 3-4792
Doko's Variety Store 880Price ---PR 3-4628
Doll Jack R 165LeewrdAvShellBch-PR 3-4742
Domingos M G PismoRdShellBch -PR 3-4714
Donahue Robt R 218PierAvShellBch-PR 3-2095
Donaldson Art Shell Beach Mkt 753 Shell BchRdShellBch-PR 3-2135
Duclo Geo E 143MontecitoShellBch-PR 3-4775
Dufur Ben 365Wilmr ----------PR 3-2172
Duncan C J 259MontecitoAvShellBch-PR 3-4604
Duncan Donald L 239EspartoAvShellBch-PR 3-4442
Dunlap Roy 650Lullivr ----------PR 3-4926
Dunn Mike 323½PalisdesShellBch-PR 3-4676
Durant J J 376ElPortlDr --------PR 3-4440
Dyck Edw 321EspartoShellBch ---PR 3-4795
Dyer W H 120 OceanVwAv--------PR 3-2208

E

Eagler Fred G 178LeewrdAvShellBch-PR 3-2204
Earing Dale P 142CuyamaAvShellBch-PR 3-4420
Edgewater Motel 280Wadswrth --PR 3-2233
Eggleston Lucy Mrs 361HarloeAv -PR 3-2174
Electrical Products Corp 651Bello-PR 3-2045
Ell John W 127½MontecitoAvShellBch-PR 3-2058
Ellegaard Lloyd H 202MorroAvShellBch-PR 3-2016
El Patio Motel Pauline's 350Pismo-PR 3-4744
Elson Elmer C 141PalomrAvShellBch-PR 3-2281
Elvin John H MD 273PomeryAv---PR 3-2492
Residence AroyoGrnde -------HUntr 9-2604
Ennes John 350 StimsnAv--------PR 3-2140
Enos Alvin W 150CuyamaAvShellBch-PR 3-2461
Erhart A A 1146MaplAroyoGrnde-HUntr 9-3575
Erwin A E 334MontecitoAvShellBch-PR 3-4686
Eslinger Jean 305PierAvShellBch -PR 3-4616
ESQUIRE THE 600Cyprs--------PR 3-4668
Evans Wesley 217PierAvShellBch -PR 3-2157
Ewing J I Mrs 341 OceanDr-------PR 3-2024

F

Fairey E I 340 OceanVwAv--------PR 3-2460
Fairey Kenneth E 226PalomrAvShellBch-PR 3-2246
Farni Raymond C 326 SntaFeAvShellBch-PR 3-4735
Farrar Jack ShellBchRdShellBch --PR 3-4643
Fay Claude 350WilmrAv ---------PR 3-4410
Fay L N 981Hanfrd ----------PR 3-2094
Featheringill B 540 SnLuisAv------PR 3-2375
Fermin Ted 310 OceanVwAv-------PR 3-2456
Ferreira S M OceanoRd ----------PR 3-2416
Fire Department 771Price Fire calls only----------PR 3-4422
All other calls----------PR 3-2066
Fire Dept Shell Beach PalomrAvShellBch-PR 3-4622
Emergency calls only----------PR 3-4622
All other calls----------PR 3-4455
If no answer call----------PR 3-2404
Firebaugh Elmer J 301WilmrAv ---PR 3-4417
Fisher Albert J 810 Stratfrd------PR 3-2483
Fissori Jerry A 461Hinds ---------PR 3-4437
Fissori Joe 490Pomery ----------PR 3-2235
Fitzgerald A F Jr 310VistaDlMrAvShellBch-PR 3-4405
Fitzgerald's Liquors 601 ShellBchRdShellBch-PR 3-4753
Fleener Francis M 362CastaicAvShellBch-PR 3-4431
Fletcher Earl W Capt 730 Stratfrd-PR 3-2371
Fletcher Jack C 234MontecitoAvShellBch-PR 3-4645
FORD'S MARKET 801Dolliv------PR 3-2068
Foresee Ural V Playland Rollerdrome 175PomeryAv-PR 3-2072
Foster A L Foster's Shell Cafe 1351Price-PR 3-4453
Foster Victor R 417Wadswrth ----PR 3-4691
Foster W E Jeanine's Flwr Shop 301Cyprs-PR 3-2078
Foster Wm A 318MontecitoAvShellBch-PR 3-2041
Foster's Shell Cafe 1351Price ----PR 3-4453
Fox Estelle L 1484 OceanBlShellBch-PR 3-2370
France Guy Marvin 253PalisdesAvShellBch-PR 3-2259
Francis E W 238EspartoAvShellBch-PR 3-2080
Frank & Ray's Mobil Service 690Price-PR 3-2445
Frankish L D 265PalisdesAvShellBch-PR 3-4435
Fraser Malcolm R 110MorroShellBch-PR 3-4666
Fraysier B W 441HollistrAv ------PR 3-2020
Fraysier's Union Oil Service 1020Price-PR 3-2288
Frazier Ivan D 129LeewrdAvShellBch-PR 3-2057
Frederick Leonard R 390 OceanVwAv-PR 3-2244
Fred's Taxi 231PomeryAv --------PR 3-2464
Freeman Elwood H 251PalomrAvShellBch-PR 3-4698
Fukunaga Jerry 600Cyprs --------PR 3-4668

G

Gafvert W Louis 122CastaicAvShellBch-PR 3-2485
Galli G 248HindsAv ----------PR 3-2230
Gallimore J E 340HollistrAv ------PR 3-4654
Gannon Leonore P Mrs 221 SntaFeAvShellBch-PR 3-2369
Garcia John 571 SnLuisAv--------PR 3-2046
Gard Dora E 430 SnLuisAv-------PR 3-2422
Garrett O Paul 132WawonaAvShellBch-PR 3-4412
Garrison's Cafe 611Price --------PR 3-4458
Gascoyne John H 324WawonaShellBch-PR 3-2200
Gelles Tom 161 OceanVwAv-------PR 3-4766
Gentry C 226 IndioDr----------PR 3-2376
George Joe 381FranklnDr --------PR 3-2162
Giardina P L 151MontecitoAvShellBch-PR 3-2473
Giffra Caterina 900Dolliv -------PR 3-2436
Gill Lee 266CliffAvShellBch -----PR 3-4934
Gilliland Jim contr 351FranklnDr-PR 3-4474
Gilmet Edw J 243PalomrAvShellBch-PR 3-2305
Gilson Leonard R 151EspartoAvShellBch-PR 3-2373
Giusti Hilda 350 SnLuisAv--------PR 3-2343
Glenn C H 1011 SnLuisAv--------PR 3-4657
Glenn F H 720 Stratfrd----------PR 3-4914
Godfrey Chas 189 Sea-VwAvShellBch-PR 3-4921
Goforth H L 471Hollistr ---------PR 3-2477
Golden Star Cafe 687Cyprs -------PR 3-4639
Gomes Frank A 1470BelloAv ------PR 3-2466
Gorman Florence Shell Bty Shop 244CapistranoAvShellBch-PR 3-2407
Goulart A V Bay ----------PR 3-4784
Grant Pete 241 StimsnAv--------PR 3-2459
Green Chas Charlie's Fish Mkt 491Cyprs-PR 3-4745
Gregorio A C 370 OceanVwAv-----PR 3-2284
Greyhound Bus Lines 880Price ----PR 3-4628
Grieb Henry H 940BelloAv -------PR 3-2296
Griffin Elizabeth Mrs 367BoekrAvShellBch-PR 3-2003
Grisingher Herbert 341 SnLuisAv-PR 3-4684
Grisingher Virginia E 341 SnLuisAv-PR 3-4684
Griswold Jas C 239CapistranoAvShellBch-PR 3-4770
Guerrero Ralph Hwy101 ---------PR 3-2144
Gummere Lloyd E 951 Stratfrd----PR 3-2181
GUMMERE LLOYD E Pismo Beach Rlty 246PomeryAv-PR 3-4709
Gunderson G R 266PierAvShellBch-PR 3-2256
Gunn Eldon L 219VistaDlMrAvShellBch-PR 3-2108

H

Hackleman Oliver Mrs 890LongvwAv-PR 3-2270
Haddock Bonnie 471EHollistr -----PR 3-4452
Hall Walter B 243MontecitoAvShellBch-PR 3-2291
Halstead Thos J 345WawonaAvShellBch-PR 3-2222
Happytime Nursery School Inc 1091Bello-PR 3-2479
Harding Dorotha M 315CapistranoAvShellBch-PR 3-4600
Harding Dorotha M Dress Shop 760Price-PR 3-4759
Harrigan Raymond 132CapistranoAvShellBch-PR 3-2044
Harris Ellen G Mrs 460 SnLuisAv-PR 3-4918
Harris Geo R 140 OceanVwAv-----PR 3-4751
Harry's Place 690Cyprs ----------PR 3-9979
Hart Marjorie S 961 StratfrdAv--PR 3-4779
Harty's Shell Auto Court 1331Price-PR 3-4749
Hatfield R C 991WadswrthAv -----PR 3-2282
Hawn Geo H 1200 OceanBlShellBch-PR 3-2304
Hawthorne Roy W contr 145 SntaFeAvShellBch-PR 3-2030
Hayes John 440Cyprs ----------PR 3-2090
Hedding W Clyde Dolliv ---------PR 3-4480
Heid Fred Mrs 310HarbrVw ------PR 3-2489
Heindel Thos 342PalisdesAvShellBch-PR 3-2109
Heller Alfonce H 101Hwy --------PR 3-4623

PR = PRospect
When giving the number to an operator or to others, please use the full name PRospect.

Henry Orpha 340PomeryAv -------PR 3-2455
Herrington's Variety Store 771Dolliv-PR 3-4635
Hesseldenz Robt T 327PalomrAvShellBch-PR 3-4708
Hewitt Margaret E 1702 OceanBlShellBch-PR 3-2163
Hi-Way Cleaners 640Price -------PR 3-2497
Hiatt J B 153 Sea-VwAvShellBch-PR 3-4741
Highway Liquor Store 890Price ---PR 3-2123
Hill Grover B HwyShellBch -------PR 3-2234
Hill Robt E 541HarloeAv ---------PR 3-4421
Hinchee Irene 150EspartoAvShellBch-PR 3-2293
Hirons Hazel Mrs 235MontecitoAvShellBch-PR 3-2008
Hoff Rytie 451Hollistr ----------PR 3-4776
Hofmeister Leo P PierAvShellBch -PR 3-2484
Hoover Floyd C 980 OceanBlShellBch-PR 3-2152
Horn Shannon ElPismoManr ------PR 3-2317
Hotel Butler 230PomeryAv -------PR 3-4611
Houser Wm M 470Hollistr -------PR 3-2241
Howard Earl 417 StimsnAv-------PR 3-4937
Hubbard Scovil F 311MorroShellBch-PR 3-4736
Hughes Jas Bernard 157 SntaFeAvShellBch-PR 3-4738
Hughes Plumbing & Repairing 361Pismo-PR 3-2494
Hurdle Frank M 327EspartoAvShellBch-PR 3-4935
Hyland Minnie M 357WadswrthAv-PR 3-2430

I

Ida Jay Shop 761DollivrAv -------PR 3-2083
IDAHO CLUB LIQUORS 500Cyprs-PR 3-4634
Iljana Leonard 239WawonaAvShellBch-PR 3-2326
Ingalls Ruth Mrs 370HollistrAv --PR 3-4913
Inouye Jimmy 319 StimsnAv------PR 3-2173
Itjen R C 1250Cyprs ----------PR 3-2267

J

Jacinto Frank 320HindsAv -------PR 3-4932
Janowicz Frank 351WawonaAvShellBch-PR 3-2040
Jarmain E W 229WinwardAvShellBch-PR 3-2302
Jatta Marvin L 1240Cyprs -------PR 3-2237
Jeanine's Flower Shop 301Cyprs --PR 3-2078
Jeffers Alice Mrs 347HindsAv -----PR 3-2279
Jenkins L Mrs 246WindwrdAv ----PR 3-2300
Jenkins Ramona 351MontecitoAvShellBch-PR 3-2201
Jennings Jolene 346PomeryAv ---PR 3-2001
Jerry's Market groc 1050Price---PR 3-2402
Johnny's Barber Shop 221PomeryAv-PR 3-2437
John's Norwalk Service & Garage 781Price-PR 3-2014
Johnson A R 331 OceanDr--------PR 3-2031
Johnson C T 570Wadswrth -------PR 3-4922
Johnson Geo W 309CastaicAvShellBch-PR 3-2428
Johnson Lon 344CapistranoAvShellBch-PR 3-2413
Johnson Myra Mrs 570Wadswrth -PR 3-2334
Johnson Walter 990Fresno -------PR 3-4667
Johnson's Court 317 OceanVwAv--PR 3-2064
Jones W F 250PlacntiaAvShellBch-PR 3-2423
Jordan Robt L 308CastaicAvShellBch-PR 3-2287
Judkins Frances Mrs 931 Stratfrd-PR 3-2335
Junio Frank 440Dolliv ----------PR 3-2047

K

Kamitsuka D K 140ParkAv -------PR 3-2440
Kay Alex 120 OceanVwAv--------PR 3-2208
Kelley's News & Sundries 680Cyprs-PR 3-2227
Kemble Leo W 351PlacntiaAvShellBch-PR 3-2412
Kenney Nathaniel Hwy1 ---------PR 3-2414
Kent Anne D 305PierAvShellBch -PR 3-4616
Kerl Nettie M 235PlacntiaAvShellBch-PR 3-2133
Key Wayne E 242CliffAvShellBch-PR 3-2050
Killen Denis E Mrs 166 SeavwAvShellBch-PR 3-4791
King Kathryn 119MorroAvShellBch-PR 3-2277
King's Rest Motel Surf Motl 250MainAv-PR 3-2070
Kirkpatrick J T SunstPalisades ---PR 3-4418
Kirschenman Henry WadswrthAv --PR 3-2039
Kjaerbye H F PismoHts ---------PR 3-4783
Klewin Sallie 920Fresno ---------PR 3-2150
Klinger John H SunstPalisades ---PR 3-2397
Kloffenstein Elba J 370ParkAv --PR 3-2468
Knight J W 101Hwy ----------PR 3-4655
Knight's Rest Motel 101Hwy -----PR 3-4617
Kohlstedt H J 326PalomrAvShellBch-PR 3-2059
Kraft F E Dr 242CuyamaAvShellBch-PR 3-2002
Kreps Roy F PismoPalisades -----PR 3-2306
Kunz Wm H 251MorroAvShellBch-PR 3-2184

L

Laird Benj A Rev 206LeewrdAv --PR 3-4607
Lamb A L 111MorroAvShellBch --PR 3-4929
Landini A 530 SnLuisAv---------PR 3-2330
Landini Frank New Adams Court 1000Dolliv-PR 3-2065
Lankford B J 142PalisdesAvShellBch-PR 3-4619
Latham Dale 238CastaicAvShellBch-PR 3-2452
Latham Max A 345EspartoAvShellBch-PR 3-2271
Lecuyer Ted Mrs 209MontecitoAvShellBch-PR 3-4790
Le Fevre Alma 245CapistranoAvShellBch-PR 3-4407
Lemons Ethel Mrs 421Pomery ----PR 3-2021
Lenz M W 315EspartoAvShellBch -PR 3-2262
Levin A W HarbrVwAv ----------PR 3-2098
Levy Albert 1331Portr ----------PR 3-2067
Lewis A T 358MontecitoAv -------PR 3-4450
Lewis B I HwyShellBch ----------PR 3-2061
Lindekugel Herman H 306CliffAvShellBch-PR 3-2360
Lindley Vie J 685Cyprs ---------PR 3-4660
Lindsay Gordon S 178CliffAvShellBch-PR 3-2273
Lipscomb Earl 142PalomrAvShellBch-PR 3-2013
Loftus Leo M 310Wilmr ---------PR 3-2295
Logan Chas D 240HindsAv -------PR 3-2247
Long Bernice 364 OceanVw-------PR 3-2495
Longfellow Lloyd V 339BoekrAvShellBch-PR 3-2004

LONG'S PHARMACY 711 Dolliv---PR 3-4463
Looney M K Mrs
154PierAvShellBch- PR 3-4404
LOVETT INS & REAL ESTATE SERVICE
1051Price- PR 3-4750
Lowrey H W 860Taft ---------- PR 3-4429
Loyal Order of Moose No 1409
Main- PR 3-2117
Loyns Eddie L Jr
242MorroAvShellBch- PR 3-2470
Lucky Spot Cafe 751Price ------- PR 3-2490

M

Machado Frank PismoHwy ------- PR 3-2338
Machado Frank E EdnaRd ------- PR 3-2007
Machado Joe 521Bay ---------- PR 3-2103
Machado Sal PismoHts ---------- PR 3-2141
Maciel Joe G 550HarloeAv ------- PR 3-4664
MADSON A J DR 870Price------- PR 3-4636
Maggini Mary Mrs
138CapistranoAvShellBch- PR 3-2205
Maha Anna R 435 SnLuisAv------ PR 3-2243
Mahoney H C 425 OceanVwAv----- PR 3-4483
Mallory Leo R
627 ShellBchRdShellBch- PR 3-2077
Mandes Louis J
326MontecitoAvShellBch- PR 3-2052
Manning Lorraine Mrs
280BoekrAvShellBch- PR 3-4408
Mansfield L R
202CastaicAvShellBch- PR 3-4729
Marell Albert
375 SntaFeAvShellBch- PR 3-2006
Marin Louis H 180 OceanVwAv--- PR 3-4640
Marshall O V EdnaRd ---------- PR 3-2198
Marshfield Wm E 350Hinds ------ PR 3-2175
Martin Frank J
257CastaicAvShellBch- PR 3-4494
Martin Geo 460Main ---------- PR 3-4485
Martin Jas A
129MorroAvShellBch- PR 3-4772
Martin Manuel 295Cyprs -------- PR 3-2283
Martin R E 353Pomery ---------- PR 3-4493
Martin T J 332EspartoAvShellBch- PR 3-2314
Martin's Court 320 OceanVwAv---- PR 3-4610
Mar Vista Motor Lodge Price&Bay- PR 3-2498
Massey Barbara 351WilmrAv ----- PR 3-2126
Masten Earl F 901 StratfrdAv---- PR 3-2263
Masters Ted A Rev
728WatrShellBch- PR 3-2419
Mathes R D 460Pismo ---------- PR 3-2066
Mathews Manuel J 455 SnLuisAv- PR 3-2327
Matousek Wm J Jr MD Bullard & Matousek
740Price- PR 3-2112
Residence 971Fresno ---------- PR 3-4773
Matthews C D
145CapistranoAvShellBch- PR 3-2187
Mattle's 101Hwy ---------- PR 3-2488
Matzenbacher John
220BoekrAvShellBch- PR 3-2249
Mayberry D H
125PalomrAvShellBch- PR 3-2136
Mays Geo L
306PalisdesAvShellBch- PR 3-2110
McAuley Carl
226MorroAvShellBch- PR 3-2417
McBroon Helen
276 SeavwAvShellBch- PR 3-2409
McCourt Harold PismoHts -------- PR 3-4681
McDonald Geo W 811Fresno ------ PR 3-2250
McDonald Geo W optmtrst
791Dolliv- PR 3-4700
McDonald Walter E 314 IndioDr--- PR 3-2372
McEwen H D 215BoekrAvShellBch- PR 3-4712
McFarland Russell
214 SntaFeShellBch- PR 3-2148
McKellar Thos F MD
SunstPalisades- PR 3-4672
McKenzie C T Wave Court
150Hinds- PR 3-4626
Mella John 461HollistrAv -------- PR 3-2207
Mendenhall Kenneth
226CuyamaAvShellBch- PR 3-2391
Merino Eddie 700Price ---------- PR 3-4743
Messer Danny
1827 ShellBchRdShellBch- PR 3-4432
Meyer Robt H
222CuyamaShellBch- PR 3-2111
Meyer Thos L 950 StratfrdAv----- PR 3-4781
Miller Elsie M SunstPalisades ----- PR 3-2344
Miller Ernest Jr
289PalisdesAvShellBch- PR 3-2408
Miller Henry A
227CuyamaAvShellBch- PR 3-4725
Miller Leslie 521 SnLuisAv------- PR 3-2245
Mineau Jas O
114WawonaAvShellBch- PR 3-2420
Miner A B 133PlacntiaShellBch --- PR 3-4704
Miossi Arthur E 351Main -------- PR 3-4488
Miossi Gabriel
202CuyamaAvShellBch- PR 3-2272
Miramar Court 287 SnLuisAv------ PR 3-9952
Miranda Frank J
127PlacntiaAvShellBch- PR 3-2289
Mitchell C W 342ParkAv ---------- PR 3-2474
Miura Mitsuo Dr 1090Dolliv ------ PR 3-4451
Montague Lyle M SunstPalisades - PR 3-2374
Monte Vista Motor Court
490Pismo- PR 3-4705
Montgomery David H
SunstPalisades- PR 3-2331
Moore Fay B Mrs 440Main -------- PR 3-2032
Moore Mary M 570Cyprs --------- PR 3-2441
Morrill Jack
251CastaicAvShellBch- PR 3-4734
Morris Ezra L
315CastaicAvShellBch- PR 3-2155
Morse Geo R
251CapistranoAvShellBch- PR 3-2486
Motel Pismo 1851Price ---------- PR 3-9965
Mounts Billy W MD 690Hanfrd---- PR 3-2429
Murray E D
258CuyamaAvShellBch- PR 3-2339
Murrays Men's Store 781Dolliv --- PR 3-2082
Myers D E
398WindwrdAvShellBch- PR 3-4713

N

Neelands Hugh Mrs
320EspartoAvShellBch- PR 3-4703
Nelson Chris 250MainAv ---------- PR 3-2070
Nelson Fred 361Hollistr --------- PR 3-2019
Nelson Harry G
263EspartoAvShellBch- PR 3-4938
Nelson John
350PalomrAvShellBch- PR 3-2377
Nelson Ray N 311WilmrAv -------- PR 3-4761
Netto Mary 450PismoAv ---------- PR 3-4673
New Adams Court 1000Dolliv ----- PR 3-2065
New Ida 341 OceanVwAv---------- PR 3-2145
Newsom Robt 361 Stimsn-------- PR 3-2367
Nielsen Geo H
289LeewrdAvShellBch- PR 3-2015
Nite Haven Auto Court
371 SnLuisAv- PR 3-2224
Norgaard's Briard Sales & Boarding
Kennel 101Hwy ---------- PR 3-2385
Northamer Paul E 430Hinds ------ PR 3-4925
Northrop Myrtle
298WindwrdAvShellBch- PR 3-2444
Nunes Frank P 460BayAv -------- PR 3-4402
Nunes Joe 176HindsAv ---------- PR 3-4930
Nunes Tony 176HindsAv --------- PR 3-4930

O

Ocean View Cafe 1053Price ------ PR 3-4629
Ocean View Motel
1001 ShellBchRdShellBch- PR 3-2113
O'Connor J E
602 OceanBlShellBch- PR 3-2268
O'Day Bette V
387EspartoAvShellBch- PR 3-2448
O'Donnell Jack C 100ParkAv ------ PR 3-9994
Oliver Geo J
343MontecitoAvShellBch- PR 3-4436
Oliver L W 251 SnLuisAv---------- PR 3-4787
Oliver Manuel Mrs 1280Cyprs ----- PR 3-4707
O'Loughlin Donald
251MorroAvShellBch- PR 3-2184
Olsen Belle Mrs 340Main -------- PR 3-2443
Oreglia Louis 332HindsAv --------- PR 3-4693
Osborn Jerry 441½Hollistr ------- PR 3-4911
Osborn Paul Ozzie's Radio Sales & Serv
450WadswrthAv- PR 3-4632
Owen Elma 132 OceanVwAv------- PR 3-2107
Ozzie's Radio Sales & Service
450WadswrthAv- PR 3-4632

P

P I Market 238 OceanVwAv------ PR 3-4465
Paaske Youngie
1126 OceanBlShellBch- PR 3-2074
Pacific Gas & Electric Co Bus Ofc
894MontereySanLuisObispo
From Pismo Beach Exchange
Ask Operator for-ENtrprise 1-0251
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSnLuisObispo
Ask Operator for-Business Office
(No charge for calls to Business Office)
See Introductory Section for Service calls
and Other Important Matters
Paddock Jimmy rl est
SunstPalisades- PR 3-4414
Palisades Motel Pismo Palisades Motl
NHwy- PR 3-4469
Palomar Motel
1601 ShellBchRdShellBch- PR 3-2404
Panella Tony
218LeewrdAvShellBch- PR 3-2226
Panorama Coffee Shop Hwy101 --- PR 3-9959
Parfitt's 741Dolliv ---------- PR 3-4471
Park Apartments 330ParkAv ----- PR 3-2403
Parker John T 691BayAv --------- PR 3-4767
Parker's Paint & Decorative Store
731Dolliv- PR 3-2116
Parkes Elizabeth B
127MontecitoShellBch- PR 3-4612
Parkinson E E ValleyCourt
172 StimsnAv- PR 3-4459
Patty Eleanor 320PomeryAv ------ PR 3-4448
Paul Esther E 351Pismo --------- PR 3-2379
PAULINE'S EL PATIO MOTEL
350Pismo- PR 3-4744
Payne Richard C
121PlacntiaAvShellBch- PR 3-2260
Peabody Harry L
130MorroShellBch- PR 3-2294
Pebley Allie Mrs 350 OceanVwAv--- PR 3-4659
Perks Helen Miss 453PomeryAv --- PR 3-4692
Peters E J 468Pomery ---------- PR 3-4487
Peters Simon 491PomeryAv ------- PR 3-4650
Petersen H T 369CastaicShellBch -- PR 3-4445
Peterson Albert atty 250Pomery--- PR 3-2139
Residence 1025 SunstDr
AroyoGrnde-HUntr 9-3692
Peterson N R 483 OceanAv------- PR 3-4721
Pete's Auto-In Motel 380Harloe --- PR 3-4748
Petterd Chas E 400 StimsnAv----- PR 3-4658
Pfost Harold C
177 Sea-VwAvShellBch- PR 3-2197
Phillips Brad
319MorroAvShellBch- PR 3-2192
Phillips K L & Sons serv stn
999Price- PR 3-2121
Phillips Liva 656Cyprs ---------- PR 3-2368
Pilot Wheel 179PomeryAv ------- PR 3-9955
Pismo Beach City of
City Clerk BelloAv&HollistrAv---- PR 3-4456
City Engineer
BelloAv&HollistrAv- PR 3-4477
Fire Department 771Price
Fire calls only---------- PR 3-4422
All other calls---------- PR 3-2066
Life Guard & First Aid Stn
PismoPier- PR 3-2115
Police Department
BelloAv&HollistrAv- PR 3-2255
Sewage Disposal Plant Hwy101--- PR 3-2011
Water Dept BelloAv&HollistrAv- PR 3-4456
Pismo Beach Court 750Dolliv ----- PR 3-4631
Pismo Beach Grammar School
Wadswrth&Hanfrd- PR 3-2223
PISMO BEACH REALTY
246PomeryAv- PR 3-4709
Pismo Bowl 277PomeryAv ------- PR 3-2482
PISMO FURNITURE STORE
661Dolliv- PR 3-2462
Pismo Hotel 701Price ---------- PR 3-2214
Pismo Motel 1851Price ---------- PR 3-9965
Pismo Palisades Motel NHwy ----- PR 3-4469
PISMO PHARMACY 750Price---- PR 3-2075
Pismo Theatre 250Pomery ------- PR 3-2491
Pismo Times 530Cyprs ---------- PR 3-2217
PLAYLAND ROLLERDROME
175PomeryAv- PR 3-2072
Plessas Tavern 891Price --------- PR 3-2060
Police Department
BelloAv&HollistrAv- PR 3-2255
If no answer call
San Luis Obispo-LIbrty 3-2850
Polin Burt W 211 SnLuisAv------- PR 3-2400
Pollock Clarence T
1956 OceanBlShellBch- PR 3-4644
Ponkow John W
135CuyamaAvShellBch- PR 3-2166
Popp Harry A 321FranklnDr ------ PR 3-2258
Porter J C 341PierAvShellBch ---- PR 3-4653
Porter Wm Mrs 460HarloeAv ----- PR 3-4765
Potter Ben 675Lemre ---------- PR 3-2164
POWELL'S ShellBchRdShellBch --- PR 3-9960
Pratt Chas Mrs EdnaRd --------- PR 3-2415
Pratt T R 701Bay ---------- PR 3-2457
Predmore A L
139EspartoAvShellBch- PR 3-2196
Price Mildred 239BoekrShellBch --- PR 3-2438
Prince W C SunstPalisades ------- PR 3-2337
Purton D M
256WawonaAvShellBch- PR 3-4406

Q

Quincy Robt C 306PierAvShellBch -PR 3-2182
Quinlivan D P
218MontecitoAvShellBch- PR 3-4689

R

Rader Elmer 345HindsAv --------- PR 3-2318
Ransdell R R 117PierAvShellBch --- PR 3-2323
Ravlscionl L BelloAv ---------- PR 3-4764
Rector G C Rev
314BoekrAvShellBch- PR 3-2010
Red Rooster 601Cyprs ---------- PR 3-9943
Reed J M 960Fresno ---------- PR 3-2056
Reed J M jwlr 751Dollivr--------- PR 3-4473
Reed John L
127CuyamaAvShellBch- PR 3-4467
Reinecke Bernard V
111VistaDlMrAvShellBch- PR 3-4917
Reith R A
209CapistranoAvShellBch- PR 3-4731
Renshaw Herbert R VanRonk & Renshaw
142MontecitoAvShellBch- PR 3-4740
Rentz Jas D 190PierAvShellBch --- PR 3-2469
Restwell Court 1221Price -------- PR 3-4641
Reynolds Edw G
133CapistranoAvShellBch- PR 3-2446
Rice Eveline Mrs
154PierAvShellBch- PR 3-4404
Rice Keith 203PalomrAvShellBch -- PR 3-4715
Richards Fred R 861 Stratfrd----- PR 3-4746
Richardson O L Jack
321CastaicAvShellBch- PR 3-4647
Richardson Roy F 642Price ------- PR 3-4425
Righetti E E 141Park ---------- PR 3-2028
Rios Richard 449BayAv ---------- PR 3-4682
Ritchie Ruth L
310MorroAvShellBch- PR 3-2192
Rite Spot Cafe 197PomeryAv ----- PR 3-9941
Ritterbush A O
263WawonaAvShellBch- PR 3-4461
Rivera A D Mrs 101Hwy --------- PR 3-2211
Rivers Donald L SunstPalisades --- PR 3-2351
Robinson Jas F
342 Sea-VwAvShellBch- PR 3-4625
Robinson T M 306 IndioDr-------- PR 3-4780
Rodgers V J 263HarloeAv -------- PR 3-2348
Rodrigues Eugene
290PierAvShellBch- PR 3-2251
Rodrigues Manuel
PismoRdShellBch- PR 3-4714
Roeder Monroe A
2027 ShellBchRdShellBch- PR 3-2310
Roff Marie Ocean View Motl
1001 ShellBchRd- PR 3-2113
Rogers A J 1243 OceanBlShellBch- PR 3-2089
Rooker K W
142WindwrdAvShellBch- PR 3-4490
Rooker's Shell Service Stn
Price&HindsAv- PR 3-4637
Rooker's Texaco Service Stn
501Price- PR 3-2114
Rose Blanche 280Harloe --------- PR 3-4683
Rose Harry L phy & sur
501 ShellBchRdShellBch- PR 3-2125
Residence OceanBlShellBch ------ PR 3-2125
Rosenfeld Eliot E
332CapistranoAvShellBch- PR 3-4768
Ross Elmer 820 Stratfrd--------- PR 3-2362
Rouette Joe
242PalisdesAvShellBch- PR 3-4663
Rowan Francis H
208 SntaFeAvShellBch- PR 3-4798
Rowley W G 340HindsAv --------- PR 3-4481
Roy Ed
1165GrandAvAroyoGrnde-HUntr 9-2778
Rudd Edw W
153PalisdesAvShellBch- PR 3-2202
Rutkowski Chas C 931Dolliv ------ PR 3-2229

S

Sandman Jerry
310CuyamaAvShellBch- PR 3-2093
San Luis Obispo County of
Coroner's Office CourtHouseSanLuisObispo
From telephones served by the
following exchange
Pismo Beach
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Sheriff-Coroner CourtHseSanLuisObispo
From telephones served by the
following exchange
Pismo Beach
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Schlegel Calvin H 440HollistrAv --PR 3-2000
Schneider Edith
334MorroAvShellBch- PR 3-4602
Schneider Jos A SunstPalisades --PR 3-2315
Schulenburg Eugene E
531HarloeAv- PR 3-4711
Scott R E Col
1902 OceanBlShellBch- PR 3-4678
Sea Breeze Motel 1180Dolliv ----- PR 3-9987
Sea Garden Motel 340 Stimsn----- PR 3-2216
Seale Mildred Mrs
202PalomrAvShellBch- PR 3-4603
Seaman A L 1250Bello ---------- PR 3-2405
Seashore Apartments 110 Stimsn--- PR 3-4642

Seaside Motel 172 OceanVwAv----- PR 3-2411
SEAWALL MOTEL 170Main ----- PR 3-4706
Severn Haldean
157EspartoShellBch- PR 3-2161
SHANGRI-LA MOTEL 1111Price- PR 3-4928
Sheffer A G Park Apts 330ParkAv- PR 3-2403
Shell Beach Fire Department
PalomrAvShellBch- PR 3-4622
Shell Beach Inn Alex
853 ShellBchRdShellBch- PR 3-9901
Shell Beach Market
753 ShellBchRdShellBch- PR 3-2135
Shell Beach Motel
117LeewrdAvShellBch- PR 3-4478
Shell Beach Sanitary District
212CuyamaAvShellBch- PR 3-4771
Shell Beauty Shop
244CapistranoAvShellBch- PR 3-2407
Shell Cafe Foster's 1351Price ----- PR 3-4453
Shepeck Walter J SunstPalisades -PR 3-2321
Sheriff's Office San Luis Obispo County of
CourtHseSanLuisObispo
From telephones served by the
following exchange
Pismo Beach
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0206
Souza Antone HarbrVwAv -------- PR 3-2242
Souza M S Bay&Dolliv ---------- PR 3-2048
Spady Henry
134CuyamaAvShellBch- PR 3-4916
Spady's Disposal Service
234MorroAvShellBch- PR 3-2081
Spudnut Shop 790Price --------- PR 3-4794
Spuhler Ted
150CastaicAvShellBch- PR 3-4470
Stanley Kate A
339 SntaFeShellBch- PR 3-2320
Steck Glen R
146 SntaFeAvShellBch- PR 3-4430
Stemper Pete 288ElPortlDr ------ PR 3-2332
Stephens Fred Jr 900 StratfrdAv-- PR 3-4755
STEPHENS TV & RADIO SERVICE
555Cyprs- PR 3-2218
Stevenson Thelma H
311CuyamaAvShellBch- PR 3-2471
Stewart B G
369EspartoAvShellBch- PR 3-2142
Stewart Bob
242VistaDlMrShellBch- PR 3-2122
Stinson S D 426PearlShellBch ---- PR 3-2309
Stop & Shop Market
1253 ShellBchRdShellBch- PR 3-4708
Stratton Helen C
262EspartoAvShellBch- PR 3-4646
Stringer G L
215EspartoAvShellBch- PR 3-2128
STROUT REALTY Hwy101North -PR 3-2450
Surf Club 195Pomery ---------- PR 3-9964
SURF MOTEL 250MainAv ------- PR 3-2070
Surf Side Trailer Park 100ParkAv -PR 3-9994
Sutherland Clyde
321MorroAvShellBch- PR 3-2012
Swack Braxton
115EspartoAvShellBch- PR 3-4443
Swall W A 350 OceanBlShellBch--PR 3-4403
Swank Floyd F
127CapistranoAvShellBch- PR 3-2210
Sweeney Frances E
108PlacntiaAvShellBch- PR 3-2033
Sweeney Fred M
221CastaicAvShellBch- PR 3-4424
Sylvester Manuel
374CastaicAvShellBch- PR 3-2195

T

Tallman Dan E 451 OceanVwAv---PR 3-2091
Tanaka S 600Cyprs ---------- PR 3-4668
Taylor Crystine Mrs
VistaDlMrShellBch- PR 3-2069
Taylor Sam C
333 SntaFeAvShellBch- PR 3-4454
Taylor Wm 241PierAvShellBch ---PR 3-4718
Terwilliger Fred R
363CastaicAvShellBch- PR 3-2026
Teter Donald
110CuyamaAvShellBch- PR 3-2169
Thomas A M
303MontecitoAvShellBch- PR 3-4411
Thorne Merl O 800 Stratfrd------ PR 3-2209
Tides Motel The 371 OceanDr----- PR 3-2493
Tiempo Nemiso 364ParkAv ------ PR 3-2454
Tilley H L 201Main ---------- PR 3-2275
Tinsman J R 910Fresno --------- PR 3-2354
Toalson Geo F
258MontecitoAvShellBch- PR 3-4621
Tobey's Palace Club 590Cyprs ---- PR 3-9949
TOLLE'S UNION OIL SERVICE
1191Price- PR 3-9978
Tomer Dora M 360HarloeAv ------ PR 3-4796
Tony's Clam Stand
218LeewrdAvShellBch- PR 3-2226
Totten Jess M Mrs
311HarbrVwAv- PR 3-2418
Townsend Chas C
265PierAvShellBch- PR 3-2480
Townsend F Thurston
380 SntaFeAvShellBch- PR 3-2252
Trenshaw J S Pismo Thtre
250Pomery- PR 3-2491
Troxell Wm R
345 SntaFeAvShellBch- PR 3-4670
Tuck Pearl 951Bello ---------- PR 3-4769
Tweedy Clifford SunstPalisades --PR 3-2347

U

Ur Emil L cabnts
1779 ShellBchRdShellBch- PR 3-4624
Utley Ed Hwy101 ---------- PR 3-4472

V

Valley Court 172 StimsnAv------ PR 3-4459
VanRonk L T contr
317PalisdesAvShellBch- PR 3-2220
VanRonk & Renshaw hse movrs
142MontecitoAvShellBch- PR 3-4740
VanRonk Virgil
369 SntaFeAvShellBch- PR 3-2352
Vega Estelle
139CastaicAvShellBch- PR 3-2274
Vernon C A Jr
332CastaicShellBch- PR 3-2190
Veterans Memorial BelloAv&Main --PR 3-2055
Vogel Jess L
232CapistranoAvShellBch- PR 3-4401

W

Waddel H G 379WilmrAv -------- PR 3-4785
Wade Roy 321 OceanDr---------- PR 3-9988
Wade Roy Tides Motl The
371 OceanDr- PR 3-2493
Wagner Hugh 354HindsAv ------- PR 3-2298
Wagoner Lee K
330WawonaAvShellBch- PR 3-2102
Wallace Motor Court 441Main --- PR 3-2129
Walters H A PismoHts ---------- PR 3-4733
Walters R A
265LeewrdAvShellBch- PR 3-2453
Waring E M Strout Rlty
Hwy101North- PR 3-2450
Waring Nurseries Hwy101North --- PR 3-2450
Watkins P S ElPismoManr ------- PR 3-2336
Wave Court 150Hinds ---------- PR 3-4626
Webster J W Mrs 447 OceanVwAv- PR 3-2426
Weedon Douglas G
1728 OceanBlShellBch- PR 3-2178
Wells Gerald R
253WindwrdAvShellBch- PR 3-2292
Werback Wm J
235CuyamaAvShellBch- PR 3-4433
Wertalla Edith 331PomeryAv ----- PR 3-4492
Western Union Telegraph Co
680Cyprs- PR 3-2227
White C N 344MainAv ---------- PR 3-2051
Whitmer D M 471 SnLuisAv------ PR 3-2254
Wigwam Court 643Cyprs --------- PR 3-9950
Williams Elaine 341WilmrAv ----- PR 3-2248
Williams O M Mar Vista Motr Ldg
Price&Bay- PR 3-2498
Williams Verdo
219CuyamaAvShellBch- PR 3-4933
Williamson Alva C
203 SntaFeAvShellBch- PR 3-2232
Williamson Chas V
351CastaicAvShellBch- PR 3-2313
Williamson Kathrine
328MorroAvShellBch- PR 3-4497
Willing Roman 581BelloAv ------- PR 3-2395
Willis Robt
245½ SntaFeAvShellBch- PR 3-2130
Wolfsen Norman A
250VistaDlMrShellBch- PR 3-4601
Wood Jack 356EspartoAvShellBch- PR 3-2361
Woodard C H 490Pismo --------- PR 3-4705
Woodman C H
310MontecitoAvShellBch- PR 3-2100

PR = PRospect
When giving the number to an operator or to others, please use the full name PRospect.

Woods G E
333WawonaAvShellBch- PR 3-2101
Woods Harry C 350 OceanDr------ PR 3-2431
Wright John E ElPismoManr ----- PR 3-4496
Wright Walter W
375PalomrAvShellBch- PR 3-2053
Wulff C V Mrs
186PlacntiaAvShellBch- PR 3-2132

X

Xaviel J G 1140Bello ---------- PR 3-2357
Xaviel Walter 940Fresno -------- PR 3-4685

Y

Yamada J 341 Stimsn---------- PR 3-2029
Yost E B 1290Bello ---------- PR 3-2264
Young Emma 411 OceanVwAv----- PR 3-2238

Z

Zachary Clyde 366 SnLuisAv------ PR 3-2442
Zaninovich Geo ShellBch -------- PR 3-2170
Zink Della Mrs 551 SnLuisAv---- PR 3-4923
Zwang Jacob
390PalisdesAvShellBch- PR 3-2158

PORT SAN LUIS WHARF

Union Oil Co of Calif, Agent Call Long Distance

SALMON CREEK

U. S. Forest Service, Agents
Call Long Distance

SAN MIGUEL

San Miguel Interurban Tel. Co.

Adams Frank B----------61-F-3
Adamski Wm B----------107-R
Adkins Foster----------69
Aguilar Miguel----------28-R
Almond Acres Housing----------36-R
Aloha Club----------31
Ashton Don----------24-R-12
Assembly of God Church----------30
Atkins O F----------14-F-32
Atwood Alton C----------54-W
Awalt Norris R----------90
Bagby W C Ranch----------14-F-2
Baker Dave----------113-R
Baker Jas C----------32-R
Bardmess Jessie----------55
Barringer Earl V----------58-M
Bayers Louis----------113-W
Beavers B G----------77-W
Beiza Catherine Mrs----------8-M
Bergvall J----------4-R-21
Bernard Pearl----------118-J
Bill's Barbecue Cafe----------82
Biechen Geo SnMarcusRd----------4-F-12
Bonnifield Alfred----------107-J
Bonnifield Myrtle----------14-F-11
Boone T E----------17-J
Bradshaw Clara----------67-J
Bressler Clarence A----------91
BRESSLER ELECTRIC CO INC----------34-W
Bressler Nora D Mrs----------118-W
Brewen Chet----------87-R-12
Brewer Fred----------4-R-2
Bridge Don----------24-R-5
Brightenstine Frank----------101
Burden Chas E----------14-F-12
Burden Chas W----------14-F-4
Burden Lydia----------14-F-4
Burden Wesley----------14-F-41
Burns Tommie J----------65
Cain Wm A----------68-M
California Highway Patrol
For Emergency Calls only
Ask Operator for-ZEnith 1-2000
Camsuzou Joe P----------61-F-12
Camsuzou Madeline Mrs----------61-F-4
Canning C J----------56-J
Carminati Jim----------112-W
Carter Ted----------5
Casa Blanca Hotel & Trailer Court----------60
Cassidy Bill----------14
Cathey Andrew----------85
Centers Jack----------78-J
Chapman A B----------18-R-12
Chisum G W----------18-R-21
Ciaramella Augustine----------9-J
Cisneros Margarito----------94
Clemons L J----------36-R
Craspay John W----------14-F-51
Crettiol Jesse H----------116
Crettiol's Curl Cottage----------116
Curtis Amy----------14-F-3
Curtis John----------14-F-14
Dalby Henry----------3-R-2
Dallaire O A----------6
Dallaire R W----------11
Davis G T Cattle Co----------14-F-33
Davis Lela----------15-R-4
DeBrish Marcel----------48-R-21
Dittemore Harry----------29-R
Dodd Amelia----------69-J
Doty Hattie----------32-W
Eastabrooks Frieda----------75
Eddy Arthur B----------35-R
Eddy's Market----------35-W
Edmond Prince----------105-W
Elkhorn Buffet----------12
Emery John C----------14-F-23
Eyler Chas H----------10-R
Faunce O E----------76-L
Fee Kenneth----------9-W
Ferris Murl----------14-F-21
Filipponi & Marzorini----------86-R-2
Firanzi Paul C----------14-F-24
Freeman R D----------24-R-2
Freitas Pedro----------49-M
Galbraith Murray----------86-R-13
Galletta Ben----------18-R-4
Gambel Cecil----------36-J
Garelli Chas----------79-W
Gene's Union Stn----------120
George Andrew----------2-W
Gist Kenneth----------77-R
Harden Ray E----------18-R-11
Harlen Elbert----------15-R-12
Hart Eli----------68-R
Harvey Bert----------18-R-2
Hawkins W R----------8-R
Hawks Roy----------9-R
Heer Alfred----------25-R-22
Heinsohn Kenneth----------54-M
Henson Jos----------84
Henson Lynn----------49-R
Hiner John----------10-W
Hoffman Ben----------40-R
Hunter E C----------87-R-21
Ivey Paul M----------41
J R Ranches
Camp 5 RanchitaRd----------3-R-11
Camp 6 BernRd----------25-R-14
J R Ranches Calvert----------3-R-21
Jensen Almon----------11-F-3
Jensen Enoch----------91-R-12
Jespersen Bros----------86-R-11
Jespersen Francis----------86-R-12
Jones Oil Co----------20-W
Joy Joe contr----------109
Juntice Court----------62-W
Kahl Harry constable----------37
Kalar Robt----------61-F-13
Kinning Fred----------112-R
Kukolsky Grace----------77-M
Larsen L----------77-R
Lewis Ralph----------68-W
Lichti Hugo----------104
Lillian Larsen School----------119
Littlefield Anita----------58-R
Machado George----------19
Mahon Floyd----------15-R-11
Mann R W Bob----------112-J
Mann R W Real Estate----------51
Martin Geo----------4-R-3

Martin Velma ----------73-M
May Howard ----------105-R
McCabe Chas ----------28-W
McClease A E ----------17-R
McDonald Bros ----------25-R-21
McDonald Edith ----------57-M
McGuire L M ----------15-R-22
McIntosh E R ----------117
McKnight Bill ----------67-W
Metzler F E ----------18-R-31
Mission Coffee Shop ----------95
Montgomery Ranch IndianValleyRd ---14-F-31
Morningstar Jim ----------68-L
Mosher A R ----------48-R-23
Mumford Leon H ----------17-L
Munger Eugene J ----------87-R-3
Negley Earl M ----------17-W
Nevill Howard B ----------2-M
Nordeen M D ----------73-W
Obispo Court & Trailer Park ----------43
Pacific Gas & Electric Co
Business Office 617-12thPasoRobls
From San Miguel Exchange
Ask Operator for-ENtrprise 1-0251
Palace Bar ----------13
Park Garage ----------23-W
Parker Geo ----------29-M
Pemberton Don ----------48-R-2
Perrion R L ----------108-M
Pharr Fred ----------8-J
Pleasant Valley School ----------25-R-5
Poteet Herbert ----------48-R-14
Quenzer Adolph ----------25-R-31
Ragatz E J ----------86-R-3
Rancho Rio Vista ----------17-R
Ritchie Ethie ----------9-R-3
Robertson Chas ----------1-M
Roethler C R ----------32-J
Root Eldon ----------24-R-22
Root Glen ----------25-R-4
Rose W N ----------14-F-13
Ross Howard B ----------15-R-13
Rougeot Clarence T ----------14-F-5
Roy's Truck Cafe ----------66
Sanchez Kenneth ----------107-W
San Luis Obispo County of
Coroner's Office CourtHseSanLuisObispo
From telephones served by the following exchange
San Miguel
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Sheriff-Coroner CourtHseSanLuisObispo
From telephones served by the following exchange
San Miguel
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
San Miguel Beauty Salon ----------39-J
San Miguel Fire Dept ----------62-R
San Miguel Flouring Mill Co ----------7
San Miguel Interurban Telephone Co ----42
San Miguel Motel ----------44
SAN MIGUEL NEWS AGENCY ----------106
San Miguel Old Mission ----------71
San Miguel Shoe Store ----------39-W
Sargent W L ----------15-R-14
Schwantes W R ----------32-L
Scott I Curtis ----------15-R-3
Sharp Harry J ----------1-J
Shell Truck Stop ----------63
Sheriff's Office San Luis Obispo County of
CourtHseSanLuisObispo
From telephones served by the following exchange
San Miguel
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Short Pearl ----------10-M
Shuty Ernest ----------61-F-1
Silva Frank H ----------3-F-24
Silva Louise ----------61-F-2
Silva Wm C ----------2-J
Sims Harold ----------76-W
Sinclair Ed ----------26-R
Sinclair Wm ----------26-M
Sitton Lulu ----------114-R
Slaughter Margaret ----------114-W
Slim's Chevron Serv ----------74
Sloan Mary ----------28-M
Smith Arthur ----------49-J
Smith Clarence E ----------57-W
Smith Lena ----------48-R-3
Smith Paul C Bud ----------48-R-11
Soltis E J ----------46
Southern Pacific Co ----------93
Sparks Carter M ----------8-L
Spickert Edw ----------56-L
Sportsman's Club ----------52
Stewart A LeRoy ----------3-R-12
Stewart Don ----------25-R-42
Stewart Herman E ----------56-W
Stewart Randall ----------56-R
Stewart Ruth ----------3-R-3
Stone Frank ----------76-J
Stringham Ednal ----------80
Stringham Leatha ----------45
Strong C L ----------87-R-13
Sullivan Florence ----------18-R-13
Svehla Frank ----------48-R-4
Swoyer Sam ----------108-J
Ted's Douglas Service Stn ----------21
Tidrow John ----------38-M
Trigueiro Manuel ----------77-J
Tuley J T ----------24-R-14
Turk Selma ----------67-R
Tutin Ranch ----------87-R-11
Twisselmann Herbert ----------108-W
Twisselmann Ida ----------29-W
Urquhart J R ----------18-R-22
VanHorn Bill ----------86-R-14
VanHorn Butane Service ----------14
Van Horn Leonard ----------48-R-13
VonDollen Arthur ----------24-R-31
VonDollen Bertha ----------24-R-23
VonDollen Henry ----------3-R-23
VonDollen Johnnie ----------24-R-33
Vreeland Cleo ----------86-R-4
Walkup R C ----------79-L
Walti Pearson Ranches Inc ----------14-R-22
Waterworks Superintendent ----------56-M
Watkins Ted ----------87-R-5
Welch Bettie Jayne ----------58-J
Wensel Chas ----------105-J
White F Hayes ----------79-M
Wickstrom E ----------29-J
Wilcox Robt ----------79-R
Williams C B Dick ----------87-R-22
Williams Donald E ----------1-W
Williams Harvey ----------58-W
Williams Ranch Motor Court ----87-R-22
Wilmar Ralph R ----------38-J
Wilshusen Larry ----------87-R-2
Winkler A J ----------32-M
Witcosky Bros Grocery ----------16
Witcosky Frank ----------10-L
Witcosky Fred ----------92
Wolf A H ----------61-F-11
Wolf Billie ----------54-J
Wood Mary W ----------112-M
Woods Howard ----------87-R-24
Work Robt ----------24-R-3

SAN SIMEON
(For Subscribers see Cambria)

SANTA MARGARITA
W. V. Williams, Manager

Business Transactions With Telephone Co.

Telephone calls, mail payments and correspondence
The Pac Telephone & Telegraph Co
717-14th St., Paso Robles
Dial Operator and ask for ----Business Office
(No charge for calls to Business Office)

Payments in person
The Pac Telephone & Telegraph Co --Highway
Santa Margarita

Akers Jack N Pozo ----------3981
Ambrose Dudley C GardnFrms ----------2101
Andrews G W Pozo ----------3093
Andrews John P Parkhl ----------3728
Arnold Claude ChimineasRanch ----------3198
Arnold Guy Pozo ----------3095
Arnold Tom ----------5191
Avenales Ranch Pozo ----------3196
Barba Henry I----------5971
Baro David L ----------5961
Barton Emma PozoRd ----------5102
Bassi Matilda Mrs H &PinlAv----2051
Bell Geo P Pozo ----------3091
Best C F GardnFrms ----------5792
Bixby Lillian I----------5032
Blake John Pozo ----------3982
Bledsoe Chester A H----------2891
Boriack Bill Garden Farms Str 101Hwy--5601
Bradbury E R Pozo ----------3094
Brazil Tony E GardnFrms ----------5592
Brown Chas E H----------5871
Burton Dorothy TassajaraRd ----------5365
Butchers Bessie ElDoradoRd ----------3885
Byer Geo H ----------5992
Calif State of
Div of Forestry
La Panza Fire Control Stn ----------3886
Parkhill Forest Fire Stn ----------4725
Santa Margarita Forest Fire Stn
EncinoAv& F-5631
Highway Patrol
For Emergency calls only
Ask Operator for-ZEnith 1-2000
Camatta Ranch Inc ----------3882
Carpenter Robt Walnt ----------5381
Cassidy Polly GardnFrms ----------5372
Cavanagh Fred ----------3195
Cavanagh Gene I ----------2964
Chambers Arthur ----------3771
Chandler Roy D S 101Hwy----------2761
Chatfield A R GardnFrms ----------2702
Cogan J F Hwy ----------5141
Correia Louis S I &YerbaBuena----2963
Cottage Beauty Shop GardnFrms ------2711
Crew R L GardnFrms ----------5511
Croas Paul ----------3720
Crowe Burt F GardnFrms ----------2831
Dalen Raymond S Pozo ----------3155
Dawson Wm B Margarita& J----------5001
Denison Basil R GardnFrms ----------5602
Derr G R EncinaAv ----------5821
Don Hoy boat dlrs S 101Hwy----------2761
Don Hoy outboard motrs S 101Hwy----2761
Don Hoy sprtng gds S 101Hwy----------2761
Doty Lorenzo Parkhl ----------3726
Doty Robt O Parkhl ----------4721
Dowle Leona S GardnFrms ----------2031
Drake John D ----------5861
Dunn John H----------2861
Egan Walter Mrs GardnFrms ----------2851
Elisarraras Jos A H----------5501
Enger Ray E GardnFrms ----------5882
Estrada Ernest J J &Estrada----5582
Estrada John ----------5533
Estrada Naomi ----------5841
Evans C H Pozo ----------3887
Evans Mary J Mrs GardnFrms ----------2081
Firfires M N ----------4723
Fogo Alden E MD I----------5081
Fritts Robt J Wilhemina ----------5271
Garcia L S Hwy ----------5534
GARDEN FARMS STORE 101Hwy ----5601
Gates E D GardnFrms ----------5384
Goodwin J F Pozo ----------3981
Gould Orval Parkhl ----------3724
Grant Cedric R Pozo ----------3956
Grayson-Owen Co ----------3192
Green J D I----------2741
Green Milla P Hwy ----------2692
Gronley Chris GardnFrms ----------5801
Grower City Hatchery Pozo ----------3984
Hammett T A GardnFrms ----------5061
Hammond Lucy H GardnFrms ----------5793
Harrington Jack E MargaritaAv& I-----2911
Hartzler Eugene O J----------5072
Hawkins W E I----------5033
Herdegen Anthony Father----------5521
HILL J B CO whsle----------5681
Hunter A J J----------2991
Jackson Fred H----------5693
Jackson J H LasPilitasRd ----------5103
Jaeckel W K ChestntGardnFrms ----------5011
Johnson A O gravl Parkhl----------4724
Jordan Wayne GardnFrms ----------2071
Justus Cathy Hwy ----------5141
Keffury Abe PinlAv& I----------5772
Keffury Abe Service Stn Hwy ----------5341
Keller Wm H G----------5732
Kendall W J----------2061
Keveney Ida J Estrada ----------2782
Kinsey Bena Mrs GardnFrms ----------5513
Kirtland Howard B Dr CuestaGrde ----5362
Knight K K----------5071
Knutson Edw C NHwy ----------2072
Knutson Hazel E GardnFrms ----------5881
Kretchmer Robt GardnFrms ----------5981
Kriedel Edw T Parkhl ----------3722
LA PANZA RANCH CO----------3888
Larsen E J MargaritaAv ----------5692
Larson Myron W GardnFrms ----------5553
Laurent Anne Mrs Parkhl ----------3728
Lenandre Carl J MargaritaAv& J-----5953
Leonard Warner Warner's Art Tile K--5181
Lewis John W I----------2681
Lewis Robt ----------3883
Lindbergh Paul Parkhl ----------3721
Lisk Anson ----------3190
Lopez Clyde D----------5911
Lucas Michael Hwy ----------5733
Mace Calver O Dr GardnFrms ----------5514
Mallett Wm GardnFrms ----------5091
Margarita Inn 101Hwy ----------5832
Margarita Mercantile Co----------5111
Martin Jeff EncinaAv ----------5922
Martinez Jesus H----------5694
May Dale SntaMargarita& J----------5741
McAfee Kathryn Hwy101 ----------5363
McAuliffe Helen F----------2021
McBurney's Motor Court Hwy101 ----5831
McCoy Kenneth W GardnFrms ----------5391
McElroy Edw M F----------5291
McKusick J C Hwy ----------5361
Mecham Henry MurphyAv ----------2024
Merritt Rex Pozo ----------3951
Michlik Stephen Parkhl ----------3723
Miller Alfred G J----------5581
Miller David W Hwy ----------2023
Miller Irene H &MargaritaAv-----5691
Moore Leslie H CamattaRanch ---------3881
Nally W E GardnFrms ----------5931
Nick Alta G Pozo ----------3952
Nick J T----------2964
Nye H B GardnFrms ----------5041
Oberson E C Dr GardnFrms ----------2661
Old Heidelberg Motel & Restaurant
101Hwy-2411
Orr Roy MargaritaAv ----------2961
Pacific Gas & Electric Co bus ofc
894MontereySanLuisObispo
From Santa Margarita Exchange
Ask Operator for-ENtrprise 1-0251
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 717-14thPasoRobles
Ask Operator for----------Business Office
(No charge for call to Business Office)
See Introductory Section for Service Calls and Other Important Matters
Patarak Andy GardnFrms ----------5891
Pennington's Grocery Hwy ----------5781
Perry John F----------5991
Perry W O GardnFrms ----------2941
Persson Leroy TassajaraRd ----------5364
Pimentel Edw 101Hwy ----------5161
Powell Frank Parkhl ----------3725
Pozo Turkey Ranch Pozo ----------3093
Proud C B Santa Margarita Fire Dist
Hwy-2121
Ragsdale Russell GardnFrms ----------5811
Rainbow Hut Hwy ----------5641
Ratteree H V Parkhl ----------3729
Reents Al Pozo ----------3983
Righetti Robt A----------3159
Rinconada Mine Pozo ----------3091
Rizzoli V Hwy ----------5731
Robinson Ernie J Chestnt-GardnFrms --5851
Robinson Irwin T GardnFrms ----------5512
Robinson Norman N F &Pinl-----2042
Robson Hattie GardnFrms ----------5791
RODGERS C H electrl contr
GardnFrms-5671
Rogstaduis Sarah P EstradaAv ---------5561
Rominger Frank ----------3884
Sailors Glenn F----------5331
Sanders Miles S Sr GardnFrms ----------2011
San Luis Obispo County of
Coroner's Office CourtHseSanLuisObispo
From telephones served by the following exchange
Santa Margarita
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Flood Control & Water Conservation Dist
Salinas River Dam----------5101
Cuesta Tunnel Booster Stn----------5611
Justice Court MurphyAv& I----------2651
Sheriff-Coroner CourtHouseSanLuisObispo
From telephones served by the following exchange
Santa Margarita
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Santa Margarita Fire Dist Hwy----------2121
Santa Margarita Grammar School ------2141
Santa Margarita Ranch ----------5191
Sapien Luis ----------5531
Scott Geo T EncinaAv& I----------5921
Seefeld A G GardnFrms ----------5551
Sheriff's Office San Luis Obispo County of
CourtHseSanLuisObispo
From telephones served by the following exchange
Santa Margarita
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Small Wm J I &MargaritaAv-----2001
Smith Chas L GardnFrms ----------2971
Smith & Sumner Texaco Service Stn
Hwy-2691
Southern Counties Gas Co
From Santa Margarita Exchange
Ask Operator for-ENtrprise 1-0206
Southern Pac Co----------2161
Sumner Geo A GardnFrms ----------5771
Thomas Gaylord D J----------5182
Thomas Guy H GardnFrms ----------5042
Thompson Alice M Margarita& J--------2351
Thorne Helen Mrs H----------5901
Todd Leonard J &MurphyAv---------2962
Tomasini T Parkhl ----------4726
Took Fred AvenalesRanch ----------3193
Torres Carrie G F----------5532
Union Oil Co of Calif
Northern Division Pipelines
Santa Margarita Pump Stn----------3172
U S Government
Forest Service
Hi Mountain Lookout----------3154
Pozo Guard Stn----------3151
Vaden Jim F H &PinlAv----------5941
VanArtsdalen G E GardnFrms ----------5621

VanHorn H A ----------5162
Vaughan P L PoplrAv----------5591
Villa Guadalupe P Wilhemina& I---------2901
Villa Lazaro T EncinaAv& F----------5151
Wadhams Homer L ParkhlRd ----------4722
Walker W W I----------2781
Walling Clarence ----------5954
Walters Martin C ----------3889
Waltz Mila Mae Hwy ----------2692
Warner Leonard K----------5181
Warner's Art Tile K----------5181
Westfall Jas M J----------2992
Whisenhunt W E I----------2871
White John F &PinlAv----------2044
Willey Calla Mrs Cottage Bty Shop
GardnFrms-2711
Williams Robt E GardnFrms ----------5094
Williams Service gar 101Hwy----------5351
Wilson W D GardnFrms ----------5552
Wolfe Jas L GardnFrms ----------5371
Worden Minnie Mrs GardnFrms ----------2671
Wright Ralph D GardnFrms ----------2701
Yale Wesley F ----------5822

SHANDON
(For Subscribers see Paso Robles)

SHELL BEACH
(For Subscribers see Pismo Beach)

TEMPLETON
W. V. Williams, Manager

Business Transactions With Telephone Co.

The Pac Telephone & Telegraph Co
717-14thPasoRobles
Call Operator and ask for----Business Office
(No charge for calls to Business Office)

Telephone bills also may be paid in person at
Petersen's General Merchandise Store
Templeton

Abramson Mabel V NHwy ----------4162
Abramson Ted ----------4167
Abramson W E NHwy ----------4162
Adams Cora PasoRobls ----------2911
Adamson H C ----------2932
Alderson H W SntaRitaRd ----------4531
Allen Jack G 508Eddy ----------2676
Anderson Geo CayucosRd --PasoRobls 92-J-1
Arden Farms Co Hwy101 South----------4181
If no answer call collect------PasoRobls 493
Arebelo Domingo 611 Salinas ----------2042
Aronson Arvid J 401CountyRd ----------2552
Atkins Bennie 504ForestAv ----------4451
B & H CHARCOAL CO plant
OakRdgeRd-2978
Baird Fredric SHwy -------PasoRobls 14-J-2
Barba Angie Salinas ----------2041
Barker C A Col SntaRitaRd ----------2967
Bednar Bessie 1st&PasoRobls ----------2733
Bennett Noel R 8th ----------2061
Bennett Rosalie 5th ----------2853
Bertram Geo W SntaRitaRd ----------2965
Bethel Roy CayucosRd ----------2787
Biaggini Harold 621CountyRd ----------4241
Bianchi Dante J NRivrRd ----------2813
Bieber John Hwy101 ----------2923
Billups J L NHwy ----------4211
Blake Bill ----------2326
Bland Geo ----------2815
Borkey Myrtle P ----------2672
Borkey Paul ----------2551
Brown Howard R 617Forest ----------4252
Bryars Jas Rev 6th&CountyRd ----------4141
Bullard Edmond 412Florence ----------4251
Burge Harry B VineyrdRd ----------2951
Burk Stanley H Hwy101 ----------2702
Caldwell Jas P ----------PasoRobls 14-J-1
California Highway Patrol
For Emergency calls only
Ask Operator for-ZEnith 1-2000
Canoles C L SntaRitaRd ----------2969
Carratt C G 5th ----------2651
Clow Earl L 409PasoRobls ----------4421
Coburn John PasoRobls ----------2984
Collins P J BethlRd ----------2673
Colombo Maxine M CayucosRd ----------2783
Colvig Don Hwy ----------2533
Cook Jas W 602Eddy ----------2746
Cooper Mary Elizabeth Hawly ----------2021
Cressio Jos 7th&PasoRobls ----------2893
Crum Philip H ----------2141
Curletti John SntaRitaRd ----------2955
Cushman Jos W SalinasAv ----------2046
Dan & Angie Cafe ----------2392
Davis Gordon T CayucosRd -PasoRobls 72-J-1
Davis Grover C Hwy101 ----------4271
Davis Roy A 1st&Main ----------2883
Day Darrel W 714PasoRobls ----------4511
Dellaganna Theo E ----------2824
Dildine Roy W OakRdgeRd ----------2975
Dittman Richard C
CemeteryRd-PasoRobls 14-R-12
Dufford C M 115-2d ----------4333
Dunmire M Mrs ----------2837
Dunmire Martha O
CayucosRd-PasoRobls 72-J-2
Dusi Dante
TempletonCemeteryRd-PasoRobls 14-R-11
Dyck E W Eddy ----------4591
Dyck R H ----------2192
Earleen's Beauty Shop VineyrdRd ------2782
Eddy J W Main ----------2801
Edelman Harold L SHwy ----------2712
Enyart C C 608PasoRobls ----------2912
Erving W H YorkMtRd ----PasoRobls 72-J-3
Essig Edna Mrs CayucosAv ----------2742
Everett R Winfard 203PasoRobls ----------4223
Farr Virginia ----------2831
Fruits Drexel G 102Main ----------2012
Fruits Geo A 102CountyRd ----------2011
Fuller Oliver VineyrdRd ----------2952
Gallardo Joe ----------2814
Gambel Ora Salinas ----------2671
Gates Leroy ----------2833
Gates M F ----------2571
George Betty 806CountyRd ----------4491
Gilfillan Josephine K rl est 101Hwy-----2312
Gillis Laura M ----------4381
Goodell W J ----------4471
Goodell's Auction Sales Yards Hwy ------2481
Gorham T A NHwy ----------4166
Gragg Goldie Mrs ----------2891
Gragg R M PasoRobls ----------4222
Greer Jack M SntaRitaRd ----------2961
Guerrero Lino ----------2979
Harington G H ----------2819
Harington Russell G NRivrRd ----------2811
Harper C O LasTablasAv ----------4371
Hartzell W W ----------2822
Hawkins Clarence E ----------2073
Heilmann Evadeen RivrRd ----------2873
Hewitt H hdwe ----------2361
Hewlitt Joe ----------4352
Hickerson Thos Rev ----------2051
Hidden Valley Ranch CayucosRd --------4151
Hirschler Ed H ----------2078
Hobbs Eldon RivrRd ----------2871
Holloway Kay 312-3d ----------4571
Honer W V OakRdgeRd ----------2978
Hope & Larry's Hwy ----------2771
Horstman A R ----------2812
Horstman A R Mrs ----------2682
Hove Ed ----------2987
Hove Henry 4th ----------2736
Hove's Texaco Service Hwy ----------2451
Howard Napeleon 6th&PasoRobls ------2896
Hutchinson Mary C 85CountyRd --------2735
Jenans Ernest P 418LasTablasAv-------2741
Johnson Rose M Mrs SntaRitaRd -------2956
Jones Paul GoughAv ----------2802
JONES UPHOLSTERY SHOP
112NMain-2101
Juhl Chris Jr ----------2818
Juhl Chris Sr Mrs ----------2716
Juhl Geo F ----------2716
Klein E F Hwy ----------2803
LaFontaine John B CountyRd ----------2591
Larsen Walter H Blackbrn ----------2323
Lawhorn Oscar 609Blackbrn ----------4101
Lehnhoff Ernest ----------2816
Lehnhoff Geo T RivrRd ----------2194
Lichti John OakrdgeRd ----------2971
Loy Joe H Mrs ----------2854
Luther Wm B CayucosRd --PasoRobls 72-R-3
Luther Wm H CayucosRd --PasoRobls 72-R-2
Luzi V LasTablasAv ----------2093
Mandrille Stephen NHwy ----------2927
Marquart Nicholas A ----------2826
Martin John K SntaRitaRd ----------2963
Martinelli A OakRdgeRd ----------2974
Mauk Oscar VineyrdRd ----------2784
May Amy E Mrs 120-14th ----------2841
McDaniel Elizabeth Mrs Main ----------4361
McKean Jerome 615CountyRd ----------4171
McVicar Louella B CountyRd ----------2553
Miller Fred ----------2074
Moir Jack C ----------4231
Morgerman I NHwy ----------4441
Morris Robt H 400PasoRobls ----------4481
Morrison John U RivrRd ----------2193
Munro Dorothy 600 SalinasAv ----------2043
Nerelli A VineyrdRd ----------2795
Nichols Edw M SHwy ----------14-J-3
Nichols Jas F 118-5th ----------2151
Nye Stanley N 69-8th ----------4281
Owen J A ----------2837
Owen J A CayucosRd ------PasoRobls 72-R-1
Owings Vena A 709 SMain----------2706
Owings Vernon E 817 SMain----------2711
Pacific Gas & Electric Co bus ofc
617-12thPasoRobles
From Templeton Exchange
Ask Operator for-ENtrprise 1-0251
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 717-14thPasoRobles
Call Operator and ask for----Business Office
(No charge for calls to Business Office)
See Introductory Section for Service Calls and Other Important Matters
Palm Frances Hwy ----------2081
Papa Sylvia Mrs 212 SMain----------4173
Pena Agustin M ----------2743
Pena Agustin M ----------2838
Pendergast Mabel 501Eddy ----------2894
Pesenti Frank ----------2791
Pesenti Victor ----------2793
Pesenti Winery ----------2791
Petersen Grace Mrs ----------2851
Petersen Richard D SHwy ----------2713
Petersen's General Merchandise --------2001
Peterson T L LosTablasAv ----------2092
Phillips Emory I 704Finch ----------4174
Pisenti Frank 4th&Main ----------2175
Plumm Joe SntaRitaRd ----------2954
Ragan Larry 110-8th ----------2324
Reese Vern L CemeteryRd-PasoRobles 14-J-11
Reinert H J CayucosRd ----------4151
Rossi Jas L ----------2703
Rossi Maurice E ----------2701
Rotta M ----------2992
Rotta Winery ----------2991
Roy Dildine's Service 6th&Main ------2901
Safreed Amy 518Florence ----------4461
Salgado Fred 700Blackbrn ----------4334
Salgado Joe 101Hwy ----------2804
Samp Ray J OakRdgeRd ----------2972
San Luis Obispo County of
Constable CountyRd ----------2591
Coroner's Office CourtHseSanLuisObispo
From telephones served by the following exchange
Templeton
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Sheriff-Coroner CourtHseSanLuisObispo
From telephones served by the following exchange
Templeton
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Templeton Water District No 5
420PasoRobls-2131
Saueressig Paul Mrs Hwy ----------2532
Schorn Mark R VineyrdRd ----------2788
Seaside Oil Co ofc Main----------2161
Seaside Service Stn Main ----------2161
Shannon J K 301PasoRobls ----------4592
Sharp Elma M Mrs 120-4th ----------2841
Shaw Wm B ----------4442
Sheriff's Office San Luis Obispo County of
CourtHseSanLuisObispo
From telephones served by the following exchange
Templeton
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Silva Joe D NHwy ----------2928
Silva Joe P Jr RivrRd ----------2875
Simmons Isabelle Mrs ----------4161
Smalling Mattie 407CountyRd ----------2556
Smith Fred F OakRdgeRd ----------2976
Smith Jos ----------2075
Smith Rollin ----------2924
Smith Roy ----------4351
Sonntag Wm 7th&PasoRobls ----------2052
Sosa Manuel 4th&CountyRd ----------4172
Southern Counties Gas Co
From Templeton Exchange
Ask Operator for-ENtrprise 1-0206
Stepanovich M G LupnLn ----------2878
Stockdale Claude 613Main ----------4261
Stockdale Donald ----------2572
Stonebarger Leland well drlng
VineyrdRd-4501
Tackitt M G SHwyTempltn-PasoRobls 14-J-12
Taylor Exene Mrs 210CountyRd ----------2861
Templeton Auto Court Hwy ----------2081
Templeton Beauty Shop Hwy ----------2391
Templeton Blacksmith Shop 301Main ---4131
Templeton District Schools
Elementary School ----------2611
High School ----------2601
Agricultural Dept ----------2612
Templeton Feed & Grain OldHwy ------4191
Templeton Fire Dept 707Main
To Report Fires Only----------4311
Templeton Pharmacy Hwy ----------2941
Templeton Pool Hall 509Main ----------2331
Templeton Sales Yard Hwy ----------2481
Templeton Swimming Pool
6th&CountyRd-4341
Thomas Allen YorkMountainRd ----------2834
Thomas Dorman YorkMountainRd ----------2832
Thompson Frank W 101Hwy ----------2321
Thompson Frank W Service Stn 725Main-2401
Thorndyke Donald G RivrRd ----------2191
Tillman Edw J GlenbrookRanch ----------2825
Trigueiro Geo VineyrdRd ----------2786
Tullock Robt J Templeton Biksmth Shop
301Main-4131
Tyner Bernard R ----------2077
Vaca Geo A LasTablasAv ----------2091
Vaca Joe LasTablasAv ----------2096
Vaca Thos 1st&James ----------2102
Vaughan John H 211PasoRobls ----------2864
Venturini Guiseppe OakRdgeRd ----------2973
Volpi Mario 711PasoRobls ----------4561
Waken Virgil 3d ----------4541
Wallace Helen I ----------2732
Walton E B ----------2835
Wessel Pauline I ----------2172
Wiley John R Riverroad ----------2876
Willhoit A H 318PasoRobls ----------2563
Willhoit A H plmbng 305Main----------2561
Willhoit Thos ----------2882
Woodrell Hal K 519Hawly ----------4521
Yeats J J LtCol LupinLn ----------2872
Yoakum C Y PasoRobls ----------2852
York Brothers Winery YorkMountain ----2821
York W S ----------2823
Zimmerman Chet V RivrRd ----------2877

U. S. LIGHTHOUSE STATION
(For Subscribers see Cambria)

WILLOW SPRINGS MAINTENANCE CAMP
Calif Div of Highways, Agent
Call Long Distance

Long distance calls

mean so much
cost so little

A long distance "visit" costs so little anytime you call—day or night. It's a special bargain after 6 p.m. on weekdays and all day Sunday.

★ **Low long distance rates to many cities are shown on the inside cover of this directory.**

When you dial

numbers which include a central office name

please remember...

Always dial the first two letters and the numeral in the central office name... followed by the remaining figures in the number.

How to make good telephone service even better....

You'll save time if you look up numbers before you call

Have you ever had the feeling that you're *not quite sure* of a familiar telephone number you're about to call? Even the number of a friend you call quite often? Your memory tells you it's 3198. Or is it 3189? The best way to settle it is to look up numbers *before* you call. You'll save time—and avoid the delay and embarrassment of having a stranger answer if your memory tricks you into getting an incorrect number.

Pacific Telephone

How to make good telephone service even better....

You won't miss important calls

when you answer promptly. When you have only two cards left to play in an exciting grand slam hand—or in any situation where you'd like to say "Wait a minute!" —it's always a temptation not to answer the telephone immediately. The person calling, though, doesn't know what you're doing and may hang up, thinking you are not at home. That way you may miss important calls. So, next time your telephone rings, won't you try to answer as quickly as you can?

Pacific Telephone

how to use...

The Yellow Pages

as a shopping service

Shopping by telephone saves both your time and energy. Just turn to the classified heading descriptive of the product or service you desire and there you will find a convenient, alphabetical list of dealers who are equipped to fulfill your needs as courteously and efficiently as though you had visited their places of business personally.

need something in a hurry?

When you need help in a hurry the lists under each Classified Heading are ready and waiting to help. Just turn to the heading descriptive of the service or product you need and select the firm who can give you prompt and efficient assistance.

if you have forgotten...

If you can't recall the name of a particular firm but do remember the location just turn to the classified heading describing their business and check the list which will show the address you recognize. If, on the other hand, you have forgotten the address but remember the name, it is very easy to locate the firm in the comparatively small group listed under each classified heading.

LOCATED for CONVENIENCE

in YOUR KITCHEN

Extra pleasure and comfort are yours when you have a telephone in your kitchen. It is so handy for receiving calls while baking or cooking those dishes that need your constant attention. When placing calls, you will also enjoy this modern convenience.

or YOUR LAUNDRY

Ever have your telephone ring when you were in the laundry? Imagine what it would be like to have a telephone within easy reach. No more running through the house or upstairs to catch it before it stops ringing.

CALL YOUR PACIFIC TELEPHONE SERVICE REPRESENTATIVE

Make "Phone Plans" part of your Home Plans...

built-in telephone facilities are inexpensive

Whether that dream home you're going to build is a mansion or a simple cottage, the cost of installing built-in telephone facilities during construction will be well within your budget.

Conduit (that's a metal tube concealed in the wall through which wires are drawn when your telephone service is installed) leads to locations where telephone instruments would be handiest and most serviceable. Whether your immediate need is for a single telephone, or for several, you meet it more practically and economically this way. It permits locating the instruments where most convenient. You avoid marring finished walls or bringing exposed wire along the baseboards.

We maintain an Architects' and Builders' Service at no cost to you to help you match good "Phone Plans" with your preferred Home Plans. Call on us before building begins.

The Pacific Telephone and Telegraph Company

THE PACIFIC TELEPHONE & TELEGRAPH CO. BELL SYSTEM AMERICAN TELEPHONE & TELEGRAPH CO.

STATION-TO-STATION RATES TO SOME OUT-OF-TOWN POINTS

RATES ARE FOR 3 MINUTES AND DO NOT INCLUDE FEDERAL TAX

NIGHT AND SUNDAY RATES APPLY FROM 6 P. M. TO 4:30 A. M. AND ALL DAY SUNDAY

From ARROYO GRANDE (HUnter 9) to:	Week-days	Nights, Sundays
Atascadero, Calif.	$ .35	$ .35
Auburn, Calif.	1.10	.95
Bakersfield, Calif.	.70	.60
Bradley, Calif.	.50	.50
Calistoga, Calif.	1.10	.95
Cambria, Calif.	.50	.50
Cayucos, Calif.	.35	.35
Dunsmuir, Calif.	1.35	1.15
Fresno, Calif.	.75	.65
Hanford, Calif.	.70	.60
Hollister, Calif.	.80	.70
King City, Calif.	.65	.55
Lodi, Calif.	1.00	.85
Los Angeles, Calif.	.90	.75
Marysville, Calif.	1.15	1.00
Merced, Calif.	.85	.70
Modesto, Calif.	.90	.75
Monterey, Calif.	.80	.70
Morro Bay, Calif.	.30	.30
Mountain View, Calif.	.90	.75
Nipomo, Calif.	.15	.15
Oakland, Calif.	1.00	.85
Palo Alto, Calif.	.95	.80
Pasadena, Calif.	.90	.75
Paso Robles, Calif.	.40	.40
Pismo Beach, Calif.	.10	.10
Porterville, Calif.	.75	.65
Redding, Calif.	1.30	1.10
Sacramento, Calif.	1.05	.90
Salinas, Calif.	.80	.70
San Diego, Calif.	1.10	.95
San Francisco, Calif.	1.00	.85
San Jose, Calif.	.90	.75
San Luis Obispo, Calif.	.15	.15
San Mateo, Calif.	.95	.80
Santa Cruz, Calif.	.85	.70
Santa Margarita, Calif.	.25	.25
Santa Rosa, Calif.	1.10	.95
Selma, Calif.	.75	.65
Sonoma, Calif.	1.05	.90
Stockton, Calif.	.95	.80
Templeton, Calif.	.40	.40
Ventura, Calif.	.70	.60
Visalia, Calif.	.75	.65
Watsonville, Calif.	.85	.70

From ATASCADERO to:	Week-days	Nights, Sundays
Arroyo Grande, Calif.	$ .35	$ .35
Auburn, Calif.	1.05	.90
Bakersfield, Calif.	.70	.60
Calistoga, Calif.	1.05	.90
Cambria, Calif.	.35	.35
Cayucos, Calif.	.20	.20
Dunsmuir, Calif.	1.30	1.10
Fresno, Calif.	.70	.60
Hanford, Calif.	.65	.55
Hollister, Calif.	.75	.65
King City, Calif.	.55	.50
Lodi, Calif.	.95	.80
Los Angeles, Calif.	.90	.75
Marysville, Calif.	1.10	.95
Merced, Calif.	.80	.70
Modesto, Calif.	.85	.70
Monterey, Calif.	.75	.65
Morro Bay, Calif.	.20	.20
Nipomo, Calif.	.40	.40
Oakland, Calif.	.95	.80
Pasadena, Calif.	.90	.75
Paso Robles, Calif.	.15	.15
Pismo Beach, Calif.	.30	.30
Pittsburg, Calif.	.95	.80
Placerville, Calif.	1.05	.90
Porterville, Calif.	.75	.65
Redding, Calif.	1.25	1.05
Sacramento, Calif.	1.00	.85
Salinas, Calif.	.70	.60
San Francisco, Calif.	.95	.80
San Jose, Calif.	.85	.70
San Luis Obispo, Calif.	.20	.20
San Rafael, Calif.	1.00	.85
Santa Cruz, Calif.	.85	.70
Santa Margarita, Calif.	.15	.15
Santa Rosa, Calif.	1.05	.90
Selma, Calif.	.70	.60
Sonoma, Calif.	1.00	.85
Stockton, Calif.	.90	.75
Sunnyvale, Calif.	.90	.75
Templeton, Calif.	.10	.10
Tulare, Calif.	.70	.60
Ventura, Calif.	.75	.65
Visalia, Calif.	.70	.60
Woodland, Calif.	1.05	.90

From MORRO BAY (SPruce 2) to:	Week-days	Nights, Sundays
Arroyo Grande, Calif.	$ .30	$ .30
Atascadero, Calif.	.20	.20
Auburn, Calif.	1.05	.90
Bakersfield, Calif.	.75	.65
Calistoga, Calif.	1.05	.90
Cambria, Calif.	.25	.25
Cayucos, Calif.	.10	.10
Dunsmuir, Calif.	1.35	1.15
Fresno, Calif.	.75	.65
Hanford, Calif.	.70	.60
Hollister, Calif.	.75	.65
King City, Calif.	.60	.50
Lodi, Calif.	.95	.80
Los Angeles, Calif.	.90	.75
Marysville, Calif.	1.10	.95
Merced, Calif.	.85	.70
Modesto, Calif.	.90	.75
Monterey, Calif.	.75	.65
Nipomo, Calif.	.40	.40
Oakland, Calif.	.95	.80
Pasadena, Calif.	.95	.80
Paso Robles, Calif.	.30	.30
Pismo Beach, Calif.	.25	.25
Pittsburg, Calif.	.95	.80
Placerville, Calif.	1.05	.90
Porterville, Calif.	.80	.70
Redding, Calif.	1.30	1.10
Sacramento, Calif.	1.05	.90
Salinas, Calif.	.75	.65
San Francisco, Calif.	.95	.80
San Jose, Calif.	.85	.70
San Luis Obispo, Calif.	.15	.15
San Rafael, Calif.	1.00	.85
Santa Cruz, Calif.	.85	.70
Santa Margarita, Calif.	.20	.20
Santa Rosa, Calif.	1.05	.90
Selma, Calif.	.75	.65
Sonoma, Calif.	1.05	.90
Stockton, Calif.	.95	.80
Sunnyvale, Calif.	.90	.75
Templeton, Calif.	.20	.20
Tulare, Calif.	.75	.65
Ventura, Calif.	.75	.65
Visalia, Calif.	.75	.65
Woodland, Calif.	1.05	.90

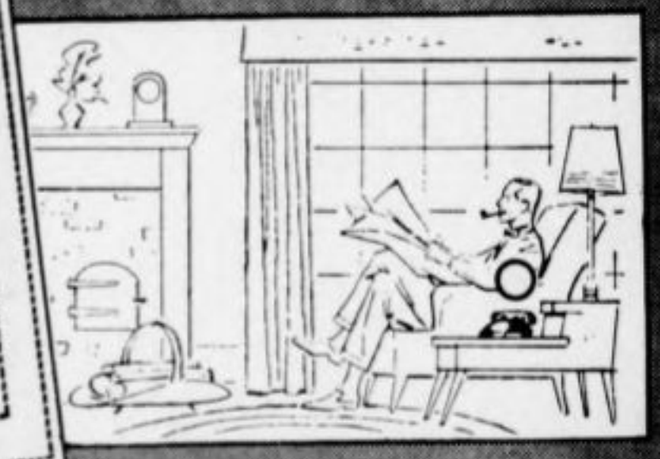
From PISMO BEACH (PRospect 3) to:	Week-days	Nights, Sundays
Arroyo Grande, Calif.	$ .10	$ .10
Atascadero, Calif.	.30	.30
Auburn, Calif.	1.10	.95
Bakersfield, Calif.	.70	.60
Calistoga, Calif.	1.10	.95
Cambria, Calif.	.45	.45
Cayucos, Calif.	.35	.35
Dunsmuir, Calif.	1.35	1.15
Fresno, Calif.	.75	.65
Hanford, Calif.	.70	.60
Hollister, Calif.	.80	.70
King City, Calif.	.65	.55
Lodi, Calif.	1.00	.85
Los Angeles, Calif.	.90	.75
Marysville, Calif.	1.15	1.00
Merced, Calif.	.85	.70
Modesto, Calif.	.90	.75
Monterey, Calif.	.80	.70
Morro Bay, Calif.	.25	.25
Nipomo, Calif.	.15	.15
Oakland, Calif.	1.00	.85
Pasadena, Calif.	.90	.75
Paso Robles, Calif.	.40	.40
Pittsburg, Calif.	1.00	.85
Placerville, Calif.	1.05	.90
Porterville, Calif.	.75	.65
Redding, Calif.	1.30	1.10
Sacramento, Calif.	1.05	.90
Salinas, Calif.	.80	.70
San Francisco, Calif.	1.00	.85
San Jose, Calif.	.90	.75
San Luis Obispo, Calif.	.15	.15
San Rafael, Calif.	1.00	.85
Santa Cruz, Calif.	.85	.70
Santa Margarita, Calif.	.25	.25
Santa Rosa, Calif.	1.10	.95
Selma, Calif.	.75	.65
Sonoma, Calif.	1.05	.90
Stockton, Calif.	.95	.80
Sunnyvale, Calif.	.90	.75
Templeton, Calif.	.35	.35
Tulare, Calif.	.75	.65
Ventura, Calif.	.70	.60
Visalia, Calif.	.75	.65
Woodland, Calif.	1.10	.95

For rates from San Luis Obispo and Paso Robles see Inside Front Cover.

ON THE FRONT COVER

Santa Margarita Lake Recreation Area, established in 1956 for the benefit of residents and visitors of San Luis Obispo County, utilizes the impounded waters of the upper Salinas River. Constructed in 1941, the dam is about 460 feet long and 135 feet high. When filled, the lake holds 26,000 acre feet of water extending about six and one-half miles upstream between the Santa Lucia and La Panza Ranges.

COMPLETE TELEPHONE SERVICE FOR YOUR HOME



BRING YOUR HOME UP-TO-DATE WITH MORE TELEPHONES

Additional telephones around the house save time, steps and bother. Kitchen, den, bedrooms, workshop – we'll install telephones wherever you want them. Place your order now and start enjoying the greater convenience of adequate home telephone service.

PLAN YOUR NEW HOME WITH CONVENIENT TELEPHONE OUTLETS AND CONCEALED WIRING

Call and ask for Free Architects and Builders Service.

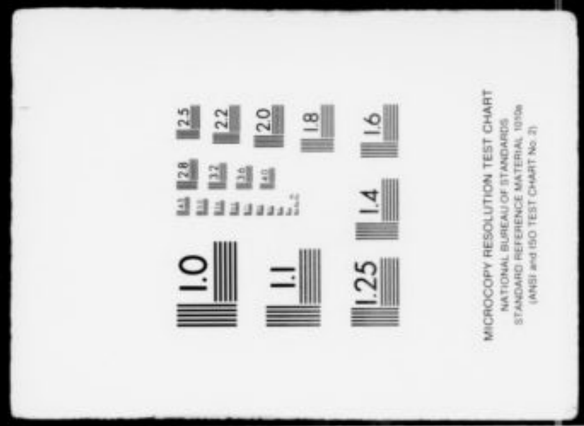
SEE THE "CLASSIFIED" IN THIS DIRECTORY

'YELLOW PAGES'

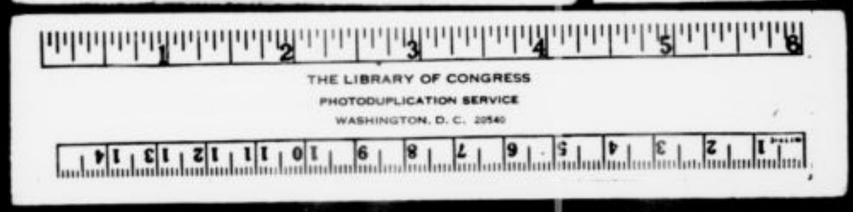
ITS YELLOW PAGES TELL YOU "WHERE TO BUY IT"

1.0
1.1
1.25
1.4
1.6
1.8
2.0
2.2
2.5
MICROCOPY RESOLUTION TEST CHART
NATIONAL BUREAU OF STANDARDS
STANDARD REFERENCE MATERIAL 1010a
(ANSI and ISO TEST CHART No. 2)

1.0
1.1
1.25
1.4
1.6
1.8
2.0
2.2
2.5
MICROCOPY RESOLUTION TEST CHART
NATIONAL BUREAU OF STANDARDS
STANDARD REFERENCE MATERIAL 1010a
(ANSI and ISO TEST CHART No. 2)


1.0
1.1
1.25
1.4
1.6
1.8
2.0
2.2
2.5
MICROCOPY RESOLUTION TEST CHART
NATIONAL BUREAU OF STANDARDS
STANDARD REFERENCE MATERIAL 1010a
(ANSI and ISO TEST CHART No. 2)

12:1


THE LIBRARY OF CONGRESS
PHOTODUPLICATION SERVICE
WASHINGTON, D. C. 20540

1.0
1.1
1.25
1.4
1.6
1.8
2.0
2.2
2.5
MICROCOPY RESOLUTION TEST CHART
NATIONAL BUREAU OF STANDARDS
STANDARD REFERENCE MATERIAL 1010a
(ANSI and ISO TEST CHART No. 2)

1.0
1.1
1.25
1.4
1.6
1.8
2.0
2.2
2.5
MICROCOPY RESOLUTION TEST CHART
NATIONAL BUREAU OF STANDARDS
STANDARD REFERENCE MATERIAL 1010a
(ANSI and ISO TEST CHART No. 2)

U.S. TELEPHONE DIRECTORY COLLECTION: REEL CONTENTS CALIFORNIA

MICROFILM NUMBER (o) 90/5004 MicRR

White Pages and Yellow Pages for:

LOCALITY: SAN LUIS OBISPO COUNTY (Includes Adelaida to Templeton) December 1953

THRU

SAN LUIS OBISPO COUNTY (Includes Adelaida to Templeton) October 1956

(Note: See targets preceding White Pages and Yellow Pages for full listing of cities covered.)

LIBRARY OF CONGRESS

UNITED STATES TELEPHONE DIRECTORY COLLECTION

PRESERVATION MICROFILMING PROJECT

END

PLEASE
REWIND